

Spring 2001 Ratings Report

AMERICAN RADIO

DUNCAN'S AMERICAN RADIO

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AMERICAN RADIO

SPRING 2001

Arbitron Rating Period: 29 March-20 June 2001

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INTRODUCTION

AMERICAN RADIO is starting its 26th year of publication, making this the longest-running radio publication of its type. We sincerely appreciate your support of our work today and over the years. This Spring 2001 report is the first installment of our 26th volume.

We strongly urge you (especially new clients/subscribers) to read carefully the definition pages that immediately precede the individual market reports. They will help you understand all the information given in the individual market reports. If you have any questions, comments or suggestions, please feel free to call us. We believe that our time is included in your purchase price. And, we always enjoys talking about **AMERICAN RADIO**. We can be reached at the following address or phone numbers:

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Every effort has been made to make this book as accurate as possible. However, we are responsible for errors only to the extent subscribers will be notified if such action is justified. If your copy is defective in any way, call the Cincinnati office and we will promptly mail you another copy.

Compilation of this edition was completed in early September 2001. Any corrections made by Arbitron to earlier published reports are included if they were received before that date. Audience data in **AMERICAN RADIO** is extracted by our proprietary computer software from Arbitron's "R-sale" data tapes. Due to Arbitron's method of rounding audience estimates, there may be minor (and usually insignificant) differences between what is found in a given Arbitron market report and what is found in this book.

A personal note from Tony Sanders: I'm excited by the enhancements we have made to our **AMERICAN RADIO** reports. The most-obvious change is the expansion of the 12+ table to include all stations appearing in the quarterly Arbitron report--along with our **bold face** designation for stations **home to a market**. We think this one change will greatly enhance the usefulness of our American Radio reports. Another addition is an ownership note in the right-hand column of the same table. Other changes have taken place behind the scenes, and for those I would like to thank all of my co-workers who have made this possible, especially Liz Naldrett and Cathy Devine of Media Market Resources.

DUNCAN'S AMERICAN RADIO

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Definitions, Clarifications and Explanations for Individual Market Reports

Even long-term subscribers should review these pages carefully. We have made numerous changes and additions to **American Radio Ratings Report**. Your understanding of the Individual Market Reports will be far greater if you are familiar with the systems and methodologies used.

The best way to explain an Individual Market Report is to go through it section by section. We'll use Akron as an example, starting at the top left of the report:

Arbitron Rank 71 Pop (12+)	578,200	Stations 30 / 7	% Below Line 46.5
Market TSL in Hours 20.4		Diaries 1698 / 341:1 / 52.7	% Not Listed 29.1
Average Persons Rating 15.2		12+ FM Share (Metro) 70.9	

The **Arbitron Rank** is based on the 12+ population of the Arbitron metro survey area. The rank number (71 in this case) is Akron's ranking among the (effective with Spring 2001) 286 Arbitron radio markets.

Market TSL in Hours (Time Spent Listening) is the time the average radio listener spent with any and all radio over the entire week. In this case, the average listener spent 20.4 hours (or 20 hours, 24 minutes) listening to radio over the broadcast survey week.

The **Average Persons Rating** indicates the percentage of the metro 12+ population which listened to any and all radio in an average quarter-hour anytime during the survey week, Monday-Sunday, 6 AM-12 Midnight. The Average Persons Rating is roughly comparable to television's Persons Viewing Television (PVT) figure. In this survey, 15.2% of the metro's 12+ population was listening to radio in an average quarter-hour during the period Monday-Sunday, 6 AM-12 Midnight.

Now we'll move to the top center column of information.

Stations: There are 30 stations listed in the Akron Arbitron market report. Of those 30, 7 are home to the Arbitron metro survey area – listed "above the line." Thus, 23 stations listed are licensed to cities outside the metro, but still accumulated enough listening within the Abilene metro to rate inclusion in the market report. Please be aware, however, that some stations appear above the line (that is, home to the market) by virtue of their chosen home city of identification rather than by their FCC authorized city of license.

Diaries: The information contained in "Diaries" is a bit complex but is all quite important. It gives you a thumbnail sketch of Arbitron's success in sending out and retrieving diaries in the market.

1,698 the number of usable (in-tab) diaries return from respondents in the metro survey area (In general, the higher the number, the better.)

341:1 an approximate "persons per diary" value: In the metro, the typical diary represents 341 persons 12+ (generally, the lower the number, the better)

52.7% this is "return rate": It is the total usable (in-tab) diaries expressed as a percentage of the total individuals who were sent a diary (again, higher is better). In this case, there were 1,698 in-tab diaries and a total (not shown in this report) 3,223 individuals who were sent diaries. This number represents total diaries from the metro and does not necessarily indicate return from any individual sex/age group. It is not a percentage of total people contacted, but a percentage of the total number of diaries sent out.

Next is the **12+ FM Share (Metro)**.

This figure indicates how much of the market's listening went to FM stations. In the example, the figure is 70.9. It is calculated by adding up the Mon-Sun, 6 AM-12 Mid quarter-hour audience estimates for all the listed stations and dividing into it the total quarter-hour audience estimates for all listed FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report. However, by definition, this amount is small and should not significantly affect the percentage.

Finally, we'll look at the right-most column.

The "**% Below Line**" figure shows the percentage of total radio listening accumulated by "below the line" stations – stations not considered home to the market. This figure, along with the next, "**% Not Listed**", indicates how much listening in the market is not available to the local commercial stations. This may affect CPMs as well as the effectiveness and salability of local radio. Indeed, our own Conversion Ratio calculations take this into account to determine a station's ability to convert ratings share into revenue share. The "**% Not Listed**" reflects listening to stations that did not qualify for listing: distant stations, marginal local stations and public/non-commercial stations.

Note well that the "**% Below Line**" figure does not include the listening to home-to-the-market stations which were placed "below the line" for violating one of Arbitron's policies on "special station activities" (which include on-air mentions of the radio ratings, or any other acknowledgment that the market's radio listening is being surveyed). The audience estimates of such stations are still considered as home to the market, although, in accordance with Arbitron policy, we will note local stations that have been placed "below the line."

The next section is the trended 12+ information.

One of the key changes we've made to American Radio is to rank all the stations that appear in a market's Arbitron report, including stations not home to the market. In addition, **home-to-the-market stations appear in boldface type**. Out-of-market stations that appear in the 12+ ranking are also noted in a separate section.

12+Metro	Format	Spring 01	Wi	Fall	Sum	Sp	4-Book	12+Metro	Fall	Spr	12+TSA	Owner
		1/4 Share	01	00	00	00	Avg	Cume / Rtg	00	00	AQH / Cume	
WKDD-F	CHR	68 / 7.8	7.0	7.1	7.1	6.2	6.9	974 / 16.9	16.2	18.0	124 / 1864	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations not home to the market are noted below.

