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**SECTION B**

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**Financial and Operating Data Relative to  
Standard Broadcast Stations and Networks**

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## STANDARD BROADCAST STATIONS AND NETWORKS

Section B contains financial and employee data concerning the operations of 1464 standard (AM) broadcast stations, 4 nation-wide networks and 3 regional networks during the calendar year 1947.

The following table indicates the number of existing licenses for stations and permits for new construction as of December 31, 1947.

Commercial broadcast stations included in summaries -----	1464
Noncommercial station (not included in summaries) ----- <sup>1/</sup>	35
Reports filed too late to be included in summaries -----	21
Construction permits for new stations (not included in summaries) -----	442
Total -----	1962

*Geographical groupings.* -- The standard broadcast stations, which are included in the tabulations, have been grouped geographically into seven regions, as follows:

*Northeastern region.* -- Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, and Vermont.

*Great Lakes region.* -- Illinois, Indiana, Kentucky, Michigan, Ohio, West Virginia, and Wisconsin.

*Midwest region.* -- Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, and South Dakota.

*Southeastern region.* -- Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, and Virginia.

*South Central region.* -- Oklahoma and Texas.

*Mountain region.* -- Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, and Wyoming.

*Pacific region.* -- California, Oregon, and Washington.

*Note:* It should be noted that several AM licensees received authorization during 1947 to construct frequency modulation (FM) stations. Since segregations between FM costs and AM costs were not made, the investment data for the year 1947 necessarily reflect such additional FM costs. Other financial data (such as revenues, expenses, etc.) reflect FM operations to a lesser degree.

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<sup>1/</sup> Includes 22 stations operated by educational institutions, 11 by religious groups, and 2 by other nonprofit organizations.

Table 1.--Comparative Table of Operations for Networks and Stations

1947 - 1946

Line Number	Item	Grand total			Networks including key stations			Other owned and operated stations		
		1947 (3)	1946 (4)	Percent of increase (decrease) (5)	1947 (6)	1946 (7)	Percent of increase (decrease) (8)	1947 (9)	1946 (10)	Percent of increase (decrease) (11)
(1)	(2)									
1	Number of networks	7	8							
2	Number of stations	1,464	1,025					16	19	
3	A. Revenue from sale of time:									
4	1. Network time sales by-									
5	a. National-wide networks	\$131,264,823	\$130,496,897	0.59	\$81,446,309	\$80,162,720	1.60	\$2,654,797	\$3,265,886	(18.71)
6	b. Regional networks	4,974,871	5,728,871	(13.16)	3,212,614	3,956,019	(18.79)	861,279	1,027,428	(16.17)
7	c. Miscellaneous networks and stations	2,037,818	2,314,510	(11.95)	84,658,923	84,118,739	0.64	3,516,076	4,293,314	(18.10)
8	Total	138,277,512	138,540,278	(0.19)	1,430,843	2,134,452	(32.96)			
9	Deduct - Payments to foreign stations and elimination of miscellaneous duplications	3,550,881	3,759,170	(5.54)	83,228,080	81,984,287	1.52			
10	Revenue from network time sales	134,726,631	134,781,108	(0.04)				3,516,076	4,293,314	(18.10)
11	2. Non-network time sales to-									
12	a. National and regional advertisers and sponsors	91,581,241	82,917,505	10.45	8,481,773	7,485,808	13.30	4,931,292	5,152,245	(4.29)
13	b. Local advertisers and sponsors	147,778,814	116,380,301	26.98	4,913,500	4,138,436	18.73	3,376,741	4,567,888	(26.08)
14	Total revenues from non-network time sales	239,360,055	199,297,806	20.10	13,395,273	11,624,244	15.24	8,308,033	9,720,133	(14.53)
15	3. Deduct - Commissions to regularly established agencies, representatives, brokers and others	374,086,686	334,078,914	11.98	96,623,353	93,608,531	3.22	11,824,109	14,013,447	(15.62)
16	Net revenues from time sales	47,969,221	45,469,650	5.50	4,221,933,669	4,220,363,305	0.67	1,292,713	1,582,312	(18.30)
17	Total broadcast revenues	326,117,165	288,609,264	13.00	74,439,684	71,572,226	4.01	10,531,396	12,431,135	(15.28)
18	B. Revenues from incidental broadcast activities:									
19	Talent	19,599,478	16,763,049	16.92	8,203,382	6,718,911	22.09	715,600	885,241	(19.16)
20	Sundry broadcast revenues	17,997,744	17,180,458	4.76	10,027,700	9,718,991	3.18	489,959	642,485	(23.74)
21	Total revenue from incidental broadcast activities	37,597,222	33,943,507	10.76	18,231,082	16,437,902	10.91	1,205,559	1,527,726	(21.09)
22	Total broadcast revenues	363,714,387	322,552,771	12.76	92,670,766	88,010,128	5.30	11,736,955	13,958,861	(15.92)
23	C. Total broadcast expenses of networks and stations.	291,918,447	246,086,525	18.67	76,426,073	73,172,251	4.45	8,408,070	9,452,615	(11.05)
24	D. Broadcast income or (lose) before Federal income tax	71,795,940	76,466,246	(6.11)	16,244,688	14,837,877	9.48	3,328,885	4,506,246	(26.13)



Table 1.--Comparative Tables of Operations for Networks and Stations - Continued

1947 - 1946

Line Number	Item	Total networks and owned and operated stations			Other stations		
		1947 (12)	1946 (13)	Percent of increase (decrease) (14)	1947 (15)	1946 (16)	Percent of increase (decrease) (17)
(1)	(2)						
	Number of networks	1/ 7	8				
	Number of stations	27	29		1,437	996	
	A. Revenues from sale of time:						
1	1. Network time sales by:						
2	a. Nation-wide networks	\$84,101,106	\$83,428,606	0.81 (18.25)	2/ \$47,163,717	2/ \$47,068,291	-0.20
3	b. Regional networks	4,073,893	4,983,447		906,978	745,424	20.87
4	c. Miscellaneous networks and stations	-	-		2,037,818	2,314,510	(11.95)
5	Total	88,174,999	88,412,053	(0.27)	50,102,513	50,128,225	(0.05)
6	Deduct - Payments to foreign stations and elimination of miscellaneous duplications	1,430,843	2,134,452	(32.96)	2,120,038	1,624,718	30.49
7	Revenues from network time sales	86,744,156	86,277,601	0.54	47,982,475	48,503,507	(1.07)
8							
9	2. Non-network time sale to-						
10	a. National and regional advertisers and sponsors	13,413,065	12,638,053	6.13 (4.78)	78,168,176	70,279,452	11.22
11	b. Local advertisers and sponsors	8,290,241	8,706,324		3/ 139,488,573	3/ 107,673,277	29.55
12	Total revenues from non-network time sales	21,703,306	21,344,377	1.68	217,656,749	177,953,429	22.31
13	Total revenues from time sales	108,447,462	107,621,978	0.77	265,639,224	226,456,936	17.30
14	3. Deduct - Commissions to regularly established agencies, representatives, brokers and others	23,476,382	23,618,617	(0.60)	24,493,139	21,851,033	12.09
15	Net revenues from time sales	84,971,080	84,003,361	1.15	241,146,085	204,605,903	17.86
16	B. Revenues from incidental broadcast activities:						
17	Talent	8,918,982	7,604,152	17.29	10,680,496	9,158,897	16.61
18	Sundry broadcast revenues	10,517,659	10,361,476	1.51	7,480,085	6,818,982	9.70
19	Total revenues from incidental broadcast activities	19,436,641	17,965,628	8.19	18,160,581	15,977,879	13.66
20	Total broadcast revenues	104,407,721	101,968,989	2.39	259,306,666	220,583,782	17.55
21	C. Total broadcast expenses of networks and stations	84,834,148	82,624,866	2.67	207,084,299	163,461,659	26.69
22	D. Broadcast income or (loss) before Federal income tax	19,573,573	19,344,123	1.19	52,222,367	57,122,123	(8.58)

1/ Since the purchase of station WXYZ by the American Broadcasting Company, the Michigan Radio Network is not considered as a separate unit from station WXYZ therefore the network operations are included in WXYZ.  
 2/ Includes some nation-wide, regional and other network time sales reported by licensees of stations with total time sales of less than \$25,000.  
 3/ Since stations with total time sales of less than \$25,000 for the year are not required to report details, this figure may include some amounts for national and regional non-network business.  
 4/ Of these amounts \$19,566,148 for 1946 and \$19,718,919 for 1947 is applicable to the sale of network time, columns 3 and 4, line 6, while the remainder and amounts shown in columns 9, 10, 15 and 16, line 14, are applicables to amounts reported on line 12, in respective columns. Source: Annual Financial Reports (F.C.C. Form 324)

Table 2.--Broadcast Stations Licensed in 1947, by Class, Time and Period of Operation

ALL STATIONS						
Period of operation	Clear channel	Regional		Local		Total
	5 Kw. to 25 Kw.	Unlimited	Part-time	Unlimited	Day and part-time	
Less than three months .....	-	4	27	71	11	113
Three to six months .....	1	8	29	52	14	104
Six to nine months .....	1	19	31	38	17	106
Nine to twelve months .....	2	13	31	35	9	90
Total stations .....	<u>1/</u> 4	44	118	196	51	413
STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS						
Less than three months .....	-	2	4	49	-	55
Three to six months .....	-	7	5	29	4	45
Six to nine months .....	1	13	2	19	1	36
Nine to twelve months .....	-	10	2	17	-	29
Total stations .....	1	32	13	114	5	165
STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS						
Less than three months .....	-	2	23	22	11	58
Three to six months .....	1	1	24	23	10	59
Six to nine months .....	-	6	29	19	16	70
Nine to twelve months .....	2	3	29	18	9	61
Total stations .....	3	12	105	82	46	248

1/ Includes 3 unlimited stations and 1 part-time station.

Table 3  
SUMMARY OF BROADCAST REVENUES AND INCOME OF  
4 NATION-WIDE NETWORKS, 3 REGIONAL NETWORKS AND 1464 STANDARD BROADCAST STATIONS

1947

Total Broadcast Revenues

Item	Amount	Percent of total	Amount	Percent
Networks and their 27 owned and operated stations .....	- -	- -	\$104,407,721	28.71
Networks and their 11 key stations .....	\$92,670,766	25.48		
16 other network owned and operated stations .....	11,736,955	3.23		
1437 other stations .....	- -	- -	259,306,666	71.29
971 stations serving as nation-wide network outlets .....	208,495,683	57.32		
466 stations not serving as nation-wide network outlets..	50,810,983	13.97		
Total Industry Broadcast Revenues .....	- -	- -	\$363,714,387	100.00

Broadcast Income (Before Federal income tax)

Networks and their 27 owned and operated stations .....	- -	- -	\$19,573,573	27.26
Networks and their 11 key stations .....	\$16,244,688	22.63		
16 other network owned and operated stations .....	3,328,885	4.63		
1437 other stations .....	- -	- -	52,222,367	72.74
971 stations serving as nation-wide network outlets .....	48,194,654	67.13		
466 stations not serving as nation-wide network outlets..	4,027,713	5.61		
Total Industry Broadcast Income .....	- -	- -	\$71,795,940	100.00

Table 4.--Comparative Financial Data for 812 Identical Standard Broadcast Stations  
 1947 - 1946  
 All Stations 1/

Item	Clear channel 50 Kw., unlimited			Clear channel 5 Kw., part-time			Clear channel 5 Kw. to 20 Kw., unlimited			Regional, unlimited		
	Average per station			Average per station			Average per station			Average per station		
	1947	1946	Percent increase or (decrease)	1947	1946	Percent increase or (decrease)	1947	1946	Percent increase or (decrease)	1947	1946	Percent increase or (decrease)
Number of stations	41			3			2/26			274		
Total broadcast revenues	\$1,261,878	\$1,225,807	2.94	\$1,092,125	\$994,239	9.85	\$501,004	\$444,939	12.60	\$359,596	\$345,986	3.93
Total broadcast expenses	894,367	829,767	7.79	821,111	772,491	6.29	417,185	374,025	11.54	267,019	246,975	8.12
Broadcast income (revenue less expenses before Federal income tax)	367,511	396,040	(7.20)	271,014	221,748	22.22	83,819	70,914	18.20	92,577	99,011	(6.50)
STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS												
Number of stations	3/41			3			19			245		
Total broadcast revenues	\$1,261,878	\$1,225,807	2.94	\$1,092,125	\$994,239	9.85	\$420,619	\$392,428	7.18	\$361,711	\$348,408	3.82
Total broadcast expenses	894,367	829,767	7.79	821,111	772,491	6.29	341,316	304,761	11.99	263,702	243,069	8.49
Broadcast income (revenue less expenses before Federal income tax)	367,511	396,040	(7.20)	271,014	221,748	22.22	79,303	87,667	(9.54)	98,009	105,339	(6.96)
STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS												
Number of stations	-			-			2/7			29		
Total broadcast revenues	-	-	-	-	-	-	\$719,192	\$587,468	22.42	\$341,727	\$325,527	4.98
Total broadcast expenses	-	-	-	-	-	-	623,115	562,026	10.87	295,039	279,976	5.38
Broadcast income (revenue less expenses before Federal income tax)	-	-	-	-	-	-	96,077	25,442	277.63	46,688	45,551	2.49



All Stations - Continued

Item	Regional, part-time			Local, unlimited			Local, day and part-time			All stations		
	Average per station			Average per station			Average per station			Average per station		
	1947	1946	Percent increase or (decrease)	1947	1946	Percent increase or (decrease)	1947	1946	Percent increase or (decrease)	1947	1946	Percent increase or (decrease)
Number of stations .....	48			408			12			812		
Total broadcast revenues .....	\$177,845	\$170,276	4.45	\$113,551	\$68,305	7.54	\$79,649	\$68,305	16.61	\$278,181	\$264,694	5.10
Total broadcast expenses .....	148,144	139,426	6.25	86,889	53,421	13.26	60,772	53,421	13.76	210,755	192,756	9.34
Broadcast income (revenues less expenses before Federal income tax) .....	29,701	30,850	(3.72)	26,662		(11.09)	18,877	14,884	26.83	67,426	71,938	(6.27)

STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS

Number of stations .....	19			360			-			687		
Total broadcast revenues .....	\$188,536	\$177,986	5.93	\$110,776	\$68,305	6.80	-	\$68,305	-	\$287,305	\$275,003	4.47
Total broadcast expenses .....	150,739	142,409	5.85	83,130	53,421	13.32	-	53,421	-	213,417	194,939	9.48
Broadcast income (revenues less expenses before Federal income tax) .....	37,797	35,577	6.24	27,646		(12.80)	-		-	73,888	80,064	(7.71)

STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS

Number of stations .....	29			48			4/ 12			125		
Total broadcast revenues .....	\$170,841	\$165,225	3.40	\$134,365	\$68,305	12.12	\$79,649	\$68,305	16.61	\$228,036	\$208,031	9.62
Total broadcast expenses .....	146,444	137,473	6.53	115,082	53,421	12.93	60,772	53,421	13.76	196,123	180,756	8.50
Broadcast income (revenues less expenses before Federal income tax) .....	24,397	27,752	(12.09)	19,283		7.33	18,877	14,884	26.83	31,913	27,275	17.00

Note: Stations identical as to class and time and serving as outlets for nation-wide networks for both years (but not necessarily the same network) are included in this comparison.

- 1/ Does not include the operations of 11 key stations of nation-wide networks, as the reports filed by them with the Commission do not include adequate segregations of expenses between station and network operations.
- 2/ Includes one station clear channel 5 kv. to 20 kv., part-time.
- 3/ Includes one station not serving as an outlet for nation-wide networks.
- 4/ Includes one station serving as an outlet for nation-wide networks.

Table 5.--Summary of Broadcast Revenues, Expenses and Income of 1453 Standard Broadcast Stations By Broadcast Region and State 1/

1947

Broadcast region and State	Stations with time sales of \$25,000 or more										Deductions from the sale of station time	
	Number of stations (2)	Network time sales by				Non-network time sales to			Total (8)	Payments to networks and stations (9)		Commissions to agencies, representatives, brokers and others (10)
		Nation-wide networks (3)	Regional networks (4)	Other networks and stations (5)	National and regional users (6)	Local and other users (7)						
<b>Broadcast region and State</b>												
<b>(1)</b>												
<b>Northeastern region:</b>												
Connecticut .....	15	\$830,473	\$167,396	\$34,104	\$1,289,053	\$1,422,643	-	\$3,743,669	-	\$399,574		
Delaware .....	3	142,680	-	-	109,807	300,938	-	553,425	-	41,135		
Maryland .....	12	871,791	-	3,520	1,207,899	2,537,038	-	4,620,238	\$1,091	581,841		
Maine .....	13	472,306	54,775	14,949	394,740	733,464	-	1,679,234	-	112,185		
Massachusetts .....	32	1,665,199	526,974	59,808	2,909,518	3,989,230	-	9,141,729	8,086	1,040,546		
New Hampshire .....	8	118,341	59,955	-	133,331	631,922	-	939,549	-	39,321		
New Jersey .....	13	123,114	-	-	441,459	2,406,497	-	2,971,070	-	250,677		
New York .....	63	4,501,192	-	23,471	9,360,524	12,224,832	-	26,110,019	825,381	2,998,158		
Pennsylvania .....	71	3,638,009	2,863	120,787	5,218,860	8,592,358	-	17,572,877	21,032	2,032,931		
Rhode Island .....	7	421,609	107,305	28,179	462,378	1,015,482	-	2,034,953	1,210	259,940		
Vermont .....	4	46,380	18,323	-	81,111	263,978	-	409,792	3,262	22,941		
District of Columbia .....	7	553,724	-	1,141	884,295	1,909,543	-	3,348,703	5,917	434,316		
Total, Northeastern region .....	248	13,384,818	933,591	285,959	22,483,965	36,027,925	-	73,116,258	868,352	8,263,565		
<b>Great Lakes region:</b>												
Illinois .....	42	1,146,963	500	4,576	5,354,343	5,350,601	-	11,856,983	12,439	1,298,117		
Indiana .....	22	930,514	-	2,840	1,570,005	2,748,960	-	5,252,319	30,155	365,304		
Kentucky .....	21	728,320	279	204	1,118,132	1,942,018	-	3,788,953	15,393	362,422		
Michigan .....	41	2,192,579	3,963	246,458	3,762,273	5,293,609	-	11,498,482	89,127	1,232,128		
Ohio .....	38	4,683,316	2,895	5,149	6,939,014	7,182,779	-	18,812,779	178,224	1,632,757		
West Virginia .....	24	704,437	-	15,077	1,031,909	1,818,434	-	3,569,857	5,241	232,232		
Wisconsin .....	31	955,618	1,210	63,481	1,759,184	2,622,620	-	5,402,113	20,309	448,577		
Total, Great Lakes region .....	219	11,341,747	8,447	337,785	21,534,860	26,958,647	-	60,181,486	346,888	5,571,537		
<b>Midwest region:</b>												
Iowa .....	26	1,284,839	64,555	82,787	2,497,567	2,324,629	-	6,254,377	29,830	577,846		
Kansas .....	18	583,353	13,523	11,808	1,059,340	1,213,827	-	2,868,328	39,459	244,453		
Minnesota .....	20	1,254,640	-	21,648	1,840,668	2,546,533	-	5,877,012	78,747	591,801		
Missouri .....	26	2,019,634	-	6,360	4,075,540	3,542,874	-	9,644,408	27,059	932,793		
Nebraska .....	13	782,614	58	-	1,559,204	1,436,332	-	3,778,208	140,145	316,402		
North Dakota .....	9	330,272	10,614	28,943	498,170	487,422	-	1,395,421	2,119	116,802		
South Dakota .....	8	196,204	-	16,423	479,044	695,526	-	1,387,197	2,543	155,005		
Total, Midwest region .....	120	6,451,556	88,750	367,969	12,009,533	12,247,143	-	31,164,951	319,902	2,995,102		

Southeastern region:										
Alabama	37	582,415	-	793	984,881	2,520,767	4,088,856	6,847	225,742	
Arkansas	22	299,998	-	25,910	530,140	1,312,852	2,168,900	2,884	200,708	
Florida	40	1,200,767	-	7,332	1,401,212	3,529,331	6,138,642	40,825	323,791	
Georgia	50	1,087,198	-	1,659	1,843,932	3,176,544	6,109,333	41,093	401,518	
Louisiana	19	1,081,823	2,027	26,537	1,444,025	2,508,360	5,162,772	7,947	489,900	
Mississippi	14	175,763	2,506	4,241	241,542	1,243,462	1,667,514	17,587	51,250	
North Carolina	58	1,101,830	-	51,655	1,981,598	3,703,176	6,838,259	110,356	476,815	
South Carolina	34	533,999	-	7,881	577,781	1,780,227	2,891,607	3,967	147,328	
Tennessee	34	1,601,118	2,020	4,593	1,902,971	4,064,716	7,578,706	66,843	469,519	
Virginia	32	998,505	-	4,593	1,191,308	2,752,262	4,946,668	9,311	296,273	
Total, Southeastern region	340	8,663,016	6,553	130,601	12,099,390	26,691,697	47,591,257	307,660	3,082,334	
South Central region:										
Oklahoma	24	912,910	5,320	57,944	1,166,679	2,014,636	4,157,489	8,814	346,190	
Texas	92	2,824,089	163,781	362,227	4,717,828	8,951,061	17,049,286	79,733	1,543,740	
Total, South Central region	116	3,736,999	169,101	420,171	5,884,507	10,965,697	21,206,775	88,547	1,889,930	
Mountain region:										
Arizona	17	304,121	56,224	108,193	265,406	1,427,347	2,161,291	64,383	92,631	
Colorado	15	634,115	-	897	708,611	1,651,134	2,994,757	2,844	306,843	
Idaho	14	190,696	-	20,097	127,453	1,009,465	1,347,711	1,963	44,985	
Montana	4	246,334	-	59,145	243,033	734,558	1,288,867	-	52,479	
Nevada	4	34,388	-	-	45,573	325,036	404,997	-	9,248	
New Mexico	16	189,383	-	192,527	1,119,243	1,119,243	1,501,253	5,049	50,524	
Utah	11	514,389	54,200	117,813	487,456	1,168,313	2,342,171	49,713	232,592	
Wyoming	8	13,920	2,894	5,748	28,544	419,327	470,433	450	8,623	
Total, Mountain region	99	2,127,046	113,318	311,893	2,104,700	7,854,523	12,511,480	124,402	797,925	
Pacific region:										
California	81	1,979,484	385,511	65,354	3,825,805	12,116,875	18,373,029	34,412	2,160,533	
Oregon	26	743,536	19,110	24,010	759,274	2,476,065	4,021,995	4,784	257,392	
Washington	33	1,242,498	26,873	49,837	1,557,939	3,119,835	5,996,982	20,303	555,858	
Total, Pacific region	140	3,965,518	431,494	139,201	6,143,018	17,712,775	28,392,006	59,499	2,973,783	
Total, United States	1,282	49,700,700	1,751,254	1,993,879	62,259,973	138,458,407	274,164,213	2,115,250	25,574,176	
Outside the United States										
Alaska	4	-	-	-	97,110	278,627	375,737	-	12,214	
Hawaii	9	83,779	-	26,395	262,783	1,515,938	1,515,938	4,788	104,152	
Puerto Rico	11	-	-	2,295	479,602	669,275	1,451,172	-	95,310	
Total, outside the United States	24	83,779	-	28,690	839,495	2,090,883	3,042,847	4,788	211,676	
Total, All Stations	1,306	49,784,479	1,751,254	2,022,569	83,099,468	140,549,290	277,207,060	2,120,038	25,785,852	

See footnote at end of table.



Table 5.--Summary of Broadcast Revenues, Expenses and Income of 1453 Standard Broadcast Stations By Broadcast Region and State 1/1--Continued

1947

Broadcast region and State  (1)	Stations with time sales of \$25,000 or more				All commercial stations				
	Revenues from incidental broadcast activities		Total broadcast revenues (13)	Total broadcast expenses (14)	Broadcast income before Federal income tax (15)	Number of stations (16)	Total broadcast revenues (17)	Total broadcast expenses (18)	Broadcast income before Federal income tax (19)
	Talent (11)	Sundry broadcast revenues (12)							
<b>Northeastern region:</b>									
Connecticut .....	\$63,216	\$85,242	\$3,502,553	\$2,685,342	\$817,211	16	\$3,513,325	\$2,697,555	\$815,770
Delaware .....	567	1,246	514,103	352,867	161,236	3	514,103	352,867	161,236
Maryland .....	106,709	54,155	4,198,170	3,124,166	1,074,004	13	4,221,155	3,165,015	1,056,140
Maine .....	9,576	37,265	1,604,890	1,404,960	199,930	14	1,612,823	1,432,162	180,661
Massachusetts .....	256,628	451,723	8,801,448	7,618,977	1,182,471	34	8,842,252	7,693,333	1,148,919
New Hampshire .....	41,083	26,929	968,240	888,645	79,595	9	968,610	909,380	80,260
New Jersey .....	157,433	31,026	2,866,479	2,615,785	250,694	15	2,905,185	2,656,560	248,625
New York .....	1,014,476	888,316	24,189,272	20,083,154	4,106,118	67	24,268,938	20,211,120	4,057,818
Pennsylvania .....	681,170	432,387	16,632,471	12,982,847	3,649,624	75	16,707,205	13,086,054	3,621,151
Rhode Island .....	39,238	6,234	1,819,275	1,227,248	592,027	7	1,819,275	1,227,248	592,027
Vermont .....	15,372	12,852	411,813	378,228	33,585	5	436,548	403,028	33,520
District of Columbia .....	395,098	199,056	3,482,624	3,252,247	230,377	7	3,482,624	3,252,247	230,377
Total, Northeastern region .....	2,780,566	2,226,431	68,991,338	56,614,466	12,376,872	265	69,313,073	57,086,569	12,226,504
<b>Great Lakes region:</b>									
Illinois .....	1,005,668	446,919	11,999,014	9,851,256	2,147,758	50	12,107,642	9,961,531	2,146,111
Indiana .....	208,224	133,312	5,198,396	3,957,235	1,241,161	24	5,247,967	4,039,311	1,208,656
Kentucky .....	131,559	78,319	3,621,016	3,092,270	528,746	24	3,658,998	3,145,446	513,552
Michigan .....	458,830	259,489	10,899,546	7,787,905	3,111,641	44	10,929,446	7,884,862	3,044,584
Ohio .....	1,185,958	383,263	18,571,019	13,790,217	4,780,802	41	18,630,885	13,864,042	4,766,843
West Virginia .....	164,339	85,936	3,582,659	2,540,007	1,042,652	26	3,624,681	2,599,189	1,025,492
Wisconsin .....	147,856	107,581	5,188,664	3,636,368	1,552,296	32	5,211,591	3,666,743	1,544,848
Total, Great Lakes region .....	3,302,434	1,494,819	59,060,314	44,655,258	14,405,056	241	59,410,810	45,161,124	14,249,686
<b>Midwest region:</b>									
Iowa .....	238,385	130,265	6,015,351	4,904,877	1,110,474	27	6,027,569	4,927,617	1,099,952
Kansas .....	89,104	107,705	2,781,225	2,358,474	422,751	19	2,800,113	2,389,716	410,397
Minnesota .....	352,662	298,048	5,857,174	4,284,592	1,572,582	21	5,861,322	4,294,095	1,567,227
Missouri .....	577,040	182,194	9,443,790	6,840,397	2,603,393	31	9,526,387	6,926,831	2,599,556
Nebraska .....	90,271	100,311	3,452,243	2,776,850	675,393	15	3,485,814	2,830,414	655,400
North Dakota .....	46,482	3,687	1,286,669	989,318	297,351	10	1,310,354	1,017,626	292,728
South Dakota .....	454	93,114	1,323,217	1,022,432	300,785	9	1,338,544	1,032,625	305,919
Total, Midwest region .....	1,394,398	915,324	30,159,669	23,176,940	6,982,729	132	30,350,103	23,418,924	6,931,179

Southeastern region:									
Alabama	98,161	65,439	4,019,867	3,409,165	610,702	40	4,043,753	3,437,056	605,697
Arkansas	66,650	18,545	2,050,503	1,565,907	484,596	23	2,062,498	1,582,096	480,402
Florida	152,008	62,491	5,988,535	4,663,329	1,325,206	43	6,037,429	4,748,337	1,289,092
Georgia	117,153	156,274	5,942,649	4,831,073	1,111,576	57	6,068,393	4,762,836	1,305,557
Louisiana	111,865	54,283	4,831,073	3,403,042	1,428,031	21	4,886,990	3,457,455	1,429,537
Mississippi	39,779	44,414	1,652,870	1,264,863	388,007	27	1,682,031	1,303,853	378,178
North Carolina	290,745	101,986	6,603,819	5,268,053	1,335,766	69	6,767,282	5,466,768	1,300,514
South Carolina	175,221	36,133	2,851,666	2,259,941	621,725	25	2,863,985	2,243,295	620,690
Tennessee	322,246	179,555	7,544,145	5,579,837	1,964,308	40	7,657,429	5,731,749	1,925,680
Virginia	172,615	234,997	5,048,696	3,930,896	1,117,800	35	5,094,982	4,030,002	1,064,980
Total, Southeastern region	1,406,443	926,117	46,533,823	35,929,801	10,604,022	380	47,164,772	36,763,447	10,401,325
South Central region:									
Oklahoma	138,708	75,710	4,016,903	3,158,929	857,974	28	4,069,321	3,226,583	842,738
Texas	722,193	473,204	16,621,210	12,144,765	4,476,445	109	16,885,167	12,459,562	4,426,605
Total, South Central region	860,901	548,914	20,638,113	15,303,694	5,334,419	137	20,954,488	15,685,145	5,269,343
Mountain region:									
Arizona	61,115	158,951	2,224,343	1,996,112	228,231	18	2,242,129	2,024,705	217,424
Colorado	138,030	116,082	2,939,182	2,322,659	616,523	21	3,030,662	2,409,484	621,178
Idaho	14,335	29,499	1,344,597	1,104,513	240,084	16	1,388,814	1,163,743	225,071
Montana	12,118	113,062	1,351,568	1,006,455	355,113	16	1,421,260	1,076,742	344,518
Nevada	96	1,293	357,138	353,046	44,092	5	401,090	366,933	34,157
New Mexico	4,354	46,680	1,496,714	1,247,367	249,347	18	1,522,016	1,327,420	194,596
Utah	57,377	99,441	2,216,684	2,042,306	174,378	12	2,222,774	2,056,192	166,582
Wyoming	-	7,107	468,467	436,546	31,921	9	480,068	452,053	28,015
Total, Mountain region	287,425	572,115	12,448,693	10,509,004	1,939,689	115	12,708,813	10,877,272	1,831,541
Pacific region:									
California	918,497	627,277	17,723,858	14,684,185	3,039,673	93	17,929,354	15,025,539	2,903,815
Oregon	135,865	179,134	4,074,818	3,434,445	640,373	29	4,100,907	3,482,429	618,478
Washington	263,241	325,301	6,009,363	5,123,642	885,721	34	6,022,753	5,140,380	882,373
Total, Pacific region	1,317,603	1,131,712	27,808,039	23,242,272	4,565,767	156	28,053,014	23,648,348	4,404,666
Total, United States	11,349,770	7,815,432	265,639,989	209,431,435	56,208,554	1,426	267,955,073	212,640,829	55,314,244
Outside the United States									
Alaska	-	-	363,523	308,272	55,251	4	363,523	308,272	55,251
Hawaii	32,415	108,837	1,548,250	1,483,236	65,014	9	1,548,250	1,483,236	65,014
Puerto Rico	13,911	45,775	1,115,548	994,531	121,017	14	1,176,775	1,060,032	116,743
Total, outside the United States	46,326	154,612	3,027,321	2,786,039	241,282	27	3,088,548	2,851,540	237,008
Total, All Stations	11,396,096	7,970,044	268,667,310	212,217,474	56,449,836	1,453	271,043,621	215,492,369	55,551,252

1/ Does not include the operations of eleven key stations of nation-wide networks, as the reports filed by them with the Commission do not include adequate segregations of expenses between station and network operations.



Table 6.--SUMMARY OF BROADCAST REVENUES, EXPENSES AND INCOME OF 1,453 STANDARD BROADCAST STATIONS, BY CLASS AND TIME; SEGREGATED BETWEEN 987 STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS AND 466 STATIONS NOT SERVING AS SUCH OUTLETS 1/

1947

Item	Clear channel				Regional			Local				
	50,000 Watts		5,000 to 20,000 Watts		Unlimited	Day and part-time	Unlimited	Day and part-time	Unlimited	Day and part-time		
	Unlimited (2)	Part-time (3)	Unlimited (4)	Part-time (5)							(6)	(7)
(1)												
STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS												
Stations with time sales of \$25,000 or more:	45	3	23	-	299	35	530	9	944			
Number of stations .....												
Revenues from the sale of station time:												
Network time sales by-												
National networks .....	\$16,054,634	\$888,549	\$2,120,209	-	\$22,784,251	\$601,438	\$6,874,864	\$26,164	\$49,350,109			
Regional networks .....	18,655	-	-	-	1,146,597	23,912	545,184	-	1,734,348			
Other networks and stations .....	295,686	107,417	20,906	-	781,033	13,096	558,402	4,213	1,780,753			
Total sale of chain broadcast time .....	16,368,975	995,966	2,141,115	-	24,711,881	638,446	7,978,450	30,377	52,865,210			
Non-network time sales to-												
National and regional users .....	27,377,390	1,826,227	3,026,201	-	30,189,733	1,428,016	7,670,850	41,074	71,559,491			
Local and other users .....	13,059,736	356,176	3,801,104	-	42,870,918	2,862,995	38,889,694	451,292	102,291,915			
Total sale of station non-network time .....	40,437,126	2,182,403	6,827,305	-	73,060,651	4,291,011	46,560,544	492,366	173,851,406			
Total sale of station time .....	56,806,101	3,178,369	8,968,420	-	97,772,532	4,929,457	54,538,994	522,743	226,716,616			
Deductions from the sale of station time:												
Payments to networks and stations .....	919,131	206	39,913	-	697,387	76,094	289,300	399	2,022,430			
Commissions to regularly established agencies, representatives and brokers .....	7,590,813	419,329	924,118	-	9,636,989	290,744	2,216,208	12,867	21,091,068			
Total deductions from the sale of station time .....	8,509,944	419,535	964,031	-	10,334,376	366,838	2,505,508	13,266	23,113,498			
Balance, net time sales .....	48,296,157	2,758,834	8,004,389	-	87,438,156	4,562,619	52,033,486	509,477	203,603,118			
Revenues from incidental broadcast activities:												
Talent .....	3,363,421	351,635	616,896	-	3,606,899	161,898	1,257,462	8,396	9,366,567			
Sundry broadcast revenues .....	2,180,850	165,906	272,213	-	2,688,660	94,726	1,094,425	2,300	6,499,080			
Total revenues from incidental broadcast activities .....	5,544,271	517,541	889,109	-	6,295,519	256,624	2,351,887	10,696	15,865,647			
Total broadcast revenues .....	53,840,428	3,276,375	8,893,498	-	93,733,675	4,819,243	54,385,373	520,173	219,468,765			
Total broadcast expenses .....	38,403,296	2,463,333	7,348,059	-	69,829,022	4,133,495	44,913,675	466,866	167,557,746			
Broadcast income or (loss) before Federal income tax .....	15,437,132	813,042	1,545,439	-	23,904,653	685,748	9,471,698	53,307	51,911,019			
All commercial stations:												
Number of stations .....	45	3	23	-	304	38	564	10	987			
Broadcast revenue .....	\$53,840,428	\$3,276,375	\$8,893,498	-	\$93,816,807	\$4,881,915	\$54,980,558	\$543,057	\$220,232,658			
Broadcast expense .....	38,403,296	2,463,333	7,348,059	-	70,006,015	4,256,987	45,739,205	492,204	168,709,099			
Broadcast income or (loss) before Federal income tax .....	15,437,132	813,042	1,545,439	-	23,810,792	624,928	9,241,353	50,853	51,523,559			

STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS

	2	2	11	2	46	127	129	43	362
Stations with time sales of \$25,000 or more:									
Number of stations .....									
Revenues from the sale of station time:									
Network time sales by-									
National-wide networks .....	\$4,659	\$ 33,762	\$4,816	-	\$347,895	\$14,469	\$28,433	\$336	\$434,370
Regional networks .....	-	4,576	3,468	-	1,155	1,488	10,795	-	16,906
Other networks and stations .....	-	-	26,195	-	20,095	78,045	73,906	38,992	241,816
Total sale of chain broadcast time .....	4,659	38,338	34,479	-	369,145	94,002	113,134	39,335	693,092
Non-network time sales to-									
National and regional users .....	878,965	437,031	2,782,491	\$390,055	3,153,809	2,123,188	1,548,229	226,209	11,539,977
Local and other users .....	411,301	330,986	3,514,069	177,331	9,257,686	10,541,488	11,265,772	2,728,742	38,227,375
Total sale of station non-network time .....	1,290,266	768,017	6,326,560	567,386	12,411,495	12,664,676	12,814,001	2,954,951	49,797,352
Total sale of station time .....	1,294,925	806,355	6,341,039	567,386	12,780,640	12,758,676	12,927,135	2,994,286	50,490,444
Deductions from the sale of station time:									
Payments to networks and stations .....	699	686	-	-	64,265	16,106	13,424	2,428	97,608
Commissions to regularly established agencies, representatives and brokers .....	206,262	99,771	933,497	73,632	1,550,504	882,289	778,147	170,682	4,694,784
Total deductions from the sale of station time .....	206,961	100,457	933,497	73,632	1,614,769	898,395	791,571	173,110	4,792,392
Balance, net time sales .....	1,087,964	705,898	5,427,542	493,754	11,165,871	11,860,283	12,135,564	2,821,176	45,698,052
Revenues from incidental broadcast activities:									
Talent .....	33,536	147,519	196,339	6,828	895,875	366,464	340,089	42,879	2,029,529
Sundry broadcast revenues .....	13,503	24,800	327,960	6,472	562,205	190,072	292,822	53,130	1,470,964
Total revenue from incidental broadcast activities .....	47,039	172,319	524,299	13,300	1,458,080	556,536	632,911	96,009	3,500,493
Total broadcast revenues .....	1,135,003	878,217	5,951,841	507,054	12,623,951	12,416,819	12,768,475	2,917,185	49,198,545
Total broadcast expenses .....	1,271,081	675,338	5,304,256	401,455	10,967,166	11,875,525	11,563,254	2,601,655	44,659,728
Broadcast income or (loss) before Federal income tax .....	(136,078)	202,881	647,585	105,599	1,656,785	541,294	1,205,221	315,530	4,538,817
All commercial stations:									
Number of stations .....	2	2	11	3	50	166	166	66	466
Broadcast revenues .....	\$1,135,003	\$878,217	\$5,951,841	\$509,274	\$12,623,951	\$13,067,030	\$13,328,007	\$3,253,592	\$50,810,983
Broadcast expenses .....	1,271,081	675,336	5,304,256	405,598	11,143,228	12,763,491	12,209,081	3,011,239	46,783,270
Broadcast income or (loss) before Federal income tax .....	(136,078)	202,881	647,585	103,716	1,544,791	303,539	1,118,926	242,353	4,027,713

See footnote at end of table.

