

Section I

UNITED STATES OF AMERICA
FEDERAL COMMUNICATIONS COMMISSION

APPLICATION FOR RENEWAL OF
BROADCAST STATION LICENSE

INSTRUCTIONS

A. This form is to be used in all cases when applying for Renewal of Broadcast Station License. It consists of this part, Section I, and the following sections:

- Section II, Renewal Application Engineering Data
- Section IV-A Statement of AM or FM Program Service
- Section IV-B Statement of Television Program Service

B. Prepare and file three copies of this form and all exhibits with the Federal Communications Commission, Washington, D.C. 20554

C. Number exhibits serially in the space provided in the body of the form and list each exhibit in the space provided on page 2 of this Section. Date each exhibit.

D. The name of the applicant must be stated exactly as it appears on the current license.

E. Information called for by this application which is already on file with the Commission need not be refiled in this application provided (1) the information is now on file in another application or FCC form filed by or on behalf of this applicant; (2) the information is identified fully by reference to the file number (if any), the FCC form number, and the filing date of the application or other form containing the information and the page or paragraph referred to, and (3) after making the reference, the applicant states: "No change since date of filing." Any such reference will be considered to incorporate into this application all information, confidential or otherwise, contained in the application or other form referred to. The incorporated application or other form will thereafter, in its entirety, be open to the public.

F. This application shall be personally signed by the applicant, if the applicant is an individual; by one of the partners, if the applicant is a partnership; by an officer, if the applicant is a corporation; by a member who is an officer, if the applicant is an unincorporated association; by such duly elected or appointed officials as may be competent to do so under the laws of the applicable jurisdiction, if the applicant is an eligible government entity; or by the applicant's attorney in case of the applicant's physical disability or of his absence from the United States. The attorney shall, in the event he signs for the applicant, separately set forth the reason why the application is not signed by the applicant. In addition, if any matter is stated on the basis of the attorney's belief only (rather than his knowledge), he shall separately set forth his reasons for believing that such statements are true.

G. BE SURE ALL NECESSARY INFORMATION IS FURNISHED AND ALL PARAGRAPHS ARE FULLY ANSWERED. IF ANY PORTIONS OF THE APPLICATION ARE NOT APPLICABLE, SPECIFICALLY SO STATE. DEFECTIVE OR INCOMPLETE APPLICATIONS MAY BE RETURNED WITHOUT CONSIDERATION.

File No.

Name and post office address of applicant (See Instruction D)

Agruss Broadcasting, Inc.
P. O. Box 309
Pierre, South Dakota 57501

Send notices and communications to the following-named person at the post office address indicated:

Dean Sorenson (above address)*

1. Renewal requested for following existing facilities

Call letters KCCR	Frequency 1240 kHz	Channel No. -
Power in kilowatts		Minimum hours operation daily
Night 0.25	Day 1.0	16

Hours of operation

Unlimited <input checked="" type="checkbox"/>	Sharing with (Specify Stations)	Other (Specify)
Daytime only <input type="checkbox"/>	-	-
Limited <input type="checkbox"/>	-	-

Station location

City Pierre	State South Dakota
----------------	-----------------------

2. Is applicant or any person directly or indirectly controlling applicant, party to a suit in any Federal Court involving the monopolizing, or an attempt to monopolize radio communication directly or indirectly through control of the manufacturer or sale of radio apparatus, by exclusive traffic arrangements, or by any other means, or of using unfair methods of competition? Yes No

If the answer is "Yes", attach as Exhibit No. a full description of the proceeding, identifying the court and showing where records of the proceeding may be obtained. (See Section 313 of the Communications Act of 1934.)

3. Attach as Exhibit No. 1 a detailed balance sheet of the applicant as at the close of a month within 90 days of the date of this application.

4. Is the applicant's Ownership Report filed with this application? Yes No
(See 1.615 of Commission's Rules.)
If answer is "No", give date of filing of last Ownership Report and call letters, station location and file number of renewal application with which it was filed.

5. Any change in the citizenship of the applicant? Yes No

6. Is the applicant a representative of an alien or foreign government? Yes No

7. List below other businesses in which the applicant or any officer, director, or principal stockholder (any person owning 25% or more of applicant's stock) has a 25% or more interest. List also any radio station other than the station which is the subject of this application in which any of the above named persons have any interest, and the nature and extent of their interest in the broadcast station.

1. KHAK AM & FM, Cedar Rapids, Iowa, 100% ownership.
2. Nathan Agruss and Jordan Ginsburg, each 50% owner of Jordan's Jewelers, Yankton, S. D., and Agruss Realty Co., Sioux City, (over)

* cc: Puthrese, Fletcher & Healy, 1257 4th Street, S. W., Washington, D. C. 20024

THE APPLICANT hereby waives any claim to the use of any particular frequency or of the ether as against the regulatory power of the United States because of the previous use of the same, whether by license or otherwise, and requests an authorization in accordance with this application. (See Section 304 of the Communications Act of 1934).

THE APPLICANT represents that this application is not filed for the purpose of impeding, obstructing, or delaying determination on any other application with which it may be in conflict.

THE APPLICANT acknowledges that all the statements made in this application and attached exhibits are considered material representations, and that all the exhibits are a material part hereof and are incorporated herein as if set out in full in the application.

CERTIFICATION

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Signed and dated this 31 day of December, 1970.

FEES. EFFECTIVE JANUARY 1, 1964, INCLUDE FILING FEE WITH THIS APPLICATION. SEE PART 1 OF FCC RULES FOR AMOUNT OF FEE. DO NOT SEND CASH. MAKE CHECK OR MONEY ORDER PAYABLE TO THE FEDERAL COMMUNICATIONS COMMISSION.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND IMPRISONMENT. U.S. CODE, TITLE 18, SECTION 1001.

Agruss Broadcasting, Inc.

(NAME OF APPLICANT)

By [Signature]

(SIGNATURE)

Title Secretary-Treasurer

EXHIBITS furnished as required by this form:

Exhibit No.	Section and Para. No. of Form	Name of officer or employee (1) by whom or (2) under whose direction exhibit was prepared (show which)	Official title
1	I-3	Jordan Ginsburg	Secretary-Treas.
2	II-12	Dale Morud	Chief Engineer
3	IV-1(a)	Dean Sorenson	General Manager
4	IV-1(b)	Dean Sorenson	General Manager
5	IV-1(c)	Dean Sorenson	General Manager
6	IV-2(b)	Dean Sorenson	General Manager
7	IV-4	Dean Sorenson	General Manager
8	IV-5	Dean Sorenson	General Manager
9	IV-6	Dean Sorenson	General Manager
10	IV-7	Dean Sorenson	General Manager
11	IV-8	Dean Sorenson	General Manager
12	IV-15	Dean Sorenson	General Manager
13	IV-28B	Dean Sorenson	General Manager
14	VI-Pt. I	Dean Sorenson	General Manager
15	VI-Pt. II	Dean Sorenson	General Manager
16	VI, Pt. III	Dean Sorenson	General Manager
17	-	Dean Sorenson	General Manager

Broadcast Application		FEDERAL COMMUNICATIONS COMMISSION				Section II	
RENEWAL APPLICATION ENGINEERING DATA			Name of applicant Agruss Broadcasting, Inc.				
1. Description of transmitting apparatus				5. Frequency monitors and control equipment			
	Make	Type No.	Serial No.		Manufacturer's name	Type No.	
Visual	Gates	BC 1J	66375	Visual	Gates	MO-289C	
Aural				Aural			
Tubes in last radio stage				How often is the station frequency and the frequency monitor checked with a frequency standard of known accuracy? Monthly			
	Make	Type No.	Number used	Automatic frequency control equipment			
Visual	General Elec	833A	2	Make		Type No.	
Aural							
2. Operating constants (FM and Television only)				Furnish following data on last frequency checks			
		Visual	Aural	Date	Frequency		
Total plate current to last radio stage in amperes		_____	_____	10/4/70	1239.9976		
Plate voltage applied to last radio stage in volts		_____	_____	Reading of monitors	Method used (Use reverse side of this sheet)		
Plate input power to the last radio stage in kilowatts		_____	_____	- 3.0cps			
Efficiency Factor F of the transmitter at operating power		_____	_____	6. Modulation monitors			
RF transmission line meter reading		_____	_____		Manufacturer's name	Type No.	
				Visual	Gates	741	
				Aural			
				7. Phase monitor (if used)			
				Make		Type	
3. Indicating instruments: (Standard Broadcast only)				8. Give date of last tower repainting June 1963			
	Range	Normal Reading		9. Have changes been made in the fundamental audio or radio circuits of the transmitter affecting the schematic diagram heretofore filed with the Commission? If the answer is "Yes" attach as Exhibit No. _____ an accurate corrected diagram, and brief explanation.			
Plate voltmeter	0-12kv	Day 2650v	Night 1950v	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>			
Plate ammeter	0-3a	.40a	.20am	10. (a) Have equipment performance measurements been made within the past four months? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>			
Antenna ammeter	0-20a	3.6a	1.8a	(b) Give date of last measurements. December 21, 1970			
4. Directional antenna operating values (Standard Broadcast only)				(c) Do these measurements show the transmitting system performance to be in accordance with the Standards of Good Engineering Practice? (If the answer to either of the above questions is "No", attach as Exhibit No. _____ a complete explanation.) Yes <input type="checkbox"/> No <input type="checkbox"/>			
	Phase reading in degrees		Antenna base current		Remote indication of antenna current		
Tower	Night	Day	Night	Day	Night	Day	
#1							
#2							
#3							
#4							
#5							
#6							
Manufacturer and type of phase monitor used in taking above readings:				11. In what respect, if any does the apparatus, antenna, or operation differ from that described in the last application for license or renewal of license? same			
Describe equipment used for remote indication of antenna currents (phase monitor or other method) Antenna Ammeter				12. Attach as Exhibit no. 2 the original or one exact copy of the transmitter operating logs for the seven days comprising the composite week analyzed in Section IV of the application. If original logs are submitted they will be returned. (For Standard Broadcast Only)			

I certify that I am the Technical Director, Chief Engineer or Consulting Engineer for the applicant of the radio station for which this application is submitted and that I have examined the foregoing statement of technical information and that it is true to the best of my knowledge and belief. (This signature may be omitted provided the engineer's original signed report of the data from which the information contained herein has been obtained is attached hereto.)

Signature Wah Mone
(check appropriate box below)

Date December 21, 1970

- Technical Director Chief Operator
- Registered Professional Engineer
- Consulting Engineer

STATEMENT OF AM OR FM PROGRAM SERVICE	Name of Applicant Agruss Broadcasting, Inc.
Call letters of station KCCR	City and state which station is licensed to serve Pierre, South Dakota

PART I

Ascertainment of Community Needs

1. A. State in Exhibit No. 3 the methods used by the applicant to ascertain the needs and interests of the public served by the station. Such information shall include (1) identification of representative groups, interests and organizations which were consulted and (2) the major communities or areas which applicant principally undertakes to serve.
- B. Describe in Exhibit No. 4 the significant needs and interests of the public which the applicant believes his station will serve during the coming license period, including those with respect to national and international matters.
- C. List in Exhibit No. 5 typical and illustrative programs or program series (excluding Entertainment and News) that applicant plans to broadcast during the coming license period to meet those needs and interests.

NOTE: Sufficient records shall be kept on file at the station, open for inspection by the Commission, for a period of 3 years from the date of filing of this statement (unless requested to be kept longer by the Commission) to support the representations required in answer to Question 1. These records should not be submitted with this application and need not be available for public inspection.

PART II

Past Programming

2. A. State the total hours of operation during the composite week: 118
- B. Attach as Exhibit No. 6 one exact copy of the program logs for the composite week used as a basis for responding to questions herein. Applicants utilizing automatic program logging devices must comply with the provisions of Sections 73.112(c) and 73.282(c). Automatic recordings will be returned to the applicant. Exact copies of program logs will not be returned.

If applicant has not operated during all of the days of the composite week which would be applicable to the use of this form, applicant should so notify the Commission and request the designation of substitute day or days as required.

3. A. State the amount of time (rounded to the nearest minute) the applicant devoted in the composite week to the program types (see Definitions) listed below. Commercial matter within a program segment shall be excluded in computing time devoted to that particular program segment (e.g., a 15-minute news program containing 3 minutes' commercial matter shall be counted as a 12-minute news program).

	Hours	Minutes	% of Total Time on Air
(1) News	14	1	11.8 %
(2) Public Affairs	1	15	1.0 %
(3) All other programs, exclusive of Entertainment and Sports	5	54	5.0 %

- B. If in the applicant's judgment the composite week does not adequately represent the station's past programming, applicant may in addition provide in Exhibit No. _____ the same information as required in 3-A above (using the same format) for a calendar month or longer during the year preceding the filing of this application. Applicant shall identify the time period used. Applicant need not file the program logs used in responding to this question unless requested by the Commission.
4. List in Exhibit No. 7 typical and illustrative programs or program series (excluding Entertainment and News) broadcast during the year preceding the filing of this application which have served public needs and interests in applicant's judgment. Denote, by underlining the Title, those programs, if any, designed to inform the public on local, national or international problems of greatest public importance in the community served by the applicant. Use the format below.

Title	Source*	Type*	Brief Description	Time Broadcast & Duration	How Often Broadcast
-------	---------	-------	-------------------	---------------------------	---------------------

5. Submit in Exhibit No. 8 the following information concerning the applicant's news programs:
 - A. The staff, news gathering facilities, news services and other sources utilized; and
 - B. An estimate of the percentage of news program time devoted to local and regional news during the composite week.
6. In connection with the applicant's public affairs programming, describe its policy during the past renewal period with respect to making time available for the discussion of public issues and the method of selecting subjects and participants.

see exhibit #9

*See Definitions

7. Describe briefly the applicant's program format(s) during the past 12 months (e.g., country and western music, talk, folk music, classical music, foreign language, jazz, standard pops, etc.) and the approximate percentage of time per week devoted to such format(s).

See Exhibit 10

8. State how and to what extent (if any) applicant's station contributed during the past license period to the over-all diversity of program services available in the area or communities served.

See Exhibit 11

9. Was the applicant affiliated with one or more national, regional or special radio networks during the past license period?
Yes _____ No . If "yes," give name(s) of network(s): _____

10. State the number of public service announcements broadcast by the applicant during the composite week: 82

11. A. If this application is for an FM station, did the programming duplicate that of any AM station?
Yes _____ No _____ . ("Duplicate" means simultaneous broadcasting of a particular program over both the AM and FM stations or the broadcast of a particular FM program within 24 hours before or after the identical program is broadcast over the AM station—Section 73.242(a) of the Rules and Regulations.)
- B. If the answer is "yes," identify the AM station by call letters; describe its relation to the FM station; and state the number of hours each day in the composite week that were duplicated.

12. A. In applicant's judgment, does the information supplied in this Part II adequately reflect its past programming?
Yes No _____ .
- B. If "no," applicant may attach as Exhibit No. _____ such additional information as may be necessary to describe accurately and present fairly its program service.
- C. If applicant's programming practices for the period covered by this statement varied substantially from the programming representations made in applicant's last renewal application, the applicant shall submit as Exhibit No. _____ a statement explaining the variations and the reasons therefor.

PART III

Proposed Programming

13. State the proposed total hours of operation during a typical week: 118
14. State the minimum amount of time the applicant proposes to devote normally each week to the program types (see Definitions) listed below. Commercial matter within a program segment shall be excluded in computing time devoted to that particular program segment (e.g., a fifteen-minute news program containing 3 minutes' commercial matter shall be computed as a 12-minute news program.)

	Hours	Minutes	% of Total Time on Air
(1) News.....	<u>14</u>	<u>30</u>	<u>12.0</u> %
(2) Public Affairs	<u>2</u>	<u>0</u>	<u>1.7</u> %
(3) All other programs, exclusive of Entertainment and Sports.....	<u>6</u>	<u>0</u>	<u>5.0</u> %

15. Submit in Exhibit No. 12 the following information concerning the applicant's proposed news programs:
- A. The staff, news gathering facilities, news services and other sources to be utilized; and
- B. An estimate of the percentage of news program time to be devoted to local and regional news during a typical week.

16. In connection with the applicant's proposed public affairs programming describe its policy with respect to making time available for the discussion of public issues and the method of selecting subjects and participants.
KCCR will make time available for the discussion of any and all public issues where participants can be obtained to appear before the KCCR audience. Station management will be responsible to inform those concerned that air time will be available, and to provide the appropriate time needed. In the event of controversial issues, representatives from both sides will be sought and invited to express their opposing views.
17. Describe the applicant's proposed programming format(s), e.g., country and western music, talk, folk music, classical music, foreign language, jazz, standard pops, etc., and the approximate percentage of time per week to be devoted to such format(s).
The programming format of radio station KCCR will be a mixture of musical selections (country-western, standard, and contemporary) and talk. The approximate percentage of time devoted will be: country-western music: 15%, standard music: 10%, contemporary music: 50%, and talk: 25%.
18. State how and to what extent (if any) applicant proposes to contribute to the over-all diversity of program services available in the area or communities to be served.
The station will make available to the community....local sports broadcasts, local public affairs reports, interviews and programs, as well as extensive news coverage and entertainment which will contribute to the overall diversity of programming service available to the city of Pierre and the surrounding Central South Dakota area which is served by Radio Station KCCR.
19. State the minimum number of public service announcements applicant proposes to present during a typical week: 84
20. Will the applicant be affiliated with one or more national, regional, or special radio networks? Yes _____ No X
If "yes," give name(s) of network(s): _____
21. A. If this application is for an FM station will the programming duplicate that of any AM station? Yes _____ No _____.
("Duplicate" means simultaneous broadcasting of a particular program over both AM and FM stations or the broadcast of a particular FM program within 24 hours before or after the identical program is broadcast over the AM station—Section 73.242(a) of the Rules and Regulations.)
B. If the answer is "yes," identify the AM station by call letters; describe its relation to the FM station; and state the number of hours each day proposed to be duplicated.

PART IV

Past Commercial Practices

22. Give the following information with respect to the composite week:

	All Hours	6 A.M. - 6 P.M.
A. Total broadcast time	<u>118</u>	<u>85</u>
B. Time devoted to commercial matter:	<u>10hr 38min</u>	<u>9hr 9min</u>
(1) Amount in hours and minutes	<u>8.9</u>	<u>7.6</u>
(2) Percentage % %

23. State the number of 60-minute segments of the composite week (beginning with the first full clock hour and ending with the last clock hour of each broadcast day) containing the following amounts of commercial matter:
- | | |
|---|-----|
| A. Up to and including 10 minutes | 108 |
| B. Over 10 and up to and including 14 minutes | 10 |
| C. Over 14 and up to and including 18 minutes | 0 |
| D. Over 18 minutes | 0 |

List each segment in category (D) above, specifying the amount of commercial time in the segment, and the day and time broadcast.

24. A. In the applicant's judgment, does the information supplied in this Part IV for the composite week adequately reflect its commercial practices? Yes No .
- B. If "no," applicant may attach as Exhibit No. _____ such additional material as may be necessary to describe adequately and present fairly its commercial practices.
- C. If applicant's commercial practices for the period covered by this statement varied substantially from the commercial representations made in applicant's last renewal application, the applicant shall submit as Exhibit No. _____ a statement explaining the variations and the reasons therefor.

PART V

Proposed Commercial Practices

25. State the maximum percentage of commercial matter which the applicant proposes normally to allow during the following segments of a typical week:
- | | |
|----------------------|------|
| 6 a.m. - 6 p.m. | 30 % |
| All hours | 30 % |

If applicant proposes to permit this level to be exceeded at times, state under what circumstances and how often this is expected to occur, and the limits that would then apply.

Not expected to be exceeded

26. What is the maximum amount of commercial matter in any 60-minute segment which the applicant proposes normally to allow? 18 minutes

If applicant proposes to permit this amount to be exceeded at times, state under what circumstances and how often this is expected to occur, and the limits that would then apply.

The above maximum may be exceeded on infrequent occasions during local retail sales events, or during major holiday seasons, such as Easter, July 4, Thanksgiving or Christmas; if exceeded, the maximum commercial matter during a 60-minute segment would not exceed 20 minutes. These occasions would not exceed 10% of the hours during any week. Also during primary and general political elections, the level may be exceeded, but no 60-minute segment on these occasions would exceed 22 minutes.

PART VI

General Station Policies and Procedures

27. State the name(s) and position of the person(s) who determines the day-to-day programming decisions and directs the operation of the station covered by this application and whether he is employed full-time in the operation of the station.

Dean Sorenson, station manager of KCCR, employed fulltime

Freddie Smith, program director of KCCR, employed fulltime

28. A. Does the applicant have established policies with respect to programming and advertising standards (whether developed by the station or contained in a code of broadcasting standards and practices) to guide the operation of the station?

Yes No

- B. If "yes," attach as Exhibit No. 13 a brief summary of such policies. (If the station relies exclusively upon the published code of any national organization or trade association, a statement to that effect will suffice)

29. State the methods by which applicant undertakes to keep informed of the requirements of the Communications Act and the Commission's Rules and Regulations, and a description of the procedures established to acquaint applicant's employees and agents with such requirements and to ensure their compliance.

A copy of the Federal Communications Commission Rule and Regulations is at the disposal of all members of the KCCR staff and is referred to for all questions of law and practice. FCC bulletins are also distributed upon receipt. Trade magazines are subscribed to and circulated among staff members to keep them abreast of changes and improvements in the industry and the laws regulating it. Management brings all changes to the attention of each staff member via inter office memos. And individual employee meetings are held, along with entire staff meetings.

30. If, as an integral part of its station identification announcements, applicant makes or proposes to make reference to any business, profession or activity other than broadcasting in which applicant or any affiliate or stockholder is engaged or financially interested, directly or indirectly, set forth typical examples and approximate frequency of their use.

Not applicable

31. State the number of station employees: 6. If the station has or proposes to have ten or more employees, state in Exhibit No. _____ the number of full-time and part-time employees in the programming, sales, technical, and general and administrative departments. Do not list the same employee in more than one category. However, if an employee performs multiple services, this may be so shown by identifying him with his various duties e.g., if two employees are combination announcers and salesmen, the list would include an entry of "two programming-sales".

PART VII

Other Matters and Certification

32. Applicant may submit as Exhibit No. _____ any additional information which, in its judgment, is necessary adequately to describe or to present fairly its services and operations in relation to the public interest.
33. The undersigned has familiarized himself with paragraph 9 of the Instructions to Section IV-A concerning signature requirements and in light of its provisions does hereby:
- A. Acknowledge that all the statements made in this Section IV-A and the attached exhibits are considered material representations and that all the exhibits are a material part hereof and are incorporated herein as if set out in full in the application form; and
- B. Certify that the statements herein are true, complete, and correct to the best of his knowledge and belief and are made in good faith.

SIGNED AND DATED this 31 day of December , 19 70

Agruss Broadcasting, Inc.

(NAME OF LICENSEE)

By: 

(SIGNATURE)

Jordan Ginsburg

(PLEASE PRINT NAME OF PERSON SIGNING)

Secretary-Treasurer

(TITLE)

WILLFUL FALSE STATEMENTS MADE IN THIS FORM ARE PUNISHABLE BY FINE AND IMPRISONMENT. U. S. CODE, TITLE 18, SECTION 1001.

Affidavit of Publication

State of South Dakota } ss.
County of Hughes

John H. Hipple

of said County and State, being first duly sworn, on his oath says:

Daily Capital Journal is a
daily newspaper of general circulation, printed and
published in Pierre in said County
and State by Hipple Printing Company and has
been such newspaper during the times hereinafter mentioned; that the
said Daily Capital Journal

is a legal newspaper and has been in existence for more than one year
immediately preceding the first publication herein mentioned; and has
more than two hundred bona fide subscribers; that I, the undersigned,
am business manager of said newspaper, in
charge of the advertising department thereof, and have personal know-
ledge of all the facts stated in this affidavit; and that the advertisement

headed APPLICATION FOR LICENSE RENEWAL a printed copy
of which is hereto attached, was printed and published in the said news-
paper once each week for four ^{days;} ~~successive weeks;~~ the first publica-
tion being made on December 22, 1970; subsequent publications on
December 24, 1970

December 28, 1970 and last publication on December 31,

1970; that \$ 11.97 being the full amount of the fee for publi-
cation of the annexed notice inures solely to the benefit of the publishers
of the said newspaper; that no arrangement or understanding for a
division thereof has been made with any other person, and that no part
thereof has been agreed to be paid to any other person whomsoever.

John H. Hipple

Subscribed and sworn to before me
this 31st day of December,

19 70
R. B. Hipple

R. B. HIPPLE
NOTARY PUBLIC
My Commission Expires
Aug. 24, 1974.

Notary Public Hughes County.

Attorney's Affidavit Ex Rel Fees

State of South Dakota } ss.
County of _____

_____ being first duly sworn,
on his oath says: I am _____

of the _____ that _____
directed the publication of the annexed notice; that the full amount as
appears by the foregoing affidavit of _____

_____ for the publication
of such notice has been paid; that no agreement or understanding for any
division thereof, has been made with any person whomsoever, and that
no part thereof has been refunded by the party publishing said notice.

Subscribed and sworn to before me
this _____ day of _____
19 _____

Notary Public _____ County.

No. 1844 4 t daily Dec. 22 - 24 - 23 - 31
Pursuant to the provisions of the Communications Act of 1934, as amended, notice is hereby given that Agruss Broadcasting, Inc., licensee of AM broadcast station KCCR, Pierre, South Dakota, is required to file with the FCC, no later than January 1, 1971, an application of renewal of its license to operate station KCCR, on 1240 KC. The officers, directors and owners of 10 percent or more of the stock are Nathan Agruss and Jordan Ginsburg. Members of the public who desire to bring to the Commission's attention facts concerning the operation of the station should write to the FCC, Washington, D.C. 20554, not later than January 31, 1971. Letters should set out in detail the specific facts which the writer wishes the Commission to consider in passing on the application. A copy of the license renewal application and related material will, upon filing with the Commission, be available for public inspection at 110 West Capitol between the hours of 9:00 a.m. and 5:00 p.m.

Publication Fees - \$ _____

Notary Fees - - - _____

Total - - - \$ _____

Received payment.

LEGAL RATES

South Dakota Session Laws of 1957, Chapter 500 page 601-602.

*8 p. 11 ems.
37 @ 37.4*

In _____ Court,

County of _____

LEGAL PUBLICATIONS

An Act Defining a Legal Newspaper for the Publication of Legal and other Official Notices in the State of South Dakota.

§ 60.0508 Supplement to South Dakota Code of 1939. (Legal Newspaper Defined.) No daily or weekly newspaper shall be considered a legal newspaper for the publication of legal and other official notices unless the same, if a daily newspaper, be published five days or more each week and shall have a bona fide circulation of two hundred copies, daily, or, if a weekly newspaper, shall have a bona fide circulation of two hundred copies weekly, and shall have been published in the English language in the county and shall have been admitted to the United States mail under the second class mailing privilege, for at least one year prior to the publication of such notices, and be printed either in whole or in part in an office maintained at the place of publication. Provided, that the consolidation or union of any two or more newspapers, any or all of which were before such consolidation legal newspapers as defined in this section, shall in no manner affect the legality of the newspaper formed by such consolidation, and the same shall be deemed to have complied with the requirements prescribed for a legal newspaper and to be a legal newspaper as above defined: Provided further that nothing in this section shall be so construed as to affect the validity of any publication published in a foreign language prior to the taking effect of this section.

§ 65.0507 (Affidavit Must State Fact of Legality.) All legal and other official notices shall be published in a legal newspaper as defined in the preceding section, and the affidavit of publication shall state that such newspaper is a legal newspaper, which affidavit shall be prima facie evidence of that fact; and every affidavit of publication shall state in plain terms the fees charged thereon.

PUBLISHERS and ATTORNEY'S AFFIDAVITS

Filed in the office of _____

on _____

the _____ day of _____

19_____

Attorney for _____

AGRUSS BROADCASTING, INC.

Exhibit No. 1

SIOUX CITY, IOWA

BALANCE SHEET

AUGUST 31, 1970

ASSETS

CURRENT ASSETS

Cash in bank.....	\$ 2,177
Accounts receivable.....	42,788
Prepaid expense.....	<u>363</u>

TOTAL CURRENT ASSETS 45,328

FIXED ASSETS

Equipment.....	\$ 154,732
Furniture and fixtures.....	2,500
Vehicles.....	<u>3,338</u>
	160,570
Less: accumulated depreciation.....	<u>121,765</u>

Net Value - Fixed Assets 38,805

OTHER ASSETS

Non-competitive agreement.....	29,583
--------------------------------	--------

TOTAL ASSETS \$ 113,716

LIABILITIES AND STOCKHOLDERS' EQUITY

CURRENT LIABILITIES

Accounts payable.....	\$ 4,804
Note payable - bank.....	25,000
Current portion of long-term debt.....	7,485
Taxes payable.....	<u>8,078</u>

Total Current Liabilities 45,367

LONG-TERM DEBT

Installment note payable.....	\$ 38,267
Less: current portion.....	<u>7,485</u>
	30,782
Notes payable - stockholders.....	<u>89,770</u>

Total Long-Term Debt 120,552

STOCKHOLDERS' EQUITY

Common stock.....	15,000
Deduct: deficit, August 31, 1970.....	<u>(67,203)</u>

NET DEFICIT, AUGUST 31, 1970 (52,203)

DAVID S. STERLING & COMPANY
 CERTIFIED PUBLIC ACCOUNTANT
 THIS STATEMENT IS UNAUDITED
 NO OPINION IS EXPRESSED

\$ 113,716

Exhibit Number 2
Agruss Broadcasting, Inc
KCCR, Pierre, South Dakota
Section II 12

This exhibit is exact copy of transmitter operating logs for composite week analyzed in Section IV of the application.

Exhibit Number 3
Prepared: October 29, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section IV-A
Part 1 1 (A)

A survey was made via both personal interview and telephone interview. Contacted were members of the general public in the Pierre and Ft. Pierre, South Dakota, communities plus a number of leaders and elected officials of these cities. It was felt that to best serve the major listening area of KCCR, interviews must be made with the "man on the street" as well as the leaders and office holders. Interviews were made by Dean Sorenson, General Manager of KCCR, Freddie Smith, Program Director of KCCR, and Michala McCue, Traffic Director of KCCR.

Some of the individuals, interest groups, and organizations contacted and their comments were as follows:

Max Winkler, 622 W. Pleasant Drive, Pierre, City Commissioner.
"Drugs with youth." 10-7-70.

Tony Klein, 109 E. Cedar, Ft. Pierre, Past president of Jaycees, Past State Vice President of Jaycees, Vice Chairman of Ft. Pierre Zoning Appeals Board. "Lack of housing for new people moving into town." 10-7-70.

Mrs. Dale Gage, 624 N. Jackson, Pierre, housewife, church school teacher. "Educating the public in the drug abuse problem so the adults and those not involved can be understanding and tolerant of those using drugs." 10-10-70.

Penn Williams, 505 N. Harrison, Pierre, Insurance Adjustor. "The main area of growth and improvement needs are in education. Pierre and this area need a State-supported higher educational facility. A junior college or vocational school." 10-22-70.

Benny Gross, Onida, State Representative. "Youth problems in the area of drugs. We need to provide our youth with more leadership." 10-8-70.

Myron Kusler, 709 N Madison, Pierre, Businessman, Trustee for Lutheran Memorial Church. "We don't provide for the youth in the community, and need a YMCA or recreational facility and something for the youth to care for on their own." 10-8-70.

Lyle Richardson, Box 627, Pierre, Businessman. "We are lacking in the business industry, such as Brookings and other communities have attracted. The Chamber of Commerce needs to lead the way in this project." 10-3-70.

Jay Darrow, 215 S Lincoln, Pierre, Manager of Pierre Chamber of Commerce. "Apathy towards growth, development and change. Too much prosperity has caused this." 10-15-70.

Clarence Neuharth, 301 N Harrison, Pierre, Banker. "Lack of housing." 10-15-70.

Bob Hartford, 726 W 4th St. Pierre, Businessman, "Lack of hot lunch programs in the schools, and lack of adequate housing." 10-16-70.

Dave North, 506 N Highland, Pierre, Representative, Texaco, Inc. "The anti-progress attitude, little interest in new business coming in. Our part of the country has much of value to offer, but no one is promoting it's value." 10-2-70.

Tom Young, 514 N Evans, Pierre, Representative/Hughes, Stanley, and Sully Counties. "Lack of interest in business community in the growth of the area." 10-2-70.

Rev. Harvey Sander, 201 N Oneida, Pierre, Minister, United Methodist Church. "Many services available in Pierre are not coordinated... many are duplicated and many overlaped. No particular person knows of services available. We need a catalog of services available." 10-2-70.

Mrs. Don Gallimore, 803 W Prospect, Pierre, Mother, housewife. "The youth and their lack of community involvement." 10-2-70.

Jerry Erbe, 123 1/2 W Capitol, Pierre, Board of Directors, Kiwanis Club. "Involvement for young people. They need pride in the community and involvement in their city. Need continuation of a city clean-up program. Businessmen need to pull together and business employees need a "proud of Pierre" program to create loyalty." 10-22-70.

Mrs. Tom Piersol, 900 W Pleasant Dr, Pierre, homemaker. "Recreational facilities for children of all ages are needed, both at the local and Indian schools, at parks, playgrounds, etc." 10-22-70.

Lowell Lund, 424 E Dakota, Pierre, Minister. "The low economic climate is a big problem as well as the severe drug problem." 10-27-70.

Ron Purkapile, 2092 E Humboldt, Pierre, Businessman. "We can't get any action from the city fathers, and always get the run-a-round." 10-27-70.

Mrs. Howard Jones, 128 Lakeview Court, Pierre, housewife. "The drug abuse is a major problem." 10-27-70.

Mrs. Robert Gregg, Part A, Pierre, housewife, "Pierre needs a youth center and more hobs for teen-aged people, plus an enforced curfew." 10-27-70.

Mrs. William Miller, 819 E Broadway, Pierre, saleslady. "Pierre needs housing, and more and better recreation for young people and also more jobs." 10-27-70.

Mrs. Norman Opp, 202 N Tyler, Pierre, housewife. "The drugs in the local high schools are a big problem and the State in general." 10-27-70.

Dorothy Anderson, 910 RW Pleasant Drive, Pierre, saleslady at local drug store. "I would like to see the drug problem and pushers cleaned out." 10-27-70.

Joy Snyder, 208 E Sioux, Pierre, Social Services Worker. "We need a complete revision of personnel in the judicial system, especially in qualifications, and a reduction of personal property taxes." 10-27-70.

Mary Garity, Part A, Pierre, housewife. "The community needs something in recreation areas with supervision for teen-aged citizens." 10-27-70.

Mrs. Terry Barge, 603 1/2 N Euclid, Pierre, homemaker. "The drug problem can be handled by parents, another problem is apartment needs, the rent is too much for the quality." 10-27-70.

Mrs. Karl Fischer, Ft. Pierre, housewife. "The job opportunities and wage scales are very poor. There is inadequate housing for the State house employees, and not enough rental housing for families." 10-27-70.

Mrs. Tom Telford, 820 W Capitol, Pierre, Secretary. "Housing for family rental and nice apartments for employees, the rent is too high for the quality you receive." 10-27-70.

John Therrien, 808 1/2 E Broadway, Pierre, Information Director for State Welfare Dept. "The problem is housing strictly across the board. We have an unresponsive school board, they do not react to the wishes of the public." 10-27-70.

Mrs. Al Barth, 111 N. Oneida, Pierre, homemaker. "We need a community center for the youths and adults so they can hold civic things together." 10-27-70.

Mrs. Curtis Carriere, 316 S Ree, Pierre, housewife. "Drugs and the high cost of housing and apartment rentals are two big problems." 10-27-70.

Mrs. Robert Nystrom, 123 S Polk, Pierre, housewife. "We have a serious drug problem, and need a community center for young people." 10-27-70.

Duke Lamster, 408 N Euclid, Pierre, Game, Fish, & Parks Dept. "The drug problem is definitely serious." 10-27-70.

Mrs. Homer Harding, 314 Mary Lane, Pierre, housewife. "Drugs are a big part of the community's problems, we need more interest in school activities by the parents." 10-27-70.

Mrs. Keith Prekker, 506 N Monroe, Pierre, housewife. "Recreational facilities for youngsters are needed. Should have a greater understanding between the American Indians and the white people." 10-27-70.

Mrs. Clarence Strohfus, Ft. Pierre, housewife. "Something needs to be done about the drugs, and a place is needed for the teen-aged people to meet." 10-27-70.

Alice Kundert, State Capitol Building, Pierre, State Auditor. "Communication needs to be more between youngsters and adults, it's poor across the State, and the business attitudes between customers and the businessmen are poor. Customer service should be better and the businessmen should respect the customer more." 10-28-70.

Cal Schmidt, Ft. Pierre, garage owner. "People are not paid enough wages to keep them in this area." 10-27-70.

C.M. Bendewald, Ft. Pierre, barber. "Wages are not paid, and are the biggest problem." 10-27-70.

Arnie Colbath, 104 Lakeview Drive, Pierre, Insurance Salesman. "Lack of adequate schooling is a major problem." 10-27-70.

Exhibit Number 4
Prepared: December 13, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section IV-A
Part 1 1 (B)

Following our needs and interests that Radio Station KCCR proposes to serve during the coming license period:

Municipal---

Coverage on information regarding city projects in both Pierre and Ft. Pierre as well as other municipalities in this area. Also reports on major business acted upon by the city commissions during the course of their meetings.

Information regarding street closings, detours, storm damage, and other factors involving road usage. Also information to the public advising of snow plowing on city streets and outages with the city electrical department.

Support of the Pierre and Ft. Pierre Fire Departments through continued advisories to the public regarding fire prevention, clearance of trash and garbage and removal of possible fire hazards. During the dry, windy periods of late summer when brush fires are a special danger we will continue to broadcast daily warnings from the local fire chief, Louis Harding. Also KCCR will continue to be a monitor point for the alerting of firemen. The local fire department is a volunteer department in which all firemen are alerted by radio receiver. KCCR maintains one of these receivers in their offices, and at each fire is able to broadcast the location so volunteer firemen who are in their cars or on their jobs can get to the location of the fire immediately.

Encouragement and promoting of development, both economical and industrial by means of cooperating with the local Industrial Development Board and Pierre Unlimited, a new industrial development committee set up as a branch of the city of Pierre and the Pierre Chamber of Commerce.

Hospital news reports with information on admissions and dismissals of patients is a daily program on KCCR. Due to the fact that many homes in the surrounding area are not equipped with telephones, many times the only way a member of the family will know when a patient is being released from the hospital is when the information is broadcast on the radio. Also the station will be ready to help out at the time the local St. Mary's Hospital will need nurses aides and blood donations plus other hospital needs.

Continued support of the local Carnegie Library promoting special reading weeks, childrens library information periods and story hours. Also the community is interested in building a new library when funds become available and radio station KCCR will be able to help by explaining the proposed project to the public and the information about the bond issues which will be voted on when the project is officially planned.

Advising of recreational facilities and their schedules, KCCR Radio will continue to advise on the opening and closing of the local municipal swimming pool, also on the local swimming beach and the swimming lessons which are part of the summer recreation program. Also information which is pertinent to the summer recreation programs, the local softball league and during the winter months the ice skating schedules.

Cooperation with local and area groups involved with city and area and county wide celebrations, such as announcements about street closings, store hours, times of professional office and local financial institution openings and closings during holidays and special events.

This radio station will serve as the media by which local retail firms will be able to explain their Bust the Bank project to the public, and will be facilitated through this radio station in the future.

County---

Cooperation with the local counties regarding information in the area of taxes, and when taxes are due, equalization of property, the sale of auto licenses and the material needed to obtain an auto license. This station will continue to cooperate with law enforcement officers on matters such as escaped prisoners, automobile accidents, crime and road conditions. It will be the plan to continue efforts to coordinate media information with both the sherrif of Hughes and Stanley County in Pierre and Ft. Pierre on a regular basis.

Information on voting and registration of voters. We will program announcements and special programs urging the public to register at the specific time the State requires this to be done, and to vote at all elections. Explanations of issues to be voted on and time granted to all candidates to explain their views and express their qualifications. Also to provide the local immediate reporting of election results. Being a fulltime station KCCR is the only local source where results can be obtained the very night the election totals are counted.

Schools and school closings and all announcements regarding such information will be broadcast as requested by the local school boards. During severe weather conditions school closings will be broadcast. School schedules, special events, and lunch menus will be a regular part of the scheduling at the station.

We will continue to be the means of notifying school children and parents when inclement weather makes it necessary for schools to close and during snow storms we will broadcast that school children are stalled and have to take refuge at farms during the storm.

It is also our intention to cooperate with the night school programs at the local public school system. Advising adults of schedules and what will be offered. Northern State College at Aberdeen, South Dakota State University at Brookings, and Huron College at Huron, South Dakota also offer adult classes on an extension basis in our area each year. We will continue to give the publicity to make these programs successful and offer these benefits to the residents in the area.

Agriculture---

In South Dakota agriculture is the largest industry and our area is dependent almost entirely on farming and ranching operations. KCCR will continue to have agricultural reports of interest to the farmers throughout the area and to keep the public abreast of the information emanating from the county and State offices as well as the Agricultural Stabilization Conservation Office and the Farmers Home Administration in regards to farm practices in the Home Economic and Home Extension department programs.

We will be able to present weather information completely and continually to farmers in regards to unseasonable weather and inclement conditions in case of winter snow storms, and summer wind and rain storms. These warnings often will enable the farmer to get livestock out of the weather and avoid large financial losses.

The youth 4-H activities will be reported, including the results of the 4-H livestock competition at the local county fair and the livestock and crop exhibition for the adults also. During the 4-H summer sale this radio station will be able to report the results and the buyers of livestock. This serves a vital need in influencing and encouraging the youth in the area of their agricultural 4-H endeavors.

Farm market reports will be a regular daily function of KCCR. We will be able to provide the farmers and investors in the area of market information on grains, livestock, and other agricultural interests which are raised and sold in our area. Prices of these commodities at the area markets are extremely valuable to the farmers and consequently a daily report is of great interest to them on this station.

Civic---

Civic clubs in our area are continually undertaking activities which are for the good of the community and we will continue to help them with their activities and projects. The Kiwanis Club, on an annual basis, sponsors a motion picture from which all the funds derived are used for a scholarship for youth in the area. The Lions Club has been especially helpful to the blind in the area. They ask for our help in their candy and light bulb sales, and we will be able to assist them as in the past. The Zonta Club, a group of ladies, ask our help in the promotion of dental care for children. The Optimist Club uses the facilities of KCCR to help promote their junk box derbies and summer recreation projects for the youth in the area. This station will broadcast the events and the results will be reported. The Jaycees in the past have helped a family whose home had burned down and another family who had a large kidney transplant medical bill. We will be able to assist them with similar projects any time they ask for our assistance.

Organizations such as the Muscular Distrophy group, the American Red Cross, the American Cancer Society, and the Heart Fund look to KCCR to help in their drives for funds. We will continue to assist them on a local and area basis in any way we can with announcements, happenings, news items, and programs to assist them in their efforts.

The Post Office Department will continue to ask our assistance in giving information pertinent to our service area. For example, during the holiday season they have special hours for postal service at which time we are able to provide the information to the public so they may make the fullest use of these facilities. We are also able to broadcast special mailing schedules to reach servicemen overseas and persons living far away. The local postmaster has indicated in the past that this service is most helpful in keeping the public informed of the changes at the post office.

Service to the United States Government and their special agencies will continue to be offered. The Social Security Administration and the Small Business Administration have field men who visit our area on an irregular basis. We will be able to broadcast the schedules and time and locations when these individuals will be available for consultation from citizens in our broadcast area.

Drivers license examinations are handled by the State Department of Motor Vehicles. In the various towns in our listening area we will continue to broadcast the schedules of the examination points and the time of scheduling.

We will continue to offer information for the Department of Employment Security. They issue a weekly bulletin with employment trends and demands which will be broadcast on the station. Each day a program of employment opportunities is broadcast live from the local employment office. This program will continue to provide job opportunities and job availabilities to the listeners in the area.

Colleges throughout the State of South Dakota, particularly the University of South Dakota at Vermillion and South Dakota State University at Brookings offer special news and taped program features on their various activities in the academic, cultural, and athletic fields. We will continue to carry these programs produced by the various departments, such as the farm programs, music programs, and the sports information.

Recruiters from the Air Force, Coast Guard, Marines, Army and Navy along with the Job Corps and the Economic Opportunity Office can expect us to assist in their promotional and informational efforts as in the past. We will be able to carry programs and announcements which will make their recruiting and information efforts in the area much easier.

We assist the business community through the Chamber of Commerce and civic clubs to help promote the economic health and growth. Pierre, Ft. Pierre, and other communities will be putting on special retail promotions. They will look to us for assistance in informing the public in the various service aspects. Each summer Pierre sponsors an Oahe Days which draws a large crowd from the area, a part of our function will be to inform the listening audience of the parade route, the schedule of any activities, any road closings, or any change in a previous schedule.

The State Police Radio and the State Highway Department and the County Highway Department can expect our continued cooperation with winter time road reports, road closures, detours, road construction, and accident problems. As in the past it has been our practice to continually check with these offices and offer our assistance in any way which they see necessary.

National, International Matters---

This radio station is associated with the Associated Press Wire Service. Through this wire service we will continue to give information on the national and international scene in our regular newscasts, also news back-ground in-depth reports will be furnished by the news service and broadcast to our listening audience.

Exhibit Number 5
Prepared: December 13, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section IV-A
Part 1 1 (C)

Typical and illustrative programs which applicant proposes to broadcast during the coming license period to meet community needs and interests:

Farm Topics

Items of farm and ranch interest have been covered in depth on a daily program produced through cooperation with South Dakota State University. This program is heard from 6:15 to 6:20 each morning. We will continue to broadcast this information in the future.

Morning Devotions

In cooperation with the Pierre-Ft. Pierre Ministerial Association, Radio Station KCCR will continue broadcasting a daily program heard seven times a week, of five minutes in duration at 9:15 every morning.

Community Calendar

This is a program which carries announcements especially of a social and civic nature publicizing the community efforts and churches, benevolent organizations, service clubs, and non-profit organizations in the area. One of these is featured for one half minute each hour.

State of the State Address

As Pierre and this area is highly interested in State government serving as the seat of South Dakota government, we will continue to cover the Governor's messages to the Legislature and to the people of the State. These broadcasts will be on an irregular basis, each in about thirty minutes of duration. They will be live at the time of the happening, usually at an early afternoon hour.

Sports Play-by-Play

KCCR is a fulltime broadcast facility and thereby is able to give complete coverage of local sports events. In our sparsely populated area without great amounts of entertainment facilities available, high school sports is of great local interest. We are able to broadcast the ballgame activities of our local sports teams both at home and away. These broadcasts are on week nights, each about two and one-half hours in duration.

V F W Auxiliary Reports

The local Veterans of Foreign Wars Auxiliary uses the facilities of our radio station to report on their youth and Americanism programs. They do this usually on a monthly basis, and when they do have a program it is broadcast five minutes each three times per day.

Election Coverage

The evening prayer is a daily devotional program which is broadcast each evening for a duration of about two minutes. This program is presented on a regular seven day per week basis.

Legislative Reports

Again with Pierre being the government hub of activity, during the annual session of the legislature, we are able to broadcast some local activities from the legislature having to do with the legislative news and social activities. This will enable the listeners to keep up to date and attend in person the activities which are open to them. These programs are broadcast five minutes each, twice each day for the forty-five legislative days of the year.

Farm and Market Reports

These will continue to be a daily service to farmers, giving livestock and grain prices at stockyards and grain terminals serving the farms in the Central South Dakota area. Broadcast at 7:15 each morning this is a five minute program.

First Church of Christ Morning Worship Services

This service is a live broadcast of the church service message from the First Church of Christ in Pierre. It is a thirty minute broadcast heard every Sunday morning at 11:30.

School Closings

In conjunction with severe weather warnings in our area, KCCR will continue to cooperate with school officials and assist in notifying the students, parents and teachers on occasions when weather makes it necessary to close schools.

Civic Spotlight

This will be a five minute weekly program broadcast of the activities and promotions planned by the Pierre Chamber of Commerce. It will highlight what is currently scheduled for the coming week, plus a recap of results of the past weeks activities of the Pierre Chamber of Commerce. This program will be five minutes long, and will be broadcast once each week.

Farm Spotlight

A five minute program is broadcast at 6:45 each morning. This will spotlight on specific areas of the agricultural industry in South Dakota. Each program will be prepared by a different segment of the industry. Involved in this is the local Soil Conservation Service, ASCS, South Dakota Beef Livestock Industry, and the South Dakota Wheat Commission.

Severe Weather Warnings

This will continue to be a vital role for KCCR, as we will broadcast the important information for our own listening area. Our population is scattered, and many times people are unaware of inclement weather which might be forecasted.

Hospital Reports

We will continue to have a daily five minute broadcast program at 9:25 each morning informing the listeners of the local St. Mary's Hospital admissions and dismissals.

Funeral Notices

These notices will be broadcast at 9:30, and will be independent from the newscasts, where they are sometimes included. Funeral notices are important, as much of our primary coverage area locations have no daily newspapers. Our radio station, along with the other media in Pierre, must offer the information as to the funeral services scheduled.

The preceding outline programs are proposed to meet the interests, convenience and needs of the area as we see them and project them at this date. Many of these programs may change somewhat in order to meet expected and unexpected changes in the future. Radio Station KCCR anticipates adding even more programs as the events may demand their broadcast.

This licensee has found that the majority of the information and publicity items broadcast on behalf of local organizations and groups can best be presented in the form of short programs, news items, and announcements. This form allows our radio station to give each and every organization extra coverage and greater impact in their efforts. Our files include letters of commendation in acceptance to this form of community service broadcasting.

The staff of this station expects to be continually alert for new and better ways to serve our community in the future. Continued efforts will be made to improve our present services as well as new programs to meet conditions brought about by change and expected growth.

Exhibit Number 6
Prepared: October 16, 1970
Dean Sorenson
Agruss Broadcasting, Inc
KCCR, Pierre, South Dakota
Section IV-A
Part II 2(B)

This exhibit is exact copy of the program logs for the
composite week

Exhibit Number 7
Prepared: December 13, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section IV-A
Part 2 4

The following are typical and illustrative programs or program series broadcast during the year preceding the filing of this application which have served public needs and interests in the applicants judgement:

Thought for the Day (L) (R)

9:30 am Monday thru Sunday, a live program five minutes in length consisting of inspirational messages by local ministers. This program is produced in cooperation with the Pierre-Ft. Pierre Ministerial Association.

Farm Topics (REC) (A)

Farm features from South Dakota State University pertaining to the farming and ranching industry in the State. A daily five minute program broadcast at 6:15 am Monday thru Saturday.

Election Coverage (L) (PA)

Coverage of all local elections direct from the County Auditors or City Auditors office. Four hours of coverage each and every election night.

Evening Prayer (L) (R)

A daily prayer devotional presented seven days each week, two minutes in duration at 6 pm.

Coaches Corner (L) (O)

A live broadcast with local athletic coaches presenting their views of the local athletic programs, schedules, and activities of the sports departments. One hour program broadcast each Saturday morning at 11 am.

Community Bulletin Board (L) (PSA)

Notices of meetings and activities of fraternal service and non-profit organizations. About one-half minute presented each hour of the broadcast day.

Farm and Market Report (L) (A)

Up-to-the-minute morning prices on the previous days trading of cattle, hogs, sheep, corn and grains especially tailored for the farmers and ranchers of our particular area. This is a daily broadcast from 7:15 to 7:20 am.

Tornado and Severe Weather Warnings (L)

At time during the spring and summer months, KCCR broadcasts frequently all severe weather bulletins, alerting people of the danger of tornados and severe weather as reported from the United States Weather Bureau at Huron, Sioux Falls, and Rapid City, South Dakota. Also, the severe weather bulletins are often provided us on the Associated Press Wire Service. These bulletins enable people to be alerted, to get into safe quarters, also to take care of property and livestock to safeguard them against storm damage.

PTA Meeting Coverage (L) (O)

When our local PTA found the community was most involved and interested in the problem of drug abuse they presented a panel discussion involving many area law enforcement officials and legal personnel. A three hour panel discussion was offered to the public, and as a service KCCR broadcast the entire panel discussion. Many fine comments were received from the community asking that even more be offered in this area of endeavor.

Exhibit Number 8
Prepared: October 15, 1970
Dean Sorenson
Agruss Broadcasting, Inc
KCCR, Pierre, South Dakota
Section IV-A
Part II, 5

(a)

KCCR, in view of the small number of people employed, makes an effort to have all staffer aware of local news items and coverage. For national and international news, KCCR subscribes to the Associated Press news service. On the local scene...daily "new beats" are made of local, county and area offices. Also an effort is made to cover city commission and school board meetings when practical. The station has provided live coverage of PTA meetings which include subjects of special interest, especially when dealing with the local drug abuse problem which has been acclaimed as a major problem by many local citizens. This was further substantiated by the survey made by KCCR in it's Ascertainment of Program Needs for Part I of this application, Section IV. During the annual legislative session of the South Dakota Legislature, KCCR has daily coverage from the State Capitol. In past years this has been handled by John David Therrien a competent newsman who worked not only as a fulltime reporter for KCCR, but as a correspondent for the South Dakota Broadcasters Association and their member stations. The 1971 session of the South Dakota Legislature will be covered on a daily basis by Dean Sorenson who is manager of KCCR, and served in the South Dakota House of Representatives in the 1967, 1968 and 1969 sessions. His knowledge of community service radio and the legislative process will enable KCCR to provide it's listeners with vast amounts of public affairs background information and news. KCCR has a mobile reporting unit which can be used from a news scene or from a car of one of the staff members.

(b)

On a regular basis about 50% of the news content broadcast on KCCR is of local and area origin. The station make a serious effort to provide many of the news times during it's schedule available to sources which do not have coverage by any other media.

EXHIBIT NUMBER 9
Prepared: October 16, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section IV-A
Part II 6

KCCR has made an effort to allow it's listeners to hear reports, commentary, and all sides of local public issues.

During a recent city election, time was set aside for all candidates to air their views and convictions and answer questions from the public. No charge was made for this air time.

Recently a local Parent-Teacher-Association determined the "drug abuse" problem was the major problem in the city of Pierre and set about to hold a discussion during their regular meeting. On their panel were law enforcement officials, local judges, and citizens at large. KCCR, upon hearing about this panel of the "drug" problem, made an appointment with the chairman of the PTA program, Ted Holtgrewe, and the PTA publicity chairman, Anthony DeChant, and asked permission to broadcast the program live to the KCCR audience. As this was an evening panel, and could be heard by parents and parents and children together it was felt this was an important issue to be offered. With the cooperation of the PTA and KCCR, the panel was expanded to the point where persons at home listening on the radio could call the school and their questions would be answered by the panel members. This broadcast would never have been made if the station had not stepped forward and offered the time, facilities and the personell to do the broadcast, at no charge.

Another recent instance was during the state's political campaign for the upcoming election when KCCR wrote a letter to each and every candidate in Sully, Stanley and Hughes counties. Offered was a 5 minute program twice during a day. The broadcast times were prime time...at 8:15am and 5:15pm. Each candidate was offered the same times and facilities, regardless of what their plans were to buy, or not to buy commercial broadcast time to promote their candidacy. The response to this offer was quite large and gave the listeners of the station an opportunity to better qualify themselves as educated voters.

Exhibit Number 10
Prepared: October 20, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section IV-A
Part II 7

The format of KCCR has included the following percentages:

Talk	25%
Country & Western Music	15%
Current Popular Music	50%
Standard Popular Music	10%

Exhibit Number: 11
Prepared: October 20, 1970
Dean Sorenson
Agruss Broadcasting, Inc
KCCR, Pierre, South Dakota
Section IV-a
Part II 8

The Pierre area, primarily served by KCCR, is an isolated market in view of the fact that only 2 radio stations and 1 local newspaper are available to expose current views and news.

Outside the city, the nearest radio station is 90 miles away, the nearest daily newspaper is 110 miles away, and the television coverage is cabled into the city, except for one signal programmed out of Sioux Falls, South Dakota....250 miles to the east.

KCCR has attempted to expose to the public some local issues which other facilities have not had the opportunity. The other radio station in Pierre is a regional station and must orient itself over a wider geographical area than KCCR does.

KCCR has been strong in covering local news events. It is on-the-scene with coverage of all local high school sports functions, and has high school reporters on the air with current events reports of the activities of the youth of the city.

Through it's "bulletin board" feature, KCCR offers church, fraternal, and civic organizations a place to announce their activities at no charge.

In the area of musical programming, KCCR offers popular and standard popular music, which is not offered by any other local source.

Exhibit Number: 12
Prepared: October 29, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section IV-A
Part III 15

KCCR will adhere to the "Radio Code" of the
National Association of Broadcasters in it's
programming and advertising standards and practices.

Exhibit Number 13
Prepared: December 16, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section IV-A
Part IV-28B

Information Concerning the Applicants Proposed News Programs
Proposed for KCCR, Pierre, South Dakota

Staff

All members of our KCCR staff spend at least a portion of their day involved in news coverage via telephone, local news beat, or daily coverage of stories while handling other station functions. With our small staff it is necessary that everyone become involved in this effort.

News Gathering Facilities

Associated Press Wire Service, and Marty Mobile Transmitter Unit to cover local and area news events, telephone beeper connections at our main control room, and news-production studio for direct reports either live or via tape by telephone. We have four tape recorders which are available for news coverage and on-the-spot reports.

News Percentage

Local News-50%; Regional News-15%; National and International News-35%.

Exhibit Number 14
Prepared: December 16, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section VI
Part 1

1. To Assure Nondiscrimination in Recruiting

a---Attached to this Exhibit is the notice which has been posted in the KCCR office informing applicants of their equal opportunity rights and their right to notify the Federal Communications Commission or other appropriate agencies if they believe that they have been the victim of discrimination.

b---Attached is the notice which appears on the KCCR employment application informing prospective employees that discrimination because of color, race, religion, national origin, or sex is prohibited, and that they may notify the Federal Communications Commission or another appropriate agency if they believe that they have been discriminated against.

c---Future placements of employment advertising which has significant circulation among minority groups in our recruiting efforts will include a statement which indicates that KCCR will not discriminate because of race, color, religion, national origin, or sex.

d---Due to the fact that efforts to obtain members of the minority race, which are primarily people of the Indian heritage have been unsuccessful, KCCR, as a member of the South Dakota Broadcasters Association, has determined to try to improve the number of American Indians who are available to work in the broadcasting industry. A substantial scholarship has been set up at the Southern State College in Springfield, South Dakota, which is located near the Indian area. This is a college which has a course in broadcast engineering. Through agreement with the college and its president, Allan R. Millar, a five hundred dollar scholarship fund is at the command of the college to assist people of the Indian heritage in their efforts to train and work in a career in broadcast engineering. The college and its employment placement division has been advised to notify the South Dakota Broadcasters Association of students of Indian heritage that might be employable by members of the Association prior to the students completion of his studies. The Association will then cooperate with the placement services at the college in employment of such stations as KCCR, and other members of the South Dakota Broadcasters Association.

e---The personnel of KCCR, working throughout the area and the community, are frequently in contact with church and civic leaders who work with people of the Indian heritage background who might be qualified as applicants when openings occur at KCCR Radio.

f---It has always been made clear to the employees of this radio station that applicants are welcome at all times regardless of their race, color, religion, national origin, or sex.

2. To Assure Nondiscrimination in Selection and Hiring

a--All hiring of personnel at KCCR is handled by General Manager, Dean Sorenson, and he is to consider applicants on their qualifications and ability to handle the job without any discrimination involved.

b---No union agreements exist at the present time at KCCR Radio.



Certification of Publication

Pursuant to the provisions of the Communications Act of 1934, as amended, notice is hereby given that Agruss Broadcasting, Inc., licensee of AM broadcast station KCCR, Pierre, South Dakota, is required to file with the FCC, no later than January 1, 1971, an application of renewal of its license to operate station KCCR, on 1240 KC. The officers, directors and owners of 10% or more of the stock are Nathan Agruss and Jordon Ginsburg. Members of the public who desire to bring to the Commission attention facts concerning the operation of the station should write to the FCC, Washington, D. C. 20554, not later than January 31, 1971. Letters should set out in detail the specific facts which the writer wishes the Commission to consider in passing on the application. A copy of the license renewal application and related material will, upon filing with the Commission, be available for public inspection at 110 W. Capitol between the hours of 9:00 am and 5:00 pm.

Published in Pierre Capital Journal

Tuesday, December 22, 1970

Monday, December 28, 1970

Thursday, December 24, 1970

Thursday, December 31, 1970

Broadcast on Radio Station KCCR

9:45 am Tuesday, Dec 22, 1970

8:40 am Tuesday, Dec 29, 1970

8:20 am Thursday, Dec 24, 1970

9:55 am Thursday, Dec 31, 1970

EQUAL EMPLOYMENT
OPPORTUNITY PROGRAM

Name of Applicant

Agruss Broadcasting, Inc

Call letters of station

City and state which station is licensed to serve

KCCR

Pierre, South Dakota

Applicants for construction permit for a new facility, for assignment of license or construction permit or for transfer of control (other than *pro forma* or involuntary assignments and transfers), and applicants for renewal of license who have not previously done so, file equal employment opportunity programs or amendments to those programs in the following exhibit. Existing licensees and permittees at the time of the effective date of this form are not required to file an equal employment opportunity program until filing for renewal of license.

PART I

Submit as Exhibit No. 14 the applicant's equal employment opportunity program for the station, and its network operation if the applicant operates a network, indicating specific practices to be followed in order to assure equal employment opportunity for Negroes, Orientals, American Indians and Spanish Surnamed Americans in each of the following aspects of employment practice: recruitment, selection, training, placement, promotion, pay, working conditions, demotion, layoff, and termination. The program should reasonably address itself to such specific practices as the following, to the extent they are appropriate in terms of station size, location, etc. A program need not be filed if the station has less than five fulltime employees or if it is in an area where the relevant minorities are represented in such insignificant numbers that a program would not be meaningful. In the latter situation, a statement of explanation should be filed.

1. To assure nondiscrimination in recruiting:

- a. Posting notices in station employment offices informing applicants of their equal employment rights and their right to notify the Federal Communications Commission or other appropriate agency if they believe they have been the victim of discrimination.
- b. Placing a notice in bold type on the employment application informing prospective employees that discrimination because of race, color, religion, national origin, or sex, is prohibited and that they may notify the Federal Communications Commission or other appropriate agency if they believe they have been discriminated against.
- c. Placing employment advertisements in media which have significant circulation among minority-group people in the recruiting area.
- d. Recruiting through schools and colleges with significant minority-group enrollments.
- e. Maintaining systematic contacts with minority and human relations organizations, leaders and spokesmen to encourage referral of qualified minority applicants.
- f. Encouraging present employees to refer minority applicants.
- g. Making known to all recruitment sources that qualified minority members are being sought for consideration whenever the station hires.

2. To assure nondiscrimination in selection and hiring:

- a. Instructing personally those of your staff who make hiring decisions that minority applicants for all jobs are to be considered without discrimination.
- b. Where union agreements exist:
 - (1) Cooperating with your unions in the development of programs to assure qualified minority persons of equal opportunity for employment;
 - (2) Including an effective nondiscrimination clause in new or re-negotiated union agreements.
- c. Avoiding use of selection techniques or tests which have the effect of discriminating against minority groups.

3. To assure nondiscriminatory placement and promotion:

- a. Instructing personally those of the station staff who make decisions on placement and promotion that minority employees are to be considered without discrimination, and that job areas in which there is little or no minority representation should be reviewed to determine whether this results from discrimination.
- b. Giving minority group employees equal opportunity for positions which lead to higher positions. Inquiring as to the interest and skills of all lower paid employees with respect to any of the higher paid positions, followed by

assistance, counselling, and effective measures to enable employees with interest and potential to qualify themselves for such positions.

- c. Reviewing seniority practices and seniority clauses in union contracts to insure that such practices or clauses are nondiscriminatory and do not have a discriminatory effect.
4. To assure nondiscrimination in other areas of employment practices:
- a. Examining rates of pay and fringe benefits for present employees with equivalent duties, and adjusting any inequities found.
 - b. Advising all qualified employees whenever there is an opportunity to perform overtime work.

PART II

Assignors and transferors other than in the case of *pro forma* or involuntary assignments and transfers, and renewal applicants file the following exhibit:

Submit a report as Exhibit 15 indicating the manner in which the specific practices undertaken pursuant to the station's equal employment opportunity program have been applied and the effect of these practices upon the applications for employment, hiring and promotions of minority group members.

PART III

Assignors, transferors and applicants for renewal file the following exhibit:

Submit as Exhibit 16 a brief description of any complaint which has been filed before any body having competent jurisdiction under Federal, State, territorial or local law, alleging unlawful discrimination in the employment practices of the applicant, including the persons involved, the date of filing, the court or agency, the file number (if any), and the disposition or current status of the matter.



It is the policy of this station not to discriminate in its employment and personnel practices because of a person's race, color, religion, sex, national origin, or age. Discriminatory employment practices are specifically prohibited by the Federal Communications Commission. If you believe your equal employment rights have been violated, you may contact the FCC in Washington, D. C. 20054 or other appropriate state or local agency.

KCCR APPLICATION FOR STATION EMPLOYMENT

It is the policy of this station not to discriminate in its employment and personnel practices because of a person's race, color, creed, religion, sex, national origin, or age. Discriminatory employment practices are specifically prohibited by the Federal Communications Commission. If you believe your equal employment rights have been violated, you may contact the FCC in Washington, D.C. 20054 or other appropriate state or local agency.

P PRINT FULL NAME _____
R ADDRESS _____
O PHONE NUMBER _____ SOCIAL SECURITY NUMBER _____
F POSITION APPLIED FOR _____ ACCEPTABLE SALARY RANGE _____
I DATE AVAILABLE FOR EMPLOYMENT _____ DATE OF BIRTH _____
L ARE YOU A U.S. CITIZEN? _____ MARITAL STATUS _____ HAVE YOU EVER BEEN CONVICTED? _____
E LIST ALL PHYSICAL HANDICAPS OR CHRONIC DISEASES WHICH YOU NOW HAVE _____

	Name of School	Location	Years Attended	Area of Study	Did You Graduate?
E	HIGH SCHOOL	_____	_____	_____	_____
D	COLLEGE	_____	_____	_____	_____
U	GRADUATE	_____	_____	_____	_____
C	SCHOOL	_____	_____	_____	_____
A	VOCATIONAL	_____	_____	_____	_____
T	SCHOOL	_____	_____	_____	_____
I	OTHER	_____	_____	_____	_____
O					
N					

List present or most recent employer and work back. Include military service.

J	Name of Company	Period of Employment from to	Job Title	Salary	Supervisor's Name	Reason For Leaving
O	_____	_____	_____	_____	_____	_____
B	_____	_____	_____	_____	_____	_____
H	_____	_____	_____	_____	_____	_____
I	_____	_____	_____	_____	_____	_____
S	_____	_____	_____	_____	_____	_____
T	_____	_____	_____	_____	_____	_____
O	_____	_____	_____	_____	_____	_____
R	_____	_____	_____	_____	_____	_____
Y	_____	_____	_____	_____	_____	_____

I certify that the above information, to the best of my knowledge and belief, is true, correct, and complete.

Signature of Applicant _____ Date _____

Exhibit Number 15
Prepared: December 16, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section VI
Part 2

All of the practices as outlined in Exhibit Number 14 have been performed in the hiring of personnel at Radio Station KCCR.

Due to a lack of a large number of minority race individuals in the area, there have been few qualified applicants available.

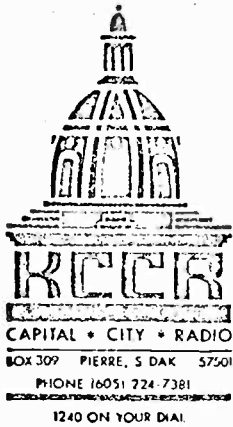
During the past two years station records indicate that no applicants have been considered in any situation upon race, color, religion, national origin or sex.

All applicants have been considered upon qualification and ability to handle the job.

Due to the fact that the only minority group of people prevalent in our area are people of the Indian heritage, the South Dakota Broadcasters Association, of which KCCR is a member, have determined to try to improve the number of Indians available to the broadcasting industry in our State. Through our efforts, and that of the Broadcast Association, a substantial scholarship has been set up at Southern State College, which is located at Springfield, South Dakota, near an Indian area. This is a college that has a course in broadcast engineering, and through agreement with the president of that college, Allan R. Millar, a five hundred dollar scholarship fund is at the command of the college to assist people of the Indian heritage in their quest for training and a career in broadcast engineering. The college is requested to advise the South Dakota Broadcasters Association of students of the Indian heritage that might be employable by members of the Association prior to the student's completion of study. The Association will cooperate with the placement service of the college for employment of such students.

Exhibit Number 16
Prepared: December 16, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section VI
Part 3

No complaints of any nature have been filed before anybody having complete jurisdiction of the State, Federal, Territorial, or local law alleging unlawful discrimination employment practices of KCCR Radio.



It is the policy of this station not to discriminate in its employment and personnel practices because of a person's race, color, religion, sex, national origin, or age. Discriminatory employment practices are specifically prohibited by the Federal Communications Commission. If you believe your equal employment rights have been violated, you may contact the FCC in Washington, D. C. 20054 or other appropriate state or local agency.

LAW OFFICES
PUTBRESE AND FISHER
TIBER ISLAND
1257 FOURTH STREET, S.W.
WASHINGTON, D. C. 20024

KEITH E. PUTBRESE
THOMAS G. FISHER
THOMAS W. FLETCHER
B. JAY BARAFF

TELEPHONE
554-3800

March 27, 1967

Re: Local File Requirement

As you know, the Commission amended its rules, effective May 14, 1965, to require broadcast applicants, permittees and licensees to keep for public inspection in the community in which the main studio is located or proposed to be located, a file containing copies of certain broadcast applications, reports and related documents that are filed with the Commission.

This month, the Commission levied a forfeiture in the amount of \$1,000 against a North Carolina licensee for alleged numerous violations--one violation being the inability of the licensee, upon request, to produce copies of applications and other documents which are required to be kept available for local public inspection. This is the first instance of a violation regarding the required local public inspection file.

Briefly, your local file should contain the following materials, filed subsequent to May 13, 1965, at the Commission:

1. Applications

New main construction permits, construction permits for major changes, license renewals, assignments, transfers, minor applications reporting changes in program service, applications for extension of time in which to complete construction of new stations, and all amendments relating to the above-referenced applications.

2. Ownership Reports

Ownership reports and associated materials. Associated materials do not include network affiliation agreements.

March 27, 1967

Page 2

3. Other Materials

Records pertaining to requests for political broadcasting time and a statement that a petition to deny an application has been filed, if one has been properly served on the applicant, giving the name and address of the party filing it.

It would be advisable that you review your local file for completeness. However, because of interpretations and varied situations, it is suggested you contact this office if you have concern over the adequacy of your local file.

Sincerely,


Thomas W. Fletcher

TWF/kp

KCCR APPLICATION FOR STATION EMPLOYMENT

It is the policy of this station not to discriminate in its employment and personnel practices because of a person's race, color, creed, religion, sex, national origin, or age. Discriminatory employment practices are specifically prohibited by the Federal Communications Commission. If you believe your equal employment rights have been violated, you may contact the FCC in Washington, D.C. 20054 or other appropriate state or local agency.

P PRINT FULL NAME _____
 R ADDRESS _____
 O PHONE NUMBER _____ SOCIAL SECURITY NUMBER _____
 F POSITION APPLIED FOR _____ ACCEPTABLE SALARY RANGE _____
 I DATE AVAILABLE FOR EMPLOYMENT _____ DATE OF BIRTH _____
 L ARE YOU A U.S. CITIZEN? _____ MARITAL STATUS _____ HAVE YOU EVER BEEN CONVICTED? _____
 E LIST ALL PHYSICAL HANDICAPS OR CHRONIC DISEASES WHICH YOU NOW HAVE _____
 D _____
 A _____
 T _____
 A _____

	Name of School	Location	Years Attended	Area of Study	Did You Graduate?
E	HIGH SCHOOL	_____	_____	_____	_____
D	COLLEGE	_____	_____	_____	_____
U	GRADUATE	_____	_____	_____	_____
C	SCHOOL	_____	_____	_____	_____
A	VOCATIONAL	_____	_____	_____	_____
T	SCHOOL	_____	_____	_____	_____
I	OTHER	_____	_____	_____	_____
O		_____	_____	_____	_____
N		_____	_____	_____	_____

List present or most recent employer and work back. Include military service.

J	Name of Company	Period of Employment from to	Job Title	Salary	Supervisor's Name	Reason For Leaving
O	_____	_____	_____	_____	_____	_____
B	_____	_____	_____	_____	_____	_____
H	_____	_____	_____	_____	_____	_____
I	_____	_____	_____	_____	_____	_____
S	_____	_____	_____	_____	_____	_____
T	_____	_____	_____	_____	_____	_____
O	_____	_____	_____	_____	_____	_____
R	_____	_____	_____	_____	_____	_____
Y	_____	_____	_____	_____	_____	_____

I certify that the above information, to the best of my knowledge and belief, is true, correct, and complete.

Signature of Applicant _____ Date _____

LAW OFFICES
PUTBRESE, FLETCHER AND HEALY
TIBER ISLAND
1257 FOURTH STREET, S. W.
WASHINGTON, D. C. 20024

KEITH E. PUTBRESE
THOMAS W. FLETCHER
ROBERT W. HEALY

TELEPHONE
(202) 554-3600

March 11, 1971

Ben F. Waple, Secretary
Federal Communications Commission
Washington, D. C. 20554

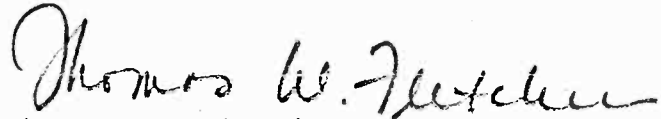
Re: 8428

Dear Mr. Waple:

There is submitted herewith in triplicate on behalf of Agruss Broadcasting, Inc., licensee of Station KCCR, Pierre, South Dakota, its reply to the above-referenced Commission letter relative to application for renewal of station license (File No. BR-3745).

Should further information be desired in connection with this matter, kindly advise the undersigned.

Very truly yours,



Thomas W. Fletcher
Counsel for Agruss Broadcasters, Inc.

Enclosure

TWF:ccf

bcc: Dean Sorenson w/encls. - for public file
Jordan Ginsburg w/o encls.



March 4, 1971

Federal Communications Commission
Washington, D. C.

Attention: Robert J. Rawson
Chief, Renewal and Transfer Division
Broadcast Bureau

RE: 8428 File # BR-3745

Gentlemen:

In your letter of February 2, 1971 to the above, you requested additional information in regards to increased efficiency of the KCCR transmitter.

Attached is a detailed explanation of action taken to answer your questions, and the results found.

If further information is needed, I trust you will contact us immediately.

Sincerely,

Dean Sorenson
Dean Sorenson

DeLaHunt Communications Service

PARK RAPIDS, MINNESOTA

E. P. "Ed" De La Hunt
President & General Manager

Phone 732-3306

March 3, 1971

Federal Communications Commission
Washington, D. C.

RE: KCCR License Renewal, correction of violation.

Gentlemen:

I was retained by the management of KCCR at Pierre, South Dakota to repair and discover why their station has shown a high degree of efficiency in their transmitter operation, and to determine if the antenna resistance had changed.

I installed a new transmitter for this station and a new modulation monitor which are both type accepted. In my investigation I discovered a defective antenna base current meter and improper placement of same. I repaired and corrected the mistake at the antenna base and the transmitter is now adjusted to an efficiency of between 70 and 75% as the manufacturer has provided. I also discovered that the resistors at the base of the antenna, although of a proper value, had been placed ahead of the meter instead of behind it and next to the antenna as provided by the FCC Regulations.

The modulation monitor that the station was using had burnt out a power transformer. Due to its age and lack of available parts, I replaced it with a newer type which was calibrated and inspected in our shop. A frequency check was also made at the time of inspection utilizing a Hewlett Packard 5245L frequency counter recently calibrated against WWV.

SERVICES:
Police
Aircraft
Amateur
Citizens Band
2-way Communications

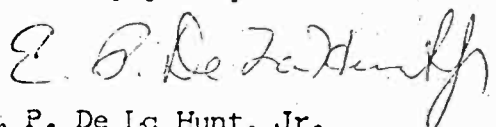
DISTRIBUTORS:
Hy-Gain Antennas
International Crystal
Strato Communication Towers

Licensed Broadcast and Two-Way Radio Engineers.

The remote antenna current meter was readjusted to read properly, and all indicating instruments were properly adjusted to read within their given perimeter. All other areas of the remote control were inspected for proper operation. All meet specifications except the remote driven power reostat which I will be installing and repairing in just a short time. It should be in operation within the next two weeks. Until that time, proper provisions have been made to assure operation within the minus 10%-plus 5% limit.

It is my opinion that the new management has indicated a clear and substantial awareness of the Rules and Regulations regarding operation of a broadcasting facility. I will, from time to time, be retained by this station for the purpose of assuring continued proper operation.

Sincerely yours,



E. P. De La Hunt, Jr.
President & General Manager
De La Hunt Communications Service

cc: FCC, St. Paul, Minn.
KCCR Radio, Pierre, S.D. ✓

EPD:ns

LAW OFFICES
PUTBRESE, FLETCHER AND HEALY
TIBER ISLAND
1257 FOURTH STREET, S.W.
WASHINGTON, D. C. 20024

KEITH E. PUTBRESE
THOMAS W. FLETCHER
ROBERT W. HEALY

TELEPHONE
(202) 554-3600

January 28, 1971

Mr. Dean Sorenson
Radio Station KCCR
P. O. Box 309
Pierre, South Dakota 57501

Dear Dean:

By Public Notice dated January 26, 1971,
the Commission noted the acceptance for filing of KCCR's
renewal of license application; the application was assigned
File No. BR-3745.

Sincerely,



Thomas W. Fletcher

TWF:ccf

cc: Jordan E. Ginsburg

LAW OFFICES
PUTBRESE, FLETCHER AND HEALY
TIBER ISLAND

KEITH E. PUTBRESE
THOMAS W. FLETCHER
ROBERT W. HEALY

1257 FOURTH STREET, S. W.
WASHINGTON, D. C. 20024

TELEPHONE
(202) 554-3600

February 1, 1971

Ben F. Waple, Secretary
Federal Communications Commission
Washington, D. C. 20554

Re: 8450
1-136

Dear Mr. Waple:

There is submitted herewith in triplicate on behalf of Agruss Broadcasting, Inc., licensee of Station KCCR, Pierre, South Dakota, an amendment to its application for renewal of station license.

On January 13, 1971, a request was made for a substitute composite week date for the transmitter operating log of January 6, 1970; this log could not be located.

The above-referenced Commission letter advised that the transmitter operating log for January 13, 1970, could be used in lieu of January 6, 1970. However, the log for January 13, 1970, could not be located, and the log for Tuesday, January 20, 1970, was used in the instant amendment.

Should further information be desired in connection with this matter, kindly advise the undersigned.

Very truly yours,


Thomas W. Fletcher

Enclosure

bcc: Dean Sorenson w/encls. - for public file
Jordan Ginsburg w/encls.

AMENDMENT

The application (FCC Form 303) of Agruss Broadcasting, Inc., licensee of Station KCCR, Pierre, South Dakota, for renewal of station license is hereby amended in the following respect:

1. Section II, Paragraph 12

Please add the attached transmitter operating log for Tuesday, January 20, 1970, as part of Exhibit No. 2.

Dated this 29th day of January, 1971.

AGRUSS BROADCASTING, INC.

By 

Jordan E. Ginsburg
Secretary-Treasurer

TRANSMITTER LOG

Radio Station KCCR

1000 Watts—1210 Kilocycles

PIERRE, S. DAK.

CARRIER		PROGRAM		DAY:
ON 5:55A	OFF	ON 5:59:30A	OFF	TUESDAY
ON	OFF	ON	OFF	DATE:
ON	OFF	ON	OFF	JANUARY 20 1970
ON	OFF	ON	OFF	TOWER LIGHTS:
ON	OFF	ON	OFF	OK

	TIME	Ep	Ip	Iant	FREQ. DEV.	OPERATOR
6:00 A.M.	6:03A	1210	.21	1.65	±0	Wally (Wid)
6:30 A.M.	6:37A	1210	.21	1.66	+1	
7:00 A.M.	7:08A	1210	.21	1.67	+1	
7:30 A.M.	7:34A	1210	.21	1.70	+1	
8:00 A.M.	8:09A	1210	.21	1.70	+1	
8:30 A.M.	8:30A	2490	.41	3.64	+1	
9:00 A.M.	9:04A	2490	.41	3.65	+1	
9:30 A.M.	9:34A	2500	.42	3.65	+1	
10:00 A.M.	10:02A	2500	.41	3.66	+1	
10:30 A.M.	10:32A	2500	.41	3.67	+1	
11:00 A.M.	11:01A	2500	.41	3.67	+1	
11:30 A.M.	11:32A	2500	.41	3.67	+1	
12:00 Noon	12:02A	2500	.41	3.67	+1	
12:30 P.M.	12:35P	2500	.42	3.71	+1	
1:00 P.M.	12:58P	2510	.42	3.71	+1	
1:30 P.M.	1:00	2500	.42	3.7	+1	
2:00 P.M.	2:00	2500	.42	3.65	+1	
2:30 P.M.	2:20	2510	.42	3.7	+2	
3:00 P.M.	3:01	2510	.42	3.71	+2	
3:30 P.M.	3:32	2510	.42	3.71	+2	
4:00 P.M.	4:01	2510	.43	3.72	+2	
4:30 P.M.	4:32	2510	.43	3.72	+2	
5:00 P.M.	5:03	2510	.43	3.72	+2	
5:30 P.M.	5:31	1220	.24	1.84	+2	
6:00 P.M.	5:59	1220	.23	1.78	+1.6	
6:30 P.M.	6:30	1250	.22	1.65	+2	
7:00 P.M.	7:00	1250	.22	1.65	+2	
7:30 P.M.	7:31	1250	.22	1.66	+2	
8:00 P.M.	8:03	1250	.22	1.65	+2	
8:30 P.M.	8:30	1260	.21	1.7	+1	
9:00 P.M.	9:02	1260	.21	1.7	+1	
9:30 P.M.	9:30	1260	.21	1.7	+1	
10:00 P.M.	10:04	1260	.21	1.7	+1	
10:30 P.M.	10:30	1270	.23	1.7	+1	
11:00 P.M.	11:00	1275	.22	1.65	+1	
11:30 P.M.						
Midnite						

REMARKS: POWER RAISED to 1KW AT 8:17AM 1/20/70 Wally (Wid)
 Power lowered at 5:30:30pm 1/20/70

TRANSMITTER LOG

Radio Station KCCR

1000 Watts—1240 Kilocycles

PIERRE. S. DAK.

CARRIER

PROGRAM

DAY:

ON 5:55A OFF _____
 ON _____ OFF _____
 ON _____ OFF _____
 ON _____ OFF _____

ON 5:59:30A OFF _____
 ON _____ OFF _____
 ON _____ OFF _____
 ON _____ OFF _____

TUESDAY

DATE:

JANUARY 20 1970

TOWER LIGHTS:

OK

	TIME	Ep	Ip	Iant	FREQ. DEV.	OPERATOR
6:00 A.M.	6:03A	1210	.21	1.65	±0	Wally Willborn
6:30 A.M.	6:37A	1210	.21	1.66	+1	
7:00 A.M.	7:08A	1210	.21	1.67	+1	
7:30 A.M.	7:34A	1210	.21	1.70	+1	
8:00 A.M.	8:09A	1210	.21	1.70	+1	
8:30 A.M.	8:30A	2490	.41	3.64	+1	
9:00 A.M.	9:04A	2490	.41	3.65	+1	
9:30 A.M.	9:34A	2500	.42	3.65	+1	
10:00 A.M.	10:02A	2500	.41	3.66	+1	
10:30 A.M.	10:32A	2500	.41	3.67	+1	
11:00 A.M.	11:01A	2500	.41	3.67	+1	
11:30 A.M.	11:32A	2500	.41	3.67	+1	
12:00 Noon	12:00N	2500	.41	3.67	+1	
12:30 P.M.	12:30P	2500	.42	3.71	+1	
1:00 P.M.	12:58P	2500	.42	3.71	+1	
1:30 P.M.	1:30	2500	.42	3.7	+1	
2:00 P.M.	2:00	2500	.42	3.65	+1	
2:30 P.M.	2:30	2510	.42	3.7	+2	
3:00 P.M.	3:01	2510	.42	3.71	+2	
3:30 P.M.	3:32	2510	.42	3.71	+2	
4:00 P.M.	4:01	2510	.43	3.72	+2	
4:30 P.M.	4:32	2510	.43	3.72	+2	
5:00 P.M.	5:03	2510	.43	3.72	+2	
5:30 P.M.	5:31	1220	.24	1.84	+2	
6:00 P.M.	5:59	1220	.23	1.78	+1.6	
6:30 P.M.	6:30	1250	.22	1.65	+2	
7:00 P.M.	7:00	1250	.22	1.65	+2	
7:30 P.M.	7:31	1250	.22	1.65	+2	
8:00 P.M.	8:03	1250	.22	1.65	+2	
8:30 P.M.	8:30	1260	.21	1.7	+1	
9:00 P.M.	9:02	1260	.21	1.7	+1	
9:30 P.M.	9:30	1260	.21	1.7	+1	
10:00 P.M.	10:04	1260	.21	1.7	+1	
10:30 P.M.	10:30	1275	.22	1.7	+1	
11:00 P.M.	11:00	1275	.22	1.65	+1	
11:30 P.M.						
Midnite						

REMARKS: POWER RAISED to 1KW AT 8:17AM 1/20/70 Wally Willborn
Power lowered at 5:30:30 pm 1/20/70

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D. C. 20554
APPLICATION FOR AUTHORIZATION IN THE
AUXILIARY RADIO BROADCAST SERVICES
APPLICANT SHOULD NOT USE THIS BOX

FILE No.

