

NORTHWEST RADIO WEEKLY



WALTER HENNINGSEN
Director of Orchestras at KOMO
(See Page 14)

ANNIVERSARY NUMBER

Radio Contest - Valuable Prizes

Programs - News and Views

APRIL 5 - APRIL 11

FIVE CENTS

10c in Canada

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EDITORIALLY SPEAKING

Vol. 2, No. 1

April 5, 1931

IF YOU have been thinking of buying a new radio set and are undecided whether you should or not, you can help yourself to another cock-tail and buy yourself three or four.

Neither television or magic tubes are going to cause today's receiving sets the least embarrassment. Television is at a similar stage as radio was ten years ago—the day of the crystal and the old "cat's whisker."

Television, as we said before, is not an invention; it is merely the development of a combination of radio and moving pictures. It will be at least three years and possibly five before it has reached that stage where one would monkey with it unless they were extremely experimental.

In the meantime, if you have one of the newer receiving sets you have something that is much more efficient than you realize. The only thing that is needed to improve radio reception, that is in a general sense, is higher powered stations.

Then we will get distance as clear as we now get local. According to advance reports we will be granted this advantage some time this summer.

Then we can listen to Philadelphia at St. Louis, the Kentucky Derby, or any of the major sports events just as clearly as we hear Dick Sharp or Ken Stuart describe a fight or wrestling match.

* * *

An announcer in Salt Lake City, to whom we were listening the other evening, showed ingenuity in switching programs; instead of the usual stereotyped announcement, this fellow said:

"Ladies and gentlemen, Amos and Andy come to you on Thursday nights from KSL at nine-thirty, it's time for them now." And immediately in the wake of the word "now" came the first faint bars of the "Perfect Song," the Amos and Andy signature.

* * *

Reports from the East are to the effect that the first week of dual broadcasting on one channel, such as has been undertaken by a station in Hartford, Conn., and one at Baltimore, Md., has been most successful.

It is true there are a few minor adjustments to be made, but the tests so far have demonstrated the idea is feasible.

Under the old schedule one of these stations had to close down while the other was on the air; now they both go on at the same time. Their listeners being favored with clearer and better programs.

What Is Your Opinion?

Tacoma—In the current issue of your grand Magazine, I note your reply to "Lillian Arstead" regarding "announcers," and I think your suggestion of a contest for Announcers would be a kind of a get-together business, and also let us get acquainted with the various announcers in the Northwest, (as your suggested question reads) as the writer is very unfamiliar with the names of nearly all of them, as I do not pay as much attention to them as I should perhaps; so I am going to start the ball a rolling with my guess.

The man I think is the best man in the Northwest, as an "all around announcer" is Ken Stuart of KJR.

I have never seen the gentleman, and I am no relation, but we admire his announcing, in everything that we have heard, and get quite a kick out of his work.

So if you start this contest, put me down as a fan for Ken Stuart, as the best announcer in the "Northwest" for All Around Work.

Respectfully,

W. B. H.

Concrete, Wash.—The announcer I consider best is Jack Hughes of station KVI, Tacoma. His voice is clear, distinct and pleasing. I know he is married, at least he said so during one of his broadcasts, but that doesn't alter the fact that he is a good announcer. He appeals to me as one who is very anxious to please his radio audiences and does it most effectively. I enjoy the Northwest Radio Weekly very much.

J. L.

Seattle—Replying to the question: "What announcer in the northwest do we like best," I would say emphatically, George Godfrey.

The writer has exercised constant vigil on studying the capabilities of our announcers and my deductions are certainly in Mr. Godfrey's favor.

He not only possesses a radio personality that is individually paramount, but weaves his program fancies so artistically and capably that even the most commercial heart would eventually become his ardent fan.

B. M.

Seattle—In my opinion Mr. Thomas Freebairn Smith is the very best announcer on the air. His voice, perfect pronunciation, gift of speaking several languages correctly, modulation of voice, makes him, to my mind—"Ace of Announcers."

Your magazine is par excellent and much enjoyment is derived from it.

A. B. A.

Medford, Oregon

To the Editor:

Have you ever heard this one? "I am all fed up on radio." Well, I am one of them—I thought I was. As we have never had anything go wrong with our set and never had a chance to miss it, I never realized how much I depended on that set for entertainment until something went wrong, and then I realized how important it has become in our everyday life. It just seemed as though someone of the family had gone away. But how we have depended on that radio set and did not realize it. Oh, boy, just try to take it—just try, I ask you.

And I want to say a word about your magazine. My wife asked me, "Do you ever look in the new radio magazine I subscribed for?" "Yes, I have, and like it, but why don't they put some pictures in it so we can see what some of these wonderful people look like." So she said, "Why don't you write and ask them and maybe they will." I think you can improve it a lot by breaking it up a bit with a few pictures. Thanks.

W. Howard, Medford, Ore.

Dear Mr. Howard:

Thanks for your letter, and here is the answer:

In this issue we are giving you an opportunity to prove how much attention you have given the pictures we have printed in the magazine in the past. You will find 12 of them on a double page in the center of the magazine to shoot at. Do your stuff, and hope you win one of the many valuable prizes. Thanks.

Editor

...RADIO RHYTHM...

If you want to know the inside dope on making Radio wheels go round, if you'd like to understand the which and why and wherefore of each sound, if you're curious about the ohms and amps and the way to amplify, you can get a technical answer from Everett Cutting of KVI.

He knows the reason for each tube and how and why and where, he can trace each little frequency and each heterodyne to its lair. He winds a wire and jiggles a tube and makes the static stop, he knows each watt and ampere by its first name in the shop.

He does some classy announcing too, the mike he does not fear, but his long suit, as I hint above, is his work as an engineer; so blame any static you get on him—a goat has a loud aroma—for he's chief technician, and therefore the goat, of KVI, Tacoma.

R. D. B.

.... NEWS and VIEWS ON RADIO

Coloradoans Hunting For Meteors Now

A good many listeners of KOA, Denver, were made meteorite conscious by the recent five-minute talk on the subject broadcast by H. H. Nininger, curator of meteorites at the Colorado Museum of Natural History, judging from the mail response.

Many specimens of rock, which his listeners judged to be meteorites, were sent to him from all parts of the state. He has not had time to analyze all of them yet to determine whether a genuine meteorite was discovered through his talk. In addition to the specimens, a large number of listeners reported seeing meteorites fall, giving the location in which "the meteor man" might find them.

English Worried

Some apprehension is being felt by theater interests in England because the British Broadcasting Corporation has applied for a music and dancing license for the super studio being erected in its new broadcasting house. The studio will seat an audience of 1,000, and it is feared that box office receipts will soon be added to the revenues of the Government-owned broadcasting monopoly, which collects an annual tax of about \$2.50 on every radio receiving set used in the British Isles.

Gramophone Record Business Is Ruined

As rapidly as their contracts expire costly names are being dropped by the mechanicals. There are exceptions but in general Victor, Brunswick and Columbia, faced with terrifically depleted revenue from their discs, are anxious to escape contracts that carry guarantees, as in the case with most of the important, long established recorders.

Gene Austin's leaving Victor is as significant as Victor's other recent change of combining its distributors with RCA's radio jobbers.

Conspicuous examples of high guarantees that cannot be earned on present sales are Ben Bernie for Brunswick and Paul Whiteman for Columbia. Bernie's contract with two more years to go was considered a good contract for the mechanical rather than the bandsman when first signed three years ago. Now it's Bernie, not Brunswick, that's favored. In many instances have conditions been reversed. Disc sales are off as much as 65% and generally at least 50%.

Vitality Personalities

Belle Baker, whose stage and radio appearances have gained her a wide following, was guest artist on Columbia's new feature, Vitality Personalities, last Wednesday evening.

Artists that will grace future releases in this series are Claudette Colbert, Ruth Etting, Grace Hayes, Beth Challis, Dorothea James, Nan Halperin, Ginger Rogers, Billie Burke, Gertrude Lawrence, Lee Morse and Aileen Stanley.

Noted Announcer



HERLUF PROVENSEN

Announcer, heard from the Washington studios of the National Broadcasting Company.

Ed Nagley, Manager of Station KPCB, whose voice has been heard over different Northwest stations, is breaking into the sports announcing field. His debut is being made as announcer of the great indoor sport of walkathon endurance contests. This program is another remote control broadcasting coming from the Bungalow Annex at Silver Lake.

Amos and Andy never write a sketch on Sunday. Not from a standpoint of religion, but because they want one day absolutely free.

National Networks Have Problems Of Their Own

The two large national broadcasting companies are having considerable trouble with their rapidly growing list of affiliated stations; seems as though some of the newer units have been ducking and dodging features the national broadcasters have to offer.

The reason for this is very evident. While local stations in various cities are keen on certain programs from either of the networks, they can sometimes sell time to local advertisers for much more than they get for being a chain outlet.

As a matter of fact a station releasing a national program gets \$50 an hour evenings, or \$25 an hour during the day. In contrast to this their own rates for spot advertising programs run as high as \$1,000.

At a recent meeting of traffic managers here the consensus was that less than 70% of a network's commercial programs received an outlet over the stations selected by or sold originally to the advertiser, and in many instances such programs came in for less than 60% national coverage during evening peak hours.

One traffic manager went on record as saying that of 38 stations under his supervision he wasn't sure of more than 18 of them when it came to placing at least 90% of the network's commercial programs.

Baritone Was Soprano

Tom Mitchell, the Rainier Rickey Man at NBC's San Francisco studios, won his first spurs as a singer when he took part in "The Holy City" in the St. Thomas Episcopal Church, Boston. Mitchell, a baritone now, was a boy soprano then.

Evidently Bernice Is No Mechanic

Too much realism in her acting brought Bernice Berwin, NBC star, a bad cut in the hand not long ago. In an NBC radio drama in which she was appearing Bernice was supposed to break a pile of dishes while exclaiming various things in the tone of an angry wife.

"Let me break the dishes myself," Bernice told the sound-effects man. "I can get the right sound in my voice if I am actually throwing the dishes on the floor as I talk."

The effect was good, but Bernice put so much feeling into the dish-smashing that when the act was over, her fingers were covered with gore, and she is still wearing a bandage on her left hand.

STATIONS and TRADE ACTIVITIES

NBC Must Now Approve Of Programs First

Order has gone out from the NBC headquarters that "programs must be definitely outlined and accepted by the program department" before the contract is signed and the advertiser given time assignments.

Means that NBC is getting away from the purely commercial angle which had been becoming more noticeable daily in the company, and is returning to its original intention of bettering the quality of the programs. NBC officials are now certain that the company is powerful enough to dictate to advertisers on the scope, entertainment and merit of the programs. For the first time the program department takes precedence over the sales corps.

Home Gas Symphony Hour

Broadcast Over CKWX
(Easter Programme)

- "Festival March" Borch
- "Easter Chimes" Lake
- Overture, "Sunrise" Seitz
- Xylophone Solo Selected
Jack Toevs
- Selection. from "Cavalleria Rusticana" Mascagni
- Popular Number Selected
- Vocal Presentation
- "Kamenoi-Ostrow" Rubinstein
- Selection from "The Fortune Teller" Herbert

Educational Program

A survey of an average week's programs of the Columbia Broadcasting System revealed today that 12.3 per cent of its broadcasting time is devoted to educational programs. This figure compares with the nationwide average of close to 10 per cent shown by a questionnaire sent out recently by the Federal Radio Commission.

Interesting Programs For Easter Sunday

Easter Sunday will bring some excellent programs to American homes by radio. The sunrise service at Washington, D. C., and Mount Davidson, Cal., will begin the broadcasting. Later in the day Lily Pons, soprano of the Metropolitan Opera Company, will sing and the Philadelphia Symphony Orchestra under the direction of Leopold Stokowski will broadcast over a nation-wide network. The conductor plans to introduce "Lindberg's Flight," a new composition by Weill. This will be followed by the Good Friday Music from Wagner's music drama Parsifal, and Russian Easter, from the pen of Rimsky-Korsakoff.

President to Speak

Addresses by President Hoover, Secretary of State Henry L. Stimson and the Mexican Ambassador, Manuel C. Tellez, will be broadcast on April 14 as part of the celebration of the "Pan American Day."

Has Double Voice



LEE MORSE

We've heard of persons being "two-faced" and leading "double lives," but it is not often one meets a singer with a double voice like Lee Morse, interpreter of Southern melodies, over Columbia. Her phonograph records have been among the best sellers for eight years. Her dad, the Rev. P. J. Taylor, now 75, was one of the original eight Texas Rangers, of which only three now survive. Lee made her radio "premiere" over WABC last Friday night on the Van Heusen program.

Dana a Cabin Boy

Harold Dana's appetite for building and gardening is being appeased now that the weather makes it possible for him to continue with the work on his cabin near Woodside, Calif. Although dates with the microphone at the San Francisco studios keep the popular NBC baritone very busy, he makes it his business to do all the work on the cabin himself.

Columbia Has New Rule Appertaining To Songs

First intensive measure to limit the number of times one song shall be played on its network daily was placed in effect this week by CBS. Similar action by NBC will follow shortly but along different lines.

CBS now demands the program lay-outs days and weeks in advance of broadcast which are gone over by the program department and where the same song, shows repeats the necessary deletions will be made.

The same song is never to be repeated within three hours during day programs. During night programs CBS will hold one song down to two times. That only after 6 p. m.

Formerly of Seattle

Betty Marino, NBC violinist at the San Francisco studios, had her mind set on playing the harp when she was a youngster. Betty's father insisted upon her studying the violin. In order to get out of practicing, she used to stick the violin strings in water so they would break. However, when people began to speak of the beauty of her tone, she took an interest in the violin which she now plays so delightfully over the air. Betty formerly lived in Seattle.

Belgian Shepherd Dog Becomes Radio Artist

Duos grow increasingly popular among radio audiences, but there is one duo on the NBC Pacific network which stands out as distinctive.

Just a man and a dog—but a hush falls in the corridors of the San Francisco studios, when Reginald D. White and Wickee, his "eyes," make their appearance there, to go on the air in their weekly broadcast.

White is a war veteran who lost his sight in his country's services. Wickee is a Belgian shepherd dog a beautiful black and white animal who has dedicated her eyes to the man who represents her entire world. Where White goes, she goes, and where she leads, White follows, as secure in his confidence as she is faithful to their friendship. These two compose a duo in which there is complete harmony.

"Wickee freed me forever from the prison of blindness," White says when someone comments on the air of gaiety and serene good-humor with which he faces a world which will never be light again for him. He radiates this spirit through the Spratts program in which he and Wickee tell dog-stories together every Tuesday afternoon at 5:30 o'clock, PST.

KEX**1180**

Portland 254.1 Meters 5000 Watts

Morning

- 8:00 Organ Concert, NWBS
 8:15 Kiddies' Newspaper
 9:00 Mary; Breakfast Reveilliers
 10:00 Organ Concert; John Pearson, baritone; NWBS
 10:15 Finance Lecture, UBC
 10:30 American Legion
 11:00 Northwest Concert Trio; Jan Naylor, 'cello; Jan Russell, violin; Betty Andersen, soprano
 11:30 The Oregon Rambler
 12:00 Hi-Steppers Orch.; Olive Reynolds, blues; NWBS

Afternoon

- 1:00 Family Altar Hour
 2:00 Weber's Juvenile Orch.
 2:30 Seattle Pacific College Male Quartet, NWBS
 3:00 The Song Bag
 4:00 Lotus Island, remote
 4:30 Hour on Broadway, NWBS
 5:30 Radio Gospel Sunday School
 5:30 Angelus Ensemble, NWBS

Evening

- 6:00 Northwest Symphony Orch.; 50-Piece Orch. and Guest Artists
 8:00 Henri Damski's Imperial Grand Orch.; Jean Kantner, baritone; Harold Strong, piano; Agatha Turley, soprano; NWBS
 9:00 Tucker's Everstate Band
 9:30 Mixed Chorus
 10:00 Brick English Orch., UBC-LA
 10:30 Walkathon from Lotus Island
 11:00 Dixieland Blue Blowers, UBC

KSL**1130**

Salt Lake City 265.3 Meters 5000 Watts

Evening

- 7:15 First Presbyterian Church
 7:45 Monsignor Hunt
 8:15 Heel Hugger Harmonies, NBC
 8:30 L. D. S. Services
 9:00 Standard Brands Program
 9:30 High Class Musical Program
 10:00 KSL Chamber Music
 11:00 Midnite Hour

KWJJ**1060**

Portland 282.8 Meters 500 Watts

Morning

- 8:00 Musical Program of Better Music
 10:30 Unity Center Broadcast
 11:00 Musical Program
 11:45 Organ Concert

Afternoon

- 12:30 Phil Catch Song Concert
 1:00 Musical Program
 2:30 Rendezvous Rhythm Kings
 3:00 Musical Program
 3:30 German Church Services
 4:15 Starkel Entertainers
 5:00 Musical Program

Evening

- 9:00 Progressive Girls Club
 9:30 Ronald Buck
 10:00 Hilo Trio
 10:15 Bookie's Harmonians
 10:45 Musical Program
 11:00 Organ Concert
 12:00 All Request Program

SUNDAY

Program — April 5

KGA**1470**

Spokane 204 Meters 5000 Watts

Morning

- 8:00 Organ Concert, NWBS
 9:00 Mary; Male Quartet; NWBS
 10:00 Organ Concert; John Pearson, baritone; NWBS
 11:00 Northwest Concert Trio; Jan Naylor, 'cello; Jan Russell, violin; Betty Andersen, soprano
 12:00 Hi-Steppers Orch.; Olive Reynolds, blues; NWBS

Afternoon

- 1:00 Blue Muddlers, novelty trio; Bursett Bros. Male Quartet; Homer Sweetman, tenor
 2:00 Organ Concert, NWBS
 2:30 Seattle Pacific College Quartet
 3:00 Organ Concert, Bobby Hainsworth; NWBS
 3:30 Words and Music, NWBS
 4:00 Hour on Broadway; Chet Cathers, baritone; Marshall Sohl and Betty Andersen, duo; NWBS
 5:00 Busy Fingers, NWBS
 5:15 Royal Poet of the Organ, ET
 5:30 Art Players, Drama, NWBS

Evening

- 6:00 Northwest Symphony Orch.; 50-Piece Orch. and Guest Artists
 7:00 Songs of Today; Pearl Dempsey's Orch., NWBS
 8:00 Henri Damski's Imperial Grand Orch.; Jean Kantner, baritone; Agatha Turley, soprano
 9:00 Rainier Lime Rickey Time Signals
 9:00 Tucker's Everstate Band
 9:30 Traumeri, UBC-LA
 10:00 Brick English Orch, UBC-LA
 11:00 Dixieland Blue Blowers, UBC

KOA**830**

Denver 361.2 Meters 12,500 Watts

Evening

- 5:00 Enna Jettick Melodies, NY
 5:15 Collier's Radio Hour, NY
 6:15 Atwater Kent Hour
 7:15 Boswell Sisters, NY
 7:30 Ralph Hansel, Xylophonist
 7:45 Sunday Evening at Seth Parker's
 8:15 Heel Hugger Program, NY
 8:30 The Solitaire Cowboys
 9:00 Chase and Sanborn Program
 9:30 Kellogg Slumber Music
 10:00 Ralph Freese, tenor
 10:15 Paul Carson, Organist, SF

KMED**1310**

Medford 228.9 Meters 100 Watts

Evening

- 6:00 Records
 6:45 Hughespaper, UBC
 7:00 Watchtower Program
 7:30 KMED European Tour
 8:00 Valley Radio Church
 9:00 On Parade, UBC
 9:30 Traumeri, UBC

KOL**1270**

Seattle 236.1 Meters 1000 Watts

Morning

- 8:00 Organ Recital, DLBS
 8:30 Come Into the Garden, DLBS
 9:00 Seattle Garden Program
 9:30 London Broadcast, CBS via NY
 9:45 Garden Talks
 10:00 Grenadier Guards Band, CBS
 10:30 Ballad Hour
 10:50 Silent for KTW

Afternoon

- 12:15 New York Philharmonic, CBS
 2:00 Frank Moss, piano recital
 2:30 Eva Gonnella
 2:45 The Buccaneers, DL-SF
 3:00 Silent for KTW
 4:30 Bible Institute, DL-LA.
 5:00 Eastman Kodak Program, CBS
 5:15 The Old Timers
 5:30 Lee Morse, CBS-NY
 5:45 The Gauchos, CBS-NY

Evening

- 6:30 Graham Paige Program, CBS
 7:00 Jesse Crawford, CBS
 7:30 Silent
 9:15 Val Valente's Music, DL-SF
 11:00 Phantom of the Organ, DL-LA

KJR**970**

Seattle 309.1 Meters 5000 Watts

Morning

- 8:00 Organ Concert
 9:00 Mary from Proctor's; Breakfast Reveilliers
 10:00 International Bible Students' Association, ET
 10:15 Organ Concert; John Pearson, baritone
 11:00 Northwest Concert Trio; Jan Naylor, 'cello; Jan Russell, violin; Betty Andersen, soprano
 12:00 Hi-Steppers Orch.; Olive Reynolds, blues

Afternoon

- 1:00 Bursett Bros. Vocal Quartet; Blue Muddlers Novelty Trio; Homer Sweetman, tenor
 2:00 Emmanuel Tabernacle
 2:30 Seattle Pacific College Vocal Quartet
 3:00 Organ Concert, Bobby Hainsworth
 3:30 Words and Music
 4:00 Hour on Broadway; Chet Cathers, baritone; Marshall Sohl and Betty Andersen, duo
 5:00 Busy Fingers
 5:30 Art Players Drama

Evening

- 6:00 Northwest Symphony Orch.; 50-Piece Orch. and Guest Artists
 7:00 Songs of Today; Pearl Dempsey's Orch.
 8:00 Damski's Imperial Grand Orch., Jean Kantner, baritone; Harold Strong, piano; Agatha Turley, soprano
 9:00 Tucker's Everstate Band
 10:00 Brick English Orch., UBC-LA
 11:00 The Dixieland Blue Blowers

KGO 790

Oakland 379.5 Meters 10,000 Watts

- Evening**
 5:00 Sunday Concert
 6:00 The Vagabonds
 7:00 Hotel St. Francis Salon Orch.
 7:45 Sunday at Seth Parker's
 8:15 New Charter Citizens Committee Program
 8:30 Gunnar Johansen, Pianist
 9:00 Male Quartet
 9:30 Enna Jettick Melodies
 9:45 The Reader's Guide
 10:15 Organ Music
 11:00 The Vagabonds

KGW 620

Portland 483.6 Meters 1000 Watts

- Morning**
 8:00 Organ
 8:30 Roxy Symphony, NBC
 9:00 Breakfast With Sperry, NBC
 9:30 Roxy Symphony, NBC
 9:45 Echoes of the Orient, NBC
 10:00 Benjamin Franklin Program
 10:30 National Oratorio, NBC
 11:00 Masterworks
 11:30 Organ and Piano
 12:00 National Youth Conference
- Afternoon**
 1:00 Nat'l Sunday Forum, NBC
 2:00 National Vespers, NBC
 3:00 Catholic Hour, NBC
 4:00 Views of the News
 4:15 Optometry Program
 4:30 RCA-Victor Program
 5:00 Enna Jettick Melodies, NBC
 5:15 Collier's Hour, NBC

- Evening**
 6:15 Atwater Kent, NBC
 7:15 Baby's Boudoir Concert
 7:45 Sunday at Seth Parkers, NBC
 8:15 Heel Hugger Program, NBC
 8:30 Captain Dare's Travels
 8:45 The American
 9:00 Chase and Sanborn Program
 9:30 Enna Jettick Melodies, NBC
 9:45 Book Chat
 10:00 Little Symphony
 11:00 Bagdad Organ

KXL 1420

Portland 211.1 Meters 100 Watts

- Morning**
 7:30 Recordings
 11:00 First M. E. Church Service
- Afternoon**
 12:30 Recordings
 1:45 Feiger's Old Timers
 2:15 News Bulletins
 3:00 Sunday Musical Varieties
- Evening**
 6:00 Highland Tavern Broadcast
 7:00 Calendar of the Air
 7:30 Old Timers Revue
 9:30 American Legion Program
 10:30 English Gibson Orch., UBC

CJOR 1210

Vancouver, B.C. 247.8 Meters 100 Watts

- Evening**
 6:00 Musical Program
 6:15 Watchtower Program
 7:00 Musical Program
 7:30 Christ Church

Sunday, April 5

KOMO 920

Seattle 325.9 Meters 1000 Watts

- Morning**
 8:00 Neapolitan Days, NBC-NY
 8:30 Popular Symphony Concert
 9:00 Breakfast with Sperry, NBC
 9:30 Organ Recital
 10:00 National Oratorio Society, NBC
 11:00—First Unitarian Church; Rev. Geo. T. Ashley
 11:15 Morning Service, Plymouth Congregational Church

- Afternoon**
 12:15 Nat'l Youth Conference, NBC
 1:00 Dr. S. Parks Cadman Religious Service, NBC-NY
 2:00 National Religious Service, NY
 3:00 Catholic Hour, NBC
 4:00 Talk on "War"
 4:30 R. C. A. Victor Co., Inc.
 5:00 Enna Jettick Melodies, NBC
 5:15 Collier's Radio Hour, NBC

- Evening**
 6:15 Atwater Kent Program, NBC
 7:15 Seiberling Singers, ET
 7:30 Hotel St. Francis Salon Orch.
 7:45 Piano Recital
 8:00 Services of First Church of Christ Scientist
 9:00 Chase and Sanborn Program
 9:30 Enna Jettick Melodies, NBC
 9:45 Cello Recital
 10:00 Kaffee Hag Slumber Hour
 10:30 Concert Orch. and Vocalists

KMO 860

Tacoma 348.6 Meters 500 Watts

- Morning**
 10:00 Classical Gems
 10:30 RKO Theatre Organ
 11:00 Musical Reveries
- Afternoon**
 1:00 Romanzo
 1:15 Musical Reveries
 1:45 Variety Program

KHQ 590

Spokane 506.2 Meters 1000 Watts

- Morning**
 9:00 Breakfast with Sperry, NBC
 9:30 Popular Recordings
 10:00 International Bible Students.
 10:15 Sunday Morning Tabloid
 10:45 Dance Program
 11:00 Recorded Program
 11:30 Northwestern Yeast Co., Trs.
 12:00 National Youth Conference
- Afternoon**
 1:00 Nat'l Sunday Forum, NBC
 2:00 Harry Emerson Fosdick, NBC
 3:00 Catholic Hour, NBC
 4:00 Dance Program
 4:30 R. C. A. Hour, NBC
 5:00 Enna Jettick Melodies
 5:15 Collier's Hour, NBC

- Evening**
 6:15 Atwater Kent, NBC
 7:15 KHQ Orch. and Singers
 7:45 Hawaiian Rainbows
 8:00 New Episcopal Cathedral
 9:00 Standard Brands Inc., NBC
 9:30 Enna Jettick Melodies, NBC
 9:45 Readers Guide, NBC
 10:15 Paul Carson Organ Concert

KOIN 940

Portland 319 Meters 1000 Watts

- Morning**
 8:30 In a Garden
 9:00 Jewish Art Program, CBS
 9:30 Sunday Morning Melodies
 9:45 Gill's Garden Talk
 10:00 Song Recital
 10:30 Organ
 11:00 Church Services
 12:00 New York Philharmonic Symphony

- Afternoon**
 1:45 Cathedral of the Air
 2:30 Il Trovatore Trio
 3:00 Musical Reveries
 4:00 KOIN Concert Orch.
 4:30 Los Angeles Bible Institute
 5:00 Devils, Drugs and Doctors
 5:15 Cecil Teague, Concert Organist
 5:30 Prize Kiddies Club

- Evening**
 6:00 Desert Stars
 6:30 Detroit Symphony Orch., CBS
 7:00 Royal Poet of the Organ, CBS
 7:30 Sampietro's Violin Recital
 8:00 Church Services from First Church of Christ, Scientist
 9:00 Salon Orch.
 9:30 Val Valente's Orch., DLBS
 10:00 Jack and Jill's Tavern Music
 10:30 Val Valente, DLBS
 11:00 Organ Recital, KHJ

KFRC 610

San Francisco 491 Meters 1000 Watts

- Evening**
 6:00 Arabesque, CBS
 6:30 Detroit Symphony, CBS
 7:00 Jesse Crawford
 7:30 Cadillac-LaSalle Concert
 8:30 Charles W. Hamp
 8:45 Musical For-Get-Me-Nots
 9:00 Chevrolet Chronicles
 9:30 Val Valente and His Orch.
 11:00 Organ Recital

KFBL 1370

Everett 218.8 Meters 50 Watts

- Morning**
 10:00 Studio Program
 10:30 Classical
 10:45 Operatic Selections
 11:00 Organ
- Evening**
 7:00 Popular Recordings
 7:15 Hawaiian
 7:30 Studio Program
 8:00 Bethany Temple

KFQW 1420

Seattle 211.1 Meters 100 Watts

- Morning**
 12:00—8:00 A.M. Request Program
 9:00 Popular Program
 10:00 Classical Music
 11:00 Variety Program
- Afternoon**
 3:00 Symphonic Concert
 5:00 Request Program
- Evening**
 7:00 Variety Program
 9:00 Popular Program
 10:15 Concert Records
 11:00 KFQW Capers

CFCT 630

Victoria 475.9 Meters 500 Watts

Morning

10:30 Watch Tower Broadcast
 10:45 Fifteen Minute Program
 11:00 The Morning Service of Christ Church Cathedral

Evening

6:30 Cathedral Vespers
 7:00 The Sunday Evening Concert
 7:30 Christ Church Cathedral
 9:00 The Periscope Hour

KPO 680

San Francisco 440.9 Meters 5000 Watts

Evening

5:00 Enna Jettick, NBC
 5:15 Collier Hour, NBC
 6:15 Atwater Kent Program, NBC
 7:15 Dixie Dixons
 7:30 Palace Hotel Concert Orch.
 8:00 Readings
 8:15 Heel Huggers Harmonies, NBC
 8:30 Rudy Seiger and His Orch.
 9:00 California Baking Co. Program
 9:30 Abas String Quartet
 10:00 KPO Salon Orch.