All the figures in this section are based upon the standard survey (broadcast) week (Mon-Sun, 6 AM-12 Mid). All audience figures are in hundreds (00); ratings and shares are always percentages.

First is the station's 12+ Broadcast Week ranking, based on its average quarter hour persons figure. Next to the station's calls is a format description.

Within the numbers, reading from left to right, WKDD-FM has 6,800 listeners 12+ per average quarter hour in the metro. That means in the typical quarter-hour, 6,800 persons 12+ were listening to the station. This gives it a 7.8 share of audience during the latest survey period. Historical shares follow for the four survey periods that preceded it.

Next is the metro cume (cumulative) audience and cume rating (cume audience expressed as a percentage of 12+ population). Cume is like a head count of different persons who listened to the station for at least five minutes sometime during the survey week. WKDD-FM had 97,400 cume listeners 12+, which gives it a 16.9 cume rating. Historical cume ratings follow (prior survey and prior year).

In Fall and Spring reports, the TSA (Total Survey Area) 12+ average persons (AQH) and cume estimates follow metro cumes. These columns are blank in the Winter and Summer American Radio reports.

The next entry, at the right-hand side of the same line, is the Owner.

Next are 21 demographic and daypart rankings. We are not allowed to print actual ratings figures, per our agreement with Arbitron. The number of stations listed will vary, but we try to rank the top-10 stations in each case. All of these rankings are based on metro area average quarter-hour persons audience estimates.

Another improvement in this latest American Radio report is the depth of our reporting for demographic and daypart rankings. We now show as many as the top-10 stations in any demo or daypart.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WMMS-F	1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WMJI-F	1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WTAM	1 WQMX-F
2 WENZ-F	2 WMMS-F	2 WONE-F	2 WONE-F	2 WONE-F	2 WTAM	2 WNCX-F	2 WNIR-F	2 WQMX-F	2 WAKR	2 WTAM
3 WRQK-F	3 WQMX-F	3 WQMX-F	3 WQMX-F	3 WMJI-F	3 WNIR-F	3 WMJI-F	3 WQMX-F	3 WTAM	3 WENZ-F	3 WMJI-F
4 WNCX-F	4 WONE-F	4 WMMS-F	4 WNCX-F	3 WQMX-F	4 WAKR	4 WQMX-F	3 WTAM	4 WONE-F	4 WQMX-F	4 WKDD-F
5 WQMX-F	5 WENZ-F	4 WNCX-F	5 WTAM	4 WTAM	5 WDOK-F	5 WNIR-F	4 WONE-F	5 WMJI-F	5 WNIR-F	5 WAKR
	5 WNCX-F		4 WNCX-F							
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WMMS-F	1 WMMS-F	1 WMMS-F	1 WONE-F	1 WONE-F	
2 WQMX-F	2 WQMX-F	2 WQMX-F	2 WQMX-F	2 WQMX-F	2 WENZ-F	2 WKDD-F	2 WENZ-F	2 WMMS-F	2 WKDD-F	
3 WENZ-F	3 WENZ-F	3 WQAL-F	3 WDOK-F	3 WDOK-F	3 WRQK-F	3 WNCX-F	3 WRQK-F	2 WNCX-F	2 WTAM	
4 WHOT-F	4 WHOT-F	4 WMVX-F	4 WONE-F	4 WMJI-F	4 WNCX-F	3 WONE-F	4 WNCX-F	3 WKDD-F	2 WNCX-F	
5 WZAK-F	5 WQAL-F	5 WHBC-F	5 WQAL-F	5 WQAL-F	5 WQMX-F	4 WQMX-F	5 WQMX-F	4 WTAM	3 WMMS-F	
				5 WMVX-F						
				5 WONE-F						

The 22 demographic categories are:

- Teens: Persons 12-17, Mon-Sun, 6 AM-12 Mid
- 18-34: Adults 18-34, Mon-Sun, 6 AM-12 Mid
- 18-49: Adults 18-49, Mon-Sun, 6 AM-12 Mid
- 25-49: Adults 25-49, Mon-Sun, 6 AM-12 Mid
- 25-54: Adults 25-54, Mon-Sun, 6 AM-12 Mid
- 35+: Adults 35+, Mon-Sun, 6 AM-12 Mid
- Wom 18-24: Women 18-24, Mon-Sun, 6 AM-12 Mid
- Wom 18-34: Women 18-34, Mon-Sun, 6 AM-12 Mid
- Wom 25-34: Women 25-34, Mon-Sun, 6 AM-12 Mid
- Wom 18-49: Women 18-49, Mon-Sun, 6 AM-12 Mid
- Wom 25-54: Women 25-54, Mon-Sun, 6 AM-12 Mid
- Men 18-24: Men 18-24, Mon-Sun, 6 AM-12 Mid
- Men 18-34: Men 18-34, Mon-Sun, 6 AM-12 Mid
- Men 25-34: Men 25-34, Mon-Sun, 6 AM-12 Mid
- Men 18-49: Men 18-49, Mon-Sun, 6 AM-12 Mid
- Men 25-54: Men 25-54, Mon-Sun, 6 AM-12 Mid
- 12+ AMD: Total persons 12+, Mon-Fri, 6-10 AM
- 12+ MID: Total persons 12+, Mon-Fri, 10 AM-3 PM
- 12+ PMD: Total persons 12+, Mon-Fri, 3-7 PM
- 12+ EVE: Total persons 12+, Mon-Fri, 7 PM-12 Mid
- 12+ Wknd: Total persons 12+, Sat-Sun, 6 AM-12 Mid
- 12+ Overnite: Total persons 12+, Mon-Sun, 12 Mid-6 AM

Stations from outside the metro are highlighted in the next section, "Listed Stations Not Home to the Market." In this section, a station's calls, format, frequency and city of license are listed.

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAKS-F	CHR	104.9	Lorain

The next two sections provide an update on station facilities and happenings in the market. For example, here are sample listings from Akron:

AM Stations

Station	Freq	Day/Night Power	Format	Rep	Owner	City of Lic
WAKR	1590	5 kw / 5 kw	Full Service	Christal	Rubber City Radio Group	Akron

FM Stations

Station	Freq	Power/HAAT	Format	Rep	Owner	City of Lic
WKDD	96.5	50 kw @440	CHR	Clear Chan.-Emerald	Clear Channel Communications	Akron

The facilities data (power, directionality, antenna height) are taken from the FCC technical files. In this case, the AM, WAKR, operates on 1590 with 5,000 watts days and 5,000 watts at night. WAKR has a Full Service format. For an FM, we show a station's licensed effective radiated power (ERP) and antenna height, in feet, above average terrain.

