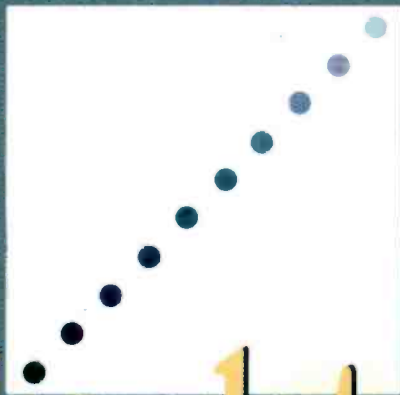


Winter 2001 Ratings Report

# AMERICAN RADIO

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# AMERICAN RADIO

WINTER 2001

Arbitron Rating Period: 4 January-28 March 2001

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## INTRODUCTION

**AMERICAN RADIO** is finishing up its 25<sup>th</sup> year of publication, making this the longest-running radio publication of its type. We sincerely appreciate your support of our work today and over the years. This Winter 2001 report is the final installment of our 25th volume. Year 26 begins with **AMERICAN RADIO**'s report for the Spring 2001 Arbitron survey later this year.

We strongly urge you (especially new clients/subscribers) to read carefully the definition pages that immediately precede the individual market reports. They will help you understand all the information given in the individual market reports. If you have any questions, comments or suggestions, please feel free to call us. We believe that our time is included in your purchase price. And, we always enjoy talking about **AMERICAN RADIO**. We can be reached at the following address or phone numbers:

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Every effort has been made to make this book as accurate as possible. However, we are responsible for errors only to the extent subscribers will be notified if such action is justified. If your copy is defective in any way, call the Cincinnati office and we will promptly mail you another copy.

Compilation of this edition was completed in late May 2001. Any corrections made by Arbitron to earlier published reports are included if they were received before that date. Audience data in **AMERICAN RADIO** is extracted by our proprietary computer software from Arbitron's "R-sale" data tapes. Due to Arbitron's method of rounding audience estimates, there may be minor (and usually insignificant) differences between what is found in a given Arbitron market report and what is found in this book.

A personal note from Tony Sanders: I'm excited by the enhancements we have made to our **AMERICAN RADIO** reports. The most-obvious change is the expansion of the 12+ table to include all stations appearing in the quarterly Arbitron report--along with our **bold face** designation for stations **home to a market**. We think this one change will greatly enhance the usefulness of our American Radio reports. Another addition is an ownership note in the right-hand column of the same table. Other changes have taken place behind the scenes, and for those I would like to thank all of my co-workers who have made this possible, especially Liz Naldrett and Cathy Devine of Media Market Resources.

### DUNCAN'S AMERICAN RADIO

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## TABLE OF CONTENTS

Section 1: Definitions, Clarifications and Explanations (pages iv-vi)  
 Section 2: Individual Market Reports (pages 1 -200)

AKRON	1	EL PASO	55	MIDDLESEX-	106	SAGINAW-BAY CITY-	156
ALBANY-SCHENECTADY-	3	FRESNO	57	SOMERSET-UNION	:	MIDLAND	
TROY	:	GREENSBORO-WINSTON	61	MILWAUKEE	108	SAINT LOUIS	158
ALBUQUERQUE	5	SALEM-HIGH POINT	:	MINNEAPOLIS-ST. PAUL	110	SALT LAKE CITY-	160
ALLETOWN-BETHLEHEM	7	GREENVILLE-NEW BERN	63	MOBILE	112	OGDEN-PROVO	
ATLANTA	9	GREENVILLE-	65	MONTEREY-SALINAS-	114	SAN ANTONIO	162
AUSTIN	11	SPARTANBURG, SC	:	SANTA CRUZ	:	SAN DIEGO	164
BAKERSFIELD	13	HARRISBURG	67	NASHVILLE	116	SAN FRANCISCO	166
BALTIMORE	15	HARTFORD	69	NASSAU-SUFFOLK	118	SAN JOSE	169
BATON ROUGE	17	HONOLULU	71	NEW ORLEANS	120	SEATTLE-TACOMA	171
BIRMINGHAM	19	HOUSTON	73	NEW YORK	122	SHREVEPORT	173
BOSTON	21	HUNTSVILLE	75	NORFOLK	125	SPOKANE	175
BUFFALO	23	INDIANAPOLIS	77	OKLAHOMA CITY	127	SPRINGFIELD, MA	177
CHARLESTON, SC	25	JACKSON, MS	79	OMAHA	129	SYRACUSE	179
CHARLOTTE	27	JACKSONVILLE	81	ORLANDO	131	TAMPA-ST. PETERSBURG	181
CHATTANOOGA	29	JOHNSON CITY-	83	PHILADELPHIA	133	TOLEDO	183
CHICAGO	31	KINGSPORT-BRISTOL	:	PHOENIX	135	TUCSON	185
CINCINNATI	34	KANSAS CITY	85	PITTSBURGH	137	TULSA	187
CLEVELAND	36	KNOXVILLE	87	PORTLAND, OR	139	WASHINGTON, DC	189
COLORADO SPRINGS	38	LANSING-EAST LANSING	89	PROVIDENCE	141	WEST PALM BEACH	191
COLUMBIA, SC	40	LAS VEGAS	91	PUERTO RICO	143	WESTCHESTER	193
COLUMBUS, OH	42	LITTLE ROCK	93	RALEIGH-DURHAM	146	WICHITA	195
DALLAS-FT. WORTH	44	LOS ANGELES	95	RICHMOND	148	WILKES BARRE-SCRANTON	197
DAYTON	47	LOUISVILLE	98	RIVERSIDE-	150	YORK	199
DENVER-BOULDER	49	MADISON	100	SAN BERNARDINO	:		
DES MOINES	51	MEMPHIS	102	ROCHESTER, NY	152		
DETROIT	53	MIAMI-FT. LAUDERDALE	104	SACRAMENTO	154		

## Definitions, Clarifications and Explanations for Individual Market Reports

Even long-term subscribers should review these pages carefully. We have made numerous changes and additions to **American Radio Ratings Report**. Your understanding of the Individual Market Reports will be far greater if you are familiar with the systems and methodologies used.

The best way to explain an Individual Market Report is to go through it section by section. We'll use Akron as an example, starting at the top left of the report:

<b>Arbitron Rank</b> 71	<b>Pop (12+)</b> 578,200	<b>Stations</b> 30 / 7	<b>% Below Line</b> 46.5
<b>Market TSL In Hours</b> 20.4		<b>Diaries</b> 1698 / 341:1 / 52.7	<b>% Not Listed</b> 29.1
<b>Average Persons Rating</b> 15.2		<b>12+ FM Share (Metro)</b> 70.9	

The **Arbitron Rank** is based on the 12+ population of the Arbitron metro survey area. The rank number (71 in this case) is Akron's ranking among the (effective with Spring 2001) 286 Arbitron radio markets.

**Market TSL In Hours** (Time Spent Listening) is the time the average radio listener spent with any and all radio over the entire week. In this case, the average listener spent 20.4 hours (or 20 hours, 24 minutes) listening to radio over the broadcast survey week.

The **Average Persons Rating** indicates the percentage of the metro 12+ population which listened to any and all radio in an average quarter-hour anytime during the survey week, Monday-Sunday, 6 AM-12 Midnight. The Average Persons Rating is roughly comparable to television's Persons Viewing Television (PVT) figure. In this survey, 15.2% of the metro's 12+ population was listening to radio in an average quarter-hour during the period Monday-Sunday, 6 AM-12 Midnight.

Now we'll move to the top center column of information.

**Stations:** There are 30 stations listed in the Akron Arbitron market report. Of those 30, 7 are home to the Arbitron metro survey area – listed "above the line." Thus, 23 stations listed are licensed to cities outside the metro, but still accumulated enough listening within the Abilene metro to rate inclusion in the market report. Please be aware, however, that some stations appear above the line (that is, home to the market) by virtue of their chosen home city of identification rather than by their FCC authorized city of license.

**Diaries:** The information contained in "Diaries" is a bit complex but is all quite important. It gives you a thumbnail sketch of Arbitron's success in sending out and retrieving diaries in the market.

1,698 the number of usable (in-tab) diaries return from respondents in the metro survey area (In general, the higher the number, the better.)

341:1 an approximate "persons per diary" value: In the metro, the typical diary represents 341 persons 12+ (generally, the lower the number, the better)

52.7% this is "return rate": It is the total usable (in-tab) diaries expressed as a percentage of the total individuals who were sent a diary (again, higher is better). In this case, there were 1,698 in-tab diaries and a total (not shown in this report) 3,223 individuals who were sent diaries. This number represents total diaries from the metro and does not necessarily indicate return from any individual sex/age group. It is not a percentage of total people contacted, but a percentage of the total number of diaries sent out.

Next is the **12+ FM Share (Metro)**.

This figure indicates how much of the market's listening went to FM stations. In the example, the figure is 70.9. It is calculated by adding up the Mon-Sun, 6 AM-12 Mid quarter-hour audience estimates for all the listed stations and dividing into it the total quarter-hour audience estimates for all listed FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report. However, by definition, this amount is small and should not significantly affect the percentage.

Finally, we'll look at the right-most column.

The **"% Below Line"** figure shows the percentage of total radio listening accumulated by "below the line" stations – stations not considered home to the market. This figure, along with the next, **"% Not Listed"**, indicates how much listening in the market is not available to the local commercial stations. This may affect CPMs as well as the effectiveness and salability of local radio. Indeed, our own Conversion Ratio calculations take this into account to determine a station's ability to convert ratings share into revenue share. The **"% Not Listed"** reflects listening to stations that did not qualify for listing: distant stations, marginal local stations and public/non-commercial stations.

Note well that the **"% Below Line"** figure does not include the listening to home-to-the-market stations which were placed "below the line" for violating one of Arbitron's policies on "special station activities" (which include on-air mentions of the radio ratings, or any other acknowledgment that the market's radio listening is being surveyed). The audience estimates of such stations are still considered as home to the market, although, in accordance with Arbitron policy, we will note local stations that have been placed "below the line."

The next section is the trended 12+ information.

*One of the key changes we've made to American Radio is to rank all the stations that appear in a market's Arbitron report, including stations not home to the market. In addition, home-to-the-market stations appear in boldface type.* Out-of-market stations that appear in the 12+ ranking are also noted in a separate section.

12+Metro	Format	Summer 00 1/4 Share	Spg 00	Wi 00	Fall 99	Sum 99	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WKDD-F	CHR	68 / 7.8	7.0	7.1	7.1	6.2	6.9	974 / 16.9	16.2	18.0	124 / 1864	Clear Channel Communications

*This table lists all stations which appear in this Arbitron report; stations not home to the market are noted below.*

All the figures in this section are based upon the standard survey (broadcast) week (Mon-Sun, 6 AM-12 Mid). All audience figures are in hundreds (00); ratings and shares are always percentages.

First is the station's 12+ Broadcast Week ranking, based on its average quarter hour persons figure. Next to the station's calls is a format description.

Within the numbers, reading from left to right, WKDD-FM has 6,800 listeners 12+ per average quarter hour in the metro. That means in the typical quarter-hour, 6,800 persons 12+ were listening to the station. This gives it a 7.8 share of audience during the latest survey period. Historical shares follow for the four survey periods that preceded it.

Next is the metro cume (cumulative) audience and cume rating (cume audience expressed as a percentage of 12+ population). Cume is like a head count of different persons who listened to the station for at least five minutes sometime during the survey week. WKDD-FM had 97,400 cume listeners 12+, which gives it a 16.9 cume rating. Historical cume ratings follow (prior survey and prior year).

In Fall and Spring reports, the TSA (Total Survey Area) 12+ average persons (AQH) and cume estimates follow metro cumes. These columns are blank in the Winter and Summer American Radio reports.

The next entry, at the right-hand side of the same line, is the Owner.

Next are 21 demographic and daypart rankings. We are not allowed to print actual ratings figures, per our agreement with Arbitron. The number of stations listed will vary, but we try to rank the top-10 stations in each case. All of these rankings are based on metro area average quarter-hour persons audience estimates.

*Another improvement in this latest American Radio report is the depth of our reporting for demographic and daypart rankings. We now show as many as the top-10 stations in any demo or daypart.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WMMS-F	1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WMJI-F	1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WTAM	1 WQMX-F
2 WENZ-F	2 WMMS-F	2 WONE-F	2 WONE-F	2 WONE-F	2 WTAM	2 WNCX-F	2 WNIR-F	2 WQMX-F	2 WAKR	2 WTAM
3 WRQK-F	3 WQMX-F	3 WQMX-F	3 WQMX-F	3 WMJI-F	3 WNIR-F	3 WMJI-F	3 WQMX-F	3 WTAM	3 WENZ-F	3 WMJI-F
4 WNCX-F	4 WONE-F	4 WMMS-F	4 WNCX-F	3 WQMX-F	4 WAKR	4 WQMX-F	3 WTAM	4 WONE-F	4 WQMX-F	4 WKDD-F
5 WQMX-F	5 WENZ-F	4 WNCX-F	5 WTAM	4 WTAM	5 WDOK-F	5 WNIR-F	4 WONE-F	5 WMJI-F	5 WNIR-F	5 WAKR
	5 WNCX-F			4 WNCX-F						
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WMMS-F	1 WMMS-F	1 WMMS-F	1 WONE-F	1 WONE-F	
2 WQMX-F	2 WQMX-F	2 WQMX-F	2 WQMX-F	2 WQMX-F	2 WENZ-F	2 WKDD-F	2 WENZ-F	2 WMMS-F	2 WKDD-F	
3 WENZ-F	3 WENZ-F	3 WQAL-F	3 WDOK-F	3 WDOK-F	3 WRQK-F	3 WNCX-F	3 WRQK-F	2 WNCX-F	2 WTAM	
4 WHOT-F	4 WHOT-F	4 WMVX-F	4 WONE-F	4 WMJI-F	4 WNCX-F	3 WONE-F	4 WNCX-F	3 WKDD-F	2 WNCX-F	
5 WZAK-F	5 WQAL-F	5 WHBC-F	5 WQAL-F	5 WQAL-F	5 WQMX-F	4 WQMX-F	5 WQMX-F	4 WTAM	3 WMMS-F	
				5 WMVX-F						
				5 WONE-F						

The 22 demographic categories are:

Teens:	Persons 12-17, Mon-Sun, 6 AM-12 Mid
18-34:	Adults 18-34, Mon-Sun, 6 AM-12 Mid
18-49:	Adults 18-49, Mon-Sun, 6 AM-12 Mid
25-49:	Adults 25-49, Mon-Sun, 6 AM-12 Mid
25-54:	Adults 25-54, Mon-Sun, 6 AM-12 Mid
35+:	Adults 35+, Mon-Sun, 6 AM-12 Mid
Wom 18-24:	Women 18-24, Mon-Sun, 6 AM-12 Mid
Wom 18-34:	Women 18-34, Mon-Sun, 6 AM-12 Mid
Wom 25-34:	Women 25-34, Mon-Sun, 6 AM-12 Mid
Wom 18-49:	Women 18-49, Mon-Sun, 6 AM-12 Mid
Wom 25-54:	Women 25-54, Mon-Sun, 6 AM-12 Mid
Men 18-24:	Men 18-24, Mon-Sun, 6 AM-12 Mid
Men 18-34:	Men 18-34, Mon-Sun, 6 AM-12 Mid
Men 25-34:	Men 25-34, Mon-Sun, 6 AM-12 Mid
Men 18-49:	Men 18-49, Mon-Sun, 6 AM-12 Mid
Men 25-54:	Men 25-54, Mon-Sun, 6 AM-12 Mid
12+ AMD:	Total persons 12+, Mon-Fri, 6-10 AM
12+ MID:	Total persons 12+, Mon-Fri, 10 AM-3 PM
12+ PMD:	Total persons 12+, Mon-Fri, 3-7 PM
12+ EVE:	Total persons 12+, Mon-Fri, 7 PM-12 Mid
12+ Wknd:	Total persons 12+, Sat-Sun, 6 AM-12 Mid
12+ Overnite:	Total persons 12+, Mon-Sun, 12 Mid-6 AM

Stations from outside the metro are highlighted in the next section, "Listed Stations Not Home to the Market." In this section, a station's calls, format, frequency and city of license are listed.

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WAKS-F	CHR	104.9	Lorain

The next two sections provide an update on station facilities and happenings in the market. For example, here are sample listings from Akron:

**AM Stations**

Station	Freq	Day/Night Power	Format	Rep	Owner	City of Lic
WAKR	1590	5 kw / 5 kw	Full Service	Christal	Rubber City Radio Group	Akron

**FM Stations**

Station	Freq	Power/HAAT	Format	Rep	Owner	City of Lic
WKDD	96.5	50 kw @440	CHR	Clear Chan.-Emerald	Clear Channel Communications	Akron

The facilities data (power, directionality, antenna height) are taken from the FCC technical files. In this case, the AM, WAKR, operates on 1590 with 5,000 watts days and 5,000 watts at night. WAKR has a Full Service format. For an FM, we show a station's licensed effective radiated power (ERP) and antenna height, in feet, above average terrain.

Next is the station's network affiliation if it has one:

ABC	ABC	Source	Westwood One Source
AMFM	AM/FM Radio	SRN	Salem Radio Network
AP	Associated Press Radio	Talknt, Tlknt	Westwood One Talknet Radio
AURN	American Urban Radio	TARN	Talk America Radio Network
BNN	Business News Network	UBN	United Broadcasting Network
Car	Cadena Caracol Network	Unica	Radio Unica Network
CBS	CBS	UPI	United Press International Radio
CNN	Westwood One CNN+	USA	USA Radio
JRN, Jones	Jones Radio Networks	Westwd, WW1	Westwood One
SBUSA	Sports Byline USA	1-on-1, 1/1	One-on-One Sports Radio

Following the network affiliations are the station's national sales representative firm (if any), the station's group ownership (if any) and its city of license.

Next is the Consolidation Report, which provides summed 12+ and 25-54 audience shares, and the share of the last year's revenue accountable to consolidated radio operations in the market. Here's an example:

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	(%)
Rubber City Radio Group WAKR AM, WONE FM, WQMX FM	15.6	14.8	50.7

The three operations owned by Rubber City (WARK AM, WONE FM and WQMX FM) together attracted 15.6% of the 12+ total week metro audience and 14.8% of the 25-54 total week metro audience. Rubber City also garners 50.7% of the market's radio revenue. This last percentage is based on the most-recent available revenue figures as published in our annual Radio Market Guide. In most cases, the consolidated operations presented in this report were in effect during the survey, or were acquisitions announced sometime during the survey period.

The last section for each market is "Notes," in which we attempt to provide a thumbnail sketch of significant changes in the radio market, including: Call letter changes – both old and new – of stations which have changed their identity since the last issue of *American Radio*, with a date of change, if available. Major format changes – with indication of their old and new place within our format categories. Station sales – proposed sales in each market, with price and broker, where possible. In some cases, the price has been estimated by Duncan's American Radio.

**INDIVIDUAL  
MARKET REPORTS**



# AKRON

Arbitron Rank 71	Pop (12+) 579,000	Stations 28 / 7	% Below Line 54.9
Market TSL in Hours 20.8	Diaries 1751 / 330.7:1 / 56.6%	% Not Listed 16.9	
Average Persons Rating 15.7	12+ FM Share (Metro) 85.2	Sample Target 1760	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner	
1	WKDD-F	AC	59 / 6.5	8.2	7.8	7.0	7.0	7.4	950 / 16.4	19.8	16.2	Clear Channel Communications
2	WQMX-F	Country	56 / 6.1	7.2	6.3	7.4	7.4	6.8	869 / 15.0	14.7	16.5	Rubber City Radio Group
2	WNIR-F	News/Talk	56 / 6.1	4.9	5.2	6.1	6.1	5.6	674 / 11.6	11.0	9.1	Media-Com, Inc.
4	WMJI-F	Oldies	54 / 5.9	6.3	5.9	5.0	5.0	5.8	891 / 15.4	16.4	14.1	Clear Channel Communications
5	WDOK-F	Soft AC	50 / 5.5	5.5	4.7	4.8	4.8	5.1	713 / 12.3	12.5	11.6	CBS/Infinity
6	WMMS-F	AOR	44 / 4.8	3.3	4.0	4.3	4.3	4.1	765 / 13.2	12.9	12.7	Clear Channel Communications
6	WONE-F	AOR	44 / 4.8	4.0	5.1	4.4	4.4	4.6	821 / 14.2	12.6	14.6	Rubber City Radio Group
8	WZAK-F	Black	43 / 4.8	2.8	3.3	2.8	2.8	3.4	451 / 7.8	7.3	8.5	Radio One
9	WAKR	News/Talk	37 / 4.1	4.1	4.2	4.7	4.7	4.3	503 / 8.7	9.4	10.0	Rubber City Radio Group
10	WTAM	News/Talk	30 / 3.3	5.2	5.9	4.4	4.4	4.7	577 / 10.0	12.8	12.7	Clear Channel Communications
10	WNCX-F	AOR	30 / 3.3	3.7	3.8	3.1	3.1	3.5	756 / 13.1	11.3	11.4	CBS/Infinity
10	WENZ-F	Black	30 / 3.3	2.7	3.1	2.9	2.9	3.0	616 / 10.6	10.7	9.6	Radio One
13	WGAR-F	Country	24 / 2.7	3.9	2.9	3.6	3.6	3.3	483 / 8.3	9.7	9.3	Clear Channel Communications
14	WKNR	Sports	22 / 2.5	2.3	1.8	1.6	1.6	2.0	376 / 6.5	5.6	5.3	Salem Communications Corp.
15	WMVX-F	AC	22 / 2.4	1.4	2.9	2.8	2.8	2.4	522 / 9.0	8.2	9.8	Clear Channel Communications
15	WRQK-F	AOR	22 / 2.4	2.0	1.5	1.6	1.6	1.9	340 / 5.9	6.8	6.4	Cumulus Media
17	WCLV-F	Classical/Fine Arts	20 / 2.2	1.3	1.0	1.2	1.2	1.4	322 / 5.6	4.5	3.7	Salem Communications Corp.
18	WQAL-F	AC	18 / 1.9	2.7	2.6	2.9	2.9	2.5	588 / 10.1	13.8	12.3	CBS/Infinity
19	WNWV-F	Jazz	17 / 1.9	3.1	3.4	2.8	2.8	2.8	363 / 6.3	7.2	8.5	Elyria-Lorain Bcstg Co.
20	WRMR	Standards/EZ List	17 / 1.8	1.4	2.6	2.2	2.2	2.0	217 / 3.7	3.5	4.4	Salem Communications Corp.
20	WHOT-F	CHR	17 / 1.8	2.1	2.4	2.1	2.1	2.1	493 / 8.5	8.7	7.7	Cumulus Media
22	WQXK-F	Country	14 / 1.5	1.3	1.5	1.6	1.6	1.5	269 / 4.6	4.7	4.1	Cumulus Media
23	WZJM-F	Oldies	12 / 1.3	1.4	1.1	1.0	1.0	1.2	254 / 4.4	3.9	3.7	CBS/Infinity
24	WHBC-F	AC	10 / 1.1	1.3	1.0	1.1	1.1	1.1	241 / 4.2	4.3	4.8	NextMedia
25	WHK-AF	Religion	5 / 0.6	0.5	0.3	0.5	0.5	0.5	170 / 2.9	2.3	2.5	Clear Channel Communications
26	WHLO	Religion	3 / 0.3				0.0	68 / 1.2			Salem Communications Corp.	
26	WTOU	Sports	3 / 0.3	0.5		0.3	0.3	0.0	78 / 1.3	1.8	1.7	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WENZ-F	1 WMMS-F	1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WNIR-F	1 WKDD-F	1 WENZ-F	1 WNIR-F	1 WKDD-F	1 WMJI-F
2	WHOT-F	2 WKDD-F	2 WMMS-F	2 WQMX-F	2 WMJI-F	2 WMJI-F	2 WNCX-F	2 WQMX-F	2 WDOK-F	2 WNIR-F	2 WQMX-F
3	WMMS-F	3 WQMX-F	2 WQMX-F	2 WONE-F	3 WQMX-F	3 WDOK-F	3 WQMX-F	3 WMJI-F	3 WKDD-F	2 WQMX-F	3 WZAK-F
4	WQAL-F	4 WNCX-F	4 WONE-F	4 WZAK-F	4 WONE-F	4 WAKR	4 WMJI-F	4 WZAK-F	4 WQMX-F	4 WMJI-F	4 WAKR
5	WQMX-F	4 WONE-F	5 WZAK-F	5 WMJI-F	5 WZAK-F	5 WZAK-F	5 WAKR	5 WKDD-F	5 WONE-F	5 WMMS-F	5 WKDD-F
6	WKDD-F	6 WRQK-F	6 WMJI-F	6 WDOK-F	6 WDOK-F	6 WQMX-F	6 WNIR-F	6 WMMS-F	5 WMJI-F	6 WDOK-F	5 WNIR-F
7	WZAK-F	7 WMVX-F	7 WDOK-F	7 WMMS-F	7 WMMS-F	7 WKDD-F	7 WZAK-F	7 WDOK-F	7 WMMS-F	7 WONE-F	5 WENZ-F
8	WGAR-F	7 WENZ-F	8 WNCX-F	8 WNCX-F	8 WNIR-F	8 WONE-F	8 WONE-F	8 WONE-F	8 WTAM	8 WZAK-F	8 WMMS-F
9	WONE-F	9 WQAL-F	9 WMVX-F	9 WNIR-F	9 WNCX-F	9 WTAM	9 WDOK-F	9 WNIR-F	9 WZAK-F	9 WENZ-F	8 WDOK-F
10	WRQK-F	9 WKNR	9 WNIR-F	10 WMVX-F	10 WMVX-F	10 WGAR-F	10 WMMS-F	10 WAKR	10 WAKR	10 WTAM	10 WONE-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54		
1	WKDD-F	1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WMMS-F	1 WMMS-F	1 WMMS-F	1 WMMS-F	1 WONE-F		
2	WENZ-F	2 WQMX-F	2 WQMX-F	2 WQMX-F	2 WRQK-F	2 WONE-F	2 WKNR	2 WONE-F	2 WMJI-F		
3	WMMS-F	3 WMVX-F	3 WMVX-F	3 WDOK-F	3 WDOK-F	3 WONE-F	3 WNCX-F	3 WNCX-F	3 WMMS-F		
4	WQAL-F	4 WENZ-F	4 WRQK-F	4 WZAK-F	4 WMJI-F	4 WNCX-F	4 WRQK-F	4 WONE-F	4 WZAK-F		
5	WQMX-F	5 WQAL-F	5 WQAL-F	4 WMJI-F	5 WZAK-F	5 WQMX-F	5 WKNR	5 WRQK-F	5 WKNR		
6	WMVX-F	6 WMMS-F	6 WDOK-F	6 WMVX-F	6 WNIR-F	6 WENZ-F	6 WQMX-F	6 WTAM	6 WRQK-F		
7	WHOT-F	7 WDOK-F	7 WENZ-F	7 WENZ-F	7 WMVX-F	7 WKNR	7 WENZ-F	7 WMVX-F	7 WMJI-F		
8	WDOK-F	8 WRQK-F	8 WZAK-F	8 WQAL-F	8 WONE-F	8 WZJM-F	8 WKDD-F	3 WQMX-F	8 WQMX-F		
9	WMJI-F	9 WZAK-F	9 WONE-F	9 WNIR-F	9 WQAL-F	8 WKDD-F	9 WMVX-F	9 WHOT-F	9 WNIR-F		
10	WNCX-F	9 WONE-F	9 WNIR-F	10 WONE-F	10 WGAR-F	10 WMVX-F	10 WTAM	9 WKDD-F	10 WKDD-F		
								10 WTAM	10 WDOK-F		

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAKR	1590	5 kw / 5 kw	News/Talk	WW1/MBS, ABC	Christal	Rubber City Radio Group	Akron
WHLO	640	1 kw / 500 w	Religion	SRN	Salem Radio Reps	Salem Communications Corp.	Akron
WTOU	1350	5 kw / 5 kw	Sports	ESPN	Clear Chan.-Emerald	Clear Channel Communications	Akron

### FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WKDD	96.5	50 kw @ 440	AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Akron
WNIR	100.1	4.2 kw @ 394	News/Talk	CBS	Katz	Media-Com, Inc.	Kent
WONE	97.5	12 kw @ 890	AOR	Ind.	Christal	Rubber City Radio Group	Akron
WQMX	94.9	16.2 kw @ 879	Country	Ind.	Christal	Rubber City Radio Group	Medina

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WCLV-F	Classical/Fine Arts	95.5	Cleveland
WDOK-F	Soft AC	102.1	Cleveland
WENZ-F	Black	107.9	Cleveland
WGAR-F	Country	99.5	Cleveland
WHBC-F	AC	94.1	Canton
WHKK	simul. WHKAF	1420	Cleveland
WHK-F	Religion	98.1	Canton
WHK-AF	Religion	98.1	Canton
WHOT-F	CHR	101.1	Youngstown
WKNR	Sports	1220	Cleveland
WMJI-F	Oldies	105.7	Cleveland
WMMS-F	AOR	100.7	Cleveland
WMVX-F	AC	106.5	Cleveland
WNCX-F	AOR	98.5	Cleveland
WNWV-F	Jazz	107.3	Elyria
WQAL-F	AC	104.1	Cleveland
WQXK-F	Country	105.1	Salem
WRMR	Standards/EZ List	850	Cleveland
WRQK-F	AOR	106.9	Canton
WTAM	News/Talk	1100	Cleveland
WZAK-F	Black	93.1	Cleveland
WZJM-F	Oldies	92.3	Cleveland Heights

Consolidation Report	12+	25-54
	(%)	(%)
Clear Channel Communications WKDD FM,WTOU AM	6.8	8.6
Rubber City Radio Group WAKR AM,WONE FM,WQMX FM	15.0	15.1
	<b>21.8</b>	<b>23.7</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	109 (4)	109 (4)	14.4
AOR	0 (0)	139 (4)	139 (4)	18.4
Black/Urban	0 (0)	73 (2)	73 (2)	9.6
CHR	0 (0)	17 (1)	17 (1)	2.2
Classical/Fine Arts	0 (0)	20 (1)	20 (1)	2.6
Country	0 (0)	94 (3)	94 (3)	12.4
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	17 (1)	17 (1)	2.2
News/Talk	67 (2)	56 (1)	123 (3)	16.2
Oldies	0 (0)	65 (2)	65 (2)	8.6
Other	(0)	(0)	(0)	0.0
Religion	3 (2)	5 (1)	8 (3)	1.1
Soft AC	0 (0)	50 (1)	50 (1)	6.6
Sports	25 (2)	0 (0)	25 (2)	3.3
Standards/EZ	17 (1)	0 (0)	17 (1)	2.2
<b>Totals</b>	<b>112 (7)</b>	<b>645 (21)</b>	<b>757 (28)</b>	

# ALBANY-SCHENECTADY-TROY

Arbitron Rank 61	Pop (12+) 733,200	Stations 34 / 32	% Below Line 1.4
Market TSL in Hours 19.4		Diaries 2050 / 357.7:1 / 59.6%	% Not Listed 15.0
Average Persons Rating 14.7		12+ FM Share (Metro) 77.3	Sample Target 2030

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner	
1	WGNA-F	Country	105 / 9.7	10.8	10.3	10.4	10.4	10.3	1424 / 19.4	19.3	19.3	Regent Communications, Inc.
2	WGY	News/Talk	101 / 9.4	8.4	7.2	7.2	7.2	8.1	1459 / 19.9	19.0	17.6	Clear Channel Communications
3	WYJB-F	Soft AC	87 / 8.0	8.4	8.5	9.1	9.1	8.5	1335 / 18.2	17.7	16.2	Albany Broadcasting Company
4	WPYX-F	AOR	72 / 6.6	6.8	6.1	7.6	7.6	6.8	1129 / 15.4	17.7	16.1	Clear Channel Communications
5	WFLY-F	CHR	66 / 6.1	6.2	6.5	6.7	6.7	6.4	1492 / 20.3	20.8	22.9	Albany Broadcasting Company
6	WRVE-F	AC	50 / 4.6	7.5	5.3	4.9	4.9	5.6	1071 / 14.6	16.7	13.5	Clear Channel Communications
7	WTRY-F	Oldies	45 / 4.2	3.7	4.1	3.7	3.7	3.9	833 / 11.4	11.2	11.4	Clear Channel Communications
8	WAJZ-F	Black	38 / 3.5	3.3	2.6	3.2	3.2	3.2	607 / 8.3	8.2	9.2	Albany Broadcasting Company
9	WABT-F	Oldies	32 / 3.0	1.7	1.4	1.8	1.8	2.0	607 / 8.3	5.9	4.9	Regent Communications, Inc.
10	WROW	News/Talk	31 / 2.9	2.2	2.0	2.5	2.5	2.4	540 / 7.4	6.8	6.2	Albany Broadcasting Company
11	WQBK-F	AOR	31 / 2.8	4.0	3.9	3.3	3.3	3.5	656 / 8.9	10.7	9.3	Regent Communications, Inc.
12	WHRL-F	AOR	27 / 2.5	2.5	3.4	2.9	2.9	2.8	617 / 8.4	8.7	8.2	Clear Channel Communications
13	WPTR	Standards/EZ List	26 / 2.4	3.8	2.7	2.2	2.2	2.8	349 / 4.8	5.7	4.2	Crawford Broadcasting Co.
14	WKFF-F	CHR	18 / 1.6	1.4	2.1	2.3	1.9	1.8	721 / 9.8	8.5	8.7	Clear Channel Communications
14	WBKK-F	Classical/Fine Arts	18 / 1.6	1.6	1.0	1.0	1.0	1.3	277 / 3.8	4.0	3.4	Gateway Broadcasting Corp.
14	WQBJ-F	AOR	18 / 1.6	1.1	1.5	1.9	1.9	1.5	408 / 5.6	5.9	6.1	Regent Communications, Inc.
17	WZMR-F	Jazz	17 / 1.6	1.5	2.1	1.5	1.5	1.7	280 / 3.8	3.3	4.0	Albany Broadcasting Company
17	WKLI-F	Soft AC	17 / 1.6	1.6	1.5	1.5	1.5	1.5	456 / 6.2	5.0	5.8	Tele-Media Broadcasting
19	WEQX-F	AOR	14 / 1.3	1.8	1.6	2.4	2.4	1.8	449 / 6.1	7.7	8.2	Northshore Communications Inc.
19	WCPT-F	AC	14 / 1.3	1.2	2.1	2.1	2.1	1.7	462 / 6.3	6.9	8.3	Tele-Media Broadcasting
21	WVKZ	Country	12 / 1.1	0.4	1.0	0.5	0.5	0.8	63 / 0.9	1.2	1.0	Anastos Broadcast Group Corp.
21	WMVI	Standards/EZ List	12 / 1.1					0.0	106 / 1.4			Ernie Anastos
23	WBUG-F	Country	10 / 0.9	0.5		0.5	0.5	0.0	106 / 1.4	1.4	1.2	Towpath Communications
24	WENU-F	Standards/EZ List	9 / 0.8	0.5	0.5	0.4	0.4	0.6	74 / 1.0	1.0	0.7	Starview Media, Inc.
25	WOFX	Sports	8 / 0.8	1.0	0.8	1.0	1.0	0.9	234 / 3.2	3.2	3.4	Concord Media
26	WTMM	Sports	6 / 0.6	0.7	1.7	0.9	0.9	1.0	179 / 2.4	3.6	3.6	Regent Communications, Inc.
26	WJIV-F	Religion	6 / 0.6					0.0	128 / 1.7			WJIV Radio, Inc.
26	WUAM	Standards/EZ List	6 / 0.6	0.9	1.7	0.5	0.5	0.9	104 / 1.4	1.9	1.2	Anastos Broadcast Group Corp.
26	WDCD-F	Religion	6 / 0.6	0.3	0.8	0.4	0.4	0.5	182 / 2.5	1.2	1.5	Crawford Broadcasting Co.
30	WQAR-F	AC	5 / 0.5	0.6	0.7	0.4	0.4	0.5	139 / 1.9	1.9	1.4	Anastos Broadcast Group Corp.
31	WHTR-F	Oldies	4 / 0.4	0.4				0.0	87 / 1.2	1.4		Starview Media, Inc.
32	WNYQ-F	Soft AC	4 / 0.3	0.4				0.0	100 / 1.4	1.3		Starview Media, Inc.
32	WCSS	Standards/EZ List	4 / 0.3	0.5	0.5	1.1	1.1	0.6	45 / 0.6	1.4	1.1	Weber Communications, Inc.
34	WGNA	Country	1 / 0.1					0.0	49 / 0.7			Regent Communications, Inc.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WFLY-F	1 WPYX-F	1 WGNA-F	1 WGNA-F	1 WGNA-F	1 WGY	1 WGNA-F	1 WGNA-F	1 WGY	1 WGNA-F
2	WAJZ-F	2 WGNA-F	2 WPYX-F	2 WPYX-F	2 WPYX-F	2 WGY	2 WGY	2 WGNA-F	2 WGNA-F	2 WGY
3	WKFF-F	3 WFLY-F	3 WYJB-F	3 WYJB-F	3 WYJB-F	3 WYJB-F	3 WYJB-F	2 WPYX-F	3 WYJB-F	3 WYJB-F
4	WQBK-F	4 WABT-F	4 WFLY-F	4 WRVE-F	4 WRVE-F	4 WTRY-F	4 WPYX-F	4 WAJZ-F	4 WPYX-F	4 WYJB-F
5	WHRL-F	5 WHRL-F	5 WRVE-F	5 WFLY-F	5 WFLY-F	5 WPYX-F	5 WFLY-F	5 WGY	5 WRVE-F	5 WFLY-F
6	WPYX-F	5 WAJZ-F	6 WABT-F	6 WGY	6 WGY	6 WRVE-F	6 WQBK-F	6 WYJB-F	6 WFLY-F	6 WRVE-F
7	WGNA-F	7 WQBK-F	7 WGY	7 WABT-F	7 WTRY-F	7 WROW	7 WRVE-F	7 WABT-F	7 WTRY-F	7 WTRY-F
8	WQBJ-F	8 WYJB-F	8 WAJZ-F	8 WQBK-F	8 WABT-F	8 WPTR	8 WTRY-F	8 WTRY-F	8 WPTR	8 WAJZ-F
9	WGY	9 WRVE-F	9 WQBK-F	9 WTRY-F	9 WQBK-F	9 WFLY-F	8 WROW	9 WRVE-F	9 WHRL-F	9 WROW
10	WEQX-F	10 WQBJ-F	10 WHRL-F	10 WHRL-F	10 WHRL-F	10 WBKK-F	10 WAJZ-F	10 WKFF-F	9 WAJZ-F	9 WABT-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WFLY-F	1 WFLY-F	1 WFLY-F	1 WGNA-F	1 WYJB-F	1 WPYX-F	1 WPYX-F	1 WPYX-F	1 WPYX-F
2	WGNA-F	2 WGNA-F	2 WRVE-F	2 WYJB-F	2 WGNA-F	2 WQBK-F	2 WQBK-F	2 WGNA-F	2 WGNA-F
3	WAJZ-F	3 WRVE-F	3 WYJB-F	3 WFLY-F	3 WRVE-F	3 WABT-F	3 WGNA-F	3 WQBK-F	3 WGY
4	WCPT-F	4 WYJB-F	4 WGNA-F	4 WRVE-F	3 WFLY-F	4 WFLY-F	4 WABT-F	4 WABT-F	4 WRVE-F
5	WABT-F	5 WAJZ-F	5 WABT-F	5 WAJZ-F	5 WTRY-F	5 WAJZ-F	5 WHRL-F	5 WABT-F	5 WYJB-F
6	WQBJ-F	6 WABT-F	6 WHRL-F	6 WABT-F	6 WGY	6 WQBJ-F	6 WFLY-F	6 WFLY-F	6 WRVE-F
7	WPYX-F	7 WHRL-F	7 WPYX-F	7 WPYX-F	7 WAJZ-F	7 WKFF-F	7 WQBJ-F	7 WQBJ-F	7 WYJB-F
7	WKFF-F	8 WPYX-F	8 WAJZ-F	8 WTRY-F	8 WABT-F	8 WHRL-F	8 WAJZ-F	8 WRVE-F	8 WFLY-F
9	WRVE-F	9 WCPT-F	9 WCPT-F	8 WGY	9 WPYX-F	9 WGNA-F	9 WEQX-F	9 WEQX-F	9 WHRL-F
10	WEQX-F	10 WEQX-F	10 WEQX-F	10 WCPT-F	10 WHRL-F	10 WTRY-F	10 WYJB-F	10 WYJB-F	10 WTRY-F
10	WYJB-F								10 WFLY-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCSS	1490	1 kw / 1 kw	Standards/EZ List	ABC, WW1/MBS	Allied Radio Ptnrs.	Weber Communications, Inc.	Amsterdam
WGNA	1460	5 kw / 5 kw	Country	Ind.	Katz	Regent Communications, Inc.	Albany
WGY	810	50 kw / 50 kw	News/Talk	ABC	Clear Chan.-Diamond	Clear Channel Communications	Schenectady
WMVI	1160	5 kw / 570 w	Standards/EZ List	—	Roslin	Ernie Anastos	Mechanicville
WOFX	980	5 kw / 5 kw	Sports	CNN+	Clear Chan.-Diamond	Concord Media	Troy
WPTR	1540	50 kw / 50 kw	Standards/EZ List	Ind.	—	Crawford Broadcasting Co.	Albany
WROW	590	5 kw / 1 kw	News/Talk	CBS, AP	Allied Radio Ptnrs.	Albany Broadcasting Company	Albany
WTMM	1300	5 kw / 5 kw	Sports	ESPN	Katz	Regent Communications, Inc.	Rensselaer
WUAM	900	250 w / 47 w	Standards/EZ List	ABC	—	Anastos Broadcast Group Corp.	Saratoga Springs
WVKZ	1240	1 kw / 1 kw	Country	ABC	—	Anastos Broadcast Group Corp.	Schenectady

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WABT	104.5	5 kw @351	Oldies	Ind.	Katz	Regent Communications, Inc.	Mechanicville
WAJZ	96.3	500 w @1,118	Black	ABC	Allied Radio Ptnrs.	Albany Broadcasting Company	Voorheesville
WBKK	97.7	1.6 kw @623	Classical/Fine Arts	Ind.	Allied Radio Ptnrs.	Gateway Broadcasting Corp.	Amsterdam
WBUG	101.1	1.25 kw @718	Country	ABC	—	Towpath Communications	Ft. Plain
WCPT	100.9	6 kw @328	AC	Ind.	McGavren-Guild	Tele-Media Broadcasting	Albany
WDCD	96.7	4.7 kw @328	Religion	Ind.	—	Crawford Broadcasting Co.	Clifton Park
WEQX	102.7	1.27 kw @2,490	AOR	AP, ABC	—	Northshore Communications Inc.	Manchester
WFLY	92.3	17 kw @850	CHR	ABC	Allied Radio Ptnrs.	Albany Broadcasting Company	Troy
WGNA	107.7	13.4 kw @980	Country	Ind.	Katz	Regent Communications, Inc.	Albany
WHRL	103.1	6 kw @325	AOR	Premiere	Clear Chan.-Diamond	Clear Channel Communications	Albany
WHTR	93.5	3 kw @422	Oldies	Ind.	—	Starview Media, Inc.	Corinth
WKKF	102.3	4.1 kw @387	CHR	Premiere	Clear Chan.-Diamond	Clear Channel Communications	Ballston Spa
WKLI	94.5	3 kw @325	Soft AC	Ind.	McGavren-Guild	Tele-Media Broadcasting	Ravena
WNYQ	105.7	2.45 kw @1,037	Soft AC	WW1/MBS, CNN+	—	Starview Media, Inc.	Queensbury
WPYX	106.5	15.3 kw @902	AOR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Albany
WQAR	101.3	2.9 kw @469	AC	ABC	Allied Radio Ptnrs.	Anastos Broadcast Group Corp.	Stillwater
WQBJ	103.5	50 kw @492	AOR	WW1/MBS	Katz	Regent Communications, Inc.	Cobleskill
WQBK	103.9	6 kw @302	AOR	WW1/MBS	Katz	Regent Communications, Inc.	Rensselaer
WRVE	99.5	14.5 kw @925	AC	ABC	Clear Chan.-Diamond	Clear Channel Communications	Schenectady
WTRY	98.3	6 kw @318	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Rotterdam
WYJB	95.5	12 kw @1,020	Soft AC	Ind.	Allied Radio Ptnrs.	Albany Broadcasting Company	Albany
WZMR	104.9	570 w @1,050	Jazz	Ind.	Allied Radio Ptnrs.	Albany Broadcasting Company	Altamont

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WENU-F	Standards/EZ List	101.7	Hudson Falls
WJIV-F	Religion	101.9	Cherry Valley

**Consolidation Report**

	12+	25-54
	(%)	(%)
Albany Broadcasting Company	22.1	21.8
WAJZ FM, WFLY FM, WROW AM, WYJB FM, WZMR FM		
Anastos Broadcast Group Corp.	2.2	0.3
WQAR FM, WUAM AM, WVKZ AM		
Clear Channel Communications	28.9	32.3
WGY AM, WHRL FM, WKKF FM, WPYX FM, WRVE FM, WTRY FM		
Crawford Broadcasting Co.	3.0	1.6
WDCD FM, WPTR AM		
Regent Communications, Inc.	17.8	21.9
WABT FM, WGNA AM, WGNA FM, WQBJ FM, WQBK FM, WTMM AM		
Starview Media, Inc.	0.7	0.8
WHTR FM, WNYQ FM		
Tele-Media Broadcasting	2.9	3.0
WCPT FM, WKLI FM		
<b>Totals</b>	<b>77.6</b>	<b>81.7</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	69 (3)	69 (3)	7.5
AOR	0 (0)	161 (5)	161 (5)	17.5
Black/Urban	0 (0)	38 (1)	38 (1)	4.1
CHR	0 (0)	84 (2)	84 (2)	9.1
Classical/Fine Arts	0 (0)	18 (1)	18 (1)	2.0
Country	13 (2)	115 (2)	128 (4)	13.9
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	17 (1)	17 (1)	1.8
News/Talk	132 (2)	0 (0)	132 (2)	14.3
Oldies	0 (0)	82 (3)	82 (3)	8.9
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	12 (2)	12 (2)	1.3
Soft AC	0 (0)	107 (3)	107 (3)	11.6
Sports	15 (2)	0 (0)	15 (2)	1.6
Standards/EZ	48 (4)	9 (1)	57 (5)	6.2
<b>Totals</b>	<b>208(10)</b>	<b>712 (24)</b>	<b>920 (34)</b>	

Note WMVI-1160 Old Format: silent New Format: standards // WUAM NY Mechanicville(Albany)  
WVKZ-1240 Old Format: standards // WUAM New Format: to be JRN - class. CW NY Schenectady (Albany)  
WVKZ-1240 Old Format: standards // WUAM New Format: Jones - classic CW NY Schenectady (Albany)  
Simulcast notes: According to Duncan's own records, WBUG AM-FM still simulcast.  
Simulcast notes: According to Duncan's own records, WGNA AM-FM still simulcast.  
Simulcast notes: According to Duncan's own records, WUAM-AM and WVKZ-AM still simulcast.

# ALBUQUERQUE

Arbitron Rank 74 Pop (12+)	552,400	Stations	33 / 32	% Below Line	0.8
Market TSL in Hours	21.2	Diaries	1738 / 317.8:1 / 51.6%	% Not Listed	12.2
Average Persons Rating	16.0	12+ FM Share (Metro)	80.2	Sample Target	1700

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1	KKOB	93 / 10.5	9.7	7.7	8.1	8.1	9.0	1132 / 20.5	19.4	17.7	Citadel Communications Corp.
2	KZRR-F	72 / 8.2	6.8	6.1	6.7	6.7	6.9	848 / 15.4	14.5	14.6	Clear Channel Communications
3	KBQI-F	43 / 4.9	4.7	3.5			0.0	664 / 12.0	10.5		Clear Channel Communications
4	KYLZ-F	39 / 4.5	3.6	3.2	4.5	4.5	4.0	709 / 12.8	13.0	14.4	American General Media
5	KMGA-F	39 / 4.4	4.1	5.3	4.8	4.8	4.7	623 / 11.3	11.5	12.6	Citadel Communications Corp.
6	KIOT-F	35 / 3.9	3.4	4.3	4.3	4.3	4.0	674 / 12.2	11.7	12.5	Simmons Family, Inc.
7	KPEK-F	34 / 3.8	5.7	5.1	5.2	5.2	5.0	756 / 13.7	16.0	16.7	Clear Channel Communications
8	KRST-F	33 / 3.7	4.1	7.3	8.6	8.6	5.9	790 / 14.3	14.1	21.0	Citadel Communications Corp.
9	KKOB-F	31 / 3.5	3.4	3.1	4.0	4.0	3.5	760 / 13.8	13.9	15.0	Citadel Communications Corp.
10	KKSS-F	29 / 3.3	2.9	3.1	3.9	3.9	3.3	683 / 12.4	13.3	13.3	Simmons Family, Inc.
11	KABG-F	28 / 3.2	3.2	2.5	2.9	2.9	3.0	521 / 9.4	9.1	8.0	American General Media
12	KHFM-F	Classical/Fine Arts	28 / 3.1	2.7	2.4	4.2	2.2	452 / 8.2	9.2	7.2	American General Media
13	KTEG-F	AOR	26 / 2.9	2.2		4.7	4.7	499 / 9.0	8.7	14.2	Clear Channel Communications
14	KLVO-F	Hispanic	23 / 2.7	2.9	2.7	3.0	3.0	322 / 5.8	6.2	6.0	American General Media
15	KCHQ-F	Oldies	23 / 2.6	3.3	2.5	2.5	2.7	524 / 9.5	11.1	11.1	Simmons Family, Inc.
16	KKJY	Standards/EZ List	20 / 2.3	2.4	2.3		0.0	206 / 3.7	4.9		Lifetalk Broadcasting Assoc.
16	KQEO-F	Oldies	20 / 2.3	2.4	1.5	2.1	2.1	405 / 7.3	7.1	7.2	Simmons Family, Inc.
16	KTZO-F	AOR	20 / 2.3	3.6	4.0	4.2	4.2	462 / 8.4	11.0	11.5	Citadel Communications Corp.
19	KMMG-F	Classical/Fine Arts	20 / 2.2	2.7	2.4	4.2	2.2	393 / 7.1	9.2	7.2	American General Media
20	KRQS-F	Jazz	18 / 2.1	1.3	1.3	1.4	1.4	282 / 5.1	6.1	6.9	Simmons Family, Inc.
21	KLSK-F	AOR	14 / 1.6	1.9	3.1	1.7	1.7	426 / 7.7	9.5	8.1	Clear Channel Communications
22	KSYU-F	AC	13 / 1.4	2.5	2.0	1.0	1.0	284 / 5.1	6.9	3.8	Clear Channel Communications
23	KNML	Sports	10 / 1.1	1.1	1.3	0.9	0.9	245 / 4.4	4.2	2.3	Citadel Communications Corp.
23	KBTK	News/Talk	10 / 1.1	1.4	0.5	0.8	0.8	131 / 2.4	3.9	2.5	Simmons Family, Inc.
23	KNKT-F	Religion	10 / 1.1	0.9	1.3	1.4	1.4	226 / 4.1	4.0	4.6	Calvary Chapel of Albuquerque
26	KKPL-F	AOR	9 / 1.0				0.0	232 / 4.2			American General Media
27	KRZY-F	Hispanic	8 / 0.9	0.7	0.8	1.2	0.9	136 / 2.5	2.0	3.0	Entravision Holdings
28	KBAC-F	AOR	7 / 0.8	0.6	1.0	0.8	0.8	141 / 2.5	3.2	2.0	Clear Channel Communications
29	KXKS	Hispanic	6 / 0.7	0.9	0.8	0.9	0.8	63 / 1.1	1.7	1.6	Clear Channel Communications
30	KRZY	Hispanic	6 / 0.6	0.7	0.5	0.3	0.3	109 / 2.0	2.0	1.0	Entravision Holdings
31	KABQ	Hispanic	5 / 0.5	0.4	0.9	0.4	0.6	59 / 1.1	1.0	1.4	Clear Channel Communications
32	KIVA	News/Talk	3 / 0.3	0.5		2.0	2.0	103 / 1.9	1.7	5.4	Simmons Family, Inc.
32	KKIM	Religion	3 / 0.3				0.0	67 / 1.2			American General Media

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	KYLZ-F	1 KZRR-F	1 KZRR-F	1 KZRR-F	1 KZRR-F	1 KKOB	1 KKOB	1 KYLZ-F	1 KKOB	1 KZRR-F	1 KZRR-F
2	KKSS-F	2 KYLZ-F	2 KKOB	2 KKOB	2 KKOB	2 KMGA-F	2 KZRR-F	2 KKOB	2 KZRR-F	2 KKOB	2 KYLZ-F
3	KTEG-F	3 KPEK-F	2 KBQI-F	3 KBQI-F	3 KBQI-F	3 KBQI-F	3 KBQI-F	3 KKSS-F	3 KBQI-F	3 KBQI-F	3 KKOB
4	KLVO-F	4 KTEG-F	4 KPEK-F	4 KPEK-F	4 KMGA-F	4 KZRR-F	4 KMGA-F	4 KZRR-F	4 KMGA-F	4 KYLZ-F	4 KHFM-F
5	KZRR-F	5 KCHQ-F	4 KIOT-F	5 KKOB-F	5 KPEK-F	5 KABG-F	5 KRST-F	5 KTEG-F	5 KPEK-F	5 KIOT-F	5 KIOT-F
6	KPEK-F	6 KKSS-F	6 KKOB-F	5 KMGA-F	6 KKOB-F	5 KHFM-F	6 KPEK-F	6 KMGA-F	6 KRST-F	6 KPEK-F	6 KRST-F
7	KIOT-F	6 KBQI-F	6 KMGA-F	7 KIOT-F	6 KIOT-F	7 KRST-F	6 KKOB-F	7 KBQI-F	6 KIOT-F	7 KMGA-F	7 KABG-F
8	KBQI-F	8 KKOB-F	8 KYLZ-F	8 KCHQ-F	8 KRST-F	8 KKJY	8 KYLZ-F	8 KPEK-F	8 KKOB-F	8 KKOB-F	7 KBQI-F
9	KKPL-F	9 KIOT-F	9 KCHQ-F	9 KRST-F	9 KCHQ-F	8 KIOT-F	9 KKSS-F	9 KIBG-F	9 KIBG-F	9 KTEG-F	9 KKSS-F
10	KRST-F	10 KRST-F	10 KRST-F	10 KRQS-F	10 KMMG-F	10 KKOB-F	10 KIOT-F	10 KTZO-F	10 KCHQ-F	10 KKSS-F	10 KTEG-F
					10 KABG-F			10 KLVO-F	10 KLVO-F	10 KLVO-F	10 KLVO-F
								10 KKOB-F	10 KKOB-F	10 KKOB-F	10 KMGA-F
								10 KHFM-F			

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KYLZ-F	1 KYLZ-F	1 KBQI-F	1 KBQI-F	1 KMGA-F	1 KZRR-F	1 KZRR-F	1 KZRR-F	1 KZRR-F
2	KKSS-F	2 KZRR-F	2 KPEK-F	2 KMGA-F	2 KBQI-F	2 KYLZ-F	2 KTEG-F	2 KPEK-F	2 KKOB
3	KZRR-F	3 KPEK-F	3 KZRR-F	3 KPEK-F	3 KPEK-F	3 KTEG-F	3 KIOT-F	3 KCHQ-F	3 KIOT-F
4	KPEK-F	4 KBQI-F	4 KKOB-F	4 KZRR-F	4 KKOB	4 KIOT-F	3 KYLZ-F	4 KTEG-F	4 KBQI-F
5	KTEG-F	5 KKSS-F	5 KCHQ-F	5 KKOB-F	5 KKOB-F	5 KKSS-F	5 KPEK-F	5 KLVO-F	5 KTEG-F
6	KRST-F	6 KKOB-F	6 KRST-F	6 KYLZ-F	6 KZRR-F	6 KBQI-F	6 KCHQ-F	6 KIOT-F	6 KKOB-F
7	KCHQ-F	7 KCHQ-F	7 KYLZ-F	7 KRST-F	7 KRST-F	7 KTZO-F	7 KKSS-F	7 KKOB	6 KCHQ-F
8	KKOB-F	8 KRST-F	8 KMMG-F	8 KKOB	8 KIOT-F	8 KMGA-F	8 KLVO-F	8 KRST-F	8 KPEK-F
9	KBQI-F	9 KMGA-F	9 KMGA-F	9 KKSS-F	9 KQEO-F	9 KPEK-F	9 KMMG-F	8 KRQS-F	9 KPEK-F
10	KKPL-F	10 KTEG-F	10 KSYU-F	10 KIOT-F	9 KMMG-F	10 KMMG-F	10 KRST-F	8 KRST-F	10 KLSK-F
		10 KMMG-F							10 KABG-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KABQ	1350	5 kw / 500 w	Hispanic	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Albuquerque
KBTK	1310	5 kw / 500 w	News/Talk	CBS, SRN, WW1/MBS	Katz	Simmons Family, Inc.	Corrales
KIVA	1600	10 kw / 128 w	News/Talk	CNN+	Katz	Simmons Family, Inc.	Albuquerque
KKIM	1000	10 kw / 38 w	Religion	Ind.	Allied Radio Ptnrs.	American General Media	Albuquerque
KKJY	1550	5 kw / 120 w	Standards/EZ List	Ind.	—	Lifetalk Broadcasting Assoc.	Albuquerque
KKOB	770	50 kw / 50 kw	News/Talk	ABC	McGavren-Guild	Citadel Communications Corp.	Albuquerque
KNML	610	5 kw / 5 kw	Sports	CBS, 1-on-1, WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Albuquerque
KRZY	1450	1 kw / 1 kw	Hispanic	Ind.	Caballero	Entravision Holdings	Albuquerque
KXKS	1190	10 kw / 24 w	Hispanic	—	Clear Chan.-Emerald	Clear Channel Communications	Albuquerque

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KABG	98.5	100 kw @ 1,906	Oldies	Ind.	Allied Radio Ptnrs.	American General Media	Los Alamos
KBQI	107.9	22.5 kw @ 4,130	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Albuquerque
KCHQ	105.1	100 kw @ 1,935	Oldies	Ind.	Katz	Simmons Family, Inc.	Santa Fe
KHFM	95.5	19 kw @ 1,791	Classical/Fine Arts	Ind.	Allied Radio Ptnrs.	American General Media	Santa Fe
KIOT	102.5	17 kw @ 4,159	Oldies	Ind.	Katz	Simmons Family, Inc.	Los Lunas
KKOB	93.3	21.5 kw @ 4,150	Oldies	Ind.	McGavren-Guild	Citadel Communications Corp.	Albuquerque
KKPL	106.7	15.5 kw @ 1,948	AOR	Ind.	Roslin	American General Media	Los Alamos
KKSS	97.3	100 kw @ 1,875	CHR	Ind.	Katz	Simmons Family, Inc.	Santa Fe
KLSK	104.1	100 kw @ 1,876	AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Santa Fe
KLVO	97.7	100 kw @ 859	Hispanic	Ind.	Lotus	American General Media	Belen
KMGA	99.5	22.5 kw @ 4,130	AC	WW1/MSB	McGavren-Guild	Citadel Communications Corp.	Albuquerque
KMMG	95.5	19 kw @ 1,791	Classical/Fine Arts	Ind.	Allied Radio Ptnrs.	American General Media	Santa Fe
KNKT	107.1	24.5 kw @ 705	Religion	Ind.	—	Calvary Chapel of Albuquerque, Inc.	Armijo
KPEK	100.3	22.5 kw @ 4,110	AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Albuquerque
KQEO	101.7	3 kw @ 98	Oldies	Ind.	—	Simmons Family, Inc.	Rio Rancho
KRQS	101.3	6 kw @ 328	Jazz	Ind.	Katz	Simmons Family, Inc.	Albuquerque
KRST	92.3	22.5 kw @ 4,160	Country	Ind.	McGavren-Guild	Citadel Communications Corp.	Albuquerque
KRZY	105.9	100 kw @ 1,919	Hispanic	Ind.	Caballero	Entravision Holdings	Santa Fe
KSYU	95.1	100 kw @ 433	AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Corrales
KTEG	104.7	100 kw @ 843	AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Bosque Farms
KTZO	103.3	20.5 kw @ 4,185	AOR	Ind.	McGavren-Guild	Citadel Communications Corp.	Albuquerque
KYLZ	106.3	100 kw @ 856	CHR	Ind.	Allied Radio Ptnrs.	American General Media	Los Lunas
KZRR	94.1	22.5 kw @ 4,130	AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Albuquerque

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KBAC-F	AOR	98.1	Las Vegas

**Consolidation Report**

	12+ (%)	25-54 (%)
<b>American General Media</b>	17.0	14.1
KABG FM, KHFM FM, KKIM AM, KKPL FM, KLVO FM, KMMG FM, KYLZ FM		
<b>Citadel Communications Corp.</b>	25.5	24.7
KKOB FM, KKOBB AM, KMGA FM, KNML AM, KRST FM, KTZO FM		
<b>Clear Channel Communications</b>	24.0	28.0
KABQ AM, KBQI FM, KLSK FM, KPEK FM, KSYU FM, KTEG FM, KXKS AM, KZRR FM		
<b>Entravision Holdings</b>	1.5	1.7
KRZY FM, KRZY AM		
<b>Simmons Family, Inc.</b>	15.6	16.8
KBTK AM, KCHQ FM, KIOT FM, KIVA AM, KKSS FM, KQEO FM, KRQS FM		
<b>Totals</b>	<b>83.6</b>	<b>85.3</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	86 (3)	86 (3)	11.1
AOR	0 (0)	148 (6)	148 (6)	19.0
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	69 (2)	69 (2)	8.9
Classical/Fine Arts	0 (0)	48 (2)	48 (2)	6.2
Country	0 (0)	76 (2)	76 (2)	9.8
Hispanic	16 (3)	31 (2)	47 (5)	6.0
Jazz	0 (0)	18 (1)	18 (1)	2.3
News/Talk	106 (3)	0 (0)	106 (3)	13.6
Oldies	0 (0)	137 (5)	137 (5)	17.6
Other	(0)	(0)	(0)	0.0
Religion	3 (1)	10 (1)	13 (2)	1.7
Soft AC	(0)	(0)	(0)	0.0
Sports	10 (1)	0 (0)	10 (1)	1.3
Standards/EZ	20 (1)	0 (0)	20 (1)	2.6
<b>Totals</b>	<b>155 (9)</b>	<b>623 (24)</b>	<b>778 (33)</b>	

Note KKPL-106.7 Old Format: # KBOM, oldies New Format: adult alternative NM Los Alamos (Albuq.)  
 KTEL-103.3 Old Format: traditional CW New Format: stunting NM Albuquerque  
 KTEL-1050 Old Format: KHTL, talk New Format: classic country NM Albuquerque  
 KKSS-97.3 Old Format: rhythmic CHR New Format: mainstream CHR NM Santa Fe(Albuquerque)  
 KTZO-103.3 Old Format: KTBL, stunting New Format: adult alternative NM Albuquerque

# ALLENTOWN-BETHLEHEM

Arbitron Rank 69 Pop (12+) 612,200  
 Market TSL in Hours 20.1  
 Average Persons Rating 15.1

Stations 41 / 14  
 Diaries 1835 / 333.6:1 / 55.9%  
 12+ FM Share (Metro) 77.3

% Below Line 22.3  
 % Not Listed 13.2  
 Sample Target 1790

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 WAEB-F	CHR	102 / 11.0	11.1	13.2	13.0	13.0	12.1	1674 / 27.3	29.1	31.4	Clear Channel Communications
2 WCTO-F	Country	89 / 9.7	10.1	9.8	11.0	11.0	10.1	1168 / 19.1	19.0	20.1	Citadel Communications Corp.
3 WODE-F	Oldies	86 / 9.3	10.8	8.7	9.3	9.3	9.5	1338 / 21.9	20.5	21.2	Nassau Broadcasting
4 WZZO-F	AOR	80 / 8.6	9.2	9.7	8.2	8.2	8.9	1180 / 19.3	19.5	18.6	Clear Channel Communications
5 WLEV-F	Soft AC	79 / 8.6	7.9	8.7	10.0	10.0	8.8	1099 / 18.0	19.0	19.9	Citadel Communications Corp.
6 WKAP	Standards/EZ List	58 / 6.3	6.2	5.1	5.7	5.7	5.8	500 / 8.2	7.4	8.3	Clear Channel Communications
7 WAEB	News/Talk	45 / 4.9	4.6	4.1	4.3	4.3	4.5	647 / 10.6	11.2	10.4	Clear Channel Communications
8 WUSL-F	Black	21 / 2.3	1.7	1.8	1.5	1.5	1.8	306 / 5.0	5.1	5.4	Clear Channel Communications
8 WYSP-F	AOR	21 / 2.3	2.4	2.2	1.5	1.5	2.1	472 / 7.7	8.7	6.6	Clear Channel Communications
10 WMGK-F	Oldies	18 / 1.9	1.8	1.0	1.3	1.3	1.5	345 / 5.6	6.1	4.4	CBS/Infinity
11 WEST	Standards/EZ List	17 / 1.9	1.4	1.9	1.6	1.6	1.7	242 / 3.9	3.0	3.2	Greater Media, Inc.
12 WIOQ-F	CHR	12 / 1.3	1.2	1.9	1.6	1.5	1.5	493 / 8.0	6.5	7.7	MBC, Inc.
13 WTKZ	Hispanic	11 / 1.2	1.2	0.8	0.8	0.8	1.0	99 / 1.6	1.5	1.0	Clear Channel Communications
14 WJZ-F	Jazz	10 / 1.1	0.7	1.2	0.7	0.7	0.9	169 / 2.8	2.8	2.3	Mega Communications
14 WYNS	Country	10 / 1.1	0.9	0.6	1.1	1.1	0.9	90 / 1.5	1.2	2.3	Clear Channel Communications
16 WHCY-F	CHR	8 / 0.9	0.4	0.7	0.6	0.6	0.7	196 / 3.2	1.7	12.2	Zoma Corporation
16 WPST-F	CHR	8 / 0.9	0.4	0.7	0.6	0.6	0.7	230 / 3.8	3.2	3.0	Clear Channel Communications
18 WKRZ-F	CHR	7 / 0.8	0.6	1.1	0.5	0.5	0.8	194 / 3.2	3.2	2.0	Nassau Broadcasting
18 WBYN-F	Religion	7 / 0.8	1.0	0.9	0.6	0.6	0.8	136 / 2.2	2.7	2.2	Entercom
18 WKXW-F	News/Talk	7 / 0.8	0.7	0.6	0.6	0.6	0.7	167 / 2.7	3.0	2.5	WDAC Radio Co.
21 WXTU-F	Country	7 / 0.7	0.6	0.4	0.6	0.6	0.7	104 / 1.7	2.5	7.4	Press Communications, LLC
21 KYW	News/Talk	7 / 0.7	0.6	0.7	1.1	1.1	0.8	296 / 4.8	4.3	4.9	Beasley Broadcast Group
21 WWYY-F	Country	7 / 0.7	0.6	0.6	0.8	0.8	0.7	193 / 3.1	3.0	3.5	CBS/Infinity
24 WPLJ-F	AC	6 / 0.7	0.4	0.4	1.4	1.4	0.0	125 / 2.0	2.3	10.0	Big City Radio
24 WLCE-F	Oldies	6 / 0.7	1.0	1.4	1.3	1.3	1.1	220 / 3.6	4.7	5.1	ABC Inc.
26 WPLY-F	AOR	6 / 0.6	0.6	0.4	0.4	0.4	0.5	138 / 2.3	3.1	2.3	Clear Channel Communications
26 WABC	News/Talk	6 / 0.6	1.0	0.8	1.1	1.1	0.9	149 / 2.4	3.3	2.7	Radio One
26 WFAN	Sports	6 / 0.6	0.9	0.5	0.5	0.5	0.6	146 / 2.4	2.3	2.5	ABC Inc.
29 WMMR-F	AOR	5 / 0.6						174 / 2.8			CBS/Infinity
29 WPTP-F	Oldies	5 / 0.6						123 / 2.0			Greater Media, Inc.
29 WRNJ	Oldies	5 / 0.6	0.4		0.8	0.8	0.0	98 / 1.6	1.2	1.4	Beasley Broadcast Group
32 WOR	News/Talk	5 / 0.5	0.6	0.8	0.6	0.6	0.6	135 / 2.2	1.9	2.1	Radio New Jersey
32 WXRK-F	AOR	5 / 0.5						126 / 2.1			Buckley Broadcasting
32 WEEY	Sports	5 / 0.5						96 / 1.6			CBS/Infinity
32 WRFY-F	CHR	5 / 0.5	0.5	0.5	0.5	0.5	0.5	149 / 2.4	3.2	4.0	Nassau Broadcasting
36 WGPA	Other	4 / 0.4	1.6	0.9				66 / 1.1	1.5		Chase Radio Partners
36 WLSH	Soft AC	4 / 0.4	0.4	0.5				40 / 0.7	0.8		Timmer Broadcasting Co.
36 WDAS-F	Black	4 / 0.4						76 / 1.2			HGF Media Group
36 WOGL-F	Oldies	4 / 0.4						76 / 1.2			Clear Channel Communications
36 WBEB-F	AC	4 / 0.4	0.7	0.4	0.4	0.4	0.5	100 / 1.6	2.1	1.6	CBS/Infinity
											WEAZ Radio, Inc.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WAEB-F	1 WZZO-F	1 WAEB-F	1 WAEB-F	1 WAEB-F	1 WODE-F	1 WCTO-F	1 WAEB-F	1 WAEB-F	1 WAEB-F	1 WODE-F
2 WUSL-F	2 WAEB-F	2 WZZO-F	2 WZZO-F	2 WZZO-F	2 WCTO-F	2 WAEB-F	2 WZZO-F	2 WLEV-F	2 WODE-F	2 WAEB-F
3 WIOQ-F	3 WCTO-F	3 WCTO-F	3 WCTO-F	3 WCTO-F	3 WKAP	3 WODE-F	3 WLEV-F	3 WCTO-F	3 WCTO-F	3 WCTO-F
4 WZZO-F	4 WLEV-F	4 WLEV-F	4 WLEV-F	4 WLEV-F	3 WLEV-F	4 WZZO-F	3 WCTO-F	4 WZZO-F	4 WZZO-F	4 WKAP
5 WHCY-F	5 WUSL-F	5 WODE-F	5 WODE-F	5 WODE-F	5 WAEB-F	5 WAEB	5 WODE-F	5 WODE-F	5 WLEV-F	5 WZZO-F
6 WPST-F	6 WYSP-F	6 WYSP-F	6 WYSP-F	6 WYSP-F	6 WAEB	5 WLEV-F	6 WKAP	6 WKAP	6 WKAP	6 WLEV-F
7 WCTO-F	7 WTKZ	7 WUSL-F	7 WMGK-F	7 WMGK-F	7 WZZO-F	7 WYSP-F	7 WUSL-F	7 WAEB	7 WAEB	7 WEST
8 WODE-F	8 WIOQ-F	8 WMGK-F	8 WUSL-F	8 WAEB	8 WEST	8 WKAP	8 WHCY-F	8 WUSL-F	8 WUSL-F	8 WAEB
9 WLEV-F	9 WODE-F	9 WAEB	9 WAEB	9 WUSL-F	9 WMGK-F	9 WEST	9 WIOQ-F	9 WMGK-F	9 WMGK-F	9 WUSL-F
10 WKRZ-F	10 WMGK-F	10 WTKZ	10 WTKZ	10 WTKZ	10 WJZ-F	10 WUSL-F	10 WAEB	9 WYSP-F	10 WIOQ-F	10 WMGK-F
									10 WTKZ	10 WTKZ
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 WAEB-F	1 WAEB-F	1 WAEB-F	1 WAEB-F	1 WAEB-F	1 WZZO-F	1 WZZO-F	1 WZZO-F	1 WZZO-F	1 WZZO-F	
2 WUSL-F	2 WLEV-F	2 WLEV-F	2 WLEV-F	2 WLEV-F	2 WCTO-F	2 WCTO-F	2 WCTO-F	2 WCTO-F	2 WCTO-F	
3 WLEV-F	3 WCTO-F	3 WZZO-F	3 WCTO-F	3 WCTO-F	3 WAEB-F	3 WYSP-F	3 WAEB-F	3 WAEB-F	3 WODE-F	
4 WIOQ-F	4 WZZO-F	4 WCTO-F	4 WZZO-F	4 WODE-F	4 WUSL-F	4 WLEV-F	4 WLEV-F	4 WLEV-F	4 WAEB-F	
5 WCTO-F	5 WUSL-F	5 WUSL-F	5 WODE-F	5 WZZO-F	5 WLEV-F	5 WAEB-F	5 WUSL-F	5 WYSP-F	5 WLEV-F	
6 WZZO-F	6 WIOQ-F	6 WTKZ	6 WUSL-F	6 WMGK-F	6 WIOQ-F	6 WUSL-F	6 WAEB-F	6 WODE-F	6 WYSP-F	
7 WPST-F	7 WTKZ	7 WPLY-F	7 WMGK-F	7 WAEB	7 WYSP-F	7 WTKZ	7 WMGK-F	7 WMGK-F	7 WMGK-F	
8 WTKZ	8 WPST-F	8 WODE-F	7 WIOQ-F	8 WUSL-F	8 WUSL-F	8 WPLY-F	8 WTKZ	8 WUSL-F	8 WAEB	
9 WODE-F	9 WODE-F	8 WPST-F	9 WTKZ	9 WTKZ	9 WPST-F	9 WODE-F	9 WODE-F	9 WAEB	9 WUSL-F	
10 WYSP-F	10 WPLY-F	8 WIOQ-F	10 WPST-F	10 WYSP-F	10 WLCE-F	10 WPTP-F	10 WPTP-F	10 WTKZ	10 WTKZ	
				10 WIOQ-F	10 WMMR-F					
				10 WBYN-F						

**AM Stations**

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAEB	790	3.6 kw / 1.5 kw	News/Talk	WW1/MBS, CBS	Clear Chan.-Diamond	Clear Channel Communications	Allentown
WEEX	1230	840 w / 1 kw	Sports	WW1/MBS, USA, CNN+	Katz	Nassau Broadcasting	Easton
WEST	1400	1 kw / 1 kw	Standards/EZ List	ABC	—	MBC, Inc.	Easton
WGPA	1100	250 w / kw	Other	—	Allied Radio Ptnrs.	Timmer Broadcasting Co.	Bethlehem
WKAP	1470	5 kw / 5 kw	Standards/EZ List	ABC, WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Allentown
WLSH	1410	5 kw / 59 w	Soft AC	Ind.	—	HGF Media Group	Lansford
WRNJ	1510	900 w / 230 w	Oldies	ABC, WW1/MBS	—	Radio New Jersey	Hackettstown
WTKZ	1320	750 w / 195 w	Hispanic	Ind.	Caballero	Mega Communications	Allentown
WYNS	1160	4 kw / 1 kw	Country	—	—	Zoma Corporation	Lehighton

**FM Stations**

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAEB	104.1	50 kw @500	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Allentown
WCTO	96.1	50 kw @500	Country	Ind.	McGavren-Guild	Citadel Communications Corp.	Easton
WLEV	100.7	11 kw @1,073	Soft AC	Ind.	McGavren-Guild	Citadel Communications Corp.	Allentown
WODE	99.9	50 kw @450	Oldies	WW1/MBS	Katz	Nassau Broadcasting	Easton
WZZO	95.1	30 kw @631	AOR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Bethlehem

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KYW	News/Talk	1060	Philadelphia
WABC	News/Talk	770	New York
WBEB-F	AC	101.1	Philadelphia
WBYN-F	Religion	107.5	Boyertown
WDAS-F	Black	105.3	Philadelphia
WFAN	Sports	660	New York
WHCY-F	CHR	106.3	Blairstown
WIOQ-F	CHR	102.1	Philadelphia
WJJZ-F	Jazz	106.1	Philadelphia
WKRF-F	simul. WKRZFF	107.9	Tobyhanna
WKRZ-F	CHR	98.5	Wilkes-Barre
WKRZ-FF	CHR	98.5	Wilkes-Barre
WKXW-F	News/Talk	101.5	Trenton
WLCE-F	Oldies	104.5	Philadelphia
WMGK-F	Oldies	102.9	Philadelphia
WMMR-F	AOR	93.3	Philadelphia
WOGL-F	Oldies	98.1	Philadelphia
WOR	News/Talk	710	New York
WPLJ-F	AC	95.5	New York
WPLY-F	AOR	100.3	Media
WPST-F	CHR	97.5	Trenton
WPTP-F	Oldies	96.5	Philadelphia
WRFY-F	CHR	102.5	Reading
WUSL-F	Black	98.9	Philadelphia
WWYY-F	Country	107.1	Belvidere
WXRK-F	AOR	92.3	New York
WXTU-F	Country	92.5	Philadelphia
WYSP-F	AOR	94.1	Philadelphia

Consolidation Report	12+	25-54
	(%)	(%)
<b>Citadel Communications Corp.</b> WCTO FM, WLEV FM	18.3	21.3
<b>Clear Channel Communications</b> WAEB AM, WAEB FM, WKAP AM, WZZO FM	30.8	27.6
<b>Nassau Broadcasting</b> WEEX AM, WODE FM	9.8	8.5
	<b>58.9</b>	<b>57.4</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	10 (2)	10 (2)	1.3
AOR	0 (0)	117 (5)	117 (5)	14.6
Black/Urban	0 (0)	25 (2)	25 (2)	3.1
CHR	0 (0)	142 (7)	142 (7)	17.8
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	10 (1)	103 (3)	113 (4)	14.1
Hispanic	11 (1)	0 (0)	11 (1)	1.4
Jazz	0 (0)	10 (1)	10 (1)	1.3
News/Talk	62 (4)	7 (1)	69 (5)	8.6
Oldies	5 (1)	119 (5)	124 (6)	15.5
Other	4 (1)	0 (0)	4 (1)	0.5
Religion	0 (0)	7 (1)	7 (1)	0.9
Soft AC	4 (1)	79 (1)	83 (2)	10.4
Sports	10 (2)	0 (0)	10 (2)	1.3
Standards/EZ	75 (2)	0 (0)	75 (2)	9.4
<b>Totals</b>	<b>181(13)</b>	<b>619 (28)</b>	<b>800 (41)</b>	

Note WAEB-790 Old Format: talk New Format: adds Fox - sports PA Allentown



# ATLANTA

Arbitron Rank 11	Pop (12+) 3,297,200	Stations 26 / 26	% Below Line 0.0
Market TSL in Hours 19.9	Diaries 3797 / 868.4:1 / 50.6%	% Not Listed 11.6	
Average Persons Rating 15.1	12+ FM Share (Metro) 79.4	Sample Target 3740	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner	
1	WVEE-F	Black	537 / 10.8	8.6	9.4	9.2	9.2	9.5	6435 / 19.5	19.0	19.1	CBS/Infinity
2	WSB	News/Talk	495 / 9.9	9.6	10.7	9.5	9.5	9.9	8097 / 24.6	23.3	22.6	Cox Radio
3	WNNX-F	AOR	282 / 5.7	4.0	4.5	6.0	6.0	5.0	4899 / 14.9	11.6	14.4	Susquehanna Radio Corp.
4	WPCH-F	Soft AC	274 / 5.5	5.2	4.5	4.8	4.8	5.0	4391 / 13.3	12.9	14.1	Clear Channel Communications
5	WKHX-F	Country	272 / 5.5	5.6	5.2	5.0	5.0	5.3	4341 / 13.2	13.2	12.7	ABC Inc.
6	WSTR-F	CHR	267 / 5.4	5.9	6.3	7.0	7.0	6.2	6179 / 18.7	17.9	21.7	Jefferson-Pilot Communications
7	WALR-F	Black	252 / 5.1	4.5	3.4	6.1	2.6	4.8	3542 / 10.7	10.9	7.2	Cox Radio
8	WKLS-F	AOR	211 / 4.3	3.9	4.5	4.3	4.3	4.3	4231 / 12.8	11.7	13.7	Clear Channel Communications
9	WGST	News/Talk	198 / 4.0	3.8	1.7	1.6	1.6	2.8	3050 / 9.3	9.7	5.6	Clear Channel Communications
9	WSB-F	AC	198 / 4.0	6.2	4.8	4.6	4.6	4.9	4032 / 12.2	13.9	13.7	Cox Radio
11	WBTS-F	CHR	188 / 3.8	3.4	3.9	3.7	3.7	3.7	4465 / 13.5	13.0	12.9	Cox Radio
12	WHTA-F	Black	172 / 3.5	4.3	5.1	4.6	4.6	4.4	3653 / 11.1	11.6	11.7	Radio One
13	WZGC-F	AOR	152 / 3.1	3.3	4.4	3.6	3.6	3.6	3795 / 11.5	10.1	10.7	CBS/Infinity
14	WYAY-F	Country	139 / 2.8	3.2	2.3	2.1	2.1	2.6	2452 / 7.4	7.9	7.9	ABC Inc.
15	WFSH-F	Religion	111 / 2.2	1.3	4.3			0.0	2425 / 7.4	4.7		Salem Communications Corp.
16	WFOX-F	Oldies	109 / 2.2	3.1	2.9	3.9	3.9	3.0	3066 / 9.3	10.0	11.7	Cox Radio
17	WAMJ-F	Black	100 / 2.0	1.7	2.1	2.1	2.1	2.0	1870 / 5.7	5.2	5.5	Radio One
18	WMXV-F	AC	92 / 1.9	1.2	2.3	2.0	2.0	1.9	2297 / 7.0	5.3	4.1	McClure Broadcasting
19	WAOK	Religion	64 / 1.3	1.2	1.2	1.4	1.4	1.3	836 / 2.5	2.6	2.7	CBS/Infinity
20	WVJF-F	Religion	46 / 0.9	1.5	1.5	0.8	0.8	1.2	948 / 2.9	3.6	2.8	Provident Broadcasting Co.
21	WLDA-F	Black	45 / 0.9	0.8	0.4			0.0	1536 / 4.7	3.9		Clear Channel Communications
22	WCNN	Sports	44 / 0.9	0.6				0.0	787 / 2.4	2.3		Midwestern Broadcasting Co.
22	WALR	Religion	44 / 0.9	1.7	1.2	0.8	0.8	1.2	584 / 1.8	2.4	2.4	Midwestern Broadcasting Co.
24	WQXI	Sports	37 / 0.7	1.0	0.9	0.9	0.9	0.9	1039 / 3.2	2.9	2.9	Jefferson-Pilot Communications
25	WWWQ-F	CHR	30 / 0.6					0.0	1016 / 3.1			Susquehanna Radio Corp.
26	WAZX	Hispanic	24 / 0.5	1.0		0.6	0.6		317 / 1.0	1.4	0.9	GA-Mex

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WBTS-F	1 WVEE-F	1 WVEE-F	1 WVEE-F	1 WVEE-F	1 WSB	1 WSB	1 WVEE-F	1 WSB	1 WVEE-F
2	WVEE-F	2 WNNX-F	2 WSB	2 WSB	2 WVEE-F	2 WVEE-F	2 WALR-F	2 WVEE-F	2 WVEE-F	2 WALR-F
3	WHTA-F	3 WSTR-F	3 WSB	3 WSTR-F	3 WSTR-F	3 WPCH-F	3 WNNX-F	3 WHTA-F	3 WGST	3 WSTR-F
4	WNNX-F	4 WKLS-F	4 WSTR-F	4 WKLS-F	4 WKHX-F	4 WALR-F	4 WSTR-F	4 WBTS-F	4 WPCH-F	4 WNNX-F
5	WSTR-F	5 WHTA-F	5 WKLS-F	5 WNNX-F	5 WPCH-F	5 WKHX-F	4 WKHX-F	5 WNNX-F	5 WKHX-F	4 WSTR-F
6	WLDA-F	6 WKHX-F	6 WALR-F	6 WALR-F	5 WKLS-F	6 WGST	6 WALR-F	6 WPCH-F	6 WSTR-F	5 WKHX-F
7	WKHX-F	7 WPCH-F	7 WKHX-F	5 WALR-F	7 WSB-F	7 WPCH-F	7 WKHX-F	7 WSB-F	7 WKLS-F	7 WSB
8	WKLS-F	8 WBTS-F	8 WPCH-F	8 WPCH-F	8 WNNX-F	8 WSTR-F	7 WKLS-F	8 WSTR-F	8 WGST	8 WBTS-F
9	WWWQ-F	9 WALR-F	8 WSB-F	9 WSB-F	9 WSB-F	9 WYAY-F	9 WSB-F	9 WSB	9 WKLS-F	9 WSB-F
10	WSB-F	10 WSB-F	10 WZGC-F	10 WZGC-F	10 WZGC-F	9 WZGC-F	10 WHTA-F	10 WZGC-F	10 WALR-F	10 WALR-F
10	WALR-F							10 WKLS-F		10 WSB-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WVEE-F	1 WVEE-F	1 WVEE-F	1 WVEE-F	1 WNNX-F	1 WNNX-F	1 WVEE-F	1 WVEE-F	1 WSB
2	WNNX-F	2 WSTR-F	2 WSTR-F	2 WSTR-F	2 WVEE-F	2 WVEE-F	2 WNNX-F	2 WKLS-F	2 WVEE-F
3	WBTS-F	3 WNNX-F	3 WPCH-F	3 WPCH-F	3 WHTA-F	3 WKLS-F	3 WKLS-F	3 WSB	3 WKLS-F
4	WSTR-F	4 WPCH-F	4 WNNX-F	4 WSB-F	4 WSB	4 WKLS-F	4 WHTA-F	4 WSB	4 WNNX-F
5	WHTA-F	5 WHTA-F	5 WSB-F	5 WNNX-F	5 WSB-F	5 WBTS-F	5 WSTR-F	5 WKHX-F	5 WKHX-F
6	WPCH-F	6 WSB-F	6 WKHX-F	6 WALR-F	6 WALR-F	6 WALR-F	6 WKHX-F	6 WSTR-F	6 WZGC-F
7	WSB-F	7 WKHX-F	7 WHTA-F	7 WSB	7 WKHX-F	7 WSTR-F	7 WSB	7 WHTA-F	6 WALR-F
8	WKHX-F	8 WBTS-F	8 WALR-F	8 WKHX-F	8 WNNX-F	8 WAZX	8 WBTS-F	8 WGST	8 WALR-F
9	WALR-F	9 WALR-F	9 WMXV-F	9 WBTS-F	9 WFSH-F	9 WKHX-F	9 WALR-F	9 WALR-F	9 WSTR-F
10	WLDA-F	10 WKLS-F	10 WSB	10 WHTA-F	10 WFOX-F	9 WFSH-F	10 WGST	10 WZGC-F	10 WHTA-F
			10 WFSH-F	10 WZGC-F					10 WSB-F

**AM Stations**

Station	Freq	Day/Night	Power	Format	Net/Aff	Rep	Owner	City of Lic
WALR	1340	1 kw / 1 kw		Religion	Ind.	Katz	Midwestern Broadcasting Co.	Atlanta
WAOK	1380	5 kw / 4.2 kw		Religion	WW1/MBS, Source	Infinity Radio Sales	CBS/Infinity	Atlanta
WAZX	1550	50 kw / 500 w		Hispanic	CNN+	Caballero	GA-Mex	Smyrna
WCNN	680	50 kw / 10 kw		Sports	ESPN, CBS, WW1/MBS	—	Midwestern Broadcasting Co.	North Atlanta
WGST	640	50 kw / 1 kw		News/Talk	ABC	Clear Chan.-Emerald	Clear Channel Communications	Atlanta
WQXI	790	28 kw / 1 kw		Sports	WW1/MBS, ESPN, SRN	Infinity Radio Sales	Jefferson-Pilot Communications	Atlanta
WSB	750	50 kw / 50 kw		News/Talk	AP, CNN+	Christal	Cox Radio	Atlanta

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WALR	104.1	60 kw @ 1,217	Black	ABC	McGavren-Guild	Cox Radio	La Grange
WAMJ	107.5	25 kw @ 328	Black	Ind.	Allied Radio Ptnrs.	Radio One	Roswell
WBTS	95.5	99 kw @ 968	CHR	Ind.	Christal	Cox Radio	Athens
WFOX	97.1	100 kw @ 1,585	Oldies	Ind.	Katz	Cox Radio	Gainesville
WFSH	104.7	100 kw @ 981	Religion	Ind.	Salem Radio Reps	Salem Communications Corp.	Athens
WHTA	97.5	7.9 kw @ 574	Black	Ind.	Allied Radio Ptnrs.	Radio One	Fayetteville
WKHX	101.5	100 kw @ 984	Country	ABC	ABC Radio Sales	ABC Inc.	Marietta
WKLS	96.1	100 kw @ 984	AOR	Premiere	Clear Chan.-Emerald	Clear Channel Communications	Atlanta
WLDA	96.7	1 kw @ 543	Black	Premiere	Clear Chan.-Emerald	Clear Channel Communications	Peachtree City
WMXV	105.7	16.5 kw @ 827	AC	Premiere	Clear Chan.-Emerald	McClure Broadcasting	Canton
WNNX	99.7	100 kw @ 1,032	AOR	Ind.	MG/Susquehanna	Susquehanna Radio Corp.	Atlanta
WPCH	94.9	99 kw @ 977	Soft AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Atlanta
WSB	98.5	100 kw @ 1,027	AC	Ind.	Christal	Cox Radio	Atlanta
WSTR	94.1	100 kw @ 1,020	CHR	Ind.	Infinity Radio Sales	Jefferson-Pilot Communications	Smyrna
WVEE	103.3	100 kw @ 1,017	Black	WW1/MBS, Source	Infinity Radio Sales	CBS/Infinity	Atlanta
WVFJ	93.3	27 kw @ 1,610	Religion	Ind.	Regional Reps	Provident Broadcasting Co.	Manchester
WWWQ	100.5	3 kw @ 955	CHR	Ind.	MG/Susquehanna	Susquehanna Radio Corp.	College Park
WYAY	106.7	99 kw @ 1,417	Country	ABC	ABC Radio Sales	ABC Inc.	Gainesville
WZGC	92.9	100 kw @ 910	AOR	CNN+	Infinity Radio Sales	CBS/Infinity	Atlanta

Consolidation Report	12+	25-54
	(%)	(%)
ABC Inc.	8.3	8.2
WKHX FM, WYAY FM		
CBS/Infinity	15.2	15.4
WAOK AM, WVEE FM, WZGC FM		
Clear Channel Communications	14.7	14.8
WGST AM, WKLS FM, WLDA FM, WPCH FM		
Cox Radio	25.0	24.1
WALR FM, WBTS FM, WFOX FM, WSB AM, WSB FM		
Jefferson-Pilot Communications	6.1	7.3
WQXI AM,WSTR FM		
Midwestern Broadcasting Co.	1.8	2.0
WALR AM, WCNN AM		
Radio One	5.5	4.9
WAMJ FM, WHTA FM		
Susquehanna Radio Corp.	6.3	5.6
WNNX FM, WWWQ FM		
	<b>82.9</b>	<b>82.3</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	291 (2)	291 (2)	6.6
AOR	0 (0)	646 (3)	646 (3)	14.7
Black/Urban	0 (0)	1106 (5)	1106 (5)	25.2
CHR	0 (0)	485 (3)	485 (3)	11.1
Classical/Fine Arts		(0)	(0)	0.0
Country	0 (0)	411 (2)	411 (2)	9.4
Hispanic	24 (1)	0 (0)	24 (1)	0.5
Jazz		(0)	(0)	0.0
News/Talk	693 (2)	0 (0)	693 (2)	15.8
Oldies	0 (0)	109 (1)	109 (1)	2.5
Other		(0)	(0)	0.0
Religion	108 (2)	157 (2)	265 (4)	6.0
Soft AC	0 (0)	274 (1)	274 (1)	6.2
Sports	81 (2)	0 (0)	81 (2)	1.8
Standards/EZ		(0)	(0)	0.0
<b>Totals</b>	<b>906 (7)</b>	<b>3479 (19)</b>	<b>4385 (26)</b>	

Note WWWQ-100.5 Old Format: WHMA-FM, country New Format: CHR GA College Park (Atl.)  
 WFOM-1230 Old Format: black gospel/WALR New Format: sports // WCNN GA Marietta (Atlanta)  
 Simulcast notes: According to Duncan's own records, WAQS-AM and WXEM-AM still simulcast.  
 Simulcast notes: According to Duncan's own records, WAZX AM-FM still simulcast.

# AUSTIN

Arbitron Rank 47	Pop (12+) 964,900	Stations 33 / 27	% Below Line 3.5
Market TSL in Hours 19.2	Diaries 2038 / 473.5:1 / 48.8%	% Not Listed 21.4	
Average Persons Rating 14.4	12+ FM Share (Metro) 83.7	Sample Target 2030	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 KQBT-F	CHR	104 / 7.5	7.4	6.2	7.8	7.8	7.2	1666 / 17.3	15.8	15.8	CBS/Infinity
2 KASE-F	Country	86 / 6.2	8.1	7.0	8.1	8.1	7.3	1479 / 15.3	16.7	18.5	Clear Channel Communications
3 KLBJ	News/Talk	83 / 6.0	6.3	5.0	4.6	4.6	5.5	1305 / 13.5	12.9	11.6	Radio Austin Management, LLC
4 KKMJ-F	AC	80 / 5.8	5.2	5.1	4.5	4.5	5.2	1303 / 13.5	12.7	13.3	CBS/Infinity
5 KVET-F	Country	65 / 4.7	4.5	4.1	4.7	4.7	4.5	1170 / 12.1	13.8	11.7	Clear Channel Communications
6 KAMX-F	AC	62 / 4.5	4.3	5.4	5.9	5.9	5.0	1444 / 15.0	14.5	18.5	CBS/Infinity
7 KEYI-F	Oldies	61 / 4.4	4.1	3.6	4.9	4.9	4.3	1098 / 11.4	11.7	12.3	Sinclair Communications
8 KROX-F	AOR	58 / 4.2	4.8	4.4	4.7	4.7	4.5	1221 / 12.6	14.6	14.3	Radio Austin Management, LLC
9 KGSR-F	AOR	56 / 4.1	4.6	4.1	3.8	3.8	4.2	1116 / 11.6	9.8	9.4	Radio Austin Management, LLC
10 KHFI-F	CHR	55 / 3.9	5.1	5.6	4.7	4.7	4.8	1622 / 16.8	17.4	18.3	Clear Channel Communications
11 KFMK-F	Oldies	54 / 3.9	4.3	3.4	3.9	3.9	3.9	1010 / 10.5	9.5	10.2	Clear Channel Communications
12 KLBJ-F	AOR	45 / 3.2	4.4	3.6	3.7	3.7	3.7	1025 / 10.6	12.8	12.5	Radio Austin Management, LLC
13 KTND-F	Oldies	44 / 3.2	1.1	1.0	1.3	1.3	1.7	944 / 9.8	4.3	4.3	Simmons Family, Inc.
14 KPEZ-F	AOR	42 / 3.0	3.6	2.9	3.3	3.3	3.2	1075 / 11.1	11.5	11.9	Clear Channel Communications
15 KVET	Sports	31 / 2.2	1.9	1.1	1.5	1.5	1.7	536 / 5.6	6.4	3.8	Concord Media
16 KLNC-F	Country	24 / 1.8	1.7	2.0	1.9	1.9	1.8	591 / 6.1	6.3	6.9	Radio Austin Management, LLC
17 KXXS-F	Hispanic	17 / 1.3	0.4	0.4	0.4	0.4	0.0	237 / 2.5	0.9	0.6	Rodriguez Communications
18 KELG	Hispanic	16 / 1.1	1.6	1.6	1.5	1.5	1.5	230 / 2.4	2.6	2.8	Elgin FM, LP
19 KKLB-F	Hispanic	12 / 0.9	0.6	1.1	0.7	0.7	0.8	229 / 2.4	2.3	2.3	Elgin FM, LP
20 KHHL-F	Oldies	11 / 0.8	0.6	1.7	1.2	1.2	1.1	423 / 4.4	2.6	4.3	Shamrock Communications
21 KQQQ-FF	Hispanic	10 / 0.7	1.2	0.8	0.8	0.8	0.9	165 / 1.7	3.7	2.5	Central Texas Radio
22 KFON	Hispanic	9 / 0.7					0.0	98 / 1.0			Elgin FM, LP
23 KJCE	Black	9 / 0.6	1.0	0.9	1.2	1.2	0.9	168 / 1.7	2.5	3.0	CBS/Infinity
24 KIXL	Religion	7 / 0.5	0.5	0.8	0.7	0.7	0.6	194 / 2.0	2.3	2.2	Intimate Life Ministries, Inc.
24 WOAI	News/Talk	7 / 0.5	0.5	0.5	0.4	0.4	0.5	190 / 2.0	2.3	1.7	Clear Channel Communications
24 KQQA	Hispanic	7 / 0.5	1.1	2.4	1.7	1.7	1.4	112 / 1.2	2.1	2.3	Yellow Rose Communications
27 KBBT-F	Black	6 / 0.5					0.0	179 / 1.9			Hispanic Broadcasting Corp.
27 KSMG-F	AC	6 / 0.5					0.0	162 / 1.7			Cox Radio
29 KXTN-F	Hispanic	6 / 0.4	0.9	0.6	1.0	1.0	0.7	166 / 1.7	2.6	2.1	Hispanic Broadcasting Corp.
29 KFIT	Religion	6 / 0.4	0.4	0.6			0.0	105 / 1.1	0.8		Darrell E. Martin
31 WACO-F	Country	5 / 0.3					0.0	117 / 1.2			Clear Channel Communications
31 KTXZ	Hispanic	5 / 0.3	0.8	1.3	0.7	0.7	0.8	100 / 1.0	1.5	1.8	Elgin FM, LP

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KQBT-F	1 KQBT-F	1 KQBT-F	1 KKMJ-F	1 KKMJ-F	1 KLBJ	1 KVET-F	1 KQBT-F	1 KLBJ	1 KQBT-F	1 KQBT-F
2 KHFI-F	2 KROX-F	2 KAMX-F	2 KASE-F	1 KASE-F	2 KKMJ-F	2 KAMX-F	2 KROX-F	2 KKMJ-F	2 KASE-F	2 KASE-F
3 KROX-F	3 KAMX-F	2 KKMJ-F	3 KAMX-F	3 KLBJ	3 KASE-F	3 KASE-F	3 KKMJ-F	3 KASE-F	3 KLBJ	3 KGSR-F
4 KASE-F	4 KASE-F	2 KASE-F	3 KGSR-F	4 KGSR-F	4 KEYI-F	3 KLBJ	4 KHFI-F	4 KQBT-F	4 KROX-F	4 KKMJ-F
5 KLNC-F	5 KHFI-F	5 KGSR-F	5 KFMK-F	5 KFMK-F	5 KVET-F	5 KQBT-F	4 KASE-F	5 KEYI-F	5 KKMJ-F	5 KHFI-F
6 KLBJ-F	6 KTND-F	6 KROX-F	6 KLBJ	6 KAMX-F	6 KFMK-F	6 KKMJ-F	6 KFMK-F	6 KFMK-F	6 KGSR-F	6 KEYI-F
7 KBBT-F	7 KKMJ-F	7 KFMK-F	7 KTND-F	7 KTND-F	7 KGSR-F	7 KLBJ-F	7 KVET-F	7 KGSR-F	7 KHFI-F	7 KROX-F
8 KFMK-F	8 KLBJ-F	8 KLBJ	8 KLBJ-F	7 KLBJ-F	8 KPEZ-F	8 KEYI-F	8 KLBJ	8 KAMX-F	7 KEYI-F	7 KVET-F
9 KAMX-F	9 KGSR-F	9 KTND-F	9 KPEZ-F	9 KEYI-F	9 KAMX-F	9 KFMK-F	9 KPEZ-F	9 KGSR-F	9 KAMX-F	9 KTND-F
10 KKMJ-F	10 KVET-F	10 KLBJ-F	10 KQBT-F	10 KPEZ-F	10 KLBJ-F	10 KHFI-F	10 KAMX-F	10 KROX-F	10 KTND-F	9 KLBJ

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KQBT-F	1 KAMX-F	1 KAMX-F	1 KAMX-F	1 KASE-F	1 KQBT-F	1 KQBT-F	1 KROX-F	1 KROX-F	1 KLBJ
2 KAMX-F	2 KQBT-F	2 KASE-F	2 KASE-F	2 KKMJ-F	2 KROX-F	2 KROX-F	2 KTND-F	1 KQBT-F	2 KGSR-F
3 KHFI-F	3 KHFI-F	3 KGSR-F	3 KKMJ-F	3 KAMX-F	3 KPEZ-F	3 KTND-F	3 KLBJ-F	3 KPEZ-F	3 KPEZ-F
4 KROX-F	4 KASE-F	4 KHFI-F	4 KQBT-F	4 KFMK-F	4 KAMX-F	4 KLBJ-F	4 KVET	4 KLBJ	4 KLBJ-F
5 KKMJ-F	5 KKMJ-F	5 KFMK-F	5 KHFI-F	5 KLBJ	5 KXXS-F	5 KVET	5 KKMJ-F	5 KGSR-F	4 KKMJ-F
5 KASE-F	6 KGSR-F	6 KQBT-F	6 KFMK-F	6 KGSR-F	6 KTND-F	6 KLBJ	6 KLBJ	6 KLBJ-F	6 KVET-F
7 KLNC-F	7 KFMK-F	7 KTND-F	7 KGSR-F	7 KTND-F	7 KLNC-F	7 KAMX-F	7 KQBT-F	7 KTND-F	7 KFMK-F
8 KVET-F	8 KROX-F	7 KKMJ-F	8 KTND-F	8 KHFI-F	8 KASE-F	8 KPEZ-F	8 KHFI-F	8 KKMJ-F	8 KROX-F
9 KGSR-F	9 KTND-F	9 KLBJ-F	9 KLBJ-F	8 KEYI-F	9 KGSR-F	9 KASE-F	9 KASE-F	9 KFMK-F	8 KTND-F
10 KXXS-F	10 KVET-F	10 KVET-F	10 KLBJ	10 KQBT-F	10 KBBT-F	10 KKMJ-F	10 KAMX-F	9 KASE-F	8 KVET
			10 KEYI-F		10 KLBJ				

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KELG	1440	800 w / 500 w	Hispanic	Ind.	Caballero	Elgin FM, LP	Manor
KFIT	1060	2 kw / 60 w	Religion	—	Williams	Darrell E. Martin	Lockhart
KFON	1490	1 kw / 1 kw	Hispanic	1-on-1	Katz Hispanic	Elgin FM, LP	Austin
KIXL	970	1 kw / 1 kw	Religion	—	Salem Radio Reps	Intimate Life Ministries, Inc.	Del Valle
KJCE	1370	5 kw / 500 w	Black	ABC	Katz	CBS/Infinity	Rollingwood
KLBJ	590	5 kw / 1 kw	News/Talk	ABC, WW1/MBS, Premiere	McGavren-Guild	Radio Austin Management, LLC	Austin
KQQA	1530	10 kw / kw	Hispanic	—	Lotus	Yellow Rose Communications	Creedmore
KTXZ	1560	2.5 kw / 2.5 kw	Hispanic	WW1/MBS, CNN+	Caballero	Elgin FM, LP	West Lake Hills
KVET	1300	5 kw / 1 kw	Sports	ESPN	Clear Chan.-Sapphire	Concord Media	Austin

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAMX	94.7	100 kw @ 1,305	AC	Ind.		CBS/Infinity	Luling
KASE	100.7	100 kw @ 2,000	Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Austin
KEYI	103.5	100 kw @ 1,257	Oldies	Ind.	McGavren-Guild	Sinclair Communications	San Marcos
KFMK	105.9	4.5 kw @ 1,302	Oldies	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Round Rock
KGSR	107.1	39 kw @ 499	AOR	Ind.	McGavren-Guild	Radio Austin Management, LLC	Bastrop
KHFI	96.7	100 kw @ 951	CHR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Georgetown
KHHL	98.9	18.5 kw @ 1,814	Oldies	Ind.	Allied Radio Ptnrs.	Shamrock Communications	Lampasas
KKLB	92.5	1.3 kw @ 482	Hispanic	ind.	Caballero	Elgin FM, LP	Elgin
KKMJ	95.5	50 kw @ 1,306	AC	Ind.	Katz	CBS/Infinity	Austin
KLBJ	93.7	97 kw @ 1,050	AOR	Ind.	McGavren-Guild	Radio Austin Management, LLC	Austin
KLNC	93.3	93 kw @ 1,948	Country	Ind.	McGavren-Guild	Radio Austin Management, LLC	Killeen
KPEZ	102.3	20 kw @ 686	AOR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Austin
KQBT	104.3	48 kw @ 492	CHR	Ind.	Katz	CBS/Infinity	Taylor
KQQQ	92.1	1.65 kw @ 449	Hispanic	Jones	Lotus	Central Texas Radio	Hutto
KQQT	106.3	15 kw @ 423	simul. KQQQFF	Jones	Lotus	Central Texas Radio	Gonzales
KROX	101.5	100 kw @ 981	AOR	Ind.	McGavren-Guild	Radio Austin Management, LLC	Buda
KTND	107.7	25 kw @ 328	Oldies	WW1/MBS	Christal	Simmons Family, Inc.	Georgetown
KVET	98.1	100 kw @ 692	Country	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Austin

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KBBT-F	Black	98.5	Schertz
KSMG-F	AC	105.3	Seguin
KXTN-F	Hispanic	107.5	San Antonio
KXXS-F	Hispanic	104.9	Marble Falls
WACO-F	Country	99.9	Waco
WOAI	News/Talk	1200	San Antonio

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>CBS/Infinity</b>	18.4	16.0
KAMX FM, KJCE AM, KKMJ FM, KQBT FM		
<b>Central Texas Radio</b>	0.7	0.7
KQQQ FM, KQQT FM		
<b>Clear Channel Communications</b>	21.7	23.0
KASE FM, KFMK FM, KHFI FM, KPEZ FM, KVET FM		
<b>Elgin FM, LP</b>	3.0	3.4
KELG AM, KFON AM, KKLK FM, KTXZ AM		
<b>Radio Austin Management, LLC</b>	19.3	20.6
KGSR FM, KLBJ AM, KLBJ FM, KLNC FM, KROX FM		
	<b>63.1</b>	<b>63.7</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	148 (3)	148 (3)	13.6
AOR	0 (0)	201 (4)	201 (4)	18.5
Black/Urban	9 (1)	6 (1)	15 (2)	1.4
CHR	0 (0)	158 (2)	158 (2)	14.5
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	179 (4)	179 (4)	16.5
Hispanic	36 (4)	46 (5)	82 (9)	7.5
Jazz	(0)	(0)	(0)	0.0
News/Talk	90 (2)	0 (0)	90 (2)	8.3
Oldies	0 (0)	170 (4)	170 (4)	15.6
Other	(0)	(0)	(0)	0.0
Religion	13 (2)	0 (0)	13 (2)	1.2
Soft AC	(0)	(0)	(0)	0.0
Sports	31 (1)	0 (0)	31 (1)	2.9
Standards/EZ	(0)	(0)	(0)	0.0
<b>Totals</b>	<b>179(10)</b>	<b>908 (23)</b>	<b>1087 (33)</b>	

Note KAHK-107.7 Old Format: classic hits New Format: KTND, 80's hits TX Georgetown (Austin)

# BAKERSFIELD

Arbitron Rank 91	Pop (12+) 438,400	Stations 33 / 28	% Below Line 3.5
Market TSL in Hours 18.0	Diaries 1427 / 307.2:1 / 45.7%	% Not Listed 16.5	
Average Persons Rating 13.2	12+ FM Share (Metro) 81.1	Sample Target 1420	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner	
1	KUZZ-F	Country	61 / 10.5	11.3	9.3	8.2	8.2	9.8	739 / 16.9	19.3	15.5	Buck Owens Productions
2	KISV-F	CHR	60 / 10.5	9.9	7.7	9.0	9.0	9.3	937 / 21.4	22.1	20.8	American General Media
3	KRAB-F	AOR	38 / 6.7	5.6	7.7	5.8	5.8	6.5	668 / 15.2	11.9	15.1	Clear Channel Communications
4	KKXX-F	CHR	31 / 5.4	5.0	5.3	5.6	5.6	5.3	706 / 16.1	16.5	18.4	Clear Channel Communications
5	KGFM-F	Soft AC	28 / 4.9	4.5	4.7	5.2	5.2	4.8	518 / 11.8	12.0	12.0	Lagniappe Broadcasting, Inc.
6	KERN	News/Talk	27 / 4.8	5.9	6.2	6.8	6.8	5.9	514 / 11.7	11.2	12.3	American General Media
7	KDFO-F	Oldies	24 / 4.1	4.1	4.1	5.0	5.0	4.3	490 / 11.2	9.7	10.0	Clear Channel Communications
8	KIWI-F	Hispanic	22 / 3.8	3.8	3.8	4.6	4.6	4.0	363 / 8.3	8.5	9.3	Lotus Communications Corp.
8	KKDJ-AF	AC	22 / 3.8	3.8	4.1	3.9	3.9	3.9	499 / 11.4	12.6	11.1	Clear Channel Communications
10	KKBB-F	Oldies	16 / 2.8	2.7	3.0	2.9	2.9	2.8	365 / 8.3	6.9	8.1	Buckley Broadcasting
11	KLLY-F	AC	15 / 2.6	3.0	3.6	3.0	3.0	3.0	468 / 10.7	11.1	12.4	Buckley Broadcasting
12	KCWR-F	Country	14 / 2.5	1.8	2.4	1.7	1.7	2.1	195 / 4.4	3.4	4.1	Buck Owens Productions
13	KMYX-F	Hispanic	14 / 2.4	2.8	1.7	2.6	2.6	2.4	215 / 4.9	5.5	5.1	Farmworker Educational Radio
14	KCOO-F	Oldies	12 / 2.0	2.8	2.0	2.7	2.7	2.4	212 / 4.8	6.4	6.7	American General Media
15	KWAC	Hispanic	9 / 1.6	1.6	0.8	1.4	1.4	1.4	152 / 3.5	3.1	2.8	Lotus Communications Corp.
16	KNZR	News/Talk	8 / 1.4	1.3	1.4	1.2	1.2	1.3	221 / 5.0	4.0	4.7	Buckley Broadcasting
16	KGEO	News/Talk	8 / 1.4	1.3	2.7	1.2	1.2	1.6	138 / 3.1	4.2	2.8	Lagniappe Broadcasting, Inc.
18	KUZZ	Country	8 / 1.3	1.4	1.2	1.4	1.4	1.3	101 / 2.3	2.5	2.3	Buck Owens Productions
19	KSMJ-F	Jazz	7 / 1.3	1.9	0.9	2.4	2.4	1.6	155 / 3.5	3.6	5.0	Buckley Broadcasting
20	KPSL-F	Hispanic	7 / 1.2	1.5	1.7	1.8	1.8	1.6	157 / 3.6	4.0	4.1	Lotus Communications Corp.
21	KCHJ	Hispanic	6 / 1.1	1.4	1.5	1.1	1.1	1.3	118 / 2.7	3.0	2.5	Lotus Communications Corp.
22	KWRU	Hispanic	6 / 1.0	0.8	0.8	0.6	0.6	0.8	80 / 1.8	1.6	1.2	Radio Unica
23	KCNQ-F	Country	5 / 0.9	1.1	0.9			0.0	70 / 1.6	1.7		Robert & Katherine Bohn
24	KMAP	Other	4 / 0.7					0.0	85 / 1.9			Robert Turner
24	KBID	Standards/EZ List	4 / 0.7	1.6	1.1	0.6	0.6	1.0	80 / 1.8	2.8	1.7	American General Media
24	KFI	News/Talk	4 / 0.7	0.7	0.8	0.8	0.8	0.8	56 / 1.3	2.0	2.1	Clear Channel Communications
24	KBOS-F	Black	4 / 0.7	1.1	1.1	0.9	0.9	0.9	134 / 3.1	3.6	4.7	Clear Channel Communications
28	KVLI-F	Oldies	4 / 0.6	0.6				0.0	50 / 1.1	2.1		Robert & Katherine Bohn
28	KMJ	News/Talk	4 / 0.6					0.0	60 / 1.4			CBS/Infinity
30	KERI	Religion	3 / 0.5	0.9	0.6	0.6	0.6	0.7	66 / 1.5	2.5	2.0	KWSO, Inc.
30	KBDS-F	Silent	3 / 0.5					0.0	47 / 1.1			Farmworker Educational Radio
30	KCBS-F	AOR	3 / 0.5					0.0	42 / 1.0			CBS/Infinity

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	KISV-F	1 KISV-F	1 KUZZ-F	1 KUZZ-F	1 KUZZ-F	1 KISV-F	1 KISV-F	1 KUZZ-F	1 KISV-F	1 KISV-F
2	KKXX-F	2 KRAB-F	2 KUZZ-F	2 KISV-F	2 KERN	2 KUZZ-F	2 KRAB-F	2 KISV-F	2 KUZZ-F	2 KUZZ-F
3	KRAB-F	3 KKXX-F	3 KRAB-F	3 KRAB-F	3 KGFM-F	3 KRAB-F	3 KKXX-F	3 KERN	3 KRAB-F	3 KRAB-F
4	KLLY-F	4 KUZZ-F	4 KKXX-F	4 KDFO-F	4 KGFM-F	4 KDFO-F	4 KKXX-F	4 KRAB-F	4 KGFM-F	4 KIWI-F
5	KKDJ-AF	5 KIWI-F	5 KIWI-F	5 KKXX-F	5 KDFO-F	5 KKDJ-AF	5 KERN	4 KIWI-F	5 KGFM-F	5 KKXX-F
6	KUZZ-F	6 KGFM-F	6 KGFM-F	6 KKXX-F	6 KCWR-F	6 KGFM-F	6 KGFM-F	6 KDFO-F	6 KIWI-F	6 KKDJ-AF
7	KIWI-F	7 KMYX-F	7 KDFO-F	7 KIWI-F	7 KISV-F	7 KDFO-F	7 KCOO-F	7 KKDJ-AF	7 KKXX-F	7 KGFM-F
8	KBOS-F	8 KLLY-F	8 KKBB-F	8 KKDJ-AF	7 KKDJ-AF	8 KKBB-F	8 KKDJ-AF	8 KDFO-F	8 KKXX-F	8 KDFO-F
9	KMYX-F	9 KDFO-F	8 KKDJ-AF	9 KKBB-F	9 KERN	9 KRAB-F	9 KIWI-F	9 KNZR	9 KKBB-F	9 KERN
10	KGFM-F	10 KKBB-F	10 KMYX-F	10 KMYX-F	10 KKBB-F	10 KCOO-F	9 KWAC	10 KLLY-F	10 KIWI-F	10 KLLY-F
			10 KLLY-F					10 KERN		10 KMYX-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KISV-F	1 KISV-F	1 KISV-F	1 KUZZ-F	1 KISV-F	1 KRAB-F	1 KRAB-F	1 KUZZ-F	1 KUZZ-F
2	KKXX-F	2 KKXX-F	2 KIWI-F	2 KUZZ-F	2 KISV-F	2 KRAB-F	2 KISV-F	2 KKXX-F	2 KRAB-F
3	KIWI-F	3 KIWI-F	3 KGFM-F	3 KKXX-F	3 KUZZ-F	3 KUZZ-F	3 KISV-F	3 KISV-F	3 KDFO-F
4	KUZZ-F	4 KRAB-F	4 KRAB-F	4 KGFM-F	4 KKXX-F	4 KKBB-F	4 KKXX-F	4 KUZZ-F	4 KKBB-F
5	KRAB-F	5 KGFM-F	5 KKXX-F	5 KIWI-F	5 KKDJ-AF	5 KKXX-F	5 KKBB-F	5 KIWI-F	5 KISV-F
6	KGFM-F	6 KUZZ-F	6 KMYX-F	6 KKDJ-AF	6 KIWI-F	6 KDFO-F	6 KIWI-F	6 KDFO-F	6 KERN
7	KMYX-F	7 KMYX-F	7 KPSL-F	7 KRAB-F	7 KDFO-F	7 KKDJ-AF	7 KDFO-F	7 KBBB-F	7 KIWI-F
8	KPSL-F	8 KPSL-F	8 KUZZ-F	8 KMYX-F	8 KMYX-F	8 KVLI-F	8 KLLY-F	8 KLLY-F	8 KKXX-F
8	KLLY-F	9 KLLY-F	9 KLLY-F	9 KLLY-F	9 KRAB-F	9 KMYX-F	9 KMYX-F	9 KGEO	8 KGFM-F
10	KKDJ-AF	10 KKDJ-AF	10 KKDJ-AF	9 KCOO-F	10 KCOO-F	9 KIWI-F	10 KGFM-F	10 KGFM-F	10 KGEO
								10 KERN	10 KGEO

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBID	1350	1 kw / 33 w	Standards/EZ List	CNN+, WW1/MBS, ABC	Interep	American General Media	Bakersfield
KCHJ	1010	5 kw / 1 kw	Hispanic	Ind.	Lotus	Lotus Communications Corp.	Delano
KERI	1180	50 kw / 10 kw	Religion	Ind.	Salem Radio Reps	KWSO, Inc.	Wasco
KERN	1410	1 kw / 1 kw	News/Talk	ABC, Talknet, WW1/MBS	Interep	American General Media	Bakersfield
KGEO	1230	1 kw / 1 kw	News/Talk	CBS, WW1/MBS, ESPN	Interep	Lagniappe Broadcasting, Inc.	Bakersfield
KMAP	1050	10 kw / kw	Other	—	—	Robert Turner	Frazier Park
KNZR	1560	25 kw / 10 kw	News/Talk	CNN+	D & R Radio	Buckley Broadcasting	Bakersfield
KUZZ	550	5 kw / 5 kw	Country	Ind.	Katz	Buck Owens Productions	Bakersfield
KWAC	1490	1 kw / 1 kw	Hispanic	Ind.	Lotus	Lotus Communications Corp.	Bakersfield
KZPM	970	1 kw / 5 kw	simul. KKDJAF	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Bakersfield

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBDS	103.9	3 kw @ 328	Silent	Ind.	—	Farmworker Educational Radio	Taft
KCNQ	102.5	130 w @ 1,230	Country	ABC	—	Robert & Katherine Bohn	Kemville
KCOO	104.3	6 kw @ 305	Oldies	Ind.	Interep	American General Media	Shafter
KCWR	107.1	3 kw @ 300	Country	Ind.	Katz	Buck Owens Productions	Bakersfield
KDFO	98.5	8 kw @ 581	Oldies	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Delano
KGFM	101.5	6.7 kw @ 1,299	Soft AC	Ind.	Interep	Lagniappe Broadcasting, Inc.	Bakersfield
KISV	94.1	4.5 kw @ 1,332	CHR	Ind.	Interep	American General Media	Bakersfield
KIWI	92.1	2 kw @ 568	Hispanic	Ind.	Lotus	Lotus Communications Corp.	Bakersfield
KKBB	99.3	1.2 kw @ 1,345	Oldies	WW1/MBS	D & R Radio	Buckley Broadcasting	Bakersfield
KKDJ	105.3	35.4 kw @ 581	AC	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Delano
KKXX	96.5	50 kw @ 499	CHR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Bakersfield
KLLY	95.3	12.5 kw @ 394	AC	Ind.	D & R Radio	Buckley Broadcasting	Oildale
KMYX	92.5	1.15 kw @ 751	Hispanic	Ind.	—	Farmworker Educational Radio	Arvin
KPSL	102.9	20.5 kw @ 364	Hispanic	Ind.	Caballero	Lotus Communications Corp.	McFarland
KRAB	106.1	25 kw @ 328	AOR	CBS, WW1/MBS	Clear Chan.-Sapphire	Clear Channel Communications	Greenacres
KSMJ	97.7	3 kw @ 328	Jazz	Ind.	D & R Radio	Buckley Broadcasting	Shafter
KUZZ	107.9	6 kw @ 1,364	Country	Ind.	Katz	Buck Owens Productions	Bakersfield
KVLI	104.5	200 w @ 1,260	Oldies	ABC	—	Robert & Katherine Bohn	Lake Isabella

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KBOS-F	Black	94.9	Tulare
KCBS-F	AOR	93.1	Los Angeles
KFI	News/Talk	640	Los Angeles
KMJ	News/Talk	580	Fresno
KWRU	Hispanic	940	Fresno

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>American General Media</b>	18.0	14.1
KBID AM, KCOO FM, KERN AM, KISV FM		
<b>Buck Owens Productions</b>	14.3	12.4
KCWR FM, KUZZ AM, KUZZ FM		
<b>Buckley Broadcasting</b>	8.1	9.3
KKBB FM, KLLY FM, KNZR AM, KSMJ FM		
<b>Clear Channel Communications</b>	20.0	21.0
KDFO FM, KKDJ FM, KKXX FM, KRAB FM, KZPM AM		
<b>Farmworker Educational Radio</b>	2.9	3.5
KBDS FM, KMYX FM		
<b>Lagniappe Broadcasting, Inc.</b>	6.3	8.0
KGEO AM, KGFM FM		
<b>Lotus Communications Corp.</b>	7.7	8.5
KCHJ AM, KIWI FM, KPSL FM, KWAC AM		
<b>Robert &amp; Katherine Bohn</b>	1.5	1.1
KCNQ FM, KVLI FM		
	<b>78.8</b>	<b>77.9</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	37 (2)	37 (2)	7.7
AOR	0 (0)	41 (2)	41 (2)	8.5
Black/Urban	0 (0)	4 (1)	4 (1)	0.8
CHR	(1)	91 (2)	91 (3)	19.0
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	8 (1)	80 (3)	88 (4)	18.3
Hispanic	21 (3)	43 (3)	64 (6)	13.3
Jazz	0 (0)	7 (1)	7 (1)	1.5
News/Talk	51 (5)	0 (0)	51 (5)	10.6
Oldies	0 (0)	55 (4)	55 (4)	11.5
Other	4 (1)	0 (0)	4 (1)	0.8
Religion	3 (1)	0 (0)	3 (1)	0.6
Soft AC	0 (0)	28 (1)	28 (1)	5.8
Sports	(0)	(0)	(0)	0.0
Standards/EZ	4 (1)	0 (0)	4 (1)	0.8
<b>Totals</b>	<b>91(13)</b>	<b>386 (19)</b>	<b>477 (32)</b>	

*Note* KZPM-1100 Old Format: regional Mexican New Format: reported silent CA Bakersfield  
 KSMJ-97.7 Old Format: KRME, Span. hits New Format: smooth jazz CA Shafter (Bakersfield)  
 KZPM-1100 Old Format: silent New Format: oldies // KKDJ CA Bakersfield  
 KBDS-103.9 Old Format: reg. Mex.//KMYX-FM New Format: reported silent CA Taft (Bakersfield)  
 KMYX-1310 Old Format: reg. Mex.//KMYX-FM New Format: reported silent CA Taft (Bakersfield)  
 KZPM-1100 Old Format: oldies // KKDJ New Format: CHR // KIIS-FM CA Bakersfield  
 Simulcast notes: According to Duncan's own records, KUZZ AM-FM still simulcast.

# BALTIMORE

Arbitron Rank 20 Pop (12+)	2,097,100	Stations	44 / 21
Market TSL in Hours	20.8	Diaries	3319 / 631.8:1 / 54.5%
Average Persons Rating	15.8	12+ FM Share (Metro)	79.9
		% Below Line	18.2
		% Not Listed	12.9
		Sample Target	3270

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 WERQ-F	Black	345 / 10.4	9.6	10.0	9.0	9.0	9.8	3773 / 18.0	17.8	16.9	Radio One
2 WPOC-F	Country	252 / 7.6	7.6	6.8	7.1	7.1	7.3	3097 / 14.8	15.1	14.3	Chase Radio Partners
3 WWIN-F	Black	211 / 6.4	6.3	5.9	7.2	7.2	6.4	2256 / 10.8	11.9	10.8	Radio One
4 WBAL	News/Talk	189 / 5.7	6.9	5.6	7.0	7.0	6.3	2903 / 13.8	15.7	16.5	Hearst-Argyle Television, Inc.
5 WLIF-F	Soft AC	177 / 5.3	5.7	4.3	5.1	5.1	5.1	2603 / 12.4	13.3	11.5	CBS/Infinity
6 WQSR-F	Oldies	162 / 4.9	5.3	5.4	5.3	5.3	5.2	2709 / 12.9	13.5	14.8	CBS/Infinity
7 WXYV-F	CHR	156 / 4.7	4.2	4.8	3.6	3.6	4.3	3173 / 15.1	14.6	14.0	CBS/Infinity
8 WWMX-F	AC	135 / 4.1	3.4	4.1	4.7	4.7	4.1	2799 / 13.3	13.1	15.1	CBS/Infinity
9 WHFS-F	AOR	117 / 3.5	3.9	3.3	3.8	3.8	3.6	2953 / 14.1	13.4	14.4	CBS/Infinity
10 WIYY-F	AOR	107 / 3.2	3.0	4.3	5.0	5.0	3.9	2172 / 10.4	9.5	11.7	Hearst-Argyle Television, Inc.
11 WCBM	News/Talk	99 / 3.0	2.3	2.5	1.9	1.9	2.4	1281 / 6.1	5.7	5.5	WCBM Maryland, Inc.
12 WCAO	Religion	86 / 2.6	3.2	3.7	3.0	3.0	3.1	1080 / 5.1	6.0	5.5	Clear Channel Communications
13 WOCT-F	AOR	82 / 2.5	2.1	2.5	1.9	1.9	2.3	1864 / 8.9	8.0	8.4	Clear Channel Communications
14 WRBS-F	Religion	65 / 2.0	2.1	1.8	2.2	2.2	2.0	935 / 4.5	4.5	5.5	Peter and John Radio Fellowship
15 WWLG	Standards/EZ List	57 / 1.7	1.3	1.3	0.9	0.9	1.3	458 / 2.2	2.6	1.9	WCBM Maryland, Inc.
16 WPGC-F	Black	56 / 1.7	1.6	1.9	1.5	1.5	1.7	1751 / 8.4	8.2	8.2	CBS/Infinity
17 WWDC-F	AOR	51 / 1.5	1.4	1.1	1.2	1.2	1.3	1346 / 6.4	7.0	7.4	Clear Channel Communications
18 WJFK	News/Talk	44 / 1.3	1.2	1.9	1.7	1.7	1.5	984 / 4.7	4.5	4.4	CBS/Infinity
19 WBIG-F	Oldies	41 / 1.2	0.9	1.0	0.8	0.8	1.0	723 / 3.4	3.6	3.3	Clear Channel Communications
20 WRQX-F	AC	35 / 1.1	1.0	1.4	1.0	1.0	1.1	1014 / 4.8	4.8	4.8	ABC Inc.
21 WJMO-F	CHR	35 / 1.0	0.6	0.9	0.6	0.6	0.8	712 / 3.4	2.7	2.8	Clear Channel Communications
22 WZBA-F	Oldies	33 / 1.0	0.9	1.3	1.2	1.2	1.1	961 / 4.6	5.2	4.2	Shamrock Communications
22 WKYS-F	Black	33 / 1.0	1.2	1.2	1.5	1.5	1.2	1108 / 5.3	5.9	5.8	Radio One
22 WTOP-AF	News/Talk	33 / 1.0	1.4		0.8	0.8	0.0	1107 / 5.3	5.8	4.5	Bonneville International Corp.
25 WHUR-F	Black	32 / 1.0	1.5	1.3	1.5	1.5	1.3	812 / 3.9	4.8	4.2	Howard University
26 WMZQ-F	Country	23 / 0.7	0.8	0.7	0.9	0.9	0.8	570 / 2.7	2.4	3.1	Clear Channel Communications
26 WASH-F	AC	23 / 0.7	0.7	0.7	0.6	0.6	0.7	573 / 2.7	3.0	2.9	Clear Channel Communications
28 WFRE-F	Country	20 / 0.6					0.0	282 / 1.3			Clear Channel Communications
29 WRNR-F	AOR	19 / 0.6	0.4	0.8	0.6	0.6	0.6	430 / 2.1	1.6	2.2	Empire Bcastg System, Inc.
30 WWIN	Religion	18 / 0.6	1.0	0.8	0.8	0.8	0.8	450 / 2.1	2.3	2.1	Radio One
31 WMMJ-F	Black	18 / 0.5	0.6		2.9	4.3	0.0	263 / 1.3	1.4	9.1	Radio One
31 WOLB	News/Talk	18 / 0.5	0.3	0.5			0.0	173 / 0.8	0.9		Radio One
33 WJFK-F	News/Talk	13 / 0.4	0.7	0.5		2.4	0.0	327 / 1.6	1.5	5.4	CBS/Infinity
33 WGMS-F	Classical/Fine Arts	13 / 0.4	0.6	0.4		1.5	0.0	295 / 1.4	1.6	2.7	Bonneville International Corp.
33 WBGR	Religion	13 / 0.4	0.3	0.5	0.4	0.4	0.4	158 / 0.8	0.9	0.9	Expansive Communications
36 WWZZ-F	CHR	12 / 0.4					0.0	586 / 2.8			Bonneville International Corp.
36 WTTR	Oldies	12 / 0.4					0.0	148 / 0.7			Shamrock Communications
36 WMAL	News/Talk	12 / 0.4	0.3	0.4	0.5	0.5	0.4	323 / 1.5	1.6	2.0	ABC Inc.
39 WXCX-F	Country	11 / 0.3					0.0	270 / 1.3			Delmarva Broadcasting Co.
39 WARW-F	AOR	11 / 0.3	0.3	0.6	0.6	0.6	0.5	283 / 1.3	1.6	2.1	CBS/Infinity
39 WJZW-F	Jazz	11 / 0.3					0.0	179 / 0.9			ABC Inc.
39 WAVA-F	Religion	11 / 0.3					0.0	220 / 1.0			Salem Communications Corp.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WPOC-F	1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WERQ-F
2 WXYV-F	2 WXYV-F	2 WPOC-F	2 WPOC-F	2 WPOC-F	2 WBAL	2 WPOC-F	2 WWIN-F	2 WPOC-F	2 WPOC-F	2 WPOC-F
3 WHFS-F	3 WPOC-F	3 WWIN-F	3 WWIN-F	3 WWIN-F	3 WWIN-F	3 WBAL	3 WXYV-F	3 WLIF-F	3 WWIN-F	3 WWIN-F
4 WPGC-F	4 WHFS-F	4 WWMX-F	4 WWMX-F	4 WWMX-F	4 WLIF-F	4 WQSR-F	4 WHFS-F	4 WBAL	4 WBAL	4 WXYV-F
5 WWDC-F	5 WWMX-F	5 WXYV-F	5 WLIF-F	5 WLIF-F	5 WQSR-F	5 WWIN-F	5 WPOC-F	5 WQSR-F	5 WXYV-F	5 WQSR-F
6 WKYS-F	6 WIYY-F	6 WIYY-F	6 WIYY-F	6 WQSR-F	6 WERQ-F	6 WLIF-F	6 WLIF-F	6 WWIN-F	5 WLIF-F	5 WBAL
7 WPOC-F	7 WWIN-F	7 WLIF-F	7 WXYV-F	7 WIYY-F	7 WCBM	7 WIYY-F	7 WBAL	7 WWMX-F	7 WQSR-F	7 WLIF-F
8 WWMX-F	8 WWDC-F	8 WHFS-F	8 WOCT-F	8 WBAL	8 WCAO	8 WCBM	7 WWMX-F	8 WXYV-F	8 WWMX-F	8 WCAO
9 WIYY-F	9 WOCT-F	9 WOCT-F	8 WQSR-F	9 WXYV-F	9 WWMX-F	9 WCBM	9 WCBM	9 WHFS-F	9 WHFS-F	8 WWMX-F
10 WQSR-F	10 WPGC-F	10 WQSR-F	8 WHFS-F	10 WOCT-F	10 WRBS-F	10 WXYV-F	10 WQSR-F	10 WIYY-F	10 WIYY-F	10 WHFS-F
					10 WWLG			10 WCBM		
					10 WIYY-F					

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WPOC-F
2 WXYV-F	2 WXYV-F	2 WWMX-F	2 WWMX-F	2 WWIN-F	2 WHFS-F	2 WHFS-F	2 WPOC-F	2 WPOC-F	2 WERQ-F
3 WWMX-F	3 WWMX-F	3 WPOC-F	3 WWIN-F	3 WPOC-F	3 WXYV-F	3 WIYY-F	3 WIYY-F	3 WIYY-F	3 WWIN-F
4 WHFS-F	4 WPOC-F	4 WXYV-F	4 WPOC-F	4 WLIF-F	4 WIYY-F	4 WPOC-F	4 WHFS-F	4 WWIN-F	4 WIYY-F
5 WPOC-F	5 WWIN-F	5 WWIN-F	5 WLIF-F	4 WWMX-F	5 WWDC-F	5 WXYV-F	5 WJFK	4 WHFS-F	5 WBAL
6 WWIN-F	6 WHFS-F	6 WLIF-F	5 WXYV-F	6 WQSR-F	6 WKYS-F	6 WJFK	6 WWMX-F	6 WOCT-F	6 WQSR-F
7 WLIF-F	7 WLIF-F	7 WWDC-F	7 WHFS-F	7 WXYV-F	6 WOCT-F	7 WOCT-F	7 WPGC-F	7 WXYV-F	7 WOCT-F
8 WKYS-F	8 WWDC-F	8 WHFS-F	8 WQSR-F	8 WCAO	8 WPOC-F	7 WWDC-F	8 WXYV-F	8 WBAL	8 WHFS-F
9 WWDC-F	9 WIYY-F	9 WIYY-F	9 WIYY-F	9 WIYY-F	9 WJFK	9 WPGC-F	9 WIYY-F	9 WJFK	9 WWMX-F
10 WPGC-F	10 WPGC-F	10 WOCT-F	10 WOCT-F	10 WRBS-F	10 WWIN-F	9 WWMX-F	10 WOCT-F	10 WQSR-F	10 WJFK
		10 WRBS-F	10 WRQX-F		10 WPGC-F				
		10 WPGC-F	10 WRBS-F						

**AM Stations**

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBAL	1090	50 kw / 50 kw	News/Talk	ABC, ESPN	D & R Radio	Hearst-Argyle Television, Inc.	Baltimore
WBGR	860	2.5 kw / 65 w	Religion	—	Infinity Radio Sales	Expanse Communications	Baltimore
WCAO	600	5 kw / 5 kw	Religion	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Baltimore
WCBM	680	10 kw / 5 kw	News/Talk	CBS, WW1/MBS	Katz	WCBM Maryland, Inc.	Baltimore
WJFK	1300	5 kw / 5 kw	News/Talk	Source, WW1/MBS	Infinity Radio Sales	CBS/Infinity	Baltimore
WOLB	1010	1 kw / 26 w	News/Talk	ABC	Allied Radio Ptnrs.	Radio One	Baltimore
WTTR	1470	1 kw / 1 kw	Oldies	ABC, WW1/MBS	Allied Radio Ptnrs.	Shamrock Communications	Westminster
WWIN	1400	1 kw / 1 kw	Religion	Ind.	Allied Radio Ptnrs.	Radio One	Baltimore
WWLG	1360	5 kw / 1.5 kw	Standards/EZ List	ABC, Jones	Katz	WCBM Maryland, Inc.	Baltimore

**FM Stations**

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WERQ	92.3	37 kw @570	Black	AP	Allied Radio Ptnrs.	Radio One	Baltimore
WIYY	97.9	13.5 kw @950	AOR	ABC	D & R Radio	Hearst-Argyle Television, Inc.	Baltimore
WLIF	101.9	13.5 kw @960	Soft AC	CNN+	Infinity Radio Sales	CBS/Infinity	Baltimore
WOCT	104.3	32 kw @486	AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Baltimore
WPOC	93.1	16 kw @866	Country	Premiere	Clear Chan.-Emerald	Chase Radio Partners	Baltimore
WQSR	105.7	50 kw @492	Oldies	Ind.	Infinity Radio Sales	CBS/Infinity	Catonsville
WRBS	95.1	50 kw @500	Religion	SRN	—	Peter and John Radio Fellowship	Baltimore
WRNR	103.1	6 kw @328	AOR	Ind.	—	Empire Bcstg System, Inc.	Grasonville
WWIN	95.9	3 kw @300	Black	WW1/MBS	Allied Radio Ptnrs.	Radio One	Glen Burnie
WWMX	106.5	7.4 kw @1,217	AC	Ind.	Infinity Radio Sales	CBS/Infinity	Baltimore
WXYV	102.7	50 kw @436	CHR	WW1/MBS, Source	Infinity Radio Sales	CBS/Infinity	Baltimore
WZBA	100.7	16 kw @859	Oldies	ABC	Allied Radio Ptnrs.	Shamrock Communications	Westminster

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WARW-F	AOR	94.7	Bethesda
WASH-F	AC	97.1	Washington
WAVA-F	Religion	105.1	Arlington
WBIG-F	Oldies	100.3	Washington
WFRE-F	Country	99.9	Frederick
WGMS-F	Classical/Fine Arts	103.5	Washington
WHFS-F	AOR	99.1	Annapolis
WHUR-F	Black	96.3	Washington
WJFK-F	News/Talk	106.7	Manassas
WJMO-F	CHR	99.5	Washington
WJZW-F	Jazz	105.9	Woodbridge
WKYS-F	Black	93.9	Washington
WMAL	News/Talk	630	Washington

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WMMJ-F	Black	102.3	Bethesda
WMZQ-F	Country	98.7	Washington
WPGC-F	Black	95.5	Morningside
WRQX-F	AC	107.3	Washington
WTOP	News/Talk	1500	Washington
WTOP-F	simul. WTOPAF	107.7	Warrenton
WTOP-AF	News/Talk	1500	Washington
WWDC-F	AOR	101.1	Washington
WWVZ-F	simul. WWZZFF	103.9	Braddock Hghts
WWZZ-F	CHR	104.1	Waldorf
WWZZ-FF	CHR	104.1	Waldorf
WXYC-F	Country	103.7	Havre de Grace

**Consolidation Report**

	12+	25-54
	(%)	(%)
CBS/Infinity	20.3	21.5
WJFK AM, WLIF FM, WQSR FM, WWMX FM, WXYV FM		
Clear Channel Communications	5.1	5.5
WCAO AM, WOCT FM		
Hearst-Argyle Television, Inc.	8.9	8.1
WBAL AM, WIYY FM		
Radio One	17.9	18.7
WERQ FM, WOLB AM, WWIN FM, WWIN AM		
Shamrock Communications	1.4	1.4
WTTR AM, WZBA FM		
WCBM Maryland, Inc.	4.7	1.3
WCBM AM, WWLG AM		
	<b>58.3</b>	<b>56.5</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	193 (3)	193 (3)	6.7
AOR	0 (0)	387 (6)	387 (6)	13.4
Black/Urban	0 (0)	694 (6)	694 (6)	24.0
CHR	0 (0)	202 (4)	202 (4)	7.0
Classical/Fine Arts	0 (0)	13 (1)	13 (1)	0.4
Country	0 (0)	307 (4)	307 (4)	10.6
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	11 (1)	11 (1)	0.4
News/Talk	392 (6)	15 (2)	407 (8)	14.1
Oldies	12 (1)	236 (3)	248 (4)	8.6
Other	(0)	(0)	(0)	0.0
Religion	117 (3)	75 (2)	193 (5)	6.7
Soft AC	0 (0)	177 (1)	177 (1)	6.1
Sports	(0)	(0)	(0)	0.0
Standards/EZ	57 (1)	0 (0)	57 (1)	2.0
<b>Totals</b>	<b>578(11)</b>	<b>2310 (33)</b>	<b>2889 (44)</b>	

Note WNST-1570 Old Format: sports New Format: adds The Greaseman MD Towson (Baltimore)



# BATON ROUGE

Arbitron Rank 84	Pop (12+) 473,500	Stations 25 / 19	% Below Line 8.1
Market TSL in Hours 18.7	Diaries 1639 / 288.9:1 / 51.5%	% Not Listed 15.4	
Average Persons Rating 13.8	12+ FM Share (Metro) 79.3	Sample Target 1590	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1	WEMX-F	57 / 8.8	9.5	10.4	9.0	9.0	9.4	777 / 16.4	16.1	18.3	Citadel Communications Corp.
2	WXOK	49 / 7.4	8.2	7.0	6.2	6.2	7.2	486 / 10.3	10.6	10.1	Citadel Communications Corp.
3	WYNK-F	47 / 7.3	6.1	6.7	7.7	7.7	7.0	838 / 17.7	16.4	19.4	Clear Channel Communications
4	WDGL-F	43 / 6.6	6.9	6.2	8.0	8.0	6.9	909 / 19.2	19.3	20.8	Guaranty Broadcasting
5	KQXL-F	38 / 5.9	6.1	4.7	5.7	5.7	5.6	620 / 13.1	12.9	13.8	Citadel Communications Corp.
5	WFMF-F	38 / 5.9	5.1	7.3	5.7	5.7	6.0	967 / 20.4	21.3	20.8	Clear Channel Communications
7	WJBO	38 / 5.8	6.1	5.3	3.9	3.9	5.3	606 / 12.8	14.1	10.8	Clear Channel Communications
8	KRVE-F	33 / 5.1	4.7	5.0	6.5	6.5	5.3	653 / 13.8	12.3	14.3	Clear Channel Communications
9	WBBE-F	31 / 4.8	2.4	2.1	2.5	2.5	3.0	580 / 12.2	8.9	9.0	Citadel Communications Corp.
10	WTGE-FF	30 / 4.6	3.9	3.2	3.9	3.9	3.9	409 / 8.6	8.3	9.6	Guaranty Broadcasting
11	WXCT-F	25 / 3.8	4.2	4.5	5.7	5.7	4.5	519 / 11.0	11.4	11.7	Guaranty Broadcasting
12	KUMX-F	20 / 3.1	2.5	4.4	3.2	3.2	3.3	705 / 14.9	13.5	16.3	Clear Channel Communications
13	KOOJ-F	18 / 2.7	3.0	3.5	3.3	3.3	3.1	368 / 7.8	9.3	8.8	Citadel Communications Corp.
14	WCKW-F	15 / 2.3	2.3	2.9	2.5	2.5	2.5	408 / 8.6	7.9	8.1	222 Corp.
15	WQCK-F	13 / 2.0	2.7	2.1	2.5	2.5	2.3	280 / 5.9	6.4	5.8	Bethany World Prayer Center, Inc.
15	WUXN-F	13 / 2.0	3.0	0.8	0.4	0.4	1.6	319 / 6.7	7.1	1.6	Pointe Coupee Bcstg. Co. Inc.
17	WPFC	12 / 1.8	1.4	1.2	1.5	1.5	1.5	128 / 2.7	3.2	3.0	Victory & Power Ministries, Inc.
18	WQUE-F	9 / 1.3	1.6	1.2	1.9	1.9	1.5	296 / 6.2	5.7	5.9	Clear Channel Communications
19	WIBR	6 / 1.0	1.3	1.5	1.7	1.7	1.4	133 / 2.8	4.6	5.4	Citadel Communications Corp.
20	WNDC	4 / 0.6	0.4	0.5	0.7	0.7	0.6	96 / 2.0	1.6	2.7	Church Point Ministries, Inc.
21	WWL	4 / 0.5	1.0	0.8	0.4	0.4	0.7	118 / 2.5	4.6	2.1	Entercom
22	WTKL-F	3 / 0.5	0.4		0.4	0.4	0.0	59 / 1.2	1.2	1.6	Entercom
23	KBRH	3 / 0.4					0.0	43 / 0.9			East Baton Rouge Parish School
23	WYLD-F	3 / 0.4	0.4	0.8	0.6	0.6	0.6	69 / 1.5	1.8	1.8	Clear Channel Communications

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WEMX-F	1 WEMX-F	1 WEMX-F	1 WDGL-F	1 WDGL-F	1 WXOK	1 WDGL-F	1 WEMX-F	1 WJBO	1 WEMX-F	1 WXOK
2	WFMF-F	2 WFMF-F	2 WDGL-F	2 WYNK-F	2 WXOK	2 WJBO	2 WYNK-F	2 KQXL-F	2 WYNK-F	2 WYNK-F	2 WEMX-F
3	KUMX-F	3 WDGL-F	3 KQXL-F	2 KQXL-F	3 WYNK-F	3 WYNK-F	3 WXOK	3 WFMF-F	3 WBBE-F	3 KQXL-F	3 WYNK-F
4	KQXL-F	4 KQXL-F	4 WYNK-F	4 WBBE-F	4 KQXL-F	4 WDGL-F	4 WEMX-F	4 WXOK	4 WDGL-F	4 WFMF-F	4 KQXL-F
5	WQUE-F	5 KRVE-F	5 KRVE-F	4 KRVE-F	5 KRVE-F	5 KQXL-F	5 WFMF-F	5 WTGE-FF	5 WXOK	5 WJBO	5 WDGL-F
6	WYNK-F	6 WYNK-F	6 WFMF-F	6 WXOK	6 WBBE-F	6 WBBE-F	6 WJBO	6 KRVE-F	6 WEMX-F	6 WXOK	6 WFMF-F
7	WUXN-F	7 KUMX-F	7 WFMF-F	7 WBBE-F	7 WJBO	7 KRVE-F	7 KRVE-F	6 KUMX-F	7 KRVE-F	7 WTGE-FF	7 KRVE-F
8	WBBE-F	8 WUXN-F	8 WXOK	7 WEMX-F	8 WEMX-F	7 WTGE-FF	8 KQXL-F	6 WDGL-F	8 WFMF-F	8 WDGL-F	8 WBBE-F
9	WQCK-F	9 WBBE-F	9 WTGE-FF	9 WTGE-FF	9 WFMF-F	9 WXCT-F	9 WXCT-F	9 WUXN-F	8 WTGE-FF	9 KRVE-F	9 KUMX-F
10	WXCT-F	9 WTGE-FF	10 WJBO	9 WJBO	10 WTGE-FF	10 KOOJ-F	10 WBBE-F	10 WYNK-F	10 KQXL-F	10 WXCT-F	10 WXCT-F
										10 WBBE-F	10 WTGE-FF

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1	WEMX-F	1 WEMX-F	1 WFMF-F	1 KRVE-F	1 WXOK	1 WEMX-F	1 WEMX-F	1 WDGL-F	1 WDGL-F	1 WDGL-F
2	KRVE-F	2 WFMF-F	2 WEMX-F	2 WEMX-F	2 KRVE-F	2 WUXN-F	2 WDGL-F	2 WEMX-F	2 WEMX-F	2 WJBO
3	WFMF-F	3 KRVE-F	3 KRVE-F	3 WBBE-F	3 WBBE-F	3 WDGL-F	3 WFMF-F	3 WYNK-F	3 WYNK-F	3 WYNK-F
4	KUMX-F	4 KUMX-F	4 KQXL-F	4 WXOK	4 KQXL-F	4 WFMF-F	4 WYNK-F	4 WYNK-F	4 KQXL-F	4 KQXL-F
5	WUXN-F	5 KQXL-F	5 WBBE-F	5 KQXL-F	5 WYNK-F	5 WTGE-FF	5 KQXL-F	5 WXCT-F	5 WJBO	5 WEMX-F
6	WBBE-F	6 WBBE-F	6 WXOK	6 WFMF-F	6 WFMF-F	6 KQXL-F	6 WCKW-F	6 WCKW-F	6 WFMF-F	6 WFMF-F
7	KQXL-F	7 WYNK-F	7 WQCK-F	7 WYNK-F	7 WTGE-FF	7 WYNK-F	7 WUXN-F	6 KQXL-F	7 WTGE-FF	7 WXCT-F
8	WTGE-FF	8 WUXN-F	8 KUMX-F	8 WEMX-F	8 WEMX-F	8 KUMX-F	8 WCKW-F	8 WTGE-FF	8 WCKW-F	8 WCKW-F
9	WYNK-F	9 WXOK	9 WYNK-F	9 KUMX-F	9 WDGL-F	9 WXOK	9 WXCT-F	9 WJBO	9 WXCT-F	8 WTGE-FF
10	WCKW-F	10 WCKW-F	10 WCKW-F	10 WQCK-F	9 WQCK-F	10 WCKW-F	10 WXOK	10 WBBE-F	10 KRVE-F	10 WBBE-F
										10 KRVE-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBRH	1260	1 kw / 127 w	Black	NPR	—	East Baton Rouge Parish School	Baton Rouge
WIBR	1300	5 kw / 1 kw	Sports	ABC	McGavren-Guild	Citadel Communications Corp.	Baton Rouge
WJBO	1150	5 kw / 5 kw	News/Talk	CBS, WW1/MBS, ABC	Clear Chan.-Sapphire	Clear Channel Communications	Baton Rouge
WNDC	910	1 kw / 1 kw	Religion	Ind.	—	Church Point Ministries, Inc.	Baton Rouge
WPFC	1550	5 kw / kw	Religion	—	—	Victory & Power Ministries, Inc.	Port Allen
WXOK	1460	5 kw / 1 kw	Religion	AURN, ABC	McGavren-Guild	Citadel Communications Corp.	Baton Rouge

### FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KKAY	104.9	6 kw @328	simul. WTGEFF	WW1/MBS	D & R Radio	Guaranty Broadcasting	Donaldsonville
KOOJ	93.7	80 kw @620	Oldies	ABC	McGavren-Guild	Citadel Communications Corp.	New Iberia
KQXL	106.5	50 kw @485	Black	ABC, CBS, WW1/MBS	McGavren-Guild	Citadel Communications Corp.	New Roads
KRVE	96.1	43 kw @449	AC	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Brusly
WBBE	103.3	100 kw @1,000	AC	ABC	McGavren-Guild	Citadel Communications Corp.	Hammond
WDGL	98.1	100 kw @1,500	AOR	Ind.	D & R Radio	Guaranty Broadcasting	Baton Rouge
WEMX	94.1	100 kw @981	Black	ABC, WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Kentwood
WFMF	102.5	100 kw @1,250	CHR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Baton Rouge
WQCK	92.7	32 kw @604	Religion	Ind.	—	Bethany World Prayer Center, Inc.	Clinton
WTGE	107.3	4.6 kw @374	Oldies	WW1/MBS	D & R Radio	Guaranty Broadcasting	Baker
WUXN	104.5	2.75 kw @492	AOR	Ind.	D & R Radio	Pointe Coupee Bcstg. Co. Inc.	Jackson
WXCT	100.7	97 kw @1,499	Country	Ind.	D & R Radio	Guaranty Broadcasting	Baton Rouge
WYNK	101.5	100 kw @1,500	Country	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Baton Rouge

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KUMX-F	CHR	104.1	Houma
WCKW-F	Oldies	92.3	Laplace
WQUE-F	Black	93.3	New Orleans
WTKL-F	Oldies	95.7	New Orleans
WWL	News/Talk	870	New Orleans
WYLD-F	Black	98.5	New Orleans

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>Citadel Communications Corp.</b>	30.6	29.5
KOOJ FM, KQXL FM, WBBE FM, WEMX FM, WIBR AM, WXOK AM		
<b>Clear Channel Communications</b>	24.1	23.8
KRVE FM, WFME FM, WJBO AM, WYNK FM		
<b>Guaranty Broadcasting</b>	15.0	16.8
KKAY FM, WDGL FM, WTGE FM, WXCT FM		
	<b>69.7</b>	<b>70.1</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	64 (2)	64 (2)	11.6
AOR	0 (0)	56 (2)	56 (2)	10.2
Black/Urban	3 (1)	107 (4)	110 (5)	20.0
CHR	0 (0)	58 (2)	58 (2)	10.5
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	72 (2)	72 (2)	13.1
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	41 (2)	0 (0)	41 (2)	7.5
Oldies	0 (0)	66 (5)	66 (5)	12.0
Other	(0)	(0)	(0)	0.0
Religion	64 (3)	13 (1)	77 (4)	14.0
Soft AC	(0)	(0)	(0)	0.0
Sports	6 (1)	0 (0)	6 (1)	1.1
Standards/EZ	(0)	(0)	(0)	0.0
<b>Totals</b>	<b>114 (7)</b>	<b>436 (18)</b>	<b>550 (25)</b>	

# BIRMINGHAM

Arbitron Rank 57	Pop (12+) 827,900	Stations 26 / 24	% Below Line 1.1
Market TSL in Hours 19.3	Diaries 2052 / 403.5:1 / 52.7%	% Not Listed 12.7	
Average Persons Rating 14.4	12+ FM Share (Metro) 78.2	Sample Target 2060	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1	WBHK-F	112 / 9.4	9.7	9.3	8.3	8.3	9.2	1298 / 15.7	15.9	15.6	Cox Radio
2	WZZK-F	103 / 8.6	7.5	9.4	9.0	9.0	8.6	1558 / 18.8	18.7	18.1	Cox Radio
3	WBHJ-F	95 / 7.9	7.8	8.6	7.6	7.6	8.0	1215 / 14.7	14.2	13.7	Cox Radio
4	WYSF-F	70 / 5.8	5.2	5.5	4.7	4.7	5.3	1192 / 14.4	14.3	14.5	Citadel Communications Corp.
5	WDJC-F	59 / 5.0	2.4	2.6	3.2	3.2	3.3	806 / 9.7	6.6	8.7	Crawford Broadcasting Co.
6	WQEN-FF	55 / 4.6	5.1	5.1	5.7	5.7	5.1	1039 / 12.5	14.8	15.0	Clear Channel Communications
7	WMJJ-F	51 / 4.3	5.9	5.3	5.0	5.0	5.1	840 / 10.1	12.3	10.8	Clear Channel Communications
8	WRAX-F	48 / 4.1	5.4	6.0	4.6	4.6	5.0	982 / 11.9	13.8	13.5	Citadel Communications Corp.
9	WODL-F	48 / 4.0	4.5	3.8	4.9	4.9	4.3	880 / 10.6	13.9	11.6	Cox Radio
10	WAGG	47 / 3.9	3.9	4.8	4.0	4.0	4.1	567 / 6.8	7.3	6.3	Cox Radio
10	WERC	47 / 3.9	4.2	3.2	3.8	3.8	3.8	877 / 10.6	10.6	10.2	Clear Channel Communications
12	WZRR-F	40 / 3.4	4.8	4.8	4.8	4.8	4.4	840 / 10.1	11.5	10.8	Citadel Communications Corp.
13	WATV	40 / 3.3	2.1	2.0	2.3	2.3	2.4	426 / 5.2	4.7	4.0	Birmingham Ebony Broadcasting
14	WDXB-F	38 / 3.2	2.8	3.1	3.4	3.4	3.1	729 / 8.8	8.0	9.3	Clear Channel Communications
15	WRLR-F	29 / 2.4	2.7	2.6	3.7	3.7	2.9	461 / 5.6	7.2	7.9	Cox Radio
16	WJOX	27 / 2.3	3.4	2.5	2.2	2.2	2.6	503 / 6.1	8.1	6.0	Citadel Communications Corp.
17	WENN-F	25 / 2.1	0.9	1.2	1.9	1.9	1.5	505 / 6.1	3.9	5.4	Clear Channel Communications
18	WJLD	21 / 1.7	1.8	1.7	1.7	1.7	1.7	309 / 3.7	3.2	3.6	Richardson Broadcasting Co.
19	WAPI	20 / 1.7	1.3	1.1	1.5	1.5	1.4	307 / 3.7	4.0	5.0	Citadel Communications Corp.
20	WKLD-F	16 / 1.4	0.6	0.4	0.4	0.4	0.0	167 / 2.0	1.9	0.9	Blount County Bcstg Service
21	WLGS	16 / 1.3	0.7	1.6	2.0	2.0	1.4	205 / 2.5	2.0	3.2	Crawford Broadcasting Co.
22	WRRS-F	12 / 1.0	1.7	2.3	1.8	1.8	1.7	334 / 4.0	4.8	5.9	Salem Communications Corp.
23	WYDE	11 / 0.9	0.9	0.6	0.4	0.4	0.7	326 / 3.9	3.7	1.9	Crawford Broadcasting Co.
24	WRSA-F	7 / 0.6					0.0	162 / 2.0			NCA, Inc.
25	WTUG-F	6 / 0.5	0.5	0.7	0.7	0.7	0.6	151 / 1.8	1.4	2.7	Houston Pearce

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WBHJ-F	1 WBHJ-F	1 WBHK-F	1 WBHK-F	1 WBHK-F	1 WBHK-F	1 WYSF-F	1 WBHJ-F	1 WZZK-F	1 WBHJ-F	1 WBHK-F
2	WQEN-FF	2 WZZK-F	2 WZZK-F	2 WZZK-F	2 WZZK-F	2 WBHK-F	2 WBHK-F	2 WBHK-F	2 WBHK-F	2 WBHK-F	2 WBHJ-F
3	WRAX-F	3 WYSF-F	3 WBHJ-F	3 WYSF-F	3 WYSF-F	3 WODL-F	2 WZZK-F	3 WERC	3 WZZK-F	3 WZZK-F	3 WZZK-F
4	WBHK-F	4 WBHK-F	4 WYSF-F	4 WDJC-F	4 WMJJ-F	4 WAGG	4 WBHJ-F	4 WZZK-F	4 WMJJ-F	4 WERC	4 WATV
5	WRLR-F	5 WRAX-F	5 WDJC-F	5 WMJJ-F	4 WDJC-F	4 WDJC-F	5 WMJJ-F	5 WDJC-F	5 WDJC-F	5 WQEN-FF	5 WAGG
6	WENN-F	6 WRLR-F	6 WMJJ-F	6 WBHJ-F	6 WODL-F	6 WYSF-F	5 WDJC-F	6 WRAX-F	6 WBHJ-F	6 WMJJ-F	6 WQEN-FF
7	WZZK-F	7 WQEN-FF	7 WRAX-F	7 WZRR-F	7 WBHJ-F	7 WERC	7 WAGG	7 WAGG	7 WYSF-F	6 WRAX-F	7 WDJC-F
8	WAGG	8 WDJC-F	8 WZRR-F	8 WRAX-F	8 WZRR-F	8 WATV	8 WATV	8 WYSF-F	7 WODL-F	8 WDJC-F	8 WODL-F
9	WDJC-F	9 WMJJ-F	9 WQEN-FF	9 WAGG	9 WRAX-F	9 WMJJ-F	8 WRAX-F	9 WENN-F	9 WRAX-F	9 WODL-F	9 WRAX-F
10	WMJJ-F	10 WENN-F	10 WRLR-F	10 WODL-F	10 WAGG	10 WZRR-F	10 WZRR-F	10 WODL-F	10 WDXB-F	10 WYSF-F	10 WZRR-F
10	WYSF-F								10 WZRR-F		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WBHJ-F	1 WBHJ-F	1 WBHK-F	1 WBHK-F	1 WBHJ-F	1 WBHJ-F	1 WBHJ-F	1 WBHJ-F	1 WZRR-F
2	WZZK-F	2 WBHK-F	2 WYSF-F	2 WZZK-F	2 WMJJ-F	2 WRLR-F	2 WRLR-F	2 WZZK-F	2 WBHK-F
3	WQEN-FF	3 WYSF-F	3 WBHJ-F	3 WMJJ-F	3 WDJC-F	3 WZZK-F	3 WZZK-F	3 WZRR-F	3 WODL-F
4	WRAX-F	4 WQEN-FF	4 WDJC-F	4 WZZK-F	4 WRAX-F	4 WRAX-F	4 WRAX-F	4 WYSF-F	4 WBHK-F
5	WYSF-F	5 WZZK-F	5 WMJJ-F	5 WYSF-F	5 WYSF-F	5 WYSF-F	5 WYSF-F	5 WRLR-F	5 WYSF-F
6	WBHK-F	6 WRAX-F	6 WQEN-FF	6 WBHJ-F	6 WAGG	6 WZRR-F	6 WBHK-F	6 WYSF-F	6 WRAX-F
7	WENN-F	6 WDJC-F	7 WRAX-F	7 WQEN-FF	7 WBHJ-F	7 WDXB-F	7 WJOC	7 WRLR-F	6 WJOC
8	WRLR-F	8 WMJJ-F	8 WZZK-F	8 WAGG	8 WQEN-FF	8 WERC	7 WZRR-F	8 WDXB-F	8 WJOC
9	WKLD-F	9 WENN-F	9 WENN-F	9 WRAX-F	9 WODL-F	9 WENN-F	9 WJOC	9 WDJC-F	9 WERC
10	WMJJ-F	10 WRLR-F	10 WAGG	10 WENN-F	10 WRAX-F	10 WQEN-FF	10 WERC	10 WODL-F	10 WDJC-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAGG	610	5 kw / 1 kw	Religion	AURN, WW1/MBS, ABC	Christal	Cox Radio	Birmingham
WAPI	1070	50 kw / 5 kw	News/Talk	CBS	McGavren-Guild	Citadel Communications Corp.	Birmingham
WATV	900	1 kw / 164 w	Black	ABC	Allied Radio Ptnrs.	Birmingham Ebony Broadcasting	Birmingham
WERC	960	5 kw / 5 kw	News/Talk	ABC, WW1/MBS	Clear Chan.-Sapphire	Clear Channel Communications	Birmingham
WJLD	1400	1 kw / 1 kw	Religion	WW1/MBS, ABC, AURN	—	Richardson Broadcasting Co.	Fairfield
WJOX	690	50 kw / 500 w	Sports	ESPN, 1-on-1	McGavren-Guild	Citadel Communications Corp.	Birmingham
WLGS	1260	5 kw / 41 w	Standards/EZ List	Ind.	—	Crawford Broadcasting Co.	Birmingham
WYDE	850	50 kw / 1 kw	News/Talk	Ind.	—	Crawford Broadcasting Co.	Birmingham

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBHJ	95.7	100 kw @981	Black	Ind.	Christal	Cox Radio	Tuscaloosa
WBHK	98.7	9.4 kw @ 1,125	Black	ABC	Christal	Cox Radio	Warrior
WDJC	93.7	100 kw @ 1,006	Religion	Ind.	—	Crawford Broadcasting Co.	Birmingham
WDXB	102.5	78.5 kw @ 2,096	Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Jasper
WENN	105.9	1.4 kw @672	Black	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Trussville
WKLD	97.7	4 kw @341	Country	ABC	—	Blount County Bcstg Service	Oneonta
WMJJ	96.5	100 kw @ 1,027	AC	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Birmingham
WODL	106.9	100 kw @ 1,150	Oldies	ABC	Katz	Cox Radio	Birmingham
WQEM	101.5	1.95 kw @ 584	simul. WQENFF	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Columbiana
WQEN	103.7	77 kw @ 1,105	CHR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Gadsden
WRAX	107.7	100 kw @ 1,237	AOR	Ind.	McGavren-Guild	Citadel Communications Corp.	Birmingham
WRLR	97.3	640 w @ 1,004	AOR	Ind.	Katz	Cox Radio	Homewood
WRRS	101.1	100 kw @ 1,233	AC	USA	McGavren-Guild	Salem Communications Corp.	Cullman
WYSF	94.5	100 kw @ 1,014	Soft AC	ABC	McGavren-Guild	Citadel Communications Corp.	Birmingham
WZRR	99.5	100 kw @ 1,014	AOR	Ind.	McGavren-Guild	Citadel Communications Corp.	Birmingham
WZZK	104.7	100 kw @ 1,300	Country	Ind.	Katz	Cox Radio	Birmingham

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WRSB-F	Standards/EZ List	96.9	Decatur
WTUG-F	Black	92.9	Tuscaloosa

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>Citadel Communications Corp.</b>	17.3	20.6
WAPI AM,WJOX AM,WRAX FM,WYSF FM,WZRR FM		
<b>Clear Channel Communications</b>	18.1	17.8
WDXB FM,WENN FM,WERC AM,WMJJ FM,WQEM FM,WQEN FM		
<b>Cox Radio</b>	36.2	35.9
WAGG AM,WBHH FM,WBHK FM,WODL FM,WRLR FM,WZZK FM		
<b>Crawford Broadcasting Co.</b>	7.2	7.4
WDJC FM,WLGS AM,WYDE AM		
	<b>78.8</b>	<b>81.7</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	64 (2)	64 (2)	6.1
AOR	0 (0)	118 (3)	118 (3)	11.3
Black/Urban	40 (1)	238 (4)	278 (5)	26.6
CHR	0 (0)	55 (2)	55 (2)	5.3
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	157 (3)	157 (3)	15.0
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	78 (3)	0 (0)	78 (3)	7.5
Oldies	0 (0)	48 (1)	48 (1)	4.6
Other	(0)	(0)	(0)	0.0
Religion	68 (2)	59 (1)	127 (3)	12.2
Soft AC	0 (0)	70 (1)	70 (1)	6.7
Sports	27 (1)	0 (0)	27 (1)	2.6
Standards/EZ	16 (1)	7 (1)	23 (2)	2.2
<b>Totals</b>	<b>229 (8)</b>	<b>816 (18)</b>	<b>1045 (26)</b>	

Note WRRS-101.1 Old Format: cont. Chrstian New Format: hot AC "The Spot" AL Cullman (Birmingham)

# BOSTON

Arbitron Rank 8 Pop (12+)	3,741,200	Stations	36 / 29	% Below Line	4.7
Market TSL in Hours	20.1	Diaries	4691 / 797.5:1 / 54.1%	% Not Listed	17.8
Average Persons Rating	15.1	12+ FM Share (Metro)	75.1	Sample Target	4600

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 WBZ	News/Talk	459 / 8.1	7.8	7.1	7.3	7.3	7.6	8204 / 21.9	20.4	19.5	CBS/Infinity
2 WMJX-F	AC	303 / 5.4	5.2	5.0	5.5	5.5	5.3	4990 / 13.3	13.8	14.1	Greater Media, Inc.
3 WXKS-F	CHR	279 / 4.9	5.3	5.7	6.0	6.0	5.5	6511 / 17.4	17.2	19.2	Clear Channel Communications
4 WJMN-F	CHR	269 / 4.8	4.9	5.1	4.9	4.9	4.9	5863 / 15.7	15.2	16.7	Clear Channel Communications
5 WCRB-F	Classical/Fine Arts	254 / 4.5	4.0	3.9	4.2	4.2	4.2	3946 / 10.5	9.9	10.2	Charles River Broadcasting
6 WRKO	News/Talk	252 / 4.5	4.2	3.7	5.0	5.0	4.3	3438 / 9.2	9.6	9.5	Entercom
7 WODS-F	Oldies	248 / 4.4	4.4	4.3	3.9	3.9	4.3	4721 / 12.6	13.5	12.4	CBS/Infinity
8 WBMX-F	AC	234 / 4.1	4.0	4.4	4.1	4.1	4.2	4928 / 13.2	13.7	15.1	CBS/Infinity
9 WBCN-F	AOR	202 / 3.6	4.0	4.0	4.3	4.3	4.0	4583 / 12.2	13.5	13.8	CBS/Infinity
10 WROR-F	Oldies	196 / 3.5	3.0	2.8	2.7	2.7	3.0	3490 / 9.3	9.1	8.2	Greater Media, Inc.
11 WZLX-F	AOR	190 / 3.4	4.0	4.3	3.0	3.0	3.7	3416 / 9.1	10.6	10.0	CBS/Infinity
12 WEEI	Sports	185 / 3.3	3.7	4.2	4.0	4.0	3.8	2722 / 7.3	9.2	10.2	Entercom
13 WKLB-F	Country	162 / 2.9	3.5	4.4	4.1	4.1	3.7	2459 / 6.6	7.5	7.6	Greater Media, Inc.
14 WQSX-F	Oldies	152 / 2.7	2.2	2.6	3.0	3.0	2.6	3280 / 8.8	7.8	8.8	Entercom
15 WAAF-F	AOR	144 / 2.6	2.8	3.0	2.7	2.7	2.8	2497 / 6.7	6.7	7.5	Entercom
16 WPLM-F	Soft AC	129 / 2.3	2.1	2.1	1.7	1.7	2.0	1789 / 4.8	4.9	3.9	Plymouth Rock Broadcasting Corp.
17 WBOT-F	Black	115 / 2.0	2.0	1.8	2.0	2.0	2.0	1836 / 4.9	4.4	4.8	Radio One
18 WBOS-F	AOR	107 / 1.9	2.0	2.3	1.8	1.8	2.0	2942 / 7.9	7.7	7.4	Greater Media, Inc.
19 WTKK-F	News/Talk	106 / 1.9	2.1	1.0	1.6	1.6	1.6	2038 / 5.4	5.7	5.0	Greater Media, Inc.
20 WAMG-AA	Hispanic	64 / 1.1	1.1	1.0	1.0	1.0	1.1	648 / 1.7	1.8	1.2	Mega Communications
21 WFNX-AA	AOR	62 / 1.1	1.2	1.4	1.1	1.1	1.2	1843 / 4.9	5.1	5.5	MCC Broadcasting, Inc.
21 WILD	Black	62 / 1.1	1.3	1.0	1.5	1.5	1.2	507 / 1.4	1.7	2.0	Radio One
23 WXKS	Standards/EZ List	60 / 1.1	1.5	1.3	1.6	1.6	1.4	742 / 2.0	3.0	3.2	Clear Channel Communications
24 WGIR-F	AOR	56 / 1.0	0.9	0.6	0.9	0.9	0.8	1090 / 2.9	2.8	2.8	Clear Channel Communications
25 WXRV-F	AOR	55 / 1.0	0.8	0.9	0.7	0.7	0.9	1339 / 3.6	3.4	3.1	Northeast Bcstg Co., Inc.
26 WZLX-F	AC	51 / 0.9	0.9	1.0	1.0	1.0	0.9	633 / 1.7	2.3	2.4	Saga Communications, Inc.
27 WXLO-F	AC	45 / 0.8	0.8	0.7	0.8	0.8	0.8	1199 / 3.2	3.7	3.4	Citadel Communications Corp.
28 WEZE	Religion	32 / 0.6	0.4	0.3	0.4	0.4	0.4	463 / 1.2	1.1	1.2	Salem Communications Corp.
29 WRSR-F	Soft AC	31 / 0.6	0.9	0.4	0.6	0.6	0.6	526 / 1.4	2.1	1.8	Clear Channel Communications
30 WHOB-F	AC	28 / 0.5	0.4	0.4	1.5	0.0	0.0	584 / 1.6	1.7	7.2	Tele-Media Broadcasting
31 WOKQ-F	Country	27 / 0.5	0.7	0.4	0.6	0.6	0.6	520 / 1.4	1.8	1.7	Citadel Communications Corp.
32 WBPS	Hispanic	23 / 0.4					0.0	333 / 0.9			Mega Communications
33 WCTK-F	Country	21 / 0.4	0.3	0.5	5.0	5.0	1.6	588 / 1.6	1.2	12.6	Hall Communications, Inc.
34 WBIX	News/Talk	19 / 0.3					0.0	334 / 0.9			Langer Broadcasting Corp.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WJMN-F	1 WJMN-F	1 WXKS-F	1 WBMX-F	1 WBMX-F	1 WBZ	1 WBZ	1 WBZ	1 WMJX-F	1 WBZ	1 WBZ
2 WXKS-F	2 WXKS-F	2 WBMX-F	2 WXKS-F	2 WMJX-F	2 WRKO	2 WBCN-F	2 WBCN-F	2 WBZ	2 WRKO	2 WJMN-F
3 WBOT-F	3 WBCN-F	3 WMJX-F	2 WMJX-F	3 WBZ	3 WCRB-F	3 WXKS-F	3 WMJX-F	3 WODS-F	3 WJMN-F	3 WCRB-F
4 WBCN-F	4 WAAF-F	4 WBCN-F	4 WZLX-F	4 WXKS-F	4 WODS-F	4 WBMX-F	4 WCRB-F	4 WRKO	4 WXKS-F	4 WXKS-F
5 WAAF-F	5 WMJX-F	5 WZLX-F	5 WROR-F	5 WZLX-F	5 WMJX-F	5 WMJX-F	5 WTKK-F	5 WCRB-F	5 WMJX-F	4 WMJX-F
6 WMJX-F	6 WQSX-F	5 WJMN-F	6 WQSX-F	5 WROR-F	6 WROR-F	6 WROR-F	6 WRKO	6 WBMX-F	6 WCRB-F	6 WODS-F
7 WBMX-F	7 WBMX-F	7 WQSX-F	7 WBZ	7 WODS-F	7 WEEI	7 WODS-F	7 WBMX-F	7 WZLX-F	7 WBMX-F	7 WKLB-F
8 WFNX-AA	8 WBOT-F	8 WROR-F	8 WBCN-F	8 WQSX-F	7 WBMX-F	8 WRKO	8 WEEI	8 WRKO	8 WODS-F	8 WBMX-F
9 WZLX-F	9 WZLX-F	9 WBZ	9 WEEI	9 WBCN-F	9 WZLX-F	8 WJMN-F	9 WODS-F	9 WEEI	9 WZLX-F	9 WPLM-F
9 WROR-F	10 WBOS-F	10 WAAF-F	10 WODS-F	10 WEEI	10 WKLB-F	10 WEEI	10 WBOT-F	10 WROR-F	10 WEEI	10 WRKO

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WJMN-F	1 WXKS-F	1 WQSX-F	1 WXKS-F	1 WMJX-F	1 WAAF-F	1 WAAF-F	1 WBCN-F	1 WBCN-F	1 WZLX-F
2 WXKS-F	2 WJMN-F	2 WXKS-F	2 WMJX-F	2 WBMX-F	2 WBCN-F	2 WBCN-F	2 WAAF-F	2 WZLX-F	2 WEEI
3 WMJX-F	3 WQSX-F	3 WBMX-F	3 WBMX-F	3 WXKS-F	3 WJMN-F	3 WJMN-F	3 WEEI	3 WEEI	3 WBZ
4 WBCN-F	4 WMJX-F	4 WQSX-F	4 WQSX-F	4 WXSX-F	4 WXKS-F	4 WXKS-F	4 WJMN-F	4 WAAF-F	4 WBCN-F
5 WBOT-F	5 WBMX-F	5 WBOS-F	5 WJMN-F	5 WODS-F	5 WZLX-F	5 WEEI	4 WXKS-F	5 WROR-F	5 WROR-F
6 WAAF-F	6 WBCN-F	6 WJMN-F	6 WROR-F	6 WBZ	6 WBOT-F	6 WBOT-F	6 WBOT-F	6 WBZ	6 WODS-F
7 WBMX-F	7 WBOT-F	7 WBCN-F	7 WKLB-F	7 WROR-F	7 WMJX-F	7 WZLX-F	7 WZLX-F	7 WJMN-F	7 WBMX-F
8 WQSX-F	8 WBOS-F	8 WBOT-F	8 WBZ	8 WKLB-F	8 WFNX-AA	8 WMJX-F	8 WQSX-F	8 WBMX-F	8 WAAF-F
9 WKLB-F	9 WAAF-F	9 WROR-F	8 WBOS-F	9 WCRB-F	9 WBMX-F	9 WBZ	9 WXRV-F	9 WXKS-F	9 WXKS-F
10 WZLX-F	10 WKLB-F	10 WKLB-F	8 WBCN-F	10 WBOS-F	10 WROR-F	10 WFNX-AA	10 WAMG-AA	10 WMJX-F	10 WBOS-F
					10 WEEI		10 WBMX-F		
							10 WZLX-F		