KVOS 1200

Bellingham 249.9 Meters 100 Watts

Morning

8:00 Sacred Recordings
 8:30 Musicale
 9:00 Organ Selections
 10:00 I. B. S. A. Church Services
 10:30 First Christian Church Services
 12:00 Mt. Baker Theatre Organ Concert

Afternoon

5:00 Musical Program

Evening

6:00 Twilight Concert
 7:00 The Calendar of the Air, UBC
 7:30 Sunday Serenade, UBC
 8:00 Brick English's Orch., UBC
 8:30 Album of Familiar Faces
 9:00 On Parade, UBC
 9:30 Traumerei, UBC
 10:00 Hughespaper of the Air
 10:00 It Is Time to Say Aloha Oe

KRSC 1120

Seattle 267.7 Meters 50 Watts

Morning

6:45 Sunset Electrical Musical Clock
 9:00 Furniturteria Bargains
 9:30 Sand's Motor
 10:00 Morning Variety
 11:00 Ye College Inn
 11:15 Announcements
 11:45 Hi Ball Brake Service
 12:00 Domestic Electric Appliance

Afternoon

12:30 Spring Apt.-Hotel Program
 1:00 Remick Song and Gift Shop
 1:30 Afternoon Announcements
 3:00 Baker's Oriental Program
 3:30 Puss'n Boots
 4:00 Popular Recorded Music
 5:30 Sand's Motor

Evening

6:00 Dinner Hour Contest
 7:00 Mr. A. R. Todd, Real Estate
 7:10 Record Program

Sunday, April 5

KFI 640

Los Angeles 468.5 Meters 5000 Watts

Evening

5:00 Enna Jettick Melodies, NBC
 5:15 Collier Hour, NBC
 6:15 Atwater Kent, NBC
 7:15 Molly and Mike
 7:30 Florentine Duo
 7:45 Three Co-Eds, songs
 8:00 Arthur Lang, baritone
 8:30 P. Mayer, violin recital
 9:00 Standard Brands Program
 9:30 Selwyn Harris, concert singer
 10:00 Slumber Hour Orch.
 10:30 Chancellor Quartet
 11:00 The Vagabonds, NBC

KHJ 900

Los Angeles 333.1 Meters 1000 Watts

Evening

6:00 Rabbi Edgar Magnin
 6:30 Detroit Symphony Orch., CBS
 7:00 Royal Poet of the Organ, CBS
 7:30 Edison String Choir
 8:00 Prof. Lindsley and Leigh Harline
 8:30 Dance Party, KFRC
 8:45 Hallelujah Quartet
 9:00 Chevrolet Chronicles, ET
 9:30 Val Valente and His Orch.
 10:00 World-wide News
 10:10 Val Valente and His Orch.
 11:00 Organ Recital, DLBS

KPQ 1500

Wenatchee 199.9 Meters 50 Watts

Morning

10:00 International Bible Students Assn., ET
 10:30 Organ Concert, NWBS
 11:00 Church of Brethren
 12:00 Hi-Steppers, NW

Afternoon

1:00 Bursett Bros., NW
 2:00 Organ Concert, NW
 2:30 Pacific College Quartet, NW
 3:00 Organ Concert, Bobby Hainsworth; Betty Andersen, NW
 3:30 Hour on Broadway, UBC
 4:30 Songs of Today
 5:30 Angelus Ensemble, UBC C

Evening

6:30 Drama, UBC
 7:00 Calendar of the Air, UBC
 7:30 Busy Fingers, NW
 8:00 Imperial Grand Orch., NW
 9:00 Tucker's Everstate Band, NW
 9:30 Traumeri, UBC
 10:00 Brick English Orch., UBC
 11:00 Dixieland Blue Blowers, UBC
 12:00 Program Dedicated to Shreveport, Louisiana

KXRO 1420

Aberdeen 211.1 Meters 75 Watts

Morning

10:30 Sacred Music
 11:00 Congregational Church Services
 12:00 Organ Program
 2:00 Sunday Concert

KXA 570

Seattle 526.6 Meters 500 Watts

Morning

8:00 Morning Alarm
 9:30 Bethel Temple
 10:30 Pipe Organ Recordings
 11:00 First Methodist Episcopal Church Services

Afternoon

1:00 Pipe Organ Records
 2:30 Krasnoff Studio Recital
 3:30 Edna Holt Studio Recital
 4:00 Varsity Varieties
 4:30 Leonardeen Miller, concert pianist
 5:30 Aeolian Trio

Evening

6:00 Mrs. Samuel Hedges and Melody Trio
 7:00 Japanese Program
 7:30 First M. E. Church Services
 9:30 Victor Herbert Recordings

KUJ 1500

Walla Walla 199.9 Meters 100 Watts

Morning

9:00 Studio
 10:00 Sacred Concert
 11:00 Organ Concert
 12:00 Walla Walla College Program

Afternoon

1:00 Orchestrations
 1:15 Sacred Music
 5:00 Piano, Classical
 5:45 Travel Talk

Evening

6:45 Dusty and Goldie
 7:00 Studio
 7:30 Popularity Program
 8:00 Emma O'Flynn, Reader
 8:30 Jack and Jill, Studio

KFJI 1370

Astoria 218.8 Meters 100 Watts

Morning

11:00 First Presbyterian Church
 12:00 Sunday Concert

Afternoon

1:00 Travelogue
 1:15 Musical
 2:00 Dr. D. J. Ferguson

CNRV 1030

Vancouver 291.1 Meters 500 Watts

Afternoon

2:00 All Canada Symphony Hour

Evening

6:30 Rogers Majestic Hour
 7:00 Hour of Fine Music

KNX 1050

Hollywood 285.5 Meters 5000 Watts

Evening

5:00 First Radio Church of the Air
 6:00 Program of Records
 6:30 Dr. Theodore Curtis Abel
 7:00 All Soul's Church
 7:30 Arizona Wranglers
 8:00 First Presbyterian Church
 9:00 Calmon Luboviski master violinist; Claire Mellonino, pianist
 10:30 Pantages Hollywood Theatre

Here's An Idea How Television, Radio's Newest Mystery, Operates

A RECENT article in the New York Tribune gave a very interesting account of how television operates, we have rewritten the article, to the best of our ability, to make it understood by those not versed in technical terms.

The idea in television is to send a sufficient number of photographs per second to give the illusion of motion, a similar principle to the motion picture camera and projector.

The next step was to convert these pictures into electrical impulses so they could be sent some distance and then reproduced by reversing the procedure.

So they developed what is known as a scanning disk. This is simply a large disk, several feet in diameter, with

holes arranged around the outer edge. The holes are for light to pass through and as it spins it photographs.

As it takes 16 pictures a second, the pictures when reproduced give the impression of motion.

In receiving television images the procedure is quite similar as used in radio broadcasting, only a neon tube is used. This tube is tremendously sensitive.

In order to reproduce the television images it is necessary to use another disk, also with holes and revolving at exactly the same speed as the transmitting disk.

There can not be the slightest deviation, otherwise the neon tube will not reproduce the images.

Because of the small area of the reflector plate in the neon tube the image received is usually not more than one and a quarter inches square. But through the use of a special lens this is magnified to a picture about three inches square.

So, you see, television is really not an invention, but a development; the combining of the achievements of motion pictures and radio.

Agencies Worried Over Demands Of Programs

SOME of the large advertising agencies in the East, whose training, activities and interests have been confined solely to printed ads, principally to newspapers, have a growing problem that is causing much concern, if not actual worry.

The trouble is that many of the larger corporations and others not so large, are becoming interested in radio advertising, naturally they delegate the task of preparing their programs to their advertising agents. These agents, in most cases, are not showmen and the results are not so good.

In addition to that there is the sister of the manager's wife, who thinks she can sing; or Ed Bray out in the shipping room who is a card and keeps everybody laughing on all occasions. The foreman suggests Ed be given a chance and to encourage the help the manager suggests Ed be included on the program.

If you think of going on the air, do not leave the preparation of your program to gentlemen who have been fooling around with type and layouts. Radio advertising is very productive, but you must present features with a lot of "zip" to win public confidence.

There are many agencies who realize that fact and do not even try to be a P. T. Barnum—they leave that to those with a flare for things theatrical.

Seattle Boy Makes Good In California Radio

AS A SALESMAN, he was a fine musician! Bud Williamson, KYA announcer and crooner, discovered this fact when he tried to sell oil contracts up in Seattle a few years ago.

Not that Dud didn't sell the oil, for he did, but his methods were novel, to say the least.

A sociable soul, Dud would visit his customers at their homes in the evenings, taking along his banjo. He would strum and hum and so delight his hosts that he generally got his contracts.

Of course, Tom Smith, Dud's partner in the team of "Tom and Dud, the Two Crooners," remains unconvinced that the harassed customers didn't give Dud their business to get rid of him.

Young as he is, Dud knows Alaska of the "gold rush" era, for he was born in 1903 in a log cabin at Sulphur Creek, Yukon, a small town 40 miles north of Dawson.

He was sent to Seattle for his early schooling and then went to a military academy in Wisconsin. He returned to Seattle to finish his education at the University of Washington.

Williamson made his radio debut over KJR in Seattle, later going to Los Angeles to KMTR. Since joining KYA he has become a favorite with radio fans—especially ladies. He also conducts the Metropolitan Hour, a nightly feature.

Sunday, April 5

KVI 760

Tacoma 394.5 Meters 1000 Watts

Morning

8:00 Organ Recital, DLBS
8:30 Come Into the Garden Program
9:00 Jewish Art Program, CBS
9:30 International Broadcast, CBS
9:45 H. M. Canadian Grenadier Guards Band
10:15 Recordings
10:30 Nino Martini, CBS
11:00 Cathedral Hour, CBS
12:00 New York Philharmonic Symphony Orch.

Afternoon

2:00 Electrical Transcription Program
2:15 Don Lee Studio Program
2:30 To be announced
4:00 Musical Program from Central Lutheran Church
4:30 Dr. C. E. Fuller
5:00 Devils, Drugs and Doctors
5:15 Piano Pals, CBS
5:30 Don Lee Studio Program
5:45 The Gauchos

Evening

6:00 To be announced
9:00 Val Valente and his Orch.
10:00 Hans undt Fritz
10:15 Val Valente, DLBS
11:00 Phantom Hour, DLBS

KPCB 650

Seattle 461.3 Meters 100 Watts

Morning

10:30 Records
11:00 Trinity Episcopal Church Service

Afternoon

12:30 Classical Records
2:00 David Ward, baritone
3:00 "Industograms"
3:30 Classics, Recordings
4:00 Weather Report
4:05 Novelty Recordings

You'll Like



Fountain Specials
BREAKFAST
LUNCHEON OR DINNER

Every Day—7 a. m. to 1 a. m.

1426 Third Seattle, Wash.

Yellow Cab Co.

Seattle's Largest and
Finest Fleet of
Taxicabs

MAin 6500

KOL**1270**

Seattle 236.1 Meters 1000 Watts

Morning

6:45 Top O' the Morning
 7:00 Morning Glories
 8:00 Hallelujah Hour, DL-LA
 9:00 Paul Tremaine, CBS-NY
 9:30 Doremus
 9:45 Feminine Fancies, DL-SF
 10:00 Four Features
 11:00 Special Morning Service
 11:15 Ida Bailey Allen, CBS-LA
 11:30 American Air School, CBS
 12:00 KOL Parade

Afternoon

1:00 Radio Listening Test, CBS-NY
 1:15 P. T. A. Program
 1:45 Wardman Park Hotel Orch.
 2:00 Happy Go Lucky Hour
 3:00 Harriet Links
 3:15 Gordon Kibler's Orch., CBS
 3:30 Nino Martini, CBS-NY
 3:45 Shop Service
 4:00 Current Events, CBS
 4:15 Winegar's Barn Orch., CBS
 4:30 Service Hour
 5:30 The Simmons Hour, CBS-NY

Evening

6:00 Three Bakers, CBS-NY
 6:30 Evening in Paris, CBS-NY
 7:00 Robert Burns "Panatela" Program, CBS
 7:30 Adventures of Don Amaizo
 8:00 Joe Waterman
 8:15 Pryor's Military Band, CBS
 8:30 Three Graces
 8:45 Ben Bernie's Orch., CBS
 9:00 Blue Monday Jamboree, DL-SF
 10:00 Royal Blue Boy
 10:15 Anson Weeks Dance Orch.
 11:00 Earl Burtnett, Dance Music

KFJI**1370**

Astoria 218.8 Meters 100 Watts

Morning

8:00 Air Edition Morning Oregonian
 8:15 Market Basket
 9:15 Home Beautiful
 9:30 Recordings
 11:00 Hildebrand's Tuneful Topics

Afternoon

5:00 World Bookman

Evening

6:00 Concert
 7:00 Barnyard Program
 7:30 Musical Buccaneers

KFBL**1370**

Everett 218.8 Meters 50 Watts

Morning

8:00 Studio
 8:15 News Flashes
 8:45 Devotional
 9:00 Grocery Gossip
 9:15 Shopping Tips
 9:30 Studio
 10:00 Home Beautiful
 10:15 Well Dressed Man
 10:30 Fashions and Frills
 10:45 Studio
 11:30 Enna Jettick
 11:45 Studio

Afternoon

4:00 Tea Hour
 4:30 Little Bit of Everything

MONDAY

Program — April 6

KVI**760**

Tacoma 394.5 Meters 1000 Watts

Morning

7:00 Recordings
 7:15 Morning Eye Openers
 7:30 Recordings
 8:00 Hallelujah Hour, DLBS
 9:00 Paul Tremaine and His Orch.
 9:30 Feminine Fancies, DLBS
 10:00 Mid Morning Melodies
 11:00 Col. Artists Recital, CBS
 11:15 National Biscuit Co. Program
 11:30 American School of the Air
 12:00 Garden Talk

Afternoon

12:15 Columbia Salon Orch., CBS
 12:30 Ann Leaf at the Organ, CBS
 1:00 Radio Listening Test, CBS
 1:15 U. S. Army Band, CBS
 1:30 Wardman Park Hotel Orch.
 2:00 Happy Go Lucky Hour, DLBS
 3:00 Gordon Kibler's Orch.
 3:30 Dental Clinic of the Air
 4:00 Current Events, CBS
 4:15 Winegar's Barn Orch., CBS
 4:30 Studio Program
 4:45 Recordings
 5:30 Simmons Hour, CBS

Evening

6:00 Three Bakers, CBS
 6:30 Beauty Talk
 6:45 Recordings
 9:00 Blue Monday Jamboree
 10:00 Gasoline News
 10:30 Anson Weeks' Orch., DLBS
 11:00 Earl Burtnett's Biltmore Orch.

KGO**790**

Oakland 379.5 Meters 10,000 Watts

Evening

5:00 How's Business
 5:15 Walter V. Ferner, 'cellist
 5:30 News Service
 5:45 Cowboy Kids
 6:00 Maytag Orchestra
 6:30 General Motors Family Party
 7:00 Stromberg-Carlson Program
 7:30 Empire Builders
 8:00 Amos 'n' Andy, NBC
 8:15 The Rainier Rickey Man
 8:30 The Vagabonds
 9:00 Adventures of Sherlock Holmes
 9:30 Pacific National Singers
 10:00 Musical Echoes
 10:30 Yir Frien' Scotty
 10:45 The Voice of Pan
 11:00 Laughner-Harris Hotel Orch.

KSL**1130**

Salt Lake City 265.3 Meters 5000 Watts

Evening

6:00 Maytag Orch., NBC
 6:30 General Motors Family Party
 7:00 Western Concert Hour
 7:30 Empire Builders, NBC
 8:00 Amos 'n' Andy, NBC
 8:15 The Jewel Box
 8:45 Radio and Television Institute
 9:00 Adventures of Sherlock Holmes
 9:30 Utah Advertisers
 10:00 KSL News Service
 11:00 Organ Recital from Tabernacle

KFI**640**

Los Angeles 468.5 Meters 5000 Watts

Evening

5:15 Dr. H. Edward Myers
 5:30 Investment Advice
 5:45 Stock Market Reports
 6:00 James Anderson, baritone
 6:30 General Motors Family Party
 7:00 Stromberg-Carlson, NBC
 7:30 Concert Program
 8:00 Shell Program, NBC
 9:00 Adventures of Sherlock Holmes
 9:30 Paul Roberts, tenor; Schonberger trio
 10:00 Tom Terriss, Concert Orch.
 11:00 Hotel St. Francis Dance Orch.

KXL**1420**

Portland 211.1 Meters 100 Watts

Morning

7:00 Beginning the Day
 7:45 Anthony Euwer
 7:00 Recordings
 9:30 Housewives Hour
 10:15 Vocal and Concert Music
 12:00 Silent for KBPS

Afternoon

12:30 Highland Tavern Broadcast
 1:15 T. N. T. Program
 2:30 Bob's All Request Special
 4:30 Recordings

Evening

6:00 Children's Hour
 6:30 Recordings
 7:00 Calendar of the Air, UBC
 7:30 Old Chestnuts Revue, UBC
 8:00 Studio Novelties
 8:30 Boris Karmarenko, UBC
 9:00 Musical Gems, UBC
 9:30 Union Gospel Mission
 10:00 Ronald Buck
 10:30 Don De Forest's Dance Band
 11:00 Blue Blowers, UBC
 11:30 Radio Nite Club

KPO**680**

San Francisco 440.9 Meters 5000 Watts

Evening

5:30 The Date Book
 5:45 News Digest
 6:00 Organ Recital
 6:15 Cecil and Sally for S. and W.
 6:30 North Americans
 6:45 Henry Star, the 16/40 Boy
 7:00 Variety Program
 8:00 Shell Symphonists, NBC
 9:00 Phoenix Hosiery Program
 9:15 Baker Chocolate Program
 9:30 Augie Schultz's Hayseed Orch.
 10:00 Jesse Stafford's Orch.
 11:00 Elk's Program
 11:02 Floyd Wright, Organist

CFCT**630**

Victoria 475.9 Meters 500 Watts

Evening

6:00 Sunset Hour
 7:00 Half-hour Program
 8:00 The Return of Blackey Dawes

KPCB 650

Seattle 461.3 Meters 100 Watts

Morning

- 7:30 Band and Orchestral Records
- 9:00 Alfred the Grocery Boy
- 10:00 Piano Pointers, Alex Forbes
- 10:15 Recordings

Afternoon

- 12:45 Dental Talk
- 1:00 News Flashes
- 1:15 Recordings
- 4:00 Weather Report
- 4:05 Band Recordings
- 4:30 Organ, remote
- 5:32 Sign Off

Evening

- 10:00 Dance Music, Eagles Aud.
- 10:30 Recordings
- 11:00 Hot Trio

CKMO 730

Vancouver 411 Meters 50 Watts

Evening

- 7:30 Thumb-Nail Sketches from Life
- 8:00 Devonshire Male Quartette
- 10:30 Munro's Old Time Fiddlers
- 11:30 Midnite Prowl

KGW 620

Portland 483.6 Meters 1000 Watts

Morning

- 6:15 Devotions
- 6:30 Oregonian Trail Blazers
- 7:00 Morning Appetizers
- 7:45 Van and Dan, NBC
- 8:00 Shell Happy Time, NBC
- 9:00 Vermont Lumberjacks, NBC
- 9:15 Cooking School
- 9:45 Arion Trio, NBC
- 10:00 Prince of Pep, NBC
- 10:15 Josephine Gibson, NBC
- 10:30 Woman's Magazine of the Air
- 11:30 Julia Hayes
- 11:45 National Macaroni
- 12:00 Masterworks

Afternoon

- 12:15 Western Farm and Home, NBC
- 1:00 Friendly Chat
- 1:30 School of the Air, NBC
- 2:00 Maltine Story Program, NBC
- 2:30 Friendly Chat
- 3:00 What's in a Name? NBC
- 3:15 Santisepic Program
- 3:30 Mormon Tabernacle, NBC
- 3:45 Parsian Quintet
- 4:00 Organ and Piano
- 4:30 Phil Cook, NBC
- 4:45 Old Fashion Mill
- 5:00 How's Business? NBC
- 5:15 Movie Club
- 5:45 Piano
- 5:50 Traffic Talk

Evening

- 6:00 Maytag Orch., NBC
- 6:30 General Motors Family Party
- 7:00 Stromberg Carlson, NBC
- 7:30 Empire Builders, NBC
- 8:00 Amos 'n' Andy, NBC
- 8:15 Shell Symphonists, NBC
- 9:00 Adventures of Sherlock Holmes
- 9:30 Fireside Hour
- 10:00 Western Girl
- 10:15 Louie's Hungry Five
- 10:30 Oregonian Trail Blazers
- 10:45 RKO Revue
- 11:15 Del Milne's Orch.
- 12:00 Music Box Theater Organ

Monday, April 6

KOMO 920

Seattle 325.9 Meters 1000 Watts

Morning

- 6:55 Inspirational Service
- 7:00 Organ Recital
- 7:30 Sunrise Serenaders, NBC-SF
- 7:45 The Two Professors, NBC-SF
- 8:00 Shell Happy Time, NBC-SF
- 9:00 Vocal Recital
- 9:15 Julia Hayes
- 9:45 Way to a Man's Heart
- 10:00 Prince of Pep
- 10:15 Josephine Gibson Food Talk
- 10:30 Woman's Magazine of the Air
- 11:30 Pine-A-Rol Products, Helen Andrews

11:45 Prudence Penny Talk

Afternoon

- 12:15 Western Farm and Home Hour
- 1:00 Concert Orch. and Vocalists
- 1:30 Pac. Coast School of the Air
- 2:00 Variety Hour
- 2:50 Variety Hour
- 3:00 Teacup Philosopher
- 3:15 Salt Lake Tabernacle Choir and Organ Recital, NBC-Salt Lake
- 3:45 Concert Orch. and Vocalists
- 4:30 Quaker Man, NBC-NY
- 4:45 Concert Orch.
- 5:00 Stock Quotations
- 5:15 Financial Outlooks and Stock Market Summaries
- 5:30 Gold Metal Express, NBC

Evening

- 6:00 Maytag Orchestra, NBC-Chi.
- 6:30 Gen. Motors Program, NBC-NY
- 7:00 Stromberg-Carlson Concert
- 7:30 Empire Builders, NBC-NY
- 8:00 Amos 'n' Andy, NBC-Chi.
- 8:15 Rudy Seiger's Shell Symphonists, NBC-SF
- 9:00 Adventures of Sherlock Holmes
- 9:30 Gold Shield Little Symphony Orch.
- 10:35 Cello Recital
- 10:50 News Flashes
- 11:02 Dance Orch.
- 12:00 Organ Recital

KOAC 550

Corvallis 1000 Watts

Morning

- 12:00 Farm Program
- 12:10 In the Day's News

Afternoon

- 12:30 Market Reports.
- 2:00 Around the Campus
- 2:30 Homemaker Hour
- 3:30 Piano Moods, Jane Elkins

Evening

- 6:30 Farm Program
- 6:33 In the Day's News
- 6:45 Market Reports.
- 7:15 Chat by County Agent
- 7:30 4-H Club Meeting

CNRV 1030

Vancouver 291.1 Meters 500 Watts

Evening

- 6:30 Dinner Program
- 7:00 First Aid
- 7:30 RKO Orpheum Theatre
- 8:00 Philco Program
- 8:30 B. C. Electric Operatic Hour
- 9:30 Orpheus Trio

KOIN 940

Portland 319 Meters 1000 Watts

Morning

- 6:00 KOIN's Klock
- 7:00 The Early Birds
- 7:15 KOIN's Klock
- 7:30 Novelty Duo
- 8:00 Through the Window
- 8:45 Hawaiian Ensemble
- 9:00 Merrymakers
- 9:30 Feminine Fancies, DLBS
- 10:00 Melodians
- 11:00 International Kitchen
- 11:15 National Biscuit Co., CBS
- 11:30 International Kitchen
- 11:45 American School of the Air
- 12:00 Rose City Beavers

Afternoon

- 12:30 Sunshine Feature
- 1:00 Radio Listening Test, CBS
- 1:15 Hostess of the Air
- 2:30 Cuckoo Club
- 3:00 Newspaper of the Air
- 5:00 Prize Kiddie Club
- 5:30 Simmons Symphony Orch.

Evening

- 6:00 The Three Bakers, CBS
- 6:30 Evening in Paris, CBS
- 7:00 Robert Burns Panatelas, CBS
- 7:30 Don Amaizo, CBS
- 8:00 Stu and Pid
- 8:15 Pryor's Military Band, CBS
- 8:30 Musical Mirror
- 9:00 The Bohemians
- 9:30 Westerner's Musical Revue
- 10:30 Bells of Harmony
- 11:00 McElroy's Greater Oregonians
- 12:00 Merry-Go-Round of the Air

KVOS 1200

Bellingham 249.9 Meters 100 Watts

Morning

- 7:00 Classified Clock
- 7:15 Custom Cleaners Clock
- 7:45 Devotionals
- 8:00 Breakfast Specials
- 8:30 Top O' the Mornin'
- 9:00 Song Hits
- 10:00 Popular Recordings
- 10:30 World Bookman
- 11:00 Home Decorations
- 11:15 How to Get Thin
- 11:45 Farm News

Afternoon

- 12:45 To be Selected
- 1:00 Musical Capers
- 2:00 Martial Music
- 2:30 Red Seal Hour
- 3:30 Afternoon Tea Program
- 4:00 Classical Selections
- 5:00 Musical Program
- 5:15 Dr. Darst's Health Talk
- 5:30 Novelty Program

Evening

- 6:30 Organ Concert
- 7:00 Calendar of the Air
- 7:30 News Broadcast, UBC
- 7:45 Old Chestnuts Review, UBC
- 8:00 Boris Krameranko and Orch.
- 9:00 Musical Gems
- 10:00 Hughespaper of the Air
- 10:15 Popular Numbers
- 11:00 The Midnight Hour
- 12:00 It's Time to Say Aloha

KGa 1470
Spokane 204 Meters 5000 Watts

Morning
6:45 Early Birds; News
8:00 Organ Concert, Warren Wright
9:00 Morning Devotionals, NWBS
9:15 Mary's Neighborly Chat
9:45 Olive Reynolds, blues singer
10:00 Robert Monsen, tenor; NWBS
10:15 Helen Andrews, Beauty Talk
10:30 The Radio Boy Friends; Grant and Elmore, NWBS
11:00 Meadow Larks Orch.; NWBS
11:45 The Professor and his Dream Girl, NWBS
12:00 Mid-Day Request Program

Afternoon
12:30 Mid-Day Musicale, NWBS
1:00 Agatha Turley, soprano; NWBS
1:15 Dental Clinic of the Air
1:45 Jean Kantner, baritone; NWBS
2:00 Mardi Gras, NWBS
3:30 Smilin' Sam from Alabam'
3:45 Tea Time Tales, NWBS
4:00 Metropolitan Hour; Organ Concert; Geneva Brown, soprano
5:00 Ken Stuart's Sports Review
5:15 Uncle Frank's Story Hour
5:30 Uncle Andy and the Kiddies; Newscasting
5:45 Elmore Vincent, tenor; NWBS

Evening
6:00 Dream Melodies, NWBS
6:45 Dead Man's Voice
7:00 Calendar of the Air, UBC-LA
7:30 Old Chestnuts, UBC-LA
7:45 The Hoofers, UBC-LA
8:00 The Radio Work Shop, UBC-LA
8:30 Balalaika Orch., UBC-LA
9:00 Rainier Lime Rickey Time Signal
9:00 Montaville Flowers, lecture
9:30 Wrestling Bouts; NWBS
10:30 Moonlight Melodies, NWBS
11:00 Dixieland Blue Blowers, UBC
12:00 Request Recordings

KNX 1050
Hollywood 285.5 Meters 5000 Watts

Evening
6:00 Wesley Tourtelotte, organist
6:30 The Realtor Serenaders
6:45 Nita and Ina, Melody Maids
7:00 Frank Watanabe
7:15 Lord Banquet
7:30 Don Amaizo
8:00 KNX Neapolitans
8:30 Charles W. Hamp
9:00 Musical Program
9:30 Question and Answer Lady
10:00 Arizona Wranglers
11:00 Wesley Tourtelotte, organist

KFRC 610
San Francisco 491 Meters 1000 Watts

Evening
6:00 Standard Brands, Inc., Program
6:30 Evening in Paris, CBS
7:00 Robert Burns Program
7:30 Adventures of Don Amaizo
8:00 Blue Monday Jamboree
10:00 Schwartz Ginger Band
10:15 Gruen Answer Man
10:20 Anson Weeks and His Orch.
11:00 Earl Burtnett and His Orch.
12:00 Dance Music

Monday, April 6

KXRO 1420
Aberdeen 211.1 Meters 75 Watts

Morning
7:30 The Morning Clock
7:45 Union Mutual Life Talks
8:00 Morning Clock
8:45 Lenten Service
9:00 Market Hour
10:00 New Songs
10:30 The Variety Hour
11:30 Organ Program
12:00 Noonday News

Afternoon
1:00 Willapa Harbor Program
1:45 Radio Dealers Ditties
5:00 Dinner Time Music
5:30 The Recommendation Man

Evening
6:15 Organ Concert
6:30 Lawrence McCann, Request Program
7:00 Royal City Tunes
8:00 Your Favorite Songs
9:00 Chapel Program

KEX 1180
Portland 254.1 Meters 5000 Watts

Morning
6:45 Farm Flashes
7:00 White Wizard
7:15 Family Altar Hour
8:00 Organ Concert, NWBS
9:00 Morning Devotionals, NWBS
9:15 Julia Hayes
9:45 Tune Chasers
10:15 Helen Andrews, Beauty Talk
10:30 The Radio Boy Friends, NWBS
11:00 The Meadow Larks Orch., NBS
11:45 The Professor and His Dream Girl, NWBS
12:00 Salem Hour

Afternoon
12:30 Walkathon from Lotus Isle
12:45 Mid-Day Musical, NWBS
1:05 The Merry Motorists
1:15 Dental Clinic of the Air
1:45 Jean Kantner, baritone; NWBS
2:00 Mardi Gras, NWBS
3:00 Organ Concert, Bobby Hainsworth; Geneva Brown, soprano
3:30 Smilin' Sam from Alabam'
3:45 Newscasting
4:00 Walkathon from Lotus Isle
4:15 Juvenile Program
4:45 Metropolitan Hour, NWBS
5:00 The White Wizard
5:15 Uncle Frank's Story Hour
5:30 Studio Program; Allen Daniels, baritone
5:45 Theatre Review, Dean Collins

Evening
6:00 Dream Melodies, NWBS
6:15 Uncle Jerry's Safety Club, ET
6:45 Dead Man's Voice
7:00 Silent Period
8:00 The Radio Work Shop, UBC-LA
8:30 Brick and Brickette
8:45 Look and Listen
9:00 Montaville Flowers, lecture
9:30 Wrestling Bouts, NWBS
10:30 Walkathon from Lotus Isle
11:30 Dixieland Blue Blowers, UBC
12:00 Midnight Revellers

KJR 970
Seattle 309.1 Meters 5000 Watts

Morning
7:00 Morning Reveillier
7:15 News
7:45 Organ Concert, Warren Wright
8:45 Thrift Home of the Air
9:00 Morning Devotionals
9:15 Mary from Proctors
9:45 Olive Reynolds, blues singer
10:00 Robert Monsen, tenor
10:15 Winifred Lundberg, contralto
10:30 The Radio Boy Friends; Grant and Elmore
11:00 Meadow Larks Orch.; Pearl Dempsey, director
11:30 Julia Hayes Program
11:45 The Professor and His Dream Girl
12:00 World Book Man; World in Review

Afternoon
12:30 Mid-Day Musicale
1:00 Agatha Turley, soprano
1:15 Dental Clinic of the Air
1:45 Jean Kantner, baritone
2:00 Mardi Gras; Ward Ireland, Master of Ceremonies
3:00 Organ Concert; Geneva Brown, soprano
3:30 Smilin' Sam from Alabam'
3:45 Tea Time Tales
4:00 Metropolitan Hour; Organ Concert, Bobby Hainsworth; Geneva Brown, soprano
5:00 Ken Stuart's Sports Review
5:15 Uncle Frank's Story Hour
5:30 Health Talk
5:40 Market Reports
5:50 Garden Talk

Evening
6:00 Dream Melodies
6:15 The Red Tops
6:45 Dead Man's Voice, Drama
7:00 Calendar of the Air, UBC-LA
7:30 Philco Storage Battery Co., ET
8:00 The Radio Work Shop, Drama
8:30 Radio and Television Institute, ET
8:45 Look and Listen
9:00 Montaville Flowers, lecture
9:30 Wrestling Match, Ken Stuart, Announcer
10:30 Moonlight Melodies
11:00 Dixieland Blue Blowers, UBC
12:00 Midnight Revellers