Next is the station's network affiliation if it has one:

ABC	ABC	Source	Westwood One Source
AMFM	AM/FM Radio	SRN	Salem Radio Network
AP	Associated Press Radio	Talknt, Tlknt	Westwood One Talknet Radio
AURN	American Urban Radio	TARN	Talk America Radio Network
BNN	Business News Network	UBN	United Broadcasting Network
Car	Cadena Caracol Network	Unica	Radio Unica Network
CBS	CBS	UPI	United Press International Radio
CNN	Westwood One CNN+	USA	USA Radio
JRN, Jones	Jones Radio Networks	Westwd, WW1	Westwood One
SBUSA	Sports Byline USA	1-on-1, 1/1	One-on-One Sports Radio

Following the network affiliations are the station's national sales representative firm (if any), the station's group ownership (if any) and its city of license.

Next is the Consolidation Report, which provides summed 12+ and 25-54 audience shares, and the share of the last year's revenue accountable to consolidated radio operations in the market. Here's an example:

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	(%)
Rubber City Radio Group WAKR AM,WONE FM,WQMX FM	15.6	14.8	50.7

The three operations owned by Rubber City (WARK AM, WONE FM and WQMX FM) together attracted 15.6% of the 12+ total week metro audience and 14.8% of the 25-54 total week metro audience. Rubber City also garners 50.7% of the market's radio revenue. This last percentage is based on the most-recent available revenue figures as published in our annual Radio Market Guide. In most cases, the consolidated operations presented in this report were in effect during the survey, or were acquisitions announced sometime during the survey period.

The last section for each market is "Notes," in which we attempt to provide a thumbnail sketch of significant changes in the radio market, including: Call letter changes – both old and new – of stations which have changed their identity since the last issue of *American Radio*, with a date of change, if available. Major format changes – with indication of their old and new place within our format categories. Station sales – proposed sales in each market, with price and broker, where possible. In some cases, the price has been estimated by Duncan's American Radio. Also noted are simulcast pairs that, according to our own records, still continue but have not been documented or rated as such by Arbitron.

**INDIVIDUAL
MARKET REPORTS**

AKRON, OH

Arbitron Rank 71	Pop (12+) 578,100	Stations 32 / 7	% Below Line 55.5
Market TSL in Hours 19.4	Diaries 1789 / 324:1 / 56.6%	% Not Listed 16.0	
Average Persons Rating 14.5	12+ FM Share (Metro) 69.9	Sample Target 1760	

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WKDD-F	Hot AC	59/7.0	6.5	8.2	7.8	7.0	7.4	948/16.4	19.8	16.2	88/1661	Clear Channel Communications
2	WQMX-F	Country	58/6.9	6.1	7.2	6.3	7.4	6.6	784/13.6	14.7	16.5	95/1519	Rubber City Radio Group
3	WMJI-F	Oldies	56/6.7	5.9	6.3	5.9	5.0	6.2	950/16.4	16.4	14.1	108/1752	Clear Channel Communications
4	WNIR-F	Talk	55/6.6	6.1	4.9	5.2	6.1	5.7	657/11.4	11.0	9.1	68/846	Media-Com, Inc.
5	WTAM	News/Talk	47/5.6	3.3	5.2	5.9	4.4	5.0	844/14.6	12.8	12.7	82/1567	Clear Channel Communications
6	WDOK-F	Soft AC	40/4.7	5.5	5.5	4.7	4.8	5.1	600/10.4	12.5	11.6	63/1053	Infinity Broadcasting Corp.
7	WAKR	Talk	32/3.8	4.1	4.1	4.2	4.7	4.0	561/9.7	9.4	10.0	35/645	Rubber City Radio Group
8	WNCX-F	Classic Rock	31/3.7	3.3	3.7	3.8	3.1	3.6	671/11.6	11.3	11.4	68/1331	Infinity Broadcasting Corp.
9	WONE-F	Rock	30/3.5	4.8	4.0	5.1	4.4	4.3	612/10.6	12.6	14.6	58/1308	Rubber City Radio Group
10	WMMS-F	Rock	29/3.5	4.8	3.3	4.0	4.3	3.9	640/11.1	12.9	12.7	57/1213	Clear Channel Communications
11	WENZ-F	Urban	27/3.2	3.3	2.7	3.1	2.9	3.1	630/10.9	10.7	9.6	41/924	Radio One
12	WZAK-F	Urban AC	26/3.1	4.8	2.8	3.3	2.8	3.5	377/6.5	7.3	8.5	33/538	Radio One
12	WNWV-F	Smooth Jazz	26/3.1	1.9	3.1	3.4	2.8	2.9	396/6.8	7.2	8.5	38/622	Elyria-Lorain Broadcasting Co.
14	WQAL-F	Hot AC	24/2.9	1.9	2.7	2.6	2.9	2.5	764/13.2	13.8	12.3	35/1115	Infinity Broadcasting Corp.
15	WMVX-F	Hot AC	23/2.8	2.4	1.4	2.9	2.8	2.4	545/9.4	8.2	9.8	40/968	Clear Channel Communications
16	WKNR	Sports	22/2.6	1.8	1.4	2.6	2.2	2.1	406/7.0	3.5	4.4	33/646	Salem Communications Corp.
17	WGAR-F	Country	19/2.3	2.7	3.9	2.9	3.6	3.0	431/7.5	9.7	9.3	33/770	Clear Channel Communications
18	WHOT-F	CHR	15/1.8	1.8	2.1	2.4	2.1	2.0	465/8.0	8.7	7.7	25/792	Cumulus Media, Inc.
19	WXTM-F	Modern Rock	14/1.6	1.3	1.4	1.1	1.0	1.4	281/4.9	3.9	3.7	18/388	Infinity Broadcasting Corp.
20	WRMR	Adult Stand.	12/1.4	0.0	0.0	0.0	0.0	0.0	202/3.5	0.0	0.0	23/363	Seaway Broadcasting, Inc.
20	WBHC-F	Adult Cont.	12/1.4	1.1	1.3	1.0	1.1	1.2	288/5.0	4.3	4.8	102/1359	NextMedia
22	WQXX-F	Country	11/1.3	1.5	1.3	1.5	1.6	1.4	209/3.6	4.7	4.1	42/685	Cumulus Media, Inc.
23	WRQK-F	Rock	10/1.2	2.4	2.0	1.5	1.6	1.8	310/5.4	6.8	6.4	69/1088	Cumulus Media, Inc.
24	WCLV-F	Classical	7/0.9	2.2	1.3	1.0			185/3.2			21/307	Seaway Broadcasting, Inc.
25	WHLO	Religious	4/0.4	0.3	0.0	0.0	0.0		60/1.0	0.0	0.0	6/158	Salem Communications Corp.
26	WQKT-F	Country	3/0.4						85/1.5	0.0	0.0	41/771	Dix Communications
26	WZKL-F	Hot AC	3/0.4						89/1.5	0.0	0.0	34/771	D. A. Peterson, Inc.
28	WBGG-F	Oldies	3/0.3						35/0.6	0.0	0.0	3/47	Clear Channel Communications
28	WAKS-F	CHR	3/0.3						118/2.0	19.8	16.2	15/443	Clear Channel Communications
30	WHK -F	Cont. Christ.	3/0.3	2.2	1.3	1.0	1.2	1.2	129/2.2	4.5	3.7	10/323	Salem Communications Corp.
30	WTOU	Sports	3/0.3	0.3	0.5	0.0	0.3	0.3	90/1.6	1.8	1.7	3/135	Clear Channel Communications
32	WHKK	Adult Stand.	1/0.0	0.0	0.0	0.0	0.0		3/0.1	0.0	0.0	0/6	Seaway Broadcasting, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WHOT-F	1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WNIR-F	1 WKDD-F	1 WTAM	1 WNIR-F	1 WQMX-F
2	WENZ-F	2 WENZ-F	2 WQMX-F	2 WMJI-F	2 WMJI-F	2 WMJI-F	2 WNCX-F	2 WAKR	2 WKDD-F	2 WKDD-F
3	WMMS-F	3 WMMS-F	3 WMJI-F	3 WQMX-F	3 WQMX-F	3 WQMX-F	3 WMJI-F	3 WQMX-F	2 WMJI-F	3 WMJI-F
4	WKDD-F	4 WQMX-F	4 WONE-F	4 WTAM	4 WTAM	4 WTAM	4 WQMX-F	3 WENZ-F	4 WQMX-F	4 WTAM
5	WQAL-F	5 WNCX-F	5 WNCX-F	5 WNCX-F	5 WNCX-F	5 WDOK-F	5 WNIR-F	5 WDOK-F	5 WDOK-F	5 WAKR
6	WQMX-F	6 WONE-F	6 WTAM	6 WONE-F	6 WONE-F	6 WAKR	6 WAKR	6 WMMS-F	6 WTAM	6 WDOK-F
7	WBHC-F	7 WZAK-F	7 WMMS-F	7 WNIR-F	6 WNIR-F	7 WNWV-F	7 WDOK-F	7 WDOK-F	7 WONE-F	7 WMMS-F
8	WONE-F	8 WQAL-F	8 WENZ-F	8 WNCX-F	8 WDOK-F	7 WKDD-F	8 WZAK-F	8 WKDD-F	8 WMMS-F	8 WONE-F
9	WTAM	9 WMVX-F	9 WNIR-F	8 WMVX-F	9 WZAK-F	9 WNCX-F	9 WONE-F	9 WMJI-F	8 WMVX-F	9 WONE-F
9	WMJI-F	10 WDOK-F	10 WMVX-F	10 WZAK-F	10 WMMS-F	10 WONE-F	10 WTAM	10 WNWV-F	8 WKNR	10 WMVX-F
			10 WDOK-F	10 WMVX-F	10 WMVX-F				10 WENZ-F	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WENZ-F	1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WMMS-F	1 WMMS-F	1 WMMS-F	1 WONE-F	1 WNCX-F
2	WKDD-F	2 WENZ-F	2 WQAL-F	2 WQMX-F	2 WMJI-F	2 WONE-F	2 WONE-F	2 WNCX-F	2 WTAM
3	WQMX-F	3 WQMX-F	3 WZAK-F	3 WMJI-F	3 WQMX-F	3 WENZ-F	3 WNCX-F	3 WNCX-F	3 WONE-F
4	WHOT-F	4 WQAL-F	4 WENZ-F	4 WENZ-F	4 WDOK-F	4 WQMX-F	4 WKDD-F	4 WKDD-F	4 WTAM
5	WDOK-F	5 WZAK-F	5 WQMX-F	5 WQAL-F	5 WRQK-F	5 WKNR	5 WKNR	5 WQMX-F	5 WKNR
6	WQAL-F	6 WNCX-F	6 WNCX-F	6 WDOK-F	5 WTAM	6 WKDD-F	6 WQMX-F	6 WTAM	6 WKNR
7	WQXX-F	7 WHOT-F	7 WMVX-F	7 WZAK-F	7 WZAK-F	7 WNCX-F	7 WENZ-F	7 WMVX-F	7 WMJI-F
8	WZAK-F	8 WDOK-F	8 WMMS-F	8 WTAM	8 WNWV-F	8 WMVX-F	8 WRQK-F	8 WQMX-F	8 WNIR-F
8	WMMS-F	8 WMMS-F	9 WTAM	8 WMVX-F	9 WMVX-F	9 WXTM-F	8 WMVX-F	9 WZAK-F	9 WKDD-F
10	WGAR-F	10 WMVX-F	10 WMJI-F	10 WNWV-F	10 WNIR-F	10 WZKL-F	10 WTAM	10 WDOK-F	10 WMVX-F
			10 WXTM-F		10 WNIR-F				

