



The NEW 1938

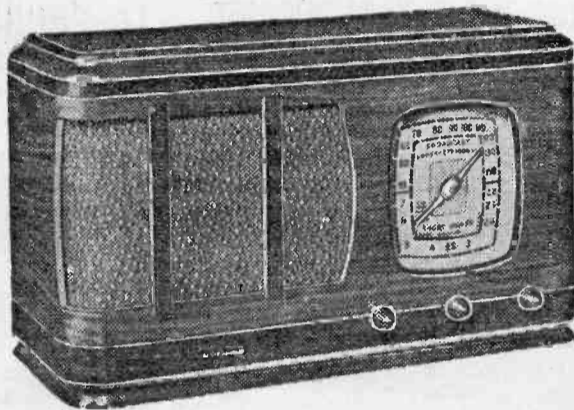
# CRUSADERS

ARE HERE!

## 12 TUBE SUPERHETERODYNE \$15.95

complete including tubes

Perhaps we are wrong, but we unreservedly believe that this, as yet unheard of, set value will make radio history. YES, IT'S A SENSATION. You can now enjoy the superior performance of this 12-TUBE SUPERHETERODYNE at a ridiculously low cost. Never before has so much radio value been offered for so little money. It will exceed your highest expectations and will be the pride of your customer's home. Advance comments say "IT'S A MASTERPIECE OF MODERN DESIGN, CONSTRUCTION, AND MARKETING." The offering of this set is a result of a good deal of research, an exceptional quantity buy, and our willingness to pass on this item to our customers, in order that they may also feature same as a sensational bargain. Our margin of profit on this set is small, the quantity available limited, so place your order immediately and be the first in your territory to feature this bargain trail blazer of our policy. (See Editorial.)

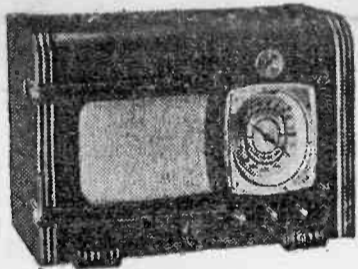


### CHECK THESE OUTSTANDING FEATURES

- ✓ Foreign, Police, Amateur, Aviation and American Broadcast.
- ✓ 12-Tube Superheterodyne.
- ✓ Multiple Band Reception.
- ✓ Full Range Dynamic Speaker.
- ✓ Automatic Volume Control on All Bands.
- ✓ Shielded Aerial.
- ✓ Grounded Noise Suppression Circuit.
- ✓ New Beam Power Tube—Better Than 2-Watt Output.
- ✓ In a Strikingly Beautiful Quality Hand-Rubbed Cabinet found only on much higher priced radio receivers.

Cat. No. A1291  
OUR PRICE, complete with tubes . \$15.95

### NEW 7-TUBE SUPERHET CRUSADER AMERICAN - FOREIGN - POLICE 2 BANDS



Here is one of our Best Sellers. A Seven tube AC-DC Superheterodyne housed in a very attractive Walnut cabinet of pleasing design, hand rubbed piano finish. Tunes from 42 to 125 and 180 to 550 meters, bringing all the important short wave and broadcast stations at your call. It incorporates the new 25L6G Beam Amplifier power output tube providing unbelievable Volume without distortion, over two watts power output. Employs a full size High Fidelity speaker which is capable of really fine tone quality. Syncro Beam tuning eye assures accurate tuning of each station on the new Indirectly Illuminated Etched Instrument Dial. The Full Automatic Volume Control provides constant signal strength from all stations. Tubes 6A7, 6D6, 75, 25L6G, 6G5, M42B. For 115 volts AC-DC 40-60 cycles.

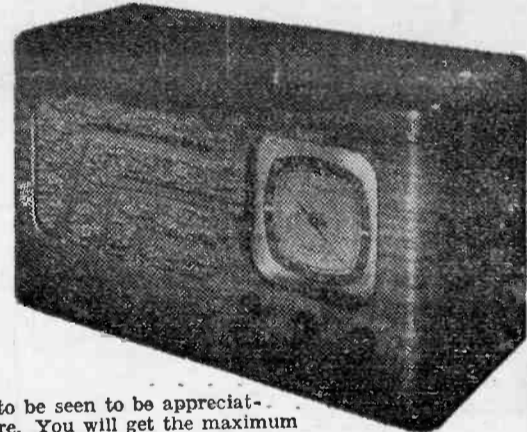
Cat. No. A1292  
OUR PRICE, complete with tubes . . . . . \$17.95

EXPORT MODEL—Same as the above for 220 volts, with long wave—2 bands 180-550 meters 900-2000 meters.

Cat. No. A1293  
OUR PRICE, complete with tubes . . . . . \$19.95

### ANOTHER SMASHING CRUSADER HIT

#### AC-DC 10-TUBE SUPERHETERODYNE Complete with Tubes \$14.95



A remarkable 2 1/2 band set covering broadcast-police 545-1750M; foreign 49M, amateur and aviation.

- 6" DYNAMIC SPEAKER
- BEAM POWER
- LITZ COILS

The attractive cabinet really has to be seen to be appreciated. It's a marvel in radio furniture. You will get the maximum of satisfaction with the utmost of performance out of this set.

Cat. No. A1294  
OUR PRICE, complete with tubes . . . . . \$14.95

### 7-TUBE AC 2-BAND CRUSADER

Has all the essentials of a radio receiver that you could look for. This set is famous for its excellent foreign reception and brings in the regular broadcasts with remarkable sensitivity and a full and rich tone. Its hand polished piano finished cabinet will do justice to the finest furniture.



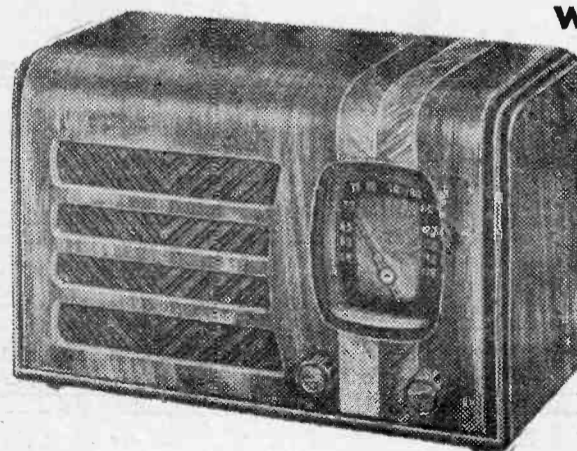
**TUNING RANGES**  
Regular broadcast 170M—540M.  
Short Wave Foreign Range 16M—52M.

- TONE CONTROL
- VISUAL EYE TUNING
- 6" SUPER DYNAMIC SPEAKER

A SET THAT WILL WIN MANY FRIENDS

List Price \$42.50  
Cat. No. A1295  
OUR PRICE Complete with Tubes . . \$21.45

### 1938 5-TUBE AC-DC CRUSADER with DYNAMIC SPEAKER



A beauty if there ever was one. Hand polished two tone cabinet makes this set a sure seller.

Tuning Range Covers Standard Broadcast and Police—540M-1720M.

The circuit employed is the reliable, time tried, tuned radio frequency type and provides unusually fine tone, good sensitivity and adequate selectivity. Has a 2 gang condenser.

Equipped with a complete set of SYLVANIA tubes: 2525, 43, 6C6, 6D6, K55B.

Cat. No. A1296  
OUR PRICE, with tubes . . \$9.95

#### TERMS

20% DEPOSIT MUST ACCOMPANY ALL ORDERS  
C.O.D. ORDERS—All orders must be accompanied by cash in full or a 20% deposit, C.O.D. for balance. Do not hesitate to remit full amount of order to save return charges. You take no risk as we are a financially responsible firm.

SHIPMENTS—All merchandise shipped F.O.B. New York City. Merchandise sold subject to prior sale. Shipment made same day on most of the orders.

RETURNING GOODS—Our written authority is necessary for the return of goods.

#### GUARANTEE

You can order from this catalog with the assurance that every article is exactly as illustrated and described. All of our merchandise has been selected carefully and represents excellent value. Every purchase carries with it our guarantee of complete satisfaction.

OUR CUSTOMERS MUST BE SATISFIED "ALWAYS." We guarantee to continue our reputation for prompt and efficient service, and to pass on to our customers all advantages in price, quality, etc., which we manage to obtain.

OUR POLICY, MONEY BACK GUARANTEE, YOUR PROTECTION

# WHOLESALE MERCHANDISERS INC

20 VESEY ST. NEW YORK N. Y.

## PROFITS NOT "PROPHETS"

Of recent we have been flooded with prophecies of a wide variety, ranging from predictions of advances in price, shortage of merchandise, future business uptrends, big money-making days, etc., etc.

Likewise, many wholesalers have been predicting all types of success for their customers. We must admit that it is easy to sit back and wait for the fulfillment of paper dreams and prophecies, but on the other hand it is another matter to realize the steady income of a sound business based on profits, not prophecies. Our customers know that YOU CAN NOT EXIST ON PROPHECIES TOMORROW—YOU MUST HAVE PROFITS TODAY.

We have refused to rely on pipe dreams, and are ready to face the facts. As a mail-order house having to operate under mail-order conditions, we realize that you DO NOT NEED US UNLESS we can offer you bargains that ring up profits on the cash register and which will induce you to place your order with us. We realize that this means giving you values that cannot be duplicated elsewhere. That is just what we intend to do.

With the above in mind, we have set a policy of listing in our catalog only unusual buys in the radio field, so that you can set a policy for yourself of "profits today rather than prophecies tomorrow." Look through this catalog carefully, compare values, and send us your order on our money-making, sensational bargains.

## Attention Export Customers

TERMS: Foreign—Payment in New York by irrevocable Letter of Credit against shipping documents or 50% cash deposit with order, balance sight draft, payment against documents. Prices quoted are F.O.B. our New York warehouse. There is a small additional charge for Export packing. Orders for less than \$25.00 and all shipments via parcel post or express must be paid in full including transportation and insurance charges. All payments by draft on New York bank in U. S. currency. C.O.D. shipments to most Foreign Countries are not accepted by the Post Office. PLEASE STATE ELECTRICAL CHARACTERISTICS AND WAVE BANDS.

## CLOSE OUT SPECIALS

Odd lots of 1937 Model Radios taken from last catalog. Stock limited. Offered subject to prior sale. All complete with tubes.