KWJJ 1060
Portland 282.8 Meters 500 Watts

Morning
7:00 Popular Program
10:00 Housewife Hour
11:00 Musical Program

Afternoon
12:30 Luncheon Concert
1:30 Musical Program
4:00 Program of Better Music
4:15 Popular Program

Evening
9:00 Hawaiian Trio
9:30 Piano Concert
10:00 Helen Ritchey
10:15 Ozark Mountaineers
10:30 Musical Program
11:00 Don DeForest's Dance Band
12:00 All Request Program

KHQ 590
Spokane 508.2 Meters 1000 Watts

- Morning**
7:00 Town Crier
7:30 Alice Blue Gown
7:45 The Two Profs, NBC
8:00 Shell Happy Time, KPO
9:00 Vermont Lumberjacks, NBC
9:15 Walt and Norman
9:45 Fitch Transcription
10:00 Prince of Pep, Charlie Wellman
10:15 Josephine Gibson, NBC-SF
10:30 Woman's Magazine of the Air
11:30 The Home Beautiful Singer
11:45 Bell Organ Recital
12:00 Club Bulletin, Lucy Robinson
- Afternoon**
12:15 Western Farm and Home Hour
1:00 The S.-W. Radiolite
1:15 Farm Seed Talk
1:30 Pacific Coast School of the Air
2:00 Studio Parade
3:00 Musical Comedy and Lite Opera
3:30 Motor Pleasure Dance Orch.
3:45 Paint O'Mine Hill Billies
4:00 Service Hour
4:30 Quaker Oats, Trs., NBC
4:45 Service Hour "CTD"
5:00 Dental Hygiene
5:15 Sport News
5:30 KBU Notebook
5:45 Health Hints
- Evening**
6:00 Maytag Orch., NBC
6:30 General Motors Family Party
7:00 Rochester Symphony Orch.
7:30 Empire Builders, NBC
8:00 Amos 'n' Andy, NBC
8:15 Rudy Seiger's Concert, NBC
8:45 NBC Feature
9:00 Adventures of Sherlock Holmes
9:30 Song Story, Marian and Jimmy
9:45 Old Timers
10:15 Inland Empire Forum
10:30 Musical Moods, KHQ Ensemble
11:00 The Best Steppers

KMED 1310
Medford 228.9 Meters 100 Watts

- Evening**
6:15 Nunn-Bush Entertainers
6:45 Hughespaper, UBC
7:00 Calendar of the Air, UBC
7:30 Old Chestnuts Revue, UBC
8:00 Radio Program Work Shop
8:30 Balaliak Orch., UBC
9:00 Musical Gems, UBC

KUJ 1500
Walla Walla 199.9 Meters 100 Watts

- Morning**
9:00 News, Music
10:00 The Friendly Hour
11:00 Popular Melodies
12:00 Noon Day Features
- Afternoon**
1:00 Instrumental Selections
1:30 Better English
1:35 Musical Gems
5:00 Captain Kidd and Kiddies
5:55 World Book Man
- Evening**
6:45 Cecil and Sally
7:00 Request Program
7:30 Popularity Program
8:00 Opportunity Program

Monday, April 6

KFQW 1420
Seattle 211.1 Meters 100 Watts

- Morning**
7:00 Morning Eye Opener
8:00 Popular Vocal Feature
8:30 Popular Instrumental Program
8:45 Fifteen Minutes in Hawaii
9:00 Varied Recordings
10:00 Health Talk, Dr. Edwin Brown
10:15 Request Program
11:00 Morning Melodies
12:00 Noonday Program
- Afternoon**
1:00 Dance Tunes of Yesterday
2:00 All Request Program
3:00 Concert Program
3:30 Popular Vocal Program
4:00 The Binyon Concert Hour
4:30 Spanish and Polish Numbers
5:00 Popular Music
- Evening**
6:15 Music Lover's Club
7:00 Alec Campbell, baritone; David Blumenthal, violinist; Ruth W. Kraft, piano
7:30 Dance Orchestra
8:00 Bobbie McGuire, Two Melody Team
8:30 Dance Recordings
10:00 Evening Song Recital Records
10:30 Concert Gems
11:00 KFQW Capers
12:00 The Sun-Dodgers Program

KMO 860
Tacoma 348.6 Meters 500 Watts

- Morning**
6:45 Musical Klock Program
7:45 Devotional Services
8:00 Early Birds
9:30 Request Program
10:30 RKO Theatre Organ
11:00 McCormack Brothers Program
11:30 Novelty Program
11:45 Newscasting
12:00 Popular Recordings
- Afternoon**
1:00 Romaine, Man of Mystery
1:15 Novelty Program
2:30 Recordings
Daily except Wed. and Fri.
2:30 Leon Olson and His Orch.
Wed. and Fri.
3:00 Recordings
4:00 Flett Dairy Program
Sat. (Children's Program)
4:30 Variety Program
- Evening**
9:00 Jane Morse, blues and Marie Wilson, piano
9:30 Fireside Program from KGW
10:00 Sports Review
10:15 Wrestling Wrinkles

KRSC 1120
Seattle 267.7 Meters 50 Watts

Please turn to Sunday's Program

KXA 570
Seattle 526.6 Meters 500 Watts

- Morning**
7:00 Morning Alarm
8:00 Bremerton Walkathon, remote
8:30 Murrah
9:00 Better Homes Hour
10:30 Sunshine Hour
11:30 Popular Recordings
12:00 Noonday Concert Recorded Program
- Afternoon**
1:00 Noonday Siesta
1:30 Newsreel of the Air
3:00 Bremerton Walkathon, remote
4:15 Slogan Contest
5:00 Tinney's Friendly Frolic
5:30 Town Crier
- Evening**
6:15 Happy Hugh and his Guitar
6:45 Harry Foley, pianist
7:15 Bill Tucker's Spotlight Revue
7:30 Bill and Betty
7:45 Banjo Dick
8:30 The Music Lesson
9:00 Stonewall Jackson and Novelty Trio
9:30 Mosart Conservatory of Music
10:00 Tex Howard and His Trianon Tigers
11:00 Bremerton Walkathon

KHJ 900
Los Angeles 333.1 Meters 1000 Watts

- Evening**
6:00 Standard Brands, CBS
6:30 An Evening in Paris, CBS
7:00 Guy Lombardo and His Orch.
7:30 Don Amaizo, CBS
8:00 Blue Monday Jamboree, KFRC
10:00 World-wide News
10:05 Earl Burtnett's Orch.
10:20 Anson Weeks Orch.
11:00 Earl Burtnett's Orch.
12:00 Organ Recital

KOA 830
Denver 361.2 Meters 12,500 Watts

- Evening**
6:00 The Maytag Orch.
6:30 Family Party
7:00 Stromberg-Carlson Program
7:30 Empire Builders
8:00 Amos 'n' Andy
8:15 Supreme Serenaders
8:45 Henry Busse and his Orch.
9:00 Adventures of Sherlock Holmes
9:30 The Nightcappers
10:15 Pacific National Singers
10:30 Yir Frien' Scotty
10:45 Voice of Pan

CJOR 1210
Vancouver, B.C. 247.8 Meters 100 Watts

- Evening**
6:00 Studio Program
7:15 Hedlund's Program
7:30 Millie and Lizzie
7:45 Studio Program
8:00 CJOR Concert Ensemble
9:00 Alfredo Hanuier

FLASHES of RADIO LAW

By Frank R. Manning, of the Seattle Bar

Northwest Radio Weekly believes that in "Flashes of Radio Law" it is affording those associated with the industry as well as listeners in, one of the most interesting features they will find in any radio publication. It is prepared by a Seattle attorney, Mr. Frank R. Manning, of the firm of Rivers and Manning, 908 Leary Building.

SOME months ago there appeared in this column the story of the trial and conviction of Robert Gordon Duncan, Portland broadcaster, of the crime of uttering obscene and indecent language over the radio. The story at that time was gleaned from newspaper clippings and from the records of the Federal Radio Commission at their Seattle office. Since the conviction in the federal court in Oregon, Duncan has appealed to the Circuit Court of Appeals and the higher court has handed down its decision. This deci-



Frank R. Manning

sion is of greater interest than the meager reports of the lower court since it sets out at length the entire evidence upon which Duncan was convicted. A short history of the case will not be amiss at this time, in order that you readers may recall how this matter arose.

Robert Gordon Duncan, self styled "Oregon wildcat," was employed for many months as the regular announcer over a small Portland broadcasting station. Almost from the start he launched a program of vilification against prominent Portland business men and business, striving to injure chain stores as well as to upset certain political domination. When his abusive language could no longer be tolerated the federal authorities secured enough evidence to put the station out of business and to sustain a charge of violation of that part of the Radio Act of 1927 prohibiting the use of obscene or indecent language over the radio.

On his appeal from this conviction Duncan's attorney strenuously argued that none of the words used were abusive or indecent within the legal definition of these terms. Since the court of appeals printed a large part of the language proved to have been used by Duncan over the air, I am setting out part of it here so that you may judge for yourself whether or not it violates ordinary decency.

He referred to one individual as the "lowest dirtiest vilest grave robber on the Pacific Coast," and to a number as a "Bunch of infamous, despicable thieves and receivers of stolen goods." He stated that the newspapers looked on in silence while a certain individual "looted the school funds and prostituted the school teachers of this district." The same newspaper is charged with protecting "Sodomites and concealing murder, arson and burglary and waxing rich from the wages of thieves." And, "Wait until I get through with some of the trouble you're getting an ex-convict to make for me and I'll put on the mantle of the Lord and call down the curse of God on you, that's what I'll do. You infamous harlot, you arch criminal, the people should tar and feather you and yours."

The record is replete with other choice morsels, some of which would not look well in this column, and are for that reason left out.

Needless to say, after the court of appeals read through pages of this nature they had little doubt as to the guilt of the accused. They refused to find him guilty of uttering obscene language, but upheld his conviction on the theory that the record clearly

Radio Business Booms Network Reports

Radio business, according to the National Broadcasting company, is booming in this spring of 1931. The first two months of the year, according to authorized reports, saw an increase of 53% in new business, compared with a similar period in 1930. The actual figures were \$2,430,037.02, against \$1,587,872 last year.

New accounts secured by the Chicago NBC unit the first two months of 1931 are as follows: Allied Quality Paints Group, Household Finance Corp., Lowe Brothers Paints, Swift & Co., Blue Valley Creamery Co., Palmolive Soapsuds, General Mills, Inc. Renewed contracts: Halsey, Stuart & Co., Maytag Co., Northwestern Yeast Co., Williams Oil-O-Matic Heating.

Clients taking additional hookups: Quaker Oats Co., and Edna Wallace Hopper.

showed him guilty of uttering profane language. The language of the court follows:

"The indictment having alleged that the language is profane, the defend-

Continued on page 36

Monday, April 6

KPQ

1500

Wenatchee

199.9 Meters

50 Watts

Morning

- 7:30 Popular Songs
- 8:00 Organ Concert, NW
- 9:00 Novelty Program
- 9:30 Little Gray Home in the West
- 10:00 Market Hour
- 10:15 Robert Monsen, NW
- 10:30 Radio Boy Friends, NW
- 11:00 Meadow Larks, NW
- 11:45 Beauty Talk
- 12:00 Songs of Yesterday

Afternoon

- 12:30 Mid-Day Musicale, NW
- 1:30 Musical Gems
- 1:45 Jean Kantner, NW
- 2:00 Mardi Gras, NW
- 3:00 Organ Concert, NW
- 3:30 Smilin' Sam, NW
- 3:45 Tea Time Tales, NW
- 4:00 Organ Concert, NW
- 4:30 Kiddies Hour
- 5:00 Ken Stuart's Sports Review
- 5:30 The Show of Today
- 5:45 Dream Melodies, NW

Evening

- 6:15 Organ Concert
- 6:30 "2081," NW
- 6:45 Hughespaper of the Air, UBC
- 7:00 Calendar of the Air, UBC
- 7:30 Old Chestnuts Review, UBC
- 8:00 Radio Workshop, UBC
- 8:30 Balalaika Orch., UBC
- 8:45 Look and Listen, UBC C
- 9:00 Request Program
- 9:30 Wrestling Bouts, NW
- 10:30 Moonlight Melodies, UBC
- 11:00 Vic Meyers, UBC
- 12:00 Program Dedicated to Oklahoma City, Oklahoma

The picture featured on
the cover this week
is of

Walter
Henningsen

In addition to being a finished conductor of orchestral music he is also an accomplished flutist. He is a native of Denmark. He came into national prominence in his native country as a boy by winning a scholarship in the National Conservatory of Music in Copenhagen, in a tryout before the King of Denmark. During his youth he was associated with a number of concert orchestras in Europe, becoming the first flutist in the Gottingen Symphony Orchestra at Gottingen, Germany, while only 15. At 17 he came to America and for a number of years played with well known American bands including the Pat Innes Band and Bohimir Kryl's. He has also been a member of the Chicago Symphony Orchestra.

Apart from directing the Gold Shield Little Symphony in a difficult number such as Liszt's "Les Preludes" Walter's biggest thrills in life come from spinning for salmon in Holmes Harbor or guiding his launch, the "KOMO," through the tossing whitecaps of Puget Sound.

KOA **830**
Denver 361.2 Meters 12,500 Watts

Evening
5:00 Paul Whiteman's Painters
5:30 Florsheim Frolic, Chicago
6:00 Musical Magazine
6:30 Happy Wonder Bakers
7:00 Lucky Strike Dance Orch.
8:00 Amos 'n' Andy
8:15 C. F. & I. Program
8:30 General Electric Hour
9:30 Hill Billy Boys
10:00 National Concert Orch.

KXRO **1420**
Aberdeen 211.1 Meters 75 Watts

Morning
7:30 Morning Clock
8:45 Lenten Service
9:00 Alfred the Grocery Boy
10:00 Feminine Fancies
10:30 The Variety Hour
11:30 Organ Concert
12:00 Noonday News

Afternoon
1:00 Willapa Harbor Notes
1:45 Radio Dealers Ditties
2:30 Payette's Music House
5:00 Early Evening News
5:30 Recommendation Man

Evening
6:16 Organ Concert, Theatre News
6:30 Lawrence McCann, request
7:00 Aberdeen Savings & Loan
8:00 Hawaiian Blues
9:00 Classical Hour

KOIN **940**
Portland 319 Meters 1000 Watts

Morning
6:00 KOIN's Klock
7:00 The Early Birds
7:15 KOIN's Klock
7:30 Novelty Duo
8:00 Through the Window
8:45 Hawaiian Ensemble
9:00 Merrymakers
9:30 Feminine Fancies
10:00 Melodians
11:00 International Kitchen
11:30 Am. School of the Air, CBS
12:00 Rose City Beavers

Afternoon
12:30 Sunshine Feature
1:00 Hostess of the Air
2:30 Cuckoo Club
3:00 Newspaper of the Air
5:00 Prize Kiddie Club
5:15 Lorna Fantin, CBS
5:30 Prize Kiddie Club
5:45 Premier Chefs, CBS

Evening
6:00 Isle of Golden Dreams
6:30 Bells of Harmony
6:45 Andy and Virginia
7:00 Joe and Vi, CBS
7:15 Jest for Fun, DLBS
7:30 Paramount-Publix Playhouse
8:00 Stew and Pid
8:15 Pryor's Military Band, CBS
8:30 General Paint, DLBS
9:00 Slumber Boat
9:30 Fights
10:30 The Bohemians
11:00 Jack and Jill's Music
11:30 Val Valente's Orch., DLBS
12:00 Merry-Go-Round of the Air

TUESDAY
Program — April 7

KHJ **900**
Los Angeles 333.1 Meters 1000 Watts

Evening
6:00 Peggy Hamilton
6:30 Dinner Dance, KFRC
7:00 Jo and Vi, CBS
7:15 Charlie Hamp, Strasska, DLBS
7:30 Paramount Hour, CBS
8:00 Sierra Symphonists
8:15 Premier Malt, CBS
8:30 General Paint, KFRC
9:00 Forest Lawn Program
10:00 World-wide News
10:05 Earl Burtnett's Orch.
12:00 Organ Recital

KNX **1050**
Hollywood 285.5 Meters 5000 Watts

Evening
6:30 KNX Novelty Trio
6:45 Nita and Ina, Melody Maids
7:00 Frank Watanabe
7:15 Sam Coslow
7:30 Paramount Publix Hour
8:00 The Arcadians
8:30 The Lion Tamers
9:00 KNX Ensemble
9:30 The Piano Twins; Trojan Trio
10:00 The Arizona Wranglers
11:00 Organ Recital

KSL **1130**
Salt Lake City 265.3 Meters 5000 Watts

Evening
7:00 Lucky Strike Program, NBC
7:30 Chevrolet Chronicles
8:00 Amos 'n' Andy, NBC
8:15 The Harvester and His Millers
8:45 Romance of Gems
9:00 Organ Reveries
9:30 University Night
10:00 KSL News Service
10:30 Playhouse Players
11:00 Midnite Hour

KFBL **1370**
Everett 218.8 Meters 50 Watts

Morning
8:00 Studio
8:15 News Flashes
8:30 Devotional Service
8:45 Popular Music
9:00 Grocery Gossip
9:15 Shopping Tips
9:30 Care of the Feet
9:45 Everything Electrical
10:00 Home Beautiful
10:30 Fashions and Frills
11:00 Pipe Organ Recital

Evening
6:00 Shopping Bag
6:30 Slim Jim
6:45 Old Timers
7:15 Radio Topics
8:00 Elmer Burke
8:15 A Little About Everything
8:45 Ellen and Rodger
9:00 Motor Guide
9:15 Enna Jetticks
9:30 Chevrolet, ET
10:00 Studio

KOL **1270**
Seattle 236.1 Meters 1000 Watts

Morning
6:45 Top O' the Morning
7:00 Morning Glories
8:00 Hallelujah Hour, DL-LA
9:00 Paul Tremaine, CBS-NY
9:30 Feminine Fancies, Orch. and Talks, DLBS-SF
9:45 Doremus
10:00 Four Features
11:15 Four Clubmen, CBS-NY
11:30 American Air School, CBS-NY
12:00 KOL Parade

Afternoon
1:00 Kiwanis Luncheon, remote
1:30 Columbia Artists Recital, CBS
2:00 Colonial Dames
2:15 Happy Go Lucky Hour, DL-SF
3:00 Harriet Links
3:15 Harry Tucker and Orch., CBS
3:30 Studio Program, Singing with Violin and Piano
3:45 Shop Service
4:00 Frederick William Wile, CBS
4:15 Organ Recital, DL-SF
4:30 Service Period
4:45 Perky Feather
5:00 Alcado Jingles
5:15 Lorna Fantin, Numerologist
5:30 Tooth Talk
5:45 Lee Morse, CBS-NY

Evening
6:00 KOIN Isle of Dreams, DL
6:30 Moods Modern, DL-LA
7:00 Jo and Vi, CBS-NY
7:15 Dan McLoone, tenor
7:30 Paramount Publix Orch. and Screen Stars, CBS
8:00 Paul Tremaine's Orch., CBS
8:15 Arthur Pryor's Military Band
8:30 Painters, DL-SF
9:00 Richie Craig, Jr.; Jest for Fun
9:15 Home Hour
10:00 Royal Blue Boy
10:15 Val Valente and His Dance Orch., DLBS-SF

KXL **1420**
Portland 211.1 Meters 100 Watts

Morning
7:00 Recordings
9:30 Housewives Hour
10:15 Recordings
12:00 Silent for KBPS

Afternoon
12:30 Highland Tavern Broadcast
1:15 T. N. T. Program
2:30 Bob's All Request Special
4:30 Recordings

Evening
6:00 Children's Hour
6:30 Recordings
7:00 Calendar of the Air, UBC
7:30 Composers Hour, UBC
7:45 Three Jacks, UBC
8:00 Studio Program
8:30 Ronald Buck
9:00 Italian Serenaders
10:00 Ralph C. Clyde Talk
10:30 Recordings
11:30 Radio Nite Club

CKMO **730**
Vancouver 411 Meters 50 Watts

Evening
10:30 Lido Orchestra
11:30 Midnite Prowl

KJR 970

Seattle 309.1 Meters 5000 Watts

Morning

- 7:00 Morning Reveillier
- 7:15 News
- 7:45 Organ Concert; Warren Wright
- 8:45 Thrift Home of the Air
- 9:00 Morning Devotionals
- 9:15 Mary from Proctors; George Maddox, tenor
- 9:45 Olive Reynolds, blues singer
- 10:00 Chet Cathers, crooning baritone
- 10:15 Robert Monsen, tenor
- 10:30 The Radio Boy Friends, Grant and Elmore
- 11:00 Meadow Larks Orch., Pearl Dempsey, director
- 11:30 Julia Hayes
- 11:45 The Professor and His Dream Girl
- 12:00 World Book Man; World in Review

Afternoon

- 12:30 Mid-day Musicale
- 1:00 Betty Andersen, soprano; Marshall Sohl, tenor
- 1:15 Dental Clinic of the Air
- 1:45 Agatha Turley, soprano
- 2:00 Mardi Gras
- 3:00 Lowe Bros., ET
- 3:15 Harold L. Blancher
- 3:20 Organ Concert, Bobby Hainsworth
- 3:30 Smilin' Sam from Alabam'
- 3:45 Tea Time Tales
- 4:00 Metropolitan Hour; Organ Concert; Geneva Brown, soprano
- 5:00 Ken Stuart's Sports Review
- 5:15 Uncle Frank's Story Hour
- 5:30 Health Talk
- 5:40 Market Reports
- 5:50 Garden Talk

Evening

- 6:00 Light Opera Hour; Marshall Sohl, tenor; Agatha Turley, soprano
- 6:15 Uncle Jerry's Safety Club, ET
- 6:55 Disabled American War Veterans Talk
- 7:00 Musical Crossword Program
- 7:15 Calendar of the Air, UBC-LA
- 7:30 Staff Artists, UBC-LA
- 7:45 The Hoofers, UBC-LA
- 8:00 The Sierra Ensemble, UBC-SF
- 8:15 The Moonlight Troubadours
- 8:30 The Song Exchange; Cecil Baron, pianist; J. E. Drain, speaker
- 9:00 DuPont Speed Blenders, ET
- 9:15 Phantoms of Broadway, UBC
- 9:30 Baker Chocolate Co., ET
- 9:45 The Barbasol Co., ET
- 10:30 Moonlight Melodies; Mabel Mohrman, piano; Marshall Sohl, tenor; Bobby Hainsworth, organ
- 11:00 Vic Meyers' Club Victor Orch.
- 12:00 Midnight Revellers

KMED 1310

Medford 228.9 Meters 100 Watts

Evening

- 6:30 Your Office Boys
- 6:45 Hughespaper, UBC
- 7:00 Calendar of the Air, UBC
- 7:30 Composer's Hour, UBC
- 7:45 Three Jacks, UBC
- 8:00 Moonlight Troubadours, UBC
- 8:30 Radio Drama, UBC
- 9:00 Phantoms of Broadway, UBC

Tuesday, April 7

KGA 1470

Spokane 204 Meters 5000 Watts

Morning

- 6:45 Early Birds; News
- 8:00 Organ Concert, Warren Wright
- 9:00 Morning Devotionals, NWBS
- 9:15 Mary's Neighborly Chat, NWBS
- 9:45 Olive Reynolds, blues singer
- 10:00 Chet Cathers, crooning baritone
- 10:15 Robert Monsen, tenor; NWBS
- 10:30 The Radio Boy Friends; Grant and Elmore, NWBS
- 11:00 Meadow Larks Orch., NWBS
- 11:45 The Professor and His Dream Girl, NWBS

12:00 Mid-Day Request Program

Afternoon

- 12:30 Mid-Day Musicale, NWBS
- 1:00 Betty Andersen, soprano; Marshall Sohl, tenor; NWBS
- 1:15 Dental Clinic of the Air
- 1:45 Agatha Turley, soprano; NWBS
- 2:00 Mardi Gras, NWBS
- 3:00 Organ Concert, Bobby Hainsworth; NWBS
- 3:30 Smilin' Sam from Alabam'
- 3:45 Tea Time Tales; NWBS
- 4:00 Organ Concert; Geneva Brown, soprano
- 5:00 Ken Stuart's Sports Review
- 5:15 Uncle Frank's Story Hour
- 5:30 Uncle Andy and the Kiddies
- 5:45 Homer Sweetman, tenor
- 5:30 Uncle Andy and the Kidides; Newscasting

Evening

- 6:00 Light Opera Hour, NWBS
- 6:15 Uncle Jerry, ET
- 7:00 Calendar of the Air; UBC-LA
- 7:30 Staff Artists, UBC-LA
- 7:45 The Hoofers, UBC-LA
- 8:00 The Sierra Ensemble, UBC-SF
- 8:15 The Moonlight Troubadours
- 8:30 The Song Exchange; Cecil Baron, pianist; NWBS
- 9:00 Phantoms of Broadway, UBC
- 10:00 Ken Stuart's 30 Minutes of Sunshine, NWBS
- 10:30 Moonlight Melodies, NWBS
- 11:00 Vic Meyer's Club Victor Orch.
- 12:00 Request Recordings

KRSC 1120

Seattle 267.7 Meters 50 Watts

Please turn to Sunday's Program

The Silver Fleet

EL. 2800

PROGRAMS

KJR Tues., Thurs. 7 p.m.

KFQW - All Nite

SEATTLE'S LARGEST UNION
Taxi Cab Company

KEX 1180

Portland 254.1 Meters 5000 Watts

Morning

- 6:45 Farm Flashes
- 7:00 White Wizard
- 7:15 Family Altar Hour
- 8:00 Organ Concert, NWBS
- 9:00 Morning Devotionals, NWBS
- 9:15 Julia Hayes
- 9:45 Tune Chasers
- 10:15 Robert Monsen, tenor; NWBS
- 10:30 The Radio Boy Friends, NWBS
- 11:00 Meadow Larks Orch., NWBS
- 11:45 The Professor and His Dream Girls, NWBS
- 12:00 Salem Hour

Afternoon

- 12:30 Walkathon from Lotus Isle
- 12:45 Mid-Day Musicale, NWBS
- 1:05 Merry Motorists
- 1:15 Dental Clinic of the Air, NWBS
- 1:45 Agatha Turley, soprano; NWBS
- 2:00 Mardi Gras, NWBS
- 3:00 Organ Concert, NWBS
- 3:30 Smilin' Sam from Alabam'
- 3:45 Tea Time Tales, NWBS
- 3:45 Newscasting
- 4:00 Walkathon
- 4:15 Juvenile Program
- 4:30 Metropolitan Hour, NWBS
- 5:00 White Wizard
- 5:15 Uncle Frank's Story Hour
- 5:30 Studio Program
- 5:45 Theatre Review, Dean Collins

Evening

- 6:00 Metro Gnomes
- 8:00 Sierra Ensemble, UBC-SF
- 8:15 The Moonlight Troubadours
- 8:30 Drama, UBC-LA
- 9:00 Catholic Truth Society
- 9:15 Phantoms of Broadway, UBC
- 10:00 Ken Stuart's 30 Minutes of Sunshine, NBS
- 10:30 Walkathon from Lotus Isle
- 11:30 Vic Meyers' Orch.; Police Reports; NWBS
- 12:00 Midnight Revellers

KOAC 550

Corvallis 1000 Watts

Afternoon

- 12:00 Farm Program
- 12:10 In the Day's News
- 12:30 Market Reports, Crops and Weather Forecast
- 2:00 Around the Campus
- 2:30 Homemakers Hour

Evening

- 6:30 Farm Program, News Digest
- 6:33 In the Day's News
- 6:45 Market Reports, Crops and Weather Forecast
- 7:15 Farm Crop Talk
- 7:30 Poultry Husbandry Course

CFCT 630

Victoria 475.9 Meters 500 Watts

Evening

- 6:00 Sunset Hour
- 7:00 Slogan Contest
- 11:00 Popular Dance Music

KMO **860**
Tacoma 348.6 Meters 500 Watts

See Monday for morning and afternoon program.

Evening
9:00 Wrestling Match
10:30 Variety Recordings

KPCB **650**
Seattle 461.3 Meters 100 Watts

Morning
7:30 Band and Orchestral Records
9:00 Alfred the Grocery Boy
10:00 Piano Pointers, Alex Forbes
10:15 Recordings

Afternoon
12:45 Dental Talk
1:00 News Flashes
1:15 Recordings
4:00 Weather Report
4:05 Recordings
4:30 Organ, remote

Evening
10:00 Dance Music, Eagles Aud.
10:30 Recordings
11:00 Hot Trio

KFQW **1420**
Seattle 211.1 Meters 100 Watts

Morning
7:00 The Morning Eye Opener
8:00 Popular Feature
8:30 Instrumental Program
8:45 Organ Solos
9:00 Dance Tunes
10:00 Health Talk
10:15 Variety Program
11:00 Dance Program
12:00 Noonday Luncheon Program

Afternoon
1:00 Dance Tunes
2:00 All Request Program
3:00 Tea Hour
3:30 Popular Vocal Program
4:00 Binyon Concert Hour
4:30 Popular Program

Evening
6:00 Dinner Dance Hour
7:00 Band Concert
7:30 Popular Recordings
8:00 Dave Blumenthal, Violinist
8:15 Chuck Clay's Washington Night Hawks
9:15 Bobbie McGuire with Melody Team
10:00 Evening Song Recital
10:30 Concert Gems
11:00 KFQW Capers
12:00 The Sun-Dodgers Program

KPO **680**
San Francisco 440.9 Meters 5000 Watts

Evening
6:00 Tennis Talk
6:15 Cecil and Sally
6:30 North Americans
6:45 Henry Starr, the 16/40 Boy
7:00 Musical Capers
8:00 KPO Drama Guild
8:30 Meeting in the Tavern
8:45 Roads to Hollywood
9:00 Philadelphia Symphony Orch.
9:30 Caswell Coffee Musical Program
9:45 Dramatic Reading
10:00 Jesse Stafford's Orch.
11:00 Floyd Wright, Organist

Tuesday, April 7

KOMO **920**
Seattle 325.9 Meters 1000 Watts

Morning
6:55 Inspirational Service
7:00 Fisher's Sunrise Farm Broadcast
7:30 Sunrise Serenaders, NBC-SF
7:45 The Two Professors, NBC-SF
8:00 Shell Happy Time, NBC-SF
9:00 Concert Trio
9:45 Way to a Man's Heart
10:00 Color Harmony Class, NBC-SF
10:30 Woman's Magazine of the Air
11:30 Farm Talk and Vocalists
11:45 Prudence Penny Talk
12:00 Vocalists

Afternoon
12:15 Western Farm and Home Hour
1:00 Popular Orch. and Vocalists
2:00 Variety Hour
3:00 Teacup Philosopher
3:15 Concert Orch. and Vocalists
4:00 Voter's Service, NBC-NY
4:30 Vocal Recital
4:45 Stock Quotations
5:00 Paul Whiteman's Painters, NBC
5:30 Spratt's Patent Ltd. Program

Evening
6:00 McKesson Musical Magazine
6:30 Happy Wonder Bakers, NBC
7:00 American Tobacco Co.
8:00 Amos 'n' Andy, NBC-Chi.
8:15 Memory Lane, NBC-LA
8:45 Sperry Smiles, NBC-SF
9:00 Florsheim Frolic, NBC-LA
9:30 Fisher's Blend Hour, NWT
10:30 University of Washington Hour
11:00 News Flashes
11:10 Olypmic Hotel Varsity Vagabonds
12:00 Organ Recital

KFI **640**
Los Angeles 468.5 Meters 5000 Watts

Evening
4:30 The Quaker Man, NBC
4:45 The Story Man
5:15 Winnie and Eddie
5:30 Spratts Program, NBC
5:45 Stock Market Reports
6:00 Popular Melodies
6:30 H. Spalding and Purcell Mayer trio
7:00 Lucky Strike Orch, NBC
8:00 Elizabeth Jensen, contra-contralto
8:15 Memory Lane, NBC
8:45 D17, Emperor
9:00 Florsheim Frolic, NBC
9:30 Concert Orch.
10:00 Aeolian Organ Recital, Remote
11:00 Hotel St. Francis Dance Orch.

