

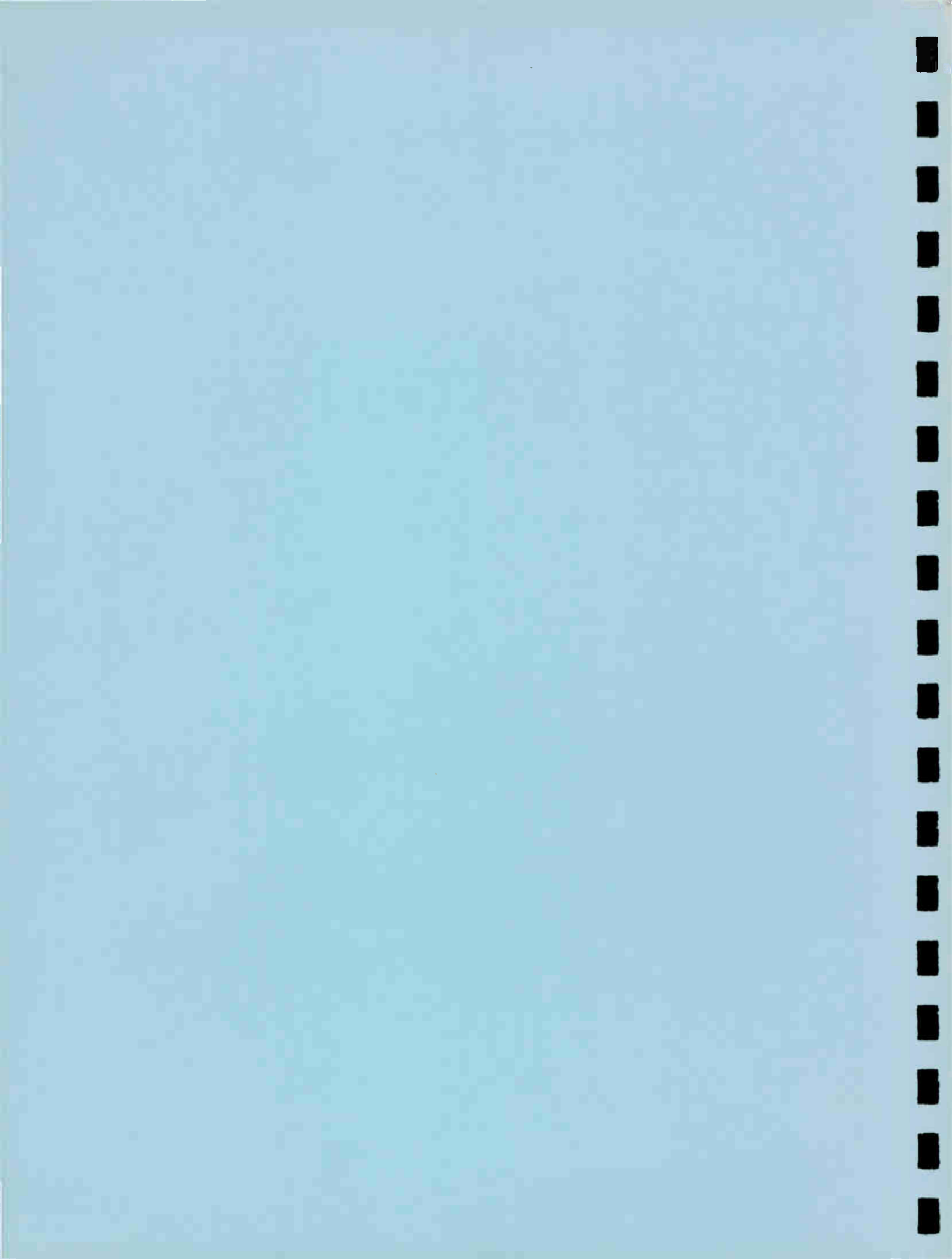
SHARE-TO-REVENUE
CONVERSION RATIOS
AND
FORMAT PERFORMANCE
ANALYSIS

1998 EDITION

BASED ON 1997 REVENUE AND RATINGS



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DUNCAN'S AMERICAN RADIO
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SHARE-TO-REVENUE CONVERSION RATIOS

(Some call them Power Ratios, We call them Conversion Ratios)

AND

FORMAT PERFORMANCE ANALYSIS

1998 EDITION

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James H. Duncan, Jr.
DUNCAN'S AMERICAN RADIO, INC.

June 1998

INTRODUCTION

I am proud and pleased to present my ninth study concerning the relationship between the ratings of an individual station and the revenue that station is able to gather.

Before you read the rest of this study, I urge you to keep the following points in mind:

- A. All revenue figures are gross. They are from calendar year 1997. They do not include trade dollars.
- B. The stations selected for inclusion in this report are from almost all of the Arbitron standard markets--over 150 markets in all. A total of 1,563 stations are covered in this report. To put it another way, this report includes data for over 14% of all commercial stations in the United States. Almost 47% of all reported stations in the Arbitron standard markets are included.
- C. The rating periods used for this study were Fall 1996, Winter 1997, Spring 1997, and Summer 1997. The number of rating periods used depended upon the number of times each particular market was surveyed.
- D. To be selected, a station had to meet two criteria. First of all, it had to be successful in its format. I estimate that around 85% of the stations are the ratings leader in its format. The remaining stations were also very successful stations, even though they were not the format leader in their market. Secondly, I only used stations whose revenue figures are, in my judgement, reliable and accurate. I have been making station revenue estimates for seven years and I believe that every year I improve my accuracy. There are going to be some errors but, in general, I feel very comfortable with these estimates.
- E. The audience share figures are 12+ Metro, Monday through Sunday, 6AM-Midnight, AQH.
- F. Remember that the revenue share is expressed as a percentage of the audience share. This is calculated by dividing the audience share into the revenue share.

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The layout of this report is quite simple:

INTRODUCTION
 EXPLANATION OF METHODOLOGY
 SECTION A:
 REVENUE SHARE/AUDIENCE SHARE
 RESULTS/OBSERVATIONS

FORMATS: AC
 Oldies (50's & 60's)
 Classic Hits
 Soft AC
 CHR/Top 40
 Country
 AOR/Modern & Progressive
 Traditional/Classic Rock
 Classical

Full Service/Variety
 Black/Urban
 Black AC/Oldies
 News & News/Talk
 Talk & Talk/News
 Standards
 Hispanic
 Jazz

SECTION B:
 INDIVIDUAL STATION AUDIENCE BREAKDOWNS

I urge you to carefully read the EXPLANATION OF METHODOLOGY SECTION which begins on the next page. You can not hope to make full use of this report unless you understand how the information was gathered and calculated.

I am sure you can find many uses for this data. I believe there are two primary uses: First of all would be format analysis I would urge you to review this data before you make any format changes. Secondly, I would recommend that you use this data as part of your budgeting and goal-setting process. Please do remember that we are presenting to you means (averages). All markets differ. However, I do believe that this report does offer an accurate and realistic portrayal of how the major formats perform.

I feel that this report makes an important contribution to the body of knowledge concerning the radio industry. As usual, I ask for your opinions concerning this work. I value and I appreciate your suggestions. Please give me a call.

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EXPLANATION OF METHODOLOGY

To be very brief and simplistic, we took each station's audience share and divided it into its revenue share. The resulting percentage (or it can be called a ratio if you like) shows a mathematical relationship between the audience and revenue shares for an individual station and, if the sample is adequate, for various formats.

Station Selection

We chose stations which, in our view, are fairly successful--at least as far as ratings are concerned. Over 90% of the stations used were number one in their particular format. Most are among the highest rated stations regardless of format.

Another criterion for station selection was that I had to be very comfortable and confident about the revenue estimate for the station. This does not mean that every estimate is absolutely on target. I will probably hear from some of you about estimates that went astray. However, I believe that most revenue estimates are quite close to actual. My personal goal is to be within 5%.

MARKETS

Most of the standard Arbitron markets are included in this study. There are stations from more than 150 different markets.

Markets are broken down as follows:

MAJOR MARKETS	- Markets ranked 1-40 in radio revenue.
MEDIUM MARKETS	- Markets ranked 41-80 in radio revenue.
SMALL MARKETS	- Markets ranked 81-120 in radio revenue.
VERY SMALL MARKETS	- Markets ranked 121+ in radio revenue.

The selected stations are grouped according to market size for most of the major formats. For the other formats this was not possible since there were not enough stations in each market size to have a decent sample. For them, there is just one grouping called "All Market Sizes."

REVENUE (97 REV)

Revenue estimates cover calendar year 1997. They are gross and they do not include trade dollars. Generally, they are the same estimates you found in the 1998 edition of Duncan's Radio Market Guide, although refinements have been made as needed.

As I said earlier, I feel quite comfortable with the revenue estimates. Most of them come from group owners, group CEO's and general managers whom I trust. I would make one other generality. I would say that the larger the market is, the more reliable is my revenue estimate.

REVENUE SHARE (REV SHARE)

This simply is the percentage of the market's total radio revenue (gross, 1997, no trade) that is controlled by the selected station. It is calculated by dividing the station's revenue by the market's revenue.

AUDIENCE SHARE (97 AUD SHARE)

This shows each station's audience share (12+ Metro, Mon-Sun, 6AM-Midnight). The rating periods used were Fall 1996, Winter 1997, Spring 1997 and Summer 1997. The number of rating reports used varies to the number of books in each market. The share is the average of the 12+ Share for each rating period. For two book per year markets I averaged the Fall 1996 and Spring 1997 Arbitrons.

ADJUSTED AUDIENCE SHARE

This figure is of the highest importance. If you do not adjust the audience share you end up with false data. There is not a single market in the country where 100% of all radio listening goes to local commercial stations which are listed in the Arbitron ratings books. In every single market there is what I call "lost listening." This lost listening includes the following:

- A. Non-commercial stations (college stations, NPR affiliates, some religious stations, etc.).
- B. Out of market or "below-the-line" stations.
- C. Local commercial stations which do not have enough audience to qualify for a listing in the Arbitron book.

Point C is usually of negligible significance and is impossible to quantify, so I have chosen to ignore it. Points A and B are very important and they must be accounted for.

THERE ARE NO MARKETS WHERE THE AUDIENCE BASE FOR LOCAL COMMERCIAL STATIONS IS 100 SHARE POINTS.

FOR THIS STUDY YOU MUST ADJUST THE AUDIENCE SHARE OTHERWISE THE DATA IS FALSE AND MISLEADING.

I have adjusted each sampled station's audience share. I took the 100 audience share points and subtracted listening to below-the-line stations. Then I subtracted listening to "non-listed" stations. The resulting figure was then divided into each station's individual share. The end figure is the adjusted audience share.

EXPLANATION OF METHODOLOGY
(Continued)

Let us see how this works in a real market situation. We will use Akron:

AKRON

Revenue: \$12,700,000
WXXX has a 10.0 audience share and \$3,500,000 in revenue

	<u>Without Audience Adjustment</u>	<u>With Audience Adjustment</u>
Station Revenue Share:	27.6%	27.6%
Total Audience Share:	100.0%	100.0%
Less Below-the-line Listening:	NA	-57.0%
Less Unlisted Station Listening:	NA	-9.8%
Resulting Total Audience Share:	100.0%	33.2%
WXXX Station Share:	10.0%	10.0%
Adjusted Audience Share: (Station Share divided by Resulting Total Audience Share)	10.0%	30.0%
Revenue Share as a % of Adjusted Audience Share	<u>276.0%</u>	<u>91.7%</u>

You can see the tremendous difference between the two calculations. The adjusted share calculation is obviously more accurate and relevant.

Now, I must tell you that Akron is an extreme case which illustrates my thesis clearly and decidedly. However, every market will be influenced by lost listening. Let us review the results of stations in other markets:

Revenue Share as a % of Audience Share

	<u>Without Adjusting Audience Share</u>	<u>With Adjusting in Audience Share</u>
A Station in New York	115.4%	111.3%
A Station in Los Angeles	100.0%	92.4%
A Station in Madison	124.0%	95.8%
A Station in Hartford	137.9%	111.1%

The difference is very significant in each and every market. The calculation of an adjusted audience share is crucial to the viability of any revenue share/audience share study.

1997 12+ RANK

This simply shows the rank of the sampled station amongst all stations in its market. We used the last available rating book (either Spring 1997 or Summer 1997).

REVENUE RANK

This figures shows how each station ranked in total revenue in its market. It covers the year 1997. Use this figure to compare and contrast with the 12+ rank and the revenue rank.

REVENUE SHARE AS A % OF AUDIENCE SHARE

This end result and most important figure is calculated by dividing each station's adjusted audience share into its revenue share. The resulting percentage/ratio shows the mathematical relationship between audience and revenue.

A mean is calculated for all of the sample stations in the particular format and market size. A median figure is also provided, although I feel the mean figure is more accurate if the station sample base is large enough.

SUMMARY OF 1997 CONVERSION RATIOS

<u>FORMAT</u>	<u>MAJOR MARKETS</u>	<u>MEDIUM MARKETS</u>	<u>SMALL MARKETS</u>	<u>VERY SMALL MARKETS</u>	<u>ALL MARKETS</u>
<u>News & News/Talk</u>					1.46 (23 stations)
<u>Sports</u>	(NOTE: If one excludes WFAN, WEEI, XTRA, KNBR and WQAM the Mean for Sports would be 1.02)				1.31 (28 stations)
<u>Traditional/ Classic AOR</u>	1.29 (46 stations)	1.28 (40 stations)	1.23 (33 stations)		1.27 (119 stations)
<u>Adult Contemp</u>	1.17 (68 stations)	1.34 (48 stations)	1.31 (36 stations)	1.26 (27 stations)	1.26 (179 stations)
<u>Full Service</u>	1.22 (24 stations)	1.23 (15 stations)	1.14 (30 stations)		1.19 (69 stations)
<u>Country</u>	1.12 (61 stations)	1.14 (55 stations)	1.29 (46 stations)	1.18 (40 stations)	1.17 (202 stations)
<u>Classic Hits</u>					1.11 (29 stations)
<u>Oldies (50s & 60s)</u>	1.11 (40 stations)	1.07 (33 stations)	1.12 (34 stations)		1.10 (107 stations)
<u>Soft AC</u>	1.06 (33 stations)	1.03 (19 stations)	1.05 (19 stations)		1.05 (71 stations)
<u>Talk & Talk/News</u>					1.05 (104 stations)
<u>AOR/NEW ROCK PROGRESSIVE</u>	1.02 (79 stations)	0.97 (49 stations)	1.14 (56 stations)		1.04 (184 stations)
<u>CHR/TOP 40</u>	0.96 (54 stations)	1.09 (33 stations)	0.95 (30 stations)	0.98 (26 stations)	0.99 (143 stations)
<u>Hispanic</u>					0.95 (49 stations)
<u>Jazz</u>					0.83 (44 stations)
<u>Black/Urban/Black AC</u>					0.74 (117 stations)
<u>Classical</u>					0.64 (19 stations)
<u>Standards/Nostalgia</u>					0.40 (76 stations)

NOTES: Major Markets - Markets ranked 1-40 in total radio revenue
 Medium Markets - Markets ranked 41-80 in total radio revenue
 Small Markets - Markets ranked 81-120 in total radio revenue
 Very Small Markets - Markets ranked 121+ in total radio revenue

Mean: Average of the conversion ratios for all stations in format in specified market size.

Total number of stations in sample: 1,474

Average (mean) conversion ratio for all stations in sample: 1.052

Figures show ratio between revenue share and audience share.

For some formats there were not enough stations in the sample to allow a breakdown for each specific market size.

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HISTORICAL TRENDS

Note: All figures are MEANS

FORMAT	1997	1996	1995	1994	1993	1992	1991	1990	1988	1987	1986
Adult Contemp (ALL)	1.26	1.28	1.32	1.32	1.33	1.27	1.34	1.36	1.36	1.34	1.37
Major Markets	1.17	1.27	1.31	1.34	1.34	1.24	1.34	1.34	1.33	1.33	1.47
Medium Markets	1.34	1.29	1.39	1.34	1.33	1.29	1.36	1.45	1.49	1.46	1.37
Small Markets	1.31	1.35	1.33	1.34	1.26	1.30	1.36	1.38	1.34	1.25	1.21
Very Small Markets	1.26	1.23	1.22	1.24	1.39	1.32	1.28	1.26	1.23	1.23	1.18

NOTE: In years 1986-1988 the AC figures included Soft AC and Oldies stations.
As of 1990 the formats were split into three separate categories.

News & News/Talk (ALL)	1.46	1.40	1.34	1.40	1.73	1.41	1.35	(Earlier years not available)			
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NOTE: "News and News/Talk" stations were separated from "Talk and Talk/News" stations in 1991. The conversion ratios for earlier years (when they were combined) were: 1990 - 126.1, 1988 - 126.3, 1987 - 130.2, 1986 - 132.3

AOR/New Rock & Progressive	1.04	1.17	1.19	1.21	1.18	1.15	1.22	1.19	1.19	1.12	1.09
Major Markets	1.02	1.15	1.14	1.17	1.16	1.14	1.27	1.23	1.23	1.21	1.11
Medium Markets	0.97	1.17	1.24	1.28	1.22	1.19	1.24	1.27	1.15	1.05	1.13
Small & Very Small Mkts	1.14	1.19	1.22	1.19	1.16	1.12	1.13	1.08	1.09	1.01	1.04

NOTE: Data from 1986-1988 included some Classic AOR stations, but they did not significantly impact the figures.

Oldies(50's & 60's)(ALL)	1.10	1.13	1.17	1.19	1.25	1.23	1.21	1.21			
Major Markets	1.11	1.16	1.15	1.21	1.26	1.25	1.28	1.30	(Conversion ratios for earlier years are not available)		
Medium Markets	1.07	1.08	1.20	1.16	1.21	1.21	1.11	1.13			
Small & Very Small Mkts	1.12	1.14	1.20	1.17	1.27	1.22	1.21	1.14			

Full Service (ALL)	1.19	1.22	1.25	1.23	1.21	1.22	1.20	1.22	1.34	1.32	1.40
Major Markets	1.22	1.26	1.37	1.33	1.39	1.41	1.39	1.43	1.55	1.49	1.52
Medium Markets	1.23	1.25	1.18	1.17	1.07	1.11	1.17	1.18	1.28	1.29	1.38
Small & Very Small Mkts	1.14	1.14	1.19	1.20	1.19	1.18	1.11	1.10	1.21	1.22	1.25

Traditional/Classic Rock (ALL)	1.27	1.17	1.32	1.30	1.22	1.21	1.18	1.14			
Major Markets	1.29	1.19	1.37	1.33	1.26	1.29	1.20	1.23	(Conversion ratios for earlier years are not available)		
Medium Markets	1.28	1.14	1.26	1.25	1.09	1.08	1.21	NA			
Small & Very Small Mkts	1.23	NA	NA	NA	1.26	1.18	1.09	NA			

Talk and Talk/News (ALL)	1.05	1.04	1.06	1.02	1.04	1.04	1.11	(Conversion ratios for earlier years are not available)			
Country (ALL)	1.17	1.17	1.20	1.18	1.13	1.07	1.10	1.13	1.16	1.17	1.15

Major Markets	1.12	1.09	1.11	1.14	1.09	1.03	1.05	1.07	1.08	1.14	1.12
Medium Markets	1.14	1.20	1.23	1.22	1.19	1.10	1.13	1.19	1.20	1.20	1.20
Small Markets	1.29	1.24	1.32	1.21	1.18	1.11	1.12	1.20	1.19	1.16	1.17
Very Small Markets	1.18	1.18	1.23	1.18	1.07	1.04	1.09	1.07	1.17	1.16	1.10

Jazz (ALL)	0.83	0.89	0.83	0.97	1.03	0.99	1.04	1.04	1.13	(Earlier years not available)	
CHR/Top 40 (ALL)	0.99	1.01	1.03	1.00	1.01	1.04	1.02	1.00	1.03	1.03	1.08

Major Markets	0.96	0.95	0.97	0.91	0.89	0.91	0.98	0.98	1.02	1.13	1.09
Medium Markets	1.09	1.01	1.07	1.05	1.09	1.09	1.06	1.01	1.03	1.03	1.05
Small Markets	0.95	1.13	1.13	1.04	1.11	1.12	1.08	1.05	1.08	1.00	1.08
Very Small Markets	0.98	0.99	1.10	1.05	1.00	1.01	0.96	0.94	0.98	0.95	1.00

Hispanic (ALL)	0.95	0.89	0.95	1.03	0.98	0.95	1.01	1.03	1.07	1.10	1.03
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Soft AC (ALL)	1.05	0.99	1.04	1.06	1.02	0.95	0.90	0.86	0.75	0.75	0.79
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Major Markets	1.06	1.05	1.05	1.05	1.05	0.99	0.93	0.88	0.72	0.74	0.79
Medium Markets	1.03	0.99	1.04	1.00	1.00	0.90	0.87	0.84	0.74	0.75	0.76
Small & Very Small Mkts	1.05	0.90	1.04	1.14	1.00	0.91	0.87	0.83	0.79	0.77	0.81

NOTE: Data from 1986-1988 was for EZ listening stations only. Soft AC's were added in 1990.
By 1992 about 90% of the sample could be classified as Soft AC's.

Classical (ALL)	0.64	0.68	0.69	0.72	0.82	0.84	0.84	0.85	1.07	1.10	1.03
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Black/Urban/BAC (ALL)	0.74	0.77	0.76	0.74	0.73	0.70	0.71	0.69	0.77	0.77	0.78
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Standards/Nostalgia (ALL)	0.40	0.40	0.40	0.47	0.50	0.52	0.54	0.60	0.57	0.64	0.72
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Sports (ALL)	1.31	1.24	1.27	1.08 (Conversion ratios from earlier years not available.)							
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Classic Hits (ALL)	1.11	1.11	0.98	(Conversion ratios from earlier years not available.)							
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*Another Note: In 1997 we took out some "traditional AOR's" and combined them with Classic Rock.
This meant a drop of about 0.10 in the conversion rates.

SECTION A
CONVERSION RATIOS

AC

MAJOR MARKETS

STATION	MARKET	'97 REV	REV SHARE	'97 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WSB -F	Atlanta	16.7	7.5	4.9	5.7	5	7	5	1.32
KAMX-F	Austin (NR)	2.5	4.7	4.4	5.6	10	6	7	0.84
WWMX-F	Baltimore	12.2	13.5	6.0	8.5	2	5	4	1.59
WMJX-F	Boston	16.0	7.3	5.5	6.6	5	4	1	1.11
WBMX-F	Boston	13.5	6.2	3.9	4.7	7	9	7	1.32
WLNK-F	Charlotte (NR)	4.7	6.0	3.9	4.9	9	11	9	1.22
WTMX-F	Chicago	14.5	3.8	2.5	2.8	14	14	11	1.36
WNND-F	Chicago	9.5	2.5	2.0	2.3	19	22	18	1.09
WVMX-F	Cincinnati (CHR)	5.2	5.2	3.8	4.6	7	10	8	1.13
WQAL-F	Cleveland (CHR)	7.7	8.8	5.6	6.5	6	6	4	1.35
WMVX-F	Cleveland	5.4	6.1	4.1	4.8	7	12	6	1.27
WSNY-F	Columbus, OH	11.1	14.6	7.9	9.1	1	3	3	1.60
KVIL-F	Dallas-FW	32.7	13.1	5.6	6.1	1	4	1	2.15
KDMX-F	Dallas-FW (CHR)	10.5	4.2	3.9	4.3	10	5	4	0.98
KALC-F	Denver (CHR)	8.1	5.9	5.1	5.8	7	7	8	1.02
KIMN-F	Denver	5.3	3.9	2.8	3.2	12	12	10	1.22
WNIC-F	Detroit	19.5	9.6	6.8	7.6	1	2	1	1.26
WDRQ-F	Detroit (CHR)	6.0	2.9	3.2	3.6	14	14	14	0.81
WTIC-F	Hartford (CHR)	5.8	10.2	6.8	10.4	4	4	2	0.98
KHMX-F	Houston	15.1	6.7	4.9	5.7	5	7	5	1.18
KKPN-F	Houston (NR)	4.0	1.8	4.0	4.7	18	12	11	0.38
WENS-F	Indianapolis	6.7	9.5	5.4	6.0	4	9	5	1.58
KUDL-F	Kansas City	4.3	6.0	3.8	4.2	10	11	6	1.43
KOZN-F	Kansas City (NR)	3.9	5.5	3.6	4.0	11	15	12	1.38
KMZQ-F	Las Vegas	5.0	9.5	5.8	6.7	2	6	1	1.42
KMXB-F	Las Vegas (CHR)	3.6	6.9	5.7	6.6	6	3	6	1.05
KOST-F	Los Angeles	28.8	5.0	3.6	4.1	6	7	3	1.22
KBIG-F	Los Angeles	22.4	3.9	2.5	2.8	15	13	7	1.39
KYSR-F	Los Angeles (CHR)	21.0	3.6	2.4	2.7	17	14	10	1.33
WRVR-F	Memphis	6.7	14.6	7.6	8.5	2	3	2	1.72
WFLC-F	Miami	9.3	4.8	3.2	3.6	9	14	10	1.33
WPLL-F	Miami (NR)	4.8	2.5	2.2	2.5	19	19	16	1.00
WKTI-F	Milwaukee (CHR)	7.9	12.4	5.7	6.5	3	7	4	1.90
WMYX-AF	Milwaukee	3.5	5.5	5.5	6.2	6	9	7	0.89
KSTP-F	Minn.-St. Paul	11.4	9.0	5.5	6.6	3	6	2	1.36
WLAC-F	Nashville	3.2	5.5	3.6	4.2	8	12	10	1.31
WLTS-F	New Orleans	2.6	5.2	4.4	5.0	7	8	8	1.04
WEZB-F	New Orleans (CHR)	2.2	4.5	3.7	4.2	8	7	9	1.07
WNSR-F	New York (NR)	9.1	1.7	1.6	2.0	21	23	18	0.85
WOMX-F	Orlando	7.8	10.1	5.8	6.7	2	8	4	1.51
WMMO-F	Orlando (AOR)	4.6	6.0	4.0	4.6	8	9	3	1.30
WBEB-F	Philadelphia	17.2	7.5	5.9	6.9	3	2	3	1.09
WYXR-F	Philadelphia (CHR)	8.6	3.7	3.3	3.9	12	16	10	0.95
KESZ-F	Phoenix	7.5	6.1	4.1	4.8	7	9	5	1.27
WVTY-F	Pittsburgh	6.0	6.9	3.5	4.0	6	12	6	1.73
KKCW-F	Portland, OR	10.4	11.3	6.6	8.1	1	2	1	1.40
KBBT-F	Portland, OR (NR)	3.3	3.6	3.3	4.1	13	14	13	0.88
KGBY-F	Sacramento	7.4	9.8	4.5	5.7	3	5	5	1.72
KZZO-F	Sacramento (NR)	6.3	8.4	6.8	8.5	5	3	2	0.99
KYKY-F	St. Louis	10.0	9.3	5.1	5.6	2	5	4	1.66
WALC-F	St. Louis (NR)	3.8	3.5	4.1	4.5	12	10	11	0.78
KISN-F	Salt Lake (CHR)	4.8	7.3	5.4	6.0	3	3	3	1.22
KBEE-F	Salt Lake	3.6	5.5	4.3	4.7	7	13	11	1.17
KQMB-F	Salt Lake (NR)	1.5	2.2	2.5	2.8	16	19	18	0.79
KSMG-F	San Antonio	5.5	8.4	5.3	6.0	4	9	5	1.40

AC

MAJOR MARKETS
(Continued)

<u>STATION</u>	<u>MARKET</u>		<u>'97</u> <u>REV</u>	<u>REV</u> <u>SHARE</u>	<u>'97 AUD</u> <u>SHARE</u>	<u>ADJ</u> <u>AUD</u> <u>SHARE</u>	<u>REV</u> <u>RANK</u>	<u>12+</u> <u>RANK</u>	<u>25-54</u> <u>RANK</u>	<u>REV SHARE</u> <u>AS % OF</u> <u>AUD SHARE</u>
KYXY-F	San Diego		10.8	9.0	6.2	7.3	3	2	1	1.23
KKLQ-F	San Diego	(CHR)	5.4	4.5	2.7	3.2	10	21	22	1.41
KIOI-F	San Fran		15.4	6.0	3.3	4.6	6	7	6	1.30
KLLC-F	San Fran	(NR)	9.5	3.7	2.6	3.6	11	14	10	1.03
KLSY-F	Seattle		7.3	4.9	3.6	4.1	9	8	8	1.20
WAKS-F	Tampa-SP	(CHR)	6.5	6.6	4.2	4.9	6	12	7	1.35
WMTX-F	Tampa-SP	(NR)	5.7	5.8	3.9	4.5	9	9	4	1.29
WRQX-F	Washington	(CHR)	15.0	6.6	3.8	4.6	4	9	5	1.43
WASH-F	Washington		14.8	6.5	4.3	5.2	5	8	6	1.25

68 Stations

1997 Mean: 1.17
1997 Median: 1.22

1996 Mean: 1.27
1995 Mean: 1.31
1994 Mean: 1.34
1993 Mean: 1.34
1992 Mean: 1.24
1991 Mean: 1.34
1990 Mean: 1.34
1988 Mean: 1.50

AC

MEDIUM MARKETS

STATION	MARKET	'97 REV	REV SHARE	'97 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE
									AS % OF AUD SHARE
WRVE-F	Albany (AOR)	2.6	8.4	5.3	6.3	6	8	5	1.33
WKLI-F	Albany (CHR)	1.1	3.6	2.6	3.1	8	10	11	1.16
KKOB-F	Albuquerque	3.2	9.3	4.7	5.3	3	9	7	1.75
WLEV-F	Allen-Beth	4.4	19.2	9.1	14.0	2	4	4	1.37
KRVE-F	Baton Rouge	2.2	10.3	6.0	8.2	5	5	3	1.26
WMJJ-F	Birmingham	5.6	14.8	6.8	8.1	2	9	5	1.83
WMJQ-F	Buffalo	4.4	9.6	5.8	6.5	6	10	6	1.48
WTCB-F	Columbia, SC	3.5	14.6	6.4	7.5	3	9	8	1.95
WMMX-F	Dayton	5.5	17.2	8.5	10.7	2	2	2	1.60
KLYF-F	Des Moines	1.9	8.1	6.7	7.7	5	8	5	1.05
KSTZ-F	Des Moines (CHR)	1.8	7.8	7.3	8.4	6	2	2	0.93
WINK-F	Ft. Myers	3.3	15.3	6.6	8.1	1	5	3	1.89
KVSR-F	Fresno (NR)	1.7	5.9	5.5	6.3	5	4	5	0.94
KTHT-F	Fresno (CHR)	1.3	4.5	3.7	4.2	10	12	11	1.07
WLHT-F	Grand Rapids	5.2	15.9	5.7	7.6	1	6	3	2.09
WMAG-F	Greens-WS	4.4	12.1	6.0	9.1	2	4	3	1.33
WKZL-F	Greens-WS (CHR)	4.1	11.2	5.4	8.2	3	7	8	1.37
WKSI-F	Greens-WS (NR)	1.5	4.1	3.4	5.1	11	9	9	0.80
WMYI-F	Green-Spart	4.5	14.6	6.7	8.3	3	7	6	1.76
WRVV-F	Harrisburg (AOR)	3.7	11.0	7.3	10.6	2	3	2	1.04
KSSK-F	Honolulu	4.4	19.0	10.7	11.4	1	2	1	1.67
KRTR-AF	Honolulu	2.0	8.7	7.7	8.2	5	6	6	1.06
WMXQ-F	Jacksonville	2.4	5.7	3.7	4.3	9	12	8	1.33
WJXB-F	Knoxville	4.2	15.7	11.2	12.7	2	3	2	1.24
WMXL-F	Lexington	2.3	11.5	7.6	8.9	4	4	2	1.29
KURB-F	Little Rock	2.3	11.4	7.7	8.8	3	4	3	1.30
WMGN-F	Madison	2.7	12.2	6.8	8.4	3	6	2	1.45
WWDE-F	Norfolk	4.2	9.7	5.1	5.9	3	5	3	1.64
WPTE-F	Norfolk	2.6	6.0	4.5	5.2	7	7	6	1.15
KMGL-F	Oklahoma Cty	3.4	9.0	6.9	7.6	4	7	5	1.18
KYIS-F	Oklahoma Cty (NR)	1.8	4.7	3.7	4.1	9	10	9	1.15
KEFM-F	Omaha	2.9	9.1	6.2	7.0	7	8	5	1.30
KTNP-F	Omaha (CHR)	1.2	3.7	3.1	3.5	10	13	10	1.06
WSNE-F	Providence	4.7	11.5	5.4	7.3	3	7	4	1.57
WRAL-F	Raleigh	7.4	13.7	6.8	9.0	2	5	3	1.52
WRSN-F	Raleigh	2.6	4.8	3.9	5.2	10	10	7	0.92
WMXB-F	Richmond	4.0	9.8	5.6	7.3	5	6	4	1.34
WVOR-F	Rochester	1.9	5.5	5.2	6.4	6	8	6	0.86
KEZR-F	San Jose	6.6	15.7	4.7	13.8	3	3	2	1.14
WYYY-F	Syracuse	4.4	17.6	6.8	8.7	1	5	3	2.02
WRVF-F	Toledo	3.0	12.1	7.5	9.7	4	5	5	1.25
WWWM-F	Toledo	2.8	11.3	6.8	8.8	5	3	2	1.28
KMXZ-F	Tucson	4.8	15.5	9.1	10.9	2	3	2	1.42
KRAV-F	Tulsa	1.3	3.8	4.2	4.6	10	11	9	0.83
WRMF-F	West Palm	7.5	19.7	6.6	11.4	1	3	2	1.73
WEAT-F	West Palm	6.7	17.5	8.1	14.0	2	1	1	1.25
KRBB-F	Wichita	2.0	9.1	6.8	7.4	5	7	7	1.23
WMGS-F	WB/Scranton	2.9	12.1	7.6	9.8	3	3	2	1.23

48 Stations

1997 Mean: 1.34
1997 Median: 1.30

1996 Mean: 1.29
1995 Mean: 1.39
1994 Mean: 1.34
1993 Mean: 1.33
1992 Mean: 1.29
1991 Mean: 1.36
1990 Mean: 1.45
1988 Mean: 1.49
1987 Mean: 1.46
1986 Mean: 1.37

AC

SMALL MARKETS

<u>STATION</u>	<u>MARKET</u>	<u>'97</u> <u>REV</u>	<u>REV</u> <u>SHARE</u>	<u>'97 AUD</u> <u>SHARE</u>	<u>ADJ</u> <u>AUD</u> <u>SHARE</u>	<u>REV</u> <u>RANK</u>	<u>12+</u> <u>RANK</u>	<u>25-54</u> <u>RANK</u>	<u>REV SHARE</u> <u>AS % OF</u> <u>AUD SHARE</u>
KYMG-F	Anchorage	1.15	8.4	5.9	6.8	4	8	5	1.24
KMXS-F	Anchorage (CHR)	0.93	6.8	7.1	8.2	7	5	4	0.83
WFPG-F	Atlantic Cty	2.1	14.0	8.1	11.7	2	2	2	1.20
KLLY-F	Bakersfield	0.9	5.3	3.6	4.4	7	6	6	1.20
KCIX-F	Boise	1.9	11.7	6.5	7.8	1	6	5	1.50
WLMX-F	Chattanooga	1.3	6.3	4.0	4.6	5	8	8	1.37
KVUU-F	Colorado Spgs	1.1	6.1	5.0	6.8	7	7	6	0.90
KMXG-F	Daven-RI	1.1	8.2	6.3	7.7	5	8	4	1.06
WIKY-F	Evansville	3.5	23.6	19.6	23.8	1	1	1	0.99
WQSM-F	Fayetteville, NC	2.1	15.4	8.2	10.7	3	4	3	1.44
WCRZ-F	Flint	4.9	36.6	11.7	23.9	1	1	1	1.53
WAJI-F	Fort Wayne	2.5	14.0	9.2	11.3	2	2	2	1.24
WAHR-F	Huntsville	2.0	14.2	9.3	12.5	3	4	3	1.14
WJDX-F	Jackson, MS	2.3	13.4	5.4	6.4	3	7	6	2.09
WTFM-F	JC-Kingsport	2.2	15.4	9.4	11.6	3	3	3	1.33
KTDY-F	Lafayette, LA	1.9	14.1	5.2	7.1	3	6	4	1.99
WFMK-F	Lansing	4.2	25.5	11.9	16.0	1	2	2	1.59
KVLY-F	McAllen-Browns.	1.7	9.7	7.1	8.6	4	4	3	1.13
WMXC-F	Mobile	0.8	5.2	4.6	6.5	8	7	6	0.80
KOSO-F	Modesto	2.2	13.0	4.2	7.3	2	11	11	1.78
KWAV-F	Mont-Sal-SC	2.0	13.5	4.3	6.7	2	7	7	2.01
WMXS-F	Montgomery	1.0	7.6	7.9	9.5	4	6	3	0.80
WMGX-F	Portland, ME	1.9	11.3	8.6	10.3	4	4	2	1.10
KRNO-F	Reno	1.1	7.3	6.2	6.8	5	9	8	1.07
KNEV-F	Reno	0.98	6.5	5.3	5.9	6	7	7	1.10
WSLQ-F	Roanoke	2.5	14.1	7.7	9.5	2	4	2	1.48
WIOG-F	Saginaw-BC	2.1	13.1	7.9	9.7	3	2	1	1.35
WAEV-F	Savannah	2.2	16.0	9.2	11.2	1	4	4	1.43
KVKI-F	Shreveport	2.4	18.5	9.5	10.6	2	3	3	1.75
KISC-F	Spokane	1.9	11.8	7.2	8.2	3	5	3	1.44
WMAS-F	Springfield, MA	2.5	14.6	8.6	15.7	3	2	1	0.93
WHYN-F	Springfield, MA	2.3	13.5	6.6	12.0	4	4	4	1.13
KGBX-F	Springfield, MO	2.7	16.5	9.8	11.6	2	3	3	1.42
WJBR-F	Wilmington, DE	5.1	28.7	10.3	32.1	2	1	1	0.89
WARM-F	York	5.1	32.1	10.7	20.0	1	1	1	1.61
WYFM-F	Youngstown	2.0	12.0	7.2	9.0	3	5	2	1.33
36 Stations		1997 Mean:		1.31	1996 Mean:		1.35		
		1997 Median:		1.24	1995 Mean:		1.33		
					1994 Mean:		1.34		
					1993 Mean:		1.26		
					1992 Mean:		1.30		
					1991 Mean:		1.36		
					1990 Mean:		1.38		
					1988 Mean:		1.23		
					1987 Mean:		1.23		
					1986 Mean:		1.18		

AC

VERY SMALL MARKETS

<u>STATION</u>	<u>MARKET</u>	<u>'97 REV</u>	<u>REV SHARE</u>	<u>'97 AUD SHARE</u>	<u>ADJ AUD SHARE</u>	<u>REV RANK</u>	<u>12+ RANK</u>	<u>25-54 RANK</u>	<u>REV SHARE AS % OF AUD SHARE</u>
WMXV-F	Altoona	0.75	13.6	10.8	12.6	3	3	2	1.08
WBBQ-AF	Augusta, GA	1.9	14.8	6.9	8.1	2	4	3	1.83
KKMY-F	Beaumont	1.85	15.8	7.7	11.4	4	4	1	1.39
WMXW-F	Binghamton	1.1	12.8	7.5	9.7	3	4	3	1.32
WHBC-F	Canton	2.8	25.9	11.2	27.7	1	2	1	0.94
WMT -F	Cedar Rapids	1.9	14.4	8.3	10.8	3	6	4	1.33
KDAT-F	Cedar Rapids	1.4	10.6	10.5	13.7	5	2	2	0.77
WGSY-F	Columbus, GA	1.3	13.9	10.7	12.0	3	2	5	1.16
KMXR-F	Corpus Christi	1.0	9.6	5.5	6.3	5	5	3	1.52
KDAL-F	Duluth	0.75	12.1	8.4	10.5	3	5	2	1.15
KLTA-F	Fargo	1.3	12.3	9.0	10.1	3	3	2	1.22
WKTK-F	Gainesville	2.4	19.7	8.6	12.7	1	2	1	1.55
WKYE-F	Johnstown	1.2	18.8	13.7	20.8	2	2	2	0.90
WFAT-F	Kalamazoo	1.6	16.0	7.7	12.8	3	4	1	1.25
WQLR-F	Kalamazoo	1.8	17.5	7.0	11.7	2	5	4	1.50
WPEZ-F	Macon	1.7	15.8	9.2	10.5	2	4	4	1.50
WZID-F	Manchester	5.0	40.7	21.2	45.2	1	1	1	0.90
KODM-F	Odessa-Midland	0.88	10.1	7.2	7.8	3	4	3	1.29
KBBY-F	Oxnard-Ventura	2.0	20.0	5.1	10.8	2	3	2	1.85
WFSY-F	Panama City	1.2	16.0	8.3	9.3	2	2	2	1.72
WRWC-F	Rockford	1.4	12.8	11.0	15.7	4	4	3	0.82
KSBL-F	Santa Barbara	1.5	14.9	8.2	12.7	1	1	1	1.17
WBZE-F	Tallahassee	1.8	17.1	8.8	11.1	1	2	2	1.54
KMAJ-F	Topeka	1.6	20.4	12.2	18.7	2	2	2	1.09
WKWK-F	Wheeling	1.0	14.3	10.0	12.4	1	3	3	1.15
WGNI-F	Wilmington, NC	2.0	21.5	12.8	20.4	1	2	1	1.05
WXLO-F	Worcester	3.7	30.3	8.8	26.3	2	3	1	1.15

27 Stations

1997 Mean: 1.26
1997 Median: 1.22

1996 Mean: 1.23
1995 Mean: 1.22
1994 Mean: 1.24
1993 Mean: 1.39
1992 Mean: 1.32
1991 Mean: 1.28
1990 Mean: 1.26
1988 Mean: 1.33
1987 Mean: 1.25
1986 Mean: 1.21

OLDIES (50's & 60's)

MAJOR MARKETS

<u>STATION</u>	<u>MARKET</u>	<u>'97 REV</u>	<u>REV SHARE</u>	<u>'97 AUD SHARE</u>	<u>ADJ AUD SHARE</u>	<u>REV RANK</u>	<u>12+ RANK</u>	<u>25-54 RANK</u>	<u>REV SHARE AS % OF AUD SHARE</u>
WFOX-F	Atlanta	12.2	5.5	4.1	4.7	10	11	9	1.17
KEYI-F	Austin	3.5	6.6	4.9	6.3	6	10	8	1.05
WQSR-F	Baltimore	12.4	13.7	6.4	9.0	1	3	1	1.52
WODS-F	Boston	15.0	6.8	4.7	5.7	6	7	3	1.19
WWMG-F	Charlotte	5.1	6.5	5.5	6.9	7	4	2	0.94
WJMK-F	Chicago	22.7	5.9	3.6	4.1	3	7	5	1.44
WGRR-F	Cincinnati	8.3	8.3	6.1	7.3	4	7	5	1.14
WMJI-F	Cleveland	11.9	13.5	8.3	9.7	1	3	1	1.39
WBNS-F	Columbus, OH	4.8	6.3	5.1	5.9	7	6	5	1.07
KLUV-F	Dallas-FW	15.0	6.0	3.8	4.2	6	8	6	1.43
KXKL-F	Denver	8.7	6.4	4.8	5.5	5	6	5	1.16
WOMC-F	Detroit	19.3	9.5	5.9	6.6	2	4	2	1.44
WDRC-F	Hartford	4.6	8.1	5.5	8.4	6	7	5	0.97
KLDE-F	Houston	12.7	5.7	4.1	4.8	9	9	6	1.19
KCMO-F	Kansas City	4.5	6.3	5.9	6.5	7	4	2	0.97
KQOL-F	Las Vegas	2.2	4.1	4.1	4.7	12	11	11	0.87
KBGO-F	Las Vegas	1.6	3.0	3.6	4.1	15	10	8	0.73
KRTH-F	Los Angeles	34.3	5.9	3.7	4.2	1	6	4	1.40
WMXJ-F	Miami	9.3	4.8	3.3	3.7	10	9	12	1.30
WZTR-F	Milwaukee	3.0	4.7	4.1	4.7	8	11	7	1.00
KQOL-F	Minneapolis-St. Paul	7.7	6.1	5.2	6.3	7	7	6	0.97
WRMX-F	Nashville	2.7	4.6	4.7	5.4	9	7	5	0.85
WTKL-F	New Orleans	2.0	4.0	5.1	5.7	9	5	5	0.70
WCBS-F	New York	34.8	6.5	4.6	5.6	6	5	4	1.16
WOCL-F	Orlando	6.9	8.9	5.0	5.7	3	7	6	1.56
WOGL-F	Philadelphia	16.5	7.2	5.1	6.0	4	4	5	1.20
KOOL-AF	Phoenix	9.0	7.3	5.4	6.3	4	5	2	1.16
WWSW-AF	Pittsburgh	7.4	8.5	5.9	6.8	5	5	3	1.25
KKSN-F	Portland, OR	6.2	6.8	5.1	6.3	7	3	4	1.08
WTRG-F	Raleigh	5.2	9.6	5.6	7.4	4	8	5	1.30
KHYL-F	Sacramento	4.6	6.1	4.2	5.3	8	6	5	1.15
KLOU-F	St. Louis	4.0	3.7	4.6	5.1	11	8	7	0.73
KODJ-F	Salt Lake	4.1	6.3	4.9	5.4	6	9	4	1.17
KONO-AF	San Antonio	2.6	4.1	5.4	6.1	11	6	2	0.67
KBZT-F	San Diego	5.5	4.5	3.8	4.5	9	11	7	1.00
KXGL-F	San Diego	1.7	1.4	2.7	3.2	22	17	12	0.44
KFRC-AF	San Francisco	15.0	5.9	3.7	5.1	7	7 (E)	5 (E)	1.16
KBSG-F	Seattle	11.9	7.9	5.3	6.0	2	3	2	1.32
WYUU-F	Tampa-SP	5.3	5.4	4.3	5.0	11	8	3	1.08
WBIG-F	Washington	13.4	5.9	4.3	5.2	7	5	2	1.13

40 Stations

1997 Mean: 1.11
1997 Median: 1.14

1996 Mean: 1.16
1995 Mean: 1.15
1994 Mean: 1.21
1993 Mean: 1.26
1992 Mean: 1.25
1991 Mean: 1.28
1990 Mean: 1.30
1998 Mean: 1.27

OLDIES (50's & 60's)

MEDIUM MARKETS

<u>STATION</u>	<u>MARKET</u>	'97 <u>REV</u>	REV <u>SHARE</u>	'97 AUD <u>SHARE</u>	ADJ	REV <u>RANK</u>	12+ <u>RANK</u>	25-54 <u>RANK</u>	REV SHARE	
					AUD <u>SHARE</u>				AS % OF <u>AUD SHARE</u>	
WTRY-AF	Albany	0.9	2.9	3.7	4.4	9	9	7 (E)	0.66	
KZKL-AF	Albuquerque	1.4	4.1	4.5	5.0	9	5	3	0.82	
WODE-F	Allentown-Beth	4.0	17.5	9.9	15.3	4	2	2	1.14	
WODL-F	Birmingham	2.5	6.6	5.2	6.2	6	3	2	1.06	
WHTT-AF	Buffalo	4.7	10.4	7.1	8.0	3	5	3	1.30	
WOMG-F	Columbia, SC	0.95	4.0	5.1	6.0	8	8	6	0.67	
KIOA-F	Des Moines	2.2	9.3	7.0	8.0	4	6	2	1.16	
WOLZ-F	Ft. Myers	1.5	7.0	5.0	6.1	6	9	5	1.15	
KFSO-F	Fresno	2.1	7.1	4.5	5.1	4	4	4	1.39	
WODJ-F	Grand Rapids	1.7	5.2	4.2	5.6	8	8	7	0.93	
WMQX-F	Greensboro-WS	2.7	7.4	5.6	8.4	6	5	3	0.88	
WNCT-F	Greenville-New Bern	1.8	9.6	4.4	5.8	4	7	5	1.65	
WOLI-FF	Greenville-Spart.	1.1	3.6	3.1	3.9	9	9	7	0.92	
WWKL-F	Harrisburg	2.1	9.0	5.1	7.5	6	5	5	1.20	
WKQL-F	Jacksonville	3.2	7.7	6.0	7.0	6	5	4	1.10	
WMYU-F	Knoxville	2.7	10.1	7.7	8.7	4	5	4	1.16	
KOLL-F	Little Rock	1.1	5.4	4.0	4.6	8	8	7	1.17	
WRKA-F	Louisville	2.6	6.5	4.6	5.2	5	7	4	1.25	
WOLX-F	Madison	2.7	12.2	6.2	7.6	3	3	4	1.60	
WAVH-F	Mobile	1.3	8.4	4.3	6.1	4	5	4	1.37	
WVCL-F	Norfolk	1.5	3.5	4.2	4.8	12	9	8	0.73	
KOMA-AF	Oklahoma City	4.6	12.1	10.0	11.1	2	3	2	1.09	
KGOR-F	Omaha	3.1	9.6	7.2	8.1	5	3	3	1.19	
WWBB-F	Providence	4.4	10.8	6.5	8.8	4	3	3	1.23	
WVGO-F	Richmond	1.3	3.1	3.2	4.1	11	11	12	0.76	
KOLA-F	Riverside-SB	3.7	13.7	4.5	13.5	3	5	2	1.01	
WKLX-F	Rochester	1.7	5.0	4.7	5.8	7	10	7	0.86	
WSEN-F	Syracuse	2.3	9.2	6.7	8.6	6	7	5	1.07	
WRQN-F	Toledo	1.7	6.9	5.2	6.8	7	7	6	1.01	
KWFM-F	Tucson	1.9	6.1	5.1	6.1	6	7	6	1.00	
KQLL-F	Tulsa	2.1	6.0	4.2	4.6	8	9	6	1.30	
WOLL-F	West Palm	1.1	2.9	2.4	4.1	8	9	5	0.71	
KEYN-F	Wichita	1.1	4.9	6.2	6.8	7	5	2	0.72	

33 Stations

1997 Mean: 1.07
1997 Median: 1.09

1996 Mean: 1.08
1995 Mean: 1.20
1994 Mean: 1.16
1993 Mean: 1.21
1992 Mean: 1.21
1991 Mean: 1.11
1990 Mean: 1.13

OLDIES (50's & 60's)

SMALL AND VERY SMALL MARKETS

STATION	MARKET	'97	REV	'97	AUD	ADJ	REV	12+	25-54	REV SHARE
		REV	SHARE	SHARE	SHARE	RANK	RANK	RANK	AS % OF	
WALY-F	Altoona	0.53	9.5	7.8	9.1	5	3	4	1.04	
KEAG-F	Anchorage	1.0	7.3	6.2	7.1	5	7	3	1.03	
WVBO-F	Apple-OshKosh	1.3	10.0	6.6	10.0	3	6	4	1.00	
WTKU-F	Atlantic City	0.87	5.8	3.4	4.9	7	8	7	1.18	
WGOR-F	Augusta, GA	0.52	4.1	3.9	4.6	9	9	6	0.89	
WYOS-F	Binghamton	0.56	6.5	7.6	9.8	6	7	5	0.66	
KLTB-F	Boise	0.97	6.0	4.5	5.4	9	8	2	1.11	
WZKL-F	Canton	1.9	17.6	5.1	12.7	3	4	2	1.39	
WXLY-F	Charleston, SC	1.5	9.0	5.7	6.6	5	4	3	1.36	
WOGT-F	Chattanooga	1.2	6.3	4.8	5.5	5	6	6	1.14	
KSPZ-F	Colorado Spgs	1.8	10.0	5.3	7.2	4	6	5	1.39	
KLTG-F	Corpus Christi	0.65	6.3	5.6	6.4	7	7	7	0.98	
KUUL-F	Davenport-RI	1.5	11.2	8.2	10.0	3	3	3	1.12	
KLDJ-F	Duluth	0.65	10.5	7.2	9.0	4	6	5	1.16	
KOFX-F	El Paso	1.5	7.9	5.8	6.5	6	6	6	1.22	
WJPS-F	Evansville	0.92	6.2	5.7	6.9	6	7	6	0.90	
WFLB-F	Fayetteville, NC	1.3	9.7	7.1	9.3	4	5	4	1.04	
WLDE-F	Fort Wayne	1.0	5.6	5.4	6.6	8	7	4	0.85	
WKOS-F	Johnson City-Kings.	0.69	4.9	3.6	4.4	5	7	5	1.11	
WJIM-F	Lansing	1.9	11.5	7.1	9.5	3	4	4	1.21	
KKCL-F	Lubbock	1.0	11.3	8.8	10.2	4	8	3	1.11	
WAYS-F	Macon	1.0	9.3	6.1	7.0	4	4	5	1.33	
KOCN-F	Monterey-SC	1.2	8.1	4.9	7.6	4	4	2	1.07	
WYNZ-F	Portland, ME	0.81	4.8	5.4	6.5	6	8	8	0.74	
KODS-F	Reno	1.4	9.3	5.9	6.5	4	4	4	1.43	
WKMQ-F	Rockford	1.3	12.2	8.0	11.4	5	3	4	1.07	
WHNN-F	Saginaw	2.8	17.5	7.9	9.7	2	4	3	1.80	
WGCO-FF	Savannah	0.8	5.7	4.5	5.5	7	6	6	1.04	
KLKL-F	Shreveport	0.48	3.7	3.8	4.2	10	10	5	0.88	
KEYF-AF	Spokane	1.0	6.1	5.4	6.2	8	10	7	0.98	
WQQL-F	Springfield, IL	1.05	9.9	7.7	9.3	6	6	1	1.06	
KOSP-F	Springfield, MO	1.2	7.3	4.5	5.4	4	7	4	1.35	
KOKZ-F	Waterloo-CF	1.2	19.7	11.9	17.1	2	2	1	1.15	
WBBG-F	Youngstown	1.8	10.8	6.9	8.7	4	6	3	1.24	

34 Stations

1997 Mean: 1.12
1997 Median: 1.11

1996 Mean: 1.14
1995 Mean: 1.20
1994 Mean: 1.17
1993 Mean: 1.27
1992 Mean: 1.22
1991 Mean: 1.21
1990 Mean: 1.14

CLASSIC HITS

ALL MARKETS

IMPORTANT:

It is still too early to draw any conclusions from Oldies - 70's data. Many of these stations changed to the format during 1994. Few of the stations are mature.