AM Stations

Station	Freq	Power	Day/Night	Format	Net/Aff	Rep	Owner	City of Lic
WAKR	1590	5 kw / 5 kw		Talk	Westwood/Mutual/Unistar	Christal	Rubber City Radio Group	Akron
WHLO	640	1 kw / 500 w		Religious	Salem Radio Network	Salem Radio Reps	Salem Communications Corp.	Akron
WTOU	1350	5 kw / 5 kw		Sports	ESPN	Clear Chan.-Emerald	Clear Channel Communications	Akron

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WKDD	98.1	15.5 kw @879	Hot AC	Independent	Clear Chan.-Emerald	Clear Channel Communications	Canton
WNIR	100.1	4.2 kw @394	Talk	CBS Networks	Katz	Media-Com, Inc.	Kent
WONE	97.5	12 kw @890	Rock	Independent	Christal	Rubber City Radio Group	Akron
WQMX	94.9	16.2 kw @879	Country	Independent	Christal	Rubber City Radio Group	Medina

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAKS-F	CHR	96.5	Akron
WBBG-F	Classical	106.1	Niles
WCLV-F	Classical	104.9	Lorain
WDOK-F	Soft AC	102.1	Cleveland
WENZ-F	Urban	107.9	Cleveland
WGAR-F	Country	99.5	Cleveland
WHBC-F	Adult Cont.	94.1	Canton
WHK -F	Cont. Christ.	95.5	Cleveland
WHKK	Adult Stand.	1420	Cleveland
WHOT-F	CHR	101.1	Youngstown
WKNR	Sports	850	Cleveland
WMJI-F	Oldies	105.7	Cleveland
WMMS-F	Rock	100.7	Cleveland
WMVX-F	Hot AC	106.5	Cleveland
WNCX-F	Classic Rock	98.5	Cleveland
WNWV-F	Smooth Jazz	107.3	Elyria
WQAL-F	Hot AC	104.1	Cleveland
WQKT-F	Country	104.5	Wooster
WQXK-F	Country	105.1	Salem
WRMR	Adult Stand.	1420	Cleveland
WRQK-F	Rock	106.9	Canton
WTAM	News/Talk	1100	Cleveland
WXTM-F	Modern Rock	92.3	Cleveland Heights
WZAK-F	Urban AC	93.1	Cleveland
WZKL-F	Hot AC	92.5	Alliance