Table 6.--SUMMARY OF BROADCAST REVENUES, EXPENSES AND INCOME OF 1453 STANDARD BROADCAST STATIONS, BY CLASS AND TIME; SEGREGATED BETWEEN 987 STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS AND 466 STATIONS NOT SERVING AS SUCH OUTLETS 1/ - Continued

1947

Item (1)	Clear channel				Regional			Local		Total (10)
	50,000 Watts		5,000 to 20,000 Watts		Unlimited (6)	Day and part-time (7)	Unlimited (8)	Day and part-time (9)		
	Unlimited (2)	Part-time (3)	Unlimited (4)	Part-time (5)						
ALL COMMERCIAL STATIONS										
Stations with time sales of \$25,000 or more:	47	5	34	2	345	162	659	52	1,306	
Number of stations .....										
Revenues from the sale of station time:										
Network time sales by-										
Nation-wide networks .....	\$16,099,293	\$922,311	\$2,125,025	-	\$23,132,146	\$615,907	\$6,903,297	\$26,500	\$49,784,479	
Regional networks .....	18,555	-	3,468	-	1,147,792	25,400	555,979	-	1,751,294	
Other networks and stations .....	295,686	111,993	47,101	-	801,128	91,141	632,308	43,212	2,082,569	
Total sale of chain broadcast time .....	16,373,634	1,034,304	2,175,594	-	25,081,026	732,448	8,091,584	69,712	53,558,302	
Non-network time sales to-										
National and regional users .....	28,256,355	2,263,258	5,809,692	\$390,055	33,343,542	3,551,204	9,219,079	267,283	83,099,468	
Local and other users .....	13,471,037	681,162	7,345,173	177,331	22,128,604	13,404,483	50,155,466	3,180,034	140,549,290	
Total sale of station non-network time .....	41,727,392	2,950,420	13,153,865	567,386	85,472,146	16,955,687	59,374,545	3,447,317	223,648,758	
Total sale of station time .....	58,101,026	3,984,724	15,329,459	567,386	110,553,172	17,688,135	67,466,129	3,517,029	277,207,060	
Deductions from the sale of station time:	919,830	892	39,913	-	761,652	92,200	302,724	2,827	2,120,038	
Payments to networks and stations .....										
Commissions to regularly established agencies, representatives and brokers .....	7,797,075	519,100	1,857,615	73,632	11,187,493	1,173,033	2,994,355	183,549	25,785,852	
Total deductions from the sale of station time .....	8,716,905	519,992	1,897,528	73,632	11,949,145	1,265,233	3,297,979	186,376	27,909,890	
Balance, net time sales .....	49,384,121	3,464,132	13,431,931	493,754	98,604,027	16,422,902	64,169,950	3,330,653	249,301,170	
Revenue from incidental broadcast activities:										
Talent .....	3,396,957	499,154	813,235	6,828	4,502,734	528,362	1,597,551	51,275	11,396,096	
Sundry broadcast revenue .....	2,194,353	190,706	600,173	5,472	3,290,865	284,798	1,387,247	55,430	7,970,044	
Total revenue from incidental broadcast activities	5,591,310	689,860	1,413,408	13,300	7,793,599	813,160	2,984,798	106,705	19,366,140	
Total broadcast revenues .....	54,975,431	4,154,592	14,845,339	507,054	106,357,626	17,236,062	67,153,848	3,437,358	268,667,310	
Total broadcast expenses .....	39,674,377	3,138,669	12,692,315	401,455	80,796,188	16,009,020	56,476,929	3,068,521	212,211,474	
Broadcast income or (loss) before Federal income tax	15,301,054	1,015,923	2,193,024	105,599	25,561,438	1,227,042	10,676,919	368,837	56,449,836	
All commercial stations:										
Number of stations .....	47	5	34	3	354	204	730	76	1,453	
Broadcast revenues .....	\$54,975,431	\$4,154,592	\$14,845,339	\$509,274	\$106,357,626	\$17,236,062	\$68,308,555	\$3,437,358	\$271,043,621	
Broadcast expenses .....	39,674,377	3,138,669	12,692,315	405,558	81,149,243	17,020,478	57,948,286	3,503,443	215,492,369	
Broadcast income or (loss) before Federal income tax	15,301,054	1,015,923	2,193,024	103,716	25,355,583	928,467	10,360,279	293,206	55,551,252	

1/ Does not include the operations of 11 key stations of nation-wide networks, as the reports filed by them with the Commission do not include adequate segregations of expenses between stations and network operations.



Table 7.--Summary of Broadcast Expenses by Class and Time of 4 Nation-Wide Networks, 3 Regional Networks and 1464 Standard Broadcast Stations

1947

Item	Clear channel				Regional		Local		Total	3 regional networks, 4 nation-wide networks and 11 key stations	Grand total		
	50,000 watts		5,000 to 25,000 watts		Unlimited	Part-time	Unlimited	Day and part-time					
	(2)	(3)	(4)	(5)								(6)	(7)
(1)											(10)	(11)	(12)
All commercial stations													
Stations with time sales of \$25,000 or more:													
Number of stations .....	47	5	34	2	345	162	659	52	1306	11			1317
Technical expenses:													
Salaries and wages .....	\$5,429,137	\$343,946	\$1,654,658	\$68,970	\$10,177,908	\$1,900,265	\$7,472,373	\$427,715	\$27,474,972	\$5,402,636			\$32,877,608
Repairs of technical equipment	700,999	57,534	212,882	10,168	1,461,462	320,444	1,116,093	67,366	3,946,948	551,257			4,498,205
Other .....	1,291,877	133,080	222,939	8,419	1,720,358	378,427	1,052,231	57,241	4,864,572	654,615			5,519,187
Total .....	7,422,013	534,560	2,090,479	87,557	13,359,728	2,599,136	9,640,697	552,322	36,286,492	6,608,508			42,895,000
Program expenses:													
Salaries and wages of program department .....	4,950,531	482,301	1,880,401	75,869	12,200,103	2,549,312	9,244,898	504,237	31,887,652	7,485,311			39,372,963
Talent expenses .....	6,716,067	686,931	1,328,199	33,595	7,015,929	777,757	2,044,678	95,919	18,699,075	15,629,921			34,328,996
Royalties and license fees relating to program material	1,791,887	125,200	467,078	18,965	3,227,739	498,745	1,973,242	96,507	8,199,363	1,990,077			10,189,440
Transcriptions and recordings	361,757	32,256	207,321	10,042	1,476,662	478,234	1,518,688	96,144	4,184,104	1,922,130			6,103,234
Cost of wire services, exclusive of transmitter line	321,696	47,368	138,506	2,793	988,906	215,799	1,359,919	55,466	3,130,453	7,076,624			10,207,077
Other expenses directly related to programs .....	1,985,496	122,858	614,248	15,286	3,657,814	581,171	2,472,368	143,727	9,592,968	5,610,429			15,203,397
Total .....	16,127,434	1,496,914	4,635,753	156,550	28,567,153	5,101,018	18,613,793	992,000	75,690,615	39,714,492			115,405,107
Selling expenses:													
Salaries, wages, and commissions to staff salesmen	2,186,796	157,178	1,229,717	29,799	7,127,664	1,664,331	5,572,372	276,227	18,244,084	5,523,434			23,767,518
Other expenses directly related to selling .....	2,586,350	158,764	832,017	17,708	4,974,049	907,347	2,500,723	135,656	12,112,614	4,564,894			16,677,508
Total .....	4,773,146	315,942	2,061,734	47,507	12,101,713	2,571,678	8,073,095	411,883	30,356,698	10,088,328			40,445,026
Total technical, program and selling expenses ...	28,322,593	2,347,416	8,787,966	291,614	54,028,594	10,271,832	36,327,585	1,956,205	142,333,805	56,411,328			198,745,133

Table 7.--Summary of Broadcast Expense by Class and Time of 4 Nation-Wide Networks, 3 Regional Networks and 1464 Standard Broadcast Stations - Cont'd.

1947

Item (1)	Clear channel				Regional		Local		Total (10)	3 regional networks, 4 nation-wide networks and 11 key stations (11)	Grand total (12)
	50,000 watts		5,000 to 25,000 watts		Unlimited	Part-time	Unlimited	Day and part-time			
	Unlimited (2)	Part-time (3)	Unlimited (4)	Part-time (5)							
All commercial stations - Continued											
Stations with time sales of \$25,000 or more:	47	5	34	2	345	162	659	52	1306	11	1317
Number of stations .....											
General and administrative expense:	\$3,869,610	\$243,076	\$1,339,019	\$38,037	\$10,819,514	\$2,335,031	\$8,608,469	\$442,272	\$27,695,028	\$7,480,663	\$35,175,691
Salaries and wages .....	473,616	33,069	194,992	6,349	1,372,269	277,839	1,041,761	57,392	3,457,287	320,210	3,777,797
Legal services, exclusive of salaries .....	203,418	45,617	91,439	2,556	641,281	133,971	481,874	24,095	1,624,251	197,690	1,821,941
Insurance expenses .....	375,478	6,676	31,389	-	367,602	103,106	288,695	26,828	1,199,774	17,678	1,217,452
Experimental and developmental expense .....	1,214,034	116,560	545,924	10,639	3,308,974	751,760	2,360,191	156,220	8,464,302	1,227,265	9,691,567
Depreciation and amortization of broadcast investments ...	1,110,387	47,362	350,937	25,876	2,034,519	368,235	1,143,700	54,386	5,175,402	3,613,755	8,789,157
Rent paid for use of broadcast property .....	737,699	38,993	269,991	7,346	1,603,134	313,423	1,116,093	54,852	4,141,531	1,205,329	5,346,860
Taxes (other than Federal income tax) .....	169,275	16,769	32,815	1,597	287,596	127,663	485,411	29,053	1,150,181	38,804	1,188,985
Losses on note, accounts, and other amounts receivable--	3,198,267	243,131	1,007,843	17,441	6,332,705	1,326,160	4,583,150	267,216	16,975,913	5,913,056	22,888,969
Other .....											
Total general and administrative expense .....	11,351,784	791,253	3,864,349	109,841	26,767,594	5,737,188	20,149,344	1,112,316	69,883,669	20,014,750	89,898,419
Total broadcast expenses	39,674,377	3,138,669	12,652,315	401,455	80,796,188	16,009,020	56,476,929	3,068,521	212,217,474	76,426,078	288,643,552
All commercial stations:											
Number of stations .....	47	5	34	3	354	204	730	76	1453	11	1464
Total broadcast expense .....	\$39,674,377	\$3,138,669	\$12,652,315	\$405,558	\$81,149,243	\$17,020,478	\$57,948,286	\$3,503,443	\$215,492,369	\$76,426,078	\$291,918,447



Item	Clear channel				Regional		Local		Total
	50,000 watts		5,000 to 25,000 watts		Unlimited	Part-time	Unlimited	Day and part-time	
	Unlimited	Part-time	Unlimited	Part-time					
					(2)	(3)	(4)	(5)	
Stations serving as outlets for nation-wide networks									
Stations with time sales of \$25,000 or more:	45	3	23	-	299	35	530	9	944
Number of stations .....									
Technical expenses:									
Salaries and wages .....	\$5,235,372	\$272,469	\$945,222	-	\$8,705,388	\$471,036	\$5,930,635	\$51,536	\$21,611,658
Repairs of technical equipment .....	688,794	51,199	114,001	-	1,316,654	87,186	927,987	11,471	3,197,292
Other .....	1,235,037	69,758	120,465	-	1,543,256	79,653	864,561	13,062	3,925,792
Total .....	7,159,203	393,426	1,179,688	-	11,565,298	637,875	7,723,183	76,069	28,734,742
Program expenses:									
Salaries and wages of program department .....	4,848,857	440,803	1,134,735	-	10,470,778	637,323	7,292,507	75,597	24,900,600
Talent expenses .....	6,492,865	543,023	811,561	-	5,798,821	224,828	1,530,724	10,927	15,412,749
Royalties and license fees relating to program material .....	1,762,509	100,569	287,527	-	2,873,780	146,307	1,588,711	13,940	6,773,443
Transcriptions and recordings .....	346,307	25,082	122,094	-	1,253,961	94,808	1,158,188	11,736	3,012,176
Cost of wire services, exclusive of transmitter line .....	305,196	39,719	71,804	-	795,854	75,693	1,111,272	15,778	2,415,316
Other expenses directly related to programs	1,944,470	94,923	294,728	-	3,271,767	159,141	1,921,671	23,529	7,710,229
Total .....	15,700,204	1,244,219	2,722,449	-	24,464,961	1,338,100	14,603,073	151,507	60,224,513
Selling expenses:									
Salaries, wages and commissions to staff salesmen .....	2,098,546	110,079	597,718	-	5,952,311	397,388	4,358,845	47,498	13,562,385
Other expenses directly related to selling .....	2,502,525	122,507	500,812	-	4,429,676	358,262	2,007,126	12,820	9,933,728
Total .....	4,601,071	232,586	1,098,530	-	10,381,987	755,650	6,365,971	60,318	23,496,113
Total technical, program and selling expenses .....	27,460,478	1,870,231	5,000,667	-	46,412,246	2,731,625	28,692,227	287,894	112,455,368
General and administrative expenses:									
Salaries and wages .....	3,748,345	183,286	809,311	-	9,493,156	641,025	7,091,063	56,898	22,023,084
Legal services, exclusive of salaries .....	467,520	26,581	101,271	-	1,186,837	61,209	803,883	12,941	2,660,242
Insurance expenses .....	196,396	38,578	51,828	-	568,872	35,221	390,197	3,055	1,284,147
Experimental and developmental expenses .....	375,478	-	29,514	-	330,111	28,305	187,329	11,597	962,334

Table 7.--Summary of Broadcast Expenses by Class and Time of 4 Nation-Wide Networks, 3 Regional Networks and 1464 Standard Broadcast Stations - Continued  
1947

Item	Clear channel				Regional			Local		Total
	50,000 watts		5,000 to 25,000 watts		Unlimited	Part-time	Unlimited	Day and part-time		
	Unlimited	Part-time	Unlimited	Part-time						
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	
Stations serving as outlets for nation-wide networks										
Stations with time sales of \$25,000 or more:	45	3	23	-	299	35	530	9	944	
Number of stations .....										
General and administrative expenses: - Cont'd.										
Depreciation and amortization of broadcast investments .....	\$1,152,879	\$82,428	\$286,732	-	\$2,930,837	\$158,715	\$1,859,271	\$19,550	\$6,490,412	
Rent paid for use of broadcast property .....	1,074,637	32,944	237,105	-	1,701,552	89,839	916,673	9,473	4,062,223	
Taxes (other than Federal income tax) .....	712,378	28,187	160,179	-	1,409,444	75,493	901,125	13,046	3,299,852	
Losses on notes, accounts and other amounts receivable--broadcast .....	105,361	984	17,677	-	179,228	12,674	371,392	12,477	699,793	
Other .....	3,109,824	200,114	653,775	-	5,616,739	299,389	3,700,515	39,935	13,620,291	
Total general and administrative expenses	10,942,818	593,102	2,347,392	-	23,416,776	1,401,870	16,221,448	178,972	55,102,378	
Total broadcast expenses .....	38,403,296	2,463,333	7,348,059	-	69,829,022	4,133,495	44,913,675	466,866	167,557,746	
All commercial stations:										
Number of stations .....	45	3	23	-	304	38	564	10	987	
Total broadcast expenses .....	\$38,403,296	\$2,463,333	\$7,348,059	-	\$70,006,015	\$4,256,987	\$45,739,205	\$492,204	\$168,709,099	
Stations not serving as outlets for nation-wide networks										
Stations with time sales of \$25,000 or more:	2	2	11	2	46	127	129	43	362	
Number of stations .....										
Technical expenses:										
Salaries and wages .....	\$193,765	\$71,477	\$709,436	\$68,970	\$1,472,520	\$1,429,229	\$1,541,738	\$376,179	\$5,863,314	
Repairs of technical equipment .....	12,205	6,335	98,881	10,168	144,808	233,258	188,106	55,895	749,656	
Other .....	96,840	63,322	102,474	8,419	177,102	298,774	187,670	44,179	938,780	
Total .....	262,810	141,134	910,791	87,557	1,794,430	1,961,261	1,917,514	476,253	7,551,750	
Program expenses:										
Salaries and wages of program department .....	101,674	41,498	745,666	75,869	1,729,325	1,911,989	1,952,391	428,640	6,987,052	
Talent expenses .....	223,202	143,908	516,638	33,595	1,217,108	552,929	513,954	84,992	3,286,326	
Royalties and license fees relating to program material .....	29,378	24,531	179,551	18,965	353,959	352,438	384,531	82,567	1,425,920	
Transcriptions and recordings .....	15,450	7,174	85,227	10,042	222,701	383,426	360,500	84,408	1,168,928	
Cost of wire services, exclusive of transmitter line .....	16,500	7,649	66,702	2,793	193,052	140,106	248,647	39,688	715,137	
Other expenses directly related to programs .....	41,026	27,935	319,520	15,286	386,047	422,030	550,597	120,198	1,882,739	
Total .....	427,230	252,695	1,913,304	156,550	4,102,192	3,762,918	4,010,720	840,493	15,466,102	

<b>Selling expenses:</b>										
Salaries, wages and commissions to staff salesmen .....	88,250	47,099	631,999	29,799	1,175,353	1,266,943	1,213,527	228,729	4,681,699	
Other expenses directly related to selling .....	83,825	36,257	331,205	17,708	544,373	549,085	493,597	122,836	2,178,886	
<b>Total .....</b>	<b>172,075</b>	<b>83,356</b>	<b>963,204</b>	<b>47,507</b>	<b>1,719,726</b>	<b>1,816,028</b>	<b>1,707,124</b>	<b>351,565</b>	<b>6,860,585</b>	
<b>Total technical, program and selling expenses .....</b>										
	862,115	477,185	3,787,299	291,614	7,616,348	7,540,207	7,635,358	1,668,311	29,878,437	
<b>General and administrative expenses:</b>										
Salaries and wages .....	121,265	59,790	529,708	38,037	1,326,358	1,694,006	1,517,406	385,374	5,671,944	
Legal services, exclusives of salaries .....	6,096	6,488	93,721	6,349	185,432	216,630	237,878	44,451	797,045	
Insurance expense .....	7,022	7,039	39,611	2,556	72,409	98,750	91,677	21,040	340,104	
Experimental and developmental expenses .....	-	6,676	1,875	-	37,491	74,801	101,366	15,231	237,440	
Depreciation and amortization of broadcast investments .....	61,155	34,132	259,192	10,639	378,137	593,045	500,920	136,670	1,973,890	
Rent paid for use of broadcast property .....	35,750	14,418	113,832	25,876	332,967	278,396	267,027	44,913	1,113,179	
Taxes (other than Federal income tax) .....	25,321	10,866	109,812	7,346	193,690	237,930	214,968	41,806	841,679	
Losses on notes, accounts and other amounts receivable--broadcast .....	63,914	15,785	15,138	1,597	108,368	114,989	114,019	16,578	450,388	
Other .....	88,443	43,017	354,068	17,441	715,966	1,026,771	882,635	227,281	3,355,622	
<b>Total general and administrative expenses...</b>	<b>408,966</b>	<b>198,151</b>	<b>1,516,957</b>	<b>109,841</b>	<b>3,350,818</b>	<b>4,335,318</b>	<b>3,927,896</b>	<b>933,344</b>	<b>14,781,291</b>	
<b>Total broadcast expense .....</b>										
	1,271,081	675,336	5,304,256	401,455	10,967,166	11,875,525	11,563,254	2,601,655	44,659,728	
<b>All commercial stations:</b>										
Number of stations .....	2	2	11	3	50	166	166	66	466	
<b>Total, broadcast expense .....</b>	<b>\$1,271,081</b>	<b>\$675,336</b>	<b>\$5,304,256</b>	<b>\$405,558</b>	<b>\$11,143,228</b>	<b>\$12,763,491</b>	<b>\$12,209,081</b>	<b>\$3,011,239</b>	<b>\$46,783,270</b>	





Item	Selling expenses				General and administrative expenses										Total broadcast expense
	(14)	(15)	(16)	(17)	(18)	(19)	(20)	(21)	(22)	(23)	(24)	(25)	(26)	(27)	
Revenue group:															
\$1,000,000 or more .....	\$60,481	\$70,476	\$130,957	\$100,941	\$14,038	\$5,998	\$24,163	\$27,586	\$38,058	\$21,854	\$2,562	\$93,656	\$328,856	\$1,102,473	
\$500,000 to \$1,000,000 .....	37,626	37,089	74,715	57,852	7,377	3,412	8,137	17,734	15,047	9,861	3,449	36,524	159,393	501,267	
\$250,000 to \$500,000 .....	22,595	16,368	38,963	36,399	4,650	2,162	5,244	10,068	5,548	4,924	1,314	20,024	90,333	256,401	
\$225,000 to \$250,000 .....	18,147	9,369	27,516	32,470	4,157	2,179	3,684	5,774	5,224	4,042	1,060	15,860	74,450	189,877	
\$200,000 to \$225,000 .....	16,523	9,933	26,456	24,146	3,254	1,538	3,364	8,495	4,537	3,224	930	13,910	63,398	171,316	
\$175,000 to \$200,000 .....	14,616	7,636	22,252	22,963	2,383	1,266	2,710	8,071	3,013	2,791	949	11,968	56,114	149,849	
\$150,000 to \$175,000 .....	12,709	6,166	18,872	19,096	2,606	1,348	2,900	5,327	3,930	2,283	990	10,218	48,698	130,409	
\$125,000 to \$150,000 .....	11,077	4,539	15,616	16,524	2,426	936	2,779	5,023	2,463	2,386	1,077	9,596	43,170	113,755	
\$100,000 to \$125,000 .....	9,644	3,736	13,380	15,709	1,727	834	1,586	4,526	2,138	1,740	933	8,097	37,290	100,319	
\$75,000 to \$100,000 .....	7,023	3,375	10,398	11,338	1,310	686	1,533	3,668	1,700	1,638	966	6,086	28,925	78,711	
\$50,000 to \$75,000 .....	4,865	2,027	6,892	8,426	991	503	1,118	3,139	1,440	1,250	850	4,686	22,433	60,446	
\$25,000 to \$50,000 .....	3,346	1,656	5,002	5,818	1,128	361	1,465	2,496	1,020	758	766	3,519	17,351	46,827	
Total \$25,000 or more .....	14,367	10,523	24,890	23,330	2,818	1,360	1,019	6,875	4,303	3,496	741	14,428	58,370	177,113	
\$15,000 to \$25,000 .....	-	-	-	-	-	-	-	-	-	-	-	-	-	31,846	
\$1 to \$15,000 .....	-	-	-	-	-	-	-	-	-	-	-	-	-	16,272	
Total less than \$25,000 .....	-	-	-	-	-	-	-	-	-	-	-	-	-	26,776	
Total All Stations .....	-	-	-	-	-	-	-	-	-	-	-	-	-	170,931	

See footnote at end of table.





Item	Selling expenses					General and administrative expenses										Total broadcast expenses	
	(14)	(15)	(16)	(17)	(18)	(19)	(20)	(21)	(22)	(23)	(24)	(25)	(26)	(27)			
Revenue group:																	
\$1,000,000 or more .....	\$157,344	\$60,302	\$217,646	\$91,162	\$16,075	\$6,031	-	\$52,484	\$23,991	\$18,855	\$5,811	\$62,947	\$277,356	\$1,018,064			
\$500,000 to \$1,000,000 .....	69,585	42,110	111,695	58,065	7,738	3,190	\$4,437	15,816	15,933	8,857	10,357	34,367	158,730	577,047			
\$250,000 to \$500,000 .....	25,689	10,375	36,064	10,433	6,145	1,916	8,562	9,988	8,814	5,764	2,254	16,940	100,816	292,950			
\$225,000 to \$250,000 .....	18,021	6,767	24,788	26,754	2,461	1,733	2,998	4,505	6,151	3,568	1,529	11,217	60,936	174,539			
\$200,000 to \$225,000 .....	21,698	9,097	30,795	24,982	5,011	1,227	4,877	11,093	5,585	3,167	3,938	17,225	74,420	191,765			
\$175,000 to \$200,000 .....	16,795	5,839	22,634	25,756	2,465	1,763	4,199	6,639	5,026	3,518	934	13,423	64,401	158,931			
\$150,000 to \$175,000 .....	17,885	5,792	23,677	22,899	3,662	1,502	1,300	6,048	3,998	3,474	1,979	12,307	57,169	171,939			
\$125,000 to \$150,000 .....	10,823	7,155	17,978	14,848	2,813	878	262	7,535	3,710	2,317	1,580	8,529	42,472	123,913			
\$100,000 to \$125,000 .....	11,171	4,061	15,232	13,538	2,399	859	1,425	4,762	2,942	2,233	1,512	9,032	38,702	106,820			
\$75,000 to \$100,000 .....	8,497	3,667	12,164	12,435	1,613	919	2,614	5,085	2,034	1,554	1,659	8,634	36,547	92,566			
\$50,000 to \$75,000 .....	5,772	2,484	8,256	7,708	1,155	496	1,976	3,719	1,472	1,384	947	5,845	24,702	65,897			
\$25,000 to \$50,000 .....	3,445	1,422	4,867	5,403	909	422	1,403	2,388	1,225	777	95	3,535	16,987	44,326			
Total \$25,000 or more .....	12,933	6,019	18,952	15,668	2,202	940	656	5,453	3,075	2,325	1,244	9,270	40,833	123,370			
\$15,000 to \$25,000 .....	-	-	-	-	-	-	-	-	-	-	-	-	-	25,623			
\$1 to \$15,000 .....	-	-	-	-	-	-	-	-	-	-	-	-	-	14,577			
Total less than \$25,000 .....	-	-	-	-	-	-	-	-	-	-	-	-	-	20,419			
Total All Stations .....	-	-	-	-	-	-	-	-	-	-	-	-	-	100,393			

See footnote at end of table.





Item	Selling expenses							General and administrative expenses							Total broadcast expenses
	(14)	(15)	(16)	(17)	(18)	(19)	(20)	(21)	(22)	(23)	(24)	(25)	(26)	(27)	
Revenue group:															
\$1,000,000 or more .....	\$68,335	\$69,651	\$137,986	\$100,149	\$14,229	\$5,992	\$24,163	\$29,605	\$36,779	\$21,603	\$3,212	\$91,166	\$326,898	\$1,098,045	
\$500,000 to \$1,000,000 .....	43,879	38,093	81,972	57,894	7,451	3,369	7,333	17,358	15,224	9,654	5,393	36,117	159,783	516,596	
\$250,000 to \$500,000 .....	22,997	15,595	38,592	36,916	4,846	2,131	6,038	10,958	6,024	5,034	1,390	19,628	92,065	261,506	
\$225,000 to \$250,000 .....	18,109	8,647	26,756	30,771	3,653	2,043	3,512	5,397	5,469	3,903	1,201	14,479	70,428	185,354	
\$200,000 to \$225,000 .....	18,052	9,686	27,738	24,406	3,800	1,441	3,274	9,280	4,849	3,206	1,790	14,941	66,987	177,866	
\$175,000 to \$200,000 .....	15,110	7,195	22,305	23,635	2,403	1,390	3,166	7,713	3,574	2,969	946	12,318	58,114	151,925	
\$150,000 to \$175,000 .....	13,664	6,095	19,759	19,788	2,798	1,376	2,545	5,465	3,940	2,488	1,145	10,604	50,149	137,943	
\$125,000 to \$150,000 .....	11,018	5,148	16,166	16,144	2,495	923	2,483	5,592	2,740	2,371	1,203	9,320	43,271	116,298	
\$100,000 to \$125,000 .....	9,993	3,813	13,806	15,203	1,877	840	1,548	4,582	2,331	1,857	1,074	8,315	37,627	101,812	
\$75,000 to \$100,000 .....	7,344	3,438	10,782	11,578	1,374	736	1,804	3,974	1,772	1,621	1,131	6,634	30,624	81,747	
\$50,000 to \$75,000 .....	5,201	2,199	7,400	8,153	1,055	500	1,405	3,357	1,453	1,299	887	5,126	23,235	62,459	
\$25,000 to \$50,000 .....	3,390	1,547	4,937	5,628	1,023	400	1,435	2,447	1,115	767	839	3,526	17,180	45,650	
Total \$25,000 or more .....	13,969	9,275	23,244	21,206	2,647	1,244	919	6,481	3,963	3,171	881	12,998	53,510	162,493	
\$15,000 to \$25,000 .....	-	-	-	-	-	-	-	-	-	-	-	-	-	27,772	
\$1 to \$15,000 .....	-	-	-	-	-	-	-	-	-	-	-	-	-	14,953	
Total less than \$25,000 .....	-	-	-	-	-	-	-	-	-	-	-	-	-	22,278	
Total All Stations .....	-	-	-	-	-	-	-	-	-	-	-	-	-	199,398	

Note: - Stations with total time sales of less than \$25,000 for the year are not required to report details.  
 1/ Does not include the operations of 11 key stations of nation-wide networks, as the reports filed by them with the Commission do not include adequate segregations of expenses between station and network operations.

Table 9. --Summary of Operating Expenses of 1453 Standard Broadcast Stations by Metropolitan Districts 1/

1947

Item	Number of stations	Stations with time sales of \$25,000 or more										Selling expenses			
		Technical expenses			Program expenses							Selling expenses			
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)
<b>Northeastern Region:</b>															
Albany -															
Schenectady -															
Troy, N. Y. ....	6	\$265,221	\$38,809	\$84,869	\$388,999	\$260,876	\$180,062	\$59,039	\$21,082	\$14,587	\$104,392	\$640,038	\$80,368	\$138,643	\$219,011
Allentown -															
Bethlehem -															
Easton, Pa. ....	4	57,340	12,810	10,019	80,169	63,450	7,256	13,219	11,959	3,944	14,963	114,791	29,711	16,037	45,748
Altoona, Pa. ....	3	19,287	7,477	886	27,650	15,899	4,750	8,388	2,306	3,446	6,612	41,401	14,884	5,004	19,888
Atlantic City,															
N. J. ....	3	41,074	4,944	4,939	50,957	48,341	13,060	9,605	3,161	1,763	11,697	87,627	29,873	11,879	41,752
Baltimore, Md. ...	5	284,730	27,224	73,371	385,325	283,160	200,151	115,942	14,893	13,612	95,412	713,770	275,181	252,716	527,897
Bangor, Maine ...	3	40,275	4,928	12,446	57,649	52,252	5,547	16,632	8,403	1,222	19,007	103,363	30,367	9,245	39,612
Boston, Mass. ...	11	617,104	74,085	89,117	780,306	680,526	547,416	182,888	60,905	22,745	368,141	1,862,621	365,441	289,971	655,412
Buffalo -															
Niagara, N. Y. . .	6	304,377	33,145	24,748	362,270	287,502	474,499	97,261	31,680	25,577	140,347	1,056,866	164,544	82,912	247,456
Harrisburg, Pa. . .	3	72,050	18,270	12,660	102,980	107,574	20,259	21,742	17,614	6,251	12,832	186,272	37,296	23,321	60,517
Hartford - New															
Britain, Conn. . .	5	233,281	24,977	67,415	325,673	270,686	112,287	61,667	14,198	11,609	95,955	566,402	84,827	68,782	153,609
Lowell -															
Lawrence - Haver-															
hill, Mass. ....	3	87,476	10,031	26,667	124,174	91,670	12,424	21,772	10,795	10,624	14,040	161,325	80,893	42,891	123,784
Manchester, N. H. .	3	59,689	5,914	8,175	73,778	65,185	43,475	13,841	10,227	3,687	16,422	152,837	36,940	18,427	55,367
New York - North-															
eastern, N. J. . .	21	1,752,944	176,093	253,006	2,182,043	1,618,378	2,158,956	490,023	134,593	96,262	356,077	4,854,289	1,638,827	664,894	2,303,721
Philadelphia, Pa. .	11	686,538	85,153	124,716	896,407	680,071	656,024	194,824	50,755	27,538	187,786	1,796,998	347,085	295,614	642,699
Pittsburgh, Pa. . .	12	337,608	39,730	54,213	431,551	399,960	456,923	148,691	57,487	36,013	134,683	1,233,757	224,240	152,831	377,071
Portland, Maine . .	4	143,063	14,535	13,652	171,250	119,981	24,021	30,581	9,873	3,625	47,549	235,630	47,327	24,756	72,083
Providence, R. I. .	7	224,995	12,909	37,649	275,553	180,047	81,210	68,470	14,457	7,192	65,524	416,900	85,916	45,258	131,174
Reading, Pa. ....	3	48,583	4,194	7,172	59,949	45,734	17,267	17,277	7,962	6,823	5,040	100,103	31,182	8,861	40,043
Scranton, N. Y. . .	5	168,831	13,255	39,405	221,491	230,907	94,602	72,863	18,329	12,572	35,784	465,057	78,110	79,705	157,815
Scranton - Wilkes															
Barre, Pa. ....	7	123,262	24,697	23,146	171,105	124,712	31,773	30,247	20,467	7,342	28,732	243,273	85,493	30,223	115,716
Springfield -															
Holyoke, Mass. . .	5	113,883	16,972	12,040	142,895	89,437	19,853	20,863	10,863	5,982	17,869	164,867	97,102	8,142	105,244
Syracuse, N. Y. . .	5	174,476	28,943	40,835	244,254	209,250	135,504	57,271	24,651	4,409	59,679	490,764	145,568	85,061	230,629



Washington, D. C.	11	541,578	47,883	42,120	631,581	740,479	486,381	124,993	76,896	27,271	157,277	1,613,297	262,557	266,000	528,557
Waterbury, Conn.	3	39,396	9,066	5,375	53,837	61,584	5,090	10,551	3,172	1,961	12,367	94,725	30,090	4,673	34,763
Wilmington, Del.	3	32,574	6,961	3,628	43,163	62,137	7,705	17,717	8,412	1,734	9,076	106,781	39,698	19,694	59,392
Worcester, Mass.	4	126,053	8,479	18,663	153,195	128,782	29,718	23,117	6,904	145	32,069	220,735	87,204	62,655	149,859
Other Metropolitan districts	20	366,000	51,637	69,225	486,862	455,317	101,262	120,441	50,843	24,050	111,954	863,867	235,710	147,389	383,099
Total Metropolitan districts	176	6,961,688	803,121	1,160,157	8,924,966	7,374,497	5,927,475	2,049,925	702,887	382,286	2,151,286	18,588,356	4,666,434	2,855,584	7,522,018
Places not in Metropolitan districts	74	763,831	113,818	143,318	1,020,967	1,003,096	210,633	191,742	157,489	124,233	264,760	1,951,953	508,178	241,133	749,311
Total - Northeastern region.	2/ 250	7,725,519	916,939	1,303,475	9,945,933	8,377,593	6,138,108	2,241,667	860,376	506,519	2,416,046	20,540,309	5,174,612	3,096,717	8,271,329
<b>Great Lakes Region:</b>															
Akron, Ohio	3	85,031	17,113	17,506	119,650	111,467	26,117	40,675	12,945	9,682	56,148	257,034	79,762	105,871	185,633
Charleston, W. Va.	12	15,959	3,507	8,252	109,629	132,267	18,983	18,422	44,711	6,301	28,709	229,393	55,298	29,780	85,078
Chicago, Ill.	5	783,381	95,805	131,507	1,010,693	829,049	1,659,949	257,057	44,210	57,891	257,144	3,105,205	410,111	250,058	660,169
Cincinnati, Ohio	5	763,729	71,463	224,252	1,059,444	560,114	668,898	201,376	44,335	62,222	279,499	1,817,446	413,490	193,629	932,119
Cleveland, Ohio	5	393,562	38,582	55,278	487,422	341,548	607,247	115,815	24,780	27,991	112,745	1,230,126	204,220	247,734	451,954
Columbus, Ohio	3	142,657	24,736	14,114	181,507	141,532	137,373	41,120	15,603	27,411	48,922	369,961	101,596	58,692	160,288
Detroit, Mich.	8	435,973	27,848	73,121	536,942	685,061	662,082	219,668	59,235	46,593	422,226	2,094,865	347,744	241,136	588,880
Evansville, Ind.	3	41,601	5,518	7,140	54,259	83,733	28,189	18,147	13,093	7,847	22,623	173,632	34,691	18,186	52,877
Flint, Mich.	4	65,338	4,785	18,795	88,918	72,628	7,791	17,085	14,467	2,583	7,225	121,779	108,592	14,721	123,313
Grand Rapids, Mich.	4	74,110	12,104	4,915	91,129	76,535	30,145	29,993	8,582	4,619	23,143	173,017	54,488	40,693	95,181
Huntington	4	47,321	5,014	7,576	59,911	71,925	19,055	13,199	12,150	6,436	14,295	137,060	44,570	21,345	65,915
Indianapolis, Ind.	4	182,304	14,586	23,944	220,834	291,844	136,218	57,070	20,414	10,522	86,660	602,727	171,704	112,116	283,820
Louisville, Ky.	5	284,127	38,796	32,157	355,080	306,899	219,270	73,213	20,914	13,900	75,963	710,159	103,082	86,960	190,042
Milwaukee, Wis.	7	219,688	22,871	41,694	284,253	209,655	166,756	74,422	20,169	14,167	70,165	555,334	158,041	104,583	262,624
Peoria, Ill.	5	121,810	8,102	19,317	149,229	158,813	48,644	24,770	19,812	9,688	31,701	293,428	93,149	34,349	127,498
Saginaw - Bay City Mich.	3	49,428	4,876	13,815	68,119	69,264	6,119	14,787	7,874	2,286	37,093	137,423	24,854	12,074	36,928
Toledo, Ohio	3	79,887	13,112	11,476	104,475	100,684	74,527	33,353	18,320	3,016	23,891	293,791	86,224	28,425	114,649
Youngstown, Ohio	4	111,759	15,910	15,176	142,845	150,526	15,236	30,491	16,955	4,760	47,951	265,919	84,648	42,845	127,493
Other Metropolitan districts	29	596,040	133,970	94,457	824,467	823,048	292,050	206,839	108,393	61,795	220,791	1,712,916	491,356	297,436	788,792
Total Metropolitan districts	116	4,563,164	571,150	814,492	5,948,806	5,189,591	4,824,644	1,487,502	507,872	364,710	1,866,894	14,241,213	3,067,620	2,265,633	5,333,253
Places not in Metropolitan districts	99	1,003,564	168,301	149,167	1,321,032	1,261,715	196,038	263,574	179,487	163,226	332,055	2,396,095	697,732	234,529	932,261
Total - Great Lakes region.	2/ 215	5,566,728	739,451	963,659	7,269,838	6,451,306	5,020,682	1,751,076	687,359	527,936	2,198,949	16,637,308	3,765,352	2,500,162	6,265,514
<b>Midwest Region:</b>															
Davenport, Iowa	4	84,005	6,497	12,537	103,039	140,528	33,106	16,915	9,387	5,745	46,810	252,491	72,723	53,485	126,208
Rock Island	4	201,096	15,528	69,752	286,376	257,700	171,354	74,615	11,891	8,463	160,620	684,643	121,003	117,300	238,303
Moline, Ill.	4	68,183	6,523	19,039	93,745	92,355	43,943	23,159	15,419	15,889	28,406	219,171	56,513	19,956	76,469
Dee Moines, Iowa	4	68,183	6,523	19,039	93,745	92,355	43,943	23,159	15,419	15,889	28,406	219,171	56,513	19,956	76,469
Duluth, Minn.	4	68,183	6,523	19,039	93,745	92,355	43,943	23,159	15,419	15,889	28,406	219,171	56,513	19,956	76,469
Superior, Wis.	4	68,183	6,523	19,039	93,745	92,355	43,943	23,159	15,419	15,889	28,406	219,171	56,513	19,956	76,469