Quantity  
**42** 4-Tube TRF Dynamic Speaker—  
 Reduced to . . . EA. **\$5.95**  
 Our former price . . . \$ 7.45  
 Former list price . . . \$15.95

**9** 11-Tube CRUSADER Consoles—  
 Reduced to . . . EA. **\$27.95**  
 Magic Eye — 3-band — 12½" dynamic speaker.  
 Our former price . . . \$41.15  
 Former list price . . . \$69.95

**15** 6-Tube Superheterodyne ROYALE—  
 Reduced to . . . EA. **\$17.95**  
 Consoles—3-band tuning range, 8" dynamic speaker. Beautiful console.  
 Our former price . . . \$27.95  
 Former list price . . . \$51.25

**31** Assorted various models—NOW—  
 Reduced to . . . EA. **\$9.95**  
 5 and 6 tube superheterodynes, some with 2½ bands, all have dynamic speakers.  
 Our former price . . . \$14.95  
 Former list price to . . . \$28.25

Orders filled as received

## 11 TUBE CRUSADER



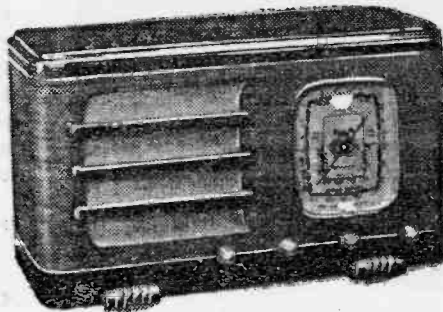
NEW 1938 MODEL

We again take the lead by presenting the radio market with this 11-Tube Superheterodyne set—an outstanding achievement for 1938. The handsome external appearance is matched by internal technical excellence.

SPECIFICATIONS: Visual Tuning Eye • Output 2.5 Watts • 6" Dynamic Speaker • Beam Power • Litz Coils • Tune Ranges, Broadcast-Police, Amateur and Aviation, 545-1750 Meters, Foreign 49 Meters.

List Price . . . \$29.95  
 Catalog No. A1284  
**OUR PRICE, complete with 11-tubes \$17.95**

## 7-TUBE AC-DC SUPERHET CRUSADER



3-Bands, 19-50 Meters, 175-550 Meters  
 900-2000 Meters

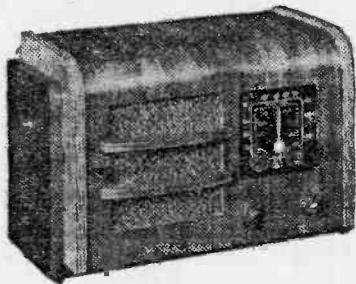
This new 1938 CRUSADER incorporates a multitude of ultra-modern features—covers the entire shore wave, broadcast and long wave bands.

• Synco Beam Tuning Eye • Full A.V.C. on All Bands • Full Size High Fidelity Speaker • Variable Tone Modulator • Utilizes the New 25L6G Audiotube amplifier • for 115 Volt, AC-DC 40-60 Cycles.

Cat. No. A1285  
**OUR PRICE, complete with tubes \$22.95**

Tapped Resistor—Variable Voltages (110-135-150-220-25 Volts) \$1.50 additional.

## CRUSADER BATTERY SET



5-TUBE SUPERHETERODYNE

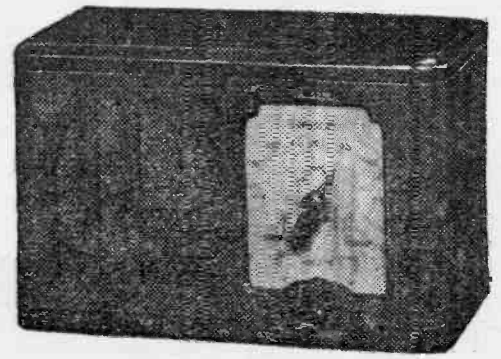
This battery set has an advanced superheterodyne circuit providing for greater sensitivity.

• For Universal Battery Operation—2-Volt Switch Battery—2.5 Air Cell—3-Volt Jumbo Dry Cell—6-Volt Storage "A" Battery • Comes Complete with Plug-in "D" & "C" Batteries • Equipped with Permanent Magnet Dynamic Speaker • Full Automatic Volume Control • Code Receptor • Illuminated 2 Color Dial • 8 to 1 Ratio Drive • Diode Detective Circuit • Range 540-1750 KC • Covers: Some Police Calls • Power Output of .75 Watts • Utilizes Latest Type Glass Tubes—1-35, 1-1A4, 1-1A6, 1-1B5, Y-30.  
 Lowest price on a quality battery set ever offered.

Catalog No. A1286  
 List Price . . . \$31.25  
**OUR PRICE, complete with tubes \$18.95**

## NEW 5-TUBE TRF CRUSADER

AC-DC DYNAMIC SPEAKER  
 Litz Wire Coils



OUR PRICE, complete with tubes

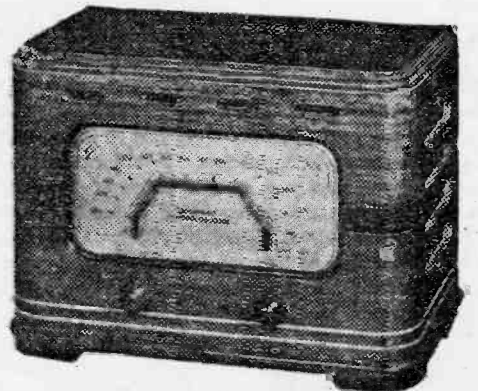
**\$8.95**

At this remarkably low price you can always sell your customer that second radio set for the kitchen, youngsters' room, den, etc. Has a highly efficient TRF circuit and produces an unusually excellent tone. For regular broadcasts. The attractiveness of the cabinet alone will sell the set.

Cat. No. A1287  
 List Price \$15.75  
**OUR PRICE, complete with tubes \$8.95**

## NEW 5-TUBE SUPERHET CRUSADER

AC-DC WITH DYNAMIC SPEAKER



Cat. No. A1288

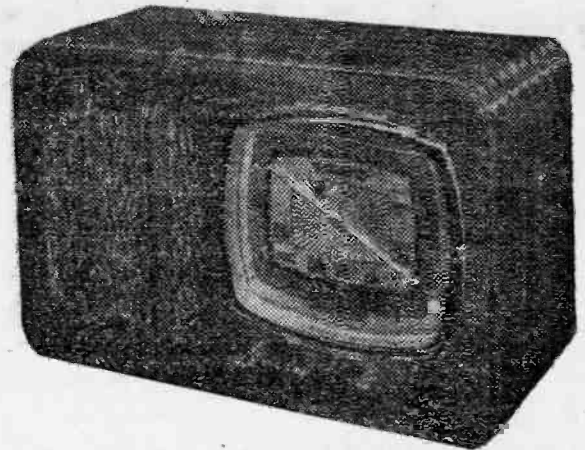
OUR PRICE, complete with tubes

**\$12.95**

Beauty of appearance—ample power, exceptionally fine tone, extreme selectivity go to make up this unusual set value. Features include Litz coils, 5½" Dynamic speaker, beam power tube, hand rubbed cabinet, illuminated and calibrated venier dial. Tube complement—1-6A7, 1-6C6, 1-25L6G, 1-25Z5, 1-1A9B.

For 110 volt operation. List Price \$17.95

## 3 BAND 5-TUBE AC SET



This new Crusader has a tuning range of 540-170 meters for regular broadcasts, 13-52 meters for short wave, and 49 to 130 meters for police, amateur and aeroplane. Features consist of a handsome cabinet, 6" dynamic speaker, automatic volume control, tone control, and a superhet circuit which guarantees the highest performance. List \$39.95.

Cat. No. A1289  
**OUR PRICE, complete with tubes \$17.95**  
 (For 220 volts, \$1.00 extra)

## 12 TUBE CRUSADER CONSOLE

AC - DC

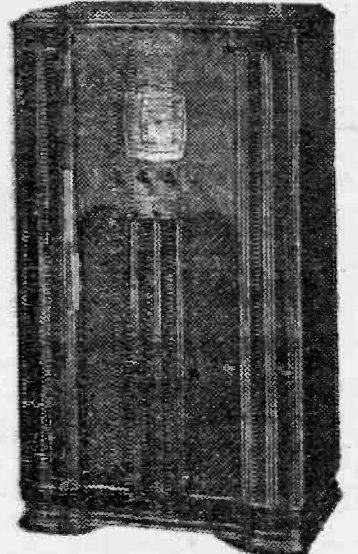
A console cabinet of excellent design and made of quality woods.

FEATURES

- Foreign, police, amateur, aviation, and American broadcast.
- Multiple band tuning (39-142 and 185-555 meters).
- 8" Fidelity dynamic speaker.

- Automatic volume control—on all bands.
- Tone control.
- Shielded aerial.
- New Beam power output tube.
- Large etched metal dial.

Cat. No. A1290  
**OUR PRICE, Complete with tubes \$34.95**



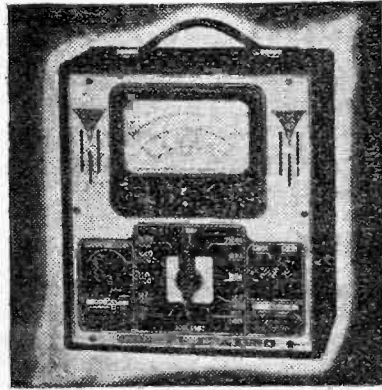
## NEW RCA RECORD PLAYER R93A

This new RCA Model R93A is a compact and efficient record player, and comes completely assembled with magnetic pickup, built-in volume control, phono-radio switch and turntable. Plays both 10" and 12" records at standard speed. Operates on 110-115 Volt. A.C. and can be used in conjunction with any radio set.

Cat. No. A1283  
 List Price—\$21.95  
**OUR PRICE . . . . . EACH \$13.95**

# "PRECISION" Quality TESTING EQUIPMENT

## NEW PRECISION No. 840 AC-AC Volt-Ohm-Decibel-Milliammeter Including A2500 Volt Range



RANGE SPECIFICATIONS  
A. C. VOLTS AT 1000 OHMS PER VOLT.  
0-10v, 0-50v, 0-250v, 0-1000v, 0-2500v  
D. C. VOLTS AT 1000 OHMS PER VOLT.  
0-10v, 0-50v, 0-250v, 0-1000v, 0-2500v  
D. C. CURRENT.  
0-10 MA, 0-50 MA, 0-250 MA, 0-1000 MA

MULTIPLIERS  
Molded metallized resistors incorporated. These are individually matched in sets for each value to a close tolerance of 1% for extreme accuracy.

RESISTANCE  
Low Ohms (shunt method)—0-400 ohms, 20 ohms center. Resistance as low as 1/4 of an ohm can be comfortably read.  
Medium Ohms—0-1 megohm.  
High Ohms—0-10 megohms.  
NOTE:—Low and Medium Ohms are powered by a 4 1/2 volt battery. High Ohms powered by a 45 volt battery. There are compartments on the inside of the case allowing for insertion of both batteries. No external connections necessary.

SHUNTS  
Individually wire wound on bobbins to 1% precision accuracy.

SWITCHES  
Ball bearing type with silver plated contacts to insure low contact resistance. Mechanical parts of the finest grade are incorporated.

WIRING  
Cabled throughout in line with accepted "telephone" cabling, using high grade materials.

PANEL  
Attractively designed in striking crystal gold and black finish, etched on heavy gauge brass.

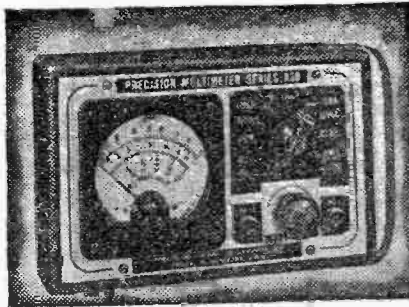
CASE  
Leatherette covered lock-cornered cases used.  
(open type)  
Size 7 1/2x8 1/4x4.  
Carrying weight approx. 5 1/2 lbs.  
Size 9x10x4.  
Carrying weight approx. 6 1/2 lbs.