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAMG	1150	5 kw / 5 kw	Hispanic	Ind.	Caballero	Mega Communications	Boston
WBIX	1060	40 kw / kw	News/Talk	—	Katz	Langer Broadcasting Corp.	Natick
WBPS	890	25 kw / 3.4 kw	Hispanic	Ind.	Caballero	Mega Communications	Dedham
WBZ	1030	50 kw / 50 kw	News/Talk	ABC, CBS, AP	Infinity Radio Sales	CBS/Infinity	Boston
WEEI	850	50 kw / 50 kw	Sports	Ind.	D & R Radio	Entercom	Boston
WEZE	590	5 kw / 5 kw	Religion	SRN	Salem Radio Reps	Salem Communications Corp.	Boston
WILD	1090	5 kw / kw	Black	—	Interp	Radio One	Boston
WLLH	1400	1 kw / 1 kw	simul. WAMGAA	Ind.	Caballero	Mega Communications	Lowell
WRKO	680	50 kw / 50 kw	News/Talk	ABC	D & R Radio	Entercom	Boston
WXKS	1430	5 kw / 1 kw	Standards/EZ List	WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	Everett

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAAF	107.3	20 kw @784	AOR	Ind.	D & R Radio	Entercom	Worcester
WBCN	104.1	20.5 kw @777	AOR	WW1/MBS	Infinity Radio Sales	CBS/Infinity	Boston
WBMX	98.5	9 kw @1,145	AC	Ind.	Christal	CBS/Infinity	Boston
WBOS	92.9	18.5 kw @734	AOR	Ind.	McGavren-Guild	Greater Media, Inc.	Brookline
WBOT	97.7	2.7 kw @492	Black	Ind.	Allied Radio Ptnrs.	Radio One	Brockton
WCRB	102.5	8.1 kw @1,151	Classical/Fine Arts	Ind.	Katz	Charles River Broadcasting	Waltham
WFEX	92.1	180 w@1,332	simul. WFNXFF	Ind.	Allied Radio Ptnrs.	MCC Broadcasting, Inc.	Peterborough
WFNX	101.7	1.65 kw @449	AOR	Ind.	Allied Radio Ptnrs.	MCC Broadcasting, Inc.	Lynn
WJMN	94.5	11.5 kw @1,053	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Boston
WKLB	99.5	27 kw @653	Country	Ind.	McGavren-Guild	Greater Media, Inc.	Lowell
WMJX	106.7	21.5 kw @771	AC	Ind.	McGavren-Guild	Greater Media, Inc.	Boston
WODS	103.3	16 kw @886	Oldies	Ind.	Infinity Radio Sales	CBS/Infinity	Boston
WPLM	99.1	50 kw @430	Soft AC	WW1/MBS	Roslin	Plymouth Rock Broadcasting Corp.	Plymouth
WQXS	93.7	34.5 kw @587	Oldies	Ind.	D & R Radio	Entercom	Lawrence
WROR	105.7	23 kw @735	Oldies	Ind.	McGavren-Guild	Greater Media, Inc.	Framingham
WTCK	96.9	22.5 kw @735	News/Talk	WW1/MBS, CNN+	McGavren-Guild	Greater Media, Inc.	Boston
WXKS	107.9	20.2 kw @777	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Medford
WXRV	92.5	25.12 kw @711	AOR	Ind.	Allied Radio Ptnrs.	Northeast Bcstg Co., Inc.	Haverhill
WZLX	100.7	20.9 kw @777	AOR	WW1/MBS	Infinity Radio Sales	CBS/Infinity	Boston

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WCTK-F	Country	98.1	New Bedford
WGIR-F	AOR	101.1	Manchester
WHOB-F	AC	106.3	Nashua
WOKQ-F	Country	97.5	Dover
WSRS-F	Soft AC	96.1	Worcester
WXLO-F	AC	104.5	Fitchburg
WZID-F	AC	95.7	Manchester

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>CBS/Infinity</b>	23.6	24.6
WBCN FM,WBMX FM,WBZ AM,WODS FM,WZLX FM		
<b>Clear Channel Communications</b>	10.8	7.8
WJMN FM,WXKS AM,WXKS FM		
<b>Entercom</b>	13.1	12.7
WAAF FM,WEEI AM,WQXS FM,WRKO AM		
<b>Greater Media, Inc.</b>	15.6	18.5
WBOS FM,WKLB FM,WMJX FM,WROR FM,WTCK FM		
<b>MCC Broadcasting, Inc.</b>	1.1	1.1
WFEX FM,WFNX FM		
<b>Mega Communications</b>	1.5	2.1
WAMG AM,WBPS AM,WLLH AM		
<b>Radio One</b>	3.1	3.5
WBOT FM,WILD AM		
	<b>68.8</b>	<b>70.3</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	661 (5)	661 (5)	14.3
AOR	0 (0)	816 (8)	816 (8)	17.6
Black/Urban	62 (1)	115 (1)	177 (2)	3.8
CHR	0 (0)	548 (2)	548 (2)	11.9
Classical/Fine Arts	0 (0)	254 (1)	254 (1)	5.5
Country	0 (0)	210 (3)	210 (3)	4.5
Hispanic	88 (3)	0 (0)	88 (3)	1.9
Jazz		(0)	(0)	0.0
News/Talk	731 (3)	106 (1)	837 (4)	18.1
Oldies	0 (0)	596 (3)	596 (3)	12.9
Other		(0)	(0)	0.0
Religion	32 (1)	0 (0)	32 (1)	0.7
Soft AC	0 (0)	160 (2)	160 (2)	3.5
Sports	185 (1)	0 (0)	185 (1)	4.0
Standards/EZ	60 (1)	0 (0)	60 (1)	1.3
<b>Totals</b>	<b>1158(10)</b>	<b>3466 (26)</b>	<b>4624 (36)</b>	

Note WJLT-650 Old Format: religion New Format: adds talk // WRSO MA Ashland (Boston)

# BUFFALO-NIAGARA FALLS

Arbitron Rank 50	Pop (12+)	951,800	Stations	23 / 21	% Below Line	2.0
Market TSL in Hours	20.2		Diaries	2434 / 391.0:1 / 60.4%	% Not Listed	12.1
Average Persons Rating	15.3		12+ FM Share (Metro)	75.4	Sample Target	2420

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner	
1	WBEN	News/Talk	146 / 10.0	10.0	8.7	8.4	8.4	9.3	1927 / 20.3	21.1	18.1	Entercom
2	WKSE-F	CHR	132 / 9.1	8.0	8.6	8.4	8.4	8.5	2193 / 23.0	23.7	23.6	Entercom
3	WGRF-F	AOR	126 / 8.7	8.7	8.3	7.8	7.8	8.4	1727 / 18.1	21.8	19.0	Citadel Communications Corp.
4	WYRK-F	Country	123 / 8.5	10.5	8.9	9.0	9.0	9.2	1782 / 18.7	19.2	18.4	CBS/Infinity
5	WJYE-F	Soft AC	113 / 7.8	7.1	6.2	8.2	8.2	7.3	1552 / 16.3	17.0	17.2	CBS/Infinity
6	WBLK-F	Black	108 / 7.4	7.9	7.3	7.4	7.4	7.5	1265 / 13.3	13.5	13.7	CBS/Infinity
7	WHTT-F	Oldies	99 / 6.8	5.6	6.6	6.3	6.3	6.3	1545 / 16.2	15.1	18.7	Citadel Communications Corp.
8	WECK	Standards/EZ List	68 / 4.7	4.0	5.2	4.7	4.7	4.6	867 / 9.1	9.2	9.7	CBS/Infinity
9	WTSS-F	AC	66 / 4.5	5.0	5.6	5.1	5.1	5.0	1306 / 13.7	15.2	15.3	Entercom
10	WEDG-F	AOR	63 / 4.3	4.9	5.1	5.0	5.0	4.8	1321 / 13.9	14.7	15.7	Citadel Communications Corp.
11	WGR	Sports	48 / 3.3	2.8	3.4	2.7	2.7	3.0	891 / 9.4	9.3	9.5	Entercom
12	WBUF-F	AOR	41 / 2.8	3.3	3.0	3.5	3.5	3.2	913 / 9.6	9.7	11.9	CBS/Infinity
13	WNSA-F	Sports	21 / 1.5	1.4	1.5	1.2	1.2	1.4	612 / 6.4	6.4	5.9	Adelphia Communications
14	KKEY-F	AC	20 / 1.4	1.3	1.6	1.7	1.7	1.5	670 / 7.0	7.1	7.2	Niagara Broadcasting, Ltd.
15	CHTZ-F	AOR	18 / 1.2	0.9	1.3	1.4	1.4	1.2	354 / 3.7	4.2	5.2	Standard Radio, Inc.
16	WWWS	Black	17 / 1.2	1.4	1.3	2.2	2.2	1.5	230 / 2.4	2.6	3.8	Entercom
17	CILQ-F	AOR	12 / 0.8	1.1	0.9	1.1	1.1	1.0	280 / 2.9	4.0	4.0	Canadian Station Owner
17	WDCX-F	Religion	12 / 0.8	0.6	1.0	0.7	0.7	0.8	255 / 2.7	2.5	2.7	Crawford Broadcasting Co.
19	CFNY-F	AOR	10 / 0.7	0.8	0.9	0.8	0.8	0.8	313 / 3.3	3.3	3.7	Canadian Station Owner
19	WLVL	News/Talk	10 / 0.7	0.4	0.5	0.5	0.5	0.0	197 / 2.1	1.2	1.0	Culver Communications, Inc.
19	WUFO	Religion	10 / 0.7					0.0	138 / 1.4			Sheridan Broadcasting Corp.
22	WXRL	Country	8 / 0.6	0.7	0.7	0.4	0.4	0.6	221 / 2.3	1.7	2.1	Dome Broadcasting
23	WWKB	News/Talk	5 / 0.4	0.4	0.5	0.3	0.3	0.4	166 / 1.7	1.5	1.6	Entercom

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WKSE-F	1 WGRF-F	1 WGRF-F	1 WGRF-F	1 WBEN	1 WBEN	1 WKSE-F	1 WJYE-F	1 WKSE-F	1 WKSE-F
2	WBLK-F	2 WKSE-F	2 WYRK-F	2 WYRK-F	2 WYRK-F	2 WJYE-F	2 WKSE-F	2 WBLK-F	1 WGRF-F	2 WBEN
3	WEDG-F	3 WGRF-F	3 WYRK-F	3 WJYE-F	3 WJYE-F	3 WHTT-F	3 WGRF-F	3 WBEN	3 WBEN	3 WYRK-F
4	WGRF-F	4 WEDG-F	4 WBLK-F	4 WBLK-F	4 WBLK-F	4 WYRK-F	4 WYRK-F	4 WYRK-F	4 WYRK-F	4 WGRF-F
5	WYRK-F	4 WYRK-F	5 WJYE-F	5 WKSE-F	5 WTSS-F	5 WGRF-F	5 WJYE-F	5 WGRF-F	5 WHTT-F	5 WBLK-F
6	WTSS-F	6 WTSS-F	6 WTSS-F	6 WTSS-F	6 WKSE-F	6 WECK	6 WHTT-F	6 WJYE-F	6 WTSS-F	6 WJYE-F
7	CKEY-F	7 WJYE-F	7 WEDG-F	7 WEDG-F	7 WHTT-F	7 WTSS-F	7 WBLK-F	7 WEDG-F	7 WECK	7 WHTT-F
8	WHTT-F	8 WGR	8 WHTT-F	8 WHTT-F	8 WBEN	8 WBLK-F	8 WEDG-F	8 WHTT-F	7 WBLK-F	8 WTSS-F
9	WBUF-F	9 CHTZ-F	9 WBEN	9 WBEN	9 WEDG-F	9 WGR	9 WECK	9 WECK	9 WKSE-F	9 WGR
10	WJYE-F	10 WHTT-F	10 WBUF-F	10 WBUF-F	10 WKSE-F	10 WTSS-F	10 WTSS-F	10 WGR	10 WECK	10 WEDG-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WKSE-F	1 WKSE-F	1 WKSE-F	1 WKSE-F	1 WJYE-F	1 WBLK-F	1 WGRF-F	1 WGRF-F	1 WGRF-F
2	WBLK-F	2 WBLK-F	2 WYRK-F	2 WYRK-F	2 WYRK-F	2 WKSE-F	2 WEDG-F	2 WEDG-F	2 WYRK-F
3	WYRK-F	3 WYRK-F	3 WBLK-F	3 WJYE-F	3 WKSE-F	3 WEDG-F	3 WBLK-F	3 WBLK-F	3 WBLK-F
4	WJYE-F	4 WJYE-F	4 WJYE-F	4 WBLK-F	4 WTSS-F	4 WGRF-F	4 WKSE-F	4 WGR	4 WYRK-F
5	WEDG-F	5 WTSS-F	5 WTSS-F	5 WTSS-F	5 WBLK-F	5 WHTT-F	5 WYRK-F	5 WYRK-F	5 WBEN
6	WTSS-F	6 WGRF-F	6 WGRF-F	6 WGRF-F	5 WGRF-F	6 WYRK-F	6 WGR	6 CHTZ-F	6 WGR
7	WGRF-F	7 WEDG-F	7 WEDG-F	7 WHTT-F	7 WHTT-F	7 WBEN	7 CHTZ-F	7 WTSS-F	7 WHTT-F
8	CKEY-F	8 CKEY-F	8 CKEY-F	8 WBEN	8 WBEN	7 WBUF-F	8 WHTT-F	8 WKSE-F	8 WBEN
9	WHTT-F	9 WBUF-F	9 WBUF-F	9 WBUF-F	9 WBUF-F	9 WGR	9 WTSS-F	9 WBUF-F	9 WTSS-F
10	WBUF-F	10 WHTT-F	10 WHTT-F	10 WEDG-F	10 WEDG-F	10 CHTZ-F	10 WBUF-F	10 WBEN	10 WBUF-F
10	CFNY-F				10 WWWS				10 WJYE-F
					10 CKEY-F				

### AM Stations

Station	Freq	Day/Night	Power	Format	Net/Aff	Rep	Owner	City of Lic
WBEN	930	5 kw / 5 kw		News/Talk	CBS, WW1/MBS	D & R Radio	Entercom	Buffalo
WECK	1230	1 kw / 1 kw		Standards/EZ List	WW1/MBS	Christal	CBS/Infinity	Cheektowaga
WGR	550	5 kw / 5 kw		Sports	ESP	D & R Radio	Entercom	Buffalo
WLVL	1340	1 kw / 1 kw		News/Talk	ABC, WW1/MBS	Broadcast Sales	Culver Communications, Inc.	Lockport
WUFO	1080	1 kw / kw		Religion	—	Williams	Sheridan Broadcasting Corp.	Amherst
WWKB	1520	50 kw / 50 kw		News/Talk	Ind.	D & R Radio	Entercom	Buffalo
WWWS	1400	1 kw / 1 kw		Black	ABC	D & R Radio	Entercom	Buffalo
WXRL	1300	5 kw / 2.5 kw		Country	—	—	Dome Broadcasting	Lancaster

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
CFNY	102.1	35 kw @ 1,400	AOR	Ind.	—	Canadian Station Owner	Brampton
CKEY	101.1	26 kw @	AC	Ind.	—	Niagara Broadcasting, Ltd.	Ft. Erie, Ontario
WBLK	93.7	47 kw @505	Black	CBS	Katz	CBS/Infinity	Depew
WBUF	92.9	91 kw @580	AOR	CBS	Christal	CBS/Infinity	Buffalo
WDCX	99.5	110 kw @640	Religion	Ind.	—	Crawford Broadcasting Co.	Buffalo
WEDG	103.3	49 kw @348	AOR	Ind.	McGavren-Guild	Citadel Communications Corp.	Buffalo
WGRF	96.9	24 kw @712	AOR	Ind.	McGavren-Guild	Citadel Communications Corp.	Buffalo
WHTT	104.1	50 kw @387	Oldies	WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Buffalo
WJYE	96.1	47.1 kw @505	Soft AC	Ind.	Christal	CBS/Infinity	Buffalo
WKSE	98.5	46 kw @420	CHR	Ind.	D & R Radio	Entercom	Niagara Falls
WNSA	107.7	18 kw @800	Sports	WW1/MBS	—	Adelphia Communications	Wethersfield Township
WTSS	102.5	110 kw @1,340	AC	Ind.	D & R Radio	Entercom	Buffalo
WYRK	106.5	50 kw @466	Country	Ind.	Katz	CBS/Infinity	Buffalo

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
CHTZ-F	AOR	97.7	Ont/St. Catharines
CILQ-F	AOR	107.1	Toronto

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>CBS/Infinity</b>	31.2	31.3
WBLK FM,WBUF FM,WECK AM,WJYE FM,WYRK FM		
<b>Citadel Communications Corp.</b>	19.8	24.4
WEDG FM,WGRF FM,WHTT FM		
<b>Entercom</b>	28.5	24.2
WBEN AM,WGR AM,WKSE FM,WTSS FM,WWKB AM,WWWS AM		
	79.5	79.9

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	86 (2)	86 (2)	6.7
AOR	0 (0)	270 (6)	270 (6)	21.2
Black/Urban	17 (1)	108 (1)	125 (2)	9.8
CHR	0 (0)	132 (1)	132 (1)	10.3
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	8 (1)	123 (1)	131 (2)	10.3
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	161 (3)	0 (0)	161 (3)	12.6
Oldies	0 (0)	99 (1)	99 (1)	7.8
Other	(0)	(0)	(0)	0.0
Religion	10 (1)	12 (1)	22 (2)	1.7
Soft AC	0 (0)	113 (1)	113 (1)	8.9
Sports	48 (1)	21 (1)	69 (2)	5.4
Standards/EZ	68 (1)	0 (0)	68 (1)	5.3
<b>Totals</b>	<b>312 (8)</b>	<b>964 (15)</b>	<b>1276 (23)</b>	

Note WNSA-107.7 Old Format: sports New Format: adds one-on-one sports NY Wethersfield Tshp(Buf



# CHARLESTON, SC

**Arbitron Rank 86 Pop (12+)** 457,600      **Stations** 25 / 23      **% Below Line** 1.4  
**Market TSL in Hours** 20.2      **Diaries** 1510 / 303.0:1 / 52.5%      **% Not Listed** 10.8  
**Average Persons Rating** 15.0      **12+ FM Share (Metro)** 83.3      **Sample Target** 1530

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1	WWWZ-F	82 / 11.9	10.5	11.3	11.8	11.8	11.4	903 / 19.7	20.9	21.1	Citadel Communications Corp.
2	WAVF-F	47 / 6.9	4.9	6.0	6.8	6.8	6.2	763 / 16.7	16.8	15.4	Cordes Street Communications
3	WXLY-F	41 / 6.0	7.6	7.4	5.8	5.8	6.7	642 / 14.0	15.5	15.0	Clear Channel Communications
4	WEZL-F	40 / 5.8	8.7	6.0	7.6	7.6	7.0	709 / 15.5	17.5	16.5	Clear Channel Communications
5	WSSX-F	31 / 4.5	5.4	5.3	6.7	6.7	5.5	704 / 15.4	18.3	19.8	Citadel Communications Corp.
6	WXTC	30 / 4.4	4.8	4.3	5.5	5.5	4.8	324 / 7.1	6.9	7.8	Citadel Communications Corp.
7	WSUY-F	30 / 4.3	3.6	4.7	4.7	4.7	4.3	455 / 9.9	10.1	11.4	Citadel Communications Corp.
8	WNKT-F	29 / 4.2	3.1	3.4	4.1	4.1	3.7	566 / 12.4	9.3	10.1	Citadel Communications Corp.
9	WRFQ-F	28 / 4.1	3.2	4.0	4.4	4.4	3.9	509 / 11.1	10.7	13.6	Clear Channel Communications
10	WMGL-F	27 / 4.0	6.3	6.3	3.3	3.3	5.0	389 / 8.5	9.8	8.2	Citadel Communications Corp.
10	WTMA	27 / 4.0	2.4	3.5	1.9	1.9	3.0	395 / 8.6	6.9	5.3	Citadel Communications Corp.
12	WSSC	26 / 3.8	2.4	2.2	1.5	1.5	2.5	404 / 8.8	7.1	4.7	Clear Channel Communications
13	WSSP-F	24 / 3.5	3.6	4.1	4.5	4.5	3.9	626 / 13.7	14.1	16.9	Synchronous Media
14	WCOO-F	23 / 3.3	2.6	1.8	3.1	3.1	2.7	363 / 7.9	8.2	10.0	L.M. Communications, Inc.
15	WJNI-F	21 / 3.1	4.2	3.1	1.7	1.7	3.0	271 / 5.9	7.2	4.2	Thomas B. Daniels
16	WYBB-F	20 / 2.9	2.0	4.3	3.3	3.3	3.1	439 / 9.6	8.5	10.9	L.M. Communications, Inc.
17	WWBZ-F	20 / 2.8	2.2	1.0	1.6	1.6	1.9	463 / 10.1	7.3	3.7	Thomas B. Daniels
18	WALC-F	18 / 2.6	3.9	4.1	3.1	3.1	3.4	527 / 11.5	14.2	13.4	Clear Channel Communications
19	WPAL-F	11 / 1.7	0.7	1.3	0.7	0.7	1.1	183 / 4.0	4.0	3.4	Gresham Communications
20	WQIZ	10 / 1.4					0.0	46 / 1.0			ELM
21	WTUA-F	9 / 1.3	2.8	0.4	1.3	1.3	1.5	65 / 1.4	2.1	2.1	George Wells
22	WHLZ-F	7 / 1.0	0.9	0.4		0.3	0.0	101 / 2.2	2.8	3.2	Cumulus Media
23	WQSC	6 / 0.8	0.9		0.4	0.4	0.0	114 / 2.5	2.9	2.6	Kirkman Broadcasting, Inc.
24	WTMZ	4 / 0.5					0.0	79 / 1.7			Citadel Communications Corp.
25	WVDM-F	3 / 0.4	0.4	0.4		6.9	0.0	77 / 1.7	1.9	18.1	Inner City Broadcasting Corp

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WWWZ-F	1 WWWWZ-F	1 WWWWZ-F	1 WWWWZ-F	1 WWWWZ-F	1 WXLY-F	1 WWWWZ-F	1 WWWWZ-F	1 WWWWZ-F	1 WWWWZ-F
2	WSSP-F	2 WAVF-F	2 WAVF-F	2 WAVF-F	2 WAVF-F	2 WEZL-F	2 WAVF-F	2 WAVF-F	2 WXLY-F	2 WXTC
3	WWBZ-F	3 WSSX-F	3 WRFQ-F	3 WEZL-F	3 WMGL-F	3 WXTC	3 WEZL-F	3 WWBZ-F	3 WSSC	3 WXLY-F
3	WAVF-F	4 WSSP-F	3 WSSX-F	4 WMGL-F	3 WEZL-F	4 WWWWZ-F	4 WXLY-F	4 WSSP-F	4 WAVF-F	4 WEZL-F
5	WSSX-F	5 WRFQ-F	5 WEZL-F	5 WRFQ-F	3 WXLY-F	4 WTMA	5 WTMA	5 WSSX-F	5 WEZL-F	5 WSSX-F
6	WRFQ-F	6 WNKT-F	6 WNKT-F	6 WSSX-F	6 WRFQ-F	6 WSSC	6 WMGL-F	6 WSUY-F	6 WRFQ-F	6 WMGL-F
7	WYBB-F	7 WALC-F	7 WMGL-F	7 WCOO-F	7 WSUY-F	7 WMGL-F	6 WXTC	6 WTMA	7 WSUY-F	7 WSUY-F
8	WNKT-F	8 WWBZ-F	8 WSUY-F	7 WYBB-F	8 WCOO-F	7 WSUY-F	8 WSSX-F	8 WNKT-F	8 WTMA	8 WSSP-F
9	WJNI-F	9 WEZL-F	8 WYBB-F	9 WSUY-F	8 WSSX-F	9 WCOO-F	9 WSUY-F	8 WEZL-F	9 WSSX-F	9 WNKT-F
10	WEZL-F	10 WSUY-F	10 WSSP-F	10 WNKT-F	10 WXTC	10 WJNI-F	10 WYBB-F	10 WJNI-F	10 WCOO-F	10 WSSC
		10 WALC-F	10 WXLY-F	10 WXLY-F	10 WNKT-F					10 WSSP-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WWWZ-F	1 WWWWZ-F	1 WWWWZ-F	1 WWWWZ-F	1 WAVF-F	1 WAVF-F	1 WWWWZ-F	1 WAVF-F	1 WWWWZ-F
2	WSSP-F	2 WAVF-F	2 WAVF-F	2 WEZL-F	2 WEZL-F	2 WWWWZ-F	2 WAVF-F	2 WWWWZ-F	2 WAVF-F
3	WSSX-F	3 WSSX-F	3 WALC-F	3 WSSX-F	3 WXLY-F	3 WRFQ-F	3 WRFQ-F	3 WSSX-F	3 WRFQ-F
4	WWBZ-F	4 WALC-F	4 WSUY-F	4 WSUY-F	4 WSUY-F	4 WNKT-F	3 WSSX-F	4 WRFQ-F	4 WYBB-F
5	WAVF-F	5 WSSP-F	5 WMGL-F	5 WAVF-F	5 WMGL-F	5 WWBZ-F	5 WNKT-F	5 WYBB-F	5 WSSX-F
6	WALC-F	6 WSUY-F	6 WSSX-F	6 WALC-F	6 WXTC	6 WSSX-F	6 WWBZ-F	6 WTMA	6 WNKT-F
7	WEZL-F	7 WEZL-F	7 WEZL-F	7 WMGL-F	7 WALC-F	7 WSSP-F	7 WSSP-F	7 WALC-F	7 WSSC
8	WNKT-F	8 WNKT-F	8 WNKT-F	8 WNKT-F	8 WAVF-F	8 WEZL-F	8 WYBB-F	8 WNKT-F	8 WTMA
9	WSUY-F	8 WWBZ-F	9 WCOO-F	9 WSSP-F	8 WSSX-F	9 WYBB-F	9 WALC-F	8 WHLZ-F	9 WMGL-F
10	WJNI-F	10 WMGL-F	10 WSSP-F	10 WJNI-F	10 WCOO-F	10 WJNI-F	10 WEZL-F	10 WSSP-F	9 WEZL-F
		10 WALC-F	10 WXLY-F	10 WXLY-F	10 WNKT-F				9 WCOO-F

**AM Stations**

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WQIZ	810	5 kw / kw	Religion	—	Allied Radio Ptnrs.	ELM	St. George
WQSC	1340	1 kw / 1 kw	Sports	ESPN	—	Kirkman Broadcasting, Inc.	Charleston
WSSC	730	1 kw / 101 w	News/Talk	ABC, Premiere	Clear Chan.-Diamond	Clear Channel Communications	Charleston
WTMA	1250	5 kw / 1 kw	News/Talk	WW1/MBS, CBS	McGavren-Guild	Citadel Communications Corp.	Charleston
WTMZ	910	500 w / 500 w	Sports	ABC, WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Dorchester
WXTC	1390	5 kw / 5 kw	Religion	SBUSA, ABC	McGavren-Guild	Citadel Communications Corp.	Charleston

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WALC	100.5	17.5 kw @394	AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Charleston
WAVF	96.1	100 kw @538	AOR	Ind.	Christal	Cordes Street Communications, Inc.	Hanahan
WCOO	105.3	13.5 kw @446	Oldies	Ind.	Katz	L.M. Communications, Inc.	Moncks Corner
WEZL	103.5	100 kw @659	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Charleston
WJNI	106.3	3 kw @328	Religion	Ind.	Roslin	Thomas B. Daniels	Ladson
WMGL	101.7	6.5 kw @423	Black	ABC	McGavren-Guild	Citadel Communications Corp.	Ravenel
WNKT	107.5	100 kw @984	Country	Ind.	McGavren-Guild	Citadel Communications Corp.	St. George
WPAL	100.9	3 kw @300	Black	AURN	Patt Media	Gresham Communications	Walterboro
WRFQ	104.5	28 kw @656	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Mt. Pleasant
WSSP	94.3	5.8 kw @479	CHR	WW1/MBS, CNN+	Clear Chan.-Diamond	Synchronous Media	Goose Creek
WSSX	95.1	100 kw @985	CHR	Ind.	McGavren-Guild	Citadel Communications Corp.	Charleston
WSUY	96.9	100 kw @1,770	Soft AC	Ind.	McGavren-Guild	Citadel Communications Corp.	Charleston
WTUA	106.1	3 kw @328	Religion	AURN	—	George Wells	St. Stephen
WWBZ	98.9	50 kw @492	Black	ABC	—	Thomas B. Daniels	McClellanville
WWWZ	93.3	50 kw @492	Black	AURN, ABC	McGavren-Guild	Citadel Communications Corp.	Summerville
WXLY	102.5	100 kw @551	Oldies	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	North Charleston
WYBB	98.1	50 kw @479	AOR	ABC, WW1/MBS	Katz	L.M. Communications, Inc.	Folly Beach

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WHLZ-F	Country	92.5	Manning
WVDM-F	Black	101.3	Sumter

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>Citadel Communications Corp.</b>	37.8	37.9
WMGL FM, WNKT FM, WSSX FM, WSUY FM, WTMA AM, WTMZ AM, WWWZ FM, WXTC AM		
<b>Clear Channel Communications</b>	22.3	23.9
WALC FM, WEZL FM, WRFQ FM, WSCC AM, WXLY FM		
<b>L.M. Communications, Inc.</b>	6.2	8.7
WCOO FM, WYBB FM		
<b>Thomas B. Daniels</b>	5.9	4.7
WJNI FM, WWBZ FM		
	<b>72.2</b>	<b>75.2</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	18 (1)	18 (1)	2.9
AOR	0 (0)	67 (2)	67 (2)	11.0
Black/Urban	0 (0)	142 (5)	142 (5)	23.2
CHR	0 (0)	55 (2)	55 (2)	9.0
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	76 (3)	76 (3)	12.4
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	53 (2)	0 (0)	53 (2)	8.7
Oldies	0 (0)	92 (3)	92 (3)	15.1
Other	(0)	(0)	(0)	0.0
Religion	39 (2)	30 (2)	69 (4)	11.3
Soft AC	0 (0)	30 (1)	30 (1)	4.9
Sports	9 (2)	0 (0)	9 (2)	1.5
Standards/EZ	(0)	(0)	(0)	0.0
<b>Totals</b>	<b>101 (6)</b>	<b>510 (19)</b>	<b>611 (25)</b>	

Note WTMZ-910 Old Format: adult standards New Format: Fox - sports & hot tk. SC Dorchester(Charleston)

# CHARLOTTE-GASTONIA-ROCK HILL

Arbitron Rank 37	Pop (12+) 1,221,100	Stations 27 / 20	% Below Line 3.9
Market TSL in Hours 18.7		Diaries 2232 / 547.1:1 / 51.6%	% Not Listed 18.2
Average Persons Rating 14.2		12+ FM Share (Metro) 89.0	Sample Target 2230

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 WPEG-F	Black	155 / 8.9	8.8	9.1	8.4	8.4	8.8	2117 / 17.3	17.2	18.3	CBS/Infinity
2 WNKS-F	CHR	130 / 7.5	8.6	7.2	7.9	7.9	7.8	2640 / 21.6	20.0	22.1	CBS/Infinity
3 WWMG-F	Oldies	109 / 6.3	5.3	5.4	5.5	5.5	5.6	1704 / 14.0	12.2	12.8	Clear Channel Communications
4 WRFX-F	AOR	108 / 6.2	5.0	6.4	6.2	6.2	6.0	1685 / 13.8	13.6	14.5	Clear Channel Communications
5 WLYT-F	Soft AC	107 / 6.2	6.2	6.9	6.7	6.7	6.5	1800 / 14.7	14.2	15.0	Clear Channel Communications
6 WSOC-F	Country	98 / 5.7	3.7	5.8	5.5	5.5	5.2	1631 / 13.4	12.7	13.8	CBS/Infinity
7 WBT-AF	News/Talk	94 / 5.4	6.7	6.3	0.7	0.7	4.8	1523 / 12.5	14.7	2.5	Jefferson-Pilot Communications
8 WSSS-F	Oldies	85 / 4.9	4.3	3.4	3.9	3.9	4.1	1393 / 11.4	12.1	10.9	CBS/Infinity
9 WBAV-F	Black	80 / 4.6	4.7	5.1	4.6	4.6	4.8	1139 / 9.3	9.3	9.6	CBS/Infinity
10 WKKT-F	Country	73 / 4.2	6.1	5.0	5.0	5.0	5.1	1463 / 12.0	12.1	14.3	Clear Channel Communications
11 WEND-F	AOR	65 / 3.7	4.1	4.0	3.4	3.4	3.8	1289 / 10.6	9.7	10.6	Clear Channel Communications
12 WLNK-F	AC	57 / 3.3	3.9	3.7	3.8	3.8	3.7	1532 / 12.5	13.4	15.0	Jefferson-Pilot Communications
13 WXRC-F	AOR	46 / 2.7	2.3	1.9	2.5	2.5	2.3	944 / 7.7	7.5	7.7	Pacific Broadcasting Group, Inc.
14 WCCJ-F	Black	46 / 2.6	2.5	3.6	4.2	4.2	3.2	838 / 6.9	7.0	10.1	Radio One
15 WFNZ	Sports	29 / 1.7	1.6	1.3	1.1	1.1	1.4	530 / 4.3	3.7	3.2	CBS/Infinity
16 WNMX-F	Standards/EZ List	25 / 1.5	1.5	2.0	2.1	2.1	1.8	350 / 2.9	3.6	4.2	GHB Broadcasting Co.
17 WGIV	Religion	25 / 1.4	1.1	0.9	1.2	1.2	1.1	415 / 3.4	2.5	2.5	CBS/Infinity
18 WFMX-F	Country	23 / 1.3	0.6	1.1	0.5	0.5	0.9	366 / 3.0	2.5	2.5	Mercury Radio Broadcasting
19 WIXE	Country	11 / 0.6	0.9				0.0	97 / 0.8	0.7		Monroe Broadcasting
20 WNOW	Hispanic	9 / 0.5	0.8	1.1	0.6	0.6	0.8	97 / 0.8	1.2	0.9	Vernon H. Baker Stations
20 WVBZ-F	AOR	9 / 0.5					0.0	102 / 0.8			Clear Channel Communications
22 WKRR-F	AOR	8 / 0.5	0.5		0.5	0.5	0.0	191 / 1.6	2.1	1.8	Dick Broadcasting, Inc.
23 WSPA-F	Soft AC	8 / 0.4	0.4	0.3	0.4	0.4	0.4	167 / 1.4	2.0	1.7	Entercom
24 WTPT-F	AOR	7 / 0.4					0.0	198 / 1.6			Barnstable Broadcasting, Inc.
24 WJMH-F	Black	7 / 0.4	0.5		0.6	0.6	0.0	157 / 1.3	1.4	1.3	Entercom
24 WTHZ-F	Oldies	7 / 0.4					0.0	202 / 1.7			Davidson County Broadcasting, Inc.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WPEG-F	1 WPEG-F	1 WPEG-F	1 WRFX-F	1 WRFX-F	1 WWMG-F	1 WRFX-F	1 WPEG-F	1 WLYT-F	1 WPEG-F	1 WPEG-F
2 WNKS-F	2 WNKS-F	2 WNKS-F	2 WSSS-F	2 WSSS-F	2 WBT-AF	2 WNKS-F	2 WNKS-F	2 WBT-AF	2 WNKS-F	2 WNKS-F
3 WEND-F	3 WRFX-F	3 WRFX-F	3 WNKS-F	3 WLYT-F	3 WLYT-F	3 WPEG-F	3 WEND-F	3 WWMG-F	3 WWMG-F	3 WWMG-F
4 WKKT-F	4 WEND-F	4 WSSS-F	4 WPEG-F	4 WNKS-F	4 WSOC-F	4 WBT-AF	4 WLYT-F	4 WSOC-F	4 WLYT-F	4 WSOC-F
5 WXRC-F	5 WSSS-F	5 WLYT-F	5 WBAV-F	5 WPEG-F	5 WRFX-F	5 WSOC-F	5 WBAV-F	5 WPEG-F	4 WRFX-F	5 WRFX-F
6 WRFX-F	6 WSOC-F	6 WBAV-F	6 WLYT-F	5 WWMG-F	6 WBAV-F	6 WLYT-F	6 WWMG-F	6 WRFX-F	6 WSOC-F	6 WSSS-F
7 WJMH-F	7 WBAV-F	7 WSOC-F	7 WSOC-F	7 WBAV-F	7 WSSS-F	6 WLNK-F	7 WRFX-F	7 WSSS-F	6 WSSS-F	7 WBAV-F
8 WWMG-F	8 WKKT-F	8 WKKT-F	8 WKKT-F	8 WSOC-F	8 WKKT-F	8 WWMG-F	8 WSOC-F	8 WNKS-F	6 WBT-AF	7 WEND-F
9 WLNK-F	9 WLYT-F	8 WEND-F	9 WLNK-F	9 WBT-AF	9 WPEG-F	9 WBAV-F	9 WSSS-F	9 WBAV-F	9 WKKT-F	9 WLYT-F
10 WSOC-F	10 WXRC-F	10 WWMG-F	10 WWMG-F	9 WKKT-F	10 WLNK-F	10 WXRC-F	9 WKKT-F	10 WKKT-F	10 WEND-F	10 WKKT-F
10 WLYT-F		10 WLNK-F		10 WCCJ-F						

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WPEG-F	1 WNKS-F	1 WNKS-F	1 WNKS-F	1 WLYT-F	1 WPEG-F	1 WPEG-F	1 WPEG-F	1 WRFX-F	1 WRFX-F
2 WNKS-F	2 WPEG-F	2 WPEG-F	2 WPEG-F	2 WNKS-F	2 WEND-F	2 WRFX-F	2 WRFX-F	2 WPEG-F	2 WSSS-F
3 WEND-F	3 WLYT-F	3 WSSS-F	3 WLYT-F	3 WWMG-F	3 WRFX-F	3 WEND-F	3 WXRC-F	3 WSSS-F	3 WPEG-F
4 WLYT-F	4 WSSS-F	4 WLYT-F	4 WSSS-F	4 WBAV-F	4 WNKS-F	4 WNKS-F	4 WSSS-F	4 WBAV-F	4 WBT-AF
5 WKKT-F	5 WEND-F	5 WRFX-F	5 WBAV-F	5 WPEG-F	5 WSOC-F	4 WXRC-F	5 WBAV-F	5 WXRC-F	5 WBAV-F
6 WSOC-F	6 WBAV-F	6 WBAV-F	6 WLNK-F	5 WSSS-F	6 WWMG-F	6 WSSS-F	5 WEND-F	6 WEND-F	6 WWMG-F
7 WSSS-F	7 WSOC-F	7 WSOC-F	7 WSOC-F	7 WSOC-F	7 WXRC-F	7 WSOC-F	7 WNKS-F	7 WNKS-F	7 WXRC-F
8 WLNK-F	7 WKKT-F	7 WKKT-F	8 WKKT-F	8 WLNK-F	8 WKKT-F	8 WBAV-F	8 WKKT-F	8 WSOC-F	8 WSOC-F
9 WBAV-F	9 WRFX-F	9 WLNK-F	8 WWMG-F	9 WKKT-F	9 WVBZ-F	9 WKKT-F	9 WFNZ	9 WKKT-F	9 WNKS-F
10 WWMG-F	10 WLNK-F	10 WEND-F	10 WEND-F	10 WRFX-F	10 WSSS-F	10 WLNK-F	10 WSOC-F	10 WBT-AF	10 WKKT-F
10 WRFX-F								10 WEND-F	

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBT	1110	50 kw / 50 kw	simul. WBTA	CBS, CNN+	Infinity Radio Sales	Jefferson-Pilot Communications	Charlotte
WFNZ	610	5 kw / 1 kw	Sports	CBS, WW1/MBS, 1-on-1	Katz	CBS/Infinity	Charlotte
WGIV	1600	1 kw / 1 kw	Religion	ABC	Christal	CBS/Infinity	Charlotte
WIXE	1190	1 kw / kw	Country	—	Capitol	Monroe Broadcasting	Monroe
WNOW	1030	10 kw / kw	Hispanic	—	—	Vernon H. Baker Stations	Mint Hill

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBAV	101.9	99 kw @987	Black	ABC	Christal	CBS/Infinity	Gastonia
WBT	99.3	7.56 kw @604	News/Talk	CBS, CNN+	Infinity Radio Sales	Jefferson-Pilot Communications	Chester
WCCJ	92.7	6 kw @328	Black	Ind.	Allied Radio Ptnrs.	Radio One	Harrisburg
WEND	106.5	84 kw @1,047	AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Salisbury
WKKT	96.9	100 kw @1,548	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Statesville
WLNK	107.9	100 kw @1,694	AC	Ind.	Infinity Radio Sales	Jefferson-Pilot Communications	Charlotte
WLYT	102.9	31.3 kw @1,535	Soft AC	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Hickory
WNKS	95.1	100 kw @1,542	CHR	Ind.	Katz	CBS/Infinity	Charlotte
WNMX	106.1	32 kw @364	Standards/EZ List	ABC	—	GHB Broadcasting Co.	Waxhaw
WPEG	97.9	93.6 kw @1,610	Black	CBS, WW1/MBS, ABC	Christal	CBS/Infinity	Concord
WRFX	99.7	84 kw @1,056	AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Kannapolis
WSOC	103.7	100 kw @1,348	Country	Ind.	Katz	CBS/Infinity	Charlotte
WSSS	104.7	100 kw @1,210	Oldies	Ind.	Katz	CBS/Infinity	Charlotte
WWMG	96.1	99 kw @1,738	Oldies	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Shelby
WXRC	95.7	100 kw @1,020	AOR	ABC	Allied Radio Ptnrs.	Pacific Broadcasting Group, Inc.	Hickory

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WFMX-F	Country	105.7	Statesville
WJMH-F	Black	102.1	Reidsville
WKRR-F	AOR	92.3	Asheboro
WSPA-F	Soft AC	98.9	Spartanburg
WTHZ-F	Oldies	94.1	Lexington
WTPT-F	AOR	93.3	Forest City
WVBZ-F	AOR	100.3	High Point

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>CBS/Infinity</b>	34.7	34.5
WBAV FM,WFNZ AM,WGIV AM,WNKS FM,WPEG FM,WSOC FM,WSSS FM		
<b>Clear Channel Communications</b>	26.6	29.2
WEND FM,WKKT FM,WLYT FM,WRFX FM,WWMG FM		
<b>Jefferson-Pilot Communications</b>	8.7	8.7
WBT AM,WBT FM,WLNLK FM		
	<b>70.0</b>	<b>72.4</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	57 (1)	57 (1)	4.0
AOR	0 (0)	243 (6)	243 (6)	17.1
Black/Urban	0 (0)	288 (4)	288 (4)	20.3
CHR	0 (0)	130 (1)	130 (1)	9.2
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	11 (1)	194 (3)	205 (4)	14.4
Hispanic	9 (1)	0 (0)	9 (1)	0.6
Jazz	(0)	(0)	(0)	0.0
News/Talk	84 (1)	10 (1)	94 (2)	6.6
Oldies	0 (0)	201 (3)	201 (3)	14.2
Other	(0)	(0)	(0)	0.0
Religion	25 (1)	0 (0)	25 (1)	1.8
Soft AC	0 (0)	114 (2)	114 (2)	8.0
Sports	29 (1)	0 (0)	29 (1)	2.0
Standards/EZ	0 (0)	25 (1)	25 (1)	1.8
<b>Totals</b>	<b>158 (5)</b>	<b>1262 (22)</b>	<b>1420 (27)</b>	

Note WVIC-FM-92.7 Old Format: # classical New Format: sports "The Ticket" MI Charlotte

# CHATTANOOGA

Arbitron Rank 107	Pop (12+) 393,100	Stations 23 / 19	% Below Line 2.0
Market TSL in Hours 19.3		Diaries 1449 / 271.3:1 / 56.3%	% Not Listed 15.2
Average Persons Rating 14.4		12+ FM Share (Metro) 90.7	Sample Target 1430

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner	
1	WUSY-F	Country	111 / 19.5	22.1	19.6	21.2	21.2	20.6	1199 / 30.5	32.9	33.2	Clear Channel Communications
2	WDEF-F	Soft AC	54 / 9.5	8.4	9.5	8.5	8.5	9.0	785 / 20.0	19.2	19.5	Bahakel Communications, Inc.
3	WJTT-F	Black	45 / 8.0	7.9	8.1	7.8	7.8	8.0	443 / 11.3	11.1	12.1	Brewer Broadcasting Corp.
4	WSKZ-F	AOR	37 / 6.5	8.1	8.8	6.7	6.7	7.5	601 / 15.3	16.2	17.0	Citadel Communications Corp.
5	WDOD-F	AOR	29 / 5.1	4.0	5.3	6.4	6.4	5.2	492 / 12.5	11.1	15.2	Bahakel Communications, Inc.
6	WGOW-F	News/Talk	28 / 5.0	5.4	4.5	5.1	5.1	5.0	335 / 8.5	10.1	11.4	Citadel Communications Corp.
7	WKXJ-F	CHR	27 / 4.7	4.9	3.8	4.1	4.1	4.4	481 / 12.2	13.8	13.0	Clear Channel Communications
8	WLOV-F	Black	26 / 4.6	3.0	4.6	4.1	4.1	4.1	287 / 7.3	6.0	7.7	Clear Channel Communications
9	WOGT-F	Oldies	21 / 3.8	5.4	3.8	4.6	4.6	4.4	412 / 10.5	11.5	12.2	Citadel Communications Corp.
10	WRXR-F	AOR	18 / 3.3	3.2	4.0	3.4	3.4	3.5	313 / 8.0	7.8	9.9	Clear Channel Communications
11	WBDX-F	Religion	14 / 2.5	1.9	1.7	2.0	2.0	2.0	218 / 5.5	5.6	6.3	Partners for Christian Radio, Inc.
12	WDOD	Standards/EZ List	13 / 2.3	2.6	2.4	3.4	3.4	2.7	154 / 3.9	4.4	4.8	Bahakel Communications, Inc.
13	WGOW	News/Talk	12 / 2.2	1.9	2.1	1.8	1.8	2.0	199 / 5.1	5.3	4.8	Citadel Communications Corp.
14	WNOO	Religion	10 / 1.7	2.6	1.9	1.3	1.3	1.9	89 / 2.3	3.2	2.8	Pye Broadcasting, Inc.
15	WSGC-F	Oldies	7 / 1.3	0.9	1.2	1.0	1.0	1.1	111 / 2.8	3.0	2.5	Clear Channel Communications
16	WMPZ-F	Black	6 / 1.1	1.0	0.9	0.3	0.3	0.8	133 / 3.4	2.6	2.2	Brewer Broadcasting Corp.
16	WALV-FF	CHR	6 / 1.1	0.8	0.9	1.1	1.1	1.0	151 / 3.8	3.5	4.4	Brewer Broadcasting Corp.
18	WJOC	Religion	4 / 0.7	0.3	0.3			0.0	49 / 1.2	0.8		Sarah Margaret Fryar
19	WLLJ-F	Religion	3 / 0.6	2.5	0.5	0.8	0.8	1.1	70 / 1.8	6.9	1.3	Friendship Broadcasting, LLC
20	WFLI	Religion	3 / 0.5	0.4	0.7	1.0	1.0	0.7	73 / 1.9	1.7	2.7	Benns Stations
20	WDEF	Sports	3 / 0.5	0.7	0.9	0.5	0.5	0.7	70 / 1.8	2.2	3.3	Bahakel Communications, Inc.
22	WQMT-F	Country	2 / 0.3	0.3				0.0	33 / 0.8	1.0		Clear Channel Communications

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WKXJ-F	1 WUSY-F	1 WUSY-F	1 WUSY-F	1 WUSY-F	1 WUSY-F	1 WUSY-F	1 WUSY-F	1 WUSY-F	1 WUSY-F
2	WJTT-F	2 WJTT-F	2 WDEF-F	2 WDEF-F	2 WDEF-F	2 WDEF-F	2 WJTT-F	2 WDEF-F	2 WDEF-F	2 WJTT-F
3	WUSY-F	3 WDOD-F	3 WSKZ-F	3 WSKZ-F	3 WSKZ-F	3 WLOV-F	3 WSKZ-F	3 WDOD-F	3 WJTT-F	3 WDEF-F
4	WALV-FF	4 WSKZ-F	4 WJTT-F	4 WJTT-F	4 WJTT-F	4 WSKZ-F	4 WGOW-F	4 WDEF-F	4 WSKZ-F	4 WSKZ-F
5	WSKZ-F	5 WDEF-F	5 WDOD-F	5 WDOD-F	5 WDOD-F	5 WLOV-F	5 WSKZ-F	5 WSKZ-F	5 WDOD-F	5 WKXJ-F
6	WRXR-F	6 WRXR-F	6 WRXR-F	6 WGOW-F	6 WGOW-F	6 WOGT-F	6 WJTT-F	6 WDOD-F	6 WJTT-F	6 WGOW-F
7	WDOD-F	7 WKXJ-F	7 WGOW-F	7 WLOV-F	7 WLOV-F	7 WJTT-F	7 WKXJ-F	7 WRXR-F	7 WGOW	7 WKXJ-F
7	WDEF-F	8 WGOW-F	8 WKXJ-F	8 WRXR-F	8 WOGT-F	8 WDOD	8 WDOD-F	8 WLOV-F	8 WDOD	8 WDOD-F
9	WBDX-F	9 WBDX-F	9 WLOV-F	9 WKXJ-F	9 WRXR-F	9 WGOW	9 WOGT-F	9 WOGT-F	9 WLOV-F	9 WOGT-F
10	WLLJ-F	10 WLOV-F	10 WBDX-F	10 WOGT-F	10 WKXJ-F	10 WDOD-F	10 WRXR-F	10 WGOW-F	10 WOGT-F	10 WRXR-F
10	WLOV-F									10 WNOO

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WUSY-F	1 WUSY-F	1 WUSY-F	1 WUSY-F	1 WRXR-F	1 WUSY-F	1 WUSY-F	1 WUSY-F	1 WUSY-F
2	WJTT-F	2 WDEF-F	2 WDEF-F	2 WDEF-F	2 WUSY-F	2 WSKZ-F	2 WSKZ-F	2 WSKZ-F	2 WSKZ-F
3	WKXJ-F	3 WJTT-F	3 WDOD-F	3 WJTT-F	3 WJTT-F	3 WJTT-F	3 WJTT-F	3 WDOD-F	3 WGOW-F
4	WDOD-F	4 WDOD-F	4 WJTT-F	4 WDOD-F	4 WSKZ-F	4 WDOD-F	4 WRXR-F	4 WJTT-F	4 WDOD-F
5	WBDX-F	5 WKXJ-F	5 WSKZ-F	5 WKXJ-F	5 WLOV-F	5 WSKZ-F	5 WDOD-F	5 WGOW-F	5 WRXR-F
6	WDEF-F	6 WSKZ-F	6 WKXJ-F	6 WSKZ-F	6 WDOD-F	6 WKXJ-F	6 WGOW-F	6 WRXR-F	6 WGOW-F
7	WRXR-F	6 WBDX-F	7 WKXJ-F	7 WBDX-F	7 WOGT-F	7 WALV-FF	7 WKXJ-F	7 WDEF-F	7 WDEF-F
8	WSKZ-F	8 WRXR-F	8 WRXR-F	8 WLOV-F	7 WGOW-F	8 WSGC-F	8 WDEF-F	8 WLOV-F	8 WLOV-F
9	WNOO	9 WGOW-F	9 WBDX-F	9 WGOW-F	9 WKXJ-F	9 WLOV-F	9 WLOV-F	9 WKXJ-F	9 WKXJ-F
10	WALV-FF	10 WALV-FF	10 WLOV-F	10 WRXR-F	10 WBDX-F	10 WLLJ-F	10 WALV-FF	10 WBDX-F	10 WOGT-F
		10 WALV-FF					10 WSGC-F		10 WKXJ-F

### AM Stations

Station	Freq	Day/Night		Format	Net/Aff	Rep	Owner	City of Lic
		Power	Power					
WDEF	1370	5 kw / 5 kw		Sports	CBS, ESPN	Christal	Bahakel Communications, Inc.	Chattanooga
WDOD	1310	5 kw / 5 kw		Standards/EZ List	ABC, CBS	Christal	Bahakel Communications, Inc.	Chattanooga
WFLI	1070	50 kw / 2.5 kw		Religion	USA	Salem Radio Reps	Benns Stations	Lookout Mountain
WGOW	1150	5 kw / 1 kw		News/Talk	CNN+	McGavren-Guild	Citadel Communications Corp.	Chattanooga
WJOC	1490	1 kw / 1 kw		Religion	USA	—	Sarah Margaret Fryar	Chattanooga
WNOO	1260	5 kw / 25 w		Religion	—	Roslin	Pye Broadcasting, Inc.	Chattanooga

### FM Stations

Station	Freq	Power/HAAT		Format	Net/Aff	Rep	Owner	City of Lic
		Power/HAAT	Power/HAAT					
WBDX	102.7	318 w @ 1,374		Religion	SRN	—	Partners for Christian Radio, Inc.	Trenton
WDEF	92.3	100 kw @ 1,180		Soft AC	CBS	Christal	Bahakel Communications, Inc.	Chattanooga
WDOD	96.5	100 kw @ 1,080		AOR	WW1/MBS	Christal	Bahakel Communications, Inc.	Chattanooga
WGOW	102.3	6 kw @ 285		News/Talk	WW1/MBS, CNN+	McGavren-Guild	Citadel Communications Corp.	Soddy-Daisy
WJTT	94.3	4.7 kw @ 371		Black	Ind.	D & R Radio	Brewer Broadcasting Corp.	Red Bank
WKXJ	98.1	1 kw @ 794		CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Signal Mountain
WLOV	97.3	11 kw @ 1,043		Black	ABC	Clear Chan.-Emerald	Clear Channel Communications	South Pittsburg
WMPZ	93.7	4.9 kw @ 302		Black	Ind.	D & R Radio	Brewer Broadcasting Corp.	Ringgold
WOGT	107.9	2.85 kw @ 968		Oldies	WW1/MBS	McGavren-Guild	Citadel Communications Corp.	East Ridge
WRXR	105.5	1.55 kw @ 646		AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Rossville
WSGC	101.9	1.32 kw @ 659		Oldies	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Ringgold
WSKZ	106.5	100 kw @ 1,080		AOR	Ind.	McGavren-Guild	Citadel Communications Corp.	Chattanooga
WUSY	100.7	100 kw @ 1,190		Country	WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	Cleveland

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WALV-F	CHR	95.3	Cleveland
WAYA-F	simul. WALVFF	93.9	Spring City
WALV-FF	CHR	95.3	Cleveland
WLLJ-F	Religion	103.1	Etowah
WQMT-F	Country	98.9	Chatsworth

Consolidation Report	12+	25-54
	(%)	(%)
<b>Bahakel Communications, Inc.</b>	17.4	18.6
WDEF AM,WDEF FM,WDOE AM,WDOE FM		
<b>Brewer Broadcasting Corp.</b>	9.1	8.7
WJTT FM,WMPZ FM		
<b>Citadel Communications Corp.</b>	17.5	20.7
WGOW FM,WGOW AM,WOGT FM,WSKZ FM		
<b>Clear Channel Communications</b>	33.4	31.0
WKXJ FM,WLOV FM,WRXR FM,WSGC FM,WUSY FM		
	77.4	79.0

Format Performance	AM	FM	Totals	Percent
AC	(0)	(0)	(0)	0.0
AOR	0 (0)	84 (3)	84 (3)	17.6
Black/Urban	0 (0)	77 (3)	77 (3)	16.1
CHR	0 (0)	33 (2)	33 (2)	6.9
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	112 (2)	112 (2)	23.4
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	12 (1)	28 (1)	40 (2)	8.4
Oldies	0 (0)	28 (2)	28 (2)	5.9
Other	(0)	(0)	(0)	0.0
Religion	17 (3)	17 (2)	34 (5)	7.1
Soft AC	0 (0)	54 (2)	54 (2)	11.3
Sports	3 (1)	0 (0)	3 (1)	0.6
Standards/EZ	13 (1)	0 (0)	13 (1)	2.7
<b>Totals</b>	<b>45 (6)</b>	<b>433 (17)</b>	<b>478 (23)</b>	

# CHICAGO

Arbitron Rank 3 Pop (12+)	7,191,300	Stations	43 / 43	% Below Line	0.0
Market TSL in Hours	20.7	Diaries	5868 / 1225.5:1 / 52.2%	% Not Listed	12.4
Average Persons Rating	15.6	12+ FM Share (Metro)	73.3	Sample Target	5900

12+Metro	Format	Winter 01 1/4 Share	Fail 00	Sum 00	Spr 00	Wn 00	4-Book Avg	12+Metro Cume / Rtg	Fail 00	Spr 00	Owner	
1	WGCI-F	Black	770 / 6.9	6.8	6.8	6.4	6.4	6.7	9150 / 12.7	11.8	12.7	Clear Channel Communications
2	WGN	News/Talk	629 / 5.6	6.2	5.6	6.2	6.2	5.9	7694 / 10.7	11.7	13.1	Tribune Broadcasting
3	WBBM-F	CHR	590 / 5.3	5.6	5.7	6.0	6.0	5.7	13903 / 19.3	19.5	19.6	CBS/Infinity
4	WBBM	News/Talk	539 / 4.8	5.2	4.4	3.7	3.7	4.5	11522 / 16.0	17.2	12.8	CBS/Infinity
4	WLS	News/Talk	539 / 4.8	5.0	3.9	4.2	4.2	4.5	6644 / 9.2	9.1	7.8	ABC Inc.
6	WVAZ-F	Black	482 / 4.3	3.7	3.9	3.7	3.7	3.9	5898 / 8.2	7.7	7.9	Clear Channel Communications
7	WNUA-F	Jazz	435 / 3.9	3.8	4.6	3.6	3.6	4.0	7233 / 10.1	9.7	9.6	Clear Channel Communications
8	WTMX-F	AC	393 / 3.5	3.5	3.4	3.3	3.3	3.4	8345 / 11.6	12.2	11.6	Bonneville International Corp.
9	WJMK-F	Oldies	360 / 3.2	2.8	3.1	3.1	3.1	3.0	7593 / 10.6	10.1	10.4	CBS/Infinity
10	WUSN-F	Country	347 / 3.1	3.4	3.5	4.3	4.3	3.6	6050 / 8.4	9.5	9.5	CBS/Infinity
11	WNND-F	AC	322 / 2.9	2.9	3.0	2.7	2.7	2.9	5928 / 8.2	8.6	8.8	Bonneville International Corp.
12	WKQX-F	AOR	312 / 2.8	2.9	4.0	3.4	3.4	3.3	8061 / 11.2	11.2	12.4	Emmis Broadcasting
13	WLEY-F	Hispanic	307 / 2.7	2.8	2.5	3.0	3.0	2.8	3228 / 4.5	5.3	4.8	Spanish Broadcasting System
14	WXRT-F	AOR	291 / 2.6	2.4	2.3	2.6	2.6	2.5	5114 / 7.1	6.9	6.5	CBS/Infinity
15	WAIT	Standards/EZ List	285 / 2.5	2.1	1.7	1.7	1.7	2.0	2072 / 2.9	2.9	3.0	NextMedia
16	WLUP-F	AOR	281 / 2.5	2.3	3.3	2.8	2.8	2.7	6332 / 8.8	8.2	8.3	Bonneville International Corp.
17	WLIT-F	Soft AC	280 / 2.5	3.2	2.9	3.0	3.0	2.9	5993 / 8.3	9.0	9.2	Clear Channel Communications
18	WKSC-F	CHR	264 / 2.4	2.5	2.5	2.6	2.6	2.5	7777 / 10.8	8.0	8.6	Clear Channel Communications
19	WZZN-F	Oldies	250 / 2.2	2.1	2.1	1.9	1.9	2.1	6430 / 8.9	8.4	7.7	ABC Inc.
20	WFMT-F	Classical/Fine Arts	210 / 1.9	1.6	1.3	1.3	1.3	1.5	3761 / 5.2	4.0	4.0	Chicago Educational TV Assn.
21	WOJO-F	Hispanic	209 / 1.9	1.8	2.2	1.9	1.9	2.0	3088 / 4.3	4.7	4.4	Hispanic Broadcasting Corp.
22	WCKG-F	News/Talk	206 / 1.8	2.1	2.2	1.9	1.9	2.0	3504 / 4.9	5.0	4.5	CBS/Infinity
23	WSCR	Sports	181 / 1.6	1.7	1.5	1.1	1.1	1.5	4093 / 5.7	5.3	7.3	Salem Communications Corp.
24	WDRV-F	Oldies	148 / 1.3	1.7	1.4	1.4	1.4	1.5	3250 / 4.5	5.0	4.6	Bonneville International Corp.
25	WKIE-F	CHR	141 / 1.3	1.3	1.3	1.1	1.1	1.3	4095 / 5.7	6.6	5.3	Big City Radio
26	WGCI	Religion	108 / 1.0	1.2	1.4	1.2	1.2	1.2	1846 / 2.6	2.5	2.4	Clear Channel Communications
27	WVON	News/Talk	98 / 0.9	1.2	0.6	1.1	1.1	0.9	610 / 0.8	0.9	0.8	Midway Broadcasting Corp.
28	WYBA-F	Black	96 / 0.9	0.8	0.8	0.8	0.0	0.0	1740 / 2.4	2.5	2.5	Crawford Broadcasting Co.
29	WYCA-F	Religion	90 / 0.8	0.6	0.8	0.5	0.8	0.7	1064 / 1.5	1.7	2.0	Crawford Broadcasting Co.
30	WMVP	Sports	89 / 0.8	0.9	1.2	0.9	0.9	0.9	2695 / 3.7	4.3	4.3	ABC Inc.
31	WZCH-F	Hispanic	75 / 0.7	0.9	0.8	0.9	1.0	0.8	1241 / 1.7	3.8	4.1	Entravision Holdings
32	WXXY-F	Hispanic	67 / 0.6	0.9	0.8	0.9	1.0	0.8	1321 / 1.8	3.8	4.1	Big City Radio
33	WLXX	Hispanic	59 / 0.5	0.7	0.4	0.6	0.6	0.6	914 / 1.3	1.4	1.1	Hispanic Broadcasting Corp.
34	WIND	Hispanic	56 / 0.5	0.4	0.6	0.6	0.6	0.0	1062 / 1.5	1.3	1.4	Hispanic Broadcasting Corp.
35	WXLC-F	AC	50 / 0.4	0.3	0.4	0.4	0.4	0.4	1350 / 1.9	2.0	1.7	NextMedia
36	WLLI-F	AOR	49 / 0.4	0.4	0.5	0.3	0.3	0.4	1004 / 1.4	1.3	0.9	NextMedia
37	WZSR-F	AC	46 / 0.4	0.4	0.5	0.3	0.3	0.4	789 / 1.1	1.3	0.9	NextMedia
38	WCGO	Standards/EZ List	45 / 0.4	0.5	0.5	0.5	0.0	0.0	667 / 0.9	1.1	1.1	Florida Broadcasters
38	WZFS-F	Religion	45 / 0.4	0.5	0.5	0.5	0.0	0.0	1097 / 1.5	1.1	1.1	Salem Communications Corp.
40	WLJE-F	Country	44 / 0.4	0.5	0.6	0.6	0.5	0.5	560 / 0.8	1.6	1.7	Porter County Broadcasting Corp.
41	WILL-F	AOR	36 / 0.3	0.5	0.6	0.6	0.6	0.5	1034 / 1.4	1.6	1.7	NextMedia

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WBBM-F	1 WGCI-F	1 WGCI-F	1 WGCI-F	1 WGN	1 WGN	1 WGCI-F	1 WLS	1 WGCI-F	1 WGCI-F
2	WGCI-F	2 WBBM-F	2 WBBM-F	2 WVAZ-F	2 WBBM	2 WBBM	2 WBBM-F	2 WGCI-F	2 WBBM-F	2 WBBM-F
3	WKQX-F	3 WTMX-F	3 WVAZ-F	3 WTMX-F	3 WLS	3 WLS	3 WVAZ-F	3 WNUA-F	3 WLS	3 WVAZ-F
4	WKSC-F	4 WKQX-F	4 WTMX-F	4 WXRT-F	4 WNUA-F	4 WNUA-F	4 WGCI-F	4 WGN	4 WGN	4 WGN
5	WKIE-F	5 WLEY-F	5 WXRT-F	5 WLUP-F	4 WXRT-F	5 WVAZ-F	5 WBBM-F	4 WBBM	5 WTMX-F	5 WGN
6	WLEY-F	6 WZZN-F	6 WLUP-F	6 WBBM-F	6 WJMK-F	6 WJMK-F	6 WTMX-F	6 WNUA-F	6 WBBM	5 WNUA-F
7	WTMX-F	7 WVAZ-F	7 WNND-F	7 WNND-F	7 WNND-F	7 WAIT	7 WVAZ-F	6 WKQX-F	7 WVAZ-F	7 WJMK-F
8	WLUP-F	8 WNND-F	8 WKQX-F	8 WNUA-F	7 WLUP-F	8 WUSN-F	8 WKQX-F	8 WNND-F	7 WBBM-F	8 WTMX-F
9	WVAZ-F	9 WKSC-F	9 WZZN-F	9 WZZN-F	9 WBBM	9 WGCI-F	9 WJMK-F	9 WJMK-F	9 WUSN-F	9 WUSN-F
10	WJMK-F	10 WLUP-F	9 WLEY-F	10 WUSN-F	10 WUSN-F	10 WNND-F	9 WUSN-F	10 WLS	10 WNND-F	10 WJMK-F
			10 WJMK-F	10 WBBM-F	10 WLIT-F	9 WNUA-F	10 WLEY-F			

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WGCI-F	1 WGCI-F	1 WGCI-F	1 WGCI-F	1 WGCI-F	1 WGCI-F	1 WKQX-F	1 WGCI-F	1 WXRT-F
2	WBBM-F	2 WBBM-F	2 WTMX-F	2 WTMX-F	2 WVAZ-F	2 WBBM-F	2 WBBM-F	2 WXRT-F	2 WVAZ-F
3	WTMX-F	3 WTMX-F	3 WBBM-F	3 WBBM-F	3 WTMX-F	3 WKQX-F	3 WKQX-F	3 WLUP-F	3 WLUP-F
4	WKSC-F	4 WNND-F	4 WNND-F	4 WVAZ-F	4 WNND-F	4 WLEY-F	4 WLUP-F	4 WBBM-F	4 WGCI-F
5	WNND-F	5 WZZN-F	5 WVAZ-F	5 WNND-F	5 WJMK-F	5 WTMX-F	5 WLUP-F	5 WCKG-F	5 WCKG-F
6	WLEY-F	5 WLEY-F	6 WZZN-F	6 WKSC-F	6 WNUA-F	6 WKIE-F	6 WTMX-F	6 WZZN-F	6 WNUA-F
7	WKQX-F	7 WVAZ-F	7 WLEY-F	7 WJMK-F	7 WLIT-F	7 WLUP-F	7 WZZN-F	7 WXRT-F	7 WCKG-F
8	WZZN-F	8 WKSC-F	8 WXRT-F	8 WLIT-F	8 WUSN-F	8 WOJO-F	8 WCKG-F	7 WLEY-F	8 WZZN-F
9	WKIE-F	9 WKQX-F	9 WUSN-F	9 WUSN-F	8 WBBM-F	9 WVAZ-F	9 WVAZ-F	9 WTMX-F	8 WLS
10	WUSN-F	10 WUSN-F	10 WLIT-F	10 WNUA-F	10 WKSC-F	10 WZZN-F	9 WXRT-F	10 WVAZ-F	10 WTMX-F
						10 WKSC-F			10 WSCR

**AM Stations**

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAIT	850	2.5 kw / kw	Standards/EZ List	—	McGavren-Guild	NextMedia	Crystal Lake
WBBM	780	50 kw / 50 kw	News/Talk	CBS	Infinity Radio Sales	CBS/Infinity	Chicago
WCGO	1600	1 kw / 23 w	Standards/EZ List	ABC	—	Florida Broadcasters	Chicago Heights
WGCI	1390	5 kw / 5 kw	Religion	AURN	Clear Chan.-Emerald	Clear Channel Communications	Chicago
WGN	720	50 kw / 50 kw	News/Talk	ABC	Christal	Tribune Broadcasting	Chicago
WIND	560	5 kw / 5 kw	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Chicago
WLS	890	50 kw / 50 kw	News/Talk	ABC	ABC Radio Sales	ABC Inc.	Chicago
WLXX	1200	10 kw / 1 kw	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Chicago
WMVP	1000	50 kw / 50 kw	Sports	WW1/MBS, ESPN	ABC Radio Sales	ABC Inc.	Chicago
WSCR	670	50 kw / 50 kw	Sports	CBS, WW1/MBS	Infinity Radio Sales	Salem Communications Corp.	Chicago
WVON	1450	1 kw / 1 kw	News/Talk	WW1/MBS, ABC	Roslin	Midway Broadcasting Corp.	Cicero

**FM Stations**

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBBM	96.3	4.2 kw @ 1,555	CHR	CBS	Infinity Radio Sales	CBS/Infinity	Chicago
WCKG	105.9	4.1 kw @ 1,575	News/Talk	Source	Infinity Radio Sales	CBS/Infinity	Elmwood Park
WDEK	92.5	20 kw @ 495	simul. WKIEFF	Ind.	Allied Radio Ptnrs.	Big City Radio	De Kaib
WDRV	97.1	8.4 kw @ 1,190	Oldies	Ind.	—	Bonneville International Corp.	Chicago
WFMT	98.7	15.5 kw @ 1,170	Classical/Fine Arts	Ind.	—	Chicago Educational TV Association	Chicago
WGCI	107.5	33 kw @ 603	Black	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Chicago
WIII	95.1	50 kw @ 384	AOR	Ind.	McGavren-Guild	NextMedia	Kenosha
WJMK	104.3	4.1 kw @ 1,568	Oldies	WW1/MBS	Infinity Radio Sales	CBS/Infinity	Chicago
WKIE	92.7	1.8 kw @ 380	CHR	Ind.	Allied Radio Ptnrs.	Big City Radio	Arlington Heights
WKQX	101.1	8.3 kw @ 1,170	AOR	Ind.	D & R Radio	Emmis Broadcasting	Chicago
WKSC	103.5	4.3 kw @ 1,548	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Chicago
WLEY	107.9	21.2 kw @ 761	Hispanic	Ind.	Caballero	Spanish Broadcasting System	Aurora
WLIT	93.9	4 kw @ 1,581	Soft AC	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Chicago
WLJE	105.5	1.24 kw @ 513	Country	ABC	—	Porter County Broadcasting Corp.	Valparaiso
WLLI	96.7	3 kw @ 276	AOR	ABC, WW1/MBS	McGavren-Guild	NextMedia	Joliet
WLUP	97.9	6 kw @ 1,170	AOR	Ind.	Katz	Bonneville International Corp.	Chicago
WNND	100.3	8.3 kw @ 1,174	AC	Ind.	Christal	Bonneville International Corp.	Chicago
WNUA	95.5	8.3 kw @ 1,174	Jazz	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Chicago
WOJO	105.1	8.3 kw @ 1,170	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Evanston
WRZA	99.9	50 kw @ 492	simul. WZCHFF	Ind.	Caballero	Entravision Holdings	Kankakee
WTMX	101.9	4.2 kw @ 1,558	AC	Ind.	Katz	Bonneville International Corp.	Skokie
WUSN	99.5	8.3 kw @ 1,174	Country	WW1/MBS	Infinity Radio Sales	CBS/Infinity	Chicago
WVAZ	102.7	6 kw @ 1,170	Black	ABC	Clear Chan.-Emerald	Clear Channel Communications	Oak Park
WXLC	102.3	3 kw @ 322	AC	Ind.	McGavren-Guild	NextMedia	Waukegan
WXRT	93.1	6.7 kw @ 1,310	AOR	Ind.	Infinity Radio Sales	CBS/Infinity	Chicago
WXXY	103.1	6 kw @ 328	Hispanic	Ind.	Allied Radio Ptnrs.	Big City Radio	Highland Park
WYBA	102.3	1.05 kw @ 499	Black	Ind.	—	Crawford Broadcasting Co.	Crete
WYCA	106.3	2 kw @ 397	Religion	Ind.	—	Crawford Broadcasting Co.	Lansing
WZCH	103.9	2.55 kw @ 321	Hispanic	Ind.	Caballero	Entravision Holdings	Dundee
WZFS	106.7	50 kw @ 423	Religion	SRN	Salem Radio Reps	Salem Communications Corp.	Des Plaines
WZSR	105.5	1.6 kw @ 568	AC	Ind.	McGavren-Guild	NextMedia	Woodstock
WZZN	94.7	4.4 kw @ 1,535	Oldies	ABC	ABC Radio Sales	ABC Inc.	Chicago

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>ABC Inc.</b>	7.8	7.4
WLS AM, WMVP AM, WZZN FM		
<b>Big City Radio</b>	1.9	1.8
WDEK FM, WKIE FM, WXXY FM		
<b>Bonneville International Corp.</b>	10.2	13.0
WDRV FM, WLUP FM, WNND FM, WTMX FM		
<b>CBS/Infinity</b>	20.8	21.1
WBBM AM, WBBM FM, WCKG FM, WJMK FM, WUSN FM, WXRT FM		
<b>Clear Channel Communications</b>	21.0	23.2
WGCI AM, WGCI FM, WKSC FM, WLIT FM, WNUA FM, WVAZ FM		
<b>Crawford Broadcasting Co.</b>	1.7	1.7
WYBA FM, WYCA FM		
<b>Entravision Holdings</b>	0.6	0.7
WRZA FM, WZCH FM		
<b>Hispanic Broadcasting Corp.</b>	2.9	3.1
WIND AM, WLXX AM, WOJO FM		
<b>NextMedia</b>	4.0	2.4
WAIT AM, WIII FM, WLLI FM, WXLC FM, WZSR FM		
<b>Salem Communications Corp.</b>	2.0	2.8
WSCR AM, WZFS FM		
	<b>72.9</b>	<b>77.2</b>



Format Performance	AM	FM	Totals	Percent
AC	0 (0)	811 (4)	811 (4)	8.3
AOR	0 (0)	968 (5)	968 (5)	9.9
Black/Urban	0 (0)	1348 (3)	1348 (3)	13.7
CHR	0 (0)	996 (4)	996 (4)	10.1
Classical/Fine Arts	0 (0)	210 (1)	210 (1)	2.1
Country	0 (0)	391 (2)	391 (2)	4.0
Hispanic	115 (2)	658 (5)	773 (7)	7.9
Jazz	0 (0)	435 (1)	435 (1)	4.4
News/Talk	1805 (4)	206 (1)	2011 (5)	20.5
Oldies	0 (0)	758 (3)	758 (3)	7.7
Other	(0)	(0)	(0)	0.0
Religion	108 (1)	135 (2)	243 (3)	2.5
Soft AC	0 (0)	280 (1)	280 (1)	2.9
Sports	270 (2)	0 (0)	270 (2)	2.7
Standards/EZ	330 (2)	0 (0)	330 (2)	3.4
<b>Totals</b>	<b>2628(11)</b>	<b>7196 (32)</b>	<b>9824 (43)</b>	

Note WXXY-FM-103.1 Old Format: 80's hits New Format: to be Spanish-CHR(Feb) IL Highland Park (Chic.)  
WYXX-103.1 Old Format: 80's hits // WXXY New Format: to be Span,-CHR //WXXY IL Morris (Chicago)  
WKIE-92.7 Old Format: CHR New Format: dance IL Arlington Hts. (Chic)  
WKKD-FM-95.9 Old Format: oldies New Format: hot AC IL Aurora (Chicago)  
WYYX-97.7 Old Format: 80's hits // WXXY New Format: Span. hits // WXXY-FM IL Bonifay (Chicago)  
WJOL-1340 Old Format: adult standards New Format: talk & sports IL Joliet (Chicago)  
WKIF-92.7 Old Format: CHR // WKIE New Format: dance // WKIE IL Kankakee (Chicago)  
WXRT-1160 Old Format: adult alt./WXRTFM New Format: WYLL, rel. // WYLL-FM IL Chicago  
WNIB-97.1 Old Format: classical New Format: stunting IL Chicago  
WYPA-820 Old Format: stunting New Format: One-On-One - sports IL Chicago  
WYLL-106.7 Old Format: religion New Format: cont. Christian IL Des Plaines (Chicago)  
WZCH-103.9 Old Format: reg. Mexican New Format: Entravision - Sp. CHR IL Dundee (Chicago)  
WZRA-99.7 Old Format: reg. Mexican/WZCH New Format: Entra. -Sp. CHR //WZCH IL Wakefield (Chicago)  
WYPA-820 Old Format: religion New Format: stunting IL Chicago  
WJKL-94.3 Old Format: sports & rock New Format: to be K-Love-cont. Chr IL Elgin (Chicago)  
WYBA-106.3 Old Format: black gospel New Format: adds religion (March) IL Lansing (Chicago)  
WYCA-92.3 Old Format: religion New Format: to be urban AC (March) IN Hammond (Chicago)  
WDRV-97.1 Old Format: WNIB, classical New Format: classic hits IL Chicago

# CINCINNATI

**Arbitron Rank** 26 **Pop (12+)** 1,618,100 **Stations** 32 / 24 **% Below Line** 5.1  
**Market TSL in Hours** 18.9 **Diaries** 2970 / 544.8:1 / 57.5% **% Not Listed** 14.7  
**Average Persons Rating** 14.3 **12+ FM Share (Metro)** 76.7 **Sample Target** 2860

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 WLW	News/Talk	201 / 8.7	9.2	9.6	9.4	9.4	9.2	3336 / 20.6	22.4	23.3	Clear Channel Communications
2 WEBN-F	AOR	168 / 7.3	6.5	7.4	8.0	8.0	7.3	2745 / 17.0	16.5	18.4	Clear Channel Communications
3 WKFS-F	CHR	133 / 5.8	6.0	5.0	5.2	5.2	5.5	2960 / 18.3	19.7	17.4	Clear Channel Communications
4 WRRM-F	AC	132 / 5.7	6.3	6.1	6.6	6.6	6.2	2325 / 14.4	15.1	14.2	Susquehanna Radio Corp.
5 WIZF-F	Black	129 / 5.6	6.6	4.9	5.3	5.3	5.6	1663 / 10.3	10.6	9.9	Radio One
6 WMOJ-F	Oldies	119 / 5.2	5.3	5.7	5.1	5.1	5.3	1937 / 12.0	12.9	13.1	Susquehanna Radio Corp.
7 WGRR-F	Oldies	118 / 5.1	4.7	6.0	5.0	5.0	5.2	2061 / 12.7	12.7	12.7	CBS/Infinity
8 WOFX-F	Oldies	109 / 4.7	4.9	4.8	4.6	4.6	4.8	2240 / 13.8	15.2	14.6	Clear Channel Communications
9 WKRC	News/Talk	108 / 4.7	4.8	4.1	3.3	3.3	4.2	1801 / 11.1	9.9	8.9	Clear Channel Communications
10 WUBE-F	Country	106 / 4.6	7.4	7.3	8.0	8.0	6.8	2102 / 13.0	15.8	16.9	CBS/Infinity
11 WVMX-F	AC	99 / 4.3	3.6	3.0	3.7	3.7	3.7	1894 / 11.7	11.6	11.6	Clear Channel Communications
12 WYGY-F	Country	92 / 4.0	3.2	2.3	2.1	2.1	2.9	1826 / 11.3	11.9	8.6	Salem Communications Corp.
13 WKRQ-F	CHR	87 / 3.8	3.7	4.6	4.0	4.0	4.0	2695 / 16.7	17.0	17.8	CBS/Infinity
14 WSAI	Standards/EZ List	75 / 3.3	2.8	3.3	3.1	3.1	3.1	1200 / 7.4	5.2	5.8	Clear Channel Communications
15 WAQZ-F	AOR	66 / 2.8	2.6	2.6	1.3	1.3	2.3	1355 / 8.4	8.1	5.4	CBS/Infinity
16 WHKO-F	Country	23 / 1.0	1.1	1.3	1.7	1.7	1.3	634 / 3.9	3.9	4.3	Cox Radio
17 WCKY	Sports	20 / 0.9	0.9	0.8	0.8	0.8	0.8	553 / 3.4	3.9	2.6	Clear Channel Communications
18 WNLT-F	Religion	17 / 0.8	0.7	0.6	0.6	0.6	0.7	443 / 2.7	2.5	2.1	Vernon R. Baldwin, Inc.
19 WPF3-F	Country	17 / 0.7	0.7	0.5	0.7	0.7	0.6	476 / 2.9	3.9	2.8	Braden Stations
19 WDBZ	News/Talk	17 / 0.7	0.5	0.2	0.1	0.0	0.0	193 / 1.2	0.9	0.8	Blue Chip Broadcasting
21 WGTZ-F	CHR	16 / 0.7	0.4	0.6	0.8	0.8	0.6	466 / 2.9	2.6	3.2	Radio One
22 WTUE-F	AOR	15 / 0.6	0.4	0.4	0.6	0.6	0.5	381 / 2.4	2.5	2.7	Clear Channel Communications
23 WLQT-F	Soft AC	14 / 0.6	0.4	0.5	0.8	0.8	2.4	220 / 1.4	1.6	16.8	Clear Channel Communications
23 WMMX-F	AC	14 / 0.6	0.4	0.5	0.7	0.7	0.6	291 / 1.8	1.9	1.9	Clear Channel Communications
25 WXCH-F	Country	11 / 0.5	0.4	0.5	0.0	0.0	0.0	134 / 0.8	0.8	0.8	Dearborn County Broadcasters
25 WFCJ-F	Religion	11 / 0.5	0.4	0.4	0.6	0.6	0.5	354 / 2.2	1.5	1.6	Miami Valley Christian Bcstg
27 WIOK-F	Religion	11 / 0.5	0.4	0.4	0.0	0.0	0.0	190 / 1.2	1.5	1.6	Hammond Broadcasting, Inc.
28 WCVG	Religion	10 / 0.4	0.6	0.4	0.5	0.5	0.5	163 / 1.0	1.6	0.8	Richard L. Plessinger, Sr.
28 WPF3	Standards/EZ List	10 / 0.4	0.4	0.4	0.0	0.0	0.0	190 / 1.2	1.6	0.8	Braden Stations
30 WCIN	Black	9 / 0.4	0.8	1.0	1.6	1.6	1.0	231 / 1.4	1.8	2.4	J4 Broadcasting
30 WBOB	Sports	9 / 0.4	0.8	1.0	1.6	1.6	1.0	208 / 1.3	1.8	2.4	Salem Communications Corp.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WKFS-F	1 WEBN-F	1 WEBN-F	1 WEBN-F	1 WEBN-F	1 WLW	1 WLW	1 WKFS-F	1 WLW	1 WEBN-F	1 WKFS-F
2 WIZF-F	2 WIZF-F	2 WLW	2 WLW	2 WLW	2 WRRM-F	2 WEBN-F	2 WIZF-F	2 WEBN-F	2 WLW	2 WIZF-F
3 WKRC-F	3 WKFS-F	3 WMOJ-F	3 WMOJ-F	3 WMOJ-F	2 WGRR-F	3 WOFX-F	3 WLW	3 WKRC	3 WKFS-F	3 WLW
4 WAQZ-F	4 WVMX-F	3 WOFX-F	3 WOFX-F	4 WRRM-F	4 WKRC	4 WRRM-F	4 WMOJ-F	4 WRRM-F	4 WRRM-F	4 WEBN-F
5 WEBN-F	5 WAQZ-F	5 WIZF-F	5 WVMX-F	5 WOFX-F	5 WMOJ-F	5 WIZF-F	5 WEBN-F	5 WMOJ-F	4 WGRR-F	5 WRRM-F
6 WYGY-F	6 WKRQ-F	6 WVMX-F	6 WRRM-F	6 WGRR-F	6 WSAI	6 WGRR-F	6 WRRM-F	6 WGRR-F	6 WMOJ-F	6 WUBE-F
7 WUBE-F	7 WUBE-F	7 WRRM-F	7 WIZF-F	7 WVMX-F	7 WOFX-F	7 WUBE-F	7 WKRQ-F	7 WVMX-F	7 WIZF-F	7 WYGY-F
8 WGTZ-F	7 WMOJ-F	8 WKFS-F	8 WUBE-F	8 WIZF-F	8 WUBE-F	8 WKRC	8 WAQZ-F	8 WOFX-F	8 WUBE-F	8 WMOJ-F
9 WHKO-F	7 WOFX-F	9 WUBE-F	9 WGRR-F	9 WUBE-F	9 WEBN-F	9 WKFS-F	9 WKRC	9 WUBE-F	9 WVMX-F	9 WGRR-F
10 WRRM-F	10 WLW	10 WKRQ-F	10 WKRQ-F	10 WYGY-F	10 WYGY-F	10 WVMX-F	10 WUBE-F	10 WYGY-F	10 WOFX-F	10 WVMX-F
10 WNLT-F						10 WMOJ-F			10 WKRQ-F	
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 WKFS-F	1 WKFS-F	1 WVMX-F	1 WRRM-F	1 WRRM-F	1 WEBN-F	1 WEBN-F	1 WEBN-F	1 WEBN-F	1 WEBN-F	1 WEBN-F
2 WKRQ-F	2 WVMX-F	2 WIZF-F	2 WMOJ-F	2 WMOJ-F	2 WAQZ-F	2 WIZF-F	2 WIZF-F	2 WLW	2 WLW	2 WLW
3 WIZF-F	3 WIZF-F	3 WOFX-F	3 WKFS-F	3 WVMX-F	3 WKRQ-F	3 WAQZ-F	3 WAQZ-F	3 WOFX-F	3 WOFX-F	3 WOFX-F
4 WYGY-F	4 WKRQ-F	4 WKFS-F	4 WVMX-F	4 WIZF-F	4 WKFS-F	4 WLW	3 WLW	4 WIZF-F	4 WGRR-F	4 WRRM-F
5 WMOJ-F	5 WMOJ-F	5 WMOJ-F	5 WIZF-F	5 WUBE-F	5 WIZF-F	5 WVMX-F	5 WVMX-F	5 WVMX-F	5 WMOJ-F	5 WMOJ-F
6 WEBN-F	6 WUBE-F	5 WKRQ-F	6 WKRQ-F	6 WKRQ-F	6 WOFX-F	6 WKFS-F	6 WMOJ-F	6 WMOJ-F	6 WMOJ-F	6 WVMX-F
7 WRRM-F	7 WYGY-F	7 WUBE-F	7 WUBE-F	7 WGRR-F	7 WUBE-F	7 WOFX-F	7 WOFX-F	7 WAQZ-F	7 WIZF-F	7 WIZF-F
7 WVMX-F	7 WOFX-F	8 WRRM-F	8 WYGY-F	8 WYGY-F	8 WYGY-F	8 WUBE-F	8 WUBE-F	8 WUBE-F	8 WKRC	8 WKRC
7 WAQZ-F	9 WRRM-F	9 WAQZ-F	9 WOFX-F	9 WYGY-F	9 WLW	9 WKRQ-F	9 WKFS-F	9 WGRR-F	9 WUBE-F	9 WUBE-F
10 WUBE-F	10 WAQZ-F	10 WYGY-F	10 WEBN-F	10 WKFS-F	10 WVMX-F	10 WMOJ-F	10 WCKY	10 WKFS-F	10 WRRM-F	10 WRRM-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBOB	1160	5 kw / 990 w	Sports	ESPN, WW1/MBS, ABC	Katz	Salem Communications Corp.	Florence
WCIN	1480	5 kw / 500 w	Black	Ind.	Roslin	J4 Broadcasting	Cincinnati
WCKY	360	5 kw / 5 kw	Sports	CBS, WW1/MBS, Premiere	Clear Chan.-Emerald	Clear Channel Communications	Cincinnati
WCVG	1320	500 w / 430 w	Religion	AURN	—	Richard L. Plessinger, Sr.	Covington
WDBZ	1230	1 kw / 1 kw	News/Talk	ABC, AURN	D & R Radio	Blue Chip Broadcasting	Cincinnati
WKRC	550	5 kw / 1 kw	News/Talk	WW1/MBS, CBS, Premiere	Clear Chan.-Emerald	Clear Channel Communications	Cincinnati
WLW	700	50 kw / 50 kw	News/Talk	ABC, AP	Clear Chan.-Emerald	Clear Channel Communications	Cincinnati
WSAI	1530	50 kw / 50 kw	Standards/EZ List	CBS, WW1/MBS, ABC	Clear Chan.-Emerald	Clear Channel Communications	Cincinnati

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAQZ	97.3	5 kw @358	AOR	WW1/MBS	Christal	CBS/Infinity	Lebanon
WEBN	102.7	16 kw @866	AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Cincinnati
WGRR	103.5	11 kw @1,036	Oldies	Ind.	Christal	CBS/Infinity	Hamilton
WIOK	107.5	1.35 kw @695	Religion	USA	—	Hammond Broadcasting, Inc.	Falmouth
WIZF	100.9	1.267 kw @510	Black	AURN	D & R Radio	Radio One	Erlanger
WKFS	107.1	2.8 kw @866	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Milford
WKRQ	101.9	16 kw @866	CHR	ABC	Christal	CBS/Infinity	Cincinnati
WMOJ	94.9	10.7 kw @1,056	Oldies	Ind.	MG/Susquehanna	Susquehanna Radio Corp.	Fairfield
WNLT	104.3	5.2 kw @328	Religion	Ind.	—	Vernon R. Baldwin, Inc.	Harrison
WOFX	92.5	16 kw @866	Oldies	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Cincinnati
WRRM	98.5	17.69 kw @810	AC	Ind.	MG/Susquehanna	Susquehanna Radio Corp.	Cincinnati
WSCH	99.3	1.15 kw @525	simul. WXCHFF	—	J.L. Farmakis	Dearborn County Broadcasters, Inc.	Aurora
WUBE	105.1	14.7 kw @915	Country	Ind.	Christal	CBS/Infinity	Cincinnati
WVMX	94.1	10 kw @866	AC	ABC	Clear Chan.-Emerald	Clear Channel Communications	Cincinnati
WXCH	103.1	3 kw @328	Country	—	J.L. Farmakis	Dearborn County Broadcasters, Inc.	Versailles
WYGY	96.5	19.5 kw @810	Country	Ind.	Katz	Salem Communications Corp.	Hamilton

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WFCJ-F	Religion	93.7	Miamisburg
WGTZ-F	CHR	92.9	Eaton
WHKO-F	Country	99.1	Dayton
WLQT-F	Soft AC	99.9	Kettering
WMMX-F	AC	107.7	Dayton
WPFB	Standards/EZ List	910	Middletown
WPFB-F	Country	105.9	Middletown
WTUE-F	AOR	104.7	Dayton

**Consolidation Report**

	12+	25-54
	(%)	(%)
CBS/Infinity	16.3	16.8
WAQZ FM, WGRR FM, WKRQ FM, WUBE FM		
Clear Channel Communications	39.7	37.9
WCKY AM, WEBN FM, WKFS FM, WKRC AM, WLW AM, WOFX FM, WSAI AM, WVMX FM		
Dearborn County Broadcasters, Inc.	0.5	0.2
WSCH FM, WXCH FM		
Salem Communications Corp.	4.4	4.5
WBOB AM, WYGY FM		
Susquehanna Radio Corp.	10.9	13.7
WMOJ FM, WRRM FM		
	<b>71.8</b>	<b>73.1</b>

**Format Performance**

	AM	FM	Totals	Percent
AC	0 (0)	244 (3)	244 (3)	12.4
AOR	0 (0)	248 (3)	248 (3)	12.6
Black/Urban	9 (1)	129 (1)	138 (2)	7.0
CHR	0 (0)	237 (3)	237 (3)	12.1
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	249 (6)	249 (6)	12.7
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	326 (3)	0 (0)	326 (3)	16.6
Oldies	0 (0)	346 (3)	346 (3)	17.6
Other	(0)	(0)	(0)	0.0
Religion	10 (1)	39 (3)	49 (4)	2.5
Soft AC	0 (0)	14 (1)	14 (1)	0.7
Sports	29 (2)	0 (0)	29 (2)	1.5
Standards/EZ	85 (2)	0 (0)	85 (2)	4.3
<b>Totals</b>	<b>459 (9)</b>	<b>1506 (23)</b>	<b>1965 (32)</b>	

# CLEVELAND

Arbitron Rank 24 Pop (12+) 1,760,100	Stations 25 / 20	% Below Line 2.7
Market TSL in Hours 20.1	Diaries 3089 / 569.8:1 / 59.6%	% Not Listed 12.5
Average Persons Rating 15.3	12+ FM Share (Metro) 80.1	Sample Target 3080

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1	WMJI-F	204 / 7.6	8.0	7.4	7.2	7.2	7.6	3117 / 17.7	21.6	17.7	Clear Channel Communications
2	WTAM	189 / 7.0	8.1	10.2	8.6	8.6	8.5	3058 / 17.4	20.9	22.2	Clear Channel Communications
3	WGAR-F	179 / 6.7	7.5	7.3	7.3	7.3	7.2	2847 / 16.2	16.0	14.6	Clear Channel Communications
4	WDOK-F	167 / 6.2	6.1	5.5	6.0	6.0	6.0	2883 / 16.4	15.7	16.1	CBS/Infinity
5	WZAK-F	159 / 5.9	3.7	5.2	4.5	4.5	4.8	1923 / 10.9	10.8	12.0	Radio One
6	WENZ-F	157 / 5.8	5.9	5.8	6.0	6.0	5.9	2413 / 13.7	14.4	14.9	Radio One
7	WNCX-F	143 / 5.3	5.2	4.1	4.7	4.7	4.8	2477 / 14.1	15.0	14.8	CBS/Infinity
8	WMMS-F	138 / 5.1	5.0	6.5	5.3	5.3	5.5	2495 / 14.2	13.7	14.9	Clear Channel Communications
9	WNWV-F	127 / 4.7	5.3	4.8	5.6	5.6	5.1	1921 / 10.9	13.0	11.7	Elyria-Lorain Bcstg Co.
10	WQAL-F	124 / 4.6	5.2	4.3	4.1	4.1	4.5	3142 / 17.9	18.2	17.0	CBS/Infinity
11	WAKS-F	119 / 4.4	3.5	3.3	3.2	3.2	3.6	2319 / 13.2	12.9	10.5	Radio Seaway, Inc.
12	WRMR	Standards/EZ List	113 / 4.2	5.3	4.8	5.0	5.0	1380 / 7.8	9.0	8.9	Salem Communications Corp.
13	WMVX-F	AC	112 / 4.2	3.6	3.7	4.7	4.7	2400 / 13.6	13.2	14.7	Clear Channel Communications
14	WZJM-F	Oldies	99 / 3.7	3.6	3.5	3.9	3.9	1744 / 9.9	10.9	10.6	CBS/Infinity
15	WCLV-F	Classical/Fine Arts	86 / 3.2	3.0	3.0	2.9	2.9	1336 / 7.6	7.8	7.1	Salem Communications Corp.
16	WKNR	Sports	74 / 2.7	2.7	2.6	2.3	2.3	1331 / 7.6	8.8	6.7	Salem Communications Corp.
17	WJMO	Religion	48 / 1.8	1.3	1.8	1.7	1.7	640 / 3.6	3.2	3.2	Radio One
18	WABQ	Religion	20 / 0.8	1.3	0.7	0.6	0.6	193 / 1.1	1.7	1.2	WABQ, Inc.
19	WONE-F	AOR	19 / 0.7	0.6	0.5	0.6	0.6	628 / 3.6	3.6	3.9	Rubber City Radio Group
19	WKDD-F	AC	19 / 0.7	0.5	0.6	0.8	0.7	743 / 4.2	3.6	4.6	Clear Channel Communications
21	WEOL	News/Talk	15 / 0.6	0.5	0.4	0.5	0.5	282 / 1.6	1.9	1.8	Elyria-Lorain Bcstg Co.
21	WQMX-F	Country	15 / 0.6	0.6	0.5	0.7	0.7	508 / 2.9	3.4	3.1	Rubber City Radio Group
23	WKY-F	Country	11 / 0.4	0.7	0.4	0.4	0.5	232 / 1.3	2.2	1.3	Ray-Mar Broadcasting Co.
24	WELW	Other	9 / 0.3				0.0	130 / 0.7			Harris Broadcasting, Inc.
24	WZOO-F	AC	9 / 0.3				0.0	233 / 1.3			Clear Channel Communications

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WENZ-F	1 WMMS-F	1 WNCX-F	1 WNCX-F	1 WMJI-F	1 WMJI-F	1 WMJI-F	1 WENZ-F	1 WTAM	1 WMJI-F
2	WAKS-F	2 WENZ-F	2 WMMS-F	2 WZAK-F	2 WNCX-F	2 WTAM	2 WNCX-F	2 WAKS-F	2 WMJI-F	2 WENZ-F
3	WQAL-F	3 WQAL-F	3 WZAK-F	3 WMJI-F	3 WZAK-F	3 WDOK-F	3 WGAR-F	3 WMMS-F	3 WGAR-F	3 WZAK-F
3	WMMS-F	3 WNCX-F	4 WMJI-F	4 WMVX-F	4 WMVX-F	4 WGAR-F	4 WZAK-F	4 WZAK-F	3 WDOK-F	4 WMJI-F
4	WZAK-F	5 WAKS-F	4 WENZ-F	5 WMMS-F	4 WDOK-F	5 WNWV-F	4 WDOK-F	5 WGAR-F	5 WZAK-F	5 WNWV-F
5	WGAR-F	6 WMVX-F	6 WQAL-F	6 WDOK-F	6 WGAR-F	6 WRMR	6 WTAM	6 WDOK-F	5 WMMS-F	5 WDOK-F
6	WZAK-F	7 WMVX-F	7 WGAR-F	7 WMMS-F	7 WZAK-F	7 WENZ-F	7 WNWV-F	7 WRMR	5 WMMS-F	7 WAKS-F
7	WMJI-F	8 WGAR-F	8 WDOK-F	8 WTAM	8 WNCX-F	8 WMVX-F	8 WTAM	8 WMVX-F	8 WZAK-F	8 WNWV-F
9	WZJM-F	9 WDOK-F	8 WGAR-F	9 WTAM	9 WNWV-F	9 WZJM-F	9 WQAL-F	9 WMJI-F	9 WNCX-F	8 WAKS-F
10	WMVX-F	10 WKNR	10 WTAM	10 WENZ-F	9 WQAL-F	10 WCLV-F	10 WRMR	10 WQAL-F	9 WNWV-F	10 WQAL-F
10	WMVX-F	10 WKNR	10 WTAM	10 WENZ-F	9 WQAL-F	10 WCLV-F	10 WRMR	10 WQAL-F	9 WNWV-F	10 WQAL-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WABQ	1540	1 kw / kw	Religion	—	—	WABQ, Inc.	Cleveland
WELW	1330	500 w / 340 w	Other	—	—	Harris Broadcasting, Inc.	Willoughby
WEOL	930	1 kw / 1 kw	News/Talk	ABC, AP McGavren-Guild/Regional Reps	—	Elyria-Lorain Bcstg Co.	Elyria
WJMO	1490	1 kw / 1 kw	Religion	ABC	Allied Radio Ptnrs.	Radio One	Cleveland Heights
WKNR	1220	50 kw / 50 kw	Sports	WW1/MBS, ESPN	Katz	Salem Communications Corp.	Cleveland
WRMR	850	50 kw / 4.7 kw	Standards/EZ List	CNN+, Jones	Salem Radio Reps	Salem Communications Corp.	Cleveland
WTAM	1100	50 kw / 50 kw	News/Talk	ABC, AP	Clear Chan.-Sapphire	Clear Channel Communications	Cleveland

### FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAKS	104.9	1.3 kw @499	CHR	Ind.	Clear Chan.-Emerald	Radio Seaway, Inc.	Lorain
WCLV	95.5	31 kw @620	Classical/Fine Arts	Ind.	D & R Radio	Salem Communications Corp.	Cleveland
WDOK	102.1	12 kw @1,004	Soft AC	Ind.	Katz	CBS/Infinity	Cleveland
WENZ	107.9	15.8 kw @892	Black	Ind.	Allied Radio Ptnrs.	Radio One	Cleveland
WGAR	99.5	50 kw @500	Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Cleveland
WMJI	105.7	16 kw @1,128	Oldies	WW1/MBS	Clear Chan.-Sapphire	Clear Channel Communications	Cleveland
WMMS	100.7	34 kw @600	AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Cleveland
WMVX	106.5	11.3 kw @1,036	AC	AP	Clear Chan.-Emerald	Clear Channel Communications	Cleveland
WNCX	98.5	16 kw @960	AOR	ABC, WW1/MBS	Infinity Radio Sales	CBS/Infinity	Cleveland
WNWV	107.3	50 kw @466	Jazz	CBS	McGavren-Guild	Elyria-Lorain Bcstg Co.	Elyria
WQAL	104.1	11 kw @1,060	AC	WW1/MBS	Katz	CBS/Infinity	Cleveland
WZAK	93.1	27.5 kw @620	Black	Ind.	Allied Radio Ptnrs.	Radio One	Cleveland
WZJM	92.3	40.7 kw @548	Oldies	ABC	Katz	CBS/Infinity	Cleveland Heights

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WKDD-F	AC	96.5	Akron
WKKY-F	Country	104.7	Geneva
WONE-F	AOR	97.5	Akron
WQMX-F	Country	94.9	Medina
WZOO-F	AC	102.5	Edgewood

Consolidation Report	12+	25-54
	(%)	(%)
CBS/Infinity	19.8	23.6
WDOK FM,WNCX FM,WQAL FM,WZJM FM		
Clear Channel Communications	30.6	32.9
WGAR FM,WMJI FM,WMMS FM,WMVX FM,WTAM AM		
Elyria-Lorain Bcstg Co.	5.3	5.4
WEOL AM,WNWV FM		
Radio One	13.5	13.7
WENZ FM,WJMO AM,WZAK FM		
Salem Communications Corp.	10.1	5.8
WCLV FM,WKNR AM,WRMR AM		
	79.3	81.4

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	264 (4)	264 (4)	11.2
AOR	0 (0)	300 (3)	300 (3)	12.7
Black/Urban	0 (0)	316 (2)	316 (2)	13.4
CHR	0 (0)	119 (1)	119 (1)	5.1
Classical/Fine Arts	0 (0)	86 (1)	86 (1)	3.7
Country	0 (0)	205 (3)	205 (3)	8.7
Hispanic	0 (0)	0 (0)	0 (0)	0.0
Jazz	0 (0)	127 (1)	127 (1)	5.4
News/Talk	204 (2)	0 (0)	204 (2)	8.7
Oldies	0 (0)	303 (2)	303 (2)	12.9
Other	9 (1)	0 (0)	9 (1)	0.4
Religion	68 (2)	0 (0)	68 (2)	2.9
Soft AC	0 (0)	167 (1)	167 (1)	7.1
Sports	74 (1)	0 (0)	74 (1)	3.1
Standards/EZ	113 (1)	0 (0)	113 (1)	4.8
<b>Totals</b>	<b>468 (7)</b>	<b>1887 (18)</b>	<b>2355 (25)</b>	

Note WRMR-850 Old Format: adult standards New Format: adds talk OH Cleveland

# COLORADO SPRINGS

**Arbitron Rank 96 Pop (12+)** 417,400      **Stations** 23 / 19      **% Below Line** 5.7  
**Market TSL in Hours** 19.4      **Diaries** 1347 / 309.9:1 / 61.3%      **% Not Listed** 14.7  
**Average Persons Rating** 14.7      **12+ FM Share (Metro)** 81.7      **Sample Target** 1360

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1	KKMG-F	CHR	71 / 11.6	9.2	15.0	11.2	11.2	1110 / 26.6	24.7	27.4	Citadel Communications Corp.
2	KILO-F	AOR	45 / 7.4	7.9	8.2	7.7	7.7	604 / 14.5	17.6	17.8	Bahakel Communications, Inc.
3	KCCY-F	Country	40 / 6.5	4.0	4.6	4.6	4.9	573 / 13.7	11.4	15.0	Clear Channel Communications
4	KVOR	News/Talk	36 / 6.0	6.0	4.9	5.6	5.6	590 / 14.1	14.2	13.3	Citadel Communications Corp.
5	KKLI-F	Soft AC	36 / 5.9	5.5	4.6	8.9	8.9	489 / 11.7	12.0	14.3	Clear Channel Communications
6	KSPZ-F	Oldies	31 / 5.1	6.3	5.6	3.7	3.7	565 / 13.5	13.6	12.2	Citadel Communications Corp.
7	KKCS-F	Country	31 / 5.0	6.1	7.0	5.6	5.9	468 / 11.2	13.5	16.1	Walton Stations
8	KVUU-F	AC	28 / 4.6	7.1	4.9	4.9	5.4	653 / 15.6	20.4	20.1	Clear Channel Communications
9	KYZX-F	AOR	23 / 3.8	3.3	4.4	4.9	4.1	326 / 7.8	9.0	11.4	Bahakel Communications, Inc.
9	KKFM-F	AOR	23 / 3.8	4.4	5.8	6.0	5.0	390 / 9.3	12.1	14.7	Citadel Communications Corp.
11	KBIQ-F	Religion	22 / 3.6	2.1	2.6	2.9	2.9	332 / 8.0	5.6	7.7	Salem Communications Corp.
12	KOA	News/Talk	21 / 3.4	4.5	3.2	3.4	3.6	454 / 10.9	12.0	10.5	Clear Channel Communications
13	KSKX-F	Jazz	20 / 3.3	2.2	2.7	3.4	3.4	306 / 7.3	6.9	7.4	Optima Communications, Inc.
14	KMOM-F	AOR	20 / 3.2	2.3	1.4	0.7	1.9	283 / 6.8	6.5	2.3	Clear Channel Communications
15	KRDO-F	AC	19 / 3.2	2.9	2.2	2.7	2.8	500 / 12.0	9.4	9.6	Pikes Peak Broadcasting Co.
16	KUBL	Country	10 / 1.7	2.4	1.7	1.1	1.5	140 / 3.3	5.5	3.8	Citadel Communications Corp.
17	KGFT-F	Religion	10 / 1.6	1.0	1.2	1.4	1.3	263 / 6.3	3.5	3.9	Salem Communications Corp.
18	KCMN	Standards/EZ List	9 / 1.5	1.4	1.2	0.9	0.9	132 / 3.2	3.4	1.9	KLZ Radio, Inc.
19	KQKS-F	CHR	7 / 1.1	1.1	2.0	0.7	0.7	209 / 5.0	4.0	3.1	Jefferson-Pilot Communications
20	KRDO	Sports	6 / 1.0	1.0	0.7	0.9	0.9	194 / 4.6	4.8	3.3	Pikes Peak Broadcasting Co.
21	KKCS	News/Talk	5 / 0.8	0.7	0.7	0.9	0.9	104 / 2.5	3.4	3.0	Walton Stations
21	KHCW	News/Talk	5 / 0.8	0.4		0.9	0.9	91 / 2.2	1.8	3.2	Clear Channel Communications
23	KGHF	Standards/EZ List	3 / 0.4				0.0	48 / 1.2			Clear Channel Communications

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	KKMG-F	1	KKMG-F	1	KKMG-F	1	KVOR	1	KKMG-F	1	KKMG-F
2	KILO-F	2	KILO-F	2	KCCY-F	2	KCCY-F	2	KILO-F	2	KILO-F
3	KCCY-F	3	KVUU-F	3	KVUU-F	3	KKLI-F	3	KILO-F	3	KCCY-F
4	KSPZ-F	4	KMOM-F	4	KCCY-F	4	KILO-F	4	KSPZ-F	4	KSPZ-F
5	KVUU-F	5	KCCY-F	5	KKLI-F	5	KVUU-F	5	KCCY-F	5	KKLI-F
6	KRDO-F	6	KKCS-F	6	KKFM-F	6	KVUU-F	6	KCCY-F	6	KKCS-F
7	KBIQ-F	7	KBIQ-F	7	KBIQ-F	5	KYZX-F	7	KBIQ-F	7	KVOR
8	KQKS-F	8	KKFM-F	8	KYZX-F	8	KBIQ-F	8	KVUU-F	8	KSKX-F
8	KYZX-F	9	KKLI-F	8	KKCS-F	9	KKCS-F	9	KOFA	9	KVUU-F
10	KKLI-F	10	KYZX-F	8	KMOM-F	10	KSPZ-F	10	KVUU-F	10	KBIQ-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KKMG-F	1	KKMG-F	1	KKMG-F	1	KILO-F	1	KILO-F
2	KILO-F	2	KVUU-F	2	KCCY-F	2	KKLI-F	2	KKMG-F
3	KVUU-F	3	KCCY-F	3	KBIQ-F	3	KCCY-F	3	KKFM-F
4	KKCS-F	4	KILO-F	4	KVUU-F	4	KSPZ-F	4	KMOM-F
5	KSPZ-F	5	KKLI-F	5	KBIQ-F	5	KCCY-F	5	KKCS-F
5	KRDO-F	6	KKCS-F	6	KYZX-F	6	KKFM-F	6	KCCY-F
7	KKLI-F	7	KBIQ-F	7	KKCS-F	7	KCCY-F	7	KKCS-F
8	KMOM-F	8	KRDO-F	8	KILO-F	8	KYZX-F	8	KYZX-F
9	KQKS-F	9	KSPZ-F	9	KRDO-F	9	KKCS-F	9	KBIQ-F
10	KCCY-F	10	KYZX-F	10	KKFM-F	10	KILO-F	10	KVOR

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCMN	1530	15 kw / 15 w	Standards/EZ List	CNN+, SRN	—	KLZ Radio, Inc.	Colorado Springs
KKCS	1460	5 kw / 500 w	News/Talk	WW1/MBS, ESPN, BRN	Katz	Walton Stations	Colorado Springs
KRDO	1240	1 kw / 1 kw	Sports	ABC, 1-on-1	D & R Radio	Pikes Peak Broadcasting Co.	Colorado Springs
KUBL	1300	5 kw / 1 kw	Country	Jones	McGavren-Guild	Citadel Communications Corp.	Colorado Springs
KVOR	740	3.3 kw / 1.5 kw	News/Talk	ABC, CBS	McGavren-Guild	Citadel Communications Corp.	Colorado Springs

### FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBIQ	102.7	72 kw @2.280	Religion	Ind.	Katz/Salem Radio Reps	Salem Communications Corp.	Manitou Springs
KCCY	96.9	72 kw @2.280	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Pueblo
KGFT	100.7	78 kw @2.218	Religion	Ind.	Salem Radio Reps	Salem Communications Corp.	Pueblo
KILO	94.3	83 kw @2.110	AOR	Ind.	Christal	Bahakel Communications, Inc.	Colorado Springs
KKCS	101.9	72.1 kw @2.280	Country	Ind.	Katz	Walton Stations	Colorado Springs
KKFM	98.1	71 kw @2.289	AOR	Ind.	McGavren-Guild	Citadel Communications Corp.	Colorado Springs
KKLI	106.3	1.6 kw @2.224	Soft AC	Premiere	Clear Chan.-Emerald	Clear Channel Communications	Widfield
KKMG	98.9	72 kw @2.290	CHR	Ind.	McGavren-Guild	Citadel Communications Corp.	Pueblo
KMOM	96.1	1.7 kw @2.198	AOR	Premiere	Clear Chan.-Emerald	Clear Channel Communications	Fountain
KRDO	95.1	56 kw @2.093	AC	ABC	D & R Radio	Pikes Peak Broadcasting Co.	Colorado Springs
KSKX	105.5	409 w @2.230	Jazz	Ind.	D & R Radio	Optima Communications, Inc.	Security
KSPZ	92.9	79 kw @2.198	Oldies	WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Colorado Springs
KVUU	99.9	79 kw @2.198	AC	Premiere	Clear Chan.-Emerald	Clear Channel Communications	Pueblo
KYZX	103.9	1.75 kw @2.158	AOR	Ind.	Christal	Bahakel Communications, Inc.	Pueblo West

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KGHF	Standards/EZ List	1350	Pueblo
KHOW	News/Talk	630	Denver
KOA	News/Talk	850	Denver
KQKS-F	CHR	107.5	Lakewood

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>Bahakel Communications, Inc.</b>	11.2	11.3
KILO FM, KYZX FM		
<b>Citadel Communications Corp.</b>	28.2	26.1
KKFM FM, KKMG FM, KSPZ FM, KUBL AM, KVOR AM		
<b>Clear Channel Communications</b>	20.2	23.5
KCCY FM, KKLI FM, KMOM FM, KVUU FM		
<b>Pikes Peak Broadcasting Co.</b>	4.2	4.5
KRDO FM, KRDO AM		
<b>Salem Communications Corp.</b>	5.2	6.8
KBIQ FM, KGFT FM		
<b>Walton Stations</b>	5.8	5.3
KKCS AM, KKCS FM		
	<b>74.8</b>	<b>77.5</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	48 (2)	48 (2)	9.2
AOR	0 (0)	112 (4)	112 (4)	21.5
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	78 (2)	78 (2)	14.9
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	10 (1)	70 (2)	80 (3)	15.3
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	20 (1)	20 (1)	3.8
News/Talk	67 (4)	0 (0)	67 (4)	12.8
Oldies	0 (0)	31 (1)	31 (1)	5.9
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	32 (2)	32 (2)	6.1
Soft AC	0 (0)	36 (1)	36 (1)	6.9
Sports	6 (1)	0 (0)	6 (1)	1.1
Standards/EZ	12 (2)	0 (0)	12 (2)	2.3
<b>Totals</b>	<b>95 (8)</b>	<b>427 (15)</b>	<b>522 (23)</b>	

Note KTWK-1300 Old Format: adult standards New Format: KUBL, Jones- classic CW CO Colorado Springs





<b>Consolidation Report</b>	<b>12+</b>	<b>25-54</b>
	<b>(%)</b>	<b>(%)</b>
<b>Citadel Communications Corp.</b>	17.3	18.5
WISW AM,WLXC FM,WOMG FM,WTCB FM		
<b>Clear Channel Communications</b>	32.1	32.4
WCOS AM,WCOS FM,WLTY FM,WNOK FM,WSCQ FM,WVOC AM		
<b>Inner City Broadcasting Corp</b>	18.1	19.7
WARQ FM,WAFX FM,WOIC AM,WWDM FM		
<b>Rainbow Radio</b>	7.8	4.4
WHXT FM,WZMJ FM		
	<b>75.3</b>	<b>75.0</b>

<b>Format Performance</b>	<b>AM</b>	<b>FM</b>	<b>Totals</b>	<b>Percent</b>
AC	0 (0)	30 (1)	30 (1)	5.8
AOR	0 (0)	63 (2)	63 (2)	12.3
Black/Urban	7 (1)	117 (4)	124 (5)	24.2
CHR	0 (0)	51 (1)	51 (1)	9.9
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	52 (1)	52 (1)	10.1
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	42 (1)	0 (0)	42 (1)	8.2
Oldies	0 (0)	58 (2)	58 (2)	11.3
Other	(0)	(0)	(0)	0.0
Religion	8 (1)	40 (1)	48 (2)	9.4
Soft AC	0 (0)	15 (1)	15 (1)	2.9
Sports	9 (1)	0 (0)	9 (1)	1.8
Standards/EZ	21 (1)	0 (0)	21 (1)	4.1
<b>Totals</b>	<b>87 (5)</b>	<b>426 (13)</b>	<b>513 (18)</b>	

Note WGVC-106.3 Old Format: WW1- rhyth. oldies New Format: Jones- rhythmic oldies SC Newberry (Columbia)

# COLUMBUS, OH

Arbitron Rank 34 Pop (12+) 1,287,600 Stations 27 / 26 % Below Line 1.0  
 Market TSL in Hours 18.3 Diaries 2400 / 536.5:1 / 57.4% % Not Listed 13.8  
 Average Persons Rating 13.8 12+ FM Share (Metro) 80.3 Sample Target 2440

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 WNCI-F	CHR	160 / 9.0	8.3	9.3	9.6	9.6	9.1	3051 / 23.7	23.8	26.2	Clear Channel Communications
2 WTVN	News/Talk	155 / 8.7	8.2	6.1	7.0	7.0	7.5	2272 / 17.6	17.2	16.8	Clear Channel Communications
3 WCKX-F	Black	141 / 7.9	8.1	9.4	6.6	6.6	8.0	1761 / 13.7	12.8	13.2	Radio One
4 WSNY-F	AC	129 / 7.2	7.4	8.0	7.1	7.1	7.4	2196 / 17.1	17.1	16.8	Saga Communications, Inc.
5 WLWQ-F	AOR	117 / 6.6	6.1	5.1	6.0	6.0	5.9	1707 / 13.3	13.1	13.6	CBS/Infinity
6 WCOL-F	Country	116 / 6.5	7.0	5.9	6.1	6.1	6.4	1913 / 14.9	14.4	14.0	Clear Channel Communications
7 WBZX-F	AOR	90 / 5.1	5.0	5.3	4.8	4.8	5.1	1922 / 14.9	14.1	14.6	North American Broadcasting
8 WBNS-F	Oldies	88 / 4.9	5.1	6.2	4.9	4.9	5.3	1618 / 12.6	14.4	14.6	Radio Ohio, Inc.
9 WHOK-F	Country	65 / 3.6	3.2	3.2	3.5	3.5	3.4	1301 / 10.1	10.7	9.9	CBS/Infinity
10 WMNI	Standards/EZ List	46 / 2.6	2.4	2.3	3.0	3.0	2.6	658 / 5.1	5.2	5.6	North American Broadcasting
11 WXMG-F	Oldies	45 / 2.5	2.8	3.9	3.3	1.5	3.1	848 / 6.6	7.0	2.1	Radio One
12 WCLT-F	Country	41 / 2.3	2.5	2.8	2.1	2.1	2.4	625 / 4.9	4.2	4.6	WCLT Radio, Inc.
13 WBNS	Sports	40 / 2.2	2.1	1.9	1.8	1.8	2.0	956 / 7.4	9.2	4.8	Radio Ohio, Inc.
14 WJZK-F	Jazz	39 / 2.2	1.0	0.7	0.5	0.5	1.1	813 / 6.3	2.4	2.2	Scantiand Broadcasting, Ltd.
15 WFJX-F	AOR	36 / 2.0	1.9	1.9	1.4	1.5	1.8	1018 / 7.9	8.4	7.7	Clear Channel Communications
16 WWCD-F	AOR	33 / 1.9	1.6	2.2	2.6	2.6	2.1	834 / 6.5	6.1	7.0	Ingleside Radio, Inc.
17 WXST-F	Oldies	32 / 1.8	1.3	1.4	2.0	2.0	1.6	993 / 7.7	6.7	7.6	Stop26-Riverbend
17 WAZU-F	AOR	32 / 1.8	1.9	2.0	1.9	1.9	1.9	848 / 6.6	6.8	6.4	CBS/Infinity
19 WEGE-F	Oldies	29 / 1.6	2.4	1.6	2.3	2.3	2.0	782 / 6.1	6.4	8.5	North American Broadcasting
20 WJYD-F	Religion	19 / 1.1	1.5	0.8	1.0	1.0	1.1	359 / 2.8	3.4	2.5	Radio One
21 WZNV	Sports	18 / 1.0	0.8	0.6	0.7	0.7	0.8	482 / 3.7	3.7	3.2	Clear Channel Communications
21 WLW	News/Talk	18 / 1.0	0.8	0.7	0.9	0.9	0.8	354 / 2.7	2.5	3.1	Clear Channel Communications
23 WVKO	Religion	15 / 0.8	1.3	0.9	1.7	1.7	1.2	255 / 2.0	2.5	4.1	Saga Communications, Inc.
24 WSMZ-F	Black	14 / 0.8	0.6	0.6	0.6	0.6	0.0	232 / 1.8	1.3	1.8	Stop 26 Riverbend
25 WRFD	Religion	12 / 0.7	0.5	0.9	0.5	0.5	0.6	217 / 1.7	1.2	1.8	Salem Communications Corp.
26 WNKO-F	Oldies	7 / 0.4	1.0	0.7	1.0	1.0	0.8	145 / 1.1	1.5	2.3	Runnymede Corp.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WCKX-F	1 WNCI-F	1 WNCI-F	1 WLWQ-F	1 WLWQ-F	1 WTVN	1 WTVN	1 WCKX-F	1 WTVN	1 WNCI-F	1 WCKX-F
2 WNCI-F	2 WCKX-F	2 WLWQ-F	2 WSNY-F	2 WSNY-F	2 WSNY-F	2 WNCI-F	2 WNCI-F	2 WNCI-F	2 WTVN	2 WNCI-F
3 WBZX-F	3 WBZX-F	3 WCKX-F	3 WNCI-F	3 WNCI-F	3 WCOL-F	3 WBZX-F	3 WSNY-F	3 WLWQ-F	3 WCKX-F	3 WSNY-F
4 WSNY-F	4 WLWQ-F	4 WSNY-F	4 WCOL-F	4 WCOL-F	4 WBNS-F	4 WLWQ-F	4 WTVN	4 WSNY-F	4 WSNY-F	4 WCOL-F
5 WAZU-F	5 WCOL-F	5 WCOL-F	5 WCKX-F	5 WTVN	5 WLWQ-F	5 WCOL-F	5 WCOL-F	5 WCOL-F	5 WLWQ-F	5 WTVN
6 WCOL-F	6 WWCD-F	6 WBZX-F	6 WBZX-F	6 WCKX-F	6 WNCI-F	6 WSNY-F	6 WBZX-F	6 WCKX-F	6 WCOL-F	6 WBNS-F
7 WBNS-F	7 WAZU-F	7 WTVN	7 WTVN	7 WBZX-F	7 WMNI	7 WCKX-F	7 WBNS-F	6 WBNS-F	7 WBNS-F	7 WLWQ-F
8 WHOK-F	8 WSNY-F	8 WHOK-F	8 WBNS-F	8 WBNS-F	8 WCKX-F	8 WBNS-F	8 WLWQ-F	8 WHOK-F	8 WBZX-F	8 WHOK-F
9 WWCD-F	9 WHOK-F	9 WBNS-F	9 WFJX-F	9 WXMG-F	8 WHOK-F	9 WHOK-F	9 WHOK-F	8 WBZX-F	9 WHOK-F	9 WBZX-F
10 WLWQ-F	10 WFJX-F	10 WFJX-F	10 WXMG-F	10 WFJX-F	10 WCLT-F	10 WCLT-F	10 WCLT-F	10 WMNI	10 WBNS	10 WCLT-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WNCI-F	1 WNCI-F	1 WNCI-F	1 WNCI-F	1 WSNY-F	1 WCKX-F	1 WBZX-F	1 WBZX-F	1 WLWQ-F	1 WLWQ-F
2 WCKX-F	2 WCKX-F	2 WCKX-F	2 WSNY-F	2 WNCI-F	2 WBZX-F	2 WLWQ-F	2 WLWQ-F	2 WBZX-F	2 WBZX-F
3 WHCK-F	3 WSNY-F	3 WSNY-F	3 WCKX-F	3 WCOL-F	3 WNCI-F	3 WCKX-F	3 WCOL-F	3 WCKX-F	3 WTVN
4 WCCL-F	4 WCOL-F	4 WCOL-F	4 WCOL-F	4 WCKX-F	4 WLWQ-F	4 WNCI-F	4 WTVN	4 WCOL-F	4 WCOL-F
5 WSNY-F	5 WHOK-F	5 WLWQ-F	5 WLWQ-F	5 WLWQ-F	5 WAZU-F	5 WAZU-F	5 WBNS	5 WNCI-F	5 WCKX-F
6 WXST-F	6 WWCD-F	6 WWCD-F	6 WHOK-F	6 WBNS-F	6 WCOL-F	6 WCOL-F	6 WAZU-F	6 WTVN	6 WBNS
7 WBZX-F	7 WLWQ-F	7 WFJX-F	7 WBNS-F	6 WTVN	7 WSNY-F	7 WBNS	6 WFJX-F	7 WBNS	7 WBNS-F
8 WCLT-F	8 WXST-F	8 WXST-F	8 WTVN	8 WHOK-F	8 WWCD-F	8 WTVN	8 WWCD-F	8 WFJX-F	8 WFJX-F
8 WWCD-F	9 WBZX-F	8 WBZX-F	9 WXMG-F	9 WXMG-F	9 WBNS	8 WWCD-F	8 WCKX-F	8 WAZU-F	9 WXMG-F
10 WAZJ-F	10 WFJX-F	10 WHOK-F	10 WXST-F	10 WWCD-F	9 WEGE-F	10 WFJX-F	10 WEGE-F	10 WSNY-F	10 WEGE-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBNS	1460	5 kw / 1 kw	Sports	ESPN, WW1/MBS	Christal	Radio Ohio, Inc.	Columbus
WMNI	920	1 kw / 500 w	Standards/EZ List	WW1/MBS, CNN+	D & R Radio	North American Broadcasting	Columbus
WRFD	880	23 kw / kw	Religion	—	Salem Radio Reps	Salem Communications Corp.	Columbus
WTVN	610	5 kw / 5 kw	News/Talk	ABC, WW1/MBS, CBS	Clear Chan.-Emerald	Clear Channel Communications	Columbus
WVKO	1580	1 kw / 250 w	Religion	AURN, WW1/MBS	McGavren-Guild	Saga Communications, Inc.	Columbus
WZNV	1230	1 kw / 1 kw	Sports	CBS, WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	Columbus

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAZU	107.1	3 kw @328	AOR	WW1/MBS	Katz	CBS/Infinity	Circleville
WBNS	97.1	20.5 kw @780	Oldies	CBS	Christal	Radio Ohio, Inc.	Columbus
WBZX	99.7	20.2 kw @783	AOR	Ind.	D & R Radio	North American Broadcasting	Columbus
WCKX	107.5	1.9 kw @413	Black	AURN	D & R Radio	Radio One	Columbus
WCLT	100.3	50 kw @390	Country	WW1/MBS, Jones	—	WCLT Radio, Inc.	Newark
WCOL	92.3	21.9 kw @753	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Columbus
WEGE	103.9	5.1 kw @354	Oldies	Ind.	D & R Radio	North American Broadcasting	Westerville
WFJX	105.7	2.4 kw @522	AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Hilliard
WHOK	95.5	21 kw @761	Country	AP, ABC	Katz	CBS/Infinity	Lancaster
WJYD	106.3	6 kw @328	Religion	Jones	D & R Radio	Radio One	London
WJZA	103.5	4 kw @404	simul. WJZKFM	Ind.	Allied Radio Ptnrs.	Scantland Broadcasting, Ltd.	Lancaster
WJZK	104.3	3.4 kw @436	Jazz	Ind.	Allied Radio Ptnrs.	Scantland Broadcasting, Ltd.	Richwood
WLVQ	96.3	18 kw @753	AOR	Ind.	Katz	CBS/Infinity	Columbus
WNCI	97.9	175 kw @560	CHR	AP	Clear Chan.-Emerald	Clear Channel Communications	Columbus
WNKO	101.7	3 kw @280	Oldies	CNN+, AP, WW1/MBS	—	Runnymede Corp.	Newark
WSMZ	103.1	1.6 kw @443	Black	ABC, AURN	—	Stop 26 Riverbend	Johnstown
WSNY	94.7	22.3 kw @753	AC	Ind.	McGavren-Guild	Saga Communications, Inc.	Columbus
WWCD	101.1	6 kw @328	AOR	Ind.	Christal	Ingleside Radio, Inc.	Grove City
WXMG	98.9	2.6 kw @505	Oldies	Ind.	D & R Radio	Radio One	Upper Arlington
WXST	107.9	2.6 kw @505	Oldies	Ind.	Allied Radio Ptnrs.	Stop26-Riverbend	Delaware

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WLW	News/Talk	700	Cincinnati

**Consolidation Report**

	12+	25-54
	(%)	(%)
CBS/Infinity	12.0	14.2
WAZU FM,WHOK FM,WLVQ FM		
Clear Channel Communications	27.2	25.9
WCOL FM,WFJX FM,WNCI FM,WTVN AM,WZWN AM		
North American Broadcasting	9.3	8.2
WBZX FM,WEGE FM,WMN1 AM		
Radio Ohio, Inc.	7.1	7.1
WBNS FM,WBNS AM		
Radio One	11.5	10.3
WCKX FM,WJYD FM,WXMG FM		
Saga Communications, Inc.	8.0	9.2
WSNY FM,WVCO AM		
Scantland Broadcasting, Ltd.	2.2	2.3
WJZA FM,WJZK FM		
	<b>77.3</b>	<b>77.2</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	129 (1)	129 (1)	8.4
AOR	0 (0)	308 (5)	308 (5)	20.1
Black/Urban	0 (0)	155 (2)	155 (2)	10.1
CHR	0 (0)	160 (1)	160 (1)	10.4
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	221 (3)	221 (3)	14.4
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	39 (2)	39 (2)	2.5
News/Talk	173 (2)	0 (0)	173 (2)	11.3
Oldies	0 (0)	201 (5)	201 (5)	13.1
Other	(0)	(0)	(0)	0.0
Religion	27 (2)	19 (1)	46 (3)	3.0
Soft AC	(0)	(0)	(0)	0.0
Sports	58 (2)	0 (0)	58 (2)	3.8
Standards/EZ	46 (1)	0 (0)	46 (1)	3.0
<b>Totals</b>	<b>304 (7)</b>	<b>1232 (20)</b>	<b>1536 (27)</b>	

# DALLAS-FT. WORTH

Arbitron Rank 6 Pop (12+)	4,005,300	Stations	39 / 38	% Below Line	0.6
Market TSL in Hours	19.5	Diaries	4180 / 958.2:1 / 50.8%	% Not Listed	9.9
Average Persons Rating	14.7	12+ FM Share (Metro)	80.4	Sample Target	4120

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1	KKDA-F	356 / 6.0	6.4	7.3	7.2	7.2	6.7	4681 / 11.7	12.3	12.3	Service Broadcasting Corp.
2	KPLX-F	335 / 5.7	5.9	6.4	5.2	5.2	5.8	5341 / 13.3	13.8	12.4	Susquehanna Radio Corp.
3	WBAP	315 / 5.3	5.1	4.3	4.2	4.2	4.7	4616 / 11.5	11.2	11.7	ABC Inc.
4	KSCS-F	295 / 5.0	5.5	4.9	5.3	5.3	5.2	4865 / 12.1	13.0	12.9	ABC Inc.
5	KHKS-F	293 / 5.0	4.8	5.9	6.3	6.3	5.5	6509 / 16.3	16.0	19.1	Clear Channel Communications
6	KBFB-F	249 / 4.2	3.5	1.6	1.8	1.8	2.8	3871 / 9.7	9.6	5.9	Radio One
7	KZPS-F	245 / 4.2	3.4	4.5	4.0	4.0	4.0	4301 / 10.7	10.6	10.4	Clear Channel Communications
8	KLUV-F	240 / 4.1	4.2	3.1	3.1	3.1	3.6	4567 / 11.4	11.3	9.6	CBS/Infinity
9	KLNO-F	209 / 3.5	3.4	2.4	2.0	2.0	2.8	2095 / 5.2	5.1	3.5	Hispanic Broadcasting Corp.
10	KOAI-F	208 / 3.5	3.1	4.1	4.1	4.1	3.7	2978 / 7.4	7.6	7.6	CBS/Infinity
11	KEGL-F	203 / 3.4	3.0	3.8	3.7	3.7	3.5	3529 / 8.8	9.1	9.7	Clear Channel Communications
12	KVIL-F	200 / 3.4	3.4	3.8	3.8	3.8	3.6	4114 / 10.3	12.0	10.5	CBS/Infinity
13	KRLD	187 / 3.2	3.3	3.3	3.6	3.6	3.3	3842 / 9.6	10.3	11.9	CBS/Infinity
14	KDMX-F	183 / 3.1	2.8	3.2	3.3	3.3	3.1	4129 / 10.3	10.1	12.0	Clear Channel Communications
15	KDGE-F	181 / 3.1	2.6	2.1	3.1	2.0	2.7	4193 / 10.5	9.9	6.0	Clear Channel Communications
16	KTBK-AA	167 / 2.8	3.5	3.1	3.4	3.1	3.2	2412 / 6.0	6.8	6.0	Susquehanna Radio Corp.
17	KLTY-F	159 / 2.7	1.7	0.5	2.2	0.4	1.8	3351 / 8.4	5.5	2.0	Salem Communications Corp.
18	KRBV-F	132 / 2.2	2.1	3.6	3.3	3.3	2.8	4517 / 11.3	11.3	12.4	CBS/Infinity
19	KYNG-F	122 / 2.1	0.9	1.2	1.1	1.1	1.3	1549 / 3.9	3.1	3.5	CBS/Infinity
20	KMEO-F	116 / 2.0	2.3	1.4	2.4	2.4	2.0	2447 / 6.1	6.3	6.2	ABC Inc.
21	WRR -F	103 / 1.7	2.7	2.3	2.2	2.2	2.2	2605 / 6.5	7.7	6.3	City of Dallas
22	KHVN	87 / 1.5	1.0	1.2	1.1	1.1	1.2	896 / 2.2	2.4	2.5	Trumpet Bcstg
23	KRNB-F	83 / 1.4	2.1	2.1	2.1	2.1	1.9	1427 / 3.6	4.7	4.8	Service Broadcasting Corp.
24	KAAM	76 / 1.3	1.1	1.2	1.4	1.4	1.3	943 / 2.4	2.7	2.6	Crawford Broadcasting Co.
25	KKMR-F	71 / 1.2	1.7	1.9	1.9	1.9	1.7	2314 / 5.8	6.9	7.7	Susquehanna Radio Corp.
26	KTCY-F	70 / 1.2	1.1	1.1	1.2	1.2	1.2	910 / 2.3	1.9	2.3	Spanish Broadcasting System
27	KKDA	61 / 1.0	0.8	0.8	1.2	1.2	0.9	595 / 1.5	1.6	2.2	Service Broadcasting Corp.
28	KLIF	55 / 0.9	1.2	1.0	0.7	0.7	1.0	1397 / 3.5	4.2	2.6	Susquehanna Radio Corp.
29	KTXQ-F	48 / 0.8	2.0	2.9	2.0	3.1	1.9	1749 / 4.4	6.6	9.8	Radio One
30	KESS	46 / 0.8	0.7	0.4	0.7	0.7	0.7	615 / 1.5	0.9	1.6	Hispanic Broadcasting Corp.
31	KDXX-AF	41 / 0.7	0.4			5.0	0.0	658 / 1.6	1.2	4.7	Hispanic Broadcasting Corp.
32	KZMP-AF	40 / 0.7	0.5	0.7	0.6	0.6	0.6	682 / 1.7	1.2	1.5	Entravision Holdings
33	KTFV-F	36 / 0.6	0.4		0.4	0.4	0.0	406 / 1.0	0.8	0.8	M&M Broadcasters, Ltd.
34	KWRD-F	35 / 0.6	0.6	1.9	0.4	2.2	0.9	1028 / 2.6	2.2	6.3	Salem Communications Corp.
35	KHCK-F	33 / 0.6	0.7	0.9	0.9	0.9	0.8	847 / 2.1	2.1	2.7	Hispanic Broadcasting Corp.
36	KGGR	29 / 0.5	0.4	0.6	0.4	0.4	0.5	204 / 0.5	0.7	0.9	Mortenson Broadcasting Co.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	KBFB-F	1 KKDA-F	1 KKDA-F	1 KKDA-F	1 KKDA-F	1 WBAP	1 KHKS-F	1 KKDA-F	1 WBAP	1 KKDA-F	1 KPLX-F
2	KRBV-F	2 KHKS-F	2 KHKS-F	2 KZPS-F	1 KZPS-F	2 KSCS-F	2 KKDA-F	2 KBFB-F	2 KSCS-F	2 KPLX-F	2 KKDA-F
3	KKDA-F	3 KBFB-F	3 KPLX-F	3 KHKS-F	3 KSCS-F	2 KLUV-F	3 WBAP	3 KPLX-F	3 KPLX-F	3 WBAP	3 KBFB-F
4	KHKS-F	4 KEGL-F	4 KZPS-F	4 KPLX-F	4 KPLX-F	4 KPLX-F	4 KSCS-F	4 KEGL-F	4 KZPS-F	4 KSCS-F	4 KSCS-F
5	KDGE-F	5 KLNO-F	5 KSCS-F	4 KSCS-F	5 KHKS-F	5 KZPS-F	5 KPLX-F	5 KHKS-F	5 KKDA-F	5 KHKS-F	5 KZPS-F
6	KEGL-F	6 KPLX-F	6 KBFB-F	6 KDMX-F	6 KOAI-F	6 KRLD	6 KLUV-F	6 KRBV-F	6 KOAI-F	6 KBFB-F	6 KHKS-F
7	KPLX-F	7 KDGE-F	6 KEGL-F	7 KOAI-F	6 KLUV-F	6 KOAI-F	7 KZPS-F	7 KDGE-F	7 KLUV-F	7 KLUV-F	7 KEGL-F
8	KLTY-F	8 KDMX-F	6 KLNO-F	8 WBAP	8 WBAP	8 KVIL-F	8 KRLD	8 KOAI-F	8 KDMX-F	8 KZPS-F	8 KLUV-F
9	KLNO-F	9 KSCS-F	9 KDMX-F	9 KVIL-F	9 KDMX-F	9 KMEO-F	9 KLNO-F	9 KRNB-F	8 KVIL-F	9 KTBK-AA	9 KLNO-F
10	KVIL-F	10 KYNG-F	10 KVIL-F	9 KEGL-F	10 KVIL-F	10 KTBK-AA	10 KTBK-AA	9 KSCS-F	10 KLNO-F	9 KOAI-F	10 KLTY-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1	KBFB-F	1 KHKS-F	1 KHKS-F	1 KHKS-F	1 KHKS-F	1 KBFB-F	1 KKDA-F	1 KEGL-F	1 KZPS-F	1 KZPS-F
2	KKDA-F	2 KKDA-F	2 KKDA-F	2 KKDA-F	2 KSCS-F	2 KKDA-F	2 KEGL-F	2 KKDA-F	2 KKDA-F	2 WBAP
3	KPLX-F	3 KPLX-F	3 KDMX-F	3 KPLX-F	2 KKDA-F	3 KDGE-F	3 KBFB-F	3 KYNG-F	3 KEGL-F	3 KTBK-AA
4	KHKS-F	4 KBFB-F	4 KPLX-F	4 KSCS-F	4 KPLX-F	4 KEGL-F	4 KLNO-F	4 KTBK-AA	3 KTBK-AA	4 KKDA-F
5	KDGE-F	5 KDMX-F	5 KBFB-F	4 KVIL-F	5 KVIL-F	5 KLNO-F	5 KTBK-AA	5 KLNO-F	5 KLNO-F	5 KEGL-F
6	KLNO-F	6 KDGE-F	6 KVIL-F	6 KDMX-F	5 KLUV-F	6 KHKS-F	6 KYNG-F	6 KZPS-F	6 WBAP	5 KSCS-F
7	KRBV-F	7 KLNO-F	7 KDGE-F	7 KOAI-F	7 KDMX-F	7 KTCY-F	7 KDGE-F	7 KSCS-F	7 KPLX-F	7 KPLX-F
8	KSCS-F	8 KVIL-F	8 KRNB-F	8 KBFB-F	8 KOAI-F	8 KTBK-AA	8 KZPS-F	8 KPLX-F	7 KBFB-F	8 KLNO-F
9	KVIL-F	9 KSCS-F	9 KLTY-F	9 KLUV-F	9 KLTY-F	9 KRBV-F	9 KHKS-F	9 KBFB-F	9 KYNG-F	8 KYNG-F
10	KDMX-F	10 KRBV-F	10 KLNO-F	10 KDGE-F	10 KZPS-F	10 KZPS-F	9 KPLX-F	10 KDMX-F	10 KSCS-F	10 KOAI-F
10	KEGL-F									

**AM Stations**

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KAAM	770	10 kw / 1 kw	Standards/EZ List	Ind.	—	Crawford Broadcasting Co.	Garland
KDXX	1480	5 kw / 1.9 kw	simul. KDXXAF	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Dallas
KESS	1270	5 kw / 5 kw	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Ft. Worth
KGGR	1040	1 kw / kw	Religion	—	Williams	Mortenson Broadcasting Co.	Dallas
KHVN	970	1 kw / 270 w	Religion	WW1/MBS, CNN+	Infinity Radio Sales	Trumpet Bcstg	Ft. Worth
KKDA	730	500 w / 500 w	Black	AP	Christal	Service Broadcasting Corp.	Grand Prairie
KLIF	570	5 kw / 5 kw	News/Talk	ABC	MG/Susquehanna	Susquehanna Radio Corp.	Dallas
KRLD	1080	50 kw / 50 kw	News/Talk	CBS, WW1/MBS	Infinity Radio Sales	CBS/Infinity	Dallas
KTBK	1700	10 kw / 700 w	Sports	WW1/MBS, ABC, ESPN	McGavren-Guild	Susquehanna Radio Corp.	Denison-Sherman
KTCK	1310	9 kw / 2.2 kw	simul. KTBKAA	WW1/MBS, 1-on-1	MG/Susquehanna	Susquehanna Radio Corp.	Dallas
KZMP	1540	32 kw / 750 w	simul. KZMPAF	Ind.	Caballero	Entravision Holdings	University Park
WBAP	820	50 kw / 50 kw	News/Talk	ABC	ABC Radio Sales	ABC Inc.	Ft. Worth

**FM Stations**

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBFB	97.9	99 kw @ 1,679	Black	Ind.	Katz	Radio One	Dallas
KDGE	102.1	100 kw @ 1,446	AOR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Ft. Worth
KDMX	102.9	100 kw @ 1,348	AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Dallas
KDXX	107.9	100 kw @ 842	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Corsicana
KEGL	97.1	97.1 kw @ 1,667	AOR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Ft. Worth
KHCK	99.1	100 kw @ 1,168	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Denton
KHKS	106.1	100 kw @ 1,584	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Denton
KKDA	104.5	100 kw @ 1,590	Black	AP	Christal	Service Broadcasting Corp.	Dallas
KKMR	93.3	50 kw @ 436	AOR	Ind.	MG/Susquehanna	Susquehanna Radio Corp.	Haltom City
KLNO	94.1	100 kw @ 1,590	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Ft. Worth
KLTY	94.9	100 kw @ 1,509	Religion	Ind.	Katz/Salem Radio Reps	Salem Communications Corp.	Arlington
KLUV	98.7	100 kw @ 1,663	Oldies	Ind.	Infinity Radio Sales	CBS/Infinity	Dallas
KMEO	96.7	92 kw @ 2,034	Soft AC	ABC	ABC Radio Sales	ABC Inc.	Flower Mound
KOAI	107.5	28 kw @ 1,591	Jazz	Ind.	Infinity Radio Sales	CBS/Infinity	Ft. Worth
KPLX	99.5	100 kw @ 1,680	Country	AP	MG/Susquehanna	Susquehanna Radio Corp.	Ft. Worth
KRBV	100.3	100 kw @ 1,440	CHR	ABC, WW1/MBS	Infinity Radio Sales	CBS/Infinity	Dallas
KRNB	105.7	100 kw @ 1,673	Black	ABC	Christal	Service Broadcasting Corp.	Decatur
KSCS	96.3	100 kw @ 1,610	Country	ABC	ABC Radio Sales	ABC Inc.	Ft. Worth
KTCY	104.9	15.7 kw @ 1,755	Hispanic	Ind.	Katz Hispanic	Spanish Broadcasting System	Pilot Point
KTXQ	94.5	100 kw @ 1,896	Oldies	Ind.	Katz	Radio One	Gainesville
KVIL	103.7	100 kw @ 1,663	AC	CNN+	Infinity Radio Sales	CBS/Infinity	Highland Park
KWRD	100.7	100 kw @ 1,896	Religion	SRN	Salem Radio Reps	Salem Communications Corp.	Highland Village
KYNG	105.3	100 kw @ 1,529	News/Talk	WW1/MBS	Infinity Radio Sales	CBS/Infinity	Dallas
KZMP	101.7	92 kw @ 2,034	Hispanic	Ind.	Caballero	Entravision Holdings	Azle
KZPS	92.5	98 kw @ 1,590	AOR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Dallas
WRR	101.1	100 kw @ 1,348	Classical/Fine Arts	AP	Allied Radio Ptnrs.	City of Dallas	Dallas

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KTFW-F	Country	92.1	Glen Rose

**Consolidation Report**

	12+	25-54
	(%)	(%)
ABC Inc.	12.3	11.7
KMEO FM, KSCS FM, WBAP AM		
CBS/Infinity	18.5	20.0
KLUV FM, KOAI FM, KRBV FM, KRLD AM, KVIL FM, KYNG FM		
Clear Channel Communications	18.8	20.6
KDGE FM, KDMX FM, KEGL FM, KHKS FM, KZPS FM		
Entravision Holdings	0.7	0.7
KZMP AM, KZMP FM		
Hispanic Broadcasting Corp.	5.6	5.9
KDXX FM, KDXX AM, KESS AM, KHCK FM, KLNO FM		
Radio One	5.0	3.3
KBFB FM, KTXQ FM		
Salem Communications Corp.	3.3	3.6
KLTY FM, KWRD FM		
Service Broadcasting Corp.	8.4	8.4
KKDA AM, KKDA FM, KRNB FM		
Susquehanna Radio Corp.	10.7	11.3
KKMR FM, KLIF AM, KPLX FM, KTBK AM, KTCK AM		
	83.3	85.5

<b>Format Performance</b>	<b>AM</b>	<b>FM</b>	<b>Totals</b>	<b>Percent</b>
<b>AC</b>	0 (0)	383 (2)	383 (2)	7.2
<b>AOR</b>	0 (0)	701 (4)	701 (4)	13.2
<b>Black/Urban</b>	61 (1)	688 (3)	749 (4)	14.1
<b>CHR</b>	0 (0)	425 (2)	425 (2)	8.0
<b>Classical/Fine Arts</b>	0 (0)	103 (1)	103 (1)	1.9
<b>Country</b>	0 (0)	666 (3)	666 (3)	12.5
<b>Hispanic</b>	64 (3)	374 (5)	438 (8)	8.3
<b>Jazz</b>	0 (0)	208 (1)	208 (1)	3.9
<b>News/Talk</b>	556 (3)	122 (1)	678 (4)	12.8
<b>Oldies</b>	0 (0)	288 (2)	288 (2)	5.4
<b>Other</b>	(0)	(0)	(0)	0.0
<b>Religion</b>	117 (2)	194 (2)	310 (4)	5.8
<b>Soft AC</b>	0 (0)	116 (1)	116 (1)	2.2
<b>Sports</b>	167 (2)	0 (0)	167 (2)	3.1
<b>Standards/EZ</b>	76 (1)	0 (0)	76 (1)	1.4
<b>Totals</b>	<b>1041(12)</b>	<b>4268 (27)</b>	<b>5308 (39)</b>	

*Note* KRVA-1600 Old Format: ranchera //KRVA-FM New Format: regional Mexican TX Cockrell Hill(Dallas)  
 KESS-1270 Old Format: Span. talk & sport New Format: Spanish oldies TX Fort Worth (Dallas)  
 KRVA-FM-106.9 Old Format: ranchera New Format: Excel - Spanish CHR TX McKinney (Dallas)  
 KRVA-FM-107.1 Old Format: ranchera// KRVA-FM New Format: Excel-Span. CHR//KRVA TX Terrell (Dallas)  
 KZMP-1540 Old Format: Spanish hits New Format: Excel-Span. CHR//FM TX Univ. Park (Dallas)  
 KTRA-1190 Old Format: KJOI, oldies New Format: Fox - sports TX Dallas  
 KBIS-1150 Old Format: KDMM, ethnic New Format: business TX Highland Park (Dallas)

# DAYTON

Arbitron Rank 56	Pop (12+) 830,300	Stations 30 / 22	% Below Line 8.2
Market TSL in Hours 19.0	Diaries 2048 / 405.4:1 / 57.7%	% Not Listed 14.4	
Average Persons Rating 14.2	12+ FM Share (Metro) 79.7	Sample Target 2110	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1	WHKO-F Country	119 / 10.1	9.9	10.7	8.9	8.9	9.9	1854 / 22.3	23.7	21.3	Cox Radio
2	WLQT-F Soft AC	106 / 9.0	8.3	7.1	6.8	6.8	7.8	1403 / 16.9	17.6	15.0	Clear Channel Communications
3	WMMX-F AC	93 / 7.9	8.8	10.3	9.9	9.9	9.2	1377 / 16.6	18.3	18.7	Clear Channel Communications
4	WROU-F Black	87 / 7.4	7.2	8.1	7.3	7.3	7.5	1085 / 13.1	12.1	12.8	Hawes-Saunders Bcstg Properties
5	WTUE-F AOR	63 / 5.4	6.5	5.2	7.4	7.4	6.1	1180 / 14.2	15.4	14.1	Clear Channel Communications
6	WHIO News/Talk	59 / 5.0	5.7	5.2	5.7	5.7	5.4	1102 / 13.3	12.6	13.6	Cox Radio
7	WING-F Oldies	57 / 4.9	5.0	4.6	4.5	4.5	4.8	1188 / 14.3	16.2	13.3	Radio One
8	WGTF-F CHR	57 / 4.8	4.6	4.7	4.6	4.6	4.7	1482 / 17.9	17.3	17.9	Radio One
9	WDKF-F CHR	45 / 3.8	3.7	3.9			0.0	1243 / 15.0	15.4		Clear Channel Communications
10	WXEG-F AOR	44 / 3.7	3.2	3.5	3.3	3.3	3.4	1009 / 12.2	12.5	11.1	Clear Channel Communications
11	WLW News/Talk	43 / 3.6	4.6	4.9	4.8	4.8	4.5	710 / 8.5	10.1	11.6	Clear Channel Communications
12	WONE Standards/EZ List	39 / 3.3	4.2	3.9	4.4	4.4	4.0	561 / 6.8	8.0	6.9	Clear Channel Communications
13	WDAO Black	26 / 2.2	2.2	1.7	1.4	1.4	1.9	219 / 2.6	2.6	3.1	Johnson Comm., Inc.
14	WRNB-F Black	23 / 2.0	1.7	1.3	1.7	1.7	1.7	323 / 3.9	3.2	3.3	Hawes-Saunders Bcstg Properties
15	WFCJ-F Religion	21 / 1.7	1.7	1.5	2.0	2.0	1.7	468 / 5.6	5.6	5.9	Miami Valley Christian Bcstg
16	WDPT-F Oldies	16 / 1.4	2.0	2.1	1.8	1.8	1.8	420 / 5.1	8.0	6.5	Cox Radio
17	WKSW-F Country	16 / 1.3	1.3	1.0	1.7	1.7	1.3	325 / 3.9	3.6	3.5	Radio One
18	WBKI-F Country	11 / 1.0					0.0	247 / 3.0			Clear Channel Communications
18	WGRR-F Oldies	11 / 1.0	0.7	0.4	0.5	0.5	0.7	219 / 2.6	2.3	1.7	CBS/Infinity
20	WIZE Standards/EZ List	9 / 0.8	0.9	0.5	0.5	0.5	0.7	102 / 1.2	1.7	1.4	Clear Channel Communications
20	WMOJ-F Oldies	9 / 0.8	0.6	1.1	1.0	1.0	0.9	269 / 3.2	3.3	3.6	Susquehanna Radio Corp.
22	WBZI Country	8 / 0.7	0.8	0.5	0.7	0.7	0.7	65 / 0.8	0.8	1.4	Town & Country Broadcasting, Inc.
23	WPFB-F Country	7 / 0.6	1.5	1.0	1.1	1.1	1.1	244 / 2.9	4.2	3.7	Braden Stations
24	WING News/Talk	6 / 0.5	0.6	0.7	0.6	0.6	0.6	206 / 2.5	3.3	2.6	Radio One
24	WDTP-F Oldies	6 / 0.5	0.7	1.0	0.7	0.7	0.7	180 / 2.2	2.9	2.7	Cox Radio
24	WKRC News/Talk	6 / 0.5	0.5		3.9	3.3	0.0	159 / 1.9	1.6	9.8	Clear Channel Communications
24	WEBN-F AOR	6 / 0.5					0.0	96 / 1.2			Clear Channel Communications
28	WPFB Standards/EZ List	5 / 0.4					0.0	65 / 0.8			Braden Stations
28	WYGY-F Country	5 / 0.4	0.6		0.7	0.7	0.0	198 / 2.4	3.1	2.6	Salem Communications Corp.
28	WTVN News/Talk	5 / 0.4					0.0	129 / 1.6			Clear Channel Communications

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WDKF-F	1 WROU-F	1 WMMX-F	1 WMMX-F	1 WMMX-F	1 WHKO-F	1 WHKO-F	1 WROU-F	1 WHKO-F	1 WHKO-F	1 WROU-F
2	WGTF-F	2 WMMX-F	2 WHKO-F	2 WHKO-F	2 WLQT-F	1 WLQT-F	2 WLQT-F	2 WLQT-F	2 WLQT-F	2 WHKO-F	2 WHKO-F
3	WROU-F	3 WXEG-F	3 WROU-F	3 WLQT-F	3 WHKO-F	3 WHIO	2 WMMX-F	3 WHKO-F	3 WMMX-F	3 WMMX-F	3 WLQT-F
4	WXEG-F	4 WGTF-F	4 WTUE-F	4 WTUE-F	4 WING-F	4 WMMX-F	4 WROU-F	4 WTUE-F	4 WHIO	4 WROU-F	4 WMMX-F
5	WHKO-F	5 WHKO-F	5 WLQT-F	5 WING-F	4 WTUE-F	5 WING-F	4 WING-F	5 WGTF-F	5 WROU-F	5 WTUE-F	5 WTUE-F
6	WTUE-F	6 WTUE-F	6 WING-F	6 WROU-F	6 WROU-F	6 WONE	6 WHIO	6 WXEG-F	6 WTUE-F	6 WTUE-F	6 WDKF-F
7	WING-F	7 WDKF-F	7 WGTF-F	7 WGTF-F	7 WGTF-F	7 WLW	7 WTUE-F	7 WDKF-F	7 WLW	7 WDKF-F	7 WGTF-F
8	WMMX-F	8 WLQT-F	8 WXEG-F	8 WLW	8 WLW	8 WROU-F	8 WGTF-F	8 WMMX-F	8 WING-F	8 WXEG-F	8 WING-F
9	WLQT-F	9 WING-F	9 WDKF-F	9 WHIO	9 WHIO	8 WTUE-F	9 WLW	9 WING-F	9 WGTF-F	9 WING-F	9 WXEG-F
10	WBKI-F	10 WDPT-F	10 WLW	9 WXEG-F	10 WXEG-F	10 WDAO	9 WONE	10 WHIO	10 WONE	10 WHIO	9 WDAO
10	WYGY-F										

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WROU-F	1 WMMX-F	1 WMMX-F	1 WMMX-F	1 WXEG-F	1 WXEG-F	1 WTUE-F	1 WTUE-F	1 WING-F
2	WGTF-F	2 WROU-F	2 WROU-F	2 WHKO-F	2 WROU-F	2 WTUE-F	2 WXEG-F	2 WING-F	2 WTUE-F
3	WHKO-F	3 WHKO-F	3 WHKO-F	3 WLQT-F	3 WHKO-F	3 WTUE-F	3 WROU-F	3 WHKO-F	3 WHKO-F
4	WXEG-F	4 WGTF-F	4 WLQT-F	4 WROU-F	4 WROU-F	4 WGTF-F	4 WTUE-F	4 WMMX-F	4 WMMX-F
5	WDKF-F	5 WLQT-F	5 WGTF-F	5 WGTF-F	5 WHKO-F	5 WMMX-F	4 WMMX-F	5 WXEG-F	5 WLW
6	WTUE-F	6 WXEG-F	6 WTUE-F	6 WDKF-F	6 WTUE-F	6 WDKF-F	6 WDKF-F	6 WROU-F	5 WLQT-F
7	WLQT-F	7 WDKF-F	7 WDKF-F	7 WTUE-F	7 WHIO	7 WMMX-F	7 WING-F	7 WGTF-F	7 WLW
8	WKSW-F	8 WTUE-F	8 WXEG-F	8 WXEG-F	8 WING-F	8 WRNB-F	8 WHKO-F	8 WHKO-F	8 WLQT-F
9	WING-F	9 WDPT-F	9 WDPT-F	9 WING-F	9 WDKF-F	9 WING-F	9 WLQT-F	9 WBKI-F	9 WGTF-F
10	WMMX-F	10 WING-F	10 WING-F	10 WHIO	10 WRNB-F	10 WLQT-F	10 WBKI-F	10 WLQT-F	10 WHIO
					10 WFCJ-F				10 WGTF-F

### AM STATIONS

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBZI	1500	500 w / kw	Country	—	—	Town & Country Broadcasting, Inc.	Xenia
WDAO	1210	1 kw / kw	Black	—	—	Johnson Comm., Inc.	Dayton
WHIO	1290	5 kw / 5 kw	News/Talk	AP, WW1/MBS	Christal	Cox Radio	Dayton
WING	1410	5 kw / 5 kw	News/Talk	WW1/MBS, ESPN	D & R Radio	Radio One	Dayton
WIZE	1340	1 kw / 1 kw	Standards/EZ List	ABC	Clear Chan.-Emerald	Clear Channel Communications	Springfield
WONE	980	5 kw / 5 kw	Standards/EZ List	ABC	Clear Chan.-Emerald	Clear Channel Communications	Dayton
WPFB	910	1 kw / 100 w	Standards/EZ List	ABC	—	Braden Stations	Middletown

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WDKF	94.5	6 kw @328	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Englewood
WDPT	95.7	50 kw @476	Oldies	Ind.	Christal	Cox Radio	Piqua
WDTP	95.3	6 kw @321	Oldies	Ind.	Christal	Cox Radio	Xenia
WFCJ	93.7	50 kw @492	Religion	USA	Moming Star/Salem Radio Reps	Miami Valley Christian Bcstg	Miamisburg
WGTZ	92.9	39.8 kw @551	CHR	WW1/MBS	D & R Radio	Radio One	Eaton
WHKO	99.1	50 kw @1,060	Country	Ind.	Christal	Cox Radio	Dayton
WING	102.9	50 kw @492	Oldies	ABC	D & R Radio	Radio One	Springfield
WKSX	101.7	3.2 kw @407	Country	Ind.	D & R Radio	Radio One	Springfield
WLQT	99.9	50 kw @500	Soft AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Kettering
WMMX	107.7	50 kw @420	AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Dayton
WPFB	105.9	34 kw @590	Country	ABC	—	Braden Stations	Middletown
WRNB	96.9	3 kw @315	Black	Ind.	Allied Radio Ptnrs.	Hawes-Saunders Bcstg Properties	Troy
WROU	92.1	890 w @597	Black	ABC	Allied Radio Ptnrs.	Hawes-Saunders Bcstg Properties	West Carrollton
WTUE	104.7	50 kw @500	AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Dayton
WXEG	103.9	1.15 kw @522	AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Beavercreek

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WBKI-F	Country	106.5	Greenville
WEBN-F	AOR	102.7	Cincinnati
WGRR-F	Oldies	103.5	Hamilton
WKRC	News/Talk	550	Cincinnati
WLW	News/Talk	700	Cincinnati
WMOJ-F	Oldies	94.9	Fairfield
WTVN	News/Talk	610	Columbus
WYGY-F	Country	96.5	Hamilton

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>Braden Stations</b>	1.0	0.9
WPFB AM, WPFB FM		
<b>Clear Channel Communications</b>	33.9	36.2
WDKF FM, WIZE AM, WLQT FM, WMMX FM, WONE AM, WTUE FM, WXEG FM		
<b>Cox Radio</b>	17.0	16.1
WDPT FM, WDTP FM, WHIO AM, WHKO FM		
<b>Hawes-Saunders Bcstg Properties</b>	9.4	9.1
WRNB FM, WROU FM		
<b>Radio One</b>	11.5	12.9
WGTZ FM, WING AM, WING FM, WKSX FM		
	<b>72.8</b>	<b>75.2</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	93 (1)	93 (1)	9.2
AOR	0 (0)	113 (3)	113 (3)	11.2
Black/Urban	26 (1)	110 (2)	136 (3)	13.5
CHR	0 (0)	102 (2)	102 (2)	10.1
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	8 (1)	158 (5)	167 (6)	16.5
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	119 (5)	0 (0)	119 (5)	11.8
Oldies	0 (0)	100 (5)	100 (5)	9.9
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	21 (1)	21 (1)	2.1
Soft AC	0 (0)	106 (1)	106 (1)	10.5
Sports	(0)	(0)	(0)	0.0
Standards/EZ	53 (3)	0 (0)	53 (3)	5.2
<b>Totals</b>	<b>206(10)</b>	<b>803 (20)</b>	<b>1010 (30)</b>	

Note WDNT-FM-104.9 Old Format: Jones - country New Format: Jones - oldies TN Dayton  
 WDNT-1280 Old Format: Jones-CW //WDNT-FM New Format: Jones-stand. //WDNT-FM TN Dayton  
 S mulcast notes: According to Duncan's own records, WDPT-FM and WDTP-FM still simulcast.