<u>STATION</u>	<u>MARKET</u>	'97	REV	'97 AUD	ADJ	REV	12+	25-54	REV SHARE
		<u>REV</u>	<u>SHARE</u>	<u>SHARE</u>	<u>AUD SHARE</u>	<u>RANK</u>	<u>RANK</u>	<u>RANK</u>	<u>AS % OF AUD SHARE</u>
KKRO-F	Anchorage	0.63	4.6	4.5	5.1	10	8	8	0.90
WMGM-F	Atlantic City	0.93	6.2	3.5	5.1	6	8	5	1.22
WOCT-F	Baltimore	5.0	5.5	3.2	4.5	8	11	9	1.22
WDGL-F	Baton Rouge	3.1	14.5	6.4	8.9	2	4	2	1.63
WEGQ-F	Boston	5.3	2.4	2.5	3.0	15	15	10	0.80
KKRQ-F	Cedar Rapids	1.1	8.3	7.5	9.8	6	4	3	0.85
WSSS-F	Charlotte	4.8	6.2	4.4	5.5	8	10	5	1.13
KCQQ-F	Davenport-RI	2.4	17.9	11.1	13.5	2	2	1	1.33
WERO-F	Greenville-NB	1.1	5.9	4.3	5.5	6	6	4	1.07
WZMX-F	Hartford	4.5	7.9	3.9	6.0	7	9	6	1.32
WNAP-F	Indianapolis	4.4	6.2	4.7	5.2	6	5	4	1.19
WTYX-F	Jackson, MS	1.2	7.1	3.8	4.5	5	9	7	1.57
WWRR-F	Jacksonville	0.79	1.9	2.6	3.0	13	14	9	0.63
WSFR-F	Louisville	2.2	5.4	4.4	4.9	8	10	6	1.10
WSRR-F	Memphis	2.9	6.2	3.9	4.4	7	9	6	1.41
WRNO-F	New Orleans	2.9	5.8	3.9	4.4	6	9	3	1.32
WMGK-F	Philadelphia	12.5	5.4	4.4	5.2	8	9	3	1.04
KGLQ-F	Phoenix	2.7	2.2	2.0	2.4	16	18	15	0.92
WZPT-F	Pittsburgh	2.3	2.6	2.8	3.2	14	14	8	0.81
KKRH-F	Portland, OR	3.6	3.9	3.1	3.8	11	12	10	1.03
WKLR-F	Richmond	1.5	3.7	2.9	3.8	9	13	10	0.97
KXOA-F	Sacramento	4.8	6.3	3.7	4.7	7	6	4	1.34
KIHT-F	St. Louis	3.1	2.9	2.7	3.0	13	16	12	0.97
KUMT-F	Salt Lake	1.4	2.2	2.5	2.7	17	16	8	0.81
KPLN-F	San Diego	2.8	2.3	2.2	2.6	16	18	14	0.88
KJR -F	Seattle	6.9	4.6	3.3	3.8	12	17	11	1.21
WCOF-F	Tampa-SP	6.4	6.4	4.2	4.9	7	11	5	1.30
KHYT-F	Tucson	1.9	6.1	4.9	5.8	6	6	5	1.05
KJSR-F	Tulsa	2.8	7.8	6.0	6.6	6	5	4	1.18
29 Stations			1997 Mean:	1.11			1996 Mean:	1.11	
			1997 Median:	1.10			1995 Mean:	0.98	

NOTE:

Use these figures with caution. Many of these stations have lost audience share in 1996 but revenues have not caught up yet. Thus the Conversion Ratios are skewed too high in my opinion.

SOFT AC

MAJOR MARKETS

<u>STATION</u>	<u>MARKET</u>	<u>'97 REV</u>	<u>REV SHARE</u>	<u>'97 AUD SHARE</u>	<u>ADJ AUD SHARE</u>	<u>REV RANK</u>	<u>12+ RANK</u>	<u>25-54 RANK</u>	<u>REV SHARE AS % OF AUD SHARE</u>
WPCH-F	Atlanta	17.3	7.8	5.6	6.5	4	6	5	1.20
KKMJ-F	Austin	5.4	10.2	7.0	9.0	3	4	4	1.13
WLIF-F	Baltimore	9.5	10.5	5.5	7.8	4	6	5	1.35
WROR-F	Boston	7.0	3.2	3.2	3.9	12	10	5	0.82
WLYT-F	Charlotte	7.2	9.2	6.2	7.8	4	5	5	1.18
WLIT-F	Chicago	23.0	6.0	4.6	5.2	2	5	3	1.15
WRRM-F	Cincinnati	6.7	6.7	5.5	6.6	6	6	6	1.02
WDOK-F	Cleveland	8.5	9.6	6.2	7.2	4	7	7	1.33
KBFB-F	Dallas-FW	2.6	1.0	2.1	2.3	21	18	15	0.43*
KOSI-F	Denver	10.8	7.9	6.4	7.3	3	3	2	1.08
WRCH-F	Hartford	9.9	17.4	12.2	18.7	1	2	1	* start up 0.93
KODA-F	Houston	20.2	9.0	6.7	7.8	1	1	1	1.15
WTPI-F	Indianapolis	5.1	7.2	5.7	6.3	5	5	7	1.14
KLTH-F	Kansas City	3.3	4.6	4.1	4.5	12	12	11	1.02
KSNE-F	Las Vegas	5.1	9.6	6.8	7.9	1	5	5	1.22
WLYF-F	Miami	10.8	5.6	4.8	5.4	5	4	6	1.04
WLTO-F	Milwaukee	2.9	4.5	3.7	4.2	9	12	11	1.07
WLTE-F	Minneapolis-SP	10.2	8.1	6.5	7.9	4	5	4	1.03
WJXA-F	Nashville	4.0	6.9	4.7	5.5	5	10	9	1.25
WLMG-F	New Orleans	3.0	6.0	5.2	5.9	5	6	7	1.02
WLTW-F	New York	37.9	7.1	6.0	7.3	2	1	1	0.97
WMOG-F	Orlando	6.5	8.4	6.5	7.5	4	3	5	1.12
KKLT-F	Phoenix	5.4	4.4	2.8	3.3	11	17	14	1.33
WSHH-F	Pittsburgh	4.3	4.9	4.7	5.4	8	8	10	0.91
WLTJ-F	Pittsburgh	2.9	3.3	3.8	4.4	11	10	9	0.75
KYMX-F	Sacramento	4.3	5.8	4.5	5.7	9	10	9	1.02
KEZK-F	St. Louis	9.6	8.9	6.4	7.0	4	4	3	1.27
KSFI-F	Salt Lake	8.2	12.5	8.9	9.8	2	1	1	1.28
KQXT-F	San Antonio	3.6	5.5	4.5	5.1	10	10	9	1.08
KOIT-AF	San Francisco	15.5	6.1	3.9	5.4	5	5	4	1.13
KRWM-F	Seattle	3.9	2.6	2.7	3.0	15	18	12	0.87
WRRM-F	Tampa-SP	6.9	6.9	5.5	6.4	5	7	10	1.08
WGAY-F	Washington	7.1	3.1	3.9	4.7	16	6	11	0.66

33 Stations

1997 Mean: 1.06
1997 Median: 1.08

1996 Mean: 1.05
1995 Mean: 1.05
1994 Mean: 1.05
1993 Mean: 0.99
1992 Mean: 0.93
1991 Mean: 0.88
1990 Mean: 0.72
1988 Mean: 0.74
1987 Mean: 0.79
1986 Mean: 0.79

(1986-1988
means are
for EZ
stations
only)

SOFT AC

MEDIUM MARKETS

<u>STATION</u>	<u>MARKET</u>	<u>'97 REV</u>	<u>REV SHARE</u>	<u>'97 AUD SHARE</u>	<u>ADJ AUD SHARE</u>	<u>REV RANK</u>	<u>12+ RANK</u>	<u>25-54 RANK</u>	<u>REV SHARE AS % OF AUD SHARE</u>
WYJB-F	Albany-Schen.	2.9	9.4	9.1	10.9	5	4	1	0.86
KMGA-F	Albuquerque	2.2	6.4	4.3	4.8	5	8	8	1.33
WYSF-F	Birmingham	2.3	6.1	5.4	6.4	7	4	3	0.95
WJYE-F	Buffalo	4.6	10.0	8.1	9.1	4	4	4	1.10
WLQT-F	Dayton	2.6	8.1	6.1	7.7	5	4	4	1.05
KLTI-F	Des Moines	0.55	2.3	3.0	3.4	11	12	11	0.68
WOOD-F	Grand Rapids	2.8	8.5	6.5	8.7	5	7	6	0.98
WSPA-F	Greenville-Spart.	2.0	6.5	6.6	8.2	6	6	4	0.80
WEJZ-F	Jacksonville	4.1	9.8	6.9	8.1	5	4	4	1.21
WVEZ-F	Louisville	3.2	8.0	5.4	6.0	4	5	3	1.33
WFOG-F	Norfolk	2.3	5.5	5.0	5.7	8	11	13	0.96
KESY-F	Omaha	0.78	2.4	4.3	4.8	12	9	8	0.50
WVLI-F	Providence	5.0	12.2	8.0	10.8	2	2	2	1.13
WTVR-F	Richmond	5.4	13.2	8.9	11.5	2	3	1	1.15
WRMM-F	Rochester	4.5	13.1	7.6	9.4	5	4	3	1.39
KBAY-F	San Jose	5.7	13.6	4.7	13.8	4	1	1	0.99
WLTI-F	Syracuse	1.4	5.6	4.0	5.1	7	10	8	1.09
KBEZ-F	Tulsa	3.3	9.2	5.5	6.1	5	7	5	1.51
WRLX-F	West Palm	2.1	5.5	5.8	10.0	7	7	9	0.55

19 Stations

1997 Mean: 1.03
1997 Median: 1.05

1996 Mean: 0.99
1995 Mean: 1.04
1994 Mean: 1.00
1993 Mean: 1.00
1992 Mean: 0.90
1991 Mean: 0.87
1990 Mean: 0.84
1988 Mean: 0.74
1987 Mean: 0.75
1986 Mean: 0.76

(1986-1988
means are
for EZ)

SOFT AC

SMALL AND VERY SMALL MARKETS

<u>STATION</u>	<u>MARKET</u>	<u>'97 REV</u>	<u>REV SHARE</u>	<u>'97 AUD SHARE</u>	<u>ADJ AUD SHARE</u>	<u>REV RANK</u>	<u>12+ RANK</u>	<u>25-54 RANK</u>	<u>REV SHARE AS % OF AUD SHARE</u>	
WROE-F	Apple-OshKosh	1.1	8.5	5.6	8.5	5	7	6	1.00	
KGFM-F	Bakersfield	1.25	7.4	5.4	6.6	5	6	3	1.12	
KXLT-F	Boise	1.0	6.2	4.8	5.7	8	9	8	1.09	
WSUY-F	Charleston, SC	1.1	6.6	4.5	5.2	8	9	10	1.27	
WDEF-F	Chattanooga	2.6	13.7	7.9	9.1	3	2	2	1.49	
KKLI-F	Colorado Spgs	1.3	6.9	5.2	7.1	6	9	8	0.97	
KTSM-F	El Paso	1.5	8.2	7.4	8.3	5	4	4	0.99	
WRSA-F	Huntsville	1.1	7.8	7.1	9.6	5	3	6	0.81	
WGKS-F	Lexington	0.76	3.9	4.4	5.1	8	7	4	0.76	
KJSN-F	Modesto	1.8	10.7	6.7	11.4	4	3	4	0.94	
WMEZ-F	Pensacola	1.2	12.1	7.4	13.2	3	7	3	0.92	
WSWT-F	Peoria	1.7	12.3	8.2	9.9	4	5	4	1.24	
WGER-F	Saginaw	1.2	7.5	5.4	6.7	6	8	5	1.12	
KELO-F	Sioux Falls	0.95	11.0	9.2	11.1	4	3	1	0.99	
KXLY-F	Spokane	1.2	7.0	6.1	6.9	6	7	5	1.01	
KTXR-F	Springfield, MO	0.98	6.0	5.1	6.0	7	11	12	1.00	
WLZW-F	Utica	1.8	20.1	13.4	17.7	1	2	2	1.14	
WSRS-F	Worcester	4.7	38.5	11.0	32.9	1	1	2	1.17	
WKBN-F	Youngstown	1.5	8.7	7.6	9.5	7	4	5	0.92	
19 Stations		1997 Mean: 1.05		1997 Median: 1.00		1996 Mean: 0.90		1995 Mean: 1.04		(1986-1988 means are for EZ stations only)
						1994 Mean: 1.14				
						1993 Mean: 1.00				
						1992 Mean: 0.91				
						1991 Mean: 0.87				
						1990 Mean: 0.83				
						1988 Mean: 0.79				
						1987 Mean: 0.77				
						1986 Mean: 0.81				

CHR/TOP 40

MAJOR MARKETS

STATION	MARKET	'97 REV	REV SHARE	'97 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WSTR-F	Atlanta	15.4	6.9	6.3	7.3	6	3	4	0.95
KHFI-F	Austin	6.0	11.4	9.5	12.1	2	2	3	0.94
WXYV-F	Baltimore	4.8	5.3	3.6	5.1	9	8	11	1.04
WKXS-F	Boston	20.7	9.5	6.1	7.4	4	2	1	1.28
WJMN-F	Boston	12.5	5.7	6.2	7.5	9	3	7	0.76
WNKS-F	Charlotte	4.0	5.1	4.9	6.1	10	8	11	0.84
WBBM-F	Chicago	16.4	4.3	4.8	5.4	11	3	9	0.80
WKRQ-F	Cincinnati	8.4	8.3	6.7	8.1	4	4	7	1.02
WZJM-F	Cleveland	3.6	4.1	5.0	5.8	10	8	10	0.71
WNCI-F	Columbus, OH	10.7	14.1	9.4	10.8	2	1	1	1.31
KHKS-F	Dallas-FW	16.6	6.7	6.8	7.4	5	1	1	0.91
KQKS-F	Denver	3.7	2.7	4.9	5.5	14	4	11	0.49
WKQI-F	Detroit	12.7	6.2	4.5	5.0	7	7	6	1.24
WPLT-F	Detroit (NR)	4.7	2.3	2.6	2.9	15	12	10	0.79
WKSS-F	Hartford	4.9	8.6	5.9	9.0	5	6	7	0.96
KRBE-F	Houston	14.8	6.6	6.3	7.4	6	3	4	0.89
WHHH-F	Indianapolis	3.1	4.3	5.3	5.9	10	9	13	0.73
WZPL-F	Indianapolis (AC)	3.0	4.2	4.7	5.2	11	5	8	0.81
KMXV-F	Kansas City	5.4	7.6	7.0	7.7	4	2	3	0.99
KLUC-F	Las Vegas	4.6	8.6	8.8	10.2	3	1	3	0.84
KIIS-AF	Los Angeles	34.3	5.9	3.5	4.0	1	8	7	1.48
KPWR-F	Los Angeles	26.7	4.6	4.5	5.1	1	2	18	0.90
WMC -F	Memphis	6.9	14.9	7.0	7.8	1	8	5	1.91
WPOW-F	Miami (U)	11.8	6.1	5.5	6.1	2	1	6	1.00
WHYI-F	Miami (AC)	9.7	5.1	3.6	4.0	7	9	5	1.28
KDWB-F	Minneapolis	9.9	7.8	7.2	8.7	5	3	8	0.90
WRVW-F	Nashville	4.5	7.7	6.2	7.2	4	6	6	1.07
WEZB-F	New Orleans	2.2	4.5	3.7	4.2	8	7	9	1.07
KHOM-F	New Orleans	1.8	3.6	4.4	5.0	11	10	14	0.72
WKTU-F	New York (U)	35.0	6.6	5.1	6.3	5	4	4	1.05
WQHT-F	New York (U)	27.6	5.2	6.0	7.4	9	2	9	0.70
WHTZ-F	New York	14.8	2.8	3.4	4.2	14	7	10	0.67
WPLJ-F	New York (AC)	27.7	5.2	2.8	3.4	8	15	8	1.53
WXXL-F	Orlando	6.2	8.0	7.3	8.4	6	3	7	0.95
WSHE-F	Orlando (AC)	2.3	3.0	3.7	4.2	14	10	8	0.71
WIOQ-F	Philadelphia	9.8	4.3	4.3	5.1	11	13	12	0.84
WPLY-F	Philadelphia (NR)	8.5	3.7	2.8	3.3	13	17	14	1.12
KZZP-F	Phoenix (AC)	7.3	5.9	4.0	4.7	9	8	8	1.25
KKFR-F	Phoenix (U)	5.5	4.4	5.3	6.2	10	2	13	0.71
WBZZ-F	Pittsburgh	8.3	9.5	6.5	7.5	3	4	4	1.27
KKRZ-F	Portland, OR	8.0	8.7	8.6	9.9	2	1	2	0.88
WDCG-F	Raleigh	8.5	15.7	8.2	10.9	1	1	1	1.44
KSFM-F	Sacramento	8.2	10.9	8.1	10.2	2	2	7	1.07
KZHT-F	Salt Lake	1.8	2.7	4.6	5.1	14	4	14	0.53
KTFM-F	San Antonio	6.1	10.4	10.3	11.7	2	1	3	0.89
KFMB-F	San Diego (AC)	8.7	7.2	5.0	5.9	5	1	2	1.22
XHTZ-F	San Diego (U)	6.1	5.1	5.1	6.0	6	5	12	0.85
KHTS-F	San Diego (U)	3.3	2.7	3.7	4.4	14	6	19	0.61

CHR/TOP 40

MAJOR MARKETS
(Cont.)

<u>STATION</u>	<u>MARKET</u>	<u>'97 REV</u>	<u>REV SHARE</u>	<u>'97 AUD SHARE</u>	<u>ADJ AUD SHARE</u>	<u>REV RANK</u>	<u>12+ RANK</u>	<u>25-54 RANK</u>	<u>REV SHARE AS % OF AUD SHARE</u>
KMEL-F	San Francisco	14.8	5.8	4.0	5.5	8	6	11	1.05
KYLD-F	San Francisco	10.4	4.1	4.4	6.1	10	3	13	0.67
KUBE-F	Seattle	8.4	5.6	6.4	7.2	5	2	7	0.78
KPLZ-F	Seattle (AC)	7.0	4.7	3.8	5.3	11	6	4	0.89
WFLZ-F	Tampa-SP	11.2	11.4	9.3	10.8	2	1	1	1.06
WWZZ-FF	Washington	8.1	3.5	4.1	5.0	14	11	15	0.70
54 Stations		1997 Mean:		0.96	1996 Mean:		0.95		
		1997 Median:		0.90	1995 Mean:		0.97		
					1994 Mean:		0.91		
					1993 Mean:		0.89		
					1992 Mean:		0.91		
					1991 Mean:		0.98		
					1990 Mean:		0.98		
					1988 Mean:		1.02		
					1987 Mean:		1.13		
					1986 Mean:		1.09		

CHR/TOP 40

MEDIUM MARKETS

<u>STATION</u>	<u>MARKET</u>	'97 <u>REV</u>	REV <u>SHARE</u>	'97 AUD <u>SHARE</u>	ADJ AUD <u>SHARE</u>	REV <u>RANK</u>	12+ <u>RANK</u>	25-54 <u>RANK</u>	REV SHARE AS % OF <u>AUD SHARE</u>
WFLY-F	Albany	3.9	12.7	9.3	11.1	3	2	3	1.14
KKSS-F	Albuquerque	1.7	5.0	6.8	7.6	7	3	13	0.66
WAEB-F	Allen-Beth	5.4	23.6	12.8	19.8	1	1	1	1.19
WLSS-F	Baton Rouge	1.3	6.1	4.6	6.3	8	10	11	0.97
WKSE-F	Buffalo	4.5	9.9	7.1	8.0	5	8	8	1.24
WNOK-F	Columbia, SC	3.0	12.6	8.2	9.7	4	3	3	1.30
WGTZ-F	Dayton	2.3	7.1	5.4	6.8	6	6	9	1.04
WXKB-F	Ft. Myers	2.9	13.5	8.5	10.4	2	2	2	1.30
KBOS-F	Fresno	3.3	11.5	8.5	9.7	2	2	6	1.19
WSNX-F	Grand Rapids	1.6	4.8	6.5	8.7	9	4	7	0.55
WRHT-FF	Greenville-NB	1.6	8.5	5.3	6.8	5	5	8	1.25
WFBC-F	Greenville-Spart.	1.4	4.5	6.3	7.8	8	5	8	0.58
WNNK-F	Harrisburg	7.3	31.1	11.0	16.2	1	1	1	1.92
KIKI-F	Honolulu	3.2	13.9	11.6	12.4	2	1	3	1.12
KQM-Q-AF	Honolulu	1.5	6.5	7.1	7.6	6	4	5	0.86
WAPE-F	Jacksonville	5.2	12.4	7.7	9.0	3	3	3	1.38
WWST-F	Knoxville	1.7	6.4	7.9	8.9	6	4	5	0.72
WDJX-F	Louisville	3.7	9.3	7.0	7.8	3	4	5	1.19
WZEE-F	Madison	3.1	14.0	11.1	13.7	2	2	2	1.02
WNVZ-F	Norfolk	1.9	4.4	4.8	5.5	10	6	11	0.80
KJYO-F	Oklahoma City	3.3	8.7	9.0	10.0	5	2	4	0.87
KQKQ-F	Omaha	3.0	9.4	7.3	8.2	6	4	7	1.15
WPRO-F	Providence	4.3	10.5	6.4	8.7	5	4	5	1.21
WWKX-FF	Providence	1.6	3.9	4.1	5.5	10	9	11	0.71
WRVQ-F	Richmond	3.9	9.5	6.0	7.8	6	5	5	1.22
KGGI-F	Riverside-SB	4.6	17.0	6.1	18.3	2	3	3	0.93
WPXY-F	Rochester	4.7	13.5	8.2	10.1	4	3	2	1.34
WNTQ-F	Syracuse	3.8	15.2	9.0	11.5	2	2	2	1.32
WVKS-F	Toledo	3.7	14.8	9.2	12.0	2	2	4	1.23
KRQQ-F	Tucson	3.8	12.1	8.8	10.5	3	2	4	1.15
KHTT-F	Tulsa	1.8	5.1	7.3	8.1	9	4	8	0.63
KKRD-F	Wichita	2.2	9.7	7.9	8.6	3	3	3	1.13
WKRZ-FF	WB-Scranton	5.7	23.8	12.1	15.6	1	1	1	1.53

33 Stations

1997 Mean: 1.09
1997 Median: 1.15

1996 Mean: 1.01
1995 Mean: 1.07
1994 Mean: 1.05
1993 Mean: 1.09
1992 Mean: 1.09
1991 Mean: 1.06
1990 Mean: 1.01
1988 Mean: 1.03
1987 Mean: 1.03
1986 Mean: 1.05

SMALL MARKETS

<u>STATION</u>	<u>MARKET</u>	<u>'97 REV</u>	<u>REV SHARE</u>	<u>'97 AUD SHARE</u>	<u>ADJ AUD SHARE</u>	<u>REV RANK</u>	<u>12+ RANK</u>	<u>25-54 RANK</u>	<u>REV SHARE AS % OF AUD SHARE</u>
WKDD-F	Akron	4.8	26.8	5.5	18.3	1	5	4	1.46
KGOT-F	Anchorage	1.5	10.9	12.3	14.1	3	1	1	0.77
WAYV-F	Atlantic City	2.5	16.7	6.7	9.7	1	4	3	1.72
KKXX-F	Bakersfield	1.8	10.7	10.1	12.3	3	2	2	0.87
KZMG-F	Boise	1.6	9.6	9.9	11.8	4	1	5	0.81
WSSX-F	Charleston, SC	1.4	8.4	5.9	6.8	6	5	7	1.24
WKXJ-F	Chattanooga	0.52	2.7	4.8	5.5	9	7	10	0.49
KKMG-F	Colorado Spgs	2.3	12.8	10.7	14.6	3	1	3	0.88
WHTS-F	Davenport-RI	0.72	5.4	7.9	9.6	8	4	6	0.56
KPRR-F	El Paso	2.4	13.0	14.9	16.8	3	2	3	0.77
WSTO-F	Evansville	2.0	13.5	13.8	16.7	3	2	2	0.81
WWCK-F	Flint	2.9	21.6	8.8	18.0	2	4	4	1.20
WMEE-F	Fort Wayne	1.2	6.7	5.4	6.6	7	4	4	1.02
WZYP-F	Huntsville	2.4	17.0	13.0	17.5	2	2	2	0.97
KSMB-F	Lafayette, LA	2.0	14.8	8.4	11.4	2	2	3	1.30
WHZZ-F	Lansing	0.67	4.1	6.7	9.0	8	5	6	0.46
WLKT-F	Lexington	0.9	4.6	10.7	12.5	7	2	5	0.37*
KBFM-F	McAllen-Browns.	2.0	11.4	12.7	15.5	2	2	5	0.74
WABB-F	Mobile	1.9	12.3	6.8	9.7	3	6	7	1.26
WBAM-F	Montgomery	0.8	6.1	5.7	6.8	8	3	6	0.90
WKCI-F	New Haven	4.4	27.8	6.2	19.3	2	2	2	1.44
WJBQ-F	Portland, ME	0.64	3.8	5.0	6.0	9	6	10	0.63
KWNZ-F	Reno	0.9	6.0	7.4	8.2	7	6	10	0.73
WXLK-F	Roanoke	2.2	12.4	8.1	10.0	4	2	3	1.24
WTCF-F	Saginaw	1.1	6.9	5.6	7.0	7	6	10	0.99
KDON-F	Santa Cruz-Mont.	1.6	10.8	7.5	11.7	3	1	5	0.92
KZZU-F	Spokane	1.3	7.9	7.3	8.3	5	3	8	0.95
WSTW-F	Wilmington, DE	5.2	29.2	9.0	28.0	1	2	2	1.04
WYCR-F	York	1.3	8.2	6.0	12.9	6	3	5	0.64
WHOT-F	Youngstown	3.1	18.7	10.8	13.6	1	2	4	1.38
30 Stations		1997 Mean:		0.95	1996 Mean:		1.13		
		1997 Median:		0.90	1995 Mean:		1.13		
					1994 Mean:		1.04		
					1993 Mean:		1.11		
					1992 Mean:		1.12		
					1991 Mean:		1.08		
					1990 Mean:		1.05		
					1988 Mean:		1.08		
					1987 Mean:		1.00		
					1986 Mean:		1.08		

CHR/TOP 40

VERY SMALL MARKETS

STATION	MARKET	'97 REV	REV SHARE	'97 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WPRR-F	Altoona	0.91	16.5	11.9	13.9	2	2	2	1.19
KQIZ-F	Amarillo	0.80	10.5	10.7	12.2	3	2	3	0.86
WZNY-F	Augusta, GA	1.1	8.6	7.1	8.4	4	3	7	1.02
KQXY-F	Beaumont	1.2	10.3	8.4	12.4	5	3	4	0.83
KYYA-F	Billings	0.75	11.7	10.7	11.9	4	3	4	0.98
WMRV-F	Binghamton	0.8	9.3	10.5	13.6	4	3	4	0.68
WBNQ-F	Bloomington, IL	1.7	23.6	13.3	22.7	3	3	2	1.04
WCGQ-F	Columbus, GA	0.87	9.1	7.7	8.6	6	5	6	1.06
KZFM-F	Corpus Christi	1.3	12.5	12.2	14.0	3	1	3	0.89
WIXX-F	Green Bay	4.4	37.0	15.7	33.2	1	1	1	1.11
WKEE-F	Huntington, WV	2.6	30.1	16.5	21.6	2	1	1	1.39
WGLU-F	Johnstown	1.0	15.6	8.4	12.8	3	3	3	1.22
WKFR-F	Kalamazoo	1.6	16.0	12.2	20.3	3	1	5	0.79
WLAN-F	Lancaster	2.3	22.8	9.6	26.8	4	2	1	0.85
KFRX-F	Lincoln	1.4	11.6	9.2	13.6	4	3	3	0.85
KZII-F	Lubbock	1.4	14.4	16.9	19.4	2	1	2	0.74
WMGB-F	Macon	0.53	4.9	6.1	6.9	6	6	7	0.71
KCHX-F	Odessa-Midland	0.62	7.1	11.6	12.6	4	1	2	0.56
KCAQ-F	Oxnard-Ventura	1.3	12.5	4.9	10.4	4	4	5	1.20
WILN-F	Panama City	1.1	14.7	11.8	13.1	3	5	5	1.12
WERZ-F	Portsmouth, NH	1.7	13.4	4.0	9.4	3	3	3	1.42
WZOK-F	Rockford	2.2	20.2	14.2	20.3	2	1	2	1.00
WDBR-F	Springfield, IL	1.2	10.8	12.9	15.6	3	1	3	0.69
WMGI-F	Terre Haute	0.91	16.5	12.3	15.0	2	3	3	1.10
WSKS-F	Utica	0.61	6.9	6.8	9.0	5	4	7	0.77
WOMP-F	Wheeling	1.4	20.0	11.6	14.4	2	2	3	1.39

20 Stations

1997 Mean: 0.98
1997 Median: 0.99

1996 Mean: 0.99
1995 Mean: 1.10
1994 Mean: 1.05
1993 Mean: 1.00
1992 Mean: 1.01
1991 Mean: 0.96
1990 Mean: 0.94
1988 Mean: 0.97
1987 Mean: 0.95
1986 Mean: 1.00

COUNTRY

MAJOR MARKETS

<u>STATION</u>	<u>MARKET</u>	<u>'97 REV</u>	<u>REV SHARE</u>	<u>'97 AUD SHARE</u>	<u>ADJ AUD SHARE</u>	<u>REV RANK</u>	<u>12+ RANK</u>	<u>25-54 RANK</u>	<u>REV SHARE AS % OF AUD SHARE</u>
WKHX-F	Atlanta	18.4	8.3	7.1	8.2	3	5	7	1.01
WYAY-F	Atlanta	6.3	2.8	3.8	4.4	13	12	12	0.63
KASE-F	Austin	10.0	19.0	11.6	14.8	1	1	1	1.28
KVET-F	Austin	3.0	5.6	5.6	7.1	8	5	6	0.79
WPOC-F	Baltimore	8.5	9.4	6.7	9.5	6	4	3	0.99
WKLB-F	Boston	5.4	2.5	3.2	3.9	14	11	14	0.64
WSOC-F	Charlotte	10.1	12.9	8.6	10.8	2	2	3	1.19
WKKT-F	Charlotte	5.9	7.6	5.6	7.0	6	7	8	1.09
WUSN-F	Chicago	19.8	5.2	3.5	4.0	5	8	7	1.30
WUBE-F	Cincinnati	13.7	13.7	9.5	11.4	2	1	1	1.20
WYGY-F	Cincinnati	3.9	3.9	3.5	4.2	11	12	10	0.93
WGAR-F	Cleveland	9.2	10.4	8.4	9.8	3	1	2	1.06
WCOL-F	Columbus, OH	9.3	12.2	9.2	10.6	4	2	2	1.15
WHOK-F	Columbus, OH	2.4	3.1	5.1	5.9	8	8	9	0.53
KSCS-F	Dallas-FW	17.0	6.8	5.5	6.0	4	3	3	1.13
KYNG-F	Dallas-FW	12.6	5.1	3.6	3.9	8	9	10	1.31
KPLX-F	Dallas-FW	11.0	4.4	3.7	4.0	9	10	8	1.10
KYGO-F	Denver	15.9	11.7	9.1	10.3	2	1	1	1.14
WYCD-F	Detroit	10.4	5.1	3.6	4.0	8	15	12	1.28
WWWW-F	Detroit	7.8	3.8	3.7	4.1	11	11	11	0.93
WWYZ-F	Hartford	6.8	11.8	7.8	11.9	3	3	3	0.99
KKBQ-AF	Houston	19.5	8.7	4.5	5.3	2	6	8	1.64
KILT-F	Houston	16.6	7.4	5.0	5.8	3	4	2	1.28
KIKK-AF	Houston	7.7	3.4	2.8	3.3	13	15	15	1.03
WFMS-F	Indianapolis	10.1	14.3	12.3	13.6	2	1	2	1.05
KFKF-F	Kansas City	7.0	9.8	7.0	7.7	2	6	7	1.27
KBEQ-F	Kansas City	4.9	6.9	6.0	6.6	6	8	5	1.05
KWNR-F	Las Vegas	4.5	8.6	5.9	6.8	4	4	2	1.26
KFMS-F	Las Vegas	2.7	5.0	4.4	5.1	10	9	9	0.98
KZLA-F	Los Angeles	17.5	3.0	2.5	2.8	19	14	14	1.07
WGKX-F	Memphis	5.4	11.7	5.8	6.5	4	9	10	1.80
WOGY-F	Memphis	1.9	4.1	4.3	4.8	9	11	8	0.85
WKIS-F	Miami	9.8	5.1	3.7	4.1	6	7	8	1.24
WMIL-F	Milwaukee	7.2	11.3	7.9	9.0	4	2	2	1.26
KEEY-F	Minneapolis	8.3	6.6	6.6	8.0	6	4	3	0.83
WSIX-F	Nashville	12.6	21.7	13.5	15.6	1	1	1	1.39
WSM -F	Nashville	7.4	12.8	8.0	9.3	2	4	4	1.38
WNOE-F	New Orleans	5.9	11.8	7.1	8.0	3	4	5	1.47
WWKA-F	Orlando	8.7	11.3	9.3	10.7	1	1	1	1.06
WXTU-F	Philadelphia	8.3	3.6	4.1	4.8	14	11	8	0.75
KNIX-F	Phoenix	12.7	10.3	6.3	7.4	1	2	3	1.39
KMLE-F	Phoenix	12.5	10.1	6.1	7.1	2	1	1	1.42
WDSY-F	Pittsburgh	8.0	9.1	7.8	9.0	4	3	2	1.01
KUPL-AF	Portland, OR	7.1	7.7	6.2	7.7	4	4 (E)	4 (E)	1.00
KWJJ-F	Portland, OR	6.9	7.5	5.9	7.3	5	7	6	1.03
WQDR-F	Raleigh	4.6	8.5	5.7	7.5	7	9	9	1.13
WKIX-F	Raleigh	3.5	6.5	5.6	7.4	8	7	8	0.88
KNCI-F	Sacramento	6.4	8.5	5.3	6.7	4	4	3	1.27
KRAK-F	Sacramento	2.8	3.7	3.8	4.8	12	9	11	0.77
WIL -F	St. Louis	9.9	9.2	7.9	8.7	3	2	1	1.06
WKKX-F	St. Louis	4.7	4.4	4.4	4.8	8	5	6	0.92
KSOP-AF	Salt Lake	4.3	6.6	4.9	5.4	4	2	5	1.22
KUBL-F	Salt Lake	3.5	5.3	4.8	5.3	8	10	10	1.00
KCY-YF	San Antonio	5.7	8.7	5.9	6.7	3	7	5	1.30
KAJA-F	San Antonio	4.5	6.9	5.6	6.3	7	8	7	1.10

COUNTRY

MAJOR MARKETS
(Cont.)

<u>STATION</u>	<u>MARKET</u>	<u>'97</u> <u>REV</u>	<u>REV</u> <u>SHARE</u>	<u>'97</u> <u>AUD</u> <u>SHARE</u>	<u>ADJ</u> <u>AUD</u> <u>SHARE</u>	<u>REV</u> <u>RANK</u>	<u>12+</u> <u>RANK</u>	<u>25-54</u> <u>RANK</u>	<u>REV SHARE</u> <u>AS % OF</u> <u>AUD SHARE</u>
KSON-AF	San Diego	11.2	9.3	6.0	7.1	1	3	3	1.31
KYCY-F	San Francisco	5.3	2.1	1.3	1.8	16	23	23	1.17
KMPS-AF	Seattle	10.3	6.8	5.0	5.6	3	4	3	1.21
KYCW-F	Seattle	6.8	4.5	3.3	3.7	13	19	16	1.22
WRBQ-F	Tampa	8.2	8.3	5.0	5.8	3	6	5	1.43
WMZQ-F	Washington	16.2	7.1	5.1	6.2	3	4	3	1.15

61 Stations

1997 Mean: 1.12
1997 Median: 1.13

1996 Mean: 1.09
1995 Mean: 1.11
1994 Mean: 1.14
1993 Mean: 1.09
1992 Mean: 1.03
1991 Mean: 1.05
1990 Mean: 1.06
1988 Mean: 1.08
1987 Mean: 1.14
1986 Mean: 1.12

COUNTRY

MEDIUM MARKETS

STATION	MARKET	'97 REV	REV SHARE	'97 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WGNA-F	Albany	6.1	19.8	10.7	12.8	1	1	2	1.55
KRST-F	Albuquerque	5.6	16.2	10.5	11.8	1	1	1	1.37
KTBL-F	Albuquerque	1.3	3.8	4.0	4.5	11	13	10	0.84
WCTO-F	Allen-Beth	2.0	8.7	9.1	14.0	5	4	4	0.62
WYNK-F	Baton Rouge	4.3	20.1	10.3	14.1	1	1	1	1.43
WXCT-F	Baton Rouge	1.8	8.4	4.8	6.6	6	7	5	1.27
WZZK-F	Birmingham	6.8	18.0	11.9	14.1	1	1	1	1.28
WOWC-F	Birmingham	1.0	2.6	3.2	3.7	13	13	14	0.70
WYRK-F	Buffalo	4.2	9.3	7.9	8.9	7	3	2	1.04
WCOS-F	Columbia, SC	3.7	15.5	10.3	12.1	2	2	2	1.28
WHKO-F	Dayton	6.1	19.2	12.4	15.6	1	1	1	1.23
KJJY-F	Des Moines	3.4	14.4	9.9	11.4	2	3	5	1.26
KHKI-F	Des Moines	1.1	4.4	6.1	7.0	8	10	8	0.63
WCKT-F	Fort Myers	2.5	11.6	5.6	6.8	4	4	6	1.70
WWGR-F	Fort Myers	1.8	8.4	6.4	7.8	5	5	4	1.08
KSKS-F	Fresno	2.1	7.3	5.0	5.7	3	3	1	1.28
WBCT-F	Grand Rapids	5.0	15.2	7.4	9.9	2	2	2	1.54
WCUZ-F	Grand Rapids	1.3	3.8	4.0	5.3	10	12	14	0.72
WTQR-F	Greensboro-WS	6.9	18.8	10.7	16.2	1	1	1	1.16
WHSL-F	Greensboro-WS	2.3	6.2	5.0	7.5	8	6	8	0.83
WRNS-AF	Greenville-NB	4.0	21.3	17.2	22.1	1	1	1	0.96
WSSL-F	Green-Spart	5.7	18.5	11.4	14.2	1	1	1	1.30
WESC-F	Green-Spart	3.5	11.4	9.0	11.2	5	3	5	1.02
WQIK-F	Jacksonville	5.6	13.4	8.9	10.4	2	1	2	1.29
WROO-F	Jacksonville	3.2	7.5	6.2	7.3	7	7	6	1.03
WIVK-F	Knoxville	9.3	34.8	21.6	24.4	1	1	1	1.43
WVLK-F	Lexington	5.0	25.5	16.0	18.7	1	1	1	1.36
WWYC-F	Lexington	1.1	5.6	5.5	6.4	5	8	8	0.88
KSSN-F	Little Rock	4.0	19.8	11.6	13.2	1	1	2	1.50
KDDK-F	Little Rock	1.3	6.4	4.4	5.0	7	6	7	1.28
WAMZ-F	Louisville	7.9	19.8	14.6	16.3	2	1	1	1.21
WHKW-F	Louisville	0.7	1.6	2.6	2.9	11	11	11	0.55
WWQM-F	Madison	2.4	10.8	7.1	8.7	5	5	7	1.24
WGH -F	Norfolk	4.2	9.8	7.2	8.3	2	2	1	1.18
WCMS-AF	Norfolk	2.8	6.4	6.3	7.2	5	3	4	0.89
KXXY-F	Oklahoma City	6.4	16.9	13.8	15.3	1	1	1	1.10
KTST-F	Oklahoma City	2.8	7.4	7.2	7.9	8	4	3	0.94
KXKT-F	Omaha	3.8	11.9	9.0	10.1	2	1	2	1.18
WOW -AF	Omaha	3.7	11.7	9.6	10.8	3	1 (E)	3 (E)	1.08
WCTK-F	Providence	2.9	7.1	4.5	6.1	8	8	7	1.16
WKHK-F	Richmond	7.0	17.1	11.3	14.7	1	2	3	1.16
KFRG-FF	Riverside-SB	10.4	38.5	9.9	29.6	1	1	1	1.30
WBEE-F	Rochester	4.9	14.2	10.7	13.2	3	2	1	1.08
KRTY-F	San Diego	3.5	8.3	3.5	10.3	6	2	5	0.81
WBBS-F	Syracuse	3.1	12.4	10.3	13.2	3	1	1	0.94
WKKO-F	Toledo	5.7	22.9	14.3	18.6	1	1	1	1.23
KIIM-F	Tucson	5.6	18.0	12.8	15.3	1	1	1	1.18
KWEN-F	Tulsa	5.2	14.6	10.5	11.6	1	1	1	1.26
KVOO-AF	Tulsa	4.0	11.2	8.5	9.4	3	3 (E)	5 (E)	1.19
KCKI-F	Tulsa	1.2	3.4	3.0	3.3	11	13	12	1.03

COUNTRY

MEDIUM MARKETS
(Cont.)