ACCESSORIES  
Complete instructions furnished. Test leads and batteries not included.

5 DECIBEL RANGES from -10 to +3 DB; 0 DB; +14 DB; +28 DB; +40 DB; +48 DB.  
OUTPUT RANGES  
0-10v, 0-50v, 0-250v, 0-1000v  
MECHANICAL AND ELECTRICAL SPECIFICATION METER  
Housed in modern bakelite square case, 4x4 1/2. Large window opening. Large easy reading numerals etched on gold finished metal scale plates. D'Arsonval movement 2% accuracy. Ruggedly built to withstand rough usage.  
(closed type with removable cover)  
Model A1244 (as illustrated) . . . . .  
Our Price . . . . .  
Model A1245 (closed type with removable cover) . . . . .  
Our Price . . . . .

**\$19.55**  
**\$21.51**

## New Precision No. 830 DC Volt-Ohm-Milliammeter



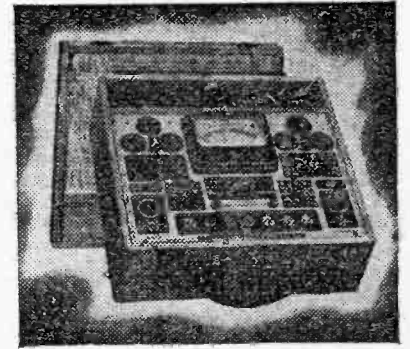
★ 5 D.C. voltage ranges: 0-10; 0-100; 0-250; 0-500; 0-1000 at 1000 ohms per volt.  
★ 4 D.C. current ranges: 0-1 ma; 0-10 ma; 0-100 ma; 0-250 ma.  
★ 2 resistance ranges: Low ohms shunt method. 0-500 ohms. As low as 1/4 of an ohm. High ohms reading. 0-300,000 ohms.  
★ Large 3" square meter of modern design and highest quality; housed in bakelite case; D'Arsonval type; 2% accuracy. Employs top and bottom bridges; highly grained jewels; rounded pivots; specially designed pole pieces for equalized flux distribution; reinforced needle pointer. Will withstand rough usage.  
★ Large easy reading scales.  
★ Selector controlled throughout; only two polarized pin jacks on panel.  
★ Wire wound shunts of 1% accuracy used.  
★ Metal etched panel attractively finished.  
★ Compact size: 4 1/2 x 7 x 2 1/2.  
★ Leatherette covered case.  
★ Self-contained battery included.  
★ Accurate and adequate voltage, current and resistance ranges for point to point set testing.  
★ Zero adjust compensator for accurate resistance readings.

Cat. No. A1246 . . . . .  
OUR PRICE . . . . .

## New Precision No. 700 Electronometer—Tube Analyzer Combined with AC; DC Volt-Ohm-Decibel-Milliammeter for Point to Point Set Testing

A COMPLETE PORTABLE LABORATORY

TUBE ANALYZING FEATURES  
★ Hot cathode leakage test.  
★ Hot neon inter-element short test.  
★ Tubes tested under properly rated loads.  
★ Complete free point tube analysis, providing for extreme flexibility for future tube releases.  
★ Individual tests for each section of full wave rectifier tubes; double triode tubes; triode diode tubes; pentode diode tubes; duo diode tubes; pentode triode tubes; frequency converter tubes.  
★ Short checking of center tapped filament tubes. Nos. 6Z5, 12A5 and 12Z5 can be made.  
★ Line voltage checked directly on the meter.  
★ Pilot light "ON-OFF" indicator.  
★ Simple to operate.  
★ Modern large 4 inch square English reading meter; D'Arsonval movement; 2% accuracy.  
★ Tests all types of non-octal and octal (M, MG, G) tubes.  
★ Fused plug.  
★ No shifting of tubes necessary to obtain all tests.  
★ Noise test pin jacks for checking each electrode on phone or amplifier.  
★ Tests types 0Z3 and 0Z4.



SET ANALYZING FEATURES  
★ Four A.C. and D.C. voltage ranges at 1000 ohms per volt: 0-10; 0-50; 0-250; 0-1000 volts.  
★ Three D.C. current ranges: 0-10; 0-50; 0-250MA.  
★ Three resistance ranges: Low ohms—1/4 to 400 (20 ohms center) Medium ohms—0-1 megohm High ohms—0-10 megohms.  
★ Four decibel ranges from -10 to +55 DB: 0DB; +14DB; +28DB; +40DB.  
★ Four output ranges: 0-10; 0-50; 0-250; 0-1000 volts.  
★ Easy reading scales; large numerals.  
★ Provision for measuring leakages of all types of electrolytic condensers, directly on the meter in terms of current.  
★ Paper condenser leakage tests. Neon method employed.  
★ Wire wound shunts; 1% accuracy.  
★ Metallized multipliers, matched to 1% accuracy.  
★ Base sensitivity of meter. 400 micro-amperes.

Cat. No. A1247 . . . . .  
OUR PRICE . . . . .

Also available in counter and panel types: same price.

### TIME PAYMENT PLAN

Six months plan; \$10.94 down and \$7.50 per month for six months. Get application blank from us.

### GILLETTE RELIABLE CONDENSER ANALYZER

Tests all condensers; shorts, opens, leakages, etc. Operates from 110 V, 60 cycle A.C. line. Complete with Rectifier tube, Neon bulb, and instructions.

Cat. No. A1204 . . . . .  
Our Price,—Ea. Complete **\$5.00**

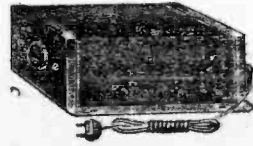
### ARE YOU . . .

Receiving our catalogue regularly?  
Receiving our catalogue at your correct address?  
On our preferential mailing list?

Write us your answers to the above questions.

**WATCH FOR OUR COMING CHRISTMAS CATALOGUE  
FEATURING SENSATIONAL HOLIDAY BARGAINS . . . .**

### GENERAL ELECTRIC STEP-DOWN TRANSFORMER 220 to 110 Volts—375 Watts



A high quality step-down transformer for use with all types of electrical appliances, radio receivers, radio amplifiers, etc. To step down 220 volts 60 cycle to 110 volts 60 cycle up to 225 watts.

Shipping weight 13 lbs. Size 7 1/2 x 3 1/2 x 4 1/4 inches.  
Cat. No. A1248 . . . . .  
OUR PRICE . . . . .

**\$1.95**

## RCA Cunningham Radiotron



Six Months' Guarantee  
10% Additional Discount

An additional discount of 10%, deducted from "Dealer's Cost" prices, is available with each purchase of 25 tubes or more. Take advantage of this offer to increase your tube profits by purchasing a sufficient number of tubes to avail yourself of this extra discount.

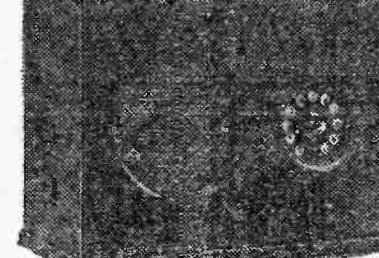
Type No.	List Price	Dealer's Net Price	Type No.	List Price	Dealer's Net Price	Type No.	List Price	Dealer's Net Price
00A	\$2.00	\$1.15	12A7	2.00	1.18	49	1.20	.71
01A	.70	.41	12Z3	1.10	.65	50	2.25	1.32
1A4	1.75	1.03	15	2.00	1.18	53	1.50	.88
1A6	1.50	.88	19	1.20	.71	55	1.25	.74
1B4	2.00	1.18	20	2.00	1.18	56	.80	.47
1B5/25S	1.25	.74	22	1.50	.88	57	1.10	.65
1C6	1.75	1.03	24A	1.00	.59	58	1.10	.65
1F4	1.50	.88	25Z5	1.20	.71	59	1.50	.88
1F6	2.00	1.18	26	.70	.41	71A	.80	.47
1V	1.10	.65	27	.80	.47	75	1.10	.65
2A3	2.25	1.32	30	.80	.47	76	.80	.47
2A5	1.20	.71	31	.90	.53	77	1.20	.71
2A6	1.20	.71	32	1.50	.88	78	1.20	.71
2A7	1.50	.88	33	1.25	.74	79	1.50	.88
2B7	1.50	.88	34	1.50	.88	80	.70	.41
5Z3	1.00	.59	35	1.00	.59	81	2.00	1.18
6A4/LA	1.50	.88	36	1.10	.65	82	1.10	.65
6A6	1.50	.88	37	.90	.53	83	1.10	.65
6A7	1.35	.79	38	1.10	.65	83V	2.00	1.18
6B7	1.50	.88	39/44	1.10	.65	84/6Z4	1.50	.88
6C6	1.20	.71	40	1.00	.59	85	1.20	.71
6D6	1.20	.71	41	1.10	.65	89	1.50	.88
6E5	1.50	.88	42	1.20	.71	V99	1.50	.88
6F7	1.75	1.03	43	1.20	.71	X99	1.50	.88
6G5	1.50	.88	45	.80	.47	112A	.90	.53
10	2.25	1.32	46	1.35	.79	874	4.00	2.35
11	2.00	1.18	47	1.25	.74	876	6.00	3.53
12	2.00	1.18	48	3.00	1.76	886	8.00	4.70

### ALL-METAL TUBES

5W4	\$1.00	\$0.59	6F6	1.35	.79	6N7	1.75	1.03
5Z4	2.00	1.18	6H6	1.25	.74	6Q7	1.35	.79
6A8	1.50	.88	6J7	1.50	.88	6K7	1.35	.79
6B8	1.75	1.03	6K7	1.35	.79	6X5	1.50	.88
6C5	1.25	.74	6L6	2.25	1.32	25L6	2.25	1.32
6F5	1.25	.74	6L7	1.75	1.03	25Z6	1.50	.88

We will meet the difference, if you find these tubes advertised at a lower price in any other 1938 Radio catalogue.

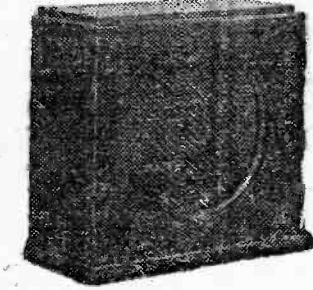
## TOKFONE INTER-COMMUNICATING SYSTEM



We feature this complete two way communicating system which can be put to many uses as illustrated on the side. It is simple to operate and is quickly and easily installed. It is the most efficient, economical, and the fastest means of holding direct two way amplified communication between two or more persons or departments.

Additional sub-stations up to ten units can be added to this system. Each sub-station can have three connected speakers, either in series or parallel, giving a total of thirty direct stations.

You will marvel at TOKFONE efficiency and thrill to the experience of transmitting your messages instantly. Think of being in instant touch with remote departments of your business—of relieving the telephone switchboard of its overburden of calls—of the time-labor—and errand running saving that TOKFONE brings you.