# DENVER-BOULDER

Arbitron Rank 23 Pop (12+)	1,927,500	Stations	30 / 30	% Below Line	0.0
Market TSL in Hours	19.2	Diaries	3030 / 636.1:1 / 52.0%	% Not Listed	16.6
Average Persons Rating	14.6	12+ FM Share (Metro)	74.8	Sample Target	2930

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 KYGO-F	Country	207 / 7.3	8.2	7.0	6.0	6.0	7.1	3298 / 17.1	16.5	14.1	Jefferson-Pilot Communications
2 KBCO-F	AOR	181 / 6.4	5.6	6.8	6.3	6.3	6.3	3157 / 16.4	15.3	15.6	Clear Channel Communications
3 KOA	News/Talk	176 / 6.2	7.6	6.1	6.1	6.1	6.5	3433 / 17.8	22.1	17.5	Clear Channel Communications
4 KOSI-F	Soft AC	146 / 5.2	6.3	6.4	6.0	6.0	6.0	2457 / 12.7	15.1	15.0	Tribune Broadcasting
5 KQKS-F	CHR	140 / 5.0	4.4	5.4	6.4	6.4	5.3	2653 / 13.8	13.2	14.1	Jefferson-Pilot Communications
6 KRFX-F	AOR	138 / 4.9	5.5	5.0	4.5	4.5	5.0	2233 / 11.6	13.4	13.9	Clear Channel Communications
7 KXKL-F	Oldies	137 / 4.9	4.2	5.0	5.5	5.5	4.9	2591 / 13.4	12.2	13.6	CBS/Infinity
8 KJCD-F	Jazz	124 / 4.4	2.9	3.1	3.2	3.2	3.4	1918 / 10.0	6.0	7.4	Jefferson-Pilot Communications
9 KBPI-F	AOR	107 / 3.8	3.9	3.5	4.1	4.1	3.8	2164 / 11.2	10.1	9.1	Clear Channel Communications
10 KALC-F	AC	101 / 3.6	3.1	4.6	4.7	4.7	4.0	2851 / 14.8	12.4	15.5	Emmis Broadcasting
11 KHOW	News/Talk	92 / 3.3	2.9	3.3	3.1	3.1	3.1	1624 / 8.4	8.3	8.2	Clear Channel Communications
12 KIMN-F	AC	88 / 3.1	3.7	5.1	4.9	4.9	4.2	2306 / 12.0	10.9	15.3	CBS/Infinity
13 KKHK-F	AOR	79 / 2.8	3.4	3.4	3.2	3.2	3.2	1588 / 8.2	10.2	10.9	Tribune Broadcasting
14 KEZW	Standards/EZ List	78 / 2.8	2.5	2.1	2.0	2.0	2.3	1104 / 5.7	5.4	5.0	Tribune Broadcasting
15 KXPK-F	AC	69 / 2.5	3.3	2.6	2.2	2.2	2.7	2166 / 11.2	11.7	9.0	Emmis Broadcasting
16 KFMD-F	CHR	63 / 2.3	2.2	3.3	2.8	2.8	2.7	1897 / 9.8	8.3	8.3	Clear Channel Communications
17 KDJM-F	Oldies	59 / 2.1	2.9	4.0	3.0	3.0	3.0	1316 / 6.8	7.8	8.4	CBS/Infinity
18 KTCL-F	AOR	52 / 1.8	2.0	2.7	2.1	2.1	2.2	1670 / 8.7	9.0	9.3	Clear Channel Communications
19 KKFN	Sports	51 / 1.8	2.1	1.0	2.1	2.1	1.8	1372 / 7.1	6.9	8.1	Jefferson-Pilot Communications
20 KCKK	Country	42 / 1.5	1.3	0.5	0.4	0.4	0.9	572 / 3.0	3.5	0.8	Jefferson-Pilot Communications
21 KLZ	Standards/EZ List	41 / 1.5	1.2	0.9	1.0	1.0	1.1	677 / 3.5	3.1	3.2	Crawford Broadcasting Co.
22 KXUU-F	CHR	39 / 1.4	1.6				0.0	1270 / 6.6	6.4		Michael Radio Enterprises, Inc.
23 KNUS	News/Talk	27 / 1.0	0.8	0.5	0.5	0.5	0.7	462 / 2.4	2.9	2.0	Salem Communications Corp.
24 KMXA	Hispanic	21 / 0.7	0.7	0.6	1.1	1.1	0.8	387 / 2.0	1.4	1.8	Entravision Holdings
25 KBNO	Hispanic	20 / 0.7	1.4	0.9	1.3	1.3	1.1	334 / 1.7	2.5	2.7	Latino Communications
26 KTLK	News/Talk	18 / 0.6	0.7	1.0	0.7	0.7	0.8	613 / 3.2	3.7	4.1	Clear Channel Communications
27 KJMN-F	Hispanic	16 / 0.6	0.7	0.7	1.0	1.0	0.8	426 / 2.2	2.2	2.9	Entravision Holdings
28 KLVZ	Oldies	14 / 0.5					0.0	211 / 1.1			Crawford Broadcasting Co.
29 KJME	Hispanic	11 / 0.4	1.1	0.6	0.7	0.7	0.7	355 / 1.8	1.8	1.5	Montana Media, Inc.
30 KRKS-F	Religion	10 / 0.3					0.0	401 / 2.1			Salem Communications Corp.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KQKS-F	1 KQKS-F	1 KBCO-F	1 KBCO-F	1 KBCO-F	1 KOA	1 KOA	1 KQKS-F	1 KYGO-F	1 KYGO-F	1 KYGO-F
2 KFMD-F	1 KBCO-F	2 KYGO-F	2 KYGO-F	2 KYGO-F	2 KYGO-F	2 KYGO-F	2 KBPI-F	2 KOA	2 KBCO-F	2 KBCO-F
3 KBPI-F	3 KYGO-F	3 KRFX-F	3 KRFX-F	3 KRFX-F	3 KXKL-F	3 KRFX-F	3 KOSI-F	3 KBCO-F	3 KQKS-F	3 KXKL-F
4 KXUU-F	4 KBPI-F	4 KQKS-F	4 KOSI-F	4 KOSI-F	4 KJCD-F	4 KBCO-F	4 KYGO-F	4 KOSI-F	4 KOA	4 KQKS-F
5 KALC-F	5 KALC-F	5 KOSI-F	5 KOA	5 KOA	4 KOSI-F	5 KXKL-F	5 KJCD-F	5 KRFX-F	4 KBPI-F	5 KJCD-F
6 KIMN-F	6 KRFX-F	6 KALC-F	6 KALC-F	5 KXKL-F	6 KBCO-F	6 KOSI-F	6 KALC-F	6 KJCD-F	4 KOSI-F	6 KOA
7 KTCL-F	7 KXPK-F	6 KBPI-F	6 KJCD-F	7 KJCD-F	7 KRFX-F	7 KIMN-F	7 KBCO-F	6 KXKL-F	7 KJCD-F	7 KOSI-F
8 KYGO-F	8 KTCL-F	8 KOA	8 KKHK-F	8 KALC-F	8 KHOW	8 KHOW	7 KOA	8 KQKS-F	8 KALC-F	8 KRFX-F
9 KOSI-F	9 KIMN-F	9 KJCD-F	9 KQKS-F	8 KKHK-F	9 KEZW	8 KQKS-F	9 KXKL-F	9 KHOW	8 KXKL-F	8 KALC-F
10 KRFX-F	10 KOSI-F	9 KKHK-F	10 KIMN-F	10 KIMN-F	10 KKHK-F	10 KALC-F	10 KFMD-F	10 KKHK-F	10 KRFX-F	10 KFMD-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KQKS-F	1 KQKS-F	1 KBCO-F	1 KYGO-F	1 KBCO-F	1 KBPI-F	1 KBPI-F	1 KRFX-F	1 KRFX-F	1 KRFX-F
2 KYGO-F	2 KBCO-F	2 KALC-F	2 KBCO-F	2 KYGO-F	2 KQKS-F	2 KRFX-F	2 KBPI-F	2 KBCO-F	2 KBCO-F
3 KALC-F	2 KYGO-F	3 KYGO-F	3 KOSI-F	3 KOSI-F	3 KYGO-F	3 KBCO-F	3 KBCO-F	3 KBPI-F	3 KYGO-F
4 KOSI-F	4 KALC-F	4 KQKS-F	4 KALC-F	4 KXKL-F	4 KTCL-F	4 KYGO-F	4 KYGO-F	4 KOA	4 KOA
5 KBPI-F	5 KOSI-F	5 KIMN-F	5 KIMN-F	5 KIMN-F	5 KXPK-F	4 KQKS-F	5 KQKS-F	5 KOA	5 KJCD-F
6 KIMN-F	5 KIMN-F	6 KOSI-F	6 KQKS-F	6 KALC-F	5 KRFX-F	6 KTCL-F	6 KKFN	6 KKHK-F	6 KKHK-F
7 KBCO-F	7 KXPK-F	7 KXPK-F	7 KXKL-F	7 KJCD-F	7 KBCO-F	7 KXPK-F	7 KALC-F	7 KQKS-F	7 KBPI-F
8 KFMD-F	8 KFMD-F	8 KFMD-F	8 KXPK-F	8 KQKS-F	8 KALC-F	8 KALC-F	8 KOA	8 KJCD-F	8 KXKL-F
9 KXUU-F	9 KTCL-F	9 KTCL-F	9 KJCD-F	9 KOA	9 KFMD-F	9 KKFN	9 KXPK-F	9 KKFN	9 KKFN
10 KTCL-F	10 KXUU-F	10 KRFX-F	10 KRFX-F	10 KRFX-F	10 KBNO	10 KOA	10 KTCL-F	10 KXPK-F	10 KQKS-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBNO	1280	5 kw / 5 kw	Hispanic	Ind.	—	Latino Communications	Denver
KCKK	1600	5 kw / 5 kw	Country	Ind.	Infinity Radio Sales	Jefferson-Pilot Communications	Lakewood
KEZW	1430	10 kw / 5 kw	Standards/EZ List	Ind.	Katz	Tribune Broadcasting	Aurora
KHOW	630	5 kw / 5 kw	News/Talk	WW1/MBS, TARN	Clear Chan.-Emerald	Clear Channel Communications	Denver
KJME	1390	5 kw / 139 w	Hispanic	Ind.	Lotus	Montana Media, Inc.	Denver
KKFN	950	5 kw / 5 kw	Sports	CBS, WW1/MBS, ABC	Infinity Radio Sales	Jefferson-Pilot Communications	Denver
KLVZ	1220	660 w / 11 w	Oldies	Ind.	—	Crawford Broadcasting Co.	Denver
KLZ	560	5 kw / 5 kw	Standards/EZ List	ABC, WW1/MBS	—	Crawford Broadcasting Co.	Denver
KMXA	1090	50 kw / 500 w	Hispanic	Ind.	Caballero	Entravision Holdings	Aurora
KNUS	710	5 kw / 5 kw	News/Talk	SRN, CNN+, AP	Salem Radio Reps	Salem Communications Corp.	Denver
KOA	850	50 kw / 50 kw	News/Talk	ABC, 1-on-1	Clear Chan.-Emerald	Clear Channel Communications	Denver
KTLK	760	50 kw / 1 kw	News/Talk	ABC, ESPN, 1-on-1	Clear Chan.-Emerald	Clear Channel Communications	Thornton

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KALC	105.9	100 kw @ 1,470	AC	—	McGavren-Guild	Emmis Broadcasting	Denver
KBCO	97.3	100 kw @ 1,539	AOR	WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	Boulder
KBPI	106.7	100 kw @ 987	AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Denver
KDJM	92.5	57,045 kw @ 1,237	Oldies	Ind.	Christal	CBS/Infinity	Greeley
KFMD	95.7	100 kw @ 1,608	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Denver
KIMN	100.3	100 kw @ 1,132	AC	Ind.	Christal	CBS/Infinity	Denver
KJCD	104.3	91 kw @ 676	Jazz	Ind.	Infinity Radio Sales	Jefferson-Pilot Communications	Longmont
KJMN	92.1	32 kw @ 600	Hispanic	Ind.	Caballero	Entravision Holdings	Castle Rock
KKHK	99.5	100 kw @ 1,624	AOR	Ind.	Katz	Tribune Broadcasting	Denver
KOSI	101.1	100 kw @ 1,624	Soft AC	Ind.	Katz	Tribune Broadcasting	Denver
KQKS	107.5	91 kw @ 1,198	CHR	Source, WW1/MBS	Infinity Radio Sales	Jefferson-Pilot Communications	Lakewood
KRFX	103.5	100 kw @ 1,045	AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Denver
KRKS	94.7	100 kw @ 984	Religion	SRN	Salem Radio Reps	Salem Communications Corp.	Boulder
KTCL	93.3	100 kw @ 1,128	AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Ft. Collins
KXKL	105.1	100 kw @ 1,169	Oldies	WW1/MBS	Christal	CBS/Infinity	Denver
KXPK	96.5	100 kw @ 1,755	AC	Ind.	McGavren-Guild	Emmis Broadcasting	Evergreen
KXUU	102.1	25 kw @ 171	CHR	Ind.	Allied Radio Ptnrs.	Michael Radio Enterprises, Inc.	Estes Park
KYGO	98.5	100 kw @ 1,821	Country	Ind.	Infinity Radio Sales	Jefferson-Pilot Communications	Denver

Consolidation Report	12+	25-54
	(%)	(%)
<b>CBS/Infinity</b>	10.1	11.3
KDJM FM, KIMN FM, KXKL FM		
<b>Clear Channel Communications</b>	29.3	30.4
KBCO FM, KBPI FM, KFMD FM, KHOW AM, KOA AM, KRFX FM, KTCL FM, KTLK AM		
<b>Crawford Broadcasting Co.</b>	2.0	0.8
KLZV AM, KLZ AM		
<b>Emmis Broadcasting</b>	6.1	7.0
KALC FM, KXPK FM		
<b>Entravision Holdings</b>	1.3	1.2
KJMN FM, KMXA AM		
<b>Jefferson-Pilot Communications</b>	20.0	19.5
KCKK AM, KJCD FM, KKFN AM, KQKS FM, KYGO FM		
<b>Salem Communications Corp.</b>	1.3	1.1
KNUS AM, KRKS FM		
<b>Tribune Broadcasting</b>	10.8	10.5
KEZW AM, KKKH FM, KOSI FM		
	<b>80.9</b>	<b>81.8</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	258 (3)	258 (3)	11.0
AOR	0 (0)	556 (5)	556 (5)	23.7
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	242 (3)	242 (3)	10.3
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	42 (1)	207 (1)	248 (2)	10.6
Hispanic	52 (3)	16 (1)	68 (4)	2.9
Jazz	0 (0)	124 (1)	124 (1)	5.3
News/Talk	313 (4)	0 (0)	313 (4)	13.3
Oldies	14 (1)	196 (2)	209 (3)	8.9
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	10 (1)	10 (1)	0.4
Soft AC	0 (0)	146 (1)	146 (1)	6.2
Sports	51 (1)	0 (0)	51 (1)	2.2
Standards/EZ	120 (2)	0 (0)	120 (2)	5.1
<b>Totals</b>	<b>592(12)</b>	<b>1755 (18)</b>	<b>2345 (30)</b>	

Note KCFR-90.1\* Old Format: info & classical New Format: to be KVOD, classical CO Denver  
 KKYD-1340\* Old Format: religion New Format: to be KCFR, news-talk CO Denver  
 KKYD-1340 Old Format: religion New Format: to be KCFR, news-talk CO Denver  
 KKYD-1340\* Old Format: religion New Format: reported silent CO Denver  
 KKYD-1340 Old Format: silent New Format: news & classical/KFCR CO Denver

# DES MOINES

Arbitron Rank 92	Pop (12+) 437,400	Stations 21 / 20	% Below Line 1.1
Market TSL In Hours 18.1		Diaries 1553 / 281.6:1 / 59.4%	% Not Listed 13.0
Average Persons Rating 13.7		12+ FM Share (Metro) 73.4	Sample Target 1520

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 WHO	News/Talk	89 / 14.9	11.7	11.9	10.9	10.9	12.4	1203 / 27.5	24.1	23.0	Clear Channel Communications
2 KKDM-F	CHR	54 / 9.1	10.3	8.6	9.6	9.6	9.4	1032 / 23.6	24.9	25.3	Clear Channel Communications
3 KIOA-F	Oldies	45 / 7.5	7.3	7.8	8.9	8.9	7.9	756 / 17.3	19.9	19.4	Saga Communications, Inc.
4 KGGO-F	AOR	37 / 6.2	5.5	7.3	7.2	7.2	6.5	559 / 12.8	10.8	13.1	Wilks Broadcasting
5 KSTZ-F	AC	33 / 5.6	5.9	5.9	6.7	6.7	6.0	795 / 18.2	16.9	19.0	Saga Communications, Inc.
6 KHKI-F	Country	33 / 5.4	5.5	5.1	5.9	5.9	5.5	574 / 13.1	12.0	12.3	Wilks Broadcasting
7 KAZR-F	AOR	32 / 5.3	7.8	7.8	4.9	4.9	6.5	626 / 14.3	15.3	12.7	Saga Communications, Inc.
8 KMXD-F	Oldies	31 / 5.1	3.4	4.0	4.7	4.3	4.3	485 / 11.1	9.0	12.3	Clear Channel Communications
9 KJYY-F	Country	29 / 4.9	6.6	5.7	7.2	6.1	6.1	578 / 13.2	14.6	13.8	Wilks Broadcasting
10 KRNT	Standards/EZ List	27 / 4.5	3.0	3.3	3.9	3.9	3.7	404 / 9.2	7.0	8.1	Saga Communications, Inc.
11 KLT-F	Soft AC	26 / 4.3	5.4	4.6	5.2	5.2	4.9	518 / 11.8	12.4	11.9	Saga Communications, Inc.
12 KRKQ-F	Oldies	22 / 3.6	3.4	5.4	3.7	3.7	4.0	553 / 12.6	10.9	11.7	Wilks Broadcasting
13 KLYF-F	Soft AC	18 / 3.1	4.1	3.0	2.4	2.4	3.1	310 / 7.1	8.8	6.6	Clear Channel Communications
14 KZZQ-F	Religion	12 / 1.9	1.0	0.8	1.0	1.0	1.2	164 / 3.8	2.8	2.4	Eternity Broadcasting, Inc.
15 KJJC-F	Sports	7 / 1.1	1.9	1.9	1.5	1.5	1.6	187 / 4.3	5.8	4.8	Lifestyle Communications, Inc.
15 KWMT	Country	7 / 1.1	0.4		0.5	0.5	0.0	88 / 2.0	1.0	0.9	Clear Channel Communications
17 KWKY	Religion	6 / 1.0	0.8	0.6	1.0	1.0	0.8	135 / 3.1	2.8	1.7	Norseman Broadcasting
18 KCCQ-F	AOR	5 / 0.8	1.8	1.4	1.5	1.5	1.4	203 / 4.6	6.4	6.3	Clear Channel Communications
19 KXNO	Sports	4 / 0.6					0.0	108 / 2.5			Clear Channel Communications
20 KXTK	Sports	3 / 0.5					0.0	84 / 1.9			Saga Communications, Inc.
20 KASI	News/Talk	3 / 0.5	0.4	0.5			0.0	85 / 1.9	1.4		Clear Channel Communications

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KKDM-F	1 KKDM-F	1 WHO	1 WHO	1 WHO	1 WHO	1 WHO	1 KKDM-F	1 WHO	1 WHO	1 KKDM-F
2 KAZR-F	2 KMXD-F	2 KGGO-F	2 KGGO-F	2 KGGO-F	2 KIOA-F	2 KIOA-F	2 WHO	2 KIOA-F	2 KKDM-F	2 WHO
3 KHKI-F	3 KAZR-F	3 KKDM-F	3 KMXD-F	3 KIOA-F	3 KRNT	3 KKDM-F	3 KAZR-F	3 KGGO-F	3 KIOA-F	3 KIOA-F
4 KIOA-F	4 KGGO-F	4 KMXD-F	4 KSTZ-F	4 KMXD-F	4 KJYY-F	4 KAZR-F	4 KLT-F	4 KSTZ-F	4 KSTZ-F	4 KRNT
5 KSTZ-F	5 KSTZ-F	5 KSTZ-F	5 KIOA-F	5 KSTZ-F	5 KHKI-F	5 KGGO-F	5 KGGO-F	5 KMXD-F	5 KGGO-F	5 KHKI-F
6 KJYY-F	6 KHKI-F	6 KAZR-F	6 KKDM-F	6 KLT-F	6 KGGO-F	6 KJYY-F	6 KHKI-F	6 KKDM-F	6 KHKI-F	6 KSTZ-F
7 KGGO-F	7 WHO	7 KIOA-F	7 KRKQ-F	7 KKDM-F	6 KLT-F	7 KRKQ-F	7 KIOA-F	6 KHKI-F	7 KRKQ-F	7 KGGO-F
8 KRKQ-F	8 KLT-F	8 KHKI-F	8 KLT-F	8 KRKQ-F	8 KRKQ-F	8 KRNT	8 KMXD-F	8 KJYY-F	8 KAZR-F	8 KAZR-F
9 WHO	9 KJYY-F	9 KRKQ-F	9 KAZR-F	9 KHKI-F	9 KSTZ-F	9 KSTZ-F	9 KLYF-F	9 KLT-F	9 KJYY-F	9 KLT-F
10 KZZQ-F	10 KIOA-F	10 KLT-F	10 KHKI-F	10 KAZR-F	10 KLYF-F	9 KHKI-F	9 KRNT	10 KRNT	10 KLT-F	10 KMXD-F
<b>Wom 18-24</b>	<b>Wom 18-34</b>	<b>Wom 25-34</b>	<b>Wom 18-49</b>	<b>Wom 25-54</b>	<b>Men 18-24</b>	<b>Men 18-34</b>	<b>Men 25-34</b>	<b>Men 18-49</b>	<b>Men 25-54</b>	
1 KKDM-F	1 KKDM-F	1 KMXD-F	1 KKDM-F	1 KSTZ-F	1 KAZR-F	1 KGGO-F	1 KGGO-F	1 KGGO-F	1 WHO	
2 KSTZ-F	2 KMXD-F	2 KKDM-F	2 KSTZ-F	2 KLT-F	2 KKDM-F	2 KAZR-F	2 KMXD-F	2 WHO	2 KGGO-F	
3 KMXD-F	3 KSTZ-F	3 KSTZ-F	3 KMXD-F	3 KIOA-F	2 KGGO-F	3 KMXD-F	3 WHO	3 KAZR-F	3 KRKQ-F	
4 KHKI-F	4 KLT-F	4 KLT-F	4 KLT-F	4 KKDM-F	4 KHKI-F	4 KKDM-F	4 KAZR-F	4 KRKQ-F	4 KAZR-F	
5 KAZR-F	5 KHKI-F	5 KHKI-F	5 KIOA-F	5 KMXD-F	5 KIOA-F	5 WHO	5 KKDM-F	5 KMXD-F	5 KIOA-F	
6 KLYF-F	6 KAZR-F	6 KGGO-F	6 KHKI-F	6 WHO	6 KSTZ-F	6 KSTZ-F	6 KSTZ-F	6 KIOA-F	6 KMXD-F	
7 KZZQ-F	7 KLYF-F	6 KAZR-F	7 WHO	7 KHKI-F	7 KJYY-F	7 KIOA-F	7 KRKQ-F	7 KKDM-F	7 KJYY-F	
8 KLT-F	8 KGGO-F	8 KJYY-F	8 KLYF-F	8 KJYY-F	8 KCCQ-F	7 KHKI-F	8 KIOA-F	7 KHKI-F	8 KSTZ-F	
9 KIOA-F	9 KZZQ-F	9 WHO	9 KJYY-F	9 KLYF-F	9 KZZQ-F	9 KJYY-F	9 KJJC-F	9 KSTZ-F	8 KHKI-F	
10 KGGO-F	10 KJYY-F	9 KLYF-F	10 KGGO-F	10 KGGO-F	10 KMXD-F	10 KCCQ-F	9 KJYY-F	10 KJYY-F	10 KJJC-F	

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KASI	1430	1 kw / 32 w	News/Talk	ABC, ESPN	Clear Chan.-Diamond	Clear Channel Communications	Ames
KRNT	1350	5 kw / 5 kw	Standards/EZ List	CBS, WW1/MBS	Katz	Saga Communications, Inc.	Des Moines
KWKY	1150	1 kw / 1 kw	Religion	WW1/MBS, SRN, USA	Salem Radio Reps	Norseman Broadcasting	Des Moines
KXNO	1460	5 kw / 5 kw	Sports	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Des Moines
KXTK	940	10 kw / 5 kw	Sports	ABC	Katz	Saga Communications, Inc.	Des Moines
WHO	1040	50 kw / 50 kw	News/Talk	ABC, WW1/MBS, Talknet	Clear Chan.-Diamond	Clear Channel Communications	Des Moines

### FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAZR	103.3	100 kw @745	AOR	Ind.	Katz	Saga Communications, Inc.	Pella
KCCQ	105.1	25 kw @328	AOR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Ames
KGGO	94.9	100 kw @1,059	AOR	Ind.	D & R Radio	Wilks Broadcasting	Des Moines
KHKI	97.3	115 kw @500	Country	Ind.	D & R Radio	Wilks Broadcasting	Des Moines
KIOA	93.3	82 kw @1,066	Oldies	ABC	Katz	Saga Communications, Inc.	Des Moines
KJJC	107.1	27 kw @650	Sports	ESPN, CBS	J.L. Farmakis	Lifestyle Communications, Inc.	Osceola
KJYY	92.5	41.6 kw @541	Country	Ind.	D & R Radio	Wilks Broadcasting	West Des Moines
KKDM	107.5	100 kw @722	CHR	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Des Moines
KLT-F	104.1	100 kw @1,009	Soft AC	Ind.	Katz	Saga Communications, Inc.	Ames
KLYF	106.3	18 kw @328	Soft AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Ankeny
KMXD	100.3	100 kw @1,700	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Des Moines
KRKQ	98.3	41 kw @541	Oldies	Ind.	D & R Radio	Wilks Broadcasting	Boone
KSTZ	102.5	100 kw @1,248	AC	Ind.	Katz	Saga Communications, Inc.	Des Moines
KZZQ	99.5	6 kw @328	Religion	Ind.	—	Eternity Broadcasting, Inc.	Winterset

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KWMT	Country	540	Ft. Dodge

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>Clear Channel Communications</b>	34.1	30.9
KASI AM, KCCQ FM, KKDM FM, KLYF FM, KMXD FM, KXNO AM, WHO AM		
<b>Saga Communications, Inc.</b>	27.7	27.5
KAZR FM, KIOA FM, KLTI FM, KRNT AM, KSTZ FM, KXTK AM		
<b>Wilks Broadcasting</b>	20.1	23.9
KGGO FM, KHKI FM, KJJY FM, KRKQ FM		
	<b>81.9</b>	<b>82.3</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	33 (1)	33 (1)	6.3
AOR	0 (0)	74 (3)	74 (3)	14.2
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	54 (1)	54 (1)	10.4
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	7 (1)	62 (2)	68 (3)	13.1
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	92 (2)	0 (0)	92 (2)	17.7
Oldies	0 (0)	97 (3)	97 (3)	18.7
Other	(0)	(0)	(0)	0.0
Religion	6 (1)	12 (1)	17 (2)	3.3
Soft AC	0 (0)	44 (2)	44 (2)	8.5
Sports	7 (2)	7 (1)	14 (3)	2.7
Standards/EZ	27 (1)	0 (0)	27 (1)	5.2
<b>Totals</b>	<b>139 (7)</b>	<b>383 (14)</b>	<b>520 (21)</b>	

# DETROIT

Arbitron Rank 7 Pop (12+)	3,836,600	Stations	32 / 31	% Below Line	0.4
Market TSL in Hours	20.9	Diaries	4305 / 891.2:1 / 52.8%	% Not Listed	12.5
Average Persons Rating	15.8	12+ FM Share (Metro)	76.2	Sample Target	4360

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1	WNIC-F	463 / 7.6	7.5	8.0	7.7	7.7	7.7	5678 / 14.8	15.9	16.4	Clear Channel Communications
2	WJR	366 / 6.0	5.7	5.8	5.0	5.0	5.6	5393 / 14.1	16.0	15.5	ABC Inc.
3	WWJ	354 / 5.8	5.4	4.9	4.9	4.9	5.3	7010 / 18.3	18.8	17.9	CBS/Infinity
4	WJLB-F	320 / 5.3	5.8	5.1	5.7	5.7	5.5	5187 / 13.5	15.7	13.6	Clear Channel Communications
5	WOMC-F	298 / 4.9	4.6	4.9	5.0	5.0	4.8	5069 / 13.2	14.4	14.3	CBS/Infinity
6	WDRQ-F	297 / 4.9	3.9	4.3	4.6	4.6	4.4	6745 / 17.6	16.2	16.7	ABC Inc.
6	WRIF-F	297 / 4.9	4.8	5.6	5.4	5.4	5.2	4800 / 12.5	12.0	12.4	Greater Media, Inc.
8	WVMV-F	271 / 4.5	5.1	4.6	5.6	5.6	4.9	4027 / 10.5	11.4	10.8	CBS/Infinity
9	WMXD-F	255 / 4.2	3.6	3.5	2.7	2.7	3.5	3401 / 8.9	9.4	8.0	Clear Channel Communications
10	WKQI-F	248 / 4.1	3.5	3.5	3.6	3.6	3.7	5938 / 15.5	14.8	15.1	Clear Channel Communications
11	WYCD-F	244 / 4.0	4.9	3.6	5.5	5.5	4.5	4135 / 10.8	11.6	12.4	CBS/Infinity
12	WDTJ-F	236 / 3.9	4.7	4.1	3.2	3.2	4.0	4688 / 12.2	13.9	11.4	Radio One
13	WCSX-F	197 / 3.3	2.8	3.9	3.7	3.7	3.4	3875 / 10.1	9.4	11.0	Greater Media, Inc.
14	CKWW	169 / 2.8	2.6	2.5	2.5	2.5	2.6	1646 / 4.3	5.0	5.1	CHUM Group, Ltd.
15	CIMX-F	167 / 2.8	2.5	3.0	2.8	2.8	2.8	3719 / 9.7	9.8	9.1	CHUM Group, Ltd.
16	WGRV-F	148 / 2.4	2.1	2.0	2.5	2.5	2.3	2746 / 7.2	7.2	7.9	Greater Media, Inc.
17	WXYT	138 / 2.3	3.0	2.3	2.1	2.1	2.4	2787 / 7.3	9.4	5.7	CBS/Infinity
18	WPLT-F	113 / 1.9	1.9	2.3	1.9	1.9	2.0	3652 / 9.5	10.7	9.2	ABC Inc.
19	WLLC-F	110 / 1.8	2.1	2.7			0.0	2874 / 7.5	7.6		Clear Channel Communications
20	WKRK-F	96 / 1.6	2.1	1.5	2.0	2.0	1.8	2346 / 6.1	6.0	5.9	CBS/Infinity
21	WDFN	68 / 1.1	1.4	1.6	1.4	1.4	1.4	1442 / 3.8	4.7	4.1	Clear Channel Communications
22	WGPR-F	62 / 1.0	1.4	1.1	1.2	1.2	1.2	1384 / 3.6	4.3	3.6	WGPR, Inc.
23	WDMK-F	61 / 1.0	1.0	0.8	0.7	0.7	0.9	1398 / 3.6	4.0	2.9	Radio One
24	WQBH	54 / 0.9	0.9	0.9	0.9	0.9	0.9	908 / 2.4	2.3	2.1	Queen's Broadcasting Corp.
24	WMUZ-F	54 / 0.9	1.1	0.7	0.8	0.8	0.9	1085 / 2.8	3.6	3.1	Crawford Broadcasting Co.
26	CIDR-F	52 / 0.9	0.8	0.6	0.7	0.7	0.7	1575 / 4.1	3.7	3.9	CHUM Group, Ltd.
27	WCHB	41 / 0.7	0.7	0.8	0.7	0.7	0.7	736 / 1.9	1.8	1.9	Radio One
28	WEXL	27 / 0.5	0.5	0.4	0.5	0.5	0.5	459 / 1.2	1.6	1.6	Crawford Broadcasting Co.
29	WHMI-F	24 / 0.4					0.0	350 / 0.9			Livingston Radio Company
30	WKKO-F	23 / 0.4					0.0	278 / 0.7			Cumulus Media
31	CKLW	22 / 0.4	0.4	0.4	0.4	0.4	0.4	664 / 1.7	1.5	1.8	CHUM Group, Ltd.
32	WLLZ	21 / 0.3					0.0	296 / 0.8			Crawford Broadcasting Co.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd		
1	WDRQ-F	1	WJLB-F	1	WNIC-F	1	WNIC-F	1	WNIC-F	1	WNIC-F	
2	WJLB-F	2	WRIF-F	2	WRIF-F	2	WJR	2	WDRQ-F	2	WDRQ-F	
3	WDTJ-F	3	WRIF-F	3	WJLB-F	3	WRIF-F	3	WDRQ-F	3	WOMC-F	
4	CIMX-F	4	WDTJ-F	4	WKQI-F	4	WJLB-F	4	WJLB-F	4	WJLB-F	
5	WKQI-F	5	WKQI-F	5	WDRQ-F	5	WDRQ-F	5	WVMV-F	5	WVMV-F	
6	WNIC-F	6	CIMX-F	6	WMXD-F	6	WMXD-F	6	WMXD-F	6	WMXD-F	
7	WRIF-F	7	WNIC-F	7	WJLB-F	7	WRIF-F	7	WRIF-F	7	WRIF-F	
8	WMXD-F	8	WPLT-F	8	WVMV-F	8	WYCD-F	8	WYCD-F	8	WYCD-F	
9	WYCD-F	9	WYCD-F	9	WDTJ-F	9	WJLB-F	9	WYCD-F	9	WYCD-F	
10	WPLT-F	10	WMXD-F	10	WYCD-F	10	WYCD-F	10	WYCD-F	10	WYCD-F	
10	WGPR-F		10	WOMC-F			10	WVMV-F			10	WYCD-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54				
1	WDRQ-F	1	WKQI-F	1	WNIC-F	1	WJLB-F	1	WRIF-F				
2	WJLB-F	2	WKQI-F	2	WDRQ-F	2	WRIF-F	2	WJLB-F				
3	WDTJ-F	3	WJLB-F	3	WNIC-F	3	WKQI-F	3	CIMX-F				
3	WKQI-F	4	WNIC-F	4	WJLB-F	4	WJLB-F	4	WKRK-F				
5	WNIC-F	5	WDTJ-F	5	WMXD-F	5	WOMC-F	5	WDRQ-F				
6	CIMX-F	6	WRIF-F	6	WVMV-F	6	WYCD-F	6	WKRK-F				
7	WRIF-F	7	WPLT-F	7	WRIF-F	7	WDTJ-F	7	WDRQ-F				
8	WYCD-F	8	WVMV-F	8	WPLT-F	8	WYCD-F	8	WJLB-F				
9	WCSX-F	9	WYCD-F	9	WMXD-F	9	WKRK-F	9	WYCD-F				
10	WPLT-F	10	WMXD-F	10	WYCD-F	10	WLLC-F	10	WDTJ-F				
											8	WKRK-F	
												8	WKQI-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
CKLW	800	50 kw / 50 kw	News/Talk	WW1/MBS	—	CHUM Group, Ltd.	Windsor
CKWW	580	kw / kw	Standards/EZ List	Ind.	—	CHUM Group, Ltd.	Windsor, Ont
WCHB	1200	50 kw / 15 kw	News/Talk	AURN, WW1/MBS	Allied Radio Ptnrs.	Radio One	Taylor
WDFN	1130	50 kw / 10 kw	Sports	WW1/MBS, ABC	Clear Chan.-Diamond	Clear Channel Communications	Detroit
WEXL	1340	1 kw / 1 kw	Religion	Ind.	—	Crawford Broadcasting Co.	Royal Oak
WJR	760	50 kw / 50 kw	News/Talk	ABC	ABC Radio Sales	ABC Inc.	Detroit
WLLZ	560	500 w / 13 w	Religion	Ind.	—	Crawford Broadcasting Co.	Monroe
WQBH	1400	1 kw / 1 kw	Black	Ind.	Patt Media	Queen's Broadcasting Corp.	Detroit
WWJ	950	12 kw / 50 kw	News/Talk	CBS	Infinity Radio Sales	CBS/Infinity	Detroit
WXYT	1270	5 kw / 5 kw	Sports	CNN+, WW1/MBS, Premiere	Infinity Radio Sales	CBS/Infinity	Detroit

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
CIDR	0	kw @	AOR	Ind.	—	CHUM Group, Ltd.	
CIMX	88.7	84 kw @	AOR	Ind.	Patt Media	CHUM Group, Ltd.	Windsor
WCSX	94.7	13.5 kw @951	AOR	WW1/MBS	McGavren-Guild	Greater Media, Inc.	Birmingham
WDMK	102.7	50 kw @500	Black	ABC, WW1/MBS	Allied Radio Ptnrs.	Radio One	Mt. Clemens
WDRQ	93.1	26.5 kw @668	CHR	Ind.	ABC Radio Sales	ABC Inc.	Detroit
WDTJ	105.9	20 kw @724	Black	Ind.	Allied Radio Ptnrs.	Radio One	Detroit
WGPR	107.5	50 kw @375	Black	Ind.	—	WGPR, Inc.	Detroit
WGRV	105.1	20 kw @784	Black	Ind.	McGavren-Guild	Greater Media, Inc.	Detroit
WHMI	93.5	5.2 kw @354	AC	ABC	Michigan Spot	Livingston Radio Company	Howell
WJLB	97.9	50 kw @490	Black	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Detroit
WKQI	95.5	100 kw @428	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Detroit
WKRK	97.1	50 kw @499	News/Talk	Ind.	Infinity Radio Sales	CBS/Infinity	Detroit
WLLC	106.7	61 kw @508	Oldies	Premiere	Clear Chan.-Diamond	Clear Channel Communications	Detroit
WMUZ	103.5	50 kw @465	Religion	Ind.	—	Crawford Broadcasting Co.	Detroit
WMXD	92.3	45 kw @479	Black	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Detroit
WNIC	100.3	31.6 kw @600	AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Dearborn
WOMC	104.3	190 kw @360	Oldies	WW1/MBS	Infinity Radio Sales	CBS/Infinity	Detroit
WPLT	96.3	20 kw @786	AC	ABC	ABC Radio Sales	ABC Inc.	Detroit
WRIF	101.1	27.2 kw @880	AOR	Ind.	McGavren-Guild	Greater Media, Inc.	Detroit
WVMV	98.7	50 kw @462	Jazz	WW1/MBS	Infinity Radio Sales	CBS/Infinity	Detroit
WYCD	99.5	17 kw @787	Country	WW1/MBS	Infinity Radio Sales	CBS/Infinity	Detroit

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WKKO-F	Country	99.9	Toledo

**Consolidation Report**

	12+	25-54
	(%)	(%)
ABC Inc.	12.8	9.7
WDRQ FM, WJR AM, WPLT FM		
CBS/Infinity	23.1	22.7
WKRK FM, WOMC FM, WVMV FM, WWJ AM, WXYT AM, WYCD FM		
CHUM Group, Ltd.	6.9	4.0
CIDR FM, CIMX FM, CKLW AM, CKWW AM		
Clear Channel Communications	24.1	27.6
WDFN AM, WJLB FM, WKQI FM, WLLC FM, WMXD FM, WNIC FM		
Crawford Broadcasting Co.	1.7	2.0
WEXL AM, WLLZ AM, WMUZ FM		
Greater Media, Inc.	10.6	14.5
WCSX FM, WGRV FM, WRIF FM		
Radio One	5.6	4.4
WCHB AM, WDMK FM, WDTJ FM		
	<b>84.8</b>	<b>84.9</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	601 (3)	601 (3)	11.3
AOR	0 (0)	714 (4)	714 (4)	13.5
Black/Urban	54 (1)	1083 (6)	1137 (7)	21.5
CHR	0 (0)	546 (2)	546 (2)	10.3
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	267 (2)	267 (2)	5.0
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	271 (1)	271 (1)	5.1
News/Talk	782 (4)	96 (1)	879 (5)	16.6
Oldies	0 (0)	408 (2)	408 (2)	7.7
Other	(0)	(0)	(0)	0.0
Religion	49 (2)	54 (1)	102 (3)	1.9
Soft AC	(0)	(0)	(0)	0.0
Sports	206 (2)	0 (0)	206 (2)	3.9
Standards/EZ	169 (1)	0 (0)	169 (1)	3.2
<b>Totals</b>	<b>1260(10)</b>	<b>4040 (22)</b>	<b>5300 (32)</b>	

Note WXYT-1270 Old Format: talk New Format: sports (1/8) MI Detroit

# EL PASO

Arbitron Rank 73 Pop (12+)	557,000	Stations	34 / 30	% Below Line	4.5
Market TSL in Hours	22.3	Diaries	1074 / 518.6:1 / 52.3%	% Not Listed	8.8
Average Persons Rating	16.8	12+ FM Share (Metro)	83.1	Sample Target	1070

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 KPRR-F	CHR	104 / 11.1	14.6	13.4	15.1	15.1	13.6	1754 / 31.5	34.4	35.1	Clear Channel Communications
2 KBNA-AF	Hispanic	101 / 10.8	10.6	10.9	7.8	7.8	10.0	1339 / 24.0	23.3	20.9	Hispanic Broadcasting Corp.
3 KLAQ-F	AOR	89 / 9.5	11.5	11.0	9.1	9.1	10.3	1371 / 24.6	25.2	23.8	Regent Communications, Inc.
4 KINT-F	Hispanic	70 / 7.4	5.7	6.7	5.5	5.5	6.3	1008 / 18.1	16.1	15.6	Entravision Holdings
5 KTSM-F	Soft AC	61 / 6.5	6.6	7.4	6.6	6.6	6.8	957 / 17.2	17.3	15.6	Clear Channel Communications
6 KHEY-F	Country	60 / 6.5	5.5	4.0	3.2	3.2	4.8	809 / 14.5	12.7	10.7	Clear Channel Communications
7 KSII-F	AC	45 / 4.8	6.0	4.7	5.7	5.7	5.3	933 / 16.7	19.2	18.0	Regent Communications, Inc.
8 XHH-F	Hispanic	41 / 4.4	3.0	3.3	4.7	4.7	3.9	616 / 11.1	9.2	11.2	Mexican
8 KOFX-F	Oldies	41 / 4.4	5.5	5.1	5.0	5.0	5.0	769 / 13.8	12.7	15.0	Entravision Holdings
10 XEPR-F	AOR	33 / 3.5	4.7	4.7	4.9	4.9	4.5	730 / 13.1	13.5	13.4	Grupo Acir
11 KHRO-F	Oldies	25 / 2.7	2.9	2.2	2.4	3.4	2.6	520 / 9.3	8.6	9.9	Entravision Holdings
11 KTSM	News/Talk	25 / 2.7	2.7	0.5	2.6	0.5	2.1	312 / 5.6	5.3	1.5	Clear Channel Communications
13 KROD	News/Talk	14 / 1.5	1.1	1.4	1.9	1.9	1.5	305 / 5.5	4.2	5.4	Regent Communications, Inc.
14 XHPX-F	Hispanic	13 / 1.4	0.4	0.7	0.4	0.4	0.7	356 / 6.4	2.8	2.4	Mexican Station Owner
14 XEWR	Hispanic	13 / 1.4	0.8	1.8	0.8	0.8	1.2	211 / 3.8	2.8	3.2	Mexican Station Owner
16 XEFV	Hispanic	12 / 1.3	0.7	1.2	1.3	1.3	1.1	186 / 3.3	3.2	2.9	Mexican Station Owner
17 KVIV	Hispanic	10 / 1.0					0.0	66 / 1.2			Spanish Christian Broadcasting
18 XHGU-F	Hispanic	9 / 1.0	0.5	0.4	0.5	0.5	0.6	214 / 3.8	3.7	2.6	Mexican
19 KSVE	Hispanic	9 / 0.9	1.5	1.2	2.3	2.3	1.5	161 / 2.9	3.8	4.2	Entravision Holdings
20 KELP	Religion	8 / 0.9	0.9	0.8	1.3	1.3	1.0	124 / 2.2	1.6	2.4	McClatchey Broadcasting
21 XHNZ-F	Hispanic	8 / 0.8	0.7	1.0	0.6	0.6	0.8	235 / 4.2	3.4	2.7	Mexican Station Owner
21 KXPL	Hispanic	8 / 0.8					0.0	68 / 1.2			K-Fina Results, Inc.
23 KHEY	Sports	7 / 0.8	0.5	3.4	0.5	2.6	1.3	129 / 2.3	2.0	6.8	Clear Channel Communications
24 XEPZ	N/A	7 / 0.7					0.0	85 / 1.5			Mexican Station Owner
24 XEJ	Hispanic	7 / 0.7	0.6	0.9			0.0	116 / 2.1	2.2		Mexican Station Owner
26 XHEM-F	N/A	6 / 0.6	0.4		0.3	0.3	0.0	185 / 3.3	1.9	1.7	Mexican Station Owner
27 XHIM-F	Hispanic	5 / 0.6	1.2	1.0	0.4	0.4	0.8	175 / 3.1	3.0	2.1	Mexican Station Owner
27 XEWG	N/A	5 / 0.6	0.5	0.5	0.5	0.5	0.0	101 / 1.8	1.5	1.5	Mexican Station Owner
29 KROL-F	Religion	4 / 0.4	0.3	0.7	0.7	0.7	0.5	132 / 2.4	1.2	3.0	McClatchey Broadcasting
29 XCJC	Hispanic	4 / 0.4					0.0	48 / 0.9			Mexican Station Owner
29 XHTO-F	N/A	4 / 0.4	0.4	0.5	0.4	0.4	0.4	156 / 2.8	1.8	1.4	Mexican Station Owner
32 KAMA	Hispanic	3 / 0.4	0.8	0.4	0.6	0.6	0.6	96 / 1.7	2.4	2.5	Hispanic Broadcasting Corp.
33 XEP	N/A	3 / 0.3					0.0	63 / 1.1			Mexican Station Owner

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KPRR-F	1 KLAQ-F	1 KLAQ-F	1 KBNA-AF	1 KBNA-AF	1 KBNA-AF	1 KBNA-AF	1 KPRR-F	1 KBNA-AF	1 KPRR-F	1 KPRR-F
2 KLAQ-F	2 KPRR-F	2 KBNA-AF	2 KLAQ-F	2 KLAQ-F	2 KTSM-F	2 KLAQ-F	2 KLAQ-F	2 KINT-F	2 KLAQ-F	2 KBNA-AF
3 KINT-F	3 KBNA-AF	3 KPRR-F	3 KPRR-F	3 KTSM-F	3 KINT-F	3 KPRR-F	3 XHH-F	3 KLAQ-F	3 KBNA-AF	3 KINT-F
4 XHH-F	4 KSII-F	4 KHEY-F	4 KHEY-F	4 KPRR-F	4 KHEY-F	4 KINT-F	4 KHEY-F	4 KPRR-F	4 KHEY-F	4 KLAQ-F
5 KBNA-AF	5 KHEY-F	5 KSII-F	5 KTSM-F	5 KHEY-F	5 KOFX-F	5 KHEY-F	5 KBNA-AF	4 KTSM-F	5 KINT-F	5 KHEY-F
6 KHEY-F	6 KINT-F	6 KINT-F	6 KSII-F	6 KPRR-F	6 KPRR-F	6 KTSM-F	6 KSII-F	6 KHEY-F	6 KTSM-F	6 KTSM-F
7 KSII-F	7 XHH-F	7 KTSM-F	7 KINT-F	7 KOFX-F	7 KTSM	7 KSII-F	7 KTSM-F	7 KOFX-F	7 KSII-F	7 XHH-F
8 KTSM-F	8 KHRO-F	8 XEPR-F	8 XEPR-F	8 KINT-F	8 XEPR-F	8 KOFX-F	8 XEPR-F	8 KSII-F	8 KOFX-F	8 KOFX-F
9 KOFX-F	9 XEPR-F	9 XHH-F	9 KOFX-F	9 XEPR-F	9 XHH-F	9 XHH-F	9 KINT-F	9 KTSM	9 XHH-F	9 XEPR-F
10 XHNZ-F	10 KTSM-F	10 KOFX-F	10 XHH-F	10 XHH-F	10 KLAQ-F	10 XEPR-F	10 XHPX-F	9 XHH-F	10 XEPR-F	10 KSII-F
10 XEWR		10 KHRO-F								

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KPRR-F	1 KPRR-F	1 KPRR-F	1 KBNA-AF	1 KBNA-AF	1 KLAQ-F	1 KLAQ-F	1 KLAQ-F	1 KLAQ-F	1 KLAQ-F
2 KLAQ-F	2 KLAQ-F	2 KSII-F	2 KPRR-F	2 KTSM-F	2 KPRR-F	2 KPRR-F	2 KBNA-AF	2 KPRR-F	2 KBNA-AF
3 KBNA-AF	3 KBNA-AF	3 KBNA-AF	3 KLAQ-F	3 KPRR-F	3 KINT-F	3 KBNA-AF	3 KSII-F	3 XEPR-F	3 KOFX-F
4 KSII-F	4 KSII-F	4 KLAQ-F	4 KSII-F	4 KHEY-F	4 KBNA-AF	4 KINT-F	4 XHH-F	4 KBNA-AF	4 XEPR-F
5 XHH-F	5 KHEY-F	5 KHEY-F	5 KINT-F	5 KINT-F	5 KHEY-F	5 KSII-F	5 KPRR-F	5 KHEY-F	5 KHEY-F
5 KINT-F	6 KINT-F	6 KHRO-F	6 KHEY-F	6 KSII-F	5 XEPR-F	6 XHH-F	6 KHEY-F	6 KINT-F	6 KSII-F
7 KHEY-F	7 KHRO-F	7 KINT-F	7 KTSM-F	7 KLAQ-F	7 XHH-F	6 KHEY-F	6 KINT-F	7 KSII-F	7 KPRR-F
7 XHPX-F	7 XHH-F	8 KTSM-F	8 XHH-F	8 XHH-F	8 KHRO-F	8 XEPR-F	8 KOFX-F	8 KOFX-F	8 KTSM-F
9 KHRO-F	9 KTSM-F	9 XHH-F	9 KHRO-F	9 KOFX-F	9 XHGU-F	9 KOFX-F	9 XEPR-F	8 KTSM-F	9 KINT-F
10 XHNZ-F	10 XHPX-F	10 KXPL	10 KOFX-F	10 KHRO-F	10 KTSM-F	9 KHRO-F	10 KXPL	10 KHRO-F	10 KTSM

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KAMA	750	10 kw / 1 kw	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	El Paso
KBNA	920	1 kw / 360 w	simul. KBNAAF	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	El Paso
KELP	1590	5 kw / 800 w	Religion	Ind.	Salem Radio Reps	McClatchey Broadcasting	El Paso
KHEY	1380	5 kw / 500 w	Sports	ABC, 1-on-1, ESPN	Clear Chan.-Diamond	Clear Channel Communications	El Paso
KROD	600	5 kw / 5 kw	News/Talk	CBS, SRN	Christal	Regent Communications, Inc.	El Paso
KSVE	1150	5 kw / 380 w	Hispanic	Unica	Caballero	Entravision Holdings	El Paso
KTSM	690	10 kw / 10 kw	News/Talk	ABC, WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	El Paso
KVIV	1340	1 kw / 910 w	Hispanic	Ind.	Lotus	Spanish Christian Broadcasting	El Paso
KXPL	1060	10 kw / kw	Hispanic	—	—	K-Fina Results, Inc.	El Paso
XEJ	970	kw / kw	Hispanic	Ind.	—	Mexican Station Owner	Ciudad Juarez
XEP	99.1	0 w / 0 w	N/A	Ind.	—	Mexican Station Owner	
XEPZ	0	0 w / 0 w	N/A	—	—	Mexican Station Owner	
XEWG		kw / kw	N/A	Ind.	—	Mexican Station Owner	

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBNA	97.5	100 kw @ 1,050	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	El Paso
KHEY	96.3	100 kw @ 1,390	Country	ABC, Premiere	Clear Chan.-Diamond	Clear Channel Communications	El Paso
KHRO	94.7	96.9 kw @ 1,191	Oldies	Ind.	Katz	Entravision Holdings	El Paso
KINT	93.9	100 kw @ 1,420	Hispanic	Ind.	Caballero	Entravision Holdings	El Paso
KLAQ	95.5	100 kw @ 1,390	AOR	Ind.	Christal	Regent Communications, Inc.	El Paso
KOFX	92.3	100 kw @ 1,860	Oldies	Ind.	Katz	Entravision Holdings	El Paso
KPRR	102.1	100 kw @ 1,190	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	El Paso
KROL	99.5	100 kw @ 1,023	Religion	Ind.	—	McClatchey Broadcasting	Las Cruces
KSII	93.1	100 kw @ 1,422	AC	Ind.	Christal	Regent Communications, Inc.	El Paso
KTSM	99.9	100 kw @ 1,820	Soft AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	El Paso
XEPR	99.1	13 kw @ 1,635	AOR	Ind.	Clear Chan.-Diamond	Grupo Acir	Presidio
XHEM	103.5	0 w@	N/A	Ind.	—	Mexican Station Owner	Ciudad Juarez
XHGU	105.9	0 w@	Hispanic	Ind.	—	Mexican Station Owner	Ciudad Juarez
XHH	100.7	0 w@	Hispanic	Ind.	—	Mexican Station Owner	Ciudad Juarez
XHIM	105.1	770 w@-16	Hispanic	Ind.	—	Mexican Station Owner	Ciudad Juarez
XHNZ	0	kw @	Hispanic	Ind.	—	Mexican Station Owner	Ciudad Juarez
XHTO	104.3	0 w@	N/A	Ind.	—	Mexican Station Owner	Ciudad Juarez

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
XCJC	Hispanic	1490	
XEFV	Hispanic		
XEWR	Hispanic		
XHPX-F	Hispanic	98.3	Ciudad Juarez

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>Clear Channel Communications</b>	27.6	25.0
KHEY FM, KHEY AM, KPRR FM, KTSM AM, KTSM FM		
<b>Entravision Holdings</b>	15.4	16.6
KHRO FM, KINT FM, KOFX FM, KSVE AM		
<b>Hispanic Broadcasting Corp.</b>	11.2	12.4
KAMA AM, KBNA AM, KBNA FM		
<b>McClatchey Broadcasting</b>	1.3	1.9
KELP AM, KROL FM		
<b>Mexican Station Owner</b>	6.0	5.8
XHGU FM, XHH FM, XHIM FM		
<b>Regent Communications, Inc.</b>	15.8	16.7
KLAQ FM, KROD AM, KSII FM		
	<b>77.3</b>	<b>78.4</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	45 (1)	45 (1)	5.3
AOR	0 (0)	122 (2)	122 (2)	14.3
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	104 (1)	104 (1)	12.2
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	60 (1)	60 (1)	7.0
Hispanic	74 (9)	238 (7)	312(16)	36.6
Jazz	(0)	(0)	(0)	0.0
News/Talk	39 (2)	0 (0)	39 (2)	4.6
Oldies	0 (0)	66 (2)	66 (2)	7.7
Other	(0)	(0)	(0)	0.0
Religion	8 (1)	4 (1)	12 (2)	1.4
Soft AC	0 (0)	61 (1)	61 (1)	7.2
Sports	7 (1)	0 (0)	7 (1)	0.8
Standards/EZ	(0)	(0)	(0)	0.0
<b>Totals</b>	<b>128(13)</b>	<b>700 (16)</b>	<b>828 (29)</b>	



# FRESNO

Arbitron Rank 67	Pop (12+) 632,900	Stations 33 / 31	% Below Line 4.0
Market TSL in Hours 20.2	Diaries 1623 / 390.0:1 / 53.5%	% Not Listed 12.2	
Average Persons Rating 15.0	12+ FM Share (Metro) 79.4	Sample Target 1670	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 KMJ	News/Talk	103 / 10.9	9.8	6.4	7.7	7.7	8.7	1033 / 16.3	15.9	14.8	CBS/Infinity
2 KSKS-F	Country	63 / 6.6	6.8	5.9	5.2	5.2	6.1	742 / 11.7	13.8	10.4	CBS/Infinity
3 KJWL-F	Standards/EZ List	56 / 5.9	4.6	4.7	4.1	4.1	4.8	569 / 9.0	8.7	7.8	John Edwards Ostlund
4 KBOS-F	Black	48 / 5.1	5.0	6.1	5.9	5.9	5.5	1137 / 18.0	18.0	16.7	Clear Channel Communications
5 KOQO-F	Hispanic	43 / 4.6	5.6	3.5	4.7	4.7	4.6	636 / 10.1	11.4	9.9	CBS/Infinity
6 KMGV-F	Oldies	41 / 4.3	4.1	5.4	4.2	4.2	4.5	659 / 10.4	9.6	8.8	CBS/Infinity
7 KRZR-F	AOR	38 / 4.0	5.0	5.0	6.0	6.0	5.0	549 / 8.7	10.2	10.9	Clear Channel Communications
8 KLBN-F	Hispanic	36 / 3.8	4.7	3.0	3.6	3.6	3.8	617 / 9.8	10.3	9.3	Lotus Communications Corp.
8 KVSF-F	AC	36 / 3.8	4.5	3.3	3.5	3.5	3.8	845 / 13.4	12.9	14.1	CBS/Infinity
10 KFRR-F	AOR	35 / 3.7	3.6	3.3	3.3	3.3	3.5	632 / 10.0	10.9	10.1	Mondosphere Broadcasting
11 KSEQ-F	CHR	33 / 3.5	3.0	3.8	3.6	3.6	3.5	879 / 13.9	12.8	11.9	Buckley Broadcasting
12 KFSO-F	Oldies	30 / 3.2	3.7	3.8	3.2	3.2	3.5	575 / 9.1	11.2	11.0	Clear Channel Communications
13 KEZL-F	Jazz	29 / 3.1	2.8	2.5	3.5	3.5	3.0	424 / 6.7	6.7	7.6	Clear Channel Communications
14 KSOF-F	Soft AC	29 / 3.0	5.2	4.2	2.7	2.7	3.8	550 / 8.7	10.4	8.1	Clear Channel Communications
15 KJFX-F	AOR	27 / 2.9	3.1	3.9	4.6	4.6	3.6	549 / 8.7	9.2	10.4	Mondosphere Broadcasting
16 KRNC-F	Hispanic	24 / 2.5	2.1	2.1	3.3	3.3	2.5	468 / 7.4	5.1	7.6	CBS/Infinity
17 KWRU	Hispanic	20 / 2.2	0.9	0.9	1.3	1.3	1.3	267 / 4.2	2.3	2.3	Radio Unica
18 KALZ-F	AC	20 / 2.1	2.3	3.0	3.2	3.2	2.6	543 / 8.6	8.7	11.2	Clear Channel Communications
19 KMMM-F	Hispanic	14 / 1.5	2.2	1.8	1.2	1.2	1.7	338 / 5.3	4.5	2.9	Patrick R. Ryan
20 KWOL-F	Country	14 / 1.4	1.3	0.9	1.3	1.3	1.2	192 / 3.0	2.5	2.3	Mondosphere Broadcasting
21 KQEQ-AF	Hispanic	13 / 1.4					0.0	108 / 1.7			RAK Communications, Inc.
22 KKPW-F	Black	11 / 1.2	1.1	1.7	1.2	1.2	1.3	433 / 6.8	5.9	6.3	Hispanic Radio Enterprises, Inc.
23 KMPH-F	News/Talk	11 / 1.1	1.0	1.7	1.7	1.7	1.4	272 / 4.3	4.3	6.1	KMPH Newsradio, LP
24 KXEX	News/Talk	10 / 1.0					0.0	85 / 1.3			RAK Communications, Inc.
24 KGST	Hispanic	10 / 1.0	0.5	0.5	1.4	1.4	0.8	213 / 3.4	2.1	3.1	Lotus Communications Corp.
26 KYNO	Hispanic	7 / 0.7					0.0	44 / 0.7			Spanish Catholic Radio
26 KOOR	Hispanic	7 / 0.7	0.7	1.4	0.8	0.8	0.9	144 / 2.3	2.2	1.5	CBS/Infinity
28 KBIF	Religion	6 / 0.7	1.0	1.2			0.0	92 / 1.5	1.9		Gore-Overgaard Broadcasting, Inc.
29 KCIV-F	Religion	5 / 0.5	0.8	1.0		1.6	0.0	93 / 1.5	1.7	3.5	Bott Broadcasting Co.
30 KZFO-F	Hispanic	4 / 0.5	0.9	0.7	1.1	1.1	0.8	118 / 1.9	3.0	3.0	Entravision Holdings
31 KFIG	Sports	4 / 0.4	0.5	0.7	0.6	0.6	0.5	88 / 1.4	1.7	1.6	Big Dawg Broadcasting
31 KAAT-F	Soft AC	4 / 0.4					0.0	48 / 0.8			California Sierra Corp.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KBOS-F	1 KRZR-F	1 KSKS-F	1 KSKS-F	1 KMJ	1 KMJ	1 KMJ	1 KBOS-F	1 KMJ	1 KMJ	1 KJWL-F
2 KSEQ-F	2 KBOS-F	2 KRZR-F	2 KMGV-F	2 KSKS-F	2 KJWL-F	2 KSKS-F	2 KMJ	2 KSKS-F	2 KSKS-F	2 KMJ
3 KOQO-F	3 KFRR-F	3 KOQO-F	3 KMJ	3 KMGV-F	3 KSKS-F	3 KJWL-F	3 KFRR-F	3 KJWL-F	3 KJWL-F	2 KBOS-F
4 KFRR-F	4 KOQO-F	4 KVSF-F	4 KVSF-F	4 KVSF-F	4 KMGV-F	4 KOQO-F	4 KSEQ-F	4 KOQO-F	4 KBOS-F	4 KSKS-F
5 KLBN-F	5 KVSF-F	4 KMGV-F	5 KRZR-F	5 KOQO-F	5 KEZL-F	5 KFRR-F	5 KSKS-F	5 KMGV-F	5 KVSF-F	5 KMGV-F
6 KKPW-F	6 KSKS-F	6 KBOS-F	5 KOQO-F	6 KRZR-F	6 KFSO-F	5 KRZR-F	6 KRZR-F	6 KSOF-F	6 KMGV-F	6 KOQO-F
7 KVSF-F	7 KLBN-F	7 KMJ	7 KJFX-F	7 KJFX-F	7 KJFX-F	7 KVSF-F	7 KOQO-F	6 KLBN-F	7 KLBN-F	7 KSEQ-F
7 KRZR-F	8 KRNC-F	8 KFRR-F	7 KFRR-F	8 KFRR-F	8 KSOF-F	8 KMGV-F	8 KJWL-F	8 KRZR-F	7 KRZR-F	7 KSEQ-F
9 KMGV-F	9 KSOF-F	9 KJFX-F	9 KLBN-F	8 KFSO-F	9 KOQO-F	9 KBOS-F	9 KVSF-F	9 KEZL-F	9 KSEQ-F	9 KVSF-F
10 KALZ-F	9 KSEQ-F	9 KLBN-F	10 KBOS-F	10 KLBN-F	9 KLBN-F	10 KLBN-F	10 KLBN-F	10 KBOS-F	10 KOQO-F	9 KLBN-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KBOS-F	1 KVSF-F	1 KVSF-F	1 KSKS-F	1 KSKS-F	1 KBOS-F	1 KRZR-F	1 KFRR-F	1 KRZR-F	1 KMJ
2 KSKS-F	2 KBOS-F	2 KBOS-F	2 KMGV-F	2 KMGV-F	2 KRZR-F	2 KFRR-F	2 KRZR-F	2 KMJ	2 KRZR-F
3 KSOF-F	3 KRNC-F	3 KRNC-F	3 KVSF-F	3 KVSF-F	3 KOQO-F	3 KOQO-F	3 KSKS-F	3 KOQO-F	3 KSKS-F
4 KSEQ-F	4 KOQO-F	4 KALZ-F	4 KBOS-F	4 KBOS-F	4 KFRR-F	4 KBOS-F	4 KOQO-F	4 KFRR-F	4 KJFX-F
5 KVSF-F	5 KSKS-F	5 KOQO-F	5 KOQO-F	4 KMJ	5 KLBN-F	5 KLBN-F	5 KVSF-F	5 KJFX-F	5 KOQO-F
6 KRNC-F	6 KSOF-F	6 KFRR-F	6 KRNC-F	6 KALZ-F	6 KSEQ-F	6 KSKS-F	6 KMJ	6 KSKS-F	6 KFRR-F
7 KOQO-F	7 KRZR-F	7 KRZR-F	7 KSOF-F	7 KFSO-F	7 KALZ-F	7 KVSF-F	7 KLBN-F	7 KLBN-F	7 KLBN-F
8 KRZR-F	8 KSEQ-F	8 KLBN-F	7 KALZ-F	8 KOQO-F	8 KJFX-F	8 KMJ	8 KWRU	8 KBOS-F	8 KFSO-F
9 KFRR-F	8 KALZ-F	9 KYNO	9 KSEQ-F	8 KRNC-F	9 KBIF	9 KJFX-F	9 KQEQ-AF	9 KVSF-F	9 KMGV-F
10 KLBN-F	10 KFRR-F	10 KMMM-F	10 KFSO-F	10 KJWL-F	10 KRNC-F	10 KRNC-F	10 KBOS-F	10 KMGV-F	10 KVSF-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBIF	900	1 kw / 500 w	Religion	USA	—	Gore-Overgaard Broadcasting, Inc.	Fresno
KFIG	1430	5 kw / 5 kw	Sports	ESPN, ABC	—	Big Dawg Broadcasting	Fresno
KGST	1600	5 kw / 5 kw	Hispanic	CRC	Lotus	Lotus Communications Corp.	Fresno
KMJ	580	5 kw / 5 kw	News/Talk	CBS, SRN	Katz	CBS/Infinity	Fresno
KOOR	790	5 kw / 2.5 kw	Hispanic	Ind.	Katz Hispanic	CBS/Infinity	Clovis
KQEQ	1210	370 w / 370 w	Hispanic	Ind.	—	RAK Communications, Inc.	Fowler
KWRU	940	50 kw / 50 kw	Hispanic	Unica	—	Radio Unica	Fresno
KXEX	1550	5 kw / 2.5 kw	News/Talk	Ind.	—	RAK Communications, Inc.	Fresno
KYNO	1300	5 kw / 1 kw	Hispanic	AP	—	Spanish Catholic Radio	Fresno

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAAT	103.1	25 kw @ -194	Soft AC	CNN+, Jones	—	California Sierra Corp.	Oakhurst
KALZ	102.7	50 kw @ 500	AC	ABC	Clear Chan.-Emerald	Clear Channel Communications	Fresno
KBOS	94.9	16.4 kw @ 847	Black	ABC	Clear Chan.-Emerald	Clear Channel Communications	Tulare
KEZL	96.7	22 kw @ 348	Jazz	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Fowler
KFRR	104.1	16 kw @ 869	AOR	Ind.	D & R Radio	Mondosphere Broadcasting	Woodlake
KFSO	92.9	18 kw @ 847	Oldies	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Visalia
KJFX	95.7	17.5 kw @ 850	AOR	Ind.	D & R Radio	Mondosphere Broadcasting	Fresno
KJWL	99.3	5.03 kw @ 349	Standards/EZ List	WW1/MBS, CNN+	—	John Edwards Ostlund	Fresno
KKPW	94.3	6 kw @ 328	Black	Ind.	McGavren-Guild	Hispanic Radio Enterprises, Inc.	Kerman
KLBN	105.1	600 w @ 1,870	Hispanic	Ind.	Lotus	Lotus Communications Corp.	Auberry
KLCZ	102.3	19.5 kw @ 380	simul. KQEQAF	Ind.	—	Radio Corcoran, Inc.	Corcoran
KMGV	97.9	2.09 kw @ 2,005	Oldies	Ind.	Katz	CBS/Infinity	Fresno
KMMM	107.1	9.9 kw @ 515	Hispanic	Ind.	Lotus	Patrick R. Ryan	Madera
KMPH	107.5	20.3 kw @ 784	News/Talk	AP	Lotus	KMPH Newsradio, LP	Hanford
KOOQ	101.9	2.25 kw @ 1,948	Hispanic	Ind.	Katz Hispanic	CBS/Infinity	Fresno
KRNC	105.9	2.4 kw @ 1,960	Hispanic	Ind.	Katz Hispanic	CBS/Infinity	Fresno
KRZR	103.7	50 kw @ 500	AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Hanford
KSKS	93.7	68 kw @ 1,909	Country	Ind.	Katz	CBS/Infinity	Fresno
KSOF	98.9	19 kw @ 800	Soft AC	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Dinuba
KVSR	101.1	10 kw @ 1,076	AC	Ind.	Katz	CBS/Infinity	Fresno
KWOL	105.5	25 kw @ 328	Country	ABC	D & R Radio	Mondosphere Broadcasting	San Joaquin
KZFO	92.1	25 kw @ 312	Hispanic	Ind.	Caballero	Entravision Holdings	Madera

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KCIV-F	Religion	99.9	Mt. Bullion
KSEQ-F	CHR	97.1	Visalia

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>CBS/Infinity</b>	33.4	34.8
KMGV FM, KMJ AM, KOOR AM, KOOQ FM, KRNC FM, KSKS FM, KVSR FM		
<b>Clear Channel Communications</b>	20.5	20.8
KALZ FM, KBOS FM, KEZL FM, KFSO FM, KRZR FM, KSOF FM		
<b>Lotus Communications Corp.</b>	4.8	4.4
KGST AM, KLBN FM		
<b>Mondosphere Broadcasting</b>	8.0	9.9
KFRR FM, KJFX FM, KWOL FM		
<b>RAK Communications, Inc.</b>	1.5	1.1
KQEQ AM, KXEX AM		
<b>Totals</b>	<b>68.2</b>	<b>71.0</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	55 (2)	55 (2)	6.6
AOR	0 (0)	101 (3)	101 (3)	12.2
Black/Urban	0 (0)	59 (2)	59 (2)	7.1
CHR	0 (0)	33 (1)	33 (1)	4.0
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	76 (2)	76 (2)	9.2
Hispanic	48 (5)	130 (6)	178(11)	21.5
Jazz	0 (0)	29 (1)	29 (1)	3.5
News/Talk	113 (2)	10 (1)	124 (3)	15.0
Oldies	0 (0)	71 (2)	71 (2)	8.6
Other	(0)	(0)	(0)	0.0
Religion	6 (1)	5 (1)	11 (2)	1.3
Soft AC	0 (0)	32 (2)	32 (2)	3.9
Sports	4 (1)	0 (0)	4 (1)	0.5
Standards/EZ	0 (0)	56 (1)	56 (1)	6.8
<b>Totals</b>	<b>171 (9)</b>	<b>657 (24)</b>	<b>829 (33)</b>	

Note KZFO-92.1 Old Format: Z-Span.- reg. Mex. New Format: EXCEL - Spanish CHR CA Madera (Fresno)  
 KHOT-1250 Old Format: Z-Span.-Span. hits New Format: Z-Spanish - reg. Mex. CA Madera (Fresno)

# GRAND RAPIDS

Arbitron Rank 66	Pop (12+) 636,600	Stations 27 / 23	% Below Line 2.4
Market TSL in Hours 18.4		Diaries 1688 / 377.1:1 / 59.0%	% Not Listed 18.9
Average Persons Rating 13.9		12+ FM Share (Metro) 82.6	Sample Target 1740

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner	
1	WBCT-F	Country	77 / 8.7	10.4	9.5	7.2	7.2	8.9	1173 / 18.4	18.5	16.5	Clear Channel Communications
2	WSNX-F	CHR	74 / 8.3	7.9	6.9	7.6	7.6	7.7	1359 / 21.3	21.3	22.2	Clear Channel Communications
3	WOOD	News/Talk	64 / 7.2	6.9	4.8	4.5	4.5	5.8	1028 / 16.1	16.8	12.8	Clear Channel Communications
4	WLAV-F	AOR	56 / 6.3	6.3	7.4	8.7	8.7	7.2	914 / 14.4	14.6	17.5	Citadel Communications Corp.
5	WOOD-F	Soft AC	49 / 5.6	5.3	5.8	6.1	6.1	5.7	800 / 12.6	12.8	14.5	Clear Channel Communications
6	WLHT-F	AC	49 / 5.5	5.6	5.1	5.0	5.0	5.3	706 / 11.1	12.2	11.9	Regent Communications, Inc.
6	WGRD-F	AOR	49 / 5.5	5.5	8.0	6.8	6.8	6.5	1006 / 15.8	16.3	17.3	Regent Communications, Inc.
8	WKLF-F	AOR	48 / 5.4	4.9	5.0	5.3	5.3	5.2	782 / 12.3	11.6	13.2	Citadel Communications Corp.
9	WBFX-F	AOR	34 / 3.8	2.8	3.5	3.6	3.6	3.4	616 / 9.7	9.3	8.3	Clear Channel Communications
10	WODJ-F	Oldies	31 / 3.5	3.9	3.4	3.4	3.4	3.5	628 / 9.9	11.1	10.4	Citadel Communications Corp.
11	WTRV-F	Soft AC	27 / 3.1	3.2	2.0	3.2	3.2	2.9	517 / 8.1	8.1	7.8	Regent Communications, Inc.
12	WVTI-F	AC	27 / 3.0	3.5	3.7	4.7	4.7	3.7	858 / 13.5	15.1	17.8	Clear Channel Communications
13	WJQK-F	Religion	19 / 2.1	2.0	3.1	2.6	2.6	2.4	436 / 6.8	7.0	8.1	Lanser Broadcasting Corp.
13	WMJH	Standards/EZ List	19 / 2.1	4.0	2.1	2.1	2.1	2.6	163 / 2.6	2.9	3.2	Cook-Media II, LLC
15	WFGR-F	Classical/Fine Arts	18 / 2.0	1.7	1.6	1.9	1.9	1.8	468 / 7.3	6.6	6.5	Haith Broadcasting Corp.
16	WFUR-F	Religion	15 / 1.7	1.1	1.8	1.4	1.4	1.5	414 / 6.5	3.7	6.1	Kuiper Stations
17	WMUS-AF	Country	10 / 1.1	1.6	1.6	1.9	1.9	1.5	319 / 5.0	4.9	4.0	Clear Channel Communications
17	WJNZ	Black	10 / 1.1	1.1	2.0	1.7	1.7	1.5	179 / 2.8	1.6	2.8	Goodrich Broadcasting, Inc.
19	WBBL	Sports	9 / 1.1	0.9	0.9	0.8	0.8	0.9	253 / 4.0	3.9	3.1	Citadel Communications Corp.
20	WMRR-F	Oldies	8 / 0.8	0.8	1.1	1.2	1.2	1.0	172 / 2.7	2.5	2.9	Clear Channel Communications
21	WKWM	Oldies	6 / 0.7	0.6	1.2	0.7	0.7	0.8	50 / 0.8	0.9	1.0	Goodrich Broadcasting, Inc.
21	WTKG	News/Talk	6 / 0.7	0.8	0.9	0.8	0.8	0.8	185 / 2.9	2.8	2.6	Clear Channel Communications
21	WHTC	AC	6 / 0.7	0.5	0.4	0.6	0.6	0.6	124 / 2.0	1.8	1.4	Midwest Communications, Inc.
21	WGHN-AF	Soft AC	6 / 0.7	1.2		0.6	0.6	0.0	97 / 1.5	2.1	1.3	WGHN, Inc.
25	WLS	News/Talk	4 / 0.5				0.0		52 / 0.8			ABC Inc.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WSNX-F	1 WKLF-F	1 WBCT-F	1 WLAV-F	1 WLAV-F	1 WOOD	1 WBCT-F	1 WSNX-F	1 WOOD	1 WBCT-F	1 WSNX-F
2	WKLF-F	2 WSNX-F	1 WLAV-F	2 WBCT-F	2 WBCT-F	2 WGRD-F	2 WGRD-F	2 WKLF-F	2 WBCT-F	2 WSNX-F	2 WBCT-F
3	WBCT-F	3 WBCT-F	3 WSNX-F	3 WLHT-F	3 WLHT-F	3 WLAV-F	3 WOOD	3 WBCT-F	3 WLAV-F	3 WLAV-F	3 WLAV-F
4	WGRD-F	4 WGRD-F	4 WGRD-F	4 WGRD-F	4 WOOD-F	4 WLHT-F	4 WKLF-F	4 WOOD	4 WLHT-F	4 WOOD-F	4 WOOD-F
5	WJNZ	5 WLAV-F	5 WKLF-F	5 WBFX-F	5 WOOD	5 WOOD-F	4 WLAV-F	5 WGRD-F	5 WOOD-F	5 WOOD	5 WODJ-F
6	WLHT-F	6 WBFX-F	6 WLHT-F	6 WOOD-F	6 WGRD-F	6 WODJ-F	6 WSNX-F	6 WOOD-F	6 WSNX-F	6 WLHT-F	6 WKLF-F
7	WVTI-F	7 WOOD-F	7 WOOD-F	7 WOOD	7 WBFX-F	7 WTRV-F	7 WLHT-F	7 WLAV-F	7 WGRD-F	7 WGRD-F	6 WGRD-F
8	WJQK-F	8 WVTI-F	8 WBFX-F	8 WVTI-F	8 WVTI-F	8 WMJH	8 WOOD-F	8 WBFX-F	7 WBFX-F	7 WKLF-F	8 WOOD
9	WOOD-F	9 WLHT-F	9 WOOD	9 WSNX-F	9 WODJ-F	9 WFGR-F	9 WVTI-F	9 WLHT-F	9 WKLF-F	9 WBFX-F	9 WLHT-F
10	WBFX-F	10 WOOD	10 WVTI-F	10 WKLF-F	9 WSNX-F	10 WBFX-F	9 WODJ-F	10 WTRV-F	10 WTRV-F	10 WVTI-F	9 WFUR-F
							9 WBFX-F	10 WVTI-F			

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1	WSNX-F	1 WSNX-F	1 WBCT-F	1 WSNX-F	1 WOOD-F	1 WKLF-F	1 WKLF-F	1 WKLF-F	1 WLAV-F	1 WLAV-F
2	WBCT-F	2 WBCT-F	2 WVTI-F	2 WOOD-F	2 WLHT-F	2 WSNX-F	2 WGRD-F	2 WBFX-F	2 WKLF-F	2 WBCT-F
3	WOOD-F	3 WOOD-F	3 WOOD-F	3 WBCT-F	3 WBCT-F	3 WGRD-F	3 WBCT-F	3 WLAV-F	3 WBCT-F	3 WBFX-F
4	WGRD-F	4 WGRD-F	4 WSNX-F	4 WLHT-F	4 WLHT-F	4 WBCT-F	4 WLAV-F	4 WBCT-F	4 WGRD-F	4 WOOD
5	WLAV-F	5 WVTI-F	5 WGRD-F	5 WLAV-F	5 WSNX-F	5 WLAV-F	5 WSNX-F	5 WGRD-F	5 WBFX-F	5 WGRD-F
6	WKLF-F	6 WKLF-F	6 WLHT-F	6 WVTI-F	6 WLAV-F	6 WBFX-F	6 WBFX-F	6 WOOD	6 WOOD	6 WKLF-F
7	WVTI-F	7 WLHT-F	7 WJQK-F	7 WGRD-F	7 WOOD	7 WLHT-F	7 WLHT-F	6 WSNX-F	7 WSNX-F	7 WLHT-F
8	WBFX-F	8 WLAV-F	8 WKLF-F	8 WOOD	8 WGRD-F	8 WOOD-F	8 WOOD	8 WLHT-F	8 WLHT-F	8 WODJ-F
9	WLHT-F	9 WBFX-F	9 WOOD	9 WKLF-F	9 WTRV-F	9 WVTI-F	9 WBBL	9 WBBL	9 WVTI-F	9 WOOD-F
10	WOOD	10 WOOD	10 WLAV-F	10 WJQK-F	10 WODJ-F	10 WOOD	9 WVTI-F	10 WVTI-F	10 WJQK-F	10 WJQK-F
				10 WJQK-F						

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBBL	1340	1 kw / 1 kw	Sports	ABC, ESPN, WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Grand Rapids
WGHN	1370	500 w / 22 w	simul. WGHNAF	CBS	Patt Media	WGHN, Inc.	Grand Haven
WHTC	1450	1 kw / 1 kw	AC	—	Michigan Spot	Midwest Communications, Inc.	Holland
WJNZ	1680	10 kw / 680 w	Black	ABC	Patt Media	Goodrich Broadcasting, Inc.	Ada
WKWM	1140	5 kw / kw	Oldies	—	Patt Media	Goodrich Broadcasting, Inc.	Kentwood
WMJH	810	3.6 kw / kw	Standards/EZ List	—	—	Cook-Media II, LLC	Rockford
WOOD	1300	5 kw / 5 kw	News/Talk	WW1/MBS, ABC, Premiere	Clear Chan.-Diamond	Clear Channel Communications	Grand Rapids
WTKG	1230	1 kw / 1 kw	News/Talk	ABC, WW1/MBS, Premiere	Clear Chan.-Diamond	Clear Channel Communications	Grand Rapids

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBCT	93.7	320 kw @780	Country	Premiere	Clear Chan.-Diamond	Clear Channel Communications	Grand Rapids
WBFX	101.3	50 kw @420	AOR	Premiere	Clear Chan.-Diamond	Clear Channel Communications	Grand Rapids
WFGR	98.7	2.75 kw @492	Classical/Fine Arts	Ind.	Allied Radio Ptnrs.	Haith Broadcasting Corp.	Grand Rapids
WFUR	102.9	50 kw @492	Religion	Ind.	Patt Media	Kuiper Stations	Grand Rapids
WGHN	92.1	3 kw @247	Soft AC	CBS	Patt Media	WGHN, Inc.	Grand Haven
WGRD	97.9	13 kw @590	AOR	Ind.	Katz	Regent Communications, Inc.	Grand Rapids
WJQK	99.3	5.1 kw @371	Religion	Ind.	Salem Radio Reps	Lanser Broadcasting Corp.	Zeeland
WKLQ	94.5	50 kw @500	AOR	ABC	McGavren-Guild	Citadel Communications Corp.	Holland
WLAV	96.9	50 kw @489	AOR	ABC	McGavren-Guild	Citadel Communications Corp.	Grand Rapids
WLHT	95.7	41 kw @554	AC	Ind.	Katz	Regent Communications, Inc.	Grand Rapids
WODJ	107.3	50 kw @492	Oldies	WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Greenville
WOOD	105.7	265 kw @810	Soft AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Grand Rapids
WSNX	104.5	50 kw @661	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Muskegon
WTRV	100.5	3 kw @328	Soft AC	Ind.	Katz	Regent Communications, Inc.	Walker
WVTI	96.1	50 kw @492	AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Holland

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WLS	News/Talk	890	Chicago
WMRR-F	Oldies	101.7	Muskegon Heights
WMUS	simul. WMUSAF	1090	Muskegon
WMUS-F	Country	106.9	Muskegon
WMUS-AF	Country	106.9	Muskegon

**Consolidation Report**

	12+	25-54
	(%)	(%)
Citadel Communications Corp.	16.3	17.8
WBBL AM,WKLQ FM,WLAV FM,WODJ FM		
Clear Channel Communications	37.3	35.8
WBCT FM,WBFX FM,WOOD FM,WOOD AM,WSNX FM,WTKG AM,WVTI FM		
Goodrich Broadcasting, Inc.	1.8	0.9
WJNZ AM,WKWM AM		
Regent Communications, Inc.	14.1	15.9
WGRD FM,WLHT FM,WTRV FM		
WGHN, Inc.	0.6	0.7
WGHN FM,WGHN AM		
	70.1	71.1

Format Performance	AM	FM	Totals	Percent
AC	6 (1)	76 (2)	82 (3)	11.4
AOR	0 (0)	186 (4)	186 (4)	25.8
Black/Urban	10 (1)	0 (0)	10 (1)	1.4
CHR	0 (0)	74 (1)	74 (1)	10.3
Classical/Fine Arts	0 (0)	18 (1)	18 (1)	2.5
Country	0 (0)	87 (2)	87 (2)	12.1
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	74 (4)	0 (0)	74 (4)	10.3
Oldies	6 (1)	39 (2)	45 (3)	6.3
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	34 (2)	34 (2)	4.7
Soft AC	(1)	82 (3)	82 (4)	11.4
Sports	9 (1)	0 (0)	9 (1)	1.3
Standards/EZ	19 (1)	0 (0)	19 (1)	2.6
Totals	124(10)	596 (17)	720 (27)	

# GREENSBORO-WINSTON-SALEM-HIGH POINT

Arbitron Rank 43 Pop (12+)	1,018,200	Stations	30 / 20	% Below Line	9.3
Market TSL in Hours	19.6	Diaries	2202 / 462.4 / 55.8%	% Not Listed	19.4
Average Persons Rating	14.6	12+ FM Share (Metro)	87.0	Sample Target	2250

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 WTQR-F	Country	128 / 8.7	8.4	9.3	8.2	8.2	8.7	1955 / 19.2	18.7	18.8	Clear Channel Communications
2 WJMH-F	Black	127 / 8.6	9.0	8.7	7.7	7.7	8.5	1747 / 17.2	17.6	17.6	Entercom
3 WQMG-F	Black	109 / 7.3	7.3	8.1	7.7	7.7	7.6	1204 / 11.8	11.8	12.5	Entercom
4 WMAG-F	Soft AC	89 / 6.0	6.4	6.7	7.3	7.3	6.6	1425 / 14.0	14.7	16.0	Clear Channel Communications
5 WKZL-F	CHR	88 / 5.9	6.4	6.1	5.3	5.3	5.9	1890 / 18.6	18.9	16.2	Dick Broadcasting, Inc.
6 WMQX-F	Oldies	81 / 5.5	6.0	6.8	6.4	6.4	6.2	1418 / 13.9	14.7	15.8	Entercom
7 WKSI-F	AC	65 / 4.4	3.8	3.8	3.7	3.7	3.9	1323 / 13.0	13.3	13.6	Bahakel Communications, Inc.
8 WKRR-F	AOR	60 / 4.1	4.5	4.7	4.7	4.7	4.5	1095 / 10.8	11.3	12.1	Dick Broadcasting, Inc.
9 WVBZ-F	AOR	59 / 4.0	5.3	5.1	5.3	5.3	4.9	1005 / 9.9	12.5	13.0	Clear Channel Communications
10 WSJS	News/Talk	58 / 3.9	4.1	3.7	4.1	4.1	3.9	982 / 9.6	8.6	10.0	CBS/Infinity
11 WTHZ-F	Oldies	48 / 3.3	1.0	0.7	0.7	0.7	1.4	868 / 8.5	3.4	3.6	Davidson County Broadcasting
12 WSGH	Hispanic	35 / 2.4	0.6	0.7	1.1	1.1	1.2	268 / 2.6	0.9	1.0	Vernon H. Baker Stations
13 WKXU-F	Country	33 / 2.2	1.7	2.1	1.9	1.9	2.0	614 / 6.0	6.2	4.7	Curtis Media Group
14 WWCC-F	Country	25 / 1.7	3.7	4.1	3.1	3.1	3.1	570 / 5.6	8.8	8.6	Clear Channel Communications
15 WIST-F	Standards/EZ List	19 / 1.3	1.0	1.1	1.1	1.1	1.1	278 / 2.7	2.6	2.5	GHB Broadcasting Co.
15 WBRF-F	Country	19 / 1.3	1.0	1.2	0.9	0.9	1.1	305 / 3.0	2.7	2.5	Blue Ridge Radio, Inc.
17 WEND-F	AOR	18 / 1.2	1.2	0.9	1.5	1.5	1.2	368 / 3.6	4.1	4.7	Clear Channel Communications
18 WEAL	Religion	16 / 1.1	2.1	1.8	1.0	1.0	1.5	181 / 1.8	1.4	1.5	Entercom
19 WDCG-F	CHR	15 / 1.0	1.5	1.2	1.9	1.9	1.4	499 / 4.9	5.0	5.3	Clear Channel Communications
20 WMFR	News/Talk	14 / 1.0	0.8	0.7	0.6	0.6	0.8	215 / 2.1	1.8	1.5	CBS/Infinity
21 WAAA	Black	13 / 0.9	0.9	0.5	0.7	0.7	0.7	154 / 1.5	1.5	2.0	Media Broadcasting Corp.
22 WSSS-F	Oldies	11 / 0.7	0.5		4.5	3.9	0.0	159 / 1.6	1.8	8.5	CBS/Infinity
22 WFMX-F	Country	11 / 0.7	1.8	0.7	0.9	0.9	1.0	419 / 4.1	3.9	3.8	Mercury Radio Broadcasting
24 WRSN-F	AC	9 / 0.6					0.0	107 / 1.1			Clear Channel Communications
25 WQOK-F	Black	8 / 0.6	0.9		0.5	0.5	0.0	252 / 2.5	2.6	2.6	Radio One
25 WPEG-F	Black	8 / 0.6					0.0	56 / 0.5			CBS/Infinity
27 WPOL	Religion	8 / 0.5	0.8	0.6			0.0	125 / 1.2	1.2		Truth Broadcasting
28 WTNC	Religion	6 / 0.4					0.0	83 / 0.8			GHB Broadcasting Co.
28 WLYT-F	Soft AC	6 / 0.4	0.5		1.1	1.1	0.0	114 / 1.1	1.3	1.1	Clear Channel Communications
30 WSML	News/Talk	5 / 0.3	0.2	0.3		0.2	0.0	108 / 1.1	1.0	1.0	CBS/Infinity

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WJMH-F	1 WJMH-F	1 WQMG-F	1 WQMG-F	1 WQMG-F	1 WTQR-F	1 WTQR-F	1 WJMH-F	1 WTQR-F	1 WJMH-F	1 WJMH-F
2 WKZL-F	2 WQMG-F	2 WJMH-F	2 WTQR-F	2 WTQR-F	2 WMQX-F	2 WQMG-F	2 WQMG-F	2 WMAG-F	2 WTQR-F	2 WTQR-F
3 WKSI-F	3 WSGH	3 WKZL-F	3 WMAG-F	3 WMAG-F	3 WQMG-F	3 WJMH-F	3 WKZL-F	3 WMQX-F	3 WKZL-F	3 WQMG-F
4 WEND-F	4 WKZL-F	4 WTQR-F	4 WVBZ-F	4 WMQX-F	3 WMAG-F	4 WSJS	4 WTQR-F	4 WQMG-F	4 WMQX-F	4 WKZL-F
5 WTQR-F	5 WKSI-F	5 WKSI-F	4 WKZL-F	5 WVBZ-F	5 WSJS	5 WKZL-F	5 WMAG-F	5 WSJS	5 WQMG-F	5 WMAG-F
6 WVBZ-F	6 WTHZ-F	6 WMAG-F	6 WKRR-F	5 WKZL-F	6 WKZL-F	6 WMAG-F	6 WKSI-F	6 WJMH-F	6 WMQX-F	6 WMQX-F
7 WQMG-F	7 WVBZ-F	7 WVBZ-F	7 WTHZ-F	7 WKRR-F	6 WKRR-F	7 WVBZ-F	7 WMQX-F	7 WKRR-F	7 WKSI-F	7 WKSI-F
7 WMAG-F	8 WKRR-F	7 WKRR-F	8 WKSI-F	8 WTHZ-F	8 WVBZ-F	7 WKSI-F	8 WVBZ-F	8 WKZL-F	8 WVBZ-F	8 WVBZ-F
9 WMQX-F	9 WTQR-F	9 WTHZ-F	9 WMQX-F	9 WKSI-F	9 WKSI-F	9 WKRR-F	9 WKRR-F	9 WTHZ-F	9 WKRR-F	9 WKRR-F
10 WWCC-F	10 WMAG-F	10 WMQX-F	9 WJMH-F	10 WJMH-F	10 WKXU-F	10 WMQX-F	10 WTHZ-F	10 WKSI-F	10 WTHZ-F	10 WSGH
10 WKRR-F					10 WJMH-F			10 WVBZ-F		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WJMH-F	1 WJMH-F	1 WQMG-F	1 WQMG-F	1 WTQR-F	1 WJMH-F	1 WJMH-F	1 WQMG-F	1 WVBZ-F	1 WQMG-F
2 WSGH	2 WQMG-F	2 WTHZ-F	2 WJMH-F	2 WMAG-F	2 WSGH	2 WVBZ-F	2 WJMH-F	2 WJMH-F	2 WVBZ-F
3 WKSI-F	3 WKZL-F	3 WJMH-F	3 WMAG-F	3 WQMG-F	3 WKRR-F	3 WSGH	3 WVBZ-F	3 WKRR-F	3 WTQR-F
4 WKZL-F	4 WKSI-F	4 WMAG-F	4 WKZL-F	4 WMQX-F	4 WKZL-F	4 WQMG-F	4 WTHZ-F	4 WQMG-F	4 WKRR-F
5 WQMG-F	5 WTHZ-F	5 WKZL-F	5 WTQR-F	4 WKZL-F	5 WVBZ-F	5 WKRR-F	5 WSGH	5 WTQR-F	5 WMQX-F
6 WTHZ-F	6 WSGH	6 WTQR-F	6 WKSI-F	6 WTHZ-F	6 WKSI-F	6 WKZL-F	6 WKRR-F	6 WKZL-F	6 WJMH-F
7 WDCG-F	7 WMAG-F	7 WKSI-F	7 WTHZ-F	7 WKSI-F	7 WEND-F	6 WKSI-F	7 WKSI-F	6 WKSI-F	7 WKSI-F
8 WMAG-F	8 WTQR-F	8 WKRR-F	8 WMQX-F	8 WJMH-F	8 WTQR-F	6 WTHZ-F	8 WKZL-F	8 WSGH	8 WMAG-F
9 WKRR-F	9 WDCG-F	9 WKXU-F	9 WKRR-F	9 WKRR-F	9 WQMG-F	9 WEND-F	9 WEND-F	9 WTHZ-F	8 WTHZ-F
10 WMQX-F	10 WKRR-F	10 WDCG-F	10 WSGH	10 WKXU-F	10 WMAG-F	10 WTQR-F	10 WMQX-F	10 WMQX-F	10 WKZL-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAAA	980	1 kw / 69 w	Black	AURN	Roslin	Media Broadcasting Corp.	Winston-Salem
WEAL	1510	1 kw / kw	Religion	—	McGavren-Guild	Entercom	Greensboro
WMFR	1230	1 kw / 1 kw	News/Talk	CBS, WW1/MBS, 1-on-1	Infinity Radio Sales	CBS/Infinity	High Point
WPOL	1340	1 kw / 1 kw	Religion	Ind.	Roslin	Truth Broadcasting	Winston-Salem
WSGH	1040	9.1 kw / 182 w	Hispanic	Ind.	—	Vernon H. Baker Stations	Lewisville
WSJS	600	5 kw / 5 kw	News/Talk	ESPN, CBS, WW1/MBS	Infinity Radio Sales	CBS/Infinity	Winston-Salem
WSML	1200	10 kw / 1 kw	News/Talk	CBS, WW1/MBS, ESPN	Infinity Radio Sales	CBS/Infinity	Graham
WTNC	790	1 kw / 50 w	Religion	AURN	Roslin	GHB Broadcasting Co.	Thomasville

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WIST	98.3	1.68 kw @ 420	Standards/EZ List	ABC	—	GHB Broadcasting Co.	Thomasville
WJMH	102.1	99.2 kw @ 1,204	Black	Ind.	McGavren-Guild	Entercom	Reidsville
WKRR	92.3	100 kw @ 1,289	AOR	Ind.	Katz	Dick Broadcasting, Inc.	Asheboro
WKSI	98.7	100 kw @ 1,035	AC	Ind.	Christal	Bahakel Communications, Inc.	Greensboro
WKZL	107.5	100 kw @ 500	CHR	Ind.	Katz	Dick Broadcasting, Inc.	Winston-Salem
WMAG	99.5	100 kw @ 1,499	Soft AC	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	High Point
WMOX	93.1	100 kw @ 1,099	Oldies	CBS, ABC, AP	McGavren-Guild	Entercom	Winston-Salem
WQMG	97.1	100 kw @ 1,230	Black	ABC	McGavren-Guild	Entercom	Greensboro
WTHZ	94.1	100 kw @ 1,014	Oldies	Ind.	—	Davidson County Broadcasting, Inc.	Lexington
WTQR	104.1	100 kw @ 1,453	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Winston-Salem
WVBZ	100.3	100 kw @ 1,036	AOR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	High Point
WWCC	94.5	100 kw @ 982	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Eden

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WBRF-F	Country	98.1	Galax
WDCG-F	CHR	105.1	Durham
WEND-F	AOR	106.5	Salisbury
WFMX-F	Country	105.7	Statesville
WKXU-F	Country	101.1	Burlington
WLYT-F	Soft AC	102.9	Hickory
WPEG-F	Black	97.9	Concord
WQOK-F	Black	97.5	South Boston
WRSN-F	AC	93.9	Burlington
WSSS-F	Oldies	104.7	Charlotte

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>CBS/Infinity</b>	5.2	2.9
WMFR AM, WSJS AM, WSML AM		
<b>Clear Channel Communications</b>	20.4	23.6
WMAG FM, WTQR FM, WVBZ FM, WWCC FM		
<b>Dick Broadcasting, Inc.</b>	10.0	10.7
WKRR FM, WKZL FM		
<b>Entercom</b>	22.5	21.6
WEAL AM, WJMH FM, WMOX FM, WQMG FM		
<b>GHB Broadcasting Co.</b>	1.7	0.8
WIST FM, WTNC AM		
	<b>59.8</b>	<b>59.6</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	74 (2)	74 (2)	6.2
AOR	0 (0)	138 (3)	138 (3)	11.6
Black/Urban	13 (1)	252 (4)	265 (5)	22.2
CHR	0 (0)	103 (2)	103 (2)	8.6
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	217 (5)	217 (5)	18.2
Hispanic	35 (1)	0 (0)	35 (1)	2.9
Jazz	(0)	(0)	(0)	0.0
News/Talk	77 (3)	0 (0)	77 (3)	6.4
Oldies	0 (0)	140 (3)	140 (3)	11.7
Other	(0)	(0)	(0)	0.0
Religion	31 (3)	0 (0)	31 (3)	2.6
Soft AC	0 (0)	95 (2)	95 (2)	8.0
Sports	(0)	(0)	(0)	0.0
Standards/EZ	0 (0)	19 (1)	19 (1)	1.6
<b>Totals</b>	<b>156 (8)</b>	<b>1038 (22)</b>	<b>1194 (30)</b>	

Note WKXU-101.1 Old Format: country // WKIX New Format: country NC Burlington(Greensboro  
 Simulcast notes: According to Duncan's own records, WKIX-FM and WKXU-FM still simulcast.  
 Simulcast notes: According to Duncan's own records, WSJS-AM and WSML-AM still simulcast.

# GREENVILLE-NEW BERN-JACKSONVILLE

Arbitron Rank 83 Pop (12+)	476,600	Stations	34 / 26	% Below Line	6.7
Market TSL in Hours	18.9	Diaries	1599 / 298.1:1 / 56.3%	% Not Listed	15.1
Average Persons Rating	14.4	12+ FM Share (Metro)	96.1	Sample Target	1530

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 WRNS-F	Country	83 / 12.0	12.6	12.2	12.2	12.2	12.3	1059 / 22.2	23.3	22.8	NextMedia
2 WIKS-F	Black	65 / 9.4	11.0	14.6	11.0	11.0	11.5	968 / 20.3	18.7	20.6	Beasley Broadcast Group
3 WSFL-F	AOR	46 / 6.7	5.5	5.7	8.0	8.0	6.5	701 / 14.7	12.6	15.7	Beasley Broadcast Group
4 WRHT-FF	CHR	42 / 6.1	5.7	5.5	4.3	4.3	5.4	782 / 16.4	16.2	10.7	Eastern Carolina Broadcasting Co.
5 WQSL-F	CHR	40 / 5.9	2.7	2.0	2.7	2.7	3.3	685 / 14.4	10.0	6.9	NextMedia
6 WNCT-F	Oldies	39 / 5.7	4.3	4.5	4.8	4.8	4.8	579 / 12.2	10.6	10.5	Beasley Broadcast Group
7 WXQR-FF	AOR	34 / 4.9	4.5	5.7	4.2	4.2	4.8	486 / 10.2	10.1	7.6	NextMedia
8 WMGV-F	AC	33 / 4.8	4.6	3.8	4.8	4.8	4.5	497 / 10.4	11.9	10.6	Beasley Broadcast Group
9 WERO-F	CHR	30 / 4.4	5.7	3.8	4.2	4.2	4.5	737 / 15.5	15.9	11.8	NextMedia
10 WELS-F	Religion	18 / 2.7	2.3	2.3	2.2	2.2	2.4	351 / 7.4	5.5	4.4	Willis Broadcasting Corp.
11 WXNR-F	AOR	18 / 2.6	4.0	4.4	4.0	4.0	3.8	496 / 10.4	11.5	10.5	Beasley Broadcast Group
12 WKOO-F	Oldies	16 / 2.4	2.8	1.3	2.1	2.1	2.1	277 / 5.8	6.2	5.0	NextMedia
13 WANG-F	Standards/EZ List	14 / 2.1	0.5	2.5	2.1	2.1	1.8	189 / 4.0	2.4	4.0	NextMedia
14 WRSV-F	Black	12 / 1.8	1.8	1.6	2.1	2.1	1.8	288 / 6.1	4.7	5.7	Northstar Broadcasting, Inc.
15 WFXK-F	Black	11 / 1.6	1.7	1.0	1.6	1.6	1.5	169 / 3.5	4.4	4.2	Radio One
16 WMNX-F	Black	8 / 1.2	0.9	2.0	1.5	1.5	1.4	188 / 3.9	3.8	5.1	Cumulus Media
16 WRDU-F	AOR	8 / 1.2	1.3	1.5	1.5	1.5	1.4	126 / 2.6	4.3	4.1	Clear Channel Communications
18 WNBR-F	Country	7 / 1.0	0.6	0.4	0.7	0.7	0.7	75 / 1.6	1.4	1.9	Eastern Carolina Broadcasting Co.
19 WTKF-F	News/Talk	6 / 0.9	1.2	1.7	1.3	1.3	1.3	130 / 2.7	2.7	2.9	Atlantic Ridge Telecasters, Inc.
19 WZBR-F	Country	6 / 0.9					0.0	65 / 1.4			Eastern Carolina Broadcasting Co.
21 WJNC	Sports	6 / 0.8	0.7	1.0	0.6	0.6	0.8	90 / 1.9	1.3	1.3	Jacksonville-Topsail Radio, LLC
22 WTRG-F	Oldies	5 / 0.8	0.9	1.2	1.2	1.2	1.0	146 / 3.1	4.2	4.2	Clear Channel Communications
23 WDLX	News/Talk	4 / 0.6	0.7				0.0	66 / 1.4	1.8		NextMedia
23 WTOW	Religion	4 / 0.6					0.0	29 / 0.6			James Rouse
23 WRAL-F	AC	4 / 0.6	0.5	0.6		2.1	0.0	152 / 3.2	3.0	9.0	WRAL FM, Inc.
26 WCZI-F	News/Talk	4 / 0.5					0.0	102 / 2.1			New East Communications, Inc.
26 WGNI-F	AC	4 / 0.5					0.0	53 / 1.1			Cumulus Media
28 WSMO	Country	3 / 0.5					0.0	25 / 0.5			CTC Media Group, Inc.
29 WKIX-F	Country	3 / 0.4	0.5		0.7		0.0	94 / 2.0	2.4		Curtis Media Group
29 WNCT	Hispanic	3 / 0.4	0.9		0.6	0.6	0.0	41 / 0.9	1.1	0.7	Beasley Broadcast Group
29 WZXS-F	Standards/EZ List	3 / 0.4	0.5	1.2	1.0	1.0	0.8	66 / 1.4	0.8	1.7	Jacksonville-Topsail Broadcasting
29 WJCV	Religion	3 / 0.4					0.0	36 / 0.7			Down East Broadcasting Co., Inc.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WQSL-F	1 WXQR-FF	1 WRNS-F	1 WRNS-F	1 WRNS-F	1 WRNS-F	1 WRNS-F	1 WQSL-F	1 WRNS-F	1 WRNS-F	1 WRNS-F
2 WRHT-FF	2 WRNS-F	2 WIKS-F	2 WIKS-F	2 WIKS-F	2 WIKS-F	2 WIKS-F	2 WRNS-F	2 WIKS-F	2 WIKS-F	2 WIKS-F
3 WIKS-F	3 WRHT-FF	3 WSFL-F	3 WSFL-F	3 WSFL-F	3 WNCT-F	3 WSFL-F	3 WRHT-FF	3 WNCT-F	3 WSFL-F	3 WRHT-FF
4 WERO-F	4 WQSL-F	4 WXQR-FF	4 WMGV-F	4 WMGV-F	4 WSFL-F	4 WXQR-FF	4 WIKS-F	4 WSFL-F	4 WIKS-F	4 WQSL-F
5 WXNR-F	5 WIKS-F	5 WRHT-FF	5 WERO-F	5 WNCT-F	5 WMGV-F	5 WRHT-FF	5 WERO-F	5 WMGV-F	5 WRHT-FF	5 WSFL-F
6 WRSV-F	6 WSFL-F	6 WQSL-F	6 WRHT-FF	6 WERO-F	6 WANG-F	6 WNCT-F	6 WXQR-FF	6 WRHT-FF	6 WERO-F	6 WNCT-F
7 WRNS-F	7 WERO-F	7 WERO-F	6 WNCT-F	7 WRHT-FF	7 WKOO-F	7 WQSL-F	7 WMGV-F	7 WQSL-F	7 WNCT-F	7 WMGV-F
8 WMGV-F	8 WXNR-F	8 WMGV-F	6 WXQR-FF	8 WXQR-FF	8 WELS-F	8 WMGV-F	8 WSFL-F	8 WERO-F	8 WMGV-F	8 WELS-F
9 WSFL-F	9 WMGV-F	9 WNCT-F	9 WQSL-F	9 WQSL-F	9 WERO-F	9 WERO-F	9 WNCT-F	9 WXQR-FF	9 WXQR-FF	9 WXQR-FF
10 WNCT-F	10 WELS-F	10 WXNR-F	10 WELS-F	10 WELS-F	9 WRHT-FF	10 WXNR-F	10 WELS-F	10 WKOO-F	10 WKOO-F	9 WERO-F
								10 WELS-F		
								10 WXNR-F		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WRHT-FF	1 WRHT-FF	1 WIKS-F	1 WIKS-F	1 WRNS-F	1 WXQR-FF	1 WXQR-FF	1 WSFL-F	1 WSFL-F	1 WSFL-F
2 WQSL-F	2 WIKS-F	2 WRNS-F	2 WRNS-F	2 WIKS-F	2 WSFL-F	2 WSFL-F	2 WRNS-F	2 WRNS-F	2 WRNS-F
3 WIKS-F	3 WRNS-F	3 WERO-F	3 WRHT-FF	3 WMGV-F	3 WQSL-F	3 WRNS-F	3 WXQR-FF	3 WXQR-FF	3 WIKS-F
4 WRNS-F	4 WERO-F	4 WELS-F	4 WMGV-F	4 WNCT-F	4 WRNS-F	4 WQSL-F	4 WIKS-F	4 WIKS-F	4 WXQR-FF
5 WMGV-F	5 WQSL-F	5 WRHT-FF	5 WERO-F	5 WERO-F	5 WRHT-FF	5 WRHT-FF	5 WQSL-F	5 WQSL-F	5 WNCT-F
6 WERO-F	6 WMGV-F	6 WQSL-F	6 WQSL-F	6 WRHT-FF	6 WMNX-F	5 WIKS-F	6 WERO-F	6 WRHT-FF	6 WMGV-F
7 WXNR-F	7 WELS-F	7 WMGV-F	7 WNCT-F	7 WELS-F	7 WIKS-F	7 WXNR-F	7 WXNR-F	7 WERO-F	7 WERO-F
8 WXQR-FF	8 WXNR-F	8 WKOO-F	8 WELS-F	8 WQSL-F	8 WXNR-F	8 WERO-F	8 WRHT-FF	8 WXNR-F	8 WRHT-FF
9 WFXK-F	9 WKOO-F	9 WXNR-F	9 WKOO-F	9 WKOO-F	9 WERO-F	9 WMNX-F	9 WMGV-F	9 WMGV-F	9 WQSL-F
10 WRSV-F	10 WXQR-FF	10 WXQR-FF	10 WSFL-F	10 WSFL-F	10 WFXK-F	10 WMGV-F	9 WRDU-F	10 WNCT-F	10 WRDU-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDLX	930	5 kw / 1 kw	News/Talk	—	Katz	NextMedia	Washington
WJCV	1290	1 kw / 47 w	Religion	—	Salem Radio Reps	Down East Broadcasting Co., Inc.	Jacksonville
WJNC	1240	1 kw / 1 kw	Sports	WW1/MBS, ESPN, CNN+	—	Jacksonville-Topsail Radio, LLC	Jacksonville
WNCT	1070	10 kw / 10 kw	Hispanic	CBS, Jones	D & R Radio	Beasley Broadcast Group	Greenville
WSMO	1580	10 kw / kw	Country	—	—	CTC Media Group, Inc.	Camp Lejeune
WTOW	1320	500 w / kw	Religion	—	Capitol	James Rouse	Washington

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WANG	105.1	18.5 kw @ 384	Standards/EZ List	WW1/MBS	Katz	NextMedia	Havelock
WANJ	105.1	18.5 kw @ 384	simul. WXQRFF	Ind.	Katz	NextMedia	Havelock
WCBZ	103.7	100 kw @ 981	simul. WRHTFF	Ind.	Allied Radio Ptnrs.	Eastern Carolina Broadcasting Co.	Williamston
WCZI	98.3	1.352 kw @ 490	News/Talk	WW1/MBS, USA, 1-on-1	—	New East Communications, Inc.	Washington
WELS	102.9	3 kw @ 328	Religion	Ind.	Roslin	Willis Broadcasting Corp.	Kinston
WERO	93.3	100 kw @ 1,780	CHR	WW1/MBS	Katz	NextMedia	Washington
WIKS	101.9	100 kw @ 982	Black	ABC, WW1/MBS	D & R Radio	Beasley Broadcast Group	New Bern
WKO0	98.7	100 kw @ 974	Oldies	ABC, WW1/MBS	Katz	NextMedia	Jacksonville
WMGV	103.3	100 kw @ 981	AC	WW1/MBS	D & R Radio	Beasley Broadcast Group	Newport
WNBR	94.1	11 kw @ 485	Country	CNN+	Keystone	Eastern Carolina Broadcasting Co.	Oriental
WNCT	107.9	100 kw @ 1,700	Oldies	CBS	D & R Radio	Beasley Broadcast Group	Greenville
WQSL	92.3	22.7 kw @ 725	CHR	Ind.	Katz	NextMedia	Jacksonville
WRHT	96.3	100 kw @ 492	CHR	Ind.	Allied Radio Ptnrs.	Eastern Carolina Broadcasting Co.	Morehead City
WRNS	95.1	100 kw @ 1,506	Country	ABC	Katz	NextMedia	Kinston
WRSV	92.1	2.35 kw @ 531	Black	AURN	—	Northstar Broadcasting, Inc.	Rocky Mount
WSFL	106.5	100 kw @ 915	AOR	WW1/MBS	D & R Radio	Beasley Broadcast Group	New Bern
WTKF	107.3	7 kw @ 607	News/Talk	WW1/MBS, Talknet, 1-on-1	Capitol	Atlantic Ridge Telecasters, Inc.	Atlantic
WXNR	99.5	16.5 kw @ 843	AOR	Ind.	D & R Radio	Beasley Broadcast Group	Grifton
WXQR	105.5	19 kw @ 794	AOR	Ind.	Katz	NextMedia	Jacksonville
WZBR	97.7	3 kw @ 249	Country	WW1/MBS	Keystone	Eastern Carolina Broadcasting Co.	Kinston

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WFXK-F	Black	104.3	Tarboro
WGNL-F	AC	102.7	Wilmington
WKIX-F	Country	102.3	Goldsboro
WMNX-F	Black	97.3	Wilmington
WRAL-F	AC	101.5	Raleigh
WRDU-F	AOR	106.1	Wilson
WTRG-F	Oldies	100.7	Rocky Mount
WZXS-F	Standards/EZ List	103.9	Topsail Beach

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>Beasley Broadcast Group</b>	29.6	34.4
WIKS FM, WMGV FM, WNCT FM, WNCT AM, WSFL FM, WXNR FM		
<b>Eastern Carolina Broadcasting Co.</b>	8.0	7.1
WCBZ FM, WNBR FM, WRHT FM, WZBR FM		
<b>NextMedia</b>	32.4	29.7
WANG FM, WANJ FM, WDLX AM, WERO FM, WKO0 FM, WQSL FM, WRNS FM, WXQR FM		
	70.0	71.2

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	41 (3)	41 (3)	7.0
AOR	0 (0)	99 (4)	99 (4)	17.0
Black/Urban	0 (0)	96 (4)	96 (4)	16.5
CHR	0 (0)	112 (4)	112 (4)	19.2
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	3 (1)	98 (4)	101 (5)	17.4
Hispanic	3 (1)	0 (0)	3 (1)	0.5
Jazz	(0)	(0)	(0)	0.0
News/Talk	4 (1)	10 (2)	14 (3)	2.4
Oldies	0 (0)	61 (3)	61 (3)	10.5
Other	(0)	(0)	(0)	0.0
Religion	7 (2)	18 (1)	25 (3)	4.3
Soft AC	(0)	(0)	(0)	0.0
Sports	6 (1)	0 (0)	6 (1)	1.0
Standards/EZ	0 (0)	24 (3)	24 (3)	4.1
<b>Totals</b>	<b>23 (6)</b>	<b>559 (28)</b>	<b>582 (34)</b>	

Note Simulcast notes: According to Duncan's own records, WANG AM-FM still simulcast.  
 Simulcast notes: According to Duncan's own records, WANJ-FM and WXQR-FM still simulcast.  
 Simulcast notes: According to Duncan's own records, WCBZ-FM and WRHT-FM still simulcast.  
 Simulcast notes: According to Duncan's own records, WKIX-FM and WKXU-FM still simulcast.



# GREENVILLE-SPARTANBURG, SC

Arbitron Rank 60	Pop (12+) 753,100	Stations 33 / 25	% Below Line 6.4
Market TSL in Hours 18.5	Diaries 1964 / 383.5:1 / 57.6%	% Not Listed 15.6	
Average Persons Rating 14.0	12+ FM Share (Metro) 89.1	Sample Target 1910	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1	WJMZ-F	103 / 9.8	9.9	9.3	10.6	10.6	9.9	1175 / 15.6	14.7	15.4	Cox Radio
2	WSSL-F	87 / 8.3	9.5	7.8	8.1	8.1	8.4	1506 / 20.0	21.1	19.8	Clear Channel Communications
3	WFBC-F	85 / 8.1	8.8	9.8	9.2	9.2	9.0	1583 / 21.0	22.8	23.9	Entercom
4	WESC-F	83 / 7.9	8.0	7.5	5.8	5.8	7.3	1353 / 18.0	17.8	16.8	Clear Channel Communications
5	WROQ-F	77 / 7.3	7.6	7.2	7.2	7.2	7.3	1131 / 15.0	14.9	16.3	Barnstable Broadcasting, Inc.
6	WSPA-F	62 / 5.9	6.0	6.7	8.0	8.0	6.7	1054 / 14.0	14.4	14.5	Entercom
7	WMYI-F	60 / 5.7	4.7	6.1	6.2	6.2	5.7	1125 / 14.9	13.1	17.0	Clear Channel Communications
8	WOLI-FF	58 / 5.5	3.5	2.9	2.0	2.0	3.5	960 / 12.7	8.9	4.8	Palm Broadcasting
9	WTPT-F	45 / 4.3	5.6	4.0	5.3	5.3	4.8	861 / 11.4	13.6	12.4	Barnstable Broadcasting, Inc.
10	WORD-AA	37 / 3.5	3.9	2.8	1.9	3.4	3.0	512 / 6.8	8.6	6.9	Entercom
11	WMUU-F	30 / 2.9	2.5	1.9	2.5	2.5	2.5	501 / 6.7	5.6	5.9	WMUU, Inc.
12	WPEG-F	22 / 2.1	1.6	1.6	1.8	1.8	1.8	292 / 3.9	4.0	3.9	CBS/Infinity
13	WPEK-F	14 / 1.4					0.0	330 / 4.4			Clear Channel Communications
14	WPJM	14 / 1.3	1.7	1.3	1.5	1.5	1.5	207 / 2.8	1.8	1.9	Full Gospel WPJM 800 AM Radio
15	WWMG-F	12 / 1.1	0.5	0.8	0.6	0.6	0.8	277 / 3.7	1.8	2.0	Clear Channel Communications
16	WSPA	11 / 1.0	1.1	0.7	1.2	1.2	1.0	227 / 3.0	2.9	3.1	Entercom
17	WASC	8 / 0.8					0.0	59 / 0.8			Estate of James E. Harrelson
17	WGVL	8 / 0.8	0.5				0.0	100 / 1.3	0.8		Clear Channel Communications
19	WRIX-F	7 / 0.7	0.6	1.0	0.7	0.7	0.8	181 / 2.4	2.1	2.3	FM 103, Inc.
19	WKSF-F	7 / 0.7	0.9	0.7	0.4	0.4	0.7	225 / 3.0	3.4	2.8	Clear Channel Communications
19	WHLC-F	7 / 0.7					0.0	109 / 1.4			Charisma Radio Corp.
22	WCCP-F	6 / 0.6	0.5	0.7	0.8	0.8	0.7	142 / 1.9	1.5	2.3	Golden Corners Bcstg, Inc.
22	WRIX	6 / 0.6	0.8	1.1	0.6	0.6	0.8	92 / 1.2	0.9	0.9	AM 1020, Inc.
22	WBAV-F	6 / 0.6	0.9	1.4	0.4	0.4	0.8	111 / 1.5	2.2	1.5	CBS/Infinity
25	WKDY	5 / 0.5	0.4	0.6	0.5	0.5	0.5	79 / 1.1	1.0	0.9	Associated Broadcasting Corp.
26	WLNK-F	5 / 0.4	0.5	1.1	0.7	0.7	0.7	213 / 2.8	2.6	3.2	Jefferson-Pilot Communications
27	WAGI-F	4 / 0.4	0.3				0.0	95 / 1.3	1.8		Gaffney Broadcasting, Inc.
27	WCSZ	4 / 0.4					0.0	81 / 1.1			Entercom
27	WFOX-F	4 / 0.4					0.0	122 / 1.6			Cox Radio
27	WNKS-F	4 / 0.4					0.0	152 / 2.0			CBS/Infinity
31	WFIS	4 / 0.3					0.0	51 / 0.7			Golden Strip Broadcasting Inc.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WFBC-F	1 WJMZ-F	1 WROQ-F	1 WROQ-F	1 WESC-F	1 WJMZ-F	1 WJMZ-F	1 WESC-F	1 WFBC-F	1 WJMZ-F
2	WJMZ-F	2 WJMZ-F	2 WJMZ-F	2 WJMZ-F	2 WSSL-F	2 WROQ-F	2 WFBC-F	2 WROQ-F	2 WJMZ-F	2 WSSL-F
3	WTPT-F	3 WOLI-FF	3 WOLI-FF	3 WOLI-FF	3 WJMZ-F	3 WESC-F	3 WSSL-F	3 WOLI-FF	3 WSSL-F	3 WFBC-F
4	WPEG-F	4 WTPT-F	4 WFBC-F	4 WSSL-F	4 WOLI-FF	4 WROQ-F	4 WFBC-F	4 WTPT-F	4 WSPA-F	4 WESC-F
5	WSSL-F	5 WSSL-F	5 WSSL-F	5 WSPA-F	5 WESC-F	4 WSPA-F	5 WSSL-F	5 WMYI-F	5 WROQ-F	5 WMYI-F
6	WESC-F	6 WROQ-F	6 WTPT-F	6 WMYI-F	6 WSPA-F	6 WMYI-F	6 WMYI-F	6 WESC-F	6 WORD-AA	6 WOLI-FF
7	WMYI-F	7 WESC-F	7 WESC-F	7 WFBC-F	6 WMYI-F	7 WORD-AA	7 WSPA-F	7 WOLI-FF	7 WOLI-FF	7 WSPA-F
8	WROQ-F	8 WPEG-F	8 WSPA-F	8 WESC-F	8 WFBC-F	8 WMUU-F	8 WOLI-FF	8 WPEG-F	8 WFBC-F	8 WMYI-F
9	WNKS-F	9 WMYI-F	9 WMYI-F	9 WTPT-F	9 WTPT-F	9 WOLI-FF	9 WORD-AA	9 WSPA-F	9 WMYI-F	9 WTPT-F
10	WOLI-FF	10 WSPA-F	10 WPEG-F	10 WPEG-F	10 WPEG-F	10 WFBC-F	10 WTPT-F	9 WROQ-F	10 WTPT-F	10 WMUU-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WFBC-F	1 WJMZ-F	1 WOLI-FF	1 WJMZ-F	1 WJMZ-F	1 WFBC-F	1 WTPT-F	1 WROQ-F	1 WROQ-F
2	WJMZ-F	2 WFBC-F	2 WJMZ-F	2 WFBC-F	2 WSPA-F	2 WTPT-F	2 WOLI-FF	2 WJMZ-F	2 WJMZ-F
3	WTPT-F	3 WOLI-FF	3 WFBC-F	3 WMYI-F	2 WMYI-F	3 WJMZ-F	2 WROQ-F	3 WTPT-F	3 WOLI-FF
4	WSSL-F	4 WSSL-F	4 WSSL-F	4 WSPA-F	4 WSSL-F	4 WESC-F	4 WFBC-F	4 WSSL-F	4 WTPT-F
5	WMYI-F	5 WTPT-F	5 WSPA-F	4 WSSL-F	5 WOLI-FF	5 WSSL-F	5 WSSL-F	5 WJMZ-F	5 WSSL-F
6	WESC-F	6 WMYI-F	6 WMYI-F	6 WOLI-FF	6 WFBC-F	6 WOLI-FF	6 WJMZ-F	6 WFBC-F	6 WFBC-F
7	WOLI-FF	7 WSPA-F	7 WPEG-F	7 WROQ-F	7 WROQ-F	7 WROQ-F	7 WESC-F	7 WPEG-F	7 WESC-F
8	WPEG-F	8 WPEG-F	8 WROQ-F	8 WESC-F	8 WESC-F	8 WGVL	8 WPEG-F	8 WESC-F	8 WSPA-F
9	WPEK-F	9 WESC-F	9 WESC-F	9 WTPT-F	9 WPEG-F	9 WKSF-F	9 WORD-AA	9 WMYI-F	9 WPEG-F
10	WSPA-F	10 WROQ-F	10 WTPT-F	10 WPEG-F	10 WTPT-F	10 WPEG-F	10 WMYI-F	10 WORD-AA	10 WMYI-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WASC	1530	1 kw / kw	Black	—	Roslin	Estate of James E. Harrelson	Spartanburg
WCSZ	1070	50 kw / 1.5 kw	Sports	AURN, WW1/MBS	Interop	Entercom	Sans Souci
WFIS	1600	1 kw / 25 w	Oldies	WW1/MBS, CBS	—	Golden Strip Broadcasting Inc.	Fountain Inn
WGVL	1440	5 kw / 5 kw	Hispanic	Unica, CRC	Clear Chan.-Diamond	Clear Channel Communications	Greenville
WKDY	1400	1 kw / 1 kw	Oldies	Jones, CNN+	—	Associated Broadcasting Corp.	Spartanburg
WORD	910	3.6 kw / 890 w	News/Talk	CBS, Premiere	McGavren-Guild	Entercom	Spartanburg
WPJM	800	1 kw / 440 w	Religion	—	—	Full Gospel WPJM 800 AM Radio	Greer
WRIX	1020	10 kw / kw	Religion	—	—	AM 1020, Inc.	Homeland Park
WSPA	950	5 kw / 5 kw	News/Talk	CBS, SBUSA, ESPN	McGavren-Guild	Entercom	Spartanburg
WYRD	1330	5 kw / 5 kw	simul. WORDAA	CBS, Premiere	McGavren-Guild	Entercom	Greenville

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAGI	105.3	100 kw @1,190	Country	WW1/MBS, CNN+	Regional Reps	Gaffney Broadcasting, Inc.	Gaffney
WCCP	104.9	6 kw @302	Sports	CBS, 1-on-1, ESPN	—	Golden Corners Bcstg, Inc.	Clemson
WESC	92.5	100 kw @2,000	Country	ABC	Clear Chan.-Diamond	Clear Channel Communications	Greenville
WFBC	93.7	100 kw @1,850	CHR	CBS	McGavren-Guild	Entercom	Greenville
WJMZ	107.3	100 kw @1,008	Black	ABC	Katz	Cox Radio	Anderson
WMUU	94.5	100 kw @1,200	Standards/EZ List	—	Salem Radio Reps	WMUU, Inc.	Greenville
WMYI	102.5	19 kw @1,811	Soft AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Hendersonville
WOLI	103.9	3 kw @328	Oldies	ABC	McGavren-Guild	Palm Broadcasting	Easley
WOLT	103.3	2.7 kw @495	simul. WOLIFF	ABC	Allied Radio Ptnrs.	Palm Broadcasting	Greer
WPEK	96.7	4.1 kw @390	Country	CNN+, WW1/MBS, CBS	—	Clear Channel Communications	Greenwood
WRIX	103.1	6 kw @328	News/Talk	ABC, WW1/MBS	—	FM 103, Inc.	Honea Path
WROQ	101.1	100 kw @987	AOR	ABC	Christal	Barnstable Broadcasting, Inc.	Anderson
WSPA	98.9	100 kw @1,902	Soft AC	Ind.	McGavren-Guild	Entercom	Spartanburg
WSSL	100.5	100 kw @1,240	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Gray Court
WTPT	93.3	93 kw @2,030	AOR	ABC	Christal	Barnstable Broadcasting, Inc.	Forest City

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WBAV-F	Black	101.9	Gastonia
WFOX-F	Oldies	97.1	Gainesville
WHLC-F	Standards/EZ List	104.5	Highlands
WKSF-F	Country	99.9	Asheville
WLNK-F	AC	107.9	Charlotte
WNKS-F	CHR	95.1	Charlotte
WPEG-F	Black	97.9	Concord
WWMG-F	Oldies	96.1	Shelby

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>Barnstable Broadcasting, Inc.</b>	11.6	15.8
WROQ FM, WTPT FM		
<b>Clear Channel Communications</b>	24.1	24.9
WESC FM, WGVF AM, WMYI FM, WPEK FM, WSSL FM		
<b>Entercom</b>	18.9	14.4
WCSZ AM, WFBC FM, WORD AM, WSPA AM, WSPA FM, WYRD AM		
<b>Palm Broadcasting</b>	5.5	8.7
WOLI FM, WOLT FM		
	<b>60.1</b>	<b>63.8</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	5 (1)	5 (1)	0.6
AOR	0 (0)	122 (2)	122 (2)	13.8
Black/Urban	8 (1)	131 (3)	139 (4)	15.7
CHR	0 (0)	89 (2)	89 (2)	10.1
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	196 (5)	196 (5)	22.1
Hispanic	8 (1)	0 (0)	8 (1)	0.9
Jazz	(0)	(0)	(0)	0.0
News/Talk	48 (3)	7 (1)	55 (4)	6.2
Oldies	9 (2)	73 (4)	83 (6)	9.4
Other	(0)	(0)	(0)	0.0
Religion	20 (2)	0 (0)	20 (2)	2.3
Soft AC	0 (0)	121 (2)	121 (2)	13.7
Sports	4 (1)	6 (1)	10 (2)	1.1
Standards/EZ	0 (0)	37 (2)	37 (2)	4.2
<b>Totals</b>	<b>97(10)</b>	<b>787 (23)</b>	<b>885 (33)</b>	

Note WPEK-98.1 Old Format: news-talk New Format: CHR "Q-98" SC Seneca (Greenville)

# HARRISBURG-LEBANON-CARLISLE

Arbitron Rank 79 Pop (12+)	522,800	Stations	31 / 20	% Below Line	15.6
Market TSL in Hours	20.8	Diaries	1632 / 320.3:1 / 59.3%	% Not Listed	15.8
Average Persons Rating	15.8	12+ FM Share (Metro)	75.4	Sample Target	1650

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 WNNK-F	CHR	100 / 12.2	11.4	11.8	11.0	11.0	11.6	1402 / 26.8	27.7	26.2	Cumulus Media
2 WHP	News/Talk	82 / 10.0	8.9	9.4	7.0	7.0	8.8	890 / 17.0	18.5	15.8	Clear Channel Communications
3 WRVV-F	Oldies	62 / 7.5	6.0	8.2	7.3	7.3	7.3	827 / 15.8	15.4	16.3	Clear Channel Communications
4 WRBT-F	Country	53 / 6.4	6.2	6.7	7.0	7.0	6.6	708 / 13.5	14.1	14.7	Clear Channel Communications
5 WNCE-FF	AOR	44 / 5.4	6.3	0.6	0.5	0.2	3.2	670 / 12.8	13.5	1.4	Cumulus Media
6 WQXA-F	AOR	44 / 5.3	5.8	5.8	5.4	5.4	5.6	724 / 13.8	13.4	13.1	Citadel Communications Corp.
7 WWKL-F	Oldies	39 / 4.7	5.9	5.3	5.7	5.7	5.4	550 / 10.5	13.7	12.2	Clear Channel Communications
8 WRKZ-F	Country	37 / 4.4	6.2	5.4	5.1	5.1	5.3	585 / 11.2	10.9	10.8	Citadel Communications Corp.
9 WLAN-F	CHR	25 / 3.0	2.8	2.9	3.0	3.0	2.9	727 / 13.9	13.3	12.7	Clear Channel Communications
10 WROZ-F	Soft AC	24 / 3.0	3.8	2.7	3.9	3.9	3.4	525 / 10.0	10.4	11.3	Hall Communications, Inc.
11 WHYL	Standards/EZ List	24 / 2.9	2.8	2.9	2.7	2.7	2.8	275 / 5.3	6.0	5.7	Citadel Communications Corp.
12 WLBR	Soft AC	20 / 2.4	1.9	1.6	2.2	2.2	2.0	253 / 4.8	4.3	4.7	Lebanon Broadcasting Co.
13 WTCY	Black	17 / 2.1	2.4	2.7	3.6	3.6	2.7	245 / 4.7	3.6	4.7	Cumulus Media
14 WDAC-F	Religion	14 / 1.7	1.7	1.1	1.8	1.8	1.6	222 / 4.3	4.1	4.3	WDAC Radio Co.
14 WARM-F	AC	14 / 1.7	2.0	1.3	1.4	1.4	1.6	259 / 5.0	5.9	5.6	Susquehanna Radio Corp.
14 WYCR-F	CHR	14 / 1.7	1.5	1.3	1.4	1.4	1.5	428 / 8.2	8.9	8.6	Estate of John D. Bare
14 WSOX-F	Oldies	14 / 1.7	1.2	1.5	1.4	1.4	1.5	212 / 4.0	4.0	3.7	Thomas Harvey Moffit, Sr.
18 WIOO	Country	12 / 1.4	0.9	0.6	1.2	1.2	1.0	70 / 1.3	1.6	1.7	Harold Swidler
19 WQIC-F	Soft AC	11 / 1.4	0.7	0.9	0.8	0.8	1.0	172 / 3.3	2.8	2.2	Lebanon Broadcasting Co.
20 WEGK-F	AOR	8 / 0.9	1.2	1.4	1.4	1.4	1.2	325 / 6.2	4.8	6.9	Hall Communications, Inc.
21 WHYL-F	Country	5 / 0.7	1.0	1.4	1.2	1.2	1.1	151 / 2.9	2.0	3.9	Citadel Communications Corp.
22 WQKX-F	CHR	5 / 0.6	1.0	0.5	0.6	0.6	0.7	89 / 1.7	2.3	2.2	Sunbury Broadcasting Corp.
23 WKBO	Religion	5 / 0.5	0.4	0.5			0.0	99 / 1.9	1.4		Clear Channel Communications
24 WWSM	Country	4 / 0.5	0.5				0.0	42 / 0.8	0.7		Patrick Sickafus
24 WOYK	Sports	4 / 0.5					0.0	81 / 1.5			Starview Media, Inc.
26 WGTY-F	Country	3 / 0.4					0.0	89 / 1.7			Times and News Publishing Co.
26 WADV	Religion	3 / 0.4					0.0	38 / 0.7			F.D.K., Inc.
26 WYGL-FF	Country	3 / 0.4	0.5	0.6	0.5	0.5	0.5	54 / 1.0	1.3	1.2	Sunair Communications
26 WIOV-F	Country	3 / 0.4	0.3	0.8	0.7	0.7	0.6	120 / 2.3	1.9	3.0	Brill Media Co.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WNNK-F	1 WNNK-F	1 WNNK-F	1 WNNK-F	1 WNNK-F	1 WHP	1 WNNK-F	1 WNNK-F	1 WHP	1 WNNK-F	1 WNNK-F
2 WLAN-F	2 WQXA-F	2 WRVV-F	2 WRVV-F	2 WRVV-F	2 WNNK-F	2 WHP	2 WRVV-F	2 WNNK-F	2 WRVV-F	2 WHP
3 WYCR-F	3 WRVV-F	3 WQXA-F	3 WNCE-FF	3 WNCE-FF	3 WRVV-F	3 WQXA-F	3 WQXA-F	3 WRVV-F	3 WHP	3 WRBT-F
4 WQXA-F	4 WRBT-F	4 WNCE-FF	4 WRBT-F	4 WRBT-F	4 WWKL-F	4 WRVV-F	4 WHP	4 WRBT-F	4 WRBT-F	4 WRVV-F
5 WRBT-F	4 WNCE-FF	5 WRBT-F	5 WHP	5 WHP	4 WRBT-F	5 WRBT-F	5 WLAN-F	5 WNCE-FF	5 WNCE-FF	5 WRKZ-F
6 WRKZ-F	6 WLAN-F	6 WHP	6 WQXA-F	6 WWKL-F	6 WNCE-FF	6 WNCE-FF	6 WNCE-FF	6 WWKL-F	6 WQXA-F	6 WWKL-F
7 WTCY	7 WRKZ-F	7 WRKZ-F	7 WRKZ-F	7 WQXA-F	7 WRKZ-F	7 WRKZ-F	7 WHYL	7 WRKZ-F	7 WHYL	7 WRKZ-F
8 WNCE-FF	8 WTCY	8 WWKL-F	8 WWKL-F	8 WRKZ-F	8 WHYL	8 WWKL-F	8 WRBT-F	8 WRKZ-F	8 WWKL-F	8 WNCE-FF
9 WROZ-F	8 WHP	9 WLAN-F	9 WLAN-F	9 WTCY	9 WLBR	9 WLBR	9 WWKL-F	9 WQXA-F	9 WLAN-F	9 WLAN-F
10 WRVV-F	10 WROZ-F	10 WTCY	9 WTCY	10 WROZ-F	10 WROZ-F	10 WTCY	10 WYCR-F	10 WROZ-F	10 WROZ-F	10 WROZ-F
10 WWKL-F							10 WLAN-F			
10 WDAC-F										

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WNNK-F	1 WNNK-F	1 WNNK-F	1 WNNK-F	1 WNNK-F	1 WQXA-F	1 WQXA-F	1 WNNK-F	1 WQXA-F	1 WRVV-F
2 WLAN-F	2 WLAN-F	2 WRVV-F	2 WRVV-F	2 WRVV-F	2 WNNK-F	2 WNNK-F	2 WNCE-FF	2 WRVV-F	2 WNCE-FF
3 WQXA-F	3 WRBT-F	3 WRBT-F	3 WRBT-F	3 WRBT-F	3 WNCE-FF	3 WNCE-FF	3 WQXA-F	3 WNCE-FF	3 WHP
4 WRBT-F	4 WRVV-F	4 WTCY	4 WLAN-F	4 WWKL-F	4 WRKZ-F	4 WRVV-F	3 WRVV-F	4 WNNK-F	4 WNNK-F
5 WRVV-F	5 WQXA-F	5 WNCE-FF	5 WWKL-F	5 WNCE-FF	5 WLAN-F	5 WRBT-F	5 WHP	5 WQXA-F	5 WQXA-F
6 WYCR-F	6 WTCY	6 WLAN-F	6 WNCE-FF	6 WRKZ-F	6 WRVV-F	6 WRKZ-F	6 WRKZ-F	6 WRBT-F	6 WRBT-F
7 WROZ-F	7 WNCE-FF	7 WROZ-F	7 WRKZ-F	7 WHP	7 WHP	7 WHP	6 WHP	7 WRKZ-F	7 WRKZ-F
8 WNCE-FF	8 WROZ-F	8 WQXA-F	8 WARM-F	8 WTCY	8 WYCR-F	8 WLAN-F	8 WOYK	8 WWKL-F	8 WWKL-F
9 WRKZ-F	9 WRKZ-F	9 WRKZ-F	8 WROZ-F	8 WROZ-F	9 WWKL-F	9 WOYK	9 WTCY	9 WLAN-F	9 WSOX-F
10 WARM-F	10 WYCR-F	10 WARM-F	8 WQXA-F	8 WARM-F	10 WRBT-F	10 WTCY	10 WLAN-F	10 WTCY	10 WTCY
	10 WARM-F						10 WTCY	10 WTCY	10 WTCY
							10 WSOX-F		
							10 WEGK-F		

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WADV	940	1 kw / 5 w	Religion	WW1/MBS	—	F.D.K., Inc.	Lebanon
WHP	580	5 kw / 5 kw	News/Talk	ABC	Clear Chan.-Diamond	Clear Channel Communications	Harrisburg
WHYL	960	5 kw / kw	Standards/EZ List	WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Carlisle
WIOO	1000	1 kw / kw	Country	—	—	Harold Swidler	Carlisle
WKBO	1230	480 w / 480 w	Religion	SRN	Clear Chan.-Diamond	Clear Channel Communications	Harrisburg
WLBR	1270	5 kw / 1 kw	Soft AC	—	Dome & Assoc.	Lebanon Broadcasting Co.	Lebanon
WTCY	1400	1 kw / 1 kw	Black	ABC	Allied Radio Ptnrs.	Cumulus Media	Harrisburg
WWSM	1510	5 kw / kw	Country	—	—	Patrick Sickafus	Annville

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WHYL	102.3	3 kw @328	Country	CNN+	McGavren-Guild	Citadel Communications Corp.	Carlisle
WLGL	92.3	440 w@833	simul. WYGLFF	WW1/MBS, Jones	—	Sunair Communications	Riverside
WNCE	92.1	3.3 kw @298	AOR	ABC	Allied Radio Ptnrs.	Cumulus Media	Palmyra
WNNK	104.1	22.5 kw @725	CHR	WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	Harrisburg
WQIC	100.1	3 kw @270	Soft AC	Ind.	Dome & Assoc.	Lebanon Broadcasting Co.	Lebanon
WQXA	105.7	25.1 kw @705	AOR	Ind.	McGavren-Guild	Citadel Communications Corp.	York
WRBT	94.9	25 kw @699	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Harrisburg
WRKZ	106.7	14.1 kw @928	Country	Ind.	—	Citadel Communications Corp.	Hershey
WRVV	97.3	17 kw @840	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Harrisburg
WTPA	93.5	1.25 kw @718	simul. WNCEFF	ABC	Allied Radio Ptnrs.	Cumulus Media	Mechanicsburg
WWKL	99.3	1.35 kw @679	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Harrisburg
WYGL	100.5	1.2 kw @515	Country	WW1/MBS, Jones	—	Sunair Communications	Elizabethville

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WARM-F	AC	103.3	York
WDAC-F	Religion	94.5	Lancaster
WEGK-F	AOR	92.7	Starview
WGTY-F	Country	107.7	Gettysburg
WIOV-F	Country	105.1	Ephrata
WLAN-F	CHR	96.9	Lancaster
WOYK	Sports	1350	York
WQKX-F	CHR	94.1	Sunbury
WROZ-F	Soft AC	101.3	Lancaster
WSOX-F	Oldies	96.1	Red Lion
WYCR-F	CHR	98.5	York-Hanover

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>Citadel Communications Corp.</b>	13.3	10.7
WHYL FM,WHYL AM,WQXA FM,WRKZ FM		
<b>Clear Channel Communications</b>	29.1	32.4
WHP AM,WKBO AM,WRBT FM,WRVV FM,WWKL FM		
<b>Cumulus Media</b>	19.7	23.5
WNCE FM,WNNK FM,WTCY AM,WTPA FM		
<b>Lebanon Broadcasting Co.</b>	3.8	2.8
WLBR AM,WQIC FM		
<b>Sunair Communications</b>	0.4	0.6
WLGL FM,WYGL FM		
	<b>66.3</b>	<b>70.0</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	14 (1)	14 (1)	2.0
AOR	0 (0)	96 (4)	96 (4)	13.9
Black/Urban	17 (1)	0 (0)	17 (1)	2.5
CHR	0 (0)	144 (4)	144 (4)	20.8
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	16 (2)	104 (7)	120 (9)	17.3
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	82 (1)	0 (0)	82 (1)	11.8
Oldies	0 (0)	114 (3)	114 (3)	16.5
Other	(0)	(0)	(0)	0.0
Religion	8 (2)	14 (1)	22 (3)	3.2
Soft AC	20 (1)	36 (2)	56 (3)	8.1
Sports	4 (1)	0 (0)	4 (1)	0.6
Standards/EZ	24 (1)	0 (0)	24 (1)	3.5
<b>Totals</b>	<b>171 (9)</b>	<b>522 (22)</b>	<b>693 (31)</b>	

# HARTFORD-NEW BRITAIN-MIDDLETOWN

Arbitron Rank 46	Pop (12+) 966,300	Stations 25 / 17	% Below Line 7.7
Market TSL in Hours 20.7	Diaries 2301 / 419.9:1 / 53.8%	% Not Listed 18.2	
Average Persons Rating 15.5	12+ FM Share (Metro) 72.7	Sample Target 2320	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1	WTIC	196 / 13.1	10.3	9.0	10.4	10.4	10.7	2433 / 25.2	22.3	23.9	CBS/Infinity
2	WRCH-F	158 / 10.5	11.8	10.6	12.1	12.1	11.3	2084 / 21.6	21.1	21.5	CBS/Infinity
3	WKSS-F	123 / 8.2	9.7	10.1	9.5	9.5	9.4	2273 / 23.5	24.5	24.9	Clear Channel Communications
4	WWYZ-F	115 / 7.6	6.6	7.1	7.4	7.4	7.2	1419 / 14.7	13.9	15.0	Clear Channel Communications
5	WTIC-F	105 / 7.0	6.8	5.9	6.7	6.7	6.6	2088 / 21.6	22.0	21.4	CBS/Infinity
6	WDRC-F	74 / 5.0	6.0	5.7	4.7	4.7	5.3	1351 / 14.0	13.9	12.8	Buckley Broadcasting
7	WCCC-F	72 / 4.8	3.8	4.3	4.0	4.0	4.2	1182 / 12.2	10.7	11.1	Mariin Broadcasting, LLC
8	WDRC-AA	60 / 4.0	6.0	5.7	4.7	4.7	5.1	689 / 7.1	13.9	12.8	Buckley Broadcasting
9	WMRQ-F	55 / 3.7	3.3	3.8	3.4	3.4	3.5	1262 / 13.1	11.5	12.7	Clear Channel Communications
10	WHCN-F	47 / 3.2	2.8	3.7	3.9	3.9	3.4	973 / 10.1	9.7	10.1	Clear Channel Communications
11	WZMX-F	41 / 2.7	3.1	3.8	3.5	3.5	3.3	897 / 9.3	10.3	10.2	CBS/Infinity
12	WAQY-F	29 / 2.0	2.1	2.2	1.9	1.9	2.1	684 / 7.1	6.7	7.1	Saga Communications, Inc.
13	WNEZ	25 / 1.6	1.3	2.0	1.4	1.4	1.6	377 / 3.9	4.4	4.1	Mega Communications
14	WKCI-F	23 / 1.5	1.7	1.4	1.0	1.0	1.4	847 / 8.8	7.2	6.9	Clear Channel Communications
15	WPLR-F	16 / 1.1	1.0	1.3	1.1	1.1	1.1	511 / 5.3	4.7	4.5	Cox Radio
16	WFAN	14 / 0.9	1.4	1.1	1.3	1.3	1.2	353 / 3.7	4.8	4.8	CBS/Infinity
16	WLAT	14 / 0.9	1.4	1.4	1.3	1.3	1.3	169 / 1.8	2.2	2.9	Mega Communications
18	WPXK-F	11 / 0.7	0.5	0.5	0.5	0.5	0.6	238 / 2.5	2.2	2.7	Clear Channel Communications
19	WPOP	10 / 0.7	0.7	0.9	1.0	1.0	0.8	281 / 2.9	2.8	4.0	Clear Channel Communications
20	WRYM	9 / 0.6	0.7	0.5	0.5	0.5	0.6	184 / 1.9	1.8	1.2	Hartford County Broadcasting
20	WMAS-F	9 / 0.6	0.5	0.5	0.5	0.5	0.5	323 / 3.3	3.1	2.9	Lappin Communications, Inc.
22	WAAF-F	8 / 0.5					0.0	156 / 1.6			Entercom
23	WKND	7 / 0.5					0.0	73 / 0.8			Hartcom, Inc.
24	WHYN-F	7 / 0.4	0.7	0.5	8.2	8.8	2.4	246 / 2.5	2.5	19.6	Clear Channel Communications

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WKSS-F	1 WKSS-F	1 WRCH-F	1 WRCH-F	1 WTIC	1 WTIC	1 WTIC	1 WRCH-F	1 WTIC	1 WTIC
2	WMRQ-F	2 WCCC-F	2 WRCH-F	2 WTIC-F	2 WTIC	2 WRCH-F	2 WRCH-F	2 WKSS-F	2 WTIC	2 WRCH-F
3	WKCI-F	3 WTIC-F	3 WTIC-F	3 WKSS-F	3 WTIC-F	3 WWYZ-F	3 WTIC-F	3 WRCH-F	3 WKSS-F	3 WRCH-F
4	WTIC-F	4 WRCH-F	4 WCCC-F	4 WTIC	4 WKSS-F	4 WDRC-F	4 WWYZ-F	4 WCCC-F	4 WTIC-F	4 WWYZ-F
5	WCCC-F	5 WMRQ-F	5 WWYZ-F	5 WWYZ-F	5 WWYZ-F	5 WDRC-AA	5 WKSS-F	5 WTIC-F	5 WKSS-F	5 WTIC-F
6	WNEZ	6 WWYZ-F	6 WTIC	6 WCCC-F	6 WDRC-F	6 WTIC-F	6 WCCC-F	6 WWYZ-F	6 WDRC-F	6 WDRC-F
7	WHCN-F	7 WHCN-F	7 WMRQ-F	7 WDRC-F	7 WCCC-F	7 WKSS-F	7 WDRC-AA	7 WMRQ-F	7 WHCN-F	7 WHCN-F
8	WZMX-F	8 WNEZ	8 WDRC-F	8 WMRQ-F	8 WHCN-F	8 WHCN-F	8 WDRC-F	8 WDRC-F	8 WCCC-F	8 WMRQ-F
9	WRCH-F	9 WZMX-F	9 WHCN-F	9 WHCN-F	9 WMRQ-F	9 WZMX-F	9 WMRQ-F	9 WNEZ	9 WDRC-AA	9 WHCN-F
10	WWYZ-F	9 WAQY-F	10 WZMX-F	10 WZMX-F	10 WCCC-F	10 WHCN-F	10 WZMX-F	10 WMRQ-F	10 WDRC-AA	10 WMRQ-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WKSS-F	1 WKSS-F	1 WRCH-F	1 WRCH-F	1 WRCH-F	1 WCCC-F	1 WCCC-F	1 WCCC-F	1 WTIC
2	WRCH-F	2 WRCH-F	2 WKSS-F	2 WKSS-F	2 WTIC-F	2 WKSS-F	2 WMRQ-F	2 WKSS-F	2 WCCC-F
3	WTIC-F	3 WTIC-F	3 WTIC-F	3 WTIC-F	3 WKSS-F	3 WMRQ-F	3 WMRQ-F	3 WKSS-F	3 WTIC
4	WMRQ-F	4 WWYZ-F	4 WWYZ-F	4 WWYZ-F	4 WWYZ-F	4 WTIC-F	4 WTIC-F	4 WTIC-F	4 WTIC-F
5	WKCI-F	5 WMRQ-F	5 WMRQ-F	5 WDRC-F	5 WTIC	5 WTIC-F	5 WHCN-F	5 WAQY-F	5 WKSS-F
6	WHCN-F	6 WKCI-F	6 WNEZ	6 WTIC	6 WDRC-F	6 WHCN-F	6 WWYZ-F	6 WTIC	6 WRCH-F
7	WCCC-F	7 WNEZ	7 WZMX-F	7 WMRQ-F	7 WZMX-F	7 WNEZ	7 WTIC	7 WHCN-F	7 WDRC-F
8	WWYZ-F	7 WHCN-F	8 WLAT	8 WZMX-F	8 WMRQ-F	8 WDRC-F	8 WAQY-F	8 WZMX-F	8 WWYZ-F
9	WAAF-F	9 WCCC-F	9 WKCI-F	9 WNEZ	9 WNEZ	9 WZMX-F	9 WZMX-F	9 WPOP	9 WDRC-F
10	WNEZ	10 WZMX-F	9 WHCN-F	10 WHCN-F	10 WHCN-F	10 WAAF-F	10 WNEZ	10 WRCH-F	10 WAQY-F
						10 WKCI-F			
						10 WTIC			

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDRC	102.9	19.5 kw / kw 810	Oldies	CNN+	McGavren-Guild	Buckley Broadcasting	Hartford
WKND	1480	500 w / 14 w	Black	—	Williams	Hartcom, Inc.	Windsor
WLAT	1230	1 kw / 1 kw	Hispanic	WW1/MBS	Caballero	Mega Communications	Manchester
WMMW	1470	2.5 kw / 2.5 kw	simul. WDRC	CNN+	McGavren-Guild	Buckley Broadcasting	Meriden
WNEZ	910	5 kw / 5 kw	Hispanic	WW1/MBS	Allied Radio Ptnrs.	Mega Communications	New Britain
WPOP	1410	5 kw / 5 kw	Sports	ESPN, WW1/MBS	Clear Chan.-Sapphire	Clear Channel Communications	Hartford
WRYM	840	1 kw / 125 w	Hispanic	CNN+, CRC	Caballero	Hartford County Broadcasting Corp.	New Britain
WTIC	1080	50 kw / 50 kw	News/Talk	CBS	Christal	CBS/Infinity	Hartford

### FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCCC	106.9	23.2 kw @ 730	AOR	ABC	D & R Radio	Mariin Broadcasting, LLC	Hartford
WDRC	102.9	19.5 kw @ 810	Oldies	WW1/MBS	McGavren-Guild	Buckley Broadcasting	Hartford
WHCN	105.9	16 kw @ 867	AOR	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Hartford
WKSS	95.7	16.5 kw @ 879	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Hartford
WMRQ	104.1	18 kw @ 836	AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Waterbury
WRCH	100.5	7.5 kw @ 1,250	Soft AC	Ind.	Katz	CBS/Infinity	New Britain
WTIC	96.5	20 kw @ 810	AC	Ind.	Christal	CBS/Infinity	Hartford
WWYZ	92.5	17.8 kw @ 879	Country	WW1/MBS	Clear Chan.-Sapphire	Clear Channel Communications	Waterbury
WZMX	93.7	21 kw @ 780	Black	Ind.	Katz	CBS/Infinity	Hartford

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WAAF-F	AOR	107.3	Worcester
WAQY-F	AOR	102.1	Springfield
WFAN	Sports	660	New York
WHYN-F	AC	93.1	Springfield
WKCI-F	CHR	101.3	Hamden
WMAS-F	AC	94.7	Springfield
WPKX-F	Country	97.9	Enfield
WPLR-F	AOR	99.1	New Haven

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>Buckley Broadcasting</b>	9.0	7.0
WDRC AM, WDRC FM, WMMW AM		
<b>CBS/Infinity</b>	33.3	33.3
WRCH FM, WTIC FM, WTIC AM, WZMX FM		
<b>Clear Channel Communications</b>	23.4	23.8
WHCN FM, WKSS FM, WMRO FM, WPOP AM, WWYZ FM		
<b>Mega Communications</b>	2.5	3.0
WLAT AM, WNEZ AM		
	<b>68.2</b>	<b>67.1</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	121 (3)	121 (3)	9.9
AOR	0 (0)	228 (6)	228 (6)	18.6
Black/Urban	7 (1)	41 (1)	48 (2)	3.9
CHR	0 (0)	145 (2)	145 (2)	11.8
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	126 (2)	126 (2)	10.3
Hispanic	47 (3)	0 (0)	47 (3)	3.8
Jazz	(0)	(0)	(0)	0.0
News/Talk	196 (1)	0 (0)	196 (1)	16.0
Oldies	55 (1)	74 (1)	129 (2)	10.5
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	158 (1)	158 (1)	12.9
Sports	24 (2)	0 (0)	24 (2)	2.0
Standards/EZ	5 (1)	0 (0)	5 (1)	0.4
<b>Totals</b>	<b>334 (9)</b>	<b>893 (16)</b>	<b>1227 (25)</b>	

Note WZMX-93.7 Old Format: rhythmic oldies New Format: urban CT Hartford  
 Simulcast notes: According to Duncan's own records, WCCC AM-FM still simulcast.  
 Simulcast notes: According to Duncan's own records, WDRC-AM and WMMW-AM still simulcast.

# HONOLULU

Arbitron Rank 63	Pop (12+) 708,500	Stations 27 / 27	% Below Line 0.0
Market TSL in Hours 20.6	Diaries 1976 / 358.6:1 / 59.9%	% Not Listed 8.0	
Average Persons Rating 15.2	12+ FM Share (Metro) 84.9	Sample Target 1960	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 KSSK-F	AC	109 / 10.2	9.4	8.4	9.2	9.2	9.3	1442 / 20.4	19.4	20.8	Clear Channel Communications
2 KCCN-F	Other	78 / 7.2	6.8	9.2	8.0	8.0	7.8	1191 / 16.8	19.5	20.8	KHWY, Inc.
3 KRTR-AF	AC	74 / 6.9	4.6	7.7	6.1	6.1	6.3	1156 / 16.3	14.3	15.6	Cox Radio
4 KDNN-F	Other	72 / 6.7	8.1	9.9	8.1	8.1	8.2	1118 / 15.8	17.6	15.6	Clear Channel Communications
5 KINE-F	Other	71 / 6.6	9.0	7.0	8.0	8.0	7.7	955 / 13.5	14.8	13.6	KHWY, Inc.
6 KUMU-F	Soft AC	68 / 6.3	5.8	5.3	4.9	4.9	5.6	822 / 11.6	11.8	10.2	Emerald City Radio Partners, LP
7 KDDB-F	CHR	50 / 4.7	2.3	2.6	2.5	2.5	3.0	970 / 13.7	6.8	5.8	New Wave Communications
8 KQMQ-F	Oldies	49 / 4.6	2.7	2.5	2.9	2.9	3.2	832 / 11.7	11.7	13.6	New Wave Communications
9 KIKI-F	CHR	49 / 4.5	5.0	5.3	4.4	4.4	4.8	984 / 13.9	15.8	15.4	Clear Channel Communications
10 KXME-F	CHR	47 / 4.3	5.7	5.8	6.5	6.5	5.6	1223 / 17.3	19.7	19.8	Cox Radio
11 KSSK	AC	46 / 4.3	5.1	4.5	3.9	3.9	4.5	575 / 8.1	8.5	9.4	Clear Channel Communications
11 KGMZ-F	Oldies	46 / 4.3	3.8	4.0	3.7	3.7	4.0	854 / 12.1	12.4	10.7	Honolulu Broadcasting
13 KPOI-F	AOR	39 / 3.7	3.5	4.0	4.4	4.4	3.9	664 / 9.4	10.7	10.9	New Wave Communications
14 KUCD-F	AC	34 / 3.2	4.0	4.1	4.5	4.5	4.0	740 / 10.5	12.2	12.7	Clear Channel Communications
15 KHVH	News/Talk	29 / 2.6	3.7	2.7	3.7	3.7	3.2	381 / 5.4	6.7	6.8	Clear Channel Communications
16 KORL-F	Soft AC	24 / 2.2	2.1	2.3	2.7	2.7	2.3	409 / 5.8	5.4	6.0	New Wave Communications
17 KUMU	Standards/EZ List	16 / 1.5	1.7	1.4	1.2	1.2	1.5	247 / 3.5	4.1	3.6	Emerald City Radio Partners, LP
17 KAHA-F	AOR	16 / 1.5	0.5				0.0	295 / 4.2	1.8		Broomstick Broadcasting LLC
19 KNDI	Other	15 / 1.4	1.0	0.7	1.0	1.0	1.0	116 / 1.6	1.7	1.6	Broadcast House of the Pacific
20 KAIM-F	Religion	14 / 1.3	1.8	2.3	1.2	1.2	1.6	299 / 4.2	5.0	2.9	Salem Communications Corp.
21 KCCN	Sports	13 / 1.2	1.9	1.0	1.9	1.9	1.5	274 / 3.9	7.0	4.1	Cox Radio
22 KGU	News/Talk	7 / 0.6	1.0	1.0	0.6	0.6	0.8	221 / 3.1	4.5	2.6	Salem Communications Corp.
22 KZOO	Other	7 / 0.6	0.4	0.7	0.9	0.9	0.7	68 / 1.0	1.0	1.3	Polynesian Broadcasting, Inc.
24 KJPN	Other	6 / 0.6					0.0	50 / 0.7			International Communications
25 KHNR	News/Talk	5 / 0.5	0.8	0.9	1.1	1.1	0.8	197 / 2.8	4.0	4.7	Salem Communications Corp.
25 KLHT	Religion	5 / 0.5	0.9		0.7	0.7	0.0	111 / 1.6	2.0	1.8	Calvary Chapel of Honolulu

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KXME-F	1 KIKI-F	1 KSSK-F	1 KSSK-F	1 KSSK-F	1 KSSK-F	1 KSSK-F	1 KDDB-F	1 KSSK-F	1 KSSK-F	1 KINE-F
2 KDDB-F	1 KDNN-F	2 KRTR-AF	2 KRTR-AF	2 KRTR-AF	2 KINE-F	2 KCCN-F	2 KRTR-AF	2 KUMU-F	2 KCCN-F	2 KSSK-F
3 KDNN-F	3 KCCN-F	3 KDNN-F	3 KDNN-F	3 KCCN-F	3 KUMU-F	3 KDNN-F	3 KXME-F	3 KRTR-AF	3 KRTR-AF	3 KCCN-F
4 KIKI-F	4 KPOI-F	4 KCCN-F	4 KCCN-F	4 KUMU-F	4 KRTR-AF	4 KINE-F	4 KDNN-F	4 KCCN-F	4 KDNN-F	4 KUMU-F
5 KCCN-F	5 KDDB-F	5 KQMQ-F	5 KQMQ-F	5 KDNN-F	4 KSSK	5 KRTR-AF	5 KCCN-F	4 KINE-F	5 KCCN-F	5 KDDB-F
6 KUCD-F	6 KRTR-AF	6 KIKI-F	6 KUMU-F	6 KQMQ-F	6 KCCN-F	6 KSSK	6 KIKI-F	6 KDNN-F	6 KUMU-F	5 KDNN-F
7 KPOI-F	7 KQMQ-F	7 KUMU-F	7 KPOI-F	7 KINE-F	7 KGMZ-F	6 KUMU-F	7 KQMQ-F	7 KQMQ-F	7 KDDB-F	7 KXME-F
8 KRTR-AF	8 KXME-F	8 KDDB-F	8 KIKI-F	8 KPOI-F	8 KDNN-F	8 KIKI-F	8 KUMU-F	8 KSSK	8 KQMQ-F	8 KGMZ-F
9 KSSK-F	9 KUCD-F	9 KPOI-F	9 KINE-F	9 KIKI-F	9 KQMQ-F	9 KQMQ-F	9 KSSK-F	9 KGMZ-F	8 KXME-F	9 KRTR-AF
10 KUMU-F	10 KSSK-F	10 KUCD-F	10 KUCD-F	10 KUCD-F	10 KHVH	9 KGMZ-F	10 KINE-F	10 KIKI-F	10 KPOI-F	10 KIKI-F
							10 KHVH			

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KDDB-F	1 KRTR-AF	1 KUCD-F	1 KRTR-AF	1 KSSK-F	1 KDNN-F	1 KDNN-F	1 KPOI-F	1 KDNN-F	1 KSSK-F
1 KXME-F	2 KUCD-F	2 KSSK-F	2 KSSK-F	2 KRTR-AF	2 KDDB-F	2 KPOI-F	2 KIKI-F	2 KSSK-F	2 KDNN-F
3 KIKI-F	3 KSSK-F	3 KUMU-F	3 KCCN-F	3 KUMU-F	3 KIKI-F	3 KIKI-F	3 KDNN-F	3 KPOI-F	3 KCCN-F
4 KDNN-F	4 KIKI-F	4 KRTR-AF	4 KUMU-F	4 KCCN-F	4 KCCN-F	4 KDDB-F	4 KCCN-F	4 KCCN-F	4 KPOI-F
5 KCCN-F	5 KCCN-F	5 KCCN-F	5 KQMQ-F	5 KQMQ-F	5 KXME-F	5 KCCN-F	5 KDDB-F	4 KIKI-F	5 KIKI-F
6 KRTR-AF	6 KUMU-F	6 KQMQ-F	6 KDNN-F	6 KINE-F	6 KPOI-F	6 KQMQ-F	6 KRTR-AF	6 KQMQ-F	6 KINE-F
7 KQMQ-F	7 KDDB-F	7 KIKI-F	7 KUCD-F	7 KUCD-F	7 KQMQ-F	7 KXME-F	7 KQMQ-F	6 KDDB-F	6 KQMQ-F
8 KSSK-F	7 KXME-F	8 KPOI-F	8 KIKI-F	8 KDNN-F	8 KRTR-AF	8 KRTR-AF	8 KXME-F	8 KRTR-AF	8 KRTR-AF
9 KUCD-F	9 KQMQ-F	9 KDNN-F	9 KINE-F	9 KGMZ-F	9 KAHA-F	9 KAHA-F	9 KAHA-F	9 KINE-F	9 KUMU-F
10 KAHA-F	10 KDNN-F	10 KORL-F	10 KXME-F	10 KORL-F	10 KUMU-F	10 KUCD-F	9 KSSK-F	10 KUMU-F	10 KGMZ-F
						10 KSSK-F			

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCCN	1420	5 kw / 5 kw	Sports	Ind.	Katz	Cox Radio	Honolulu
KGU	760	10 kw / 10 kw	News/Talk	CBS, SRN	Salem Radio Reps	Salem Communications Corp.	Honolulu
KHNR	650	10 kw / 10 kw	News/Talk	CNN+, SRN	Salem Radio Reps	Salem Communications Corp.	Honolulu
KHVH	830	10 kw / 10 kw	News/Talk	ABC	Clear Chan.-Emerald	Clear Channel Communications	Honolulu
KJPN	940	10 kw / 10 kw	Other	Ind.	—	International Communications Corp.	Waipahu
KLHT	1040	7.5 kw / 7.5 kw	Religion	Ind.	—	Calvary Chapel of Honolulu	Honolulu
KNDI	1270	5 kw / 5 kw	Other	Ind.	—	Broadcast House of the Pacific, Inc.	Honolulu
KRTR	1460	5 kw / 5 kw	simul. KRTRAF	Ind.	Christal	Cox Radio	Honolulu
KSSK	590	7.5 kw / 7.5 kw	AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Honolulu
KUMU	1500	10 kw / 10 kw	Standards/EZ List	WW1/MBS	Katz	Emerald City Radio Partners, LP	Honolulu
KZOO	1210	1 kw / 1 kw	Other	—	—	Polynesian Broadcasting, Inc.	Honolulu

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAHA	105.9	100 kw @ 1,965	AOR	Ind.	—	Broomstick Broadcasting LLC	Honolulu
KAIM	95.5	100 kw @ 1,854	Religion	SRN	Salem Radio Reps	Salem Communications Corp.	Honolulu
KCCN	100.3	100 kw @ 1,834	Other	Ind.	Katz	KHWY, Inc.	Honolulu
KDDB	102.7	61 kw @ 1,893	CHR	Ind.	McGavren-Guild	New Wave Communications	Waipahu
KDNN	98.5	51 kw @ 59	Other	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Honolulu
KGMZ	107.9	100 kw @ 1,965	Oldies	Ind.	Christal	Honolulu Broadcasting	Aiea
KIKI	93.9	100 kw @ -143	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Honolulu
KINE	105.1	100 kw @ 1,965	Other	Ind.	Katz	KHWY, Inc.	Honolulu
KORL	99.5	100 kw @ 1,965	Soft AC	Ind.	McGavren-Guild	New Wave Communications	Honolulu
KPOI	97.5	83 kw @ 46	AOR	Ind.	McGavren-Guild	New Wave Communications	Honolulu
KQMQ	93.1	100 kw @ 1,854	Oldies	Ind.	McGavren-Guild	New Wave Communications	Honolulu
KRTR	96.3	75 kw @ 2,116	AC	Ind.	Christal	Cox Radio	Kailua
KSSK	92.3	100 kw @ 1,950	AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Waipahu
KUCD	101.9	100 kw @ 1,965	AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Pearl City
KUMU	94.7	100 kw @ 78	Soft AC	Ind.	Katz	Emerald City Radio Partners, LP	Honolulu
KXME	104.3	75 kw @ 2,116	CHR	Ind.	Christal	Cox Radio	Kaneohe

Consolidation Report	12+	25-54
	(%)	(%)
<b>Clear Channel Communications</b>	31.5	33.9
KDNN FM, KHVH AM, KIKI FM, KSSK FM, KSSK AM, KUCD FM		
<b>Cox Radio</b>	12.4	11.9
KCCN AM, KRTR FM, KRTR AM, KXME FM		
<b>Emerald City Radio Partners, LP</b>	7.8	7.0
KUMU FM, KUMU AM		
<b>KHWY, Inc.</b>	13.8	12.8
KCCN FM, KINE FM		
<b>New Wave Communications</b>	15.2	16.4
KDDB FM, KORL FM, KPOI FM, KQMQ FM		
<b>Salem Communications Corp.</b>	2.4	2.8
KAIM FM, KGU AM, KHNR AM		
<b>Totals</b>	<b>83.1</b>	<b>84.8</b>

Format Performance	AM	FM	Totals	Percent
AC	47 (2)	217 (3)	264 (5)	26.6
AOR	0 (0)	55 (2)	55 (2)	5.5
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	146 (3)	146 (3)	14.7
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	(0)	(0)	(0)	0.0
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	41 (3)	0 (0)	41 (3)	4.1
Oldies	0 (0)	95 (2)	95 (2)	9.6
Other	28 (3)	221 (3)	250 (6)	25.2
Religion	5 (1)	14 (1)	19 (2)	1.9
Soft AC	0 (0)	92 (2)	92 (2)	9.3
Sports	13 (1)	0 (0)	13 (1)	1.3
Standards/EZ	16 (1)	0 (0)	16 (1)	1.6
<b>Totals</b>	<b>150(11)</b>	<b>840 (16)</b>	<b>991 (27)</b>	

Note KIKI-990 Old Format: dance // KIKI-FM New Format: to be business talk HI Honolulu  
 KHBZ-990 Old Format: KIKI, dance//FM New Format: business news & talk HI Honolulu  
 KBNZ-1170 Old Format: silent New Format: AP - news HI Honolulu  
 Simulcast notes: According to Duncan's own records, KIKI AM-FM still simulcast.



# HOUSTON-GALVESTON

Arbitron Rank 10 Pop (12+)	3,676,600	Stations	37 / 37	% Below Line	0.0
Market TSL in Hours	20.6	Diaries	3954 / 929.8:1 / 47.0%	% Not Listed	15.9
Average Persons Rating	15.5	12+ FM Share (Metro)	83.5	Sample Target	4030

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 KODA-F	Soft AC	427 / 7.5	6.4	7.0	5.8	5.8	6.7	5967 / 16.2	14.7	15.3	Clear Channel Communications
2 KBXX-F	Black	375 / 6.6	6.9	7.6	8.0	8.0	7.3	6196 / 16.9	16.6	16.8	Radio One
3 KILT-F	Country	310 / 5.4	6.2	4.3	6.2	6.2	5.5	4429 / 12.0	11.9	12.1	CBS/Infinity
4 KRBE-F	CHR	272 / 4.8	5.3	6.9	6.1	6.1	5.8	7270 / 19.8	18.5	20.2	Susquehanna Radio Corp.
5 KMJQ-F	Black	262 / 4.6	5.0	6.2	5.6	5.6	5.3	3473 / 9.4	9.7	10.3	Radio One
6 KLTN-F	Hispanic	257 / 4.5	6.6	4.8	5.4	5.4	5.3	2985 / 8.1	9.4	8.2	Hispanic Broadcasting Corp.
7 KTBZ-F	AOR	203 / 3.6	4.3	4.0	3.8	3.8	3.9	4049 / 11.0	11.9	11.4	Clear Channel Communications
8 KTRH	News/Talk	198 / 3.5	3.6	3.8	4.1	4.1	3.8	4673 / 12.7	11.9	14.1	Clear Channel Communications
9 KKRW-F	AOR	197 / 3.5	2.9	3.3	3.1	3.1	3.2	3472 / 9.4	9.9	10.3	Clear Channel Communications
10 KLLO-F	AOR	193 / 3.4	2.7	3.7	3.6	3.6	3.4	3497 / 9.5	10.0	10.4	Clear Channel Communications
11 KPRC	News/Talk	185 / 3.2	3.2	3.0	2.4	2.4	3.0	2572 / 7.0	6.7	6.1	Clear Channel Communications
12 KKQB-F	Country	182 / 3.2	2.6	2.4	2.7	2.7	2.7	3957 / 10.8	9.0	9.1	Cox Radio
13 KHM-F	AC	180 / 3.2	3.3	3.9	3.8	3.8	3.5	4151 / 11.3	12.2	12.5	Clear Channel Communications
14 KIKK-F	Country	168 / 2.9	3.2	2.2	2.7	2.7	2.8	3202 / 8.7	9.1	8.5	CBS/Infinity
15 KLDE-F	Oldies	163 / 2.9	2.7	4.5	3.4	3.4	3.4	3350 / 9.1	8.8	10.9	Cox Radio
16 KHPT-F	Oldies	145 / 2.6	2.8	0.9	0.7	0.7	1.8	2769 / 7.5	8.1	2.5	Cox Radio
17 KOVE-F	Hispanic	136 / 2.4	2.2	2.2	1.5	1.5	2.1	2336 / 6.4	5.6	4.1	Hispanic Broadcasting Corp.
18 KTHT-F	CHR	117 / 2.1	0.6		3.6	3.8	0.0	3165 / 8.6	2.4	11.6	Cox Radio
19 KQOK-F	Hispanic	116 / 2.0	1.7	1.6	2.2	2.2	1.9	2328 / 6.3	5.7	6.2	El Dorado Communications
20 KBME	Standards/EZ List	102 / 1.8	1.5	1.4	1.6	1.6	1.6	1334 / 3.6	3.6	3.4	Clear Channel Communications
21 KILT	Sports	76 / 1.3	1.8	1.8	1.1	1.1	1.5	1473 / 4.0	4.7	3.5	CBS/Infinity
22 KTJM-F	Oldies	72 / 1.3	1.3	1.8	1.8	1.8	1.6	1996 / 5.4	5.4	6.6	Liberman Broadcasting, Inc.
23 KRTS-F	Classical/Fine Arts	63 / 1.1	0.9	0.9	1.2	1.2	1.0	1356 / 3.7	3.1	3.4	KRTS, Inc.
24 KRTX-F	Hispanic	62 / 1.1	1.0	1.3	1.2	1.2	1.1	2086 / 5.7	5.4	5.2	Hispanic Broadcasting Corp.
25 KXTJ-F	Hispanic	59 / 1.0	0.8	0.7	0.7	0.7	0.8	1249 / 3.4	2.8	2.5	El Dorado Communications
26 KLAT	Hispanic	52 / 0.9	1.1	1.0	0.9	0.9	1.0	714 / 1.9	2.8	1.9	Hispanic Broadcasting Corp.
27 KXYZ	Hispanic	33 / 0.6	0.9	0.5	0.4	0.4	0.6	500 / 1.4	2.2	1.2	Radio Unica
27 KUST-F	Country	33 / 0.6	0.3	0.4			0.0	476 / 1.3	1.0		New Wavo Communications Group
29 KWWJ	Religion	32 / 0.6	0.6		0.8	0.8	0.0	491 / 1.3	1.2	1.6	Darrell E. Martin
30 KCOH	Black	27 / 0.5	0.7	0.9	0.4	0.4	0.6	423 / 1.2	1.4	1.4	KCOH, Inc.
31 KILE	Hispanic	26 / 0.5					0.0	193 / 0.5			Radio Free Texas Trust
32 KIKK	News/Talk	24 / 0.4					0.0	476 / 1.3			CBS/Infinity
33 KSEV	News/Talk	20 / 0.3	0.6	0.9	0.8	0.8	0.6	612 / 1.7	2.9	3.1	Liberman Broadcasting, Inc.
34 KKHT	Religion	19 / 0.3	0.4				0.0	406 / 1.1	1.3		Salem Communications Corp.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KBXX-F	1 KBXX-F	1 KODA-F	1 KODA-F	1 KODA-F	1 KODA-F	1 KLTN-F	1 KBXX-F	1 KODA-F	1 KODA-F	1 KBXX-F
2 KRBE-F	2 KLTN-F	2 KBXX-F	2 KMJQ-F	2 KMJQ-F	2 KILT-F	2 KODA-F	2 KMJQ-F	2 KPRC	2 KBXX-F	2 KILT-F
3 KTHT-F	3 KRBE-F	3 KLTN-F	2 KLTN-F	3 KILT-F	3 KTRH	3 KTRH	3 KTBZ-F	3 KILT-F	3 KILT-F	3 KODA-F
4 KTBZ-F	4 KTBZ-F	4 KMJQ-F	4 KILT-F	3 KLTN-F	4 KPRC	4 KRBE-F	4 KRBE-F	4 KMJQ-F	4 KRBE-F	4 KRBE-F
5 KKQB-F	5 KLLO-F	5 KRBE-F	5 KKRW-F	5 KKRW-F	5 KMJQ-F	5 KILT-F	5 KODA-F	5 KHM-F	5 KTBZ-F	5 KLTN-F
6 KRTX-F	6 KMJQ-F	5 KILT-F	6 KRBE-F	6 KRBE-F	6 KLDE-F	6 KBXX-F	6 KILT-F	5 KBXX-F	6 KMJQ-F	6 KMJQ-F
7 KQOK-F	7 KILT-F	7 KLOL-F	6 KLLO-F	6 KLLO-F	7 KKRW-F	7 KMJQ-F	7 KTHT-F	7 KLTN-F	7 KKQB-F	7 KTBZ-F
8 KILT-F	8 KODA-F	7 KKRW-F	8 KBXX-F	8 KHM-F	8 KHM-F	7 KKRW-F	8 KOVE-F	8 KLLO-F	7 KHM-F	8 KKQB-F
9 KMJQ-F	9 KHPT-F	9 KHM-F	9 KHM-F	8 KBXX-F	9 KHM-F	9 KPRC	8 KLLO-F	9 KRBE-F	7 KLLO-F	9 KLDE-F
9 KIKK-F	10 KHM-F	10 KTBZ-F	10 KHPT-F	10 KHPT-F	10 KBME	10 KIKK-F	10 KLDE-F	10 KKRW-F	10 KKRW-F	10 KKRW-F
	10 KKQB-F	10 KIKK-F	10 KIKK-F	10 KIKK-F	10 KIKK-F			10 KTRH	10 KTRH	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KBXX-F	1 KBXX-F	1 KBXX-F	1 KODA-F	1 KODA-F	1 KBXX-F	1 KBXX-F	1 KLTN-F	1 KLLO-F	1 KKRW-F
2 KRBE-F	2 KODA-F	2 KODA-F	2 KMJQ-F	2 KMJQ-F	2 KTBZ-F	2 KLLO-F	2 KLLO-F	2 KLTN-F	1 KLTN-F
3 KTBZ-F	3 KRBE-F	3 KMJQ-F	3 KBXX-F	3 KILT-F	3 KLOL-F	3 KLTN-F	3 KBXX-F	2 KBXX-F	3 KLLO-F
4 KODA-F	4 KLTN-F	4 KLTN-F	4 KRBE-F	4 KHM-F	4 KRBE-F	4 KTBZ-F	4 KTBZ-F	4 KKRW-F	4 KILT-F
5 KILT-F	5 KMJQ-F	5 KHPT-F	5 KHM-F	5 KRBE-F	5 KKQB-F	5 KRBE-F	4 KILT-F	5 KILT-F	5 KTRH
6 KLTN-F	6 KTBZ-F	6 KRBE-F	6 KILT-F	6 KIKK-F	6 KTHT-F	6 KILT-F	6 KMJQ-F	6 KTBZ-F	6 KMJQ-F
7 KHM-F	7 KHM-F	7 KHM-F	7 KLTN-F	6 KLTN-F	7 KLTN-F	7 KMJQ-F	7 KRBE-F	7 KRBE-F	7 KODA-F
8 KKQB-F	8 KILT-F	8 KOVE-F	8 KIKK-F	8 KBXX-F	8 KHM-F	8 KKRW-F	8 KKRW-F	7 KMJQ-F	8 KPRC
9 KMJQ-F	8 KHPT-F	8 KILT-F	9 KHPT-F	9 KHPT-F	9 KIKK-F	9 KOVE-F	8 KOVE-F	9 KODA-F	9 KILT
10 KTHT-F	10 KKQB-F	10 KIKK-F	10 KKQB-F	10 KKQB-F	10 KRTX-F	10 KKQB-F	10 KHPT-F	10 KTRH	9 KRBE-F
									9 KHPT-F
									9 KBXX-F

**AM Stations**

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBME	790	5 kw / 5 kw	Standards/EZ List	ABC	Clear Chan.-Diamond	Clear Channel Communications	Houston
KCOH	1430	5 kw / 330 w	Black	AURN, WW1/MBS	Roslin	KCOH, Inc.	Houston
KIKK	650	250 w / kw	News/Talk	—	Infinity Radio Sales	CBS/Infinity	Pasadena
KILE	1560	5 kw / kw	Hispanic	—	—	Radio Free Texas Trust	Bellaire
KILT	610	5 kw / 5 kw	Sports	1-on-1	Infinity Radio Sales	CBS/Infinity	Houston
KKHT	1070	10 kw / 5 kw	Religion	SRN	Salem Radio Reps	Salem Communications Corp.	Houston
KLAT	1010	5 kw / 3.6 kw	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Houston
KPRC	950	5 kw / 5 kw	News/Talk	CBS, WW1/MBS, ABC	Clear Chan.-Diamond	Clear Channel Communications	Houston
KSEV	700	25 kw / 1 kw	News/Talk	WW1/MBS, CBS	—	Liberman Broadcasting, Inc.	Tomball
KTRH	740	50 kw / 50 kw	News/Talk	WW1/MBS, ABC, CNN+	Clear Chan.-Diamond	Clear Channel Communications	Houston
KWWJ	1360	5 kw / 1 kw	Religion	AURN	Williams	Darrell E. Martin	Baytown
KXYZ	1320	5 kw / 5 kw	Hispanic	Unica	—	Radio Unica	Houston

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBXX	97.9	100 kw @ 1,920	Black	Ind.	Katz	Radio One	Houston
KHMX	96.5	100 kw @ 1,952	AC	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Houston
KHPT	106.9	100 kw @ 1,900	Oldies	Ind.	Christal	Cox Radio	Conroe
KIKK	95.7	100 kw @ 2,049	Country	Ind.	CBS	CBS/Infinity	Houston
KILT	100.3	100 kw @ 1,920	Country	WW1/MBS	Infinity Radio Sales	CBS/Infinity	Houston
KJQJ	103.3	100 kw @ 994	simul. KTJMFF	Ind.	—	Lieberman Broadcasting, Inc.	Freeport
KKBQ	92.9	100 kw @ 1,919	Country	Ind.	Christal	Cox Radio	Pasadena
KKRW	93.7	100 kw @ 1,719	AOR	Premiere	Clear Chan.-Emerald	Clear Channel Communications	Houston
KLDE	107.5	94.5 kw @ 1,971	Oldies	Ind.	Christal	Cox Radio	Lake Jackson
KLLOL	101.1	97 kw @ 1,925	AOR	Source, WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	Houston
KLTN	102.9	100 kw @ 984	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Houston
KMJQ	102.1	100 kw @ 1,720	Black	Ind.	Katz	Radio One	Houston
KODA	99.1	100 kw @ 2,049	Soft AC	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Houston
KOVA	104.9	2.55 kw @ 351	simul. KOVEFF	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Rosenberg
KOVE	93.3	100 kw @ 1,952	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Port Arthur
KQQK	106.5	100 kw @ 1,322	Hispanic	Ind.	Team El Dorado	El Dorado Communications	Galveston
KRBE	104.1	100 kw @ 1,920	CHR	Ind.	MG/Susquehanna	Susquehanna Radio Corp.	Houston
KRTS	92.1	100 kw @ 981	Classical/Fine Arts	Ind.	Allied Radio Ptnrs.	KRTS, Inc.	Seabrook
KRTX	100.7	100 kw @ 1,952	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Winnie
KTBZ	94.5	100 kw @ 1,919	AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Houston
KTHT	97.1	100 kw @ 1,847	CHR	Ind.	Christal	Cox Radio	Cleveland
KTJM	98.5	100 kw @ 1,952	Oldies	Ind.	—	Lieberman Broadcasting, Inc.	Port Arthur
KUST	99.7	7.3 kw @ 581	Country	Ind.	—	New Wavo Communications Group	Huntsville
KVST	103.7	14.9 kw @ 426	simul. KUSTFF	Ind.	—	New Wave Communications Group	Willis
KXTJ	107.9	100 kw @ 1,804	Hispanic	Ind.	Team El Dorado	El Dorado Communications	Beaumont

Consolidation Report	12+	25-54
	(%)	(%)
<b>CBS/Infinity</b>	10.0	11.0
KIKK FM, KIKK AM, KILT FM, KILT AM		
<b>Clear Channel Communications</b>	29.7	30.3
KBME AM, KHMX FM, KKRW FM, KLLOL FM, KODA FM, KPRC AM, KTBZ FM, KTRH AM		
<b>Cox Radio</b>	10.8	10.3
KHPT FM, KKBQ FM, KLDE FM, KTHT FM		
<b>El Dorado Communications</b>	3.0	3.0
KQQK FM, KXTJ FM		
<b>Hispanic Broadcasting Corp.</b>	8.9	9.9
KLAT AM, KLTN FM, KOVA FM, KOVE FM, KRTX FM		
<b>Lieberman Broadcasting, Inc.</b>	1.5	1.8
KJQJ FM, KSEV AM, KTJM FM		
<b>Radio One</b>	11.2	9.5
KBXX FM, KMJQ FM		
	<b>75.1</b>	<b>75.8</b>

Format Performance	AM	FM	Totals	Percent
<b>AC</b>	0 (0)	180 (1)	180 (1)	3.8
<b>AOR</b>	0 (0)	593 (3)	593 (3)	12.4
<b>Black/Urban</b>	27 (1)	637 (2)	664 (3)	13.9
<b>CHR</b>	0 (0)	389 (2)	389 (2)	8.1
<b>Classical/Fine Arts</b>	0 (0)	63 (1)	63 (1)	1.3
<b>Country</b>	0 (0)	692 (5)	692 (5)	14.5
<b>Hispanic</b>	112 (3)	630 (6)	742 (9)	15.5
<b>Jazz</b>	(0)	(0)	(0)	0.0
<b>News/Talk</b>	427 (4)	0 (0)	427 (4)	8.9
<b>Oldies</b>	0 (0)	381 (4)	381 (4)	8.0
<b>Other</b>	(0)	(0)	(0)	0.0
<b>Religion</b>	51 (2)	0 (0)	51 (2)	1.1
<b>Soft AC</b>	0 (0)	427 (1)	427 (1)	8.9
<b>Sports</b>	76 (1)	0 (0)	76 (1)	1.6
<b>Standards/EZ</b>	102 (1)	0 (0)	102 (1)	2.1
<b>Totals</b>	<b>795(12)</b>	<b>3992 (25)</b>	<b>4787 (37)</b>	

Note Simulcast notes: According to Duncan's own records, KQUE-AM and KKRW-FM still simulcast.