Name of applicant (See Instruction E)
Agruss Broadcasting, Inc.
Post-office address (Number, street, city, State)
Box 309
Pierre, South Dakota 57501

INSTRUCTIONS

A. This form is to be used for Remote Pick-up, Broadcast STL, Television Remote Pick-up, Television STL, or other stations coming under the Auxiliary Radio Broadcast Services (see Part 74 of the Rules). This form is to be used only by licensees or permittees of existing Standard (AM), FM, Television, and International Broadcast Stations.
B. Complete all paragraphs if for a new station or for modification of construction permit or license; complete paragraphs 1, 2, 3, and 7 if for a license; complete paragraphs 1, 2, and 7 if for renewal of license.
C. Prepare and file two copies (three for Television), with the Federal Communications Commission, Washington D.C. 20554
D. Number exhibits serially in the spaces provided in the body of the form, and date each exhibit.
E. The name of the applicant must be stated exactly as it appears in the authorization for the broadcast station with which the auxiliary station is to be used.
F. This application shall be personally signed by the applicant, if the applicant is an individual; by one of the partners, if the applicant is a partnership; by an officer, if the applicant is a corporation; by a member who is an officer, if the applicant is an unincorporated association; by such duly elected or appointed officials as may be competent to do so under the laws of the applicable jurisdiction, if the applicant is an eligible government entity; or by the applicant's attorney in case of the applicant's physical disability or of his absence from the United States. The attorney shall, in the event he signs for the applicant, separately set forth the reason why the application is not signed by the applicant. In addition, if any matter is stated on the basis of the attorney's belief only (rather than his knowledge), he shall separately set forth his reasons for believing that such statements are true.

1. Purpose of this application (Indicate below)
- (a) Type of station **Remote Pickup Base (EBS)**
- (b) Kind of authorization requested:
 New Station Modification of Existing Authorization
 License Renewal of License
- (c) Modification of existing authorization:
 Call **n.a.**
 Change frequency
 Replace equipment
 Change power
 Install different antenna system
 Other modification (explain below)
- (d) Renewal of license:
 Call **KGK - 220**
 Have there been any changes since the date of the last authorization? Yes No
 If so, indicate the changes in the appropriate paragraphs in this form.
- (e) Broadcast station or stations with which station is to be used:
 Call **KCCR**

2. Facilities requested

FREQUENCIES	POWER ¹	TYPE OF EMISSION ¹	COMMUNICATION BAND WIDTH (KC) ²
161.73 mhz.	30 watts	F - 3	25

¹ For amplitude modulation television (A5), give maximum antenna input power during synchronizing pulses. If particulars are not fully described above, such as aural and visual carrier frequencies for television and type of emission, etc., supply this information below.

² Use emission symbols listed in Part 2 of Commission's Rules.
³ Communication band width is the actual band width of the emission plus twice the frequency tolerance. (See appropriate service rules for permissible band width.)

3. Location of proposed transmitter

(a) For stations with fixed location

STATE N. A.	COUNTY	CITY
STREET AND NUMBER (or other description of location)		
NORTH LATITUDE	WEST LONGITUDE	

(b) Receiving point

STATE	COUNTY	CITY
STREET AND NUMBER (or other description of location)		

(c) For portable or mobile operation

Area in which station is to be used

4. Antenna system

(a) Description (including manufacturer and type number, if any)
n.a.

Is a directional antenna system to be used? Yes No
 If "Yes," specify antenna gain in the main lobe of radiation, preferably in terms of free-space field in millivolts per meter for 1 kilowatt at 1 mile.

Direction of radiation of the main lobe of the transmitting antenna in degrees, measured in a clockwise direction with true north as zero azimuth. (If more than one antenna is used, give direction for each.)

Cap Bldg

BROADCAST APPLICATION (Form 313)

4. Antenna system—Continued

b. Supply the following for installations only:
Over-all height above ground level in feet
Over-all height above mean sea level in feet
n.a.

Description and height of supporting structure (Differentiate between structure now existent and that to be erected.)

Is supporting structure to be used in common for the antenna system of another class of station? Yes No
If the answer is "Yes," give—

Class of station(s) Call letters

If the over-all height above ground exceeds 150 feet, attach as Exhibit No. _____ a sketch of vertical plan, showing heights of significant portions.

5. If cost involved exceeds \$1,000, submit as Exhibit No. _____ a statement itemizing cost and a balance sheet of the applicant as at the close of a month within 90 days of the date of the application.

6. If this application is for a television remote pick-up or television STL station incorporating an aural transmitter, the information requested in paragraphs 7 and 8 should also be supplied for the aural transmitter on an additional sheet.

7. Transmitting apparatus proposed to be installed

Manufacturer Type No. Maximum rated power output
Marti, Inc. M-30B/CD 30 watts

Oscillator:
Type of circuit Frequency
Crystal 1/36 of Final
Tubes:

Make Type Number
Amperex 6252 1

Last radio stage:
Tubes
Make Type Number
Amperex 6252 1

Normal total plate current in last radio stage Plate voltage Method of modulation
95 ma 475 Phase

8. Frequency and modulation

For what percentage of modulation or swing is the transmitter designed? n.a.
What is the guaranteed frequency tolerance in percent?

Describe means incorporated in the transmitter for maintaining the frequency tolerance stated above.

What external means will be employed by the applicant to insure that the assigned frequency is maintained with the tolerance specified by the Commission's Rules?

THE APPLICANT hereby waives any claim to the use of any particular frequency or of the ether as against the regulatory power of the United States because of the previous use of the same, whether by license or otherwise, and requests an authorization in accordance with this application. (See Section 304 of the Communications Act of 1934).

THE APPLICANT represents that this application is not filed for the purpose of impeding, obstructing, or delaying determination on any other application with which it may be in conflict.
THE APPLICANT acknowledges that all the statements made in this application and attached exhibits are considered material representations, and that all the exhibits are a material part hereof and are incorporated herein as if set out in full in the application.

CERTIFICATION

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.
Signed and dated this 30 day of November, 1970

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND IMPRISONMENT. U. S. CODE, TITLE 18, SECTION 1001.

Agruss Broadcasting, Inc.
(NAME OF APPLICANT)

ENCLOSE APPROPRIATE FEE WITH APPLICATION, IF REQUIRED. DO NOT SUBMIT CASH. MAKE CHECK OR MONEY ORDER PAYABLE TO FEDERAL COMMUNICATIONS COMMISSION. (SEE PART I, VOLUME 1 OF FCC RULES TO DETERMINE WHETHER A FEE IS REQUIRED WITH THIS APPLICATION.)

By _____
(SIGNATURE)

Title Chief-Engineer
Secretary-treasurer

Exhibits furnished as required by this form:

Table with 4 columns: Exhibit No., Para. No. of Form, Name of officer or employee (1) by whom or (2) under whose direction exhibit was prepared (show which), Official title

Mobile Transmitter

FCC Form 313
Dec. 1963

Form Approved
Budget Bureau No. 52-R100.12

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D. C. 20554

APPLICATION FOR AUTHORIZATION IN THE
AUXILIARY RADIO BROADCAST SERVICES

APPLICANT SHOULD NOT USE THIS BOX

FILE No.

Name of applicant (See Instruction E)
Agruss Broadcasting, Inc.

Post-office address (Number, street, city, State)
**Box 309
Pierre, South Dakota 57501**

INSTRUCTIONS

A. This form is to be used for Remote Pick-up, Broadcast STL, Television Remote Pick-up, Television STL, or other stations coming under the Auxiliary Radio Broadcast Services (see Part 74 of the Rules). This form is to be used only by licensees or permittees of existing Standard (AM), FM, Television, and International Broadcast Stations.

B. Complete all paragraphs if for a new station or for modification of construction permit or license; complete paragraphs 1, 2, 3, and 7 if for a license; complete paragraphs 1, C, and 7 if for renewal of license.

C. Prepare and file two copies (three for Television), with the Federal Communications Commission, Washington D.C. 20554

D. Number exhibits serially in the spaces provided in the body of the form and date each exhibit.

E. The name of the applicant must be stated exactly as it appears in the authorization for the broadcast station with which the auxiliary station is to be used.

F. This application shall be personally signed by the applicant, if the applicant is an individual; by one of the partners, if the applicant is a partnership; by an officer, if the applicant is a corporation; by a member who is an officer, if the applicant is an unincorporated association; by such duly elected or appointed officials as may be competent to do so under the laws of the applicable jurisdiction, if the applicant is an eligible government entity; or by the applicant's attorney in case of the applicant's physical disability or of his absence from the United States. The attorney shall, in the event he signs for the applicant, separately set forth the reason why the application is not signed by the applicant. In addition, if any matter is stated on the basis of the attorney's belief only (rather than his knowledge), he shall separately set forth his reasons for believing that such statements are true.

1. Purpose of this application (Indicate below)

(a) Type of station **Remote Pickup Mobile**

(b) Kind of authorization requested:
 New Station Modification of Existing Authorization
 License Renewal of License

(c) Modification of existing authorization:
 Call **n.o.a.**
 Change frequency
 Replace equipment
 Change power
 Install different antenna system
 Other modification (explain below)

(d) Renewal of license:
 Call **KF - 3867**
 Have there been any changes since the date of the last authorization? Yes No
 If so, indicate the changes in the appropriate paragraphs in this form.

(e) Broadcast station or stations with which station is to be used:
 Call **KCCR**

2. Facilities requested

FREQUENCIES	POWER ¹	TYPE OF EMISSION ²	COMMUNICATION BAND WIDTH (KC) ³
161.73 mhz	15 watts	F-3	30

¹ For amplitude modulation television (A5), give maximum antenna input power during synchronizing pulses. If particulars are not fully described above, such as aural and visual carrier frequencies for television and type of emission, etc., supply this information below:

² Use emission symbols listed in Part 2 of Commission's Rules.

³ Communication band width is the actual band width of the emission plus twice the frequency tolerance. (See appropriate service rules for permissible band width.)

3. Location of proposed transmitter

(a) For stations with fixed location

STATE	COUNTY	CITY
n.o.a.		

STREET AND NUMBER (or other description of location)

NORTH LATITUDE WEST LONGITUDE

(b) Receiving point

STATE	COUNTY	CITY

STREET AND NUMBER (or other description of location)

(c) For portable or mobile operation

Area in which station is to be used

4. Antenna system

(a) Description (including manufacturer and type number, if any)

n.o.a.

Is a directional antenna system to be used? Yes No
 If "Yes," specify antenna gain in the main lobe of radiation, preferably in terms of free-space field in millivolts per meter for 1 kilowatt at 1 mile.

Direction of radiation of the main lobe of the transmitting antenna in degrees, measured in a clockwise direction with true north as zero azimuth. (If more than one antenna is used, give direction for each.)

Model: X

BROADCAST APPLICATION (Form 313)

4. Antenna system—Continued

b. Supply the following for fixed installations only:

Over-all height above ground level in feet n.o.a. Over-all height above mean sea level in feet

Description and height of supporting structure (Differentiate between structure now existent and that to be erected.)

Is supporting structure to be used in common for the antenna system of another class of station? Yes [] No [] If the answer is "Yes," give—

Class of station(s) Call letters

If the over-all height above ground exceeds 150 feet, attach as Exhibit No. a sketch of vertical plan, showing heights of significant portions.

5. If cost involved exceeds \$1,000, submit as Exhibit No. a statement itemizing cost and a balance sheet of the applicant as at the close of a month within 90 days of the date of the application.

6. If this application is for a television remote pick-up or television STL station incorporating an aural transmitter, the information requested in paragraphs 7 and 8 should also be supplied for the aural transmitter on an additional sheet.

7. Transmitting apparatus proposed to be installed

Manufacturer Marti, Inc. Type No. M-3-60 Maximum rated power output 15 watts

Oscillator: Type of circuit Crystal Frequency 1/36 of final

Tubes: Make RCA Type 6U8 Number 1

Last radio stage: Tubes Make RCA Type 6146 Number 1

Normal total plate current in last radio stage 100 ma Plate voltage 300 Method of modulation Phase

8. Frequency and modulation

For what percentage of modulation or swing is the transmitter designed? n.o.a.

What is the guaranteed frequency tolerance in percent?

Describe means incorporated in the transmitter for maintaining the frequency tolerance stated above.

What external means will be employed by the applicant to insure that the assigned frequency is maintained with the tolerance specified by the Commission's Rules?

THE APPLICANT hereby waives any claim to the use of any particular frequency or of the ether as against the regulatory power of the United States because of the previous use of the same, whether by license or otherwise, and requests an authorization in accordance with this application. (See Section 304 of the Communications Act of 1934).

THE APPLICANT represents that this application is not filed for the purpose of impeding, obstructing, or delaying determination on any other application with which it may be in conflict.

THE APPLICANT acknowledges that all the statements made in this application and attached exhibits are considered material representations, and that all the exhibits are a material part hereof and are incorporated herein as if set out in full in the application.

CERTIFICATION

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Signed and dated this 30 day of November, 1970

Agruss Broadcasting, Inc.

(NAME OF APPLICANT)

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND IMPRISONMENT. U. S. CODE, TITLE 18, SECTION 1001.

ENCLOSE APPROPRIATE FEE WITH APPLICATION, IF REQUIRED. DO NOT SUBMIT CASH. MAKE CHECK OR MONEY ORDER PAYABLE TO FEDERAL COMMUNICATIONS COMMISSION. (SEE PART 1, VOLUME 1 OF FCC RULES TO DETERMINE WHETHER A FEE IS REQUIRED WITH THIS APPLICATION.)

By (SIGNATURE)

Title Chief Engineer Secretary-treasurer

Exhibits furnished as required by this form:

Table with 4 columns: Exhibit No., Para. No. of Form, Name of officer or employee (1) by whom or (2) under whose direction exhibit was prepared (show which), Official title

Court House

FCC Form 313
Dec. 1963

Form Approved.
Budget Bureau No. 52-R100.12

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D. C. 20554
APPLICATION FOR AUTHORIZATION IN THE
AUXILIARY RADIO BROADCAST SERVICES
APPLICANT SHOULD NOT USE THIS BOX

FILE No.

Name of applicant (See Instruction E)

Agruss Broadcasting, Inc.

Post-office address (Number, street, city, State)

Box 309
Pierre, South Dakota 57501

INSTRUCTIONS

A. This form is to be used for Remote Pick-up, Broadcast STL, Television Remote Pick-up, Television STL, or other stations coming under the Auxiliary Radio Broadcast Services (see Part 74 of the Rules). This form is to be used only by licensees or permittees of existing Standard (AM), FM, Television, and International Broadcast Stations.

B. Complete all paragraphs if for a new station or for modification of construction permit or license; complete paragraphs 1, 2, 3, and 7 if for a license; complete paragraphs 1, 2, and 7 if for renewal of license.

C. Prepare and file two copies (three for Television), with the Federal Communications Commission, Washington D.C. 20554

D. Number exhibits serially in the spaces provided in the body of the form and date each exhibit.

E. The name of the applicant must be stated exactly as it appears in the authorization for the broadcast station with which the auxiliary station is to be used.

F. This application shall be personally signed by the applicant, if the applicant is an individual; by one of the partners, if the applicant is a partnership; by an officer, if the applicant is a corporation; by a member who is an officer, if the applicant is an unincorporated association; by such duly elected or appointed officials as may be competent to do so under the laws of the applicable jurisdiction, if the applicant is an eligible government entity; or by the applicant's attorney in case of the applicant's physical disability or of his absence from the United States. The attorney shall, in the event he signs for the applicant, separately set forth the reason why the application is not signed by the applicant. In addition, if any matter is stated on the basis of the attorney's belief only (rather than his knowledge), he shall separately set forth his reasons for believing that such statements are true.

1. Purpose of this application (Indicate below)

(a) Type of station Remote Pickup Base (EBS)

(b) Kind of authorization requested:

- New Station Modification of Existing Authorization (Construction Permit) License
- Renewal of License

(c) Modification of existing authorization:

- Call n.a.
- Change frequency
- Replace equipment
- Change power
- Install different antenna system
- Other modification (explain below)

(d) Renewal of license:

- Call KGK - 219
- Have there been any changes since the date of the last authorization? Yes No
- If so, indicate the changes in the appropriate paragraphs in this form.

(e) Broadcast station or stations with which station is to be used:

Call KCCR

2. Facilities requested

FREQUENCIES	POWER ¹	TYPE OF EMISSION ²	COMMUNICATION BAND WIDTH (KC) ³
161.73 mhz	30 watts	F - 3	25

¹ For amplitude modulation television (A5), give maximum antenna input power during synchronizing pulses. If particulars are not fully described above, such as aural and visual carrier frequencies for television and type of emission, etc., supply this information below:

² Use emission symbols listed in Part 2 of Commission's Rules.

³ Communication band width is the actual band width of the emission plus twice the frequency tolerance. (See appropriate service rules for permissible band width.)

3. Location of proposed transmitter

(a) For stations with fixed location

STATE	COUNTY	CITY
n.a.		

STREET AND NUMBER (or other description of location)

NORTH LATITUDE	WEST LONGITUDE

(b) Receiving point

STATE	COUNTY	CITY

STREET AND NUMBER (or other description of location)

(c) For portable or mobile operation

Area in which station is to be used

4. Antenna system

(a) Description (including manufacturer and type number, if any)

n.a.

Is a directional antenna system to be used? Yes No

If "Yes," specify antenna gain in the main lobe of radiation, preferably in terms of free-space field in millivolts per meter for 1 kilowatt at 1 mile.

Direction of radiation of the main lobe of the transmitting antenna in degrees, measured in a clockwise direction with true north as zero azimuth. (If more than one antenna is used, give direction for each.)

Cond. Hines

BROADCAST APPLICATION (Form 313)

4. Antenna system—Continued

b. Supply the following for fixed installations only:
Over-all height above ground level in feet n.a.
Over-all height above mean sea level in feet

Description and height of supporting structure (Differentiate between structure now existent and that to be erected.)

Is supporting structure to be used in common for the antenna system of another class of station? Yes [] No []
If the answer is "Yes," give—

Class of station(s) Call letters

If the over-all height above ground exceeds 150 feet, attach as Exhibit No. a sketch of vertical plan, showing heights of significant portions.

5. If cost involved exceeds \$1,000, submit as Exhibit No. a statement itemizing cost and a balance sheet of the applicant as at the close of a month within 90 days of the date of the application.

6. If this application is for a television remote pick-up or television STL station incorporating an aural transmitter, the information requested in paragraphs 7 and 8 should also be supplied for the aural transmitter on an additional sheet.

7. Transmitting apparatus proposed to be installed

Manufacturer Marti, Inc. Type No. MC-30B/CD Maximum rated power output 30 watts

Oscillator: Type of circuit Crystal Frequency 1/36 of Final

Tubes: Make AmpereX Type 6BL8 Number 1

Last radio stage: Tubes Make AmpereX Type 6252 Number 1

Normal total plate current in last radio stage 95 ma Plate voltage 475 Method of modulation Phase

8. Frequency and modulation For what percentage of modulation or swing is the transmitter designed? n.a.

What is the guaranteed frequency tolerance in percent? Describe means incorporated in the transmitter for maintaining the frequency tolerance stated above.

What external means will be employed by the applicant to insure that the assigned frequency is maintained with the tolerance specified by the Commission's Rules?

THE APPLICANT hereby waives any claim to the use of any particular frequency or of the ether as against the regulatory power of the United States because of the previous use of the same, whether by license or otherwise, and requests an authorization in accordance with this application. (See Section 304 of the Communications Act of 1934).

THE APPLICANT represents that this application is not filed for the purpose of impeding, obstructing, or delaying determination on any other application with which it may be in conflict.

THE APPLICANT acknowledges that all the statements made in this application and attached exhibits are considered material representations, and that all the exhibits are a material part hereof and are incorporated herein as if set out in full in the application.

CERTIFICATION

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Signed and dated this 30 day of November, 1970

Agruss Broadcasting Inc. (NAME OF APPLICANT)

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND IMPRISONMENT. U. S. CODE, TITLE 18, SECTION 1001.

ENCLOSE APPROPRIATE FEE WITH APPLICATION, IF REQUIRED. DO NOT SUBMIT CASH. MAKE CHECK OR MONEY ORDER PAYABLE TO FEDERAL COMMUNICATIONS COMMISSION. (SEE PART 1, VOLUME 1 OF FCC RULES TO DETERMINE WHETHER A FEE IS REQUIRED WITH THIS APPLICATION.)

By (SIGNATURE)

Title Chief-Engineer Secretary-treasurer

Exhibits furnished as required by this form:

Table with 4 columns: Exhibit No., Para. No. of Form, Name of officer or employee (1) by whom or (2) under whose direction exhibit was prepared (show which), Official title

Bomb Shelter

FCC Form 313
Dec. 1963

F. Approved.
Budget Bureau No. 52-R100.12

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D. C. 20554

APPLICATION FOR AUTHORIZATION IN THE
AUXILIARY RADIO BROADCAST SERVICES

APPLICANT SHOULD NOT USE THIS BOX

FILE No.

Name of applicant (See Instruction E)

Agruss Broadcasting, Inc.
Post-office address (Number, street, city, State)
Box 309
Pierre, South Dakota 57501

INSTRUCTIONS

A. This form is to be used for Remote Pick-up, Broadcast STL, Television Remote Pick-up, Television STL, or other stations coming under the Auxiliary Radio Broadcast Services (see Part 74 of the Rules). This form is to be used only by licensees or permittees of existing Standard (AM), FM, Television, and International Broadcast Stations.

B. Complete all paragraphs if for a new station or for modification of construction permit or license; complete paragraphs 1, 2, 3, and 7 if for a license; complete paragraphs 1, 2, and 7 if for renewal of license.

C. Prepare and file two copies (three for Television), with the Federal Communications Commission, Washington D.C. 20554

D. Number exhibits serially in the spaces provided in the body of the form and date each exhibit.

E. The name of the applicant must be stated exactly as it appears in the authorization for the broadcast station with which the auxiliary station is to be used.

F. This application shall be personally signed by the applicant, if the applicant is an individual; by one of the partners, if the applicant is a partnership; by an officer, if the applicant is a corporation; by a member who is an officer, if the applicant is an unincorporated association; by such duly elected or appointed officials as may be competent to do so under the laws of the applicable jurisdiction, if the applicant is an eligible government entity; or by the applicant's attorney in case of the applicant's physical disability or of his absence from the United States. The attorney shall, in the event he signs for the applicant, separately set forth the reason why the application is not signed by the applicant. In addition, if any matter is stated on the basis of the attorney's belief only (rather than his knowledge), he shall separately set forth his reasons for believing that such statements are true.

1. Purpose of this application (Indicate below)

(a) Type of station Remote Pickup Base (EBS)

(b) Kind of authorization requested:

New Station Modification of Existing Authorization
 License Renewal of License

(c) Modification of existing authorization:

Call n.o.a.

Change frequency
Replace equipment
Change power
Install different antenna system
Other modification (explain below)

(d) Renewal of license:

Call KGK - 218

Have there been any changes since the date of the last authorization? Yes No

If so, indicate the changes in the appropriate paragraphs in this form.

(e) Broadcast station or stations with which station is to be used:

Call KCCR

2. Facilities requested

FREQUENCIES	POWER	TYPE OF EMISSION	COMMUNICATION BAND WIDTH (KC) ¹
161.67 mhz	25 watts	F - 3	25

¹ For amplitude modulation television (A5), give maximum antenna input power during synchronizing pulses. If particulars are not fully described above, such as aural and visual carrier frequencies for television and type of emission, etc., supply this information below:

² Use emission symbols listed in Part 2 of Commission's Rules.
³ Communication band width is the actual band width of the emission plus twice the frequency tolerance. (See appropriate service rules for permissible band width.)

3. Location of proposed transmitter

(a) For stations with fixed location

STATE	COUNTY	CITY
<u>n.o.a.</u>		
STREET AND NUMBER (or other description of location)		
NORTH LATITUDE	WEST LONGITUDE	

(b) Receiving point

STATE	COUNTY	CITY
STREET AND NUMBER (or other description of location)		

(c) For portable or mobile operation

Area in which station is to be used

4. Antenna system

(a) Description (including manufacturer and type number, if any)

n.o.a.

Is a directional antenna system to be used? Yes No

If "Yes," specify antenna gain in the main lobe of radiation, preferably in terms of free-space field in millivolts per meter for 1 kilowatt at 1 mile.

Direction of radiation of the main lobe of the transmitting antenna in degrees, measured in a clockwise direction with true north as zero azimuth. (If more than one antenna is used, give direction for each.)

4. Antenna system—Continued

b. Supply the following for fixed installations only:

Over-all height above ground level in feet Over-all height above mean sea level in feet
 n.a.

Description and height of supporting structure (Differentiate between structure now existent and that to be erected.)

Is supporting structure to be used in common for the antenna system of another class of station? Yes No
 If the answer is "Yes," give—

Class of station(s) Call letters

If the over-all height above ground exceeds 150 feet, attach as Exhibit No. _____ a sketch of vertical plan, showing heights of significant portions.

5. If cost involved exceeds \$1,000, submit as Exhibit No. _____ a statement itemizing cost and a balance sheet of the applicant as at the close of a month within 90 days of the date of the application.

6. If this application is for a television remote pick-up or television STL station incorporating an aural transmitter, the information requested in paragraphs 7 and 8 should also be supplied for the aural transmitter on an additional sheet.

7. Transmitting apparatus proposed to be installed

Manufacturer Marti, Inc.	Type No. M-25C	Maximum rated power output 25 watts
------------------------------------	--------------------------	---

Oscillator:
 Type of circuit **Crystal** Frequency **1/36 of Final**

Tubes:

Make Amperex	Type 6BL8	Number 1
------------------------	---------------------	--------------------

Last radio stage:
 Tubes:

Make Amperex	Type 8150	Number 1
------------------------	---------------------	--------------------

Normal total plate current in last radio stage 90 ma	Plate voltage 450	Method of modulation Phase
--	-----------------------------	--------------------------------------

8. Frequency and modulation

For what percentage of modulation or swing is the transmitter designed? **na**

What is the guaranteed frequency tolerance in percent?

Describe means incorporated in the transmitter for maintaining the frequency tolerance stated above.

What external means will be employed by the applicant to insure that the assigned frequency is maintained with the tolerance specified by the Commission's Rules?

THE APPLICANT hereby waives any claim to the use of any particular frequency or of the ether as against the regulatory power of the United States because of the previous use of the same, whether by license or otherwise, and requests an authorization in accordance with this application. (See Section 304 of the Communications Act of 1934).

THE APPLICANT represents that this application is not filed for the purpose of impeding, obstructing, or delaying determination on any other application with which it may be in conflict.

THE APPLICANT acknowledges that all the statements made in this application and attached exhibits are considered material representations, and that all the exhibits are a material part hereof and are incorporated herein as if set out in full in the application.

CERTIFICATION

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Signed and dated this 30 day of November, 1970.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND IMPRISONMENT. U. S. CODE, TITLE 18, SECTION 1001.

Agruss Broadcasting Inc.
(NAME OF APPLICANT)

ENCLOSE APPROPRIATE FEE WITH APPLICATION, IF REQUIRED. DO NOT SUBMIT CASH. MAKE CHECK OR MONEY ORDER PAYABLE TO FEDERAL COMMUNICATIONS COMMISSION. (SEE PART 1, VOLUME 1 OF FCC RULES TO DETERMINE WHETHER A FEE IS REQUIRED WITH THIS APPLICATION.)

By _____
(SIGNATURE)

Title Chief Engineer
Secretary-treasurer

Exhibits furnished as required by this form:

Exhibit No.	Para. No. of Form	Name of officer or employee (1) by whom or (2) under whose direction exhibit was prepared (show which)	Official title



Pursuant to the provisions of the Communications Act of 1934, as amended, notice is hereby given that Agruss Broadcasting, Inc., licensee of AM broadcast station KCCR, Pierre, South Dakota, is required to file with the FCC, no later than January 1, 1971, an application of renewal of its license to operate station KCCR, on 1240 KC. The officers, directors and owners of 10% or more of the stock are Nathan Agruss and Jordon Ginsburg. Members of the public who desire to bring to the Commission attention facts concerning the operation of the station should write to the FCC, Washington, D. C. 20554, not later than January 31, 1971. Letters should set out in detail the specific facts which the writer wishes the Commission to consider in passing on the application. A copy of the license renewal application and related material will, upon filing with the Commission, be available for public inspection at 110 W. Capitol between the hours of 9:00 am and 5:00 pm.

Published in Pierre Capital Journal

Tuesday, December 22, 1970

Monday, December 28, 1970

Thursday, December 24, 1970

Thursday, December 31, 1970

Broadcast on Radio Station KCCR

9:45 am Tuesday, Dec 22, 1970

8:40 am Tuesday, Dec 29, 1970

8:20 am Thursday, Dec 24, 1970

9:55 am Thursday, Dec 31, 1970

Section I

UNITED STATES OF AMERICA
FEDERAL COMMUNICATIONS COMMISSION

APPLICATION FOR RENEWAL OF
BROADCAST STATION LICENSE

File No.

Name and post office address of applicant (See Instruction D)

Agruss Broadcasting, Inc.
Box 309
Pierre, S. D. 57501

Send notices and communications to the following-named person at the post office address indicated:

Dean Sorenson

INSTRUCTIONS

A. This form is to be used in all cases when applying for Renewal of Broadcast Station License. It consists of this part, Section I, and the following sections:

- Section II, Renewal Application Engineering Data
- Section IV-A Statement of AM or FM Program Service
- Section IV-B Statement of Television Program Service

B. Prepare and file three copies of this form and all exhibits with the Federal Communications Commission, Washington, D.C. 20554

C. Number exhibits serially in the space provided in the body of the form and list each exhibit in the space provided on page 2 of this Section. Date each exhibit.

D. The name of the applicant must be stated exactly as it appears on the current license.

E. Information called for by this application which is already on file with the Commission need not be refiled in this application provided (1) the information is now on file in another application or FCC form filed by or on behalf of this applicant; (2) the information is identified fully by reference to the file number (if any), the FCC form number, and the filing date of the application or other form containing the information and the page or paragraph referred to, and (3) after making the reference, the applicant states: "No change since date of filing." Any such reference will be considered to incorporate into this application all information, confidential or otherwise, contained in the application or other form referred to. The incorporated application or other form will thereafter, in its entirety, be open to the public.

F. This application shall be personally signed by the applicant, if the applicant is an individual; by one of the partners, if the applicant is a partnership; by an officer, if the applicant is a corporation; by a member who is an officer, if the applicant is an unincorporated association; by such duly elected or appointed officials as may be competent to do so under the laws of the applicable jurisdiction, if the applicant is an eligible government entity; or by the applicant's attorney in case of the applicant's physical disability or of his absence from the United States. The attorney shall, in the event he signs for the applicant, separately set forth the reason why the application is not signed by the applicant. In addition, if any matter is stated on the basis of the attorney's belief only (rather than his knowledge), he shall separately set forth his reasons for believing that such statements are true.

G. BE SURE ALL NECESSARY INFORMATION IS FURNISHED AND ALL PARAGRAPHS ARE FULLY ANSWERED. IF ANY PORTIONS OF THE APPLICATION ARE NOT APPLICABLE, SPECIFICALLY SO STATE. DEFECTIVE OR INCOMPLETE APPLICATIONS MAY BE RETURNED WITHOUT CONSIDERATION.

1. Renewal requested for following existing facilities

Call letters KCCR	Frequency 1240khz	Channel No.
Power in kilowatts		Minimum hours operation daily
Night .25	Day 1	16

Hours of operation

Unlimited <input checked="" type="checkbox"/>	Sharing with (Specify Stations)	Other (Specify)
Daytime only <input type="checkbox"/>		
Limited <input type="checkbox"/>		

Station location

City Pierre State S. Dak.

2. Is applicant or any person directly or indirectly controlling Yes No

applicant, party to a suit in any Federal Court involving the monopolizing, or an attempt to monopolize radio communication directly or indirectly through control of the manufacturer or sale of radio apparatus, by exclusive traffic arrangements, or by any other means, or of using unfair methods of competition?

If the answer is "Yes", attach as Exhibit No. a full description of the proceeding, identifying the court and showing where records of the proceeding may be obtained. (See Section 313 of the Communications Act of 1934.)

3. Attach as Exhibit No. 1 a detailed balance sheet of the applicant as at the close of a month within 90 days of the date of this application.

4. Is the applicant's Ownership Report filed with this application? Yes No

(See 1.615 of Commission's Rules.)

If answer is "No", give date of filing of last Ownership Report and call letters, station location and file number of renewal application with which it was filed.

5. Any change in the citizenship of the applicant? Yes No

6. Is the applicant a representative of an alien or foreign government? Yes No

7. List below other businesses in which the applicant or any officer, director, or principal stockholder (any person owning 25% or more of applicant's stock) has a 25% or more interest. List also any radio station other than the station which is the subject of this application in which any of the above named persons have any interest, and the nature and extent of their interest in the broadcast station.

KHAK-AM-FM, Cedar Rapids, Ia.
100% ownership

THE APPLICANT hereby waives any claim to the use of any particular agency or of the ether as against the regulatory power of the United States because of the previous use of the same, whether by license or otherwise, and requests an authorization in accordance with this application. (See Section 304 of the Communications Act of 1934).

THE APPLICANT represents that this application is not filed for the purpose of impeding, obstructing, or delaying determination on any other application with which it may be in conflict.

THE APPLICANT acknowledges that all the statements made in this application and attached exhibits are considered material representations, and that all the exhibits are a material part hereof and are incorporated herein as if set out in full in the application.

CERTIFICATION

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Signed and dated this day of, 19.....

FEES. EFFECTIVE JANUARY 1, 1964, INCLUDE FILING FEE WITH THIS APPLICATION. SEE PART 1 OF FCC RULES FOR AMOUNT OF FEE. DO NOT SEND CASH. MAKE CHECK OR MONEY ORDER PAYABLE TO THE FEDERAL COMMUNICATIONS COMMISSION.

Agruss Broadcasting, Inc.

(NAME OF APPLICANT)

By
(SIGNATURE)

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND IMPRISONMENT. U.S. CODE, TITLE 18, SECTION 1001.

Title Secretary-Treasurer

EXHIBITS furnished as required by this form:

Exhibit No.	Section and Para. No. of Form	Name of officer or employee (1) by whom or (2) under whose direction exhibit was prepared (show which)	Official title
1	I-3	Jordan Ginsburg	Secretary-Treas.
2	II-12	Dale Morud	Chief Engineer
3	IV-1(a)	Dean Sorenson	General Manager
4	IV-1(b)	Dean Sorenson	General Manager
5	IV-1(c)	Dean Sorenson	General Manager
6	IV-2(b)	Dean Sorenson	General Manager
7	IV-4	Dean Sorenson	General Manager
8	IV-5	Dean Sorenson	General Manager
9	IV-6	Dean Sorenson	General Manager
10	IV-7	Dean Sorenson	General Manager
11	IV-8	Dean Sorenson	General Manager
12	IV-28(b)	Dean Sorenson	General Manager

RENEWAL APPLICATION ENGINEERING DATA

Name of applicant

Agruss Broadcasting, Inc.

1. Description of transmitting apparatus

Visual	Make	Type No.	Serial No.
Aural	Gates	BC 1J	66375

Tubes in last radio stage

Visual	Make	Type No.	Number used
Aural	General Elec	833A	2

5. Frequency monitors and control equipment

Visual	Manufacturer's name	Type No.
Aural	Gates	MO-2890

How often is the station frequency and the frequency monitor checked with a frequency standard of known accuracy?
Monthly

Automatic frequency control equipment

Make	Type No.
------	----------

2. Operating constants (FM and Television only)

	Visual	Aural
Total plate current to last radio stage in amperes	_____	_____
Plate voltage applied to last radio stage in volts	_____	_____
Plate input power to the last radio stage in kilowatts	_____	_____
Efficiency Factor F of the transmitter at operating power	_____	_____
RF transmission line meter reading	_____	_____

Furnish following data on last frequency checks

Date	Frequency
10/4/70	1239.9976

Reading of monitors	Method used (Use reverse side of this sheet)
-3.0cps	

6. Modulation monitors

Visual	Manufacturer's name	Type No.
Aural	Gates	741

7. Phase monitor (if used)

Make	Type
------	------

3. Indicating instruments: (Standard Broadcast only)

	Range	Normal Reading	
		Day	Night
Plate voltmeter	0-12kv	2650v	1350v
Plate ammeter	0-3a	.40a	.20am
Antenna ammeter	0-20a	3.6a	1.8a

8. Give date of last tower repainting
June 1963

9. Have changes been made in the fundamental audio or radio circuits of the transmitter affecting the schematic diagram heretofore filed with the Commission? If the answer is "Yes" attach as Exhibit No. _____ an accurate corrected diagram, and brief explanation.

Yes No

4. Directional antenna operating values (Standard Broadcast only)

Tower	Phase reading in degrees		Antenna base current		Remote indication of antenna current	
	Night	Day	Night	Day	Night	Day
#1						
#2						
#3						
#4						
#5						
#6						

10. (a) Have equipment performance measurements been made within the past four months? Yes No

(b) Give date of last measurements.
December 21, 1970

(c) Do these measurements show the transmitting system performance to be in accordance with the Standards of Good Engineering Practice? (If the answer to either of the above questions is "No", attach as Exhibit No. _____ a complete explanation.)

Yes No

Manufacturer and type of phase monitor used in taking above readings:

11. In what respect, if any does the apparatus, antenna, or operation differ from that described in the last application for license or renewal of license?
same

Describe equipment used for remote indication of antenna currents (phase monitor or other method)
Antenna Ammeter

12. Attach as Exhibit No. 2 the original or one exact copy of the transmitter operating logs for the seven days comprising the composite week analyzed in Section IV of the application. If original logs are submitted they will be returned. (For Standard Broadcast Only)

I certify that I am the Technical Director, Chief Engineer or Consulting Engineer for the applicant of the radio station for which this application is submitted and that I have examined the foregoing statement of technical information and that it is true to the best of my knowledge and belief. (This signature may be omitted provided the engineer's original signed report of the data from which the information contained herein has been obtained is attached hereto.)

Signature

John M. ...
(check appropriate box below)

Date

John M. ...
December 21, 1970

- Technical Director Chief Operator
 Registered Professional Engineer
 Consulting Engineer

STATEMENT OF AM <input type="radio"/> FM PROGRAM SERVICE	Name of Applicant Agruss Broadcasting, Inc.
Call letters of station KCCR	City and state which station is licensed to serve Pierre, South Dakota

PART I

Ascertainment of Community Needs

1. A. State in Exhibit No. 3 the methods used by the applicant to ascertain the needs and interests of the public served by the station. Such information shall include (1) identification of representative groups, interests and organizations which were consulted and (2) the major communities or areas which applicant principally undertakes to serve.
- B. Describe in Exhibit No. 4 the significant needs and interests of the public which the applicant believes his station will serve during the coming license period, including those with respect to national and international matters.
- C. List in Exhibit No. 5 typical and illustrative programs or program series (excluding Entertainment and News) that applicant plans to broadcast during the coming license period to meet those needs and interests.

NOTE: Sufficient records shall be kept on file at the station, open for inspection by the Commission, for a period of 3 years from the date of filing of this statement (unless requested to be kept longer by the Commission) to support the representations required in answer to Question 1. These records should *not* be submitted with this application and need not be available for public inspection.

PART II

Past Programming

2. A. State the total hours of operation during the composite week: 118
- B. Attach as Exhibit No. 6 one exact copy of the program logs for the composite week used as a basis for responding to questions herein. Applicants utilizing automatic program logging devices must comply with the provisions of Sections 73.112(c) and 73.282(c). Automatic recordings will be returned to the applicant. Exact copies of program logs will not be returned.
If applicant has not operated during all of the days of the composite week which would be applicable to the use of this form, applicant should so notify the Commission and request the designation of substitute day or days as required.
3. A. State the amount of time (rounded to the nearest minute) the applicant devoted in the composite week to the program types (see Definitions) listed below. Commercial matter within a program segment shall be excluded in computing time devoted to that particular program segment (e.g., a 15-minute news program containing 3 minutes' commercial matter shall be counted as a 12-minute news program).

	Hours	Minutes	% of Total Time on Air
(1) News	<u>14</u>	<u>1</u>	<u>11.8</u> %
(2) Public Affairs	<u>1</u>	<u>15</u>	<u>1.0</u> %
(3) All other programs, exclusive of Entertainment and Sports	<u>5</u>	<u>54</u>	<u>5.0</u> %

- B. If in the applicant's judgment the composite week does not adequately represent the station's past programming, applicant may in addition provide in Exhibit No. _____ the same information as required in 3-A above (using the same format) for a calendar month or longer during the year preceding the filing of this application. Applicant shall identify the time period used. Applicant need not file the program logs used in responding to this question unless requested by the Commission.
 4. List in Exhibit No. 7 typical and illustrative programs or program series (excluding Entertainment and News) broadcast during the year preceding the filing of this application which have served public needs and interests in applicant's judgment. Denote, by underlining the Title, those programs, if any, designed to inform the public on local, national or international problems of greatest public importance in the community served by the applicant. Use the format below.
- | Title | Source* | Type* | Brief Description | Time Broadcast & Duration | How Often Broadcast |
|---|---------|-------|-------------------|---------------------------|---------------------|
| 5. Submit in Exhibit No. <u>8</u> the following information concerning the applicant's news programs: | | | | | |
| A. The staff, news gathering facilities, news services and other sources utilized; and | | | | | |
| B. An estimate of the percentage of news program time devoted to local and regional news during the composite week. | | | | | |
| 6. In connection with the applicant's public affairs programming, describe its policy during the past renewal period with respect to making time available for the discussion of public issues and the method of selecting subjects and participants. | | | | | |

see exhibit #9

*See Definitions

7. Describe briefly the applicant's program format(s) during the past 12 months (e.g., country and western music, talk, folk music, classical music, foreign language, jazz, standard pops, etc.) and the approximate percentage of time per week devoted to such format(s).

see Exhibit #10

8. State how and to what extent (if any) applicant's station contributed during the past license period to the over-all diversity of program services available in the area or communities served.

see exhibit #11

9. Was the applicant affiliated with one or more national, regional or special radio networks during the past license period?
 Yes _____ No X . If "yes," give name(s) of network(s): _____

10. State the number of public service announcements broadcast by the applicant during the composite week: 82

11. A. If this application is for an FM station, did the programming duplicate that of any AM station?
 Yes _____ No _____ . ("Duplicate" means simultaneous broadcasting of a particular program over both the AM and FM stations or the broadcast of a particular FM program within 24 hours before or after the identical program is broadcast over the AM station—Section 73.242(a) of the Rules and Regulations.)
 B. If the answer is "yes," identify the AM station by call letters; describe its relation to the FM station; and state the number of hours each day in the composite week that were duplicated.

12. A. In applicant's judgment, does the information supplied in this Part II adequately reflect its past programming?
 Yes X No _____ .
 B. If "no," applicant may attach as Exhibit No. _____ such additional information as may be necessary to describe accurately and present fairly its program service.
 C. If applicant's programming practices for the period covered by this statement varied substantially from the programming representations made in applicant's last renewal application, the applicant shall submit as Exhibit No. _____ a statement explaining the variations and the reasons therefor.

PART III

Proposed Programming

13. State the proposed total hours of operation during a typical week: 118
 14. State the minimum amount of time the applicant proposes to devote normally each week to the program types (see Definitions) listed below. Commercial matter within a program segment shall be excluded in computing time devoted to that particular program segment (e.g., a fifteen-minute news program containing 3 minutes' commercial matter shall be computed as a 12-minute news program.)

	<u>Hours</u>	<u>Minutes</u>	<u>% of Total Time on Air</u>
(1) News.....	<u>14</u>	<u>30</u>	<u>12.0</u> %
(2) Public Affairs	<u>2</u>	<u>0</u>	<u>1.7</u> %
(3) All other programs, exclusive of Entertainment and Sports.....	<u>6</u>	<u>0</u>	<u>5.0</u> %

15. Submit in Exhibit No. 13 the following information concerning the applicant's proposed news programs:
 A. The staff, news gathering facilities, news services and other sources to be utilized; and
 B. An estimate of the percentage of news program time to be devoted to local and regional news during a typical week.

16. In connection with the applicant's proposed public affairs programming describe its policy with respect to making time available for the discussion of public issues and the method of selecting subjects and participants.
 KCCR will make time available for the discussion of any and all public issues where participants can be obtained to appear before the KCCR audience. Station management will be responsible to inform those concerned that air time will be available, and to provide the appropriate time needed. In the event of controversial issues, representatives from both sides will be sought and invited to express their opposing views.

17. Describe the applicant's proposed programming format(s), e.g., country and western music, talk, folk music, classical music, foreign language, jazz, standard pops, etc., and the approximate percentage of time per week to be devoted to such format(s).

The programming format of radio station KCCR will be a mixture of musical selections (country-western, standard, and contemporary) and talk. The approximate percentage of time devoted will be: country-western music: 15%, standard music: 10%, contemporary music: 50%, and talk: 25%.

18. State how and to what extent (if any) applicant proposes to contribute to the over-all diversity of program services available in the area or communities to be served.

The station will make available to the community....local sports broadcasts, local public affairs reports, interviews and programs, as well as extensive news coverage and entertainment which will contribute to the overall diversity of programming service available to the city of Pierre and the surrounding Central South Dakota area which is served by Radio Station KCCR.

19. State the minimum number of public service announcements applicant proposes to present during a typical week: 84

20. Will the applicant be affiliated with one or more national, regional, or special radio networks? Yes _____ No X.

If "yes," give name(s) of network(s): _____

21. A. If this application is for an FM station will the programming duplicate that of any AM station? Yes _____ No _____.
 ("Duplicate" means simultaneous broadcasting of a particular program over both AM and FM stations or the broadcast of a particular FM program within 24 hours before or after the identical program is broadcast over the AM station--Section 73.242(a) of the Rules and Regulations.)

B. If the answer is "yes," identify the AM station by call letters; describe its relation to the FM station; and state the number of hours each day proposed to be duplicated.

PART IV

Past Commercial Practices

22. Give the following information with respect to the composite week:

	<u>All Hours</u>	<u>6 A.M. - 6 P.M.</u>
A. Total broadcast time	118	83
B. Time devoted to commercial matter:		
(1) Amount in hours and minutes	10hr 38min	9hr 9min
(2) Percentage	8.9 %	7.6 %

23. State the number of 60-minute segments of the composite week (beginning with the first full clock hour and ending with the last clock hour of each broadcast day) containing the following amounts of commercial matter:
- | | |
|---|-----|
| A. Up to and including 10 minutes | 108 |
| B. Over 10 and up to and including 14 minutes | 10 |
| C. Over 14 and up to and including 18 minutes | 0 |
| D. Over 18 minutes | 0 |

List each segment in category (D) above, specifying the amount of commercial time in the segment, and the day and time broadcast.

24. A. In the applicant's judgment, does the information supplied in this Part IV for the composite week adequately reflect its commercial practices? Yes X No _____.
- B. If "no," applicant may attach as Exhibit No. _____ such additional material as may be necessary to describe adequately and present fairly its commercial practices.
- C. If applicant's commercial practices for the period covered by this statement varied substantially from the commercial representations made in applicant's last renewal application, the applicant shall submit as Exhibit No. _____ a statement explaining the variations and the reasons therefor.

PART V

Proposed Commercial Practices

25. State the maximum percentage of commercial matter which the applicant proposes normally to allow during the following segments of a typical week:
- | | | |
|----------------------|----|---|
| 6 a.m. - 6 p.m. | 30 | % |
| All hours | 30 | % |

If applicant proposes to permit this level to be exceeded at times, state under what circumstances and how often this is expected to occur, and the limits that would then apply.

During periods of local retail sales events and the Christmas holiday retail season, KCCR Radio may exceed the above percentrages by 5%.

These sale events will be 6 times annually, 3 days duration for each special event.

26. What is the maximum amount of commercial matter in any 60-minute segment which the applicant proposes normally to allow?

18
If applicant proposes to permit this amount to be exceeded at times, state under what circumstances and how often this is expected to occur, and the limits that would then apply.

KCCR would permit the following maximum amount of commercial time during these hours:

7:00am to 8:00am	21 minutes
12:00N to 1:00pm	20 minutes
5:00pm to 6:00pm	19½ minutes

PART VI

General Station Policies and Procedures

27. State the name(s) and position of the person(s) who determines the day-to-day programming decisions and directs the operation of the station covered by this application and whether he is employed full-time in the operation of the station.

Dean Sorenson, station manager of KCCR, employed fulltime

Freddie Smith, program director of KCCR, employed fulltime

28. A. Does the applicant have established policies with respect to programming and advertising standards (whether developed by the station or contained in a code of broadcasting standards and practices) to guide the operation of the station?

Yes No

- B. If "yes," attach as Exhibit No. 12 a brief summary of such policies. (If the station relies exclusively upon the published code of any national organization or trade association, a statement to that effect will suffice)

29. State the methods by which applicant undertakes to keep informed of the requirements of the Communications Act and the Commission's Rules and Regulations, and a description of the procedures established to acquaint applicant's employees and agents with such requirements and to ensure their compliance.

A copy of the Federal Communications Commission Rule and Regulations is at the disposal of all members of the KCCR staff and is referred to for all questions of law and practice. FCC bulletins are also distributed upon receipt. Trade magazines are subscribed to and circulated among staff members to keep them abreast of changes and improvements in the industry and the laws regulating it. Management brings all changes to the attention of each staff member via inter office memos. And individual employee meetings are held, along with entire staff meetings.

30. If, as an integral part of its station identification announcements, applicant makes or proposes to make reference to any business, profession or activity other than broadcasting in which applicant or any affiliate or stockholder is engaged or financially interested, directly or indirectly, set forth typical examples and approximate frequency of their use.

Not applicable

31. State the number of station employees: 6. If the station has or proposes to have ten or more employees, state in Exhibit No. _____ the number of full-time and part-time employees in the programming, sales, technical, and general and administrative departments. Do not list the same employee in more than one category. However, if an employee performs multiple services, this may be so shown by identifying him with his various duties e.g., if two employees are combination announcers and salesmen, the list would include an entry of "two programming-sales".

PART VII

Other Matters and Certification

- 32. Applicant may submit as Exhibit No. _____ any additional information which, in its judgment, is necessary adequately to describe or to present fairly its services and operations in relation to the public interest.
- 33. The undersigned has familiarized himself with paragraph 9 of the Instructions to Section IV-A concerning signature requirements and in light of its provisions does hereby:
 - A. Acknowledge that all the statements made in this Section IV-A and the attached exhibits are considered material representations and that all the exhibits are a material part hereof and are incorporated herein as if set out in full in the application form; and
 - B. Certify that the statements herein are true, complete, and correct to the best of his knowledge and belief and are made in good faith.

SIGNED AND DATED this day of , 19

Agruss Broadcasting, Inc.

(NAME OF LICENSEE)

By: (SIGNATURE)

Jordan Ginsburg

(PLEASE PRINT NAME OF PERSON SIGNING)

Secretary-Treasurer

(TITLE)

WILLFUL FALSE STATEMENTS MADE IN THIS FORM ARE PUNISHABLE BY FINE AND IMPRISONMENT. U. S. CODE, TITLE 18, SECTION 1001.

Exhibit Number 1
Agruss Broadcasting Inc
KCCR, Pierre, South Dakota
Section I 3

This exhibit is a balance sheet of the applicant

Exhibit Number 2
Agruss Broadcasting, Inc
KCCR, Pierre, South Dakota
Section II 12

This exhibit is exact copy of transmitter operating logs for composite week analyzed in Section IV of the application.

PLEASE FURNISH SERVICE(S) INDICATED BY CHECKED BLOCK(S).
REQUIRED FEE(S) PAID.

Show to whom, date and address
where delivered

Deliver ONLY
to addressee

RECEIPT

Received the numbered article described below.

REGISTERED NO.

930

SIGNATURE OR NAME OF ADDRESSEE (*Must always be filled in*)

CERTIFIED NO.

1

SIGNATURE OF ADDRESSEE'S AGENT, IF ANY

INSURED NO.

2

DATE DELIVERED

SHOW WHERE DELIVERED (*only if requested*)

3

DEC 28 1970

POST OFFICE DEPARTMENT
OFFICIAL BUSINESS

Print your name and address below. If you want to restrict delivery, or to have the address of delivery shown on this receipt, check block(s) on other side. Moistens gummed ends and attach this card to back of article.

POSTMARK OF DELIVERING OFFICE

DEC 28 1970

PENALTY FOR PRIVATE USE TO AVOID
PAYMENT OF POSTAGE, \$300

RETURN
TO



KEEP
Bot 309
Pierre

PIERRE, S. D. 57501

TRANSMITTER LOG

Radio Station KCCR

1200 Watts—1240 Kilocycles

PURDUE, S. DAK.

CARRIER

PROGRAM

DAY:

ON 758 MC 7-12-70 OFF 11:01
 ON 658 OFF _____
 ON _____ OFF _____
 ON _____ OFF _____

ON 700 OFF 11:00
 ON _____ OFF _____
 ON _____ OFF _____
 ON _____ OFF _____

DATE:

TOWER LIGHTS:

Sunday
July 12, 1970
OK, MC 7-12-70

TIME	Ep	Ip	Iant	FREQ. DEV.	OPERATOR
6:30 A.M.					
7:00 A.M.	2550	.45	3.50	-5	Michael Colbran
7:30 A.M.	2550	.44	3.55	-5	
8:00 A.M.	2550	.44	3.55	-6	
8:30 A.M.	2550	.44	3.55	-7	
9:00 A.M.	2550	.44	3.60	-8	
9:30 A.M.	2550	.43	3.55	-6.5	
10:00 A.M.	2550	.43	3.55	-8	
10:30 A.M.	2550	.43	3.55	-8	
11:00 A.M.	2550	.43	3.60	-7	
11:30 A.M.	2550	.43	3.60	-9	
12:00 Noon	2550	.43	3.65	-9	
12:30 P.M.	2550	.44	3.65	-7	
1:00 P.M.	2550	.43	3.60	-7	
1:30 P.M.	2550	.43	3.58	-6	
2:00 P.M.	2550	.43	3.58	-6	
2:30 P.M.	2550	.43	3.60	-8	
3:00 P.M.	2500	.43	3.60	-8	
3:30 P.M.	2500	.43	3.60	-8	
4:00 P.M.	2500	.43	3.60	-8	
4:30 P.M.	2500	.44	3.60	-7	
5:00 P.M.	2500	.44	3.60	-7	
5:30 P.M.	2500	.44	3.60	-8	
6:00 P.M.	2500	.43	3.60	-8	
6:30 P.M.	2500	.44	3.60	-8	
7:00 P.M.	2500	.44	3.60	-8	
7:30 P.M.	2500	.44	3.60	-8	
8:00 P.M.	2500	.43	3.60	-8	
8:30 P.M.	2500	.44	3.60	-8	
9:00 P.M.	2500	.44	3.60	-8	
9:30 P.M.	2500	.44	3.60	-8	
10:00 P.M.	1200	.21	1.80	-7	
10:30 P.M.	1700	.21	1.80	-7	
11:00 P.M.	1700	.21	1.80	-7	
11:30 P.M.					

Michael Colbran
Michael Colbran

Michael Colbran

REMARKS:

Power lowered to 250w 9:31 PM

TRANSMITTER LOG

Radio Station KCCR

1000 Watts—1240 Kilocycles

PIERRE, S. DAK.

CARRIER	PROGRAM	DAY:
ON <u>558A</u> OFF <u>11:00</u>	ON <u>600A</u> OFF <u>11:00</u>	<u>MONDAY</u>
ON _____ OFF _____	ON _____ OFF _____	DATE: <u>May 25 1970</u>
ON _____ OFF _____	ON _____ OFF _____	TOWER LIGHTS: <u>OK 1/2</u>
ON _____ OFF _____	ON _____ OFF _____	

TIME	Ep	Ip	Iant	FREQ. DEV.	OPERATOR
6:03A	1100	.22	1.81	±0	Wally Wilcox
6:30 A.M.	2500	.44	3.50	+1	
7:00 A.M.	2650	.44	3.48	+1	
7:30 A.M.	2600	.43	3.45	-11	
8:00 A.M.	2600	.44	3.50	-11	
8:30 A.M.	2550	.44	3.51	-12	
9:00 A.M.	2500	.43	3.50	-12	
9:30 A.M.	2500	.44	3.50	-12	Wally Wilcox
10:00 A.M.	2500	.44	3.50	-12	John Sherman 10:10 AM
10:30 A.M.	2550	.43	3.50	-12	John Sherman 10:30 AM
11:00 A.M.	2550	.43	3.50	-12	John Sherman 11:00 AM
11:30 A.M.	2550	.43	3.50	-11	John Sherman 11:30 AM
12:00 Noon	2550	.43	3.50	-11	Wally Wilcox
12:30 P.M.	2550	.43	3.50	-11	
1:00 P.M.	2550	.43	3.50	-11	
1:30 P.M.	2550	.43	3.50	-11	Wally Wilcox
2:00 P.M.	2550	.43	3.50	-11	John Sherman 2:00 PM
2:30 P.M.	2550	.42	3.55	-10	
3:00 P.M.	2550	.42	3.60	-10	
3:30 P.M.	2575	.42	3.65	-11	John Sherman 3:30 PM
4:00 P.M.	2575	.43	3.70	-11	Michael Collins
4:30 P.M.	2500	.43	3.65	-10	
5:00 P.M.	2550	.43	3.65	-11	
5:30 P.M.	2550	.43	3.60	-11	
6:00 P.M.	2550	.44	3.62	-11	
6:30 P.M.	2550	.43	3.62	-10	
7:00 P.M.	2550	.44	3.6	-10	Tommy Hoff
7:30 P.M.	2550	.44	3.6	-9	
8:00 P.M.	2550	.44	3.6	-9	
8:30 P.M.	2550	.44	3.6	-10	
9:00 P.M.	2550	.44	3.6	-10	
9:10 P.M.	1150	.21	1.85	-12	
9:30 P.M.	1150	.21	1.8	-11	
10:00 P.M.	1150	.21	1.85	-5	
10:30 P.M.	1150	.21	1.85	-5	
11:00 P.M.	1150	.21	1.85	-3	Tommy Hoff

REMARKS: Power raised to 1KW at 6:16A 2500/.44/3.50/±0
 Power lowered to 250 w at 9:10 P.M.

TRANSMITTER LOG

Radio Station KCCR

1000 Watts—1240 Kilocycles

PIERRE. S. DAK.

CARRIER		PROGRAM		DAY:
ON 5:58	OFF 11:00:30	ON 6:00	OFF 11:00:30	WEDNESDAY
ON	OFF	ON	OFF	DATE:
ON	OFF	ON	OFF	April 29, 1970
ON	OFF	ON	OFF	TOWER LIGHTS:
ON	OFF	ON	OFF	OK

	TIME	Ep	Ip	Iant	FREQ. DEV.	OPERATOR
6:00 A.M.	602A	1100	.22	1.78	-1	Walter Allen
6:30 A.M.	631A	1100	.22	1.78	±0	
7:00 A.M.	702A	2500	.435	3.20	+3	
7:30 A.M.	733A	2500	.44	3.20	+3.5	
8:00 A.M.	809A	2500	.44	3.20	+4	
8:30 A.M.	831A	2500	.44	3.20	+4	
9:00 A.M.	900A	2500	.44	3.20	+4	
9:30 A.M.	930A	2500	.44	3.20	+4	
10:00 A.M.	1000A	2500	.44	3.20	+4	Walter Allen
10:30 A.M.	1030Am	2450	.41	3.40	+3	John Thorne on 10Am
11:00 A.M.	1100Am	2500	.46	3.35	+3	
11:30 A.M.	1130Am	2450	.46	3.38	-4.5	John Thorne
12:00 Noon	1200N	2450	.46	3.38	-5	
12:30 P.M.	1230P	2450	.46	3.38	-5	
1:00 P.M.	102P	2500	.43	3.45	-9	
1:30 P.M.	21P	2500	.42	3.40	-8	John Thorne on 2pm
2:00 P.M.	2pm	2500	.46	3.50	-6	
2:30 P.M.	230pm	2500	.48	3.52	-4.5	
3:00 P.M.	300pm	2500	.48	3.58	-5	
3:30 P.M.	330pm	2500	.47	3.55	-6.4/3.20	John Thorne
4:00 P.M.	400pm	2500	.48	3.58	-3.5	John Thorne
4:30 P.M.	430	2525	.48	3.60	+4	Walter Allen
5:00 P.M.	500	2500	.48	3.60	+4	
5:30 P.M.	530	2500	.47	3.55	+4	
6:00 P.M.	600	2500	.48	3.50	+4	
6:30 P.M.	630	2500	.48	3.50	+4	
7:00 P.M.	700	2500	.48	3.55	+4	Walter Allen
7:30 P.M.	7:30	2500	.48	3.55	-4	Tom
8:00 P.M.	8:00	2500	.48	3.55	-3	
8:30 P.M.	8:30	2500	.48	3.5	+3	
9:00 P.M.	9:00	1100	.23	1.4	+3	
9:30 P.M.	9:00	1100	.23	1.8	-6	
10:00 P.M.	9:30	1100	.23	1.8	-3	
10:30 P.M.	10:00	1100	.23	1.8	-2	
11:00 P.M.	10:30	1075	.23	1.8	-1.5	
11:30 P.M.	10:59	1100	.23	1.82	-1	
Midnite						

REMARKS: Power lowered to 250 w at 8:30 PM

TRANSMITTER LOG

Radio Station KCCR

1000 Watts—1240 Kilocycles

PIERRE, S. DAK.

CARRIER

PROGRAM

DAY:

ON **5:42A** OFF **11:00:45**

ON **5:59:30A** OFF **11:00:30**

FRIDAY

ON _____ OFF _____

ON _____ OFF _____

DATE:

ON _____ OFF _____

ON _____ OFF _____

NOVEMBER 21, 1969

ON _____ OFF _____

ON _____ OFF _____

TOWER LIGHTS:

OK 5:42A WJW

	TIME	E _p	I _p	I _{ant}	FREQ. DEV.	OPERATOR
4:30 A.M.						
5:00 A.M.						
5:30 A.M.	5:42A	1250	.23	1.93	-0.9	Wally Widboom
6:00 A.M.	6:03A	1255	.23	1.93	-0.9	
6:30 A.M.	6:32A	1255	.23	1.93	-0.9	
7:00 A.M.	7:06A	1255	.23	1.93	-0.9	
7:30 A.M.	7:28A	1255	.23	1.93	-0.9	
8:00 A.M.	8:00A	1255	.23	1.93	-0.9	
8:30 A.M.	8:31A	2510	.44	3.27	-0.4	
9:00 A.M.	9:02A	2510	.44	3.27	-0.4	
9:30 A.M.	9:35A	2510	.44	3.27	-0.4	Wally Widboom
10:00 A.M.	10:01Am	2520	.44	3.25	±0	
10:30 A.M.	10:33A	2520	.43	3.26	±0	Wally Widboom
11:00 A.M.	11:01A	2520	.42	3.26	-1	
11:30 A.M.	11:31A	2520	.43	3.26	±0	
12:00 Noon	12:00N	2510	.43	3.25	-1	Wally Widboom
12:30 P.M.	1230	2510	.42	3.10	+2	Tom Boh
1:00 P.M.	1:10	2500	.43	3.00	+3	
1:30 P.M.	1:30	2500	.43	3.40	+2	
2:00 P.M.	2:00	2500	.44	3.30	+2	
2:30 P.M.	2:30	2500	.43	3.20	+2	
3:00 P.M.	3:00	2500	.44	3.30	+2	
3:30 P.M.	3:30	2500	.44	3.25	+1	
4:00 P.M.	4:00	2500	.44	3.30	+2	
4:30 P.M.	4:30	2500	.44	3.30	+2	
5:00 P.M.	5:00	2500	.42	3.30	+2	
5:30 P.M.	5:30	1300	.22	1.90	+5	Tom Boh
6:00 P.M.	6:00	1200	.21	1.85	+5	
6:30 P.M.	6:30	1300	.22	1.9	+5	
7:00 P.M.	7:03	1200	.22	1.85	+5	
7:30 P.M.	7:30	1300	.21	1.92	+5	
8:00 P.M.	7:58	1200	.21	1.85	+5	
8:30 P.M.	8:31	1200	.21	1.85	+5	
9:00 P.M.	9:00	1200	.21	1.9	+5	
9:30 P.M.	9:30	1200	.22	1.9	+3	
10:00 P.M.	10:00	1300	.22	1.9	+5	
10:30 P.M.	10:30	1300	.22	1.92	+5	
11:00 P.M.	11:00	1300	.22	1.9	+5	Tom Boh
11:30 P.M.						
Midnite						

REMARKS: **Power increased from 250 WATTS to 1000 WATTS AT 8:15A**
11/21/69 Wally Widboom
Power Change 5:18

TRANSMITTER LOG

Radio Station KCCR

1000 Watts—1240 Kilocycles

PIERRE, S. DAK.

CARRIER

PROGRAM

DAY

ON 606 AM OFF 11:01P
 ON _____ OFF _____
 ON _____ OFF _____
 ON _____ OFF _____

ON 606 AM OFF 11:01P
 ON _____ OFF _____
 ON _____ OFF _____
 ON _____ OFF _____

SATURDAY
 DATE: 9/27/69
 TOWER LIGHTS:

	TIME	Ep	Ip	Iant	FREQ. DEV.	OPERATOR
6:00 A.M.	607	1190	.22	1.80	+6.0	John Therrney on 606 AM
6:30 A.M.	631	1190	.22	1.75	+5.5	
7:00 A.M.	702	1190	.22	1.72	+5.5	
7:30 A.M.	728	2460	.42	2.41	+5.0	
8:00 A.M.	758	2470	.42	3.51	+5.0	
8:30 A.M.	828	2480	.42	3.61	+4.5	
9:00 A.M.	858	2480	.42	3.63	+4.5	
9:30 A.M.	931	2510	.43	3.69	+4.0	
10:00 A.M.	1002	2490	.42	3.68	+3.5	
10:30 A.M.	1031	2500	.43	3.75	+3.0	
11:00 A.M.	1101	2510	.43	3.79	+3.0	
11:30 A.M.	1132	2510	.43	3.80	+2	
12:00 Noon	1200	2510	.42	3.80	+1	
12:30 P.M.	1230	2500	.41	3.80	+2	
1:00 P.M.	1:00	2500	.42	3.85	+1	
1:30 P.M.	1:30	2510	.43	3.70	+2	
2:00 P.M.	2:00	2510	.42	3.80	+1	
2:30 P.M.	2:30	2510	.42	3.80	+2	
3:00 P.M.	3:00	2510	.41	3.80	+1	
3:30 P.M.	3:30	2510	.42	3.82	+1	
4:00 P.M.	4:01	2510	.41	3.81	+2	
4:30 P.M.	4:30	2510	.42	3.90	+1	
5:00 P.M.	5:00	2510	.41	3.87	+2	
5:30 P.M.	5:30P	2510	.41	3.87	+2	
6:00 P.M.	6:00P	2500	.42	3.90	+1	
6:30 P.M.	6:30P	2500	.42	3.90	+1	
7:00 P.M.	702P	2510	.42	3.85	+2	
7:30 P.M.	7:32P	2510	.42	3.85	+2	
8:00 P.M.	8:00P	2510	.42	3.85	+2	
8:30 P.M.	8:30P	1260	.22	1.80	+2	
9:00 P.M.	9:01P	1200	.22	1.80	+2	
9:30 P.M.	9:32P	1200	.22	1.80	+2	
10:00 P.M.	10:03P	1200	.22	1.80	+2	
10:30 P.M.	10:33P	1200	.21	1.90	+3	
11:00 P.M.	11:00P	1200	.21	1.90	+3	
11:30 P.M.						
Midnite						

REMARKS: power raised to 1000 w. at 7:16 AM - JT 9/27/69
 EBS test received from AP at 9:35 AM - JT 9/27/69
 Power reduced from 1000w to 250 w 8:01P

Exhibit Number 3
Prepared: October 29, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section IV-A
Part 1 1 (A)

A survey was made via both personal interview and telephone interview. Contacted were members of the general public in the Pierre and Ft. Pierre, South Dakota, communities plus a number of leaders and elected officials of these cities. It was felt that to best serve the major listening area of KCCR, interviews must be made with the "man on the street" as well as the leaders and office holders. Interviews were made by Dean Sorenson, General Manager of KCCR, Freddie Smith, Program Director of KCCR, and Michala McCue, Traffic Director of KCCR.

Some of the individuals, interest groups, and organizations contacted and their comments were as follows:

Max Winkler, 622 W. Pleasant Drive, Pierre, City Commissioner.
"Drugs with youth." 10-7-70.

Tony Klein, 109 E. Cedar, Ft. Pierre, Past president of Jaycees, Past State Vice President of Jaycees, Vice Chairman of Ft. Pierre Zoning Appeals Board. "Lack of housing for new people moving into town." 10-7-70.

Mrs. Dale Gage, 624 N. Jackson, Pierre, housewife, church school teacher. "Educating the public in the drug abuse problem so the adults and those not involved can be understanding and tolerant of those using drugs." 10-10-70.

Penn Williams, 505 N. Harrison, Pierre, Insurance Adjustor. "The main area of growth and improvement needs are in education. Pierre and this area need a State-supported higher educational facility. A junior college or vocational school." 10-22-70.

Benny Gross, Onida, State Representative. "Youth problems in the area of drugs. We need to provide our youth with more leadership." 10-8-70.

Myron Kusler, 709 N Madison, Pierre, Businessman, Trustee for Lutheran Memorial Church. "We don't provide for the youth in the community, and need a YMCA or recreational facility and something for the youth to care for on their own." 10-8-70.

Lyle Richardson, Box 627, Pierre, Businessman. "We are lacking in the business industry, such as Brookings and other communities have attracted. The Chamber of Commerce needs to lead the way in this project." 10-3-70.

Jay Darrow, 205 S Lincoln, Pierre, Manager of Pierre Chamber of Commerce. "Apathy towards growth, development and change. Too much prosperity has caused this." 10-15-70.

Clarence Neuharth, 301 N Harrison, Pierre, Banker. "Lack of housing." 10-15-70.

Bob Hartford, 726 W 4th St. Pierre, Businessman. "Lack of hot lunch programs in the schools, and lack of adequate housing." 10-16-70.

Dave North, 506 N Highland, Pierre, Representative, Texaco, Inc. "The anti-progress attitude, little interest in new business coming in. Our part of the country has much of value to offer, but no one is promoting it's value." 10-2-70.

Tom Young, 514 N Evans, Pierre, Representative/Hughes, Stanley, and Sully Counties. "Lack of interest in business community in the growth of the area." 10-2-70.

Rev. Harvey Sander, 201 N Oneida, Pierre, Minister, United Methodist Church. "Many services available in Pierre are not coordinated... many are duplicated and many overlaped. No particular person knows of services available. We need a catalog of services available." 10-2-70.

Mrs. Don Gallimore, 803 W Prospect, Pierre, Mother, housewife. "The youth and their lack of community involvement." 10-2-70.

Jerry Erbe, 123 1/2 W Capitol, Pierre, Board of Directors, Kiwanis Club. "Involvement for young people. They need pride in the community and involvement in their city. Need continuation of a city clean-up program. Businessmen need to pull together and business employees need a "proud of Pierre" program to create loyalty." 10-22-70.

Mrs. Tom Piersol, 900 W Pleasant Dr, Pierre, homemaker. "Recreational facilities for children of all ages are needed, both at the local and Indian schools, at parks, playgrounds, etc." 10-22-70.

Lowell Lund, 424 E Dakota, Pierre, Minister. "The low economic climate is a big problem as well as the severe drug problem." 10-27-70.

Ron Purkapile, 2092 E Humboldt, Pierre, Businessman. "We can't get any action from the city fathers, and always get the run-a-round." 10-27-70.

Mrs. Howard Jones, 128 Lakeview Court, Pierre, housewife. "The drug abuse is a major problem." 10-27-70.

Mrs. Robert Gregg, Part A, Pierre, housewife. "Pierre needs a youth center and more hobs for teen-aged people, plus an enforced curfew." 10-27-70.

Mrs. William Miller, 819 E Broadway, Pierre, saleslady. "Pierre needs housing, and more and better recreation for young people and also more jobs." 10-27-70.

Mrs. Norman Opp, 202 N Tyler, Pierre, housewife. "The drugs in the local high schools are a big problem and the State in general." 10-27-70.

Dorothy Anderson, 910 RW Pleasant Drive, Pierre, saleslady at local drug store. "I would like to see the drug problem and pushers cleaned out." 10-27-70.

Joy Snyder, 208 E Sioux, Pierre, Social Services Worker. "We need a complete revision of personnel in the judicial system, especially in qualifications, and a reduction of personal property taxes." 10-27-70.

Mary Garity, Part A, Pierre, housewife. "The community needs something in recreation areas with supervision for teen-aged citizens." 10-27-70.

Mrs. Terry Barge, 603 1/2 N Euclid, Pierre, homemaker. "The drug problem can be handled by parents, another problem is apartment needs, the rent is too much for the quality." 10-27-70.

Mrs. Karl Fischer, Ft. Pierre, housewife. "The job opportunities and wage scales are very poor. There is inadequate housing for the State house employees, and not enough rental housing for families." 10-27-70.

Mrs. Tom Telford, 820 W Capitol, Pierre, Secretary. "Housing for family rental and nice apartments for employees, the rent is too high for the quality you receive." 10-27-70.

John Therrien, 808 1/2 E Broadway, Pierre, Information Director for State Welfare Dept. "The problem is housing strictly across the board. We have an unresponsive school board, they do not react to the wishes of the public." 10-27-70.

Mrs. Al Barth, 111 N. Oneida, Pierre, homemaker. "We need a community center for the youths and adults so they can hold civic things together." 10-27-70.

Mrs. Curtis Carriere, 316 S Ree, Pierre, housewife. "Drugs and the high cost of housing and apartment rentals are two big problems." 10-27-70.

Mrs. Robert Nystrom, 123 S Polk, Pierre, housewife. "We have a serious drug problem, and need a community center for young people." 10-27-70.

Duke Lamster, 408 N Euclid, Pierre, Game, Fish, & Parks Dept. "The drug problem is definitely serious." 10-27-70.

Mrs. Homer Harding, 314 Mary Lane, Pierre, housewife. "Drugs are a big part of the communitys problems, we need more interest in school activities by the parents." 10-27-70.

Mrs. Keith Prekker, 506 N Monroe, Pierre, housewife. "Recreational facilities for youngsters are needed. Should have a greater understanding between the American Indians and the white people." 10-27-70.

Mrs. Clarence Strohfus, Ft. Pierre, housewife. " Something needs to be done about the drugs, and a place is needed for the teen-aged people to meet." 10-27-70.

Alice Kundert, State Capitol Building, Pierre, State Auditor. "Communication needs to be more between youngsters and adults, it's poor across the State, and the business attitudes between customers and the businessmen are poor. Customer service should be better and the businessmen should respect the customer more." 10-28-70.

Cal Schmidt, Ft. Pierre, garage owner. "People are not paid enough wages to keep them in this area." 10-27-70.

C.M. Bendewald, Ft. Pierre, barber. "Wages are not paid, and are the biggest problem." 10-27-70.

Arnie Colbath, 104 Lakeview Drive, Pierre, Insurance Salesman. "Lack of adequate schooling is a major problem." 10-27-70.

Exhibit Number 4
Prepared: December 13, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section IV-A
Part 1 1 (B)

Following our needs and interests that Radio Station KCCR proposes to serve during the coming license period:

Municipal---

Coverage on information regarding city projects in both Pierre and Ft. Pierre as well as other municipalities in this area. Also reports on major business acted upon by the city commissions during the course of their meetings.

Information regarding street closings, detours, storm damage, and other factors involving road usage. Also information to the public advising of snow plowing on city streets and outages with the city electrical department.

Support of the Pierre and Ft. Pierre Fire Departments through continued advisories to the public regarding fire prevention, clearance of trash and garbage and removal of possible fire hazards. During the dry, windy periods of late summer when brush fires are a special danger we will continue to broadcast daily warnings from the local fire chief, Louis Harding. Also KCCR will continue to be a monitor point for the alerting of firemen. The local fire department is a volunteer department in which all firemen are alerted by radio receiver. KCCR maintains one of these receivers in their offices, and at each fire is able to broadcast the location so volunteer firemen who are in their cars or on their jobs can get to the location of the fire immediately.

Encouragement and promoting of development, both economical and industrial by means of cooperating with the local Industrial Development Board and Pierre Unlimited, a new industrial development committee set up as a branch of the city of Pierre and the Pierre Chamber of Commerce.

Hospital news reports with information on admissions and dismissals of patients is a daily program on KCCR. Due to the fact that many homes in the surrounding area are not equipped with telephones, many times the only way a member of the family will know when a patient is being released from the hospital is when the information is broadcast on the radio. Also the station will be ready to help out at the time the local St. Mary's Hospital will need nurses aides and blood donations plus other hospital needs.

Continued support of the local Carnegie Library promoting special reading weeks, childrens library information periods and story hours. Also the community is interested in building a new library when funds become available and radio station KCCR will be able to help by explaining the proposed project to the public and the information about the bond issues which will be voted on when the project is officially planned.

Advising of recreational facilities and their schedules, KCCR Radio will continue to advise on the opening and closing of the local municipal swimming pool, also on the local swimming beach and the swimming lessons which are part of the summer recreation program. Also information which is pertinent to the summer recreation programs, the local softball league and during the winter months the ice skating schedules.

Cooperation with local and area groups involved with city and area and county wide celebrations, such as announcements about street closings, store hours, times of professional office and local financial institution openings and closings during holidays and special events.

This radio station will serve as the media by which local retail firms will be able to explain their Bust the Bank project to the public, and will be facilitated through this radio station in the future.

County---

Cooperation with the local counties regarding information in the area of taxes, and when taxes are due, equalization of property, the sale of auto licenses and the material needed to obtain an auto license. This station will continue to cooperate with law enforcement officers on matters such as escaped prisoners, automobile accidents, crime and road conditions. It will be the plan to continue efforts to coordinate media information with both the sherrif of Hughes and Stanley County in Pierre and Ft. Pierre on a regular basis.

Information on voting and registration of voters. We will program announcements and special programs urging the public to register at the specific time the State requires this to be done, and to vote at all elections. Explanations of issues to be voted on and time granted to all candidates to explain their views and express their qualifications. Also to provide the local immediate reporting of election results. Being a fulltime station KCCR is the only local source where results can be obtained the very night the election totals are counted.

Schools and school closings and all announcements regarding such information will be broadcast as requested by the local school boards. During severe weather conditions school closings will be broadcast. School schedules, special events, and lunch menus will be a regular part of the scheduling at the station.

We will continue to be the means of notifying school children and parents when inclement weather makes it necessary for schools to close and during snow storms we will broadcast that school children are stalled and have to take refuge at farms during the storm.

It is also our intention to cooperate with the night school programs at the local public school system. Advising adults of schedules and what will be offered. Northern State College at Aberdeen, South Dakota State University at Brookings, and Huron College at Huron, South Dakota also offer adult classes on an extension basis in our area each year. We will continue to give the publicity to make these programs successful and offer these benefits to the residents in the area.

Agriculture---

In South Dakota agriculture is the largest industry and our area is dependent almost entirely on farming and ranching operations. KCCR will continue to have agricultural reports of interest to the farmers throughout the area and to keep the public abreast of the information emanating from the county and State offices as well as the Agricultural Stabilization Conservation Office and the Farmers Home Administration in regards to farm practices in the Home Economic and Home Extension department programs.

We will be able to present weather information completely and continually to farmers in regards to unseasonable weather and inclement conditions in case of winter snow storms, and summer wind and rain storms. These warnings often will enable the farmer to get livestock out of the weather and avoid large financial losses.

The youth 4-H activities will be reported, including the results of the 4-H livestock competition at the local county fair and the livestock and crop exhibition for the adults also. During the 4-H summer sale this radio station will be able to report the results and the buyers of livestock. This serves a vital need in influencing and encouraging the youth in the area of their agricultural 4-H endeavors.

Farm market reports will be a regular daily function of KCCR. We will be able to provide the farmers and investors in the area of market information on grains, livestock, and other agricultural interests which are raised and sold in our area. Prices of these commodities at the area markets are extremely valuable to the farmers and consequently a daily report is of great interest to them on this station.

Civic---

Civic clubs in our area are continually undertaking activities which are for the good of the community and we will continue to help them with their activities and projects. The Kiwanis Club, on an annual basis, sponsors a motion picture from which all the funds derived are used for a scholarship for youth in the area. The Lions Club has been especially helpful to the blind in the area. They ask for our help in their candy and light bulb sales, and we will be able to assist them as in the past. The Zonta Club, a group of ladies, ask our help in the promotion of dental care for children. The Optimist Club uses the facilities of KCCR to help promote their junk box derbies and summer recreation projects for the youth in the area. This station will broadcast the events and the results will be reported. The Jaycees in the past have helped a family whose home had burned down and another family who had a large kidney transplant medical bill. We will be able to assist them with similar projects any time they ask for our assistance.

Organizations such as the Muscular Distrophy group, the American Red Cross, the American Cancer Society, and the Heart Fund look to KCCR to help in their drives for funds. We will continue to assist them on a local and area basis in any way we can with announcements, happenings, news items, and programs to assist them in their efforts.

The Post Office Department will continue to ask our assistance in giving information pertinent to our service area. For example, during the holiday season they have special hours for postal service at which time we are able to provide the information to the public so they may make the fullest use of these facilities. We are also able to broadcast special mailing schedules to reach servicemen overseas and persons living far away. The local postmaster has indicated in the past that this service is most helpful in keeping the public informed of the changes at the post office.

Service to the United States Government and their special agencies will continue to be offered. The Social Security Administration and the Small Business Administration have field men who visit our area on an irregular basis. We will be able to broadcast the schedules and time and locations when these individuals will be available for consultation from citizens in our broadcast area.

Drivers license examinations are handled by the State Department of Motor Vehicles. In the various towns in our listening area we will continue to broadcast the schedules of the examination points and the time of scheduling.

We will continue to offer information for the Department of Employment Security. They issue a weekly bulletin with employment trends and demands which will be broadcast on the station. Each day a program of employment opportunities is broadcast live from the local employment office. This program will continue to provide job opportunities and job availabilities to the listeners in the area.

Colleges throughout the State of South Dakota, particularly the University of South Dakota at Vermillion and South Dakota State University at Brookings offer special news and taped program features on their various activities in the academic, cultural, and athletic fields. We will continue to carry these programs produced by the various departments, such as the farm programs, music programs, and the sports information.

Recruiters from the Air Force, Coast Guard, Marines, Army and Navy along with the Job Corps and the Economic Opportunity Office can expect us to assist in their promotional and informational efforts as in the past. We will be able to carry programs and announcements which will make their recruiting and information efforts in the area much easier.

We assist the business community through the Chamber of Commerce and civic clubs to help promote the economic health and growth. Pierre, Ft. Pierre, and other communities will be putting on special retail promotions. They will look to us for assistance in informing the public in the various service aspects. Each summer Pierre sponsors an Oahe Days which draws a large crowd from the area, a part of our function will be to inform the listening audience of the parade route, the schedule of any activities, any road closings, or any change in a previous schedule.

The State Police Radio and the State Highway Department and the County Highway Department can expect our continued cooperation with winter time road reports, road closures, detours, road construction, and accident problems. As in the past it has been our practice to continually check with these offices and offer our assistance in any way which they see necessary.

National, International Matters---

This radio station is associated with the Associated Press Wire Service. Through this wire service we will continue to give information on the national and international scene in our regular newscasts, also news background in-depth reports will be furnished by the news service and broadcast to our listening audience.

Exhibit Number 5
Prepared: December 13, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section IV-A
Part 1 1 (C)

Typical and illustrative programs which applicant proposes to broadcast during the coming license period to meet community needs and interests:

Farm Topics

Items of farm and ranch interest have been covered in depth on a daily program produced through cooperation with South Dakota State University. This program is heard from 6:15 to 6:20 each morning. We will continue to broadcast this information in the future.

Morning Devotions

In cooperation with the Pierre-Ft. Pierre Ministerial Association, Radio Station KCCR will continue broadcasting a daily program heard seven times a week, of five minutes in duration at 9:15 every morning.

Community Calendar

This is a program which carries announcements especially of a social and civic nature publicizing the community efforts and churches, benevolent organizations, service clubs, and non-profit organizations in the area. One of these is featured for one half minute each hour.

State of the State Address

As Pierre and this area is highly interested in State government serving as the seat of South Dakota government, we will continue to cover the Governor's messages to the Legislature and to the people of the State. These broadcasts will be on an irregular basis, each in about thirty minutes of duration. They will be live at the time of the happening, usually at an early afternoon hour.

Sports Play-by-Play

KCCR is a fulltime broadcast facility and thereby is able to give complete coverage of local sports events. In our sparsely populated area without great amounts of entertainment facilities available, high school sports is of great local interest. We are able to broadcast the ballgame activities of our local sports teams both at home and away. These broadcasts are on week nights, each about two and one-half hours in duration.

V F W Auxiliary Reports

The local Veterans of Foreign Wars Auxiliary uses the facilities of our radio station to report on their youth and Americanism programs. They do this usually on a monthly basis, and when they do have a program it is broadcast five minutes each three times per day.

Election Coverage

The evening prayer is a daily devotional program which is broadcast each evening for a duration of about two minutes. This program is presented on a regular seven day per week basis.

Legislative Reports

Again with Pierre being the government hub of activity, during the annual session of the legislature, we are able to broadcast some local activities from the legislature having to do with the legislative news and social activities. This will enable the listeners to keep up to date and attend in person the activities which are open to them. These programs are broadcast five minutes each, twice each day for the forty-five legislative days of the year.