This complete unit consists of one master phone station with one sub-station and fifty feet of special Tokfone transmission wire.

Cat. No. A1249 . . . . .  
OUR PRICE . . . . . **\$24.95**

Extra sub-stations with transmission wire, \$6.45.



STORES



HOSPITALS



GARAGE



OUTBUILDINGS



EXECUTIVE



SHIPPING ROOM



OVER DESK



SECRETARY

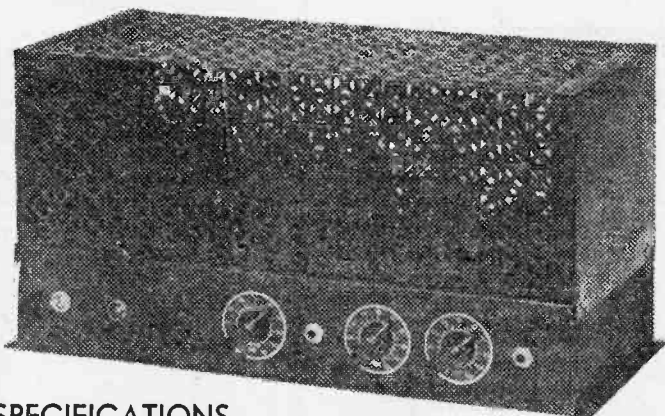
By Popular Demand

# A QUALITY 15 WATT AMPLIFIER at a PRICE!

## High Gain • Electronic Mixer

# 15 WATT 17.95

Due to the overwhelming demand for a quality low price amplifier, we have created this custom built quality amplifier at a price previously unheard of. \$17.95 for a 15-watt amplifier that cannot be equalled without spending \$10 to \$20 more than our present sale price.



- ★ For Crystal or Velocity Microphone
- ★ Two Full Input Channels
- ★ Continuously Variable Tone Control
- ★ High Fidelity Tonal Range
- ★ Built-In Field Supply

### SPECIFICATIONS

Peak Power Output Watts . . .	24 Watts	No. 1 . . .	Crystal or Velocity Mike
Rated Power Output Watts . . .	15 Watts	No. 2 . . .	Crystal Phone Pickup
Tube Complement 1-6J7, 2-6A6, 2-6B5, 1-5Z3		Hum Level Below Maximum Output	55 db
Gain at 1000 Cycles		Power Consumption . . .	115 Watts
High Level . . . . .	138 db	Field Supply: . . .	Built In For 2-2500 Ohm
Low Level . . . . .	90 db	Spks. Finish . . .	Black Crackle on Heavy Gauge Steel.
Inputs: 2			

### MINIMUM HUM

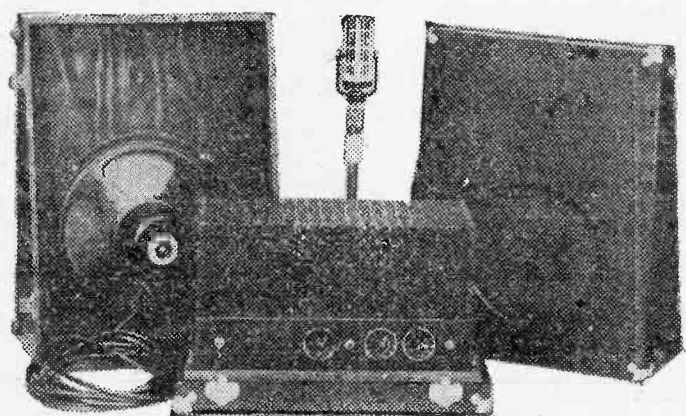
These amplifiers employ latest improvements of modern amplifier engineering and will insure the minimum hum level so as to insure stable distortionless operation with high level programs. One high gain and one medium gain channel are provided with built-in mixing facilities for a variety of sound effects.

### MIXING FACILITIES

The high gain input channel is designed for direct operation with modern wide range microphones, such as crystal, velocity, or other types of high impedance devices. The medium gain input channel is for use with phonograph pickup, radio tuner or similar types of apparatus used in P.A. work.

Kit of Tubes for Above \$4.45.  
List \$35.00. Cat. No. A1253.  
**OUR PRICE, Less Tubes and Microphone . . . . \$17.95**

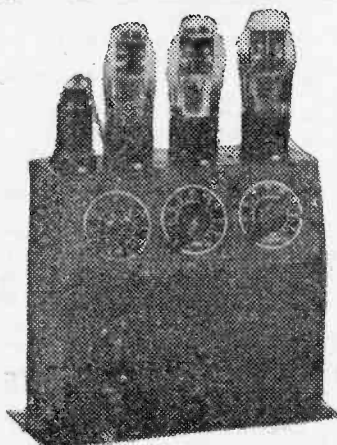
## 15 WATT PORTABLE SYSTEM



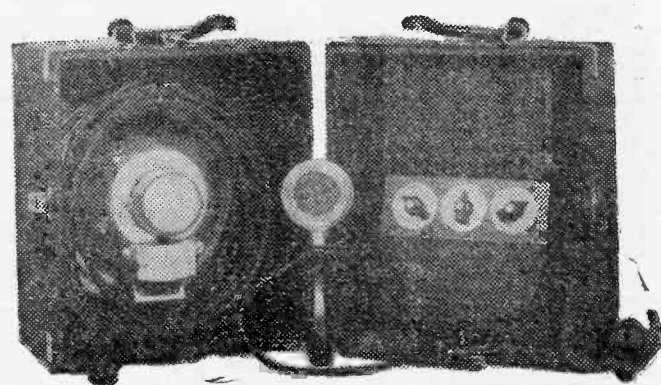
This completely matched system contains: 1-Cat. No. A1254 Amplifier which is fully described above and is housed in two separate portable carrying cases, one for housing the amplifier and the other is a split carrying case for two speakers. These also act as excellent baffles. Two high efficiency Rola 12-inch speakers are built into the case each supplied with 25 ft. of heavy duty rubber-covered cable. The cables are connected to the amplifier by means of polarized sockets. Field excitation for the speakers is supplied by the amplifier. The speakers are designed to handle the output of the amplifier without overloading or distorting and will deliver faithful reproduction. The microphone supply with this system is a high quality Velocity type. The stand is a floor-type model open to a full 62". A kit of matched tubes is also supplied to insure proper operation of this system.

List \$124.00.  
Cat. No. A1254  
**OUR PRICE, Complete as Described Above \$61.95**

## 5 WATT



- DUAL INPUT • ADAPTABLE FOR 90% OF
- HI FIDELITY • ALL P.A. REQUIREMENTS



## 5 WATT PORTABLE SYSTEM

This portable unit is housed in a light-weight case and uses the amplifier described above in conjunction with a matched 10-inch dynamic speaker. 25 foot of rubber covered speaker cable is furnished to permit operation of this speaker at a distance from the crystal microphone which is supplied with this unit. A handle is supplied with the microphone or a nine-inch desk banquet stand. A complete set of matched tubes go with this system to insure faultless operation.

List \$75.00.  
Cat. No. A1252  
**OUR PRICE, Complete as Described Above \$37.50**

### PIEZO-ASTATIC CRYSTAL PICK UP

Produces life-like fidelity. High impedance. (80,000 Ohms).  
Cat. No. A1259. . . . . **\$5.88**  
8 Inch ARM . . . . . **\$7.35**

### ALL ALUMINUM DEFLECTOR BAFFLE

Designed for 12" speakers Overall length 20", 17" bell diam., 10" length of bell. Complete with snap-on cover. List \$15.00.  
Cat. No. A1260. . . . . **\$4.45**  
OUR PRICE . . . . . each.

### GENERAL INDUSTRIES "AUTOMATIC" RECORD CHANGER

With crystal pickup—model "L". Will play 8 10" records or 7 12". 78 R.P.M. or 33 1/3 R.P.M. For 110 V. 60 Cycles.  
Cat. No. A1257. . . . . **\$34.20**  
OUR PRICE . . . . .

### ROLA "HIGH FIDELITY" DYNAMIC SPEAKER

Model G-12. Any of the following D.C. types 2500 Ohms, 1000 Ohms, 6 volt operation.  
OUR PRICE . . . . . **\$7.75**

### 14" AUDITORIUM REPRODUCER

14" Dynamic Speaker for 6 volt operation.  
ONLY WHILE OUR STOCK LASTS  
OUR PRICE . . . . . **\$2.75**

### LATEST TRANSDUCER "BULLET"

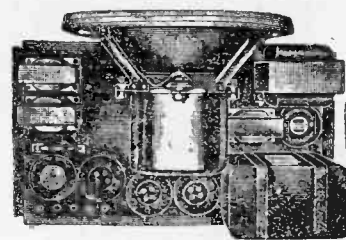
Dynamic mike model TR-3. Available in 10, 50, 200, 2500, and 50,000 Ohm impedances.  
Cat. No. A1258  
OUR PRICE . . . . . **\$14.41**

**WE CAN SUPPLY ANY STANDARD MERCHANDISE LISTED IN ANY CURRENT CATALOGUE AT THE LOWEST PRICES YOU FIND LISTED.**

## KOLSTER MODEL K-5 AMPLIFIER WITH 10" DYNAMIC SPEAKER

Complete Power Supply Parts for a 5 to 30 Watt Push-pull Transmitter

With simple wiring changes this outfit will deliver under constant operation 150 M.A. at 550 volts of pure D.C. plate supply completely filtered full wave rectification. Including filament current for two 210 or 510 tubes at 7½ volts. WITHOUT ANY ADDITIONAL EQUIPMENT except tubes and cord to connect to a 110 V. A.C. supply. Supplied to you as a completely wired and ready to operate high grade audio power amplifier including a 10" dynamic loud speaker. Requires 2-281's and 1-210 for use as an audio amplifier and "B" eliminator. Complete instructions and diagram for conversion furnished free.



Cat. No. A1202. **OUR PRICE, Complete, Less Tubes, each . . . . . \$3.95**

### GREEN FLYER PHONO MOTORS



Dual Speed: 33 1/3 and 78 R.P.M. 105-120 V. A.C. Governor Controlled  
Induction type. With dial, escutcheon and pointers. Finished in statutory bronze. All mountings and hardware included. Overall 8 1/4 x 5 1/4". Suspends 3 1/2" below baseboards. Mounting bracket centers 3 1/4" x 6 1/4". Plays high speed (standard) and new type slow speed records. Shpg. Wt. 15 lbs. With 10" turntable  
Cat. No. A1255 **\$10.50**  
OUR PRICE  
With 12" turntable  
Cat. No. A1256 **\$10.80**  
OUR PRICE

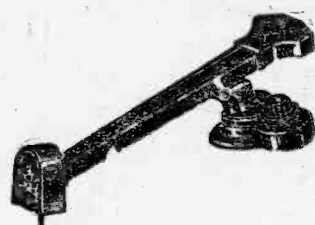
### UNIVERSAL MICROPHONE CO'S



### "CONTINENTAL MODEL 25"

Double Button Carbon Mike. Like the \$25.00 list model but with a few of the unnecessary "finishing touches" eliminated to meet and beat competitive lines. An exceptional "buy." While limited quantity lasts.  
Cat. No. A1083  
**OUR PRICE \$4.95**  
Each

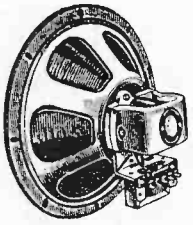
### TONE FIDELITY PRECISION BUILT VIBRATION FREE



Model No. 25—with volume control built in the base. Balanced pickup to play 78 and 33 1/3 R.P.M. Records. List price \$17.50.  
Cat. No. A108 **\$4.95**  
OUR PRICE, each

# Values That BEAT All Competition

## MAGNAVOX SPEAKERS



Lowest Prices Ever Quoted

Unbeatable values on an unbeatable brand of speakers. Ruggedly constructed, high quality wide range FULL SIZE speakers. Extremely popular as a replacement for sets and for Public Address

installations. All speakers are brand new in individual and original factory cartons and all are equipped with output transformers.