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications WKDD FM,WTOU AM	7.3	9.5	5.8%
Rubber City Radio Group WAKR AM,WONE FM,WQMX FM	14.2	13.4	51.9%
	21.5	22.9	57.7%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	122 (5)	122 (5)	17.3
AOR	0 (0)	113 (5)	113 (5)	16.0
Black/Urban	0 (0)	53 (2)	53 (2)	7.5
CHR	0 (0)	17 (2)	17 (2)	2.4
Classical/Fine Arts	0 (0)	7 (1)	7 (1)	1.0
Country	0 (0)	91 (4)	91 (4)	12.9
Hispanic	0 (0)	(0)	(0)	0.0
Jazz	0 (0)	26 (1)	26 (1)	3.7
News/Talk	79 (2)	55 (1)	135 (3)	19.1
Oldies	0 (0)	59 (2)	59 (2)	8.4
Other	(0)	(0)	(0)	0.0
Religion	4 (1)	2 (1)	6 (2)	0.9
Soft AC	0 (0)	40 (1)	40 (1)	5.7
Sports	24 (2)	0 (0)	24 (2)	3.4
Standards/EZ	12 (2)	0 (0)	12 (2)	1.7
Totals	119 (7)	585 (25)	705 (32)	

Note 6/7/01 WXTM-FM-92.3 Prior Calls: WZJM-FM Current Calls: WXTM-FM

ALBANY-SCHENECTADY-TROY, NY

Arbitron Rank 61	Pop (12+) 732,200	Stations 36 / 33	% Below Line 1.1
Market TSL in Hours 20.2	Diaries 2043 / 359:1 / 57.4%	% Not Listed 15.7	
Average Persons Rating 15.1	12+ FM Share (Metro) 67.4	Sample Target 2030	

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WYJB-F	Soft AC	96/8.7	8.0	8.4	8.5	9.1	8.4	1170/16.0	17.7	16.2	115/1501	Pamal Broadcasting
2 WGY	Talk	75/6.7	9.4	8.4	7.2	7.2	7.9	1285/17.5	19.0	17.6	100/1740	Clear Channel Communications
3 WPYX-F	Rock	73/6.6	6.6	6.8	6.1	7.6	6.5	1286/17.6	17.7	16.1	141/2066	Clear Channel Communications
4 WFLY-F	CHR	72/6.5	6.1	6.2	6.5	6.7	6.3	1614/22.0	20.8	22.9	104/2298	Pamal Broadcasting
5 WRVE-F	Hot AC	60/5.4	4.6	7.5	5.3	4.9	5.7	1084/14.8	16.7	13.5	80/1501	Clear Channel Communications
6 WTRY-F	Oldies	54/4.9	4.2	3.7	4.1	3.7	4.2	862/11.8	11.2	11.4	58/965	Clear Channel Communications
7 WQBK-F	Rock	43/3.9	2.8	4.0	3.9	3.3	3.6	770/10.5	10.7	9.3	64/976	Regent Communications, Inc.
8 WPTR	Adult Stand.	38/3.4	2.4	3.8	2.7	2.2	3.1	424/5.8	5.7	4.2	40/463	Crawford Broadcasting Co.
9 WAJZ-F	Urban	35/3.1	3.5	3.3	2.6	3.2	3.1	639/8.7	8.2	9.2	39/788	Pamal Broadcasting
10 WROW	Talk	29/2.6	2.9	2.2	2.0	2.5	2.4	436/5.9	6.8	6.2	32/472	Pamal Broadcasting
11 WHRL-F	Modern Rock	28/2.6	2.5	2.5	3.4	2.9	2.8	645/8.8	8.7	8.2	31/751	Clear Channel Communications
12 WABT-F	80s Hits	21/1.9	3.0	1.7	1.4	1.8	2.0	566/7.7	5.9	4.9	28/653	Regent Communications, Inc.
13 WZMR-F	Smooth Jazz	20/1.8	1.6	1.5	2.1	1.5	1.8	350/4.8	3.3	4.0	22/378	Pamal Broadcasting
14 WQBJ-F	Rock	19/1.7	1.6	1.1	1.5	1.9	1.5	337/4.6	5.9	6.1	37/605	Regent Communications, Inc.
15 WKKF-F	CHR	18/1.6	1.6	1.4	2.1	2.3	1.7	688/9.4	8.5	8.7	24/854	Clear Channel Communications
16 WCPT-F	Modern AC	16/1.4	1.3	1.2	2.1	2.1	1.5	473/6.5	6.9	8.3	16/487	Tele-Media Corporation
17 WEQX-F	Modern Rock	14/1.3	1.3	1.8	1.6	2.4	1.5	452/6.2	7.7	8.2	30/750	Northshore Communications Inc.
18 WTMM	Sports	13/1.1	0.6	0.7	1.7	0.9	1.0	312/4.3	3.6	3.6	13/318	Regent Communications, Inc.
19 WMVI	Adult Stand.	10/0.9	1.1	0.0	0.0	0.0	0.0	164/2.2	0.0	0.0	10/177	The Anastos Media Group, Inc.
20 WBKK-F	Classical	9/0.8	1.6	1.6	1.0	1.0	1.3	208/2.8	4.0	3.4	11/263	Gem Associates, LP
20 WOFX	Sports	9/0.8	0.8	1.0	0.8	1.0	0.9	213/2.9	3.2	3.4	9/221	Clear Channel Communications
22 WBGK-F	Trad. Country	8/0.7						69/0.9	0.0	0.0	20/215	Roser Communications Network, Inc.
23 WQAR-F	Adult Cont.	7/0.6	0.5	0.6	0.7	0.4	0.6	161/2.2	1.9	1.4	7/186	The Anastos Media Group, Inc.
24 WJIV-F	Religious	5/0.4	0.6	0.0	0.0	0.0	0.0	117/1.6	0.0	0.0	6/158	Midwest Broadcasting Corp.
25 WENU-AF	Adult Stand.	4/0.4	0.8	0.5	0.5	0.4	0.6	46/0.6	1.0	0.7	9/162	Vox Radio Group
25 WDCD-F	Religious	4/0.4	0.6	0.3	0.8	0.4	0.5	135/1.8	1.2	1.5	4/144	Crawford Broadcasting Co.
27 WUAM	Adult Stand.	4/0.3	0.6	0.9	1.7	0.5	0.9	59/0.8	1.1	1.2	4/59	The Anastos Media Group, Inc.
27 WHAZ-AF	Religious	4/0.3						103/1.4	0.0	0.0	4/103	Capital Media Corp.
27 WCSS	Adult Stand.	4/0.3	0.3	0.5	0.5	1.1	0.4	67/0.9	1.4	1.1	4/79	IZ Communications Corp.
30 WGNA-AF	Country	/0.0	9.7	10.8	10.3	10.4	7.7	0/0.0	19.3	19.3	0/0	Regent Communications, Inc.
30 WKLI-AF	Soft AC	/0.0	1.6	1.6	1.5	1.5	1.2	0/0.0	5.0	5.8	0/0	Tele-Media Corporation