CNRV **1030**
Vancouver 291.1 Meters 500 Watts

Evening
6:30 Dinner Program
7:00 B.C. Safety League Talk
7:15 Vancouver School Principals
8:00 Western Network Program

KHQ **590**
Spokane 508.2 Meters 1000 Watts

Morning
7:00 Town Crier
7:30 Alice Blue Gown
7:45 Quaker Oats, The Two Profs
8:00 The Shell Happy Time, KPO
9:00 Vermont Lumberpacks, NBC
9:15 Southern Cotton Orch., NBC
9:30 Walt and Norman Popular Duo
9:45 First Aid to Needy Soles
10:00 Color Harmony, NBC
10:30 Woman's Magazine of the Air
11:30 The Home Beautiful
11:45 Bell Organ Recital
12:00 Club Bulletin, Lucy Robinson

Afternoon
12:15 Chamber of Commerce
1:00 Dental Hygiene
1:15 Farmers Service
1:30 Miss Silhouette and Her Violin
1:45 Rays of Health, The Hawaiians
2:00 Studio Parade
3:00 Musical Gems
3:30 Motor Pleasure Dance Orch.
3:45 Paint O' Mine Dance Time
4:00 Service Hour
4:30 Quaker Oats, Trs; NBC
4:45 Service Hour "CTD"
5:00 Whiteman's Paint Boys
5:30 K. B. U. Notebook

Evening
6:00 McKesson Robins, NBC
6:30 Happy Wonder Bakers, NBC
7:00 Lucky Strike Program, NBC
8:00 Amos 'n' Andy, NBC
8:15 Memory Lane
8:45 Sperry Smiles
9:00 Florsheim Frolic, NBC
9:30 Chevrolet Chronicles
10:00 Inland Empire Forum
10:15 Norman Thue, Popular Pianist
10:30 Musical Moods, KHQ Ensemble
11:00 Best Steppers

KWJJ **1060**
Portland 282.8 Meters 500 Watts

Morning
7:00 Popular Program
10:00 Housewife Hour
11:00 Musical Program
Afternoon
12:30 Luncheon Concert
1:30 Musical Program
4:00 Program of Better Music
4:45 Popular Program
Evening
9:00 Carroll Day
9:30 Mary Gibbons
9:45 Newberry Girls
10:00 Musical Program
11:00 Organ Concert
12:00 All Request Program

KFJI **1370**
Astoria 218.8 Meters 100 Watts

Morning
8:00 Air Edition Morning Oregonian
8:15 Market Basket
9:30 Recordings
11:00 Hildebrand's Tuneful Topics
Afternoon
5:00 World Bookman
Evening
6:00 Announcements and Recordings
7:00 Musical Tapestry
7:30 Musical
8:00 Recordings
8:30 Wrestling Match by remote

KGW 620

Portland 483.6 Meters 1000 Watts

- Morning**
 6:30 Devotional Services
 6:45 Oregonian Trail Blazers
 7:15 Morning Appetizers
 7:45 Van and Dan, NBC
 8:00 Portland Breakfast Club
 9:00 Vermont Lumberjacks, NBC
 9:15 Snowdrift Program, NBC
 9:30 Cooking School
 10:00 Bass-Hueter, NBC
 10:30 Woman's Magazine of the Air
 11:30 Julia Hayes
 11:45 National Macaroni Program
 12:00 Musical Mailbox
- Afternoon**
 12:15 Western Farm and Home, NBC
 1:00 Town Crier
 2:00 Matinee Time, NBC
 3:00 Black and Gold Room, NBC
 3:15 Satisfactory Program
 3:30 Who's Behind the Name, NBC
 3:45 Black and Gold Room, NBC
 4:00 Organ and Piano
 4:30 Phil Cook, NBC
 4:45 Old Fashion Mill
 5:00 Paul Whiteman's Painters, NBC
 5:30 Spratt's Patent Ltd., NBC
 5:45 Betsy Ross Program
- Evening**
 6:00 McKesson Magazine, NBC
 6:30 Happy Wonder Bakers, NBC
 7:00 Westinghouse Salute, NBC
 7:30 Lucky Strike, NBC
 8:00 Amos 'n' Andy, NBC
 8:15 Memory Lane, NBC
 8:45 Sperry Smiles, NBC
 9:00 Florsheim Frolic, NBC
 9:30 Gevurtz Program
 10:00 Fisher's Blend Program, KOMO
 10:30 The Oakleys
 10:45 Louie's Hungry Five
 11:00 Del Milne's Orch.
 12:00 Music Box Organ

KVI 760

Tacoma 394.5 Meters 1000 Watts

- Morning**
 7:00 Recordings
 7:15 Morning Eye Openers
 7:30 Recordings
 8:00 Hallelujah Hour, DLBS
 9:00 Paul Tremaine and His Orch.
 9:30 Feminine Fancies, DLBS
 10:00 Mid-Morning Melodies
 11:00 The Four Clubmen, CBS
 11:30 American School of the Air
 12:00 Garden Talk
- Afternoon**
 12:15 Columbia Salon Orch., CBS
 12:30 The Captivators, CBS
 1:00 Italian Idyll, CBS
 1:30 Columbia Artists Recital, CBS
 2:00 Rhythm Kings, CBS
 2:15 Happy Go Lucky Hour, DLBS
 3:00 Recordings
 3:15 Harry Tucker and His Orch.
 3:30 Dental Clinic of the Air
 4:00 The Political Situation in Wash. Tonight, CBS
 4:15 Recordings
 4:30 Winegar's Barn Orch., CBS
 4:45 Recordings
 5:15 Lorna Fantin, Numerologist
 5:30 Recordings
- Evening**
 6:00 To be announced
 9:00 DLBS Studio Program
 9:30 Delin Serviteers
 10:00 Val Valente and His Orch.

Tuesday, April 7

KPQ 1500

Wenatchee 199.9 Meters 50 Watts

- Morning**
 7:30 Popular Melodies
 8:00 Organ Concert, NW
 8:45 Market Hour
 9:30 Organ Concert
 10:15 Robert Monsen, NW
 10:30 Radio Boy Friends, NW
 11:00 Meadow Larks, NW
 11:30 Automotive Hints
 12:00 Musical Travelogue
- Afternoon**
 12:30 Mid-Day Musicale, NW
 12:45 Organ Concert
 1:30 Daily Devotional
 2:00 N. C. Washington Program
 2:30 Mardi Gras, NW
 3:00 Organ Concert, NW
 3:30 Smilin' Sam from Alabam'
 3:45 Tea Time Tales, NW
 4:00 Home Owned Merchants Hour
 4:30 Kiddies Hour
 5:00 Ken Stuart, NW
 5:30 Picture Review
 5:45 Light Opera Hour, NW
- Evening**
 6:15 Organ Concert
 6:45 Hughespaper of the Air, UBC
 7:00 Calendar of the Air, UBC
 7:15 The Sheep Herders
 7:30 Composer's Hour, UBC
 7:45 The Three Jacks, UBC
 8:00 Sierra Ensemble, UBC
 8:15 Moonlight Troubadours, UBC
 8:30 Drama, UBC
 9:00 Phantoms of Broadway, UBC
 9:30 Seattle Pacific College Quartet
 10:00 Ken Stuart's Sunshine Program
 10:30 Moonlight Melodies, NW
 11:00 Vic Meyers, NWBS
 12:00 Program Dedicated to Syracuse, N. Y.

KUJ 1500

Walla Walla 199.9 Meters 100 Watts

- Morning**
 9:00 News, Music
 10:00 Friendly Hour
 11:00 Popular Melodies
 11:45 Lee Anderson, Studio
 12:00 Noon-Day Features
- Afternoon**
 1:00 Popular Melodies
 1:30 Musical Gems
 5:00 Captain Kidd and Kiddies
 5:55 World Book Man
- Evening**
 6:45 Cecil and Sally
 7:00 Popular Recordings
 8:00 Studio Program

CJOR 1210

Vancouver, B.C. 247.8 Meters 100 Watts

- Evening**
 5:45 Studio Program
 6:15 Stock Exchange Quotations
 6:30 Studio Program
 6:45 Oppenheimer Bros.
 7:00 Capt. Jimmy's Children's Program
 7:15 Ida May Pollock
 7:30 Ernest Colton
 7:45 George and Joe
 8:00 CJOR Concert Ensemble
 9:00 Alfredo Meunier
 10:00 Lafe Cassidy's Orch.

KXA 570

Seattle 526.6 Meters 500 Watts

- Morning**
 7:00 Morning Alarm
 8:00 Bremerton Walkathon
 9:00 Better Homes Hour
 10:30 Sunshine Hour
 11:30 Dance Recordings
 12:00 Noonday Concert Recorded Program
- Afternoon**
 12:30 Seattle Advertising Club Luncheon
 1:30 Newsreel of the Air
 3:00 Walkathon
 4:15 Slogan Contest
 5:00 Tinney's Friendly Frolic
 5:30 Town Crier
- Evening**
 6:45 Harry Foley, pianist
 7:15 Bill Tucker's Sportlight Revue
 7:30 Bill and Betty
 7:45 Banjo Dick and his Trujo
 8:00 Evening Reveries
 8:30 Beverly Hill Billies
 9:00 Musical Comedy Gems
 10:00 Tex Howard's Trianon Tigers
 11:00 Bremerton Walkathon

KVOS 1200

Bellingham 249.9 Meters 100 Watts

- Morning**
 7:00 Classified Clock
 7:15 Customs Cleaners Clock
 8:00 To be Selected
 8:30 Selection of Recordings
 9:00 Humorous Melodies
 10:00 Musicale
 10:30 The World Bookman
 11:00 Home Decorations
 11:15 How to Get Thin
 12:00 Farm News
- Afternoon**
 1:00 Song Hits of Today
 2:00 Red Seal Hour
 4:00 Tea Hour
 5:00 Novelty Program
- Evening**
 6:00 Organ Concert
 6:45 The Hamburger Family
 7:00 The Calendar of the Air
 7:30 News Broadcast
 7:45 Three Jacks, UBC
 8:00 Old Time Favorite Orch.
 8:30 Life's Roulette, UBC
 9:00 Phantoms of Broadway
 10:00 Hughespaper of the Air
 10:15 Dance Tunes
 11:00 The Midnight Hour
 12:00 It's Time to Say Aloha

KGO 790

Oakland 379.5 Meters 10,000 Watts

- Evening**
 5:00 Paul Whiteman's Orch.
 5:30 Spratts Program
 5:45 The Vagabonds
 6:00 Musical Magazine
 6:30 Happy Wonder Bakers
 7:00 Lucky Strike Dance Orch.
 8:00 Amos 'n' Andy, NBC
 8:15 Memory Lane
 8:45 Sperry Smiles
 9:00 Florsheim Frolic
 9:30 Anti-Charter Program
 9:45 Hill Billy Boys
 10:00 National Concert Orch.
 11:00 Laughner-Harris Hotel St. Francis Dance Orch.

Amos And Andy Feted At Luncheon Remain Their Radio Characters

New York—(By Mail)—Two young men dressed in natty spring suits and topcoats and impersonating young butter-and-egg men from the Middle West, have been wandering through the streets of Harlem this week absorbing local color. Messrs. Amos 'n' Andy are in New York.

Coming to New York is one of life's most fearful adventures so far as these Chicagoans are concerned, anyway. They are, says Amos, "most scared plum to death," and no kidding. Only the fact that there comes times when they feel the need of fresh inspiration, which they can get no other place save north of 125th street brings them here at all. Once arrived they like to walk arm in arm about the streets, stopping to chat with a Negro policeman loitering on the corner; keeping their eyes wide open lest some incident common to the neighborhood which might be turned into "copy" escape their attention, or they miss a character who might well be introduced into their broadcast affairs.

All this and a lot more was confided to a group of newspaper representatives at a luncheon given the famous team by M. H. Aylesworth, president of the National Broadcasting Company, this week. The luncheon was a memorable affair. It developed into a one-man performance with Mister Amos in the presiding officer's chair. Story after story, told in his inimitable manner, suspended all action in the dining room for moments at a time. The newspapermen couldn't catch their breath long enough to eat and the waiters couldn't straighten up long enough to serve. His quick wit never failed nor did he falter for an answer during the barrage of questions hurled the length of the table by the inquisitive scribes. Verily, it was Amos's day.

Not that Andy went unnoticed, but Andy was sick and every one tried to save him as much as possible. He had suffered an attack of indigestion, and besides his nose was swollen and was giving him pain.

One interesting thing about these two young men is that while, even in black-face makeup they would hardly resemble their radio characters, they never step out of role. Nor did it occur to anyone present to address them by other than their radio names, although they were first presented as Mr. Gosden and Mr. Correll.

In his more serious moments Amos explained why they permit no one except their announcer in the studio while they broadcast. It is a matter of being self-conscious and oversensitive to the presence of outsiders. They would forget the "mike." Besides, when they work up a situation in which pathos prevails, they are very apt to get all choked up over their own acting, and if any one is in the studio pride forbids that they show their emotion. One gathers the impression that Amos 'n' Andy are more closely identified with their broadcast personalities than they are with their own at present.

Harry de Laxaux Finds Historical Volume

Harry de Laxaux, NBC continuity writer, resurrected a memento of the theatrical past, the other day, when he found a little yellow book, inscribed "By-Laws of the Golden Gate Professional Club." The club was organized by San Francisco theatrical folk on Broadway, almost a quarter of a century ago, and Harry was one of the founders. Other members included Blanche Bates, Homer Davenport, Jesse L. Lasky, Lucille La Verne, Florence Roberts, Laurette Taylor, Ethel Grey Terry, David Belasco and Holbrook Blinn. Also a member was Olive West, who, after fifty years of "trooping" came home to San Francisco to become a member of the National Players and appear in NBC radio dramas.

RADIO RESULTS

... No. 3 ...

If you are interested in radio broadcasting and are in doubt if such is a good advertising medium, read this column every week for herein we will give specific instances where increased business is directly attributed to radio.

The following letter was received by station KECA at Los Angeles:

It gives me pleasure to report the excellent results The Moderncraft Laundry Co. is securing from its Monday evening fifteen minutes on KECA.

From the first there has been a direct response in business to this program. There always is an influx of new customers to practically every Moderncraft Station on Tuesday morning, and a large proportion of them mention the program.

Since the beginning of the program, Moderncraft business has grown 50%. During November, December and January radio advertising was supported by newspaper and direct advertising. During February, radio has stood alone, and a very satisfactory ratio of increase has been maintained.

(Signed) G. L. Price
The Mayers Co., Inc.

The Bureau of Standards has begun work on the development of a radio system to prevent collisions between airplanes.

CHAPPELLE and GRIMES

—TWO STORES—

946 — Pacific Avenue — 1401

Tacoma

Headquarters for
Information on All
Sporting Events

Fountain Lunch Cigars and Tobacco

Tuesday, April 7

KFRC 610

San Francisco 491 Meters 1000 Watts

Evening

- 6:00 Miniature Concert, DLBS
- 6:15 Dinner Dance
- 7:00 Joe and Vi, CBS
- 7:15 Charles W. Hamp
- 7:30 Paramount Publix Playhouse
- 8:00 Paul Tremaine and His Orch.
- 8:15 Old Premier Malt, CBS
- 8:30 General Paint Co. Concert
- 9:00 Light Popular Program
- 9:30 Don Lee Symphony, DLBS
- 9:45 Piano Moods, Edna Fischer
- 10:00 Val Valente and His Orch.
- 12:00 Dance Music

FREE X-RAY EXAMINATION

Learn the true condition of your body. . . Don't delay longer.
Merely present this ad at our office within 7 days from
this date and take advantage of this liberal offer.

Seattle College of Chiropractic, Inc.

1106 Summit Avenue

Seattle, Washington

KHQ **590**

Spokane 508.2 Meters 1000 Watts

Morning

- 7:00 The Town Crier
- 7:30 Alice Blue Gown
- 7:45 The Two Profs, NBC
- 8:00 The Shell Happy Time, KPO
- 9:00 Vermont Lumber Jacks, NBC
- 9:15 Walt and Norman
- 9:30 Betty Crockett, NBC
- 9:45 Walt and Norman, KHQ
- 10:00 Charlie Wellman, Prince of Pep
- 10:15 Mary Hale Martin, NBC
- 10:30 Woman's Magazine of the Air
- 11:30 Charis Dramalogue
- 11:45 Bell Organ Concert
- 12:00 Edna Wallace Hopper, NBC

Afternoon

- 12:15 Western Farm and Home Hour
- 1:00 Dental Hygiene Band Music
- 1:15 Farmers Seed Service
- 1:30 Pacific Coast School of the Air
- 2:00 Studio Parade
- 3:00 Gems of Remembrance
- 3:30 Motor Pleasure Dance Orch.
- 3:45 Paint O'Mine Singers
- 4:00 Service Hour
- 4:30 Quaker Oats, NBC
- 4:45 Service Hour "CTD"
- 5:00 Bobby Jones Chat, NBC
- 5:15 Radiotron Varieties
- 5:30 K. B. U. Notebook
- 5:45 Health Hints

Evening

- 6:00 Halsey Stuart, NBC
- 6:30 Palm Olive Hour, NBC
- 7:30 "Topnotchers," with Grantland Rice, NBC
- 8:00 Amos 'n' Andy, NBC
- 8:15 Camel Pleasure Hour, NBC
- 9:15 Radio Television Transcription
- 9:30 Public Opinion
- 9:45 KHQ Ensemble
- 10:00 NBC Drama
- 10:30 Owen Sweeten Play Boys
- 11:00 Best Steppers

KGO **790**

Oakland 379.5 Meters 10,000 Watts

Evening

- 5:00 Bobby Jones
- 5:15 Radiotron Varieties
- 5:30 News Service
- 5:45 Cowboy Kids
- 6:00 Halsey, Stuart Program
- 6:30 Palmolive Hour
- 7:30 Coca Cola Program
- 8:00 Amos 'n' Andy, NBC
- 8:15 Camel Pleasure Hour
- 9:15 The Rainier Rickey Man
- 9:30 NBC Drama Hour
- 10:00 The Road Show
- 11:00 Dance Orch.

CJOR **1210**

Vancouver, B.C. 247.8 Meters 100 Watts

Evening

- 5:45 Studio Program
- 7:15 Hedlund's Program
- 7:30 Millie and Lizzie
- 7:45 Studio Program
- 8:30 La Fleche Bros. and Lorie Time
- 9:00 Bud Reilly

WEDNESDAY
Program — April 8

KFBL **1370**

Everett 218.8 Meters 50 Watts

Morning

- 8:00 Studio
- 8:15 News Flashes
- 8:30 Devotional Service
- 9:15 Shopping Tips
- 9:30 Studio
- 10:00 Home Beautiful
- 10:15 Well Dressed Man
- 10:30 Fashions and Frills
- 10:45 Studio, Organ

Afternoon

- 4:00 Tea Hour
- 4:30 Little Bit of Everything

KXRO **1420**

Aberdeen 211.1 Meters 75 Watts

Morning

- 7:30 Morning Clock
- 8:00 Newscasting
- 8:45 Lenten Service
- 9:00 The Market Hour
- 10:00 Popular Program
- 10:30 The Variety Hour
- 11:30 Organ Concert
- 12:00 Noonday News

Afternoon

- 1:00 Willapa Harbor Notes
- 1:45 Grays Harbor Radio Dealers Program
- 2:30 Your Favorite Selections
- 5:00 Evening News
- 5:30 Recommendation Man

Evening

- 6:15 Theatre News, Organ Recital
- 6:30 Lawrence McCann
- 7:00 Royal City Ditties
- 8:00 What Have You Program
- 9:00 The Arcadian Gardens
- 10:00 The Moose Dance Band
- 11:00 Tuneful Tuesday on Wednesday

KFJI **1370**

Astoria 218.8 Meters 100 Watts

Morning

- 8:00 Air Edition Morning Oregonian
- 8:15 Market Basket
- 9:15 Home Beautiful
- 11:00 Hildebrand's Tuneful Topics

Afternoon

- 5:00 World Bookman

Evening

- 6:00 Announcements and Recordings
- 7:00 Musical Tapestry
- 7:30 Royal's Poet of the Organ

KPO **680**

San Francisco 440.9 Meters 5000 Watts

Evening

- 6:00 Sperry Smiles
- 6:30 North Americans
- 6:45 Henry Starr, the 16/40 Boy
- 7:00 KPO Salon Orch, Vocal Soloists
- 8:00 San Franciscans
- 8:30 Bostonians of the Air
- 9:15 Rin Tin Tin Thrillers
- 9:30 Packard Program, NBC
- 10:00 Jesse Stafford's Orch.
- 11:00 Floyd Wright, Organist

KFQW **1420**

Seattle 211.1 Meters 100 Watts

Morning

- 7:00 Morning Eye Opener
- 8:00 Popular Vocal
- 8:30 Popular Instrumental
- 8:45 Fifteen Minutes in Hawaii
- 9:00 News Items; Music
- 10:00 Health Talk, Dr. Edwin Brown
- 10:15 Popular Music
- 11:00 Concert
- 12:00 Noonday Program

Afternoon

- 1:00 Dance Tunes
- 2:00 All Request Program
- 3:30 Classical Concert
- 4:00 Binyon Concert Hour
- 4:30 Spanish and Polka Numbers
- 5:00 Popular Music

Evening

- 6:00 Varied Recordings
- 7:00 Classical Hour
- 7:30 Dance Orchestra
- 8:00 The Melody Team
- 8:30 Varied Recordings
- 9:00 Dick Brynt, tenor
- 9:15 Dance Music
- 10:00 Evening Song Recital Recorded
- 10:30 Concert Gems
- 11:00 KFQW Capers
- 12:00 The Sun-Dodgers Program

KOIN **940**

Portland 319 Meters 1000 Watts

Morning

- 6:00 KOIN's Klock
- 7:00 The Early Birds
- 7:15 KOIN's Klock
- 7:30 Novelty Duo
- 8:00 Through the Window
- 8:45 Hawaiian Ensemble
- 9:00 Star Merrymakers
- 9:30 Feminine Fancies, DLBS
- 10:00 Melodians
- 11:00 International Kitchen
- 11:30 American School of the Air
- 12:00 Rose City Beavers

Afternoon

- 12:30 Sunshine Feature
- 1:00 Hostess of the Air
- 2:30 Cuckoo Club
- 3:00 Newspaper of the Air
- 5:00 Kiddie Club
- 5:30 Sunkist Musical Cocktails

Evening

- 6:00 Fast Freight, CBS
- 6:30 Studio Program
- 7:00 Educational Program, CBS
- 7:15 Bells of Harmony
- 7:30 Columbia Artist Concert, CBS
- 8:00 Stew and Pid
- 8:15 Pryor's Military Band, CBS
- 8:30 The Bohemians
- 9:00 Minute Men
- 9:30 The Prouty Family
- 10:00 Journal Feature
- 10:30 KOIN's Krazy Kapers
- 12:00 Merry-Go-Round

KMO **860**

Tacoma 348.6 Meters 500 Watts

See Monday for morning and afternoon program.

Evening

- 9:00 Variety Program
- 9:15 S. Walker Stobbs, Baritone
- 9:30 Hollywood Lights, ET
- 9:45 Carl and Ed
- 10:00 Variety Program

KOL 1270

Seattle 236.1 Meters 1000 Watts

Morning

- 6:45 Top O' the Morning
- 7:00 Morning Glories
- 8:00 Hallelujah Hour, DL-LA
- 9:00 Paul Tremaine, CBS-NY
- 9:30 Colonial Dames, CBS-LA
- 9:45 Doremus
- 10:00 Four Features
- 11:00 Morning Service
- 11:15 Columbia Artist Recital, CBS
- 11:30 American Air School, CBS-NY
- 12:00 KOL Parade

Afternoon

- 1:00 Rotary Club Luncheon
- 1:30 U. S. Navy Band, CBS-Wn.
- 2:00 Happy Go Lucky Hour, DL-SF
- 3:00 Harriet Links
- 3:15 President's Employment Speech
- 3:20 Winegar's Barn Orch., CBS
- 3:45 Shop Service
- 4:00 Morton Downey, CBS-NY
- 4:15 Felix Fernando and His Orch.
- 4:30 Service Hour
- 5:30 Musical Cocktail, DL-LA

Evening

- 6:00 Fast Freight, CBS-WCCO
- 6:30 Arabasque, CBS-NY
- 7:00 International Shoe Program
- 7:15 The Three Graces
- 7:30 Savino Tone Pictures, CBS-NY
- 8:00 Guy Lombardo, CBS-NY
- 8:15 Arthur Pryor and His Military Band, CBS-NY
- 8:30 "Small Black" Revue, DL-LA
- 9:00 Boxing Bouts, Ice Arena
- 10:30 Royal Blue Boy, Requests
- 10:50 Anson Weeks Dance Orch.
- 11:00 Earl Burnett's Trio and Dance Orch., DLBS-LA

KVOS 1200

Bellingham 249.9 Meters 100 Watts

Morning

- 7:00 Classified Clock
- 7:15 Custom Cleaners Clock
- 7:45 Morning Devotionals
- 8:15 Personalities Feature
- 8:30 Southern Airs
- 9:00 Bright Moments
- 10:00 Orchestras
- 10:30 The World Bookman
- 11:00 Home Decorations
- 12:00 Farm News

Afternoon

- 1:00 Newest Recordings
- 2:00 Martial Music
- 2:30 Red Seal Hour
- 3:30 Musicale
- 4:00 Tea Time Hour
- 5:00 Popular Numbers
- 5:15 Dr. Darst's Talk on Health
- 5:30 Popular Music

Evening

- 6:00 Organ Concert, Eddie Clifford
- 7:00 Calendar of the Air, UBC
- 7:30 Hughespaper of the Air, UBC
- 7:45 Murray and Harris, UBC
- 8:00 Long Beach Band, UBC
- 8:30 Album of Familiar Faces, UBC
- 9:00 Dancing Strings, UBC
- 9:30 Land of Dreams, UBC
- 10:00 Hughespaper of the Air
- 10:15 Popular Dance Music
- 11:00 Midnight Hour
- 12:00 It's Time to Say Aloha

Wednesday, April 8

KOMO 920

Seattle 325.9 Meters 1000 Watts

Morning

- 6:55 Inspirational Service
- 7:00 Organ Recital
- 7:30 Sunrise Serenaders, NBC-SF
- 7:45 The Two Professors, NBC-SF
- 8:00 Shell Happy Time, NBC-SF
- 9:00 Vocal Recital
- 9:15 Julia Hayes Helpful Hints to Housewives
- 9:30 Vocal Recital
- 9:45 Way to a Man's Heart
- 10:00 Prince of Pep, NBC-SF
- 10:15 Mary Hale Martin Hour, NBC
- 10:30 Woman's Magazine of the Air
- 11:30 Pine-A-Rol Products, Helen Andrews

- 11:45 Prudence Penny Talk
- 12:00 Edna Wallace Hopper Talk

Afternoon

- 12:15 Western Farm and Home Hour
- 1:00 Eastman School of Music Program, NBC-Rochester
- 1:30 Pacific Coast School of the Air
- 2:00 Variety Hour
- 3:00 Teacup Philosopher
- 3:15 Popular Orch. and Vocalists
- 3:45 The Lost Melody
- 4:00 Stock Quotations
- 4:15 Science, NBC-NY
- 4:30 Phil Cook, the Quaker Man
- 4:45 Back of the News in Washington, NBC-Wash.