<u>STATION</u>	<u>MARKET</u>	<u>'97</u> <u>REV</u>	<u>REV</u> <u>SHARE</u>	<u>'97</u> <u>AUD</u> <u>SHARE</u>	<u>ADJ</u> <u>AUD</u> <u>SHARE</u>	<u>REV</u> <u>RANK</u>	<u>12+</u> <u>RANK</u>	<u>25-54</u> <u>RANK</u>	<u>REV SHARE</u> <u>AS % OF</u> <u>AUD SHARE</u>
WIRK-F	West Palm	5.4	14.2	6.7	11.6	3	2	3	1.22
KFDI-AF	Wichita	5.1	22.6	14.2	15.5	1	1 (E)	2 (E)	1.46
KZSN-F	Wichita	3.0	13.3	9.6	10.5	2	1	1	1.27
KYQQ-F	Wichita	0.8	3.5	2.7	3.0	10	15	10	1.16
WGGY-F	WB-Scranton	3.2	13.3	9.8	12.6	2	2	3	1.06
55 Stations		1997 Mean:		1.14		1996 Mean:		1.20	
		1997 Median:		1.16		1995 Mean:		1.23	
						1994 Mean:		1.22	
						1993 Mean:		1.19	
						1992 Mean:		1.10	
						1991 Mean:		1.13	
						1990 Mean:		1.19	
						1988 Mean:		1.20	
						1987 Mean:		1.20	
						1986 Mean:		1.20	

COUNTRY

SMALL MARKETS

<u>STATION</u>	<u>MARKET</u>	<u>'97 REV</u>	<u>REV SHARE</u>	<u>'97 AUD SHARE</u>	<u>ADJ AUD SHARE</u>	<u>REV RANK</u>	<u>12+ RANK</u>	<u>25-54 RANK</u>	<u>REV SHARE AS % OF AUD SHARE</u>
WQMX-F	Akron	3.8	21.2	7.4	25.1	2	1	2	0.85
KASH-F	Anchorage	1.9	13.5	8.2	9.4	1	4	3	1.44
WNCY-F	Appleton-OshKosh	1.0	7.7	7.8	11.9	6	4	5	0.65
WKOE-F	Atlantic City	1.1	7.0	4.4	6.4	5	5	5	1.09
KUZZ-AF	Bakersfield	3.7	21.9	13.5	16.4	1	1	1	1.34
KQFC-F	Boise	1.8	10.8	8.1	9.7	2	4	3	1.11
KIZN-F	Boise	1.7	10.2	9.2	10.9	3	2	1	0.94
WEZL-F	Charleston, SC	3.1	18.6	8.5	9.8	1	2	1	1.90
WBUB-F	Charleston, SC	1.2	7.2	5.5	6.3	7	5	6	1.14
WUSY-F	Chattanooga	5.3	27.9	20.9	24.1	1	1	1	1.16
KKCS-F	Colorado Spgs	3.5	19.4	8.2	11.2	1	3	2	1.73
WLLR-AF	Davenport-RI	3.1	23.1	14.9	18.1	1	1	2	1.28
KBOB-F	Davenport-RI	1.0	7.5	6.1	7.4	6	8	6	1.01
KHEY-F	El Paso	1.8	9.8	5.7	6.4	4	8	8	1.53
KSET-F	El Paso	0.69	3.8	2.2	2.5	10	12	10	1.52
WKDQ-F	Evansville	2.2	14.9	12.4	15.0	2	3	3	0.99
WKML-F	Fayetteville, NC	3.6	26.5	14.1	18.4	1	2	2	1.44
WQHK-F	Fort Wayne	2.8	15.7	12.0	14.7	1	1	1	1.07
WBTU-F	Fort Wayne	1.4	7.9	5.8	7.1	6	6	6	1.11
WDRM-F	Huntsville	4.6	32.6	19.1	25.7	1	1	1	1.27
WMSI-F	Jackson, MS	4.5	26.5	11.3	13.4	1	2	1	1.97
WKTF-F	Jackson, MS	0.9	5.0	2.4	2.9	6	13	12	1.72
WXBQ-F	Johnson City-Kings.	4.7	33.6	27.5	34.0	1	1	1	0.99
KXKC-F	Lafayette, LA	2.5	18.1	9.6	13.0	1	1	1	1.39
KMDL-F	Lafayette, LA	1.8	13.3	7.2	9.7	4	4	2	1.37
WITL-AF	Lansing	3.5	21.2	14.9	20.0	2	1	3	1.06
WXIK-F	Lansing	1.3	7.9	4.3	5.8	5	9	5	1.36
KTEX-F	McAllen-Browns.	1.7	9.4	6.7	8.2	5	5	6	1.15
WKSJ-AF	Mobile	3.3	21.4	9.7	13.8	1	2	1	1.55
KATM-F	Modesto	5.2	30.8	16.4	28.0	1	1	1	1.10
WLWI-F	Montgomery	3.7	28.2	14.4	17.2	1	2	2	1.64
WXCL-F	Peoria	2.2	16.0	14.3	17.2	2	1	3	0.93
WPOR-AF	Portland, ME	2.7	16.1	11.1	13.4	2	1	3	1.20
KBUL-F	Reno	2.6	17.3	9.8	10.8	1	1	1	1.60
WYYD-F	Roanoke	3.9	22.0	12.1	14.9	1	1	1	1.47
WKCQ-F	Saginaw	3.2	20.0	11.8	14.5	1	1	4	1.38
KTOM-AF	Salinas-Mont.	2.1	13.9	6.2	9.7	1	2	1	1.43
WJCL-F	Savannah	1.5	10.6	9.0	11.0	2	3	2	0.96
WCHY-F	Savannah	1.3	9.2	6.2	7.6	4	6	2	1.21
KRMD-AF	Shreveport	3.9	30.0	14.1	15.8	1	1	1	1.90
KDRK-F	Spokane	2.3	14.0	8.3	9.5	1	1	2	1.47
KNFR-F	Spokane	1.9	11.6	6.0	6.8	4	8	5	1.71
WPKK-F	Springfield, MA	3.1	18.1	9.1	16.6	2	1	2	1.09
KTTS-F	Springfield, MO	3.3	20.1	13.5	16.0	1	1	1	1.26
KGMF-F	Springfield, MO	1.8	11.0	10.5	12.5	3	2	2	0.88
WGTY-F	York	3.1	19.5	9.3	20.0	2	2	2	0.98

46 Stations

1997 Mean: 1.29
1997 Median: 1.27

1996 Mean: 1.24
1995 Mean: 1.32
1994 Mean: 1.21
1993 Mean: 1.18
1992 Mean: 1.11
1991 Mean: 1.11
1990 Mean: 1.20
1988 Mean: 1.19
1987 Mean: 1.16
1986 Mean: 1.17

COUNTRY

VERY SMALL MARKETS

<u>STATION</u>	<u>MARKET</u>	'97 <u>REV</u>	REV <u>SHARE</u>	'97 AUD <u>SHARE</u>	ADJ AUD <u>SHARE</u>	REV <u>RANK</u>	12+ <u>RANK</u>	25-54 <u>RANK</u>	REV SHARE AS % OF <u>AUD SHARE</u>
KGNC-F	Amarillo	1.6	21.1	13.7	15.7	1	1	1	1.34
WKSF-F	Asheville	4.9	62.0	23.1	42.3	1	1	1	1.47
WKXC-F	Augusta, GA	2.5	19.5	10.1	11.9	1	2	1	1.64
KAYD-AF	Beaumont	2.5	21.4	10.8	15.9	1	1	2	1.35
KYKR-F	Beaumont	2.0	16.7	10.8	15.9	2	2	3	1.05
KCTR-AF	Billings	2.3	35.9	24.9	27.7	1	1	1	1.30
WHWK-F	Binghamton	2.3	26.7	20.0	25.9	1	1	1	1.03
WBWN-F	Bloomington, IL	1.9	26.4	19.0	32.5	2	1	1	0.81
WOKO-F	Burlington, VT	1.6	17.4	17.0	20.2	3	1	2	0.86
KHAK-F	Cedar Rapids	2.8	20.8	16.0	20.9	2	1	1	1.00
WQBE-F	Charleston, WV	3.8	34.5	19.3	22.4	1	1	1	1.54
WCYK-F	Charlottesville	1.2	18.8	13.2	21.3	2	1	1	0.88
WKCN-F	Columbus, GA	1.2	12.9	8.8	9.8	4	4	3	1.32
KRYS-F	Corpus Christi	1.9	18.3	9.6	11.0	1	2	1	1.66
KKCB-F	Duluth	1.2	19.4	12.0	15.0	1	1	2	1.29
KVOX-F	Fargo	1.4	13.2	11.7	13.1	2	2	2	1.01
WOGK-F	Gainesville	2.4	19.7	12.2	17.9	1	1	2	1.10
WTCT-AF	Huntington, WV	3.1	35.6	18.9	24.7	1	1	2	1.44
WMTZ-F	Johnstown	1.5	23.4	18.6	28.2	1	1	1	0.83
WNWN-F	Kalamazoo	1.2	10.0	4.4	7.3	5	6	6	1.36
KZKX-F	Lincoln	2.2	18.2	10.8	16.0	1	1	1	1.14
KLLL-AF	Lubbock	2.2	22.7	17.4	20.0	1	2	1	1.14
WDEN-AF	Macon	2.8	25.5	17.9	20.4	1	1	1	1.25
KGEE-F	Odessa-Midland	1.4	15.1	10.4	11.3	1	3	3	1.34
KHAY-F	Oxnard-Ventura	2.3	23.0	6.7	14.3	1	2	1	1.61
WPAP-F	Panama City	1.5	20.0	16.0	17.8	1	1	1	1.12
WXBM-F	Pensacola	4.3	43.4	16.1	28.7	1	1	1	1.51
WOKQ-F	Portsmouth, NH	3.4	26.8	11.4	26.7	2	1	2	1.00
WXXQ-F	Rockford	1.7	15.1	9.1	13.0	3	5	5	1.16
KTWB-F	Sioux Falls	0.9	10.5	11.2	13.5	5	2	2	0.78
WFMB-F	Springfield, IL	1.7	16.3	10.3	12.4	1	4	6	1.31
WTNT-F	Tallahassee	1.6	15.2	7.1	9.0	2	8	8	1.69
WTHI-F	Terre Haute	1.7	30.9	25.6	31.2	1	1	1	0.99
WIBW-F	Topeka	1.6	21.1	18.0	27.6	1	1	1	0.76
KTPK-F	Topeka	1.2	15.8	8.5	13.1	3	4	4	1.20
WFRG-F	Utica	1.7	19.5	13.8	18.3	2	1	1	1.07
WACO-F	Waco	2.0	24.4	17.6	27.8	1	1	1	0.88
KKCV-F	Waterloo-CF	1.4	23.0	15.4	22.1	1	1	2	1.04
WOVK-F	Wheeling	1.5	21.4	19.8	24.5	1	1	1	0.87
WWQQ-F	Wilmington, NC	1.1	11.3	7.5	11.9	3	5	5	0.95

40 Stations

1997 Mean: 1.18
1997 Median: 1.14

1996 Mean: 1.18
1995 Mean: 1.23
1994 Mean: 1.18
1993 Mean: 1.07
1992 Mean: 1.04
1991 Mean: 1.08
1990 Mean: 1.07
1988 Mean: 1.17
1987 Mean: 1.16
1986 Mean: 1.10

AOR/NEW ROCK/PROGRESSIVE

MAJOR MARKETS

<u>STATION</u>	<u>MARKET</u>		<u>'97</u>	<u>REV</u>	<u>'97 AUD</u>	<u>ADJ</u>	<u>REV</u>	<u>12+</u>	<u>25-54</u>	<u>REV SHARE</u>
			<u>REV</u>	<u>SHARE</u>	<u>SHARE</u>	<u>AUD</u>	<u>RANK</u>	<u>RANK</u>	<u>RANK</u>	<u>AS % OF</u>
						<u>SHARE</u>				<u>AUD SHARE</u>
WKLS-F	Atlanta		14.5	6.5	4.7	5.4	7	10	10	1.20
WNNX-F	Atlanta	(NR)	14.4	6.5	5.0	5.8	8	8	10	1.12
KGSR-F	Austin	(P)	2.9	5.5	3.6	4.6	9	11	10	1.19
KROX-F	Austin	(NR)	1.9	3.6	3.7	4.7	11	8	11	0.77
WIYY-F	Baltimore		5.7	6.3	3.8	5.4	7	7	8	1.17
WBCN-F	Boston		26.0	11.9	5.2	6.3	2	6	4	1.89
WBOS-F	Boston	(P)	8.5	3.9	2.9	3.5	11	15	10	1.11
WAAF-F	Boston	(NR)	6.7	3.0	2.9	3.5	13	14	16	0.86
WEND-F	Charlotte	(NR)	2.5	3.2	4.1	5.1	12	12	12	0.63
WXRT-F	Chicago	(P)	18.8	4.9	2.8	3.2	8	15	8	1.53
WRGX-F	Chicago		15.2	4.0	3.2	3.6	13	13	11	1.11
WKQX-F	Chicago	(NR)	12.1	3.2	3.2	3.6	17	11	18	0.89
WLUP-F	Chicago		8.8	2.3	2.0	2.3	21	21	16	1.00
WEBN-F	Cincinnati		11.1	11.1	8.5	10.2	3	3	2	1.09
WAQZ-F	Cincinnati		1.6	1.6	2.1	2.5	14	14	13	0.64
WMMS-F	Cleveland		4.9	5.6	4.9	5.7	8	9	8	0.98
WENZ-F	Cleveland	(NR)	2.1	2.3	1.9	2.2	15	15	14	1.04
WBZX-F	Columbus, OH		5.4	7.1	5.1	5.9	6	7	8	1.20
WWCD-F	Columbus, OH	(NR)	2.3	3.0	2.3	2.7	9	15	12	1.11
WAZU-F	Columbus, OH	(NR)	0.9	1.2	1.3	1.5	16	18	20	0.80
KDGE-F	Dallas-FW		7.4	3.0	2.7	3.0	15	14	22	1.00
KEGL-F	Dallas-FW		6.1	2.4	3.8	4.1	17	11	10	0.59
KTXQ-F	Dallas-FW		5.8	2.3	2.7	3.0	18	19	19	0.77
KBCO-F	Denver	(P)	7.9	5.8	4.5	5.1	8	8	3	1.14
KBPI-F	Denver	(NR)	5.5	4.0	3.8	4.3	11	13	15	0.93
KXPK-F	Denver	(P)	4.4	3.2	3.0	3.4	13	15	12	0.94
KTCL-F	Denver	(NR)	1.6	1.2	1.6	1.8	18	16	14	0.67
WXDG-F	Detroit	(NR)	3.7	1.8	2.7	3.0	17	18	18	0.60
WKRK-F	Detroit	(NR)	3.5	1.7	1.3	1.5	18	22	21	1.13
WWBR-F	Detroit		3.2	1.6	1.7	1.9	19	21	17	0.84
WMRQ-F	Hartford	(NR)	3.9	6.8	5.0	7.7	8	8	8	0.88
WCCC-AM	Hartford		2.3	4.0	3.1	4.7	10	10	9	0.85
KTBB-F	Houston	(NR)	6.3	2.8	3.4	4.0	15	11	12	0.70
WRZX-F	Indianapolis	(NR)	4.0	5.6	4.3	4.8	7	11	11	1.17
KQRC-F	Kansas City		4.3	6.0	5.8	6.4	9	9	8	0.94
KEDG-F	Las Vegas	(NR)	3.2	6.0	4.0	4.6	7	12	13	1.30
KXTE-F	Las Vegas	(NR)	2.9	5.5	4.8	5.6	9	7	7	0.98
KXPT-F	Las Vegas	(P)	1.8	3.3	2.4	2.8	13	16	13	1.18
KROQ-F	Los Angeles	(NR)	27.5	4.7	3.4	3.9	7	9	11	1.20
WRXQ-F	Memphis	(NR)	1.1	2.3	2.3	2.6	12	14	17	0.88
WZTA-F	Miami		8.4	4.3	3.4	3.8	13	13	13	1.13
WLZR-F	Milwaukee		5.0	7.8	6.7	7.6	5	5	5	1.03
WLUM-F	Milwaukee	(NR)	2.5	3.9	3.5	4.0	11	14	14	0.98
KTCZ-F	Minneapolis	(P)	6.6	5.2	4.1	5.0	8	8	7	1.04
WRQC-F	Minneapolis		3.8	3.0	4.2	5.1	11	11	10	0.59
KEGE-F	Minneapolis		6.4	5.1	5.2	6.3	9	9	12	0.81
WKDF-F	Nashville		3.8	6.5	5.3	6.1	6	5	7	1.06
WRLT-F	Nashville	(P)	1.2	2.1	1.6	1.9	14	16	14	1.10
KKND-F	New Orleans		1.9	3.8	3.3	3.7	10	14	13	1.03
WJRR-F	Orlando		4.3	5.6	4.1	4.7	10	12	14	1.19
KUPD-F	Phoenix		8.3	6.7	4.6	5.4	5	10	8	1.24
KEDG-F	Phoenix	(NR)	3.9	3.2	3.6	4.2	14	14	15	0.76
KZON-F	Phoenix	(P)	3.8	3.1	3.4	4.0	15	13	5	0.78
WXDX-F	Pittsburgh	(NR)	4.2	4.8	5.0	5.8	9	7	7	0.83
KUFO-F	Portland, OR		5.9	6.4	4.6	5.7	9	8	8	1.12

AOR/NEW ROCK/PROGRESSIVE

MAJOR MARKETS
(Continued)

KINK-F	Portland, OR (P)	5.5	5.9	3.6	4.4	10	11	7	1.34
KNRK-F	Portland, OR (NR)	3.0	3.2	2.9	3.6	14	13	14	0.88
KRXQ-F	Sacramento	4.9	6.5	4.7	5.9	6	6	10	1.10
KWOD-F	St. Louis (NR)	3.2	4.3	3.6	4.5	11	13	14	0.96
KPNT-F	St. Louis (NR)	4.5	4.2	4.9	5.4	9	7	14	0.78
WVRV-F	St. Louis (P)	4.4	4.1	3.7	4.1	10	11	9	1.00
KXRK-F	Salt Lake (NR)	2.6	4.0	4.5	5.0	10	7	17	0.80
KBER-F	Salt Lake	2.3	3.5	3.8	4.2	12	14	16	0.83
KENZ-F	Salt Lake (NR)	2.2	3.3	4.1	4.5	13	6	6	0.73
KISS-F	San Antonio	5.3	8.2	6.2	7.0	5	4	8	1.17
KIOZ-F	San Diego	5.9	4.9	3.4	4.0	8	9	9	1.22
XTRA-F	San Diego (NR)	5.1	4.2	3.1	3.7	12	13	18	1.14
XHRM-F	San Diego (P)	2.6	2.1	1.8	2.1	17	22	20	1.00
KXST-F	San Diego (P)	1.9	1.5	1.2	1.4	20	19	14	1.07
KFOG-FF	San Fran (P)	17.8	7.0	3.1	4.3	4	11	2	1.63
KITS-F	San Fran (NR)	8.8	3.5	2.1	2.9	13	18	17	1.21
KMTT-F	Seattle (P)	8.0	5.3	3.3	3.7	7	16	6	1.43
KISW-F	Seattle	7.6	5.0	3.9	4.4	8	14	10	1.14
KNDD-F	Seattle (NR)	7.2	4.8	4.2	4.7	10	7	14	1.02
WXTB-F	Tampa-SP	7.3	7.4	5.0	5.8	4	5	9	1.28
WHPT-F	Tampa-SP (P)	5.6	5.7	3.3	3.9	10	14	12	1.46
WWDC-F	Washington	10.6	4.6	3.3	4.0	9	14	13	1.15
WHFS-F	Washington (NR)	9.8	4.3	2.6	3.2	11	18	15	1.34

79 Stations

1997 Mean: 1.02
1997 Median: 1.02

1996 Mean: 1.15
1995 Mean: 1.14
1994 Mean: 1.18
1993 Mean: 1.16
1992 Mean: 1.14
1991 Mean: 1.27
1990 Mean: 1.23
1988 Mean: 1.23
1987 Mean: 1.21
1986 Mean: 1.11

AOR-Progressive: 1.18 (16 stations)
AOR-New Rock : 0.94 (31 stations)
Regular AOR : 1.01 (27 stations)

AOR/NEW ROCK/PROGRESSIVE

MEDIUM MARKETS

STATION	MARKET		'97	REV	'97 AUD	ADJ	REV RANK	12+ RANK	25-54 RANK	REV SHARE
			REV	SHARE	SHARE	SHARE				AS % OF AUD SHARE
WQBK-F	Albany	(NR)	2.2	7.1	6.8	8.1	7	5	4	0.88
WXLE-F	Albany	(P)	0.66	2.1	1.5	1.8	12	11	10	1.17
KZRR-F	Albuquerque		2.6	7.5	5.2	5.8	4	4	4	1.29
KPEK-F	Albuquerque	(P)	1.7	5.0	3.9	4.4	6	7	6	1.14
KTEG-F	Albuquerque	(NR)	1.3	3.8	3.9	4.4	10	11	15	0.86
WZZO-F	Allen-Beth		4.3	18.8	8.4	13.0	3	3	3	1.45
WRAX-F	Birmingham	(NR)	1.4	3.7	3.8	4.5	12	11	12	0.82
WEDG-F	Buffalo		3.1	6.8	5.0	5.6	8	12	11	1.21
WARQ-F	Columbia SC	(NR)	0.9	3.8	5.2	6.1	9	10	9	0.62
WTUE-F	Dayton		3.8	11.8	6.8	8.5	3	3	3	1.39
WXEG-F	Dayton	(NR)	1.2	3.7	3.6	4.5	9	13	11	0.82
KKDM-F	Des Moines	(NR)	1.1	4.7	5.5	6.3	7	9	10	0.75
KAZR-F	Des Moines		0.93	3.9	5.3	6.1	9	7	9	0.64
KRZR-F	Fresno		1.7	5.7	4.5	5.1	6	8	8	1.12
KFRR-F	Fresno	(NR)	0.7	2.4	2.8	3.2	15	13	15	0.75
WGRD-F	Grand Rapids	(NR)	3.1	9.4	6.7	8.9	4	3	5	1.06
WKLQ-F	Grand Rapids		1.8	5.5	4.2	5.6	7	10	11	0.98
WXRA-F	Greensboro-WS		2.0	5.3	3.2	4.8	10	11	10	1.10
WTPT-F	Green-Spart		1.5	4.7	5.2	6.5	7	8	9	0.72
WTPA-F	Harrisburg		3.1	13.2	5.6	8.3	4	7	4	1.59
KPOI-F	Honolulu		0.83	3.6	3.9	4.2	10	10	10	0.86
WPLA-F	Jacksonville	(NR)	1.5	3.7	4.4	5.1	11	9	12	0.73
WXZZ-F	Lexington	(NR)	1.0	5.1	4.6	5.4	6	5	5	0.94
KMJX-F	Little Rock		2.8	13.9	9.7	11.0	2	3	1	1.26
WTFX-F	Louisville		2.1	5.3	5.3	5.9	9	6	8	0.90
WLRS-F	Louisville	(P)	0.67	1.7	2.6	2.9	10	8	10	0.59
WJJO-F	Madison		1.3	5.9	7.2	8.9	7	1	1	0.66
WMAD-F	Madison	(NR)	0.84	3.8	5.4	6.6	9	8	9	0.58
WMMM-F	Madison	(P)	0.75	3.4	4.0	4.9	10	9	6	0.69
WNOR-AF	Norfolk		3.9	9.0	6.0	6.9	4	4	5	1.30
WROX-F	Norfolk	(NR)	1.5	3.5	3.4	3.9	13	13	14	0.90
WKOC-F	Norfolk	(P)	1.2	2.7	2.4	2.8	14	17	14	0.96
KATT-F	Oklahoma City		3.8	10.0	6.7	7.4	3	6	7	1.35
KEZO-F	Omaha		4.0	12.5	8.3	9.3	1	2	1	1.34
KGDE-F	Omaha	(NR)	1.1	3.3	4.1	4.6	11	12	13	0.72
WBRU-F	Providence	(NR)	1.6	3.9	3.0	4.1	10	12	9	0.95
WBZU-F	Richmond	(NR)	1.9	4.7	3.7	4.8	8	12	13	0.98
WNVE-F	Rochester	(NR)	1.3	3.9	5.3	6.5	9	7	10	0.60
WMAX-FF	Rochester	(P)	0.79	2.3	2.7	3.3	10	12	11	0.70
KOME-F	San Jose	(NR)	7.2	17.0	4.4	12.9	2	4	7	1.32
WAQX-F	Syracuse		2.7	10.8	6.2	7.9	5	4	4	1.36
WKRL-FF	Syracuse	(NR)	1.0	4.0	4.2	5.4	9	8	10	0.74
WBUZ-F	Toledo		0.74	3.0	4.0	5.2	8	8	9	0.58
KFMA-F	Tucson	(NR)	1.1	3.6	4.3	5.1	9	9	10	0.71
KMYZ-F	Tulsa	(NR)	2.3	6.5	6.1	6.7	7	5	10	0.97
WPBZ-F	West Palm	(NR)	2.9	7.7	4.5	7.8	5	5	7	0.99
KICT-F	Wichita		1.8	7.7	5.1	5.6	6	8	12	1.37
WZMT-FF	WB-Scranton		1.4	5.8	4.9	6.3	5	4	5	0.92

48 Stations

1997 Mean: 0.97
1997 Median: 0.93

1996 Mean: 1.17
1995 Mean: 1.24
1994 Mean: 1.28
1993 Mean: 1.22
1992 Mean: 1.19
1991 Mean: 1.24
1990 Mean: 1.27
1988 Mean: 1.15
1987 Mean: 1.05
1986 Mean: 1.13

AOR - Progressive: 0.88 (6 stations)
AOR - New Rock : 0.84 (21 stations)
Regular AOR : 1.13 (22 stations)

AOR/NEW ROCK/PROGRESSIVE

SMALL AND VERY SMALL MARKETS

<u>STATION</u>	<u>MARKET</u>	<u>'97 REV</u>	<u>REV SHARE</u>	<u>'97 AUD SHARE</u>	<u>ADJ AUD SHARE</u>	<u>REV RANK</u>	<u>12+ RANK</u>	<u>25-54 RANK</u>	<u>REV SHARE AS % OF AUD SHARE</u>
KZRK-F	Amarillo	0.6	7.9	9.0	10.3	5	4	7	0.77
KWHL-F	Anchorage	1.5	11.0	8.8	10.1	2	3	10	1.09
WAPL-F	Appleton-OshKosh	3.2	24.6	8.7	13.2	1	2	1	1.86
WZXL-F	Atlantic City	2.1	14.0	5.8	6.7	2	6	4	2.09
WRXR-F	Augusta, GA	1.06	8.3	4.3	5.1	5	8	12	1.63
KRAB-F	Bakersfield	1.6	9.5	7.3	8.9	4	3	3	1.07
KRKX-F	Billings	0.9	14.1	11.6	12.9	2	2	2	1.09
WIHN-F	Bloomington, IL	0.61	8.5	8.8	15.0	4	4	4	0.57
KJOT-F	Boise	1.2	7.4	5.0	6.0	7	11	10	1.23
KARO-F	Boise	0.97	6.0	5.2	6.2	9	5	4	0.97
WIZN-F	Burlington	1.8	19.7	15.6	18.6	2	2	2	1.06
WRQK-F	Canton	1.8	16.7	5.2	12.8	4	5	2	1.30
KRNA-F	Cedar Rapids	1.6	11.4	6.8	8.9	4	7	6	1.28
WWV-F	Charlottesville	1.3	19.2	9.4	15.2	1	2	2	1.26
WDOD-F	Chattanooga	0.7	3.7	4.6	5.3	8	5	4	0.70
KILO-F	Colorado Spgs	1.4	7.8	6.4	8.7	5	5	7	0.90
WVRK-F	Columbus, GA	1.5	15.6	9.0	10.1	2	6	4	1.54
KNCN-F	Corpus Christi	0.85	8.2	5.5	6.3	6	4	5	1.30
KLAQ-F	El Paso	2.9	15.8	10.5	11.8	2	1	1	1.34
WGBF-F	Evansville	1.5	10.1	8.7	10.6	5	6	5	0.95
KQWB-F	Fargo	0.8	7.5	6.9	7.7	6	7	5	0.97
WRCQ-F	Fayetteville	1.1	8.1	5.3	6.9	5	6	7	1.17
WRXK-F	Fort Myers	2.6	12.1	5.6	6.9	3	3	1	1.75
WBYR-F	Fort Wayne	1.9	10.4	5.5	6.7	5	8	8	1.55
WXNR-F	Greenville-NB	0.42	2.2	3.8	4.8	10	4	10	0.46
WTAK-F	Huntsville	1.3	8.9	7.2	9.7	4	4	2	0.92
WSTZ-F	Jackson, MS	2.3	13.5	5.2	6.2	2	5	3	2.18
WRKR-F	Kalamazoo	1.9	19.4	10.6	17.7	1	2	3	1.10
KFTE-F	Lafayette, LA	0.5	3.7	4.9	6.6	7	5	6	0.56
WJXQ-F	Lansing	1.4	8.5	4.5	6.0	4	6	5	1.42
WWDX-F	Lansing	0.5	3.0	2.9	3.8	9	9	12	0.79
KIBZ-F	Lincoln	0.58	4.8	5.7	8.4	8	5	4	0.57
KFMX-F	Lubbock	1.2	11.9	8.3	9.6	3	5	8	1.24
WQBZ-F	Macon	0.96	8.9	8.0	9.1	5	3	3	0.98
KFRQ-F	McAllen-Browns.	1.4	7.7	5.5	6.7	8	8	7	1.15
KHOP-F	Modesto	2.2	13.0	5.6	9.6	2	2	2	1.35
WXFX-F	Montgomery	1.1	8.4	6.2	7.4	3	5	3	1.13
WTKX-F	Pensacola	0.92	9.3	7.0	12.5	4	4	5	0.74
WWCT-F	Peoria	2.6	19.4	10.9	13.1	1	3	2	1.48
WCLZ-F	Portland, ME	0.75	4.5	4.2	5.1	8	11	8	0.88
KDOT-F	Reno	0.77	5.1	3.7	4.1	8	14	15	1.24
KRZQ-F	Reno (NR)	0.7	4.7	5.2	5.6	9	7	10	0.84
KTHX-F	Reno (P)	0.61	4.1	4.7	5.2	10	13	6	0.79
WROV-F	Roanoke	2.4	13.6	7.0	8.7	3	5	5	1.56
WKQZ-F	Saginaw	1.8	11.3	8.3	10.2	4	3	2	1.11
KPIG-F	Salinas-Mont-SC (P)	0.95	6.4	3.2	5.0	5	11	3	1.28
KTYD-F	Santa Barbara	1.4	14.0	5.5	8.6	2	6	3	1.62
KRRO-F	Sioux Falls	1.0	11.6	10.6	12.8	3	3	2	0.91
KAEP-F	Spokane	1.1	6.7	6.0	6.8	7	4	4	0.99
WQLZ-F	Springfield, IL	1.1	10.6	12.4	14.9	4	2	4	0.71

AOR/NEW ROCK/PROGRESSIVE

SMALL AND VERY SMALL MARKETS

(Cont.)

<u>STATION</u>	<u>MARKET</u>	<u>'97 REV</u>	<u>REV SHARE</u>	<u>'97 AUD SHARE</u>	<u>ADJ AUD SHARE</u>	<u>REV RANK</u>	<u>12+ RANK</u>	<u>25-54 RANK</u>	<u>REV SHARE AS % OF AUD SHARE</u>
KXUS-F	Springfield, MO	1.2	7.0	5.8	6.9	5	4	4	1.01
WGLF-F	Tallahassee	0.88	8.4	5.8	7.3	4	6	4	1.15
WOUR-F	Utica	1.0	11.4	7.0	9.3	3	6	3	1.23
WSFM-F	Wilmington, NC	1.0	10.8	6.3	10.0	4	5	7	1.08
WQXA-F	York (NR)	1.5	9.4	5.8	12.5	4	5	6	0.75
WNCD-F	Youngstown	1.5	9.0	5.6	7.0	6	7	6	1.29
56 Stations		1997 Mean:		1.14		1996 Mean:		1.19	
		1997 Median:		1.12		1995 Mean:		1.22	
						1994 Mean:		1.19	
						1993 Mean:		1.16	
						1992 Mean:		1.12	
						1991 Mean:		1.13	
						1990 Mean:		1.08	
						1988 Mean:		1.09	
						1987 Mean:		1.01	
						1986 Mean:		1.04	

TRADITIONAL & CLASSIC ROCK

MAJOR MARKETS

STATION	MARKET	'97	REV	'97 AUD	ADJ	REV	12+	25-54	REV SHARE
		REV	SHARE	SHARE	AUD SHARE	RANK	RANK	RANK	AS % OF AUD SHARE
WZGC-F	Atlanta	11.8	5.4	4.0	4.6	11	12	8	1.17
KLBJ-F	Austin	5.0	9.5	5.8	7.4	4	3	2	1.28
KPEZ-F	Austin	3.1	5.9	4.9	6.3	7	7	5	0.94
WZLX-F	Boston	13.3	6.1	3.5	4.2	8	13	9	1.45
WRFX-F	Charlotte	11.5	14.7	7.5	9.4	1	3	1	1.56
WXCD-F	Chicago	4.2	1.1	1.9	2.1	25	12	6	0.52*
WOFX-F	Cincinnati	4.8	4.8	4.4	5.3	9	8	4	0.91
WNXC-F	Cleveland	8.3	9.4	6.2	7.2	5	4	3	1.31
WLVQ-F	Columbus, OH	9.4	12.4	5.6	6.5	3	5	4	1.91
KZPS-F	Dallas-FW	7.5	3.0	3.0	3.3	14	12	7	0.91
KRFX-F	Denver	9.0	6.6	4.9	5.6	4	5	3	1.18
WCSX-F	Detroit	9.3	4.6	3.1	3.5	10	13	7	1.31
WRIF-F	Detroit	14.5	7.1	4.5	5.0	6	6	4	1.42
WHCN-F	Hartford	3.7	6.5	2.9	4.5	9	13	11	1.44
KKRW-F	Houston	9.0	4.0	3.0	3.5	12	13	10	1.14
KLOL-F	Houston	11.9	5.3	3.5	4.1	10	7	6	1.29
WFBQ-F	Indianapolis	15.0	21.2	11.6	12.8	1	2	1	1.66
KCFX-F	Kansas City	9.9	13.9	6.3	6.9	1	5	1	2.01
KKLZ-F	Las Vegas	4.0	7.5	4.9	5.7	5	8	4	1.32
KOMP-F	Las Vegas	3.2	6.0	3.6	4.2	8	13	9	1.43
KCBS-F	Los Angeles	25.4	4.4	2.3	2.6	11	21	17	1.69
KLOS-F	Los Angeles	22.9	4.0	2.1	2.4	14	20	12	1.67
WGRF-F	Memphis	4.7	10.2	5.6	6.3	5	6	2	1.62
WBGG-F	Miami	5.8	3.0	2.6	2.9	17	16	11	1.03
WKLH-F	Milwaukee	8.2	12.9	6.9	7.8	2	3	1	1.65
KQRS-F	Minneapolis	21.3	16.8	11.0	13.3	2	2	1	1.26
WGFX-F	Nashville	4.5	7.8	6.6	7.6	3	3	2	1.03
WNEW-F	New York	13.2	2.5	1.6	2.0	17	20	16	1.25
WAXQ-F	New York	12.5	2.4	2.1	2.6	18	19	14	0.92
WHTQ-F	Orlando	3.3	4.3	3.8	4.4	12	11	8	0.98
WMMR-F	Philadelphia	12.8	5.6	3.9	4.6	7	14	7	1.22
KSLX-AF	Phoenix	5.3	4.3	2.9	3.4	12	16	10	1.26
KDKB-F	Phoenix	8.2	6.6	3.5	4.1	6	12	4	1.61
WRRK-F	Pittsburgh	2.4	2.7	2.8	3.2	12	15	11	0.84
WDVE-F	Pittsburgh	13.6	15.5	9.0	10.4	2	2	1	1.49
KGON-F	Portland, OR	7.8	8.4	4.8	5.9	3	6	3	1.42
WRDU-F	Raleigh	6.1	11.3	6.5	8.6	3	6	4	1.31
KSEG-F	Sacramento	3.9	5.1	3.5	4.4	10	12	7	1.16
KSHE-F	St. Louis	8.0	7.4	4.5	4.9	5	9	5	1.51
KSD -F	St. Louis	6.5	6.0	3.0	3.3	7	13	10	1.81
KRSP-F	Salt Lake	4.2	6.5	4.7	5.2	5	8	2	1.25
KZEP-F	San Antonio	4.3	6.7	5.7	6.5	8	2	1	1.03
KGB -F	San Diego	5.3	4.4	3.2	3.8	11	8	4	1.16
KZOK-F	Seattle	9.5	6.3	3.7	4.2	4	11	4	1.50
WTBT-F	Tampa-SP	1.6	1.7	2.4	2.8	15	14	13	0.61
WARW-F	Washington	6.8	3.0	2.3	2.8	18	17	12	1.07

46 Stations

1997 Mean: 1.29
1997 Median: 1.28

1996 Mean: 1.19
1995 Mean: 1.37
1994 Mean: 1.33
1993 Mean: 1.26
1992 Mean: 1.29
1991 Mean: 1.20
1990 Mean: 1.23

NOTE: Years prior to 1997 include
include Classic AOR stations only.

TRADITIONAL & CLASSIC AOR

MEDIUM MARKETS

STATION	MARKET	'97	REV	'97 AUD	ADJ	REV	12+	25-54	REV SHARE
		REV	SHARE	SHARE	AUD SHARE	RANK	RANK	RANK	AS % OF AUD SHARE
WPYX-F	Albany	4.3	13.8	7.0	8.4	2	7	6	1.64
WXCR-F	Albany (CL)	0.71	2.2	2.0	2.4	7	11	12	0.92
KIOT-F	Albuquerque	1.7	4.9	4.5	5.0	8	9	5	0.98
KSLK-F	Albuquerque	1.1	2.9	2.8	3.1	13	15	8	0.94
WZRR-F	Birmingham	4.1	10.8	6.6	7.8	3	7	5	1.38
WGRF-F	Buffalo	5.4	11.9	7.9	8.7	2	1	1	1.37
WMFX-F	Columbia, SC	2.0	8.4	6.8	8.0	5	5	5	1.05
WING-F	Dayton	1.8	5.7	4.5	5.7	8	9	5	1.00
KGGO-F	Des Moines	2.5	10.6	6.6	7.6	3	5	2	1.39
KRKQ-F	Des Moines	0.88	3.7	5.3	6.1	10	4	1	0.61
WARO-F	Ft. Myers-Naples	1.3	6.0	3.6	4.4	9	11	7	1.36
KJFX-F	Fresno	1.2	4.3	3.3	3.8	12	9	3	1.13
WLAV-F	Grand Rapids	4.8	14.5	9.3	12.4	3	1	1	1.17
WKRR-F	Greensboro-WS	3.5	9.6	5.3	8.0	4	7	5	1.20
WSFL-F	Greenville-NB	2.1	11.2	6.8	8.8	3	3	3	1.27
WROQ-F	Greenville-Spart	5.3	17.2	8.1	10.1	2	3	2	1.70
KKLV-F	Honolulu	0.85	3.7	3.3	3.5	8	12	9	1.06
WFYV-F	Jacksonville	5.9	14.1	8.3	9.9	1	2	1	1.42
WIMZ-F	Knoxville	3.7	13.9	10.9	12.3	3	2	3	1.13
WKQQ-F	Lexington	3.5	17.9	7.4	8.6	2	3	3	2.08
KKPT-F	Little Rock	1.5	7.4	5.1	5.8	6	5	4	1.27
WQMF-F	Louisville	2.4	6.0	3.7	4.2	6	9	7	1.43
WIBA-F	Madison	3.2	14.4	7.0	8.6	1	4	4	1.67
WAFX-F	Norfolk	1.9	4.4	3.7	4.3	11	10	9	1.02
KRXO-F	Oklahoma City	3.1	8.2	5.5	6.1	7	8	5	1.34
KKCD-F	Omaha	2.6	8.0	6.4	7.2	8	5	4	1.11
WWRX-F	Providence	3.4	8.3	3.6	4.9	6	10	6	1.69
WHJY-F	Providence	5.2	12.7	7.2	9.7	1	1	1	1.31
WRXL-F	Richmond	3.7	9.0	4.7	6.1	7	8	6	1.48
KCAL-F	Riverside-SB	3.1	11.5	3.0	9.0	4	6	5	1.28
WCMF-F	Rochester	5.9	17.0	6.3	7.8	1	5	5	2.18
KSJO-F	San Jose	8.0	19.0	3.9	11.4	1	8	11	1.67
KUFX-F	San Jose	2.9	6.8	3.2	9.3	8	6	3	0.73
WTKW-F	Syracuse	1.2	4.8	4.7	6.0	8	9	6	0.80
WIOT-F	Toledo	3.2	13.0	7.0	9.1	3	4	3	1.43
KLPX-F	Tucson	3.0	9.6	6.9	8.2	4	4	3	1.17
KMOD-F	Tulsa	3.9	10.9	8.0	8.8	4	3	2	1.24
WKGR-F	West Palm	2.8	7.4	3.8	6.6	6	7	4	1.12
KRZZ-F	Wichita	2.1	9.3	6.2	6.8	4	6	5	1.36
WEZX-F	WB/Scranton	2.1	8.8	5.8	7.5	4	4	4	1.17

40 Stations

1997 Mean: 1.28
1997 Median: 1.27

1996 Mean: NA

NOTE: Means for previous years are not available.

TRADITIONAL & CLASSIC AOR

SMALL & VERY SMALL MARKETS

<u>STATION</u>	<u>MARKET</u>	<u>'97</u> <u>REV</u>	<u>REV</u> <u>SHARE</u>	<u>'97 AUD</u> <u>SHARE</u>	<u>ADJ</u> <u>AUD</u> <u>SHARE</u>	<u>REV</u> <u>RANK</u>	<u>12+</u> <u>RANK</u>	<u>25-54</u> <u>RANK</u>	<u>REV SHARE</u> <u>AS % OF</u> <u>AUD SHARE</u>
WONE-F	Akron	3.6	20.1	6.5	21.7	3	2	1	0.93
KBFX-F	Anchorage	0.65	4.7	4.9	5.6	9	8	9	0.84
WOZZ-F	Apple-OshKosh	1.15	8.8	7.5	11.3	4	3	2	0.78
WEKL-F	Augusta, GA	0.64	5.0	4.6	5.4	7	6	4	0.93
KKBB-F	Bakersfield	0.71	4.2	3.2	3.9	8	11	9	1.08
WAAL-F	Binghamton	1.7	19.8	10.4	13.5	2	2	2	1.47
WAVF-F	Charleston, SC	1.8	10.8	5.7	6.6	3	3	3	1.64
WSKZ-F	Chattanooga	3.1	16.1	7.4	8.5	2	4	2	1.89
KKFM-F	Colorado Spgs	3.1	17.2	9.3	12.7	2	2	1	1.35
WXP-F	Davenport-RI	1.5	10.8	7.2	8.8	4	7	5	1.23
KQDS-F	Duluth	1.0	16.1	8.3	10.4	2	4	1	1.55
WFWI-F	Ft. Wayne	1.9	10.7	7.3	9.0	4	3	3	1.19
WQUT-F	JC-Kingsport	2.8	19.6	13.2	16.3	2	2	2	1.20
WMMQ-F	Lansing	1.1	6.7	5.7	7.6	6	3	1	0.88
KTGL-F	Lincoln	1.8	14.9	7.4	10.9	2	3	2	1.36
WGIR-F	Manchester	4.6	37.9	10.0	21.3	2	2	2	1.78
WRKH-F	Mobile	0.78	5.1	3.7	5.3	9	12	7	0.96
WPLR-F	New Haven	7.5	47.4	7.6	23.6	1	1	1	2.01
WRBA-F	Panama City	0.79	10.5	9.1	10.1	4	5	3	1.04
WBLM-F	Portland, ME	3.1	18.5	9.7	11.7	1	1	1	1.58
WHEB-F	Portsmouth, NH	4.1	32.3	9.2	21.5	1	2	1	1.50
KOZZ-F	Reno	1.6	10.7	5.7	6.3	3	5	3	1.70
WPVR-F	Roanoke	1.3	7.1	5.1	6.3	6	8	5	1.13
WXRX-F	Rockford	2.8	25.7	13.9	19.8	1	1	1	1.30
KKZX-F	Spokane	2.1	12.8	8.7	9.9	2	2	1	1.29
WYMG-F	Springfield, IL	0.95	9.0	6.0	7.3	7	8	6	1.23
WAQY-F	Springfield, MA	3.9	22.8	7.8	14.2	1	3	3	1.61
KDVV-F	Topeka	0.8	10.5	7.0	10.8	5	3	3	0.97
WRCK-F	Utica	0.58	6.6	3.4	4.5	6	7	4	1.47
KBRQ-F	Waco	1.1	13.8	8.5	13.5	4	4	2	1.02
KCRR-F	Waterloo-CF	0.64	10.5	7.6	10.9	5	5	3	0.96
WEGW-F	Wheeling	0.5	7.1	9.0	11.1	6	3	2	0.64
WEGK-F	York	1.4	8.8	3.9	8.5	5	7	7	1.04

33 Stations

1997 Mean: 1.23
1997 Median: 1.20

1996 Mean: 1.14
1995 Mean: 1.26
1994 Mean: 1.25
1993 Mean: 1.09
1992 Mean: 1.08
1991 Mean: 1.21
1990 Mean: 0.99

NOTE: Years prior to 1997 include Classic AOR stations only.

FULL SERVICE/TALK

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MAJOR MARKETS

STATION	MARKET	'97	REV	'97 AUD	ADJ	REV	12+	25-54	REV SHARE
		REV	SHARE	SHARE	AUD SHARE	RANK	RANK	RANK	AS % OF AUD SHARE
WSB	Atlanta	25.4	11.4	9.1	10.5	1	2	3	1.09
WBT	Charlotte	6.0	7.7	6.2	7.8	5	5 (E)	10	0.99
WGN	Chicago	32.5	8.5	6.1	6.9	1	2	15	1.23
WLW	Cincinnati	20.3	20.3	9.7	11.7	1	2	3	1.74
WTAM	Cleveland	4.6	5.2	4.8	5.6	9	11	11	0.93
WTVN	Columbus, OH	8.6	11.3	7.2	8.3	5	4	5	1.36
WBAP	Dallas-FW	18.0	7.2	4.4	4.8	2	6	13	1.50
KOA	Denver	22.7	16.7	7.8	8.9	1	1	6	1.88
WJR	Detroit	17.3	8.5	6.5	7.3	3	2	8	1.16
WTIC	Hartford	8.4	14.7	12.0	18.4	2	1	4	0.80
WIBC	Indianapolis	9.4	13.3	8.6	9.5	3	3	6	1.40
WDAF/WHB	Kansas City	5.3	7.4	7.7	8.5	5	3	11	0.87
WTMJ	Milwaukee	13.8	14.4	9.8	11.1	1	1	3	1.30
WCCO	Minneapolis	22.7	17.9	12.1	14.6	1	1	5	1.23
WSM	Nashville	2.6	4.5	3.7	4.3	10	8	15	1.04
WDBO	Orlando	4.4	5.7	6.1	7.1	9	6	13	0.80
KDKA	Pittsburgh	13.7	15.7	12.5	14.4	1	1	5	1.09
KEX	Portland, OR	6.4	7.0	5.5	6.8	6	10	11	1.03
WPTF	Raleigh	4.7	8.7	6.3	8.3	6	4	10	1.05
KMOX	St. Louis	24.4	22.6	12.2	13.4	1	1	2	1.69
KSL	Salt Lake	8.4	12.9	6.2	6.8	1	5	7	1.90
KFMB	San Diego	11.1	9.2	4.9	5.8	1	4	5	1.59
KOMO	Seattle	3.8	2.5	3.2	3.6	16	10	22	0.70
WMAL	Washington	11.3	4.9	4.3	5.2	8	7	14	0.94

24 Stations

1997 Mean: 1.22
1997 Median: 1.14

1996 Mean: 1.26
1995 Mean: 1.37
1994 Mean: 1.33
1993 Mean: 1.39
1992 Mean: 1.41
1991 Mean: 1.39
1990 Mean: 1.43
1988 Mean: 1.55
1987 Mean: 1.49
1986 Mean: 1.52

FULL SERVICE/TALK

MEDIUM MARKETS

<u>STATION</u>	<u>MARKET</u>	'97 <u>REV</u>	REV <u>SHARE</u>	'97 AUD <u>SHARE</u>	ADJ AUD <u>SHARE</u>	REV <u>RANK</u>	12+ <u>RANK</u>	25-54 <u>RANK</u>	REV SHARE AS % OF <u>AUD SHARE</u>
WGY	Albany-Schen	3.8	12.3	9.1	10.9	4	3	7	1.13
KKOB	Albuquerque	4.3	12.5	9.0	10.1	2	2	2	1.24
WBEN	Buffalo	6.8	14.9	9.2	10.3	1	2	9	1.45
WHO	Des Moines	6.8	28.6	11.7	13.4	1	1	7	2.13
WSJS	Greensboro-WS	2.8	7.5	4.1	6.2	5	10	12	1.21
WHP	Harrisburg	2.4	10.3	9.4	13.8	5	2	7	0.75
KSSK	Honolulu	3.0	13.0	7.4	7.9	4	7	8	1.65
WHAS	Louisville	9.5	23.9	13.7	15.3	1	2	2	1.56
WIBA	Madison	2.2	9.9	6.2	7.6	6	7	8	1.30
KFAB	Omaha	3.2	9.8	7.3	8.2	4	5	9	1.20
WRVA	Richmond	4.2	10.2	8.3	10.8	4	4	9	0.94
WHAM	Rochester	5.1	14.8	10.9	13.4	2	1	3	1.10
WSYR	Syracuse	3.0	12.0	8.6	11.0	4	3	7	1.09
WSPD	Toledo	1.8	7.1	6.5	8.4	6	6	8	0.85
KRMG	Tulsa	4.4	12.5	9.2	10.1	2	2	3	1.24
WARM	WB-Scranton	0.87	3.6	3.4	4.4	7	11	16	0.82

16 Stations

1997 Mean: 1.23
1997 Median: 1.20

1996 Mean: 1.25
1995 Mean: 1.18
1994 Mean: 1.17
1993 Mean: 1.07
1992 Mean: 1.11
1991 Mean: 1.17
1990 Mean: 1.18
1988 Mean: 1.28
1987 Mean: 1.29
1986 Mean: 1.38

FULL SERVICE/TALK

SMALL AND VERY SMALL MARKETS

<u>STATION</u>	<u>MARKET</u>	<u>'97 REV</u>	<u>REV SHARE</u>	<u>'97 AUD SHARE</u>	<u>ADJ AUD SHARE</u>	<u>REV RANK</u>	<u>12+ RANK</u>	<u>25-54 RANK</u>	<u>REV SHARE AS % OF AUD SHARE</u>
WAKR	Akron	1.6	8.9	4.2	14.0	5	9	17	0.64
WHBY	Appleton-OshKosh	1.5	11.5	7.1	10.8	2	5	7	1.06
WJBC	Bloomington, IL	2.8	43.7	17.9	30.6	1	2	3	1.43
KBOI	Boise	1.5	9.0	5.5	6.6	6	7	8	1.36
WHBC	Canton	2.4	22.2	15.0	37.0	2	1	6	0.60
WMT	Cedar Rapids	3.2	24.2	12.3	16.1	1	3	5	1.50
KDAL	Duluth	0.58	9.3	10.3	12.8	5	1	2	0.73
KFGO	Fargo	2.9	27.4	19.1	21.4	1	1	1	1.28
WOWO	Fort Wayne	2.0	11.2	5.6	6.9	3	5	10	1.62
WKZO	Kalamazoo	0.8	8.0	4.6	7.7	6	8	12	1.04
WVLK	Lexington	2.4	12.2	6.5	7.6	3	6	8	1.61
KFOR	Lincoln	2.0	16.5	9.7	14.3	2	2	5	1.15
WELI	New Haven	1.8	11.4	5.8	18.0	3	3	12	0.63
WCOA	Pensacola	0.9	9.1	7.5	13.4	5	6	9	0.68
WMBD	Peoria	1.7	12.7	6.8	8.2	3	4	7	1.55
WGAN	Portland, ME	1.1	6.5	7.2	8.7	5	3	4	0.75
WFIR	Roanoke	0.9	5.1	3.5	4.3	7	10	12	1.19
WROK	Rockford	1.0	9.3	5.3	7.6	6	6	6	1.22
WSGW	Saginaw	1.7	10.6	9.2	11.3	5	5	8	0.94
KELO	Sioux Falls	1.2	14.0	7.4	8.9	1	8	6	1.57
WHYN	Springfield, MA	1.7	9.9	6.4	11.7	5	5	7	0.85
KTTS	Springfield, MO	1.0	6.1	5.6	6.6	6	5	15	0.92
WIBW	Topeka	1.2	15.8	5.9	9.1	3	5	8	1.74
WIBX	Utica	0.7	8.0	7.9	10.4	4	3	7	0.77
WWVA	Wheeling	1.0	14.3	6.7	8.3	3	7	8	1.72
WDEL	Wilmington, DE	1.9	10.7	3.1	9.7	3	11	17	1.10
WTAG	Worcester	1.8	14.8	7.8	23.3	3	4	12	0.64
WSBA	York	3.1	19.5	4.8	10.3	2	7	10	1.89
WKBN	Youngstown	1.6	9.8	9.8	12.3	5	3	8	0.80
29 Stations		1997 Mean:		1.14	1996 Mean:		1.14		
		1997 Median:		1.08	1995 Mean:		1.19		
					1994 Mean:		1.20		
					1993 Mean:		1.19		
					1992 Mean:		1.18		
					1991 Mean:		1.11		
					1990 Mean:		1.10		
					1988 Mean:		1.21		
					1987 Mean:		1.22		
					1986 Mean:		1.25		

BLACK/URBAN

ALL MARKET SIZES

STATION	MARKET	'97	REV	'97 AUD	ADJ	REV	12+	25-54	REV SHARE
		REV	SHARE	SHARE	SHARE	RANK	RANK	RANK	AS % OF AUD SHARE
WVEE-F	Atlanta	24.5	11.0	10.1	11.7	2	1	1	0.94
WALR-F	Atlanta (AC)	10.9	4.9	6.1	7.0	12	4	2	0.70
WHTA-F	Atlanta	6.0	2.7	5.1	5.9	14	9	14	0.46
WTHH-AF	Atlantic City	1.2	8.0	9.3	13.4	4	1	1	0.60
WFXA-F	Augusta, GA	1.6	12.5	12.9	15.2	3	1	2	0.82
WERQ-F	Baltimore	8.9	9.9	8.7	12.3	5	2	2	0.80
KQXL-F	Baton Rouge (AC)	2.5	11.7	6.8	9.3	3	10	8	1.26*
WEMX-F	Baton Rouge	0.58	2.7	6.0	8.2	10	2	5	0.33*
WXOK	Baton Rouge (TRAD)	1.1	5.1	6.8	9.3	9	3	4	0.55
WBHK-F	Birmingham (AC)	2.6	6.9	6.4	7.6	5	5	4	0.91
* (WEMX and KQXL traded formats during the period)									
WBHJ-F	Birmingham	1.5	4.0	8.0	9.5	9	2	7	0.42
WENN-F	Birmingham	2.1	5.6	5.9	7.0	8	5	8	0.80
WILD	Boston	1.7	0.8	1.2	1.4	19	19	18	0.57
WBLK-F	Buffalo	2.9	6.4	7.3	8.2	9	6	7	0.78
WWWZ-F	Charleston, SC	2.1	12.6	11.5	13.2	2	1	1	0.95
WMGL-F	Charleston, SC (AC)	0.61	3.7	3.5	4.0	9	14	10	0.93
WPEG-AF	Charlotte	7.8	10.0	10.8	13.5	3	1	7	0.74
WBAV-F	Charlotte (AC)	3.1	4.0	4.7	5.9	11	5	4	0.68
WJTT-F	Chattanooga	1.6	8.4	6.6	7.6	4	3	4	1.10
WGCI-F	Chicago	20.1	5.3	6.2	7.0	4	1	1	0.76
WVAZ-F	Chicago (AC)	18.5	4.8	4.3	4.8	9	4	2	1.00
WGCI	Chicago (O)	3.6	0.9	1.2	1.3	26	27	24	0.69
WIZF-F	Cincinnati	5.0	5.0	5.8	7.0	8	5	9	0.71
WZAK-F	Cleveland	10.1	11.5	8.5	9.9	2	2	4	1.16
WJMO	Cleveland (O)	0.91	1.0	1.8	2.1	16	15	13	0.48
WVDM-F	Columbia, SC	4.5	18.8	16.5	19.4	1	1	1	0.97
WFXE-F	Columbus, GA	1.6	16.4	18.1	20.2	1	1	1	0.81
WJZA-F	Columbus, OH	1.2	1.6	5.1	5.9	14	9	7	0.27
WVVO	Columbus, OH (TRAD)	0.48	0.6	1.7	1.9	18	14	16	0.32
KKDA-AF	Dallas-FW	13.5	5.4	7.5	8.2	7	1	5	0.66
KRBV-AF	Dallas-FW (AC)	8.7	3.5	2.9	3.2	12	16	16	1.09
KRNB-F	Dallas-FW (AC)	0.9	0.4	1.3	1.4	27	26	25	0.29
WROU-F	Dayton	2.1	6.6	5.6	7.0	7	7	7	0.94
WJLB-F	Detroit	17.2	8.5	8.2	9.2	4	1	3	0.92
WMXD-F	Detroit (AC)	7.8	3.8	3.9	4.4	12	9	5	0.86
WCHB-F	Detroit	4.2	2.1	3.4	3.8	16	8	15	0.55
WZFX-F	Fayetteville, NC	3.1	22.8	15.2	19.9	2	1	1	1.14
WDZZ-F	Flint	2.6	19.4	11.6	23.7	3	2	2	0.82
WJFX-F	Fort Wayne	0.43	2.4	5.4	6.6	12	9	8	0.36
WJMH-F	Greensboro-WS	2.6	7.1	8.0	12.1	7	2	7	0.59
WQMG-F	Greensboro-WS (AC)	2.2	6.0	6.9	10.4	9	3	2	0.58
WIKS-F	Greenville-NB	2.9	15.4	13.5	17.4	2	2	2	0.89
WJMZ-F	Green-Spart	3.7	12.0	10.5	13.1	4	2	3	0.92
KBXX-F	Houston	14.3	6.4	7.4	8.6	7	2	9	0.74
KMJQ-F	Houston (AC)	12.9	5.8	5.5	6.4	8	5	3	0.91
WEUP-AF	Huntsville	0.6	4.3	5.9	8.0	7	6 (E)	7 (E)	0.54
WTLC-AF	Indianapolis	3.0	4.2	6.0	6.6	9	5 (E)	8 (E)	0.64
WHHH-F	Indianapolis	3.1	4.3	5.3	5.9	10	9	13	0.73
WJMI-F	Jackson, MS	2.2	12.9	15.4	18.2	4	1	2	0.71
WKXI-F	Jackson, MS (AC)	0.8	4.7	7.5	8.8	7	4	3	0.53
WSOL-F	Jacksonville (AC)	2.4	5.7	5.2	6.1	8	8	7	0.93
WJBT-F	Jacksonville	2.0	4.8	6.2	7.3	10	6	12	0.66
KPRS-AF	Kansas City	6.0	8.4	9.7	10.7	3	1	4	0.79
KIPR-F	Little Rock	2.2	10.9	10.1	11.6	4	2	5	0.94
KYFX-F	Little Rock (AC)	0.55	2.7	4.5	5.1	10	7	6	0.53

BLACK/URBAN

ALL MARKET SIZES
(Cont.)