# HUNTSVILLE

Arbitron Rank 111	Pop (12+) 383,000	Stations 22 / 18	% Below Line 2.5
Market TSL in Hours 18.9	Diaries 922 / 415.4:1 / 55.8%	% Not Listed 19.4	
Average Persons Rating 14.1	12+ FM Share (Metro) 89.6	Sample Target 920	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 WDRM-F	Country	78 / 14.4	18.3	15.8	16.2	16.2	16.2	1016 / 26.5	29.7	28.5	Clear Channel Communications
2 WEUP-F	Black	56 / 10.3	6.2	4.6	2.2	2.2	5.8	579 / 15.1	13.3	7.0	Hundley Batts & Virginia Caples
3 WAHR-F	AC	53 / 9.8	9.4	8.7	11.3	11.3	9.8	727 / 19.0	16.5	20.1	STG Media, LLC
4 WZYP-F	CHR	47 / 8.7	7.8	8.9	12.1	12.1	9.4	816 / 21.3	20.6	24.0	Athens Broadcasting
5 WRTT-F	AOR	33 / 6.1	7.2	7.7	7.6	7.6	7.2	612 / 16.0	17.2	14.6	STG Media, LLC
6 WRSA-F	Standards/EZ List	30 / 5.5	6.1	6.4	6.9	6.9	6.2	470 / 12.3	9.6	12.2	NCA, Inc.
7 WTAK-F	AOR	24 / 4.4	6.1	5.8	5.6	5.5	5.5	448 / 11.7	13.5	13.8	Clear Channel Communications
8 WXMR-F	Oldies	21 / 3.9	3.3	3.3	2.0	2.0	3.1	483 / 12.6	11.3	8.0	Athens Broadcasting
9 WVNN	News/Talk	18 / 3.3	3.4	4.2	2.4	2.4	3.3	302 / 7.9	9.8	6.0	Athens Broadcasting
10 WRJL-F	Religion	14 / 2.7	1.4	0.7	0.7	0.7	1.4	141 / 3.7	2.7	2.8	Rojo, Inc.
11 WEUP-AA	Religion	14 / 2.5	2.3	1.8	1.1	1.1	1.9	171 / 4.5	4.3	3.2	Broadcast One, Inc.
12 WXQW-F	Oldies	11 / 2.0	2.1	1.8	2.4	2.4	2.1	292 / 7.6	7.1	7.3	Clear Channel Communications
13 WWXQ-F	Oldies	10 / 1.9	0.8	1.5	1.5	1.5	1.4	223 / 5.8	3.2	5.5	Clear Channel Communications
14 WZPC-F	AOR	5 / 0.9	0.4	0.6	0.6	0.0	0.0	97 / 2.5	2.8	1.7	Cromwell Group, Inc.
14 WLOR	Religion	5 / 0.9	0.9	0.5	1.7	1.7	1.0	55 / 1.4	2.6	2.7	VDM Broadcasting
16 WUMP	Sports	4 / 0.7	0.7	0.9	1.3	1.3	0.9	111 / 2.9	3.4	2.8	Athens Broadcasting
17 WRAX-F	AOR	3 / 0.6	2.1	1.6	1.5	1.5	1.5	144 / 3.8	5.2	5.3	Citadel Communications Corp.
17 WRRS-F	AC	3 / 0.6	0.7	0.7	1.5	1.5	0.9	85 / 2.2	3.0	4.0	Salem Communications Corp.
17 WDJL	Religion	3 / 0.6					0.0	59 / 1.5			STG Media, LLC
20 WOLT-F	Oldies	2 / 0.4	0.4	0.5	0.7	0.7	0.5	93 / 2.4	1.9	3.7	Big River Broadcasting, Inc.
20 WTKI	Country	2 / 0.4	0.4	0.5			0.0	91 / 2.4	2.0		Mountain Mist Media LLC

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WEUP-F	1 WEUP-F	1 WDRM-F	1 WDRM-F	1 WAHR-F	1 WDRM-F	1 WDRM-F	1 WEUP-F	1 WDRM-F	1 WDRM-F	1 WDRM-F
2 WZYP-F	2 WZYP-F	2 WEUP-F	2 WAHR-F	2 WDRM-F	2 WAHR-F	2 WAHR-F	2 WDRM-F	2 WAHR-F	2 WAHR-F	2 WEUP-F
3 WDRM-F	3 WRTT-F	3 WZYP-F	3 WRTT-F	3 WZYP-F	3 WRSA-F	3 WZYP-F	3 WAHR-F	3 WZYP-F	3 WEUP-F	3 WZYP-F
4 WRTT-F	4 WDRM-F	4 WAHR-F	4 WZYP-F	4 WRTT-F	4 WVNN	4 WEUP-F	4 WVNN	4 WZYP-F	4 WZYP-F	4 WRSA-F
5 WTAK-F	5 WAHR-F	5 WRTT-F	5 WEUP-F	5 WTAK-F	5 WRJL-F	4 WRTT-F	5 WRTT-F	5 WEUP-F	5 WRSA-F	5 WEUP-AA
6 WAHR-F	6 WTAK-F	6 WTAK-F	6 WTAK-F	6 WEUP-F	6 WXMR-F	6 WTAK-F	6 WRSA-F	6 WRTT-F	6 WRTT-F	6 WAHR-F
7 WZPC-F	7 WXMR-F	7 WXMR-F	7 WXMR-F	7 WXMR-F	7 WZYP-F	7 WRSA-F	7 WXMR-F	7 WRSA-F	7 WRSA-F	7 WRTT-F
8 WEUP-AA	8 WLOR	8 WVNN	8 WVNN	8 WVNN	8 WTAK-F	8 WRJL-F	8 WTAK-F	8 WXMR-F	8 WTAK-F	8 WXMR-F
8 WRRS-F	9 WVNN	9 WEUP-AA	9 WRSA-F	9 WRSA-F	9 WEUP-AA	9 WXMR-F	9 WXQW-F	8 WTAK-F	9 WVNN	9 WTAK-F
10 WRAX-F	10 WZPC-F	10 WRSA-F	10 WEUP-AA	9 WXQW-F	10 WXQW-F	10 WEUP-AA	10 WWXQ-F	10 WRJL-F	10 WRJL-F	10 WXQW-F
	10 WEUP-AA	10 WWXQ-F						10 WXQW-F		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WEUP-F	1 WEUP-F	1 WAHR-F	1 WAHR-F	1 WAHR-F	1 WEUP-F	1 WRTT-F	1 WRTT-F	1 WRTT-F	1 WRTT-F
2 WZYP-F	2 WZYP-F	2 WZYP-F	2 WDRM-F	2 WDRM-F	2 WZYP-F	2 WEUP-F	2 WEUP-F	2 WEUP-F	2 WDRM-F
3 WDRM-F	3 WAHR-F	3 WDRM-F	3 WZYP-F	3 WZYP-F	3 WRTT-F	3 WZYP-F	3 WTAK-F	3 WDRM-F	3 WTAK-F
4 WAHR-F	4 WDRM-F	4 WEUP-F	4 WEUP-F	4 WXMR-F	4 WDRM-F	4 WTAK-F	4 WDRM-F	4 WTAK-F	4 WEUP-F
5 WRTT-F	5 WRTT-F	5 WXMR-F	5 WXMR-F	5 WEUP-F	5 WTAK-F	5 WDRM-F	5 WZYP-F	5 WZYP-F	5 WAHR-F
6 WXMR-F	6 WXMR-F	6 WLOR	6 WRTT-F	6 WRSA-F	6 WZPC-F	6 WXMR-F	6 WXMR-F	6 WXMR-F	6 WXMR-F
7 WEUP-AA	7 WLOR	7 WRTT-F	7 WTAK-F	7 WRTT-F	7 WVNN	7 WVNN	7 WUMP	7 WAHR-F	7 WZYP-F
8 WRRS-F	8 WTAK-F	8 WTAK-F	8 WEUP-AA	8 WTAK-F	8 WRAX-F	8 WZPC-F	8 WVNN	8 WVNN	8 WVNN
9 WWXQ-F	9 WEUP-AA	9 WEUP-AA	9 WRSA-F	9 WEUP-AA	9 WEUP-AA	9 WUMP	9 WZPC-F	9 WZPC-F	9 WWXQ-F
10 WRAX-F	9 WRRS-F	10 WRRS-F	9 WLOR	9 WLOR	10 WAHR-F	10 WRAX-F	10 WRJL-F	10 WWXQ-F	10 WRJL-F
						10 WAHR-F	10 WUMP	10 WUMP	

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDJL	1000	10 kw / kw	Religion	—	Roslin	STG Media, LLC	Huntsville
WEUP	1600	5 kw / 500 w	Religion	Ind.	D & R Radio	Broadcast One, Inc.	Huntsville
WEUV	1700	10 kw / 1 kw	simul. WEUPAA	Ind.	D & R Radio		Huntsville
WLOR	1550	50 kw / 500 w	Religion	ABC	—	VDM Broadcasting	Huntsville
WTKI	1450	1 kw / 1 kw	Country	ABC	—	Mountain Mist Media LLC	Huntsville
WUMP	730	1 kw / 129 w	Sports	ESPN	McGavren-Guild	Athens Broadcasting	Madison
WVNN	770	7 kw / 250 w	News/Talk	ABC, Premiere	McGavren-Guild	Athens Broadcasting	Athens

### FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAHR	99.1	100 kw @984	AC	Ind.	Christal	STG Media, LLC	Huntsville
WDRM	102.1	100 kw @981	Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Decatur
WEUP	103.1	11.5 kw @492	Black	Ind.	Capitol/Regional Reps	Hundley Batts & Virginia Caples	Moulton
WRJL	99.9	6 kw @328	Religion	AP	—	Rojo, Inc.	Eva
WRSA	96.9	100 kw @1,010	Standards/EZ List	CBS	—	NCA, Inc.	Decatur
WRTT	95.1	12 kw @909	AOR	Ind.	Christal	STG Media, LLC	Huntsville
WTAK	106.1	5.4 kw @725	AOR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Hartselle
WWXQ	92.5	3.1 kw @423	Oldies	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Trinity
WXMR	93.3	100 kw @1,040	Oldies	Ind.	McGavren-Guild	Athens Broadcasting	Tullahoma
WXQW	94.1	410 w @1,155	Oldies	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Meridianville
WZYP	104.3	100 kw @1,115	CHR	ABC	McGavren-Guild	Athens Broadcasting	Athens

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WQLT-F	Oldies	107.3	Florence
WRAX-F	AOR	107.7	Birmingham
WRRS-F	AC	101.1	Culman
WZPC-F	AOR	102.9	Shelbyville

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>Athens Broadcasting</b>	16.6	18.5
WUMP AM,WVNN AM,WXMR FM,WZYP FM		
<b>Clear Channel Communications</b>	22.7	23.9
WDRM FM,WTAK FM,WWXQ FM,WXQW FM		
<b>STG Media, LLC</b>	16.5	21.6
WAHR FM,WDJL AM,WRTT FM		
	<b>55.8</b>	<b>64.0</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	56 (2)	56 (2)	12.8
AOR	0 (0)	65 (4)	65 (4)	14.9
Black/Urban	0 (0)	56 (1)	56 (1)	12.8
CHR	0 (0)	47 (1)	47 (1)	10.8
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	2 (1)	78 (1)	80 (2)	18.3
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	18 (1)	0 (0)	18 (1)	4.1
Oldies	0 (0)	44 (4)	44 (4)	10.1
Other	(0)	(0)	(0)	0.0
Religion	21 (4)	14 (1)	36 (5)	8.3
Soft AC	(0)	(0)	(0)	0.0
Sports	4 (1)	0 (0)	4 (1)	0.9
Standards/EZ	0 (0)	30 (1)	30 (1)	6.9
<b>Totals</b>	<b>45 (7)</b>	<b>390 (15)</b>	<b>436 (22)</b>	

Note KHVL-1490 Old Format: KSAM, classic CW New Format: WW1 - oldies TX Huntsville

# INDIANAPOLIS

Arbitron Rank 40 Pop (12+) 1,173,300	Stations 23 / 22	% Below Line 0.8
Market TSL in Hours 19.0	Diaries 2780 / 422.1:1 / 54.8%	% Not Listed 11.5
Average Persons Rating 14.3	12+ FM Share (Metro) 83.2	Sample Target 2810

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1	WFMS-F	Country	212 / 12.6	11.8	12.0	10.7	10.7	2520 / 21.5	21.3	20.2	Susquehanna Radio Corp.
2	WIBC	News/Talk	139 / 8.3	9.1	7.2	7.7	7.7	1923 / 16.4	17.7	18.9	Emmis Broadcasting
3	WFBQ-F	AOR	139 / 8.2	9.3	8.7	8.9	8.9	2374 / 20.2	22.6	19.3	Clear Channel Communications
4	WGLD-F	Oldies	109 / 6.5	6.0	7.5	5.9	5.9	1634 / 13.9	12.8	13.3	Susquehanna Radio Corp.
5	WTLC-F	Black	101 / 6.0	2.0	3.4	2.9	2.9	1518 / 12.9	6.4	6.3	Radio One
6	WTPI-F	AC	90 / 5.4	4.6	6.2	6.3	6.3	1342 / 11.4	10.9	12.6	MyStar Communications
7	WRZX-F	AOR	84 / 5.0	4.9	4.6	4.8	4.8	1447 / 12.3	12.1	13.1	Clear Channel Communications
8	WNOU-F	CHR	80 / 4.8	4.7	4.2	3.2	3.2	1856 / 15.8	16.0	12.1	Emmis Broadcasting
9	WENS-F	AC	79 / 4.7	5.5	5.0	5.0	5.0	1708 / 14.6	15.9	17.6	Emmis Broadcasting
10	WHHH-F	CHR	68 / 4.0	4.5	4.7	5.1	4.6	1549 / 13.2	13.9	14.1	Radio One
11	WZPL-F	AC	66 / 3.9	4.4	4.5	5.8	4.6	1630 / 13.9	15.6	18.4	MyStar Communications
12	WTTS-F	AOR	47 / 2.8	2.4	2.5	2.4	2.5	938 / 8.0	7.6	7.1	Sarkes Tarzian, Inc.
13	WMYS	Standards/EZ List	41 / 2.4	2.5	2.8	2.8	2.6	517 / 4.4	4.8	5.3	MyStar Communications
14	WYJZ-F	Jazz	39 / 2.3	2.0	1.5	2.4	2.0	539 / 4.6	5.2	4.4	Radio One
15	WNDE	Sports	30 / 1.8	2.2	1.8	1.8	1.9	681 / 5.8	6.1	4.9	Clear Channel Communications
16	WXIR-F	Religion	29 / 1.8	1.3	1.9	1.3	1.6	546 / 4.7	4.6	4.9	Radio One Five Hundred, Inc.
17	WYXB-F	Soft AC	27 / 1.6	6.3	5.9	5.8	6.3	562 / 4.8	11.7	12.2	Emmis Broadcasting
18	WKLU-F	AOR	26 / 1.5	0.9	0.5	0.4	0.8	360 / 3.1	2.4	1.9	Quinn Broadcasting
19	WTLC	Religion	25 / 1.5	2.4	1.3	1.3	1.6	348 / 3.0	4.6	2.7	Radio One
20	WEDJ-F	Hispanic	17 / 1.0	0.9	0.8	1.2	1.0	445 / 3.8	2.7	3.5	Continental Broadcasting Group
21	WSYW	Hispanic	14 / 0.9				0.0	114 / 1.0			Continental Broadcasting Group
22	WKKG-F	Country	13 / 0.8	0.7	0.9	0.7	0.8	270 / 2.3	2.3	2.5	Findlay Publishing Co.
23	WGRL-F	Country	12 / 0.7	0.7	0.9	1.1	1.1	382 / 3.3	3.4	4.0	Susquehanna Radio Corp.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WNOU-F	1 WFBQ-F	1 WFBQ-F	1 WFBQ-F	1 WFBQ-F	1 WFMS-F	1 WFBQ-F	1 WFMS-F	1 WFMS-F	1 WFMS-F
2	WHHH-F	2 WRZX-F	2 WFMS-F	2 WFMS-F	2 WFMS-F	2 WIBC	2 WFMS-F	2 WTLC-F	2 WIBC	2 WENS-F
3	WTLC-F	3 WTLC-F	3 WRZX-F	3 WTLC-F	3 WTLC-F	3 WGLD-F	3 WIBC	3 WHHH-F	3 WGLD-F	3 WGLD-F
4	WRZX-F	3 WFMS-F	4 WTLC-F	4 WRZX-F	4 WENS-F	4 WFBQ-F	4 WTLC-F	4 WIBC	4 WFBQ-F	4 WFBQ-F
5	WZPL-F	5 WNOU-F	5 WENS-F	5 WENS-F	5 WGLD-F	5 WTPI-F	5 WGLD-F	5 WRZX-F	5 WTPI-F	5 WRZX-F
6	WFMS-F	6 WZPL-F	6 WZPL-F	6 WZPL-F	5 WTPI-F	6 WTLC-F	6 WTPI-F	6 WNOU-F	6 WRZX-F	6 WTLC-F
7	WEDJ-F	7 WHHH-F	7 WNOU-F	7 WTPI-F	7 WRZX-F	7 WENS-F	7 WZPL-F	7 WENS-F	7 WTLC-F	7 WFBQ-F
8	WENS-F	7 WENS-F	8 WTPI-F	8 WTTS-F	8 WIBC	8 WMYS	8 WNOU-F	8 WFBQ-F	8 WENS-F	8 WTPI-F
9	WGLD-F	9 WTPI-F	9 WTTS-F	9 WIBC	9 WZPL-F	9 WYJZ-F	8 WRZX-F	9 WGLD-F	9 WZPL-F	9 WHHH-F
10	WFBQ-F	10 WTTS-F	10 WIBC	10 WGLD-F	10 WTTS-F	10 WTTS-F	10 WENS-F	10 WZPL-F	10 WNOU-F	10 WENS-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WNOU-F	1 WZPL-F	1 WFMS-F	1 WFMS-F	1 WFMS-F	1 WRZX-F	1 WFBQ-F	1 WFBQ-F	1 WFBQ-F
2	WHHH-F	2 WFMS-F	2 WZPL-F	2 WENS-F	2 WTLC-F	2 WFBQ-F	2 WRZX-F	2 WRZX-F	2 WFMS-F
3	WENS-F	3 WNOU-F	3 WTLC-F	3 WTLC-F	3 WENS-F	3 WNOU-F	3 WTLC-F	3 WTLC-F	3 WFMS-F
4	WRZX-F	4 WTLC-F	4 WFBQ-F	4 WZPL-F	4 WTPI-F	4 WHHH-F	4 WFMS-F	4 WTLC-F	4 WIBC
5	WTLC-F	5 WFBQ-F	5 WENS-F	5 WNOU-F	5 WZPL-F	5 WTLC-F	5 WNOU-F	5 WNDE	5 WGLD-F
6	WZPL-F	6 WENS-F	6 WNOU-F	6 WFBQ-F	6 WGLD-F	6 WFMS-F	6 WHHH-F	6 WTTS-F	6 WTTS-F
7	WFMS-F	7 WHHH-F	7 WTPI-F	7 WFBQ-F	7 WSYW	7 WENS-F	7 WENS-F	7 WENS-F	7 WTLC-F
8	WFBQ-F	8 WRZX-F	8 WHHH-F	8 WHHH-F	8 WNOU-F	8 WENS-F	8 WNDE	8 WZPL-F	8 WTPI-F
9	WTPI-F	9 WTPI-F	9 WRZX-F	9 WRZX-F	9 WTTS-F	9 WKLU-F	9 WTTS-F	9 WIBC	9 WTPI-F
10	WGLD-F	10 WTTS-F	10 WTTS-F	9 WGLD-F	10 WIBC	10 WEDJ-F	10 WZPL-F	10 WNOU-F	10 WNOU-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WIBC	1070	50 kw / 10 kw	News/Talk	ABC, AP	D & R Radio	Emmis Broadcasting	Indianapolis
WMYS	1430	5 kw / 5 kw	Standards/EZ List	CNN+	Christal	MyStar Communications	Indianapolis
WNDE	1260	5 kw / 5 kw	Sports	ESPN, WW1/MBS, CBS	Clear Chan.-Emerald	Clear Channel Communications	Indianapolis
WSYW	810	250 w / kw	Hispanic	---	---	Continental Broadcasting Group	Indianapolis
WTLC	1310	5 kw / 1 kw	Religion	ABC, AURN	Katz	Radio One	Indianapolis

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WEDJ	107.1	1.8 kw @604	Hispanic	Ind.	Allied Radio Ptnrs.	Continental Broadcasting Group	Danville
WENS	97.1	23 kw @731	AC	Ind.	D & R Radio	Emmis Broadcasting	Shelbyville
WFBQ	94.7	58 kw @804	AOR	Premiere	Clear Chan.-Emerald	Clear Channel Communications	Indianapolis
WFMS	95.5	13 kw @990	Country	Ind.	MG/Susquehanna	Susquehanna Radio Corp.	Indianapolis
WGLD	104.5	50 kw @492	Oldies	Ind.	MG/Susquehanna	Susquehanna Radio Corp.	Indianapolis
WGRL	93.9	2.75 kw @492	Country	Ind.	MG/Susquehanna	Susquehanna Radio Corp.	Noblesville
WHHH	96.3	3.3 kw @285	CHR	ABC	Katz	Radio One	Indianapolis
WKLU	101.9	3.7 kw @253	AOR	Jones	Patt Media	Quinn Broadcasting	Brownsburg
WNOU	93.1	12.5 kw @1,023	CHR	Ind.	D & R Radio	Emmis Broadcasting	Indianapolis
WRZX	103.3	18 kw @850	AOR	Source	Clear Chan.-Emerald	Clear Channel Communications	Indianapolis
WTLC	106.7	6 kw @279	Black	Ind.	Katz	Radio One	Greenwood
WTPJ	107.9	21.6 kw @762	AC	Ind.	Christal	MyStar Communications	Indianapolis
WTTT	92.3	37 kw @1,090	AOR	Ind.	Roslin	Sarkes Tarzian, Inc.	Bloomington
WXIR	98.3	3 kw @300	Religion	USA	Salem Radio Reps	Radio One Five Hundred, Inc.	Plainfield
WYJZ	100.9	6 kw @328	Jazz	ABC	Katz	Radio One	Lebanon
WYXB	105.7	50 kw @445	Soft AC	Ind.	D & R Radio	Emmis Broadcasting	Indianapolis
WZPL	99.5	12.5 kw @991	AC	Ind.	Christal	MyStar Communications	Greenfield

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WKKG-F	Country	101.5	Columbus

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>Clear Channel Communications</b> WFBQ FM, WNDE AM, WRZX FM	15.0	19.8
<b>Continental Broadcasting Group</b> WEDJ FM, WSYW AM	1.9	1.5
<b>Emmis Broadcasting</b> WENS FM, WIBC AM, WNOU FM, WYXB FM	19.4	16.1
<b>MyStar Communications</b> WMYS AM, WTPJ FM, WZPL FM	11.7	11.2
<b>Radio One</b> WHHH FM, WTLC AM, WTLC FM, WYJZ FM	13.8	12.5
<b>Susquehanna Radio Corp.</b> WFMS FM, WGLD FM, WGRL FM	19.8	18.7
	<b>81.6</b>	<b>79.8</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	235 (3)	235 (3)	15.8
AOR	0 (0)	295 (4)	295 (4)	19.8
Black/Urban	0 (0)	101 (1)	101 (1)	6.8
CHR	0 (0)	148 (2)	148 (2)	9.9
Classical/Fine Arts		(0)	(0)	0.0
Country	0 (0)	237 (3)	237 (3)	15.9
Hispanic	14 (1)	17 (1)	32 (2)	2.2
Jazz	0 (0)	39 (1)	39 (1)	2.6
News/Talk	139 (1)	0 (0)	139 (1)	9.3
Oldies	0 (0)	109 (1)	109 (1)	7.3
Other		(0)	(0)	0.0
Religion	25 (1)	29 (1)	55 (2)	3.7
Soft AC	0 (0)	27 (1)	27 (1)	1.8
Sports	30 (1)	0 (0)	30 (1)	2.0
Standards/EZ	41 (1)	0 (0)	41 (1)	2.8
<b>Totals</b>	<b>249 (5)</b>	<b>1237 (18)</b>	<b>1488 (23)</b>	

Note WPZZ-95.9 Old Format: black gospel New Format: talk IN Franklin (Indianap.)  
 WTLC-FM-106.7 Old Format: WBKS, R&B oldies New Format: urban IN Greenwood (Ind.)  
 WYXB-105.7 Old Format: WTLC-FM, urban New Format: soft AC "B-105.7" IN Indianapolis  
 WEDJ-107.1 Old Format: rock New Format: Spanish IN Danville (Indy)

# JACKSON, MS

Arbitron Rank 121	Pop (12+) 357,500	Stations 21 / 21	% Below Line 0.0
Market TSL in Hours 19.8	Diaries 882 / 405.3:1 / 46.4%	% Not Listed 24.4	
Average Persons Rating 15.0	12+ FM Share (Metro) 84.8	Sample Target 920	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1	WJMI-F	56 / 10.4	12.2	12.9	14.5	14.5	12.5	859 / 24.0	23.6	22.7	Inner City Broadcasting Corp
2	WMSI-F	48 / 8.9	8.1	10.3	9.7	9.7	9.3	652 / 18.2	19.1	20.3	Clear Channel Communications
3	WKXI-F	36 / 6.8	6.6	6.4	6.3	6.3	6.5	630 / 17.6	15.6	14.3	Inner City Broadcasting Corp
4	WSTZ-F	35 / 6.5	5.1	5.5	5.4	5.4	5.6	458 / 12.8	11.6	12.6	Clear Channel Communications
5	WRJH-F	22 / 4.0	3.1	3.7	0.9	0.9	2.9	470 / 13.2	12.6	3.0	Extreme Communications
5	WYOY-F	22 / 4.0	5.1	3.3	5.0	5.0	4.3	480 / 13.4	14.1	15.9	New South Communications Inc.
7	WTYX-F	21 / 3.9	2.7	4.6	3.9	3.9	3.8	352 / 9.9	10.8	9.4	Proteus Investments, Inc.
8	WJNT	19 / 3.6	4.2	1.8	1.5	1.5	2.8	259 / 7.2	7.4	5.5	Buchanan Broadcasting Co., Inc.
9	WYJS-F	15 / 2.9	1.8	2.4	1.5	1.5	2.1	210 / 5.9	5.3	4.8	Inner City Broadcasting Corp
10	WDBT-F	15 / 2.7	3.3	5.5	5.0	5.0	4.1	458 / 12.8	12.7	17.0	Clear Channel Communications
11	WHJT-F	14 / 2.7	1.4	1.3	1.7	1.7	1.8	307 / 8.6	6.6	4.4	Mississippi College
11	WQJQ-F	14 / 2.7	3.9	2.9	4.3	4.3	3.5	337 / 9.4	10.9	10.1	Clear Channel Communications
13	WJKK-F	14 / 2.6	2.5	2.6	2.0	2.0	2.4	285 / 8.0	8.1	9.0	New South Communications Inc.
14	WOAD	13 / 2.5	2.7	2.6	2.4	2.4	2.6	250 / 7.0	6.4	5.0	Inner City Broadcasting Corp
15	WFMN-F	12 / 2.3	1.7	1.7	1.9	1.9	1.9	234 / 6.6	6.3	5.0	TeleSouth Communications, Inc.
16	WUSJ-F	12 / 2.2	3.9	2.4	2.8	2.8	2.8	268 / 7.5	11.1	8.4	New South Communications
17	WMGO	11 / 2.1	2.1	3.1	3.3	3.3	2.6	138 / 3.9	5.0	4.1	WMGO Broadcasting Corp.
18	WZRFX	9 / 1.7	3.2	2.6	3.0	3.0	2.6	162 / 4.5	8.3	4.9	Clear Channel Communications
19	WVIV-F	8 / 1.5	3.5	2.2	2.2	2.2	2.4	180 / 5.0	5.8	6.4	Proteus Investments, Inc.
20	WJDX	6 / 1.1	1.7	0.9	1.5	1.5	1.3	123 / 3.4	4.8	5.7	Clear Channel Communications
21	WKXI	3 / 0.5					0.0	81 / 2.3			Inner City Broadcasting Corp

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WJMI-F	1 WJMI-F	1 WJMI-F	1 WSTZ-F	1 WKXI-F	1 WMSI-F	1 WMSI-F	1 WJMI-F	1 WMSI-F	1 WJMI-F
2	WRJH-F	2 WSTZ-F	2 WSTZ-F	2 WKXI-F	2 WSTZ-F	2 WKXI-F	2 WKXI-F	2 WRJH-F	2 WJNT	2 WMSI-F
3	WDBT-F	3 WKXI-F	3 WKXI-F	3 WJMI-F	2 WMSI-F	3 WJNT	3 WSTZ-F	3 WKXI-F	3 WJMI-F	3 WSTZ-F
4	WYOY-F	4 WYOY-F	4 WMSI-F	4 WMSI-F	4 WJMI-F	4 WSTZ-F	4 WJMI-F	4 WSTZ-F	4 WKXI-F	4 WRJH-F
5	WUSJ-F	5 WRJH-F	5 WTYX-F	5 WTYX-F	5 WTYX-F	4 WYJS-F	5 WYOY-F	5 WTYX-F	5 WYOY-F	5 WRJH-F
6	WHJT-F	6 WMSI-F	6 WYOY-F	6 WHJT-F	6 WYJS-F	6 WTYX-F	6 WTYX-F	6 WYOY-F	6 WKXI-F	6 WYOY-F
7	WKXI-F	7 WTYX-F	7 WRJH-F	6 WFMN-F	7 WJKK-F	6 WJMI-F	7 WHJT-F	7 WDBT-F	7 WTYX-F	7 WYJS-F
8	WMSI-F	8 WDBT-F	8 WJKK-F	6 WYOY-F	8 WQJQ-F	8 WOAD	8 WDBT-F	8 WMSI-F	8 WFMN-F	8 WTYX-F
9	WSTZ-F	9 WFMN-F	8 WHJT-F	9 WJKK-F	9 WHJT-F	9 WQJQ-F	9 WYJS-F	9 WQJQ-F	9 WJKK-F	8 WMGO
10	WOAD	10 WJKK-F	10 WQJQ-F	10 WQJQ-F	9 WFMN-F	10 WJKK-F	9 WOAD	9 WUSJ-F	10 WDBT-F	10 WJNT
									10 WQJQ-F	10 WHJT-F
									10 WYJS-F	10 WQJQ-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WJMI-F	1 WJMI-F	1 WJMI-F	1 WJMI-F	1 WMSI-F	1 WJMI-F	1 WSTZ-F	1 WSTZ-F	1 WSTZ-F
2	WDBT-F	2 WKXI-F	2 WKXI-F	2 WKXI-F	2 WKXI-F	2 WRJH-F	2 WJMI-F	2 WJMI-F	2 WKXI-F
3	WYOY-F	3 WYOY-F	3 WMSI-F	3 WMSI-F	3 WJMI-F	3 WSTZ-F	3 WRJH-F	3 WKXI-F	3 WJMI-F
4	WRJH-F	4 WDBT-F	4 WYOY-F	4 WYOY-F	4 WYOY-F	4 WYOY-F	4 WKXI-F	4 WTYX-F	4 WMSI-F
5	WKXI-F	4 WRJH-F	5 WFMN-F	5 WTYX-F	5 WTYX-F	5 WTYX-F	5 WTYX-F	5 WTYX-F	5 WMSI-F
6	WQJQ-F	6 WMSI-F	6 WTYX-F	5 WHJT-F	6 WJKK-F	6 WDBT-F	6 WYOY-F	6 WMGO	6 WRJH-F
7	WSTZ-F	7 WQJQ-F	7 WRJH-F	7 WJKK-F	7 WHJT-F	7 WUSJ-F	7 WMSI-F	7 WFMN-F	7 WTYX-F
7	WHJT-F	7 WHJT-F	8 WHJT-F	8 WSTZ-F	8 WYJS-F	8 WZRFX	8 WUSJ-F	8 WQJQ-F	8 WFMN-F
9	WJKK-F	9 WSTZ-F	9 WQJQ-F	9 WDBT-F	9 WFMN-F	8 WKXI-F	9 WDBT-F	9 WJKK-F	9 WFMN-F
10	WTYX-F	10 WTYX-F	9 WMGO	10 WRJH-F	10 WSTZ-F	10 WOAD	10 WMGO	10 WJNT	10 WJKK-F
									10 WUSJ-F
									10 WHJT-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WJDX	620	5 kw / 1 kw	Sports	ABC, 1-on-1	Clear Chan.-Sapphire	Clear Channel Communications	Jackson
WJNT	1180	50 kw / 500 w	News/Talk	CBS, WW1/MBS, Premiere	—	Buchanan Broadcasting Co., Inc.	Pearl
WKXI	1400	1 kw / 1 kw	Black	AURN, ABC, WW1/MBS	D & R Radio	Inner City Broadcasting Corp	Jackson
WMGO	1370	1 kw / 27 w	Black	Ind.	—	WMGO Broadcasting Corp.	Canton
WOAD	1300	5 kw / 1 kw	Religion	AURN, ABC, WW1/MBS	D & R Radio	Inner City Broadcasting Corp	Jackson
WZRFX	1590	5 kw / 1 kw	Religion	AURN	Clear Chan.-Sapphire	Clear Channel Communications	Jackson

### FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WDBT	95.5	100 kw @1,060	CHR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Jackson
WFMN	97.3	19.68 kw @367	News/Talk	ABC, WW1/MBS, CBS	—	TeleSouth Communications, Inc.	Flora
WHJT	93.5	6 kw @328	Religion	Ind.	—	Mississippi College	Clinton
WJKK	98.7	100 kw @945	Soft AC	WW1/MBS	McGavren-Guild	New South Communications Inc.	Vicksburg
WJMI	99.7	100 kw @1,060	Black	ABC, AURN	D & R Radio	Inner City Broadcasting Corp	Jackson
WKXI	107.5	100 kw @981	Black	ABC, AURN	D & R Radio	Inner City Broadcasting Corp	Magee
WMSI	102.9	100 kw @1,800	Country	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Jackson
WQJQ	105.1	100 kw @981	Oldies	CNN+, WW1/MBS, ABC	Clear Chan.-Sapphire	Clear Channel Communications	Kosciusko
WRJH	97.7	6 kw @289	Black	Ind.	—	Extreme Communications	Brandon
WSTZ	106.7	100 kw @1,059	AOR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Vicksburg
WTYX	94.7	100 kw @1,117	Oldies	Ind.	Christal	Proteus Investments, Inc.	Jackson
WUSJ	96.3	100 kw @1,411	Country	Ind.	McGavren-Guild	New South Communications	Jackson
WVIV	93.9	25 kw @328	Standards/EZ List	ABC, WW1/MBS	—	Proteus Investments, Inc.	Pearl
WYJS	105.9	22 kw @745	Oldies	Ind.	D & R Radio	Inner City Broadcasting Corp	Pickins
WYOY	101.7	50 kw @456	CHR	Ind.	McGavren-Guild	New South Communications Inc.	Gluckstadt

<b>Consolidation Report</b>	<b>12+</b>	<b>25-54</b>
	<b>(%)</b>	<b>(%)</b>
<b>Clear Channel Communications</b>	23.6	24.6
WDBT FM,WJDX AM,WMSI FM,WQJQ FM,WSTZ FM,WZRZ AM		
<b>Inner City Broadcasting Corp</b>	23.1	22.4
WJMI FM,WKXI AM,WKXI FM,WOAD AM,WYJS FM		
<b>New South Communications Inc.</b>	6.6	6.5
WJKK FM,WYOY FM		
<b>Proteus Investments, Inc.</b>	5.4	6.5
WTYX FM,WVIV FM		
	<b>58.7</b>	<b>60.0</b>

<b>Format Performance</b>	<b>AM</b>	<b>FM</b>	<b>Totals</b>	<b>Percent</b>
AC	(0)	(0)	(0)	0.0
AOR	0 (0)	35 (1)	35 (1)	8.6
Black/Urban	14 (2)	114 (3)	128 (5)	31.5
CHR	0 (0)	36 (2)	36 (2)	8.9
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	59 (2)	59 (2)	14.5
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	19 (1)	12 (1)	32 (2)	7.9
Oldies	0 (0)	51 (3)	51 (3)	12.6
Other	(0)	(0)	(0)	0.0
Religion	22 (2)	14 (1)	37 (3)	9.1
Soft AC	0 (0)	14 (1)	14 (1)	3.4
Sports	6 (1)	0 (0)	6 (1)	1.5
Standards/EZ	0 (0)	8 (1)	8 (1)	2.0
<b>Totals</b>	<b>61 (6)</b>	<b>343 (15)</b>	<b>406 (21)</b>	



# JACKSONVILLE

Arbitron Rank 52 Pop (12+)	914,900	Stations	24 / 23	% Below Line	0.9
Market TSL in Hours	19.4	Diaries	2153 / 424.9:1 / 53.9%	% Not Listed	16.6
Average Persons Rating	14.7	12+ FM Share (Metro)	81.5	Sample Target	2040

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1	WAPE-F	99 / 7.3	6.4	7.7	8.1	8.1	7.4	2129 / 23.3	21.6	23.4	Cox Radio
2	WFYV-F	96 / 7.1	6.9	7.8	7.8	7.8	7.4	1372 / 15.0	14.9	14.8	Cox Radio
3	WSOL-F	93 / 6.9	7.8	7.0	7.6	7.6	7.3	1075 / 11.8	12.6	13.1	Clear Channel Communications
4	WEJZ-F	90 / 6.7	6.4	5.8	6.1	6.1	6.2	1310 / 14.3	13.9	13.7	Renda Broadcasting Corp.
5	WJBT-F	87 / 6.5	7.4	7.1	7.3	7.3	7.1	1308 / 14.3	13.8	14.8	Clear Channel Communications
6	WOKV	83 / 6.2	6.6	4.0	4.9	4.9	5.4	1028 / 11.2	12.1	9.4	Cox Radio
7	WQIK-F	80 / 6.0	6.3	7.8	6.6	6.6	6.7	1342 / 14.7	14.2	14.8	Clear Channel Communications
8	WKQL-F	74 / 5.5	5.3	5.6	7.1	7.1	5.9	1296 / 14.2	14.5	15.4	Cox Radio
9	WMXQ-F	66 / 4.9	4.6	2.8	2.1	2.1	3.6	1236 / 13.5	11.8	7.7	Cox Radio
10	WROO-F	63 / 4.7	4.2	5.9	5.0	5.0	5.0	1031 / 11.3	10.9	10.5	Clear Channel Communications
11	WFKS-F	45 / 3.4					0.0	1159 / 12.7			Clear Channel Communications
11	WZAZ	45 / 3.4	2.2	3.0	3.8	3.8	3.1	635 / 6.9	5.5	6.4	In Trust
13	WPLA-F	44 / 3.3	5.3	5.9	4.4	4.4	4.7	927 / 10.1	13.1	11.8	Clear Channel Communications
14	WBG-B	28 / 2.1	2.4	2.3	2.4	2.4	2.3	487 / 5.3	5.7	5.5	Concord Media
15	WCGL	22 / 1.6	0.7	1.2	1.0	1.0	1.1	248 / 2.7	2.1	2.4	JBD Communications, Inc.
16	WFXJ	20 / 1.5	1.6	1.2	0.7	0.7	1.3	362 / 4.0	5.5	2.4	Clear Channel Communications
16	WXGV-F	20 / 1.5	1.8	2.5	1.6	2.4	1.9	428 / 4.7	5.5	5.0	Mondosphere Broadcasting
18	WVRR-F	16 / 1.2	1.2	1.3	1.1	1.1	1.2	497 / 5.4	4.2	4.5	Renda Broadcasting Corp.
19	WGNE-F	12 / 0.9	3.1	3.6	2.3	3.5	2.5	267 / 2.9	12.5	11.3	Renda Broadcasting Corp.
20	WBWL	11 / 0.8	1.0	0.9	0.7	0.7	0.8	301 / 3.3	4.6	2.8	Cox Radio
21	WELX	10 / 0.8					0.0	45 / 0.5			P&B Broadcasting
22	WJAX	8 / 0.6					0.0	113 / 1.2			Jones College
23	WSVE	7 / 0.5	0.5	0.7	0.7	0.7	0.6	166 / 1.8	1.6	1.5	Willis Broadcasting Corp.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WJBT-F	1 WJBT-F	1 WFYV-F	1 WFYV-F	1 WFYV-F	1 WOKV	1 WFYV-F	1 WSOL-F	1 WOKV	1 WAPE-F	1 WJBT-F
2 WFKS-F	2 WAPE-F	2 WAPE-F	2 WSOL-F	2 WSOL-F	2 WEJZ-F	2 WSOL-F	2 WJBT-F	2 WEJZ-F	2 WJBT-F	2 WAPE-F
3 WAPE-F	3 WFYV-F	3 WSOL-F	3 WAPE-F	3 WAPE-F	3 WKQL-F	3 WAPE-F	3 WEJZ-F	3 WFYV-F	3 WOKV	3 WSOL-F
4 WPLA-F	4 WMXQ-F	4 WJBT-F	4 WMXQ-F	4 WEJZ-F	4 WSOL-F	4 WQIK-F	4 WFKS-F	4 WAPE-F	4 WSOL-F	4 WKQL-F
5 WROO-F	5 WSOL-F	5 WMXQ-F	5 WEJZ-F	5 WMXQ-F	5 WQIK-F	5 WEJZ-F	5 WAPE-F	5 WQIK-F	5 WFYV-F	5 WEJZ-F
6 WSOL-F	6 WPLA-F	6 WEJZ-F	6 WOKV	6 WOKV	6 WFYV-F	6 WKQL-F	6 WFYV-F	6 WKQL-F	6 WEJZ-F	6 WQIK-F
7 WQIK-F	7 WEJZ-F	7 WQIK-F	7 WQIK-F	7 WKQL-F	7 WAPE-F	7 WOKV	7 WROO-F	7 WMXQ-F	7 WQIK-F	6 WFYV-F
7 WFYV-F	8 WFKS-F	8 WROO-F	8 WROO-F	8 WQIK-F	8 WROO-F	8 WROO-F	8 WMXQ-F	8 WROO-F	8 WMXQ-F	8 WMXQ-F
9 WMXQ-F	8 WROO-F	9 WOKV	9 WKQL-F	9 WROO-F	9 WZAZ	9 WJBT-F	9 WKQL-F	9 WSOL-F	9 WKQL-F	9 WZAZ
10 WBG-B	10 WQIK-F	10 WPLA-F	10 WZAZ	10 WZAZ	10 WMXQ-F	10 WMXQ-F	10 WJBT-F	10 WJBT-F	10 WROO-F	10 WROO-F
<b>Wom 18-24</b>	<b>Wom 18-34</b>	<b>Wom 25-34</b>	<b>Wom 18-49</b>	<b>Wom 25-54</b>	<b>Men 18-24</b>	<b>Men 18-34</b>	<b>Men 25-34</b>	<b>Men 18-49</b>	<b>Men 25-54</b>	
1 WJBT-F	1 WAPE-F	1 WAPE-F	1 WAPE-F	1 WAPE-F	1 WJBT-F	1 WFYV-F	1 WFYV-F	1 WFYV-F	1 WFYV-F	
2 WAPE-F	2 WJBT-F	2 WSOL-F	2 WSOL-F	2 WSOL-F	2 WPLA-F	2 WJBT-F	2 WMXQ-F	2 WMXQ-F	2 WOKV	
3 WFKS-F	3 WSOL-F	3 WEJZ-F	3 WEJZ-F	3 WEJZ-F	3 WFYV-F	3 WMXQ-F	3 WPLA-F	3 WOKV	3 WMXQ-F	
4 WROO-F	4 WEJZ-F	4 WMXQ-F	4 WJBT-F	4 WKQL-F	4 WAPE-F	4 WPLA-F	4 WSOL-F	4 WJBT-F	4 WSOL-F	
5 WEJZ-F	5 WMXQ-F	5 WZAZ	5 WROO-F	5 WROO-F	5 WMXQ-F	5 WAPE-F	5 WOKV	5 WPLA-F	5 WQIK-F	
6 WMXQ-F	6 WFKS-F	6 WJBT-F	6 WMXQ-F	6 WMXQ-F	6 WFKS-F	6 WSOL-F	6 WQIK-F	6 WSOL-F	6 WKQL-F	
7 WQIK-F	7 WROO-F	7 WBG-B	7 WQIK-F	7 WZAZ	7 WEJZ-F	7 WQIK-F	7 WROO-F	7 WAPE-F	7 WEJZ-F	
8 WPLA-F	8 WZAZ	8 WQIK-F	8 WZAZ	7 WQIK-F	8 WKQL-F	8 WOKV	8 WJBT-F	8 WQIK-F	8 WPLA-F	
9 WSOL-F	9 WQIK-F	9 WROO-F	9 WKQL-F	9 WBG-B	9 WROO-F	8 WROO-F	9 WAPE-F	9 WKQL-F	9 WROO-F	
10 WFYV-F	10 WBG-B	10 WFKS-F	10 WFYV-F	9 WOKV	10 WSOL-F	10 WFKS-F	10 WCGL	10 WEJZ-F	9 WAPE-F	

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBWL	600	5 kw / 5 kw	Sports	ESPN	Katz	Cox Radio	Jacksonville
WCGL	1360	5 kw / 89 w	Religion	—	—	JBD Communications, Inc.	Jacksonville
WELX	1160	5 kw / 250 w	Hispanic	Unica	—	P&B Broadcasting	Callahan
WFXJ	930	5 kw / 5 kw	Sports	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Jacksonville
WJAX	1220	1 kw / 37 w	Standards/EZ List	WW1/MBS	—	Jones College	Jacksonville
WOKV	690	50 kw / 10 kw	News/Talk	CNN+	Katz	Cox Radio	Jacksonville
WSVE	1280	5 kw / 133 w	Religion	AURN, WW1/MBS	Roslin	Willis Broadcasting Corp.	Jacksonville
WZAZ	1400	1 kw / 1 kw	Religion	ABC	Clear Chan.-Diamond	In Trust	Jacksonville

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAPE	95.1	100 kw @984	CHR	Ind.	Christal	Cox Radio	Jacksonville
WBGB	106.5	6 kw @328	Religion	Ind.	Clear Chan.-Diamond	Concord Media	Ponte Vedra Beach
WEJZ	96.1	100 kw @984	Soft AC	Ind.	McGavren-Guild	Renda Broadcasting Corp.	Jacksonville
WFKS	97.9	50 kw @482	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	St. Augustine
WFYV	104.5	100 kw @1,014	AOR	Ind.	Katz	Cox Radio	Atlantic Beach
WJBT	92.7	2.6 kw @505	Black	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Green Cove Springs
WKQL	96.9	100 kw @1,014	Oldies	AP	Christal	Cox Radio	Jacksonville
WMXQ	102.9	98 kw @1,014	Oldies	Ind.	Christal	Cox Radio	Jacksonville
WPLA	93.3	50 kw @462	AOR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Callahan
WQIK	99.1	100 kw @1,014	Country	ABC	Clear Chan.-Diamond	Clear Channel Communications	Jacksonville
WROO	107.3	100 kw @705	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Jacksonville
WSOL	101.5	100 kw @1,463	Black	ABC	Clear Chan.-Diamond	Clear Channel Communications	Brunswick
WVRR	100.7	36 kw @1,463	Oldies	Ind.	McGavren-Guild	Renda Broadcasting Corp.	Brunswick
WXGV	105.3	3.9 kw @410	Oldies	Ind.	D & R Radio	Mondosphere Broadcasting	Fernandina Beach
WYGV	105.5	16 kw @410	simul. WXGVFF	Ind.	D & R Radio	Mondosphere Broadcasting	St. Augustine Beach

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WGNE-F	Country	99.9	Palatka

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>Clear Channel Communications</b>	32.3	28.2
WFKS FM, WFXJ AM, WJBT FM, WPLA FM, WQIK FM, WROO FM, WSOL FM		
<b>Cox Radio</b>	31.8	37.3
WAPE FM, WBWL AM, WFYV FM, WKQL FM, WMXQ FM, WOKV AM		
<b>Mondosphere Broadcasting</b>	1.5	2.0
WXGV FM, WYGV FM		
<b>Renda Broadcasting Corp.</b>	7.9	9.4
WEJZ FM, WVRR FM		
	<b>73.5</b>	<b>76.9</b>

**Format Performance**

	AM	FM	Totals	Percent
<b>AC</b>	(0)	(0)	(0)	0.0
<b>AOR</b>	0 (0)	139 (2)	139 (2)	12.4
<b>Black/Urban</b>	0 (0)	180 (2)	180 (2)	16.1
<b>CHR</b>	0 (0)	144 (2)	144 (2)	12.9
<b>Classical/Fine Arts</b>	(0)	(0)	(0)	0.0
<b>Country</b>	0 (0)	155 (3)	155 (3)	13.9
<b>Hispanic</b>	10 (1)	0 (0)	10 (1)	0.9
<b>Jazz</b>	(0)	(0)	(0)	0.0
<b>News/Talk</b>	83 (1)	0 (0)	83 (1)	7.4
<b>Oldies</b>	0 (0)	176 (5)	176 (5)	15.7
<b>Other</b>	(0)	(0)	(0)	0.0
<b>Religion</b>	74 (3)	28 (1)	102 (4)	9.1
<b>Soft AC</b>	0 (0)	90 (1)	90 (1)	8.1
<b>Sports</b>	31 (2)	0 (0)	31 (2)	2.8
<b>Standards/EZ</b>	8 (1)	0 (0)	8 (1)	0.7
<b>Totals</b>	<b>206 (8)</b>	<b>912 (16)</b>	<b>1118 (24)</b>	

Note WJIL-1550 Old Format: adult standards New Format: adds JRN - standards NC Jacksonville  
WZMZ-1460 Old Format: cont Christ./WBGB New Format: business FL Jacksonville  
WBWL-600 Old Format: sports New Format: adds ESPN - sports FL Jacksonville

# JOHNSON CITY-KINGSPORT-BRISTOL

Arbitron Rank 99	Pop (12+) 402,600	Stations 21 / 19	% Below Line 2.4
Market TSL in Hours 17.5	Diaries 1574 / 255.8:1 / 58.8%	% Not Listed 16.5	
Average Persons Rating 12.9	12+ FM Share (Metro) 82.8	Sample Target 1470	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1	WXBQ-F	Country	112 / 21.5	19.5	20.5	18.9	18.9	1372 / 34.1	33.1	32.2	Bristol Broadcasting Co.
2	WQUT-F	AOR	54 / 10.4	9.9	10.2	12.8	10.8	780 / 19.4	20.9	23.1	Citadel Communications Corp.
3	WAEZ-F	CHR	42 / 8.0	7.5	1.1	9.6	9.6	785 / 19.5	18.2	22.2	Radio Greeneville, Inc.
4	WTFM-F	AC	40 / 7.6	7.4	8.6	8.2	8.2	738 / 18.3	17.6	21.1	Holston Valley Broadcasting Corp.
5	WKOS-F	Oldies	27 / 5.2	4.7	5.1	3.4	3.4	439 / 10.9	11.4	10.4	Citadel Communications Corp.
6	WRZK-F	AOR	23 / 4.5	4.7	4.8	4.6	4.6	384 / 9.5	11.6	12.7	Murray Communications
7	WPJO-F	Oldies	20 / 3.9	3.6	9.3		0.0	407 / 10.1	8.5		Bristol Broadcasting Co.
8	WGOC	Country	18 / 3.5	3.7	3.7	4.1	4.1	268 / 6.6	6.9	7.7	Citadel Communications Corp.
8	WJCW	News/Talk	18 / 3.5	3.8	1.8	2.9	2.9	331 / 8.2	9.4	7.4	Citadel Communications Corp.
10	WXIS-F	CHR	15 / 2.8	3.6	3.8	3.9	3.9	363 / 9.0	9.7	9.3	WEMB, Inc.
11	WIVK-F	Country	10 / 1.8	1.9	0.9	1.6	1.6	121 / 3.0	4.9	3.7	Citadel Communications Corp.
12	WETB	Religion	9 / 1.8	1.4	1.1	1.8	1.5	165 / 4.1	2.8	3.7	Mountain Signals, Inc.
13	WKPT	Standards/EZ List	8 / 1.6	1.3	2.2	1.4	1.4	165 / 4.1	3.9	3.6	Holston Valley Broadcasting Corp.
14	WMEV-F	Country	8 / 1.4	1.8	0.7	1.6	1.6	195 / 4.8	4.5	4.4	Holston Valley Broadcasting Corp.
15	WBEJ	Country	7 / 1.3	1.5	0.7		0.0	87 / 2.2	2.3		C B Radio, Inc.
16	WFHG	News/Talk	7 / 1.2	1.5	1.5	2.0	2.0	109 / 2.7	4.5	5.7	Bristol Broadcasting Co.
17	WEYE-F	Country	4 / 0.8	0.9	0.5	0.5	0.7	68 / 1.7	1.7	1.8	Trent Broadcasting, LLC
17	WRGS	Country	4 / 0.8	0.8	0.7	1.1	1.1	52 / 1.3	1.9	2.0	WOTH Radio, Inc.
19	WZAP	Religion	4 / 0.7	1.1	1.3	1.2	1.2	64 / 1.6	2.4	2.5	RAM Communications, Inc.
20	WJDT-F	Country	3 / 0.6					41 / 1.0			C & S Broadcasting
20	WIMZ-F	AOR	3 / 0.6	0.9	1.3	0.7	0.9	76 / 1.9	3.1	3.0	South Central Communications

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WAEZ-F	1 WXBQ-F	1 WXBQ-F	1 WXBQ-F	1 WXBQ-F	1 WXBQ-F	1 WXBQ-F	1 WXBQ-F	1 WXBQ-F	1 WXBQ-F
2	WXIS-F	2 WQUT-F	2 WQUT-F	2 WQUT-F	2 WQUT-F	2 WQUT-F	2 WAEZ-F	2 WQUT-F	2 WQUT-F	2 WQUT-F
3	WRZK-F	3 WAEZ-F	3 WTFM-F	3 WTFM-F	3 WTFM-F	3 WTFM-F	3 WQUT-F	3 WTFM-F	3 WAEZ-F	3 WAEZ-F
4	WRZK-F	4 WRZK-F	4 WTFM-F	4 WAEZ-F	4 WAEZ-F	4 WKOS-F	4 WAEZ-F	4 WTFM-F	4 WKOS-F	4 WTFM-F
5	WQUT-F	5 WTFM-F	5 WRZK-F	5 WPJO-F	5 WKOS-F	5 WJCW	5 WGOC	5 WRZK-F	5 WAEZ-F	5 WKOS-F
6	WPJO-F	6 WXIS-F	6 WPJO-F	6 WRZK-F	6 WPJO-F	5 WGOC	6 WKOS-F	6 WXIS-F	6 WJCW	6 WRZK-F
7	WTFM-F	7 WPJO-F	7 WKOS-F	7 WKOS-F	7 WRZK-F	7 WPJO-F	7 WJCW	7 WPJO-F	7 WGOC	7 WPJO-F
8	WKOS-F	8 WIVK-F	8 WXIS-F	8 WJCW	8 WGOC	8 WAEZ-F	8 WRZK-F	8 WKOS-F	8 WRZK-F	8 WKOS-F
9	WMEV-F	9 WKOS-F	9 WIVK-F	9 WIVK-F	9 WJCW	9 WKPT	9 WPJO-F	9 WJCW	8 WPJO-F	9 WJCW
10	WJCW	10 WGOC	10 WJCW	10 WGOC	10 WIVK-F	9 WETB	10 WXIS-F	10 WIVK-F	10 WIVK-F	10 WJCW
		10 WBEJ					10 WBEJ			
		10 WIMZ-F								

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WAEZ-F	1 WXBQ-F	1 WXBQ-F	1 WXBQ-F	1 WRZK-F	1 WQUT-F	1 WQUT-F	1 WQUT-F	1 WXBQ-F
2	WQUT-F	2 WAEZ-F	2 WAEZ-F	2 WTFM-F	2 WTFM-F	2 WQUT-F	2 WRZK-F	2 WXBQ-F	2 WQUT-F
3	WRZK-F	3 WQUT-F	3 WQUT-F	3 WQUT-F	3 WXBQ-F	3 WXBQ-F	3 WXBQ-F	3 WRZK-F	3 WKOS-F
4	WTFM-F	4 WTFM-F	4 WTFM-F	4 WAEZ-F	4 WAEZ-F	4 WXIS-F	4 WAEZ-F	4 WAEZ-F	4 WTFM-F
5	WXBQ-F	5 WRZK-F	5 WXIS-F	5 WPJO-F	5 WPJO-F	5 WAEZ-F	5 WXIS-F	5 WTFM-F	5 WAEZ-F
6	WXIS-F	6 WXIS-F	6 WPJO-F	6 WKOS-F	6 WKOS-F	6 WTFM-F	6 WTFM-F	6 WIVK-F	6 WPJO-F
7	WPJO-F	7 WPJO-F	7 WIVK-F	7 WRZK-F	7 WIVK-F	7 WPJO-F	7 WIVK-F	7 WJCW	7 WKOS-F
8	WBEJ	8 WIVK-F	7 WIMZ-F	8 WXIS-F	8 WJDT-F	8 WEYE-F	8 WPJO-F	8 WGOC	8 WXIS-F
9	WKOS-F	9 WKOS-F	9 WRZK-F	9 WIVK-F	8 WJCW	9 WETB	9 WJCW	9 WPJO-F	9 WJCW
10	WIVK-F	10 WBEJ	9 WMEV-F	10 WBEJ	10 WIVK-F	10 WKOS-F	10 WKOS-F	10 WIVK-F	10 WIVK-F
						10 WGOC			

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBEJ	1240	1 kw / 1 kw	Country	CNN+, WW1/MBS	Capitol/Keystone	C B Radio, Inc.	Elizabethton
WETB	790	5 kw / 72 w	Religion	—	—	Mountain Signals, Inc.	Johnson City
WFHG	980	5 kw / 1 kw	News/Talk	ABC, WW1/MBS, USA	Christal	Bristol Broadcasting Co.	Bristol
WGOC	640	10 kw / 810 w	Country	WW1/MBS, CNN+	McGavren-Guild	Citadel Communications Corp.	Blountville
WJCW	910	5 kw / 1 kw	News/Talk	WW1/MBS, CBS, Premiere	McGavren-Guild	Citadel Communications Corp.	Johnson City
WKPT	1400	1 kw / 1 kw	Standards/EZ List	ABC	Katz	Holston Valley Broadcasting Corp.	Kingsport
WRGS	1370	1 kw / 40 w	Country	USA	Regional Reps	WOTH Radio, Inc.	Rogersville
WZAP	690	10 kw / 14 w	Religion	—	Salem Radio Reps	RAM Communications, Inc.	Bristol

### FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAEZ	94.9	100 kw @ 1,089	CHR	Ind.	Christal	Radio Greeneville, Inc.	Greeneville
WEYE	104.3	4.4 kw @ 380	Country	ABC, Jones	Regional Reps	Trent Broadcasting, LLC	Rogersville
WJDT	106.5	300 w @ 1,379	Country	CNN+	—	C & S Broadcasting	Rogersville
WKOS	104.9	2.74 kw @ 492	Oldies	WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Kingsport
WMEV	93.9	100 kw @ 1,459	Country	WW1/MBS	Regional Reps	Holston Valley Broadcasting Corp.	Marion
WPJO	99.3	3.6 kw @ 810	Oldies	Ind.	Christal	Bristol Broadcasting Co.	Elizabethton
WQUT	101.5	100 kw @ 1,500	AOR	WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Johnson City
WRZK	95.9	6.6 kw @ 1,309	AOR	WW1/MBS	Katz	Murray Communications	Colonial Heights
WTFM	98.5	74 kw @ 2,280	AC	ABC	Katz	Holston Valley Broadcasting Corp.	Kingsport
WXBQ	96.9	75 kw @ 2,240	Country	ABC	Christal	Bristol Broadcasting Co.	Bristol
WXIS	103.9	2.5 kw @ 1,200	CHR	Ind.	Creative Energy Grp.	WEMB, Inc.	Erwin

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WIMZ-F	AOR	103.5	Knoxville
WIVK-F	Country	107.7	Knoxville

Consolidation Report	12+	25-54
	(%)	(%)
<b>Bristol Broadcasting Co.</b>	26.6	30.4
WFBG AM,WPJO FM,WXBQ FM		
<b>Citadel Communications Corp.</b>	22.6	24.6
WGOC AM,WJCW AM,WKOS FM,WQUT FM		
<b>Holston Valley Broadcasting Corp.</b>	10.6	11.0
WKPT AM,WMEV FM,WTFM FM		
	<b>59.8</b>	<b>66.0</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	40 (1)	40 (1)	9.2
AOR	0 (0)	81 (3)	81 (3)	18.6
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	56 (2)	56 (2)	12.8
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	29 (3)	137 (5)	166 (8)	38.1
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	25 (2)	0 (0)	25 (2)	5.7
Oldies	0 (0)	47 (2)	47 (2)	10.8
Other	(0)	(0)	(0)	0.0
Religion	13 (2)	0 (0)	13 (2)	3.0
Soft AC	(0)	(0)	(0)	0.0
Sports	(0)	(0)	(0)	0.0
Standards/EZ	8 (1)	0 (0)	8 (1)	1.8
<b>Totals</b>	<b>75 (8)</b>	<b>361 (13)</b>	<b>436 (21)</b>	

Note Simulcast notes: According to Duncan's own records, WKPT-AM and WKTP-AM still simulcast.

# KANSAS CITY

Arbitron Rank 30 Pop (12+) 1,445,000	Stations 24 / 23	24 / 23	% Below Line 0.4
Market TSL in Hours 19.3	Diaries 2660 / 543.2:1 / 57.9%		% Not Listed 12.6
Average Persons Rating 14.5	12+ FM Share (Metro) 75.9		Sample Target 2660

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 KPRS-F	Black	153 / 7.3	6.0	7.5	7.6	7.6	7.1	1754 / 12.1	11.3	12.6	KPRS Broadcasting Corp.
2 WDAF	Country	134 / 6.4	6.4	5.1	6.4	6.4	6.1	1583 / 11.0	11.6	11.5	Entercom
3 KQRC-F	AOR	130 / 6.2	6.0	7.8	7.2	7.2	6.8	2016 / 14.0	14.1	15.4	Entercom
4 KCMO-F	Oldies	116 / 5.5	4.3	4.7	4.4	4.4	4.7	1951 / 13.5	11.4	13.3	Susquehanna Radio Corp.
5 KMBZ	News/Talk	114 / 5.4	5.8	5.6	5.6	5.6	5.6	2038 / 14.1	12.8	16.9	Entercom
6 KMXV-F	CHR	110 / 5.3	5.4	6.0	6.9	6.9	5.9	2721 / 18.8	20.0	23.0	CBS/Infinity
7 KRZB-F	AC	109 / 5.2	5.1	2.0	3.8	3.8	4.0	2091 / 14.5	15.4	8.3	Entercom
8 KUDL-F	Soft AC	107 / 5.1	4.2	4.6	4.1	4.1	4.5	1712 / 11.8	11.2	13.0	Entercom
9 KFKF-F	Country	103 / 4.9	5.5	6.0	4.9	4.9	5.3	1894 / 13.1	13.8	12.7	CBS/Infinity
10 KYYS-F	AOR	89 / 4.2	3.5	4.1	4.1	4.1	4.0	1397 / 9.7	9.0	11.3	Entercom
11 KSRC-F	AC	80 / 3.8	4.5	4.2	3.2	3.2	3.9	1470 / 10.2	11.5	10.0	CBS/Infinity
12 KBEQ-F	Country	79 / 3.8	4.7	4.4	4.6	4.6	4.4	1617 / 11.2	12.0	11.1	CBS/Infinity
13 KCIY-F	Jazz	77 / 3.7	4.3	4.6	3.4	3.4	4.0	1245 / 8.6	10.4	8.2	Entercom
14 KCFX-F	Oldies	75 / 3.6	4.5	4.1	4.2	4.2	4.1	1858 / 12.9	19.0	13.4	Susquehanna Radio Corp.
15 KCHZ-F	CHR	70 / 3.3	3.8	3.0	3.8	3.8	3.5	1838 / 12.7	12.5	15.3	Allur Communications
16 KMJK-F	Black	65 / 3.1	2.9	3.6	3.3	3.3	3.2	811 / 5.6	6.4	6.9	Allur Communications
17 WHB	Sports	59 / 2.8	3.7	1.9	2.7	2.7	2.8	1086 / 7.5	8.9	6.6	Union Broadcasting, Inc.
17 KCMO	News/Talk	59 / 2.8	3.6	3.4	3.0	3.0	3.2	1221 / 8.5	9.3	8.6	Susquehanna Radio Corp.
19 KXTR	Classical/Fine Arts	34 / 1.6	0.9	2.0			0.0	433 / 3.0	2.1		Entercom
20 KPRT	Religion	24 / 1.1	1.0	1.1	1.6	1.6	1.2	406 / 2.8	2.3	2.3	KPRS Broadcasting Corp.
21 KCCV-F	Religion	19 / 0.9	0.8	0.6	0.6	0.6	0.7	430 / 3.0	3.0	2.4	Bott Broadcasting Co.
22 KPHN	News/Talk	11 / 0.5	0.4	0.5	0.7	0.7	0.5	280 / 1.9	1.9	2.2	KCBR-AM, LP
23 KCNW	Religion	10 / 0.5	0.6				0.0	133 / 0.9	0.9		Wilkins Communications
24 KMZU-F	Country	8 / 0.4					0.0	123 / 0.8			Kanza, Inc.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KCHZ-F	1 KQRC-F	1 KQRC-F	1 KPRS-F	1 KPRS-F	1 WDAF	1 KQRC-F	1 KPRS-F	1 KMBZ	1 KPRS-F	1 KPRS-F
2 KPRS-F	2 KPRS-F	2 KPRS-F	2 KQRC-F	2 KQRC-F	2 KCMO-F	2 WDAF	2 KRZB-F	2 KPRS-F	2 KQRC-F	1 WDAF
3 KMXV-F	3 KRZB-F	3 KRZB-F	3 KRZB-F	3 KUDL-F	3 KMBZ	3 KPRS-F	3 KMXV-F	2 KCMO-F	3 KCMO-F	3 KMXV-F
4 KRZB-F	3 KMXV-F	4 KMXV-F	4 KYYS-F	4 KYYS-F	4 KUDL-F	4 KFKF-F	4 KCHZ-F	4 KQRC-F	4 KFKF-F	4 KCMO-F
5 KQRC-F	5 KBEQ-F	5 KYYS-F	5 KUDL-F	5 KCMO-F	5 KFKF-F	5 KCMO-F	5 KUDL-F	5 KUDL-F	5 KMXV-F	5 KRZB-F
6 KBEQ-F	6 KFKF-F	6 KUDL-F	5 KCFX-F	6 KRZB-F	6 KYYS-F	6 KMBZ	6 WDAF	5 KRZB-F	6 KRZB-F	5 KUDL-F
7 KFKF-F	6 KCHZ-F	7 KCFX-F	7 KFKF-F	7 KFKF-F	7 KCIY-F	7 KUDL-F	7 KMJK-F	7 WDAF	7 WDAF	7 KQRC-F
8 KCMO-F	8 KSRC-F	8 KFKF-F	8 KMXV-F	8 KSRC-F	8 KSRC-F	8 KMXV-F	8 KQRC-F	7 KYYS-F	8 WHB	8 KCHZ-F
9 KUDL-F	8 WHB	9 KBEQ-F	9 KSRC-F	9 KCFX-F	9 KMJK-F	9 KYYS-F	9 KYYS-F	7 KSRC-F	9 KBEQ-F	9 KFKF-F
10 KCFX-F	10 KUDL-F	9 KSRC-F	10 KMBZ	10 KMBZ	9 KCFX-F	10 KRZB-F	10 KBEQ-F	10 KFKF-F	9 KUDL-F	10 KSRC-F
	10 KYYS-F									10 KCIY-F
	10 KCFX-F									

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KMXV-F	1 KPRS-F	1 KPRS-F	1 KPRS-F	1 KSRC-F	1 KQRC-F	1 KQRC-F	1 KQRC-F	1 KQRC-F	1 KQRC-F
2 KPRS-F	2 KMXV-F	2 KMXV-F	2 KMXV-F	2 KPRS-F	2 KPRS-F	2 KPRS-F	2 KRZB-F	2 KYYS-F	2 KYYS-F
3 KQRC-F	3 KRZB-F	3 KRZB-F	3 KRZB-F	3 KUDL-F	3 KRZB-F	3 KRZB-F	3 KPRS-F	3 KPRS-F	3 WHB
4 KCHZ-F	4 KQRC-F	4 KSRC-F	4 KSRC-F	4 KCMO-F	4 KMXV-F	4 WHB	4 WHB	4 WHB	4 KMBZ
5 KRZB-F	5 KSRC-F	5 KQRC-F	5 KUDL-F	5 KMXV-F	5 KYYS-F	5 KMXV-F	5 KMXV-F	5 KRZB-F	5 KPRS-F
6 KBEQ-F	6 KCHZ-F	6 KBEQ-F	6 KFKF-F	6 KRZB-F	6 KCHZ-F	6 KYYS-F	6 KFKF-F	6 KCFX-F	6 KCFX-F
7 KUDL-F	7 KBEQ-F	7 KUDL-F	7 KCMO-F	6 KFKF-F	7 KBEQ-F	7 KFKF-F	7 KYYS-F	7 KMBZ	7 KRZB-F
8 KFKF-F	8 KUDL-F	7 KFKF-F	7 KCFX-F	8 KCFX-F	8 KCFX-F	8 KBEQ-F	8 KMBZ	8 KBEQ-F	8 KUDL-F
9 KSRC-F	9 KFKF-F	9 KCHZ-F	9 KBEQ-F	9 KBEQ-F	9 KCMO-F	9 KCFX-F	9 KBEQ-F	8 KFKF-F	9 KFKF-F
10 WDAF	10 KCFX-F	9 KCFX-F	9 KQRC-F	9 KCIY-F	10 WHB	10 KMBZ	10 KCFX-F	10 KMXV-F	10 KBEQ-F
									10 KCMO-F
									10 KMJK-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCMO	710	10 kw / 5 kw	News/Talk	CBS, WW1/MBS, Premiere	MG/Susquehanna	Susquehanna Radio Corp.	Kansas City
KCNW	1380	5 kw / 29 w	Religion	Ind.	—	Wilkins Communications	Fairway
KMBZ	980	5 kw / 5 kw	News/Talk	ABC, SBUSA, CBS	D & R Radio	Entercom	Kansas City
KPHN	1190	5 kw / 250 w	News/Talk	CNN+, WW1/MBS	—	KCBR-AM, LP	Kansas City
KPRT	1590	1 kw / 47 w	Religion	CNN+, AURN	McGavren-Guild	KPRS Broadcasting Corp.	Kansas City
KXTR	1250	25 kw / 3.7 kw	Classical/Fine Arts	Ind.	D & R Radio	Entercom	Kansas City
WDAF	610	5 kw / 5 kw	Country	ABC	D & R Radio	Entercom	Kansas City
WHB	810	50 kw / 5 kw	Sports	WW1/MBS, ESPN, CBS	—	Union Broadcasting, Inc.	Kansas City

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBEQ	104.3	100 kw @986	Country	ABC	Christal	CBS/Infinity	Kansas City
KCCV	92.3	8.3 kw @564	Religion	SRN, USA	—	Bott Broadcasting Co.	Olathe
KCFX	101.1	97.3 kw @993	Oldies	WW1/MBS	MG/Susquehanna	Susquehanna Radio Corp.	Harrisonville
KCHZ	95.7	100 kw @981	CHR	Ind.	Allied Radio Ptnrs.	Allur Communications	Ottawa
KCIY	106.5	100 kw @981	Jazz	Ind.	D & R Radio	Entercom	Liberty
KCMO	94.9	100 kw @1,057	Oldies	Ind.	MG/Susquehanna	Susquehanna Radio Corp.	Kansas City
KFKF	94.1	100 kw @994	Country	WW1/MBS	Christal	CBS/Infinity	Kansas City
KMJK	107.3	100 kw @1,184	Black	ABC	—	Allur Communications	Lexington
KMXV	93.3	100 kw @1,056	CHR	Ind.	Katz	CBS/Infinity	Kansas City
KPRS	103.3	100 kw @995	Black	AURN, ABC, WW1/MBS	McGavren-Guild	KPRS Broadcasting Corp.	Kansas City
KQRC	98.9	100 kw @1,057	AOR	ABC	D & R Radio	Entercom	Leavenworth
KRBZ	96.5	100 kw @984	AC	Ind.	D & R Radio	Entercom	Kansas City
KSRC	102.1	100 kw @1,000	AC	Ind.	Katz	CBS/Infinity	Kansas City
KUDL	98.1	100 kw @994	Soft AC	AP	D & R Radio	Entercom	Kansas City
KYYS	99.7	100 kw @988	AOR	Ind.	D & R Radio	Entercom	Kansas City

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KMZU-F	Country	100.7	Carrollton

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>Allur Communications</b>	6.4	5.7
KCHZ FM, KMJK FM		
<b>CBS/Infinity</b>	17.8	19.5
KBEQ FM, KFKF FM, KMXV FM, KSRC FM		
<b>Entercom</b>	37.8	35.7
KCIY FM, KMBZ AM, KQRC FM, KRBZ FM, KUDL FM, KXTR AM, KYYS FM, WDAF AM		
<b>KPRS Broadcasting Corp.</b>	8.4	7.5
KPRS FM, KPRT AM		
<b>Susquehanna Radio Corp.</b>	11.9	13.3
KCFX FM, KCMO FM, KCMO AM		
	<b>82.3</b>	<b>81.7</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	189 (2)	189 (2)	10.3
AOR	0 (0)	219 (2)	219 (2)	12.0
Black/Urban	0 (0)	218 (2)	218 (2)	11.9
CHR	0 (0)	180 (2)	180 (2)	9.8
Classical/Fine Arts	34 (1)	0 (0)	34 (1)	1.9
Country	134 (1)	190 (3)	323 (4)	17.6
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	77 (1)	77 (1)	4.2
News/Talk	183 (3)	0 (0)	183 (3)	10.0
Oldies	0 (0)	191 (2)	191 (2)	10.4
Other	(0)	(0)	(0)	0.0
Religion	33 (2)	19 (1)	52 (3)	2.8
Soft AC	0 (0)	107 (1)	107 (1)	5.8
Sports	59 (1)	0 (0)	59 (1)	3.2
Standards/EZ	(0)	(0)	(0)	0.0
<b>Totals</b>	<b>443 (8)</b>	<b>1390 (16)</b>	<b>1832 (24)</b>	

Note KCTE-1510 Old Format: stunting New Format: talk MO Independence (K.C.)  
 KCNW-1380 Old Format: religion New Format: regional Mexican KS Fairway (Kansas City)

# KNOXVILLE

Arbitron Rank 70	Pop (12+) 579,100	Stations 23 / 22	% Below Line 1.7
Market TSL In Hours 18.5	Diaries 1677 / 345.3:1 / 57.3%	% Not Listed 14.6	
Average Persons Rating 13.8	12+ FM Share (Metro) 88.8	Sample Target 1690	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1	WIVK-F	Country	186 / 23.2	22.0	19.3	19.5	21.0	2099 / 36.2	37.7	33.8	Citadel Communications Corp.
2	WJXB-F	Soft AC	88 / 11.0	9.7	10.4	10.8	10.5	1235 / 21.3	18.5	21.3	South Central Communications
3	WWST-F	CHR	73 / 9.1	9.9	6.7	9.3	7.0	1368 / 23.6	24.8	15.9	Journal Broadcast Group
4	WMYU-F	Oldies	59 / 7.3	7.1	8.9	7.0	9.3	1038 / 17.9	16.1	22.3	Journal Broadcast Group
5	WNOX-AF	News/Talk	52 / 6.4	6.6	3.5	3.5	0.0	905 / 15.6	15.2	8.4	Citadel Communications Corp.
6	WIMZ-F	AOR	38 / 4.7	4.3	5.5	5.3	5.0	743 / 12.8	12.4	15.0	South Central Communications
7	WJZF-F	Religion	31 / 3.9	3.9	2.2	3.3	3.3	389 / 6.7	7.7	7.1	M & H Broadcasting, Inc.
8	WBON-F	AOR	27 / 3.3	4.0	1.7	3.1	3.1	436 / 7.5	9.0	9.6	Journal Broadcast Group
9	WNFZ-F	AOR	23 / 2.9	3.3	3.9	3.1	3.3	465 / 8.0	9.7	9.7	Oak Ridge FM, Inc.
10	WOKI-F	AOR	17 / 2.1	1.9	4.0	3.3	2.8	472 / 8.1	8.0	11.3	Oak Ridge FM, Inc.
10	WQBB	Standards/EZ List	17 / 2.1	1.6	1.2	2.3	2.3	116 / 2.0	2.7	3.8	Journal Broadcast Group
12	WAEZ-F	CHR	14 / 1.7	1.4		12.0	9.6	354 / 6.1	6.2	23.2	Radio Greenville, Inc.
12	WSMJ-F	Jazz	14 / 1.7	2.0	2.2	1.5	2.8	322 / 5.6	5.1	5.8	Citadel Communications Corp.
14	WKGN	Black	12 / 1.5	2.2	2.1	1.4	1.4	171 / 3.0	2.7	3.0	Triple S Enterprises, Inc.
15	WTXM-F	Sports	8 / 1.0	1.1	2.2	3.0	3.0	166 / 2.9	4.4	8.7	South Central Communications
16	WRJZ	Religion	6 / 0.8	0.8	1.2	1.3	1.3	125 / 2.2	2.5	3.2	Thomas Harvey Moffit, Sr.
17	WSEV-F	AC	6 / 0.7	0.8	0.4	0.6	0.6	85 / 1.5	1.5	1.2	Dollywood Broadcasting Co.
18	WKVL-AF	Oldies	5 / 0.7	0.7	0.5	0.4	0.4	162 / 2.8	2.6	1.3	Horne Radio, LLC
19	WGAP	Country	4 / 0.6	0.3	0.5	0.4	0.5	63 / 1.1	1.5	0.8	Metrowest Radio, LLC
20	WMEN	News/Talk	3 / 0.4	0.4			0.0	35 / 0.6	1.0		Thomas Harvey Moffit, Sr.
21	WTXM	Sports	3 / 0.3	0.2	0.5	0.8	0.5	43 / 0.7	1.4	1.5	South Central Communications

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WWST-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F
2	WIVK-F	2 WWST-F	2 WJXB-F	2 WJXB-F	2 WJXB-F	2 WJXB-F	2 WWST-F	2 WJXB-F	2 WJXB-F	2 WWST-F
3	WAEZ-F	3 WJXB-F	3 WWST-F	3 WWST-F	3 WMYU-F	3 WMYU-F	3 WNOX-AF	3 WJXB-F	3 WMYU-F	3 WWST-F
4	WNFZ-F	4 WNFZ-F	4 WMYU-F	4 WMYU-F	4 WWST-F	4 WNOX-AF	4 WWST-F	4 WMYU-F	4 WMYU-F	4 WMYU-F
5	WMYU-F	5 WIMZ-F	5 WIMZ-F	5 WIMZ-F	5 WIMZ-F	5 WJZF-F	5 WMYU-F	5 WIMZ-F	5 WWST-F	5 WNOX-AF
6	WKGN	6 WBON-F	6 WNOX-AF	6 WNOX-AF	6 WNOX-AF	6 WIMZ-F	6 WIMZ-F	6 WBON-F	6 WIMZ-F	6 WNOX-AF
7	WJXB-F	7 WAEZ-F	7 WBON-F	7 WBON-F	7 WBON-F	7 WWST-F	7 WJZF-F	7 WNFZ-F	7 WJZF-F	7 WIMZ-F
8	WIMZ-F	8 WOKI-F	8 WNFZ-F	8 WOKI-F	8 WOKI-F	8 WQBB	8 WBON-F	8 WNOX-AF	8 WBON-F	8 WBON-F
9	WBON-F	8 WJZF-F	9 WOKI-F	9 WNFZ-F	9 WNFZ-F	9 WBON-F	9 WNFZ-F	9 WSMJ-F	9 WNFZ-F	9 WNFZ-F
10	WOKI-F	10 WNOX-AF	10 WJZF-F	10 WSMJ-F	10 WJZF-F	10 WSMJ-F	10 WOKI-F	10 WAEZ-F	10 WOKI-F	10 WAEZ-F
									10 WOKI-F	10 WQBB

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WWST-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F
2	WIVK-F	2 WWST-F	2 WJXB-F	2 WJXB-F	2 WJXB-F	2 WNFZ-F	2 WWST-F	2 WIMZ-F	2 WIMZ-F
3	WJXB-F	3 WJXB-F	3 WWST-F	3 WWST-F	3 WMYU-F	3 WIMZ-F	3 WNFZ-F	3 WIMZ-F	3 WNOX-AF
4	WBON-F	4 WAEZ-F	4 WAEZ-F	4 WMYU-F	4 WWST-F	4 WWST-F	4 WIMZ-F	4 WNFZ-F	4 WBON-F
5	WAEZ-F	5 WJZF-F	4 WJZF-F	5 WIMZ-F	5 WIMZ-F	5 WAEZ-F	5 WBON-F	5 WBON-F	5 WWST-F
6	WNFZ-F	6 WBON-F	6 WOKI-F	6 WBON-F	6 WNOX-AF	6 WBON-F	6 WNOX-AF	6 WTXM-F	6 WNFZ-F
7	WMYU-F	7 WNFZ-F	7 WIMZ-F	7 WAEZ-F	7 WJZF-F	7 WNOX-AF	7 WOKI-F	7 WOKI-F	7 WMYU-F
7	WJXB-F	8 WMYU-F	8 WNFZ-F	7 WOKI-F	8 WKGN	8 WJZF-F	8 WTXM-F	8 WNOX-AF	8 WJXB-F
9	WIMZ-F	8 WIMZ-F	8 WNOX-AF	7 WJZF-F	8 WOKI-F	8 WJXB-F	9 WJXB-F	9 WJXB-F	9 WOKI-F
10	WTXM-F	10 WOKI-F	10 WMYU-F	10 WNOX-AF	10 WBON-F	10 WTXM	10 WAEZ-F	10 WMYU-F	10 WTXM-F
								10 WTXM-F	10 WSMJ-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WGAP	1400	1 kw / 1 kw	Country	Jones	Regional Reps	Metrowest Radio, LLC	Maryville
WKGN	1340	1 kw / 1 kw	Black	AURN	—	Triple S Enterprises, Inc.	Knoxville
WKVL	850	50 kw / kw	simul. WKVLAF	—	—	M & H Broadcasting, Inc.	Knoxville
WMEN	760	2.4 kw / kw	News/Talk	—	Salem Radio Reps	Thomas Harvey Moffit, Sr.	Knoxville
WNOX	990	10 kw / 10 kw	News/Talk	ABC, BRN, WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Knoxville
WQBB	1040	10 kw / kw	Standards/EZ List	—	Christal	Journal Broadcast Group	Powell
WRJZ	620	5 kw / 5 kw	Religion	USA	Salem Radio Reps	Thomas Harvey Moffit, Sr.	Knoxville
WTXM	1240	1 kw / 1 kw	Sports	Ind.	Katz	South Central Communications	Knoxville

### FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBON	104.5	2.3 kw @528	AOR	Ind.	Christal	Journal Broadcast Group	Knoxville
WIMZ	103.5	100 kw @1,723	AOR	Ind.	Katz	South Central Communications	Knoxville
WIVK	107.7	96 kw @2,053	Country	ABC	McGavren-Guild	Citadel Communications Corp.	Knoxville
WJZF	96.3	2.9 kw @477	Religion	Ind.	Interep	M & H Broadcasting, Inc.	Seymour
WJXB	97.5	100 kw @1,296	Soft AC	Ind.	Katz	South Central Communications	Knoxville
WKVL	105.3	6 kw @328	Oldies	—	—	Horne Radio, LLC	Loudon
WMYU	93.1	1.84 kw @584	Oldies	WW1/MBS, AP	Christal	Journal Broadcast Group	Karns
WNFZ	94.3	2.55 kw @505	AOR	Ind.	Katz	Oak Ridge FM, Inc.	Oak Ridge
WNOX	99.1	6 kw @328	simul. WNOXAF	ABC, WW1/MBS, BRN	McGavren-Guild	Citadel Communications Corp.	Loudon
WOKI	100.3	100 kw @2,000	AOR	Ind.	McGavren-Guild	Oak Ridge FM, Inc.	Oak Ridge
WSEV	105.5	530 w @1,056	AC	CNN+	Regional Reps	Dollywood Broadcasting Co.	Gatlinburg
WSMJ	98.7	8 kw @571	Jazz	Ind.	McGavren-Guild	Citadel Communications Corp.	Oliver Springs
WTXM	95.7	6 kw @322	Sports	Ind.	Katz	South Central Communications	Maryville
WWST	102.1	15.1 kw @1,978	CHR	AP	Christal	Journal Broadcast Group	Sevierville

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WAEZ-F	CHR	94.9	Greenville

Consolidation Report	12+	25-54
	(%)	(%)
<b>Citadel Communications Corp.</b>	31.3	30.3
WIVK FM,WNOX FM,WNOX AM,WSMJ FM		
<b>Journal Broadcast Group</b>	21.8	21.9
WBON FM,WMYU FM,WQBB AM,WWST FM		
<b>M &amp; H Broadcasting, Inc.</b>	4.2	2.7
WJBZ FM,WKVL AM		
<b>Oak Ridge FM, Inc.</b>	5.0	5.7
WNFZ FM,WOKI FM		
<b>South Central Communications</b>	17.0	21.8
WIMZ FM,WJXB FM,WTXM FM,WTXM AM		
<b>Thomas Harvey Moffit, Sr.</b>	1.2	1.3
WMEN AM,WRJZ AM		
	<b>80.5</b>	<b>83.7</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	6 (1)	6 (1)	0.9
AOR	0 (0)	104 (4)	104 (4)	15.2
Black/Urban	12 (1)	0 (0)	12 (1)	1.8
CHR	0 (0)	87 (2)	87 (2)	12.7
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	4 (1)	186 (1)	190 (2)	27.7
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	14 (1)	14 (1)	2.0
News/Talk	34 (3)	23 (1)	57 (4)	8.3
Oldies	0 (0)	62 (2)	62 (2)	9.1
Other	(0)	(0)	(0)	0.0
Religion	6 (1)	31 (1)	37 (2)	5.4
Soft AC	0 (0)	88 (1)	88 (1)	12.8
Sports	3 (1)	8 (1)	11 (2)	1.6
Standards/EZ	17 (1)	0 (0)	17 (1)	2.5
<b>Totals</b>	<b>76 (8)</b>	<b>609 (15)</b>	<b>685 (23)</b>	

Note WKAY-105.3 Old Format: new New Format: adult contemporary IL Knoxville  
 WWST-93.1 Old Format: CHR New Format: oldies "Oldies 93.1" TN Karns (Knoxville)  
 WMYU-102.1 Old Format: oldies New Format: CHR "Star 102.1" TN Sevierville(Knoxville)  
 W/LIL-730 Old Format: country // WKZX-FM New Format: country TN Lenoir City(Knoxville)  
 WKZX-FM-93.5 Old Format: country New Format: adult contemporary TN Lenoir City(Knoxville)  
 Simulcast notes: According to Duncan's own records, WTXM AM-FM still simulcast.



# LANSING-EAST LANSING

Arbitron Rank 117	Pop (12+) 372,500	Stations 20 / 13	% Below Line 6.1
Market TSL in Hours 18.8	Diaries 955 / 390.1:1 / 59.3%	% Not Listed 22.5	
Average Persons Rating 13.9	12+ FM Share (Metro) 85.2	Sample Target 990	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 WFMK-F	AC	60 / 11.6	9.7	7.6	8.1	8.1	9.3	779 / 20.9	20.3	20.3	Citadel Communications Corp.
2 WITL-F	Country	45 / 8.7	8.2	12.2	11.6	11.6	10.2	655 / 17.6	17.0	21.4	Citadel Communications Corp.
2 WHZZ-F	CHR	45 / 8.7	8.7	8.8	10.7	10.7	9.2	968 / 26.0	24.0	28.4	MacDonald Broadcasting Co.
4 WJIM-F	Oldies	43 / 8.2	8.3	8.4	7.3	7.3	8.1	700 / 18.8	22.1	19.7	Citadel Communications Corp.
5 WJXQ-F	AOR	41 / 8.0	6.6	6.4	7.1	7.1	7.0	658 / 17.7	16.8	17.7	Rubber City Radio Group
6 WMMQ-F	AOR	39 / 7.5	7.7	7.4	7.9	7.9	7.6	576 / 15.5	17.0	17.4	Citadel Communications Corp.
7 WJIM	News/Talk	24 / 4.7	3.3	3.4	2.8	2.8	3.5	307 / 8.2	9.0	7.1	Citadel Communications Corp.
8 WWDX-F	AOR	22 / 4.3	3.9	5.0	4.7	4.7	4.5	632 / 17.0	16.4	18.7	Rubber City Radio Group
9 WILS	Standards/EZ List	17 / 3.3	5.1	2.4	3.8	3.8	3.7	237 / 6.4	7.6	6.4	MacDonald Broadcasting Co.
10 WQHH-F	Black	15 / 2.9	5.9	4.6	5.3	5.3	4.7	315 / 8.5	10.2	11.3	Mid-Michigan, Inc.
11 WJR	News/Talk	14 / 2.7	2.1	2.8	2.1	2.1	2.4	256 / 6.9	6.7	6.6	ABC Inc.
12 WVIC-F	Sports	8 / 1.6	0.4	0.4			0.0	256 / 6.9	1.1		Rubber City Radio Group
13 WQTX-F	Sports	6 / 1.1	0.4	0.4			0.0	74 / 2.0	1.1		Rubber City Radio Group
14 WVFN	Sports	4 / 0.8	0.9	0.8	0.4	0.4	0.7	114 / 3.1	5.0	3.5	Citadel Communications Corp.
14 WIOG-F	CHR	4 / 0.8	0.9	0.6	0.8	0.8	0.8	194 / 5.2	5.1	4.3	Citadel Communications Corp.
16 WKFR-F	CHR	3 / 0.6	0.7	0.8	0.4	0.4	0.6	106 / 2.8	2.5	2.1	Cumulus Media
17 WODJ-F	Oldies	3 / 0.5					0.0	74 / 2.0			Citadel Communications Corp.
17 WBFX-F	AOR	3 / 0.5	0.4	0.6	0.6		0.5	58 / 1.6	1.4		Clear Channel Communications
17 WBCT-F	Country	3 / 0.5	0.4	0.6	0.4	0.4	0.5	97 / 2.6	2.5	1.8	Clear Channel Communications
20 WOOD-F	Soft AC	2 / 0.5	0.5	1.2	0.9	0.9	0.8	68 / 1.8	2.6	2.9	Clear Channel Communications

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WHZZ-F	1 WHZZ-F	1 WFMK-F	1 WFMK-F	1 WFMK-F	1 WFMK-F	1 WFMK-F	1 WFMK-F	1 WFMK-F	1 WFMK-F	1 WITL-F
2 WJXQ-F	2 WJXQ-F	2 WHZZ-F	2 WMMQ-F	2 WJIM-F	2 WJIM-F	2 WJXQ-F	2 WHZZ-F	2 WJIM-F	2 WHZZ-F	2 WHZZ-F
3 WWDX-F	3 WFMK-F	3 WJXQ-F	3 WJIM-F	3 WMMQ-F	3 WITL-F	3 WJIM-F	3 WJXQ-F	2 WHZZ-F	3 WMMQ-F	3 WFMK-F
4 WQTX-F	4 WWDX-F	4 WMMQ-F	4 WHZZ-F	4 WHZZ-F	4 WMMQ-F	4 WITL-F	4 WITL-F	4 WITL-F	4 WJIM-F	3 WJXQ-F
5 WITL-F	5 WMMQ-F	5 WJIM-F	5 WJXQ-F	5 WJXQ-F	5 WJIM	5 WMMQ-F	5 WWDX-F	5 WMMQ-F	5 WITL-F	5 WMMQ-F
6 WQHH-F	6 WITL-F	6 WITL-F	6 WITL-F	6 WITL-F	6 WILS	6 WHZZ-F	6 WJIM-F	6 WJIM	6 WJXQ-F	6 WJIM-F
7 WIOG-F	7 WQHH-F	7 WWDX-F	7 WJIM	7 WJIM	7 WJR	7 WJIM	7 WMMQ-F	7 WJXQ-F	7 WWDX-F	7 WILS
8 WKFR-F	8 WJIM-F	8 WJIM	8 WWDX-F	8 WWDX-F	8 WJXQ-F	8 WWDX-F	8 WQHH-F	8 WWDX-F	8 WJIM	8 WWDX-F
9 WMMQ-F	9 WVIC-F	9 WQHH-F	9 WQHH-F	9 WQHH-F	9 WHZZ-F	9 WJR	9 WJIM	8 WILS	9 WQHH-F	9 WJR
10 WFMK-F	10 WIOG-F	10 WVIC-F	10 WVIC-F	10 WVIC-F	10 WVIC-F	10 WQHH-F	10 WILS	10 WJR	10 WILS	10 WQHH-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 WHZZ-F	1 WHZZ-F	1 WHZZ-F	1 WFMK-F	1 WFMK-F	1 WJXQ-F	1 WJXQ-F	1 WJXQ-F	1 WJXQ-F	1 WMMQ-F	1 WMMQ-F
2 WITL-F	2 WFMK-F	2 WFMK-F	2 WHZZ-F	2 WHZZ-F	2 WJIM-F	2 WWDX-F	2 WFMK-F	2 WMMQ-F	2 WFMK-F	2 WFMK-F
3 WWDX-F	3 WITL-F	3 WQHH-F	3 WJIM-F	3 WHZZ-F	3 WHZZ-F	3 WHZZ-F	3 WHZZ-F	3 WMMQ-F	3 WFMK-F	3 WJXQ-F
4 WQHH-F	4 WQHH-F	4 WITL-F	4 WITL-F	4 WMMQ-F	4 WMMQ-F	4 WWDX-F	4 WHZZ-F	4 WJIM-F	4 WJIM-F	4 WJIM-F
5 WJXQ-F	5 WWDX-F	5 WMMQ-F	5 WMMQ-F	5 WITL-F	5 WQHH-F	5 WFMK-F	5 WWDX-F	5 WHZZ-F	5 WJIM	5 WJIM
6 WFMK-F	6 WJXQ-F	6 WWDX-F	6 WQHH-F	6 WJIM	6 WFMK-F	6 WQHH-F	6 WITL-F	6 WWDX-F	6 WITL-F	6 WITL-F
7 WJIM-F	7 WMMQ-F	7 WJXQ-F	7 WJXQ-F	7 WJXQ-F	7 WJIM-F	7 WITL-F	7 WQHH-F	7 WJIM	7 WHZZ-F	7 WHZZ-F
8 WMMQ-F	8 WJIM-F	8 WJIM-F	7 WWDX-F	8 WQHH-F	8 WITL-F	8 WBFX-F	8 WBFX-F	8 WITL-F	8 WWDX-F	8 WWDX-F
9 WVIC-F	9 WVIC-F	8 WVIC-F	9 WJIM	9 WWDX-F	9 WKFR-F	9 WVIC-F	9 WVIC-F	9 WQHH-F	9 WQHH-F	9 WQHH-F
10 WIOG-F	10 WIOG-F	10 WIOG-F	10 WVIC-F	10 WVIC-F	10 WJR	10 WJIM-F	10 WJIM	10 WQTX-F	10 WQTX-F	10 WQTX-F
								10 WVFN		

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WILS	1320	5 kw / 1 kw	Standards/EZ List	ABC	D & R Radio	MacDonald Broadcasting Co.	Lansing
WJIM	1240	1 kw / 1 kw	News/Talk	WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Lansing
WVFN	730	500 w / 50 w	Sports	1-on-1, ESPN	McGavren-Guild	Citadel Communications Corp.	East Lansing

### FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WFMK	99.1	28 kw @ 599	AC	Ind.	McGavren-Guild	Citadel Communications Corp.	East Lansing
WHZZ	101.7	4.1 kw @ 397	CHR	Ind.	D & R Radio	MacDonald Broadcasting Co.	Lansing
WITL	100.7	26.5 kw @ 628	Country	ABC	McGavren-Guild	Citadel Communications Corp.	Lansing
WJIM	97.5	45 kw @ 512	Oldies	ABC	McGavren-Guild	Citadel Communications Corp.	Lansing
WJXQ	106.1	50 kw @ 490	AOR	Ind.	Christal	Rubber City Radio Group	Jackson
WMMQ	94.9	50 kw @ 492	AOR	ABC	McGavren-Guild	Citadel Communications Corp.	East Lansing
WQHH	96.5	3 kw @ 328	Black	Ind.	Allied Radio Ptnrs.	Mid-Michigan, Inc.	DeWitt
WQTX	92.7	1.5 kw @ 466	Sports	WW1/MBS	Christal	Rubber City Radio Group	Charlotte
WVIC	92.7	1.5 kw @ 466	Sports	Ind.	Christal	Rubber City Radio Group	Charlotte
WWDX	92.1	4 kw @ 400	AOR	Ind.	Christal	Rubber City Radio Group	St. Johns

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WBCT-F	Country	93.7	Grand Rapids
WBFX-F	AOR	101.3	Grand Rapids
WIOG-F	CHR	102.5	Bay City
WJR	News/Talk	760	Detroit
WKFR-F	CHR	103.3	Battle Creek
WODJ-F	Oldies	107.3	Greenville
WOOD-F	Soft AC	105.7	Grand Rapids

Consolidation Report	12+	25-54
	(%)	(%)
<b>Citadel Communications Corp.</b> WFMK FM, WITL FM, WJIM AM, WJIM FM, WMMQ FM, WVFN AM	41.5	50.2
<b>MacDonald Broadcasting Co.</b> WHZZ FM, WILS AM	12.0	9.0
<b>Rubber City Radio Group</b> WJXQ FM, WQTX FM, WVIC FM, WWDX FM	15.0	12.6
	<b>68.5</b>	<b>71.8</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	60 (1)	60 (1)	14.9
AOR	0 (0)	105 (4)	105 (4)	26.1
Black/Urban	0 (0)	15 (1)	15 (1)	3.7
CHR	0 (0)	52 (3)	52 (3)	12.9
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	48 (2)	48 (2)	11.9
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	39 (2)	0 (0)	39 (2)	9.7
Oldies	0 (0)	45 (2)	45 (2)	11.2
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	2 (1)	2 (1)	0.5
Sports	4 (1)	14 (2)	19 (3)	4.7
Standards/EZ	17 (1)	0 (0)	17 (1)	4.2
<b>Totals</b>	<b>60 (4)</b>	<b>341 (16)</b>	<b>402 (20)</b>	

Note WVIC-FM-92.7 Old Format: # classical New Format: sports "The Ticket" MI Charlotte (Lansing)

# LAS VEGAS

Arbitron Rank 39 Pop (12+) 1,176,700	Stations 24 / 24	% Below Line 0.0	
Market TSL in Hours 21.6	Diaries 1968 / 597.9:1 / 52.3%	% Not Listed 12.9	
Average Persons Rating 16.4	12+ FM Share (Metro) 86.8	Sample Target 1980	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 KJUL-F	Standards/EZ List	180 / 9.4	7.0	9.0	9.7	9.8	8.8	1614 / 13.7	13.0	15.9	Beasley Broadcast Group
2 KLUC-F	CHR	151 / 7.8	8.5	7.0	7.4	7.4	7.7	2634 / 22.4	22.3	22.9	CBS/Infinity
3 KWNR-F	Country	141 / 7.3	8.1	8.2	6.0	6.0	7.4	1796 / 15.3	16.8	14.1	Clear Channel Communications
4 KXTE-F	AOR	112 / 5.8	6.4	5.6	5.4	5.4	5.8	1672 / 14.2	15.1	13.7	CBS/Infinity
5 KXPT-F	Oldies	98 / 5.1	3.6	4.4	3.9	3.9	4.3	1466 / 12.5	10.3	12.6	Lotus Communications Corp.
6 KISF-F	Hispanic	96 / 5.0	3.7	3.7	4.4	4.4	4.2	917 / 7.8	6.3	7.6	Hispanic Broadcasting Corp.
6 KMXB-F	AC	96 / 5.0	5.1	5.5	5.3	5.3	5.2	1829 / 15.5	16.9	17.0	CBS/Infinity
8 KSNE-F	Soft AC	94 / 4.9	7.0	6.4	7.5	7.5	6.4	1492 / 12.7	15.1	14.9	Clear Channel Communications
9 KMZQ-F	AC	85 / 4.4	4.3	3.6	3.1	3.1	3.9	1323 / 11.2	10.9	12.0	CBS/Infinity
10 KXNT	News/Talk	84 / 4.4	3.8	4.5	3.6	3.6	4.1	1054 / 9.0	6.9	7.7	CBS/Infinity
11 KOMP-F	AOR	81 / 4.2	4.1	4.5	5.0	5.0	4.5	1161 / 9.9	9.6	10.2	Lotus Communications Corp.
11 KSTJ-F	Oldies	81 / 4.2	3.9	2.8	1.6	1.6	3.1	1370 / 11.6	10.7	7.5	Beasley Broadcast Group
13 KQOL-F	Oldies	76 / 4.0	5.2	4.3	5.4	5.4	4.7	1240 / 10.5	11.8	10.9	Clear Channel Communications
14 KFMS-F	CHR	66 / 3.4	4.5	4.1	3.6	3.6	3.9	1866 / 15.9	16.8	14.6	Clear Channel Communications
15 KKLZ-F	AOR	60 / 3.1	2.3	3.3	3.2	3.3	3.0	1087 / 9.2	8.8	10.1	Beasley Broadcast Group
16 KRRN-F	Hispanic	38 / 2.0	1.0	1.2	2.2	2.2	1.6	569 / 4.8	3.0	5.0	Entravision Holdings
16 KDWN	News/Talk	38 / 2.0	1.5	1.2	1.4	1.4	1.5	519 / 4.4	3.6	3.8	Radio Nevada
18 KSFN	News/Talk	22 / 1.1	0.9	0.9	1.3	1.3	1.1	372 / 3.2	3.1	2.7	CBS/Infinity
19 KENO	Sports	21 / 1.1	1.0	1.0	0.8	0.8	1.0	278 / 2.4	3.9	2.8	Lotus Communications Corp.
20 KNUU	News/Talk	15 / 0.8	0.7	1.2	0.9	0.9	0.9	356 / 3.0	2.8	2.9	K-News Broadcasting, Inc.
21 KBAD	Sports	14 / 0.7	0.8	0.6	0.5	0.5	0.6	357 / 3.0	2.8	1.6	Lotus Communications Corp.
22 KLSQ	Hispanic	12 / 0.6					0.0	209 / 1.8			Hispanic Broadcasting Corp.
23 KDOX	Hispanic	9 / 0.5	0.8	1.2	0.6	0.6	0.8	165 / 1.4	1.5	1.6	S & R Broadcasting, Inc.
24 KLAV	News/Talk	6 / 0.3					0.0	100 / 0.8			Gore-Overgaard Broadcasting, Inc.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KLUC-F	1 KLUC-F	1 KLUC-F	1 KXPT-F	1 KXPT-F	1 KJUL-F	1 KJUL-F	1 KLUC-F	1 KJUL-F	1 KLUC-F	1 KJUL-F
2 KFMS-F	2 KXTE-F	2 KXTE-F	2 KWNR-F	2 KWNR-F	2 KWNR-F	2 KXTE-F	2 KJUL-F	2 KWNR-F	2 KJUL-F	2 KLUC-F
3 KXTE-F	3 KMXB-F	3 KWNR-F	3 KMXB-F	3 KLUC-F	3 KXPT-F	2 KWNR-F	3 KXTE-F	3 KXNT	3 KWNR-F	3 KWNR-F
4 KMXB-F	4 KISF-F	4 KMXB-F	4 KLUC-F	4 KMXB-F	4 KSNE-F	4 KISF-F	4 KLUC-F	4 KFMS-F	4 KXTE-F	4 KFMS-F
5 KISF-F	4 KSTJ-F	5 KXPT-F	5 KOMP-F	5 KOMP-F	5 KXNT	5 KLUC-F	5 KWNR-F	5 KSNE-F	4 KXPT-F	5 KSNE-F
6 KWNR-F	6 KOMP-F	6 KISF-F	6 KISF-F	6 KSNE-F	6 KQOL-F	6 KXPT-F	6 KMXB-F	5 KXPT-F	6 KSTJ-F	5 KMXB-F
7 KRRN-F	7 KFMS-F	7 KOMP-F	7 KSTJ-F	6 KSTJ-F	7 KMZQ-F	7 KMXB-F	7 KOMP-F	7 KMZQ-F	7 KMXB-F	5 KISF-F
8 KSNE-F	8 KWNR-F	8 KSTJ-F	7 KXTE-F	8 KXTE-F	8 KISF-F	8 KSNE-F	8 KISF-F	8 KMXB-F	8 KSNE-F	8 KXTE-F
9 KMZQ-F	9 KMZQ-F	9 KMZQ-F	9 KMZQ-F	8 KISF-F	9 KKLZ-F	9 KXNT	9 KQOL-F	9 KISF-F	9 KOMP-F	9 KXPT-F
10 KJUL-F	10 KRRN-F	10 KKLZ-F	9 KSNE-F	10 KMZQ-F	9 KOMP-F	10 KMZQ-F	10 KSTJ-F	10 KSTJ-F	10 KMZQ-F	10 KQOL-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KLUC-F	1 KLUC-F	1 KLUC-F	1 KLUC-F	1 KWNR-F	1 KXTE-F	1 KXTE-F	1 KXTE-F	1 KXTE-F	1 KOMP-F
2 KFMS-F	2 KMXB-F	2 KMXB-F	2 KMXB-F	2 KMZQ-F	2 KLUC-F	2 KLUC-F	2 KOMP-F	2 KOMP-F	2 KXPT-F
3 KMXB-F	3 KSTJ-F	3 KSTJ-F	3 KWNR-F	3 KMXB-F	3 KISF-F	3 KOMP-F	3 KSTJ-F	3 KISF-F	3 KXTE-F
4 KMZQ-F	4 KFMS-F	4 KWNR-F	4 KMZQ-F	4 KLUC-F	4 KOMP-F	4 KISF-F	4 KISF-F	4 KXPT-F	4 KISF-F
5 KWNR-F	5 KWNR-F	5 KFMS-F	5 KSTJ-F	5 KSNE-F	5 KKLZ-F	5 KSTJ-F	4 KLUC-F	5 KLUC-F	5 KWNR-F
6 KISF-F	6 KMZQ-F	6 KMZQ-F	6 KSNE-F	6 KXPT-F	6 KFMS-F	6 KMXB-F	6 KMXB-F	6 KKLZ-F	6 KKLZ-F
7 KXTE-F	7 KXTE-F	6 KXTE-F	7 KXPT-F	7 KSTJ-F	7 KRRN-F	7 KKLZ-F	7 KXPT-F	7 KWNR-F	7 KLUC-F
8 KSNE-F	7 KISF-F	8 KISF-F	8 KISF-F	8 KQOL-F	8 KQOL-F	8 KFMS-F	8 KWNR-F	8 KMXB-F	8 KSTJ-F
9 KLAV	9 KSNE-F	9 KSNE-F	9 KFMS-F	9 KJUL-F	9 KSTJ-F	8 KXPT-F	9 KFMS-F	9 KSTJ-F	8 KMXB-F
9 KOMP-F	10 KRRN-F	10 KRRN-F	10 KOMP-F	9 KISF-F	10 KMXB-F	8 KWNR-F	10 KXNT	10 KXNT	10 KSNE-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBAD	920	5 kw / 500 w	Sports	ESPN	D & R Radio	Lotus Communications Corp.	Las Vegas
KDOX	1280	5 kw / 48 w	Hispanic	Ind.	Lotus	S & R Broadcasting, Inc.	Henderson
KDWN	720	50 kw / 50 kw	News/Talk	AP, WW1/MBS, TARN	Rosini	Radio Nevada	Las Vegas
KENO	1460	10 kw / 625 w	Sports	1-on-1, WW1/MBS, CNN+	D & R Radio	Lotus Communications Corp.	Las Vegas
KLAV	1230	1 kw / 1 kw	News/Talk	BRN	—	Gore-Overgaard Broadcasting, Inc.	Las Vegas
KLSQ	870	10 kw / 1 kw	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Laughlin
KNUU	970	5 kw / 500 w	News/Talk	TARN, CNN+, ABC	—	K-News Broadcasting, Inc.	Paradise
KSFN	1140	10 kw / 2.5 kw	News/Talk	Ind.	Katz	CBS/Infinity	North Las Vegas
KXNT	840	50 kw / 25 kw	News/Talk	ABC, CBS	Katz	CBS/Infinity	North Las Vegas

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KFMS	101.9	100 kw @ 1,180	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Las Vegas
KISF	103.5	100 kw @ 1,157	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Las Vegas
KJUL	104.3	24.5 kw @ 3,701	Standards/EZ List	WW1/MBS	Allied Radio Ptnrs.	Beasley Broadcast Group	North Las Vegas
KKLZ	96.3	100 kw @ 1,175	AOR	Ind.	Allied Radio Ptnrs.	Beasley Broadcast Group	Las Vegas
KLUC	98.5	100 kw @ 1,180	CHR	Ind.	Christal	CBS/Infinity	Las Vegas
KMXB	94.1	100 kw @ 1,210	AC	Ind.	Katz	CBS/Infinity	Henderson
KMZQ	100.5	100 kw @ 1,105	AC	Ind.	Katz	CBS/Infinity	Henderson
KOMP	92.3	25 kw @ 3,687	AOR	Ind.	D & R Radio	Lotus Communications Corp.	Las Vegas
KQOL	93.1	24.1 kw @ 3,742	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Las Vegas
KRRN	105.1	50 kw @ 36	Hispanic	Ind.	Caballero	Entravision Holdings	Las Vegas
KSNE	106.5	100 kw @ 1,155	Soft AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Las Vegas
KSTJ	105.5	3.7 kw @ 1,588	Oldies	Ind.	Allied Radio Ptnrs.	Beasley Broadcast Group	Boulder City
KWNR	95.5	100 kw @ 1,160	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Henderson
KXPT	97.1	25 kw @ 3,674	Oldies	Ind.	D & R Radio	Lotus Communications Corp.	Las Vegas
KXTE	107.5	24.5 kw @ 3,729	AOR	Ind.	Christal	CBS/Infinity	Pahrump

Consolidation Report	12+	25-54
	(%)	(%)
<b>Beasley Broadcast Group</b> KJUL FM, KKLZ FM, KSTJ FM	16.7	13.1
<b>CBS/Infinity</b> KLUC FM, KMXB FM, KMZQ FM, KSFN AM, KXNT AM, KXTE FM	28.5	27.2
<b>Clear Channel Communications</b> KFMS FM, KQOL FM, KSNE FM, KWNR FM	19.6	20.4
<b>Hispanic Broadcasting Corp.</b> KISF FM, KLSQ AM	5.6	6.1
<b>Lotus Communications Corp.</b> KBAD AM, KENO AM, KOMP FM, KXPT FM	11.1	15.9
	<b>81.5</b>	<b>82.7</b>

Format Performance	AM	FM	Totals	Percent
<b>AC</b>	0 (0)	181 (2)	181 (2)	10.8
<b>AOR</b>	0 (0)	254 (3)	254 (3)	15.1
<b>Black/Urban</b>	(0)	(0)	(0)	0.0
<b>CHR</b>	0 (0)	217 (2)	217 (2)	12.9
<b>Classical/Fine Arts</b>	(0)	(0)	(0)	0.0
<b>Country</b>	0 (0)	141 (1)	141 (1)	8.4
<b>Hispanic</b>	21 (2)	134 (2)	155 (4)	9.2
<b>Jazz</b>	(0)	(0)	(0)	0.0
<b>News/Talk</b>	165 (5)	0 (0)	165 (5)	9.8
<b>Oldies</b>	0 (0)	255 (3)	255 (3)	15.2
<b>Other</b>	(0)	(0)	(0)	0.0
<b>Religion</b>	(0)	(0)	(0)	0.0
<b>Soft AC</b>	0 (0)	94 (1)	94 (1)	5.6
<b>Sports</b>	35 (2)	0 (0)	35 (2)	2.1
<b>Standards/EZ</b>	0 (0)	180 (1)	180 (1)	10.7
<b>Totals</b>	<b>221 (9)</b>	<b>1456 (15)</b>	<b>1677 (24)</b>	

Note KPXC-99.3 Old Format: new New Format: country (9/00) NV Indian Sprgs. (Vegas)  
 KMDZ-96.7 Old Format: WW1-rhyth. oldies New Format: to be WW1 Adult - rock NM Las Vegas  
 KRRN-105.1 Old Format: Entrav. -romantica New Format: Entravision- Sp. hits NV Las Vegas  
 KMDZ-96.7 Old Format: WW1 - rhyth. oldie New Format: WW1 Adult - rock NM Las Vegas

# LITTLE ROCK

Arbitron Rank 85	Pop (12+) 468,300	Stations 26 / 26	% Below Line 0.0
Market TSL in Hours 18.0	Diaries 1480 / 316.4:1 / 54.2%	% Not Listed 12.6	
Average Persons Rating 13.4	12+ FM Share (Metro) 86.8	Sample Target 1550	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner	
1	KSSN-F	Country	68 / 10.9	10.4	10.4	9.3	9.3	10.3	1025 / 21.9	22.4	21.3	Clear Channel Communications
2	KMJX-F	AOR	45 / 7.1	7.3	9.1	8.9	8.9	8.1	804 / 17.2	15.8	18.2	Clear Channel Communications
3	KIPR-F	Black	43 / 6.8	7.8	8.6	9.6	9.6	8.2	625 / 13.4	14.3	15.5	Citadel Communications Corp.
4	KARN-AF	News/Talk	41 / 6.6	6.7		5.0	5.9	0.0	603 / 12.9	14.2	11.9	Citadel Communications Corp.
5	KQAR-F	CHR	35 / 5.5	5.4	5.4	4.4	4.4	5.2	642 / 13.7	14.2	15.5	Clear Channel Communications
6	KURB-F	AC	32 / 5.2	5.4	5.1	5.6	5.6	5.3	596 / 12.7	15.0	13.3	Citadel Communications Corp.
7	KOLL-F	Oldies	32 / 5.1	4.2	3.5	4.0	4.0	4.2	537 / 11.5	11.5	11.6	Clear Channel Communications
7	KKPT-F	Oldies	32 / 5.1	6.2	5.9	7.2	7.2	6.1	659 / 14.1	13.9	17.7	Signal Media, Inc.
9	KLEC-F	AOR	31 / 5.0	5.4	3.8	5.7	5.7	5.0	553 / 11.8	11.0	11.3	Kaleidoscope Radio, LLC
10	KDRE-FF	Standards/EZ List	26 / 4.2	3.1	2.6	2.1	2.1	3.0	318 / 6.8	7.0	5.3	Flinn Broadcasting
11	KLAL-F	CHR	20 / 3.2	2.7	4.1	2.6	2.6	3.2	536 / 11.5	11.7	13.3	Citadel Communications Corp.
12	KYFX-F	Black	20 / 3.1	3.6	3.5	3.4	3.4	3.4	304 / 6.5	7.8	7.9	Nameioc Broadcasting
13	KVLO-F	Soft AC	18 / 2.9	3.5	2.4	2.7	2.7	2.9	339 / 7.2	7.8	7.1	Citadel Communications Corp.
14	KABZ-F	News/Talk	18 / 2.8	3.6	3.3	3.3	3.3	3.3	365 / 7.8	12.1	9.5	Signal Media, Inc.
14	KOKY-F	Black	18 / 2.8	3.8	2.9	2.9	2.9	3.1	335 / 7.2	6.9	6.4	Citadel Communications Corp.
16	KHTE-F	CHR	17 / 2.8	3.2		2.3	2.3	0.0	548 / 11.7	11.6	9.3	Kaleidoscope Radio, LLC
17	KDDK-F	Country	13 / 2.0	2.9	3.6	3.3	3.3	3.0	332 / 7.1	9.5	9.2	Clear Channel Communications
18	KLRG	Religion	11 / 1.8	0.5	0.8	1.0	1.0	1.0	148 / 3.1	2.2	2.5	Willis Broadcasting Corp.
19	KGHT	Religion	6 / 1.0	0.5	1.1	0.7	0.7	0.8	88 / 1.9	1.9	2.2	Metropolitan Radio Group
20	KLIH	Religion	6 / 0.9	0.4	1.2	0.7	0.7	0.8	111 / 2.4	1.4	2.1	Citadel Communications Corp.
20	KITA	Religion	6 / 0.9	1.3	1.5	2.0	2.0	1.4	144 / 3.1	3.1	3.8	Natural State Communications, Inc.
22	KAAY	Religion	5 / 0.8					0.0	112 / 2.4			Citadel Communications Corp.
23	KJBN	Religion	3 / 0.5					0.0	48 / 1.0			Joshua Ministries
24	KWLR-F	Religion	3 / 0.4	0.4	0.5	0.9	0.9	0.6	72 / 1.5	1.3	1.6	Flinn Broadcasting

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	KQAR-F	1 KIPR-F	1 KMJX-F	1 KSSN-F	1 KSSN-F	1 KSSN-F	1 KSSN-F	1 KIPR-F	1 KSSN-F	1 KSSN-F
2	KLEC-F	2 KLEC-F	1 KSSN-F	2 KMJX-F	2 KMJX-F	2 KARN-AF	2 KMJX-F	2 KLEC-F	2 KARN-AF	2 KIPR-F
3	KIPR-F	3 KMJX-F	3 KIPR-F	3 KKPT-F	3 KKPT-F	3 KOLL-F	3 KARN-AF	3 KSSN-F	3 KMJX-F	3 KQAR-F
4	KHTE-F	4 KURB-F	4 KKPT-F	4 KURB-F	4 KURB-F	4 KKPT-F	4 KIPR-F	4 KQAR-F	4 KOLL-F	3 KARN-AF
5	KLAL-F	5 KSSN-F	5 KURB-F	5 KIPR-F	5 KOLL-F	5 KDRE-FF	5 KKPT-F	5 KHTE-F	5 KURB-F	5 KIPR-F
6	KSSN-F	6 KQAR-F	6 KLEC-F	6 KYFX-F	6 KIPR-F	6 KMJX-F	6 KURB-F	6 KMJX-F	6 KKPT-F	6 KARN-AF
7	KYFX-F	7 KLAL-F	7 KQAR-F	7 KQAR-F	7 KARN-AF	7 KURB-F	7 KQAR-F	7 KYFX-F	7 KQAR-F	7 KURB-F
8	KMJX-F	8 KHTE-F	8 KYFX-F	8 KLEC-F	8 KYFX-F	8 KVLO-F	8 KLEC-F	8 KARN-AF	8 KDRE-FF	7 KLEC-F
9	KDDK-F	9 KABZ-F	9 KOLL-F	9 KOLL-F	9 KQAR-F	9 KOKY-F	9 KOLL-F	9 KLAL-F	9 KIPR-F	9 KURB-F
9	KOKY-F	10 KKPT-F	10 KLAL-F	10 KOKY-F	10 KABZ-F	9 KYFX-F	10 KLAL-F	10 KURB-F	10 KABZ-F	10 KABZ-F
				10 KABZ-F						10 KYFX-F
										10 KLAL-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KIPR-F	1 KIPR-F	1 KIPR-F	1 KSSN-F	1 KSSN-F	1 KIPR-F	1 KMJX-F	1 KLEC-F	1 KMJX-F
2	KLEC-F	2 KSSN-F	2 KURB-F	2 KURB-F	2 KURB-F	2 KMJX-F	2 KIPR-F	2 KMJX-F	2 KSSN-F
3	KSSN-F	3 KQAR-F	3 KSSN-F	3 KIPR-F	3 KOLL-F	3 KLEC-F	3 KLEC-F	3 KIPR-F	3 KIPR-F
4	KLAL-F	4 KURB-F	4 KQAR-F	4 KQAR-F	4 KKPT-F	4 KQAR-F	4 KURB-F	4 KURB-F	4 KKPT-F
5	KQAR-F	5 KLEC-F	5 KHTE-F	5 KKPT-F	5 KIPR-F	5 KURB-F	5 KQAR-F	5 KABZ-F	5 KLEC-F
6	KHTE-F	6 KLAL-F	6 KVLO-F	6 KMJX-F	6 KVLO-F	6 KSSN-F	6 KSSN-F	6 KKPT-F	6 KABZ-F
7	KMJX-F	7 KHTE-F	7 KYFX-F	7 KLAL-F	7 KQAR-F	7 KHTE-F	7 KABZ-F	7 KSSN-F	7 KURB-F
8	KOLL-F	8 KMJX-F	7 KMJX-F	8 KOLL-F	8 KMJX-F	8 KDDK-F	8 KKPT-F	8 KQAR-F	8 KOLL-F
9	KURB-F	9 KVLO-F	9 KLAL-F	9 KYFX-F	9 KYFX-F	9 KLAL-F	9 KDDK-F	8 KQAR-F	9 KARN-AF
10	KKPT-F	9 KYFX-F	10 KLEC-F	10 KOKY-F	10 KOKY-F	10 KDRE-FF	10 KARN-AF	10 KARN-AF	10 KYFX-F
						10 KOLL-F			

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KAAY	1090	50 kw / 50 kw	Religion	USA	McGavren-Guild	Citadel Communications Corp.	Little Rock
KARN	920	5 kw / 5 kw	News/Talk	ABC	McGavren-Guild	Citadel Communications Corp.	Little Rock
KGHT	880	50 kw / 220 w	Religion	—	—	Metropolitan Radio Group	Sheridan
KITA	1440	5 kw / 240 w	Religion	Ind.	—	Natural State Communications, Inc.	Little Rock
KJBN	1050	1 kw / 19 w	Religion	Ind.	—	Joshua Ministries	Little Rock
KLIH	1250	2 kw / 1.2 kw	Religion	ABC	McGavren-Guild	Citadel Communications Corp.	Little Rock
KLRG	1150	5 kw / 1 kw	Religion	AURN	—	Willis Broadcasting Corp.	North Little Rock

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KABZ	103.7	100 kw @ 1,499	News/Talk	WW1/MBS, CNN+	D & R Radio	Signal Media, Inc.	Little Rock
KARN	102.5	3 kw @ 328	simul. KARNAF	ABC	McGavren-Guild	Citadel Communications Corp.	Cabot
KAWW	100.7	50 kw @ 328	simul. KDREFF	Jones	Roslin	Equity Broadcasting Corp.	Heber Springs
KDDK	106.7	16 kw @ 864	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Benton
KDRE	101.1	6 kw @ 328	Standards/EZ List	Jones	Roslin	Flinn Broadcasting	North Little Rock
KHTE	96.5	10.6 kw @ 495	CHR	WW1/MBS	Roslin	Kaleidoscope Radio, LLC	England
KIPR	92.3	100 kw @ 938	Black	ABC	McGavren-Guild	Citadel Communications Corp.	Pine Bluff
KKPT	94.1	100 kw @ 1,602	Oldies	Ind.	D & R Radio	Signal Media, Inc.	Little Rock
KLAL	107.7	50 kw @ 312	CHR	Ind.	McGavren-Guild	Citadel Communications Corp.	Wrightsville
KLEC	106.3	50 kw @ 492	AOR	WW1/MBS	Roslin	Kaleidoscope Radio, LLC	Lonoke
KMJX	105.1	81 kw @ 1,053	AOR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Conway
KOKY	102.1	2 kw @ 571	Black	Ind.	McGavren-Guild	Citadel Communications Corp.	Sherwood
KOLL	94.9	100 kw @ 1,844	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Maumelle
KQAR	100.3	82.9 kw @ 1,053	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Jacksonville
KSSN	95.7	100 kw @ 1,664	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Little Rock
KURB	98.5	100 kw @ 1,286	AC	Ind.	McGavren-Guild	Citadel Communications Corp.	Little Rock
KVLO	102.9	50 kw @ 492	Soft AC	Ind.	McGavren-Guild	Citadel Communications Corp.	Sheridan
KWLR	96.9	4.6 kw @ 377	Religion	AP	—	Flinn Broadcasting	Maumelle
KYFX	99.5	3 kw @ 312	Black	CNN+, ABC	Allied Radio Ptnrs.	Nameloc Broadcasting	Little Rock

Consolidation Report	12+	25-54
	(%)	(%)
<b>Citadel Communications Corp.</b>	29.2	27.8
KAAY AM, KARN AM, KARN FM, KIPR FM, KLAL FM, KLIH AM, KOKY FM, KURB FM, KVLO FM		
<b>Clear Channel Communications</b>	30.6	32.5
KDDK FM, KMJX FM, KOLL FM, KQAR FM, KSSN FM		
<b>Flinn Broadcasting</b>	3.7	1.0
KDRE FM, KWLR FM		
<b>Kaleidoscope Radio, LLC</b>	7.8	5.8
KHTE FM, KLEC FM		
<b>Signal Media, Inc.</b>	7.9	11.4
KABZ FM, KKPT FM		
	<b>79.2</b>	<b>78.5</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	32 (1)	32 (1)	5.8
AOR	0 (0)	76 (2)	76 (2)	13.9
Black/Urban	0 (0)	80 (3)	80 (3)	14.6
CHR	0 (0)	72 (3)	72 (3)	13.1
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	81 (2)	81 (2)	14.8
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	35 (1)	24 (2)	59 (3)	10.8
Oldies	0 (0)	64 (2)	64 (2)	11.7
Other	(0)	(0)	(0)	0.0
Religion	37 (6)	3 (1)	40 (7)	7.3
Soft AC	0 (0)	18 (1)	18 (1)	3.3
Sports	(0)	(0)	(0)	0.0
Standards/EZ	0 (0)	26 (2)	26 (2)	4.7
<b>Totals</b>	<b>72 (7)</b>	<b>476 (19)</b>	<b>548 (26)</b>	

# LOS ANGELES

Arbitron Rank 2 Pop (12+)	10,489,800	Stations	52 / 49	% Below Line	1.1
Market TSL in Hours	21.4	Diaries	7326 / 1431.9:1 / 49.2%	% Not Listed	11.1
Average Persons Rating	16.2	12+ FM Share (Metro)	79.7	Sample Target	7440

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 KSCA-F	Hispanic	810 / 4.8	4.3	5.9	5.9	5.9	5.2	8449 / 8.1	7.7	9.0	Hispanic Broadcasting Corp.
2 KIIS-FF	CHR	786 / 4.6	4.8	4.9	5.0	5.0	4.8	17885 / 17.0	17.8	17.9	Clear Channel Communications
3 KLVE-F	Hispanic	782 / 4.6	4.9	4.9	5.0	5.0	4.8	10809 / 10.3	10.7	10.7	Hispanic Broadcasting Corp.
4 KROQ-F	AOR	770 / 4.5	4.4	4.9	4.5	4.5	4.6	14249 / 13.6	13.2	12.9	CBS/Infinity
5 KPWR-F	Black	664 / 3.9	4.3	4.4	4.2	4.2	4.2	15140 / 14.4	15.1	14.3	Emmis Broadcasting
6 KOST-F	AC	621 / 3.7	3.8	3.5	3.1	3.1	3.5	11485 / 10.9	11.7	10.8	Clear Channel Communications
7 KKB-T	Black	612 / 3.6	3.6	2.9	2.4	2.4	3.1	11283 / 10.8	11.2	9.6	Radio One
8 KTWV-F	Jazz	578 / 3.4	3.7	2.8	2.9	2.9	3.2	8399 / 8.0	8.6	7.4	CBS/Infinity
9 KRTH-F	Oldies	526 / 3.1	3.1	3.2	3.2	3.2	3.1	11715 / 11.2	11.6	11.2	CBS/Infinity
10 KFI	News/Talk	520 / 3.1	3.0	3.0	3.1	3.1	3.0	8193 / 7.8	7.7	8.3	Clear Channel Communications
11 KBUE-FF	Hispanic	505 / 3.0	2.8	3.0	2.7	2.7	2.9	6751 / 6.4	6.4	5.5	Liberman Broadcasting, Inc.
12 KZLA-F	Country	491 / 2.9	2.6	2.2	2.1	2.1	2.5	7601 / 7.2	6.7	5.6	Emmis Broadcasting
13 KLOS-F	AOR	453 / 2.7	2.6	2.5	2.3	2.3	2.5	8896 / 8.5	8.2	7.4	ABC Inc.
14 KNX	News/Talk	451 / 2.7	2.5	2.1	2.1	2.1	2.3	10179 / 9.7	9.6	9.2	CBS/Infinity
15 KYSR-F	AC	427 / 2.5	2.7	3.1	2.9	2.9	2.8	10902 / 10.4	11.1	10.8	Clear Channel Communications
16 KBIG-F	AC	421 / 2.5	2.3	2.8	2.7	2.7	2.6	9111 / 8.7	8.9	9.9	Clear Channel Communications
17 KCMG-F	Oldies	382 / 2.3	2.2	2.8	2.3	2.3	2.4	7701 / 7.3	7.5	7.5	Clear Channel Communications
18 KCBS-F	AOR	373 / 2.2	2.6	2.6	2.3	2.3	2.4	8985 / 8.6	9.0	8.1	CBS/Infinity
19 KLSX-F	News/Talk	364 / 2.1	2.1	2.4	2.1	2.1	2.2	6560 / 6.3	5.3	5.6	CBS/Infinity
20 KLAX-F	Hispanic	362 / 2.1	1.8	2.1	2.3	2.3	2.1	5345 / 5.1	5.6	5.2	Spanish Broadcasting System
21 KFWB	News/Talk	353 / 2.1	1.8	1.6	1.8	1.8	1.8	9049 / 8.6	8.3	8.0	CBS/Infinity
22 KABC	News/Talk	311 / 1.8	2.3	2.0	2.5	2.5	2.1	5677 / 5.4	5.7	6.1	ABC Inc.
23 KJLH-F	Black	293 / 1.7	1.5	1.3	1.8	1.8	1.6	4200 / 4.0	3.8	3.9	TAXI Productions, Inc.
24 KMZT-F	Classical/Fine Arts	270 / 1.6	1.3	1.6	1.3	1.3	1.5	5647 / 5.4	5.0	5.2	Mount Wilson FM Broadcasters
25 KLYY-F	Hispanic	268 / 1.6	1.4	1.0	0.8	0.8	1.2	4961 / 4.7	4.8	2.7	Big City Radio
26 KHJ	Hispanic	256 / 1.5	1.4	1.2	1.2	1.2	1.3	2871 / 2.7	2.6	2.4	Liberman Broadcasting, Inc.
27 KLAC	News/Talk	240 / 1.4	1.4	1.5	2.2	2.2	1.6	5011 / 4.8	4.2	6.5	Clear Channel Communications
28 KRCV-FF	Hispanic	226 / 1.3	1.6	1.6	0.9	0.9	1.4	3264 / 3.1	3.6	1.7	Hispanic Broadcasting Corp.
29 KRLA	News/Talk	224 / 1.3	0.7	0.6	0.8	0.6	0.8	2997 / 2.9	1.7	1.4	Salem Communications Corp.
30 KTNQ	Hispanic	170 / 1.0	1.3	1.4	1.8	1.8	1.4	2777 / 2.6	3.0	3.9	Hispanic Broadcasting Corp.
31 KMJR-FF	Religion	144 / 0.8	1.0	0.7	0.0	0.0	0.0	2246 / 2.1	2.2	2.2	Spanish Broadcasting System
32 KBLA	Hispanic	134 / 0.8	0.5	0.6	0.6	0.6	0.6	1827 / 1.7	1.4	1.6	Radio Unica
33 KFSH-F	Religion	105 / 0.6					0.0	1913 / 1.8			Salem Communications Corp.
34 KWVE-F	Religion	103 / 0.6	0.7	0.7	0.4	0.4	0.6	1953 / 1.9	1.9	1.9	Calvary Chapel of Costa Mesa
35 KKLA-F	Religion	93 / 0.5	0.5	0.6	0.5	0.5	0.5	1941 / 1.9	1.8	1.7	Salem Communications Corp.
36 KWKW-AA	Hispanic	91 / 0.5	0.6	0.6	0.5	0.5	0.6	1286 / 1.2	1.0	1.4	Lotus Communications Corp.
37 XTRA	Sports	90 / 0.5	0.6	0.6	0.6	0.6	0.6	2174 / 2.1	2.6	2.2	XETRA Comunicaciones, SA de CV
38 KFSG-F	Hispanic	82 / 0.5					0.0	1529 / 1.5			Spanish Broadcasting System
39 KDIS	Other	81 / 0.5	0.5	0.5	0.4	0.4	0.5	2766 / 2.6	2.5	2.2	ABC Inc.
40 KLTJ	Hispanic	76 / 0.4	0.6				0.0	580 / 0.6	0.8		Salem Communications Corp.
41 KWIZ-F	Hispanic	69 / 0.4	0.3	0.6	0.5	0.5	0.4	1153 / 1.1	1.2	1.2	Liberman Broadcasting, Inc.
42 KSSE-FFF	Hispanic	67 / 0.4	1.4	0.6	1.7	1.7	1.0	1387 / 1.3	5.1	4.6	Entravision Holdings
43 KXTA	Sports	66 / 0.4	0.3	0.6	0.6	0.6	0.5	1630 / 1.6	1.8	2.4	Clear Channel Communications
44 KFRG-F	Country	56 / 0.3					0.0	1759 / 1.7			CBS/Infinity
45 KGGI-F	CHR	53 / 0.3					0.0	2175 / 2.1			Chase Radio Partners

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KIIS-FF	1 KROQ-F	1 KSCA-F	1 KSCA-F	1 KSCA-F	1 KTWV-F	1 KSCA-F	1 KROQ-F	1 KLVE-F	1 KROQ-F	1 KIIS-FF
2 KPWR-F	2 KSCA-F	2 KROQ-F	2 KLVE-F	2 KLVE-F	2 KFI	2 KKB-T	2 KIIS-FF	2 KSCA-F	2 KPWR-F	2 KLVE-F
3 KROQ-F	3 KPWR-F	3 KLVE-F	3 KLOS-F	3 KTWV-F	3 KNX	3 KLVE-F	3 KPWR-F	3 KTWV-F	3 KIIS-FF	3 KROQ-F
4 KKB-T	4 KLVE-F	4 KIIS-FF	4 KROQ-F	3 KOST-F	3 KLVE-F	4 KIIS-FF	4 KOST-F	4 KOST-F	4 KOST-F	4 KPWR-F
5 KBUE-FF	5 KKB-T	5 KKB-T	5 KOST-F	5 KLOS-F	5 KRTH-F	5 KROQ-F	5 KKB-T	5 KFI	5 KLVE-F	5 KSCA-F
6 KCMG-F	6 KIIS-FF	6 KPWR-F	6 KTWV-F	6 KROQ-F	6 KOST-F	6 KNX	6 KLVE-F	6 KRTH-F	6 KKB-T	6 KBUE-FF
7 KLVE-F	7 KBUE-FF	6 KOST-F	7 KIIS-FF	7 KRTH-F	7 KSCA-F	7 KLSX-F	7 KNX	7 KROQ-F	6 KTWV-F	7 KKB-T
7 KLYY-F	8 KYSR-F	8 KLOS-F	8 KKB-T	8 KIIS-FF	8 KZLA-F	8 KPWR-F	8 KCMG-F	8 KIIS-FF	8 KRTH-F	8 KZLA-F
9 KGGI-F	9 KOST-F	9 KBUE-FF	9 KYSR-F	9 KKB-T	9 KFWB	8 KFI	9 KTWV-F	9 KBIG-F	8 KYSR-F	9 KTWV-F
10 KDIS	10 KLAX-F	10 KYSR-F	10 KBIG-F	10 KBIG-F	10 KABC	10 KLOS-F	10 KZLA-F	9 KBUE-FF	8 KZLA-F	9 KOST-F
10 KLAX-F							10 KSCA-F			9 KRTH-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 KIIS-FF	1 KIIS-FF	1 KLVE-F	1 KLVE-F	1 KLVE-F	1 KPWR-F	1 KROQ-F	1 KSCA-F	1 KSCA-F	1 KSCA-F	
2 KROQ-F	2 KLVE-F	2 KSCA-F	2 KIIS-FF	2 KOST-F	2 KROQ-F	2 KPWR-F	2 KROQ-F	2 KROQ-F	2 KLOS-F	
3 KPWR-F	3 KKB-T	3 KKB-T	3 KSCA-F	3 KSCA-F	3 KBUE-FF	3 KSCA-F	3 KLOS-F	3 KLOS-F	3 KROQ-F	
4 KKB-T	4 KROQ-F	4 KROQ-F	4 KOST-F	4 KTWV-F	4 KKB-T	4 KKB-T	4 KLVE-F	4 KPWR-F	4 KLVE-F	
5 KLVE-F	5 KSCA-F	5 KIIS-FF	5 KKB-T	5 KBIG-F	5 KSCA-F	5 KKB-T	5 KPWR-F	5 KBUE-FF	5 KLSX-F	
6 KYSR-F	6 KYSR-F	6 KROQ-F	6 KYSR-F	6 KIIS-FF	6 KLAX-F	5 KLVE-F	6 KLAX-F	6 KLVE-F	6 KTWV-F	
7 KBUE-FF	7 KPWR-F	7 KYSR-F	7 KBI-F	7 KYSR-F	7 KIIS-FF	7 KIIS-FF	7 KLAX-F	7 KBUE-FF	6 KLSX-F	
8 KSCA-F	8 KBIG-F	8 KOST-F	8 KROQ-F	8 KKB-T	8 KLSX-F	8 KLSX-F	8 KLSX-F	8 KLAX-F	8 KCBS-F	
9 KLYY-F	9 KOST-F	9 KCMG-F	9 KTWV-F	9 KRTH-F	9 KLVE-F	9 KLOS-F	9 KKB-T	9 KKB-T	9 KLAX-F	
10 KOST-F	10 KLYY-F	10 KZLA-F	10 KZLA-F	10 KZLA-F	10 KCMG-F	10 KIIS-FF	10 KYSR-F	10 KIIS-FF	10 KOST-F	
									10 KBUE-FF	

**AM Stations**

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KABC	790	5 kw / 5 kw	News/Talk	ABC	ABC Radio Sales	ABC Inc.	Los Angeles
KBLA	1580	50 kw / 50 kw	Hispanic	ABC, BRN, Unica	—	Radio Unica	Santa Monica
KDIS	710	50 kw / 10 kw	Other	ABC, NBC	ABC Radio Sales	ABC Inc.	Los Angeles
KFI	640	50 kw / 50 kw	News/Talk	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Los Angeles
KFWB	980	5 kw / 5 kw	News/Talk	CNN+, AP	Infinity Radio Sales	CBS/Infinity	Los Angeles
KHJ	930	5 kw / 5 kw	Hispanic	Ind.	—	Liberman Broadcasting, Inc.	Los Angeles
KLAC	570	5 kw / 5 kw	News/Talk	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Los Angeles
KLTX	1390	5 kw / 3.6 kw	Hispanic	Ind.	—	Salem Communications Corp.	Long Beach
KNX	1070	50 kw / 50 kw	News/Talk	CBS	Infinity Radio Sales	CBS/Infinity	Los Angeles
KRLA	870	20 kw / 3 kw	News/Talk	SRN, Jones	Christal	Salem Communications Corp.	Glendale
KTNQ	1020	50 kw / 50 kw	Hispanic	CRC	Katz Hispanic	Hispanic Broadcasting Corp.	Los Angeles
KWKU	1220	250 w / 250 w	simul. KWKWAA	Ind.	Lotus	Lotus Communications Corp.	Pomona
KWKW	1330	5 kw / 5 kw	Hispanic	Ind.	Lotus	Lotus Communications Corp.	Los Angeles
KXTA	1150	50 kw / 44 kw	Sports	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Los Angeles

**FM Stations**

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBIG	104.3	105 kw @2,893	AC	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Los Angeles
KBUA	94.3	3 kw @26	simul. KBUEFF	Ind.	—	Liberman Broadcasting, Inc.	San Fernando
KBUE	105.5	3 kw @466	Hispanic	Ind.	—	Liberman Broadcasting, Inc.	Long Beach
KCBS	93.1	28.5 kw @3,496	AOR	CBS	Infinity Radio Sales	CBS/Infinity	Los Angeles
KCMG	92.3	43 kw @2,910	Oldies	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Los Angeles
KFSG	96.3	54 kw @480	Hispanic	Ind.	Caballero	Spanish Broadcasting System	Los Angeles
KFSH	95.9	6 kw @328	Religion	Ind.	Christal	Salem Communications Corp.	Anaheim
KIIS	102.7	8 kw @2,960	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Los Angeles
KJLH	102.3	5.6 kw @338	Black	AURN	McGavren-Guild	TAXI Productions, Inc.	Compton
KKBT	100.3	5.3 kw @3,004	Black	Ind.	Katz	Radio One	Los Angeles
KKLA	99.5	10.7 kw @2,880	Religion	SRN	Christal	Salem Communications Corp.	Los Angeles
KLAX	97.9	33 kw @604	Hispanic	Ind.	Caballero	Spanish Broadcasting System	East Los Angeles
KLOS	95.5	63 kw @3,129	AOR	ABC	ABC Radio Sales	ABC Inc.	Los Angeles
KLSX	97.1	20.9 kw @3,001	News/Talk	Ind.	Infinity Radio Sales	CBS/Infinity	Los Angeles
KLVE	107.5	29.5 kw @2,998	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Los Angeles
KLYY	107.1	6 kw @-43	Hispanic	Ind.	—	Big City Radio	Arcadia
KMJR	93.5	6 kw @282	Religion	Ind.	—	Spanish Broadcasting System	Redondo Beach
KMZT	105.1	17.6 kw @2,886	Classical/Fine Arts	Ind.	McGavren-Guild	Mount Wilson FM Broadcasters	Los Angeles
KNJR	93.5	6 kw @-128	simul. KMJRFF	Ind.	—	Spanish Broadcasting System	Ontario
KOST	103.5	12.5 kw @3,113	AC	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Los Angeles
KPWR	105.9	25 kw @3,034	Black	Ind.	D & R Radio	Emmis Broadcasting	Los Angeles
KRCD	103.9	4.1 kw @387	simul. KRCVFF	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Inglewood
KRCV	98.3	600 w @1,004	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	West Covina
KROQ	106.7	5.6 kw @1,387	AOR	Ind.	Infinity Radio Sales	CBS/Infinity	Pasadena
KRTH	101.1	51 kw @3,129	Oldies	Ind.	Infinity Radio Sales	CBS/Infinity	Los Angeles
KSCA	101.9	1.75 kw @3,090	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Glendale
KSSC	103.1	3 kw @266	simul. KSSEFFF	Ind.	Caballero	Entravision Holdings	Santa Monica
KSSD	103.1	2 kw @300	simul. KSSEFFF	Ind.	Caballero	Entravision Holdings	Newport Beach
KSSE	97.5	72 kw @1,827	Hispanic	Ind.	Caballero	Entravision Holdings	Riverside
KTWV	94.7	58 kw @2,831	Jazz	WW1/MBS	Infinity Radio Sales	CBS/Infinity	Los Angeles
KVVS	97.7	6 kw @328	simul. KIISFF	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Mojave
KWIZ	96.7	6 kw @203	Hispanic	Ind.	—	Liberman Broadcasting, Inc.	Santa Ana
KWVE	107.9	530 w @3,791	Religion	Ind.	—	Calvary Chapel of Costa Mesa	San Clemente
KYSR	98.7	75 kw @1,180	AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Los Angeles
KZLA	93.9	18.5 kw @3,136	Country	Ind.	D & R Radio	Emmis Broadcasting	Los Angeles

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KFRG-F	Country	95.1	San Bernardino
KGGI-F	CHR	99.1	Riverside
XTRA	Sports	690	Tijuana



<b>Consolidation Report</b>	<b>12+</b>	<b>25-54</b>
	<b>(%)</b>	<b>(%)</b>
<b>ABC Inc.</b>	5.0	5.8
KABC AM,KDIS AM,KLOS FM		
<b>CBS/Infinity</b>	20.1	20.3
KCBS FM,KFWB AM,KLSX FM,KNX AM,KROQ FM,KRTH FM,KTWV FM		
<b>Clear Channel Communications</b>	20.6	20.2
KBIG FM,KCMG FM,KFI AM,KIIS FM,KLAC AM,KOST FM,KVVS FM,KXTA AM,KYSR FM		
<b>Emmis Broadcasting</b>	6.8	5.0
KPWR FM,KZLA FM		
<b>Entravision Holdings</b>	2.0	1.9
KSSC FM,KSSD FM,KSSE FFF,KSSE FM		
<b>Hispanic Broadcasting Corp.</b>	11.7	14.0
KLVE FM,KRCD FM,KRCV FM,KSCA FM,KTNQ AM		
<b>Lieberman Broadcasting, Inc.</b>	4.9	4.5
KBUA FM,KBUE FM,KHJ AM,KWIZ FM		
<b>Lotus Communications Corp.</b>	0.5	0.7
KWKU AM,KWKW AM		
<b>Salem Communications Corp.</b>	2.8	2.7
KFSH FM,KKLA FM,KLTX AM,KRLA AM		
<b>Spanish Broadcasting System</b>	3.5	3.9
KFSG FM,KLAX FM,KMJR FM,KNJR FM		
	<b>77.9</b>	<b>79.0</b>

<b>Format Performance</b>	<b>AM</b>	<b>FM</b>	<b>Totals</b>	<b>Percent</b>
AC	0 (0)	1469 (3)	1469 (3)	9.7
AOR	0 (0)	1596 (3)	1596 (3)	10.6
Black/Urban	0 (0)	1569 (3)	1569 (3)	10.4
CHR	0 (0)	839 (3)	839 (3)	5.6
Classical/Fine Arts	0 (0)	270 (1)	270 (1)	1.8
Country	0 (0)	546 (2)	546 (2)	3.6
Hispanic	727 (6)	3381 (13)	4175(20)	27.7
Jazz	0 (0)	578 (1)	578 (1)	3.8
News/Talk	2100 (6)	364 (1)	2464 (7)	16.3
Oldies	0 (0)	908 (2)	908 (2)	6.0
Other	81 (1)	0 (0)	81 (1)	0.5
Religion	0 (0)	444 (5)	444 (5)	2.9
Soft AC	(0)	(0)	(0)	0.0
Sports	155 (2)	0 (0)	155 (2)	1.0
Standards/EZ	(0)	(0)	(0)	0.0
<b>Totals</b>	<b>3063(15)</b>	<b>11964 (37)</b>	<b>15094 (53)</b>	

Note KLAC-570 Old Format: adult standards New Format: to be talk (April) CA Los Angeles

# LOUISVILLE

**Arbitron Rank** 54 **Pop (12+)** 875,800 **Stations** 27 / 26 **% Below Line** 0.4  
**Market TSL in Hours** 18.8 **Diaries** 1492 / 587.0:1 / 54.5% **% Not Listed** 13.6  
**Average Persons Rating** 14.1 **12+ FM Share (Metro)** 71.4 **Sample Target** 1520

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Wln 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1	WHAS	183 / 14.8	10.7	11.5	10.4	10.4	11.9	2415 / 27.6	23.9	22.2	Clear Channel Communications
2	WAMZ-F	117 / 9.4	14.1	13.8	12.8	12.8	12.5	1823 / 20.8	23.1	23.0	Clear Channel Communications
3	WDJX-F	96 / 7.8	7.5	8.3	8.9	8.9	8.1	1855 / 21.2	22.1	25.4	Radio One
4	WVEZ-F	71 / 5.8	5.5	5.5	6.0	6.0	5.7	1165 / 13.3	12.3	12.0	Cox Radio
5	WTFX-F	61 / 4.9	4.5	5.4	4.8	4.8	4.9	1169 / 13.3	15.2	13.1	Clear Channel Communications
6	WGZB-F	58 / 4.7	6.5	5.3	4.8	4.8	5.3	984 / 11.2	11.5	10.4	Radio One
7	WQMF-F	52 / 4.2	4.0	3.9	4.1	4.1	4.0	1184 / 13.5	11.2	11.1	Clear Channel Communications
8	WBLO-F	44 / 3.6	3.0	2.9	2.5	2.5	3.0	952 / 10.9	9.4	7.8	Radio One
8	WRKA-F	44 / 3.6	4.2	3.4	3.9	3.9	3.8	1101 / 12.6	12.1	13.4	Cox Radio
10	WSFR-F	36 / 2.9	2.4	4.9	5.2	5.2	3.9	854 / 9.8	10.1	14.2	Cox Radio
10	WKJK	36 / 2.9	1.8	1.9	3.1	3.1	2.4	396 / 4.5	4.3	5.1	Clear Channel Communications
12	WLRS-F	32 / 2.6	2.5	2.7	2.7	2.7	2.6	699 / 8.0	8.5	7.5	Radio One
12	WPTI-F	32 / 2.6	2.6	1.8	2.2	3.0	2.3	739 / 8.4	7.2	7.6	Cox Radio
14	WULV-F	29 / 2.3	2.6	2.1	2.4	2.4	2.3	517 / 5.9	6.5	7.5	Radio One
15	WZKF-F	26 / 2.1	2.7	1.8	1.8	2.0	2.1	888 / 10.1	8.8	10.1	Clear Channel Communications
16	WMJM-F	25 / 2.0	2.9	3.0	2.8	2.8	2.7	545 / 6.2	7.4	6.4	Radio One
17	WAVG	20 / 1.6	0.5	1.3	0.8	0.8	1.1	160 / 1.8	2.0	1.8	Susquehanna Radio Corp.
18	WLOU	19 / 1.6	1.0	1.1	1.3	1.3	1.3	283 / 3.2	2.2	2.7	Mortenson Broadcasting Co.
19	WGTK	19 / 1.5	1.4	1.2	1.1	1.1	1.3	434 / 5.0	5.4	4.9	Salem Communications Corp.
20	WWKY	12 / 1.0	1.1	0.8	0.7	0.7	0.9	321 / 3.7	4.9	3.8	Clear Channel Communications
20	WMPF-F	12 / 1.0	0.8	0.4	0.5	0.5	0.7	115 / 1.3	1.5	1.3	D. R. Rice Bcstg, Inc.
22	WYBL-F	10 / 0.8	1.2	1.0	1.1	1.1	1.0	405 / 4.6	4.6	4.0	Clear Channel Communications
22	WLLV	10 / 0.8	0.9	0.9	0.7	0.7	0.8	164 / 1.9	1.6	1.8	Mortenson Broadcasting Co.
24	WRVI-F	6 / 0.5					0.0	155 / 1.8			Salem Communications Corp.
24	WFIA	6 / 0.5	0.8		0.7	0.7	0.0	151 / 1.7	1.5	2.2	Salem Communications Corp.
24	WTHQ-F	6 / 0.5					0.0	81 / 0.9			Commonwealth Communications
27	WASE-F	5 / 0.4	0.5	0.7			0.0	180 / 2.1	2.4		W & B Broadcasting, Inc.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WDJX-F	1	WAMZ-F	1	WHAS	1	WHAS	1	WHAS	1	WHAS
2	WBLO-F	2	WDJX-F	2	WHAS	2	WAMZ-F	2	WDJX-F	2	WAMZ-F
3	WGZB-F	3	WAMZ-F	3	WHAS	3	WDJX-F	3	WAMZ-F	3	WDJX-F
4	WZKF-F	4	WGZB-F	4	WTFX-F	4	WVEZ-F	4	WBLO-F	4	WVEZ-F
5	WLRS-F	5	WQMF-F	5	WQMF-F	5	WQMF-F	5	WTFX-F	5	WGZB-F
6	WAMZ-F	6	WQMF-F	6	WVEZ-F	6	WQMF-F	6	WTFX-F	6	WQMF-F
7	WVEZ-F	7	WLRS-F	7	WGZB-F	7	WDJX-F	7	WRKA-F	7	WBLO-F
8	WTFX-F	8	WHAS	8	WSFR-F	8	WRKA-F	8	WZKF-F	8	WKJK
9	WSFR-F	9	WPTI-F	9	WPTI-F	9	WULV-F	9	WLRS-F	9	WQMF-F
10	WLOU	10	WVEZ-F	10	WRKA-F	10	WPTI-F	10	WRKA-F	10	WSFR-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WDJX-F	1	WDJX-F	1	WAMZ-F	1	WTFX-F	1	WHAS
2	WTFX-F	2	WAMZ-F	2	WDJX-F	2	WBLO-F	2	WHAS
3	WGZB-F	3	WGZB-F	3	WVEZ-F	3	WDJX-F	3	WAMZ-F
4	WBLO-F	4	WTFX-F	4	WGZB-F	4	WLRS-F	4	WAMZ-F
5	WZKF-F	5	WVEZ-F	5	WTFX-F	5	WQMF-F	5	WPTI-F
6	WVEZ-F	6	WZKF-F	6	WQMF-F	6	WRKA-F	6	WBLO-F
7	WAMZ-F	7	WBLO-F	7	WPTI-F	6	WGZB-F	6	WQMF-F
8	WLRS-F	8	WLRS-F	8	WZKF-F	7	WULV-F	7	WAMZ-F
9	WQMF-F	9	WQMF-F	8	WRKA-F	8	WHAS	8	WPTI-F
10	WSFR-F	10	WPTI-F	10	WBLO-F	9	WTFX-F	9	WSFR-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAVG	1450	1 kw / 1 kw	Country	Jones	Regional Reps/Roslin	Susquehanna Radio Corp.	Jeffersonville
WFIA	900	1 kw / 160 w	Religion	—	Salem Radio Reps	Salem Communications Corp.	Louisville
WGTK	970	5 kw / 5 kw	News/Talk	AP, SRN	Katz	Salem Communications Corp.	Louisville
WHAS	840	50 kw / 50 kw	News/Talk	ABC	Clear Chan.-Diamond	Clear Channel Communications	Louisville
WKJK	1080	10 kw / 1 kw	Standards/EZ List	WW1/MBS, CBS	Clear Chan.-Diamond	Clear Channel Communications	Louisville
WLLV	1240	1 kw / 1 kw	Religion	Ind.	—	Mortenson Broadcasting Co.	Louisville
WLOU	1350	2.2 kw / 500 w	Religion	AURN	Roslin	Mortenson Broadcasting Co.	Louisville
WWKY	790	5 kw / 1 kw	Sports	CBS	Clear Chan.-Diamond	Clear Channel Communications	Louisville

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAMZ	97.5	100 kw @ 500	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Louisville
WBLO	104.3	3 kw @ 328	Black	Ind.	D & R Radio	Radio One	Charlestown
WDJX	99.7	24 kw @ 715	CHR	Ind.	D & R Radio	Radio One	Louisville
WGZB	96.5	3 kw @ 328	Black	ABC	D & R Radio	Radio One	Corydon
WLRS	105.1	1.55 kw @ 551	AOR	Ind.	D & R Radio	Radio One	Shepherdsville
WMJM	101.3	2 kw @ 194	Oldies	ABC	D & R Radio	Radio One	Jeffersontown
WMPI	105.3	2.2 kw @ 512	Country	ABC	Regional Reps	D. R. Rice Bcstg. Inc.	Scottsburg
WPTI	103.9	1.35 kw @ 490	Oldies	Ind.	Christal	Cox Radio	Louisville
WQMF	95.7	28.5 kw @ 644	AOR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Jeffersonville
WRKA	103.1	6 kw @ 275	Oldies	Ind.	Christal	Cox Radio	St. Matthews
WRVI	105.9	1.9 kw @ 413	Religion	SRN	Salem Radio Reps	Salem Communications Corp.	Valley Station
WSFR	107.7	31 kw @ 568	Oldies	Ind.	Christal	Cox Radio	Corydon
WTFX	100.5	37.4 kw @ 554	AOR	Source	Clear Chan.-Diamond	Clear Channel Communications	Louisville
WTHQ	101.7	6 kw @ 328	Country	Jones, CNN+	Regional Reps	Commonwealth Communications	Shelbyville
WULV	102.3	4.3 kw @ 285	Soft AC	Ind.	D & R Radio	Radio One	Louisville
WVEZ	106.9	24.5 kw @ 670	AC	Ind.	Christal	Cox Radio	Louisville
WYBL	93.1	2.15 kw @ 387	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Clarksville
WZKF	98.9	50 kw @ 492	CHR	Premiere	Clear Chan.-Diamond	Clear Channel Communications	Salem

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WASE-F	Oldies	103.5	Radcliff

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>Clear Channel Communications</b>	40.1	37.9
WAMZ FM, WHAS AM, WKJK AM, WQMF FM, WTFX FM, WWKY AM, WYBL FM, WZKF FM		
<b>Cox Radio</b>	14.9	18.6
WPTI FM, WRKA FM, WSFR FM, WVEZ FM		
<b>Mortenson Broadcasting Co.</b>	2.4	1.7
WLLV AM, WLOU AM		
<b>Radio One</b>	23.0	22.2
WBLO FM, WDJX FM, WGZB FM, WLRS FM, WMJM FM, WULV FM		
<b>Salem Communications Corp.</b>	2.5	1.8
WFIA AM, WGTK AM, WRVI FM		
	<b>82.9</b>	<b>82.2</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	71 (1)	71 (1)	6.7
AOR	0 (0)	145 (3)	145 (3)	13.6
Black/Urban	0 (0)	102 (2)	102 (2)	9.6
CHR	0 (0)	122 (2)	122 (2)	11.4
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	20 (1)	144 (4)	164 (5)	15.4
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	202 (2)	0 (0)	202 (2)	18.9
Oldies	0 (0)	142 (5)	142 (5)	13.3
Other	(0)	(0)	(0)	0.0
Religion	35 (3)	6 (1)	42 (4)	3.9
Soft AC	0 (0)	29 (1)	29 (1)	2.7
Sports	12 (1)	0 (0)	12 (1)	1.1
Standards/EZ	36 (1)	0 (0)	36 (1)	3.4
<b>Totals</b>	<b>305 (8)</b>	<b>761 (19)</b>	<b>1067 (27)</b>	

Note WQMF-95.7 Old Format: classic rock New Format: adds Bob & Tom IN Jeffersonville (Lou.)