No. 150

6" MAGNAVOX DYNAMIC SPEAKER, 1000 ohms, with large transformer, for 2A5, 42, 47, 49, 89 tubes.

OUR PRICE . . . . . **\$1 00**  
With Transformer . . . . . ea.  
6 for \$5.40

No. 168

8" MAGNAVOX DYNAMIC, 1800 ohms, heavy pot, No. 34 wire, for 2A5, 42, 47, 89 tubes.

OUR PRICE . . . . . **\$1.35**  
With Transformer . . . . . ea.  
4 for \$5.00

No. 165

5" AUTO SPEAKER 5.5 or 4 ohms for single 41, 42, 47 tubes.

OUR PRICE . . . . . **75c**  
With Transformer . . . . . ea.  
6 for \$4.20

## SOLDERING IRONS



VASCO, 100 Watts, 12 3/8", 16 oz. soldering (3/8" tip) iron for radio factory and telephone switch board work. List Price \$7.20.

Cat. No. A1263 . . . . . each **\$4.68**  
OUR PRICE . . . . .

HOT SPOT, 55 Watts, 8 oz. soldering iron. 7-16" tip. List price \$1.25.

Cat. No. A1264 . . . . . each **75c**  
OUR PRICE . . . . .

HOT SPOT, 100 Watts, 1 lb soldering iron, 3/8" tip. List price \$3.75.

Cat. No. A1265 . . . . . each **\$2.25**  
OUR PRICE . . . . .

### CLOSE OUT

75 WATT, 1 lb., 12" soldering iron, 1/2" tip.  
Cat. No. A1778 . . . . . each **54c**  
OUR PRICE . . . . .

## H. & H. TOGGLE SWITCHES

Approved by Board of Underwriters

All switches rated at 3 amps, 125 volts. Standard finish statuary bronze. Mounting hole 1/2".

SINGLE POLE SINGLE THROW, short shank 1/2".

Cat. No. A1278 . . . . . each **14c**  
OUR PRICE . . . . .

SINGLE POLE SINGLE THROW, long shank 1". For wood panels.

Cat. No. A1279 . . . . . each **16c**  
OUR PRICE . . . . .

SINGLE POLE DOUBLE THROW, 1/2" shank.

Cat. No. A1280 . . . . . each **17c**  
OUR PRICE . . . . .

DOUBLE POLE SINGLE THROW, 1/2" shank.

Cat. No. A1281 . . . . . each **26c**  
OUR PRICE . . . . .

DOUBLE POLE DOUBLE THROW, 1/2" shank. For test instruments and circuit changing.

Cat. No. A1282 . . . . . each **31c**  
OUR PRICE . . . . .



## BRUNSWICK-BREMER-TULLY BATTERY RECEIVER

Six-Tube Battery, Console Receiver, One Dial, Illuminated Control, Completely Shielded

Latest type shielded circuit, perfectly tuned and neutralized. It incorporates three stages of Radio frequency amplification, detector and two stages of audio amplification, using a power tube 112A or 171A. The four tuned stages are operated by a single control with the added advantage of the special Bremer-Tully antenna trimmer for fine tuning. Battery compartment provides ample space for both "A" and "B" batteries and is accessible from the front. Uses four UX-201A, one UX-200A or UX-201A as Detector, and one UX-112A or 171A tubes.



Model 80

Size

21x40x14 1/2"

Shipping Weight

78 Pounds

CHASSIS—Size: 15 1/4 x 10 x 7"

- Precision connections, perfectly insulated, eliminates current leakage and battery drain, providing minimum operating cost.
- Complete shielding of all radio frequency units.
- Friction driven selector dial brings in each station surely and accurately, and always at the same point.
- Pilot light illuminating panel and selector dial.
- Only one station selector for easy operation, but with the added advantage of the fine tuning control for sharper, clearer distance tuning.
- Four-gang condenser. Four tuned circuits.

Cat. No. A1211 OUR PRICE . . . . . **\$3.45**  
COMPLETE Less Accessories, Each . . . . .

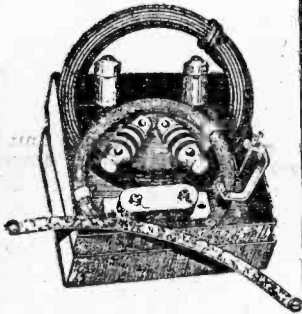
## VICTOR 1/10 MFD. CONDENSER



In Metal Container  
Wire Leads  
Victor Part  
No. 60835  
Size 2 1/4 x 1 1/4 x 1/2"

Cat. No. 2001 . . . . . each **4c**  
OUR PRICE . . . . .  
25 for 50c

## DE LUXE KIT



100 ft. 7/26 Stranded Copper Aerial Wire  
25 ft. R. C. Lead-in Wire  
10 ft Ground Wire  
1 Lead-in Strip  
1 Ground Clamp  
2 Nailit Knobs  
2 Porcelain Insulators

Cat. No. 1734 . . . . . each **42c**  
OUR PRICE . . . . .  
10 for \$4.00

## Antenna Kits

### HI-FIDELITY KIT

No better kit at any price. Only the best materials used.

100 ft. 7/22 Stranded Copper Wire

50 ft. Rubber Covered Lead-in Wire

25 ft. Ground Wire

1 Approved Lightning Arrester

1 "Clampite" Ground Clamp

1 Fieron Type Lead-in Strip

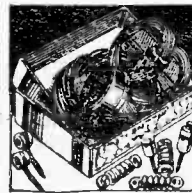
2 Glass Insulators

2 Nailit Knobs

12 Insulated Staples

Cat. No. 1732 . . . . . each **75c**  
10 for \$7.25 . . . . .  
OUR PRICE . . . . .

## ALL WAVE SYSTEM



2 50 ft. Coils No. 7/24 Copper Str. Aerial Wire  
1 50 ft. Coils Weatherproof Twisted Transmission Wire  
1 Universal Coupler (for all Bands) with B.C. and S.W. change-over switch  
3 Porcelain White Insulator Spreaders.  
2 Porcelain Nail Knobs  
1 Copper Ground Clamp  
2 Fohm Lead In Strips  
Full Instructions

OUR PRICE, COMPLETE **\$1.15**

## ELECTRAD 1 MEG TONE CONTROL

A quality item used on Victor; suitable for any set.



Cat. No. 1325 . . . . . **5c**  
OUR PRICE . . . . .  
25 for \$1.00

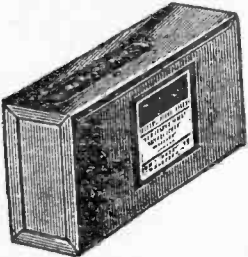
## CARTER 20 OHM

Metal frame, with slotted shaft for screw driver adjustment. Center tapped. Cadmium plated.



Cat. No. 1326 . . . . . **4c**  
OUR PRICE . . . . .  
25 for 50c

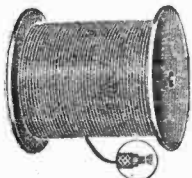
## MAJESTIC REPLACEMENT CONDENSER BLOCKS



These condensers are brand new and fully guaranteed for a period of one year.

For Set Models 70, 71, 72, (7 P 6 Series)  
Cat. No. 1582 . . . . . **95c**  
OUR PRICE . . . . .  
For Set Models 90, 91, 92 (9 P 6 Series)  
Cat. No. 1583 . . . . . **95c**  
OUR PRICE . . . . .  
For Set Model 180  
Cat. No. 1584 . . . . . **1.00**  
OUR PRICE . . . . .

## Serviceman's General Utility Wire



The Wire of a Hundred Uses  
This wire was originally made exclusively for one of the leading radio set manufacturers in the country to be used as hook-up wire. Description: Stranded copper tinned for easy soldering and covered with 1/64 rubber. Glazed cotton braid is lacquered making it moisture-proof. Strips very easily. Furnished in yellow, green, black and red. 200 Foot Spools. Shpg. wt. 5 lbs.

Cat. No. 1058 . . . . . **90c**  
Our Price, Per Spool . . . . .

3 Spools, As't'd Colors \$2.50  
6 Spools, As't'd Colors \$4.65

## REAL VALUE

### AC POWER TRANSFORMERS

Products of nationally known manufacturers. Conservatively rated 6.3 volt.

Cat. No. A1266  
For 4 TUBE SETS . . . . . ea. **75c**

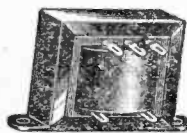
Cat. No. A1267  
For 5 TUBE SETS . . . . . ea. **95c**

Cat. No. A1268  
For 6 TUBE SETS . . . . . ea. **\$1.25**

Cat. No. A1269  
For 7 TUBE SETS . . . . . ea. **\$1.59**

Cat. No. A1270  
For 8 TUBE SETS . . . . . ea. **\$1.89**

## STANDARD AUDIO TRANSFORMERS AND CHOKES



AUDIO TRANSFORMERS  
Cat. No. A1271. Straight Audio, first or second stage 3:1.

OUR PRICE . . . . . each **75c**

Cat. No. A1272. Push-pull input, single plate to PP grids 2 1/2:1.

OUR PRICE . . . . . ea. **75c**

OUTPUT TRANSFORMERS  
Cat. No. A1273. Single 45, 71A or 6F6 to 5-15 ohms.

OUR PRICE . . . . . each **65c**

Cat. No. A1274. Single 47, 2A5, 6F6 to 5-15 ohms.

OUR PRICE . . . . . each **65c**

Cat. No. A1275. PP 45's or 71A's or 6F6 to 5-15 ohms.

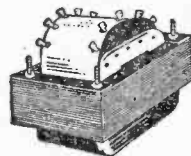
OUR PRICE . . . . . each **65c**

Cat. No. A1276. PP 47s, 2A5, 6F6s to 5-15 ohms.

OUR PRICE . . . . . each **69c**

## 4-TUBE REPLACEMENT POWER TRANSFORMER

2 1/2 V. at 2 Amps  
5 V. at 2 Amps  
650 V. at 40 M.A. C.T.



DIMENSIONS:  
Area 2 1/4" x 3 1/4"  
Mounting Centers 2 1/4" x 2"

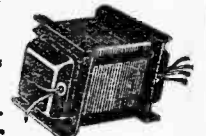
Replacement for almost every midget receiver on the market up to 5 tubes. Shielded top.