Farm and Market Reports

These will continue to be a daily service to farmers, giving livestock and grain prices at stockyards and grain terminals serving the farms in the Central South Dakota area. Broadcast at 7:15 each morning this is a five minute program.

First Church of Christ Morning Worship Services

This service is a live broadcast of the church service message from the First Church of Christ in Pierre. It is a thirty minute broadcast heard every Sunday morning at 11:30.

School Closings

In conjunction with severe weather warnings in our area, KCCR will continue to cooperate with school officials and assist in notifying the students, parents and teachers on occasions when weather makes it necessary to close schools.

Civic Spotlight

This will be a five minute weekly program broadcast of the activities and promotions planned by the Pierre Chamber of Commerce. It will highlight what is currently scheduled for the coming week, plus a recap of results of the past weeks activities of the Pierre Chamber of Commerce. This program will be five minutes long, and will be broadcast once each week.

Farm Spotlight

A five minute program is broadcast at 6:45 each morning. This will spotlight on specific areas of the agricultural industry in South Dakota. Each program will be prepared by a different segment of the industry. Involved in this is the local Soil Conservation Service, ASCS, South Dakota Beef Livestock Industry, and the South Dakota Wheat Commission.

Severe Weather Warnings

This will continue to be a vital role for KCCR, as we will broadcast the important information for our own listening area. Our population is scattered, and many times people are unaware of inclement weather which might be forecasted.

Hospital Reports

We will continue to have a daily five minute broadcast program at 9:25 each morning informing the listeners of the local St. Mary's Hospital admissions and dismissals.

Funeral Notices

These notices will be broadcast at 9:30, and will be independent from the newscasts, where they are sometimes included. Funeral notices are important, as much of our primary coverage area locations have no daily newspapers. Our radio station, along with the other media in Pierre, must offer the information as to the funeral services scheduled.

The preceding outline programs are proposed to meet the interests, convenience and needs of the area as we see them and project them at this date. Many of these programs may change somewhat in order to meet expected and unexpected changes in the future. Radio Station KCCR anticipates adding even more programs as the events may demand their broadcast.

This licensee has found that the majority of the information and publicity items broadcast on behalf of local organizations and groups can best be presented in the form of short programs, news items, and announcements. This form allows our radio station to give each and every organization extra coverage and greater impact in their efforts. Our files include letters of commendation in acceptance to this form of community service broadcasting.

The staff of this station expects to be continually alert for new and better ways to serve our community in the future. Continued efforts will be made to improve our present services as well as new programs to meet conditions brought about by change and expected growth.

Exhibit Number 7
Prepared: December 13, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section IV-A
Part 2 4

The following are typical and illustrative programs or program series broadcast during the year preceeding the filing of this application which have served public needs and interests in the applicants judgement:

Thought for the Day (L) (R)

9:30 am Monday thru Sunday, a live program five minutes in length consisting of inspirational messages by local ministers. This program is produced in cooperation with the Pierre-Ft. Pierre Ministerial Association.

Farm Topics (REC) (A)

Farm features from South Dakota State University pertaining to the farming and ranching industry in the State. A daily five minute program broadcast at 6:15 am Monday thru Saturday.

Election Coverage (L) (PA)

Coverage of all local elections direct from the County Auditors or City Auditors office. Four hours of coverage each and every election night.

Evening Prayer (L) (R)

A daily prayer devotional presented seven days each week, two minutes in duration at 6 pm.

Coaches Corner (L) (O)

A live broadcast with local athletic coaches presenting their views of the local athletic programs, schedules, and activities of the sports departments. One hour program broadcast each Saturday morning at 11 am.

Community Bulletin Board (L) (PSA)

Notices of meetings and activities of fraternal service and non-profit organizations. About one-half minute presented each hour of the broadcast day.

Farm and Market Report (L) (A)

Up-to-the-minute morning prices on the previous days trading of cattle, hogs, sheep, corn and grains especially tailored for the farmers and ranchers of our particular area. This is a daily broadcast from 7:15 to 7:20 am.

Tornado and Severe Weather Warnings (L)

At time during the spring and summer months, KCCR broadcasts frequently all severe weather bulletins, alerting people of the danger of tornados and severe weather as reported from the United States Weather Bureau at Huron, Sioux Falls, and Rapid City, South Dakota. Also, the severe weather bulletins are often provided us on the Associated Press Wire Service. These bulletins enable people to be alerted, to get into safe quarters, also to take care of property and livestock to safeguard them against storm damage.

PTA Meeting Coverage (L) (O)

When our local PTA found the community was most involved and interested in the problem of drug abuse they presented a panel discussion involving many area law enforcement officials and legal personnel. A three hour panel discussion was offered to the public, and as a service KCCR broadcast the entire panel discussion. Many fine comments were received from the community asking that even more be offered in this area of endeavor.

Exhibit Number 8
Prepared: October 15, 1970
Dean Sorenson
Agruss Broadcasting, Inc
KCCR, Pierre, South Dakota
Section IV-A
Part II, 5

(a)

KCCR, in view of the small number of people employed, makes an effort to have all staffer aware of local news items and coverage. For national and international news, KCCR subscribes to the Associated Press news service. On the local scene...daily "new beats" are made of local, county and area offices. Also an effort is made to cover city commission and school board meetings when practical. The station has provided live coverage of PTA meetings which include subjects of special interest, especially when dealing with the local drug abuse problem which has been acclaimed as a major problem by many local citizens. This was further substantiated by the survey made by KCCR in it's Ascertainment of Program Needs for Part I of this application, Section IV. During the annual legislative session of the South Dakota Legislature, KCCR has daily coverage from the State Capitol. In past years this has been handled by John David Therrien a competent newsman who worked not only as a fulltime reporter for KCCR, but as a correspondent for the South Dakota Broadcasters Association and their member stations. The 1971 session of the South Dakota Legislature will be covered on a daily basis by Dean Sorenson who is manager of KCCR, and served in the South Dakota House of Representatives in the 1967, 1968 and 1969 sessions. His knowledge of community service radio and the legislative process will enable KCCR to provide it's listeners with vast amounts of public affairs background information and news. KCCR has a mobile reporting unit which can be used from a news scene or from a car of one of the staff members.

(b)

On a regular basis about 50% of the news content broadcast on KCCR is of local and area origin. The station make a serious effort to provide many of the news times during it's schedule available to scources which do not have coverage by any other média.

Exhibit Number 9
Prepared: October 16, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section IV-A
Part II 6

KCCR has made an effort to allow it's listeners to hear reports, commentary, and all sides of local public issues.

During a recent city election, time was set aside for all candidates to air their views and convictions and answer questions from the public. No charge was made for this air time.

Recently a local Parent-Teacher-Association determined the "drug abuse" problem was the major problem in the city of Pierre and set about to hold a discussion during their regular meeting. On their panel were law enforcement officials, local judges, and citizens at large. KCCR, upon hearing about this panel of the "drug" problem, made an appointment with the chairman of the PTA program, Ted Holtgrewe, and the PTA publicity chairman, Anthony DeChant, and asked permission to broadcast the program live to the KCCR audience. As this was an evening panel, and could be heard by parents and parents and children together it was felt this was an important issue to be offered. With the cooperation of the PTA and KCCR, the panel was expanded to the point where persons at home listening on the radio could call the school and their questions would be answered by the panel members. This broadcast would never have been made if the station had not stepped forward and offered the time, facilities and the personell to do the broadcast, at no charge.

Another recent instance was during the state's political campaign for the upcoming election when KCCR wrote a letter to each and every candidate in Sully, Stanley and Hughes counties. Offered was a 5 minute program twice during a day. The broadcast times were prime time...at 8:15am and 5:15pm. Each candidate was offered the same times and facilities, regardless of what their plans were to buy, or not to buy commercial broadcast time to promote their candidacy. The response to this offer was quite large and gave the listeners of the station an opportunity to better qualify themselves as educated voters.

Exhibit Number 10
Prepared: October 20, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section IV-A
Part II 7

The format of KCCR has included the following percentages:

Talk	25%
Country & Western Music	15%
Current Popular Music	50%
Standard Popular Music	10%

Exhibit Number: 11
Prepared: October 20, 1970
Dean Sorenson
Agruss Broadcasting, Inc
KCCR, Pierre, South Dakota
Section IV-a
Part II 8

The Pierre area, primarily served by KCCR, is an isolated market in view of the fact that only 2 radio stations and 1 local newspaper are available to expose current views and news.

Outside the city, the nearest radio station is 90 miles away, the nearest daily newspaper is 110 miles away, and the television coverage is cabled into the city, except for one signal programmed out of Sioux Falls, South Dakota....250 miles to the east.

KCCR has attempted to expose to the public some local issues which other facilities have not had the opportunity. The other radio station in Pierre is a regional station and must orient itself over a wider geographical area than KCCR does.

KCCR has been strong in covering local news events. It is on-the-scene with coverage of all local high school sports functions, and has high school reporters on the air with current events reports of the activities of the youth of the city.

Through it's "bulletin board" feature, KCCR offers church, fraternal, and civic organizations a place to announce their activities at no charge.

In the area of musical programming, KCCR offers popular and standard popular music, which is not offered by any other local source.

Exhibit Number: 12
Prepared: October 29, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section IV-A
Part VI 28-B

KCCR will adhere to the "Radio Code" of the
National Association of Broadcasters in it's
programming and advertising standards and practices.

Exhibit Number 13
Prepared: December 16, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section IV-A
Part III 15

Information Concerning the Applicants Proposed News Programs
Proposed for KCCR, Pierre, South Dakota

Staff

All members of our KCCR staff spend at least a portion of their day involved in news coverage via telephone, local news beat, or daily coverage of stories while handling other station functions. With our small staff it is necessary that everyone become involved in this effort.

News Gathering Facilities

Associated Press Wire Service, and Marty Mobile Transmitter Unit to cover local and area news events, telephone beeper connections at our main control room, and news-production studio for direct reports either live or via tape by telephone. We have four tape recorders which are available for news coverage and on-the-spot reports.

News Percentage

Local News-50%; Regional News-15%; National and International News-35%.

Exhibit Number 14
Prepared: December 16, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section VI
Part 1

1. To Assure Nondiscrimination in Recruiting

a---Attached to this Exhibit is the notice which has been posted in the KCCR office informing applicants of their equal opportunity rights and their right to notify the Federal Communications Commission or other appropriate agencies if they believe that they have been the victim of discrimination.

b---Attached is the notice which appears on the KCCR employment application informing prospective employees that discrimination because of color, race, religion, national origin, or sex is prohibited, and that they may notify the Federal Communications Commission or another appropriate agency if they believe that they have been discriminated against.

c---Future placements of employment advertising which has significant circulation among minority groups in our recruiting efforts will include a statement which indicates that KCCR will not discriminate because of race, color, religion, national origin, or sex.

d---Due to the fact that efforts to obtain members of the minority race, which are primarily people of the Indian heritage have been unsuccessful, KCCR, as a member of the South Dakota Broadcasters Association, has determined to try to improve the number of American Indians who are available to work in the broadcasting industry. A substantial scholarship has been set up at the Southern State College in Springfield, South Dakota, which is located near the Indian area. This is a college which has a course in broadcast engineering. Through agreement with the college and its president, Allan R. Millar, a five hundred dollar scholarship fund is at the command of the college to assist people of the Indian heritage in their efforts to train and work in a career in broadcast engineering. The college and its employment placement division has been advised to notify the South Dakota Broadcasters Association of students of Indian heritage that might be employable by members of the Association prior to the students completion of his studies. The Association will then cooperate with the placement services at the college in employment of such stations as KCCR, and other members of the South Dakota Broadcasters Association.

e---The personnel of KCCR, working throughout the area and the community, are frequently in contact with church and civic leaders who work with people of the Indian heritage background who might be qualified as applicants when openings occur at KCCR Radio.

f---It has always been made clear to the employees of this radio station that applicants are welcome at all times regardless of their race, color, religion, national origin, or sex.

2. To Assure Nondiscrimination in Selection and Hiring

a--All hiring of personnel at KCCR is handled by General Manager, Dean Sorenson, and he is to consider applicants on their qualifications and ability to handle the job without any discrimination involved.

b---No union agreements exist at the present time at KCCR Radio.



It is the policy of this station not to discriminate in its employment and personnel practices because of a person's race, color, religion, sex, national origin, or age. Discriminatory employment practices are specifically prohibited by the Federal Communications Commission. If you believe your equal employment rights have been violated, you may contact the FCC in Washington, D. C. 20054 or other appropriate state or local agency.

KCCR APPLICATION FOR STATION EMPLOYMENT

It is the policy of this station not to discriminate in its employment and personnel practices because of a person's race, color, creed, religion, sex, national origin, or age. Discriminatory employment practices are specifically prohibited by the Federal Communications Commission. If you believe your equal employment rights have been violated, you may contact the FCC in Washington, D.C. 20054 or other appropriate state or local agency.

P PRINT FULL NAME _____
 R _____
 O ADDRESS _____
 F _____
 I PHONE NUMBER _____ SOCIAL SECURITY NUMBER _____
 L _____
 E POSITION APPLIED FOR _____ ACCEPTABLE _____
 _____ SALARY RANGE _____
 D DATE AVAILABLE FOR EMPLOYMENT _____ DATE OF BIRTH _____
 A _____
 T ARE YOU A U.S. CITIZEN? _____ MARITAL STATUS _____ HAVE YOU EVER BEEN CONVICTED? _____
 A _____
 LIST ALL PHYSICAL HANDICAPS OR CHRONIC DISEASES WHICH YOU NOW HAVE _____

	Name of School	Location	Years Attended	Area of Study	Did You Graduate?
E	HIGH SCHOOL	_____	_____	_____	_____
D	COLLEGE	_____	_____	_____	_____
U	GRADUATE	_____	_____	_____	_____
C	SCHOOL	_____	_____	_____	_____
A	VOCATIONAL	_____	_____	_____	_____
T	SCHOOL	_____	_____	_____	_____
I	OTHER	_____	_____	_____	_____
O		_____	_____	_____	_____
N		_____	_____	_____	_____

List present or most recent employer and work back. Include military service.

	Name of Company	Period of Employment from to	Job Title	Salary	Supervisor's Name	Reason For Leaving
J	_____	_____	_____	_____	_____	_____
O	_____	_____	_____	_____	_____	_____
B	_____	_____	_____	_____	_____	_____
H	_____	_____	_____	_____	_____	_____
I	_____	_____	_____	_____	_____	_____
S	_____	_____	_____	_____	_____	_____
T	_____	_____	_____	_____	_____	_____
O	_____	_____	_____	_____	_____	_____
R	_____	_____	_____	_____	_____	_____
Y	_____	_____	_____	_____	_____	_____

I certify that the above information, to the best of my knowledge and belief, is true, correct, and complete.

Signature of Applicant _____ Date _____

Exhibit Number 15
Prepared: December 16, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section VI
Part 2

All of the practices as outlined in Exhibit Number 14 have been performed in the hiring of personnel at Radio Station KCCR.

Due to a lack of a large number of minority race individuals in the area, there have been few qualified applicants available.

During the past two years station records indicate that no applicants have been considered in any situation upon race, color, religion, national origin or sex.

All applicants have been considered upon qualification and ability to handle the job.

Due to the fact that the only minority group of people prevalent in our area are people of the Indian heritage, the South Dakota Broadcasters Association, of which KCCR is a member, have determined to try to improve the number of Indians available to the broadcasting industry in our State. Through our efforts, and that of the Broadcast Association, a substantial scholarship has been set up at Southern State College, which is located at Springfield, South Dakota, near an Indian area. This is a college that has a course in broadcast engineering, and through agreement with the president of that college, Allan R. Millar, a five hundred dollar scholarship fund is at the command of the college to assist people of the Indian heritage in their quest for training and a career in broadcast engineering. The college is requested to advise the South Dakota Broadcasters Association of students of the Indian heritage that might be employable by members of the Association prior to the student's completion of study. The Association will cooperate with the placement service of the college for employment of such students.

Exhibit Number 16
7 Prepared: December 16, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section VI
Part 3

No complaints of any nature have been filed before anybody having complete jurisdiction of the State, Federal, Territorial, or local law alleging unlawful discrimination employment practices of KCCR Radio.

CODE (Col 4):
 ET-Electrical Transcription
 T-Teletype
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 C-Commercial Continuity
 C-Commercial Matter
 P-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Sunday

DATE July 12, 1970

PAGE 1

ALL TIMES ARE Central Standard Central Daylight Savings

ON <u>700</u>	ANNOUNCER <u>Michael Collier</u>	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE — SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
<u>700</u> 6:59:55								
	<u>700</u> 6:59	<u>701</u> 7:00	SIGN ON FULL POWER					
	<u>700</u> 7:00	<u>705</u> 7:15	MUSIC				REC	E
	<u>705</u>		A Old West Trail	#23	8-30	30	psa	
	<u>709</u>		A Village Motel	LI	7-12	30	ca	
	<u>711</u>		A American T&T	#115	tfn	10	ca	
	<u>715</u> 7:15	<u>725</u> 7:25	MUSIC				REC	E
	<u>714</u>		A Safe Driving	#11	tfn	60	psa	
	<u>719</u>		A Hall T&T	#95	tfn	10	ca	
	<u>722</u>		A Gibsons & Spies	#112	7-12	30	ca	
	<u>725</u> 7:25	<u>726</u> 7:26	NEWS HEADLINES	LI				L N
	<u>726</u> 7:26	<u>730</u> 7:30	MUSIC				REC	E
	<u>726</u>		A Kings Inn	#94	tfn	30	ca	
	<u>726:30</u>		A Kenyon T&T	#6	tfn	10	ca	
<u>729:30</u> 7:29:55								
	<u>730</u> 7:30	<u>745</u> 7:45	MUSIC				REC	E
	<u>733</u>		A Food Stamps	LI	7-24	30	psa	
	<u>739</u>		A Gibsons & Spies	#112	7-12	30	ca	
	<u>744</u>		A Safe Driving	#11	tfn	60	psa	
	<u>745</u> 7:45	<u>751</u> 7:47	SPORTS					L S
			A (Sports Club) <i>Youngberg</i>	LI	tfn	30	cc	
	<u>751</u> 7:47	<u>756</u> 7:55	MUSIC				REC	E
	<u>751</u>		A U.S. Bonds	LI	8-30	30	psa	
	<u>755</u>		A State & Sioux	#33	7-31	60	ca	
	<u>756</u> 7:55	<u>8:02</u> 8:00	NEWS	LI				L N
<u>8:02</u> 7:59:55								
	<u>8:02</u> 8:00	<u>8:15</u> 8:02	MUSIC				REC	E
	<u>8:02</u> (8:00)	<u>8:04</u> 8:02	FISHING REPORTS	T			REC	S
	<u>806</u>		A Village Motel	LI	7-12	30	ca	
	<u>809</u>		A Gibsons & Spies	#112	7-12	30	ca	

Michael Collier

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 C-Commercial Continuity
 C-Commercial Matter
 P-Promo
 PSA-Public Service Annct.
 MRA-Mechanical Reprad. Annct.

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Sunday

DATE July 12, 1970

PAGE 2

ALL TIMES ARE Central Standard
 Central Daylight Savings X

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE (4)	SPONSOR	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)				DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
	8:15	8:30	<i>Michael Collieran</i> SIOUX FOR CHRIST	T				REC	R
8:29:55	8:30	8:45	MUSIC					REC	E
	8:36		A Forest Fires	#8	9-15	60	psa		
	8:40		A Kings Inn	#94	tfn	30	ca		
	8:43		A Bust the Bank	LI	tfn	20	pr		
	8:45	9:00	BIBLE SPEAKS TO YOU (TAG)					REC	R
9:00 8:59:55	9:00	9:03	MORNING DEVOTIONS	LI				L	PA
	9:03	9:15	MUSIC					REC	E
	9:04		A Village Motel	LI	7-12	30	ca		
	9:11		A Smoking	#12	tfn	30	psa		
	9:14		A Gibsons & Spies	#112	7-12	30	ca		
	9:20	9:25	MUSIC					REC	E
	9:21		A Blunt Saddle Club	#114	7-12	30	ca		
	9:21:30		A Veterans Ad	LI	8-30	10	psa		
	9:24		A Old West Trail	#23	8-30	30	psa		
	9:25	9:26	NEWS HEADLINES	LI				L	N
	9:26	9:30	MUSIC					REC	E
	9:27		A Safe Driving	#11	tfn	60	psa		
9:30 9:29:55	9:30	9:55	HEARTBEAT THEATRE	T				REC	R
	9:55	10:00	NEWS	LI				L	N
1:00 9:59:55	10:00	10:17	MUSIC					REC	E
	10:00	10:02	FISHING REPORTS	T				REC	S
	10:04		(Kelly's Cafe)	LI	9-15	30	cc		
	10:05	10:17	RELIGION IN THE NEWS	T				REC	R
	10:17	10:25	MUSIC					REC	E
	10:18		A Jack Stallings	#102	8-15	20	pr		
	10:19		A Smoking	#12	tfn	30	psa		
	10:23		Hollywood Shop	#84	7-11	30	ca		

Michael Collieran

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 C-Commercial Continuity
 P-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Sunday
 DATE July 12, 1970
 PAGE 3
 ALL TIMES ARE Central Standard X
 Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
	10:25	10:26	NEWS HEADLINES	LI			L	N
	10:26	10:30	MUSIC				REC	E
	10:26	10:30	A Golf Promo	LI	9-24	20	pr	
10:29:55	10:30	11:00	PROTESTANT HOUR	T			REC	R
10:59:55	11:00	11:15	MUSIC				REC	E
	11:04		A Village Motel	LI	7-12	30	ca	
	11:09		A Food Stamps	LI	7-24	30	psa	
	11:15		A Safe Driving	#11	tfn	60	psa	
	11:15	11:25	MUSIC				REC	E
	11:15		FEATURE -- MOD STYLE	ET			REC	PA
	11:16		A Blunt Saddle Club	#114	7-12	30	ca	
	11:20		A Klein's	#39	7-30	30	ca	
	11:25	11:26	NEWS HEADLINES	LI			L	N
	11:28	11:30	MUSIC				REC	E
11:29:55	11:27		A Bert's Hollywood Shop	LI #84	7-18 7-17	30 30	ca ca	
	11:30	11:45	MUSIC				REC	E
	11:35		A Gibsons & Spies	#112	7-12	30	ca	
	11:39		A Burger Queen	#107	7-12	30	ca	
	11:43		A Forest Fires	#8	9-15	60	psa	
	11:45	11:47	SPORTS				L	S
	11:47	11:55	A (Sports Club) Frist Zehota Cushman and Thayer	LI	tfn	30	cc	
	11:47	11:55	MUSIC				REC	E
	11:51		A Kings Inn	#94	tfn	30	ca	
	11:52		A Old West Trail	#23	8-30	30	psa	
11:59:55	11:55	12:00	NEWS	LI			L	N
	12:00	12:15	MUSIC				REC	E
	12:03		A Oahe Shrine Circus	#118	7-25	30	ca	
	12:04		A Mac's	#65	tfn	60	ca	

Michael Collier

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 C-Commercial Continuity
 P-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Sunday
 DATE July 12, 1970
 PAGE 4
 ALL TIMES ARE Central Standard Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE (4)	SPONSOR	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)				DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
	12:05	12:07	FISHING REPORTS (The Club)	T LI	8-28	30	cc	REC	S
	12:15	12:25	MUSIC					REC	E
	12:18		A Gibsons & Spies	#112	7-12	30	ca		
	12:21		A Blunt Saddle Club	#114	7-12	30	ca		
	12:25	12:27	NEWS HEADLINES	LI				L	N
	12:27	12:30	MUSIC					REC	E
	12:27		A Smoking	#12	tfn	30	psa		
12:29:55	12:30	12:45	MUSIC					REC	E
	12:30		A U.S. Bonds	LI	8-30	30	psa		
	12:39		A Oahe Speedway	#20	8-23	30	ca		
	12:45	12:47	SPORTS	LI				L	S
	12:45		A (Sports Club)	LI	tfn	30	cc		
	12:49	12:55	MUSIC					REC	E
	12:49		A Safe Driving	#11	tfn	60	psa		
	12:55	1:00	NEWS	LI				L	N
	1:05		A (Pierre Natl)	LI	tfn	60	cc		
1:00	1:00	1:15	MUSIC					REC	E
	1:09		A Berts	LI	7-18	30	ca		
	1:15	1:25	MUSIC	#84	7-17	30	ca	REC	E
	1:15		FEATURE -- MOD STYLE	ET				REC	PA
	1:18		A Bust the Bank	LI	tfn	20	pr		
	1:22		A Gibsons & Spies	#112	7-12	30	ca		
	1:25	1:26	NEWS HEADLINES	LI				L	N
	1:26	1:30	MUSIC					REC	E
1:29:55									

Michael Collier

CODE (Col 4):
 ET-Electrical Transcription
 T-Tab
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 B-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 Commercial Continuity
 Commercial Matter
 Promo
 PSA-Public Service Annct.
 MRA-Mechanical Reprod. Annct.

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Sunday
 DATE July 12, 1970
 PAGE 5
 ALL TIMES ARE Central Standard _____
 Central Daylight Savings X

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
	130 1:30	144 1:45	MUSIC				REC	E
	132		A Oahe Shrine Circus #118	7-25	30	ca		
	140		A Golf Promo LI	9-24	20	pr		
	144 1:45	147 1:47	SPORTS				LI	S
			A (Sports Club) <i>Swans and their</i> LI	tfn	30	ec		
	147 1:47	155 1:55	MUSIC				REC	E
	150		A Old West Trail #23	8-30	30	psa		
	155 1:55	2:00	NEWS LI				L	N
200 1:59:55	2:00							
	2:00 2:00	2:15 2:15	MUSIC				REC	E
	2:00 (2:00)	2:02 2:02	FISHING REPORTS T				REC	S
			(East Sioux 66) LI	tfn	30	ec		
	212		A Safe Driving #11	tfn	60	psa		
	2:15 2:15	2:25 2:25	MUSIC				REC	E
	215		A FEATURE -- MOD STYLE ET				REC	PA
	221		A Gibsons & Spies #112	7-12	30	ca		
	2:25 2:25	2:26 2:26	NEWS HEADLINES LI				L	N
	2:26 2:26	2:30 2:30	MUSIC				REC	E
2:29:55								
	2:30 2:30	2:45 2:45	MUSIC				REC	E
	233		A Forest Fires #8	9-15	60	psa		
	2:37							
	2:40							
	2:44 2:44	2:47 2:47	A Jack Stallings #102	8-15	20	pr		
			SPORTS LI				L	S
			A (Sports Club) <i>Maxwell Music</i> LI	tfn	30	cc		
	2:47 2:47	2:55 2:55	MUSIC				REC	E
	2:55 2:55	3:00 3:00	NEWS LI				L	N
3:00 2:59:55								

Michael Collier off 300
7-12-70

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CF-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Repr. Annc't.

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Sunday
 DATE July 12, 1970
 PAGE 6
 ALL TIMES ARE Central Standard _____
 Central Daylight Savings X

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	CLASSIFICATION (5)	DURATION (6)	TYPE (6)	PROGRAM	
	BEGIN (2)	END (3)					SOURCE (7)	TYPE (8)
	3:00	3:15	MUSIC				REC	E
	3:07		A Bert's	LI	7-18	30	ca	
	3:11		A Food Stamps	LI	7-24	30	psa	
	3:15	3:25	MUSIC				REC	E
	3:15		FEATURE -- MOD STYLE	ET			REC	PA
	3:20		A Safe Driving	#11	tfm	60	psa	
	3:23		A Gibsons & Spies	#112	7-12	30	ca	
	3:25	3:26	NEWS HEADLINES	LI			L	N
	3:26	3:30	MUSIC				REC	E
	3:28		A Smoking	#12	tfm	30	psa	
3:29	3:29		Hollywood	#84	7-17	30	ca	
	3:30	3:45	MUSIC				REC	E
	3:38		A Oahe Shrine Circus	#118	7-25	30	ca	
	3:42		A Old West Trail	#23	8-30	30	psa	
	3:42:30		A Jack Stallings	#102	8-15	20	pr	
	3:45	3:47	SPORTS	LI			L	S
	3:46		A (Sports Club) Mid Dakota		tfm	30	cc	
	3:47	3:55	MUSIC				REC	E
	3:49		A U.S. Bonds	LI	8-30	30	psa	
	3:55	4:00	NEWS	LI			L	N
4:02	3:59:55							
	4:00	4:15	MUSIC				REC	E
	4:02	4:02	FISHING REPORTS	T			REC	S
	4:08		A Smoking	#12	tfm	30	psa	
	4:15	4:25	MUSIC				REC	E
	4:15		A FEATURE -- MOD STYLE	ET			REC	PA
	4:22		A Gibsons & Spies	#112	7-12	30	ca	
	4:25	4:26	NEWS HEADLINES	LI			L	N
	4:26	4:30	MUSIC				REC	E
	4:28		A Safe Driving	#12	tfm	60	psa	

DE Mulling

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Lost Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 C-Commercial Continuity
 P-Program
 PSA-Public Service Annct.
 MRA-Mechanical Reprod. Annct.

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Sunday
 DATE July 12, 1970
 PAGE 7
 ALL TIMES ARE Central Standard _____
 Central Daylight Savings X

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
	4:30	4:45	<i>DeMulligan</i> MUSIC					REC E
	4:35		A Veterans Ad LI	8-30	20	✓	psa	
	4:39		A Forest Fires #8	9-15	60	✓	psa	
	4:45	4:47	SPORTS LI					L S
	4:46		A (Sports Club) <i>Pierre Natl.</i>	tfm	30	✓	cc	
	4:47	4:55	MUSIC					REC E
	4:52		A Burger Queen #107	7-12	30	—	ca	
	4:55	5:00	NEWS LI					L N
500 4:59:55	5:00	5:15	MUSIC					REC E
	5:06		A Berts LI	7-18	30	✓	ca	
	5:10		A Food Stamps LI	7-24	30	✓	psa	
	5:15	5:25	MUSIC					REC E
	5:25	5:26	A Bust the Bank <i>7-12-70</i> LI	tfm	20	—	pr	
	5:25	5:26	NEWS HEADLINES LI					L N
	5:26	5:30	MUSIC					REC E
531 5:29:55	5:30	5:45	MUSIC					REC E
	5:35		A Old West Trail #23	8-30	30	✓	psa	
	5:42		A Oahe Shrine Club #118	7-25	30	—	ca	
	5:45	5:47	SPORTS LI					L S
	5:46		A (Sports Club) <i>Mabees'</i>	tfm	30	—	cc	
	5:47	5:55	MUSIC					REC E
	5:55	6:00	NEWS LI					L N
	6:00	6:03	EVENING PRAYER LI					L PA
	6:02		A (Holst Motors) LI	tfm	30	—	cc	
	6:03	6:05	FISHING REPORTS T			—		REC S
	6:05	6:35	SILHOUETTE T			—		REC R
	6:35	6:45	MUSIC					REC E
	6:35		A Embers #31	tfm	30	✓	ca	
	6:40		A Safe Driving #11	tfm	60	—	psa	

DeMulligan

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 EB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 C-Commercial Continuity
 C-Commercial Matter
 P-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Repr'd. Annc't.

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Sunday
 DATE July 12, 1970
 PAGE 8
 ALL TIMES ARE Central Standard X
 Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
	6:45	6:47	SPORTS	LI			L	S
	6:46		A (Sports Club) <i>State Publishing</i>		30	cc		
	6:47	6:55	MUSIC				REC	E
	6:55	7:00	NEWS	LI			L	N
7:00 6:59:55	7:00	7:15	MUSIC				REC	E
	7:12		A U.S. Bonds	LI	8-30	30	psa	
	7:13		A Forest Fires	#8	9-15	60	psa	
	7:15	7:25	MUSIC				REC	E
	7:22		A Berts	LI	7-18	30	ca	
	7:25	7:27	NEWS HEADLINES	LI			L	N
	7:27	7:30	MUSIC				REC	E
7:30 7:29:55	7:30	7:45	MUSIC				REC	E
	7:33		A Old West Trail	#23	8-30	30	psa	
	7:40		A Jack Stallings	#102	8-15	20	pr	
	7:44	7:47	SPORTS	LI			L	S
	7:45		A (Sports Club) <i>Snappy Del.</i> tfn		30	cc		
	7:47	7:55	MUSIC				REC	E
	7:55	8:00	NEWS	LI			L	N
8:02 7:59:55	8:02	8:15	MUSIC				REC	E
	8:10		A State & Sioux	#33	7-31	60	ca	
	8:14:30		A Golf Promo	LI	9-24	30	psa	
	8:15	8:25	MUSIC <i>Hollywood</i>	#84	7-17	5-	ca	REC E
	8:17		A Smoking	#12	tfn	30	psa	
	8:20		A Veterans Ad	LI	8-30	30	psa	
	8:25	8:26	NEWS HEADLINES	LI			L	N
	8:26	8:30	MUSIC				REC	E
8:29 8:29:55	8:30	8:45	MUSIC				REC	E
	8:40		A Forest Fires	#8	9-15	60	psa	

DE Klinger

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 C-Commercial Continuity
 P-Promo
 PSA-Public Service Annct.
 MRA-Mechanical Repr. Annct.

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Sunday
 DATE July 12, 1970
 PAGE 9
 ALL TIMES ARE Central Standard Central Daylight Savings X

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
	8:45	8:47	<i>W. Bullinger</i> SPORTS	LI			L	S
	8:46		A (Sports Club) <i>Sooper Dope</i>	LI	30	cc		
	8:47	8:55	MUSIC				REC	E
	8:54	9:00	NEWS	LI			L	N
8:59	8:59:55							
	9:00	9:15	MUSIC				REC	E
	9:06		A Safe Driving	#11	60	psa		
	9:15	9:25	MUSIC				REC	E
	9:22		A Jack Stallings	#102	20	pr		
	9:25	9:26	NEWS HEADLINES	LI			L	N
	9:26	9:30	MUSIC				REC	E
9:29	9:29:55		(9:30 LOWER POWER 9:30)					
	9:30	9:45	MUSIC				REC	E
	9:45	9:47	SPORTS	LI			L	S
	9:46		A (Sports Club) <i>Sunshine Realty</i>	LI	30	cc		
	9:47	9:55	MUSIC				REC	E
	9:55	10:00	NEWS	LI			L	N
9:59	9:59:55							
	10:00	10:15	MUSIC				REC	E
	10:15	10:26	MUSIC				REC	E
	10:26	10:27	NEWS HEADLINES	LI			L	N
	10:27	10:30	MUSIC				REC	E
10:28	10:29:55							
	10:30	10:45	MUSIC				REC	E
	10:45	10:47	SPORTS <i>STATE FARM INS.</i>				L	S
	10:47	10:55	MUSIC				REC	E
	10:55	10:59:30	NEWS	LI			L	N
	10:59:30	11:00	SIGN OFF	T				
<i>W. Bullinger</i> off duty 11:00 PM (CDT)								

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 and as spoc'd.
 Commercial Announcement
 Commercial Continuity
 CM-Commercial Matter
 PA-Prime
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.

CODE (Col 7):
 Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Monday
 DATE May 25, 1970
 PAGE 1
 ALL TIMES ARE Central Standard Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE -- SPONSOR (4)	LI	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
5:59 6:00	55 6:00	6:00 6:00	SIGN ON	LI				
	6:00	6:00	MUSIC				REC	E
	6:00	6:15	MUSIC				REC	E
			A					
			A					
			A P.V. T&T	#98	tfm	10	ca	
			A					
			* (6:15) HIGH POWER (6:15)					
	6:15	6:20	S D S U FARM NEWS	T			REC	L
			A					
	6:20	6:25	MUSIC				REC	E
			A Hall T&T	#95	tfm	10	ca	
	6:25	6:30	NEWS	LI			L	M
			A					
			*					
6:29 6:30	55 6:30	6:45	MUSIC				REC	E
			A					
			A					
			A					
			A					
			*					
6:45	6:45	6:50	SPORTS (SNAPPY DELIVERY)	LI	TFM	30	cc	L B
			A (Sports Club)	LI	tfm	30	cc	
	6:50	6:55	MUSIC				REC	E
			A D-Con	#5	9-19	60	ca	
			A Cinmaron Ins.	#82	5-30	30	ca	
	6:55	7:00	NEWS	LI			L	M
			A (Burke Realty)	#120	tfm	60	cc	
			*					

Wally Wilborn

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Deleyed Broadcast
 A-Availability
 LB-Last Broadcast Date

(Col 6):
 Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annot.
 MRA-Mechanical Repr. Annot.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCP - RADIO PROGRAM LOG

DAY Monday
 DATE May 25, 1970
 PAGE 2
 ALL TIMES ARE Central Standard X
Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM		
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)	
6:59	55 6:59	8:00	MUSIC					REC	
6:59	6:59	7:00	NEWS (cont'd)	LI				L	
	7:00	7:05	A (State Farm Ins.)	#32	tfn	60	cc		
	7:05	7:15	MUSIC					REC	
	7:05	7:15	A Porter Sales	#7	tfn	60	ca		
	7:05	7:15	A Oahe Plumbing & Htg	LI	5-25	30	ca		
	7:05	7:15	A Ford	#9	6-5	60	ca		
	7:05	7:15	* Abdnor for Congress	#97	6-1	60	ca		
	7:15	7:20	FARM & RANCH NEWS	LI				L	
	7:15	7:20	A (Les Hubbard)	#57L/in	tfn	60	cc		
	7:20	7:25	MUSIC					REC	
	7:20	7:25	A Capitol City Flowers	#70	5-28	30	ca		
	7:25	7:30	A Dave Johnson Ins.	#43	7-6	30	ca		
	7:25	7:30	NEWS	LI				L	
	7:30	7:35	A (First Natl Bank)	#79	tfn	30	cc		
	7:30	7:35	* Cimmaron Ins.	#82	5-30	30	ca		
	7:30	7:35	MUSIC					REC	
	7:30	7:35	A Gibsons	#45	5-29	30	ca		
	7:35	7:40	A Mental Health Month	LI	5-31	30	psa		
	7:35	7:40	A ATU	#23	5-31	60	ca		
	7:35	7:40	A Ft. Pierre Natl Bank	#26	tfn	30	ca		
	7:40	7:45	* Kenyon T&T	#6	tfn	10	ca		
	7:40	7:45	SPORTS	LI				L	
	7:45	7:50	A (Capital Journal)	#56	tfn	30	cc		
	7:45	7:50	MUSIC					REC	
	7:45	7:50	A Brady for Congress	#21	6-1	60	ca		
	7:50	8:00	A D-Con	#5	9-19	60	ca		
	7:50	8:00	NEWS	LI				L	
	7:50	8:00	A (First Dakota Home)	#59	tfn	30	cc		

Wally Willson

Transcription
 T-Type
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 A-Commercial Announcement
 C-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials/Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Monday
 DATE May 25, 1970
 PAGE 2
 ALL TIMES ARE Central Standard Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LI	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM		
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)	
7:59 8010	8:00 8010	8:00 804	MUSIC					REC	
	(8:00)	8:05	NEWS (cont'd)	LI				L	N
	804 (8:05)	814 8:15	A MUSIC					REC	
			A						
			A						
	804		A Gibsons	#44	5-29	60	ca		
	814 (8:15)	825 8:25	* MUSIC					REC	
			A						
	827		A Mental Health Month	LI	5-31	30	psa		
	825 (8:25)	826 8:26	A NEWS HEADLINES	LI				L	N
	826 (8:26)	830 8:30	MUSIC					REC	
			A						
			*						
8:29 8830	830 8:30	844 8:45	MUSIC					REC	
			A						
			A						
	840		A Gibsons	#45	5-29	30	ca		
			A						
			*						
844	844 (8:45)	846 8:47	SPORTS (Scoop Doozer)	LI				L	
	846 (8:47)	855 8:55	A (Sports Club)	LI	lfn	30	cc	REC	
			MUSIC						
			A						
			A						
	855 (8:55)	9:00	NEWS	LI				L	
			A						
			*						

Wally Wilborn

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remots
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initial-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Monday
 DATE May 25, 1970
 PAGE 4
 ALL TIMES ARE Central Standard Central Daylight Saving

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
8:59:55	9:00	10:00	MUSIC				REC	E
857	9:00	9:15	MUSIC				REC	E
90010	9:00		A American Family T&T #115	tfn	10	ca		
			A					
			A					
			A					
			* MORNING DEVOTIONS	LI			L	R
915	9:20	9:25	MUSIC				REC	E
	9:20		A Gibsons #45	5-29	30	ca		
			A					
	9:25	9:26	NEWS HEADLINES	LI			L	N
	9:26	9:30	MUSIC				REC	E
			A					
			* HOSPITAL REPORT	LI			L	PA
92830	9:30	9:32						
	9:32	9:45	MUSIC				REC	E
			A Abdnor for Congress #97	6-1	60	ca		
			A					
938			A Mental Health Month	LI	5-31	30	psa	
			* SPORTS	LI			L	E
945	9:45	9:47	(STATE FARM)					
	9:47	9:55	A (Sports Club)	LI	tfn	30	cc	REC
			MUSIC					
	9:47		A Gibsons #36	5-29	60	ca		
			A					
	9:55	10:00	NEWS	LI			L	
			A					
			* Wally Wilborn					

KCCR - RADIO PROGRAM LOG

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 5):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initial Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

DAY Monday
 DATE May 25, 1970
 PAGE 5
 ALL TIMES ARE Central Standard Central Daylight Savings

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM		
	BEGIN (2)	END (3)			DURATION (6)	TYPE (5)	SOURCE (7)	TYPE (8)	
9:59	55/1000	11:00	MUSIC					REC	E
1000	10:00	10:16	MUSIC					REC	E
	(10:00	10:15)							
			A						
			A						
1007			A Spies	LI	5-27	30	ca		
			A						
			*						
	1016	1020	FEATURE--						
	(10:15	10:17)	UP TO THE MINUTE	ET				REC	PA
			A						
	1020	1025	MUSIC					REC	E
	(10:17	10:25)							
			A Gibsons	#44	5-29	60	ca		
			A						
	1026	1027	NEWS HEADLINES	LI				L	N
	(10:25	10:26)							
	1027	1030	MUSIC					REC	E
	(10:26	10:30)							
			A						
			*						
1030	10:29	10:30	MUSIC					REC	F
	1034	1045	A Kings Inn	#94	tfn	30	ca		
			A						
			A						
			A Gibsons	#45	5-29	30	ca		
			*						
1042	1045	1048	SPORTS	LI				L	
	(10:45	10:47)	Sunshine Realty						
			A (Sports Club)	LI	tfn	30	cc		
			A						
	1048	1054	MUSIC					REC	
	(10:47	10:55)							
			A Mental Health Month	LI	5-31	30	psa		
			A						
	1054	11:00	NEWS	LI				L	
	(10:55	11:00)							
			A						
			*						

John Thomas

CODE (Col 4):
 ET-Electrical Transcription
 T-Tapes
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Repr. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY ----- Monday -----
 DATE ----- May 25, 1970 -----
 PAGE ----- 6 -----
 ALL TIMES ARE Central Standard Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
10:59	11:00	12:00	MUSIC					REC E
(11:00)	11:15	11:15	MUSIC					REC E
1103			A Hollywood Shop #37	tfn	60	ca		
1109			A Gibsons #45	5-29	30	ca		
1116			* Hemminger #108	tfn	60	ca		
(11:15)	11:17	11:17	FEATURE-- TOWN CRIER LI					L PA
1118			A					
(11:17)	11:25	11:25	MUSIC					REC E
1121			A Welfare Dept LI	tfn	20	psa		
1124			A					
(11:25)	11:26	11:26	NEWS HEADLINES LI					L N
(11:26)	11:30	11:30	MUSIC					REC E
1128:30			A Kings Inn #94	tfn	30	ca		
1129			*					
11:29:55	11:30	11:45	MUSIC					REC E
1133			A Gibsons #36	5-29	60	ca		
1138			A Mental Health Month LI	5-31	30	psa		
1145			A Spies LI	5-27	30	ca		
1148:30			* McCarthys #65	tfn	60	ca		L S
(11:45)	11:47	11:47	SPORTS LI					
1148:30	1148:30	1148:30	Perov Production Credit (Sports Club) LI	tfn	30	cc		
1148:30	11:55	11:55	MUSIC					REC E
1152			A Northern Mobil Homes #74	7-4	30	ca		
1155			A					
(11:55)	12:00	12:00	NEWS LI					L N
			A (Onida Bank) #16	tfn	30	cc		
			*					

Wally Wilson

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Lost Broadcast Date

CODE (Col 5):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Monday
 DATE May 25, 1970
 PAGE 7
 ALL TIMES ARE Central Standard Central Daylight Savings X

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TRF (8)
11:59	12:00	12:15	NEWS BLOCK	LI			L	N, S
12:00	12:00	12:05	NEWS (cont'd)	LI			L	N
			A					
			A					
12:05	12:05	12:10	SPORTS	LI			L	S
			A (Sports Club)	LI	tfn	30	cc	
12:10	12:10	12:15	FARM & RANCH NEWS	LI			L	
			A					
			*					
12:15	12:15	12:30	MUSIC					REC E
12:15	12:15	12:25	MUSIC					REC E
12:18	12:18		A D-Con #5		9-19	60	ca	
12:19	12:19		A Capitol Flowers #70		5-28	30	ca	
12:22	12:22		A Abdnor for Congress #97		6-1	30	ca	
12:25	12:25	12:28	NEWS	LI				L N
			A (First Natl Bank) #79		tfn	30	cc	
12:28	12:28	12:30	FUNERAL ANNOUNCEMENTS	LI				L PA
			* (Pierre Flower Shop & GH) #25		tfn	60	cc	
12:29	12:30	1:00	TRADIO	LI				L O
12:30	12:30	12:45	TRADIO	LI				L O
12:36	12:36		A Massey Ferguson #22		5-30	60	ca	
			A					
12:40	12:40		A Cimmaron Ins #82		5-30	30	ca	
12:41	12:41		A Spies LI		5-27	30	ca	
12:45	12:45	12:55	* D-Con #5		9-19	60	ca	
12:45	12:45	12:55	TRADIO	LI				L O
12:49	12:49		A Gibsons #44		5-29	60	ca	
12:56	12:56		A Brady for Congress #63		6-1	60	ca	
			A					
12:55	12:55	1:00	NEWS	LI				L N
			A (Pierre Natl Bank) #54		tfn	60	cc	
			*					

Wally Wilson

SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CC-Commercial Continuity
 CM-Commercial Matter
 P-Promo
 PS-Public Service Annot.
 MR-Mechanical Repr. Annot.

N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 ED-Editorial
 POL-Political
 ED-Educational

Y-----Monday-----
 DATE May 25, 1970

PAGE 8
 ALL TIMES ARE Central Standard
 Central Daylight Savings X

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
12:59:55 100	1:00	2:00	MUSIC				REC	E
100	1:00	1:15	MUSIC				REC	E
			A					
100			A Spies	LI	5-27	30	ca	
			A					
			A					
			*					
116	1:15	1:17	FEATURE-- AUTHORS ROUNDTABE	ET			REC	PA
			A					
119	1:17	1:25	MUSIC				REC	E
			A Leidholt Cooling	#19	tfn	30	ca	
			A					
125	1:25	1:26	NEWS HEADLINES	LI			L	N
126	1:26	1:30	MUSIC				REC	E
			A					
126			A Mental Health Month	LI	5-31	30	psa	
			*					
1:29:55 130	1:30	1:45	MUSIC				REC	E
130			A Gibsons	#36	5-29	60	ca	
			A					
			A					
			A Ferding Electric	#76	5-23	30	ca	
			*					
146	1:45	1:47	SPORTS (CAP JOURNAL)	LI	tfn	30	cc	L S
			A (Sports Club)	LI	tfn	30	cc	
149:30	1:47	1:55	MUSIC				REC	E
149:30			A Gibsons	#45	5-29	30	ca	
			A					
155	1:55	2:00	NEWS	LI			L	N
			A (Pierre Natl Bank)	#54	tfn	60	cc	
			*					

Wally Wilborn Off 200

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Repr. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Monday
 DATE May 25, 1970
 PAGE 10
 ALL TIMES ARE Central Standard Central Daylight Savings -X

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE	SPONSOR	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)				DURATION (5)	TYPE (6)	SOURCE (7)	PROGRAM (8)
1:59	2:00	3:00	MUSIC	<i>John Thorne</i>				REC	E
2:00	2:00	2:15	MUSIC					REC	F
	206		A Spies	LI	5-27	30	ca		
	211		A Mental Health Month	LI	5-31	30	psa		
	217	2:19	FEATURE--GOOD LIVING	ET				REC	PA
	219	2:26	MUSIC					REC	
	222		A Gibsons	#44	5-29	60	ca		
	226	2:27	NEWS HEADLINES	LI				L	
	227	2:30	MUSIC					REC	
	230		A Welfare Dept	LI	tfn	20	psa		
2:29	2:30	2:45	MUSIC					REC	
	233		A Abdnor for Congress	#97	6-1	30	ca		
	239		A Northern Mobil Homes	#74 #75 MA 5-22-70	5-25-70	30	ca		
	245	2:47	SPORTS	LI				L	
	248	2:55	MUSIC					REC	
	256		A Gibsons	#45	5-29	30	ca		
	257	3:00	NEWS	LI				L	
			A <i>John Thorne</i>						

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remots
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Annc'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Monday
 DATE May 25, 1970
 PAGE 10
 ALL TIMES ARE Central Standard Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LI	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TY (8)
2:59	3:00	4:00	MUSIC					REC E
	3:00	3:15	MUSIC					REC E
	3:05		A Mobil Travel Center	LI	tfn	30	ca	
	3:15	3:17	FEATURE-- HOUSE & GARDEN	ET				REC A
	3:17	3:25	MUSIC					REC I
	3:24		A Gibsons	#36	5-29	60	ca	
	3:25	3:26	NEWS HEADLINES	LI				L I
	3:26	3:30	MUSIC					REC I
3:29	3:30	3:45	MUSIC					REC I
	3:38		A Mental Health Month	LI	5-31	30	psa	
	3:45		A Spies	LI	5-27	30	ca	
	3:45	3:47	SPORTS	LI				L
	3:47	3:55	MUSIC		tfn	30	cc	REC
	3:55	4:00	NEWS	LI	5-29	30	ca	L

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 Li-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Monday
 DATE May 25, 1970
 PAGE 11
 ALL TIMES ARE Central Standard Central Daylight Savings

ON <u>480</u>	ANNOUNCER <u>Michael Collier</u>	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE -- SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM		
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TY (8)	
<u>400</u> 3:59	<u>55</u> 4:00	<u>500</u> 5:00	MUSIC					REC	I
<u>400</u> (4:00)	<u>416</u> 4:15	<u>416</u> 4:15	MUSIC					REC	J
<u>404</u>			A						
	<u>404</u>		A Kings Inn	#94	tfn	30	ca		
	<u>410</u>		A						
	<u>410</u>		A Gibsons	#44	5-29	60	ca		
	<u>416</u> (4:15)	<u>420</u> 4:17	FEATURE-- TWIN CIRCLE NEWS	ET					REC N
	<u>420</u> (4:17)	<u>425</u> 4:25	MUSIC						REC
	<u>421</u>		A ATU	#23	5-31	60	ca		
	<u>425</u> (4:25)	<u>426</u> 4:26	NEWS HEADLINES	LI					L
	<u>426</u> (4:26)	<u>430</u> 4:30	MUSIC						REC
	<u>426</u>		A Mental Health Month	LI	5-31	30	psa		
<u>430</u> 4:29	<u>55</u> 4:30	<u>444</u> 4:45	MUSIC						REC
	<u>435</u>		A Gibsons	#45	5-29	30	ca		
	<u>442</u>		A						
	<u>442</u>		A Spies	LI	5-27	30	ca		
	<u>444</u> (4:45)	<u>446</u> 4:47	SPORTS	LI					L
			A (Sports Club) <u>Reminds</u>	LI	tfn	30	cc		
	<u>446</u> (4:47)	<u>455</u> 4:55	MUSIC						REC
	<u>441</u>		A Ford	#9	6-5	60	ca		
	<u>452</u> <u>455</u> (4:55)	<u>500</u> 5:00	A <u>Busi The BANK</u>	LI	OTO	30	ca		L
			NEWS	LI					
			A						
			*						

Michael Collier

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Monday
 DATE May 25, 1970
 PAGE 12
 ALL TIMES ARE Central Standard
Central Daylight Savings

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
507 4:59	55:50	6:01	MUSIC					REC
	5:00	5:16	MUSIC					REC
	(5:00)	5:15)						
	500		A Brady for Congress	#81	6-1	60	ca	
	504		A St. Charles Mobil	LI	tfn	30	ca	
	510		A Dave Johnson Ins.	#43	7-6	30	ca	
	513		A Lawn Boy	#51	5-29	60	ca	
	515		* Gibsons	#45	5-29	30	ca	
	5:15	5:17)	FARM & RANCH NEWS FINAL	LI				L
	516	5:21	MUSIC					REC
	(5:17)	5:25)						
	522		A Spies	LI	5-27	30	ca	
	525		A Adbnor for Congress	#97	6-1	30	ca	
	528	5:30)	A BUST The BANK	LI	OTO	30	ca	L
	(5:25)		NEWS	LI				
			A					
			*					
531 5:29	55:53	5:45)	MUSIC					REC
	(5:30)							
	534		A Cimmaron Ins.	#82	5-30	30	ca	
	538		A Mental Health Month	LI	5-31	30	psa	
	538		A Capital Journal	#56	tfn	30	ca	
	542		A McCarthys	#65	6-5	60	ca	
	543		* Gibsons	#36	5-29	60	ca	
	546	5:50)	SPORTS	LI				L
	(5:45)		A (Sports Club)	LI	tfn	30	ca	
	551	5:55)	MUSIC					REC
	(5:50)							
	550		A Welfare Dept	LI	tfn	20	psa	
	554		A BUST The BANK	LI	OTO	30	ca	
	555	6:00)	NEWS	LI				L
	(5:55)							
			A (Northern Mobil Homes)	#74	7-4	30	ca	
			*					

Michael Collier

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprad. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Monday
 DATE May 25, 1970
 PAGE 13
 ALL TIMES ARE Central Standard
Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
5:59	6:01	7:00	MUSIC					REC E
	6:00	6:03	EVENING PRAYER	LI			L	R
	6:03	6:15	A (Holst Motors) MUSIC	LI	tfn	30	cc	REC E
			A					
			A BUST The BANK	LI	OTO	30		
			A					
			*					
	6:15	6:17	FEATURE					
			A					
	6:17	6:25	MUSIC					REC E
	6:17		A Embers	#31	tfn	30	ca	
			A					
	6:25	6:26	NEWS HEADLINES	LI			L	N
	6:26	6:30	MUSIC					REC E
			A					
			*					
6:29	6:30	6:45	MUSIC					REC E
			A					
			A BUST The BANK	LI	OTO	30	ca	
			A					
			A					
			*					
	6:45	6:47	SPORTS	LI			L	S
			A (Sports Club)	LI	tfn	30	cc	
	6:47	6:55	MUSIC					REC E
			A					
			A					
	6:55	7:00	NEWS	LI			L	N
			A					
			*					

Michael Coleman of 202

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Repr'd. Annc't.

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Monday
 DATE May 25, 1970
 PAGE 14
 ALL TIMES ARE Central Standard Central Daylight Savings

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE (4)	SPONSOR	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)				DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
6:59:55	7:00	8:00	MUSIC					REC	E
(7:00)	7:00	7:15	MUSIC					REC	E
			A						
			A	BUST The BANK	OTO 42 78				
			A	McCarthys	#65	6-5	60	ca	
			A						
			*						
	7:15	7:17	FEATURE--						
			A						
	7:17	7:25	MUSIC					REC	E
			A	BUST The BANK	LI 80 30				
			A						
	7:25	7:26	NEWS HEADLINES		LI			L	N
	7:26	7:30	MUSIC					REC	E
			A						
			*						
7:29:55	7:30	7:45	MUSIC					REC	E
	(7:30)	7:45	A	Pierre Bootery	#66	5-27	30	ca	
			A						
			A						
			A	BUS me 5/25/70					
			*						
	7:45	7:47	SPORTS		LI			L	S
			A	(Sports Club) CUE	LI	tfn	30	cc	
	7:47	7:55	MUSIC					REC	E
			A						
			A						
	7:55	8:00	NEWS		LI			L	N
			A						
			*						

REM-Remote
LI-Live
SIM-Simulcast
DB-Delayed Broadcast
A-Availability
LB-Last Broadcast Date

Commercial Announcement
Commercial Continuity
Commercial Matter
Promo
PSA-Public Service Anncet.
MRA-Mechanical Reprod. Anncet.
CODE (Col 7):
L-Local
NET-Network Initials Network
REC-Recorded

A-Agriculture
E-Entertainment
N-News
PA-Public Affairs
R-Religious
I-Instructional
S-Sports
O-Other
ED-Editorial
POL-Political
ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Monday
DATE May 25, 1970
PAGE 15
ALL TIMES ARE Central Standard
Central Daylight Savings

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
7:59:55	8:00	9:00	MUSIC				REC	E
(8:00)	8:00	8:15	MUSIC				REC	E
			A					
			A					
			A ATU #53		5-31	60	ca	
			A					
			*					
	(8:15)	8:17	FEATURE					
			A					
	(8:17)	8:25	MUSIC				REC	E
			A					
			A					
	(8:25)	8:26	NEWS HEADLINES	LI			L	N
	(8:26)	8:30	MUSIC				REC	E
			A					
			*					
8:29:55	(8:30)	8:45	MUSIC				REC	E
			A					
			A					
			A					
			A					
			*					
	(8:45)	8:47	SPORTS	LI			L	N
			A (Sports Club)		tin	30	cc	
	(8:47)	8:55	MUSIC				REC	E
			A					
			A					
	(8:55)	9:00	NEWS	LI			REC	E
			A (9:00) LOWER POWER (9:00)					
			*					

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 CL-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Anct.
 MRA-Mechanical Reprod. Anct.
 CODE (Col 7):
 L-Local
 NET-Network
 W-Weekend Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Monday
 DATE May 25, 1970
 PAGE 16
 ALL TIMES ARE Central Standard
Central Daylight Savings

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
8:59:55	9:00	10:00	MUSIC					REC E
9:00	9:00	9:15	MUSIC					REC E
9:10			A Jewel Box #85		5-28	60	ca	
			A					
			A					
			*					
	9:15	9:17	FEATURE					
	9:17	9:25	MUSIC					REC E
			A					
			A					
	9:25	9:26	NEWS HEADLINES	LI				L N
	9:26	9:30	MUSIC					REC E
			A					
			*					
9:29:55	9:30	9:45	MUSIC					REC E
9:33			A ATU #23		5-31	60	ca	
			A					
			A Pure Bootery #67		5-27	30	ca	
			*					
	9:45	9:47	SPORTS	LI				L S
			A (Sports Club) Husky	LI	tfn	30	cc	
	9:47	9:55	MUSIC					REC E
			A					
			A					
	9:55	10:00	NEWS	LI				L N
			A					
			*					

CODE (Col 4):
 ET-Electrical Transcription
 T-Trace
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 4):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Prmo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Monday
 DATE May 25, 1970
 PAGE 17
 ALL TIMES ARE Central Standard X
Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
9:59:55	10:00	11:00	MUSIC				REC	E
	(10:00)	10:15	MUSIC				REC	E
			A					
			A					
			A					
			A					
			*					
	(10:15)	10:17	FEATURE					
			A					
	(10:17)	10:25	MUSIC				REC	E
			A					
			A					
	(10:25)	10:26	NEWS HEADLINES	LI			L	N
	(10:28)	10:30	MUSIC				REC	E
			*					
10:29:55	(10:30)	10:45	MUSIC				REC	E
			A					
			A					
			A					
	(10:45)	10:47	SPORTS	LI			L	S
			A (Sports Club)	LI	tfn	30	cc	
	(10:47)	10:55	MUSIC				REC	E
			A					
			A					
	(10:55)	10:57:30	NEWS	LI			L	N
	(10:57:30)	11:00	BE STILL AND KNOW	ET			REC	R
	(11:00)	11:00:30	SIGN OFF	LI				

TAKE TRANSMITTER OFF AIR (PLATE OFF)
 TURN BOARD OFF
 PUT TELETYPE MACHINE ON SINGLE SPACE
 CHECK TOWER LIGHTS...DIAL 4, READ ON METER 3
 LOCK DOORS (CONTROL ROOM, NEWS ROOM, OUTSIDE FRONT & REAR)

CODE (Col 4):
 ET-Electrical Transcription
 T-Top
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 C'd as spons'd.
 C-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Repr'd. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Tuesday
 DATE Jan 6, 1970
 PAGE 1
 ALL TIMES ARE Central Standard
 Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
6:01A	Wally Wilborn	NEXT PAGE			
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
5:59:55	6:01	6:01:30	SIGN ON	LI				
6:01:30	5:59	6:00						
	6:01	6:59	MUSIC					REC E
	6:00	7:00	MUSIC					REC E
	6:01	6:16						
	(6:00	6:15)						
	6:07		A Hall T&T #95	tfn	10	ca		
			A					
			A					
			A					
			*					
6:16	6:16	6:21	S D S U FARM NEWS	T				REC
	(6:15	6:20)						
	6:21	6:25	MUSIC					REC E
	(6:20	6:25)						
	6:15	6:29	A P.V. T&T #98	tfn	10	ca		
	6:25	6:30)	NEWS	LI				L
	(6:25							
			A					
			*					
6:29:55	6:29	6:46	MUSIC					REC E
6:29	(6:30	6:45)						
			A					
			A					
	6:38		A Klein's T&T #94	tfn	10	ca		
			A					
			*					
6:46	6:46	6:51	SPORTS (PARKIN DRUG PIERRE FAYMETS ELEU)	LI				L
	(6:45	6:50)	A (Sports Club)	L TFN	30	ca		
	6:51	6:54	MUSIC					REC E
	(6:50	6:55)						
	6:51		A Floyd Fucoss	LI	1-7	30	ca	
	6:52		A Beck & Schultz	#117	tfn	60	ca	
	6:54	6:59	NEWS	LI				L
	(6:55	7:00)						
			A (Burke Real Estate) #120	tfn	60	ca		
			*					

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 5):
 Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Pronto
 PSA-Public Service Annct.
 MRA-Mechanical Repr. Annct.

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCP - RADIO PROGRAM LOG

DAY Tuesday
 DATE Jan 6, 1970
 PAGE 2
 ALL TIMES ARE X Central Standard X Central Daylight Savings

ON	ANNOUNCER	OFF	ANNOUNCER	OFF
6:01A	Wally Williams	NEXT PAGE		
ON	ANNOUNCER	OFF	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM		
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)	
6:59	556:59	8:00	MUSIC					REC	R
6:59	7:00	8:00	NEWS (cont'd)	LI				L	N
	6:59 (7:00)	7:05 (7:05)	A					REC	E
	7:05 (7:05)	7:14:45 (7:15)	MUSIC						
	7:05		A Alkota Inc. #4	tfm	30	✓	ca		
			A						
			A						
	7:14		* Kenyon T&T #6	tfm	10	✓	ca		
7:14:30	7:14:45 (7:15)	7:20 (7:20)	FARM & RANCH NEWS	LI				L	
			A (Les Hubbard) #57L/in	tfm	60	✓	ca		
	7:20 (7:20)	7:24 (7:25)	MUSIC					REC	3
	7:20		A Ft. Pierre Natl #26	tfm	30	✓	ca		
			A						
	7:24 (7:25)	7:30 (7:30)	NEWS	LI				L	
			A (Western Airlines) #2	tfm	60	✓	ca		
7:30			*						
7:29:55	7:30 (7:30)	7:44 (7:45)	MUSIC					REC	
	7:30 (7:30)	7:35 (7:35)	"GOOD NEWS"	9-26	5:00	✓	cc	REC	O
	7:32	7:37	A Western Marine #35	tfm	30	✓	ca		
	7:30		A						
	7:43		A Berts #97	1-17	30	✓	ca		
			A						
			*						
7:44	7:44 (7:45)	7:50 (7:50)	SPORTS	LI				L	
			A (Capital Journal) #56	tfm	30	✓	ca		
	7:50 (7:50)	7:55 (7:55)	MUSIC					REC	
	7:50		A Prarie #75	tfm	60	✓	ca		
	7:51		A Beck & Schultz #117	tfm	60	✓	ca		
	7:55 (7:55)	8:00 (8:00)	NEWS	LI				L	
			A (First Dakota) #59	tfm	60	✓	ca		
			*						

T-Teletype
 R-Remote
 L-Local
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Lost Broadcast Date

Ann'd as spon'd.
 Commercial Announcement
 Commercial Continuity
 Commercial Matter
 PR-Promo
 PSA-Public Service Anct.
 MRA-Mechanical Reprod. Anct.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Tuesday
 DATE Jan 6, 1970
 PAGE 3
 ALL TIMES ARE X Central Standard / Central Daylight Savings

ON 6:01A	ANNOUNCER <i>Wally Widboom</i>	OFF <i>Next Page</i>	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM		
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)	
7:59:55	8:00	9:01	MUSIC					REC	E
8:00	8:00	9:00						L	N
	8:00	8:05	NEWS (cont'd)	LI					
	(8:00)	8:05)							
	8:05	8:15	MUSIC					REC	
	(8:05)	8:15)							
	8:05		A Gibsons & Spies	#112	1-7	60	✓ ca		
			A						
			A						
	(8:15)	INCREASE POWER (8:15)							
8:15	8:15	8:25	MUSIC					REC	E
	(8:15)	8:25)							
	8:19		A Youngberg	LI	1-31	30	✓ ca		
8:20			A						
			A						
	8:25	8:27	NEWS HEADLINES	LI				L	N
	(8:25)	8:26)							
8:27	8:27	8:30	MUSIC					REC	E
	(8:26)	8:30)							
	8:27		A Natl Bank of SD	#1	1-31	30	✓ ca		
			*						
8:29:55	8:30	8:45	MUSIC					REC	E
8:30	(8:30)	8:45)							
	8:30		A Steele Service	LI	1-10	30	✓ ca		
			A						
			A						
	8:39		A Ken'S Std.	#113	1-31	30	✓ ca		
			*						
8:45	8:45	8:48	SPORTS	LI				L	S
	(8:45)	8:47)	(P.N.B.)						
			A(Sports Club)	L	TFN	30	✓ CA		
	8:48	8:52	MUSIC					REC	
	(8:47)	8:55)							
	8:48		A Floyd Fucess	LI	1-7	30	✓ ca		
			A						
	8:52	9:01	NEWS	LI				L	
	(8:55)	9:00)							
			A						
			*						

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remots
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Annc'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Tuesday
 DATE Jan 6, 1970
 PAGE 4
 ALL TIMES ARE Central Standard Central Daylight Savings

ON	ANNOUNCER	OFF	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM		
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)	
	8:59:55	9:01	10:00					REC	E
9:01	9:00	9:01	9:15					REC	E
	(9:00	9:15)	MUSIC						
	9:01		A						
			A Hemminger	#108	tfn	60	✓ ca		
			A						
			A						
			*						
9:15	9:15	9:20	FEATURE - MORNING DEVOTIONS	LI				L	R
			A						
	9:15	9:26	9:25					REC	E
	(9:20	9:25)	MUSIC						
	9:15		A Gibsons & Spies	#112	1-7	60	✓ ca		
			A						
9:27	9:26	9:27	9:26		LI			L	N
	(9:25	9:26)	NEWS HEADLINES					REC	E
	9:27	9:31	9:26						
	(9:26	9:30)	MUSIC						
	9:27		A Midway Motor Co	LI	1-10	30	✓ ca		
			*						
9:29:55	9:30	9:32	HOSPITAL REPORT	LI				L	PR
9:30:40			A						
	9:31	9:45	9:32					REC	E
	(9:32	9:45)	MUSIC						
	9:31		A Western Airlines	#2	tfn	60	✓ ca		
			A						
	9:38		A St. Pierre Natl	#26	1-20	30	✓ ca		
			*						
9:45	9:45	9:48	9:47		LI			L	S
	(9:45	9:47)	SPORTS						
			(SOOPER DOOPER)	L	TFN	30	✓ CA		
			(Sports Club)						
	9:48	9:55	9:47					REC	
	(9:47	9:55)	MUSIC						
	9:48		A Blunt Cash Store	#71	1-15	30	✓ ca		
			A						
	9:55	10:02	9:55		LI			L	
	(9:55	10:00)	NEWS						
			A						
			*						

CODE (Col 4):
 ET-Electrical Transcription
 T-Top
 REM-Remote
 L-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Tuesday
 DATE Jan 6, 1970
 PAGE 5
 ALL TIMES ARE Central Standard
Central Daylight Savings

ON 10:00A	ANNOUNCER	OFF 10:05	ON 11:00	ANNOUNCER	OFF
ON 10:05	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
9:59 10:02	10:02	11:00 10:15	MUSIC				REC	E
	10:02 (10:00)	10:15	MUSIC				REC	E
	10:02		A					
	10:02		A Gibsons & Spies #112	1-7	60	ca		
			A					
			*					
	10:17 (10:15)	10:17	FEATURE-- PACESETTERS ET				REC	PA
			A					
	10:21 (10:17)	10:25	MUSIC				REC	E
			A Hollywo d Shep #37	tfn	60	ca		
			A					
	10:27 (10:25)	10:28	NEWS HEADLINES	LI			L	N
	10:28 (10:26)	10:30	MUSIC				REC	E
			A					
			*					
10:29	10:30 (10:30)	10:45	MUSIC				REC	E
	10:38		A Oahe El	LI	1-10	30	ca	
			A					
			A					
			A					
	10:45 (10:45)	10:48	SPORTS Pierre Production (Sports Club) Credit	LI			L	S
	10:48 (10:47)	10:55	MUSIC				REC	
	10:51		A McCarthys #65tag	tfn	60	ca		
			A					
	10:55 (10:55)	11:00	NEWS	LI			L	N
			A (First Natl) #79	tfn	30	ca		
			*					

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Tuesday
 DATE Jan 6, 1970
 PAGE 6
 ALL TIMES ARE Central Standard X
 Central Daylight Savings

ON	ANNOUNCER	OFF	ANNOUNCER	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ANNOUNCER	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
10:59:55	11:00	12:00	MUSIC				REC	E
11:00	11:00	12:00	MUSIC				REC	E
	11:00	11:15	MUSIC					
	(11:00	11:15)	A Gibsons & Spies #112	1-7	60	✓ca		
	11:03		A					
			A					
			A					
			*					
11:15	(11:15	11:17)	FEATURE -- TOWN CRIER LI				L	PA
	11:15	11:25	MUSIC				REC	E
	(11:17	11:25)	A					
	11:19		A Berts #97	1-17	30	✓ca		
			A					
11:27	11:25	11:27	NEWS HEADLINES	LI			L	N
	(11:25	11:26)					REC	E
	11:27	11:32	MUSIC					
	(11:26	11:30)	A St Charles #100	1-19	30	ca		
			*					
11:29:55	11:32	11:45	MUSIC				REC	E
11:32	(11:30	11:45)	A Roy's #64	1-21	30	✓ca		
	11:32		A					
	11:36		A Blunt Cash Store LI	1-10	30	✓ca		
			A					
	11:39:30		*Stroppel Hotel #114	2-5	30	✓ca		
11:45	11:45	11:48	SPORTS	LI			L	S
	(11:45	11:47)	(STATE FARM INS.)	L TFN	30	✓CA		
			A(Sports Club)					
	11:48	11:55	MUSIC				REC	F
	(11:47	11:55)	A Dept of Ag #84	1-15	60	✓psa		
	11:48		A					
	11:55	12:00	NEWS	LI			L	N
	(11:55	12:00)	A(Onida Bank) #16	tfn	30	✓ca		
			*					

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DR-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Prmo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR -- RADIO PROGRAM LOG

DAY Tuesday
 DATE Jan 6, 1970
 PAGE 7
 ALL TIMES ARE Central Standard X
Central Daylight Savings

ON <u>11:00A</u>	ANNOUNCER <u>Wally Wild</u>	OFF <u>1:00A</u>	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE -- SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TIP (8)
11:59 1200	12:00	12:15	NEWS BLOCK	LI			L	N, S, I
	12:00	12:05	NEWS (cont'd)	LI			L	N
			A					
			A					
	12:05	12:10	SPORTS (SUNSHINE REALTY) (CAPITOL Td Journal)	LI	TFN 30	✓ CA	L	S
1210	12:10	12:15	FARM & RANCH NEWS	LI	TFN 30	✓ CA	L	A
	12:15		A(Pierre Natl)	#54	tfn 60	✓ ca		
1216	12:15	12:30	*Gibsons & Spies	#112	l-7 60	✓ ca		REC E
	12:15	12:25	MUSIC					REC E
	12:18		A Snowmobiles	#118	l-23 30	✓ ca		
			A					
	12:25	12:28	NEWS	LI			L	N
			A					
	12:28	12:30	FUNERAL ANNOUNCEMENTS	LI			L	PA
			*(Pierre Flower)	#25	tfn 60	✓ ca		
12:29 1230	12:30	1:00	TRADIO	LI			L	O
	12:30	12:45	TRADIO	LI			L	O
	12:34		Howard Brot ers	LI	l-10 30	✓ ca		
			A					
	12:48		Beck & Schultz	#117	tfn 60	✓ ca		
			A					
1246	12:45	12:55	* TRADIO	LI			L	O
			A					
			A					
	12:52		Floyd Fucoss	LI	l-7 30	✓ ca		
	12:55	1:00	NEWS	LI			L	N
			A					
			*					

SM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

Commercial Matter
 Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

Y Tuesday
 DATE Jan 6, 1970
 PAGE 8
 ALL TIMES ARE Central Standard
 Central Daylight Savings

ON <u>100</u>	ANNOUNCER <u>Michael Colman</u>	OFF <u>300</u>	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE -- SPONSOR (4)	LI	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
12:59:55 <u>100</u>	<u>1:00</u> <u>(1:00)</u>	<u>2:00</u> <u>1:16</u> <u>1:15)</u>	MUSIC MUSIC					REC E REC E
<u>101</u>			A A Blunt Cash Store #71	1-15	30	ca		
<u>107</u>			A Natl Bank of SD #1	1-31	30	ca		
<u>116</u> <u>(1:15)</u>		<u>1:18</u> <u>1:17)</u>	* Dept of Ag #84 FEATURE-- AUTHORS ROUNDTABLE ET	1-15	60	psa		REC PA
<u>118</u> <u>(1:17)</u>		<u>1:27</u> <u>1:25)</u>	A MUSIC					REC E
<u>118</u> <u>(1:25)</u>		<u>1:26)</u>	A Dakota State Bank LI A Berts #97	1-10 1-17	30 30	ca ca		L N
<u>127</u> <u>(1:26)</u>		<u>1:30)</u>	NEWS HEADLINES <u>me 1/4/70</u> MUSIC					REC E
<u>126</u>			A Gibsons & Spies #112	1-7	60	ca		
<u>127</u> <u>1:29:55</u>			* MUSIC					REC E

127
1:30

158
2:15

GOVENORS STATE OF STATE MESSAGE

L-REM N
HA

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Lost Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Tuesday
 DATE Jan 6, 1970
 PAGE 9
 ALL TIMES ARE Central Standard Central Daylight Savings

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TY (8)

1:59	1:59:55							
127	158		GOVERNORS STATE OF STATE MESSAGE					L-REM N
159	200		- MUSIC mc 1/6/70					
200	215		MUSIC mc 1/6/70					

216	218		FEATURE--- GOOD LIVING ET					REC
(2:15)	(2:17)		A					
218	225		MUSIC					REC
(2:17)	(2:25)		A					
221			AGibsons & Spies #112	1-7	60	ca		
225	227		NEWS HEADLINES	LI				L
(2:25)	(2:26)							
227	230		MUSIC					REC
(2:26)	(2:30)							
227			Apt. Pierre Natl #26	1-20	30	ca		
230	245		MUSIC					REC
2:29:55	(2:30)	(2:45)						
235			A Steele Service	LI	1-10	30	ca	
			A					
			A					
243			Aloyd Fucess	LI	1-7	30	ca	
			*					
245	247		SPORTS	LI				L
(2:45)	(2:47)		(Sports Club) Terrace Park					
			A					
247	255		MUSIC					REC
(2:47)	(2:55)							
248			Stroppel Hotel #114	2-5	30	ca		
			A					
255	3:00		NEWS	LI				L
(2:55)	(3:00)							
			A					
			*					

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Repr'd. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDI-Editorial
 PCL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Tuesday
 DATE Jan 6, 1970
 PAGE 10
 ALL TIMES ARE Central Standard
 Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	PR (8)
3:00								
2:59	3:00	4:00	MUSIC				REC	E
	3:00	3:15	MUSIC				REC	E
	3:00	3:15	A Berts #97	1-17	30	ca		
	3:07		A					
	3:15	3:17	FEATURE-- TOWN CRIER LI				L	PA
	3:17	3:25	MUSIC				REC	E
	3:25	3:26	A Midway Motor Co NEWS HEADLINES LI	1-10	30	ca	L	E
	3:26	3:30	MUSIC				REC	E
	3:27		A Gibsons & Pies #112	1-7	60	ca		
3:30	3:29	3:45	MUSIC				REC	E
	3:40		A Heet #15	1-25		ca		
	3:45	3:47	SPORTS LI				L	E
	3:47	3:55	MUSIC (Sports Club) V. lbs Drog				REC	E
	3:55	4:00	NEWS LI				L	E

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Tuesday
 DATE Jan 6, 1970
 PAGE 11
 ALL TIMES ARE Central Standard Central Daylight Savings

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

ON 3:00	ANNOUNCER	OFF 5:00	ON	ANNOUNCER	OFF
ON 5:00	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LI	DURATION (5)	COMMERCIAL MATTER OR ANNOUNCEMENT		SOURCE (7)	PROGRAM TYPE (8)
	BEGIN (2)	END (3)				TYPE (6)	✓		
3:59:55	4:00	5:00	MUSIC					REC	
(4:00)	4:00	4:15	MUSIC					REC	
4:03			Howard Brothers	LI	1-10 30		ca		
4:04			A Heet	# 20	1-25 60		ca		
4:06			A Dept of Ag	#84	1-15 60		psa		
			A						
4:07	4:15	4:17	* Lindquist Oil.	#63	1-13 30		ca		
(4:15)			FEATURE-- TWIN CIRCLE NEWS					REC	N
			A						
4:17	4:17	4:25	MUSIC					REC	
			A						
4:18			Gibsons & Spies	#112	1-7 60		ca		
(4:25)	4:25	4:26	NEWS HEADLINES	LI				L	
(4:26)	4:26	4:30	MUSIC					REC	
4:15			A Philip Motor Co	#68tag	1-31 30		ca		
			A						
4:29:55	4:30	4:45	MUSIC					REC	
(4:30)			Aahe El	LI	1-10 30		ca		
4:31			A						
4:31			Aloyd Fucoss	LI	1-7 30		ca		
			A						
4:37			* Ken's Std.	#113	1-31 30		ca		
(4:45)	4:45	4:47	SPORTS	LI				L	
			(Sports Club) <i>Northwestern Bell</i>						
(4:47)	4:47	4:55	MUSIC					REC	
4:13			A						
4:50			A Blunt Cash Store	LI	1-10 30		ca		
(4:55)	4:55	5:00	A Beck & Schultz	#117	LI t'n 60		ca	L	
			NEWS						
			(First Natl)	#79	t'n 30		ca		
			A						

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Repr'd. Annc't.

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 EO-Educational

KCCR - RADIO PROGRAM LOG

DAY Tuesday
 DATE Jan 6, 1970
 PAGE 12
 ALL TIMES ARE Central Standard Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM		
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)	
4:59:55	5:00	6:00	MUSIC					REC	
	(5:00	5:15)	MUSIC					REC	
506			A Prarie #75	tfn	60	ca			
511			A St. Charles Mobil #100	tfn	30	ca			
515			A Gibsons & spies #112	1-7	60	ca			
324			A Leidholt Cooling #19	tfn	60	ca			
			*Berts #97	1-17	30	ca			
	(5:15	5:17)	FARM & RANCH NEWS FINAL - LI					L	
516	524		A Legislature 70						
	(5:17	5:25)	MUSIC - LI					REC	
535:20			A Snowmobiles #118	1-23	60	ca			
540			A Dakota State Bank LI	1-10	30	ca		L	
525	5:30		NEWS - LI						
			A Western Airlines						
	(5:30)	LOWER POWER (5:30)							
529:55	5:30	5:45	MUSIC					REC	
534:30			A Capital Journal #56	tfn	30	ca			
			A						
			A						
543			A Reck & Schultz #117	tfn	60	ca			
			*						
545	5:45	5:50	SPORTS - LI					L	
			(Sports Club) Embers Drive Weekly Reminders						
551	5:50	5:55	MUSIC					REC	
555			A Heet #15					ca	
			A						
556	6:00		NEWS - LI					L	
	(5:55	6:00)	A						
			*						

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Annc'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Tuesday
 DATE Jan 6, 1970
 PAGE 13
 ALL TIMES ARE Central Standard
Central Daylight Savings

ON <u>6:55</u>	ANNOUNCER <u>Tom</u>	OFF <u>11:00</u>	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
<u>6:01</u> 5:59:55	<u>6:00</u>	<u>7:00</u>	MUSIC				REC	E
	<u>(6:00)</u>	<u>6:03</u>	EVENING PRAYER A (Holst Motors)	LI	tfn	30	L	R
	<u>6:03</u>	<u>6:15</u>	MUSIC				REC	E
			A					
			A					
			A					
			*					
	<u>(6:15)</u>	<u>6:17</u>	FEATURE <u>TD 1-6-70</u>					
			A					
	<u>6:17</u>	<u>6:25</u>	MUSIC				REC	E
			A					
			A					
	<u>(6:25)</u>	<u>6:26</u>	NEWS HEADLINES	LI			L	N
	<u>(6:26)</u>	<u>6:30</u>	MUSIC				REC	E
			A					
			*					
<u>6:29</u> 6:29:55	<u>6:30</u>	<u>6:45</u>	MUSIC				REC	E
			A					
	<u>6:39</u>		A Heet	#20	1-20			
			A					
			A					
			*					
	<u>(6:45)</u>	<u>6:47</u>	SPORTS	LI			L	S
			A (Sports Club) <u>Youngberg & Sons</u>					
	<u>(6:47)</u>	<u>6:55</u>	MUSIC				REC	E
			A					
			A					
	<u>(6:55)</u>	<u>7:00</u>	NEWS	#117	tfn	60	L	N
			A					
			*					

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Tuesday
 DATE Jan 6, 1970
 PAGE 14
 ALL TIMES ARE Central Standard Central Daylight Savings

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
6:59:55	7:00	8:00	MUSIC				REC	E
(7:00)	7:15	7:15	MUSIC				REC	E
7:15			A Western Marine #35	tfn	30	ca		
7:30			A Cass Clay #10	tfn	60	ca		
			* FEATURE-- TR 1-6-70					
(7:15)	7:17	7:25	MUSIC				REC	E
7:18			A Cass Clay #10	tfn	60	ca		
(7:25)	7:26	7:26	NEWS HEADLINES	LI			L	N
(7:26)	7:30	7:30	MUSIC				REC	E
7:29:55	7:30	7:45	MUSIC				REC	E
(7:45)	7:47	7:47	SPORTS	LI			L	S
(7:47)	7:55	7:55	MUSIC				REC	E
(7:55)	8:00	8:00	NEWS	LI			L	N

Type of Transcription
 REM-Remote
 LI-Line
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

V-Ann'd as spons'd.
 A-Commercial Announcement
 C-Commercial Continuity
 M-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 M&A-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Tuesday
 DATE Jan 6, 1970
 PAGE 15
 ALL TIMES ARE Central Standard Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LI	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
7:59:55	8:00	9:00	MUSIC				REC	E
(8:00)	8:00	8:15	MUSIC				REC	E
			A					
			A					
			A					
			A					
			*					
	(8:15)	8:17)	FEATURE--					
			A					
	(8:17)	8:25)	MUSIC				REC	E
			A					
			A					
	(8:25)	8:26)	NEWS HEADLINES	LI			L	N
	(8:26)	8:30)	MUSIC				REC	E
			A					
			*					
8:29:55	8:30	8:45)	MUSIC				REC	E
			A					
			A					
			A					
			A					
			*					
	(8:45)	8:47)	SPORTS	LI			L	N
			A(Sports Club) <i>First Drafted Savings</i>					
	(8:47)	8:55)	MUSIC				REC	E
			A					
			A					
	(8:55)	9:00)	NEWS	LI			REC	E
			A					
			*					

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LL-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Anact.
 MRA-Mechanical Reprod. Anact.