Table 9.--Summary of Operating Expense of 1453 Standard Broadcast Stations by Metropolitan Districts 1/ - Continued

1947

Item	Stations with time sales of \$25,000 or more											Selling expenses				
	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	
	Number of stations	Salaries and wages	Repairs of technical equipment	Other technical expenses	Total	Salaries and wages of program department	Talent expenses	Royalties and license fees relating to programs	Transcriptions and recordings	Cost of wire services, exclusive of transmitter line	Other expense directly related to programs	Total	Salaries, wages and commissions	Other expense directly related to selling	Total	
Midwest Region:-Con.																
Kansas City, Kans.	5	\$240,164	\$26,729	\$36,201	\$303,094	\$275,506	261,716	\$95,462	\$30,464	\$10,449	\$67,973	\$741,570	\$123,421	\$311,253	\$434,674	
- Kansas City, Mo.	6	374,442	41,061	96,159	511,662	357,169	452,820	132,058	42,781	42,068	116,454	1,143,350	200,006	243,474	443,480	
Minneapolis - St. Paul, Minn. ....	6	240,218	34,142	57,382	331,742	267,695	139,252	77,766	16,333	19,115	78,230	598,391	154,486	201,747	356,233	
Council Bluffs, Iowa .....	7	468,559	39,469	56,536	564,564	514,639	753,725	165,377	61,193	60,488	151,032	1,706,454	279,305	355,900	635,205	
St. Louis, Mo. ....	3	40,476	11,232	7,202	58,910	106,971	58,066	25,409	17,627	4,861	17,982	230,916	29,129	16,716	47,935	
Springfield, Mo. ....	3	83,967	15,524	12,362	111,853	109,059	84,509	25,861	11,450	2,769	31,328	264,976	51,873	49,202	101,075	
Wichita, Kans. ....	11	220,315	31,155	45,477	296,947	336,167	210,065	76,107	35,241	26,029	74,548	758,157	177,515	230,146	407,661	
Other Metropolitan districts .....	53	2,021,425	227,860	412,647	2,661,932	2,457,789	2,208,556	712,729	251,786	195,876	773,383	6,600,119	1,266,064	1,601,179	2,867,243	
Total Metropolitan districts .....	72	805,233	121,385	176,356	1,102,974	1,048,783	338,206	224,691	133,156	155,304	335,643	2,232,783	578,557	333,105	911,662	
Total - Midwest region .	2/ 125	2,826,658	349,245	589,003	3,764,906	3,506,572	2,546,762	937,420	384,942	351,180	1,106,036	8,832,902	1,844,621	1,934,284	3,778,905	
Southeastern region:																
Alexandria, La. ....	3	29,409	11,397	7,056	47,862	33,387	1,327	10,618	5,300	6,808	9,380	66,820	26,454	16,957	43,411	
Asheville, N. C. ....	5	66,499	9,768	15,722	91,989	71,807	15,032	15,251	14,625	5,082	16,314	138,111	50,082	31,368	81,450	
Atlanta, Ga. ....	5	206,929	36,140	43,578	286,647	250,769	132,240	87,097	25,399	15,663	89,989	601,157	88,802	82,603	171,405	
Augusta, Ga. ....	4	57,415	8,480	11,246	77,141	70,827	8,504	7,942	9,765	4,182	19,276	120,496	35,456	27,279	62,735	
Birmingham, Ala. ....	6	220,045	21,808	26,107	267,960	144,887	53,778	48,835	24,740	28,118	63,095	363,453	101,308	91,235	192,543	
Birmingham, S. C. ....	4	62,648	11,877	13,047	87,572	110,598	4,609	16,796	13,159	9,559	23,093	177,814	53,546	24,617	78,163	
Charlotte, N. C. ....	3	135,864	16,609	48,521	200,994	88,275	41,870	52,908	17,491	4,295	39,134	243,973	53,531	70,190	123,721	
Chattanooga, Tenn. ....	4	113,477	17,159	5,814	136,450	79,650	39,191	29,326	17,467	16,821	17,723	200,378	64,959	31,761	96,720	
Columbia, S. C. ....	4	45,982	7,759	9,269	63,010	60,365	26,143	- 14,956	6,679	3,991	23,034	135,168	38,758	17,732	56,490	
Durham, N. C. ....	4	43,118	12,990	7,778	63,886	51,656	14,604	7,614	18,555	3,292	11,757	107,438	19,553	9,144	28,697	
Fort Smith, Ark. ....	3	30,518	11,328	14,810	56,656	36,367	7,216	6,914	8,275	6,510	16,115	81,397	11,589	17,119	29,508	



Gadsden, Ala. ....	27,156	1,332	9,349	37,837	32,771	1,476	5,821	8,610	4,008	6,973	59,659	20,195	9,545	29,740
Greenville, S. C. . .	44,944	9,388	12,115	66,447	75,816	4,781	18,310	13,784	2,243	12,996	127,530	34,897	17,312	52,209
Jackson, Miss. ....	39,249	12,574	8,722	60,545	67,445	33,445	10,318	3,395	11,965	9,107	95,653	45,446	10,674	56,120
Jacksonville, Fla. .	80,286	18,291	26,223	124,800	102,786	47,666	30,978	7,284	10,541	35,310	234,565	171,509	40,355	111,864
Knoxville, Tenn. . .	64,755	24,037	11,451	100,243	111,583	58,872	33,189	20,953	10,118	20,925	255,640	109,334	42,251	151,585
Lake Charles, La. . .	25,095	1,402	1,402	37,020	42,297	933	7,481	8,608	5,953	11,410	76,682	26,630	6,801	33,431
Little Rock, Ark. . .	65,127	15,079	5,007	81,421	81,421	2,311	29,083	7,089	10,830	39,108	169,842	22,044	12,848	34,892
Macon, Ga. ....	55,562	9,565	6,979	72,106	67,594	7,624	18,687	4,979	375	13,370	112,629	52,639	23,774	76,413
Memphis, Tenn. . . .	131,925	29,263	19,740	180,928	179,191	96,643	52,587	35,350	11,632	39,775	415,178	136,921	224,554	361,475
Miami, Fla. ....	163,944	22,555	39,858	226,357	196,540	104,194	57,314	29,403	29,560	25,779	442,790	179,133	79,662	298,795
Mobile, Ala. ....	74,562	8,395	7,685	90,642	70,902	908	17,611	11,759	15,424	15,424	122,011	43,485	35,347	78,832
Montgomery, Ala. . .	48,100	4,402	6,508	59,010	57,466	16,761	13,888	6,517	5,041	9,035	108,708	56,560	10,651	67,211
Nashville, Tenn. . .	150,124	42,747	37,273	230,144	181,600	232,548	73,354	22,439	7,354	10,227	587,282	61,340	64,417	125,757
New Orleans, La. . .	225,067	27,572	24,808	277,447	174,124	161,975	69,219	22,902	21,045	77,500	526,765	85,033	68,938	153,971
Norfolk - Ports- mouth - Newport														
Orlando, Fla. ....	81,285	19,590	13,359	114,234	116,418	19,370	30,740	15,218	6,860	32,740	221,346	67,719	51,597	119,316
Pensacola, Fla. . . .	57,715	5,772	12,704	76,191	70,259	11,020	15,326	7,896	2,071	14,382	121,436	26,855	12,260	39,115
Richmond, Va. ....	50,593	4,996	9,289	64,878	47,897	5,887	10,193	6,830	6,094	11,697	88,598	50,960	7,402	58,362
Roanoke, Va. ....	148,866	53,528	20,687	223,081	190,152	92,671	51,342	20,607	22,667	49,287	426,781	97,606	129,060	226,666
Rome, Ga. ....	27,292	4,587	15,655	77,534	95,771	19,187	17,602	10,560	3,342	25,163	172,025	24,534	26,676	51,210
Savannah, Ga. ....	27,569	7,135	4,834	39,538	26,831	907	4,129	6,478	8,983	9,544	58,872	14,744	7,517	22,261
Shreveport, La. . . .	73,668	9,954	11,760	95,382	111,429	16,479	24,895	16,782	6,635	22,139	198,309	46,074	19,976	66,050
Tampa - St. Peters- burg, Fla. ....	67,553	12,476	27,760	107,789	112,043	30,646	36,803	10,933	3,316	18,549	212,290	64,505	43,168	107,673
Winston-Salem, N.C. .	73,617	19,836	23,403	116,866	125,422	19,044	31,945	9,085	8,939	21,938	216,373	47,349	15,040	62,389
Other Metropolitan districts . . . . .	55,659	16,108	7,448	79,215	65,111	8,369	13,297	9,156	1,902	8,613	106,478	28,153	20,545	48,698
Total Metropolitan Places not in Metropolitan districts . . . . .	145	3,026,416	581,460	4,180,480	3,468,322	1,378,686	1,000,923	492,312	328,151	965,496	7,633,890	2,029,505	1,454,718	3,484,223
Total - South- eastern region . . . . .	192	1,652,673	279,014	2,239,437	1,882,912	304,796	395,485	327,191	328,093	547,296	3,785,773	938,611	404,706	1,343,317
South Central region:	2/ 337	4,679,089	860,474	6,419,917	5,351,234	1,683,482	1,396,408	819,503	656,244	1,512,792	11,419,663	2,968,116	1,859,424	4,827,540
Austin, Texas . . . .	3	41,166	17,076	64,702	72,603	11,176	16,738	6,485	15,161	11,236	133,399	44,657	17,554	62,211
Beaumont - Port Arthur, Texas . . . .	5	61,103	12,052	84,604	92,351	14,242	14,501	19,424	7,175	26,752	174,445	39,816	25,927	63,743
Corpus Christi, Texas . . . . .	3	56,572	33,973	110,038	53,187	20,687	26,217	7,966	25,633	12,275	145,965	33,406	33,402	66,808
Dallas, Texas . . . .	5	256,314	59,102	359,682	257,741	266,690	72,507	27,329	56,071	62,134	742,472	98,389	75,918	174,307
Fort Worth, Texas. . .	5	128,998	30,627	189,455	194,122	90,612	43,327	16,962	10,326	49,550	404,899	73,030	31,541	104,571
Houston, Texas . . . .	5	162,296	36,043	32,939	170,441	81,436	79,086	32,200	30,963	62,781	456,907	68,332	93,559	161,891
Lubbock, Texas . . . .	3	36,972	4,483	46,420	62,072	4,822	8,450	14,976	4,480	21,950	115,750	27,113	16,143	43,256
Odessa, Texas . . . .	3	26,208	8,054	38,270	60,811	7,199	7,230	17,553	15,082	9,747	118,222	23,971	15,261	39,232
Oklahoma City, Okla. . . . .	6	149,527	43,198	230,970	208,264	139,125	57,821	32,278	24,187	77,268	538,943	111,740	105,250	216,990
San Antonio, Texas . .	6	161,816	43,934	252,147	198,950	112,337	77,304	20,137	11,867	122,923	543,518	170,488	71,049	241,537
Tulsa, Okla. . . . .	5	139,519	30,610	188,658	183,036	82,752	47,895	25,987	7,093	84,813	431,536	70,973	62,305	133,278

Table 9.--Summary of Operating Expense of 1,453 Standard Broadcast Stations by Metropolitan Districts 1/ - Continued

1947

Stations with time sales of \$25,000 or more																
Item	Number of stations	Technical expenses				Program expenses					Selling expenses					
		(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	
South Central region: - Con.																
Other Metropolitan districts .....	8	\$128,828	\$18,318	\$41,726	\$188,872	\$232,507	\$49,872	\$53,498	\$35,270	\$25,542	\$63,188	\$459,877	\$107,148	\$61,453	\$168,601	
Total Metropolitan districts . . . . .	57	1,349,319	277,521	358,256	1,985,096	1,786,085	880,550	504,534	256,567	233,580	604,617	4,265,933	869,063	607,362	1,476,425	
Places not in Metropolitan districts .....	59	477,470	109,415	88,919	675,804	590,127	63,838	126,094	89,753	192,813	173,796	1,236,421	385,705	166,246	551,951	
Total - South Central region .....	116	1,826,789	386,936	447,175	2,660,900	2,376,212	944,388	630,628	346,320	426,393	778,413	5,502,354	1,254,768	773,608	2,028,376	
Mountain region:																
Albuquerque, N. M.	3	48,756	6,498	16,612	71,866	83,508	1,783	22,420	16,060	15,998	21,168	160,937	33,683	23,995	57,678	
Denver, Colo. ....	5	238,132	29,402	46,249	313,783	235,600	180,602	63,443	36,850	11,942	104,803	633,240	116,093	136,988	253,081	
Phoenix, Ariz. ....	5	91,208	17,339	7,673	116,225	167,214	37,322	38,318	48,874	23,257	34,455	349,440	106,387	72,030	178,417	
Salt Lake City, Utah .....	5	202,382	29,233	28,333	259,948	283,894	137,315	59,794	47,970	5,602	91,254	625,829	128,099	98,122	226,221	
Tucson, Ariz. ....	4	56,632	11,080	2,947	70,659	88,738	6,467	25,767	17,009	11,970	25,707	175,658	58,025	42,989	101,014	
Twin Falls, Idaho.	3	21,546	4,244	2,619	28,409	41,508	1,618	3,277	11,173	2,215	23,073	82,884	20,086	2,986	23,072	
Other Metropolitan districts .....	6	88,413	10,102	16,191	114,706	143,212	6,459	24,409	21,503	4,409	28,398	228,390	58,265	32,838	91,103	
Total Metropolitan districts . . . . .	31	747,069	107,898	120,629	975,596	1,043,674	371,566	237,428	199,439	75,393	328,858	2,256,358	520,638	409,948	930,586	
Places not in Metropolitan districts .....	68	621,586	117,868	85,373	824,827	791,732	73,164	120,308	172,374	158,102	230,168	1,545,848	347,757	191,661	539,418	
Total - Mountain region.	99	1,368,655	225,766	206,002	1,800,423	1,835,406	444,730	357,736	371,813	233,495	559,026	3,802,206	868,395	601,609	1,470,004	



Pacific region:																								
Bakersfield, Calif.	4	85,586	16,259	5,680	107,525	59,005	14,341	18,346	16,469	3,961	13,443	125,565	46,822	19,072	65,894									
Fresno, Calif. ..	3	82,148	10,385	13,191	105,724	112,792	2,317	22,951	10,370	6,237	19,538	174,205	49,605	42,254	91,859									
Los Angeles, Calif.	17																							
San Bernardino,	1	784,527	94,799	99,704	979,030	789,383	874,762	206,995	97,433	118,801	180,817	2,268,101	578,001	373,256	951,257									
Calif. ....	8	333,356	24,917	25,325	383,598	298,553	309,366	73,182	59,698	26,868	119,994	887,061	190,233	146,999	337,232									
Portland, Ore. ..	4	72,345	11,594	10,241	94,180	127,055	30,863	28,979	17,798	4,916	19,708	229,319	51,963	54,570	106,533									
Sacramento, Calif.	6	129,674	19,082	29,024	177,780	119,620	26,793	39,803	35,115	16,013	32,212	269,556	50,048	80,892	130,940									
San Diego, Calif.																								
San Francisco -	12	320,176	36,190	37,553	393,919	450,058	201,220	103,551	39,875	54,982	80,545	930,231	259,288	113,914	373,202									
Oakland, Calif. .	4	109,759	5,900	13,177	133,836	167,404	74,328	30,542	13,200	5,128	42,972	333,574	62,173	35,313	97,486									
San Jose, Calif. .																								
Santa Barbara,	3	39,424	4,162	3,772	47,358	48,560	119	8,256	8,085	6,867	6,845	78,702	30,171	17,752	47,923									
Calif. ....	7	241,580	18,864	35,775	296,219	461,054	171,599	65,246	61,751	13,889	84,989	858,528	223,925	98,342	322,267									
Seattle, Wash. . .	6	134,440	15,026	17,966	167,452	161,305	54,238	43,677	34,567	8,634	55,796	358,217	81,674	59,088	140,762									
Spokane, Wash. .	3	69,731	10,515	9,646	89,892	37,178	5,265	9,338	3,449	3,449	14,629	74,612	14,706	13,618	28,324									
Stockton, Calif. .	3	50,052	17,500	12,241	79,793	63,785	11,039	16,166	13,794	5,352	14,653	124,809	47,354	24,937	72,291									
Tacoma, Wash. . .																								
Total Metropol-	81	2,452,798	285,193	318,315	3,056,306	2,895,752	1,776,250	666,932	412,908	274,497	686,141	6,712,480	1,685,963	1,080,007	2,765,970									
itan districts																								
Places not in	59	723,059	107,198	91,610	921,867	676,022	46,221	144,470	196,966	113,033	197,169	1,373,881	517,305	195,216	712,521									
Metropolitan																								
districts . . . . .																								
Total-Pacific	140	3,175,857	392,391	409,925	3,978,173	3,571,774	1,822,471	811,402	609,874	387,530	883,310	8,086,361	2,203,268	1,275,223	3,478,491									
region . . . . .																								
United States:																								
Metropolitan	659	21,121,879	2,845,347	3,765,956	27,733,182	24,215,710	17,367,727	6,659,973	2,823,771	1,854,493	7,376,675	60,298,349	14,105,287	10,274,431	24,379,718									
districts . . . . .																								
Places not in	623	6,047,416	1,045,735	1,013,757	8,106,908	7,254,387	1,232,896	1,466,364	1,256,416	1,234,804	2,077,887	14,522,754	3,973,845	1,766,596	5,740,441									
Metropolitan																								
districts . . . . .																								
Total - United	1282	27,169,295	3,891,082	4,779,713	35,840,090	31,470,097	18,600,623	8,126,337	4,080,187	3,089,297	9,454,562	74,821,103	18,079,132	12,041,027	30,120,159									
States . . . . .																								
Total outside	24	305,677	55,866	84,859	446,402	417,555	98,492	73,026	100,917	41,156	138,406	869,512	164,952	71,587	236,539									
United States . . .																								
Grand total . . .	1306	27,474,972	3,946,948	4,864,572	36,286,492	31,887,652	18,699,075	8,199,363	4,181,104	4,130,453	9,592,968	75,690,615	18,244,084	12,112,614	30,356,698									

Table 9.--Summary of Operating Expenses of 1453 Standard Broadcast Stations by Metropolitan Districts 1/--Continued

1947

Item	Number of stations	Stations with time sales of \$25,000 or more											All commercial stations					
		General and administrative expenses											Total broadcast expenses (26)	Number of stations (28)	Total broadcast expense (29)			
		(17)	(18)	(19)	(20)	(21)	(22)	(23)	(24)	(25)	(26)							
Northeastern Region:																		
Albany																		
Schenectady - Troy, N.Y. ....	6	\$114,802	\$24,169	\$6,287	\$49,692	\$44,623	\$14,233	\$52,938	\$3,609	\$111,228	\$421,581	\$1,669,529	6	\$1,669,529				
Allentown-Bethlehem - Easton, Pa. ....	4	54,804	9,124	4,043	9,471	26,697	4,738	9,282	2,537	38,351	159,047	399,755	4	399,755				
Altoona, Pa. ....	3	20,973	9,226	673	9,462	10,600	54,031	2,575	2,546	6,474	116,560	205,499	3	205,499				
Atlantic City, N.J.	3	57,555	11,456	2,618	380	1,600	1,600	5,541	2,166	20,414	110,776	291,112	3	291,112				
Baltimore, Md. ....	5	342,664	80,324	21,643	20,952	90,982	38,876	31,723	5,010	239,463	871,637	2,498,629	5	2,498,629				
Bangor, Maine ....	3	47,326	7,473	1,815	-	16,399	3,855	6,997	993	26,761	111,619	312,243	4	339,445				
Boston, Mass. ....	11	389,269	92,102	24,512	56,297	259,242	200,663	111,269	4,334	504,404	1,601,192	4,900,131	11	4,900,131				
Buffalo - Niagara, N.Y. ....	6	273,224	21,142	18,886	-	86,822	61,810	66,736	304	122,127	651,051	2,317,643	6	2,317,643				
Harrisburg, Pa. ..	3	52,610	16,666	5,293	894	18,031	8,859	13,403	1,603	41,210	158,569	508,438	3	508,438				
Hartford - New Britain, Conn. ..	5	147,088	15,324	6,278	1,774	65,558	90,611	35,009	982	73,466	436,090	1,481,774	5	1,481,774				
Lowell - Lawrence - Haverhill, Mass. - Manchester, N. H. - New York - Northeastern, N.J. - Philadelphia, Pa. - Pittsburgh, Pa. ..	3	91,861	15,077	5,628	1,226	31,972	8,913	15,655	2,906	36,727	207,059	616,342	4	656,161				
Portland, Maine ..	3	51,395	5,944	3,406	15	41,288	817	11,352	-	24,912	142,035	424,017	3	424,017				
Providence, R.I. ..	21	1,259,369	149,428	71,009	9,119	431,702	301,330	264,936	33,653	839,592	3,359,592	12,699,645	21	12,699,645				
Reading, Pa. ....	11	557,508	111,456	28,040	52,884	171,256	149,742	93,965	9,059	438,470	1,612,380	4,948,484	12	4,948,484				
Rochester, N. Y. ..	12	395,607	58,908	30,429	88,316	94,381	79,263	103,004	11,382	299,391	1,150,681	3,203,060	13	3,241,664				
Scranton - Wilkes Barre, Pa. - Springfield - Holyoke, Mass. ..	4	84,340	11,914	5,207	-	31,783	19,435	16,809	3,560	77,103	250,151	729,114	4	729,114				
Syracuse, N. Y. ..	7	194,896	25,462	5,995	4,192	44,135	33,414	36,186	635	58,796	403,621	1,227,248	7	1,227,248				
Washington, D.C. ..	3	70,984	11,723	2,560	7,530	17,811	13,120	9,428	765	32,561	166,482	366,577	3	366,577				
Waterbury, Conn. ..	5	119,183	24,026	8,638	28,750	40,374	29,145	22,114	723	80,076	353,029	1,197,392	5	1,197,392				
Wilmington, Del. ..	7	155,925	20,872	6,441	735	34,607	13,992	20,330	965	81,651	335,518	865,612	7	865,612				
	5	120,836	16,608	4,252	4,966	17,398	6,359	22,606	2,957	46,874	242,856	655,862	5	655,862				
	11	209,896	14,940	13,401	124	73,919	29,392	6,051	21,603	136,640	526,157	1,491,804	5	1,491,804				
	11	390,055	23,519	19,162	29,802	132,369	206,735	68,746	21,603	41,296	933,287	3,706,722	11	3,706,722				
	3	67,658	7,108	1,872	1,023	11,285	8,700	6,107	2,523	26,678	130,573	313,898	3	313,898				
	3	64,995	16,509	2,605	1,023	17,372	8,451	3,324	2,523	26,569	143,531	352,867	3	352,867				

Worcester, Mass....	4	66,761	5,507	4,900	-	45,414	17,776	29,523	299	51,504	221,684	745,473	4	745,473
Other Metropolitan districts .....	20	501,820	59,830	23,991	14,841	162,881	52,331	72,926	13,254	236,444	1,138,328	2,872,156	24	2,954,964
Total Metro-politan dis-tricts .....	176	5,903,404	825,837	329,554	393,395	2,027,947	1,458,191	1,174,278	134,634	3,718,446	15,965,686	51,001,026	184	51,220,124
Places not in Metropolitan districts.....	74	891,473	109,539	51,087	22,296	256,660	111,737	123,547	33,752	476,668	2,076,779	5,799,010	83	6,052,015
Total - Northeastern region .....	2/ 250	6,794,877	935,376	380,641	415,691	2,284,627	1,569,928	1,297,825	168,386	4,195,114	18,042,465	56,800,036	267	57,272,139
<b>Great Lakes Region:</b>														
Akron, Ohio .....	3	152,776	35,497	7,558	-	37,733	9,200	9,307	1,639	106,271	359,981	922,298	3	922,298
Charleston, W. Va. ....	5	130,062	28,455	13,132	-	29,289	18,785	12,653	2,527	70,294	305,197	729,297	5	729,297
Chicago, Ill. ....	12	533,712	64,512	61,265	25,650	113,965	163,557	65,529	16,120	431,908	1,476,218	6,252,285	14	6,252,285
Cincinnati, Ohio .....	5	517,072	54,724	19,671	1,311	137,301	58,535	37,877	62,584	406,030	1,295,105	5,104,112	5	5,104,112
Cleveland, Ohio .....	5	333,270	23,534	13,437	-	79,650	35,632	34,799	8,403	242,846	886,232	3,055,734	5	3,055,734
Columbus, Ohio .....	3	124,540	14,932	7,331	-	35,353	35,632	12,662	-	89,770	320,220	1,031,976	3	1,031,976
Dayton, Mich. ....	8	551,916	50,045	14,148	33,530	109,408	127,406	90,708	24,966	392,175	1,394,302	4,614,989	8	4,614,989
Evansville, Ind. ....	3	75,178	6,659	6,450	1,503	17,966	9,653	6,143	2,011	30,927	156,490	437,258	4	437,258
Flint, Mich. ....	4	60,132	6,414	2,675	-	16,981	12,735	6,847	9,652	23,164	131,600	472,610	4	472,610
Grand Rapids, Mich. ....	4	59,837	3,644	2,412	-	20,183	15,607	7,512	4,64	74,551	184,210	543,537	4	543,537
Huntington - Ashland, W. Va. ....	4	70,663	6,139	5,552	3,611	21,582	5,548	8,329	4,747	39,850	166,021	428,907	4	428,907
Indianapolis, Ind. ....	4	157,663	45,757	16,034	3,810	40,815	28,674	18,509	4,014	194,669	509,945	1,617,326	4	1,617,326
Louisville, Ky. ....	5	242,027	24,148	9,722	30,980	53,060	50,400	39,941	2,733	125,576	588,648	1,843,929	4	1,843,929
Milwaukee, Wis. ....	7	241,990	20,232	15,408	21	61,139	26,612	68,779	2,708	92,983	525,972	1,628,183	7	1,628,183
Peoria, Ill. ....	5	116,337	14,676	6,377	15,940	48,353	28,521	14,423	119	99,967	344,713	914,868	5	914,868
Saginaw - Ray City, Mich. ....	3	45,360	12,573	3,521	-	12,042	6,802	6,006	4,018	39,208	129,530	372,000	3	372,000
Toledo, Ohio .....	3	106,680	19,689	4,070	4,537	9,272	20,193	6,671	2,454	97,335	270,901	743,816	3	743,816
Youngstown, Ohio. ....	4	114,501	8,745	5,319	-	31,965	12,019	13,140	5,226	62,678	253,593	789,850	4	789,850
Other Metropolitan districts .....	29	694,307	76,447	44,280	52,931	182,170	105,403	72,772	87,000	369,283	1,684,593	5,010,768	31	5,067,522
Total Metropolitan districts.....	116	4,328,023	516,822	258,363	173,824	1,058,827	891,575	532,607	240,945	2,989,485	10,990,471	36,513,743	122	36,692,850
Places not in Metropolitan districts .....	99	1,212,068	101,855	66,175	28,495	328,344	141,996	134,006	48,081	611,519	2,672,539	7,321,927	114	7,632,433
Total - Great Lakes region	2/ 215	5,540,091	618,677	324,538	202,319	1,387,171	1,033,571	666,613	289,026	3,601,004	13,663,010	43,835,670	236	44,325,283
<b>Midwest Region:</b>														
Des Moines, Iowa - Rock Island, -	4	78,058	8,568	8,383	1,489	28,971	13,067	12,671	6,777	39,627	197,611	679,349	4	679,349
Des Moines, Iowa. ....	4	236,904	14,985	13,129	1,200	42,743	56,189	32,976	144	175,095	573,365	1,782,687	4	1,782,687
Duluth, Minn. - Superior, Wis. ....	4	71,081	10,005	4,422	200	21,164	14,214	12,438	5,911	57,108	196,543	585,928	4	585,928
Kansas City, Kan. - Kansas City, Mo. ....	5	350,551	35,039	30,472	14,633	41,253	67,027	30,873	1,853	129,766	701,467	2,180,805	6	2,214,887



Table 9.--Summary of Operating Expenses of 1453 Standard Broadcast Stations by Metropolitan Districts 1/---Continued

1947

Item	Number of stations	Stations with time sales of \$25,000 or more													Total broadcast expenses	Number of stations	Total broadcast expenses
		General and administrative expenses															
(1)	(2)	(17)	(18)	(19)	(20)	(21)	(22)	(23)	(24)	(25)	(26)	(27)	(28)	(29)			
Midwest Region:-Cont.																	
Minneapolis -																	
St. Paul, Minn. . . . .	6	\$323,740	\$39,787	\$12,704	\$4,371	\$107,792	\$81,742	\$77,004	\$1,611	\$244,240	\$892,991	\$2,991,483	6	\$2,991,483			
Omaha, Neb. -																	
Council Bluffs, Iowa . . . . .	6	257,393	37,677	14,200	604	86,235	200,520	24,553	3,286	154,727	779,195	2,065,561	6	2,065,561			
St. Louis, Mo. . . . .	7	454,617	60,113	19,471	45,199	99,922	105,159	50,929	5,946	221,261	1,062,617	3,968,840	8	3,968,840			
Springfield, Mo. . . . .	3	116,999	5,953	4,166	7,807	14,498	8,603	600	600	73,410	238,963	576,724	3	576,724			
Wichita, Kan. . . . .	3	78,959	18,084	5,220	-	26,406	28,680	14,082	3,353	63,821	238,605	716,509	3	716,509			
Other Metropolitan districts . . . . .	11	301,598	48,219	17,746	3,167	81,592	42,564	36,680	13,123	140,554	685,243	2,148,008	13	2,148,008			
Total Metropolitan district . . . . .	53	2,269,900	277,530	129,913	78,663	550,576	616,996	300,809	42,604	1,299,609	5,566,600	17,695,894	57	17,816,566			
Places not in Metropolitan district . . . . .	72	913,147	103,722	62,651	26,679	295,369	117,323	101,415	34,674	570,836	2,225,816	6,473,235	81	6,610,800			
Total - Midwest region . . . . .	2/ 125	3,183,047	381,252	192,564	105,342	845,945	734,319	402,224	77,278	1,870,445	7,792,416	24,169,129	138	24,427,366			
Southeastern Region:																	
Alexandria, La. . . . .	3	61,132	8,980	2,807	-	23,646	4,115	4,618	148	21,442	126,888	284,981	3	284,981			
Asheville, N. C. . . . .	5	82,155	6,311	3,706	11,649	9,309	10,728	9,460	1,804	54,982	190,104	501,654	5	501,654			
Atlanta, Ga. . . . .	5	132,356	29,737	11,823	6,975	56,761	34,240	37,127	8,071	137,380	454,470	1,513,679	6	1,513,679			
Augusta, Ga. . . . .	4	75,201	2,822	4,045	-	31,661	6,509	9,226	1,499	35,419	167,382	427,754	4	427,754			
Birmingham, Ala. . . . .	6	159,939	25,772	7,498	2,617	37,621	35,426	16,520	10,876	92,024	388,293	1,212,249	6	1,212,249			
Charleston, S. C. . . . .	4	42,859	4,437	6,792	3,595	20,821	22,369	8,540	928	29,250	139,591	483,140	4	483,140			
Charlotte, N. C. . . . .	3	139,079	20,661	6,600	729	113,358	12,057	21,532	2,376	97,569	413,961	982,649	3	982,649			
Chattanooga, Tenn. . . . .	4	204,358	15,766	15,766	-	29,730	13,106	15,403	5,903	45,942	345,223	778,771	4	778,771			
Columbia, S. C. . . . .	4	89,896	12,084	3,683	2,814	12,459	7,654	7,765	11,099	32,468	177,922	432,590	4	432,590			
Durham, N. C. . . . .	4	46,008	11,260	3,499	8,700	21,014	7,334	6,635	2,982	38,245	145,677	345,698	4	345,698			
Ft. Smith, Ark. . . . .	3	9,001	7,893	2,233	-	18,445	3,506	3,506	3,364	15,599	61,953	229,314	3	229,314			
Gadsden, Ala. . . . .	3	39,459	2,266	4,655	3,702	6,317	6,031	3,880	386	15,599	82,286	209,522	4	216,187			
Greenville, S. C. . . . .	3	85,433	11,064	2,285	3,274	15,957	5,815	4,634	1,960	18,294	148,716	394,902	3	394,902			

Jackson, Miss. . . . .	3	47,422	3,740	3,097	1,383	22,421	1,689	5,699	1,526	25,318	112,770	324,393	3	324,393
Jacksonville, Fla. . . . .	4	106,271	9,458	6,054	-	48,429	3,925	6,969	4,373	52,291	237,075	708,999	4	708,999
Knoxville, Tenn. . . . .	3	114,563	9,242	4,493	-	31,405	11,031	18,076	2,133	104,912	295,855	803,323	4	803,323
Lake Charles, La. . . . .	3	22,440	2,466	2,352	-	5,159	7,240	3,608	-	10,083	53,312	200,445	3	200,445
Little Rock, Ark. . . . .	4	106,440	5,325	6,708	-	37,563	13,189	14,089	13	25,425	208,752	498,699	4	498,699
Macon, Ga. . . . .	7	68,084	5,978	2,130	-	19,946	2,150	9,701	907	36,909	145,805	406,953	7	406,953
Memphis, Tenn. . . . .	3	139,060	21,578	6,017	4,119	101,981	29,862	26,470	357	108,697	438,141	1,395,722	3	1,395,722
Miami, Fla. . . . .	5	175,516	24,878	13,986	311	81,108	31,295	23,026	2,451	131,636	484,147	1,412,089	6	1,412,089
Mobile, Ala. . . . .	3	109,299	5,233	4,558	-	16,786	9,752	4,701	4,920	82,766	237,975	529,460	3	529,460
Montgomery, Ala. . . . .	3	80,383	6,012	3,546	1,683	11,335	7,082	6,251	2,641	20,665	139,598	374,527	3	374,527
Nashville, Tenn. . . . .	4	171,289	19,252	7,705	-	42,107	219,582	22,549	7,892	167,389	637,765	1,601,188	4	1,601,188
New Orleans, La. . . . .	6	166,084	41,231	9,351	-	31,619	8,867	16,381	2,503	123,475	401,711	1,359,894	6	1,359,894
Norfolk - Portsmouth - Newport News, Va. . . . .	5	128,543	10,771	5,158	1,188	27,741	11,643	12,934	3,962	38,692	240,632	695,528	5	695,528
Orlando, Fla. . . . .	3	93,661	4,339	7,297	-	22,424	3,450	7,994	3,055	52,792	195,012	431,754	3	431,754
Pensacola, Fla. . . . .	4	34,999	6,571	5,017	5,982	15,755	8,571	7,461	7,693	16,357	105,306	317,144	4	317,144
Richmond, Va. . . . .	3	133,196	24,008	21,135	7,740	50,685	18,119	22,634	7,683	61,463	352,563	1,229,191	4	1,229,191
Roanoke, Va. . . . .	3	64,023	5,998	4,504	2,660	23,007	10,354	12,422	-	34,753	157,921	458,690	3	458,690
Rome, Ga. . . . .	3	26,855	1,929	1,968	-	11,443	2,916	2,239	444	9,792	57,586	178,257	3	178,257
Savannah, Ga. . . . .	5	99,055	9,017	5,895	-	24,290	8,535	13,151	1,019	55,888	216,840	576,581	5	576,581
Shreveport, La. . . . .	4	139,513	17,121	12,305	18,400	55,376	14,220	15,175	2,216	80,957	355,283	783,035	4	783,035
Tampa - St. Petersburg, Fla. . . . .	5	89,985	17,097	4,011	1,740	25,386	5,276	11,215	2,726	40,091	197,527	593,145	5	593,145
Winston Salem, N.C. . . . .	3	48,343	12,372	5,125	-	18,407	3,432	6,623	250	25,931	120,483	354,874	3	354,874
Other Metropolitan -tan districts . . . . .	8	113,875	7,768	4,567	15	40,207	3,961	20,996	7,145	60,670	259,204	781,628	9	825,067
Total Metro- politan districts . . . . .	145	3,447,739	429,686	222,301	89,476	1,161,659	601,437	439,210	114,205	2,008,116	8,513,829	23,812,422	150	23,953,696
Places not in Metropolitan districts . . . . .	192	1,823,319	164,445	114,301	59,363	637,025	210,078	238,697	128,104	1,015,349	4,390,681	11,759,208	227	12,451,580
Total - South- eastern region . . . . .	2/ 337	5,271,058	594,131	336,602	148,839	1,798,684	811,515	677,907	242,309	3,023,465	12,904,510	35,571,630	377	36,405,276
South Central Region: Austin, Texas . . . . .	3	50,122	9,327	3,414	-	31,738	13,324	6,002	2,492	21,802	138,221	398,533	3	398,533
Beaumont - Port Arthur, Texas . . . . .	5	67,120	14,996	2,098	-	26,033	6,381	6,331	2,308	41,337	166,604	489,396	5	489,396
Corpus Christi, Texas . . . . .	3	68,556	7,608	5,236	2,730	23,360	6,851	6,119	14,485	19,579	154,524	477,335	3	477,335
Dallas, Texas . . . . .	5	219,489	19,107	11,941	12,190	69,997	19,532	16,146	3,855	213,750	586,007	1,862,468	5	1,862,468
Fort Worth, Texas . . . . .	5	83,601	12,651	4,020	69,967	29,617	28,821	11,286	5,370	78,221	288,733	987,658	5	987,658
Houston, Texas . . . . .	5	147,494	23,650	9,743	13,347	62,936	32,818	16,489	16,595	162,330	485,402	1,335,478	5	1,335,478
Lubbock, Texas . . . . .	3	55,398	4,114	4,065	259	22,263	5,953	3,867	3,867	25,574	122,548	327,974	3	327,974
Odeessa, Texas . . . . .	3	42,111	9,662	2,742	-	19,049	6,622	4,943	2,477	33,426	121,032	316,756	3	316,756
Oklahoma City, Okla. . . . .	6	151,260	15,241	10,159	18,666	67,250	30,488	33,485	3,900	73,554	404,003	1,390,906	6	1,390,906