# MADISON

Arbitron Rank 122	Pop (12+) 353,700	Stations 22 / 19	% Below Line 2.3
Market TSL in Hours 17.9		Diaries 1311 / 269.8:1 / 61.3%	% Not Listed 20.5
Average Persons Rating 13.4		12+ FM Share (Metro) 80.6	Sample Target 1300

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 WMGN-F	AC	44 / 9.3	10.2	9.8	9.7	9.7	9.8	703 / 19.9	17.9	19.4	Mid-West Family Stations
2 WIBA	News/Talk	39 / 8.3	8.7	6.0	5.5	5.5	7.1	636 / 18.0	21.2	15.6	Clear Channel Communications
3 WBZU-F	Oldies	37 / 7.9	3.9	1.9	2.6	2.6	4.1	689 / 19.5	10.3	6.9	Entercom
3 WWQM-F	Country	37 / 7.9	5.6	5.3	6.1	6.1	6.2	539 / 15.2	13.5	13.5	Mid-West Family Stations
5 WZEE-F	CHR	33 / 6.9	8.0	9.8	11.6	11.6	9.1	859 / 24.3	24.9	30.9	Clear Channel Communications
6 WOLX-F	Oldies	27 / 5.8	5.1	7.7	7.9	7.9	6.6	634 / 17.9	18.4	21.5	Entercom
7 WMMM-F	AOR	27 / 5.7	6.0	4.5	4.5	4.5	5.2	481 / 13.6	14.9	13.6	Entercom
8 WIBA-F	AOR	23 / 4.9	4.9	6.4	5.5	5.5	5.4	545 / 15.4	18.2	16.1	Clear Channel Communications
9 WJJO-F	AOR	21 / 4.4	5.4	7.1	6.7	6.7	5.9	405 / 11.4	14.8	13.8	Mid-West Family Stations
10 WMAD-F	AOR	18 / 3.8	3.0	3.8	5.1	5.1	3.9	489 / 13.8	15.4	17.6	Clear Channel Communications
11 WMLI-F	Soft AC	12 / 2.5	2.3	3.0	3.0	3.0	2.7	327 / 9.2	10.0	10.4	Clear Channel Communications
11 WDLS-AA	Standards/EZ List	12 / 2.5	2.2	2.1			0.0	132 / 3.7	3.9		Magnum Radio, Inc.
13 WKPO-F	CHR	11 / 2.3	1.1	2.1	1.6	1.6	1.8	223 / 6.3	4.6	5.1	Good Karma Broadcasting, LCC
14 WTSO	Sports	6 / 1.4	1.7	1.7	1.8	1.8	1.6	217 / 6.1	5.8	5.9	Clear Channel Communications
15 WTDY	News/Talk	6 / 1.3	3.6	3.2	2.0	2.0	2.5	167 / 4.7	7.4	5.8	Mid-West Family Stations
16 WJVL-F	Country	6 / 1.2	0.6	0.4	0.6	0.6	0.7	128 / 3.6	1.9	1.8	Gazette Printing Co.
17 WSJY-F	Soft AC	4 / 0.9	1.3	1.9	1.2	1.2	1.3	142 / 4.0	5.0	4.5	Marathon Media
18 WHIT	Sports	4 / 0.8	1.5	1.7	2.0	2.0	1.5	62 / 1.8	2.7	3.8	Mid-West Family Stations
19 WTMJ	News/Talk	3 / 0.7	0.5		0.4	0.4	0.0	82 / 2.3	2.6	1.3	Journal Broadcast Group
20 WTLX-F	News/Talk	3 / 0.6	0.7	0.4	0.4	0.4	0.5	78 / 2.2	2.6	1.5	Good Karma Broadcasting, LCC
21 WLS	News/Talk	2 / 0.4					0.0	29 / 0.8			ABC Inc.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WZEE-F	1 WBZU-F	1 WBZU-F	1 WBZU-F	1 WMGN-F	1 WIBA	1 WIBA	1 WZEE-F	1 WMGN-F	1 WBZU-F	1 WMGN-F
2 WMAD-F	2 WZEE-F	2 WMGN-F	2 WMGN-F	2 WBZU-F	2 WMGN-F	2 WMGN-F	2 WMAD-F	2 WBZU-F	2 WMGN-F	2 WZEE-F
3 WKPO-F	3 WJJO-F	3 WWQM-F	3 WMMM-F	3 WWQM-F	3 WWQM-F	3 WWQM-F	3 WWQM-F	3 WIBA	3 WWQM-F	3 WWQM-F
4 WJJO-F	4 WWQM-F	4 WMMM-F	4 WWQM-F	4 WMMM-F	4 WOLX-F	4 WBZU-F	3 WMMM-F	4 WWQM-F	4 WZEE-F	4 WIBA
5 WWQM-F	4 WMMM-F	5 WZEE-F	5 WIBA-F	5 WIBA-F	5 WMMM-F	5 WZEE-F	5 WMLI-F	5 WMMM-F	5 WOLX-F	5 WOLX-F
6 WOLX-F	6 WMAD-F	6 WIBA-F	6 WZEE-F	5 WIBA	6 WIBA-F	6 WIBA-F	6 WIBA	6 WOLX-F	6 WMMM-F	6 WBZU-F
7 WIBA-F	7 WMGN-F	7 WJJO-F	7 WIBA	7 WOLX-F	7 WBZU-F	7 WOLX-F	7 WBZU-F	7 WZEE-F	7 WIBA	7 WMMM-F
8 WMGN-F	8 WIBA-F	8 WOLX-F	8 WOLX-F	8 WZEE-F	8 WDLS-AA	8 WMMM-F	8 WMGN-F	8 WJJO-F	8 WJJO-F	8 WIBA-F
9 WMLI-F	9 WKPO-F	9 WIBA	9 WJJO-F	9 WJJO-F	9 WMLI-F	9 WJJO-F	9 WKPO-F	9 WIBA-F	9 WIBA-F	9 WMAD-F
10 WJVL-F	10 WOLX-F	10 WMAD-F	10 WMAD-F	10 WMLI-F	10 WZEE-F	10 WMAD-F	10 WOLX-F	10 WMAD-F	10 WMAD-F	10 WJJO-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 WZEE-F	1 WZEE-F	1 WZEE-F	1 WMGN-F	1 WMGN-F	1 WWQM-F	1 WBZU-F	1 WBZU-F	1 WBZU-F	1 WBZU-F	
2 WMAD-F	2 WBZU-F	2 WBZU-F	2 WZEE-F	2 WBZU-F	2 WMAD-F	2 WJJO-F	2 WJJO-F	2 WMMM-F	2 WMGN-F	
3 WMGN-F	3 WMGN-F	3 WMGN-F	3 WBZU-F	3 WZEE-F	3 WMMM-F	3 WMMM-F	3 WMMM-F	3 WWQM-F	3 WIBA-F	
4 WWQM-F	4 WMAD-F	4 WMMM-F	4 WWQM-F	4 WWQM-F	4 WJJO-F	4 WJJO-F	4 WJJO-F	4 WIBA-F	4 WBA-F	
5 WBZU-F	5 WJJO-F	5 WMLI-F	5 WMMM-F	5 WMMM-F	5 WZEE-F	5 WIBA-F	5 WWQM-F	5 WJJO-F	5 WWQM-F	
6 WJJO-F	6 WWQM-F	6 WKPO-F	6 WOLX-F	6 WOLX-F	6 WIBA-F	6 WMAD-F	6 WMGN-F	6 WMGN-F	5 WMMM-F	
7 WKPO-F	7 WMMM-F	7 WJJO-F	7 WMAD-F	7 WMLI-F	7 WOLX-F	7 WIBA	7 WZEE-F	7 WIBA	7 WOLX-F	
8 WOLX-F	8 WKPO-F	8 WWQM-F	8 WIBA-F	8 WIBA-F	8 WKPO-F	8 WMGN-F	8 WTSO	8 WMAD-F	8 WJJO-F	
9 WMMM-F	9 WMLI-F	9 WIBA-F	9 WMLI-F	9 WIBA	9 WBZU-F	9 WKPO-F	9 WZEE-F	9 WOLX-F	9 WMAD-F	
10 WMLI-F	10 WOLX-F	10 WMAD-F	10 WJJO-F	10 WJJO-F	10 WIBA	10 WTSO	10 WKPO-F	10 WZEE-F	10 WTSO	
							10 WIBA			

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDLS	900	1 kw / 229 w	Standards/EZ List	Jones, AP	—	Magnum Radio, Inc.	Wisconsin Dells
WHIT	1550	5 kw / kw	Sports	—	McGavren-Guild	Mid-West Family Stations	Madison
WIBA	1310	5 kw / 5 kw	News/Talk	CBS, ESPN, WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Madison
WIBU	1240	1 kw / 1 kw	simul. WDLSAA	Jones, AP	—	Radio Hill Broadcasting, Inc.	Poynette
WTDY	1670	10 kw / 1 kw	News/Talk	ABC, CNN+, WW1/MBS	McGavren-Guild	Mid-West Family Stations	Madison
WTSO	1070	10 kw / 5 kw	Sports	ESPN	Clear Chan.-Diamond	Clear Channel Communications	Madison

### FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBZU	105.1	6 kw @243	Oldies	Ind.	McGavren-Guild	Entercom	Wausaukee
WIBA	101.5	50 kw @1,013	AOR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Madison
WJJO	94.1	50 kw @492	AOR	Ind.	McGavren-Guild	Mid-West Family Stations	Watertown
WKPO	105.9	1.7 kw @482	CHR	Ind.	Allied Radio Ptnrs.	Good Karma Broadcasting, LCC	Evansville
WMAD	92.1	3.9 kw @410	AOR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Sun Prairie
WMGN	98.1	50 kw @575	AC	Ind.	McGavren-Guild	Mid-West Family Stations	Madison
WMLI	96.3	5.1 kw @672	Soft AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Sauk City
WMMM	105.5	2 kw @573	AOR	Ind.	McGavren-Guild	Entercom	Verona
WOLX	94.9	37.5 kw @1,600	Oldies	Ind.	McGavren-Guild	Entercom	Baraboo
WSJY	107.3	26 kw @674	Soft AC	ABC	McGavren-Guild	Marathon Media	Ft. Atkinson
WTLX	100.5	6 kw @328	News/Talk	WW1/MBS	Infinity Radio Sales	Good Karma Broadcasting, LCC	Columbus
WWQM	106.3	4.5 kw @374	Country	Ind.	McGavren-Guild	Mid-West Family Stations	Middleton
WZEE	104.1	12 kw @1,004	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Madison

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WJVL-F	Country	99.9	Janesville
WLS	News/Talk	890	Chicago
WTMJ	News/Talk	620	Milwaukee

Consolidation Report	12+	25-54
	(%)	(%)
Clear Channel Communications	27.8	24.9
WIBA FM, WIBA AM, WMAD FM, WMLI FM, WTSO AM, WZEE FM		
Entercom	19.4	24.1
WBZU FM, WMMM FM, WOLX FM		
Good Karma Broadcasting, LCC	2.9	2.5
WKPO FM, WTLX FM		
Mid-West Family Stations	23.7	26.4
WHIT AM, WJJO FM, WMGN FM, WTDY AM, WWQM FM		
	73.8	77.9

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	44 (1)	44 (1)	11.7
AOR	0 (0)	89 (4)	89 (4)	23.6
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	44 (2)	44 (2)	11.7
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	43 (2)	43 (2)	11.4
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	51 (4)	3 (1)	54 (5)	14.3
Oldies	0 (0)	65 (2)	65 (2)	17.2
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	16 (2)	16 (2)	4.2
Sports	10 (2)	0 (0)	10 (2)	2.7
Standards/EZ	12 (2)	0 (0)	12 (2)	3.2
<b>Totals</b>	<b>73 (8)</b>	<b>304 (14)</b>	<b>377 (22)</b>	

# MEMPHIS

Arbitron Rank 45	Pop (12+) 975,700	Stations 22 / 22	% Below Line 0.0
Market TSL in Hours 20.6	Diaries 1527 / 639,0:1 / 53.7%	% Not Listed 11.8	
Average Persons Rating 15.3	12+ FM Share (Metro) 72.3	Sample Target 1490	

12+Metro	Format	Winter 01 1/4 Share	Fail 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 WHRK-F	Black	117 / 7.8	7.6	7.8	8.0	8.0	7.8	1901 / 19.5	20.8	23.3	Clear Channel Communications
2 WRBO-F	Black	113 / 7.5	8.1	8.2	6.6	6.6	7.6	1586 / 16.3	15.6	15.7	Barnstable Broadcasting, Inc.
3 WLOK	Religion	106 / 7.1	5.9	6.9	4.8	4.8	6.2	1030 / 10.6	10.1	10.4	Gilliam Communications, Inc.
4 KXHT-F	Black	97 / 6.5	5.4	6.1	7.6	7.6	6.4	1502 / 15.4	15.4	18.2	Flinn Broadcasting
5 WGKX-F	Country	93 / 6.2	4.6	5.1	4.6	4.6	5.1	1454 / 14.9	13.5	13.6	Barnstable Broadcasting, Inc.
6 WDIA	Black	92 / 6.2	6.9	6.6	7.5	7.5	6.8	1143 / 11.7	12.8	11.9	Clear Channel Communications
7 KJMS-F	Black	90 / 6.0	5.6	5.7	5.3	5.3	5.7	1416 / 14.5	14.7	14.8	Clear Channel Communications
8 WRVR-F	AC	78 / 5.2	5.8	5.5	5.3	5.3	5.5	1261 / 12.9	12.1	13.3	Entercom
9 WSRR-F	Oldies	64 / 4.3	2.6	2.7	2.5	2.5	3.0	1216 / 12.5	9.5	9.2	Barnstable Broadcasting, Inc.
9 WEGR-F	AOR	64 / 4.3	4.7	4.0	6.4	6.4	4.8	1065 / 10.9	11.5	13.1	Clear Channel Communications
11 WMC-F	AC	62 / 4.1	4.3	4.8	5.9	5.9	4.8	1133 / 11.6	12.5	13.3	CBS/Infinity
12 WMBZ-F	AC	56 / 3.8	2.3	2.6	2.6	2.6	2.8	1107 / 11.3	8.3	10.3	Entercom
13 WREC	News/Talk	53 / 3.5	4.6	3.6	3.0	3.0	3.7	953 / 9.8	9.6	6.6	Clear Channel Communications
14 WKSL-F	CHR	41 / 2.8	4.4	4.3	3.9	3.9	3.8	1037 / 10.6	12.9	13.5	Flinn Broadcasting
15 WOTO-F	Oldies	40 / 2.7	2.4	2.4	3.2	3.2	2.7	675 / 6.9	7.3	8.5	Clear Channel Communications
16 WMFS-F	AOR	39 / 2.6	2.7	2.2	2.6	2.6	2.5	792 / 8.1	7.1	7.8	Belz Broadcasting Co.
17 KWAM	Religion	30 / 2.0	1.8	1.4	3.2	3.2	2.1	534 / 5.5	6.3	7.5	Concord Media
18 WMC	News/Talk	21 / 1.4	1.0	1.2	0.8	0.8	1.1	576 / 5.9	4.5	3.4	CBS/Infinity
19 WJCE	Standards/EZ List	20 / 1.3	2.2	0.7	0.5	0.5	1.2	302 / 3.1	3.9	2.4	Entercom
20 WHBQ	Sports	18 / 1.2	1.3	1.3	0.8	0.8	1.2	425 / 4.4	4.3	3.0	Flinn Broadcasting
20 WCRV	Religion	18 / 1.2	1.9	1.5	1.5	1.5	1.5	420 / 4.3	4.8	4.2	Bott Broadcasting Co.
22 WBBP	Religion	8 / 0.5	1.0	1.2	0.6	0.6	0.8	193 / 2.0	3.0	2.3	Bountiful Blessings, Inc.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KXHT-F	1 WHRK-F	1 WRBO-F	1 WRBO-F	1 WRBO-F	1 WLOK	1 WDIA	1 KXHT-F	1 WLOK	1 WHRK-F	1 WDIA
2 WHRK-F	2 KXHT-F	2 KJMS-F	2 KJMS-F	2 KJMS-F	2 WDIA	2 WLOK	2 WHRK-F	2 WRBO-F	2 WRBO-F	2 WHRK-F
3 WKSL-F	3 WRBO-F	3 WHRK-F	3 WEGR-F	3 WLOK	3 WRBO-F	3 WGKX-F	3 WRBO-F	3 WGKX-F	3 KXHT-F	3 KXHT-F
4 WKX-F	4 KJMS-F	4 WEGR-F	4 WHRK-F	4 WEGR-F	4 WGKX-F	4 WHRK-F	4 KJMS-F	3 WRVR-F	4 WKX-F	4 WRBO-F
5 KJMS-F	5 WEGR-F	5 KXHT-F	5 WMC-F	4 WSRR-F	4 WRVR-F	5 WEGR-F	5 WLOK	5 WREC	5 WLOK	5 WLOK
6 WMBZ-F	6 WMC-F	6 WKX-F	6 WSRR-F	4 WRVR-F	6 WREC	6 KJMS-F	6 WSRR-F	6 WHRK-F	6 WEGR-F	6 KJMS-F
7 WMFS-F	6 WMFS-F	7 WSRR-F	7 WDIA	7 WKX-F	7 KJMS-F	7 WRBO-F	7 WKSL-F	7 WMC-F	7 WRVR-F	7 WKX-F
8 WEGR-F	8 WMBZ-F	8 WMC-F	8 WKX-F	8 WHRK-F	7 WSRR-F	8 WMC-F	8 WDIA	8 KJMS-F	8 KJMS-F	8 WRVR-F
9 WRBO-F	9 WKX-F	9 WMBZ-F	9 WRVR-F	9 WMC-F	9 WOTO-F	9 WRVR-F	9 WRVR-F	9 WSRR-F	9 WSRR-F	9 WSRR-F
10 WSRR-F	10 WSRR-F	9 WDIA	10 WMBZ-F	10 WLOK	10 WMC-F	10 KXHT-F	9 WKX-F	9 WMBZ-F	10 WMC-F	9 WKSL-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WHRK-F	1 KJMS-F	1 KJMS-F	1 KJMS-F	1 KJMS-F	1 KXHT-F	1 KXHT-F	1 WRBO-F	1 WRBO-F	1 WRBO-F
2 KJMS-F	2 WHRK-F	2 WMC-F	2 WRBO-F	2 WRBO-F	2 WHRK-F	2 WHRK-F	2 WHRK-F	2 WEGR-F	2 WEGR-F
3 KXHT-F	3 WMC-F	3 WHRK-F	3 WHRK-F	3 WMC-F	3 WMBZ-F	3 WEGR-F	3 WRBO-F	3 KXHT-F	3 WSRR-F
4 WRBO-F	4 KXHT-F	4 WRBO-F	4 WMC-F	3 WRVR-F	3 WKX-F	4 WEGR-F	4 KXHT-F	4 WHRK-F	4 WDIA
5 WKX-F	5 WRBO-F	5 WLOK	5 WRVR-F	5 WLOK	5 WMFS-F	5 WMFS-F	5 WSRR-F	5 KJMS-F	5 KJMS-F
6 WMBZ-F	6 WMBZ-F	5 KXHT-F	6 WLOK	6 WKX-F	6 WRBO-F	6 WMBZ-F	6 WSRR-F	6 WHRK-F	6 WHRK-F
7 WEGR-F	7 WKX-F	7 WMBZ-F	7 WKX-F	7 WHRK-F	7 WRVR-F	7 WKX-F	7 KJMS-F	7 WMBZ-F	7 WMFS-F
8 WMFS-F	8 WLOK	8 WRVR-F	8 WDIA	8 WDIA	8 WEGR-F	8 WSRR-F	7 WMBZ-F	8 WKX-F	7 WKX-F
9 KWAM	9 WSRR-F	9 WSRR-F	9 WSRR-F	9 WSRR-F	9 WSRR-F	9 KJMS-F	9 WHBQ	8 WDIA	9 KXHT-F
10 WMC-F	9 WRVR-F	10 WKX-F	9 WMBZ-F	10 WMBZ-F	10 KJMS-F	10 WHBQ	10 WKX-F	10 KJMS-F	10 WREC
10 WDIA						10 WRVR-F			

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KWAM	990	10 kw / 450 w	Religion	WW1/MBS	Clear Chan.-Diamond	Concord Media	Memphis
WBBP	1480	5 kw / 41 w	Religion	Ind.	—	Bountiful Blessings, Inc.	Memphis
WCRV	640	50 kw / 480 w	Religion	USA	Salem Radio Reps	Bott Broadcasting Co.	Collierville
WDIA	1070	50 kw / 5 kw	Black	ABC, CBS	Clear Chan.-Diamond	Clear Channel Communications	Memphis
WHBQ	560	5 kw / 1 kw	Sports	ESPN, CBS, WW1/MBS	Allied Radio Ptnrs.	Flinn Broadcasting	Memphis
WJCE	680	10 kw / 5 kw	Standards/EZ List	ABC	D & R Radio	Entercom	Memphis
WLOK	1340	1 kw / 1 kw	Religion	Ind.	Roslin	Gilliam Communications, Inc.	Memphis
WMC	790	5 kw / 5 kw	News/Talk	CBS	McGavren-Guild	CBS/Infinity	Memphis
WREC	600	5 kw / 5 kw	News/Talk	ABC, AP	Clear Chan.-Diamond	Clear Channel Communications	Memphis

### FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KJMS	101.1	100 kw @450	Black	ABC, AURN	Clear Chan.-Diamond	Clear Channel Communications	Memphis
KXHT	107.1	2.75 kw @479	Black	Ind.	Allied Radio Ptnrs.	Flinn Broadcasting	Marion
WEGR	102.7	87 kw @945	AOR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Memphis
WGKX	105.9	100 kw @993	Country	Ind.	Katz	Barnstable Broadcasting, Inc.	Memphis
WHRK	97.1	100 kw @530	Black	CBS, ABC	Clear Chan.-Diamond	Clear Channel Communications	Memphis
WKSL	107.5	3 kw @328	CHR	Ind.	Allied Radio Ptnrs.	Flinn Broadcasting	Germantown
WMBZ	94.1	50 kw @472	AC	Ind.	D & R Radio	Entercom	Germantown
WMC	99.7	300 kw @908	AC	Source	McGavren-Guild	CBS/Infinity	Memphis
WMFS	92.9	6 kw @328	AOR	Ind.	—	Belz Broadcasting Co.	Bartlett
WOTO	95.7	6 kw @328	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Olive Branch
WRBO	103.5	100 kw @587	Black	Ind.	Katz	Barnstable Broadcasting, Inc.	Como
WRVR	104.5	100 kw @751	AC	Ind.	D & R Radio	Entercom	Memphis
WSRR	98.1	100 kw @768	Oldies	Ind.	Katz	Barnstable Broadcasting, Inc.	Millington

<b>Consolidation Report</b>	<b>12+</b>	<b>25-54</b>
	<b>(%)</b>	<b>(%)</b>
<b>Barnstable Broadcasting, Inc.</b>	18.0	21.5
WGKX FM, WRBO FM, WSRR FM		
<b>CBS/Infinity</b>	5.5	6.3
WMC AM, WMC FM		
<b>Clear Channel Communications</b>	30.5	30.6
KJMS FM, WDIA AM, WEGR FM, WHRK FM, WOTO FM, WREC AM		
<b>Entercom</b>	10.3	10.8
WJCE AM, WMBZ FM, WRVR FM		
<b>Flinn Broadcasting</b>	10.5	7.3
KXHT FM, WHBQ AM, WKSL FM		
	<b>74.8</b>	<b>76.5</b>

<b>Format Performance</b>	<b>AM</b>	<b>FM</b>	<b>Totals</b>	<b>Percent</b>
<b>AC</b>	0 (0)	196 (3)	196 (3)	14.9
<b>AOR</b>	0 (0)	102 (2)	102 (2)	7.7
<b>Black/Urban</b>	92 (1)	417 (4)	509 (5)	38.6
<b>CHR</b>	0 (0)	41 (1)	41 (1)	3.1
<b>Classical/Fine Arts</b>	(0)	(0)	(0)	0.0
<b>Country</b>	0 (0)	93 (1)	93 (1)	7.1
<b>Hispanic</b>	(0)	(0)	(0)	0.0
<b>Jazz</b>	(0)	(0)	(0)	0.0
<b>News/Talk</b>	73 (2)	0 (0)	73 (2)	5.5
<b>Oldies</b>	0 (0)	104 (2)	104 (2)	7.9
<b>Other</b>	(0)	(0)	(0)	0.0
<b>Religion</b>	163 (4)	0 (0)	163 (4)	12.4
<b>Soft AC</b>	(0)	(0)	(0)	0.0
<b>Sports</b>	18 (1)	0 (0)	18 (1)	1.4
<b>Standards/EZ</b>	20 (1)	0 (0)	20 (1)	1.5
<b>Totals</b>	<b>366 (9)</b>	<b>953 (13)</b>	<b>1319 (22)</b>	

Note WOGY-FM-94.1 Old Format: country New Format: modern AC "The Buzz" TN Germantown (Memphis)

# MIAMI-FT. LAUDERDALE-HOLLYWOOD

Arbitron Rank 12	Pop (12+) 3,200,700	Stations 33 / 30	% Below Line 2.7
Market TSL in Hours 22.8	Diaries 4633 / 690.8:1 / 44.8%	% Not Listed 11.3	
Average Persons Rating 17.2	12+ FM Share (Metro) 76.2	Sample Target 4710	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 WEDR-F	Black	395 / 7.2	7.3	7.6	6.2	6.2	7.1	5236 / 16.4	16.7	15.9	Cox Radio
2 WAQI	Hispanic	302 / 5.5	5.6	4.9	6.7	6.7	5.7	2211 / 6.9	7.0	8.5	Hispanic Broadcasting Corp.
3 WPOW-F	CHR	280 / 5.1	5.1	5.7	5.1	5.1	5.3	5820 / 18.2	18.0	18.4	Beasley Broadcast Group
4 WLYF-F	Soft AC	263 / 4.8	4.9	4.6	4.6	4.6	4.7	3748 / 11.7	12.1	11.8	Jefferson-Pilot Communications
5 WAMR-F	Hispanic	255 / 4.6	5.1	4.0	4.3	4.3	4.5	3457 / 10.8	10.7	10.8	Hispanic Broadcasting Corp.
6 WTMI-F	Classical/Fine Arts	216 / 3.9	3.8	3.7	3.5	3.5	3.7	3013 / 9.4	9.0	9.0	Cox Radio
7 WHQT-F	Black	210 / 3.8	4.2	4.5	4.3	4.3	4.2	2874 / 9.0	11.1	10.5	Cox Radio
8 WHYI-F	CHR	207 / 3.8	4.3	4.0	3.7	3.7	4.0	4872 / 15.2	14.9	15.7	Clear Channel Communications
9 WRMA-F	Hispanic	197 / 3.6	2.9	3.6	2.8	2.8	3.2	2997 / 9.4	7.8	7.7	Spanish Broadcasting System
10 WLVE-F	Jazz	193 / 3.5	3.5	3.3	3.6	3.6	3.5	2887 / 9.0	9.8	10.4	Clear Channel Communications
11 WXDJ-F	Hispanic	185 / 3.4	3.1	3.0	3.7	3.7	3.3	3239 / 10.1	8.9	9.9	Spanish Broadcasting System
12 WZTA-F	AOR	182 / 3.3	2.3	3.0	3.4	3.4	3.0	3128 / 9.8	7.5	9.0	Clear Channel Communications
13 WKIS-F	Country	181 / 3.3	2.8	3.7	3.9	3.9	3.4	2578 / 8.1	7.7	9.6	Beasley Broadcast Group
14 WBGJ-F	AOR	176 / 3.2	2.7	2.7	2.8	2.8	2.8	3171 / 9.9	8.1	9.3	Clear Channel Communications
15 WIOD	News/Talk	160 / 2.9	3.3	2.8	2.3	2.3	2.8	2716 / 8.5	9.9	9.3	Clear Channel Communications
16 WMXJ-F	Oldies	159 / 2.9	3.1	2.6	3.4	3.4	3.0	3129 / 9.8	10.0	10.3	Jefferson-Pilot Communications
17 WCMQ-F	Hispanic	154 / 2.8	3.4	3.6	2.8	2.8	3.2	2177 / 6.8	6.9	5.7	Spanish Broadcasting System
18 WQAM	Sports	152 / 2.8	2.2	2.4	3.2	3.2	2.6	2292 / 7.2	6.6	6.9	Beasley Broadcast Group
19 WFLC-F	AC	147 / 2.7	3.5	3.4	3.0	3.0	3.2	3162 / 9.9	12.4	11.3	Cox Radio
20 WRTO-F	Hispanic	126 / 2.3	1.8	2.0	1.8	1.8	2.0	2619 / 8.2	7.1	7.3	Hispanic Broadcasting Corp.
21 WMGE-F	Oldies	123 / 2.2	2.9	2.5	2.5	2.5	2.5	2558 / 8.0	8.8	8.0	Clear Channel Communications
22 WSUA	Hispanic	88 / 1.6	1.4	1.4	1.1	1.1	1.4	913 / 2.9	2.8	2.7	WSUA Broadcasting Corp.
23 WJNA	Standards/EZ List	82 / 1.5	1.2	1.4	0.7	0.0	0.0	997 / 3.1	2.5	4.2	James Crystal Enterprises
24 WQBA	Hispanic	71 / 1.3	1.6	1.8	1.7	1.7	1.6	1033 / 3.2	3.5	3.9	Hispanic Broadcasting Corp.
25 WINZ	News/Talk	60 / 1.1	0.9	1.2	1.0	1.0	1.1	1208 / 3.8	2.8	3.8	Clear Channel Communications
26 WWFE	Hispanic	48 / 0.9	0.8	0.9	1.5	1.5	1.0	721 / 2.3	2.6	3.4	Fenix Broadcasting Corp.
27 WAVS	Other	45 / 0.8	0.8	0.5	0.5	0.5	0.7	494 / 1.5	1.5	1.3	Roy Bresky
28 WNMA	Hispanic	43 / 0.8	0.6	1.0	0.5	0.5	0.7	749 / 2.3	2.2	1.8	Radio Unica
29 WMBM	Religion	40 / 0.7	0.8	0.7	1.2	1.2	0.9	447 / 1.4	1.7	2.1	New Birth Broadcasting Corp.
30 WRMF-F	AC	36 / 0.7	0.5	0.6	0.4	0.4	0.6	708 / 2.2	1.9	2.4	James Crystal Enterprises
31 WKAT	Hispanic	32 / 0.6	0.6	0.4	0.8	0.8	0.6	432 / 1.4	1.2	1.3	Spanish Media Broadcasting
31 WACC	Hispanic	32 / 0.6	0.9	0.7	0.9	0.9	0.8	464 / 1.5	1.5	1.5	Radio Peace Catholic Broadcasting
33 WEAT-F	Soft AC	26 / 0.5	0.5	0.6	0.6	0.6	0.6	687 / 2.1	2.1	2.1	CBS/Infinity

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WEDR-F	1 WEDR-F	1 WEDR-F	1 WEDR-F	1 WEDR-F	1 WAQI	1 WAQI	1 WEDR-F	1 WLYF-F	1 WEDR-F	1 WEDR-F
2 WPOW-F	2 WPOW-F	2 WPOW-F	2 WHQT-F	2 WHQT-F	2 WLYF-F	1 WAMR-F	2 WAQI	2 WAQI	2 WPOW-F	2 WPOW-F
3 WHYI-F	3 WZTA-F	3 WHQT-F	3 WBGJ-F	3 WBGJ-F	3 WAMR-F	3 WEDR-F	3 WPOW-F	3 WEDR-F	3 WLYF-F	3 WAMR-F
4 WZTA-F	4 WHYI-F	4 WZTA-F	4 WLYF-F	4 WLYF-F	4 WTMI-F	4 WBGJ-F	4 WHQT-F	4 WQAM	4 WHYI-F	4 WTMI-F
5 WFLC-F	5 WBGJ-F	4 WBGJ-F	5 WRMA-F	5 WAMR-F	5 WLVE-F	5 WZTA-F	5 WHYI-F	5 WIOD	5 WAQI	5 WXDJ-F
6 WXDJ-F	6 WXDJ-F	6 WHYI-F	5 WZTA-F	6 WXDJ-F	6 WIOD	6 WLYF-F	6 WTMI-F	6 WAMR-F	6 WTMI-F	6 WLVE-F
7 WRTO-F	7 WHQT-F	7 WRMA-F	7 WPOW-F	7 WRMA-F	7 WKIS-F	7 WHQT-F	7 WRMA-F	7 WLVE-F	7 WHQT-F	7 WHYI-F
7 WHQT-F	8 WRMA-F	8 WLYF-F	8 WAMR-F	8 WZTA-F	8 WMXJ-F	8 WPOW-F	7 WLVE-F	8 WRMA-F	8 WZTA-F	7 WAQI
9 WMXJ-F	9 WFLC-F	9 WXDJ-F	9 WHYI-F	9 WPOW-F	8 WRMA-F	9 WRMA-F	9 WLYF-F	9 WPOW-F	9 WKIS-F	9 WLYF-F
9 WKIS-F	10 WMGE-F	10 WAMR-F	10 WFLC-F	9 WHYI-F	10 WHQT-F	10 WTMI-F	10 WZTA-F	9 WTMI-F	9 WXDJ-F	9 WRMA-F
			10 WXDJ-F	9 WFLC-F				9 WAMR-F	9 WKIS-F	9 WKIS-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WEDR-F	1 WEDR-F	1 WEDR-F	1 WEDR-F	1 WEDR-F	1 WPOW-F	1 WZTA-F	1 WZTA-F	1 WEDR-F	1 WBGJ-F
2 WPOW-F	2 WPOW-F	2 WHYI-F	2 WLYF-F	2 WLYF-F	2 WEDR-F	2 WPOW-F	2 WEDR-F	2 WZTA-F	2 WEDR-F
3 WHYI-F	3 WHYI-F	3 WPOW-F	3 WHYI-F	3 WHQT-F	3 WZTA-F	3 WEDR-F	3 WBGJ-F	3 WPOW-F	3 WZTA-F
4 WXDJ-F	4 WHQT-F	4 WHQT-F	3 WHQT-F	4 WAMR-F	4 WHYI-F	4 WBGJ-F	4 WPOW-F	4 WBGJ-F	4 WQAM
5 WRMA-F	5 WRMA-F	5 WFLC-F	5 WPOW-F	5 WRMA-F	5 WBGJ-F	5 WXDJ-F	5 WQAM	5 WHQT-F	5 WHQT-F
6 WZTA-F	6 WXDJ-F	6 WRMA-F	6 WRMA-F	6 WLVE-F	6 WXDJ-F	6 WQAM	6 WXDJ-F	6 WQAM	6 WPOW-F
7 WHQT-F	6 WFLC-F	7 WLYF-F	7 WAMR-F	6 WXDJ-F	7 WFLC-F	7 WHYI-F	7 WHQT-F	7 WXDJ-F	6 WXDJ-F
8 WFLC-F	8 WLYF-F	8 WMGE-F	8 WFLC-F	8 WFLC-F	8 WMGE-F	8 WHQT-F	8 WHYI-F	8 WHYI-F	8 WAMR-F
9 WKIS-F	9 WZTA-F	9 WXDJ-F	9 WXDJ-F	9 WHYI-F	9 WRTO-F	9 WRMA-F	9 WRMA-F	9 WAMR-F	9 WCMQ-F
10 WLYF-F	9 WMGE-F	10 WBGJ-F	10 WMGE-F	10 WMGE-F	10 WRMA-F	10 WMGE-F	10 WAMR-F	9 WRMA-F	10 WRMA-F
		10 WAMR-F				10 WFLC-F			

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WACC	830	1 kw / 1 kw	Hispanic	Ind.	—	Radio Peace Catholic Broadcasting	Hialeah
WAQI	710	50 kw / 50 kw	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Miami
WAVS	1170	5 kw / 250 w	Other	Ind.	—	Roy Bresky	Davie
WINZ	940	50 kw / 25 kw	News/Talk	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Miami
WIOD	610	10 kw / 10 kw	News/Talk	ABC, Premiere	Clear Chan.-Diamond	Clear Channel Communications	Miami
WKAT	1360	5 kw / 1 kw	Hispanic	Ind.	—	Spanish Media Broadcasting	North Miami
WMBM	1490	1 kw / 1 kw	Religion	WW1/MBS	—	New Birth Broadcasting Corp.	Miami Beach
WNMA	1210	25 kw / 2.5 kw	Hispanic	Unica	—	Radio Unica	Miami Springs
WQAM	560	5 kw / 1 kw	Sports	WW1/MBS, ESPN	D & R Radio	Beasley Broadcast Group	Miami
WQBA	1140	50 kw / 10 kw	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Miami
WSUA	1260	5 kw / 5 kw	Hispanic	Ind.	Team El Dorado	WSUA Broadcasting Corp.	Miami
WWFE	670	50 kw / 2.5 kw	Hispanic	Ind.	Lotus	Fenix Broadcasting Corp.	Miami



**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAMR	107.5	95 kw @ 1,007	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Miami
WBGJ	105.9	100 kw @ 1,022	AOR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Ft. Lauderdale
WCMQ	92.3	31 kw @ 617	Hispanic	Ind.	Caballero/McGavren-Guild	Spanish Broadcasting System	Hialeah
WEDR	99.1	70 kw @ 1,005	Black	Ind.	Katz	Cox Radio	Miami
WFLC	97.3	100 kw @ 1,007	AC	Ind.	Christal	Cox Radio	Miami
WHQT	105.1	100 kw @ 1,007	Black	Ind.	Christal	Cox Radio	Coral Gables
WHYI	100.7	100 kw @ 1,007	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Ft. Lauderdale
WKIS	99.9	100 kw @ 984	Country	WW1/MBS	D & R Radio	Beasley Broadcast Group	Boca Raton
WLVE	93.9	100 kw @ 1,007	Jazz	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Miami Beach
WLYF	101.5	100 kw @ 810	Soft AC	Ind.	Infinity Radio Sales	Jefferson-Pilot Communications	Miami
WMGE	103.5	100 kw @ 1,007	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Ft. Lauderdale
WMXJ	102.7	100 kw @ 1,007	Oldies	Ind.	Infinity Radio Sales	Jefferson-Pilot Communications	Pompano Beach
WPOW	96.5	100 kw @ 1,007	CHR	Source	D & R Radio	Beasley Broadcast Group	Miami
WRMA	106.7	100 kw @ 984	Hispanic	Ind.	Caballero/McGavren-Guild	Spanish Broadcasting System	Ft. Lauderdale
WRTO	98.3	100 kw @ 1,407	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Goulds
WTMI	93.1	100 kw @ 1,007	Classical/Fine Arts	CBS	Christal	Cox Radio	Miami
WXDJ	95.7	40 kw @ 548	Hispanic	Ind.	Caballero/McGavren-Guild	Spanish Broadcasting System	North Miami Beach
WZTA	94.9	100 kw @ 1,007	AOR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Miami Beach

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WEAT-F	Soft AC	104.3	West Palm Beach
WJNA	Standards/EZ List	1040	Boynton Beach
WRMF-F	AC	97.9	Palm Beach

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>Beasley Broadcast Group</b>	11.2	9.7
WKIS FM, WPOW FM, WQAM AM		
<b>Clear Channel Communications</b>	20.0	22.7
WBGJ FM, WHYI FM, WINZ AM, WIOD AM, WLVE FM, WMGE FM, WZTA FM		
<b>Cox Radio</b>	17.6	18.1
WEDR FM, WFLC FM, WHQT FM, WTMI FM		
<b>Hispanic Broadcasting Corp.</b>	13.7	10.6
WAMR FM, WAQI AM, WQBA AM, WRTO FM		
<b>Jefferson-Pilot Communications</b>	7.7	7.9
WLYF FM, WMXJ FM		
<b>Spanish Broadcasting System</b>	9.8	12.1
WCMQ FM, WRMA FM, WXDJ FM		
	<b>80.0</b>	<b>81.1</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	183 (2)	183 (2)	3.8
AOR	0 (0)	357 (2)	357 (2)	7.3
Black/Urban	0 (0)	605 (2)	605 (2)	12.4
CHR	0 (0)	487 (2)	487 (2)	10.0
Classical/Fine Arts	0 (0)	216 (1)	216 (1)	4.4
Country	0 (0)	181 (1)	181 (1)	3.7
Hispanic	616 (7)	918 (5)	1533(12)	31.5
Jazz	0 (0)	193 (1)	193 (1)	4.0
News/Talk	220 (2)	0 (0)	220 (2)	4.5
Oldies	0 (0)	282 (2)	282 (2)	5.8
Other	45 (1)	0 (0)	45 (1)	0.9
Religion	40 (1)	0 (0)	40 (1)	0.8
Soft AC	0 (0)	288 (2)	288 (2)	5.9
Sports	152 (1)	0 (0)	152 (1)	3.1
Standards/EZ	82 (1)	0 (0)	82 (1)	1.7
<b>Totals</b>	<b>1155(13)</b>	<b>3710 (20)</b>	<b>4864 (33)</b>	

# MIDDLESEX-SOMERSET-UNION

Arbitron Rank 33	Pop (12+) 1,299,400	Stations 36 / 4	% Below Line 77.1
Market TSL in Hours 20.6	Diaries 2137 / 608.0:1 / 53.2%	% Not Listed 9.4	
Average Persons Rating 15.7	12+ FM Share (Metro) 79.7	Sample Target 2100	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1	WLTW-F	Soft AC	122 / 6.0	4.7		3.9	0.0	1857 / 14.3	12.8	9.3	Clear Channel Communications
2	WKXW-F	News/Talk	<b>103 / 5.1</b>	<b>5.0</b>		<b>1.9</b>	0.0	<b>2201 / 16.9</b>	<b>16.7</b>	<b>4.6</b>	<b>Press Communications, LLC</b>
3	WHTZ-F	CHR	100 / 4.9	4.6		0.9	0.0	2250 / 17.3	16.0	8.6	Clear Channel Communications
4	WMGQ-F	AC	<b>97 / 4.7</b>	<b>4.1</b>		<b>0.5</b>	0.0	<b>1450 / 11.2</b>	<b>8.6</b>	<b>1.8</b>	<b>Greater Media, Inc.</b>
5	WCBS-F	Oldies	95 / 4.6	4.6		1.4	0.0	1319 / 10.2	10.5	7.5	CBS/Infinity
6	WPLJ-F	AC	89 / 4.4	4.3		1.4	0.0	2006 / 15.4	13.8	10.0	ABC Inc.
7	WQHT-F	Black	87 / 4.3	3.9		1.4	0.0	1465 / 11.3	11.3	7.1	Emmis Broadcasting
8	WXRK-F	AOR	82 / 4.0	4.6		2.8	0.0	1631 / 12.6	13.8	7.3	CBS/Infinity
8	WAXQ-F	AOR	82 / 4.0	3.5		2.6	0.0	1536 / 11.8	10.3	3.2	Clear Channel Communications
10	WKTU-F	CHR	78 / 3.8	3.1		2.1	0.0	1632 / 12.6	11.8	7.2	Clear Channel Communications
11	WOR	News/Talk	76 / 3.8	3.0		1.7	0.0	966 / 7.4	7.9		Buckley Broadcasting
12	WABC	News/Talk	70 / 3.5	5.1		0.7	0.0	1072 / 8.2	10.7		ABC Inc.
13	WQCD-F	Jazz	55 / 2.7	3.5		1.2	0.0	919 / 7.1	8.5	2.4	Emmis Broadcasting
14	WBLS-F	Black	54 / 2.7	2.5		0.5	0.0	1005 / 7.7	7.5	4.0	Inner City Broadcasting Corp
15	WFAN	Sports	53 / 2.6	2.9		1.3	0.0	1083 / 8.3	10.2	8.7	CBS/Infinity
16	WPAT-F	Hispanic	51 / 2.5	2.1		0.7	0.0	556 / 4.3	4.9		Spanish Broadcasting System
17	WCBS	News/Talk	46 / 2.2	2.7		1.3	0.0	1239 / 9.5	9.6	4.2	CBS/Infinity
17	WCTC	News/Talk	<b>46 / 2.2</b>	<b>1.5</b>		<b>0.0</b>	<b>0.0</b>	<b>666 / 5.1</b>	<b>3.8</b>		<b>Greater Media, Inc.</b>
19	WNEW-F	News/Talk	43 / 2.1	2.7		2.1	0.0	788 / 6.1	6.7	2.9	CBS/Infinity
20	WSKQ-F	Hispanic	42 / 2.1	2.6		0.7	0.0	596 / 4.6	5.7	1.9	Spanish Broadcasting System
21	WQXR-F	Classical/Fine Arts	38 / 1.9	1.8		0.5	0.0	642 / 4.9	5.4	4.1	The New York Times Co.
21	WDHA-F	AOR	38 / 1.9	1.3		1.5	0.0	650 / 5.0	4.8	11.2	New Jersey Broadcasters
23	WRKS-F	Black	36 / 1.8	2.4		1.4	0.0	671 / 5.2	6.3	4.9	Emmis Broadcasting
24	WWZY-F	Country	35 / 1.7	1.7		3.6	0.0	597 / 4.6	3.5	8.1	Big City Radio
25	WTJM-F	Oldies	32 / 1.6	1.6		1.0	0.0	787 / 6.1	6.4	3.5	Clear Channel Communications
26	WINS	News/Talk	31 / 1.5	1.6		0.5	0.0	953 / 7.3	7.3		CBS/Infinity
27	WAWZ-F	Religion	<b>30 / 1.5</b>	<b>1.7</b>		<b>1.1</b>	<b>0.0</b>	<b>468 / 3.6</b>	<b>3.5</b>	<b>1.9</b>	<b>Pillar of Fire</b>
28	WPST-F	CHR	29 / 1.4	1.2		9.5	0.0	940 / 7.2	5.3	28.0	Nassau Broadcasting
29	WMTR	Standards/EZ List	27 / 1.3	0.9		0.3	0.0	331 / 2.5	1.8		New Jersey Broadcasters
30	WFME-F	Religion	24 / 1.2	0.8		0.9	0.0	255 / 2.0	2.0		Family Stations, Inc.
31	WCAA-F	Hispanic	14 / 0.7	0.8		2.1	1.8	293 / 2.3	3.0	4.9	Hispanic Broadcasting Corp.
32	WBBR	News/Talk	10 / 0.5	0.8		0.7	0.0	323 / 2.5	4.1	3.7	Bloomberg Communications, Inc.
33	WADO	Hispanic	8 / 0.4	0.8		2.2	1.6	93 / 0.7	1.4	2.5	Hispanic Broadcasting Corp.
33	WWTR	Standards/EZ List	8 / 0.4	1.4		4.2	0.0	65 / 0.5	1.9	6.4	New Jersey Broadcasters
35	WNJO-F	Oldies	7 / 0.3	1.2		6.2	0.0	270 / 2.1	2.9	14.7	Nassau Broadcasting
35	WJZ-F	Jazz	7 / 0.3				0.0	70 / 0.5			Clear Channel Communications

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WHTZ-F	1 WHTZ-F	1 WHTZ-F	1 WAXQ-F	1 WAXQ-F	1 WKXW-F	1 WXRK-F	1 WQHT-F	1 WLTW-F	1 WHTZ-F
2	WQHT-F	2 WQHT-F	2 WPLJ-F	2 WPLJ-F	1 WMGQ-F	2 WLTW-F	2 WKXW-F	2 WHTZ-F	2 WMGQ-F	2 WQHT-F
3	WXRK-F	3 WKTU-F	2 WXRK-F	3 WMGQ-F	3 WLTW-F	3 WMGQ-F	3 WPLJ-F	3 WLTW-F	3 WCBS-F	3 WQHT-F
4	WBLS-F	4 WXRK-F	4 WQHT-F	4 WLTW-F	4 WPLJ-F	4 WCBS-F	4 WCBS-F	4 WABC	4 WKTU-F	4 WCBS-F
5	WKTU-F	5 WPLJ-F	4 WLTW-F	5 WKTU-F	5 WKTU-F	5 WOR	5 WOR	5 WBLS-F	5 WKXW-F	5 WMGQ-F
6	WPST-F	6 WLTW-F	6 WKTU-F	5 WXRK-F	5 WKXW-F	6 WABC	6 WLTW-F	6 WCBS-F	6 WPLJ-F	6 WKXW-F
7	WAXQ-F	7 WBLS-F	7 WAXQ-F	7 WKXW-F	5 WCBS-F	7 WAXQ-F	7 WHTZ-F	7 WAXQ-F	6 WAXQ-F	7 WPLJ-F
8	WPLJ-F	8 WAXQ-F	8 WMGQ-F	8 WHTZ-F	8 WXRK-F	8 WQCD-F	8 WMGQ-F	8 WOR	8 WKTU-F	8 WKTU-F
9	WLTW-F	9 WNEW-F	9 WKXW-F	9 WQCD-F	9 WCTC	9 WFAN	9 WFAN	9 WPLJ-F	9 WHTZ-F	9 WAXQ-F
10	WMGQ-F	10 WSKQ-F	10 WBLS-F	10 WQHT-F	10 WHTZ-F	9 WCBS	10 WCTC	9 WXRK-F	10 WOR	10 WCBS-F
							10 WAXQ-F	10 WXRK-F	10 WABC	10 WAXQ-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WHTZ-F	1 WPLJ-F	1 WMGQ-F	1 WMGQ-F	1 WQHT-F	1 WQHT-F	1 WXRK-F	1 WXRK-F	1 WAXQ-F
2	WQHT-F	2 WPLJ-F	2 WKTU-F	2 WHTZ-F	2 WLTW-F	2 WXRK-F	2 WXRK-F	2 WQHT-F	2 WXRK-F
3	WKTU-F	3 WKTU-F	3 WLTW-F	3 WPLJ-F	3 WPLJ-F	3 WHTZ-F	3 WKTU-F	3 WAXQ-F	3 WNEW-F
4	WLTW-F	4 WLTW-F	4 WAXQ-F	4 WLTW-F	4 WCBS-F	4 WLTW-F	4 WKTU-F	4 WNEW-F	4 WFAN
5	WBLS-F	5 WQHT-F	5 WHTZ-F	5 WKTU-F	5 WAXQ-F	5 WPLJ-F	5 WNEW-F	5 WQHT-F	5 WDHA-F
6	WCBS-F	6 WBLS-F	6 WBLS-F	6 WAXQ-F	6 WKTU-F	6 WBLS-F	6 WDHA-F	6 WHTZ-F	6 WKXW-F
7	WPLJ-F	7 WXRK-F	7 WMGQ-F	7 WKXW-F	7 WKXW-F	7 WKTU-F	7 WPLJ-F	7 WAXQ-F	7 WQHT-F
8	WXRK-F	8 WSKQ-F	8 WSKQ-F	8 WQHT-F	8 WHTZ-F	8 WAXQ-F	8 WLTW-F	8 WPLJ-F	8 WHTZ-F
9	WSKQ-F	9 WAXQ-F	9 WXRK-F	9 WBLS-F	9 WAWZ-F	9 WNEW-F	8 WBLS-F	8 WFAN	9 WPLJ-F
10	WQCD-F	10 WMGQ-F	10 WWZY-F	10 WCBS-F	10 WPAT-F	10 WWZY-F	10 WAXQ-F	9 WLTW-F	10 WCBS-F
		10 WPST-F							

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCTC	1450	1 kw / 1 kw	News/Talk	ABC, Talknet	Allied Radio Ptnrs.	Greater Media, Inc.	New Brunswick

### FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAWZ	99.1	37 kw @571	Religion	Ind.	—	Pillar of Fire	Zarephath
WKXW	101.5	19 kw @804	News/Talk	Ind.	Christal	Press Communications, LLC	Trenton
WMGQ	98.3	1.25 kw @531	AC	Ind.	Allied Radio Ptnrs.	Greater Media, Inc.	New Brunswick

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WABC	News/Talk	770	New York
WADO	Hispanic	1280	New York
WAXQ-F	AOR	104.3	New York
WBBR	News/Talk	1130	New York
WBLS-F	Black	107.5	New York
WCAA-F	Hispanic	105.9	Newark
WCBS	News/Talk	880	New York
WCBS-F	Oldies	101.1	New York
WDHA-F	AOR	105.5	Dover
WFAN	Sports	660	New York
WFME-F	Religion	94.7	Newark
WHTZ-F	CHR	100.3	Newark
WINS	News/Talk	1010	New York
WJJZ-F	Jazz	106.1	Philadelphia
WKTU-F	CHR	103.5	Lake Success
WLTW-F	Soft AC	106.7	New York
WMTR	Standards/EZ List	1250	Morristown
WWTR	Standards/EZ List	1170	Bridgewater Township
WNEW-F	News/Talk	102.7	New York
WNJO-F	Oldies	94.5	Trenton
WOR	News/Talk	710	New York
WPAT-F	Hispanic	93.1	Paterson
WPLJ-F	AC	95.5	New York
WPST-F	CHR	97.5	Trenton
WQCD-F	Jazz	101.9	New York
WQHT-F	Black	97.1	New York
WQXR-F	Classical/Fine Arts	96.3	New York
WRKS-F	Black	98.7	New York
WSKQ-F	Hispanic	97.9	New York
WTJM-F	Oldies	105.1	New York
WWZY-F	Country	107.1	Long Branch
WXRK-F	AOR	92.3	New York

Consolidation Report	12+	25-54
	(%)	(%)
Greater Media, Inc. WCTC AM, WMGQ FM	6.9	7.0
	<b>6.9</b>	<b>7.0</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	186 (2)	186 (2)	10.1
AOR	0 (0)	202 (3)	202 (3)	10.9
Black/Urban	0 (0)	178 (3)	178 (3)	9.6
CHR	0 (0)	207 (3)	207 (3)	11.2
Classical/Fine Arts	0 (0)	38 (1)	38 (1)	2.1
Country	0 (0)	35 (1)	35 (1)	1.9
Hispanic	8 (1)	108 (3)	116 (4)	6.3
Jazz	0 (0)	62 (2)	62 (2)	3.4
News/Talk	279 (6)	146 (2)	425 (8)	23.0
Oldies	0 (0)	133 (3)	133 (3)	7.2
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	54 (2)	54 (2)	2.9
Soft AC	0 (0)	122 (1)	122 (1)	6.6
Sports	53 (1)	0 (0)	53 (1)	2.9
Standards/EZ	35 (2)	0 (0)	35 (2)	1.9
<b>Totals</b>	<b>375(10)</b>	<b>1471 (26)</b>	<b>1846 (36)</b>	

Note Simulcast notes: According to Duncan's own records, WMTR-AM and WWTR-AM still simulcast.

# MILWAUKEE-RACINE

Arbitron Rank 31	Pop (12+) 1,396,200	Stations 33 / 29	% Below Line 1.9
Market TSL in Hours 20.6		Diaries 2585 / 540.1:1 / 61.3%	% Not Listed 11.6
Average Persons Rating 15.7		12+ FM Share (Metro) 69.3	Sample Target 2670

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner	
1	WTMJ	News/Talk	224 / 10.2	10.4	10.4	9.2	9.3	10.1	3381 / 24.2	26.1	24.4	Journal Broadcast Group
2	WMIL-F	Country	160 / 7.3	7.5	6.6	7.5	7.5	7.2	2287 / 16.4	16.7	15.8	Clear Channel Communications
3	WKLH-F	Oldies	146 / 6.6	5.3	5.8	6.3	6.3	6.0	2236 / 16.0	14.0	15.6	Saga Communications, Inc.
4	WXSS-F	CHR	145 / 6.6	6.4	7.1	7.5	7.5	6.9	2732 / 19.6	19.4	19.2	Entercom
5	WKKV-F	Black	128 / 5.8	7.4	7.1	7.0	7.0	6.8	1875 / 13.4	13.7	13.7	Clear Channel Communications
6	WISN	News/Talk	121 / 5.5	4.9	4.9	4.8	4.8	5.0	1846 / 13.2	12.5	12.3	Clear Channel Communications
7	WOKY	Standards/EZ List	106 / 4.8	5.4	5.3	5.3	5.3	5.2	1413 / 10.1	10.4	10.2	Clear Channel Communications
8	WMYX-F	AC	105 / 4.8	4.7	4.7	5.3	5.3	4.9	2270 / 16.3	16.9	16.1	Entercom
9	WLZR-F	AOR	100 / 4.5	5.7	6.4	6.4	6.4	5.8	1964 / 14.1	14.8	15.2	Saga Communications, Inc.
10	WKTI-F	AC	99 / 4.5	4.8	4.8	4.8	4.8	4.7	2350 / 16.8	16.6	16.3	Journal Broadcast Group
11	WLTQ-F	Soft AC	81 / 3.7	4.4	4.2	3.7	3.7	4.0	1343 / 9.6	11.3	10.4	Clear Channel Communications
12	WRIT-F	Oldies	80 / 3.6	4.5	3.8	4.1	4.1	4.0	1574 / 11.3	12.9	12.9	Clear Channel Communications
13	WJZI-F	Jazz	67 / 3.0	3.7	3.6	2.4	2.4	3.2	1083 / 7.8	8.8	7.8	Milwaukee Radio Alliance, LLC
14	WFMR-F	Classical/Fine Arts	62 / 2.8	2.7	2.6	1.8	2.8	2.5	929 / 6.7	6.3	7.8	Saga Communications, Inc.
15	WJMR-F	Black	48 / 2.2	1.9	1.6	2.8	1.8	2.1	995 / 7.1	5.7	5.2	Saga Communications, Inc.
16	WLUM-F	AOR	47 / 2.2	2.3	2.6	2.3	2.3	2.4	1039 / 7.4	8.3	8.1	Milwaukee Radio Alliance, LLC
17	WMCS	Black	38 / 1.8	1.8	1.1	1.4	1.4	1.5	539 / 3.9	4.5	3.8	Milwaukee Radio Alliance, LLC
18	WNOV	Black	37 / 1.7	1.0	1.0	1.0	1.0	1.2	445 / 3.2	2.6	3.2	Courier Communications, Inc.
19	WTKM-AF	Other	20 / 0.9	0.8	0.9	1.2	1.2	1.0	338 / 2.4	1.7	2.4	The Kettle Moraine Bcstg Co.
19	WEZY-F	Soft AC	20 / 0.9	1.1	0.7	0.7	0.7	0.8	361 / 2.6	3.1	1.9	Gazette Printing Co.
21	WAUK-AA	Sports	18 / 0.8	0.7	0.8	0.6	0.6	0.7	191 / 1.4	1.4	1.8	Walt-West Wisconsin, Inc.
22	WIII-F	AOR	16 / 0.7	0.5	0.6	0.4	0.4	0.6	326 / 2.3	1.7	1.5	NextMedia
23	WBWI-F	Country	13 / 0.6	0.5	0.3	0.4	0.4	0.5	302 / 2.2	2.1	1.9	Gazette Printing Co.
24	WJYI	Religion	11 / 0.5	0.4				0.0	269 / 1.9	1.4		Saga Communications, Inc.
25	WGN	News/Talk	10 / 0.5	0.4	1.0	0.7	0.7	0.6	244 / 1.7	1.9	2.0	Tribune Broadcasting
26	WIND	Hispanic	8 / 0.4					0.0	201 / 1.4			Hispanic Broadcasting Corp.
27	WEXT-F	Country	7 / 0.3	0.5	0.3	0.7	0.7	0.5	186 / 1.3	1.2	1.5	NextMedia
27	WGLB	Religion	7 / 0.3					0.0	66 / 0.5			Joel J. Kinlow
27	WBBM	News/Talk	7 / 0.3					0.0	271 / 1.9			CBS/Infinity
27	WGLB-F	AOR	7 / 0.3					0.0	208 / 1.5			Joel J. Kinlow
31	WEMP	Religion	7 / 0.3					0.0	239 / 1.7			Entercom

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd											
1	WXSS-F	1	WKLH-F	1	WKLH-F	1	WTMJ	1	WKKV-F	1	WTMJ	1	WTMJ	1	WTMJ						
2	WKKV-F	2	WKKV-F	2	WKTI-F	2	WMIL-F	2	WMIL-F	2	WLZR-F	2	WXSS-F	2	WISN	2	WISN	2	WMIL-F		
3	WMYX-F	3	WLZR-F	3	WLZR-F	3	WTMJ	3	WOKY	3	WKLH-F	3	WTMJ	3	WMIL-F	3	WXSS-F	3	WXSS-F		
4	WLZR-F	4	WKTI-F	4	WMIL-F	4	WKTI-F	4	WKLH-F	4	WMIL-F	4	WMIL-F	4	WKLH-F	4	WMIL-F	4	WKKV-F	4	WKKV-F
5	WFMR-F	5	WMYX-F	5	WXSS-F	5	WTMJ	5	WISN	5	WLZR-F	5	WXSS-F	5	WKLH-F	5	WOKY	5	WKLH-F	5	WOKY
6	WMIL-F	6	WKLH-F	6	WMYX-F	6	WISN	6	WRIT-F	6	WKKV-F	6	WJZI-F	6	WMYX-F	6	WKKV-F	6	WKLH-F	6	WKLH-F
7	WKTI-F	7	WMIL-F	7	WKTI-F	7	WKKV-F	7	WJZI-F	7	WJZI-F	7	WJZI-F	7	WJZI-F	7	WJZI-F	7	WJZI-F	7	WJZI-F
8	WTMJ	8	WLUM-F	8	WTMJ	8	WISN	8	WKKV-F	8	WLTQ-F	8	WMYX-F	8	WOKY	8	WXSS-F	8	WKTI-F	8	WKTI-F
9	WNOV	9	WLTQ-F	9	WISN	9	WLTQ-F	9	WLTQ-F	9	WLTQ-F	9	WLTQ-F	9	WLTQ-F	9	WLTQ-F	9	WLTQ-F	9	WLTQ-F
9	WLTQ-F	10	WISN	10	WLTQ-F	10	WXSS-F	10	WXSS-F	10	WXSS-F	10	WOKY	10	WJMR-F	10	WKKV-F	10	WRIT-F	10	WRIT-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54				
1	WKKV-F	1	WXSS-F	1	WXSS-F	1	WLZR-F	1	WLZR-F	1	WKLH-F	1	WKLH-F
2	WXSS-F	2	WKKV-F	2	WKTI-F	2	WXSS-F	2	WKTI-F	2	WLZR-F	2	WTMJ
3	WMYX-F	3	WMYX-F	3	WKLH-F	3	WMIL-F	3	WLTQ-F	3	WJZI-F	3	WJZI-F
4	WMIL-F	4	WMIL-F	4	WKKV-F	4	WMYX-F	4	WKLH-F	4	WKLH-F	4	WKLH-F
5	WLTQ-F	5	WKTI-F	5	WMIL-F	5	WLTQ-F	5	WLUM-F	5	WISN	5	WISN
6	WLZR-F	6	WKLH-F	6	WMYX-F	6	WKLH-F	6	WKLH-F	6	WKLH-F	6	WKLH-F
7	WLUM-F	7	WLTQ-F	7	WLTQ-F	7	WLTQ-F	7	WLTQ-F	7	WLTQ-F	7	WLTQ-F
8	WKLH-F	8	WLZR-F	8	WLZR-F	8	WRIT-F	8	WMYX-F	8	WMYX-F	8	WMYX-F
9	WKTI-F	9	WJMR-F	9	WJMR-F	9	WRIT-F	9	WTMJ	9	WIII-F	9	WISN
10	WISN	10	WJZI-F	10	WJZI-F	10	WJZI-F	10	WJZI-F	10	WJZI-F	10	WJZI-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAUK	1510	10 kw / kw	Sports	—	—	Walt-West Wisconsin, Inc.	Waukesha
WAUX	1550	1 kw / kw	simul. WAUKAA	—	—	Walt-West Wisconsin, Inc.	Lake Geneva
WEMP	1250	5 kw / 5 kw	Religion	Ind.	D & R Radio	Entercom	Milwaukee
WGLB	1560	250 w / kw	Religion	—	—	Joel J. Kinlow	Port Washington
WISN	1130	50 kw / 10 kw	News/Talk	ABC, WW1/MBS, Premiere	Clear Chan.-Diamond	Clear Channel Communications	Milwaukee
WJYI	1340	1 kw / 1 kw	Religion	SRN	—	Katz	Milwaukee
WMCS	1290	5 kw / 5 kw	Black	ABC	Allied Radio Ptnrs.	Milwaukee Radio Alliance, LLC	Greenfield
WNOV	860	250 w / 5 w	Black	—	—	Courier Communications, Inc.	Milwaukee
WOKY	920	5 kw / 1 kw	Standards/EZ List	CNN+, WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Milwaukee
WTKM	1540	500 w / kw	simul. WTKMAF	—	—	The Kettle Moraine Bcstg Co.	Hartford
WTMJ	620	50 kw / 10 kw	News/Talk	ABC	Christal	Journal Broadcast Group	Milwaukee

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBWI	92.5	17.3 kw @538	Country	Ind.	Regional Reps	Gazette Printing Co.	West Bend
WEXT	104.7	3 kw @328	Country	Ind.	McGavren-Guild	NextMedia	Sturtevant
WEZY	92.1	2.7 kw @495	Soft AC	Ind.	—	Gazette Printing Co.	Racine
WFMR	106.9	6 kw @328	Classical/Fine Arts	Ind.	Katz	Saga Communications, Inc.	Brookfield
WGLB	100.1	6 kw @318	AOR	Jones	—	Joel J. Kinlow	Port Washington
WJMR	98.3	6 kw @308	Black	Ind.	Katz	Saga Communications, Inc.	Menomonee Falls
WJZI	93.3	12.6 kw @992	Jazz	ABC	Allied Radio Ptnrs.	Milwaukee Radio Alliance, LLC	Milwaukee
WKKV	100.7	50 kw @500	Black	ABC	Clear Chan.-Diamond	Clear Channel Communications	Racine
WKLH	96.5	20 kw @807	Oldies	Ind.	Katz	Saga Communications, Inc.	Milwaukee
WKTI	94.5	14 kw @754	AC	ABC	Christal	Journal Broadcast Group	Milwaukee
WLTQ	97.3	15.5 kw @911	Soft AC	ABC, Premiere	Clear Chan.-Diamond	Clear Channel Communications	Milwaukee
WLUM	102.1	20 kw @761	AOR	Ind.	Allied Radio Ptnrs.	Milwaukee Radio Alliance, LLC	Milwaukee
WLZR	102.9	50 kw @428	AOR	Ind.	Katz	Saga Communications, Inc.	Milwaukee
WMIL	106.1	13 kw @974	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Waukesha
WMYX	99.1	50 kw @450	AC	Ind.	D & R Radio	Entercom	Milwaukee
WRIT	95.7	34 kw @610	Oldies	Premiere	Clear Chan.-Diamond	Clear Channel Communications	Milwaukee
WTKM	104.9	5.8 kw @300	Other	Ind.	—	The Kettle Moraine Bcstg Co.	Hartford
WXSS	103.7	19.5 kw @840	CHR	Ind.	D & R Radio	Entercom	Wauwatosa

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WBBM	News/Talk	780	Chicago
WGN	News/Talk	720	Chicago
WIL-F	AOR	95.1	Kenosha
WIND	Hispanic	560	Chicago

**Consolidation Report**

	12+	25-54
	(%)	(%)
Clear Channel Communications	30.7	27.9
WISN AM, WKKV FM, WLTQ FM, WMIL FM, WOKY AM, WRIT FM		
Entercom	11.7	9.7
WEMP AM, WMYX FM, WXSS FM		
Gazette Printing Co.	1.5	1.1
WBWI FM, WEZY FM		
Joel J. Kinlow	0.6	0.8
WGLB FM, WGLB AM		
Journal Broadcast Group	14.7	14.1
WKTI FM, WTMJ AM		
Milwaukee Radio Alliance, LLC	7.0	8.4
WJZI FM, WLUM FM, WMCS AM		
Saga Communications, Inc.	16.6	21.4
WFMR FM, WJMR FM, WJYI AM, WKLH FM, WLZR FM		
The Kettle Moraine Bcstg Co.	0.9	0.1
WTKM AM, WTKM FM		
Wait-Weat Wisconsin, Inc.	0.8	1.1
WAUK AM, WAUX AM		
	84.5	84.6

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	204 (2)	204 (2)	10.5
AOR	0 (0)	169 (4)	169 (4)	8.7
Black/Urban	76 (2)	175 (2)	251 (4)	12.9
CHR	0 (0)	145 (1)	145 (1)	7.5
Classical/Fine Arts	0 (0)	62 (1)	62 (1)	3.2
Country	0 (0)	181 (3)	181 (3)	9.3
Hispanic	8 (1)	0 (0)	8 (1)	0.4
Jazz	0 (0)	67 (1)	67 (1)	3.5
News/Talk	361 (4)	0 (0)	361 (4)	18.6
Oldies	0 (0)	225 (2)	225 (2)	11.6
Other	1 (1)	19 (1)	20 (2)	1.0
Religion	24 (3)	0 (0)	24 (3)	1.2
Soft AC	0 (0)	100 (2)	100 (2)	5.2
Sports	18 (2)	0 (0)	18 (2)	0.9
Standards/EZ	106 (1)	0 (0)	106 (1)	5.5
<b>Totals</b>	<b>594(14)</b>	<b>1347 (19)</b>	<b>1941 (33)</b>	

Note WNIZ-96.9 Old Format: classical// WNIB New Format: modern AC // WTMX IL Zion (Milwaukee)

# MINNEAPOLIS-ST. PAUL

Arbitron Rank 17	Pop (12+) 2,355,000	Stations 24 / 23	% Below Line 0.4
Market TSL in Hours 20.0		Diaries 3466 / 679.5:1 / 63.0%	% Not Listed 21.1
Average Persons Rating 15.3		12+ FM Share (Metro) 73.1	Sample Target 3440

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1	KQRS-F	AOR	340 / 9.4	11.3	11.3	10.7	10.7	5205 / 22.1	24.0	24.7	ABC Inc.
2	WCCO	News/Talk	318 / 8.8	9.4	8.7	7.6	7.6	5042 / 21.4	25.2	20.7	CBS/Infinity
3	KEEY-F	Country	283 / 7.9	7.1	7.2	6.5	6.5	3970 / 16.9	16.3	16.8	Clear Channel Communications
4	KDWB-F	CHR	254 / 7.1	5.9	7.6	9.2	9.2	5169 / 22.0	21.5	24.2	Clear Channel Communications
5	KSTP	News/Talk	220 / 6.1	6.7	5.7	5.5	5.5	3106 / 13.2	13.0	12.0	Hubbard Broadcasting, Inc.
6	WLTE-F	Soft AC	181 / 5.0	5.7	5.2	6.1	6.1	3157 / 13.4	12.9	14.0	CBS/Infinity
7	KXXR-F	AOR	176 / 4.9	4.9	5.1	4.8	4.8	2682 / 11.4	11.3	12.5	ABC Inc.
8	KSTP-F	AC	137 / 3.8	3.9	3.7	4.5	4.5	3638 / 15.4	15.5	17.3	Hubbard Broadcasting, Inc.
9	KQQL-F	Oldies	135 / 3.8	4.2	4.3	4.6	4.6	2912 / 12.4	12.2	15.9	Clear Channel Communications
10	KTCZ-F	AOR	123 / 3.4	2.7	3.9	3.3	3.3	2590 / 11.0	10.4	11.2	Clear Channel Communications
11	WXPT-F	Oldies	120 / 3.3	2.6	3.2	3.0	3.0	2591 / 11.0	10.7	13.0	CBS/Infinity
12	KFAN	Sports	118 / 3.3	2.9	2.3	1.9	1.9	1889 / 8.0	8.2	5.8	Clear Channel Communications
13	WLOL-F	Oldies	109 / 3.0	3.0	4.8	5.3	5.3	2797 / 11.9	11.3	16.1	Clear Channel Communications
14	KTTB-F	Black	108 / 3.0	2.8	2.7		0.0	2397 / 10.2	9.4		Radio One
15	KLBB	Standards/EZ List	43 / 1.2	1.6	1.1	1.8	1.8	879 / 3.7	4.6	4.0	Minnesota Public Radio
16	WIXK-AF	Country	39 / 1.1	1.0	0.8	0.8	0.9	769 / 3.3	2.6	2.6	Smith Broadcasting Co., Inc.
17	KZNR-F	Black	35 / 1.0	0.8	1.0	1.2	1.0	890 / 3.8	3.5	5.1	ABC Inc.
18	WMNN	News/Talk	28 / 0.8	0.6	0.4	0.6	0.6	656 / 2.8	2.9	2.3	Minnesota Public Radio
19	WEZU	Standards/EZ List	25 / 0.7	0.5	0.5	0.3	0.3	303 / 1.3	1.5	1.4	Smith Broadcasting Co., Inc.
20	KZNT-FF	Black	24 / 0.7				0.0	579 / 2.5			ABC Inc.
21	KNXR-F	Standards/EZ List	13 / 0.4				0.0	206 / 0.9			United Audio Corp.
22	KKMS	Religion	12 / 0.3	0.3			0.0	246 / 1.0	1.0		Salem Communications Corp.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	KDWB-F	1 KQRS-F	1 KQRS-F	1 KQRS-F	1 KQRS-F	1 WCCO	1 KQRS-F	1 KDWB-F	1 KQRS-F	1 KSTP	1 WCCO
2	KTTB-F	2 KXXR-F	2 KEEY-F	2 KEEY-F	2 KEEY-F	2 KQRS-F	2 WCCO	2 KEEY-F	2 KEEY-F	2 KEEY-F	2 KEEY-F
3	KXXR-F	3 KDWB-F	3 KDWB-F	3 KSTP	3 KSTP	3 KSTP	3 KDWB-F	3 WCCO	3 KSTP	3 KDWB-F	3 KDWB-F
4	KEEY-F	4 KEEY-F	4 KXXR-F	4 KTCZ-F	4 KTCZ-F	4 KEEY-F	3 KEEY-F	3 WLTE-F	4 WLTE-F	4 WCCO	4 KQRS-F
5	KSTP-F	5 WXPT-F	5 KSTP-F	5 KDWB-F	5 KDWB-F	5 WLTE-F	5 KSTP	5 KXXR-F	5 WCCO	5 KQRS-F	5 WLTE-F
6	WLTE-F	6 KSTP-F	5 KSTP	6 WXPT-F	6 WLTE-F	6 KQQL-F	5 KXXR-F	6 KTTB-F	6 KXXR-F	6 KXXR-F	5 KQQL-F
7	KQRS-F	7 KTTB-F	7 WXPT-F	7 KSTP-F	7 KSTP-F	7 KTCZ-F	7 KSTP-F	7 KQRS-F	7 KDWB-F	7 WLTE-F	7 KXXR-F
8	WLOL-F	8 KFAN	8 KTCZ-F	8 KFAN	7 WXPT-F	8 KFAN	8 WLTE-F	8 KSTP	8 KFAN	8 KFAN	8 KSTP
9	KQQL-F	8 WLOL-F	9 KFAN	9 WLTE-F	9 KFAN	9 KSTP-F	9 KTCZ-F	9 KSTP-F	9 WXPT-F	9 KTTB-F	9 KTTB-F
10	WXPT-F	10 KTCZ-F	10 WLTE-F	9 KXXR-F	10 KQQL-F	10 KDWB-F	9 KQQL-F	10 KTCZ-F	10 KSTP-F	10 KTCZ-F	10 KTCZ-F
									10 KQQL-F	10 KQQL-F	
									10 KSTP-F	10 KSTP-F	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1	KDWB-F	1 KDWB-F	1 KEEY-F	1 KEEY-F	1 KEEY-F	1 KXXR-F	1 KXXR-F	1 KQRS-F	1 KQRS-F	1 KQRS-F
2	KEEY-F	2 KEEY-F	2 WXPT-F	2 KDWB-F	2 WLTE-F	2 KDWB-F	2 KQRS-F	2 KXXR-F	2 KXXR-F	2 KSTP
3	KTTB-F	3 KSTP-F	3 KQRS-F	3 KQRS-F	3 KQRS-F	3 KQRS-F	3 KDWB-F	3 KFAN	3 KFAN	3 KFAN
4	KXXR-F	4 KQRS-F	4 KDWB-F	4 WLTE-F	4 KTCZ-F	4 KEEY-F	4 KFAN	4 WXPT-F	4 KSTP	4 KXXR-F
5	KSTP-F	5 WXPT-F	5 KSTP-F	5 KSTP-F	5 KSTP-F	5 KTTB-F	5 KEEY-F	5 KDWB-F	5 KEEY-F	5 KEEY-F
6	WLTE-F	6 KTTB-F	6 KTCZ-F	6 KTCZ-F	6 KDWB-F	6 WXPT-F	6 WXPT-F	5 KEEY-F	6 KDWB-F	6 WCCO
7	KQRS-F	7 WLTE-F	7 WLOL-F	7 WXPT-F	7 KQRS-F	7 WLOL-F	7 KTTB-F	7 KSTP	7 WXPT-F	7 WXPT-F
8	WLOL-F	8 KTCZ-F	7 WLTE-F	8 WLOL-F	8 KQQL-F	8 KFAN	8 WLOL-F	8 WLOL-F	8 KTCZ-F	8 KTCZ-F
9	WXPT-F	9 KXXR-F	9 KXXR-F	9 KTTB-F	9 WLOL-F	9 KSTP-F	9 KSTP	9 KTCZ-F	9 WLOL-F	9 KQQL-F
10	KTCZ-F	10 WLOL-F	10 KZNR-F	10 KSTP	10 KSTP	10 KZNR-F	10 KSTP-F	9 KSTP-F	10 KSTP-F	10 KDWB-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KFAN	1130	50 kw / 25 kw	Sports	ABC, WW1/MBS, ESPN	Clear Chan.-Sapphire	Clear Channel Communications	Minneapolis
KKMS	980	5 kw / 5 kw	Religion	SRN	Salem Radio Reps	Salem Communications Corp.	Richfield
KLBB	1400	1 kw / 1 kw	Standards/EZ List	WW1/MBS, CNN+	—	Minnesota Public Radio	St. Paul
KSTP	1500	50 kw / 50 kw	News/Talk	ABC	Christal	Hubbard Broadcasting, Inc.	St. Paul
WCCO	830	50 kw / 50 kw	News/Talk	CBS, WW1/MBS	Infinity Radio Sales	CBS/Infinity	Minneapolis
WEZU	1220	5 kw / 254 w	Standards/EZ List	ABC	—	Smith Broadcasting Co., Inc.	Stillwater
WIXK	1590	5 kw / 70 w	simul. WIXKAF	—	—	Smith Broadcasting Co., Inc.	New Richmond
WMNN	1330	9.7 kw / 5.1 kw	News/Talk	AP, UPI	—	Minnesota Public Radio	Minneapolis

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KDWB	101.3	100 kw @ 1,035	CHR	Premiere	Clear Chan.-Diamond	Clear Channel Communications	Richfield
KEEY	102.1	100 kw @ 1,035	Country	Premiere	Clear Chan.-Sapphire	Clear Channel Communications	St. Paul
KQQL	107.9	97 kw @ 1,089	Oldies	Premiere	Clear Chan.-Emerald	Clear Channel Communications	Anoka
KQRS	92.5	100 kw @ 1,035	AOR	ABC	ABC Radio Sales	ABC Inc.	Golden Valley
KSTP	94.5	100 kw @ 1,220	AC	Ind.	Christal	Hubbard Broadcasting, Inc.	St. Paul
KTCZ	97.1	100 kw @ 1,033	AOR	Premiere	Clear Chan.-Diamond	Clear Channel Communications	Minneapolis
KTTB	96.3	100 kw @ 577	Black	Ind.	D & R Radio	Radio One	Glencoe
KXXR	93.7	100 kw @ 1,035	AOR	ABC	ABC Radio Sales	ABC Inc.	Minneapolis
KZNR	105.1	2.6 kw @ 499	Black	ABC	ABC Radio Sales	ABC Inc.	Lakeville
KZNT	105.3	25 kw @ 298	simul. KZNTFF	ABC	ABC Radio Sales	ABC Inc.	Cambridge
KZNZ	107.1	6.1 kw @ -328	Silent	ABC	—	Uzona Broadcasting Company	Colorado City
WIXK	107.1	18 kw @ 269	Country	ABC, WW1/MBS	—	Smith Broadcasting Co., Inc.	New Richmond
WLLO	100.3	97 kw @ 922	Oldies	Premiere	Clear Chan.-Emerald	Clear Channel Communications	Minneapolis
WLTE	102.9	100 kw @ 1,035	Soft AC	Ind.	Infinity Radio Sales	CBS/Infinity	Minneapolis
WXPT	104.1	89 kw @ 1,033	Oldies	Ind.	Infinity Radio Sales	CBS/Infinity	St. Louis Park

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KNXR-F	Standards/EZ List	97.5	Rochester

**Consolidation Report**

	12+	25-54
	(%)	(%)
ABC Inc.	15.3	18.9
KQRS FM, KXXR FM, KZNR FM, KZNT FM		
CBS/Infinity	17.1	13.5
WCCO AM, WLTE FM, WXPT FM		
Clear Channel Communications	28.5	30.3
KDWB FM, KEEY FM, KFAN AM, KQQL FM, KTCZ FM, WLLO FM		
Hubbard Broadcasting, Inc.	9.9	11.1
KSTP AM, KSTP FM		
Minnesota Public Radio	2.0	1.0
KLBB AM, WMNN AM		
Smith Broadcasting Co., Inc.	1.8	1.2
WEZU AM, WIXK AM, WIXK FM		
<b>Totals</b>	<b>74.6</b>	<b>76.0</b>

**Format Performance**

	AM	FM	Totals	Percent
AC	0 (0)	137 (1)	137 (1)	4.8
AOR	0 (0)	639 (3)	639 (3)	22.5
Black/Urban	0 (0)	144 (3)	144 (3)	5.1
CHR	0 (0)	254 (1)	254 (1)	8.9
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	(1)	321 (2)	321 (3)	11.3
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	566 (3)	0 (0)	566 (3)	19.9
Oldies	0 (0)	364 (3)	364 (3)	12.8
Other	(0)	(0)	(0)	0.0
Religion	12 (1)	0 (0)	12 (1)	0.4
Soft AC	0 (0)	181 (1)	181 (1)	6.4
Sports	118 (1)	0 (0)	118 (1)	4.2
Standards/EZ	69 (2)	13 (1)	82 (3)	2.9
<b>Totals</b>	<b>765 (8)</b>	<b>2053 (15)</b>	<b>2818 (23)</b>	

Note KZNT-105.3 Old Format: modern rock//KZNR New Format: R&B oldies // KZNR MN Cambridge(Minneapolis)  
 KZNZ-105.7 Old Format: modern rock//KZNR New Format: R&B oldies // KZNR MN Eden Prairie (Minn.)  
 KZNR-105.1 Old Format: modern rock New Format: R&B oldies "Z-105" MN Lakeville (Minneapolis)  
 WWTC-1280 Old Format: religion New Format: talk MN Minneapolis

# MOBILE

Arbitron Rank 90 Pop (12+)	442,500	Stations	28 / 20	% Below Line	13.0
Market TSL in Hours	20.1	Diaries	1494 / 296.2:1 / 52.6%	% Not Listed	13.1
Average Persons Rating	14.9	12+ FM Share (Metro)	81.9	Sample Target	1470

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 WBLX-F	Black	82 / 12.4	13.5	12.7	11.5	11.5	12.5	998 / 22.6	21.0	20.5	Cumulus Media
2 WKSJ-F	Country	61 / 9.3	9.5	10.1	7.3	7.3	9.1	822 / 18.6	19.6	17.8	Clear Channel Communications
3 WDLT-F	Black	58 / 8.7	9.9	9.2	10.0	10.0	9.4	684 / 15.5	15.7	14.3	Cumulus Media
4 WABB-F	CHR	46 / 7.0	8.0	8.5	10.6	10.6	8.5	968 / 21.9	20.3	25.0	Dittman Group, Inc.
5 WGOK	Religion	40 / 6.1	3.5	4.6	3.6	3.6	4.4	394 / 8.9	6.6	7.8	Cumulus Media
6 WMXC-F	AC	38 / 5.7	6.1	4.2	4.2	4.2	5.0	633 / 14.3	11.2	12.0	Clear Channel Communications
7 WRKH-F	AOR	36 / 5.4	5.1	4.9	4.4	4.4	5.0	532 / 12.0	13.4	11.1	Clear Channel Communications
8 WNTM	News/Talk	26 / 4.0	3.7	3.2	3.8	3.8	3.7	387 / 8.7	7.4	8.3	Clear Channel Communications
9 WTKX-F	AOR	25 / 3.9	3.9	6.3	5.9	5.9	5.0	428 / 9.7	9.4	10.1	Clear Channel Communications
10 WDWG-F	Country	21 / 3.2	3.0	3.0	2.9	2.9	3.0	324 / 7.3	8.7	6.5	Clear Channel Communications
11 WXBM-F	Country	16 / 2.5	2.1	1.3	2.6	2.6	2.1	302 / 6.8	6.0	5.5	Pamal Broadcasting
12 WYOK-F	AC	14 / 2.2	2.0	1.7	2.4	2.4	2.1	322 / 7.3	9.3	10.1	Cumulus Media
13 WAVH-F	Oldies	14 / 2.1	2.5	2.4	3.2	3.2	2.6	241 / 5.5	6.8	8.4	American General Media
14 WJLQ-F	CHR	13 / 2.0	1.4	1.6	2.0	2.0	1.8	373 / 8.4	7.4	7.1	Cumulus Media
15 WZEW-F	AOR	12 / 1.9	2.0	1.9	2.1	2.1	2.0	210 / 4.7	4.4	5.0	American General Media
16 WYCL-F	Oldies	9 / 1.4	1.6	1.3	0.9	0.9	1.3	202 / 4.6	4.1	4.4	Synchronous Media
17 WMEZ-F	Soft AC	9 / 1.4	2.0	1.9	2.1	2.1	1.9	244 / 5.5	5.0	5.3	Pamal Broadcasting
18 WNSP-F	Sports	7 / 1.1	1.5	1.6	1.4	1.4	1.4	205 / 4.6	5.6	3.9	Faulkner-Phillips Media, Inc.
19 WABB	News/Talk	5 / 0.8	0.7	0.7	0.6	0.6	0.7	122 / 2.8	1.8	2.2	Dittman Group, Inc.
19 WBHY	Religion	5 / 0.8	0.5	0.6	1.7	1.7	0.9	46 / 1.0	1.0	1.9	Goforth Media, Inc.
19 WWL	News/Talk	5 / 0.8	0.9	0.9		3.4	0.0	93 / 2.1	2.9	9.2	Entercom
22 WLTV	Religion	5 / 0.7	0.4	0.4	0.6	0.6	0.5	83 / 1.9	1.0	1.4	Albert L. Crain
22 WABF	Standards/EZ List	5 / 0.7	0.7	0.4	0.6	0.6	0.6	87 / 2.0	2.2	1.7	Gulf Coast Broadcasting
24 WLPR	Religion	4 / 0.7					0.0	42 / 0.9			Goforth Media, Inc.
25 WHEP	AC	4 / 0.6	0.6	0.6	0.5	0.5	0.6	59 / 1.3	1.0	0.9	Stewart Broadcasting Co., Inc.
25 WKNN-F	Country	4 / 0.6	0.6	0.4		8.8	0.0	107 / 2.4	2.9	22.1	Chase Radio Partners
27 WMOB	Religion	4 / 0.5	0.5		0.5	0.5	0.0	87 / 2.0	1.5	1.7	Buddy Tucker Association Inc.
28 WMJY-F	AC	3 / 0.4					0.0	72 / 1.6			Chase Radio Partners

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WBLX-F	1 WBLX-F	1 WBLX-F	1 WDLT-F	1 WDLT-F	1 WDLT-F	1 WBLX-F	1 WBLX-F	1 WKSJ-F	1 WBLX-F	1 WDLT-F
2 WABB-F	2 WABB-F	2 WDLT-F	2 WKSJ-F	2 WKSJ-F	2 WKSJ-F	2 WABB-F	2 WABB-F	2 WMXC-F	2 WKSJ-F	2 WBLX-F
3 WKSJ-F	3 WTKX-F	3 WKSJ-F	3 WBLX-F	3 WBLX-F	3 WGOK	3 WRKH-F	3 WKSJ-F	3 WNTM	3 WABB-F	3 WGOK
4 WJLQ-F	4 WKSJ-F	4 WABB-F	4 WRKH-F	4 WRKH-F	4 WMXC-F	4 WDLT-F	4 WDLT-F	3 WBLX-F	4 WMXC-F	3 WKSJ-F
5 WTKX-F	5 WDLT-F	5 WRKH-F	5 WMXC-F	5 WMXC-F	4 WBLX-F	5 WABB-F	5 WGOK	5 WDLT-F	5 WDLT-F	5 WABB-F
6 WDLT-F	5 WRKH-F	6 WMXC-F	6 WABB-F	6 WABB-F	6 WNTM	6 WMXC-F	6 WTKX-F	6 WGOK	6 WGOK	6 WRKH-F
7 WRKH-F	7 WMXC-F	7 WTKX-F	7 WTKX-F	7 WGOK	7 WRKH-F	7 WGOK	7 WJLQ-F	7 WABB-F	7 WRKH-F	7 WMXC-F
8 WZEW-F	8 WJLQ-F	8 WGOK	8 WGOK	8 WTKX-F	8 WDWG-F	8 WTKX-F	8 WMXC-F	8 WRKH-F	8 WNTM	8 WDWG-F
9 WYOK-F	9 WZEW-F	9 WYOK-F	9 WZEW-F	9 WZEW-F	9 WABB-F	9 WXBM-F	9 WDWG-F	9 WTKX-F	9 WTKX-F	9 WTKX-F
10 WMXC-F	10 WYOK-F	10 WZEW-F	10 WYOK-F	10 WYOK-F	10 WAVH-F	10 WNTM	10 WRKH-F	10 WDWG-F	10 WDWG-F	10 WZEW-F
				10 WDWG-F			10 WZEW-F		10 WXBM-F	
				10 WXBM-F						
				10 WNTM						

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WBLX-F	1 WBLX-F	1 WBLX-F	1 WDLT-F	1 WDLT-F	1 WTKX-F	1 WBLX-F	1 WRKH-F	1 WBLX-F	1 WRKH-F
2 WABB-F	2 WABB-F	2 WABB-F	2 WBLX-F	2 WKSJ-F	2 WBLX-F	2 WTKX-F	2 WBLX-F	2 WRKH-F	2 WDLT-F
3 WDLT-F	3 WKSJ-F	3 WKSJ-F	3 WABB-F	3 WMXC-F	3 WABB-F	3 WRKH-F	3 WTKX-F	3 WDLT-F	3 WBLX-F
4 WYOK-F	4 WMXC-F	4 WMXC-F	4 WKSJ-F	4 WBLX-F	4 WJLQ-F	4 WABB-F	4 WDLT-F	4 WTKX-F	4 WKSJ-F
5 WJLQ-F	5 WDLT-F	5 WDLT-F	5 WMXC-F	5 WABB-F	5 WDLT-F	5 WDLT-F	5 WZEW-F	5 WKSJ-F	5 WTKX-F
6 WKSJ-F	6 WYOK-F	5 WRKH-F	6 WYOK-F	6 WGOK	6 WRKH-F	6 WKSJ-F	6 WKSJ-F	6 WABB-F	6 WMXC-F
7 WTKX-F	7 WRKH-F	7 WZEW-F	6 WRKH-F	7 WRKH-F	7 WKSJ-F	7 WJLQ-F	7 WABB-F	7 WMXC-F	7 WABB-F
8 WXBM-F	8 WJLQ-F	8 WGOK	8 WGOK	8 WYOK-F	8 WMXC-F	8 WZEW-F	8 WDWG-F	8 WDWG-F	8 WDWG-F
9 WMXC-F	9 WTKX-F	9 WYOK-F	9 WAVH-F	9 WAVH-F	9 WDWG-F	9 WDWG-F	9 WXBM-F	9 WZEW-F	9 WZEW-F
10 WRKH-F	10 WZEW-F	10 WJLQ-F	10 WZEW-F	10 WXBM-F	9 WXBM-F	10 WXBM-F	10 WMXC-F	10 WXBM-F	9 WNTM

### AM Stations

Station	Freq	Power	Format	Net/Aff	Rep	Owner	City of Lic
WABB	1480	5 kw / 4.4 kw	News/Talk	WW1/MBS, ABC, SBUSA	Christal	Dittman Group, Inc.	Mobile
WABF	1220	1 kw / 4 w	Standards/EZ List	WW1/MBS, CNN+	—	Gulf Coast Broadcasting	Fairhope
WBHY	840	10 kw / kw	Religion	—	Salem Radio Reps	Goforth Media, Inc.	Mobile
WGOK	900	1 kw / 381 w	Religion	AURN, ABC, WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	Mobile
WHEP	1310	1 kw / kw	AC	—	—	Stewart Broadcasting Co., Inc.	Foley
WLPR	960	5 kw / 2.5 kw	Religion	—	Salem Radio Reps	Goforth Media, Inc.	Prichard
WLTV	1410	5 kw / 5 kw	Religion	USA	—	Albert L. Crain	Mobile
WMOB	1360	5 kw / 212 w	Religion	—	—	Buddy Tucker Association Inc.	Mobile
WNTM	710	1 kw / 1 kw	News/Talk	CBS, WW1/MBS, ABC	Clear Chan.-Diamond	Clear Channel Communications	Mobile



**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WABB	97.5	100 kw @ 1,551	CHR	ABC	Christal	Dittman Group, Inc.	Mobile
WAVH	106.5	50 kw @ 449	Oldies	CBS, WW1/MBS	McGavren-Guild	American General Media	Daphne
WBLX	92.9	100 kw @ 1,554	Black	ABC	Allied Radio Ptnrs.	Cumulus Media	Mobile
WDLT	98.3	38.9 kw @ 551	Black	ABC	Allied Radio Ptnrs.	Cumulus Media	Chickasaw
WDWG	104.9	33 kw @ 600	Country	ABC	Clear Chan.-Diamond	Clear Channel Communications	Moss Point
WKSJ	94.9	100 kw @ 1,706	Country	ABC	Clear Chan.-Diamond	Clear Channel Communications	Mobile
WMXC	99.9	100 kw @ 1,755	AC	CBS	Clear Chan.-Diamond	Clear Channel Communications	Mobile
WNSP	105.5	5.3 kw @ 348	Sports	1-on-1, ESPN	—	Faulkner-Phillips Media, Inc.	Bay Minette
WRKH	96.1	100 kw @ 1,342	AOR	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Mobile
WYOK	104.1	100 kw @ 1,757	AC	AURN, WW1/MBS, ABC	Allied Radio Ptnrs.	Cumulus Media	Atmore
WZEW	92.1	13.5 kw @ 450	AOR	WW1/MBS	McGavren-Guild	American General Media	Fairhope

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WJLQ-F	CHR	100.7	Pensacola
WKNN-F	Country	99.1	Pascagoula
WMEZ-F	Soft AC	94.1	Pensacola
WMJY-F	AC	93.7	Biloxi
WTKX-F	AOR	101.5	Pensacola
WWL	News/Talk	870	New Orleans
WXBM-F	Country	102.7	Milton
WYCL-F	Oldies	107.3	Pensacola

**Consolidation Report**

	12+	25-54
	(%)	(%)
American General Media	4.0	5.1
WAVH FM, WZEW FM		
Clear Channel Communications	27.6	31.8
WDWG FM, WKSJ FM, WMXC FM, WNTM AM, WRKH FM		
Cumulus Media	29.4	27.9
WBLX FM, WDLT FM, WGOK AM, WYOK FM		
Dittman Group, Inc.	7.8	7.4
WABB AM, WABB FM		
Goforth Media, Inc.	1.5	1.8
WBHY AM, WLPR AM		
	<b>70.3</b>	<b>74.0</b>

Format Performance	AM	FM	Totals	Percent
AC	4 (1)	55 (3)	59 (4)	10.3
AOR	0 (0)	74 (3)	74 (3)	12.9
Black/Urban	0 (0)	139 (2)	139 (2)	24.3
CHR	0 (0)	59 (2)	59 (2)	10.3
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	103 (4)	103 (4)	18.0
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	37 (3)	0 (0)	37 (3)	6.5
Oldies	0 (0)	23 (2)	23 (2)	4.0
Other	(0)	(0)	(0)	0.0
Religion	58 (5)	0 (0)	58 (5)	10.1
Soft AC	0 (0)	9 (1)	9 (1)	1.6
Sports	0 (0)	7 (1)	7 (1)	1.2
Standards/EZ	5 (1)	0 (0)	5 (1)	0.9
<b>Totals</b>	<b>104(10)</b>	<b>469 (18)</b>	<b>573 (28)</b>	

# MONTEREY-SALINAS-SANTA CRUZ

Arbitron Rank 77	Pop (12+)	536,200	Stations	39 / 26	% Below Line	24.5
Market TSL in Hours		20.4	Diaries	1676 / 319.9:1 / 51.9%	% Not Listed	17.0
Average Persons Rating		14.9	12+ FM Share (Metro)	76.4	Sample Target	1650

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner	
1	KDON-F	CHR	62 / 7.7	7.9	8.8	8.9	8.8	8.3	1049 / 19.6	20.5	22.3	Clear Channel Communications
2	KWAV-F	AC	48 / 6.0	4.9	5.9	4.8	5.0	5.4	586 / 10.9	11.2	11.4	Buckley Broadcasting
3	KGO	News/Talk	46 / 5.8	6.3	5.8	5.3	6.4	5.8	682 / 12.7	14.1	13.0	ABC Inc.
4	KSOL-FF	Hispanic	37 / 4.7	5.0	4.5	0.6	0.8	3.7	463 / 8.6	9.5		Hispanic Broadcasting Corp.
5	KSJO-F	AOR	35 / 4.3	3.4	4.5	2.8	2.8	3.8	442 / 8.2	8.5	5.9	Chase Radio Partners
6	KTOM-F	Country	33 / 4.2	4.1	5.1	4.6	5.2	4.5	539 / 10.1	9.9	11.7	Clear Channel Communications
7	KPIG-F	Other	30 / 3.8	4.8	3.7	3.5	3.4	4.0	434 / 8.1	9.9	10.0	New Wave Communications
8	KOCN-F	Oldies	29 / 3.6	2.2	3.4	4.4	3.8	3.4	491 / 9.2	6.1	8.7	Clear Channel Communications
9	KBOQ-F	Classical/Fine Arts	28 / 3.5	3.8	3.9	3.9	3.9	3.8	513 / 9.6	10.2	9.5	J & M Broadcasting Co.
9	KLOK-F	Hispanic	28 / 3.5	4.5	2.0	3.2	3.0	3.3	340 / 6.3	7.6	6.8	Entravision Holdings
11	KSEA-F	Hispanic	25 / 3.2	3.7	2.8	2.4	3.1	3.0	353 / 6.6	7.6	4.7	Farmworker Educational Radio
12	KIDD	Standards/EZ List	21 / 2.6	3.7	3.0	3.8	3.9	3.3	287 / 5.3	6.3	6.5	Buckley Broadcasting
12	KMBY-F	AOR	21 / 2.6	1.8	2.2	2.2	1.8	2.2	379 / 7.1	6.9	7.3	New Wave Communications
14	KTGE	Hispanic	20 / 2.5	1.8	2.2	1.2	1.3	1.9	242 / 4.5	2.6	3.6	Z-Spanish Trust
14	KRAY-F	Hispanic	20 / 2.5	2.6	2.8	2.3	2.6	2.5	385 / 7.2	6.2	6.5	Entravision Holdings
16	KBRG-F	Hispanic	19 / 2.4	2.5	1.7	2.3	2.9	2.2	284 / 5.3	6.0	6.7	Entravision Holdings
17	KCBS	News/Talk	18 / 2.3	1.8	1.4	1.5	2.0	1.8	446 / 8.3	8.0	7.8	CBS/Infinity
18	KBTU-F	CHR	15 / 1.9	1.9	2.5	3.1	2.9	2.4	402 / 7.5	7.8	10.4	New Wave Communications
18	KSCO	News/Talk	15 / 1.9	2.1	2.4	1.8	1.3	2.0	261 / 4.9	5.9	6.7	Zwerling Broadcasting System
20	KSES-F	Hispanic	14 / 1.8	2.1	1.6	1.3	1.1	1.7	275 / 5.1	6.1	5.3	Entravision Holdings
21	KCDU-FF	AC	13 / 1.7	2.2	3.5	3.5	3.4	2.7	484 / 9.0	10.3	12.1	New Wave Communications
22	KTEE-F	Jazz	13 / 1.6	1.6	1.5	1.2	1.1	1.5	212 / 3.9	4.0	3.7	Bi-Coastal Broadcasting
23	KNBR	Sports	11 / 1.4	1.7	2.5	2.3	1.4	2.0	213 / 4.0	5.8	4.8	Susquehanna Radio Corp.
24	KMJO-F	AOR	8 / 1.0	1.0	1.8	1.5	1.6	1.3	259 / 4.8	5.5	4.9	Clear Channel Communications
25	KUFY-F	AOR	7 / 0.9	1.0	1.0	0.9	0.9	0.9	185 / 3.5	3.2	3.2	Chase Radio Partners
25	KHNZ-FF	Hispanic	7 / 0.9	1.0				0.0	134 / 2.5	3.0		Entravision Holdings
27	KSFO	News/Talk	6 / 0.7	0.9	0.8	0.7	0.5	0.8	83 / 1.6	1.7	1.3	ABC Inc.
28	KZSL-F	Hispanic	5 / 0.6	0.6	0.5	0.9	1.0	0.7	94 / 1.8	2.0	1.9	Entravision Holdings
28	KLOK	Hispanic	5 / 0.6	0.5		1.8	3.5	0.0	115 / 2.1	1.2	4.8	Entravision Holdings
30	KEZR-F	AC	4 / 0.5	0.3		3.6	2.7	0.0	135 / 2.5	1.6	12.6	CBS/Infinity
30	KIOI-F	Oldies	4 / 0.5					0.0	63 / 1.2			Clear Channel Communications
32	KTOM	Country	3 / 0.4	0.3		0.1	0.5	0.0	74 / 1.4	1.4	1.4	Clear Channel Communications
32	KMPG	Hispanic	3 / 0.4					0.0	38 / 0.7			KMPG Radio
32	KRML	Jazz	3 / 0.4					0.0	49 / 0.9			Wisdom Broadcasting Co., Inc.
35	KKMC	Religion	3 / 0.3					0.0	71 / 1.3			Carl J. Auel
35	KCTY	Hispanic	3 / 0.3					0.0	50 / 0.9			Z-Spanish Trust

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	KDON-F	1	KWAV-F	1	KWAV-F	1	KGO	1	KSOL-FF	1	KDON-F
2	KSOL-FF	2	KSJO-F	1	KDON-F	2	KPIG-F	2	KWAV-F	2	KGO
3	KMBY-F	3	KMBY-F	3	KSJO-F	3	KSOL-FF	3	KPIG-F	2	KDON-F
4	KSES-F	4	KWAV-F	4	KSOL-FF	4	KTOM-F	4	KBOQ-F	4	KWAV-F
5	KSEA-F	4	KSOL-FF	5	KTOM-F	4	KDON-F	5	KDON-F	5	KOCN-F
6	KTOM-F	6	KLOK-F	6	KSEA-F	6	KPIG-F	6	KTOM-F	5	KBOQ-F
7	KRAY-F	7	KTOM-F	6	KLOK-F	7	KOCN-F	6	KIDD	7	KLOK-F
8	KLOK-F	8	KSEA-F	8	KPIG-F	8	KOCN-F	8	KPIG-F	8	KBRG-F
9	KSJO-F	9	KRAY-F	9	KMBY-F	9	KSEA-F	9	KOCN-F	8	KSOL-FF
10	KTGE	10	KSES-F	10	KOCN-F	10	KGO	10	KPIG-F	10	KSCO
10	KBRG-F	10	KRAY-F	10	KRAY-F	10	KLOK-F	10	KSEA-F	10	KBOQ-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KDON-F	1	KDON-F	1	KWAV-F	1	KSJO-F	1	KSJO-F
2	KSEA-F	2	KWAV-F	2	KDON-F	2	KDON-F	2	KLOK-F
3	KSES-F	3	KTOM-F	3	KTOM-F	3	KMBY-F	3	KSOL-FF
4	KMBY-F	4	KSES-F	4	KOCN-F	4	KOCN-F	4	KLOK-F
5	KWAV-F	5	KSEA-F	5	KRAY-F	5	KSOL-FF	5	KDON-F
6	KTGE	6	KRAY-F	6	KOCN-F	6	KBRG-F	6	KBTU-F
7	KBRG-F	7	KMBY-F	7	KCDU-FF	7	KTGE	7	KGO
8	KSOL-FF	8	KBRG-F	8	KLOK-F	8	KPIG-F	8	KBRG-F
9	KTOM-F	9	KSOL-FF	8	KSEA-F	8	KSEA-F	9	KBOQ-F
10	KRAY-F	10	KTGE	10	KBRG-F	10	KTGE	10	KTES-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCTY	980	10 kw / 10 kw	Hispanic	CRC	Lotus	Z-Spanish Trust	Salinas
KIDD	630	1 kw / 1 kw	Standards/EZ List	WW1/MBS, CNN+	D & R Radio	Buckley Broadcasting	Monterey
KKMC	880	10 kw / 1 kw	Religion	USA, SRN	Salem Radio Reps	Carl J. Auel	Gonzales
KRML	1410	500 w / 16 w	Jazz	Ind.	McGavren-Guild	Wisdom Broadcasting Co., Inc.	Carmel
KSCO	1080	10 kw / 5 kw	News/Talk	AP	—	Zwerling Broadcasting System, Ltd.	Santa Cruz
KTGE	1570	5 kw / 500 w	Hispanic	Ind.	Lotus	Z-Spanish Trust	Salinas
KTOM	1380	5 kw / 5 kw	Country	Jones	Clear Chan.-Emerald	Clear Channel Communications	Salinas

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBOO	95.5	1.65 kw @ 629	Classical/Fine Arts	Ind.	McGavren-Guild	J & M Broadcasting Co.	Carmel
KBTU	101.7	2.35 kw @ 528	CHR	Ind.	McGavren-Guild	New Wave Communications	Carmel
KCDU	93.5	110 w @ 2,296	AC	Ind.	McGavren-Guild	New Wave Communications	Hollister
KDON	102.5	18.5 kw @ 2,270	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Salinas
KHIP	93.7	28 w @ 1,260	simul. KCDUFF	Ind.	McGavren-Guild	New Wave Communications	Felton
KHMZ	97.9	2.9 kw @ 479	simul. KHNZFF	Ind.	—	Entravision Holdings	Salinas
KHNZ	106.3	4.7 kw @ 371	Hispanic	Ind.	Lotus	Entravision Holdings	Soledad
KLOK	99.5	30 kw @ 640	Hispanic	Ind.	Caballero	Entravision Holdings	Greenfield
KMBY	104.3	2.6 kw @ 509	AOR	Ind.	McGavren-Guild	New Wave Communications	Gonzales
KMJO	92.7	6.9 kw @ 600	AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Marina
KOCN	105.1	4.2 kw @ 789	Oldies	WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	Pacific Grove
KPIG	107.5	5.4 kw @ 338	Other	Ind.	McGavren-Guild	New Wave Communications	Freedom
KRAY	103.5	2.5 kw @ 512	Hispanic	Ind.	Lotus	Entravision Holdings	Salinas
KSEA	107.9	870 w @ 1,637	Hispanic	Ind.	—	Farmworker Educational Radio	Greenfield
KSES	107.1	1.85 kw @ 587	Hispanic	Ind.	Caballero	Entravision Holdings	Seaside
KTEE	103.9	1.4 kw @ 603	Jazz	Ind.	Allied Radio Ptnrs.	Bi-Coastal Broadcasting	Seaside
KTOM	100.7	1.4 kw @ 2,385	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Salinas
KWAV	96.9	18 kw @ 2,450	AC	AP	D & R Radio	Buckley Broadcasting	Monterey
KZSL	93.9	5.4 kw @ 703	Hispanic	Ind.	Katz Hispanic	Entravision Holdings	King City

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KBRG-F	Hispanic	100.3	San Jose
KCBS	News/Talk	740	San Francisco
KEZR-F	AC	106.5	San Jose
KGO	News/Talk	810	San Francisco
KIOI-F	Oldies	101.3	San Francisco
KLOK	Hispanic	1170	San Jose
KMPG	Hispanic	1520	Hollister
KNBR	Sports	680	San Francisco
KSFO	News/Talk	560	San Francisco
KSJO-F	AOR	92.3	San Jose
KSOL-F	Hispanic	98.9	San Francisco
KZOL-F	simul. KSOLFF	99.1	Santa Cruz
KSOL-FF	Hispanic	98.9	San Francisco
KUFX-F	AOR	98.5	San Jose

**Consolidation Report**

	12+	25-54
	(%)	(%)
Buckley Broadcasting	8.6	8.3
KIDD AM, KWAV FM		
Clear Channel Communications	16.9	14.7
KDON FM, KMJO FM, KOCN FM, KTOM FM, KTOM AM		
Entravision Holdings	9.3	10.3
KHMZ FM, KHNZ FM, KLOK FM, KRAY FM, KSES FM, KZSL FM		
New Wave Communications	10.0	11.7
KBTU FM, KCDU FM, KHIP FM, KMBY FM, KPIG FM		
Z-Spanish Trust	2.8	2.8
KCTY AM, KTGE AM		
	<b>47.6</b>	<b>47.8</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	65 (4)	65 (4)	9.8
AOR	0 (0)	71 (4)	71 (4)	10.7
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	77 (2)	77 (2)	11.6
Classical/Fine Arts	0 (0)	28 (1)	28 (1)	4.2
Country	3 (1)	33 (1)	37 (2)	5.6
Hispanic	31 (4)	156 (10)	188 (14)	28.3
Jazz	3 (1)	13 (1)	16 (2)	2.4
News/Talk	85 (4)	0 (0)	85 (4)	12.8
Oldies	0 (0)	33 (2)	33 (2)	5.0
Other	0 (0)	30 (1)	30 (1)	4.5
Religion	3 (1)	0 (0)	3 (1)	0.5
Soft AC	(0)	(0)	(0)	0.0
Sports	11 (1)	0 (0)	11 (1)	1.7
Standards/EZ	21 (1)	0 (0)	21 (1)	3.2
<b>Totals</b>	<b>157(13)</b>	<b>506 (26)</b>	<b>665 (39)</b>	

Note KRKC-FM-102.1 Old Format: AC / Spanish New Format: to add JRN - AC (Feb.) CA King City (Monterey)  
 KBDH-91.7\* Old Format: new New Format: news & variety // KUSP CA San Ardo (Monterey)  
 KRAY-103.5 Old Format: Z-Spanish,ranchera New Format: regional Mexican CA Salinas (Monterey)

# NASHVILLE

Arbitron Rank 44	Pop (12+) 990,300	Stations 32 / 32	% Below Line 0.0
Market TSL in Hours 18.5	Diaries 1446 / 684.9:1 / 57.6%	% Not Listed 12.3	
Average Persons Rating 13.9	12+ FM Share (Metro) 82.2	Sample Target 1430	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 WQKQ-F	Black	138 / 10.0	10.6	7.3	8.8	8.8	9.2	1697 / 17.1	17.8	14.5	Midwestern Broadcasting Co.
2 WRVW-F	CHR	99 / 7.2	8.9	7.4	8.8	8.8	8.1	2192 / 22.1	23.7	24.0	Clear Channel Communications
3 WMAK-F	Oldies	83 / 6.1	4.9	5.4	4.8	4.8	5.3	1006 / 10.2	12.5	13.8	South Central Communications
4 WNRQ-F	AOR	76 / 5.5	5.9	6.4	7.5	7.5	6.3	1301 / 13.1	11.7	13.5	Clear Channel Communications
5 WSIX-F	Country	75 / 5.5	5.4	7.7	6.9	6.9	6.4	1242 / 12.5	14.2	17.0	Clear Channel Communications
6 WJXA-F	Soft AC	72 / 5.2	5.1	8.2	7.3	7.3	6.4	1351 / 13.6	13.3	16.1	South Central Communications
7 WSM	Country	68 / 5.0	3.6	2.5	3.0	3.0	3.5	723 / 7.3	7.5	6.6	Gaylord
8 WZPC-F	AOR	65 / 4.7	3.7	4.0	2.9	2.9	3.8	1272 / 12.8	11.7	10.9	Cromwell Group, Inc.
9 WLAC	News/Talk	63 / 4.6	3.8	4.1	3.7	3.7	4.0	983 / 9.9	9.8	7.4	Clear Channel Communications
10 WWTN-F	News/Talk	59 / 4.3	3.7	4.3	3.8	3.8	4.0	1201 / 12.1	11.3	10.2	Gaylord
11 WSM -F	Country	58 / 4.2	4.0	3.6	3.1	3.1	3.7	1084 / 10.9	12.4	11.5	Gaylord
12 WKDF-F	Country	57 / 4.2	5.1	4.7	4.8	4.8	4.7	950 / 9.6	9.4	10.6	Citadel Communications Corp.
13 WQZQ-F	CHR	41 / 2.9	3.4	3.4	2.7	2.7	3.1	1221 / 12.3	12.8	11.8	Cromwell Group, Inc.
14 WGFX-F	Oldies	38 / 2.8	4.7	3.1	4.9	4.9	3.9	1010 / 10.2	14.0	12.7	Citadel Communications Corp.
15 WZTO-F	Religion	35 / 2.5	3.0	3.0	2.0	2.0	2.6	687 / 6.9	6.9	7.3	Clear Channel Communications
16 WRQQ-F	AC	27 / 1.9	1.6	1.8	1.2	1.2	1.6	515 / 5.2	5.8	4.2	Midwestern Broadcasting Co.
17 WNPL-F	AOR	21 / 1.5	1.7	2.0	2.3	2.3	1.9	481 / 4.9	3.7	7.5	Midwestern Broadcasting Co.
18 WAMB-AF	Standards/EZ List	17 / 1.3	1.0	1.0	1.2	1.2	1.1	271 / 2.7	3.5	2.2	Great Southern Bcstg Co., Inc.
19 WBOZ-FF	Religion	17 / 1.2	1.0	0.9	0.6	0.6	0.9	297 / 3.0	2.2	1.6	Salem Communications Corp.
20 WRLT-FF	AOR	14 / 1.0	1.2	1.7	1.7	1.7	1.4	455 / 4.6	4.3	4.2	Tuned In Broadcasting
21 WDBL-AF	Country	13 / 0.9					0.0	110 / 1.1			Tuned In Broadcasting
22 WVOL	Black	12 / 0.9	1.7	1.7	1.7	1.7	1.5	232 / 2.3	2.9	3.6	Midwestern Broadcasting Co.
22 WNSG	Religion	12 / 0.9	1.2	0.8	0.7	0.7	0.9	180 / 1.8	1.9	1.7	Mortenson Broadcasting Co.
24 WYYB-F	Other	10 / 0.7					0.0	250 / 2.5			Tuned In Broadcasting
25 WNQM	Religion	8 / 0.6					0.0	126 / 1.3			F W Robbert Broadcasting Co.
26 WMDB	Religion	6 / 0.4	0.5	0.8	0.3	0.3	0.5	95 / 1.0	1.2	1.7	Babb Broadcasting Co.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WQKQ-F	1 WRVW-F	1 WQKQ-F	1 WNRQ-F	1 WQKQ-F	1 WMAK-F	1 WQKQ-F	1 WQKQ-F	1 WLAC	1 WQKQ-F	1 WQKQ-F
2 WRVW-F	2 WQKQ-F	2 WRVW-F	2 WQKQ-F	2 WNRQ-F	2 WQKQ-F	2 WSIX-F	2 WRVW-F	2 WQKQ-F	2 WRVW-F	2 WRVW-F
3 WZPC-F	3 WZPC-F	3 WNRQ-F	3 WRVW-F	3 WMAK-F	3 WSM	3 WRVW-F	3 WSM	3 WMAK-F	3 WMAK-F	3 WMAK-F
4 WQZQ-F	4 WNRQ-F	4 WZPC-F	4 WWTN-F	4 WRVW-F	4 WSIX-F	4 WZPC-F	4 WJXA-F	4 WJXA-F	4 WJXA-F	4 WSM
5 WKDF-F	5 WJXA-F	5 WJXA-F	5 WJXA-F	5 WSIX-F	5 WLAC	5 WNRQ-F	5 WKDF-F	5 WNRQ-F	5 WWTN-F	5 WSM -F
6 WZTO-F	6 WQZQ-F	6 WWTN-F	6 WMAK-F	5 WJXA-F	6 WJXA-F	6 WMAK-F	5 WSM -F	6 WRVW-F	5 WNRQ-F	6 WNRQ-F
7 WSM -F	7 WRQQ-F	7 WMAK-F	7 WZPC-F	7 WKDF-F	7 WNRQ-F	7 WKDF-F	7 WZPC-F	7 WSIX-F	7 WLAC	7 WKDF-F
8 WJXA-F	7 WSIX-F	8 WKDF-F	8 WKDF-F	8 WWTN-F	8 WSM -F	7 WJXA-F	8 WQZQ-F	8 WWTN-F	8 WZPC-F	8 WZPC-F
9 WSIX-F	9 WNPL-F	9 WSIX-F	8 WSIX-F	9 WLAC	9 WWTN-F	9 WSM	9 WDBL-AF	8 WSM	9 WSIX-F	9 WQZQ-F
9 WGFX-F	10 WWTN-F	10 WGFX-F	10 WGFX-F	10 WZPC-F	10 WKDF-F	10 WWTN-F	10 WMAK-F	10 WSM -F	10 WSM	10 WJXA-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WRVW-F	1 WRVW-F	1 WRVW-F	1 WRVW-F	1 WRVW-F	1 WZPC-F	1 WZPC-F	1 WNRQ-F	1 WNRQ-F	1 WNRQ-F
2 WQKQ-F	2 WQKQ-F	2 WQKQ-F	2 WQKQ-F	2 WQKQ-F	2 WQKQ-F	2 WQKQ-F	2 WQKQ-F	2 WQKQ-F	2 WWTN-F
3 WQZQ-F	3 WJXA-F	3 WJXA-F	3 WJXA-F	3 WSIX-F	3 WRVW-F	3 WNRQ-F	3 WNPL-F	3 WWTN-F	3 WQKQ-F
4 WDBL-AF	4 WQZQ-F	4 WSIX-F	4 WSIX-F	4 WJXA-F	4 WNRQ-F	4 WRVW-F	4 WWTN-F	4 WZPC-F	4 WMAK-F
5 WZPC-F	5 WSIX-F	5 WRQQ-F	5 WQZQ-F	5 WMAK-F	5 WJXA-F	5 WNPL-F	5 WZPC-F	5 WLAC	5 WLAC
6 WKDF-F	6 WRQQ-F	6 WQZQ-F	5 WNRQ-F	6 WNRQ-F	6 WQZQ-F	6 WWTN-F	6 WRVW-F	6 WMAK-F	6 WKDF-F
7 WJXA-F	7 WZPC-F	7 WNRQ-F	5 WKDF-F	7 WKDF-F	7 WWTN-F	7 WRQQ-F	7 WRQQ-F	7 WRVW-F	7 WZPC-F
8 WSIX-F	8 WSM -F	8 WSM -F	8 WMAK-F	8 WGFX-F	8 WKDF-F	8 WMAK-F	8 WLAC	8 WKDF-F	8 WGFX-F
9 WRQQ-F	9 WNRQ-F	9 WSM	9 WZPC-F	9 WQZQ-F	8 WNPL-F	9 WQZQ-F	9 WMAK-F	9 WGFX-F	9 WJXA-F
10 WMAK-F	10 WDBL-AF	10 WZPC-F	10 WGFX-F	10 WZTO-F	10 WMAK-F	10 WLAC	10 WSIX-F	10 WJXA-F	10 WRVW-F
	10 WMAK-F							10 WZTO-F	10 WZTO-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAMB	1160	50 kw / 1 kw	simul. WAMBAF	WW1/MBS, CNN+, CBS	Roslin	Great Southern Bcstg Co., Inc.	Donelson
WDBL	1590	710 w / 39 w	simul. WDBLAF	Ind.	---	Tuned In Broadcasting	Springfield
WLAC	1510	50 kw / 50 kw	News/Talk	CBS	Clear Chan.-Sapphire	Clear Channel Communications	Nashville
WMDB	880	2.5 kw / kw	Religion	---	---	Babb Broadcasting Co.	Nashville
WMGC	810	5 kw / 6 w	Hispanic	Unica	---	Radio 810 of Nashville, Inc.	Murfreesboro
WNQM	1300	50 kw / 5 kw	Religion	USA, SRN	Salem Radio Reps	F W Robbert Broadcasting Co.	Nashville
WNSG	1240	1 kw / 1 kw	Religion	AURN	---	Mortenson Broadcasting Co.	Nashville
WNSR	560	500 w / 63 w	simul. WMGCAA	1-on-1, ABC, ESPN	---	Southern Wabash Comms. Corp.	Brentwood
WSM	650	50 kw / 50 kw	Country	ABC	Christal	Gaylord	Nashville
WVOL	1470	5 kw / 1 kw	Black	ABC	Allied Radio Ptnrs.	Midwestern Broadcasting Co.	Berry Hill

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAMB	1160	50 kw @	Standards/EZ List	WW1/MBS, CNN+, CBS	Roslin	Great Southern Bcstg Co., Inc.	Donelson
WBOZ	104.9	6 kw @328	Religion	SRN	Salem Radio Reps	Salem Communications Corp.	Woodbury
WDBL	94.3	3 kw @325	Country	Ind.	—	Tuned In Broadcasting	Springfield
WGFX	104.5	38 kw @1,424	Oldies	Ind.	McGavren-Guild	Citadel Communications Corp.	Gallatin
WJXA	92.9	100 kw @1,053	Soft AC	Ind.	Katz	South Central Communications	Nashville
WKDF	103.3	100 kw @1,233	Country	ABC	McGavren-Guild	Citadel Communications Corp.	Nashville
WMAK	96.3	52 kw @1,286	Oldies	Ind.	Katz	South Central Communications	Nashville
WNPL	106.7	1.1 kw @774	AOR	Ind.	Allied Radio Ptnrs.	Midwestern Broadcasting Co.	Murfreesboro
WNRQ	105.9	100 kw @1,233	AOR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Belle Meade
WQQK	92.1	3 kw @462	Black	ABC	Allied Radio Ptnrs.	Midwestern Broadcasting Co.	Hendersonville
WQZQ	102.5	100 kw @856	CHR	Ind.	Regional Reps/Roslin	Cromwell Group, Inc.	Dickson
WRLG	94.1	3.851 kw @236	simul. WRLTFF	AP	Roslin	Tuned In Broadcasting	Smyrna
WRLT	100.1	200 w @1,176	AOR	AP	Roslin	Tuned In Broadcasting	Franklin
WRQQ	97.1	43 kw @518	AC	Ind.	Allied Radio Ptnrs.	Midwestern Broadcasting Co.	Goodlettsville
WRVW	107.5	57.5 kw @1,233	CHR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Lebanon
WSIX	97.9	100 kw @1,145	Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Nashville
WSM	95.5	100 kw @1,286	Country	Ind.	Christal	Gaylord	Nashville
WVRY	105.1	50 kw @492	simul. WBOZFF	SRN	Salem Radio Reps	Salem Communications Corp.	Waverly
WWTN	99.7	100 kw @1,296	News/Talk	ABC	Christal	Gaylord	Manchester
WYYB	93.7	1.15 kw @755	Other	AP	Roslin	Tuned In Broadcasting	Kingston Springs
WZPC	102.9	100 kw @955	AOR	Ind.	Regional Reps/Roslin	Cromwell Group, Inc.	Shelbyville
WZTO	101.1	47 kw @1,289	Religion	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Russellville

Consolidation Report	12+	25-54
	(%)	(%)
Citadel Communications Corp.	7.0	8.9
WGFX FM, WKDF FM		
Clear Channel Communications	25.3	27.6
WLAC AM, WNRQ FM, WRVW FM, WSIX FM, WZTO FM		
Cromwell Group, Inc.	7.6	6.3
WQZQ FM, WZPC FM		
Gaylord	13.5	10.1
WSM FM, WSM AM, WWTN FM		
Great Southern Bcstg Co., Inc.	1.3	0.3
WAMB AM, WAMB FM		
Midwestern Broadcasting Co.	14.3	13.6
WNPL FM, WQQK FM, WRQQ FM, WVOL AM		
Salem Communications Corp.	1.2	0.9
WBOZ FM, WVRY FM		
South Central Communications	11.3	12.7
WJXA FM, WMAK FM		
Tuned In Broadcasting	2.6	2.5
WDBL FM, WDBL AM, WRLG FM, WRLT FM, WYYB FM		
	<b>84.1</b>	<b>82.9</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	27 (1)	27 (1)	2.2
AOR	0 (0)	176 (5)	176 (5)	14.6
Black/Urban	12 (1)	138 (1)	150 (2)	12.4
CHR	0 (0)	140 (2)	140 (2)	11.6
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	71 (2)	201 (4)	272 (6)	22.5
Hispanic	14 (1)	0 (0)	14 (1)	1.2
Jazz	(0)	(0)	(0)	0.0
News/Talk	63 (1)	59 (1)	122 (2)	10.1
Oldies	0 (0)	122 (2)	122 (2)	10.1
Other	0 (0)	10 (1)	10 (1)	0.8
Religion	26 (3)	51 (3)	77 (6)	6.4
Soft AC	0 (0)	72 (1)	72 (1)	6.0
Sports	10 (1)	0 (0)	10 (1)	0.8
Standards/EZ	17 (1)	(1)	17 (2)	1.4
<b>Totals</b>	<b>213(10)</b>	<b>996 (22)</b>	<b>1209 (32)</b>	

## NASSAU-SUFFOLK (LONG ISLAND)

Arbitron Rank 18	Pop (12+) 2,306,700	Stations 43 / 17	% Below Line 58.0
Market TSL in Hours 20.8		Diaries 3310 / 696.9:1 / 52.5%	% Not Listed 10.6
Average Persons Rating 15.8		12+ FM Share (Metro) 77.7	Sample Target 3270

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Wln 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner	
1	WALK-F	AC	208 / 5.7	5.2	5.2	5.6	5.6	5.4	2967 / 12.9	11.5	11.0	Clear Channel Communications
2	WHTZ-F	CHR	188 / 5.2	4.4	5.2	5.0	5.0	5.0	4591 / 19.9	18.3	18.7	Clear Channel Communications
3	WBLI-F	CHR	175 / 4.8	4.7	5.4	5.2	5.2	5.0	3614 / 15.7	15.2	14.5	Cox Radio
4	WXRK-F	AOR	163 / 4.5	5.3	5.3	4.3	4.3	4.8	3174 / 13.8	15.0	13.7	CBS/Infinity
5	WLTV-F	Soft AC	137 / 3.8	3.1	3.3	3.6	3.6	3.5	2620 / 11.4	9.7	10.4	Clear Channel Communications
6	WCBS	News/Talk	135 / 3.7	3.8	2.9	3.2	3.2	3.4	3355 / 14.5	14.6	12.5	CBS/Infinity
6	WFAN	Sports	135 / 3.7	4.3	3.9	3.9	3.9	4.0	2649 / 11.5	14.3	11.9	CBS/Infinity
8	WHLI-AA	Standards/EZ List	127 / 3.5	3.2	2.9	2.8	2.8	3.1	994 / 4.3	4.2	4.5	Barnstable Broadcasting, Inc.
9	WCBS-F	Oldies	126 / 3.5	3.5	4.1	4.4	4.4	3.9	2609 / 11.3	11.0	10.7	CBS/Infinity
10	WHFM-FF	AOR	125 / 3.4					0.0	2278 / 9.9			Cox Radio
11	WABC	News/Talk	122 / 3.3	4.3	2.8	2.4	2.4	3.2	1687 / 7.3	10.3	7.8	ABC Inc.
12	WQCD-F	Jazz	111 / 3.0	2.9	2.6	2.5	2.5	2.8	1846 / 8.0	7.4	7.3	Emmis Broadcasting
13	WQHT-F	Black	103 / 2.8	2.7	3.3	2.7	2.7	2.9	1881 / 8.2	8.3	8.5	Emmis Broadcasting
14	WAXQ-F	AOR	101 / 2.8	3.0	2.7	3.0	3.0	2.9	2025 / 8.8	8.6	9.5	Clear Channel Communications
15	WKTU-F	CHR	97 / 2.7	2.9	2.6	2.5	2.5	2.7	2739 / 11.9	11.6	10.3	Clear Channel Communications
16	WNEW-F	News/Talk	93 / 2.6	3.0	2.5	2.4	2.4	2.6	1538 / 6.7	7.8	6.1	CBS/Infinity
17	WKJY-F	AC	92 / 2.5	2.2	2.8	2.1	2.1	2.4	1430 / 6.2	6.4	5.4	Barnstable Broadcasting, Inc.
18	WBZO-F	Oldies	91 / 2.5	2.7	2.9	2.7	2.7	2.7	1944 / 8.4	7.6	8.1	Barnstable Broadcasting, Inc.
19	WINS	News/Talk	88 / 2.4	2.5	2.4	2.8	2.8	2.5	2962 / 12.8	14.2	14.4	CBS/Infinity
20	WOR	News/Talk	87 / 2.4	2.6	3.3	2.6	2.6	2.7	1374 / 6.0	6.7	6.2	Buckley Broadcasting
21	WPLJ-F	AC	79 / 2.2	2.5	2.8	2.5	2.5	2.5	2343 / 10.2	9.8	11.3	ABC Inc.
22	WLIR-FF	AOR	67 / 1.8	2.0	2.0	1.5	1.5	1.8	1754 / 7.6	7.8	6.1	Jarad Broadcasting Co., Inc.
23	WQXR-F	Classical/Fine Arts	63 / 1.7	1.7	1.6	2.1	2.1	1.8	1229 / 5.3	4.4	4.2	The New York Times Co.
24	WTJM-F	Oldies	62 / 1.7	1.4	1.7	1.7	1.7	1.6	1304 / 5.7	6.3	5.6	Clear Channel Communications
25	WBLS-F	Black	53 / 1.5	1.3	1.8	1.6	1.6	1.6	1110 / 4.8	5.3	4.7	Inner City Broadcasting Corp
26	WSKQ-F	Hispanic	52 / 1.4	1.4	1.0	1.4	1.4	1.3	743 / 3.2	3.2	3.0	Spanish Broadcasting System
27	WMJC-F	Oldies	50 / 1.4	1.0	1.4	1.5	1.5	1.3	881 / 3.8	3.5	4.1	Barnstable Broadcasting, Inc.
28	WPAT-F	Hispanic	47 / 1.3	1.2	0.8	1.4	1.4	1.2	578 / 2.5	2.4	2.5	Spanish Broadcasting System
29	WYNY-F	Country	45 / 1.2	0.5			3.3	0.0	538 / 2.3	1.9	3.7	Big City Radio
30	WRKS-F	Black	39 / 1.1	1.1	0.9	1.4	1.4	1.1	821 / 3.6	4.1	4.0	Emmis Broadcasting
31	WRCN-F	Oldies	36 / 1.0	0.8	1.1	0.9	0.9	1.0	556 / 2.4	2.4	2.5	Barnstable Broadcasting, Inc.
32	WXXP-F	CHR	33 / 0.9	0.8	1.0	0.6	0.6	0.8	644 / 2.8	2.9	2.4	Jarad Broadcasting Co., Inc.
33	WPLR-F	AOR	27 / 0.7	0.5			7.4	0.0	357 / 1.5	1.4	10.1	Cox Radio
34	WLUX	Standards/EZ List	23 / 0.6	0.7	0.6	1.3	1.3	0.8	428 / 1.9	1.9	3.3	Long Island Multimedia, LLC
35	WEZN-F	AC	19 / 0.5	0.7	0.9	0.6	0.6	0.7	746 / 3.2	3.5	4.2	Cox Radio
36	WWXY-F	Country	16 / 0.4	0.4	0.4	1.0	0.9	0.6	261 / 1.1	0.8	2.5	Big City Radio
37	WBBR	News/Talk	13 / 0.4	0.3	0.4	0.7	0.7	0.4	449 / 1.9	2.0	2.5	Bloomberg Communications, Inc.
38	WFME-F	Religion	13 / 0.3	0.4	0.5		0.9	0.0	187 / 0.8	1.1		Family Stations, Inc.
38	WCAA-F	Hispanic	13 / 0.3					0.0	281 / 1.2			Hispanic Broadcasting Corp.
40	WLNG-F	Oldies	12 / 0.3	0.5	0.6			0.0	209 / 0.9	0.8		Main Street Bcstg Co., Inc.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WHTZ-F	1 WHTZ-F	1 WXRK-F	1 WALK-F	1 WALK-F	1 WALK-F	1 WXRK-F	1 WHTZ-F	1 WALK-F	1 WNEW-F	1 WHTZ-F
2	WBLI-F	2 WXRK-F	2 WBLI-F	2 WHFM-FF	2 WHFM-FF	2 WCBS	2 WALK-F	2 WQHT-F	2 WBLI-F	2 WHTZ-F	2 WALK-F
3	WQHT-F	3 WQHT-F	3 WHTZ-F	2 WXRK-F	3 WBLI-AA	3 WCBS	3 WCBS	3 WXRK-F	3 WLTW-F	3 WALK-F	3 WBLI-F
4	WXRK-F	4 WBLI-F	4 WALK-F	4 WBLI-F	3 WXRK-F	4 WLTW-F	4 WHTZ-F	4 WBLI-F	4 WHFM-FF	4 WFAN	4 WHLI-AA
5	WKTU-F	5 WNEW-F	5 WHFM-FF	5 WAXQ-F	5 WAXQ-F	4 WCBS-F	5 WBLI-F	5 WQCD-F	5 WABC	5 WBLI-F	5 WCBS
6	WBLS-F	5 WHFM-FF	6 WAXQ-F	6 WNEW-F	6 WFAN	6 WABC	6 WINS	6 WKTU-F	6 WCBS-F	6 WABC	6 WCBS-F
7	WLIR-FF	7 WKTU-F	7 WNEW-F	7 WFAN	7 WCBS-F	7 WFAN	7 WFAN	7 WOR	7 WFAN	7 WLTW-F	7 WQCD-F
8	WHFM-FF	8 WAXQ-F	8 WKTU-F	8 WHTZ-F	8 WLTW-F	8 WQCD-F	8 WHFM-FF	7 WCBS	8 WHTZ-F	8 WCBS-F	8 WLTW-F
9	WSKQ-F	9 WLIR-FF	8 WFAN	9 WPLJ-F	9 WNEW-F	9 WBZO-F	9 WCBS-F	9 WLIR-FF	9 WKJY-F	9 WHFM-FF	9 WQHT-F
10	WPLJ-F	10 WPLJ-F	10 WQHT-F	10 WLTW-F	10 WHTZ-F	10 WOR	10 WLTW-F	10 WLTW-F	9 WAXQ-F	10 WCBS	10 WAXQ-F
						10 WBLI-F					10 WFAN

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WHTZ-F	1 WHTZ-F	1 WHTZ-F	1 WHTZ-F	1 WALK-F	1 WXRK-F	1 WXRK-F	1 WXRK-F	1 WXRK-F
2	WBLI-F	2 WBLI-F	2 WBLI-F	2 WBLI-F	2 WBLI-F	2 WQHT-F	2 WNEW-F	2 WNEW-F	2 WHFM-FF
3	WKTU-F	3 WKTU-F	3 WALK-F	3 WALK-F	3 WHTZ-F	3 WNEW-F	3 WQHT-F	3 WFAN	3 WNEW-F
4	WQHT-F	4 WPLJ-F	4 WPLJ-F	4 WKTU-F	4 WKJY-F	4 WHFM-FF	4 WHFM-FF	4 WAXQ-F	4 WFAN
5	WLIR-FF	5 WALK-F	5 WKTU-F	5 WKJY-F	5 WLTW-F	5 WHTZ-F	5 WFAN	5 WHFM-FF	5 WAXQ-F
6	WBLS-F	6 WQHT-F	6 WHFM-FF	6 WPLJ-F	6 WPLJ-F	6 WBLI-F	6 WAXQ-F	6 WLIR-FF	6 WQHT-F
7	WXRK-F	7 WLIR-FF	7 WXXP-F	7 WLTW-F	7 WKTU-F	7 WKTU-F	7 WHTZ-F	7 WHTZ-F	7 WALK-F
8	WPLJ-F	8 WHFM-FF	8 WAXQ-F	8 WHFM-FF	7 WCBS-F	8 WXXP-F	8 WLIR-FF	8 WKTU-F	8 WBLI-F
9	WXXP-F	8 WXXP-F	9 WLIR-FF	9 WAXQ-F	9 WHFM-FF	8 WFAN	9 WKTU-F	8 WQCD-F	9 WQCD-F
10	WRKS-F	10 WBLS-F	10 WLTW-F	9 WLIR-FF	10 WBZO-F	10 WLIR-FF	9 WBLI-F	10 WQHT-F	10 WCBS-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WGSM	740	25 kw / 43 w	simul. WHLIAA	—	D & R Radio	Barnstable Broadcasting, Inc.	Huntington
WHLI	1100	10 kw / kw	Standards/EZ List	—	D & R Radio	Barnstable Broadcasting, Inc.	Hempstead
WLUX	540	250 w / 204 w	Standards/EZ List	Jones, AP, WW1/MBS	—	Long Island Multimedia, LLC	Islip

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WALK	97.5	39 kw @554	AC	Ind.	Katz	Clear Channel Communications	Patchogue
WBAB	102.3	6 kw @269	simul. WHFMFF	ABC, WW1/MBS	Christal	Cox Radio	Babylon
WBLI	106.1	48.5 kw @499	CHR	Ind.	Christal	Cox Radio	Patchogue
WBZO	103.1	3 kw @285	Oldies	Ind.	D & R Radio	Bamstable Broadcasting, Inc.	Bay Shore
WDRE	98.5	6 kw @282	simul. WLIRFF	Ind.	Christal	Jarad Broadcasting Co., Inc.	Westhampton
WHFM	95.3	5 kw @400	AOR	ABC, WW1/MBS	Christal	Cox Radio	Southampton
WKJY	98.3	3 kw @328	AC	Ind.	D & R Radio	Bamstable Broadcasting, Inc.	Hempstead
WKTU	103.5	5.4 kw @1,417	CHR	WW1/MBS, Premiere	Clear Chan.-Emerald	Clear Channel Communications	Lake Success
WLIR	92.7	2 kw @522	AOR	Ind.	Christal	Jarad Broadcasting Co., Inc.	Garden City
WLNG	92.1	5.3 kw @350	Oldies	CNN+	—	Main Street Bcstg Co., Inc.	Sag Harbor
WMJC	94.3	3 kw @298	Oldies	Ind.	D & R Radio	Bamstable Broadcasting, Inc.	Smithtown
WRCN	103.9	1.4 kw @486	Oldies	Ind.	D & R Radio	Bamstable Broadcasting, Inc.	Riverhead
WVXY	107.1	6 kw @279	Country	Ind.	—	Big City Radio	Hampton Bays
WXXP	105.3	6 kw @292	CHR	Ind.	Christal	Jarad Broadcasting Co., Inc.	Calverton

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WABC	News/Talk	770	New York
WAXQ-F	AOR	104.3	New York
WBBR	News/Talk	1130	New York
WBLS-F	Black	107.5	New York
WCAA-F	Hispanic	105.9	Newark
WCBS	News/Talk	880	New York
WCBS-F	Oldies	101.1	New York
WEZN-F	AC	99.9	Bridgeport
WFAN	Sports	660	New York
WFME-F	Religion	94.7	Newark
WHTZ-F	CHR	100.3	Newark
WINS	News/Talk	1010	New York
WLTW-F	Soft AC	106.7	New York
WNEW-F	News/Talk	102.7	New York
WOR	News/Talk	710	New York
WPAT-F	Hispanic	93.1	Paterson
WPLJ-F	AC	95.5	New York
WPLR-F	AOR	99.1	New Haven
WQCD-F	Jazz	101.9	New York
WQHT-F	Black	97.1	New York
WQXR-F	Classical/Fine Arts	96.3	New York
WRKS-F	Black	98.7	New York
WSKQ-F	Hispanic	97.9	New York
WTJM-F	Oldies	105.1	New York
WXRK-F	AOR	92.3	New York
WYNY-F	Country	107.1	Briarcliff Manor

**Consolidation Report**

	12+	25-54
	(%)	(%)
Barnstable Broadcasting, Inc. WBZO FM, WGSM AM, WHLI AM, WKJY FM, WMJC FM, WRCN FM	10.8	10.4
Clear Channel Communications WALK FM, WKTU FM	8.4	9.3
Cox Radio WBAB FM, WBLI FM, WHFM FM	8.2	9.4
Jarad Broadcasting Co., Inc. WDRE FM, WLIR FM, WXXP FM	2.7	3.2
	<b>30.1</b>	<b>32.3</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	397 (4)	397 (4)	12.2
AOR	0 (0)	483 (7)	483 (7)	14.8
Black/Urban	0 (0)	195 (3)	195 (3)	6.0
CHR	0 (0)	493 (4)	493 (4)	15.1
Classical/Fine Arts	0 (0)	63 (1)	63 (1)	1.9
Country	0 (0)	61 (2)	61 (2)	1.9
Hispanic	0 (0)	111 (3)	111 (3)	3.4
Jazz	0 (0)	111 (1)	111 (1)	3.4
News/Talk	445 (5)	93 (1)	538 (6)	16.5
Oldies	0 (0)	378 (6)	378 (6)	11.6
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	13 (1)	13 (1)	0.4
Soft AC	0 (0)	137 (1)	137 (1)	4.2
Sports	135 (1)	0 (0)	135 (1)	4.1
Standards/EZ	150 (3)	0 (0)	150 (3)	4.6
<b>Totals</b>	<b>730 (9)</b>	<b>2535 (34)</b>	<b>3265 (43)</b>	

# NEW ORLEANS

Arbitron Rank 42 Pop (12+)	1,022,700	Stations	29 / 27	% Below Line	0.9
Market TSL In Hours	21.6	Diaries	2747 / 372.3:1 / 46.8%	% Not Listed	12.0
Average Persons Rating	16.2	12+ FM Share (Metro)	79.3	Sample Target	2810

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Wln 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 WQUE-F	Black	218 / 13.2	13.1	14.5	14.1	14.1	13.7	2358 / 23.1	24.0	23.9	Clear Channel Communications
2 WYLD-F	Black	136 / 8.2	7.4	8.7	8.7	8.7	8.3	1664 / 16.3	15.5	18.2	Clear Channel Communications
3 WWL	News/Talk	123 / 7.4	9.3	7.0	6.7	6.7	7.6	1765 / 17.3	21.3	14.9	Entercom
4 WEZB-F	CHR	102 / 6.2	5.0	5.0	4.9	4.9	5.3	2045 / 20.0	18.3	17.7	Entercom
5 WLMG-F	Soft AC	100 / 6.0	6.7	5.2	5.9	5.9	6.0	1453 / 14.2	13.4	13.5	Entercom
6 WNOE-F	Country	92 / 5.5	6.0	6.7	5.7	5.7	6.0	1340 / 13.1	13.8	13.8	Clear Channel Communications
7 WTKL-F	Oldies	91 / 5.5	5.5	5.0	6.6	6.6	5.7	1252 / 12.2	12.5	12.2	Entercom
8 KMEZ-F	Black	88 / 5.3	5.5	5.9	6.6	6.6	5.8	1123 / 11.0	11.9	13.4	Beasley Broadcast Group
9 KKND-F	AOR	65 / 3.9	4.6	4.4	3.7	3.7	4.1	1077 / 10.5	10.1	10.1	Clear Channel Communications
10 WRNO-F	AOR	58 / 3.5	3.7	3.2	3.8	3.8	3.5	1124 / 11.0	10.1	11.0	Beasley Broadcast Group
11 WKZN-F	AC	57 / 3.4	3.7	4.6	3.6	3.6	3.8	1309 / 12.8	11.6	11.5	Entercom
12 WCKW-F	Oldies	54 / 3.2	2.2	2.9	2.0	2.0	2.6	922 / 9.0	8.0	7.9	222 Corp.
13 WYLD	Religion	52 / 3.1	3.5	2.9	4.2	4.2	3.4	671 / 6.6	7.7	6.5	Clear Channel Communications
14 KUMX-F	CHR	38 / 2.3	2.6	3.0	3.2	3.2	2.8	1239 / 12.1	12.7	14.4	Clear Channel Communications
15 WSJZ-FF	Jazz	32 / 1.9	1.4				0.0	455 / 4.4	3.3		Styles Communications, Inc.
16 WODT	Black	24 / 1.5	1.2	1.1	1.4	1.4	1.3	283 / 2.8	2.9	3.0	Clear Channel Communications
17 WBYU	News/Talk	22 / 1.3	1.4	1.3	1.4	1.4	1.3	280 / 2.7	3.1	3.0	Beasley Broadcast Group
18 WSMB	News/Talk	20 / 1.2	1.2	1.1	0.9	0.9	1.1	467 / 4.6	3.9	3.2	Entercom
19 WBOK	Religion	16 / 1.0	1.0	0.7	1.0	1.0	0.9	235 / 2.3	2.6	2.5	Willis Broadcasting Corp.
20 KGLA	Hispanic	11 / 0.7	0.8	0.4	0.4	0.4	0.6	88 / 0.9	1.0	0.6	Crocodile Broadcasting Corp.
21 WTIK	News/Talk	11 / 0.6	0.6	0.6	0.4	0.4	0.6	238 / 2.3	2.3	1.7	GHB Broadcasting Co.
22 WGSO	News/Talk	9 / 0.5	0.5	0.7	0.4	0.4	0.5	218 / 2.1	2.1	2.1	NOPG, LLC
22 KLRZ-F	Oldies	9 / 0.5	0.3				0.0	84 / 0.8	0.7		Electronics Unlimited, Inc.
24 WFNO	Hispanic	8 / 0.5					0.0	117 / 1.1			NOPG, LLC
25 WTIK-F	Oldies	7 / 0.4	0.7	0.6	0.9	0.9	0.6	234 / 2.3	2.8	3.6	GHB Broadcasting Co.
25 WFMF-F	CHR	7 / 0.4					0.0	237 / 2.3			Clear Channel Communications
27 WKSJ-F	Soft AC	6 / 0.4					0.0	204 / 2.0			Guaranty Broadcasting
27 WCKW	Religion	6 / 0.4	0.4	0.7			0.0	79 / 0.8	0.6		222 Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WQUE-F	1 WQUE-F	1 WQUE-F	1 WQUE-F	1 WQUE-F	1 WWL	1 WQUE-F	1 WQUE-F	1 WWL	1 WQUE-F	1 WQUE-F
2 WEZB-F	2 WYLD-F	2 WYLD-F	2 WYLD-F	2 WYLD-F	2 WTKL-F	2 WYLD-F	2 WYLD-F	2 WQUE-F	2 WEZB-F	2 WYLD-F
3 KUMX-F	3 WEZB-F	3 WLMG-F	3 KMEZ-F	3 WTKL-F	2 WYLD-F	3 WWL	3 WEZB-F	3 WYLD-F	3 WWL	3 KMEZ-F
4 KKND-F	4 KKND-F	4 WEZB-F	4 WLMG-F	4 WWL	4 WLMG-F	4 WRNO-F	4 KMEZ-F	4 WLMG-F	4 WLMG-F	4 WNOE-F
5 WYLD-F	5 WCKW-F	5 KKND-F	5 WTKL-F	5 KMEZ-F	5 WNOE-F	5 WEZB-F	5 KKND-F	5 WTKL-F	5 WYLD-F	5 WLMG-F
6 KMEZ-F	6 WLMG-F	6 WNOE-F	5 WWL	6 WLMG-F	6 KMEZ-F	6 WTKL-F	6 WLMG-F	6 WNOE-F	6 WNOE-F	6 WEZB-F
6 WLMG-F	7 WNOE-F	6 KMEZ-F	5 WNOE-F	7 WNOE-F	7 WQUE-F	6 WLMG-F	7 WWL	6 KMEZ-F	7 WTKL-F	7 WTKL-F
8 WKZN-F	8 WKZN-F	8 WRNO-F	8 WRNO-F	8 WRNO-F	7 WYLD	8 WNOE-F	7 WNOE-F	8 WEZB-F	8 KMEZ-F	8 WWL
8 WNOE-F	9 KUMX-F	9 WCKW-F	9 WCKW-F	9 WCKW-F	9 WRNO-F	9 KKND-F	9 WYLD	9 WCKW-F	9 KKND-F	9 WYLD
10 WYLD	10 KMEZ-F	10 WTKL-F	9 KKND-F	9 WKZN-F	10 WKZN-F	10 KMEZ-F	9 WTKL-F	10 WKZN-F	10 WKZN-F	10 KKND-F
10 WTKL-F							10 KKND-F	10 WCKW-F		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WQUE-F	1 WQUE-F	1 WQUE-F	1 WQUE-F	1 WYLD-F	1 WQUE-F	1 WQUE-F	1 WQUE-F	1 WQUE-F	1 WQUE-F
2 WEZB-F	2 WYLD-F	2 WYLD-F	2 WYLD-F	2 WQUE-F	2 KKND-F	2 KKND-F	2 KKND-F	2 KKND-F	2 WWL
3 WNOE-F	3 WEZB-F	3 WLMG-F	3 WLMG-F	3 WLMG-F	3 WEZB-F	3 WEZB-F	3 WCKW-F	3 WRNO-F	3 WYLD-F
4 WLMG-F	4 WLMG-F	4 WCKW-F	4 WNOE-F	4 WTKL-F	4 WRNO-F	4 WCKW-F	4 WYLD-F	4 WWL	4 WRNO-F
5 WYLD-F	5 WCKW-F	5 WEZB-F	4 WEZB-F	5 KMEZ-F	5 WYLD-F	5 WYLD-F	5 WWL	5 WYLD-F	5 KKND-F
6 KUMX-F	6 KUMX-F	6 KUMX-F	6 KMEZ-F	6 WNOE-F	6 WCKW-F	6 WRNO-F	6 WEZB-F	6 WCKW-F	6 WTKL-F
7 KKND-F	7 KKND-F	7 KKND-F	7 WKZN-F	7 WKZN-F	7 KMEZ-F	7 WWL	7 WRNO-F	7 KMEZ-F	7 KMEZ-F
8 WCKW-F	8 WNOE-F	8 WKZN-F	8 WTKL-F	8 WEZB-F	8 WLMG-F	8 KMEZ-F	8 KMEZ-F	8 WEZB-F	8 WCKW-F
9 WKZN-F	9 WKZN-F	9 KMEZ-F	9 WCKW-F	9 WYLD	8 WNOE-F	9 WNOE-F	9 WNOE-F	9 WTKL-F	9 WNOE-F
10 KGLA	10 KMEZ-F	10 WNOE-F	10 WYLD	10 WCKW-F	10 KUMX-F	10 WKZN-F	10 WKZN-F	10 WKZN-F	10 WKZN-F
							10 WKZN-F	10 WKZN-F	10 WNOE-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KGLA	1540	1 kw / kw	Hispanic	—	—	Crocodile Broadcasting Corp.	Gretna
WBOK	1230	1 kw / 1 kw	Religion	AURN, WW1/MBS	—	Willis Broadcasting Corp.	New Orleans
WBYU	1450	1 kw / 1 kw	News/Talk	Ind.	McGavren-Guild	Beasley Broadcast Group	New Orleans
WCKW	1010	500 w / 40 w	Religion	Ind.	Christal	222 Corp.	Garyville
WFNO	830	5 kw / 750 w	Hispanic	CNN+	Caballero	NOPG, LLC	Norco
WGSO	990	1 kw / 400 w	News/Talk	CNN+, BRN	—	NOPG, LLC	New Orleans
WODT	1280	5 kw / 5 kw	Black	ABC, Premiere, WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	New Orleans
WSMB	1350	5 kw / 5 kw	News/Talk	CBS, ESPN	D & R Radio	Entercom	New Orleans
WTIX	690	10 kw / 5 kw	News/Talk	WW1/MBS, BRN	—	GHB Broadcasting Co.	New Orleans
WWL	870	50 kw / 50 kw	News/Talk	CBS	D & R Radio	Entercom	New Orleans
WYLD	940	10 kw / 500 w	Religion	Premiere	Clear Chan.-Diamond	Clear Channel Communications	New Orleans



**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KKND	106.7	100 kw @981	AOR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Port Sulphur
KMEZ	102.9	4.7 kw @604	Black	Ind.	McGavren-Guild	Beasley Broadcast Group	Belle Chasse
KUMX	104.1	100 kw @1,954	CHR	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Houma
WCKW	92.3	100 kw @1,954	Oldies	Ind.	Christal	222 Corp.	Laplace
WEZB	97.1	100 kw @984	CHR	ABC, CBS	D & R Radio	Entercom	New Orleans
WKSJ	106.1	50 kw @492	Soft AC	Ind.	—	Guaranty Broadcasting	Picayune
WKZN	105.3	100 kw @902	AC	ABC	D & R Radio	Entercom	Slidell
WLMG	101.9	100 kw @984	Soft AC	Ind.	D & R Radio	Entercom	New Orleans
WNOE	101.1	100 kw @1,004	Country	WW1/MBS, ABC, Premiere	Clear Chan.-Diamond	Clear Channel Communications	New Orleans
WQUE	93.3	93 kw @984	Black	Premiere	Clear Chan.-Diamond	Clear Channel Communications	New Orleans
WRNO	99.5	100 kw @1,004	AOR	Ind.	McGavren-Guild	Beasley Broadcast Group	New Orleans
WSJZ	94.9	14 kw @440	Jazz	Ind.	—	Styles Communications, Inc.	Reserve
WTIX	94.3	100 kw @981	Oldies	ABC	—	GHB Broadcasting Co.	Galliano
WTKL	95.7	100 kw @984	Oldies	Ind.	D & R Radio	Entercom	New Orleans
WYLA	94.7	5.3 kw @348	simul. WSJZFF	Ind.	—	Styles Communications, Inc.	Lacombe
WYLD	98.5	100 kw @902	Black	ABC, Premiere	Clear Chan.-Diamond	Clear Channel Communications	New Orleans

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KLRZ-F	Oldies	100.3	Larose
WFMF-F	CHR	102.5	Baton Rouge

**Consolidation Report**

	12+	25-54
	(%)	(%)
222 Corp.	3.6	4.8
WCKW FM, WCKW AM		
Beasley Broadcast Group	10.1	11.4
KMEZ FM, WBYU AM, WRNO FM		
Clear Channel Communications	37.7	37.1
KKND FM, KUMX FM, WNOE FM, WODT AM, WQUE FM, WYLD FM, WYLD AM		
Entercom	29.7	28.5
WEZB FM, WKZN FM, WLMG FM, WSMB AM, WTKL FM, WWL AM		
GHB Broadcasting Co.	1.0	0.9
WTIX AM, WTIX FM		
NOPG, LLC	1.0	0.8
WFNO AM, WGSO AM		
Styles Communications, Inc.	1.9	2.4
WSJZ FM, WYLA FM		
	<b>85.0</b>	<b>85.9</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	57 (1)	57 (1)	3.9
AOR	0 (0)	123 (2)	123 (2)	8.4
Black/Urban	24 (1)	441 (3)	466 (4)	31.9
CHR	0 (0)	147 (3)	147 (3)	10.1
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	92 (1)	92 (1)	6.3
Hispanic	19 (2)	0 (0)	19 (2)	1.3
Jazz	0 (0)	32 (2)	32 (2)	2.2
News/Talk	184 (5)	0 (0)	184 (5)	12.6
Oldies	0 (0)	161 (4)	161 (4)	11.0
Other	(0)	(0)	(0)	0.0
Religion	73 (3)	0 (0)	73 (3)	5.0
Soft AC	0 (0)	106 (2)	106 (2)	7.3
Sports	(0)	(0)	(0)	0.0
Standards/EZ	(0)	(0)	(0)	0.0
<b>Totals</b>	<b>300(11)</b>	<b>1159 (18)</b>	<b>1460 (29)</b>	

Note WKSJ-106.1 Old Format: classic rock New Format: soft AC "Sunny 106.1" MS Picayune(New Orleans)

# NEW YORK

Arbitron Rank 1 Pop (12+)	14,487,900	Stations	49 / 49	% Below Line	0.0
Market TSL In Hours	22.4	Diaries	12596 / 1150.2:1 / 50.5%	% Not Listed	13.0
Average Persons Rating	16.9	12+ FM Share (Metro)	76.4	Sample Target	8450

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner	
1	WQHT-F	Black	1459 / 6.0	5.5	5.7	5.1	5.1	5.6	20094 / 13.9	13.3	13.2	Emmis Broadcasting
2	WLTW-F	Soft AC	1398 / 5.7	5.6	6.1	6.4	6.4	6.0	20477 / 14.1	13.1	15.2	Clear Channel Communications
3	WHTZ-F	CHR	1082 / 4.4	4.2	4.9	4.8	4.8	4.6	23939 / 16.5	15.6	17.4	Clear Channel Communications
4	WSKQ-F	Hispanic	1073 / 4.4	4.0	3.7	3.8	3.8	4.0	12185 / 8.4	7.7	8.0	Spanish Broadcasting System
5	WCBS-F	Oldies	973 / 4.0	4.1	4.4	4.2	4.2	4.2	15913 / 11.0	10.5	10.7	CBS/Infinity
6	WKTU-F	CHR	942 / 3.9	3.5	4.3	4.6	4.6	4.1	18283 / 12.6	11.9	14.2	Clear Channel Communications
7	WINS	News/Talk	913 / 3.7	3.7	3.7	3.5	3.5	3.7	21756 / 15.0	15.2	15.3	CBS/Infinity
8	WQCD-F	Jazz	881 / 3.6	3.2	3.2	3.3	3.3	3.3	12651 / 8.7	8.1	8.6	Emmis Broadcasting
9	WXRK-F	AOR	798 / 3.3	3.7	3.6	3.4	3.4	3.5	14722 / 10.2	10.3	10.8	CBS/Infinity
10	WBLS-F	Black	746 / 3.1	3.4	3.7	3.4	3.4	3.4	12777 / 8.8	9.5	9.6	Inner City Broadcasting Corp
11	WRKS-F	Black	736 / 3.0	3.8	3.3	3.7	3.7	3.5	12142 / 8.4	9.4	9.6	Emmis Broadcasting
12	WQXR-F	Classical/Fine Arts	735 / 3.0	2.5	2.3	2.4	2.4	2.5	10050 / 6.9	5.8	5.8	The New York Times Co.
13	WABC	News/Talk	718 / 2.9	3.7	3.1	2.8	2.8	3.1	10402 / 7.2	8.7	7.9	ABC Inc.
14	WOR	News/Talk	679 / 2.8	2.6	3.0	2.7	2.7	2.8	9133 / 6.3	6.0	6.1	Buckley Broadcasting
15	WTJM-F	Oldies	667 / 2.7	2.3	2.7	2.5	2.5	2.5	11024 / 7.6	7.4	7.8	Clear Channel Communications
16	WCBS	News/Talk	657 / 2.7	3.0	2.3	2.7	2.7	2.7	16678 / 11.5	11.4	10.3	CBS/Infinity
17	WPAT-F	Hispanic	655 / 2.7	2.5	2.7	2.5	2.5	2.6	8468 / 5.8	5.5	5.5	Spanish Broadcasting System
18	WFAN	Sports	609 / 2.5	2.8	2.6	2.4	2.4	2.6	11505 / 7.9	9.8	8.0	CBS/Infinity
19	WAXQ-F	AOR	604 / 2.5	2.5	2.3	2.6	2.6	2.5	11117 / 7.7	7.4	8.0	Clear Channel Communications
20	WPLJ-F	AC	573 / 2.3	2.6	2.5	2.6	2.6	2.5	13462 / 9.3	9.5	10.2	ABC Inc.
21	WCAA-F	Hispanic	468 / 1.9	1.8	2.0	1.8	1.8	1.9	7179 / 5.0	4.5	4.7	Hispanic Broadcasting Corp.
22	WADO	Hispanic	396 / 1.6	1.9	1.5	1.6	1.6	1.6	3794 / 2.6	2.9	2.6	Hispanic Broadcasting Corp.
23	WNEW-F	News/Talk	357 / 1.5	2.0	1.9	1.9	1.9	1.8	6179 / 4.3	5.2	5.2	CBS/Infinity
24	WYNY-FF	Country	289 / 1.2	0.9	0.8	0.5	0.5	0.9	4585 / 3.2	2.6	1.7	Big City Radio
25	WLIB	Other	246 / 1.0	0.9	0.9	0.7	0.7	0.9	3062 / 2.1	2.0	1.6	Inner City Broadcasting Corp
26	WFME-F	Religion	243 / 1.0	0.7	1.0	1.0	1.0	0.9	2835 / 2.0	1.7	1.9	Family Stations, Inc.
27	WKXW-F	News/Talk	227 / 0.9	0.7	0.6	0.7	0.7	0.7	4808 / 3.3	3.1	2.9	Press Communications, LLC
28	WALK-F	AC	215 / 0.9	0.8	0.9	0.9	0.9	0.9	3209 / 2.2	2.1	2.0	Clear Channel Communications
29	WBLI-F	CHR	212 / 0.9	0.8	0.9	0.9	0.9	0.9	4219 / 2.9	2.8	2.6	Cox Radio
30	WHLI-AA	Standards/EZ List	196 / 0.8	0.7	0.6	0.6	0.6	0.7	1537 / 1.1	1.0	1.1	Barnstable Broadcasting, Inc.
31	WBBR	News/Talk	160 / 0.7	0.6	0.6	0.8	0.8	0.7	4536 / 3.1	2.9	3.0	Bloomberg Communications, Inc.
32	WBAB-F	AOR	133 / 0.5	0.6	0.6	0.6	0.6	0.6	2461 / 1.7	1.6	1.9	Cox Radio
33	WLIR-FF	AOR	128 / 0.5	0.6	0.7	0.4	0.4	0.5	3582 / 2.5	2.3	2.1	Jarad Broadcasting Co., Inc.
34	WDHA-F	AOR	120 / 0.5	0.4	0.3	0.5	0.5	0.4	2021 / 1.4	1.5	1.5	New Jersey Broadcasters
35	WHUD-F	AC	113 / 0.5	0.5	0.5	0.7	0.7	0.6	1860 / 1.3	1.4	1.7	Albany Broadcasting Company
36	WKJY-F	AC	112 / 0.5	0.4	0.5	0.4	0.4	0.5	1804 / 1.2	1.2	1.1	Barnstable Broadcasting, Inc.
37	WWRU	Hispanic	110 / 0.5	0.4	0.4	0.5	0.5	0.5	1427 / 1.0	0.9	1.0	Radio Unica
38	WMGQ-F	AC	97 / 0.4	0.4			0.5	0.0	1532 / 1.1	0.9	1.8	Greater Media, Inc.
39	WBZO-F	Oldies	96 / 0.4	0.4	0.5	0.4	0.4	0.4	2040 / 1.4	1.3	1.4	Barnstable Broadcasting, Inc.
40	WEVD	News/Talk	90 / 0.4	0.4	0.4			0.0	2023 / 1.4	1.3		The Forward Association
41	WFAF-FF	AC	84 / 0.3					0.0	1848 / 1.3			Nassau Broadcasting
41	WNSW	Other	84 / 0.3	0.4	0.3	0.5	0.5	0.4	1180 / 0.8	1.1	1.1	Multicultural Radio Broadcasting
43	WMCA	Religion	73 / 0.3	0.4	0.4			0.0	1288 / 0.9	1.0		Salem Communications Corp.
43	WNNY	Hispanic	73 / 0.3					0.0	1462 / 1.0			Multicultural Radio Broadcasting

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+ Eve	12+Wknd	
1	WQHT-F	1 WQHT-F	1 WQHT-F	1 WLTW-F	1 WLTW-F	1 WLTW-F	1 WINS	1 WQHT-F	1 WLTW-F	1 WQHT-F	1 WQHT-F
2	WHTZ-F	2 WHTZ-F	2 WLTW-F	2 WSKQ-F	2 WSKQ-F	2 WCBS-F	2 WXRK-F	2 WHTZ-F	2 WCBS-F	2 WLTW-F	2 WLTW-F
3	WKTU-F	3 WKTU-F	3 WSKQ-F	3 WKTU-F	3 WKTU-F	3 WINS	3 WSKQ-F	3 WLTW-F	3 WQCD-F	3 WHTZ-F	3 WSKQ-F
4	WXRK-F	4 WXRK-F	4 WKTU-F	4 WQHT-F	4 WQCD-F	4 WQCD-F	4 WQHT-F	4 WBLS-F	4 WQHT-F	4 WKTU-F	4 WHTZ-F
5	WBLS-F	5 WSKQ-F	5 WHTZ-F	4 WXRK-F	5 WCBS-F	5 WQXR-F	5 WLTW-F	5 WKTU-F	5 WABC	5 WQCD-F	5 WCBS-F
6	WSKQ-F	6 WLTW-F	6 WXRK-F	6 WQCD-F	6 WTJM-F	5 WABC	6 WCBS	6 WQCD-F	6 WKTU-F	5 WCBS-F	6 WKTU-F
7	WRKS-F	7 WBLS-F	7 WRKS-F	7 WRKS-F	6 WXRK-F	7 WOR	6 WHTZ-F	7 WRKS-F	7 WTJM-F	7 WNEW-F	7 WPAT-F
8	WBLI-F	8 WPLJ-F	8 WRKS-F	7 WTJM-F	8 WQHT-F	8 WSKQ-F	8 WCBS-F	8 WSKQ-F	8 WSKQ-F	8 WABC	8 WQCD-F
9	WLTW-F	9 WPAT-F	9 WQCD-F	9 WAXQ-F	8 WAXQ-F	9 WCBS	9 WOR	9 WQXR-F	9 WHTZ-F	9 WSKQ-F	9 WINS
10	WPLJ-F	10 WRKS-F	9 WAXQ-F	9 WBLS-F	10 WRKS-F	10 WTJM-F	10 WFAN	10 WPAT-F	9 WAXQ-F	10 WQXR-F	9 WQXR-F
											9 WRKS-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WQHT-F	1 WQHT-F	1 WLTW-F	1 WLTW-F	1 WQHT-F	1 WQHT-F	1 WQHT-F	1 WQHT-F	1 WXRK-F
1	WHTZ-F	2 WHTZ-F	2 WKTU-F	2 WHTZ-F	2 WSKQ-F	2 WXRK-F	2 WXRK-F	2 WXRK-F	2 WSKQ-F
3	WKTU-F	3 WKTU-F	3 WQHT-F	3 WKTU-F	3 WRKS-F	3 WHTZ-F	3 WSKQ-F	3 WKTU-F	3 WAXQ-F
4	WBLS-F	4 WLTW-F	4 WHTZ-F	4 WQHT-F	4 WKTU-F	4 WSKQ-F	4 WKTU-F	4 WSKQ-F	4 WAXQ-F
5	WLTW-F	5 WBLS-F	4 WPLJ-F	5 WSKQ-F	5 WHTZ-F	5 WKTU-F	5 WHTZ-F	5 WLTW-F	5 WFAN
6	WSKQ-F	6 WPLJ-F	6 WBLS-F	6 WBLS-F	5 WTJM-F	6 WBLS-F	6 WAXQ-F	6 WAXQ-F	6 WKTU-F
7	WPLJ-F	7 WSKQ-F	7 WSKQ-F	7 WRKS-F	7 WQCD-F	7 WNEW-F	7 WLTW-F	7 WNEW-F	7 WFAN
8	WRKS-F	8 WRKS-F	8 WRKS-F	8 WPLJ-F	8 WCBS-F	8 WAXQ-F	8 WNEW-F	8 WPAT-F	8 WBLS-F
9	WXRK-F	9 WPAT-F	9 WPAT-F	9 WTJM-F	9 WPLJ-F	9 WLTW-F	9 WBLI-F	9 WPLJ-F	8 WQCD-F
10	WPAT-F	10 WXRK-F	10 WXRK-F	10 WQCD-F	10 WBLS-F	10 WPLJ-F	10 WPLJ-F	9 WHTZ-F	9 WCBS-F
								10 WHTZ-F	10 WTJM-F
								10 WNEW-F	

**AM Stations**

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WABC	770	50 kw / 50 kw	News/Talk	ABC	ABC Radio Sales	ABC Inc.	New York
WADO	1280	50 kw / 7.2 kw	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	New York
WBRR	1130	50 kw / 50 kw	News/Talk	Ind.	—	Bloomberg Communications, Inc.	New York
WCBS	880	50 kw / 50 kw	News/Talk	CBS	Infinity Radio Sales	CBS/Infinity	New York
WEVD	1050	50 kw / 50 kw	News/Talk	WW1/MBS, CNN+, ESPN	Herbert E. Groskin	The Forward Association	New York
WFAN	660	50 kw / 50 kw	Sports	WW1/MBS, CBS, ESPN	Infinity Radio Sales	CBS/Infinity	New York
WGSM	740	25 kw / 43 w	simul. WHLIAA	—	D & R Radio	Bamstable Broadcasting, Inc.	Huntington
WHLI	1100	10 kw / kw	Standards/EZ List	—	D & R Radio	Barnstable Broadcasting, Inc.	Hempstead
WINS	1010	50 kw / 50 kw	News/Talk	ABC, CNN+, WW1/MBS	Infinity Radio Sales	CBS/Infinity	New York
WLIB	1190	10 kw / 30 kw	Other	AURN, ABC	McGavren-Guild	Inner City Broadcasting Corp	New York
WMCA	570	5 kw / 5 kw	Religion	SRN	Salem Radio Reps	Salem Communications Corp.	New York
WNNY	1380	5 kw / 5 kw	Hispanic	CNN+	Caballero	Multicultural Radio Broadcasting	New York
WNSW	1430	5 kw / 5 kw	Other	Ind.	Katz	Multicultural Radio Broadcasting	Newark
WOR	710	50 kw / 50 kw	News/Talk	ABC, WW1/MBS	McGavren-Guild	Buckley Broadcasting	New York
WWRU	1660	10 kw / 1 kw	Hispanic	Unica	—	Radio Unica	Elizabeth

**FM Stations**

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WALK	97.5	39 kw @554	AC	Ind.	Katz	Clear Channel Communications	Patchogue
WAXQ	104.3	6 kw @1,361	AOR	Premiere	Clear Chan.-Diamond	Clear Channel Communications	New York
WBAB	102.3	6 kw @269	AOR	ABC, WW1/MBS	Christal	Cox Radio	Babylon
WBLI	106.1	48.5 kw @499	CHR	Ind.	Christal	Cox Radio	Patchogue
WBLS	107.5	4.3 kw @1,362	Black	ABC	McGavren-Guild	Inner City Broadcasting Corp	New York
WBZO	103.1	3 kw @285	Oldies	Ind.	D & R Radio	Bamstable Broadcasting, Inc.	Bay Shore
WCAA	105.9	2.45 kw @722	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Newark
WCBS	101.1	7 kw @1,327	Oldies	CBS	Infinity Radio Sales	CBS/Infinity	New York
WDHA	105.5	980 w@574	AOR	Ind.	Katz	New Jersey Broadcasters	Dover
WDRE	98.5	6 kw @282	simul. WLIRFF	Ind.	Christal	Jarad Broadcasting Co., Inc.	Westhampton
WFAF	106.3	1.4 kw @440	AC	Ind.	Christal	Nassau Broadcasting	Mt. Kisco
WFAS	103.9	600 w@670	simul. WFAFFF	Ind.	Christal	Nassau Broadcasting	White Plains
WFME	94.7	37.2 kw @570	Religion	Ind.	—	Family Stations, Inc.	Newark
WHFM	95.3	5 kw @400	AOR	ABC, WW1/MBS	Christal	Cox Radio	Southampton
WHTZ	100.3	6 kw @1,361	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Newark
WHUD	100.7	50 kw @500	AC	AP, ABC	Katz	Albany Broadcasting Company	Peekskill
WKJY	98.3	3 kw @328	AC	Ind.	D & R Radio	Barnstable Broadcasting, Inc.	Hempstead
WKTU	103.5	5.4 kw @1,417	CHR	WW1/MBS, Premiere	Clear Chan.-Emerald	Clear Channel Communications	Lake Success
WKXW	101.5	19 kw @804	News/Talk	Ind.	Christal	Press Communications, LLC	Trenton
WLIR	92.7	2 kw @522	AOR	Ind.	Christal	Jarad Broadcasting Co., Inc.	Garden City
WLTW	106.7	6 kw @1,361	Soft AC	Premiere	Clear Chan.-Sapphire	Clear Channel Communications	New York
WMGQ	98.3	1.25 kw @531	AC	Ind.	Allied Radio Ptnrs.	Greater Media, Inc.	New Brunswick
WNEW	102.7	6 kw @1,361	News/Talk	WW1/MBS	Infinity Radio Sales	CBS/Infinity	New York
WPAT	93.1	5.37 kw @1,418	Hispanic	Ind.	Caballero	Spanish Broadcasting System	Paterson
WPLJ	95.5	6.74 kw @1,335	AC	ABC	ABC Radio Sales	ABC Inc.	New York
WQCD	101.9	6.2 kw @1,355	Jazz	Ind.	McGavren-Guild	Emmis Broadcasting	New York
WQHT	97.1	6.7 kw @1,339	Black	Ind.	Allied Radio Ptnrs.	Emmis Broadcasting	New York
WQXR	96.3	6 kw @1,361	Classical/Fine Arts	WW1/MBS	Allied Radio Ptnrs.	The New York Times Co.	New York
WRKS	98.7	6 kw @1,361	Black	Source, WW1/MBS	D & R Radio	Emmis Broadcasting	New York
WSKQ	97.9	6 kw @1,361	Hispanic	Ind.	Caballero	Spanish Broadcasting System	New York
WTJM	105.1	6 kw @1,361	Oldies	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	New York
WWZY	107.1	4.7 kw @371	simul. WYNYFF	Ind.	—	Big City Radio	Long Branch
WXRK	92.3	6 kw @1,361	AOR	WW1/MBS, Source	Infinity Radio Sales	CBS/Infinity	New York
WYNY	107.1	1.9 kw @591	Country	Ind.	—	Big City Radio	Briarcliff Manor

<b>Consolidation Report</b>	<b>12+</b>	<b>25-54</b>
	<b>(%)</b>	<b>(%)</b>
<b>ABC Inc.</b>	5.2	5.0
WABC AM,WPLJ FM		
<b>Barnstable Broadcasting, Inc.</b>	1.7	1.3
WBZO FM,WGSM AM,WHLI AM,WKJY FM		
<b>Big City Radio</b>	1.2	1.4
WWZY FM,WYNY FM		
<b>CBS/Infinity</b>	17.7	17.4
WCBS AM,WCBS FM,WFAN AM,WINS AM,WNEW FM,WXRK FM		
<b>Clear Channel Communications</b>	20.1	23.1
WALK FM,WAXQ FM,WHTZ FM,WKTU FM,WLTW FM,WTJM FM		
<b>Cox Radio</b>	1.4	1.6
WBAB FM,WBLI FM,WHFM FM		
<b>Emmis Broadcasting</b>	12.6	11.7
WQCD FM,WQHT FM,WRKS FM		
<b>Hispanic Broadcasting Corp.</b>	3.5	3.8
WADO AM,WCAA FM		
<b>Inner City Broadcasting Corp</b>	4.1	4.5
WBLS FM,WLIB AM		
<b>Jarad Broadcasting Co., Inc.</b>	0.5	0.6
WDRE FM,WLIR FM		
<b>Multicultural Radio Broadcasting</b>	0.6	0.4
WNNY AM,WNSW AM		
<b>Nassau Broadcasting</b>	0.3	0.4
WFAF FM,WFAS FM		
<b>Spanish Broadcasting System</b>	7.1	8.3
WPAT FM,WSKQ FM		
	<b>76.0</b>	<b>79.5</b>

<b>Format Performance</b>	<b>AM</b>	<b>FM</b>	<b>Totals</b>	<b>Percent</b>
<b>AC</b>	0 (0)	1195 (7)	1195 (7)	5.6
<b>AOR</b>	0 (0)	1784 (7)	1784 (7)	8.4
<b>Black/Urban</b>	0 (0)	2941 (3)	2941 (3)	13.9
<b>CHR</b>	0 (0)	2236 (3)	2236 (3)	10.5
<b>Classical/Fine Arts</b>	0 (0)	735 (1)	735 (1)	3.5
<b>Country</b>	0 (0)	289 (2)	289 (2)	1.4
<b>Hispanic</b>	579 (3)	2196 (3)	2775 (6)	13.1
<b>Jazz</b>	0 (0)	881 (1)	881 (1)	4.2
<b>News/Talk</b>	3217 (6)	584 (2)	3801 (8)	17.9
<b>Oldies</b>	0 (0)	1737 (3)	1737 (3)	8.2
<b>Other</b>	330 (2)	0 (0)	330 (2)	1.6
<b>Religion</b>	73 (1)	243 (1)	317 (2)	1.5
<b>Soft AC</b>	0 (0)	1398 (1)	1398 (1)	6.6
<b>Sports</b>	609 (1)	0 (0)	609 (1)	2.9
<b>Standards/EZ</b>	196 (2)	0 (0)	196 (2)	0.9
<b>Totals</b>	<b>5004(15)</b>	<b>16219 (34)</b>	<b>21224 (49)</b>	

# NORFOLK-VIRGINIA BEACH-NEWPORT NEWS

Arbitron Rank 38	Pop (12+) 1,215,200	Stations 26 / 24	% Below Line 0.9
Market TSL in Hours 20.7	Diaries 2475 / 491.0:1 / 57.5%	% Not Listed 14.7	
Average Persons Rating 15.5	12+ FM Share (Metro) 89.4	Sample Target 2410	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner	
1	WOWI-F	Black	145 / 7.7	10.7	13.1	11.6	11.6	10.8	2184 / 18.0	20.9	21.0	Clear Channel Communications
2	WWDE-F	AC	132 / 7.0	6.1	6.8	6.9	6.9	6.7	2015 / 16.6	15.7	14.8	Entercom
3	WVNZ-F	CHR	122 / 6.5	8.0	7.1	6.5	6.5	7.0	2406 / 19.8	24.0	19.7	Entercom
4	WNOR-F	AOR	113 / 6.0	5.7	6.1	6.3	6.3	6.0	1474 / 12.1	12.7	14.5	Saga Communications, Inc.
5	WCMS-F	Country	111 / 5.9	4.9	4.9	5.6	5.6	5.3	1624 / 13.4	12.4	12.1	Barnstable Broadcasting, Inc.
6	WGH-F	Country	108 / 5.7	4.7	5.5	5.0	5.0	5.2	1586 / 13.0	12.4	12.9	Barnstable Broadcasting, Inc.
7	WVKL-F	Black	103 / 5.4	3.8	5.2	4.7	4.7	4.8	1606 / 13.2	10.3	10.7	Entercom
8	WAFX-F	Oldies	95 / 5.0	4.4	4.6	5.8	5.8	5.0	1483 / 12.2	10.5	11.1	Saga Communications, Inc.
9	WPTE-F	AC	88 / 4.7	4.6	4.3	4.4	4.4	4.5	1801 / 14.8	13.8	14.4	Entercom
10	WXEZ-AF	Religion	77 / 4.1	5.4	3.5	2.3	2.3	3.8	1062 / 8.7	8.7	5.3	Barnstable Broadcasting, Inc.
11	WJCD-F	Jazz	76 / 4.0	3.1	4.4	4.1	4.1	3.9	1110 / 9.1	8.0	9.7	Clear Channel Communications
12	WNIS	News/Talk	75 / 4.0	5.0	3.1	3.5	3.5	3.9	1035 / 8.5	9.4	8.0	Sinclair Communications
13	WWSO-F	Black	74 / 3.9	4.0	5.2	4.9	4.9	4.5	1030 / 8.5	8.1	9.8	Barnstable Broadcasting, Inc.
14	WROX-F	AOR	51 / 2.7	2.9	2.5	3.4	3.4	2.9	1022 / 8.4	9.4	10.6	Sinclair Communications
15	WKOC-F	AOR	50 / 2.6	2.2	2.9	2.4	2.4	2.5	1259 / 10.4	8.2	9.4	Sinclair Communications
16	WSVY-F	Black	43 / 2.3	2.3	2.7	2.1	2.1	2.3	793 / 6.5	5.5	5.8	Clear Channel Communications
17	WBHH-F	Black	30 / 1.6	1.3	1.3	1.0	1.0	1.3	696 / 5.7	4.3	3.7	Clear Channel Communications
18	WJOI	Standards/EZ List	24 / 1.2	1.1	1.5	0.7	0.7	1.1	297 / 2.4	2.2	1.8	Saga Communications, Inc.
19	WPCE	Religion	21 / 1.1	2.0	0.8	1.6	1.6	1.4	247 / 2.0	3.5	4.2	Willis Broadcasting Corp.
20	WGH	Sports	20 / 1.0	1.2	0.7	0.6	0.6	0.9	349 / 2.9	3.4	2.6	Barnstable Broadcasting, Inc.
20	WTAR	News/Talk	20 / 1.0	1.3	1.1	0.9	0.9	1.1	584 / 4.8	5.3	3.9	Sinclair Communications
22	WXGM-F	AC	10 / 0.5	0.7	0.8			0.0	151 / 1.2	1.5		WXGM, Inc.
23	WGPL	Religion	9 / 0.5					0.0	101 / 0.8			Willis Broadcasting Corp.
23	WSRV-F	Oldies	9 / 0.5					0.0	174 / 1.4			Bullseye Broadcasting, LLC
25	WRXL-F	AOR	7 / 0.4					0.0	90 / 0.7			Clear Channel Communications

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WVNZ-F	1	WOWI-F	1	WWDE-F	1	WNOR-F	1	WOWI-F	1	WOWI-F
2	WOWI-F	2	WNOR-F	1	WGH-F	2	WCMS-F	2	WVNZ-F	2	WVNZ-F
3	WNOR-F	3	WVNZ-F	3	WWDE-F	1	WNOR-F	3	WVNZ-F	3	WVNZ-F
4	WROX-F	4	WPTE-F	4	WGH-F	4	WAFX-F	4	WGH-F	4	WVCL-F
5	WPTE-F	5	WGH-F	5	WVNZ-F	5	WPTE-F	5	WVNZ-F	5	WVNZ-F
6	WWDE-F	6	WVKL-F	5	WVKL-F	6	WPTE-F	6	WVNZ-F	6	WVNZ-F
7	WGH-F	7	WWDE-F	7	WPTE-F	7	WOWI-F	7	WOWI-F	7	WVNZ-F
8	WBHH-F	8	WROX-F	8	WAFX-F	8	WCMS-F	8	WGH-F	8	WVNZ-F
9	WXEZ-AF	9	WKOC-F	9	WCMS-F	9	WVNZ-F	9	WVNZ-F	9	WVNZ-F
10	WVKL-F	10	WCMS-F	10	WJCD-F	10	WVNZ-F	10	WVNZ-F	10	WVNZ-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WOWI-F	1	WPTE-F	1	WWDE-F	1	WNOR-F	1	WNOR-F
2	WVNZ-F	2	WVNZ-F	2	WVNZ-F	2	WVNZ-F	2	WVNZ-F
3	WWDE-F	3	WVNZ-F	3	WVNZ-F	3	WVNZ-F	3	WVNZ-F
4	WPTE-F	4	WVNZ-F	4	WVNZ-F	4	WVNZ-F	4	WVNZ-F
5	WGH-F	5	WGH-F	5	WVNZ-F	5	WVNZ-F	5	WVNZ-F
6	WVKL-F	6	WVNZ-F	6	WVNZ-F	6	WVNZ-F	6	WVNZ-F
7	WNOR-F	7	WVNZ-F	7	WVNZ-F	7	WVNZ-F	7	WVNZ-F
8	WKOC-F	8	WVNZ-F	8	WVNZ-F	8	WVNZ-F	8	WVNZ-F
8	WJCD-F	8	WVNZ-F	8	WVNZ-F	8	WVNZ-F	8	WVNZ-F
10	WROX-F	10	WVNZ-F	10	WVNZ-F	10	WVNZ-F	10	WVNZ-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCMS	1050	5 kw / 358 w	simul. WXEZAF	Ind.	Christal	Barnstable Broadcasting, Inc.	Norfolk
WGH	1310	5 kw / 5 kw	Sports	ESPN	Christal	Barnstable Broadcasting, Inc.	Newport News
WGPL	1350	5 kw / 5 kw	Religion	AURN, WW1/MBS	—	Willis Broadcasting Corp.	Portsmouth
WJOI	1230	1 kw / 1 kw	Standards/EZ List	WW1/MBS	Katz	Saga Communications, Inc.	Norfolk
WNIS	790	5 kw / 5 kw	News/Talk	CBS, WW1/MBS	McGavren-Guild	Sinclair Communications	Norfolk
WPCE	1400	1 kw / 1 kw	Religion	AURN, WW1/MBS	Allied Radio Ptnrs.	Willis Broadcasting Corp.	Portsmouth
WTAR	850	50 kw / 25 kw	News/Talk	WW1/MBS, CNN+	McGavren-Guild	Sinclair Communications	Norfolk

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAFX	106.9	100 kw @985	Oldies	Ind.	Katz	Saga Communications, Inc.	Suffolk
WBHH	92.1	14.5 kw @430	Black	ABC	Clear Chan.-Diamond	Clear Channel Communications	Moyock
WCMS	100.5	50 kw @500	Country	ABC	Christal	Barnstable Broadcasting, Inc.	Norfolk
WGH	97.3	74 kw @415	Country	Ind.	Christal	Barnstable Broadcasting, Inc.	Newport News
WJCD	105.3	50 kw @500	Jazz	ABC, Premiere	Clear Chan.-Diamond	Clear Channel Communications	Norfolk
WKOC	93.7	100 kw @997	AOR	Ind.	McGavren-Guild	Sinclair Communications	Chesapeake
WNOR	98.7	46 kw @520	AOR	Ind.	Katz	Saga Communications, Inc.	Norfolk
WNVZ	104.5	50 kw @480	CHR	Ind.	D & R Radio	Entercom	Norfolk
WOWI	102.9	50 kw @470	Black	Premiere	Clear Chan.-Diamond	Clear Channel Communications	Norfolk
WPTE	94.9	50 kw @500	AC	Ind.	D & R Radio	Entercom	Virginia Beach
WROX	96.1	23 kw @722	AOR	Ind.	McGavren-Guild	Sinclair Communications	Cape Charles
WSVY	107.7	1.7 kw @620	Black	ABC	Clear Chan.-Diamond	Clear Channel Communications	Windsor
WVKL	95.7	40 kw @881	Black	Ind.	D & R Radio	Entercom	Norfolk
WWDE	101.3	50 kw @500	AC	Ind.	D & R Radio	Entercom	Hampton
WWSO	92.9	50 kw @480	Black	Ind.	Christal	Barnstable Broadcasting, Inc.	Suffolk
WXEZ	94.1	40 kw @531	Religion	Ind.	Christal	Barnstable Broadcasting, Inc.	Yorktown
WXGM	99.1	6 kw @328	AC	ABC	Keystone	WXGM, Inc.	Gloucester

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WRXL-F	AOR	102.1	Richmond
WSRV-F	Oldies	92.3	Deltaville

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>Barnstable Broadcasting, Inc.</b>	20.6	22.8
WCMS AM, WCMS FM, WGH FM, WGH AM, WWSO FM, WXEZ FM		
<b>Clear Channel Communications</b>	15.6	13.9
WBHH FM, WJCD FM, WOWI FM, WSVY FM		
<b>Entercom</b>	23.6	24.3
WNVZ FM, WPTE FM, WVKL FM, WWDE FM		
<b>Saga Communications, Inc.</b>	12.2	14.3
WAFX FM, WJOI AM, WNOR FM		
<b>Sinclair Communications</b>	10.3	10.7
WKOC FM, WNIS AM, WROX FM, WTAR AM		
<b>Willis Broadcasting Corp.</b>	1.6	1.4
WGPL AM, WPCE AM		
	<b>83.9</b>	<b>87.4</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	230 (3)	230 (3)	14.3
AOR	0 (0)	221 (4)	221 (4)	13.7
Black/Urban	0 (0)	394 (5)	394 (5)	24.4
CHR	0 (0)	122 (1)	122 (1)	7.6
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	4 (1)	218 (2)	222 (3)	13.8
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	76 (1)	76 (1)	4.7
News/Talk	95 (2)	0 (0)	95 (2)	5.9
Oldies	0 (0)	104 (2)	104 (2)	6.5
Other	(0)	(0)	(0)	0.0
Religion	30 (2)	74 (1)	104 (3)	6.5
Soft AC	(0)	(0)	(0)	0.0
Sports	20 (1)	0 (0)	20 (1)	1.2
Standards/EZ	24 (1)	0 (0)	24 (1)	1.5
<b>Totals</b>	<b>173 (7)</b>	<b>1439 (19)</b>	<b>1612 (26)</b>	

Note Simulcast notes: According to Duncan's own records, WXGM AM-FM still simulcast.