CODE (Col 7):
 L-Local
 NET-Network Initial Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Tuesday
 DATE Jan 6, 1970
 PAGE 16
 ALL TIMES ARE Central Standard Central Daylight Savings

ON <u>6:00</u>	ANNOUNCER <u>[Signature]</u>	OFF <u>11:00</u>	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
<u>9:00</u>	8:59:55	<u>9:00</u>	MUSIC				REC	E
	<u>9:00</u>	<u>9:15</u>	MUSIC				REC	E
			A					
			A					
			A					
			A					
			*					
	(9:15)	9:17	FEATURE--					
			A					
	<u>9:17</u>	<u>9:25</u>	MUSIC				REC	E
			A					
			A					
	<u>9:25</u>	<u>9:26</u>	NEWS HEADLINES	LI			L	N
	<u>9:26</u>	<u>9:30</u>	MUSIC				REC	E
			A					
			*					
	<u>9:29:55</u>	<u>9:45</u>	MUSIC				REC	E
			A					
			A					
			A					
			A					
			*					
	<u>9:45</u>	<u>9:47</u>	SPORTS	LI			L	S
			A (Sports Club) <u>Pierre Botex</u>					
	<u>9:47</u>	<u>9:55</u>	MUSIC				REC	E
			A					
			A					
	<u>9:55</u>	<u>10:00</u>	NEWS	LI			L	N
			A					
			*					

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Tuesday
 DATE Jan 6, 1970
 PAGE 17
 ALL TIMES ARE Central Standard Central Daylight Savings

ON <u>6:00</u>	ANNOUNCER <u>Tom Doh</u>	OFF <u>11:00</u>	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM		
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)	
<u>9:59:55</u>	<u>10:00</u>	<u>11:00</u>	MUSIC			✓		REC	E
	<u>(10:00)</u>	<u>10:15</u>	MUSIC			✓		REC	E
			A						
			A						
			A						
			A						
			*						
	(10:15)	10:17)	FEATURE--						
			A						
	<u>(10:17)</u>	<u>10:25</u>	MUSIC					REC	E
			A						
			A						
	<u>(10:25)</u>	<u>10:26</u>	NEWS HEADLINES	LI				L	N
	<u>(10:26)</u>	<u>10:30</u>	MUSIC					REC	E
			*						
<u>10:29:55</u>	<u>(10:30)</u>	<u>10:45</u>	MUSIC					REC	E
			A						
			A						
			A						
	<u>(10:45)</u>	<u>10:47</u>	SPORTS	LI				L	S
			A (Sports Club)						
	<u>(10:47)</u>	<u>10:55</u>	MUSIC					REC	E
			A						
			A						
	<u>(10:55)</u>	<u>10:57:30</u>	NEWS	LI				L	N
	<u>(10:57:30)</u>	<u>11:00</u>	BE STILL AND KNOW	ET				REC	R
	<u>(11:00)</u>	<u>11:00:30</u>	SIGN OFF	LI					

TAKE TRANSMITTER OFF AIR (PLATE OFF)
 TURN BOARD OFF
 PUT TELETYPE MACHINE ON SINGLE SPACE
 CHECK TOWER LIGHTS...DIAL 4, READ ON METER 3
 LOCK DOORS (CONTROL ROOM, NEWS ROOM, OUTSIDE FRONT & REAR)

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 Ann'd as spons'd
 Commercial Announcement
 Commercial Continuity
 Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Wednesday
 DATE April 29, 1970
 PAGE 1
 ALL TIMES ARE Central Standard Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR	COMMERCIAL MATTER OR ANNOUNCEMENT	DURATION (5)	TYPE (6)	PROGRAM	
	BEGIN (2)	END (3)					SOURCE (7)	TYPE (8)
5:59	5:59	6:00	SIGN ON	LI				
6:00	6:00	7:00	MUSIC				REC	E
6:00	6:00	6:15	MUSIC				REC	E
			A					
			A					
			A					
			A					
	6:08	6:21	* American Family T&T	#115	tfm	10	ca	
6:15	6:15	6:20	S D S U FARM NEWS	T				REC
			A					
	6:21	6:25	MUSIC					REC
			A					
	6:25	6:30	NEWS	LI				L
			A					
6:29	6:31	6:45	MUSIC					REC
			A					
	6:34		A D-Con	#5	9-19	60	ca	
			A					
	6:38		A Singer Sewing	#41	5-4	30	ca	
	6:43		* Red Owl	#48	5-2	30	ca	
6:46	6:46	6:50	SPORTS (NWB)	LI	tfm	30	cc	L
			A (Sports Club) (EMBERS)	LI	tfm	30	cc	
	6:50	6:55	MUSIC					REC
			A Beck & Schultz	#117	tfm	30	ca	
	6:50	7:00	A Pat Feeney	#105	5-1	30	ca	
6:51	6:55	7:00	NEWS	LI				L
			A (Burke Realty)	#120	tfm	60	cc	
			* (7:00) HIGH POWER (7:00)					

Wally Willson

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 RE-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

(Col 6):
 Annct'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annct.
 MRA-Mechanical Reprod. Annct.

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCP - RADIO PROGRAM LOG

DAY Wednesday
 DATE April 29, 1970
 PAGE 2
 ALL TIMES ARE Central Standard Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE (4)	SPONSOR	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)				DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
6:59	7:00	8:00	MUSIC					REC	
7:00	7:00	7:05	NEWS (cont'd)	LI				L	
7:07	7:07	7:15	A (State Farm Ins.)	#32	tfn	60	✓ ca	REC	
	7:07		A Pierre Cable	#27	5-1	30	✓ ca		
	7:08		A Jerry Ireland	#106	4-29	30	✓ ca		
	7:10		A Capital Texaco	#1	tfn	30	✓ ca		
7:14	7:14	7:20	* American Oil	#40	5-16	60	✓ ca	L	
	7:15	7:20	FARM & RANCH NEWS	LI					
	7:20	7:25	A (Les Hubbard)	#57L/in	tfn	60	✓ cc	REC	
	7:20		MUSIC						
	7:20		A Hall T&T	#95	tfn	10	✓ ca		
	7:21	7:30	A Mastercharge	#4	5-16	60	✓ ca	L	
	7:25	7:30	NEWS	LI					
			A (First Natl Bank)	#79	tfn	30	✓ cc		
7:29	7:30	7:45	* Drivers License	LI	4-29	10	✓ psa	REC	
7:30	7:30		MUSIC						
	7:31		A Singer Sewing	#41	5-4	30	✓ ca		
	7:36		A Studio 109	#24	4-29	60	✓ ca		
	7:43		A Ft. Pierre Natl Bank	#26	tfn	30	✓ ca		
	7:42		A C Allen Jewelers	#30	5-7	30	✓ ca		
7:44	7:44	7:50	* ATU	#23	5-31	60	✓ ca	L	
	7:45		SPORTS	LI					
	7:48		A (Capital Journal)	#56	tfn	30	✓ cc		
	7:50	7:55	MUSIC					REC	
	7:48		A D-Con	#5	9-19	60	✓ ca		
	7:49		A Beck & Schultz	#117	tfn	30	✓ ca		
	7:55	8:00	NEWS	LI				L	
			A (First Dakota Home)	#59	tfn	30	✓ cc		

Wally W. Bloom

ET-Electrical Transcription
 T-Tape
 REM-Remote
 L-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 A-Commercial Announcement
 C-Commercial Continuity
 M-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Wednesday
 DATE April 29, 1970
 PAGE 3
 ALL TIMES ARE Central Standard
 Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
			<i>Wally Wilcoxon</i>					
7:59	55 802	901	MUSIC					REC E
802	8:00	9:00						
	802	808	NEWS (cont'd)	LI				L N
	(8:00)	8:05)						
	808	816	A (Foreshews)	#14	tfn	60	✓ cc	
	(8:05)	8:15)	MUSIC					REC E
808	808		A Teko Signs	#34	5-10	30	✓ ca	
			A					
	812		A Singer Sewing	#41	5-4	30	✓ ca	
			*					
816	816	824	MUSIC					REC E
	(8:15)	8:25)						
	816		A Gibsons & Spies	#112	4-29	30	✓ ca	
			A					
	824	825	A					
	(8:25)	8:26)	NEWS HEADLINE	LI				L N
	825	829						
	(8:26)	8:30)	MUSIC					REC E
	825		A Uecker Skelly	LI	5-1	30	✓ ca	
829	8:29:55 829	844	*					
	(8:30)	8:45)	MUSIC					REC E
	829		A Studio 109	#24	4-29	60	✓ ca	
			A					
836	836		A Welfare Dept	LI	tfn	20	✓ psa	
			A Allen Jewelers	#99	5-7	30	ca	
	840	846	* Red Owl	#48tag	5-2	30	✓ ca	L S
844	844	8:47)	SPORTS	LI				
	(8:45)							
	846	856	A (Young Berg)	LI	tfn	30	✓ cc	REC T
	(8:47)	8:55)	MUSIC					
	850		A Pierre Lions	LI	5-1	40	✓ psa	
			A					
	856	901	NEWS	LI				L
	(8:55)	9:00)						
			A					
			*					
			<i>Wally Wilcoxon</i>					

KCCR - RADIO PROGRAM LOG

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Lost Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Prmo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

DAY Wednesday
 DATE April 29, 1970
 PAGE 4
 ALL TIMES ARE Central Standard X
Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (7)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
			<i>Wally F. Willson</i>					
8:59:55 901	9:00	9:00	MUSIC					REC E
901	9:00	9:15	MUSIC					REC E
901	9:00	9:15	A					
901			A Singer Sewing #41	5-4	30	✓	ca	
910			A					
910			A Studio 109 #24	4-29	60	✓	ca	
915	9:15	9:20	* FEATURE---MORNING DEVOTIONS	LI				L N
915	9:15	9:20	A					
926	9:20	9:25	MUSIC					REC E
926	9:20	9:30	A Gibsons & Spies #112	4-29	30	✓	ca	
926	9:26	9:30	A					
926	9:26	9:30	NEWS HEADLINES	LI				L N
926	9:26	9:30	MUSIC					REC E
926	9:26	9:30	A Spargurs #30	tfn	60	✓	ca	
926	9:26	9:30	A					
926	9:26	9:30	* HOSPITAL REPORT	LI				L PA
930	9:30	9:32	A					
930	9:30	9:32	MUSIC					REC E
930	9:30	9:32	A					
930	9:30	9:32	A Singer Sewing #41	5-4	30	✓	ca	
946	9:45	9:47	* Red Owl #48 tag	5-2	30	✓	ca	L S
946	9:45	9:47	SPORTS	LI				
946	9:45	9:47	A (Sports Club)	LI	tfn	30	✓	cc
946	9:45	9:47	MUSIC					REC
946	9:45	9:47	A					
946	9:45	9:47	A Allen Jewellers #99	5-7	30	✓	ca	
956	9:55	10:00	A	LI				L
956	9:55	10:00	NEWS					
956	9:55	10:00	A					
956	9:55	10:00	* <i>Wally F. Willson</i>					

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spoed.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 C-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Wednesday
 DATE April 29, 1970
 PAGE 5
 ALL TIMES ARE X Central Standard
 Central Daylight Savings

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE	SPONSOR	LI	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)				DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
9:59	10:00	11:00	MUSIC					REC	E
10:00	10:00	10:15	MUSIC					REC	E
1000			A Pepsi-Cola	#50	4-30	60	ca		
			A						
1008			A Gibsons & Spies	#112	4-29	30	ca		
			A						
1011			* Kings Inn	#94	tfn	30	ca		
(10:15	10:17)	10:18	FEATURE--						
(10:14:30	10:18		UP TO THE MINUTE	ET				REC	O
			A						
(10:18	10:25)	10:24	MUSIC					REC	E
ST 4/29/70			A G Allen Jewelers	#99	5-7	30	ea		
			A						
1024	10:25	10:26	NEWS HEADLINES		LI			L	N
(10:25	10:30)	10:30	MUSIC					REC	E
(10:26			A						
1030			*						
10:29	10:30	10:45	MUSIC					REC	E
1035			A Hollywood Shop	#37	tfn	60	ca		
			A						
1039			A Pierre Lions	LI	5-1	40	psa		
1142			A Red Bull	#48 tag	5-2	30	ca		
1157:30			* Studio 109	#24	4-29	60	ca		
(10:45	10:47)	10:47	SPORTS		LI			L	F
1046	1048		Week by Reminder						
			(Sports Club)	LI	tfn	30	ca	REC	
(10:47	10:55)	10:53	MUSIC						
			A						
1100			A Drivers License	LI	tfn	10	psa		
			A						
1053	11:00)	11:00	NEWS		LI			L	
(10:55			A						
			* John Thorne						

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annct.
 MRA-Mechanical Reprod. Annct.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Wednesday
 DATE April 29, 1970
 PAGE 6
 ALL TIMES ARE Central Standard Central Daylight Savings

M.M. Mohala

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
10:59:55	11:00	12:00	MUSIC	on 11 AM			REC	E
(11:00)	11:00	11:15	MUSIC				REC	E
1106			A Gibsons & Spies #112	4-29	60	ca		
1112			A Burger Queen #107	5-1	30	ca		
1115	11:15	11:17	FEATURE-- TOWN CRIER LI				L	PA
1117	11:17	11:25	MUSIC				REC	E
1119:30			A McCarthys #65 tag 4/29/70 4:28-70 tfn		60	ca		
1126	11:25	11:26	NEWS HEADLINES LI				L	N
1127	11:26	11:30	MUSIC				REC	E
5 + 4/29/70			A Allen Jewelers #99	5-7	30	ca		
1130	11:29:55	11:46:30	MUSIC				REC	E
1134			A Welfare Dept LI	tfn	20	psa		
1139			A Uecker Skelly LI	5-1	30	ca		
1145			A Red Owl #48 tag	5-2	30	ca		
1146			* Kings Inn #94	tfn	30	ca		
1145	11:45	11:47	SPORTS LI				L	S
1146:30	11:46:30	11:48:30	A (Sports Club) PV LUMBER LI	tfn	30	cc		
1148:30	11:47	11:55	MUSIC				REC	E
1148:30			A Studio 109 #24	4-29	60	ca		
1152:30			A Pierre Cable #27	5-1	30	ca		
1157	11:55	12:00	NEWS LI				L	N
	12:00		A (Onida Bank) #16	tfn	30	cc		
			* <i>Wally Wilboom</i> 4/28/70					

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 D3-Delayed Broadcast
 A-Availability
 L6-Last Broadcast Date

CODE (Col 6):
 V-Annc'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 C-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Wednesday
 DATE April 29, 1970
 PAGE 7
 ALL TIMES ARE Central Standard X
Central Daylight Savings

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (4)	SOURCE (7)	TRF (8)
			<i>Wally Wilborn</i>					
11:59:55 1200	12:00	12:15	NEWS BLOCK	LI				L N, S, I
1200	(12:00)	12:05	NEWS (cont'd)	LI				L N
			A					
			A					
1207	(12:05)	12:10	SPORTS (PARKIN DRUG)	L LI	TFN	30	cc	L S
			A (Sports Club)	LI	tfn	30	cc	
1214	(12:10)	12:15	FARM & RANCH NEWS (BOOTERY)	LI				L I
			A					
			*					
1217	12:15	12:30	MUSIC					REC E
1217	(12:15)	12:25	MUSIC					REC E
1217			A Pat Feeney	#105	5-1	30	ca	
1220			A D-Con	#5	9-19	60	ca	
1224			A Hemminger	#108	tfn	60	ca	
1225	(12:25)	12:28	NEWS	LI				L N
1231	(12:28)	12:30	A (First Natl Bank)	#79	tfn	30	cc	
1231	(12:28)	12:30	FUNERAL ANNOUNCEMENTS	LI				L PA
			* (Pierre Flower)	#25	tfn	60	cc	
1229:55 1231	12:30	1:00	TRADIO	LI				L O
1231	(12:30)	12:45	TRADIO	LI				L O
1237			A American Oil (MG)	#40	5-16	60	ca	
1240			A Verendrye Beer	#62	5-16	30	ca	
1238			A Beck & Schultz	#117	tfn	30	ca	
1241			A D-Con	#5	9-19	60	ca	
1243			* Gibsons & Spies	#112	4-29	30	ca	
1245	(12:45)	12:55	TRADIO	LI				L O
1250			A Pepsi-Cola	#50	4-30	60	ca	
			A					
1255			A Singer Sewing	#41	5-4	30	ca	
1256	(12:55)	1:00	NEWS	LI				L N
			A (Pierre Natl Bank)	#54	tfn	60	cc	
			*					

Wally Wilborn

SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CC-Commercial Community
 CM-Commercial Matter
 P-Promo
 PS-Public Service Anct.
 M-Mechanical Reprod. Anct.

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

AY Wednesday

DATE April 29, 1970

PAGE 8

ALL TIMES ARE Central Standard Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC. TIME		PROGRAM TITLE -- SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
12:59	55	1:00	MUSIC				REC	E
101	1:00	1:15	MUSIC				REC	E
108	1:15	1:25	A Drivers License	LI	4-29	10	psa	
111	1:25	1:30	A Red Owl	#48tag	5-2	30	ca	
115	1:30	1:45	A Porter Sales	#7	tfn	60	ca	
	1:15	1:17	FEATURE					
116	1:17	1:25	MUSIC				REC	E
119	1:25	1:30	A Singer Sewing	#41	5-4	30	ca	
125	1:25	1:26	NEWS HEADLINES	LI			L	N
126	1:26	1:30	MUSIC				REC	E
1:29	55	1:45	MUSIC				REC	E
131	1:30	1:45	A Studio 109	#24	4-29	60	ca	
	1:31	1:45	A C. Allen Jewelers	#99	5-7	30	ca	
142	1:45	1:47	* Red Owl	#48tag	5-2	30	ca	
146	1:45	1:47	SPORTS	LI			L	S
14830	1:47	1:55	A (MODERN CLEANERS) (Sports Club)	LI	tfn	30	cc	REC E
14830	1:47	1:55	MUSIC				REC	E
14830	1:47	1:55	A Singer Sewing	#41	5-4	30	ca	
155	1:55	2:00	NEWS	LI			L	N
	1:55	2:00	A (Pierre Natl Bank)	#54	tfn	60	cc	

Wally W. Wilson

CODE (Col 4):
 ET-Electrical Transcription
 T-Topic
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Repr'd. Annc't.

CODE (Col 7):
 L-Local
 NET-Network Initials/Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Wednesday
 DATE April 29, 1970
 PAGE 9
 ALL TIMES ARE Central Standard Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCY. TIME		PROGRAM TITLE - SPONSOR	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM		
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	PR (8)	
1:59:55 200	2:00	3:00	MUSIC					REC	E
200	(2:00)	2:15	MUSIC					REC	I
	207		A A Gibsons & Spies #112	4-29	30	ca			
			A A *						
	215 (2:15)	217 (2:17)	FEATURE-- GOOD LIVING ET					REC	PA
	217 (2:17)	224:30 (2:25)	MUSIC					REC	I
	220:30		A Studio 109 #24	4-29	30	ca			
			A NEWS HEADLINES LI					L	
	225:30 (2:26)	229:30 (2:30)	MUSIC					REC	
	229		A Welfare Dept LI	tfn	20	psa			
			*						
229:30 2:29:55	229:30 (2:30)	244 (2:45)	MUSIC					REC	
	232:30		A Mastercharge #4	5-16	60	ca			
			A A Gibsons & Spies #112	4-29	30	ca			
	241		A Pierre Lions LI	5-1	40	psa			
			* C Allen Jewelers #99	5-7	30	ca			
	5+4 (2:45)	247 (2:47)	SPORTS LI					L	
	244	246:20	A (Sports Club) The Cue LI	tfn	30	cc			
	246:30 (2:47)	256 (2:55)	MUSIC					REC	
	250:30		A Red Owl #48tag	5-2	30	ca			
	253:30 (2:55)	3:00	A Uecker Skelly LI	5-1	30	ca			
	256	302	NEWS LI					L	
			A * <i>John Therme</i>						

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Wednesday
 DATE April 29, 1970
 PAGE 10
 ALL TIMES ARE Central Standard Central Daylight Savings

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM		
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TY: (8)	
302 2:59:55	3:00	4:00	MUSIC					REC	E
302 (3:00)	3:00	3:15	MUSIC					REC	E
305:30			A Pepsi-Cola	#50	4-30	60	ca		
			A						
			A						
			A						
			*						
316 (3:15)	3:17	3:17	FEATURE-- TOWN CRIER	LI				L	PA
			A						
317:30 (3:17)	3:25		MUSIC					REC	I
321			A Studio 109	#24	4-29	60	ca		
			A						
326 (3:25)	3:26		NEWS HEADLINES	LI				L	I
327 (3:26)	3:30		MUSIC					REC	I
333			A Mobil Travel Center	LI	tfn	30	ca		
			*						
330 3:29:55	3:30	3:45	MUSIC					REC	I
JT 4/29/70			A O Allen Jewelers	#99	5-7	30	ca		
			A						
336			A Pennys	#49	5-1	30	ca		
			A						
342 (3:45)	3:47		* Red Owl	#48 stay	5-2	30	ca		
			SPORTS	LI				L	
345 (3:47)	3:47		A (Sports Club)	LI	tfn	30	cc		
			MUSIC					REC	
349			A Gibsons & Spies	#112	4-29	30	ca		
			A						
356 (3:55)	4:00		NEWS	LI				L	
			A						
			*						

John Thomas

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 FA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Wednesday
 DATE April 29, 1970
 PAGE 11
 ALL TIMES ARE Central Standard Central Daylight Savings

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

ON <u>401</u>	ANNOUNCER <u>Michael Collins</u>	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LI	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM		
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TY (8)	
<u>401</u> 3:59	<u>55</u> 4:00	<u>500</u> 5:00	MUSIC					REC	I
	<u>401</u> (4:00)	<u>415</u> 4:15	MUSIC					REC	I
	<u>404</u>		A Kings Inn #94	tfn	30	ca			
	<u>408</u>		A ATU #23	5-31	60	ca			
	<u>411</u>		* Studio 109 #24	4-29	60	ca			
	<u>415</u> (4:15)	<u>420</u> 4:17	FEATURE-- TWIN CIRCLE NEWS ET					REC	N
	<u>420</u> (4:17)	<u>424</u> 4:25	MUSIC					REC	
	<u>420</u>		A Singer Sewing #41	5-4	30	ca			
	<u>424</u> (4:25)	<u>426</u> 4:26	NEWS HEADLINES	LI				L	
	<u>426</u> (4:25)	<u>430</u> 4:30	MUSIC					REC	
	<u>427</u>		A G Allen Jewelers #99		30	ca			
<u>429</u>	<u>55</u> 4:30	<u>445</u> 4:45	* Red Owl #4 Stay	5-2	30	ca		REC	
	<u>430</u>		A Burger Queen #107	5-1	30	ca			
	<u>436</u>		A STP Oil #28	5-29	60	ca			
	<u>441</u>		A Mastercharge #4	5-16	60	ca			
	<u>444</u>		A Teko Signs #34	5-10	30	ca			
	<u>445</u> (4:45)	<u>447</u> 4:47	* SPORTS	LI				L	
	<u>447</u> (4:47)	<u>455</u> 4:55	A (Sports Club) <u>Frontier</u> LI	tfn	30	cc		REC	
	<u>448</u>		MUSIC						
	<u>451</u> (4:55)	<u>500</u> 5:00	A Gibsons & Spies #112	4-29	30	ca			
			A <u>Verendrye Assoc</u> #62	5-16	30	ca			
			NEWS	LI				L	
			A						
			* <u>Michael Collins</u>						

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Anct.
 MRA-Mechanical Reprod. Anct.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Wednesday
 DATE April 29, 1970
 PAGE 12
 ALL TIMES ARE Central Standard
 Central Daylight Savings

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
500 4:59:55	5:00	6:00	MUSIC					REC
500 (5:00)	5:00	5:15	MUSIC					REC
500			A Pierre Cable	#27	5-1	30	ca	
504			A Gibsons & Spies	#112	4-29	30	ca	
505			A Beck & Schultz	#117	tfn	30	ca	
508			A Lawn Boy	#51	5-29	60	ca	
511			* Pepsi-Cola	#50	4-30	60	ca	
515 (5:15)	5:20	5:17	FARM & RANCH NEWS FINAL	LI				L
520 (5:17)	5:24	5:25	MUSIC					REC
520			A Prarie Employment	#75tag	tfn	60	ca	
523			A Pat Feeney	#105	5-1	30	ca	
524 (5:25)	5:30		NEWS	LI				L
530			A					
530 5:29:55	5:30	5:45	* Singer Sewing	#41	5-4	30	ca	REC
539			A St. Charles Mobil	LI	tfn	30	ca	
538			A Pierre Lions Club	LI	5-1	40	psa	
535			A Pennys	#49	5-1	30	ca	
539			A Leidholt Cooling	#19	tfn	30	ca	
545 (5:45)	5:50		* Allen Jewelers	#99	4/29/70	30	ca	L
550			A (Sports Club)	LI	tfn	30	cc	
550 (5:50)	5:55		MUSIC					REC
550			A Capital Journal	#56	tfn	30	ca	
554			A McCarthys	#65	6-5	60	ca	
555 (5:55)	6:00		NEWS	LI				L
			A					
			*					

Michael Collier

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Annc'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Wednesday
 DATE April 29, 1970
 PAGE 14
 ALL TIMES ARE Central Standard
Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OF ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
5:59:55 ⁶⁰⁰	6:00	7:00	MUSIC					REC E
(6:00)	6:03		EVENING PRAYER	LI				L R
			A (Holst Motors)	LI	tfn	30	cc	
(6:03)	6:15		MUSIC					REC E
608			A Studio 109	#24	4-29	60	ca	
			A					
			A					
			*					
(6:15)	6:17		FEATURE--					
			A					
(6:17)	6:25		MUSIC					REC E
621			A Embers	#31	tfn	30	ca	
			A					
(6:25)	6:26		NEWS HEADLINES	LI				L N
(6:26)	6:30		MUSIC					REC E
621			A Uecker Skelly	LI	5-1	30	ca	
			*					
6:29:55 ⁶³⁰	6:30	6:45	MUSIC					REC E
			A					
638			A Pennys	#49	5-1	30	ca	
			A					
			A					
			*					
(6:45)	6:47		SPORTS	LI				L S
			A (Sports Club)	LI	tfn	30	cc	
(6:47)	6:55		MUSIC					REC E
653			A Beck & Schultz	#117	tfn	30	ca	
			A					
(6:55)	7:00		NEWS	LI				L N
			A					
			*					

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann's as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Prmo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Wednesday
 DATE April 29, 1970
 PAGE 14
 ALL TIMES ARE Central Standard Central Daylight Savings

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE -- SPONSOR	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM		
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)	
6:59	7:00	8:00	MUSIC					REC	E
	7:00	7:15	MUSIC					REC	E
	7:06		A Pepsi-Cola #50	4-30	60	ca			
			A						
			A						
			A						
	7:10		* Burger Queen #107	5-1	30	ca			
	(7:15)	7:17	FEATURE--						
	7:15	7:25	MUSIC					REC	E
			A						
	7:17		A Jewel Box #85	5-28	60	ca			
	(7:25)	7:26	NEWS HEADLINES					L	N
	(7:26)	7:30	MUSIC					REC	E
			A						
			* MUSIC					REC	E
7:29	7:30	7:45	A Pierre Lions Club	LI	5-1	40	psa		
			A						
			A						
			A McCarthys #65	6-5	60	ca			
			* SPORTS	LI				L	S
	(7:45)	7:47	(Sports Club) <i>Moore</i>	LI	tfn	30	cc	REC	E
	(7:47)	7:55	MUSIC						
			A						
			A Beck & Schultz #117	tfn	30	ca			
	(7:55)	8:00	NEWS	LI				L	N
			A						
			* <i>Tom Def</i>						

E-Entertainment
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

V-Ann'd as spons'd.
 CA-Commercial Announcement
 C-Commercial Continuity
 M-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Wednesday
 DATE April 29, 1970
 PAGE 15
 ALL TIMES ARE Central Standard Central Daylight Savings

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
7:59:55	8:00	9:00	MUSIC					REC E
	(8:00)	8:15	MUSIC					REC E
			A					
			A					
			A					
	8:16		A					
			* ATU #23	5-31	60	ca		
	(8:15)	8:17	FEATURE					
			A					
	8:15	8:25	MUSIC					REC E
	(8:17)		A					
			A					
	8:25	8:26	NEWS HEADLINES	LI				L N
	(8:26)	8:30	MUSIC					REC E
			A					
			* (8:30) LOW POWER (8:30)					
8:29:55	8:30	8:45	MUSIC					REC E
			A					
	8:33		A McCarthys #65	6-5	60	ca		
			A					
			A					
			* (8:30) LOW POWER (8:30)					
	8:45	8:47	SPORTS <i>Maxwell Music</i> LI	LI	HN	30	CO	L N
			A					
	8:47	8:55	MUSIC					REC E
			A					
			A					
	8:55	9:00	NEWS	LI				REC E
			A					
			* (8:30) LOW POWER (8:30)					

Tom Dal

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Wednesday
 DATE April 29, 1970
 PAGE 15
 ALL TIMES ARE Central Standard Central Daylight Savings

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
8:59:55	9:00	10:00	MUSIC				REC	E
(9:00)	9:00	9:15	MUSIC				REC	E
			A					
			A					
			A					
			A					
			*					
	(9:15)	9:17	FEATURE--					
			A					
	(9:17)	9:25	MUSIC				REC	E
			A					
			A					
	(9:25)	9:26	NEWS HEADLINES	LI			L	N
	(9:26)	9:30	MUSIC				REC	E
			A					
			*					
	9:29:55	9:45	MUSIC				REC	E
	(9:30)		A Burger Queen	#107	5-1	30	ca	
			A					
			A					
			A					
			*					
	(9:45)	9:47	SPORTS	LI			L	S
			A (Sports Club) McGerthys	LI	tfn	30	cc	
	(9:47)	9:55	MUSIC				REC	E
			A					
			A					
	(9:55)	10:00	NEWS	LI			L	N
			A					
			*					

CODE (Col 4):
 ET-Electrical Transcription
 T-Topic
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annct.
 MRA-Mechanical Reprod. Annct.
 CODE (Col 7):
 L-Local
 NET-Network Initials Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Wednesday
 DATE April 29, 1970
 PAGE 17
 ALL TIMES ARE Central Standard Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
9:59:55	10:00	11:00	MUSIC				REC	E
	(10:00	10:15)	MUSIC				REC	E
			A					
			A					
			A					
			A					
			*					
	(10:15	10:17)	FEATURE					
			A					
	(10:17	10:25)	MUSIC				REC	E
			A					
			A					
	(10:25	10:26)	NEWS HEADLINES	LI			L	N
	(10:26	10:30)	MUSIC				REC	E
			*					
10:29:55	(10:30	10:45)	MUSIC				REC	E
			A ATU	#23	5-31	60	ca	
			A					
			A Fire - Book of Reality	LI	4W	30	ca	
	(10:45	10:47)	SPORTS	LI			L	S
			A (Sports Club) McNathys	LI	tfn	30	cc	
	(10:47	10:55)	MUSIC				REC	E
			A					
			A					
	(10:55	10:57:30)	NEWS	LI			L	N
	(10:57:30	11:00)	BE STILL AND KNOW	ET			REC	R
	(11:00	11:00:30)	SIGN OFF	LI				

11:00

TAKE TRANSMITTER OFF AIR (PLATE OFF)
 TURN BOARD OFF
 PUT TELETYPE MACHINE ON SINGLE SPACE
 CHECK TOWER LIGHTS...DIAL 4, READ ON METER 3
 LOCK DOORS (CONTROL ROOM, NEWS ROOM, OUTSIDE FRONT & REAR)

CODE (Col 4):
 ET-Electrical Transcription
 T-Top
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 C-Commercial Announcement
 M-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Repr'd. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Thursday
 DATE Feb. 19, 1970
 PAGE 1
 ALL TIMES ARE Central Standard
Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM		
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)	
5:59 6:01	5:59 6:00 6:00 6:00 6:10	6:00:30 6:00 6:59 7:00 6:16 6:15	SIGN ON MUSIC MUSIC A Klein's T&T #94 A A A * Red Owl #48tag	LI		10	ca	REC	
6:13 6:16 (6:15)	6:21 6:20	6:21 6:20	S D S U FARM NEWS A MUSIC	T		30	ca	REC	
6:21 6:26 (6:25)	6:21 6:25	6:21 6:25	A Hall T&T #95 NEWS	LI		10	ca	L	
6:29 6:32	5:56:32 (6:30)	6:44 6:45	MUSIC A D & D Auto Parts #67 A A Food Stamps Jones LI A Little Dakota <u>Don 2/19/70</u> LI			30	ca	REC	
6:35	6:35		* A Little Dakota			30	ca		
6:44	6:44 (6:45)	6:50 6:50	SPORTS (REMINDER) A (Sports Club) MUSIC (NWB)	LI		30	ca	L	
6:50 6:50 (6:55)	6:50 6:55	6:50 6:55	A <i>Pierre Furniture</i> #15 A Beck & Schultz #117			30	ca	REC	
6:51 6:55 (6:55)	6:51 6:59 7:00	6:51 6:59 7:00	NEWS A (Burke Realty) #120 *	LI		60	ca	L	

CODE (Col 4):
 ET-Electrical transcription
 T-Tapes
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Anct.
 MRA-Mechanical Reprod. Anct.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCP - RADIO PROGRAM LOG

DAY Wednesday
 DATE Feb. 19, 1970
 PAGE 2
 ALL TIMES ARE Central Standard X
Central Daylight Savings

6:00A	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM		
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)	
6:59	6:59	7:59	MUSIC					REC	E
6:59	7:00	8:00	NEWS (cont'd)	LI				L	N
	7:05	7:05	A						
	7:05	7:14	MUSIC					REC	E
	7:05	(7:05)	A Production Credit #11	4-16	60	✓	ca	(MAKE GOOD)	
	7:05:40		A Goodyear #23	2-25	30	✓	ca		
	7:12		A Kenyon T&T #6	tfn	10	✓	ca		
	7:13		* D-Con #5	3-27	60	✓	ca		
7:14	7:14	7:20	FARM & RANCH NEWS	LI				L	
	(7:15)	7:20	A (Les Hubbard) #57L/in	tfn	60	✓	cc		
	7:20	7:26	MUSIC					REC	T
	7:20		A P.V. T&T #98	tfn	10	✓	ca		
	7:22		A Daytona 500 #82	2-21	60	✓	pr		
	7:26	7:30	NEWS	LI				L	
	(7:25)	7:30	A LIFE INS. WEER (PHILIP LIFE UNDERWRITERS) T					REC	O
	7:30	7:34	* Philip Motor Co #68tag	2-24	30	✓	ca		
7:30	7:30	7:45	MUSIC					REC	
	7:31		A Pierre Furniture #15	2/24	30	✓	ca		
	7:34		A Sooper Deoper #12	4-24	30	✓	ca		
7:35	7:35		A State Theatre #33	2-27	60	✓	ca		
	7:41		A Ford #8	2-20	60	✓	ca		
7:43	7:42		A Pennys #49	2-20	30	✓	ca		
	7:43		* D & D Auto Parts #67	3-28	30	✓	ca		
(7:45) POWER CHANGE	7:46	7:50	SPORTS	LI				L	
7:46	(7:45)	7:50	A (Capital Journal) #56	tfn	30	✓	ca		
	7:50	7:54	MUSIC					REC	
	7:50		A Prarie #75	tfn	60	✓	ca		
	7:51		A Pierre Natl T&T #111	2-27	10	✓	ca		
	7:54	7:59	NEWS	LI				L	
	(7:55)	8:00	A (First Dakota Home) #59	tfn	60	✓	cc		
			*						

CODE (Col 4):
 ET-Electrical Transcription
 T-Trace
 REM-Remots
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Annangement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Thursday
 DATE Feb. 19, 1970
 PAGE 4
 ALL TIMES ARE Central Standard Central Daylight Savings

ON	ANNOUNCER	OFF	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
8:59:55	9:01	10:01	MUSIC				REC	E
9:00	9:01	9:16	MUSIC				REC	E
9:01	9:01	9:15	A American Family T&T #115	tfn	10	ca		
	9:12		A Sooper Dooper #12	4-24	30	ca		
9:15	9:15	9:18	* <i>Discontinuation</i> #15	2/24	30	ca		
	9:16	9:20	FEATURE--MORNING DEVOTIONS LI				L	R
	9:18	9:24	A MUSIC				REC	E
9:21	9:18	9:25	A Beck & Schultz #118	tfn	60	ca		
	9:24	9:25	A NEWS HEADLINES LI				L	N
	9:25	9:26	MUSIC				REC	E
	9:25	9:29	A * Spargurs #30	tfn	60	ca		
9:29:55	9:30	9:32	HOSPITAL REPORT #18/70 LI				L	PA
9:29	9:29	9:45	A MUSIC				REC	E
	9:29		A D & D Auto Parts #67	3-28	30	ca		
	9:34		A <i>Discontinuation</i> #15	2/24	30	ca		
	9:37		A Gibsons & Spies #112	2-25	60	ca		
9:45	9:42	9:47	* Goodyear SPORTS LI	2-25	30	ca	L	S
	9:45	9:47	A (YOUNG BERGS) (Sports Club) L	TFN	30	CA		
	9:47	9:56	A MUSIC				REC	
	9:49		A Pennys #49	2-20	30	ca		
	9:51	10:01	A Western Airlines #86	tfn	60	ca	L	
	9:55	10:00	NEWS LI					
	9:56		A *					

L-Local
 SIM-Simultaneous
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

V-Ann'd as spons'd.
 Commercial Announcement
 Commercial Continuity
 Commercial Matter
 PR-Promo
 PSA-Public Service Annct.
 MRA-Mechanical Reprod. Annct.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Thursday
 DATE Feb. 19, 1970
 PAGE 3
 ALL TIMES ARE Central Standard
Central Daylight Savings

ON	ANNOUNCER	OFF	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM		
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)	
7:59	7:59	9:01	MUSIC					REC	E
7:59	8:00	8:05	NEWS (cont'd)	LI				L	N
	8:05	8:15	MUSIC					REC	
	8:05		A Gibsons & Spies #112	2-25	60	✓	ca		
	8:08		A Beck & Schultz #117	tfn	60	✓	ca		
8:11	8:15		A						
	8:15	8:25	* First Dakota #59	tfn	30		ca		
8:15	8:15	8:25	MUSIC					REC	E
	8:20		A Goodyear #23	2-25	30	✓	ca		
	8:24		A						
	8:25	8:26	A Pierre Furniture #15	2/24	30	✓	ca		
	8:25	8:26	NEWS HEADLINES	LI				L	N
8:26	8:26	8:30	MUSIC					REC	E
	8:26		A Pierre Natl T&T #111	2-27	10	✓	ca		
	8:30	8:44	* Potter Dist #90	3-7	30	✓	ca		
8:29	8:30	8:45	MUSIC					REC	E
8:31	8:31		A D & D Auto Parts #67	3-28	30	✓	ca		
	8:35		A Red Owl #48tag	tfn	30	✓	ca		
	8:38		A						
	8:42		A Pie re Players #45	3-4	10	✓	ca		
8:44	8:44	8:47	* Pierre Furniture #15	2/24	30	✓	ca	L	S
	8:45	8:47	SPORTS (EMBERS)	LI					
	8:47	8:52	A (Sports Club)	L	TFU	30	✓	CA	
	8:47	8:55	MUSIC					REC	
	8:47		A Daytona 500 #82	2-21	60	✓	pr		
	8:53		A Red Owl #48tag	tfn	30	✓	ca		
	8:55	9:00	NEWS	LI				L	
			A						
			*						

CODE (Col 4):
 ET-Electrical Transcription
 T-Topo
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Repr'd. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Thursday
 DATE Feb. 19, 1970
 PAGE 5
 ALL TIMES ARE Central Standard Central Daylight Savings

ON	ANNOUNCER	OFF	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM		
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)	
9:59:55 1001	1001 10:00	1103 11:00	MUSIC					REC	E
	1001 (10:00)	1018 10:15)	MUSIC					REC	E
	1004		A Pepsi-Cola #50	4-30	60	✓	ca		
	1007 1/2		A Gibsons & Spies #112	2-25	60	✓	ca		
	10:11		* D & D Auto Parts #67	3-28	30	✓	ca		
10:15	1018 (10:15)	10:27 10:17)	FEATURE--PACESSETTERS ET					REC	O
	1022 (10:17)	1025 10:25)	A MUSIC					REC	E
	1019		A Goodyear #23	2-25	30	✓	ca		
	1025 (10:25)	1026 10:26)	NEWS HEADLINES	LI				L	N
	1026 (10:26)	1031 10:30)	MUSIC					REC	E
	1026		A Hollywood Shop #37	tfn	60	✓	ca		
10:29:55	1031 (10:30)	1045 10:45)	* MUSIC					REC	E
1031	1031		A Beck & Schultz #118	tfn	60	✓	ca		
	1037		A Daytona 500 #82	2-21	60	✓	pr		
	10:41		A			✓	ca		
1045	1045 (10:45)	1047 10:47)	* <i>Disco Furniture</i> #15	LI	2:24	30	✓	L	S
	1047 (10:47)	1055 10:55)	A (FIRST DAKOTA) (Sports Club)	L TFN	30	✓	ca	REC	
	1047 (10:47)	1055 10:55)	MUSIC					REC	
	1047		A Red Owl #48tag	tfn	30	✓	ca		
	1055 (10:55)	11:03 11:00)	A NEWS	LI				L	
			A (First Natl Bank) #79	tfn	60	✓	cc		

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Thursday
 DATE Feb. 19, 1970
 PAGE 6
 ALL TIMES ARE Central Standard Central Daylight Savings

ON	ANNOUNCER	OFF	ANNOUNCER	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ANNOUNCER	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
10:59	11:00	12:00	MUSIC				REC	E
1103	11:00	11:15	MUSIC				REC	E
1107	11:03		A Sooper Dooper #12	4-24	30	✓ ca		
	11:10		A B & D Auto Parts #67	3-28	30	✓ ca		
1114	11:14	11:17	* Porter Sales #71	tfn	60	ca		
	11:15	11:17	FEATURE-- TOWN CRIER LI				L	PA
	11:17	11:25	MUSIC				REC	E
	11:17		A Goodyear #23	2-25	30	✓ ca		
	11:21		A Hemminger #108tag	tfn	60	✓ ca		
1126	11:25	11:26	NEWS HEADLINES LI				L	N
	11:26	11:30	MUSIC				REC	E
	11:26		A State Theatre #33	2-27	60	✓ ca		
11:29	11:30	11:45	* Daytona 500 #82	2-21	60	✓ pr	REC	E
1130	11:30		A Philip Motor Co #68tag	2-24	30	✓ ca		
	11:35		A Pennys #49	2-20	30	✓ ca		
	11:40		A Gibsons & Spies #112	2-25	60	✓ ca		
	11:43		A Potter Dist #90	3-7	30	✓ ca		
1145	11:45	11:47	* Disruption #15	2/24	30	✓	L	S
	11:45		A (Sports Club)	L TFN	30	✓ CA		
	11:47	11:55	MUSIC				REC	E
	11:48		A Beck & Schultz #118	tfn	60	✓ ca		
	11:52	12:00	A Red Owl #48tag	tfn	30	✓ ca	L	N
1159	11:55	12:00	NEWS	LI				
			A (Onida Bank) #16	tfn	30	✓ cc		

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDI-Editorial
 POL-Political
 ED-Educational

KCCR -- RADIO PROGRAM LOG

DAY Thursday
 DATE Feb. 19, 1970
 PAGE 7
 ALL TIMES ARE Central Standard
 Central Daylight Savings

ON	ANNOUNCER	OFF	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE -- SPONSOR (4)	LB	COMMERICAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
11:59:55 1200	12:00	12:15	NEWS BLOCK	LI			L	N, S
1200	(12:00)	12:05	NEWS (cont'd)	LI			L	N
			A					
			A					
	12:05	12:10	SPORTS	LI			L	S
			A (Sports Club)	LI	TFN 30	✓		
	12:10	12:15	FARM & RANCH NEWS	LI	TFN 30	✓ CA	L	A
			A (Pierre Natl Bank) #54		tfn 60	✓	cc	
	12:15	12:30	* Gibsons & Spies #112		2-25 60	✓	ca	
	12:15	12:30	MUSIC					REC E
	12:15	12:25	MUSIC					REC E
	12:16		A Beck & Schultz #117		tfn 60	✓	ca	
	12:23		A D-Con #5		3-27 60	✓	ca	
	12:24		A Daytona 500 #82		2-21 60	✓	pr	
	12:25	12:28	NEWS	LI			L	N
			A					
	12:28	12:30	FUNERAL ANNOUNCEMENTS	LI			L	PA
			* (Pierre Flower) #25		tfn 60	✓	cc	
12:29:55 1230	12:30	1:00	TRADIO	LI			L	O
1230	(12:30)	12:45	TRADIO	LI			L	O
	12:33		A D & D Auto Parts #67		3-28 30	✓	ca	
	12:36		A <i>Disinfectant</i> #15		2/24 30	✓	ca	
	12:39		A Red Owl #48tag		tfn 30	✓	ca	
	12:42		A Pierre Players #45		3-4 10	✓	ca	
	12:45	12:55	* Goodyear #23		2-25 30	✓	ca	
1245	(12:45)		TRADIO	LI			L	O
	12:48		A Pepsi-Cola #50		4-30 60	✓	ca	
	12:51		A Pierre Natl T&T #111		2-27 10	✓	ca	
			A					
	12:55	1:00	NEWS	LI			L	N
			A (Ft. Pierre Natl) #26		tfn 30	✓	ca	
			*					

SM-Simulcast
 DS-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

Commercial Continuity
 CM-Commercial Matter
 Promo
 Public Service Annot.
 Mechanical Reprod. Annot.

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

Y Thursday
 DATE Feb. 19, 1970
 PAGE 8
 ALL TIMES ARE Central Standard
 Central Daylight Savings

ON 6:00A	ANNOUNCER <i>Wally J. Widboom</i>	OFF 1:00P	ON	ANNOUNCER	OFF
ON <i>1:00</i>	ANNOUNCER <i>[Signature]</i>	OFF <i>3:30</i>	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE — SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
12:59	1:00	2:00	MUSIC				REC	E
<i>1:00</i>	<i>(1:00)</i>	<i>1:15</i>	MUSIC				REC	E
	<i>1:06</i>		A Chuck Wagon #72	tfn	60	ca		
	<i>1:06</i>		A Red Owl #48tag	tfn	30	ca		
	<i>(2:15)</i>	<i>1:17</i>	FEATURE---					
	<i>(1:17)</i>	<i>1:25</i>	MUSIC				REC	E
	<i>1:13</i>		A Hop Scotch #70	tfn	30	c		
	<i>(1:25)</i>	<i>1:26</i>	NEWS HEADLINES	LI			L	N
	<i>(1:26)</i>	<i>1:30</i>	MUSIC				REC	E
	<i>1:29</i>		A					
<i>1:29</i>	<i>1:30</i>	<i>1:43</i>	* Beck & Schultz #118	tfn	60	ca	REC	E
	<i>1:30</i>		A <i>Dinner Furniture #15</i>	<i>2/34</i>	<i>30</i>	<i>ca</i>		
	<i>1:33</i>		A D & D Auto Parts #67	3-28	30	ca		
	<i>1:37</i>		A Gibsons & Spies #112	2-25	60	ca		
	<i>(1:45)</i>	<i>1:47</i>	SPORTS (FRONTIER SVC.) (Sports Club)	LI L TFN	30	CA	L	S
	<i>(1:47)</i>	<i>1:55</i>	MUSIC				REC	E
	<i>1:48</i>		A Red Owl #48tag	tfn	30	ca		
	<i>1:55</i>	<i>2:00</i>	A Goodyear #23	2-25	30	ca	L	N
			NEWS	LI				
			A					
			*					

KCCR - RADIO PROGRAM LOG

CODE (Col 4):
 ET-Electrical Transcription
 T-Topic
 REM-Remote
 L-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Lost Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Repr'd. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

DAY Thursday
 DATE Feb. 19, 1970
 PAGE 9
 ALL TIMES ARE Central Standard Central Daylight Savings

ON	ANNOUNCER	OFF <u>3:00</u>	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE -- SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TY (8)
1:59:55	2:00	3:00	MUSIC				REC	F
	(2:00)	2:15	MUSIC				REC	F
			A Daytona 500 #82	2-21	60	pr		
			A					
			A Chuck wagon #72	tfn	60	ca		
			A					
			* FEATURE-- GOOD LIVING ET				REC	O
			A					
			MUSIC				REC	F
			A D & D Auto Parts #67	3-28	30	ca		
			A					
			NEWS HEADLINES	LI			L	N
			MUSIC				REC	F
			A State Theatre #33	2-27	60	ca		
			* MUSIC				REC	F
			A Sooper Dooper #12	4-24	30	ca		
			A					
			A					
			* Goodyear #23	2-25	30	ca		
			SPORTS	LI			L	S
			A (Sports Club) <i>Paul Johnson</i>				REC	F
			MUSIC					
			A Gibsons & Spies #112	2-25	60	ca		
			A					
			NEWS	LI			L	N
			A					
			*					

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Repr'd. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDI-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Thursday
 DATE Feb. 19, 1970
 PAGE 10
 ALL TIMES ARE Central Standard Central Daylight Savings

ON <u>300</u>	ANNOUNCER <u>Michael Kollman</u>	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
<u>2:59</u>	<u>3:00</u>	<u>4:00</u>	MUSIC				REC	E
	<u>3:00</u>	<u>3:15</u>	MUSIC				REC	E
	<u>3:05</u>		A Pennys #49	2-20	30	ca		
	<u>3:08</u>		A <u>Disinfectant #15</u>	<u>2/24</u>	30	ca		
	<u>3:11</u>		A D & D Auto Parts #67	3-28	30	ca		
	<u>3:15</u>	<u>3:17</u>	FEATURE-- TOWN CRIER LI				L	PA
	<u>3:17</u>	<u>3:25</u>	MUSIC				REC	E
	<u>3:18</u>		A Pierre Players #45	3-4	10	ca		
	<u>3:22</u>		A <u>Blunt Basketball #15</u>					
	<u>3:25</u>	<u>3:26</u>	NEWS HEADLINES LI				L	N
	<u>3:26</u>	<u>3:30</u>	MUSIC				REC	E
	<u>3:28</u>		A Uecker Dkelly #22	2-21	30	ca		
<u>3:29</u>	<u>3:30</u>	<u>3:45</u>	* <u>Disinfectant #15</u>	<u>2/24</u>	30	ca	REC	E
	<u>3:32</u>		A Gibsons & Spies #112	2-25	60	ca		
	<u>3:36</u>		A <u>Blunt Basketball #105</u>					
	<u>3:40</u>		A Beck & Schultz #118	tfn	60	ca		
	<u>3:45</u>	<u>3:47</u>	SPORTS LI				L	S
	<u>3:48</u>	<u>3:55</u>	A (Sports Club) <u>Coca Cola</u>				REC	E
	<u>3:48</u>		A Goodyear #23	2-25	30	ca		
	<u>3:52</u>	<u>4:00</u>	A Daytona 500 #82	2-21	60	pr	L	N
	<u>3:55</u>		NEWS					

CODE (Col 4):
 ET-Electrical Transcription
 T-Top
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Anct.
 MRA-Mechanical Reprod. Anct.

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Thursday
 DATE Feb. 19, 1970
 PAGE 11
 ALL TIMES ARE X Central Standard X Central Daylight Savings

ON <u>300</u>	ANNOUNCER <u>Michael Collier</u>	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE -- SPONSOR (4)	LI	DURATION (5)	COMMERCIAL MATTER OR ANNOUNCEMENT		SOURCE (7)	PROGRAM TYPE (8)
	BEGIN (2)	END (3)				TYPE (6)	V		
<u>400</u> 3:59	<u>55401</u> 4:00	<u>500</u> 5:00	MUSIC					REC	E
	<u>401</u> (4:00)	<u>415</u> 4:15	MUSIC					REC	E
	<u>405</u>		A Sooper Dooper #12	4-24	30		ca		
	<u>408</u>		A Philip Motor Co #68tag	2-24	30		ca		
	<u>411</u>		* <u>Disruptive</u> #15	<u>2/24</u>	30		ca		
	<u>415</u> (4:15)	<u>428</u> 4:17	FEATURE-- TWIN CIRCLE NEWS ET					REC	N
	<u>420</u> (4:17)	<u>425</u> 4:25	MUSIC					REC	E
	<u>420</u>		A Goodyear #23	2-25	30		ca		
	<u>421</u>		A <u>Blunt Basketball</u> #105						
	<u>425</u> (4:25)	<u>426</u> 4:26	NEWS HEADLINES	LI				L	N
	<u>426</u> (4:26)	<u>430</u> 4:30	MUSIC					REC	E
	<u>426</u>		A Gibsons & Spies #112	2-25	60		ca		
	<u>429</u> 4:29	<u>446</u> 4:45	* <u>Little Dakota</u> <u>mc</u> <u>2/19/70</u>	LI	30		ea		
	<u>55400</u> (4:30)	<u>446</u> 4:45	MUSIC					REC	E
	<u>430</u>		A State Theatre #33	2-27	60		ca		
	<u>433</u>		A <u>Blunt Basketball</u> #105						
	<u>435</u>		A Daytona 500 #82	2-21	60		pr		
	<u>439</u>		A D & D Auto Parts #67	3-28	30		ea		
	<u>443</u>		* Pennys #49	2-20	30		ea		
	<u>446</u> (4:45)	<u>448</u> 4:47	SPORTS	LI				L	S
	<u>448</u> (4:47)	<u>455</u> 4:55	A (Sports Club) <u>Kelly Construction</u>					REC	E
	<u>448</u>		MUSIC						
	<u>448</u>		A Potter Dist #90	3-7	30		ca		
	<u>444</u>		A Beck & Schultz #117	tfn	60		ca		
	<u>455</u> (4:55)	<u>500</u> 5:00	NEWS	LI				L	N
			A (First National Bank) #79	tfn	60		ca		
			*						

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Annc'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc'd.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Thursday
 DATE Feb. 19, 1970
 PAGE 12
 ALL TIMES ARE Central Standard / Central Daylight Savings

ON <u>500</u>	ANNOUNCER <u>Michael Colman</u>	OFF <u>505</u>	ON	ANNOUNCER	OFF
ON <u>501</u>	ANNOUNCER <u>John Tierney</u>	OFF <u>600</u>	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LI	DURATION (5)	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)				TYPE (6)	SOURCE (7)	TYPE (8)	
<u>500</u> 4:59	<u>55500</u> 5:00	<u>600</u> 6:00	MUSIC					REC	F
<u>500</u> (5:00)	<u>570</u> 5:15	<u>570</u> 5:15	MUSIC					REC	F
<u>501</u>			A Prarie #75	tfn	60	<input checked="" type="checkbox"/>	ca		
<u>505</u>			A Pepsi-Cola #50	4-30	60	<input checked="" type="checkbox"/>	ca		
<u>502</u>			A St. Charles Mobil LI	tfn	30	<input checked="" type="checkbox"/>	ca		
<u>510</u>			<u>Riggs High basketball #90</u>			<input checked="" type="checkbox"/>	ca		
<u>511</u>			A Gibsons & Spies #112	2-25	60	<input checked="" type="checkbox"/>	ca		
<u>575</u>			* Leidholt Cooling #19	tfn	30	<input checked="" type="checkbox"/>	ca		
(5:15)	5:17)		FARM & RANCH NEWS FINAL LI					L	A
<u>518</u> <u>522:30</u>	<u>518</u> 5:25)	<u>518</u> 5:25)	A First Dakota Home #59	tfn	30	<input checked="" type="checkbox"/>	ca	REC	F
(5:17)	5:25)		MUSIC						
<u>519</u> <u>526</u>	<u>526</u> 5:30)	<u>526</u> 5:30)	A <u>Desno Furniture #15</u> LI	2-24	30	<input checked="" type="checkbox"/>	ca	L	N
(5:25)	5:30)		NEWS						
<u>527</u> <u>532</u>	<u>532</u> 5:30)	<u>532</u> 5:30)	A (Western Airlines) #2	tfn	60	<input checked="" type="checkbox"/>	ca		
<u>532</u>			* Pierre Players #45	3-4	10	<input checked="" type="checkbox"/>	ca		
<u>532</u> 5:29	<u>532</u> 5:30)	<u>532</u> 5:45)	MUSIC					REC	F
<u>536</u>			A Ford #8	2-20	60	<input checked="" type="checkbox"/>	ca		
<u>535:30</u>			A <u>Blunt Basketball #105</u>			<input checked="" type="checkbox"/>	ca		
<u>541</u>			A Capital Journal #56	tfn	30	<input checked="" type="checkbox"/>	ca		
<u>544</u>			A Daytona 500 #82	2-21	60	<input checked="" type="checkbox"/>	pr		
(5:45)	5:50)		SPORTS <u>Meggie Plumbing</u> LI			<input checked="" type="checkbox"/>		L	S
<u>545</u> <u>550</u>	<u>550</u> 5:55)	<u>550</u> 5:55)	A (Sports Club) <u>Meggie Plumbing</u>			<input checked="" type="checkbox"/>		REC	F
(5:50)	5:55)		MUSIC						
<u>550</u> <u>553</u> <u>554</u>	<u>550</u> 5:55)	<u>550</u> 5:55)	A <u>Blunt Basketball #105</u>			<input checked="" type="checkbox"/>	ca		
<u>554</u>			A D & D Auto Parts #67	3-28	30	<input checked="" type="checkbox"/>	ca		
(5:55)	6:00)		NEWS LI					L	N
<u>555</u> <u>600</u>	<u>555</u> 6:00)	<u>600</u> 6:00)	A *						

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Thursday
 DATE Feb. 19, 1970
 PAGE 13
 ALL TIMES ARE Central Standard Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
5:59:55	6:00	7:00	MUSIC				REC	E
	(6:00)	6:03	EVENING PRAYER	LI			L	R
	6:03	6:15	A (Holst Motors)	LI	tfn	30	cc	
	(6:03)	6:15	MUSIC				REC	E
	6:07		A					
			A Blunt Basketball #115					
			A					
			*					
(6:15)	LOWER POWER							
	(6:15)	6:17	FEATURE--					
			A					
	(6:17)	6:25	MUSIC				REC	E
	6:17		A Beck & Schultz	#118	tfn	60	ca	
	6:18		A Riggs basketball #96					
	(6:25)	6:26	NEWS HEADLINES	LI			L	N
	(6:26)	6:30	MUSIC				REC	E
	6:28		A Blunt Basketball #105					
			*					
6:29:55	(6:30)	6:45	MUSIC				REC	E
	6:32		A Daytona 500	#82	2-21	60	pr	
			A					
	6:35		A Blunt Basketball #105					
	6:35		* L & L Drive IN	#44	2-24	30	ca	
	(6:45)	6:47	SPORTS	LI			L	S
			A (Sports Club)					
	(6:47)	6:55	MUSIC				REC	E
	6:47		A Blunt Basketball #105					
	6:50		A Beck & Schultz	#117	tfn	60	ca	
	(6:55)	7:00	NEWS	LI			L	N
			A					
			*					

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Annc'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Prmo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Thursday
 DATE Feb. 19, 1970
 PAGE 14
 ALL TIMES ARE Central Standard Central Daylight Savings

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
6:59:55	7:00	8:00	MUSIC				REC	E
7:00	7:00	7:15	MUSIC				REC	E
			A Cass Clay #10	tfn	60	ca		
			A					
			A Blunt Basketball #105					
			A					
			A					
			*					
	(7:15	7:17)	FEATURE--					
			A					
	(7:17	7:25)	MUSIC				REC	E
			A Beck & Schyatz #118	tfn	60	ca		
			A Blunt Basketball #105					
	(7:25	7:26)	NEWS HEADLINES	LI			L	N
	(7:26	7:30)	MUSIC				REC	E
			A Cass Clay #10	tfn	60	ca		
			*					
7:29:55	(7:30	7:45)	MUSIC				REC	E
			A Riggs basketball #96					
			A Blunt Basketball #105					
			A					
			A					
			*					
	(7:45	7:47)	SPORTS	LI			L	S
			A (Sports Club) McINTYRE					
	(7:47	7:55)	MUSIC				REC	E
			A					
			A Beck & Schultz #117	tfn	60	ca		
	(7:55	8:00)	NEWS	LI			L	N
			A					
			*					

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-
 PSA-Public Service Annct.
 MRA-Mechanical Reprod. Annct.

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR -- RADIO PROGRAM LOG

DAY Thursday
 DATE Feb. 19, 1970
 PAGE 15
 ALL TIMES ARE Central Standard
 Central Daylight Savings

ON	ANNOUNCER	OFF <i>11:50</i>	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE — SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
	(7:55	8:00)	PRE GAME SHOW LI					REM S
7:59:55	(8:00	9:30)	BLUNT BASKETBALL LI					REM S
			A (Blunt Cash Store)					
			A (Steele Service)					
			A (P.V. of Blunt)					
			A (Oahe Electric)					
			A (Village Motel)					
			A (Harrison Lumber)					
			HALF TIME LI					REM S

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-
 PSA-Public Service Annc't.
 MRA-Mechanical Repr. Annc't.

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Thursday
 DATE Feb. 19, 1970
 PAGE 16
 ALL TIMES ARE Central Standard X
 Central Daylight Savings

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE — SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
			BLUNT BASKETBALL A (Blunt Cash Store) A (Steele Service) A (P.V. of Blunt) A (Oahe Electric) A (Village Motel) A (Harrison Lumber)	LI			REM	S
9:30	9:35	9:35	SPORTS RAP UP	LI			REM	S
9:35	9:45	9:45	MUSIC				REC	E
			A L & L Drive IN	#44	2-24	30	ca	
9:45	9:47	9:47	SPORTS	LI			L	S
			A (Sports Club)	LI				
9:47	9:55	9:55	MUSIC				REC	E
9:55	10:00	10:00	NEWS	LI			L	N

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Thursday
 DATE Feb. 19, 1970
 PAGE 17
 ALL TIMES ARE Central Standard Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
9:59:55	10:00	11:00	MUSIC				REC	E
	(10:00	10:15)	MUSIC				REC	E
			A					
			A					
			A Riggs basketball #96					
			A					
			*					
	(10:15	10:17)	FEATURE---					
			A					
	(10:17	10:25)	MUSIC				REC	E
			A					
			A					
	(10:25	10:26)	NEWS HEADLINES	LI			L	N
	(10:26	10:30)	MUSIC				REC	E
			*					
10:29:55	(10:30	10:45)	MUSIC				REC	E
			A					
			A Riggs basketball #96					
			A					
	(10:45	10:47)	SPORTS	LI			L	S
			(Sports Club) <i>Milom Jensen</i>					
	(10:47	10:55)	MUSIC				REC	E
			A					
			A					
	(10:55	10:57:30)	NEWS	LI			L	N
	(10:57:30	11:00)	BE STILL AND KNOW	ET			REC	R
	(11:00	11:00:30)	SIGN OFF	LI				

TAKE TRANSMITTER OFF AIR (PLATE OFF)
 TURN BOARD OFF
 PUT TELETYPE MACHINE ON SINGLE SPACE
 CHECK TOWER LIGHTS...DIAL 4, READ ON METER 3
 LOCK DOORS (CONTROL ROOM, NEWS ROOM, OUTSIDE FRONT & REAR)

CODE (Col 4):
 ET-Electrical Transcription
 T-Tepe
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Video
 C-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Repr'd. Annc't.

CODE (Col 7):
 L-Local
 NET-Network Initiats-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 ED-Editorial
 POL-Political
 ED-Educational

CCR - RADIO PROGRAM LOG

DAY Friday
 DATE Nov. 21, 1969
 PAGE 1
 ALL TIMES ARE Central Standard Central Daylight Savings

ON	ANNOUNCER	OFF	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LI	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
5:59:30	5:59:50	6:00	SIGN ON	LI				
	6:00	7:00	MUSIC				REC	E
	6:00	6:16	MUSIC				REC	E
	6:03:30		A Klein's T&T #94	tfn	10	✓	ca	
	6:01		A Alkota Inc. #4	tfn	30	✓	ca	
	6:08		A Gibsons & Spies #112L/in	11-26	30	✓	ca	
	6:12	6:20	* Lampert Center #17	1-22	30	✓	ca	
6:16	6:15	6:20	S D S U FARM NEWS	T			REC	A
	6:20	6:26	A MUSIC				REC	E
	6:20		A Klocker Furn #23	11-29	30	✓	ca	
	6:26	6:31	NEWS	LI			L	N
	6:31		A Pierre Furn #50	tfn	30	✓	ca	
6:29	6:31	6:44	MUSIC				REC	E
6:31	6:30	6:45	A <i>Jirestone</i> #105	11-22	30	✓	ca	
	6:31		A Vilas #51L/in	11-23	60	✓	ca	
	6:32		A Sears #63	11-22	30	✓	ca	
	6:35		A Fischer T&T #93	tfn	10	✓	ca	
	6:38:30		A Red Owl #48tag	tfn	30	✓	ca	
6:44	6:43	6:50	* Pennys #49	11-21	30	✓	ca	L
	6:44	6:50	SPORTS (STATE PUB DRUG)	LI				
	6:50	6:55	A (Sports Club)	TFN	30	✓	CA	
	6:50	6:55	MUSIC	TFN	30	✓	CA	REC
	10:49		A Studio 109 #24	11-21	60	✓	ca	
	6:50	7:00	A State Pbl. #12	12-5	30	✓	ca	
	6:55	7:00	NEWS	LI			L	
			A (State Farm INS.) 332	tfn	30	✓	cc	

CCP - RADIO PROGRAM LOG

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 R-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 5):
 V - as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Anct.
 MRA-Mechanical Reprod. Anct.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

DAY Friday
 DATE Nov. 21, 1969
 PAGE 2
 ALL TIMES ARE X Central Standard Daylight Savings

5:59:30	ANNOUNCER	ON	ANNOUNCER	OFF
7:00	ANNOUNCER	OFF	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM		
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)	
6:59:55	7:00	8:00	MUSIC					REC	E
7:00	7:00	7:06	NEWS (cont'd)	LI				L	N
	(7:00)	7:05)							
	7:06	7:16	A (Burke Real Estate) #120	tfn	30	✓	cc		
	(7:05)	7:15)	MUSIC					REC	E
	7:08		A Western Marine #35	tfn	30	✓	ca		
	7:12		A Gibsons & Pies #112L/in	11-26	30	✓	ca		
	7:13		A Klocker Furn #23	11-29	30	✓	ca		
	7:16	7:21	* Lampert #17	11-22	30	✓	ca		
7:16	(7:15)	7:20)	FARM & RANCH NEWS	LI				L	A
	7:19		A (Les Hubbard) #57L/in	tfn	30	✓	ca		
	7:21	7:25	MUSIC					REC	E
	(7:20)	7:25)							
	7:21		A Anderson Tire #53	11-25	30	✓	ca		
	7:21:30		A Kenyon T&T #6	tfn	10	✓	ca		
	7:25	7:32	NEWS	LI				L	E
	(7:25)	7:30)							
(7:30)	Increase Power (7:30)		A (Western Airlines) #2	12-26	60	✓	ca		
	7:24	7:44	* Chandler Purplus #41	tfn	30	✓	ca	REC	E
7:29:55	(7:30)	7:45)	MUSIC						
7:32	7:32		A Sears #63	11-22	30	✓	ca		
7:33:30	7:33	Nov 21/69	A Red Owl #48tag	tfn	30	✓	ca		
	7:37		A Ford #34	11-21	60	✓	ca		
	7:36		A Nofi #21	11-26	30	✓	ca		
	7:37		* <i>Questone</i> Pierre Furn #105	11-22	30	✓	ca		
	7:41		* Pierre Furn #50	tfn	30	✓	ca		
7:44	7:41:30	7:51	SPORTS	LI				L	S
	(7:45)	7:50)							
	7:44		A (Capital Journal) #56	tfn	30	✓	ca		
	7:51	7:56	MUSIC					REC	E
	(7:50)	7:55)							
	7:51		A Prarie #75	tfn	60	✓	ca		
	7:52		A Ft. Pierre Natl #26	tfn	30	✓	ca		
	7:55	8:00	A Swift Center #47	12-3	30	✓	ca	L	N
	(7:55)	8:00)	NEWS	LI					
			A (First Dakota) #59	tfn	60	✓	cc		
			*						

SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

V-Ann'd as spons'd.
 CA-Commercial Announcement
 Commercial Continuity
 Commercial Matter
 P-Promo
 PSA-Public Service Anct.
 MRA-Mechanical Reprod. Anct.
 CODE (Col 7):
 L-Local
 NET-Network Initials/Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Friday
 DATE Nov. 21, 1969
 PAGE 3
 ALL TIMES ARE Central Standard Central Daylight Savings

5:59:30	ANNOUNCER	OFF	ANNOUNCER	OFF
9:00 A	ANNOUNCER	OFF	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM		
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)	
7:59:55	8:00	9:02	MUSIC					REC	E
8:00	8:00	8:07	NEWS (cont'd)	LI				L	N
	8:00	8:05	A						
	8:07	8:15	MUSIC					REC	E
	8:08		A P.V. T&T	#98	tfn	10	✓ ca		
	8:07		A Sears	#63	11-22	30	✓ ca		
	8:10		A Klocker Furn	#23	11-29	30	✓ ca		
	8:11		* Red Owl	#48tag	tfn	30	✓ ca		
8:14:30	8:15	8:25	MUSIC					REC	E
	8:14:45		A Roy's	#64	12-20	30	✓ ca		
	8:16		A Pierre Flower	#61	12-24	30	✓ ca		
	8:22		A Berts	#84	11-29	60	✓ ca		
	8:25	8:27	NEWS HEADLINES	LI				L	N
8:27	8:27	8:30	MUSIC					REC	E
	8:27		A Vilas	#51L/in	11-23	60	✓ ca		
	8:30		* Pierre Bootery	#80	11-21	30	✓ ca		
8:29:55	8:30	8:45	MUSIC					REC	E
8:30	8:31		A Gibsons & Spies	#112L/in	11-26	30	✓ ca		
	8:35		A Sears	#63	11-22	30	✓ ca		
	8:35:30		A Pennys	#31	11-21	30	✓ ca		
	8:38		A Pierre Furn	#50	tfn	30	✓ ca		
8:44	8:44	8:47	* Limestone (PV LUMBER)	#105	11-22	30	✓ ca	L	S
	8:47	8:56	A (Sports Club)						
	8:47	8:55	MUSIC					REC	E
			A Studio 109	#24	11-21	0	✓ ca		
	8:56	9:02	A Coke	#3	12-20	30	✓ ca	L	N
	(8:55)	(9:00)	NEWS	LI					

Nov 21/69

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remots
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Friday
 DATE Nov. 21, 1969
 PAGE _____
 ALL TIMES ARE Central Standard
 Central Daylight Saving: _____

ON <u>9:00A</u>	ANNOUNCER <u>Wally Waldron</u>	OFF <u>9:20A</u>	ON	ANNOUNCER	OFF
ON <u>9:20A</u>	ANNOUNCER <u>Tom Larson</u>	OFF <u>10:00A</u>	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LI	COMMERICAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
	8:59:55	9:02	MUSIC				REC	E
<u>9:02</u>	9:02	9:15	MUSIC				REC	E
	9:02		A Anderson Tire	#53	11-25	30	✓ ca	
	9:05:30		A Gibsons & Pies	#112L/in	11-26	30	✓ ca	
	9:07		A Ford	#34	11-21	60	✓ ca	
	9:10		A Klocker Furn	#23	11-29	30	✓ ca	
	9:11		* Swift Center	#47	12-24	30	✓ ca	
	9:02:30	9:05:30	FEATURE--MORNING DEVOTIONS	LI				L R
	9:15		A					REC E
<u>9:16</u>	9:16	9:25	MUSIC					
	9:16		A American Family T&T	#115	tfn	10	✓ ca	
	9:19		A Sears	#63	11-22	30	✓ ca	
	9:23		State Pbl.	#12	LI	12-5	ca	L N
	9:25	9:26	NEWS HEADLINES					REC E
	9:26	9:30	MUSIC					
	9:27		A Pierre Bootery	#80	11-21	30	ca	
<u>9:28:30</u>	9:28:30		* Hollywood hop	#37	tfn	60	ca	L PA
	9:29:55	9:32	HOSPITAL REPORT	LI				
	9:31		A Vilas	#51L/in	11-23	60	ca	REC E
	9:32	9:45	MUSIC					
	9:34:30		A Spargurs	#30	tfn	60	ca	
	9:38		A Pierre Furn	#50	tfn	30	ca	
	9:41		A Red Owl	#48tag	tfn	30	ca	
	9:42		* Pennys	#105	11-22	30	ca	
	9:48		* Pennys	#49	11-21	30	ca	L E
	9:45	9:47	SPORTS	LI				
	9:47		A (Sports Club) Pierre Bootery					REC E
	9:47	9:55	MUSIC					
	9:53		A Sears	#63	11-22	30	ca	
	9:49		A Coke	#3	12-20	30	ca	
	9:55	10:00	NEWS	LI				L N
	9:55	10:00	A					
			*					

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 L-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CM-Commercial Continuity
 CC-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprad. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Friday
 DATE Nov. 21, 1969
 PAGE 5
 ALL TIMES ARE Central Standard Central Daylight Savings

ON	ANNOUNCER	OFF	ANNOUNCER	ON	ANNOUNCER	OFF
10:00	<i>Willy W. Horn</i>	OFF	<i>NEXT PAGE</i>	ON		OFF
ON	ANNOUNCER	OFF	ANNOUNCER	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
9:59	10:00	10:59	MUSIC				REC	E
10:00	10:00	11:00	MUSIC				REC	E
	10:00 (10:00)	10:15	MUSIC					
	10:07:30		A Prarie #75	tfn	60	✓ ca		
	10:08:20		A Lampert Center #17	11-22	30	✓ ca		
	10:09		A Coke #3	12-20	30	✓ ca		
	10:13		A Klocker Furn #23	11-29	30	✓ ca		
	10:14		* Pennys #31	11-21	30	✓ ca		
10:14:30	10:15 (10:15)	10:19	FEATURE-- <i>KALEIDOSCOPE ET</i>				REC	PA
	10:19	10:17	* Berts #82	11-29	60	✓ ca		
	10:17 (10:17)	10:25	MUSIC				REC	E
	10:20		A Sears #63	11-22	30	✓ ca		
	10:24		A Anderson Tire #53	11-25	30	✓ ca	L	N
	10:25 (10:25)	10:28	NEWS HEADLINES	LI			REC	E
10:28	10:28 (10:26)	10:30	MUSIC					
	10:27		A Gibsons & Spies #112L/in	11-26	30	✓ ca		
	10:30		* Vilas #51L/in	11-23	60	✓ ca		
10:29	10:30 (10:30)	10:44	MUSIC				REC	F
10:30	11:18		A Studio 109 #24	11-21	60	✓ ca		
	10:31		A Pierre Flower #61	12-24	60	✓ ca		
	10:34		A Pierre Bootery #80	11-21	30	✓ ca		
	10:35		A State Ed Dept #102	tfn	60	✓ psa		
10:44	10:40 (10:45)	10:49	* <i>Irrestone</i> #105	11-22	30	✓ ca	L	S
	10:47		(PIERRE FARMERS ELGU)	L TFN	30	✓ CA		
	10:48		A (Sports Club)				REC	E
	10:47 (10:47)	10:55	MUSIC					
	10:48		A Sears #63	11-22	30	✓ ca		
	10:52		A Coke #3	12-20	3	✓ ca	L	N
	10:55 (10:55)	11:00	NEWS	LI				
			A (First Natl) #79	tfn	60	✓ cc		
			*					

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 4):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Friday
 DATE Nov. 21, 1969
 PAGE 6
 ALL TIMES ARE X Central Standard / Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE -- SPONSOR (4)	LB	DURATION (5)	COMMERCIAL MATTER OR ANNOUNCEMENT		SOURCE (7)	PROGRAM TYPE (8)
	BEGIN (2)	END (3)				TYPE (6)	V		
10:59	10:59	12:00	MUSIC					REC	E
10:59	11:00	12:00	MUSIC					REC	E
	10:59 (11:00)	11:15	MUSIC						
	10:59		A Falcon #43	tfn	60		ca		
	11:00:20		A Alkota Inc, #4	tfn	30		ca		
	11:04		A Gibsons & pies #112L/in	11-26	30		ca		
	11:08		A Vilas #51L/in	11-23	60		ca		
11:14:30	11:11 (11:15)	11:18 (11:17)	* <i>Quarstone</i> FEATURE-- TOWN CRIER LI		30		ca	L	PA
	11:18 (11:17)	11:25	A MUSIC					REC	E
	11:19		A McCarthys #65tag	tfn	60		ca		
	11:31		A Coke #3	12-20	30		ca		
11:27	11:25 (11:26)	11:27 (11:30)	NEWS HEADLINES LI					L	N
	11:27		MUSIC					REC	E
	11:24		A Sears #63	11-22	30		ca		
11:29:55	11:30 (11:31)	11:45	* Pennys #49	11-21	30		ca	REC	E
11:31	11:31		A Red Owl #48tag	tfn	30		ca		
	11:35		A Klocker Furn #23	11-29	30		ca		
	11:36		A Hollywood hop #37	tfn	60		ca		
	11:40		A Anderson Tire #53	11-25	30		ca		
11:45	11:44 (11:45)	11:47:30 (11:47)	* Swift Center (PNB) SPORTS (Sports Club)	LI	30		ca	L	S
	11:47:30 (11:47)	11:55	MUSIC					REC	E
	11:47:30		A Pierre Bootery #80	11-21	30		ca		
	11:51 (11:55)	12:00	A Coke #3	12-20	30		ca	L	N
	11:55		NEWS	LI					
			A (Onida Bank) #16	tfn	30		cc		

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Annc'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Friday
 DATE Nov. 21, 1969
 PAGE 7
 ALL TIMES ARE Central Standard
Central Daylight Savings

ON	ANNOUNCER	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
11:59:55 12:00	12:00	12:15	NEWS BLOCK	LI			L	N, S, I
12:00	12:00	12:05	NEWS (cont'd)	LI			L	N
			A					
			A					
12:05	12:05	12:10	SPORTS <i>Pierre Production Credit Union</i> <i>Soccer League mkt.</i>	LI			L	S
			A (Sports Club)					
12:10	12:10	12:15	FARM & RANCH NEWS	LI			L	I
			A (Pierre Natl)	#54	tfn	60	ca	
			* Pierre "lower	#61	12-24	60	ca	
12:13	12:15	12:30	MUSIC					REC E
12:15	12:15	12:25	MUSIC					REC E
12:15	12:15	12:25	A Hemminger	#108	tfn	60	ca	
12:18			A D-Con	#8	12-19	60	ca	
12:20			A Red Owl	#48tag	tfn	30	ca	
12:21	12:25	12:28	NEWS	LI			L	N
			A					
12:25	12:28	12:30	FUNERAL ANNOUNCEMENTS	LI			L	PA
12:28	12:28	12:30	* (Pierre Flower)	#25	tfn	60	cc	
12:29:55	12:30	1:00	TRADIO	LI			L	O
12:30	12:30	12:45	TRADIO	LI			L	O
12:39			A Klocker Furn	#23	11-29	30	ca	
12:40			A STUDIO 109	#24	11/21	60	CA	
12:44			A State Fbl.	#12	12-5	30	ca	
			A					
12:45			* Nofi	#21	11-26	30	ca	
12:45	12:45	12:55	TRADIO	LI			L	O
12:45	12:45	12:55	A Gibsons & Spies	#112L/in	11-26	30	ca	
12:50			A					
12:52			A Coke	#3	12-20	30	ca	
12:55	1:00		NEWS	LI			L	N
12:55	1:00		A					
			*					

Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CC-Commercial Continuity
 CM-Commercial Matter
 PR-
 PSA-Service Annc't.
 MRA-Musical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

Friday
 DATE Nov. 21, 1969
 PAGE 8
 ALL TIMES ARE Central Standard
 Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE — SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
12:59:55	1:00	2:00	MUSIC					REC E
(1:00)	1:15	1:15	MUSIC					REC E
1:08			A Porter Sales #7	tfn	60	ca		
1:10			A Sears #63	11-22	30	ca		
1:06			A Coke #3	12-20	30	ca		
1:08			A Vilas #51L/in	11-23	60	ca		
1:10			* Swift Center #47	12-3	30	ca		
(2:15)	1:17	1:17	FEATURE <i>Telescope</i> ET					
1:15	1:17	1:17	A Red Owl #48tag	tfn	30	ca		REC E
1:20	1:25	1:25	MUSIC					
1:20			A Klocker Furn #23	11-29	30	ca		
1:22			A Pierre Bootery #80	11-21	30	ca		L N
(1:25)	1:26	1:26	NEWS HEADLINES	LI				REC E
(1:26)	1:30	1:30	MUSIC					
1:26			A Pennys #31	11-21	30	ca		
1:28			* Studio 109 #24	11-21	60	ca		
1:29:55	1:30	1:45	MUSIC					REC E
1:30	1:39	1:39	A Pierre Furn #50	tfn	30	ca		
1:40			A Gibsons & Spies #112L/in	11-26	30	ca		
1:42			A <i>Zurstone</i> #105	11-22	30	ca		
1:40:30			A State Ed Dept #102	tfn	60	psa		
			* Sears #63	11-22	30	ca		L S
(1:45)	1:47	1:47	SPORTS <i>LN 11/21/69</i>	LI				REC E
			A (Sports Club)					
(1:47)	1:55	1:55	MUSIC					
1:47			A Coke #3	12-20	30	ca		
1:50			A					
(1:55)	2:00	2:00	NEWS	LI				L N
1:55			A (Pierre Natl) #54	tfn	60	ca		
			*					

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Friday
 DATE Nov. 21, 1969
 PAGE 9
 ALL TIMES ARE Central Standard X
Central Daylight Savings

ON <u>1200</u>	ANNOUNCER <u>John J. ...</u>	OFF <u>200</u>	ON	ANNOUNCER	OFF
ON <u>200</u>	ANNOUNCER <u>Michael J. ...</u>	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCY. TIME		PROGRAM TITLE - SPONSOR (4)	LB	DURATION (5)	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)				TYPE (6)	SOURCE (7)	F (8)	
1:59	2:00	3:00	MUSIC					REC	E
	2:00	2:15	MUSIC					REC	E
	203		A Chuck Wagon	#72	tfn	60	ca		
	204		A Pierre Flower	#61	12-24	30	ca		
	207		A Coke	#3	12-20	30	ca		
	210		A Anderson Tire	#53	11-25	30	ca		
	214		* Gandler	#41	tfn	30	ca		
	215	2:17	FEATURE-- MUSIC						
	218		A Vilas	#51L/in	11-23	60	ca		
	218	2:25	MUSIC					REC	E
	219		A Gibsons & pies	#112L/in	11-26	30	ca		
	223		A Klocker Furn	#23	11-29	30	ca		
	226	2:26	NEWS HEADLINES		LI			L	N
	227	2:30	MUSIC					REC	E
	227		A State Pbl.	#12	12-5	30	ca		
	228		* Ford	#34	11-21	60	ca		
2:29	2:30	2:45	MUSIC					REC	E
	231		<i>Firestone</i>	#105	11-22	30	ca		
	235		A Sears	#63	11-22	30	ca		
	236		A Hop Scotch	#70	tfn	30	ca		
	239		A Pennys	#49	11-21	30	ca		
	243		A Red Owl	#48tag	tfn	30	ca		
	244		* Pierre Furn	#50	tfn	30	ca	L	S
	245	2:47	SPORTS (Sports Club) <i>Capital Trade Journal</i>		LI				
	247	2:55	MUSIC					REC	E
	248		A Sears	#63	11-22	30	ca		
	249		A Studio 109	#24	11-21	60	ca		
	253		A Coke	#3	12-20	30	ca		
	256	3:00	NEWS		LI			L	N
			A						
			*						

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Friday
 DATE Nov. 21, 1969
 PAGE 10
 ALL TIMES ARE Central Standard Central Daylight Savings

ON <u>200</u>	ANNOUNCER <u>Michael Colerney</u>	OFF <u>400</u>	ON	ANNOUNCER	OFF
ON <u>400</u>	ANNOUNCER <u>Michael Colerney</u>	OFF <u>400</u>	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LB	DURATION (5)	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)				TYPE (6)	SOURCE (7)	TYE (8)	
<u>301</u> 2:59	<u>3:00</u>	<u>4:00</u>	MUSIC					REC	E
<u>301</u> (3:00)	<u>3:15</u>	<u>3:45</u>	MUSIC					REC	E
<u>301</u>			A Prarie #75	tfn	60	ca			
<u>305</u>			A Coke #3	12-20	30	ca			
<u>306</u>			A Vilas #51L/in	11-23	60	ca			
<u>310</u>			A Sears #63	11-22	30	ca			
<u>311</u>			* Swfit Center #47	12-24	30	ca			
<u>315</u> (3:15)	<u>3:18</u>	<u>3:17</u>	FEATURE-- TOWN CRIER LI					L	PA
<u>318</u> (3:17)	<u>3:25</u>		MUSIC					REC	E
<u>318</u>			A Anderson Tire #53	11-25	30	ca			
<u>322</u>			A Klocker Furn #23	11-29	30	ca		L	N
<u>325</u> (3:25)	<u>3:27</u>	<u>3:26</u>	NEWS HEADLINES	LI					
<u>327</u> (3:26)	<u>3:30</u>		MUSIC					REC	E
<u>327</u>			A Berts #81	11-29	30	ca			
<u>328</u> 3:29:30			<i>Directone</i> * Pennys #31	11-21	30	ca			
<u>329</u> 3:29	<u>3:30</u>	<u>3:45</u>	MUSIC					REC	E
<u>332</u>			A Pierre Furn #50	tfn	30	ca			
<u>333</u>			A Gibsons & pies #112L/in	11-26	30	ca			
<u>337</u>			A Studio 109 #24	11-21	60	ca			
<u>338</u>			A StatePbl. #12	12-5	30	ca			
<u>341</u>			* State Ed Dept #102	tfn	60	psa		L	S
<u>345</u> (3:45)	<u>3:47</u>	<u>3:47</u>	SPORTS	LI					
<u>347</u> (3:47)	<u>3:55</u>		A (Sports Club) <i>State Farm Insurance</i>					REC	E
<u>348</u>			STP Oil #28	3-27	60	ca			
<u>349</u>			A Sears #63	11-22	30	ca			
<u>354</u> (3:55)	<u>4:00</u>		A Coke #3	LI 12-20	30	ca		L	N
			NEWS						
			A						
			*						

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 L-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDI-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Friday
 DATE Nov. 21, 1969
 PAGE 11
 ALL TIMES ARE Central Standard
 Central Daylight Savings

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCI. TIME		PROGRAM TITLE - SPONSOR (4)	LI	DURATION (5)	COMMERCIAL MATTER OR ANNOUNCEMENT		SOURCE (7)	PROGRAM TYPE (8)
	BEGIN (2)	END (3)				TYPE (6)	V		
3:59	4:00	5:00	MUSIC					REC	E
4:00	4:15	4:15	MUSIC					REC	E
4:03	4:05		A Red Owl	#48tag	tfn 30		ca		
4:05	4:07		A STP Oil	#29	3-27 60		ca		
4:07	4:09		A Coke	#3	12-20 30		ca		
4:09	4:14		A State Ed Dept	#102	tfn 60		psa		
4:14	4:15	4:17	* Klocker Furn.	#23	11-29 30		ca		
4:15	4:15	4:17	FEATURE-- TOWN CRIER	LI				L	PA
4:17	4:17	4:25	MUSIC					REC	E
4:17	4:20	4:22	A Pennys	#49	11-21 30		ca		
4:22	4:22	4:26	A Anderson Tire	#53	11-25 30		ca		
4:25	4:25	4:26	NEWS HEADLINES	LI				L	N
4:25	4:26	4:30	MUSIC					REC	E
4:26	4:27	4:30	A Roy's	#64	12-20 30		ca		
4:27	4:27	4:30	* Pierre Bootery	#80	11-21 30		ca		
4:29	4:30	4:45	MUSIC <i>Durstone</i>	#105	11-22 30		ca	REC	E
4:30	4:30	4:35	A Gibsons & Spies	#112L/in	11-26 30		ca		
4:32	4:34		A Pierre Furn	#50	tfn 30		ca		
4:37	4:40		A Vilas	#51L/in	11-23 60		ca		
4:40	4:42		A Pierre Flower	#61	12-24 30		ca		
4:42	4:45	4:47	* STP Oil	#28	3-27 60		ca	L	S
4:45	4:45	4:47	SPORTS <i>Sunshine Realty</i>	LI					
4:45	4:47	4:55	(Sports Club)					REC	E
4:47	4:49		MUSIC						
4:49	4:50		A Sears	#63	11-22 30		ca		
4:50	4:55	5:00	A Coke	#3	12-20 30		ca		
4:55	4:55	5:00	NEWS	LI				L	N
4:55	5:00	5:00	(First Natl)	#78	tfn 30		ca		

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Friday
 DATE Nov. 21, 1969
 PAGE 12
 ALL TIMES ARE Central Standard Central Daylight Savings

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LI	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM		
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)	
4:59:55	5:00	6:00	MUSIC					REC	E
5:00	5:00	5:15	MUSIC					REC	E
5:08	5:00	5:15	A Prarie #75	tfn	60	ca			
5:09	5:00	5:15	A St. Charles Mobil #100	tfn	30	ca			
5:10	5:00	5:15	A Anderson Tire #53	11-25	30	ca			
5:12	5:00	5:15	A Western Marine #35	tfn	30	ca			
5:14	5:00	5:15	* Lampert #17	11-22	30	ca			
5:15	5:15	5:17	FARM & RANCH NEWS FINAL	LI				L	A
(5:15) Lower Power to 250 Watts									
5:17	5:17	5:25	MUSIC					REC	E
5:20	5:17	5:25	A Falcon #44	tfn	60	ca			
5:21	5:17	5:25	A <i>Firststone</i> #105	11-22	30	ca			
5:22	5:17	5:25	A Pierre urn #50	tfn	30	ca			
5:25	5:25	5:30	NEWS	LI				L	N
5:25	5:25	5:30	A						
5:29	5:25	5:30	* Swift Center #47	12-3	30	ca			
5:29:55	5:30	5:45	MUSIC					REC	E
5:30	5:30	5:45	A Vilas #51L/in	11-23	60	ca			
5:33	5:30	5:45	A Alkota Inv. #4	tfn	30	ca			
5:35	5:30	5:45	A Capital Journal #56	tfn	30	ca			
5:37	5:30	5:45	A Klocker urn #23	11-29	30	ca			
5:40	5:30	5:45	* ord #34	11-21	60	ca			
5:41	5:45	5:50	SPORTS <i>Tomace Park/Vilas</i>	LI				L	S
5:45	5:45	5:50	A (Sports Club)						
5:50	5:50	5:55	MUSIC					REC	E
5:52	5:50	5:55	A Coke #3	12-20	30	ca			
5:52	5:50	5:55	A Hollywood hop #37	tfn	60	ca			
5:55	6:00	6:00	NEWS	LI				L	N
5:55	6:00	6:00	A						
			*						

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Prmo
 PSA-Public Service Annct.
 MRA-Mechanical Reprod. Annct.
 CODE (Col 7):
 L-Local
 NET-Network Initial Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Friday
 DATE Nov. 21, 1969
 PAGE 13
 ALL TIMES ARE Central Standard X
Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERICAL MATTER OR ANNOUNCEMENT		PROGRAM		
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)	
5:59:55	6:00	7:00	MUSIC					REC	E
6:00	6:00	6:03	EVENING PRAYER	LI				L	R
6:03	6:03	6:15	A (Holst Motors)	LI	tfn	30	cc	REC	E
6:05			A						
6:10			A STP Oil	#28	3-27	60	ca		
6:15	6:15	6:17	* Vilas	#51L/in	11-23	60	ca		
6:17	6:17	6:25	FEATURE--						
6:17	6:17	6:25	A					REC	E
6:17			A Sooper Dooper	#58	11-20	30	ca		
6:25	6:25	6:26	NEWS HEADLINES	LI				L	N
6:26	6:26	6:30	MUSIC					REC	E
6:29			A Klocker Furn	#23	11-29	30	ca		
6:29:55	6:30	6:45	* MUSIC					REC	E
6:33			A Berts	#81	11-29	60	ca		
6:38			A						
6:40			A Studio 109	#24	11-21	60	ca		
6:45	6:45	6:47	* Stay in School	#103	tfn	15	psa	L	S
6:47	6:47	6:55	A (Sports Club)					REC	E
6:55	6:55	7:00	NEWS	LI				L	N

Weekly Reminder

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Friday
 DATE Nov. 21, 1969
 PAGE 14
 ALL TIMES ARE Central Standard
 Central Daylight Savings

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERICAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
6:59:55	7:00	8:00	MUSIC				REC	E
	(7:00	7:15)	MUSIC				REC	E
	7:00		A Cass Clay #10	tfn	60	ca		
	7:03		A					
			A Studio 109 #24	11-21	60	ca		
			A					
			*					
	(7:15	7:17)	FEATURE--					
			A					
	(7:17	7:25)	MUSIC				REC	E
	7:06		A Cass Clay #10	tfn	60	ca		
	7:20		A Klocker urn #23	11-29	30	ca		
	(7:25	7:26)	NEWS HEADLINES	LI			L	N
	(7:26	7:30)	MUSIC				REC	E
	7:28		A Stay in School #103	tfn	15	psa		
			*					
7:29:55	(7:30	7:45)	MUSIC				REC	E
	7:31		A Vilas #51L/in	11-23	60	ca		
	7:38		A Western Marine #35	tfn	30	ca		
			A					
			A					
			*					
	(7:45	7:47)	SPORTS	LI			L	S
			A (Sports Club) Northwest Bell					
	(7:47	7:55)	MUSIC				REC	E
	7:53		A Studio 109 #24	11-21	60	ca		
			A					
	(7:55	8:00)	NEWS	LI			L	N
			A					
			*					

E-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Prmo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Friday
 DATE Nov. 21, 1969
 PAGE 15
 ALL TIMES ARE Central Standard Central Daylight Savings

ON <u>6:03</u>	ANNOUNCER <i>[Signature]</i>	OFF <u>11:00</u>	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
7:59:55	8:00	9:00	MUSIC				REC	E
	(8:00)	8:15)	MUSIC				REC	E
	<u>8:00</u>		A Cass Clay #10	tfn	60	ca		
			A					
			A					
	<u>8:06</u>		A Studio 109 #24	11-21	60	ca		
			*					
	(8:15	8:17)	FEATURE--					
	<u>8:14</u>		A Stay in School #103	tfn	15	psa		
	(8:17	8:25)	MUSIC				REC	E
			A					
	<u>8:18</u>		A Vilas #51L/in	11-23	60	ca		
	(8:25	8:26)	NEWS HEADLINES	LI			L	N
	(8:26	8:30)	MUSIC				REC	E
	<u>8:26</u>		A State Ed Dept #102	tfn	60	psa		
			*					
8:29:55	(8:30	8:45)	MUSIC				REC	E
	<u>8:38</u>		A Studio 109 #24	11-21	60	ca		
			A					
			A					
			A					
			*					
	(8:45	8:47)	SPORTS	LI			L	N
			A (Sports Club)					
	(8:47	8:55)	MUSIC				REC	E
	<u>8:50</u>		A Be ts #86	11-29	60	ca		
			A					
	(8:55	9:00)	NEWS	LI			REC	E
			A					
			*					

Embers Drive In

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Anct.
 MBA-Mechanical Reprod. Anct.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR -- RADIO PROGRAM LOG

DAY Friday
 DATE Nov. 21, 1969
 PAGE 16
 ALL TIMES ARE Central Standard Central Daylight Savings

ON <u>6:03</u>	ANNOUNCER <u>Tom Stoh</u>	OFF <u>11:00</u>	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCY. TIME		PROGRAM TITLE -- SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
8:59:55	9:00	10:00	MUSIC				REC	E
	(9:00	9:15)	MUSIC				REC	E
	<u>9:00</u>		A					
			A Porter Sales #7	tfn	60	a		
			A					
			A					
			*					
	(9:15	9:17)	FEATURE--					
			A					
	(9:17	9:25)	MUSIC				REC	E
	<u>9:18</u>		A Hollywood Hop #37	tfn	60	ca		
			A					
	(9:25	9:26)	NEWS HEADLINES	LI			L	N
	(9:26	9:30)	MUSIC				REC	E
			A					
			*					
9:29:55	(9:30	9:45)	MUSIC				REC	E
	<u>9:34</u>		A Coke #3	12-20	30	ca		
			A					
			A					
			A					
			*					
	(9:45	9:47)	SPORTS	LI			L	S
			A (Sports Club) <u>ERICSON & THORPE</u>					
	(9:47	9:55)	MUSIC				REC	E
	<u>9:48</u>		A Western Marine #35	tfn	30	ca		
			A					
	(9:55	10:00)	NEWS	LI			L	N
			A					
			*					

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY Friday
 DATE Nov. 21, 1969
 PAGE 18
 ALL TIMES ARE Central Standard
 Central Daylight Savings

ON <u>6:00</u>	ANNOUNCER <u>Tom [Signature]</u>	OFF <u>11:00</u>	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE -- SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
9:59:55	10:00	11:00	MUSIC				REC	E
	(10:00	10:15)	MUSIC				REC	E
	<u>10:00</u>		A					
			A Stay in School #103	tfn	15	psa		
			A					
			A					
			*					
	(10:15	10:17)	FEATURE--					
			A					
	(10:17	10:25)	MUSIC				REC	E
	<u>10:25</u>		A Berts #83	11-29	60	ca		
			A					
	(10:25	10:26)	NEWS HEADLINES	LI			L	N
	(10:26	10:30)	MUSIC				REC	E
			*					
10:29:55	(10:30	10:45)	MUSIC				REC	E
			A					
			A					
			A					
	(10:45	10:47)	SPORTS	LI			L	S
			A (Sports Club) <u>Klein office</u>					
	(10:47	10:55)	MUSIC				REC	E
			A					
			A					
	(10:55	10:57:30)	NEWS	LI			L	N
	(10:57:30/11:00)		BE STILL AND KNOW	ET			REC	R
	(11:00	11:00:30)	SIGN OFF	LI				

11:00

TAKE TRANSMITTER OFF AIR (PLATE OFF)
 TURN BOARD OFF
 PUT TELETYPE MACHINE ON SINGLE SPACE
 CHECK TOWER LIGHTS...DIAL 4, READ ON METER 3
 LOCK DOORS (CONTROL ROOM, NEWS ROOM, OUTSIDE FRONT & REAR)

CODE (Col 4):
 ET-Electrical Transcription
 T-Telephone
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Program
 PSA-Public Service Annct.
 MRA-Mechanical Repr. Annct.