Table 9--Summary of Operating Expense of 1453 Standard Broadcast Stations by Metropolitan Districts 1/--Continued  
1947

Item	Number of stations	Stations with time sales of \$25,000 or more														All commercial stations											
		General and administrative expenses																									
		(17)	(18)	(19)	(20)	(21)	(22)	(23)	(24)	(25)	(26)	(27)	(28)	(29)													
South Central Region:-Cont.																											
San Antonio, Texas	6	\$235,059	\$36,780	\$10,889	\$1,072	\$95,839	\$21,761	\$24,496	\$8,076	\$131,496	\$565,468	\$1,602,670	\$1,624,321	7	\$1,624,321												
Tulsa, Okla. ....	5	112,356	18,634	6,303	8,870	51,720	40,537	23,619	3,806	99,544	365,389	1,118,861	1,118,861	5	1,118,861												
Other Metropolitan districts .....	8	192,766	15,874	12,043	1,273	62,820	23,815	18,606	6,703	117,863	451,763	1,269,113	1,310,200	10	1,310,200												
Total Metropolitan Places not in Metropolitan districts .....	57	1,425,332	187,644	82,653	58,407	602,972	230,801	173,475	73,934	1,014,476	3,849,694	11,577,148	11,639,916	60	11,639,916												
Total - South Central region .....	116	1,924,278	255,388	111,104	81,064	764,576	297,151	226,526	103,673	1,348,304	5,112,064	15,303,694	15,685,145	137	15,685,145												
Mountain Region:																											
Albuquerque, N.M.	3	71,687	31,003	3,211	3,651	29,688	10,997	13,975	2,228	45,255	211,695	502,176	552,944	4	552,944												
Denver, Colo. ....	5	215,805	13,258	10,262	-	56,119	30,496	33,276	3,843	103,272	466,331	1,666,435	1,666,435	5	1,666,435												
Phoenix, Ariz. ....	5	101,345	16,918	7,666	27,078	38,556	12,541	23,430	3,801	153,322	384,657	1,028,739	1,028,739	5	1,028,739												
Salt Lake City, Utah .....	5	254,593	27,727	12,508	589	52,247	36,178	38,412	4,674	93,473	520,401	1,632,399	1,632,399	5	1,632,399												
Tucson, Ariz. ....	4	58,711	10,117	3,933	9,382	16,232	2,820	11,413	6,996	58,020	177,624	524,955	524,955	4	524,955												
Twin Falls, Idaho	3	30,733	2,612	1,434	903	12,312	4,430	5,397	2,224	14,994	75,039	209,384	209,384	3	209,384												
Other Metropolitan districts .....	6	97,577	11,799	5,166	5,203	33,431	13,707	16,734	4,650	56,247	244,594	678,793	731,988	8	731,988												
Total Metropolitan Places not in Metropolitan districts .....	31	830,451	113,434	44,180	46,886	238,585	111,169	142,637	28,416	524,583	2,080,341	6,242,881	6,346,844	34	6,346,844												
Total-Mountain region .....	68	503,295	66,508	42,828	36,386	198,874	65,433	93,166	46,021	301,519	1,356,030	4,266,123	4,530,428	81	4,530,428												
Total-Mountain region .....	99	1,333,746	181,942	87,008	83,272	437,459	176,602	235,803	74,437	826,102	3,436,371	10,509,004	10,877,272	115	10,877,272												



Pacific Region:																				
Bakersfield, Calif. ....	4	73,576	10,389	2,014	1,743	16,443	4,624	8,047	2,299	37,338	162,465	461,449	4	461,449						
Fresno, Calif. ..	3	126,178	13,169	2,952	-	28,586	13,770	9,359	4,974	49,900	243,813	620,506	4	620,506						
Los Angeles, Calif. ....	17)												17)							
San Bernardino, Calif. ....	1)	766,726	137,533	35,443	61,647	156,015	123,769	143,249	56,781	377,005	1,898,168	6,056,556	3)	6,095,565						
Portland, Ore. ...	6	253,767	19,944	15,504	11,747	71,537	50,408	75,763	8,299	156,801	660,790	2,268,681	9	2,279,115						
Sacramento, Calif. ....	4	115,533	14,196	3,206	1,613	29,397	13,629	12,814	3,208	64,346	257,942	687,974	4	687,974						
San Diego, Calif. ....	6	135,862	22,505	4,463	-	35,744	26,948	33,045	9,292	67,393	913,192	913,468	7	991,991						
San Francisco - Oakland, Calif. ....	12	293,304	41,928	14,802	-	73,254	38,406	49,103	11,807	187,408	710,012	2,407,364	12	2,407,364						
San Jose, Calif. ....	4	94,961	16,466	7,333	1,031	26,949	16,845	18,857	9,962	54,827	238,251	803,147	4	803,147						
Santa Barbara, Calif. ....	3	29,018	4,341	1,838	-	9,507	6,885	6,434	1,343	37,215	96,581	270,564	3	270,564						
Seattle, Wash. ...	7	243,032	52,907	17,009	40,962	113,690	49,685	65,104	8,297	164,937	755,523	2,232,637	7	2,232,637						
Spokane, Wash. ...	6	134,575	14,759	4,934	1,160	38,993	28,459	14,736	5,755	85,369	368,740	995,171	6	995,171						
Stockton, Calif. ....	3	39,745	7,926	1,541	145	13,899	8,750	4,350	624	21,911	98,891	231,719	3	291,719						
Tacoma, Wash. ...	3	65,956	9,651	4,240	-	10,066	15,188	7,046	5,693	50,260	168,100	444,993	3	444,993						
Total Metropolitan districts	81	2,378,195	365,714	115,299	120,048	620,080	397,296	448,907	119,334	1,354,700	5,919,573	18,454,329	86	18,612,452						
Places not in Metropolitan districts ...	59	801,708	78,361	47,860	31,273	186,902	61,240	103,043	52,129	417,158	1,779,674	4,787,943	70	5,035,896						
Total-Pacific region ....	140	3,179,903	444,075	163,159	151,321	806,982	458,536	551,950	171,463	1,771,858	7,699,247	23,242,272	156	23,648,348						
United States:																				
Metropolitan districts .....	659	20,583,044	2,716,567	1,182,263	960,699	6,260,646	4,307,465	3,211,923	754,072	12,909,415	52,886,194	165,297,443	693	166,282,448						
Places not in Metropolitan districts .....	623	6,643,956	694,174	413,353	227,149	2,064,798	774,157	846,925	372,500	3,726,877	15,763,889	44,133,992	733	46,358,381						
Total - United States .....	1,282	27,227,000	3,410,841	1,595,616	1,187,848	8,325,444	5,081,622	4,058,848	1,126,572	16,636,292	68,650,083	209,431,435	1,426	212,640,829						
Total outside United States ...	24	468,028	46,446	28,635	11,926	138,858	93,780	82,683	23,609	339,621	1,233,586	2,786,039	27	2,851,540						
Grand total	1,306	27,695,028	3,457,287	1,624,251	1,199,774	8,464,302	5,175,402	4,141,531	1,150,181	16,975,913	69,883,669	212,217,474	1,453	215,492,369						

1/ Does not include the operations of 10 key stations of nation-wide networks as the reports filed by them with the Commission do not include adequate segregations of expense between station and network operations.

2/ Does not agree with region totals shown in state and region table as some of the metropolitan districts overlap two or more regions.

Table 10.--Summary of Broadcast Revenue, Expenses, Income, and Tangible  
1942 - 1947

Item (1)	Number of stations						Net time sales		
	1942	1943	1944	1945	1946	1947	1942	1943	1944
	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
Clear channel:									
50,000 watts:									
Unlimited 1/ .....	45	41	41	41	41	47	\$38,815,162	\$36,530,056	\$42,661,601
Part-time 1/ .....	4	3	3	4	4	5	2,146,907	1,976,227	2,255,876
5,000 to 25,000 watts:									
Unlimited 1/ .....	20	25	28	27	28	34	4,823,560	6,617,104	11,085,730
Part-time .....	4	3	2	2	2	3	763,204	535,680	641,838
Total clear channel	73	72	74	74	75	89	46,548,833	45,659,067	56,645,045
Regional:									
Unlimited .....	263	268	278	284	300	354	51,450,218	61,961,849	79,916,134
Part-time .....	67	61	60	57	78	204	6,056,864	6,847,195	8,216,770
Total regional .....	330	329	338	341	378	558	57,507,082	68,809,044	88,132,904
Local:									
Unlimited .....	419	405	433	455	535	730	20,096,509	24,636,846	35,376,392
Day and part-time .....	29	26	20	21	27	76	929,962	869,836	864,497
Total local .....	448	431	453	476	562	806	21,026,471	25,506,682	36,240,889
Total all stations	2/ 851	2/ 832	2/ 865	2/ 891	2/ 1,015	3/ 1,453	125,082,386	139,974,793	181,018,838

Item	Broadcast expenses					
	1942	1943	1944	1945	1946	1947
	(20)	(21)	(22)	(23)	(24)	(25)
Clear channel:						
50,000 watts:						
Unlimited 1/ .....	\$28,255,893	\$23,743,043	\$27,122,432	\$31,216,772	\$34,020,465	\$39,674,377
Part-time 1/ .....	1,926,362	1,674,153	1,795,579	2,198,628	2,506,910	3,138,669
5,000 to 25,000 watts:						
Unlimited 1/ .....	4,307,111	5,393,056	8,183,530	9,088,689	10,938,710	12,652,315
Part-time .....	655,686	468,338	457,962	565,444	629,104	405,558
Total clear channel .....	35,145,052	31,278,590	37,559,503	43,069,533	48,095,189	55,870,919
Regional:						
Unlimited .....	40,910,551	44,656,027	53,685,372	62,948,791	72,507,518	81,149,243
Part-time .....	5,727,615	6,089,045	6,524,400	7,235,097	9,093,503	17,020,478
Total regional .....	46,638,166	50,745,072	60,209,772	70,183,888	81,601,021	98,169,721
Local:						
Unlimited .....	18,807,682	20,171,375	26,352,940	32,677,409	41,858,653	57,948,286
Day and part-time .....	864,769	714,564	675,541	875,484	1,359,411	3,503,443
Total local .....	19,672,451	20,885,939	27,028,481	33,552,893	43,218,064	61,451,729
Total all stations	101,455,669	102,909,601	124,797,756	146,806,314	172,914,274	215,492,369

Item	Cost of tangible broadcast property to licensee					
	1942	1943	1944	1945	1946	1947
	(32)	(33)	(34)	(35)	(36)	(37)
Clear channel:						
50,000 watts:						
Unlimited 1/ .....	\$18,574,305	\$16,041,264	\$14,896,843	\$15,146,079	\$16,772,284	\$21,317,529
Part-time 1/ .....	704,185	597,934	600,306	790,956	921,888	1,580,186
5,000 to 25,000 watts:						
Unlimited 1/ .....	3,151,804	3,540,378	4,064,341	4,097,148	6,390,009	8,560,406
Part-time .....	512,340	320,287	125,967	178,677	177,319	192,973
Total clear channel .....	22,942,634	20,499,863	19,687,457	20,212,860	24,261,500	31,651,094
Regional:						
Unlimited .....	31,111,748	31,139,473	32,587,737	34,265,559	40,387,672	51,993,326
Part-time .....	4,595,121	4,360,267	3,950,537	3,957,200	5,393,579	12,090,753
Total regional .....	35,706,869	35,499,740	36,538,274	38,222,759	45,781,251	64,084,079
Local:						
Unlimited .....	11,488,037	10,589,192	11,792,348	13,299,777	18,483,274	30,917,367
Day and part-time .....	663,224	562,684	448,283	545,827	818,556	2,845,075
Total local .....	12,151,261	11,151,876	12,240,631	13,845,604	19,301,830	33,762,442
Total all stations	70,800,764	67,151,479	68,466,362	72,281,223	89,344,581	129,497,615

1/ Data for the year 1942 include the operations of key stations of nation-wide networks; whereas data for subsequent years do not, as the reports filed by them with the Commission do not include adequate segregations of expense between station and network operations.

Broadcast Property of Standard Broadcast Stations by Class and Time  
1942 - 1947

Net time sales			Broadcast revenues					
1945	1946	1947	1942	1943	1944	1945	1946	1947
(11)	(12)	(13)	(14)	(15)	(16)	(17)	(18)	(19)
\$44,282,650 2,397,576	\$44,935,335 2,598,349	\$49,384,121 3,464,732	\$43,184,029 2,500,224	\$40,149,999 2,339,200	\$47,468,570 2,712,234	\$50,008,306 2,973,155	\$50,258,085 3,238,659	\$54,975,431 4,154,592
10,969,626 677,523 58,327,375	11,574,135 646,917 59,754,736	13,431,931 495,974 66,776,758	5,067,545 867,453 51,619,251	6,939,300 619,572 50,048,071	11,810,477 713,653 62,704,934	11,841,235 785,578 65,608,274	12,673,151 786,403 66,956,298	14,845,339 509,274 74,484,636
86,710,969 8,876,599 95,587,568	93,560,806 10,437,591 103,998,397	98,751,227 17,135,785 115,887,012	54,814,546 6,356,086 61,170,632	66,038,038 7,194,961 73,232,999	85,482,905 8,651,498 94,134,403	93,320,694 9,373,882 102,694,576	101,345,176 10,956,338 112,301,514	106,504,826 17,948,945 124,453,771
41,413,580 1,070,102 42,483,682	51,643,252 1,640,653 53,283,905	65,323,767 3,689,944 69,013,711	20,650,737 953,202 21,603,939	25,307,601 896,961 26,204,562	36,494,016 894,748 37,388,764	42,940,544 1,100,486 44,041,030	53,604,348 1,680,483 55,284,831	68,308,565 3,796,649 72,105,214
196,398,625	217,037,038	251,677,481	134,393,822	149,485,632	194,228,101	212,343,880	234,542,643	271,043,621

Broadcast income before Federal income tax

1942	1943	1944	1945	1946	1947
(26)	(27)	(28)	(29)	(30)	(31)
\$14,928,136 573,862	\$16,406,956 665,047	\$20,346,138 916,655	\$18,791,534 774,527	\$16,237,620 731,749	\$15,301,054 1,015,923
760,434 211,767 16,474,199	1,546,244 151,234 18,769,481	3,626,947 255,691 25,145,431	2,752,546 220,134 22,538,741	1,734,441 157,299 18,861,109	2,193,024 103,716 18,613,717
13,903,995 628,471 14,532,466	21,382,011 1,105,916 22,487,927	31,797,533 2,127,098 33,924,631	30,371,903 2,138,785 32,510,688	28,837,658 1,862,835 30,700,493	25,355,583 928,467 26,284,050
1,843,055 88,433 1,931,488	5,136,226 182,397 5,318,623	10,141,076 219,207 10,360,283	10,263,135 225,002 10,488,137	11,745,695 321,072 12,066,767	10,360,279 293,206 10,653,485
32,938,153	46,576,031	69,430,345	65,537,566	61,628,369	55,551,252

Depreciated cost of tangible broadcast property

1942	1943	1944	1945	1946	1947
(38)	(39)	(40)	(41)	(42)	(43)
\$9,040,982 496,199	\$6,982,471 343,534	\$5,643,333 288,326	\$5,526,426 398,082	\$6,559,708 472,074	\$10,283,728 1,083,774
1,956,505 224,318 11,718,004	2,252,716 123,967 9,702,688	2,453,465 66,743 8,451,867	2,273,950 89,469 8,287,927	4,228,693 91,600 11,352,075	6,108,469 63,338 17,539,309
18,504,631 3,079,576 21,584,207	17,056,589 2,629,900 19,686,489	17,031,296 2,193,032 19,224,328	16,864,587 2,053,732 18,918,319	20,894,836 3,114,284 24,009,120	31,076,250 9,414,352 40,490,602
7,175,886 390,929 7,566,815	5,750,879 275,258 6,026,137	6,180,638 193,598 6,374,236	7,046,447 293,635 7,340,082	11,331,256 526,261 11,857,517	22,634,263 2,462,256 25,096,519
40,869,026	35,415,314	34,050,431	34,546,328	47,218,712	83,126,430

2/ The licensee of one station reported no owned broadcast property.

3/ The licensees of three stations reported no owned broadcast property.



Table 11.--Summary of Revenue, Expense and Income of 1453 Standard Broadcast Stations by Class and Authorized Power 1/ 1947

Class of station and Authorized Power in Watts (1)	Stations with time sales of \$25,000 or more									
	Number of stations (2)	Revenues from the sale of station time				Total (8)	Payments to networks and stations (from sale of time) (9)	Commissions to regularly established agencies, representatives, brokers, and others (10)		
		Network time sales by		Non-network time sales to						
	Region-wide networks (3)	Regional networks (4)	Other networks and stations (5)	National and regional users (6)	Local and other users (7)					
<b>Clear channel:</b>										
50,000 Day - 50,000 Night	47	\$16,633,887	-	\$403,103	\$29,209,248	\$13,099,952	\$59,346,190	\$919,337	\$7,938,885	
50,000 Day - 25,000 Night	1)									
50,000 Day - 10,000 Night	4)	347,717	\$18,655	4,576	1,451,734	1,754,659	3,577,341	1,385	520,599	
50,000 Limited	1)									
10,000 Day - 10,000 Night	14	479,074	3,468	6,328	3,042,314	3,658,977	7,190,161	2,667	892,742	
10,000 Day - 5,000 Night	3	186,786	-	-	304,092	267,677	758,555	-	55,343	
10,000 Day - 1,000 Night	2)	170,541	-	4,408	227,053	333,898	735,900	7,800	96,756	
10,000 Limited	1)									
5,000 Day - 5,000 Night	14)	1,288,624	-	36,365	2,483,919	2,565,540	6,374,448	29,446	743,097	
5,000 Day	1)									
<b>Total - Clear channel</b>	<b>88</b>	<b>19,106,629</b>	<b>22,123</b>	<b>454,780</b>	<b>36,718,360</b>	<b>21,680,703</b>	<b>77,986,595</b>	<b>960,635</b>	<b>10,247,422</b>	
<b>Regional:</b>										
5,000 Day - 5,000 Night	169	16,467,950	827,050	518,936	25,082,937	31,297,232	74,194,105	584,385	8,014,332	
5,000 Day - 1,000 Night	45	3,194,094	10,810	54,807	4,638,607	6,954,184	14,852,502	15,532	1,571,760	
5,000 Day - 500 Night	2)									
5,000 Limited	3)	21,315	-	22,584	146,242	727,060	917,201	-	101,940	
5,000 Day	6)	6,483	-	-	52,244	365,082	423,809	-	8,035	
2,500 Day - 1,000 Night	3)	107,338	-	-	199,084	581,517	877,939	-	77,607	
2,500 Limited	1)									
1,000 Day - 1,000 Night	109	2,781,715	213,816	201,058	3,562,854	11,767,435	18,526,878	170,085	1,423,570	
1,000 Day - 500 Night	26	671,617	96,076	8,056	927,821	2,882,243	4,585,813	10,000	315,341	
1,000 Day - 250 Night	2)									
1,000 Limited	7)	83,910	15,883	4,747	392,800	1,249,163	1,746,503	27,896	156,962	
1,000 Day	118	172,063	8,625	63,355	1,493,638	8,713,187	10,450,868	38,608	546,215	
500 Day - 500 Night	6)	238,646	892	18,726	326,502	414,215	979,363	-	102,335	
500 Day	10	2,922	-	-	82,017	581,769	686,326	7,346	42,429	
<b>Total - Regional</b>	<b>507</b>	<b>23,748,053</b>	<b>1,173,152</b>	<b>892,269</b>	<b>36,894,746</b>	<b>65,533,087</b>	<b>128,241,307</b>	<b>853,852</b>	<b>12,350,526</b>	
<b>Local:</b>										
250 Day - 250 Night	649	6,829,723	555,921	648,465	9,149,138	49,787,706	66,970,953	297,041	3,021,091	
250 Day - 100 Night	5	47,812	-	7,195	43,635	301,454	400,096	598	7,544	
250 Day	46	26,500	-	19,860	219,963	2,610,243	2,876,566	2,827	119,417	
100 Day - 100 Night	11	25,762	58	-	73,626	636,097	735,343	5,085	29,852	
<b>Total - Local</b>	<b>711</b>	<b>6,929,797</b>	<b>555,979</b>	<b>675,520</b>	<b>9,486,362</b>	<b>53,335,500</b>	<b>70,983,158</b>	<b>305,551</b>	<b>3,177,904</b>	
<b>Grand total</b>	<b>1,306</b>	<b>49,784,479</b>	<b>1,751,254</b>	<b>2,022,569</b>	<b>83,099,468</b>	<b>140,549,290</b>	<b>277,207,060</b>	<b>2,120,038</b>	<b>25,785,852</b>	

Class of station and Authorized Power in Watts	Revenues from incidental broadcast activities		Stations with time sales of \$25,000 or more				All commercial stations											
	Talent	Sundry broadcast revenues	Total broadcast revenues	Total broadcast expenses	Broadcast income (or loss) before Federal income tax	Number of stations	Total broadcast revenue	Total broadcast expenses	Broadcast income (or loss) before Federal income tax									
										(11)	(12)	(13)	(14)	(15)	(16)	(17)	(18)	(19)
(1)																		
Clear channel:																		
50,000 Day - 50,000 Night	\$3,628,063	\$2,315,972	\$56,432,003	\$40,411,145	\$16,020,858	47	\$56,432,003	\$40,411,145	\$16,020,858	1								
50,000 Day - 25,000 Night						1				1								
50,000 Day - 10,000 Night	371,610	103,585	3,530,552	3,147,008	383,544	4				4								
50,000 Limited						1				1								
10,000 Day - 10,000 Night	264,560	242,490	6,801,802	5,751,689	1,050,113	14				14								
10,000 Day - 5,000 Night	39,838	11,045	754,095	547,968	206,127	3				3								
10,000 Day - 1,000 Night						2				2								
10,000 Limited	4,961	11,462	647,767	556,543	91,224	1				1								
5,000 Day - 5,000 Night	407,142	307,150	6,316,197	5,452,463	863,734	14				14								
5,000 Day						2				2								
Total - Clear channel	4,716,174	2,991,704	74,482,416	55,866,816	18,615,600	89				89								
Regional:																		
5,000 Day - 5,000 Night	3,352,044	2,262,761	71,210,193	52,376,669	18,833,524	169				169								
5,000 Day - 1,000 Night	607,243	357,965	14,230,418	10,721,478	3,508,940	46				46								
5,000 Day - 500 Night						2				2								
5,000 Limited	21,751	26,955	863,967	814,469	49,498	3				3								
5,000 Day						6				6								
2,500 Day - 1,000 Night	8,336	4,008	428,118	446,523	(18,405)	1				1								
2,500 Limited	6,314	20,887	827,533	659,884	167,649	3				3								
1,000 Day - 1,000 Night	599,456	548,101	18,080,780	15,454,505	2,626,275	118				118								
1,000 Day - 500 Night	66,732	87,565	4,414,769	3,459,445	955,324	26				26								
1,000 Limited	66,647	21,022	1,649,314	1,434,389	214,925	2				2								
1,000 Day	264,452	160,642	10,291,139	9,777,331	513,808	152				152								
500 Day - 500 Night	22,613	17,954	917,627	905,627	11,968	8				8								
500 Day	15,508	27,803	679,862	754,888	(75,026)	15				15								
Total - Regional	5,031,096	3,535,663	123,593,688	96,805,208	26,788,480	558				558								
Local:																		
250 Day - 250 Night	1,597,885	1,370,205	66,620,911	55,992,629	10,628,282	719				719								
250 Day - 100 Night	18	706	392,678	274,403	118,275	7				7								
250 Day	44,909	50,941	2,850,172	2,636,583	213,589	67				67								
100 Day - 100 Night	6,014	20,825	727,445	641,855	85,610	13				13								
Total - Local	1,648,826	1,442,677	70,591,206	59,545,450	11,045,756	806				806								
Grand total	11,396,096	7,970,044	268,667,310	212,217,474	56,449,836	1,453				1,453								

1/ Does not include the operations of eleven key stations of nation-wide networks, as the reports filed by them with the Commission do not include adequate segregations of expense between station and network operations.

Table 12.--Summary of Broadcast Revenues, Expenses and Income of 1453 Standard Broadcast Stations by Revenue Groups According to Total Time Sales, Segregated Between 987 Stations Serving as Outlets for Nation-Wide Networks and 466 Stations not Serving as Such Outlets

1947

Item	Number of stations (2)	Revenues from the sale of station time						Total (8)	Payments to networks and stations (9)	Deductions from the sale of station time (10)
		Network time sales by			Non-network time sales to					
		Nation-wide networks (3)	Regional networks (4)	Other networks and stations (5)	National and regional users (6)	Local and other users (7)	Total (8)			
<b>STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS</b>										
Revenue Group:										
\$1,000,000 or more	34	\$15,095,859	\$100,670	\$471,136	\$26,761,242	\$12,647,577	\$55,076,484	\$1,124,810	\$7,465,742	
\$500,000 to \$1,000,000	74	12,983,176	378,074	215,539	19,365,556	18,882,451	51,824,796	216,053	6,249,191	
\$250,000 to \$500,000	136	11,284,544	261,517	336,159	14,296,864	20,849,836	47,028,920	345,041	4,308,929	
\$225,000 to \$250,000	26	1,373,425	128,203	47,951	1,559,325	3,044,667	6,153,571	19,266	461,472	
\$200,000 to \$225,000	31	1,463,582	108,508	29,225	1,412,342	3,631,344	6,645,001	13,834	410,083	
\$175,000 to \$200,000	41	1,264,088	139,611	31,516	1,536,752	4,711,324	7,683,291	47,568	433,409	
\$150,000 to \$175,000	54	1,410,696	147,322	81,192	1,527,175	5,593,242	8,759,627	11,743	422,364	
\$125,000 to \$150,000	58	1,396,472	88,578	122,471	1,097,206	5,258,621	7,963,348	34,626	374,934	
\$100,000 to \$125,000	92	1,300,061	140,364	88,307	1,377,055	7,391,133	10,196,920	58,580	329,633	
\$75,000 to \$100,000	137	1,055,399	140,575	204,431	1,383,481	9,147,300	11,931,186	46,394	363,024	
\$50,000 to \$75,000	143	455,561	174,708	90,060	850,325	7,233,288	8,803,942	72,228	197,131	
\$25,000 to \$50,000	118	267,246	26,218	62,766	392,168	3,901,132	4,649,530	32,287	74,956	
Total \$25,000 or more	944	49,350,109	1,734,348	1,780,753	71,559,491	102,291,915	226,716,616	2,022,430	21,091,068	
\$15,000 to \$25,000	29	-	-	-	-	618,491	618,491	-	-	
\$1 to \$15,000	14	-	-	-	-	145,382	145,382	-	-	
Total less than \$25,000	43	-	-	-	-	1,763,873	1,763,873	-	-	
Total all stations	987	49,350,109	1,734,348	1,780,753	71,559,491	103,055,788	227,480,489	2,022,430	21,091,068	
<b>STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS</b>										
Revenue Group:										
\$1,000,000 or more	3	9,241	-	-	2,925,508	1,473,960	4,408,709	5,219	711,536	
\$500,000 to \$1,000,000	18	106,399	-	4,576	3,621,223	8,072,896	11,805,094	1,395	1,691,865	
\$250,000 to \$500,000	20	212,110	26,383	26,383	1,155,794	5,336,344	6,730,631	58,763	821,852	
\$225,000 to \$250,000	11	6,784	2,124	-	592,102	1,984,430	2,585,440	383	253,856	
\$200,000 to \$225,000	14	33,762	-	-	425,450	2,527,740	2,986,952	-	234,973	
\$175,000 to \$200,000	13	22,097	1,488	-	267,111	2,104,851	2,340,547	-	189,402	
\$150,000 to \$175,000	12	8,700	1,155	18,662	393,858	1,532,148	1,954,523	4,713	155,649	
\$125,000 to \$150,000	17	1,200	-	30,517	389,051	1,867,919	2,288,687	-	141,181	



\$100,000 to \$125,000 .....	28	14,032	3,468	61,594	443,331	2,637,790	3,160,215	424	204,644
\$75,000 to \$100,000 .....	38	13,155	2,166	20,650	355,177	2,192,253	3,284,001	9,677	122,362
\$50,000 to \$75,000 .....	86	5,019	7,852	49,042	505,092	4,642,679	5,209,684	5,625	112,912
\$25,000 to \$50,000 .....	102	1,271	777	28,268	366,280	3,339,365	3,735,961	11,419	54,552
Total \$25,000 or more .....	362	434,370	16,906	241,816	11,539,977	38,257,375	50,490,444	97,608	4,694,784
\$15,000 to \$25,000 .....	55	-	-	-	-	1,137,859	1,137,859	-	-
\$1 to \$15,000 .....	49	-	-	-	-	474,579	474,579	-	-
Total less than \$25,000 .....	104	-	-	-	-	1,612,438	1,612,438	-	-
Total all stations .....	466	434,370	16,906	241,816	11,539,977	39,869,813	52,102,882	97,608	4,694,784

ALL COMMERCIAL STATIONS

Revenue Group:									
\$1,000,000 or more .....	37	15,105,100	100,670	471,136	29,686,750	14,121,537	59,485,193	1,130,029	8,177,278
\$500,000 to \$1,000,000 .....	92	13,089,575	378,074	220,115	22,986,779	26,955,347	63,629,890	217,438	7,941,056
\$250,000 to \$500,000 .....	156	11,496,654	261,517	362,542	15,452,658	26,186,480	53,759,551	403,804	5,130,781
\$225,000 to \$250,000 .....	37	1,380,209	128,203	50,075	2,151,427	5,029,097	8,739,011	19,649	715,328
\$200,000 to \$225,000 .....	45	1,497,344	108,508	29,225	1,837,792	6,159,084	9,631,953	13,834	645,056
\$175,000 to \$200,000 .....	54	1,286,185	141,099	31,516	1,803,863	6,761,175	10,023,838	47,568	622,811
\$150,000 to \$175,000 .....	66	1,419,396	148,477	99,854	1,921,033	7,125,390	10,714,150	16,456	578,013
\$125,000 to \$150,000 .....	75	1,397,672	88,578	152,988	1,486,257	7,126,540	10,252,035	34,626	516,115
\$100,000 to \$125,000 .....	120	1,314,093	43,832	149,901	1,820,366	10,028,923	13,357,135	59,004	534,477
\$75,000 to \$100,000 .....	175	1,069,154	142,741	225,081	1,838,658	11,939,553	15,215,187	56,071	485,386
\$50,000 to \$75,000 .....	229	460,580	182,560	139,102	1,355,417	11,875,967	14,013,626	77,853	310,043
\$25,000 to \$50,000 .....	220	268,517	26,995	91,034	758,448	7,240,497	8,385,491	43,706	129,508
Total \$25,000 or more .....	1,306	49,784,479	1,751,254	2,022,569	83,099,468	140,549,290	227,207,060	2,120,038	25,785,852
\$15,000 to \$25,000 .....	84	-	-	-	-	1,756,350	1,756,350	-	-
\$1 to \$15,000 .....	63	-	-	-	-	619,961	619,961	-	-
Total less than \$25,000 .....	147	-	-	-	-	1/ 2,376,311	1/ 2,376,311	-	-
Total all stations .....	1,453	49,784,479	1,751,254	2,022,569	83,099,468	142,925,601	279,583,371	2,120,038	25,785,852

Table 12.--Summary of Broadcast Revenues, Expenses and Income of 1453 Standard Broadcast Stations by Revenue Groups According to Total Time Sales, Segregated Between 987 Stations Serving as Outlets for Nation-Wide Networks and 466 Stations not Serving as Such Outlets--Continued

1947

Item (1)	Revenues from incidental broadcast activities		Total broadcast revenues (13)	Total broadcast expenses (14)	Broadcast income or (loss) before Federal income tax (15)	Ratio of broadcast income to broadcast revenues % (16)
	Talent (11)	Sundry broadcast revenues (12)				
STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS						
Revenue Group:						
\$1,000,000 or more .....	\$3,459,160	\$2,111,064	\$52,056,156	\$36,633,797	\$15,422,359	29.6
\$500,000 to \$1,000,000 .....	2,895,930	1,537,683	49,793,465	36,079,284	13,713,881	27.5
\$250,000 to \$500,000 .....	1,631,456	1,328,163	45,334,569	33,769,441	11,565,128	25.5
\$225,000 to \$250,000 .....	132,670	257,122	6,062,625	4,812,720	1,249,905	20.6
\$200,000 to \$225,000 .....	145,718	125,001	6,491,803	5,160,768	1,331,035	20.5
\$175,000 to \$200,000 .....	261,030	143,609	7,606,953	5,929,695	1,677,258	22.0
\$150,000 to \$175,000 .....	114,935	137,204	8,577,659	6,715,659	1,862,000	21.7
\$125,000 to \$150,000 .....	154,777	140,351	7,848,916	6,305,188	1,543,728	19.7
\$100,000 to \$125,000 .....	173,435	187,977	10,169,919	8,853,763	1,316,156	12.9
\$75,000 to \$100,000 .....	180,861	242,470	11,945,099	10,251,358	1,693,741	14.2
\$50,000 to \$75,000 .....	155,849	185,679	8,876,111	8,066,664	809,447	9.1
\$25,000 to \$50,000 .....	60,746	102,757	4,705,790	4,979,409	(273,619)	-
Total \$25,000 or more .....	9,366,567	6,499,080	219,468,765	167,557,746	51,911,019	23.7
\$15,000 to \$25,000 .....	-	-	618,491	923,546	(305,055)	-
\$1 to \$15,000 .....	-	-	145,382	227,807	(82,425)	-
Total less than \$25,000 .....	-	-	763,873	1,151,353	(387,480)	-
Total all stations .....	9,366,567	6,499,080	220,232,638	168,709,099	51,523,539	23.4
STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS						
Revenue Group:						
\$1,000,000 or more .....	222,280	148,325	4,062,559	3,022,759	1,039,800	25.6
\$500,000 to \$1,000,000 .....	962,981	399,639	11,464,464	10,150,049	1,314,415	11.5
\$250,000 to \$500,000 .....	323,208	290,791	6,464,015	5,721,471	742,544	11.5
\$225,000 to \$250,000 .....	21,738	87,561	2,440,500	1,841,726	598,774	24.5
\$200,000 to \$225,000 .....	96,212	52,208	2,900,399	2,514,036	386,363	13.3
\$175,000 to \$200,000 .....	15,301	48,458	2,214,904	1,958,139	256,765	11.6
\$150,000 to \$175,000 .....	94,073	48,450	1,936,684	1,965,872	(29,188)	-
\$125,000 to \$150,000 .....	38,496	58,197	2,244,199	2,004,554	239,645	10.7

\$100,000 to \$125,000	111,735	127,621	3,194,501	2,866,122	328,379	10.3
\$125,000 to \$150,000	23,403	63,403	3,269,342	3,264,459	4,883	0.1
\$150,000 to \$175,000	61,624	69,342	5,222,319	5,320,279	(97,960)	-
\$175,000 to \$200,000	27,906	86,763	3,754,159	4,030,260	(245,603)	-
Total \$25,000 or more	2,022,522	1,470,964	49,198,544	44,659,728	4,538,817	9.2
\$15,000 to \$25,000	-	-	1,137,219	1,409,288	(271,429)	-
\$1 to \$15,000	-	-	474,579	714,254	(239,675)	-
Total less than \$25,000	-	-	1,612,438	2,123,542	(511,104)	-
Total all stations	2,022,522	1,470,964	50,810,983	46,783,270	4,027,713	7.9
ALL COMMERCIAL STATIONS						
Revenue Group:						
\$1,000,000 or more	3,621,440	2,259,389	56,118,715	39,656,156	16,462,559	29.3
\$500,000 to \$1,000,000	3,824,911	1,227,322	61,251,629	46,229,296	15,028,296	24.5
\$250,000 to \$500,000	1,954,664	1,614,954	51,798,584	39,490,212	12,307,672	23.7
\$125,000 to \$250,000	154,408	348,683	8,503,125	6,654,446	1,848,679	21.8
\$75,000 to \$125,000	241,930	177,209	9,322,202	7,674,804	1,717,398	18.3
\$175,000 to \$250,000	216,331	192,067	9,821,857	7,887,834	1,934,023	19.7
\$125,000 to \$175,000	209,008	185,654	10,514,343	8,681,531	1,832,812	17.4
\$100,000 to \$125,000	193,273	198,548	10,093,115	8,309,742	1,783,373	17.7
\$75,000 to \$100,000	285,168	315,598	13,364,420	11,719,885	1,644,535	12.3
\$50,000 to \$75,000	234,838	325,873	15,214,441	13,515,817	1,698,624	11.2
\$25,000 to \$50,000	217,473	255,227	14,098,430	13,386,943	711,487	5.0
\$25,000 to \$250,000	88,652	189,520	8,490,449	9,009,671	(519,222)	-
Total \$25,000 or more	11,396,096	7,970,044	268,667,310	212,217,474	56,449,836	21.0
\$15,000 to \$25,000	-	-	1,756,350	2,332,834	(576,484)	-
\$1 to \$15,000	-	-	619,961	942,061	(322,100)	-
Total less than \$25,000	-	-	2,376,311	3,274,895	(898,584)	-
Total all stations	11,396,096	7,970,044	271,043,621	215,492,369	55,551,252	20.5

Note: - Does not include the operations of eleven key stations of nation-wide networks, as the reports filed by them with the Commission do not include adequate segregations of expenses between station and network operations.  
 ( ) Indicates deficit.  
 1/ Includes \$20,267 received from sale of time by networks as reported by licensees of stations with total time sales of less than \$25,000 that are not required to report details and may include some amounts received from national and regional non-network business.