Cat. No. 1127 . . . . . **45c**  
OUR PRICE . . . . . Each

## FOR YOUR TRANSMITTER!

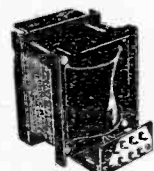
### RCA Filament Supply Transformer

For 210, 250 and 281 Tubes  
7 1/2 Volts at 4 Amps.  
7 1/2 Volts at 2 Amps.  
4x4x3 1/2". Shipping wt. 4 lbs.



Cat. No. 1166 . . . . . **85c**  
OUR PRICE . . . . .

These two units are original RCA replacements for Radiola 30 and 105 speaker.



### R.C.A. Plate Transformer

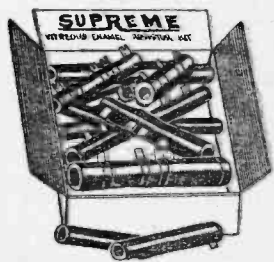
For 210, 250 and 281 Tubes  
Supplies 1100 volts at 150 mls. 3 1/2x4x3". Shipping wt. 7 lbs.

Cat. No. 1174 . . . . . **\$1.25**  
OUR PRICE . . . . .

# W HOLESAL E M ERCHANDISERS, INCORPORATED 20 VESEY STREET N EW YORK, N. Y. D

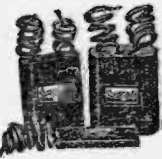
# RADIO SERVICEMEN'S KITS

## VOLTAGE DIVIDER KIT



Contains an assortment of 10 wire wound vitreous enameled resistors including voltage dividers for several popular models RCA-Victor receivers. One job will pay for the kit. All 50 to 100 watt units. Contains \$3.50 worth of merchandise.  
Cat. No. 1300  
Our Price, per Kit of 10, **39c**

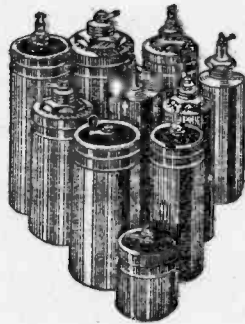
## CORNELL DUBILIER REPLACEMENT CONDENSERS



Kit of 12 C-D un-cased replacement condensers. From 1 mfd. 400 U. to 2 mfd. 1200 V. Cellophaned. With insulated wire leads.  
OUR PRICE  
Per Kit of 12 **\$1.00**

## GENUINE MERSHON CONDENSER KIT

Includes clamp mounting and stud mounting, inverted with upright aluminum and copper cans. Every unit brand new and has the manufacturer's mark.



Kit contains an assortment of the following sizes:

- 4 Mfd. 450 V.
- 6 Mfd. 450 V.
- 7 Mfd. 450 V.
- 8 Mfd. 450 V.
- 8 Mfd. 200 V.
- 10 Mfd. 450 V.
- 18 Mfd. 430 V.
- 25 Mfd. 200 V.

Shipping Wght. 3 Lbs.

OUR PRICE  
**\$1.00**  
per kit of 10

Cat. No. A1510

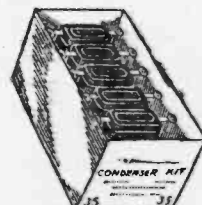
## CARTRIDGE CONDENSER KIT



Contains 12 of the most popular capacities used to service every make and type of receiver. Every serviceman should have this Kit in his shop. Includes capacities from .025 to 1. Mfd. 200 V. to 600 V.

Cat. No. 1658—Kit of 12—Our Price **75c**

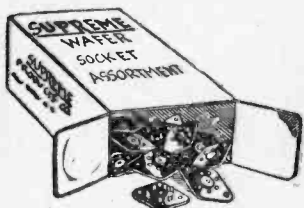
## SERVICEMAN'S BAKELITE CONDENSER KIT



Includes many PIG-TAIL types—Capacities range from .00001 to .02, and every single solitary condenser is USABLE! Includes those made by Aerovox, Micamold, Sprague, etc. Every Serviceman should order an assortment!

Kit of 75 Condensers  
Cat. No. A1234,  
OUR PRICE **\$1.00**

## WAFER SOCKET ASSORTMENT



An assortment of fifty 4, 5, 6 and 7 prong sockets, including the latest types. No obsolete or "junk" sockets which are worthless to the serviceman. Every one guaranteed perfect. A regular \$3.00 value.

Cat. No. A1235,  
OUR PRICE,  
Per Kit of 50 **95c**

## KIT OF 1 WATT RESISTORS

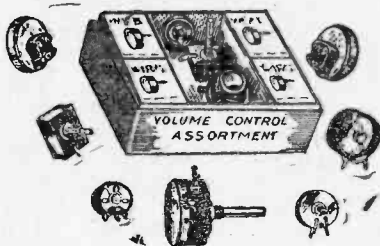


100 RMA color coded carbon resistors, from 10,000 ohms to 150,000 ohms.

Our Special Price  
**95c** per 100

Kit of 500  
Resistors  
**\$3.50**

## WONDERFUL VALUE! VOLUME CONTROL KIT



Kit contains 10 volume controls, Wirt's, Clarostata, Centrolabs, Supreme's. With and without switches. All good ohmmages from 6 ohms to 1 meg. Kit worth \$3.50.

OUR SPECIAL PRICE,  
per Kit of 10 **\$1.00**

## SPRAGUE MIDGET CONDENSER KIT

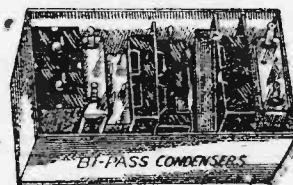


This type condenser is very popular with servicemen and set builders. Used for all new work as well as replacements for by-pass and filter condensers used in the older type radio receivers. Of highest quality materials. 400 V.

Sizes from .0005 to .06

KIT OF 24,  
ONLY **49c**

## SERVICEMAN'S BYPASS CONDENSER ASSORTMENT



Made up of 20 of the most popular sizes of metal cased bypass condensers in capacities of from 1/10 Mfd. to 1 Mfd. Some duals also included. All standard brands, and brand new. 200 to 400 volts working voltage. One job will pay for the lot.

Special While They Last  
Cat. No. A1236,  
OUR PRICE **95c**  
Per Assortment of 20

## CARBON PIGTAIL RESISTOR ASSORTMENT



Contains 1/2 and 1 Watt Resistors  
Contains an assortment of all popular sizes most in demand for service work.

100 ohms to 1 megohm.

Cat. No. 1488  
Per Kit of 50, Assorted **65c**

# GRAB BAG

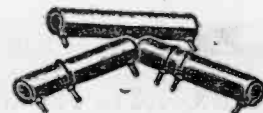
We Repeat This Offer!! 1000 Sold By Our Last Bulletin

The biggest \$1.00 worth you ever bought. You are all wrong IF YOU THINK THIS IS A GAMBLE! Chock full of radio parts which any serviceman can use. If you find one or two parts you are in need of from this assortment it will more than pay for this GRAB BAG. 30-50 assorted items. Sold on a full money back guarantee if dissatisfied.

OUR PRICE  
PER GRAB BAG

**\$1.00**

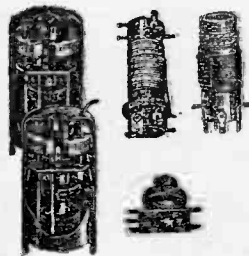
## VARIABLE TAPPED RESISTOR ASSORTMENT



Contains many valuable resistors ranging from 10 watts to 100 watts—some with one intermediary tap and some with 6 such taps! All are perfect! Don't fail to own one or more of these resistor assortments while we have them on hand! But, act quickly!

Kit of 10, Cat. No. A1237,  
OUR PRICE **50c** Per Kit

## SUPER-HETERODYNE COIL AND CONDENSER ESSENTIAL KIT



CONSISTS OF:

- 1—ANTENNA COIL
  - 1—DETECTOR COIL
  - 1—OSCILLATOR COIL
  - 1—1st I. F. TRANSFORMER
  - 1—2nd I. F. TRANSFORMER
- AND
- 1—3 Gang .000365 mfd. Variable Condenser (for 405 KC units) equipped with oscillator tracker section.

The I. F. Transformers are peaked at 465 KC.

Cat. No. A1238,  
OUR PRICE **\$1.95**

Notice: Illustration does not show 3 gang condenser which is included in this kit.

Special!

## PHILCO REPLACEMENT PARTS KITS

Exceptional assortment of 10 Genuine Philco replacement parts, consisting of volume controls, transformers, condensers, field coils, filter chokes, etc. Some kits have \$5.00 power transformers or speakers.

OUR SPECIAL OFFER,  
Per Kit  
of 10 Parts **\$1.00**

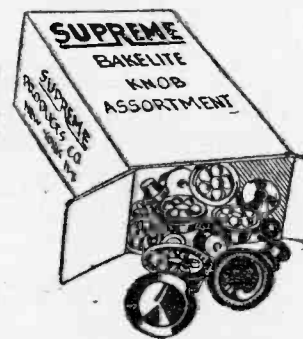
ONLY WHILE OUR STOCK LASTS

## BAKELITE AND WOOD KNOB ASSORTMENT

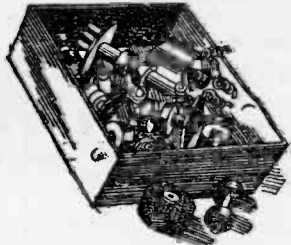
Assortment of 50 wood and bakelite knobs. Beautifully embossed and patterned. All have 1/4" diam. shaft bushings and set screws. Approximately 1 1/4" in overall diameter.

Cat. No. A1239.

OUR PRICE,  
Per Kit of 50 **\$1.00**



## SERVICEMEN'S I. F. AND R. F. COIL ASSORTMENT



This assortment of coils includes genuine replacements for such standard receivers as Majestic, RCA-Victor and others. It includes I.F., R.F., Antenna, and Preselector coils, some of which are very difficult to secure. One job will pay for the entire kit. Get one now.

Cat. No. 1251,  
OUR PRICE,  
Per Kit of 12 Coils **95c**

- 5 LB. MISC. SCREW ASS'T, all necessary types . . . . . per ass't **89c**
- KIT OF 24 ASS'T BAKELITE TERMINAL STRIPS . . . . . per kit **50c**
- KIT OF 100 PCS. BAKELITE AND FIBRE INSULATION . . . . . per kit **50c**
- KIT OF 12 ASS'T 30" SPAGHETTI . . . . . per kit **50c**
- 2 LB. HARDWARE ASSORTMENT . . . . . per ass't **39c**
- 4 LB. HARDWARE ASSORTMENT . . . . . per ass't **59c**
- KIT OF 25 WOOD KNOBS, excellent ass't . . . . . per kit **1.00**
- KIT OF 10 DRY ELECTROLYTICS, good ass't . . . . . per kit **1.25**

**10% DISCOUNT ON ASSORTMENT OF ANY 10 KITS**

## ICA NEUTRALIZING AND ALIGNING KIT

For any adjustment on all types of receivers. Contains alligator side wrench, 6 in. insulator screwdriver, metal nib, 5/16 in. and 1/4 in. nut wrench, 1/2 in. square nut insulated wrench, 1/4 in. hexagon metal side wrench and 2 1/2 in. insulated screwdriver, metal nib, 1/4 in. hexagon slotted insulated wrench, metal screwdriver, 5/16 in. hexagon insulated nut wrench, 5 in. insulated screwdriver, metal nib 6 in. Shipping weight 1 lb.