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY SATURDAY
 DATE SEPT 27, 1969
 PAGE 1
 ALL TIMES ARE Central Standard _____
 Central Daylight Savings X

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
5:59:55	606	607	KCCR SIGN ON	L				
	5:59	6:00						
	6:00	6:07	KCCR MUSIC				REC	E
	6:00	6:07	KCCR MUSIC				REC	E
	6:12	6:15	A KENYON T&T	#6	tfn	10	ca	
			A					
			A					
			A					
			*					
	615	620	KCCR NEWS				L	N
	6:15	6:20						
			A					
	620	630	KCCR MUSIC				REC	E
	6:20	6:30						
JT/9/27/69	627		A SINGER SEWING	#12	10-3	30	ca	
			A					
	630		A P.V. T&T	#98	tfn	10	ca	
			A					
	634		* Snowfall #9 tag				ca	
630								
6:29:55								
	6:30	6:35	SDSU FARM NEWS JT 9/27/69	RT			REC	A
			A					
	630	645	KCCR MUSIC				REC	E
	6:35	6:45						
	640		A SINGER SEWING	#12	10-3	30	ca	
			A					
	644		A ELECTRO VOICE	#20	tfn	30	ca	
			A					
	640:30		A RANKIN IMPLEMENT	#38	9-28	60	ca	
			*					
	644:30	650:30	KCCR FARM NEWS				L	A
	6:45	6:50						
			A (LES HUBBARD)	#57L/in	tfn	60	ca	
	650:30	700	KCCR MUSIC				REC	E
	6:50	7:00						
	656:30		A KLEIN'S T&T	#94	tfn	10	ca	
			A					
	700		A Snowfall #9 tag				ca	
			*					

CODE (Col 4):
 ET-Electrical Transcription
 T-Type
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-
 PSA-Public Service Annct.
 MRA-Mechanical Reprod. Annct.

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY SATURDAY
 DATE SEPT 27, 1969
 PAGE 2
 ALL TIMES ARE Central Standard
 Central Daylight Savings X

ON 7AM	ANNOUNCER	OFF 8AM	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
6:59:55	7:00	8:00	KCCR MUSIC				REC	E
	7:00	7:10	KCCR NEWS				L	N
			A (BURKE REAL ESTATE) #120	tfn	30	ca		
			A					
			*					
	7:10	7:15	KCCR MUSIC				REC	E
	7:13		A FALCON #42	tfn	60	ca		
			A					
*****POWER CHANGE*****								
	7:15	7:25	KCCR MUSIC				REC	E
	7:20		A WESTERN MARINE #35	tfn	30	ca		
	7:23:30		A FISCHER T&T #93	tfn	10	ca		
			A					
	7:24		*Snowfall #9 tag 9-29		10	ca		
	7:25	7:30	KCCR NEWS				L	N
			A					
7:29:55	7:30	7:40	KCCR MUSIC				REC	E
	7:33		A SINGER SEWING #12	10-3	30	ca		
			A					
	7:37		A RANKIN IMPLEMENT #38	9-28	60	ca		
			*					
	7:40:30	7:45	KCCR SPORTS				L	S
			A (SPORTS CLUB) {Maxwell Music Mid Dakota Oil}	tfn	30	ca		
	7:45	8:00	KCCR MUSIC				REC	E
	7:49		A VILAS DRUGS #13	10-6	60	ca		
			A					
	7:52		A Snowfall #9 tag 9-29		10	ca		
			A					
			*					

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annct.
 MRA-Mechanical Repr. Annct.

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY SATURDAY

DATE SEPT 27, 1969

PAGE 3

ALL TIMES ARE Central Standard Central Daylight Savings

ON <u>8 AM</u>	ANNOUNCER <u>John Thorne</u>	OFF <u>9 AM</u>	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME	PROGRAM OR ANNCT. TIME		PROGRAM TITLE — SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT DURATION (5)	TYPE (6)		PROGRAM	
	BEGIN (2)	END (3)				V		SOURCE (7)	TYPE (8)
7:59:55	8:00	9:00	KCCR MUSIC					REC	E
	8:00	8:10	KCCR NEWS					L	N
			A (FIRST DAKOTA HOME S&L) #59	tfn	60		cc		
			A						
			*						
	8:10	8:20	SPORTS SCOREBOARD					L	S
			OPEN						
			LAMPERT LUMBER CO #131						
			CONTENT						
			LAMPERT LUMBER CO #131						
			CONTENT						
			CLOSE						
	8:20	8:30	KCCR MUSIC					REC	E
	8:23		A AMERICAN FAMILY T&T #115	tfn	10		ca		
			A						
			A						
			A						
	8:30		* Snowfall # 9 tag	9-29	10		ca		
8:29:55	8:31	8:35	KCCR FARM NEWS					L	A
			A						
	8:35	8:45	KCCR MUSIC					REC	E
	8:42:30		A GIBSONS & SPIES #112L/in	10-1	30		ca		
	8:53:30		A RANKIN IMPLEMENT #38	9-28	60		ca		
	8:47	8:48	KCCR SPORTS					L	S
			A (SPORTS CLUB) {Modern Cleaners} {McCarthy LI}	tfn	30		ca		
	8:51	8:55	KCCR MUSIC					REC	E
			A						
	8:55	9:00	KCCR NEWS					L	N
			A						

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Annc'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Repr. Annc't.

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY SATURDAY

DATE SEPT 27, 1969

PAGE 4

ALL TIMES ARE Central Standard X
 Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

John Tierney
 9 AM 10 AM

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE — SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
8:59:55	9:00	10:00	KCCR MUSIC				REC	E
(9:00)	9:00	9:06	KCCR MORNING DEVOTIONS				L	R
(9:05)	9:06	9:15	A KCCR MUSIC				REC	E
9:10			A GAME, FISH & PARKS Dept LI		30	psa		
9:12:30			A TORVIK #47	10-26	60	ca		
9:16			*Snowfall #9tag	9-29	10	ca		
(9:15)	9:15	9:30	KCCR MUSIC				REC	E
9:20			A GAME FISH & PARKS Dept LI		30	psa		
9:21			A GIBSONS & SPIES #112L/in	10-1	30	ca		
9:29:55	(9:30)	9:32)	KCCR HOSPITAL REPORTS				L	PA
9:30	9:30	9:45	A KCCR MUSIC				REC	E
9:34:30			A MADISON CHURCH	L	9-28	30	ca	
9:37			A RANKIN IMPLEMENT	#38	9-28	60	ca	
9:43			A GAME FISH & PARKS DEPT LI		30	psa		
9:42			A TORVIK #47	10-26	60	ca		
(9:45)	9:45	9:55	KCCR MUSIC				REC	E
9:48			A PIERRE FRUIT	L	9-27	30	ca	
9:51			A Snowfall #9tag	9-29	10	ca		
(9:55)	9:55	10:00	KCCR NEWS				L	N

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Pronto
 PSA-Public Service Anct.
 MRA-Mechanical Reprod. Anct.

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY SATURDAY
 DATE SEPT 27, 1969
 PAGE 5
 ALL TIMES ARE Central Standard Central Daylight Savings X

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE — SPONSOR (4)	LB	COMMERICAL MATTER OR ANNOUNCEMENT DURATION (5)	TYPE (6)		SOURCE (7)	PROGRAM TYPE (8)
	BEGIN (2)	END (3)				V			
1000									
9:59:55	1000	11:00	KCCR MUSIC					REC	E
	10:00	10:15	KCCR MUSIC					REC	E
	(10:00)	10:15)	KCCR MUSIC						
1010			HOLLYWOOD SHOP #37	tfn	60		ca		
1018			GIBSONS & SPIES #112L/in	10-1	30		ca		
1015	(10:15)	10:30)	KCCR MUSIC					REC	E
1022			GAME, FISH & PARKS DEPT LI		30		psa		
1022:30			TORVIK #47	10-26	60		ca		
1027			TERRACE PARK #63	9-30	60		ca		
1036			Snowfall #9tag	9-29	10		ca		
1029:55	1030	10:32)	KCCR NEWS JT 9/27/69					L	N
1030	(10:30)	10:45)	KCCR MUSIC					REC	E
1039			RANKIN IMPLEMENT #38	9-28	60		ca		
(10:45)	10:49)		BETSY'S FASHION NIGHTROCK BT JT 9/27/69					REC	O
(10:49)		10:55)	KCCR MUSIC					REC	E
1049			TORVIK #47	10-26	60		ca		
1053			KINGS INN L	9-27	30		ca		
1056:30	(10:55)	11:00)	KCCR NEWS					L	N

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-P
 PSA-Public Service Annct.
 MRA-Mechanical Reprod. Annct.

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY SATURDAY
 DATE SEPT 27, 1969
 PAGE 6
 ALL TIMES ARE Central Standard Central Daylight Savings X

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

ON	ANNOUNCER	OFF	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM		
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)	
10:59:55	11:00	11:15	COACHE'S CORNER						
	11:05		MCCARTHY'S #65	tfn	60	ca		REM	S
	11:06		FIRST NATL #79	tfn	60	ca			
	11:06:30		PIERRE BOOTERY #122	tfn	30	ca			
	11:18		P.V. LUMBER #123	tfn	60	ca			
	11:15	11:30	COACHE'S CORNER						
	11:18:30		LITTLE CHEF #124	tfn	30	ca			
	11:19		FIRST DAKOTA #130	tfn	30	ca			
	11:20		PIERRE BOOTERY #122	tfn	30	ca			
11:29:55	11:30	11:45	COACHE'S CORNER						
	11:30	11:45	P.V. LUMBER #123	tfn	30	ca			
	11:47		LITTLE CHEF #124	tfn	30	ca			
	11:47:30		FIRST DAKOTA #120	tfn	30	ca			
	11:48		KCCR MUSIC					REC	E
	11:45	11:56	A FALCON #43	tfn	60	ca			
	11:50		A VILAS DRUGS #13	10-6	60	ca			
	11:50:30		A GIBSONS & SPIES #112L/in	10-1	30	ca			
	11:56		A MADISON CHURCH L	9-28	30	ca			
	11:56	11:59:30	BE STILL & KNOW					REC	R
	11:56:30	11:59:30	N.A.B.						
			A						

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Annc'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Repr. Annc't.

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR -- RADIO PROGRAM LOG

DAY SATURDAY
 DATE SEPT 27, 1969
 PAGE 7
 ALL TIMES ARE Central Standard Central Daylight Savings X

ON <i>1ND00</i>	ANNOUNCER <i>John J. ...</i>	OFF <i>...</i>	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE -- SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
<i>11:59:55</i> 11:59:55	12:00	12:20	MID-DAY REPORTS				L	N
<i>(12:00)</i> <i>12:10</i>	12:10	12:10	KCCR NEWS				L	N
			KONIDA BANK #16	tfn	30	ca		
			A					
			*					
<i>(12:10)</i> <i>12:10</i>	12:15	12:15	KCCR FARM NEWS				L	A
			APIERRE NATL) #54	tfn	60	cc		
			SINGER SEWING #12	10-3	30	ca		
<i>(12:15)</i> <i>12:15</i>	12:20	12:20	KCCR SPORTS <i>Northwestern Bell</i> <i>Parker Dairy</i>				L	S
			SPORTS CLUB L	tfn	5:00	cc		
<i>12:21</i>			AIBSONS & SPIES #112L/in	10-1	30	ca		
<i>12:20</i> <i>12:20</i>	12:30	12:30	KCCR MUSIC				REC	E
<i>(12:20)</i> <i>12:20</i>	12:27	12:27	KCCR MUSIC					
<i>12:22</i> <i>12:25</i>			*RANKIN IMPLEMENT #38	9-28	60	ca		
<i>(12:27)</i> <i>12:25</i>	12:29	12:29	FUNERAL ANNOUNCEMENTS				L	PA
			APIERRE FLOWER #25	tfn	60	cc		
<i>12:27</i>			ACO-OP MONTH L	10-27	30	ca		
<i>12:29:55</i> <i>12:29:55</i>	12:30	12:55	TRADIO				L	O
	<i>(12:30)</i>	<i>12:45</i>	TRADIO				L	O
<i>12:243</i>			ALKOTA INC. #4	tfn	30	ca		
<i>(12:45)</i> <i>12:56</i>	12:55	12:55	TRADIO				L	O
			AMCCARTHYS #65	11-30	60	ca		
<i>(12:55)</i> <i>12:55</i>	1:00	1:00	KCCR NEWS				L	N
			A					

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-
 PSA-Public Service Annct.
 MRA-Mechanical Reprad. Annct.

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY SATURDAY
 DATE SEPT 27, 1969
 PAGE 8
 ALL TIMES ARE Central Standard — Central Daylight Savings X

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE — SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
12:59:55	1:00	2:00	KCCR MUSIC				REC	E
1:00	1:00	1:15	KCCR MUSIC				REC	E
			A VILAS DRUGS #13	10-6	60	ca		
			A					
			A KINGS INN L	9-27	30	ca		
			A Snowfall #9 tag	9-29	10	ca		
	1:12	1:15	* KCCR SPORTS (SPORTS CLUB) L	tfn	3:00	cc		
	1:12	1:15	KCCR MUSIC				REC	E
	1:15	1:30	A					
	1:23		A WESTERN MARINE #35	tfn	30	ca		
	1:25		A RANKIN IMPLEMENT #38	9-28	60	ca		
	1:26		A TORVIK #47	10-26	60	ca		
	1:29		* Land L #29	11-5	30	ca		
1:29:55	1:30	1:45	KCCR MUSIC				REC	E
1:30	1:30	1:45	A Pierre Boutery #39	10-14	30	ca		
	1:33		A					
	1:37		A P.V. LUMBER #22	9-27	30	ca		
	1:39		* Snowfall #9 tag	9-29	10	ca		
	1:45	1:55	KCCR MUSIC				REC	E
	1:45	1:55	A GIBSONS & SPIES #112L/in	10-1	30	ca		
	1:52		A					
	1:57		A TORVIK #47	10-26	60	ca		
			*					
	1:55	2:00	KCCR NEWS				L	N
	1:55	2:00	A					

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-P
 PSA-Public Service Annct.
 MRA-Mechanical Reprod. Annct.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY SATURDAY
 DATE SEPT 27, 1969
 PAGE 9
 ALL TIMES ARE Central Standard Central Daylight Savings

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
1:59:55								
	2:00	3:00	KCCR MUSIC				REC	E
	2:00	2:15	KCCR MUSIC				REC	E
	2:10		A GIBSONS & SPIES #112L/in	10-1	30	ca		
	2:12		A TORVIK #47	10-26	60	ca		
	(2:12) 2:12	2:15	* KCCR SPORTS (SPORTS CLUB)	tfn	3:00	cp		
	(2:15) 2:15	2:30	KCCR MUSIC				REC	E
	2:20		A RANKIN IMPLEMENT #38	9-28	60	ca		
	2:21		* Snowfall # 9lag	9-29	10	ca		
2:29:55	2:30	2:34	AIR FORCE PROFILE ET				REC	O
	(2:34) 2:34	2:45	KCCR MUSIC				REC	E
	2:40		A VILAS DRUGS #13	10-6	60	ca		
	2:42		A KINGS INN L	9-27	30	ca		
	2:44		* TORVIK #47	10-26	60	ca		
	(2:45) 2:45	2:55	KCCR MUSIC				REC	E
	2:50		A P.V. LUMBER L	9-27	30	ca		
	(2:55) 2:55	3:00	KCCR NEWS				L	N
			A					

CODE (Col 4):
 ET-Electrical Transcription
 T-Tepe
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Annct'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Program
 PSA-Public Service Annct.
 MRA-Mechanical Reprod. Annct.

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY SATURDAY
 DATE SEPT 27, 1969
 PAGE 10
 ALL TIMES ARE Central Standard _____
 Central Daylight Savings X

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
2:29:55	3:00	4:00	KCCR MUSIC				REC	E
	(3:00 2:02	3:15) 3:15	KCCR MUSIC				REC	E
			A					
			A					
			A					
			A					
	3:12	3:15)	KCCR SPORTS (SPORTS CLUB)	tfn	3:00	cc		
	(3:12 3:10 3:15	3:30) 3:30	KCCR MUSIC				REC	E
			A					
	3:12		A TORVIK	#47	10-26	60	ca	
	3:20		A GIBSONS & SPIES	#112L/in	10-1	30	ca	
	3:23		A RANKIN IMPLEMENT	#38	9-28	60	ca	
			*					
3:29:55	3:30	3:32)	KCCR TOWN CRIER				L	PA
	3:50	3:32	A					
	(3:32	3:45)	KCCR MUSIC				REC	E
	3:32	3:45	A Snowfall	#9 tag	9-29	10	ca	
	3:35		A					
	3:39		A MADISON CHURCH	L	9-28	30	ca	
			*					
	(3:45	3:55)	KCCR MUSIC				REC	E
	3:45	3:55	A KINGS INN	L	9-27	30	ca	
	3:57		A					
			*					
	(3:55	4:00)	KCCR NEWS				L	N
	3:55	4:00						

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Program
 PSA-Public Service Annct.
 MRA-Mechanical Reprod. Annct.

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY SATURDAY
 DATE SEPT 27, 1969
 PAGE 11
 ALL TIMES ARE Central Standard — Central Daylight Savings X

ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE — SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
3:59:55	4:00	5:00	KCCR MUSIC				REC	E
	4:00	4:15	KCCR MUSIC				REC	E
	9:10		A TERRACE PARK #63	9-30	60	ca		
	4:12	4:15	* KCCR SPORTS (SPORTS CLUB)	tfn	3:00	cc		
	4:12	4:30	KCCR MUSIC				REC	E
	4:22	30	A GIBSONS & SPIES #112L/in	10-1	30	ca		
	4:23		A TORVIK #47	10-26	60	ca		
	4:29:55		* Snowfall #9 tag	9-29	10	ca		
	4:30	4:32	KCCR TOWN CRIER				L	PA
	4:30	4:32	A					
	4:32	4:45	KCCR MUSIC				REC	E
	4:42		A WESTERN MARINE #35	tfn	30	ca		
	4:45	4:55	KCCR MUSIC				REC	E
	4:45	4:55	A SILVER SPUR #68	10-2	30	ca		
	4:54:30		A RANKIN IMPLEMENT #38	9-28	60	ca		
	4:55		* Snowfall #9 tag	9-29	10	ca		
	4:58	5:00	KCCR MUSIC				REC	E
	5:00		A VILAS DRUGS #13	10-6	60	ca		

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY SATURDAY
 DATE SEPT 27, 1969
 PAGE 12
 ALL TIMES ARE Central Standard _____
 Central Daylight Savings X

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

ON <u>5:00</u> <i>Wilson</i>	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNC'T. TIME		PROGRAM TITLE — SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
4:59:55	5:00	6:00	KCCR MUSIC				REC	E
5:00	5:00	6:00	KCCR MUSIC				REC	E
	5:00 (5:00)	5:10 (5:10)	KCCR MUSIC					
	5:02		ST. CHARLES MOBIL #100	tfn	30	✓	ca	
	5:06		GIBSONS & SPIES #112L/in	10-1	30	✓	ca	
	5:09		KINGS INN L	9-27	30		ca	
	5:10 (5:10)	5:15 (5:15)	* KCCR NEWS					L N
	5:15 (5:15)	5:17 (5:17)	A KCCR HOSPITAL REPORTS					L PA
	5:17 (5:17)	5:30	A KCCR MUSIC				REC	E
	5:19		MADISON CHURCH L	9-28	30	✓	ca	
	5:22		FALCON #44	tfn	60	✓	ca	
	5:26		TORVIK #47	10-26	60	✓	ca	
			* snowfall #9 lag	9-28	10		ca	
5:29:55	5:30 (5:30)	5:35 (5:35)	KCCR NEWS					L N
5:30	5:35 (5:35)	5:45 (5:45)	A KCCR MUSIC				REC	E
	5:38		A <i>Hand</i> #24	11-5	30	✓	ca	
	5:45 (5:45)	5:50 (5:50)	* KCCR Music <i>Raw 9/27/69</i> KCCR FARM NEWS					REC E L A
	5:50 (5:50)	6:00 (6:00)	A KCCR MUSIC				REC	E
			A					
			A					
			A					
			*					

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Lost Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Reprod. Annc't.

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY SATURDAY

DATE SEPT 27, 1969

PAGE 13

ALL TIMES ARE Central Standard Central Daylight Savings

ON	ANNOUNCER	OFF	ANNOUNCER	ON	ANNOUNCER	OFF	ANNOUNCER
ON	ANNOUNCER	OFF	ANNOUNCER	ON	ANNOUNCER	OFF	ANNOUNCER

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
5:59:55	6:00	7:01	KCCR MUSIC				REC	E
6:00	6:00	7:00	KCCR NEWS				L	N
	6:00	6:08	A					
	6:05	6:08	KCCR EVENING PRAYER				L	R
	6:08	6:15	A (HOLST MOTORS)	L	tfn 60		ca	
	6:08	6:15	KCCR MUSIC				REC	E
			A					
			A					
	6:15	6:18	KCCR SPORTS				L	S
	6:18	6:25	(SPORTS CLUB)	L	tfn 3:00		cc	
	6:18	6:25	KCCR MUSIC				REC	E
			A					
	6:18		A <i>Scampall #9 tag</i>		9-29 10			
	6:25	6:30	SCOOPER DOOPER BAKERY.	#58	11-30		ca	
	6:25	6:30	KCCR RADIO MUSIC				REC	E
	6:25	6:30	AMERICAN PROFILE				REC	O
			A					
6:29:55	6:30	6:45	KCCR MUSIC				REC	E
6:30	6:30	6:45	A					
	6:37		TORVIK	#47	10-26 60		ca	
			A					
			A					
			A					
	6:45	6:55	KCCR MUSIC				REC	E
	6:45	6:55	A					
	6:45	6:49	SPEED SPORTS NEWS BAND A	ET	tfn 4:00		REC	E
			A					
			A					
			A					
	6:55	7:01	KCCR NEWS				L	N
	6:55	7:00	A					

CODE- (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-As sponsored
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annc't.
 MRA-Mechanical Repr'd. Annc't.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY SATURDAY
 DATE SEPT 27, 1969
 PAGE 14
 ALL TIMES ARE Central Standard Central Daylight Savings X

5:00P	ANNOUNCER	OFF	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	DURATION (5)	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)				TYPE (6)	SOURCE (7)	TYPE (8)	
6:59:55 7:01	7:01	8:00	KCCR MUSIC					REC	E
	7:01	8:00	KCCR MUSIC					REC	E
	(7:00	7:15)	KCCR MUSIC						
	7:01		CASS CLAY #10	tfm	60		ca		
			A						
			A						
			A						
			*						
	7:15	7:30	KCCR MUSIC					REC	E
	(7:15	7:30)	KCCR MUSIC						
	7:21		CASS CLAY #10	tfm	60		ca		
			A						
			A						
			A						
			*						
	7:28		* Snowfall # 9/29		10		ca		
7:29	7:29	7:31							
7:29:55	(7:30	7:32)	KCCR SPORTS					L	S
			(SPORTS CLUB)	L			cc		
	7:31	7:45	KCCR MUSIC					REC	E
	(7:32	7:45)	KCCR MUSIC						
			A						
			A						
			A						
			*						
	7:45	7:55	KCCR MUSIC					REC	E
	(7:45	7:55)	KCCR MUSIC						
			SPEED SPORTS NEWS BANDA					REC	E
			A						
			A						
			A						
			*						
	7:55	8:00	KCCR NEWS					L	N
	(7:55	8:00)	KCCR NEWS						
			A						

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Recorded as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annct.
 MRA-Mechanical Repr. Annct.
 CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY SATURDAY
 DATE SEPT 27, 1969
 PAGE 15
 ALL TIMES ARE Central Standard Central Daylight Savings X

ON <u>5:00P</u>	ANNOUNCER <u>Wally Wideman</u>	OFF <u>Wally Wideman</u>	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
7:59:55 8:00	8:00	9:00	KCCR MUSIC				REC	E
	8:00	8:15	KCCR MUSIC				REC	E
	(8:00)	8:15)						
			****POWER CHANGE*****					
			A					
			A					
			A					
			*					
	8:15	8:30	KCCR MUSIC				REC	E
	(8:15	8:30)						
			A					
			A					
			A					
			A					
	8:40		* Snowfall #9 tag	9-29	10			
8:29:55 8:30	8:30	8:22 8:32)	KCCR SPORTS				L	S
	(8:30		(SPORTS CLUB)	L	tfn	2:00	cc	
	8:32	8:45	KCCR MUSIC				REC	E
	(8:32	8:45)						
			A					
			A					
			A					
			*					
	8:45	8:55	KCCR MUSIC				REC	E
	(8:45	8:55)						
			A					
			A					
			A					
			*					
	8:55	9:00	KCCR NEWS				L	N
	(8:55	9:00)						
			A					

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annct.
 MRA-Mechanical Repr. Annct.

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY SATURDAY

DATE SEPT 27, 1969

PAGE 16

ALL TIMES ARE Central Standard X
 Central Daylight Savings

ON <i>5:00</i>	ANNOUNCER <i>[Signature]</i>	OFF <i>Next Page</i>	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE — SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
8:59:55 9:00	9:00	10:00	KCCR MUSIC					REC E
9:00	9:00	10:00	KCCR MUSIC					REC E
	9:00	9:15	KCCR MUSIC					
	(9:00)	(9:15)						
			A					
			A					
			A					
			A					
			*					
	9:15	9:30	KCCR MUSIC					REC E
	(9:15)	(9:30)						
			A					
			A					
			A					
			A					
			*					
	9:35		<i>Snowfall</i>	<i>9-29</i>	10			
9:29 9:29:55	9:29	9:32	KCCR SPORTS					L S
	(9:30)	(9:32)	(SPORTS CLUB)	L				
			A					
	9:32	9:45	KCCR MUSIC		tfn	2:00		REC E
	(9:32)	(9:45)						
			A					
			A					
			A					
			*					
	9:45	9:55	KCCR MUSIC					REC E
	(9:45)	(9:55)						
			A					
			A					
			A					
			*					
	9:55	10:00	KCCR NEWS					L N
	(9:55)	(10:00)						
			A					

CODE (Col 4):
 ET-Electrical Transcription
 T-Tape
 REM-Remote
 LI-Live
 SIM-Simulcast
 DB-Delayed Broadcast
 A-Availability
 LB-Last Broadcast Date

CODE (Col 6):
 V-Ann'd as spons'd.
 CA-Commercial Announcement
 CC-Commercial Continuity
 CM-Commercial Matter
 PR-Promo
 PSA-Public Service Annct.
 MRA-Mechanical Reprod. Annct.

CODE (Col 7):
 L-Local
 NET-Network Initials-Network
 REC-Recorded

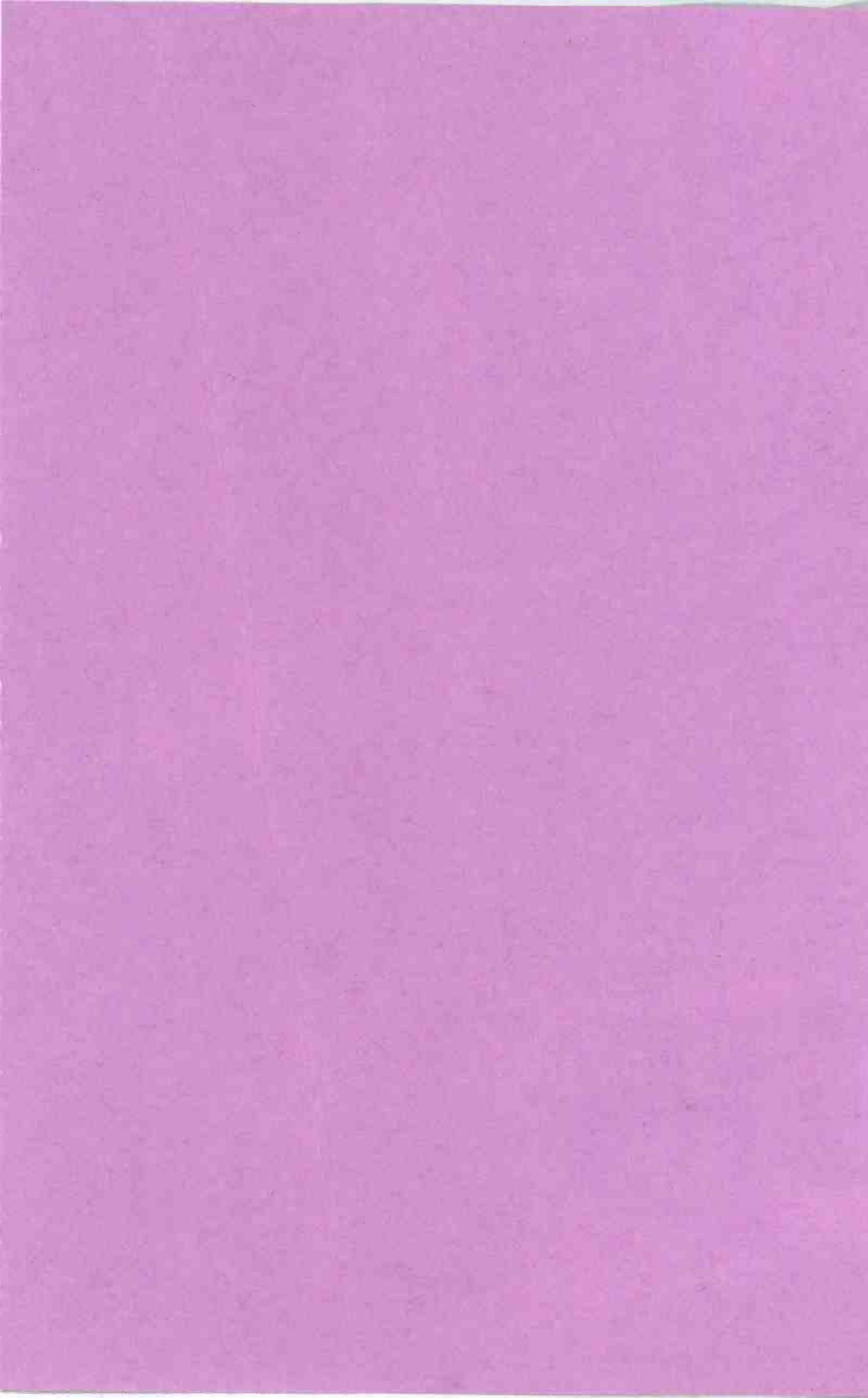
CODE (Col 8):
 A-Agriculture
 E-Entertainment
 N-News
 PA-Public Affairs
 R-Religious
 I-Instructional
 S-Sports
 O-Other
 EDIT-Editorial
 POL-Political
 ED-Educational

KCCR - RADIO PROGRAM LOG

DAY SATURDAY
 DATE SEPT 27, 1969
 PAGE 17
 ALL TIMES ARE Central Standard Central Daylight Savings

ON <u>5:00P</u>	ANNOUNCER <u>Willie Wilcoxon</u>	OFF <u>Next Page</u>	ON	ANNOUNCER	OFF
ON	ANNOUNCER	OFF	ON	ANNOUNCER	OFF

STATION IDENTIFICATION TIME (1)	PROGRAM OR ANNCT. TIME		PROGRAM TITLE - SPONSOR (4)	LB	COMMERCIAL MATTER OR ANNOUNCEMENT		PROGRAM	
	BEGIN (2)	END (3)			DURATION (5)	TYPE (6)	SOURCE (7)	TYPE (8)
9:59:55 1000	10:00	11:01	KCCR MUSIC					REC E
	10:00	11:00	KCCR MUSIC					REC E
	10:00	10:15	KCCR MUSIC					
			A					
			A					
			A					
			A					
			*					
	10:15	10:30	KCCR MUSIC					REC E
	10:15	10:30	KCCR MUSIC					
			A					
			A					
			A					
			A					
			*					
10:29:55 10:30	10:30	10:32	KCCR SPORTS					L S
			A (SPORTS CLUB)	L	tfn	2:00	cc	
	10:32	10:45	KCCR MUSIC					REC E
	10:32	10:45	KCCR MUSIC					
	10:37		ELECTRO VOICE	#20	tfn	30	ca	
			A					
			A					
			A					
			*					
	10:45	10:55	KCCR MUSIC					REC E
	10:45	10:55	KCCR MUSIC					
			A					
			A					
			A					
			*					
	10:55	10:59	KCCR NEWS					L N
	10:55	10:59	KCCR NEWS					
			A					
	10:59	11:01	SIGN OFF	L				
	10:59	11:00	SIGN OFF					



KCCR APPLICATION FOR STATION EMPLOYMENT

It is the policy of this station not to discriminate in its employment and personnel practices because of a person's race, color, creed, religion, sex, national origin, or age. Discriminatory employment practices are specifically prohibited by the Federal Communications Commission. If you believe your equal employment rights have been violated, you may contact the FCC in Washington, D.C. 20054 or other appropriate state or local agency.

P PRINT FULL NAME _____
R ADDRESS _____
O PHONE NUMBER _____ SOCIAL SECURITY NUMBER _____
F ACCEPTABLE
I POSITION APPLIED FOR _____ SALARY RANGE _____
L DATE AVAILABLE FOR EMPLOYMENT _____ DATE OF BIRTH _____
E ARE YOU A U.S. CITIZEN? _____ MARITAL STATUS _____ HAVE YOU EVER BEEN CONVICTED? _____
D LIST ALL PHYSICAL HANDICAPS OR CHRONIC DISEASES WHICH YOU NOW HAVE _____
A _____

	Name of School	Location	Years Attended	Area of Study	Did You Graduate?
E	HIGH SCHOOL	_____	_____	_____	_____
D	COLLEGE	_____	_____	_____	_____
U	GRADUATE	_____	_____	_____	_____
C	SCHOOL	_____	_____	_____	_____
A	VOCATIONAL	_____	_____	_____	_____
T	SCHOOL	_____	_____	_____	_____
I	OTHER	_____	_____	_____	_____
O					
N					

List present or most recent employer and work back. Include military service.

	Name of Company	Period of Employment from to	Job Title	Salary	Supervisor's Name	Reason For Leaving
J	_____	_____	_____	_____	_____	_____
O	_____	_____	_____	_____	_____	_____
B	_____	_____	_____	_____	_____	_____
H	_____	_____	_____	_____	_____	_____
I	_____	_____	_____	_____	_____	_____
S	_____	_____	_____	_____	_____	_____
T	_____	_____	_____	_____	_____	_____
O	_____	_____	_____	_____	_____	_____
R	_____	_____	_____	_____	_____	_____
Y	_____	_____	_____	_____	_____	_____

I certify that the above information, to the best of my knowledge and belief, is true, correct, and complete.

Signature of Applicant _____ Date _____

FEDERAL COMMUNICATIONS COMMISSION



WASHINGTON, D. C. 20554

mm
Please type up
M. Hellerstein
& Leroy G. Cooper

The requirements of subsections (f) and (m) of Section 1.580 prescribe the content of the renewal notice to be broadcast and/or published in the newspaper. Renewal applicants may use the following text:

Pursuant to the provisions of the Communications Act of 1934, as amended, notice is hereby given that _____ (name of Agnew Broadcasting, Inc licensee), licensee of (class of station) broadcast station (call letters, city and state) is required to file with the FCC, no later than (a date 90 days prior to the January 1, 1971 expiration date), an application for renewal of its license to operate station (call letters), on (frequency or channel). The officers, directors and owners of 10% or more of the stock are _____ (names). Members of the public who desire to bring to the Commission's attention facts concerning the operation of the station should write to the FCC, Washington, D. C. 20554, not later than (a date 30 days after the above required filing date). Letters should set out in detail the specific facts which the writer wishes the Commission to consider in passing on the application. A copy of the license renewal application and related material will, upon filing with the Commission, be available for public inspection at 110 W. Capitol St (address) between the hours of 9:00AM and 5:00PM. (Regular business hours)

Nathan Agnew
Jordan Ginsburg

January 1, 1971
1240KC

January 31, 1971

done 12-18-70

The broadcast and publication requirements are set forth in detail in Volume I, Section 1.580 of the Commission Rules. Your attention is directed to subsections (h) and (m), which require that a statement, in triplicate, must be submitted to the Commission in Washington, D. C., with the renewal application. This statement must set forth the name of the newspaper, dates and text of the notice published and/or, where applicable, the dates, times and text of the notice broadcast.

This means that the notices required by paragraphs (c), (d) and (g) of Section 1.580 must be given to the public during the 45 day period preceding the date specified in Section 1.539(a) for the timely filing of license renewal applications, instead of after the application is filed.

YOU ARE CAUTIONED THAT FAILURE TO COMPLY WITH THE ABOVE REQUIREMENTS MAY RESULT IN THE RETURN OR DISMISSAL OF YOUR APPLICATION.



Pursuant to the provisions of the Communications Act of 1934, as amended, notice is hereby given that Agruss Broadcasting, Inc., licensee of AM broadcast station KCCR, Pierre, South Dakota, is required to file with the FCC, no later than January 1, 1971, an application of renewal of its license to operate station KCCR, on 1240 KC. The officers, directors and owners of 10% or more of the stock are Nathan Agruss and Jordon Ginsburg. Members of the public who desire to bring to the Commission's attention facts concerning the operation of the station should write to the FCC, Washington, D. C. 20554, not later than January 31, 1971. Letters should set out in detail the specific facts which the writer wishes the Commission to consider in passing on the application. A copy of the license renewal application and related material will, upon filing with the Commission, be available for public inspection at 110 West Capitol between the hours of 9:00 am and 5:00 pm.

Published in Pierre Capital Journal

Tuesday, December 22, 1970

Monday, December 28, 1970

Thursday December 24, 1970

Thursday, December 31, 1970

Broadcast on Radio Station KCCR

8:20am Monday, December 21, 1970, 9:45am Tuesday, Dec 22, 1970

8:40am, Tuesday, Dec 29, 1970 9:55, Thursday, Dec 31, 1970



Pursuant to the provisions of the Communications Act of 1934, as amended, notice is hereby given that Agruss Broadcasting, Inc., licensee of AM broadcast station KCCR, Pierre, South Dakota, is required to file with the FCC, no later than January 1, 1971, an application of renewal of its license to operate station KCCR, on 1240 KC. The officers, directors and owners of 10% or more of the stock are Nathan Agruss and Jordon Ginsburg. Members of the public who desire to bring to the Commission's attention facts concerning the operation of the station should write to the FCC, Washington, D. C. 20554, not later than January 31, 1971. Letters should set out in detail the specific facts which the writer wishes the Commission to consider in passing on the application. A copy of the license renewal application and related material will, upon filing with the Commission, be available for public inspection at 110 West Capitol between the hours of 9:00 am and 5:00 pm.

Published in Pierre Capital Journal
Tuesday, December 22, 1970 Thursday December 24, 1970
Monday, December 28, 1970 Thursday, December 31, 1970

Broadcast on Radio Station KCCR
8:20am Monday, December 21, 1970, 9:45am Tuesday, Dec 22, 1970
8:40am, Tuesday, Dec 29, 1970 9:55, Thursday, Dec 31, 1970

Exhibit Number 5
Prepared: December 13, 1970
Dean Sorenson
Agruss Broadcasting Inc
KCCR, Pierre, South Dakota
Section IV-A
Part 1 1(C)

* Two specific programettes are being considered to help inform listeners of the community needs.

A "Public Opinion" program featuring a telephone call-in format is being considered. This has been effectively used previously in Pierre, on another radio station, and has been handled by both the KCCR general manager and KCCR Program director. No such sounding-board is now offered in Pierre. The greatest drawback to this type program is the reluctance of many public officials, who have information which would be of interest and value to listeners, to appear on a program where the public can pose instant questions.

An alternative would be a "Comment" feature....where one specific question could be asked....in regards to a problem area, and the ~~XXXXX~~ answer with it. This will be condensed into a format using just one select subject area for each programette....and broadcast a number of times each day. Such a feature would be prepared on tape, for repeated broadcasts.

ORDER: Start — Stop —

Circle: Spots Program News Markets Weather Sports Other

Total No. _____

Cost Each \$ _____

Schedule on _____

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday

Remarks _____

Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.

Start _____

Salesman _____

Address _____

Stop _____

Account _____

Exhibit Number 4

Prepared: December 13, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section IV-A
Part 1 1(B)

Surveys of members of the communities served showed a desire to develop the areas ~~in~~ of youth understanding, youth recreation and business expansion and economic development. KCCR will serve as a local "voice" of the citizens, with news broadcast content to include action in the above mentioned areas. It is obvious from the interviews that all interviewees do not expect drastic action, but would be appreciative of any person or organization taking any ~~kind~~ kind of interest to further develop these interest areas. This radio station, with it's local coverage image, can involve citizens in public opinion panels and presentations aimed at exposing all sides of the needs and suggested courses of action.

ORDER: Start — Stop —

Circle: Spots Program News Markets Weather Sports Other

Total No.

Cost Each \$-----

Schedule on

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday

Remarks

Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.

Start -----

Salesman -----

Address -----

Stop -----

Account -----

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Max Winkler
2. Address: 622 W. Pleasant Drive, Riv
3. Position in Community: City Commissioner
4. Major problems in area are:
Drugs with youth
5. Date Interviewed: 10/7/70
6. Method of Interview: Personal
7. Interviewed by: Peters

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Tony Klein
2. Address: 109 E. Cedar, Ft Pierre
3. Position in Community: Past President Jaycees, Past State VP Jaycees, Vice Chairman, Ft Pierre Zoning appeals Board
4. Major problems in area are:
Lack of Housing, New people moving into town cannot find a home.
5. Date Interviewed: 10/7/70
6. Method of Interview: Personal
7. Interviewed by: Peters

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Mrs. Dale Gage
2. Address: 624 N. Jackson, Pierre, S D
3. Position in Community: housewife, church school leader
4. Major problems in area are: educating the public in the drug abuse problem, so the adults and those not involved can be understanding and tolerant of those using drugs
5. Date Interviewed: 10/10/70
6. Method of Interview:
7. Interviewed by:

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Penn Williams
2. Address: 505 N. Harrison, Pierre, S. Dak.
3. Position in Community: insurance adjustor
4. Major problems in area are:
The main area of growth and improvement needs are in education. Pierre and this area need a state-supported higher educational fac ilitie. A junior college or vocational school.
5. Date Interviewed: 10/22/70
6. Method of Interview: Personal
7. Interviewed by: Dean Sorenson

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Benny Gross
2. Address: Onida, S.D.
3. Position in Community: State Representative
4. Major problems in area are:
youth problems in the area of drugs — Need to provide our youth with more leadership.
5. Date Interviewed: 10/8/70
6. Method of Interview: Personal
7. Interviewed by: Sorenson

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Myron Kusler
2. Address: 709 N. Madison
3. Position in Community: Businessman, Trustee Lutheran Memorial Church
4. Major problems in area are:
We don't provide for youth of community. Need a YMCA or Recreation facilities and something for youth to call their "own".
5. Date Interviewed: 10/8/70
6. Method of Interview: Personal
7. Interviewed by: Sorenson

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name:
2. Address:
3. Position in Community:
4. Major problems in area are:
5. Date Interviewed:
6. Method of Interview:
7. Interviewed by:

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name:
2. Address:
3. Position in Community:
4. Major problems in area are:
5. Date Interviewed:
6. Method of Interview:
7. Interviewed by:

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: LYLE RICHARDSON
2. Address: Box 627 - Pease, S.D.
3. Position in Community: Businessman
4. Major problems in area are: Lacking business industry — such as Brookings and other communities have attracted. Chamber of Commerce needs to lead the way in this project.
5. Date Interviewed: 10/3/70
6. Method of Interview: PERSONAL
7. Interviewed by: D. Johnson

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Jay Davron
2. Address: 215 S. Lincoln
3. Position in Community: Mgr - Chambers of Commerce
4. Major problems in area are: Apathy towards growth, development + change. Too much prosperity has caused this.
5. Date Interviewed: 10/15/70
6. Method of Interview: Personal
7. Interviewed by: Davron

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Clarence Neuharth
2. Address: 301 N. Harrison
3. Position in Community: Banker
4. Major problems in area are: Lack of adequate housing.
5. Date Interviewed: 10/15/70
6. Method of Interview: Personal
7. Interviewed by: Davron

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Bob Hartford
2. Address: 726 W 4th
3. Position in Community: Businessman
4. Major problems in area are: Lack of hot lunch program in schools, lack of adequate housing
5. Date Interviewed: 10/16/70
6. Method of Interview: Personal
7. Interviewed by: Davron

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Dave North
2. Address: 506 N. Highland, Pierre, S. Dak.
3. Position in Community: District Rep/Texaco Co.
4. Major problems in area are: anti-progress attitude, little interest in community and attracting new people and new business. Not interested in new business coming in. Our part of country has much to offer, but no one promoting it's value.
5. Date Interviewed: 10/2/70
6. Method of Interview: personal
7. Interviewed by: D Sorenson

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Tom Young
2. Address: 514 N. Evans
3. Position in Community: State Representative/ Hughes, Stanely, Sully Counties.
4. Major problems in area are: Lack of interest of business community in the growth of the area.
5. Date Interviewed: 10/2/70
6. Method of Interview: Personal
7. Interviewed by: D Sorenson

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Rev H Sander
2. Address: 201 N. Oneida
3. Position in Community: Minister, United Methodist Church
4. Major problems in area are: Many services available in Pierre are not coordinated - many duplicate & overlap. No particular person knows of services available. We need catalog of services available.
5. Date Interviewed: - 10/2/70
6. Method of Interview: Personal
7. Interviewed by: D Sorenson

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Mrs. Don Gallimore
2. Address: 803 West Prospect, Pierre, S. Dak.
3. Position in Community: Mother, Housewife.
4. Major problems in area are: The youth and their lack of community involvement.
5. Date Interviewed: 10/2/70
6. Method of Interview: Personal
7. Interviewed by: D Sorenson

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Jerry Erbe
2. Address: 123½ W. Capital
3. Position in Community: Board of Directors, Kiwanis Club
4. Major problems in area are: Involvement for young people. They need pride in community and involvement in their city. Need continuation of city clean-up program. Businessmen need to pull together and business employees need a "proud of Pierre" program to create loyalty.
5. Date Interviewed: 10/2/70
6. Method of Interview: Personal
7. Interviewed by: Dean Sorenson

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Mrs. Tom Piersol
2. Address: 900 West Pleasant Drive, Pierre, S. Dak.
3. Position in Community: homemaker
4. Major problems in area are:
Recreational facilities are needed for children of all ages, both at the local schools and at parks and playground areas.
5. Date Interviewed: 10/22/70
6. Method of Interview: Personal
7. Interviewed by: Dean Sorenson

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: *Lowell Lund*
2. Address: *424 E. DAKOTA*
3. Position in Community: *MINISTER*
4. Major problems in area are: *(1) Low Economic Climate*
(2) Severe Drug & Narcotic Problem
5. Date Interviewed: *OCT. 27, 1970*
6. Method of Interview: *PERSONAL*
7. Interviewed by: *Smith*

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: *RON PARKAPILA*
2. Address: *2602 E. Humbolt*
3. Position in Community: *BUSINESS MAN*
4. Major problems in area are: *CAN'T get ANY ACTION from*
The City fathers - Always get The Run-A-Rounds!
5. Date Interviewed: *OCT. 27, 1970*
6. Method of Interview: *Telephone*
7. Interviewed by: *Smith*

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: *MRS. Howard Jones*
2. Address: *128 Lakeview Court*
3. Position in Community: *Housewife*
4. Major problems in area are: *DRUG Problem*
5. Date Interviewed: *OCT. 27, 1970*
6. Method of Interview: *Telephone*
7. Interviewed by: *Smith*

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Mrs. Robert Gregg
2. Address: Part A, Pierre
3. Position in community: homemaker
4. Major problems in area are: (1) Pierre needs youth centers for youngsters. (2) more jobs for teen-aged people. (3) Curfew
5. Date Interviewed: 10-27-70
6. Method of Interview: personal
7. Interviewed by: M. McLuc, KCCR

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Mrs. Wm. Miller
2. Address: 819 Broadway
3. Position in community: saleslady
4. Major problems in area are: (1) housing - more + better (2) more employment for young people (3) more + better recreation for young adults.
5. Date Interviewed: 10-27-70
6. Method of Interview: personal
7. Interviewed by: M. McLuc, KCCR

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Mrs. Norman App
2. Address: 202 N. Tyler
3. Position in community: homemaker
4. Major problems in area are: (1) drug problem in local high school and the state in general.
5. Date Interviewed: 10-27-70
6. Method of Interview: telephone
7. Interviewed by: M. McLuc, KCCR

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Dorothy Anderson
2. Address: 910 RW Pleasant Drive
3. Position in community: Sales clerk at local drug store
4. Major problems in area are:
Would like to see drug problem and pushers cleaned out.
5. Date Interviewed: 10-27-70
6. Method of Interview: personal
7. Interviewed by: Michala McCue, secretary.

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Joy Snider
2. Address: 209 E. Sioux
3. Position in community: social service worker
4. Major problems in area are: (1) complete revision of personnel in judicial system, especially in qualifications.
(2) reduction of personal property taxes.
5. Date Interviewed: 10-27-70
6. Method of Interview: telephone
7. Interviewed by: M. McCue, secretary

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Mary Garity
2. Address: Part A, Pierre
3. Position in community: housewife
4. Major problems in area are: (1) needs something in recreation area with supervision for teen-aged citizens.
5. Date Interviewed: 10-27-70
6. Method of Interview: personal
7. Interviewed by: M. McCue, KCCR

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Mrs. Terry Borge
2. Address: 603 1/2 N. Euclid
3. Position in Community: housewife
4. Major problems in area are: (1) drug situation can be handled by (2) apartment needs, and rent is too high; people are asking too much for too little housing wise
5. Date Interviewed: 10-27-70
6. Method of Interview: telephone
7. Interviewed by: M. Mc Cue, KCCR

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Mrs. Karl Fischer
2. Address: St. Pierre
3. Position in Community: housewife
4. Major problems in area are: (1) job opportunities & wage scale poor. (2) inadequate housing for state house employees; not enough rental housing for families
5. Date Interviewed: 10-27-70
6. Method of Interview: telephone
7. Interviewed by: M. Mc Cue, KCCR

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Mrs. Tom Telford
2. Address: 820 W. Capital
3. Position in Community: secretary in Motor Vehicle Dept.
4. Major problems in area are: (1) housing rentals for family & nice apartments, rent is too high for quality.
5. Date Interviewed: 10-27-70
6. Method of Interview: telephone
7. Interviewed by: M. Mc Cue, KCCR

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: John Therrien
2. Address: 808 1/2 E. Broadway
3. Position in Community: Information director for Welfare Dept.
4. Major problems in area are: (1) housing across the board. (2) unresponsive school board to needs & wishes of public.
5. Date Interviewed: 10-27-70
6. Method of Interview: telephone
7. Interviewed by: M. McCue

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Mrs. Al Barth
2. Address: 111 N. Oneida
3. Position in Community: homemaker
4. Major problems in area are: (1) community center for youths & adults to hold civic things together.
5. Date Interviewed: 10-27-70
6. Method of Interview: telephone
7. Interviewed by: M. McCue

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Mrs. Curtis Carriere
2. Address: 316 S. Ree
3. Position in Community: housewife
4. Major problems in area are: (1) drugs (2) high cost of housing & apartments;
5. Date Interviewed: 10-27-70
6. Method of Interview: telephoned
7. Interviewed by: M. McCue

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: *Lamster, Duke*
2. Address: *408 N. Euclid*
3. Position in Community: *with Game, Fish & Parks Department*
4. Major problems in area are: *(1) drug problem*
5. Date Interviewed: *10-27-70*
6. Method of Interview: *telephone*
7. Interviewed by: *M. McCue*

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: *Mrs. Robert Niptrom*
2. Address: *123 S. Park*
3. Position in Community: *housewife*
4. Major problems in area are: *(1) serious drug problem*
(2) community center for young people
5. Date Interviewed: *10-27-70*
6. Method of Interview: *telep*
7. Interviewed by: *M. McCue*

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: *Mrs. Homer Harding*
2. Address: *314 Mary Lane*
3. Position in Community: *housewife*
4. Major problems in area are: *(1) drugs (2) more interest*
in school activities by parents
5. Date Interviewed: *10-27-70*
6. Method of Interview: *telephoned*
7. Interviewed by: *M. McCue*

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Mrs. Keith Prekker
2. Address: 506 N. Monroe
3. Position in Community: housewife
4. Major problems in area are: (1) recreational facilities for youngsters (2) greater understanding between American Indians + white people.
5. Date Interviewed: 10-27-70
6. Method of Interview: telephone
7. Interviewed by: M. McCue, KCCR

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Mrs. Clarence Strohfus
2. Address: St. Pierre
3. Position in Community: housewife
4. Major problems in area are: (1) something needs to be done about drugs (2) someplace for teen-aged people to meet.
5. Date Interviewed: 10-27-70
6. Method of Interview: telephone
7. Interviewed by: M. McCue

KCCR Community Needs Survey

PERSON INTERVIEWED

1. Name: Alice Kundert
2. Address: State Capital
3. Position in Community: State Auditor
4. Major problems in area are: (1) communication needs between youngsters + adults is poor across the state (2) business attitudes between customer + business man; customer service; respect
5. Date Interviewed: 10-27-70
6. Method of Interview: personal
7. Interviewed by: M. McCue

KOCR Community Needs Survey

PERSON INTERVIEWED

1. Name: CAL SCHMIDT
2. Address: FT. PIERRE
3. Position in community: GARAGE OWNER
4. Major problems in area are: People ARE NOT PAID ENOUGH WAGES TO KEEP THEM IN THE AREA.
5. Date Interviewed: OCT. 27, 1970
6. Method of Interview: Telephone
7. Interviewed by: *Smith*

KOCR Community Needs Survey

PERSON INTERVIEWED

1. Name: C. M. BENDENWALD
2. Address: FT. PIERRE
3. Position in community: BARBER
4. Major problems in area are: WAGES ARE THE BIGGEST PROBLEM
5. Date Interviewed: OCT. 27, 1970
6. Method of Interview: Telephone
7. Interviewed by: *Smith*

KOCR Community Needs Survey

PERSON INTERVIEWED

1. Name: ARDIE GOLBATH
2. Address: 104 LAKEVIEW DRIVE
3. Position in community: INS. SALESMAN
4. Major problems in area are: LACK OF ADEQUATE SCHOOLS
5. Date Interviewed: OCT. 27, 1970
6. Method of Interview: PERSONAL
7. Interviewed by: *Smith*

Exhibit Number 7
 Prepared: December 13, 1970
 Dean Sorenson
 Agruss Broadcasting, Inc.
 KCCR, Pierre, South Dakota
 Section IV-A
 Part II 4

<u>Title-</u>	<u>Source-</u>	<u>Type-</u>	<u>Brief Description-</u>	<u>Time & Duration-</u>	<u>How Often</u>
✓ State of State	L	PA	Governor's Address to Legislature	1:30pm 1/6/70 30 minutes	annually
Sioux for Christ	Rec	R	Religion for Sioux Indians	Sundays 15 minutes	weekly
✓ SDSU Farm Reports	Rec	A	Farm Features from State College	6:15am 5 minutes	daily
✓ Sports Play by Play	L	S	Coverage of Local Sports Events	Week nights 2½ hours	weekly
18 VFW Auxiliary Reports	L	RO	Report of VFW Youth & Americanism programs	3 times daily 5 minutes each	monthly
✓ Election Coverage	L	PA	Coverage of all local elections	election night 4 hours	every election
Good News	Rec	O	Reports of "Good News" times in South Dakota	7:45am/Tuesdays 5 minutes	weekly
✓ Morning Devotions	L	R	Ministerial Assn daily devotional	9:15am 5 minutes	daily
✓ Evening Prayer	L	R	daily prayer devotional	6:00pm 6:00pm 2 minutes	daily
✓ PTA Meeting Coverage	L	O	live broadcast of PTA panel on drugs	1 time event 3 hours	once
Political Candidates Reports	L	O	Time donated to all candidates before election	8:15am & 5:15 pm 10 10 minutes each	20 days total
First Church of Christ	L	R	live broadcast of church service message	11:30am 30 minutes	weekly
Legislative Reports	L	PA	Reports of local representatives in state legislature	8:15am & 5:15pm 5 minutes each	daily 45 days each year



CAPITAL * CITY * RADIO

BOX 309 PIERRE, S. DAK 57501

PHONE (605) 224-7381

1240 ON YOUR DIAL

Drugs - III III III

Lock Housing - III

Educ - I

Youth Recreation - III III

New Industry III II

UNITED STATES ARMY RECRUITING COMMAND

HAMPTON, VIRGINIA 23369

TIME: 20-SECONDS

WORDS: 54

ANNCR: ARE YOU A REGISTERED NURSE . . . STUDYING FOR A B. S. OR
M. S. IN NURSING? OR A PROFESSIONAL NURSE ENROLLED IN A
SCHOOL OF ANESTHESIOLOGY? WHATEVER YOUR EDUCATIONAL
STATUS . . . THE ARMY NURSE CORPS HAS A PROGRAM TO HELP
YOU GET YOUR DEGREE OR GO ON FOR ADVANCED STUDY. FOR
FURTHER DETAILS . . . VISIT YOUR LOCAL ARMY RECRUITER.

UNITED STATES ARMY RECRUITING COMMAND

HAMPTON, VIRGINIA 23369

TIME: 30-SECONDS

WORDS: 79

ANNCR: THE ARMY NURSE CORPS HAS TWO SPECIAL PROGRAMS FOR NURSING STUDENTS. THE ARMY NURSE DIPLOMA PROGRAM ASSISTS NURSING STUDENTS ATTENDING HOSPITAL SCHOOLS AND THE ARMY NURSE COLLEGIATE PROGRAM IS DESIGNED FOR COLLEGE OR UNIVERSITY NURSING STUDENTS. WHILE YOU'RE A STUDENT THERE ARE ALLOWANCES FOR ROOM AND BOARD . . . FREE MEDICAL CARE . . . AND MILITARY SHOPPING PRIVILEGES. IN RETURN FOR THIS ASSISTANCE . . . YOU'LL SERVE AS AN OFFICER IN THE ARMY NURSE CORPS. FOR FURTHER INFORMATION . . . VISIT THE ARMY RECRUITER IN YOUR COMMUNITY.

Exhibit 8

A. KCCR, in view of the small number of people employed, makes an effort to ~~xxxx~~ have all staffers aware of local news items and coverage. For national and international news, KCCR subscribes to the Associated Press news service. On the local scene daily "news beats" are made of local, county and area offices. Also an effort is made to cover city commission and school board meetings when practical. The station has provided live coverage of PTA meetings which included subjects of special interest, especially when dealing with the local drug abuse problem~~s~~ which has been acclaimed as a major problem by many local citizens. This was further substantiated by the survey made by KCCR in its Ascertainment of Program Needs for Part I of this application, Section IV. During the annual legislative session of the South Dakota Legislature, KCCR has daily coverage from the State Capitol. In past years this has been handled by John David Therrien a competent newsman who worked not only as a fulltime reporter for KCCR, but as a correspondent for the South Dakota Broadcasters Association and their member stations. The 1971 session of the South Dakota Legislature will be covered on a daily basis by Dean Sorenson who is manager of KCCR, and served in the South Dakota House of Representatives in the 1967, 1968 and 1969 sessions. His knowledge of community service radio and the legislative process will enable KCCR to provide ~~thru~~ its listeners with vast amounts of public affairs background information and news. KCCR has a mobile reporting unit which can be used from a news scene or from a car of one of the staff members. This is available for any special community news event which occurs and can be covered by the radio station.

B. On a regular basis about 50% of the news content broadcast on KCCR is of local and area origin. The station makes a serious effort to provide many of the news items available to its area that are not available through any other source in the coverage area.

xE

UNITED STATES ARMY RECRUITING COMMAND

HAMPTON, VIRGINIA 23369

TIME: 20-SECONDS

WORDS: 54

ANNCR: ARE YOU A REGISTERED NURSE . . . STUDYING FOR A B. S. OR
M. S. IN NURSING? OR A PROFESSIONAL NURSE ENROLLED IN A
SCHOOL OF ANESTHESIOLOGY? WHATEVER YOUR EDUCATIONAL
STATUS . . . THE ARMY NURSE CORPS HAS A PROGRAM TO HELP
YOU GET YOUR DEGREE OR GO ON FOR ADVANCED STUDY. FOR
FURTHER DETAILS . . . VISIT YOUR LOCAL ARMY RECRUITER.

Exhibit 9

Radio Station KCCR has made an effort at all times to allow it's listeners to hear reports, commentary, and all sides of ~~xxxxxxxx~~ local public issues.

During a recent city election, time~~x~~ was set aside for all candidates to air~~x~~ their views and convictions and answer questions from the ~~pub~~ public. no charge was made for this air time.

Recently a local Parent-Teacher-Association determined the "drug abuse" problem was the major problem in the city of Pierre and set about to hold a panel discussion during their regular meeting. On this panel was the President of the Chamber of Commerce, ~~Hughes County~~ Shanard R. Burke, who is a life-long resident of Pierre and very active in community affairs, The Hughes County Sheriff, Frank Weldin, The local County Court Judge, Clair "Tex" Ledbetter, A top officer of the Pierre Police Department, Howrad Brancel, A member of the South Dakota Department of Criminal Investigation, Gordon Gromer, and Leonard Andera, a member of the South Dakota Attorney General's Staff who has been appointed by Governor Frank L. Farrar as the South Dakota "Drug Abuse" commissioner. KCCR, upon hearing about this panel discussion of the "drug" problem, made an appointment with the chairman of the PTA program, Theodor Holtgrewe, and the PTA Publicity Chairman, Anthony DeChant, and asked permission to broadcast this program live to the KCCR audience. As this was an evening panel, and could be heard by parents and~~x~~ parents and children together it was felt this was an important issue to be offered. With the cooperation of the PTA and KCCR, the panel was expanded to the point where persons at home listening on the radio could call the school and their questions would be answered by the panel of experts. This broadcast would never have been made if the station had not stepped forward and offered the time, facilities and the personell to do the broadcast, at no charge.

Another recent instance was during the State's political election when KCCR wrote a letter to each and every candidate with opposition in Sully, Stanley and Hughes Counties. These are the counties surrounding Onida, South Dakota, R Fort Pierre, South Dakota and Pierre, South Dakota....the major areas where KCCR can be heard. The station offered each candidate a 5 minute program twice during a day. The broadcast times were prime time at 8:15am and 5:15pm. Each candidate was offered the same times and facilities, regardless of what their plans were to buy, or not buy commercial broadcast time to promote their candidacy. The response to this offer was quite large and gave the listeners of the station an opportunity to better qualify themselves as educated voters

UNITED STATES ARMY RECRUITING COMMAND

HAMPTON, VIRGINIA 23369

TIME: 20-SECONDS

WORDS: 50

ANNCR: YOUNG MAN: IN THE ARMY . . . AIRBORNE MEANS CONFIDENCE . . .
IN YOURSELF AND IN YOUR FELLOW SOLDIERS . . . AND MOST
IMPORTANT . . . IN THE CAUSE YOU'RE BOTH FIGHTING FOR. TO
BE ARMY AIRBORNE IS TO BE SOMETHING SPECIAL. GET ALL THE
FACTS FROM YOUR LOCAL ARMY RECRUITER. YOUR FUTURE . . . YOUR
DECISION . . . CHOOSE ARMY.

Exhibit 10

The format of KCCR has included ~~about~~ the following percentages:

Talk	25%
Country & Western Music	15%
Current Popular Music	50%
Standard Popular Music	10%

UNITED STATES ARMY RECRUITING COMMAND

HAMPTON, VIRGINIA 23369

TIME: 20-SECONDS

WORDS: 56

ANNCR: IF YOU ARE AN ACTION-MINDED YOUNG MAN . . . THEN YOU SHOULD
INVESTIGATE THE OPPORTUNITIES AVAILABLE TO YOU IN THE ARMY'S
COMBAT ARMS PROGRAM. IN THE COMBAT ARMS YOU CAN RECEIVE
TRAINING IN ARMOR . . . INFANTRY . . . ARTILLERY . . . AND
COMBAT ENGINEERS. TO LEARN MORE ABOUT THIS ACTION PROGRAM . . .
VISIT YOUR LOCAL ARMY RECRUITER. YOUR FUTURE . . . YOUR
DECISION . . . CHOOSE ARMY.

Exhibit 11

The Pierre area, primarily served by KCCR is an isolated market in view of the fact that only 2 radio stations and 1 local newspaper are available to expose current views and news.

Outside the city, the nearest radio station is 90 miles away, the nearest daily newspaper is 110 miles away, and the Television coverage is cabled into the city, except for one signal programmed out of Sioux Falls....240 miles from Pierre.

KCCR has attempted to expose to the public some local issues which other facilities have not had the opportunity. The other radio station in Pierre (KGFX) is a regional station and must orient itself to a wider geographical area than KCCR does.

KCCR has been strong in covering local news events. It is on the scene with coverage of all local high school sports functions, and has high school reporters on the air with current event reports of the activities of the youth of the city.

Through it's "bulletin board" feature, KCCR offers church, fraternal, and civic organizations a place to announce their activities, at no charge.

In the area of musical programming, KCCR offers popular and standard popular music, which is not offered by any other local source.

UNITED STATES ARMY RECRUITING COMMAND

HAMPTON, VIRGINIA 23369

TIME: 20-SECONDS

WORDS: 50

ANNCR: YOUNG MAN: IN THE ARMY . . . AIRBORNE MEANS CONFIDENCE . . .
IN YOURSELF AND IN YOUR FELLOW SOLDIERS . . . AND MOST
IMPORTANT . . . IN THE CAUSE YOU'RE BOTH FIGHTING FOR. TO
BE ARMY AIRBORNE IS TO BE SOMETHING SPECIAL. GET ALL THE
FACTS FROM YOUR LOCAL ARMY RECRUITER. YOUR FUTURE . . . YOUR
DECISION . . . CHOOSE ARMY.

Exhibit 12

KCCR will adhere to the "Radio Code" of the National Association of Broadcasters in it's programming and advertising standard and practices.

UNITED STATES ARMY RECRUITING COMMAND

HAMPTON, VIRGINIA 23369

TIME: 30-SECONDS

WORDS: 80

ANNCR: YOUNG MEN: IN THE ARMY THE FIELD ARTILLERY CREWMAN IS THE
KEY TO THE SUCCESS OF THE FIELD ARTILLERY. HIS KNOWLEDGE . . .
TRAINING . . . AND DISCIPLINE ARE OFTEN THE DIFFERENCE
BETWEEN SUCCESS AND FAILURE. FIELD ARTILLERY IS THE POWER
PUNCH OF THE ARMY'S COMBAT SPECIALISTS. THEIR MISSION IS TO
GIVE SUPPORT TO THE GROUND TROOPS AND TO BREAK UP AND DELAY
ENEMY ATTACK. TO GET ALL THE FACTS ABOUT THIS EXCITING
PROGRAM . . . CONTACT YOUR ARMY RECRUITER. YOUR FUTURE . . .
YOUR DECISION . . . CHOOSE ARMY.

Exhibit 7

IV-A
PART II Q 4

Title	Source	Type	Brief Desc	Time Broadcast - Duration	How often
H. St. Address	LIVE Remote	PA	Gov's address to Legislature	1:30pm 1/6/70 30min	Annually
Score for Christ	Paper	Rel	Religion of Sioux Indians -	Sun @ 8:15am 15min	Weekly
Sports Play by Play	LIVE Remote	S	Coverage of local school + sports events	Random - 2 1/2 hours each	Weekly
VFW aux Report	Live local	O	Report of VFW youth + American Program	3/Daily 5min 5min	Monthly
Election Coverage	Live Remote	N	Coverage of local Election	Election Night - 4 hours	Every Election
Tumble Newsline -					
SDSU Forum					
GOOD NEWS					
MORNING Devotions					
PTA mtg Live Coverage					
Political Candidates Reports					

PUBLIC SERU ANNE

Sunday - 41	41
Monday - 13	17
Tuesday - 4	20
Wednesday - 11	4
Thursday - 0	24
Friday - 9	
Saturday - 4	

Congressmen Reports -

Following are needs and interests KIWA proposes to serve during the coming license period:

Municipal---

Coverage on information regarding city projects of Sheldon as well as of other municipalities within our service area. Also, reports on major business acted upon by the city commissions during the course of their meetings.

Information regarding road closings, detours, storm damage and other factors involving local road useage. Also information to the public advising of snow plowing on city streets.

Support of Fire Department through continued advisories to the public regarding fire prevention, trash clearance, and removal of hazards. This is particularly helpful during dry, windy periods when brush fires constutute a special danger.

Encouragement and promotion of industrial development by means of cooperating with local Industrial development board.

Continued support of Municipal library, giving lists of new books; also information on recently voted new library.

Hospital news with information on admission and dismissals of patients; news about expansion plans of the hospitals as well as reporting on current needs and projects, such as need for nurse's aides, blood donations, and similar needs.

Recreational facilities...advising opening and closing of municipal swimming pools; special advisories to children and parents about swimming classes; also information pertinent to other city recreational activities.

Cooperation with local groups involved with parades and celebrations, such as announcements about parade routes, street closings, store hours, times of professional offices opening and closing during holidays and special events.

County---

Cooperation with the various agencies of the county regarding information to be transmitted to the public on such things as Taxation; Auto Licenses; (County Treasurer). Law enforcement matters such as escaped prisoners, automobile accidents, crime, road conditions (Sheriff).

Information on voting and registration. Announcements urging the public to register and vote. Explanation of issues to be voted upon. Also, to provide the only local immediate reporting of election results.

Schools....since Sheldon is the center of the major consolidated school system in the area, there are a large number of needs which KIWA can help with. For example, SCHOOL CLOSINGS during severe winter weather.

We will continue to be the means of notifying school children and parents when inclement weather makes it necessary for area schools to close. Also, during snow storms, we can, as in the past, notify by radio when school busses are stalled or take refuge from the storm...which is a vital service to parents. Also, we will continue to broadcast information relative to needs of the public schools such as voting on bond issues for new school facilities.

Also, we will continue to work with nearby colleges, Northwestern College in Orange City, Iowa, and Dordt College, Sioux Center, Iowa, rendering whatever assistance we are able to give in publicizing their activities of a scholastic, cultural or athletic nature. Such publicity we have found is beneficial to these colleges in promoting the welfare of their educational functions.

Agriculture---

This is an area where we are especially able to be of service, since out part of Iowa is dependent almost entirely on agriculture and allied services. We will continue having the County Agricultural Agents from the 4 counties in our main service area do regular programs as in the past. These programs by the County Agents and their staffs help the public keep abreast of the information emanating from the county offices relative to farm practices, farm meetings, home economics recommendations, home extension programs, etc.

Allied with these efforts will be weather warnings to farmers regarding storms or unseasonable frost. In the case of storms, timely warnings enable farmers to get their livestock to shelter and thus avoid loss due to exposure. Frost warnings serve the function of alerting farmers to inspect new crop plantings to determine whether damage to seedlings has occurred. Should an unseasonable frost come about, we can work with the county agents, as in the past, in getting vital advice to farmers on how to determine whether their fields should be replanted.

Also, unpredictable insect infestations can be broadcast by KIWA when they occur. Again, working with the County Agents and State Entomologists can help forestall reduced crop yields or outright crop failure. With our remote mobile transmitters, we are able to conduct "in the field" broadcasts which are highly informative and enable us to give accurate and timely advisories.

4-H activities will be duly reported by KIWA as in the past, including reporting of results of 4-H Livestock competition at the county fairs. Also, adult competition in crop and livestock exhibitions is of wide interest to farm people as a group; thus our reporting "on the spot" at fairs will continue to serve a vital need.

Farm Market reports will continue to be an important function of KIWA. We will be able to pinpoint our market information for the particular types of farming done in our service area. For example, our farmers stress the growing of Corn and Soybeans in the way of grain; and Beef cattle, Hogs, and Sheep are the livestock enterprises. Prices of these commodities at nearby markets are extremely valuable for the farmers to know. Consequently, our frequent daily market reports will be a significant part of our service.

✓ Drivers Examiners from the county seat...schedules of examinations at various towns will continue to be broadcast daily as a service to the public.

○ ✓ Service to the U. S. Government will be rendered in several different ways. We cooperate with the Social Security Administration in broadcasting information about the agency's programs for the public.

○ ✓ Recruiting by the Navy, Army, Marines, and Air Force are assisted by promotional announcements, recorded programs, and quite often by the recruiters themselves visiting our studios. We will continue to carry such programs and announcements and work with the recruiters in their informational efforts as they have a need to get their information to those eligible for the armed forces and for the parents of such young people.

○ ✓ U. S. Department of Health, Education, and Welfare, the Post Office Department, and other agencies will no doubt continue to request that we assist in giving items of information pertinent to our service area. For example, our local post office frequently asks us to give information about Zip Codes, Holiday Mailing, shipping to overseas servicemen, and things of that nature.

○ ✓ Civic Clubs generally undertake activities for the good of the community, and we will as in the past help them in their particular projects. The Kiwanis Club, and Lions Club, are especially active in our area and engage in activities that lend themselves to public service announcements, such as support of the blind and distribution of American flags.

○ ✓ Such organizations as the American Cancer Society, United Fund, United Cerebral Palsy Foundations, American Red Cross, Heart Fund, and many others, look to KIWA to help them in their drives for funds and educational publicity. We will continue assisting them in every way we can with announcements and programs to help them in their efforts.

○ We will assist the BUSINESS COMMUNITY through their Chambers of Commerce to help promote the economic health of the area. Sheldon and most of the other towns in our area put on special events through the year, and they look to us for assistance in informing the public of the various aspects of their endeavors. For Example, Orange City, Iowa, sponsors an annual "Tulip Day," which draws a crowd from a large area. Part of our function will be to continue to inform the listening audience about program activities centered around the occasion. This type of effort likewise applies to other community sponsored events in our area.

○ ✓ On a state level, we will continue dissemination of information pertaining to our area. For example, the Department of Employment Security issues bulletins regarding employment opportunities in the state.