Table 13.--SUMMARY OF BROADCAST REVENUES, EXPENSES AND INCOME OF 1453 STANDARD BROADCAST STATIONS CLASSIFIED BY NUMBER OF STATIONS OPERATED BY SAME LICENSEE 1947

Number of stations owned	Stations with time sales of \$25,000 or more										Deductions from the sale of station time
	Number of licensees	Number of stations	Revenue from the sale of station time				Total	Payments to networks and stations	Commissions to agencies, representatives, brokers and others		
			Network time sales by		Non-network time sales to						
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	
One station only .....	1,300	1,160	\$39,195,165	\$846,283	\$1,582,977	\$65,419,522	\$121,497,692	\$228,641,639	\$1,682,197	\$20,727,704	
Two stations .....	43	81	4,965,408	41,128	285,305	8,183,064	9,802,308	23,277,213	264,238	2,155,388	
Three, four or five stations .....	16	42	1,535,253	240,953	30,961	2,197,536	5,074,715	9,079,418	173,603	889,871	
Six or more stations .....	4	23	4,088,653	622,890	23,326	7,299,346	4,174,575	16,208,790	-	2,012,889	
Total .....	1,363	1,306	49,784,479	1,751,254	2,022,569	83,099,468	140,549,290	277,207,060	2,120,038	25,785,852	
Number of stations owned	Stations with time sales of \$25,000 or more										
	Revenue from incidental broadcast activities		Total broadcast revenues		Total broadcast expenses		Broadcast income before Federal income tax	Number of stations	Total broadcast revenues	Total broadcast expenses	Broadcast income before Federal income tax
	Talent	Sundry broadcast revenue	(12)	(13)	(14)	(15)					
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
One station only .....	\$8,778,908	\$6,325,963	\$221,336,609	\$176,892,143	\$44,444,466	1,300	\$223,623,755	\$179,923,659	\$43,700,096		
Two stations .....	970,555	584,970	22,413,112	16,695,595	5,717,517	85	22,458,264	16,845,626	5,612,638		
Three, four or five stations .....	470,538	242,952	8,294,434	6,648,120	2,081,314	45	8,773,447	6,741,468	2,031,979		
Six or more stations .....	1,176,095	816,159	16,188,155	11,981,616	4,206,539	23	16,188,155	11,981,616	4,206,539		
Total .....	11,396,096	7,970,044	268,667,310	212,217,174	56,449,836	1,453	271,043,621	215,492,369	55,551,292		

1/ Does not include financial data of four key stations owned by the American Broadcasting Company, Inc., as the report filed with the Commission does not include adequate segregation of expenses between station and network operations.  
 2/ Does not include financial data of three key stations of the Columbia Broadcasting System, Inc., and four key stations of the National Broadcasting Co., Inc., as the reports filed by them with the Commission do not include adequate segregations of expense between station and network operations.

Table 14.--Summary of Broadcast Revenues, Expenses and Income of 1453 Standard Broadcast Stations by Size of Community and Class of Station

1947

Item	Stations with time sales of \$25,000 or more									
	Number of stations (2)	Revenue from the sale of station time					Total (8)	Deductions from the sale of station time (9)	Commissions to agencies, representatives, brokers and others (10)	
		Network time sales by								
	(3)	(4)	(5)	(6)	(7)					
Metropolitan districts:										
1,000,000 or over (Pop.):										
Clear channel:										
50,000 watts:										
Unlimited .....	13	\$5,565,160	-	\$26,846	\$11,654,292	\$7,941,917	\$25,188,215	\$3,515,109		
Part-time .....	2	421,474	-	4,576	1,478,033	230,948	2,135,031	340,087		
5,000 to 25,000 watts:										
Unlimited .....	10	647,074	-	24,695	3,494,467	4,296,150	8,462,386	1,217,413		
Part-time .....	1	-	-	-	326,164	-	326,164	33,086		
Regional:										
Unlimited .....	40	3,831,203	\$443,251	204,785	7,435,732	13,641,387	25,556,358	3,640,755		
Part-time .....	24	4,593	-	16,032	1,037,201	3,733,377	4,791,203	503,037		
Local:										
Unlimited .....	20	49,533	-	14,946	658,378	4,223,193	4,946,050	393,111		
Day and part-time .....	11	-	-	7,854	84,900	998,624	1,091,378	93,984		
Total .....	121	10,519,037	443,251	299,734	26,169,167	35,065,596	72,496,785	9,736,582		
500,000 to 1,000,000 (Pop.):										
Clear channel:										
50,000 watts:										
Unlimited .....	10	4,006,859	-	184,917	6,672,788	1,870,045	12,734,609	1,564,354		
Regional:										
Unlimited .....	23	3,394,548	240,625	102,504	5,315,271	4,921,239	13,974,187	1,709,779		
Part-time .....	13	171,882	-	10,675	459,251	1,312,873	1,954,681	162,151		
Local:										
Unlimited .....	17	515,301	-	8,652	591,862	3,341,806	4,457,621	412,846		
Day and part-time .....	5	-	-	-	22,168	393,333	415,501	35,165		
Total .....	68	8,088,590	240,625	306,748	13,061,340	11,839,296	33,536,599	3,884,295		

Table 14.--Summary of Broadcast Revenues, Expense and Income of 1453 Standard Broadcast Stations by Size of Community and Class of Station - Continued

1947

Item	Number of stations (2)	Revenues from the sale of station time							Total (8)	Deductions from the sale of station time	
		Network time sales by				Non-network time sales to				Payments to networks and stations (9)	Commissions to agencies, representatives, brokers and others (10)
		Nation-wide networks (3)	Regional networks (4)	Other networks and stations (5)	National and regional users (6)	Local and other users (7)					
Stations with time sales of \$25,000 or more											
250,000 to 500,000 (Pop.):											
Clear channel:											
50,000 watts:											
Unlimited	11	\$3,661,493	\$18,655	\$74,833	\$4,720,831	\$1,850,703	\$10,326,515	\$751,985	\$1,389,127		
Part-time	1	232,909	-	59,983	421,721	182,300	896,913	206	133,069		
5,000 to 25,000 watts:											
Unlimited	7	652,927	3,468	6,328	1,034,719	1,181,420	2,878,862	695	329,136		
Part-time	1	-	-	-	63,891	177,331	241,222	-	40,546		
Regional:											
Unlimited	58	5,988,930	196,350	39,939	7,595,123	9,904,040	23,724,382	327,310	2,195,509		
Part-time	16	56,994	-	8,019	257,458	1,693,290	2,015,761	31,242	128,513		
Local:											
Unlimited	34	790,320	88,821	6,630	1,148,416	4,113,548	6,147,735	20,844	402,360		
Day and part-time	3	336	-	-	35,482	195,689	231,507	-	22,271		
Total	131	11,383,909	307,294	195,732	15,277,641	19,298,321	46,462,897	1,132,282	4,640,531		
100,000 to 250,000 (Pop.):											
Clear channel:											
50,000 watts:											
Unlimited	10	2,386,467	-	9,090	4,465,610	1,536,300	8,397,467	97,630	1,187,664		
Part-time	1	234,166	-	47,434	313,919	136,645	732,164	-	33,383		
5,000 to 25,000 watts:											
Unlimited	10	575,457	-	2,418	815,831	1,339,455	2,733,161	9,028	247,996		
Regional:											
Unlimited	81	5,473,676	160,226	164,926	6,476,154	10,326,126	22,601,108	108,885	2,008,679		
Part-time	23	74,955	1,392	7,287	356,083	1,558,597	1,998,314	3,418	91,373		
Local:											
Unlimited	72	2,248,681	78,404	79,026	1,741,854	6,921,316	11,069,281	54,896	611,318		
Day and part-time	8	21,339	-	676	50,657	452,748	525,420	-	15,630		
Total	205	11,014,741	240,022	310,857	14,220,108	22,271,187	48,056,915	273,857	4,196,043		



50,000 to 100,000 (Pop.):										
Clear channel:										
50,000 watts:										
1	121,022	-	-	91,931	143,776	356,729	-	24,212	-	-
1	33,762	-	-	49,585	137,269	220,616	-	12,561	-	-
Part-time										
5,000 to 25,000 watts:										
3	87,710	-	-	239,610	285,275	612,595	29,446	10,119	-	-
Regional:										
33	1,771,040	18,581	25,080	2,523,887	3,341,393	7,679,981	10,336	629,796	-	-
13	156,816	-	2,481	479,424	743,180	1,381,901	21,896	91,252	-	-
Local:										
34	679,172	21,691	14,122	720,862	2,694,319	4,130,126	15,375	143,816	-	-
Day and part-time										
85	2,849,522	40,272	41,683	4,109,259	7,345,212	14,381,948	77,053	911,756	-	-
Total										
Not in metropolitan districts:										
25,000 to 50,000 (Pop.):										
Clear channel:										
50,000 watts:										
2	318,292	-	-	650,903	128,296	1,097,491	-	116,609	-	-
5,000 to 25,000 watts:										
1	39,802	-	-	19,985	65,998	125,785	-	5,868	-	-
Regional:										
47	1,503,309	29,485	169,447	1,912,443	5,198,749	8,813,403	68,534	488,989	-	-
13	2,348	1,488	16,753	108,717	850,944	980,250	-	35,391	-	-
Local:										
114	1,308,460	181,096	141,353	1,720,933	8,772,449	12,124,291	53,486	444,397	-	-
Day and part-time										
178	3,172,211	212,069	327,523	4,418,585	15,045,451	23,175,839	122,020	1,091,254	-	-
Total										
10,000 to 25,000 (Pop.):										
Clear channel:										
5,000 to 25,000 watts:										
2	78,717	-	1,990	175,640	93,661	350,008	619	33,599	-	-
Regional:										
45	828,564	30,049	71,143	1,106,040	3,503,574	5,539,370	15,732	266,117	-	-
27	114,157	15,883	15,215	585,095	1,635,983	2,366,333	4,059	89,847	-	-
Local:										
200	1,026,321	130,221	242,050	1,790,208	11,731,879	14,920,679	112,887	403,635	-	-
10	1,207	-	26,771	46,760	546,060	620,798	489	10,627	-	-
284	2,048,966	176,153	357,169	3,703,743	17,511,157	23,797,188	133,786	803,825	-	-
Total										
5,000 to 10,000 (Pop.):										
Clear channel:										
5,000 to 25,000 watts:										
1	43,338	-	11,670	28,440	83,214	166,662	-	13,484	-	-
Regional:										
12	332,101	18,801	21,742	893,998	908,800	2,175,442	9,512	235,195	-	-
19	25,249	-	14,679	144,224	1,116,509	1,300,661	-	28,215	-	-
Local:										
130	204,770	55,746	101,770	679,891	6,639,496	7,681,673	28,121	154,678	-	-
12	3,618	-	4,213	12,351	456,061	476,243	399	4,874	-	-
174	609,076	74,547	154,074	1,758,904	9,204,080	11,800,681	38,032	436,446	-	-
Total										
Less than 5,000 (Pop.):										
Regional:										
6	8,775	10,384	1,592	84,894	383,296	488,941	5,840	12,674	-	-
14	8,913	6,637	-	123,751	759,730	899,031	4,177	43,254	-	-
Local:										
38	80,739	-	23,759	166,715	1,717,460	1,988,673	8,233	28,194	-	-
2	-	-	3,698	9,361	108,504	121,563	-	998	-	-
60	98,427	17,021	29,049	384,721	2,968,990	3,498,208	18,250	85,120	-	-
Total										

Table 14.--Summary of Broadcast Revenues, Expenses and Income of 1453 Standard Broadcast Stations by Size of Community and Class of Station - Continued

1947

Item	Stations with time sales of \$25,000 or more					All commercial stations												
	Revenue from incidental broadcast activities		Total broadcast revenues	Total broadcast expenses	Broadcast income or (loss) before Federal income tax	Number of stations	Total broadcast revenues	Total broadcast expenses	Broadcast income or (loss) before Federal income tax									
	Talent	Sundry broadcast revenues								(11)	(12)	(13)	(14)	(15)	(16)	(17)	(18)	(19)
(1)																		
Metropolitan districts:																		
1,000,000 or over (Pop.):																		
Clear channel:																		
50,000 watts:																		
Unlimited	\$1,757,514	\$1,159,529	\$24,577,450	\$17,890,361	\$6,687,089	13	12,211,976	8,938,445	3,273,531	10	12,211,976	8,938,445	3,273,531					
Part-time	210,777	58,660	2,123,695	1,571,697	551,998	2	2,123,695	1,799,636	4,525,159	23	13,639,155	9,113,996	4,525,159					
5,000 to 25,000 watts:																		
Unlimited	344,424	374,832	7,964,104	6,785,411	1,178,693	10	300,000	1,799,636	58,326	14	1,882,797	1,833,718	49,079					
Part-time	6,828	176	300,000	223,456	76,626	2	300,000	1,799,636	58,326	14	1,882,797	1,833,718	49,079					
Regional:																		
Unlimited	1,507,612	817,637	24,043,513	18,937,806	5,105,707	40	24,043,513	18,937,806	5,105,707	40	24,043,513	18,937,806	5,105,707					
Part-time	214,456	29,736	4,531,975	4,190,358	341,617	26	4,531,975	4,190,358	341,617	26	4,531,975	4,190,358	341,617					
Local:																		
Unlimited	136,801	106,981	4,796,468	4,039,698	756,770	20	4,796,468	4,039,698	756,770	20	4,796,468	4,039,698	756,770					
Day and part-time	14,687	10,260	1,020,402	853,946	166,456	13	1,020,402	853,946	166,456	13	1,020,402	853,946	166,456					
Total	4,253,999	2,557,811	69,357,689	54,492,733	14,864,956	126	69,357,689	54,492,733	14,864,956	126	69,357,689	54,492,733	14,864,956					
500,000 to 1,000,000 (Pop.):																		
Clear channel:																		
50,000 watts:																		
Unlimited	749,769	349,468	12,211,976	8,938,445	3,273,531	10	12,211,976	8,938,445	3,273,531	10	12,211,976	8,938,445	3,273,531					
Regional:																		
Unlimited	1,005,934	386,977	13,639,155	9,113,996	4,525,159	23	13,639,155	9,113,996	4,525,159	23	13,639,155	9,113,996	4,525,159					
Part-time	65,217	27,240	1,857,962	1,799,636	58,326	14	1,857,962	1,799,636	58,326	14	1,857,962	1,799,636	58,326					
Local:																		
Unlimited	196,021	174,658	4,406,825	3,768,998	637,827	17	4,406,825	3,768,998	637,827	17	4,406,825	3,768,998	637,827					
Day and part-time	1,241	1,366	382,943	357,593	25,350	5	382,943	357,593	25,350	5	382,943	357,593	25,350					
Total	2,018,182	939,709	32,498,861	23,978,668	8,520,193	69	32,498,861	23,978,668	8,520,193	69	32,498,861	23,978,668	8,520,193					
250,000 to 500,000 (Pop.):																		
Clear channel:																		
50,000 watts:																		
Unlimited	379,092	325,366	8,889,881	6,390,978	2,498,903	11	8,889,881	6,390,978	2,498,903	11	8,889,881	6,390,978	2,498,903					
Part-time	171,184	90,787	1,025,609	848,555	177,054	1	1,025,609	848,555	177,054	1	1,025,609	848,555	177,054					
5,000 to 25,000 watts:																		
Unlimited	286,555	71,974	2,907,560	2,725,499	182,061	7	2,907,560	2,725,499	182,061	7	2,907,560	2,725,499	182,061					
Part-time	-	6,296	206,972	177,999	28,973	1	206,972	177,999	28,973	1	206,972	177,999	28,973					

Regional:	876,632	658,368	22,736,563	16,573,791	6,162,772	59	22,758,554	16,652,224	6,106,330
Unlimited .....	49,515	47,028	1,952,549	1,726,882	225,667	22	2,038,730	1,863,920	174,810
Local:									
Unlimited .....	314,719	136,335	6,175,585	5,280,566	895,019	34	6,175,585	5,280,566	895,019
Day and part-time .....	16,181	19,045	244,462	245,227	(1,065)	3	244,462	245,227	(1,065)
Total .....	2,093,878	1,355,219	44,139,181	33,969,797	10,169,384	138	44,247,353	34,185,268	10,062,085
100,000 to 250,000 (Pop.):									
Clear channel:									
50,000 watts:									
Unlimited .....	461,327	318,571	7,892,071	5,511,028	2,381,043	10	7,892,071	5,511,028	2,381,043
Part-time .....	55,569	40,989	795,339	538,781	256,558	1	795,339	538,781	256,558
5,000 to 25,000 watts:									
Unlimited .....	162,028	145,194	2,783,359	2,195,748	587,611	10	2,783,359	2,195,748	587,611
Regional:									
Unlimited .....	595,014	831,859	21,910,417	17,336,164	4,574,253	82	21,927,836	17,398,722	4,529,114
Part-time .....	36,017	46,876	1,986,416	2,008,920	(22,504)	26	2,044,667	2,091,229	(46,562)
Local:									
Unlimited .....	348,559	204,899	10,956,525	9,049,992	1,906,533	74	10,997,979	9,109,354	1,888,625
Day and part-time .....	11,718	4,195	525,703	481,419	44,284	9	521,780	526,697	25,083
Total .....	1,670,232	1,592,583	46,849,830	37,122,052	9,727,778	212	46,993,031	37,371,559	9,621,472
50,000 to 100,000 (Pop.):									
Clear channel:									
50,000 watts:									
Unlimited .....	-	13,668	346,185	271,985	74,200	1	346,185	271,985	74,200
Part-time .....	1,624	270	209,949	179,636	30,313	1	209,949	179,636	30,313
5,000 to 25,000 watts:									
Unlimited .....	14,467	691	588,188	454,046	134,142	3	588,188	454,046	134,142
Regional:									
Unlimited .....	244,562	163,950	7,448,361	5,723,323	1,725,038	34	7,471,700	5,753,570	1,718,130
Part-time .....	71,555	20,898	1,361,206	1,328,776	32,430	15	1,401,944	1,390,505	11,439
Local:									
Unlimited .....	96,704	41,418	4,109,057	3,396,588	712,469	36	4,153,965	3,459,415	694,550
Day and part-time .....	-	-	-	-	-	2	31,489	59,638	(22,149)
Total .....	428,912	240,895	14,062,946	11,354,354	2,708,992	92	14,209,420	11,568,795	2,640,625
Not in metropolitan districts:									
25,000 to 50,000 (Pop.):									
Clear channel:									
50,000 watts:									
Unlimited .....	49,255	27,731	1,057,868	671,580	386,288	2	1,057,868	671,580	386,288
Unlimited .....	-	-	119,917	113,210	6,707	1	119,917	113,210	6,707
Regional:									
Unlimited .....	160,433	237,050	8,653,363	6,778,392	1,874,971	50	8,695,737	6,862,580	1,833,157
Part-time .....	17,154	35,244	997,257	1,033,543	(36,286)	24	1,170,026	1,293,384	(123,358)
Local:									
Unlimited .....	243,648	315,185	12,185,241	10,324,930	1,860,311	121	12,323,563	10,564,505	1,759,058
Day and part-time .....	-	2,668	37,287	40,489	(3,202)	1	37,287	40,489	(3,202)
Total .....	470,490	617,878	23,050,933	18,962,144	4,088,189	199	23,404,398	19,545,748	3,858,650



Table 14.--Summary of Broadcast Revenues, Expense and Income of 1453 Standard Broadcast Stations by Size of Community and Class of Station - Continued

1947

Item	Stations with time sales of \$25,000 or more					All commercial stations							
	Revenue from incidental broadcast activities		Total broadcast revenues	Total broadcast expenses	Broadcast income or (loss) before Federal income tax	Number of stations	Total broadcast revenues	Total broadcast expenses	Broadcast income or (loss) before Federal income tax				
	Talent	Sundry broadcast revenue								(11)	(12)	(13)	(14)
(1)													
Not in metropolitan districts: - Con.													
10,000 to 25,000 (Pop.):													
Clear channel:													
5,000 to 25,000 watts:													
Unlimited .....	\$3,187	\$2,026	\$321,003	\$259,986	\$61,017	2	\$321,003	\$259,986	\$61,017			\$61,017	
Regional:													
Unlimited .....	77,045	52,603	5,387,169	4,315,263	1,071,906	47	5,418,504	4,364,232	1,054,272			1,054,272	
Part-time .....	43,759	41,351	2,357,537	2,010,112	347,425	33	2,438,597	2,113,617	324,980			324,980	
Local:													
Unlimited .....	175,489	264,730	14,844,376	12,325,951	2,518,425	214	15,086,767	12,643,872	2,442,895			2,442,895	
Day and part-time .....	1,901	8,698	620,281	516,802	103,479	16	712,602	649,076	63,526			63,526	
Total .....	301,381	369,408	23,530,366	19,428,114	4,102,292	312	23,977,473	20,030,783	3,946,690			3,946,690	
5,000 to 10,000 (Pop.):													
Clear channel:													
5,000 to 25,000 watts:													
Unlimited .....	2,574	5,456	161,208	118,415	42,793	1	161,208	118,415	42,793			42,793	
Regional:													
Unlimited .....	35,502	102,421	2,068,658	1,618,569	450,089	13	2,079,400	1,667,229	412,171			412,171	
Part-time .....	22,828	16,374	1,311,648	1,163,944	147,704	25	1,431,152	1,323,506	107,646			107,646	
Local:													
Unlimited .....	72,181	109,543	7,680,598	6,530,581	1,150,017	157	8,066,982	7,002,460	1,064,522			1,064,522	
Day and part-time .....	5,547	4,346	480,863	447,189	33,674	22	626,798	584,748	42,050			42,050	
Total .....	138,632	238,140	11,702,975	9,878,698	1,824,277	218	12,365,540	10,696,358	1,669,182			1,669,182	
Less than 5,000 (Pop.):													
Regional:													
Unlimited .....	-	-	470,427	398,884	71,543	6	470,427	398,884	71,543			71,543	
Part-time .....	7,861	20,051	879,512	746,849	132,663	19	964,705	860,972	103,733			103,733	
Local:													
Unlimited .....	13,429	33,498	1,999,173	1,759,625	239,548	57	2,300,431	2,079,418	221,013			221,013	
Day and part-time .....	-	4,852	125,147	125,556	(139)	5	147,739	159,062	(11,323)			(11,323)	
Total .....	21,290	58,401	3,474,529	3,030,914	443,615	87	3,883,302	3,498,336	384,966			384,966	

Note: - Does not include the operations of eleven key stations of nation-wide networks, as the reports filed by them with the Commission do not include adequate segregations of expenses between station and network operations.

Table 15.--Summary of Broadcast Revenues, Expenses and Income of 1453 Standard Broadcast Stations by Metropolitan Districts<sup>1/</sup>  
1947

Broadcast region and metropolitan district (1)	Number of stations (2)	Revenues from the sale of station time						Total (8)	Deductions from the sale of station time (9)	Commissions to agencies, representatives, brokers and others (10)
		Network time sales by			Non-network time sales to					
		Nation-wide networks (3)	Regional networks (4)	Other networks and stations (5)	National and regional users (6)	Local and other users (7)				
<b>Northeastern Region:</b>										
Albany - Schenectady - Troy, N. Y. ....	6	\$1,252,910	-	\$9,639	\$889,985	\$422,128	\$2,574,662	\$749,765	\$247,838	
Allentown - Bethlehem - Easton, Pa. ....	4	114,637	-	731	119,081	246,925	481,374	-	35,465	
Altoona, Pa. ....	3	56,971	-	-	60,724	157,785	277,480	-	17,211	
Atlantic City, N. J. ....	5	64,428	-	-	39,429	195,458	299,725	2,373	8,114	
Baltimore, Md. ....	3	793,000	-	3,520	1,095,550	2,076,636	3,968,706	-	554,540	
Bangor, Maine ....	3	124,911	\$16,644	6,508	97,961	175,210	421,234	-	28,441	
Beeton, Mass. ....	11	1,039,075	234,538	49,971	2,086,246	2,192,399	5,602,229	-	772,478	
Buffalo - Niagara, N. Y. ....	6	770,214	-	2,124	781,928	1,303,770	2,858,036	-	357,777	
Harrisburg, Pa. ....	3	262,061	-	1,350	241,360	246,658	751,429	-	51,516	
Hartford - New Britain, Conn. ....	5	550,114	94,985	34,104	905,897	554,313	2,139,413	-	253,779	
Lowell - Lawrence - Baverhill, Mass. ....	3	90,877	51,418	-	247,022	313,345	702,662	1,189	49,733	
Manchester, N. H. ....	3	86,803	20,923	-	68,194	258,080	434,000	-	19,828	
New York - Northeastern N. J. ....	21	878,120	-	-	6,073,284	9,019,656	15,971,060	5,918	2,098,754	
Philadelphia, Pa. ....	11	1,191,241	-	19,634	2,066,226	3,120,462	6,397,563	-	885,066	
Pittsburgh, Pa. ....	12	1,133,759	-	18,098	1,960,730	1,759,373	4,871,960	15,801	784,829	
Portland, Maine ....	4	261,773	38,131	7,463	259,466	265,082	831,915	-	74,163	
Providence, R. I. ....	7	421,609	107,305	28,179	462,378	1,015,482	2,034,953	1,210	259,940	
Reading, Pa. ....	3	137,119	-	6,593	88,941	284,876	517,529	-	24,058	
Rochester, N. Y. ....	5	665,708	-	-	703,901	592,995	1,962,604	58,510	201,716	
Syracuse - Wilkes Barre, Pa. ....	7	271,215	-	-	201,151	644,736	1,123,102	-	76,016	
Springfield - Holyoke, Mass. ....	5	250,139	34,701	6,041	169,712	442,550	903,143	3,073	45,192	
Syracuse, N. Y. ....	5	512,244	-	-	540,474	744,851	1,797,569	543	163,653	
Washington, D. C. ....	11	538,214	-	988	897,256	2,287,420	3,723,878	5,917	490,498	
Waterbury, Conn. ....	3	119,346	-	-	60,438	190,522	370,506	-	19,596	
Wilmington, Del. ....	3	142,680	-	-	109,807	300,938	553,425	-	41,135	
Worcester, Mass. ....	4	235,971	75,520	-	326,578	414,386	1,052,555	2,173	125,359	
Other Metropolitan districts	20	782,707	125,911	9,035	934,769	2,168,351	4,020,773	696	357,681	
Total Metropolitan districts	176	12,750,046	800,076	203,978	21,494,998	31,394,387	66,643,485	847,168	8,044,376	
Places not in Metropolitan districts	74	634,772	133,515	82,969	935,036	4,848,737	6,635,029	21,184	236,308	
Total - Northeastern region	2/ 250	13,384,818	933,591	286,947	22,430,034	36,243,124	73,278,514	868,352	8,280,684	

Table 15.--Summary of Broadcast Revenues, Expenses and Income of 1453 Standard Broadcast Stations by Metropolitan Districts 1/- Continued  
1947

Broadcast region and metropolitan district		Stations with time sales of \$25,000 or more									
		Number of stations	Revenues from the sale of station time					Total	Deductions from the sale of station time	Commissions to agencies, representatives, brokers and others	
			Network time sales by								
			(3)	(4)	(5)	(6)	(7)				
(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)			
<b>Great Lakes Region:</b>											
	3	\$293,148	-	-	-	\$237,863	\$893,570	\$29,727	\$133,854		
Alkron, Ohio .....		192,928	7	-	-	222,304	451,074	-	51,924		
Charleston, W. Va. ....	5	741,156	-	\$4,576	-	4,436,993	2,579,668	1,194	1,037,668		
Chicago, Ill. ....	12	2,019,234	-	-	-	3,486,091	1,190,370	4,920	625,207		
Cincinnati, Ohio .....	5	1,259,578	-	-	-	1,619,737	1,519,525	97,830	506,222		
Cleveland, Ohio .....	5	312,323	-	-	-	448,123	637,249	35,947	126,960		
Columbus, Ohio .....	3	1,669,158	-	184,965	-	2,807,974	2,821,662	78,742	982,853		
Detroit, Mich. ....	3	120,366	-	150	-	144,370	327,076	1,387	39,970		
Evansville, Ind. ....	3	70,734	-	10,796	-	160,492	391,849	1,778	38,998		
Flint, Mich. ....	4	185,212	-	9,796	-	234,808	353,909	1,172	90,676		
Grand Rapids, Mich. ....	4	66,554	-	-	-	92,280	336,917	-	18,541		
Huntington - Ashland, West Va. ....	4	464,399	-	-	-	812,513	918,602	26,761	157,872		
Indianapolis, Ind. ....	4	650,005	-	-	-	941,789	826,942	8,728	331,695		
Louisville, Ky. ....	5	502,627	-	60	-	1,304,133	870,146	3,709	351,121		
Milwaukee, Wis. ....	7	132,992	\$500	-	-	232,586	461,395	81	56,358		
Peoria, Ill. ....	5	77,424	-	5,382	-	102,349	259,125	81	24,842		
Saginaw - Bay City, Mich. ....	3	213,482	-	36	-	380,721	576,367	1,304	93,458		
Toledo, Ohio .....	4	196,084	-	-	-	298,381	512,159	42,557	42,557		
Youngstown, Ohio .....	3	1,181,462	892	31,769	-	1,828,052	3,627,615	19,568	473,196		
Other Metropolitan districts .....	29										
Total Metropolitan districts .....	116	10,348,866	1,392	247,730	-	19,791,559	19,515,820	312,848	5,183,970		
Places not in Metropolitan districts .....	99	858,106	7,055	90,055	-	1,685,491	6,623,109	31,009	347,200		
<b>Total - Great Lakes region .....</b>	<b>2/ 215</b>	<b>11,206,972</b>	<b>8,447</b>	<b>337,785</b>	<b>-</b>	<b>21,477,050</b>	<b>26,138,929</b>	<b>343,857</b>	<b>5,531,170</b>		
<b>Midwest Region:</b>											
Davenport, Iowa - Rock Island - Moline, Ill. ....	4	129,407	-	-	-	228,833	445,139	3,031	63,175		
Des Moines, Iowa .....	4	650,379	-	-	-	1,220,134	526,223	-	299,860		
Duluth, Minn. - Superior, Wis. ....	4	201,399	-	7,835	-	151,510	305,208	-	24,571		
Kansas City, Kan. - Kansas City, Mo. ....	5	822,949	-	-	-	1,579,374	824,952	25,815	283,698		
Minneapolis - St. Paul, Minn. ....	6	971,107	-	156,138	-	1,573,283	1,517,995	57,516	520,357		
Omaha, Nebr. - Council Bluffs, Iowa .....	6	699,565	-	3,119	-	1,181,240	936,484	132,896	332,401		



St. Louis, Mo. ....	1	1,027,106	-	-	2,049,686	2,188,933	5,265,725	-	534,889
Springfield, Mo. ....	3	133,403	-	-	278,297	467,164	878,864	-	111,226
Wichita, Kan. ....	3	308,948	2,418	-	329,848	271,670	912,884	7,509	102,614
Other Metropolitan districts .....	11	594,718	11,018	-	1,167,785	996,589	2,768,110	32,996	208,946
Total Metropolitan districts .....	53	5,538,972	180,528	-	9,757,990	8,450,357	23,927,847	259,723	2,481,731
Places not in Metropolitan districts .....	72	1,047,359	187,441	88,750	2,377,761	4,720,616	8,421,927	63,210	562,896
Total - Midwest region .....	2/ 125	6,586,331	367,969	88,750	12,135,751	13,170,973	32,349,774	322,933	3,044,627
Southeastern Region:									
Alexandria, La. ....	3	22,532	228	-	40,402	283,427	346,589	7,219	7,485
Ashville, N. C. ....	5	130,078	-	-	76,358	316,387	522,823	-	6,975
Atlanta, Ga. ....	5	628,002	-	-	1,189,159	702,221	2,519,382	-	306,740
Augusta, Ga. ....	6	77,166	-	-	78,152	270,856	426,174	-	19,103
Birmingham, Ala. ....	4	327,482	-	-	631,676	633,023	1,522,181	-	153,570
Charleston, S. C. ....	4	131,877	-	-	138,247	312,431	582,555	-	37,160
Charlotte, N. C. ....	4	395,215	-	-	850,964	414,368	1,660,547	97,630	260,304
Chattanooga, Tenn. ....	4	234,598	-	-	147,177	599,479	981,254	1,891	37,265
Columbia, S. C. ....	4	148,442	-	-	176,805	307,983	633,230	-	49,317
Durham, N. C. ....	4	55,572	1,493	-	52,473	227,320	336,858	-	21,355
Fort Smith, Ark. ....	3	8,862	2,098	-	43,744	170,182	223,056	-	35,597
Gadsden, Ala. ....	3	7,032	-	-	15,162	162,527	186,551	2,882	3,746
Greenville, S. C. ....	3	127,071	-	-	103,374	316,915	547,360	-	22,742
Jackson, Miss. ....	4	120,950	169	-	82,967	274,427	478,513	-	12,006
Jacksonville, Fla. ....	4	301,997	2,504	-	303,979	403,053	1,038,533	13,520	96,634
Knoxville, Tenn. ....	3	243,457	1,890	-	208,102	617,640	1,069,199	1,847	13,637
Lake Charles, La. ....	4	4,629	-	-	20,392	210,812	237,723	-	4,419
Little Rock, Ark. ....	3	226,475	13,545	-	313,932	322,507	876,459	1,630	120,947
Macon, Ga. ....	7	84,514	-	-	118,017	343,037	545,568	29,446	2,082
Memphis, Tenn. ....	4	432,537	3,978	-	661,234	893,161	1,990,910	36,455	150,373
Miami, Fla. ....	5	371,494	4,828	-	476,814	896,164	1,749,300	23,070	82,741
Mobils, Ala. ....	3	118,729	-	-	140,210	357,336	616,275	-	35,100
Montgomery, Ala. ....	3	106,587	-	-	105,264	247,293	459,144	-	22,427
Nashville, Tenn. ....	4	588,760	-	-	798,624	886,405	2,273,789	-	246,347
New Orleans, La. ....	6	687,942	-	2,027	751,477	1,008,268	2,449,714	19,497	291,506
Norfolk - Portsmouth - Newport News, Va. ....	5	218,120	-	-	213,540	568,708	958,368	-	36,326
Orlando, Fla. ....	3	104,937	-	-	127,959	261,687	494,583	2,205	30,718
Pensacola, Fla. ....	3	35,635	-	-	32,810	269,075	337,520	2,030	10,251
Richmond, Va. ....	4	511,021	-	-	629,329	534,706	1,675,056	-	166,587
Roanoke, Va. ....	3	159,942	-	-	139,005	265,937	584,884	7,333	37,431
Rome, Ga. ....	3	3,890	-	-	13,247	134,847	151,984	-	375
Savannah, Ga. ....	5	155,521	127	-	126,842	385,154	667,644	4,254	37,565
Shreveport, La. ....	4	307,141	11,202	-	517,266	300,227	1,135,836	-	144,120
Tampa - St. Petersburg, Fla. ....	5	304,736	-	-	290,439	532,983	1,128,158	-	80,725
Winston-Salem, N. C. ....	3	115,036	-	-	120,533	252,760	488,329	1,813	37,402
Other Metropolitan districts .....	8	176,238	-	-	326,267	478,467	980,972	2,903	29,265
Total Metropolitan districts .....	145	7,674,217	42,062	2,027	10,088,942	15,119,773	32,927,021	255,625	2,650,343
Places not in Metropolitan districts .....	192	988,799	87,551	4,526	1,995,971	11,252,613	14,329,460	52,035	405,714
Total - Southeastern region .....	2/ 337	8,663,016	129,613	6,553	12,084,913	26,372,386	47,256,481	307,660	3,056,057

Table 15.--Summary of Broadcast Revenues, Expenses and Income of 1453 Standard Broadcast Stations by Metropolitan Districts 1/ - Continued  
1947