<u>STATION</u>	<u>MARKET</u>	'97 <u>REV</u>	REV <u>SHARE</u>	'97 AUD <u>SHARE</u>	ADJ AUD <u>SHARE</u>	REV <u>RANK</u>	12+ <u>RANK</u>	25-54 <u>RANK</u>	REV SHARE
									AS % OF AUD SHARE
KKBT-F	Los Angeles	34.2	5.9	4.7	5.4	3	5	7	1.09
KIBB-F	Los Angeles (AC)	12.5	2.2	1.6	1.8	21	23	21	1.22
KACE-FF	Los Angeles (O)	2.9	0.5	0.9	1.0	28	28	21	0.50
WGZB-FF	Louisville	2.2	5.5	7.7	8.6	7	3	9	0.64
WIBB-F	Macon	1.3	12.0	16.7	19.0	3	2	2	0.63
WHRK-F	Memphis	6.1	13.3	11.7	13.1	3	1	4	1.02
WDIA	Memphis (TRAD)	3.2	7.0	7.1	8.0	6	4	7	0.88
KJMS-F	Memphis (AC)	2.0	4.3	7.2	8.1	8	2	1	0.53
WEDR-F	Miami	11.1	5.7	5.3	5.9	4	2	2	0.97
WHQT-F	Miami (AC)	8.8	4.5	5.0	5.6	11	3	1	0.80
WKKV-F	Milwaukee	2.6	4.1	6.9	7.8	10	4	6	0.53
WBLX-F	Mobile	2.7	17.5	6.9	9.8	2	3	3	1.79
WDLT-F	Mobile (AC)	1.1	7.1	6.4	9.1	5	4	2	0.78
WYOK-F	Mobile	0.83	5.4	8.9	12.7	7	1	5	0.43
WZHT-F	Montgomery	3.0	22.5	19.8	23.7	2	1	1	0.95
WQOK-F	Nashville	3.7	6.4	8.0	9.3	7	2	3	0.69
WYBC-F	New Haven	1.0	6.3	5.8	18.0	4	6	6	0.35
WNHC	New Haven (TRAD)	0.75	4.7	2.4	7.5	5	16	15	0.63
WQUE-F	New Orleans	6.6	13.2	12.9	14.5	2	1	2	0.91
WYLD-AF	New Orleans (AC/G)	5.0	10.0	12.7	14.3	4	2 (E)	1	0.70
KMEZ-F	New Orleans (AC)	1.5	3.0	4.2	4.7	13	12	11	0.64
WRKS-F	New York (AC)	27.5	5.2	4.3	5.3	10	6	3	0.98
WBLS-F	New York (AC)	14.0	2.6	2.8	3.4	16	17	12	0.77
WOWI-F	Norfolk	5.8	13.5	11.6	13.3	1	1	2	1.02
WSVY-FF	Norfolk	1.1	2.5	3.3	3.8	16	14	10	0.66
KVSP	Oklahoma City	0.75	2.0	5.1	5.6	12	9	9	0.36
WJHM-F	Orlando	5.1	6.6	7.4	8.5	7	2	11	0.78
WCFB-F	Orlando (AC)	2.5	3.2	3.8	4.4	13	14	12	0.73
WDAS-F	Philadelphia (AC)	14.8	6.4	5.2	6.1	5	3	1	1.05
WUSL-F	Philadelphia	10.4	4.5	5.5	6.5	10	8	13	0.69
WPHI-F	Philadelphia	3.1	1.3	3.2	3.7	18	12	15	0.35
WAMO-AF	Pittsburgh	3.1	3.5	3.4	3.9	10	9	14	0.90
WQOK-F	Raleigh	5.0	9.2	8.7	11.5	5	2	6	0.80
WFXC-FF	Raleigh (AC)	3.4	6.3	5.9	7.8	9	3	1	0.81
WCDX-F	Richmond	4.5	11.0	10.6	13.7	3	1	2	0.80
WPLZ-F	Richmond (AC)	1.4	3.4	5.2	6.7	10	7	6	0.51
WJJS-FF	Roanoke	1.4	7.9	9.9	12.2	5	2	4	0.65
WDKX-F	Rochester	1.6	4.6	5.4	6.7	8	6	8	0.69
WTLZ-F	Saginaw	0.65	4.1	6.3	7.8	9	7	7	0.53
KMJM-F	St. Louis	7.4	6.9	7.5	8.2	6	3	7	0.84
KXOK-F	St. Louis (AC)	2.7	2.5	2.5	2.7	14	17	13	0.93
KATZ-F	St. Louis	0.72	0.7	1.8	2.0	18	18	15	0.35
KSJL-F	San Antonio	1.5	2.2	3.7	4.2	14	14	13	0.52
KMCG-F	San Diego (AC)	2.0	1.9	2.3	2.7	19	11	8	0.70
WLVH-F	Savannah (AC)	1.3	9.4	9.7	11.8	3	5	1	0.80
WEAS-F	Savannah	1.3	8.9	10.3	12.5	5	1	2	0.71
KBKS-F	Seattle (CHR/U)	4.5	3.0	2.8	3.2	14	13	18	0.94
KMJJ-F	Shreveport	1.4	10.8	15.8	17.7	3	1	2	0.61
KDKS-F	Shreveport (AC)	0.75	5.8	8.5	9.5	5	3	4	0.61
WHBX-F	Tallahassee	1.3	12.4	15.1	19.1	3	1	1	0.65
WRBQ	Tampa-SP	0.92	0.9	1.7	2.0	17	16	15	0.45
WTMP	Tampa-SP (TRAD)	0.51	0.5	1.5	1.7	20	17	16	0.29
WIMX-F	Toledo	0.59	2.4	2.8	3.6	9	12	10	0.67
KJMM-F	Tulsa	0.6	1.7	3.6	4.0	12	16	14	0.43
WPGC-AF	Washington	22.9	10.0	6.9	8.4	1	1	4	1.19

BLACK/URBAN

ALL MARKET SIZES

(Cont.)

<u>STATION</u>	<u>MARKET</u>	<u>'97 REV</u>	<u>REV SHARE</u>	<u>'97 AUD SHARE</u>	<u>ADJ AUD SHARE</u>	<u>REV RANK</u>	<u>12+ RANK</u>	<u>25-54 RANK</u>	<u>REV SHARE AS % OF AUD SHARE</u>
WKYS-F	Washington	10.0	4.3	5.4	6.6	10	2	7	0.65
WMMJ-F	Washington (AC)	9.5	4.2	4.1	5.0	12	9	7	0.84
WHUR-F	Washington (AC)	7.0	3.1	5.7	6.9	17	3	1	0.45
WOL	Washington (T)	2.7	1.2	1.1	1.3	20	21	19	0.92
KDGS-F	Wichita	0.58	2.6	5.5	6.0	12	4	8	0.43
WMNX-F	Wilmington, NC	1.5	16.1	12.0	19.1	2	1	2	0.84
WRBP-F	Youngstown	0.7	4.2	4.7	5.9	8	8	7	0.71

117 Stations

1997 Mean: 0.74
1997 Median: 0.75

1996 Mean: 0.77
1995 Mean: 0.76
1994 Mean: 0.74
1993 Mean: 0.73
1992 Mean: 0.70
1991 Mean: 0.71
1990 Mean: 0.69
1988 Mean: 0.77
1987 Mean: 0.76
1986 Mean: 0.77

NEWS AND NEWS/TALK

ALL MARKET SIZES

<u>STATION</u>	<u>MARKET</u>	<u>'97 REV</u>	<u>REV SHARE</u>	<u>'97 AUD SHARE</u>	<u>ADJ AUD SHARE</u>	<u>REV RANK</u>	<u>12+ RANK</u>	<u>25-54 RANK</u>	<u>REV SHARE AS % OF AUD SHARE</u>
WBAL	Baltimore	9.7	10.7	8.2	11.6	3	1	6	0.92
WBZ	Boston	26.0	11.9	8.1	9.8	1	1	6	1.21
WBBM	Chicago	19.7	5.2	3.9	4.4	6	9	14	1.18
WMAQ	Chicago	19.4	5.1	2.2	2.5	7	18	23	2.04
KRLD	Dallas-FW	17.2	6.9	4.0	4.4	3	7	14	1.57
WWJ	Detroit	16.5	8.1	5.3	5.9	5	5	12	1.37
KMJ	Fresno	5.8	20.0	10.6	12.1	1	1	2	1.65
KTRH	Houston	16.5	7.4	4.2	4.9	4	10	13	1.51
KNX	Los Angeles	24.9	4.3	2.3	2.6	12	17	23	1.65
KFWB	Los Angeles	22.2	3.8	1.9	2.2	16	22	25	1.73
WINZ	Miami	7.2	3.7	2.0	2.2	15	22	24	1.68
WWL-AA	New Orleans	10.3	20.6	9.3	10.5	1	3	3	1.96
WINS	New York	35.5	6.7	3.6	4.4	4	8	14	1.52
WCBS	New York	30.3	5.7	3.2	3.9	7	13	17	1.46
WNIS	Norfolk	2.2	5.0	3.3	3.8	9	15	14	1.32
KYW	Philadelphia	32.9	14.3	6.8	8.0	1	1	9	1.79
KTAR	Phoenix	11.4	9.2	6.1	7.1	3	4	15	1.30
KXL	Portland, OR	6.1	6.6	6.2	7.6	8	4	11	0.87
WHJJ	Providence	2.1	5.1	3.6	4.9	9	11	15	1.04
KFBK	Sacramento	10.8	14.4	10.5	13.2	1	1	1	1.09
KCBS	San Francisco	25.0	9.8	4.4	6.1	3	4	9	1.61
KIRO	Seattle	20.9	13.9	7.9	8.9	1	1	1	1.56
WTOP-AF	Washington	13.9	6.1	3.1	3.8	6	15	17	1.61

23 Stations

1997 Mean: 1.46
1997 Median: 1.52

1996 Mean: 1.40
1995 Mean: 1.34
1994 Mean: 1.40
1993 Mean: 1.43
1992 Mean: 1.41
1991 Mean: 1.35

TALK AND TALK/NEWS

ALL MARKET SIZES

STATION	MARKET	'97	REV	'97 AUD	ADJ	REV	12+	25-54	REV SHARE
		REV	SHARE	SHARE	AUD SHARE	RANK	RANK	RANK	AS % OF AUD SHARE
WNIR-F	Akron	2.9	16.2	5.7	19.0	4	3	8	0.85
WAEB	Allen-Beth	1.7	7.4	4.6	7.1	6	6	7	1.04
WRTA	Altoona	0.57	10.4	7.5	8.8	4	5	6	1.18
KGNC	Amarillo	1.4	18.4	9.4	10.8	2	2	8	1.70
KENI	Anchorage	1.0	7.3	7.7	8.8	5	4	3	0.83
WGST-AF	Atlanta	12.4	5.6	4.1	4.7	9	11 (E)	8 (E)	1.19
WGAC	Augusta, GA	1.1	8.2	4.9	5.8	6	6	9	1.41
KLBJ	Austin	4.7	8.9	4.8	6.2	5	9	9	1.44
KVET	Austin	1.4	2.7	2.0	2.6	12	17	19	1.04
KJFK-F	Austin	1.1	2.1	1.8	2.3	14	13	15	0.91
KERN	Bakersfield	2.2	13.0	5.9	7.2	2	4	3	1.80
WCBM	Baltimore	2.5	2.8	2.3	3.2	11	13	21	0.88
WJBO	Baton Rouge	2.4	11.2	5.9	8.1	4	6	8	1.38
KLVI	Beaumont	1.9	16.2	8.2	12.1	3	5	7	1.34
WNBK	Binghamton	0.65	7.6	8.5	11.0	5	5	7	0.69
WERC	Birmingham	3.1	8.2	5.6	6.6	4	7	9	1.24
KIDO	Boise	1.5	9.3	8.9	10.6	5	3	7	0.88
WRKO	Boston	8.9	4.1	5.9	7.1	10	5	12	0.58
WGR/WWKB	Buffalo	2.1	4.6	6.0	6.7	10	8 (E)	9	0.69
WTMA-AA	Charleston, SC	1.7	10.2	4.9	5.6	4	8	13	1.82
WGOW-AF	Chattanooga	0.95	5.0	6.7	7.7	7	4 (E)	5	0.65
WLS	Chicago	9.9	2.6	3.8	4.3	18	10	13	0.60
WKRC	Cincinnati	4.4	4.4	4.7	5.7	10	9	12	0.77
KVOR-AA	Colorado Spgs	0.95	5.3	5.5	7.5	8	7 (E)	11	0.71
WVOC-AA	Columbia, SC	1.8	7.3	5.8	6.8	6	7	7	1.07
KLIF	Dallas-FW	8.2	3.3	2.0	2.2	13	22	19	1.50
WOC	Davenport-RI	0.95	7.1	7.4	9.0	7	5	8	0.79
WHIO	Dayton	2.6	8.3	5.9	7.4	4	5	10	1.12
KHOW	Denver	5.6	4.1	3.9	4.4	10	9	13	0.93
KTLK	Denver	1.6	1.2	0.9	1.0	17	21	20	1.20
WXYT	Detroit	9.8	4.8	3.0	3.4	9	17	16	1.41
KTSM	El Paso	1.0	5.3	4.2	4.7	8	7	11	1.13
WFNC	Fayetteville, NC	0.88	6.4	4.4	5.8	6	7	12	1.10
WINK	Fort Myers	1.4	6.5	5.3	6.5	7	8	9	1.00
WGL-AF	Fort Wayne	0.65	3.7	4.8	5.9	11	11	10	0.63
WOOD	Grand Rapids	2.5	7.6	7.3	9.7	6	5	4	0.78
WORD	Greenville-Spart	0.79	2.6	3.3	4.1	10	10	11	0.63
KPRC	Houston	7.4	3.3	3.0	3.5	14	14	18	0.94
KSEV	Houston	2.8	1.3	1.0	1.1	19	23	23	1.18
WVNN	Huntsville	0.7	5.0	3.8	5.1	6	6	5	0.98
WJNT	Jackson, MS	0.62	3.6	3.7	4.4	8	6	10	0.82
WOKV	Jacksonville	2.1	5.0	4.4	5.2	10	10	11	0.96
WJCW-AA	Johnson City-Kings.	0.83	5.9	3.9	4.8	4	6	6	1.23
KMBZ	Kansas City	4.4	6.2	5.6	6.2	8	6	10	1.00
WNOX-AF	Knoxville	2.5	9.2	6.3	7.1	5	6 (E)	6	1.29
KPEL-AF	Lafayette, LA	0.63	4.7	4.0	5.4	6	10	14	0.87
WJIM	Lansing	0.7	4.2	4.1	5.5	7	7	8	0.76
KXNT	Las Vegas	0.83	1.6	3.0	3.4	17	15	16	0.47
KLIN	Lincoln	0.94	7.8	5.0	7.4	5	8	8	1.05
KARN-AF	Little Rock	1.9	9.4	5.6	6.4	5	11	15	1.47
KFI	Los Angeles	31.4	5.4	4.1	4.7	4	4	6	1.15
KABC	Los Angeles	27.2	4.7	3.0	3.4	8	11	19	1.38
KLXK-F	Los Angeles	23.4	4.0	2.1	2.4	13	19	12	1.67
WTDY	Madison	1.1	5.0	3.7	4.6	8	12	9	1.09
WGIR	Manchester	1.3	12.0	4.9	10.5	3	7	9	1.14

TALK AND TALK/NEWS

ALL MARKET SIZES
(Cont.)

STATION	MARKET	'97 REV	REV SHARE	'97 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WMC	Memphis	1.9	4.0	3.2	3.6	10	13	11	1.11
WIOD	Miami	4.6	2.4	2.3	2.6	21	25	19	0.92
WISN	Milwaukee	3.3	5.2	5.1	5.8	7	9	12	0.90
KSTP	Minneapolis	4.8	3.8	5.0	6.0	10	9	9	0.63
WNTM	Mobile	1.0	6.5	4.7	6.7	6	8	15	0.97
KFIV	Modesto	0.45	2.7	2.6	4.4	9	14	13	0.61
WACV	Montgomery	0.72	5.5	4.2	5.0	7	10	10	1.10
WLAC	Nashville	2.3	4.0	3.5	4.1	11	11	11	0.98
WWTN-F	Nashville	1.9	3.2	4.0	4.6	12	9	8	0.70
WXRK-F	New York	37.3	7.0	3.6	4.4	3	9	6	1.59
WOR	New York	23.1	4.3	3.4	4.2	11	10	21	1.02
WABC	New York	14.7	2.8	3.0	3.7	15	11	19	0.76
KTOK	Oklahoma City	3.2	8.4	6.6	7.3	6	5	8	1.15
KKAR	Omaha	1.3	4.1	4.5	5.0	9	10	10	0.82
WTKS-F	Orlando	6.4	8.3	5.8	6.7	5	5	2	1.24
KVEN	Oxnard-Ventura	1.0	10.0	3.2	6.8	5	6	15	1.47
WTAZ-F	Peoria	0.5	3.7	4.2	5.1	8	11	8	0.73
WYSP-F	Philadelphia	27.4	11.9	5.5	6.5	2	5	2	1.83
WWDB-F	Philadelphia	10.6	4.6	5.0	5.9	9	7	15	0.78
WPHT	Philadelphia	2.5	1.1	0.8	1.0	19	22	24	1.10
KFYI	Phoenix	7.4	6.0	5.3	6.2	8	6	11	0.97
KQV	Pittsburgh	1.2	1.3	1.1	1.3	16	16	20	1.00
WPRO	Providence	3.3	8.1	4.5	6.1	7	6	8	1.33
KKOH	Reno	2.2	14.7	10.7	11.8	2	2	5	1.25
KHTK	Sacramento	1.9	2.6	2.5	3.1	13	16	13	0.84
KSTE	Sacramento	1.8	2.4	2.8	3.5	14	15	15	0.69
KTRS	St. Louis	2.6	2.4	2.4	2.6	15	12	18	0.92
KALL	Salt Lake	3.2	4.9	3.6	4.0	9	15	15	1.23
WOAI	San Antonio	4.6	7.1	3.7	4.2	6	12	15	1.69
KTSA	San Antonio	3.6	5.5	4.9	5.6	9	3	11	0.98
KOGO	San Diego	4.1	3.4	2.5	2.9	13	7	14	1.17
KSDO	San Diego	3.2	2.7	3.2	3.8	15	25	31	0.71
KGO	San Francisco	30.7	12.0	6.8	9.4	1	1	1	1.28
KSFO	San Francisco	5.0	2.0	2.6	3.6	17	9	14	0.56
KVI	Seattle	8.1	5.4	4.8	5.4	6	5	9	1.00
KIRO-F	Seattle	3.8	2.5	2.3	2.6	16	20	16	0.96
KEEL	Shreveport	0.7	5.4	6.0	6.7	6	6	6	0.81
KXLY	Spokane	0.75	4.6	5.6	6.4	10	6	10	0.72
KGA-AA	Spokane	0.8	4.9	5.0	5.7	9	8	9	0.86
WFLA	Tampa-SP	6.3	6.4	6.5	7.5	8	4	11	0.85
KNST	Tucson	2.7	8.7	6.3	7.5	5	5	7	1.16
WJFK-F	Washington	19.5	8.5	3.4	4.2	2	12	7	2.02
WWRC	Washington	2.6	1.1	0.9	1.1	21	22	25	1.00
WJNO	West Palm	4.2	11.1	4.0	6.9	4	6	18	1.61
WBZT	West Palm	1.1	2.9	3.2	5.5	8	11	19	0.53
WOMP	Wheeling	0.75	10.7	7.7	9.5	5	5	8	1.13
KNSS	Wichita	0.95	4.2	3.6	3.9	9	12	9	1.08
WILK-AAA	WB-Scranton	0.91	3.8	3.9	5.0	6	7	14	0.76
WILM	Wilmington, DE	1.7	9.6	3.4	10.6	5	7	17	0.91

104 Stations

1997 Mean: 1.05
1997 Median: 0.98

1996 Mean: 1.04
1995 Mean: 1.06
1994 Mean: 1.02
1993 Mean: 1.04
1992 Mean: 1.04
1991 Mean: 1.11
1990 Mean: 1.01

STANDARDS/NOSTALGIA

ALL MARKET SIZES

STATION	MARKET	'97	REV	'97 AUD	ADJ	REV	12+	25-54	REV SHARE
		REV	SHARE	SHARE	AUD SHARE	RANK	RANK	RANK	AS % OF AUD SHARE
WABY-AF	Albany-Schen.	0.72	2.3	6.4	7.6	10	6	14	0.30
KIVA	Albuquerque	0.6	1.6	4.0	4.4	15	15	30	0.36
WKAP	Allen-Beth	0.29	1.3	4.2	6.4	8	7	15	0.20
WNAM	Apple-OshKosh	0.64	5.0	5.4	8.2	8	8	13	0.61
WRDR-F	Atlantic City	0.82	5.5	3.1	4.5	8	8	20	1.22
WINR	Binghamton	0.28	3.2	3.5	4.5	9	8	13	0.71
KGEM	Boise	0.26	1.6	3.9	4.7	15	12	16	0.34
WXKS	Boston	0.45	0.2	2.1	2.5	20	17	21	0.08
WECK	Buffalo	0.42	0.9	6.3	7.1	13	7	13	0.13
WNMX-F	Charlotte	0.45	0.6	2.5	3.1	16	13	19	0.19
WDOD	Chattanooga	0.36	1.9	3.2	3.7	12	9	17	0.51
WAIT	Chicago	3.3	0.9	2.4	2.7	27	17	27	0.33
WSAI	Cincinnati	3.0	3.0	4.0	4.8	12	11	19	0.63
WRMR	Cleveland	2.6	2.9	6.0	7.0	13	5	19	0.41
WSCQ-F	Columbia, SC (EZ)	1.6	6.7	5.4	6.3	7	6	12	1.06
WMNI	Columbus	0.78	1.0	2.4	2.8	17	11	18	0.36
KAAM	Dallas-FW	1.5	0.6	1.5	1.6	25	21	32	0.38
WONE	Dayton	0.7	2.2	3.7	4.6	10	10	17	0.48
KEZW	Denver	1.2	0.9	3.3	3.8	19	14	22	0.24
KRNT	Des Moines	0.3	1.3	4.9	5.6	13	11	14	0.23
WAVV-F	Ft. Myers (EZ)	1.4	6.5	12.6	15.4	7	1	11	0.42
WJST-F	Ft. Myers	0.34	1.6	4.4	5.4	12	5	17	0.30
KJWL-F	Fresno	0.81	2.8	5.4	6.2	13	6	14	0.45
WMUU-F	Green-Spart (EZ)	0.5	1.6	2.6	3.2	12	11	17	0.50
WDRC	Hartford	0.9	1.6	4.9	7.5	11	5	14	0.21
KUMU-AF	Honolulu	1.0	4.3	5.7	6.0	7	9	10	0.72
WMYS	Indianapolis	0.71	1.0	3.7	4.0	12	12	24	0.25
WVIV-F	Jackson, MS	0.38	2.2	3.8	4.5	11	8	14	0.49
KFEZ	Kansas City	0.6	0.8	1.3	1.4	17	17	24	0.57
WQBB-F	Knoxville	0.51	1.9	4.3	4.9	8	6	11	0.39
KJUL-F	Las Vegas (EZ)	2.5	4.7	8.1	9.4	11	2	15	0.50
KLAC	Los Angeles	3.9	0.7	2.4	2.7	27	12	36	0.26
WAVG	Louisville	0.48	1.2	3.1	3.5	14	14	21	0.34
WFEA	Manchester	0.31	2.9	5.4	11.5	5	3	15	0.25
WOKY	Milwaukee	2.2	3.4	5.7	6.5	12	6	18	0.52
KLBB-AA	Minneapolis	1.3	1.0	2.3	2.8	15	13	19	0.36
WBYU	New Orleans	0.58	1.2	2.4	2.7	14	16	21	0.44
WQEW	New York	3.7	0.7	1.9	2.3	25	21	35	0.30
KOIL	Omaha	0.37	1.2	3.4	3.8	13	11	17	0.32
WHOO	Orlando	0.54	0.7	3.3	3.8	18	15	20	0.18
WPEN	Philadelphia	4.9	2.1	4.6	5.4	16	6	19	0.39
KOY	Phoenix	2.5	2.0	5.2	6.1	17	7	25	0.33
WJAS	Pittsburgh	1.3	1.5	4.9	5.7	15	6	17	0.26
WLAM-AF	Portland, ME	0.43	2.6	3.7	4.5	13	10	13	0.58
KKSN	Portland, OR	1.5	1.6	2.9	3.6	17	15	21	0.44
WLKW	Providence	0.4	1.0	5.7	7.7	14	5	24	0.13
KSRN-F	Reno (EZ)	0.45	3.0	4.4	4.9	11	11	17	0.61
WTVR	Richmond	0.35	0.9	1.9	2.5	15	14	23	0.36
KWRP-F	Riverside-SB (EZ)	1.3	4.8	3.1	9.3	6	7	48	0.52
WBBF	Rochester	0.26	0.8	2.8	3.4	15	11	22	0.24
KCTC	Sacramento	0.5	0.7	3.6	4.5	18	11	18	0.16
WSAM	Saginaw	0.3	1.9	4.5	5.5	12	9	15	0.35
WRTH	St. Louis	0.44	0.4	2.7	2.9	20	15	22	0.14
WEW	St. Louis	0.46	0.4	1.1	1.2	19	21	25	0.33

STANDARDS/NOSTALGIA

ALL MARKET SIZES

(Cont.)

<u>STATION</u>	<u>MARKET</u>	'97 <u>REV</u>	REV <u>SHARE</u>	'97 AUD <u>SHARE</u>	ADJ AUD <u>SHARE</u>	REV <u>RANK</u>	12+ <u>RANK</u>	25-54 <u>RANK</u>	REV SHARE
									AS % OF <u>AUD SHARE</u>
KDYL	Salt Lake	0.9	1.4	4.0	4.4	18	10	20	0.32
KLUP	San Antonio	0.61	0.9	2.3	2.6	18	16	26	0.35
KPOP	San Diego	1.2	1.0	2.7	3.2	25	14	31	0.31
KABL	San Francisco	2.8	1.1	2.3	3.2	19	10	28	0.34
WLOW-F	Savannah	0.4	2.9	3.6	4.4	15	10	17	0.66
KIXI	Seattle	2.3	1.5	4.2	4.7	21	9	23	0.32
KAQQ	Spokane	0.4	2.4	5.6	6.4	14	11	19	0.38
WMAS	Springfield, MA	0.64	3.7	4.5	8.2	10	8	21	0.45
WFBL	Syracuse	0.3	1.2	3.0	3.8	13	11	22	0.32
WDUV-F	Tampa-SP (EZ)	2.9	2.9	7.5	8.7	13	2	14	0.33
WGUL-AF	Tampa-SP	1.8	1.8	4.3	5.0	14	13	26	0.36
WSUN	Tampa-SP	0.42	0.4	1.1	1.3	21	19	24	0.31
WCWA	Toledo	0.32	1.3	2.7	3.5	12	11	19	0.37
KCEE	Tucson	0.46	1.5	4.0	4.8	12	8	19	0.31
KGVY	Tucson	0.45	1.5	1.7	2.1	13	16	27	0.71
KGTO	Tulsa	0.36	1.0	2.8	3.1	15	14	16	0.32
WJBW-F	West Palm	0.8	2.1	4.2	7.2	11	4	34	0.29
WNAK	WB-Scranton	0.54	2.3	3.5	4.5	10	10	32	0.51
WEJL	WB-Scranton	0.41	1.7	3.8	4.9	12	8	26	0.35
WSOM	Youngstown	0.37	2.2	3.5	4.4	11	10	26	0.50

74 Stations

1997 Mean: 0.40
1997 Median: 0.35

1996 Mean: 0.40
1995 Mean: 0.40
1994 Mean: 0.47
1993 Mean: 0.50
1992 Mean: 0.52
1991 Mean: 0.54
1990 Mean: 0.60
1988 Mean: 0.57
1987 Mean: 0.64
1986 Mean: 0.72

IMPORTANT NOTE: My confidence level for the Hispanic, Jazz/New AC and Classical formats is quite low. Due to the rather small sample I would urge you to use these figures with caution.

HISPANIC

ALL MARKET SIZES

<u>STATION</u>	<u>MARKET</u>	'97 <u>REV</u>	REV <u>SHARE</u>	'97 AUD <u>SHARE</u>	ADJ AUD <u>SHARE</u>	REV <u>RANK</u>	12+ <u>RANK</u>	25-54 <u>RANK</u>	REV SHARE	
									AS % OF	AUD SHARE
KLVO-F	Albuquerque	1.0	2.7	2.7	3.0	14	13	12		0.90
KRZY-AF	Albuquerque	0.46	1.3	2.1	2.4	18	14	16		0.54
KIWI-F	Bakersfield	1.2	7.1	3.9	4.8	6	8	8		1.48
KSUV-F	Bakersfield	0.67	4.0	3.1	3.8	10	12	12		1.05
WOJO-F	Chicago	12.7	3.3	2.7	3.0	16	19	20		1.10
KUNO/KSAB-F	Corpus Christi	1.4	13.0	13.6	15.6	2	1 (E)	1 (E)		0.83
KBNA-AF	El Paso	3.6	19.6	15.1	17.0	1	3	2		1.15
KINT-AF	El Paso	1.0	5.4	4.5	5.1	7	8 (E)	9		1.06
KLBN-F	Fresno	1.6	5.4	5.1	5.8	7	10	10		0.93
KOQO-AF	Fresno	1.5	5.2	3.4	3.9	8	14	15		1.33
KLTN-FF	Houston	9.1	4.1	2.7	3.2	11	19	14		1.28
KQOK-F	Houston	5.7	2.5	2.4	2.8	16	16	16		0.89
KLAT	Houston	4.7	2.1	1.3	1.5	17	22	21		1.40
KXTJ-F	Houston	2.5	1.1	1.5	1.7	21	18	16		0.65
KLSQ	Las Vegas	1.7	3.1	2.8	3.2	14	14	12		0.97
KLVE-F	Los Angeles	26.5	4.6	6.4	7.3	10	1	1		0.63
KSCA-F	Los Angeles	17.6	3.0	3.4	3.9	18	3	2		0.77
KLAX-F	Los Angeles	17.0	2.9	3.0	3.4	20	16	15		0.85
KTNQ	Los Angeles	7.9	1.4	2.2	2.5	23	18	16		0.56
KBUE-FF	Los Angeles	4.7	0.8	1.8	2.0	25	24	24		0.40
KSSE-F	Los Angeles	2.4	0.4	0.8	0.9	29	26	29		0.44
KWKW	Los Angeles	6.1	1.1	0.9	1.0	24	32	34		1.10
KXTQ-F	Lubbock	0.6	6.2	6.7	7.7	5	4	6		0.81
KGBT-AF	McAllen-Browns.	2.9	16.5	15.4	18.7	1	1	1		0.88
KIWW-F	McAllen-Browns.	2.0	11.4	9.3	11.3	2	3	2		1.01
KTJN-FF	McAllen-Browns.	1.4	8.0	4.5	5.5	6	7	10		1.45
KKPS-F	McAllen-Browns.	1.4	8.0	7.1	8.6	6	5	5		0.93
WAMR-F	Miami	13.9	7.2	4.8	5.4	1	5	2		1.33
WRMA-F	Miami	9.7	5.1	4.0	4.5	7	8	13		1.13
WXDJ-F	Miami	7.8	4.0	3.6	4.0	14	11	4		1.00
WAQI	Miami	5.9	3.0	4.1	4.6	16	6	24		0.65
WCMQ-F	Miami	5.7	2.9	2.6	2.9	18	20	15		1.00
WQBA	Miami	4.3	2.2	2.4	2.7	22	17	21		0.81
WRTO-F	Miami	4.2	2.2	1.7	1.9	23	24	18		1.16
KZMS-F	Modesto	0.54	3.2	3.5	6.0	8	5	3		0.53
WSKQ-F	New York	21.5	4.0	4.5	5.5	13	3	2		0.73
WPAT-F	New York	10.0	1.9	3.1	3.8	20	16	11		0.50
WADO	New York	7.4	1.4	1.9	2.3	22	21	23		0.61
KXLM-F	Oxnard-Ventura	1.6	16.0	6.3	13.4	3	1	3		1.19
KZOL-FF	Sal-Mont-SC	0.7	4.7	3.6	5.6	10	6	7		0.84
KLOK-F	Sal-Mont-SC	0.67	4.5	2.9	4.5	11	15	15		1.00
KXTN-F	San Antonio	8.6	13.2	6.6	7.5	1	5	4		1.76
KROM-F	San Antonio	2.6	4.0	4.1	4.6	12	11	10		0.87
KCOR	San Antonio	1.3	2.0	2.9	3.3	16	12	13		0.61
KRIO-F	San Antonio	1.4	2.1	1.5	1.7	15	19	20		1.24

HISPANIC

ALL MARKET SIZES

(Cont.)

<u>STATION</u>	<u>MARKET</u>	<u>'97 REV</u>	<u>REV SHARE</u>	<u>'97 AUD SHARE</u>	<u>ADJ AUD SHARE</u>	<u>REV RANK</u>	<u>12+ RANK</u>	<u>25-54 RANK</u>	<u>REV SHARE AS % OF AUD SHARE</u>
XHKY-F	San Diego	2.5	2.1	1.4	1.7	18	24	21	1.23
KSOL-FF	San Francisco	5.7	2.2	1.8	2.5	14	17	16	0.88
KLOK	San Jose	4.0	9.5	3.3	9.7	5	7	6	0.98
KZLZ-F	Tucson	0.7	2.3	1.8	2.2	11	13	11	1.05
49 Stations		1997 Mean:		0.95		1996 Mean:		0.89	
		1997 Median:		0.93		1995 Mean:		0.89	
						1994 Mean:		1.03	
						1993 Mean:		0.98	
						1992 Mean:		0.95	
						1991 Mean:		1.00	
						1990 Mean:		1.03	
						1988 Mean:		1.07	
						1987 Mean:		1.10	
						1986 Mean:		1.03	

JAZZ

ALL MARKET SIZES

<u>STATION</u>	<u>MARKET</u>	<u>'97</u> <u>REV</u>	<u>REV</u> <u>SHARE</u>	<u>'97 AUD</u> <u>SHARE</u>	<u>ADJ</u> <u>AUD</u> <u>SHARE</u>	<u>REV</u> <u>RANK</u>	<u>12+</u> <u>RANK</u>	<u>25-54</u> <u>RANK</u>	<u>REV SHARE</u> <u>AS % OF</u> <u>AUD SHARE</u>
WHRL-F	Albany-Schen.	0.52	1.7	2.0	2.4	13	13	13	0.71
KRZN-F	Albuquerque	0.5	1.2	2.7	3.0	17	17	14	0.40
KNIK-F	Anchorage	0.53	3.8	4.3	4.9	12	11	11	0.78
WJZF-F	Atlanta	5.9	2.7	2.7	3.1	15	14	13	0.87
KAJZ-F	Austin	1.2	2.3	2.6	3.3	13	12	13	0.70
KSMJ-F	Bakersfield	0.56	3.3	3.5	4.3	11	9	10	0.77
WSJZ-F	Boston	3.8	1.7	1.7	2.0	17	18	17	0.85
WCCJ-F	Charlotte	1.0	1.3	1.8	2.2	13	15	14	0.59
WNUA-F	Chicago	17.0	4.4	3.8	4.3	10	6	3	1.02
WVAE	Cincinnati	2.8	2.8	3.6	4.3	13	13	10	0.65
WNWV-F	Cleveland	2.8	3.2	3.7	4.3	11	13	11	0.75
KOAI-F	Dallas-FW	9.3	3.7	3.3	3.6	11	15	12	1.03
KHIH-F	Denver	5.8	4.2	4.0	4.5	9	10	8	0.93
WVMV-F	Detroit	6.8	3.3	3.5	3.9	13	10	9	0.85
KEZL-F	Fresno	1.5	5.2	3.0	3.4	9	16	9	1.52
WFSJ-F	Jacksonville	0.89	2.1	3.1	3.6	12	11	10	0.58
KCIY-F	Kansas City	2.5	3.6	4.3	4.7	13	10	8	0.77
KTWV-F	Los Angeles	30.4	5.2	3.6	4.1	5	10	4	1.27
WSJW-F	Louisville	0.6	1.5	2.9	3.2	13	12	13	0.47
WLVE-F	Miami	8.5	4.4	3.5	3.9	12	12	8	1.13
WJZI-F	Milwaukee	1.7	2.7	2.9	3.3	14	13	8	0.82
KMJZ-F	Minneapolis	3.4	2.7	2.7	3.2	13	12	11	0.84
WJZC-F	Nashville	1.7	2.9	3.3	3.8	13	13	12	0.76
WQCD-F	New York	22.0	4.1	3.2	3.9	12	12	6	1.05
WJCD-F	Norfolk	2.7	6.4	5.0	5.7	6	8	7	1.12
KTNT-F	Oklahoma City	1.4	3.6	3.3	3.7	11	12	11	0.97
WLOQ-F	Orlando	3.5	4.5	4.0	4.6	11	13	10	0.98
WJJZ-F	Philadelphia	8.0	3.5	4.1	4.8	15	10	6	0.73
KYOT-F	Phoenix	4.2	3.4	3.4	4.0	13	11	7	0.85
WJJJ-F	Pittsburgh	2.3	2.6	3.7	4.3	13	13	12	0.60
KKJZ-F	Portland, OR	3.4	3.6	3.7	4.6	12	9	8	0.78
WSMJ-F	Richmond	0.83	2.0	4.8	6.2	12	9	8	0.32
KSSJ-F	Sacramento	1.7	2.3	2.8	3.5	15	14	11	0.66
KBZN-F	Salt Lake	1.5	2.3	2.3	2.5	15	17	13	0.92
KCJZ-F	San Antonio	1.5	2.2	2.8	3.2	13	15	12	0.69
KIFM-F	San Diego	6.0	5.0	3.8	4.5	7	10	6	1.11
KKSF-F	San Francisco	14.1	5.5	3.5	4.8	9	8	2	1.15
KBLX-F	San Francisco	10.0	3.9	3.0	4.2	11	13	7	0.93
KWJZ-F	Seattle	3.8	2.5	2.8	3.2	16	14	9	0.78
WJZT-F	Tallahassee	0.53	5.0	4.8	6.1	9	4	3	0.82
WSJT-F	Tampa-SP	4.0	4.1	3.7	4.3	12	10	8	0.95
KOAS-F	Tulsa	0.55	1.6	2.5	2.7	13	14	13	0.59
WJZW-F	Washington	8.0	3.5	3.5	4.2	15	13	10	0.83
KWSJ-F	Wichita	0.48	2.1	3.5	3.8	13	15	12	0.55
44 Stations			1997 Mean:	0.83			1996 Mean:	0.89	
			1997 Median:	0.82			1995 Mean:	0.83	
							1994 Mean:	0.97	
							1993 Mean:	1.03	
							1992 Mean:	0.99	
							1991 Mean:	1.04	
							1990 Mean:	1.04	
							1988 Mean:	1.13	

CLASSICAL

ALL MARKET SIZES

<u>STATION</u>	<u>MARKET</u>	<u>'97 REV</u>	<u>REV SHARE</u>	<u>'97 AUD SHARE</u>	<u>ADJ AUD SHARE</u>	<u>REV RANK</u>	<u>12+ RANK</u>	<u>25-54 RANK</u>	<u>REV SHARE AS % OF AUD SHARE</u>
KHFM-F	Albuquerque	1.2	3.2	4.5	5.0	12	5	10	0.64
KLEF-F	Anchorage	0.55	4.0	4.1	4.7	11	12	12	0.85
WCRB-F	Boston	3.9	1.8	4.6	5.5	16	8	15	0.33
WNIB-F	Chicago	4.3	1.1	1.6	1.8	23	25	25	0.61
WFMT-F	Chicago	4.3	1.1	1.5	1.7	24	26	26	0.65
WCLV-F	Cleveland	2.3	2.6	2.7	3.1	14	14	15	0.84
WRR -F	Dallas-FW	2.6	1.0	2.8	3.1	21	17	21	0.32
KVOD-F	Denver	2.7	2.0	2.4	2.7	15	17	18	0.74
KRTS-F	Houston	1.0	0.4	0.8	0.9	24	24	25	0.44
KKGO-F	Los Angeles	8.5	1.5	1.7	1.9	22	25	29	0.79
WTMI-F	Miami	4.7	2.4	2.8	3.1	20	15	22	0.77
WQXR-F	New York	10.2	1.9	2.8	3.4	19	18	21	0.56
KFUO-F	St. Louis	1.6	1.5	2.7	2.9	17	14	16	0.52
KBOQ-F	Mont-Santa Cruz	0.76	5.1	4.2	6.5	7	5	11	0.78
KDFC-F	San Francisco	4.4	1.7	2.7	3.7	18	12	17	0.46
KDB -F	Santa Barbara	0.73	7.5	6.5	10.1	7	3	13	0.74
KING-F	Seattle	3.7	2.5	4.2	4.7	19	11	21	0.53
KCFM-F	Tulsa	0.54	1.5	1.9	2.1	14	17	14	0.71
WGMS-F	Washington	9.2	4.0	3.7	4.5	13	16	17	0.89

19 Stations

1997 Mean: 0.64
1997 Median: 0.65

1996 Mean: 0.68
1995 Mean: 0.69
1994 Mean: 0.72
1993 Mean: 0.82
1992 Mean: 0.84
1991 Mean: 0.84
1990 Mean: 0.85

SPORTS

ALL MARKET SIZES

<u>STATION</u>	<u>MARKET</u>	'97 <u>REV</u>	REV <u>SHARE</u>	'97 AUD <u>SHARE</u>	ADJ AUD <u>SHARE</u>	REV <u>RANK</u>	12+ <u>RANK</u>	25-54 <u>RANK</u>	REV SHARE AS % OF <u>AUD SHARE</u>
WJOX	Birmingham	1.4	3.8	2.3	2.7	11	15	18	1.41
WEEI	Boston	21.7	9.9	3.7	4.5	3	12	12	2.20
WFNZ	Charlotte	0.71	0.9	0.7	0.9	15	17	18	1.00
WSCR	Chicago	8.9	2.3	2.2	2.5	20	20	16	0.92
WKNR	Cleveland	2.8	3.2	4.2	4.8	11	10	9	0.67
WBNS	Columbus, OH	1.6	2.1	1.9	2.2	13	16	12	0.95
KTCK	Dallas-FW	7.0	2.8	2.1	2.3	16	20	17	1.22
KKFN	Denver	2.3	1.7	1.4	1.6	16	20	16	1.06
WDFN	Detroit	2.3	1.1	1.4	1.6	20	23	18	0.69
KILT	Houston	2.7	1.2	1.3	1.5	20	21	19	0.80
WNDE	Indianapolis	0.63	0.9	1.3	1.4	13	17	15	0.64
WNZS	Jacksonville	0.59	1.4	1.2	1.4	15	15	16	1.00
WHIT	Madison	0.4	1.8	2.3	2.8	13	14	11	0.64
WQAM	Miami	11.7	6.1	1.8	2.0	3	18	17	3.05
KFAN	Minneapolis	3.7	2.9	1.8	2.2	12	15	13	1.32
WFAN	New York	50.3	9.5	2.7	3.3	1	14	13	2.88
WIP	Philadelphia	14.5	6.3	3.6	4.2	6	15	11	1.50
WTAE	Pittsburgh	5.9	6.7	3.8	4.4	7	10	13	1.52
KFXX	Portland, OR	1.7	1.8	1.2	1.5	16	18	16	1.20
WRNL	Richmond	0.45	1.1	1.2	1.6	14	17	14	0.69
KFNS	St. Louis	1.7	1.5	1.0	1.1	16	21	20	1.36
KFNZ	Salt Lake	0.85	1.3	1.8	1.9	19	20	19	0.68
XTRA	San Diego	9.7	8.0	2.2	2.6	4	16	12	3.08
KNBR	San Francisco	28.0	11.0	3.9	5.4	2	2	5	2.04
KJR	Seattle	3.2	2.1	2.3	2.6	20	21	15	0.81
WZTM	Tampa-SP	0.59	0.6	1.1	1.3	19	20	16	0.46
KFFN	Tucson	0.23	1.3	0.7	0.9	19	18	17	1.44
WTEM	Washington	4.3	1.9	1.0	1.2	19	23	20	1.58

28 Stations

1997 Mean: 1.31
1997 Median: 1.101996 Mean: 1.24
1995 Mean: 1.27
1994 Mean: 1.08

(1997 mean excluding WEEI, WFAN, XTRA, KNBR & WQAM = 1.02)

SECTION B
RADIO STATION AUDIENCE BREAKDOWNS

SECTION B

RADIO STATION AUDIENCE BREAKDOWNS

All of the data presented in this section is from the Fall 1997 Arbitrons. There are 1,630 stations in the sample. This equals about 15% of all commercial radio stations in the United States. It also equals about 50% of all stations which show in standard Arbitron markets. Put another way this study includes around 80% of all viable stations in Arbitron markets which are surveyed two or more times per year.

The following information is included for each station:

TIME SPENT LISTENING (TSL): This figures shows the amount of time which an average listener spends with a given station during a week. The total is given in hours. This figures is calculated as follows: Average 1/4 Hr audience times 504 (the number of quarter hours in the Broadcast Week). The resulting figure is divided by the weekly Metro Cume. This figure is divided by four to come up with a figure in hours.

TURNOVER RATIO (T/O RATIO): This figure shows the relationship between a station's total weekly listeners and its average audience (1/4 Hr). It is calculated by taking the Metro Cume (12+ Broadcast Week) and dividing it by the Metro 1/4 Hr Avg (Broadcast Week).

PERCENT EXCLUSIVE CUME (% EXCL): This interesting figure indicates the loyalty of each station's audience. It is calculated by dividing the exclusive cume (12+ Metro Broadcast Week) by the Metro Cume (12+ Broadcast Week).

PERCENT 12-24, 25-54, 55+: This is simply the percentage of each station's total audience (12+ Metro AQH Broadcast Week) which lies in these demographic cells.

PERCENT MALE/FEMALE (%M %F): The methodology is the same as that for 12-24, 25-54, etc. NOTE: Because of a production problem these figures are not available for this edition.

% AT HOME: This is the percentage of each station's listening which takes place in the home versus in-car, office or other listening.

LEADING CUME SHARER: This shows the other station in the market with which the sample station shares the highest percentage of the sampled station's cume. Also shown is the format of the other station and the percentage of cume which the sample station shares.

Below are the format means for 1997:

FORMAT MEANS - 1997

	TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	% AT HOME
AC	6.8	18.4	6.8	18.9	71.5	9.6	37.3	62.7	25.0
SOFT AC	7.8	16.3	8.0	10.7	65.1	24.2	32.5	67.5	31.4
OLDIES (50's/60's)	7.1	17.9	9.0	8.3	74.5	17.2	49.7	50.3	27.5
CLASSIC HITS	6.3	20.0	5.1	13.6	82.7	3.7	60.8	39.2	20.2
AOR	7.5	16.5	7.7	29.2	68.7	2.1	72.8	27.2	21.6
MODERN/NEW ROCK	5.8	21.9	5.7	48.5	49.6	1.9	64.2	35.8	25.5
PROGRESSIVE AOR	6.0	20.6	4.1	16.2	80.6	3.2	54.6	45.4	24.0
CLASSIC ROCK	6.7	18.7	5.7	14.4	83.2	2.4	71.4	28.6	22.5
NEWS/NEWS-TALK	6.3	20.1	8.3	1.9	44.1	54.0	54.8	45.2	55.4
TALK/TALK-NEWS	8.1	15.6	6.4	3.3	48.8	47.9	63.2	26.8	52.0
FULL SERVICE	7.8	16.0	10.9	2.1	39.3	58.6	49.4	50.6	60.2
SPORTS	6.5	19.6	3.0	6.5	71.7	21.8	84.8	15.2	33.5
CHR	6.7	18.6	8.9	47.6	49.5	2.9	40.5	59.5	29.1
COUNTRY	8.6	14.4	14.6	15.2	60.7	24.1	46.5	53.5	34.0
BLACK/URBAN	9.3	13.7	14.5	44.8	48.8	6.4	45.7	54.3	44.3
BLACK AC/OLDIES	8.5	14.7	8.5	14.8	69.1	16.1	42.7	57.3	41.8
STANDARDS	10.3	12.3	16.2	0.6	13.9	85.5	40.6	59.4	63.9
HISPANIC	8.7	14.3	10.8	20.2	62.1	17.7	47.9	52.1	53.4
JAZZ	7.8	16.0	7.0	4.9	73.2	21.9	50.4	49.6	36.8
CLASSICAL	7.4	16.9	7.3	4.7	42.5	52.8	49.7	50.3	53.4
RELIGION/GOSPEL	7.5	16.7	12.5	9.2	58.2	32.6	35.1	64.9	52.5

TOTAL STATIONS IN SAMPLE

AC	172	AOR	129	NEWS/NEWS-TALK	32
SOFT AC	80	MODERN/NEW ROCK	66	TALK/TALK-NEWS	86
OLDIES (50's/60's)	99	PROG. AOR	26	FULL SERVICE	61
CLASSIC HITS	30	CLASSIC AOR	74	SPORTS	44
CHR	141	STANDARDS	79	CLASSICAL	22
COUNTRY	199	HISPANIC	61	RELIGION/GOSPEL	55
BLACK/URBAN	84	JAZZ	49		
BLACK AC/OLDIES	41				

TOTAL STATIONS: 1,630

HISTORICAL FORMAT MEANS

		STATIONS	TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	% M	% F	% AT HOME
<u>AC</u>	1997	172	6.8	18.4	6.8	18.9	71.5	9.6	37.3	62.7	25.0
	1996	167	7.7	16.4	7.5	16.9	73.1	10.0	35.9	64.1	25.9
	1995	121	7.5	16.8	7.4	17.4	73.8	8.8	35.5	64.5	28.5
	1994	126	7.5	16.7	7.3	18.0	73.3	8.7	36.8	63.2	29.9
	1993	165	7.8	16.2	7.1	18.8	73.1	8.1	NA	NA	30.6
	1992	167	7.9	16.0	8.8	18.1	74.0	7.9	35.9	64.1	31.5
	1991	149	8.3	15.2	6.2	18.5	74.1	7.4	36.9	63.1	32.3
	1989	128	7.9	15.9	7.2	15.4	75.5	9.1	40.6	59.4	----
	1988	115	8.6	14.7	8.5	17.6	72.5	7.5	40.5	59.6	----
	1987	---	8.1	15.2	8.2	----	----	---	42.5	58.0	----

NOTE: Prior to 1991 Soft AC and Oldies were included along with the regular AC stations.