- 5:00 Bobby Jones Golf Chat, NBC
- 5:15 Radiotron Varieties, NBC-NY
- 5:30 Concert Trio
- 5:50 Financial Outlooks and Summaries

Evening

- 6:00 Halsey Stuart Program, NBC
- 6:30 Palmolive Hour, NBC-NY
- 7:30 Coca Cola Program, NBC-NY
- 8:00 Amos 'n' Andy, NBC-Chi.
- 8:15 Camel Pleasure Hour, NBC-SF
- 9:15 Phoenix Hosiery Co., ET
- 9:30 Two-Piano Duets
- 9:45 Bobby Jones Golf Chat, NBC
- 10:00 Peggy and Pete
- 10:30 Owen Sweeten's Washingtonians
- 11:00 News Flashes
- 11:10 Olympic Hotel Dance Orch.
- 12:00 Organ Recital

CFCT 630

Victoria 475.9 Meters 500 Watts

Evening

- 6:00 Sunset Hour
- 7:00 Half-hour Program
- 8:00 The Classic Hour
- 9:00 Marionette Book Chat

KOA 830

Denver 361.2 Meters 12,500 Watts

Evening

- 5:30 Mobiloil Concert, NY
- 6:00 Halsey, Stuart Program
- 6:30 Palmolive Hour
- 7:30 Coca Cola Program
- 8:00 Amos 'n' Andy
- 8:15 Camel Pleasure Hour, SF
- 9:15 Henry Busse and His Orch.
- 9:30 Wayne King's Orch.
- 10:00 NBC Drama Hour, SF
- 10:30 Organ Recital

KXA 570

Seattle 526.6 Meters 500 Watts

Morning

- 7:00 Morning Alarm
- 8:00 Bremerton Walkathon
- 9:00 Better Homes Hour
- 10:30 Sunshine Hour
- 11:30 Popular Recordings
- 12:00 Recorded Noonday Concerts

Afternoon

- 1:00 Noonday Siesta
- 1:30 Newsreel of the Air
- 3:00 Bremerton Walkathon
- 4:15 Slogan Contest
- 5:00 Tinney's Friendly Frolic
- 5:30 Town Crier

Evening

- 6:15 Happy Hugh and His Guitar
- 6:45 Harry Foley, pianist
- 7:15 Bill Tucker and His Spotlight Revue
- 7:30 Bill and Betty
- 7:45 Banjo Dick
- 8:00 Piano Novelties
- 8:30 The Music Lesson
- 9:00 Stonewall Jackson and His Red Hot Trio
- 9:30 Metro Radio Players
- 10:00 Tex Howard and His Trianon Tigers
- 11:00 Bremerton Walkathon

KMED 1310

Medford 228.9 Meters 100 Watts

Evening

- 6:15 Recreated Boxing Match
- 6:45 Hughespaper, UBC
- 7:00 Calendar of the Air, UBC
- 7:30 Staff Artist Recital, UBC
- 7:45 Murray and Harris, UBC
- 8:00 Long Beach Municipal Band
- 8:30 Album of Familiar Faces, UBC
- 9:30 Land of Dreams, UBC

KWJJ 1060

Portland 282.8 Meters 500 Watts

Morning

- 7:00 Popular Program
- 10:00 Housewife Hour
- 11:00 Musical Program

Afternoon

- 12:30 Luncheon Concert
- 1:30 Musical Program
- 4:00 Program of Better Music
- 4:15 Popular Program

Evening

- 9:00 Studio Program
- 9:15 Mary Gibbons Piano Concert
- 9:45 Stories by Lee Davis
- 10:00 Progressive Girls Club
- 11:00 Broadway Organ
- 12:00 All Request Program

CNRV 1030

Vancouver 291.1 Meters 500 Watts

Evening

- 6:30 Dinner Program
- 7:30 Sports Review
- 7:45 Piano Recital
- 8:15 Social Hygiene Council Health Talk
- 8:30 Neapolitan Trio
- 9:00 CNRPV Players

KGA**1470**

Spokane 204 Meters 5000 Watts

Morning

- 6:45 Early Birds; News
- 8:00 Organ Concert, NWBS
- 9:00 Morning Devotionals, NWBS
- 9:15 Mary's Neighborly Chat, NWBS
- 9:45 Olive Reynolds, blues singer
- 10:00 Robert Monsen, tenor; NWBS
- 10:15 Helen Andrews, Beauty Talk
- 10:30 The Radio Boy Friends; Grant and Elmore, NWBS
- 11:00 Meadow Larks Orch., NWBS
- 11:45 The Professor and His Dream Girl; NWBS
- 12:00 Mid-Day Request Program

Afternoon

- 12:30 Mid-Day Musicale, NWBS
- 1:00 Marshall Sohl, tenor; Geneva Brown, soprano; NWBS
- 1:15 Dental Clinic of the Air
- 1:45 Betty Andersen, soprano
- 2:00 Mardi Gras, NWBS
- 3:00 Organ Concert, NWBS
- 3:30 Smilin' Sam from Alabam'
- 3:45 Tea Time Tales; Jean Kantner, baritone, NWBS
- 4:00 Metropolitan Hour; Organ Concert, Warren Wright; Homer Sweetman, tenor; Geneva Brown, soprano; NWBS
- 5:00 Ken Stuart's Sports Review
- 5:15 Uncle Frank's Story Hour
- 5:30 Uncle Andy and the Kiddies; Newscasting
- 5:45 Ward Ireland, tenor; NWBS

Evening

- 6:00 Words and Music
- 6:45 Hughespaper of the Air, UBC
- 7:00 Calendar of the Air, UBC-LA
- 7:30 Composer's Hour, UBC-LA
- 7:45 The Hoofers, UBC-LA
- 8:00 Long Beach Municipal Band
- 8:30 Echoes from Parnassus, UBC
- 9:00 Rainier Lime Rickey Time Signals
- 9:00 Henri Damski's Neapolitans Orch.; Marshall Sohl, tenor; Jean Kantner, baritone; Agatha Turley, soprano; NWBS
- 10:00 Ken Stuart's 30 Minutes of Sunshine, NWBS
- 10:30 Moonlight Melodies; Jean Kantner, baritone; Mabel Mohrman, piano; Jan Russell, violin; Jan Naylor, 'cello; NWBS
- 11:00 Vic Meyers' Club Victor Orch.
- 12:00 Request Recordings

KPCB**650**

Seattle 461.3 Meters 100 Watts

Morning

- 7:00 Recordings
- 9:00 Alfred the Grocery Boy
- 10:00 Piano Pointers, Alex Forbes
- 10:15 Recordings

Afternoon

- 12:45 Dental Talk
- 1:00 News Flashes
- 1:15 Recordings
- 4:00 Weather Report
- 4:05 Recordings
- 4:30 Organ, remote

Evening

- 10:00 Dance Music, Eagles Aud.
- 10:30 Recordings
- 11:00 Hot Trio

Wednesday, April 8

KJR**970**

Seattle 309.1 Meters 5000 Watts

Morning

- 7:00 Morning Reveillier
- 7:15 News
- 7:45 Organ Concert
- 8:45 Thrift Home of the Air
- 9:00 Morning Devotionals
- 9:15 Mary from Proctors,
- 9:45 Olive Reynolds, blues singer
- 10:00 Robert Monsen, tenor
- 10:15 Winifred Lundberg, contralto
- 10:30 F. W. Fitch Co., ET
- 10:45 Piver's Revue d' Or
- 11:00 Meadow Larks Orch.
- 11:30 Julia Hayes Program
- 11:45 The Professor and His Dream Girl
- 12:00 World Book Man.

Afternoon

- 12:30 Mid-Day Musicale
- 1:00 Marshall Sohl, tenor; Geneva Brown, soprano
- 1:15 Dental Clinic of the Air
- 1:45 Betty Andersen, soprano
- 2:00 Mardi Gras
- 3:00 Organ Concert
- 3:30 Smilin' Sam from Alabam'
- 3:45 Tea Time Tales, Jean Kantner, baritone
- 4:00 Metropolitan Hour; Organ Concert, Warren Wright; Homer Sweetman, tenor; Geneva Brown, soprano
- 5:00 Ken Stuart's Sports Review
- 5:15 Uncle Frank's Story Hour
- 5:30 Health Talk
- 5:40 Market Reports
- 5:50 Garden Talk

Evening

- 6:00 Words and Music
- 6:19 Seattle School Board Talk
- 6:45 Hughespaper of the Air, UBC
- 7:00 Calendar of the Air, UBC-LA
- 7:30 Diversified Shares, ET
- 7:45 The Hoofers, UBC-LA
- 8:00 Long Beach Municipal Band
- 8:30 Echoes from Parnassus, UBC
- 9:00 Henri Damski's Neapolitans Orch.; Agatha Turley, soprano; Jean Kantner, baritone
- 10:00 Ken Stuart's Sunshine Program;
- 10:30 Moonlight Melodies; Jean Kantner, baritone; Mabel Mohrman, piano; Jan Russell, violin; Jan Naylor, 'cello; Warren Wright, organ
- 11:00 Vic Meyers' Club Victor Orch.
- 12:00 Midnight Revellers

KFRC**610**

San Francisco 491 Meters 1000 Watts

Evening

- 6:00 General Mills Fast Freight
- 6:30 The Columbians, CBS
- 7:00 People's Melody a Minute
- 7:30 Columbia Concerts Corp. Program
- 7:45 Sport Shots by Ernie Smith
- 8:00 Guy Lombardo and His Orch.
- 8:30 Small Black Revue
- 9:00 In Old Vienna, DLBS
- 9:30 Popular Program, DLBS
- 10:00 Gruen Answer Man
- 10:05 Lord Banquet's Adventures
- 10:20 Anson Weeks and His Orch.
- 11:00 Earl Burtnett's Orch., DLBS
- 12:00 Dance Music

KEX**1180**

Portland 254.1 Meters 5000 Watts

Morning

- 6:45 Farm Flashes
- 7:00 White Wizard
- 7:15 Family Altar Hour
- 8:00 Los Angeles Breakfast Club
- 9:15 Julia Hayes
- 9:45 Tune Chasers
- 10:15 Helen Andrews, Beauty Talk
- 10:30 The Radio Boy Friends, NWBS
- 11:00 Meadow Larks Orch., NBS
- 11:45 The Professor and His Dream Girl; NWBS
- 12:00 Salem Hour

Afternoon

- 12:30 Walkathon from Lotus Isle
- 12:45 Mid-Day Musicale, NWBS
- 1:05 Merry Motorists
- 1:15 Dental Clinic of the Air, NWBS
- 1:45 Betty Andersen, soprano
- 2:00 Mardi Gras, NWBS
- 3:00 Organ Concert, NWBS
- 3:30 Smilin' Sam from Alabam'
- 3:45 Newscasting
- 4:00 Walkathon
- 4:15 Juvenile Program
- 4:30 Metropolitan Hour, NWBS
- 5:00 White Wizard
- 5:15 Uncle Frank's Story Hour
- 5:30 Studio Program, Allen Daniels
- 5:45 Theatre Review, Dean Collins

Evening

- 6:00 Words and Music, NWBS
- 6:15 Uncle Jerry's Safety Club, ET
- 6:45 Hughespaper of the Air, UBC
- 8:00 Long Beach Municipal Band
- 8:30 "Sofi" Concert, ET
- 8:45 Aircyclopedia
- 9:00 Henri Damski's Neapolitans; Orch.; Agatha Turley, soprano; Jan Russell, violin; Jean Kantner, baritone; NWBS
- 10:00 Ken Stuart's 30 Minutes of Sunshine, NWBS
- 10:30 Walkathon from Lotus Isle
- 11:30 Vic Meyers' Orch., NWBS
- 12:00 Midnight Revellers

KNX**1050**

Hollywood 285.5 Meters 5000 Watts

Evening

- 6:00 Wesley Tourtelotte, organist
- 6:30 Pantages Hollywood Theatre
- 7:00 Frank Watanabe and Honorable Archie
- 7:15 George Gramlich and "Periwinkle"
- 7:30 Rosierucian Petite Concert Ensemble
- 8:00 Bert Butterworth and His Air- dales
- 8:30 Novelty Program
- 9:00 Sherman Oaks Serenaders
- 9:30 Rev. Ethel Duncan
- 10:00 Miss Duncan
- 10:30 Russian-American Art Club
- 11:00 Wesley Tourtelotte, organist

KRSC**1120**

Seattle 267.7 Meters 50 Watts

Please turn to Sunday's Program

KVI **760**

Tacoma 394.5 Meters 1000 Watts

Morning

- 7:00 Recordings
- 7:15 Morning Eye Openers
- 7:30 Recordings
- 8:00 Hallelujah Hour, DLBS
- 9:00 Paul Tremaine and His Orch.
- 9:30 Feminine Fancies, DLBS
- 10:00 Mid-morning Melodies
- 11:00 Columbia Artists Recital, CBS
- 11:30 American School of the Air
- 12:00 Garden Talk

Afternoon

- 12:15 Columbia Salon Orch., CBS
- 12:30 Syncopated Silhouettes, CBS
- 1:00 U. S. Navy Band, CBS
- 2:00 Happy Go Lucky Hour, DLBS
- 3:00 Recordings
- 3:15 Winegar's Barn Orch., CBS
- 3:30 Dental Clinic of the Air
- 4:00 Morton Downey, CBS
- 4:15 Felix Ferdinando and His Orch.
- 4:30 Recordings
- 5:30 Sunkist Musical Cocktails, CBS

Evening

- 6:00 Gold Medal Fast Freight
- 6:30 Recordings
- 9:00 Don Lee Studio
- 9:30 Fern Dance Orch.
- 10:00 Auditorium Ballroom Orch.
- 10:30 Anson Weeks' Orch.
- 11:00 Earl Burtnett's Orch.

KUJ **1500**

Walla Walla 199.9 Meters 100 Watts

Morning

- 9:00 News, Music
- 10:00 Friendly Hour
- 11:00 Varied Features
- 11:45 Lee Anderson, Studio
- 12:00 Noon-Day Features

Afternoon

- 1:00 Pipe Organ Selections
- 1:30 Better English
- 1:35 Musical Gems
- 5:00 Captain Kid and Kiddies
- 5:55 World Book Man

Evening

- 6:45 Cecil and Sally
- 7:00 Request Program
- 8:00 Studio

KXL **1420**

Portland 211.1 Meters 100 Watts

Morning

- 7:00 Recordings
- 9:30 Housewives Hour
- 10:15 Vocal and Concert Music
- 12:00 Silent for KBPS

Afternoon

- 12:30 Highland Tavern Broadcast
- 1:15 T. N. T. Program
- 2:30 Bob's All Request Special
- 4:30 Recordings

Evening

- 6:00 Children's Hour
- 6:30 Recordings
- 7:00 Calendar of the Air, UBC
- 7:30 Staff Artists, UBC
- 7:45 Murray and Harris, UBC
- 8:00 Studio Presentations
- 8:30 Album of Familiar Faces, UBC
- 9:00 Wrestling Bout
- 10:30 Don De Forest's Dance Band
- 11:30 Radio Nite Club

Wednesday, April 8

KGW **620**

Portland 483.6 Meters 1000 Watts

Morning

- 6:30 Devotional
- 6:45 Oregonian Trail Blazers
- 7:15 Morning Appetizers
- 7:45 Van and Dan, NBC
- 8:00 Shell Happy Time, NBC
- 9:00 Vermont Lumberjacks, NBC
- 9:15 Cooking School
- 9:30 Betty Crocker, NBC
- 9:45 Charis Dramalogue
- 10:00 Prince of Pep, NBC
- 10:15 Mary Hale Martin, NBC
- 10:30 Woman's Magazine of the Air
- 11:30 Julia Hayes
- 11:45 National Marcaroni
- 12:00 Edna Wallace Hopper, NBC

Afternoon

- 12:15 Western Farm and Home, NBC
- 1:00 Eastman Symphony, NBC
- 1:30 National Education Assn., NBC
- 2:00 World Book Man
- 2:02 Town Crier
- 3:00 Saltzman Orch., NBC
- 3:15 Santiseptic Program
- 3:30 Black and Gold Room, NBC
- 3:45 Value of Advertising, NBC
- 4:00 Organ and Piano
- 4:30 Phil Cook, NBC
- 4:45 Old Fashion Mill
- 5:00 Bobby Jones Golf Chat, NBC
- 5:15 Radiotron Varieties, NBC
- 5:30 Bits of Melody, NBC
- 5:45 Talk, Louis K. Poyntz, M. D.

Evening

- 6:00 Halsey Stuart, NBC
- 6:30 Palmolive Hour, NBC
- 7:30 Coca Cola Program, NBC
- 8:00 Amos 'n' Andy, NBC
- 8:15 Camel Pleasure Hour, NBC
- 9:15 Tommy Luke
- 9:30 Vocal and Instrumental
- 9:45 M'Aleer Melodists
- 10:00 Louie's Hungry Five
- 10:15 KGW Dramatic Guild
- 10:45 Oregonian Trail Blazers
- 11:00 Del Milne's Orch.
- 12:00 Music Box Organ

KFI **640**

Los Angeles 468.5 Meters 5000 Watts

Evening

- 6:00 Halsey Stuart Program, NBC
- 6:30 Palmolive Hour, NBC
- 7:30 Coca Cola Program, NBC
- 8:00 Blanche Crossman, contralto
- 8:15 Camel's Pleasure Hour, NBC
- 9:15 Jose Bohr, tenor
- 9:30 Concert Orch.
- 11:00 Hotel St. Francis Dance Orch.

KSL **1130**

Salt Lake City 265.3 Meters 5000 Watts

Evening

- 7:30 Grantland Rice Sportcast, NBC
- 8:00 Amos 'n' Andy, NBC
- 8:15 First Security Program
- 8:45 Camel Pleasure Hour
- 9:15 A Visit with Popular Composers
- 10:00 Drama Hour, NBC
- 10:30 Organ Concert
- 11:00 Pipe Organ Concert

KPQ **1500**

Wenatchee 199.9 Meters 50 Watts

Morning

- 7:30 Morning Musicale
- 8:00 Organ Concert, NW
- 8:45 The Friendly Five
- 9:30 Little Gray Home in the West
- 10:00 Market Day
- 10:15 Robert Monsen, NW
- 10:30 Radio Boy Friends, NW
- 11:00 The Meadow Larks, NWBS
- 11:45 Beauty Hints
- 12:00 Novelty Program

Afternoon

- 12:30 Mid-Day Musicale
- 12:45 Organ Concert
- 1:15 Gems of Royalty
- 1:45 Betty Andersen, NW
- 2:00 Mardi Gras, NW
- 3:00 Organ Concert, NW
- 3:30 Smilin' Sam, NW
- 3:45 Tea Time Tales, NW
- 4:00 Metropolitan Hour
- 5:00 Sports Review, NW
- 5:30 Theatre Flashes
- 5:45 Ward Ireland, NW

Evening

- 6:15 Organ Concert
- 6:00 Words and Music, NW
- 6:45 Hughespaper of the Air, UBC
- 7:00 Calendar of the Air, UBC
- 7:30 Staff Artists, UBC
- 7:45 Murray and Harris, UBC
- 8:00 Long Beach Municipal Band
- 8:30 Album of Familiar Faces
- 9:00 Neapolitans, NW
- 10:00 Ken Stuart's Sunshine, NW
- 10:30 Moonlight Melodies, NW
- 11:00 Victor Club Orch., UBC
- 12:00 Program Dedicated to Detroit, Michigan

KOAC **550**

Corvallis 1000 Watts

Afternoon

- 12:00 Farm Program
- 12:10 In the Day's News
- 12:33 Market Reports, Crops and Weather Forecast
- 12:45 American Legion Organ Program
- 2:00 Around the Campus
- 2:30 Homemakers Hour

Evening

- 6:30 Farm Program
- 6:33 In the Day's News
- 6:45 Market Reports, Crops and Weather Forecast
- 7:00 Animal Husbandry Talks
- 7:15 Dairy Talks
- 7:30 Radio Shorthand Contest

KHJ **900**

Los Angeles 333.1 Meters 1000 Watts

Evening

- 6:00 Gold Medal Fast Freight, CBS
- 6:30 Savino Tone Pictures, CBS
- 6:45 Hallelujah Quartet
- 7:00 Iodine Educ. Bureau, CBS
- 7:15 Rhythms Moderno
- 7:30 Columbia Concerts Corp., CBS
- 8:00 Guy Lombardo, CBS
- 8:30 MJB Demi-Tasse Revue
- 9:00 Franco Bakery Program
- 9:30 Don Lee Symphony
- 9:45 McAleer Transcriptions
- 10:00 World-wide News
- 10:05 Earl Burtnett's Orch.
- 12:00 Organ Recital

"Empire Builders" Leads Try At Reviving "Casey Jones"



That popular railway ballad, "Casey Jones," is seen here getting the most strenuous working-over of its career. And it happened this way.

Harvey Hays, the "Old Timer" of the Empire Builders Monday night playlets, lays no claim to being a soloist, so when a recent Great Northern script called for him to warble a portion of the tragic adventure of the brave engineer, Harvey called on Lucille Husting, leading lady of Empire Builders, and Don Ameche, juvenile lead, to see him through the ordeal. Between rehearsals that week, the thrilling last run of Casey Jones was re-lived again and again, in order that the radio audience would be able to recognize the "Old Timer's" rendition.

Mr. Ameche (right) is a talented singer and Miss Husting spends all her spare time at the piano. The "Old Timer"—believe it or not—is the chap directly behind the NBC "mike."

Empire Builders comes to Pacific Coast audiences every Monday night at 7:30 over the following NBC stations: KOMO, KHQ, KGW, KGO, KECA and KSL.

General Motors Release Canadian Program

Biggest money electrical transcription ballyhoo yet undertaken by an advertiser in northern dominion about to be launched by General Motors of Canada. Cost of air plug, extending over period of 52 weeks, starting next week, around \$300,000.

Fifteen-minute programs using Canadian, English and French musical outfits, vocalists and featuring such statesmen as former Premier MacKenzie King, will be heard once weekly over 27 Canadian stations. Series called "Canada on Parade."

About That Air Attack On New York In May

On May 16 the planes will begin to assemble at Dayton, Ohio, and from there 300 will fly to Chicago, after destroying the mid-western Metropolis they will go to New York.

No less than 600 ships will take part in this attack. Radio planes will hover about the fleet to describe the movements of the phantom fleet.

HY MANDELS

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DELECTABLE FOOD

Luncheon, Tea, Dinner

11 A. M. to 8 P. M.
CAROLYN EDGETT

KHQ 590

Spokane 508.2 Meters 1000 Watts

Morning

- 7:00 The Town Crier
- 7:30 Alice Blue Gown
- 7:45 The Two Profs, NBC
- 8:00 The Shell Happy Time, KPO
- 9:00 Vermont Lumber Jacks, NBC
- 9:15 Walt and Norman, KHQ
- 9:45 Pequot Mill "Trans"
- 10:00 Woman's Magazine of the Air
- 11:30 Bell Furniture, KHQ
- 12:00 Lucy Robinson Savings Ac-counts

Afternoon

- 12:15 Western Farm and Home Hour
- 1:00 Dental Hygiene Band Music
- 1:15 Farmers Seed Service
- 1:30 Miss Silhouette and Her Violin
- 1:45 Rays of Health, The Hill Billies
- 2:00 Studio Parade
- 3:00 Gems of Remembrance
- 3:30 Motor Pleasure Dance Orch.
- 3:45 Paint O' Mine Dance Time
- 4:00 Service Hour
- 4:30 Quaker Oats, NBC
- 4:45 Service Hour "CTD"
- 5:00 Rudy Vallee and His Orch.

Evening

- 6:00 Birthday Party, NBC
- 6:30 Maxwell House Melodies, NBC
- 7:00 Radio Victor Hour, NBC
- 7:30 Stan. Symphony Concert, NBC
- 8:30 Amos 'n' Andy, NBC
- 8:45 Sperry Flour, NBC
- 9:00 Demi-Tasse Revue, NBC
- 9:30 Phoenix Transcription
- 9:45 Upstairs Price Sport Page
- 10:00 Inland Empire Forum
- 10:15 KHQ Ensemble
- 11:00 Best Steppers

KOA 830

Denver 361.2 Meters 12,500 Watts

Evening

- 5:00 Fleischmann Hour, NY
- 6:00 Arco Birthday Party
- 6:30 Maxwell House Melodies
- 7:00 Lucky Strike Orch.
- 8:00 Amos 'n' Andy
- 8:15 Conoco Listeners' Hour
- 8:45 Sports Interview
- 9:00 MJB Demitasse Review
- 9:30 The Story Teller, SF
- 10:00 Parisian Quintet, SF
- 10:30 Organ Recital

KWJJ 1060

Portland 282.8 Meters 500 Watts

Morning

- 7:00 Popular Program
- 10:00 Housewife Hour
- 11:00 Musical Program

Afternoon

- 12:30 Luncheon Concert
- 1:30 Musical Program
- 4:00 Program of Better Music
- 4:15 Program of Popular Music

Evening

- 9:30 Mary Gibbons, Piano Concert
- 9:45 Newberry Girls
- 10:00 Hilo Trio
- 10:15 Ozark Mountaineers
- 10:30 Studio Program
- 11:00 Organ Concert
- 12:00 All Request Program

**THURSDAY
Program — April 9**

KVI 760

Tacoma 394.5 Meters 1000 Watts

Morning

- 7:00 Recordings
- 7:15 Morning Eye Openers
- 7:30 Recordings
- 8:00 Hallelujah Hour, DLBS
- 8:45 Peter Pan Forecasts, CBS
- 9:00 Paul Tremaine and His Orch.
- 9:30 Feminine Fancies, DLBS
- 10:00 Morning Melodies
- 11:00 Columbia Artists Recital, CBS
- 11:15 Nat'l Biscuit Co.
- 11:30 American School of the Air
- 12:00 Garden Talk

Afternoon

- 12:30 Columbia Salon Orch., CBS
- 1:00 The Three Doctors, CBS
- 1:30 Asbury Park Casino Orch.
- 2:00 Happy Go Lucky Hour, DLBS
- 3:00 Gordon Kibbler's Orch.
- 3:30 Dental Clinic of the Air
- 4:00 Morton Downey, CBS
- 4:15 St. Moritz Orch., CBS
- 4:45 Recordings
- 5:15 Art Gillham, CBS
- 5:30 Recordings

Evening

- 6:15 Lorna Fantin, Numerologist
- 9:00 Folgeria, CBS
- 9:30 Fern Dance Band
- 10:00 Studio
- 10:06 Earl Burtnett's Biltmore Orch.
- 11:00 Val Valente and His Orch.

KXL 1420

Portland 211.1 Meters 100 Watts

Morning

- 7:00 Recordings
- 9:30 Housewives Hour
- 10:15 Vocal and Concert Music
- 12:00 Silent for KBPS

Afternoon

- 12:30 Highland Tavern Broadcast
- 1:15 T. N. T. Program
- 2:30 Bob's All Request Special
- 4:30 Recordings

Evening

- 6:00 Children's Hour
- 6:30 Recordings
- 7:00 Calendar of the Air, UBC
- 7:30 Screen Snapshots, UBC
- 7:45 Study in Blue, UBC
- 8:00 Ronald Buck
- 8:30 Brick English Orch., UBC
- 9:00 Musical Contrasts, UBC
- 9:30 Musical Paintings, UBC
- 10:00 KXL Radio Varieties
- 12:00 Radio Nite Club

CNRV 1030

Vancouver 291.1 Meters 500 Watts

- 6:30 Dinner Program
- 7:00 Romance of Canada Series
- 8:00 Nestles Milk Products broadcast
- 8:30 Varied Program
- 9:00 Concert Orch.

KOIN 940

Portland 319 Meters 1000 Watts

Morning

- 6:00 KOIN's Klock
- 7:00 The Early Birds
- 7:15 KOIN's Klock
- 7:30 Novelty Duo
- 8:00 Through the Window
- 8:30 Hawaiian Ensemble
- 8:45 Peter Pan, CBS
- 9:00 Star Merrymakers
- 9:30 Feminine Fancies, DLBS
- 10:00 Melodians
- 11:00 International Kitchen
- 11:15 National Biscuit Co., CBS
- 11:30 International Kitchen
- 11:45 American School of the Air
- 12:00 Rose City Beavers

Afternoon

- 12:30 Sunshine Feature
- 1:00 Hostess of the Air
- 2:30 Cuckoo Club
- 3:00 Newspaper of the Air
- 5:00 Studio Music
- 5:30 Prize Club

Evening

- 6:00 Fifteen Songs
- 6:15 Lorna Fantin, CBS
- 6:30 Songs from Hawaii
- 7:00 Lutheran Layman's League
- 7:30 Chocolate Soldier, DLBS
- 8:00 Bells of Harmony
- 8:15 Pryor's Military Band, CBS
- 8:30 Studio Briefs
- 8:45 Babco Trail Blazers, DLBS
- 9:00 Folgeria, DLBS
- 9:30 Ice Hockey Broadcast
- 10:15 The Bohemians
- 10:45 McElroy's Oregonians
- 12:00 Merry-Go-Round

KVOS 1200

Bellingham 249.9 Meters 100 Watts

Morning

- 7:00 Classified Clock
- 7:15 Custom Cleaners Clock
- 7:45 Morning Devotionals
- 8:00 Preferred Selections
- 8:30 Recordings
- 9:00 To be Selected
- 9:30 How to Get Thin
- 10:00 Popular Numbers
- 10:30 The World Bookman
- 11:00 Home Decorations
- 12:00 Farm News

Afternoon

- 1:00 Buy-Home Products
- 2:00 Martial Music
- 2:30 Red Seal Hour
- 3:30 Classical Recordings
- 4:00 Tea Time Hour
- 5:00 Popular Numbers

Evening

- 6:00 Organ Concert
- 6:45 The Hamburger Family
- 7:00 Calendar of the Air, UBC
- 7:30 Hughespaper of the Air, UBC
- 7:45 Blue Singing by Ruth Lee, UBC
- 8:00 Brick English and His Orch.
- 8:30 Crystal and the Press, UBC
- 9:00 Musical Contrasts, UBC
- 9:30 Musical Paintings, UBC
- 10:00 Hughespaper of the Air, UBC
- 10:30 Dance Tunes
- 11:00 Midnight Hour
- 12:00 It's Time to Say Aloha

KNX**1050**

Hollywood 285.5 Meters 5000 Watts

Evening

- 6:30 Marjorie Healy, soprano
- 6:45 Nita and Ina, Melody Maids
- 7:00 Frank Watanabe
- 7:15 Musical Program
- 7:45 Musical Program
- 8:00 The Philco Symphony
- 8:30 Calmon Luboviski, master violinist; Claire Mellonino, concert pianist
- 9:00 Charlie Hamp
- 9:30 KNX Dance Ensemble
- 10:00 Arizona Wranglers
- 11:00 Wesley Tourtelotte, organist

KGW**620**

Portland 483.6 Meters 1000 Watts

Morning

- 6:30 Devotional
- 6:45 Oregonian Trail Blazers
- 7:15 Morning Appetizers
- 7:45 Van and Dan, NBC
- 8:00 Shell Happy Time, NBC
- 9:00 Vermont Lumberjacks, NBC
- 9:15 Cooking School
- 9:45 Barbara Gould
- 10:00 Woman's Magazine of the Air
- 11:00 Standard School Broadcast
- 11:45 National Macaroni
- 12:00 Luncheon Concert, NBC

Afternoon

- 12:15 Western Farm and Home, NBC
- 1:00 World Book Man
- 1:02 Town Crier
- 2:00 Lady Next Door, NBC
- 2:30 Julia Hayes
- 2:45 Legion Program
- 3:15 Satisfactory Program
- 3:30 Black and Gold Room, NBC
- 3:45 The Vagabonds, NBC
- 4:00 Organ and Piano
- 4:30 Phil Cook, NBC
- 4:45 Old Fashion Mill
- 5:00 Fleischmann Hour, NBC

Evening

- 6:00 Arco Birthday Party, NBC
- 6:30 Maxwell House Melodies, NBC
- 7:00 Lucky Strike, NBC
- 7:30 Standard Symphony Hour, NBC
- 8:30 Amos 'n' Andy, NBC
- 8:45 Sperry Smiles, NBC
- 9:00 Demi-Tasse Review, NBC
- 9:30 Benefit Savings & Loan
- 9:45 Phoenix Hosiery, NBC
- 10:00 Sport Talk
- 10:15 Tony and Beppo
- 10:30 Louie's Hungry Five
- 10:45 To be announced
- 11:00 Merry Mixers Melodies, NBC
- 12:00 Music Box Organ

KFJI**1370**

Astoria 218.8 Meters 100 Watts

Morning

- 8:00 Air Edition Morning Oregonian
- 8:15 Market Basket
- 9:15 Home Beautiful
- 9:30 Recordings
- 11:00 Hildebrand's Tuneful Topics

Afternoon

- 5:00 World Bookman

Evening

- 6:00 Announcements and Recordings
- 7:30 Toggery Program

Thursday, April 9

KOMO**920**

Seattle 325.9 Meters 1000 Watts

Morning

- 6:55 Inspirational Service
- 7:00 Organ Recital
- 7:30 Sunrise Serenaders, NBC-SF
- 7:45 The Two Professors, NBC-SF
- 8:00 Shell Happy Time, NBC-SF
- 9:00 Vocal Recital
- 9:15 Julia Hayes' Helpful Hints to Housewives
- 9:30 The Charis Players, ET
- 9:45 Way to a Man's Heart
- 10:00 Woman's Magazine of the Air
- 11:00 Standard School Broadcast
- 11:45 Barbara Gould Beauty Talk
- 12:00 Prudence Penny

Afternoon

- 12:15 Western Farm and Home Hour
- 1:00 Concert Orch. and Vocalists
- 2:00 Variety Hour
- 3:00 Teacup Philosopher
- 3:15 Concert Orch. and Vocalists
- 4:00 Mickey Mouse Club
- 4:30 Phil Cook, the Quaker Man
- 4:45 Stock Quotations
- 5:00 Fleischmann Sunshine Hour