# OKLAHOMA CITY

Arbitron Rank 55	Pop (12+) 869,500	Stations 22 / 21	% Below Line 0.4
Market TSL In Hours 19.0	Diaries 2107 / 412.7:1 / 55.1%	% Not Listed 17.0	
Average Persons Rating 14.1	12+ FM Share (Metro) 82.8	Sample Target 2130	

12+Metro	Format	Winter 01 1/4 Share	Fail 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fail 00	Spr 00	Owner
1	KATT-F	97 / 7.9	7.0	8.3	8.4	8.4	7.9	1498 / 17.2	16.3	17.0	Citadel Communications Corp.
2	KRXO-F	87 / 7.1	8.9	6.9	7.1	7.1	7.5	1154 / 13.3	16.5	12.7	Renda Broadcasting Corp.
3	KKWD-F	84 / 6.8	5.9	5.3	7.1	7.2	6.3	1359 / 15.6	15.7	17.3	Citadel Communications Corp.
3	KTOK	84 / 6.8	6.0	6.3	6.5	6.5	6.4	1223 / 14.1	13.1	13.5	Clear Channel Communications
5	KJYO-F	77 / 6.3	5.2	8.5	7.8	7.8	7.0	1731 / 19.9	19.1	23.4	Clear Channel Communications
6	KOMA-F	74 / 6.0	6.1	6.8	7.1	7.1	6.5	1084 / 12.5	14.8	15.5	Renda Broadcasting Corp.
7	KXXY-F	71 / 5.8	6.4	7.4	8.4	8.4	7.0	1215 / 14.0	15.9	17.0	Clear Channel Communications
8	KTST-F	64 / 5.2	4.9	5.9	3.6	3.6	4.9	1197 / 13.8	14.2	10.9	Clear Channel Communications
9	KQSR-F	63 / 5.2	6.3	6.4	4.7	4.7	5.6	1033 / 11.9	13.5	12.4	Clear Channel Communications
10	KKNG-F	59 / 4.8	4.8	4.0	2.9	2.9	4.1	872 / 10.0	9.3	6.8	Tyler Broadcasting Corp.
11	KYIS-F	58 / 4.7	5.2	5.4	5.0	5.0	5.1	1401 / 16.1	15.4	14.5	Citadel Communications Corp.
12	KMGL-F	56 / 4.5	4.8	5.2	5.2	5.2	4.9	1055 / 12.1	12.7	12.3	Renda Broadcasting Corp.
13	WWLS-F	33 / 2.7	3.1	1.4	2.0	2.0	2.3	548 / 6.3	7.0	5.5	Citadel Communications Corp.
14	KVSP	33 / 2.6	4.5	3.5	3.5	3.5	3.5	408 / 4.7	6.3	6.1	Perry Broadcasting Company
15	KOMA	15 / 1.2	1.3	1.0	1.0	1.0	1.1	302 / 3.5	4.8	3.3	Renda Broadcasting Corp.
16	KTUZ-F	12 / 1.0	0.7	0.9	0.9	0.9	0.0	136 / 1.6	1.3	2.6	Citadel Communications Corp.
16	WWLS	12 / 1.0	1.0	0.7	0.8	0.8	0.9	230 / 2.6	2.9	2.6	OPUBCO, Inc.
18	WKY	11 / 0.9	1.2	0.8	0.9	0.9	0.9	323 / 3.7	4.2	4.1	Bott Broadcasting Co.
19	KQCV	10 / 0.8	0.6	0.7	1.0	1.0	0.8	210 / 2.4	2.3	3.1	Chisholm Trail Holdings Co., Inc.
20	KMMZ-F	9 / 0.7					0.0	177 / 2.0			First Choice Broadcasting, Inc.
21	KTLV	7 / 0.6					0.0	138 / 1.6			Hammer-Williams Broadcasting, Inc.
22	KGWA	5 / 0.4					0.0	64 / 0.7			

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mld	12+PMD	12+Eve	12+Wknd
1	KKWD-F	1 KATT-F	1 KRXO-F	1 KRXO-F	1 KTOK	1 KATT-F	1 KKWD-F	1 KTOK	1 KATT-F	1 KATT-F
2	KJYO-F	2 KJYO-F	2 KRXO-F	2 KATT-F	2 KRXO-F	2 KXXY-F	2 KATT-F	2 KRXO-F	2 KKWD-F	2 KKWD-F
3	KATT-F	3 KKWD-F	3 KJYO-F	3 KYIS-F	3 KOMA-F	3 KOMA-F	3 KJYO-F	3 KQSR-F	3 KTOK	3 KJYO-F
4	KTST-F	4 KYIS-F	4 KKWD-F	4 KMGL-F	4 KMGL-F	4 KQSR-F	4 KJYO-F	4 KMGL-F	4 KRXO-F	4 KRXO-F
5	KYIS-F	5 KTST-F	5 KYIS-F	5 KJYO-F	5 KQSR-F	5 KKNG-F	5 KYIS-F	4 KRXO-F	3 KOMA-F	5 KXXY-F
6	KXXY-F	6 KXXY-F	6 KTST-F	6 KKWD-F	6 KYIS-F	6 KXXY-F	6 KOMA-F	6 KTST-F	6 KKNG-F	6 KKNG-F
7	KVSP	7 KRXO-F	7 KXXY-F	7 KTST-F	7 KTOK	7 KMGL-F	7 KTOK	7 KTST-F	7 KTST-F	7 KOMA-F
7	KMGL-F	8 WWLS-F	8 KMGL-F	8 KQSR-F	8 KXXY-F	8 KTST-F	8 KTST-F	8 KXXY-F	8 KXXY-F	8 KTST-F
9	KOMA-F	9 KVSP	9 KQSR-F	8 KOMA-F	9 KJYO-F	9 KATT-F	9 KKWD-F	9 KXXY-F	8 KJYO-F	9 KQSR-F
10	KTUZ-F	10 KMGL-F	9 KOMA-F	10 KXXY-F	9 KTST-F	10 KYIS-F	10 KMGL-F	10 KYIS-F	10 KKNG-F	10 KYIS-F
		10 KTOK							10 KMGL-F	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KKWD-F	1 KJYO-F	1 KJYO-F	1 KJYO-F	1 KMGL-F	1 KATT-F	1 KATT-F	1 KATT-F	1 KRXO-F
2	KJYO-F	2 KKWD-F	2 KYIS-F	2 KMGL-F	2 KOMA-F	2 KJYO-F	2 KKWD-F	2 KRXO-F	2 KATT-F
3	KTST-F	3 KYIS-F	3 KKWD-F	3 KTST-F	3 KQSR-F	3 KRXO-F	3 KJYO-F	3 WWLS-F	3 KOMA-F
4	KATT-F	4 KTST-F	4 KXXY-F	4 KYIS-F	4 KXXY-F	4 KKWD-F	4 WWLS-F	4 KYIS-F	4 WWLS-F
5	KXXY-F	5 KATT-F	5 KTST-F	5 KKWD-F	5 KJYO-F	5 KTST-F	5 KRXO-F	5 KTOK	5 KYIS-F
6	KYIS-F	6 KXXY-F	6 KATT-F	6 KXXY-F	6 KYIS-F	6 KXXY-F	6 KTST-F	5 KJYO-F	6 KKWD-F
7	KVSP	7 KMGL-F	7 KMGL-F	7 KQSR-F	7 KTST-F	7 WWLS-F	7 KXXY-F	7 KTST-F	7 KYIS-F
8	KOMA-F	8 KQSR-F	8 KQSR-F	8 KOMA-F	8 KRXO-F	8 KYIS-F	8 KYIS-F	8 KJYO-F	8 KTOK
9	KTUZ-F	9 KVSP	9 KTOK	9 KATT-F	9 KTOK	9 KVSP	9 KVSP	9 KXXY-F	9 KQSR-F
9	KKNG-F	10 KOMA-F	10 KRXO-F	10 KRXO-F	10 KKWD-F	10 KKNG-F	10 KTOK	10 KRXO-F	10 KXXY-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KOMA	1520	50 kw / 50 kw	Oldies	Ind.	Allied Radio Ptnrs.	Renda Broadcasting Corp.	Oklahoma City
KQCV	800	2.5 kw / 1 kw	Religion	USA	Salem Radio Reps	Bott Broadcasting Co.	Oklahoma City
KTLV	1220	250 w / 5 w	Religion	—	—	First Choice Broadcasting, Inc.	Midwest City
KTOK	1000	5 kw / 5 kw	News/Talk	ABC, Premiere, WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Oklahoma City
KVSP	1140	1 kw / kw	Black	—	Interrep	Perry Broadcasting Company	Oklahoma City
WKY	930	5 kw / 5 kw	News/Talk	AP, WW1/MBS	Clear Chan.-Diamond	OPUBCO, Inc.	Oklahoma City
WWLS	640	5 kw / 1 kw	Sports	1-on-1, ESPN, CBS	McGavren-Guild	Citadel Communications Corp.	Moore

### FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KATT	100.5	100 kw @ 1,188	AOR	Source	McGavren-Guild	Citadel Communications Corp.	Oklahoma City
KJYO	102.7	94 kw @ 1,220	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Oklahoma City
KKNG	93.3	100 kw @ 797	Country	AP	McGavren-Guild	Tyler Broadcasting Corp.	Newcastle
KKWD	97.9	6 kw @ 315	CHR	Ind.	McGavren-Guild	Citadel Communications Corp.	Edmond
KMGL	104.1	100 kw @ 1,425	AC	Ind.	Allied Radio Ptnrs.	Renda Broadcasting Corp.	Oklahoma City
KMMZ	96.9	100 kw @ 1,450	Soft AC	ABC	—	Chisholm Trail Holdings Co., Inc.	Enid
KOMA	92.5	100 kw @ 984	Oldies	Ind.	Allied Radio Ptnrs.	Renda Broadcasting Corp.	Oklahoma City
KQSR	94.7	100 kw @ 1,220	Soft AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Oklahoma City
KRXO	107.7	98.5 kw @ 990	AOR	Ind.	Allied Radio Ptnrs.	Renda Broadcasting Corp.	Oklahoma City
KTST	101.9	94 kw @ 1,220	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Oklahoma City
KTUZ	106.7	13 kw @ 964	Hispanic	Jones	—	—	Okarche
KXXY	96.1	98 kw @ 1,171	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Oklahoma City
KYIS	98.9	100 kw @ 1,108	AC	AP	McGavren-Guild	Citadel Communications Corp.	Oklahoma City
WWLS	104.9	6 kw @ 328	Sports	1-on-1, ESPN, CBS	—	Citadel Communications Corp.	Bethany

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KGWA	News/Talk	960	Enid

Consolidation Report	12+	25-54
	(%)	(%)
Citadel Communications Corp. KATT FM, KKWD FM, KYIS FM, WWLS FM, WWLS AM	23.1	24.1
Clear Channel Communications KJYO FM, KQSR FM, KTOK AM, KTST FM, KXXY FM	29.3	26.9
Renda Broadcasting Corp. KMGL FM, KOMA FM, KOMA AM, KRXO FM	18.8	24.5
	71.2	75.5

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	113 (2)	113 (2)	11.1
AOR	0 (0)	184 (2)	184 (2)	18.1
Black/Urban	33 (1)	0 (0)	33 (1)	3.2
CHR	0 (0)	161 (2)	161 (2)	15.8
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	194 (3)	194 (3)	19.0
Hispanic	0 (0)	12 (1)	12 (1)	1.2
Jazz	(0)	(0)	(0)	0.0
News/Talk	100 (3)	0 (0)	100 (3)	9.8
Oldies	15 (1)	74 (1)	88 (2)	8.6
Other	(0)	(0)	(0)	0.0
Religion	17 (2)	0 (0)	17 (2)	1.7
Soft AC	0 (0)	72 (2)	72 (2)	7.1
Sports	12 (1)	33 (1)	45 (2)	4.4
Standards/EZ	(0)	(0)	(0)	0.0
<b>Totals</b>	<b>177 (8)</b>	<b>843 (14)</b>	<b>1019 (22)</b>	

Note Simulcast notes: According to Duncan's own records, KOMA AM-FM still simulcast.



# OMAHA-COUNCIL BLUFFS

Arbitron Rank 75	Pop (12+)	551,700	Stations	23 / 22	% Below Line	0.4
Market TSL in Hours	18.5		Diaries	1668 / 330.8:1 / 57.8%	% Not Listed	16.7
Average Persons Rating	13.8		12+ FM Share (Metro)	74.9	Sample Target	1670

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 KXKT-F	Country	73 / 9.6	10.1	8.6	8.6	8.6	9.2	975 / 17.7	18.7	17.2	Clear Channel Communications
2 KGOR-F	Oldies	61 / 8.0	7.3	6.7	7.3	7.3	7.3	905 / 16.4	18.5	18.0	Clear Channel Communications
3 KFAB	News/Talk	56 / 7.4	6.2	6.3	7.6	7.6	6.9	971 / 17.6	15.5	16.8	Clear Channel Communications
4 KQCH-F	CHR	53 / 6.9	6.8	7.3	8.7	8.7	7.4	1029 / 18.7	20.2	22.4	Journal Broadcast Group
5 KQKQ-F	CHR	46 / 6.0	5.0	5.8	5.8	5.8	5.7	1108 / 20.1	19.6	21.4	Mitchell Bcstg
6 KEFM-F	AC	45 / 5.9	5.5	6.0	4.9	4.9	5.6	804 / 14.6	13.7	12.7	Webster Communications
6 KEZO-F	AOR	45 / 5.9	6.1	6.7	6.5	6.5	6.3	755 / 13.7	14.1	17.0	Journal Broadcast Group
8 KOMJ	Standards/EZ List	43 / 5.7	3.9	5.2	5.3	5.3	5.0	584 / 10.6	8.7	8.3	Journal Broadcast Group
9 KSRZ-F	AC	41 / 5.4	4.2	5.0	5.0	5.0	4.9	777 / 14.1	12.8	15.0	Journal Broadcast Group
10 KMXM-F	Country	32 / 4.3	5.3	3.9	4.5		4.5	585 / 10.6	9.8		Journal Broadcast Group
11 KRQC-F	AOR	23 / 3.1	2.9	4.1	3.6	3.6	3.4	491 / 8.9	8.7	11.0	Clear Channel Communications
12 KKCD-F	AOR	19 / 2.5	3.9	4.4	4.2	4.2	3.8	475 / 8.6	10.4	11.2	Journal Broadcast Group
13 KKAR	News/Talk	18 / 2.3	7.7	4.6	4.9	4.9	4.9	434 / 7.9	17.1	9.5	Mitchell Bcstg
14 KZFX-F	Oldies	16 / 2.0	2.1	2.9	1.7	1.7	2.2	357 / 6.5	7.7	5.9	Mitchell Bcstg
15 KCTY-F	AOR	14 / 1.9	1.1	1.2	1.2	1.2	1.4	322 / 5.8	4.2	2.8	Waitt Radio, Inc.
16 KOTD	Standards/EZ List	11 / 1.5	0.9	1.3	0.8	0.8	1.1	108 / 1.9	1.7	1.9	Warga Broadcasting, LLC
17 KOSR	Sports	11 / 1.4	1.2	1.0	1.4	1.4	1.3	187 / 3.4	4.0	3.3	Journal Broadcast Group
18 KAZP	Sports	9 / 1.2	1.4	1.0	0.8	0.8	1.1	174 / 3.2	4.0	2.3	Mitchell Bcstg
19 KBBX	Hispanic	5 / 0.6	1.1	0.9	1.2	1.2	1.0	83 / 1.5	1.1	2.2	Journal Broadcast Group
20 KISP-F	Country	4 / 0.5					0.0	53 / 1.0			Sunrise Broadcasting Corp.
21 KOIL	Other	3 / 0.4					0.0	95 / 1.7			Mitchell Bcstg
21 KCRO	Religion	3 / 0.4					0.0	85 / 1.5			RadiOmaha, Inc.
21 KZKX-F	Country	3 / 0.4					0.0	110 / 2.0			Clear Channel Communications

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KQCH-F	1 KQCH-F	1 KXKT-F	1 KXKT-F	1 KGOR-F	1 KGOR-F	1 KEZO-F	1 KQCH-F	1 KFAB	1 KXKT-F	1 KXKT-F
2 KQKQ-F	2 KXKT-F	2 KEZO-F	2 KEZO-F	2 KXKT-F	2 KFAB	2 KXKT-F	2 KQKQ-F	2 KGOR-F	2 KGOR-F	2 KQKQ-F
3 KRQC-F	3 KQKQ-F	3 KSRZ-F	3 KSRZ-F	3 KEZO-F	3 KXKT-F	3 KFAB	2 KXKT-F	3 KXKT-F	3 KQCH-F	3 KQCH-F
4 KXKT-F	4 KEZO-F	4 KGOR-F	4 KGOR-F	4 KSRZ-F	4 KOMJ	4 KGOR-F	4 KEFM-F	4 KSRZ-F	4 KEFM-F	4 KGOR-F
5 KEFM-F	5 KSRZ-F	4 KQCH-F	5 KEFM-F	5 KEFM-F	5 KEFM-F	5 KEFM-F	5 KOMJ	5 KEFM-F	5 KQKQ-F	5 KOMJ
6 KGOR-F	6 KRQC-F	6 KEFM-F	6 KQCH-F	6 KFAB	6 KMXM-F	6 KOMJ	6 KGOR-F	6 KOMJ	6 KSRZ-F	6 KFAB
7 KMXM-F	7 KEFM-F	7 KQKQ-F	7 KQCH-F	7 KQCH-F	7 KEZO-F	7 KQCH-F	7 KSRZ-F	7 KQCH-F	7 KOMJ	7 KEFM-F
8 KSRZ-F	8 KFAB	8 KFAB	8 KFAB	8 KQKQ-F	8 KSRZ-F	8 KQKQ-F	8 KFAB	8 KEZO-F	8 KFAB	8 KSRZ-F
9 KEZO-F	9 KGOR-F	9 KRQC-F	9 KKCD-F	9 KKCD-F	9 KKAR	9 KSRZ-F	9 KMXM-F	9 KQKQ-F	9 KEZO-F	9 KMXM-F
10 KKCD-F	10 KKCD-F	10 KKCD-F	10 KZFX-F	10 KZFX-F	10 KKCD-F	10 KMXM-F	10 KRQC-F	10 KMXM-F	10 KMXM-F	10 KEZO-F
10 KBBX										

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KQCH-F	1 KQCH-F	1 KSRZ-F	1 KXKT-F	1 KXKT-F	1 KRQC-F	1 KEZO-F	1 KEZO-F	1 KEZO-F	1 KEZO-F
2 KXKT-F	2 KXKT-F	2 KQCH-F	2 KSRZ-F	2 KGOR-F	2 KQCH-F	2 KQCH-F	2 KQCH-F	2 KXKT-F	2 KGOR-F
3 KQKQ-F	3 KSRZ-F	3 KXKT-F	3 KQCH-F	3 KSRZ-F	3 KQKQ-F	3 KRQC-F	3 KRQC-F	3 KQKQ-F	3 KXKT-F
4 KSRZ-F	4 KQKQ-F	4 KQKQ-F	4 KEFM-F	4 KEFM-F	4 KEZO-F	4 KQKQ-F	4 KQKQ-F	4 KRQC-F	4 KFAB
5 KEFM-F	5 KEFM-F	5 KEFM-F	5 KGOR-F	5 KQCH-F	5 KXKT-F	5 KXKT-F	5 KKCD-F	5 KGOR-F	4 KSRZ-F
6 KGOR-F	6 KEZO-F	6 KFAB	6 KQKQ-F	6 KFAB	6 KCTY-F	6 KKCD-F	6 KFAB	6 KSRZ-F	6 KKCD-F
7 KEZO-F	7 KGOR-F	7 KEZO-F	7 KEZO-F	7 KQKQ-F	7 KGOR-F	7 KFAB	7 KXKT-F	7 KQCH-F	7 KQKQ-F
8 KCTY-F	8 KFAB	8 KGOR-F	8 KFAB	8 KEZO-F	8 KEFM-F	8 KSRZ-F	8 KZFX-F	8 KKCD-F	7 KZFX-F
9 KBBX	9 KCTY-F	9 KMXM-F	9 KCTY-F	9 KOMJ	9 KISP-F	9 KSRZ-F	9 KOSR	9 KZFX-F	9 KRQC-F
9 KRQC-F	10 KMXM-F	10 KCTY-F	10 KKCD-F	10 KCTY-F	10 KBBX	10 KOSR	10 KSRZ-F	10 KFAB	10 KEFM-F
		10 KBBX		10 KKCD-F	10 KSRZ-F			10 KEFM-F	

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KAZP	1620	10 kw / 1 kw	Sports	ESPN	Katz	Mitchell Bcstg	Bellevue
KBBX	1420	1 kw / 330 w	Hispanic	Ind.	Christal	Journal Broadcast Group	Omaha
KCRO	660	1 kw / kw	Religion	—	Salem Radio Reps	RadiOmaha, Inc.	Omaha
KFAB	1110	50 kw / 50 kw	News/Talk	CBS, Premiere, WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	Omaha
KKAR	1290	5 kw / 5 kw	News/Talk	CNN+, WW1/MBS, ABC	Katz	Mitchell Bcstg	Omaha
KOIL	1180	25 kw / 1 kw	Other	NBC	Katz	Mitchell Bcstg	Bellevue
KOMJ	590	5 kw / 5 kw	Standards/EZ List	ABC, WW1/MBS	Christal	Journal Broadcast Group	Omaha
KOSR	1490	1 kw / 1 kw	Sports	Ind.	Christal	Journal Broadcast Group	Omaha
KOTD	1020	1 kw / kw	Standards/EZ List	—	J.L. Farmakis/Howard Anderson	Warga Broadcasting, LLC	Plattsmouth

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KCTY	106.9	25 kw @328	AOR	Ind.	—	Waitt Radio, Inc.	Plattsmouth
KEFM	96.1	100 kw @1,414	AC	Ind.	McGavren-Guild	Webster Communications	Omaha
KEZO	92.3	100 kw @1,198	AOR	Ind.	Christal	Journal Broadcast Group	Omaha
KGOR	99.9	115 kw @1,230	Oldies	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Omaha
KISP	101.5	25 kw @301	Country	ABC, WW1/MBS	—	Sunrise Broadcasting Corp.	Blair
KKCD	105.9	50 kw @478	AOR	Ind.	Christal	Journal Broadcast Group	Omaha
KMXM	94.1	100 kw @1,186	Country	Ind.	—	Journal Broadcast Group	Omaha
KQCH	97.7	100 kw @981	CHR	Ind.	Christal	Journal Broadcast Group	Nebraska City
KQKQ	98.5	100 kw @1,174	CHR	Ind.	Katz	Mitchell Bcstg	Council Bluffs
KRQC	93.3	9.6 kw @427	AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Bennington
KSRZ	104.5	100 kw @1,085	AC	Ind.	Christal	Journal Broadcast Group	Omaha
KXKT	103.7	100 kw @1,014	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Glenwood
KZFX	101.9	100 kw @984	Oldies	Ind.	Katz	Mitchell Bcstg	Lincoln

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KZKX-F	Country	96.9	Seward

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>Clear Channel Communications</b>	28.1	28.3
KFAB AM, KGOR FM, KRQC FM, KXKT FM		
<b>Journal Broadcast Group</b>	32.7	32.8
KBBX AM, KEZO FM, KKCD FM, KMXM FM, KOMJ AM, KOSR AM, KQCH FM, KSRZ FM		
<b>Mitchell Bcstg</b>	11.9	11.8
KAZP AM, KKAR AM, KOIL AM, KQKQ FM, KZFX FM		
	<b>72.7</b>	<b>72.9</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	86 (2)	86 (2)	13.6
AOR	0 (0)	102 (4)	102 (4)	16.1
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	99 (2)	99 (2)	15.6
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	112 (4)	112 (4)	17.7
Hispanic	5 (1)	0 (0)	5 (1)	0.8
Jazz	(0)	(0)	(0)	0.0
News/Talk	74 (2)	0 (0)	74 (2)	11.7
Oldies	0 (0)	76 (2)	76 (2)	12.0
Other	3 (1)	0 (0)	3 (1)	0.5
Religion	3 (1)	0 (0)	3 (1)	0.5
Soft AC	(0)	(0)	(0)	0.0
Sports	20 (2)	0 (0)	20 (2)	3.2
Standards/EZ	54 (2)	0 (0)	54 (2)	8.5
<b>Totals</b>	<b>159 (9)</b>	<b>475 (14)</b>	<b>634 (23)</b>	

# ORLANDO

Arbitron Rank 41	Pop (12+) 1,163,700	Stations 25 / 24	25 / 24	% Below Line 1.0
Market TSL in Hours	20.1	Diaries	2194 / 530.4:1 / 52.0%	% Not Listed 13.2
Average Persons Rating	15.1	12+ FM Share (Metro)	84.3	Sample Target 2150

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1	WTKS-F News/Talk	127 / 7.2	6.4	7.1	8.0	8.0	7.2	1647 / 14.2	12.6	15.7	Clear Channel Communications
2	WMGF-F Soft AC	124 / 7.1	7.3	5.0	5.3	5.3	6.2	1918 / 16.5	16.2	12.3	Clear Channel Communications
3	WKKA-F Country	123 / 7.0	6.4	6.3	6.4	6.4	6.5	1747 / 15.0	15.0	14.5	Cox Radio
4	WXXL-F CHR	107 / 6.1	6.3	6.6	7.5	7.5	6.6	2317 / 19.9	20.1	21.8	Clear Channel Communications
5	WJHM-F CHR	89 / 5.1	5.9	5.5	6.2	6.2	5.7	1736 / 14.9	15.6	14.7	CBS/Infinity
6	WDBO News/Talk	86 / 4.9	6.9	7.1	5.4	5.4	6.1	1258 / 10.8	14.2	11.3	Cox Radio
7	WOMX-F AC	85 / 4.8	5.0	5.1	5.1	5.1	5.0	1761 / 15.1	16.1	14.3	CBS/Infinity
8	WJRR-F AOR	84 / 4.8	4.8	4.2	6.9	6.9	5.2	1414 / 12.2	12.7	14.1	Clear Channel Communications
8	WSHE-F Oldies	84 / 4.8	4.6	4.6	3.7	3.7	4.4	1470 / 12.6	11.4	9.6	Clear Channel Communications
10	WMMO-F Oldies	80 / 4.5	3.8	3.5	4.4	4.4	4.0	1373 / 11.8	11.7	10.8	Cox Radio
11	WOCL-F AOR	77 / 4.4	2.7	2.7	2.1	2.1	3.0	1380 / 11.9	10.3	7.3	CBS/Infinity
12	WLOQ-F Jazz	65 / 3.7	3.6	4.9	4.4	4.4	4.2	1116 / 9.6	9.2	8.9	Gross Communications Corp.
13	WCFB-F Black	64 / 3.7	4.3	3.9	5.8	5.8	4.4	880 / 7.6	7.6	9.4	Cox Radio
14	WPYO-F CHR	63 / 3.6	4.0	3.7	3.4	3.4	3.7	1543 / 13.3	13.1	12.8	Cox Radio
15	WHTQ-F AOR	56 / 3.2	2.6	4.0	4.2	4.2	3.5	1041 / 8.9	8.5	10.6	Cox Radio
16	WHDQ Standards/EZ List	38 / 2.2					0.0	408 / 3.5			Genesis Communications
16	WNUF-F Hispanic	38 / 2.2	2.8	0.4			0.0	513 / 4.4	5.4		Mega Communications
18	WFLF News/Talk	31 / 1.8					0.0	570 / 4.9			Clear Channel Communications
19	WQTM Sports	20 / 1.1	0.6	0.5	0.4	0.4	0.7	462 / 4.0	3.1	2.1	Clear Channel Communications
20	WONQ Hispanic	18 / 1.0	0.7	0.9	1.2	1.2	0.9	284 / 2.4	1.9	2.4	Florida Broadcasters
20	WPCV-F Country	18 / 1.0	0.8	1.0	0.7	0.7	0.9	460 / 4.0	3.3	3.1	Hall Communications, Inc.
22	WRMQ Hispanic	17 / 0.9	0.8	0.6	0.6	0.6	0.7	100 / 0.9	1.2	0.9	Florida Broadcasters
23	WOKB Religion	12 / 0.7	0.7	1.0	0.8	0.8	0.8	252 / 2.2	1.9	2.0	Rama Communications, Inc.
24	WTLN Religion	10 / 0.6	0.9	1.0	0.6	0.6	0.8	242 / 2.1	2.3	1.7	Thomas Harvey Moffit, Jr.
25	WRLZ Hispanic	8 / 0.4	1.0	0.9	0.6	0.6	0.7	118 / 1.0	1.7	1.2	Radio Luz, Inc.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WJHM-F	1 WTKS-F	1 WTKS-F	1 WTKS-F	1 WTKS-F	1 WMGF-F	1 WTKS-F	1 WJHM-F	1 WTKS-F	1 WTKS-F
2	WPYO-F	1 WJRR-F	2 WXXL-F	2 WMMO-F	2 WMGF-F	2 WWKA-F	2 WWKA-F	2 WXXL-F	2 WMGF-F	2 WMGF-F
3	WXXL-F	3 WOCL-F	3 WJRR-F	3 WOMX-F	3 WMMO-F	3 WDBO	3 WDBO	3 WPYO-F	3 WWKA-F	3 WMGF-F
4	WKKA-F	4 WXXL-F	4 WMMO-F	4 WWKA-F	3 WOMX-F	4 WSHE-F	4 WOMX-F	4 WMGF-F	4 WDBO	4 WXXL-F
5	WJRR-F	5 WJHM-F	5 WOCL-F	5 WXXL-F	5 WWKA-F	5 WTKS-F	5 WMGF-F	5 WOCL-F	5 WMMO-F	5 WJHM-F
6	WOCL-F	6 WPYO-F	6 WOMX-F	6 WMGF-F	6 WXXL-F	6 WLOQ-F	6 WXXL-F	6 WJRR-F	6 WXXL-F	6 WOCL-F
7	WNUF-F	7 WOMX-F	7 WWKA-F	7 WJRR-F	7 WSHE-F	7 WMMO-F	7 WJRR-F	7 WCFB-F	7 WSHE-F	7 WJRR-F
8	WMGF-F	8 WWKA-F	7 WMGF-F	8 WOCL-F	8 WCFB-F	7 WOMX-F	8 WHTQ-F	8 WWKA-F	8 WJRR-F	8 WMMO-F
9	WCFB-F	8 WMMO-F	9 WCFB-F	8 WCFB-F	9 WHTQ-F	9 WCFB-F	9 WMMO-F	8 WOMX-F	9 WLOQ-F	8 WOMX-F
10	WOKB	10 WCFB-F	10 WHTQ-F	8 WHTQ-F	10 WJRR-F	10 WHTQ-F	10 WCFB-F	10 WSHE-F	10 WOMX-F	10 WSHE-F
								10 WTKS-F		10 WCFB-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WXXL-F	1 WXXL-F	1 WXXL-F	1 WXXL-F	1 WMGF-F	1 WJRR-F	1 WJRR-F	1 WTKS-F	1 WTKS-F
2	WJHM-F	2 WOMX-F	2 WOMX-F	2 WMGF-F	2 WXXL-F	2 WOCL-F	2 WTKS-F	2 WJRR-F	2 WJRR-F
3	WPYO-F	3 WOCL-F	3 WWKA-F	2 WOMX-F	3 WOMX-F	3 WTKS-F	3 WOCL-F	3 WOCL-F	3 WMMO-F
4	WOCL-F	4 WJHM-F	4 WCFB-F	4 WWKA-F	4 WWKA-F	4 WPYO-F	4 WJHM-F	4 WHTQ-F	4 WHTQ-F
5	WJRR-F	5 WPYO-F	5 WTKS-F	5 WMMO-F	5 WCFB-F	5 WJHM-F	5 WPYO-F	5 WWKA-F	5 WMMO-F
6	WMGF-F	6 WMMO-F	6 WOCL-F	6 WCFB-F	6 WMMO-F	5 WXXL-F	6 WXXL-F	6 WMMO-F	6 WOMX-F
7	WMMO-F	7 WCFB-F	7 WMMO-F	7 WTKS-F	7 WSHE-F	7 WHTQ-F	7 WHTQ-F	7 WPYO-F	7 WXXL-F
8	WCFB-F	8 WWKA-F	8 WJRR-F	8 WOCL-F	7 WTKS-F	8 WSHE-F	8 WWKA-F	7 WHTQ-F	8 WJHM-F
9	WTKS-F	8 WTKS-F	9 WMGF-F	9 WJHM-F	9 WLOQ-F	8 WOMX-F	9 WMMO-F	9 WMGF-F	9 WWKA-F
10	WSHE-F	10 WJRR-F	10 WPYO-F	10 WSHE-F	10 WOCL-F	10 WWKA-F	10 WOMX-F	10 WXXL-F	10 WMGF-F
								9 WDBO	

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDBO	580	5 kw / 5 kw	News/Talk	ABC	Katz	Cox Radio	Orlando
WFLF	540	50 kw / 50 kw	News/Talk	CBS	Clear Chan.-Diamond	Clear Channel Communications	Pine Hills
WHDQ	1080	10 kw / kw	Standards/EZ List	—	Christal	Genesis Communications	Kissimmee
WOKB	1600	5 kw / 5 kw	Religion	Ind.	—	Rama Communications, Inc.	Winter Garden
WONQ	1030	10 kw / 1.7 kw	Hispanic	CNN+	Katz Hispanic	Florida Broadcasters	Oviedo
WQTM	740	50 kw / 50 kw	Sports	1-on-1, ESPN, WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Orlando
WRLZ	1270	5 kw / 5 kw	Hispanic	Ind.	—	Radio Luz, Inc.	Eatonville
WRMQ	1140	5 kw / kw	Hispanic	—	Katz Hispanic	Florida Broadcasters	Orlando
WTLN	950	5 kw / 5 kw	Religion	Ind.	Salem Radio Reps	Thomas Harvey Moffit, Jr.	Orlando

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCFB	94.5	100 kw @ 1,469	Black	ABC	Katz	Cox Radio	Daytona Beach
WHTQ	96.5	100 kw @ 1,600	AOR	Ind.	Christal	Cox Radio	Orlando
WJHM	101.9	61 kw @ 1,584	CHR	Ind.	Infinity Radio Sales	CBS/Infinity	Daytona Beach
WJRR	101.1	100 kw @ 1,598	AOR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Cocoa Beach
WLOQ	103.1	14 kw @ 440	Jazz	Ind.	Interep	Gross Communications Corp.	Winter Park
WMGF	107.7	100 kw @ 1,584	Soft AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Mt. Dora
WMMO	98.9	44 kw @ 522	Oldies	Ind.	Christal	Cox Radio	Orlando
WNUE	98.1	100 kw @ 476	Hispanic	Ind.	—	Mega Communications	Titusville
WOCL	105.9	100 kw @ 1,581	AOR	Ind.	—	CBS/Infinity	De Land
WOMX	105.1	100 kw @ 1,597	AC	Ind.	—	CBS/Infinity	Orlando
WPYO	95.3	2.9 kw @ 472	CHR	WW1/MBS, Jones, Premiere	Christal	Cox Radio	Apopka
WSHE	100.3	100 kw @ 1,187	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Orlando
WTKS	104.1	100 kw @ 1,600	News/Talk	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Cocoa Beach
WWKA	92.3	100 kw @ 1,341	Country	Ind.	Katz	Cox Radio	Orlando
WXXL	106.7	100 kw @ 823	CHR	Premiere	Clear Chan.-Diamond	Clear Channel Communications	Tavares

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WPCV-F	Country	97.5	Winter Haven

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>CBS/Infinity</b>	14.3	14.1
WJHM FM, WOCL FM, WOMX FM		
<b>Clear Channel Communications</b>	32.9	34.9
WFLF AM, WJRR FM, WMGF FM, WQTM AM, WSHE FM, WTKS FM, WXXL FM		
<b>Cox Radio</b>	26.9	28.8
WCFB FM, WDBO AM, WHTQ FM, WMMO FM, WPYO FM, WWKA FM		
<b>Florida Broadcasters</b>	1.9	1.5
WONQ AM, WRMQ AM		
	<b>76.0</b>	<b>79.3</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	85 (1)	85 (1)	5.6
AOR	0 (0)	218 (3)	218 (3)	14.3
Black/Urban	0 (0)	64 (1)	64 (1)	4.2
CHR	0 (0)	259 (3)	259 (3)	17.0
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	141 (2)	141 (2)	9.3
Hispanic	42 (3)	38 (1)	80 (4)	5.2
Jazz	0 (0)	65 (1)	65 (1)	4.3
News/Talk	117 (2)	127 (1)	244 (3)	16.0
Oldies	0 (0)	164 (2)	164 (2)	10.8
Other	(0)	(0)	(0)	0.0
Religion	22 (2)	0 (0)	22 (2)	1.4
Soft AC	0 (0)	124 (1)	124 (1)	8.1
Sports	20 (1)	0 (0)	20 (1)	1.3
Standards/EZ	38 (1)	0 (0)	38 (1)	2.5
<b>Totals</b>	<b>239 (9)</b>	<b>1285 (16)</b>	<b>1524 (25)</b>	

*Note* WRMQ-1140 Old Format: Spanish-talk New Format: tropical (1/6/00) FL Orlando  
 WONQ-1030 Old Format: tropical New Format: romantica (1/6/00) FL Oviedo (Orlando)  
 WFLF-540 Old Format: WQTM, sports New Format: talk FL Pine Hills (Orlando)  
 WFIV-1080 Old Format: talk New Format: Jones - adult stand. FL Kissimmee (Orlando)  
 WHOO-990 Old Format: adult standards New Format: Disney - children's FL Orlando

# PHILADELPHIA

Arbitron Rank 5	Pop (12+) 4,081,300	Stations 32 / 26	% Below Line 4.3
Market TSL in Hours 21.5		Diaries 4693 / 869.7:1 / 52.3%	% Not Listed 15.3
Average Persons Rating 16.4		12+ FM Share (Metro) 73.6	Sample Target 4630

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 KYW	News/Talk	456 / 6.8	6.2	6.1	6.4	6.4	6.4	11539 / 28.3	25.5	26.5	CBS/Infinity
2 WBEB-F	AC	447 / 6.7	6.6	6.4	6.1	6.1	6.5	6781 / 16.6	16.3	15.6	WEAZ Radio, Inc.
3 WDAS-F	Black	384 / 5.7	5.4	6.1	5.7	5.7	5.7	4233 / 10.4	9.9	10.3	Clear Channel Communications
4 WUSL-F	Black	381 / 5.7	5.0	5.1	5.3	5.3	5.3	5519 / 13.5	12.8	13.7	Clear Channel Communications
5 WIOQ-F	CHR	342 / 5.1	4.9	5.3	5.4	5.4	5.2	7255 / 17.8	18.1	18.8	Clear Channel Communications
6 WJZ-F	Jazz	291 / 4.3	4.7	5.0	4.8	4.8	4.7	4176 / 10.2	11.3	11.6	Clear Channel Communications
6 WYSP-F	AOR	291 / 4.3	4.8	5.4	5.3	5.0	5.0	5656 / 13.9	18.1	15.1	CBS/Infinity
8 WOGL-F	Oldies	278 / 4.1	4.0	4.3	4.2	4.2	4.2	5269 / 12.9	12.4	13.3	CBS/Infinity
9 WPEN	Standards/EZ List	274 / 4.1	4.1	3.0	3.3	3.3	3.6	2858 / 7.0	7.0	6.4	Greater Media, Inc.
10 WPHT	News/Talk	266 / 4.0	2.9	2.8	2.0	2.9	2.9	3763 / 9.2	7.0	6.4	CBS/Infinity
11 WXTU-F	Country	224 / 3.3	4.2	3.7	4.0	4.0	3.8	3392 / 8.3	8.9	9.6	Beasley Broadcast Group
12 WMGK-F	Oldies	220 / 3.3	3.0	3.7	3.4	3.4	3.3	4299 / 10.5	11.4	11.0	Greater Media, Inc.
13 WMMR-F	AOR	219 / 3.3	3.7	3.5	3.8	3.8	3.6	4292 / 10.5	11.0	11.9	Greater Media, Inc.
14 WIP	Sports	204 / 3.0	3.5	2.7	3.2	3.2	3.1	3817 / 9.4	9.6	10.4	CBS/Infinity
15 WPLY-F	AOR	177 / 2.6	3.1	3.3	3.1	3.1	3.0	4669 / 11.4	11.6	11.7	Radio One
16 WPHI-F	Black	176 / 2.6	2.9	2.6	3.0	3.0	2.8	3569 / 8.7	9.5	9.3	Radio One
17 WLCE-F	Oldies	157 / 2.3	3.3	3.0	3.4	3.4	3.0	4147 / 10.2	11.3	11.3	Clear Channel Communications
18 WPTP-F	Oldies	146 / 2.2	2.2	2.8	2.9	2.9	2.5	3150 / 7.7	7.3	7.6	Beasley Broadcast Group
19 WEJM-F	Oldies	137 / 2.0	2.1	2.2	2.2	2.2	2.1	2974 / 7.3	7.7	8.1	Greater Media, Inc.
20 WDAS	Religion	107 / 1.6	1.2	1.8	1.4	1.4	1.5	1259 / 3.1	2.8	2.7	Clear Channel Communications
21 WPST-F	CHR	95 / 1.4	1.2	1.5	1.4	1.4	1.4	3190 / 7.8	7.2	8.5	Nassau Broadcasting
22 WHAT	News/Talk	88 / 1.3	0.8	1.0	1.0	1.0	1.0	766 / 1.9	1.6	1.7	Inner City Broadcasting Corp
23 WKXW-F	News/Talk	67 / 1.0	1.1	1.0	0.8	0.8	1.0	1736 / 4.3	3.3	2.9	Press Communications, LLC
24 WNJO-F	Oldies	51 / 0.8	0.6	0.7	0.8	0.8	0.7	1338 / 3.3	2.4	2.8	Nassau Broadcasting
25 WJBR-F	AC	37 / 0.5	0.6	0.6	0.4	0.4	0.5	793 / 1.9	1.7	1.6	NextMedia
26 WEMG-F	Hispanic	35 / 0.5	0.8	0.9	0.5	0.5	0.7	516 / 1.3	1.3	1.1	Mega Communications
27 WEMG	Hispanic	30 / 0.5	0.5	0.4	0.4	0.4	0.5	315 / 0.8	0.8	0.7	Mega Communications
28 WSSJ	Hispanic	29 / 0.4	0.6	0.3			0.0	238 / 0.6	1.0		Mega Communications
29 WFIL	Religion	27 / 0.4	0.5	0.5	0.3	0.3	0.4	605 / 1.5	1.4	1.2	Salem Communications Corp.
30 WSTW-F	CHR	23 / 0.3	0.3	0.5	0.3	0.3	0.4	875 / 2.1	2.1	2.3	Delmarva Broadcasting Co.
30 WNAP	Religion	23 / 0.3	0.4	0.4		0.4	0.0	225 / 0.6	0.8		GHB Broadcasting Co.
32 WBYN-F	Religion	21 / 0.3					0.0	354 / 0.9			WDAC Radio Co.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WUSL-F	1 WUSL-F	1 WUSL-F	1 WDAS-F	1 WDAS-F	1 KYW	1 KYW	1 WUSL-F	1 WBEB-F	1 WBEB-F	1 WUSL-F
2 WIOQ-F	2 WIOQ-F	2 WDAS-F	2 WBEB-F	2 WBEB-F	2 WBEB-F	2 WYSP-F	2 WDAS-F	2 WDAS-F	2 WUSL-F	2 KYW
3 WPHI-F	3 WYSP-F	3 WBEB-F	3 WYSP-F	3 KYW	3 WPEN	3 WBEB-F	3 WIOQ-F	3 WPHT	3 KYW	2 WDAS-F
4 WPLY-F	4 WPLY-F	4 WYSP-F	4 WUSL-F	4 WYSP-F	4 WDAS-F	4 WDAS-F	3 WPHI-F	3 WJZ-F	4 WIOQ-F	4 WIOQ-F
5 WPST-F	5 WDAS-F	4 WIOQ-F	5 WMGK-F	5 WUSL-F	5 WJZ-F	5 WUSL-F	5 WBEB-F	5 WPEN	5 WDAS-F	5 WBEB-F
6 WYSP-F	6 WPHI-F	6 WMMR-F	6 KYW	6 WMGK-F	6 WPHT	6 WIOQ-F	6 KYW	6 KYW	6 WJZ-F	6 WOGL-F
7 WMMR-F	7 WMMR-F	7 WMGK-F	7 WIOQ-F	7 WOGL-F	7 WOGL-F	7 WPEN	7 WJZ-F	7 WIOQ-F	7 WPHT	7 WJZ-F
7 WBEB-F	8 WBEB-F	8 KYW	7 WMMR-F	8 WJZ-F	8 WIP	8 WIP	8 WPHT	8 WOGL-F	7 WPEN	8 WPEN
9 WDAS-F	9 WPTP-F	9 WPLY-F	9 WXTU-F	9 WMMR-F	9 WXTU-F	9 WOGL-F	9 WOGL-F	9 WMGK-F	9 WOGL-F	9 WPHI-F
10 WDAS	10 WXTU-F	10 WXTU-F	10 WLCE-F	10 WIOQ-F	9 WMGK-F	10 WXTU-F	10 WMGK-F	10 WUSL-F	10 WMMR-F	10 WPHT
						10 WMMR-F		10 WMGK-F	10 WUSL-F	10 WMGK-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WIOQ-F	1 WIOQ-F	1 WUSL-F	1 WBEB-F	1 WBEB-F	1 WYSP-F	1 WYSP-F	1 WYSP-F	1 WYSP-F	1 WYSP-F
2 WUSL-F	2 WUSL-F	2 WDAS-F	2 WIOQ-F	2 WDAS-F	2 WUSL-F	2 WUSL-F	2 WUSL-F	2 WMMR-F	2 WDAS-F
3 WPHI-F	3 WDAS-F	3 WIOQ-F	3 WUSL-F	3 KYW	3 WMMR-F	3 WMMR-F	3 WMMR-F	3 WDAS-F	3 KYW
4 WBEB-F	4 WBEB-F	4 WXTU-F	4 WDAS-F	3 WIOQ-F	4 WPHI-F	4 WIOQ-F	4 WDAS-F	3 WUSL-F	4 WIP
5 WPLY-F	5 WPLY-F	4 WPLY-F	5 WXTU-F	5 WUSL-F	5 WPLY-F	5 WPLY-F	5 WPTP-F	5 WIP	5 WMMR-F
6 WYSP-F	5 WPHI-F	6 WBEB-F	6 WMGK-F	6 WOGL-F	6 WIOQ-F	6 WDAS-F	5 WBEB-F	6 WMGK-F	6 WMGK-F
7 WPST-F	7 WXTU-F	7 WLCE-F	6 WPLY-F	7 WXTU-F	7 WMGK-F	7 WPHI-F	7 WIP	7 KYW	7 WBEB-F
8 WMMR-F	8 WLCE-F	8 WPTP-F	8 WLCE-F	8 WJZ-F	8 WDAS-F	8 WIP	8 WIOQ-F	8 WIOQ-F	8 WUSL-F
9 WPTP-F	8 WPTP-F	9 WMGK-F	9 KYW	9 WMGK-F	9 WIP	9 WBEB-F	9 WXTU-F	9 WBEB-F	9 WJZ-F
10 WLCE-F	10 WYSP-F	10 WPHI-F	10 WPTP-F	10 WLCE-F	10 WPST-F	10 WMGK-F	10 WPLY-F	10 WPLY-F	10 WOGL-F
						10 WPTP-F			

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KYW	1060	50 kw / 50 kw	News/Talk	CBS, ABC	Infinity Radio Sales	CBS/Infinity	Philadelphia
WDAS	1480	5 kw / 1 kw	Religion	AURN	Clear Chan.-Emerald	Clear Channel Communications	Philadelphia
WEMG	900	1 kw / 40 w	Hispanic	WW1/MBS	Caballero	Mega Communications	Philadelphia
WFIL	560	5 kw / 5 kw	Religion	Ind., SRN	Salem Radio Reps	Salem Communications Corp.	Philadelphia
WHAT	1340	1 kw / 1 kw	News/Talk	Ind.	—	Inner City Broadcasting Corp	Philadelphia
WIP	610	5 kw / 5 kw	Sports	WW1/MBS, CBS	Infinity Radio Sales	CBS/Infinity	Philadelphia
WNAP	1110	4.8 kw / kw	Religion	—	—	GHB Broadcasting Co.	Norristown
WPEN	950	5 kw / 5 kw	Standards/EZ List	WW1/MBS	McGavren-Guild	Greater Media, Inc.	Philadelphia
WPHT	1210	50 kw / 50 kw	News/Talk	CBS	Infinity Radio Sales	CBS/Infinity	Philadelphia
WSSJ	1310	1 kw / 250 w	Hispanic	WW1/MBS	Caballero	Mega Communications	Camden

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBEB	101.1	14 kw @940	AC	Ind.	McGavren-Guild	WEAZ Radio, Inc.	Philadelphia
WDAS	105.3	16.3 kw @869	Black	ABC	Clear Chan.-Emerald	Clear Channel Communications	Philadelphia
WEJM	95.7	50 kw @500	Oldies	Ind.	McGavren-Guild	Greater Media, Inc.	Philadelphia
WEMG	104.9	10 kw @510	Hispanic	WW1/MBS	Caballero	Mega Communications	Egg Harbor
WIOQ	102.1	32 kw @564	CHR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Philadelphia
WJJZ	106.1	22.5 kw @740	Jazz	Premiere	Clear Chan.-Diamond	Clear Channel Communications	Philadelphia
WLCE	104.5	16 kw @873	Oldies	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Philadelphia
WMGK	102.9	8.9 kw @1,148	Oldies	Ind.	McGavren-Guild	Greater Media, Inc.	Philadelphia
WMMR	93.3	18 kw @827	AOR	Ind.	McGavren-Guild	Greater Media, Inc.	Philadelphia
WOGL	98.1	7.3 kw @850	Oldies	CBS	Infinity Radio Sales	CBS/Infinity	Philadelphia
WPHI	103.9	340 w @ 1,000	Black	Ind.	McGavren-Guild	Radio One	Jenkintown
WPLY	100.3	35 kw @600	AOR	Ind.	Allied Radio Ptnrs.	Radio One	Media
WPTP	96.5	17 kw @865	Oldies	ABC	D & R Radio	Beasley Broadcast Group	Philadelphia
WUSL	98.9	27 kw @669	Black	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Philadelphia
WXTU	92.5	15.5 kw @900	Country	Ind.	D & R Radio	Beasley Broadcast Group	Philadelphia
WYSP	94.1	16 kw @900	AOR	Source, WW1/MBS	Infinity Radio Sales	CBS/Infinity	Philadelphia

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WBYN-F	Religion	107.5	Boyertown
WJBR-F	AC	99.5	Wilmington
WKXW-F	News/Talk	101.5	Trenton
WNJO-F	Oldies	94.5	Trenton
WPST-F	CHR	97.5	Trenton
WSTW-F	CHR	93.7	Wilmington

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>Beasley Broadcast Group</b>	5.5	7.2
WPTP FM, WXTU FM		
<b>CBS/Infinity</b>	22.2	21.8
KYW AM, WIP AM, WOGL FM, WPHT AM, WYSP FM		
<b>Clear Channel Communications</b>	24.7	26.0
WDAS FM, WDAS AM, WIOQ FM, WJJZ FM, WLCE FM, WUSL FM		
<b>Greater Media, Inc.</b>	12.7	12.0
WEJM FM, WMGK FM, WMMR FM, WPEN AM		
<b>Mega Communications</b>	1.4	1.8
WEMG FM, WEMG AM, WSSJ AM		
<b>Radio One</b>	5.2	4.0
WPHI FM, WPLY FM		
	<b>71.7</b>	<b>72.8</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	484 (2)	484 (2)	8.5
AOR	0 (0)	686 (3)	686 (3)	12.0
Black/Urban	0 (0)	942 (3)	942 (3)	16.5
CHR	0 (0)	461 (3)	461 (3)	8.1
Classical/Fine Arts	0 (0)	0 (0)	0 (0)	0.0
Country	0 (0)	224 (1)	224 (1)	3.9
Hispanic	59 (2)	35 (1)	94 (3)	1.6
Jazz	0 (0)	291 (1)	291 (1)	5.1
News/Talk	810 (3)	67 (1)	877 (4)	15.4
Oldies	0 (0)	988 (6)	988 (6)	17.3
Other	0 (0)	0 (0)	0 (0)	0.0
Religion	156 (3)	21 (1)	177 (4)	3.1
Soft AC	0 (0)	0 (0)	0 (0)	0.0
Sports	204 (1)	0 (0)	204 (1)	3.6
Standards/EZ	274 (1)	0 (0)	274 (1)	4.8
<b>Totals</b>	<b>1503(10)</b>	<b>4199 (22)</b>	<b>5702 (32)</b>	

Note WICHE-1520 Old Format: talk New Format: adds Beethoven-class. PA W. Chester (Phil.)

# PHOENIX

Arbitron Rank 15	Pop (12+)	2,480,500	Stations	33 / 31	% Below Line	1.5
Market TSL in Hours	19.7		Diaries	3037 / 816.8:1 / 51.1%	% Not Listed	17.2
Average Persons Rating	14.9		12+ FM Share (Metro)	81.8	Sample Target	3030

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner	
1	KMLE-F	Country	222 / 6.0	4.9	4.4	5.2	5.2	5.1	3340 / 13.5	13.9	13.3	CBS/Infinity
2	KOOL-F	Oldies	202 / 5.5	5.7	5.8	5.4	5.4	5.6	3240 / 13.1	16.2	13.7	CBS/Infinity
3	KKFR-F	Black	192 / 5.2	4.9	5.4	5.6	5.6	5.3	3101 / 12.5	12.9	14.0	Emmis Broadcasting
4	KESZ-F	AC	188 / 5.1	6.0	5.0	4.3	4.3	5.1	3403 / 13.7	14.9	12.1	Clear Channel Communications
5	KTAR	News/Talk	186 / 5.0	5.6	5.8	5.9	5.9	5.6	3306 / 13.3	14.0	16.4	Hearst-Argyle Television, Inc.
6	KNIX-F	Country	184 / 5.0	5.7	5.5	6.1	6.1	5.6	3536 / 14.3	14.4	15.3	Clear Channel Communications
7	KYOT-F	Jazz	176 / 4.8	4.5	4.7	5.4	5.4	4.8	2905 / 11.7	10.5	11.8	Clear Channel Communications
8	KUPD-F	AOR	164 / 4.5	4.5	4.5	3.8	3.8	4.3	2350 / 9.5	10.1	9.7	Sandusky Radio
9	KDKB-F	AOR	150 / 4.1	3.1	4.4	3.0	3.0	3.6	2290 / 9.2	8.0	8.5	Sandusky Radio
10	KFYI	News/Talk	149 / 4.0	5.6	1.0	4.5	4.5	3.8	2202 / 8.9	10.0	8.8	Clear Channel Communications
11	KZON-F	AOR	137 / 3.7	2.9	3.7	2.8	2.8	3.3	2926 / 11.8	9.9	11.6	CBS/Infinity
12	KZZP-F	CHR	128 / 3.5	2.9	2.9	3.6	3.6	3.2	3402 / 13.7	12.5	15.3	Clear Channel Communications
13	KKLT-F	AC	116 / 3.1	3.7	2.9	4.2	4.2	3.5	2307 / 9.3	10.1	9.4	Hearst-Argyle Television, Inc.
14	KMXP-F	AC	112 / 3.0	3.2	2.9	3.7	3.7	3.2	2183 / 8.8	10.2	11.4	Clear Channel Communications
15	KSLX-F	AOR	104 / 2.8	2.8	3.8	3.0	3.0	3.1	1918 / 7.7	9.2	9.1	Sandusky Radio
16	KOY	Standards/EZ List	101 / 2.7	2.8	3.0	3.7	3.7	3.0	1445 / 5.8	5.3	6.0	Clear Channel Communications
17	KEDJ-FF	AOR	98 / 2.7	3.1	3.0	2.1	2.1	2.7	2439 / 9.8	10.7	7.0	Big City Radio
18	KPTY-F	CHR	77 / 2.1	2.1	1.9	2.1	2.1	2.0	2252 / 9.1	9.6	9.3	McCody Broadcast Group, Inc.
19	KHOT-F	Hispanic	70 / 1.9	2.2	1.9	2.5	2.5	2.1	1001 / 4.0	3.9	4.1	Hispanic Broadcasting Corp.
20	KLNZ-F	Hispanic	57 / 1.5	1.0	1.8	1.4	1.4	1.4	804 / 3.2	2.8	3.7	Entravision Holdings
21	KVVA-FF	Hispanic	44 / 1.2	0.9	0.4	0.5	0.5	0.8	711 / 2.9	2.0	1.5	Entravision Holdings
22	KAHM-F	Standards/EZ List	40 / 1.1	0.4	0.7	0.8	0.8	0.8	398 / 1.6	1.1	1.4	Southwestern Bcstg Corp.
23	KGME	Sports	38 / 1.0	0.6	5.0	0.8	0.8	1.8	666 / 2.7	3.0	3.1	Clear Channel Communications
24	KFNN	News/Talk	23 / 0.6	0.3	0.5	0.5	0.5	0.5	380 / 1.5	1.3	1.7	CRC Broadcasting Co., Inc.
25	KAJM-F	Oldies	20 / 0.5	0.6	0.5	0.6	0.6	0.6	491 / 2.0	2.7	2.4	Rainbow Broadcasting
26	KMYL	Oldies	19 / 0.5					0.0	381 / 1.5			Interstate Broadcasting, Inc.
27	KCTK	News/Talk	18 / 0.5	0.5				0.0	337 / 1.4	1.4		Salem Communications Corp.
28	KSWG-F	Country	17 / 0.5	0.7	0.5			0.0	342 / 1.4	1.4		Circle S Broadcasting Co. Inc.
29	KMVP	Sports	16 / 0.4	0.9		0.6	0.6	0.0	434 / 1.7	3.4	3.1	Hearst-Argyle Television, Inc.
30	KSAZ	Standards/EZ List	14 / 0.4					0.0	294 / 1.2			Owl Broadcasting & Development
31	KSLX	Oldies	/ 0.0					0.0	13 / 0.1			Sandusky Radio

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	KKFR-F	1 KMLE-F	1 KDKB-F	1 KMLE-F	1 KOOL-F	1 KTAR	1 KKFR-F	1 KFYI	1 KMLE-F	1 KKFR-F
2	KZZP-F	2 KUPD-F	2 KMLE-F	2 KESZ-F	2 KTAR	2 KESZ-F	2 KTAR	2 KMLE-F	2 KOOL-F	2 KOOL-F
3	KPTY-F	3 KZON-F	3 KUPD-F	3 KDKB-F	3 KMLE-F	3 KMLE-F	3 KZZP-F	3 KOOL-F	3 KNIX-F	3 KYOT-F
4	KEDJ-FF	4 KMLE-F	4 KESZ-F	4 KUPD-F	4 KOOL-F	4 KESZ-F	4 KDKB-F	4 KMLE-F	4 KESZ-F	4 KNIX-F
5	KUPD-F	5 KZZP-F	5 KKFR-F	5 KYOT-F	5 KYOT-F	5 KOOL-F	5 KUPD-F	5 KYOT-F	5 KKFR-F	4 KMLE-F
6	KZON-F	6 KMXP-F	6 KZON-F	6 KZON-F	6 KUPD-F	6 KNIX-F	6 KZON-F	6 KNIX-F	6 KZON-F	6 KZZP-F
7	KNIX-F	7 KEDJ-FF	7 KMXP-F	6 KMXP-F	6 KNIX-F	6 KFYI	6 KEDJ-FF	7 KYOT-F	7 KUPD-F	7 KUPD-F
8	KMLE-F	8 KDKB-F	8 KYOT-F	6 KOOL-F	8 KSLX-F	8 KDKB-F	8 KKFR-F	8 KNIX-F	8 KDKB-F	8 KUPD-F
9	KOOL-F	9 KNIX-F	9 KNIX-F	9 KSLX-F	9 KZON-F	9 KOY	8 KUPD-F	8 KESZ-F	9 KTAR	8 KTAR
9	KHOT-F	10 KPTY-F	10 KOOL-F	10 KNIX-F	10 KKLT-F	10 KSLX-F	10 KYOT-F	10 KEDJ-FF	9 KKLT-F	10 KDKB-F
				10 KMXP-F					10 KDKB-F	10 KESZ-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KKFR-F	1 KKFR-F	1 KESZ-F	1 KESZ-F	1 KUPD-F	1 KUPD-F	1 KUPD-F	1 KUPD-F	1 KDKB-F
2	KZON-F	2 KZON-F	2 KMLE-F	2 KMLE-F	2 KKFR-F	2 KEDJ-FF	2 KDKB-F	2 KDKB-F	2 KUPD-F
3	KZZP-F	3 KMLE-F	3 KKFR-F	3 KKLT-F	3 KEDJ-FF	3 KKFR-F	3 KEDJ-FF	3 KMLE-F	3 KMLE-F
4	KPTY-F	4 KZZP-F	4 KKLT-F	4 KZON-F	4 KYOT-F	4 KMXP-F	4 KDKB-F	4 KEDJ-FF	4 KOOL-F
5	KMLE-F	5 KKLT-F	5 KESZ-F	5 KKLT-F	5 KOOL-F	5 KNIX-F	5 KMXP-F	5 KGME	5 KSLX-F
6	KNIX-F	6 KNIX-F	6 KMXP-F	6 KYOT-F	6 KNIX-F	6 KZZP-F	6 KZZP-F	6 KZON-F	6 KMXP-F
7	KYOT-F	7 KESZ-F	6 KNIX-F	7 KNIX-F	7 KZON-F	7 KDKB-F	7 KZON-F	7 KZZP-F	6 KMXP-F
8	KHOT-F	8 KPTY-F	8 KYOT-F	8 KMXP-F	8 KKFR-F	8 KZON-F	8 KGME	8 KFYI	6 KMXP-F
9	KUPD-F	9 KMXP-F	8 KZZP-F	9 KZZP-F	9 KMXP-F	9 KMLE-F	9 KMLE-F	9 KLNZ-F	6 KYOT-F
10	KESZ-F	10 KYOT-F	10 KUPD-F	10 KOOL-F	10 KSLX-F	10 KLNZ-F	10 KLNZ-F	9 KMLE-F	9 KNIX-F
								9 KHOT-F	10 KEDJ-FF
								10 KYOT-F	

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCTK	960	5 kw / 5 kw	News/Talk	SRN	Salem Radio Reps	Salem Communications Corp.	Phoenix
KFNN	1510	22 kw / 100 w	News/Talk	ABC, BRN, CNN+	Roslin	CRC Broadcasting Co., Inc.	Mesa
KFYI	550	5 kw / 1 kw	News/Talk	CBS	Clear Chan.-Sapphire	Clear Channel Communications	Phoenix
KGME	910	5 kw / 5 kw	Sports	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Phoenix
KMVP	860	1 kw / 1 kw	Sports	ABC, ESPN	D & R Radio	Hearst-Argyle Television, Inc.	Phoenix
KMYL	1190	5 kw / 250 w	Oldies	Jones, WW1/MBS	—	Interstate Broadcasting, Inc.	Tolleson
KOY	1230	1 kw / 1 kw	Standards/EZ List	WW1/MBS, CNN+	Clear Chan.-Diamond	Clear Channel Communications	Phoenix
KSLX	1440	5 kw / 52 w	Oldies	—	Katz	Sandusky Radio	Scottsdale
KTAR	620	5 kw / 5 kw	News/Talk	ABC	D & R Radio	Hearst-Argyle Television, Inc.	Phoenix

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAJM	104.3	100 kw @ 1,070	Oldies	Ind.	Roslin	Rainbow Broadcasting	Payson
KDDJ	100.3	90 kw @ 2,047	simul. KEDJFF	Ind.	Allied Radio Ptnrs.	Educational Media Foundation, Inc.	Globe
KDKB	93.3	100 kw @ 1,540	AOR	Ind.	Katz	Sandusky Radio	Mesa
KDVA	106.9	6 kw @ 305	simul. KVVAFF	Ind.	—	Entravision Holdings	Buckeye
KEDJ	106.3	23 kw @ 725	AOR	Ind.	Allied Radio Ptnrs.	Big City Radio	Sun City
KESZ	99.9	100 kw @ 1,702	AC	AP	Clear Chan.-Diamond	Clear Channel Communications	Phoenix
KHOT	105.9	36 kw @ 577	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Paradise Valley
KKFR	92.3	100 kw @ 1,640	Black	Ind.	D & R Radio	Emmis Broadcasting	Glendale
KKLT	98.7	115 kw @ 1,680	AC	Ind.	D & R Radio	Hearst-Argyle Television, Inc.	Phoenix
KLNZ	103.5	62 kw @ 2,427	Hispanic	Ind.	Caballero	Entravision Holdings	Glendale
KMLE	107.9	100 kw @ 1,735	Country	Ind.	Infinity Radio Sales	CBS/Infinity	Chandler
KMXP	96.9	100 kw @ 1,565	AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Phoenix
KNIX	102.5	100 kw @ 1,620	Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Phoenix
KOOL	94.5	100 kw @ 1,653	Oldies	Ind.	Infinity Radio Sales	CBS/Infinity	Phoenix
KPTY	103.9	48 kw @ 492	CHR	Ind.	McGavren-Guild	McCody Broadcast Group, Inc.	Gilbert
KSLX	100.7	100 kw @ 1,847	AOR	Ind.	Katz	Sandusky Radio	Scottsdale
KSWG	94.1	6.4 kw @ 646	Country	ABC	—	Circle S Broadcasting Co. Inc.	Wickenburg
KUPD	97.9	100 kw @ 1,620	AOR	Ind.	Katz	Sandusky Radio	Tempe
KVVA	107.1	23.5 kw @ 335	Hispanic	Ind.	—	Entravision Holdings	Apache Junction
KYOT	95.5	100 kw @ 1,570	Jazz	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Phoenix
KZON	101.5	100 kw @ 1,740	AOR	Ind.	Infinity Radio Sales	CBS/Infinity	Phoenix
KZZP	104.7	100 kw @ 1,550	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Mesa

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KAHM-F	Standards/EZ List	102.1	Prescott
KSAZ	Standards/EZ List	580	Marana

**Consolidation Report**

	12+	25-54
	(%)	(%)
CBS/Infinity	15.2	17.2
KMLE FM, KOOL FM, KZON FM		
Clear Channel Communications	29.1	27.8
KESZ FM, KFYI AM, KGME AM, KMXP FM, KNIX FM, KOY AM, KYOT FM, KZZP FM		
Entravision Holdings	2.7	3.4
KDVA FM, KLNZ FM, KVVA FM		
Hearst-Argyle Television, Inc.	8.5	7.5
KKLT FM, KMVP AM, KTAR AM		
Sandusky Radio	11.4	15.2
KDKB FM, KSLX FM, KSLX AM, KUPD FM		
<b>Totals</b>	<b>66.9</b>	<b>71.1</b>

**Format Performance**

	AM	FM	Totals	Percent
AC	0 (0)	416 (3)	416 (3)	13.6
AOR	0 (0)	654 (6)	654 (6)	21.3
Black/Urban	0 (0)	192 (1)	192 (1)	6.3
CHR	0 (0)	204 (2)	204 (2)	6.7
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	424 (3)	424 (3)	13.8
Hispanic	0 (0)	171 (4)	171 (4)	5.6
Jazz	0 (0)	176 (1)	176 (1)	5.7
News/Talk	376 (4)	0 (0)	376 (4)	12.3
Oldies	20 (2)	222 (2)	241 (4)	7.9
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	(0)	(0)	(0)	0.0
Sports	55 (2)	0 (0)	55 (2)	1.8
Standards/EZ	115 (2)	40 (1)	155 (3)	5.1
<b>Totals</b>	<b>566(10)</b>	<b>2499 (23)</b>	<b>3064 (33)</b>	

**Note**

Simulcast notes: According to Duncan's own records, KAZG-AM and KSLX-FM still simulcast.  
 KUET-710 Old Format: reg. Mex. // KLNZ New Format: reported silent AZ Black Canyon(Phoenix)  
 KLNZ-103.5 Old Format: Z-Span.-reg. Mex. New Format: Entravision- reg. Mex. AZ Glendale (Phoenix)  
 KMYL-1190 Old Format: adult standards New Format: adds oldies AZ Tolleson (Phoenix)



# PITTSBURGH

Arbitron Rank 22	Pop (12+) 1,974,500	Stations 29 / 27	% Below Line 1.0
Market TSL in Hours 20.6		Diaries 3252 / 607.2:1 / 62.6%	% Not Listed 13.1
Average Persons Rating 15.6		12+ FM Share (Metro) 70.8	Sample Target 3300

12+ Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+ Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 KDKA	News/Talk	387 / 12.5	11.9	10.6	12.1	12.1	11.8	4461 / 22.6	22.3	25.0	CBS/Infinity
2 WDVE-F	AOR	241 / 7.8	8.7	7.7	7.6	7.6	8.0	3301 / 16.7	21.0	15.2	Clear Channel Communications
3 WDSY-F	Country	218 / 7.1	7.2	7.2	7.6	7.6	7.3	2889 / 14.6	15.7	16.7	CBS/Infinity
4 WBZZ-F	CHR	191 / 6.2	7.3	8.1	7.1	7.1	7.2	4427 / 22.4	23.7	23.5	CBS/Infinity
5 WJAS	Standards/EZ List	181 / 5.9	5.3	6.0	5.1	5.1	5.6	1921 / 9.7	9.3	8.9	Renda Broadcasting Corp.
6 WWSW-F	Oldies	170 / 5.5	4.3	4.4	5.9	5.9	5.0	3085 / 15.6	12.7	16.1	Clear Channel Communications
7 WSHH-F	Soft AC	156 / 5.1	5.3	5.2	5.0	5.0	5.2	2465 / 12.5	12.1	12.5	Renda Broadcasting Corp.
8 WKST-F	CHR	146 / 4.7					0.0	3306 / 16.7			Clear Channel Communications
9 WXDX-F	AOR	135 / 4.4	5.7	6.7	5.2	5.2	5.5	2584 / 13.1	15.2	13.2	Clear Channel Communications
10 WRRK-F	AOR	106 / 3.4	3.2	3.4	3.4	3.4	3.4	2437 / 12.3	11.6	11.0	WPNT, Inc. (Frischling)
11 WAMO-F	Black	97 / 3.1	3.6	3.8	3.6	3.6	3.5	1419 / 7.2	8.6	7.8	Sheridan Broadcasting Corp.
12 WJJJ-F	Oldies	95 / 3.1	3.5	4.9	4.6	4.6	4.0	1786 / 9.0	9.4	10.6	Clear Channel Communications
13 WLTJ-F	Soft AC	90 / 2.9	2.8	3.4	3.5	3.5	3.1	1838 / 9.3	9.1	9.2	WPNT, Inc. (Frischling)
14 WZPT-F	AC	78 / 2.5	3.2	3.2	2.3	2.3	2.8	1864 / 9.4	9.7	8.4	CBS/Infinity
15 WOGG-F	Country	53 / 1.7	1.4	1.2	1.3	1.6	1.4	861 / 4.4	3.3	3.9	Keymarket Communications
16 WPTT	News/Talk	52 / 1.7	1.2	1.5	1.0	1.0	1.4	826 / 4.2	3.7	3.4	Renda Broadcasting Corp.
17 WEAE	Sports	46 / 1.5	1.6	1.3	1.9	1.9	1.6	919 / 4.7	5.9	5.3	ABC Inc.
18 WORD-F	Religion	43 / 1.4	1.2	1.1	1.7	1.7	1.4	790 / 4.0	4.1	4.7	Salem Communications Corp.
19 KOV	News/Talk	40 / 1.3	1.2	1.1	1.2	1.2	1.2	1100 / 5.6	5.5	4.3	Calvary, Inc.
20 WMBS	Oldies	38 / 1.2	0.8	0.7	0.6	0.6	0.8	355 / 1.8	2.0	1.4	Fayette Broadcasting Corp.
21 WJPA-F	Oldies	24 / 0.8	0.7	0.6	0.8	0.8	0.7	356 / 1.8	1.9	1.6	Washington Bcstg Co.
22 WOGH-F	Country	18 / 0.6	0.5	0.7	0.6	0.6	0.6	486 / 2.5	2.3	1.9	Keymarket
23 WKHB	Religion	15 / 0.5					0.0	273 / 1.4			Broadcast Communications, Inc.
24 WBG	Sports	13 / 0.4					0.0	403 / 2.0			Clear Channel Communications
24 WKYE-F	AC	13 / 0.4					0.0	165 / 0.8			Forever Broadcasting
26 WLSW-F	AC	12 / 0.4	0.4	0.4	0.5	0.5	0.4	274 / 1.4	1.4	1.3	L. Stanley Wall
27 WAMO	Black	11 / 0.4	0.5		0.4	0.4	0.0	235 / 1.2	1.3	0.9	Sheridan Broadcasting Corp.
28 WSSZ-F	Black	11 / 0.3	0.1		0.4	0.4	0.0	232 / 1.2	1.0	1.2	Sheridan Broadcasting Corp.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+ Eve	12+Wknd
1 WKST-F	1 WDVE-F	1 WDVE-F	1 WDVE-F	1 WDVE-F	1 KDKA	1 KDKA	1 KDKA	1 KDKA	1 KDKA	1 KDKA
2 WBZZ-F	2 WXDX-F	2 WBZZ-F	2 WDSY-F	2 WDSY-F	2 WJAS	2 WDVE-F	2 WKST-F	2 WDVE-F	2 WDVE-F	2 WDSY-F
3 WAMO-F	3 WBZZ-F	3 WDSY-F	3 WBZZ-F	3 WWSW-F	3 WDSY-F	3 WBZZ-F	3 WAMO-F	3 WDSY-F	3 WDSY-F	3 WJAS
4 WXDX-F	4 WKST-F	4 WXDX-F	4 WWSW-F	4 WBZZ-F	4 WWSW-F	4 WDSY-F	4 WBZZ-F	4 WJAS	4 WBZZ-F	4 WBZZ-F
5 WSSZ-F	5 WDSY-F	5 WKST-F	5 KDKA	5 KDKA	5 WDVE-F	5 WXDX-F	5 WWSW-F	5 WWSW-F	5 WJAS	5 WKST-F
6 WSHH-F	6 WAMO-F	6 WWSW-F	6 WXDX-F	6 WRRK-F	6 WSHH-F	6 WJAS	6 WDSY-F	6 WSHH-F	6 WKST-F	6 WWSW-F
7 WWSW-F	7 WRRK-F	7 WRRK-F	7 WRRK-F	7 WSHH-F	7 WBZZ-F	7 WRRK-F	7 WDVE-F	7 WBZZ-F	7 WWSW-F	7 WDVE-F
8 WRRK-F	8 WZPT-F	8 KDKA	8 WJJJ-F	7 WSHH-F	8 WLTJ-F	8 WWSW-F	8 WXDX-F	8 WKST-F	8 WSHH-F	8 WSHH-F
9 WDVE-F	9 WSHH-F	9 WSHH-F	9 WSHH-F	9 WJJJ-F	8 WRRK-F	9 WSHH-F	9 WSHH-F	9 WLTJ-F	9 WXDX-F	9 WAMO-F
10 WZPT-F	10 WJJJ-F	9 WZPT-F	10 WKST-F	10 WKST-F	8 WJJJ-F	10 WKST-F	10 WRRK-F	10 WXDX-F	10 WAMO-F	10 WXDX-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WKST-F	1 WBZZ-F	1 WBZZ-F	1 WBZZ-F	1 WBZZ-F	1 WDVE-F	1 WDVE-F	1 WDVE-F	1 WDVE-F	1 WDVE-F
2 WBZZ-F	2 WKST-F	2 WKST-F	2 WKST-F	2 WDSY-F	2 WXDX-F	2 WXDX-F	2 WXDX-F	2 WXDX-F	2 WXDX-F
3 WXDX-F	3 WDSY-F	3 WDSY-F	3 WDSY-F	3 WWSW-F	3 WAMO-F	3 WBZZ-F	3 WRRK-F	3 WDSY-F	3 WRRK-F
4 WAMO-F	4 WXDX-F	4 WDVE-F	4 WDVE-F	4 WSHH-F	4 WBZZ-F	4 WEAE	4 WRRK-F	4 WDSY-F	4 WDSY-F
5 WDSY-F	5 WDVE-F	5 WSHH-F	5 WSHH-F	5 WDVE-F	5 WKST-F	5 WDSY-F	5 WBZZ-F	5 WBZZ-F	5 WWSW-F
5 WSHH-F	6 WAMO-F	6 WJJJ-F	6 WWSW-F	6 KDKA	6 WDSY-F	6 WAMO-F	6 WDSY-F	6 KDKA	6 KDKA
7 WDVE-F	7 WSHH-F	7 WAMO-F	7 WJJJ-F	7 WJJJ-F	7 WRRK-F	7 WRRK-F	7 KDKA	7 WWSW-F	7 WBZZ-F
8 WLTJ-F	8 WZPT-F	7 WZPT-F	8 WZPT-F	7 WKST-F	8 WWSW-F	8 WEAE	8 WKST-F	8 WKST-F	8 WZPT-F
9 WZPT-F	9 WJJJ-F	9 WXDX-F	8 WLTJ-F	9 WLTJ-F	9 WZPT-F	9 WZPT-F	9 WJJJ-F	9 WZPT-F	9 WJJJ-F
10 WWSW-F	10 WLTJ-F	10 WOGG-F	10 KDKA	10 WZPT-F	10 WOGG-F	10 KDKA	10 WZPT-F	10 WAMO-F	10 WEAE

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KDKA	1020	50 kw / 50 kw	News/Talk	WW1/MBS, CNN+, AP	Infinity Radio Sales	CBS/Infinity	Pittsburgh
KOV	1410	5 kw / 5 kw	News/Talk	CBS, CNN+, WW1/MBS	—	Calvary, Inc.	Pittsburgh
WAMO	860	1 kw / 830 w	Black	AURN	McGavren-Guild	Sheridan Broadcasting Corp.	Millvale
WBG	970	5 kw / 5 kw	Sports	Premiere	Clear Chan.-Sapphire	Clear Channel Communications	Pittsburgh
WEAE	1250	5 kw / 5 kw	Sports	ESPN, ABC	ABC Radio Sales	ABC Inc.	Pittsburgh
WJAS	1320	5 kw / 5 kw	Standards/EZ List	CNN+, WW1/MBS	Allied Radio Ptnrs.	Renda Broadcasting Corp.	Pittsburgh
WKHB	620	1.3 kw / 113 w	Religion	TARN	Dome & Assoc.	Broadcast Communications, Inc.	Greensburg
WMBS	590	1 kw / 1 kw	Oldies	CBS, Jones	Commercial Media	Fayette Broadcasting Corp.	Uniontown
WPTT	1360	5 kw / 1 kw	News/Talk	ABC	Allied Radio Ptnrs.	Renda Broadcasting Corp.	McKeesport

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAMO	106.7	47 kw @516	Black	AURN	McGavren-Guild	Sheridan Broadcasting Corp.	Beaver Falls
WBZZ	93.7	41 kw @548	CHR	Ind.	Katz	CBS/Infinity	Pittsburgh
WDSY	107.9	17.5 kw @827	Country	Ind.	Katz	CBS/Infinity	Pittsburgh
WDVE	102.5	55 kw @820	AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Pittsburgh
WJJJ	104.7	20 kw @781	Oldies	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Pittsburgh
WJPA	95.3	2.15 kw @390	Oldies	WW1/MBS	Dome & Assoc.	Washington Bcstg Co.	Washington
WKST	96.1	43.7 kw @522	CHR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Pittsburgh
WLSW	103.9	325 w@780	AC	Ind.	Dome & Assoc.	L. Stanley Wall	Scottsdale
WLTJ	92.9	47 kw @890	Soft AC	Ind.	McGavren-Guild	WPNT, Inc. (Frischling)	Pittsburgh
WOGG	94.9	1.65 kw @1,233	Country	Ind.	Dome & Assoc.	Keymarket Communications	Oliver
WOGI	98.3	6 kw @300	simul. WOGGFF	Ind. Commercial	Media/Regional Reps	Keymarket Communications	Charleroi
WORD	101.5	48 kw @505	Religion	SRN	Salem Radio Reps	Salem Communications Corp.	Pittsburgh
WRRK	96.9	44.7 kw @530	AOR	Ind.	McGavren-Guild	WPNT, Inc. (Frischling)	Braddock
WSHH	99.7	10.6 kw @927	Soft AC	Ind.	Allied Radio Ptnrs.	Renda Broadcasting Corp.	Pittsburgh
WSSZ	107.1	1.6 kw @449	Black	AURN	D & R Radio	Sheridan Broadcasting Corp.	Greensburg
WWSW	94.5	50 kw @810	Oldies	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Pittsburgh
WXDX	105.9	72 kw @440	AOR	WW1/MBS, Premiere	Clear Chan.-Emerald	Clear Channel Communications	Pittsburgh
WZPT	100.7	14.5 kw @918	AC	Ind.	Katz	CBS/Infinity	New Kensington

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WKYE-F	AC	95.5	Johnstown
WOGH-F	Country	103.5	Steubenville

**Consolidation Report**

	12+	25-54
	(%)	(%)
CBS/Infinity	28.3	25.3
KDKA AM, WBZZ FM, WDSY FM, WZPT FM		
Clear Channel Communications	25.9	34.8
WBGGM AM, WDVE FM, WJJJ FM, WKST FM, WWSW FM, WXDX FM		
Keymarket Communications	1.8	1.7
WOGG FM, WOGI FM		
Renda Broadcasting Corp.	12.7	7.6
WJAS AM, WPTT AM, WSHH FM		
Sheridan Broadcasting Corp.	3.8	2.9
WAMO AM, WAMO FM, WSSZ FM		
WPNT, Inc. (Frischling)	6.3	8.5
WLTJ FM, WRRK FM		
<b>Totals</b>	<b>78.8</b>	<b>80.8</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	103 (3)	103 (3)	3.8
AOR	0 (0)	482 (3)	482 (3)	18.0
Black/Urban	11 (1)	107 (2)	118 (3)	4.4
CHR	0 (0)	337 (2)	337 (2)	12.6
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	289 (4)	289 (4)	10.8
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	479 (3)	0 (0)	479 (3)	17.9
Oldies	38 (1)	288 (3)	326 (4)	12.2
Other	(0)	(0)	(0)	0.0
Religion	15 (1)	43 (1)	58 (2)	2.2
Soft AC	0 (0)	246 (2)	246 (2)	9.2
Sports	60 (2)	0 (0)	60 (2)	2.2
Standards/EZ	181 (1)	0 (0)	181 (1)	6.8
<b>Totals</b>	<b>784 (9)</b>	<b>1895 (20)</b>	<b>2679 (29)</b>	

Note Simulcast notes: According to Duncan's own records, WAMO-FM and WSSZ-FM still simulcast.  
 WWCS-540 Old Format: variety New Format: Disney - children's PA Canonsburg (Pitts.)

# PORTLAND, OR

Arbitron Rank 25	Pop (12+) 1,754,700	Stations 30 / 28	% Below Line 1.2
Market TSL In Hours 18.5	Diaries 2744 / 639.5:1 / 54.4%	% Not Listed 18.0	
Average Persons Rating 13.7	12+ FM Share (Metro) 76.6	Sample Target 2690	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 KEX	News/Talk	162 / 6.7	6.3	5.5	6.4	6.4	6.2	2806 / 16.0	14.9	17.3	Clear Channel Communications
2 KUPL-F	Country	159 / 6.6	5.9	5.6	5.6	5.6	5.9	2235 / 12.7	12.5	12.6	CBS/Infinity
3 KKSJ-F	Oldies	156 / 6.5	5.7	5.6	5.6	5.6	5.8	2779 / 15.8	13.7	15.4	Entercom
4 KWJ-F	Country	146 / 6.1	4.7	4.0	4.4	4.4	4.8	2493 / 14.2	10.7	12.3	Fisher Broadcasting, Inc.
5 KKCW-F	AC	140 / 5.8	6.7	5.9	7.8	7.8	6.6	2063 / 11.8	13.5	13.9	Clear Channel Communications
6 KKRZ-F	CHR	125 / 5.2	5.1	5.5	6.7	6.7	5.6	2916 / 16.6	16.7	19.6	Clear Channel Communications
7 KINK-F	AOR	118 / 4.9	5.7	4.8	4.5	4.5	5.0	1690 / 9.6	10.7	9.4	CBS/Infinity
8 KGON-F	AOR	114 / 4.7	3.9	4.3	5.2	5.2	4.5	2287 / 13.0	11.0	12.8	Entercom
9 KUFO-F	AOR	110 / 4.6	4.2	3.7	3.9	3.9	4.1	1821 / 10.4	10.7	9.6	CBS/Infinity
10 KXJM-F	Black	102 / 4.2	5.3	5.5	5.6	5.6	5.1	2200 / 12.5	12.6	13.4	Rose City Radio
11 KXL	News/Talk	77 / 3.2	2.9	2.9	3.0	3.0	3.0	1970 / 11.2	10.1	8.6	Rose City Radio
12 KVMX-F	Oldies	74 / 3.1	4.9	6.5	3.2	3.2	4.4	1792 / 10.2	12.6	10.5	CBS/Infinity
13 KNRK-F	AOR	65 / 2.7	3.0	3.6	2.8	2.8	3.0	1772 / 10.1	9.9	10.1	Entercom
14 KKJZ-F	Jazz	64 / 2.7	3.5	3.1	3.0	3.0	3.1	1183 / 6.7	7.5	7.7	CBS/Infinity
15 KRSK-F	AC	58 / 2.4	3.6	2.6	3.4	3.4	3.0	1712 / 9.8	11.6	11.7	Entercom
16 KKSJ	Standards/EZ List	53 / 2.2	2.0	2.5	2.3	2.3	2.3	862 / 4.9	4.7	4.1	Entercom
17 KOTK	News/Talk	33 / 1.4	1.3	1.3	1.4	1.4	1.4	775 / 4.4	4.1	3.9	Fisher Broadcasting, Inc.
18 KSTE-F	AC	26 / 1.1					0.0	547 / 3.1			Clear Channel Communications
19 KPQ-F	Religion	25 / 1.0	1.3	1.2	1.3	1.3	1.2	669 / 3.8	3.7	3.5	Salem Communications Corp.
19 KFX	Sports	25 / 1.0	1.3	2.2	1.7	1.8	1.6	614 / 3.5	4.6	3.9	Entercom
21 KWBY	Hispanic	20 / 0.8					0.0	210 / 1.2			94 Country, Inc.
22 KUPL	Oldies	19 / 0.8	1.4	0.8	0.8	0.8	0.9	465 / 2.6	2.5	1.5	CBS/Infinity
23 KDBZ	News/Talk	16 / 0.7	1.0	0.6	0.5	0.5	0.7	495 / 2.8	3.3	3.2	Clear Channel Communications
24 KUIK	News/Talk	14 / 0.6					0.0	207 / 1.2			Dolphin Communications, Inc.
24 KLOO-F	Oldies	14 / 0.6	0.4		0.5	0.5	0.0	230 / 1.3	1.1	1.5	Clear Channel Communications
26 KRKT-F	Country	13 / 0.6	0.6	0.5	0.5	0.5	0.6	206 / 1.2	1.5	1.1	Clear Channel Communications
27 KWIP	Hispanic	13 / 0.5	0.7	0.5	0.5	0.5	0.6	195 / 1.1	1.4	0.9	Jupiter Communications Corp.
27 KYKN	News/Talk	13 / 0.5					0.0	268 / 1.5			Mill Creek Broadcasting LLC
29 KPAM	News/Talk	10 / 0.4	0.7	0.6			0.0	404 / 2.3	2.1		Pamplin Communications Corp.
30 KKG	News/Talk	9 / 0.4					0.0	141 / 0.8			Western Broadcasting Company

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KXJM-F	1 KUFO-F	1 KUFO-F	1 KGON-F	1 KKSJ-F	1 KEX	1 KEX	1 KXJM-F	1 KEX	1 KKSJ-F	1 KWJ-F
2 KKRZ-F	2 KUPL-F	2 KGON-F	2 KINK-F	2 KINK-F	2 KKSJ-F	2 KUPL-F	2 KNRK-F	2 KUPL-F	2 KUPL-F	2 KUPL-F
3 KNRK-F	3 KKRZ-F	3 KUPL-F	3 KWJ-F	3 KGON-F	3 KKCW-F	3 KWJ-F	3 KKSJ-F	3 KKSJ-F	3 KKCW-F	3 KKSJ-F
4 KUFO-F	4 KXJM-F	4 KINK-F	4 KKCW-F	4 KWJ-F	4 KUPL-F	4 KKCW-F	4 KEX	4 KKCW-F	4 KWJ-F	4 KXJM-F
4 KKSJ-F	5 KWJ-F	4 KWJ-F	5 KUPL-F	5 KKCW-F	5 KWJ-F	5 KKSJ-F	5 KXL	5 KWJ-F	5 KKRZ-F	5 KGON-F
4 KUPL-F	6 KVMX-F	4 KKRZ-F	5 KKSJ-F	6 KUPL-F	6 KINK-F	6 KGON-F	6 KKSJ-F	6 KINK-F	6 KINK-F	5 KXJM-F
7 KWJ-F	7 KNRK-F	7 KKSJ-F	7 KUFO-F	7 KUFO-F	7 KGON-F	7 KKRZ-F	6 KWJ-F	7 KKRZ-F	7 KUFO-F	7 KINK-F
8 KRSK-F	8 KRSK-F	8 KKCW-F	8 KKRZ-F	8 KKRZ-F	8 KXL	8 KUFO-F	8 KUFO-F	8 KUFO-F	8 KINK-F	8 KKCW-F
9 KSTE-F	9 KGON-F	9 KVMX-F	9 KVMX-F	9 KEX	9 KKJZ-F	9 KINK-F	9 KUPL-F	9 KGON-F	9 KGON-F	9 KUFO-F
10 KWBY	10 KINK-F	10 KXJM-F	10 KEX	10 KVMX-F	10 KKSJ	10 KXL	10 KKCW-F	10 KKJZ-F	10 KEX	9 KEX

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KUPL-F	1 KUPL-F	1 KWJ-F	1 KUPL-F	1 KKCW-F	1 KUFO-F	1 KUFO-F	1 KUFO-F	1 KUFO-F	1 KGON-F
2 KXJM-F	2 KWJ-F	2 KUPL-F	2 KKCW-F	2 KKSJ-F	2 KXJM-F	2 KVMX-F	2 KVMX-F	2 KGON-F	2 KUPL-F
3 KKRZ-F	3 KKRZ-F	3 KINK-F	3 KWJ-F	3 KWJ-F	3 KKRZ-F	3 KXJM-F	3 KGON-F	3 KINK-F	3 KINK-F
4 KWJ-F	4 KXJM-F	4 KKRZ-F	4 KKRZ-F	4 KUPL-F	4 KNRK-F	4 KKRZ-F	4 KUPL-F	4 KKSJ-F	4 KKSJ-F
5 KNRK-F	5 KVMX-F	5 KVMX-F	5 KKSJ-F	5 KINK-F	5 KKSJ-F	5 KGON-F	5 KKRZ-F	5 KWJ-F	5 KWJ-F
6 KVMX-F	6 KRSK-F	6 KRSK-F	6 KINK-F	6 KKRZ-F	6 KWIP	6 KNRK-F	6 KNRK-F	5 KKRZ-F	5 KEX
7 KRSK-F	7 KINK-F	7 KKCW-F	7 KVMX-F	7 KGON-F	7 KRSK-F	7 KUPL-F	7 KWJ-F	7 KUPL-F	7 KUPL-F
8 KSTE-F	8 KKCW-F	8 KXJM-F	8 KGON-F	8 KVMX-F	8 KGON-F	8 KKSJ-F	8 KKSJ-F	8 KXJM-F	8 KVMX-F
9 KUFO-F	9 KUFO-F	9 KUFO-F	9 KXJM-F	8 KEX	9 KINK-F	9 KWJ-F	9 KRSK-F	9 KEX	9 KKRZ-F
10 KKSJ-F	9 KNRK-F	10 KGON-F	10 KRSK-F	10 KKJZ-F	9 KVMX-F	10 KRSK-F	10 KKSJ-F	10 KXJM-F	10 KKCW-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KDBZ	620	5 kw / 5 kw	News/Talk	ABC, AP, Premiere	Clear Chan.-Emerald	Clear Channel Communications	Portland
KEX	1190	50 kw / 50 kw	News/Talk	ABC, Premiere	Clear Chan.-Emerald	Clear Channel Communications	Portland
KFX	910	5 kw / 5 kw	Sports	ESPN, CBS, WW1/MBS	D & R Radio	Entercom	Vancouver
KKG	1150	5 kw / 47 w	News/Talk	USA	—	Western Broadcasting Company	Portland
KKSJ	1520	50 kw / 15 kw	Standards/EZ List	WW1/MBS	D & R Radio	Entercom	Oregon City
KOTK	1080	50 kw / 10 kw	News/Talk	CNN+, WW1/MBS	—	Fisher Broadcasting, Inc.	Portland
KPAM	860	50 kw / 5 kw	News/Talk	ABC	—	Pamplin Communications Corp.	Troutdale
KUIK	1360	5 kw / 5 kw	News/Talk	WW1/MBS, CNN+	Allied Radio Ptnrs.	Dolphin Communications, Inc.	Hillsboro
KUPL	970	5 kw / 5 kw	Oldies	Jones	Katz	CBS/Infinity	Portland
KWBY	940	250 w / 200 w	Hispanic	CNN+, ESPN	Lotus	94 Country, Inc.	Woodburn
KWIP	880	5 kw / 1 kw	Hispanic	Unica	Ad Sales America/Tacher	Jupiter Communications Corp.	Dallas
KXL	750	50 kw / 20 kw	News/Talk	CBS, WW1/MBS, ABC	McGavren-Guild	Rose City Radio	Portland
KYKN	1430	5 kw / 5 kw	News/Talk	WW1/MBS, CNN+	Allied Radio Ptnrs.	Mill Creek Broadcasting LLC	Keizer

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KGON	92.3	100 kw @ 1,266	AOR	Ind.	D & R Radio	Entercom	Portland
KINK	101.9	95 kw @ 1,542	AOR	Ind.	Katz	CBS/Infinity	Portland
KKCW	103.3	95 kw @ 1,653	AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Beaverton
KKJZ	106.7	100 kw @ 1,444	Jazz	Ind.	Katz	CBS/Infinity	Lake Oswego
KKRZ	100.3	100 kw @ 1,434	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Portland
KKSN	97.1	100 kw @ 1,268	Oldies	ABC	D & R Radio	Entercom	Portland
KNRK	94.7	15 kw @ 807	AOR	Ind.	D & R Radio	Entercom	Camas
KPDQ	93.7	100 kw @ 941	Religion	SRN	Salem Radio Reps	Salem Commu.cations Corp.	Portland
KRSK	105.1	100 kw @ 1,890	AC	Ind.	D & R Radio	Entercom	Salem
KSTE	105.9	81 kw @ 1,079	AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Vancouver
KUFO	101.1	100 kw @ 1,444	AOR	WW1/MBS	Christal	CBS/Infinity	Portland
KUPL	98.7	37 kw @ 1,443	Country	AP	Katz	CBS/Infinity	Portland
KVMX	107.5	37 kw @ 1,443	Oldies	WW1/MBS	Christal	CBS/Infinity	Banks
KWJJ	99.5	50 kw @ 1,266	Country	Ind.	—	Fisher Broadcasting, Inc.	Portland
KXJM	95.5	100 kw @ 1,266	Black	Ind.	McGavren-Guild	Rose City Radio	Portland

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KLOO-F	Oldies	106.3	Corvallis
KRKT-F	Country	99.9	Albany

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>CBS/Infinity</b>	22.7	26.1
KINK FM, KKJZ FM, KUFO FM, KUPL FM, KVMX FM		
<b>Clear Channel Communications</b>	19.5	18.1
KDBZ AM, KEX AM, KKCW FM, KKRZ FM, KSTE FM		
<b>Entercom</b>	19.5	20.7
KFXX AM, KGON FM, KKSN FM, KSNR AM, KNRK FM, KRSK FM		
<b>Fisher Broadcasting, Inc.</b>	7.5	8.2
KOTK AM, KWJJ FM		
<b>Rose City Radio</b>	7.4	4.5
KXJM FM, KXL AM		
	<b>76.6</b>	<b>77.6</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	224 (3)	224 (3)	11.4
AOR	0 (0)	407 (4)	407 (4)	20.6
Black/Urban	0 (0)	102 (1)	102 (1)	5.2
CHR	0 (0)	125 (1)	125 (1)	6.3
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	318 (3)	318 (3)	16.1
Hispanic	33 (2)	0 (0)	33 (2)	1.7
Jazz	0 (0)	64 (1)	64 (1)	3.2
News/Talk	334 (8)	0 (0)	334 (8)	16.9
Oldies	19 (1)	244 (3)	263 (4)	13.3
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	25 (1)	25 (1)	1.3
Soft AC	(0)	(0)	(0)	0.0
Sports	25 (1)	0 (0)	25 (1)	1.3
Standards/EZ	53 (1)	0 (0)	53 (1)	2.7
<b>Totals</b>	<b>464(13)</b>	<b>1509 (17)</b>	<b>1973 (30)</b>	

Note WLOB-1310 Old Format: religion //WLOB-FM New Format: talk // WLOB-FM ME Portland  
 KBET-FM-105.9 Old Format: new New Format: modern AC "Star 105.9" WA Vancouver (Portland)

# PROVIDENCE-WARWICK-PAWTUCKET

Arbitron Rank 35 Pop (12+) 1,281,700	Stations 45 / 23	% Below Line 24.7
Market TSL In Hours 21.5	Diaries 1800 / 712.1:1 / 53.4%	% Not Listed 9.1
Average Persons Rating 16.1	12+ FM Share (Metro) 82.4	Sample Target 1760

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1	WWLI-F	180 / 8.8	8.1	9.1	8.1	8.1	8.5	2174 / 17.0	15.4	17.6	Citadel Communications Corp.
2	WHJY-F	160 / 7.8	6.3	6.9	6.6	6.6	6.9	2213 / 17.3	13.6	15.4	Clear Channel Communications
3	WPRO-F	141 / 6.8	7.8	8.2	8.1	8.1	7.7	3008 / 23.5	22.5	22.2	Citadel Communications Corp.
4	WWBB-F	116 / 5.6	5.8	5.9	5.1	5.1	5.6	1878 / 14.7	16.2	14.6	Clear Channel Communications
5	WSNE-F	114 / 5.6	5.2	5.3	4.9	4.9	5.3	1814 / 14.2	15.4	15.5	Clear Channel Communications
6	WCTK-F	100 / 4.9	5.8	4.6	5.0	5.0	5.1	1448 / 11.3	12.0	10.6	Hall Communications, Inc.
7	WBRU-F	82 / 4.0	3.9	4.3	4.5	4.5	4.2	1826 / 14.2	13.5	14.3	Brown Broadcasting Service, Inc.
8	WPLM-F	79 / 3.8	5.0	3.4	4.0	4.0	4.0	955 / 7.5	8.9	8.1	Plymouth Rock Broadcasting Corp.
9	WPRO	76 / 3.7	3.5	4.9	4.2	4.2	4.1	1307 / 10.2	8.4	10.2	Citadel Communications Corp.
10	WHJJ	75 / 3.7	3.2	2.8	2.4	2.4	3.0	1037 / 8.1	7.4	6.9	Clear Channel Communications
11	WWKX-FF	72 / 3.5	2.7	4.7	3.1	3.1	3.5	1563 / 12.2	10.6	11.4	AAA Entertainment, LLC
12	WCRB-F	53 / 2.6	1.7	1.5	2.2	2.2	2.0	790 / 6.2	5.8	5.6	Charles River Broadcasting
12	WFHN-F	53 / 2.6	2.0	3.0	2.0	2.0	2.4	724 / 5.6	6.6	6.1	Citadel Communications Corp.
14	WBXM-F	42 / 2.0	2.6	1.2	1.7	1.7	1.9	867 / 6.8	8.7	7.2	CBS/Infinity
15	WAAF-F	39 / 1.9	1.9	2.0	2.5	2.1	2.1	730 / 5.7	5.0	4.5	Entercom
16	WJMN-F	37 / 1.8	1.9	2.7	1.7	1.7	2.0	1329 / 10.4	10.6	9.3	Clear Channel Communications
17	WVRX-F	35 / 1.7	1.2	1.5	2.6	2.6	1.8	1028 / 8.0	5.5	9.5	MCC Broadcasting, Inc.
18	WBZ	34 / 1.6	1.4	1.6	1.9	1.9	1.6	730 / 5.7	5.4	5.1	CBS/Infinity
19	WZRA-FF	32 / 1.6	1.6	0.4	0.4	0.4	1.0	678 / 5.3	4.7	1.6	Citadel Communications Corp.
20	WBSM	29 / 1.4	1.0	1.1	0.7	0.7	1.0	264 / 2.1	2.2	1.3	Citadel Communications Corp.
21	WBCN-F	28 / 1.4	1.3	1.2	1.0	1.0	1.2	705 / 5.5	4.9	3.9	CBS/Infinity
22	WSKO	27 / 1.3	1.2	0.8	1.7	0.9	1.3	442 / 3.4	4.5	1.2	Citadel Communications Corp.
23	WODS-F	25 / 1.2	1.0	1.4	1.4	1.4	1.3	525 / 4.1	4.6	4.5	CBS/Infinity
24	WZLX-F	22 / 1.1	1.2	0.9	1.2	1.2	1.1	449 / 3.5	3.5	3.3	CBS/Infinity
25	WROR-F	20 / 1.0	1.0	0.5	0.7	0.7	0.8	330 / 2.6	2.6	2.2	Greater Media, Inc.
26	WCIB-F	17 / 0.8	1.1	0.7	0.8	0.8	0.9	308 / 2.4	3.3	2.5	Makky Group
27	WARV	16 / 0.8	0.4	0.6	0.3	0.3	0.5	185 / 1.4	1.2	1.2	Blount Communications
27	WTCK-F	16 / 0.8	0.4			0.8	0.0	319 / 2.5	1.1	1.8	Greater Media, Inc.
29	WEEI	15 / 0.7	0.8	1.2	1.1	1.1	0.9	270 / 2.1	2.6	2.8	Entercom
30	WPMZ	14 / 0.7	1.2		0.9	0.9	0.0	159 / 1.2	1.1	1.0	Video Mundo Broadcasting Co.
31	WXKS-F	12 / 0.6	0.8	0.6	0.8	0.8	0.7	566 / 4.4	3.9	3.7	Clear Channel Communications
31	WBOS-F	12 / 0.6	0.5	0.7	0.4	0.4	0.6	351 / 2.7	2.7	2.2	Greater Media, Inc.
33	WICE	11 / 0.5	0.7	0.9	1.1	0.9	0.8	273 / 2.1	2.4	3.1	AAA Entertainment, LLC
33	WADK	11 / 0.5					0.0	72 / 0.6			Astro Tele-Communications
33	WBOT-F	11 / 0.5	1.1	1.0	1.0	1.0	0.9	343 / 2.7	3.8	3.5	Radio One
36	WSRS-F	9 / 0.4					0.0	127 / 1.0			Clear Channel Communications
37	WRKO	8 / 0.4	0.5		1.9	0.0	0.0	216 / 1.7	1.7	5.1	Entercom
37	WQXS-F	8 / 0.4					0.0	151 / 1.2			Entercom
37	WSAR	8 / 0.4	0.4	1.0	0.8	0.8	0.7	159 / 1.2	1.1	2.0	Bristol County Broadcasting, Inc.
37	WQGN-F	8 / 0.4					0.0	146 / 1.1			Citadel Communications Corp.
41	WKLB-F	7 / 0.4					0.0	126 / 1.0			Greater Media, Inc.
42	WFAN	7 / 0.3					0.0	245 / 1.9			CBS/Infinity
42	WCRI-F	7 / 0.3					0.0	91 / 0.7			Charles River Broadcasting

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WWKX-FF	1 WHJY-F	1 WHJY-F	1 WHJY-F	1 WWLI-F	1 WHJY-F	1 WWLI-F	1 WWLI-F	1 WHJY-F	1 WWLI-F
2	WPRO-F	2 WPRO-F	2 WPRO-F	2 WWLI-F	2 WWLI-F	2 WWBB-F	2 WWLI-F	2 WSNE-F	2 WHJY-F	2 WWLI-F
3	WJMN-F	3 WBRU-F	3 WWLI-F	3 WSNE-F	3 WSNE-F	3 WHJY-F	3 WPRO-F	3 WWKX-FF	3 WSNE-F	3 WPRO-F
4	WBRU-F	4 WSNE-F	4 WSNE-F	4 WPRO-F	4 WPRO-F	4 WPLM-F	4 WPRO	3 WPRO-F	4 WPRO-F	4 WSNE-F
5	WFHN-F	5 WWKX-FF	5 WBRU-F	5 WCTK-F	5 WCTK-F	5 WPRO	5 WWBB-F	5 WWBB-F	5 WWBB-F	5 WBRU-F
6	WBOT-F	6 WWLI-F	6 WCTK-F	6 WBRU-F	6 WWBB-F	6 WHJJ	6 WCTK-F	6 WHJY-F	6 WCTK-F	6 WWBB-F
6	WAAF-F	7 WCTK-F	7 WWKX-FF	7 WWBB-F	7 WBRU-F	7 WCTK-F	7 WWKX-FF	7 WCTK-F	6 WPLM-F	7 WHJJ
8	WVRX-F	8 WAAF-F	8 WBXM-F	7 WFHN-F	8 WFHN-F	8 WSNE-F	7 WHJJ	8 WBRU-F	8 WBRU-F	8 WPLM-F
9	WWLI-F	9 WBXM-F	8 WFHN-F	9 WBXM-F	9 WBXM-F	9 WPRO-F	9 WSNE-F	9 WFHN-F	9 WPRO	9 WBRU-F
9	WSNE-F	10 WJMN-F	10 WWBB-F	10 WZRA-FF	10 WZRA-FF	10 WCRB-F	10 WBRU-F	10 WBZ	10 WHJJ	10 WWKX-FF
10	WPRO-F	1 WPRO-F	1 WPRO-F	1 WWLI-F	1 WWLI-F	1 WHJY-F	1 WHJY-F	1 WHJY-F	1 WHJY-F	1 WHJY-F
2	WBRU-F	2 WSNE-F	2 WSNE-F	2 WPRO-F	2 WSNE-F	2 WPRO-F	2 WBRU-F	2 WBRU-F	2 WBRU-F	2 WCTK-F
3	WWKX-FF	3 WWLI-F	3 WWLI-F	3 WSNE-F	3 WPRO-F	3 WWKX-FF	3 WPRO-F	3 WCTK-F	3 WPRO-F	3 WBRU-F
4	WJMN-F	4 WBRU-F	4 WCTK-F	4 WHJY-F	4 WWBB-F	4 WBRU-F	4 WWKX-FF	4 WPRO-F	4 WCTK-F	4 WWLI-F
5	WAAF-F	5 WBXM-F	5 WBXM-F	5 WCTK-F	5 WHJY-F	5 WVRX-F	5 WSNE-F	5 WSNE-F	5 WSNE-F	5 WSNE-F
6	WBXM-F	6 WWKX-FF	6 WHJY-F	6 WWBB-F	6 WCTK-F	6 WSNE-F	6 WVRX-F	5 WAAF-F	6 WWKX-FF	6 WWBB-F
7	WPMZ	7 WHJY-F	7 WBRU-F	7 WBRU-F	7 WFHN-F	7 WJMN-F	6 WAAF-F	7 WBXM-F	7 WWLI-F	7 WPRO-F
8	WWLI-F	8 WCTK-F	8 WWKX-FF	8 WFHN-F	8 WBXM-F	8 WAAF-F	8 WCTK-F	8 WVRX-F	8 WVRX-F	8 WPRO
9	WHJY-F	9 WJMN-F	9 WZRA-FF	9 WBXM-F	9 WPLM-F	9 WBCN-F	9 WBCN-F	8 WFHN-F	9 WAAF-F	9 WZLX-F
10	WFHN-F	10 WAAF-F	10 WFHN-F	10 WWKX-FF	10 WBRU-F	10 WCTK-F	10 WJMN-F	8 WWKX-FF	10 WZRA-FF	9 WZRA-FF
								10 WBCN-F		
								10 WPRO		

**AM Stations**

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WADK	1540	1 kw / kw	News/Talk	—	McGavren-Guild	Astro Tele-Communications	Newport
WARV	1590	5 kw / 5 kw	Religion	SRN, USA	Salem Radio Reps	Blount Communications	Warwick
WBSM	1420	5 kw / 1 kw	News/Talk	WW1/MBS, Talknet	McGavren-Guild	Citadel Communications Corp.	New Bedford
WHJJ	920	5 kw / 5 kw	News/Talk	CBS, Talknet	Clear Chan.-Sapphire	Clear Channel Communications	Providence
WICE	550	1 kw / 500 w	Other	ABC	ABC Radio Sales	AAA Entertainment, LLC	Pawtucket
WPMZ	1110	5 kw / kw	Hispanic	—	—	Video Mundo Broadcasting Co., LLC	East Providence
WPRO	630	5 kw / 5 kw	News/Talk	ABC, SBUSA, 1-on-1	McGavren-Guild	Citadel Communications Corp.	Providence
WSAR	1480	5 kw / 5 kw	News/Talk	ABC	—	Bristol County Broadcasting, Inc.	Fall River
WSKO	790	5 kw / 5 kw	Sports	ESPN, 1-on-1	McGavren-Guild	Citadel Communications Corp.	Providence

**FM Stations**

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAKX	102.7	1.95 kw @226	simul. WWKXFF	WW1/MBS	Allied Radio Ptnrs.	AAA Entertainment, LLC	Narragansett Pier
WBRU	95.5	18.5 kw @456	AOR	Ind.	D & R Radio	Brown Broadcasting Service, Inc.	Providence
WCR1	95.9	3 kw @147	Classical/Fine Arts	Ind.	—	Charles River Broadcasting	Block Island
WCTK	98.1	47.3 kw @510	Country	Ind.	D & R Radio	Hall Communications, Inc.	New Bedford
WFHN	107.1	6 kw @325	CHR	Ind.	McGavren-Guild	Citadel Communications Corp.	Fairhaven
WHJY	94.1	50 kw @440	AOR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Providence
WPRO	92.3	39 kw @551	CHR	Ind.	McGavren-Guild	Citadel Communications Corp.	Providence
WSNE	93.3	29.8 kw @619	AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Taunton
WWBB	101.5	13.5 kw @950	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Providence
WWKX	106.3	1.15 kw @518	CHR	WW1/MBS	Allied Radio Ptnrs.	AAA Entertainment, LLC	Woonsocket
WWLI	105.1	50 kw @500	AC	Ind.	McGavren-Guild	Citadel Communications Corp.	Providence
WWRX	103.7	36.7 kw @567	AOR	Ind.	—	MCC Broadcasting, Inc.	Westerly
WZRA	99.7	2.3 kw @535	Oldies	Ind.	McGavren-Guild	Citadel Communications Corp.	Wakefield
WZRI	100.3	1.55 kw @656	simul. WZRAFF	Ind.	McGavren-Guild	Citadel Communications Corp.	Middletown

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WAAF-F	AOR	107.3	Worcester
WBCN-F	AOR	104.1	Boston
WBMX-F	AC	98.5	Boston
WBOS-F	AOR	92.9	Brookline
WBOT-F	Black	97.7	Brockton
WBZ	News/Talk	1030	Boston
WCIB-F	Oldies	101.9	Falmouth
WCRB-F	Classical/Fine Arts	102.5	Waltham
WEEI	Sports	850	Boston
WFAN	Sports	660	New York
WJMN-F	CHR	94.5	Boston

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WKLB-F	Country	99.5	Lowell
WODS-F	Oldies	103.3	Boston
WPLM-F	Soft AC	99.1	Plymouth
WQGN-F	CHR	105.5	Groton
WQSX-F	Oldies	93.7	Lawrence
WRKO	News/Talk	680	Boston
WROR-F	Oldies	105.7	Framingham
WSRS-F	Soft AC	96.1	Worcester
WTKK-F	News/Talk	96.9	Boston
WXKS-F	CHR	107.9	Medford
WZLX-F	AOR	100.7	Boston

**Consolidation Report**

	12+	25-54
	(%)	(%)
AAA Entertainment, LLC	4.1	2.5
WAKX FM, WICE AM, WWKX FM		
Citadel Communications Corp.	26.1	26.0
WBSM AM, WFHN FM, WPRO AM, WPRO FM, WSKO AM, WWLI FM, WZRA FM, WZRI FM		
Clear Channel Communications	22.7	24.9
WHJJ AM, WHJY FM, WSNE FM, WWBB FM		
<b>Totals</b>	<b>52.9</b>	<b>53.4</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	336 (3)	336 (3)	18.0
AOR	0 (0)	377 (7)	377 (7)	20.2
Black/Urban	0 (0)	11 (1)	11 (1)	0.6
CHR	0 (0)	323 (7)	323 (7)	17.3
Classical/Fine Arts	0 (0)	60 (2)	60 (2)	3.2
Country	0 (0)	108 (2)	108 (2)	5.8
Hispanic	14 (1)	0 (0)	14 (1)	0.7
Jazz	(0)	(0)	(0)	0.0
News/Talk	241 (7)	16 (1)	257 (8)	13.8
Oldies	0 (0)	219 (7)	219 (7)	11.7
Other	11 (1)	0 (0)	11 (1)	0.6
Religion	16 (1)	0 (0)	16 (1)	0.9
Soft AC	0 (0)	88 (2)	88 (2)	4.7
Sports	49 (3)	0 (0)	49 (3)	2.6
Standards/EZ	(0)	(0)	(0)	0.0
<b>Totals</b>	<b>331(13)</b>	<b>1538 (32)</b>	<b>1869 (45)</b>	

Note WZRI-100.3 Old Format: classic hits New Format: 80's hits RI Middletown (Providence)  
WZRA-99.7 Old Format: classic hits/WZRI New Format: 80's hits // WZRI RI Wakefield (Providence)

# PUERTO RICO

Arbitron Rank 13 Pop (12+)	3,172,400	Stations	57 / 57	% Below Line	0.0
Market TSL in Hours	26.2	Diaries	2552 / 1243.1:1 / 62.9%	% Not Listed	11.5
Average Persons Rating	19.8	12+ FM Share (Metro)	82.1	Sample Target	2400

12+Metro	Format	Winter 01 1/4 Share	Fail 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fail 00	Spr 00	Owner	
1	WPRM-F	Hispanic	681 / 10.8	10.5	8.6	9.0	9.0	9.7	7177 / 22.6	22.7	22.9	Arso Radio Corp.
2	WKAQ-F	Hispanic	325 / 5.2	5.4	5.0	5.9	5.9	5.4	5701 / 18.0	18.8	22.3	El Mundo Bcstg Corp.
3	WIOA-F	Hispanic	268 / 4.3	3.6	2.8	2.4	2.4	3.3	4085 / 12.9	11.1	9.7	Spanish Broadcasting System
4	WMEG-F	CHR	254 / 4.0	3.8	4.4	5.2	5.2	4.3	4242 / 13.4	14.6	16.3	Spanish Broadcasting System
5	WKAQ	Hispanic	246 / 3.9	4.0	6.2	4.2	4.2	4.6	3544 / 11.2	11.3	12.1	El Mundo Bcstg Corp.
6	WZNT-F	Hispanic	239 / 3.8	3.6	4.1	4.6	4.6	4.0	3103 / 9.8	10.9	12.6	Spanish Broadcasting System
7	WFID-F	Hispanic	211 / 3.4	4.0	4.5	4.4	4.4	4.1	3300 / 10.4	11.2	12.2	Arso Radio Corp.
7	WORO-F	Hispanic	211 / 3.4	2.4	3.7	3.3	3.3	3.2	2724 / 8.6	8.0	9.9	Catholic Apostolic & Roman Ch.
9	WIAC-F	Hispanic	185 / 2.9	2.4	3.5	3.1	3.1	3.0	4061 / 12.8	11.2	12.0	Bestov Bcstg, Inc. of PR
10	WVOZ-F	Hispanic	184 / 2.9	1.9	1.0	0.4	0.4	1.5	2809 / 8.9	6.4	2.4	Spanish Broadcasting System
11	WCMA-F	Hispanic	175 / 2.8	3.3	1.8	2.9	2.9	2.7	2836 / 8.9	9.9	10.5	Spanish Broadcasting System
12	WXYX-F	Hispanic	168 / 2.7	2.4	2.7	2.0	2.0	2.5	3140 / 9.9	10.0	9.6	RAAD Broadcasting Corp.
13	WAPA	Hispanic	155 / 2.5	2.7	2.6	2.9	2.9	2.7	1661 / 5.2	5.9	5.9	Wilfredo Blanco Pi
14	WZAR-F	Hispanic	142 / 2.3	2.6	3.2	2.3	2.3	2.6	2449 / 7.7	7.3	7.1	Uno Broadcasting
15	WIVA-F	Hispanic	130 / 2.1	2.4	2.5	2.2	2.2	2.3	1582 / 5.0	6.8	5.9	Arso Radio Corp.
16	WCMN-F	Hispanic	112 / 1.8	1.7	1.6	0.9	0.9	1.5	1779 / 5.6	5.4	3.8	Caribbean Bcstg Corp.
17	WIOB-F	Hispanic	103 / 1.6	2.1	1.2	1.5	1.5	1.6	1776 / 5.6	5.4	3.9	Spanish Broadcasting System
18	WUKQ-F	Hispanic	97 / 1.5	1.9	1.4	1.8	1.8	1.6	1640 / 5.2	6.5	6.5	El Mundo Bcstg Corp.
19	WRIO-F	Hispanic	95 / 1.5	1.0	1.0	1.1	1.1	1.1	1130 / 3.6	2.6	2.9	Arso Radio Corp.
20	WVJP-F	Hispanic	88 / 1.4	1.8	1.0	1.2	1.2	1.4	1452 / 4.6	5.4	4.6	Borinquen Broadcasting Co., Inc.
21	WBRQ-F	Hispanic	81 / 1.3	0.9	0.6	0.4	0.4	0.8	1113 / 3.5	3.0	2.1	New Life Broadcasting
22	WEGM-F	Oldies	80 / 1.3	0.8	0.6	1.2	0.8	1.0	1317 / 4.2	2.7	2.5	Spanish Broadcasting System
22	WCOM-F	Hispanic	80 / 1.3	1.8	1.6	2.1	2.1	1.7	2171 / 6.8	8.8	10.2	Spanish Broadcasting System
24	WOYE-F	Hispanic	76 / 1.2	1.4	1.8	2.3	2.3	1.7	2133 / 6.7	7.6	8.3	Spanish Broadcasting System
25	WIAC	Hispanic	68 / 1.1	0.7	0.8	0.8	0.8	0.8	958 / 3.0	2.5	3.0	Bestov Bcstg, Inc. of PR
26	WCTA-F	CHR	65 / 1.0	1.1	1.0	0.8	1.3	1.0	941 / 3.0	3.4	3.9	Spanish Broadcasting System
26	WNRT-F	Hispanic	65 / 1.0	1.1	1.1	1.5	1.5	1.2	1226 / 3.9	3.2	4.7	La Voz Evangelica de Puerto Rico
28	WERR-F	Hispanic	60 / 1.0	0.5	0.8	0.7	0.7	0.8	1301 / 4.1	2.4	3.7	Radio Redentor, Inc.
28	WPAB	Hispanic	60 / 1.0	0.6	0.9	0.8	0.8	0.8	749 / 2.4	2.1	2.8	WPAB, Inc.
30	WCAD-F	Hispanic	57 / 0.9	1.2	1.4	1.1	1.1	1.1	1475 / 4.6	5.1	5.4	Bcstg & Programming Sys of PR
30	WIOC-F	Hispanic	57 / 0.9	1.0	0.8	0.9	0.9	0.9	798 / 2.5	3.0	2.4	Spanish Broadcasting System
32	WUNO	Hispanic	53 / 0.8	1.1	0.9	1.1	1.1	1.0	1027 / 3.2	3.2	3.7	Arso Radio Corp.
33	WAEI-F	Hispanic	51 / 0.8	1.2	1.0	0.6	0.6	0.9	1026 / 3.2	4.4	2.9	Lopez Stations
34	WNEI	Hispanic	41 / 0.6	0.8	0.4	0.3	0.3	0.5	482 / 1.5	2.2	1.6	Arso Radio Corp.
35	WLuz	Hispanic	40 / 0.6	0.7	0.6	0.8	0.8	0.7	519 / 1.6	1.8	1.5	Lucas Tomas Muniz
36	WABA	Hispanic	39 / 0.6	0.4	0.8	0.4	0.4	0.6	414 / 1.3	1.3	1.4	Hector Reichard
37	WLEO	Hispanic	37 / 0.6				0.0	0.0	556 / 1.8			Uno Broadcasting
38	WZMT-F	Hispanic	36 / 0.6	0.5	0.7	0.8	0.8	0.7	617 / 1.9	1.6	1.9	Spanish Broadcasting System
38	WXEW	Hispanic	36 / 0.6	0.2	0.5		0.0	0.0	334 / 1.1	0.9		Radio Victoria, Inc.
40	WCMN	Hispanic	32 / 0.5	0.8	0.9	0.6	0.6	0.7	491 / 1.5	2.2	1.7	Caribbean Bcstg Corp.
41	WKVM	Hispanic	31 / 0.5	0.9	0.8	0.6	0.6	0.7	593 / 1.9	2.2	1.8	Catholic Apostolic & Roman Ch.
42	WSAN-F	Hispanic	29 / 0.5				0.0	0.0	330 / 1.0			Carlos J. Colon-Ventura
43	WTPM-F	Hispanic	25 / 0.4	0.3	0.5	0.3	0.3	0.4	246 / 0.8	1.0	0.8	Seventh Day Adventist Church
43	WZOL-F	Hispanic	25 / 0.4				0.0	0.0	369 / 1.2			Seventh Day Adventist Church
45	WIDI-F	CHR	24 / 0.4	0.2	0.4		0.0	0.0	402 / 1.3	1.1		Jose J. Arzuaga
45	WOSO	News/Talk	24 / 0.4	0.5			0.0	0.0	349 / 1.1	1.2		Sherman Broadcasting Corp.
47	WKSA-F	Hispanic	22 / 0.4	0.6	0.6	1.0	1.0	0.7	663 / 2.1	2.6	2.3	Bestov Bcstg, Inc. of PR
47	WNIK-F	Hispanic	22 / 0.4				0.0	0.0	370 / 1.2			Kelly Bcstg System Corp.
49	WQBS	Hispanic	22 / 0.3	0.6		0.3	0.3	0.0	316 / 1.0	1.4	1.4	Aerco Broadcasting Corp.
49	WPRA	Hispanic	22 / 0.3				0.0	0.0	353 / 1.1			WPRA, Inc.
51	WKJB	Hispanic	21 / 0.3	0.4	0.3	0.4	0.4	0.4	355 / 1.1	1.1	1.7	WKJB AM-FM, Inc.
51	WISO	Hispanic	21 / 0.3	0.4		0.4	0.4	0.0	353 / 1.1	1.0	0.7	Wilfredo Blanco Pi
53	WYQE-F	Hispanic	20 / 0.3	0.4	0.5		0.0	0.0	262 / 0.8	1.1		Fajardo Broadcasting Co., Inc.
54	WAEI	Hispanic	19 / 0.3	0.8	0.7	1.2	1.2	0.8	368 / 1.2	2.0	2.4	Lopez Stations
55	WLEY	Hispanic	18 / 0.3				0.0	0.0	321 / 1.0			Uno Broadcasting
55	WSKN	Hispanic	18 / 0.3				0.0	0.0	476 / 1.5			Arso Radio
57	WRRH-F	Hispanic	16 / 0.2				0.0	0.0	197 / 0.6			Renacer Corp.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WMEG-F	1 WPRM-F	1 WPRM-F	1 WPRM-F	1 WPRM-F	1 WPRM-F	1 WPRM-F	1 WPRM-F	1 WPRM-F	1 WPRM-F
2	WVOZ-F	2 WKAQ-F	2 WZNT-F	2 WIOA-F	2 WKAQ	2 WIOA-F	2 WMEG-F	2 WIOA-F	2 WKAQ-F	2 WKAQ-F
3	WPRM-F	3 WMEG-F	3 WZNT-F	3 WIOA-F	2 WZNT-F	3 WORO-F	3 WKAQ	3 WVOZ-F	2 WKAQ-F	3 WORO-F
4	WKAQ-F	4 WFID-F	4 WIOA-F	4 WKAQ-F	4 WKAQ-F	4 WIOA-F	4 WIAC-F	4 WFID-F	4 WZNT-F	4 WMEG-F
5	WCMN-F	5 WXYX-F	5 WFID-F	5 WFID-F	5 WFID-F	5 WAPA	5 WKAQ-F	5 WZAR-F	5 WXYX-F	5 WMEG-F
6	WEGM-F	5 WCMA-F	6 WMEG-F	6 WCMA-F	6 WCMA-F	5 WZNT-F	5 WMEG-F	6 WKAQ-F	6 WFID-F	6 WIOA-F
7	WUKQ-F	7 WIOA-F	7 WCMA-F	7 WIAC-F	7 WIAC-F	7 WKAQ-F	7 WIVA-F	7 WKAQ	6 WCMA-F	6 WZNT-F
8	WBRQ-F	8 WVOZ-F	8 WXYX-F	8 WXYX-F	8 WORO-F	8 WIAC-F	8 WRIO-F	8 WAPA	8 WKAQ	8 WCMA-F
9	WIAC-F	9 WZNT-F	9 WIAC-F	9 WZAR-F	9 WXYX-F	9 WIAC	8 WFID-F	8 WIOA-F	9 WIAC-F	9 WVOZ-F
10	WXYX-F	10 WIAC-F	10 WZAR-F	10 WMEG-F	10 WZAR-F	10 WVJP-F	8 WAPA	10 WCMN-F	10 WXYX-F	10 WKAQ
					10 WKAQ	10 WFID-F			10 WFID-F	10 WXYX-F
										10 WZAR-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WKAQ-F	1 WPRM-F	1 WPRM-F	1 WPRM-F	1 WPRM-F	1 WPRM-F	1 WPRM-F	1 WPRM-F	1 WPRM-F	1 WPRM-F
2 WPRM-F	2 WKAQ-F	2 WFID-F	2 WKAQ-F	2 WIOA-F	2 WMEG-F	2 WMEG-F	2 WZNT-F	2 WZNT-F	2 WZNT-F
3 WMEG-F	3 WFID-F	3 WKAQ-F	3 WFID-F	3 WKAQ-F	3 WVOZ-F	3 WVOZ-F	3 WCMA-F	3 WMEG-F	3 WCMA-F
4 WXYX-F	4 WIOA-F	4 WIOA-F	3 WIOA-F	4 WFID-F	4 WKAQ-F	4 WZNT-F	4 WXYX-F	4 WVOZ-F	4 WORO-F
5 WFID-F	5 WIAC-F	5 WCMA-F	5 WIAC-F	5 WIAC-F	5 WCMN-F	5 WXYX-F	5 WMEG-F	5 WXYX-F	4 WXYX-F
6 WZAR-F	6 WZAR-F	6 WIAC-F	6 WZAR-F	6 WCMA-F	6 WCOM-F	6 WCMA-F	6 WVOZ-F	5 WCMA-F	6 WKAQ
7 WUKQ-F	7 WMEG-F	7 WZAR-F	7 WCMA-F	7 WZAR-F	6 WIOA-F	7 WKAQ-F	7 WFID-F	7 WKAQ-F	7 WIOA-F
8 WIOA-F	8 WCMA-F	8 WIVA-F	8 WXYX-F	8 WORO-F	6 WXYX-F	8 WFID-F	8 WIVA-F	8 WIOA-F	8 WMEG-F
9 WIAC-F	9 WXYX-F	8 WMEG-F	9 WMEG-F	9 WZNT-F	9 WFID-F	9 WIOA-F	9 WCAD-F	9 WFID-F	9 WKAQ-F
9 WEGM-F	10 WUKQ-F	10 WEGM-F	10 WUKQ-F	10 WVJP-F	10 WZAR-F	9 WCMN-F	10 WIAC-F	10 WIVA-F	10 WFID-F
		10 WCMN-F			10 WZNT-F	9 WCOM-F			
						9 WIVA-F			

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WABA	850	5 kw / 1 kw	Hispanic	—	—	Hector Reichard	Aguadilla
WAEI	600	5 kw / 5 kw	Hispanic	Ind.	—	Lopez Stations	Mayaguez
WAPA	680	10 kw / 10 kw	Hispanic	—	—	Wilfredo Blanco Pi	San Juan
WCMN	1280	5 kw / 1 kw	Hispanic	Noti-Uno	Caballero	Caribbean Bcstg Corp.	Arecibo
WIAC	740	10 kw / 10 kw	Hispanic	CNN+	—	Bestov Bcstg, Inc. of PR	San Juan
WISO	1260	1 kw / 1 kw	Hispanic	—	—	Wilfredo Blanco Pi	Ponce
WKAQ	580	10 kw / 10 kw	Hispanic	—	Katz	El Mundo Bcstg Corp.	San Juan
WKJB	710	10 kw / 750 w	Hispanic	—	—	WKJB AM-FM, Inc.	Mayaguez
WKVM	810	50 kw / 50 kw	Hispanic	—	—	Catholic Apostolic & Roman Ch.	San Juan
WLEO	1490	5 kw / 1 kw	Hispanic	Noti-Uno	Caballero	Uno Broadcasting	Ponce
WLEY	1080	250 w / 250 w	Hispanic	Noti-Uno	—	Uno Broadcasting	Cayey
WLuz	1600	5 kw / 5 kw	Hispanic	—	—	Lucas Tomas Muniz	Bayamon
WNEL	1430	5 kw / 5 kw	Hispanic	Noti-Uno	Caballero	Arso Radio Corp.	Caguas
WOSO	1030	10 kw / 10 kw	News/Talk	ABC, CBS, WW1/MBS	—	Sherman Broadcasting Corp.	San Juan
WPAB	550	5 kw / 5 kw	Hispanic	CNN+	—	WPAB, Inc.	Ponce
WPRA	990	910 w / 910 w	Hispanic	Noti-Uno	Caballero	WPRA, Inc.	Mayaguez
WQBS	870	9.6 kw / 5 kw	Hispanic	—	—	Aerco Broadcasting Corp.	San Juan
WSKN	630	5 kw / 5 kw	Hispanic	Cadena	—	Arso Radio	San Juan
WUNO	1320	5 kw / 2.35 kw	Hispanic	Noti-Uno	Caballero	Arso Radio Corp.	San Juan
WXEW	840	5 kw / 1 kw	Hispanic	—	—	Radio Victoria, Inc.	Yabucoa

### FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAEI	96.1	9.9 kw @2,011	Hispanic	Ind.	—	Lopez Stations	Maricao
WBRQ	97.7	4.4 kw @899	Hispanic	Ind.	—	New Life Broadcasting	Cidra
WCAD	105.7	50 kw @1,100	Hispanic	Ind.	—	Bcstg & Programming Sys of PR	San Juan
WCMA	96.5	11.5 kw @2,795	Hispanic	Ind.	Caballero	Spanish Broadcasting System	Fajardo
WCMN	107.3	50 kw @1,027	Hispanic	Ind.	Caballero	Caribbean Bcstg Corp.	Arecibo
WCOM	94.7	31.9 kw @1,777	Hispanic	Ind.	Katz Hispanic	Spanish Broadcasting System	Bayamon
WCTA	95.1	25 kw @1,970	CHR	Ind.	—	Spanish Broadcasting System	San German
WEGM	92.1	2 kw @1,105	Oldies	Ind.	Caballero	Spanish Broadcasting System	Hormigueros
WERR	104.1	50 kw @708	Hispanic	—	—	Radio Redentor, Inc.	Utua
WFID	95.7	50 kw @941	Hispanic	Ind.	Caballero	Arso Radio Corp.	Rio Piedras
WIAC	102.5	50 kw @1,139	Hispanic	Ind.	—	Bestov Bcstg, Inc. of PR	San Juan
WIDI	98.3	3 kw @1,000	CHR	Ind.	—	Jose J. Arzuaga	Quebradillas
WIOA	99.9	31 kw @1,837	Hispanic	Ind.	Katz Hispanic	Spanish Broadcasting System	San Juan
WIOB	97.5	50 kw @990	Hispanic	Ind.	Katz Hispanic	Spanish Broadcasting System	Mayaguez
WIOC	105.1	47 kw @-197	Hispanic	Ind.	Katz Hispanic	Spanish Broadcasting System	Ponce
WIVA	100.3	22 kw @2,014	Hispanic	Ind.	Caballero	Arso Radio Corp.	Aguadilla
WKAQ	104.7	50 kw @1,220	Hispanic	Ind.	Katz	El Mundo Bcstg Corp.	San Juan
WKSA	101.5	42 kw @-26	Hispanic	Ind.	—	Bestov Bcstg, Inc. of PR	Isabela
WMEG	106.9	25 kw @1,994	CHR	Ind.	Caballero	Spanish Broadcasting System	Guayama
WNIK	106.5	19.5 kw @-270	Hispanic	Ind.	—	Kelly Bcstg System Corp.	Arecibo
WNRT	96.9	50 kw @951	Hispanic	Cadena	—	La Voz Evangelica de Puerto Rico	Manati
WORO	92.5	50 kw @1,197	Hispanic	—	—	Catholic Apostolic & Roman Ch.	Corozal
WOYE	94.1	25 kw @1,958	Hispanic	Ind.	Katz Hispanic	Spanish Broadcasting System	Mayaguez
WPRM	98.5	25 kw @1,910	Hispanic	Ind.	Caballero	Arso Radio Corp.	San Juan
WRIO	101.1	50 kw @-43	Hispanic	Ind.	Caballero	Arso Radio Corp.	Ponce
WRRH	106.1	400 w @1,893	Hispanic	Ind.	—	Renacer Corp.	Hormigueros
WSAN	98.3	50 kw @751	Hispanic	Ind.	—	Carlos J. Colon-Ventura	Vieques
WTPM	92.9	50 kw @1,207	Hispanic	—	—	Seventh Day Adventist Church	Aguadilla
WUKQ	99.1	50 kw @1,963	Hispanic	Ind.	Katz	El Mundo Bcstg Corp.	Mayaguez
WVJP	103.3	28 kw @1,906	Hispanic	Ind.	—	Borinquen Broadcasting Co., Inc.	Caguas
WVOZ	107.7	12 kw @2,759	Hispanic	Ind.	—	Spanish Broadcasting System	Carolina
WXYX	130.7	50 kw @1,092	Hispanic	Ind.	—	RAAD Broadcasting Corp.	Bayamon
WYQE	92.9	3.9 kw @751	Hispanic	Ind.	—	Fajardo Broadcasting Co., Inc.	Naguabo
WZAR	101.9	14 kw @2,580	Hispanic	Ind.	Caballero	Uno Broadcasting	Ponce
WZMT	93.3	14.5 kw @-225	Hispanic	Ind.	Katz Hispanic	Spanish Broadcasting System	Ponce
WZNT	93.7	32 kw @1,778	Hispanic	Ind.	Katz Hispanic	Spanish Broadcasting System	San Juan
WZOL	92.1	4.6 kw @915	Hispanic	Ind.	—	Seventh Day Adventist Church	Luquillo



<b>Consolidation Report</b>	<b>12+</b>	<b>25-54</b>
	<b>(%)</b>	<b>(%)</b>
<b>Arso Radio Corp.</b>	19.2	23.2
WFID FM,WIVA FM,WNEL AM,WPRM FM,WRIO FM,WUNO AM		
<b>Bestov Bcstg, Inc. of PR</b>	4.4	4.3
WIAC AM,WIAC FM,WKSA FM		
<b>Caribbean Bcstg Corp.</b>	2.3	1.8
WCMN AM,WCMN FM		
<b>Catholic Apostolic &amp; Roman Ch.</b>	3.9	3.2
WKVM AM,WORO FM		
<b>El Mundo Bcstg Corp.</b>	10.6	8.8
WKAQ AM,WKAQ FM,WUKQ FM		
<b>Lopez Stations</b>	1.1	1.1
WAEL AM,WAEL FM		
<b>Seventh Day Adventist Church</b>	0.8	0.8
WTPM FM,WZOL FM		
<b>Spanish Broadcasting System</b>	25.7	27.7
WCMA FM,WCOM FM,WCTA FM,WEGM FM,WIOA FM,WIOB FM,WIOC FM,WMEG FM,WOYE FM,WVOZ FM,WZMT FM,WZNT FM		
<b>Uno Broadcasting</b>	3.2	3.5
WLEO AM,WLEY AM,WZAR FM		
<b>Wilfredo Blanco PI</b>	2.8	1.3
WAPA AM,WISO AM		
	<b>74.0</b>	<b>75.7</b>

<b>Format Performance</b>	<b>AM</b>	<b>FM</b>	<b>Totals</b>	<b>Percent</b>
<b>AC</b>	(0)	(0)	(0)	0.0
<b>AOR</b>	(0)	(0)	(0)	0.0
<b>Black/Urban</b>	(0)	(0)	(0)	0.0
<b>CHR</b>	0 (0)	344 (3)	344 (3)	6.2
<b>Classical/Fine Arts</b>	(0)	(0)	(0)	0.0
<b>Country</b>	(0)	(0)	(0)	0.0
<b>Hispanic</b>	978 (19)	4136 (33)	5114(52)	91.9
<b>Jazz</b>	(0)	(0)	(0)	0.0
<b>News/Talk</b>	24 (1)	0 (0)	24 (1)	0.4
<b>Oldies</b>	0 (0)	80 (1)	80 (1)	1.4
<b>Other</b>	(0)	(0)	(0)	0.0
<b>Religion</b>	(0)	(0)	(0)	0.0
<b>Soft AC</b>	(0)	(0)	(0)	0.0
<b>Sports</b>	(0)	(0)	(0)	0.0
<b>Standards/EZ</b>	(0)	(0)	(0)	0.0
<b>Totals</b>	<b>1002(20)</b>	<b>4560 (37)</b>	<b>5562 (57)</b>	

# RALEIGH-DURHAM

Arbitron Rank 48	Pop (12+) 963,500	Stations 36 / 27	% Below Line 6.6
Market TSL in Hours 18.4		Diaries 2034 / 473.7:1 / 56.4%	% Not Listed 19.7
Average Persons Rating 13.8		12+ FM Share (Metro) 83.1	Sample Target 2060

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 WQOK-F	Black	105 / 7.9	7.4	7.2	8.2	8.2	7.7	1664 / 17.3	15.1	16.4	Radio One
2 WPTF	News/Talk	89 / 6.6	5.6	6.7	6.7	6.7	6.4	1283 / 13.3	13.3	14.4	Curtis Media Group
3 WQDR-F	Country	87 / 6.5	6.8	5.7	5.9	5.9	6.2	1279 / 13.3	14.9	13.5	Curtis Media Group
4 WNNL-F	Religion	82 / 6.2	7.4	7.2	6.5	6.5	6.8	924 / 9.6	9.8	8.8	Radio One
5 WDCG-F	CHR	80 / 6.0	6.8	6.1	7.8	7.8	6.7	1923 / 20.0	22.6	23.2	Clear Channel Communications
6 WRAL-F	AC	70 / 5.2	6.4	5.4	6.8	6.8	6.0	1753 / 18.2	19.4	19.7	WRAL FM, Inc.
7 WRSN-F	AC	66 / 4.9	5.6	4.9	5.4	5.4	5.2	1107 / 11.5	13.9	14.3	Clear Channel Communications
8 WDUR-AF	Oldies	65 / 4.9	4.9				0.0	1334 / 13.8	16.0		Clear Channel Communications
9 WFXC-F	Black	63 / 4.7	4.0	5.2	2.6	4.6	4.1	996 / 10.3	9.6	9.4	Radio One
10 WBBB-F	AOR	57 / 4.3	5.0	4.7	4.3	4.3	4.6	1208 / 12.5	14.3	13.0	Curtis Media Group
11 WRDU-F	AOR	51 / 3.8	4.3	4.1	5.2	5.2	4.3	1148 / 11.9	13.1	14.2	Clear Channel Communications
12 WRBZ	Sports	27 / 2.0	1.3	1.6	1.0	1.0	1.5	530 / 5.5	4.1	3.9	Alchemy Communications, LP #1
12 WJMH-F	Black	27 / 2.0	2.2	2.2	2.4	2.4	2.2	702 / 7.3	6.4	6.1	Entercom
12 WWMY-F	Oldies	27 / 2.0	2.1	2.2	2.0	2.0	2.1	615 / 6.4	5.0	5.3	Curtis Media Group
15 WKXU-F	Country	21 / 1.6	1.2	1.1	0.7	0.7	1.1	538 / 5.6	4.1	3.4	Curtis Media Group
16 WMPM	Country	14 / 1.1	1.2	0.9	0.5	0.5	0.9	71 / 0.7	1.2	0.6	Carolina Broadcasting Service
17 WETC	Hispanic	14 / 1.0	0.7	0.8	0.7	0.7	0.8	182 / 1.9	1.7	0.9	Carolina Regional Bcstg. Corp.
18 WWMY-F	Oldies	13 / 1.0					0.0	389 / 4.0			Curtis Media Group
19 WDNC	News/Talk	10 / 0.8	0.6	0.8	0.7	0.7	0.7	369 / 3.8	2.9	3.3	Curtis Media Group
19 WMAG-F	Soft AC	10 / 0.8					0.0	148 / 1.5			Clear Channel Communications
19 WQMG-F	Black	10 / 0.8	0.6	0.8	0.4	0.4	0.6	204 / 2.1	2.7	2.2	Entercom
19 WRCQ-F	AOR	10 / 0.8	0.4			4.2	0.0	190 / 2.0	1.5	15.8	Cumulus Media
23 WHLQ-AF	Country	9 / 0.7	0.4	0.5	0.6	0.7	0.6	127 / 1.3	1.0	1.2	Franklin Broadcasting Co., Inc.
23 WKIX-F	Oldies	9 / 0.7					0.0	213 / 2.2			Curtis Media Group
25 WAUG	Religion	9 / 0.6					0.0	98 / 1.0			St. Augustine's College
26 WRTG-AA	Religion	8 / 0.6					0.0	107 / 1.1			Radio Training Network, Inc.
26 WKRR-F	AOR	8 / 0.6	0.7		5.9	4.7	0.0	219 / 2.3	2.7	13.7	Dick Broadcasting, Inc.
28 WZFX-F	Black	5 / 0.4	0.3	0.5		1.3	0.0	225 / 2.3	1.7	7.1	Beasley Broadcast Group
28 WERO-F	CHR	5 / 0.4					0.0	164 / 1.7			NextMedia
28 WQSM-F	AC	5 / 0.4	0.3	0.5	0.7	0.7	0.5	259 / 2.7	3.1	2.8	Cumulus Media
28 WTIK	Religion	5 / 0.4					0.0	83 / 0.9			Vernon H. Baker Stations
28 WKZL-F	CHR	5 / 0.4	0.3		5.2	5.3	0.0	150 / 1.6	1.6	17.8	Dick Broadcasting, Inc.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WQOK-F	1 WQOK-F	1 WQOK-F	1 WDCG-F	1 WNNL-F	1 WPTF	1 WDCG-F	1 WQOK-F	1 WPTF	1 WQOK-F	1 WQOK-F
2 WDCG-F	2 WDCG-F	2 WDCG-F	2 WNNL-F	2 WDCG-F	2 WQDR-F	2 WPTF	2 WNNL-F	2 WQDR-F	2 WQDR-F	2 WNNL-F
3 WJMH-F	3 WBBB-F	3 WNNL-F	3 WQOK-F	3 WFXC-F	3 WNNL-F	3 WQOK-F	3 WFXC-F	3 WRSN-F	3 WDCG-F	3 WQDR-F
4 WBBE-F	4 WNNL-F	4 WRAL-F	4 WFXC-F	4 WRAL-F	4 WDUR-AF	3 WQDR-F	4 WDCG-F	4 WQOK-F	4 WRAL-F	4 WDUR-AF
5 WRAL-F	4 WFXC-F	5 WBBB-F	4 WRAL-F	5 WQDR-F	5 WRSN-F	5 WNNL-F	5 WBBB-F	5 WDUR-AF	5 WBBB-F	5 WRSN-F
6 WPTF	4 WRAL-F	6 WRDU-F	6 WBBB-F	6 WQOK-F	6 WRAL-F	6 WRAL-F	5 WRAL-F	6 WDCG-F	6 WNNL-F	5 WRAL-F
7 WQDR-F	7 WRDU-F	7 WFXC-F	7 WRDU-F	7 WDUR-AF	7 WFXC-F	7 WRDU-F	7 WQDR-F	6 WRAL-F	6 WFXC-F	7 WPTF
8 WNNL-F	8 WQDR-F	8 WQDR-F	8 WRSN-F	8 WRSN-F	8 WQOK-F	8 WFXC-F	8 WPTF	8 WNNL-F	8 WPTF	7 WDCG-F
9 WRSN-F	9 WRSN-F	9 WRSN-F	8 WQDR-F	9 WPTF	9 WRDU-F	8 WDUR-AF	9 WRSN-F	9 WFXC-F	9 WDUR-AF	9 WFXC-F
10 WFXC-F	10 WJMH-F	10 WPTF	10 WDUR-AF	10 WRDU-F	10 WDCG-F	10 WRSN-F	10 WJMH-F	10 WBBB-F	10 WRSN-F	10 WBBB-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WQOK-F	1 WQOK-F	1 WDCG-F	1 WRSN-F	1 WRSN-F	1 WQOK-F	1 WQOK-F	1 WBBB-F	1 WQOK-F	1 WRDU-F
2 WDCG-F	2 WDCG-F	2 WQOK-F	2 WQOK-F	2 WNNL-F	2 WBBB-F	2 WBBB-F	2 WDCG-F	2 WBBB-F	2 WBBB-F
3 WQDR-F	3 WRAL-F	3 WRAL-F	3 WRAL-F	3 WRAL-F	3 WDCG-F	3 WDCG-F	3 WQOK-F	3 WRDU-F	3 WPTF
4 WRAL-F	4 WQDR-F	4 WFXC-F	4 WDCG-F	4 WDCG-F	4 WRDU-F	4 WRDU-F	4 WFXC-F	4 WDCG-F	4 WDCG-F
5 WBBB-F	5 WRSN-F	5 WNNL-F	5 WNNL-F	5 WQDR-F	5 WJMH-F	5 WNNL-F	5 WNNL-F	5 WPTF	5 WQOK-F
6 WRSN-F	6 WFXC-F	6 WRSN-F	6 WQDR-F	5 WFXC-F	6 WRBZ	6 WRBZ	6 WRBZ	6 WFXC-F	6 WFXC-F
7 WRDU-F	7 WNNL-F	7 WQDR-F	7 WFXC-F	7 WQOK-F	6 WPTF	7 WFXC-F	7 WRDU-F	7 WNNL-F	7 WDUR-AF
8 WJMH-F	8 WBBB-F	8 WWMY-F	8 WDUR-AF	8 WDUR-AF	8 WNNL-F	8 WJMH-F	8 WETC	8 WRBZ	8 WQDR-F
9 WPTF	9 WRDU-F	9 WBBB-F	9 WPTF	9 WPTF	9 WWMY-F	9 WPTF	9 WWMY-F	9 WRAL-F	9 WNNL-F
10 WFXC-F	10 WJMH-F	10 WRDU-F	10 WBBB-F	10 WWMY-F	10 WQDR-F	10 WWMY-F	10 WDUR-AF	10 WDUR-AF	10 WRBZ

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAUG	750	500 w / kw	Religion	—	—	St. Augustine's College	New Hope
WDNC	620	5 kw / 1 kw	News/Talk	CNN+, WW1/MBS	—	Curtis Media Group	Durham
WDUR	1490	1 kw / 1 kw	Oldies	ABC	Clear Chan.-Emerald	Clear Channel Communications	Durham
WETC	540	8 kw / 500 w	Hispanic	Ind.	Capitol	Carolina Regional Bcstg. Corp.	Wendell-Zebulon
WMPM	1270	5 kw / kw	Country	—	Capitol	Carolina Broadcasting Service	Smithfield
WPTF	680	50 kw / 50 kw	News/Talk	CBS	McGavren-Guild	Curtis Media Group	Raleigh
WRBZ	850	10 kw / 5 kw	Sports	WW1/MBS, ESPN	Regional Reps	Alchemy Communications, LP #1	Raleigh
WRTG	1000	1 kw / kw	Religion	—	Salem Radio Reps	Radio Training Network, Inc.	Gamer
WRTP	1530	10 kw / kw	simul. WRTGAA	—	Salem Radio Reps	Radio Training Network, Inc.	Chapel Hill
WTIK	1310	5 kw / 1 kw	Religion	Ind.	—	Vernon H. Baker Stations	Durham
WYRN	1480	500 w / 40 w	simul. WHLQAF	—	Capitol	Franklin Broadcasting Co., Inc.	Louisburg

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBBB	96.1	98 kw @985	AOR	Ind.	McGavren-Guild	Curtis Media Group	Raleigh
WDCG	105.1	100 kw @ 1,041	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Durham
WFXC	107.1	2.6 kw @502	Black	ABC	Christal	Radio One	Durham
WFXK	104.3	100 kw @981	simul. WFXCFF	ABC	Christal	Radio One	Tarboro
WHLQ	102.5	6 kw @328	Country	—	Capitol	Franklin Broadcasting Co., Inc.	Louisburg
WKIX	96.9	99.5 kw @984	Oldies	Ind.	McGavren-Guild	Curtis Media Group	Goldsboro
WKXU	101.1	100 kw @ 1,190	Country	Ind.	McGavren-Guild	Curtis Media Group	Burlington
WNNL	103.9	10.1 kw @522	Religion	ABC	Christal	Radio One	Fuquay-Varina
WQDR	94.7	96 kw @ 1,679	Country	WW1/MBS	McGavren-Guild	Curtis Media Group	Raleigh
WQOK	97.5	100 kw @981	Black	ABC	Christal	Radio One	South Boston
WRAL	101.5	100 kw @ 1,820	AC	Ind.	Katz	WRAL FM, Inc.	Raleigh
WRDU	106.1	100 kw @ 1,350	AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Wilson
WRSN	93.9	100 kw @ 1,269	AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Burlington
WTRG	100.7	100 kw @ 1,968	simul. WDURAF	ABC, AP	Clear Chan.-Emerald	Clear Channel Communications	Rocky Mount
WWMY	102.9	1.7 kw @620	Oldies	Ind.	McGavren-Guild	Curtis Media Group	Raleigh
WYMY	96.9	99.5 kw @984	Oldies	Ind.	McGavren-Guild	Curtis Media Group	Goldsboro

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WERO-F	CHR	93.3	Washington
WJMH-F	Black	102.1	Reidsville
WKRR-F	AOR	92.3	Asheboro
WKZL-F	CHR	107.5	Winston-Salem
WMAG-F	Soft AC	99.5	High Point
WQMG-F	Black	97.1	Greensboro
WQSM-F	AC	98.1	Fayetteville
WRCQ-F	AOR	103.5	Dunn
WZFX-F	Black	99.1	Whiteville

**Consolidation Report**

	12+	25-54
	(%)	(%)
Clear Channel Communications	19.6	22.2
WDCG FM,WDUR AM,WRDU FM,WRSN FM,WTRG FM		
Curtis Media Group	23.5	22.0
WBBB FM,WDNC AM,WKIX FM,WKXU FM,WPTF AM,WQDR FM,WWMY FM,WYMY FM		
Franklin Broadcasting Co., Inc.	0.7	0.1
WHLQ FM,WYRN AM		
Radio One	18.9	18.9
WFXC FM,WFXK FM,WNNL FM,WQOK FM		
Radio Training Network, Inc.	0.7	0.7
WRTG AM,W RTP AM		
	<b>63.4</b>	<b>63.9</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	140 (3)	140 (3)	13.1
AOR	0 (0)	126 (4)	126 (4)	11.8
Black/Urban	0 (0)	210 (6)	210 (6)	19.7
CHR	0 (0)	89 (3)	89 (3)	8.4
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	20 (2)	113 (3)	132 (5)	12.4
Hispanic	14 (1)	0 (0)	14 (1)	1.3
Jazz	(0)	(0)	(0)	0.0
News/Talk	99 (2)	0 (0)	99 (2)	9.3
Oldies	(1)	114 (4)	114 (5)	10.7
Other	(0)	(0)	(0)	0.0
Religion	22 (4)	82 (1)	104 (5)	9.8
Soft AC	0 (0)	10 (1)	10 (1)	0.9
Sports	27 (1)	0 (0)	27 (1)	2.5
Standards/EZ	(0)	(0)	(0)	0.0
<b>Totals</b>	<b>182(11)</b>	<b>884 (25)</b>	<b>1065 (36)</b>	

Note WWND-102.9 Old Format: smooth jazz New Format: 80's hits "The Star" NC Raleigh  
 WKIX-96.9 Old Format: country New Format: 80's hits // WWND NC Goldsboro (Raleigh)

# RICHMOND

Arbitron Rank 58	Pop (12+) 820,800	Stations 26 / 22	% Below Line 3.0
Market TSL in Hours 19.2	Average Persons Rating 14.5	Diaries 1874 / 438.0:1 / 54.1%	% Not Listed 16.1
		12+ FM Share (Metro) 80.3	Sample Target 1980

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1	WCDX-F	148 / 12.4	11.2	12.8	9.9	9.9	11.6	1702 / 20.7	18.2	17.5	Radio One
2	WTVR-F	114 / 9.6	9.6	9.4	9.2	9.2	9.4	1325 / 16.1	18.8	19.0	Clear Channel Communications
3	WRVA	93 / 7.8	7.6	6.0	6.3	6.3	6.9	1408 / 17.1	17.3	14.6	Clear Channel Communications
4	WKHK-F	85 / 7.2	5.9	5.3	7.2	7.2	6.4	1388 / 16.9	15.7	14.7	Cox Radio
5	WRVQ-F	69 / 5.8	5.9	5.9	6.3	6.3	6.0	1652 / 20.1	20.4	20.1	Clear Channel Communications
6	WKLR-F	54 / 4.5	5.2	5.4	4.0	4.0	4.8	1037 / 12.6	13.2	11.1	Cox Radio
6	WKJS-F	54 / 4.5	5.4	6.4	6.5	6.5	5.7	754 / 9.2	11.0	11.8	Radio One
8	WMXB-F	50 / 4.2	4.9	5.1	4.1	4.1	4.6	1387 / 16.9	14.6	14.4	Cox Radio
9	WPLZ-F	41 / 3.4	3.5	1.2	1.4	1.4	2.4	623 / 7.6	7.6	4.8	Radio One
10	WJZV-F	39 / 3.3	2.4				0.0	465 / 5.7	3.8		
11	WRXL-F	35 / 2.9	4.0	4.1	5.1	5.1	4.0	867 / 10.6	11.1	11.6	Clear Channel Communications
12	WRCL-F	33 / 2.8	3.2	3.7	3.7	3.7	3.4	785 / 9.6	11.1	10.9	Clear Channel Communications
13	WDYL-F	26 / 2.2	2.3	2.4	2.5	2.5	2.3	630 / 7.7	6.9	7.4	Cox Radio
14	WRNL	24 / 2.0	1.8	1.4	1.0	1.0	1.6	403 / 4.9	6.5	3.8	Clear Channel Communications
15	WBBS	23 / 1.9	1.4	2.2	2.4	2.4	2.0	282 / 3.4	3.3	4.2	Cox Radio
16	WBBT-F	19 / 1.6	2.2	2.0	2.7	2.7	2.1	716 / 8.7	6.8	8.6	The MainQuad Group
17	WLEE-AA	18 / 1.5	1.2	0.6	0.8	0.8	1.0	242 / 2.9	2.6	1.9	4M Group, Inc.
18	WXGI	13 / 1.1	1.3	1.6	1.1	1.1	1.3	219 / 2.7	2.9	2.1	WXGI, Inc.
19	WXEZ-F	13 / 1.0	1.1	0.5	2.7	2.3	1.3	199 / 2.4	2.5	7.0	Barnstable Broadcasting, Inc.
20	WGCV	11 / 0.9	1.5	0.8	2.3	2.3	1.4	149 / 1.8	1.7	2.3	Radio One
21	WREJ	9 / 0.7	1.2	1.4	0.9	0.9	1.0	170 / 2.1	2.5	1.8	4M Group, Inc.
22	WUJZ-F	8 / 0.7					0.0	184 / 2.2			Rappahannock Communications
22	WOWI-F	8 / 0.7					0.0	90 / 1.1			Clear Channel Communications
24	WFTH	8 / 0.6	1.8	1.0	0.9	0.9	1.1	145 / 1.8	2.6	2.2	Tri-City Christian Radio
25	WUVA-F	7 / 0.6					0.0	73 / 0.9			WUVA, Inc.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WCDX-F	WCDX-F	WCDX-F	WTVR-F	WTVR-F	WTVR-F	WTVR-F	WCDX-F	WTVR-F	WCDX-F
2	WRVQ-F	WRVQ-F	WTVR-F	WCDX-F	WCDX-F	WRVA	WCDX-F	WRVQ-F	WRVA	WTVR-F
3	WKHK-F	WKLR-F	WRVQ-F	WKHK-F	WKHK-F	WKHK-F	WRVA	WTVR-F	WCDX-F	WKHK-F
4	WRXL-F	WMXB-F	WKHK-F	WKLR-F	WKLR-F	WCDX-F	WKHK-F	WJZV-F	WKHK-F	WRVQ-F
5	WDYL-F	WKJS-F	WKLR-F	WMXB-F	WKJS-F	WKJS-F	WKLR-F	WKHK-F	WMXB-F	WRVA
6	WMXB-F	WRXL-F	WMXB-F	WKJS-F	WMXB-F	WJZV-F	WKJS-F	WPLZ-F	WRVQ-F	WMXB-F
7	WKLR-F	WKHK-F	WKJS-F	WRVQ-F	WRVQ-F	WPLZ-F	WRVQ-F	WMXB-F	WKLR-F	WKLR-F
8	WTVR-F	WDYL-F	WPLZ-F	WPLZ-F	WRVA	WRCL-F	WMXB-F	WRCL-F	WKJS-F	WKJS-F
9	WKJS-F	WTVR-F	WRXL-F	WRVA	WPLZ-F	WKLR-F	WPLZ-F	WRXL-F	WJZV-F	WMXB-F
10	WBBT-F	WPLZ-F	WRVA	WRXL-F	WRXL-F	WMXB-F	WRXL-F	WKJS-F	WRCL-F	WRCL-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WCDX-F	WCDX-F	WCDX-F	WTVR-F	WCDX-F	WCDX-F	WCDX-F	WCDX-F	WKLR-F
2	WRVQ-F	WRVQ-F	WMXB-F	WTVR-F	WCDX-F	WOWI-F	WKLR-F	WKLR-F	WCDX-F
3	WKHK-F	WMXB-F	WTVR-F	WRVQ-F	WMXB-F	WRVQ-F	WRXL-F	WKHK-F	WKHK-F
4	WJZV-F	WTVR-F	WRVQ-F	WMXB-F	WRVQ-F	WKLR-F	WDYL-F	WRXL-F	WRVA
5	WDYL-F	WKJS-F	WKJS-F	WKJS-F	WKJS-F	WRXL-F	WRVQ-F	WKJS-F	WTVR-F
6	WMXB-F	WKHK-F	WKHK-F	WKHK-F	WKHK-F	WKHK-F	WKHK-F	WRVA	WRXL-F
7	WKJS-F	WKLR-F	WKLR-F	WPLZ-F	WPLZ-F	WDYL-F	WOWI-F	WRVQ-F	WKJS-F
8	WPLZ-F	WDYL-F	WRXL-F	WJZV-F	WRCL-F	WMXB-F	WMXB-F	WRVQ-F	WRNL
9	WTVR-F	WPLZ-F	WPLZ-F	WRCL-F	WJZV-F	WRVA	WPLZ-F	WRNL	WMXB-F
10	WBBT-F	WRXL-F	WDYL-F	WKLR-F	WRVA	WBBT-F	WRNL	WPLZ-F	WKJS-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WFTH	1590	5 kw / 19 w	Religion	AURN	—	Tri-City Christian Radio	Richmond
WGCV	1240	1 kw / 1 kw	Religion	WW1/MBS	—	Radio One	Petersburg
WHAP	1340	1 kw / 1 kw	simul. WLEEAA	USA, WW1/MBS, TARN	—	4M Group, Inc.	Hopewell
WLEE	990	1 kw / 13 w	News/Talk	—	—	4M Group, Inc.	Richmond
WREJ	1540	10 kw / kw	Religion	—	McGavren-Guild	4M Group, Inc.	Richmond
WRNL	910	5 kw / 1.5 kw	Sports	WW1/MBS, CBS, ESPN	Clear Chan.-Diamond	Clear Channel Communications	Richmond
WRVA	1140	50 kw / 50 kw	News/Talk	ABC	Clear Chan.-Diamond	Clear Channel Communications	Richmond
WBBS	1380	5 kw / 5 kw	Standards/EZ List	Jones	Katz	Cox Radio	Richmond
WXGI	950	3.9 kw / 45 w	Country	WW1/MBS	Broadcast Sales	WXGI, Inc.	Richmond

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBBT	107.3	1.4 kw @679	Oldies	Ind.	—	The MainQuad Group	Powhatan
WCDX	92.1	4.5 kw @771	Black	Ind.	McGavren-Guild	Radio One	Mechanicsville
WDYL	101.1	6 kw @328	AOR	UPI	Katz	Cox Radio	Chester
WJZV	93.1	5.2 kw @348	Jazz	Ind.	—	—	Ettrick
WKHK	95.3	17.5 kw @394	Country	Ind.	Christal	Cox Radio	Colonial Heights
WKJS	104.7	100 kw @981	Black	ABC	Allied Radio Ptnrs.	Radio One	Crewe
WKLR	96.5	50 kw @453	AOR	Ind.	Katz	Cox Radio	Ft. Lee
WMXB	103.7	20 kw @840	AC	AP	Katz	Cox Radio	Richmond
WPLZ	105.7	2.3 kw @531	Black	Ind.	McGavren-Guild	Radio One	Richmond
WRCL	106.5	7.6 kw @1,233	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Richmond
WRVQ	94.5	200 kw @350	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Richmond
WRXL	102.1	18.9 kw @790	AOR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Richmond
WTVR	98.1	50 kw @840	Soft AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Richmond

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WOWI-F	Black	102.9	Norfolk
WUVA-F	Black	92.7	Charlottesville
WWUZ-F	Oldies	96.9	Bowling Green
WXEZ-F	Religion	94.1	Yorktown

**Consolidation Report**

	12+	25-54
	(%)	(%)
4M Group, Inc.	2.2	2.3
WHAP AM, WLEE AM, WREJ AM		
Clear Channel Communications	30.9	30.3
WRCL FM, WRNL AM, WRVA AM, WRVQ FM, WRXL FM, WTVR FM		
Cox Radio	20.0	21.2
WDYL FM, WKHK FM, WKLR FM, WMXB FM, WVBB AM		
Radio One	21.2	20.4
WCDX FM, WGCV AM, WKJS FM, WPLZ FM		
	<b>74.3</b>	<b>74.2</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	50 (1)	50 (1)	5.0
AOR	0 (0)	115 (3)	115 (3)	11.5
Black/Urban	0 (0)	259 (5)	259 (5)	25.8
CHR	0 (0)	69 (1)	69 (1)	6.9
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	13 (1)	85 (1)	98 (2)	9.8
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	39 (1)	39 (1)	3.9
News/Talk	111 (3)	0 (0)	111 (3)	11.1
Oldies	0 (0)	61 (3)	61 (3)	6.1
Other	(0)	(0)	(0)	0.0
Religion	27 (3)	13 (1)	39 (4)	3.9
Soft AC	0 (0)	114 (1)	114 (1)	11.4
Sports	24 (1)	0 (0)	24 (1)	2.4
Standards/EZ	23 (1)	0 (0)	23 (1)	2.3
<b>Totals</b>	<b>198 (9)</b>	<b>805 (17)</b>	<b>1002 (26)</b>	

*Note* Simulcast notes: According to Duncan's own records, WARV-FM and WJRV-FM still simulcast.  
WJRV-105.7 Old Format: country //WARV-FM New Format: country VA Richmond  
WPLZ-FM-105.7 Old Format: WJRV, country New Format: reported silent VA Richmond

# RIVERSIDE-SAN BERNARDINO

**Arbitron Rank 29 Pop (12+)** 1,453,800      **Stations** 44 / 14      **% Below Line** 52.9  
**Market TSL in Hours** 20.7      **Diaries** 2435 / 597.0:1 / 50.8%      **% Not Listed** 11.1  
**Average Persons Rating** 15.5      **12+ FM Share (Metro)** 87.7      **Sample Target** 2420

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1	KFRG-F Country	184 / 8.2	9.3	8.2	9.9	9.9	8.9	2419 / 16.6	17.7	19.6	CBS/Infinity
2	KGGI-F CHR	162 / 7.2	5.4	5.3	5.4	5.4	5.8	2675 / 18.4	17.3	18.3	Chase Radio Partners
3	KOLA-F Oldies	117 / 5.2	4.8	5.6	4.8	4.8	5.1	1939 / 13.3	13.2	12.8	SBR Broadcasting Co.
3	KFI News/Talk	117 / 5.2	5.8	6.6	4.8	4.8	5.6	1552 / 10.7	12.1	9.6	Clear Channel Communications
5	KIIS-F CHR	91 / 4.0	3.6	3.2	3.3	3.3	3.5	2013 / 13.8	12.2	12.8	Clear Channel Communications
6	KSSE-F Hispanic	77 / 3.4	2.9	2.8	2.8	2.8	3.0	1174 / 8.1	7.5	7.3	Entravision Holdings
7	KCAL-F AOR	74 / 3.3	3.9	5.4	4.4	4.4	4.3	1571 / 10.8	10.2	10.8	SBR Broadcasting Co.
8	KCXX-F AOR	71 / 3.2	2.2	3.1	2.5	2.5	2.8	1384 / 9.5	7.2	9.7	All Pro Broadcasting, Inc.
9	KWRP-F Standards/EZ List	68 / 3.0	2.4	2.8	1.8	1.8	2.5	715 / 4.9	3.2	3.6	Magic Broadcasting Companies
10	KOST-F AC	66 / 2.9	2.3	2.4	3.0	3.0	2.6	1356 / 9.3	8.5	8.4	Clear Channel Communications
11	KSCA-F Hispanic	65 / 2.9	2.6	2.7	2.9	2.9	2.8	862 / 5.9	5.0	5.8	Hispanic Broadcasting Corp.
12	KCBS-F AOR	63 / 2.8	2.8	2.7	2.9	2.9	2.8	1192 / 8.2	8.9	7.8	CBS/Infinity
13	KROQ-F AOR	61 / 2.7	2.3	2.3	2.4	2.4	2.4	1193 / 8.2	7.8	7.6	CBS/Infinity
14	KLOS-F AOR	57 / 2.5	2.7	3.3	2.5	2.5	2.8	1154 / 7.9	8.1	8.5	ABC Inc.
15	KKBT-F Black	53 / 2.4	2.5	1.9	2.3	2.3	2.3	1012 / 7.0	8.3	8.0	Radio One
16	KPWR-F Black	51 / 2.2	2.9	2.6	2.2	2.2	2.5	1181 / 8.1	8.7	8.3	Emmis Broadcasting
17	KXSB-FF Hispanic	49 / 2.2	1.6	1.7	1.6	1.6	1.8	599 / 4.1	3.4	3.4	Lazer Broadcasting Corp.
18	KCMG-F Oldies	48 / 2.1	1.7	2.6	1.8	1.8	2.0	783 / 5.4	5.4	4.7	Clear Channel Communications
19	KNX News/Talk	44 / 1.9	1.4	1.6	1.3	1.3	1.5	1161 / 8.0	6.7	5.3	CBS/Infinity
20	KLVE-F Hispanic	43 / 1.9	2.5	2.0	3.3	3.3	2.4	694 / 4.8	4.6	5.5	Hispanic Broadcasting Corp.
21	KRTH-F Oldies	38 / 1.7	1.1	1.6	1.0	1.0	1.4	863 / 5.9	4.3	5.1	CBS/Infinity
22	KLSX-F News/Talk	37 / 1.6	1.7	1.2	1.2	1.2	1.4	517 / 3.6	4.2	3.0	CBS/Infinity
23	KTWV-F Jazz	36 / 1.6	2.4	2.0	2.6	2.6	2.1	736 / 5.1	4.9	5.4	CBS/Infinity
24	KELT-FF Religion	34 / 1.5	2.0	0.6	1.3	0.0	0.0	538 / 3.7	4.5	2.0	McClatchey Broadcasting
25	KBIG-F AC	33 / 1.5	1.2	1.8	1.7	1.7	1.6	937 / 6.4	4.0	5.7	Clear Channel Communications
26	KWVE-F Religion	25 / 1.1	1.2	0.6	0.7	0.7	0.9	458 / 3.2	2.9	1.7	Calvary Chapel of Costa Mesa
27	KMZT-F Classical/Fine Arts	24 / 1.1	0.8	0.5	0.5	0.5	0.7	255 / 1.8	1.7	2.1	Mount Wilson FM Broadcasters
28	KYSR-F AC	23 / 1.0	0.9	1.0	0.7	0.7	0.9	549 / 3.8	4.2	3.5	Clear Channel Communications
29	KZLA-F Country	22 / 1.0	1.0	1.0	1.2	1.2	1.1	577 / 4.0	5.3	4.5	Emmis Broadcasting
30	KNJR-F Religion	21 / 0.9	1.6	0.5	0.0	0.0	0.0	461 / 3.2	2.7	0.0	Spanish Broadcasting System
31	KLAX-F Hispanic	20 / 0.9	0.4	0.7	0.7	0.7	0.7	267 / 1.8	1.6	2.0	Spanish Broadcasting System
32	KLAC News/Talk	19 / 0.8	0.5	0.7	1.0	1.0	0.8	369 / 2.5	2.2	2.9	Clear Channel Communications
33	KATY-F AC	16 / 0.7	1.3	0.6	0.6	0.6	0.0	298 / 2.1	2.6	1.7	Kay Sadler-Gill
34	KCAL Hispanic	14 / 0.6	0.0	0.0	0.0	0.0	0.0	160 / 1.1	0.0	0.0	Entravision Holdings
34	KRCV-F Hispanic	14 / 0.6	1.1	0.7	2.0	2.0	1.1	256 / 1.8	1.9	3.0	Hispanic Broadcasting Corp.
34	KTNC Hispanic	14 / 0.6	0.0	0.0	0.0	0.0	0.0	149 / 1.0	0.0	0.0	Hispanic Broadcasting Corp.
37	XTRA Sports	12 / 0.5	0.7	0.7	0.4	0.4	0.6	295 / 2.0	2.3	1.6	XETRA Comunicaciones, SA de CV
37	KCKC News/Talk	12 / 0.5	0.0	0.0	0.0	0.0	0.0	165 / 1.1	0.0	0.0	Clear Channel Communications
39	KABC News/Talk	9 / 0.4	0.8	0.7	0.5	0.5	0.6	206 / 1.4	2.1	2.0	ABC Inc.
39	KBUE-F Hispanic	9 / 0.4	0.0	0.0	0.0	0.0	0.0	148 / 1.0	0.0	0.0	Liberman Broadcasting, Inc.
39	KDIF Hispanic	9 / 0.4	0.8	0.5	0.4	0.4	0.5	133 / 0.9	1.0	1.0	Clear Channel Communications
42	KPSI-F CHR	8 / 0.3	0.4	0.0	8.5	0.0	0.0	130 / 0.9	1.1	25.9	KPSI Radio Corp.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+ Eve	12+Wknd
1	KGGI-F	1 KGGI-F	1 KFRG-F	1 KFRG-F	1 KFRG-F	1 KFRG-F	1 KGGI-F	1 KFRG-F	1 KFRG-F	1 KGGI-F
2	KIIS-F	2 KSSE-F	2 KFRG-F	2 KGGI-F	2 KGGI-F	2 KFI	2 KOST-F	2 KFI	2 KGGI-F	1 KFRG-F
3	KPWR-F	3 KROQ-F	3 KIIS-F	3 KOLA-F	3 KOLA-F	3 KOLA-F	3 KFRG-F	3 KOLA-F	3 KIIS-F	3 KOLA-F
4	KCXX-F	4 KIIS-F	4 KSSE-F	4 KIIS-F	4 KFI	4 KWRP-F	4 KOLA-F	4 KCXX-F	4 KOLA-F	4 KSSE-F
5	KROQ-F	5 KCXX-F	5 KOLA-F	4 KCAL-F	5 KIIS-F	5 KGGI-F	5 KLOS-F	5 KROQ-F	5 KCBS-F	5 KCXX-F
6	KSSE-F	6 KCAL-F	5 KCAL-F	6 KSCA-F	6 KCAL-F	6 KCBS-F	6 KIIS-F	6 KSSE-F	6 KCSE-F	6 KCAL-F
7	KOST-F	7 KFRG-F	7 KSCA-F	7 KSSE-F	7 KSCA-F	7 KOST-F	7 KSCA-F	7 KPWR-F	7 KWRP-F	7 KROQ-F
8	KKBT-F	8 KSCA-F	8 KCXX-F	8 KLOS-F	8 KSSE-F	8 KLOS-F	8 KWRP-F	8 KCAL-F	8 KCXX-F	8 KSSE-F
9	KCAL-F	9 KKBT-F	9 KROQ-F	9 KFI	9 KLOS-F	8 KNX	9 KSSE-F	9 KOLA-F	9 KCAL-F	8 KFI
10	KCBS-F	10 KPWR-F	10 KLOS-F	10 KCBS-F	9 KCBS-F	10 KRTH-F	9 KCAL-F	9 KSCA-F	10 KIIS-F	10 KOST-F
10	KCBS-F	10 KPWR-F	10 KLOS-F	10 KCBS-F	9 KCBS-F	10 KRTH-F	9 KCAL-F	9 KSCA-F	10 KIIS-F	10 KOST-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KGGI-F	1 KGGI-F	1 KFRG-F	1 KFRG-F	1 KCXX-F	1 KROQ-F	1 KROQ-F	1 KCAL-F	1 KOLA-F
2	KSSE-F	2 KSSE-F	2 KIIS-F	2 KGGI-F	2 KGGI-F	2 KCAL-F	2 KCAL-F	2 KGGI-F	2 KLOS-F
3	KCXX-F	3 KFRG-F	3 KFRG-F	3 KIIS-F	3 KOLA-F	3 KPWR-F	3 KGGI-F	3 KSCA-F	3 KFI
4	KFRG-F	4 KIIS-F	4 KSSE-F	4 KSSE-F	4 KIIS-F	4 KROQ-F	4 KCXX-F	3 KOLA-F	2 KROQ-F
5	KIIS-F	5 KKBT-F	5 KKBT-F	5 KOLA-F	5 KSSE-F	5 KCAL-F	5 KSCA-F	5 KGGI-F	5 KFRG-F
6	KKBT-F	6 KCXX-F	6 KYSR-F	6 KCBS-F	6 KOST-F	6 KIIS-F	6 KPWR-F	6 KLSX-F	6 KCXX-F
7	KPWR-F	7 KCAL-F	7 KSCA-F	7 KOST-F	7 KCBS-F	7 KSSE-F	7 KOLA-F	7 KSSE-F	7 KSCA-F
8	KROQ-F	8 KROQ-F	8 KELT-FF	8 KSCA-F	8 KELT-FF	8 KKBT-F	8 KSSE-F	8 KPWR-F	8 KLSX-F
9	KCAL-F	9 KOST-F	9 KBIG-F	9 KCAL-F	9 KSCA-F	9 KFRG-F	9 KLSX-F	9 KFRG-F	9 KROQ-F
10	KLVE-F	10 KSCA-F	10 KCAL-F	10 KELT-FF	10 KFI	9 KSCA-F	9 KKBT-F	10 KCMG-F	10 KCXX-F
			10 KKBT-F					10 KLAX-F	10 KCBS-F

**AM Stations**

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCAL	1410	5 kw / 4 kw	Hispanic	Ind.	Caballero	Entravision Holdings	Redlands
KCKC	1350	5 kw / 600 w	News/Talk	CRC	Katz Hispanic	Clear Channel Communications	San Bernardino
KDIF	1440	1 kw / 1 kw	Hispanic	CRC	Katz Hispanic	Clear Channel Communications	Riverside

**FM Stations**

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KATY	101.3	1.95 kw @ 597	AC	ABC	—	Kay Sadlier-Gill	Idylwild
KCAL	96.7	1.77 kw @ 376	AOR	Ind.	D & R Radio	SBR Broadcasting Co.	Redlands
KCXX	103.9	180 w @ 1,797	AOR	Ind.	McGavren-Guild	All Pro Broadcasting, Inc.	Lake Arrowhead
KELT	1590	5 kw @	Religion	Ind.	Salem Radio Reps	McClatchey Broadcasting	El Paso
KFRG	95.1	50 kw @ 489	Country	Ind.	Allied Radio Ptnrs.	CBS/Infinity	San Bernardino
KGGI	99.1	2.56 kw @ 1,843	CHR	Ind.	Clear Chan.-Emerald	Chase Radio Partners	Riverside
KLIT	92.7	6 kw @ 148	simul. KELTFF	Ind.	—	Amaturo Group	Avalon
KOLA	99.9	29.5 kw @ 1,663	Oldies	Ind.	D & R Radio	SBR Broadcasting Co.	San Bernardino
KWRP	96.1	250 w @ 1,565	Standards/EZ List	Jones, AP	—	Magic Broadcasting Companies	San Jacinto
KXRS	105.7	170 w @ 1,023	simul. KXSBFF	Ind.	Lotus	Lazer Broadcasting Corp.	Hemet
KXSB	101.7	300 w @ 1,414	Hispanic	Ind.	Lotus	Lazer Broadcasting Corp.	Big Bear Lake

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KABC	News/Talk	790	Los Angeles
KBIG-F	AC	104.3	Los Angeles
KBUE-F	Hispanic	105.5	Long Beach
KCBS-F	AOR	93.1	Los Angeles
KCMG-F	Oldies	92.3	Los Angeles
KFI	News/Talk	640	Los Angeles
KIIS-F	CHR	102.7	Los Angeles
KKBT-F	Black	100.3	Los Angeles
KLAC	News/Talk	570	Los Angeles
KLAX-F	Hispanic	97.9	East Los Angeles
KLOS-F	AOR	95.5	Los Angeles
KLSX-F	News/Talk	97.1	Los Angeles
KLVE-F	Hispanic	107.5	Los Angeles
KMZT-F	Classical/Fine Arts	105.1	Los Angeles
KNJR-F	Religion	93.5	Ontario

KNX	News/Talk	1070	Los Angeles
KOST-F	AC	103.5	Los Angeles
KPSI-F	CHR	100.5	Palm Springs
KPWR-F	Black	105.9	Los Angeles
KRCV-F	Hispanic	98.3	West Covina
KROQ-F	AOR	106.7	Pasadena
KRTH-F	Oldies	101.1	Los Angeles
KSCA-F	Hispanic	101.9	Glendale
KSSE-F	Hispanic	97.5	Riverside
KTNQ	Hispanic	1020	Los Angeles
KTWV-F	Jazz	94.7	Los Angeles
KWVE-F	Religion	107.9	San Clemente
KYSR-F	AC	98.7	Los Angeles
KZLA-F	Country	93.9	Los Angeles
XTRA	Sports	690	Tijuana

**Consolidation Report**

	12+	25-54
	(%)	(%)
Clear Channel Communications	0.9	0.9
KCKC AM, KDIF AM		
Lazer Broadcasting Corp.	2.2	3.0
KXRS FM, KXSB FM		
SBR Broadcasting Co.	8.5	10.0
KCAL FM, KOLA FM		
	11.6	13.9