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WFLY-F	1 WPYX-F	1 WPYX-F	1 WYJB-F	1 WYJB-F	1 WYJB-F	1 WGNA-AF	1 WGNA-AF	1 WYJB-F	1 WGNA-AF	1 WFLY-F
2 WAJZ-F	2 WFLY-F	2 WYJB-F	2 WPYX-F	2 WPYX-F	2 WGY	2 WGY	2 WFLY-F	2 WGNA-AF	2 WYJB-F	2 WYJB-F
3 WKKF-F	3 WQBK-F	3 WRVE-F	3 WRVE-F	3 WRVE-F	3 WTRY-F	3 WYJB-F	3 WPYX-F	3 WGY	3 WPYX-F	3 WPYX-F
4 WPYX-F	4 WHRL-F	4 WFLY-F	4 WFLY-F	4 WFLY-F	4 WRVE-F	4 WPYX-F	4 WYJB-F	4 WRVE-F	4 WFLY-F	3 WGY
5 WHRL-F	5 WRVE-F	5 WQBK-F	5 WQBK-F	5 WTRY-F	5 WPTR	5 WFLY-F	5 WAJZ-F	5 WPYX-F	5 WRVE-F	5 WRVE-F
6 WQBK-F	6 WYJB-F	6 WHRL-F	6 WTRY-F	6 WQBK-F	6 WPYX-F	6 WQBK-F	6 WGY	6 WTRY-F	6 WGY	6 WTRY-F
7 WRVE-F	7 WAJZ-F	7 WTRY-F	7 WGY	7 WGY	7 WROW	7 WTRY-F	6 WHRL-F	7 WFLY-F	7 WTRY-F	7 WAJZ-F
8 WEQX-F	8 WQBJ-F	7 WAJZ-F	8 WABT-F	8 WABT-F	8 WFLY-F	8 WRVE-F	8 WQBK-F	8 WPTR	8 WQBK-F	8 WPTR
9 WQBJ-F	9 WABT-F	9 WGY	9 WAJZ-F	9 WAJZ-F	9 WZMR-F	9 WPTR	9 WTRY-F	9 WQBK-F	9 WQBJ-F	9 WQBK-F
10 WYJB-F	10 WKKF-F	10 WABT-F	9 WHRL-F	10 WHRL-F	10 WQBK-F	10 WROW	10 WKLI-AF	10 WROW	9 WHRL-F	10 WZMR-F
			9 WQBJ-F	10 WQBJ-F	10 WZMR-F					

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WFLY-F	1 WFLY-F	1 WFLY-F	1 WYJB-F	1 WYJB-F	1 WPYX-F	1 WPYX-F	1 WPYX-F	1 WPYX-F	1 WPYX-F
2 WAJZ-F	2 WYJB-F	2 WYJB-F	2 WFLY-F	2 WRVE-F	2 WQBK-F	2 WQBK-F	2 WQBK-F	2 WQBK-F	2 WRVE-F
3 WYJB-F	3 WPYX-F	3 WRVE-F	3 WRVE-F	3 WFLY-F	3 WHRL-F	3 WHRL-F	3 WQBK-F	3 WRVE-F	3 WQBK-F
4 WKKF-F	4 WRVE-F	4 WPYX-F	4 WPYX-F	4 WYJB-F	4 WAJZ-F	4 WQBK-F	4 WRVE-F	4 WYJB-F	4 WTRY-F
5 WHRL-F	5 WAJZ-F	5 WQBK-F	5 WAJZ-F	5 WTRY-F	5 WQBK-F	5 WRVE-F	5 WFLY-F	5 WGY	5 WGY
6 WPYX-F	6 WHRL-F	6 WHRL-F	6 WTRY-F	6 WABT-F	6 WFLY-F	6 WABT-F	6 WABT-F	6 WHRL-F	6 WYJB-F
7 WRVE-F	7 WQBK-F	7 WCPT-F	7 WHRL-F	7 WAJZ-F	7 WABT-F	7 WABT-F	7 WHRL-F	7 WQBK-F	7 WFLY-F
8 WCPT-F	8 WKKF-F	8 WABT-F	8 WABT-F	8 WQBK-F	8 WGY	7 WAJZ-F	8 WEQX-F	8 WTRY-F	8 WQBK-F
9 WQBJ-F	9 WCPT-F	9 WAJZ-F	9 WQBK-F	9 WGY	9 WEQX-F	9 WEQX-F	9 WAJZ-F	9 WFLY-F	9 WZMR-F
10 WQBK-F	10 WABT-F	10 WKKF-F	9 WCPT-F	9 WCPT-F	10 WRVE-F	10 WGY	10 WTMM	10 WABT-F	10 WROW
10 WTRY-F								10 WEQX-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WABY	1400	1 kw / 1 kw	simul. WKLI AF	Independent	McGavren-Guild	Tele-Media Corporation	Albany
WCSS	1490	1 kw / 1 kw	Adult Stand.	ABC	Allied Radio Ptnrs.	IZ Communications Corp.	Amsterdam
WENU	1410	1 kw / 126 w	simul. WENU AF	Westwood/Mutual/Unistar	—	Vox Radio Group	South Glens Falls
WGNA	1460	5 kw / 5 kw	simul. WGNAAF	Independent	Katz	Regent Communications, Inc.	Albany
WGY	810	50 kw / 50 kw	Talk	ABC	Clear Chan.-Diamond	Clear Channel Communications	Schenectady
WHAZ	1330	1 kw / 49 w	Religious	Salem Radio Network	Salem Radio Reps	Capital Media Corp.	Troy
WMVI	1160	5 kw / 570 w	Adult Stand.	Independent	Roslin	The Anastos Media Group, Inc.	Mechanicville
WOFX	980	5 kw / 5 kw	Sports	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Troy
WPTR	1540	50 kw / 50 kw	Adult Stand.	Independent	—	Crawford Broadcasting Co.	Albany
WROW	590	5 kw / 1 kw	Talk	CBS Networks	Allied Radio Ptnrs.	Pamal Broadcasting	Albany
WTMM	1300	5 kw / 5 kw	Sports	ESPN	Katz	Regent Communications, Inc.	Rensselaer
WUAM	900	250 w / 47 w	Adult Stand.	ABC	—	The Anastos Media Group, Inc.	Saratoga Springs