<u>SOFT AC</u>	1997	80	7.8	16.3	8.0	10.7	65.1	24.2	32.5	67.5	31.4
	1996	76	8.3	15.2	8.9	9.7	65.1	25.2	34.8	65.2	31.7
	1995	83	8.4	15.1	9.5	10.4	61.9	27.7	35.5	64.5	35.1
	1994	80	8.7	14.5	9.3	9.6	62.4	28.0	36.0	64.0	35.1
	1993	118	8.7	14.5	9.7	8.6	58.0	33.4	NA	NA	40.8
	1992	110	9.1	13.8	10.2	8.8	57.2	34.0	36.9	63.1	39.9
	1991	119	9.2	13.7	10.6	8.4	58.2	33.4	36.5	63.5	39.3
	1989	63	11.1	11.4	15.6	3.8	40.8	55.4	38.4	61.6	----
	1988	64	11.2	11.3	16.9	2.8	37.9	59.3	39.1	60.9	----
	1987	---	11.5	11.0	16.4	3.4	40.1	56.5	40.3	59.7	----

NOTE: EZ and Soft AC were combined into 1 category in 1991. 1987-1989 data is for EZ/BTFL stations only.

<u>OLDIES (50s/60s)</u>	1997	99	7.1	17.9	9.0	8.3	74.5	17.2	49.7	50.3	27.5
	1996	101	7.1	17.7	9.1	8.9	75.1	16.0	49.0	51.0	28.2
	1995	88	6.9	18.2	8.6	8.9	77.2	13.9	49.2	50.8	30.7
	1994	82	7.1	17.7	8.2	10.8	77.5	11.7	49.8	50.2	28.4
	1993	102	7.1	17.7	7.8	11.2	80.1	8.7	NA	NA	31.8
	1992	94	7.9	16.0	8.8	10.3	81.5	8.2	50.0	50.0	32.6
	1991	83	7.8	16.2	8.3	10.4	82.1	7.5	51.0	49.0	31.1

<u>CLASSIC HITS</u>	1997	30	6.3	20.0	5.1	13.6	82.7	3.7	60.8	39.2	20.2
	1996	33	6.5	19.1	4.7	12.3	83.1	4.6	57.5	42.5	22.4
	1995	42	6.3	19.8	5.0	15.1	80.6	4.4	56.8	43.2	23.9
	1994	32	6.4	19.8	4.2	14.5	80.9	4.6	52.8	47.2	20.7

<u>AOR</u>	1997	129	7.5	16.5	7.7	29.2	68.7	2.1	72.8	27.2	21.6
	1996	132	7.9	16.2	8.1	30.3	67.8	1.9	71.3	28.7	22.1
	1995	112	7.7	16.4	7.9	31.2	67.3	1.5	70.9	29.1	25.5
	1994	160	7.7	16.3	7.9	34.2	64.4	1.4	67.5	32.5	25.3
	1993	183	8.2	15.4	7.9	35.5	63.3	1.2	NA	NA	30.0
	1992	169	8.5	14.9	8.3	38.7	59.9	1.4	68.6	31.4	30.8
	1991	136	8.9	14.2	9.0	38.0	60.8	1.2	68.0	32.0	30.8
	1989	114	8.3	15.2	9.0	37.3	60.4	2.3	67.3	32.7	----
	1988	100	9.5	13.3	10.5	43.3	54.7	2.0	68.1	31.9	----
	1987	---	9.5	13.3	9.8	47.2	50.8	2.2	66.8	33.2	----

NOTE: Prior to 1991 Classic AOR stations were included along with the regular AOR stations. Beginning in 1995 Modern/New Rock and Progressive stations have their own category.

<u>MODERN/NEW ROCK</u>	1997	66	5.8	21.9	5.7	48.5	49.6	1.9	64.2	35.8	25.5
	1996	76	6.4	20.0	6.4	49.1	49.7	1.2	63.0	37.0	26.6
	1995	55	6.2	20.0	5.9	51.7	47.4	0.9	62.7	39.3	34.9

<u>PROG. AOR</u>	1997	26	6.0	20.6	4.1	16.2	80.6	3.2	54.6	45.4	24.0
	1996	27	6.9	18.1	4.5	20.1	77.5	2.4	55.6	44.4	27.1
	1995	23	6.8	18.5	5.0	15.7	82.3	2.0	57.0	43.0	28.2

<u>CLASSIC ROCK</u>	1997	74	6.7	18.7	5.7	14.4	83.2	2.4	71.4	28.6	22.5
	1996	68	6.9	18.1	5.2	16.0	81.6	2.4	69.0	31.0	22.2
	1995	50	6.7	18.9	5.8	17.6	80.1	2.3	69.4	30.6	22.9
	1994	50	6.6	19.0	5.2	19.2	79.3	1.5	68.9	31.1	22.6
	1993	54	7.3	17.4	5.1	24.3	73.2	2.5	NA	NA	27.6
	1992	51	7.5	16.8	6.1	23.6	75.1	1.3	64.8	35.2	29.1
	1991	55	7.5	16.8	5.8	28.4	69.9	1.7	66.6	33.4	27.9

HISTORICAL FORMAT MEANS
(Continued)

		<u>STATIONS</u>	<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>	<u>% AT HOME</u>
<u>NEWS</u>	1997	32	6.3	20.1	8.3	1.9	44.1	54.0	54.8	45.2	55.4
<u>NEWS/TALK</u>	1996	29	7.0	18.2	8.0	1.7	44.2	54.1	53.3	46.7	55.0
	1995	23	6.6	19.1	8.1	2.3	45.4	52.3	52.9	47.1	55.5
	1994	24	6.6	19.2	7.3	2.6	43.4	54.0	53.2	46.8	55.8
	1993	34	7.2	17.5	8.0	3.0	43.5	53.5	NA	NA	58.5
	1992	35	7.1	17.9	8.2	3.0	44.8	52.2	54.8	45.2	60.1
	1991	35	7.3	17.4	8.4	3.0	43.9	53.1	53.5	46.5	60.0
	1989	52	8.1	15.6	8.2	3.2	41.5	55.3	50.4	49.6	----
	1988	51	8.5	15.0	9.3	2.8	39.6	57.6	48.2	51.8	----
	1987	---	8.1	15.3	9.1	3.0	38.6	58.4	48.4	51.6	----
NOTE: Prior to 1991 all News and Talk stations were combined. In 1991 those stations leaning mostly toward news and those mostly talk were put in separate categories.											
<u>TALK</u>	1997	86	8.1	15.6	6.4	3.3	48.8	47.9	63.2	26.8	52.0
<u>TALK/NEWS</u>	1996	100	8.5	14.8	7.2	2.8	47.9	49.3	58.2	41.8	53.9
	1995	84	8.0	15.7	7.0	3.1	48.0	48.9	57.0	43.0	53.4
	1994	73	8.3	15.1	7.6	2.7	48.3	48.0	56.8	43.2	53.2
	1993	90	8.6	14.4	8.7	3.5	45.5	51.0	NA	NA	57.4
	1992	75	8.7	14.5	6.8	3.5	47.2	49.3	56.9	43.1	57.2
	1991	58	8.7	14.6	7.3	3.1	46.7	50.2	52.5	47.5	62.0
<u>FULL SERVICE</u>	1997	61	7.8	16.0	10.9	2.1	39.3	58.6	49.4	50.6	60.2
	1996	62	8.6	14.4	11.0	2.4	40.9	56.7	50.4	49.6	59.9
	1995	54	8.4	15.1	11.1	1.9	41.7	56.4	50.4	49.6	61.1
	1994	59	8.5	14.7	10.4	2.5	42.7	54.8	49.8	50.2	62.6
	1993	65	9.0	14.0	11.5	2.7	39.9	57.4	NA	NA	63.2
	1992	65	9.0	14.0	12.2	2.5	40.0	57.5	46.2	53.8	65.7
	1991	66	9.1	13.8	12.9	2.5	43.5	54.0	46.3	53.7	64.8
	1989	61	9.4	13.6	12.4	2.9	42.8	54.3	42.8	57.2	----
	1988	56	9.8	12.9	14.2	3.1	41.0	55.9	41.4	58.6	----
	1987	---	9.6	13.2	13.2	4.1	44.1	52.8	43.2	56.8	----
<u>SPORTS</u>	1997	44	6.5	19.6	3.0	6.5	71.7	21.8	84.8	15.2	33.5
	1996	38	6.4	19.4	3.2	7.6	73.8	18.6	86.8	13.2	30.1
	1995	21	6.2	20.3	3.5	8.1	71.3	20.6	83.5	16.5	33.6
	1994	17	6.3	20.0	2.8	10.6	65.1	24.3	86.5	14.5	30.0
	1993	14	6.2	20.4	2.8	9.7	66.0	24.3	NA	NA	38.2
<u>CHR</u>	1997	141	6.7	18.6	8.9	47.6	49.5	2.9	40.5	59.5	29.1
	1996	137	7.1	17.7	8.8	49.2	48.9	1.9	40.4	59.6	30.1
	1995	111	6.9	18.2	9.4	48.4	48.8	2.8	40.1	59.9	39.9
	1994	118	7.0	18.0	9.4	51.9	45.7	2.4	41.1	58.9	41.7
	1993	147	7.7	16.3	9.5	52.6	44.4	3.0	NA	NA	44.2
	1992	158	7.6	16.5	10.4	54.0	43.5	2.5	41.7	58.3	45.3
	1991	161	7.8	16.1	11.1	54.3	42.8	2.9	40.9	59.1	45.4
	1989	136	9.0	14.1	11.4	52.9	42.8	4.3	41.2	58.8	----
	1988	123	9.0	14.0	12.8	55.1	42.3	2.6	41.1	58.9	----
	1987	---	9.0	14.0	12.8	56.9	42.4	0.7	43.9	56.1	----
<u>COUNTRY</u>	1997	199	8.6	14.4	14.6	15.2	60.7	24.1	46.5	53.5	34.0
	1996	201	9.1	13.9	14.5	17.2	60.2	22.6	46.2	53.8	34.0
	1995	176	9.3	13.6	14.8	18.3	60.4	21.3	46.3	53.7	36.2
	1994	186	9.5	13.3	15.7	18.3	59.4	22.3	47.0	53.0	36.0
	1993	205	9.9	12.7	15.0	17.2	60.4	22.4	NA	NA	40.6
	1992	184	10.5	11.9	16.7	15.5	60.5	24.0	48.4	51.6	42.4
	1991	170	11.4	11.0	17.1	11.2	56.4	32.4	45.7	54.3	41.9
	1989	114	11.2	11.2	19.4	12.0	63.5	24.5	49.3	50.7	----
	1988	103	11.0	11.5	19.5	13.1	63.2	23.7	48.2	51.8	----
	1987	---	11.0	11.5	18.8	13.2	62.0	24.7	47.8	52.2	----
<u>BLACK/URBAN</u>	1997	84	9.3	13.7	14.5	44.8	48.8	6.4	45.7	54.3	44.3
	1996	82	10.5	11.9	15.4	42.7	50.0	7.3	44.8	55.2	45.1
	1995	82	10.0	12.6	13.6	37.3	54.7	8.0	44.4	55.6	51.9
	1994	78	10.3	12.2	15.8	37.1	55.7	7.2	43.4	56.6	47.9
	1993	103	10.0	12.6	13.1	37.3	54.0	8.7	NA	NA	56.2
	1992	86	10.5	11.9	15.4	37.6	54.0	8.4	39.1	60.9	56.6
	1991	87	10.6	11.9	14.5	36.9	54.9	8.2	44.1	55.9	58.1
	1989	49	10.8	11.7	12.6	42.5	52.0	5.5	46.8	53.2	----
	1988	48	11.4	11.1	14.8	45.6	49.7	4.7	45.9	54.1	----
	1987	---	11.9	10.6	13.6	47.2	47.2	5.6	45.0	55.0	----
<u>BLACK AC/OLDIES</u>	1997	41	8.5	14.7	8.5	14.8	69.1	16.1	42.7	57.3	41.8
	1996	35	9.1	13.9	8.5	14.1	72.3	13.6	45.0	55.0	44.6

NOTE: Prior to 1996 Black AC/Oldies stations were included with Black Urban.

HISTORICAL FORMAT MEANS
(Continued)

		<u>STATIONS</u>	<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>	<u>% AT HOME</u>
<u>STANDARDS</u>	1997	79	10.3	12.3	16.2	0.6	13.9	85.5	40.6	59.4	63.9
	1996	84	10.7	11.7	16.2	1.0	15.7	83.3	40.4	59.6	65.3
	1995	53	10.9	11.6	15.6	0.5	15.0	84.5	40.9	59.1	66.8
	1994	51	11.1	11.4	15.0	0.9	15.5	83.6	39.6	60.4	66.3
	1993	61	10.4	12.1	13.7	0.4	16.4	83.2	NA	NA	67.1
	1992	68	10.1	12.4	14.8	0.6	17.4	82.0	41.6	58.4	68.0
	1991	68	10.6	11.9	14.4	1.0	19.5	79.5	42.2	57.8	66.3
	1989	25	10.8	11.6	13.6	0.8	18.9	80.3	44.3	55.7	----
	1988	21	10.7	11.9	14.7	1.0	20.7	78.3	41.2	58.8	----
	1987	--	10.9	11.6	13.5	1.1	22.8	76.1	43.4	56.6	----
<u>HISPANIC</u>	1997	61	8.7	14.3	10.8	20.2	62.1	17.7	47.9	52.1	53.4
	1996	57	10.1	12.5	11.8	22.0	60.9	17.1	48.8	51.2	55.2
	1995	42	9.9	12.7	12.2	21.8	58.7	19.5	49.2	50.8	58.4
	1994	39	10.3	12.2	13.3	20.1	55.4	24.5	44.4	55.6	57.9
	1993	49	10.3	12.2	12.1	19.9	59.1	21.0	NA	NA	61.2
	1992	56	10.7	11.7	14.1	21.9	57.2	20.9	46.6	53.4	65.3
	1991	48	10.3	12.2	13.3	17.3	60.2	22.5	42.5	57.5	66.4
	1989	26	10.8	11.6	14.0	12.7	61.5	25.8	44.2	55.8	----
	1988	24	13.0	9.7	18.6	13.1	63.2	23.7	45.2	54.8	----
	1987	--	13.2	9.5	15.4	15.5	57.0	57.0	46.6	53.4	----
<u>JAZZ</u>	1997	49	7.8	16.0	7.0	4.9	73.2	21.9	50.4	49.6	36.8
	1996	47	8.0	16.1	6.1	5.6	76.0	18.4	48.0	52.0	36.5
	1995	36	8.4	15.0	6.8	5.6	79.3	15.1	50.6	49.4	38.2
	1994	26	8.1	15.5	5.4	5.9	80.4	13.7	52.4	47.6	32.5
	1993	28	7.6	16.6	5.1	8.2	78.2	13.6	NA	NA	42.2
	1992	23	8.1	15.5	6.3	7.0	81.6	11.4	52.0	48.0	41.9
	1991	28	7.7	16.3	5.1	5.9	83.0	11.1	50.8	49.2	41.0
	1989	23	7.6	16.5	5.1	10.0	82.1	7.9	54.7	45.3	----
	1988	21	7.4	16.9	4.8	8.8	84.0	7.2	58.7	41.3	----
	1987	--	6.9	18.3	5.7	9.4	80.3	10.3	54.2	45.8	----
<u>CLASSICAL</u>	1997	22	7.4	16.9	7.3	4.7	42.5	52.8	49.7	50.3	53.4
	1996	25	7.8	16.0	6.8	3.4	44.6	52.0	47.5	52.5	55.0
	1995	21	7.7	16.5	7.4	2.9	47.1	50.0	46.4	53.7	52.7
	1994	23	7.5	16.8	7.8	3.4	46.5	50.1	47.4	52.6	49.1
	1993	26	7.1	17.5	6.5	2.7	48.3	49.0	NA	NA	56.8
	1992	27	7.6	16.5	7.5	3.3	48.7	48.0	46.4	53.6	55.1
	1991	25	7.5	16.7	6.6	2.6	48.9	48.5	51.1	48.9	54.9
	1989	20	7.1	17.7	5.0	2.9	51.7	45.4	49.1	50.9	----
	1988	19	7.1	17.6	6.5	4.4	51.3	44.3	52.1	47.9	----
	1987	--	7.2	17.4	5.7	3.4	51.5	45.1	49.7	50.3	----
<u>RELIGION/ GOSPEL</u>	1997	55	7.5	16.7	12.5	9.2	58.2	32.6	35.1	64.9	52.5
	1996	54	7.8	15.9	12.0	9.5	60.4	30.1	33.3	66.7	51.8
	1995	41	7.8	16.2	12.3	8.4	60.0	31.6	33.9	66.1	55.9
	1994	33	7.7	16.3	12.6	9.4	60.8	29.8	36.5	73.5	51.5
	1993	63	8.0	15.6	12.2	9.7	58.0	32.3	NA	NA	59.9
	1992	51	8.2	15.3	12.1	8.1	56.0	35.9	31.0	69.0	65.1
	1991	49	8.0	15.7	12.6	10.8	54.2	35.0	34.3	65.7	63.6
	1989	20	7.7	16.2	10.8	8.9	58.8	32.3	33.2	66.8	----
	1988	21	8.3	15.1	11.8	11.0	54.1	34.9	31.7	68.3	----
	1987	--	8.9	14.2	14.3	10.8	53.1	36.1	32.2	67.8	----

ADULT CONTEMPORARY

NATIONAL MEAN:			6.8	18.4	6.8	18.9	71.5	9.6	37.3	62.7	25.0	LEADING	
			ISL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	% M	% F	% AT HOME	CUME SHARER	
WKDD-F	Akron	(CHR/AC)	7.5	16.8	5	35	61	0	44	56	18	WQAL-F	(33)
WKLI-F	Albany-Schen.		6.0	21.1	3	26	74	0	36	64	23	WFLY-F	(60)
KKOB-F	Albuquerque		4.5	28.0	4	18	78	4	38	62	25	KRST-F	(32)
WLEV-F	Allen-Beth		10.8	11.9	7	6	61	33	39	61	33	WAEB-F	(36)
WMXV-F	Altoona		11.0	11.4	8	10	76	14	22	78	21	WPRR-F	(39)
KMXS-F	Anchorage		6.3	20.0	4	28	69	3	45	55	25	KGOT-F	(52)
WSB -F	Atlanta		6.5	19.1	6	15	78	12	36	64	21	WSTR-F	(36)
WFPG-F	Atlantic City		6.5	19.3	9	16	65	19	38	62	34	WAYV-F	(44)
WBBQ-F	Augusta, GA		8.0	15.8	9	21	60	19	42	58	27	WZNY-F	(80)
KAMX-F	Austin	(AC/NR)	5.5	22.7	6	31	69	0	35	65	21	KHFI-F	(47)
KLLY-F	Bakersfield		6.8	18.5	7	25	75	0	55	45	32	KRAB-F	(50)
WMMX-F	Baltimore		6.5	19.2	5	18	77	5	29	61	22	WXV-F	(29)
KRVE-F	Baton Rouge		7.8	16.2	10	13	73	14	24	76	22	WLSS-F	(29)
WMJJ-F	Birmingham		9.3	13.6	8	11	77	12	30	60	32	WYSF-F	(34)
KCIX-F	Boise		6.3	19.8	6	21	67	12	36	64	29	KZMG-F	(43)
WMJX-F	Boston		7.8	16.1	6	22	61	17	29	71	37	WXKS-F	(37)
WBMX-F	Boston		5.5	22.4	4	18	78	4	33	67	26	WXKS-F	(39)
WEBE-F	Bridgeport		9.0	13.8	8	9	79	12	32	68	23	WEZN-F	(41)
WLCE-F	Buffalo	(AC/NR)	5.8	21.7	5	28	67	5	43	57	24	WKSE-F	(46)
WMJQ-F	Buffalo	(AC/CHR)	7.3	17.0	5	15	74	11	26	74	29	WKSE-F	(42)
WHBC-F	Canton		9.0	14.3	8	17	69	14	46	54	23	WZKL-F	(22)
WMT -F	Cedar Rapids		8.5	15.1	5	14	71	15	35	65	23	KDAT-F	(39)
WLNK-F	Charlotte	(AC/NR)	6.0	20.7	5	12	82	6	36	64	24	WNKS-F	(43)
WLMX-F	Chattanooga		7.0	18.0	8	5	79	16	36	64	23	WDEF-F	(38)
WTMX-F	Chicago		5.3	24.2	4	28	70	2	29	71	22	WKQX-F	(42)
WNND-F	Chicago		5.8	22.2	2	25	69	6	37	63	22	WTMX-F	(41)
WVMX-F	Cincinnati	(AC/CHR)	6.5	19.7	3	26	69	5	24	76	17	WKRQ-F	(48)
WMVX-F	Cleveland		5.8	21.7	4	11	81	8	41	59	24	WZAK-F	(39)
WQAL-F	Cleveland		6.3	20.3	4	18	71	11	37	63	25	WZJM-F	(35)
KVUU-F	Colorado Spgs		5.3	23.9	6	25	67	8	44	56	22	KKMG-F	(49)
WTCB-F	Columbia, SC		8.5	14.7	8	6	75	19	40	60	22	WNOK-F	(49)
WSNY-F	Columbus, OH		7.8	16.1	10	14	79	7	27	73	24	WNCI-F	(39)
KMXR-F	Corpus Christi		7.3	17.1	7	9	84	7	35	65	28	KZFM-F	(37)
KVIL-F	Dallas-FW		6.5	19.2	6	11	72	17	31	69	33	KHKS-F	(25)
KDMX-F	Dallas-FW	(AC/CHR)	6.0	20.7	3	25	74	1	39	61	17	KHKS-F	(41)
WMMX-F	Dayton		8.8	14.4	8	18	76	6	33	67	16	WGYZ-F	(33)
KALC-F	Denver	(AC/CHR)	6.0	20.9	7	35	64	1	52	48	27	KXPX-F	(29)
KSTZ-F	Des Moines	(AC/CHR)	6.5	19.4	8	29	70	1	26	74	20	KLYF-F	(26)
WNIC-F	Detroit		9.5	13.3	9	13	69	18	25	75	26	WKQI-F	(30)
WDRQ-F	Detroit	(AC/CHR)	5.8	21.6	4	31	64	5	39	61	29	WKQI-F	(49)
KDAL-F	Duluth		8.5	14.5	12	14	64	22	39	61	37	WWAX-F	(31)
KSII-F	El Paso		7.0	17.8	6	31	62	7	39	61	24	KPRR-F	(39)
WIKY-F	Evansville		10.8	11.8	19	8	59	33	33	67	33	WSTO-F	(34)
KLTA-F	Fargo		10.8	11.7	10	7	89	4	28	72	25	WDAY-F	(38)
WQSM-F	Fayetteville		8.3	15.2	6	29	65	6	47	53	25	WRAL-F	(34)
WCRZ-F	Flint		8.8	14.1	10	12	75	13	31	69	25	WWCK-F	(41)
WINK-F	Ft. Myers-Naples		7.8	16.3	6	7	66	27	41	59	23	WXKB-F	(36)
WJBX-F	Ft. Myers-Naples		8.0	16.2	10	34	63	3	63	37	20	WRXK-F	(45)
WAJI-F	Ft. Wayne		8.5	14.8	7	15	79	6	38	62	21	WMEE-F	(40)
KVSR-F	Fresno	(AC/NR)	6.0	21.0	6	45	55	0	45	55	22	KBOS-F	(32)
KTHT-F	Fresno	(AC/CHR)	5.3	24.5	3	23	71	6	38	68	21	KBOS-F	(39)
WKTK-F	Gainesville		8.5	15.0	10	11	72	17	42	58	24	WRUF-F	(28)
WLHT-F	Grand Rapids		8.3	15.0	7	10	78	12	25	75	27	WLAV-F	(33)
WMAG-F	Greensboro-WS		9.8	12.9	11	9	64	27	31	69	31	WKSI-F	(23)
WKSI-F	Greensboro-WS	(AC/NR)	5.5	23.0	6	46	53	1	42	58	18	WKZL-F	(40)
WKZL-F	Greensboro-WS	(AC/CHR)	5.5	23.0	7	24	71	5	47	53	18	WKSI-F	(42)
WMGV-F	Greenville-NB		7.0	18.0	4	24	73	3	38	62	22	WSFL-F	(26)
WMI-F	Green-Spart		7.3	17.3	8	15	71	14	41	59	29	WFBC-F	(32)
WTIC-F	Hartford	(AC/CHR)	6.0	21.3	6	24	70	6	39	61	27	WKSS-F	(46)
KSSK-F	Honolulu		10.0	12.7	11	7	74	19	41	59	26	KQMQ-F	(27)
KRTR-F	Honolulu		7.0	18.0	8	13	83	4	50	50	25	KQMQ-F	(33)

ADULT CONTEMPORARY
(Cont.)

NATIONAL MEAN:			6.8	18.4	6.8	18.9	71.5	9.6	37.3	62.7	25.0	LEADING	
			TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	% AT HOME	CUME	SHARER
KUCD-F	Honolulu	(AC/NR)	7.5	16.7	5	30	66	4	67	33	24	KPOI-F	(47)
KHMX-F	Houston	(AC/CHR)	5.0	25.5	4	16	80	4	40	60	21	KRBE-F	(49)
KKPN-F	Houston	(AC/NR)	4.5	27.5	1	23	73	4	57	43	19	KRBE-F	(55)
WAHR-F	Huntsville		8.5	14.8	5	2	78	20	39	61	27	WDRM-F	(41)
WENS-F	Indianapolis		5.8	21.7	7	10	86	4	27	73	15	WZPL-F	(42)
WJDX-F	Jackson, MS		5.8	21.6	7	26	70	4	44	56	19	WYOY-F	(49)
WMXQ-F	Jacksonville		6.8	18.2	5	9	85	6	38	62	23	WAPE-F	(37)
WTFM-F	JC-Kingsport		6.5	18.9	7	11	77	12	26	74	22	WAEZ-F	(43)
WKYE-F	Johnstown		10.8	11.9	8	8	78	14	47	53	21	WGLU-F	(35)
WQLR-F	Kalamazoo		8.0	15.7	9	8	79	13	30	70	30	WKFR-F	(41)
WFAT-F	Kalamazoo		7.0	17.7	3	21	75	4	50	50	11	WKFR-F	(53)
KUDL-F	Kansas City		7.8	16.2	8	14	61	25	34	66	26	KMXV-F	(33)
KYYS-F	Kansas City	(AC/NR)	4.8	26.6	3	39	58	3	48	52	30	KMXV-F	(54)
WJXB-F	Knoxville		11.0	11.5	9	15	74	11	30	70	28	WIVK-F	(39)
KTDY-F	Lafayette, LA		9.5	13.2	4	16	76	8	49	51	22	KSMB-F	(41)
WFMK-F	Lansing		10.0	12.6	10	19	74	7	27	73	27	WHZZ-F	(36)
KMZQ-F	Las Vegas		7.5	16.7	5	13	82	5	37	63	22	KLUC-F	(37)
WMXL-F	Lexington		6.0	20.5	5	21	76	3	46	54	16	WLKT-F	(48)
KLAL-F	Little Rock	(AC/NR)	5.8	22.3	7	16	81	3	50	50	17	KURB-F	(32)
KURB-F	Little Rock	(AC/CHR)	6.0	21.2	8	18	74	8	39	61	16	KMJX-F	(28)
KOST-F	Los Angeles		6.8	18.7	4	15	70	15	38	62	30	KBIG-F	(37)
KYSR-F	Los Angeles	(AC/CHR)	5.8	22.3	2	33	66	1	47	53	23	KROQ-F	(35)
KBIG-F	Los Angeles		6.3	20.5	2	20	69	11	38	62	24	KOST-F	(48)
WPEZ-F	Macon		11.5	11.0	15	13	69	18	32	68	30	WMGB-F	(30)
WMGN-F	Madison		7.3	17.5	7	11	75	14	26	74	40	WZEE-F	(43)
WZID-F	Manchester		11.5	11.1	13	11	75	14	27	73	29	WGIR-F	(25)
KVLY-F	McAllen-Browns.		9.0	13.9	5	17	72	11	38	62	26	WBFM-F	(49)
WRVR-F	Memphis		8.8	14.4	13	3	74	23	36	64	30	WMC -F	(40)
WFLC-F	Miami		6.3	19.8	4	16	65	19	38	62	29	WHYI-F	(36)
WPLL-F	Miami	(AC/NR)	5.0	25.0	3	33	65	2	39	61	23	WHYI-F	(45)
WMYX-F	Milwaukee		5.8	21.5	5	24	70	6	29	71	26	WKTI-F	(44)
WPNT-F	Milwaukee	(AC/NR)	5.3	24.6	2	41	59	0	37	63	24	WLUM-F	(46)
WKTI-F	Milwaukee	(AC/CHR)	5.5	22.6	7	21	72	7	30	70	27	WMYX-F	(39)
KSTP-F	Minn-SP		9.3	24.8	2	19	80	1	36	64	23	KQRS-F	(46)
KOSO-F	Modesto		7.0	17.8	9	36	59	5	50	50	31	KHOP-F	(26)
KWAV-F	Monterey-SC		7.8	16.3	6	18	65	17	34	66	26	KBAY-F	(24)
WLAC-F	Nashville		5.8	21.5	6	28	66	6	31	69	29	WVRW-F	(45)
WALK-F	Nassau-Suffolk		9.0	13.9	10	10	66	24	37	63	34	WBLI-F	(33)
WLTS-F	New Orleans		8.5	14.6	7	16	73	11	25	75	19	WEZB-F	(36)
WEZB-F	New Orleans	(AC/CHR)	5.0	24.8	5	29	69	2	38	62	27	KHOM-F	(44)
WNSR-F	New York		5.0	24.8	4	17	74	9	43	57	29	WHTZ-F	(39)
WUDE-F	Norfolk		6.8	18.8	12	17	65	18	39	61	28	WPTE-F	(29)
WPTE-F	Norfolk	(AC/CHR)	6.3	20.6	8	33	66	1	51	49	22	WKOC-F	(36)
KMGL-F	Oklahoma City		8.5	14.8	11	19	71	10	27	73	18	KJYO-F	(38)
KYIS-F	Oklahoma City	(AC/NR)	6.8	18.4	6	19	75	6	40	60	20	KJYO-F	(53)
KEFM-F	Omaha		8.5	14.7	9	7	83	10	28	72	30	KQKQ-F	(33)
KTNP-F	Omaha	(AC/CHR)	5.3	24.1	5	34	64	2	43	57	12	KQKQ-F	(46)
WOMX-F	Orlando		6.0	21.2	6	11	87	2	42	58	26	WXXL-F	(42)
WMMQ-F	Orlando	(AC/AOR)	6.8	18.5	5	5	91	4	60	40	21	WHTQ-F	(32)
KBBY-F	Oxnard-Ventura		7.5	16.8	4	13	64	23	37	63	27	KRUZ-F	(22)
WBEB-F	Philadelphia	(AC/SAC)	8.8	14.5	8	12	68	20	28	72	27	KYW	(31)
WYXR-F	Philadelphia	(AC/CHR)	5.5	22.5	4	22	75	3	26	74	25	WIOQ-F	(37)
WXXM-F	Philadelphia		5.0	25.9	1	40	57	3	46	54	25	WPLY-F	(53)
KESZ-F	Phoenix		8.3	15.4	7	11	75	14	41	59	26	KZZP-F	(29)
WVTY-F	Pittsburgh	(AC/NR)	4.3	29.2	4	25	72	3	40	60	24	WBZZ-F	(47)
WVGX-F	Portland, ME		7.3	17.1	6	6	93	1	54	46	15	WBLM-F	(35)
KKCW-F	Portland, OR		7.8	16.2	9	8	79	13	38	62	27	KKRZ-F	(29)
KBBT-F	Portland, OR	(AC/NR)	4.3	29.6	3	38	62	0	43	57	21	KKRZ-F	(43)
WSNE-F	Providence		6.8	18.5	4	17	67	16	30	70	18	WPRO-F	(47)
WRAL-F	Raleigh		5.5	23.2	7	24	63	13	37	63	25	WDCG-F	(43)

ADULT CONTEMPORARY
(Cont.)

NATIONAL MEAN:		6.8	18.4	6.8	18.9	71.5	9.6	37.3	62.7	25.0	LEADING	
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>% M</u>	<u>% F</u>	<u>% AT HOME</u>	<u>CUME</u>	<u>SHARER</u>
WRSN-F	Raleigh	5.8	22.2	7	15	75	10	35	65	26	WRAL-F	(46)
KNEV-F	Reno	8.0	15.8	14	16	77	7	42	58	18	KLCA-F	(36)
KRNO-F	Reno	8.8	14.0	5	6	72	22	37	63	26	KBUL-F	(35)
WMXB-F	Richmond	5.0	25.5	5	24	73	3	39	61	24	WRUQ-F	(45)
WSLQ-F	Roanoke	9.3	13.5	14	11	81	8	40	60	30	WXLK-F	(39)
WZNE-F	Rochester (AC/NR)	6.0	21.5	2	40	60	0	54	46	20	WPXY-F	(52)
WVOR-F	Rochester	6.5	18.9	4	11	77	12	30	70	27	WRMM-F	(42)
KZZO-F	Sacramento (AC/NR)	6.5	19.5	6	31	68	1	44	56	28	KWOD-F	(35)
KGBY-F	Sacramento	6.3	20.0	5	24	69	7	34	66	24	KZZO-F	(35)
WIOG-F	Saginaw (AC/CHR)	6.8	18.6	9	23	69	8	39	61	25	WTCF-F	(43)
KYKY-F	St. Louis	7.0	17.9	6	17	80	3	28	72	21	WALC-F	(36)
WALC-F	St. Louis (AC/NR)	4.8	26.7	3	39	59	2	44	56	21	KPNT-F	(42)
KBEE-F	Salt Lake	5.3	23.7	4	32	67	1	33	67	18	KISN-F	(44)
KQMB-F	Salt Lake (AC/NR)	3.8	34.7	2	46	53	1	40	60	23	KEZN-F	(41)
KSMG-F	San Antonio	7.8	16.4	8	19	76	5	40	60	28	KTFM-F	(32)
KFMB-F	San Diego (AC/CHR)	6.5	21.8	5	31	67	2	41	59	54	KKLQ-F	(28)
KYXY-F	San Diego	7.5	16.9	9	17	67	16	34	66	33	KFMB-F	(27)
KIOI-F	San Francisco	6.0	21.3	7	14	75	11	29	71	26	KOIT-F	(30)
KLLC-F	San Francisco (AC/NR)	5.0	25.7	3	23	75	2	47	53	26	KITS-F	(36)
KEZR-F	San Jose (AC/CHR)	5.3	17.6	4	13	71	16	28	72	19	KZQZ-F	(26)
KARA-F	San Jose	7.3	24.0	6	26	72	2	40	60	25	KEZR-F	(28)
KZST-F	Santa Rosa	7.3	16.9	10	17	74	9	20	80	37	KMGG-F	(24)
WAEV-F	Savannah	7.5	16.3	7	32	62	6	30	70	20	WJCL-F	(28)
KLSY-F	Seattle	6.0	20.8	5	30	66	4	30	70	28	KUBE-F	(31)
KPLZ-F	Seattle (AC/CHR)	5.8	22.0	5	24	74	2	35	65	28	KBKS-F	(37)
KVKI-F	Shreveport	7.8	16.2	15	10	75	15	33	67	20	KRUF-F	(38)
WNSN-F	South Bend	9.3	13.6	12	13	70	17	39	61	27	WNDU-F	(33)
KISC-F	Spokane	8.0	15.9	7	18	72	10	25	75	18	KZZU-F	(32)
WMAS-F	Springfield, MA	9.3	13.7	7	17	63	20	28	72	31	WHYN-F	(32)
WHYN-F	Springfield, MA	7.3	16.2	10	8	66	26	38	62	32	WMAS-F	(35)
KGBX-F	Springfield, MO	8.8	14.6	10	17	73	10	36	64	26	KHTO-F	(32)
WYYY-F	Syracuse	8.5	15.0	10	14	76	10	30	70	30	WNTQ-F	(45)
WBZE-F	Tallahassee	9.5	13.3	9	19	73	8	34	46	27	WWLD-F	(34)
WMTS-F	Tampa-SP (AC/NR)	6.5	19.0	5	31	63	6	45	55	25	WFLZ-F	(50)
WAKS-F	Tampa-SP (AC/CHR)	7.5	16.9	7	15	76	9	40	60	27	WFLZ-F	(39)
WRVF-F	Toledo	8.0	15.5	7	14	62	24	27	73	21	WVKS-F	(41)
WWM-F	Toledo	9.0	14.2	7	13	73	14	39	61	24	WRVF-F	(41)
KMAJ-F	Topeka	10.5	11.8	8	5	87	8	43	57	25	WIBW-F	(31)
KMXZ-F	Tucson	8.3	15.0	11	13	74	13	35	65	30	KRQQ-F	(39)
KRAV-F	Tulsa	5.5	22.9	5	15	80	5	39	61	23	KHTT-F	(41)
WLZW-F	Utica (AC/SAC)	10.3	12.5	13	15	71	14	30	70	31	WSKS-F	(35)
WRQX-F	Washington (AC/CHR)	6.3	20.5	4	17	81	2	40	60	27	WWZZ-F	(38)
WASH-F	Washington	7.0	18.2	7	12	80	8	28	72	30	WWZZ-F	(31)
WEAT-F	West Palm Bch (AC/SAC)	4.0	12.3	10	15	52	33	37	63	27	WRMF-F	(30)
WRMF-F	West Palm Bch	9.0	13.9	7	6	74	20	39	61	26	WEAT-F	(37)
WMBX-F	West Palm Bch (AC/CHR)	5.0	24.7	3	29	66	5	44	56	18	WPBZ-F	(45)
KRBB-F	Wichita	8.3	15.0	12	8	73	19	31	69	29	KKRD-F	(33)
WMGS-F	WB/Scranton	10.5	11.9	12	12	70	18	37	63	23	WKRZ-F	(43)
WGNI-F	Wilmington, NC	6.0	20.7	13	15	73	12	29	71	24	WMNX-F	(22)
WXLO-F	Worcester	8.8	14.4	6	15	75	10	33	67	27	WSRS-F	(43)
WARM-F	York	9.5	13.4	7	7	69	24	36	64	25	WROZ-F	(28)

OLDIES (50's-60's)

NATIONAL MEAN:		7.1	17.9	9.0	8.3	74.5	17.2	49.7	50.3	27.5	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	% M	% F	% AT HOME	CUME SHARER	
WTRY-F	Albany	6.3	19.8	9	13	71	16	50	50	29	WFLY-F	(30)
KZKL-F	Albuquerque	7.0	18.1	6	12	73	15	33	67	29	KRST-F	(24)
WODE-F	Allen-Beth	8.0	15.6	13	4	69	27	44	56	29	WAEB-F	(33)
WALY-F	Altoona	8.3	15.0	12	13	49	38	50	50	30	WFGY-F	(33)
KEAG-F	Anchorage	7.3	17.4	7	7	85	8	44	56	20	KMXS-F	(27)
WVBO-F	Apple-OshKosh	6.8	18.2	11	7	86	7	42	58	18	WIXX-F	(32)
WFOX-F	Atlanta	5.8	21.6	10	7	85	8	48	52	22	WSB	(27)
KEYI-F	Austin	6.0	21.3	7	11	76	13	38	62	20	KHFI-F	(31)
WQSR-F	Baltimore	9.5	13.1	11	2	76	22	47	53	36	WLIF-F	(27)
WODL-F	Birmingham	6.0	21.2	9	8	66	26	50	50	35	WZZK-F	(35)
KLTB-F	Boise	5.8	21.7	4	11	78	11	37	63	25	KIZN-F	(31)
WODS-F	Boston	7.0	17.7	7	7	69	24	42	58	31	WBZ	(29)
WHTT-F	Buffalo	7.3	17.6	6	5	70	25	51	49	30	WBEN	(31)
WXLY-F	Charleston, SC	8.5	14.9	7	3	78	19	50	50	34	WEZL-F	(33)
WWMG-F	Charlotte	8.5	14.7	10	7	72	21	52	48	21	WLYT-F	(23)
WOGT-F	Chattanooga	6.0	21.4	12	5	86	9	38	62	26	WUSY-F	(37)
WJMK-F	Chicago	5.5	22.5	6	8	71	21	50	50	30	WXCD-F	(21)
WGRR-F	Cincinnati	8.0	15.7	16	4	73	23	46	54	29	WUBE-F	(27)
WMJI-F	Cleveland	8.5	14.7	10	6	71	23	52	48	34	WDOK-F	(25)
KSPZ-F	Colorado Spgs	6.5	19.3	6	16	77	7	42	58	26	KKMG-F	(29)
WOMG-F	Columbia, SC	6.3	20.1	7	6	76	18	45	55	24	WTCB-F	(29)
WBNS-F	Columbus, OH	6.3	19.8	10	6	72	22	60	40	31	WNCI-F	(28)
KLUV-F	Dallas-FW	6.3	20.5	8	9	76	15	43	57	23	KVIL-F	(29)
KUUL-F	Daven-RI-Moline	8.3	15.3	13	3	70	27	56	44	34	WLLR-F	(27)
WCLR-F	Dayton	6.5	19.5	8	15	73	12	48	52	27	WMMX-F	(27)
KXKL-F	Denver	6.8	18.5	10	13	78	9	48	52	25	KOSI-F	(25)
KIOA-F	Des Moines	6.8	18.8	10	6	82	12	53	47	18	WHO	(31)
WOMC-F	Detroit	7.8	16.2	7	7	70	23	53	47	29	WNIC-F	(28)
KLDJ-F	Duluth	8.8	14.8	13	9	86	5	61	39	31	KDAL-F	(30)
KOFX-F	El Paso	7.8	16.2	9	11	78	11	49	51	23	KPRR-F	(41)
WFGO-F	Erie	8.8	14.5	12	9	72	19	55	45	34	WXKC-F	(38)
WOLZ-F	Ft. Myers-Naples	8.5	14.7	10	9	63	28	50	50	34	WCKT-F	(22)
WLDE-F	Ft. Wayne	6.8	18.2	7	15	64	21	47	53	32	WAJI-F	(28)
KFSO-F	Fresno	7.3	17.5	12	15	75	10	48	52	28	KSKS-F	(24)
WODJ-F	Grand Rapids	6.5	19.9	11	10	77	13	53	47	24	WOOD-F	(27)
WMQX-F	Greensboro-WS	7.8	16.5	10	10	74	16	47	53	25	WMAG-F	(24)
WKOO-F	Greenville-NB	7.5	16.7	11	12	77	11	58	42	21	WRNS-F	(36)
WOLI-F	Green-Spart	6.3	19.6	7	3	72	25	56	44	36	WMYI-F	(36)
WWKL-F	Harrisburg	7.8	16.2	11	6	78	16	43	57	31	WNNK-F	(32)
WDRC-F	Hartford	11.8	18.1	7	11	75	14	49	51	34	WRCH-F	(32)
KGMZ-F	Honolulu	8.5	14.8	10	6	82	12	54	46	22	KSSK-F	(27)
KLDE-F	Houston	7.3	17.6	7	8	76	16	43	57	30	KODA-F	(31)
WGLD-F	Indianapolis	7.5	17.0	9	11	76	13	38	62	27	WFBQ-F	(27)
WKQL-F	Jacksonville	7.5	16.8	10	8	69	23	54	46	27	WEJZ-F	(27)
KCMO-F	Kansas City	7.3	17.6	9	7	72	21	50	50	22	KCFX-F	(34)
WMYU-F	Knoxville	6.3	20.5	8	14	71	15	51	49	29	WIVK-F	(45)
WJIM-F	Lansing	7.8	16.5	7	16	74	10	46	54	23	WFMK-F	(34)
KBGO-F	Las Vegas	7.0	17.8	5	7	80	13	65	35	23	KBQL-F	(30)
KQOL-F	Las Vegas	5.8	22.1	12	4	77	19	48	52	34	KBGO-F	(27)
WLTO-F	Lexington	6.8	18.1	7	12	83	5	60	40	17	WVLK-F	(41)
KOLL-F	Little Rock	6.0	20.8	8	10	76	14	54	46	21	KSSN-F	(31)
KRTH-F	Los Angeles	6.5	19.5	4	12	76	12	53	47	26	KOST-F	(22)
WRKA-F	Louisville	7.8	16.2	11	5	77	18	46	54	25	WAMZ-F	(33)
KKCL-F	Lubbock	10.0	12.4	12	6	74	20	71	29	25	KLLL-F	(32)
WAYS-F	Macon	6.8	19.1	11	10	72	18	41	59	32	WPEZ-F	(36)
WOLX-F	Madison	5.5	22.4	9	10	77	13	57	43	24	WZEE-F	(33)
WMXJ-F	Miami	7.0	18.3	10	6	57	37	45	55	37	WLYF-F	(24)
WZTR-F	Milwaukee	6.8	18.3	8	8	80	12	48	52	19	WTMJ-F	(30)
KQQL-F	Minn-SP	6.0	21.2	7	11	76	13	42	58	26	WCCO	(33)
WAVH-F	Mobile	9.0	14.2	11	5	88	7	53	47	39	WKJS-F	(25)
WRMX-F	Nashville	8.0	15.7	11	11	75	14	44	56	21	WGFY-F	(30)

OLDIES (50's-60's)
(Cont.)