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	137 (4)	137 (4)	6.8
AOR	0 (0)	327 (5)	327 (5)	16.3
Black/Urban	0 (0)	104 (2)	104 (2)	5.2
CHR	0 (0)	260 (3)	260 (3)	13.0
Classical/Fine Arts	0 (0)	24 (1)	24 (1)	1.2
Country	0 (0)	207 (2)	207 (2)	10.3
Hispanic	37 (3)	277 (8)	313 (11)	15.6
Jazz	0 (0)	36 (1)	36 (1)	1.8
News/Talk	200 (5)	37 (1)	237 (6)	11.8
Oldies	0 (0)	203 (3)	203 (3)	10.1
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	79 (3)	79 (3)	3.9
Soft AC	0 (0)	(1)	(1)	0.0
Sports	12 (1)	0 (0)	12 (1)	0.6
Standards/EZ	0 (0)	68 (1)	68 (1)	3.4
<b>Totals</b>	<b>249 (9)</b>	<b>1759 (35)</b>	<b>2007 (44)</b>	

Note KMXN-94.3 Old Format: modern rock New Format: standards & talk CA Garden Grove (Riversi

# ROCHESTER, NY

Arbitron Rank 53 Pop (12+)	892,400	Stations	30 / 22	% Below Line	4.9
Market TSL in Hours	20.1	Diaries	2156 / 413.9:1 / 60.3%	% Not Listed	17.9
Average Persons Rating	15.1	12+ FM Share (Metro)	82.6	Sample Target	2200

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 WBEE-F	Country	146 / 10.8	8.7	8.1	9.2	9.2	9.2	1781 / 20.0	17.6	18.7	Entercom
2 WHAM	News/Talk	126 / 9.3	12.3	9.7	9.8	9.8	10.3	1934 / 21.7	26.3	21.4	Clear Channel Communications
3 WRMM-F	Soft AC	103 / 7.6	6.1	6.3	7.1	7.1	6.8	1635 / 18.3	16.3	16.7	CBS/Infinity
4 WDKX-F	Black	95 / 7.0	5.9	8.0	6.5	6.5	6.8	1028 / 11.5	9.8	10.7	Monroe County Bcstg Co., Ltd.
5 WPXY-F	CHR	85 / 6.3	6.2	6.1	6.0	6.0	6.2	1839 / 20.6	20.8	21.5	CBS/Infinity
6 WCMF-F	AOR	80 / 6.0	7.0	5.6	6.5	6.5	6.3	1264 / 14.2	15.8	15.0	CBS/Infinity
7 WBZA-F	Oldies	71 / 5.3	1.1	5.6	5.0	5.0	4.3	1424 / 16.0	5.3	14.3	Entercom
8 WVOR-F	AC	65 / 4.8	4.9	4.6	5.5	5.5	5.0	1191 / 13.3	14.1	14.0	Clear Channel Communications
9 WNVE-F	AOR	43 / 3.2	4.7	4.4	3.8	3.8	4.0	1029 / 11.5	12.8	12.8	Clear Channel Communications
10 WZNE-F	AOR	42 / 3.1	2.6	4.3	3.6	3.6	3.4	1053 / 11.8	10.1	13.3	CBS/Infinity
11 WBBF-AF	Oldies	34 / 2.5	4.4	1.9	1.7	1.7	2.6	829 / 9.3	14.0	8.0	Entercom
12 WLZG	Standards/EZ List	32 / 2.3	2.8	2.7	1.7	1.7	2.4	450 / 5.0	4.9	3.5	Crawford Broadcasting Co.
13 WKGS-F	CHR	30 / 2.2	3.8	3.7	4.2	4.2	3.5	942 / 10.6	12.9	13.6	Clear Channel Communications
14 WJZR-F	AOR	25 / 1.8	1.4	1.1	1.1	1.1	1.4	396 / 4.4	3.6	4.3	Victorson Group, Inc.
15 WHTK	Sports	22 / 1.6	1.7	1.9	1.5	1.5	1.7	457 / 5.1	5.4	4.3	Clear Channel Communications
16 WZXX-F	Religion	17 / 1.2	0.8	0.8	0.5	0.5	0.8	263 / 3.0	2.3	2.2	Calvary Chapel of the Finger Lakes
17 WYRK-F	Country	12 / 0.9	0.9	0.4	0.6	0.6	0.7	128 / 1.4	1.8	1.4	CBS/Infinity
18 WYLF	Standards/EZ List	10 / 0.7	0.7	0.4	0.0	0.0	0.0	94 / 1.0	0.8	0.0	MB Communications, Inc.
19 WGRF-F	AOR	9 / 0.6	0.4	0.5	0.5	0.5	0.5	102 / 1.1	1.0	1.0	Citadel Communications Corp.
19 WLCL-F	Oldies	9 / 0.6	1.0	1.1	1.1	1.1	1.0	301 / 3.4	3.7	3.9	Clear Channel Communications
21 WWHT-F	CHR	8 / 0.6	0.5	0.4	0.4	0.4	0.0	136 / 1.5	1.9	1.6	Clear Channel Communications
21 CFMX-F	Classical/Fine Arts	8 / 0.6	0.6	0.6	0.5	0.5	0.6	124 / 1.4	1.2	1.6	Canadian Station Owner
21 WNSA-F	Sports	8 / 0.6	0.3	0.8	0.8	0.8	0.6	113 / 1.3	1.3	3.3	Adelphia Communications
24 WISY-F	Soft AC	7 / 0.5	0.7	0.4	0.6	0.6	0.6	148 / 1.7	1.6	1.9	Clear Channel Communications
24 WTSS-F	AC	7 / 0.5	1.1	0.9	0.8	0.8	0.8	162 / 1.8	2.5	1.8	Entercom
26 WDNV-F	AC	5 / 0.4	0.4	0.4	0.8	0.8	0.0	88 / 1.0	0.8	0.0	Miller Media, Inc.
26 WKSE-F	CHR	5 / 0.4	0.8	0.4	0.8	0.8	0.6	114 / 1.3	1.5	1.6	Entercom
26 WNNR-F	Country	5 / 0.4	0.8	0.4	0.6	0.6	0.0	160 / 1.8	2.6	2.7	Pembroke Pines, Inc.
29 WDCZ-F	Religion	5 / 0.3	0.8	0.4	0.6	0.6	0.5	150 / 1.7	2.6	2.7	Crawford Broadcasting Co.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WPXY-F	1 WPXY-F	1 WBEE-F	1 WBEE-F	1 WBEE-F	1 WHAM	1 WHAM	1 WDKX-F	1 WBEE-F	1 WBEE-F	1 WBEE-F
2 WDKX-F	2 WDKX-F	2 WCMF-F	2 WCMF-F	2 WRMM-F	2 WBEE-F	2 WBEE-F	2 WPXY-F	2 WHAM	2 WHAM	2 WDKX-F
3 WKGS-F	3 WBZA-F	3 WDKX-F	3 WBZA-F	3 WCMF-F	3 WRMM-F	3 WCMF-F	3 WBEE-F	3 WRMM-F	3 WRMM-F	3 WHAM
4 WWHT-F	3 WBEE-F	4 WBZA-F	4 WDKX-F	4 WBZA-F	4 WCMF-F	4 WRMM-F	4 WHAM	4 WBZA-F	4 WPXY-F	4 WPXY-F
5 WNVE-F	5 WCMF-F	5 WPXY-F	5 WRMM-F	5 WDKX-F	5 WDKX-F	5 WPXY-F	5 WRMM-F	5 WVOR-F	5 WDKX-F	5 WRMM-F
6 WBEE-F	6 WVOR-F	6 WRMM-F	6 WVOR-F	6 WHAM	6 WVOR-F	6 WDKX-F	6 WBZA-F	6 WCMF-F	6 WBZA-F	6 WBZA-F
7 WZNE-F	7 WNVE-F	6 WVOR-F	7 WHAM	7 WVOR-F	7 WBZA-F	7 WVOR-F	7 WKGS-F	7 WDKX-F	7 WVOR-F	7 WVOR-F
8 WRMM-F	8 WRMM-F	8 WHAM	8 WPXY-F	8 WPXY-F	8 WLZG	7 WBZA-F	8 WCMF-F	8 WPXY-F	8 WCMF-F	8 WKGS-F
9 WKSE-F	9 WZNE-F	9 WZNE-F	9 WZNE-F	9 WZNE-F	9 WBBF-AF	9 WNVE-F	9 WNVE-F	9 WZNE-F	9 WZNE-F	9 WCMF-F
10 WCMF-F	10 WHTK	9 WNVE-F	10 WNVE-F	10 WNVE-F	10 WPXY-F	10 WZNE-F	10 WVOR-F	10 WLZG	10 WHTK	10 WBBF-AF
					10 WJZR-F			10 WNVE-F		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WPXY-F	1 WPXY-F	1 WBEE-F	1 WBEE-F	1 WBEE-F	1 WCMF-F	1 WBZA-F	1 WBZA-F	1 WCMF-F	1 WCMF-F
2 WDKX-F	2 WDKX-F	2 WDKX-F	2 WRMM-F	2 WRMM-F	2 WPXY-F	2 WCMF-F	2 WBEE-F	2 WBEE-F	2 WBEE-F
3 WVOR-F	3 WBEE-F	3 WPXY-F	3 WPXY-F	3 WDKX-F	3 WDKX-F	3 WBEE-F	3 WCMF-F	3 WBZA-F	3 WHAM
4 WRMM-F	4 WRMM-F	4 WBZA-F	4 WDKX-F	4 WBZA-F	4 WNVE-F	4 WNVE-F	4 WNVE-F	4 WDKX-F	4 WBZA-F
5 WZNE-F	5 WVOR-F	5 WRMM-F	5 WVOR-F	5 WVOR-F	5 WBZA-F	5 WDKX-F	5 WDKX-F	4 WHAM	5 WVOR-F
6 WBEE-F	6 WBZA-F	6 WVOR-F	6 WBZA-F	5 WPXY-F	6 WBEE-F	6 WPXY-F	5 WHTK	6 WNVE-F	6 WNVE-F
7 WKGS-F	7 WZNE-F	7 WZNE-F	7 WHAM	7 WHAM	7 WVOR-F	7 WHTK	7 WHAM	7 WVOR-F	6 WDKX-F
7 WNVE-F	8 WNVE-F	8 WCMF-F	8 WZNE-F	8 WCMF-F	8 WKGS-F	8 WVOR-F	8 WVOR-F	8 WZNE-F	8 WZNE-F
9 WBZA-F	9 WCMF-F	9 WNVE-F	9 WZNE-F	9 WZNE-F	9 WZNE-F	9 WZNE-F	9 WZNE-F	9 WPXY-F	9 WHTK
10 WHAM	10 WKGS-F	10 WKGS-F	10 WKGS-F	10 WKGS-F	10 WGRF-F	10 WHAM	10 WPXY-F	10 WHTK	10 WRMM-F

### AM Stations

Station	Freq	Power	Format	Net/Aff	Rep	Owner	City of Lic
WBBF	950	1 kw / 1 kw	simul. WBBFAF	WW1/MBS	D & R Radio	Entercom	Rochester
WHAM	1180	50 kw / 50 kw	News/Talk	CBS, ABC, Talknet	Clear Chan.-Emerald	Clear Channel Communications	Rochester
WHTK	1280	5 kw / 5 kw	Sports	CNN+, ESPN	Clear Chan.-Emerald	Clear Channel Communications	Rochester
WLZG	990	5 kw / 2.5 kw	Standards/EZ List	Ind.	—	Crawford Broadcasting Co.	Rochester



**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBBF	93.3	4 kw @390	Oldies	WW1/MBS	D & R Radio	Entercom	Avon
WBEE	92.5	50 kw @500	Country	WW1/MBS	D & R Radio	Entercom	Rochester
WBZA	98.9	37 kw @564	Oldies	WW1/MBS	D & R Radio	Entercom	Rochester
WCMF	96.5	50 kw @457	AOR	WW1/MBS	Katz	CBS/Infinity	Rochester
WDCZ	102.7	6 kw @328	Religion	Ind.	—	Crawford Broadcasting Co.	Webster
WDKX	103.9	800 w @540	Black	Ind.	Allied Radio Ptnrs.	Monroe County Bcstg Co., Ltd.	Rochester
WDNY	93.9	570 w @741	AC	WW1/MBS	—	Miller Media, Inc.	Dansville
WISY	102.3	3.4 kw @282	Soft AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Canandaigua
WJZR	105.9	1.8 kw @420	AOR	AP	—	Victorson Group, Inc.	Rochester
WKGS	106.7	3.5 kw @266	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Irondequoit
WLCL	107.3	650 w @994	Oldies	Ind.	Clear Chan.-Emerald	Clear Channel Communications	South Bristol Township
WNNR	103.5	6 kw @243	Country	Ind.	Regional Reps	Pembroke Pines, Inc.	Sodus
WNVE	95.1	50 kw @417	AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Honeoye Falls
WPXY	97.9	50 kw @399	CHR	Ind.	Christal	CBS/Infinity	Rochester
WRMM	101.3	27 kw @640	Soft AC	Ind.	Christal	CBS/Infinity	Rochester
WVOR	100.5	50 kw @480	AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Rochester
WZNE	94.1	2.5 kw @328	AOR	Ind.	Katz	CBS/Infinity	Brighton
WZXV	99.7	2.8 kw @485	Religion	Ind.	—	Calvary Chapel of the Finger Lakes	Palmira

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WGRF-F	AOR	96.9	Buffalo
WKSE-F	CHR	98.5	Niagara Falls
WNSA-F	Sports	107.7	Wethersfield Township
WTSS-F	AC	102.5	Buffalo
WWHT-F	CHR	107.9	Syracuse
WYLF	Standards/EZ List	850	Penn Yan
WYRK-F	Country	106.5	Buffalo
CFMX-F	Classical/Fine Arts	103.1	Cobourg

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>CBS/Infinity</b>	23.0	26.1
WCMF FM, WPXY FM, WRMM FM, WZNE FM		
<b>Clear Channel Communications</b>	22.2	22.5
WHAM AM, WHTK AM, WISY FM, WKGS FM, WLCL FM, WNVE FM, WVOR FM		
<b>Crawford Broadcasting Co.</b>	2.6	0.8
WDCZ FM, WLGZ AM		
<b>Entercom</b>	18.6	22.5
WBBF AM, WBBF FM, WBEE FM, WBZA FM		
	<b>66.4</b>	<b>71.9</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	77 (3)	77 (3)	6.9
AOR	0 (0)	198 (5)	198 (5)	17.8
Black/Urban	0 (0)	95 (1)	95 (1)	8.5
CHR	0 (0)	128 (4)	128 (4)	11.5
Classical/Fine Arts	0 (0)	8 (1)	8 (1)	0.7
Country	0 (0)	162 (3)	162 (3)	14.6
Hispanic		(0)	(0)	0.0
Jazz		(0)	(0)	0.0
News/Talk	126 (1)	0 (0)	126 (1)	11.3
Oldies	6 (1)	108 (3)	114 (4)	10.3
Other		(0)	(0)	0.0
Religion	0 (0)	22 (2)	22 (2)	2.0
Soft AC	0 (0)	110 (2)	110 (2)	9.9
Sports	22 (1)	8 (1)	30 (2)	2.7
Standards/EZ	42 (2)	0 (0)	42 (2)	3.8
<b>Totals</b>	<b>196 (5)</b>	<b>916 (25)</b>	<b>1112 (30)</b>	

**Note** Simulcast notes: According to Duncan's own records, WCGR-AM and WGVA-AM still simulcast.  
 WLCL-107.3 Old Format: rhythmic oldies New Format: 80's hits NY S. Bristol (Rochester)  
 WZNE-94.1 Old Format: modern AC New Format: modern rock NY Brighton (Rochester)

# SACRAMENTO

Arbitron Rank 27	Pop (12+) 1,460,600	Stations 32 / 26	% Below Line 3.2
Market TSL in Hours 19.6		Diaries 2929 / 498.7:1 / 55.5%	% Not Listed 15.7
Average Persons Rating 14.7		12+ FM Share (Metro) 68.4	Sample Target 2930

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner	
1	KFBK	News/Talk	204 / 9.5	11.1	7.4	7.8	7.8	8.9	2940 / 20.1	19.6	17.7	Clear Channel Communications
2	KNCI-F	Country	111 / 5.2	6.5	7.5	6.0	6.0	6.3	1804 / 12.4	12.7	12.4	CBS/Infinity
3	KSEG-F	AOR	99 / 4.6	4.8	5.1	5.5	5.5	5.0	1762 / 12.1	11.6	14.1	Entercom
4	KSFM-F	CHR	96 / 4.5	4.5	3.5	4.3	4.3	4.2	2249 / 15.4	15.0	14.6	CBS/Infinity
5	KRXQ-F	AOR	95 / 4.4	5.4	6.2	5.1	5.1	5.3	1508 / 10.3	11.2	11.8	Entercom
6	KBMB-F	Black	93 / 4.4	4.1	3.3	4.9	4.9	4.2	1563 / 10.7	11.0	11.3	Diamond Radio, Inc.
6	KSSJ-F	Jazz	93 / 4.4	4.1	4.5	4.9	4.9	4.5	1332 / 9.1	9.2	9.3	Entercom
6	KHTK	Sports	93 / 4.4	4.0	4.0	3.4	3.4	4.0	1414 / 9.7	7.7	8.9	CBS/Infinity
9	KDND-F	CHR	92 / 4.3	4.4	4.1	4.1	4.1	4.2	2327 / 15.9	15.0	15.9	Entercom
10	KCTC	Standards/EZ List	87 / 4.1	3.0	3.6	4.1	4.1	3.7	1115 / 7.6	6.9	7.8	Entercom
11	KWOD-F	AOR	83 / 3.9	3.3	3.3	3.7	3.7	3.6	1743 / 11.9	12.1	12.0	Royce International Bcastg Corp.
12	KYMX-F	Soft AC	72 / 3.4	3.7	5.6	4.2	4.2	4.2	1466 / 10.0	11.3	11.8	CBS/Infinity
13	KHYL-F	Oldies	69 / 3.2	2.8	3.1	3.0	3.0	3.0	1406 / 9.6	8.7	8.7	Clear Channel Communications
14	KZZO-F	AC	68 / 3.2	2.5	3.1	3.8	3.8	3.1	1805 / 12.4	9.8	13.6	CBS/Infinity
15	KSTE	News/Talk	64 / 3.0	2.4	3.0	2.4	2.4	2.7	1119 / 7.7	6.8	6.0	Clear Channel Communications
16	KCCL-F	Oldies	59 / 2.8	0.7	0.9			0.0	1003 / 6.9	1.6		Entravision Holdings
17	KGBY-F	AC	55 / 2.6	2.8	2.6	3.1	3.1	2.8	1257 / 8.6	9.3	9.1	Clear Channel Communications
18	KXOA-F	AOR	38 / 1.8	2.7	2.6	1.8	1.8	2.2	938 / 6.4	7.1	6.5	CBS/Infinity
19	KRCX-F	Hispanic	29 / 1.4	0.6	0.9	0.7	0.7	0.9	395 / 2.7	2.0	2.0	Entravision Holdings
20	KLNA-F	Religion	24 / 1.1	1.1	1.1	1.5	1.5	1.2	716 / 4.9	5.1	3.9	Central Coast Communications
21	KGO	News/Talk	22 / 1.0	1.0	1.1	0.8	0.8	1.0	379 / 2.6	3.0	2.3	ABC Inc.
21	KRRE-F	Hispanic	22 / 1.0	0.8	1.0	0.7	1.5	0.9	304 / 2.1	2.4	4.4	Entravision Holdings
23	KTTA-F	Hispanic	21 / 1.0	1.4	2.0	1.6	1.6	1.5	325 / 2.2	2.3	2.2	Central Coast Communications
24	KTKZ	News/Talk	20 / 0.9	1.1	0.6	0.4	0.4	0.8	279 / 1.9	2.6	1.6	Salem Communications Corp.
24	KNCO	News/Talk	20 / 0.9	0.5	0.6	0.5	0.5	0.6	285 / 2.0	1.3	0.9	Nevada County Broadcasters
26	KFIA	Religion	16 / 0.7	1.1	0.5	0.5	0.5	0.7	421 / 2.9	2.1	2.1	Salem Communications Corp.
27	KNBR	Sports	15 / 0.7	1.3	1.4	1.2	1.2	1.2	346 / 2.4	3.7	4.2	Susquehanna Radio Corp.
28	KSFO	News/Talk	13 / 0.6	0.5	0.7	0.8	0.8	0.7	199 / 1.4	1.2	1.5	ABC Inc.
29	KFRC-AF	Oldies	12 / 0.6					0.0	255 / 1.7			CBS/Infinity
30	KMJE-F	AC	9 / 0.4					0.0	195 / 1.3			Results Radio
31	KIID	Other	8 / 0.4					0.0	206 / 1.4			

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+ Eve	12+Wknd
1	KSFM-F	1 KRXQ-F	1 KFBK	1 KFBK	1 KFBK	1 KFBK	1 KBMB-F	1 KFBK	1 KFBK	1 KSFM-F
2	KDND-F	2 KBMB-F	1 KRXQ-F	2 KRXQ-F	2 KSEG-F	2 KCTC	2 KNCI-F	2 KSFM-F	2 KNCI-F	2 KNCI-F
3	KWOD-F	3 KWOD-F	3 KSEG-F	2 KSEG-F	3 KRXQ-F	3 KSSJ-F	3 KRXQ-F	3 KHTK	2 KHTK	3 KDND-F
4	KBMB-F	4 KSFM-F	4 KNCI-F	4 KHTK	4 KHTK	4 KNCI-F	4 KSEG-F	4 KFBK	4 KCTC	4 KSFM-F
5	KNCI-F	5 KDND-F	4 KHTK	5 KNCI-F	5 KNCI-F	5 KSEG-F	5 KBMB-F	5 KWOD-F	5 KSSJ-F	5 KHTK
6	KLNA-F	6 KNCI-F	6 KBMB-F	6 KZZO-F	6 KSSJ-F	6 KSTE	6 KSTE	6 KDND-F	5 KRXQ-F	6 KBMB-F
7	KRXQ-F	7 KZZO-F	7 KDND-F	7 KDND-F	7 KZZO-F	7 KHYL-F	7 KHTK	7 KRXQ-F	7 KSEG-F	6 KSEG-F
8	KZZO-F	7 KSEG-F	8 KWOD-F	8 KSSJ-F	8 KDND-F	8 KCCL-F	8 KSFM-F	8 KSEG-F	8 KYMX-F	8 KSSJ-F
9	KYMX-F	7 KHTK	9 KHTK	9 KWOD-F	9 KWOD-F	9 KSTE	8 KDND-F	9 KZZO-F	9 KHYL-F	9 KWOD-F
10	KTTA-F	10 KYMX-F	10 KSFM-F	10 KBMB-F	10 KSTE	10 KYMX-F	10 KGBY-F	10 KSSJ-F	9 KWOD-F	10 KRXQ-F
					10 KGBY-F					10 KRXQ-F
					10 KWOD-F					
					10 KBMB-F					

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KBMB-F	1 KDND-F	1 KDND-F	1 KDND-F	1 KNCI-F	1 KBMB-F	1 KRXQ-F	1 KRXQ-F	1 KRXQ-F
2	KDND-F	2 KSFM-F	2 KZZO-F	2 KNCI-F	2 KSSJ-F	2 KWOD-F	2 KWOD-F	2 KHTK	1 KFBK
3	KSFM-F	3 KBMB-F	3 KSFM-F	3 KZZO-F	2 KFBK	3 KRXQ-F	3 KBMB-F	3 KFBK	3 KRXQ-F
4	KYMX-F	4 KZZO-F	4 KWOD-F	4 KSFM-F	4 KZZO-F	4 KSFM-F	4 KHTK	4 KSEG-F	4 KSEG-F
5	KWOD-F	5 KWOD-F	5 KNCI-F	4 KBMB-F	4 KDND-F	5 KHTK	5 KSFM-F	5 KBMB-F	5 KNCI-F
6	KNCI-F	6 KYMX-F	6 KBMB-F	6 KYMX-F	6 KYMX-F	6 KDND-F	5 KSEG-F	6 KNCI-F	6 KBMB-F
7	KLNA-F	7 KNCI-F	7 KYMX-F	6 KFBK	7 KGBY-F	7 KZZO-F	7 KNCI-F	7 KFBK	7 KSSJ-F
8	KRXQ-F	8 KSEG-F	7 KSEG-F	8 KSSJ-F	8 KSEG-F	8 KNCI-F	8 KFBK	8 KSFM-F	8 KBMB-F
9	KZZO-F	9 KRXQ-F	9 KRXQ-F	9 KSEG-F	9 KHYL-F	9 KLNA-F	9 KZZO-F	9 KZZO-F	9 KSTE
10	KSEG-F	10 KGBY-F	10 KGBY-F	10 KGBY-F	10 KSFM-F	10 KRCX-F	10 KDND-F	10 KHYL-F	10 KDND-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCTC	1320	5 kw / 5 kw	Standards/EZ List	WW1/MBS, ABC	McGavren-Guild	Entercom	Sacramento
KFBK	1530	50 kw / 50 kw	News/Talk	ABC, CNN+	Clear Chan.-Sapphire	Clear Channel Communications	Sacramento
KFIA	710	25 kw / 1 kw	Religion	SRN	Salem Radio Reps	Salem Communications Corp.	Carmichael
KHTK	1140	50 kw / 50 kw	Sports	CBS, ESPN	Katz	CBS/Infinity	Sacramento
KIID	1470	5 kw / 1 kw	Other	NBC	ABC Radio Sales		Sacramento
KNCO	830	5 kw / 5 kw	News/Talk	ABC, CNN+, AP	—	Nevada County Broadcasters	Grass Valley
KSTE	650	21.4 kw / 920 w	News/Talk	ABC, WW1/MBS	Clear Chan.-Sapphire	Clear Channel Communications	Rancho Cordova
KTKZ	1380	5 kw / 5 kw	News/Talk	SRN	Salem Radio Reps	Salem Communications Corp.	Sacramento

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBMB	103.5	6 kw @ 312	Black	ABC	Allied Radio Ptnrs.	Diamond Radio, Inc.	Sacramento
KCCL	101.9	47 kw @ 505	Oldies	Ind.	Allied Radio Ptnrs.	Entravision Holdings	Shingle Springs
KDND	107.9	50 kw @ 400	CHR	Ind.	McGavren-Guild	Entercom	Sacramento
KGBY	92.5	50 kw @ 462	AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Sacramento
KHYL	101.1	36.3 kw @ 567	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Auburn
KLNA	105.5	2.55 kw @ 1,010	Religion	Ind.	Salem Radio Reps	Central Coast Communications, Inc.	Willows
KNCI	105.1	50 kw @ 500	Country	CBS	Katz	CBS/Infinity	Sacramento
KRCX	99.9	1.75 kw @ 2,182	Hispanic	Ind.	Caballero	Entravision Holdings	Marysville
KRRE	104.3	6 kw @ 328	Hispanic	Ind.	Caballero	Entravision Holdings	Davis
KRXQ	98.5	50 kw @ 500	AOR	Ind.	McGavren-Guild	Entercom	Sacramento
KSEG	96.9	50 kw @ 500	AOR	Ind.	McGavren-Guild	Entercom	Sacramento
KSFM	102.5	50 kw @ 500	CHR	WW1/MBS	Christal	CBS/Infinity	Woodland
KSSJ	94.7	25 kw @ 325	Jazz	Ind.	McGavren-Guild	Entercom	Fair Oaks
KTTA	97.9	6 kw @ 328	Hispanic	Ind.	Lotus	Central Coast Communications, Inc.	Esparto
KWOD	106.5	50 kw @ 410	AOR	CBS, ABC	D & R Radio	Royce International Bcstg Corp.	Sacramento
KXOA	93.7	25 kw @ 328	AOR	Ind.	Katz	CBS/Infinity	Roseville
KYMX	96.1	50 kw @ 476	Soft AC	Ind.	Christal	CBS/Infinity	Sacramento
KZZO	100.5	115 kw @ 328	AC	WW1/MBS	Christal	CBS/Infinity	Sacramento

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KFRC	simul. KFRC-AM	610	San Francisco
KFRC-F	Oldies	99.7	San Francisco
KFRC-AM	Oldies	99.7	San Francisco
KGO	News/Talk	810	San Francisco
KMJE-F	AC	101.5	Gridley
KNBR	Sports	680	San Francisco
KSFO	News/Talk	560	San Francisco

**Consolidation Report**

**12+ 25-54**

	(%)	(%)
CBS/Infinity	22.5	24.0
KHTK AM, KNCI FM, KSFM FM, KXOA FM, KYMX FM, KZZO FM		
Central Coast Communications, Inc.	2.1	2.0
KLNA FM, KTTA FM		
Clear Channel Communications	18.3	18.2
KFBK AM, KGBY FM, KHYL FM, KSTE AM		
Entercom	21.8	21.6
KCTC AM, KDND FM, KRXQ FM, KSEG FM, KSSJ FM		
Entravision Holdings	5.2	5.7
KCCL FM, KRCX FM, KRRE FM		
Salem Communications Corp.	1.6	1.6
KFIA AM, KTKZ AM		
	<b>71.5</b>	<b>73.1</b>

**Format Performance**

	AM	FM	Totals	Percent
AC	0 (0)	132 (3)	132 (3)	7.3
AOR	0 (0)	315 (4)	315 (4)	17.5
Black/Urban	0 (0)	93 (1)	93 (1)	5.2
CHR	0 (0)	188 (2)	188 (2)	10.4
Classical/Fine Arts	0 (0)	0 (0)	0 (0)	0.0
Country	0 (0)	111 (1)	111 (1)	6.2
Hispanic	0 (0)	72 (3)	72 (3)	4.0
Jazz	0 (0)	93 (1)	93 (1)	5.2
News/Talk	343 (6)	0 (0)	343 (6)	19.0
Oldies	9 (1)	132 (3)	140 (4)	7.8
Other	8 (1)	0 (0)	8 (1)	0.4
Religion	16 (1)	24 (1)	40 (2)	2.2
Soft AC	0 (0)	72 (1)	72 (1)	4.0
Sports	109 (2)	0 (0)	109 (2)	6.0
Standards/EZ	87 (1)	0 (0)	87 (1)	4.8
<b>Totals</b>	<b>572 (12)</b>	<b>1232 (20)</b>	<b>1803 (32)</b>	

Note KSTX-1690 Old Format: new New Format: ethnic & variety//KLIB CA Roseville(Sacramento)  
 KIID-1470 Old Format: KRAK, CW // KNCI New Format: Disney - children's CA Sacramento

## SAGINAW-BAY CITY-MIDLAND

Arbitron Rank 127	Pop (12+) 328,000	Stations 25 / 16	% Below Line 7.5
Market TSL in Hours 20.2	Diaries 984 / 333.3:1 / 57.3%	% Not Listed 15.0	
Average Persons Rating 15.3	12+ FM Share (Metro) 81.5	Sample Target 950	

12+Metro	Format	Winter 01 1/4 Share	Fail 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner	
1	WIOG-F	CHR	53 / 10.6	10.4	10.8	9.5	9.5	10.3	939 / 28.6	26.2	24.6	Citadel Communications Corp.
2	WKQZ-F	AOR	48 / 9.5	7.2	8.3	8.3	8.3	8.3	539 / 16.4	17.9	18.7	Citadel Communications Corp.
3	WHNN-F	Oldies	47 / 9.4	11.1	10.8	9.3	9.3	10.2	686 / 20.9	21.2	21.5	Citadel Communications Corp.
4	WSGW	News/Talk	44 / 8.9	12.4	8.5	7.1	7.0	9.2	571 / 17.4	19.1	14.4	W & W Broadcasting
5	WTLZ-F	Black	38 / 7.7	7.1	6.5	6.1	6.1	6.8	365 / 11.1	11.7	9.4	Cumulus Media
6	WKQC-F	Country	37 / 7.4	8.3	12.2	13.0	13.0	10.2	645 / 19.7	20.0	24.6	MacDonald Broadcasting Co.
7	WILZ-FF	AOR	25 / 5.0	3.1	4.3	3.3	4.3	3.9	394 / 12.0	10.2	10.9	Citadel Communications Corp.
8	WGER-F	Soft AC	23 / 4.5	5.5	4.3	5.0	5.0	4.8	488 / 14.9	13.7	12.7	W & W Broadcasting
9	WCEN-F	Country	21 / 4.3	2.9	4.9	3.3	3.3	3.9	360 / 11.0	9.2	6.9	W & W Broadcasting
10	WSAM	Standards/EZ List	18 / 3.6	2.6	3.5	3.3	3.3	3.2	238 / 7.2	7.2	8.2	MacDonald Broadcasting Co.
11	WTCF-F	AC	12 / 2.4	3.8	3.7	6.5	6.5	4.1	440 / 13.4	15.2	20.0	W & W Broadcasting
12	WEEG-F	AOR	11 / 2.2	2.7	2.6	3.7	3.7	2.8	239 / 7.3	7.8	9.2	MacDonald Broadcasting Co.
13	WWBN-F	AOR	9 / 1.8	0.9	0.8	1.3	1.3	1.2	109 / 3.3	2.8	4.4	Regent Communications, Inc.
14	WOWE-F	Oldies	7 / 1.4	1.5	1.0	1.5	1.5	1.4	105 / 3.2	3.0	3.5	Praestantia Broadcasting, Inc.
15	WJR	News/Talk	6 / 1.2	0.8	1.6	0.4	0.4	1.0	176 / 5.4	4.0	2.6	ABC Inc.
16	WKNX	Oldies	5 / 1.1	0.4	0.4	0.6	0.6	0.6	102 / 3.1	1.7	2.3	Frankenmuth Broadcasting, Inc.
17	WMPX-AF	Standards/EZ List	5 / 0.9	0.3	1.2	0.6	0.7	0.8	94 / 2.9	1.1	2.4	Maines Broadcasting, Inc.
18	WFBE-F	Country	3 / 0.6				0.0		54 / 1.6			Citadel Communications Corp.
18	WWCK-F	CHR	3 / 0.6	0.7		1.5	1.5	0.0	112 / 3.4	2.8	4.5	Cumulus Media
18	WRSR-F	AOR	3 / 0.6				0.0		89 / 2.7			Cumulus Media
21	WFDF	News/Talk	2 / 0.5	0.7	0.4	0.4	0.4	0.5	81 / 2.5	2.5	1.8	Cumulus Media
21	WCFZ-F	AC	2 / 0.5	0.4	0.8		9.5	0.0	60 / 1.8	2.0	17.9	Regent Communications, Inc.
23	WUPS-F	AC	2 / 0.3	0.6	0.4	0.6	0.6	0.5	84 / 2.6	2.3	2.2	Northlands Communications Inc.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WIOG-F	1 WKQZ-F	1 WKQZ-F	1 WKQZ-F	1 WHNN-F	1 WSGW	1 WTLZ-F	1 WSGW	1 WIOG-F	1 WIOG-F
2	WTLZ-F	2 WIOG-F	2 WIOG-F	2 WHNN-F	2 WSGW	2 WHNN-F	2 WIOG-F	2 WKQZ-F	2 WKQZ-F	2 WTLZ-F
3	WKQZ-F	3 WTLZ-F	3 WTLZ-F	3 WHNN-F	3 WIOG-F	3 WKQC-F	3 WIOG-F	3 WHNN-F	3 WHNN-F	3 WHNN-F
4	WTCF-F	4 WILZ-FF	4 WILZ-FF	4 WILZ-FF	4 WKQC-F	4 WSAM	4 WKQZ-F	4 WGER-F	4 WIOG-F	4 WKQC-F
5	WKQC-F	5 WCEN-F	5 WKQC-F	5 WKQC-F	5 WILZ-FF	5 WIOG-F	5 WKQC-F	5 WHNN-F	5 WKQC-F	5 WKQC-F
6	WGER-F	6 WTCF-F	6 WHNN-F	6 WTLZ-F	6 WGER-F	6 WGER-F	6 WILZ-FF	6 WKQC-F	6 WTLZ-F	6 WSGW
7	WHNN-F	7 WWBN-F	7 WCEN-F	7 WCEN-F	7 WTLZ-F	7 WCEN-F	7 WTLZ-F	7 WILZ-FF	6 WCEN-F	7 WILZ-FF
8	WWCK-F	8 WKQC-F	8 WGER-F	8 WGER-F	7 WCEN-F	8 WKQZ-F	8 WCEN-F	8 WSGW	8 WILZ-FF	8 WGER-F
9	WEEG-F	9 WGER-F	9 WSGW	9 WSGW	9 WSGW	9 WILZ-FF	9 WSAM	9 WSAM	8 WGER-F	9 WCEN-F
10	WSGW	10 WEEG-F	10 WTCF-F	10 WEEG-F	10 WEEG-F	10 WTLZ-F	9 WGER-F	10 WTCF-F	10 WSAM	10 WTCF-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WTLZ-F	1 WIOG-F	1 WIOG-F	1 WIOG-F	1 WHNN-F	1 WKQZ-F	1 WKQZ-F	1 WKQZ-F	1 WKQZ-F
2	WIOG-F	2 WTLZ-F	2 WKQZ-F	2 WTLZ-F	2 WIOG-F	2 WTLZ-F	2 WIOG-F	2 WILZ-FF	2 WILZ-FF
3	WKQZ-F	3 WKQZ-F	3 WTCF-F	3 WHNN-F	3 WGER-F	3 WIOG-F	3 WILZ-FF	3 WIOG-F	3 WILZ-FF
4	WKQC-F	4 WTCF-F	4 WCEN-F	4 WKQC-F	4 WCEN-F	4 WILZ-FF	4 WTLZ-F	4 WWBN-F	4 WKQC-F
5	WILZ-FF	5 WCEN-F	5 WTLZ-F	5 WKQC-F	5 WKQC-F	5 WKQC-F	5 WWBN-F	5 WEEG-F	5 WHNN-F
6	WTCF-F	5 WKQC-F	6 WGER-F	6 WGER-F	6 WTLZ-F	6 WTCF-F	6 WEEG-F	6 WCEN-F	6 WTLZ-F
7	WEEG-F	7 WGER-F	7 WKQC-F	7 WCEN-F	7 WKQC-F	7 WCEN-F	7 WGER-F	7 WEEG-F	7 WGER-F
8	WGER-F	8 WILZ-FF	8 WWBN-F	8 WTCF-F	8 WTCF-F	8 WOWE-F	8 WKQC-F	8 WTLZ-F	8 WSGW
9	WCEN-F	9 WWBN-F	9 WILZ-FF	9 WILZ-FF	9 WSGW	9 WHNN-F	9 WGER-F	9 WHNN-F	9 WWBN-F
10	WRSR-F	10 WOWE-F	10 WSGW	10 WSGW	10 WILZ-FF	10 WSGW	10 WHNN-F	10 WKQC-F	10 WCEN-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WKNX	1250	1 kw / kw	Oldies	Ind.	—	Frankenmuth Broadcasting, Inc.	Bay City
WMPX	1490	1 kw / 1 kw	Standards/EZ List	ABC	Patt Media	Maines Broadcasting, Inc.	Midland
WSAM	1400	1 kw / 1 kw	Standards/EZ List	ABC	D & R Radio	MacDonald Broadcasting Co.	Saginaw
WSGW	790	5 kw / 1 kw	News/Talk	CBS, WW1/MBS, AP	Allied Radio Ptnrs.	W & W Broadcasting	Saginaw

### FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCEN	94.5	100 kw @981	Country	WW1/MBS	Allied Radio Ptnrs.	W & W Broadcasting	Mt. Pleasant
WEEG	97.3	3 kw @328	AOR	Ind.	D & R Radio	MacDonald Broadcasting Co.	Essexville
WGER	106.3	2.05 kw @380	Soft AC	Ind.	Allied Radio Ptnrs.	W & W Broadcasting	Saginaw
WHNN	96.1	100 kw @1,020	Oldies	WW1/MBS, ABC	McGavren-Guild	Citadel Communications Corp.	Bay City
WILZ	104.5	2.45 kw @469	AOR	ABC	McGavren-Guild	Citadel Communications Corp.	Saginaw
WIOG	102.5	86 kw @800	CHR	Ind.	McGavren-Guild	Citadel Communications Corp.	Bay City
WKQC	98.1	50 kw @492	Country	ABC	D & R Radio	MacDonald Broadcasting Co.	Saginaw
WKQZ	93.3	39.2 kw @554	AOR	WW1/MBS, ABC	McGavren-Guild	Citadel Communications Corp.	Midland
WMRX	97.7	2.031 kw @400	simul. WMPXAF	ABC	Patt Media	Maines Broadcasting, Inc.	Beaverton
WTCF	100.5	3 kw @328	AC	Ind.	Allied Radio Ptnrs.	W & W Broadcasting	Carrollton
WTLZ	107.1	4.9 kw @360	Black	ABC	Allied Radio Ptnrs.	Cumulus Media	Saginaw
WYLZ	100.9	2.6 kw @495	simul. WILZFF	ABC	McGavren-Guild	Citadel Communications Corp.	Pinconning

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WCRZ-F	AC	107.9	Flint
WFBE-F	Country	95.1	Flint
WFDF	News/Talk	910	Flint
WJR	News/Talk	760	Detroit
WOWE-F	Oldies	98.9	Vassar
WRSR-F	AOR	103.9	Owosso
WUPS-F	AC	98.5	Houghton Lake
WWBN-F	AOR	101.5	Tuscola
WWCK-F	CHR	105.5	Flint

Consolidation Report	12+	25-54
	(%)	(%)
<b>Citadel Communications Corp.</b>	34.5	39.2
WHNN FM,WILZ FM,WIOG FM,WKQZ FM,WYLZ FM		
<b>MacDonald Broadcasting Co.</b>	13.2	12.6
WEEG FM,WKCQ FM,WSAM AM		
<b>Maines Broadcasting, Inc.</b>	0.9	0.2
WMPX AM,WMRX FM		
<b>W &amp; W Broadcasting</b>	20.1	19.5
WCEN FM,WGER FM,WSGW AM,WTCF FM		
	<b>68.7</b>	<b>71.5</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	16 (3)	16 (3)	3.8
AOR	0 (0)	95 (6)	95 (6)	22.3
Black/Urban	0 (0)	38 (1)	38 (1)	8.9
CHR	0 (0)	56 (2)	56 (2)	13.1
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	62 (3)	62 (3)	14.6
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	53 (3)	0 (0)	53 (3)	12.4
Oldies	5 (1)	54 (2)	60 (3)	14.1
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	23 (1)	23 (1)	5.4
Sports	(0)	(0)	(0)	0.0
Standards/EZ	20 (2)	2 (1)	23 (3)	5.4
<b>Totals</b>	<b>78 (6)</b>	<b>346 (19)</b>	<b>426 (25)</b>	

# ST. LOUIS

**Arbitron Rank** 19 **Pop (12+)** 2,122,000 **Stations** 29 / 29 **% Below Line** 0.0  
**Market TSL in Hours** 20.2 **Diaries** 3327 / 637.8:1 / 56.2% **% Not Listed** 10.4  
**Average Persons Rating** 15.4 **12+ FM Share (Metro)** 74.4 **Sample Target** 3340

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 KMOX	News/Talk	325 / 10.0	13.7	12.0	12.0	12.0	11.9	4839 / 22.8	28.2	27.4	CBS/Infinity
2 WIL -F	Country	232 / 7.1	6.6	7.1	6.5	6.5	6.8	3396 / 16.0	15.9	14.7	Bonneville International Corp.
3 KEZK-F	Soft AC	216 / 6.6	6.6	7.5	7.3	7.2	7.0	3419 / 16.1	17.3	17.3	CBS/Infinity
4 KSLZ-F	CHR	165 / 5.1	5.0	4.8	5.7	5.7	5.2	3576 / 16.9	17.1	18.3	Clear Channel Communications
5 KMJM-F	Black	159 / 4.9	4.2	5.2	5.4	5.4	4.9	1680 / 7.9	8.1	9.2	Clear Channel Communications
6 KPNT-F	AOR	137 / 4.2	3.3	2.9	3.5	3.5	3.5	2564 / 12.1	11.6	11.9	Emmis Broadcasting
7 WVRV-F	AC	136 / 4.2	3.6	3.7	2.9	2.9	3.6	2947 / 13.9	13.3	12.0	Bonneville International Corp.
8 KIHT-F	Oldies	135 / 4.1	3.9	3.1	3.5	3.5	3.6	2831 / 13.3	12.4	11.1	Emmis Broadcasting
8 WSSM-F	Jazz	135 / 4.1	3.1	4.6	3.9	3.9	3.9	1838 / 8.7	8.2	11.4	Bonneville International Corp.
10 KSHE-F	AOR	131 / 4.0	4.3	3.6	3.6	3.6	3.9	2374 / 11.2	10.9	9.4	Emmis Broadcasting
11 KLOU-F	Oldies	121 / 3.7	4.6	3.6	3.7	3.7	3.9	2613 / 12.3	18.2	14.5	Clear Channel Communications
12 KYKY-F	AC	119 / 3.7	4.0	4.6	3.8	3.8	4.0	2684 / 12.6	14.0	13.1	CBS/Infinity
13 KTRS	News/Talk	111 / 3.4	4.4	4.2	4.3	4.3	4.1	2043 / 9.6	9.7	9.3	Charter Communications
14 KFUF-F	Classical/Fine Arts	107 / 3.3	2.6	2.2	2.3	2.3	2.6	1774 / 8.4	6.9	7.0	Lutheran Church-MO Synod Inc.
15 KATZ-F	Black	101 / 3.1	3.3	2.9	5.9	5.9	3.8	2066 / 9.7	10.5	11.4	Clear Channel Communications
16 WRTH	Standards/EZ List	96 / 2.9	2.8	2.2	2.6	2.6	2.6	1196 / 5.6	5.5	4.7	Bonneville International Corp.
17 WFUN-F	Black	85 / 2.6	2.4	3.1			0.0	1850 / 8.7	7.9		Radio One
18 KSD -F	Country	84 / 2.6	2.1	1.7	2.0	2.0	2.1	2284 / 10.8	9.0	9.4	Clear Channel Communications
19 KATZ	Religion	80 / 2.4	2.1	1.9	2.1	2.1	2.1	900 / 4.2	4.3	4.1	Clear Channel Communications
20 WMLL-F	AC	74 / 2.3	2.6	2.3	2.5	2.5	2.4	1857 / 8.8	9.1	8.0	Emmis Broadcasting
21 KFNS	Sports	38 / 1.2	1.5		1.0	1.0	0.0	844 / 4.0	5.0	4.9	Missouri Sports Radio, LLC
22 KFTK-F	News/Talk	24 / 0.7	0.9	2.8	2.5	2.5	1.7	653 / 3.1	3.4	7.1	Emmis Broadcasting
22 WESL	Black	24 / 0.7	0.5	0.7	1.0	1.0	0.7	293 / 1.4	1.4	1.7	M&R Enterprises, Inc.
24 WGNL	News/Talk	23 / 0.7					0.0	329 / 1.6			Norman Broadcasting Co.
25 KWRE	Country	17 / 0.5					0.0	170 / 0.8			Kaspar Broadcasting Co.
26 WBGZ	News/Talk	15 / 0.5					0.0	131 / 0.6			Metroplex Communications, Inc.
27 KNSX-F	AOR	12 / 0.4					0.0	424 / 2.0			Twenty-One Sound Comms.
28 WEW	Standards/EZ List	11 / 0.3	0.3		0.4	0.4	0.0	262 / 1.2	0.8	1.2	Metropolitan Radio Group
28 WRYT	Religion	11 / 0.3					0.0	110 / 0.5			Covenant Network

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KSLZ-F	1 KPNT-F	1 WVRV-F	1 WIL -F	1 WIL -F	1 KMOX	1 KMOX	1 KSLZ-F	1 KMOX	1 WIL -F	1 KMOX
2 KATZ-F	2 KSLZ-F	1 WIL -F	2 KEZK-F	2 KEZK-F	2 WIL -F	2 WIL -F	2 KMJM-F	2 WIL -F	2 KMOX	2 WIL -F
3 WFUN-F	3 WVRV-F	3 KSHE-F	2 KSHE-F	3 KMJM-F	3 KEZK-F	3 KEZK-F	3 KMOX	2 KEZK-F	3 KEZK-F	3 KSLZ-F
4 KPNT-F	4 KIHT-F	4 KMJM-F	4 KIHT-F	4 KMOX	4 KMJM-F	4 KIHT-F	4 KEZK-F	4 WSSM-F	4 KTRS	4 KMJM-F
5 WVRV-F	5 KSHE-F	4 KIHT-F	5 KMJM-F	5 KIHT-F	4 WSSM-F	5 KPNT-F	5 KATZ-F	5 KYKY-F	5 KSLZ-F	4 KEZK-F
6 KEZK-F	6 WMLL-F	6 KEZK-F	6 WVRV-F	6 KSHE-F	6 KFUF-F	6 KLOU-F	6 WFUN-F	5 WVRV-F	6 WVRV-F	6 KPNT-F
7 WIL -F	7 KMJM-F	7 KPNT-F	7 KYKY-F	7 WVRV-F	7 KLOU-F	6 KSHE-F	7 KPNT-F	7 KIHT-F	6 KMJM-F	6 KATZ-F
8 KLOU-F	8 WFUN-F	8 KSLZ-F	8 KMOX	8 KYKY-F	7 WRTH	8 KSLZ-F	8 WIL -F	8 WRTH	8 WSSM-F	8 KATZ
9 KSD -F	9 KATZ-F	9 KYKY-F	9 WSSM-F	9 KLOU-F	9 KTRS	8 KMJM-F	9 WSSM-F	8 KSHE-F	9 KPNT-F	9 WSSM-F
10 KMJM-F	10 WIL -F	10 KMOX	10 KPNT-F	10 WSSM-F	10 KYKY-F	10 WVRV-F	10 KFUF-F	10 KMJM-F	10 KSHE-F	9 KSHE-F
			10 KLOU-F			10 KYKY-F				9 KFUF-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KSLZ-F	1 KSLZ-F	1 WVRV-F	1 KEZK-F	1 KEZK-F	1 KPNT-F	1 KPNT-F	1 KSHE-F	1 KSHE-F	1 KSHE-F
2 WFUN-F	2 WVRV-F	2 KIHT-F	2 WIL -F	2 WIL -F	2 KSLZ-F	2 KSHE-F	2 KPNT-F	2 KPNT-F	2 KMOX
3 KATZ-F	3 KIHT-F	3 KYKY-F	3 WVRV-F	3 KYKY-F	3 KATZ-F	3 KSLZ-F	3 KIHT-F	3 KIHT-F	3 KMJM-F
4 WVRV-F	4 KYKY-F	4 WMLL-F	4 KYKY-F	4 KMJM-F	4 KSHE-F	4 KIHT-F	4 KMJM-F	4 KMJM-F	4 WIL -F
5 KPNT-F	5 WMLL-F	5 WIL -F	5 KSLZ-F	5 KIHT-F	5 WFUN-F	5 WVRV-F	5 WVRV-F	5 KMOX	4 KIHT-F
6 KMJM-F	6 WFUN-F	6 KSLZ-F	6 KMJM-F	6 WVRV-F	6 KIHT-F	5 KMJM-F	6 WMLL-F	6 WVRV-F	6 KPNT-F
7 KSD -F	7 WIL -F	7 KEZK-F	7 KIHT-F	7 WSSM-F	7 WVRV-F	7 KATZ-F	7 KSD -F	7 WIL -F	7 WVRV-F
8 WIL -F	8 KATZ-F	8 WSSM-F	8 WSSM-F	8 KLOU-F	8 WMLL-F	8 WMLL-F	8 KTRS	8 KSLZ-F	8 KTRS
8 WMLL-F	9 KEZK-F	9 KMJM-F	9 KLOU-F	9 KMOX	9 KMJM-F	9 WIL -F	9 WIL -F	9 KTRS	9 KLOU-F
10 KYKY-F	10 KMJM-F	10 KSD -F	10 WMLL-F	10 KSLZ-F	10 KLOU-F	10 KSD -F	10 KSLZ-F	10 KLOU-F	10 WSSM-F
								10 WMLL-F	

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KATZ	1600	5 kw / 5 kw	Religion	AURN	Clear Chan.-Emerald	Clear Channel Communications	St. Louis
KFNS	590	1 kw / 1 kw	Sports	ESPN, WW1/MBS	—	Missouri Sports Radio, LLC	Wood River
KMOX	1120	50 kw / 50 kw	News/Talk	CBS, AP	Infinity Radio Sales	CBS/Infinity	St. Louis
KTRS	550	5 kw / 5 kw	News/Talk	ABC	—	Charter Communications	St. Louis
KWRE	730	1 kw / 120 w	Country	—	—	Kaspar Broadcasting Co.	Warrenton
WBGZ	1570	1 kw / 70 w	News/Talk	USA, TARN, WW1/MBS	—	Metroplex Communications, Inc.	Alton
WESL	1490	1 kw / 1 kw	Black	—	—	M&R Enterprises, Inc.	East St. Louis
WEW	770	1 kw / kw	Standards/EZ List	—	Roslin	Metropolitan Radio Group	St. Louis
WGNL	920	450 w / 500 w	News/Talk	TARN, USA	—	Norman Broadcasting Co.	Granite City
WRTH	1430	5 kw / 5 kw	Standards/EZ List	WW1/MBS	Christal	Bonneville International Corp.	St. Louis
WRYT	1080	500 w / kw	Religion	—	—	Covenant Network	Edwardsville

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KATZ	100.3	50 kw @ 492	Black	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Alton
KEZK	102.5	100 kw @ 1,026	Soft AC	Ind.	Katz	CBS/Infinity	St. Louis
KFTK	97.1	100 kw @ 561	News/Talk	Ind.	D & R Radio	Emmis Broadcasting	Florissant
KFUO	99.1	100 kw @ 1,026	Classical/Fine Arts	CNN+	Allied Radio Ptnrs.	Lutheran Church-MO Synod Inc.	Clayton
KIHT	96.3	80 kw @ 1,027	Oldies	Ind.	D & R Radio	Emmis Broadcasting	St. Louis
KLOU	103.3	100 kw @ 920	Oldies	CBS	Clear Chan.-Emerald	Clear Channel Communications	St. Louis
KMJM	104.9	7.8 kw @ 575	Black	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Columbia
KNSX	93.3	8.5 kw @ 1,168	AOR	Ind.	—	Twenty-One Sound Comms.	Steelville
KPNT	105.7	100 kw @ 1,376	AOR	Ind.	D & R Radio	Emmis Broadcasting	Ste. Genevieve
KSD	93.7	100 kw @ 860	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	St. Louis
KSHE	94.7	100 kw @ 1,026	AOR	Ind.	D & R Radio	Emmis Broadcasting	Crestwood
KSLZ	107.7	100 kw @ 1,019	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	St. Louis
KYKY	98.1	90 kw @ 1,027	AC	WW1/MBS	Katz	CBS/Infinity	St. Louis
WFUN	95.5	24.5 kw @ 325	Black	Ind.	Christal	Radio One	Bethalto
WIL	92.3	100 kw @ 984	Country	ABC	Christal	Bonneville International Corp.	St. Louis
WMLL	104.1	39 kw @ 550	AC	Ind.	D & R Radio	Emmis Broadcasting	Jerseyville
WSSM	106.5	90 kw @ 1,027	Jazz	Ind.	Christal	Bonneville International Corp.	Granite City
WVRV	101.1	44 kw @ 518	AC	Ind.	Christal	Bonneville International Corp.	East St. Louis

Consolidation Report	12+	25-54
	(%)	(%)
<b>Bonneville International Corp.</b>	18.3	18.3
WIL FM, WRTH AM, WSSM FM, WVRV FM		
<b>CBS/Infinity</b>	20.3	18.6
KEZK FM, KMOX AM, KYKY FM		
<b>Clear Channel Communications</b>	21.8	22.1
KATZ AM, KATZ FM, KLOU FM, KMJM FM, KSD FM, KSLZ FM		
<b>Emmis Broadcasting</b>	15.3	19.6
KFTK FM, KIHT FM, KPNT FM, KSHE FM, WMLL FM		
	75.7	78.6

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	329 (3)	329 (3)	11.3
AOR	0 (0)	280 (3)	280 (3)	9.6
Black/Urban	24 (1)	345 (3)	369 (4)	12.6
CHR	0 (0)	165 (1)	165 (1)	5.6
Classical/Fine Arts	0 (0)	107 (1)	107 (1)	3.7
Country	17 (1)	316 (2)	333 (3)	11.4
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	135 (1)	135 (1)	4.6
News/Talk	474 (4)	24 (1)	498 (5)	17.0
Oldies	0 (0)	256 (2)	256 (2)	8.8
Other	(0)	(0)	(0)	0.0
Religion	91 (2)	0 (0)	91 (2)	3.1
Soft AC	0 (0)	216 (1)	216 (1)	7.4
Sports	38 (1)	0 (0)	38 (1)	1.3
Standards/EZ	107 (2)	0 (0)	107 (2)	3.7
<b>Totals</b>	<b>751(11)</b>	<b>2173 (18)</b>	<b>2924 (29)</b>	

Note WCBW-1510 Old Format: southern gospel New Format: WINU, one-on-one sports IL Highland (St. Louis)  
 WINU-880 Old Format: talk and sports New Format: WCBW, southern gospel IL Highland (St. Louis)

# SALT LAKE CITY-OGDEN-PROVO

Arbitron Rank 36	Pop (12+) 1,269,200	Stations 33 / 33	% Below Line 0.0
Market TSL in Hours 17.1	Diaries 2482 / 511.4:1 / 57.4%	% Not Listed 11.4	
Average Persons Rating 12.7	12+ FM Share (Metro) 79.3	Sample Target 2350	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner	
1	KSFI-F	Soft AC	131 / 8.1	8.4	5.8	6.9	6.9	7.3	2537 / 20.0	20.2	18.1	Simmons Family, Inc.
2	KSL	News/Talk	94 / 5.8	5.8	6.1	6.8	6.8	6.1	2069 / 16.3	19.4	18.6	Bonneville International Corp.
3	KZHT-F	CHR	85 / 5.3	4.7	5.4	5.1	5.1	5.1	2336 / 18.4	18.4	17.9	Clear Channel Communications
4	KUBL-F	Country	80 / 5.0	4.6	4.0	4.7	4.7	4.6	1797 / 14.2	13.7	13.8	Citadel Communications Corp.
5	KRSP-F	Oldies	68 / 4.2	3.3	4.8	4.3	4.3	4.1	1588 / 12.5	11.8	11.8	Simmons Family, Inc.
6	KXRK-F	AOR	66 / 4.1	5.4	6.4	4.6	4.6	5.1	1542 / 12.1	13.5	14.0	Simmons Family, Inc.
7	KODJ-F	Oldies	65 / 4.0	3.8	3.8	4.4	4.4	4.0	1349 / 10.6	11.4	12.1	Clear Channel Communications
7	KUUU-FF	CHR	65 / 4.0	3.2	3.7	3.4	3.4	3.6	1336 / 10.5	9.3	8.9	MAGMile Media
9	KNRS	News/Talk	63 / 3.9	3.3	3.2	2.7	2.7	3.3	940 / 7.4	8.1	6.6	Clear Channel Communications
9	KOSY-FF	Soft AC	63 / 3.9	3.8	3.3	2.2	2.2	3.3	1329 / 10.5	11.6	8.2	Mercury Radio Broadcasting
11	KENZ-F	AOR	62 / 3.8	3.4	2.9	3.1	3.1	3.3	1204 / 9.5	10.3	11.9	Citadel Communications Corp.
12	KSOP-AF	Country	60 / 3.7	3.7	3.8	3.7	3.7	3.7	1022 / 8.1	9.6	9.8	KSOP, Inc.
13	KBER-F	AOR	55 / 3.4	4.1	3.9	4.8	4.8	4.0	1224 / 9.6	10.7	11.8	Citadel Communications Corp.
14	KISN-F	Oldies	53 / 3.3	3.1	3.0	3.1	3.1	3.1	1415 / 11.1	12.0	12.7	Clear Channel Communications
15	KKAT-F	Country	51 / 3.2	4.5	3.8	3.0	3.0	3.6	1295 / 10.2	11.0	10.8	Clear Channel Communications
16	KBZN-F	Jazz	48 / 3.0	2.0	2.5	3.0	3.0	2.6	856 / 6.7	6.2	7.0	KLO Broadcasting Co.
17	KQMB-F	AC	46 / 2.9	2.7	4.3	3.4	3.4	3.3	1618 / 12.7	13.5	15.3	Simmons Family, Inc.
18	KBEE-F	AC	42 / 2.6	2.5	3.2	3.0	3.0	2.8	1440 / 11.3	10.7	12.6	Citadel Communications Corp.
19	KURR-F	AOR	35 / 2.1	2.8	3.2	3.2	3.2	2.8	750 / 5.9	5.6	7.0	Clear Channel Communications
20	KFNZ	Sports	32 / 2.0	2.0	1.2	2.0	2.0	1.8	918 / 7.2	5.8	7.3	Citadel Communications Corp.
21	KALL	News/Talk	29 / 1.8	1.5	2.0	1.5	1.5	1.7	573 / 4.5	4.8	4.7	Clear Channel Communications
22	KCPX-F	Oldies	27 / 1.7	2.4	2.4	2.7	2.7	2.3	815 / 6.4	6.1	7.8	Mercury Radio Broadcasting
23	KWKD-F	AOR	23 / 1.4	0.7				0.0	547 / 4.3	2.5		Randolph Broadcasting, LLC
23	KWLW	Country	23 / 1.4	1.6	1.1	2.0	2.0	1.5	459 / 3.6	4.1	3.4	Clear Channel Communications
25	KKDS	Standards/EZ List	18 / 1.1	0.7				0.0	264 / 2.1	2.1		Carlson Communications
26	KFVR-F	CHR	11 / 0.7					0.0	259 / 2.0			Mill Creek Broadcasting LLC
27	KDYL	News/Talk	9 / 0.6	0.6	1.0	2.3	2.3	1.1	260 / 2.0	1.8	5.2	Simmons Family, Inc.
27	KLO	News/Talk	9 / 0.6	0.9	0.7	0.9	0.9	0.8	187 / 1.5	2.3	1.9	KLO Broadcasting Co.
29	KSGO	Hispanic	9 / 0.5	0.7	0.4			0.0	111 / 0.9	0.8		Utah Spanish Radio Corporation
30	KSVN	Hispanic	8 / 0.5	1.2	0.6	0.8	0.8	0.8	140 / 1.1	1.1	1.0	Rolando Collantes

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	KZHT-F	1 KENZ-F	1 KSFI-F	1 KSFI-F	1 KSFI-F	1 KSFI-F	1 KSL	1 KUUU-FF	1 KSFI-F	1 KSFI-F
2	KUUU-FF	2 KZHT-F	2 KENZ-F	2 KRSP-F	2 KRSP-F	2 KSL	2 KSFI-F	2 KZHT-F	2 KNRS	2 KZHT-F
3	KXRK-F	3 KXRK-F	3 KRSP-F	3 KENZ-F	3 KODJ-F	3 KNRS	3 KUBL-F	3 KXRK-F	3 KSL	3 KZHT-F
4	KUBL-F	4 KISN-F	4 KUBL-F	4 KUBL-F	4 KSL	4 KODJ-F	4 KZHT-F	4 KBER-F	4 KUBL-F	4 KUBL-F
5	KQMB-F	5 KBER-F	5 KZHT-F	4 KISN-F	4 KENZ-F	5 KUBL-F	5 KENZ-F	5 KRSP-F	5 KRSP-F	5 KRSP-F
6	KWKD-F	6 KSFI-F	6 KISN-F	6 KSL	6 KUBL-F	6 KOSY-FF	6 KRSP-F	6 KQMB-F	6 KOSY-FF	6 KXRK-F
7	KSFI-F	7 KRSP-F	6 KBER-F	6 KBER-F	7 KOSY-FF	7 KSOP-AF	6 KBER-F	7 KSFI-F	6 KENZ-F	7 KUUU-FF
8	KBER-F	7 KUUU-FF	6 KXRK-F	6 KODJ-F	8 KISN-F	8 KRSP-F	6 KODJ-F	7 KUBL-F	8 KODJ-F	8 KENZ-F
9	KKAT-F	9 KQMB-F	9 KQMB-F	9 KOSY-FF	9 KSOP-AF	8 KBZN-F	9 KXRK-F	7 KOSY-FF	9 KSOP-AF	9 KSOP-AF
9	KISN-F	10 KUBL-F	9 KKAT-F	10 KKAT-F	10 KNRS	10 KKAT-F	10 KSOP-AF	10 KSL	10 KXRK-F	9 KODJ-F
								10 KFNZ		10 KISN-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KZHT-F	1 KZHT-F	1 KSFI-F	1 KSFI-F	1 KSFI-F	1 KUUU-FF	1 KXRK-F	1 KRSP-F	1 KRSP-F
2	KUBL-F	2 KSFI-F	2 KISN-F	2 KUBL-F	2 KUBL-F	2 KXRK-F	2 KENZ-F	2 KBER-F	2 KSL
3	KUUU-FF	3 KISN-F	3 KZHT-F	3 KZHT-F	3 KOSY-FF	3 KENZ-F	3 KBER-F	3 KXRK-F	3 KENZ-F
4	KQMB-F	3 KUBL-F	4 KENZ-F	4 KENZ-F	4 KODJ-F	4 KBER-F	4 KRSP-F	4 KXRK-F	4 KBER-F
5	KBEE-F	5 KBEE-F	5 KBEE-F	5 KISN-F	4 KENZ-F	5 KZHT-F	5 KURR-F	5 KURR-F	5 KODJ-F
6	KSFI-F	6 KENZ-F	6 KOSY-FF	6 KBEE-F	6 KISN-F	6 KQMB-F	6 KUUU-FF	6 KISN-F	6 KSFI-F
7	KXRK-F	7 KQMB-F	6 KUBL-F	7 KKAT-F	7 KKAT-F	7 KSOP-AF	7 KISN-F	7 KWKD-F	7 KSL
8	KKAT-F	8 KUUU-FF	8 KQMB-F	7 KOSY-FF	7 KSOP-AF	8 KWKD-F	8 KZHT-F	8 KSFI-F	8 KODJ-F
8	KENZ-F	9 KXRK-F	9 KSOP-AF	9 KQMB-F	9 KSL	9 KRSP-F	9 KWKD-F	9 KQMB-F	9 KISN-F
10	KISN-F	10 KOSY-FF	10 KXRK-F	9 KSOP-AF	9 KZHT-F	10 KURR-F	10 KQMB-F	9 KBEE-F	10 KQMB-F
									10 KFNZ

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KALL	910	5 kw / 1 kw	News/Talk	WW1/MBS, ABC, Premiere	Clear Chan.-Diamond	Clear Channel Communications	Salt Lake City
KDYL	1280	10 kw / 600 w	News/Talk	CNN+, WW1/MBS	Katz	Simmons Family, Inc.	Salt Lake City
KFNZ	1320	5 kw / 5 kw	Sports	1-on-1, WW1/MBS, ESPN	McGavren-Guild	Citadel Communications Corp.	Salt Lake City
KKDS	1060	10 kw / 1 kw	Standards/EZ List	Ind.	—	Carlson Communications	South Salt Lake
KLO	1430	5 kw / 5 kw	News/Talk	ABC	D & R Radio	KLO Broadcasting Co.	Ogden
KNRS	570	5 kw / 5 kw	News/Talk	ABC, Premiere	Clear Chan.-Diamond	Clear Channel Communications	Salt Lake City
KSGO	1600	5 kw / 1 kw	Hispanic	Ind.	Caballero	Utah Spanish Radio Corporation	Centerville
KSL	1160	50 kw / 50 kw	News/Talk	CBS, ABC	Christal	Bonneville International Corp.	Salt Lake City
KSOP	1370	5 kw / 500 w	simul. KSOPAF	Ind.	Allied Radio Ptnrs.	KSOP, Inc.	South Salt Lake
KSVN	730	1 kw / 66 w	Hispanic	Ind.	Lotus	Rolando Collantes	Ogden
KWLW	700	50 kw / 1 kw	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	North Salt Lake



**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBEE	98.7	40 kw @2,930	AC	Ind.	McGavren-Guild	Citadel Communications Corp.	Salt Lake City
KBER	101.1	26 kw @3,740	AOR	ABC, CBS, ESPN	McGavren-Guild	Citadel Communications Corp.	Ogden
KBZN	97.9	26 kw @3,770	Jazz	Ind.	D & R Radio	KLO Broadcasting Co.	Ogden
KCPX	105.7	25.5 kw @3,644	Oldies	Ind.	—	Mercury Radio Broadcasting	Centerville
KENZ	107.5	45 kw @2,850	AOR	Ind.	McGavren-Guild	Citadel Communications Corp.	Orem
KFVR	103.9	60 kw @649	CHR	Ind.	Allied Radio Ptnrs.	Mill Creek Broadcasting LLC	Nephi
KISN	97.1	30 kw @3,651	Oldies	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Salt Lake City
KKAT	101.9	26 kw @3,739	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Ogden
KODJ	94.1	40 kw @3,060	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Salt Lake City
KOSY	106.5	45 kw @2,759	Soft AC	Ind.	—	Mercury Radio Broadcasting	Spanish Fork
KQMB	102.7	25.5 kw @3,737	AC	Ind.	Katz	Simmons Family, Inc.	Midvale
KRAR	106.9	67.5 kw @2,369	simul. KOSYFF	Ind.	Allied Radio Ptnrs.	Mercury Radio Broadcasting	Brigham City
KRSP	103.5	27.5 kw @3,740	Oldies	Ind.	Katz	Simmons Family, Inc.	Salt Lake City
KSFI	100.3	26 kw @3,740	Soft AC	Ind.	Katz	Simmons Family, Inc.	Salt Lake City
KSOP	104.3	25 kw @3,638	Country	Ind.	Allied Radio Ptnrs.	KSOP, Inc.	Salt Lake City
KTCE	92.3	580 w @2,162	simul. KUUFF	Ind.	Allied Radio Ptnrs.	MAGMile Media	Payson
KUBL	93.3	26 kw @3,740	Country	ABC	McGavren-Guild	Citadel Communications Corp.	Salt Lake City
KURR	99.5	40 kw @2,953	AOR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Bountiful
KUUU	92.1	9.7 kw @531	CHR	Ind.	Allied Radio Ptnrs.	MAGMile Media	Tooele
KWKD	102.3	89 kw @2,076	AOR	Ind.	Allied Radio Ptnrs.	Randolph Broadcasting, LLC	Randolph
KXRK	96.3	38 kw @2,952	AOR	Ind.	—	Simmons Family, Inc.	Provo
KZHT	94.9	48 kw @2,799	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Provo

Consolidation Report	12+	25-54
	(%)	(%)
<b>Citadel Communications Corp.</b>	16.8	18.5
KBEE FM, KBER FM, KENZ FM, KFVZ AM, KUBL FM		
<b>Clear Channel Communications</b>	25.0	24.9
KALL AM, KISN FM, KKAT FM, KNRS AM, KODJ FM, KURR FM, KWLV AM, KZHT FM		
<b>KLO Broadcasting Co.</b>	3.6	3.5
KBZN FM, KLO AM		
<b>KSOP, Inc.</b>	3.7	3.8
KSOP FM, KSOP AM		
<b>MAGMile Media</b>	4.0	1.3
KTCE FM, KUUU FM		
<b>Mercury Radio Broadcasting</b>	5.6	6.6
KCPX FM, KOSY FM, KRAR FM		
<b>Simmons Family, Inc.</b>	19.9	21.4
KDYL AM, KQMB FM, KRSP FM, KSFI FM, KXRK FM		
	<b>78.6</b>	<b>80.0</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	88 (2)	88 (2)	6.2
AOR	0 (0)	241 (5)	241 (5)	16.9
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	160 (4)	160 (4)	11.2
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	25 (2)	190 (3)	214 (5)	15.0
Hispanic	17 (2)	0 (0)	17 (2)	1.2
Jazz	0 (0)	48 (1)	48 (1)	3.4
News/Talk	205 (5)	0 (0)	205 (5)	14.3
Oldies	0 (0)	213 (4)	213 (4)	14.9
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	194 (3)	194 (3)	13.6
Sports	32 (1)	0 (0)	32 (1)	2.2
Standards/EZ	18 (1)	0 (0)	18 (1)	1.3
<b>Totals</b>	<b>297(11)</b>	<b>1134 (22)</b>	<b>1430 (33)</b>	

Note KFVR-FM-107.9 Old Format: rhythmic oldies New Format: CHR // KYKN-FM UT Roy (Salt Lake City)  
 KUER-90.1\* Old Format: news/class./jazz New Format: news-talk & jazz UT Salt Lake City

# SAN ANTONIO

**Arbitron Rank** 32 **Pop (12+)** 1,367,500 **Stations** 32 / 31 **% Below Line** 0.5  
**Market TSL in Hours** 20.9 **Diaries** 2696 / 507.2:1 / 49.7% **% Not Listed** 11.7  
**Average Persons Rating** 15.6 **12+ FM Share (Metro)** 80.3 **Sample Target** 2680

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 KBBT-F	Black	169 / 7.9	6.1				0.0	2479 / 18.1	14.3		Hispanic Broadcasting Corp.
2 KISS-F	AOR	155 / 7.3	7.5	7.8	7.5	7.5	7.5	2389 / 17.5	18.9	18.4	Cox Radio
3 KXTN-F	Hispanic	132 / 6.2	5.0	5.4	5.6	5.6	5.5	1662 / 12.2	12.4	12.3	Hispanic Broadcasting Corp.
4 KTFM-F	CHR	118 / 5.5	5.9	9.3	10.1	10.1	7.7	2601 / 19.0	21.2	25.6	CBS/Infinity
5 KAJA-F	Country	117 / 5.5	4.3	4.1	4.7	4.7	4.6	1884 / 13.8	13.2	13.5	Clear Channel Communications
6 WOAI	News/Talk	110 / 5.2	4.9	3.3	4.2	4.2	4.4	1887 / 13.8	13.8	12.8	Clear Channel Communications
6 KZEP-F	AOR	110 / 5.2	4.2	5.3	5.5	5.5	5.0	1751 / 12.8	12.1	11.9	Lotus Communications Corp.
8 KONO-F	Oldies	109 / 5.1	6.1	6.1	4.9	4.9	5.6	1905 / 13.9	14.2	14.1	Cox Radio
9 KCYY-F	Country	93 / 4.3	4.5	4.9	4.4	4.4	4.5	1932 / 14.1	15.4	13.4	Cox Radio
10 KXXM-F	CHR	91 / 4.2	4.7	7.2	6.9	6.9	5.8	2387 / 17.5	18.9	21.3	Clear Channel Communications
11 KQXT-F	AC	89 / 4.2	4.1	4.3	3.4	3.4	4.0	1508 / 11.0	10.7	9.4	Clear Channel Communications
12 KSMG-F	AC	80 / 3.7	3.5	4.2	3.9	3.9	3.8	1773 / 13.0	11.0	13.7	Cox Radio
13 KROM-F	Hispanic	72 / 3.4	3.5	3.2	2.7	2.7	3.2	840 / 6.1	8.0	7.8	Hispanic Broadcasting Corp.
14 KLEY-F	Hispanic	68 / 3.2	2.2	3.5	3.0	3.0	3.0	954 / 7.0	7.1	7.0	Spanish Broadcasting System
15 K TSA	News/Talk	66 / 3.1	3.3	3.3	4.1	4.1	3.4	1070 / 7.8	7.6	8.2	CBS/Infinity
16 KCJZ-F	Oldies	44 / 2.1	2.0	3.5	2.9	2.9	2.6	996 / 7.3	8.1	8.1	Cox Radio
17 KKYX	Country	38 / 1.8	1.6	2.1	1.4	1.4	1.7	548 / 4.0	4.3	3.4	Cox Radio
17 KCOR-F	Hispanic	38 / 1.8	2.4	0.8			0.0	518 / 3.8	5.3		Hispanic Broadcasting Corp.
19 KLUP	Standards/EZ List	34 / 1.6	1.6	1.8	2.4	2.4	1.9	532 / 3.9	5.0	4.3	Salem Communications Corp.
20 KCOR	Hispanic	21 / 1.0	2.3	1.4	1.5	1.5	1.5	273 / 2.0	3.8	3.0	Hispanic Broadcasting Corp.
20 KSJL-LF	Black	21 / 1.0	1.2	1.5	0.8	0.8	1.1	262 / 1.9	3.2	2.5	Clear Channel Communications
22 KTKR	Sports	17 / 0.8	0.8	0.9	0.6	0.6	0.8	311 / 2.3	2.9	2.2	Clear Channel Communications
23 KEDA	Hispanic	16 / 0.7	0.9	1.1	1.1	1.1	0.9	279 / 2.0	2.0	1.8	Davila
24 KSAH	Hispanic	12 / 0.6	0.4	0.5	0.9	0.9	0.6	160 / 1.2	1.5	1.7	Spanish Broadcasting System
25 KONO	Oldies	12 / 0.5	0.5	0.8	0.9	0.9	0.7	272 / 2.0	2.3	2.9	Cox Radio
26 KEYI-F	Oldies	11 / 0.5	0.6	0.5	0.4	0.4	0.5	323 / 2.4	2.2	1.8	Sinclair Communications
27 KZDC	Hispanic	9 / 0.4	0.5	0.8	0.9	0.9	0.7	155 / 1.1	1.3	1.6	Radio Unica
27 KENS	News/Talk	9 / 0.4					0.0	197 / 1.4			Belo Corp.
27 KSLR	Religion	9 / 0.4	0.7	0.8	0.6	0.6	0.6	214 / 1.6	2.5	2.6	Salem Communications Corp.
30 KNBT-F	Other	8 / 0.4					0.0	165 / 1.2			New Braunfels Communications
31 KWED	Country	7 / 0.3	0.4				0.0	82 / 0.6	0.8		K/A Korp Communications, Inc.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KBBT-F	1 KISS-F	1 KISS-F	1 KZEP-F	1 KZEP-F	1 KXTN-F	1 KISS-F	1 KBBT-F	1 WOAI	1 KBBT-F	1 KBBT-F
2 KTFM-F	2 KBBT-F	2 KBBT-F	2 KISS-F	2 KISS-F	2 WOAI	2 KTFM-F	2 KISS-F	2 KONO-F	2 KISS-F	2 KXTN-F
3 KISS-F	3 KTFM-F	3 KTFM-F	3 KXTN-F	3 KXTN-F	3 KONO-F	3 KXTN-F	3 KISS-F	3 KTFM-F	3 KXTN-F	3 KISS-F
4 KXXM-F	4 KXXM-F	4 KXTN-F	4 KSMG-F	4 KONO-F	4 KZEP-F	4 KBBT-F	4 KXXM-F	4 KAJA-F	4 KAJA-F	4 KTFM-F
5 KLEY-F	5 KAJA-F	5 KAJA-F	4 KAJA-F	5 KAJA-F	5 KQXT-F	5 KAJA-F	5 KXTN-F	5 KXTN-F	5 KZEP-F	5 KZEP-F
6 KAJA-F	6 KSMG-F	6 KTFM-F	6 KONO-F	6 KONO-F	6 KCYY-F	6 KAJA-F	6 KCYY-F	6 WOAI	6 KBBT-F	6 KTFM-F
7 KROM-F	6 KLEY-F	6 KSMG-F	7 KCYY-F	7 KSMG-F	7 K TSA	7 KONO-F	7 KZEP-F	7 KZEP-F	7 KONO-F	7 KXXM-F
7 KCYY-F	8 KZEP-F	8 KXXM-F	8 KQXT-F	7 KQXT-F	8 KCYY-F	8 KZEP-F	8 KQXT-F	8 KQXT-F	8 KXXM-F	7 KROM-F
9 KZEP-F	9 KCYY-F	9 KCYY-F	9 KBBT-F	9 KROM-F	9 KROM-F	9 WOAI	9 KONO-F	9 KCYY-F	9 KCYY-F	9 KCYY-F
10 KONO-F	10 KXTN-F	10 KONO-F	10 KTFM-F	9 KTFM-F	10 KSMG-F	10 KQXT-F	9 KAJA-F	10 KSMG-F	10 KQXT-F	10 KONO-F
10 KSMG-F										

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KBBT-F	1 KBBT-F	1 KXXM-F	1 KBBT-F	1 KXTN-F	1 KISS-F	1 KISS-F	1 KISS-F	1 KISS-F	1 KZEP-F
2 KTFM-F	2 KXXM-F	2 KBBT-F	2 KXTN-F	2 KONO-F	2 KBBT-F	2 KBBT-F	2 KZEP-F	2 KZEP-F	2 KISS-F
3 KISS-F	3 KTFM-F	3 KTFM-F	3 KTFM-F	3 KQXT-F	3 KAJA-F	3 KAJA-F	3 KBBT-F	3 KBBT-F	3 KXTN-F
4 KXXM-F	4 KISS-F	4 KLEY-F	4 KXXM-F	4 KSMG-F	4 KTFM-F	4 KZEP-F	4 KAJA-F	4 KAJA-F	4 KAJA-F
5 KAJA-F	5 KAJA-F	4 KAJA-F	5 KSMG-F	4 KAJA-F	5 KXXM-F	5 KLEY-F	5 KLEY-F	5 KXTN-F	5 WOAI
6 KSMG-F	6 KSMG-F	6 KSMG-F	6 KAJA-F	6 KXXM-F	6 KXTN-F	6 KTFM-F	6 KSMG-F	6 KCYY-F	5 KONO-F
7 KCYY-F	7 KLEY-F	7 KISS-F	7 KISS-F	7 KTFM-F	6 KLEY-F	7 KSMG-F	7 KTFM-F	7 KTFM-F	7 KCYY-F
8 KXTN-F	8 KCYY-F	8 KCYY-F	8 KQXT-F	8 KXXM-F	8 KZEP-F	8 KXXM-F	8 KCYY-F	8 KONO-F	8 K TSA
9 KLEY-F	9 KROM-F	8 KZEP-F	9 KCYY-F	9 KROM-F	9 KSMG-F	9 KCYY-F	9 KXXM-F	8 KLEY-F	8 KSMG-F
10 KROM-F	10 KXTN-F	10 KQXT-F	10 KONO-F	10 KBBT-F	10 KROM-F	10 KXTN-F	10 KTKR	8 WOAI	10 KLEY-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCOR	1350	5 kw / 5 kw	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	San Antonio
KEDA	1540	5 kw / 1 kw	Hispanic	Ind.	Caballero	Davila	San Antonio
KENS	1160	10 kw / 1 kw	News/Talk	CNN+, TARN, WW1/MBS	—	Belo Corp.	San Antonio
KKYX	680	50 kw / 10 kw	Country	WW1/MBS	Katz	Cox Radio	San Antonio
KLUP	930	5 kw / 1 kw	Standards/EZ List	Ind.	Salem Radio Reps	Salem Communications Corp.	Terrell Hills
KONO	860	5 kw / 900 w	Oldies	Ind.	Katz	Cox Radio	San Antonio
KSAH	720	10 kw / 890 w	Hispanic	Ind.	Lotus	Spanish Broadcasting System	Universal City
KSJL	810	250 w / 250 w	simul. KSJLAF	ABC	Clear Chan.-Diamond	Maranatha Broadcasting	Somerset
KSLR	630	5 kw / 4.3 kw	Religion	SRN	Salem Radio Reps	Salem Communications Corp.	San Antonio
KTKR	760	50 kw / 1 kw	Sports	WW1/MBS, 1-on-1, ESPN	Clear Chan.-Diamond	Clear Channel Communications	San Antonio
K TSA	550	5 kw / 5 kw	News/Talk	ABC	—	CBS/Infinity	San Antonio
KWED	1580	1 kw / 249 w	Country	WW1/MBS, CNN+	—	K/A Korp Communications, Inc.	Seguin
KZDC	1250	1 kw / 1 kw	Hispanic	Unica	Lotus	Radio Unica	San Antonio
WOAI	1200	50 kw / 50 kw	News/Talk	ESPN, ABC	Clear Chan.-Diamond	Clear Channel Communications	San Antonio

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAJA	97.3	100 kw @984	Country	Premiere	Clear Chan.-Diamond	Clear Channel Communications	San Antonio
KBBT	98.5	97 kw @991	Black	Ind.	—	Hispanic Broadcasting Corp.	Schertz
KCJZ	106.7	100 kw @1,016	Oldies	Ind.	Christal	Cox Radio	Terrell Hills
KCOR	95.1	100 kw @925	Hispanic	Ind.	—	Hispanic Broadcasting Corp.	Comfort
KCYY	100.3	100 kw @984	Country	Ind.	Katz	Cox Radio	San Antonio
KISS	99.5	100 kw @1,112	AOR	Ind.	Christal	Cox Radio	San Antonio
KLEY	94.1	40 kw @548	Hispanic	Ind.	Caballero	Spanish Broadcasting System	Floresville
KNBT	92.1	3 kw @300	Other	Ind.	—	New Braunfels Communications	New Braunfels
KONO	101.1	98 kw @991	Oldies	Ind.	—	Cox Radio	Helotes
KQXT	101.9	100 kw @672	AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	San Antonio
KROM	92.9	45 kw @1,352	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	San Antonio
KSJL	92.5	50 kw @492	Black	ABC	Clear Chan.-Diamond	Clear Channel Communications	Devine
KSMG	105.3	100 kw @1,249	AC	Ind.	Christal	Cox Radio	Seguin
KTFM	102.7	100 kw @670	CHR	Ind.	—	CBS/Infinity	San Antonio
KXTN	107.5	100 kw @1,472	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	San Antonio
KXXM	96.1	99 kw @597	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	San Antonio
KZEP	104.5	100 kw @660	AOR	Ind.	D & R Radio	Lotus Communications Corp.	San Antonio

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KEYI-F	Oldies	103.5	San Marcos

**Consolidation Report**

	12+ (%)	25-54 (%)
CBS/Infinity	8.6	6.7
KTFM FM,KTSA AM		
Clear Channel Communications	20.3	20.6
KAJA FM,KQXT FM,KSJL FM,KTZR AM,KXXM FM,WQAI AM		
Cox Radio	24.8	27.7
KCJZ FM,KCYY FM,KISS FM,KKYX AM,KONO FM,KONO AM,KSMG FM		
Hispanic Broadcasting Corp.	20.3	17.6
KBBT FM,KCOR FM,KCOR AM,KROM FM,KXTN FM		
Salem Communications Corp.	2.0	1.0
KLUP AM,KSLR AM		
Spanish Broadcasting System	3.8	4.3
KLEY FM,ksah AM		
	<b>79.8</b>	<b>77.9</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	169 (2)	169 (2)	9.0
AOR	0 (0)	266 (2)	266 (2)	14.1
Black/Urban	13 (1)	177 (2)	190 (3)	10.1
CHR	0 (0)	209 (2)	209 (2)	11.1
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	44 (2)	210 (2)	254 (4)	13.5
Hispanic	58 (4)	310 (4)	368 (8)	19.5
Jazz	(0)	(0)	(0)	0.0
News/Talk	185 (3)	0 (0)	185 (3)	9.8
Oldies	12 (1)	164 (3)	175 (4)	9.3
Other	0 (0)	8 (1)	8 (1)	0.4
Religion	9 (1)	0 (0)	9 (1)	0.5
Soft AC	(0)	(0)	(0)	0.0
Sports	17 (1)	0 (0)	17 (1)	0.9
Standards/EZ	34 (1)	0 (0)	34 (1)	1.8
<b>Totals</b>	<b>372(14)</b>	<b>1513 (18)</b>	<b>1884 (32)</b>	

# SAN DIEGO

Arbitron Rank 16 Pop (12+)	2,425,600	Stations	35 / 30	% Below Line	4.1
Market TSL in Hours	18.2	Diaries	3251 / 746.1:1 / 54.9%	% Not Listed	14.5
Average Persons Rating	13.5	12+ FM Share (Metro)	77.0	Sample Target	3270

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fail 00	Spr 00	Owner
1 KOGO	News/Talk	209 / 6.4	6.3	6.2	5.5	5.5	6.1	2967 / 12.2	13.1	13.8	Clear Channel Communications
2 KHST-F	CHR	160 / 4.9	4.6	5.2	4.9	4.9	4.9	4464 / 18.4	18.9	18.4	Clear Channel Communications
3 KFMB-F	AC	154 / 4.7	4.0	3.9	4.4	4.4	4.3	3443 / 14.2	13.7	14.6	Midwest TV, Inc.
4 KYXY-F	AC	152 / 4.7	5.2	4.6	4.5	4.5	4.8	2677 / 11.0	12.4	11.6	CBS/Infinity
5 KIFM-F	Jazz	145 / 4.4	4.0	3.9	4.6	4.6	4.2	2422 / 10.0	9.3	9.9	Jefferson-Pilot Communications
6 KJQY-F	Oldies	143 / 4.4	3.2	3.3	3.0	3.0	3.5	2814 / 11.6	10.3	9.1	Clear Channel Communications
7 XHTZ-F	Black	139 / 4.3	4.8	5.4	5.4	5.4	5.0	3189 / 13.1	14.0	14.5	Noventa FM 90, Inc.
8 XTRA-F	AOR	136 / 4.2	4.7	4.1	5.2	5.2	4.5	3429 / 14.1	15.3	15.9	XETRA Comunicaciones, SA de CV
9 KIOZ-F	AOR	132 / 4.0	4.5	4.5	4.6	4.6	4.4	2655 / 10.9	11.8	10.9	Clear Channel Communications
10 KSON-F	Country	130 / 4.0	4.1	4.2	4.3	4.3	4.2	2552 / 10.5	10.6	11.2	Jefferson-Pilot Communications
11 KGB -F	AOR	119 / 3.6	4.2	4.5	3.6	3.6	4.0	2377 / 9.8	10.1	10.7	Clear Channel Communications
12 KLVN-F	Hispanic	117 / 3.6	3.4	3.4	4.0	4.0	3.6	1771 / 7.3	6.0	7.0	Hispanic Broadcasting Corp.
13 XHRM-F	Oldies	95 / 2.9	3.6	3.5	3.0	3.0	3.3	2177 / 9.0	9.9	9.6	Radio Moderna Mexicana, SA de CV
14 KPOP	Standards/EZ List	90 / 2.8	2.0	1.7	2.6	2.6	2.3	1126 / 4.6	4.2	4.3	Clear Channel Communications
15 KMSX-F	Oldies	79 / 2.4	2.1	2.5	2.3	2.3	2.3	1929 / 8.0	9.4	8.7	Clear Channel Communications
16 KBZT-F	Oldies	78 / 2.4	2.4	2.4	1.9	1.9	2.3	2053 / 8.5	7.8	7.2	Jefferson-Pilot Communications
17 KFMB	News/Talk	73 / 2.2	2.2	2.5	2.0	2.0	2.2	1748 / 7.2	7.9	5.7	Midwest TV, Inc.
18 KPLN-F	Oldies	64 / 1.9	2.2	2.2	2.1	2.1	2.1	1602 / 6.6	6.9	7.4	CBS/Infinity
19 KLVN-F	Hispanic	62 / 1.9	1.1	1.4	1.7	1.7	1.5	879 / 3.6	3.8	4.6	Hispanic Broadcasting Corp.
20 KFSD-F	AOR	55 / 1.7	1.4	2.0	1.1	1.1	1.6	960 / 4.0	3.9	3.3	Astor Broadcast Group
21 XTRA	Sports	52 / 1.6	2.1	2.0	2.3	2.3	2.0	1220 / 5.0	6.5	5.8	XETRA Comunicaciones, SA de CV
22 KXST-F	AOR	45 / 1.4	2.0	2.5	2.1	2.1	2.0	1169 / 4.8	5.0	5.5	Compass Media
23 KFI	News/Talk	43 / 1.3	1.5	1.6	1.4	1.4	1.5	1030 / 4.2	4.5	4.0	Clear Channel Communications
24 KCBQ	News/Talk	39 / 1.2	1.0	0.4	0.4	0.4	0.0	589 / 2.4	2.3	1.3	Salem Communications Corp.
24 XHCR-F	Country	39 / 1.2	1.4	2.0	1.9	1.9	1.6	942 / 3.9	4.4	4.9	Noventa FM 90, Inc.
26 XLTN-F	Hispanic	36 / 1.1	1.5	1.7	1.1	1.1	1.4	765 / 3.2	3.9	3.4	Noventa FM 90, Inc.
27 XMOR-F	N/A	32 / 1.0	0.9	0.8	0.7	0.7	0.9	559 / 2.3	2.4	2.1	
27 KNX	News/Talk	32 / 1.0	0.9	0.8	0.8	0.8	0.9	879 / 3.6	3.6	3.3	CBS/Infinity
29 KPRZ	Religion	27 / 0.8	0.6	0.5	0.8	0.8	0.7	644 / 2.7	2.1	2.1	Salem Communications Corp.
30 XHTY-F	N/A	23 / 0.7	0.6	0.8	0.5	0.5	0.6	509 / 2.1	1.7	1.5	
31 XKAM	N/A	22 / 0.7	0.6	0.6	0.6	0.6	0.6	287 / 1.2	1.0	1.0	International Radio Sat. Group, Inc.
32 KSPA	Classical/Fine Arts	19 / 0.6	0.9	0.8	1.2	1.2	0.9	340 / 1.4	1.9	1.8	Astor Broadcast Group
32 KSDO	News/Talk	19 / 0.6	0.8	0.8	0.7	0.7	0.7	719 / 3.0	3.1	2.8	Chase Radio Partners
34 KURS	Hispanic	17 / 0.5	0.4	0.6	0.4	0.4	0.5	291 / 1.2	0.8	1.0	Radio Unica
35 KWVE-F	Religion	13 / 0.4					0.0	353 / 1.5			Calvary Chapel of Costa Mesa

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+ Eve	12+Wknd
1 KHST-F	1 KIOZ-F	1 KFMB-F	1 KFMB-F	1 KFMB-F	1 KOGO	1 KOGO	1 KHST-F	1 KOGO	1 KOGO	1 KHST-F
2 XHTZ-F	2 XTRA-F	2 KIOZ-F	2 KGB -F	2 KYXY-F	2 KJQY-F	2 KFMB-F	2 XHTZ-F	2 KJQY-F	2 KHST-F	2 XTRA-F
3 XTRA-F	3 KHST-F	3 XTRA-F	3 KYXY-F	3 KGB -F	3 KIFM-F	3 KGB -F	3 KIOZ-F	3 KIFM-F	3 KIFM-F	3 XHTZ-F
4 KFMB-F	4 XHTZ-F	4 KGB -F	4 KIOZ-F	4 KIFM-F	4 KSON-F	4 KYXY-F	4 XTRA-F	4 KYXY-F	4 XHTZ-F	4 KSON-F
5 KIOZ-F	5 KFMB-F	5 KHST-F	5 KSON-F	5 KSON-F	5 KYXY-F	5 KIOZ-F	5 KOGO	5 KFMB-F	5 KJQY-F	4 KIFM-F
6 KSON-F	6 KLVN-F	6 KYXY-F	5 KLVN-F	5 KIOZ-F	6 KPOP	6 KSON-F	6 KYXY-F	6 KSON-F	6 XTRA-F	6 KYXY-F
7 XHRM-F	7 KGB -F	7 KLVN-F	7 XTRA-F	7 KOGO	7 KFMB-F	7 KHST-F	7 XHRM-F	7 KHST-F	7 KHTS-F	7 XHRM-F
8 KLVN-F	8 KYXY-F	8 XHTZ-F	7 XHRM-F	8 KJQY-F	8 KFMB	8 KLVN-F	8 KSON-F	7 KPOP	8 KFMB-F	7 KJQY-F
9 KYXY-F	9 XHRM-F	9 KSON-F	9 KHST-F	9 KLVN-F	9 KGB -F	9 XHTZ-F	9 KIFM-F	7 XTRA-F	8 KYXY-F	9 KLVN-F
10 KJQY-F	10 KMSX-F	10 XHRM-F	9 KOGO	10 XHRM-F	10 KFSD-F	9 KFMB	10 KLVN-F	7 KGB -F	10 KIOZ-F	10 KIOZ-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 XHTZ-F	1 KFMB-F	1 KFMB-F	1 KFMB-F	1 KFMB-F	1 XHTZ-F	1 KIOZ-F	1 XTRA-F	1 KIOZ-F	1 KGB -F
2 KHST-F	2 KHST-F	2 KYXY-F	2 KYXY-F	2 KYXY-F	2 KIOZ-F	2 XTRA-F	2 KIOZ-F	2 KGB -F	2 KOGO
3 XTRA-F	3 XHTZ-F	3 KHST-F	3 KHST-F	3 KIFM-F	3 XTRA-F	3 KHST-F	3 KGB -F	3 XTRA-F	3 KIOZ-F
4 KFMB-F	4 KYXY-F	4 KLVN-F	4 KSON-F	4 KSON-F	4 KHST-F	3 XHTZ-F	4 KHST-F	4 KOGO	4 XTRA-F
5 KYXY-F	5 KLVN-F	5 XHTZ-F	5 KLVN-F	5 KJQY-F	5 KLVN-F	5 KGB -F	5 KLVN-F	4 KLVN-F	5 KYXY-F
6 KLVN-F	6 XTRA-F	6 KBZT-F	6 XHTZ-F	6 KHST-F	5 KGB -F	6 KLVN-F	6 XHRM-F	6 KHST-F	5 KPLN-F
7 KIOZ-F	7 KIOZ-F	7 KIOZ-F	7 KIFM-F	7 KLVN-F	7 XMOR-F	7 KMSX-F	7 KMSX-F	7 XHTZ-F	7 KLVN-F
8 XLTN-F	8 KBZT-F	7 KGB -F	8 XTRA-F	8 XHRM-F	8 KFMB-F	8 XHRM-F	8 KPLN-F	8 KFMB-F	8 KFMB-F
8 KSON-F	9 XHRM-F	9 XHRM-F	9 KIOZ-F	9 KBZT-F	9 KLVN-F	9 KFMB-F	9 KBZT-F	8 XHRM-F	9 XTRA
10 KBZT-F	10 KGB -F	10 KMSX-F	9 XHRM-F	10 KMSX-F	10 KMSX-F	10 KBZT-F	10 KYXY-F	10 KMSX-F	9 KSON-F
			9 KJQY-F				10 KFMB-F	10 XTRA	9 XHRM-F
								10 KYXY-F	9 KIFM-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCBQ	1170	50 kw / 1.5 kw	News/Talk	Ind.	—	Salem Communications Corp.	San Diego
KFMB	760	50 kw / 5 kw	News/Talk	CBS, WW1/MBS, AP	McGavren-Guild	Midwest TV, Inc.	San Diego
KOGO	600	5 kw / 5 kw	News/Talk	CNN+, ABC, Premiere	Clear Chan.-Emerald	Clear Channel Communications	San Diego
KPOP	1360	5 kw / 1 kw	Standards/EZ List	WW1/MBS, CNN+	Clear Chan.-Sapphire	Clear Channel Communications	San Diego
KPRZ	1210	20 kw / 10 kw	Religion	SRN	Salem Radio Reps	Salem Communications Corp.	San Marcos
KSDO	1130	10 kw / 10 kw	News/Talk	ABC, WW1/MBS	Clear Chan.-Emerald	Chase Radio Partners	San Diego
KSPA	1450	1 kw / 1 kw	Classical/Fine Arts	Ind.	—	Astor Broadcast Group	Escondido
KURS	1040	370 w / 63 w	Hispanic	Unica	Lotus	Radio Unica	San Diego
XTRA	690	77 kw / 50 kw	Sports	CBS, ESPN	Clear Chan.-Emerald	XETRA Comunicaciones, SA de CV	Tijuana

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBZT	94.9	21.8 kw @ 701	Oldies	Ind.	Infinity Radlo Sales	Jefferson-Pilot Communications	San Diego
KFMB	100.7	30 kw @ 620	AC	Ind.	McGavren-Guild	Midwest TV, Inc.	San Diego
KFSD	92.1	580 w @ 1,023	AOR	Ind.	—	Astor Broadcast Group	Escondido
KGB	101.5	50 kw @ 500	AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	San Diego
KHTS	93.3	1.8 kw @ 1,888	CHR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	El Cajon
KIFM	98.1	28 kw @ 640	Jazz	Ind.	Infinity Radlo Sales	Jefferson-Pilot Communications	San Diego
KIOZ	105.3	29 kw @ 620	AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	San Diego
KJQY	94.1	100 kw @ 617	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	San Diego
KLNV	106.5	50 kw @ 440	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	San Diego
KLQV	102.9	1.95 kw @ 1,843	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	San Diego
KMSX	95.7	29 kw @ 640	Oldies	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Carlsbad
KPLN	103.7	36 kw @ 580	Oldies	Ind.	Christal	CBS/Infinity	San Diego
KSON	97.3	50 kw @ 440	Country	—	Infinity Radio Sales	Jefferson-Pilot Communications	San Diego
KXST	102.1	14.5 kw @ 817	AOR	Ind.	Christal	Compass Media	Oceanside
KYXY	96.5	41 kw @ 540	AC	Ind.	Christal	CBS/Infinity	San Diego
XHCR	99.3	25 kw @ 328	Country	Ind.	Katz Hispanic	Noventa FM 90, Inc.	Tijuana
XHRM	92.5	25 kw @ 203	Oldies	Ind.	Clear Chan.-Sapphire	Radio Moderna Mexicana, SA de CV	Tijuana
XHTZ	90.3	100 kw @ 400	Black	Ind.	Katz Hispanic	Noventa FM 90, Inc.	Tijuana
XLTN	104.5	60 kw @ 400	Hispanic	Ind.	Katz Hispanic	Noventa FM 90, Inc.	Tijuana
XMOR	0	0 w @	N/A	Ind.	—	—	—
XTRA	91.1	100 kw @ 305	AOR	Ind.	Clear Chan.-Emerald	XETRA Comunicaciones, S.A. de C.V.	Tijuana

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KFI	News/Talk	640	Los Angeles
KNX	News/Talk	1070	Los Angeles
KWVE-F	Religion	107.9	San Clemente
XHTY-F	N/A	94.5	Tijuana
XKAM	N/A		

**Consolidation Report**

	12+	25-54
	(%)	(%)
Astor Broadcast Group	2.3	1.1
KFSD FM, KSPA AM		
CBS/Infinity	6.6	8.5
KPLN FM, KYXY FM		
Clear Channel Communications	28.5	25.8
KGB FM, KHTS FM, KIOZ FM, KJQY FM, KMSX FM, KOGO AM, KPMP AM		
Hispanic Broadcasting Corp.	5.5	6.0
KLNV FM, KLQV FM		
Jefferson-Pilot Communications	10.8	12.5
KBZT FM, KIFM FM, KSON FM		
Midwest TV, Inc.	6.9	7.4
KFMB AM, KFMB FM		
Noventa FM 90, Inc.	6.6	3.8
XHCR FM, XHTZ FM, XLTN FM		
Salem Communications Corp.	2.0	1.9
KCBQ AM, KPRZ AM		
XETRA Comunicaciones, S.A. de C.V.	5.8	5.8
XTRA AM, XTRA FM		
	75.0	72.8

**Format Performance**

	AM	FM	Totals	Percent
AC	0 (0)	306 (2)	306 (2)	11.0
AOR	0 (0)	486 (5)	486 (5)	17.5
Black/Urban	0 (0)	139 (1)	139 (1)	5.0
CHR	0 (0)	160 (1)	160 (1)	5.7
Classical/Fine Arts	19 (1)	0 (0)	19 (1)	0.7
Country	0 (0)	169 (2)	169 (2)	6.1
Hispanic	17 (1)	215 (3)	232 (4)	8.3
Jazz	0 (0)	145 (1)	145 (1)	5.2
News/Talk	413 (6)	0 (0)	413 (6)	14.8
Oldies	0 (0)	458 (5)	458 (5)	16.4
Other	(0)	(0)	(0)	0.0
Religion	27 (1)	13 (1)	40 (2)	1.4
Soft AC	(0)	(0)	(0)	0.0
Sports	52 (1)	0 (0)	52 (1)	1.9
Standards/EZ	90 (1)	0 (0)	90 (1)	3.2
<b>Totals</b>	<b>618(11)</b>	<b>2091 (21)</b>	<b>2709 (32)</b>	

# SAN FRANCISCO

**Arbitron Rank 4 Pop (12+)** 5,821,700      **Stations** 43 / 42      **% Below Line** 0.4  
**Market TSL in Hours** 18.9      **Diaries** 6524 / 892.4:1 / 50.4%      **% Not Listed** 19.6  
**Average Persons Rating** 14.0      **12+ FM Share (Metro)** 69.7      **Sample Target** 5100

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner	
1	KGO	News/Talk	517 / 6.3	6.6	6.3	7.1	7.1	6.6	7855 / 13.5	14.7	14.4	ABC Inc.
2	KSFO	News/Talk	400 / 4.9	4.7	3.8	2.7	2.7	4.0	4027 / 6.9	6.8	4.5	ABC Inc.
3	KCBS	News/Talk	372 / 4.6	4.9	4.0	4.4	4.4	4.5	8792 / 15.1	15.9	15.0	CBS/Infinity
4	KOIT-AF	Soft AC	342 / 4.2	4.7	4.9	4.0	4.0	4.5	6210 / 10.7	11.3	10.6	Bonneville International Corp.
5	KYLD-F	Black	314 / 3.9	3.7	4.1	3.7	3.7	3.9	6990 / 12.0	11.8	11.4	Clear Channel Communications
6	KDFC-F	Classical/Fine Arts	290 / 3.6	4.1	3.6	3.4	3.4	3.7	5358 / 9.2	9.1	8.7	Bonneville International Corp.
7	KMEL-F	Black	278 / 3.4	3.4	3.4	4.1	4.1	3.6	5992 / 10.3	9.9	10.8	Clear Channel Communications
8	KBLX-F	Black	272 / 3.3	2.4	2.5	2.8	2.8	2.8	3796 / 6.5	5.5	5.9	Inner City Broadcasting Corp
9	KKSF-F	Jazz	242 / 3.0	3.3	3.4	3.4	3.4	3.3	4064 / 7.0	7.7	7.8	Clear Channel Communications
10	KSOL-FF	Hispanic	241 / 3.0	2.2	3.1	3.0	3.7	2.8	2744 / 4.7	4.2	5.3	Hispanic Broadcasting Corp.
10	KFOG-FF	AOR	241 / 3.0	2.7	3.0	2.6	2.6	2.8	4681 / 8.0	7.4	7.5	Susquehanna Radio Corp.
12	KIOI-F	Oldies	238 / 2.9	2.3	2.3	2.4	2.4	2.5	5649 / 9.7	8.0	8.1	Clear Channel Communications
13	KFRC-AF	Oldies	211 / 2.6	2.6	2.9	2.4	2.4	2.6	4953 / 8.5	7.7	6.5	CBS/Infinity
14	KZQZ-F	CHR	209 / 2.6	2.4	2.8	2.8	2.8	2.6	5273 / 9.1	9.8	10.5	Bonneville International Corp.
15	KITS-F	AOR	198 / 2.4	2.7	2.7	2.5	2.5	2.6	4980 / 8.6	8.7	8.6	CBS/Infinity
16	KABL	Standards/EZ List	197 / 2.4	1.7	2.0	2.0	2.0	2.0	2591 / 4.4	4.2	4.6	Clear Channel Communications
17	KISQ-F	Black	189 / 2.3	2.7	2.7	3.0	3.0	2.7	4392 / 7.5	8.5	8.4	Clear Channel Communications
18	KLLC-F	AC	181 / 2.2	2.2	2.4	2.4	2.4	2.3	4509 / 7.7	8.3	8.2	CBS/Infinity
19	KYCY-F	Country	172 / 2.1	1.7	1.8	1.7	1.7	1.8	2727 / 4.7	4.7	4.5	CBS/Infinity
20	KSAN-F	AOR	165 / 2.0	2.1	1.8	1.2	1.2	1.8	3450 / 5.9	5.8	4.6	Susquehanna Radio Corp.
21	KBRG-F	Hispanic	161 / 2.0	1.5	1.6	1.3	1.3	1.6	2089 / 3.6	3.2	3.0	Entravision Holdings
22	KNBR	Sports	152 / 1.9	2.2	3.2	3.6	3.6	2.7	3682 / 6.3	7.1	9.5	Susquehanna Radio Corp.
23	KSJO-FF	AOR	143 / 1.8	2.5	2.2	2.5	2.5	2.3	2930 / 5.0	6.0	5.6	Chase Radio Partners
24	KIQI	Hispanic	78 / 1.0	1.0	1.4	0.8	0.8	1.1	1132 / 1.9	1.8	1.6	Radio Unica
25	KUFY-F	AOR	74 / 0.9	0.8	1.1	1.1	1.1	1.0	2092 / 3.6	2.9	3.5	Chase Radio Partners
26	KLOK	Hispanic	71 / 0.9	0.9	1.0	1.1	1.1	1.0	951 / 1.8	1.8	2.0	Entravision Holdings
26	KARA-F	AC	71 / 0.9	0.9	0.7	0.7	0.7	0.8	1366 / 2.3	2.4	2.3	Empire Broadcasting Corp.
28	KEZR-F	AC	70 / 0.9	0.8	1.0	0.8	0.8	0.9	1761 / 3.0	3.5	3.5	CBS/Infinity
29	KRTY-F	Country	63 / 0.8	1.0	0.8	0.8	0.8	0.9	1249 / 2.1	2.3	2.1	Empire Broadcasting Corp.
30	KBAY-F	Soft AC	62 / 0.8	0.7	1.0	0.8	0.8	0.8	1503 / 2.6	2.8	2.8	CBS/Infinity
31	KCNL-F	AOR	51 / 0.6	0.8	1.0	0.8	0.8	0.8	1746 / 3.0	3.4	3.5	Chase Radio Partners
31	KFAX	Religion	51 / 0.6	0.6	0.6	0.3	0.0	0.0	922 / 1.6	1.6	1.4	Salem Communications Corp.
33	KTCT	Sports	50 / 0.6	0.6	0.4	0.5	0.5	0.5	1597 / 2.7	2.5	1.7	Susquehanna Radio Corp.
34	KJZY-F	Jazz	49 / 0.6					0.0	557 / 1.0			Redwood Empire Stereocasters
35	KZST-F	AC	36 / 0.4	0.7	0.4	0.7	0.7	0.6	655 / 1.1	1.2	1.1	Redwood Empire Stereocasters
36	KSFM-F	CHR	35 / 0.4					0.0	965 / 1.7			CBS/Infinity
36	KDYA	Religion	35 / 0.4					0.0	300 / 0.5			Baybridge Communications, LLC
38	KXFX-F	AOR	31 / 0.4					0.0	469 / 0.8			Emerald City Radio Partners

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	KYLD-F	1 KYLD-F	1 KOIT-AF	1 KOIT-AF	1 KOIT-AF	1 KGO	1 KGO	1 KGO	1 KOIT-AF	1 KGO
2	KMEL-F	2 KMEL-F	2 KYLD-F	2 KBLX-F	2 KBLX-F	2 KSFO	2 KCBS	2 KYLD-F	2 KSFO	2 KDFC-F
3	KZQZ-F	3 KSOL-FF	2 KBLX-F	3 KFOG-FF	3 KFOG-FF	3 KCBS	3 KSFO	3 KMEL-F	3 KOIT-AF	3 KCBS
4	KITS-F	4 KITS-F	4 KIOI-F	4 KIOI-F	4 KIOI-F	4 KDFC-F	4 KYLD-F	4 KSFO	4 KDFC-F	4 KMEL-F
5	KSFM-F	5 KIOI-F	5 KSOL-FF	5 KSOL-FF	4 KGO	5 KOIT-AF	5 KSOL-FF	5 KDFC-F	5 KCBS	5 KGO
6	KSJO-FF	6 KLLC-F	6 KFOG-FF	5 KGO	6 KCBS	6 KKSF-F	6 KITS-F	6 KCBS	5 KIOI-F	6 KDFC-F
7	KSAN-F	7 KOIT-AF	7 KMEL-F	7 KCBS	7 KKSF-F	7 KBLX-F	7 KOIT-AF	7 KITS-F	5 KBLX-F	6 KYLD-F
8	KYCY-F	8 KZQZ-F	8 KLLC-F	8 KLLC-F	8 KSFO	7 KABL	8 KBLX-F	8 KZQZ-F	8 KKSF-F	8 KKSF-F
9	KBRG-F	9 KSJO-FF	9 KGO	9 KSFO	9 KSOL-FF	9 KFRC-AF	9 KIOI-F	9 KBLX-F	9 KABL	8 KBLX-F
10	KSOL-FF	9 KBRG-F	9 KITS-F	9 KKSF-F	10 KISQ-F	10 KFOG-FF	9 KFOG-FF	10 KOIT-AF	10 KSOL-FF	10 KIOI-F
			9 KISQ-F					10 KFOG-FF		10 KFOG-FF
								10 KFRC-AF		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KYLD-F	1 KYLD-F	1 KLLC-F	1 KOIT-AF	1 KOIT-AF	1 KYLD-F	1 KYLD-F	1 KSJO-FF	1 KYLD-F
2	KZQZ-F	2 KZQZ-F	2 KIOI-F	2 KIOI-F	2 KFOG-FF	2 KMEL-F	2 KITS-F	2 KSOL-FF	2 KOIT-AF
3	KMEL-F	3 KLLC-F	3 KOIT-AF	2 KZQZ-F	2 KBLX-F	3 KSOL-FF	3 KMEL-F	3 KSOL-FF	3 KSAN-F
4	KOIT-AF	4 KMEL-F	4 KFOG-FF	2 KBLX-F	4 KIOI-F	4 KITS-F	4 KSOL-FF	4 KIOI-F	4 KBLX-F
5	KSOL-FF	5 KOIT-AF	5 KSOL-FF	5 KFOG-FF	5 KGO	5 KSJO-FF	5 KSJO-FF	5 KOIT-AF	5 KITS-F
6	KLLC-F	5 KIOI-F	6 KBLX-F	6 KLLC-F	6 KKSF-F	5 KBRG-F	6 KIOI-F	5 KSAN-F	6 KMEL-F
7	KBRG-F	7 KSOL-FF	7 KYLD-F	6 KYLD-F	7 KISQ-F	7 KZQZ-F	7 KSAN-F	7 KYLD-F	6 KBLX-F
8	KITS-F	8 KFOG-FF	8 KMEL-F	8 KMEL-F	8 KISQ-F	8 KBLX-F	8 KOIT-AF	8 KLLC-F	8 KSJO-FF
9	KYCY-F	8 KBLX-F	9 KZQZ-F	9 KSOL-FF	9 KFRC-AF	9 KSAN-F	9 KBRG-F	8 KBRG-F	9 KIOI-F
10	KIOI-F	10 KBRG-F	10 KBRG-F	10 KMEL-F	9 KDFC-F	9 KLLC-F	10 KLLC-F	10 KMEL-F	10 KFOG-FF
								10 KSOL-FF	10 KSJO-FF

**AM Stations**

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KABL	960	5 kw / 5 kw	Standards/EZ List	Premiere	Clear Chan.-Diamond	Clear Channel Communications	Oakland
KCBS	740	50 kw / 50 kw	News/Talk	CBS	Infinity Radio Sales	CBS/Infinity	San Francisco
KDYA	1190	1 kw / kw	Religion	—	Allied Radio Ptnrs.	Baybridge Communications, LLC	Vallejo
KFAX	1100	50 kw / 50 kw	Religion	SRN	Salem Radio Reps	Salem Communications Corp.	San Francisco
KFRC	610	5 kw / 5 kw	simul. KFRCAF	WW1/MBS, AP	Infinity Radio Sales	CBS/Infinity	San Francisco
KGO	810	50 kw / 50 kw	News/Talk	ABC	ABC Radio Sales	ABC Inc.	San Francisco
KIQI	1010	10 kw / 500 w	Hispanic	Unica	—	Radio Unica	San Francisco
KLOK	1170	50 kw / 5 kw	Hispanic	Ind.	Caballero	Entravision Holdings	San Jose
KNBR	680	50 kw / 50 kw	Sports	ABC, ESPN, CBS	MG/Susquehanna	Susquehanna Radio Corp.	San Francisco
KOIT	1260	5 kw / 1 kw	simul. KOITAF	Ind.	Katz	Bonneville International Corp.	San Francisco
KSFO	560	5 kw / 5 kw	News/Talk	ABC	ABC Radio Sales	ABC Inc.	San Francisco
KTCT	1050	50 kw / 10 kw	Sports	CBS, WW1/MBS, ESPN	MG/Susquehanna	Susquehanna Radio Corp.	San Mateo

**FM Stations**

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KARA	105.7	50 kw @500	AC	Ind.	Allied Radio Ptnrs.	Empire Broadcasting Corp.	Santa Clara
KBAY	94.5	30 kw @587	Soft AC	AP	Christal	CBS/Infinity	Gilroy
KBLX	102.9	6.6 kw @1,290	Black	Ind.	D & R Radio	Inner City Broadcasting Corp	Berkeley
KBRG	100.3	14.5 kw @2,579	Hispanic	Ind.	Caballero	Entravision Holdings	San Jose
KNL	104.9	5.7 kw @338	AOR	Ind.	Clear Chan.-Emerald	Chase Radio Partners	Fremont
KDFC	102.1	33 kw @1,046	Classical/Fine Arts	Ind.	Katz	Bonneville International Corp.	San Francisco
KEZR	106.5	50 kw @430	AC	Ind.	Christal	CBS/Infinity	San Jose
KFFG	97.7	1.6 kw @449	simul. KFOGFF	Ind.	MG/Susquehanna	Susquehanna Radio Corp.	Los Altos
KFJO	92.1	3 kw @89	simul. KJSOFF	Ind.	Clear Chan.-Emerald	Chase Radio Partners	Walnut Creek
KFOG	104.5	13.5 kw @928	AOR	Ind.	MG/Susquehanna	Susquehanna Radio Corp.	San Francisco
KFRC	99.7	39.5 kw @1,299	Oldies	WW1/MBS, AP	Infinity Radio Sales	CBS/Infinity	San Francisco
KIOI	101.3	125 kw @1,160	Oldies	Ind.	Clear Chan.-Emerald	Clear Channel Communications	San Francisco
KISQ	98.1	100 kw @960	Black	Ind.	Clear Chan.-Emerald	Clear Channel Communications	San Francisco
KITS	105.3	15 kw @1,200	AOR	Ind.	Infinity Radio Sales	CBS/Infinity	San Francisco
KJZY	93.7	6 kw @216	Jazz	ABC	McGavren-Guild	Redwood Empire Stereocasters	Sebastopol
KKSF	103.7	7.2 kw @1,512	Jazz	Ind.	Clear Chan.-Diamond	Clear Channel Communications	San Francisco
KLLC	97.3	82 kw @1,014	AC	CBS	Infinity Radio Sales	CBS/Infinity	San Francisco
KMEL	106.1	69 kw @1,290	Black	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	San Francisco
KOIT	96.5	33 kw @1,410	Soft AC	Ind.	Katz	Bonneville International Corp.	San Francisco
KRTY	95.3	370 w @860	Country	Ind.	Allied Radio Ptnrs.	Empire Broadcasting Corp.	Los Gatos
KSAN	107.7	8.9 kw @1,162	AOR	Ind.	MG/Susquehanna	Susquehanna Radio Corp.	San Mateo
KSJO	92.3	32 kw @467	AOR	Ind.	Clear Chan.-Emerald	Chase Radio Partners	San Jose
KSOL	98.9	6.1 kw @1,342	Hispanic	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	San Francisco
KUFX	98.5	10 kw @880	AOR	ABC	Clear Chan.-Emerald	Chase Radio Partners	San Jose
KXFX	101.7	2.2 kw @1,089	AOR	Ind.	Allied Radio Ptnrs.	Emerald City Radio Partners	Santa Rosa
KYCY	93.3	50 kw @492	Country	WW1/MBS	Infinity Radio Sales	CBS/Infinity	San Francisco
KYLD	94.9	30 kw @1,207	Black	AP	Clear Chan.-Sapphire	Clear Channel Communications	San Francisco
KZOL	99.1	1.1 kw @2,608	simul. KSOLFF	Ind.	Katz Hispanic	Hispanic Broadcasting Corp.	Santa Cruz
KZQZ	95.7	6.9 kw @1,289	CHR	Ind.	Katz	Bonneville International Corp.	San Francisco
KZST	100.1	246 w @246	AC	ABC	McGavren-Guild	Redwood Empire Stereocasters	Santa Rosa

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KSFM-F	CHR	102.5	Woodland

**Consolidation Report**

	12+	25-54
	(%)	(%)
ABC Inc.	11.2	7.6
KGO AM,KSFO AM		
Bonneville International Corp.	10.4	9.7
KDFC FM,KOIT AM,KOIT FM,KZQZ FM		
CBS/Infinity	15.6	15.8
KBAY FM,KCBS AM,KEZR FM,KFRC FM,KFRC AM,KITS FM,KLLC FM,KYCY FM		
Chase Radio Partners	3.2	4.2
KNL FM,KFJO FM,KSJO FM,KUFX FM		
Clear Channel Communications	17.9	15.4
KABL AM,KIOI FM,KISQ FM,KKSF FM,KMEL FM,KYLD FM		
Empire Broadcasting Corp.	1.7	1.9
KARA FM,KRTY FM		
Entravision Holdings	2.9	3.1
KBRG FM,KLOK AM		
Hispanic Broadcasting Corp.	3.0	3.3
KSOL FM,KZOL FM		
Redwood Empire Stereocasters	1.0	1.0
KJZY FM,KZST FM		
Susquehanna Radlo Corp.	7.4	9.9
KFFG FM,KFOG FM,KNBR AM,KSAN FM,KTCT AM		
	74.3	71.9

<b>Format Performance</b>	<b>AM</b>	<b>FM</b>	<b>Totals</b>	<b>Percent</b>
AC	0 (0)	357 (4)	357 (4)	5.5
AOR	0 (0)	902 (9)	902 (9)	13.8
Black/Urban	0 (0)	1053 (4)	1053 (4)	16.1
CHR	0 (0)	244 (2)	244 (2)	3.7
Classical/Fine Arts	0 (0)	290 (1)	290 (1)	4.4
Country	0 (0)	235 (2)	235 (2)	3.6
Hispanic	150 (2)	402 (3)	552 (5)	8.4
Jazz	0 (0)	291 (2)	291 (2)	4.4
News/Talk	1288 (3)	0 (0)	1288 (3)	19.7
Oldies	54 (1)	395 (2)	449 (3)	6.9
Other	(0)	(0)	(0)	0.0
Religion	86 (2)	0 (0)	86 (2)	1.3
Soft AC	8 (1)	396 (2)	404 (3)	6.2
Sports	202 (2)	0 (0)	202 (2)	3.1
Standards/EZ	197 (1)	0 (0)	197 (1)	3.0
<b>Totals</b>	<b>1985(12)</b>	<b>4565 (31)</b>	<b>6550 (43)</b>	

*Note* KATD-990 Old Format: # talk & sports New Format: Unica-Spanish talk CA Pittsburg (San Fran.)



# SAN JOSE

Arbitron Rank 28 Pop (12+) 1,455,800	Stations 43 / 12	% Below Line 63.4
Market TSL in Hours 17.7	Diaries 2612 / 557.4:1 / 48.2%	% Not Listed 13.2
Average Persons Rating 13.1	12+ FM Share (Metro) 68.8	Sample Target 2620

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 KGO	News/Talk	133 / 7.0	7.0	6.0	7.2	7.2	6.8	2162 / 14.8	13.7	13.7	ABC Inc.
2 KYLD-F	Black	88 / 4.6	5.0	5.7	4.8	4.8	5.0	1852 / 12.7	14.2	13.5	Clear Channel Communications
3 KSFO	News/Talk	85 / 4.5	5.0	3.2	2.7	2.7	3.8	841 / 5.8	6.7	4.2	ABC Inc.
4 KSOL-FF	Hispanic	82 / 4.3	3.9	4.5	1.0	1.0	3.4	978 / 6.7	5.6	2.1	Hispanic Broadcasting Corp.
4 KCBS	News/Talk	82 / 4.3	4.1	3.3	3.3	3.3	3.8	1807 / 12.4	12.6	12.1	CBS/Infinity
6 KSJO-F	AOR	69 / 3.6	3.9	3.2	3.6	3.6	3.6	1352 / 9.3	9.7	8.8	Chase Radio Partners
7 KDFC-F	Classical/Fine Arts	64 / 3.4	3.6	3.5	3.3	3.3	3.4	1201 / 8.3	7.0	7.7	Bonneville International Corp.
8 KBRG-F	Hispanic	61 / 3.2	3.2	2.8	3.1	3.1	3.1	869 / 6.0	5.7	5.3	Entravision Holdings
9 KARA-F	AC	58 / 3.0	3.2	2.6	2.6	2.6	2.9	1068 / 7.3	7.4	7.2	Empire Broadcasting Corp.
10 KEZR-F	AC	56 / 2.9	3.0	3.7	2.7	2.7	3.1	1345 / 9.2	11.1	10.6	CBS/Infinity
10 KRTY-F	Country	56 / 2.9	3.8	2.9	2.9	2.9	3.1	1063 / 7.3	7.7	6.6	Empire Broadcasting Corp.
10 KBAY-F	Soft AC	56 / 2.9	2.6	3.8	3.0	3.0	3.1	1198 / 8.2	8.9	8.4	CBS/Infinity
13 KITS-F	AOR	53 / 2.8	2.5	2.8	3.1	3.1	2.8	1381 / 9.5	8.9	10.4	CBS/Infinity
14 KUFX-F	AOR	50 / 2.6	2.5	3.0	3.1	3.1	2.8	1176 / 8.1	7.6	8.4	Chase Radio Partners
15 KOIT-AF	Soft AC	49 / 2.6	3.6	3.0	3.0	3.0	3.0	1358 / 9.3	9.4	9.3	Bonneville International Corp.
16 KZQZ-F	CHR	48 / 2.5	2.3	2.8	2.3	2.3	2.5	1347 / 9.3	9.9	10.9	Bonneville International Corp.
17 KLOK	Hispanic	41 / 2.2	1.8	2.6	3.5	3.5	2.5	507 / 3.5	4.0	4.8	Entravision Holdings
18 KFOG-FF	AOR	41 / 2.1	1.4	2.0	1.4	1.4	1.7	946 / 6.5	5.3	4.3	Susquehanna Radio Corp.
18 KIOI-F	Oldies	41 / 2.1	1.7	1.7	2.3	2.3	1.9	1138 / 7.8	7.0	8.3	Clear Channel Communications
20 KFRC-AF	Oldies	40 / 2.1	2.2	3.0	2.5	2.5	2.5	1110 / 7.6	6.7	6.5	CBS/Infinity
21 KMEL-F	Black	39 / 2.1	2.0	2.0	2.5	2.5	2.1	1167 / 8.0	8.5	7.7	Clear Channel Communications
22 KKSJ-F	Jazz	38 / 2.0	1.8	2.4	2.2	2.2	2.1	801 / 5.5	4.7	5.4	Clear Channel Communications
22 KNBR	Sports	38 / 2.0	2.2	3.0	3.4	3.4	2.6	934 / 6.4	5.9	8.7	Susquehanna Radio Corp.
24 KCNL-F	AOR	31 / 1.7	1.8	1.6	1.5	1.5	1.7	818 / 5.6	6.3	6.9	Chase Radio Partners
25 KSAN-F	AOR	24 / 1.3	1.1	0.7	0.6	0.6	0.9	533 / 3.7	3.4	3.0	Susquehanna Radio Corp.
25 KAZA	Hispanic	24 / 1.3	1.0	1.4	1.0	1.0	1.2	283 / 1.9	1.9	1.8	Radio Fiesta Corp.
27 KISQ-F	Black	23 / 1.2	2.0	1.6	1.5	1.5	1.6	714 / 4.9	6.6	5.4	Clear Channel Communications
28 KLLC-F	AC	21 / 1.1	1.1	1.4	1.5	1.5	1.3	754 / 5.2	5.4	5.4	CBS/Infinity
28 KYCY-F	Country	21 / 1.1	1.0	1.0	0.7	0.7	1.0	477 / 3.3	3.2	2.5	CBS/Infinity
30 KABL	Standards/EZ List	20 / 1.1	1.5	1.6	1.6	1.6	1.5	397 / 2.7	2.9	3.4	Clear Channel Communications
31 KLIV	News/Talk	19 / 1.0	0.8	0.9	0.7	0.7	0.9	573 / 3.9	3.2	2.5	Empire Broadcasting Corp.
32 KBLX-F	Black	18 / 0.9	1.1	1.2	0.9	0.9	1.0	368 / 2.5	2.9	3.0	Inner City Broadcasting Corp.
33 KDON-F	CHR	16 / 0.8	0.6	0.8	1.0	1.0	0.8	483 / 3.3	2.3	3.6	Clear Channel Communications
34 KIQT	Hispanic	15 / 0.8	0.6	1.2	0.6	0.6	0.8	205 / 1.4	1.3	1.5	Radio Unica
34 KTCT	Sports	15 / 0.8	0.6	0.4	0.6	0.6	0.6	379 / 2.6	2.7	2.0	Susquehanna Radio Corp.
36 KFAX	Religion	11 / 0.6	0.6			0.3	0.0	233 / 1.6	1.6	1.4	Salem Communications Corp.
37 KZSJ	Other	10 / 0.5	0.8				0.0	85 / 0.6	0.6		Entravision Holdings
38 KSJX	Other	9 / 0.5	0.7	0.5	0.5	0.5	0.6	201 / 1.4	1.3	1.2	Multicultural Radio Broadcasting
39 KSQQ-F	Other	8 / 0.4					0.0	149 / 1.0			Morgan Hill Broadcasting

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KYLD-F	1 KYLD-F	1 KSOL-FF	1 KSOL-FF	1 KGO	1 KGO	1 KGO	1 KGO	1 KGO	1 KSFO	1 KGO
2 KZQZ-F	2 KSOL-FF	2 KSJO-F	2 KSJO-F	1 KSOL-FF	2 KSFO	2 KSOL-FF	2 KYLD-F	2 KSFO	2 KYLD-F	2 KYLD-F
3 KBRG-F	3 KBRG-F	3 KYLD-F	3 KGO	3 KSJO-F	3 KCBS	3 KCBS	3 KZQZ-F	3 KSOL-FF	3 KGO	3 KSOL-FF
4 KSJO-F	4 KITS-F	4 KBRG-F	4 KEZR-F	4 KSFO	4 KDFC-F	4 KSFO	4 KITS-F	4 KARA-F	4 KCBS	4 KDFC-F
5 KDON-F	5 KSJO-F	5 KEZR-F	5 KSFO	5 KUFX-F	5 KARA-F	5 KITS-F	5 KDFC-F	5 KEZR-F	5 KEZR-F	5 KCBS
6 KITS-F	6 KEZR-F	6 KITS-F	5 KUFX-F	6 KCBS	6 KSOL-FF	6 KYLD-F	5 KCBS	6 KBRG-F	6 KARA-F	6 KZQZ-F
7 KEZR-F	7 KCNL-F	7 KGO	7 KBRG-F	7 KEZR-F	7 KUFX-F	7 KSJO-F	7 KSFO	7 KDFC-F	7 KDFC-F	7 KSJO-F
8 KBAY-F	8 KMEL-F	8 KSFO	7 KIOI-F	8 KARA-F	7 KRTY-F	8 KARA-F	7 KBAY-F	8 KSJO-F	7 KSJO-F	7 KBRG-F
9 KSOL-FF	9 KIOI-F	9 KUFX-F	9 KBAY-F	9 KBRG-F	7 KBAY-F	8 KRTY-F	9 KSJO-F	9 KBAY-F	9 KBRG-F	7 KRTY-F
10 KBRG-F	9 KLOK	10 KBAY-F	10 KOIT-AF	9 KBAY-F	10 KKSJ-F	10 KOIT-AF	9 KLOK	10 KCBS	10 KBAY-F	10 KSFO
					10 KFRC-AF	10 KEZR-F				

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KYLD-F	1 KYLD-F	1 KEZR-F	1 KEZR-F	1 KBAY-F	1 KYLD-F	1 KITS-F	1 KITS-F	1 KSJO-F	1 KSJO-F
2 KEZR-F	2 KEZR-F	2 KBRG-F	2 KBAY-F	2 KSOL-FF	2 KITS-F	2 KSJO-F	2 KSJO-F	2 KSOL-FF	2 KGO
3 KBRG-F	3 KBRG-F	3 KSOL-FF	3 KSOL-FF	2 KEZR-F	3 KSJO-F	2 KYLD-F	3 KSOL-FF	3 KITS-F	3 KSOL-FF
4 KZQZ-F	4 KSOL-FF	4 KIOI-F	4 KYLD-F	4 KGO	4 KSOL-FF	4 KSOL-FF	4 KLOK	4 KYLD-F	4 KUFX-F
5 KMEL-F	5 KIOI-F	5 KYLD-F	5 KRTY-F	5 KRTY-F	5 KBRG-F	5 KLOK	5 KAZA	5 KLOK	5 KSFO
6 KARA-F	6 KZQZ-F	6 KBAY-F	6 KBRG-F	5 KOIT-AF	6 KCNL-F	6 KBRG-F	6 KBRG-F	6 KBRG-F	6 KITS-F
7 KCNL-F	7 KMEL-F	6 KISQ-F	7 KOIT-AF	7 KIOI-F	7 KMEL-F	7 KCNL-F	7 KEZR-F	6 KUFX-F	6 KNBR
8 KRTY-F	7 KBAY-F	8 KOIT-AF	7 KARA-F	8 KARA-F	8 KLOK	8 KAZA	8 KCBS	8 KGO	8 KCBS
9 KITS-F	9 KRTY-F	9 KLLC-F	9 KIOI-F	8 KSFO	9 KZQZ-F	9 KMEL-F	9 KYLD-F	9 KNBR	9 KLOK
10 KSOL-FF	10 KARA-F	10 KRTY-F	10 KZQZ-F	10 KFOG-FF	10 KIOI-F	10 KIOI-F	10 KUFX-F	10 KSFO	10 KARA-F
				10 KBRG-F			10 KIOI-F		

### AM Stations

Station	Freq	Power	Format	Net/Aff	Rep	Owner	City of Lic
KAZA	1290	5 kw / kw	Hispanic	Ind.	Lotus	Radio Fiesta Corp.	Gilroy
KLIV	1590	5 kw / 5 kw	News/Talk	CNN+	Allied Radio Ptnrs.	Empire Broadcasting Corp.	San Jose
KLOK	1170	50 kw / 5 kw	Hispanic	Ind.	Caballero	Entravision Holdings	San Jose
KSJX	1500	10 kw / 5 kw	Other	Ind.	—	Multicultural Radio Broadcasting	San Jose
KZSJ	1120	5 kw / 150 w	Other	Ind.	—	Entravision Holdings	San Martin

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KARA	105.7	50 kw @500	AC	Ind.	Allied Radio Ptnrs.	Empire Broadcasting Corp.	Santa Clara
KBAY	94.5	30 kw @587	Soft AC	AP	Christal	CBS/Infinity	Gilroy
KBRG	100.3	14.5 kw @2,579	Hispanic	Ind.	Caballero	Entravision Holdings	San Jose
KEZR	106.5	50 kw @430	AC	Ind.	Christal	CBS/Infinity	San Jose
KRTY	95.3	370 w @860	Country	Ind.	Allied Radio Ptnrs.	Empire Broadcasting Corp.	Los Gatos
KSQQ	96.1	4.7 kw @161	Other	Ind.	—	Morgan Hill Broadcasting	Morgan Hill
KUFX	98.5	10 kw @880	AOR	ABC	Clear Chan.-Emerald	Chase Radio Partners	San Jose

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KABL	Standards/EZ List	960	Oakland
KBLX-F	Black	102.9	Berkeley
KCBS	News/Talk	740	San Francisco
KCNL-F	AOR	104.9	Fremont
KDFC-F	Classical/Fine Arts	102.1	San Francisco
KDON-F	CHR	102.5	Salinas
KFAX	Religion	1100	San Francisco
KFFG-F	simul. KFOGFF	97.7	Los Altos
KFOG-F	AOR	104.5	San Francisco
KFOG-FF	AOR	104.5	San Francisco
KFRC	simul. KFRCFAF	610	San Francisco
KFRC-F	Oldies	99.7	San Francisco
KFRC-AF	Oldies	99.7	San Francisco
KGO	News/Talk	810	San Francisco
KIOI-F	Oldies	101.3	San Francisco
KIQI	Hispanic	1010	San Francisco
KISQ-F	Black	98.1	San Francisco
KITS-F	AOR	105.3	San Francisco
KKSF-F	Jazz	103.7	San Francisco
KLLC-F	AC	97.3	San Francisco
KMEL-F	Black	106.1	San Francisco
KNBR	Sports	680	San Francisco
KOIT	simul. KOITAF	1260	San Francisco
KOIT-F	Soft AC	96.5	San Francisco
KOIT-AF	Soft AC	96.5	San Francisco
KSAN-F	AOR	107.7	San Mateo
KSFO	News/Talk	560	San Francisco
KSJO-F	AOR	92.3	San Jose
KSOL-F	Hispanic	98.9	San Francisco
KZOL-F	simul. KSOLFF	99.1	Santa Cruz
KSOL-FF	Hispanic	98.9	San Francisco
KTCT	Sports	1050	San Mateo
KYCY-F	Country	93.3	San Francisco
KYLD-F	Black	94.9	San Francisco
KZQZ-F	CHR	95.7	San Francisco

Consolidation Report	12+	25-54
	(%)	(%)
CBS/Infinity	5.8	6.8
KBAY FM,KEZR FM		
Empire Broadcasting Corp.	6.9	7.5
KARA FM,KLIV AM,KRTY FM		
Entravision Holdings	5.9	6.5
KBRG FM,KLOK AM,KZSJ AM		
	18.6	20.8

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	134 (3)	134 (3)	8.1
AOR	0 (0)	268 (7)	268 (7)	16.2
Black/Urban	0 (0)	168 (4)	168 (4)	10.2
CHR	0 (0)	64 (2)	64 (2)	3.9
Classical/Fine Arts	0 (0)	64 (1)	64 (1)	3.9
Country	0 (0)	76 (2)	76 (2)	4.6
Hispanic	80 (3)	143 (3)	223 (6)	13.5
Jazz	0 (0)	38 (1)	38 (1)	2.3
News/Talk	319 (4)	0 (0)	319 (4)	19.3
Oldies	7 (1)	73 (2)	80 (3)	4.8
Other	19 (2)	8 (1)	27 (3)	1.6
Religion	11 (1)	0 (0)	11 (1)	0.7
Soft AC	2 (1)	103 (2)	105 (3)	6.4
Sports	53 (2)	0 (0)	53 (2)	3.2
Standards/EZ	20 (1)	0 (0)	20 (1)	1.2
<b>Totals</b>	<b>511(15)</b>	<b>1139 (28)</b>	<b>1650 (43)</b>	

Note Simulcast notes: According to Duncan's own records, KFJO-FM and KSJO-FM still simulcast.

# SEATTLE-TACOMA

Arbitron Rank 14	Pop (12+) 2,925,300	Stations 29 / 29	% Below Line 0.0
Market TSL in Hours 18.5		Diaries 3671 / 796.9:1 / 54.6%	% Not Listed 16.1
Average Persons Rating 13.8		12+ FM Share (Metro) 74.6	Sample Target 3690

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner	
1	KMPS-F	Country	262 / 6.5	5.9	6.0	5.9	5.9	6.1	4208 / 14.4	13.9	13.0	CBS/Infinity
2	KIRO	News/Talk	202 / 5.0	7.9	8.4	6.9	6.9	7.1	4203 / 14.4	22.4	19.6	Entercom
3	KUBE-F	Black	200 / 5.0	5.8	5.7	5.9	5.9	5.6	4217 / 14.4	15.3	15.8	Ackerley Communications
4	KVI	News/Talk	195 / 4.8	4.9	3.9	3.5	3.5	4.3	2157 / 7.4	8.5	6.0	Fisher Broadcasting, Inc.
5	KNDD-F	AOR	180 / 4.5	3.8	4.3	3.8	3.8	4.1	3620 / 12.4	11.7	12.8	Entercom
6	KRWM-F	Soft AC	175 / 4.4	4.0	3.3	4.1	4.1	3.9	3018 / 10.3	8.9	9.4	Sandusky Radio
7	KBSG-AF	Oldies	174 / 4.3	4.8	4.2	4.4	4.4	4.4	3395 / 11.6	12.8	12.8	Entercom
8	KWJZ-F	Jazz	166 / 4.1	3.8	3.9	3.6	3.6	3.8	2504 / 8.6	8.2	8.3	Sandusky Radio
9	KZOK-F	AOR	165 / 4.1	3.8	3.0	3.1	3.1	3.5	2798 / 9.6	10.3	9.3	CBS/Infinity
10	KBKS-F	CHR	135 / 3.3	3.3	3.9	3.7	3.7	3.5	3860 / 13.2	13.8	14.0	CBS/Infinity
11	KOMO	News/Talk	133 / 3.3	2.9	3.2	3.0	3.0	3.1	2859 / 9.8	11.8	9.5	Fisher Broadcasting, Inc.
12	KMTT-F	AOR	132 / 3.3	2.7	2.5	3.1	3.1	2.9	2296 / 7.8	7.1	7.4	Entercom
13	KIXI	Standards/EZ List	127 / 3.1	3.3	3.7	4.0	4.0	3.5	1836 / 6.3	6.8	7.7	Sandusky Radio
14	KBTB-F	Oldies	122 / 3.0	1.0	1.2	1.6	1.7	2.0	2550 / 8.7	5.8		Ackerley Communications
15	KCMS-F	Religion	111 / 2.8	2.0	1.5	1.5	1.5	2.0	1817 / 6.2	4.8	4.3	Crista Ministries
16	KLSY-F	AC	109 / 2.7	3.6	3.5	3.5	3.5	3.3	2482 / 8.5	10.1	10.3	Sandusky Radio
17	KPLZ-F	AC	109 / 2.7	3.3	3.2	3.7	3.7	3.2	3050 / 10.4	11.7	12.1	Fisher Broadcasting, Inc.
18	KYPT-F	Oldies	105 / 2.6	2.4	3.8	3.7	3.7	3.1	2370 / 8.1	8.2	9.8	CBS/Infinity
19	KING-F	Classical/Fine Arts	102 / 2.5	4.1	3.1	3.3	3.3	3.3	2228 / 7.6	9.3	8.1	Beethoven, Inc.
20	KQBZ-F	News/Talk	100 / 2.5	2.6	2.7	2.4	2.4	2.6	1835 / 6.3	7.5	7.4	Entercom
21	KISW-F	AOR	85 / 2.1	2.3	3.7	3.1	3.1	2.8	2024 / 6.9	7.8	8.1	Entercom
22	KJR	Sports	79 / 2.0	2.3	1.8	2.0	2.0	2.0	1838 / 6.3	6.7	6.4	Ackerley Communications
23	KNWX	News/Talk	55 / 1.4	1.3	1.4	1.6	1.6	1.4	1362 / 4.7	5.1	5.5	Entercom
24	KYCW	Country	49 / 1.2	0.7	0.9	0.8	0.8	0.9	725 / 2.5	2.2	1.5	CBS/Infinity
25	KFNK-F	AOR	44 / 1.1	1.2	1.2	1.4	1.4	1.2	1344 / 4.6	4.2	4.3	Rock On Radio
26	KXXO-F	AC	27 / 0.7	0.5	0.6	0.6	0.6	0.6	537 / 1.8	1.7	1.6	Three Cities FM, Inc.
27	KGNW	Religion	16 / 0.4					0.0	374 / 1.3			Salem Communications Corp.
27	KWPZ-F	Religion	16 / 0.4					0.0	420 / 1.4			Crista Ministries

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	KUBE-F	1 KNDD-F	1 KMPS-F	1 KZOK-F	1 KMPS-F	1 KIRO	1 KIRO	1 KUBE-F	1 KVI	1 KMPS-F	1 KMPS-F
2	KBKS-F	2 KUBE-F	2 KZOK-F	2 KMPS-F	2 KZOK-F	2 KMPS-F	2 KMPS-F	2 KOMO	2 KMPS-F	2 KUBE-F	2 KUBE-F
3	KNDD-F	3 KMPS-F	3 KNDD-F	3 KMTT-F	3 KMTT-F	3 KVI	3 KVI	3 KRWM-F	3 KIRO	3 KBSG-AF	3 KBSG-AF
4	KMPS-F	4 KBKS-F	4 KUBE-F	4 KBTB-F	4 KWJZ-F	4 KWJZ-F	4 KUBE-F	4 KMPS-F	4 KBSG-AF	4 KNDD-F	4 KWJZ-F
5	KFNK-F	5 KBTB-F	5 KMTT-F	5 KWJZ-F	5 KRWM-F	5 KBSG-AF	5 KZOK-F	5 KVI	5 KZOK-F	5 KQBZ-F	5 KNDD-F
6	KCMS-F	6 KISW-F	6 KBTB-F	6 KNDD-F	5 KBSG-AF	6 KRWM-F	6 KNDD-F	6 KNDD-F	6 KRWM-F	6 KRWM-F	6 KRWM-F
7	KLSY-F	7 KPLZ-F	7 KRWM-F	7 KBSG-AF	7 KBTB-F	7 KOMO	7 KOMO	7 KWJZ-F	7 KWJZ-F	7 KWJZ-F	7 KIRO
8	KBTB-F	8 KYPT-F	8 KPLZ-F	8 KRWM-F	8 KVI	7 KZOK-F	8 KRWM-F	8 KBKS-F	8 KNDD-F	8 KIRO	8 KCMS-F
9	KRWM-F	9 KRWM-F	9 KPLZ-F	9 KPLZ-F	9 KNDD-F	9 KIXI	9 KWJZ-F	9 KING-F	9 KMTT-F	9 KVI	7 KBKS-F
9	KBSG-AF	9 KMTT-F	8 KBSG-AF	9 KYPT-F	10 KPLZ-F	10 KING-F	10 KMTT-F	10 KBSG-AF	10 KIXI	10 KZOK-F	10 KIXI
		9 KZOK-F	8 KBKS-F						10 KBKS-F		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1	KUBE-F	1 KUBE-F	1 KPLZ-F	1 KMPS-F	1 KMPS-F	1 KNDD-F	1 KNDD-F	1 KNDD-F	1 KZOK-F	1 KZOK-F
2	KBKS-F	2 KBKS-F	2 KBTB-F	2 KPLZ-F	2 KRWM-F	2 KUBE-F	2 KUBE-F	2 KISW-F	2 KNDD-F	2 KVI
3	KNDD-F	3 KPLZ-F	3 KMTT-F	3 KRWM-F	3 KPLZ-F	3 KMPS-F	3 KISW-F	3 KZOK-F	3 KMPS-F	3 KMPS-F
4	KMPS-F	4 KNDD-F	4 KBKS-F	3 KMTT-F	4 KMTT-F	4 KISW-F	4 KMPS-F	4 KQBZ-F	4 KUBE-F	4 KQBZ-F
5	KLSY-F	5 KBTB-F	5 KUBE-F	5 KUBE-F	5 KWJZ-F	5 KBKS-F	5 KZOK-F	5 KQBZ-F	5 KQBZ-F	5 KNDD-F
6	KBTB-F	6 KMPS-F	6 KMPS-F	5 KBKS-F	6 KCMS-F	6 KRWM-F	6 KQBZ-F	6 KUBE-F	6 KISW-F	5 KBSG-AF
7	KPLZ-F	7 KMTT-F	7 KNDD-F	7 KBTB-F	7 KBTB-F	7 KFNK-F	7 KYPT-F	7 KJR	7 KVI	7 KIRO
7	KCMS-F	8 KLSY-F	8 KCMS-F	8 KCMS-F	8 KLSY-F	8 KQBZ-F	8 KBKS-F	7 KBTB-F	8 KYPT-F	8 KWJZ-F
7	KRWM-F	9 KCMS-F	9 KRWM-F	9 KLSY-F	9 KBSG-AF	8 KYPT-F	9 KBTB-F	9 KVI	9 KMTT-F	9 KJR
10	KFNK-F	10 KRWM-F	10 KYPT-F	10 KNDD-F	10 KZOK-F	10 KBSG-AF	10 KJR	10 KMPS-F	9 KJR	10 KMTT-F
				10 KBKS-F					9 KBSG-AF	

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBSG	1210	27.5 kw / 10 kw	simul. KBSGAF	Ind.	D & R Radio	Entercom	Auburn
KGNW	820	50 kw / 5 kw	Religion	SRN	Salem Radio Reps	Salem Communications Corp.	Burien
KIRO	710	50 kw / 50 kw	News/Talk	CBS, AP	D & R Radio	Entercom	Seattle
KIXI	880	50 kw / 10 kw	Standards/EZ List	Ind.	Christal	Sandusky Radio	Mercer Island
KJR	950	50 kw / 50 kw	Sports	ESPN, CBS, WW1/MBS	Allied Radio Ptnrs.	Ackerley Communications	Seattle
KNWX	770	50 kw / 5 kw	News/Talk	AP	D & R Radio	Entercom	Seattle
KOMO	1000	50 kw / 50 kw	News/Talk	ABC	—	Fisher Broadcasting, Inc.	Seattle
KVI	570	5 kw / 5 kw	News/Talk	CNN+	—	Fisher Broadcasting, Inc.	Seattle
KYCW	1090	50 kw / 50 kw	Country	WW1/MBS	Katz	CBS/Infinity	Seattle

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBKS	106.1	55 kw @2,342	CHR	Ind.	Katz	CBS/Infinity	Tacoma
KBSG	97.3	51.5 kw @2,391	Oldies	Ind.	D & R Radio	Entercom	Tacoma
KBTB	95.7	100 kw @1,181	Oldies	Ind.	Allied Radio Ptnrs.	Ackerley Communications	Seattle
KCMS	105.3	115 kw @722	Religion	UPI	—	Crista Ministries	Edmonds
KFNK	104.9	2.5 kw @495	AOR	Ind.	Allied Radio Ptnrs.	Rock On Radio	Eatonville
KING	98.1	58.3 kw @2,343	Classical/Fine Arts	Ind.	D & R Radio	Beethoven, Inc.	Seattle
KISW	99.9	100 kw @1,148	AOR	Ind.	D & R Radio	Entercom	Seattle
KLSY	92.5	58 kw @2,343	AC	AP	Christal	Sandusky Radio	Bellevue
KMPS	94.1	58 kw @2,342	Country	Ind.	Katz	CBS/Infinity	Seattle
KMTT	103.7	58 kw @2,342	AOR	Ind.	D & R Radio	Entercom	Tacoma
KNDD	107.7	57.3 kw @2,342	AOR	Ind.	D & R Radio	Entercom	Seattle
KPLZ	101.5	99 kw @1,200	AC	Ind.	—	Fisher Broadcasting, Inc.	Seattle
KQBZ	100.7	58 kw @2,343	News/Talk	AP	D & R Radio	Entercom	Seattle
KRWM	106.9	49 kw @1,299	Soft AC	Ind.	Christal	Sandusky Radio	Bremerton
KUBE	93.3	99 kw @1,289	Black	Ind.	Allied Radio Ptnrs.	Ackerley Communications	Seattle
KWJZ	98.9	58 kw @2,343	Jazz	Ind.	Christal	Sandusky Radio	Seattle
KWPZ	106.5	68 kw @2,332	Religion	Ind.	—	Crista Ministries	Lynden
KXXO	96.1	71.5 kw @2,099	AC	Ind.	—	Three Cities FM, Inc.	Olympia
KYPT	96.5	100 kw @1,223	Oldies	Ind.	Katz	CBS/Infinity	Seattle
KZOK	102.5	100 kw @1,170	AOR	Ind.	Katz	CBS/Infinity	Seattle

Consolidation Report	12+	25-54
	(%)	(%)
<b>Ackerley Communications</b>	10.0	9.3
KBTB FM, KJR AM, KUBE FM		
<b>CBS/Infinity</b>	17.7	19.3
KBKS FM, KMPS FM, KYCW AM, KYPT FM, KZOK FM		
<b>Crista Ministries</b>	3.2	3.9
KCMS FM, KWPZ FM		
<b>Entercom</b>	23.2	23.3
KBSG FM, KBSG AM, KIRO AM, KISW FM, KMTT FM, KNDD FM, KNWX AM, KQBZ FM		
<b>Fisher Broadcasting, Inc.</b>	10.8	10.1
KOMO AM, KPLZ FM, KVI AM		
<b>Sandusky Radio</b>	14.3	13.5
KIXI AM, KLSY FM, KRWM FM, KWJZ FM		
	<b>79.2</b>	<b>79.4</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	245 (3)	245 (3)	7.3
AOR	0 (0)	606 (5)	606 (5)	18.0
Black/Urban	0 (0)	200 (1)	200 (1)	5.9
CHR	0 (0)	135 (1)	135 (1)	4.0
Classical/Fine Arts	0 (0)	102 (1)	102 (1)	3.0
Country	49 (1)	262 (1)	311 (2)	9.2
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	166 (1)	166 (1)	4.9
News/Talk	584 (4)	100 (1)	684 (5)	20.3
Oldies	2 (1)	398 (3)	401 (4)	11.9
Other	(0)	(0)	(0)	0.0
Religion	16 (1)	127 (2)	144 (3)	4.3
Soft AC	0 (0)	175 (1)	175 (1)	5.2
Sports	79 (1)	0 (0)	79 (1)	2.3
Standards/EZ	127 (1)	0 (0)	127 (1)	3.8
<b>Totals</b>	<b>857 (9)</b>	<b>2516 (20)</b>	<b>3375 (29)</b>	

Note KISW-99.9 Old Format: rock New Format: adds Rob, Arnie & Dawn WA Seattle  
 KBLE-1050 Old Format: religion New Format: adds EWTN - religion WA Seattle

# SHREVEPORT

Arbitron Rank 134	Pop (12+) 305,000	Stations 19 / 18	% Below Line 2.6
Market TSL in Hours 17.9	Diaries 905 / 337.0:1 / 49.7%	% Not Listed 11.2	
Average Persons Rating 13.1	12+ FM Share (Metro) 83.8	Sample Target 940	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 KMJJ-F	Black	48 / 12.2	11.6	19.1	14.8	14.9	14.4	708 / 23.2	24.7	23.6	Cumulus Media
2 KVKI-F	AC	46 / 11.6	10.5	6.0	7.9	7.9	9.0	543 / 17.8	19.0	18.6	Clear Channel Communications
3 KDKS-F	Black	42 / 10.5	8.2		2.8	10.9	0.0	573 / 18.8	17.7	7.2	Access.1 Communications
4 KRMD-F	Country	30 / 7.5	8.0	9.2	8.1	8.1	8.2	528 / 17.3	17.5	20.0	Cumulus Media
5 KOKA	Religion	24 / 5.9	5.8	4.1	5.7	5.7	5.4	234 / 7.7	8.6	8.6	Access.1 Communications
6 KEEL	News/Talk	20 / 4.9	6.1	4.1	3.3	3.3	4.6	343 / 11.2	10.9	9.0	Clear Channel Communications
7 KLKL-F	Oldies	18 / 4.5	5.7	2.8	3.9	3.9	4.2	392 / 12.9	13.5	10.7	Access.1 Communications
7 KBTT-F	Black	18 / 4.5	5.0	8.3			0.0	411 / 13.5	12.9		Access.1 Communications
7 KRUF-F	CHR	18 / 4.5	4.6	7.8	6.1	6.1	5.8	513 / 16.8	17.5	20.2	Clear Channel Communications
10 KTUX-F	AOR	17 / 4.4	3.2	4.1	3.9	3.9	3.9	333 / 10.9	9.1	10.0	Clear Channel Communications
11 KITT-F	Country	15 / 3.8	5.0	3.5	3.9	3.9	4.0	350 / 11.5	11.0	11.9	Clear Channel Communications
11 KTAL-F	AOR	15 / 3.8	5.4	5.5	4.8	4.8	4.9	343 / 11.2	10.3	12.7	Access.1 Communications
13 KSYR-F	CHR	13 / 3.2	4.6	6.0	5.0	5.0	4.7	356 / 11.7	14.3	14.3	Access.1 Communications
14 KWKH	Sports	11 / 2.7	2.4	3.0	2.2	2.2	2.6	186 / 6.1	8.0	5.7	Clear Channel Communications
15 KYLA-F	Country	10 / 2.6	1.5	0.9	1.1	1.1	1.5	123 / 4.0	3.4	3.1	NWLA Broadcasting Company
16 KTKC-F	Religion	3 / 0.8	1.0	1.2			0.0	69 / 2.3	1.3		Metropolitan Radio Group
17 KASO	Standards/EZ List	2 / 0.5	0.6	0.7			0.0	42 / 1.4	1.3		Greenwood Acres Baptist Church
17 KBED-F	AC	2 / 0.5					0.0	67 / 2.2			Cumulus Media
19 KRMD	Sports	2 / 0.4	1.7	1.4	1.1	1.1	1.1	67 / 2.2	3.0	2.7	Cumulus Media

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KMJJ-F	1 KMJJ-F	1 KMJJ-F	1 KDKS-F	1 KVKI-F	1 KVKI-F	1 KDKS-F	1 KMJJ-F	1 KVKI-F	1 KVKI-F	1 KMJJ-F
2 KBTT-F	2 KTUX-F	2 KDKS-F	2 KVKI-F	2 KDKS-F	2 KDKS-F	2 KMJJ-F	2 KDKS-F	2 KEEL	2 KMJJ-F	2 KDKS-F
3 KSYR-F	3 KDKS-F	3 KVKI-F	3 KMJJ-F	3 KMJJ-F	3 KVKI-F	3 KMJJ-F	3 KVKI-F	3 KRMD-F	3 KDKS-F	3 KVKI-F
4 KRUF-F	4 KRUF-F	4 KRMD-F	4 KRMD-F	4 KRMD-F	4 KRMD-F	4 KRMD-F	4 KVKI-F	4 KMJJ-F	4 KRMD-F	4 KOKA
5 KDKS-F	5 KRMD-F	5 KTUX-F	5 KTAL-F	5 KTAL-F	5 KOKA	5 KOKA	5 KRUF-F	5 KDKS-F	5 KRUF-F	5 KRMD-F
6 KTUX-F	6 KITT-F	6 KTAL-F	6 KTUX-F	6 KTUX-F	6 KLKL-F	6 KTUX-F	6 KSYR-F	6 KITT-F	6 KEEL	6 KBTT-F
7 KITT-F	6 KBTT-F	7 KRUF-F	7 KITT-F	7 KLKL-F	7 KEEL	7 KEEL	7 KOKA	7 KLKL-F	7 KLKL-F	6 KLKL-F
8 KTAL-F	8 KVKI-F	8 KITT-F	8 KLKL-F	8 KITT-F	8 KTAL-F	8 KTAL-F	8 KTUX-F	7 KTAL-F	7 KSYR-F	8 KRUF-F
9 KRMD-F	9 KSYR-F	9 KBTT-F	9 KRUF-F	9 KEEL	9 KWKH	9 KLKL-F	9 KOKA	9 KRMD-F	9 KBTT-F	9 KITT-F
10 KOKA	10 KTAL-F	10 KLKL-F	10 KBTT-F	10 KRUF-F	9 KYLA-F	10 KRUF-F	10 KLKL-F	10 KRUF-F	10 KTUX-F	10 KTUX-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KMJJ-F	1 KMJJ-F	1 KDKS-F	1 KDKS-F	1 KDKS-F	1 KMJJ-F	1 KTUX-F	1 KTUX-F	1 KMJJ-F	1 KVKI-F
2 KRUF-F	2 KDKS-F	2 KRMD-F	2 KMJJ-F	2 KVKI-F	2 KBTT-F	2 KMJJ-F	2 KVKI-F	2 KMJJ-F	2 KMJJ-F
3 KOKA	3 KRMD-F	3 KMJJ-F	2 KVKI-F	3 KRMD-F	3 KRUF-F	3 KRUF-F	3 KITT-F	3 KDKS-F	3 KDKS-F
4 KBTT-F	4 KRUF-F	4 KVKI-F	4 KRMD-F	4 KMJJ-F	4 KTUX-F	4 KBTT-F	4 KVKI-F	4 KTAL-F	4 KTAL-F
5 KDKS-F	5 KITT-F	5 KITT-F	5 KRUF-F	5 KITT-F	5 KTAL-F	5 KITT-F	5 KDKS-F	5 KTUX-F	5 KRMD-F
6 KSYR-F	6 KSYR-F	6 KRUF-F	6 KITT-F	6 KLKL-F	6 KDKS-F	6 KVKI-F	6 KRMD-F	6 KRMD-F	6 KTUX-F
7 KTUX-F	7 KVKI-F	6 KSYR-F	7 KBTT-F	7 KRUF-F	7 KVKI-F	7 KTAL-F	7 KEEL	7 KRUF-F	7 KWKH
8 KITT-F	7 KBTT-F	8 KTUX-F	8 KOKA	8 KBTT-F	8 KITT-F	8 KDKS-F	8 KRUF-F	8 KBTT-F	8 KLKL-F
9 KRMD-F	9 KTUX-F	9 KBTT-F	9 KTUX-F	9 KOKA	9 KSYR-F	9 KRMD-F	9 KTAL-F	9 KEEL	8 KEEL
10 KVKI-F	10 KOKA	10 KOKA	10 KSYR-F	10 KTUX-F	9 KWKH	10 KEEL	10 KSYR-F	10 KITT-F	10 KYLA-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KASO	1240	1 kw / 1 kw	Standards/EZ List	WW1/MBS, Jones	—	Greenwood Acres Baptist Church	Minden
KEEL	710	50 kw / 5 kw	News/Talk	TARN, ABC	Clear Chan.-Diamond	Clear Channel Communications	Shreveport
KOKA	980	5 kw / 79 w	Religion	AURN, WW1/MBS, ABC	McGavren-Guild	Access.1 Communications	Shreveport
KRMD	1340	1 kw / 1 kw	Sports	ESPN, WW1/MBS, ABC	Allied Radio Ptnrs.	Cumulus Media	Shreveport
KWKH	1130	50 kw / 50 kw	Sports	ABC	Clear Chan.-Diamond	Clear Channel Communications	Shreveport

### FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBED	102.9	44 kw @ 525	AC	Ind.	Allied Radio Ptnrs.	Cumulus Media	Shreveport
KBTT	103.7	6 kw @ 328	Black	ABC	McGavren-Guild	Access.1 Communications	Haughton
KDKS	102.1	20 kw @ 367	Black	ABC	McGavren-Guild	Access.1 Communications	Blanchard
KITT	93.7	100 kw @ 1,020	Country	ABC	Clear Chan.-Diamond	Clear Channel Communications	Shreveport
KLKL	92.1	6 kw @ 322	Oldies	ABC	McGavren-Guild	Access.1 Communications	Benton
KMJJ	99.7	50 kw @ 462	Black	WW1/MBS, ABC	Clear Chan.-Emerald	Cumulus Media	Shreveport
KRMD	101.1	100 kw @ 1,120	Country	Ind.	Allied Radio Ptnrs.	Cumulus Media	Shreveport
KRUF	94.5	100 kw @ 1,094	CHR	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Shreveport
KSYR	95.7	50 kw @ 469	CHR	Ind.	McGavren-Guild	Access.1 Communications	Minden
KTAL	98.1	100 kw @ 1,360	AOR	ABC	McGavren-Guild	Access.1 Communications	Texarkana
KTKC	92.9	40 kw @ 548	Religion	ABC	—	Metropolitan Radio Group	Springhill
KTUX	98.9	100 kw @ 730	AOR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Carthage
KVKI	96.5	100 kw @ 275	AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Shreveport

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KYLA-F	Country	106.7	Homer

Consolidation Report	12+	25-54
	(%)	(%)
<b>Access.1 Communications</b>	32.4	32.9
KBTT FM,KDKS FM,KLKL FM,KOKA AM,KSYR FM,KTAL FM		
<b>Clear Channel Communications</b>	31.9	35.1
KEEL AM,KITT FM,KRUF FM,KTUX FM,KVKI FM,KWKH AM		
<b>Cumulus Media</b>	20.6	19.6
KBED FM,KMJJ FM,KRMD FM,KRMD AM		
	<b>84.9</b>	<b>87.6</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	48 (2)	48 (2)	13.6
AOR	0 (0)	32 (2)	32 (2)	9.1
Black/Urban	0 (0)	108 (3)	108 (3)	30.6
CHR	0 (0)	30 (2)	30 (2)	8.5
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	55 (3)	55 (3)	15.6
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	20 (1)	0 (0)	20 (1)	5.7
Oldies	0 (0)	18 (1)	18 (1)	5.1
Other	(0)	(0)	(0)	0.0
Religion	24 (1)	3 (1)	27 (2)	7.6
Soft AC	(0)	(0)	(0)	0.0
Sports	13 (2)	0 (0)	13 (2)	3.7
Standards/EZ	2 (1)	0 (0)	2 (1)	0.6
<b>Totals</b>	<b>59 (5)</b>	<b>294 (14)</b>	<b>353 (19)</b>	

Note KBED-102.9 Old Format: silent New Format: hot AC LA Shreveport

# SPOKANE

Arbitron Rank 94 Pop (12+)	435,400	Stations	23 / 23	% Below Line	0.0
Market TSL in Hours	19.6	Diaries	1444 / 301.5:1 / 58.9%	% Not Listed	12.3
Average Persons Rating	14.4	12+ FM Share (Metro)	79.0	Sample Target	1420

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 KZZU-F	CHR	54 / 8.6	9.1	8.3	10.4	10.4	9.1	891 / 20.5	20.2	24.9	Morgan Murphy Stations
2 KXLY-F	Soft AC	48 / 7.6	5.0	7.0	5.8	5.8	6.3	568 / 13.0	13.5	15.8	Morgan Murphy Stations
3 KKZX-F	AOR	47 / 7.4	6.8	7.3	6.4	6.4	7.0	676 / 15.5	14.0	16.1	Clear Channel Communications
4 KISC-F	Soft AC	45 / 7.1	5.7	5.7	5.5	5.5	6.0	524 / 12.0	11.6	12.6	Clear Channel Communications
5 KDRK-F	Country	42 / 6.7	6.2	5.9	6.3	6.3	6.3	703 / 16.2	14.2	14.4	Citadel Communications Corp.
6 KHTQ-F	AOR	40 / 6.3	5.9	8.8	7.4	7.4	7.1	674 / 15.5	14.2	15.1	Morgan Murphy Stations
7 KNFR-F	Country	37 / 5.9	5.1	6.7	5.0	5.0	5.7	560 / 12.9	13.0	11.7	Clear Channel Communications
8 KGA	News/Talk	35 / 5.6	8.0	6.2	4.1	4.1	6.0	473 / 10.9	14.3	8.6	Citadel Communications Corp.
9 KEYF-F	Oldies	35 / 5.5	5.0	5.6	5.5	5.5	5.4	566 / 13.0	14.0	14.3	Citadel Communications Corp.
10 KAQQ	Standards/EZ List	32 / 5.1	4.4	4.3	5.2	5.2	4.8	381 / 8.8	7.7	8.2	Clear Channel Communications
11 KXLY	News/Talk	26 / 4.2	5.4	4.5	5.8	5.8	5.0	554 / 12.7	13.5	12.8	Morgan Murphy Stations
12 KAEP-F	AOR	23 / 3.6	4.9	4.0	5.7	5.7	4.6	516 / 11.9	12.9	14.6	Citadel Communications Corp.
13 KEZE-F	Oldies	15 / 2.3	3.6	3.5	1.9	1.9	2.8	401 / 9.2	9.0	7.9	Morgan Murphy Stations
14 KCDA-F	AC	13 / 2.1	1.6	1.4	2.0	2.0	1.8	368 / 8.5	6.7	8.2	Clear Channel Communications
15 KAZZ-F	Standards/EZ List	13 / 2.0	1.2	1.0	0.9	0.9	1.3	158 / 3.6	2.2	1.8	Barbara L. Kazmark
16 KTSL-F	Religion	11 / 1.8	3.2	1.9	3.3	3.3	2.5	270 / 6.2	6.9	6.8	Washington Broadcasting
17 KWHK-F	AOR	11 / 1.7	2.7	3.3	2.2	2.2	2.5	269 / 6.2	6.6	6.4	Citadel Communications Corp.
18 KJRB	Sports	10 / 1.6	1.4	1.6	1.6	1.5	1.5	205 / 4.7	3.5	3.8	Citadel Communications Corp.
19 KSPO-F	Religion	4 / 0.7	0.6		0.9	0.9	0.0	67 / 1.5	1.9	2.0	Read Broadcasting Network
20 KXLI	Sports	3 / 0.5					0.0	99 / 2.3			Morgan Murphy Stations
20 KVNI	Country	3 / 0.5					0.0	70 / 1.6			Morgan Murphy Stations
20 KTRW	Religion	3 / 0.5					0.0	53 / 1.2			Read Broadcasting Network
23 KSBN	News/Talk	3 / 0.4	0.6	0.6	0.5	0.5	0.5	50 / 1.1	1.8	1.8	KBNP/KSBN Radio

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KZZU-F	1 KZZU-F	1 KKZX-F	1 KKZX-F	1 KKZX-F	1 KXLY-F	1 KKZX-F	1 KZZU-F	1 KXLY-F	1 KZZU-F	1 KZZU-F
2 KHTQ-F	2 KHTQ-F	2 KZZU-F	2 KISC-F	2 KXLY-F	2 KISC-F	2 KZZU-F	2 KHTQ-F	2 KGA	2 KKZX-F	2 KXLY-F
3 KCDA-F	3 KKZX-F	3 KISC-F	3 KDRK-F	3 KISC-F	3 KAQQ	3 KDRK-F	3 KISC-F	3 KISC-F	3 KHTQ-F	3 KNFR-F
4 KDRK-F	4 KAEP-F	4 KHTQ-F	4 KXLY-F	4 KDRK-F	4 KGA	4 KXLY-F	4 KKZX-F	4 KKZX-F	4 KDRK-F	4 KISC-F
5 KKZX-F	5 KDRK-F	5 KDRK-F	5 KZZU-F	5 KZZU-F	5 KEYF-F	5 KISC-F	5 KXLY-F	5 KZZU-F	5 KISC-F	5 KHTQ-F
6 KAEP-F	6 KISC-F	6 KXLY-F	6 KHTQ-F	6 KEYF-F	6 KKZX-F	6 KGA	6 KEYF-F	5 KDRK-F	6 KXLY-F	6 KKZX-F
7 KNFR-F	7 KNFR-F	7 KNFR-F	7 KEYF-F	7 KHTQ-F	7 KDRK-F	7 KAQQ	7 KDRK-F	7 KNFR-F	7 KNFR-F	7 KEYF-F
8 KTSL-F	8 KEZE-F	8 KAEP-F	8 KNFR-F	8 KNFR-F	8 KNFR-F	8 KNFR-F	8 KNFR-F	7 KHTQ-F	8 KEYF-F	7 KDRK-F
8 KEYF-F	9 KXLY-F	8 KEYF-F	9 KGA	9 KGA	9 KXLY	9 KHTQ-F	9 KGA	9 KEYF-F	9 KGA	9 KAQQ
10 KEZE-F	10 KCDA-F	10 KEZE-F	9 KAEP-F	10 KXLY	10 KAZZ-F	10 KEYF-F	10 KXLY	10 KAQQ	10 KAQQ	10 KAEP-F
				10 KAEP-F						10 KXLY

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KZZU-F	1 KZZU-F	1 KZZU-F	1 KZZU-F	1 KXLY-F	1 KHTQ-F	1 KHTQ-F	1 KHTQ-F	1 KKZX-F	1 KKZX-F
2 KAEP-F	2 KAEP-F	2 KKZX-F	2 KXLY-F	2 KISC-F	2 KZZU-F	2 KZZU-F	2 KZZU-F	2 KHTQ-F	2 KHTQ-F
3 KDRK-F	3 KDRK-F	3 KXLY-F	3 KISC-F	3 KDRK-F	3 KISC-F	3 KKZX-F	3 KZZU-F	3 KZZU-F	3 KZZU-F
4 KHTQ-F	4 KISC-F	4 KAEP-F	4 KDRK-F	4 KEYF-F	4 KKZX-F	4 KNFR-F	4 KNFR-F	4 KISC-F	3 KNFR-F
5 KISC-F	5 KHTQ-F	5 KEZE-F	5 KKZX-F	5 KZZU-F	5 KDRK-F	5 KDRK-F	5 KAEP-F	4 KDRK-F	3 KGA
6 KNFR-F	6 KXLY-F	6 KISC-F	6 KEYF-F	6 KKZX-F	6 KAEP-F	6 KISC-F	6 KJRB	6 KNFR-F	6 KDRK-F
7 KXLY-F	7 KKZX-F	7 KDRK-F	7 KAEP-F	7 KNFR-F	7 KCDA-F	7 KAEP-F	6 KEZE-F	7 KAEP-F	7 KXLY
8 KTSL-F	8 KNFR-F	8 KHTQ-F	8 KHTQ-F	8 KAEP-F	8 KSPO-F	8 KEZE-F	8 KDRK-F	7 KWHK-F	7 KISC-F
8 KCDA-F	9 KEZE-F	9 KNFR-F	9 KNFR-F	9 KEZE-F	9 KEZE-F	9 KJRB	9 KWHK-F	9 KEYF-F	9 KEYF-F
10 KKZX-F	10 KTSL-F	10 KGA	10 KTSL-F	9 KHTQ-F	10 KTSL-F	10 KCDA-F	10 KCDA-F	10 KJRB	10 KJRB
								10 KGA	10 KWHK-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KAQQ	590	5 kw / 5 kw	Standards/EZ List	WW1/MBS, CNN+	Clear Chan.-Diamond	Clear Channel Communications	Spokane
KGA	1510	50 kw / 50 kw	News/Talk	WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Spokane
KJRB	790	5 kw / 3.8 kw	Sports	WW1/MBS, 1-on-1	McGavren-Guild	Citadel Communications Corp.	Spokane
KSBN	1230	1 kw / 1 kw	News/Talk	TARN, BRN, WW1/MBS	—	KBNP/KSBN Radio	Spokane
KTRW	970	5 kw / 1 kw	Religion	Ind.	—	Read Broadcasting Network	Spokane
KVNI	1080	10 kw / 1 kw	Country	ABC	Katz	Morgan Murphy Stations	Coeur d'Alene
KXLI	630	530 w / 53 w	Sports	AP, ESPN	Katz	Morgan Murphy Stations	Opportunity
KXLY	920	5 kw / 5 kw	News/Talk	ABC, WW1/MBS, SRN	Katz	Morgan Murphy Stations	Spokane

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAEP	105.7	100 kw @ 1,910	AOR	Ind.	McGavren-Guild	Citadel Communications Corp.	Spokane
KAZZ	107.1	9 kw @ 253	Standards/EZ List	Jones	—	Barbara L. Kazmark	Deer Park
KCDA	103.1	2.35 kw @ 1,886	AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Post Falls
KDRK	93.7	56 kw @ 2,380	Country	Ind.	McGavren-Guild	Citadel Communications Corp.	Spokane
KEYF	101.1	0 w @ 1,473	Oldies	Ind.	McGavren-Guild	Citadel Communications Corp.	Cheney
KEZE	96.9	9.8 kw @ 531	Oldies	ABC	Katz	Morgan Murphy Stations	Spokane
KHTQ	94.5	83 kw @ 2,181	AOR	ABC	Katz	Morgan Murphy Stations	Hayden
KISC	98.1	94 kw @ 2,030	Soft AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Spokane
KKZX	98.9	100 kw @ 1,614	AOR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Spokane
KNFR	96.1	56 kw @ 2,380	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Opportunity
KSPO	106.5	2.55 kw @ 508	Religion	Ind.	—	Read Broadcasting Network	Dishman
KTSL	101.9	28.5 kw @ 650	Religion	ABC	Salem Radio Reps	Washington Broadcasting	Medical Lake
KWHK	103.9	5.5 kw @ 1,417	AOR	ABC	McGavren-Guild	Citadel Communications Corp.	Spokane
KXLY	99.9	36.7 kw @ 2,998	Soft AC	Ind.	Katz	Morgan Murphy Stations	Spokane
KZZU	92.9	85 kw @ 2,080	CHR	Ind.	Katz	Morgan Murphy Stations	Spokane

Consolidation Report	12+	25-54
	(%)	(%)
Citadel Communications Corp.	24.7	28.1
KAEP FM, KDRK FM, KEYF FM, KGA AM, KJRB AM, KWHK FM		
Clear Channel Communications	27.6	27.7
KAQQ AM, KCDA FM, KISC FM, KKZX FM, KNFR FM		
Morgan Murphy Stations	30.0	28.9
KEZE FM, KHTQ FM, KVNI AM, KXLI AM, KXLY AM, KXLY FM, KZZU FM		
Read Broadcasting Network	1.2	1.0
KSPO FM, KTRW AM		
	<b>83.5</b>	<b>85.7</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	13 (1)	13 (1)	2.3
AOR	0 (0)	120 (4)	120 (4)	21.7
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	54 (1)	54 (1)	9.7
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	3 (1)	80 (2)	83 (3)	15.0
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	64 (3)	0 (0)	64 (3)	11.6
Oldies	0 (0)	49 (2)	49 (2)	8.8
Other	(0)	(0)	(0)	0.0
Religion	3 (1)	16 (2)	19 (3)	3.4
Soft AC	0 (0)	93 (2)	93 (2)	16.8
Sports	14 (2)	0 (0)	14 (2)	2.5
Standards/EZ	32 (1)	13 (1)	45 (2)	8.1
<b>Totals</b>	<b>116 (8)</b>	<b>438 (15)</b>	<b>554 (23)</b>	



# SPRINGFIELD, MA

Arbitron Rank 82 Pop (12+)	493,000	Stations	29 / 17	% Below Line	28.3
Market TSL in Hours	19.8	Diaries	1660 / 297.0:1 / 56.4%	% Not Listed	19.8
Average Persons Rating	14.6	12+ FM Share (Metro)	79.9	Sample Target	1670

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1	WMAS-F AC	63 / 8.8	8.2	9.6	8.3	8.3	8.7	764 / 15.5	19.0	18.4	Lappin Communications, Inc.
2	WAQY-F AOR	50 / 6.9	7.1	7.8	8.2	8.2	7.5	804 / 16.3	17.1	18.2	Saga Communications, Inc.
3	WKSS-F CHR	49 / 6.8	6.9	7.8	7.1	7.1	7.1	1028 / 20.8	19.4	20.8	Clear Channel Communications
4	WHYN-F AC	48 / 6.7	8.0	7.4	8.8	8.8	7.7	801 / 16.3	18.2	20.3	Clear Channel Communications
5	WPKX-F Country	44 / 6.1	9.2	9.0	8.7	8.7	8.3	606 / 12.3	13.8	15.7	Clear Channel Communications
6	WHYN News/Talk	43 / 6.0	6.0	5.6	4.9	4.9	5.6	642 / 13.0	13.8	13.7	Clear Channel Communications
7	WTIC-F AC	35 / 4.9	3.0	3.1	4.0	4.0	3.8	780 / 15.8	13.4	16.5	CBS/Infinity
8	WLZX-F AOR	25 / 3.4	1.9	2.2	2.1	2.1	2.4	475 / 9.6	9.4	11.2	Saga Communications, Inc.
9	WDRG-F Oldies	24 / 3.4	4.1	3.3	2.8	2.8	3.4	410 / 8.3	10.5	8.7	Buckley Broadcasting
10	WRCH-F Soft AC	23 / 3.2	1.9	2.5	2.6	2.6	2.5	322 / 6.5	6.4	6.9	CBS/Infinity
11	WMAS Standards/EZ List	21 / 3.0	3.5	2.9	3.7	3.7	3.3	240 / 4.9	6.3	5.6	Lappin Communications, Inc.
12	WCCC-F AOR	20 / 2.8	2.3	3.6	3.2	3.2	3.0	414 / 8.4	9.3	10.8	Marlin Broadcasting, LLC
13	WAAF-F AOR	20 / 2.7	2.9	3.8	2.9	2.9	3.1	338 / 6.9	8.1	8.9	Entercom
14	WSPR Hispanic	17 / 2.3	1.7	0.9	2.1	2.1	1.8	137 / 2.8	3.6	2.9	Edmund Dinis
15	WHMP News/Talk	14 / 1.9	1.0	1.0	1.1	1.1	1.3	168 / 3.4	3.1	2.7	Saga Communications, Inc.
16	WRNX-F AOR	13 / 1.8	1.7	1.7	2.5	2.5	1.9	331 / 6.7	6.8	7.6	Hampshire County Bcstg, LP
17	WZMX-F Black	11 / 1.5	0.9	0.9	1.1	1.1	1.1	258 / 5.2	4.7	3.6	CBS/Infinity
17	WNNZ Sports	11 / 1.5	3.5	3.3	2.4	2.4	2.7	229 / 4.6	9.1	8.1	Clear Channel Communications
19	WRSI-F AOR	6 / 0.9	0.5	0.8	0.5	0.8	0.7	103 / 2.1	1.5	1.6	Dynacom Radio Group
20	WEIB-F Jazz	6 / 0.8	1.0	0.9	0.9	0.9	0.9	123 / 2.5	2.7	2.6	Cutting Edge Broadcasting, Inc.
20	WMRQ-F AOR	6 / 0.8	1.8	1.3	1.1	1.1	1.3	211 / 4.3	6.5	6.0	Clear Channel Communications
22	WHCN-F AOR	5 / 0.7	1.0	0.8	1.1	1.1	0.9	155 / 3.2	4.3	4.0	Clear Channel Communications
23	WACM Hispanic	4 / 0.6	0.5	0.0	0.0	0.0	0.0	54 / 1.1	1.3		Antonio F. Gois
23	WRSR-F Soft AC	4 / 0.6	0.6	0.8	0.7	0.7	0.7	111 / 2.3	2.5	3.4	Clear Channel Communications
25	WVYZ-F Country	4 / 0.5	0.6	0.8	1.3	1.3	0.8	114 / 2.3	2.4	3.2	Clear Channel Communications
26	WACE Religion	3 / 0.4	0.3	0.5			0.0	65 / 1.3	2.1		Carter Broadcasting Corp.
26	WKCI-F CHR	3 / 0.4					0.0	138 / 2.8			Clear Channel Communications
26	WPVQ-F Country	3 / 0.4	0.6	0.8	0.8	0.5	0.7	55 / 1.1	1.8	1.7	Dynacom Radio Group
26	WPNI News/Talk	3 / 0.4					0.0	70 / 1.4			Hampshire County Bcstg, LP

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WKSS-F	1 WKSS-F	1 WAQY-F	1 WAQY-F	1 WMAS-F	1 WHYN	1 WAQY-F	1 WKSS-F	1 WMAS-F	1 WMAS-F	1 WMAS-F
2 WHYN-F	2 WMAS-F	1 WMAS-F	2 WHYN-F	1 WAQY-F	2 WMAS-F	2 WHYN-F	2 WMAS-F	2 WAQY-F	2 WKSS-F	2 WKSS-F
3 WMAS-F	3 WAQY-F	3 WKSS-F	3 WMAS-F	3 WHYN-F	3 WPKX-F	3 WMAS-F	3 WPKX-F	3 WHYN-F	3 WHYN	3 WPKX-F
4 WTIC-F	4 WLZX-F	4 WHYN-F	4 WPKX-F	4 WPKX-F	4 WHYN-F	4 WPKX-F	4 WAAF-F	4 WHYN	4 WAQY-F	4 WHYN-F
5 WLZX-F	5 WTIC-F	5 WTIC-F	5 WTIC-F	5 WTIC-F	5 WAQY-F	5 WHYN	5 WAQY-F	5 WPKX-F	5 WPKX-F	5 WTIC-F
6 WCCC-F	6 WAAF-F	6 WPKX-F	6 WKSS-F	6 WKSS-F	6 WDRG-F	6 WKSS-F	6 WHYN-F	6 WKSS-F	6 WHYN-F	5 WAQY-F
7 WAAF-F	7 WHYN-F	7 WLZX-F	7 WLZX-F	7 WDRG-F	7 WMAS	7 WCCC-F	7 WRCH-F	7 WTIC-F	7 WTIC-F	7 WHYN
8 WSPR	8 WCCC-F	8 WAAF-F	8 WCCC-F	8 WHYN	8 WRCH-F	8 WTIC-F	7 WTIC-F	8 WLZX-F	8 WLZX-F	8 WDRG-F
9 WAQY-F	9 WPKX-F	9 WCCC-F	9 WHYN	9 WLZX-F	9 WTIC-F	9 WHMP	9 WLZX-F	9 WDRG-F	9 WDRG-F	9 WRCH-F
10 WKCI-F	10 WSPR	10 WDRG-F	10 WDRG-F	10 WCCC-F	10 WHMP	10 WDRG-F	10 WSPR	10 WMAS	10 WMAS	10 WLZX-F
		10 WHYN	10 WAAF-F				10 WRCH-F			

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WMAS-F	1 WMAS-F	1 WKSS-F	1 WMAS-F	1 WMAS-F	1 WAQY-F	1 WAQY-F	1 WLZX-F	1 WAQY-F	1 WAQY-F
2 WKSS-F	2 WKSS-F	2 WMAS-F	2 WKSS-F	2 WHYN-F	2 WKSS-F	2 WLZX-F	2 WCCC-F	2 WLZX-F	2 WPKX-F
3 WTIC-F	3 WTIC-F	3 WHYN-F	3 WHYN-F	3 WKSS-F	3 WLZX-F	3 WAAF-F	3 WAAF-F	3 WAAF-F	3 WMAS-F
4 WHYN-F	4 WHYN-F	4 WTIC-F	4 WTIC-F	4 WTIC-F	4 WAAF-F	4 WCCC-F	4 WAQY-F	3 WCCC-F	4 WLZX-F
5 WPKX-F	5 WPKX-F	5 WPKX-F	5 WPKX-F	5 WPKX-F	5 WCCC-F	5 WKSS-F	5 WMAS-F	5 WPKX-F	5 WHYN-F
6 WSPR	6 WAQY-F	6 WAQY-F	6 WAQY-F	6 WAQY-F	6 WSPR	6 WMAS-F	6 WTIC-F	6 WMAS-F	6 WCCC-F
7 WAQY-F	7 WSPR	7 WRNX-F	7 WDRG-F	7 WDRG-F	7 WMAS-F	7 WTIC-F	7 WHYN-F	7 WKSS-F	7 WTIC-F
8 WLZX-F	8 WLZX-F	8 WLZX-F	8 WRNX-F	8 WRCH-F	8 WPKX-F	8 WHYN-F	8 WKSS-F	8 WHYN-F	8 WHYN
9 WRSI-F	9 WRNX-F	9 WRCH-F	9 WSPR	9 WHYN	9 WTIC-F	9 WSPR	9 WPKX-F	9 WTIC-F	9 WAAF-F
10 WKCI-F	10 WZMX-F	10 WSPR	10 WRCH-F	10 WRNX-F	10 WHYN-F	10 WPKX-F	10 WMRQ-F	10 WHYN	10 WDRG-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WACE	730	5 kw / 8 w	Religion	Ind.	—	Carter Broadcasting Corp.	Chicopee
WACM	1490	470 w / 470 w	Hispanic	CRC, SRN	—	Antonio F. Gois	West Springfield
WHMP	1400	1 kw / 1 kw	News/Talk	WW1/MBS, 1-on-1, TARN	Katz	Saga Communications, Inc.	Northampton
WHYN	560	5 kw / 1 kw	News/Talk	ABC	Clear Chan.-Diamond	Clear Channel Communications	Springfield
WMAS	1450	1 kw / 1 kw	Standards/EZ List	Jones, WW1/MBS	McGavren-Guild	Lappin Communications, Inc.	Springfield
WNNZ	640	50 kw / 1 kw	Sports	CBS, ABC, WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Westfield
WPNI	1430	5 kw / 11 w	News/Talk	NPR, APR	Allied Radio Ptnrs.	Hampshire County Bcstg, LP	Amherst
WSPR	1270	5 kw / 1 kw	Hispanic	CRC, Unica	Roslin	Edmund Dinis	Springfield

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAQY	102.1	17 kw @782	AOR	Ind.	Katz	Saga Communications, Inc.	Springfield
WEIB	106.3	3 kw @289	Jazz	Ind.	—	Cutting Edge Broadcasting, Inc.	Northampton
WHYN	93.1	8.9 kw @1,000	AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Springfield
WLZX	99.3	5.8 kw @381	AOR	Ind.	Katz	Saga Communications, Inc.	Northampton
WMAS	94.7	50 kw @195	AC	Ind.	McGavren-Guild	Lappin Communications, Inc.	Springfield
WPKX	97.9	2.22 kw @529	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Enfield
WPVQ	95.3	315 w@780	Country	Ind.	McGavren-Guild	Dynacom Radio Group	Greenfield
WRNX	100.9	1.34 kw @692	AOR	Ind.	—	Hampshire County Bcstg, LP	Amherst
WRSI	93.9	2.5 kw @358	AOR	Ind.	—	Dynacom Radio Group	Turners Falls

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WAAF-F	AOR	107.3	Worcester
WCCC-F	AOR	106.9	Hartford
WDRF-F	Oldies	102.9	Hartford
WHCF-F	AOR	105.9	Hartford
WKCI-F	CHR	101.3	Hamden
WKSS-F	CHR	95.7	Hartford
WMRQ-F	AOR	104.1	Waterbury
WRCH-F	Soft AC	100.5	New Britain
WRSF-F	Soft AC	96.1	Worcester
WTIC-F	AC	96.5	Hartford
WWYZ-F	Country	92.5	Waterbury
WZMX-F	Black	93.7	Hartford

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>Clear Channel Communications</b>	20.3	21.9
WHYN AM,WHYN FM,WNNZ AM,WPKX FM		
<b>Dynacom Radio Group</b>	1.3	1.5
WPVQ FM,WRSI FM		
<b>Hampshire County Bcstg, LP</b>	2.2	3.2
WPNI AM,WRNX FM		
<b>Lappin Communications, Inc.</b>	11.8	10.1
WMAS FM,WMAS AM		
<b>Saga Communications, Inc.</b>	12.2	13.8
WAQY FM,WHMP AM,WLZX FM		
	<b>47.8</b>	<b>50.5</b>

**Format Performance**

	AM	FM	Totals	Percent
<b>AC</b>	0 (0)	147 (3)	147 (3)	25.5
<b>AOR</b>	0 (0)	143 (8)	143 (8)	24.8
<b>Black/Urban</b>	0 (0)	11 (1)	11 (1)	1.9
<b>CHR</b>	0 (0)	52 (2)	52 (2)	9.0
<b>Classical/Fine Arts</b>	(0)	(0)	(0)	0.0
<b>Country</b>	0 (0)	50 (3)	50 (3)	8.7
<b>Hispanic</b>	21 (2)	0 (0)	21 (2)	3.6
<b>Jazz</b>	0 (0)	6 (1)	6 (1)	1.0
<b>News/Talk</b>	59 (3)	0 (0)	59 (3)	10.2
<b>Oldies</b>	0 (0)	24 (1)	24 (1)	4.2
<b>Other</b>	(0)	(0)	(0)	0.0
<b>Religion</b>	3 (1)	0 (0)	3 (1)	0.5
<b>Soft AC</b>	0 (0)	28 (2)	28 (2)	4.9
<b>Sports</b>	11 (1)	0 (0)	11 (1)	1.9
<b>Standards/EZ</b>	21 (1)	0 (0)	21 (1)	3.6
<b>Totals</b>	<b>115 (8)</b>	<b>461 (21)</b>	<b>576 (29)</b>	

Note Simulcast notes: According to Duncan's own records, WCCC AM-FM still simulcast.  
 Simulcast notes: According to Duncan's own records, WHMP-AM and WHNP-AM still simulcast.  
 WNNZ-640 Old Format: talk & sports New Format: sports MA Westfield (Spring.)