Evening

- 6:00 Arco Birthday Party, NBC-NY
- 6:30 Maxwell House Melodies, NBC
- 7:00 Lucky Strike Dance Orch.
- 7:30 Standard Symphony Hour, NBC
- 8:30 Amos 'n' Andy, NBC-Chi.
- 8:45 Sperry Smiles, NBC-SF
- 9:00 Demi Tasse Revue, NBC-SF
- 9:30 New World Life Insurance Program
- 10:00 Electrical Transcription
- 10:15 Chevrolet Chronicles, ET
- 10:45 News Flashes
- 11:00 Hotel St. Francis Dance Orch.
- 12:00 Fox 5th Ave. Theatre Organ Recital

KFBL**1370**

Everett 218.8 Meters 50 Watts

Morning

- 8:00 Studio
- 8:15 News Flashes
- 8:30 Devotional Service
- 8:45 Studio
- 9:00 Grocery Gossip
- 9:15 Shopping Tips
- 9:30 Care of the Feet
- 9:45 Everything Electrical
- 10:00 Home Beautiful
- 10:15 Investments
- 10:30 Fashions and Frills
- 10:45 Popular
- 11:00 Pipe Organ Recital, Granada Theatre

Evening

- 6:00 Kiddies Kapers
- 6:30 Popular
- 6:45 Radio Topics
- 7:15 Fashion Hints
- 7:30 Hawaiian Melodies
- 7:45 Old Timers
- 8:00 Yon and Hilda
- 8:15 Dance Music
- 8:45 Elmer Burke
- 9:00 Studio
- 9:45 Well Dressed Man
- 10:00 Old Masters

KPCB**650**

Seattle 461.3 Meters 100 Watts

Morning

- 7:00 Recordings
- 9:00 Alfred the Grocery Boy
- 10:00 Piano Pointers, Alex Forbes
- 10:15 Recordings

Afternoon

- 12:45 Dental Talk
- 1:00 News Flashes
- 1:15 Recordings
- 4:00 Weather Report
- 4:05 Recordings
- 4:30 Organ, remote
- 5:32 Sign Off

Evening

- 10:00 Dance Music, Eagles Aud.
- 10:30 Recordings
- 11:00 Hot Trio

KOL**1270**

Seattle 236.1 Meters 1000 Watts

Morning

- 6:45 Top O' the Morning
- 7:00 Morning Glories
- 8:00 Hallelujah Hour, DL-SF
- 8:45 Peter Pan, CBS-NY
- 9:00 Pequot Program, Transcription
- 9:15 Paul Tremaine, CBS-NY
- 9:30 Doremus
- 9:45 Feminine Fancies, DL-SF
- 10:00 Four Features
- 11:15 Ida Bailey Allen, CBS-NY
- 11:30 American Air School, CBS-NY
- 12:00 KOL Parade

Afternoon

- 1:00 The Three Doctors, CBS-Chi.
- 1:30 Asbury Park Orch., CBS-NY
- 2:00 Happy Go Lucky Ham, DL-SF
- 3:00 Harriet Links
- 3:15 Gordon Kibler's Orch., CBS-NY
- 3:45 Shop Service
- 4:00 Morton Downey, CBS-NY
- 4:15 Howard Lanin's Orch., CBS-NY
- 4:45 Service Hour
- 5:30 Tooth Talk
- 5:45 Perky Feather

Evening

- 6:00 Columbia Feature, NY
- 6:15 Lorna Fantin, Numerologist
- 6:30 Maud Nickerson and Dan McLoone
- 7:00 Lutheran Hour, CBS
- 7:30 Chocolate Soldiers, DL-SF
- 8:00 Jack Denny and His Orch., CBS
- 8:15 Arthur Pryor's Military Band
- 8:30 Whispering Rhythms, DL-LA
- 8:45 Pabco Trail Blazers, DL-SF
- 9:00 "Folgeria" Program, DLBS-LA
- 9:30 Vignettes in Symphony, DL-LA
- 10:00 Royal Blue Boys
- 10:15 Earl Burtnett Orch., DLBS-SF
- 11:00 Val Valente and His Dance Orch., DLBS-SF

KMED**1310**

Medford 228.9 Meters 100 Watts

Evening

- 6:00 KMED European Tour
- 6:30 Your Office Boys
- 6:45 Hughespaper, UBC
- 7:00 Calendar of the Air, UBC
- 7:30 Screen Snapshots, UBC
- 7:45 Study in Blue, UBC
- 8:00 French Miniatures, UBC
- 8:30 Musical Paintings, UBC
- 9:30 Tone Pictures, UBC

KFI 640

Los Angeles 468.5 Meters 5000 Watts

- Evening**
 4:45 The Story Man
 5:15 Quartet, Italian Songs
 5:30 Winnie and Eddie
 5:45 Stock Market Reports
 6:00 Nick Harris Program
 6:45 Slavick String Trio
 7:00 Lucky Strike Orch., NBC
 7:30 Standard Symphony Hour
 8:30 The Royal Hawaiian
 8:45 D-17, Emperor
 9:00 MJB Demi-Tasse Review, NBC
 9:30 Dr. Arthur Friedheim
 10:00 Parisian Quintet, NBC
 10:30 Schonberger Trio
 11:00 Hotel St. Francis Dance Orch.

KPQ 1500

Wenatchee 199.9 Meters 50 Watts

- Morning**
 7:30 News Flashes
 8:00 Organ Concert, NWBS
 8:45 The Musical Bus
 9:00 Shop Talk
 9:30 Organ Concert
 10:00 Market Hour
 10:15 Betty Andersen, NW
 10:30 Radio Boy Friends, NW
 11:00 Meadow Larks, NW
 11:30 Automotive Hints
 12:00 Musical Travelogue
- Afternoon**
 12:30 Mid-Day Musicale, NW
 1:30 Devotional Hour
 1:45 Agatha Turley, NW
 2:00 N. C. W. Buy-at-Home Program
 3:00 Organ Concert, NW
 3:30 Smilin' Sam, NWBS
 3:45 Tea Time Tales, NW
 4:00 Home Owned Merchants Program
 4:30 Queen Peach Blossom
 5:00 The Sportsman, NW
 5:30 Screen Review
- Evening**
 6:00 Melodies and Memories, NW
 6:15 Organ Concert
 6:45 Hughespaper of the Air, UBC
 7:00 Calendar of the Air, UBC
 7:30 Screen Snapshots, UBC
 7:45 Study in Blue, UBC
 8:00 French Miniatures, UBC
 8:30 Brick English Orch., UBC
 9:00 Request Program
 9:30 Tone Paintings, UBC
 10:00 Sunshine Program, NW
 10:30 Moonlight Melodies, NW
 11:00 Vic Meyers, NW
 12:00 Program Dedicated to Atlanta, Georgia

CJOR 1210

Vancouver, B.C. 247.8 Meters 100 Watts

- Evening**
 6:00 Studio Program
 7:00 Capt. Jimmy's Children's Program
 7:15 Studio Program
 7:30 Ida May Pollock
 7:45 Studio Program
 8:00 CJOR Concert Ensemble
 9:00 Alfredo Meunier
 10:00 Alexander Ballroom

Thursday, April 9

KXA 570

Seattle 526.6 Meters 500 Watts

- Morning**
 7:00 Morning Alarm
 8:00 Bremerton Walkathon
 9:00 Better Homes Hour
 10:30 Sunshine Hour
 11:30 Popular Recordings
 12:00 Noonday Concert Recordings
- Afternoon**
 12:30 Young Men's Business Club Luncheon
 1:30 Newsreel of the Air
 3:00 Bremerton Walkathon
 4:15 Slogan Contest
 5:00 Tinney's Friendly Frolic
 5:30 Town Crier
- Evening**
 6:15 Sally and Sue
 6:30 Bright Eyed Boy
 6:45 Harry Foley, pianist
 7:15 Bill Tucker and His Sportlight Revue
 7:30 Billy and Betty
 7:45 Banjo Dick and His Trujo
 8:00 Mrs. Samuel Hedges and Melody Trio
 9:00 Musical Comedy Gems
 10:00 Tex Howard and His Trianon Tigers
 11:00 Bremerton Walkathon

KPO 680

San Francisco 440.9 Meters 5000 Watts

- Evening**
 5:00 Big Brother
 5:30 The Date Book
 5:45 News Digest
 6:00 Organ Recital
 6:15 Cecil and Sally
 6:30 North Americans
 6:45 Henry Starr, the 16/40 Boy
 7:00 KPO Salon Orch.
 8:00 Comedy by KPO Drama Guild
 8:30 Sydney Rosenbloom, pianist
 8:45 Meeting in the Tavern
 9:00 Cy Trobbe's Scrapbook
 10:00 Jesse Stafford's Orch.
 11:00 Floyd Wright, organist

KUJ 1500

Walla Walla 199.9 Meters 100 Watts

- Morning**
 9:00 News, Music
 10:00 Friendly Hour
 11:00 Broadway Hits
 12:00 Noon-Day Features
- Afternoon**
 1:00 Popular Melodies
 1:30 Musical Gems
 5:00 Captain Kidd and Kiddies
 5:55 World Book Man

- Evening**
 6:45 Cecil and Sally
 7:30 Popularity Program
 8:00 Studio Program

CKMO 730

Vancouver 411 Meters 50 Watts

- Evening**
 11:30 Midnight Prowl

KSL 1130

Salt Lake City 265.3 Meters 5000 Watts

- Evening**
 7:00 Lucky Strike Orch., NBC
 8:00 Vico "Pep" Program
 8:30 Amos 'n' Andy, NBC
 8:45 Magic Paintbrush
 9:00 MJB Demi-Tasse Review, NBC
 9:30 Informal Studio Program
 10:00 News Highlights
 10:15 Salon Orch.
 11:00 Midnight Hour

KFQW 1420

Seattle 211.1 Meters 100 Watts

- Morning**
 7:00 Morning Eye Opener
 8:00 Vocal Recordings
 8:30 Instrumental Recordings
 8:45 Organ Solos
 9:00 Dance Tunes
 10:00 Health Talk
 10:15 Popular Music
 12:00 Noonday Luncheon Program
- Afternoon**
 1:00 Dance Tunes Yesterday
 2:00 All Request Program
 3:00 Popular Instrumental Program
 3:30 Classical Concert
 4:00 Binyon Concert Program
 4:30 Popular Program
- Evening**
 6:00 Dinner Concert
 7:00 Hawaiian Program
 7:30 Dance Program
 8:00 Dave Blumenthal, violinist
 8:15 Bob McGuire, Tenor
 8:45 Dance Music
 10:00 Evening Song Recital
 10:30 Concert Gems
 11:00 KFQW Capers
 12:00 The Sun-Dodgers Program

KXRO 1420

Aberdeen 211.1 Meters 75 Watts

- Morning**
 7:30 Morning Clock
 8:45 Lenten Service
 9:00 Market Specials
 10:00 Fashion Talk
 10:30 Variety Hour
 11:30 Organ Recital
 12:00 Noonday News
- Afternoon**
 1:00 Willapa Harbor Notes
 1:45 Grays Harbor Radio Dealers
 2:30 Payette Music House
 5:00 Early Evening News
 5:30 Recommendation Man
- Evening**
 6:16 Organ Concert, Theatre News
 6:30 Lawrence McCann at Console
 7:00 Classical Program
 8:00 Oriental Fantasy
 9:00 Market Melodies

KMO 860

Tacoma 348.6 Meters 500 Watts

- See Monday for morning and afternoon program.
- Evening**
 9:00 Boxing Matches
 10:00 Dance Music

KGA**1470**

Spokane 204 Meters 5000 Watts

Morning

- 6:45 Early Birds; News
- 8:00 Organ Concert, Warren Wright
- 9:00 Morning Devotionals, NWBS
- 9:15 Mary; George Maddox, tenor
- 9:45 Olive Reynolds, blues singer
- 10:00 Marshall Sohl, tenor; NWBS
- 10:15 Robert Monsen, tenor; NWBS
- 10:30 The Radio Boy Friends; Grant and Elmore, NBS
- 11:00 Meadow Larks Orch., NWBS
- 11:45 The Professor and His Dream Girl, NBS
- 12:00 Mid-Day Request Program

Afternoon

- 12:30 Mid-Day Musicale, NWBS
- 1:00 Jean Kantner, baritone; NWBS
- 1:15 Dental Clinic of the Air
- 1:45 Agatha Turley, soprano
- 2:00 Mardi Gras, NWBS
- 3:00 Organ Concert; NWBS
- 3:30 Smilin' Sam from Alabam'
- 3:45 Tea Time Tales; NWBS
- 4:00 Metropolitan Hour; Organ Concert, Bobby Hainsworth; Homer Sweetman, tenor; NWBS
- 5:00 Ken Stuart's Sports Review
- 5:15 Uncle Frank's Story Hour
- 5:30 Uncle Andy and the Kiddies; Newscasting
- 5:45 Robert Monsen, tenor; NWBS

Evening

- 6:00 Northwest Salon Orch., NWBS
- 6:15 Uncle Jerry's Safety Club, ET
- 6:30 Melodies and Memories
- 6:45 Hughespaper of the Air, UBC
- 7:00 Calendar of the Air, UBC-LA
- 7:30 Screen Snapshots, UBC-LA
- 7:45 The Hoofers, UBC-LA
- 8:00 French Miniatures, UBC-LA
- 8:30 Brick English Orch., UBC-LA
- 9:00 Rainier Lime Rickey Time Signals
- 9:00 Montaville Flowers, lecture
- 9:30 Tone Paintings, UBC-LA
- 10:00 Ken Stuart's 30 Minutes of Sunshine; NWBS
- 10:30 Moonlight Melodies; Agatha Turley, soprano; Mabel Mohrman, piano; NWBS
- 11:00 Vic Meyers' Club Victor Orch.
- 12:00 Request Recordings

KFRC**610**

San Francisco 491 Meters 1000 Watts

Evening

- 6:00 "Bobs," Noted Sports Authority
- 6:15 Old Gold Cigarette Program
- 6:30 Dinner Dance, DLBS
- 7:00 Lutheran Laymen's League Program, CBS
- 7:30 Chocolate Soldiers, CBS
- 8:00 Violet Ray Music Hour, DLBS
- 8:30 Ted White's Nite Club
- 9:00 Folgeria, DLBS
- 9:30 Piano Moods, Edna Fischer
- 9:45 El Dorado Program
- 10:00 McAleer Melodists
- 10:15 Gruen Answer Man
- 10:20 Anson Weeks and His Orch.
- 11:00 Val Valente and His Orch.
- 12:00 Dance Music

KRSC**1120**

Seattle 267.7 Meters 50 Watts

Please turn to Sunday's Program

Thursday, April 9

KJR**970**

Seattle 309.1 Meters 5000 Watts

Morning

- 7:00 Morning Reveillier
- 7:15 News
- 7:45 Organ Concert
- 8:45 Thrift Home of the Air
- 9:00 Morning Devotionals
- 9:15 Mary from Proctors
- 9:45 Olive Reynolds, blues singer
- 10:00 Marshall Sohl, tenor
- 10:15 Robert Monsen, tenor
- 10:30 The Radio Boy Friends, Grant and Elmore
- 11:00 Meadow Larks Orch.
- 11:30 Julia Hayes Program
- 11:45 The Professor and His Dream Girl
- 12:00 World Book Man; World in Review

Afternoon

- 12:30 Mid-Day Musicale
- 1:00 Jean Kantner, baritone
- 1:15 Dental Clinic of the Air
- 1:45 Agatha Turley, soprano
- 2:00 Mardi Gras
- 3:00 Organ Concert; Geneva Brown, soprano
- 3:30 Smilin' Sam from Alabam'
- 4:00 Metropolitan Hour; Organ Concert, Bobby Hainsworth; Homer Sweetman, tenor
- 5:00 Ken Stuart's Sports Review
- 5:15 Uncle Frank's Story Hour
- 5:30 Health Talk
- 5:40 Market Reports
- 5:50 Garden Talk

Evening

- 6:00 Northwest Salon Orch.
- 6:15 Uncle Jerry's Safety Club, ET
- 6:30 Melodies and Memories
- 6:55 Rabbi Samuel Koch, Talk; "Aspects of Judaism"
- 7:00 Musical Crossword Program
- 7:15 Calendar of the Air, UBC-LA
- 7:30 McAleer Melodies, ET
- 7:45 The Red Tops
- 8:00 French Miniatures, UBC-LA
- 8:30 Brick English Orch., UBC-LA
- 8:45 Program of Great Golf Matches
- 9:00 Montaville Flowers, lecture
- 9:30 Baker Chocolate Co., ET
- 9:45 The Barbasol Co., ET
- 10:00 Ken Stuart's Sunshine Program
- 10:30 Moonlight Melodies; Agatha Turley, soprano; Mabel Mohrman, piano
- 11:00 Vic Meyers' Club Victor Orch.
- 12:00 Midnight Revellers

KGO**790**

Oakland 379.5 Meters 10,000 Watts

Evening

- 5:00 Fleischmann Hour
- 6:00 Arco Birthday Party
- 6:30 Maxwell House Ensemble
- 7:00 Lucky Strike Dance Orch.
- 7:30 Standard Symphony Hour
- 8:30 Amos 'n' Andy
- 8:45 Sperry Smiles
- 9:00 Demi-Tasse Revue
- 9:30 The Story Teller
- 10:00 Parisian Quintet
- 10:30 Yir Frier' Scotty
- 10:45 Sarah Kreindler, Violinist
- 11:00 Dance Orch.

KEX**1180**

Portland 254.1 Meters 5000 Watts

Morning

- 6:45 Farm Flashes
- 7:00 White Wizard
- 7:15 Family Altar Hour
- 8:00 Organ Concert, NWBS
- 9:00 Morning Devotionals, NWBS
- 9:15 Mary; NWBS
- 9:45 Tune Chasers
- 10:15 Robert Monsen, tenor; NWBS
- 10:30 Radio Boy Friends, NWBS
- 11:00 Meadow Larks Orch., NWBS
- 11:45 The Professor and His Dream Girl; NWBS
- 12:00 Salem Hour

Afternoon

- 12:30 Walkathon from Lotus Isle
- 12:45 Mid-Day Musicale, NWBS
- 1:05 Merry Motorists
- 1:15 Dental Clinic of the Air, NWBS
- 1:45 Agatha Turley, soprano; NWBS
- 2:00 Mardi Gras, NWBS
- 3:00 Organ Concert, NWBS
- 3:30 Smilin' Sam from Alabam'
- 3:45 Newscasting
- 4:00 Walkathon
- 4:30 Metropolitan Hour, NWBS
- 5:00 White Wizard
- 5:15 Uncle Frank's Story Hour
- 5:30 Studio Program
- 5:45 Theatre Review, Dean Collins

Evening

- 6:00 Northwest Salon Orch.
- 6:30 Melodies and Memories, NWBS
- 8:00 Grand Slam Program of Great Golf Matches, ET
- 8:15 The Minstrel Club
- 8:30 Oregon National Defence Band
- 9:00 Montaville Flowers, lecture
- 9:30 Tone Paintings, UBC-LA
- 10:00 Ken Stuart's 30 Minutes of Sunshine, NWBS
- 10:30 Walkathon from Lotus Isle
- 11:30 Vic Meyers' Orch.; Police Reports; NWBS
- 12:00 Midnight Revelers

KHJ**900**

Los Angeles 333.1 Meters 1000 Watts

Evening

- 6:15 Old Gold, CBS
- 6:30 Prof. Lindsley and Leigh Harline
- 7:00 Lutheran Laymen's League
- 7:30 Ghirardelli Program, KFRC
- 8:00 Violet Ray Music Hour
- 8:30 Whispering Rhythms
- 9:00 "Folgeria"
- 9:30 Vignettes in Symphony
- 10:00 World-wide News
- 10:05 Earl Burtnett's Orch.
- 12:00 Organ Recital

CFCT**630**

Victoria 475.9 Meters 500 Watts

Evening

- 6:00 Sunset Organ Recital
- 7:00 Montrose Modern Program
- 7:30 Popular Music

Short Wave Witticisms

Wife—George, dear, how did those empty bottles get in the cellar?
 Husband—I don't know. I never bought an empty bottle in my life.

Many a man who is a big bug at the office is nothing but an insect at home.

The Scotchman who spent \$10 on his girl in one evening has explained the matter very satisfactorily.
 That was all she had.

Some motorists think that the whistle blast of the locomotive approaching the crossing is a signal to start the race.

MILLINERY

1320 Sixth Ave.

FAIREE HAT SHOP

We Do Not Use Men's Hat Blocks to Block Women's Hats

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 9 A.M. to 6 P.M.

RESTAURANTS

For Home Cooked Meals

CLARK'S CAFE

—Fountain Lunch—

MASONIC TEMPLE

49 St. Helens Ave. Tacoma

Thursday, April 9

KOAC

550

Corvallis

1000 Watts

Afternoon

- 12:00 Farm Program
- 12:10 In the Day's News
- 12:30 Market Reports, Weather
- 2:00 Around the Campus
- 2:30 Homemaker Hour
- 3:30 Home Garden
- 3:33 Propagating by A. Roy Kerr
- 3:45 Dr. W. M. Atwood

Evening

- 6:30 Farm Program
- 6:33 In the Day's News
- 6:45 Market Reports, Weather
- 7:10 Poultry Talk

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KXA 570
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Morning

- 7:00 Morning Alarm
- 8:00 Bremerton Walkathon
- 9:00 Better Homes Hour
- 10:30 Sunshine Hour
- 11:30 Popular Recordings
- 12:00 Noonday Concert Program

Afternoon

- 1:00 Noonday Siesta
- 1:30 Newsreel of the Air
- 3:00 Bremerton Walkathon
- 4:15 Slogan Contest
- 5:00 Tinney's Friendly Frolic
- 5:30 Town Crier

Evening

- 6:15 Happy Hugh and His Guitar
- 6:45 Harry Foley, pianist
- 7:15 Bill Tucker and His Sportlight Revue
- 7:30 Billy and Betty
- 7:45 Banjo Dick
- 8:00 Piano Novelities
- 9:00 Stonewall Jackson and Novelty Trio
- 9:30 Mosart Conservatory of Music
- 10:00 Tex Howard and His Trianon Tigers
- 11:00 Bremerton Walkathon

KFI 640
Los Angeles 468.5 Meters 5000 Watts

Evening

- 4:45 The Story Man
- 5:15 Royce and Ronald
- 5:30 E. H. Rust, Nurseryman
- 5:45 Stock Market Reports
- 6:00 Interwoven Pair, NBC
- 6:30 Armour Hour, NBC
- 7:00 Armstrong Quakers, NBC
- 7:30 RKO Program, NBC
- 7:45 Van and Don
- 8:00 Mildred Loughlin, contralto
- 8:15 Brown-Bilt Footlights, NBC
- 8:30 S. and W. Mellowed Melodies
- 9:00 Fuller Program, NBC
- 9:30 Eastman Kodak Program
- 10:00 Concert Orch. and Soloist
- 11:00 St. Francis Dance Orch.

KXL 1420
Portland 211.1 Meters 100 Watts

Morning

- 7:00 Recordings
- 9:30 Housewives Hour
- 10:15 Vocal and Concert Music
- 12:00 Silent for KBPS

Afternoon

- 12:30 Highland Tavern Broadcast
- 1:15 T. N. T. Program
- 2:30 Bob's All Request Special
- 4:30 Recordings

Evening

- 6:00 Children's Hour
- 6:30 Recordings
- 7:00 Calendar of the Air, UBC
- 7:30 O'er Land and Sea, UBC
- 7:45 Murray and Harris, UBC
- 8:00 Studio Program
- 8:30 Detective Story, UBC
- 9:00 Venetian Nights, UBC
- 9:30 Ad Lib Revue, UBC
- 10:00 Ralph C. Clyde Talk
- 10:30 Recordings
- 11:30 Radio Nite Club

FRIDAY
Program — April 10

KPCB 650
Seattle 461.3 Meters 100 Watts

Morning

- 7:00 Recordings
- 9:00 Alfred the Grocery Boy
- 10:00 Piano Pointers, Alex Forbes
- 10:15 Recordings

Afternoon

- 12:45 Dental Talk
- 1:00 News Flashes
- 1:15 Recordings
- 4:00 Weather Report
- 4:05 Recordings
- 4:30 Organ, remote
- 5:32 Sign Off

Evening

- 10:00 Dance Music, Eagles Aud.
- 10:30 Recordings
- 11:00 Hot Trio

KFQW 1420
Seattle 211.1 Meters 100 Watts

Morning

- 7:00 Morning Eye Opener
- 8:00 Vocal Recordings
- 8:30 Instrumental Recordings
- 8:45 Fifteen Minutes in Hawaii
- 9:00 Varied Recordings
- 10:00 Popular Features
- 11:00 Morning Melodies
- 12:00 Noonday Popular Program

Afternoon

- 1:00 Dance Tunes of Yesterday
- 2:00 All Request Program
- 3:00 Concert Program
- 3:30 American-Hawaiian Trio
- 4:00 Binyon Concert Program
- 4:30 Spanish and Polka Numbers
- 5:00 Varied Recordings

Evening

- 7:00 Popular Program
- 7:30 Concert Program
- 8:00 Bobbie McGuire, Melody Team
- 8:30 Vocal Recordings
- 9:00 Novelty Program
- 10:00 Evening Song Recital
- 10:30 Concert Gems
- 11:00 KFQW Capers
- 12:00 The Sun-Dodgers Program

KFRC 610
San Francisco 491 Meters 1000 Watts

Evening

- 6:00 Pat Frayne's SportTalk
- 6:15 String Trio
- 6:30 General Pershing Memoirs
- 7:00 Studio Program
- 7:15 Adventures of a Con Man
- 7:30 Charles W. Hamp
- 8:00 Ted White's Nite Club
- 8:30 Gilmore College Daze, CDLBS
- 9:00 Sunkist Musical Cocktails
- 9:30 El Dorado Program
- 9:45 The Buccaneers
- 10:00 Schwartz Ginger Band
- 10:15 Gruen Answer Man
- 10:20 Anson Weeks His Orch., DLBS
- 11:00 Val Valente and His Orch.
- 12:00 Dance Music

KOL 1270
Seattle 236.1 Meters 1000 Watts

Morning

- 6:45 Top O' the Morning
- 7:00 Morning Glories
- 8:00 Hallelujah Hour, DL-LA
- 9:00 Paul Tremaine, CBS
- 9:30 Doremus
- 9:45 Feminine Fancies, DL-SF
- 10:00 Four Features
- 11:15 Electrical Transcription
- 11:30 KOL Parade

Afternoon

- 12:30 Chamber of Commerce Lunch
- 1:30 Rhythm Ramblers, CBS-NY
- 2:00 Light Opera Gems, CBS-NY
- 2:15 Happy Go Lucky Hour, DL-SF
- 3:00 Harriet Links
- 3:15 Winegar's Barn Orch., CBS-NY
- 3:45 Shop Service
- 4:00 Morton Downey and Orch., CBS
- 4:30 Felix Fernando and His Orch.
- 5:00 Service Hour

Evening

- 6:00 KOIN Isle of Dreams, DL
- 6:30 Pershing's Memoirs, DL-LA
- 7:00 Van Heusen Program, CBS-NY
- 7:30 KOL Funmakers
- 8:00 Noble Sissle and Orch., CBS
- 8:15 Arthur Pryor's Military Band
- 8:30 Gilmore Oil Program, DL-LA
- 9:00 Fruit Cocktail, DL-LA
- 9:30 Jimmy Bittick and His Orch.
- 10:00 Royal Blue Boys, Requests
- 10:15 Anson Weeks, DL-SF
- 11:00 Val Valente and his Dance Orch.

KOAC 550
Corvallis 1000 Watts

Afternoon

- 12:00 Farm Program
- 12:10 In the Day's News
- 12:30 Market Reports, Crops and Weather Forecast
- 2:00 Around the Campus
- 2:30 Homemakers Hour

Evening

- 6:30 Farm Program
- 6:33 In the Day's News
- 6:45 Market Reports, Crops and Weather Forecast
- 7:15 Fruit Production
- 7:30 Business Institute of the Air
- 8:00 Music
- 8:15 American History in Song and Story

KWJJ 1060
Portland 282.8 Meters 500 Watts

Morning

- 7:00 Popular Program
- 10:00 Housewife Hour
- 11:00 Musical Program

Afternoon

- 12:30 Luncheon Concert
- 1:30 Musical Program
- 4:00 Program of Better Music
- 4:15 Popular Program

Evening

- 10:30 Stage Show
- 11:30 Broadway Organ
- 12:00 Request Program

KGW 620

Portland 483.6 Meters 1000 Watts

- Morning**
 6:30 Devotional Services
 6:45 Oregonian Trail Blazers
 7:15 Morning Appetizers
 7:45 Van and Dan, NBC
 8:00 Shell Happy Time, NBC
 9:00 Vermont Lumberjacks, NBC
 9:15 Cooking School
 9:30 Betty Crocker, NBC
 9:45 Pequot Mills Program
 10:00 Prince of Pep
 10:15 Josephine B. Gibson, NBC
 10:30 Woman's Magazine of the Air
 11:30 Masterworks
 11:45 National Macaroni
 12:00 Edna Wallace Hopper, NBC
- Afternoon**
 12:15 Western Farm and Home, NBC
 1:00 Town Crier
 2:00 Aircraft Talk
 2:10 NBC Matinee
 3:00 World in Music, NBC
 3:15 Santiseptic Program
 3:30 Black and Gold Room
 3:45 Bits of Melody, NBC
 4:00 Organ and Piano
 4:30 Phil Cook, NBC
 4:45 Old Fashion Mill
 5:00 Cities Service, NBC
- Evening**
 6:00 Interwoven Pair, NBC
 6:30 Armour Hour, NBC
 7:00 Armstrong Quakers, NBC
 7:30 RKO Program, NBC
 8:00 Amos 'n' Andy, NBC
 8:15 Brown Shoe Company, NBC
 8:30 S. & W. Melodies, NBC
 9:00 House of Color, NBC
 9:30 Schwabacher Hour, KOMO
 10:30 Oregonian of the Air
 11:00 Hoot Owls
 12:00 Del Milne's Orch.

KSL 1130

Salt Lake City 265.3 Meters 5000 Watts

- Evening**
 5:00 Cities Service Concert group
 6:00 Interwoven Pair, NBC
 6:30 Armour Presentations, NBC
 7:00 Armstrong Quakers, NBC
 7:30 RKO Theatre of the Air, NBC
 8:00 Amos 'n' Andy, NBC
 8:15 Tone Pictures
 8:30 Male Quartet
 8:45 Helbros Watch Program
 9:00 Morning Hour Organ Reveries
 9:30 Eastman Kodak Program
 10:00 Utah Old Timers
 10:30 Organ Program
 11:00 Midnight Hour

KOA 830

Denver 361.2 Meters 12,500 Watts

- Evening**
 5:00 Cities Service Concert Orch.
 6:00 Interwoven Pair
 6:30 Armour Program
 7:00 Armstrong Quakers, NY
 7:30 RKO Hour
 8:00 Amos 'n' Andy
 8:15 Old Wagon Tongue
 9:00 Florence Richardson's Orch.
 9:30 Eastman Program, SF
 10:00 Mystery Serial
 10:30 Musical Echoes
 11:00 Hotel Cosmopolitan Orch.