NATIONAL MEAN:		7.1	17.9	9.0	8.3	74.5	17.2	49.7	50.3	27.5	
		<u>ISL</u>	<u>I/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>	<u>% AT HOME</u>	<u>LEADING CUME SHARER</u>
WBZO-F	Nassau-Suffolk	7.5	16.9	6	6	79	15	53	47	32	WALK-F (25)
WTKL-F	New Orleans	9.3	13.8	12	4	73	23	52	58	28	WWL (28)
WCBS-F	New York	9.0	14.1	8	5	70	25	49	51	38	WLTW-F (26)
WVCL-F	Norfolk	6.8	18.3	13	7	72	21	57	43	24	WFOG-F (24)
KOMA-F	Oklahoma City	8.5	15.0	12	3	70	27	56	44	27	KXXY-F (30)
KGOR-F	Omaha	6.3	20.6	9	9	73	18	56	44	23	KQKQ-F (31)
WOCL-F	Orlando	8.5	14.7	13	8	65	27	48	52	32	WMGF-F (23)
WPBG-F	Peoria	8.8	14.3	19	4	80	16	56	44	20	WSWT-F (23)
WGLF-F	Philadelphia	7.3	17.6	7	5	69	26	51	49	33	KYW (33)
KOOL-F	Phoenix	7.3	17.3	9	7	77	16	50	50	25	KTAR (20)
WWSW-AF	Pittsburgh	6.8	18.5	11	8	70	22	48	52	27	WBZZ-F (27)
KKSN-F	Portland, OR	7.3	17.5	8	9	71	20	50	50	29	KKRZ-F (25)
WWBB-F	Providence	7.8	16.0	9	5	67	28	42	58	31	WWLI-F (29)
WTRG-F	Raleigh	6.0	20.8	8	9	69	22	52	48	32	WRAL-F (35)
KODS-F	Reno	5.8	21.9	7	11	72	17	55	45	31	KBUL-F (26)
WVGO-F	Richmond	6.5	19.1	5	6	86	8	73	27	17	WTVR-F (31)
KOLA-F	Riverside-SB	6.8	18.4	6	15	67	18	51	49	33	KFRG-F (25)
WKLX-F	Rochester	6.0	20.6	4	7	77	16	45	55	28	WRMM-F (34)
KHYL-F	Sacramento	6.5	19.4	4	9	72	19	41	59	28	KFBK (26)
WHNN-F	Saginaw	8.0	15.7	12	11	68	21	54	46	31	WKCQ-F (31)
KLOU-F	St. Louis	5.5	22.6	6	10	74	16	41	59	31	KMOX (29)
KODJ-F	Salt Lake	6.3	20.0	6	13	82	5	52	48	24	KSFI-F (27)
KONO-AF	San Antonio	5.8	21.9	7	8	77	15	48	52	32	KSMG-F (29)
KBZT-F	San Diego	6.5	19.1	8	9	69	22	56	44	34	KFMB-F (24)
KXGL-F	San Diego	5.0	24.9	7	7	85	8	46	54	25	KBZT-F (27)
KFRC-AF	San Francisco	6.8	19.0	9	8	75	17	48	52	30	KOIT-F (22)
KBSG-AF	Seattle	6.3	19.9	8	10	66	24	59	41	32	KIRO (23)
KOSP-F	Springfield, MO	7.3	17.7	5	10	82	8	33	67	19	KTTS-F (35)
WSEN-F	Syracuse	8.8	14.4	12	6	77	17	57	43	28	WYYY-F (27)
WYUU-F	Tampa-SP	7.5	16.6	10	4	72	24	49	51	27	WWRM-F (24)
WRQN-F	Toledo	7.0	17.6	8	8	73	19	51	49	28	WVKS-F (35)
KWFM-F	Tucson	6.5	19.5	8	9	65	26	57	43	30	KRQQ-F (33)
KQLL-F	Tulsa	7.5	16.9	8	9	72	19	52	48	29	KWEN-F (27)
WBIG-F	Washington	6.5	19.0	5	4	82	14	51	49	26	WGAY-F (25)
KOKZ-F	Waterloo-CF	9.3	13.9	15	6	90	4	55	45	19	KFMW-F (22)
WOLL-F	West Palm Bch	6.3	20.6	3	5	86	19	48	52	21	WEAT-F (32)
KEYN-F	Wichita	7.3	17.1	13	10	66	24	46	59	22	KKRD-F (24)
WBBG-F	Youngstown	9.3	13.5	9	8	75	17	44	56	33	WHOT-F (37)

CLASSIC HITS/70's OLDIES

NATIONAL MEAN:		6.3	20.0	5.1	13.6	82.7	3.7	60.8	39.2	20.2	LEADING CUME SHARER	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	% M	% F	% AT HOME		
KKRO-F	Anchorage	5.3	23.8	4	11	82	7	64	36	19	KMXS-F	(41)
WOCT-F	Baltimore	5.5	22.6	4	21	78	1	62	38	21	WMMX-F	(35)
WDGL-F	Baton Rouge	6.8	18.9	7	16	79	5	70	30	16	WCKW-F	(35)
WEGQ-F	Boston	5.8	22.5	3	13	85	2	51	49	18	WXKS-F	(33)
KKRQ-F	Cedar Rapids	8.5	14.3	9	10	90	0	53	47	16	KRNA-F	(38)
WRFQ-F	Charleston, SC	7.0	18.3	8	14	86	0	67	33	18	WSSX-F	(41)
WSSS-F	Charlotte	7.3	17.2	4	10	88	2	62	38	24	WRFX-F	(42)
KCQQ-F	Daven-RI-Mobile	8.0	15.6	9	28	69	3	61	39	19	WHTS-F	(40)
WZMX-F	Hartford	5.8	22.0	5	9	86	5	62	38	23	WTIC-F	(35)
WNAP-F	Indianapolis	5.8	22.3	3	11	86	3	70	30	17	WFBQ-F	(49)
WTYX-F	Jackson, MS	6.8	18.8	5	11	82	7	56	44	21	WSTZ-F	(60)
WRRR-F	Jacksonville	5.8	21.7	4	7	92	1	62	38	15	WFYV-F	(48)
WSFR-F	Louisville	6.0	21.0	.7	12	83	5	63	37	24	WQMF-F	(30)
WSRR-F	Memphis	7.0	17.7	4	13	84	3	52	48	27	WMC -F	(47)
WRNO-F	New Orleans	6.5	19.4	5	11	87	2	56	44	20	WEZB-F	(34)
WMGK-F	Philadelphia	7.5	16.8	5	19	78	3	54	46	20	WYSP-F	(38)
KGLQ-F	Phoenix	5.5	22.9	4	14	80	6	51	49	17	KZZP-F	(26)
WZPT-F	Pittsburgh	5.8	21.7	3	18	75	7	55	45	17	WQVE-F	(45)
KKRH-F	Portland, OR	6.3	20.3	4	18	80	2	67	33	22	KGON-F	(40)
WKLR-F	Richmond	6.5	19.7	8	9	87	4	77	23	18	WMXB-F	(38)
KXOA-F	Sacramento	6.5	19.1	4	12	82	6	59	41	22	KSEG-F	(31)
KIHT-F	St. Louis	6.0	21.1	2	14	81	5	55	45	24	KSD -F	(36)
KUMT-F	Salt Lake	4.5	27.2	4	17	77	6	61	39	20	KENZ-F	(31)
KPLN-F	San Diego	5.3	24.5	5	16	81	3	56	44	26	KGB -F	(46)
KSAN-F	San Francisco	5.5	22.7	2	19	77	4	70	30	18	KFOG-F	(27)
KJR -F	Seattle	5.3	20.2	4	11	83	6	57	43	26	KBSG-F	(28)
WCOF-F	Tampa-SP	7.3	17.5	5	5	88	7	50	50	24	WTBT-F	(26)
KHYT-F	Tucson	7.3	17.0	5	9	88	3	63	37	19	KLPX-F	(35)
KJSR-F	Tulsa	8.8	14.4	12	17	82	1	68	32	25	KMOD-F	(37)
KLLS-F	Wichita	7.0	18.3	5	13	86	1	61	39	10	KRZZ-F	(44)

SOFT AC

NATIONAL MEAN:		7.8	16.3	8.0	10.7	65.1	24.2	32.5	67.5	31.4	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	% M	% F	% AT HOME	CUME SHARER	
WYJB-F	Albany-Schen	9.3	13.8	12	9	67	24	28	72	27	WFLY-F	(38)
KMGA-F	Albuquerque	6.3	19.9	7	13	76	11	35	65	22	KKOB-F	(27)
WROE-F	Apple-OshKosh	7.3	17.8	4	15	71	14	30	70	26	WIXX-F	(47)
WPCH-F	Atlanta	7.0	18.1	6	7	66	27	35	65	27	WSB	(32)
KKMJ-F	Austin	7.8	16.0	9	22	62	16	28	72	35	KHFI-F	(36)
KGFM-F	Bakersfield	8.3	15.5	11	11	67	22	32	68	24	KKXX-F	(32)
WLIF-F	Baltimore	7.5	16.8	5	5	66	29	30	70	32	WQSR-F	(33)
WYSF-F	Birmingham	7.0	18.0	6	10	74	16	33	67	41	WMJJ-F	(39)
KXLT-F	Boise	8.5	14.6	9	7	73	20	46	54	23	KXLT-F	(31)
WROR-F	Boston	7.3	17.6	4	4	74	22	55	45	29	WOODS-F	(34)
WEZN-F	Bridgeport	9.8	12.8	11	15	63	22	41	59	35	WEBE-F	(35)
WJYE-F	Buffalo	10.5	11.9	9	8	61	31	34	66	37	WBEN	(31)
WSUY-F	Charleston, SC	12.3	10.2	8	14	76	10	29	71	24	WSSX-F	(33)
WLYT-F	Charlotte	8.8	14.3	9	11	68	21	29	71	29	WSOC-F	(25)
WDEF-F	Chattanooga	8.3	15.5	12	6	56	38	33	67	33	WUSY-F	(22)
WLIT-F	Chicago	7.8	16.2	5	8	71	21	31	69	28	WNNO-F	(23)
WRRM-F	Cincinnati	7.8	16.1	6	11	72	17	28	72	23	WVMX-F	(30)
WDOK-F	Cleveland	8.8	14.4	9	6	64	30	29	71	36	WQAL-F	(32)
KKLI-F	Colorado Spgs	8.5	14.8	7	11	73	16	31	69	38	KKMG-F	(31)
KBFB-F	Dallas-FW	7.3	17.5	4	13	72	15	37	63	26	KVIL-F	(41)
WLQT-F	Dayton	8.3	15.3	7	15	66	19	29	71	23	WMMX-F	(40)
KOSI-F	Denver	8.3	15.1	6	16	74	10	24	76	21	KYGO-F	(27)
KLTI-F	Des Moines	7.0	18.0	10	32	56	12	29	71	37	KSTZ-F	(41)
KTSM-F	El Paso	7.5	16.8	11	10	65	25	31	69	40	KPRR-F	(38)
WXRm-F	Ft. Myers-Naples	6.3	19.8	5	5	68	27	47	53	31	WINK-F	(34)
KSOE-F	Fresno	5.8	22.4	5	10	81	9	25	75	30	KTHT-F	(31)
WOOD-F	Grand Rapids	6.8	18.5	7	23	61	16	26	74	29	WSNX-F	(25)
WSPA-F	Green-Spart	9.3	13.7	7	9	65	26	28	72	22	WMI-F	(35)
WRCH-F	Hartford	9.3	13.8	10	10	59	31	32	68	37	WTIC-F	(27)
KODA-F	Houston	8.0	15.7	7	11	73	16	33	67	25	KRBE-F	(30)
WRSa-F	Huntsville	9.0	13.8	20	2	23	75	41	59	56	WAHR-F	(26)
WTPI-F	Indianapolis	9.3	13.5	10	8	59	33	32	68	32	WENS-F	(22)
WJKK-F	Jackson, MS	9.0	13.9	12	17	71	13	50	50	20	WMSI-F	(28)
WEJZ-F	Jacksonville	7.5	16.9	10	10	59	31	29	71	35	WAPE-F	(34)
WROZ-F	Lancaster	9.5	13.2	7	10	63	27	28	72	33	WARM-F	(30)
KSNE-F	Las Vegas	9.3	13.4	13	7	69	24	28	72	35	KLUC-F	(27)
WGKS-F	Lexington	6.3	20.1	6	12	77	11	21	79	28	WMXL-F	(49)
KVLO-F	Little Rock	7.3	17.2	12	4	70	26	32	68	30	KURB-F	(34)
WVEZ-F	Louisville	9.8	13.0	8	14	72	14	24	76	26	WDJX-F	(26)
WMLI-F	Madison	4.8	26.6	5	20	72	8	23	77	25	WMGN-F	(44)
WLYF-F	Miami	9.0	13.9	11	7	56	37	35	65	36	WFLC-F	(25)
WLTO-F	Milwaukee	7.8	16.4	5	8	72	20	30	70	28	WMYX-F	(34)
WLTE-F	Minn-SP	7.8	16.1	4	9	74	17	33	67	25	WCCO	(35)
KJSN-F	Modesto	9.8	12.8	18	6	80	14	31	69	26	KATM-F	(29)
WJXA-F	Nashville	7.0	18.3	7	10	69	21	38	62	22	WRVW-F	(27)
WLMG-F	New Orleans	8.5	14.8	6	7	68	25	32	68	28	WWL	(29)
WLTW-F	New York	9.5	13.4	8	12	66	22	36	64	38	WCBJ-F	(20)
WFOG-F	Norfolk	8.5	14.6	8	5	60	35	33	67	37	WUDE-F	(28)
KQSR-F	Oklahoma City	6.3	19.9	7	30	66	4	48	52	21	KJYO-F	(40)
KESY-F	Omaha	8.0	15.8	7	11	56	33	35	65	31	KQKQ-F	(33)
WMGF-F	Orlando	6.3	20.1	7	8	65	27	29	71	29	WOMX-F	(28)
WMEZ-F	Pensacola	10.0	12.6	12	7	69	24	33	67	29	WXBm-F	(26)
WSWT-F	Peoria	10.0	12.4	14	3	67	30	32	68	33	WPBG-F	(28)
KKLT-F	Phoenix	7.0	18.0	8	18	65	17	27	73	26	KESZ-F	(35)
WSHH-F	Pittsburgh	8.3	15.2	8	7	58	35	32	68	39	WBZZ-F	(31)
WLTJ-F	Pittsburgh	7.0	17.9	5	13	68	19	34	66	25	WBZZ-F	(42)
WWLI-F	Providence	9.0	14.1	9	10	60	30	34	66	33	WSNE-F	(26)
WTVR-F	Richmond	9.0	14.1	9	10	68	32	28	72	25	WMXB-F	(24)
WRMM-F	Rochester	7.5	16.7	8	10	70	20	32	68	31	WPXY-F	(33)
KYMX-F	Sacramento	6.3	20.2	9	15	66	19	31	69	34	KGBY-F	(33)
WGER-F	Saginaw	8.8	14.5	7	15	66	19	29	71	33	WIOG-F	(34)

SOFT AC
(Cont.)

NATIONAL MEAN:		7.8	16.3	8.0	10.7	65.1	24.2	32.5	67.5	31.4	<u>LEADING</u>	
		<u>TSL</u>	<u>I/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>	<u>% AT HOME</u>	<u>CUME SHARER</u>	
KEZK-F	St. Louis	7.8	16.3	8	9	67	24	27	73	35	KLOU-F	(26)
KSFI-F	Salt Lake	6.8	18.7	7	15	73	12	33	67	28	KBEE-F	(25)
KQXT-F	San Antonio	7.8	16.3	6	14	67	19	42	58	27	KSMG-F	(35)
KJQY-F	San Diego	6.0	21.0	5	9	58	33	36	64	46	KYKY-F	(38)
KOIT-AF	San Francisco	6.3	19.8	6	14	65	21	40	60	34	KIOI-F	(26)
KBAY-F	San Jose	7.0	17.9	9	12	60	28	30	70	37	KIOI-F	(27)
KRWM-F	Seattle	7.0	17.7	5	15	70	15	30	70	29	KBSG-F	(25)
KELO-F	Sioux Falls	12.5	10.1	11	8	75	17	38	62	31	KMXC-F	(31)
KXLY-F	Spokane	7.5	16.7	10	13	64	23	29	71	33	KISC-F	(22)
WLTJ-F	Syracuse	7.8	16.2	8	8	63	29	31	69	28	WNTQ-F	(27)
WWRM-F	Tampa-SP	9.3	13.8	10	11	68	21	37	63	29	WFLZ-F	(30)
KBEZ-F	Tulsa	7.0	18.1	4	7	70	23	32	68	24	KRAV-F	(30)
WGAY-F	Washington	6.3	20.2	8	4	59	37	38	62	40	WBIG-F	(25)
WRLX-F	West Palm Bch	5.5	22.8	10	3	31	66	32	68	52	WEAT-F	(32)
KOEZ-F	Wichita	12.8	9.9	22	1	14	85	32	68	63	KFDI-F	(17)
WWSH-F	WB-Scranton	4.3	30.5	2	11	38	51	27	73	37	WKRR-F	(47)
WJBR-F	Wilmington, DE (SAC/AC)	8.8	14.3	12	8	71	21	24	76	33	WSTW-F	(28)
WSRS-F	Worcester	9.5	13.2	12	15	63	22	31	69	31	WXLO-F	(27)
WKBN-F	Youngstown	8.0	15.6	9	6	64	30	36	64	34	WHOT-F	(34)

CHR/TOP 40

NATIONAL MEAN:		6.7	18.6	8.9	47.6	49.5	2.9	40.5	59.5	29.1	LEADING CUME SHARER	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	% M	% F	% AT HOME		
WFLY-F	Albany-Schen.	6.8	18.5	9	48	49	3	34	66	30	WKLI-F	(25)
KKSS-F	Albuquerque	7.3	17.5	7	60	39	1	39	61	33	KYLZ-F	(50)
WAEF-F	Allen-Beth	9.3	13.8	11	33	63	4	27	73	23	WZQZ-F	(29)
WPRR-F	Altoona	9.3	13.3	19	49	49	2	32	68	24	WFGY-F	(30)
KGOT-F	Anchorage	8.8	14.6	13	53	45	2	33	67	23	KMXS-F	(40)
WSTR-F	Atlanta	7.8	16.4	8	30	69	1	38	62	24	WNNX-F	(33)
WAYV-F	Atlantic City	7.5	16.8	8	26	71	3	48	52	25	WFPG-F	(37)
WZNY-F	Augusta, GA	7.0	18.3	10	61	38	1	52	48	35	WBBQ-F	(33)
KHFI-F	Austin	7.3	17.4	8	49	48	3	42	48	24	KAMX-F	(33)
KISV-F	Bakersfield	9.3	13.7	12	60	40	0	54	46	46	KKXX-F	(46)
WLSS-F	Baton Rouge	4.8	25.8	2	39	60	1	44	56	19	KHOM-F	(50)
WMRV-F	Binghamton	8.5	14.9	15	56	42	2	45	55	30	WAAL-F	(34)
WBNQ-F	Bloomington, IL	7.8	16.0	13	54	44	2	33	67	21	WBWN-F	(27)
KZMG-F	Boise	6.5	19.6	9	47	52	1	46	54	27	KARO-F	(26)
WJMN-F	Boston	7.5	16.6	10	56	41	3	44	56	36	WXXS-F	(46)
WXXS-F	Boston	6.3	20.4	6	39	56	5	30	70	33	WJMN-F	(40)
WKSE-F	Buffalo	6.3	20.5	7	56	42	2	32	68	32	WEDG-F	(28)
KDAT-F	Cedar Rapids	9.3	13.5	10	18	72	10	26	74	23	WMT -F	(49)
WSSX-F	Charleston, SC	6.5	19.3	6	42	58	0	49	51	24	WAVF-F	(39)
WVSR-F	Charleston, WV	8.5	14.8	22	40	50	10	38	62	32	WQBE-F	(29)
WNKS-F	Charlotte	6.0	20.7	5	48	49	3	42	58	21	WEND-F	(29)
WKXJ-F	Chattanooga	7.3	17.3	8	68	31	1	38	62	38	WJTT-F	(28)
WBBM-F	Chicago	5.8	21.5	7	57	38	5	44	56	38	WKQX-F	(27)
WKRQ-F	Cincinnati	5.3	23.6	6	49	49	2	32	68	21	WEBN-F	(34)
WZJM-F	Cleveland	6.8	18.6	8	59	39	2	34	66	33	WQAL-F	(32)
KKMG-F	Colorado Spgs	7.8	16.2	15	60	36	4	39	61	35	KVUU-F	(36)
WNOK-F	Columbia, SC	8.0	15.7	11	39	58	3	40	60	28	WARQ-F	(30)
WNCI-F	Columbus, OH	6.8	18.5	9	40	58	2	36	64	27	WSNY-F	(29)
KZFM-F	Corpus Christi	8.3	15.1	11	46	50	4	39	61	43	KSAB-F	(27)
KHKS-F	Dallas-FW	7.8	16.2	9	40	58	2	37	63	25	KDMX-F	(27)
WHTS-F	Daven-RI-Moline	7.0	18.0	8	41	57	2	45	55	32	KMXG-F	(41)
WGTZ-F	Dayton	5.0	27.8	6	52	47	1	40	60	32	WMMX-F	(34)
KQKS-F	Denver	9.5	13.3	17	59	41	0	41	59	37	KALC-F	(29)
WKQI-F	Detroit (CHR/AC)	5.3	23.9	6	34	62	4	29	71	20	WPLT-F	(42)
WPLT-F	Detroit (CHR/NR)	4.8	26.2	2	34	65	1	52	48	20	WKQI-F	(52)
KPRR-F	El Paso	9.3	13.6	14	64	34	2	44	56	33	KSII-F	(36)
WRTS-F	Erie	7.8	16.0	13	52	47	1	41	59	34	WJET-F	(52)
KDUK-F	Eugene	6.3	20.6	14	58	38	4	43	57	24	KMGE-F	(29)
WSTO-F	Evansville	7.8	16.1	12	49	47	4	35	65	22	WIKY-F	(38)
WCKF-F	Flint	7.8	16.1	12	45	51	4	40	60	26	WCRZ-F	(33)
WXXB-F	Ft. Myers-Naples	10.0	12.5	11	41	58	1	29	71	21	WRXK-F	(30)
WMEE-F	Ft. Wayne	7.0	18.3	10	36	57	7	45	55	25	WAJI-F	(38)
KBOS-F	Fresno	8.0	15.9	14	65	32	3	46	54	48	KSEQ-F	(25)
WSNX-F	Grand Rapids	7.0	18.2	16	60	39	1	36	64	30	WGRD-F	(36)
WIXX-F	Green Bay	8.8	14.4	10	24	73	3	36	64	21	WKSZ-F	(38)
WRHT-F	Greenville-NB	6.8	18.8	5	39	55	6	45	55	23	WXNR-F	(33)
WFBC-F	Green-Spart	8.3	15.3	11	54	44	2	43	57	25	WTPT-F	(29)
WNNK-F	Harrisburg	7.3	17.2	8	29	66	5	29	71	30	WQXA-F	(24)
WKSS-F	Hartford	6.0	20.9	7	46	48	6	38	62	25	WTIC-F	(48)
KIKI-F	Honolulu	9.8	12.9	10	45	54	1	50	40	25	KOMQ-F	(51)
KRBE-F	Houston	6.3	20.5	4	44	53	3	35	65	28	KHMX-F	(30)
WKEE-F	Huntington	7.5	18.9	17	43	56	2	38	62	29	WTCR-F	(34)
WZYP-F	Huntsville	7.5	16.6	9	35	60	5	42	58	25	WDRM-F	(38)
WZPL-F	Indianapolis	5.0	24.5	5	36	61	3	29	71	21	WENS-F	(40)
WYOY-F	Jackson, MS	7.3	17.4	9	61	35	4	25	75	19	WSTZ-F	(38)
WAPE-F	Jacksonville	7.3	17.3	9	37	59	4	38	62	27	WPLA-F	(25)
WAEZ-F	JC-Kingsport	9.0	14.1	11	60	37	3	41	59	27	WTFM-F	(40)
WKFR-F	Kalamazoo	6.3	20.6	10	51	47	2	35	65	20	WFAT-F	(37)
KMXV-F	Kansas City	6.3	20.2	6	35	64	1	43	57	22	KYYS-F	(37)
WWST-F	Knoxville	6.5	19.7	7	51	49	0	40	60	25	WIVK-F	(39)

CHR/TOP 40
(Cont.)

NATIONAL MEAN:		6.7	18.6	8.9	47.6	49.5	2.9	40.5	59.5	29.1	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	% XM	% XF	% AT HOME	CUME SHARER	
KSMB-F	Lafayette, LA	8.0	15.9	12	43	53	4	44	56	19	KXKC-F	(30)
WLAN-F	Lancaster	6.5	19.1	7	37	59	4	34	66	24	WQXA-F	(33)
WHZZ-F	Lansing	7.0	17.9	7	56	43	1	42	58	27	WFMK-F	(37)
KLUC-F	Las Vegas	8.0	15.8	11	48	50	2	45	55	34	KMXB-F	(29)
WLKT-F	Lexington	7.0	17.9	10	59	39	2	35	65	27	WMXL-F	(38)
KFRX-F	Lincoln	6.8	18.7	12	49	49	2	32	68	23	KGDE-F	(31)
KESR-F	Little Rock	3.8	33.1	2	60	38	2	44	56	20	KDRE-F	(50)
KQAR-F	Little Rock	5.5	22.4	3	40	47	3	53	47	33	KSSN-F	(47)
KIIS-F	Los Angeles	5.5	23.3	7	48	48	4	46	54	36	KPWR-F	(35)
KPWR-F	Los Angeles (U/CHR)	6.3	20.2	4	69	31	0	60	40	44	KKBT-F	(45)
WDJX-F	Louisville	6.3	19.8	9	51	49	0	42	58	32	WGZB-F	(28)
KZII-F	Lubbock	10.8	11.7	14	47	48	5	34	66	34	KLLL-F	(32)
WMGB-F	Macon	7.3	17.3	7	51	45	4	41	59	24	WQBZ-F	(38)
WZEE-F	Madison	6.8	18.3	13	46	52	2	40	60	30	WMAD-F	(29)
KBFM-F	McAllen-Browns.	8.8	14.4	11	70	29	1	43	57	44	KKPS-F	(39)
WMC -F	Memphis	8.3	15.3	9	25	67	8	32	68	21	WRVR-F	(38)
WHYI-F	Miami	5.5	22.7	4	30	65	5	37	63	28	WPOW-F	(45)
WPOW-F	Miami	7.0	17.7	7	62	36	2	55	45	35	WHYI-F	(35)
KDWB-F	Minn-SP	6.5	19.1	9	58	39	3	32	68	27	KSTP-F	(36)
WABB-F	Mobile	7.5	16.6	6	53	42	5	41	59	32	WTKX-F	(24)
KWNN-F	Modesto	7.3	17.8	7	59	40	1	47	53	39	KHTN-F	(46)
KDON-F	Monterey-SC	8.3	15.5	16	67	30	3	39	61	45	KCDU-F	(19)
WBAM-F	Montgomery	8.0	15.5	9	44	53	3	56	44	19	WLWI-F	(36)
WRVW-F	Nashville	5.5	23.3	6	38	61	1	34	66	23	WKDF-F	(37)
WBLI-F	Nassau-Suffolk	8.0	15.6	7	34	63	3	41	59	25	WALK-F	(32)
WKCI-F	New Haven	7.0	18.2	7	29	63	8	38	62	24	WKSS-F	(44)
KHOM-F	New Orleans	5.8	22.6	6	57	43	0	33	67	26	WEZB-F	(48)
WQHT-F	New York	9.8	13.0	12	62	36	2	52	48	49	WBLS-F	(33)
WKTU-F	New York	7.3	17.1	5	32	64	4	40	60	33	WHTZ-F	(44)
WPLJ-F	New York	6.3	19.9	5	11	85	4	44	56	30	WHTZ-F	(39)
WNVZ-F	Norfolk	6.3	20.0	8	56	42	2	30	70	28	WVDE-F	(27)
KJYO-F	Oklahoma City	8.0	15.8	9	44	56	0	36	64	22	KYIS-F	(30)
KQKQ-F	Omaha	5.8	21.9	9	53	43	4	32	68	28	KGDE-F	(28)
WXXL-F	Orlando	6.3	20.2	6	42	57	1	39	61	24	WOMX-F	(36)
WSHE-F	Orlando	5.0	24.9	3	34	65	1	52	48	30	WXXL-F	(45)
KCAQ-F	Oxnard-Ventura	6.8	18.9	7	58	41	1	64	36	39	KPWR-F	(51)
WIOQ-F	Philadelphia	5.3	23.5	4	47	51	2	45	55	35	WYXR-F	(33)
WPLY-F	Philadelphia (CHR/NR)	4.8	26.2	4	52	45	3	51	49	31	WYSP-F	(48)
KZZP-F	Phoenix	6.3	20.5	5	42	57	1	43	57	20	KZON-F	(37)
KKFR-F	Phoenix	7.0	17.8	9	63	37	0	49	51	35	KPTY-F	(42)
WBZZ-F	Pittsburgh	6.0	20.7	8	44	56	0	36	64	21	WVTY-F	(33)
WJBQ-F	Portland, ME	6.8	18.6	8	45	51	4	32	68	28	WBLM-F	(32)
KKRZ-F	Portland, OR	7.8	16.2	14	57	42	1	42	58	29	KBBT-F	(20)
WPRO-F	Providence	6.0	21.4	5	31	66	3	25	75	26	WSNE-F	(35)
WVKX-F	Providence	6.5	19.6	7	76	22	2	35	65	45	WJMN-F	(46)
WDCG-F	Raleigh	5.8	21.7	6	39	59	2	43	57	20	WRAL-F	(41)
WRVQ-F	Richmond	6.3	20.4	8	38	60	2	30	70	26	WMXB-F	(37)
KGGI-F	Riverside-SB	8.0	15.9	9	49	48	3	44	56	46	KKBT-F	(28)
WXLK-F	Roanoke	6.8	18.6	8	30	57	7	33	67	32	WSLQ-F	(30)
WPXY-F	Rochester	5.5	22.9	6	40	57	3	37	63	31	WZNE-F	(35)
WZOK-F	Rockford	7.3	17.4	15	50	44	6	45	55	25	WXRX-F	(32)
KSFM-F	Sacramento	8.5	14.7	14	63	33	4	45	55	43	KZZO-F	(31)
WTCF-F	Saginaw	7.3	17.2	8	57	43	0	44	56	21	WIOG-F	(39)
KSLZ-F	St. Louis	6.5	19.5	5	59	40	1	52	48	26	WALC-F	(44)
WOCQ-F	Salisbury-OC	9.0	13.9	17	45	48	7	61	39	41	WRKE-F	(42)
KZHT-F	Salt Lake	5.8	22.4	9	74	25	1	46	54	32	KXRK-F	(29)
KISN-F	Salt Lake	4.8	20.2	6	38	59	3	30	70	22	KBEE-F	(43)
KTFM-F	San Antonio	8.8	14.2	10	58	40	2	42	58	30	KXTN-F	(27)
KHTS-F	San Diego	5.5	22.7	4	66	33	1	47	53	33	XHTZ-F	(63)
XHTZ-F	San Diego	6.0	20.7	6	55	43	2	62	38	39	KHTS-F	(65)
KKLQ-F	San Diego	4.0	30.5	5	48	50	2	43	57	38	KFMB-F	(54)

CHR/TOP 40
(Cont.)

NATIONAL MEAN:		6.7	18.6	8.9	47.6	49.5	2.9	40.5	59.5	29.1	<u>LEADING</u>	
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>	<u>% AT HOME</u>	<u>CUME SHARER</u>	
KMEL-F	San Francisco	6.3	19.8	7	52	45	3	52	48	36	KYLD-F (53)	
KZQZ-F	San Francisco	4.8	26.3	5	64	36	0	40	60	30	KYLD-F (41)	
KUBE-F	Seattle	7.3	17.4	14	60	40	0	41	59	29	KBKS-F (31)	
KBKS-AF	Seattle (CHR/AC)	5.5	23.2	4	52	47	1	28	72	27	KUBE-F (42)	
KMXC-F	Sioux Falls	10.8	11.7	15	46	53	1	44	56	25	KRRO-F (34)	
KZZU-F	Spokane	6.5	19.5	14	47	50	3	34	66	36	KHTQ-F (27)	
KHTO-F	Springfield, MO	6.8	18.7	13	63	37	0	31	69	20	KTOZ-F (35)	
WNTQ-F	Syracuse	6.0	20.9	8	31	68	1	38	62	25	WWNT-F (42)	
WFLZ-F	Tampa-SP	8.5	14.9	13	48	49	3	44	56	30	WMTX-F (29)	
WVKS-F	Toledo	7.3	17.6	8	42	55	3	36	64	25	WIOT-F (29)	
KRQQ-F	Tucson	7.0	17.8	5	37	60	3	37	63	30	KMXZ-F (31)	
KSJM-F	Tucson	7.8	16.3	9	59	41	0	38	62	34	KRQQ-F (56)	
KHTT-F	Tulsa	7.0	17.9	7	48	50	2	36	64	28	KMYZ-F (31)	
WWZZ-F	Washington	4.8	26.4	4	49	48	3	41	59	30	WRQX-F (36)	
WOMP-F	Wheeling	8.0	15.7	12	39	53	8	35	65	39	WVOK-F (34)	
KKRD-F	Wichita	6.8	18.8	8	45	52	3	49	51	29	KRZZ-F (33)	
WKRZ-F	WB-Scranton	8.3	15.3	11	22	61	17	42	58	32	WBHT-F (40)	
WBHT-F	WB-Scranton	5.8	21.7	4	56	42	2	47	53	31	WMGS-F (30)	
WSTW-F	Wilmington, DE (CHR/AC)	8.5	15.0	7	17	73	10	50	50	15	WYSP-F (29)	
WHOT-F	Youngstown	7.0	17.9	12	38	52	10	41	59	28	WNCD-F (26)	

		COUNTRY										
NATIONAL MEAN:		8.6	14.4	14.6	15.2	60.7	24.1	46.5	53.5	34.0		
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	% M	% F	% AT HOME	LEADING	SHARER
											CUME	
WQMX-F	Akron	10.0	12.7	13	18	58	24	43	57	36	WGAR-F	(29)
WGNA-F	Albany-Schen.	12.5	10.2	19	11	59	20	44	56	41	WFLY-F	(24)
KRST-F	Albuquerque	10.5	12.4	14	14	67	19	41	59	29	KTBL-F	(28)
KTBL-F	Albuquerque	6.0	21.6	9	8	63	29	50	50	32	KRST-F	(52)
WCTO-F	Allen-Beth	12.3	10.2	17	13	70	17	51	49	37	WAEB-F	(35)
WFGY-F	Altoona	12.3	10.4	29	10	57	33	47	53	36	WPRR-F	(26)
KASH-AF	Anchorage	9.0	13.8	15	13	74	13	64	36	25	KBJR-F	(36)
WNCY-F	Apple-OshKosh	9.5	13.3	13	19	71	10	48	52	20	WIXX-F	(40)
WKSF-F	Asheville	8.8	14.4	20	21	60	19	53	47	27	WJHZ-F	(24)
WKHX-F	Atlanta	9.0	13.9	12	20	60	20	48	52	25	WYAY-F	(28)
WYAY-F	Atlanta	7.8	16.5	9	26	59	15	40	60	28	WKHX-F	(50)
WKXC-F	Augusta, GA	9.3	13.5	16	13	69	18	47	53	40	WZNY-F	(30)
KASE-F	Austin	9.0	13.9	9	22	61	17	38	62	29	KHFI-F	(34)
KVET-F	Austin	8.8	14.5	9	7	67	26	60	40	30	KASE-F	(44)
KUZZ-AF	Bakersfield	9.5	13.3	16	19	60	21	48	52	35	KKXX-F	(19)
WPOC-F	Baltimore	10.5	12.1	12	13	54	33	51	49	33	WQSR-F	(24)
WYNK-AF	Baton Rouge	9.5	13.2	21	7	65	28	47	53	30	WKJN-F	(28)
WXCT-F	Baton Rouge	7.3	17.1	7	24	67	9	38	62	24	WYNK-F	(55)
WHWK-F	Binghamton	13.0	9.7	27	12	61	27	42	58	41	WMRV-F	(27)
WZZK-F	Birmingham	8.0	16.0	14	14	62	24	36	64	34	WERC	(36)
WBWN-F	Bloomington, IL	10.8	11.9	18	24	61	15	46	54	31	WBWQ-F	(34)
KQFC-F	Boise	9.3	13.4	9	24	64	12	49	51	35	KIZN-F	(42)
WKLB-F	Boston	9.8	13.0	11	16	62	22	47	53	31	WODS-F	(24)
WYRK-F	Buffalo	11.8	10.6	14	7	58	35	42	58	47	WHTT-F	(28)
KHAK-F	Cedar Rapids	9.5	13.1	18	13	65	22	41	59	40	KXMX-F	(27)
WEZL-F	Charleston, SC	10.8	11.7	19	18	59	23	49	51	35	WBUB-F	(31)
WBUB-F	Charleston, SC	7.5	16.3	13	23	51	26	46	54	46	WEZL-F	(51)
WQBE-F	Charleston, WV	10.8	11.9	22	11	44	45	36	64	49	WKWS-F	(30)
WSOC-F	Charlotte	8.3	15.4	12	12	60	28	54	46	29	WKKT-F	(39)
WKKT-F	Charlotte	7.0	18.1	11	24	64	12	45	55	28	WSOC-F	(46)
WUSY-F	Chattanooga	12.3	10.4	29	13	64	23	49	51	27	WDEF-F	(18)
WUSN-F	Chicago	8.0	15.8	12	16	62	22	38	62	31	WUSN-F	(22)
WUBE-F	Cincinnati	8.3	15.4	11	17	66	17	46	54	35	WYGY-F	(28)
WGAR-F	Cleveland	10.3	12.2	17	11	59	30	47	53	41	WMJI-F	(22)
KKCS-F	Colorado Spgs	9.0	14.0	19	13	64	23	51	49	36	KCCY-F	(41)
KCCY-F	Colorado Spgs	8.3	15.1	11	11	84	5	48	52	31	KKCS-F	(41)
WCOS-F	Columbia, SC	10.0	12.6	21	15	58	27	42	58	35	WNOK-F	(33)
WKCX-F	Columbus, GA	11.0	11.6	17	22	51	27	57	43	35	WVRK-F	(36)
WCOL-F	Columbus, OH	9.0	14.1	14	15	67	18	41	59	31	WNCI-F	(35)
WHOK-F	Columbus, OH	6.5	19.3	9	13	62	25	42	58	31	WCOL-F	(45)
KRYS-AF	Corpus Christi	8.5	15.1	11	12	69	19	42	58	25	KOUL-F	(38)
KSCS-F	Dallas-FW	8.3	15.2	11	11	68	21	43	57	27	KPLX-F	(29)
KYNG-F	Dallas-FW	7.3	17.5	7	29	64	7	56	44	25	KSCS-F	(39)
KPLX-F	Dallas-FW	6.3	20.4	8	12	65	23	41	59	30	KSCS-F	(44)
WLLR-F	Daven-RI-Moline	10.3	12.4	20	15	66	19	47	51	41	KBOB-F	(32)
WHKO-F	Dayton	10.0	12.6	23	13	65	22	39	61	32	WMMX-F	(22)
KYGO-F	Denver	10.3	12.6	17	20	67	13	47	53	30	KOSI-F	(22)
KCKK-F	Denver	6.5	19.8	4	13	55	32	50	50	40	KYGO-F	(46)
KJJY-F	Des Moines	8.8	14.4	20	11	62	27	41	59	36	KHKI-F	(31)
KHKI-F	Des Moines	10.8	11.6	18	25	60	15	52	48	28	KJJY-F	(40)
WYCD-F	Detroit	7.5	16.9	9	15	69	16	38	62	28	WYCD-F	(38)
WYCD-F	Detroit	7.0	17.7	11	11	62	27	44	56	34	WYCD-F	(37)
KKCB-F	Duluth	10.5	12.0	21	14	53	33	42	58	39	KTCC-F	(30)
KHEY-F	El Paso	10.3	12.3	14	13	53	34	42	58	39	KTSM-F	(30)
KSET-F	El Paso	6.8	18.5	10	23	68	9	25	75	28	KHEY-F	(59)
WXTA-F	Erie	9.5	13.4	17	16	52	32	45	55	34	WXKC-F	(27)
KKNU-F	Eugene	10.3	12.2	18	8	64	28	46	54	39	KUGN-F	(28)
WKDQ-F	Evansville	9.8	13.0	18	16	56	28	50	50	30	WSTO-F	(30)
KVOX-F	Fargo	9.0	14.0	10	17	66	17	60	40	33	KFGO-F	(49)
WKML-F	Fayetteville	9.0	14.0	17	14	61	25	45	55	31	WQSM-F	(25)
WCKT-F	Ft. Myers-Naples	8.3	15.1	16	10	60	30	47	53	33	WVGR-F	(27)

COUNTRY
(Cont.)

NATIONAL MEAN:		8.6	14.4	14.6	15.2	60.7	24.1	46.5	53.5	34.0		
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>% M</u>	<u>% F</u>	<u>% AT HOME</u>	<u>LEADING CUME SHARER</u>	
WWGR-F	Ft. Myers-Naples	8.0	15.5	9	15	66	19	38	62	31	WCKT-F	(45)
WQHK-F	Ft. Wayne	9.8	12.9	13	28	55	17	53	47	31	WBTU-F	(28)
KSKS-F	Fresno	6.5	19.2	5	9	75	16	47	53	32	KNAX-F	(34)
KNAX-F	Fresno	7.8	16.6	12	11	56	33	45	55	40	KSKS-F	(41)
WOGK-F	Gainesville	11.3	11.3	19	15	53	32	48	52	47	WTRS-F	(29)
WBCT-F	Grand Rapids	9.3	13.5	14	28	59	13	50	50	30	WLAV-F	(26)
WCUZ-F	Grand Rapids	7.8	16.1	8	13	46	41	62	38	43	WBCT-F	(39)
WTQR-F	Greensboro-WS	9.8	13.0	17	11	55	34	53	47	31	WWSL-F	(25)
WWSL-F	Greensboro-WS	8.8	14.3	13	23	58	19	41	59	31	WTQR-F	(44)
WRNS-AF	Greenville-NB	10.8	11.7	23	17	62	21	48	51	30	WSFL-F	(24)
WSSL-F	Green-Spart	8.8	14.5	15	17	58	25	40	60	36	WESC-F	(34)
WESC-F	Green-Spart	9.3	13.5	14	8	55	37	54	46	55	WSSC-F	(47)
WRBT-F	Harrisburg	8.5	14.7	14	13	73	14	40	60	29	WNNK-F	(30)
WRKZ-F	Harrisburg	7.8	16.2	16	13	51	36	44	56	38	WRBT-F	(30)
WWYZ-F	Hartford	10.3	12.5	17	10	59	31	49	51	35	WRCH-F	(19)
KILT-F	Houston	9.0	14.2	13	16	72	12	42	58	30	KKBQ-F	(34)
KKBQ-F	Houston	8.3	15.2	10	20	72	8	44	56	24	KILT-F	(37)
KIKK-F	Houston	6.8	18.9	9	26	65	9	45	55	22	KKBQ-F	(42)
WTCR-F	Huntington	9.0	14.0	17	13	60	27	50	50	40	WKEE-F	(34)
WDGG-F	Huntington	5.5	22.3	6	15	65	20	57	43	28	WTCR-F	(47)
WDRM-F	Huntsville	12.8	9.8	24	14	65	21	52	48	33	WZYP-F	(29)
WFMS-F	Indianapolis	10.5	12.0	20	11	59	30	47	53	36	WFBQ-F	(26)
WGRL-F	Indianapolis	6.0	21.2	5	36	55	9	38	62	15	WFBQ-F	(27)
WMSI-F	Jackson, MS	8.5	14.8	22	11	56	33	45	55	33	WKTf-F	(30)
WKTf-F	Jackson, MS	5.0	25.0	5	24	62	14	47	53	11	WMSI-F	(56)
WQIK-F	Jacksonville	8.5	15.1	16	10	52	38	48	52	39	WROD-F	(34)
WXBQ-F	JC-Kingsport	10.8	11.8	21	17	62	21	44	56	36	WQUT-F	(30)
WMTZ-F	Johnstown	12.0	10.4	27	23	59	18	41	59	40	WGLU-F	(20)
KFKF-F	Kansas City	9.3	13.6	15	11	70	19	45	55	31	KBEQ-F	(36)
KBEQ-F	Kansas City	8.5	14.8	12	24	71	5	50	50	23	KFKF-F	(38)
WIVK-F	Knoxville	10.5	12.7	16	15	56	29	46	54	36	WIMZ-F	(22)
WOKI-F	Knoxville	5.8	21.4	8	30	57	13	30	70	37	WIVK-F	(65)
KXKC-F	Lafayette, LA	10.8	11.9	13	15	67	18	47	53	25	KMDL-F	(35)
WPCV-F	Lakeland, FL	11.8	10.6	20	8	59	33	45	55	35	WFLZ-F	(17)
WIOV-F	Lancaster	8.0	15.9	14	19	56	25	44	56	35	WRKZ-F	(30)
WITL-F	Lansing	9.8	12.8	20	17	51	32	44	56	39	WXIK-F	(26)
WXIK-F	Lansing	6.8	19.0	12	15	63	22	38	62	36	WITL-F	(63)
KWNR-F	Las Vegas	7.5	17.0	11	16	65	19	45	55	37	KMXB-F	(27)
KFMS-F	Las Vegas	7.5	17.0	10	15	46	39	44	56	48	KWNR-F	(37)
WVLK-F	Lexington	9.3	13.5	16	16	63	21	48	52	26	WMYC-F	(31)
WMYC-F	Lexington	5.8	22.7	4	20	64	16	43	57	32	WVLK-F	(67)
KZKX-F	Lincoln	9.3	13.3	15	20	64	16	40	60	29	KFGE-F	(32)
KSSN-F	Little Rock	9.5	13.2	17	14	56	30	51	49	36	KDDK-F	(28)
KDDK-F	Little Rock	5.0	24.9	7	35	58	7	45	55	21	KSSN-F	(56)
KZLA-F	Los Angeles	8.5	14.9	10	5	66	29	42	58	37	KRTH-F	(22)
WAMZ-F	Louisville	10.0	12.7	25	14	66	20	42	58	35	WHKW-F	(22)
WHKW-F	Louisville	7.0	17.8	5	32	58	10	57	43	26	WAMZ-F	(65)
KLLL-AF	Lubbock	9.8	12.7	17	19	68	13	33	67	39	KZIL-F	(33)
WDEN-F	Macon	12.3	10.3	26	13	62	25	49	51	27	WQBZ-F	(28)
WQOM-F	Madison	7.3	17.3	6	18	55	27	48	52	29	WZEE-F	(40)
KTEX-F	McAllen-Browns.	9.0	14.0	17	18	51	31	41	59	46	KBFM-F	(37)
WGKX-F	Memphis	8.0	15.5	16	15	49	36	63	37	39	WOGY-F	(37)
WOGY-F	Memphis	7.5	17.2	16	19	69	12	29	71	32	WGKX-F	(47)
WKIS-F	Miami	9.5	13.1	17	12	61	27	49	51	32	WMXJ-F	(20)
WMIL-F	Milwaukee	8.8	14.2	11	14	61	25	45	55	38	WTMJ-F	(27)
KEEY-F	Minn-SP	9.0	13.9	11	20	64	16	46	54	24	KDWB-F	(33)
WKSJ-F	Mobile	8.5	14.6	19	8	52	40	45	55	41	WDWG-F	(24)
KATM-F	Modesto	11.0	11.5	20	16	60	24	46	54	32	KHOP-F	(17)
KTOM-F	Mont-SC	8.5	15.1	13	14	68	18	47	53	38	KDON-F	(22)
WLWI-F	Montgomery	10.5	12.1	21	5	64	31	42	58	43	WBAM-F	(25)
WSIX-F	Nashville	10.8	11.8	14	14	68	18	45	55	29	WSM -F	(35)

COUNTRY
(Cont.)

NATIONAL MEAN:		8.6	14.4	14.6	15.2	60.7	24.1	46.5	53.5	34.0	LEADING	
		ISL	I/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	% XM	% XF	% AT HOME	CUME SHARER	
WSM -F	Nashville	8.8	14.7	10	11	61	28	37	63	31	WSIX-F	(50)
WNOE-F	New Orleans	10.5	12.0	17	9	62	29	54	46	38	WEZB-F	(22)
WGH -F	Norfolk	9.0	13.9	22	22	65	13	49	51	36	WCMS-F	(36)
WCMS-AF	Norfolk	8.8	14.4	17	10	48	42	52	48	40	WGH -F	(38)
KXXY-F	Oklahoma City	9.0	14.0	16	12	63	25	50	50	28	KTST-F	(36)
KTST-F	Oklahoma City	9.0	13.9	12	19	72	9	47	53	21	KXXY-F	(48)
KXKT-F	Omaha	8.5	14.6	8	26	69	5	44	56	24	KQKQ-F	(30)
WOW -F	Omaha	8.0	15.7	14	3	61	36	53	47	38	KXKT-F	(35)
WOW	Omaha	9.8	13.1	17	0	17	83	39	61	78	KFAB	(38)
WWKA-F	Orlando	10.3	12.2	16	9	66	25	46	54	33	WXXL-F	(21)
KHAY-F	Oxnard-Ventura	10.8	11.7	18	6	74	20	42	58	37	KRTH-F	(26)
WXBM-F	Pensacola	11.8	10.9	26	11	60	29	41	59	36	WABB-F	(18)
WXCL-F	Peoria	9.5	13.3	24	22	38	40	49	51	43	WFYR-F	(28)
WXTU-F	Philadelphia	8.8	14.3	13	4	58	38	48	52	41	KYW	(27)
KNIX-F	Phoenix	8.5	14.6	14	11	68	21	45	55	34	KMLE-F	(38)
KMLE-F	Phoenix	7.8	16.0	8	18	68	14	42	58	28	KNIX-F	(44)
KWCY-F	Phoenix	6.5	19.0	7	16	67	17	44	56	27	KMLE-F	(54)
WDSY-F	Pittsburgh	10.5	12.1	17	13	60	27	49	51	37	WBZZ-F	(22)
WPOR-F	Portland, ME	8.5	14.4	13	8	62	30	52	48	38	WTHT-F	(30)
KUPL-F	Portland, OR	9.0	14.1	11	15	66	19	45	55	33	KWJJ-F	(38)
KWJJ-F	Portland, OR	8.0	16.0	14	21	56	23	42	58	40	KUPL-F	(41)
WOKQ-F	Portsmouth, NH	8.8	14.5	15	13	62	25	56	44	31	WHEB-F	(19)
WCTK-F	Providence	10.3	12.3	15	9	64	27	47	53	31	WBBB-F	(21)
WQDR-F	Raleigh	8.0	15.9	12	11	61	28	60	40	28	WKIX-F	(47)
WKIX-F	Raleigh	7.5	16.6	7	23	66	11	44	56	30	WQDR-F	(47)
KBUL-F	Reno	9.0	14.0	15	14	67	19	37	63	44	KWNZ-F	(24)
WKHK-F	Richmond	10.8	11.8	22	15	59	26	50	50	32	WTVR-F	(26)
KFRG-F	Riverside-SB	11.8	10.7	22	11	63	26	48	52	42	KOLA-F	(16)
WYYD-F	Roanoke	12.3	10.3	24	9	56	35	49	51	32	WXLK-F	(22)
WBEE-F	Rochester	11.0	11.4	17	10	54	36	45	55	43	WPXY-F	(24)
WXXQ-F	Rockford	10.3	12.2	16	22	61	17	43	57	36	WZOK-F	(34)
KNCI-F	Sacramento	9.0	14.0	13	25	67	8	45	55	23	KZZO-F	(29)
KRAK-F	Sacramento	6.5	19.4	10	14	53	33	52	48	42	KNCI-F	(28)
WKCQ-F	Saginaw	9.5	13.2	15	14	48	38	53	47	33	WHNN-F	(26)
WIL -F	St. Louis	10.0	12.7	18	12	58	30	47	53	35	WKXX-F	(33)
WWFG-F	Salisbury-OC	9.5	13.2	20	14	55	31	45	55	35	WICO-F	(30)
KSOP-AF	Salt Lake	7.0	17.9	11	21	61	18	50	50	27	KKAT-F	(36)
KUBL-F	Salt Lake	6.5	19.7	7	23	70	7	43	57	29	KKAT-F	(39)
KKAT-F	Salt Lake	5.5	22.8	7	26	66	8	85	15	22	KUBL-F	(40)
KAJA-F	San Antonio	8.5	14.9	13	22	68	10	50	50	33	KCYF-F	(42)
KCYF-F	San Antonio	8.3	15.4	11	16	65	19	33	67	41	KAJA-F	(43)
KSON-AF	San Diego	9.8	13.0	16	18	64	18	46	54	36	KFMB-F	(22)
KYCY-F	San Francisco	6.8	18.4	9	21	65	14	46	54	23	KOIT-F	(20)
KNEW	San Francisco	9.3	13.6	15	5	20	75	54	46	55	KGO	(30)
KRTY-F	San Jose	6.8	18.9	6	15	65	20	52	48	34	KYCY-F	(23)
WJCL-F	Savannah	8.5	14.5	18	17	60	23	43	57	23	WCHY-F	(45)
KMPS-F	Seattle	8.3	15.1	17	11	70	19	45	55	31	KBSG-F	(19)
KYCW-F	Seattle	9.5	13.2	16	17	72	11	53	47	30	KMPS-F	(34)
KRMD-F	Shreveport	9.8	12.8	19	9	64	23	42	58	28	KITT-F	(31)
WBYT-F	South Bend	10.5	12.0	17	20	55	25	52	48	32	WNDU-F	(30)
KDRK-F	Spokane	8.5	14.8	16	19	66	15	52	48	25	KZZU-F	(30)
KNFR-F	Spokane	9.8	12.9	13	18	51	31	38	62	37	KDRK-F	(40)
WPKX-F	Springfield, MA	8.8	14.3	14	10	56	34	44	56	43	WMAS-F	(20)
KTTS-F	Springfield, MO	8.3	15.2	20	2	43	55	38	62	55	KGMV-F	(24)
WBBS-F	Syracuse	10.8	11.7	15	13	68	19	54	46	30	WNTQ-F	(29)
WQYK-F	Tampa-SP	9.8	12.9	19	9	50	41	47	53	44	WRBQ-F	(23)
WTHI-F	Terre Haute	10.8	11.8	18	15	57	28	42	58	32	WMGI-F	(27)
WKKO-F	Toledo	11.0	11.4	20	14	54	32	46	54	34	WVKS-F	(30)
WIBW-F	Topeka	11.8	10.5	18	15	69	16	46	54	35	KTPK-F	(32)
KIIM-F	Tucson	11.0	11.6	23	12	68	20	48	52	40	KRQQ-F	(28)
KWEN-F	Tulsa	9.3	13.5	12	20	56	24	45	55	29	KHTT-F	(26)

		COUNTRY (Cont.)										
NATIONAL MEAN:		8.6	14.4	14.6	15.2	60.7	24.1	46.5	53.5	34.0		
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	% AT HOME	LEADING CUME SHARER	
KVOO-F	Tulsa	8.5	14.9	11	4	60	36	55	45	31	KWEN-F (42)	
KVOO	Tulsa	11.3	11.2	22	0	22	78	61	39	61	KRMG-F (33)	
KCKI-F	Tulsa	5.0	25.3	4	38	58	4	36	64	26	KWEN-F (44)	
WFRG-F	Utica	14.0	8.9	19	10	58	32	60	40	37	WLZW-F (25)	
WMZQ-F	Washington	9.0	14.1	13	11	69	20	46	54	33	WRQX-F (20)	
KKCV-F	Waterloo-CF	10.5	12.1	12	32	52	16	58	42	24	KOEL-F (38)	
WIRK-F	West Palm Bch	11.0	11.5	18	13	59	28	44	56	34	WEAT-F (24)	
WCLB-F	West Palm Bch	5.3	24.6	2	25	61	14	52	48	33	WIRK-F (36)	
WQVK-F	Wheeling	9.3	13.5	22	18	54	28	48	52	38	WRKY-F (29)	
KZSN-F	Wichita	8.8	14.3	13	17	71	12	36	64	36	KKRD-F (33)	
KFDI-F	Wichita	7.5	17.1	17	4	45	56	53	47	56	KZSN-F (26)	
KYQQ-F	Wichita	5.3	23.4	5	17	77	6	46	54	21	KKRD-F (54)	
WGGY-F	WB/Scranton	10.3	12.3	13	9	53	38	48	52	39	WKRZ-F (43)	
WXCY-F	Wilmington, DE	10.5	12.1	11	12	67	21	43	57	29	WSTW-F (25)	
WGTY-F	York	10.0	12.7	14	8	63	29	48	52	41	WRKZ-F (30)	
WQXK-F	Youngstown	10.8	11.8	23	12	56	32	46	54	43	WHOT-F (28)	

AOR

NATIONAL MEAN:		7.5	16.5	7.7	29.2	68.7	2.1	72.8	27.2	21.6	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	% M	% F	% AT HOME	CUME	SHARER
WONE-F	Akron	7.5	16.5	9	24	72	4	72	28	18	WNCX-F	(38)
WPYX-F	Albany-Schen.	6.0	20.8	6	29	67	4	68	32	27	WXCR-F	(38)
KZRR-F	Albuquerque	8.0	15.6	6	36	64	0	74	26	20	KTEG-F	(42)
WZZO-F	Allen-Beth	9.0	14.0	9	26	71	3	73	27	20	WAEB-F	(43)
WBXQ-F	Altoona	12.0	10.6	8	22	77	1	71	29	9	WPRR-F	(38)
KWHL-F	Anchorage	7.0	17.6	7	44	56	0	79	21	17	KGOT-F	(44)
WAPL-F	Apple-OshKosh	9.5	13.2	10	22	76	2	73	27	14	WIXX-F	(51)
WKLS-F	Atlanta	7.0	17.7	7	26	72	2	72	28	21	WZGC-F	(41)
WZXL-F	Atlantic City	8.8	14.3	5	31	68	1	73	27	19	WAYV-F	(32)
KLBJ-F	Austin	7.3	17.7	8	28	71	1	67	33	26	KROX-F	(37)
KRAB-F	Bakersfield	6.8	18.9	10	38	61	1	79	21	22	KKXX-F	(34)
WYYY-F	Baltimore	7.8	16.2	5	30	68	2	77	23	22	WHFS-F	(43)
WZRR-F	Birmingham	8.0	15.6	9	17	81	2	62	38	22	WRAX-F	(33)
KARO-F	Boise	7.0	18.3	8	40	56	4	80	20	10	KZMG-F	(50)
WBCN-F	Boston	5.8	23.0	5	37	60	3	74	26	27	WXKS-F	(29)
WGRF-F	Buffalo	9.0	13.9	8	16	83	1	71	29	21	WLCE-F	(34)
WAVF-F	Charleston, SC	6.8	18.7	9	48	52	0	77	23	24	WSSX-F	(55)
WKLC-F	Charleston, WV	9.0	13.7	6	15	84	1	73	27	24	WVSR-F	(46)
WRFX-F	Charlotte	7.5	16.9	6	13	85	2	79	21	18	WSSS-F	(31)
WSKZ-F	Chattanooga	7.0	18.0	12	21	78	1	62	38	17	WDOD-F	(35)
WRCX-F	Chicago	6.8	19.0	5	45	55	0	75	25	28	WKQX-F	(47)
WLUP-F	Chicago	4.3	30.4	1	21	75	4	63	37	21	WKQX-F	(37)
WEBN-F	Cincinnati	8.0	16.0	9	39	60	1	75	25	22	WKRQ-F	(37)
WMMS-F	Cleveland	7.0	18.2	4	35	63	2	72	28	22	WNXC-F	(58)
KILO-F	Colorado Spgs	10.3	12.3	17	54	45	1	78	22	30	KKFM-F	(41)
WMFX-F	Columbia, SC	8.3	15.2	11	14	84	2	73	27	15	WNOK-F	(37)
WVRK-F	Columbus, GA	11.0	11.4	21	37	62	1	79	21	20	WCGQ-F	(43)
WBZX-F	Columbus, OH	6.5	19.7	7	42	57	1	72	28	27	WNCI-F	(39)
KEGL-F	Dallas-FW	6.0	21.1	5	46	52	2	73	27	21	KTXQ-F	(55)
KTXQ-F	Dallas-FW	5.0	24.6	2	35	65	0	74	26	16	KEGL-F	(52)
WXLN-F	Daven-RI-Moline	7.5	17.1	9	24	74	2	72	28	20	KCQQ-F	(49)
WTUE-F	Dayton	9.0	14.1	6	28	70	2	82	18	16	WXEG-F	(41)
KAZR-F	Des Moines	8.8	14.4	12	60	39	1	79	21	22	KSTZ-F	(36)
WRIF-F	Detroit	6.8	18.7	4	23	76	1	81	19	21	WPLT-F	(35)
WVBR-F	Detroit	7.0	18.0	6	12	84	4	86	14	18	WRIF-F	(48)
KQDS-F	Duluth	11.5	10.9	11	27	73	0	75	25	22	KRBR-F	(36)
KLAQ-F	El Paso	9.8	12.9	12	43	55	2	73	27	26	KPRR-F	(47)
WRKT-F	Erie	11.3	11.0	12	24	72	4	78	22	21	WJET-F	(32)
WGBF-F	Evansville	7.5	16.9	9	26	73	1	77	23	22	WSTO-F	(40)
WRXK-F	Ft. Myers-Naples	8.5	15.1	7	20	78	2	76	24	23	WXKB-F	(42)
WBYS-F	Ft. Wayne	7.8	16.4	4	30	68	2	70	30	13	WFWI-F	(34)
KRZR-F	Fresno	8.3	15.4	18	33	66	1	72	28	29	KFRR-F	(42)
WKLQ-F	Grand Rapids	5.3	24.8	8	36	64	0	77	23	28	WGRD-F	(59)
WKRR-F	Greensboro-WS	9.0	13.9	7	19	78	3	79	21	21	WKSI-F	(31)
WXRA-F	Greensboro-WS	4.8	27.1	3	31	65	4	72	28	19	WKSI-F	(45)
WSFL-F	Greenville-NB	9.5	13.2	8	37	59	4	73	27	19	WRNS-F	(40)
WTPT-F	Green-Spart	6.8	18.7	7	55	42	3	70	30	26	WFBC-F	(50)
WROQ-F	Green-Spart	8.5	14.8	10	18	77	5	77	23	19	WFBC-F	(31)
WTPA-F	Harrisburg	7.8	16.1	7	25	73	2	75	25	19	WQXA-F	(39)
WRVW-F	Harrisburg	8.0	15.8	7	9	82	9	52	48	15	WNNK-F	(29)
WCCC-AF	Hartford	6.5	19.4	5	19	78	3	81	19	22	WMRO-F	(42)
KLOL-F	Houston	7.3	17.5	6	20	77	3	78	22	18	KKRW-F	(38)
WFBQ-F	Indianapolis	7.8	16.5	8	17	77	6	74	26	21	WNAF-F	(27)
WSTZ-F	Jackson, MS	7.3	17.4	9	17	81	2	75	25	21	WTYX-F	(45)
WFYV-F	Jacksonville	10.8	11.8	10	21	78	1	79	21	23	WPLA-F	(31)
WQUT-F	JC-Kingsport	8.8	14.3	11	17	79	4	77	23	22	WXBQ-F	(47)
WRKR-F	Kalamazoo	7.5	17.0	9	30	70	0	74	26	22	WKFR-F	(37)
KQRC-F	Kansas City	7.8	16.2	8	32	66	2	63	37	25	KCFX-F	(38)
WIMZ-F	Knoxville	9.5	13.3	12	25	73	2	66	34	18	WIVK-F	(45)
WJXQ-F	Lansing	6.5	19.4	7	24	76	0	81	19	23	WMMQ-F	(41)

AOR
(Cont.)