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WABT	104.5	5 kw @351	80s Hits	Independent	Katz	Regent Communications, Inc.	Mechanicville
WAJZ	96.3	500 w@1,118	Urban	ABC	Allied Radio Ptnrs.	Pamal Broadcasting	Voorheesville
WBKK	97.7	1.6 kw @623	Classical	Independent	Allied Radio Ptnrs.	Gem Associates, LP	Amsterdam
WCPT	100.9	6 kw @328	Modern AC	Independent	McGavren-Guild	Tele-Media Corporation	Albany
WDCD	96.7	4.7 kw @328	Religious	Independent	—	Crawford Broadcasting Co.	Clifton Park
WENU	101.7	4.6 kw @180	Adult Stand.	Westwood/Mutual/Unistar	—	Vox Radio Group	Hudson Falls
WEQX	102.7	1.27 kw @2,490	Modern Rock	ABC	—	Northshore Communications Inc.	Manchester
WFLY	92.3	17 kw @850	CHR	ABC	Allied Radio Ptnrs.	Pamal Broadcasting	Troy
WGNA	107.7	13.4 kw @980	Country	Independent	Katz	Regent Communications, Inc.	Albany
WHRL	103.1	6 kw @325	Modern Rock	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Albany
WKKF	102.3	4.1 kw @387	CHR	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Ballston Spa
WKLI	94.5	3 kw @328	Soft AC	Independent	McGavren-Guild	Tele-Media Corporation	Ravena
WMYY	97.3	810 w@886	simul. WHAZAF	Salem Radio Network	Salem Radio Reps	Capital Media Corp.	Schoharie
WPYX	106.5	15.0 kw @902	Rock	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Albany
WQAR	101.3	2.9 kw @469	Adult Cont.	ABC	Allied Radio Ptnrs.	The Anastos Media Group, Inc.	Stillwater
WQBJ	103.5	50 kw @492	Rock	Westwood/Mutual/Unistar	Katz	Regent Communications, Inc.	Cobleskill
WQBK	103.9	6 kw @302	Rock	Westwood/Mutual/Unistar	Katz	Regent Communications, Inc.	Rensselaer
WRVE	99.5	14.5 kw @925	Hot AC	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Schenectady
WTRY	98.3	6 kw @318	Oldies	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Rotterdam
WYJB	95.5	12 kw @1,020	Soft AC	Independent	Allied Radio Ptnrs.	Pamal Broadcasting	Albany
WZMR	104.9	570 w@1,050	Smooth Jazz	Independent	Allied Radio Ptnrs.	Pamal Broadcasting	Altamont

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBGK-F	Trad. Country	99.7	Old Forge
WBGK-FF	Trad. Country	99.7	Old Forge
WBUG-F	simul. WBGKFF	101.1	Ft. Plain
WJIV-F	Religious	101.9	Cherry Valley

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Capital Media Corp.	0.4	0.1	0.0%
WHAZ AM,WMYY FM			
Clear Channel Communications	28.6	30.9	39.0%
WGY AM,WHRL FM,WKKF FM,WOFX AM,WPYX FM,WRVE FM,WTRY FM			
Crawford Broadcasting Co.	3.8	1.8	0.0%
WDCD FM,WPTR AM			
Pamal Broadcasting	22.7	22.7	30.6%
WAJZ FM,WFLY FM,WROW AM,WYJB FM,WZMR FM			
Regent Communications, Inc.	19.9	23.4	24.2%
WABT FM,WGNA FM,WGNA AM,WQBJ FM,WQBK FM,WTMM AM			
Tele-Media Corporation	3.2	3.8	1.4%
WABY AM,WCPT FM,WKLI FM			
The Anastos Media Group, Inc.	1.8	0.8	0.4%
WMVI AM,WQAR FM,WUAM AM			
Vox Radio Group	0.4	0.2	0.0%
WENU AM,WENU FM			
	80.8	83.7	95.6%

Format Performance

	AM	FM	Totals	Percent
AC	0 (0)	83 (3)	83 (3)	8.9
AOR	0 (0)	178 (5)	178 (5)	19.0
Black/Urban	0 (0)	35 (1)	35 (1)	3.7
CHR	0 (0)	90 (2)	90 (2)	9.6
Classical/Fine Arts	0 (0)	9 (1)	9 (1)	1.0
Country	3 (1)	129 (3)	132 (4)	14.1
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	20 (1)	20 (1)	2.1
News/Talk	106 (3)	0 (0)	106 (3)	11.3
Oldies	0 (0)	75 (2)	75 (2)	8.0
Other	(0)	(0)	(0)	0.0
Religion	3 (1)	9 (3)	13 (4)	1.4
Soft AC	0 (0)	114 (2)	114 (2)	12.2
Sports	22 (2)	0 (0)	22 (2)	2.3
Standards/EZ	55 (5)	4 (1)	60 (6)	6.4
Totals	189(12)	746 (24)	937 (36)	

Note Duncan's reports that: WQBJ-FM 103.5 simul. with WQBK-FM 103.9
 Duncan's reports that: WMVI-AM 1160 simul. with WUAM-AM 900
 Duncan's reports that: WBUG-AM 1570 simul. with WBUG-FM 101.1
 4/27/01 WRVE-FM-99.5 Old Format: Classic Hits New Format: Adult Cont.

ALBUQUERQUE, NM

Arbitron Rank 74	Pop (12+) 551,800	Stations 32 / 31	% Below Line 0.0
Market TSL in Hours 21.1	Diaries 1686 / 328:1 / 50.8%	% Not Listed 12.5	
Average Persons Rating 15.9	12+ FM Share (Metro) 71.6	Sample Target 1700	