Friday, April 10

KOMO 920

Seattle 325.9 Meters 1000 Watts

- Morning**
 6:55 Inspirational Service
 7:00 Organ Recital
 7:30 Sunrise Serenaders, NBC-SF
 7:45 The Two Professors, NBC-SF
 8:00 Shell Happy Time, NBC-SF
 9:00 Vocal Recital
 9:15 Julia Hayes' Helpful Hints to Housewives
 9:45 Way to a Man's Heart
 10:00 Prince of Pep, NBC-SF
 10:15 Josephine Gibson Food Talk
 10:30 Woman's Magazine of the Air
 11:30 Pine-A-Rol Products, Helen Andrews
 11:45 Prudence Penny Talk
 12:00 Edna Wallace Hopper Talk
- Afternoon**
 12:15 Western Farm and Home Hour
 1:00 Radio Guild, NBC-NY
 2:00 Variety Hour
 3:00 Teacup Philosopher
 3:15 Concert Orch. and Vocalists
 3:45 The Lost Melody
 4:00 Major Bowes' Family, NBC-NY
 4:30 Phil Cook, the Quaker Man
 4:45 Stock Quotations
 5:00 Cities Service Concert Orch. and the Cavaliers, NBC-NY
- Evening**
 6:00 Interwoven Pair, NBC-SF
 6:30 Armour Hour, NBC-Chi.
 7:00 Armstrong Quakers, NBC-NY
 7:30 RKO Program, NBC-NY
 8:00 Amos 'n' Andy, NBC-Chi.
 8:15 Brownbilt Footlites, NBC-SF
 8:30 S. and W. Mellowed Melodies
 9:00 House of Color, NBC-SF
 9:30 Kodak Week End Hour
 10:00 Gold Shield Little Symphony Orch., NWT-KOMO
 11:00 News Flashes
 11:10 Varsity Vagabonds
 12:00 Organ Recital

KNX 1050

Hollywood 285.5 Meters 5000 Watts

- Evening**
 6:00 Wesley Tourtelotte, organist
 6:30 Knights of the Roaring Road
 7:00 Frank Watanabe and Honorable Archie
 7:15 KNX Ensemble
 7:30 Metropolitan Water District Program
 7:45 Musical Program
 8:00 Roya' Order of Optimistic Donuts
 9:00 DuPont Speed Blenders
 9:15 The Arizona Wranglers
 9:45 Legion Stadium
 11:00 Wesley Tourtelotte, organist

KMO 860

Tacoma 348.6 Meters 500 Watts

- Evening**
 9:00 Novelty Program
 9:15 Alice Grogan, Ballad Program
 9:30 Style Review, ET
 9:45 Song Recital
 10:00 DeMolay Studio Program
 10:30 Dance Program

KVI 760

Tacoma 394.5 Meters 1000 Watts

- Morning**
 7:00 Recordings
 7:15 Morning Eye Openers
 7:30 Recordings
 8:00 Hallelujah Hour, DLBS
 9:00 Good Friday Services
 9:30 Feminine Fancies, DLBS
 10:00 Mid-Morning Melodies
 11:00 Columbia Artists Recital, CBS
 11:30 American School of the Air
 12:00 Garden Talk
- Afternoon**
 12:15 U. S. Marine Band Orch., CBS
 12:45 Columbia Educational Features
 1:00 Columbia Salon Orch., CBS
 1:45 Rhythm Ramblers, CBS
 2:00 Light Opera Gems, CBS
 2:15 Happy Go Lucky Hour, DLBS
 3:00 Winegar's Barn Orch., CBS
 3:30 Dental Clinic of the Air
 4:00 Morton Downey, CBS
 4:15 To be announced
- Evening**
 9:00 Sunkist Musical Cocktails
 9:30 Delin Serviteers
 10:00 Studio Program
 10:20 Anson Weeks' Orch., DLBS
 11:00 Val Valente and His Orch.

KOIN 940

Portland 319 Meters 1000 Watts

- Morning**
 6:00 KOIN's Klock
 7:00 The Early Birds
 7:15 KOIN's Klock
 7:30 Novelty Duo
 8:00 Thorough the Window
 8:45 Hawaiian Ensemble
 9:00 Star Merry-makers
 9:30 Feminine Fancies
 10:00 Melodians
 11:00 International Kitchen
 11:30 Am. School of the Air, CBS
 12:00 Rose City Beavers
- Afternoon**
 12:30 Sunshine Feature
 1:00 Hostess of the Air
 2:30 Cuckoo Club
 3:00 Newspapers of the Air
 5:00 Studio Dance Music
 5:30 Prize Club
- Evening**
 6:00 Isle of Golden Dreams
 6:30 Concert Trio
 7:00 The Bohemians
 7:30 The Opera Mirror
 8:00 Stew and Pid
 8:15 Pryor's Crema Military Band
 8:30 Gilmore College Daze, CDLBS
 9:00 Sunkist Musical Cocktails
 9:30 Bells of Harmony
 9:45 Studio Songs
 10:00 Pipe Dreams
 10:30 Jack and Jill Tavern Music
 11:00 Val Valente's Music, DLBS
 12:00 Merry Go Round of the Air

KRSC 1120

Seattle 267.7 Meters 50 Watts

Please turn to Sunday's Program

KGa 1470

Spokane 284 Meters 5000 Watts

Morning

6:45 Early Birds; News
 8:00 Organ Concert, Warren Wright
 9:00 Morning Devotionals, NWBS
 9:15 Mary; Alec Campbell, baritone
 9:45 Olive Reynolds, blues singer
 10:00 Robert Monsen, tenor; NWBS
 10:15 Helen Andrews, Beauty Talk
 10:30 The Radio Boy Friends; Grant and Elmore, NWBS
 11:00 Meadow Larks Orch., NWBS
 11:45 The Professor and His Dream Girl, NWBS
 12:00 Mid-Day Request Program

Afternoon

12:30 Mid-Day Musicale, NWBS
 1:00 Jean Kantner, baritone; NWBS
 1:15 Dental Clinic of the Air
 1:45 Agatha Turley, soprano; NWBS
 2:00 Mardi Gras, NWBS
 3:00 Organ Concert, Bobby Hainsworth; Jean Kantner, baritone
 3:30 Smilin' Sam from Alabam'
 3:45 Tea Time Tales; Jean Kantner, Marshall Sohl, duo; NWBS
 4:00 Henri Damski's Concert Ensemble; Agatha Turley, soprano
 5:00 Ken Stuart's Sports Review
 5:15 Uncle Frank's Story Hour
 5:30 Uncle Andy and the Kiddies; News casting
 5:45 Ward Ireland, tenor; NWBS

Evening

6:00 The Melody Musketeers; NWBS
 6:15 Marshall Sohl, tenor; Geneva Brown, soprano; NWBS
 6:45 Hughespaper of the Air, UBC
 7:00 Conoco Listeners Hour, ET
 7:30 A Study in Blue, Ruth Lee
 7:45 The Hoofers, UBC-LA
 8:00 The Home Bruisers, UBC-SF
 8:15 The Radio Grab Bag; UBC-LA
 8:30 The Song Exchange, NWBS
 9:00 Rainier Lime Rickey Time Signals
 9:00 Montaville Flowers, lecture
 9:30 Ad Lib Review, UBC-LA
 10:00 Ken Stuart's Thirty Minutes of Sunshine
 10:30 Moonlight Melodies; Chet Cathers, baritone; NWBS
 11:00 Vic Meyers' Club Victor Orch.
 12:00 Request Recordings

KFJI 1370

Astoria 218.8 Meters 100 Watts

Morning

8:00 Air Edition Morning Oregonian
 8:15 Market Basket
 9:15 Home Beautiful
 9:30 Recordings
 11:00 Hildebrand's Tuneful Topics

Afternoon

5:00 World Bookman

Evening

6:00 Announcements and Recordings
 7:00 Musical Tapestry
 7:30 Musical

CKMO 730

Vancouver 411 Meters 50 Watts

Evening

7:30 Book-Chat by Brock Smith
 7:45 Pioneer Series
 8:00 Devonshire Male Quartette
 10:30 Skyrakers Frolic
 11:30 Midnite Prowl

Friday, April 10

KGO 790

Oakland 379.5 Meters 10,000 Watts

Evening

5:00 Cities Service Program
 6:00 Interwoven Pair
 6:30 Armour Program
 7:00 Armstrong Quakers
 7:30 RKO Program
 8:00 Amos 'n' Andy, NBC
 8:15 Brownbilt Footlites
 8:30 Mellowed Melodies
 9:00 House of Color
 9:30 Kodak Week-End Hour
 10:00 Mystery Serial
 10:30 Musical Echoes
 11:00 Dance Orch.

KJR 970

Seattle 309.1 Meters 5000 Watts

Morning

7:00 Morning Reveillier
 7:15 News
 7:45 Organ Concert, Warren Wright
 8:45 Thrift Home of the Air
 9:00 Morning Devotionals
 9:15 Mary from Proctor's; Alec Campbell, baritone
 9:45 Olive Reynolds, blues singer
 10:00 Robert Monsen, tenor
 10:15 Betty Andersen, soprano
 10:30 The Radio Boy Friends, Grant and Elmore
 11:00 Meadow Larks Orch.
 11:30 Julia Hayes Program
 11:45 The Professor and his Dream Girl
 12:00 World Book Man; World in Review

Afternoon

12:30 Mid-Day Musicale
 1:00 Jean Kantner, baritone
 1:15 Dental Clinic of the Air
 1:45 Agatha Turley, soprano
 2:00 Mardi Gras
 3:00 Organ Concert, Bobby Hainsworth; Geneva Brown, soprano
 3:30 Smilin' Sam from Alabam'
 3:45 Tea Time Tales; Jean Kantner, and Marshall Sohl, duo
 4:00 Henri Damski's Concert Ensemble; Agatha Turley, soprano
 5:00 Ken Stuart's Sports Review
 5:15 Uncle Frank's Story Hour
 5:30 Health Talk
 5:40 Market Reports
 5:50 Garden Talk

Evening

6:00 The Melody Musketeers
 6:15 The Red Tops
 6:30 The Royal Loafers
 7:00 The Stump 'Em Twins
 7:15 Big Yank Program, ET
 7:30 A Study in Blue, Ruth Lee
 7:45 The Hoofers, UBC-LA
 8:00 The Home Bruisers, UBC-SF
 8:15 The Radio Grab Bag, UBC-LA
 8:30 The Song Exchange; Cecile Baron, pianist; Iris Canfield, 'cello; Sam Meyer, violin
 9:00 Montaville Flowers, lecture
 9:30 Ad Lib Review, UBC-LA
 10:00 Ken Stuart's Thirty Minutes of Sunshine
 10:30 Moonlight Melodies; Chet Cathers, baritone; Jan Russell, violin
 11:00 Vic Meyers' Club Victor Orch.
 12:00 Midnight Revellers

KEX 1180

Portland 254.1 Meters 5000 Watts

Morning

6:45 Farm Flashes
 7:15 Family Altar Hour
 8:00 Organ Concert, NWBS
 9:00 Morning Devotionals, NWBS
 9:15 Julia Hayes
 9:45 Tune Chasers
 10:15 Helen Andrews, Beauty Talk
 10:30 The Radio Boy Friends, NWBS
 11:00 The Meadow Larks Orch.
 11:45 The Professor and His Dream Girl, NWBS
 12:00 Salem Hour

Afternoon

12:30 Walkathon from Lotus Isle
 12:45 Mid-Day Musicale, NWBS
 1:05 Merry Motorists
 1:15 Dental Clinic of the Air, NWBS
 1:45 Betty Andersen, soprano
 2:00 Mardi Gras, NWBS
 3:00 Organ Concert, NWBS
 3:30 Smilin' Sam from Alabam'
 3:45 News casting
 4:00 Walkathon
 4:15 Juvenile Program
 4:30 Organ Concert; NWBS
 4:45 Metropolitan Hour; NWBS
 5:00 White Wizard
 5:15 Uncle Frank's Story Hour
 5:30 Studio Program, Allen Daniels
 5:45 Theatre Review, Dean Collins

Evening

6:00 Melody Musketeers, NWBS
 6:15 Uncle Jerry's Safety Club, ET
 6:30 Marshall Sohl, tenor; Geneva Brown, soprano; NWBS
 6:45 Hughespaper of the Air, UBC
 8:00 The Home Bruisers, UBC-LA
 8:15 The Radio Grab Bag, UBC-SF
 8:30 Philco Storage Battery Co., ET
 9:00 Montaville Flowers, lecture
 9:30 Ad Lib Revue, UBC-LA
 10:00 Ken Stuart's Thirty Minutes of Sunshine; NWBS
 10:30 Walkathon from Lotus Isle
 11:30 Vic Meyers' Orch.; Police Reports; NWBS
 12:00 Midnight Revellers

CJOR 1210

Vancouver, B.C. 247.8 Meters 100 Watts

Evening

5:45 Studio Program
 7:15 Hedlund's Program
 7:30 Millie and Lizzie
 7:45 George and Joe
 8:00 CJOR Concert Ensemble
 9:00 Alfredo Meunier

KUJ 1500

Walla Walla 199.9 Meters 100 Watts

Morning

9:00 News, Music
 10:00 Friendly Hour
 11:00 Broadway Melodies
 12:00 Noon-Day Features

Afternoon

1:00 Pipe Organ Concert
 1:30 Musical Gems
 5:00 Captain Kidd and Kiddies
 5:55 World Book Man

Evening

6:45 Cecil and Sally
 7:00 Request Program
 7:30 Popular Piano, Studio
 8:00 Studio

KHQ **590**
Spokane 508.2 Meters 1000 Watts

Morning
7:00 The Town Crier
7:30 Alice Blue Gown
7:45 The Two Profs, NBC
8:00 The Shell Happy Time, KPO
9:00 Vermont Lumberjacks, NBC
9:15 Walt and Norman
9:30 Betty Crocker, NBC
9:45 Walt and Norman, KHQ
10:00 Charlie Wellman, Prince of Pep
10:15 Josephine Gibson, NBC
10:30 Woman's Magazine of the Air
11:30 Bell Organ Recital
12:00 Edna Wallace Hopper, NBC

Afternoon
12:15 Western Farm and Home Hour
1:00 Dental Hygiene
1:15 Farmers Seed Service
1:30 Miss Silhouette and her Violin
1:45 The Radiolite Vocalist
2:00 Studio Parade
3:00 Gems of Remembrance
3:30 Motor Pleasure Dance Orch.
3:45 Paint O' Mine Dance Time
4:00 Service Hour
4:30 Quaker Oats, NBC
4:45 Service Hour "CTD"
5:00 Jessica Dragonette and the Cavaliers, NBC

Evening
6:00 Interwoven Pair, NBC
6:30 Armour Program, NBC
7:00 Armstrong Quakers, NBC
7:30 R.K.O. Hour, NBC
8:00 Amos 'n' Andy, NBC
8:15 Brown Bilt Footlights, NBC
8:30 S & W Mellow Melodies, NBC
9:00 W. P. Fuller, NBC
9:30 Philco Symphony Orch.
10:00 Inland Empire Forum
10:30 Musical Foods, KHQ Ensemble
11:00 Davenport Hotel Orch.

KPO **680**
San Francisco 440.9 Meters 5000 Watts

Evening
5:00 Big Brother
5:30 The Date Book
5:45 News Digest
6:00 Mother Goose and the Rime Book
6:15 Cecil and Sally
6:30 North Americans
6:45 Henry Starr, the 16/40 Boy
7:00 Concertized Opera
8:00 San Franciscans
8:30 California Baking Company
9:00 Program for Hillerick and Bradsby
9:15 Baker Chocolate Program
9:30 Packard Program, NBC
10:00 Jesse Stafford's Palace Orch.
11:00 Floyd Wright, Organist

CFCT **630**
Victoria 475.9 Meters 500 Watts

Evening
6:00 Sunset Hour
7:00 Canadian Pacific Hour of Music
8:00 Band Concert
9:00 Canada on Parade
11:00 Popular Dance Music

Friday, April 10

KFBL **1370**

Morning
8:00 Studio
8:15 News Flashes
8:30 Devotional
8:45 Shopping Tips
9:00 Grocery Gossip
9:15 Quartette
9:30 Care of the Feet
9:45 Everything Electrical
10:00 Home Beautiful
10:15 Well Dressed Man
10:30 Fashions and Frills
10:45 Studio
11:00 Organ
12:00 Silent

Afternoon
4:00 Tea Hour
4:30 Bridge

KVOS **1200**
Bellingham 249.9 Meters 100 Watts

Morning
7:00 Classified Clock
7:15 Custom Cleaners Clock
7:45 Morning Devotionals
8:00 Entertaining Features
8:30 Popular Recordings
9:00 Funny Features
9:30 Ancient and Modern
10:30 The World Bookman
11:00 Home Decorations
12:00 Farm News

Afternoon
1:00 Musical Moments
1:30 World Book Man
2:00 Martial Music
2:30 Red Seal Hour
3:30 Musicale
4:00 Tea Time Hour
5:00 Musical Program
5:15 Dr. Darst's Health Talk
5:30 Popular Numbers

Evening
6:00 Organ Concert
7:00 Calendar of the Air
7:30 Hughespaper of the Air, UBC
7:45 Murray and Harris, UBC
8:00 Amateur Night
8:30 Harrison Hargreaves, UBC
9:00 Venetian Nights, UBC
9:30 Musical Revue, UBC
10:00 Hughespaper of the Air
11:00 Midnight Hour
12:00 It's Time to Say Aloha

KHJ **900**
Los Angeles 333.1 Meters 1000 Watts

Evening
6:00 Studio Program
6:30 Pershing Program, Times
7:00 Hallelujah Quartet
7:15 Studio Program
7:30 Charlie Hamp
7:45 Inglewood Memorial Park Concert
8:15 Arthur Pryor's Band, CBS
8:30 Gilmore Oil Co., CDLBS
9:00 Calif. Fruit Growers to CDLBS
9:30 Jimmy Bittick and his Orch.
10:00 World-wide News
10:05 Earl Burtnett's Orch.
12:00 Organ Recital

KPQ **1500**
Wenatchee 199.9 Meters 50 Watts

Morning
7:30 Organ Concert, NWBS
8:00 Warren Wright, NW
8:30 Light Opera
9:30 Home Hints
10:15 Robert Monsen, NW
10:30 Grant and Elmore, NW
11:00 The Meadow Larks, NWBS
11:45 The Cosmetician
12:00 Day Dreams

Afternoon
12:30 Mid-Day Musicale
12:45 Organ Concert
1:30 Devotional Hour
1:45 Agatha Turley, NW
2:00 Mardi Gras, NWBS
3:00 Organ Concert, NWBS
3:30 Smilin' Sam, NW
3:45 Tea Time Tales, NW
4:00 Concert Ensemble, NW
4:30 Kiddies Hour
5:00 Sports Review, NW
5:30 Picture Review

Evening
6:00 Melody Musketeers, NW
6:30 Royal Loafers, NW
7:00 Stump 'Em Twins, NW
7:30 O'er Land and Sea, UBC
7:45 Murray and Harris, UBC
8:00 Home Bruisers, UBC
8:15 Duo Piano Flashes, UBC
8:30 Request Program
9:30 Hockey Game, NW
10:15 Moonlight Melodies, NW
11:00 Victor Club Orch., UBC
12:00 Program Dedicated to Charleston, W. V.

KXRO **1420**
Aberdeen 211.1 Meters 75 Watts

Morning
7:30 Morning Clock
8:45 Lenten Service
9:00 The Market Hour
10:00 New Numbers
10:30 Variety Hour
11:30 Organ Concert
12:00 Noonday News

Afternoon
1:00 Willapa Harbor Notes
1:45 Radio Dealers of Grays Harbor
2:30 Requests
5:00 Newsy News for Nosey People
5:30 Recommendation Man

Evening
6:15 Theatre Notes, Organ Recital
6:30 Lawrence McCann, organist
7:00 Local Tidbits
8:00 Melody Lane
9:00 New-Old Songs

KMED **1310**
Medford 228.9 Meters 100 Watts

Evening
5:45 News Digest
6:00 Farmers Friend
6:15 Pipe Organ
6:45 Hughespaper, UBC
7:00 Calendar of the Air, UBC
7:30 O'er Land and Sea, UBC
7:45 Murray and Harris, UBC
8:30 Hargreaves Detective Stories
9:00 Venetian Nights, UBC
9:30 Ad Lib Revue, UBC

Easter Services From Washington, D. C.

The first Easter Sunday service ever to be broadcast from Arlington Cemetery, near Washington, D. C., and an international sermon by Dr. William Temple, Archbishop of York, to be relayed from the archepiscopal palace, have been scheduled by the Columbia Broadcasting System for Sunday, April 5.

Beginning at 7:30 A. M., EST., and continuing for forty-five minutes, the proceedings at Arlington will be broadcast, including prayers by the Rev. Sir Knight James Shera Montgomery, D. D., Grand Prelate, Grand Commandery, Knights Templar, and chaplain to the House of Representatives and by the Rev. Captain Sydney Key Evans, Chief of Chaplains, United States Navy; a sermon by the Rev. Z. B. Phillips, D. D., of the Church of the Epiphany, Washington, and chaplain to the Senate, and a concluding prayer by Chaplain Evans.

During the service the United States Marine Band will furnish the music, and there will be hymns by the choir of the Knights Templar, under the auspices of which organization the service is being arranged.

Dr. William Temple, who will speak before a microphone specially installed in Bishophorpe Palace, York, is the second highest dignitary in the Church of England.

This event will occupy the regular international period, from 12:30 to 12:45 P. M., EST.

At 2 P. M. will come the special Cathedral Hour service, under direction of Channon Collinge.

The Rev. Donald Grey Barnhouse, of the Tenth Presbyterian Church in Philadelphia, will broadcast a sermon over the network at 5 P. M., speaking from the conviction that the empty tomb of Christ is the most clearly established fact of history.

From 11 to 12 P. M. the Back Home Hour will be relayed from the Churchill Tabernacle, Buffalo, during which a full musical service will be heard, as well as a message by the Rev. Clinton H. Churchill.

The radio trade is planning a big show at Chicago, next June.

A mixed quartet, including members of National Radio Auditions, will begin a series of Sunday night broadcasts over NBC network, starting April 12.

Friday, April 10

CNRV 1030

Vancouver 291.1 Meters 500 Watts

Evening

6:30 Dinner Program
7:30 Dean R. W. Brock
7:45 Varied Program
8:00 String Ensemble
9:00 General Motors Broadcast
10:00 Dance Program

This Radio Artist Was Champion Swimmer



MAUD NICKERSON

A few years ago Maud Nickerson was another Alameda High School girl who listened to the radio and thought "Ah, I'd love to be a radio artist!" But unlike most of the others she got her wish. Now she's the staff blues singer with KOL in Seattle.

Maud has been delighting Western ears for three years. Before going to Seattle she sang for bay city audiences over KFRC and KYA, San Francisco.

As might be expected of a California native daughter, Maud has a decided sports preference for swimming. "Next best" are baseball and basketball. She followed all three while in high school, holding the Pacific Coast 150-yard backstroke championship while on her school swimming team.

Before answering the call of the "mike" Maud studied toe and tap dancing. When television arrives, she says, she may go back to them. But for the present she's specializing in blues—the soft, tantalizing kind—and Northwest fans seem to be in favor of the idea.

FLASHES FROM RADIO LAW

Continued from page 14

ant having referred to an individual as 'damned,' having used the expression 'By God' irreverently, and having announced his intention to call down the curse of God upon certain individuals, was properly convicted of using profane language within the meaning of that term as used in the act of Congress prohibiting the use of profane language in radio broadcasting.

Now that the decision has been reached we can rest assured that the golden voice of our favorite announcer will never induce little Willie to take up "cussing."

\$10,000 a Broadcast

The new "Vitality Personalities" programs, wherein a different movie or stage star is used on each program, is said to be costing the sponsors \$130,000 for 13 releases. The programs are a Columbia feature, heard over 46 stations, on Wednesday evenings at 7 p. m., PST.

Seventeen years ago Ted Husing was a mascot for the Columbia University athletic teams.

**McBRIDE
&
SAUNDERS**

1925 Third Avenue
SEATTLE

for
**ADVANCED
REFRIGERATION**

FRIGIDAIRE

It Makes Droopy, Dejected
Garden Things Pertly
Crisp and Sprightly

Eastern Priest Builds Up Huge Following

A PRIEST of a parish of 63 families, rector of a tiny wooden church capable of holding only about 200 people, has grown to be a nationally known prophet over the Columbia radio system. He is the Rev. Father Charles E. Coughlin of the Shrine of the Little Flower, at Twelve Mile Road and Woodward avenue, Royal Oak, a suburb of Detroit, Mich., who broadcasts over a network of Columbia stations at 7 P. M. every Sunday evening, commanding perhaps the largest audience regularly addressed by any Catholic priest in this country.

If any one had any doubts of the popularity of Father Coughlin's program, this was dispelled recently when more than 200,000 letters poured into the Columbia system from all parts of the country urging that this preacher continue his series of sermons on Communism. Inclosing one of his sermons, Father Coughlin intimated that pressure was being brought to bear to censor his remarks, and he invited his hearers to express themselves on the subject. The 200,000 letters were almost unanimously in favor of his continuing his talks.

Father Coughlin came to Detroit from a parish in Ontario, Canada, a few years ago, and, after serving as assistant in one of the Detroit churches, was assigned to found the Shrine of the Little Flower in a sparsely settled neighborhood which today provides his little church with but sixty-three families as parishioners. He was quick to perceive the advantages which radio presented as a means of reaching a large number of listeners, and inaugurated a series of services, broadcast through one Detroit station.

Fearless in his sermons, he soon attracted widespread attention, and last year he delivered his sermons over a network of three stations, which this year was increased to sixteen Columbia chain stations covering the Midwest and the eastern sections of the country.

He prepares all his own sermons—usually at the last minute and is obliged to maintain a clerical force of 35 stenographers to answer the thousands of requests.

"Miss Portland!"

Evelyn Sandberg, whose crooning contralto voice is heard on the KFRC Golden State Blue Monday Jamboree, comes from the Pacific Northwest. She was crowned "Miss Portland," as that city's most beautiful girl last year. Her radio work in that section was over KOIN.

Guy Lombardo's ambition is to sleep nights instead of days?

The theme song played by Ann Leaf has been called "Night" for want of a better title?

Observations By Radio Leader From England

A GENTLEMAN named R. Milward Ellis, chairman of the British Radio Manufacturer's association, who has been studying radio conditions in the United States, has returned to his native heath. Before leaving, Chairman Ellis made the following observations:

Hope for improved broadcasting system in England.

American programs are overcharged with commercialism; British programs are too conservative.

England has less than a dozen broadcasting stations and only two transmitters under government supervision.

Only occasionally are celebrities heard by the listeners in England.

Harry Lauder is heard about once in two years, despite his enormous popularity.

American listeners have a much wider range of programs than the British.

It is not often that more than two or three programs are on the air at once in England.

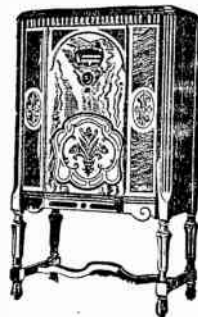
There is little if any broadcasting in the morning; hardly any in the afternoon. The days schedules begin about 7:30 or 8 p. m., signing off at midnight.

England does not permit any jazz music on Sunday, or broadcasting of any kind during the hours of church services.

Mr. Ellis has no faith in television as a practical or commercial proposition; says that an altogether new line of development will have to be taken before it appeals to the public imagination.

'Twas Ever Thus!

To be a radio actress and to sing over the air are the secret ambitions of Joyce Holloway Barthelson, talented pianist of the Arion Trio of NBC at the San Francisco studios.



Presenting —
the new and greater
BRUNSWICK
RADIO . . .

"The Radio of the Future," with the revolutionary UNI-SELECTOR that centers the entire operation of the set in one control. Ask us for a demonstration of this marvelous new machine that has every great feature known to Radio Science.

Lowboy, Model 15 (Illustrated)
Price, less tubes . . . **\$13950**

Our Subscription Price Remains \$2.00 Per Year

We have received such a large number of requests from our friends and subscribers and our field crews to continue the subscription rate at \$2.00 per year that we have decided not to advance the price at the present time.

The price remains 5c per copy, \$2.00 per year, \$3.00 in Canada.

Don't Delay—Clip and Mail This Coupon Now!

Please send me the Northwest Radio Weekly for one year, for which I enclose Two Dollars.

Name

Address

(P. S. If you are already a subscriber it is understood the above is to take effect at the expiration of the present order.)

KPQ 1500
Wenatchee 199.9 Meters 50 Watts

Morning

- 7:30 News Flashes
- 8:00 Organ Concert, NW
- 8:30 Musical Bus
- 9:00 News of the Day
- 9:30 Organ Concert
- 10:15 Robert Monsen, NW
- 10:30 Radio Boy Friends, NW
- 11:00 Meadow Larks, NW
- 12:00 Musical Travelogue

Afternoon

- 12:30 Organ Concert
- 1:30 Devotional Hour
- 1:45 Robert Monsen, NW
- 2:00 N. C. Washington Program
- 3:00 Market Hour
- 4:00 Home Owned Merchants Hour
- 4:30 Kiddies Hour
- 5:00 Sport's Review, NW
- 5:30 Hollywood Lights

Evening

- 6:00 Ward and Chet, NW
- 6:15 Organ Concert
- 6:30 The Amber God, UBC
- 6:45 Hughes Paper, UBC
- 7:00 Calendar of the Air, UBC
- 7:30 Waltz Kings, UBC
- 8:00 Four Moods, UBC
- 9:00 Everstate Band, UBC
- 10:00 Sunshine Program
- 10:30 Moonlight Melodies, UBC
- 11:00 Vic Meyers
- 12:00 Program Dedicated to Berlingham, Ala.