○ ✓ Also, our State Universities rely upon us to disseminate news about their varied activities...academic, cultural, and athletic. We will continue carrying programs produced by various departments of our two Iowa Universities, such as special music programs, discussions and roundtables, farm programs, and the like.

Through the State Highway Department and the Highway Department police, we will continue our cooperation in making radio facilities available to them as has been our practice in our most recent period of license.

By means of our Associated Press Teletype, we will continue information on the national and international scenes through our newscasts. Also, news background as furnished by our wire service, AP, will be used to keep our audience informed "in depth" on various subjects of general interest.

Typical and illustrative programs which applicant proposes to broadcast during coming license period to meet community needs and interests.

Licensee has found that, basically, the majority of the information and publicity items broadcast in behalf of public service organizations can best be presented in the form of NEWS ITEMS and ANNOUNCEMENTS. This allows us to give each organization much more comprehensive coverage and greater impact in their endeavors. Written and spoken comments by the organizations involved have proved that this approach is logical and productive.

The following programs are proposed to meet the needs and interests of the area communities as the present and projected needs are now visualized. However, these programs may tend to change somewhat in order to meet unexpected needs or changing conditions. In other words, we anticipate ADDED programs as events may dictate.

Community Topics: This is a title we put on special programs that deal with community needs and problems, such as new schools, library, hospitals, recreational facilities, etc. Since these problems come to the forefront only occasionally, this program is not instituted until such times as the occasion is appropriate for discussion.

✓ Thought for the day: In cooperation with the Sheldon Ministerial Association, KIWA will continue broadcasting a program by them at 9:30 daily, of 1 to 1½ minutes duration, as has been the practice during the past license period.

✓ Agriculture Agents: The County Agents in our 4 main counties have, during our past license period, appeared on the program, "Extension Report," heard daily from 12:25 to 12:30. These gentlemen and their staffs have likewise furnished additional programs and information for dissemination during other times of our broadcast day. We will continue the broadcasting of this vital information.

✓ Community Calendar: This program carries a multitude of announcements, especially those of a social nature, and includes publicity for Church and benevolent organizations, non profit organizations, etc.

Club Calendar: This program features public service announcements, for clubs and fraternal bodies of church and sectarian organizations.

Farm Digest: We propose continuance of this program devoted to information about farm meetings in our area, as well as pertinent information on farming practices for our particular area.

Farm and Market Report: This will continue to be a daily service to farmers, giving livestock and grain prices at stockyards and grain terminals serving the farms in our area.

Sunday Church Bulletin: We will continue to make time available free of charge to area churches for the purpose of publicizing their activities and church services. This is a 10 minute weekly program.

KIWA SPOTLIGHT: We propose to continue this Public Affairs program as a means of bringing to public attention the various issues affecting the communities in our area. By use of "call in" opinions, and tape recorded interviews, we will strive to continue focus attention of important matters. Because of the nature of the program, we will be able to bring in all sides of issues to be considered.

Severe Weather Warnings: This will continue to be one of the vital roles KIWA will play in the broadcast of important weather information for our particular area.

School Closings: In conjunction with Severe Weather Warnings, we will continue to cooperate closely with area schools in notifying students, parents and teachers of occasions where weather makes it necessary to close public and parochial schools.

Hospital News: We will continue this service to the public, informing them of admissions and dismissals from area hospitals. This is a valued service to relatives and friends of hospitalized individuals.

Funeral Notices: These notices will continue to be an important part of our newscasts, but will also be given independently of newscasts when the situations warrant. The reason there is a stress on funeral notices is that our four-county primary area has no daily newspaper or other radio station to disseminate this type of vital statistics.

These are some of the representative services contained in programs we propose to broadcast. Continued studies will be made for ways to improve our present services to the communities we serve, as well as new programs to meet conditions brought about by growth and change.

The following are some of the programs broadcast by KIWA in the year preceeding this application which we feel have served the public needs and interests of our listeners:

THOUGHT FOR THE DAY: (L) (R) 9:45 am Monday through Saturday. A live program, one to 1½ minutes in length, a daily feature on KIWA, consisting of inspirational messages by local ministers, in cooperation with the Sheldon Ministerial Association.

SUNDAY CHURCH BULLETIN: (L) (R) A live 10-minute program consisting of news and notices about church services and activities in our area. Broadcast each Saturday at 9:50 to 10:00 a.m.

O'BRIEN COUNTY FAIR: (L) (A) Broadcast once each year from the fairgrounds. (2 to 3 p.m.) Interviews regarding activities of the agricultural activities at the county fair at Primghar, Iowa.

SIOUX COUNTY 4-H YOUTH FAIR: (L) (A) Also broadcast once each year direct from the fairgrounds in Sioux Center, Iowa. Highlights of 4H activities of the young people exhibiting at the fair. (2 to 3 p.m.)

OSCEOLA COUNTY FAIR: (L) (A) Annual one hour broadcast (2 to 3 p.m.) from the fairgrounds in Sibley, Iowa. Interviews and information regarding the varied agricultural exhibits and activities at this annual event.

LYON COUNTY FAIR: (L) (A) Annual one hour broadcast (2 to 3 p.m.) from the fairgrounds at Rock Rapids, Iowa. Interviews and information about this annual event, regarding agricultural and activities.

COMMUNITY CALENDAR: (L) (PSA) A program of notices about meetings and activities of non-profit organizations. 5 minutes daily at 12:45 noon.

CLUB CALENDAR: (L) (PSA) A program giving notices by local and area clubs and church groups. 5 minutes daily, 10:10 a.m. Also, similar programs at 9:10 a.m. and 1:45 p.m. from our Sibley, Iowa, studios.

FARM DIGEST: (L) (A) 12:10 to 12:15 noon daily. Information on farm meetings; farm information for our area furnished by the County Agents, State College of Agriculture, and the U. S. Department of Agriculture.

FARM AND MARKET REPORT: (L) (A) Up-to-the-minute reports on prevailing prices of cattle, hogs, sheep, corn and soybeans, especially tailored for stock growers and grain farmers in our particular area. This is a daily broadcast, 12:15 to 12:25.

EXTENSION REPORT: (R) (A) A 5-minute daily program (12:25 to 12:30) by 4 area County Agents. Also some programs from State Agricultural Extension. Pertinent farm information tailored for farmers in our area.

TORNADO AND SEVERE WEATHER WARNINGS: (L) At various times through the spring and summer, KIWA broadcasts frequently all severe weather bulletins, alerting our area people of danger from tornadoes and other severe weather as reported by the U. S. Weather Bureau through our Associated Press Teletype, or by our direct phone calls to the U. S. Weather bureau stations in Sioux City, Iowa, or Sioux Falls, South Dakota. These bulletins enable people to be alerted and get into safe quarters; also, to take care of livestock and other property as a safeguard against storm damage.

KIWA SPOTLIGHT: (R) (PA) 2:45 to 3:00 p.m. A fifteen minute program built around eliciting public opinion on various aspects of civic and community life. This includes public opinions phoned in and carried through a delayed tape. Also, some days feature discussions on pertinent public issues. We invite varied opinions in order to assure an unbiased approach to public affairs.

Information concerning KIWA's News Programs

(PROPOSED)

STAFF: At our main studios: Ron Finstad
Jeff Peterson

AREA REPORTERS: Orange City, Ia. Arabella Sigma
Rock Rapids, Ia. Mary Vellinga
George, Ia. Louis Heeren
Sibley, Ia. Mary Cox

NEWS GATHERING FACILITIES:

Associated Press News Teletype

Telephone Beepers at Main and Branch studios for direct reports by telephone.

Mobile Transmitter units to cover local and area news events. (Marti transmitters)

Mobile News Patrol...A Motor Van equipped with collapsible transmitting antenna to implement above-named mobile transmitters.

Tape recorders: Our news room is equipped with 4 tape recorders for on the spot news coverage.

News Percentage:

National, World, Regional and Local, approximately as follows:

Local News	35%
Regional News	30%
National & International News	35%

120
26

720
240

3120
4

35

EXHIBIT #~~1~~ 3

A survey was made via both personal interview and telephone interview. Contacted were members of the general public in the Pierre and Fort Pierre communities, plus a number of leaders and elected officials of these communities. It was felt that to best serve the major listening area of KCCR, interviews must be made with the "man of the street" as well as the leaders and office holders. The majority of the interviews were made by Dean Sorenson, general manager of KCCR. Some were also made by Freddie Smith, program director of KCCR.

Some of the representative groups, interest and organizations contacted were:

The major communities which the applicant principally undertakes to serve are Pierre and Fort Pierre.

UNITED STATES ARMY RECRUITING COMMAND

HAMPTON, VIRGINIA 23369

TIME: 20-SECONDS

WORDS: 50

ANNCR: YOUNG MAN: IN THE ARMY . . . AIRBORNE MEANS CONFIDENCE . . .
IN YOURSELF AND IN YOUR FELLOW SOLDIERS . . . AND MOST
IMPORTANT . . . IN THE CAUSE YOU'RE BOTH FIGHTING FOR. TO
BE ARMY AIRBORNE IS TO BE SOMETHING SPECIAL. GET ALL THE
FACTS FROM YOUR LOCAL ARMY RECRUITER. YOUR FUTURE . . . YOUR
DECISION . . . CHOOSE ARMY.

Section I

UNITED STATES OF AMERICA
FEDERAL COMMUNICATIONS COMMISSION

APPLICATION FOR RENEWAL OF
BROADCAST STATION LICENSE

INSTRUCTIONS

A. This form is to be used in all cases when applying for Renewal of Broadcast Station License. It consists of this part, Section I, and the following sections:

Section II, Renewal Application Engineering Data

Section IV, Statement of Program Service of Broadcast Applicant

B. Prepare and file three copies of this form and all exhibits with the Federal Communications Commission, Washington, D.C. 20554

C. Number exhibits serially in the space provided in the body of the form and list each exhibit in the space provided on page 2 of this Section. Date each exhibit.

D. The name of the applicant must be stated exactly as it appears on the current license.

E. Information called for by this application which is already on file with the Commission need not be refiled in this application provided (1) the information is now on file in another application or FCC form filed by or on behalf of this applicant; (2) the information is identified fully by reference to the file number (if any), the FCC form number, and the filing date of the application or other form containing the information and the page or paragraph referred to, and (3) after making the reference, the applicant states: "No change since date of filing." Any such reference will be considered to incorporate into this application all information, confidential or otherwise, contained in the application or other form referred to. The incorporated application or other form will thereafter, in its entirety, be open to the public.

F. This application shall be personally signed by the applicant, if the applicant is an individual; by one of the partners, if the applicant is a partnership; by an officer, if the applicant is a corporation; by a member who is an officer, if the applicant is an unincorporated association; by such duly elected or appointed officials as may be competent to do so under the laws of the applicable jurisdiction, if the applicant is an eligible government entity; or by the applicant's attorney in case of the applicant's physical disability or of his absence from the United States. The attorney shall, in the event he signs for the applicant, separately set forth the reason why the application is not signed by the applicant. In addition, if any matter is stated on the basis of the attorney's belief only (rather than his knowledge), he shall separately set forth his reasons for believing that such statements are true.

G. BE SURE ALL NECESSARY INFORMATION IS FURNISHED AND ALL PARAGRAPHS ARE FULLY ANSWERED. IF ANY PORTIONS OF THE APPLICATION ARE NOT APPLICABLE, SPECIFICALLY SO STATE. DEFECTIVE OR INCOMPLETE APPLICATIONS MAY BE RETURNED WITHOUT CONSIDERATION.

File No.

Name and post office address of applicant (See Instruction D)

AGROSS BROADCASTING INC
Box 309
PIERRE, S.D. 57501

Send notices and communications to the following-named person at the post office address indicated:

DEAN SORENSEN

1. Renewal requested for following existing facilities

Call letters KCCR	Frequency 1240 KC	Channel No.
----------------------	----------------------	-------------

Power in kilowatts		Minimum hours operation daily 16
Night .25	Day 1	

Hours of operation

Unlimited <input checked="" type="checkbox"/>	Sharing with (Specify Stations)	Other (Specify)
Daytime only <input type="checkbox"/>		
Limited <input type="checkbox"/>		

Station location

City PIERRE	State SOUTH DAKOTA
----------------	-----------------------

2. Is applicant or any person directly or indirectly controlling applicant, party to a suit in any Federal Court involving the monopolizing, or an attempt to monopolize radio communication directly or indirectly through control of the manufacturer or sale of radio apparatus, by exclusive traffic arrangements, or by any other means, or of using unfair methods of competition? Yes No

If the answer is "Yes", attach as Exhibit No. a full description of the proceeding, identifying the court and showing where records of the proceeding may be obtained. (See Section 313 of the Communications Act of 1934.)

3. Attach as Exhibit No. 1 a detailed balance sheet of the applicant as at the close of a month within 90 days of the date of this application.

4. Is the applicant's Ownership Report filed with this application? Yes No
(See 1.343 (a) of Commission's Rules.)
If answer is "No", give date of filing of last Ownership Report and call letters, station location and file number of renewal application with which it was filed.

5. Any change in the citizenship of the applicant? Yes No

6. Is the applicant a representative of an alien or foreign government? Yes No

7. List below other businesses in which the applicant or any officer, director, or principal stockholder (any person owning 25% or more of applicant's stock) has a 25% or more interest. List also any radio station other than the station which is the subject of this application in which any of the above named persons have any interest, and the nature and extent of their interest in the broadcast station.

KHAK, CEDAR RAPIDS IOWA
100% ownership

THE APPLICANT hereby waives any claim to the use of any particular frequency or of the ether as against the regulatory power of the United States because of the previous use of the same, whether by license or otherwise, and requests an authorization in accordance with this application. (See Section 304 of the Communications Act of 1934).

THE APPLICANT represents that this application is not filed for the purpose of impeding, obstructing, or delaying determination on any other application with which it may be in conflict.

THE APPLICANT acknowledges that all the statements made in this application and attached exhibits are considered material representations, and that all the exhibits are a material part hereof and are incorporated herein as if set out in full in the application.

CERTIFICATION

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Signed and dated this day of, 19..... .

FEES. EFFECTIVE JANUARY 1, 1964, INCLUDE FILING FEE WITH THIS APPLICATION. SEE PART 1 OF FCC RULES FOR AMOUNT OF FEE. DO NOT SEND CASH. MAKE CHECK OR MONEY ORDER PAYABLE TO THE FEDERAL COMMUNICATIONS COMMISSION.

(NAME OF APPLICANT)

By (SIGNATURE)

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND IMPRISONMENT. U.S. CODE, TITLE 18, SECTION 1001.

Title

EXHIBITS furnished as required by this form:

Exhibit No.	Section and Para. No. of Form	Name of officer or employee (1) by whom or (2) under whose direction exhibit was prepared (show which)	Official title
1	I-3	Jordan Dinsbury	See Trans
2	II-12	Dale Merrill	Chief Engineer
3	IV-1(A)	Dean Jensen	General Manager
4	II-1(B)	Dean Jensen	General Manager
5	IV-1(C)	Dean Jensen	General Manager
6	IV-2(B)	Dean Jensen	General Manager
7	IV-4	"	"
8	IV-5	"	"
9	V-6	"	"
10	IV-7	"	"
11	IV-8	"	"
12	IV-28(B)	"	"

2/3 General License fee only

Public Notice - before filing
 FCC Paper
 (X-4) Days - 7-10 AM
 2x weekly 2 weeks

Broadcast Application
 RENEWAL APPLICATION
 1. Description
 2.

ENGINEERING DATA

Name of applicant

AGROSS BROADCASTING KCCR

Apparatus

Type No. Serial No.

~~BC 1J~~ ~~6637S~~

Type No. Number used

~~833A~~ ~~2~~

5. Frequency monitors and control equipment

Visual Manufacturer's name Type No.

~~Visual~~ ~~GATES~~ ~~MO-2890~~

Aural *GATES* *MO-2890*

How often is the station frequency and the frequency monitor checked with a frequency standard of known accuracy?
Monthly

Automatic frequency control equipment

Make Type No.

~~Make~~ ~~Type No.~~

Furnish following data on last frequency checks

Date Frequency

10/4/70 *1240 KHz*
~~*1239.9976 kHz*~~

Reading of monitors Method used (Use reverse side of this sheet)

1239.9976

6. Modulation monitors

Visual Manufacturer's name Type No.

~~Visual~~ ~~GATES~~ ~~MO-2639~~

Aural *GATES* *MO-2639*

7. Phase monitor (if used)

Make Type

~~Make~~ ~~Type~~

8. Give date of last tower repainting

9. Have changes been made in the fundamental audio or radio circuits of the transmitter affecting the schematic diagram heretofore filed with the Commission? If the answer is "Yes" attach as Exhibit No. an accurate corrected diagram, and brief explanation.

Yes No

10. (a) Have equipment performance measurements been made within the past four months?

Yes No

(b) Give date of last measurements.

June 19, 1970

(c) Do these measurements show the transmitting system performance to be in accordance with the Standards of Good Engineering Practice?

Yes No

(If the answer to either of the above questions is "No", attach as Exhibit No. a complete explanation.)

11. In what respect, if any does the apparatus, antenna, or operation differ from that described in the last application for license or renewal of license?

SAME

12. Attach as Exhibit No. the original or one exact copy of the transmitter operating logs for the seven days comprising the composite week analyzed in Section IV of the application. If original logs are submitted they will be returned. (For Standard Broadcast Only)

	Visual	Aural
Last radio	_____	_____
Applied to last in volts	_____	_____
Input power to the last radio in kilowatts	_____	_____
Efficiency Factor F of the transmitter at operating power	_____	_____
RF transmission line meter reading	_____	_____

3. Indicating instruments: (Standard Broadcast only)

	Range	Normal Reading	
		Day	Night
Plate voltmeter	<i>0-12kV</i>	<i>7650V</i>	<i>1350V</i>
Plate ammeter	<i>0-3.0 Amp</i>	<i>2.10A</i>	<i>2.20 Amp</i>
Antenna ammeter	<i>0-20 Amps</i>	<i>3.60A</i>	<i>18 Amps</i>

4. Directional antenna operating values (Standard Broadcast only)


Tower	Phase reading in degrees		Antenna base current		Remote indication of antenna current	
	Night	Day	Night	Day	Night	Day
	#1					
#2						
#3						
#4						
#5						
#6						

Manufacturer and type of phase monitor used in taking above readings:

Describe equipment used for remote indication of antenna currents (phase monitor or other method)

ANTENNA AMMETER

I certify that I am the Technical Director, Chief Engineer or Consulting Engineer for the applicant of the radio station for which this application is submitted and that I have examined the foregoing statement of technical information and that it is true to the best of my knowledge and belief. (This signature may be omitted provided the engineer's original signed report of the data from which the information contained herein has been obtained is attached hereto.)



Technical Director, Chief Engineer or Consulting Engineer

Date

10-8-70

FEDERAL COMMUNICATIONS COMMISSION

Section IV-A

STATEMENT OF AM OR FM PROGRAM SERVICE (See instructions, Sec. IV-A, pages 7 and 8.)	Name of Applicant <u>ACROSS BROADCASTING</u>
Call letters of station <u>KCCR</u>	City and state which station is licensed to serve <u>PERRE, S.D.</u>

PART I

Ascertainment of Program Needs

1. A. State in Exhibit No. 3 the methods used by the applicant to ascertain the needs and interests of the public served by the station. Such information shall include (1) identification of representative groups, interests and organizations which were consulted and (2) the major communities or areas which applicant principally undertakes to serve.
- B. Describe in Exhibit No. 4 the significant needs and interests of the public which the applicant believes his station will serve during the coming license period, including those with respect to national and international matters.
- C. List in Exhibit No. 5 typical and illustrative programs or program series (excluding Entertainment and News) that applicant plans to broadcast during the coming license period to meet those needs and interests.

NOTE: Sufficient records shall be kept on file at the station, open for inspection by the Commission, for a period of 3 years from the date of filing of this statement (unless requested to be kept longer by the Commission) to support the representations required in answer to Question 1. These records should *not* be submitted with this application and need not be available for public inspection.

PART II

Past Programming

2. A. State the total hours of operation during the composite week: 118
- B. Attach as Exhibit No. 6 one exact copy of the program logs for the composite week used as a basis for responding to questions herein. Applicants utilizing automatic program logging devices must comply with the provisions of Sections 73.112(c) and 73.282(c). Automatic recordings will be returned to the applicant. Exact copies will not be returned.

If applicant has not operated during all of the days of the composite week which would be applicable to the use of this form, applicant should so notify the Commission and request the designation of substitute day or days as required.

3. A. State the amount of time (rounded to the nearest minute) the applicant devoted in the composite week to the program types (see Definitions) listed below. Commercial matter within a program segment shall be excluded in computing time devoted to that particular program segment (e.g., a 15-minute news program containing 3 minutes' commercial matter shall be counted as a 12-minute news program).

	<u>Hours</u>	<u>Minutes</u>	<u>% of Total Time on Air</u>
(1) News	<u>14</u>	<u>1</u>	<u>11.8</u> 11.8 %
(2) Public Affairs	<u>1</u>	<u>15</u>	<u>1</u> %
(3) All other programs, exclusive of Entertainment and Sports	<u>5</u>	<u>54</u>	<u>5</u> %

- B. If in the applicant's judgment the composite week does not adequately represent the station's past programming, applicant may in addition provide in Exhibit No. _____ the same information as required in 3-A above (using the same format) for a calendar month or longer during the year preceding the filing of this application. Applicant shall identify the time period used. Applicant need not file the program logs used in responding to this question unless requested by the Commission.

4. List in Exhibit No. 7 typical and illustrative programs or program series (excluding Entertainment and News) broadcast during the year preceding the filing of this application which have served public needs and interests in applicant's judgment. Denote, by underlining the Title, those programs, if any, designed to inform the public on local, national or international problems of greatest public importance in the community served by the applicant. Use the format below.

<u>Title</u>	<u>Source*</u>	<u>Type*</u>	<u>Brief Description</u>	<u>Time Broadcast & Duration</u>	<u>How Often Broadcast</u>
--------------	----------------	--------------	--------------------------	--------------------------------------	----------------------------

5. Submit in Exhibit No. 8 the following information concerning the applicant's news programs:
 - A. The staff, news gathering facilities, news services and other sources utilized; and
 - B. An estimate of the percentage of news program time devoted to local and regional news during the composite week.
6. In connection with the applicant's public affairs programming, describe its policy during the past renewal period with respect to making time available for the discussion of public issues and the method of selecting subjects and participants.

Exhibit #9

Estimate time for analysis

7. Describe briefly the applicant's program format(s) during the past 12 months (e.g., country and western music, talk, folk music, classical music, foreign language, jazz, standard pops, etc.) and the approximate percentage of time per week devoted to such format(s).

Exhibit H

8. State how and to what extent (if any) applicant's station contributed during the past license period to the over-all diversity of program services available in the area or communities served.

Exhibit H

9. Was the applicant affiliated with one or more national, regional or special radio networks during the past license period? Yes _____ No . If "yes," give name(s) of network(s): _____

10. State the number of public service announcements broadcast by the applicant during the composite week: 82

11. A. If this application is for an FM station, did the programming duplicate that of any AM station? Yes _____ No _____ . ("Duplicate" means simultaneous broadcasting of a particular program over both the AM and FM stations or the broadcast of a particular FM program within 24 hours before or after the identical program is broadcast over the AM station--Section 73,242(a) of the Rules and Regulations.)
B. If the answer is "yes," identify the AM station by call letters; describe its relation to the FM station; and state the number of hours each day in the composite week that were duplicated.

12. A. In applicant's judgment, does the information supplied in this Part II adequately reflect its past programming? Yes No _____ .
B. If "no," applicant may attach as Exhibit No. 118 such additional information as may be necessary to describe accurately and present fairly its program service.
C. If applicant's programming practices for the period covered by this statement varied substantially from the programming representations made in applicant's last renewal application, the applicant shall submit as Exhibit No. _____ a statement explaining the variations and the reasons therefor.

PART III

Proposed Programming

13. State the proposed total hours of operation during a typical week: 118
14. State the minimum amount of time the applicant proposes to devote normally each week to the program types (see Definitions) listed below. Commercial matter within a program segment shall be excluded in computing time devoted to that particular program segment (e.g., a fifteen-minute news program containing 3 minutes' commercial matter shall be computed as a 12-minute news program.)

	Hours	Minutes	% of Total Time on Air
(1) News..... %
(2) Public Affairs %
(3) All other programs, exclusive of Entertainment and Sports..... %

15. Submit in Exhibit No. _____ the following information concerning the applicant's proposed news programs:
A. The staff, news gathering facilities, news services and other sources to be utilized; and
B. An estimate of the percentage of news program time to be devoted to local and regional news during a typical week.

16. In connection with the applicant's proposed public affairs programming describe its policy with respect to making time available for the discussion of public issues and the method of selecting subjects and participants.
 KCCR will make time available for the discussion of any and all public issues where participants can be obtained to appear before the KCCR audience. Station management will be responsible to inform those concerned that time will be available, and provide the appropriate time needed. In the event of controversial issues, representatives from both sides will be sought and invited to express their opposing views.

17. Describe the applicant's proposed programming format(s), e.g., country and western music, talk, folk music, classical music, foreign language, jazz, standard pops, etc., and the approximate percentage of time per week to be devoted to such format(s).
 The program format will be a mixture of music (country, standard, contemporary) and talk. The approximate percentage of time devoted will be: Country music, 15%, Standard music, 10%, Contemporary Music, 50% and Talk 25%

18. State how and to what extent (if any) applicant proposes to contribute to the over-all diversity of program services available in the area or communities to be served.
 The station will make available to the community local sports, local public affairs reports, interviews and program, as well as extensive news coverage and entertainment.....which will ~~contribute~~ contribute to the over-all diversity of programming service available to the city of Pierre and the surrounding Central South Dakota area which is served by Radio Station KCCR

19. State the minimum number of public service announcements applicant proposes to present during a typical week: 84

20. Will the applicant be affiliated with one or more national, regional, or special radio networks? Yes _____ No X.
 If "yes," give name(s) of network(s): _____

21. A. If this application is for an FM station will the programming duplicate that of any AM station? Yes _____ No _____.
 ("Duplicate" means simultaneous broadcasting of a particular program over both AM and FM stations or the broadcast of a particular FM program within 24 hours before or after the identical program is broadcast over the AM station--Section 73.242(a) of the Rules and Regulations.)
 B. If the answer is "yes," identify the AM station by call letters; describe its relation to the FM station; and state the number of hours each day proposed to be duplicated.

PART IV

Past Commercial Practices

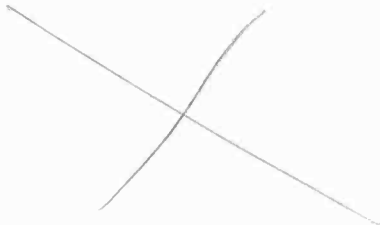
22. Give the following information with respect to the composite week:

	<u>All Hours</u>	<u>6 A.M. - 6 P.M.</u>
A. Total broadcast time	<u>178</u>	<u>83</u>
B. Time devoted to commercial matter:		
(1) Amount in hours and minutes	<u>10-38</u>	<u>89-9</u>
(2) Percentage	<u>5.5%</u>	<u>7.6%</u>
	<u>8.9</u>	

23. State the number of 60-minute segments of the composite week (beginning with the first full clock hour and ending with the last clock hour of each broadcast day) containing the following amounts of commercial matter:

- A. Up to and including 10 minutes 108
- B. Over 10 and up to and including 14 minutes 10
- C. Over 14 and up to and including 18 minutes 0
- D. Over 18 minutes 0

List each segment in category (D) above, specifying the amount of commercial time in the segment, and the day and time broadcast.



- 24. A. In the applicant's judgment, does the information supplied in this Part IV for the composite week adequately reflect its commercial practices? Yes No .
- B. If "no," applicant may attach as Exhibit No. _____ such additional material as may be necessary to describe adequately and present fairly its commercial practices.
- C. If applicant's commercial practices for the period covered by this statement varied substantially from the commercial representations made in applicant's last renewal application, the applicant shall submit as Exhibit No. _____ a statement explaining the variations and the reasons therefor.

PART V

Proposed Commercial Practices

25. State the maximum percentage of commercial matter which the applicant proposes normally to allow during the following segments of a typical week:

- 6 a.m. - 6 p.m. 30 %
- All hours 30 %

If applicant proposes to permit this level to be exceeded at times, state under what circumstances and how often this is expected to occur, and the limits that would then apply.

~~During local retail promotions & Holiday season - this percentage may be increased by 5%~~

During periods of local retail sales events and the Christmas retail season, KCCR may exceed the above percentages by 5%. ~~At the station~~ These sale events will be 6 times annually, 3 days for each event.

26. What is the maximum amount of commercial matter in any 60-minute segment which the applicant proposes normally to allow?

If applicant proposes to permit this amount to be exceeded at times, state under what circumstances and how often this is expected to occur, and the limits that would then apply.

KCCR would permit the following maximum amount of commercial time during these hours:

- 7:00am to 8:00am 21 minutes
- 12:00N to 1:00pm 20 minutes
- 5:00pm to 6:00pm 19½ minutes

PART VI

General Station Policies and Procedures

27. State the name(s) and position of the person(s) who determines the day-to-day programming, makes decisions, and directs the operation of the station covered by this application and whether he is employed full-time in the operation of the station.

Dean Sorenson, station manager of KCCR, employed full-time

Freddie Smith, program director of KCCR, employed full-time

28. A. Does the applicant have established policies with respect to programming and advertising standards (whether developed by the station or contained in a code of broadcasting standards and practices) to guide the operation of the station?
Yes No
- B. If "yes," attach as Exhibit No. 12 a brief summary of such policies. (If the station relies exclusively upon the published code of any national organization or trade association, a statement to that effect will suffice)
29. State the methods by which applicant undertakes to keep informed of the requirements of the Communications Act and the Commission's Rules and Regulations, and a description of the procedures established to acquaint applicant's employees and agents with such requirements and to ensure their compliance.

A copy of the Federal Communications Commission Rules and Regulations is at disposal ~~xxxxx~~ of all members of the KCCR staff and is referred to for all questions of law and practice. FCC bulletins are also distributed upon receipt. Trade magazines are subscribed to and circulated among the staff to keep them abreast of changes and improvements in the industry and the laws regulating it. Management points out all changes with memos to each staff member, along with individual and entire staff meetings.

30. If, as an integral part of its station identification announcements, applicant makes or proposes to make reference to any business, profession or activity other than broadcasting in which applicant or any affiliate or stockholder is engaged or financially interested, directly or indirectly, set forth typical examples and approximate frequency of their use.

Not Applicable

31. State the number of station employees: 6. If the station has or proposes to have ten or more employees, state in Exhibit No. _____ the number of full-time and part-time employees in the programming, sales, technical, and general and administrative departments. Do not list the same employee in more than one category. However, if an employee performs multiple services, this may be so shown by identifying him with his various duties e.g., if two employees are combination announcers and salesmen, the list would include an entry of "two programming-sales".

PART VII

Other Matters and Certification

- 32. Applicant may submit as Exhibit No. _____ any additional information which, in its judgment, is necessary adequately to describe or to present fairly its services and operations in relation to the public interest.
- 33. The undersigned has familiarized himself with paragraph 7 of the Instructions on page 7 of Section IV-A concerning signature requirements and in light of its provisions does hereby:
 - A. Acknowledge that all the statements made in this Section IV-A and the attached exhibits are considered material representations and that all the exhibits are a material part hereof and are incorporated herein as if set out in full in the application form; and
 - B. Certify that the statements herein are true, complete, and correct to the best of his knowledge and belief and are made in good faith.

SIGNED AND DATED this day of , 19

.....
(NAME OF APPLICANT)

By:
(SIGNATURE)

.....
(PLEASE PRINT NAME OF PERSON SIGNING)

.....
(TITLE)

WILLFUL FALSE STATEMENTS MADE IN THIS FORM ARE PUNISHABLE BY FINE AND IMPRISONMENT. U. S. CODE, TITLE 18, SECTION 1001.

Instructions, General Information and Definitions

1. Applicants for new AM or FM stations, and major changes when required (see paragraph 2), shall file this Section IV-A with respect to Ascertainment of Program Needs (Part I), Proposed Programming (Part III), Proposed Commercial Practices (Part V), General Station Policies and Practices (Part VI) and Other Matters and Certification (Part VII).
2. Applicants for major changes in facilities (as defined in Sections 1.571(a)(1) and 1.573(a)(1) of the Commission's Rules) need not file this Section IV-A unless a substantial change in programming is proposed or unless the information is requested by the Commission.
3. A. The replies to the following questions constitute representations on which the Commission will rely in considering this application. Thus time and care should be devoted to the replies so that they will reflect accurately applicant's responsible consideration of the questions asked. It is not, however, expected that the licensee will or can adhere inflexibly in day-to-day operation to the representations made herein.
B. Replies relating to future operation constitute representations against which the subsequent operation of the station will be measured. Accordingly, if during the license period the station substantially alters its programming format or commercial practices, the licensee should notify the Commission of such changes; otherwise it is presumed the station is being operated substantially as last proposed.
4. The applicant's attention is called to the Commission's "Report and Statement of Policy re: Commission En Banc Programming Inquiry," (FCC 60-970; 25 Federal Register 7291; 20 Pike and Fischer Radio Regulation 1902), copies of which are available upon request to the Commission; and also to the material contained in Attachment A to this Section.
5. A legible copy of this Section IV-A and the exhibits submitted therewith shall be kept on file available for public inspection at any time during regular business hours. It shall be maintained at the main studio of the station or any other accessible place (such as a public registry for documents or an attorney's office) in the community to which the station is or is proposed to be licensed.
6. **Network Programs.** Where information for the composite week is called for herein with respect to commercial matter or program type classification in connection with national network programs, the applicant may rely on information furnished by the network.
7. **Signature.**

This Section IV-A shall be signed in the space provided at the end hereof. It shall be personally signed by the applicant, if the applicant is an individual; by one of the partners, if the applicant is a partnership; by an officer of applicant, if a corporation or association. **SIGNING OF THIS SECTION IS A REPRESENTATION THAT THE PERSON WHO SIGNS IS FAMILIAR WITH THE CONTENTS OF THIS SECTION AND ASSOCIATED EXHIBITS, AND SUPPORTS AND APPROVES THE REPRESENTATIONS THEREIN ON BEHALF OF THE APPLICANT.**

Definitions

The definitions set out below are to be followed in furnishing the information called for by the questions of this Section IV-A. The inclusion of various types and sources of programs in the paragraphs which follow is not intended to establish a formula for station operation, but is a method for analyzing and reporting station operation.

8. Sources of programs are defined as follows:
 - (a) A **local program (L)** is any program originated or produced by the station, or for the production of which the station is primarily responsible, and employing live talent more than 50% of the time. Such a program, taped or recorded for later broadcast, shall be classified as local. A local program fed to a network shall be classified by the originating station as local. All non-network news programs may be classified as local. Programs primarily featuring records or transcriptions shall be classified as recorded even though a station announcer appears in connection with such material. However, identifiable units of such programs which are live and separately logged as such may be classified as local (e.g., if during the course of a program featuring records or transcriptions a non-network 2-minute news report is given and logged as a news program, the report may be classified as local).
 - (b) A **network program (NET)** is any program furnished to the station by a network (national, regional or special). Delayed broadcasts of programs originated by networks are classified as network.
 - (c) A **recorded program (REC)** is any program not defined above, including, without limitation, those using recordings, transcriptions, or tapes.
9. Types of programs are defined as follows:

If a program contains two or more identifiable units of program material which constitute different program types as herein defined, each such unit may be separately logged and classified.

The definitions of the first eight types of programs, (a) through (h) are not intended to overlap each other, and these types will normally include all the programs broadcast. The programs classified under (i) through (k) will have been classified under the first eight and there may be further duplication among types (i) through (k).

 - (a) **Agricultural programs (A)** include market reports, farming or other information specifically addressed, or primarily of interest, to the agricultural population.

Definitions - Cont.

- (b) **Entertainment programs (E)** include all programs intended primarily as entertainment, such as music, drama, variety, comedy, quiz, etc.
- (c) **News programs (N)** include reports dealing with current local, national, and international events, including weather and stock market reports; and when an integral part of a news program, commentary, analysis and sports news.
- (d) **Public Affairs programs (PA)** include talks, commentaries, discussions, speeches, editorials, political programs, documentaries, forums, panels, round tables, and similar programs primarily concerning local, national, and international public affairs.
- (e) **Religious programs (R)** include sermons or devotionals; religious news; and music, drama, and other types of programs designed primarily for religious purposes.
- (f) **Instructional programs (I)** include programs, other than those classified under Agricultural, News, Public Affairs, Religious or Sports, involving the discussion of, or primarily designed to further an appreciation or understanding of, literature, music, fine arts, history, geography, and the natural and social sciences; and programs devoted to occupational and vocational instruction, instruction with respect to hobbies, and similar programs intended primarily to instruct.
- (g) **Sports programs (S)** include play-by-play and pre- or post-game related activities and separate programs of sports instruction, news, or information (e.g., fishing opportunities, golfing instruction, etc.).
- (h) **Other programs (O)** include all programs not falling within definitions (a) through (g).
- * * * * *
- (i) **Editorials (EDIT)** include programs presented for the purpose of stating opinions of the licensee.
- (j) **Political programs (POL)** include those which present candidates for public office or which give expression (other than in station editorials) to views on such candidates or on issues subject to public ballot.
- (k) **Educational Institution programs (ED)** include any program prepared by, in behalf of, or in cooperation with, educational institutions, educational organizations, libraries, museums, PTA's or similar organizations. Sports programs shall not be included.
10. **Commercial matter (CM)** includes commercial continuity (network and non-network) and commercial announcements (network and non-network) as follows:
- (a) **Commercial continuity (CC)** is the advertising message of a program sponsor.
- (b) **A commercial announcement (CA)** is any other advertising message for which a charge is made, or other consideration is received.
- (1) Included are (i) "bonus" spots, (ii) trade-out spots, and (iii) promotional announcements of a future program where consideration is received for such an announcement or where such announcement identifies the sponsor of the future program beyond mention of the sponsor's name as an integral part of the title of the program (e.g., where the agreement for the sale of time provides that the sponsor will receive promotional announcements, or when the promotional announcement contains a statement such as "LISTEN TOMORROW FOR THE [NAME OF PROGRAM] BROUGHT TO YOU BY [SPONSOR'S NAME]").
- (2) Other announcements including but not limited to the following are *not* commercial announcements:
- (i) Promotional announcements, except as defined above;
- (ii) Station identification announcements for which no charge is made;
- (iii) Mechanical reproduction announcements;
- (iv) Public service announcements;
- (v) Announcements made pursuant to Sections 73.119(d) or 73.289(d) of the Rules that materials or services have been furnished as an inducement to broadcast a political program or a program involving the discussion of controversial public issues;
- (vi) Announcements made pursuant to the local notice requirements of Sections 1.580 (pre-grant) and 1.594 (designation for hearing) of the Rules.
11. **A public service announcement (PSA)** is any announcement (including network) for which no charge is made and which promotes programs, activities, or services of federal, state or local governments (e.g., recruiting, sales of bonds, etc.) or the programs, activities or services of non-profit organizations (e.g., UGF, Red Cross blood donations, etc.), and other announcements regarded as serving community interests, excluding time signals, routine weather announcements and promotional announcements.
12. **A program** is an identifiable unit of program material, logged as such, which is not an announcement as defined above (e.g., if, within a 30-minute entertainment program, a station broadcasts a one-minute news and weather report, this news and weather report may be separately logged and classified as a one-minute news program and the entertainment portion as a 29-minute program).
13. **Composite Week** - Seven days designated annually by the Commission in a Public Notice and consisting of seven different days of the week.
14. **Typical Week** - A week which an applicant projects as typical of his proposed weekly operation.

ATTACHMENT A

Attention is invited to the Commission's "Report and Statement of Policy Re: Commission En Banc Programming Inquiry" released July 29, 1960 - FCC 60-970 (25 Federal Register 7291; 20 Pike and Fischer Radio Regulation 1902).

Pursuant to the Communications Act of 1934, as amended, the Commission cannot grant, renew or modify a broadcast authorization unless it makes an affirmative finding that the operation of the station, as proposed, will serve the public interest, convenience and necessity. Programming is of the essence of broadcasting.

A broadcast station's use of a channel for the period authorized is premised on its serving the public. Thus, the public has a legitimate and continuing interest in the program service offered by the station, and it is the duty of all broadcast permittees and licensees to serve as trustees for the public in the operation of their stations. Broadcast permittees and licensees must make positive, diligent and continuing efforts to provide a program schedule designed to serve the needs and interests of the public in the areas to which they transmit an acceptable signal.

In its above-referenced "Policy Statement," the Commission has indicated the general nature of the inquiry which should be made in the planning and devising of a program schedule:

"Thus we do not intend to guide the licensee along the path of programming; on the contrary, the licensee must find his own path with the guidance of those whom his signal is to serve. We will thus steer clear of the bans of censorship without disregarding the public's vital interest. What we propose will not be served by pre-planned program format submissions accompanied by complimentary references from local citizens. What we propose is documented program submissions prepared as the result of assiduous planning and consultation covering two main areas: first, a canvass of the listening public who will receive the signal and who constitute a definite public interest figure; second, consultation with leaders in community life -- public officials, educators, religious (groups), the entertainment media - agriculture, business, labor, professional and eleemosynary organizations, and others who bespeak the interests which make up the community."

Over the years, experience has shown both broadcasters and the Commission that certain recognized elements of broadcast service have frequently been found necessary or desirable to serve the broadcast needs and interests of many communities. In the Policy Statement, referred to above, the Commission set out fourteen such elements. The Commission stated:

"The major elements usually necessary to meet the public interest, needs and desires of the community in which the station is located as developed by the industry, and recognized by the Commission, have included: (1) Opportunity for Local Self-Expression, (2) The Development and Use of Local Talent (3) Programs for Children, (4) Religious Programs, (5) Educational Programs, (6) Public Affairs Programs, (7) Editorialization by licensees, (8) Political Broadcasts, (9) Agricultural Programs, (10) News Programs, (11) Weather and Market Reports, (12) Sports Programs, (13) Service to Minority Groups, (14) Entertainment Programming."

It is emphasized that broadcasters, mindful of the public interest, must assume and discharge responsibility for planning, selecting and supervising all matter broadcast by their stations, whether such matter is produced by them or provided by networks or others. This duty was made clear in the Commission's Policy Statement, page 14, paragraph 3:

" Broadcasting licensees must assume responsibility for all material which is broadcast through their facilities. This includes all programs and advertising material which they present to the public. With respect to advertising material the licensee has the additional responsibility to take all reasonable measures to eliminate any false, misleading, or deceptive matter and to avoid abuses with respect to the total amount of time devoted to advertising continuity as well as the frequency with which regular programs are interrupted for advertising messages. This duty is personal to the licensee and may not be delegated. He is obligated to bring his positive responsibility affirmatively to bear upon all who have a hand in providing broadcast matter for transmission through his facilities so as to assure the discharge of his duty to provide (an) acceptable program schedule consonant with operating in the public interest in his community. The broadcaster is obligated to make a positive, diligent and continuing effort, in good faith, to determine the tastes, needs and desires of the public in his community and to provide programming to meet those needs and interests. This, again, is a duty personal to the licensee and may not be avoided by delegation of the responsibility to others."

A

Exhibit Number 3
Prepared: October 29, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section IV-A
Part 1 1(A)

Paragraph
#1

A survey was made via both personal interview and telephone interview. Contacted were members of the general public in the Pierre and Fort Pierre, South Dakota, communities, plus a number of leaders and elected officials of these cities. It was felt that to best serve the major listening area of KCCR, interviews must be made with the "man on the street" as well as the leaders and office holders. Interviews were made by Dean Sorenson, General Manager of KCCR, Freddie Smith, Program Director of KCCR and Michala McCue, traffic director of KCCR.

Some of the representative groups, interest and organizations contacted were:

City Commission
Jaycees
Fort Pierre Zoning Appeals Board
State Legislature
Lutheran Memorial Church
Chamber of Commerce
United Methodist Church
Kiwanis Club
Church of Christ
South Dakota Welfare Department
State Motor Vehicle Department
Fire Department Auxiliary
Game, Fish and Parks Department
State Auditor's Office
Fort Pierre Chamber of Commerce

The major communities which the applicant principally undertakes to serve are Pierre and Fort Pierre.

Exhibit Number 16
Prepared Dec 16, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section VI
Part 3

No complaints ~~have been filed~~ of any nature have been filed before any body having competent jurisdiction of the State, Federal, Territorial, or Local law alleging unlawful discrimination ~~practices of KCCR Radio~~ employment practices of KCCR Radio.

Exhibit Number 15
Prepared Dec 16
Dean Sorenson
Agrass Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section VI
Part 2

All of the practices as outlined in exhibit number 14 have been performed in the hiring of personnel at radio station CRR. Due to a lack of a large number of minority race individuals there have been few qualified applicants available.

During the past two years station records indicate that no applicants have been considered in any situation upon race, religion, color, sex or national origin.

All applicants have been considered upon qualification and ability to handle the job.

Due to the fact that the only minority group prevalent in our area are people of the Indian heritage, the Sd Broadcasters Assn, of which KCCR is one, have determined to ~~try~~ try to improve the number of Indians available to the broadcasting industry in our State. Through our efforts and that of the Assn, a substantial scholarship ~~has~~ has been set up at Southern State College, which is located at Springfield, South Dakota, near an Indian area, and this a college that has a course broadcast engineering, through agreement with the president of that college, Allan R. Millar, a five hundred dollar scholarship fund is at the command of the college to assist people of the Indian heritage ~~to~~ in their quest for training and a career in broadcast engineering. The college is requested to advise the Sd Broadcasters Assn of students of Indian heritage that might be ~~available~~ employable by members of the Association prior to the students completion of study. ~~The placement~~ the assn will cooperate with the placement service of the college in employment of such students.

Exhibit Number 14
Prepared Dec 16, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
Kcfr, Pierre, Sd
Section VI
Part 1

~~§§§§§~~ 1. To Assure Non discrimination in recruiting;

a attached to this exhibit is the notice which has been posted in the KCCR office informing applicants of their equal opportunity rights and their right to notify the FCC or other appropriate agency if they believe they have been the victim of decrismination.

b Attatches is the notice which appears on the KCCR employment application informing prospective employees that disrcrminati on because of race, color, religion, national origin or sex is prohibited and that they may notify the FCC or another appropriate agency if they believe that they have been discriminated aginst.

c Furute placements of employment advertising which has significant circulation among minority group poeple in our recrietng efforts will include a statement which indicates that KCCR will not disccriminate because of race, color, religion national origin or sex

d Due to the fact that efforts to obtain members of the minority race, which are primarlily people of the Indian heritage have been unsuccessful. KCCR as member of the South Dakota Broadcasters Assn has determined to try to improve the number of American Indians who are availabel to work in the broadcasting industry. A substancial scolorship has been set up at the Southern State College in Springfield, South Dakota, which is located near the/ and Indian area. This is a college which has a course in broacst engineering, through agreement with the college and it's president, Allen R. Millar, a five hundred dollar scolorship fund is at the command of the college to assist people of Indian heritage in their efforts to train and work in a carrer in broacst engineering. The college and it's employment division has been requested to advist the South Dakota Broadcast Assn of students of Indain heritage that might be emplyable by members of the Assn prior to the students completion of his studeis. Ans the assn will then cooperate with the placement service at the college in employment of such stations as KCCR, and other members of the broadcast assn.

e the personell of KCCR , working throughout the community and the area are frequently in contact with church and civic leaders who work with people of the Indian heritage backagroud who might be qualified as applicants when openings occurat KCCR.

f it has always been made clear to employees of this radio station that applicants are welcome at all times regardless of their race, color, religion, natl orgin or sex.

2. To Assure Non discrimination in ~~hiring~~ selection and hiring

a all hiring of personell at KCCR is handled by general manager, Dean Sorensoh, he is to consider applicants of their qualifications and abiblity to handle the hob without any discrimination involved.

b ~~no~~ no union agreements exist at the present time at KCCR.

Exhibit 13
Prepared Dec 16, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, PIERRE, SOUTH DAKOTA
SECTION ~~IV~~ IV-A
PART III 15

~~Office~~

information concerning the applicants proposed news programs.
Proposed for KCCR, Pierre, Southdakot

Staff

All members of our KCCR Staff spend at least a portion of their day involved in news coverage via telephone, local news beat, or covering stories while handling other station functions. With our small staff it is necessary that everyone become involved in this effort.

News Gathering Facilities

Ap News Wire Service,

[←]Marty Mobile Transmisset Unit to cover local and area news events, telephone beeper connections at our main control room, and news-production studio for direct reports either live or via tape by telephone. Tape Recorders. We have 4 tape recorders which are available for news coverage and on the spot reports.

News Percentage

6 local news 50%, Regional news 15%, ^{at}ational and International news 35%.

Exhibit 7
Prepared Dec 13, 1970
Dean Sorenson
Agruss Broadcasting, Inc
KCCR, Pierre, South Dakota
Section IV-A
Part 2 4

The following are typical and illustrative programs or program series broadcast during the year preceeding the filing of this application which have served public needs and interests in the applicants judgment:

Thought for the Day (L) (R) - 9:30 am Monday thru Sunday

A live program 5 minutes in length consisting of inspirations messages by local ministers. This program is produced in cooperation with the Pierre and Ft. Pierre Ministerial Assn.

Farm Topics (REC) (A)

Farm features from South Dakota State University pertaining to the farming and ranching industry of the State. A daily 5 minute program broadcast at 6:15 am.

Election Coverage (L) (PA)

Coverage of all local elections direct from the county auditors or city auditors office 4 hours of coverage each and every election night.

Evening Prayer (L) (R)

A daily prayer devotional presented 7 days each week, 2 minutes in duration at 6 pm.

Coaches Corner (L) (O)

A live broadcast with local athletic coaches presenting their views of the local athletic program, schedules and activities of the sports depts. One hour program broadcast each sat morn at 11 am.

Community Bulletin Board (L) (PSA)

Notices of meetings and activities of fraternal and service and non-profit organizations. About 1/2 minute presented each hour of the broadcast day.

Farm and Market Report (L) (A)

Up to the minute ~~mor~~ morning prices on the previous days trading of cattle, hogs, sheep, corn and grain especially ~~presented~~ tailored for the farmers and ranches of our particular area. This is a daily broadcast 7:15 to 7:20 am.

Exhibit 7

Tornado and Severe Weather Warnings (L)

At time during the spring and summer months KCCR broadcast frequently all severe weather bulletings, alerting people of the danger of tormados and severe weather as reported from the US Weather Brueau at Huron, Sicux Falls and Rapid City, Also the severe weather bulletins are often provides us on the AP wire service. These bulleting ~~allow~~ people to be alerted, to get into safe quarters enable also to take care of property and livestock to safeguard them against storm damage.

PTA Meeting Coverage (L) (O)

When our local PTA found the community ~~found~~ was most ~~interested~~ involved and instersted in the problem of drugs abuse they presented a panel disuession involving many ~~local~~ area law enforcement and legal personell. A three hour panel discussion was offered to the publix, and as a service KCCR boradcast the entire panel discussion. Ma^y fine comments were received from the community asking that even more be offered in this area of endeavor.

Exhibit Number 5
Prepared: December 13, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section IV-A
Part 1 1(C)

Typical and illustrative programs which applicant proposes to broadcast during the coming license period to meet community needs and interests:

Farm Topics

Items of farm and ranch interest have been covered in depth on a daily program produced through cooperation with South Dakota State University. This program is heard from 6:15 to 6:20 each morning. We will continue to broadcast this information in the future.

Morning Devotions

In cooperation with the Pierre, Ft. Pierre Ministerial Assn. radio station KCCR will continue broadcasting a daily program heard seven times a week. offive minutes duration at 9:15 every morning.

Community Calendar

This is a program which carries announcements especially of a social and civic nature publicizing the community efforts and churches, benevolent organizations, service clubs, and non-profit organizations in the area. One of these is featured for one half minute each hour.

State of the State Address

As Pierre ~~is highly~~ and this area is highly interested in State government serving as the seat of So Dak Government we will ~~continue~~ continue to cover the Governors messages to the legislature and ~~the~~ to the people of the State. These broadcasts will be on an irregular basis, each in about 30 minutes of duration, they will be live at the time of the happening usually at an early afternoon hour.

Sports Play By Play

KCCR is a fulltime broadcast facility and thereby is able to give complete coverage of local sports events. In our sparsely populated areas without great amounts of entertainment facilities available, high school sports is of great local interest. We are able to broadcast the ballgame activities of our local sports teams both at home and away. These broadcasts are on week nights, each of about 2 hours duration.

V F W Auxillary Reports

The local Veterans of Foreign War Auxillary uses ~~our station~~ our station facilities of our radio station to report ~~VFW~~ on their youth and Americanism programs they do this usually on a monthly basis, and when they do have a program it is broadcast five minutes each three times per day.

Election Coverage

~~Proposed programs in preview~~

Farm Spotlight

5 minute program broadcast at 6:45 each morning. This will spotlight specific area of the ag industry in So Dak. Each program will be prepared by a different segment of the industry. Involved in this is the Soil Conservation Service, ASCS, South Dakota Beef Livestock Industry and the So Dak Wheat Commission.

Election Coverage

At all local elections, both school, city and general elections KCCR will be broadcasting from the local county or city auditors office with the election results throughout the evening. ~~These~~ This service will be able to provide the citizens with up to the minute results on candidates and electi n bond issues which they voted on that day.

Evening Prayer

THE evening prayer is adaily devotional program which is broadcast each evening for a duration of abour 2 minutes. This program is presented on a regular 7 days per week basis.

Legislative Reports

Again with Pierre being the government hub of acitivity, during the annul session of the legislature we are able to broadcast some local activities from the legislature haveing to do with the legislative news and the activities (social) surrounding this will enable the listeners to keep up to date and attend in person the activities which are open to them. Thes programs are broadcast five minutes each, twice each day for the 45 legislative days of the year.

FARM AND MARKET REPORTS

These will continue to be a daily service to farmers giveing livestock and grain prices at stock yeards and grain terminals serving the farms in the central south dakota area. Broadcast at 7:15 each morning this is a five minute program.

First Church of Christ Morning Worship Service --

This service is a live broadcast of the church service message from First Church of Christ in Pierre. This is a 30 minute broadcast heard every Sunday morning at 11:30 am.

Shcool Closings.

In conjuction with severe weather warinings in our area, KCCR will contieue to cooperate with school officials and notifying the students, parents, and teachers on occasions when weather makes it necessary to close schools.

Civic Spotlight

This will be a five minute weekly program broadcast of the activities and the promotions planned by the Pierre Chamber of Commerce. This program will ighlig ht what is scheduled for the coming week, plus a recap of results of the past weeks activities of the Pierre C of C. ~~The/Pierre/Will/High/~~ This program will be 5 minutes long, and will be broadcast once each week.

Farm Spotlight Severe weather Warnings.

This will continue to be a vital role of KCCR as we will broadcast the important w ather information for our won listening area. Our population is scattered, and many times peopple are unaware of unclimate weather which might be forecasted.

Hospital Reports

We will continue to have a daily 5 minute broadcast program at 9:25 in the morning informing the listemers of the local St. Marys Hospital, admissiona and dismæssals.

Funeral Notices

These notices will be broadcast in the ~~daily~~ indepent from the newscast where they are sometimes included on a dialy basis at 9:30 each morning. Funeral notices are important as much of our primary coverag e area they have no daily local newspaper, and our radio station along with the other media in Pierre must desiminate the information as to the funeral services scheduled.

~~The/preced~~

The preceeding outline programs are proposed to meet the interests, conveyce and needs of the area as we see them and project them at this date, many of these programs may change somewhat ~~///~~ in order to meet expected and un-expected conditions which will change in the future. Radio Station KCCR anticipates adding even more programs as the events may demand their broadcast.

This licenseenhas found that the majority of the information and publicity itmes broadcast on behalf of local organizations and groups ean best be presented in the form of short programs, news items, and announcements. This form allows our radio station to give each and every organization ~~greater~~ extra coverage and greater impact in their efforts. Our files include letters of commedation in acceptance to this form of community service broadcasting. (The staff of this statin expects to be continually alert for new and better way to serve our community in the future. continued efforts will be made to improve our present services as well as new programs to mmet condutions brought about by change and expected growth.

Exhibit Number 4
Prepared: December 13, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section IV-A
Part 1 1 (B)

Following our needs and interests that Radio Station KCCR proposes to serve during the coming license period:

~~Wavy scribble~~
Municipal---Coverage on information regarding city projects in both Pierre and Fort Pierre as well as other municipalities in this area. Also reports on major business acted upon by the city commissions during the course of their meetings.

Information regarding street closings, detours, storm damage and other factors involving road usage. Also information to the public advising of snow plowing on city streets and outages with the city electrical department.

Support of the Pierre and Ft. Pierre Fire Departments through continued advisories to the public regarding fire prevention, clearance of trash and garbage and removal of possible fire hazards. During the dry windy periods of late summer when brush fires are a special danger we will continue to broadcast daily warnings from the local fire chief Louis Harding. Also KCCR will continue to be a monitor point for the alerting of firemen. The local fire department is a volunteer department in which all firemen are alerted by radio receiver, KCCR maintains one ~~set~~ of these receivers in their offices, and at each fire ~~and~~ able to broadcast the location so volunteer firemen who are in their cars on their job can get the location of the fire and ~~report to the scene~~ immediately.

Encouragement and promoting of development, both economical and industrial by means of cooperating with the local industrial development board and Pierre Unlimited, a new industrial development committee set up as a branch of the city of Pierre and the Pierre Chamber of Commerce.

Hospital news reports with information on admission and dismissals of patients, this is a daily program on KCCR due to the fact that many homes in the surrounding listening area are not equipped with telephones, many times the only way a member of the family will know when a patient is being released is when the information is broadcast on the radio. Also the station will be ready to help out at the time the local St. Mary's Hospital will need nurses aids and blood donations plus other hospital needs.

Continued support of the local Carnegie Library promoting special reading weeks, childrens library information periods and store hours. Also the community is interested in building a new library when funds become available and radio station KCCR will be able to help by explaining the proposed project to the public and the information about the bond issues which will be voted on when the project is officially planned.

Advising of recreational facilities and their schedules, KCCR Radio will continue to advise on the opening and closing of the local municipal swimming pool, also on the local swimming beach and the swimming lessons which are part of the summer recreation program. Also information which is pertinent to the summer recreation programs, the local softball league and during the summer months the ice skating schedules.

Cooperation with local and area groups ~~with~~ involved with city and area ~~wide~~ and county wide celebrations such as announcements about ~~street~~ street closings, store hours, times of professional office and local financial institution open and closings during the special holidays and special events.

This Radio station will serve as the media by which local retail firms will be able to explain their Bust the Bank project to the public, and also will be facilitated through this radio station in the future.

County----

Cooperation with the local counties regarding information regarding taxes and when taxes are due, the information needed when local

Cooperation with the many agencies in the local counties regarding information on taxation and when taxes are due, equalization of property, the sale of auto licenses and the material needed to obtain an auto license. This station will continue to cooperate with law enforcement officers, on matters such as escaped prisoners, automobile accidents, crime and road conditions. It will be the plan to continue efforts to coordinate media information with both the Sheriff of both Hughes County in Pierre and Stanley County in Ft. Pierre on a regular basis.

Information on ~~boating~~ ^{Voting} and registration of ~~boaters~~ ^{Voters}. we will program announcements and special programs urging ~~all~~ ^{all} the public to register at the specific time the State requires this to be done, and devote on all elections. Explanations of issues to be voted on and time granted to all candidates to explain their views and express their qualifications. Also to provide the local immediate reporting of election results, being a full-time station KCCR is the only local source where results can be obtained the very night the election totals are counted.

Schools and school closing announcements will be broadcast as requested by the local school boards. During severe winter weather conditions, school closings will be broadcast, and school schedules, special events, and lunch menus will be a regular part of the scheduling at the station.

We will continue to be the means of notifying school children and parents when inclement weather makes it necessary for schools to close and during snow storms notify by radio, that the school children are stalled and have to take refuge at farms during the storm.

It is also our intention to cooperate with the night school program of the local public school system. Advising adults of schedules and what will be offered. Northern College at Aberdeen and South Dakota State University at Brookings and Huron College at Huron also offer adult classes on an extension basis

ad 3

in our area each year. We will continue to give the publicity to make these programs ~~available~~ // successful and to be able to offer the benefits to the citizens in the area.
residents

Agriculture-----

In South Dakota Ag is the largest industry and our area is dependent almost entirely on farming and ranching operations. KCCR will continue to have ag reports of interest to the farmers throughout the area and to keep the public abreast of the information emanating from the county offices, and State offices as well as the Ag Stabilization ~~Administration~~ / Conservation and the farmers home ad in regards to farm practices regarding the home economics recommendations and home extension programs.

We will be able to present weather information completely and continually to farmers regards unseasonable weather and unclimate conditions in case of ~~summer storm~~- winter snow storms, and summer wind/~~storms~~ / and rain, these warnings often will enable the farmer to get livestock out of the weather and avoid large financial losses.

The youth 4-H activities will be reported, including the results of the 4-h livestock competition at the local county fair and the livestock and crop exhibition for the adults also. during the 4-h summer sale this radio station will be able to report the results and the buyers of the livestock. This serves a vital need in ~~infusing~~ / influencing and encouraging the youth in the area in their ag 4-h endeavors.

Farm market reports will be a regular daily function of KCCR. Will be able to provide the farmers and investors in the area of market information on grains livestock which are raised and sold in our area. Prices of these commodities at the area market are extremely valuable to the farmers and consequently a daily report of great interest to them on this station.

Civic-----

Civic clubs in our area are continually undertaking activities which are for the good of the community and we will as in the past help them with their activities and projects the Kiwanis Club on an annual basis sponsors a motion picture, of which the funds derived are used for a scholarship for youth in the area. The Loins Club has been especially helpful to the blind in the area. The ask for our help in their candy and light bulb sales, we will be able to help them in the future. The Zonta Club, a group of ladies, we will be able to help with their dental care projects for children. The Optimist Club, the facilities of KCCR are available promoting their junk box derbies and be able to provide summer recreation for the youth in the area. the station will broadcast the event and report results. The JC's in the past helped a family whose home had burned down and another family who had a large kidney transplant medical bill and we will be able to help them with similar projects anytime they ask our assistance.

Organizations such as the Muscular Dystrophy group and, the American Red cross the American Cancer Society, and heartful look to KCCR to help in their drives for ~~educational~~ funds ...we will continue to assist them on a local basis *4 area* in any way we can with announcements, programs, news announcements, and ~~any way to help them in their efforts.~~

happy and positive help items
~~The Post Office Dept will continue to request our assistance during the holiday season, for example during the holiday season we will be able to prob~~

The Post Office department will continue to ask our assistance in giving information pertinent to our service area for example during the holiday season they have special hours of postal service at which time we are able to provide the information to the public so they may make the fullest use of these facilities also we are able to broadcast special mailing schedules to teach servicemen overseas and persons living far away, the local postmaster has indicated in the past that this service is most helpful in keeping the public informed of the changes at the post office.

Service to the United States Government and their special agencies will continue to be offered. The Social Security Administration and the ~~SARA~~/ Small Business Administration have friends who visit our area on an irregular basis we will be able to broadcast the schedules and time and locations where these individuals will be for consultation from citizens be available for consultations from citizens in our broadcast area.

Drivers License Examinations are handled by the state dept of motor vehicles. in various towns in our listening area we will continue to broadcast the schedules of the examination points, and the time of the scheduling. (We will continue to disseminate information for the dept of employment security they issue a weekly bulletin with employment trends and demands, which will be broadcast on the station. ~~Today~~/ Each day a program of employment opportunities is broadcast live from the local employment office this program will continue to provide job opportunities and job availabilities to the listeners in the area.

Colleges throughout the ~~area~~ state of South Dakota, particularly the University of South Dakota at Vermillion and South Dakota State at Brookings, disseminate special news and taped program features on their various activities in the academic, cultural, and athletic fields, we will continue to carry these programs produced by the various departments, such as the farm programs, the music programs, and sports info.

Recruiters from the Air Force, Coast Guard, Marines, Army and Navy along with the Job Corps and the Economic Opportunity office field people ^{can} expect us to assist in their promotional and informational efforts as in the past We will be able to carry programs and announcements which will ~~be~~/ make their recruiting and information efforts in the area much easier

We assist the business community through the Chamber of Commerce and civic clubs to help promote the economic health and growth. Pierre Ft Pierre and other communities will be putting ^{on} special retail promoting, they will look to us assistance in informing the public in the various aspects. Each summer Pierre sponsors an Oahe Days which draws a large crowd from the area, a part our function will be to inform the listening audience of the parade route, the schedule of any activities, and any road closings, or change in previous schedule.

The State Police Radio and the State Highway Dept and the county Highway departments ~~can expect us to continue in cooperation~~ can expect our continued cooperation with winter tie road reports, road closures, detours, road construction, and accident problems. As in the past it has been our practice to continually check with these offices and offer our assistance in any way which ~~we~~^{they} see necessary.

National International Matters-----

This radio station is associated with the Associated Press wire service through this wire service we will continue to give information on the national and international scene in our regular newscasts, also news background in-depth reports will be furnished by the news service and broadcast to our listening audience.

Exhibit Number 3
Prepared October 29, 1970
Dean Sorenson
Agruss Broadcasting, Inc.
KCCR, Pierre, South Dakota
Section IV-A
Part 1 1 (A)

A survey was made via both personal interview and telephone interview. Contacted were members of the general public in the Pierre and Fort Pierre, South Dakota, communities, plus a number of leaders and elected officials of these cities. It was felt that to best serve the major listening area of KCCR, interviews must be made with the "man on the street" as well as the leaders and office holders. Interviews were made by Dean Sorenson, General Manager of KCCR, Freddie Smith, Program Director of KCCR and Michala McGue, Traffic Director of KCCR.

Some of the individuals, interest groups, and organizations contacted and their comments were as follows:

Max Winkler, 622 W. Pleasant Drive, Pierre, City Commissioner.
Quote "Drugs with the youth" Unquote. 10-7-70

Tony Klein, 109 E Cedar, Ft. Pierre, Past president of Jaycees,
Past State Vice President of Jaycees, Vice Chairman of Ft. Pierre
Zoning Appeals Board. Quote "Lack of housing for new people moving
into town." 10-7-70

Mrs. Dale Gage, 624 N. Jackson, Pierre, Housewife, Church school
teacher. Quote "Educating the public in the drug abuse problem,
so the adults and those not involved can be understanding and to-
lerant of those using drugs. 10-10-70

Penn Williams, 505 N Harrison, Pierre, Insurance Adjustor. Quote
"The main area of growth and improvement needs are in education.
Pierre and this area need a State-supported higher educational
facility. A Junior College or Vocational School. 10-22-70

Benny Gross, Onida, State Representative. Quote "Youth problems
in the area of drugs. We need to provide our youth with more leader-
ship" Unquote. 10-8-70

Myron Kusler, 709 N. Madison, Pierre, Businessman, Trustee for
Lutheran Memorial Church. Quote "We don't provide for the youth
in the community, and need a YMCA or recreational facilities and
something for the youth to care for on their own." Unquote. 10-8-70.

Lyle Richardson, Box 627, Pierre, Businessman. Quote "We are lack-
ing in the business industry, such as Brookings and other communities
have attracted. The Chamber of Commerce needs to lead the way in
this project." Unquote. 10-3-70

Jay Darrow, 215 S Lincoln, Pierre, Manager of Chamber of Commerce. Quote "Apathy towards growth, development and change. Too much prosperity has caused this." Unquote. 10-15-70

Clarence Neuharth, 301 N Harrison, Pierre, Banker. Quote "We have a definite lack of housing." Unquote. 10-15-70

Bob Hartford, 726 West 4th St. Pierre, Businessman. Quote "Lack of hot lunch program in the schools, and the lack of adequate housing." Unquote. 10-16-70.

Dave North, 506 N Highland, Pierre, District Rep/ Texaco Co. Quote "The anti-progress attitude, little interest in community and attracting new people and new business. Not interested in new business coming in. Out part of country has much to offer, but no one promoting it's value." Unquote. 10-2-70.

Tom Young, 514 N Evans, Pierre, Representative/Hughes, Stanley, and Sully Counties. Quote "Lack of interest of business community in the growth of the area." Unquote. 10-2-70.

Rev. Harvey Sander, 201 N Oneida, Pierre, Minister, United Methodist Church. Quote "Many services available in Pierre are not coordinated ..many duplicated and many overlaped. No particular person knows of services available. We need a catalog of services available." Unquote. 10-2-70.

--
Mrs. Don Gallimore, 803 W Prospect, Pierre, Mother, housewife. Quote "The youth and their lack of community involvement." Unquote. 10-2-70.

Jerry Erbe, 123 1/2 W Capitol, Pierre, Board of Directors, Kiwanis Club. Quote "Involvement for young people. They need pride in the community and involvement in their city. Need continuation of a city clean-up program. Businessman need to pull together and business employees need a "proud of Pierre" program to create loyalty." Unquote. 10-2-70.

Mrs. Tom Piersol, 900 W Pleasant Dr. Pierre, homemaker. Quote "Recreational facilities for children of all ages are needed, both at the local and Indian schools, at parks and playground areas." Unquote. 10-22-70.

Lowell Lund, 424 E Dakota, Pierre, Minister. Quote " The low economic climate is a big problem as well as the severe drug and narcotic problem." Unquote. 10-27-70.

Ron Purkapile, 2092 E Humbolt, Pierre, Businessman. Quote " We can't get any action from the city fathers, and always get the run-a-round." Unquote. 10-27-70.

Mrs. Howard Jones, 128 Lakeview Court, Pierre, housewife, Quote "The drug abuse is a major problem." Unquote. 10-27-70.



Pursuant to the provisions of the Communications Act of 1934, as amended, notice is hereby given that Agruss Broadcasting, Inc., licensee of AM broadcast station KCCR, Pierre, South Dakota, is required to file with the FCC, no later than January 1, 1971, an application of renewal of its license to operate station KCCR, on 1240 KC. The officers, directors and owners of 10% or more of the stock are Nathan Agruss and Jordan Ginsburg. Members of the public who desire to bring to the Commission attention facts concerning the operation of the station should write to the FCC, Washington, D. C. 20554, not later than January 31, 1971. Letters should set out in detail the specific facts which the writer wishes the Commission to consider in passing on the application. A copy of the license renewal application and related material will, upon filing with the Commission, be available for public inspection at 110 W. Capitol between the hours of 9:00 am and 5:00 pm.

Published in Pierre Capital Journal
 Tuesday, December 22, 1970
 Thursday, December 24, 1970
 Monday, December 28, 1970
 Thursday, December 31, 1970

Broadcast on Radio Station KCCR
 9:45 am Tuesday, Dec 22, 1970
 8:40 am Tuesday, Dec 29, 1970
 8:20 am Thursday, Dec 24, 1970
 9:55 am Thursday, Dec 31, 1970

It is the policy of this station not to discriminate in its employment and personnel practices because of a person's race, color, religion, sex, national origin, or age. Discriminatory employment practices are specifically prohibited by the Federal Communications Commission. If you believe your equal employment rights have been violated, you may contact the FCC in Washington, D. C. 20054 or other appropriate state or local agency.



Mrs. Robert Gress, Part A, Pierre, homemaker. Quote " Pierre needs a youth center and more jobs for teen-aged people, plus an enforced curfew." Unquote. 10-27-70.

Mrs. William Miller, 819 Broadway, Pierre, Saleslady at local store. Quote "Housing is a problem, and more and better recreation for young adults, and also more jobs." Unquote. 12-27-70.

Mrs. Norman Opp, 202 N Tyler, Pierre, homemaker. Quote "The drugs in the local high schools are a big problem and the state in general." Unquote. 10-27-70.

Dorothy Anderson, 910 RM Pleasant Drive, Pierre, Saleslady in local drug store. Quote "I would like to see the drug problem and pushers cleaned out." Unquote. 10-27-70.

Joy Snyder, 209 E Sioux, Pierre, Social Services Worker. Quote "We need a complete revision of personnel in the judicial system, especially in qualifications, and a reduction of personal property taxes." Unquote. 10-27-70.

Mary Garity, Part A, Pierre, housewife. Quote "The community needs something in recreation areas with supervision for teen-aged citizens." Unquote. 10-27-70.

Mrs. Terry Barge, 603 1/2 N Euclid, Pierre, housewife. Quote "The drug situation can be handled by parents. Another problem is apartment needs, the rent is much too high for what you are getting." Unquote. 10-27-70.

Mrs. Karl Fischer, Ft. Pierre, housewife. Quote "The job opportunities and wage scales are very poor. There is inadequate housing for the State house employees, and not enough rental housing for families." Unquote. 10-27-70.

Mrs. Tom Telford, 820 W Capitol, Pierre, Secretary. Quote "Housing for family rental and nice apartments for employees, the rent is too high for the quality you receive." Unquote. 10-27-70.

John Therrien, 808 1/2 E. Broadway, Pierre, Information Director for State Welfare Department. Quote "The problem is housing strictly across the board. We have an unresponsive school board, they do not react to the wishes and the needs of the public." Unquote. 10-27-70.

Mrs. Al Barth, 111 N. Ouida, Pierre, homemaker. Quote "We need a community center for the youths and adults so they can hold civic things together." Unquote. 10-27-70.

Mrs. Curtis Garrere, 316 S Bee, Pierre, housewife. Quote "Drugs and the high cost of housing and apartment rentals are two big problems." Unquote. 10-27-70.

Mrs. Robert Nystrom, 123 S Polk, Pierre, housewife. Quote "We have a serious drug problem, and need a community center for young people in Pierre." Unquote. 10-27-70.

Duke Lamster, 408 N Euclid, Pierre, works with Game, Fish and Parks Department. Quote "The drug problem is definately serious." Unquote. 10-27-70.

Mrs. Homer Harding, 314 Mary Lane, Pierre, housewife. Quote "Drugs are a big part of the communitys problem, we need more interest in school activities by the paretns." Unquote. 10-27-70.

Mrs. Keith Prekker, 506 N Monroe, Pierre, housewife. Quote "Recreational facilities for youngsters are needed. Should have a greater understanding between American Indians and the white people." Unquote. 10-27-70.

Mrs. Clarence Strohfus, Ft. Pierre, housewife. Quote "Something needs to be done about the drugs, and a place is needed for the teen-aged people to meet." Unquote. 10-27-70.

Alice Kundert, State Capitol Building, Pierre, State Auditor. Quote " Communication needs to be more between youngsters and adults, it's poor across the State, and the business attitudes between customers and the businessman are poor. Customer service should be better, and the businessman should respect the customer more." Unquote. 10-27-70.

Cal Schmidt, Ft. Pierre, garage owner. Quote "People are not paid enough wages to keep them in this area." Unquote. 10-27-70.

C.M. Bendewald, Ft. Pierre, barber. Quote "Wages are the biggest problem." Unquote. 10-27-70.

Arnie Colbath, 104 Lakeview Drive, Pierre, Insurance Salesman. Quote "Lack of adequate schooling is a major problem." Unquote. 10-27-70.

INSTITUTE OF BROADCAST RESEARCH

SUITE 71

1150 CONNECTICUT AVENUE, N.W.

WASHINGTON, D. C. 20036

202-223-1180

SCHEDULE OF CHARGES

The following are the charges for the Program And Commercial Analysis Report:

1. FM, TV or Fulltime AM Stations	\$ 140.00
2. Daytime Only AM Stations	125.00
3. AM-FM Duplicated Operation With More Than 15% duplicated programming	
First Report	140.00
Second Report	
From 15% to less than 35%	100.00
From 35% to less than 75%	85.00
Over 75%	70.00

The composite week for the year 1969-70 to be used for stations whoses licenses expire in the year 1971 is as follows:

Sunday	July	12, 1970
Monday	May	25, 1970
Tuesday	January	6, 1970
Wednesday	April	29, 1970
Thursday	February	19, 1970
Friday	November	21, 1969
Saturday	September	27, 1969

The Institute prefers to work with copies of the program logs. We will acknowledge receipt of the program logs and related network information by letter. Allow ten to fourteen days from our date of receipt of the material for completion and mailing of the REPORT and logs to the station.

Inquiries should be directed to either Carolyn R. Cabbage, Chief of Program Log Analysis Division or Helen Hampton, Administrative Secretary to the Director.

News: 841 min 15 sec

Public Affairs: 84 min 30 sec

all other: 353 min 45 sec

$$\begin{array}{r} .010 \\ 118 \overline{) 1.250} \\ \underline{118} \\ 70 \end{array}$$

$$\begin{array}{r} 14 \\ 60 \overline{) 841} \\ \underline{60} \\ 241 \end{array}$$

$$\begin{array}{r} 5 \\ 60 \overline{) 353} \\ \underline{300} \\ 53 \end{array}$$

$$\begin{array}{r} .05 \\ 118 \overline{) 6.00} \\ \underline{590} \\ 10 \end{array}$$

$$\begin{array}{r} 118 \\ 118 \overline{) 14000} \\ \underline{118} \\ 220 \\ \underline{118} \\ 1020 \\ \underline{118} \\ 1744 \end{array}$$

IV-A Part 2

Q3-A (1)

NEWS				
1	4	6	16	5
6	5	6	8	5
1	7	3: 30	5: 30	5: 30
9	6	6	3	5
1	6	4	4: 30	4: 30
1	5	6	6	5
1	4: 30	6	6	5
8	8	4: 30	7	5
1	6	5: 30	5	3: 30
1	6	5	4	5
1	6	5	5	5
5	3: 30	5	6	9: 30
1	4	6	1	5
7	4	3: 30	5	8
6	4	7	3: 30	5
6	6	7	5	5
6	5	5: 30	5	5
6	4	4	4: 30	3: 30
7	5	5	5: 30	9: 30
7	2	7	6	5
7	5	6	3	5
1	1	7	7	5
4	4: 30	7	8	5
4	5: 30	11	8	5
4:55	6: 30	6	6	5
2:05	5	6	6	5
3: 30	3	6	4	6
4	5	6	2	5
3:58	7	3: 30	4: 30	5
3: 30	6	6	5	5
3	5: 30	3	4	5
1	8	6	4	4
5	4	4	1	4
7	5	4	1	4
6	6	6	1	4
9: 30		5		
7: 30		1		

IV-A Part II Q3A (2)

Public Affairs

IV-A Part II Q3A (3)

15	2
15	4
25	25
29	2
3	1
30	2: 30
5	2: 30
3	4
2	5: 30
24	3
2	4
2: 30	25
2: 30	2
1:30	2: 30
3	4:15
3	4: 30
1	6
4	4
3	3
2	4
3	2
2	2: 30
2	5
2	5
6: 30	
3: 30	
3	
5	
2: 30	
5	
5	
3: 30	

3 totals

A. up to 10min

III III III I - Sunday
 III III III
 III III III II
 III III III
 III III III II
 III III I
 III III III II

B. over 10 to 14

III III III I
 III III III I

C. over 14 to 18

D. over 18



Sam Miller
FCC Primer of License Renewals

Form 323

Sec 1 - Ownership report -
Balance sheet -

Sec 2 - Proof
Attach Xerox copies

Sec 3 -
Part 5 - Charge of Day to Day operation
Code of Adv - NAB Code
Keep in touch with FCC Re Reg

Sec 4A
~~Part~~ Past Performance -

Special Pgrs -
Self Organ
SOSU Reports
Church Pgrs -
Job costs
Training Sessions

Future Performance
Survey - at least 20 Contacts -
What are Common Needs + Problems? -
Phone Personal Int -
Letter -

in separate exhibit, analyze problems &
explain manner of serving the needs, by KCR.

Make broadcast of notice of publication before
filing. 1x-4 Days 7-10 AM.
Paper - 2x weekly, 2 weeks.

April 1, 71 - 7/8 license fee only - payable with
renewal application.

I've enjoyed planning this year's Broadcasters Day. We've received excellent cooperation from all the broadcasters, and I'm sure we'll enjoy and benefit from this annual meeting.

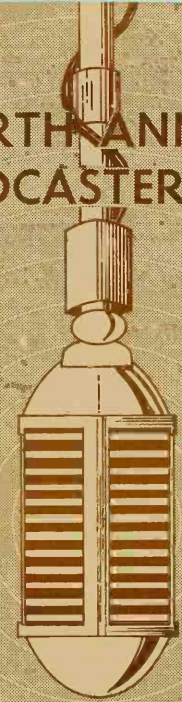
I'm particularly pleased that Samuel Miller will be with us. He is one of the outstanding communications attorneys in the United States.

I'm also happy that Mrs. Ida McNeil and other pioneer South Dakota broadcasters are to be recognized this year. They have interesting stories to tell about the early days of rather primitive broadcasting.

Look forward to seeing you.

Max F. Staley
KIJV, Huron
Chairman, Broadcasters Day

FOURTH ANNUAL BROADCASTERS DAY



SATURDAY, SEPTEMBER 19, 1970



Public files - National Central
Continous maps
Personal app
SOUTH DAKOTA STATE UNIVERSITY
BROOKINGS, SOUTH DAKOTA 57006
Political - all requests



To South Dakota Broadcasters:

We're very glad to have you on our campus for the fourth annual South Dakota Broadcasters Day.

About 25 of you came for the first of these fall meetings in 1967; last year more than 100 of you, including station managers, staff members, wives and guests, were here.

This year is the 50th anniversary of broadcasting in the United States. Max Staley, chairman of Broadcasters Day, suggested this would be a good time to recognize the contributions which many of your members have made to the development of South Dakota. We're pleased to have a number of South Dakota broadcast pioneers with us this year for such recognition.

I'm sure all the citizens of this state join me in thanking South Dakota broadcasters for the wonderful service your industry has provided all of us. Radio and television stations bring news, entertainment, public affairs, and, programs of every variety. It's difficult to imagine what life would be like without these electronic marvels that we too often take for granted.

Enjoy yourselves, and come back to visit our campus as often as possible. Let us know how we can help you in your important work.

Sincerely,

H. M. Briggs, President
South Dakota State University

FOURTH ANNUAL BROADCASTERS DAY

Saturday, September 19, 1970—South Dakota State University

Advanced Events—Friday, Sept. 18

- 1 p.m. Annual Broadcasters Golf Tournament—Gene Platek, KBRK, chairman
Brookings Country Club
- 7 p.m. Board of Directors, S. D. Broadcasters Association
Dinner and fall meeting, Brookings Country Club

Saturday, Sept. 19

- 9 to 10 a.m. Registration, Radio-TV Office, North Entrance of Solberg Hall
- 10:15 a.m. Opening Session, Rotunda A
Report from Les Kleven, President, SDBA
- 10:30 a.m. Talk by Samuel Miller, Communications Attorney, Washington, D. C.—
"New Developments in FCC Law"
- 12:15 p.m. Luncheon, Bunny Ballroom, Pugsley Union Building
Panel Discussion—"Them Was the Good Old Days"
Discussion Leader: Lloyd Reedstrom, KYNT, Yankton
Panelists: Ida A. McNeil, KGFX, Pierre
Max F. Staley, President, KIJV, Huron
- 2:15 p.m. Question and Answer Period with Attorney Miller
- 3:15 p.m. Free Time
- 5:00 p.m. Reception, Brookings Country Club. Courtesy of South Dakota Broadcasters Association
- 7:00 p.m. Annual Dinner, Brookings Country Club

Section IV

Part IV

Q-22

	<u>Sec</u>	<u>MN</u> -
SUN	2010 -	33-30sec
MON	4750 -	79-10sec
Tue	4270 -	71-10sec
Wed	5680 -	94-40sec
Thur	6990 -	116-30sec
Fri	9080 -	151-80
Sat	5470 -	91-10sec

635-210sec ~~200~~

638

ORDER: Start — Stop —

Circle: Spots Program News Markets Weather Sports Other

Total No. _____

Cost Each \$ _____

Schedule on

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday

Remarks

Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.

Start _____

Address _____

Salesman _____

Stop _____

Account _____

6-6

3

SUN - 1680 - 28

MON 4150 69-10

Tue - 3760 62-40

Wed - 4840 80-40

Thurs 5730 95-30

Fri 7700 128-40

Sat 5060 84-20

549

$$\begin{array}{r}
 9. \\
 60 \overline{) 5490} \\
 \underline{540} \\
 90
 \end{array}$$

118

ORDER: 2102

ORDER: Start — Stop —

Circle: Spots Program News Markets Weather Sports Other

Total No. _____

Cost Each \$ _____

Schedule on _____

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday

Remarks _____

Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.

Start _____

Address _____

Salesman _____

Stop _____

Account _____

FCC Form 314
November 1962
Section 1

Form Approved
Budget Bureau No. 52-R027.14

UNITED STATES OF AMERICA
FEDERAL COMMUNICATIONS COMMISSION

APPLICATION FOR CONSENT TO ASSIGNMENT OF RADIO
BROADCAST STATION CONSTRUCTION PERMIT OR LICENSE

File No.

Name and post office address of assignor (See Instruction A for Part I)

Capitol Broadcasting, Inc.
Box 309
Pierre, South Dakota 57501

GENERAL INSTRUCTIONS

- A. This form is to be used in all cases when applying for Authority for Assignment of a Radio Broadcast Station Construction Permit or License. It consists of two parts which are to be completed by the Assignor and the Assignee, respectively.
- B. The assignor's part consists of pages 1, 2, and 3 of Section I.
- C. The assignee's part consists of pages 4 and 5 of Section I and the following other sections:
Section II, Legal Qualifications of Broadcast Applicant
Section III, Financial Qualifications of Broadcast Applicant
Section IV, Statement of Program Service of Broadcast Applicant
- Information requested of the assignee in Paragraphs 1 and 3 of Section III of this application is not required of an assignee of a licensed station but must be furnished by an assignee of a permittee only.
- D. Prepare and file three copies of this form and all exhibits with Federal Communications Commission, Washington 25, D. C.
- E. Number exhibits serially in the spaces provided in the body of the form. List exhibits furnished by the assignor on page three of this part; list the assignee's exhibits on page five of Part II. Date each exhibit.
- F. Information called for by this application which is already on file with the Commission need not be refiled in this application provided (1) the information is now on file in another application or FCC form filed by or on behalf of these applicants; (2) the information is identified fully by reference to the file number (if any), the FCC form number, and the filing date of the application or other form containing the information and the page or paragraph referred to, and (3) after making the reference, the applicants state: "No change since date of filing." Any such reference will be considered to incorporate into this application all information, confidential or otherwise, contained in the application or other form referred to. The incorporated application or other form will thereafter, in its entirety, be open to the public.
- G. BE SURE ALL NECESSARY INFORMATION IS FURNISHED AND ALL PARAGRAPHS ARE FULLY ANSWERED. IF ANY PORTIONS OF THE APPLICATION ARE NOT APPLICABLE, SPECIFICALLY SO STATE. DEFECTIVE OR INCOMPLETE APPLICATIONS MAY BE RETURNED WITHOUT CONSIDERATION.