Broadcast region and metropolitan district  (1)		Stations with time sales of \$25,000 or more										
		Number of stations (2)	Network time sales by				Non-network time sales to			Total (8)	Deductions from the sale of station time (9)	Commissions to agencies, representatives, brokers and others (10)
			Nation-wide networks (3)	Regional networks (4)	Other networks and stations (5)	National and regional users (6)	Local and other users (7)					
South Central Region:												
Austin, Texas	3	\$97,306	\$13,694	\$4,739	\$89,216	\$360,899	\$565,954	\$6,797	\$28,176			
Beaumont - Port Arthur, Texas	5	83,817	-	5,704	114,153	321,629	525,303	5,014	21,985			
Corpus Christi, Texas	3	135,449	768	9,188	173,691	364,193	683,289	4,242	46,950			
Dallas, Texas	5	536,985	30,425	59,983	979,406	1,016,598	2,623,397	9,359	350,471			
Fort Worth, Texas	5	258,936	11,710	62,097	363,444	572,939	1,272,126	9,570	73,459			
Houston, Texas	5	533,365	36,308	86,143	1,119,962	822,080	2,597,858	12,247	386,737			
Lubbock, Texas	3	46,388	697	2,977	57,262	312,193	419,497	5,169	24,303			
Odessa, Texas	3	4,745	-	-	11,849	255,846	272,440	-	3,197			
Oklahoma City, Okla.	2	419,590	-	17,081	560,312	770,773	1,767,756	3,891	157,938			
San Antonio, Texas	6	518,662	21,357	93,023	893,383	1,101,945	2,628,370	6,232	359,443			
Tulsa, Okla.	5	373,862	-	543	518,343	618,804	1,511,552	137	161,042			
Other Metropolitan districts	8	309,680	9,279	13,847	352,222	899,883	1,584,911	2,780	127,043			
Total Metropolitan districts	57	3,318,785	124,238	358,305	5,233,243	7,417,782	16,452,353	65,438	1,740,744			
Places not in Metropolitan districts	59	448,214	44,863	62,166	651,264	3,547,915	4,754,422	23,109	149,186			
Total - South Central region	116	3,766,999	169,101	420,471	5,884,507	10,965,697	21,206,775	88,547	1,889,930			
Mountain Region:												
Albuquerque, N. M.	3	169,403	-	-	123,862	368,652	661,917	-	36,455			
Denver, Colo.	5	570,424	-	-	637,309	1,144,482	2,352,215	-	287,671			
Phoenix, Ariz.	5	267,411	-	-	179,871	583,522	1,128,095	44,464	66,957			
Salt Lake City, Utah	5	487,343	28,569	68,692	458,485	897,849	1,845,268	-	208,684			
Tucson, Ariz.	3	21,714	41,035	16,975	36,123	467,472	545,500	332	13,469			
Twin Falls, Idaho	2	38,339	-	-	25,126	198,885	262,350	1,963	7,095			
Other Metropolitan districts	6	149,163	-	-	109,212	490,521	748,896	2,844	42,423			
Total Metropolitan districts	31	1,703,797	72,820	86,223	1,569,988	4,111,413	7,544,241	49,603	662,754			
Places not in Metropolitan districts	68	423,249	40,498	225,670	534,712	3,743,110	4,967,239	74,799	135,171			
Total - Mountain region	99	2,127,046	113,318	311,893	2,104,700	7,854,523	12,511,480	124,402	797,925			
Pacific Region:												
Bakersfield, Calif.	4	50,655	23,482	-	63,560	304,848	442,545	-	16,444			
Fremo, Calif.	3	238,359	-	-	252,550	423,799	914,708	-	60,628			
Los Angeles, Calif.	17	673,787	130,315	3,651	1,474,607	5,244,302	7,806,662	20,469	1,180,878			
San Bernardino, Calif.	1	-	-	-	-	-	-	-	-			

Portland, Oregon .....	8	596,503	1,155	9,177	642,143	1,261,676	2,510,654	-	224,520
Sacramento, Calif. ....	4	158,568	32,163	-	350,194	426,966	917,991	5,729	88,194
San Diego, Calif. ....	6	277,938	35,750	-	350,083	482,819	1,146,591	6,550	133,036
San Francisco - Oakland, Calif. ....	12	124,116	90,379	15,319	523,818	2,354,306	3,107,938	-	401,724
San Jose, Calif. ....	4	156,141	-	-	245,749	471,872	873,762	-	122,994
Santa Barbara, Calif. ....	3	65,525	11,590	-	34,913	208,427	320,455	-	21,531
Seattle, Wash. ....	7	663,497	3,468	5,177	854,215	996,475	2,522,832	-	314,734
Spokane, Wash. ....	6	397,232	-	-	365,560	475,916	1,238,709	602	118,935
Stockton, Calif. ....	3	35,597	10,219	-	100,922	170,285	317,023	-	16,309
Tacoma, Wash. ....	3	94,255	-	15,671	129,433	298,961	538,320	18,077	48,509
Total Metropolitan districts .....	81	3,532,273	338,521	48,995	5,337,747	13,400,652	22,658,188	51,427	2,748,436
Places not in Metropolitan districts .....	59	433,245	92,973	90,206	805,271	4,312,123	5,733,818	8,072	225,347
Total - Pacific region .....	140	3,965,518	431,494	139,201	6,143,018	17,712,775	28,392,006	59,499	2,973,783
United States:									
Metropolitan districts .....	659	44,866,956	1,339,074	1,167,821	73,274,467	99,410,184	220,058,502	1,841,832	23,512,354
Places not in Metropolitan districts .....	623	4,833,744	412,180	326,058	8,985,506	39,048,223	54,105,711	273,418	2,061,822
Total - United States .....	1,282	49,700,700	1,751,254	1,993,879	82,259,973	138,458,407	274,164,213	2,115,250	25,574,176
Total outside United States .....	24	83,779	-	28,690	939,495	2,090,883	3,042,847	4,788	211,676
Grand total .....	1,306	49,784,479	1,751,254	2,022,569	83,099,468	140,549,290	277,207,060	2,120,038	25,785,852



Table 15.---Summary of Broadcast Revenues, Expenses and Income of 1453 Standard Broadcast Stations by Metropolitan Districts 1/ - Continued

1947

Broadcast region and metropolitan district (1)	Stations with time sales of \$25,000 or more					All commercial stations			
	Revenues from incidental broadcast activities		Total broadcast revenues (13)	Total broadcast expenses (14)	Broadcast income or (loss) before Federal income tax (15)	Number of stations (16)	Total broadcast revenues (17)	Total broadcast expenses (18)	Broadcast income or (loss) before Federal income tax (19)
	Talent (11)	Sundry broadcast revenues (12)							
<b>Northeastern Region:</b>									
Albany - Schenectady - Troy, N. Y. ....	\$81,534	\$82,197	\$1,720,790	\$1,669,529	\$51,261	6	\$1,720,790	\$1,669,529	\$51,261
Allentown - Bethlehem - Easton, Pa. ....	3,097	5,076	454,082	399,755	54,327	4	454,082	399,755	54,327
Altoona, Pa. ....	1,424	2,036	263,729	205,499	58,230	3	263,729	205,499	58,230
Atlantic City, N. J. ....	12,695	5,417	307,350	291,112	16,238	3	307,350	291,112	16,238
Baltimore, Md. ....	98,563	33,016	3,545,745	2,498,629	1,047,116	5	3,545,745	2,498,629	1,047,116
Bangor, Maine ....	831	11,600	405,224	312,243	92,981	4	413,157	339,445	73,712
Bozton, Mass. ....	202,203	404,121	5,436,075	4,900,131	535,944	11	5,436,075	4,900,131	535,944
Buffalo - Niagara, N. Y. ....	226,561	71,053	2,797,873	2,317,643	480,230	6	2,797,873	2,317,643	480,230
Harrisburg, Pa. ....	18,674	3,408	721,995	508,438	213,557	3	721,995	508,438	213,557
Hartford - New Britain, Conn. ....	45,665	64,048	1,995,347	1,481,774	513,573	5	1,995,347	1,481,774	513,573
Lowell - Lawrence - Haverhill, Mass. ....	11,386	4,925	668,051	616,342	51,709	4	690,426	656,161	34,265
Manchester, N. H. ....	28,860	12,344	455,376	424,017	31,359	3	455,376	424,017	31,359
New York - Northeastern N. J. ....	617,332	593,747	15,077,467	12,699,645	2,377,822	21	15,077,467	12,699,645	2,377,822
Philadelphia, Pa. ....	272,305	184,489	5,969,291	4,948,484	1,020,807	12	5,969,291	4,969,149	1,020,428
Pittsburgh, Pa. ....	325,932	160,928	4,557,290	3,203,060	1,354,230	13	4,557,290	3,241,664	1,339,692
Portland, Maine ....	608	7,492	765,892	729,114	36,778	4	765,892	729,114	36,778
Providence, R. I. ....	39,238	6,234	1,819,275	1,227,248	592,027	7	1,819,275	1,227,248	592,027
Reading, Pa. ....	5,939	-	499,410	366,577	132,833	3	499,410	366,577	132,833
Rochester, N. Y. ....	31,895	71,860	1,806,153	1,197,392	608,761	5	1,806,153	1,197,392	608,761
Scranton - Wilkes Barre, Pa. ....	11,321	21,742	1,080,149	865,612	214,537	7	1,080,149	865,612	214,537
Springfield - Holyoke, Mass. ....	21,159	16,936	892,973	655,862	237,111	5	892,973	655,862	237,111
Syracuse, N. Y. ....	56,043	18,394	1,707,810	1,491,804	216,006	5	1,707,810	1,491,804	216,006
Washington, D. C. ....	403,496	201,201	3,832,160	3,706,722	125,438	11	3,832,160	3,706,722	125,438
Waterbury, Conn. ....	-	-	350,910	313,898	37,012	3	350,910	313,898	37,012
Wilmington, Del. ....	567	1,246	514,103	352,867	161,236	3	514,103	352,867	161,236
Worcester, Mass. ....	13,122	20,107	958,252	745,473	212,779	4	958,252	745,473	212,779
Other Metropolitan districts	80,910	39,571	3,782,877	2,872,156	907,721	24	3,850,836	2,964,964	885,872
Total Metropolitan districts	2,611,360	2,022,308	62,385,609	51,001,026	11,384,583	184	62,528,228	51,220,124	11,308,104
Pieces not in Metropolitan districts	176,985	205,651	6,760,173	5,799,010	961,163	83	6,939,289	6,052,015	887,274
Total - Northeastern region	2,788,345	2,227,959	69,145,782	56,800,036	12,345,746	267	69,467,517	57,272,139	12,195,378

Great Lakes Region:										
Akron, Ohio	25,702	15,816	1,302,520	922,298	380,222	3	1,302,520	922,298	380,222	
Charleston, W. Va.	22,407	19,411	856,200	729,297	126,903	5	856,200	729,297	126,903	
Chicago, Ill.	936,901	299,043	7,959,475	6,222,285	1,707,190	14	7,975,416	6,266,802	1,708,614	
Cincinnati, Ohio	445,485	96,471	6,567,524	5,104,112	1,463,412	5	6,567,524	5,104,112	1,463,412	
Cleveland, Ohio	341,761	138,119	4,274,668	3,055,734	1,218,934	5	4,274,668	3,055,734	1,218,934	
Columbus, Ohio	93,118	32,657	1,360,563	1,031,976	328,587	3	1,360,563	1,031,976	328,587	
Detroit, Mich.	347,966	159,413	6,929,543	4,614,989	2,314,554	8	6,929,543	4,614,989	2,314,554	
Evanston, Ind.	29,603	17,852	598,060	437,258	160,802	4	598,060	437,258	160,802	
Flint, Mich.	52	(1,452)	591,695	472,610	119,085	5	609,114	485,168	141,601	
Grand Rapids, Mich.	36,300	20,200	748,377	543,537	204,840	4	748,377	543,537	204,840	
Huntington - Ashland, West Va.	19,197	7,699	504,106	428,907	75,199	4	504,106	428,907	75,199	
Indianapolis, Ind.	127,180	48,661	2,186,722	1,617,326	569,396	4	2,186,722	1,617,326	569,396	
Louisville, Ky.	117,903	60,929	2,256,245	1,843,929	412,316	5	2,256,245	1,843,929	412,316	
Milwaukee, Wis.	126,698	59,735	2,508,569	1,628,183	880,386	7	2,508,569	1,628,183	880,386	
Peoria, Ill.	30,579	32,538	834,232	914,868	(80,636)	5	834,232	914,868	(80,636)	
Saginaw - Bay City, Mich.	4,937	6,448	431,542	372,000	59,542	3	431,542	372,000	59,542	
Toledo, Ohio	88,200	150	1,165,498	743,816	421,682	3	1,165,498	743,816	421,682	
Youngstown, Ohio	63,809	8,106	1,034,678	789,850	244,828	4	1,034,678	789,850	244,828	
Other Metropolitan districts	272,189	252,121	6,703,336	5,010,768	1,690,568	31	6,746,892	5,067,522	1,679,370	
Total Metropolitan districts	3,129,987	1,273,017	48,811,553	36,513,743	12,297,810	122	48,916,546	36,692,850	12,223,696	
Places not in Metropolitan districts	152,008	146,946	9,184,561	7,321,927	1,862,634	114	9,406,638	7,632,433	1,776,205	
Total - Great Lakes region	3,281,995	1,419,963	57,996,114	43,835,670	14,160,444	236	58,325,184	44,325,283	13,999,901	
Midwest Region:										
Des Moines, Iowa - Rock Island - Moline, Ill.	21,061	49,529	777,763	679,349	98,414	4	777,763	679,349	98,414	
Davenport, Iowa	115,393	63,526	2,275,786	1,782,687	493,099	4	2,275,786	1,782,687	493,099	
Duluth, Minn. - Superior, Wis.	35,584	16,924	693,889	585,928	107,961	4	693,889	585,928	107,961	
Kansas City, Kan. - Kansas City, Mo.	222,088	76,119	3,215,969	2,180,805	1,035,164	6	3,240,804	2,214,887	1,025,917	
Minneapolis - St. Paul, Minn.	316,181	250,520	4,207,351	2,991,483	1,215,868	6	4,207,351	2,991,483	1,215,868	
Omaha, Nebr. - Council Bluffs, Iowa	73,481	91,532	2,520,124	2,065,561	454,563	6	2,520,124	2,065,561	454,563	
St. Louis, Mo.	359,880	178,549	5,269,271	3,968,840	1,300,431	8	5,290,697	3,985,093	1,305,604	
Springfield, Mo.	3,562	739	771,939	576,724	195,215	3	771,939	576,724	195,215	
Wichita, Kan.	15,537	34,202	852,500	716,509	135,991	3	852,500	716,509	135,991	
Other Metropolitan districts	142,851	50,789	2,719,848	2,148,008	571,840	13	2,766,189	2,218,345	547,844	
Total Metropolitan districts	1,305,618	812,429	23,304,440	17,695,894	5,608,546	57	23,397,042	17,816,566	5,580,476	
Places not in Metropolitan districts	109,219	178,470	8,083,510	6,473,235	1,610,275	81	8,202,768	6,610,800	1,591,968	
Total - Midwest region	1,414,837	990,899	31,387,950	24,169,129	7,218,821	138	31,599,810	24,427,366	7,172,444	
Southeastern Region:										
Alexandria, La.	2,924	24	334,833	284,981	49,852	3	334,833	284,981	49,852	
Ashville, N. C.	2,225	18,556	536,629	501,654	34,975	5	536,629	501,654	34,975	
Atlanta, Ga.	70,706	134,276	2,417,624	1,513,679	903,945	6	2,439,725	1,541,517	898,208	
Augusta, Ga.	10,717	2,316	420,104	427,754	(7,650)	4	420,104	427,754	(7,650)	
Birmingham, Ala.	70,592	39,398	1,548,601	1,212,249	336,352	6	1,548,601	1,212,249	336,352	
Charleston, S. C.	3,418	11,752	560,565	483,140	77,425	4	560,565	483,140	77,425	
Charlotte, N. C.	143,067	42,565	1,488,245	982,649	505,596	3	1,488,245	982,649	505,596	
Chattanooga, Tenn.	20,842	19,975	982,915	778,771	204,144	4	982,915	778,771	204,144	
Columbia, S. C.	44,345	3,298	631,556	432,590	198,966	4	631,556	432,590	198,966	
Durham, N. C.	22,350	5,151	343,004	345,698	(2,694)	4	343,004	345,698	(2,694)	
Fort Smith, Ark.	5,518	2,759	195,736	229,314	(33,578)	3	195,736	229,314	(33,578)	
Gadsden, Ala.	1,408	4,198	185,529	209,522	(23,993)	4	185,529	209,522	(23,993)	
Greenville, S. C.	2,690	8,724	536,032	394,902	141,130	4	536,032	394,902	141,130	
Jackson, Miss.	30,462	283	497,252	324,393	172,859	3	497,252	324,393	172,859	



Table 15.--Summary of Broadcast Revenues, Expenses and Income of 1453 Standard Broadcast Stations by Metropolitan Districts 1/ - Continued

1947

Broadcast region and metropolitan district (1)	Stations with time sales of \$25,000 or more					All commercial stations				
	Revenue from incidental broadcast activities		Total broadcast revenues (13)	Total broadcast expenses (14)	Broadcast income or (loss) before Federal income tax (15)	Number of stations (16)	Total broadcast revenues (17)	Total broadcast expenses (18)	Broadcast income or (loss) before Federal income tax (19)	
	Talent (11)	Sundry broadcast revenues (12)								
Southeastern Region - Continued:										
Jacksonville, Fla. ....	\$15,441	\$5,612	\$949,432	\$708,999	\$240,433	4	\$949,432	\$708,999	\$240,433	
Knoxville, Tenn. ....	77,801	38,780	1,170,296	803,323	366,973	4	1,194,027	841,602	352,425	
Lake Charles, La. ....	630	4,253	238,187	200,445	37,742	3	238,187	200,445	37,742	
Little Rock, Ark. ....	39,744	7,533	801,159	498,699	302,460	4	801,159	498,699	302,460	
Macon, Ga. ....	4,498	590	519,128	406,953	112,175	3	519,128	406,953	112,175	
Memphis, Tenn. ....	74,195	40,708	1,918,985	1,395,722	523,263	7	1,918,985	1,395,722	523,263	
Miami, Fla. ....	116,556	32,718	1,792,763	1,412,089	380,674	6	1,797,474	1,437,142	360,332	
Mobile, Ala. ....	-	-	581,175	529,460	51,715	3	581,175	529,460	51,715	
Montgomery, Ala. ....	15,398	5,060	457,175	374,527	82,648	6	457,175	374,527	82,648	
Nashville, Tenn. ....	130,065	61,983	2,199,993	1,601,188	598,805	4	2,199,993	1,601,188	598,805	
New Orleans, La. ....	78,622	14,038	2,250,868	1,359,894	890,974	6	2,250,868	1,359,894	890,974	
Norfolk - Portsmouth - Newport News, Va. ....	43,939	6,942	972,923	695,528	277,395	5	972,923	695,528	277,395	
Orlando, Fla. ....	9,117	691	471,468	431,754	39,714	3	471,468	431,754	39,714	
Pensacola, Fla. ....	-	7,271	332,510	317,144	15,366	3	332,510	317,144	15,366	
Richmond, Va. ....	72,450	184,958	1,769,877	1,229,191	536,686	3	1,765,877	1,229,191	536,686	
Roanoke, Va. ....	19,081	19,227	598,428	458,690	139,738	3	598,428	458,690	139,738	
Rome, Ga. ....	-	749	152,358	178,257	(25,899)	4	152,358	178,257	(25,899)	
Savannah, Ga. ....	8,995	11,302	646,122	576,581	69,541	5	646,122	576,581	69,541	
Shreveport, La. ....	29,296	31,912	1,052,924	783,035	269,889	4	1,052,924	783,035	269,889	
Tampa - St. Petersburg, Fla. ....	271	774	1,048,478	593,145	455,333	5	1,048,478	593,145	455,333	
Winston-Salem, N. C. ....	(857)	6,090	454,347	354,874	99,473	3	454,347	354,874	99,473	
Other Metropolitan districts .....	16,756	5,183	970,743	781,628	189,115	9	993,406	825,067	168,339	
Total Metropolitan districts .....	1,183,262	779,649	31,983,964	23,812,422	8,171,542	150	32,059,949	23,953,696	8,106,253	
Places not in Metropolitan districts .....	215,402	144,221	14,231,334	11,759,208	2,472,126	227	14,786,298	12,451,580	2,334,718	
Total - Southeastern region .....	1,398,664	923,870	46,215,298	35,571,630	10,643,668	377	46,846,247	36,405,276	10,440,971	
S South Central Region:										
Austin, Texas .....	18,129	8,964	557,974	398,533	159,441	3	557,974	398,533	159,441	
Beaumont - Port Arthur, Texas .....	13,107	6,359	517,770	489,396	28,374	5	517,770	489,396	28,374	
Corpus Christi, Texas .....	14,463	12,833	659,393	477,335	182,058	3	659,393	477,335	182,058	
Dallas, Texas .....	292,960	115,879	2,672,426	1,862,468	809,958	5	2,672,426	1,862,468	809,958	
Fort Worth, Texas .....	86,333	49,112	1,324,542	987,658	336,884	5	1,324,542	987,658	336,884	
Houston, Texas .....	105,898	79,296	2,384,068	1,335,478	1,048,590	5	2,384,068	1,335,478	1,048,590	
Lubbock, Texas .....	541	23,749	414,315	327,974	86,341	3	414,315	327,974	86,341	
Odessa, Texas .....	3,781	6,592	279,616	316,756	(37,140)	3	279,616	316,756	(37,140)	
Oklahoma City, Okla. ....	106,227	63,650	1,775,804	1,390,906	384,898	6	1,775,804	1,390,906	384,898	
San Antonio, Texas .....	73,004	55,570	2,391,269	1,602,670	788,599	7	2,410,676	1,624,351	786,325	
Tulsa, Okla. ....	8,274	6,274	1,389,382	1,118,861	270,521	5	1,389,382	1,118,861	270,521	
Other Metropolitan districts .....	48,614	68,052	1,571,754	1,269,113	302,641	10	1,608,616	1,310,200	298,416	

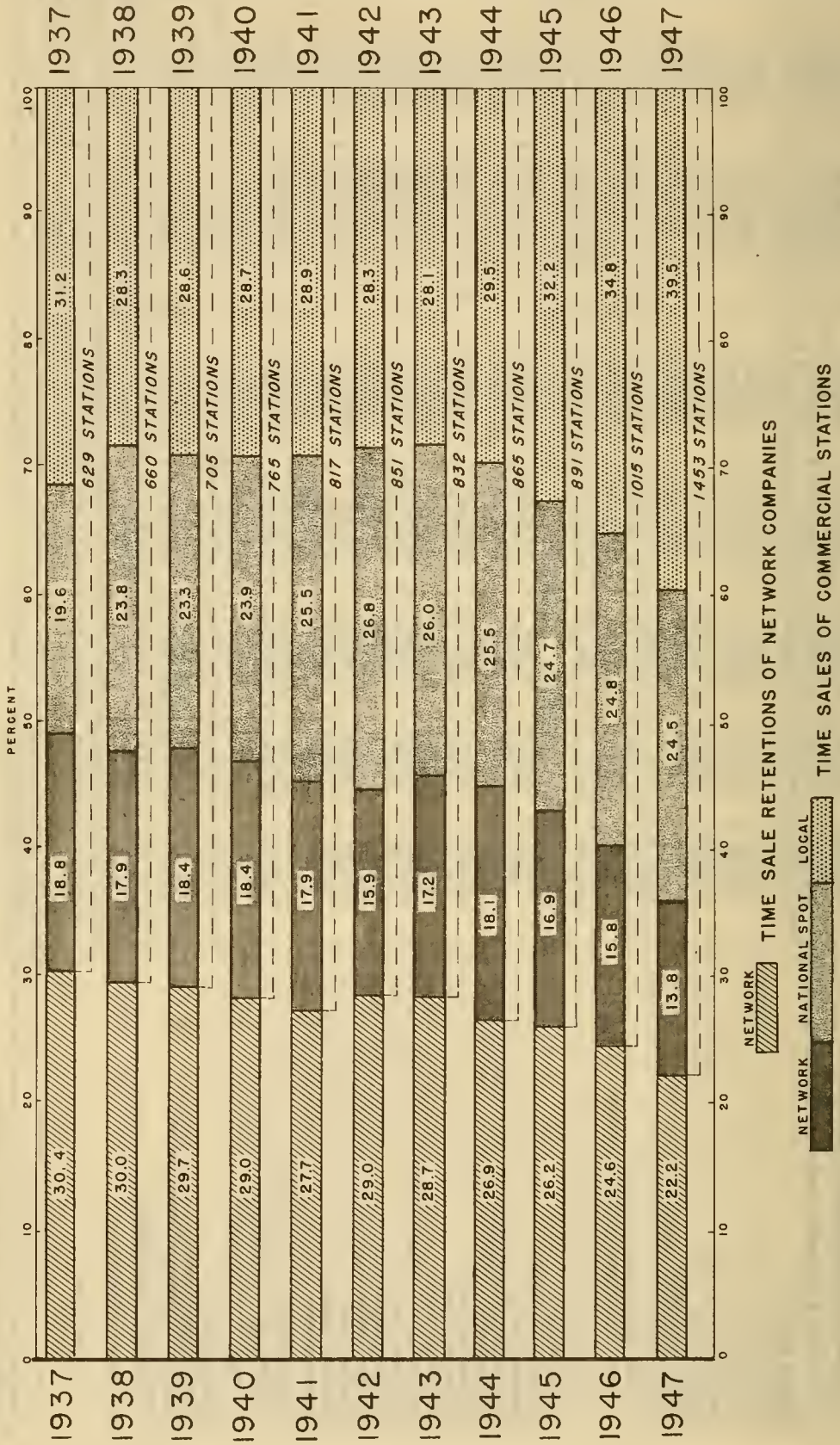


Total Metropolitan districts .....	793,812	498,330	15,938,313	11,577,148	4,361,165	60	15,994,582	11,639,916	4,354,666
Places not in Metropolitan districts .....	67,089	56,584	4,699,800	3,726,546	973,254	77	4,959,906	4,045,229	914,677
Total - South Central region .....	860,901	548,914	20,638,113	15,303,694	5,334,419	137	20,954,488	15,685,145	5,269,343
Mountain Region:									
Albuquerque, N. M. ....	1,215	32,364	659,041	502,176	156,865	4	674,693	552,944	121,749
Denver, Colo. ....	136,202	104,693	2,305,439	1,666,435	639,004	5	2,305,439	1,666,435	639,004
Phoenix, Ariz. ....	37,085	120,156	1,173,917	1,028,739	145,178	5	1,173,917	1,028,739	145,178
Salt Lake City, Utah .....	38,085	95,621	1,770,290	1,632,399	137,891	5	1,770,290	1,632,399	137,891
Tucson, Ariz. ....	21,493	29,460	582,652	524,955	57,697	4	582,652	524,955	57,697
Twin Falls, Idaho .....	4,592	4,502	258,246	209,384	48,862	3	258,246	209,384	48,862
Other Metropolitan districts .....	4,219	23,736	731,584	678,193	52,791	8	731,584	678,193	52,791
Total Metropolitan districts .....	238,751	410,534	7,481,169	6,242,881	1,238,288	34	7,522,381	6,346,844	1,175,537
Places not in Metropolitan districts .....	48,674	161,581	4,967,524	4,266,123	701,401	81	5,186,432	4,530,428	656,004
Total - Mountain region .....	287,425	572,115	12,448,693	10,509,004	1,939,689	115	12,708,813	10,877,272	1,831,541
Pacific Region:									
Bakersfield, Calif. ....	23,242	59,661	509,004	461,449	47,555	4	509,004	461,449	47,555
Fresno, Calif. ....	4,645	10,965	869,690	620,606	249,084	4	893,029	650,893	242,176
Los Angeles, Calif. ....	609,502	335,387	7,550,204	6,056,556	1,493,648	17	7,578,047	6,095,565	1,482,482
San Bernardino, Calif. ....	131,857	167,193	2,585,184	2,268,681	316,503	9	2,591,999	2,279,115	312,884
Portland, Oregon .....	19,306	9,141	852,515	687,974	164,541	4	852,515	687,974	164,541
Sacramento, Calif. ....	45,251	23,838	1,076,093	913,468	162,625	7	1,098,084	991,901	106,183
San Diego, Calif. ....	144,121	77,849	2,928,184	2,407,364	520,820	12	2,928,184	2,407,364	520,820
San Francisco - Oakland, Calif. ....	19,167	25,745	795,680	803,147	(7,467)	4	795,680	803,147	(7,467)
San Jose, Calif. ....	4,187	3,334	306,445	270,564	35,881	3	306,445	270,564	35,881
Santa Barbara, Calif. ....	151,178	120,952	2,480,228	2,232,637	247,591	7	2,480,228	2,232,637	247,591
Seattle, Wash. ....	52,271	112,601	1,284,043	995,171	288,872	6	1,284,043	995,171	288,872
Spokane, Wash. ....	15,550	3,420	319,684	291,719	27,965	3	319,684	291,719	27,965
Stockton, Calif. ....	30,656	24,206	526,596	444,993	81,603	3	526,596	444,993	81,603
Tacoma, Wash. ....									
Total Metropolitan districts .....	1,250,933	974,292	22,083,550	18,454,329	3,629,221	86	22,163,338	18,612,452	3,551,086
Places not in Metropolitan districts .....	66,670	157,420	5,724,489	4,787,943	936,546	70	5,889,476	5,035,896	853,580
Total - Pacific region .....	1,317,603	1,131,712	27,808,039	23,242,272	4,565,767	156	28,053,014	23,648,348	4,404,666
United States:									
Metropolitan districts .....	10,513,723	6,770,559	211,988,598	165,297,443	46,691,155	693	212,582,266	166,282,448	46,299,818
Places not in Metropolitan districts .....	836,047	1,044,873	53,651,391	44,133,992	9,517,399	733	55,372,807	46,358,381	9,014,426
Total - United States .....	11,349,770	7,815,432	265,639,989	209,431,435	56,208,554	1,426	267,955,073	212,640,829	55,314,244
Total outside United States .....	46,326	154,612	3,027,321	2,786,039	241,282	27	3,088,548	2,851,540	237,008
Grand total .....	11,396,096	7,970,044	268,667,310	212,217,474	56,449,836	1,453	271,043,621	215,492,369	55,551,252

1/ Does not include the operations of eleven key stations of nation-wide networks, as the reports filed by them with the Commission do not include adequate segregation of expenses between station and network operations.

2/ Does not agree with region totals shown in State and region table as some of the metropolitan districts overlap two or more regions.

PERCENTAGE DISTRIBUTION OF REVENUES FROM TIME SALES OF STANDARD BROADCAST STATIONS



TIME SALE RETENTIONS OF NETWORK COMPANIES

TIME SALES OF COMMERCIAL STATIONS

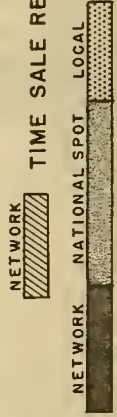




Table 16.--Selected Items of Broadcast Revenues From Sales of Network and Station Time, 1937 to 1947, Inclusive

Item	1937		1938		1939		1940		1941		1942	
	Amount	Per- cent of total	Amount	Per- cent of total	Amount	Per- cent of total	Amount	Per- cent of total	Amount	Per- cent of total	Amount	Per- cent of total
Revenues from the sale of network time retained by network .....	\$35,812,537	30.4	\$35,455,510	30.0	\$38,809,630	29.7	\$45,194,260	29.0	\$49,554,921	27.7	1/\$55,058,479	29.0
Revenues from the sale of station time:												
To networks and stations .....	22,141,137	18.8	21,157,415	17.9	24,114,128	18.4	28,603,313	18.4	32,092,590	17.9	30,130,498	15.9
To national and regional users .....	23,117,136	19.6	28,109,185	23.8	30,472,053	23.3	37,140,444	23.9	45,681,959	25.5	51,059,159	26.8
To local users .....	36,838,163	31.2	33,402,801	28.3	37,315,774	28.6	44,756,792	28.7	51,697,651	28.9	53,898,916	28.3
Total revenues from sale of time .....	117,908,973	100.0	118,124,911	100.0	130,711,585	100.0	155,694,809	100.0	179,027,121	100.0	190,147,052	100.0

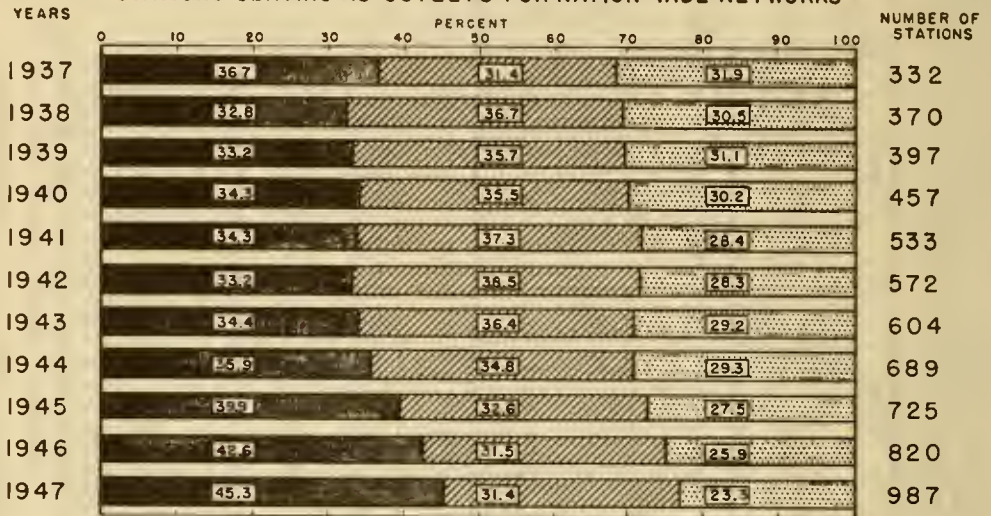
Item	1943		1944		1945		1946		1947	
	Amount	Per- cent of total	Amount	Per- cent of total	Amount	Per- cent of total	Amount	Per- cent of total	Amount	Per- cent of total
Revenues from the sale of network time retained by network .....	1/\$65,350,694	28.7	2/\$77,342,268	26.9	2/\$81,364,412	26.2	2/\$81,984,287	24.6	3/\$83,228,080	22.2
Revenues from the sale of station time:										
To networks and stations .....	39,294,991	17.2	52,027,233	18.1	52,609,124	16.9	52,796,821	15.8	51,498,551	13.8
To national and regional users .....	59,352,170	26.0	73,312,899	25.5	76,696,468	24.7	82,917,505	24.8	91,581,241	24.5
To local users .....	64,104,309	28.1	84,960,347	29.5	99,814,042	32.2	116,380,301	34.8	147,778,814	39.5
Total revenues from sale of time .....	228,102,164	100.0	287,642,747	100.0	310,484,046	100.0	334,078,914	100.0	374,086,686	100.0

1/ Includes the operations of nine key stations.  
 2/ Includes the operations of ten key stations.  
 3/ Includes the operations of eleven key stations.