KXL 1420
Portland 211.1 Meters 100 Watts

Morning

- 7:00 Recordings
- 9:30 Housewives Hour
- 10:15 Vocal and Concert Music

Afternoon

- 12:30 Highland Tavern Broadcast
- 1:15 T. N. T. Program
- 2:30 Bob's All Request Special
- 4:30 Recordings

Evening

- 6:00 Children's Hour
- 6:30 Recordings
- 7:00 Calendar of the Air, UBC
- 7:30 Waltz King, UBC
- 8:00 Studio Program
- 9:00 English Gibson Orch., UBC
- 9:30 Tango Orch., UBC
- 10:00 Dance Hour
- 11:00 Radio Nite Club
- 1:30 All Request Dispatcher

KHJ 900
Los Angeles 333.1 Meters 1000 Watts

Evening

- 5:30 The Early Bookworm, CBS
- 5:45 Chili Peppers
- 6:00 Around the Samovar, CBS
- 6:15 Oakland-Pontiac Program, CBS
- 6:30 National Radio Forum, CBS
- 7:00 The Show Boat, CBS
- 8:00 Don Lee Symphony
- 8:15 Arthur Pryor's Band, CBS
- 8:30 The Merry-makers
- 9:30 Jimmy Bittick and his Orch.
- 10:00 World-wide News
- 10:05 Earl Burnnett's Orch.
- 12:00 Organ Recital

SATURDAY
Program — April 11

KXA 570
Seattle 526.6 Meters 500 Watts

Morning

- 7:00 Morning Alarm
- 8:00 Bremerton Walkathon
- 9:00 Better Homes Hour
- 10:30 Sunshine Hour
- 11:30 Dance Recordings
- 12:00 Recorded Concert

Afternoon

- 1:30 Newsreel of the Air
- 3:00 Bremerton Walkathon
- 4:15 Slogan Contest
- 5:00 Tinney's Friendly Frolic
- 5:30 Town Crier

Evening

- 6:15 Musical Jewel Box
- 6:45 Harry Foley, pianist
- 7:15 Bill Tucker and His Sportlight Revue
- 7:30 Billy and Betty
- 7:45 Banjo Dick and His Trujo
- 8:00 Mrs. Samuel Hedges and Melody Trio
- 9:00 Popular Dance Music
- 10:00 Tex Howard and His Trianon Tigers
- 11:00 Bremerton Walkathon

KOL 1270
Seattle 236.1 Meters 1000 Watts

Morning

- 6:45 Top O' the Morning
- 7:00 Morning Glories
- 8:00 Adventures of Helen and Mary
- 8:30 Columbia Revue, CBS-NY
- 9:30 Paul Tremaine and Orch., CBS
- 9:45 Doremus
- 10:00 Four Features
- 11:15 Democratic Club Forum, CBS
- 12:00 KOL Parade

Afternoon

- 1:00 Ann Leaf at the Organ, CBS
- 1:30 Spanish Serenade; Orch., CBS
- 2:00 Leon Belasco and Orch.
- 2:45 Tony's Scrapbook, CBS-NY
- 3:00 Ted Husing's Sportsclants, CBS
- 3:30 Paul Tremaine and Orch., CBS
- 3:45 Shop Service
- 4:00 Morton Downey and Orch.
- 4:15 Armand Vecsey and Orch.
- 4:30 Organ Recital, DL-LA
- 4:40 Armand Vecsey and Orch.
- 5:00 Service Hour

Evening

- 6:00 KHJ Novelties, DL-LA
- 6:30 National Radio Forum from Wash., CBS
- 7:00 Hank Simmons' Show Boat
- 8:00 Jack Denny's Orch., CBS
- 8:15 Arthur Pryor's Military Band
- 8:30 Three Graces
- 8:45 Royal Blue Boy
- 9:00 Ken Niles' Merry-makers, DL
- 9:30 Jimmy Bittick and His Orch.
- 10:00 Barney's Jazz Band
- 11:00 Earl Burnnett and his Trio and Orch., DLBS-LA

KOA 830
Denver 361.2 Meters 12,500 Watts

Evening

- 5:00 Webster Program, NY
- 5:15 Radiotron Varieties, NY
- 5:30 The Fuller Man, NY
- 6:00 General Electric Band
- 7:00 Lucky Strike Orch.
- 8:00 Amos 'n' Andy
- 8:15 Slumber Music, NY
- 8:45 Little Jack Little, NY
- 9:00 Smith Ballew and His Orch.
- 10:00 Hotel Cosmopolitan Orch.

KOIN 940
Portland 319 Meters 1000 Watts

Morning

- 6:00 KOIN's Klock
- 7:00 The Early Birds
- 7:15 KOIN's Klock
- 7:30 Novelty Duo
- 8:00 Through the Window
- 8:45 Hawaiian Ensemble
- 9:00 Merry-makers
- 9:30 Studio Revue
- 10:00 Melodians
- 11:00 International Kitchen
- 12:00 Rose City Beavers

Afternoon

- 12:30 Sunshine Feature
- 1:00 Hostess of the Air
- 2:30 Cuckoo Club
- 3:00 Newspaper of the Air
- 5:00 Dance Music
- 5:30 Prize Club

Evening

- 6:00 Song Revue
- 6:15 Bells of Harmony
- 6:30 Jack and Jill's Tavern Music
- 7:00 Old Time Melodrama
- 8:00 Studio Feature
- 8:15 Pryor's Military Band, CBS
- 8:30 Night Club Gaieties
- 9:00 The Bohemians
- 9:30 South East Portland Feature
- 10:00 Stetson Syncopators
- 11:00 McElroy's Oregonians
- 12:00 Merry Go Round of the Air

KWJJ 1060
Portland 282.8 Meters 500 Watts

Morning

- 7:00 Popular Program
- 10:00 Housewife Hour
- 11:00 Musical Program

Afternoon

- 12:30 Luncheon Concert
- 1:30 Musical Program
- 4:00 Program of Better Music
- 4:15 Program of Popular Music

Evening

- 9:00 Carlson
- 9:15 Phil Gatch
- 9:45 Studio Program
- 10:00 Helen Ritchey
- 10:15 Popular Program
- 11:00 DeForest's Dance Band
- 12:00 All Request Program

KMO 860
Tacoma 348.6 Meters 500 Watts

See Monday for morning and afternoon program.

Evening

- 9:00 Leon Mills and His Orch.
- 10:00 Leon Olson and His Orch.
- 10:30 RKO Frolic

KHQ **590**
Spokane 508.2 Meters 1000 Watts

Morning
7:00 The Town Crier
7:30 Alice Blue Gown
7:45 The Two Profs, NBC
8:00 Shell Happy Time
9:00 Vermont Lumber Jacks, NBC
9:15 Walt and Norman
9:45 First Aid to Needy Soles
10:30 Woman's Magazine of the Air
11:30 The Home Beautiful Singer
11:45 Bell Organ Recital
12:00 Club Bulletin, Thrift Talk

Afternoon
12:15 Farm Reports
12:30 Dance Orch.
1:00 Peerless Dentists
1:15 Farmers Seed Service
1:30 Miss Silhouette and her Violin
1:45 Ray of Health, The Hawaiians
2:00 Studio Parade
3:00 Gems of Remembrance
3:30 Motor Pleasure Dance Orch.
3:45 Paint O' Mine Orch. and Singers
4:00 Service Hour
5:15 Radiotron Varieties, NBC
5:30 Fuller Brush Co.

Evening
6:00 General Electric
7:00 Lucky Strike Hour, NBC
8:00 Amos 'n' Andy, NBC
8:15 Seiberling Singers
8:30 Peerless Quartette
8:45 Sperry Smiles
9:00 El Sidelo Minstrels, NBC
9:30 Spotlight Revue, NBC
11:00 Davenport Hotel Orch.

KXRO **1420**
Aberdeen 211.1 Meters 75 Watts

Morning
7:30 Morning Clock
8:00 Time Signals
9:00 Market Hour
10:00 Style Review
10:30 Variety Hour
11:30 Organ Program by remote
12:00 Noonday News

Afternoon
1:00 Willapa Harbor Program
1:45 Grays Harbor Radio Dealers
2:30 Payette Music House
5:00 Early Evening News
5:30 Recommendation Man

Evening
6:15 Theatre Notes, Organ Concert
6:30 Lawrence McCann, Organist
7:00 Aberdeen Savings & Loan
8:00 Hawaiian Music
9:00 The Arcadian Garden
10:00 Remote Dance Band

KMED **1310**
Medford 228.9 Meters 100 Watts

Evening
5:45 News Digest
6:45 Hughespaper, UBC
7:00 Calendar of Air, UBC
7:30 Waltz Kings, UBC
8:00 Four Moods, UBC
9:00 Brick English Orch., UBC
9:30 Tango Orch., UBC

KFJI **1370**
Astoria 218.8 Meters 100 Watts

Morning
8:00 Air Edition Morning Oregonian
8:15 Market Basket
9:15 Home Beautiful
9:45 Recordings
11:00 Hildebrand's Tuneful Topics
Afternoon
12:30 Bee Hive's Birthday Party
5:00 World Bookman
Evening
6:00 Announcements and Recordings
7:00 Hollywood Lights
7:30 Musical

KOMO **920**
Seattle 325.9 Meters 1000 Watts

Morning
6:55 Inspirational Service
7:00 Fisher's Sunrise Farm Broadcast
7:30 Sunrise Serenaders, NBC-SF
7:45 The Two Professors, NBC-SF
8:00 Shell Happy Time, KPO
9:00 Vocal Recital
9:30 National Farm and Home Hour
10:30 Woman's Magazine of the Air, NBC-SF

11:30 Popular Orch. and Vocalists
11:45 Prudence Penny Talk
12:00 Concert Orch. and Vocalists
Afternoon
1:10 Pac. Feature Hour, NBC-SF
2:00 Variety Hour
3:00 Broadcast of U. of W.-U. of Cal. Crew Races, NBC-Oakland
5:15 Radiotron Varieties
5:30 Fuller Man, NBC-NY

Evening
6:00 General Electric Program, NBC
7:00 Lucky Strike Dance Orch, NBC
8:00 Amos 'n' Andy, NBC-Chi.
8:15 Gilmore Circus, NBC-LA
8:45 Sperry Smiles, NBC-SF
9:00 El Sidelo Minstrels, NBC-SF
9:30 Spotlight Revue, NBC-SF
11:00 News Flashes
11:10 Laughner-Harris Orch., NBC
12:00 Organ Recital

KPCB **650**
Seattle 461.3 Meters 100 Watts

Morning
7:00 Recordings
9:00 Alfred the Grocery Boy
10:00 Piano Pointers, Alex Forbes
10:15 Recordings

Afternoon
12:45 Dental Talk
1:00 News Flashes
1:15 Recordings
4:00 Weather Report
4:05 Recordings
4:30 Organ, remote

Evening
10:00 Dance Music, Eagles Aud.
10:30 Recordings
11:00 Hot Trio

KFBL **1370**
Everett 218.8 Meters 50 Watts

Morning
8:00 Studio
8:15 News Flashes
8:30 Devotional
8:45 Shopping Tips
9:00 Grocery Gossip
9:15 Dough Boy
9:30 Care of the Feet
9:45 Everything Electrical
10:00 Home Beautiful
10:15 Woman's Guide
10:30 Fashions and Frills
10:45 Studio
11:00 Mickey Mouse Club
12:00 Silent

Evening
6:00 Shopping Bag
6:30 Enna Jetticks
6:45 Nunn-Bush, ET
7:00 Popular
7:30 Studio
8:00 Slim and Shorty
8:30 The Milk Man
8:45 Community Builders
9:15 Dance Music

KGO **790**
Oakland 379.5 Meters 10,000 Watts

Evening
5:00 News Service
5:15 Radiotron Varieties
5:30 The Fuller Man
6:00 General Electric Symphony
7:00 Lucky Strike Orch.
8:00 Amos 'n' Andy, NBC
8:15 The Rainier Rickey Man
8:30 Bluebird Melodies
8:45 Sperry Smiles
9:00 El Sidelo Minstrels
9:30 Spotlight Review
11:00 Dance Orch.

KPO **680**
San Francisco 440.9 Meters 5000 Watts

Evening
5:00 Big Brother
5:30 The Date Book
5:45 News Digest
6:00 Organ Recital
6:15 Cecil and Sally
6:45 Henry Starr, the 16/40 Boy
7:00 Variety Program
8:00 Radio Television
8:15 Gilmore Circus, NBC
8:45 Roads to Hollywood
9:00 Nathan Abas, Violin Recital
9:30 Packard Program, NBC
10:00 Jesse Stafford's Orch.
11:00 Floyd Wright, Organist

CFCT **630**
Victoria 475.9 Meters 500 Watts

Evening
6:00 Sunset Hour
9:30 Main Wrestling Event
11:00 Request Night

KRSC **1120**
Seattle 267.7 Meters 50 Watts

Please turn to Sunday's Program

KGa 1470
Spokane 204 Meters 5000 Watts

Morning

6:45 Early Birds; News
8:00 Organ Concert, Warren Wright
9:00 Morning Devotionals, NWBS
9:15 Grant Merrill, piano; NWBS
9:30 Newscasting; NWBS
9:45 Olive Reynolds, blues singer
10:00 Homer Sweetman, tenor
10:15 Robert Monsen, tenor; NWBS
10:30 The Radio Boy Friends; Grant and Elmore; NWBS
11:00 Meadow Larks Orch., NBS
11:45 The Professor and His Dream Girl; NWBS
12:00 Mid-Day Request Program

Afternoon

12:30 Mid-Day Musicale, NWBS
1:00 Marshall Csohl, tenor; NWBS
1:15 Organ Concert, Bobby Hainsworth, NWBS
1:45 Robert Monsen, tenor; NWBS
2:00 Mardi Gras, NWBS
3:00 The Song Shop
3:30 Parent's Forum
3:45 The Professor
4:00 Metropolitan Hour; Organ Concert; Homer Sweetman, tenor
5:00 Ken Stuart's Sports Review
5:15 Uncle Andy and the Kiddies
5:45 Ward Ireland, tenor; NWBS

Evening

6:00 The Musical Racketeers, NWBS
6:15 Uncle Jerry's Safety Club, ET
6:30 The Amber God; NWBS
7:00 Calendar of the Air, UBC-LA
7:30 Waltz Kings, UBC-LA
7:45 The Hoofers, UBC-LA
8:00 Four Moods, UBC-LA
9:00 Rainier Lime Rickey Time Signal
9:00 English Orch., UBC-LA
9:30 Tango Orch., UBC-LA
10:00 Ken Stuart's 30 Minutes of Sunshine, NWBS
10:30 Moonlight Melodies, NWBS
11:00 Vic Meyers' Orch., NWBS
12:00 Request Recordings

KFRC 610
San Francisco 491 Meters 1000 Watts

Evening

6:00 Popular Program from KHJ
6:30 National Radio Forum
7:00 Hank Simmon's Show Boat
8:00 Vignettes in Symphony
9:00 Merrymakers
10:00 Doakes and Doakes
10:15 Gruen Answer Man
10:20 Anson Weeks and His Orch.
11:00 Earl Burnett's Orch., DLBS
12:00 Dance Music

KNX 1050
Hollywood 285.5 Meters 5000 Watts

Evening

6:00 Wesley Tourtelotte, organist
6:30 Church Announcements
6:35 KNX Petite Concert Ensemble
7:00 Frank Watanabe
7:15 Musical Program
8:00 KNX Revue
9:00 Russian-American Art Club
9:30 Rev. Ethel Duncan
10:00 Arizona Wranglers
11:00 Wesley Tourtelotte, organist

Saturday, April 11

KJR 970
Seattle 309.1 Meters 5000 Watts

Morning

7:00 Morning Reveillier
7:15 News
7:45 Organ Concert, Warren Wright
9:00 Morning Devotionals
9:15 Grant Merrill, piano
9:30 Newscasting
9:45 Olive Reynolds, blues singer
10:00 Homer Sweetman, tenor
10:15 Robert Monsen, tenor
10:30 The Radio Boy Friends, Grant and Elmore
11:00 Meadow Larks Orch.
11:45 The Professor and His Dream Girl

Afternoon

12:00 World Book Man; World in Review
12:30 Mid-Day Musicale
1:00 Marshall Sohl, tenor
1:15 Organ Concert,
1:45 Robert Monsen, tenor
2:00 Mardi Gras
3:00 Uncle Frank's Children's Program
4:00 Metropolitan Hour; Organ Concert, Bobby Hainsworth; Homer Sweetman, tenor
5:00 Ken Stuart's Sports Review
5:15 Boeing Aviation Program
5:30 Health Talk
5:40 Market Reports
5:50 Garden Talk

Evening

6:00 The Red Tops
6:15 Uncle Jerry's Safety Club, ET
6:30 The Amber God
7:00 Calendar of the Air, UBC-LA
7:30 Waltz Kings, UBC-LA
7:45 The Hoofers, UBC-LA
8:00 Four Moods, UBS-LA
9:00 Tucker's Everstate Band
10:00 Ken Stuart's Sunshine Program; NWBS
10:30 Moonlight Melodies; Elmore Vincent, tenor; Sam Meyer, violin
11:00 Vic Meyers' Club Victor Orch.
12:00 Midnight Revellers

KSL 1130
Salt Lake City 265.3 Meters 5000 Watts

Evening

5:00 Webster-Eisenlohr, Inc. program
5:15 RCA Radiotron Varieties
5:30 Informal Musical Program
6:00 Walter Damrosch and his Orch.
7:00 Lucky Strike Orch., NBC
8:00 Amos 'n' Andy, NBC
8:15 Sego Concert Hour
8:45 Lone Star Ranger
9:00 Ballads and Popular Music
9:30 Musical Program
10:00 KSL Frolic
11:00 Midnite Hour

CNRV 1030
Vancouver 291.1 Meters 500 Watts

Evening

7:00 Dance Program

KEX 1180
Portland 254.1 Meters 5000 Watts

Morning

6:45 Farm Flashes
7:00 White Wizard
7:15 Family Altar Hour
8:00 Organ Concert, NWBS
9:00 Morning Devotionals, NWBS
9:15 Grant Merrill, piano; NBS
9:30 Newscasting, NWBS
9:45 Tune Chasers
10:15 Robert Monsen, tenor; NWBS
10:30 The Radio Boy Friends, NWBS
11:00 The Meadow Larks Orch.
11:45 The Professor and His Dream Girl, NWBS
12:00 Salem Hour

Afternoon

12:30 Walkathon from Lotus Isle
12:45 Mid-Day Musicale, NWBS
1:05 Merry Motorists
1:15 Organ Concert, NWBS
1:45 Robert Monsen, tenor; NWBS
2:00 Mardi Gras, NWBS
3:00 Musical Mirth Quakes
3:30 Juvenile Program
4:00 Walkathon
4:15 Metropolitan Hour, NWBS
5:00 White Wizard
5:15 Vesper Glow
5:45 Theatre Review, Dean Collins

Evening

6:00 The Musical Racketeers, NWBS
6:30 The Amber God; NWBS
8:00 Four Moods, UBC-LA
9:00 Apostolic Faith Mission Concert
9:30 Tango Orch., UBC-LA
10:00 Ken Stuart's 30 Minutes of Sunshine, NWBS
10:30 Walkathon from Lotus Island
11:30 Vic Meyers' Orch.; Police Reports; NWBS
12:00 Midnight Revellers

KFI 640
Los Angeles 468.5 Meters 5000 Watts

Evening

5:00 Will E. Wing, Hollywood
5:15 Investment Talk
5:30 A. Malvern Christie, songs
5:45 Stock Market Reports
6:00 General Electric Hour, NBC
7:00 Lucky Strike Hour, NBC
8:00 Mildred Loughlin, contralto
8:15 Gilmore Circus, NBC
8:45 D-17, Emperor
9:00 George Liebling, pianist
9:30 Spotlight Review, NBC
11:00 Hotel St. Francis Dance Orch.

KOAC 550
Corvallis 1000 Watts

Afternoon

12:00 Farm Program
12:10 In the Day's News
12:30 Market Reports, Crops and Weather Forecast

Evening

6:30 Farm Program
6:33 In the Day's News
6:45 Market Reports, Crops and Weather Forecast

KVOS 1200

Bellingham 249.9 Meters 100 Watts

Morning
 7:00 Classified Clock
 7:15 Custom Cleaners Clock
 7:45 Morning Devotionals
 8:00 Song Selections
 8:30 Bits of This and That
 9:00 Merry Makers Melodies
 9:30 How to Get Thin
 10:00 Latest Numbers
 10:30 The World Bookman
 10:45 Home Decorations
 11:00 Mickey Mouse Club, remote
 12:00 Farm News

Afternoon
 1:00 Program of Popular Songs
 2:00 Martial Music
 2:30 Red Seal Hour
 3:30 Musicale
 4:00 Tea Time Hour
 5:00 Popular Numbers

Evening
 6:00 Mammy Melodies
 7:00 Calendar of the Air, UBC
 7:30 Hughespaper of the Air, UBC
 7:45 Brick English and His Orch.
 8:30 Melody Madness, UBC
 9:00 Dick Dixon, Organ Recital
 9:30 Joseph Garcia's Tango Orch.
 10:00 Hughespaper of the Air
 11:00 The Midnight Hour
 12:00 It's Time to Say Aloha

KGW 620

Portland 483.6 Meters 1000 Watts

Morning
 6:30 Devotional Services
 6:45 Oregonian Trail Blazers
 7:15 Morning Appetizers
 7:30 Start O' the Day, NBC
 8:00 Shell Happy Time, NBC
 9:00 Vermont Lumber Jacks, NBC
 9:15 Cooking School
 9:45 Nat'l Farm and Home Hour
 10:30 Woman's Magazine of the Air
 11:30 Masterworks
 11:45 National Macaroni
 12:00 Talk, O. M. Plummer

Afternoon
 12:15 Francis Drake Orch., NBC
 1:00 Town Crier
 2:00 Matinee, NBC
 3:00 Black and Gold Room, NBC
 3:15 Santiseptic Program
 3:30 Black and Gold Room, NBC
 3:45 Bits of Melody, NBC
 4:00 Organ and Piano
 4:30 Snoop & Peep, NBC
 4:45 Old Fashion Mill
 5:00 Charles F. Walker
 5:10 News Service, NBC
 5:15 Radiotron Varieties
 5:30 The Fuller Way, NBC

Evening
 6:00 General Electric, NBC
 7:00 Lucky Strike, NBC
 8:00 Amos 'n' Andy, NBC
 8:15 Gilmore Circus
 8:45 Sperry Smiles, NBC
 9:00 El Sidelo Minstrels, NBC
 9:30 Spotlight Revue
 11:00 Louie's Hungry Five
 11:15 Del Milne's Orch.
 12:00 Music Box Organ

Saturday, April 11

KVI 760

Tacoma 394.5 Meters 1000 Watts

Morning
 7:00 Recordings
 7:15 Morning Eye Openers
 7:30 Recordings
 8:00 Adventures of Helen and Mary
 8:30 Columbia Revue, CBS
 9:00 Paul Tremaine and his Orch.
 10:00 Mid-Morning Melodies
 11:00 Columbia Artist Recital, CBS
 11:15 National Democratic Club
 12:00 The Four Clubmen, CBS

Afternoon
 12:30 Saturday Syncopators, CBS
 1:00 Ann Leaf at the Organ, CBS
 1:30 Spanish Serenade, CBS
 2:00 Leon Belasco and His Orch.
 2:45 Tony's Scrap Book, CBS
 3:00 Ted Husing's Sportsants, CBS
 3:30 Dental Clinic of the Air
 4:00 Morton Downey, CBS
 4:15 Armand Vecsey and his Orch.
 5:00 Organ Recital, DLBS
 5:15 Ben Alley, tenor with Ann Leaf at the Organ, CBS

Evening
 5:30 Recordings
 5:45 Mary Charles, CBS
 6:00 Atlantic City Entertains
 6:30 Beauty Talk
 9:00 Merrymakers, DLBS
 9:30 Town House Orch.
 10:00 Auditorium Ballroom
 10:30 Anson Weeks' Orch., DLBS
 11:00 Earl Burnnett's Biltmore Orch.

CJOR 1210

Vancouver, B.C. 247.8 Meters 100 Watts

Evening
 4:45 Studio Program
 6:15 Stock Exchange Quotations
 6:30 Studio Program
 6:45 Oppenheimer Bros. Program
 7:00 Studio Program
 7:30 Ernest Colton
 7:45 Studio Program
 8:00 CJOR Concert Ensemble
 9:00 Alfredo Meunier

KFQW 1420

Seattle 211.1 Meters 100 Watts

Morning
 7:00 Morning Eye Opener
 8:00 Vocal Recordings
 8:30 Instrumental Recordings
 8:45 Organ
 9:00 Dance Tunes
 10:00 Concert
 11:00 Dance Program
 12:00 Noonday Luncheon Concert

Afternoon
 1:00 Dance Tunes of Yesterday
 2:00 All Request Program
 3:00 Popular Instrumental Program
 3:30 Popular Vocal Recordings
 4:00 Binyon Concert Hour
 4:30 Dance Records

Evening
 6:00 Chuck Clay and his Washington Night Hawks
 7:00 Concert Music
 8:00 Bobbie McGuire, Melody Team
 8:30 Dance Records
 9:00 Novelty Program
 10:00 Evening Song Recital
 10:30 Concert Gems
 11:00 KFQW Capers
 12:00 The Sun-Dodgers Program

KUJ 1500

Walla Walla 199.9 Meters 100 Watts

Morning
 9:00 Western Merchants Hour
 10:00 Friendly Hour
 11:00 Broadway Melodies
 11:45 Musical Gems

Afternoon
 12:15 Weather Report
 1:00 Pipe Organ Concert
 1:45 Studio
 5:00 Captain Kidd and Kiddies
 5:55 World Book Man

Evening
 6:00 Popular Program
 6:45 Cecil and Sally
 7:00 Piano Concert
 8:00 Studio

NBC Program Outlets

| Station | City | Power | Meters | Kilo. |
|---------|----------------|-------|--------|-------|
| KOMO | Seattle | 1000 | 325.9 | 920 |
| KGW | Portland | 1000 | 483.6 | 620 |
| KPO | San Francisco | 5000 | 440.9 | 680 |
| KGO | Oakland | 7500 | 379.5 | 790 |
| KSL | Salt Lake City | 5000 | 265.3 | 1130 |
| KHQ | Spokane | *1000 | 508.2 | 590 |
| KFI | Los Angeles | 5000 | 468.5 | 640 |
| KOA | Denver | 12500 | 361.2 | 830 |
| WLW | Cincinnati | 50000 | 428.3 | 700 |

*More Power in Daytime

Columbia Outlets

| Station | City | Power | Meters | Kilo. |
|---------|---------------------------|-------|--------|-------|
| KLZ | Denver, Colorado | 1000 | 535.4 | 560 |
| KMJ | Fresno California | 100 | 249.9 | 1200 |
| KHJ | Los Angeles, California | 1000 | 333.1 | 900 |
| KOIN | Portland, Oregon | 1000 | 319.0 | 940 |
| KFBK | Sacramento, California | 100 | 218.8 | 1370 |
| KDYL | Salt Lake City, Utah | 1000 | 232.4 | 1290 |
| KFRC | San Francisco, California | 1000 | 491.5 | 610 |
| KOL | Seattle, Washington | 1000 | 236.1 | 1270 |
| KFPY | Spokane, Washington | 500 | 223.7 | 1340 |
| KVI | Tacoma, Washington | 1000 | 394.5 | 760 |

Foreign Stations For DX Fans

Australia

VK3UZ Melbourne 34 meters Music Mondays and Wednesdays—12 to 2 a.m. P.S.T.
 VLK Sydney 28.5 meters Anglo-Australian telephone service
 VK2ME Sydney 18.3 meters Alternate channel
 VK2ME Sydney 31.28 meters Relay Broadcasting channel
 VK2ME Sydney 37.69 meters Australian-New Zealand phone
 VK3ME Melbourne 31.55 meters Relay station
 VP1A Suva, Fiji I 20.8 meters Telephone to Australia

Argentina

LSX Buenos Aires 28.99 meters Musical test programs—5 to 7 p.m. PST

Siberia

RV15 Khabarovsk 70.2 meters English used here. 2:30 to 7:30 a.m. PST.

Germany

W9 Berlin 31.38 meters General Programs. 5 a.m. to 5 p.m. PST.

Austria

UOR2 Vienna 49.4 meters Tuesdays and Thursdays 4 to 5 a.m. PST
 UOR2 Vienna 25.42 meters Wednesdays and Saturdays 3 a.m. PST.

Norway

.....Oslo 135 meters Sixty-kilowatt station, below band

California

KEL Bolinas 43.7 meters Radio telephony to Hawaii
 KEZ 28.85 meters

Philippines

K1XR Manila 31 meters 8 to 9 p.m.; 11 to 1 a.m.; 2 to 8 a.m. PST.

Hawaii

K10 Oahu 25.68 meters Telephone contacts with KEL, California.

India

VUS Calcutta 25.27 meters English and Hindu programs 5 to 7 a.m. PST.

Japan

J1AA Tokio 37 meters Testing with KEL.

Italy

13RO Rome 25.4 meters Heard regularly in Eastern States.

Siam

HS1PJ Bangkok 16.9 meters Saturdays, 4:30 to 5:30 a.m.
 HS2PJ Bangkok 29.5 meters Tuesdays, Fridays and Saturdays, 5 to 8 a.m.

Note: These stations are sponsored by the royal family. Announcements are made in French, English, German and Siamese. A beautifully engraved letter of acknowledgment, that is well worth framing, is sent to those who send in reports of reception. Address: Royal Siamese Post and Telegraph Department, Bangkok, Siam.

Straits Settlements

VS1AB Singapore 40 meters Midnight to 3 a.m., PST. Private.

Indo-China

FZS Saigon 16.32 meters Mon., Wed. and Fri., 4:30 to 5:30 a.m., PST
 FZR Saigon 18.5 meters Tues., Thurs. and Sat., 4:30 to 7:15 a.m., PST.
 40 meters Musical numbers, preceded by gong.

Mexico

XDA Mexico City 20.5 meters News despatches. 11:30 a.m., PST.

Canada

VE9CL Winnipeg 52.5 meters & 48.5 meters General program. Early evening.

Hy. Mandles Opens Mens Store In Tacoma

"CONGRATULATIONS! Hy—we are glad to see that you again have started in business for yourself;"—this statement was repeatedly heard when Hy Mandles opened "THE STORE FOR MEN" at 948 Pacific Avenue recently.

Mr. Mandles was formerly manager of a large clothing house in Tacoma and for two years did a rousing good job for himself as well as the management of the owners of the clothing store.

Twelve years prior, he was in Chehalis, Washington, where he gained considerable recognition in northwest clothing circles and after many years of thriving business, came to Tacoma where he has since remained. Hy is a good mixer with young and old and keeps pace with square dealing and courtesy, a motto of which anyone may be proud.

In the new store, Hy says he is offering all highest quality merchandise at popular prices.

Mr. Mandles is highly respected in various organizations and has many friends in both Tacoma and Seattle, well anyway Hy is making the new store shine with his new merchandise and business can't be dull with such a man behind the business. Good luck, Hy—and best wishes to you.

Refrigerator Firm Moves To Their New Home

The expectation of a great volume of business in 1931 has become a reality for McBride & Saunders, Frigidaire dealers, for today this organization occupies new and larger quarters at 1925 Third Ave. Moving operations began last week and last night the new quarters were ready.

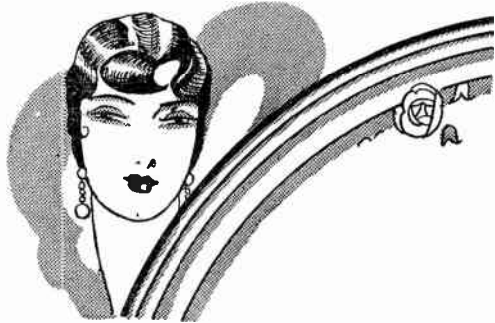
J. W. Saunders, president of the firm, said that growth of business in both the retail and commercial sales organization prompted the immediate selection of a new establishment.

Mr. Saunders has the reputation of being one of the best informed men on electric refrigeration in the Pacific Northwest. He was divisional sales supervisor for the Frigidaire Corporation for a number of years. A. McBride, secretary and treasurer, is a veteran with the Frigidaire organization.

McBride & Saunders are prepared to meet every requirement of the household in Frigidaire equipment and service. A staff factory-trained service men maintain the service department at the peak of efficiency.

A spring showing of the new Frigidaire models will be held at 1925 Third Ave., starting tomorrow and continuing for ten days.

Stores in New York City are maintaining displays of television parts.



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Magnetic Ground
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SEATTLE

C. J. DUNLAP, INC., SEATTLE
GERKES MUSIC HOUSE
BALLARD

RHODES BROTHERS, TACOMA
BROADWAY RADIO & MUSIC
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KINNEY & SIPPRELL, EVERETT
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VERN L. WENGER CO. PORTLAND

G. F. JOHNSON MUSIC CO.
PORTLAND