INSTRUCTIONS FOR PART I (Assignor)

- A. The name of the assignor must be stated exactly as it appears in the authorization to be assigned.
- B. This part of this application shall be personally signed by the assignor, if the assignor is an individual; by one of the partners, if the assignor is a partnership; by an officer, if the assignor is a corporation; by a member who is an officer, if the assignor is an unincorporated association; by such duly elected or appointed officials as may be competent to do so under the laws of the applicable jurisdiction, if the assignor is an eligible government entity; or by the assignor's attorney in case of the assignor's physical disability or of his absence from the United States. The attorney shall, in the event he signs for the assignor, separately set forth the reason why the application is not signed by the assignor. In addition, if any matter is stated on the basis of the attorney's belief only (rather than his knowledge), he shall separately set forth his reasons for believing that such statements are true.

Send notices and communications to the following named person at the post office address indicated: Neal P. Edwards
KCCR - Box 309 - Pierre, So. Dak. 57501

Name of assignee:

Agruss Broadcasting, Inc.

Address of assignee (number, street, city, state)

202 S.G.A. Building, Cedar Rapids, Iowa

1. Authorization which is proposed to be assigned

Call letters

Location

KCCR

Pierre, South Dakota

File number

BR - 3745

Date of grant

March 20, 1968

If license, give expiration date

April 1, 1971

If construction permit, give date of required completion

Authorizations of any Remote Pickup, STL, or other stations which are to be assigned

Call letters KF-3867

File numbers BRRE-6071

KGK-218, KGK-219

BLRE-12503, BLRE-12504

KGK-220

BLRE-12505

2. Is assignor or any person controlling assignor party to any litigation or proceeding which may in any manner affect (or be affected by) the proposed assignment? If so, describe fully

Yes No

3. Give a full statement of assignor's reasons or purposes for requesting this assignment.

Officers of Assignor's Corporation have other business commitments that prevent continued operation of station.

4. Do you propose to request a tax certificate pursuant to Section 112 (m) of the Internal Revenue Code if this proposed assignment is granted? If so, submit as Exhibit No. a brief statement giving the basis for this request.

Yes No

5. If this application is approved, will assignor upon the settlement date either file with the Commission or furnish to assignee (show which), for the period from the first of the calendar year to the settlement date, the broadcast operating and statistical data relating to the station or stations involved which are called for in Schedules 1 and 2 of the Annual Financial Report (FCC Form No. 324)? To assignee

Yes No

6. Is the information shown in Yes No
 assignor's Annual Ownership Report now on file with
 the Commission true and correct as of this date?

If the answer is "No", attach-as Exhibit No. _____ an
 Ownership Report supplying full information to bring
 such data up-to-date.

7. Does the assignor, or any partner, officer, director,
 member of the assignor's governing board, or any stockholder
 owning 10% or more of the assignor's stock, have any inter-
 est in or connection with the following (if so state what
 interest or connection):

a. Any standard FM, or television broadcast station?
 Yes, See Exhibit 1

b. Any application pending before the Commission?
 no

c. Dismissed and/or denied applications?
 no

8. Attach as Exhibit No. 2 a schedule showing the
 original cost, the original date of purchase, the
 original cost less depreciation, and the estimated re-
 placement cost for each item listed in Schedule 3 of
 the Annual Financial Report. (Original Cost means
 the actual cost to the first person dedicating the
 property to broadcast service. Original Purchase
 Date means the date on which the property was first
 dedicated to broadcast service.) If the information
 is not available, show why and furnish estimates. If
 the assignment arises out of death or legal disabili-
 ty of assignor, or is made without valuable con-
 sideration for the properties and equipment assigned,
 the assignor need not supply the information called
 for in this paragraph. However, the Commission re-
 serves the right to call for information as to the
 station's technical and non-technical equipment and
 property.

9. Attach as Exhibit No. 3 a balance sheet showing as-
 signor's present financial condition.

10. Describe fully and give present values of any properties
 equipment, or other assets, exempted from, or liabilities
 not involved in, the proposed assignment together with re-
 sulting effect on net worth shown in balance sheet of
 assignor.

None

11. a. Attach as Exhibit No. 4 copies of the contract or
 agreement to transfer the property and facilities of the
 station including also but not limited to trusts, leases,
 debentures, and any other instruments which affect or con-
 cern the assignment (See Sec. 1.342 of the Commission's
 Rules). If there is only an oral agreement, reduce the
 terms to writing and attach.

b. Is this instrument joined in Yes No
 by assignee?
 If the answer is "No", explain why the instrument is not
 jointly executed by assignor and assignee.

c. Show here the consideration (monetary, services, or
 otherwise) to be paid for the properties, etc., to be
 transferred and describe terms of payment.

See Exhibit 4 - Agreement

THE ASSIGNOR represents that this application is not filed for the purpose of impeding, obstructing, or delaying
 determination on any other application with which it may be in conflict.

THE ASSIGNOR acknowledges that all the statements made in this part of this application and attached exhibits are
 considered material representations, and that all the exhibits are a material part hereof and are incorporated herein as if
 set out in full in the application.

CERTIFICATION

I certify that the statements in this part of this application are true, complete, and correct to the best of my knowledge
 and belief, and are made in good faith.

Signed and dated this 25 day of April, 1963.

Capitol Broadcasting, Inc

(Name of assignor)

BY Neal P Edwards

(Signature)

President

TITLE

WILLFUL FALSE STATEMENTS
 MADE ON THIS FORM ARE
 PUNISHABLE BY FINE AND
 IMPRISONMENT, U. S. CODE,
 TITLE 18, SECTION 1001.

EXHIBITS furnished as required by this form:

Exhibit No.	Section and Para. No. of Form	Name of assignor's officer or employee (1) by whom or (2) under whose direction exhibit was prepared (show which)	Official title
1	7-A	Neal P. Edwards (1)	President
2	8	Neal P. Edwards (1)	President
3	9	Neal P. Edwards (2)	President
4	11-C	Neal P. Edwards (2)	President

INSTRUCTIONS FOR PART II (Assignee)

A. The name of the assignee, stated in Section I hereof, shall be the exact corporate name, if a corporation; if a partnership, the names of all partners and the name under which the partnership does business; if an unincorporated association, the name of an executive officer, his office, and the name of the association. In other sections of the form, the name need be only sufficient for identification of the assignee.

B. This part of this application shall be personally signed by the assignee, if the assignee is an individual; by one of the partners, if the assignee is a partnership; by an officer, if the assignee is a corporation; by a member who is an officer, if the assignee is an unincorporated association; by such duly elected or appointed officials as may be competent to do so under the laws of the applicable jurisdiction, if the assignee is an eligible government entity; or by the assignee's attorney in case of the assignee's physical disability or of his absence from the United States. The attorney shall, in the event he signs for the assignee, separately set forth the reason why the application is not signed by the assignee. In addition, if any matter is stated on the basis of the attorney's belief only (rather than his knowledge), he shall separately set forth his reasons for believing that such statements are true.

C. Before filling out this application, the assignee should familiarize himself with the Communications Act of 1934 and the following parts of the Commission's Rules and Regulations: Part I, Rules Relating to Practice and Procedure; Parts Relating to the Broadcast Services.

1. Give a full statement of assignee's reasons or purposes for requesting this assignment. The applicant has made an extensive survey of the area served by K and feel with their experience and knowledge of South Dakota that they will be able to provide improved service to the people in this area.

2. What is the name and address of the owner of the station (if other than the assignee)?

Assignee will be the owner

a. Identify by date and names of parties any contracts entered into by assignor (including those for network service, use of mechanical records, sale of bulk time, etc., filed pursuant to Section 1.342) which will be performed by assignee.

See exhibit A

b. If any changes will be made in contracts assumed by assignee, describe fully

None

3. Attach as Exhibit No. B a projected balance sheet showing assignee's financial condition after giving effect to the provisions involved in this application as of the same date of the balance sheet submitted in response to Section III, Para. 2, of this application.

Name and post office address of assignee (See Instruction A for Part II)

Agruss Broadcasting Co., Inc.
202 S.G.A. Building
Cedar Rapids, Iowa 52401

Send notices and communications to the following-named person at the post office address indicated:

Jim Young
K.H.A.K. - 202 S.G.A. Building-Cedar Rapids, Ia

4. a. Will assignee's control over the station, its property and equipment arise out of voluntary agreement with the assignor? If the answer is "Yes", attach three copies of the agreement as Exhibit No. _____, unless heretofore attached in answer to Par. 11a, Part I of Section I hereof. Yes No

Any contract, lease or other voluntary agreement under which assignee claims control over the station must specifically show (1) assignee will have complete control over all necessary physical property and its use and unlimited supervision over the programs to be broadcast; (2) consideration, whether monetary or otherwise, and whether paid or promised; (3) all other terms and conditions involved in the assignment, including a statement that the instrument submitted covers the entire arrangement between the parties (if it does not, all other pertinent legal instruments must be submitted); (4) assignment is subject to consent of the Commission.

C.C.R.

b. Does assignee's control over the station, its property and equipment arise out of involuntary action? If the answer is "Yes", give as Exhibit No. _____ a full narrative statement of the character and status of proceeding (i.e., administration of estate, bankruptcy, dissolution, etc., or operation of law in any other manner), showing all parties thereto, and attach copies of will, letters testamentary, letters of administration, or pleadings and court orders properly certified by the clerk of the court having jurisdiction over the matter. Yes No

The assignee waives any claim to the use of any particular frequency or of the ether as against the regulatory power of the United States because of the previous use of the same, whether by license or otherwise, and requests consent to the assignment of this license and/or construction permit in accordance with this application. (See Section 304 of the Communications Act of 1934)

The assignee represents that this application is not filed for the purpose of impeding, obstructing, or delaying determination on any other application with which it may be in conflict.

All the statements made in this part of this application and attached exhibits called for by this part are considered material representations, and all the exhibits are a material part hereof and are incorporated herein as if set out in full in this application.

CERTIFICATION

I certify that the statements in this part of this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Signed and dated this 25... day of April....., 1963.

Agross Broadcasting, Inc.
(Name of assignee)

BY *[Signature]*
(Signature)

TITLE Secretary-Treasurer

**WILLFUL FALSE STATEMENTS
MADE ON THIS FORM ARE
PUNISHABLE BY FINE AND
IMPRISONMENT, U. S. CODE,
TITLE 18, SECTION 1001.**

If assignee is represented by legal counsel,
state name and post office address:

Putbrose And Fletcher 1257 Forth Street S.W, Washington, D.C. 20024

EXHIBITS furnished as required by this form:

Exhibit No.	Section and Para. No. of Form	Name of assignee's officer or employee (1) by whom or (2) under whose direction exhibit was prepared (show which)	Official title
A	Sec. 1 Para 2-A	Jordan E. Ginsburg (2)	Secretary-Treasurer
B	Sec. 1 Para 3	Jordan E. Ginsburg (2)	Secretary-Treasurer
C	Sec. 2 Para 3	Jordan E. Ginsburg (2)	Secretary-Treasurer
D	Sec 3 Para 2 (a)	Jordan E. Ginsburg (2)	Secretary-Treasurer
E	Sec 3 Para 2 (b)	Jordan E. Ginsburg (2)	Secretary-Treasurer
F	Sec 3 Para 4	Jordan E. Ginsburg (2)	Secretary-Treasurer
G	Sec 4 (a) Para 1	Jim Young (1)	General Manager
H	Sec 4 (a) Para 1 (b)	Jim Young (1)	General Manager
I	Sec 4 (a) Para 1 (c)	Jim Young (1)	General Manager
J	Sec 4 (a) Para 15	Jim Young (1)	General Manager
K	Sec 4 (a) Para 23 (b)	Jim Young (1)	General Manager
L	Sec 4 (a) Para 32	Jim Young (1)	General Manager

Broadcast Application	FEDERAL COMMUNICATIONS COMMISSION	Section II
LEGAL QUALIFICATIONS OF BROADCAST APPLICANT	Name of Applicant Agruss Broadcasting, Inc.	
INSTRUCTIONS		
<p>As used in paragraphs 6 to 10 and 19 to 21, both inclusive, of Section II of this form, the words "party to this application" have the following meanings, respectively: In case of an <i>individual applicant</i>, the applicant. In case of a <i>partnership applicant</i>, all partners, including limited and silent partners. In case of a <i>corporate applicant</i>, all officers, directors, stockholders of record, persons owning the beneficial interest in any stock, subscribers to any stock, and persons who voted any of the voting stock at the last stockholders meeting. In case of <i>any other applicant</i>, all executive officers, members of the governing board, and owners or subscribers to any membership or ownership interest in the applicant. In case of an application for assignment or transfer, Section II should be completed only for the assignee or transferee, showing the ownership as it will be after the assignment or transfer has taken place. (Note: If the applicant considers that to furnish a complete answer to the paragraphs referred to would be an unreasonable burden, it may request the Commission for a waiver of the strict terms of this requirement.)</p>		
<p>1. Applicant is (Check one): An individual <input type="checkbox"/>, a general partnership <input type="checkbox"/>, a limited partnership <input type="checkbox"/>, a corporation <input checked="" type="checkbox"/>, an unincorporated association <input type="checkbox"/></p>		
<p>2. If applicant is not an individual, give the State, District, Territory or Possession under the laws of which it is organized. State of Iowa</p>		
<p>3. Submit as Exhibit No. C copies, one of which must be properly certified, of (a) if applicant is a general or limited partnership, the partnership agreement; (b) if applicant is a corporation, the articles of incorporation (or charter) and the by-laws, certified by the Secretary of State or other appropriate official; (c) if applicant is an unincorporated association, the articles of association or other legal instrument under which applicant is organized showing the purpose thereof, and the bylaws, if any. In each case, submit properly certified copies of all amendments.</p>		
<p>4. If applicant is a corporation or an unincorporated association, indicate specifically by reference to page and paragraph of the articles of incorporation or of association, the charter powers relied upon by the applicant to show that it is legally empowered to construct and operate the proposed station. If the articles of incorporation do not specifically authorize kind of business sought to be entered into, attach a statement from Secretary of State or other officer interpreting the language relied upon.</p> <p style="text-align: center;">Article 2 (on file)</p>		
<p>5. Complete Tables I and II on pages 3 and 4.</p>		
CITIZENSHIP AND OTHER STATUTORY REQUIREMENTS (See instructions above)		
<p>6. If applicant is an individual, is the applicant a citizen of the United States; or, if applicant is not an individual, are all parties to this application citizens of the United States? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/></p> <p style="padding-left: 40px;">If the answer is "No", state the name and citizenship of each person who is not a citizen of the United States.</p> <p style="padding-left: 40px;">N.A.</p>		
<p>7. Is United States citizenship of any party to this application claimed by reason of naturalization? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p> <p style="padding-left: 40px;">If so, state the name of such party, the date and place of issuance of final certificate of naturalization, certificate number, and name and location of court authorizing issuance of same.</p> <p style="padding-left: 40px;">N.A.</p>		
<p>8. Is United States citizenship of any party to this application claimed by reason of naturalization of a parent? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p> <p style="padding-left: 40px;">If so, state the name of such party, the name of the parent to whom the final certificate was issued, the age of the party to this application at the time the certificate was issued, and any additional facts relied on to establish citizenship, in addition to the information required by Paragraph 7 hereof.</p>		
<p>9. (a) Is applicant or any party to this application a representative of an alien or of a foreign government? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p> <p style="padding-left: 40px;">(b) If applicant is a corporation, is more than 20 percent of the capital stock owned of record or may it be voted by aliens or their representatives, or by a foreign government or a representative thereof, or by any corporation organized under the laws of a foreign country? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p> <p style="padding-left: 40px;">(c) If applicant is a corporation and is controlled by another corporation or corporations, is more than 25 percent of the capital stock of such controlling corporation or corporations owned of record or may it be voted by aliens, their representatives, or by any corporation organized under the laws of a foreign country? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p> <p style="padding-left: 40px;">(d) If the answer to any of the foregoing parts of this paragraph is "Yes", submit as Exhibit No. a full disclosure</p>		
<p>10. (a) Has applicant or any party to this application had a station license revoked by order or decree of any Federal court? Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p style="padding-left: 40px;">(b) Has the applicant or any party to this application been found guilty by a Federal court of the violation of the laws of the United States relating to unlawful restraints and monopolies and to combinations, contracts, or agreements in restraint of trade? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p> <p style="padding-left: 40px;">(c) Has the applicant or any party to this application been finally adjudged guilty by a Federal court of unlawfully monopolizing or attempting unlawfully to monopolize radio communications, directly or indirectly, through the control of the manufacture or sale of radio apparatus, through exclusive traffic arrangements, or by any other means, or to have been using unfair methods of competition? (See Section 313 of the Communications Act of 1934) Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p> <p style="padding-left: 40px;">(d) Has the applicant or any party to this application been found guilty by any court of any felony or other crime involving moral turpitude, or of the violation of any State, territorial or local law relating to unlawful lotteries, restraints and monopolies and combinations, contracts or agreements in restraint of trade, or of using unfair methods of competition? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p>		

10. (Continued)

e. Is there now pending in any court or administrative body against the applicant or any party to this application any action involving any of the matters referred to in Paragraphs 10a, b, c, and d above?

Yes No

f. Have voluntary proceedings in bankruptcy been instituted by, or have involuntary proceedings in bankruptcy ever been brought against applicant or any party to this application?

Yes No

g. Are there outstanding any unsatisfied judgments or decrees against applicant or any party to this application?

Yes No

h. If the answer to any of the foregoing parts of this paragraph is "Yes", submit as Exhibit No. a full disclosure concerning the persons and matters involved, identifying the court and the proceeding (by dates and file numbers), stating the facts upon which the proceeding was based or the nature of the offense committed, and the disposition of the matter.

N.A.

CORPORATE APPLICANT

INSTRUCTION: If applicant is a corporation, answer paragraphs 11 to 16, inclusive.

11. Stock of corporation

(a) Class of stock	(b) Par value	(c) Vote per share	(d) No. shares authorized	(e) No. shares issued	(f) No. shares subscribed	(g) Total number stockholders
Common	\$10.00	1	20000	1500	None	2

12. At the last meeting of stockholders were any shares of stock voted by proxy?

Yes No

If so, state

Class of stock	No. of shares	Meeting date	No. voted by stockholders in person	No. voted by proxy	Name of each proxy voting 1 percent more of each class

13. In connection with the stockholders and stock subscribers named in Table I to this form, is the beneficial owner of the stock a person other than the owner of record or subscriber?

Yes No

If so, submit as Exhibit No. a statement of (a) the name of the owner of record, or subscriber, (b) the name of the beneficial owner, (c) the conditions under which the owner or subscriber holds any votes or has subscribed for such stock, and (d) a copy of any contract or other instrument relating to such conditions.

N.A.

14. Has applicant any other obligations or securities authorized or outstanding which bear voting rights either absolutely or upon any contingency?

Yes No

If so, submit as Exhibit No. a statement of (a) the nature of such securities, (b) the face value or par value, (c) the number of units authorized, (d) the number of units issued and outstanding, (e) the number of units, if any, proposed to be issued, (f) the conditions or contingency upon which such securities may be voted, and (g) facts showing whether or not such securities have been voted or entitled to be voted in the past 5 years and at the present time.

N.A.

15a. Is applicant corporation, directly or indirectly, controlled by another corporation or legal entity?

Yes No

b. Is 10 percent or more of the stock of applicant corporation owned by another corporation or legal entity?

Yes No

c. If the answer to any of the foregoing parts of this paragraph is "Yes", state below the name of such other corporation or legal entity, and submit as Exhibit No. (a) a statement of how such control, if any, exists and the extent thereof, and (b) with respect to such other corporation or legal entity, a statement answering paragraphs 11 to 15, inclusive and the information requested in Tables I and II of this section.

N.A.

16. Is the corporation or legal entity named in paragraph 15 in turn a subsidiary?

Yes No

If so, state below the name of such other parent corporation or legal entity, and submit as Exhibit No. a statement for each such corporation or legal entity answering paragraphs 11 to 16, and the information requested in Tables I and II of this section, to and including the organization having final control.

N.A.

UNINCORPORATED ASSOCIATION (OR OTHER LEGAL ENTITY)

INSTRUCTION: If applicant is an unincorporated association or a legal entity other than an individual, partnership or corporation, answer paragraphs 17 and 18.

17. State the nature of the applicant, cite the laws under which organized, and submit as Exhibit No. a copy of such laws.

N.A.

18. State the total number of members or persons holding any ownership interest in the applicant.

N.A.

Table I

INSTRUCTIONS: *If applicant is an individual, fill out columns (a) and (b) stating (a) applicant's name and residence (home) address or addresses, and (b) applicant's date and place of birth. If applicant is a partnership, fill out columns (a), (b), (c) and (g), stating as to each general or limited partner (including silent partners): (a) name and residence (home) address or addresses, (b) date and place of birth, (c) nature of partnership interest (i.e. general or limited), and (g) percent of ownership interest. If applicant is a corporation or an unincorporated association, fill out all columns, giving the information requested as to all officers, directors and members of the governing board. In addition, give the information as to all stockholders, stock subscribers, holders of membership certificates of other ownership interests, unless the applicant has more than 20 stockholders, stock subscribers or holders of membership certificates or other ownership interests, in which case furnish the information as to all persons owning 3 percent or more of the capital stock, membership or ownership interest, and all persons who voted 3 percent or more of such stock or interest at the last meeting of stockholders, members or owners. If applicant is a corporation or unincorporated association, state in columns (g) the percent of voting stock or voting interest held, (d) whether or not the individual is a director or member of the governing board (Yes or No), (e) the number of shares of stock of all classes or membership interests held, and (f) the number of shares of stock of all classes or membership interests subscribed for.*

NAME AND RESIDENCE (home) ADDRESS (es) (a)	DATE AND PLACE OF BIRTH (b)	NATURE OF PARTNERSHIP INTEREST OR OFFICE HELD (c)	DIRECTOR OR MEMBER OF GOVERNING BOARD (Yes or No) (d)	NO. SHARES OF EACH CLASS OF STOCK OR NO. MEMBERSHIP OR OWNERSHIP INTERESTS		PERCENT OF OWNERSHIP OF PARTNERSHIP OR PERCENT OF VOTING STOCK OR MEMBERSHIP (g)
				Now held (e)	Subscribed (f)	
On file-no change from Agrass Broadcasting, Inc. File #BS-4058						

Table II

BUSINESS AND FINANCIAL INTERESTS

INSTRUCTIONS: The purpose of Table II is to obtain information concerning the occupation, business, and financial interests, at the present time and during the past 5 years, of the applicant and of each party to this application named in Table I. In column (a) list the names of all individuals or organizations listed in column (a) of Table I. In column (b) state the principal occupations and businesses in which each party named is engaged at the present time or has been engaged at any time during the past 5 years, and, in addition, state any other business or financial enterprise in which such party has now or within the past 5 years had either a 25% or greater interest or any official relationship. In each case, state in column (b) the firm name, the principal place of business, and the nature of the business engaged in. In case the party has been associated in business with any other person or persons, state the name of each such other person. In column (c) state the extent and nature of the interest, official relationship, employment, or association, giving approximate dates.

(a) Name of party

On file - no change
 Agruss Broadcasting
 Inc. #BS-4050
 ;
 ;

(b) Firm name, principal place of business, and nature of business

(c) Extent and nature of interest, etc. (giving dates)

OTHER BROADCAST INTERESTS (See instructions on page 1)

19. Does applicant or any party to this application have now, or has applicant or any such party had, any interest in, or connection with, the following:

- (a) Any standard, FM, or television broadcast station? Yes No
- (b) Any application pending before the Commission? Yes No
- (c) Any application which has been denied by the Federal Communications Commission? Yes No
- (d) Any broadcast station the license of which has been revoked? Yes No

If the answer to any of the foregoing parts of this paragraph is "Yes", show particulars in the table below:

(1) Name of party having such interest	(2) Nature of interest or connection (giving dates)	(3) Call letters of station or file number of application	(4) Location
Agruss Broadcasting, Inc	Ownership March 1964 to present	K.H.A.K.-AM-FM	Cedar Rapids, Iowa

20. Is the applicant or any party to this application controlled, directly or indirectly, by any person who has any interest in or connection with any broadcast station or application of the type referred to in Paragraphs 19(a) to (d)? If so, submit as Exhibit No. giving full particulars. Yes No

21. (a) Are any of the parties to this application related to each other (as husband, wife, father, mother, brother, sister, son or daughter)? Yes No

(b) Does any member of the immediate family (i.e., husband, wife, father, mother, brother, sister, son or daughter) of any party to this application have any interest in or connection with any other broadcast station or pending application? Yes No

(c) If answer is "Yes" to either (a) or (b) above, state (a) names of the persons, (b) relationship, (c) nature and extent of such interest or connection, (d) name of applicant or call letters of station, (e) file number of application, and (f) location of station or proposed station involved.

Nathan Agruss is Father-in-law of Jordan E. Ginsburg

OWNERSHIP AND CONTROL OF STATION

22. The Commission is seeking in this paragraph information as to contracts and arrangements now in existence, as well as any arrangements or negotiations, written or oral, which relate to the present or future ownership, control or operation of the station; the questions must be answered in the light of this instruction.

(a) Applicant's control over the station is to be by reason of: (Indicate by check mark)

Ownership

Lease

Other authority

(b) Name and address of the owner of the station (if other than the applicant)

Applicant would be the owner

(c) Will the applicant have and maintain absolute control of the station, its equipment, and operation, including complete supervision of the programs to be broadcast? If "No", explain. Yes No

(d) Are there any documents, instruments, contracts or understandings relating to ownership, management, use or control of the station or facilities, or any right or interest therein? Yes No

If so, attach as Exhibit No. copies of all such documents, instruments or contracts and state the substance of oral contracts or understandings.

See agreement (exhibit 4)

Broadcast Application		FEDERAL COMMUNICATIONS COMMISSION				Section III
FINANCIAL QUALIFICATIONS OF BROADCAST APPLICANT		Name of Applicant Agruss Broadcasting, Inc.				
The Commission is seeking in the questions that follow information as to contracts and arrangements now in existence, as well as any arrangements or negotiations, written or oral, which relate to the present or future financing of the station; the questions must be answered in the light of this instruction.						
1. a. Give estimated initial costs of making installation for which application is made. If performed under a contract for the completed work, the facts as to such contract must be stated in lieu of estimates as to the several items. In any event, the cost shown must be the costs in place and ready for service, including the amounts for labor, supervision, materials, supplies and freight. Cost items such as professional fees, mobile equipment, non-technical studio furnishings, etc. should be included under "Other Items" below. <p style="text-align: center;">N.A.</p>						
Transmitter proper including tubes		Antenna system, including antenna- ground system, coupling equipment, transmission line		Frequency and modulation monitors		Studio technical equipment, microphones, transcription equipment, etc.
\$		\$		\$		\$
Acquiring land	Acquiring, remodel- ing, or construct- ing buildings	Other items itemize	Total	Give estimated cost of operation for first year	Give estimated revenues for first year	
\$	\$	\$	\$	\$	\$	
b. State the basis of the estimates in (a) above. <p style="text-align: center;">N.A.</p>						
c. The proposed construction is to be financed and paid for in the following manner (including specified statements as to the approximate amount to be met and paid for from each source.) The financial plan should provide for any additional construction costs should the actual cost exceed the original estimated cost, and also for the early operation of the station in the event operating expenses should exceed operating revenues: <p style="text-align: center;">N.A.</p>						
Existing Capital	New Capital	Loans from banks or others	Profits from existing operations	Donations	Credit, deferred payments, etc.	Other sources (specify)
\$	\$	\$	\$	\$	\$	\$
2. a. Attach as Exhibit No. <u>D</u> a detailed balance sheet of applicant as at the close of a month within 90 days of the date of the application showing applicant's financial position. If the status and composition of any assets and liabilities on the balance sheet are not clearly defined by their respective titles, attach as Exhibit No. <u> </u> schedules which give a complete analysis of such items.						
b. Attach as Exhibit No. <u>E</u> a statement showing the yearly net income, after Federal income tax, for each of the past 2 years, received by applicant from the various types of activity in which he was engaged or from any other source.						
3. Furnish the following information with respect to the applicant only. If the answer in "None" to any or all items, specifically so state:						
a. Amount of funds on deposit in bank or other depository				b. Name and address of the bank in which deposited Merchants National Bank Cedar Rapids, Iowa		
c. Name and address of the party in whose name the money is deposited						
d. Conditions of deposit (in trust, savings, subject to check, on time deposit, who may draw on account and for what purpose, or other condition)						
e. Whether the funds were deposited for the specific purpose of constructing and operating the station						

FUNDS, PROPERTY, ETC., TO BE FURNISHED BY PARTIES CONNECTED WITH APPLICANT OR BY OTHERS

4. Submit as Exhibit No. F a statement setting forth the full name and address of each person (whether or not connected with applicant, but including partners, shareholders, or subscribers to capital stock of the applicant) who has furnished or will furnish funds, property, service, credit, loans, donations, assurances, or other things of value, or will assist in any other manner in financing station. For each person (other than financial institutions or equipment manufacturers) who has furnished or will furnish one percent or more of the total of things of value excluding loans from financial institutions and equipment credit supply the additional information requested in a to g below. For financial institutions or equipment manufacturers, supply the additional information requested in h below. ("Furnish" or "furnished" as herein used includes payments for capital stock or other securities, loans and other credits, gifts and any other contributions.)
- a. A description of that which has been or will be furnished by each person showing the value thereof and any encumbrances thereon.
 - b. If the funds or other things of value proposed to be used for the purchase or construction of the station have been acquired for that specific purpose, indicate the source or sources thereof.
 - c. For each person who has agreed to furnish funds, purchase stock or extend credit, submit a verified copy of the agreement by which each person is so obligated, showing the amount, terms of repayment, if any, and security, if any.
 - d. For each person (except financial institutions) who has agreed to furnish funds or purchase stock, but who has not already done so, submit a balance sheet or, in lieu thereof, a financial statement showing all liabilities and containing current and liquid assets sufficient in amount to meet current liabilities (including amounts payable during the next year on long term liabilities) and, in addition, to indicate financial ability to comply with the terms of the agreement. The balance sheets submitted should segregate receivables and payables to show the amounts due within one year and those due after one year. The term current and liquid assets refers to items such as cash, or loan value of insurance, government bonds, stocks listed on major exchanges etc., or other assets which may be readily used or converted to provide funds to meet the proposed commitments. Assets such as accounts receivable, which result from normal operation of a business, stocks of close corporations, timberland, building lots, etc., are not considered as a readily available source of funds without a specific showing that such assets will provide funds to meet proposed commitments. If a balance sheet does not clearly indicate liquid assets sufficient in amount to meet current liabilities and in addition, proposed commitments, it should be supplemented by a statement showing the manner in which non-liquid assets will provide such funds. Any financial statement furnished in lieu of a balance sheet should, likewise, describe assets relied on to provide funds, in sufficient detail to permit a determination of current position and should be more than a mere statement of total assets and total liabilities or a statement of net worth.
 - e. As to each person who has or has had in the past 5 years an interest of 25% or more in any business or financial enterprise or any official relationship to any business or financial enterprise, give full and complete disclosure of the enterprise, the name and principal place of business, the character of business engaged in, and the nature and extent of the interest in or relationship to such business.
 - f. Net income after Federal income tax, received for the past two years by each person who has furnished or will furnish funds, property, service, credit, loans, donations, assurances, or other things of value. (A statement that income for the required periods was in excess of a certain specified amount will be sufficient.)
 - g. If applicant or any person named in the exhibit has pledged, hypothecated or otherwise encumbered any stocks or other securities for the purpose of providing applicant with funds for construction of the station herein requested, submit a statement explaining each such transaction.
 - h. For financial institutions or equipment manufacturers who have agreed to make a loan or extend credit, submit a verified copy of the agreement by which the institution or manufacturer is so obligated, showing the amount of loan or credit, terms of payment, if any, and security, if any.

FEDERAL COMMUNICATIONS COMMISSION

Section IV-A

STATEMENT OF AM OR FM PROGRAM SERVICE (See instructions, Sec. IV-A, pages 7 and 8.)	Name of Applicant Agruss Broadcasting, Inc.
Call letters of station K.C.C.R.	City and state which station is licensed to serve Pierre, South Dakota 57501

PART I

Ascertainment of Program Needs

1. A. State in Exhibit No. G the methods used by the applicant to ascertain the needs and interests of the public served by the station. Such information shall include (1) identification of representative groups, interests and organizations which were consulted and (2) the major communities or areas which applicant principally undertakes to serve.
- B. Describe in Exhibit No. H the significant needs and interests of the public which the applicant believes his station will serve during the coming license period, including those with respect to national and international matters.
- C. List in Exhibit No. I typical and illustrative programs or program series (excluding Entertainment and News) that applicant plans to broadcast during the coming license period to meet those needs and interests.

NOTE: Sufficient records shall be kept on file at the station, open for inspection by the Commission, for a period of 3 years from the date of filing of this statement (unless requested to be kept longer by the Commission) to support the representations required in answer to Question 1. These records should not be submitted with this application and need not be available for public inspection.

PART II

Past Programming

2. A. State the total hours of operation during the composite week: _____
- B. Attach as Exhibit No. _____ one exact copy of the program logs for the composite week used as a basis for responding to questions herein. Applicants utilizing automatic program logging devices must comply with the provisions of Sections 73.112(c) and 73.282(c). Automatic recordings will be returned to the applicant. Exact copies will not be returned.

If applicant has not operated during all of the days of the composite week which would be applicable to the use of this form, applicant should so notify the Commission and request the designation of substitute day or days as required.

3. A. State the amount of time (rounded to the nearest minute) the applicant devoted in the composite week to the program types (see Definitions) listed below. Commercial matter within a program segment shall be excluded in computing time devoted to that particular program segment (e.g., a 15-minute news program containing 3 minutes' commercial matter shall be counted as a 12-minute news program).

	<u>Hours</u>	<u>Minutes</u>	<u>% of Total Time on Air</u>
(1) News %
(2) Public Affairs %
(3) All other programs, exclusive of Entertainment and Sports %

- B. If in the applicant's judgment the composite week does not adequately represent the station's past programming, applicant may in addition provide in Exhibit No. _____ the same information as required in 3-A above (using the same format) for a calendar month or longer during the year preceding the filing of this application. Applicant shall identify the time period used. Applicant need not file the program logs used in responding to this question unless requested by the Commission.
4. List in Exhibit No. _____ typical and illustrative programs or program series (excluding Entertainment and News) broadcast during the year preceding the filing of this application which have served public needs and interests in applicant's judgment. Denote, by underlining the Title, those programs, if any, designed to inform the public on local, national or international problems of greatest public importance in the community served by the applicant. Use the format below.

<u>Title</u>	<u>Source*</u>	<u>Type*</u>	<u>Brief Description</u>	<u>Time Broadcast & Duration</u>	<u>How Often Broadcast</u>
--------------	----------------	--------------	--------------------------	--------------------------------------	----------------------------

5. Submit in Exhibit No. _____ the following information concerning the applicant's news programs:
 - A. The staff, news gathering facilities, news services and other sources utilized; and
 - B. An estimate of the percentage of news program time devoted to local and regional news during the composite week.
6. In connection with the applicant's public affairs programming, describe its policy during the past renewal period with respect to making time available for the discussion of public issues and the method of selecting subjects and participants.

7. Describe briefly the applicant's program format(s) during the past 12 months (e.g., country and western music, talk, folk music, classical music, foreign language, jazz, standard pops, etc.) and the approximate percentage of time per week devoted to such format(s).
8. State how and to what extent (if any) applicant's station contributed during the past license period to the over-all diversity of program services available in the area or communities served.
9. Was the applicant affiliated with one or more national, regional or special radio networks during the past license period? Yes _____ No _____. If "yes," give name(s) of network(s): _____
10. State the number of public service announcements broadcast by the applicant during the composite week: _____
11. A. If this application is for an FM station, did the programming duplicate that of any AM station? Yes _____ No _____. ("Duplicate" means simultaneous broadcasting of a particular program over both the AM and FM stations or the broadcast of a particular FM program within 24 hours before or after the identical program is broadcast over the AM station—Section 73.242(a) of the Rules and Regulations.)
 B. If the answer is "yes," identify the AM station by call letters; describe its relation to the FM station; and state the number of hours each day in the composite week that were duplicated.
12. A. In applicant's judgment, does the information supplied in this Part II adequately reflect its past programming? Yes _____ No _____.
 B. If "no," applicant may attach as Exhibit No. _____ such additional information as may be necessary to describe accurately and present fairly its program service.
 C. If applicant's programming practices for the period covered by this statement varied substantially from the programming representations made in applicant's last renewal application, the applicant shall submit as Exhibit No. _____ a statement explaining the variations and the reasons therefor.

PART III

Proposed Programming

13. State the proposed total hours of operation during a typical week: 11.8
14. State the minimum amount of time the applicant proposes to devote normally each week to the program types (see Definitions) listed below. Commercial matter within a program segment shall be excluded in computing time devoted to that particular program segment (e.g., a fifteen-minute news program containing 3 minutes' commercial matter shall be computed as a 12-minute news program.)

	Hours	Minutes	% of Total Time on Air
(1) News.....	1.8	0	15.3 %
(2) Public Affairs	2	30	2.1 %
(3) All other programs, exclusive of Entertainment and Sports.....	2	0	1.7 %

15. Submit in Exhibit No. _____ the following information concerning the applicant's proposed news programs:
 A. The staff, news gathering facilities, news services and other sources to be utilized; and
 B. An estimate of the percentage of news program time to be devoted to local and regional news during a typical week.

16. In connection with the applicant's proposed public affairs programming describe its policy with respect to making time available for the discussion of public issues and the method of selecting subjects and participants.

The applicant will make time available for the discussion of public issues and subjects that station management considers of public interest. Subjects and participants will be selected by station management. In the event of controversial issues, representatives of the opposing view will be invited to participate.

17. Describe the applicant's proposed programming format(s), e.g., country and western music, talk, folk music, classical music, foreign language, jazz, standard pops, etc., and the approximate percentage of time per week to be devoted to such format(s).

The applicant proposed program format is a mix of country and western music, middle of the road music, contemporary music and talk. The approximate percentage of time expected to be devoted to these formats are: country and western, 10%; middle of the road, 50%; contemporary, 15%; Talk 25%.

18. State how and to what extent (if any) applicant proposes to contribute to the over-all diversity of program services available in the area or communities to be served.

The applicant station will contribute to the over-all diversity of program service available to the area by covering local sports, local public affairs programming and other local happenings as well as extensive news coverage and entertainment.

19. State the minimum number of public service announcements applicant proposes to present during a typical week: 375

20. Will the applicant be affiliated with one or more national, regional, or special radio networks? Yes No
If "yes," give name(s) of network(s): Minnesota Twins Baseball Network

21. A. If this application is for an FM station will the programming duplicate that of any AM station? Yes No
("Duplicate" means simultaneous broadcasting of a particular program over both AM and FM stations or the broadcast of a particular FM program within 24 hours before or after the identical program is broadcast over the AM station—Section 73.242(a) of the Rules and Regulations.)
B. If the answer is "yes," identify the AM station by call letters; describe its relation to the FM station; and state the number of hours each day proposed to be duplicated.

PART IV

Past Commercial Practices

22. Give the following information with respect to the composite week:

	<u>All Hours</u>	<u>6 A.M. - 6 P.M.</u>
A. Total broadcast time
B. Time devoted to commercial matter:		
(1) Amount in hours and minutes
(2) Percentage % %

23. State the number of 60-minute segments of the composite week (beginning with the first full clock hour and ending with the last clock hour of each broadcast day) containing the following amounts of commercial matter:
- A. Up to and including 10 minutes
 - B. Over 10 and up to and including 14 minutes
 - C. Over 14 and up to and including 18 minutes
 - D. Over 18 minutes

List each segment in category (D) above, specifying the amount of commercial time in the segment, and the day and time broadcast.

24. A. In the applicant's judgment, does the information supplied in this Part IV for the composite week adequately reflect its commercial practices? Yes _____ No _____ .
- B. If "no," applicant may attach as Exhibit No. _____ such additional material as may be necessary to describe adequately and present fairly its commercial practices.
- C. If applicant's commercial practices for the period covered by this statement varied substantially from the commercial representations made in applicant's last renewal application, the applicant shall submit as Exhibit No. _____ a statement explaining the variations and the reasons therefor.

PART V

Proposed Commercial Practices

25. State the maximum percentage of commercial matter which the applicant proposes normally to allow during the following segments of a typical week:
- 6 a.m. - 6 p.m. 30 %
- All hours 30 %

If applicant proposes to permit this level to be exceeded at times, state under what circumstances and how often this is expected to occur, and the limits that would then apply.

The applicant does not normally intend to exceed the above percentages, however in certain instances, such as holidays, special sale days and the like, such percentages might be increased by 5%.

26. What is the maximum amount of commercial matter in any 60-minute segment which the applicant proposes normally to allow? 18 minutes

If applicant proposes to permit this amount to be exceeded at times, state under what circumstances and how often this is expected to occur, and the limits that would then apply.

The applicant does not normally intend to exceed 18 minutes of commercial time in any 60 minute segment, however, in certain instances such as holidays, special sale days, town promotions and the like, the commercial time in any 60 minute segment might be increased 21 minutes. It is not anticipated that we would exceed our normally imposed commercial time limit no more than 5 or 6 times a year.

PART VI

General Station Policies and Procedures

27. State the name(s) and position of the person(s) who determines the day-to-day programming, makes decisions, and directs the operation of the station covered by this application and whether he is employed full-time in the operation of the station.

No one hired at present time, however, local station manager will determine the day to day programming decisions, and direct the operation of the station, with authority granted to him and consistent with the policies of the assignee.

28. A. Does the applicant have established policies with respect to programming and advertising standards (whether developed by the station or contained in a code of broadcasting standards and practices) to guide the operation of the station?

Yes No

- B. If "yes," attach as Exhibit No. K a brief summary of such policies. (If the station relies exclusively upon the published code of any national organization or trade association, a statement to that effect will suffice)

29. State the methods by which applicant undertakes to keep informed of the requirements of the Communications Act and the Commission's Rules and Regulations, and a description of the procedures established to acquaint applicant's employees and agents with such requirements and to ensure their compliance.

The applicant undertakes in its present broadcasting facilities and will undertake to keep informed of the requirements of the Communications Act and the rules and regulations of the commission by reading Federal Communication bulletins, advisory letters from the stations Communication Attorneys National Association of Broadcaster bulletin and trade publications. The applicants staff will be made acquainted with such requirements by circulating the information to the people involved and by regular staff meetings. Compliance is ensured by the applicant who will be directly involved with day to day operation of the station.

30. If, as an integral part of its station identification announcements, applicant makes or proposes to make reference to any business, profession or activity other than broadcasting in which applicant or any affiliate or stockholder is engaged or financially interested, directly or indirectly, set forth typical examples and approximate frequency of their use.

N.A.

31. State the number of station employees: 8. If the station has or proposes to have ten or more employees, state in Exhibit No. _____ the number of full-time and part-time employees in the programming, sales, technical, and general and administrative departments. Do not list the same employee in more than one category. However, if an employee performs multiple services, this may be so shown by identifying him with his various duties e.g., if two employees are combination announcers and salesmen, the list would include an entry of "two programming-sales".

PART VII

Other Matters and Certification

- 32. Applicant may submit as Exhibit No. _____ any additional information which, in its judgment, is necessary adequately to describe or to present fairly its services and operations in relation to the public interest.
- 33. The undersigned has familiarized himself with paragraph 7 of the Instructions on page 7 of Section IV-A concerning signature requirements and in light of its provisions does hereby:
 - A. Acknowledge that all the statements made in this Section IV-A and the attached exhibits are considered material representations and that all the exhibits are a material part hereof and are incorporated herein as if set out in full in the application form; and
 - B. Certify that the statements herein are true, complete, and correct to the best of his knowledge and belief and are made in good faith.

SIGNED AND DATED this 25 day of April, 19 68.

Aruss Broadcasting, Inc.

(NAME OF APPLICANT)

By:

(SIGNATURE)

Jordan E. Ginsburg

(PLEASE PRINT NAME OF PERSON SIGNING)

Secretary-Treasurer

(TITLE)

WILLFUL FALSE STATEMENTS MADE IN THIS FORM ARE PUNISHABLE BY FINE AND IMPRISONMENT. U. S. CODE, TITLE 18, SECTION 1001.

Before the
 FEDERAL COMMUNICATIONS COMMISSION
 WASHINGTON, D. C. 20554

FCC 65-686
 71110

In the Matter of)
)
 Amendment of Section IV)
 (Statement of Program Service)) DOCKET NO. 13961
 of Broadcast Application Forms)
 301, 303, 314 and 315)

REPORT AND ORDER
 (AM and FM Program Form)

By the Commission: Commissioners Hyde and Bartley dissenting and issuing statements; Commissioners Cox and Loevinger concurring and issuing statements; Commissioner Wadsworth not participating.

1. The Commission has before it for consideration the Fifth Notice of Further Proposed Rule Making released June 2, 1964, in the above-captioned matter, proposing new AM and FM program reporting forms for use in place of the present Section IV as part of broadcast applications for renewal, assignment and transfer of control, and new stations and major changes in facilities (FCC 64-483), together with more than fifty comments filed in response thereto. ^{1/} By a Fourth Notice of Proposed Rule Making we invited comments on another Section IV for television. Adoption of that proposal is presently under consideration by the Commission.

2. We have also adopted today a First Report and Order in Docket No. 14187, amending our Rules so as to require AM and FM stations to log the information they will need properly to complete Section IV with which we are here concerned.

3. These proceedings were instituted by the Commission on February 21, 1961, with issuance of a Notice of Proposed Rule Making looking toward adoption of a new program reporting form for television and radio broadcast applicants.

4. After extensive comments and informal conferences with industry representatives and other interested parties, on July 7, 1961, the Commission issued a Notice of Further Proposed Rule Making proposing separate forms for television and for radio. By a Second Notice of Further Proposed Rule Making released December 20, 1963, we invited comments on another Section IV for television. On January 28, 1964, a Third Notice of Further Proposed Rule Making was released inviting comments on a different form of Section IV for AM and FM broadcasters.

^{1/} The total number of individuals who have expressed views in this matter, since its inception in 1961, far exceeds this number.

5. Subsequently an ad hoc committee was formed consisting of a member of the Federal Communications Bar Association, broadcasters, a representative of the National Association of Broadcasters, and a Commission staff member, to recommend clarification and simplification of the form to the extent practicable. The Commission found that the committee's proposals in a number of respects represented an improvement over the proposal contained in the Third Notice.

6. On June 2, 1964, the Commission released its Fifth Notice of Further Proposed Rule Making incorporating many of the committee's recommendations. 2/ Therein it was proposed to have two forms: one for renewal and the other for all other applications. On June 30, 1964, an en banc oral proceeding was held by the Commission to provide opportunity for direct presentation of views and comments. Seventeen witnesses appeared, including representatives of broadcast stations, religious organizations, and other interested parties. 3/

7. Subsequently, the proposed form was filled out on a test basis by six radio stations. After receiving their responses and comments an informal conference was held by the Commission's staff with most of the participants, other broadcasters and representatives of the FCBA. The views presented in these many meetings have also been considered in reaching our conclusions herein.

8. A number of comments included extensive constitutional, legal, and philosophical arguments concerning the role of this Commission and its duty, or lack of authority, in the field of programming. That these matters are serious and basic is evident. The Commission's views in the matter, however, have been set forth in some detail in its "Report and Statement of Policy Re: Commission En Banc Program Inquiry" (FCC 60-970, 25 F.R. 7291, 20 RR 1902, released July 29, 1960). Many of the arguments now presented have been disposed of in that report and other Commission pronouncements in this area. Suffice it to say here that the Commission finds the proposals adopted herein to be in accordance with its statutory duties and authority and warranted in the public interest.

2/ On April 24, 1964, after similar work by an ad hoc committee, a Fourth Notice of Further Proposed Rule Making was released proposing new television program reporting forms.

3/ The parties appearing at the en banc oral proceeding were as follows: National Association of Broadcasters; Station KVGB (Great Bend, Kansas); Michael H. Bader, Esq., on behalf of Meredith Broadcasting Co., et al; Annapolis Broadcasting Co.; Mutual Broadcasting System; Virginia Association of Broadcasters; Texas Association of Broadcasters; National Council of Churches of Christ; United Church of Christ; United Presbyterian Church; South Carolina Broadcasters Association; Straus Broadcasting Group; Storer Broadcasting Co., American Broadcasting Co., Max D. Paglin, Esq., for various licensees; Robert M. Booth, Esq.; and Lauren A. Colby, Esq.

9. The Commission, throughout this proceeding, has made every effort to accede to reasonable suggestions. It has been our intention to seek only information we deem necessary in fulfilling our statutory function and to do it with the least expense, inconvenience and burden to licensees and applicants.

10. We do not propose to prolong this Report by discussing the positions taken and the suggestions made by the numerous parties who have participated in this proceeding. All have been considered and many of the objections contained in the comments and presented at the en banc oral proceeding and the informal meetings were found to have some merit and we have adopted many of the suggestions presented. We shall, however, discuss briefly some matters which we believe are essential to a thorough understanding of the form adopted herein.

11. At the outset we note that as a matter of procedural convenience and administrative judgment we have abandoned the contemplated adoption of two forms, one for renewal and another for all other applications. Study revealed that two separate forms would result in needless duplication. One form will be used for all AM and FM station applicants, with the instructions indicating which questions should be answered by each of the various types of applicants.

12. Applicants are also instructed that replies which relate to proposed future programming and commercial operation constitute representations on which the Commission relies. Such representations are not, of course, exact detailed statements of proposed day-to-day operations and literal adherence to them in that respect would neither be possible nor necessarily desirable. Because the proposals as to programming and commercial matter are representations relied upon by the Commission in determining whether grant of an application is in the public interest, licensees are given the responsibility to advise the Commission whenever substantial changes occur. It is not possible to define what would constitute a substantial change so that it may be applied in every case. This is a judgment to be made by the licensee in the exercise of sound discretion. It does not require that every departure from programming and commercial proposals is to be reported to the Commission. Obvious examples of the type of program format alteration which would be reported are a change in format from popular music and news to all talk or all news; or switching from an independent operation to affiliation with a network. Examples of the type of changes in commercial practices which should be reported are a station deciding as a matter of policy to increase the maximum percentage of commercial matter which it proposes to allow, or if the station determines that it is exceeding these proposed maximums approximately 10% of the time. If the type of change raises serious public interest questions, the licensee will be so advised and an inquiry may be made in order to ascertain complete details. However, silence on the part

of the Commission is not to be construed as indicating that the Commission has passed on the matter. The station's performance in the public interest will be evaluated in any event at the time of next renewal.

13. To avoid any confusion resulting from the adoption of one form for all radio applicants it should be understood that applicants for major changes need not file this Section IV unless a substantial change in programming is proposed. Where an applicant for major change indicates that no substantial change in programming is proposed, the Commission at the time such application is reached for processing will determine whether the filing of program information is necessary and will request it in appropriate cases. To assist us in making the necessary public interest finding in assignments and transfer proceedings, we are requiring certain information from assignors and transferors as well as from assignees and transferees. It should be noted, however, that assignors and transferors need not answer any portion of Section IV if the information required of such applicants has been filed with the Commission within eighteen months prior to the filing of the application and it is referenced and identified.

14. Commission recognizes that there is wide disagreement over the details that should be required of an applicant in reporting on ascertainment of community needs and interests. There is general agreement, however, that an awareness of and a response to such needs is essential. Realistically, a question seeking such information can be phrased only in somewhat general terms. We believe that the question in the form (Question #1), reasonably interpreted, can be readily answered, provided good faith efforts have been made to ascertain needs; and that the question imposes no great burden. ^{4/} While the ultimate decision in regard to the presentation of programs is that of the licensee, certainly the Commission has an interest in how the licensee discovers the needs of his community and what he does to meet those needs. The Commission expects broadcast permittees and licensees to make a positive, diligent and continuing effort to provide a program schedule designed to serve the needs and interests of the public in areas served by the station. The efforts must include consultation with the general listening public, and with leaders in community life and professional and eleemosynary organizations. Report and Statement of Policy Re: Commission En Banc Programming Inquiry (FCC 60-970, 25 F.R. 7291, 20 RR 1902, released July 29, 1960).

15. The form proposed in the Fifth Notice (Question #18) asked for the amount of time devoted during the past composite week to news, public affairs, and all other programs exclusive of entertainment

^{4/} Records to support needs and interests representations shall be kept available for inspection by the Commission for three years.
(Question 1-NOTE.)

and sports. It was not specified whether or not this was to be inclusive or exclusive of commercial announcements or continuity occurring during or adjacent to the programs involved. It has been suggested that, to make computation easier, the gross amount of time (including such commercial material) should be used. However, on further analysis we are persuaded that the opposite is true, and that the amount of time should be computed excluding such material. This is necessary if a true picture of station operation is to be presented. We note, for example, that many newscasts contain a large amount of commercial material, and for a station to show the gross figure including such material would be to overstate the extent of its news coverage. Therefore, Questions 3 and 14 of the new form (relating to past and future programming respectively) provide for computation only of time devoted to the subject of the program, excluding commercial matter.

16. In defining programs by type, the form divides programs basically into 8 categories ("A" through "H"), not greatly different from those formerly used except that (in response to numerous requests) a category of "Instructional" programs has been adopted, including programs of an instructional nature whether or not they are presented by or in cooperation with an educational institution (the requirement of the former "Educational" category). In addition, three other categories are listed ("I" through "K"), which include programs which fall within the first eight categories but which we believe should be further indicated separately. These are station editorials, political programs, and educational institution programs (the last-mentioned category being generally similar to the former "Educational" program classification). The Commission recognizes that the form does not contain questions which require information as to all program definition categories. Nevertheless we have decided to require all programs to be classified as it will facilitate examination of composite week logs by providing a record which can be readily analyzed.

17. It should also be noted that a "Local" program (Instruction, General Information and Definitions, paragraph 10(a)), is limited to those programs which the station originates, produces or for the production of which the station is primarily responsible and employing live talent more than 50% of the time. It would only pertain where the station is actively involved in producing or originating the program, i.e., its studio or other facilities are used. Thus the definition would not include programs in which the station's sole relationship is one of financial support. Further, if two or more stations jointly participate in the production of a program, only the station station which is primarily responsible for its production may classify it as local.

18. There is included in the form an optional question (Q. 3-B) which permits an applicant to supply certain programming information for a calendar month or longer. The Commission recognizes that applicants may not have complete information for network programs carried during such a period of time and it is not expected that the networks will supply it to affiliates. Accordingly if a response is made to this question it should clearly note those network programs for which the applicant is unable to supply the required information.

19. We have decided in Docket 14187 to make the effective date of the new logging requirements December 1, 1965 to give licensees time to prepare new forms and train staff in their use. It is recognized that a transition period will necessarily exist between adoption of the new Section IV and its actual use. The problem is caused quite simply by the requirement of additional information in the new Section IV not heretofore required, and for which there was previously no logging requirement. We have decided to make Section IV effective as to any application tendered on or after November 1, 1965 for a new AM-FM station and assignees and transferees. The Section IV adopted herein will be used by assignors and transferors beginning December 1, 1966 and for any application for renewal of license which is due to be filed on or after November 1, 1966.

20. Authority for adoption of the changes herein is contained in Section 4(i) and 303 and 307(d) of the Communications Act of 1934, as amended.

21. In view of the foregoing, IT IS ORDERED, That Section IV of FCC Forms 301, 303, 314 and 315 is revised for AM and FM applications as set forth in the Appendix hereto.

22. IT IS FURTHER ORDERED, That the above revised Form shall be used for applications for new AM and FM facilities (or major changes in AM and FM facilities when required) tendered on or after November 1, 1965.

23. IT IS FURTHER ORDERED, That assignees and transferees shall use the above revised Form in applications tendered on or after November 1, 1965, and assignors and transferors shall use the above revised Form in applications tendered on or after December 1, 1966, except where they have filed a renewal application within the previous eighteen months.

24. IT IS FURTHER ORDERED, That applications for renewal of AM and FM licenses which are due to be filed on or after November 1, 1966 shall use the above revised Form.

FEDERAL COMMUNICATIONS COMMISSION *

Attachment

Adopted: July 27, 1965
Released: August 12, 1965

Ben F. Waple
Secretary

* See attached dissenting statements of Commissioners Hyde and Bartley;
See attached concurring statements of Commissioners Cox and Loevinger.

Broadcast
Application
(AM-FM)

FEDERAL COMMUNICATIONS COMMISSION

Section IV-A

Instructions, General Information and Definitions

1. Applicants for renewal of license shall answer all questions in this Section IV-A as part of their renewal application. In answering questions on proposed operation where no substantial change from past operation is proposed, applicant may so state.
2. Applicants for new AM or FM stations and assignees and transferees of control shall file this Section IV-A with respect to Ascertainment of Program Needs (Part I), Proposed Programming (Part III), Proposed Commercial Practices (Part V), General Station Policies and Practices (Part VI) and Other Matters and Certification (Part VII).
3. Assignors and transferors of control shall file information on Past Programming (Part II), Past Commercial Practices (Part IV) and Other Matters and Certification (Part VII). Questions on past programming shall be answered on the basis of the most recent composite week. Assignors and transferors who have filed an application for renewal of license within eighteen months prior to filing an application for assignment or transfer need not answer any portion of Section IV but must refer to the pertinent filing and identify it.
4. Applicants for major changes in facilities (as defined in Sections 1.571(a)(1) and 1.573(a)(1) of the Commission's Rules) need not file this Section IV-A unless a substantial change in programming is proposed or unless the information is requested by the Commission.
5. A. Where any of the information required is already on file with the Commission, such information need not be resubmitted, provided that the previous application or filing containing the information is specifically referred to and identified and the applicant states that there has been no change since the information was filed.

B. The replies to the following questions constitute representations on which the Commission will rely in considering this application. Thus time and care should be devoted to the replies so that they will reflect accurately applicant's responsible consideration of the questions asked. It is not, however, expected that the licensee will or can adhere inflexibly in day-to-day operation to the representations made herein.

C. Replies relating to future operation constitute representations against which the subsequent operation of the station will be measured. Accordingly, if during the license period the station substantially alters its programming format or commercial practices, the licensee should notify the Commission of such changes; otherwise it is presumed the station is being operated substantially as last proposed.

6. The applicant's attention is called to the Commission's "Report and Statement of Policy re: Commission En Banc Programming Inquiry," released July 29, 1960. (FCC 60-970; 25 Federal Register 729; 20 Pike and Fischer Radio Regulations 1902), copies of which are available upon request to the Commission; and also to the material contained in Attachment A to this Section.

7. A legible copy of this Section IV-A and the exhibits submitted therewith shall be kept on file available for public inspection at any time during regular business hours. It shall be maintained at the main studio of the station or any other accessible place (such as a public registry for documents or an attorney's office) in the community to which the station is or is proposed to be licensed.

8. Network Programs. Where information for the composite week is called for herein with respect to commercial matter or program type classification in connection with national network programs, the applicant may rely on information furnished by the network.

9. Signature.

This section (IV-A) shall be signed in the space provided at the end hereof. It shall be personally signed by the applicant, if the applicant is an individual; by one of the partners, if the applicant is a partnership; by an officer of applicant, if a corporation or association. SIGNING OF THIS SECTION IS A REPRESENTATION THAT THE PERSON WHO SIGNS IS FAMILIAR WITH THE CONTENTS OF THIS SECTION AND ASSOCIATED EXHIBITS, AND SUPPORTS AND APPROVES THE REPRESENTATIONS THEREIN ON BEHALF OF THE APPLICANT.

Definitions

The definitions set out below are to be followed in furnishing the information called for by the questions of this Section IV-A. The inclusion of various types and sources of programs in the paragraphs which follow is not intended to establish a formula for station operation, but is a method for analyzing and reporting station operation.

10. Sources of programs are defined as follows:

- (a) A local program (L) is any program originated or produced by the station, or for the production of which the station is primarily responsible, and employing live talent more than 50% of the time. Such a program, taped or recorded for later broadcast, shall be classified as local. A local program fed to a network shall be classified by the originating station as local. All non-network news programs may be classified as local. Programs primarily featuring records or transcriptions shall be classified as recorded even though a station announcer appears in connection with such material. However, identifiable units of such programs which are live and separately logged as such may be classified as local. (E.g., if during the course of a program featuring records or transcriptions a non-network 2-minute news report is given and logged as a news program, the report may be classified as local.)
- (b) A network program (NET) is any program furnished to the station by a network (national, regional or special). Delayed broadcasts of programs originated by networks are classified as network.
- (c) A recorded program (REC) is any program not defined above, including, without limitation, those using recordings, transcriptions, or tapes.

11. Types of programs are defined as follows:

If a program contains two or more identifiable units of program material which constitute different program types as herein defined, each such unit may be separately logged and classified.

The definitions of the first eight types of programs, (a) through (h) are not intended to overlap each other, and these types will normally include all the program broadcast. The programs classified under (i) through (k) will have been classified under the first eight and there may be further duplication among types (i) through (k).

- (a) Agricultural programs (A) include market reports, farming or other information specifically addressed, or primarily of interest, to the agricultural population.

- (b) Entertainment programs (E) include all programs intended primarily as entertainment, such as music, drama, variety, comedy, quiz, etc.
- (c) News programs (N) include reports dealing with current local, national, and international events, including weather and stock market reports; and when an integral part of a news program, commentary, analysis and sports news.
- (d) Public Affairs programs (PA) include talks, commentaries, discussions, speeches, editorials, political programs, documentaries, forums, panels, round tables, and similar programs primarily concerning local, national, and international public affairs.
- (e) Religious programs (R) include sermons or devotionals; religious news; and music, drama, and other types of programs designed primarily for religious purposes.
- (f) Instructional programs (I) include programs, other than those classified under Agricultural, News, Public Affairs, Religious or Sports, involving the discussion of, or primarily designed to further an appreciation or understanding of, literature, music, fine arts, history, geography, and the natural and social sciences; and programs devoted to occupational and vocational instruction, instruction with respect to hobbies, and similar programs intended primarily to instruct.
- (g) Sports programs (S) include play-by-play and pre- or post-game related activities and separate programs of sports instruction, news, or information (e.g., fishing opportunities, golfing instruction, etc.).
- (h) Other programs (O) include all programs not falling within definitions (a) through (g).

* * * * *

- (i) Editorials (EDIT) include programs presented for the purpose of stating opinions of the licensee.
- (j) Political programs (POL) include those which present candidates for public office or which give expression (other than in station editorials) to views on such candidates or on issues subject to public ballot.

- (k) Educational Institution programs (ED) include any program prepared by, in behalf of, or in cooperation with, educational institutions, educational organizations, libraries, museums, PTA's or similar organizations. Sports programs shall not be included.

12. Commercial matter (CM) includes commercial continuity (network and non-network) and commercial announcements (network and non-network) as follows:

- (a) Commercial continuity (CC) is the advertising message of a program sponsor.
- (b) A Commercial announcement (CA) is any other advertising message for which a charge is made, or other consideration is received.
 - (1) Included are (i) "bonus" spots, (ii) trade-out spots, and (iii) promotional announcements of a future program where consideration is received for such an announcement or where such announcement identifies the sponsor of the future program beyond mention of the sponsor's name as an integral part of the title of the program. (E.g., where the agreement for the sale of time provides that the sponsor will receive promotional announcements, or when the promotional announcement contains a statement such as "LISTEN TOMORROW FOR THE -- /NAME OF PROGRAM/-- BROUGHT TO YOU BY -- /SPONSOR'S NAME/--.")
 - (2) Other announcements including but not limited to the following are not commercial announcements:
 - (i) Promotional announcements, except as defined above;
 - (ii) Station identification announcements for which no charge is made;
 - (iii) Mechanical reproduction announcements;
 - (iv) Public service announcements;
 - (v) Announcements made pursuant to Sections 73.119(d) or 73.289(d) of the Rules that materials or services have been furnished as an inducement to broadcast a political program or a program involving the discussion of controversial public issues;

(vi) Announcements made pursuant to the local notice requirements of Sections 1.580 (pre-grant) and 1.594 (designation for hearing) of the Rules.

13. A public service announcement (PSA) is any announcement (including network) for which no charge is made and which promotes programs, activities, or services of federal, state or local governments (e.g., recruiting, sales of bonds, etc.) or the programs, activities or services of non-profit organizations (e.g., UGF, Red Cross blood donations, etc.), and other announcements regarded as serving community interests, excluding time signals, routine weather announcements and promotional announcements.
14. A program is an identifiable unit of program material, logged as such, which is not an announcement as defined above (e.g., if, within a 30-minute entertainment program, a station broadcasts a one-minute news and weather report, this news and weather report may be separately logged and classified as a one-minute news program and the entertainment portion as a 29-minute program).
15. Composite Week - Seven days designated annually by the Commission in a Public Notice and consisting of seven different days of the week.
16. Typical Week - A week which an applicant projects as typical of his proposed weekly operation.

FEDERAL COMMUNICATIONS COMMISSION
Section IV-A
Statement of AM or FM Program Service

Name of applicant: _____

Call letters of station: _____

City and state which station is licensed to serve: _____

PART I

Ascertainment of Program Needs

1. A. State in Exhibit No. _____ the methods used by the applicant to ascertain the needs and interests of the public served by the station. Such information shall include (1) identification of representative groups, interests and organizations which were consulted and (2) the major communities or areas which applicant principally undertakes to serve.
- B. Describe in Exhibit No. _____ the significant needs and interests of the public which the applicant believes his station will serve during the coming license period, including those with respect to national and international matters.
- C. List in Exhibit No. _____ typical and illustrative programs or program series (excluding entertainment and news) that applicant plans to broadcast during the coming license period to meet those needs and interests.

NOTE: Sufficient records shall be kept on file at the station, open for inspection by the Commission, for a period of 3 years from the date of filing of this statement (unless requested to be kept longer by the Commission) to support the representations required in answer to Question 1. These records should not be submitted with this application and need not be available for public inspection.

PART II

Past Programming

2. A. State the total hours of operation during the composite week:

[_____]

- B. Attach as Exhibit No. _____ the original or exact copies of program logs for the composite week used as a basis for responding to questions herein. Applicants utilizing automatic program logging devices must comply with the provisions of Section 73.112(c) and 73.282(c). Original logs or automatic recordings will be returned.

If applicant has not operated during all of the days of the composite week which would be applicable to the use of this form, applicant should so notify the Commission and request the designation of substitute day or days as required.

3. A. State the amount of time (rounded to the nearest minute) the applicant devoted in the composite week to the program types (see Definitions) listed below. Commercial matter within a program segment shall be excluded in computing time devoted to that particular program segment (e.g., a 15-minute news program containing 3 minutes' commercial matter shall be counted as a 12-minute news program).

	<u>Hours</u>	<u>Minutes</u>	<u>% of Total Time on Air</u>
(1) News -----	_____	_____	_____
(2) Public Affairs -----	_____	_____	_____
(3) All other programs, exclusive of Entertainment and Sports--	_____	_____	_____

3. B. If in the applicant's judgment the composite week does not adequately represent the station's past programming, applicant may in addition provide in Exhibit No. _____ the same information as required in 3-A above (using the same format) for a calendar month or longer during the year preceding the filing of this application. Applicant shall identify the time period used. Applicant need not file the program logs used in responding to this question unless requested by the Commission.
4. List in Exhibit No. _____ typical and illustrative programs or program series (excluding Entertainment and News) broadcast during the year preceding the filing of this application which have served public needs and interests in applicant's judgment. Denote, by underlining the Title, those programs, if any, designed to inform the public on local, national or international problems of greatest public importance in the community served by the applicant. Use the format below.

<u>Title</u>	<u>Source*</u>	<u>Type*</u>	<u>Brief Description</u>	<u>Time Broadcast & Duration</u>	<u>How Often Broadcast</u>
--------------	----------------	--------------	--------------------------	--------------------------------------	----------------------------

5. Submit in Exhibit No. _____ the following information concerning the applicant's news programs:
- A. The staff, news gathering facilities, news services and other sources utilized; and
 - B. An estimate of the percentage of news program time devoted to local and regional news during the composite week.
6. In connection with the applicant's public affairs programming, describe its policy during the past renewal period with respect to making time available for the discussion of public issues and the method of selecting subjects and participants.
7. Describe briefly the applicant's program format(s) during the past 12 months (e.g., country and western music, talk, folk music, classical music, foreign language, jazz, standard pops, etc.) and the approximate percentage of time per week devoted to such format(s).
8. State how and to what extent (if any) applicant's station contributed during the past license period to the over-all diversity of program services available in the area or communities served.
9. Was the applicant affiliated with one or more national, regional or special radio networks during the past license period?
Yes _____ No _____. If "yes," give name(s) of network(s):
10. State the number of public service announcements broadcast by the applicant during the composite week: 1 _____ 7.
11. A. If this application is for an FM station, did the programming duplicate that of any AM station? Yes _____
No _____. (Duplicate means simultaneous broadcasting of a particular program over both the AM and FM stations or the broadcast of a particular FM program within 24 hours before or after the identical program is broadcast over the AM station--Section 73.242(a) of the Rules and Regulations.)

* See Definitions.

11. B. If the answer is "yes," identify the AM station by call letters; describe its relation to the FM station, and state the number of hours each day in the composite week that were duplicated.
12. A. In applicant's judgment, does the information supplied in this Part II adequately reflect its past programming?
Yes _____ No _____.
- B. If "no," applicant may attach as Exhibit No. _____ such additional information as may be necessary to describe accurately and present fairly its program service.
- C. If applicant's programming practices for the period covered by this statement varied substantially from the programming representations made in applicant's last renewal application, the applicant shall submit as Exhibit No. _____ a statement explaining the variations and the reasons therefor.

PART III
Proposed Programming

13. State the proposed total hours of operation during a typical week:

[_____]

14. State the minimum amount of time the applicant proposes to devote normally each week to the program types (see Definitions) listed below. Commercial matter within a program segment shall be excluded in computing time devoted to that particular program segment (e.g., a fifteen-minute news program containing 3 minutes' commercial matter shall be computed as a 12-minute news program.)

	<u>Hours</u>	<u>Minutes</u>	<u>% of Total Time on Air</u>
(1) News -----	_____	_____	_____
(2) Public Affairs -----	_____	_____	_____
(3) All other programs, exclusive of Enter- tainment and Sports--	_____	_____	_____

15. Submit in Exhibit No. _____ the following information concerning the applicant's proposed news programs:
 - A. The staff, news gathering facilities, news services and other sources to be utilized, and
 - B. An estimate of the percentage of news program time to be devoted to local and regional news during a typical week.
16. In connection with the applicant's proposed public affairs programming describe its policy with respect to making time available for the discussion of public issues and the method of selecting subjects and participants.
17. Describe the applicant's proposed programming format(s), e.g., country and western music, talk, folk music, classical music, foreign language, jazz, standard pops, etc., and the approximate percentage of time per week to be devoted to such format(s).
18. State how and to what extent (if any) applicant proposes to contribute to the over-all diversity of program services available in the area or communities to be served.
19. State the minimum number of public service announcements applicant proposes to present during a typical week: .
20. Will the applicant be affiliated with one or more national, regional, or special radio networks? Yes _____ No _____.
If "yes," give name(s) of network(s):
21. A. If this application is for an FM station will the programming duplicate that of any AM station? Yes _____ No _____.
(Duplicate means simultaneous broadcasting of a particular program over both AM and FM stations or the broadcast of a particular FM program within 24 hours before or after the identical program is broadcast over the AM station--Section 73.242(a) of the Rules and Regulations.)

B. If the answer is "yes," identify the AM station by call letters; describe its relation to the FM station, and state the number of hours each day proposed to be duplicated.

PART IV
Past Commercial Practices

22. Give the following information with respect to the composite week:

All Hours 6 a.m. - 6 p.m.

- A. Total broadcast time -----
- B. Time devoted to commercial matter:
 - (1) Amount in hours and minutes -----
 - (2) Percentage ----- % %

23. State the number of 60-minute segments of the composite week (beginning with the first full clock hour and ending with the last clock hour of each broadcast day) containing the following amounts of commercial matter:

- A. Up to and including 10 minutes -----
- B. Over 10 and up to and including 14 minutes -----
- C. Over 14 and up to and including 18 minutes -----
- D. Over 18 minutes -----

List each segment in category (D) above, specifying the amount of commercial time in the segment, and the day and time broadcast.

- 24. A. In the applicant's judgment, does the information supplied in this Part IV for the composite week adequately reflect its commercial practices? Yes No .
- B. If "no," applicant may attach as Exhibit No. such additional material as may be necessary to describe adequately and present fairly its commercial practices.
- C. If applicant's commercial practices for the period covered by this statement varied substantially from the commercial representations made in applicant's last renewal application, the applicant shall submit as Exhibit No. a statement explaining the variations and the reasons therefor.

PART V
Proposed Commercial Practices

25. State the maximum percentage of commercial matter which the applicant proposes normally to allow during the following segments of a typical week:

- 6 a.m. - 6 p.m. ----- %
- All hours ----- %

If applicant proposes to permit this level to be exceeded at times, state under what circumstances and how often this is expected to occur, and the limits that would then apply.

26. What is the maximum amount of commercial matter in any 60-minute segment which the applicant proposes normally to allow? 7.

If applicant proposes to permit this amount to be exceeded at times, state under what circumstances and how often this is expected to occur, and the limits that would then apply.

PART VI

General Station Policies and Procedures

27. State the name(s) and position of the person(s) who determines the day-to-day programming decisions and directs the operation of the station covered by this application and whether he is employed full-time in the operation of the station.
28. A. Does the applicant have established policies with respect to programming and advertising standards (whether developed by the station or contained in a code of broadcasting standards and practices) to guide the operation of the station?
Yes _____ No _____.
- B. If "yes," attach as Exhibit No. _____ a brief summary of such policies. (If the station relies exclusively upon the published code of any national organization or trade association, a statement to that effect will suffice.)
29. State the methods by which applicant undertakes to keep informed of the requirements of the Communications Act and the Commission's Rules and Regulations, and a description of the procedures established to acquaint applicant's employees and agents with such requirements and to ensure their compliance.
30. If, as an integral part of its station identification announcements, applicant makes or proposes to make reference to any business, profession or activity other than broadcasting in which applicant or any affiliate or stockholder is engaged or financially interested, directly or indirectly, set forth typical examples and approximate frequency of their use.

31. State the number of station employees: 7.
If the station has or proposes to have ten or more employees, state in Exhibit No. _____ the number of full-time and part-time employees in the programming, sales, technical, and general and administrative departments. Do not list the same employee in more than one category. However, if an employee performs multiple services, this may be so shown by identifying him with his various duties--e.g., if two employees are combination announcers and salesmen, the list would include an entry of "two programming-sales."

PART VII

Other Matters and Certification

32. Applicant may submit as Exhibit No. _____ any additional information which, in its judgment, is necessary adequately to describe or to present fairly its services and operations in relation to the public interest.
33. The undersigned has familiarized himself with paragraph 9 of the Instructions to Section IV-A concerning signature requirements and in light of its provisions does hereby:
- A. Acknowledge that all the statements made in this Section IV-A and the attached exhibits are considered material representations and that all the exhibits are a material part hereof and are incorporated herein as if set out in full in the application form; and
 - B. Certify that the statements herein are true, complete, and correct to the best of his knowledge and belief and are made in good faith.

SIGNED AND DATED this _____ day of _____, 19 _____.

(NAME OF LICENSEE)

By: _____
(SIGNATURE)

(Please print name of person signing)

(TITLE)

Willful False State-
ments Made in This Form
are Punishable by Fine
and Imprisonment
U.S. Code, Title 18,
Section 1001.

ATTACHMENT A

Attention is invited to the Commission's "Report and Statement of Policy Re: Commission En Banc Programming Inquiry" released July 29, 1960 - FCC 60-970 (25 Federal Register 729; 20 Pike and Fischer Radio Regulations 1902).

Pursuant to the Communications Act of 1934, as amended, the Commission cannot grant, renew or modify a broadcast authorization unless it makes an affirmative finding that the operation of the station, as proposed, will serve the public interest, convenience and necessity. Programming is of the essence of broadcasting.

A broadcast station's use of a channel for the period authorized is premised on its serving the public. Thus, the public has a legitimate and continuing interest in the program service offered by the station, and it is the duty of all broadcast permittees and licensees to serve as trustees for the public in the operation of their stations. Broadcast permittees and licensees must make positive, diligent and continuing efforts to provide a program schedule designed to serve the needs and interests of the public in the areas to which they transmit an acceptable signal.

In its above-referenced "Policy Statement," the Commission has indicated the general nature of the inquiry which should be made in the planning and devising of a program schedule:

"Thus we do not intend to guide the licensee along the path of programming; on the contrary, the licensee must find his own path with the guidance of those whom his signal is to serve. We will thus steer clear of the bans of censorship without disregarding the public's vital interest. What we propose will not be served by pre-planned program format submissions accompanied by complimentary references from local citizens. What we propose is documented program submissions prepared as the result of assiduous planning and consultation covering two main areas: first, a canvass of the listening public who will receive the signal and who constitute a definite public interest figure; second, consultation with leaders in community life -- public officials, educators, religious [groups], the entertainment media - agriculture, business, labor, professional and eleemosynary organizations, and others who bespeak the interests which make up the community."

Over the years, experience has shown both broadcasters and the Commission that certain recognized elements of broadcast service have frequently been found necessary or desirable to serve the broadcast needs and interests of many communities. In the Policy Statement, referred to above, the Commission set out fourteen such elements. The Commission stated:

"The major elements usually necessary to meet the public interest, needs and desires of the community in which the station is located as developed by the industry, and recognized by the Commission, have included: (1) Opportunity for Local Self-Expression, (2) The Development and Use of Local Talent (3) Programs for Children, (4) Religious Programs, (5) Educational Programs, (6) Public Affairs Programs, (7) Editorialization by licensees, (8) Political Broadcasts, (9) Agricultural Programs, (10) News Programs, (11) Weather and Market Reports, (12) Sports Programs, (13) Service to Minority Groups, (14) Entertainment Programming."

It is emphasized that broadcasters, mindful of the public interest, must assume and discharge responsibility for planning, selecting and supervising all matter broadcast by their stations, whether such matter is produced by them or provided by networks or others. This duty was made clear in the Commission's Policy Statement, page 14, paragraph 3:

"Broadcasting licensees must assume responsibility for all material which is broadcast through their facilities. This includes all programs and advertising material which they present to the public. With respect to advertising material the licensee has the additional responsibility to take all reasonable measures to eliminate any false, misleading, or deceptive matter and to avoid abuses with respect to the total amount of time devoted to advertising continuity as well as the frequency with which regular programs are interrupted for advertising messages. This duty is personal to the licensee and may not be delegated. He is obligated to bring his positive responsibility affirmatively to bear upon all who have a hand in providing broadcast matter for transmission through his facilities so as to assure the discharge of his duty to provide [an] acceptable program schedule consonant with operating in the public interest in his community. The broadcaster is obligated to make a positive, diligent and continuing effort, in good faith, to determine the tastes, needs and desires of the public in his community and to provide programming to meet those needs and interests. This again, is a duty personal to the licensee and may not be avoided by delegation of the responsibility to others."

DISSENTING OPINION OF COMMISSIONER ROSEL H. HYDE

I dissent. The strategy of federal regulation which underlies the adoption of the broadcast application program form runs counter to the Constitution and the Communications Act. It is a not too subtle scheme to entrap the applicant into making promises that conform to the prevailing attitudes of Federal Communications Commissioners--without regard to the attitudes of the general public--and to require him to keep the promises made under duress. In this form the majority of present members of the Commission has created an apparatus of program regulation with implication of censorship. I do not think that my colleagues, however earnest their desire to improve the quality of American radio programming (according to their own views), ought also to assume the considerable assignment of reversing basic national policies.

My dissent relates principally to the basic policy promulgated in the adoption of the form. The overall concept or function as disclosed by the directions, questions, and admonitions of the form is to provide a comprehensive program regulatory procedure. The technique which has been developed skillfully employs the applicant's submissions to place him under close regulation. The applicant is required to follow certain prescribed procedures to prepare program plans, and then, mindful of the Commission's program policy statement with its 14 approved categories, draw up in the exacting detail required by the questions of the form, the conditions and restrictions under which his station is to be operated. The plans prepared under this direction are to be submitted for acceptance or rejection. Also, as in the case of communications carriers, such statements of operating practices must be posted and kept open for public inspection at licensee's principal place of business. Significant changes in program practices must similarly be reported and posted.

Compliance and enforcement are to be based upon a comparison of operation against the conditions and practices proposed in the schedules of the application. The regulatory purpose is clearly set forth in Instruction 5-C of the form:

"Replies relating to future operation constitute representations against which the subsequent operation of the station will be measured. Accordingly, if during the license period the station substantially alters its programming format or commercial practices, the licensee should notify the Commission of such changes; otherwise it is presumed the station is being operated substantially as last proposed."

In addition to being subject to direct agency enforcement, the licensee must also police operation against previously submitted proposals.

This requirement is promulgated in Part II under "Past Programming":

"If applicant's programming practices for the period covered by this statement varied substantially from the programming representations made in applicant's last renewal application, the applicant shall submit as Exhibit No. ___ a statement explaining the variations and the reasons therefor."

The elaborate compliance and regulatory procedure inherent in the new revised form is obviously designed to implement the program projections required in Part III under the heading "Proposed Programming." All of the text of Part III is pertinent but Question 17 which is in fact a direction illustrates the purpose of the procedure:

"17. Describe the applicant's proposed programming format(s), e.g., country and western music, talk, folk music, classical music, foreign language, jazz, standard pops, etc., and the approximate percentage of time per week to be devoted to such format(s)."

The application form not only puts the Commission in the business of approving program formats, but also in the business of enforcing compliance with posted operating practices. This regulatory posture, it seems to me, is at variance with Section 326 of the Communications Act, basic constitutional principles relating to freedom of expression, and the intent of Congress to leave broadcasting in the field of competitive private enterprise. Section 3(h). See Sanders Bros. v. F.C.C., 309 U.S. 470. The Commission approach to the licensing of broadcast stations, which I think is in urgent need of reexamination, is evident in the second paragraph of Attachment A of the application form:

"Pursuant to the Communications Act of 1934, as amended, the Commission cannot grant, renew or modify a broadcast authorization unless it makes an affirmative finding that the operation of the station, as proposed, will serve the public interest, convenience and necessity. Programming is of the essence of broadcasting."

This language in the context in which it is employed says that the Communications Act requires the Commission affirmatively to approve programming proposed in an application before a grant may be made. But these are not the words of the Act. Pertinent sections of the Act which directly apply to the licensing of radio stations in all classes contain the following language:

"Sec. 308. (b) All applications for station licenses, or modifications or renewals thereof, shall set forth such facts as the Commission by regulation may prescribe as to the citizenship, character, and financial, technical, and

other qualifications of the applicant to operate the station; the ownership and location of the proposed station and of the stations, if any, with which it is proposed to communicate; the frequencies and the power desired to be used; the hours of the day or other periods of time during which it is proposed to operate the station; the purposes for which the station is to be used; and such other information as it may require...."

"Sec. 309. (a) Subject to the provisions of this section, the Commission shall determine, in the case of each application filed with it to which Section 308 applies, whether the public interest, convenience, and necessity will be served by the granting of such application, and, if the Commission, upon examination of such application and upon consideration of such other matters as the Commission may officially notice, shall find the public interest, convenience, and necessity would be served by the granting thereof, it shall grant such application."

Acting in accordance with the above provisions of the Communications Act, the Commission grants thousands of licenses to qualified applicants upon showings that the purpose in each case is consistent with the purpose for which the frequency or frequencies sought are allocated. There are about 40,000 such grants a month in which a determination is made that public interest, convenience and necessity will be served. The same provisions of law apply to the consideration of broadcast applications. The Commission can find that public interest, convenience and necessity will be served by the grant of licenses to qualified applicants for the purpose of providing broadcast service to compete for public acceptance. Operation under such conditions would remove the confusion caused by Commission ventures into program regulation and place responsibility on licensees where it belongs. Instead of conformity which tight regulation breeds, we could expect innovations and increased vitality. Experience with this approach throughout our national economy demonstrates the efficacy of competitive private enterprise as a means of stimulating new ideas and improving established services. Finally, I would urge that broadcasting must be free of onerous restrictions if it is to serve public interest, convenience and necessity as a liberating force. History shows that freedom of communications is essential to maintenance of a free society. It is a safeguard of integrity in government, commerce, education and, indeed, all matters of public concern.

DISSENTING STATEMENT
COMMISSIONER ROBERT T. BARTLEY

I dissent to the adoption of this program form.

In my opinion, the form elicits voluminous statistical and narrative data which are of little or no use to the Commission; and the form is ineffectual to stimulate broadcaster ascertainment and fulfillment of community needs within the purview of the Commission's Program Statement of 1960, which was the immediate genesis of this proceeding.

I agree substantially with the Commission's Statement on Program Policy, and consider it a Magna Carta for broadcast licensees.