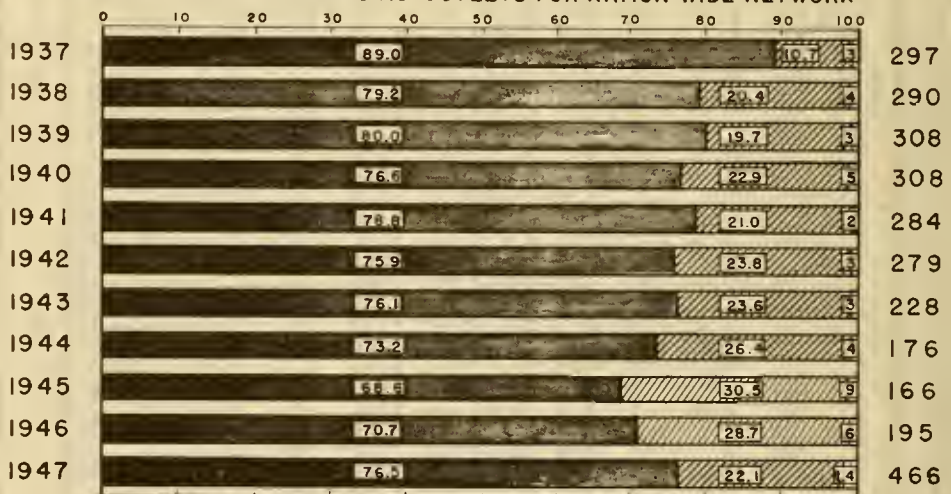


### PERCENTAGE ANALYSIS OF GROSS REVENUES FROM TIME SALES OF STANDARD BROADCAST STATIONS 1937 - 1947

#### STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS



#### STATIONS NOT SERVING AS OUTLETS FOR NATION WIDE NETWORK



#### ALL COMMERCIAL STATIONS



LOCAL [Solid black] NATIONAL SPOT [Diagonal lines] NETWORK [Dotted]

Table 17.--Total Time Sales of Standard Broadcast Stations, According to Nation-Wide Network Affiliation, for the Years 1937 to 1947, Inclusive

Item	1937		1938		1939		1940		1941	
	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total
STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS										
Number of stations .....	332		370		397		457		533	
Revenues from the sale of station time:										
Local 2/ .....	\$25,401,120	36.7	\$22,669,697	32.8	\$25,716,765	33.2	\$32,409,168	34.3	\$38,822,841	34.3
National spot (non-network) .....	21,736,708	31.4	25,344,601	36.7	27,617,529	35.7	33,457,953	35.5	42,240,749	37.3
Network .....	22,101,570	31.9	21,106,924	30.5	24,066,097	31.1	28,521,964	30.2	32,067,106	28.4
Total sale of station time .....	69,239,398	100.0	69,121,222	100.0	77,400,391	100.0	94,389,085	100.0	113,130,696	100.0
STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS										
Number of stations .....	297		290		308		308		284	
Revenues from the sale of station time:										
Local 2/ .....	\$11,437,043	89.0	\$10,733,104	79.2	\$11,599,009	80.0	\$12,347,624	76.6	\$12,874,810	78.8
National spot (non-network) .....	1,380,428	10.7	2,764,584	20.4	2,854,524	19.7	3,682,491	22.9	3,441,210	21.0
Network .....	39,567	0.3	50,491	0.4	48,051	0.3	81,349	0.5	25,484	0.2
Total sale of station time .....	12,857,038	100.0	13,548,179	100.0	14,501,564	100.0	16,111,464	100.0	16,341,504	100.0
ALL COMMERCIAL STATIONS										
Number of stations .....	629		660		705		765		817	
Revenues from the sale of station time:										
Local 2/ .....	\$36,838,163	44.9	\$33,402,801	40.4	\$37,315,774	40.6	\$44,756,792	40.5	\$51,697,651	39.9
National spot (non-network) .....	23,117,136	28.2	28,109,185	34.0	30,472,053	33.2	37,140,444	33.6	45,681,959	35.3
Network .....	22,141,137	26.9	21,157,415	25.6	24,114,128	26.2	28,603,313	25.9	32,092,590	24.8
Total sale of station time .....	82,096,436	100.0	82,669,401	100.0	91,901,955	100.0	110,500,549	100.0	129,472,200	100.0



Table 17.--Total Time Sales of Standard Broadcast Stations, According to Nation-Wide Network Affiliation, for the Years 1937 to 1947, Inclusive - Continued

Item	1942		1943		1944		1945		1946		1947	
	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total
STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS												
Number of stations .....	572		604		689		725		820		987	
Revenues from the sale of station time:												
Local 2/ .....	\$40,407,451	33.2	\$46,945,239	34.4	\$64,069,936	35.9	\$76,368,972	39.9	\$89,333,233	42.6	\$103,008,558	45.3
National spot (non-network) .....	46,794,293	38.5	49,778,609	36.4	62,061,088	34.8	62,327,585	32.6	66,110,027	31.5	71,559,491	31.4
Network .....	34,419,071	28.3	39,894,758	29.2	52,240,949	29.3	52,664,458	27.5	54,229,425	25.9	52,912,440	23.3
Total sale of station time .....	121,620,815	100.0	136,618,606	100.0	178,371,973	100.0	191,361,015	100.0	209,672,685	100.0	227,480,489	100.0
STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS												
Number of stations .....	279		228		176		166		195		466	
Revenues from the sale of station time:												
Local 2/ .....	\$13,575,265	75.9	\$14,653,085	76.1	\$16,769,834	73.2	\$18,616,486	68.6	\$22,908,632	70.7	\$39,856,756	76.5
National spot (non-network) .....	4,264,866	23.8	4,522,339	23.6	6,033,742	26.4	8,281,072	30.5	9,321,670	28.7	11,539,977	22.1
Network .....	50,672	0.3	62,774	0.3	100,345	0.4	233,678	0.9	192,114	0.6	706,149	1.4
Total sale of station time .....	17,890,803	100.0	19,268,198	100.0	22,903,921	100.0	27,131,236	100.0	32,422,416	100.0	52,102,882	100.0
ALL COMMERCIAL STATIONS												
Number of stations .....	851		832		865		891		1,015		1,453	
Revenues from the sale of station time:												
Local 2/ .....	\$53,982,716	38.7	\$61,598,324	39.5	\$80,839,770	40.2	\$94,985,458	43.5	\$112,241,865	46.4	\$142,865,314	51.1
National spot (non-network) .....	51,059,159	36.6	54,330,948	34.9	68,094,830	33.8	70,608,657	32.3	75,431,697	31.1	83,099,468	29.7
Network .....	34,469,743	24.7	39,927,532	25.6	52,344,294	26.0	52,898,136	24.2	54,421,539	22.5	53,618,589	19.2
Total sale of station time .....	139,511,618	100.0	155,886,804	100.0	201,275,894	100.0	218,492,251	100.0	242,095,101	100.0	279,583,371	100.0

1/ Does not include the operations of the key stations of nation-wide networks, as the reports filed by them with the Commission do not include adequate segregations of expenses between station and network operations.

2/ Since licensees with total time sales of less than \$25,000 for the year were not required to report details, this item may include some amounts for network, and national and regional non-network business; however, the greater portion of the revenue for these stations is from time sold to local users.



Table 18-A.--Summary of Tangible Broadcast Property Applicable to Standard Broadcast Operations Segregated Between Four Nation-Wide Networks and Their Eleven Key Stations, Three Regional Networks, 987 Stations Affiliated with Nation-Wide Networks and 466 Stations not Serving as Such Outlets

1947

Item	Clear channel				Regional			Local		
	50,000 watts		5,000 to 20,000 watts		Unlimited	Part-time	Part-time	Unlimited	Day and part-time	
	Unlimited	Part-time	Unlimited	Part-time						(8)
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	
STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS										
Number of stations	45	3	23	-	1/ 304	38	1/ 564	10	1/ 987	
Cost to licensee	\$20,725,104	\$1,102,806	\$4,715,062	-	\$46,318,742	\$2,807,183	\$24,357,914	\$331,802	\$100,358,613	
Depreciation to date under ownership of licensee	10,622,698	395,064	1,221,581	-	18,801,841	767,408	6,982,478	29,079	38,820,149	
Depreciated cost	10,102,406	701,742	3,493,481	-	27,516,901	2,039,775	17,375,436	302,723	61,538,464	
STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS										
Number of stations	2	2	11	1/ 3	50	166	166	66	1/ 466	
Cost to licensee	\$592,425	\$477,380	\$3,845,344	\$192,973	\$5,674,584	\$9,283,570	\$6,559,453	\$2,513,273	\$29,139,002	
Depreciation to date under ownership of licensee	411,103	101,348	1,230,356	129,635	2,115,235	1,908,993	1,300,626	353,740	7,551,036	
Depreciated cost	181,322	376,032	2,614,988	63,338	3,559,349	7,374,577	5,258,827	2,159,533	21,587,966	
ALL COMMERCIAL STATIONS										
Number of stations	47	5	34	1/ 3	1/ 354	204	1/ 730	76	1/ 1,453	
Cost to licensee	\$21,317,529	\$1,580,186	\$8,560,406	\$192,973	\$51,993,326	\$12,090,753	\$30,917,367	\$2,845,075	\$129,497,615	
Depreciation to date under ownership of licensee	11,033,801	496,412	2,451,937	129,635	20,917,076	2,676,401	8,283,104	362,819	46,371,185	
Depreciated cost	10,283,728	1,083,774	6,108,469	63,338	31,076,250	9,414,352	22,634,263	2,462,256	83,126,430	

Table 18-B - ALL COMMERCIAL STATIONS AND NETWORKS

Item	1/ 1,453 stations (2)	4 nation-wide networks and their 11 key stations (3)	3 regional networks 2/ (4)	Total (5)
Cost to licensee	\$129,497,615	\$20,771,543	\$104,465	\$150,373,623
Depreciation to date under ownership of licensee	46,371,185	10,634,561	60,147	57,065,893
Depreciated cost	83,126,430	10,136,982	44,318	93,307,730

1/ The licensees of three stations reported no owned broadcast property. One or more are not included in the groups indicated.

2/ Include the tangible broadcast property of one regional network only.

## STATISTICS OF THE COMMUNICATIONS INDUSTRY

Table 19.--Summary of Tangible Broadcast Property of 1453 Standard Broadcast Stations by Broadcast Region and State

1947

Broadcast region and State (1)	Number of stations (2)	Cost to licensees (3)	Depreciation to date under ownership of licensees (4)	Depreciated cost (5)
<b>Northeastern region:</b>				
Connecticut .....	16	\$1,494,194	\$640,721	\$853,473
Delaware .....	3	181,833	80,440	101,393
Maine .....	14	1,074,976	427,192	647,784
Maryland .....	13	2,154,025	539,234	1,614,791
Massachusetts .....	34	5,085,042	2,136,222	2,948,820
New Hampshire .....	9	801,813	227,364	574,449
New Jersey .....	15	1,177,991	332,697	845,294
New York .....	67	11,424,187	4,544,346	6,879,841
Pennsylvania .....	<u>1/</u> 75	6,870,159	2,659,831	4,210,328
Rhode Island .....	7	664,630	441,917	222,713
Vermont .....	5	250,903	97,347	153,556
District of Columbia .....	7	1,541,168	564,760	976,408
<b>Total, Northeastern region .....</b>	<u>1/</u> 265	<b>32,720,921</b>	<b>12,692,071</b>	<b>20,028,850</b>
<b>Great Lakes region:</b>				
Illinois .....	<u>1/</u> 50	4,253,271	1,577,444	2,675,827
Indiana .....	24	2,160,746	882,350	1,278,396
Kentucky .....	24	1,883,362	848,474	1,034,888
Michigan .....	44	4,280,056	1,625,018	2,655,038
Ohio .....	41	7,558,310	3,598,150	3,960,160
West Virginia .....	26	1,473,259	559,661	913,598
Wisconsin .....	32	2,657,289	969,588	1,687,701
<b>Total, Great Lakes region .....</b>	<u>1/</u> 241	<b>24,266,293</b>	<b>10,060,685</b>	<b>14,205,608</b>
<b>Midwest region:</b>				
Iowa .....	27	2,924,735	908,564	2,016,171
Kansas .....	19	1,111,305	454,222	657,083
Minnesota .....	21	2,207,719	1,167,003	1,040,716
Missouri .....	31	3,863,791	1,509,354	2,354,437
Nebraska .....	15	1,216,500	399,678	816,822
North Dakota .....	10	600,960	223,021	377,939
South Dakota .....	9	560,546	266,519	294,027
<b>Total, Midwest region .....</b>	132	<b>12,485,556</b>	<b>4,928,361</b>	<b>7,557,195</b>
<b>Southeastern region:</b>				
Alabama .....	40	1,540,101	416,814	1,123,287
Arkansas .....	<u>1/</u> 23	1,011,467	388,404	623,063
Florida .....	43	3,754,992	933,024	2,821,968
Georgia .....	57	3,354,600	1,059,908	2,294,692
Louisiana .....	27	1,953,091	851,367	1,101,724
Mississippi .....	21	628,468	194,805	433,663
North Carolina .....	69	4,613,902	1,086,154	3,527,748
South Carolina .....	25	1,467,537	327,949	1,139,588
Tennessee .....	40	3,427,497	1,262,443	2,165,054
Virginia .....	35	2,906,914	1,026,310	1,880,604
<b>Total, Southeastern region .....</b>	<u>1/</u> 380	<b>24,658,569</b>	<b>7,547,178</b>	<b>17,111,391</b>
<b>South Central region:</b>				
Oklahoma .....	28	2,476,603	752,931	1,723,672
Texas .....	109	8,278,817	2,606,697	5,672,120
<b>Total, South Central region .....</b>	137	<b>10,755,420</b>	<b>3,359,628</b>	<b>7,395,792</b>
<b>Mountain region:</b>				
Arizona .....	18	1,078,734	284,601	794,133
Colorado .....	21	1,401,401	689,555	711,846
Idaho .....	16	926,173	130,049	796,124
Montana .....	16	689,294	297,121	392,173
Nevada .....	5	303,189	48,481	254,708
New Mexico .....	18	1,011,050	250,638	760,412
Utah .....	12	997,468	459,685	537,783
Wyoming .....	9	374,116	105,078	269,038
<b>Total, Mountain region .....</b>	115	<b>6,781,425</b>	<b>2,265,208</b>	<b>4,516,217</b>

Table 19.--Summary of Tangible Broadcast Property of 1453 Standard Broadcast Stations by Broadcast Region and State - Continued

1947

Broadcast region and State (1)	Number of stations (2)	Cost to licensee (3)	Depreciation to date under ownership of licensee (4)	Depreciated cost (5)
Pacific region:				
California .....	93	\$9,590,776	\$3,220,660	\$6,370,116
Oregon .....	29	1,690,943	516,288	1,174,655
Washington .....	34	3,901,475	1,173,268	2,728,207
Total, Pacific region .....	156	15,183,194	4,910,216	10,272,978
Total, United States .....	1,423	126,851,378	45,763,347	81,088,031
Outside the United States:				
Alaeka .....	4	479,560	162,765	316,795
Hawaii .....	9	870,557	227,944	642,613
Puerto Rico .....	14	1,296,120	217,129	1,078,991
Total, outside the United States .	27	2,646,237	607,838	2,038,399
Grand total .....	2/1,453	129,497,615	46,371,185	83,126,430

Note: - Does not include the operations of eleven key stations of nation-wide networks, as the reports filed by them with the Commission do not include adequate segregations of this property between stations and networks.

1/ The licensee of one station reported no owned broadcast property.

2/ The licensees of three stations reported no owned broadcast property.



Table 20. --Summary of Tangible Broadcast Property Applicable to 812 Identical Standard Broadcast Stations for the Years 1947 and 1946 1/

Item	STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS				Clear channel 50 Kw., unlimited		Clear channel 5 Kw., part-time		Clear channel 5 Kw. to 25 Kw., unlimited		Clear channel 5 Kw. to 25 Kw., part-time	
	1947	1946	Percent increase or (decrease)	1947	1946	Percent increase or (decrease)	1947	1946	Percent increase or (decrease)	1947	1946	Percent increase or (decrease)
Number of stations	40											
Cost to license	\$18,831,221	\$16,474,029	14.31	\$1,102,806	\$760,361	45.04	\$4,073,514	\$2,729,828	49.22	-	-	-
Depreciation to date under ownership of license	10,223,187	10,004,663	2.18	395,064	410,981	(3.87)	1,108,098	1,034,059	7.16	-	-	-
Depreciated cost	8,608,034	6,469,366	33.06	707,742	349,380	102.57	2,965,416	1,695,769	74.87	-	-	-
STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS												
Number of stations	1											
Cost to license	\$308,107	\$298,255	3.30	-	-	-	\$2,857,025	\$2,639,219	8.25	\$80,013	\$68,054	17.57
Depreciation to date under ownership of license	233,524	207,913	12.32	-	-	-	1,011,257	826,375	22.37	53,720	50,175	7.07
Depreciated cost	74,583	90,342	(17.44)	-	-	-	1,845,768	1,812,844	1.82	26,293	17,879	47.06
ALL COMMERCIAL STATIONS												
Number of stations	41											
Cost to license	\$19,139,328	\$16,772,284	14.11	\$1,102,806	\$760,361	45.04	\$6,930,539	\$5,369,047	29.08	\$80,013	\$68,054	17.57
Depreciation to date under ownership of license	10,456,711	10,212,576	2.39	395,064	410,981	(3.87)	2,119,355	1,860,434	13.92	53,720	50,175	7.07
Depreciated cost	8,682,617	6,559,708	32.36	707,742	349,380	102.57	4,811,184	3,508,613	37.12	26,293	17,879	47.06

See footnota at end of tabla.

Table 20.--Summary of Tangible Broadcast Property Applicable to 812 Identical Standard Broadcast Stations for the Years 1947 and 1946 1/ - Continued

STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS - CONTINUED

Item	Regional, unlimited		Regional, part-time		Local, unlimited		Percent increase or (decrease)
	1947	1946	1947	1946	1947	1946	
Number of stations	246		19		359 2/		
Cost to licensee	\$40,939,736	\$34,154,357	\$1,837,193	\$1,468,602	\$17,225,047	\$11,869,157	45.12
Depreciation to date under ownership of licensee	18,153,813	16,559,344	648,912	642,344	6,129,253	5,438,955	12.69
Depreciated cost	22,785,923	17,595,013	1,188,281	826,258	11,095,794	6,430,202	72.56
STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS							
Number of stations	29		29		48		
Cost to licensee	\$3,624,199	\$3,033,781	\$2,387,122	\$2,078,805	\$2,369,685	\$1,848,627	28.19
Depreciation to date under ownership of licensee	1,658,200	1,618,299	1,221,381	1,114,702	862,615	829,221	4.03
Depreciated cost	1,965,999	1,415,482	1,165,741	964,103	1,507,070	1,019,406	47.84
ALL COMMERCIAL STATIONS							
Number of stations	275		48		407 2/		
Cost to licensee	\$44,563,935	\$37,188,138	\$4,224,315	\$3,547,407	\$19,594,732	\$13,717,784	42.84
Depreciation to date under ownership of licensee	19,812,013	18,177,643	1,870,293	1,757,046	6,991,868	6,268,176	11.55
Depreciated cost	24,751,922	19,010,495	2,354,022	1,790,361	12,602,864	7,449,608	69.17

Table 20.--Summary of Tangible Broadcast Property Applicable to 812 Identical Standard Broadcast Stations for the Years 1947 and 1946 <sup>1/</sup> - Continued

STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS - CONTINUED

Item	Local day and part-time		Percent increase or (decrease)	All stations		Percent increase or (decrease)
	1947	1946		1947	1946	
	Number of stations	1			687	
Cost to licensee	\$50,983	\$43,843	16.29	\$84,060,177	\$67,500,177	24.53
Depreciation to date under ownership of licensee	10,590	5,859	80.75	36,668,917	34,096,205	7.55
Depreciated cost	40,393	37,984	6.34	47,391,583	33,403,972	41.87

STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS

Number of stations	11		125			
Cost to licensee	\$376,181	\$345,091	9.01	\$12,002,332	\$10,311,832	16.39
Depreciation to date under ownership of licensee	219,710	210,461	4.39	5,260,407	4,857,146	8.30
Depreciated cost	156,471	134,630	16.22	6,741,925	5,454,686	23.60

ALL COMMERCIAL STATIONS

Number of stations	12		812			
Cost to licensee	\$427,164	\$388,934	9.83	\$96,062,832	\$77,812,009	23.46
Depreciation to date under ownership of licensee	230,300	216,320	6.46	41,929,324	38,953,351	7.64
Depreciated cost	196,864	172,614	14.05	54,133,508	38,858,658	39.31

Note:--Stations identical as to class and time and serving as outlets for nation-wide networks for both years (but not necessarily the same network) are included in this comparison.

<sup>1/</sup> Does not include the property of 11 key stations of nation-wide networks, as the reports filed by them with the Commission do not include adequate segregation of property between station and network operations.

<sup>2/</sup> The licensee of one station reported no owned broadcast property.



Table 21.--Summary of Broadcast Revenues and Expense of 369 Standard Broadcast Stations Showing Losses From Broadcast Operations by Class and Time; Segregated Between 170 Stations Serving as Outlets For Nation-Wide Networks and 199 Stations Not Serving as Such Outlets

1947

Item  (1)	Stations serving as outlets for nation-wide networks					
	Clear channel	Regional		Local		Total  (7)
	5 Kw. to 50 Kw. Unlimited	Unlimited	Part-time	Unlimited	Part-time	
(2)	(3)	(4)	(5)	(6)	(7)	
Stations with time sales of \$25,000 or more: Number of stations .....	4	37	9	82	3	135
Revenues from the sale of station time: Network time sales by- National-wide networks.....	\$1,368,684	\$591,836	\$55,982	\$459,105	\$4,892	\$2,480,499
Regional networks.....	-	305,374	1,392	84,982	-	391,748
Other networks and stations	4,186	38,033	-	45,543	3,963	91,725
Total sale of chain broadcast time.....	1,372,870	935,243	57,374	589,630	8,855	2,963,972
Non-network time sales to- National and regional users	879,874	684,477	89,094	597,883	14,382	2,265,710
Local and other users .....	492,697	2,316,014	589,732	4,337,342	123,610	7,859,395
Total sale of station non-network time .....	1,372,571	3,000,491	678,826	4,935,225	137,992	10,125,105
Total sale of station time .....	2,745,441	3,935,734	736,200	5,524,855	146,847	13,089,077
Deductions from the sale of station time: Payments to networks and stations .....	748,458	16,535	137	29,712	-	794,842
Commissions to regularly established agencies, representatives and brokers ...	282,311	294,716	13,662	218,281	6,535	815,505
Total deductions from the sale of station time .....	1,030,769	311,251	13,799	247,993	6,535	1,610,347
Balance, net time sales	1,714,672	3,624,483	722,401	5,276,862	140,312	11,478,730
Revenues from incidental broadcast activities: Talent .....	100,867	121,121	10,378	125,158	4,103	361,627
Sundry broadcast revenues ...	78,329	88,700	11,072	118,305	787	297,193
Total revenues from incidental broadcast activities .....	179,196	209,821	21,450	243,463	4,890	658,820
Total broadcast revenues	1,893,868	3,834,304	743,851	5,520,325	145,202	12,137,550
Expenses: Total broadcast expenses ....	2,190,205	4,520,215	905,157	6,308,653	158,713	14,082,943
Broadcast loss before Federal income tax .....	(296,337)	(685,911)	(161,306)	(788,328)	(13,511)	(1,945,393)
All commercial stations: Number of stations .....	4	42	12	108	4	170
Broadcast revenue .....	\$1,893,868	\$3,917,436	\$806,523	\$5,961,113	\$168,086	\$12,747,026
Broadcast expenses .....	2,190,205	4,697,208	1,028,649	6,999,623	184,051	15,099,736
Broadcast loss before Federal income tax .....	(296,337)	(779,772)	(222,126)	(1,038,510)	(15,965)	(2,352,710)

Table 21.--Summary of Broadcast Revenues and Expenses of 369 Standard Broadcast Stations Showing Losses From Broadcast Operations by Class and Time; Segregated Between 170 Stations Serving as Outlets For Nation-Wide Networks and 199 Stations Not Serving as Such Outlets - Continued

1947

Item  (1)	Stations not serving as outlets for nation-wide networks					
	Clear channel	Regional		Local		Total  (13)
	5 Kw. to 50 Kw. Unlimited & Part-time  (8)	Unlimited  (9)	Part-time  (10)	Unlimited  (11)	Day and part-time  (12)	
Stations with time sales of \$25,000 or more:						
Number of stations .....	4	12	54	38	14	122
Revenues from the sale of station time:						
Network time sales by-						
Nation-wide networks .....	\$4,659	\$37,522	\$2,213	\$7,484	-	\$51,878
Regional networks .....	3,468	-	-	-	-	3,468
Other networks and stations	1,500	3,677	13,672	15,425	\$3,651	37,925
Total sale of chain broadcast time .....	9,627	41,199	15,885	22,909	3,651	93,271
Non-network time sales to-						
National and regional users	1,108,813	824,869	886,842	230,844	49,578	3,100,946
Local and other users .....	955,711	1,966,565	3,181,836	2,382,534	640,967	9,127,613
Total sale of station non-network time .....	2,064,524	2,791,434	4,068,678	2,613,378	690,545	12,228,559
Total sale of station time .....	2,074,151	2,832,633	4,084,563	2,636,287	694,196	12,321,830
Deductions from the sale of station time:						
Payments to networks and stations .....	699	5,219	6,196	8,602	1,939	22,655
Commissions to regularly established agencies, representatives and brokers ...	300,092	331,382	271,240	122,585	15,408	1,040,707
Total deductions from the sale of station time .....	300,791	336,601	277,436	131,187	17,347	1,063,362
Balance, net time sales	1,773,360	2,496,032	3,807,127	2,505,100	676,849	11,258,468
Revenues from incidental broadcast activities:						
Talent .....	72,771	185,543	80,652	55,557	11,955	406,478
Sundry broadcast revenues ...	273,592	112,855	80,257	57,779	13,553	538,036
Total revenues from incidental broadcast activities	346,363	298,398	160,909	113,336	25,508	944,514
Total broadcast revenues	2,119,723	2,794,430	3,968,036	2,618,436	702,357	12,202,982
Expenses:						
Total broadcast expenses ....	2,539,474	3,042,200	5,108,437	3,221,092	814,839	14,726,042
Broadcast loss before Federal income tax .....	(419,751)	(247,770)	(1,140,401)	(602,656)	(112,482)	(2,523,060)
All commercial stations:						
Number of stations .....	5	16	89	63	26	199
Broadcast revenue .....	\$2,121,943	\$2,858,498	\$4,549,951	\$2,948,468	\$878,918	\$13,357,778
Broadcast expenses .....	2,543,577	3,218,262	5,933,243	3,669,910	1,087,170	16,452,162
Broadcast loss before Federal income tax .....	(421,634)	(359,764)	(1,383,292)	(721,442)	(208,252)	(3,094,384)

Table 21.--Summary of Broadcast Revenues and Expenses of 369 Standard Broadcast Stations Showing Losses From Broadcast Operations by Class and Time; Segregated Between 170 Stations Serving as Outlets for Nation-Wide Networks and 199 Stations not Serving as Such Outlets - Continued

1947

Item  (1)	Summary					
	Clear channel	Regional		Local		Total  (19)
	5 Kw. to 50 Kw. Unlimited & Part-time  (14)	Unlimited  (15)	Part-time  (16)	Unlimited  (17)	Day and part-time  (18)	
Stations with time sales of \$25,000 or more: Number of stations .....	8	49	63	120	17	257
Revenues from the sale of station time:						
Network time sales by-						
Nation-wide networks...	\$1,373,343	\$629,358	\$58,195	\$466,589	\$4,892	\$2,532,377
Regional networks .....	3,468	305,374	1,392	84,982	-	395,216
Other networks and stations .....	5,686	41,710	13,672	60,968	7,614	129,650
Total sale of chain broadcast time .....	1,382,497	976,442	73,259	612,539	12,506	3,057,243
Non-network time sales to-						
National and regional users .....	1,988,687	1,509,346	975,936	828,727	63,960	5,366,656
Local and other users	1,448,408	4,282,579	3,771,568	6,719,876	764,577	16,987,008
Total sale of station non-network time ...	3,437,095	5,791,925	4,747,504	7,548,603	828,537	22,353,664
Total sale of station time .....	4,819,592	6,768,367	4,820,763	8,161,142	841,043	25,410,907
Deductions from the sale of station time:						
Payments to networks and stations .....	749,157	21,754	6,333	38,314	1,939	817,497
Commissions to regularly established agencies, representatives and brokers	582,403	626,098	284,902	340,866	21,943	1,856,212
Total deductions from the sale of station time .....	1,331,560	647,852	291,235	379,180	23,882	2,673,709
Balance, net time sales .....	3,488,032	6,120,515	4,529,528	7,781,962	817,161	22,737,198
Revenues from incidental broadcast activities:						
Talent: .....	173,638	306,664	91,030	180,715	16,058	768,105
Sundry broadcast revenues	351,921	201,555	91,329	176,084	14,340	835,229
Total revenues from incidental broadcast activities .....	525,559	508,219	182,359	356,799	30,398	1,603,334
Total broadcast revenues .....	4,013,591	6,628,734	4,711,887	8,138,761	847,559	24,340,532
Expenses:						
Total broadcast expenses	4,729,679	7,562,415	6,013,594	9,529,745	973,552	28,808,985
Broadcast loss before Federal income tax ...	(716,088)	(933,681)	(1,301,707)	(1,390,984)	(125,993)	(4,468,453)
All commercial stations:						
Number of stations .....	9	58	101	171	30	369
Broadcast revenues .....	\$4,015,811	\$6,775,934	\$5,356,474	\$8,909,581	\$1,047,004	\$26,104,804
Broadcast expenses .....	4,733,782	7,915,470	6,961,892	10,669,533	1,271,221	31,551,898
Broadcast loss before Federal income tax .....	(717,971)	(1,139,536)	(1,605,418)	(1,759,952)	(224,217)	(5,447,094)



Table 22--Summary of Revenues and Expenses of 369 Standard Broadcast Stations Reporting Losses from Broadcast Operations Classified by Revenue Groups According to Total Time Sales

1947

Item	Number of stations	Revenues from the sale of station time						Deductions from the sale of station time		Revenues from incidental broadcast activities		Total broadcast revenues	Total broadcast expenses	Broadcast loss before Federal income tax	
		Network time sales by			Non-network time sales to			Payments to networks and stations	Commissions to agencies, representatives, brokers, and others	Talent	Sundry broadcast revenues				
		Nation-wide networks	Regional networks	Other networks and stations	National and regional users	Local and other users									
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	
<b>Revenue Group:</b>															
\$1,000,000 or more ...	2	\$1,099,350	-	\$4,186	\$1,193,356	\$583,000	\$2,879,892	\$753,677	\$346,430	\$146,699	\$58,761	\$1,985,245	\$2,136,343	(\$151,098)	
\$500,000 to \$1,000,000	6	387,555	-	-	1,851,281	1,480,507	3,719,343	699	483,268	134,934	125,989	3,496,299	3,773,584	(277,285)	
\$250,000 to \$500,000...	6	177,810	-	6,468	364,281	1,483,156	2,031,715	-	268,910	109,124	199,154	2,071,083	2,422,285	(351,202)	
\$225,000 to \$250,000...	2	23,602	-	16,270	5,933	377,952	464,792	-	30,293	15,156	54,691	504,346	578,615	(74,269)	
\$200,000 to \$225,000...	5	69,122	94,985	1,617	200,405	725,800	1,091,929	-	101,283	7,213	5,285	1,003,144	1,050,514	(47,370)	
\$175,000 to \$200,000...	7	101,916	53,500	-	154,054	990,752	1,300,222	3,262	122,279	14,022	30,459	1,219,162	1,256,779	(37,617)	
\$150,000 to \$175,000...	4	510	75,520	9,060	176,949	390,371	652,410	-	65,966	13,885	24,637	624,966	870,927	(245,961)	
\$125,000 to \$150,000...	6	89,655	-	16,555	92,899	619,301	818,410	-	40,478	27,958	32,800	838,590	904,306	(65,716)	
\$100,000 to \$125,000...	19	239,701	19,746	13,255	339,156	1,494,984	2,106,842	543	107,365	79,062	92,090	2,170,086	2,670,537	(500,451)	
\$75,000 to \$100,000...	32	100,308	33,785	10,778	288,592	2,314,848	2,748,311	11,342	113,281	62,033	69,041	2,754,762	3,349,157	(594,395)	
\$50,000 to \$75,000...	60	91,055	59,664	17,829	360,565	3,082,029	3,611,142	21,200	97,908	108,268	64,631	3,664,933	4,606,289	(941,356)	
\$25,000 to \$50,000...	108	151,793	16,981	33,632	339,185	3,444,308	3,985,899	26,774	78,151	49,851	77,691	4,007,916	5,189,649	(1,181,733)	
<b>Total \$25,000 or more</b>	<b>257</b>	<b>2,532,377</b>	<b>395,216</b>	<b>129,650</b>	<b>5,366,656</b>	<b>16,987,008</b>	<b>25,410,907</b>	<b>817,497</b>	<b>1,856,212</b>	<b>768,105</b>	<b>835,229</b>	<b>24,340,532</b>	<b>28,808,985</b>	<b>(4,468,453)</b>	
\$15,000 to \$25,000...	62	-	-	-	-	-	1,289,435	-	-	-	-	1,289,435	1,923,457	(634,022)	
\$1 to \$15,000 .....	50	-	-	-	-	-	474,837	-	-	-	-	474,837	819,456	(344,619)	
<b>Total less than \$25,000 .....</b>	<b>112</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1,764,272</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1,764,272</b>	<b>2,742,913</b>	<b>(978,641)</b>	
<b>Total All Stations</b>	<b>369</b>	<b>2,532,377</b>	<b>395,216</b>	<b>129,650</b>	<b>5,366,656</b>	<b>18,751,280</b>	<b>27,175,179</b>	<b>817,497</b>	<b>1,856,212</b>	<b>768,105</b>	<b>835,229</b>	<b>26,104,804</b>	<b>31,551,898</b>	<b>(5,447,094)</b>	

1/ Since stations with total time sales of less than \$25,000 for the year are not required to report details, this figure may include some amounts for national and regional business; the greater portion, however, was received from time sold to local users.

Table 23-A.--Standard Broadcast Stations Reporting a Loss in 1947, Classified by the First Year of the Station's Operation Showing the Number of Years a Loss has been Reported During the Period 1939 through 1947

First Year of Operation	Number of Years Loss Has Been Reported During the Period 1939 Through 1947									Total Stations Reporting A Loss in 1947
	One	Two	Three	Four	Five	Six	Seven	Eight	Nine	
Prior to 1939	16	6	11	4	4	7	5	1	1	55
1939	1	-	2	-	1	-	-	1	1	6
1940	-	-	-	3	-	-	-	1	-	4
1941	1	1	1	2	2	-	-	-	-	7
1942	1	-	-	-	1	-	-	-	-	2
1943	-	-	-	-	-	-	-	-	-	-
1944	-	-	-	1	-	-	-	-	-	1
1945	3	7	1	-	-	-	-	-	-	11
1946	18	17	-	-	-	-	-	-	-	35
1947	248	-	-	-	-	-	-	-	-	248
Total	288	31	15	10	8	7	5	3	2	369

Table 23-B.--Standard Broadcast Stations Reporting a Loss in 1947, Showing the Total Volume of Broadcast Revenues, Expense and Losses of Such Stations, Classified by the First Year of Station's Operation

First Year of Operation	Number of Stations	Broadcast Revenue	Broadcast Expense	Broadcast Loss
Prior to 1939	55	\$11,163,585	\$12,311,565	(\$1,147,980)
1939	6	504,082	534,563	(30,481)
1940	4	492,075	619,294	(127,219)
1941	7	690,914	713,919	(23,005)
1942	2	327,432	519,306	(191,874)
1943	-	-	-	-
1944	1	95,353	120,566	(25,213)
1945	11	942,474	1,034,112	(91,638)
1946	35	2,406,297	2,836,153	(429,856)
1947	248	9,482,592	12,862,420	(3,379,828)
Total	369	\$26,104,804	\$31,551,898	(\$5,447,094)

Table 24.--Summary of Revenue and Expenses of 369 Standard Broadcast Stations Reporting Losses from Broadcast Operations by Size of Community and Class of Station  
1947

Item	Stations with time sales of \$25,000 or more									
	Number of stations (2)	Revenues from the sale of station time			Non-Network time sales to			Total (8)	Deductions from the sale of station time	
		Network time sales by	Other networks and stations		National and regional users	Local and other users	Payments to networks and stations		Commissions to agencies, representatives, brokers & others	
(1)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)		
Metropolitan districts: 2,000,000 or over (Pop.): Clear channel: 50,000 watts: Unlimited .....	1	\$4,659	-	-	\$421,866	\$278,146	\$704,671	\$699	\$100,474	
5,000 to 25,000 watts: Unlimited .....	2	-	-	-	666,655	586,348	1,253,003	-	179,723	
- Part-time .....	-	-	-	-	-	-	-	-	-	
Regional: Unlimited .....	5	215,593	-	-	944,237	1,360,169	2,519,999	5,219	359,923	
Part-time .....	6	-	-	-	478,957	656,309	1,135,266	-	129,010	
Local: Unlimited .....	2	-	-	\$1,950	3,558	321,840	327,348	-	35,189	
Day and part-time .....	3	-	-	3,651	15,036	181,311	199,998	1,939	4,377	
Total .....	19	220,252	-	5,601	2,530,309	3,384,123	6,140,285	7,857	808,696	
1,000,000 to 2,000,000 (Pop.): Regional: Unlimited .....	1	-	-	-	3,427	73,407	76,834	-	2,170	
Part-time .....	2	203	-	-	8,980	109,365	118,548	-	6,316	
Local: Unlimited .....	2	42,636	-	8,078	34,022	329,662	414,398	-	41,306	
Day and part-time .....	2	-	-	-	15,434	121,152	136,586	-	4,576	
Total .....	7	42,839	-	8,078	61,863	633,586	746,366	-	54,368	
500,000 to 1,000,000 (Pop.): Clear channel: 50,000 watts: Unlimited .....	1	175,239	-	-	142,045	201,765	519,049	-	60,201	
Regional: Unlimited .....	1	-	\$94,985	-	36,180	89,424	220,589	-	16,265	
Part-time .....	5	-	-	-	91,339	406,669	498,008	-	46,253	



Local:													
Unlimited	2	\$37,667	-	-	\$6,468	\$51,751	\$505,305	\$601,191	-	-	\$63,819		
Day and part-time	1	-	-	-	-	-	51,153	51,153	-	-	2,072		
Total	10	212,906	\$24,985		6,468	321,315	1,254,316	1,889,990			188,610		
250,000 to 500,000 (Pop.):													
Clear channel:													
50,000 watts:													
Unlimited	1	1,091,414	-		4,186	647,694	36,641	1,779,935	\$748,458		175,199		
5,000 to 25,000 watts:													
Unlimited	2	97,507	3,468		1,500	106,807	270,415	479,697	-		62,038		
Regional:													
Unlimited	7	67,661	129,020		3,677	156,929	551,837	909,124	1,850		100,418		
Part-time	7	1,500	-		3,119	110,651	459,837	575,107	6,196		24,645		
Local:													
Unlimited	7	37,859	-		-	103,756	606,334	747,949	6,550		31,741		
Day and part-time	2	-	-		-	13,033	89,086	102,119	-		4,137		
Total	26	1,295,941	132,488		12,482	1,138,870	2,014,150	4,593,931	763,054		398,178		
100,000 to 225,000 (Pop.):													
Clear channel:													
5,000 to 25,000 watts:													
Unlimited	1	4,524	-		-	3,620	75,093	83,237	-		4,768		
Regional:													
Unlimited	12	170,087	62,245		3,282	124,334	996,740	1,356,688	6,059		75,389		
Part-time	13	6,128	1,392		-	107,681	751,111	866,312	137		29,454		
Local:													
Unlimited	15	144,856	38,131		16,270	120,016	1,024,559	1,343,832	-		43,068		
Day and part-time	1	3,820	-		-	13,329	69,203	86,352	-		6,467		
Total	42	329,415	101,768		19,552	368,980	2,916,706	3,736,421	6,196		159,146		
50,000 to 100,000 (Pop.):													
Regional:													
Unlimited	4	16,329	-		4,219	11,213	126,143	157,904	-		4,447		
Part-time	6	1,622	-		1,493	49,242	241,606	293,963	-		13,128		
Local:													
Unlimited	6	43,263	-		-	61,304	226,075	330,642	-		13,947		
Day and part-time	-	-	-		-	-	-	-	-		-		
Total	16	61,214	-		5,712	121,759	593,824	782,509	-		31,522		
Not in metropolitan districts:													
25,000 to 50,000 (Pop.):													
Regional:													
Unlimited	9	115,143	-		14,734	158,322	658,043	946,242	3,262		47,527		
Part-time	9	2,348	-		9,060	68,098	461,157	540,663	-		25,688		
Local:													
Unlimited	23	72,515	30,736		3,335	136,075	1,146,238	1,388,899	12,326		30,216		
Day and part-time	1	--	-		-	5,604	29,015	34,619	-		-		
Total	42	190,006	30,736		27,129	368,099	2,294,453	2,910,423	15,588		103,431		