Cat. No. 1701,  
OUR PRICE **\$2.35**



# STATIONERY • OFFICE SUPPLIES

## Salesmen's Manifold ORDER BOOKS

CAT. NO. A1125  
75 duplicate, 50 triplicate sets to a book.  
3 7/8" x 5 1/2" . . . . . **70c**  
Doz. . . . .  
5 3/8" x 8 3/8" . . . . . **\$1.45**  
Doz. . . . .  
8 1/2" x 10 7/8" . . . . . **\$3.95**  
Doz. . . . .

## 55c CLIP BOARDS

Cat. No. A1121  
7 x 11 EACH . . . . . **38c**  
9 x 13 EACH . . . . . **45c**

## 5c PENCILS

"TOM BOY" General Pencil Co.  
Cat. No. A1114  
OUR PRICE . . . . . Per Gross **\$1.75**

## 10c FABRE LEADS

Medium Soft. 12 leads to tube.  
Cat. No. A1110  
OUR PRICE . . . . . Doz. **45c**



## 1.00 CARBON PAPER

8 1/2 x 11 or 8 1/2 x 13  
**50c**  
Box of 100 Sheets



## SCRATCH PADS

Cat. No. A1123. 50 sheets to pad  
3 x 5  
100 pads for . . . . . **90c**  
4 x 6  
100 pads for . . . . . **1.25**

## 10c STENO NOTE BOOKS

120 Pages 4 1/4 x 6" Faint ruled.  
Cat. No. A1127  
OUR PRICE . . . . . Doz. **42c**



## 50c MANILLA PAPER

8 1/2 x 11". Good grade.  
Cat. No. A1131  
500 sheets . . . . . **18c**  
Our Price Per Ream



## PAY and COIN ENVELOPES

4 1/4 x 2 1/2".  
Cat. No. A1119  
OUR PRICE . . . . . Per 1000 **95c**

## 50c INVENTORY SHEETS

12" x 9 1/2". 100 sheets to pad.  
Cat. No. A1141  
OUR PRICE . . . . . Per Pad **35c**

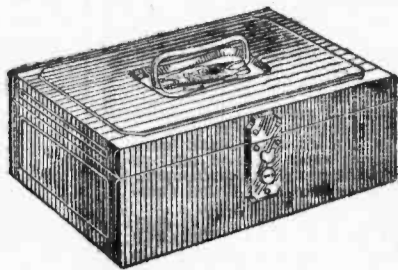
## 10c Duplicate Sales Books

3 3/8" x 6 1/4". 50 duplicate sets.  
Cat. No. A1142  
OUR PRICE . . . . . Per Doz. **39c**

## STEEL LETTER FILE

WITH A-Z INDEX  
Hinged top steel index file,  
11 1/4" high, 10 1/4" wide, 3"  
depth.  
Cat. No. A1250  
OUR PRICE—Each . . . . . **59c**

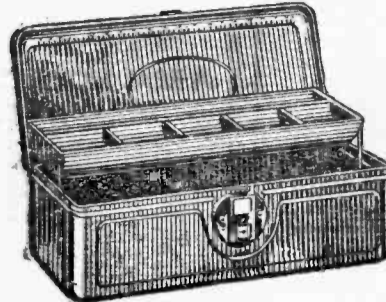
## STEEL CASH BOX



Heavy gauge steel cash box equipped with excellent lock and two keys, without tray. Can be used for bond box, make-up box, or storage chest. Will give long and satisfactory service.  
10 1/2" x 7 1/2" x 4 1/4". Packed 12 in a carton.

Cat. No. A1231  
OUR PRICE—Each . . . . . **89c**

## STEEL UTILITY CHEST



General household utility chest, with double section detachable automatic tray. Rounded bottom tray with four movable partitions. Permanent 12" embossed ruler on cover. Size: 13 1/2" x 4 x 5 3/4". Packed 12 in a carton.

Cat. No. A1232  
OUR PRICE—Each . . . . . **65c**

## \$4.00 LEDGER OUTFIT

Complete with 200 standard form ledger sheets and index. Stiff adjustable leatheroid covers. 7 1/2 x 10 3/4" or 9 1/4 x 11 1/4".

Cat. No. A1134.  
OUR PRICE . . . Each **\$2.95**

## \$2.00 POST BINDER

9 1/2 x 11 1/2" or 7 1/2 x 10 3/4".  
Cat. No. A1135  
OUR PRICE . . . . . Ea. **\$1.15**

## \$1.00 LEDGER SHEETS

Standard. 7 1/2 x 10 3/4" or 9 1/4 x 11 1/4".  
Cat. No. A1136  
OUR PRICE . . . . . Per 100 **55c**

## \$1.75 LEDGER, JOURNAL or RECORDS

500 pages. 12 1/2 x 7 1/2".  
Cat. No. A1138  
OUR PRICE . . . . . Ea. **90c**



50c

## GEM CLIPS

Box of 1000  
**21c**



## \$1.00 BOND PAPER

8 1/2 x 11". White.  
Cat. No. A1132  
16 lb. . . . . **43c**  
Ream . . . . .  
20 lb. . . . . **59c**  
Ream . . . . .

## 2c MANILLA FOLDERS

8 1/2 x 11. medium weight.  
Cat. No. A1133  
1/2, 1/5, 1/3 tab. . . . . **85c**  
Per 100 . . . . .  
Straight Cut . . . . . **\$1.00**  
Per 100 . . . . .



75c

## Typewriter RIBBON

Red or Black for All Machines  
**27c**  
each



## \$3.50 Ace Stapling Machine

"Cadet" model  
Cat. No. A1144  
OUR PRICE . . . . . Ea. **\$2.45**

## \$4.50 Ace Stapling Machine

"Pilot" model  
Cat. No. A1145  
OUR PRICE . . . . . Ea. **\$3.25**

## WIRE STAPLES

Fits all machines.  
Cat. No. A1146  
OUR PRICE . . . . . Box of 5000 **35c**

## LEDGER, JOURNAL OR CASH BOOK

10 1/2 x 8 1/2. 150 pages. Black cloth binding, red edge in corners.  
Cat. No. A1147  
OUR PRICE . . . . . Each **95c**

Retail Price	Cat. No.	WE CARRY A FULL LINE OF STATIONERY	OUR PRICE
1.00	A1148	INDEX CARDS, 3x5 ruled—per 1000	.55
1.00	A1149	INDEX BOX, 3x5—complete with Cards and Guides, each	.35
1.00	A1150	CARBON PAPER, for pencil use, 8 1/2 x 11 or 8 1/2 x 13—per 100	.75
.75	A1151	ONION SKIN TYPEWRITER PAPER, 8 1/2 x 11, per ream	.45
.05	A1152	MARKING CRAYONS, black, per doz.	.15
.10	A1153	COLORED PENCILS, blue or red, per doz.	.45
2.50	A1155	GUM TAPE MACHINE, 1 1/2" tape, each	1.95
5.00	A1156	GUM TAPE MACHINE, 3" tape, each	3.75
.01	A1157	MILLER No. 87 PEN POINTS, Gross	.60
.05	A1160	TYPEWRITER ERASER, per doz.	.45
.10	A1161	TYPEWRITER ERASER, with brush, per doz.	.80
1.50	A1169	CORRESPONDENCE PAD, Renaissance motif, 16 1/4" x 11", ea.	.67
1.50	A1309	SANFORD'S MUCILAGE, 1 quart bottle	.85
1.50	A1310	GENUINE LEATHER ZIPPER CARRYING CASE, ea.	1.15
1.35	A1311	STAFFORDS INK, quart bottle	.75
1.00	A1312	SANFORD'S LIBRARY PASTE, quart bottle	.59
.75	A1313	A-Z LETTER FILE INDEX, manilla, per set	.39
1.50	A1314	A-Z LETTER FILE INDEX green prest board, set	.90
1.25	A1315	HOLE PUNCHER, 1/4", 11/32", 13/32" round holes, ea.	.79
1.00	A1316	PEN AND PENCIL SETS, boxed, gold plated point	.45
1.50	A1317	DESK LAMP, flexible arm, colors, each	.79
1.50	A1318	TWO WELL INK STAND, bakelite covers, each	.85
8.50	A1319	AUTOMATIC NUMBERING MACHINE, 6 digits, each	5.65

## UNDERWOOD NEW PORTABLE TYPEWRITERS

### UNIVERSAL



Underwood Champion Keyboard and many other features found only in higher priced machines.

Complete with overnight carrying case.

List Price 54.50.  
Cat. No. A1185.  
OUR PRICE, each . . . **\$40.88**

### THE JUNIOR



Has standard 42-keyboard, standard-size ribbon, line space lever, right and left hand shift keys. Complete with carrying case.

List Price \$39.50.  
Cat. No. A1186.  
OUR PRICE, each **\$29.63**

## FACTORY REBUILT-NEW TYPEWRITERS

100% re-manufactured. Equal to new in appearance and mechanics. Choice of either Pica or Elite type. Fully guaranteed.

### UNDERWOOD STANDARD

Model 5 Typewriter. With back-spacer, shift, key lock, variable spacing and two color ribbon. Former list price \$102.50.

Cat. No. A1187. **\$35.75**  
OUR PRICE, ea.

### REMINGTON STANDARD

Model 12 Typewriter. With all modern features. Machine fully enclosed and dust proof. Former list price \$102.50.

Cat. No. A1188. **\$36.75**  
OUR PRICE, ea.

### ROYAL STANDARD

Model 10. With all modern features including two-color ribbon back spacer, tabulator. Former list price \$102.50.

Cat. No. A1189. **\$35.75**  
OUR PRICE, ea.

Liberal trade-in allowance for your old typewriter. State make and serial number.

# BARGAINS just BARGAINS

HANLEY  
**Clipshave**



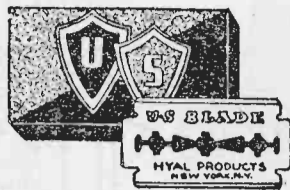
**SENSATIONAL NEW DRY  
SHAVER**

Eliminates blades, brushes, shaving cream, etc. Easy to use, always ready. Absolutely safe. Operates on A.C. or D.C.

Guaranteed for one year. It removes the toughest beard or finest hair quickly, easily, comfortably. Offers women the safest and simplest way of cleanly removing unwanted hair. List price \$10.00.

**OUR PRICE** . . . . . Each **\$7.00**  
3 Or More \$6.67 Each

**DOUBLE EDGE  
RAZOR BLADES**



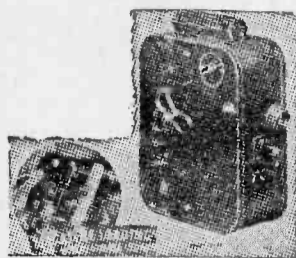
**BLADE BARGAINS**

For use in any Gillette type razor. 6 blades to a cellophaned package. All high standard blades.