NATIONAL MEAN:		7.5	16.5	7.7	29.2	68.7	2.1	72.8	27.2	21.6	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	% M	% F	% AT HOME	CUME SHARER	
KOMP-F	Las Vegas	8.3	15.4	10	12	84	4	78	22	26	KKLZ-F (48)	
WKQQ-F	Lexington	8.0	15.8	5	38	61	1	69	31	25	WKLT-F (40)	
KMJX-F	Little Rock	9.5	13.5	6	21	78	1	62	38	24	KKPT-F (40)	
KLOS-F	Los Angeles	6.5	19.2	4	14	84	2	72	28	32	KCBS-F (40)	
WTFX-F	Louisville	5.0	25.1	4	41	55	4	75	25	32	WLRS-F (48)	
KFMX-F	Lubbock	10.0	12.5	10	43	54	3	72	28	23	KZII-F (39)	
WQBZ-F	Macon	11.5	10.9	15	27	65	8	76	24	22	WDEN-F (40)	
WJJO-F	Madison	8.8	14.4	10	40	60	0	74	26	21	WZEE-F (48)	
WIBA-F	Madison	5.5	22.9	6	23	75	2	67	33	21	WZEE-F (40)	
WGIR-F	Manchester	8.0	15.9	7	24	67	9	57	43	22	WZID-F (35)	
KFRQ-F	McAllen-Browns.	6.3	20.2	9	39	61	0	73	27	23	KBFM-F (61)	
WEGR-F	Memphis	7.5	16.6	12	19	77	4	67	33	22	WSRR-F (44)	
WZTA-F	Miami	8.3	15.5	7	33	65	2	68	32	20	WPLL-F (43)	
WLZR-F	Milwaukee	8.5	14.9	6	32	68	0	79	21	20	WLUM-F (45)	
WRQC-F	Minn-SP	7.8	17.5	3	28	71	1	79	21	22	KQRS-F (46)	
KZNZ-F	Minn-SP	5.0	24.7	3	38	62	0	50	50	25	KSTP-F (40)	
KHOP-F	Modesto	8.5	14.8	8	24	74	2	74	26	22	KOSO-F (35)	
WBAB-F	Nassau-Suffolk	7.3	17.4	6	11	81	8	66	34	21	WXRK-F (32)	
WPLR-F	New Haven	7.0	18.2	8	18	79	3	69	31	27	WKCI-F (30)	
KKND-F	New Orleans	8.0	15.8	8	44	56	0	72	28	23	WEZB-F (37)	
WNOR-F	Norfolk	8.3	15.1	9	45	53	2	88	12	19	WROX-F (41)	
KATT-F	Oklahoma City	8.8	14.4	8	40	59	1	80	20	20	KJYO-F (46)	
KEZO-F	Omaha	8.8	14.3	8	24	76	0	77	23	15	KKCD-F (27)	
WJRR-F	Orlando	7.3	17.6	6	41	58	1	77	23	29	WSHE-F (46)	
WTKX-F	Pensacola	10.3	12.4	17	39	60	1	74	26	20	WABB-F (39)	
WMMR-F	Philadelphia	5.8	21.9	3	13	83	4	68	32	22	WYSP-F (58)	
KUPD-F	Phoenix	10.0	12.5	11	37	61	2	76	24	22	KZZP-F (29)	
KDKB-F	Phoenix	6.3	20.1	6	12	85	3	73	27	17	KSLX-F (32)	
WDVE-F	Pittsburgh	10.0	10.5	8	19	79	2	74	26	20	WXDX-F (40)	
WBLM-F	Portland, ME	8.5	14.7	6	30	68	2	65	35	17	WMGX-F (33)	
KUFO-F	Portland, OR	7.0	18.0	7	37	60	3	76	24	25	KNRK-F (42)	
WHEB-F	Portsmouth, NH	9.0	13.9	5	20	80	0	66	34	24	WERZ-F (30)	
WHJY-F	Providence	9.3	13.8	6	21	76	3	77	23	20	WVRX-F (32)	
WRDU-F	Raleigh	6.0	20.5	6	17	80	3	80	20	18	WDCG-F (49)	
KDOT-F	Reno	8.5	14.9	5	40	58	2	54	46	19	KRZQ-F (50)	
WRXL-F	Richmond	6.8	18.9	6	22	75	3	77	23	15	WRVQ-F (37)	
KCXX-F	Riverside-SB	8.0	15.6	5	42	58	0	68	32	35	KROQ-F (31)	
WROV-F	Roanoke	9.0	13.9	16	31	67	2	72	28	24	WPVR-F (36)	
WCMF-F	Rochester	8.0	15.7	5	19	77	4	80	20	27	WNVE-F (35)	
WXRX-F	Rockford	8.8	14.4	12	20	80	0	77	23	16	WZOK-F (42)	
KRXQ-F	Sacramento	7.8	16.4	8	37	62	1	66	34	28	KWOD-F (46)	
WKQZ-F	Saginaw	9.0	14.0	9	35	65	0	71	29	15	WTCF-F (33)	
KSHE-F	St. Louis	7.5	17.0	5	21	77	2	81	19	19	KSD -F (44)	
KBER-F	Salt Lake	7.5	17.0	6	50	44	0	82	18	19	KXRK-F (42)	
KURR-F	Salt Lake	6.5	19.8	4	40	59	1	75	25	10	KBER-F (46)	
KISS-F	San Antonio	7.0	18.3	7	58	39	3	77	23	28	KTFM-F (39)	
KIOZ-F	San Diego	7.0	18.3	5	28	71	1	76	24	32	KGB -F (43)	
KSJO-F	San Jose	5.8	22.1	6	29	70	1	78	22	24	KOME-F (50)	
KISW-F	Seattle	8.5	14.9	7	19	80	1	79	21	23	KNDD-F (39)	
WRBR-F	South Bend	8.5	14.9	10	41	58	1	65	35	17	WAOR-F (37)	
KKZX-F	Spokane	11.8	10.7	12	19	80	1	73	27	20	KZZU-F (26)	
KXUS-F	Springfield, MO	8.3	15.7	8	31	67	2	78	22	16	KHTO-F (33)	
WAQX-F	Syracuse	7.5	17.1	4	23	75	2	80	20	19	WNTQ-F (35)	
WKRL-F	Syracuse	8.8	14.3	8	52	46	2	78	22	26	WAQX-F (52)	
WXTB-F	Tampa-SP	9.3	13.7	10	38	61	1	75	25	20	WFLZ-F (40)	
WIOT-F	Toledo	7.3	17.4	6	22	77	1	78	22	21	WVKS-F (44)	
WBUZ-F	Toledo	7.8	16.1	4	34	66	0	81	19	20	WIOT-F (57)	
KLPX-F	Tucson	8.8	14.6	8	18	81	1	63	37	20	KRQQ-F (38)	
KMOD-F	Tulsa	11.0	11.3	5	12	86	2	73	27	16	KJSR-F (39)	
WOUR-F	Utica	9.5	13.5	7	24	72	4	77	23	34	WRCK-F (57)	
WWDG-F	Washington	6.0	21.1	5	36	62	2	63	37	23	WHFS-F (51)	

AOR
(Cont.)

NATIONAL MEAN:		7.5	16.5	7.7	29.2	68.7	2.1	72.8	27.2	21.6	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	AT HOME	CUME SHARER	
KRZZ-F	Wichita	9.8	13.1	7	23	76	1	81	19	21	KKRD-F	(45)
KICT-F	Wichita	8.0	15.7	12	54	46	0	64	36	31	KRZZ-F	(47)
WEZX-F	WB/Scranton	8.3	15.1	8	26	63	11	63	37	28	WKRZ-F	(56)
WZMT-F	WB/Scranton	6.8	18.4	8	38	61	1	77	23	29	WKRZ-F	(50)
WRQR-F	Wilmington, NC	9.5	13.5	6	10	84	6	77	23	20	WSFM-F	(36)
WQXA-F	York	8.8	14.3	9	34	62	4	74	26	19	WYCR-F	(32)
WNCD-F	Youngstown	9.0	13.9	8	23	77	0	77	23	15	WHOT-F	(45)

MODERN/NEW ROCK

NATIONAL MEAN:		5.8	21.9	5.7	48.5	49.6	1.9	64.2	35.8	25.5	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	% XM	% XF	% AT HOME	CUME SHARER	
WQBK-F	Albany-Schen.	8.3	16.1	5	42	56	2	65	35	29	WFLY-F (33)	
KTEG-F	Albuquerque	6.3	20.7	9	46	54	0	50	50	38	KZRR-F (42)	
WNNX-F	Atlanta	7.3	17.4	7	42	58	0	56	44	22	WSTR-F (45)	
KROX-F	Austin	5.0	24.9	4	56	42	4	64	36	17	KAMX-F (43)	
WTGE-F	Baton Rouge	6.3	20.0	3	55	43	2	75	25	27	WLSS-F (51)	
WRAX-F	Birmingham	8.5	14.9	11	49	50	1	62	38	22	WZRR-F (36)	
WAAF-F	Boston	8.0	15.9	8	51	48	1	80	20	25	WBCN-F (63)	
WFNX-F	Boston	4.8	26.2	3	38	61	1	54	46	26	WBCN-F (63)	
WEDG-F	Buffalo	6.3	20.0	5	48	51	1	66	34	21	WLCE-F (49)	
WDOD-F	Chattanooga	7.0	18.0	10	41	54	5	62	38	23	WSKZ-F (32)	
WKQX-F	Chicago	4.5	27.3	5	56	43	1	52	48	28	WRCX-F (35)	
WAQZ-F	Cincinnati	4.3	29.3	3	45	53	2	44	56	24	WKRQ-F (55)	
WENZ-F	Cleveland	4.5	27.5	3	49	51	0	54	46	27	WMMS-F (48)	
WARQ-F	Columbia, SC	5.8	22.0	6	43	55	2	54	46	23	WNOK-F (55)	
WAZU-F	Columbus, OH	7.0	18.2	2	48	49	3	76	24	20	WBZX-F (66)	
KDGE-F	Dallas-FW	4.8	26.5	5	50	49	1	61	39	24	KTXQ-F (39)	
WXEG-F	Dayton	6.5	18.9	9	49	51	0	61	39	20	WTUE-F (44)	
KBPI-F	Denver	7.0	18.1	7	58	41	1	73	27	37	KALC-F (40)	
KKDM-F	Des Moines	4.5	28.0	4	65	34	1	50	50	26	KSTZ-F (47)	
WQRS-F	Detroit	6.3	19.9	4	8	51	1	45	55	43	WWJ (33)	
WKRK-F	Detroit	4.3	29.1	1	30	65	5	82	18	21	WRIF-F (47)	
KFRR-F	Fresno	6.3	20.3	3	43	57	0	75	25	40	KRZR-F (54)	
WGRD-F	Grand Rapids	7.3	17.2	7	39	61	0	58	42	26	WLAV-F (38)	
WXNR-F	Greenville-NB	6.3	20.2	8	64	36	0	73	27	17	WSFL-F (39)	
WMRQ-F	Hartford	6.5	19.4	6	54	43	3	67	33	30	WKSS-F (39)	
KPOI-F	Honolulu	6.8	19.0	8	28	68	4	66	34	19	KUCD-F (34)	
KTBZ-F	Houston	6.8	19.0	8	45	53	2	62	38	20	KRBE-F (49)	
WRZX-F	Indianapolis	6.5	18.9	8	51	49	0	70	30	18	WFBQ-F (49)	
WPLA-F	Jacksonville	6.0	20.6	7	52	46	2	62	38	18	WFYV-F (43)	
WDX-F	Lansing	4.8	26.5	6	68	31	1	69	31	22	WHZZ-F (43)	
KXTE-F	Las Vegas	8.5	15.0	8	36	62	2	64	36	32	KEDG-F (47)	
KEDG-F	Las Vegas	5.5	22.7	4	42	56	2	67	33	30	KXTE-F (53)	
WXZZ-F	Lexington	4.3	31.4	5	51	48	1	69	31	22	WKQQ-F (54)	
KROQ-F	Los Angeles	5.8	21.9	4	46	54	0	61	39	31	KLYY-F (41)	
KLYY-F	Los Angeles	3.8	33.4	0	45	54	1	66	34	31	KROQ-F (79)	
WMAD-F	Madison	5.5	23.4	7	56	44	0	71	29	24	WZEE-F (53)	
WRXQ-F	Memphis	5.5	22.6	6	54	44	2	64	36	16	WSRR-F (39)	
WLUM-F	Milwaukee	5.0	25.0	4	58	41	1	59	41	25	WLZR-F (56)	
KZNR-F	Minn-SP	4.5	28.6	3	43	56	1	56	44	27	KSTP-F (42)	
WKDF-F	Nashville	7.3	17.4	10	54	45	1	71	29	20	WRVW-F (42)	
WXRK-F	New York	8.3	15.2	7	29	69	2	75	25	33	WHTZ-F (31)	
WROX-F	Norfolk	4.0	30.4	5	65	35	0	74	26	27	WNOR-F (48)	
KGDE-F	Omaha	5.5	22.9	7	66	34	0	72	28	21	KQKQ-F (45)	
WIXO-F	Peoria	6.5	19.5	10	75	22	0	58	42	24	WWCT-F (41)	
KEDJ-F	Phoenix	6.0	20.6	6	45	55	0	70	30	27	KZON-F (38)	
WXDX-F	Pittsburgh	6.5	19.4	6	44	55	1	65	35	22	WQVE-F (48)	
WCYY-F	Portland, ME	8.3	15.5	10	58	41	1	84	16	16	WBLM-F (41)	
KNRK-F	Portland, OR	5.3	24.1	3	57	43	0	58	42	33	KUFO-F (45)	
WBRU-F	Providence	5.0	25.7	3	49	50	1	53	47	24	WBRU-F (55)	
WXEX-F	Providence	5.8	22.5	5	52	47	1	63	37	20	WHJY-F (36)	
WBZU-F	Richmond	7.5	16.9	12	48	51	1	68	32	25	WMXB-F (39)	
WNVE-F	Rochester	7.3	17.4	6	50	48	2	76	24	27	WZNE-F (44)	
KWOD-F	Sacramento	6.0	20.6	5	60	40	0	48	52	31	KZZO-F (56)	
KPNT-F	St. Louis	7.3	17.4	5	51	46	3	72	28	19	WALC-F (50)	
KXRK-F	Salt Lake	5.5	22.6	5	58	40	2	62	38	22	KBER-F (38)	
KENZ-F	Salt Lake	5.5	23.3	3	37	60	3	51	49	18	KXRK-F (42)	
XTRA-F	San Diego	4.3	29.6	3	53	47	0	68	32	29	XHRM-F (45)	
KITS-F	San Francisco	4.5	27.3	4	28	71	1	61	39	24	KLLC-F (48)	
KOME-F	San Jose	5.8	21.7	3	41	59	0	67	33	31	KXJO-F (33)	
KNDD-F	Seattle	6.0	20.9	9	57	43	0	60	40	35	KUBE-F (34)	
KAEP-F	Spokane	7.8	16.2	5	32	68	0	52	48	25	KZZU-F (44)	

MODERN/NEW ROCK
(Cont.)

NATIONAL MEAN:		5.8	21.9	5.7	48.5	49.6	1.9	64.2	35.8	25.5	<u>LEADING</u>	
		<u>TSL</u>	<u>T/O RATIO</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%M</u>	<u>%F</u>	<u>%</u>	<u>CUME SHARER</u>	
				<u>EXCL</u>	<u>12-24</u>	<u>25-54</u>	<u>55+</u>			<u>AT HOME</u>		
WXKR-F	Toledo	4.5	28.9	1	40	55	5	69	31	18	WIOT-F	(44)
KFMA-F	Tucson	7.0	18.4	6	53	46	1	46	54	39	KRQQ-F	(42)
KMYZ-F	Tulsa	7.8	16.4	15	65	34	1	67	33	30	KHTT-F	(41)
WHFS-F	Washington	4.3	30.4	2	37	62	1	61	39	22	WWDC-F	(62)
WPBZ-F	West Palm Bch	7.0	18.1	7	53	46	1	70	30	26	WMBX-F	(45)

PROGRESSIVE AOR

NATIONAL MEAN:		6.0	20.6	4.1	16.2	80.6	3.2	54.6	45.4	24.0	LEADING	
		<u>ISL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>	<u>AT HOME</u>	<u>CUME</u>	<u>SHARER</u>
WXLE-F	Albany-Schen.	4.8	26.1	3	36	64	0	18	82	43	WQBK-F	(40)
KPEK-F	Albuquerque	7.0	17.9	3	26	73	1	41	59	21	KTEG-F	(40)
KGSR-F	Austin	6.5	19.9	4	15	85	0	49	51	28	KROX-F	(31)
WBOS-F	Boston	4.3	29.6	2	12	84	4	45	55	23	WBCN-F	(39)
WEND-F	Charlotte	7.5	16.9	10	49	49	2	62	38	16	WNKS-F	(50)
WXRT-F	Chicago	6.8	19.0	4	10	87	3	62	38	20	WXCD-F	(27)
KKZN-F	Dallas-FW	5.3	24.5	3	13	86	1	57	43	20	KDMX-F	(42)
KBCO-F	Denver	7.5	16.6	5	12	88	0	55	45	20	KXPK-F	(44)
KXPK-F	Denver	5.3	24.0	2	22	77	1	51	49	20	KBCO-F	(53)
WTTS-F	Indianapolis	5.3	24.2	3	14	86	0	59	41	22	WFBQ-F	(56)
KXPT-F	Las Vegas	5.5	23.5	5	9	86	5	58	42	26	KMXB-F	(43)
WLRS-F	Louisville	6.3	20.7	5	59	38	3	70	30	20	WTFX-F	(56)
WMMF-F	Madison	8.0	16.2	7	7	90	3	48	52	24	WIBA-F	(41)
KTCZ-F	Minn-SP	6.5	19.2	3	11	85	4	59	41	18	KQRS-F	(61)
KPIG-F	Monterey-SC	9.0	14.2	5	3	82	15	71	29	37	KGO	(21)
WRLT-F	Nashville	6.5	19.1	5	13	85	2	68	32	20	WKDF-F	(38)
WKOC-F	Norfolk	4.0	30.6	2	18	80	2	55	45	24	WPTE-F	(67)
KZON-F	Phoenix	6.0	20.6	3	28	71	1	51	49	20	KZZP-F	(58)
KINK-F	Portland, OR	7.0	17.8	6	3	91	6	46	54	34	KGON-F	(27)
KTHX-F	Reno	10.5	12.3	5	2	87	11	61	39	25	KOZZ-F	(40)
WMAX-F	Rochester	6.5	19.8	2	11	85	4	59	41	18	WZNE-F	(53)
WVRV-F	St. Louis	5.5	22.5	2	14	82	4	42	58	16	WALC-F	(46)
KXST-F	San Diego	7.3	17.4	5	13	85	2	59	41	30	KGB -F	(30)
KFOG-F	San Francisco	6.3	20.1	4	4	93	3	58	42	31	KLLC-F	(30)
KMTT-F	Seattle	6.8	18.5	5	9	90	1	59	41	26	KZOK-F	(27)
WHPT-F	Tampa-SP	5.3	24.3	4	9	86	5	56	44	22	WMTX-F	(44)

CLASSIC AOR

NATIONAL MEAN:		6.7	18.7	5.7	14.4	83.2	2.4	71.4	28.6	22.5	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	% M	% F	% AT HOME	CUME	SHARER
WXCR-F	Albany-Schen.	4.8	27.2	2	19	81	0	78	22	27	WPYX-F	(53)
KIOT-F	Albuquerque	6.3	20.1	4	12	87	1	61	39	25	KLSK-F	(34)
KLSK-F	Albuquerque	5.8	21.6	4	13	86	1	68	32	14	KZRR-F	(41)
KBFX-F	Anchorage	11.3	11.3	9	23	77	0	76	24	20	KWHL-F	(41)
WZGC-F	Atlanta	6.5	19.5	3	12	86	2	67	33	41	WKLS-F	(43)
KPEZ-F	Austin	4.8	26.5	5	22	78	0	63	37	22	KHFI-F	(35)
KKBB-F	Bakersfield	8.8	14.7	6	9	90	1	69	31	24	KRAB-F	(38)
WAAL-F	Binghamton	6.3	20.7	10	24	73	3	59	41	25	WMRV-F	(48)
WZLX-F	Boston	6.8	18.9	4	12	84	4	74	26	20	WBCN-F	(40)
WXCD-F	Chicago	5.8	21.9	2	19	79	2	57	43	19	WLUP-F	(28)
WCKG-F	Chicago	6.5	19.5	2	9	89	2	71	29	33	WXCD-F	(33)
WOFX-F	Cincinnati	5.8	21.9	3	16	80	4	73	27	21	WGRR-F	(42)
WNCX-F	Cleveland	8.0	15.5	3	18	81	1	70	30	24	WMMS-F	(43)
KKFM-F	Colorado Spgs	8.5	15.0	10	19	80	1	73	27	20	KVUU-F	(37)
WLVQ-F	Columbus, OH	7.5	16.9	7	13	87	0	68	32	23	WBZX-F	(41)
KZPS-F	Dallas-FW	7.0	18.0	6	11	88	1	71	29	22	KTXQ-F	(29)
WING-F	Dayton	5.8	22.0	2	16	81	3	81	19	27	WTUE-F	(44)
KRFX-F	Denver	9.0	14.0	7	16	83	1	78	22	14	KKHK-F	(38)
KKHK-F	Denver	6.5	19.7	7	15	84	1	59	41	24	KRFX-F	(40)
KRKQ-F	Des Moines	6.0	21.5	8	15	85	0	76	24	17	KGGO-F	(37)
WCSX-F	Detroit	7.0	18.2	4	10	88	2	72	28	22	WRIF-F	(32)
KZEL-F	Eugene	7.0	18.3	7	19	78	3	75	25	21	KDUK-F	(23)
WABX-F	Evansville	10.8	11.8	8	19	80	1	68	32	18	WGBF-F	(44)
WARO-F	Ft. Myers-Naples	8.8	14.1	7	7	90	3	65	35	17	WRXK-F	(39)
WFWI-F	Ft. Wayne	7.0	17.8	7	11	86	3	82	18	19	WMEE-F	(29)
KJFX-F	Fresno	6.8	18.6	10	15	85	0	73	27	22	KRZR-F	(30)
WLAV-F	Grand Rapids	9.8	13.0	10	18	82	0	72	28	20	WGRD-F	(41)
WHCN-F	Hartford	5.3	24.7	2	18	80	2	76	24	25	WCCC-F	(41)
KKLV-F	Honolulu	6.0	20.6	9	12	87	1	90	10	20	KPOI-F	(30)
KKRW-F	Houston	7.5	17.0	6	7	91	2	64	36	18	KLOL-F	(45)
WTAK-F	Huntsville	8.5	14.5	10	24	75	1	68	32	22	WZYP-F	(38)
KCFX-F	Kansas City	5.3	24.3	4	11	85	4	63	37	27	KMXV-F	(24)
KLTH-F	Kansas City	8.8	14.5	7	13	80	7	58	42	20	KCFX-F	(42)
WMMQ-F	Lansing	9.0	14.0	5	18	82	0	70	30	25	WJXQ-F	(34)
KKLZ-F	Las Vegas	7.8	16.5	7	13	86	1	65	35	29	KOMP-F	(32)
WLRO-F	Lexington	6.8	18.8	5	21	79	0	60	40	18	WKQQ-F	(48)
KTGL-F	Lincoln	8.8	14.4	9	15	82	3	70	30	16	KIBZ-F	(29)
KKPT-F	Little Rock	6.0	21.3	6	17	81	2	69	31	19	KMJX-F	(52)
KCBS-F	Los Angeles	6.0	21.2	4	15	81	4	67	33	18	KLOS-F	(35)
WQMF-F	Louisville	7.3	17.7	5	13	84	3	77	23	18	WTFX-F	(38)
WBGG-F	Miami	7.5	16.9	4	16	78	6	64	36	36	WZTA-F	(34)
WKLH-F	Milwaukee	8.3	15.1	5	8	90	2	69	31	22	WLZR-F	(33)
KQRS-F	Minn-SP	8.5	14.8	6	12	84	4	67	33	20	KSTP-F	(36)
KHKK-F	Modesto	5.5	23.9	7	18	78	4	58	42	28	KATM-F	(32)
WGFX-F	Nashville	7.0	18.3	5	15	84	1	64	36	20	WSIX-F	(32)
WCKW-F	New Orleans	6.5	19.8	6	26	72	2	82	18	24	WRNO-F	(43)
WNEW-F	New York	5.8	21.9	3	10	84	6	68	32	27	WAXQ-F	(40)
WAXQ-F	New York	5.5	23.3	3	13	82	5	68	32	31	WNEW-F	(43)
WAFX-F	Norfolk	7.5	16.8	12	15	85	0	68	32	24	WNOR-F	(36)
KRXO-F	Oklahoma City	8.3	15.3	10	6	91	3	63	37	23	KJYO-F	(34)
KKCD-F	Omaha	8.8	14.4	5	8	90	2	70	30	24	KEZQ-F	(34)
WHTQ-F	Orlando	8.0	15.9	5	16	83	1	71	29	21	WMMO-F	(37)
WYSP-F	Philadelphia (T)	7.3	17.4	4	23	73	4	78	22	30	WMMR-F	(36)
KSLX-AT	Phoenix	6.0	20.9	3	10	88	2	63	37	21	KDKB-F	(32)
WRRK-F	Pittsburgh	5.8	21.8	3	14	78	8	69	31	26	WQVE-F	(52)
KGON-F	Portland, OR	6.3	20.1	4	16	82	2	65	35	22	KUFO-F	(30)
WVRX-F	Providence	5.5	23.3	6	9	82	9	67	33	22	WHJY-F	(36)
KOZZ-F	Reno	7.8	16.0	10	11	86	3	83	17	20	KDOT-F	(40)
WQRV-F	Rochester	5.3	23.5	2	14	82	4	74	26	12	WCMF-F	(40)
KSEG-F	Sacramento	5.8	21.6	6	9	88	3	72	28	25	KXOA-F	(36)
KSD -F	St. Louis	5.5	23.1	3	10	83	7	65	35	19	KSHE-F	(50)

CLASSIC AOR
(Cont.)

NATIONAL MEAN:

		6.7	18.7	5.7	14.4	83.2	2.4	71.4	28.6	22.5	
		<u>TSL</u>	<u>I/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>	<u>% AT HOME</u>	<u>LEADING CUME SHARER</u>
KRSP-F	Salt Lake	5.5	23.3	5	21	76	3	75	25	19	KSFI-F (25)
KZEP-F	San Antonio	9.3	13.8	6	12	86	2	69	31	23	KISS-F (36)
KGB -F	San Diego	7.3	17.4	6	14	84	2	77	23	29	KIOZ-F (35)
KUFX-F	San Jose	6.5	19.2	9	19	80	1	60	40	22	KSJO-F (27)
KZOK-F	Seattle	6.5	19.3	3	13	86	1	72	28	21	KISW-F (29)
WAQY-F	Springfield, MA	7.0	18.3	7	19	79	2	67	33	16	WAAF-F (23)
WTKW-FF	Syracuse	7.5	18.6	3	12	88	0	56	44	24	WAQX-F (47)
WTBT-F	Tampa-SP	11.3	11.1	7	8	89	3	65	35	24	WXTB-F (32)
WJZE-F	Toledo	6.5	19.5	2	12	88	0	76	24	22	WIOT-F (53)
KKHG-F	Tucson	5.8	22.6	5	17	80	3	76	24	26	KLPX-F (42)
WARW-F	Washington	5.5	23.3	3	13	87	0	71	29	25	WMDC-F (32)
WKGR-F	West Palm Bch	6.3	20.7	6	9	88	3	70	30	15	WMBX-F (30)
WYFM-F	Youngstown	9.5	13.2	9	6	84	10	61	39	26	WHOT-F (37)

FULL SERVICE/TALK

NATIONAL MEAN:		7.8	16.0	10.9	2.1	39.3	58.6	49.4	50.6	60.2	LEADING	
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>% M</u>	<u>% F</u>	<u>% AT HOME</u>	<u>CUME</u>	<u>SHARER</u>
WAKR	Akron	5.8	22.3	13	1	24	75	44	56	76	WNIR-F	(15)
WGY	Albany-Schen.	9.3	13.7	15	3	34	63	37	63	72	WGNA-F	(17)
KKOB	Albuquerque	8.0	15.7	10	2	50	48	54	46	48	KRST-F	(18)
WHBY	Apple-OshKosh	8.5	15.0	7	5	47	48	47	53	52	WIXX-F	(29)
WWNC	Asheville (C/FS)	9.5	13.1	23	1	31	68	43	57	61	WISE	(23)
WSB	Atlanta	8.0	15.7	9	2	56	42	53	47	41	WPCH-F	(20)
WJBC	Bloomington, IL	10.3	12.5	17	2	35	63	39	61	72	WBWN-F	(24)
KBOI	Boise	7.0	17.9	10	6	58	36	56	44	43	KIDO	(32)
WICC	Bridgeport	11.5	11.1	19	3	27	70	35	65	80	WEZN-F	(25)
WBEN	Buffalo	7.5	16.9	6	4	38	68	50	50	69	WGR	(36)
WHBC	Canton	10.0	12.7	16	1	27	72	42	58	74	WHBC-F	(21)
WMT	Cedar Rapids	9.8	12.9	16	1	30	69	48	52	74	KCRG	(34)
WCHS	Charleston, WV	7.8	16.2	8	2	46	52	70	30	46	WBCE-F	(28)
WBT	Charlotte	7.5	16.5	8	0	53	47	60	40	46	WSOC-F	(17)
WGN	Chicago	10.5	12.0	8	0	27	73	38	62	72	WMAQ	(32)
WLW	Cincinnati	7.8	16.5	7	3	58	39	69	31	44	WKRC	(27)
WTAM	Cleveland	6.8	18.5	4	4	45	51	55	45	49	WKNR	(42)
WTVN	Columbus, OH	7.8	16.0	10	3	51	46	54	46	49	WBNS-F	(23)
WBAP	Dallas-FW	8.0	15.8	8	1	53	44	64	36	52	KRLD	(31)
KOA	Denver	7.0	18.1	6	3	57	40	66	34	44	KHOW	(24)
WHO	Des Moines	8.8	14.3	10	5	49	46	49	51	58	KIOA-F	(20)
WJR	Detroit	7.3	17.7	7	2	42	56	54	46	55	WWJ	(40)
KDAL	Duluth	9.5	13.5	14	0	21	79	45	55	73	WEBC	(35)
KFGO	Fargo	12.0	10.3	9	2	41	57	59	41	59	WDAY	(41)
WOWO	Ft. Wayne	6.0	20.7	9	2	47	51	53	47	57	WGL	(19)
WSJS	Greensboro-WS	7.3	17.0	14	1	37	62	50	50	67	WTQR-F	(18)
WHP	Harrisburg	8.5	14.8	7	1	38	61	53	47	58	WRVV-F	(18)
WTIC	Hartford	8.8	14.2	13	1	35	64	42	58	69	WRCH-F	(22)
KSSK	Honolulu	9.5	13.3	15	3	58	39	41	59	43	KSSK-F	(21)
WIBC	Indianapolis	7.8	16.2	15	2	37	61	51	49	54	WFBC-F	(23)
WKZO	Kalamazoo	6.5	19.9	10	5	28	67	50	50	72	WKMI	(20)
WDAF	Kansas City (C/FS)	11.0	11.4	26	2	36	62	44	56	53	KFKF-F	(19)
WVLC	Lexington	8.0	15.7	13	2	36	62	53	47	59	WVLC-F	(22)
WHAS	Louisville	9.8	13.0	14	0	43	57	50	50	58	WANZ-F	(20)
WIBA	Madison	7.0	18.0	7	2	43	55	50	50	63	WTDY	(24)
WTMJ	Milwaukee	7.5	16.7	7	3	39	58	53	47	60	WGLB	(25)
WCCO	Minn-SP	8.8	14.5	11	2	35	63	44	56	69	KQRS-F	(23)
WSM	Nashville	7.8	16.2	14	5	18	77	58	42	54	WSIX-F	(30)
WELI	New Haven	7.5	16.9	11	3	36	61	44	56	65	WCBS	(27)
KFAB	Omaha	7.8	16.4	9	2	42	56	45	55	64	KKAR	(41)
WDBO	Orlando	9.3	13.7	9	2	33	65	48	52	56	WHOO	(20)
KDKA	Pittsburgh	10.5	12.0	13	0	24	76	41	59	74	WTAE	(29)
KEX	Portland, OR	7.3	17.7	9	3	44	53	53	47	57	KXL	(27)
WPTF	Raleigh	7.8	15.9	14	1	39	60	43	57	65	WTRG-F	(21)
WRVA	Richmond	8.8	14.3	11	1	31	68	42	58	61	WTVR-F	(25)
WHAM	Rochester	9.0	14.1	10	1	41	58	51	49	59	WRMM-F	(20)
KMOX	St. Louis	9.3	13.5	12	3	38	59	52	48	64	KTRS	(24)
KSL	Salt Lake	6.0	21.0	11	4	51	45	52	48	50	KALL	(25)
KFMB	San Diego	6.5	19.6	6	1	54	45	41	59	54	XTRA	(27)
KOMO	Seattle	5.5	23.2	4	2	44	54	48	52	62	KIRO	(46)
WSBT	South Bend	7.8	16.5	9	1	29	70	60	40	57	WHLY	(29)
WHYN	Springfield, MA	7.3	17.4	5	1	38	61	49	51	61	WNNZ	(35)
WSYR	Syracuse	7.8	16.3	10	1	40	59	48	52	61	WHEN	(21)
WSPD	Toledo	8.3	15.0	12	1	37	62	51	49	65	WCWA	(29)
KRMG	Tulsa	8.3	15.4	11	4	48	48	44	56	56	KBEZ-F	(23)
WMAL	Washington	8.3	15.5	7	1	50	49	48	52	54	WTOP	(25)
KFDI	Wichita	8.5	15.2	18	0	13	87	38	62	63	KFDI-F	(29)
WARM	WB-Scranton	6.0	21.2	6	4	36	60	59	41	69	WILK	(37)
WDEL	Wilmington, DE	6.0	21.0	6	4	35	61	33	67	75	WILM	(32)
WTAG	Worcester	9.8	12.8	18	3	23	74	43	57	76	WSRS-F	(24)
WSBA	York	5.8	22.1	6	1	41	58	59	41	58	WARM-F	(31)

BLACK/URBAN

NATIONAL MEAN:			9.3	13.7	14.5	44.8	48.8	6.4	45.7	54.3	44.3	LEADING	
			TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	% M	% F	% AT HOME	CUME	SHARER
KYLZ-F	Albuquerque	(NA)	7.5	16.5	6	84	16	0	40	60	40	KKSS-F	(71)
WVEE-F	Atlanta	(86%)	9.8	13.0	8	41	56	3	38	62	43	WHTA-F	(47)
WHTA-F	Atlanta	(81%)	8.0	15.8	6	62	35	3	57	43	41	WVEE-F	(75)
WTTH-FF	Atlantic City	(87%)	12.5	10.1	20	17	70	13	35	15	47	WUSL-F	(28)
WFXA-FF	Augusta, GA	(75%)	9.3	13.4	21	52	43	5	52	48	57	WAKB-F	(33)
WERQ-F	Baltimore	(90%)	12.0	10.5	15	41	54	5	43	57	43	WPGC-F	(31)
WXYV-F	Baltimore	(21%)	6.0	20.6	6	57	41	2	38	62	37	WMMX-F	(34)
WEMX-F	Baton Rouge	(91%)	8.8	14.1	7	62	34	4	46	54	46	KTBT-F	(55)
WXOK	Baton Rouge	(98%)	8.5	15.1	10	9	60	31	31	69	62	KQXL-F	(56)
KTBT-F	Baton Rouge	(89%)	6.5	18.8	6	37	62	1	41	59	41	WEMX-F	(77)
WBHJ-F	Birmingham	(84%)	9.5	13.2	11	63	35	2	52	48	36	WENN-F	(54)
WENN-F	Birmingham	(89%)	6.3	20.1	6	38	52	10	46	54	50	WBHJ-F	(52)
WILD	Boston	(82%)	8.8	7.8	6	15	80	5	61	39	45	WJMN-F	(58)
WBLK-F	Buffalo	(68%)	9.8	12.8	21	41	50	9	46	54	45	WKSE-F	(41)
WWVZ-F	Charleston, SC	(93%)	10.8	11.9	11	49	48	3	50	50	46	WPAL-F	(33)
WPEG-F	Charlotte	(79%)	10.5	12.1	22	52	46	2	51	49	47	WBAV-F	(33)
WJTT-F	Chattanooga	(39%)	13.5	9.5	27	30	58	12	42	58	48	WKXJ-F	(35)
WGCI-F	Chicago	(88%)	10.5	11.9	15	43	53	4	44	56	46	WVAZ-F	(43)
WIZF-F	Cincinnati	(71%)	9.3	13.7	20	45	48	7	39	61	40	WKRQ-F	(33)
WZAK-F	Cleveland	(89%)	12.8	9.9	23	34	57	9	43	57	42	WNWV-F	(24)
WDM-F	Columbia, SC	(94%)	14.0	9.1	29	36	60	4	48	52	45	WFMV-F	(28)
WFXE-F	Columbus, GA	(91%)	11.3	11.2	21	43	51	6	53	47	43	WAGH-F	(48)
WCKX-F	Columbus, OH	(71%)	7.5	16.8	14	63	36	1	57	43	43	WJZA-F	(52)
KKDA-F	Dallas-FW	(77%)	11.8	10.6	10	55	42	3	44	56	41	KRBV-F	(33)
WROU-F	Dayton	(86%)	11.5	10.9	18	37	58	5	41	59	44	WBTT-F	(45)
WJLB-F	Detroit	(84%)	9.5	13.2	9	40	56	4	36	64	42	WCHB-F	(46)
WCHB-F	Detroit	(85%)	11.8	18.4	4	58	38	4	48	52	78	WJLB-F	(81)
WZFX-F	Fayetteville	(62%)	10.8	11.7	21	56	42	2	57	43	39	WUKS-F	(32)
WDZZ-F	Flint	(89%)	11.5	11.0	16	31	58	11	36	64	48	WOWE-F	(34)
WJMH-F	Greensboro-WS	(64%)	10.5	12.0	13	65	34	1	46	54	40	WQMG-F	(41)
WIKS-F	Greenville-NB	(87%)	11.3	11.2	22	29	65	6	54	46	37	WRSV-F	(13)
WJMZ-F	Green-Spart	(83%)	10.8	11.8	32	39	56	5	47	53	42	WFBC-F	(24)
WNEZ	Hartford	(NA)	10.0	12.5	7	49	50	1	49	51	48	WKSS-F	(49)
KBXX-F	Houston	(68%)	8.8	14.6	8	57	41	2	51	49	35	KMJQ-F	(39)
KHYS-FF	Houston	(10%)	5.3	24.5	3	70	26	4	53	47	40	KRBE-F	(60)
WHHH-F	Indianapolis	(41%)	7.3	17.2	15	70	30	0	46	54	36	WTLC-F	(40)
WJMI-F	Jackson, MS	(93%)	12.0	10.5	14	63	33	4	47	54	49	WKXI-F	(51)
WJBT-F	Jacksonville	(61%)	8.0	15.8	12	64	34	2	43	57	36	WSOL-F	(51)
KPRS-F	Kansas City	(81%)	13.8	9.1	33	36	55	9	42	58	45	KMXV-F	(22)
KRRQ-F	Lafayette, LA	(88%)	11.5	10.9	14	51	39	10	47	53	46	KTBT-F	(41)
WQHH-F	Lansing	(NA)	7.3	17.2	13	43	53	4	43	57	55	WHZZ-F	(44)
WTKT	Lexington	(82%)	8.8	14.0	17	21	74	5	47	53	40	WLKT-F	(47)
KIPR-F	Little Rock	(86%)	10.8	11.6	28	47	50	3	50	50	46	KYFX-F	(37)
KKBT-F	Los Angeles	(60%)	8.5	14.9	8	47	51	2	46	54	38	KPWR-F	(58)
KJLH-F	Los Angeles	(82%)	8.0	16.0	7	21	69	10	35	65	45	KKBT-F	(56)
WGZB-F	Louisville	(67%)	10.8	11.8	17	50	48	2	47	53	47	WDJX-F	(43)
WIBB-F	Macon	(88%)	12.3	10.3	23	46	47	7	42	58	56	WDDO	(18)
WHRK-F	Memphis	(94%)	8.3	15.2	7	51	44	5	50	50	41	KXHT-F	(47)
KXHT-F	Memphis	(91%)	7.3	17.7	5	71	27	2	57	43	44	WHRK-F	(76)
WEDR-F	Miami	(83%)	8.5	14.8	8	40	54	6	40	60	42	WHQT-F	(54)
WKKV-F	Milwaukee	(69%)	7.8	16.4	15	55	43	2	35	65	45	WNOV	(25)
WYOK-F	Mobile	(77%)	9.5	13.1	8	74	23	3	43	57	42	WBLX-F	(66)
WBLX-F	Mobile	(94%)	7.5	16.8	6	28	65	7	48	52	39	WYOK-F	(61)
WZHT-F	Montgomery	(92%)	12.3	10.2	18	44	47	9	45	55	52	WMCZ-F	(38)
WQK-F	Nashville	(80%)	13.0	9.7	27	44	50	6	52	48	42	WRVW-F	(21)
WYBC-F	New Haven	(80%)	9.0	14.2	8	25	64	11	30	70	44	WQHT-F	(40)
WQUE-F	New Orleans	(88%)	11.8	10.7	17	58	36	6	46	54	49	WYLD-F	(51)
WOWI-F	Norfolk	(88%)	10.8	11.6	24	49	47	4	54	46	38	WNVZ-F	(30)
WSVY-FF	Norfolk	(93%)	7.3	17.3	12	17	73	2	49	51	57	WOWI-F	(56)
KVSP	Oklahoma City	(88%)	8.3	11.5	36	32	54	14	39	61	44	KJYO-F	(28)
WUSL-F	Philadelphia	(74%)	7.8	16.0	6	54	43	3	49	51	49	WPHI-F	(57)

BLACK/URBAN
(Cont.)