Table 24. --Summary of Revenues and Expenses of 369 Standard Broadcast Stations Reporting Losses from Broadcast Operations by Size of Community and Class of Station - Continued

1947

Item	Stations with time sales of \$25,000 or more										
	Number of stations (2)	Revenues from the sale of station time				Non-Network time sales to			Total (8)	Deductions from the sale of station time	
		Network time sales by				National and regional users (6)	Local and other users (7)	Payments to networks and stations (9)		Commissions to agencies, representatives, brokers & others (10)	
		Nationwide networks (3)	Regional networks (4)	Other networks and stations (5)	Total						
10,000 to 25,000 (Pop.):											
Regional:											
Unlimited	6	\$41,827	\$323	\$11,344	\$44,823	\$264,950	\$363,267	\$2,543	\$14,462		
Part-time	8	46,394	-	-	36,308	344,583	427,285	-	7,060		
Local:											
Unlimited	33	62,416	16,115	7,451	189,178	1,412,119	1,681,279	8,316	37,751		
Day and part-time	1	-	-	-	-	25,260	25,260	-	-		
Total	48	150,637	16,438	18,795	270,309	2,046,912	2,503,091	10,859	59,273		
5,000 to 10,000 (Pop.):											
Regional:											
Unlimited	4	2,718	18,801	4,454	29,881	161,866	217,720	2,821	5,497		
Part-time	5	-	-	-	8,371	290,684	299,055	-	847		
Local:											
Unlimited	22	13,086	-	13,836	103,828	900,282	1,031,032	9,155	38,712		
Day and part-time	5	1,072	-	3,963	1,524	164,073	170,632	-	314		
Total	36	16,876	18,801	22,253	143,604	1,516,905	1,718,439	11,976	45,370		
Less than 5,000 (Pop.):											
Regional:											
Part-time	2	-	-	-	16,309	50,247	66,556	-	2,501		
Local:											
Unlimited	8	12,291	-	3,580	25,239	247,462	288,572	1,967	5,117		
Day and part-time	1	-	-	-	-	34,324	34,324	-	-		
Total	11	12,291	-	3,580	41,548	332,033	389,452	1,967	7,618		
Grand total	257	2,532,377	395,216	129,650	5,366,656	16,987,008	25,410,907	817,497	1,856,212		

Table 24. --Summary of Revenue and Expenses of 369 Standard Broadcast Stations Reporting Losses from Broadcast Operations by Size of Community and Class of Station - Continued

1947

.Item (1)	Stations with time sales of \$25,000 or more					All commercial stations			
	Incidental broadcast revenues		Total broadcast revenues (13)	Total broadcast expenses (14)	Broadcast loss before Federal income tax (15)	Number of stations (16)	Total broadcast revenue (17)	Total broadcast expenses (18)	Broadcast loss before Federal income tax (19)
	Talent (11)	Sundry broadcast revenues (12)							
<b>Metropolitan districts:</b>									
2,000,000 or over (Pop.):									
Clear channel:									
50,000 watts:									
Unlimited .....	\$26,896	\$9,113	\$639,507	\$825,242	(\$185,735)	1	\$639,507	\$825,242	(\$185,735)
Unlimited .....	42,581	260,967	1,376,828	1,465,723	(88,895)	2	1,376,828	1,465,723	(88,895)
Part-time .....	-	-	-	-	-	1	2,220	4,103	(1,883)
Regional:									
Unlimited .....	172,701	34,920	2,362,478	2,462,066	(99,588)	5	2,362,478	2,462,066	(99,588)
Part-time .....	11,490	1,615	1,019,361	1,372,882	(353,521)	7	1,039,647	1,393,547	(353,900)
Local:									
Unlimited .....	5,506	11,855	309,520	319,631	(10,111)	2	309,520	319,631	(10,111)
Day and part-time .....	5,392	3,232	202,306	233,750	(31,444)	3	202,306	233,750	(31,444)
Total .....	264,566	321,702	5,910,000	6,679,294	(769,294)	21	5,932,506	6,704,062	(771,556)
<b>1,000,000 to 2,000,000 (Pop.):</b>									
Regional:									
Unlimited .....	3,877	2,356	80,897	126,460	(45,563)	1	80,897	126,460	(45,563)
Part-time .....	2,023	651	114,906	154,567	(39,661)	3	138,972	193,171	(54,199)
Local:									
Unlimited .....	628	757	374,477	413,815	(39,338)	2	374,477	413,815	(39,338)
Day and part-time .....	1,808	1,240	135,058	146,460	(11,402)	2	135,058	146,460	(11,402)
Total .....	8,336	5,004	705,338	841,302	(135,964)	8	729,404	879,906	(150,502)
<b>500,000 to 1,000,000 (Pop.):</b>									
Clear channel:									
50,000 watts:									
Unlimited .....	31,442	2,380	492,670	515,007	(22,337)	1	492,670	515,007	(22,337)
Regional:									
Unlimited .....	1,625	179	206,128	212,195	(6,067)	1	206,128	212,195	(6,067)
Part-time .....	26,580	3,069	481,404	695,874	(214,470)	6	506,239	729,956	(223,717)



Table 24. --Summary of Revenues and Expenses of 369 Standard Broadcast Stations Reporting Losses from Broadcast Operations by Size of Community and Class of Station - Continued

1947

Item	Stations with time sales of \$25,000 or more					All commercial stations				
	Incidental broadcast revenues		Total broadcast revenues	Total broadcast expenses	Broadcast loss before Federal income tax	Number of stations	Total broadcast revenues	Total broadcast expenses	Broadcast loss before Federal income tax	
	Talent	Sundry broadcast revenues								
(1)	(11)	(12)	(13)	(14)	(15)	(16)	(17)	(18)	(19)	
Local:										
Unlimited	\$38,449	\$14,143	\$589,964	\$728,071	(\$138,107)	2	\$589,964	\$728,071	(\$138,107)	
Day and part-time	1,241	1,000	51,322	92,504	(41,182)	1	51,322	92,504	(41,182)	
Total	99,337	20,771	1,821,488	2,243,651	(422,153)	11	1,846,323	2,277,733	(431,410)	
250,000 to 500,000 (Pop.):										
Clear channel:										
50,000 watts:										
Unlimited	32,615	48,250	937,143	1,042,168	(105,025)	1	937,143	1,042,168	(105,025)	
Unlimited	32,957	18,241	468,857	678,859	(210,002)	2	468,857	678,859	(210,002)	
Regional:										
Unlimited	34,224	62,546	903,626	1,098,518	(194,892)	8	925,617	1,176,951	(251,334)	
Part-time	17,789	20,210	582,265	666,346	(84,081)	13	668,446	803,384	(134,938)	
Local:										
Unlimited	46,357	44,016	800,031	974,333	(174,302)	7	800,031	974,333	(174,302)	
Day and part-time	1,681	2,937	102,600	114,523	(11,923)	2	102,600	114,523	(11,923)	
Total	165,623	196,200	3,794,522	4,574,747	(780,225)	33	3,902,694	4,790,218	(887,524)	
100,000 to 225,000 (Pop.):										
Clear channel:										
50,000 to 25,000 watts:										
Unlimited	7,147	12,970	98,586	202,680	(104,094)	1	98,586	202,680	(104,094)	
Regional:										
Unlimited	34,686	59,764	1,369,690	1,662,731	(293,041)	13	1,387,109	1,725,289	(338,180)	
Part-time	14,546	22,749	874,016	1,080,434	(206,418)	16	932,267	1,162,743	(230,476)	
Local:										
Unlimited	7,374	36,593	1,344,731	1,673,039	(328,308)	17	1,386,185	1,732,401	(346,216)	
Day and part-time	3,014	645	83,544	88,730	(5,186)	2	109,621	134,008	(24,387)	
Total	66,767	132,721	3,770,567	4,707,614	(937,047)	49	3,913,768	4,957,121	(1,043,353)	
50,000 to 100,000 (Pop.):										
Regional:										
Unlimited	4,547	8,445	166,449	240,753	(74,304)	5	189,788	271,000	(81,212)	
Part-time	5,615	6,572	293,022	422,027	(129,005)	8	333,760	483,756	(149,996)	
Local:										
Unlimited	3,141	918	320,754	372,997	(52,243)	7	343,410	415,026	(71,616)	
Day and part-time	-	-	-	-	-	1	19,167	27,751	(8,584)	
Total	13,303	15,935	780,225	1,035,777	(255,552)	21	886,125	1,197,533	(311,408)	

Not in metropolitan districts:									
25,000 to 50,000 (Pop.):									
Regional:									
Unlimited	\$4,622	\$19,250	\$ 939,325	\$1,033,640	(\$94,315)	12	\$ 981,699	\$1,117,828	\$(136,129)
Part-time	6,333	26,800	548,108	660,440	(112,332)	19	699,477	899,546	(200,069)
Local:									
Unlimited	27,578	16,310	1,390,245	1,646,897	(256,652)	30	1,528,567	1,886,472	(357,905)
Day and part-time	-	2,668	37,287	40,489	(3,202)	2	55,609	72,376	(16,767)
Total	58,533	65,028	2,914,965	3,381,466	(466,501)	63	3,265,352	3,976,222	(710,870)
10,000 to 25,000 (Pop.):									
Regional:									
Unlimited	20,488	5,070	371,820	460,744	( 88,924)	8	403,155	509,713	(106,558)
Part-time	1,603	7,873	429,701	547,380	(117,679)	14	510,761	650,885	(140,124)
Local:									
Unlimited	24,280	33,138	1,698,630	1,916,795	(218,165)	42	1,833,710	2,142,038	(308,328)
Day and part-time	-	583	25,843	26,046	(203)	6	99,128	140,021	(40,893)
Total	46,371	46,664	2,525,994	2,950,965	(424,971)	70	2,846,754	3,442,657	(595,903)
5,000 to 10,000 (Pop.):									
Regional:									
Unlimited	9,894	9,025	228,321	265,308	(36,987)	5	239,063	313,968	(74,905)
Part-time	5,051	1,794	305,053	344,781	(39,728)	10	410,676	491,590	(80,914)
Local:									
Unlimited	24,481	15,050	1,022,696	1,137,644	(114,948)	41	1,268,975	1,490,941	(221,966)
Day and part-time	2,922	2,035	175,275	193,376	(18,101)	8	220,608	242,667	(22,059)
Total	42,348	27,904	1,731,345	1,941,109	(209,764)	64	2,139,322	2,539,166	(399,844)
Less than 5,000 (Pop.):									
Regional:									
Part-time	-	(4)	64,051	68,863	(4,812)	5	116,229	153,314	(37,085)
Local:									
Unlimited	2,921	3,304	287,713	346,523	(58,810)	21	474,742	566,805	(92,063)
Day and part-time	-	-	34,324	37,674	(3,350)	3	51,585	67,161	(15,576)
Total	2,921	3,300	386,088	453,060	(66,972)	29	642,596	787,280	(144,724)
Grand total	768,105	835,229	24,340,532	28,808,985	(4,468,453)	369	28,104,804	31,551,898	(5,447,094)

Table 25.--Summary of Broadcast Expenses of 369 Standard Broadcast Stations Reporting Losses from Broadcast Operations by Class and Time; Segregated between 170 Stations Serving as Outlets for Nation-wide Networks and 199 Stations not Serving as such Outlets

1947

Item	Stations serving as outlets for nation-wide networks						Total
	Clear channel		Regional		Local		
	50 Kw. Unlimited and Part-time (2)	Unlimited (3)	Part-time (4)	Unlimited (5)	Part-time (6)	(7)	
Stations with time sales of \$25,000 or more:							
Number of stations	4	37	9	82	3	135	
Technical expenses:							
Salaries and wages	\$336,885	\$630,196	\$143,978	\$912,563	\$19,960	\$2,043,582	
Repairs of technical equipment	40,760	71,041	14,305	128,040	2,161	256,307	
Other technical expenses	93,720	161,771	19,607	196,146	9,880	441,124	
Total technical expenses	471,365	863,008	177,890	1,196,749	32,001	2,741,013	
Program expenses:							
Salaries and wages of program department	329,258	798,162	154,765	977,439	35,033	2,294,657	
Talent expenses	272,701	205,430	18,736	190,883	5,123	692,875	
Royalties and license fees relating to program material	72,104	133,308	23,282	166,784	4,625	402,103	
Transcriptions and recordings	33,473	83,982	31,757	181,298	1,482	331,992	
Cost of wire services, exclusive of transmitter line	11,532	43,927	17,289	176,738	1,397	250,883	
Other expenses directly related to programs	148,358	185,699	39,387	287,923	10,471	671,788	
Total program expenses	867,456	1,450,418	285,218	1,983,065	58,131	4,644,298	
Selling expenses:							
Salaries, wages and commissions	117,234	349,343	94,517	551,614	14,913	1,127,621	
Other expenses directly related to selling	143,864	237,299	40,088	281,223	3,446	704,220	
Total selling expenses	261,098	586,642	134,605	833,137	18,359	1,831,841	
Total direct expenses	1,599,929	2,898,068	597,713	4,012,951	108,491	9,217,152	
General and administrative expenses:							
Salaries and wage	164,367	518,551	113,821	913,146	19,045	1,728,930	
Legal services, exclusive of salaries	18,493	81,095	14,371	110,065	2,204	226,228	
Insurance expenses	6,734	32,898	9,793	65,317	480	115,222	
Experimental and developmental expenses	48,747	20,144	9,027	27,737	1,948	107,603	
Depreciation and amortization of broadcast investments	83,114	336,733	46,265	304,328	3,832	774,272	
Rent paid for use of broadcast property	31,387	138,986	23,991	137,538	4,105	334,007	
Taxes (other than Federal income tax)	88,896	84,221	15,161	118,602	4,963	311,803	
Losses on notes, accounts and other amounts receivable	148,578	18,842	1,376	81,705	5,479	107,402	
Other general and administrative expenses	590,276	390,677	73,639	539,264	8,166	1,160,324	
Total general and administrative expenses	2,190,205	4,560,215	905,157	6,308,653	158,713	14,082,943	
Total broadcast expenses							
All commercial stations:							
Number of stations	4	42	12	108	4	170	
Total broadcast expenses	\$2,190,205	\$4,697,208	\$1,028,649	\$6,999,623	\$184,051	\$15,099,736	



Table 25.--Summary of Broadcast Expenses of 369 Standard Broadcast Stations Reporting Losses from Broadcast Operations by Class and Time; Segregated between 170 Stations Serving as Outlets for Nation-wide Networks and 199 Stations not Serving as such Outlets - Continued

1947

Item	Stations not serving as outlets for nation-wide networks										Total
	Clear channel				Regional			Local			
	5 Kw. to 50 Kw. Unlimited (8)	Unlimited (9)	Part-time (10)	Unlimited (11)	Part-time (12)	Unlimited (13)					
(1)	4	12	54	38	14	122					
Stations with time sales of \$25,000 or more:											
Number of stations											
Technical expenses:											
Salaries and wages	\$325,658	\$423,082	\$687,411	\$453,939	\$109,069	\$1,999,159					
Repairs of technical equipment	22,062	21,134	97,650	51,033	12,621	204,500					
Other technical expenses	57,867	45,973	147,836	74,836	17,288	343,464					
Total technical expenses	405,587	490,169	932,581	579,808	138,978	2,547,123					
Program expenses:											
Salaries and wages of program department	327,191	533,173	824,398	634,235	180,948	2,499,945					
Talent expenses	375,202	309,666	195,186	63,264	15,331	958,649					
Royalties and license fees relating to program material	57,014	74,183	108,200	87,546	17,404	344,347					
Transcriptions and recordings	45,264	78,712	168,117	118,477	30,611	441,181					
Cost of wire services, exclusive of transmitter line	34,610	36,020	53,833	45,730	11,689	181,882					
Other expenses directly related to programs	281,367	134,285	180,170	171,874	36,863	804,559					
Total program expenses	1,120,648	1,166,039	1,529,904	1,121,126	292,846	5,230,563					
Selling expenses:											
Salaries, wages and commissions	239,771	286,886	500,724	282,934	67,030	1,377,345					
Other expense directly related to selling	153,963	124,119	276,351	155,035	32,090	741,558					
Total selling expenses	393,734	411,005	777,075	437,969	99,120	2,118,903					
Total direct expenses	1,919,969	2,067,213	3,239,560	2,138,903	530,944	9,896,589					
General and administrative expenses:											
Salaries and wages	232,219	389,081	689,814	350,437	109,352	1,770,903					
Legal services, exclusive of salaries	26,221	41,681	97,955	54,894	10,272	230,983					
Insurance expenses	18,640	25,455	42,255	30,049	6,294	122,693					
Experimental and developmental expenses		8,064	18,965	40,872	1,131	69,032					
Depreciation and amortization of broadcast investments	110,650	132,437	306,377	165,542	49,842	764,848					
Rent paid for use of broadcast property	47,815	95,184	123,664	87,174	9,854	373,691					
Taxes (other than Federal income tax)	17,661	56,495	98,479	64,166	11,402	278,203					
Losses on notes, accounts and other amounts receivable	2,314	23,052	40,231	25,336	4,717	95,650					
Other general and administrative expenses	123,985	203,538	451,137	263,759	81,031	1,123,450					
Total general and administrative expenses	619,505	974,987	1,868,577	1,082,169	283,895	4,889,453					
Total broadcast expenses	2,539,474	3,042,200	5,108,437	3,221,092	814,839	14,766,042					
All commercial stations:											
Number of stations	5	16	89	63	26	199					
Total broadcast expenses	\$2,543,577	\$3,218,262	\$5,933,243	\$3,669,910	\$1,087,170	\$16,452,162					

Table 25.--Summary of Broadcast Expenses of 369 Standard Broadcast Stations Reporting Losses from Broadcast Operations by Class and Time; Segregated between 170 Stations Serving as Outlets for Nation-wide Networks and 199 Stations not Serving as such Outlets - Continued

1947

Item	Summary						Total
	Clear channel		Regional		Local		
	5 Kw. to 50 Kw. Unlimited & Part-time (14)	Unlimited (15)	Part-time (16)	Unlimited (17)	Part-time (18)	(19)	
(1)	8	49	63	120	17	257	
Stations with time sales of \$25,000 or more:							
Number of stations .....							
Technical expenses:							
Salaries and wages .....	\$662,543	\$1,053,278	\$831,389	\$1,366,502	\$129,029	\$4,042,741	
Repairs of technical equipment .....	62,822	92,175	111,955	179,073	14,782	460,807	
Other technical expenses .....	151,587	207,724	167,127	230,982	27,168	784,588	
Total technical expenses .....	876,952	1,353,177	1,110,471	1,776,557	170,979	5,288,136	
Program expenses:							
Salaries and wages of program department .....	656,449	1,331,335	979,163	1,611,674	215,981	4,794,602	
Talent expenses .....	647,903	515,096	213,924	254,147	20,454	1,651,524	
Royalties and license fees relating to program material .....	129,118	207,491	131,482	256,330	22,029	746,450	
Transcriptions and recordings .....	78,737	162,694	199,874	299,775	32,093	773,173	
Cost of wire services, exclusive of transmitter line .....	46,142	79,947	71,122	222,468	13,086	432,765	
Other expenses directly related to programs .....	429,765	319,894	219,527	459,797	47,334	1,476,347	
Total program expenses .....	1,988,114	2,616,457	1,815,122	3,104,191	350,977	9,874,861	
Selling expenses:							
Salaries, wages and commissions .....	357,005	636,229	595,241	834,548	81,943	2,504,966	
Other expenses directly related to selling .....	297,827	359,418	316,439	436,258	35,536	1,445,778	
Total selling expenses .....	654,832	995,647	911,680	1,271,106	117,479	3,950,744	
Total direct expenses .....	3,519,898	4,967,261	3,837,273	6,151,854	639,435	19,113,741	
General and administrative expenses:							
Salaries and wages .....	396,586	907,632	803,635	1,263,583	128,397	3,499,833	
Legal services, exclusive of salaries .....	44,714	122,776	112,326	164,919	12,476	457,211	
Insurance expenses .....	25,374	58,353	52,048	95,366	6,774	237,915	
Experimental and developmental expenses .....	48,747	28,208	27,992	68,609	3,079	176,635	
Depreciation and amortization of broadcast investments .....	193,764	469,170	352,642	469,870	53,674	1,539,120	
Rent paid for use of broadcast property .....	89,202	234,170	147,655	222,712	13,959	707,698	
Taxes (other than Federal income tax) .....	136,517	140,716	113,640	182,768	16,365	590,006	
Losses on notes, accounts and other amounts receivable .....	2,314	41,894	41,607	107,641	10,196	203,052	
Other general and administrative expenses .....	272,563	594,215	524,776	803,023	89,197	2,283,774	
Total general and administrative expense .....	1,209,781	2,597,134	2,176,321	3,377,891	334,117	9,595,244	
Total broadcast expenses .....	4,729,679	7,562,415	6,013,594	9,529,745	973,552	28,908,985	
All commercial stations:							
Number of stations .....	9	58	101	171	30	369	
Total broadcast expenses .....	\$4,733,782	\$7,915,470	\$6,961,892	\$10,669,533	\$1,271,221	\$31,551,898	

Table 26.--Number of Broadcast Stations Having Specified Percentage Relationships of Broadcast Incomes (Before Federal Income Tax) to Tangible Property (Depreciated); Segregated by Class, Time and Whether or Not Serving as Outlet for Nation-Wide Networks 1947

ALL STATIONS 1/

Percentage	Clear Channel				Regional		Local		Total
	50,000 watts		5,000 to 20,000 watts		Unlimited	Part-time	Unlimited	Day and part-time	
	Unlimited	Part-time	Unlimited	Part-time					
400 percent and over .....	10	1	3	-	33	7	37	4	95
200 to 399 percent .....	10	-	2	1	45	7	61	1	127
100 to 199 percent .....	10	1	3	1	68	7	92	5	187
50 to 99 percent .....	7	1	9	-	49	22	143	6	237
30 to 49 percent .....	3	1	4	-	34	18	66	4	130
20 to 29 percent .....	2	1	6	-	17	27	44	6	99
1 to 19 percent .....	2	-	6	-	40	25	114	20	207
Stations Reporting Loss .....	3	-	5	1	58	101	171	30	369
Total Stations .....	47	5	34	3	354	204	730 2/	76	1,453 2/
Median .....	165%	75%	50%	3/	68%	2%	40%	9%	38%

STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS

Percentage	Clear Channel				Regional		Local		Total
	50,000 watts		5,000 to 20,000 watts		Unlimited	Part-time	Unlimited	Day and part-time	
	Unlimited	Part-time	Unlimited	Part-time					
400 percent and over .....	10	1	3	-	32	3	33	-	82
200 to 399 percent .....	10	-	2	-	41	2	54	-	109
100 to 199 percent .....	10	1	3	-	63	2	81	1	161
50 to 99 percent .....	6	-	6	-	44	4	115	-	175
30 to 49 percent .....	3	1	3	-	26	6	56	2	97
20 to 29 percent .....	2	-	1	-	25	4	35	1	68
1 to 19 percent .....	2	-	3	-	31	5	80	2	123
Stations Reporting Loss .....	2	-	2	-	42	12	108	4	170
Total Stations .....	45	3	23	-	304	38	564 2/	10	987 2/
Median .....	175%	3/	71%	-	82%	25%	51%	11%	60%



STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS

Percentage	Clear Channel				Regional		Local		Total
	50,000 watts		5,000 to 20,000 watts		Unlimited	Part-time	Unlimited	Day and part-time	
	Unlimited	Part-time	Unlimited	Part-time					
400 percent and over .....	-	-	-	-	1	4	4	4	13
200 to 399 percent .....	-	-	-	1	4	5	7	1	18
100 to 199 percent .....	-	-	-	1	5	5	11	4	26
50 to 99 percent .....	1	1	3	-	5	18	28	6	62
30 to 49 percent .....	-	-	1	-	8	12	10	2	33
20 to 29 percent .....	-	1	1	-	2	13	9	5	31
1 to 19 percent .....	-	-	3	-	9	20	34	18	84
Stations Reporting Loss .....	1	-	3	1	16	89	63	26	199
Total Stations .....	2	2	11	3	50	166	166	66	466
Median .....	4/	3/	17%	3/	20%	4/	11%	7%	8%

1/ Does not include data for 11 key stations of nation-wide networks.  
 2/ Includes two local unlimited stations for which percentages are not ascertainable.  
 3/ Insufficient number of cases to compute median.  
 4/ Half or more of the stations in this group reported no broadcast income.

Table 27-A.--Median Percentages Relationships of Broadcast Incomes (Before Federal Incomes Tax) to Tangible Broadcast Property (Depreciated) for Stations Having Specified Amounts of Depreciated Tangible Broadcast Property; Segregated by Class, Time, and Whether or Not Serving as Outlets for Nation-wide Networks

1947

ALL STATIONS 1/

Amount of Depreciated Broadcast Property	Clear Channel				Regional			Local		Total
	50,000 watts		5,000 to 20,000 watts		Unlimited	Part-time	Unlimited	Day and part-time		
	Unlimited	Part-time	Unlimited	Part-time						
Below \$10,000 .....	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
\$10,000 to \$49,999 .....	400	400	400	400	400	400	212	75	245	
\$50,000 to \$99,999 .....	267	400	200	200	115	1	39	11	35	
\$100,000 and over .....	119	50	25	-	79	2/	17	2/	28	
All Property Groups .....	165	75	50	3/	68	2/	40	2/	36	

STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS

Amount of Depreciated Broadcast Property	Clear Channel				Regional			Local		Total
	50,000 watts		5,000 to 20,000 watts		Unlimited	Part-time	Unlimited	Day and part-time		
	Unlimited	Part-time	Unlimited	Part-time						
Below \$10,000 .....	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
\$10,000 to \$49,999 .....	400	400	400	-	400	400	235	2/	264	
\$50,000 to \$99,999 .....	300	400	200	-	150	17	50	3/	58	
\$100,000 and over .....	125	3/	35	-	103	15	23	11	49	
All Property Groups .....	175	3/	71	-	36	25	14	-	39	
					82	25	51	11	60	

STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS

Amount of Depreciated Broadcast Property	Clear Channel				Regional			Local		Total
	50,000 watts		5,000 to 20,000 watts		Unlimited	Part-time	Unlimited	Day and part-time		
	Unlimited	Part-time	Unlimited	Part-time						
Below \$10,000 .....	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
\$10,000 to \$49,999 .....	-	-	-	-	75	400	88	88	125	
\$50,000 to \$99,999 .....	75	-	3/	200	20	2/	11	11	9	
\$100,000 and over .....	2/	3/	15	-	4	-	11	2/	3	
All Property Groups .....	2/	3/	17	3/	20	2/	11	7	2/	

Note: Medians above 400 percent are shown as 400 percent.  
 1/ Does not include data for 11 key stations of nation-wide networks.  
 2/ Half or more of the stations in this group reported no broadcast income.  
 3/ Insufficient number of cases to compute median.

Table 27-B.--Number of Broadcast Stations Having Specified Amounts of Depreciated Tangible Broadcast Property; Segregated Between Stations Serving as Outlets for Nation-Wide Networks and Stations Not Serving as Such Outlets

1947

ALL STATIONS 1/

Amount of Depreciated Broadcast Property:	Clear Channel				Regional		Local		Total
	50,000 watts		5,000 to 20,000 watts		Unlimited	Part-time	Unlimited	Day and part-time	
	Unlimited	Part-time	Unlimited	Part-time					
Below \$10,000 .....	-	-	2	-	12	8	101	8	131
\$10,000 to \$49,999 .....	6	1	6	2	119	130	521	52	837
\$50,000 to \$99,999 .....	8	-	10	-	132	54	83	14	301
\$100,000 and over 2/ .....	33	4	16	-	90	12	24	2	181
Total Stations .....	47	5	34	2	353	204	729	76	1,450 3/

STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS

Amount of Depreciated Broadcast Property:	Clear Channel				Regional		Local		Total
	50,000 watts		5,000 to 20,000 watts		Unlimited	Part-time	Unlimited	Day and part-time	
	Unlimited	Part-time	Unlimited	Part-time					
Below \$10,000 .....	-	-	2	-	11	4	82	1	100
\$10,000 to \$49,999 .....	6	1	6	-	101	17	397	6	534
\$50,000 to \$99,999 .....	7	-	6	-	110	13	66	3	205
\$100,000 and over .....	32	2	9	-	81	4	18	-	146
Total Stations .....	45	3	23	-	303	38	563	10	985

STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS

Amount of Depreciated Broadcast Property:	Clear Channel				Regional		Local		Total
	50,000 watts		5,000 to 20,000 watts		Unlimited	Part-time	Unlimited	Day and part-time	
	Unlimited	Part-time	Unlimited	Part-time					
Below \$10,000 .....	-	-	-	-	1	4	19	7	31
\$10,000 to \$49,999 .....	-	-	4	2	18	113	124	46	303
\$50,000 to \$99,999 .....	1	-	7	-	22	41	17	11	96
\$100,000 and over .....	1	2	4	-	9	8	6	2	35
Total Stations .....	2	2	11	2	50	166	166	66	465

1/ Does not include data for 11 key stations of nation-wide networks.  
 2/ Includes 122 stations reporting depreciated tangible broadcast property of \$100,000-\$200,000; 45 with \$200,000-\$400,000; and 14 with \$400,000 and over.  
 3/ Information is unavailable for three stations; one 5-20 kw part-time station, one regional unlimited station, and one local unlimited station.



Table 28.-- Number of Broadcast Stations having Specified Percentage Relationships of Broadcast Expenses (Plus Commissions) to Total Time Sales (Plus Incidental Broadcast Revenues); Segregated by Class, Time and whether or not Serving as Outlets for Nation-wide Networks

1947

ALL STATIONS 1/

Percentage	Clear Channel						Regional			Local			Total	
	50,000 watts		5,000 to 20,000 watts		Part-time	Unlimited	Unlimited	Part-time	Unlimited	Day and part-time	Unlimited	Day and part-time		
	Unlimited	Part-time	Unlimited	Part-time										
Below 30 percent .....	-	-	-	-	-	-	5	-	-	-	-	1	-	6
30 to 49 percent .....	3	-	1	-	-	18	46	6	4	15	63	4	-	41
50 to 59 percent .....	15	1	1	-	1	79	141	27	10	141	10	10	-	136
60 to 69 percent .....	9	2	7	1	1	82	37	37	14	191	15	14	-	276
70 to 79 percent .....	13	2	14	1	1	62	28	28	15	137	15	15	-	354
80 to 89 percent .....	4	-	5	1	1	62	102	102	32	183	32	32	-	252
90 to 99 percent .....	3	-	-	-	-	-	-	-	-	-	-	-	-	388
100 percent and over (loss) .....														
Total stations .....	47	5	34	3	3	354	204	204	76	730	76	76	-	1,453
Median .....	76%	78%	86%	85%	85%	84%	100%	100%	88%	88%	96%	96%	-	88%

STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS

Percentage	Clear Channel						Regional			Local			Total	
	50,000 watts		5,000 to 20,000 watts		Part-time	Unlimited	Unlimited	Part-time	Unlimited	Day and part-time	Unlimited	Day and part-time		
	Unlimited	Part-time	Unlimited	Part-time										
Below 30 percent .....	-	-	-	-	-	-	5	-	-	-	-	-	-	5
30 to 49 percent .....	3	-	1	-	-	17	42	2	2	13	52	-	-	34
50 to 59 percent .....	15	1	6	-	-	76	74	9	8	121	153	1	1	113
60 to 69 percent .....	9	1	10	-	-	74	45	7	3	107	167	2	2	223
70 to 79 percent .....	13	1	3	-	-	45	45	12	4	118	183	4	4	262
80 to 89 percent .....	3	-	2	-	-	45	304	38	10	564	987	10	10	167
90 to 99 percent .....	2	-	-	-	-	-	-	-	-	-	-	-	-	183
100 percent and over (loss) .....														
Total stations .....	45	3	23	-	-	304	38	38	987	987	987	987	987	987
Median .....	75%	75%	84%	-	-	82%	90%	90%	95%	86%	86%	95%	95%	85%

STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS

Percentage	Clear Channel				Regional		Local		Total
	50,000 watta		5,000 to 20,000 watta		Unlimited	Part-time	Unlimited	Day and Part-time	
	Unlimited	Part-time	Unlimited	Part-time					
Below 30 percent .....	-	-	-	-	-	-	-	-	-
30 to 49 percent .....	-	-	-	-	-	-	-	1	1
50 to 59 percent .....	-	-	-	-	1	4	2	-	7
60 to 69 percent .....	-	-	-	-	4	4	11	4	23
70 to 79 percent .....	-	1	1	1	3	18	20	9	53
80 to 89 percent .....	-	1	4	1	8	29	38	11	92
90 to 99 percent .....	1	-	3	-	17	21	30	13	85
100 percent and over (loss) .....	1	-	3	1	17	90	65	28	205
Total stations .....	2	2	11	3	50	166	166	66	466
Median .....	2/	2/	92%	85%	9%	100% 3/	94%	96%	97%

1/ Does not include data for 11 key stations of nation-wide networks.

2/ Insufficient number of cases to compute median.

3/ Medians above 100 percent are shown as 100 percent.

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Accounts receivable .....	39	160	167	-	-
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To affiliated companies	39	-	-	178	-
From affiliated companies .....	40	-	-	178	-
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Advertising expenses .....	29	153	153	-	-
Aerial wire:					
In cable .....	15,44	164	-	-	-
Not in cable .....	10,15,44	164	-	-	-
Amortization:					
Allowance for .....	-	1,134,160,175	1,137,167,175	-	-
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acquisition adjustment .....	43	-	-	-	-
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Telephone:					
Local .....	10,15,45	-	-	-	-
Toll .....	10,15,45	-	-	-	-
Radiotelephone .....	37,44	-	-	-	-
Capital stock .....	1,14,40,130	1,134,161,175	1,137,168,175	178,179	-
Cash .....	39	160	167	178	-
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Current liabilities .....	40	161	168	-	-
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Long-term .....	1,40,130	1,160,175	1,168,175	-	-
Funded .....	14,40	134	137	178,179	-
Deferred charges .....	39	161	168	-	-
Deferred credits .....	40	161	168	-	-
Depreciation:					
Allowance for .....	-	1,134,160,175	1,137,167,175	-	-
Composite rate .....	43	-	-	-	-
Expenses .....	43	161	169	-	207,212,218, 276
Reserve .....	1,14,40,130	1,134,160,175	1,137,167,175	-	-
Dividend income .....	41	-	-	178,179	-
Dividends declared .....	1,14,41,130	1,135,163,175	1,138,169,175	178,179	-



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North-West Telephone Co.	-	-	190	20
Northwestern Bell Telephone Co.	103	49	180	18
Northwestern Improvement Co.	179	11	185	168
Ohio Associated Telephone Co.	75	31	183	109
Ohio Bell Telephone Co.	84	32	180	19
Ohio Consolidated Telephone Co.	-	-	182	71
Ohio Telephone Service Co.	84	33	188	225
Oklahoma-Arkansas Telephone Co.	130	17	186	172
Olympic Radio Co.	175	10	186	173
Orange County Telephone Co.	-	-	186	174
Oregon Short Line R. R. Co.	-	-	187	210
Oregon-Washington Telephone Co.	121	69	186	175
Ozark Central Telephone Co.	103	54	186	176
Pacific Telephone & Telegraph Co., The	121	70	180	20
Palestine Telephone Co.	103	55	186	177
Peninsular Telephone Co.	-	-	186	178
Pennsylvania Co.	-	-	186	180
Pennsylvania R. R. Co.	-	-	186	179
Pennsylvania Telephone Corporation	65	16	183	110
Peoples Telephone Corporation	-	-	186	184
Pere Marquette Radio Corporation	175	11	181	50
Pere Marquette Ry. Co.	-	-	190	22
Pipestone Telephone Co.	-	-	190	23
Platte Valley Telephone Corporation	103	50	184	142
Pleasanton Telephone Co.	131	33	186	185
Porto Rico Telephone Co.	47	4	184	135
Press Wireless, Inc.	167	14	186	186
Public Service of Pennsylvania, Inc.	-	-	186	187
Public Utilities California Corporation	121	71	181	56
Radio Corporation of America	178	9	186	189
Radio Corporation of Porto Rico	47	5	184	136
R. C. A. Communications, Inc.	167	15	186	190
Radicmarine Corporation of America	167	16	187	191
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Rochester Telephone Corporation	65	17	187	192
Rogerson Telephone Co.	131	34	187	193
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South Carolina Continental Telephone Co.	-	-	182	65
South Porto Rico Sugar Co. (New Jersey)	179	12	187	195
South Porto Rico Sugar Co. (of Puerto Rico)	175	12	187	196
Southeast Missouri Telephone Co.	103	57	187	197
Southeastern Telephone Co.	-	-	181	45
Southern Bell Telephone & Telegraph Co.	94	46	180	22
Southern California Telephone Co.	121	72	190	25
Southern Continental Telephone Co.	-	-	182	66
Southern Nevada Telephone Co.	-	-	187	198
Southern New England Telephone Co.	56	8	187	199
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Southwestern Associated Telephone Co.	112	59	183	111
Southwestern Bell Telephone Co.	112	60	180	23
Southwestern States Telephone Co.	-	-	187	201
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Springs Mutual Telephone Co.	131	36	187	203
Star Telephone Co.	-	-	187	204
State Line Telephone Corporation	130	18	187	205
T. & T. Telephone Co.	131	37	187	206
Telephone Bond & Share Co.	178	10	182	61
Texas Telephone Co.	-	-	182	72
Tidewater Wireless Telegraph Co.	175	13	187	207
Tri-County Telephone Co.	-	-	182	73
Tri-State Associated Telephone Corporation	65	18	183	112
Tropical Radio Telegraph Co.	167	17	187	214
Two States Telephone Co.	112	61	187	208
Underwood, Celia R. d/b as Marine Communications Co.	-	-	190	26
Union Pacific R. R. Co.	-	-	187	209
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