Price  
U. S. double edge blades . . . per 100 **50c**  
NEW DAY double edge blades . . . per 100 **75c**  
NELSON double edge blades . . . per 100 **1.00**  
PIPPIN double edge blades . . . per 100 **1.25**

**THE IRWIN 16 MM.  
MOVIE CAMERA**

**A REAL MOVIE CAMERA  
FOR ONLY \$8.95**



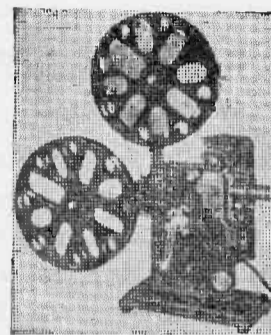
Up to 40 Feet of Film  
You can actually operate it easier and at less expense than a snapshot camera. A real 16 mm. camera. Feature: optical spyglass finder for exact focusing of objects to be photographed—quiet, graphite-packed motor with rustproof brass frame and gears—film magazine for loading in bright daylight in a few seconds—black satin compact case. Film is sent to Irwin Company for development; charge is only 30c. Takes standard 16 mm. size film.

**A1297—Less film \$8.95**  
**OUR PRICE**  
**A1298—Attractive carrying case for above 98c**  
**OUR PRICE** . . . . .

**SPECIAL IRWIN CAMERA  
FILM RELEASE**  
No. **OUR PRICE**  
25 Photo Regular 30 ft. **.59**  
26 Photo Regular 40 ft. **.79**  
36 Photo Special 40 ft. **1.59**

For 110 Volts A.C. Only  
Show your own movies at home, functions, church parties or business demonstrations. Projects all 16 mm. films including those taken with the above camera. 400-ft. capacity (15-minute show); no flicker; powerful, pre-focused lamp; precision lens; separate switches for motor and lamp; fan-type shutter; tilting device for proper screening; device for quick framing; cool-type, double construction for lamp house; smooth, quiet, dependable electric motor driven operation; speed control on motor; operates from 110-volt, 60-cycle a.c.; furnished with approved cord and plug. Shpg. wt. 10 lbs.

**THE IRWIN 16 MM.  
PROFESSIONAL-  
AMATEUR  
MOVIE PROJECTOR**



**A1299. With one reel. \$12.50**  
**OUR PRICE**  
**IRWIN PROJECTOR SCREEN**  
20x27 theatre quality, rolltype easel back.  
**A1300**  
**OUR PRICE** . . . **\$1.95**

**IRWIN TELEVISION RIFLE**

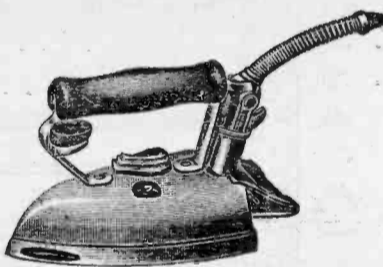


Absolutely harmless. Nothing leaves the gun yet every shot records on the target. All the thrills of a real rifle with none of its dangers. A press of the trigger, a slight click to indicate the discharge and the "hit" is registered clearly and distinctly on the target which is flashed on the wall. Yet nothing leaves the gun. Absolutely accurate, educational, instructive and entertaining. Equipped with 1 bulb and 1 target. Uses 2 flashlight batteries (not included).

Cat. No. A1303  
**OUR PRICE** . . . . . each **\$1.49**  
Box of 30 Targets 9c—Good for 300 Shots

**G. E. HOTPOINT SUPER  
A-C MATIC IRON**

Large heat storage capacity reduces ironing time. Large green thumb-rest relieves arm, wrist and shoulder strain. Double button-nooks permit ironing under and around buttons. Green, through-bolt rigid handle. Six-foot 10,000-cycle cord with armored hinged plug to reduce cord strain, and G-E moulded rubber plug. Weight, 6 pounds. Watts, 600. Volts, 115, 125. For use on a-c only.



Cat. No. 1304  
**OUR PRICE** . . . . . each **\$3.95**

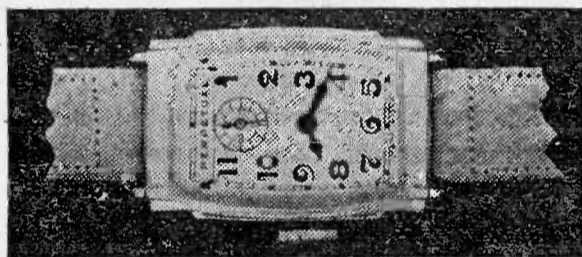
**PERPETUAL SELF-WINDING WATCH**

This Perpetual Self-Winding Watch does not require winding. However, it can be wound by means of the crown, the same as an ordinary watch, if you so desire. The watch is designed to wind itself and to keep running without hand winding, providing it is worn every day. Playing golf, hammering nails all day, or any other exceptional activity will in no way harm the watch and the watch can be worn continuously, night and day. The watch is guaranteed against original defects for 90 days.

"The Watch You Can Forget to Wind."

Each watch individually boxed in beautiful gift outfit.

Cat. No. A1305  
**Our Price** . . . . . Each **\$4.85**



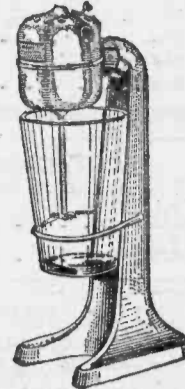
**ELECTRIC DRILL**



An ideal drill for general household use. Small, light, sturdy, dependable. Size permits use in small places and is easy to handle for steel, metal or wood. Powered by Gilbert Universal motor operating on 110 volts, A.C. or D.C. complete with chuck, rubber cord and plug cap. Has toggle switch control. Takes up to 3/4" straight shank drills. Finished in aluminum and blue. Size 7 3/4" x 6". Individual weight 3 1/2 lbs. Packed 6 to carton, carton weight 25 lbs.

Cat. No. A1301  
**OUR PRICE** each **\$5.15**

**DRINK MIXER**



A small, home size, sturdy, practical soda fountain that mixes malted milk or any type of drink perfectly. Includes glass mixing cup, finished in white enamel. Equipped with famous Gilbert Universal motor with toggle switch. Operates on 110 volts A.C. or D.C. 60 cycles or less.

Cat. No. A1302  
**OUR PRICE** each **\$4.45**

**GO-ELECTRIC RANGE**

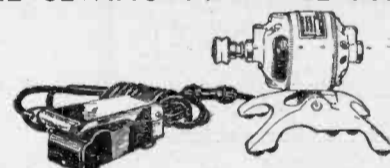


For descriptions see enclosed separate circular.

	Retail Price	Our Price
<b>SHEET ALUMINUM</b> Oven liner, no side leaves . . . . .	29.95	<b>18.45</b>
<b>HIGH HEAT ALUMINUM PAINT</b> Oven liner, including thermometer . . . . .	34.95	<b>21.45</b>
<b>SHEET ALUMINUM</b> Oven liner with thermostat A.C. only . . . . .	39.95	<b>24.95</b>

Foreign customers specify voltage. No extra charge for special voltages.

**HOME SEWING MACHINE MOTOR**



This famous Home Motor changes treadle sewing machines into electrically operated models. Fits any make or model (except chain stitch). No belt, screws or clamps needed; motor is merely placed next to hand wheel; pedal gives absolute control of sewing speed. Uses less than a cent's worth of current an hour. Motor is complete with bobbin winder belt, instructions, can of oil, cord and speed pedal. Operates on AC or DC, 115 volts, 25-60 cycles. Shipping weight 8 lbs.

Cat. No. A1306  
**OUR PRICE** . . . . . **\$8.95**



**AUTO SIGNAL 49c**

Originally made to sell for \$6.50!  
With signal light, Stop, Right, and Left Turn hand. Easy to install and operate. Will work on passenger car or truck.

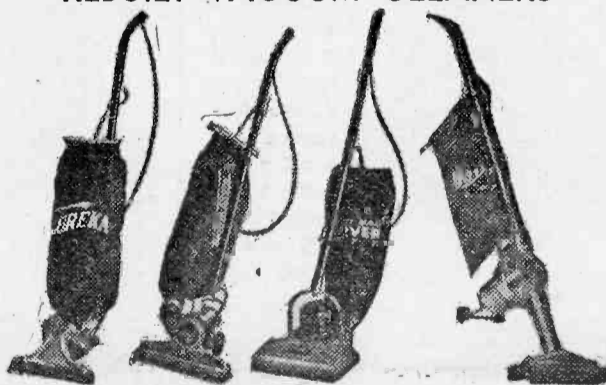
**SANZ FOOD DEODORIZER**



"Sanz" eliminates pungent odors from refrigerators or ice boxes. It freshens the air and the flavor of your food. A nationally advertised product.

	List Price	Our Price
Small Size . . . . .	50c	<b>\$2.50 Doz.</b>
Medium Size . . . . .	1.00	<b>3.75 Doz.</b>
Large Size . . . . .	2.00	<b>5.00 Doz.</b>

**REBUILT VACUUM CLEANERS**

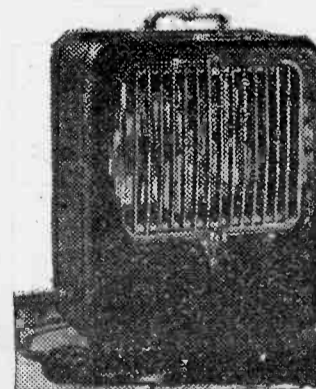


These nationally-known makes are rebuilt by expert mechanics. We GUARANTEE THEM FOR ONE YEAR. All worn parts are replaced by new ones.

	Our Price	Our Price
Airway F & Fl . . . . .	<b>\$11.95</b>	Eureka No. 10 or 11 . . . . . <b>\$11.95</b>
Hoover No. 700 . . . . .	<b>22.95</b>	Eureka No. 9 . . . . . <b>9.95</b>
Hoover No. 541 . . . . .	<b>15.95</b>	Eureka No. 7 . . . . . <b>7.95</b>
Hoover No. 103 . . . . .	<b>9.95</b>	Ohio . . . . . <b>5.95</b>
Apex . . . . .	<b>5.95</b>	

Complete Set of New attachments . **\$3.45**

**KLEENAIRE**



Kleenaire cleans, deodorizes and conditions the air. Also heats if desired. Relieves sinus, hay fever, and asthma sufferers. Rust proofed and constructed of steel. Operates on A.C. current. 13 x 10 x 7. Manufactured by Continental Motor Co. Excellent for operation in steam heated apartments.

**OUR PRICE** . . . . . **\$8.95**

**TERMS**  
20% DEPOSIT MUST ACCOMPANY ALL ORDERS  
C.O.D. ORDERS—All orders must be accompanied by cash in full or a 20% deposit, C.O.D. for balance. Do not hesitate to remit full amount of order to save return charges. You take no risk as we are a financially responsible firm.  
SHIPMENTS—All merchandise shipped F.O.B. New York City. Merchandise sold subject to prior sale. Shipment made same day on most of the orders.  
RETURNING GOODS—Our written authority is necessary for the return of goods.

Watch For Our Next Catalogue  
**WHOLESALE MERCHANDISERS INC**  
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