NATIONAL MEAN:			9.3	13.7	14.5	44.8	48.8	6.4	45.7	54.3	44.3	LEADING	
			<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>	<u>% AT HOME</u>	<u>CUME SHARER</u>	
WPHI-F	Philadelphia	(60%)	7.5	16.8	6	69	30	1	50	50	49	WUSL-F	(73)
WAMO-F	Pittsburgh	(65%)	8.3	15.3	18	37	51	12	41	59	29	WBZZ-F	(45)
WQOK-F	Raleigh	(87%)	10.0	12.7	14	44	52	4	41	59	44	WJMH-F	(27)
WCDX-F	Richmond	(91%)	11.3	11.3	15	43	54	3	49	51	40	WPLZ-F	(46)
WJJS-FF	Roanoke	(54%)	8.8	14.5	12	42	55	3	48	52	42	WXLK-F	(36)
WDKX-F	Rochester	(NA)	10.3	12.1	27	46	49	5	45	55	45	WPXY-F	(35)
KMJM-F	St. Louis	(84%)	12.8	9.9	19	53	45	2	49	51	39	KXOK-F	(33)
KATZ-F	St. Louis	(93%)	7.0	18.3	4	13	69	18	40	60	57	KMJM-F	(57)
KSJL-F	San Antonio	(29% Hisp)	8.8	14.2	14	39	54	7	50	50	46	KTFM-F	(59)
KYLD-F	San Francisco	(11%)	6.8	18.9	9	72	28	0	53	47	39	KMEL-F	(45)
WEAS-F	Savannah	(88%)	10.0	12.7	10	49	47	4	39	61	50	WLVH-F	(47)
KMJJ-F	Shreveport	(90%)	12.3	10.3	21	40	54	6	46	54	46	KDKS-F	(60)
WRDS-F	Syracuse	(NA)	10.3	11.9	18	34	56	10	44	56	46	WWHT-F	(30)
WHBX-F	Tallahassee	(96%)	10.8	11.6	15	33	60	7	46	54	46	WJZT-F	(17)
WRBQ	Tampa-SP	(97%)	9.0	14.2	12	21	66	13	49	51	51	WTMP	(52)
WTMP	Tampa-SP	(85%)	8.3	15.2	11	42	45	13	46	54	52	WRBQ	(54)
WJUC-F	Toledo	(81%)	10.8	11.6	21	54	46	0	52	48	49	WJLB-F	(30)
KJMM-F	Tulsa	(NA)	8.0	16.0	17	41	54	5	59	41	28	KHTT-F	(36)
WKYS-F	Washington	(80%)	8.8	14.2	6	55	43	2	51	49	36	WPGC-F	(72)
WPGC-F	Washington	(74%)	7.0	18.3	6	48	49	3	48	52	40	WKYS-F	(63)
KDGS-F	Wichita	(NA)	7.5	16.6	17	45	53	2	41	59	31	KKRD-F	(41)
WMNX-F	Wilmington, NC	(82%)	7.5	17.0	16	24	58	18	28	72	36	WZFX-F	(44)
WRBP-F	Youngstown	(93%)	11.8	11.0	18	24	59	17	37	63	49	WAMO-F	(34)

BLACK AC/OLDIES

NATIONAL MEAN:			8.5	14.7	8.5	14.8	69.1	16.1	42.7	57.3	41.8	LEADING CUME SHARER	
			TSL	T/O RATIO	EXCL	12-24	25-54	55+	%M	%F	AT HOME		
WALR-F	Atlanta	(93%)	9.5	13.3	6	13	75	12	42	58	44	WVEE-F	(65)
WWIN-F	Baltimore	(95%)	8.5	14.7	8	9	77	14	45	55	46	WERQ-F	(57)
KQXL-F	Baton Rouge	(96%)	7.0	18.1	5	17	64	19	42	58	48	WEMX-F	(54)
WBHK-F	Birmingham	(90%)	10.0	12.5	13	7	79	14	40	60	37	WENN-F	(44)
WMGL-F	Charleston, SC	(92%)	9.5	13.2	4	8	78	14	41	59	27	WWWZ-F	(71)
WBAV-F	Charlotte	(82%)	10.3	12.4	9	10	83	7	38	62	37	WPEG-F	(67)
WVAZ-F	Chicago	(88%)	9.5	13.2	7	11	66	23	43	57	52	WGCI-F	(65)
WGCI	Chicago (Oldies)	(96%)	10.5	12.1	10	6	65	29	46	54	65	WVAZ-F	(49)
WAGH-F	Columbus, GA	(95%)	10.5	11.8	11	11	76	13	43	57	46	WFXE-F	(67)
WJZA-F	Columbus, OH	(84%)	7.5	16.7	11	28	62	10	46	54	31	WCKX-F	(51)
KRBV-F	Dallas-FW	(93%)	9.8	13.0	7	15	77	8	53	47	35	KKDA-F	(68)
WMXD-F	Detroit	(93%)	8.0	15.6	5	10	76	14	36	64	39	WJLB-F	(61)
WQMG-F	Greensboro-WS	(80%)	10.5	12.8	12	14	66	20	39	61	41	WJMH-F	(52)
WTCY	Harrisburg	(NA)	10.5	11.8	44	28	57	15	42	58	50	WNNK-F	(29)
KMJQ-F	Houston	(86%)	9.5	13.1	5	17	74	9	50	50	42	KBXX-F	(55)
WTLC-F	Indianapolis	(88%)	8.5	14.9	12	35	57	8	44	56	40	WHHH-F	(56)
WGGR-F	Indianapolis	(91%)	8.5	14.7	9	8	70	22	37	63	50	WTLC-F	(63)
WKXI-F	Jackson, MS	(97%)	9.3	13.7	8	22	72	6	44	56	34	WJMI-F	(69)
WSOL-F	Jacksonville	(82%)	9.8	13.0	14	16	73	11	53	47	31	WJBT-F	(54)
KYFX-F	Little Rock	(88%)	7.8	16.0	10	12	80	8	32	68	36	KIPR-F	(61)
KIBB-F	Los Angeles	(39%)	4.3	29.0	2	33	66	1	51	49	27	KIIS-F	(47)
KACE-F	Los Angeles	(61%)	7.8	16.5	5	6	88	6	41	59	40	KJLH-F	(43)
WMJM-F	Louisville	(81%)	7.8	16.0	4	10	79	11	42	58	38	WGZB-F	(65)
KJMS-F	Memphis	(95%)	8.3	15.4	8	19	77	4	42	58	37	WHRK-F	(65)
WDIA	Memphis	(96%)	10.0	12.5	11	7	63	30	41	59	56	WLOK	(49)
WHQT-F	Miami	(81%)	9.5	13.4	7	17	70	13	46	54	35	WEDR-F	(58)
WMCZ-F	Montgomery	(97%)	9.5	13.4	5	19	72	9	48	52	54	WZHT-F	(81)
WYLD-F	New Orleans	(92%)	10.3	12.2	8	17	76	7	42	58	43	WQUE-F	(63)
KMEZ-F	New Orleans	(91%)	6.3	20.1	6	13	69	18	43	57	46	WYLD-F	(65)
WRKS-F	New York	(78%)	9.3	13.6	7	16	69	15	41	59	55	WBLS-F	(42)
WBLS-F	New York	(76%)	6.3	20.0	2	25	64	11	43	57	56	WRKS-F	(55)
WCFB-F	Orlando	(79%)	10.3	12.4	13	15	76	9	52	48	36	WJHM-F	(54)
WDAS-F	Philadelphia	(86%)	11.5	11.0	6	11	79	10	36	64	45	WUSL-F	(51)
WFXC-F	Raleigh	(89%)	8.3	15.7	9	5	85	10	40	60	42	WQOK-F	(53)
WPLZ-F	Richmond	(96%)	9.3	13.5	8	26	63	11	47	53	49	WCDX-F	(59)
WSOJ-F	Richmond	(96%)	8.3	15.3	5	10	80	10	38	62	45	WPLZ-F	(69)
KXOK-F	St. Louis	(93%)	7.5	16.8	6	19	72	9	39	61	36	KMJM-F	(59)
KMCG-F	San Diego	(36% Hisp)	8.0	15.7	8	16	77	7	43	57	32	XHTZ-F	(36)
KISQ-F	San Francisco	(38%)	7.0	17.7	5	11	81	8	42	58	25	KMEL-F	(27)
WHUR-F	Washington	(93%)	8.3	15.1	6	9	78	13	39	61	42	WPGC-F	(45)
WMMJ-F	Washington	(94%)	10.0	12.8	7	4	79	17	40	60	43	WHUR-F	(53)

NEWS AND NEWS/TALK

NATIONAL MEAN:		6.3	20.1	8.3	1.9	44.1	54.0	54.8	45.2	55.4	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	% AT HOME	CUME	SHARER
KLBJ	Austin	6.5	19.6	7	2	61	37	54	46	42	KVET	(26)
WBAL	Baltimore	8.0	15.6	8	2	41	57	57	43	60	WCBM	(21)
WBZ	Boston	7.8	16.0	10	2	33	65	52	48	61	WRKO	(29)
WBBM	Chicago	5.8	21.9	7	2	40	58	51	49	62	WMAQ	(30)
WMAQ	Chicago	4.0	31.1	3	2	47	51	56	44	60	WGN	(33)
KRLD	Dallas-FW	6.0	21.3	6	0	47	53	51	49	50	WBAP	(29)
WHIO	Dayton	8.0	15.6	10	2	47	51	47	53	56	WONE	(25)
WWJ	Detroit	6.0	21.0	7	1	38	61	52	48	55	WJR	(41)
KMJ	Fresno	11.3	11.2	18	1	41	58	55	45	57	KJWL-F	(20)
KHVV	Honolulu	9.3	13.5	11	4	51	45	70	30	50	KGU	(27)
KTRH	Houston	5.8	21.7	6	0	55	45	63	37	48	KPRC	(22)
KARN-AF	Little Rock	6.5	19.7	13	4	45	51	65	35	47	KSYG-F	(27)
KNX	Los Angeles	4.5	27.4	6	1	45	54	62	38	45	KFWB-F	(25)
KFWB	Los Angeles	4.8	27.1	9	1	47	52	54	46	40	KNX	(25)
WINZ	Miami	7.0	18.3	6	0	40	60	53	47	52	WTMI-F	(20)
WWL	New Orleans	7.8	16.0	11	3	49	48	59	41	57	WLMG-F	(17)
WCBS	New York	6.0	21.2	8	3	40	57	50	50	68	WINS	(23)
WINS	New York	4.8	26.4	7	4	47	49	52	48	65	WLTW-F	(20)
WBBR	New York (Business)	4.5	28.7	3	1	43	56	64	36	50	WINS	(35)
WNIS	Norfolk	8.0	15.6	5	6	58	36	61	39	46	WTAR	(39)
KYW	Philadelphia	5.3	24.1	8	3	42	55	49	51	68	WGLF-F	(18)
KTAR	Phoenix	7.5	16.8	11	1	41	58	53	47	55	KFYI	(24)
KQV	Pittsburgh	5.0	24.9	6	0	25	75	54	46	68	KDKA	(57)
KXL	Portland, OR	6.5	19.8	5	2	44	54	49	51	58	KEWS	(36)
WHJJ	Providence	9.8	12.9	10	1	23	76	37	63	71	WPRO	(51)
KKOH	Reno	13.3	9.5	17	1	51	48	53	47	62	KODS-F	(19)
KFBK	Sacramento	9.0	14.0	9	0	42	58	57	43	50	KSTE	(17)
KCBS	San Francisco	5.8	22.4	9	1	48	51	54	46	46	KGO	(33)
KIRO	Seattle	6.5	19.6	6	3	52	45	58	42	51	KOMO	(29)
KNWX	Seattle	4.3	29.5	3	4	52	44	59	41	46	KIRO	(57)
WTOP	Washington	5.0	24.6	6	2	52	46	59	41	48	WMAL	(21)
WILM	Wilmington, DE	7.5	17.3	13	1	23	76	44	56	80	WDEL	(34)

TALK AND TALK/NEWS

NATIONAL MEAN:		8.1	15.6	6.4	3.3	48.8	47.9	63.2	26.8	52.0	LEADING	
		TSL	I/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	% M	% F	% AT HOME	CUME	SHARER
WNIR-F	Akron	10.0	12.5	9	3	45	52	50	50	55	WMJI-F	(17)
WAEB	Allen-Beth	8.3	15.1	9	2	43	55	50	50	60	WLEV-F	(23)
WRTA	Altoona	10.5	12.0	11	3	21	76	39	61	24	WFBG-F	(49)
KENI	Anchorage	9.0	14.3	11	0	61	39	58	42	52	KFQD	(31)
WGST-F	Atlanta	6.8	18.9	7	1	69	30	64	36	30	WSB	(42)
KERN	Bakersfield	10.5	12.0	8	4	54	42	59	41	49	KUZZ-F	(20)
WCBM	Baltimore	8.3	15.1	3	0	38	62	44	56	65	WBAL	(65)
WJBO	Baton Rouge	7.0	18.5	10	3	58	39	63	37	48	WYNK-F	(21)
WNBF	Binghamton	10.0	12.4	14	1	25	74	46	54	72	WTNR	(24)
WERC	Birmingham	8.5	15.0	8	3	45	52	59	41	55	WJOX	(29)
KIDO	Boise	8.3	15.3	12	0	38	62	58	42	57	KBOI	(39)
WRKO	Boston	10.0	12.6	7	3	35	62	41	39	66	WBZ	(54)
WGR	Buffalo	6.8	18.9	4	4	40	56	60	40	58	WBEN	(64)
WTMA	Charleston, SC	9.8	12.9	6	4	51	45	57	43	47	WQNT	(18)
WGOW-F	Chattanooga	8.0	15.7	3	6	71	23	68	32	36	WDOO-F	(31)
WLS	Chicago	10.8	11.8	8	2	47	51	51	49	62	WGN	(33)
WKRC	Cincinnati	8.8	14.2	6	1	38	61	49	51	60	WLW	(57)
KVOR	Colorado Spgs	8.0	15.8	5	2	49	49	56	44	60	KOA	(34)
WVOC	Columbia, SC	7.5	17.0	5	2	65	33	66	34	43	WOMG-F	(24)
KLIF	Dallas-FW	7.0	17.8	5	1	77	22	75	25	30	WBAP	(40)
WOC	Daven-RI-Moline	8.5	15.0	12	3	47	50	58	42	57	WKBF	(23)
KHOW	Denver	9.3	13.6	5	0	62	38	40	60	53	KOA	(53)
KTLK	Denver	5.0	25.4	1	0	54	46	67	33	46	KOA	(72)
WXYT	Detroit	7.5	16.8	4	1	49	50	63	37	52	WJR	(47)
KTSM	El Paso	11.3	11.0	10	0	57	43	69	31	37	KROD	(42)
KUGN	Eugene	6.8	18.9	6	11	52	37	54	46	41	KPNW	(28)
WINK-AA	Ft. Myers-Naples	8.8	14.7	6	1	34	65	67	33	48	WTLQ-F	(39)
WOOD	Grand Rapids	7.3	17.3	6	5	51	44	47	53	59	WOOD-F	(23)
WNFL	Green Bay	6.8	18.8	5	11	51	38	79	21	35	WDUZ	(38)
WORD-AA	Green-Spart	10.3	12.3	8	3	46	51	63	37	45	WMYI-F	(20)
KPRC	Houston	9.5	13.2	4	0	43	57	65	35	49	KTRH	(45)
KSEV	Houston	5.3	23.6	2	0	52	48	44	56	46	KPRC	(55)
WOKV	Jacksonville	7.8	16.2	3	2	59	39	62	38	35	WKQL-F	(24)
KMBZ	Kansas City	7.5	16.7	5	2	52	46	71	29	48	KCMO	(34)
WNOX	Knoxville	8.5	15.1	6	6	52	42	61	39	53	WTVK-F	(43)
WJIM	Lansing	7.8	16.1	4	6	60	34	55	45	43	WJIM-F	(25)
KXNT	Las Vegas	9.8	13.0	7	0	50	50	63	37	58	KDWN	(30)
KDWN	Las Vegas	9.3	13.6	6	6	42	52	52	48	76	KXNT	(60)
KVBC-F	Las Vegas	6.8	18.2	4	6	65	29	59	41	32	KXNT	(28)
KSYG-F	Little Rock	7.0	18.7	2	8	70	22	70	30	37	KARN	(32)
KFI	Los Angeles	8.8	14.3	4	3	49	48	50	50	48	KABC	(35)
KABC	Los Angeles	8.8	14.4	5	2	39	59	46	54	63	KFI	(46)
KLSX-F	Los Angeles	8.3	15.4	4	21	76	3	74	26	35	KROQ-F	(33)
WTDY	Madison	6.8	18.5	7	2	58	40	57	43	46	WIBA	(46)
WMC	Memphis	6.8	18.8	12	0	37	63	45	55	67	WREC	(40)
WREC	Memphis	7.3	17.5	3	4	41	55	64	36	64	WMC	(42)
WIOD	Miami	6.0	21.4	5	3	69	28	68	32	33	WQAM	(33)
WISN	Milwaukee	7.8	17.4	2	1	57	42	69	31	46	WTMJ	(61)
KSTP	Minn-SP	9.3	13.5	4	3	60	38	64	36	49	WCCO	(49)
KFIV	Modesto	12.5	10.3	12	0	51	49	60	40	56	KATM-F	(16)
WLAC	Nashville	6.8	18.5	5	6	43	51	64	36	55	WTN-F	(35)
WTN-F	Nashville	6.3	19.8	3	9	76	15	74	26	22	WLAC	(32)
WABC	New York	9.0	13.9	3	0	37	63	53	47	66	WOR	(49)
WOR	New York	9.3	13.7	4	0	24	76	32	68	80	WABC	(50)
WLIB	New York	8.0	8.8	4	7	50	43	64	36	61	WBLS-F	(36)
KTOK	Oklahoma City	8.0	16.1	12	0	37	63	53	47	48	KOMA-F	(23)
KKAR	Omaha	5.5	22.4	2	2	49	49	70	30	55	KFAB	(44)
WTKS-F	Orlando	9.8	12.9	4	20	72	8	67	33	29	WXXL-F	(31)
WMDB-F	Philadelphia	9.8	13.0	7	0	31	69	40	60	69	KYW	(39)
WHAT	Philadelphia (B/T)	9.3	13.8	7	1	50	49	35	65	74	KYW	(46)
KFYI	Phoenix	10.3	12.3	8	1	42	57	60	40	59	KTAR	(40)

TALK AND TALK/NEWS
(Cont.)

NATIONAL MEAN:		8.1	15.6	6.4	3.3	48.8	47.9	63.2	26.8	52.0	LEADING	
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>	<u>% AT HOME</u>	<u>CUME</u>	<u>SHARER</u>
KEWS	Portland, OR	8.5	15.0	7	1	42	57	45	55	57	KXL	(45)
KOTK	Portland, OR	7.5	16.6	7	2	38	60	56	44	61	KEX	(38)
WPRO	Providence	8.0	15.8	5	2	26	72	49	51	69	WHJJ	(32)
KSTE	Sacramento	6.0	21.2	6	0	55	45	48	52	52	KFBK	(46)
KTRS	St. Louis	7.8	16.4	4	1	43	56	54	46	55	KMOX	(67)
KALL	Salt Lake	7.3	17.5	6	8	53	39	53	47	42	KSL	(47)
KTSA	San Antonio	10.5	11.9	11	0	38	62	57	43	58	WOAI	(37)
KOGO	San Diego	10.3	12.4	9	1	32	67	54	46	65	KFMB	(24)
KSDO	San Diego	4.5	27.9	4	0	30	70	59	41	59	KOGO	(49)
KGO	San Francisco	7.8	16.4	8	3	44	53	42	58	57	KCBS	(33)
KSFO	San Francisco	10.3	12.4	8	3	42	55	62	38	55	KGO	(49)
KVI	Seattle	11.0	11.4	11	1	41	58	61	39	56	KIRO	(32)
KIRO-F	Seattle	7.3	17.5	3	9	75	16	45	55	38	KIRO	(25)
KGA	Spokane	11.0	11.5	10	2	47	51	63	37	49	KXLY	(37)
WFLA	Tampa-SP	10.8	11.7	13	0	39	61	51	49	59	WQYK-F	(16)
KNST	Tucson	8.0	15.8	7	2	43	55	61	39	50	KTUC	(24)
WJFK-F	Washington	8.0	15.9	3	15	79	6	77	23	27	WVDC-F	(26)
WWRC	Washington	5.5	23.3	3	3	57	40	62	38	52	WMAL	(46)
WOL	Washington	16.3	7.7	7	9	60	31	55	45	63	WHUR-F	(58)
WJNO	West Palm Bch	7.8	16.1	8	4	39	57	40	60	55	WJNA	(21)
WBZT	West Palm Bch	9.0	14.0	13	0	31	69	55	45	58	WJNO	(32)
KFH	Wichita	7.5	17.1	4	12	64	24	70	30	48	KNSS	(41)
KNSS	Wichita	7.0	18.1	3	1	53	46	68	32	43	KFH	(41)
WILK	WB-Scranton	9.8	12.8	6	1	40	59	50	50	55	WARM	(36)
WKBN	Youngstown	12.8	10.0	13	3	18	79	50	50	79	WRTK	(21)

STANDARDS/NOSTALGIA

NATIONAL MEAN:		10.3	12.3	16.2	0.6	13.9	85.5	40.6	59.4	63.9	LEADING		
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	% M	% F	% AT HOME	CUME	SHARER	
WABY-AF	Albany-Schen.	9.8	13.2	15	1	14	85	51	49	51	WGY	(32)	
KIVA	Albuquerque	9.8	13.1	17	0	19	71	36	64	70	KKOB	(49)	
WKAP	Allen-Beth	14.8	8.6	28	0	9	91	40	60	73	WAEB	(30)	
WNAM	Appleton-OshKosh	10.8	11.7	18	0	14	86	38	62	73	WHBY	(39)	
WRDR-F	Atlantic City	11.5	10.9	22	0	23	77	39	61	56	WMID	(15)	
WWLG	Baltimore	9.0	14.0	8	1	24	75	47	53	68	WBAL	(54)	
WZZK	Birmingham	11.8	10.9	14	1	30	69	55	45	55	WERC	(36)	
WXKS	Boston	11.0	11.6	14	1	15	84	40	60	57	WBZ	(47)	
WECK	Buffalo	9.3	13.7	12	0	12	88	41	59	63	WBEN	(54)	
WSSP-F	Charleston, SC	9.3	13.3	19	0	13	87	42	58	56	WEZL-F	(31)	
WMNX-F	Charlotte	8.5	14.6	20	1	9	90	31	69	64	WBT	(31)	
WDOO	Chattanooga	11.5	11.0	20	0	10	90	45	55	60	WGOW	(25)	
WAIT	Chicago	7.3	9.1	9	0	10	90	39	61	69	WGN	(45)	
WSAI	Cincinnati	11.5	11.0	21	1	12	87	32	68	75	WLW	(39)	
WRMR	Cleveland	11.3	11.1	20	0	7	93	40	60	71	WKNR	(30)	
WMNI	Columbus, OH	8.8	14.3	17	1	22	77	37	63	63	WTVN	(37)	
KAAM	Dallas-FW	7.8	16.2	7	2	18	80	47	55	50	WBAP	(38)	
WONE	Dayton	11.0	11.6	12	0	18	82	43	57	63	WHIO	(39)	
KEZW	Denver	9.3	13.4	11	1	11	88	36	64	64	KOA	(45)	
KRNT	Des Moines	8.3	15.5	14	0	14	86	43	57	68	WHO	(56)	
WSCQ-F	Columbia, SC	(EZ)	10.5	12.2	22	0	16	84	35	65	69	WVOC	(27)
CKWW	Detroit	11.3	11.3	19	0	10	90	39	61	72	WJR	(38)	
WAVV-F	Ft. Myers-Naples	(EZ)	14.0	9.1	35	0	8	92	44	56	69	WJST-F	(11)
WJST-F	Ft. Myers-Naples	10.5	11.9	28	2	6	92	50	50	63	WAVV-F	(26)	
KJWL-F	Fresno	12.3	10.4	16	2	19	79	36	64	53	KMJ	(38)	
WMJH	Grand Rapids	8.0	8.7	6	1	4	95	41	59	66	WOOD	(38)	
WMUU-F	Green-Spart	(EZ)	10.0	12.9	17	0	26	74	42	58	57	WSPA-F	(16)
WHYL	Harrisburg	9.0	14.1	11	0	13	87	33	67	37	WHP	(41)	
WDRC	Hartford	11.8	10.8	12	0	14	86	41	59	71	WTIC	(55)	
KUMU-F	Honolulu	10.0	12.6	18	7	41	52	41	59	36	KSSK-F	(25)	
KQUE	Houston	13.0	9.7	16	0	11	89	50	50	56	KTRH	(29)	
WMYS	Indianapolis	9.0	13.9	24	0	13	87	36	64	61	WIBC	(46)	
KFEZ	Kansas City	8.3	15.4	21	0	16	84	43	57	66	KMBZ	(33)	
WQBB-F	Knoxville	10.8	11.6	19	0	20	80	29	71	63	WIVK-F	(25)	
WILS	Lansing	9.8	13.2	13	1	17	82	42	58	63	WJR	(28)	
KJUL-F	Las Vegas	12.0	10.5	29	1	18	81	51	49	57	KSNE-F	(18)	
KLAC	Los Angeles	8.3	15.2	9	2	16	82	40	60	60	KFI	(33)	
WKJK	Louisville	10.0	12.7	22	0	20	80	50	50	66	WHAS	(47)	
WFEA	Manchester	12.8	10.1	21	0	20	80	31	69	62	WGIR	(27)	
WPLX	Memphis	13.5	5.0	23	0	13	87	50	50	68	WMC	(23)	
WJNA	Miami/WP	6.5	19.0	8	0	12	88	42	58	57	WJNO	(47)	
WOKY	Milwaukee	10.0	12.6	14	3	15	82	39	61	60	WTMJ	(51)	
KLBB-AA	Minn-SP	8.0	16.0	9	1	9	90	47	53	75	WCCO	(51)	
KIDD	Monterey-SC	13.3	9.4	24	0	8	92	35	65	72	KGO	(38)	
WHLI	Nassau-Suffolk	9.8	7.0	9	0	4	96	27	73	64	WCBS	(39)	
WAVZ	New Haven	7.5	17.1	5	0	7	93	29	71	66	WELI	(35)	
WBYU	New Orleans	10.5	12.0	22	1	9	90	39	61	64	WWL	(47)	
WQEW	New York	11.5	10.9	13	0	12	88	39	61	68	WCBJ	(28)	
WXEZ-F	Norfolk	(SAC)	10.0	12.5	20	6	38	56	37	63	45	WFOG-F	(25)
KOIL	Omaha	6.3	20.5	10	0	14	86	50	50	66	KKAR	(50)	
WHDQ	Orlando	9.5	13.2	13	0	19	81	58	42	56	WDBO	(47)	
WOAM	Peoria	13.8	9.1	25	0	19	81	26	74	68	WMBD	(24)	
WPEN	Philadelphia	10.5	12.1	9	0	7	93	40	60	75	KYW	(48)	
KOY	Phoenix	10.5	12.1	22	0	11	89	36	64	66	KTAR	(34)	
WJAS	Pittsburgh	11.8	10.7	17	0	8	92	46	54	72	KDKA	(49)	
KKSN	Portland, OR	9.8	13.1	13	4	11	85	36	64	66	KEX	(36)	
WLKW	Providence	8.8	14.6	13	0	17	83	46	54	63	WPRO	(38)	
WBBF	Rochester	10.3	12.3	15	1	28	71	30	70	65	WHAM	(49)	
KCTC	Sacramento	9.3	13.5	14	0	11	89	43	57	71	KFBK	(41)	
WRTH	St. Louis	8.8	14.3	15	1	11	88	46	54	53	KMOX	(53)	
KDYL-AA	Salt Lake	9.8	13.0	14	0	9	91	31	69	65	KSL	(39)	

STANDARDS/NOSTALGIA
(Cont.)

NATIONAL MEAN:		10.3	12.3	16.2	0.6	13.9	85.5	40.6	59.4	63.9	LEADING	
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>	<u>% AT HOME</u>	<u>CUME</u>	<u>SHARER</u>
KLUP	San Antonio	9.3	13.8	15	1	22	77	46	54	62	WOAI	(29)
KPOP	San Diego	12.5	10.1	23	0	15	85	38	62	63	KOGO	(24)
KABL	San Francisco	10.8	11.8	16	1	18	81	40	60	64	KCBS	(34)
KIXI	Seattle	9.8	13.0	16	0	15	85	37	63	65	KIRO	(35)
WHLY	South Bend	11.3	11.2	18	1	19	80	41	59	59	WSBT	(49)
KAQQ	Spokane	11.0	11.4	20	0	9	91	33	67	66	KXLY	(32)
WMAS	Springfield, MA	10.3	12.3	16	0	15	85	28	72	75	WHYN	(29)
WFBL	Syracuse	9.0	13.9	16	1	8	91	43	57	75	WSYR	(48)
WTLA-AA	Syracuse	8.3	15.1	10	0	3	97	44	56	61	WSYR	(57)
WGUL-AF	Tampa	10.8	11.6	21	0	6	94	42	58	48	WFLA	(30)
WLJU-F	Tampa	11.3	11.3	22	0	7	93	47	53	65	WUV-F	(33)
WCWA	Toledo	7.5	16.8	7	2	16	82	56	44	61	WSPD	(55)
KCEE	Tucson	9.0	13.9	23	0	16	82	44	56	69	KNST	(33)
KGTV	Tucson	7.8	9.4	14	0	5	95	46	54	84	KCEE	(41)
KGTO	Tulsa	9.0	9.4	8	0	6	94	43	57	65	KRMG	(55)
WEJL-AA	WB-Scranton	8.0	16.1	11	2	12	86	38	62	70	WBAX	(35)
WNAK	WB-Scranton	11.0	7.7	11	0	6	94	41	59	72	WARM	(41)
WNIO	Youngstown	12.5	5.6	12	0	2	98	35	65	86	WKBN	(60)

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NATIONAL MEAN:		8.7	14.3	10.8	20.2	62.1	17.7	47.9	52.1	53.4	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	% M	% F	% AT HOME	CUME SHARER	
KLVO-F	Albuquerque	6.3	19.8	13	4	51	45	67	33	39	KKSS-F	(28)
KSUV-F	Bakersfield	13.0	9.7	14	15	76	9	48	52	41	KCHJ-F	(27)
WLEY-F	Chicago	12.0	10.5	12	33	57	10	55	45	46	WOJO-F	(58)
WOJO-F	Chicago	8.0	15.7	9	25	66	9	44	56	55	WLEY-F	(56)
WIND	Chicago	7.8	16.4	3	8	66	26	33	67	57	WOJO-F	(62)
KSAB-F	Corpus Christi	7.5	16.6	8	21	63	16	45	55	53	KZFM-F	(40)
KESS	Dallas-FW	10.0	12.8	18	22	71	7	52	48	59	KMRT	(27)
KHCK-F	Dallas-FW	10.5	11.9	17	27	61	12	58	42	29	KHKS-F	(33)
KZDL-FF	Dallas-FW	10.3	12.3	9	46	53	1	59	41	48	KESS	(48)
KMXA	Denver	15.0	8.4	42	32	67	1	71	29	45	KCUV	(33)
KBNA-AF	El Paso	10.3	12.4	11	12	61	27	31	69	51	KPRR-F	(38)
KINT-F	El Paso	5.3	23.6	3	10	69	21	32	68	54	KBNA-F	(68)
KOQO-AF	Fresno	9.8	13.0	8	22	71	7	49	51	41	KLBN-F	(46)
KLBN-F	Fresno	9.5	13.3	7	29	63	8	59	41	42	KOQO-F	(49)
KRNC-F	Fresno	9.0	13.8	6	29	69	2	38	62	54	KOQO-F	(50)
WLAT	Hartford	8.8	14.8	8	17	69	14	27	73	74	WKSS-F	(53)
KQK-F	Houston	8.0	15.8	7	26	56	18	47	53	53	KXTJ-F	(34)
KLTN-FF	Houston	9.3	13.7	8	29	58	13	58	42	42	KQK-F	(39)
KXTJ-F	Houston	6.5	19.5	4	38	52	10	46	54	59	KQK-F	(52)
KLAT	Houston	9.3	13.6	12	8	68	24	47	53	69	KLTN-F	(35)
KLSQ	Las Vegas	13.8	9.2	29	21	74	5	6	39	53	KDOL	(47)
KDOL	Las Vegas	10.8	11.9	12	24	68	8	56	44	58	KLSQ-F	(79)
KLVE-F	Los Angeles	11.3	11.1	11	14	76	10	40	60	56	KSCA-F	(32)
KSCA-F	Los Angeles	12.0	10.6	12	26	70	4	57	43	46	KLVE-F	(42)
KLAX-F	Los Angeles	7.5	17.0	7	29	67	4	52	48	49	KSCA-F	(49)
KTNQ	Los Angeles	10.3	12.2	8	9	79	12	64	36	55	KLVE-F	(47)
KBUE-FF	Los Angeles	7.0	18.3	5	32	62	6	51	49	54	KLAX-F	(51)
KSSE-F	Los Angeles	7.3	17.5	4	46	52	2	52	48	44	KLVE-F	(56)
KKHJ	Los Angeles	6.3	20.3	6	15	62	23	56	44	67	KLVE-F	(53)
KWKW	Los Angeles	9.3	13.8	9	6	64	30	53	47	61	KTNQ-F	(46)
KGBT-AF	McAllen-Browns.	8.8	14.2	14	9	63	28	44	56	65	KKPS-F	(29)
KKPS-F	McAllen-Browns.	7.5	16.8	7	36	55	9	45	55	50	KBFM-F	(53)
KIWW-F	McAllen-Browns.	7.3	17.5	8	22	67	11	41	59	50	KBFM-F	(53)
KTJN-FF	McAllen-Browns.	6.8	18.7	5	44	48	8	38	62	60	KBFM-F	(46)
WAMR-F	Miami	10.3	12.2	10	5	66	29	41	59	46	WRMA-F	(32)
WRMA-F	Miami	9.5	13.2	9	5	59	36	33	64	57	WAMR-F	(41)
WAQI	Miami	13.8	9.2	8	0	24	76	53	47	75	WQBA	(39)
WXDJ-F	Miami	6.8	18.4	4	21	66	13	46	54	42	WRTO-F	(39)
WQBA	Miami	12.0	10.5	8	0	21	79	36	64	80	WAQI	(48)
WCMQ-F	Miami	10.3	12.3	5	3	66	31	43	57	59	WAMR-F	(40)
WSUA	Miami	13.3	9.5	7	2	62	36	46	54	65	WAMR-F	(34)
WRTO-F	Miami	4.8	26.7	1	19	66	15	46	54	46	WXDJ-F	(64)
KZMS-F	Modesto	12.8	9.9	17	9	90	1	57	43	61	KMIX-F	(43)
KLOK-F	Monterey-SC	10.8	11.8	9	27	62	11	63	37	60	KLFA-F	(30)
KZOL-FF	Monterey-SC	10.0	12.4	20	46	50	4	52	48	55	KRAY-F	(41)
WSKQ-F	New York	13.8	9.2	13	20	66	14	43	57	57	WQHT-F	(25)
WPAT-F	New York	11.5	11.0	12	9	68	23	37	63	66	WSKQ-F	(57)
WADO	New York	14.0	9.0	14	2	52	46	35	65	71	WSKQ-F	(55)
KXLM-F	Oxnard-Ventura	9.8	12.7	18	25	62	13	58	42	45	KXBS-F	(34)
KVVA-F	Phoenix	7.5	17.2	12	20	74	6	41	59	56	KKFR-F	(22)
KSSE-F	Riverside-SB	8.3	15.1	10	34	62	4	51	49	64	KLVE-F	(39)
KSXX-F	Sacramento	12.0	10.6	20	31	64	5	65	35	41	KSQR	(37)
KXTN-F	San Antonio	8.8	14.5	9	18	62	20	39	61	48	KTFM-F	(45)
KROM-F	San Antonio	12.0	10.5	19	23	60	17	40	60	51	KTFM-F	(33)
KCOR	San Antonio	10.5	11.9	18	7	49	44	38	62	70	KROM-F	(41)
KRIO-F	San Antonio	4.0	32.7	3	23	63	14	58	42	34	KXTN-F	(66)
XHKY-F	San Diego	5.8	22.0	4	18	58	24	44	56	59	XTIM-F	(34)
KSOL-FF	San Francisco	10.3	12.2	18	31	64	5	51	49	49	KLOK	(26)
KLOK	San Francisco	10.8	11.8	16	14	64	22	61	39	45	KSOL-F	(37)
KXEW	Tucson	8.3	15.1	9	3	61	36	31	69	30	KOHT-F	(39)
KZLZ-F	Tucson	7.8	15.9	11	33	56	11	36	64	44	KXEW	(31)

RELIGION/GOSPEL

NATIONAL MEAN:			7.5	16.7	12.5	9.2	58.2	32.6	35.1	64.9	52.5	
			TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	% M	% F	% AT HOME	LEADING CUME SHARER
KNKT-F	Albuquerque		6.8	18.5	12	11	74	15	40	60	41	KRST-F (27)
WAOK	Atlanta	(G)	9.8	12.8	8	6	54	40	42	68	65	WVEE-F (54)
WCAO	Baltimore	(G)	13.0	9.6	14	9	55	36	30	70	62	WERQ-F (39)
WRBS-F	Baltimore		8.0	15.8	13	5	58	37	35	65	62	WBAL (22)
WQCK-F	Baton Rouge		7.0	17.8	34	25	60	15	50	50	30	WJBO (16)
WAGG	Birmingham	(G)	11.8	10.8	21	4	41	55	26	74	75	WBHK-F (29)
WDJC-F	Birmingham		7.3	17.6	18	7	64	29	30	70	38	WZZK-F (27)
WEZE	Boston		5.5	22.7	13	1	55	44	20	80	75	WBZ (36)
WDCX-F	Buffalo		5.8	22.9	9	9	50	41	31	69	55	WBEN (32)
WBDX-F	Chattanooga		5.5	24.2	10	25	73	2	38	62	14	WUSY-F (35)
WYCA-F	Chicago		8.3	15.4	3	2	58	40	39	61	61	WGCI-F (46)
WAKW-F	Cincinnati		7.0	17.8	13	8	70	22	42	58	42	WLW (19)
WABQ	Cleveland	(G)	6.3	11.1	7	0	20	80	13	87	77	WZAK-F (54)
KBIQ-F	Colorado Spgs		5.8	21.4	5	16	83	1	19	81	22	KVOR (28)
WFMV-F	Columbia, SC	(G)	8.5	14.9	15	15	66	19	37	63	41	WDM-F (57)
KLTY-F	Dallas-FW		9.5	13.2	14	21	74	5	41	59	26	KVIL-F (19)
KHVN	Dallas-FW	(G)	9.5	13.4	19	7	50	43	32	68	64	KKDA-F (36)
WFCJ-F	Dayton		5.5	23.3	14	2	71	27	33	67	59	WHIO (17)
WMUZ-F	Detroit		7.5	16.8	11	9	60	31	45	55	38	WJLB-F (21)
WGPR-F	Detroit	(G)	6.3	19.9	1	5	80	15	43	57	43	WMXD-F (62)
WJQK-F	Grand Rapids		6.8	18.8	13	25	68	7	35	65	32	WOOD-F (16)
WFUR-F	Grand Rapids		6.5	20.2	6	0	17	83	25	75	73	WOOD (29)
KAIM-F	Honolulu		10.0	17.3	19	12	84	4	53	47	39	KSSK-F (25)
WZAZ	Jacksonville	(G)	8.8	14.1	17	12	61	27	42	58	48	WSOL-F (40)
KPRT	Kansas City	(G)	9.3	13.6	7	5	41	54	24	76	65	KPRS-F (63)
WJBZ-F	Knoxville		6.8	18.6	15	2	58	40	42	58	37	WIVK-F (43)
WDAC-F	Lancaster		12.8	9.8	20	5	31	64	35	65	74	WROZ-F (19)
WJMM-F	Lexington		5.3	25.3	11	3	72	25	29	71	51	WVRB-F (24)
KFSG-F	Los Angeles		4.3	29.6	3	4	71	25	34	66	42	KFWB-F (20)
KKLA-F	Los Angeles		5.0	25.1	8	4	58	38	47	53	50	KWVE-F (21)
WLOU	Louisville	(G)	10.8	11.7	6	7	34	59	30	70	72	WGZB-F (50)
WDDO	Macon		12.5	10.0	26	17	51	32	41	59	58	WIBB-F (52)
WMBM	Miami	(G)	10.0	12.5	10	12	60	28	33	67	45	WEDR-F (54)
WGOK	Mobile	(G)	13.8	9.2	24	8	42	50	31	69	72	WBLX-F (57)
WYLD	New Orleans	(G)	9.3	13.4	13	13	64	23	24	76	55	WQUE-F (48)
WBOK	New Orleans	(G)	10.8	11.7	16	4	34	62	24	76	73	WYLD (48)
WFME-F	New York		10.8	11.8	11	6	47	47	27	73	84	WINS (24)
WMCA	New York		6.8	18.3	9	5	46	49	29	71	81	WABC (34)
WPCE	Norfolk	(G)	11.8	10.8	13	4	37	59	30	70	68	WGPL (51)
KNTL-F	Oklahoma City		5.8	22.6	9	15	65	20	38	62	15	KQCV-F (26)
WTLN-F	Orlando		6.0	20.5	11	18	57	25	55	45	39	WDBO (30)
WDAS	Philadelphia	(G)	11.0	11.5	7	7	38	55	15	85	75	WDAS-F (43)
WORD-F	Pittsburgh		7.8	16.3	8	1	53	46	29	71	64	KDKA (28)
KPDQ-F	Portland, OR		8.0	15.7	8	1	70	29	42	58	69	KXL (23)
WZZU-F	Raleigh	(G)	7.5	16.8	7	20	76	4	44	56	34	WRDU-F (38)
KFIA	Sacramento		5.3	25.0	11	4	64	32	42	58	39	KFBK (46)
KMJM	St. Louis	(G)	10.3	12.3	18	12	65	23	27	73	53	KMJM-F (42)
WOLC-F	Salisbury-OC		11.0	11.3	27	3	56	41	47	53	60	WXPZ-F (14)
KPRZ	San Diego		5.8	22.3	4	1	55	44	36	64	60	KOGO (26)
KFAX	San Francisco		6.5	19.4	11	3	69	28	40	60	51	KNBR (27)
KCMS-F	Seattle		6.3	19.9	16	20	73	7	41	59	56	KBSG-F (16)
KXOJ-F	Tulsa		10.5	12.1	15	24	74	2	57	43	34	KRMG-F (21)
WAVA-F	Washington		5.3	24.0	6	6	79	15	53	67	39	WGMS-F (17)
WYCB-F	Washington	(G)	8.3	15.5	8	4	47	49	37	63	64	WHUR-F (43)
KTLL-F	Wichita		9.5	13.2	21	12	68	20	28	72	29	KKRD-F (25)

JAZZ

NATIONAL MEAN:		7.8	16.0	7.0	4.9	73.2	21.9	50.4	49.6	36.8	
		<u>TSL</u>	<u>I/O RATIO</u>	<u>EXCL</u>	<u>12-24</u>	<u>25-54</u>	<u>55+</u>	<u>%M</u>	<u>%F</u>	<u>AT HOME</u>	<u>LEADING CUME SHARER</u>
WHRL-F	Albany-Schen.	10.3	12.2	9	11	69	20	49	51	41	WFLY-F (27)
KRZN-F	Albuquerque	8.5	14.6	9	6	77	17	52	48	36	KPEK-F (23)
KNIK-F	Anchorage	7.0	17.4	9	9	83	8	67	33	30	KGOT-F (41)
WJZF-F	Atlanta	6.5	19.6	3	2	80	18	50	50	33	WALR-F (36)
KAJZ-F	Austin	6.3	20.4	7	12	79	9	56	44	35	KKMJ-F (31)
KSMJ-F	Bakersfield	10.5	12.0	15	3	64	33	66	34	41	KERN (27)
WSJZ-F	Boston	7.5	16.6	6	9	67	24	39	61	38	WMJX-F (24)
WCCJ-F	Charlotte	9.3	13.7	6	1	87	12	59	41	31	WBT (26)
WNUA-F	Chicago	9.5	13.4	6	3	65	32	48	52	40	WVAZ-F (24)
WVAE-F	Cincinnati	6.5	19.6	7	7	71	22	50	50	32	WIZF-F (30)
WNWV-F	Cleveland	8.5	15.0	4	5	69	26	55	45	43	WZAK-F (39)
KSKX-F	Colorado Spgs	7.5	16.6	8	10	71	19	45	55	41	KKMG-F (34)
WZJZ-F	Columbus, OH	6.8	18.3	5	4	80	16	50	50	38	WSNY-F (21)
KOAI-F	Dallas-FW	7.3	17.1	6	3	81	16	48	52	32	KVIL-F (22)
KHIH-F	Denver	8.8	14.4	6	3	77	20	43	57	39	KOA (22)
WVMV-F	Detroit	7.8	16.0	4	8	68	24	50	50	35	WMXD-F (36)
WDRR-F	Ft. Myers-Naples	9.0	14.0	14	0	72	28	57	43	34	WINK-F (31)
KEZL-F	Fresno	7.5	16.8	14	4	65	31	38	62	32	KSOE-F (25)
WFSJ-F	Jacksonville	6.5	19.1	6	6	67	27	33	67	45	WSOL-F (24)
KCIY-F	Kansas City	8.5	14.9	9	6	71	23	51	49	37	KPRS-F (27)
KTWV-F	Los Angeles	8.3	15.1	6	5	74	21	46	54	38	KOST-F (22)
WSJW-F	Louisville	6.8	18.3	4	5	82	13	51	49	31	WHAS (30)
WLVE-F	Miami	9.3	13.8	7	3	66	31	56	44	39	WHQT-F (20)
WJZI-F	Milwaukee	7.8	16.4	4	3	80	17	54	46	26	WTMJ (25)
KMJZ-F	Minn-SP	6.8	18.4	5	4	71	25	39	61	41	WCCO (32)
KXDC-F	Monterey-SC	9.5	13.4	10	5	61	34	55	45	44	KWAV-F (20)
WJZC-F	Nashville	9.0	13.9	7	8	68	24	47	53	32	WQQK-F (23)
WQCD-F	New York	7.8	16.3	5	3	72	25	45	55	46	WRKS-F (28)
WJCD-F	Norfolk (Urban)	9.8	13.1	5	9	72	19	51	49	30	WOWI-F (32)
KTNT-F	Oklahoma City	8.0	15.7	7	5	73	22	51	49	33	KVSP (25)
KOSJ-F	Omaha	7.5	16.8	7	0	85	15	39	61	38	KESY-F (22)
WLVE-F	Miami	9.3	13.8	7	3	66	31	56	44	39	WHQT-F (20)
WJJZ-F	Philadelphia	9.0	13.9	4	4	74	22	49	51	32	KYW (35)
KYOT-F	Phoenix	8.3	15.5	6	7	70	23	44	56	39	KTAR (25)
WJJJ-F	Pittsburgh	8.8	14.5	10	4	67	29	48	52	36	KDKA (25)
KKJZ-F	Portland, OR	6.8	18.4	7	4	76	20	52	48	39	KKCW-F (24)
WSMJ-F	Richmond	8.5	14.8	5	4	77	19	46	54	37	WCDX-F (26)
WJZR-F	Rochester	5.8	21.8	3	5	80	15	60	40	32	WHAM (34)
KSSJ-F	Sacramento	7.5	17.0	9	1	69	30	44	56	39	KFBK (28)
KBZN-F	Salt Lake	7.5	16.9	7	9	66	25	57	43	44	KSFI-F (33)
KCJZ-F	San Antonio	6.8	19.0	4	5	78	17	58	42	34	KQXT-F (23)
KIFM-F	San Diego	8.3	15.3	8	2	74	24	50	50	37	KYXY-F (19)
KKSF-F	San Francisco	8.8	14.2	5	1	79	20	50	50	39	KCBS (23)
KBLX-F	San Francisco	8.3	15.3	7	9	81	10	47	53	40	KISQ-F (30)
KWJZ-F	Seattle	7.8	16.5	6	5	74	21	49	51	46	KIRO (23)
WSJT-F	Tampa-SP	9.0	14.2	9	2	72	26	55	45	39	WFLZ-F (32)
KOAS-F	Tulsa	7.3	17.4	7	5	76	19	67	33	29	KRMG (32)
WJZW-F	Washington	7.5	16.7	7	5	72	23	48	52	36	WHUR-F (30)
KWSJ-F	Wichita	7.5	16.7	11	1	70	29	52	48	33	KKRD-F (24)

CLASSICAL/FINE ARTS

NATIONAL MEAN:		7.4	16.9	7.3	4.7	42.5	52.8	49.7	50.3	53.4	LEADING	
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>	<u>AT HOME</u>	<u>CUME SHARER</u>	
WBKK-F	Albany-Schen.	8.8	14.1	4	1	42	57	62	38	59	WGY	(36)
KHFM-F	Albuquerque	9.5	13.5	12	7	43	50	58	42	59	KKOB	(28)
KLEF-F	Anchorage	6.8	18.7	8	9	55	36	45	55	35	KGOT-F	(30)
WCRB-F	Boston	7.5	16.7	8	5	44	51	45	55	56	WBZ	(34)
WNIB-F	Chicago	7.0	18.2	4	2	33	65	50	50	53	WFMT-F	(44)
WFMT-F	Chicago	6.0	20.7	3	1	52	47	56	44	54	WNIB-F	(53)
WCLV-F	Cleveland	7.5	16.7	8	3	35	62	48	52	61	WKNR	(22)
WRR -F	Dallas-FW	7.8	16.2	7	4	46	50	48	52	44	KRLD	(26)
KVOD-F	Denver	7.8	16.2	7	3	33	64	50	50	59	KOA	(37)
WFGR-F	Grand Rapids	6.8	18.9	7	10	38	52	45	55	46	WOOD	(24)
KRTS-F	Houston	6.3	20.1	7	9	45	46	60	40	38	KTRH	(26)
KXTR-F	Kansas City	9.5	13.1	9	5	52	43	43	57	42	KCFX-F	(23)
KKGO-F	Los Angeles	6.8	18.8	4	6	50	44	54	46	53	KNX	(23)
WTMI-F	Miami	8.3	15.2	12	2	29	69	51	49	64	WINZ-F	(22)
WFMR-F	Milwaukee	7.5	16.6	7	2	41	57	47	53	61	WTMJ	(42)
KBOQ-F	Monterey-SC	7.8	16.6	12	3	41	56	58	42	60	KGO	(23)
WQXK-F	New York	9.0	14.1	9	0	31	69	49	51	63	WCBS	(26)
KFSD-F	San Diego	7.0	17.8	8	3	34	63	46	54	62	KFMB	(18)
KDFC-F	San Francisco	7.3	17.6	7	3	47	50	38	62	58	KCBS	(29)
KING-F	Seattle	6.8	18.7	6	6	51	43	46	54	60	KIRO	(29)
KCFM-F	Tulsa	6.8	18.7	6	18	49	33	48	52	38	KRMG-F	(31)
WGMS-F	Washington	8.5	14.8	6	2	45	53	46	54	49	WTOP	(19)

SPORTS

NATIONAL MEAN:		6.5	19.6	3.0	6.5	71.7	21.8	84.8	15.2	33.5	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	% M	% F	% AT HOME	CUME	SHARER
WQXI	Atlanta	6.0	20.6	3	6	84	10	95	5	22	WSB	(62)
WJOX	Birmingham	7.3	17.4	1	17	54	29	88	12	28	WERC	(42)
WEEI	Boston	7.3	17.3	3	4	59	37	86	14	40	WBZ	(48)
WFNZ	Charlotte	6.3	20.5	0	3	81	16	82	18	33	WBT	(57)
WSCR	Chicago	8.8	14.4	5	2	82	16	94	6	35	WMAQ	(40)
WMVP	Chicago	4.8	26.1	2	8	76	16	65	35	36	WMAQ	(38)
WBOB	Cincinnati	4.5	28.4	0	8	57	35	86	14	42	WKRC	(32)
WKNR	Cleveland	6.0	21.3	4	5	57	38	71	29	53	WTAM	(35)
WCOS	Columbia, SC	7.3	16.9	3	8	61	31	79	21	36	WVOC	(40)
WBNS	Columbus, OH	5.0	25.5	4	6	69	25	81	19	32	WTVN	(41)
KTCK	Dallas-FW	9.8	12.9	6	8	86	6	94	6	24	KLIF	(31)
KKFN	Denver	4.5	28.3	3	8	71	21	89	11	29	KOA	(69)
WDFN	Detroit	7.5	16.7	6	8	81	11	95	5	23	WJR	(45)
WPOP	Hartford	3.8	33.3	0	7	66	27	83	17	37	WTIC	(53)
KGU	Honolulu	6.5	19.2	6	7	48	45	85	15	52	KCCN	(28)
KILT	Houston	6.0	20.6	2	4	71	25	83	17	35	KTRH	(41)
WNDE	Indianapolis	5.0	25.1	3	2	67	31	85	15	35	WIBC	(61)
WBWL	Jacksonville	5.5	22.1	3	8	79	13	87	13	20	WNZS	(30)
KCTE	Kansas City	5.8	12.1	0	0	85	15	90	10	34	KMBZ	(68)
KENO	Las Vegas	5.3	24.6	3	4	80	16	83	17	29	KXNT	(30)
WHIT	Madison	8.3	7.7	2	9	84	7	90	10	18	WIBA	(60)
WQAM	Miami	8.0	15.7	4	8	64	28	82	18	38	WIOD	(23)
WNMA	Miami	11.8	10.7	4	1	20	79	50	50	89	WQAM	(45)
KFAN	Minn-SP	6.5	19.3	2	13	81	6	95	5	24	WCCO	(50)
WFAN	New York	7.0	18.3	5	6	64	30	87	13	37	WCBS	(27)
WGH	Norfolk	6.3	20.4	3	9	77	14	90	10	26	WPTE-F	(16)
WWLS	Oklahoma City	7.8	16.0	6	6	68	26	83	17	34	KRXO-F	(30)
KOSR	Omaha	10.5	11.8	2	10	81	9	94	6	28	KKAR	(50)
WQTM	Orlando	6.3	20.1	1	4	77	19	81	19	25	WDBO	(34)
WIP	Philadelphia	7.3	17.1	4	9	66	25	85	15	40	WYSP-F	(43)
KGME	Phoenix	7.3	17.3	4	8	89	3	94	6	26	KMVP	(32)
WTAE	Pittsburgh	5.8	22.2	2	1	45	54	54	46	62	KDKA	(56)
KFXX	Portland, OR	6.5	19.4	3	5	84	11	93	7	33	KEX	(37)
WRNL	Richmond	5.8	21.9	4	4	84	12	77	23	29	WRVA	(48)
KHTK	Sacramento	7.8	16.4	4	4	83	13	87	13	26	KFBK	(43)
KFNS	St. Louis	6.3	19.8	2	1	85	14	95	5	19	KMOX	(67)
KFNZ	Salt Lake	6.3	20.2	5	13	74	13	88	12	27	KSL	(46)
XTRA	San Diego	5.8	21.6	3	6	80	14	90	10	29	KFMB	(30)
KNBR	San Francisco	6.8	18.5	4	5	62	33	77	23	42	KGO	(37)
KJR	Seattle	7.0	18.2	3	6	78	16	84	16	30	KIRO	(50)
WHEN	Syracuse	5.5	23.5	4	6	75	19	84	16	31	WSYR	(50)
WZTM	Tampa	6.8	19.1	1	8	63	29	93	7	23	WDAE	(34)
KFFN	Tucson	7.0	17.1	3	13	84	3	91	9	30	KTUC	(43)
WTEM	Washington	5.0	25.1	2	9	72	19	84	16	32	WJFK-F	(40)



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