# SYRACUSE

Arbitron Rank 78	Pop (12+) 536,000	Stations 27 / 22	% Below Line 3.9
Market TSL in Hours 19.3	Diaries 1783 / 300.6:1 / 61.9%	% Not Listed 17.2	
Average Persons Rating 14.7	12+ FM Share (Metro) 80.8	Sample Target 1740	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner	
1	WBBS-F	Country	84 / 10.7	9.6	10.3	8.8	8.8	9.8	1040 / 19.4	19.6	19.7	Clear Channel Communications
2	WSYR	News/Talk	68 / 8.7	8.7	7.4	6.9	6.9	7.9	937 / 17.5	19.5	17.7	Clear Channel Communications
3	WNTQ-F	CHR	54 / 6.8	6.1	7.5	6.7	6.7	6.8	1174 / 21.9	23.0	24.3	Citadel Communications Corp.
4	WAQX-F	AOR	52 / 6.6	5.9	5.2	6.1	6.1	6.0	1015 / 18.9	17.6	19.1	Citadel Communications Corp.
5	WWHT-F	CHR	51 / 6.6	6.1	7.3	6.1	6.1	6.5	1089 / 20.3	20.1	20.0	Clear Channel Communications
6	WKRL-FF	AOR	45 / 5.7	5.5	4.9	4.1	4.1	5.0	691 / 12.9	12.1	11.1	Galaxy Communications
7	WYYY-F	AC	44 / 5.5	6.6	6.0	6.9	6.9	6.3	821 / 15.3	18.0	17.2	Clear Channel Communications
8	WSEN-F	Oldies	40 / 5.1	4.8	5.3	6.0	6.0	5.3	677 / 12.6	13.5	16.7	Buckley Broadcasting
9	WTKV-FF	AOR	35 / 4.5	4.7	1.1	0.6	4.1	2.7	674 / 12.6	12.6	12.0	Galaxy Communications
10	WLTI-F	Soft AC	33 / 4.2	4.5	4.5	4.6	4.6	4.5	530 / 9.9	11.0	11.6	Citadel Communications Corp.
11	WPHR-F	Black	28 / 3.6	4.8	0.6	1.1	1.1	2.5	378 / 7.1	7.2	2.6	Clear Channel Communications
12	WFBL	Standards/EZ List	18 / 2.3	3.5	3.3	3.8	3.8	3.2	318 / 5.9	7.1	6.9	Buckley Broadcasting
13	WHEN	Sports	17 / 2.1	2.3	2.7	2.9	2.9	2.5	392 / 7.3	7.4	8.5	Clear Channel Communications
13	WZUN-F	Soft AC	17 / 2.1	2.5	5.1	4.7	4.7	3.6	414 / 7.7	7.6	8.9	Galaxy Communications
15	WFRG-F	Country	15 / 1.9	1.4	1.3	1.8	1.8	1.6	269 / 5.0	5.9	5.4	Regent Communications, Inc.
15	WTLA-AA	Standards/EZ List	15 / 1.9	1.1	1.1	1.6	1.6	1.4	245 / 4.6	3.6	4.1	Galaxy Communications
17	WSCP-F	Country	10 / 1.3	1.9	1.2	0.9	0.9	1.3	120 / 2.2	3.3	1.9	Tri-County Broadcasting
18	WNSS	Soft AC	5 / 0.6	0.4	0.9	1.4	1.4	0.8	178 / 3.3	2.5	4.5	Citadel Communications Corp.
18	WSKS-F	CHR	5 / 0.6					0.0	69 / 1.3			Clear Channel Communications
20	WOUR-F	AOR	4 / 0.6	0.8	0.7	1.2	1.2	0.8	125 / 2.3	2.8	3.3	Clear Channel Communications
20	WOLF-AF	Other	4 / 0.6	0.7	0.6			0.0	160 / 3.0	3.1	0.5	Wolf Radio, Inc.
22	WRCK-F	AOR	3 / 0.4	0.6	0.4	0.4	0.4	0.4	95 / 1.8	2.0	1.9	Galaxy Communications
22	WKLL-F	AOR	3 / 0.4	0.8	0.9	0.4	0.4	0.6	38 / 0.7	1.7	1.9	Galaxy Communications

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WWHT-F	1 WKRL-FF	1 WBBS-F	1 WBBS-F	1 WBBS-F	1 WSYR	1 WSYR	1 WWHT-F	1 WBBS-F	1 WBBS-F
2	WKRL-FF	2 WWHT-F	2 WAQX-F	2 WNTQ-F	2 WNTQ-F	2 WBBS-F	2 WBBS-F	2 WKRL-FF	2 WSYR	2 WWHT-F
3	WNTQ-F	3 WAQX-F	3 WNTQ-F	3 WAQX-F	2 WAQX-F	3 WSEN-F	3 WAQX-F	3 WSYR	3 WYYY-F	2 WWHT-F
4	WPHR-F	4 WBBS-F	4 WKRL-FF	4 WYYY-F	4 WYYY-F	4 WNTQ-F	4 WBBS-F	4 WAQX-F	4 WNTQ-F	4 WNTQ-F
5	WBBS-F	5 WNTQ-F	5 WWHT-F	5 WKRL-FF	5 WTKV-FF	5 WNTQ-F	5 WYYY-F	5 WPHR-F	5 WNTQ-F	4 WKRL-FF
6	WAQX-F	6 WPHR-F	6 WYYY-F	5 WTKV-FF	6 WSEN-F	6 WLTI-F	6 WSEN-F	6 WNTQ-F	6 WKRL-FF	6 WYYY-F
7	WRCK-F	7 WYYY-F	7 WTKV-FF	7 WSEN-F	7 WSYR	7 WAQX-F	7 WTKV-FF	7 WLTI-F	7 WSEN-F	7 WAQX-F
8	WTKV-FF	7 WTKV-FF	8 WSEN-F	8 WSYR	8 WKRL-FF	8 WTKV-FF	8 WWHT-F	8 WSEN-F	8 WTKV-FF	8 WSEN-F
9	WOLF-AF	9 WLTI-F	8 WPHR-F	9 WWHT-F	9 WLTI-F	9 WFBL	9 WKRL-FF	9 WAQX-F	9 WLTI-F	9 WLTI-F
10	WSKS-F	10 WSYR	10 WSYR	10 WPHR-F	10 WPHR-F	10 WTLA-AA	10 WLTI-F	10 WTKV-FF	9 WWHT-F	9 WTKV-FF
10	WFRG-F									10 WTKV-FF

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WWHT-F	1 WWHT-F	1 WNTQ-F	1 WBBS-F	1 WBBS-F	1 WKRL-FF	1 WKRL-FF	1 WKRL-FF	1 WAQX-F
2	WBBS-F	2 WNTQ-F	2 WBBS-F	2 WNTQ-F	2 WNTQ-F	2 WAQX-F	2 WAQX-F	2 WAQX-F	2 WKRL-FF
3	WKRL-FF	3 WBBS-F	3 WYYY-F	3 WYYY-F	3 WYYY-F	3 WWHT-F	3 WWHT-F	3 WBBS-F	3 WTKV-FF
4	WAQX-F	4 WPHR-F	4 WPHR-F	4 WWHT-F	4 WLTI-F	4 WTKV-FF	4 WBBS-F	4 WWHT-F	4 WTKV-FF
5	WPHR-F	5 WYYY-F	5 WWHT-F	5 WPHR-F	5 WPHR-F	5 WNTQ-F	5 WTKV-FF	5 WTKV-FF	5 WWHT-F
6	WNTQ-F	6 WKRL-FF	6 WKRL-FF	6 WAQX-F	6 WSEN-F	6 WBBS-F	6 WNTQ-F	6 WSYR	6 WSEN-F
7	WTKV-FF	7 WAQX-F	7 WAQX-F	6 WLTI-F	7 WWHT-F	7 WYYY-F	7 WHEN	7 WNTQ-F	7 WNTQ-F
8	WLTI-F	8 WLTI-F	8 WLTI-F	8 WSEN-F	8 WTKV-FF	8 WHEN	8 WSYR	8 WHEN	8 WYYY-F
9	WFRG-F	9 WTKV-FF	9 WSEN-F	9 WKRL-FF	9 WSYR	9 WPHR-F	9 WYYY-F	9 WPHR-F	9 WSEN-F
10	WZUN-F	10 WSEN-F	10 WSKS-F	10 WTKV-FF	10 WZUN-F	10 WKLL-F	10 WPHR-F	10 WLTI-F	10 WHEN
									10 WLTI-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WFBL	1050	2.5 kw / 19 w	Standards/EZ List	CNN+, WW1/MBS	McGavren-Guild	Buckley Broadcasting	Baldwinsville
WHEN	620	5 kw / 1 kw	Sports	ABC, Premiere, ESPN	Clear Chan.-Diamond	Clear Channel Communications	Syracuse
WNSS	1260	5 kw / 5 kw	Soft AC	CBS, AP	McGavren-Guild	Citadel Communications Corp.	Syracuse
WOLF	1490	1 kw / 1 kw	simul. WOLFAF	ABC, NBC	---	Wolf Radio, Inc.	Syracuse
WSGO	1440	1 kw / 45 w	simul. WTLAAA	Jones	Allied Radio Ptnrs.	Galaxy Communications	Oswego
WSYR	570	5 kw / 5 kw	News/Talk	WW1/MBS, ABC, CNN+	Clear Chan.-Diamond	Clear Channel Communications	Syracuse
WTLA	1200	1 kw / 1 kw	Standards/EZ List	Jones	Allied Radio Ptnrs.	Galaxy Communications	North Syracuse

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAQX	95.7	25 kw @300	AOR	CBS, WW1/MBS	McGavren-Guild	Citadel Communications Corp.	Manlius
WBBS	104.7	50 kw @479	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Fulton
WKRH	106.5	5 kw @328	simul. WKRLFF	Ind.	Allied Radio Ptnrs.	Galaxy Communications	Minetto
WKRL	100.9	6 kw @165	AOR	Ind.	Allied Radio Ptnrs.	Galaxy Communications	North Syracuse
WLTJ	105.9	4 kw @200	Soft AC	CBS	McGavren-Guild	Citadel Communications Corp.	Syracuse
WNTQ	93.1	97 kw @660	CHR	Ind.	McGavren-Guild	Citadel Communications Corp.	Syracuse
WOLF	96.7	3 kw @328	Other	ABC, NBC	—	Wolf Radio, Inc.	Oswego
WPHR	106.9	13.8 kw @940	Black	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Auburn
WSCP	101.7	2.5 kw @364	Country	Jones	—	Tri-County Broadcasting	Pulaski
WSEN	92.1	25 kw @300	Oldies	CBS, WW1/MBS	McGavren-Guild	Buckley Broadcasting	Baldwinsville
WTKV	105.5	4 kw @397	AOR	Ind.	Allied Radio Ptnrs.	Galaxy Communications	Oswego
WTKW	99.5	5.7 kw @383	simul. WTKVFF	Ind.	Allied Radio Ptnrs.	Galaxy Communications	Bridgeport
WWHT	107.9	50 kw @500	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Syracuse
WYYY	94.5	100 kw @650	AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Syracuse
WZUN	102.1	6 kw @266	Soft AC	ABC, Ind., AURN	Allied Radio Ptnrs.	Galaxy Communications	Phoenix

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WFRG-F	Country	104.3	Utica
WKLL-F	AOR	94.9	Frankfort
WOUR-F	AOR	96.9	Utica
WRCK-F	AOR	107.3	Utica
WSKS-F	CHR	102.5	Rome

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>Buckley Broadcasting</b>	7.4	6.2
WFBL AM,WSEN FM		
<b>Citadel Communications Corp.</b>	18.2	23.0
WAQX FM,WLTJ FM,WNSS AM,WNTQ FM		
<b>Clear Channel Communications</b>	37.2	35.7
WBBS FM,WHEN AM,WPHR FM,WSYR AM,WWHT FM,WYYY FM		
<b>Galaxy Communications</b>	14.3	14.2
WKRH FM,WKRL FM,WSGO AM,WTKV FM,WTKW FM,WTLA AM,WZUN FM		
<b>Wolf Radio, Inc.</b>	0.5	0.7
WOLF FM,WOLF AM		
	<b>77.6</b>	<b>79.8</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	44 (1)	44 (1)	6.8
AOR	0 (0)	143 (8)	143 (8)	22.0
Black/Urban	0 (0)	28 (1)	28 (1)	4.3
CHR	0 (0)	110 (3)	110 (3)	16.9
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	110 (3)	110 (3)	16.9
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	68 (1)	0 (0)	68 (1)	10.4
Oldies	0 (0)	40 (1)	40 (1)	6.1
Other	2 (1)	2 (1)	4 (2)	0.6
Religion	(0)	(0)	(0)	0.0
Soft AC	5 (1)	49 (2)	54 (3)	8.3
Sports	17 (1)	0 (0)	17 (1)	2.6
Standards/EZ	33 (3)	0 (0)	33 (3)	5.1
<b>Totals</b>	<b>125 (7)</b>	<b>526 (20)</b>	<b>651 (27)</b>	

Note Simulcast notes: According to Duncan's own records, WMCR AM-FM still simulcast.

# TAMPA-ST. PETERSBURG-CLEARWATER

Arbitron Rank 21	Pop (12+) 2,026,700	Stations 32 / 29	% Below Line 1.0
Market TSL In Hours 21.1	Diaries 3003 / 674.9:1 / 52.5%	% Not Listed 10.7	
Average Persons Rating 15.8	12+ FM Share (Metro) 80.9	Sample Target 3080	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Wln 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1	WDUV-F Standards/EZ List	369 / 11.5	10.4	10.2	10.0	10.0	10.5	3582 / 17.7	16.0	16.2	Cox Radio
2	WFLA News/Talk	220 / 6.9	7.4	5.0	4.8	4.9	6.0	2286 / 11.3	12.2	12.3	Clear Channel Communications
3	WQYK-F Country	207 / 6.4	6.4	6.9	6.3	6.3	6.5	2906 / 14.3	14.8	12.8	CBS/Infinity
4	WLLD-F CHR	203 / 6.3	6.9	6.1	6.9	6.9	6.5	3145 / 15.5	15.3	14.6	CBS/Infinity
5	WFLZ-F CHR	185 / 5.8	6.6	7.0	7.6	7.6	6.8	4027 / 19.9	20.2	21.5	Clear Channel Communications
6	WSJT-F Jazz	158 / 4.9	3.9	4.0	4.0	4.1	4.2	2001 / 9.9	9.4	10.8	CBS/Infinity
7	WTBT-F AOR	143 / 4.5	3.3	3.2	3.6	3.6	3.6	1725 / 8.5	8.8	8.9	Clear Channel Communications
8	WWRM-F Soft AC	133 / 4.1	3.3	4.2	3.4	3.4	3.8	2327 / 11.5	9.5	10.3	Cox Radio
9	WGUL-AF Standards/EZ List	126 / 3.9	3.4		2.5	2.5	0.0	1242 / 6.1	6.2	4.6	WGUL, Inc.
10	WRBQ-F Country	123 / 3.8	3.4	3.6	4.0	4.1	3.7	1957 / 9.7	8.7	9.4	CBS/Infinity
11	WXTB-F AOR	120 / 3.7	5.3	5.7	5.3	5.3	5.0	2097 / 10.3	10.9	10.9	Clear Channel Communications
12	WYUU-F Oldies	102 / 3.2	2.8	2.1	2.6	2.6	2.7	1675 / 8.3	7.0	7.1	CBS/Infinity
12	WMTX-F AC	102 / 3.2	3.3	2.9	3.5	3.5	3.2	1677 / 8.3	9.6	9.2	Clear Channel Communications
14	WBBY-F Oldies	96 / 3.0	2.8	2.5	2.1	2.1	2.6	1655 / 8.2	7.1	6.9	Cox Radio
15	WSSR-F AC	84 / 2.6	2.6	3.6	3.8	3.8	3.1	1953 / 9.6	9.6	11.0	Clear Channel Communications
16	WFJO-F Oldies	81 / 2.5	2.8	3.0	2.8	2.8	2.8	1468 / 7.2	8.4	8.0	Cox Radio
17	WHPT-F AOR	80 / 2.5	1.9	3.0	2.5	2.5	2.5	1429 / 7.1	6.2	8.2	Cox Radio
18	WSUN-F AOR	69 / 2.2	2.0	2.2	2.0	2.0	2.1	1468 / 7.2	6.9	6.3	Cox Radio
19	WTMP Black	61 / 1.9	2.3	2.3	2.2	2.3	2.2	733 / 3.6	3.9	4.7	Tampa Broadcasting, Ltd.
20	WDAE Sports	57 / 1.8	1.6	1.4	1.9	1.9	1.7	736 / 3.6	4.5	4.7	Clear Channel Communications
21	WQYK Sports	31 / 1.0	0.8	0.8	0.7	0.7	0.8	705 / 3.5	3.9	2.7	CBS/Infinity
22	WHNZ News/Talk	21 / 0.7					0.0	508 / 2.5			Clear Channel Communications
23	WLCC Hispanic	17 / 0.5	0.8		0.3	0.3	0.0	221 / 1.1	1.1	0.5	Mega Communications
24	WMGG-AF Hispanic	15 / 0.5	0.6	0.9	0.4	0.2	0.6	229 / 1.1	1.3	0.8	Mega Communications
25	WPCV-F Country	11 / 0.4	0.5	0.7		0.7	0.0	342 / 1.7	1.2		Hall Communications, Inc.
26	WCFB-F Black	11 / 0.3					0.0	210 / 1.0			Cox Radio
26	WTAN News/Talk	11 / 0.3	0.4				0.0	160 / 0.8	1.0		Wagenvoord Advertising Group
26	WKTK-F AC	11 / 0.3					0.0	102 / 0.5			Entercom
26	WRMD Hispanic	11 / 0.3	0.4	0.4	0.4	0.4	0.4	175 / 0.9	1.4	1.3	ZGS Broadcasting of Tampa Inc.
26	WRXB Black	11 / 0.3	0.4	0.5	1.0	0.5	0.5	212 / 1.0	1.0	1.1	Metropolitan Radio Group

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WLLD-F	1 WFLZ-F	1 WTBT-F	1 WTBT-F	1 WDUV-F	1 WDUV-F	1 WLLD-F	1 WDUV-F	1 WDUV-F	1 WDUV-F
2	WFLZ-F	2 WLLD-F	2 WFLZ-F	2 WSJT-F	2 WFLA	2 WFLZ-F	2 WDUV-F	2 WFLA	2 WLLD-F	2 WLLD-F
3	WSUN-F	3 WXTB-F	3 WTBT-F	3 WSJT-F	3 WFLZ-F	3 WQYK-F	3 WFLA	3 WQYK-F	3 WQYK-F	3 WQYK-F
4	WXTB-F	4 WSUN-F	4 WXTB-F	4 WQYK-F	4 WQYK-F	4 WSJT-F	3 WQYK-F	4 WWRM-F	4 WSJT-F	4 WFLA
5	WQYK-F	5 WQYK-F	5 WSJT-F	5 WXTB-F	5 WFLA	5 WGUL-AF	5 WXTB-F	4 WXTB-F	5 WTBT-F	5 WFLZ-F
6	WFJO-F	6 WSSR-F	6 WQYK-F	6 WBBY-F	6 WBBY-F	6 WTBT-F	6 WLLD-F	6 WWRM-F	6 WWRM-F	6 WFLA
7	WSSR-F	7 WRBQ-F	7 WRBQ-F	6 WLLD-F	7 WWRM-F	7 WWRM-F	7 WRBQ-F	7 WSJT-F	7 WGUL-AF	7 WTBT-F
8	WFLA	8 WFJO-F	8 WMTX-F	8 WRBQ-F	7 WXTB-F	8 WYUU-F	8 WMTX-F	8 WFLA	8 WLLD-F	8 WWRM-F
9	WTBT-F	9 WWRM-F	8 WSSR-F	9 WMTX-F	9 WRBQ-F	9 WYUU-F	9 WYUU-F	8 WSUN-F	9 WRBQ-F	9 WRBQ-F
10	WWRM-F	10 WTMP	10 WWRM-F	10 WFLA	9 WMTX-F	10 WMTX-F	10 WWRM-F	10 WTBT-F	10 WFLZ-F	10 WBBY-F
10	WCFB-F									10 WXTB-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WLLD-F	1 WFLZ-F	1 WFLZ-F	1 WMTX-F	1 WLLD-F	1 WLLD-F	1 WXTB-F	1 WXTB-F	1 WTBT-F
2	WFLZ-F	2 WFLZ-F	2 WLLD-F	2 WWRM-F	2 WXTB-F	1 WXTB-F	2 WLLD-F	2 WTBT-F	2 WXTB-F
3	WWRM-F	3 WSSR-F	3 WQYK-F	3 WMTX-F	3 WFLZ-F	3 WSUN-F	3 WFLZ-F	3 WLLD-F	3 WSJT-F
4	WSUN-F	4 WQYK-F	4 WRBQ-F	4 WWRM-F	4 WSJT-F	4 WFLZ-F	4 WSUN-F	4 WFLZ-F	4 WFLA
5	WSSR-F	5 WRBQ-F	5 WFJO-F	5 WSSR-F	5 WQYK-F	5 WFJO-F	5 WDAE	5 WSJT-F	5 WQYK-F
6	WTMP	6 WWRM-F	6 WSSR-F	6 WQYK-F	6 WBBY-F	6 WRBQ-F	6 WQYK-F	6 WFLA	6 WFLZ-F
7	WMTX-F	7 WFJO-F	7 WWRM-F	7 WSJT-F	7 WTBT-F	7 WSSR-F	7 WSSR-F	7 WQYK-F	7 WYUU-F
8	WRBQ-F	8 WMTX-F	8 WSJT-F	8 WRBQ-F	8 WSSR-F	8 WLCC	8 WFJO-F	8 WBBY-F	8 WHPT-F
9	WQYK-F	9 WTMP	9 WTBT-F	9 WBBY-F	8 WDUV-F	8 WTMP	9 WBBY-F	9 WHPT-F	9 WSUN-F
10	WXTB-F	10 WSJT-F	9 WBBY-F	9 WTBT-F	10 WRBQ-F	10 WWRM-F	10 WRBQ-F	10 WFLA	9 WRBQ-F
		10 WSUN-F			10 WFLA				10 WDAE

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDAE	620	10 kw / 10 kw	Sports	ESPN	Clear Chan.-Emerald	Clear Channel Communications	St. Petersburg
WFLA	970	5 kw / 5 kw	News/Talk	ABC	Clear Chan.-Emerald	Clear Channel Communications	Tampa
WGUL	860	5 kw / 1.5 kw	Standards/EZ List	UPI, Jones	Allied Radio Ptnrs.	WGUL, Inc.	Dunedin
WHNZ	1250	5 kw / 5 kw	News/Talk	CBS, Premiere	Clear Chan.-Emerald	Clear Channel Communications	Tampa
WLCC	760	10 kw / 1 kw	Hispanic	Ind.	Caballero	Mega Communications	Brandon
WMGG	820	50 kw / 1 kw	simul. WMGGAF	Ind.	Caballero	Mega Communications	Largo
WQYK	1010	50 kw / 50 kw	Sports	WW1/MBS, 1-on-1, CBS	Infinity Radio Sales	CBS/Infinity	Seffner
WRMD	680	690 w / 125 w	Hispanic	CNN+	Katz Hispanic	ZGS Broadcasting of Tampa Inc.	St. Petersburg
WRXB	1590	5 kw / 1 kw	Black	AURN	Roslin	Metropolitan Radio Group	St. Petersburg Beach
WTAN	1340	1 kw / 1 kw	News/Talk	CNN+, WW1/MBS, TARN	—	Wagenvoord Advertising Group	Clearwater
WTMP	1150	5 kw / 500 w	Black	AURN, WW1/MBS	Interop	Tampa Broadcasting, Ltd.	Temple Terrace

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBBY	107.3	100 kw @597	Oldies	Ind.	Katz	Cox Radio	St. Petersburg
WDUV	105.5	46 kw @1,345	Standards/EZ List	WW1/MBS	Christal	Cox Radio	New Port Richey
WFJO	101.5	100 kw @1,361	Oldies	Ind.	Christal	Cox Radio	St. Petersburg
WFLZ	93.3	100 kw @1,358	CHR	ABC	Clear Chan.-Emerald	Clear Channel Communications	Tampa
WGUL	106.3	12 kw @469	simul. WGULAF	UPI, Jones	Allied Radio Ptnrs.	WGUL, Inc.	Beverly Hills
WHPT	102.5	100 kw @1,650	AOR	Ind.	Katz	Cox Radio	Sarasota
WLLD	98.7	50 kw @489	CHR	Ind.	Infinity Radio Sales	CBS/Infinity	Holmes Beach
WMGG	96.1	2.8 kw @482	Hispanic	Ind.	Caballero	Mega Communications	Dade City
WMTX	100.7	100 kw @1,358	AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Tampa
WQYK	99.5	100 kw @550	Country	Ind.	Infinity Radio Sales	CBS/Infinity	St. Petersburg
WRBQ	104.7	100 kw @555	Country	ABC	Infinity Radio Sales	CBS/Infinity	Tampa
WSJT	94.1	100 kw @1,492	Jazz	WW1/MBS	Infinity Radio Sales	CBS/Infinity	Lakeiand
WSSR	95.7	90 kw @607	AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Clearwater
WSUN	97.1	11.5 kw @735	AOR	Ind.	Katz	Cox Radio	Holiday
WTBT	103.5	100 kw @1,358	AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Bradenton
WWRM	94.9	100 kw @1,502	Soft AC	Ind.	Christal	Cox Radio	Tampa
WXTB	97.9	100 kw @1,345	AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Clearwater
WYUU	92.5	50 kw @452	Oldies	Ind.	Infinity Radio Sales	CBS/Infinity	Safety Harbor

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WCFB-F	Black	94.5	Daytona Beach
WTKF-F	AC	98.5	Crystal River
WPCV-F	Country	97.5	Winter Haven

**Consolidation Report**

	12+	25-54
	(%)	(%)
CBS/Infinity	25.6	27.7
WLLD FM,WQYK AM,WQYK FM,WRBQ FM,WSJT FM,WYUU FM		
Clear Channel Communications	29.2	34.7
WDAE AM,WFLA AM,WFLZ FM,WHNZ AM,WMTX FM,WSSR FM,WTBT FM,WXTB FM		
Cox Radio	25.8	23.0
WBBY FM,WDUV FM,WFJO FM,WHPT FM,WSUN FM,WWRM FM		
Mega Communications	1.0	0.8
WLCC AM,WMGG FM,WMGG AM		
WGUL, inc.	3.9	0.4
WGUL AM,WGUL FM		
	<b>85.5</b>	<b>86.6</b>

**Format Performance**

Format	AM	FM	Totals	Percent
AC	0 (0)	197 (3)	197 (3)	6.9
AOR	0 (0)	412 (4)	412 (4)	14.4
Black/Urban	72 (2)	11 (1)	83 (3)	2.9
CHR	0 (0)	387 (2)	387 (2)	13.5
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	341 (3)	341 (3)	11.9
Hispanic	40 (3)	3 (1)	43 (4)	1.5
Jazz	0 (0)	158 (1)	158 (1)	5.5
News/Talk	253 (3)	0 (0)	253 (3)	8.8
Oldies	0 (0)	279 (3)	279 (3)	9.7
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	133 (1)	133 (1)	4.6
Sports	88 (2)	0 (0)	88 (2)	3.1
Standards/EZ	97 (1)	398 (2)	495 (3)	17.3
<b>Totals</b>	<b>550(11)</b>	<b>2319 (21)</b>	<b>2869 (32)</b>	

Note WTBN-570 Old Format: news New Format: business news & talk FL Pinellas Park (Tampa)  
 WSUN-910 Old Format: 1950's oldies New Format: reported silent FL Plant City (Tampa)

# TOLEDO

Arbitron Rank 81	Pop (12+) 500,400	Stations 25 / 18	% Below Line 7.1
Market TSL In Hours 18.8	Diaries 1844 / 271.4:1 / 56.6%	% Not Listed 14.7	
Average Persons Rating 14.2	12+ FM Share (Metro) 82.3	Sample Target 1910	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner	
1	WKKO-F	Country	84 / 11.8	11.1	10.9	11.5	11.6	11.3	1091 / 21.8	20.7	22.4	Cumulus Media
2	WVKS-F	CHR	74 / 10.4	8.8	9.6	9.3	9.3	9.5	1409 / 28.2	27.3	29.3	Clear Channel Communications
3	WRVF-F	Soft AC	62 / 8.7	8.8	8.5	7.2	7.2	8.3	972 / 19.4	18.6	17.4	Clear Channel Communications
4	WSPD	News/Talk	48 / 6.8	6.8	7.4	5.1	5.1	6.5	674 / 13.5	14.2	11.7	Clear Channel Communications
5	WVWM-F	AC	43 / 6.1	5.5	6.4	6.4	6.1	6.1	770 / 15.4	14.0	14.1	Cumulus Media
6	WIOT-F	AOR	39 / 5.4	5.3	5.5	7.5	7.5	5.9	769 / 15.4	14.6	17.3	Clear Channel Communications
7	WRQN-F	Oldies	37 / 5.2	6.3	6.2	5.8	5.8	5.9	648 / 13.0	13.9	13.9	Cumulus Media
8	WXKR-F	AOR	31 / 4.4	4.0	5.1	5.1	5.1	4.7	598 / 11.9	11.7	12.9	Cumulus Media
9	WJUC-F	Black	27 / 3.7	5.2	4.0	4.6	4.6	4.4	464 / 9.3	10.0	9.1	Welch Communications, Inc.
10	WCWA	Standards/EZ List	26 / 3.6	2.4	2.0	3.5	3.5	2.9	287 / 5.7	4.9	6.0	Clear Channel Communications
11	WIMX-F	Black	21 / 3.0	4.0	3.7	3.7	3.7	3.6	314 / 6.3	5.9	6.2	Riverside Broadcasting, Inc.
12	WRWK-F	AOR	17 / 2.4	2.2	2.8	3.1	3.2	2.6	339 / 6.8	7.3	8.7	Toledo Radio, Inc.
13	WTWR-F	CHR	16 / 2.2	2.4	2.0	2.1	2.1	2.2	506 / 10.1	11.2	10.8	Cumulus Media
14	WJR	News/Talk	14 / 2.0	2.9	2.8	2.4	2.4	2.5	347 / 6.9	6.5	8.8	ABC Inc.
15	CIMX-F	AOR	12 / 1.7	2.0	1.4	2.0	2.0	1.8	341 / 6.8	7.3	6.0	CHUM Group, Ltd.
16	WJZE-F	Oldies	10 / 1.4	1.1	0.7	0.3	0.3	0.9	221 / 4.4	4.4	1.3	RASP Broadcast Enterprises, Inc.
17	WLQR	Sports	9 / 1.3	0.8	1.1	0.7	0.7	1.0	231 / 4.6	4.1	1.8	Cumulus Media
18	WCKY-F	Country	6 / 0.9	1.1	1.0	1.7	1.7	1.2	236 / 4.7	4.4	4.2	Clear Channel Communications
18	WJLB-F	Black	6 / 0.9	0.8	1.0	0.7	0.7	0.8	211 / 4.2	3.9	3.4	Clear Channel Communications
18	WTOD	Country	6 / 0.9	0.6	0.8	0.5	0.5	0.7	116 / 2.3	1.4	2.6	Cumulus Media
21	WVMV-F	Jazz	5 / 0.7	0.5	0.6	0.4	0.4	0.6	82 / 1.6	1.8	1.3	CBS/Infinity
22	WDFM-F	AC	4 / 0.5	0.4	0.8		0.5	0.0	76 / 1.5	1.5		Clear Channel Communications
23	WFOB	News/Talk	3 / 0.5				0.0	0.0	79 / 1.6			Roppe Corp.
24	WMTR-F	Oldies	3 / 0.4	0.5		0.8	0.8	0.0	82 / 1.6	2.0	2.0	Nobco, Inc.
24	WRIF-F	AOR	3 / 0.4	0.6		0.4	0.4	0.0	95 / 1.9	1.4	1.4	Greater Media, Inc.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WVKS-F	1 WVKS-F	1 WVKS-F	1 WVKS-F	1 WKKO-F	1 WVKS-F	1 WVKS-F	1 WRVF-F	1 WKKO-F	1 WKKO-F
2	WTWR-F	2 WWWW-F	2 WKKO-F	2 WKKO-F	1 WKKO-F	2 WRVF-F	2 WKKO-F	2 WKKO-F	2 WKKO-F	2 WVKS-F
3	WJUC-F	3 WKKO-F	3 WWWW-F	3 WIOT-F	3 WRVF-F	3 WSPD	3 WRVF-F	3 WSPD	3 WRVF-F	3 WRVF-F
4	CIMX-F	4 WIOT-F	4 WIOT-F	4 WRVF-F	4 WWWW-F	4 WRQN-F	4 WIOT-F	4 WRQN-F	4 WVKS-F	4 WWWW-F
5	WRWK-F	5 WRVF-F	5 WRVF-F	5 WWWW-F	4 WIOT-F	5 WVKS-F	5 WRVF-F	5 WIOT-F	5 WWWW-F	5 WSPD
6	WSPD	6 WJUC-F	6 WXKR-F	6 WXKR-F	6 WRQN-F	6 WCWA	6 WRQN-F	6 WJUC-F	6 WXKR-F	6 WRQN-F
7	WIOT-F	7 WRWK-F	7 WRQN-F	7 WRQN-F	7 WXKR-F	7 WWWW-F	7 WWWW-F	7 WWWW-F	7 WRQN-F	7 WXKR-F
8	WJLB-F	8 WXKR-F	8 WJUC-F	8 WSPD	8 WIOT-F	8 WXKR-F	8 WXKR-F	8 WIOT-F	8 WRWK-F	8 WJUC-F
9	WVWM-F	9 CIMX-F	9 WSPD	9 WIMX-F	9 WIMX-F	9 WXKR-F	9 WIMX-F	9 WXKR-F	9 WCWA	9 WIOT-F
9	WXKR-F	9 WTWR-F	10 WIMX-F	10 WJUC-F	10 WJUC-F	10 WIMX-F	10 WCWA	10 WSPD	10 WJUC-F	10 WCWA

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WVKS-F	1 WVKS-F	1 WVKS-F	1 WRVF-F	1 WXKR-F	1 WIOT-F	1 WIOT-F	1 WIOT-F	1 WIOT-F
2	WVWM-F	2 WWWW-F	2 WRVF-F	2 WKKO-F	2 WRWK-F	2 WVKS-F	2 WVKS-F	2 WXKR-F	2 WKKO-F
3	WJUC-F	3 WKKO-F	2 WKKO-F	3 WRVF-F	3 WKKO-F	3 WVKS-F	3 WKKO-F	3 WVKS-F	3 WVKS-F
4	WKKO-F	4 WRVF-F	4 WWWW-F	4 WWWW-F	4 WJUC-F	4 WXKR-F	4 WWWW-F	4 WKKO-F	4 WRQN-F
5	WRVF-F	5 WJUC-F	5 WJUC-F	5 WJUC-F	5 WRQN-F	5 WKKO-F	5 WKKO-F	5 WRWK-F	5 WWWW-F
6	WTWR-F	6 WTWR-F	6 WIOT-F	6 WIMX-F	6 WJUC-F	6 WIOT-F	6 WWWW-F	6 WSPD	6 WRQN-F
7	WIMX-F	7 WIMX-F	7 WIMX-F	7 WJUC-F	7 WSPD	7 WWWW-F	7 WJUC-F	7 WRQN-F	7 WSPD
8	WCKY-F	8 CIMX-F	8 CIMX-F	7 WRQN-F	8 WIMX-F	8 CIMX-F	8 WRQN-F	8 WXKR-F	8 WRWK-F
9	CIMX-F	9 WIOT-F	9 WSPD	9 WTWR-F	9 WXKR-F	9 WTWR-F	9 CIMX-F	9 WLQR	9 WRVF-F
10	WRWK-F	10 WCKY-F	10 WTWR-F	10 WSPD	10 WIOT-F	9 WIMX-F	10 WSPD	10 WRVF-F	10 WJZE-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCWA	1230	1 kw / 1 kw	Standards/EZ List	CBS	Clear Chan.-Emerald	Clear Channel Communications	Toledo
WFOB	1430	1 kw / 1 kw	News/Talk	—	Regional Reps	Roppe Corp.	Fostoria
WLQR	1470	1 kw / 1 kw	Sports	1-on-1, ABC, ESPN	Allied Radio Ptnrs.	Cumulus Media	Toledo
WSPD	1370	5 kw / 5 kw	News/Talk	ABC	Clear Chan.-Emerald	Clear Channel Communications	Toledo
WTOD	1560	5 kw / kw	Country	—	Allied Radio Ptnrs.	Cumulus Media	Toledo

### FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WIMX	95.7	3.5 kw @433	Black	Ind.	Christal	Riverside Broadcasting, Inc.	Gibsonburg
WIOT	104.7	50 kw @540	AOR	Source	Clear Chan.-Emerald	Clear Channel Communications	Toledo
WJUC	107.3	3 kw @328	Black	Ind.	Allied Radio Ptnrs.	Welch Communications, Inc.	Swanton
WJZE	97.3	1.6 kw @408	Oldies	Premiere	Allied Radio Ptnrs.	RASP Broadcast Enterprises, Inc.	Oak Harbor
WKKO	99.9	50 kw @500	Country	ABC	Allied Radio Ptnrs.	Cumulus Media	Toledo
WMTR	96.1	3.8 kw @400	Oldies	WW1/MBS, CNN+, ESPN	Regional Reps	Nobco, Inc.	Archbold
WRQN	93.5	4.1 kw @397	Oldies	ABC	Allied Radio Ptnrs.	Cumulus Media	Bowling Green
WRVF	101.5	19.1 kw @807	Soft AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Toledo
WRWK	106.5	3.2 kw @308	AOR	Jones, Premiere	Allied Radio Ptnrs.	Toledo Radio, Inc.	Delta
WTWR	98.3	1.4 kw @466	CHR	AP	Allied Radio Ptnrs.	Cumulus Media	Monroe
WVKS	92.5	50 kw @479	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Toledo
WVWM	105.5	4.3 kw @390	AC	AP	Allied Radio Ptnrs.	Cumulus Media	Sylvania
WXKR	94.5	30 kw @630	AOR	Ind.	Allied Radio Ptnrs.	Cumulus Media	Port Clinton

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WCKY-F	Country	103.7	Tiffin
WDFM-F	AC	98.1	Defiance
WJLB-F	Black	97.9	Detroit
WJR	News/Talk	760	Detroit
WRIF-F	AOR	101.1	Detroit
WVMV-F	Jazz	98.7	Detroit
CIMX-F	AOR	88.7	Windsor

Consolidation Report	12+	25-54
	(%)	(%)
Clear Channel Communications	34.9	34.4
WCWA AM,WIOT FM,WRVF FM,WSPD AM,WVKS FM		
Cumulus Media	31.9	35.2
WKKO FM,WLQR AM,WRON FM,WTOD AM,WTWR FM,WWWFM FM,WXKR FM		
	<b>66.8</b>	<b>69.6</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	47 (2)	47 (2)	7.7
AOR	0 (0)	102 (5)	102 (5)	16.8
Black/Urban	0 (0)	54 (3)	54 (3)	8.9
CHR	0 (0)	89 (2)	89 (2)	14.7
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	6 (1)	90 (2)	97 (3)	16.0
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	5 (1)	5 (1)	0.8
News/Talk	66 (3)	0 (0)	66 (3)	10.9
Oldies	0 (0)	50 (3)	50 (3)	8.2
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	62 (1)	62 (1)	10.2
Sports	9 (1)	0 (0)	9 (1)	1.5
Standards/EZ	26 (1)	0 (0)	26 (1)	4.3
<b>Totals</b>	<b>107 (6)</b>	<b>499 (19)</b>	<b>607 (25)</b>	

Note Simulcast notes: According to Duncan's own records, WTOD-AM and WKKO-FM still simulcast.



# TUCSON

Arbitron Rank 62 Pop (12+)	717,900	Stations	26 / 24	% Below Line	2.8
Market TSL in Hours	20.0	Diaries	1676 / 428.3:1 / 51.7%	% Not Listed	15.4
Average Persons Rating	15.1	12+ FM Share (Metro)	75.7	Sample Target	1760

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 KIIM-F	Country	127 / 11.7	11.1	11.1	10.6	10.6	11.1	1596 / 22.2	23.3	20.5	Citadel Communications Corp.
2 KMXZ-F	AC	90 / 8.4	7.9	6.9	7.1	7.1	7.6	1247 / 17.4	17.6	15.9	Journal Broadcast Group
3 KRQQ-F	CHR	72 / 6.7	8.3	8.3	10.6	10.6	8.5	1634 / 22.8	24.4	26.6	Clear Channel Communications
4 KLPX-F	AOR	58 / 5.4	5.5	5.4	4.5	4.5	5.2	902 / 12.6	12.2	12.6	Lotus Communications Corp.
5 KOHT-F	Black	56 / 5.2	5.5	5.1	4.3	4.3	5.0	903 / 12.6	12.4	12.1	Big Broadcast of Arizona, LLC
6 KHYT-F	Oldies	55 / 5.1	4.9	4.6	5.4	5.4	5.0	888 / 12.4	13.5	12.7	Citadel Communications Corp.
7 KFMA-F	AOR	53 / 4.9	6.4	5.0	6.1	6.1	5.6	945 / 13.2	16.3	15.0	Lotus Communications Corp.
8 KNST	News/Talk	49 / 4.5	5.1	5.6	5.4	5.4	5.2	886 / 12.3	12.7	10.7	Clear Channel Communications
9 KZPT-F	AC	47 / 4.3	4.7	3.9	4.7	4.7	4.4	992 / 13.8	15.4	15.5	Journal Broadcast Group
10 KWFM-F	Oldies	45 / 4.2	0.8	0.5	0.8	0.8	1.6	886 / 12.3	2.9	2.5	Simmons Family, Inc.
11 KOAZ-F	Country	33 / 3.0	4.1	2.9	3.1	3.1	3.3	580 / 8.1	9.4	7.7	Citadel Communications Corp.
12 KXEW	Hispanic	28 / 2.5	1.0	1.7	2.0	2.0	1.8	314 / 4.4	2.3	3.4	Big Broadcast of Arizona, LLC
13 KTUC	Standards/EZ List	26 / 2.4	2.1	2.6	1.7	1.7	2.2	410 / 5.7	4.9	4.1	Citadel Communications Corp.
14 KGMG-F	Oldies	25 / 2.3	1.7	3.0	2.7	2.7	2.4	510 / 7.1	6.2	6.1	Journal Broadcast Group
15 KTZR	Hispanic	23 / 2.1	1.9	2.0	0.8	0.8	1.7	281 / 3.9	3.3	1.7	Royal Broadcasting of Arizona
16 KZLZ-F	Hispanic	21 / 2.0	0.5	1.3	0.9	0.9	1.2	246 / 3.4	1.9	2.2	Entravision Holdings
17 KGVY	Standards/EZ List	16 / 1.5	1.7	0.6	1.5	1.5	1.3	154 / 2.1	2.7	1.9	Crystal Sets, Inc.
18 KSAZ	Standards/EZ List	14 / 1.3	1.2	2.2	1.1	1.1	1.5	211 / 2.9	3.3	3.5	Owl Broadcasting & Development
19 KFFN	Sports	13 / 1.2	1.5	1.6	1.3	1.3	1.4	241 / 3.4	3.6	3.0	Journal Broadcast Group
19 KCUB	Country	13 / 1.2	1.8	2.0	1.5	1.5	1.6	210 / 2.9	4.0	3.0	Citadel Communications Corp.
21 KJLL	News/Talk	10 / 0.9	0.8	0.6	0.8	0.8	0.8	171 / 2.4	2.8	2.2	Hudson Communications, Inc.
22 KQTL	Hispanic	9 / 0.9	1.3	0.6	1.2	1.2	1.0	150 / 2.1	1.9	1.7	Radio Unica
23 KDDJ-F	AOR	9 / 0.8					0.0	191 / 2.7			Educational Media Foundation, Inc.
24 KEVT	Hispanic	8 / 0.8	0.3	2.0	0.4	0.4	0.9	157 / 2.2	0.9	1.1	Cortaro Broadcasting Corp.
24 KTKT	News/Talk	8 / 0.8	0.9	0.6	0.6	0.6	0.7	265 / 3.7	4.3	2.7	Lotus Communications Corp.
26 KGMS	Religion	5 / 0.5	1.4	1.7	2.9	2.9	1.6	89 / 1.2	4.9	5.3	Good News Broadcasting, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KRQQ-F	1 KIIM-F	1 KIIM-F	1 KIIM-F	1 KIIM-F	1 KIIM-F	1 KIIM-F	1 KOHT-F	1 KIIM-F	1 KIIM-F	1 KIIM-F
2 KOHT-F	2 KFMA-F	2 KMXZ-F	2 KMXZ-F	2 KMXZ-F	2 KMXZ-F	2 KMXZ-F	2 KRQQ-F	2 KMXZ-F	2 KMXZ-F	2 KRQQ-F
3 KFMA-F	3 KRQQ-F	3 KLPX-F	3 KHYT-F	3 KHYT-F	3 KNST	3 KRQQ-F	3 KFMA-F	3 KNST	3 KLPX-F	3 KMXZ-F
4 KIIM-F	4 KOHT-F	4 KHYT-F	4 KLPX-F	4 KLPX-F	4 KHYT-F	4 KFMA-F	4 KIIM-F	4 KLPX-F	4 KRQQ-F	4 KOHT-F
5 KZPT-F	5 KZPT-F	5 KRQQ-F	5 KZPT-F	5 KZPT-F	5 KWFM-F	5 KHYT-F	5 KMXZ-F	5 KHYT-F	5 KHYT-F	5 KHYT-F
6 KDDJ-F	6 KLPX-F	6 KZPT-F	6 KRQQ-F	6 KRQQ-F	6 KLPX-F	6 KOHT-F	6 KZPT-F	6 KWFM-F	6 KOHT-F	6 KFMA-F
7 KMXZ-F	7 KMXZ-F	7 KFMA-F	7 KFMA-F	7 KFMA-F	7 KOAZ-F	7 KLPX-F	7 KZPT-F	7 KZPT-F	7 KZPT-F	7 KLPX-F
8 KZLZ-F	8 KHYT-F	8 KOHT-F	8 KGMG-F	8 KWFM-F	8 KTUC	8 KWFM-F	8 KHYT-F	8 KRQQ-F	8 KFMA-F	8 KWFM-F
9 KXEW	9 KZLZ-F	9 KWFM-F	9 KNST	9 KNST	9 KXEW	9 KNST	9 KNST	9 KOAZ-F	9 KWFM-F	9 KZPT-F
9 KOAZ-F	9 KWFM-F	10 KGMG-F	10 KWFM-F	10 KGMG-F	10 KTZR	10 KZPT-F	10 KWFM-F	10 KFMA-F	10 KOAZ-F	10 KXEW

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KRQQ-F	1 KRQQ-F	1 KIIM-F	1 KIIM-F	1 KIIM-F	1 KLPX-F	1 KFMA-F	1 KFMA-F	1 KLPX-F	1 KHYT-F
2 KOHT-F	2 KIIM-F	2 KMXZ-F	2 KMXZ-F	2 KMXZ-F	2 KFMA-F	2 KLPX-F	2 KIIM-F	2 KIIM-F	2 KLPX-F
3 KZPT-F	3 KMXZ-F	3 KRQQ-F	3 KRQQ-F	3 KRQQ-F	3 KOHT-F	2 KIIM-F	3 KLPX-F	3 KHYT-F	3 KIIM-F
4 KFMA-F	4 KZPT-F	4 KZPT-F	4 KZPT-F	4 KZPT-F	4 KIIM-F	4 KOHT-F	4 KZPT-F	4 KFMA-F	4 KFMA-F
5 KIIM-F	5 KOHT-F	5 KFMA-F	5 KOHT-F	4 KHYT-F	5 KRQQ-F	5 KZPT-F	5 KRQQ-F	5 KZPT-F	5 KMXZ-F
6 KMXZ-F	6 KFMA-F	6 KOHT-F	6 KHYT-F	6 KWFM-F	6 KZPT-F	6 KRQQ-F	6 KOHT-F	6 KRQQ-F	6 KZPT-F
7 KLPX-F	7 KLPX-F	7 KHYT-F	7 KLPX-F	7 KLPX-F	7 KHYT-F	7 KHYT-F	7 KHYT-F	7 KHYT-F	7 KNST
8 KHYT-F	7 KHYT-F	8 KWFM-F	8 KFMA-F	8 KOAZ-F	7 KWFM-F	8 KZLZ-F	8 KZLZ-F	8 KMXZ-F	8 KWFM-F
9 KXEW	9 KXEW	9 KXEW	9 KXEW	9 KTZR	9 KFFN	9 KFFN	9 KGMG-F	9 KNST	9 KRQQ-F
10 KZLZ-F	10 KWFM-F	10 KLPX-F	10 KGMG-F	10 KGMG-F	9 KDDJ-F	10 KDDJ-F	10 KFFN	10 KWFM-F	10 KGMG-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCUB	1290	5 kw / 1 kw	Country	AP	Katz	Citadel Communications Corp.	Tucson
KEVT	1030	10 kw / 1 kw	Hispanic	WW1/MBS, BRN	—	Cortaro Broadcasting Corp.	Cortaro
KFFN	1490	1 kw / 1 kw	Sports	1-on-1, ABC	Christal	Journal Broadcast Group	Tucson
KGMS	940	1 kw / 250 w	Religion	Ind.	—	Good News Broadcasting, Inc.	Tucson
KGVY	1080	1 kw / kw	Standards/EZ List	—	—	Crystal Sets, Inc.	Green Valley
KJLL	1330	2 kw / 5 kw	News/Talk	CBS, ABC, CNN+	Lotus	Hudson Communications, Inc.	South Tucson
KNST	790	5 kw / 500 w	News/Talk	ABC, WW1/MBS, ESPN	Clear Chan.-Sapphire	Clear Channel Communications	Tucson
KQTL	1210	10 kw / 1 kw	Hispanic	Unica	Caballero	Radio Unica	Sahuarita
KSAZ	580	5 kw / 320 w	Standards/EZ List	ABC	—	Owl Broadcasting & Development	Marana
KTKT	990	10 kw / 1 kw	News/Talk	CNN+	D & R Radio	Lotus Communications Corp.	Tucson
KTUC	1400	1 kw / 530 w	Standards/EZ List	AP	Katz	Citadel Communications Corp.	Tucson
KTZR	1450	1 kw / 1 kw	Hispanic	Ind.	Lotus	Royal Broadcasting of Arizona, LLC	Tucson
KXEW	1600	2.5 kw / 1 kw	Hispanic	Ind.	Lotus	Big Broadcast of Arizona, LLC	South Tucson

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KFMA	92.1	50 kw @492	AOR	Ind.	D & R Radio	Lotus Communications Corp.	Green Valley
KGMG	106.3	440 w @4,172	Oldies	Ind.	Christal	Journal Broadcast Group	Oracle
KHYT	107.5	92 kw @2,027	Oldies	Ind.	Katz	Citadel Communications Corp.	Tucson
KIIM	99.5	93 kw @2,036	Country	Ind.	Katz	Citadel Communications Corp.	Tucson
KLPX	96.1	100 kw @1,952	AOR	Ind.	D & R Radio	Lotus Communications Corp.	Tucson
KMXZ	94.9	100 kw @1,952	AC	Ind.	Christal	Journal Broadcast Group	Tucson
KOAZ	97.5	6 kw @151	Country	Ind.	Katz	Citadel Communications Corp.	Oro Valley
KOHT	98.3	6 kw @184	Black	Ind.	McGavren-Guild	Big Broadcast of Arizona, LLC	Marana
KRQQ	93.7	94 kw @2,032	CHR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Tucson
KWFM	97.1	330 w @2,417	Oldies	Ind.	Clear Chan.-Sapphire	Simmons Family, Inc.	Green Valley
KZPT	104.1	3 kw @102	AC	Ind.	Christal	Journal Broadcast Group	Tucson

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KDDJ-F	AOR	100.3	Globe
KZLZ-F	Hispanic	105.3	Keamy

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>Big Broadcast of Arizona, LLC</b>	7.7	4.9
KOHT FM, KKEW AM		
<b>Citadel Communications Corp.</b>	23.4	24.7
KCUB AM, KHYT FM, KIIM FM, KOAZ FM, KTUC AM		
<b>Clear Channel Communications</b>	11.2	8.9
KNST AM, KRQQ FM		
<b>Journal Broadcast Group</b>	16.2	20.6
KFFN AM, KGMG FM, KMXZ FM, KZPT FM		
<b>Lotus Communications Corp.</b>	11.1	12.7
KFMA FM, KLPX FM, KTCT AM		
<b>Totals</b>	<b>69.6</b>	<b>71.8</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	137 (2)	137 (2)	15.0
AOR	0 (0)	121 (3)	121 (3)	13.2
Black/Urban	0 (0)	56 (1)	56 (1)	6.1
CHR	0 (0)	72 (1)	72 (1)	7.9
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	13 (1)	160 (2)	173 (3)	18.9
Hispanic	68 (4)	21 (1)	89 (5)	9.7
Jazz	(0)	(0)	(0)	0.0
News/Talk	67 (3)	0 (0)	67 (3)	7.3
Oldies	0 (0)	125 (3)	125 (3)	13.7
Other	(0)	(0)	(0)	0.0
Religion	5 (1)	0 (0)	5 (1)	0.5
Soft AC	(0)	(0)	(0)	0.0
Sports	13 (1)	0 (0)	13 (1)	1.4
Standards/EZ	57 (3)	0 (0)	57 (3)	6.2
<b>Totals</b>	<b>223(13)</b>	<b>692 (13)</b>	<b>915 (26)</b>	

Note KCEE-97.1 Old Format: KGMS, cont. Christ New Format: WW1 - adult standards AZ Green Valley (Tucson)  
 KGMS-94.0 Old Format: KCEE, standards New Format: religion AZ Tucson  
 KCMT-101.9 Old Format: new New Format: to be country (spring) AZ Oro Valley (Tucson)

# TULSA

Arbitron Rank 64 Pop (12+)	687,800	Stations	22 / 22	% Below Line	0.0
Market TSL in Hours	19.6	Diaries	1900 / 362.0:1 / 54.0%	% Not Listed	9.6
Average Persons Rating	14.6	12+ FM Share (Metro)	80.1	Sample Target	1910

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 KRMG	News/Talk	94 / 9.4	10.8	8.4	8.4	8.4	9.3	1336 / 19.4	21.5	17.5	Cox Radio
2 KMOD-F	AOR	74 / 7.4	6.9	6.0	7.6	7.6	7.0	1021 / 14.8	13.2	14.4	Clear Channel Communications
3 KHTT-F	CHR	67 / 6.6	4.8	5.1	5.5	5.5	5.5	1358 / 19.7	17.7	19.0	Renda Broadcasting Corp.
4 KWEN-F	Country	64 / 6.4	7.3	7.5	5.8	5.8	6.8	1201 / 17.5	16.9	16.6	Cox Radio
5 KBEZ-F	Soft AC	58 / 5.7	4.8	4.8	5.8	5.8	5.3	928 / 13.5	11.9	13.1	Renda Broadcasting Corp.
6 KVOO-F	Country	55 / 5.5	5.6	5.1	5.9	5.9	5.5	758 / 11.0	10.5	11.1	Journal Broadcast Group
7 KQLL-F	Oldies	52 / 5.2	5.4	5.8	6.1	6.1	5.6	949 / 13.8	12.5	14.1	Clear Channel Communications
8 KVOO	Country	51 / 5.1	3.9	4.5	3.2	3.2	4.2	621 / 9.0	10.7	6.8	Journal Broadcast Group
9 KXOJ-F	Religion	50 / 5.0	5.5	6.4	5.4	5.4	5.6	641 / 9.3	9.5	9.9	Michael Perry Stephens
10 KJSR-F	Oldies	47 / 4.6	4.9	4.4	5.1	5.1	4.8	926 / 13.5	13.4	15.0	Cox Radio
11 KRAV-F	AC	45 / 4.5	5.4	4.7	4.6	4.6	4.8	829 / 12.1	12.9	12.3	Cox Radio
12 KMYZ-F	AOR	42 / 4.1	3.3	4.5	3.5	3.5	3.9	805 / 11.7	10.9	10.8	Shamrock Communications
13 KJMM-F	Black	41 / 4.1	4.1	4.8	3.9	3.9	4.2	486 / 7.1	6.3	6.1	Perry Broadcasting Company
14 KIZS-F	CHR	33 / 3.3	3.2	2.3	4.4	4.4	3.3	867 / 12.6	10.8	12.7	Clear Channel Communications
15 KRTQ-F	AOR	31 / 3.1	2.8	3.1	3.4	3.4	3.1	564 / 8.2	8.2	8.2	Cox Radio
16 KCKI-F	Country	29 / 2.9	2.1	2.6	2.6	2.6	2.6	703 / 10.2	7.6	8.7	Journal Broadcast Group
17 KTSO-F	Oldies	27 / 2.7					0.0	410 / 6.0			Shamrock Communications
18 KTBZ	Sports	15 / 1.5	1.6	1.5	0.9	0.9	1.4	302 / 4.4	4.7	3.2	Clear Channel Communications
19 KMRX-F	Religion	13 / 1.3	1.1	0.9	1.0	1.0	1.1	299 / 4.3	4.8	5.7	Clear Channel Communications
20 KGTO	Black	9 / 0.9	2.0	2.2	2.3	2.3	1.9	104 / 1.5	3.6	3.7	Perry Broadcasting Co.
21 KCFO	Religion	6 / 0.6	0.6	0.5	0.5	0.5	0.6	124 / 1.8	2.6	2.2	Friendship Broadcasting, LP
22 KTFX	Religion	5 / 0.5	0.5	0.6			0.0	71 / 1.0	0.6		Music Sound Radio, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KHTT-F	1 KHTT-F	1 KMOD-F	1 KMOD-F	1 KMOD-F	1 KRMG	1 KRMG	1 KHTT-F	1 KRMG	1 KRMG	1 KHTT-F
2 KMYZ-F	2 KMYZ-F	2 KWEN-F	2 KXOJ-F	2 KRMG	2 KVOO	2 KMOD-F	2 KMYZ-F	2 KBEZ-F	2 KMOD-F	2 KWEN-F
3 KJMM-F	3 KMOD-F	3 KXOJ-F	3 KRMG	3 KWEN-F	3 KMOD-F	3 KHTT-F	3 KJMM-F	3 KMOD-F	3 KHTT-F	3 KMOD-F
4 KIZS-F	4 KRTQ-F	4 KHTT-F	4 KWEN-F	4 KXOJ-F	4 KQLL-F	4 KWEN-F	4 KMOD-F	4 KWEN-F	4 KWEN-F	4 KJMM-F
5 KCKI-F	5 KWEN-F	5 KRMG	5 KRAV-F	5 KBEZ-F	5 KBEZ-F	5 KQLL-F	5 KBEZ-F	5 KVOO-F	5 KXOJ-F	5 KQLL-F
6 KXOJ-F	6 KXOJ-F	6 KRAV-F	6 KBEZ-F	6 KJSR-F	5 KVOO-F	5 KVOO-F	6 KRMG	6 KVOO	5 KJSR-F	6 KXOJ-F
7 KMRX-F	7 KRAV-F	7 KBEZ-F	6 KJSR-F	7 KRAV-F	7 KWEN-F	7 KVOO	7 KJSR-F	7 KQLL-F	5 KQLL-F	6 KVOO
8 KRTQ-F	8 KJMM-F	7 KJSR-F	8 KHTT-F	8 KHTT-F	8 KJSR-F	8 KXOJ-F	8 KIZS-F	8 KRAV-F	8 KBEZ-F	6 KVOO-F
9 KWEN-F	9 KBEZ-F	9 KVOO-F	9 KVOO-F	8 KQLL-F	9 KXOJ-F	9 KQLL-F	8 KWEN-F	9 KXOJ-F	9 KRAV-F	9 KRMG
10 KRAV-F	10 KJSR-F	10 KMYZ-F	10 KQLL-F	10 KVOO-F	10 KRAV-F	10 KRAV-F	10 KRAV-F	10 KJSR-F	10 KVOO	10 KMYZ-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KHTT-F	1 KHTT-F	1 KHTT-F	1 KXOJ-F	1 KBEZ-F	1 KMYZ-F	1 KMOD-F	1 KMOD-F	1 KMOD-F	1 KMOD-F
2 KJMM-F	2 KXOJ-F	2 KXOJ-F	2 KHTT-F	2 KXOJ-F	2 KRTQ-F	2 KMYZ-F	2 KRTQ-F	2 KRMG	2 KRMG
3 KRTQ-F	3 KWEN-F	3 KRAV-F	3 KBEZ-F	3 KWEN-F	3 KVOO-F	3 KRTQ-F	3 KMYZ-F	3 KJSR-F	3 KJSR-F
4 KWEN-F	4 KRAV-F	4 KWEN-F	4 KRAV-F	3 KRAV-F	4 KHTT-F	4 KHTT-F	4 KXOJ-F	4 KJSR-F	4 KWEN-F
5 KMYZ-F	5 KBEZ-F	5 KBEZ-F	5 KWEN-F	5 KHTT-F	5 KWEN-F	4 KWEN-F	5 KWEN-F	5 KWEN-F	5 KQLL-F
6 KVOO-F	6 KRTQ-F	6 KRTQ-F	6 KVOO-F	6 KVOO-F	6 KCKI-F	6 KJSR-F	6 KHTT-F	6 KRTQ-F	6 KRAV-F
7 KIZS-F	7 KJMM-F	7 KJSR-F	7 KJSR-F	7 KRMG	7 KMOD-F	7 KXOJ-F	7 KJSR-F	7 KRAV-F	7 KXOJ-F
8 KRAV-F	8 KVOO-F	7 KJMM-F	8 KRMG	8 KQLL-F	7 KJSR-F	8 KCKI-F	8 KJMM-F	8 KHTT-F	8 KBEZ-F
9 KXOJ-F	9 KJSR-F	9 KRMG	9 KJMM-F	9 KJSR-F	9 KRAV-F	9 KJMM-F	9 KBEZ-F	9 KXOJ-F	8 KVOO
10 KBEZ-F	10 KIZS-F	10 KTSO-F	10 KIZS-F	10 KMOD-F	10 KMRX-F	10 KVOO-F	9 KCKI-F	10 KVOO-F	10 KHTT-F
		10 KCKI-F	10 KQLL-F						10 KVOO-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCFO	970	2.5 kw / 1 kw	Religion	Ind.	Salem Radio Reps	Friendship Broadcasting, LP	Tulsa
KGTO	1050	1 kw / kw	Black	—	Christal	Perry Broadcasting Co.	Tulsa
KRMG	740	50 kw / 25 kw	News/Talk	ABC, CNN+	Christal	Cox Radio	Tulsa
KTBZ	1430	5 kw / 5 kw	Sports	WW1/MBS, ABC, CBS	Clear Chan.-Diamond	Clear Channel Communications	Tulsa
KTFX	1340	450 w / 900 w	Religion	Ind.	—	Music Sound Radio, Inc.	Sand Springs
KVOO	1170	50 kw / 50 kw	Country	ABC	—	Journal Broadcast Group	Tulsa

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBEZ	92.9	100 kw @ 1,318	Soft AC	Ind.	McGavren-Guild	Renda Broadcasting Corp.	Tulsa
KCKI	99.5	100 kw @ 984	Country	Ind.	—	Journal Broadcast Group	Henryetta
KHTT	106.9	100 kw @ 1,010	CHR	Ind.	McGavren-Guild	Renda Broadcasting Corp.	Muskogee
KIZS	92.1	27.095 kw @ 656	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Broken Arrow
KJMM	105.3	10 kw @ 879	Black	AURN, ABC, WW1/MBS	Broadcast Sales	Perry Broadcasting Company	Bixby
KJSR	103.3	100 kw @ 1,280	Oldies	Ind.	Christal	Cox Radio	Tulsa
KMOD	97.5	100 kw @ 1,327	AOR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Tulsa
KMRX	101.5	6.2 kw @ 656	Religion	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Collinsville
KMYZ	104.5	70 kw @ 1,130	AOR	Ind.	Allied Radio Ptnrs.	Shamrock Communications	Pryor
KQLL	106.1	100 kw @ 1,321	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Owasso
KRAV	96.5	100 kw @ 1,327	AC	Ind.	Katz	Cox Radio	Tulsa
KRTQ	102.3	50 kw @ 492	AOR	Ind.	Christal	Cox Radio	Sand Springs
KTSO	94.1	100 kw @ 807	Oldies	Ind.	Allied Radio Ptnrs.	Shamrock Communications	Okmulgee
KVOO	98.5	100 kw @ 1,227	Country	ABC	D & R Radio	Journal Broadcast Group	Tulsa
KWEN	95.5	100 kw @ 1,327	Country	Ind.	Katz	Cox Radio	Tulsa
KXOJ	100.9	5 kw @ 360	Religion	Ind.	Salem Radio Reps	Michael Perry Stephens	Sapulpa

Consolidation Report	12+	25-54
	(%)	(%)
<b>Clear Channel Communications</b>	18.7	22.3
KIZS FM, KMOD FM, KMRX FM, KQLL FM, KTBB AM		
<b>Cox Radio</b>	28.0	29.8
KJSR FM, KRAV FM, KRMG AM, KRTQ FM, KWEN FM		
<b>Journal Broadcast Group</b>	13.5	10.9
KCKI FM, KVOO FM, KVOO AM		
<b>Renda Broadcasting Corp.</b>	12.3	12.3
KBEZ FM, KHTT FM		
<b>Shamrock Communications</b>	6.8	4.6
KMYZ FM, KTSO FM		
	<b>79.3</b>	<b>79.9</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	45 (1)	45 (1)	5.0
AOR	0 (0)	147 (3)	147 (3)	16.2
Black/Urban	9 (1)	41 (1)	50 (2)	5.5
CHR	0 (0)	99 (2)	99 (2)	10.9
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	51 (1)	147 (3)	198 (4)	21.8
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	94 (1)	0 (0)	94 (1)	10.4
Oldies	0 (0)	126 (3)	126 (3)	13.9
Other	(0)	(0)	(0)	0.0
Religion	12 (2)	63 (2)	75 (4)	8.3
Soft AC	0 (0)	58 (1)	58 (1)	6.4
Sports	15 (1)	0 (0)	15 (1)	1.7
Standards/EZ	(0)	(0)	(0)	0.0
<b>Totals</b>	<b>181 (6)</b>	<b>726 (16)</b>	<b>907 (22)</b>	

Note KTSO-94.1 Old Format: KCFM, classical New Format: oldies OK Okmulgee (Tulsa)  
 KMRX-101.5 Old Format: modern AC New Format: contemp. Christian OK Collinsville (Tulsa)  
 KRTQ-102.3 Old Format: rock New Format: adds Lex & Terry OK Sand Springs (Tulsa)  
 KGTO-105.0 Old Format: adult standards New Format: urban // KJMM OK Tulsa  
 KAKC-1300 Old Format: Z-Span.-Span. hits New Format: Z-Spanish-reg. Mexican OK Tulsa

# WASHINGTON, DC

Arbitron Rank 9	Pop (12+) 3,728,800	Stations 39 / 35	% Below Line 2.4
Market TSL in Hours	20.0	Diaries 3948 / 944.5:1 / 51.6%	% Not Listed 16.1
Average Persons Rating	15.2	12+ FM Share (Metro) 83.9	Sample Target 4030

12+Metro	Format	Winter 01 1/4 Share	Fail 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fail 00	Spr 00	Owner
1 WPGC-F	Black	325 / 5.8	5.9	5.8	5.9	5.9	5.9	5895 / 15.8	16.5	16.4	CBS/Infinity
2 WMMJ-F	Black	322 / 5.7	5.1	4.4	4.3	4.3	4.9	3868 / 10.4	10.2	8.3	Radio One
3 WKYS-F	Black	298 / 5.3	5.2	5.4	5.1	5.1	5.3	5158 / 13.8	14.0	14.6	Radio One
4 WGMS-F	Classical/Fine Arts	288 / 5.1	4.5	4.2	4.6	4.6	4.6	3770 / 10.1	9.1	9.5	Bonneville International Corp.
5 WTOP-AF	News/Talk	255 / 4.5	4.5		2.6	2.6	0.0	6333 / 17.0	16.4	10.5	Bonneville International Corp.
6 WMAL	News/Talk	235 / 4.1	3.6	3.4	4.2	4.2	3.8	3485 / 9.3	8.1	9.0	ABC Inc.
7 WASH-F	AC	226 / 4.0	3.9	3.4	4.1	4.1	3.8	4285 / 11.5	10.9	11.8	Clear Channel Communications
7 WBIG-F	Oldies	226 / 4.0	3.6	4.5	4.4	4.4	4.1	4133 / 11.1	10.8	12.2	Clear Channel Communications
9 WJZW-F	Jazz	225 / 4.0	3.5	4.1	3.7	3.7	3.8	3527 / 9.5	8.4	10.0	ABC Inc.
9 WHUR-F	Black	225 / 4.0	4.1	5.9	5.5	5.5	4.9	3758 / 10.1	9.1	12.3	Howard University
11 WRQX-F	AC	222 / 3.9	4.4	4.2	4.5	4.5	4.3	4788 / 12.8	12.9	13.1	ABC Inc.
12 WWDC-F	AOR	216 / 3.8	3.6	3.9	3.5	3.5	3.7	5231 / 14.0	14.4	14.0	Clear Channel Communications
13 WJFK-F	News/Talk	200 / 3.5	4.5	4.1	4.0	4.0	4.0	2841 / 7.6	11.3	8.2	CBS/Infinity
14 WMZQ-F	Country	197 / 3.5	3.6	4.2	4.2	4.2	3.9	3765 / 10.1	9.3	10.4	Clear Channel Communications
14 WWZZ-FF	CHR	197 / 3.5	3.6	2.9	2.6	2.6	3.1	5498 / 14.7	13.8	11.9	Bonneville International Corp.
16 WARW-F	AOR	141 / 2.5	3.1	2.8	3.5	3.5	3.0	3509 / 9.4	11.0	11.8	CBS/Infinity
17 WJMO-F	CHR	125 / 2.2	2.7	3.0	2.7	2.7	2.7	3194 / 8.6	9.0	10.1	Clear Channel Communications
18 WHFS-F	AOR	103 / 1.8	2.2	2.5	2.1	2.1	2.2	3488 / 9.4	10.6	9.7	CBS/Infinity
19 WTEC	Sports	86 / 1.5	1.9	1.5	1.3	1.3	1.6	1707 / 4.6	5.0	4.1	Clear Channel Communications
20 WPGC	Religion	74 / 1.3	1.3	1.1	1.5	1.5	1.3	1092 / 2.9	2.9	3.3	CBS/Infinity
21 WAVA-F	Religion	70 / 1.2	1.2	1.0	1.0	1.0	1.1	1226 / 3.3	3.4	3.3	Salem Communications Corp.
22 WFRE-F	Country	68 / 1.2	0.6	0.9	0.8	0.8	0.9	940 / 2.5	2.0	2.1	Clear Channel Communications
23 WGAY	News/Talk	54 / 1.0	0.9	1.1	0.7	0.7	0.9	802 / 2.2	1.7	1.9	Clear Channel Communications
24 WIYY-F	AOR	41 / 0.7	1.1	0.8	0.7	0.7	0.8	1031 / 2.8	3.6	2.7	Hearst-Argyle Television, Inc.
25 WYCB	Religion	39 / 0.7	0.8	0.8	0.7	0.7	0.8	517 / 1.4	1.6	1.7	Radio One
26 WBZS-AF	Hispanic	38 / 0.7					0.0	690 / 1.9			Mega Communications
27 WXYV-F	CHR	37 / 0.6	0.8	0.4	0.4	0.4	0.6	1432 / 3.8	4.0	3.4	CBS/Infinity
28 WINC-F	AC	36 / 0.6	0.4	0.3		1.9	0.0	923 / 2.5	2.6	3.8	Mid-Atlantic Network, Inc.
29 WOL	News/Talk	30 / 0.5	0.7	0.8	0.6	0.6	0.7	339 / 0.9	1.1	1.2	Radio One
30 WPLC-AF	Hispanic	28 / 0.5					0.0	496 / 1.3			Radio One
31 WKDL	Hispanic	27 / 0.5					0.0	445 / 1.2			Mega Communications
32 WFLS-F	Country	26 / 0.5	0.5	0.7	0.9	0.9	0.7	790 / 2.1	1.9	2.4	Free Lance-Star Publishing
33 WWRC	News/Talk	25 / 0.4	0.5	0.5	0.5	0.5	0.5	641 / 1.7	1.5	1.7	Clear Channel Communications
33 WACA	Hispanic	24 / 0.4	0.7				0.0	234 / 0.6	0.7		AC Communications
33 WAFY-F	AC	24 / 0.4	0.4		0.3	0.3	0.0	229 / 0.6	0.7	0.8	Frederick Broadcasting, LLC

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WPGC-F	1 WKYS-F	1 WPGC-F	1 WMMJ-F	1 WMMJ-F	1 WGMS-F	1 WTOP-AF	1 WPGC-F	1 WGMS-F	1 WPGC-F	1 WHUR-F
2 WKYS-F	2 WPGC-F	2 WKYS-F	2 WRQX-F	2 WRQX-F	2 WMMJ-F	2 WMMJ-F	2 WMMJ-F	2 WMAL	1 WJFK-F	2 WPGC-F
3 WWZZ-FF	3 WWDC-F	3 WMMJ-F	2 WKYS-F	3 WASH-F	3 WTOP-AF	3 WKYS-F	3 WHUR-F	3 WMMJ-F	3 WMMJ-F	3 WMMJ-F
4 WWDC-F	4 WWZZ-FF	4 WRQX-F	4 WASH-F	4 WJZW-F	4 WMAL	4 WPGC-F	4 WKYS-F	4 WKYS-F	4 WTOP-AF	4 WKYS-F
5 WHFS-F	5 WRQX-F	5 WWDC-F	4 WJFK-F	5 WKYS-F	5 WBIG-F	5 WMAL	5 WWZZ-FF	5 WJZW-F	5 WKYS-F	4 WGMS-F
6 WASH-F	6 WJFK-F	6 WJFK-F	6 WPGC-F	5 WJFK-F	6 WJZW-F	6 WRQX-F	6 WASH-F	6 WPGC-F	5 WGMS-F	6 WBIG-F
7 WXYV-F	7 WHUR-F	6 WASH-F	7 WHUR-F	7 WHUR-F	7 WASH-F	7 WWDC-F	7 WBIG-F	7 WGMS-F	7 WJZW-F	7 WWZZ-FF
8 WARW-F	8 WASH-F	8 WHUR-F	7 WJZW-F	7 WPGC-F	8 WHUR-F	8 WGMS-F	8 WJZW-F	8 WASH-F	8 WBIG-F	8 WJZW-F
8 WHUR-F	9 WMMJ-F	9 WJZW-F	9 WWDC-F	9 WTOP-AF	9 WMZQ-F	9 WJFK-F	9 WWDC-F	9 WRQX-F	9 WASH-F	9 WASH-F
8 WRQX-F	10 WHFS-F	10 WWZZ-FF	10 WTOP-AF	10 WBIG-F	10 WJFK-F	10 WMZQ-F	10 WJFK-F	10 WMZQ-F	9 WWZZ-FF	10 WTOP-AF
				10 WWDC-F	10 WRQX-F				9 WWDC-F	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WPGC-F	1 WPGC-F	1 WKYS-F	1 WPGC-F	1 WMMJ-F	1 WKYS-F	1 WKYS-F	1 WWDC-F	1 WJFK-F	1 WJFK-F
2 WWZZ-FF	2 WKYS-F	2 WPGC-F	2 WRQX-F	2 WRQX-F	1 WPGC-F	2 WWDC-F	2 WKYS-F	2 WKYS-F	2 WMMJ-F
3 WKYS-F	3 WRQX-F	3 WRQX-F	2 WMMJ-F	3 WASH-F	3 WWDC-F	3 WJFK-F	3 WJFK-F	3 WWDC-F	3 WJZW-F
4 WWDC-F	4 WWZZ-FF	4 WHUR-F	4 WKYS-F	4 WHUR-F	4 WWZZ-FF	4 WJFK-F	4 WPGC-F	3 WPGC-F	4 WTOP-AF
5 WRQX-F	5 WWDC-F	5 WWDC-F	5 WASH-F	5 WKYS-F	5 WHFS-F	5 WWZZ-FF	5 WRQX-F	5 WMMJ-F	5 WWDC-F
6 WHFS-F	6 WHUR-F	6 WASH-F	6 WHUR-F	6 WPGC-F	6 WJFK-F	6 WRQX-F	6 WWZZ-FF	6 WJZW-F	6 WKYS-F
7 WASH-F	7 WASH-F	7 WMMJ-F	7 WWZZ-FF	7 WGMS-F	7 WMZQ-F	7 WHFS-F	7 WHFS-F	7 WARW-F	7 WARW-F
8 WMMJ-F	8 WMMJ-F	8 WJMO-F	8 WMZQ-F	8 WJZW-F	8 WRQX-F	8 WMMJ-F	8 WMMJ-F	8 WTOP-AF	8 WPGC-F
9 WHUR-F	9 WJMO-F	9 WWZZ-FF	9 WGMS-F	9 WMZQ-F	9 WASH-F	9 WMZQ-F	9 WTOP-AF	9 WASH-F	9 WASH-F
10 WXYV-F	10 WMZQ-F	10 WMZQ-F	10 WWDC-F	10 WBIG-F	10 WARW-F	10 WHUR-F	9 WHUR-F	10 WRQX-F	10 WBIG-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WACA	1540	5 kw / kw	Hispanic	—	Katz Hispanic	AC Communications	Wheaton
WGAY	1260	5 kw / 5 kw	News/Talk	Jones	Clear Chan.-Emerald	Clear Channel Communications	Washington
WKDL	730	5 kw / 25 w	Hispanic	Ind.	Caballero	Mega Communications	Alexandria
WKDM	1600	1 kw / 500 w	simul. WBZSAF	Ind.	Caballero	Mega Communications	Rockville
WMAL	630	5 kw / 5 kw	News/Talk	ABC	ABC Radio Sales	ABC Inc.	Washington
WOL	1450	1 kw / 1 kw	News/Talk	ABC, AURN	McGavren-Guild	Radio One	Washington
WPGC	1580	50 kw / 270 w	Religion	Ind.	Infinity Radio Sales	CBS/Infinity	Morningside
WPLC	1050	1 kw / 44 w	Hispanic	Ind.	Caballero		Silver Spring
WTEC	980	50 kw / 5 kw	Sports	CBS, Premiere, ESPN	Clear Chan.-Emerald	Clear Channel Communications	Washington
WTOP	1500	50 kw / 50 kw	News/Talk	CBS, AP	Katz	Bonneville International Corp.	Washington
WWRC	570	4.7 kw / 3 kw	News/Talk	CNN+, CBS	Clear Chan.-Emerald	Clear Channel Communications	Bethesda
WYCB	1340	1 kw / 1 kw	Religion	AURN	McGavren-Guild	Radio One	Washington

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAFY	103.1	1 kw @571	AC	Ind.	—	Frederick Broadcasting, LLC	Middletown
WARW	94.7	20.5 kw @771	AOR	Ind.	Infinity Radio Sales	CBS/Infinity	Bethesda
WASH	97.1	26 kw @686	AC	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Washington
WAVA	105.1	41 kw @541	Religion	SRN	Salem Radio Reps	Salem Communications Corp.	Arlington
WBIG	100.3	36 kw @574	Oldies	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Washington
WBZS	92.7	2.75 kw @746	Hispanic	Ind.	—	Mega Communications	Prince Frederick
WFRE	99.9	9 kw @1,110	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Frederick
WGMS	103.5	44 kw @518	Classical/Fine Arts	CNN+	Christal	Bonneville International Corp.	Washington
WHFS	99.1	50 kw @449	AOR	Ind.	Infinity Radio Sales	CBS/Infinity	Annapolis
WHUR	96.3	24 kw @669	Black	ABC	D & R Radio	Howard University	Washington
WJFK	106.7	34 kw @597	News/Talk	WW1/MBS	Infinity Radio Sales	CBS/Infinity	Manassas
WJMO	99.5	21.8 kw @751	CHR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Washington
WJZW	105.9	28 kw @648	Jazz	ABC	ABC Radio Sales	ABC Inc.	Woodbridge
WKYS	93.9	24.5 kw @705	Black	Ind.	McGavren-Guild	Radio One	Washington
WMMJ	102.3	2.89 kw @480	Black	Ind.	McGavren-Guild	Radio One	Bethesda
WMZQ	98.7	50 kw @490	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Washington
WPGC	95.5	50 kw @500	Black	Ind.	Infinity Radio Sales	CBS/Infinity	Morningside
WPLC	94.3	2 kw @574	simul. WPLCAF	Ind.	Lotus	Mega Communications	Warrenton
WRQX	107.3	34 kw @602	AC	ABC	ABC Radio Sales	ABC Inc.	Washington
WTOP	107.7	29 kw @646	simul. WTOPAF	CBS, AP	Katz	Bonneville International Corp.	Warrenton
WWDC	101.1	22.5 kw @761	AOR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Washington
WWVZ	103.9	420 w @910	simul. WWZZFF	Ind.	Christal	Bonneville International Corp.	Braddock Heights
WWZZ	104.1	20 kw @801	CHR	Ind.	Christal	Bonneville International Corp.	Waldorf

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WFLS-F	Country	93.3	Fredericksburg
WINC-F	AC	92.5	Winchester
WYYY-F	AOR	97.9	Baltimore
WXYV-F	CHR	102.7	Baltimore

**Consolidation Report**

	12+	25-54
	(%)	(%)
ABC Inc.	12.0	12.5
WJZW FM, WMAL AM, WRQX FM		
Bonneville International Corp.	13.1	10.5
WGMS FM, WTOP AM, WTOP FM, WWVZ FM, WWZZ FM		
CBS/Infinity	14.9	15.7
WARW FM, WHFS FM, WJFK FM, WPGC FM, WPGC AM		
Clear Channel Communications	21.6	22.0
WASH FM, WBIG FM, WFRE FM, WGAY AM, WJMO FM, WMZQ FM, WTEM AM, WWDC FM, WWRC AM		
Mega Communications	1.6	1.8
WBZS FM, WKDL AM, WKDM AM, WPLC FM		
Radio One	12.2	12.5
WKYS FM, WMMJ FM, WOL AM, WYCB AM		
<b>Totals</b>	<b>75.4</b>	<b>75.0</b>

**Format Performance**

	AM	FM	Totals	Percent
AC	0 (0)	508 (4)	508 (4)	10.7
AOR	0 (0)	502 (4)	502 (4)	10.6
Black/Urban	0 (0)	1170 (4)	1170 (4)	24.6
CHR	0 (0)	358 (4)	358 (4)	7.5
Classical/Fine Arts	0 (0)	288 (1)	288 (1)	6.1
Country	0 (0)	291 (3)	291 (3)	6.1
Hispanic	60 (4)	58 (2)	118 (6)	2.5
Jazz	0 (0)	225 (1)	225 (1)	4.7
News/Talk	514 (5)	285 (2)	799 (7)	16.8
Oldies	0 (0)	226 (1)	226 (1)	4.8
Other	(0)	(0)	(0)	0.0
Religion	113 (2)	70 (1)	183 (3)	3.8
Soft AC	(0)	(0)	(0)	0.0
Sports	86 (1)	0 (0)	86 (1)	1.8
Standards/EZ	(0)	(0)	(0)	0.0
<b>Totals</b>	<b>773(12)</b>	<b>3981 (27)</b>	<b>4754 (39)</b>	

Note: 'WPWC-1480 Old Format: silent New Format: Korean VA Dumfries (Washington)  
 'WKDV-1460 Old Format: ethnic & classic C New Format: Korean VA Manassas (Washington)  
 'WZHF-1390 Old Format: Chinese New Format: adds The Greaseman VA Arlington(Washington)

# WEST PALM BEACH-BOCA RATON

Arbitron Rank 51 Pop (12+)	928,600	Stations	42 / 22	% Below Line	33.4
Market TSL in Hours	21.0	Diaries	2086 / 445.2 / 55.5%	% Not Listed	11.8
Average Persons Rating	15.7	12+ FM Share (Metro)	82.8	Sample Target	2130

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 WEAT-F	Soft AC	116 / 8.0	8.2	9.1	8.5	8.5	8.4	1390 / 15.0	14.2	14.5	CBS/Infinity
2 WJBW-F	Standards/EZ List	111 / 7.6	5.7	5.9	7.8	7.8	6.8	1183 / 12.7	10.8	13.2	AM/FM of Palm Beach
3 WRMF-F	AC	90 / 6.2	5.5	3.7	3.2	3.2	4.6	1223 / 13.2	12.5	9.5	James Crystal Enterprises
4 WEDR-F	Black	79 / 5.4	3.9	4.4	4.5	4.5	4.6	1000 / 10.8	9.8	10.7	Cox Radio
5 WIRK-F	Country	75 / 5.2	5.3	4.8	5.3	5.3	5.1	848 / 9.1	11.7	10.5	CBS/Infinity
6 WTMI-F	Classical/Fine Arts	54 / 3.7	3.1	2.2	3.5	3.5	3.1	752 / 8.1	7.3	7.6	Cox Radio
7 WLDI-F	CHR	49 / 3.4	5.1	4.0	3.7	3.7	4.0	1176 / 12.7	14.2	13.7	Clear Channel Communications
8 WJNO	News/Talk	48 / 3.3	4.6	4.4	4.0	4.0	4.1	918 / 9.9	9.8	8.9	Clear Channel Communications
9 WPBZ-F	AOR	44 / 3.0	3.1	3.2	3.4	3.4	3.2	739 / 8.0	8.6	9.3	CBS/Infinity
10 WPOW-F	CHR	41 / 2.8	1.9	2.6	2.3	2.3	2.4	914 / 9.8	9.3	9.1	Beasley Broadcast Group
11 WHQT-F	Black	39 / 2.7	2.2	2.2	1.7	1.7	2.2	606 / 6.5	4.7	5.2	Cox Radio
12 WKGR-F	AOR	39 / 2.6	3.0	3.6	3.0	3.0	3.0	820 / 8.8	10.0	8.4	Clear Channel Communications
13 WZZR-F	News/Talk	31 / 2.1	1.7	2.6	2.3	2.3	2.2	329 / 3.5	3.2	4.3	Clear Channel Communications
14 WBGG-F	AOR	30 / 2.0	2.6	1.5	2.1	2.1	2.0	620 / 6.7	6.6	6.2	Clear Channel Communications
15 WDBE-AA	News/Talk	29 / 2.0	2.2		3.2	2.2	0.0	461 / 5.0	5.5	5.3	AM/FM of Palm Beach
16 WLVE-F	Jazz	28 / 2.0	1.3	2.3	2.5	2.6	2.0	511 / 5.5	4.3	5.3	Clear Channel Communications
17 WQAM	Sports	28 / 1.9	1.8	1.4	1.2	1.2	1.6	301 / 3.2	5.4	3.2	Beasley Broadcast Group
18 WMXJ-F	Oldies	26 / 1.8	1.4	1.7	1.3	1.3	1.5	515 / 5.5	5.7	5.8	Jefferson-Pilot Communications
19 WOLL-F	Oldies	25 / 1.7	2.0	2.1	1.9	1.9	1.9	488 / 5.2	6.4	5.9	Clear Channel Communications
20 WIOD	News/Talk	23 / 1.6	1.6	1.2	1.2	1.2	1.4	558 / 6.0	5.6	4.4	Clear Channel Communications
20 WMBX-F	AC	23 / 1.6	2.3	1.7	2.8	2.8	2.1	626 / 6.7	8.1	8.8	CBS/Infinity
22 WSWN	Religion	22 / 1.5	1.0	1.4	0.7	0.7	1.1	207 / 2.2	1.7	1.6	BGI Broadcasting, LP
22 WWLV-F	Jazz	22 / 1.5	1.6	1.9	1.7	1.7	1.7	380 / 4.1	3.8	3.6	Clear Channel Communications
24 WLYF-F	Soft AC	21 / 1.4	1.2	1.4	1.2	1.2	1.3	426 / 4.6	4.4	3.9	Jefferson-Pilot Communications
25 WKIS-F	Country	20 / 1.4	1.2	1.5	1.2	1.2	1.3	425 / 4.6	4.8	4.2	Beasley Broadcast Group
26 WJNA	Standards/EZ List	17 / 1.2	2.0	0.9	1.4	0.7	1.4	372 / 4.0	4.4	3.8	James Crystal Enterprises
27 WMGE-F	Oldies	17 / 1.1	0.7	0.9	0.8	0.8	0.9	411 / 4.4	3.3	3.8	Clear Channel Communications
28 WRMA-F	Hispanic	15 / 1.0	1.3	1.2	0.9	0.9	1.1	284 / 3.1	3.6	3.2	Spanish Broadcasting System
28 WAMR-F	Hispanic	15 / 1.0	1.4	0.9	1.1	1.1	1.1	251 / 2.7	3.7	3.1	Hispanic Broadcasting Corp.
30 WRLX-F	AOR	14 / 1.0	1.4	1.6	1.8	1.8	1.5	327 / 3.5	4.1	5.0	Clear Channel Communications
31 WHYI-F	CHR	13 / 0.9	1.0	1.1	1.0	1.0	1.0	462 / 5.0	4.9	6.0	Clear Channel Communications
32 WWRF	Hispanic	12 / 0.8	0.4	0.6	0.6	0.6	0.6	97 / 1.0	0.9	1.3	Radio Fiesta, Inc.
33 WRTO-F	Hispanic	11 / 0.8	1.1	1.0	1.0	1.0	1.0	222 / 2.4	3.0	2.4	Hispanic Broadcasting Corp.
34 WBZT	News/Talk	11 / 0.7	0.9	1.4	0.7	1.4	0.9	308 / 3.3	3.7	3.9	James Crystal Enterprises
35 WZTA-F	AOR	9 / 0.6	1.1	1.2	1.3	1.3	1.0	324 / 3.5	4.4	4.4	Clear Channel Communications
35 WAFC	Hispanic	9 / 0.6	0.4	0.5	0.5	0.5	0.0	74 / 0.8	0.8	0.8	Glades Media Co.
37 WFCL-F	AC	7 / 0.5	0.6	0.5	0.8	0.8	0.6	328 / 3.5	2.4	3.2	Cox Radio
37 WINZ	News/Talk	7 / 0.5					0.0	110 / 1.2			Clear Channel Communications
39 WSBR	News/Talk	6 / 0.4	0.5	0.6	0.4	0.4	0.5	167 / 1.8	2.0	2.7	Panamedia
39 WDJA	News/Talk	6 / 0.4					0.0	203 / 2.2			James Crystal Enterprises
41 WWNN	News/Talk	5 / 0.3					0.0	62 / 0.7			Panamedia

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WEDR-F	1 WEDR-F	1 WRMF-F	1 WRMF-F	1 WEAT-F	1 WJBW-F	1 WEAT-F	1 WEDR-F	1 WEAT-F	1 WJBW-F	1 WJBW-F
2 WLDI-F	2 WPBZ-F	2 WEAT-F	2 WEAT-F	2 WRMF-F	2 WEAT-F	2 WRMF-F	2 WEAT-F	2 WJBW-F	2 WEAT-F	2 WEAT-F
3 WPOW-F	3 WRMF-F	3 WEDR-F	3 WIRK-F	3 WIRK-F	3 WRMF-F	3 WJBW-F	3 WJBW-F	3 WRMF-F	3 WRMF-F	3 WEDR-F
4 WPBZ-F	3 WEAT-F	4 WIRK-F	4 WEDR-F	4 WEDR-F	4 WTMI-F	4 WIRK-F	4 WLDI-F	4 WJNO	4 WEDR-F	4 WIRK-F
5 WRLX-F	5 WIRK-F	5 WPBZ-F	5 WKGR-F	5 WKGR-F	5 WIRK-F	5 WBGG-F	4 WPOW-F	5 WIRK-F	5 WIRK-F	5 WRMF-F
6 WHQT-F	6 WPOW-F	6 WLDI-F	6 WZZR-F	6 WBGG-F	6 WJNO	6 WEDR-F	6 WHQT-F	6 WTMI-F	6 WJNO	6 WLDI-F
7 WSWN	7 WLDI-F	7 WKGR-F	7 WBGG-F	7 WZZR-F	7 WKGR-F	7 WLDI-F	7 WRMF-F	7 WEDR-F	7 WPBZ-F	6 WTMI-F
8 WRMF-F	8 WHQT-F	8 WPOW-F	8 WLDI-F	8 WHQT-F	7 WDBE-AA	8 WHQT-F	8 WIRK-F	8 WQAM	8 WTMI-F	8 WPOW-F
9 WKGR-F	9 WZZR-F	8 WHQT-F	8 WPBZ-F	9 WPBZ-F	9 WLVE-F	8 WKGR-F	9 WPBZ-F	9 WZZR-F	9 WPOW-F	9 WHQT-F
9 WHYI-F	10 WBGG-F	10 WZZR-F	10 WHQT-F	9 WLDI-F	10 WMXJ-F	10 WTMI-F	10 WTMI-F	9 WPBZ-F	10 WLDI-F	9 WPBZ-F
										9 WSWN

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WEDR-F	1 WEAT-F	1 WEAT-F	1 WEAT-F	1 WEAT-F	1 WEDR-F	1 WEDR-F	1 WZZR-F	1 WRMF-F	1 WRMF-F
2 WEAT-F	2 WEDR-F	2 WEDR-F	2 WRMF-F	2 WRMF-F	2 WPBZ-F	1 WPBZ-F	2 WPBZ-F	2 WEDR-F	2 WZZR-F
3 WRMF-F	3 WRMF-F	3 WRMF-F	3 WIRK-F	3 WIRK-F	3 WPOW-F	3 WZZR-F	3 WEDR-F	3 WPBZ-F	2 WIRK-F
4 WLDI-F	4 WLDI-F	4 WHQT-F	4 WEDR-F	4 WEDR-F	4 WLDI-F	4 WRMF-F	4 WRMF-F	3 WZZR-F	4 WKGR-F
4 WIRK-F	5 WIRK-F	5 WLDI-F	5 WLDI-F	5 WLDI-F	5 WHQT-F	5 WPOW-F	5 WEAT-F	5 WIRK-F	5 WEAT-F
6 WPOW-F	6 WPOW-F	6 WIRK-F	6 WHQT-F	6 WHQT-F	6 WWRF	6 WIRK-F	6 WIRK-F	6 WKGR-F	6 WEDR-F
7 WHQT-F	7 WHQT-F	7 WPBZ-F	7 WPOW-F	7 WSWN	7 WRMF-F	7 WEAT-F	7 WBGG-F	7 WEAT-F	7 WBGG-F
8 WMBX-F	8 WPBZ-F	8 WPOW-F	8 WMBX-F	8 WMBX-F	8 WRMA-F	8 WHQT-F	8 WHQT-F	8 WBGG-F	8 WPBZ-F
9 WHYI-F	9 WMBX-F	9 WKGR-F	9 WPBZ-F	9 WMGE-F	9 WAFC	8 WBGG-F	9 WWRF	9 WQAM	9 WQAM
10 WPBZ-F	10 WHYI-F	10 WMBX-F	10 WKGR-F	10 WKGR-F	9 WQAM	10 WWRF	10 WPOW-F	10 WPOW-F	10 WHQT-F
	10 WKGR-F					10 WLDI-F			

**AM Stations**

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAFB	590	930 w / 470 w	Hispanic	CNN+	Caballero	Glades Media Co.	Clewiston
WBZT	1230	1 kw / 1 kw	News/Talk	CBS	Clear Chan.-Diamond	James Crystal Enterprises	West Palm Beach
WDBE	1000	650 w / 17 w	News/Talk	CBS	—	AM/FM of Palm Beach	Jupiter
WDBF	1420	5 kw / 500 w	simul. WDBEAA	CBS	Allied Radio Ptnrs.	AM/FM of Palm Beach	Delray Beach
WDJA	850	5 kw / 1 kw	News/Talk	WW1/MBS, BRN, ESPN	Allied Radio Ptnrs.	James Crystal Enterprises	West Palm Beach
WJNA	1040	25 kw / 1.1 kw	Standards/EZ List	ABC	—	James Crystal Enterprises	Boynton Beach
WJNO	1290	10 kw / 4.9 kw	News/Talk	ABC	Clear Chan.-Diamond	Clear Channel Communications	West Palm Beach
WSBR	740	2.5 kw / 940 w	News/Talk	Ind.	—	Panamedia	Boca Raton
WSWN	900	1 kw / 22 w	Religion	ABC	Interop	BGI Broadcasting, LP	Belle Glade
WWRF	1380	1 kw / 103 w	Hispanic	CNN+	—	Radio F esta, Inc.	Lake Worth

**FM Stations**

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WEAT	104.3	100 kw @ 1,272	Soft AC	Ind.	Katz	CBS/Infinity	West Palm Beach
WIRK	107.9	100 kw @ 427	Country	Ind.	Katz	CBS/Infinity	West Palm Beach
WJBW	99.5	6 kw @ 308	Standards/EZ List	Ind.	Allied Radio Ptnrs.	AM/FM of Palm Beach	Jupiter
WKGR	98.7	100 kw @ 974	AOR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Ft. Pierce
WLDI	95.5	100 kw @ 981	CHR	ABC, WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Ft. Pierce
WMBX	102.3	100 kw @ 974	AC	Ind.	Christal	CBS/Infinity	Jensen Beach
WOLL	105.5	19 kw @ 807	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Jupiter
WPBZ	103.1	13 kw @ 974	AOR	Ind.	Christal	CBS/Infinity	Indiantown
WRLX	92.1	7.2 kw @ 498	AOR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	West Palm Beach
WRMF	97.9	100 kw @ 1,350	AC	Ind.	Allied Radio Ptnrs.	James Crystal Enterprises	Palm Beach
WWLV	94.3	4.1 kw @ 807	Jazz	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Riviera Beach
WZZR	92.7	50 kw @ 482	News/Talk	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Stuart

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WAMR-F	Hispanic	107.5	Miami
WBGG-F	AOR	105.9	Ft. Lauderdale
WEDR-F	Black	99.1	Miami
WFLC-F	AC	97.3	Miami
WHQT-F	Black	105.1	Coral Gables
WHYI-F	CHR	100.7	Ft. Lauderdale
WINZ	News/Talk	940	Miami
WIOD	News/Talk	610	Miami
WKIS-F	Country	99.9	Boca Raton
WLVE-F	Jazz	93.9	Miami Beach

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WLYF-F	Soft AC	101.5	Miami
WMGE-F	Oldies	103.5	Ft. Lauderdale
WMXJ-F	Oldies	102.7	Pompano Beach
WPOW-F	CHR	96.5	Miami
WQAM	Sports	560	Miami
WRMA-F	Hispanic	106.7	Ft. Lauderdale
WRTO-F	Hispanic	98.3	Goulds
WTMI-F	Classical/Fine Arts	93.1	Miami
WWNN	News/Talk	1470	Pompano Beach
WZTA-F	AOR	94.9	Miami Beach

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>AM/FM of Palm Beach</b>	9.6	1.3
WDBE AM, WDBF AM, WJBW FM		
<b>CBS/Infinity</b>	17.8	20.3
WEAT FM, WIRK FM, WMBX FM, WPBZ FM		
<b>Clear Channel Communications</b>	15.6	19.0
WJNO AM, WKGR FM, WLDI FM, WOLL FM, WRLX FM, WWLV FM, WZZR FM		
<b>James Crystal Enterprises</b>	8.5	9.9
WBZT AM, WDJA AM, WJNA AM, WRMF FM		
<b>Totals</b>	<b>51.5</b>	<b>50.5</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	120 (3)	120 (3)	9.3
AOR	0 (0)	135 (5)	135 (5)	10.5
Black/Urban	0 (0)	118 (2)	118 (2)	9.2
CHR	0 (0)	103 (3)	103 (3)	8.0
Classical/Fine Arts	0 (0)	54 (1)	54 (1)	4.2
Country	0 (0)	95 (2)	95 (2)	7.4
Hispanic	21 (2)	41 (3)	62 (5)	4.8
Jazz	0 (0)	50 (2)	50 (2)	3.9
News/Talk	134 (9)	31 (1)	165 (10)	12.8
Oldies	0 (0)	68 (3)	68 (3)	5.3
Other	(0)	(0)	(0)	0.0
Religion	22 (1)	0 (0)	22 (1)	1.7
Soft AC	0 (0)	137 (2)	137 (2)	10.7
Sports	28 (1)	0 (0)	28 (1)	2.2
Standards/EZ	17 (1)	111 (1)	128 (2)	10.0
<b>Totals</b>	<b>222(14)</b>	<b>1063 (28)</b>	<b>1285 (42)</b>	

Note WBZT-1230 Old Format: # WJNA, standards New Format: Spanish religion FL West Palm Beach  
WRLX-92.1 Old Format: modern Rock New Format: adds Bubba/Love Sponge FL West Palm Beach



# WESTCHESTER

Arbitron Rank 59 Pop (12+)	781,100	Stations	38 / 6	% Below Line	77.1
Market TSL In Hours	20.6	Diaries	1315 / 594.0:1 / 50.7%	% Not Listed	11.1
Average Persons Rating	15.5	12+ FM Share (Metro)	73.5	Sample Target	1320

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1	WFAF-FF	AC	69 / 5.7	3.7			8.2	0.0	1052 / 13.5	11.1	Nassau Broadcasting
2	WCBS	News/Talk	67 / 5.5	5.0			1.3	0.0	1586 / 20.3	18.4	CBS/Infinity
3	WQHT-F	Black	65 / 5.4	4.0			1.4	0.0	907 / 11.6	10.4	Emmis Broadcasting
4	WQXR-F	Classical/Fine Arts	58 / 4.8	3.5			0.5	0.0	857 / 11.0	8.0	The New York Times Co.
5	WHTZ-F	CHR	52 / 4.3	4.0			0.9	0.0	1277 / 16.3	14.4	Clear Channel Communications
6	WINS	News/Talk	47 / 3.8	3.9			0.5	0.0	1384 / 17.7	15.0	CBS/Infinity
7	WCBS-F	Oldies	46 / 3.8	3.7			1.4	0.0	862 / 11.0	10.4	CBS/Infinity
7	WABC	News/Talk	46 / 3.8	5.2			0.7	0.0	662 / 8.5	10.9	ABC Inc.
9	WXRK-F	AOR	43 / 3.5	3.2			2.8	0.0	898 / 11.5	10.9	CBS/Infinity
10	WHUD-F	AC	40 / 3.3	4.4			9.9	0.0	642 / 8.2	10.3	Albany Broadcasting Company
10	WLTW-F	Soft AC	40 / 3.3	3.1			3.9	0.0	744 / 9.5	8.6	Clear Channel Communications
10	WOR	News/Talk	40 / 3.3	2.1			1.7	0.0	548 / 7.0	4.9	Buckley Broadcasting
13	WFAN	Sports	39 / 3.2	3.8			1.3	0.0	863 / 11.1	13.8	CBS/Infinity
14	WKTU-F	CHR	38 / 3.2	3.3			2.1	0.0	866 / 11.1	11.6	Clear Channel Communications
15	WPLJ-F	AC	35 / 2.9	3.6			1.4	0.0	909 / 11.6	13.3	ABC Inc.
16	WPAT-F	Hispanic	33 / 2.7	1.8			0.7	0.0	327 / 4.2	4.4	Spanish Broadcasting System
17	WQCD-F	Jazz	32 / 2.6	3.8			1.2	0.0	676 / 8.7	7.4	Emmis Broadcasting
18	WSKQ-F	Hispanic	31 / 2.6	2.3			0.7	0.0	378 / 4.8	4.7	Spanish Broadcasting System
18	WTJM-F	Oldies	31 / 2.6	2.1			1.0	0.0	577 / 7.4	6.2	Clear Channel Communications
18	WAXQ-F	AOR	31 / 2.6	2.0			2.6	0.0	737 / 9.4	7.6	Clear Channel Communications
21	WRKS-F	Black	26 / 2.2	3.4			1.4	0.0	562 / 7.2	7.4	Emmis Broadcasting
22	WBLS-F	Black	25 / 2.1	2.7			0.5	0.0	506 / 6.5	8.2	Inner City Broadcasting Corp
23	WNEW-F	News/Talk	15 / 1.3	1.8			2.1	0.0	313 / 4.0	5.6	CBS/Infinity
23	WYNY-F	Country	15 / 1.3	1.6			3.3	0.0	378 / 4.8	3.7	Big City Radio
25	WLIR-F	AOR	14 / 1.1	0.8			0.7	0.0	271 / 3.5	3.6	Jarad Broadcasting Co., Inc.
26	WFAS	News/Talk	13 / 1.1	0.9			0.0	0.0	291 / 3.7	3.0	Nassau Broadcasting
27	WEBE-F	AC	12 / 1.0	0.6			1.7	0.0	200 / 2.6	2.5	Nassau Broadcasting
28	WVNV	Standards/EZ List	10 / 0.8	1.0		0.5	0.5	0.0	161 / 2.1	2.8	Universal Broadcasting
29	WKHL-F	Oldies	9 / 0.8	0.4			2.5	0.0	208 / 2.7	2.8	Cox Radio
29	WFME-F	Religion	9 / 0.8	1.1			0.9	0.0	165 / 2.1	1.8	Family Stations, Inc.
31	WBBR	News/Talk	8 / 0.7	0.6			0.7	0.0	324 / 4.2	3.0	Bloomberg Communications, Inc.
31	WLIB	Other	8 / 0.7				0.0	0.0	89 / 1.1		Inner City Broadcasting Corp
33	WSPK-F	CHR	7 / 0.6	1.0			15.3	0.0	248 / 3.2	4.0	Albany Broadcasting Company
34	WRTN-F	Standards/EZ List	6 / 0.5	1.4			0.3	0.0	216 / 2.8	3.3	Hudson-Westchester Radio, Inc.
35	WEVD	News/Talk	5 / 0.4	0.5			0.0	0.0	138 / 1.8	1.3	The Forward Association
35	WCAA-F	Hispanic	5 / 0.4	0.9		2.1	1.8	0.0	164 / 2.1	2.2	Hispanic Broadcasting Corp.
37	WMCA	Religion	4 / 0.3				0.0	0.0	76 / 1.0		Salem Communications Corp.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WHTZ-F	1 WQHT-F	1 WQHT-F	1 WFAF-FF	1 WFAF-FF	1 WCBS	1 WCBS	1 WQHT-F	1 WFAF-FF	1 WQHT-F	1 WQXR-F
2	WQHT-F	2 WXRK-F	2 WFAF-FF	2 WPLJ-F	2 WPLJ-F	2 WQXR-F	2 WXRK-F	2 WHTZ-F	2 WABC	2 WQXR-F	2 WCBS
3	WKTU-F	3 WHTZ-F	3 WXRK-F	3 WKTU-F	2 WCBS	3 WFAF-FF	3 WINS	3 WCBS	3 WQXR-F	3 WFAF-FF	3 WQHT-F
4	WBLS-F	3 WSKQ-F	4 WKTU-F	4 WXRK-F	4 WLTW-F	4 WCBS-F	4 WFAF-FF	4 WLTW-F	4 WCBS-F	4 WHTZ-F	4 WFAF-FF
5	WXRK-F	5 WKTU-F	5 WPLJ-F	4 WLTW-F	4 WXRK-F	5 WABC	5 WQHT-F	5 WQXR-F	5 WHUD-F	5 WCBS	4 WHTZ-F
6	WSPK-F	6 WPAT-F	6 WHTZ-F	6 WTJM-F	6 WCBS-F	6 WOR	6 WSKQ-F	6 WPAT-F	6 WLTW-F	6 WOR	6 WCBS-F
7	WINS	7 WPLJ-F	7 WSKQ-F	7 WCBS	6 WKTU-F	7 WINS	7 WHTZ-F	7 WKTU-F	6 WQHT-F	7 WNEW-F	7 WPAT-F
8	WRKS-F	8 WBLS-F	8 WLTW-F	8 WSKQ-F	8 WFAN	8 WFAN	8 WFAN	8 WINS	8 WTJM-F	7 WCBS-F	8 WQCD-F
9	WLTW-F	8 WHUD-F	9 WPAT-F	9 WPAT-F	8 WTJM-F	9 WQCD-F	9 WOR	9 WFAN	9 WCBS	7 WABC	8 WKTU-F
9	WAXQ-F	10 WFAF-FF	10 WTJM-F	9 WRKS-F	10 WAXQ-F	10 WLTW-F	9 WHUD-F	10 WABC	9 WPLJ-F	10 WKTU-F	10 WLTW-F
9	WPLJ-F	10 WAXQ-F	10 WAXQ-F								

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1	WQHT-F	1 WQHT-F	1 WHUD-F	1 WFAF-FF	1 WFAF-FF	1 WQHT-F	1 WQHT-F	1 WXRK-F	1 WXRK-F	1 WXRK-F
2	WHTZ-F	2 WHTZ-F	2 WHTZ-F	2 WHTZ-F	2 WLTW-F	2 WXRK-F	2 WXRK-F	2 WSKQ-F	2 WQHT-F	2 WFAN
3	WLIR-F	3 WKTU-F	3 WBLS-F	3 WKTU-F	2 WKTU-F	3 WPAT-F	3 WSKQ-F	3 WPAT-F	3 WPAT-F	3 WCBS
4	WFAF-FF	4 WHUD-F	4 WPLJ-F	4 WQHT-F	4 WHTZ-F	4 WAXQ-F	4 WPAT-F	4 WQHT-F	4 WSKQ-F	4 WCBS-F
5	WKTU-F	5 WFAF-FF	5 WQHT-F	5 WLTW-F	4 WHUD-F	5 WSKQ-F	5 WPLJ-F	5 WLTW-F	5 WFAN	5 WPAT-F
6	WSKQ-F	6 WBLS-F	6 WKTU-F	6 WHUD-F	6 WBLS-F	6 WHTZ-F	5 WAXQ-F	6 WFAN	6 WPLJ-F	6 WPLJ-F
7	WHUD-F	7 WPLJ-F	7 WFAF-FF	7 WBLS-F	7 WPLJ-F	7 WLIR-F	7 WFAN	7 WPLJ-F	7 WCBS	7 WSKQ-F
8	WTJM-F	8 WLIR-F	8 WRKS-F	8 WPLJ-F	8 WRKS-F	8 WPLJ-F	8 WLTW-F	8 WNEW-F	7 WQXR-F	7 WQXR-F
8	WRKS-F	9 WRKS-F	9 WLTW-F	8 WRKS-F	9 WTJM-F	9 WKTU-F	9 WKTU-F	9 WRKS-F	9 WAXQ-F	9 WAXQ-F
8	WBLS-F	10 WSKQ-F	10 WTJM-F	10 WTJM-F	10 WINS	10 WSPK-F	10 WHTZ-F	10 WINS	10 WTJM-F	10 WTJM-F
								10 WKTU-F		

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WFAS	1230	1 kw / 1 kw	News/Talk	BRN, CNN+, WW1/MBS	Christal	Nassau Broadcasting	White Plains

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WFAF	106.3	1.4 kw @440	AC	Ind.	Christal	Nassau Broadcasting	Mt. Kisco
WFAS	103.9	600 w@670	simul. WFAFFF	Ind.	Christal	Nassau Broadcasting	White Plains
WHUD	100.7	50 kw @500	AC	AP, ABC	Katz	Albany Broadcasting Company	Peekskill
WRTN	93.5	2.95 kw @331	Standards/EZ List	ABC	—	Hudson-Westchester Radio, Inc.	New Rochelle
WYNY	107.1	1.9 kw @591	Country	Ind.	—	Big City Radio	Briarcliff Manor

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WABC	News/Talk	770	New York
WAXQ-F	AOR	104.3	New York
WBBR	News/Talk	1130	New York
WBLS-F	Black	107.5	New York
WCAA-F	Hispanic	105.9	Newark
WCBS	News/Talk	880	New York
WCBS-F	Oldies	101.1	New York
WEBE-F	AC	107.9	Westport
WEVD	News/Talk	1050	New York
WFAN	Sports	660	New York
WFME-F	Religion	94.7	Newark
WHTZ-F	CHR	100.3	Newark
WINS	News/Talk	1010	New York
WKHL-F	Oldies	96.7	Stamford
WKTU-F	CHR	103.5	Lake Success
WLIB	Other	1190	New York
WLIR-F	AOR	92.7	Garden City
WLTW-F	Soft AC	106.7	New York
WMCA	Religion	570	New York
WNEW-F	News/Talk	102.7	New York
WOR	News/Talk	710	New York
WPAT-F	Hispanic	93.1	Paterson
WPLJ-F	AC	95.5	New York
WQCD-F	Jazz	101.9	New York
WQHT-F	Black	97.1	New York
WQXR-F	Classical/Fine Arts	96.3	New York
WRKS-F	Black	98.7	New York
WSKQ-F	Hispanic	97.9	New York
WSPK-F	CHR	104.7	Poughkeepsie
WTJM-F	Oldies	105.1	New York
WVNJ	Standards/EZ List	1160	Oakland
WXRK-F	AOR	92.3	New York

Consolidation Report	12+	25-54
	(%)	(%)
Nassau Broadcasting WFAF FM, WFAS AM, WFAS FM	6.7	6.3
	<b>6.7</b>	<b>6.3</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	155 (5)	155 (5)	14.4
AOR	0 (0)	88 (3)	88 (3)	8.2
Black/Urban	0 (0)	117 (3)	117 (3)	10.9
CHR	0 (0)	98 (3)	98 (3)	9.1
Classical/Fine Arts	0 (0)	58 (1)	58 (1)	5.4
Country	0 (0)	15 (1)	15 (1)	1.4
Hispanic	0 (0)	69 (3)	69 (3)	6.4
Jazz	0 (0)	32 (1)	32 (1)	3.0
News/Talk	226 (7)	15 (1)	242 (8)	22.5
Oldies	0 (0)	87 (3)	87 (3)	8.1
Other	8 (1)	0 (0)	8 (1)	0.7
Religion	4 (1)	9 (1)	13 (2)	1.2
Soft AC	0 (0)	40 (1)	40 (1)	3.7
Sports	39 (1)	0 (0)	39 (1)	3.6
Standards/EZ	10 (1)	6 (1)	16 (2)	1.5
<b>Totals</b>	<b>287(11)</b>	<b>789 (27)</b>	<b>1077 (38)</b>	

Note Simulcast notes: According to Duncan's own records, WDRE-FM and WLIR-FM still simulcast.

# WICHITA

Arbitron Rank 88	Pop (12+) 449,800	Stations 22 / 21	% Below Line 2.2
Market TSL in Hours 19.7	Diaries 980 / 459.0:1 / 60.3%	% Not Listed 11.5	
Average Persons Rating 14.6	12+ FM Share (Metro) 81.6	Sample Target 1010	

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 KFDI-F	Country	60 / 9.1	9.3	8.1	10.5	10.5	9.3	944 / 21.0	16.8	18.6	Journal Broadcast Group
2 KFBZ-F	Oldies	49 / 7.5	4.2	2.2	3.1	3.1	4.3	741 / 16.5	10.5	8.0	Entercom
3 KZSN-F	Country	47 / 7.1	5.2	4.3	7.1	7.1	5.9	721 / 16.0	12.9	17.4	Clear Channel Communications
4 KDGS-F	CHR	42 / 6.4	6.5	6.0	6.0	6.0	6.2	757 / 16.8	12.5	13.6	Entercom
5 KKRD-F	CHR	40 / 6.1	6.3	9.3	8.3	8.3	7.5	892 / 19.8	19.2	22.4	Clear Channel Communications
6 KRBB-F	Soft AC	37 / 5.7	6.2	7.8	7.7	7.7	6.8	673 / 15.0	12.1	14.8	Clear Channel Communications
7 KFDI	Country	37 / 5.6	6.5	5.7	6.0	6.0	5.9	413 / 9.2	8.5	9.6	Journal Broadcast Group
8 KICT-F	AOR	35 / 5.3	8.1	7.4	6.6	6.6	6.9	566 / 12.6	15.0	13.6	Journal Broadcast Group
9 KFXJ-F	AOR	33 / 5.1	3.8		4.5	4.5	0.0	542 / 12.1	12.9	11.8	Journal Broadcast Group
10 KEYN-F	Oldies	30 / 4.5	6.2	7.0	4.5	4.5	5.5	579 / 12.9	12.2	13.3	Entercom
11 KNSS	News/Talk	28 / 4.3	4.1	2.7	3.7	3.7	3.7	363 / 8.1	7.9	9.4	Entercom
12 KFH	News/Talk	24 / 3.7	3.3	4.0	4.2	4.2	3.8	397 / 8.8	8.8	9.3	Entercom
13 KRZZ-F	AOR	22 / 3.4	3.7	4.4	4.2	4.2	3.9	414 / 9.2	11.9	12.9	Clear Channel Communications
14 KYQQ-F	Country	18 / 2.7	2.2	2.5	1.5	1.5	2.2	357 / 7.9	7.5	7.4	Journal Broadcast Group
15 KTLI-F	Religion	16 / 2.4	2.5	2.5	2.8	2.8	2.5	376 / 8.4	6.3	5.9	Michael Perry Stephens
16 KWSJ-F	Jazz	15 / 2.3	2.2	2.2	0.9	0.9	1.9	222 / 4.9	4.5	4.1	Entercom
17 KSJM-F	Black	15 / 2.2	1.4	1.3			0.0	181 / 4.0	2.3		Great Scott Communications, Inc.
18 KANR-F	CHR	9 / 1.3	1.3	0.8	1.2	1.2	1.1	194 / 4.3	4.3	2.3	Daniel D. Smith
19 KQAM	Sports	8 / 1.2	1.3	1.1	1.1	1.1	1.2	215 / 4.8	5.1	4.0	Entercom
20 KMXW-F	AC	7 / 1.1	2.9	2.4	2.5	2.5	2.2	246 / 5.5	9.8	6.8	Journal Broadcast Group
21 KMYR	Standards/EZ List	7 / 1.1	0.8	2.7	2.5	2.5	1.8	103 / 2.3	2.6	4.6	Agape Communications, Inc.
22 KSGL	Religion	3 / 0.4					0.0	46 / 1.0			Agape Communications, Inc.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KKRD-F	1 KFBZ-F	1 KFBZ-F	1 KFBZ-F	1 KFBZ-F	1 KFDI-F	1 KFDI-F	1 KDGS-F	1 KFBZ-F	1 KFDI-F	1 KFDI-F
2 KDGS-F	2 KICT-F	2 KICT-F	2 KZSN-F	2 KFDI-F	2 KFDI	2 KFDI	2 KKRD-F	2 KFDI-F	2 KKRD-F	2 KDGS-F
3 KICT-F	3 KDGS-F	2 KZSN-F	3 KFXJ-F	3 KRBB-F	3 KEYN-F	3 KZSN-F	3 KRBB-F	3 KZSN-F	3 KZSN-F	3 KFBZ-F
4 KYQQ-F	4 KZSN-F	4 KDGS-F	3 KFDI-F	4 KZSN-F	4 KNSS	4 KRBB-F	4 KFDI-F	4 KNSS	4 KFBZ-F	4 KZSN-F
5 KZSN-F	5 KKRD-F	5 KFXJ-F	5 KRBB-F	5 KFXJ-F	4 KRBB-F	5 KKRD-F	5 KZSN-F	5 KFDI	4 KDGS-F	5 KKRD-F
6 KRBB-F	6 KFH	6 KKRD-F	6 KICT-F	6 KKRD-F	6 KZSN-F	6 KFBZ-F	6 KEYN-F	5 KFXJ-F	6 KFH	6 KEYN-F
7 KANR-F	7 KFXJ-F	7 KRBB-F	7 KKRD-F	7 KICT-F	7 KFXJ-F	7 KFXJ-F	7 KICT-F	7 KICT-F	7 KRBB-F	7 KFDI
8 KEYN-F	8 KRBB-F	7 KFDI-F	8 KRZZ-F	8 KDGS-F	8 KFBZ-F	8 KICT-F	8 KNSS	8 KRBB-F	8 KICT-F	8 KICT-F
9 KTLI-F	9 KFDI-F	9 KRZZ-F	8 KDGS-F	9 KFH	9 KRZZ-F	8 KDGS-F	8 KFBZ-F	9 KDGS-F	9 KFDI	9 KFXJ-F
10 KRZZ-F	10 KYQQ-F	10 KFH	10 KFH	10 KRZZ-F	10 KWSJ-F	10 KRZZ-F	10 KRZZ-F	10 KRZZ-F	10 KKRD-F	10 KEYN-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KDGS-F	1 KFBZ-F	1 KFBZ-F	1 KRBB-F	1 KRBB-F	1 KICT-F	1 KICT-F	1 KFBZ-F	1 KFBZ-F	1 KFBZ-F
2 KZSN-F	2 KKRD-F	2 KKRD-F	2 KFBZ-F	2 KFDI-F	2 KDGS-F	2 KFBZ-F	2 KICT-F	2 KICT-F	2 KICT-F
3 KKRD-F	3 KZSN-F	3 KZSN-F	3 KKRD-F	3 KFBZ-F	3 KANR-F	3 KDGS-F	3 KFH	3 KRZZ-F	3 KFXJ-F
4 KFBZ-F	4 KDGS-F	4 KRBB-F	4 KZSN-F	4 KKRD-F	4 KRZZ-F	4 KFH	4 KZSN-F	4 KFXJ-F	4 KFDI-F
5 KRBB-F	5 KRBB-F	5 KDGS-F	5 KDGS-F	5 KZSN-F	5 KFXJ-F	5 KFXJ-F	5 KFXJ-F	5 KFH	5 KRZZ-F
6 KFXJ-F	6 KFXJ-F	6 KSJM-F	6 KFDI-F	6 KDGS-F	5 KFBZ-F	6 KZSN-F	6 KDGS-F	6 KDGS-F	5 KFH
7 KYQQ-F	7 KFDI-F	7 KFDI-F	7 KFXJ-F	7 KEYN-F	5 KKRD-F	7 KRZZ-F	7 KFDI-F	7 KFDI-F	7 KZSN-F
8 KFDI-F	8 KSJM-F	8 KFH	8 KTLI-F	8 KFXJ-F	8 KYQQ-F	8 KANR-F	8 KRZZ-F	8 KZSN-F	8 KNSS
9 KICT-F	8 KICT-F	8 KTLI-F	9 KSJM-F	8 KTLI-F	9 KZSN-F	8 KFDI-F	9 KYQQ-F	9 KKRD-F	9 KDGS-F
10 KRZZ-F	10 KYQQ-F	10 KICT-F	10 KYQQ-F	10 KSJM-F	10 KTLI-F	10 KYQQ-F	10 KQAM	10 KNSS	10 KEYN-F

### AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KFDI	1070	10 kw / 1 kw	Country	ABC	Christal	Journal Broadcast Group	Wichita
KFH	1330	5 kw / 5 kw	News/Talk	CBS, WW1/MBS	D & R Radio	Entercom	Wichita
KMYR	1410	5 kw / 1 kw	Standards/EZ List	USA	—	Agape Communications, Inc.	Wichita
KNSS	1240	1 kw / 1 kw	News/Talk	WW1/MBS, ABC	D & R Radio	Entercom	Wichita
KQAM	1480	5 kw / 1 kw	Sports	ESPN, WW1/MBS	D & R Radio	Entercom	Wichita
KSGL	900	250 w / 28 w	Religion	Ind.	—	Agape Communications, Inc.	Wichita

### FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KANR	92.7	12.2 kw @469	CHR	Ind.	Allied Radio Ptnrs.	Daniel D. Smith	Belle Plaine
KDGS	93.9	25 kw @328	CHR	Ind.	D & R Radio	Entercom	Andover
KEYN	103.7	100 kw @860	Oldies	ABC, CBS, WW1/MBS	D & R Radio	Entercom	Wichita
KFBZ	105.3	100 kw @993	Oldies	Ind.	D & R Radio	Entercom	Haysville
KFDI	101.3	100 kw @1,139	Country	ABC	Christal	Journal Broadcast Group	Wichita
KFXJ	104.5	46 kw @512	AOR	ABC	Christal	Journal Broadcast Group	Augusta
KICT	95.1	100 kw @899	AOR	Ind.	Christal	Journal Broadcast Group	Wichita
KKRD	107.3	100 kw @860	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Wichita
KMXW	92.3	100 kw @640	AC	Ind.	Christal	Journal Broadcast Group	Newton
KRBB	97.9	100 kw @993	Soft AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Wichita
KRZZ	96.3	50 kw @492	AOR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Derby
KTLI	99.1	100 kw @617	Religion	Ind.	Roslin	Michael Perry Stephens	El Dorado
KWSJ	98.7	50 kw @492	Jazz	Ind.	—	Entercom	Clearwater
KYQQ	106.5	100 kw @1,278	Country	ABC	Christal	Journal Broadcast Group	Arkansas City
KZSN	102.1	100 kw @1,032	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Hutchinson

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KSJM-F	Black	107.9	Winfield

Consolidation Report	12+	25-54
	(%)	(%)
<b>Agape Communications, Inc.</b>	1.5	0.2
KMYR AM,KSGL AM		
<b>Clear Channel Communications</b>	22.3	23.8
KKRD FM,KRBB FM,KRZZ FM,KZSN FM		
<b>Entercom</b>	29.9	31.7
KDGS FM,KEYN FM,KFBZ FM,KFH AM,KNSS AM,KQAM AM,KWSJ FM		
<b>Journal Broadcast Group</b>	28.9	26.4
KFDI FM,KFDI AM,KFXJ FM,KICT FM,KMXW FM,KYQQ FM		
	<b>82.6</b>	<b>82.1</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	7 (1)	7 (1)	1.2
AOR	0 (0)	90 (3)	90 (3)	15.5
Black/Urban	0 (0)	15 (1)	15 (1)	2.6
CHR	0 (0)	91 (3)	91 (3)	15.7
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	37 (1)	125 (3)	161 (4)	27.7
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	15 (1)	15 (1)	2.6
News/Talk	53 (2)	0 (0)	53 (2)	9.1
Oldies	0 (0)	79 (2)	79 (2)	13.6
Other	(0)	(0)	(0)	0.0
Religion	3 (1)	16 (1)	18 (2)	3.1
Soft AC	0 (0)	37 (1)	37 (1)	6.4
Sports	8 (1)	0 (0)	8 (1)	1.4
Standards/EZ	7 (1)	0 (0)	7 (1)	1.2
<b>Totals</b>	<b>108 (6)</b>	<b>475 (16)</b>	<b>581 (22)</b>	

# WILKES BARRE-SCRANTON

Arbitron Rank 68 Pop (12+) 628,800  
 Market TSL in Hours 21.6  
 Average Persons Rating 15.9

Stations 38 / 29  
 Diaries 1237 / 508.3:1 / 59.4%  
 12+ FM Share (Metro) 77.3

% Below Line 8.6  
 % Not Listed 16.9  
 Sample Target 1270

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 WKRZ-FF	CHR	98 / 9.9	10.6	11.3	13.0	13.0	11.2	1841 / 29.3	30.6	33.4	Entercom
2 WGGY-FF	Country	83 / 8.3	8.1	7.2	7.4	7.4	7.8	1251 / 19.9	16.1	16.6	Entercom
3 WMGS-F	AC	68 / 6.8	8.2	7.8	7.3	7.3	7.5	966 / 15.4	17.0	16.9	Citadel Communications Corp.
4 WNAK	Standards/EZ List	60 / 6.0	5.5	4.7	4.0	4.0	5.0	414 / 6.6	7.4	6.6	Seven-Thirty Bcstrs, Inc.
5 WEZX-FF	AOR	57 / 5.7	7.6	7.8	7.7	7.7	7.2	819 / 13.0	16.1	13.0	Shamrock Communications
6 WILK-AA	News/Talk	56 / 5.6	4.1	4.9	4.0	4.0	4.7	558 / 8.9	8.5	8.8	Entercom
7 WSHG-FF	Oldies	45 / 4.5	2.6	1.7	2.1	2.5	2.7	712 / 11.3	7.2	7.5	Entercom
7 WBHD-FF	CHR	45 / 4.5	1.3	1.1	0.8	0.8	1.9	1034 / 16.4	3.2	2.8	Citadel Communications Corp.
9 WXBE-FF	AOR	35 / 3.5	6.8	5.9	3.6	3.6	5.0	788 / 12.5	16.1	10.0	Citadel Communications Corp.
10 WBSX-F	AOR	32 / 3.2	2.2	2.9	2.0	2.8	2.6	515 / 8.2	6.1	6.9	Citadel Communications Corp.
10 WQFM-FF	Oldies	32 / 3.2	3.4	3.9	3.1	3.4	3.4	573 / 9.1	10.8	9.3	Shamrock Communications
12 WVPO	Standards/EZ List	24 / 2.4	0.8	1.0	1.3	1.3	1.4	123 / 2.0	0.9	1.1	Multicultural Radio Broadcasting
13 WKAB-F	Oldies	22 / 2.2	2.5	1.5	1.5	1.5	1.9	271 / 4.3	4.0	4.5	4M Broadcasting
14 WSBG-F	Oldies	19 / 1.9	1.5	1.5	1.1	1.1	1.5	382 / 6.1	6.2	4.6	Multicultural Radio Broadcasting
15 WODE-F	Oldies	18 / 1.8	1.7	1.4	2.0	2.0	1.7	268 / 4.3	4.6	4.6	Nassau Broadcasting
16 WICK	Oldies	17 / 1.7	1.8	1.1	1.4	1.5	1.5	271 / 4.3	4.0	4.5	Lancom, Inc.
17 WFYY-F	AC	15 / 1.5	1.4	0.8	1.5	1.5	1.3	242 / 3.9	3.8	4.7	Magee Industrial Enterprises
17 WZZO-F	AOR	15 / 1.5	1.8	1.7	2.1	2.1	1.8	181 / 2.9	3.5	3.3	Clear Channel Communications
19 WCTO-F	Country	12 / 1.2	0.9	0.9	1.2	1.2	1.1	108 / 1.7	2.8	1.9	Citadel Communications Corp.
20 WILQ-F	Country	10 / 1.0					0.0	118 / 1.9			SabreCom
21 WARM	News/Talk	9 / 0.9	1.5	1.8	1.7	1.7	1.5	226 / 3.6	4.1	6.3	Citadel Communications Corp.
21 WWDL-F	AC	9 / 0.9	0.9	1.0	0.9	0.9	0.9	163 / 2.6	2.7	2.0	Lancom, Inc.
21 WAZL	Standards/EZ List	9 / 0.9	0.4	0.8	0.5	0.5	0.7	78 / 1.2	1.5	1.3	Citadel Communications Corp.
24 WEJL-AA	Sports	8 / 0.8	0.6	0.7	1.0	1.0	0.8	169 / 2.7	2.9	2.8	Shamrock Communications
25 WHCY-F	CHR	7 / 0.7	0.5	1.0	0.6	0.6	0.7	172 / 2.7	1.5	1.0	Clear Channel Communications
25 WWYY-F	Country	7 / 0.7	0.7	1.4	0.7	0.7	0.9	116 / 1.9	1.6	1.3	Big City Radio
27 WLEV-F	Soft AC	6 / 0.6	0.4	0.6	0.6	0.6	0.6	113 / 1.8	2.0	1.6	Citadel Communications Corp.
27 WABC	News/Talk	6 / 0.6	0.6	0.6	0.5	0.5	0.6	117 / 1.9	2.1	1.9	ABC Inc.
29 WNNJ-F	Oldies	5 / 0.5	0.4	0.7	0.7	0.7	0.6	94 / 1.5	1.7	1.5	Clear Channel Communications

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens		18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WBHD-FF	1 WKRZ-FF	1 WKRZ-FF	1 WKRZ-FF	1 WKRZ-FF	1 WKRZ-FF	1 WNAK	1 WKRZ-FF	1 WKRZ-FF	1 WKRZ-FF	1 WKRZ-FF	1 WNAK
2 WKRZ-FF	2 WBSX-F	2 WEZX-FF	2 WEZX-FF	2 WEZX-FF	2 WEZX-FF	2 WGGY-FF	2 WGGY-FF	2 WGGY-FF	2 WMGS-F	2 WGGY-FF	2 WKRZ-FF
3 WBSX-F	3 WXBE-FF	3 WSHG-FF	3 WMGS-F	3 WMGS-F	3 WMGS-F	3 WMGS-F	3 WMGS-F	3 WBHD-FF	3 WGGY-FF	3 WMGS-F	3 WGGY-FF
4 WGGY-FF	4 WGGY-FF	4 WGGY-FF	4 WSHG-FF	4 WSHG-FF	4 WSHG-FF	3 WILK-AA	4 WILK-AA	4 WMGS-F	4 WILK-AA	4 WEZX-FF	4 WBHD-FF
5 WXBE-FF	5 WEZX-FF	5 WMGS-F	5 WGGY-FF	5 WGGY-FF	5 WGGY-FF	5 WKRZ-FF	5 WXBE-FF	4 WBSX-F	5 WEZX-FF	5 WSHG-FF	5 WMGS-F
6 WHCY-F	6 WBHD-FF	6 WXBE-FF	6 WXBE-FF	6 WXBE-FF	6 WXBE-FF	6 WEZX-FF	6 WEZX-FF	6 WILK-AA	6 WNAK	5 WBHD-FF	6 WSHG-FF
7 WEZX-FF	7 WSHG-FF	7 WBHD-FF	7 WBSX-F	7 WQFM-FF	7 WSHG-FF	7 WSHG-FF	7 WSHG-FF	6 WEZX-FF	7 WSHG-FF	7 WILK-AA	7 WEZX-FF
8 WMGS-F	8 WMGS-F	8 WBSX-F	8 WSBG-F	8 WBSX-F	8 WQFM-FF	8 WQFM-FF	8 WBHD-FF	8 WQFM-FF	8 WBSX-F	8 WNAK	8 WVPO
9 WQFM-FF	9 WZZO-F	9 WSBG-F	9 WBHD-FF	9 WSBG-F	9 WVPO	8 WNAK	9 WKAB-F	9 WQFM-FF	9 WKAB-F	9 WBSX-F	9 WKAB-F
10 WCTO-F	10 WSBG-F	10 WQFM-FF	10 WQFM-FF	10 WBHD-FF	10 WKAB-F	10 WQFM-FF	10 WXBE-FF	10 WXBE-FF	10 WQFM-FF	10 WBSX-F	10 WBSX-F
<b>Wom 18-24</b>	<b>Wom 18-34</b>	<b>Wom 25-34</b>	<b>Wom 18-49</b>	<b>Wom 25-54</b>	<b>Men 18-24</b>	<b>Men 18-34</b>	<b>Men 25-34</b>	<b>Men 18-49</b>	<b>Men 25-54</b>		
1 WKRZ-FF	1 WKRZ-FF	1 WKRZ-FF	1 WKRZ-FF	1 WKRZ-FF	1 WKRZ-FF	1 WKRZ-FF	1 WKRZ-FF	1 WXBE-FF	1 WEZX-FF	1 WEZX-FF	
2 WBHD-FF	2 WGGY-FF	2 WGGY-FF	2 WMGS-F	2 WMGS-F	2 WGGY-FF	2 WGGY-FF	2 WXBE-FF	2 WBSX-F	2 WKRZ-FF	2 WKRZ-FF	
3 WBSX-F	3 WBHD-FF	3 WMGS-F	3 WGGY-FF	3 WGGY-FF	3 WGGY-FF	3 WBHD-FF	3 WBSX-F	3 WKRZ-FF	3 WXBE-FF	3 WXBE-FF	
4 WSHG-FF	4 WSHG-FF	4 WSHG-FF	4 WSHG-FF	4 WSHG-FF	4 WSHG-FF	4 WBSX-F	4 WEZX-FF	4 WEZX-FF	4 WBSX-F	4 WSHG-FF	
5 WGGY-FF	5 WMGS-F	5 WSBG-F	5 WBHD-FF	5 WEZX-FF	5 WEZX-FF	5 WEZX-FF	5 WZZO-F	5 WZZO-F	5 WSHG-FF	5 WBSX-F	
6 WEZX-FF	6 WEZX-FF	6 WBHD-FF	6 WEZX-FF	6 WSBG-F	6 WXBE-FF	6 WZZO-F	6 WGGY-FF	6 WGGY-FF	6 WGGY-FF	6 WGGY-FF	
7 WXBE-FF	7 WSBG-F	7 WEZX-FF	7 WSBG-F	7 WBHD-FF	7 WSHG-FF	7 WBHD-FF	7 WSHG-FF	7 WSHG-FF	7 WMGS-F	7 WMGS-F	
8 WMGS-F	8 WBSX-F	8 WFYY-F	8 WBSX-F	8 WQFM-FF	8 WQFM-FF	8 WMGS-F	8 WSHG-FF	8 WSHG-FF	8 WZZO-F	8 WQFM-FF	
9 WFYY-F	9 WXBE-FF	9 WXBE-FF	9 WFYY-F	9 WILK-AA	9 WZZO-F	9 WMGS-F	9 WMGS-F	9 WMGS-F	9 WBHD-FF	9 WZZO-F	
10 WHCY-F	10 WFYY-F	10 WWYY-F	10 WXBE-FF	10 WFYY-F	10 WFYY-F	10 WWYY-F	10 WBHD-FF	10 WQFM-FF	10 WKAB-F	10 WILK-AA	

### AM Stations

Station	Freq	Day/Night Power	Format	Ne/Aff	Rep	Owner	City of Lic
WARM	590	5 kw / 5 kw	News/Talk	CBS	McGavren-Guild	Citadel Communications Corp.	Scranton
WAZL	1490	1 kw / 1 kw	Standards/EZ List	Jones, AP	McGavren-Guild	Citadel Communications Corp.	Hazleton
WBAX	1240	1 kw / 1 kw	simul. WEJLAA	ABC, ESPN	Allied Radio Ptnrs.	Shamrock Communications	Wilkes-Barre
WEJL	630	500 w / 32 w	Sports	ABC, ESPN	Allied Radio Ptnrs.	Shamrock Communications	Scranton
WGBI	910	1 kw / 500 w	simul. WILKAA	ABC	D & R Radio	Entercom	Scranton
WICK	1400	1 kw / 1 kw	Oldies	ABC	Rostin	Lancom, Inc.	Scranton
WILK	980	5 kw / 1 kw	News/Talk	ABC	D & R Radio	Entercom	Scranton
WNAK	730	1 kw / 12 w	Standards/EZ List	—	—	Seven-Thirty Bcstrs, Inc.	Wilkes-Barre
WVPO	840	250 w / kw	Standards/EZ List	—	Katz	Multicultural Radio Broadcasting	Nanticoke
							Stroudsburg

**FM Stations**

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBHD	94.3	1.1 kw @ 770	CHR	Ind.	McGavren-Guild	Citadel Communications Corp.	Carbondale
WBHT	97.1	500 w @ 1,102	simul. WBHDFE	Ind.	McGavren-Guild	Citadel Communications Corp.	Mountaintop
WBSX	93.7	1.45 kw @ 679	AOR	Ind.	McGavren-Guild	Citadel Communications Corp.	Dallas
WEZX	106.9	1.45 kw @ 617	AOR	ABC, WW1/MBS	Allied Radio Ptnrs.	Shamrock Communications	Scranton
WFYY	106.5	10.5 kw @ 1,027	AC	WW1/MBS	Dome & Assoc.	Magee Industrial Enterprises	Bloomsburg
WGGI	95.9	6 kw @ 328	simul. WGGYFF	Ind.	D & R Radio	Entercom	Benton
WGGY	101.3	4.7 kw @ 1,519	Country	Ind.	D & R Radio	Entercom	Scranton
WKAB	103.5	4.1 kw @ 387	Oldies	Jones	McGavren-Guild	4M Broadcasting	Berwick
WKRF	107.9	840 w @ 876	simul. WKRZFF	Ind.	D & R Radio	Entercom	Tobyhanna
WKRZ	98.5	8.7 kw @ 1,172	CHR	Ind.	D & R Radio	Entercom	Wilkes-Barre
WMGS	92.9	5.3 kw @ 1,385	AC	Ind.	McGavren-Guild	Citadel Communications Corp.	Wilkes-Barre
WPZX	105.9	6 kw @ 328	simul. WEZXFF	ABC, WW1/MBS	—	—	Pocono Pines
WQFM	92.1	660 w @ 994	Oldies	WW1/MBS	Allied Radio Ptnrs.	Shamrock Communications	Nanticoke
WQFN	100.1	750 w @ 935	simul. WQFMFF	WW1/MBS	—	—	Forest City
WSBG	93.5	550 w @ 764	Oldies	AP	Katz	Multicultural Radio Broadcasting	Stroudsburg
WSHG	102.3	5.8 kw @ 71	Oldies	Jones	D & R Radio	Entercom	Pittston
WWDL	104.9	270 w @ 1,093	AC	ABC	Roslin	Lancom, Inc.	Scranton
WWFH	103.1	720 w @ 680	simul. WSHGFF	Jones	D & R Radio	Entercom	Freeland
WXAR	95.7	600 w @ 1,010	simul. WXBEFF	Ind.	McGavren-Guild	Citadel Communications Corp.	Olyphant
WXBE	97.9	19.5 kw @ 728	AOR	Ind.	McGavren-Guild	Citadel Communications Corp.	Hazleton

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WABC	News/Talk	770	New York
WCTO-F	Country	96.1	Easton
WHCY-F	CHR	106.3	Blairstown
WILQ-F	Country	105.1	Williamsport
WLEV-F	Soft AC	100.7	Allentown
WNNJ-F	Oldies	103.7	Newton
WODE-F	Oldies	99.9	Easton
WWYY-F	Country	107.1	Belvidere
WZZO-F	AOR	95.1	Bethlehem

**Consolidation Report**

	12+	25-54
	(%)	(%)
<b>Citadel Communications Corp.</b>	19.9	20.6
WARM AM, WAZL AM, WBHD FM, WBHT FM, WBSX FM, WMGS FM, WXAR FM, WXBE FM		
<b>Entercom</b>	28.3	28.9
WGBI AM, WGGI FM, WGGY FM, WILK AM, WKRF FM, WKRZ FM, WSHG FM, WWFH FM		
<b>Lancom, Inc.</b>	2.6	2.1
WICK AM, WWDL FM		
<b>Multicultural Radio Broadcasting</b>	4.3	3.5
WSBG FM, WVPO AM		
<b>Shamrock Communications</b>	9.2	13.5
WBAX AM, WEJL AM, WEZX FM, WQFM FM		
	<b>64.3</b>	<b>68.6</b>

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	92 (3)	92 (3)	11.1
AOR	0 (0)	139 (6)	139 (6)	16.8
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	150 (5)	150 (5)	18.1
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	112 (5)	112 (5)	13.5
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	71 (4)	0 (0)	71 (4)	8.6
Oldies	17 (1)	141 (8)	157 (9)	19.0
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	6 (1)	6 (1)	0.7
Sports	8 (2)	0 (0)	8 (2)	1.0
Standards/EZ	92 (3)	0 (0)	92 (3)	11.1
<b>Totals</b>	<b>188(10)</b>	<b>640 (28)</b>	<b>827 (38)</b>	

Note Simulcast notes: According to Duncan's own records, WEMR-AM and WKJN-AM still simulcast.

# YORK

Arbitron Rank 105	Pop (12+) 395,200	Stations 35 / 10	% Below Line 46.8
Market TSL in Hours 20.7		Diaries 1381 / 286.2:1 / 65.7%	% Not Listed 12.2
Average Persons Rating 15.8		12+ FM Share (Metro) 85.2	Sample Target 1380

12+Metro	Format	Winter 01 1/4 Share	Fall 00	Sum 00	Spr 00	Win 00	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	Owner
1 WARM-F	AC	58 / 9.3	8.2	8.1	9.0	9.0	8.6	732 / 18.5	17.0	17.3	Susquehanna Radio Corp.
2 WYCR-F	CHR	48 / 7.7	7.3	5.8	8.6	8.6	7.3	955 / 24.2	24.7	25.0	Estate of John D. Bare
3 WQXA-F	AOR	45 / 7.2	6.6	7.2	7.0	7.0	7.0	630 / 15.9	16.1	15.9	Citadel Communications Corp.
4 WSOX-F	Oldies	43 / 6.9	7.2	6.8	7.1	7.1	7.0	582 / 14.7	15.9	14.1	Thomas Harvey Moffit, Sr.
5 WGTY-F	Country	39 / 6.2	6.8	7.1	5.4	5.4	6.4	580 / 14.7	14.1	12.3	Times and News Publishing Co.
6 WRKZ-F	Country	35 / 5.6	5.6	6.0	6.5	6.5	5.9	518 / 13.1	10.8	13.9	Citadel Communications Corp.
7 WNCF-F	AOR	23 / 3.7	5.3	0.2	0.2	0.2	2.3	423 / 10.7	11.2	0.4	Cumulus Media
8 WSBA	News/Talk	22 / 3.6	3.8	2.6	2.1	2.1	3.0	332 / 8.4	8.6	8.1	Susquehanna Radio Corp.
9 WHP	News/Talk	20 / 3.2	2.5	2.3	2.7	2.7	2.7	272 / 6.9	6.6	6.3	Clear Channel Communications
9 WROZ-F	Soft AC	20 / 3.2	4.3	3.9	3.8	3.8	3.8	426 / 10.8	12.0	13.2	Hall Communications, Inc.
11 WLAN-F	CHR	17 / 2.8	3.3	2.7	1.6	1.6	2.6	496 / 12.5	12.8	11.0	Clear Channel Communications
12 WEGK-F	AOR	17 / 2.7	1.9	3.1	3.2	3.2	2.7	313 / 7.9	7.1	9.5	Hall Communications, Inc.
13 WDAC-F	Religion	15 / 2.4	2.6	1.6	2.4	2.4	2.3	160 / 4.1	6.0	5.3	WDAC Radio Co.
14 WRVV-F	Oldies	12 / 2.0	3.4	3.1	3.0	3.0	2.9	313 / 7.9	8.9	7.4	Clear Channel Communications
15 WPOC-F	Country	12 / 1.9	1.4	1.4	1.4	1.4	1.5	175 / 4.4	3.6	4.1	Chase Radio Partners
16 WWKL-F	Oldies	11 / 1.8	1.3	1.6	1.4	1.4	1.5	177 / 4.5	4.3	4.3	Clear Channel Communications
16 WNNK-F	CHR	11 / 1.8	3.0	1.4	2.5	2.5	2.2	309 / 7.8	7.9	7.7	Cumulus Media
18 WHVR	Soft AC	9 / 1.5	1.1	1.3	0.6	0.6	1.1	117 / 3.0	2.4	2.3	Estate of John D. Bare
18 WZBA-F	Oldies	9 / 1.5	1.5	1.4	1.0	1.0	1.4	187 / 4.7	4.6	3.2	Shamrock Communications
20 WIYY-F	AOR	9 / 1.4	1.4	1.8	1.7	1.7	1.6	117 / 3.0	3.7	3.8	Hearst-Argyle Television, Inc.
21 WRBT-F	Country	8 / 1.4	0.9	1.4	1.3	1.3	1.3	147 / 3.7	2.5	3.5	Clear Channel Communications
22 WFRE-F	Country	8 / 1.3	1.0	1.1	0.3	0.3	0.9	174 / 4.4	3.4	2.3	Clear Channel Communications
23 WIOV-F	Country	7 / 1.2	1.0	0.6	0.8	0.8	0.9	159 / 4.0	2.6	2.7	Brill Media Co.
24 WOYK	Sports	7 / 1.1	0.6	1.0	0.6	0.6	0.8	159 / 4.0	2.5	2.2	Starview Media, Inc.
25 WGET	AC	7 / 1.0	0.5	1.1	0.3	0.3	0.7	95 / 2.4	1.9	1.6	Times and News Publishing Co.
25 WQXA	Country	6 / 1.0	0.6	0.6	0.6	0.6	0.7	104 / 2.6	0.8	1.4	Citadel Communications Corp.
27 WBAL	News/Talk	6 / 0.9	1.3	1.0	1.1	1.1	1.1	108 / 2.7	2.7	3.2	Hearst-Argyle Television, Inc.
28 WHYL	Standards/EZ List	5 / 0.7	1.2	0.8	0.5	0.5	0.8	67 / 1.7	2.0	1.6	Citadel Communications Corp.
29 WERQ-F	Black	4 / 0.7	0.4		0.5	0.5	0.0	105 / 2.7	1.6	2.6	Radio One
30 WAYZ-F	Country	4 / 0.6					0.0	82 / 2.1			M. Belmont Verstandig, Inc.
31 WHFS-F	AOR	3 / 0.5	0.4	0.3	0.6	0.6	0.4	63 / 1.6	1.7	2.4	CBS/Infinity
32 WQSR-F	Oldies	2 / 0.4	0.5	0.6	1.0	1.0	0.6	37 / 0.9	1.7	1.9	CBS/Infinity
33 WXYV-F	CHR	2 / 0.3					0.0	52 / 1.3			CBS/Infinity
33 WRBS-F	Religion	2 / 0.3					0.0	29 / 0.7			Peter and John Radio Fellowship Inc.

*This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.*

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WYCR-F	1 WQXA-F	1 WQXA-F	1 WQXA-F	1 WARM-F	1 WARM-F	1 WQXA-F	1 WYCR-F	1 WARM-F	1 WARM-F	1 WYCR-F
2 WLAN-F	2 WYCR-F	2 WYCR-F	2 WARM-F	2 WQXA-F	2 WSOX-F	2 WARM-F	2 WSOX-F	2 WQXA-F	2 WYCR-F	2 WGTY-F
3 WQXA-F	3 WRKZ-F	3 WARM-F	3 WRKZ-F	3 WSOX-F	3 WGTY-F	3 WSOX-F	3 WARM-F	3 WSOX-F	3 WQXA-F	3 WARM-F
4 WSOX-F	4 WLAN-F	4 WRKZ-F	4 WYCR-F	4 WRKZ-F	4 WSBA	4 WYCR-F	4 WQXA-F	4 WYCR-F	4 WYCR-F	4 WSOX-F
5 WNNK-F	5 WGTY-F	5 WNCF-F	5 WNCF-F	5 WNCF-F	5 WRKZ-F	5 WGTY-F	5 WROZ-F	5 WGTY-F	3 WSOX-F	5 WRKZ-F
6 WRKZ-F	6 WNCF-F	6 WSOX-F	6 WSOX-F	6 WYCR-F	6 WHP	6 WRKZ-F	6 WGTY-F	6 WRKZ-F	6 WRKZ-F	6 WQXA-F
7 WPOC-F	7 WARM-F	7 WGTY-F	7 WGTY-F	7 WGTY-F	7 WROZ-F	7 WSBA	7 WNCF-F	7 WHP	7 WNCF-F	7 WLAN-F
8 WARM-F	8 WNNK-F	8 WEGK-F	8 WEGK-F	8 WROZ-F	8 WDAC-F	8 WNCF-F	8 WLAN-F	8 WSBA	8 WSBA	8 WNCF-F
9 WNCF-F	9 WEGK-F	9 WLAN-F	9 WROZ-F	9 WEGK-F	8 WYCR-F	9 WHP	8 WRKZ-F	8 WNCF-F	9 WHP	9 WDAC-F
10 WHFS-F	10 WSOX-F	10 WROZ-F	10 WRVV-F	10 WRVV-F	8 WNCF-F	10 WROZ-F	10 WDAC-F	10 WROZ-F	9 WROZ-F	10 WHP
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 WYCR-F	1 WYCR-F	1 WRKZ-F	1 WYCR-F	1 WARM-F	1 WQXA-F	1 WQXA-F	1 WQXA-F	1 WQXA-F	1 WQXA-F	
2 WLAN-F	2 WRKZ-F	2 WYCR-F	2 WARM-F	2 WYCR-F	2 WYCR-F	2 WYCR-F	2 WNCF-F	2 WNCF-F	2 WSOX-F	
3 WNNK-F	3 WQXA-F	3 WQXA-F	3 WRKZ-F	3 WRKZ-F	3 WLAN-F	3 WRKZ-F	2 WRKZ-F	3 WYCR-F	3 WNCF-F	
4 WQXA-F	4 WLAN-F	4 WGTY-F	4 WSOX-F	4 WSOX-F	4 WERQ-F	4 WERQ-F	4 WNCF-F	4 WEGK-F	4 WEGK-F	
5 WROZ-F	5 WNNK-F	5 WARM-F	5 WQXA-F	5 WGTY-F	5 WGTY-F	5 WGTY-F	5 WIYY-F	5 WRKZ-F	5 WRKZ-F	
6 WARM-F	6 WARM-F	5 WLAN-F	6 WROZ-F	6 WROZ-F	6 WARM-F	6 WEGK-F	6 WGTY-F	6 WSOX-F	6 WGTY-F	
6 WRKZ-F	7 WGTY-F	7 WNCF-F	7 WGTY-F	7 WQXA-F	7 WSOX-F	7 WSOX-F	7 WYCR-F	6 WGTY-F	7 WARM-F	
8 WEGK-F	8 WROZ-F	8 WFRE-F	7 WLAN-F	8 WNCF-F	8 WHFS-F	7 WSOX-F	7 WSOX-F	8 WARM-F	8 WIYY-F	
8 WWKL-F	9 WNCF-F	9 WNNK-F	9 WNCF-F	9 WLAN-F	9 WRKZ-F	9 WLAN-F	9 WIYY-F	9 WARM-F	9 WYCR-F	
10 WGTY-F	10 WFRE-F	10 WROZ-F	10 WNNK-F	10 WNNK-F	10 WRVV-F	10 WNNK-F	10 WARM-F	10 WOYK	10 WLAN-F	10 WROZ-F

### AM Stations

Station	Freq	Power	Day/Night	Format	Net/Aff	Rep	Owner	City of Lic
WGET	1320	1 kw / 500 w		AC	WW1/MBS, CBS, 1-on-1	Christal	Times and News Publishing Co.	Gettysburg
WHVR	1280	5 kw / 500 w		Soft AC	WW1/MBS	Allied Radio Ptnrs.	Estate of John D. Bare	Hanover
WOYK	1350	5 kw / 1 kw		Sports	ESPN	—	Starview Media, Inc.	York
WQXA	1250	1 kw / 33 w		Country	ABC	McGavren-Guild	Citadel Communications Corp.	York
WSBA	910	5 kw / 1 kw		News/Talk	1-on-1, AP	MG/Susquehanna	Susquehanna Radio Corp.	York

### FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
RM	103.3	6.4 kw @ 1,305	AC	Ind.	MG/Susquehanna	Susquehanna Radio Corp.	York
3K	92.7	1.42 kw @ 700	AOR	Ind.	D & R Radio	Hall Communications, Inc.	Starburg
Y	107.7	50 kw @ 351	Country	WW1/MBS	Christal	Times and News Publishing Co.	Gettysburg
X	96.1	50 kw @ 500	Oldies	Ind.	McGavren-Guild	Thomas Harvey Moffit, Sr.	Red Lion
R	98.5	10.5 kw @ 930	CHR	Ind.	Allied Radio Ptnrs.	Estate of John D. Bare	York-Hanover

**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
WAYZ-F	Country	104.7	Hagerstown
WBAL	News/Talk	1090	Baltimore
WDAC-F	Religion	94.5	Lancaster
WERQ-F	Black	92.3	Baltimore
WFRE-F	Country	99.9	Frederick
WHFS-F	AOR	99.1	Annapolis
WHP	News/Talk	580	Harrisburg
WHYL	Standards/EZ List	960	Carlisle
WIOV-F	Country	105.1	Ephrata
WIYY-F	AOR	97.9	Baltimore
WLAN-F	CHR	96.9	Lancaster
WNCE-F	AOR	92.1	Palmyra
WTPA-F	simul. WNCEFF	93.5	Mechanicsburg
WNCE-FF	AOR	92.1	Palmyra
WNNK-F	CHR	104.1	Harrisburg
WPOC-F	Country	93.1	Baltimore
WQSR-F	Oldies	105.7	Catonsville
WQXA-F	AOR	105.7	York
WRBS-F	Religion	95.1	Baltimore
WRBT-F	Country	94.9	Harrisburg
WRKZ-F	Country	106.7	Hershey
WROZ-F	Soft AC	101.3	Lancaster
WRVV-F	Oldies	97.3	Harrisburg
WWKL-F	Oldies	99.3	Harrisburg
WXYV-F	CHR	102.7	Baltimore
WZBA-F	Oldies	100.7	Westminster

Consolidation Report	12+	25-54
	(%)	(%)
Estate of John D. Bare	9.2	5.9
WHVR AM, WYCR FM		
Susquehanna Radio Corp.	12.9	12.6
WARM FM, WSBA AM		
Times and News Publishing Co.	7.2	5.7
WGET AM, WGTY FM		
	<b>29.3</b>	<b>24.2</b>

Format Performance	AM	FM	Totals	Percent
AC	6 (1)	58 (1)	65 (2)	11.8
AOR	0 (0)	97 (6)	97 (6)	17.7
Black/Urban	0 (0)	4 (1)	4 (1)	0.7
CHR	0 (0)	78 (4)	78 (4)	14.2
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	6 (1)	114 (7)	120 (8)	21.9
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	49 (3)	0 (0)	49 (3)	8.9
Oldies	0 (0)	78 (5)	78 (5)	14.2
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	17 (2)	17 (2)	3.1
Soft AC	9 (1)	20 (1)	29 (2)	5.3
Sports	7 (1)	0 (0)	7 (1)	1.3
Standards/EZ	5 (1)	0 (0)	5 (1)	0.9
<b>Totals</b>	<b>82 (8)</b>	<b>466 (27)</b>	<b>549 (35)</b>	

Note WEZK-980 Old Format: # oldies New Format: Spanish religion(11/00 SC York