To implement this policy and to provide the Commission with information on which to judge the licensee's stewardship, I would have the licensee make public, locally, an annual report to the Commission showing (a) what efforts the station had made to ascertain the needs of the community, including a full disclosure of the names and positions of community leaders and spokesmen with whom the station consulted, (b) their suggestions as to how the licensee could help meet the needs of the community from the viewpoint of their groups, (c) the station's evaluation of the relative importance which should be accorded thereto in formulating its overall program structure, and (d) the programming which the station would broadcast to meet community needs, as evaluated.

This having been done, I would expect leaders and others who bespeak the interests of the community to call to our attention any deficiencies in the station's service to the public. So far as I am concerned, we could forget about statistics on commercials, percentages of program categories, and other tabular attempts toward portraying an image of station operations.

In the absence of complaints or unexplained departures from the representations made, I would feel comfortable in renewing a license.

CONCURRING STATEMENT OF COMMISSIONER KENNETH A. COX

I concur in the issuance of the attached new AM-FM Program Form, (Section IV-A - Broadcast Application (AM-FM)) and the associated logging rules.

This form is the result of a long and difficult proceeding. In its slow evolution through many successive notices -- and an even greater number of internal drafts and revisions -- a number of matters which I think should be included were eliminated. In particular, I believe that the sections concerning the ascertainment of community needs and the reporting of programs broadcast, exclusive of entertainment and sports, should have been strengthened. There were undoubtedly other matters of significance which were completely dropped -- though my file on this proceeding is now so voluminous and chaotic that it would take an enormous amount of time to track them all down. However, I'm sure nothing would flow from the effort to identify them all, so I have not done so.

Instead, I must be satisfied with the general reservation expressed above. However, the more important thing is that this is a much better form than the one now in use, and I therefore concur in its adoption.

CONCURRING STATEMENT OF COMMISSIONER LEE LOEVINGER

(In re AM and FM Program Form)

I concur in the Report and Order promulgating a new AM-FM program reporting form. However, since I share some of the views expressed by Commissioner Hyde it seems appropriate to make a brief statement of my own views and reasons for concurrence.

I agree with Commissioner Hyde that the Commission should not undertake regulation of the program content of broadcasting. Regulation of program content is objectionable on both constitutional and philosophical grounds. I have sought to follow this position consistently and have expressed these views in detail in several opinions and statements. See In re: Application of Lee Roy McCourry, 2 RR2d 895 (dissenting statement); The Role of Law in Broadcasting, 8 Journal of Broadcasting 113 (1964); In re: Application of George E. Borst, et al., (McIntire case), FCC 65-207 (separate statement); Letter to Madalyn Murray, FCC 65-476 (dissenting opinion); Religious Liberty and Broadcasting, 33 Geo. Wash. L. R. 631 (March 1965), 9 Journal of Broadcasting 3 (1965). However, I believe that Commissioner Hyde is unduly fearful of the dangers of the new form and does not adequately weigh the fact that the new form is an improvement over the form now in use.

It seems obvious that, as Commissioner Hyde points out, the programming reporting form constitutes a kind of regulatory device or procedure. The form now in use requires a specification of precise percentages of program time devoted and to be devoted to seven specific categories of program classification. The new form calls for a specification of only minimum amounts of time to be devoted to two specific categories and one general or miscellaneous category. In this respect the new form seems to me to be a very considerable improvement over the one now in use. I do object to the requirement that all programs be classified in the log on the basis of some ten different categories. Despite the disclaimer in the form that this requirement "is not intended to establish a formula for station operation" this undoubtedly will serve at least to exert influence toward establishing a formula for station operation and may serve as the basis for Commission coercion to conformity with Commission ideas on this subject. Since the statute (47 USC Sec. 307(a)) provides that the Commission shall not require the furnishing of any information "which is not directly material to the considerations that affect the grant or denial of" an application, it is difficult to understand what rationale justifies the

imposition of such "a method for analyzing and reporting station operation" if it is not to be used to influence station operation.

I also object to the inclusion of Attachment A to the form. If this is not a legal mandate to action then it is a gratuitous lecture to applicants which is inappropriate in a government form. It is most likely to be regarded as what it is -- a strong suggestion that the Commission will favor applicants proposing particular kinds of programming, regardless of what ostensible legal principles may be followed. The Commission's Report and Statement of Policy re: Commission En Banc Programming Inquiry, referred to in Attachment A, seems to me to be a confused, ambiguous and somewhat contradictory statement. It would be more appropriate for the Commission to reconsider and revise that statement rather than give it fresh currency by widespread circulation of excerpts from it.

It is apparent from the division of Commission opinion regarding this matter that the new programming form cannot be promulgated without my vote. The Report and Order and the programming form obviously represent substantial compromise of the varying views of the Commissioners. Presumably none of us is wholly satisfied with the result. However, I agree with Commissioner Cox that the new programming form is much better than the one now in use. Even as to the matter which concerns Commissioner Hyde, it seems to me that the new form constitutes less of an intrusion into the area of program regulation than the form now in use. It is frequently the case in the practical administration of government that to insist on perfection or unanimity is to frustrate all improvement. We must, therefore, be satisfied to achieve progress without perfection and consensus without unanimity. Since the new program form seems to me to represent a considerable improvement over the one now in use I concur in its promulgation despite what I consider to be significant defects.

Broadcast
Application
(AM-FM)

FEDERAL COMMUNICATIONS COMMISSION

Section IV-A

Instructions, General Information and Definitions

1. Applicants for renewal of license shall answer all questions in this Section IV-A as part of their renewal application. In answering questions on proposed operation where no substantial change from past operation is proposed, applicant may so state.

2. Applicants for new AM or FM stations and assignees and transferees of control shall file this Section IV-A with respect to Ascertainment of Program Needs (Part I), Proposed Programming (Part III), Proposed Commercial Practices (Part V), General Station Policies and Practices (Part VI) and Other Matters and Certification (Part VII).

3. Assignors and transferors of control shall file information on Past Programming (Part II), Past Commercial Practices (Part IV) and Other Matters and Certification (Part VII). Questions on past programming shall be answered on the basis of the most recent composite week. Assignors and transferors who have filed an application for renewal of license within eighteen months prior to filing an application for assignment or transfer need not answer any portion of Section IV but must refer to the pertinent filing and identify it.

4. Applicants for major changes in facilities (as defined in Sections 1.571(a)(1) and 1.573(a)(1) of the Commission's Rules) need not file this Section IV-A unless a substantial change in programming is proposed or unless the information is requested by the Commission.

5. A. Where any of the information required is already on file with the Commission, such information need not be resubmitted, provided that the previous application or filing containing the information is specifically referred to and identified and the applicant states that there has been no change since the information was filed.

B. The replies to the following questions constitute representations on which the Commission will rely in considering this application. Thus time and care should be devoted to the replies so that they will reflect accurately applicant's responsible consideration of the questions asked. It is not, however, expected that the licensee will or can adhere inflexibly in day-to-day operation to the representations made herein.

C. Replies relating to future operation constitute representations against which the subsequent operation of the station will be measured. Accordingly, if during the license period the station substantially alters its programming format or commercial practices, the licensee should notify the Commission of such changes; otherwise it is presumed the station is being operated substantially as last proposed.

6. The applicant's attention is called to the Commission's "Report and Statement of Policy re: Commission En-Banc Programming Inquiry," released July 29, 1960. (FCC 60-970; 25 Federal Register 729; 20 Pike and Fischer Radio Regulations 1902), copies of which are available upon request to the Commission; and also to the material contained in Attachment A to this Section.

7. A legible copy of this Section IV-A and the exhibits submitted therewith shall be kept on file available for public inspection at any time during regular business hours. It shall be maintained at the main studio of the station or any other accessible place (such as a public registry for documents or an attorney's office) in the community to which the station is or is proposed to be licensed.

8. Network Programs. Where information for the composite week is called for herein with respect to commercial matter or program type classification in connection with national network programs, the applicant may rely on information furnished by the network.

9. Signature.

This section (IV-A) shall be signed in the space provided at the end hereof. It shall be personally signed by the applicant, if the applicant is an individual; by one of the partners, if the applicant is a partnership; by an officer of applicant, if a corporation or association. SIGNING OF THIS SECTION IS A REPRESENTATION THAT THE PERSON WHO SIGNS IS FAMILIAR WITH THE CONTENTS OF THIS SECTION AND ASSOCIATED EXHIBITS, AND SUPPORTS AND APPROVES THE REPRESENTATIONS THEREIN ON BEHALF OF THE APPLICANT.

Definitions

The definitions set out below are to be followed in furnishing the information called for by the questions of this Section IV-A. The inclusion of various types and sources of programs in the paragraphs which follow is not intended to establish a formula for station operation, but is a method for analyzing and reporting station operation.

10. Sources of programs are defined as follows:

- (a) A local program (L) is any program originated or produced by the station, or for the production of which the station is primarily responsible, and employing live talent more than 50% of the time. Such a program, taped or recorded for later broadcast, shall be classified as local. A local program fed to a network shall be classified by the originating station as local. All non-network news programs may be classified as local. Programs primarily featuring records or transcriptions shall be classified as recorded even though a station announcer appears in connection with such material. However, identifiable units of such programs which are live and separately logged as such may be classified as local. (E.g., if during the course of a program featuring records or transcriptions a non-network 2-minute news report is given and logged as a news program, the report may be classified as local.)
- (b) A network program (NET) is any program furnished to the station by a network (national, regional or special). Delayed broadcasts of programs originated by networks are classified as network.
- (c) A recorded program (REC) is any program not defined above, including, without limitation, those using recordings, transcriptions, or tapes.

11. Types of programs are defined as follows:

If a program contains two or more identifiable units of program material which constitute different program types as herein defined, each such unit may be separately logged and classified.

The definitions of the first eight types of programs, (a) through (h) are not intended to overlap each other, and these types will normally include all the program broadcast. The programs classified under (i) through (k) will have been classified under the first eight and there may be further duplication among types (i) through (k).

- (a) Agricultural programs (A) include market reports, farming or other information specifically addressed, or primarily of interest, to the agricultural population.

- (b) Entertainment programs (E) include all programs intended primarily as entertainment, such as music, drama, variety, comedy, quiz, etc.
- (c) News programs (N) include reports dealing with current local, national, and international events, including weather and stock market reports; and when an integral part of a news program, commentary, analysis and sports news.
- (d) Public Affairs programs (PA) include talks, commentaries, discussions, speeches, editorials; political programs, documentaries, forums, panels, round tables, and similar programs primarily concerning local, national, and international public affairs.
- (e) Religious programs (R) include sermons or devotionals; religious news; and music, drama, and other types of programs designed primarily for religious purposes.
- (f) Instructional programs (I) include programs, other than those classified under Agricultural, News, Public Affairs, Religious or Sports, involving the discussion of, or primarily designed to further an appreciation or understanding of, literature, music, fine arts, history, geography, and the natural and social sciences; and programs devoted to occupational and vocational instruction, instruction with respect to hobbies, and similar programs intended primarily to instruct.
- (g) Sports programs (S) include play-by-play and pre- or post-game related activities and separate programs of sports instruction, news, or information (e.g., fishing opportunities, golfing instruction, etc.).
- (h) Other programs (O) include all programs not falling within definitions (a) through (g).

* * * * *

- (i) Editorials (EDIT) include programs presented for the purpose of stating opinions of the licensee.
- (j) Political programs (POL) include those which present candidates for public office or which give expression (other than in station editorials) to views on such candidates or on issues subject to public ballot.

(k) Educational Institution programs (ED) include any program prepared by, in behalf of, or in cooperation with, educational institutions, educational organizations, libraries, museums, PTA's or similar organizations. Sports programs shall not be included.

12. Commercial matter (CM) includes commercial continuity (network and non-network) and commercial announcements (network and non-network) as follows:

(a) Commercial continuity (CC) is the advertising message of a program sponsor.

(b) A Commercial announcement (CA) is any other advertising message for which a charge is made, or other consideration is received.

(1) Included are (i) "bonus" spots, (ii) trade-out spots, and (iii) promotional announcements of a future program where consideration is received for such an announcement or where such announcement identifies the sponsor of the future program beyond mention of the sponsor's name as an integral part of the title of the program. (E.g., where the agreement for the sale of time provides that the sponsor will receive promotional announcements, or when the promotional announcement contains a statement such as "LISTEN TOMORROW FOR THE -- /NAME OF PROGRAM/--BROUGHT TO YOU BY -- /SPONSOR'S NAME/--.")

(2) Other announcements including but not limited to the following are not commercial announcements:

(i) Promotional announcements, except as defined above;

(ii) Station identification announcements for which no charge is made;

(iii) Mechanical reproduction announcements;

(iv) Public service announcements;

(v) Announcements made pursuant to Sections 73.119(d) or 73.239(d) of the Rules that materials or services have been furnished as an inducement to broadcast a political program or a program involving the discussion of controversial public issues;

(vi) Announcements made pursuant to the local notice requirements of Sections 1.580 (pre-grant) and 1.594 (designation for hearing) of the Rules.

13. A public service announcement (PSA) is any announcement (including network) for which no charge is made and which promotes programs, activities, or services of federal, state or local governments (e.g., recruiting, sales of bonds, etc.) or the programs, activities or services of non-profit organizations (e.g., UCF, Red Cross blood donations, etc.), and other announcements regarded as serving community interests, excluding time signals, routine weather announcements and promotional announcements.
14. A program is an identifiable unit of program material, logged as such, which is not an announcement as defined above (e.g., if, within a 30-minute entertainment program, a station broadcasts a one-minute news and weather report, this news and weather report may be separately logged and classified as a one-minute news program and the entertainment portion as a 29-minute program).
15. Composite Week - Seven days designated annually by the Commission in a Public Notice and consisting of seven different days of the week.
16. Typical Week - A week which an applicant projects as typical of his proposed weekly operation.

FEDERAL COMMUNICATIONS COMMISSION
Section IV-A
Statement of AM or FM Program Service

Name of applicant: _____

Call letters of station: _____

City and state which station is licensed to serve: _____

PART I

Ascertainment of Program Needs

1. A. State in Exhibit No. _____ the methods used by the applicant to ascertain the needs and interests of the public served by the station. Such information shall include (1) identification of representative groups, interests and organizations which were consulted and (2) the major communities or areas which applicant principally undertakes to serve.
- B. Describe in Exhibit No. _____ the significant needs and interests of the public which the applicant believes his station will serve during the coming license period, including those with respect to national and international matters.
- C. List in Exhibit No. _____ typical and illustrative programs or program series (excluding entertainment and news) that applicant plans to broadcast during the coming license period to meet those needs and interests.

NOTE: Sufficient records shall be kept on file at the station, open for inspection by the Commission, for a period of 3 years from the date of filing of this statement (unless requested to be kept longer by the Commission) to support the representations required in answer to Question 1. These records should not be submitted with this application and need not be available for public inspection.

PART II

Past Programming

2. A. State the total hours of operation during the composite week:

[]

B. Attach as Exhibit No. _____ the original or exact copies of program logs for the composite week used as a basis for responding to questions herein. Applicants utilizing automatic program logging devices must comply with the provisions of Section 73.112(c) and 73.282(c). Original logs or automatic recordings will be returned.

If applicant has not operated during all of the days of the composite week which would be applicable to the use of this form, applicant should so notify the Commission and request the designation of substitute day or days as required.

3. A. State the amount of time (rounded to the nearest minute) the applicant devoted in the composite week to the program types (see Definitions) listed below. Commercial matter within a program segment shall be excluded in computing time devoted to that particular program segment (e.g., a 15-minute news program containing 3 minutes' commercial matter shall be counted as a 12-minute news program).

	<u>Hours</u>	<u>Minutes</u>	<u>% of Total Time on Air</u>
(1) News -----	_____	_____	_____
(2) Public Affairs -----	_____	_____	_____
(3) All other programs, exclusive of Entertainment and Sports--	_____	_____	_____

3. B. If in the applicant's judgment the composite week does not adequately represent the station's past programming, applicant may in addition provide in Exhibit No. _____ the same information as required in 3-A above (using the same format) for a calendar month or longer during the year preceding the filing of this application. Applicant shall identify the time period used. Applicant need not file the program logs used in responding to this question unless requested by the Commission.

4. List in Exhibit No. _____ typical and illustrative programs or program series (excluding Entertainment and News) broadcast during the year preceding the filing of this application which have served public needs and interests in applicant's judgment. Denote, by underlining the Title, those programs, if any, designed to inform the public on local, national or international problems of greatest public importance in the community served by the applicant. Use the format below.

<u>Title</u>	<u>Source*</u>	<u>Type*</u>	<u>Brief Description</u>	<u>Time Broadcast & Duration</u>	<u>How Often Broadcast</u>
--------------	----------------	--------------	--------------------------	--------------------------------------	----------------------------

5. Submit in Exhibit No. _____ the following information concerning the applicant's news programs:
 - A. The staff, news gathering facilities, news services and other sources utilized; and
 - B. An estimate of the percentage of news program time devoted to local and regional news during the composite week.
6. In connection with the applicant's public affairs programming, describe its policy during the past renewal period with respect to making time available for the discussion of public issues and the method of selecting subjects and participants.
7. Describe briefly the applicant's program format(s) during the past 12 months (e.g., country and western music, talk, folk music, classical music, foreign language, jazz, standard pops, etc.) and the approximate percentage of time per week devoted to such format(s).
8. State how and to what extent (if any) applicant's station contributed during the past license period to the over-all diversity of program services available in the area or communities served.
9. Was the applicant affiliated with one or more national, regional or special radio networks during the past license period?
Yes _____ No _____. If "yes," give name(s) of network(s):
10. State the number of public service announcements broadcast by the applicant during the composite week: 7 .
11. A. If this application is for an FM station, did the programming duplicate that of any AM station? Yes _____ No _____. (Duplicate means simultaneous broadcasting of a particular program over both the AM and FM stations or the broadcast of a particular FM program within 24 hours before or after the identical program is broadcast over the AM station--Section 73.242(a) of the Rules and Regulations.)

* See Definitions.

11. B. If the answer is "yes," identify the AM station by call letters; describe its relation to the FM station, and state the number of hours each day in the composite week that were duplicated.
12. A. In applicant's judgment, does the information supplied in this Part II adequately reflect its past programming?
Yes _____ No _____.
- B. If "no," applicant may attach as Exhibit No. _____ such additional information as may be necessary to describe accurately and present fairly its program service.
- C. If applicant's programming practices for the period covered by this statement varied substantially from the programming representations made in applicant's last renewal application, the applicant shall submit as Exhibit No. _____ a statement explaining the variations and the reasons therefor.

PART III
Proposed Programming

13. State the proposed total hours of operation during a typical week:

[_____]

14. State the minimum amount of time the applicant proposes to devote normally each week to the program types (see Definitions) listed below. Commercial matter within a program segment shall be excluded in computing time devoted to that particular program segment (e.g., a fifteen-minute news program containing 3 minutes' commercial matter shall be computed as a 12-minute news program.)

	<u>Hours</u>	<u>Minutes</u>	<u>% of Total Time on Air</u>
(1) News -----	_____	_____	_____
(2) Public Affairs -----	_____	_____	_____
(3) All other programs, exclusive of Enter- tainment and Sports--	_____	_____	_____

15. Submit in Exhibit No. _____ the following information concerning the applicant's proposed news programs:
- A. The staff, news gathering facilities, news services and other sources to be utilized, and
 - B. An estimate of the percentage of news program time to be devoted to local and regional news during a typical week.
16. In connection with the applicant's proposed public affairs programming describe its policy with respect to making time available for the discussion of public issues and the method of selecting subjects and participants.
17. Describe the applicant's proposed programming format(s), e.g., country and western music, talk, folk music, classical music, foreign language, jazz, standard pops, etc., and the approximate percentage of time per week to be devoted to such format(s).
18. State how and to what extent (if any) applicant proposes to contribute to the over-all diversity of program services available in the area or communities to be served.
19. State the minimum number of public service announcements applicant proposes to present during a typical week: .
20. Will the applicant be affiliated with one or more national, regional, or special radio networks? Yes _____ No _____.
If "yes," give name(s) of network(s):
21. A. If this application is for an FM station will the programming duplicate that of any AM station? Yes _____ No _____.
(Duplicate means simultaneous broadcasting of a particular program over both AM and FM stations or the broadcast of a particular FM program within 24 hours before or after the identical program is broadcast over the AM station--Section 73.242(a) of the Rules and Regulations.)
- B. If the answer is "yes," identify the AM station by call letters; describe its relation to the FM station, and state the number of hours each day proposed to be duplicated.

PART IV
Past Commercial Practices

22. Give the following information with respect to the composite week:

If applicant proposes to permit this level to be exceeded at times, state under what circumstances and how often this is expected to occur, and the limits that would then apply.

26. What is the maximum amount of commercial matter in any 60-minute segment which the applicant proposes normally to allow? .

If applicant proposes to permit this amount to be exceeded at times, state under what circumstances and how often this is expected to occur, and the limits that would then apply.

PART VI
General Station Policies and Procedures

27. State the name(s) and position of the person(s) who determines the day-to-day programming decisions and directs the operation of the station covered by this application and whether he is employed full-time in the operation of the station.
28. A. Does the applicant have established policies with respect to programming and advertising standards (whether developed by the station or contained in a code of broadcasting standards and practices) to guide the operation of the station?
Yes _____ No _____.
- B. If "yes," attach as Exhibit No. _____ a brief summary of such policies. (If the station relies exclusively upon the published code of any national organization or trade association, a statement to that effect will suffice.)
29. State the methods by which applicant undertakes to keep informed of the requirements of the Communications Act and the Commission's Rules and Regulations, and a description of the procedures established to acquaint applicant's employees and agents with such requirements and to ensure their compliance.
30. If, as an integral part of its station identification announcements, applicant makes or proposes to make reference to any business, profession or activity other than broadcasting in which applicant or any affiliate or stockholder is engaged or financially interested, directly or indirectly, set forth typical examples and approximate frequency of their use.

31. State the number of station employees: 7.
If the station has or proposes to have ten or more employees, state in Exhibit No. _____ the number of full-time and part-time employees in the programming, sales, technical, and general and administrative departments. Do not list the same employee in more than one category. However, if an employee performs multiple services, this may be so shown by identifying him with his various duties--e.g., if two employees are combination announcers and salesmen, the list would include an entry of "two programming-sales."

PART VII

Other Matters and Certification

32. Applicant may submit as Exhibit No. _____ any additional information which, in its judgment, is necessary adequately to describe or to present fairly its services and operations in relation to the public interest.
33. The undersigned has familiarized himself with paragraph 9 of the Instructions to Section IV-A concerning signature requirements and in light of its provisions does hereby:
- A. Acknowledge that all the statements made in this Section IV-A and the attached exhibits are considered material representations and that all the exhibits are a material part hereof and are incorporated herein as if set out in full in the application form; and
 - B. Certify that the statements herein are true, complete, and correct to the best of his knowledge and belief and are made in good faith.

SIGNED AND DATED this _____ day of _____, 19 _____.

(NAME OF LICENSEE)

By: _____
(SIGNATURE)

(Please print name of person
signing)

(TITLE)

Willful False State-
ments Made in This Form
are Punishable by Fine
and Imprisonment
U.S. Code, Title 18,
Section 1001.

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D. C. 20554

FCC 65-687
71111

In the Matter of)
)
Amendment of Sections 3.112)
(now 73.112) and 3.282 (now)
73.282), the program logging)
Rules for AM and FM broadcast)
stations.)

Docket No. 14187

REPORT AND ORDER

By the Commission: Commissioner Cox concurring; Commissioner Wadsworth
not participating.

1. The Commission has before it for consideration the Notice of Proposed Rule Making released July 7, 1961 in the above-captioned matter as it relates to amendment of Sections 3.112 (now 73.112) and 3.282 (now 73.282), the program logging Rules for AM and FM broadcast stations.
2. In a companion rule making proceeding (Docket No. 13961) the Commission has considered amendment to section IV (Statement of Program Service) of AM and FM Broadcast Application Forms 301, 303, 314 and 315. The purpose of the instant proceeding is to insure that the information required by such forms is contained in the AM or FM station's program log. We have today adopted a program form for use with renewal and other AM and FM applications. The rules adopted herein are designed to provide the information which licensees will need in order to fill out this form.
3. Many comments have been filed in this proceeding since its inception in 1961. Informal conferences were held by the Commission staff with representatives of the Federal Communications Bar Association and the National Association of Broadcasters before this proceeding was inaugurated. On October 6, 1961, the Commission en banc held an informal meeting with the National Association of Broadcasters, which presented some 15 broadcasters who spoke on various aspects of the proposed program form and logging requirements.
4. Since this proposal was initiated the program form (Section IV-Statement of Program Service), to which the rules adopted here were proposed to relate, has undergone extensive revision. On October 15, 1964, the Commission staff held an informal meeting with four of the six broadcasters who had filled out the proposed form on a test basis, other broadcasters, Federal Communications Bar Association representatives, a representative of the National Association of Broadcasters and other industry representatives to discuss logging rules for AM and FM stations, which would provide the information required in the form as it had been revised.

5. All of the views which were expressed in the many informal meetings and the views and objections contained in the comments have been considered in reaching our conclusions herein. We have given particular attention to minimizing the burden and possible expense associated with any logging requirement by seeking only such information as we deem necessary to fulfill our statutory function.

6. As will be noted, the definitions used are in conformance with those in the Statement of Program Service (Section IV) adopted in the First Report and Order in Docket 13961.

7. The separate logging of program segments, where appropriate, is permissible. Thus for example, a one-hour variety show which is primarily entertainment but also includes five minutes of news and five minutes of sports, may be logged as Entertainment (50 minutes), News (5 minutes) and Sports (5 minutes).

8. We have required that the time each program begins and ends be noted and that each program be classified as to type and source and identified by name or title.

9. For commercial announcements the Commission presents licensees the following alternatives:

- (a) Showing the beginning time of each announcement and the duration; or
- (b) Dividing the log into 15 minute segments beginning with the hour and specifying within each such segment the announcements carried therein and the duration of each announcement (the beginning time is not required if this alternative is used.)

An example of logging by fifteen-minute time segments would be:

9:00	XYZ Soap	(60 sec)
	XYZ Store	(30 sec)
9:15	XYZ Soap	(30 sec)
	XYZ Store	(60 sec)
9:30		

The essential element here is that the logs accurately identify the particular fifteen-minute time segment and contain information as to the duration. Duration of a recorded announcement shall be stated precisely. As to live announcements, inasmuch as the expected or planned duration of

an oral announcement is generally pre-logged, the entry shall be a reasonable approximation of the time actually consumed. It is not necessary, for example, to correct an entry of a 20-second commercial to accommodate varying reading speeds even though the actual time consumed might be a few seconds more or less than the scheduled amount. But reasonable precision is required and the licensee should realize that this requires adequate supervision of on-the-air personnel to make sure that time devoted to commercials does not deviate from time pre-logged more than is necessary to accommodate different rates of speech.

10. It should also be noted that the Statement of Program Service (Question 23) requires commercial information computed on a clock hour basis. The required program log entries (e.g., station identification) should provide this division. However, applicants are cautioned to ensure that the log can be accurately divided into hourly segments for reporting purposes.

11. A question has been raised as to whether the identification of prizes and mentions of donors' names are to be considered within our definition of commercial announcements and logged as such. The Commission does not believe that the question can be answered categorically and requires that such announcements be judged in light of Section 317 of the Communications Act of 1934, as amended and Sections 73.119 and 73.289 of the Commission's Rules. If the announcement is one which is required thereunder it would constitute a commercial and must be considered accordingly.

12. As to commercial continuity it is necessary to show the total amount of time consumed by the commercial message within a sponsored program but not the number of such messages. Thus a 5-minute program which is sponsored shall indicate the number of minutes devoted to the sponsor's message or messages, irrespective of the number of separate announcements. Participating announcements, however, shall be treated as commercial announcements and not as commercial continuity.

13. Further, in connection with the logging of commercial continuity a special problem is raised by certain sponsored programs wherein it is difficult to measure the exact length of what would be considered as commercial matter e.g. some sponsored religious and political programs. For such programs it will be permissible to compute the time on the basis of the station's normal limits for commercially sponsored programs of comparable length. This exception does not apply to any program advertising commercial products or services.

14. It is anticipated that other questions may arise in connection with application of the logging requirement necessitating further instructions and explanations. We may find on the basis of experience that the best method of resolving such matters is the development of a series of questions and answers dealing with interpretation

of the rules and made available to all licensees. Pre-logging is permitted, but any deviation from the pre-prepared log must be noted by a proper entry if it relates to matter which is required to be logged. (See paragraph 9)

15. A station affiliated with a network which will supply to the station the necessary information as to classification of network programs and computation of commercial matter for the composite week shall record in its log the time when it joins the network, the name of each network program broadcast, the sponsors, if a commercially sponsored program, the time it leaves the network and any non-network matter broadcast required to be logged.

16. The Commission realizes that it will take some time for stations to become familiar with the provisions of the new rules and to draw up new logging forms. The Commission feels that 90 days is adequate for such purpose. It is highly desirable that licensees begin logging under the new rules at the earliest practicable date because a long transition period will still be required before all applications for renewal will reflect a full range of information kept in accordance with the new logging requirements.

17. The present Report and Order and rule amendments relate only to the matters to be entered in the log. (Sections 73.112 and 73.282).

18. Authority for the adoption of the amendments herein is contained in Sections 4(i) and (j) 303, and 307(d) of the Communications Act of 1934, as amended.

19. In view of the foregoing, IT IS ORDERED, That Sections 73.112 and 73.282 of the Commission's Rules ARE AMENDED as set forth in the Appendix hereto, to be effective December 1, 1965.

FEDERAL COMMUNICATIONS COMMISSION

Ben F. Waple
Secretary

Attachment

Adopted: July 27, 1965

Released: August 12, 1965

NOTE: Rules changes herein will be covered by T.S. III(64)-9.

1. Section 73.112 is amended to read as follows:

§ 73.112 Program log.

(a) The following entries shall be made in the program log:

(1) For each program. (i) An entry identifying the program by name or title. The name or title should be included on each page of the log containing entries pertaining to that particular program (i.e., if a program begins on one page of the log and continues on the next page, the title should be repeated.)

(ii) An entry of the time each program begins and ends. If programs are broadcast during which separately identifiable program units of a different type or source are presented, and if the licensee wishes to count such units separately, the beginning and ending time for the longer program need be entered only once for the entire program. The program units which the licensee wishes to count separately shall then be entered underneath the entry for a longer program, with the beginning and ending time of each such unit, and with the entry indented or otherwise distinguished so as to make it clear that the program unit referred to was broadcast within the longer program. For example, a recorded entertainment program from 8:00 a.m. to 9:00 a.m. within which a 5-minute newscast is broadcast at 8:30, would be shown as follows:

8:00 - 9:00

Morning Record Parade

8:30 - 8:35

News and Weather

(iii) An entry classifying each program as to type, using the definitions set forth in NOTE 1 at the end of this section.

(iv) An entry classifying each program as to source, using the definitions set forth in NOTE 2 at the end of this section. (For network programs, also give name or initials of network, e.g., ABC, CBS, NBC, Mutual.)

(v) An entry for each program presenting a political candidate, showing the name and political affiliation of such candidate.

(2) For commercial matter. (i) An entry identifying (a) the sponsor(s) of the program; (b) the person(s) who paid for the announcement, or (c) the person(s) who furnished materials or services referred to in §73.119(d). If the title of a sponsored program includes the name of the sponsor, e.g., XYZ News, a separate entry for the sponsor is not required.

(ii) Commercial continuity. An entry showing the total amount of commercial continuity (CC) within each commercially sponsored program. See NOTE 3 following this section for definition of commercial continuity and NOTE 5 for statement as to computation of commercial time.

(iii) Commercial announcement. An entry showing the duration of each commercial announcement (CA) and an entry which shows either the beginning time of each such announcement or which divides the log to show the fifteen-minute time segment (beginning on the hour) within which the announcement was broadcast. See NOTE 3 following this section for definition of commercial announcement and NOTE 5 for statement as to computation of commercial time.

(iv) An entry showing that the appropriate announcement(s) (sponsorship, furnishing material or services, etc.) have been made as required by Section 317 of the Communications Act and §73.119. A check mark (✓) will suffice but shall be made in such a way as to indicate the matter to which it relates.

(3) For public service announcements. (i) An entry showing that a public service announcement (PSA) has been broadcast together with the name of the organization or interest on whose behalf it is made. See NOTE 4 following this Section for definition of a public service announcement.

(4) For other announcements. (i) An entry of the time that each required station identification announcement is made (call letters and licensed location; see §73.117).

(ii) An entry for each announcement presenting a political candidate, showing the name and political affiliation of such candidate.

(iii) An entry for each announcement made pursuant to the local notice requirements of §§1.580 (pre-grant) and 1.594 (designation for hearing) of this chapter, showing the time it was broadcast.

(iv) An entry showing that a mechanical reproduction announcement has been made in accordance with the provisions of §73.118.

(b) Program log entries may be made either at the time of or prior to broadcast. A station broadcasting the programs of a national network which will supply it with all information as to such programs, commercial matter and other announcements for the composite week need not log such data but shall record in its log the time when it joins the network, the name of each network program broadcast, the sponsor(s), if a commercially sponsored program, the time it leaves the network, and any non-network matter broadcast required to be logged. The information supplied by the network shall be retained with the program logs.

(c) No provision of this section shall be construed as prohibiting the recording or other automatic maintenance of data required for program logs. However, where such automatic logging is used, the licensee must comply with the following requirements:

(1) The licensee, whether employing manual or automatic logging or a combination thereof, must be able accurately to furnish the Commission with all information required to be logged;

(2) Each recording, tape, or other means employed shall be accompanied by a certificate of the operator or other responsible person on duty at the time or other duly authorized agent of the licensee, to the effect that it accurately reflects what was actually broadcast. Any information required to be logged which cannot be incorporated in the automatic process shall be maintained in a separate record which shall be similarly authenticated;

(3) The licensee shall extract any required information from the recording for the days specified by the Commission or its duly authorized representative and submit it in written log form, together with the underlying recording, tape or other means employed.

NOTE 1. Program type definitions. The definitions of the first eight types of programs (a) through (h) are intended not to overlap each other and will normally include all the various programs broadcast. Definitions (i) through (k) are sub-categories and the programs classified thereunder will also be classified under one of the appropriate first eight types. There may also be further duplication within types (i) through (k); (e.g., a program presenting a candidate for public office, prepared by an educational institution, would be classified as Public Affairs (PA), Political (POL) and Educational Institution (ED).

(a) Agricultural programs (A) include market reports, farming or other information specifically addressed, or primarily of interest, to the agricultural population.

(b) Entertainment programs (E) include all programs intended primarily as entertainment, such as music, drama, variety, comedy, quiz, etc.

(c) News programs (N) include reports dealing with current local, national, and international events, including weather and stock market reports; and when an integral part of a news program, commentary, analysis, and sports news.

(d) Public affairs programs (PA) include talks, commentaries, discussions, speeches, editorials, political programs, documentaries, forums, panels, round tables, and similar programs primarily concerning local, national, and international public affairs.

(e) Religious programs (R) include sermons or devotionals; religious news; and music, drama, and other types of programs designed primarily for religious purposes.

(f) Instructional programs (I) include programs (other than those classified under Agricultural, News, Public Affairs, Religious or Sports) involving the discussion of, or primarily designed to further an appreciation or understanding of, literature, music, fine arts, history, geography, and the natural and social sciences; and programs devoted to occupational and vocational instruction, instruction with respect to hobbies, and similar programs intended primarily to instruct.

(g) Sports programs (S) include play-by-play and pre- or post-game related activities and separate programs of sports instruction, news or information (e.g., fishing opportunities, golfing instructions, etc.)

(h) Other programs (O) include all programs not falling within definitions (a) through (g).

(i) Editorials (EDIT) include programs presented for the purpose of stating opinions of the licensee.

(j) Political programs (POL) include those which present candidates for public office or which give expressions (other than in station editorials) to views on such candidates or on issues subject to public ballot.

(k) Educational Institution programs (ED) include any program prepared by, in behalf of, or in cooperation with, educational institutions, educational organizations, libraries, museums, PTA's or similar organizations. Sports programs shall not be included.

NOTE 2. Program source definitions. (a) A local program (L) is any program originated or produced by the station, or for the production of which the station is primarily responsible, employing live talent more than 50% of the time. Such a program, taped or recorded for later broadcast, shall be classified as local. A local program fed to a network shall be classified by the originating station as local. All non-network news programs may be classified as local. Programs primarily featuring records or transcriptions shall be classified as recorded even though a station announcer appears in connection with such material. However, identifiable units of such programs which are live and separately logged as such may be classified as local. (E.g., if during the course of a program featuring records or transcriptions a non-network 2-minute news report is given and logged as a news program, the report may be classified as local.)

(b) A network program (NET) is any program furnished to the station by a network (national, regional or special). Delayed broadcasts of programs originated by networks are classified as network.

(c) A recorded program (REC) is any program not otherwise defined in this Note including, without limitation, those using recordings, transcriptions or tapes.

NOTE 3. Definition of commercial matter (CM) includes commercial continuity (network and non-network) and commercial announcements (network and non-network) as follows:

(a) Commercial continuity (CC) is the advertising message of a program sponsor.

(b) A commercial announcement (CA) is any other advertising message for which a charge is made, or other consideration is received.

(1) Included are (i) "bonus spots"; (ii) trade-out spots, and (iii) promotional announcements of a future program where consideration is received for such an announcement or where such announcement identifies the sponsor of a future program beyond mention of the sponsor's name as an integral part of the title of the program. (E.g., where the agreement for the sale of time provides that the sponsor will receive promotional announcements, or when the promotional announcement contains a statement such as "LISTEN TOMORROW FOR THE --[NAME OF PROGRAM]-- BROUGHT TO YOU BY --[SPONSOR'S NAME]--.")

(2) Other announcements including but not limited to the following are not commercial announcements:

(i) Promotional announcements, except as heretofore defined in paragraph (b).

(ii) Station identification announcements for which no charge is made.

(iii) Mechanical reproduction announcements.

(iv) Public service announcements.

(v) Announcements made pursuant to §73.119(d) that materials or services have been furnished as an inducement to broadcast a political program or a program involving the discussion of controversial public issues.

(vi) Announcements made pursuant to the local notice requirements of §§1.580 (pre-grant) and 1.594 (designation for hearing) of this chapter.

NOTE 4. Definition of a public service announcement. A public service announcement is an announcement for which no charge is made and which promotes programs, activities, or services of federal, state or local governments (e.g., recruiting, sales of bonds, etc.) or the programs, activities or services of non-profit organizations (e.g., UGF, Red Cross Blood Donations, etc.), and other announcements regarded as serving community interests, excluding time signals, routine weather announcements and promotional announcements.

NOTE 5. Computation of commercial time. Duration of a recorded announcement shall be stated precisely. As to live announcements, the entry shall be as close an approximation to the time consumed as possible. The amount of commercial time scheduled will usually be sufficient. It is not necessary, for example, to correct an entry of a 20-second commercial to accommodate varying reading speeds even though the actual time consumed might be a few seconds more or less than the scheduled time. However, it is incumbent upon the licensee to ensure that the entry represents as close an approximation of the time actually consumed as possible.

2. Section 73.282 is amended to read as follows:

§ 73.282 Program log.

(a) The following entries shall be made in the program log:

(1) For each program. (i) An entry identifying the program by name or title. The name or title should be included on each page of the log containing entries pertaining to that particular program (i.e., if a program begins on one page of the log and continues on the next page, the title should be repeated.)

(ii) An entry of the time each program begins and ends. If programs are broadcast during which separately identifiable program units of a different type or source are presented, and if the licensee wishes to count such units separately, the beginning and ending time for the longer program need be entered only once for the entire program. The program units which the licensee wishes to count separately shall then be entered underneath the entry for a longer program, with the beginning and ending time of each such unit, and with the entry indented or otherwise distinguished so as to make it clear that the program unit referred to was broadcast within the longer program. For example, a recorded entertainment program from 8:00 a.m. to 9:00 a.m. within which a 5-minute newscast is broadcast at 8:30, would be shown as follows:

8:00 - 9:00	Morning Record Parade
8:30 - 8:35	News and Weather

(iii) An entry classifying each program as to type, using the definitions set forth in NOTE 1 at the end of this section.

(iv) An entry classifying each program as to source, using the definitions set forth in NOTE 2 at the end of this section. (For network programs, also give name or initials of network, e.g., ABC, CBS, NBC, Mutual.)

(v) An entry for each program presenting a political candidate, showing the name and political affiliation of such candidate.

(2) For commercial matter. (i) An entry identifying (a) the sponsor(s) of the program; (b) the person(s) who paid for the announcement, or (c) the person(s) who furnished materials or services referred to in §73.289(d). If the title of a sponsored program includes the name of the sponsor, e.g., XYZ News, a separate entry for the sponsor is not required.

(ii) Commercial continuity. An entry showing the total amount of commercial continuity (CC) within each commercially sponsored program. See NOTE 3 following this section for definition of commercial continuity and NOTE 5 for statement as to computation of commercial time.

(iii) Commercial announcement. An entry showing the duration of each commercial announcement (CA) and an entry which shows either the beginning time of each such announcement or which divides the log to show the fifteen-minute time segment (beginning on the hour) within which the announcement was broadcast. See NOTE 3 following this section for definition of commercial announcement and NOTE 5 for statement as to computation of commercial time.

(iv) An entry showing that the appropriate announcement(s) (sponsorship, furnishing material or services, etc.) have been made as required by Section 317 of the Communications Act and §73.289. A check mark (✓) will suffice but shall be made in such a way as to indicate the matter to which it relates.

(3) For public service announcements. (i) An entry showing that a public service announcement (PSA) has been broadcast together with the name of the organization or interest on whose behalf it is made. See NOTE 4 following this Section for definition of a public service announcement.

(4) For other announcements. (i) An entry of the time that each required station identification announcement is made (call letters and licensed location; see §73.287).

(ii) An entry for each announcement presenting a political candidate, showing the name and political affiliation of such candidate.

(iii) An entry for each announcement made pursuant to the local notice requirements of §§1.580 (pre-grant) and 1.594 (designation for hearing) of this chapter, showing the time it was broadcast.

(iv) An entry showing that a mechanical reproduction announcement has been made in accordance with the provisions of §73.288).

(b) Program log entries may be made either at the time of or prior to broadcast. A station broadcasting the programs of a national network which will supply it with all information as to such programs, commercial matter and other announcements for the composite week need not log such data but shall record in its log the time when it joins the network, the name of each network program broadcast, the sponsor(s), if a commercially sponsored program, the time it leaves the network, and any non-network matter broadcast required to be logged. The information supplied by the network shall be retained with the program logs.

(c) No provision of this section shall be construed as prohibiting the recording or other automatic maintenance of data required for program logs. However, where such automatic logging is used, the licensee must comply with the following requirements:

(1) The licensee, whether employing manual or automatic logging or a combination thereof, must be able accurately to furnish the Commission with all information required to be logged;

(2) Each recording, tape, or other means employed shall be accompanied by a certificate of the operator or other responsible person on duty at the time or other duly authorized agent of the licensee, to the effect that it accurately reflects what was actually broadcast. Any information required to be logged which cannot be incorporated in the automatic process shall be maintained in a separate record which shall similarly be authenticated;

(3) The licensee shall extract any required information from the recording for the days specified by the Commission or its duly authorized representative and submit it in written log form, together with the underlying recording, tape or other means employed.

NOTE 1. Program type definitions. The definitions of the first eight types of programs (a) through (h) are intended not to overlap each other and will normally include all the various programs broadcast. Definitions (i) through (k) are sub-categories and the programs classified thereunder will also be classified under one of the appropriate first eight types. There may also be further duplication within types (i) through (k); (e.g., a program presenting a candidate for public office, prepared by an educational institution, would be classified as Public Affairs (PA), Political (POL) and Educational Institution (ED).

(a) Agricultural programs (A) include market reports, farming or other information specifically addressed, or primarily of interest, to the agricultural population.

(b) Entertainment programs (E) include all programs intended primarily as entertainment, such as music, drama, variety, comedy, quiz, etc.

(c) News programs (N) include reports dealing with current local, national, and international events, including weather and stock market reports; and when an integral part of a news program, commentary, analysis, and sports news.

(d) Public affairs programs (PA) include talks, commentaries, discussions, speeches, editorials, political programs, documentaries, forums, panels, round tables, and similar programs primarily concerning local, national, and international public affairs.

(e) Religious programs (R) include sermons or devotionals; religious news; and music, drama, and other types of programs designed primarily for religious purposes.

(f) Instructional programs (I) include programs (other than those classified under Agricultural, News, Public Affairs, Religious or Sports) involving the discussion of, or primarily designed to further an appreciation or understanding of, literature, music, fine arts, history, geography, and the natural and social sciences; and programs devoted to occupational and vocational instruction, instruction with respect to hobbies, and similar programs intended primarily to instruct.

(g) Sports programs (S) include play-by-play and pre- or post-game related activities and separate programs of sports instruction, news or information (e.g., fishing opportunities, golfing instructions, etc.)

(h) Other programs (O) include all programs not falling within definitions (a) through (g).

(i) Editorials (EDIT) include programs presented for the purpose of stating opinions of the licensee.

(j) Political programs (POL) include those which present candidates for public office or which give expressions (other than in station editorials) to views on such candidates or on issues subject to public ballot.

(k) Educational Institution programs (ED) include any program prepared by, in behalf of, or in cooperation with, educational institutions, educational organizations, libraries, museums, PTA's or similar organizations. Sports programs shall not be included.

NOTE 2. Program source definitions. (a) A local program (L) is any program originated or produced by the station, or for the production of which the station is primarily responsible, employing live talent more than 50% of the time. Such a program, taped or recorded for later broadcast, shall be classified as local. A local program fed to a network shall be classified by the originating station as local. All non-network news programs may be classified as local. Programs primarily featuring records or transcriptions shall be classified as recorded even though a station announcer appears in connection with such material. However, identifiable units of such programs which are live and separately logged as such may be classified as local. (E.g., if during the course of a program featuring records or transcriptions a non-network 2-minute news report is given and logged as a news program, the report may be classified as local.)

(b) A network program (NET) is any program furnished to the station by a network (national, regional or special). Delayed broadcasts of programs originated by networks are classified as network.

(c) A recorded program (REC) is any program not otherwise defined in this Note including, without limitation, those using recordings, transcriptions or tapes.

NOTE 3. Definition of commercial matter (CM) includes commercial continuity (network and non-network) and commercial announcements (network and non-network) as follows:

(a) Commercial continuity (CC) is the advertising message of a program sponsor.

(b) A commercial announcement (CA) is any other advertising message for which a charge is made, or other consideration is received.

(1) Included are (i) "bonus spots"; (ii) trade-out spots, and (iii) promotional announcements of a future program where consideration is received for such an announcement or where such announcement identifies the sponsor of a future program beyond mention of the sponsor's name as an integral part of the title of the program. (E.g., where the agreement for the sale of time provides that the sponsor will receive promotional announcements, or when the promotional announcement contains a statement such as "LISTEN TOMORROW FOR THE --[NAME OF PROGRAM]-- BROUGHT TO YOU BY --[SPONSOR'S NAME]--.")

(2) Other announcements including but not limited to the following are not commercial announcements:

(i) Promotional announcements, except as heretofore defined in paragraph (b).

(ii) Station identification announcements for which no charge is made.

(iii) Mechanical reproduction announcements.

(iv) Public service announcements.

(v) Announcements made pursuant to §73.289(d) that materials or services have been furnished as an inducement to broadcast a political program or a program involving the discussion of controversial public issues.

(vi) Announcements made pursuant to the local notice requirements of §§1.580 (pre-grant) and 1.594 (designation for hearing) of this chapter.

NOTE 4. Definition of a public service announcement. A public service announcement is an announcement for which no charge is made and which promotes programs, activities, or services of federal, state or local governments (e.g., recruiting, sales of bonds, etc.) or the programs, activities or services of non-profit organizations (e.g., UGF, Red Cross Blood Donations, etc.), and other announcements regarded as serving community interests, excluding time signals, routine weather announcements and promotional announcements.

NOTE 5. Computation of commercial time. Duration of a recorded announcement shall be stated precisely. As to live announcements, the entry shall be as close an approximation to the time consumed as possible. The amount of commercial time scheduled will usually be sufficient. It is not necessary, for example, to correct an entry of a 20-second commercial to accommodate varying reading speeds even though the actual time consumed might be a few seconds more or less than the scheduled time. However, it is incumbent upon the licensee to ensure that the entry represents as close an approximation of the time actually consumed as possible.

MEMORANDUM from GROVE, PAGLIN, JASKIEWICZ, GILLIAM AND PUTBRESE

August 23, 1965

SUBJECT: NEW FCC PROGRAM FORM AND LOGGING REQUIREMENTS FOR ALL RADIO STATIONS

The Commission, by Report and Order dated August 12th, 1965, has just adopted new and substantially different program Forms and other requirements for all radio (AM and/or FM) stations to be used for applications for renewal of license, for new stations and major improvements of facilities, and for station assignments-transfers.

This FCC action came as the result of a long and complicated rulemaking proceeding in Docket 16931. It was adopted by a divided Commission on a 4-2 vote.

At the same time, in a separate but related proceeding (Docket 14187), the Commission also concurrently adopted new program logging rules and requirements for all AM/FM stations. These are designed to have stations keep on their formal program logs the information to be required for the new FCC Form. (See Section B, below).

SECTION A - THE NEW RADIO PROGRAM FORM

The new FCC Form and related Rules have a varying system of effective dates for different applications and parties to them, as follows:

- | | <u>Effective</u> |
|--|------------------|
| - For all Transferees-Assignees on Radio Sales-on | Nov. 1, 1965 |
| - Renewal Applicants | -on Nov. 1, 1966 |
| - For all Transferors-Assignors on Radio Sales-on | Dec. 1, 1966 |
| - New Logging Requirements (for <u>all</u> Radio Stations) | -on Dec. 1, 1965 |

These new AM/FM requirements are separate and different from those involving television stations. New TV requirements are still under Commission study and are likely to be even more demanding. Thus, for the first time in years a different FCC Form will be used for AM/FM as against TV.

While it would be highly advisable for all radio station principals and staff to carefully review the Commission's Report and Order and the new program Form, which have previously been distributed, the following pertinent observations on them are provided in order to provide better understanding of the Commission's actions and these new requirements:

1. The new Form calls for a great deal of information not previously required, particularly in the area of narrative exhibits as to station policies and practices.

2. The Commission retains the approach of a Composite Week for which an analysis of programming and commercial data is to be furnished. However, the program data for that Composite Week is much less than previously required (see further details below); but the commercial data called for is somewhat greater.

3. Some program classifications for the new Composite Week remain the same (e.g. - Entertainment, Agriculture, News, Religion, and Education, now called Educational Institution). There are now also a number of new and separate program categories including Public Affairs, Instructional, Sports, Editorials and Political Programs (the latter three being sub-groups of the others). However, as detailed below, the Composite Week log analysis would separately list only a few such program types.

4. A new and substantially different definition is adopted for local programs. To be so classified these will now have to feature over 50% live talent and be a program which the station originates and produces, or is primarily responsible for so doing.

5. Station records to support program data and representations in the new Form will specifically have to be kept (available for possible FCC inspection) for at least 3 years from date of filing.

6. A copy of the entire application will be required to be kept in the local station file for public inspection under already existing rules.

7. The signer of the applications will be making certain specific representations, including being familiar with their contents as well as the usual correctness.

8. In light of such station representations upon which FCC will rely, the Report emphasizes continuing licensee responsibility to advise the Commission should there be any "substantial changes" (not otherwise defined) in station programming operations.

9. For the first time, the Rules permit the classification and logging of programs of shorter duration than 15 minutes, and including those as short as one minute in length. However, these shorter programs must be separately so identifiable and specifically so classified and logged.

10. The new definition of program time specifically excludes all "commercial matter" (Thus, in a 15-minute news program with 4 one-minute commercial announcements, whether spots or continuity, the program time to be classified would only be 11 minutes).

11. The Commission has substantially removed its former distinction between commercial continuity and spot announcements (which restricted its program Form to the latter). Both are now generally being considered as "commercial matter" in the new Form. The remaining slight distinctions between them are detailed in Part B, Pars. 6, 9, below.

12. Promotional spots for sponsored programs are to be classified as commercial spot announcements when the sponsor pays for them or where they identify the sponsor in a way beyond that required for the mere program title.

The New Form Itself

13. The new program Form for these applications is divided into the following 7 sections:

- Part I - Ascertainment of Program Needs
- II - Past Programming
- III - Proposed Programming
- IV - Past Commercial Practices
- V - Proposed Commercial Practices
- VI - General Station Policies and Procedure
- VII - Certification and Other Matters

Part I - Ascertainment of Program Needs will require the following three Exhibits:

(1) An Exhibit detailing the methods used to ascertain public needs and interests. This will not only be for the "home" city, but also cover the major communities and areas which the station undertakes to serve.

(2) An Exhibit covering the significant public needs and interests which the station believes it will serve. This includes matters of national and international significance as well as local interest.

(3) An Exhibit listing typical or illustrative programs (other than News and Entertainment) which are projected to meet such public needs and interests.

Part II - Past Programming will require:

(4) An analysis of the Composite Week's program logs to detail the amount of program time (exclusive of commercial matter) devoted to the following program types: (a) News; (b) Public Affairs; (c) All Others, excluding Entertainment and Sports.

If the Composite Week is not believed typical, stations have the alternative of providing the same data for a longer period of an identified "calendar month" or more.

(5) An Exhibit listing typical or illustrative programs (excluding News and Entertainment) in the preceeding year believed to serve public needs and interests. To include particular programs designed to inform the public on important local, national or international issues. These programs are to be listed by Title/Source/Type/Description/Duration/Number.

(6) An Exhibit covering data as to the station's news staff, facilities, services and sources, together with an estimate of the percentage of Composite Week news devoted to local and regional news.

(7) An Exhibit describing station policy with respect to making time available for discussion of public issues. (This is substantially the same as now required).

(8) A descriptive Exhibit covering the type of program format or formats during the past year (e.g., country and western, foreign language, etc.) and the approximate percentage of program time devoted to it or them.

(9) An Exhibit stating how and to what extent the station has "contributed during the past license period to the over-all diversity of program services available in the area or communities served."

(10) A listing of the total public service announcements for the Composite Week.

(11) If past programming is believed to "vary substantially" from prior representations, an Exhibit explaining and justifying such variations.

(12) Some information for FM stations as to the extent of duplication of an affiliated AM station. (This is quite similar to that now required).

Part III - Proposed Programming requires much of the same information for future operations as required to be given for past operations, such as:

(13) Specifying the minimum time to be devoted "normally" each week to program time for (a) News; (b) Public Affairs; (c) All Other Programs, excluding Entertainment and Sports.

(14) An Exhibit as to proposals for news, as in II, 6, above.

(15) An Exhibit as to policy on discussion of public issues, as in II, 7, above.

(16) An Exhibit as to proposed programming format or formats and the approximate time to be so devoted, as in II, 8, above.

(17) An Exhibit concerning how and to what extent the station will "contribute to the over-all diversity of program services", as in II, 9, above.

(18) A projection as to the minimum number of public service announcements in a typical week.

(19) Data as to FM duplication of AM programming, as in II, 12, above.

Part IV - Past Commercial Practices is substantially new and will require the following information:

(20) For the Composite Week, give total broadcast time and the time devoted to commercial matter, in hours and percentages, for a) the segment 6:00 a.m. to 6:00 p.m., and b) for all hours.

(21) An Exhibit breaking-down all 60-minute segments of the Composite Week and specifying the number which contain certain specified amounts of commercial matter, such as up to 10 minutes, from 10-14, from 14-18 and over 18 minutes. All segments over 18 minutes are to be identified as to day, time and the amount of commercial matter.

(22) The station's express affirmation that this Part IV data is believed to "adequately reflect its commercial practices". If not, additional data may be submitted.

(23) If these reported commercial practices "varied substantially" from earlier renewal representations, an Exhibit explaining and justifying the variations.

Part V - Proposed Commercial Practices is substantially new, as follows:

(24) Specification of the maximum percentage of commercial matter proposed "normally" in a typical week a) from 6:00 a.m. to 6:00 p.m., and b) in all broadcast hours.

(25) If this stated level may "be exceeded at times", a statement as to under what circumstances and how often, and as to what limits would then apply.

(26) Specification of the maximum amount of commercial matter "normally" to be allowed in any 60-minute segment.

(27) If this stated limit may be exceeded at times, a statement as to when and how often, and as to what limits then apply.

Part VI - General Station Policy and Procedure is almost entirely new and requires the following:

(28) Specifying the name and position of person or persons determining day-to-day station programming and directing station operations, and whether on a full-time basis.

(29) Stating whether station has "established policies" as to programming and advertising standards, and indicating what they are. (This can merely refer to industry-wide standards, such as the NAB Code).

(30) A Statement of the methods as to how station "undertakes to keep informed" of the requirements of the Communications Act and FCC Rules, and a description of procedures for acquainting staff with them and to insure their being met.

(31) Specifying information (as is currently required) concerning any announcements re other businesses in which station or its principals are engaged.

(32) Specifying the number of station employees, plus a detailed breakdown in various departments for stations with more than 10 employees.

(33) The new Form also continues the current provision for additional data if believed necessary to adequately describe station operations.

SECTION B - NEW RADIO LOGGING REQUIREMENTS

A separate Report and Order adopted new and substantially different logging requirements for AM and FM stations which are designed to provide on station logs the programming information to be required of future applicants. The specific text of the new logging Rules (Section 73.112 for AM stations and 73.282 for FM), is attached to and a part of the Report and Order, previously distributed. However, some of their more pertinent provisions should particularly be noted, as follows:

1. The new logging requirements are scheduled to become effective for all radio stations on December 1, 1965.

2. While current logging Forms could continue to be used, new and more pertinent Forms will likely be used and are probably under development at the present time.

3. Programs of any length can now be so classified and logged, even when occurring within the body of another longer program differently logged. However, such shorter programs must be separately identifiable and must be so logged with beginning and ending times.

4. Program classifications as to type and source are to be logged, together with (as now) their beginning and ending times.

5. As to "commercial matter" including both commercial continuity for sponsors and participating spot announcements, see Section A, Par. 11, above.

6. Spot announcements may now alternatively be logged under one of two methods: (a) Each separate announcement logged with its beginning time and duration; or (b) Dividing the hours into 15-minute segments and logging therein the particular announcements and their respective duration (this would omit beginning and ending times).

7. The duration of recorded announcements is to be logged exactly. For oral/live announcements, the log time should be "a reasonable approximation" which may take account of different rates of speech.

8. The log should clearly show data on an hourly basis since commercial data on that basis is to be required on the new Form.

9. As to commercial continuity, the logs should show the total time for sponsor messages within the program (but not the number of separate messages or their respective duration).

10. Stations may (as they now can) pre-log, but must continue to take care to note significant deviations therefrom in actual operations.

11. Network affiliates should log the times joining and leaving the network, together with program names and sponsors. They need not log, and may later obtain from the network, the necessary data as to program classifications and commercial matter.

12. Political candidate broadcasts should log candidate name and party. For political (and religious) programs where the commercial matter cannot be accurately measured, the commercial time

therefor may be logged "on the basis of the station's normal limits for commercially sponsored programs of comparable length".

13. Special requirements are provided for stations using automatic maintenance of program logs.

14. Other announcements otherwise required by the FCC's Rules must be separately logged, including instances when material or services are furnished to the station, when mechanical reproductions are used or when public notices are given of applications being filed, etc.

* * * * *

PUBLIC NOTICE

Federal Communications Commission • 1919 M Street, NW. • Washington, D.C. 20554



FCC 70-62

40869

January 15, 1970 - B

POLICY STATEMENT ON COMPARATIVE HEARINGS INVOLVING REGULAR RENEWAL APPLICANTS

In 1965 the Commission issued a policy statement on Comparative Broadcast Hearings which is applicable to hearings to choose among qualified new applicants for the same broadcast facilities. See Policy Statement on Comparative Broadcast Hearings, 1 FCC 2d 393. We believe that we should now issue a similar statement as to the comparative hearing where a new applicant is contesting with a licensee seeking renewal of license. We have, of course, set forth our policies in this respect in several cases, and indeed, have done so in designating issues in some very recent cases. E.G., In re Application of RKO General, Inc., FCC 69-1335, para. 8; In re Application of Lamar Life Broadcasting Co., FCC 69-1336, para. 2. There has, however, been considerable controversy on this issue, as shown by the hearings on S. 2004 now going forward before the Senate Subcommittee on Communications. Issuance of this statement will therefore contribute to clarity of our policies in this important area. This will be of assistance to the examiners who initially decide the cases. It will expedite the hearing process and promote consistency of decision. Above all, by informing the broadcast industry and the public of the applicable standards, the public interest "in the larger and more effective use of radio" (Section 303(g) of the Communications Act) will be served.

The statutory scheme calls for a limited license term. This permits Commission review of the broadcaster's stewardship at regular intervals to determine whether the public interest is being served; it also provides an opportunity for new parties to demonstrate in public hearings that they will better serve the public interest. It is this latter aspect of the statutory scheme with which we deal here. See Sections 307, 308, 309.

The public interest standard is served, we believe, by policies which insure that the needs and interests of the listening and viewing public will be amply served by the community's local broadcast outlets. Promotion of this goal, with respect to competing challenges to renewal applicants, calls for the balancing of two obvious considerations.

The first is that the public receive the benefits of the statutory spur inherent in the fact that there can be a challenge, and indeed, where the public interest so requires, that the new applicant be preferred. The second is that the comparative hearing policy in this area must not undermine predictability and stability of broadcast operation.

The institution of a broadcast service requires a substantial investment, particularly in television, and even where the investment is small it is likely to be relatively large to the person making it. It would disserve the public interest to reward good public service by a broadcaster by terminating the authority to continue that service. If the license is given subject to withdrawal despite a record of such good service, it will simply not be possible to induce people to enter the field and render what has become a vital public service. Indeed, rather than an incentive to qualified broadcasters to provide good service, it would be an inducement to the opportunist who might seek a license and then provide the barest minimum of service which would permit short run maximization of profit, on the theory that the license might be terminated whether he rendered a good service or not. The broadcast field thus must have stability, not only for those who engage in it but, even more important, from the standpoint of service to the public.

We believe that these two considerations call for the following policy -- namely, that if the applicant for renewal of license shows in a hearing with a competing applicant that its program service during the preceding license term has been substantially attuned to meeting the needs and interests of its area, 1/ and that the operation of the station has not otherwise been characterized by serious deficiencies, he will be preferred over the newcomer and his application for renewal will be granted. His operation is not based merely upon promises to serve solidly the public interest. He has done so. Since the basic purpose of the Act -- substantial service to the public -- is being met, it follows that the considerations of predictability and stability, which also contribute vitally to that basic purpose, call for renewal.

This is not new policy. It was largely formulated in the leading decision in this field, Hearst Radio, Inc., (WBAL), 15 FCC 1149 (1951), where the Commission, in favoring the existing licensee, stated that where a choice must be made between an existing licensee and a newcomer, a grant will normally be made to the existing station if its operation has been meritorious, and that a good record may outweigh preferences to a newcomer on such factors as local residence and integration of

1/ We wish to stress that we are not using the term "substantially" in any sense of partial performance in the public interest. On the contrary, as the discussion within makes clear, it is used in the sense of "solid", "strong", etc., (see p. 3, supra) performance as contrasted with a service only minimally meeting the needs and interests of the area. In short, we would distinguish between two types of

ownership and management. The WBAL policy was followed in In re Wabash Valley Broadcasting Corp., 35 FCC 677 (1963), and cited with approval in recent actions (see, e.g., In re Application of RKO General, Inc., FCC 69-1335, para. 8).

If on the other hand the hearing record shows that the renewal applicant has not substantially met or served the needs and interests of his area, he would obtain no controlling preference. On the contrary, if the competing new applicant establishes that he would substantially serve the public interest, 2/ he should clearly be preferred over one who was given the opportunity to do so but chose instead to deliver less than substantial service to the public. In short, the past records of the renewal applicant is still the critical factor, but here it militates against renewal and in favor of the new applicant, provided that the latter establishes that he would solidly serve the public interest.

We recognize that the foregoing policy does not work with mathematical precision, and that particular factual circumstances will have to be explored in the hearing process. For example, if there are substantial questions as to whether the renewal applicant's operation has been characterized by serious deficiencies -- such as rigged quizzes, violations of the Fairness Doctrine, over-commercialization, broadcast of lotteries, violation of racial discrimination rules, or fraudulent practices as to advertisers -- the facts as to these matters would have to be established, and any demerits resulting therefrom weighed against the renewal applicant in the public interest judgment which must be made. It is not possible to lay down any more precise standards here, since so much will depend on the particular facts.

Further, we recognize that the terms "substantially" and "minimally" also lack mathematical precision. However, the terms constitute perfectly appropriate standards. Thus, the word "substantially" is defined as "strong; solid; firm; much; considerable; ample; large; of considerable worth or value; important" (Webster's New World Dictionary College Ed., p. 1454); 3/ the word "minimal" carries the pertinent definition, "smallest permissible" (Id. at p. 937). However, application and evolution of the standards would again be left to the hearing process.

(cont'd) situations -- one where the licensee has served the public interest but in the least permissible fashion still sufficient to get a renewal in the absence of competing applications (defined herein as minimal service) and the other where he has done so in an ample, solid fashion (defined herein as substantial service).

2/ With several such new applicants, the Policy Statement on Comparative Broadcast Hearings, 1 FCC 2d 393, would be the basis for decision as among them.

3/ We also note that the term is frequently employed in statutes, e.g., 15 U.S.C. 13 (the Clayton Act); 42 U.S.C. 403(f)(4)(A) (Social Security Act); 26 U.S.C. 382(a)(1)(C) (Internal Revenue Act); indeed, it is used in the Communications Act, 47 U.S.C. 503(b)(1)(A).

The renewal applicant would have a full opportunity to establish that his operation was a "substantial" one, solidly meeting the needs and interests of his area, and not otherwise characterized by serious deficiencies. He could, of course, call upon community leaders to corroborate his position. On the other hand, the competing party would have the same opportunity in the hearing process to demonstrate his allegation that the existing licensee's operation has been a minimal one. And he, too, can call upon community leaders to testify to this effect if that is, indeed, the case. The programming performance of the licensee in all programming categories (including the licensee's response to his ascertainment of community needs and problems) is thus vital to the judgment to be made. Further, although the matter is not a comparative one but rather whether substantial service has been rendered, the efforts of like stations in the community or elsewhere to supply substantial service is also relevant in this critical judgment area. There would, of course, be the necessity of taking into account pertinent standards which are evolved by the Commission in this field.

Two other points deserve stress in this respect. First, unlike the case involving new applicants (see 1 FCC 2d at pp. 397-98), a programming record will be considered even though it is not alleged to be either unusually good or bad. Thus, the renewal applicant will not have to demonstrate that his past service has been "exceptionally" or "unusually" worthy. Were that the criterion, only the exceptional or unusual renewal applicant would win a grant of continued authority to operate, and the great majority of the industry would be told that even though they provide strong, solid service of significant value to their communities, their licenses will be subject to termination. As stated at the outset, such a policy would therefore disserve the public interest. And conversely, a new applicant would not have to allege that the existing licensee's operation had been unusually bad.

Second, the renewal applicant must run upon his past record in the last license term. If, after the competing application is filed, he "upgrades" his operation, no evidence of such upgrading will be accepted or may be relied upon. To give weight to such belated efforts to meet his obligation to provide substantial service would undermine the policy of the competitive spur which Congress wisely included in the Communications Act. A renewal applicant could simply supply minimal service from year to year, secure in the knowledge that even if a competing application were filed at the time of renewal, he could then "upgrade" to show substantial service. Therefore, no evidence as to improved service after the filing of the competing application (or a petition to deny directed to programming service) will be deemed admissible in the hearing. This is, of course, a departure from the procedure permitted in the WBAL case.

Further, the renewal applicant, seeking to obtain the benefits of this policy, cannot properly supply minimal service during the first two years of his license term and then "upgrade" during the third year because of the imminence of possible challenge. The Act seeks to promote conscientious and good faith substantial service to the public -- not a triennial flirtation with such service. Therefore, while we recognize that the licensee's programming efforts do and must vary over a license period and hopefully are continually being improved, we could not weight as controlling or determinative a pattern of operation which showed substantial service only in the last year of the license term.

We note also the question of the applicability here of our policy of diversification of the media of mass communications. We do not denigrate in any way the importance of that policy or the logic of its applicability in a comparative hearing involving new applicants. See 1 FCC 2d at pp. 394-95. We have stated, however, that as a general matter, the renewal process is not an appropriate way to restructure the broadcast industry. E.g., In re Application for Renewal of WTOP-TV, FCC 69-1312. Where a renewal applicant with other media interests has in the past been awarded a grant as consistent with the Commission's multiple ownership rules and policies, and thereafter proceeded to render good service to his area, it would appear unfair and unsound to follow policies whereby he could be ousted on the basis of a comparative demerit because of his media holdings.^{4/} Here again, the stability of a large percentage of the broadcast industry, particularly in television, would be undermined by such a policy. Our rules and policies permit multiple ownership, and the industry has made substantial commitments based on those rules and policies. These rules are not sacrosanct, and indeed should and must be subject to periodic review. We are now engaged in such review in a number of overall rule making proceedings. E.g., FCC Dockets Nos. 18110 and 18397. If any rule making proceeding, now pending or initiated in the future, results in a restructuring of the industry, it will do so with proper safeguards, including most importantly an appropriate period for divestment. Such a way of proceeding is, we believe, sound and "best conduces to the proper dispatch of business and the ends of justice;" Section 4(j)

^{4/} Of course, if such a renewal applicant has not rendered substantial service, he might also face a demerit on the diversification ground. Such an additional demerit might well be academic, since, barring the case where his competitor is also deficient in some important respect, a past record of minimal service to the public is likely to be determinative, in and of itself, against the renewal applicant.

of the Communications Act; WJR v. F.C.C., 337 U.S. 265, 282 (1948). In short, whatever action may be called for in special hearings where particular facts concerning undue concentration or abusive conduct in this respect are alleged, 5/ the overall structure of the industry, so far as multiple ownership and diversification are concerned, should be the subject of general rule making proceedings rather than ad hoc decisions in renewal hearings.

We believe the issuance of this policy statement will expedite the hearing process in this area. Examiners will be clear as to our general policy. Indeed, it may significantly shorten hearings. If the Examiner, at the conclusion of the initial phase of a hearing dealing with a renewal applicant's past record, has no doubt that the existing licensee's record of service to the public is a substantial one, without serious deficiencies, he should, either on his own motion or that of the renewal applicant, halt the proceeding at this point and issue an initial decision based upon that determination. However, where the matter is in any way close or in doubt, it would be more appropriate to proceed with the hearing, and thus insure that the record is complete when the matter comes before the Commission.

Most important, as stated above, the policy will markedly serve the public interest by informing the broadcast industry and the public of their responsibilities and rights. And, in doing so, it retains the competitive spur provided in the Communications Act and yet insures predictability and stability of broadcast operations. For the policy says to the broadcaster, "if you do a solid job as a public trustee of this frequency, you will be renewed; your future is thus really in your hands." The policy says to all interested persons, "The Act seeks to promote not just minimal service but solid, substantial service; if at renewal time, a group of you believe that an applicant has not rendered such service, you may file a competing application and will be afforded the opportunity, in a hearing, to establish your case. If you do so, you will be granted authority to operate on the frequency in place of the renewal applicant who has failed to provide substantial service." 6/

5/ In re Applications of Midwest Television, Inc., FCC 69-261; In re Applications of Chronicle Broadcasting Company, FCC 69-262.

6/ It would be expected that appropriate arrangements could and would be made to purchase facilities owned by the existing station. See, e.g., In re Application of Biscayne Television Corp., 33 FCC 851 (1962).

The policy is thus fair to the broadcaster and to the new contestant, and above all it serves the listening and viewing public. To the argument that the hearing process itself is an unfair burden, the short answer is that such hearings stem directly from the statutory scheme, and particularly from the notion that the broadcaster is a public trustee who can acquire no permanent ownership of the frequency on which he operates. With even-handed administration of the policy, there is unlikely to be any plethora of frivolous challengers, in view of the significant costs involved.^{7/} And in any event, where frivolous challenges are made, the Examiner may in his discretion, and should, take action to avoid a long drawn out hearing. In the final analysis, the broadcaster has, we believe, the answer within his hands--if he really knows and cares about his area and does a good substantial job of serving it, he will discourage challenges to his renewal applications.

We recognize that there can be concern whether this policy will prevent a new applicant willing to provide a superior service from supplanting an existing licensee who has broadcast a substantial, but less impressive, service. But, as stated, there are obvious risks in accepting promises over proven performance at a substantial level, and we see no way, other than the one we have taken, adequately to preserve the stability and predictability which are important aspects of the overall public interest. We believe that there will still be real incentives for those existing broadcasters willing to provide superior service to do so, since the higher the level of their operations, the less likely that new applicants will file against them at renewal time. And as the Commission spells out, in decided cases, the elements which constitute substantial service, it will serve the private interests of broadcasters to make certain that their operations fall clearly into that class of service. Thus the public interest will be served by the continuing efforts of broadcasters to minimize the chances of the filing of competing applications.

The foregoing policy is limited to comparative hearings between renewal applicants and new applicants for the same facilities in the same community. The restriction to the same community is necessary to exclude from this policy contests between applicants for different communities which are governed by the provisions of section 307(b) of the Act, since this section requires that the grant go to the community most in need of the station, without regard to the comparative qualities of the applicants. In practical effect, this section applies solely to standard broadcasting. ^{8/} Such AM cases involve considerations quite different from those with which the Commission is concerned here, and are thus not dealt with in this statement.

^{7/} We wish to stress, with the issuance of this Statement, that barring extraordinary circumstances, the challenger to a renewal cannot be reimbursed in any amount for his expenditures in preparing and prosecuting his application, nor will merger agreements be countenanced.

^{8/} The policy set forth herein will apply where a new applicant files against a renewal applicant, seeking to use the contested FM or TV channel in a different community under the provisions of Sections 73.203(b) or 73.607(b) of our rules.

As shown by our recent actions (see p. 1, supra), this policy is of course applicable to pending proceedings, and indeed, we stress again that its essential holding reflects long established precedent. The policy statement is inapplicable, however, to those unusual cases, generally involving court remands, in which the renewal applicant, for sui generis reasons, is to be treated as a new applicant. In such cases, while the past record, favorable or unfavorable, is of course pertinent and should be examined, the WBAL policy, as here amplified, is inapplicable; a good record without serious deficiencies will not be controlling in such cases so as to obviate the comparative analysis called for in the Policy Statement on Comparative Broadcast Hearings, 1 FCC 2d 393 (1965).

In sum, we believe that this is the best possible balancing of the competing aspects of the public interest which are to be served in this area. However, the promise of this policy for truly substantial service to the public will depend on the consistency and determination with which the Commission carries out this policy in the actual cases which come before it. Only if we truly develop and hold to a solid concept of substantial service, will the public derive the benefits this policy is designed to bring them. We pledge that we will do so, and in turn call upon the industry and interested public to play their vital roles in the implementation of this policy.

Action by the Commission January 14, 1970. Commissioners Burch (Chairman), Bartley, Robert E. Lee, Cox, H. Rex Lee and Wells, with Commissioner Johnson dissenting and issuing a statement.

Sent to all broadcast licensees.

Policy Statement on Comparative Hearings
Involving Regular Renewal Applicants

Dissenting Opinion of Commissioner Nicholas Johnson

The issues surrounding citizen participation in the license renewal process are among the most complex and significant before the FCC.

The nature of the American political process is such that any efforts to regulate broadcasting by either Congress or this Commission must constitute a negotiated compromise of sorts. That the broadcasting industry today is perhaps the most powerful Washington lobby in our nation's history is generally acknowledged. Popular reform movements always start with a substantial disadvantage. For none is that more true than for those groups trying to improve the contribution of television to the quality of American life. But, then, the stakes are higher.

There is no question but that the American people have been deprived of substantial rights by our action today. There is also no question that the results could be much worse--given the commitment of the broadcasting industry on this issue, and the introduction of legislation (such as S.2004) by 22 Senators and 118 Representatives.

The policy statement has been discussed by us calmly and at length. Each Commissioner has endeavored to balance the conflicting interests of broadcasters and public. The language has been revised in a spirit of accommodation; the public interest is better served as a

result. Because of my participation in these drafting efforts I feel considerable inclination to concur. On agonizing balance, however, I find I cannot.

There is a germ of legitimate concern in the broadcasters' position. (1) It is inequitable that a broadcaster who has made an exceptional effort to serve the needs of his community, and whose programming is outstanding by any measure, should be subjected to the expense and burden of lengthy hearings merely because some fly-by-night chooses to take a crack at his license. (2) When evaluating a competing application in a renewal case, a record of outstanding performance by the licensee obviously should be given considerable weight. (3) It is far better to provide consistent national standards for station ownership by general rulemaking (with divestiture if necessary) than to evolve them on the case-by-case happenstance of which stations' licenses happen to be challenged. (4) There are some public benefits from "stability" for those broadcasters who take their responsibilities seriously.

What the public loses by this statement can be summarized in the word "competition." The theory of the 1934 Communications Act was that the public would be served by the best licensees available. No licensee would have a "right" to have his license renewed. Each would be open to the risk that a competing applicant would offer a service preferable in some way, and thereby win the license away. The

FCC was to choose the best from among the applications before it, whether the incumbent's record was "mediocre" or "excellent." This is the principle of the marketplace: the public is assured the best products by opening the market to all sellers, comparing their products, and rewarding the best with the greater sales. The analogy in broadcasting is the competing application. The FCC is the public's proxy. It is we who must make the choice among competitors; it is the public that receives the benefits (or burdens) of our choice.

What we have done in this policy statement is comparable to providing that there could be no new, competing magazines, automobiles or breakfast cereals unless a new entrant could demonstrate that the presently available products are not "substantially" serving the public interest. The affected industry's arguments on behalf of such a policy would be quite similar to those presented by the broadcasters in this instance. But this country has long believed that the public will be better served over the long run by free and open competition. And after lengthy consideration it is still my belief that, on balance, the principle is equally valid in the broadcasting industry.

Given the harsh political reality that the broadcasters have the power to obtain some measure of protection against competing applications, there are at least some possible public benefits from the policy statement we have drafted.

It is impossible, or at least unlikely, that there would ever be a sufficient number of public organizations to contest each of the 7,500 radio

and television station licenses in this country. Any truly effective efforts at reform will have to apply to all stations equally. This FCC policy statement may have some salutary impact industry-wide.

What we have created, in effect, are four levels of performance:

(1) Not minimally acceptable. A licensee in this category will not have his license renewed, whether or not it is contested. (2) Minimally acceptable. If it meets this standard, a licensee without a competing application will be renewed by the Commission. If it is challenged, however, it will be set for hearing. (3) Substantial service. If a licensee is challenged at renewal by a competing applicant, the hearing will be terminated if the examiner finds, after initial evaluation, that the licensee has been "substantially attuned to meeting the needs and interests of its area." This amounts to a form of "summary judgment," saving both broadcaster and challenger the burden of a lengthy hearing likely to be futile. (4) Comparative public interest. If a licensee under challenge by a competing applicant cannot meet the "substantial" service standard, a full evidentiary hearing will be held. The licensee must then demonstrate that its renewal will serve the public interest, and would be comparatively preferable to awarding the license to the challenger.

The upshot may very well be an improvement in radio and television programming performance by all licensees.

At the present time many broadcasters know that a minimal performance is all that's required for license renewal. This belief is exasperated by an FCC majority's willingness to find that no news and public affairs adequately serves the public interest, Herman C.

Hall, 11 F. C. C. 2d 344 (1968), and that a licensee on probation who has bilked advertisers of \$6000 through fraud is entitled to another probationary term, Star Stations of Indiana, Inc., 19 F. C. C. 2d 991, 996 (1969). Commissioner Cox and I have tried, so far without success, to urge the application of some standards, however minimal, to the Commission's license renewal process. Renewal of Standard Broadcast and Television Licenses [Oklahoma], 14 F. C. C. 1 (1968); Renewal of Standard Broadcast and Television Licenses [New York-New Jersey], 18 F. C. C. 2d 268, 269, 322, (1969); District of Columbia, Maryland, Virginia, West Virginia Broadcast License Renewals, _____ F. C. C. 2d _____ (1969).

The industry's response to the initial WHDH decision, WHDH, Inc., 16 F. C. C. 2d, (1969), and the increased effectiveness of public groups devoted to improving broadcasting has been confused and irrational, and of mixed impact on programming. The policy statement will remove much of this confusion.

The Commission has made it clear that it will not permit chaos to reign, that the better broadcasters have nothing to fear, and that all can get back to the task of programming their stations in ways that serve the awesome needs of the American people for quality entertainment, cultural enrichment, continuing education, and information and analysis about life in the communities and world in which they live. The more responsible broadcasters now know

they will be protected from harrassment from audience or FCC.

On the other hand, the public now clearly understands that a new day has dawned; licenses will not be automatically renewed; those licensees not offering "substantial" service are open to challenge.

The below-average broadcasters should respond to this new state of affairs by upgrading their programming from a "minimal" to a "substantial" performance. They now have a very real incentive to purchase this "renewal insurance" against the possibility of a challenge.

Moreover, the statement only relates to competing license challenges, not petitions to deny license renewals. Such petitions may still be filed and considered against any licensee. Their consideration in the future may very well be more rigorous than at present. No smart licensee will lightly risk walking too close to the cliff of "minimal performance." And, of course, a competing license challenge may also be filed against any licensee in good faith, even though it ultimately may be rejected by an examiner. Only the broadcaster who is confident his performance is well above average can be assured of the outcome.

And, in the last analysis, as the statement concedes, its ultimate impact will only be know after the examiners, FCC and courts have processed some cases. No statements of policy can affect the FCC's will to act (or lack thereof) in deciding whether to deny license renewal in 1/100 of 1%, 1/10 of 1%, 1% or 10% of the renewal

cases coming before it. (With roughly 2500 license renewals a year, these percentages are equivalent to one denial every four years, two or three a year, 25 a year and 250 a year, respectively.) No statement of policy can be the basis for predicting such percentages with any greater precision until the results are in.

There are legal and public relations considerations involved in issuing this statement as fait accompli rather than as proposed rule making for public comment. I will not review the issues here, except to say that I think it would have been wiser, on such a controversial matter, to use the rule making procedure.

I cannot avoid reference, in passing, to the significance of this particular kind of necessary compromise with broadcasting's power. The record of Congress and the Commission over the years shows their relative powerlessness to do anything more than spar with America's "other government," represented by the mass media. Effective reform, more and more, rests with self-help measures taken by the public. Recognizing this, the broadcasters now seek to curtail the procedural remedies of the people themselves. The industry's power is such that it will succeed, one way or another. This is sad, because--unlike the substantive concessions it has obtained from government from time to time--there is no turning back a procedural concession of this kind once granted. Not only can the industry win every ball game, it is now in a position to change the rules.

I have considerable sympathy and respect for my colleagues' commendable and good faith effort to resolve this conflict between formidable political power and virtually unrepresented public interest. They have tried. They really have. And it is not at all clear to me that more than they have done would have been politically possible, or could have withstood political appeal. It is not even clear that today's effort is secure.

Thus it is, with no feelings save understanding, frustration and sorrow, that I dissent.



STATE OF SOUTH DAKOTA

HOUSE OF REPRESENTATIVES

PIERRE

2-11-70

KCCR
Pierre, SD

Gentlemen:

You are to be congratulated on your splendid coverage of this Session of the South Dakota Legislature through John D.'s program LEGISLATURE 70. I caught the program nearly every morning and found the reports to be complete and factual.

As you know, your station was one of the few in South Dakota to offer such a complete daily coverage of the happenings at the State Capitol.

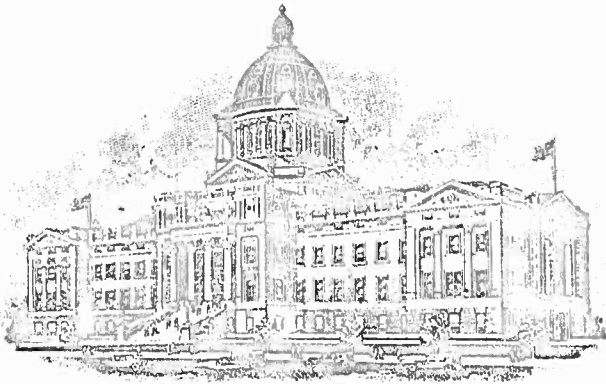
Sincerely,

Carv Thompson
State Representative
Haakon-Meade-Ziebach

CT:esj

§ 1.513 Who may sign applications.

(a) Except as provided in §1.511(b) or in paragraph (b) of this section, applications, amendments thereto, and related statements of fact required by the Commission shall be personally signed by the applicant, if the applicant is an individual; by one of the partners, if the applicant is a partnership; by an officer, if the applicant is a corporation; or by a member who is an officer, if the applicant is an unincorporated association. Applications, amendments, and related statements of fact filed on behalf of eligible government entities, such as states and territories of the United States and political subdivisions thereof, the District of Columbia, and units of local government, including incorporated municipalities, shall be signed by such duly elected or appointed officials as may be competent to do so under the laws of the applicable jurisdiction.



STATE OF SOUTH DAKOTA

HOUSE OF REPRESENTATIVES

PIERRE

2-14-70

KCCR
Pierre, SD

Gentlemen:

You are to be congratulated on your splendid coverage of this Session of the South Dakota Legislature through John D.'s program LEGISLATURE 70. I caught the program nearly every morning and found the reports to be complete and factual.

As you know, your station was one of the few in South Dakota to offer such a complete daily coverage of the happenings at the State Capitol.

Sincerely,

Carv Thompson
State Representative
Haakon-Meade-Ziebach

CT:esj