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner	
1	KKOB	News/Talk	78/8.9	10.5	9.7	7.7	8.1	9.2	1056/19.1	19.4	17.7	99/1423	Citadel Communications Corp.
2	KBQI-F	Country	57/6.5	4.9	4.7	3.5	0.0	3.3	670/12.1	10.5	0.0	76/935	Clear Channel Communications
3	KYLZ-F	Dance	51/5.8	4.5	3.6	3.2	4.5	4.3	839/15.2	13.0	14.4	61/987	American General Media
4	KRST-F	Country	44/5.0	3.7	4.1	7.3	8.6	5.0	832/15.1	14.1	21.0	59/1195	Citadel Communications Corp.
5	KMGA-F	Adult Cont.	43/4.9	4.4	4.1	5.3	4.8	4.7	652/11.8	11.5	12.6	62/922	Citadel Communications Corp.
6	KHFM-F	Classical	39/4.4	2.2	2.7	2.4	4.2	2.9	533/9.7	9.2	7.2	48/689	American General Media
7	KZRR-F	Rock	37/4.2	8.2	6.8	6.1	6.7	6.3	666/12.1	14.5	14.6	64/1008	Clear Channel Communications
8	KPEK-F	Modern AC	35/4.0	3.8	5.7	5.1	5.2	4.7	749/13.6	16.0	16.7	44/934	Clear Channel Communications
9	KKSS-F	CHR	32/3.7	3.3	2.9	3.1	3.9	3.3	801/14.5	13.3	13.3	53/1157	Simmons Media
10	KLVO-F	Reg'l Mex.	31/3.6	2.7	2.9	2.7	3.0	3.0	422/7.6	6.2	6.0	39/491	American General Media
11	KTZO-F	Adult Altern.	31/3.5	2.3	3.6	4.0	4.2	3.4	543/9.8	11.0	11.5	38/705	Citadel Communications Corp.
12	KABG-F	Oldies	28/3.2	3.2	3.2	2.5	2.9	3.0	486/8.8	9.1	8.0	44/788	American General Media
12	KRQS-F	Smooth Jazz	28/3.2	2.1	1.3	1.3	1.4	2.0	376/6.8	6.1	6.9	28/383	Simmons Media
14	KIOT-F	Classic Hits	25/2.9	3.9	3.4	4.3	4.3	3.6	667/12.1	11.7	12.5	33/864	Simmons Media
14	KKOB-F	80s Hits	25/2.9	3.5	3.4	3.1	4.0	3.2	606/11.0	13.9	15.0	38/917	Citadel Communications Corp.
16	KKJY	Adult Stand.	20/2.3	2.3	2.4	2.3	0.0	1.7	232/4.2	4.9	0.0	20/232	KNXX, Inc.
17	KSUY-F	Hot AC	19/2.2	1.4	2.5	2.0	1.0	2.0	339/6.1	6.9	3.8	20/352	Clear Channel Communications
18	KLSK-F	Classic Rock	17/1.9	1.6	1.9	3.1	1.7	2.1	411/7.4	9.5	8.1	29/749	Clear Channel Communications
19	KTEG-F	Modern Rock	15/1.7	2.9	2.2	0.0	4.7	2.5	452/8.2	8.7	14.2	17/567	Clear Channel Communications
19	KQEO-F	Oldies	15/1.7	2.3	2.4	1.5	2.1	2.0	363/6.6	7.1	7.2	15/373	Simmons Media
19	KBZU-F	Classic Rock	15/1.7						250/4.5	8.8	10.1	20/375	Citadel Communications Corp.
22	KNML	Sports	13/1.5	1.1	1.1	1.3	0.9	1.3	175/3.2	4.2	2.3	15/220	Citadel Communications Corp.
23	KCHQ-F	80s Hits	10/1.2	2.6	3.3	2.5	2.5	2.4	347/6.3	11.1	11.1	19/568	Simmons Media
24	KRZY-F	Romantica	10/1.1	0.9	0.7	0.8	1.2	0.9	210/3.8	2.0	3.0	17/319	Entravision Communications
25	KBTK	Talk	9/1.0	1.1	1.4	0.5	0.8	1.0	188/3.4	3.9	2.5	9/188	Simmons Media
25	KRZY	Reg'l Mex.	9/1.0	0.6	0.7	0.5	0.3	0.7	113/2.1	2.0	1.0	9/113	Entravision Communications
27	KKPL-F	Adult Altern.	7/0.8	1.0	0.0	0.0	0.0	0.0	195/3.5	0.0	0.0	12/340	American General Media
27	KNKT-F	Cont. Christ.	7/0.8	1.1	0.9	1.3	1.4	1.0	195/3.5	4.0	4.6	8/240	Calvary Chapel of Albuquerque
29	KBAC-F	Adult Altern.	6/0.7	0.8	0.6	1.0	0.8	0.8	152/2.8	3.2	2.0	15/301	Clear Channel Communications
30	KABQ	Reg'l Mex.	5/0.5	0.5	0.4	0.9	0.4	0.6	64/1.2	1.0	1.4	5/73	Clear Channel Communications
31	KKKS	Reg'l Mex.	4/0.4	0.7	0.9	0.8	0.9	0.7	89/1.6	1.7	1.6	4/93	Clear Channel Communications
32	KIVA	News	3/0.3	0.3	0.5	0.0	2.0	0.7	128/2.3	1.7	5.4	3/128	Simmons Media

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	KYLZ-F	1	KZRR-F	1	KBQI-F	1	KBQI-F	1	KKOB	1	KBQI-F
2	KKSS-F	2	KZRR-F	2	KMGA-F	2	KBQI-F	2	KBQI-F	2	KYLZ-F
3	KLVO-F	3	KPEK-F	3	KZRR-F	3	KKOB	3	KMGA-F	3	KHFM-F
4	KTEG-F	4	KPEK-F	4	KPEK-F	4	KRST-F	4	KBQI-F	4	KRST-F
5	KPEK-F	5	KKSS-F	5	KRST-F	5	KZRR-F	5	KHFM-F	5	KLVO-F
6	KBQI-F	6	KLVO-F	6	KRST-F	6	KRQS-F	6	KHFM-F	6	KMGA-F
7	KZRR-F	7	KBQI-F	7	KYLZ-F	7	KBQI-F	7	KLVO-F	7	KKSS-F
7	KHFM-F	8	KRST-F	8	KLVO-F	8	KKOB	8	KPEK-F	8	KKOB
9	KNML	9	KBQI-F	9	KRQS-F	9	KIOT-F	9	KZRR-F	9	KHFM-F
10	KSUY-F	10	KMGA-F	10	KBQI-F	10	KZRR-F	10	KRST-F	10	KZRR-F
10	KTZO-F										

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KYLZ-F	1	KPEK-F	1	KMGA-F	1	KZRR-F	1	KZRR-F
2	KBQI-F	2	KLVO-F	2	KBQI-F	2	KYLZ-F	2	KBQI-F
3	KPEK-F	3	KRST-F	3	KPEK-F	3	KLVO-F	3	KTZO-F
4	KKSS-F	4	KYLZ-F	4	KPEK-F	4	KKSS-F	4	KNML
5	KSUY-F	5	KRST-F	5	KHFM-F	5	KYLZ-F	5	KBQI-F
6	KTZO-F	6	KLVO-F	6	KBQI-F	6	KBQI-F	6	KBQI-F
7	KTEG-F	7	KBQI-F	7	KLVO-F	7	KIOT-F	7	KLVO-F
8	KMGA-F	8	KMGA-F	8	KHFM-F	8	KRQS-F	8	KLSK-F
9	KRST-F	9	KSUY-F	9	KBQI-F	9	KPEK-F	9	KLVO-F
10	KZRR-F	10	KHFM-F	10	KBQI-F	10	KBQI-F	10	KBQI-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KABQ	1350	5 kw / 500 w	Reg'l Mex.	Independent	Clear Chan.-Emerald	Clear Channel Communications	Albuquerque
KBTK	1310	5 kw / 500 w	Talk	Salem Radio Network	Katz	Simmons Media	Corrales
KIVA	1600	10 kw / 128 w	News	CNN	Katz	Simmons Media	Albuquerque
KKJY	1550	5 kw / 120 w	Adult Stand.	Independent	—	KNXX, Inc.	Albuquerque
KKOB	770	50 kw / 50 kw	News/Talk	ESPN	McGavren-Guild	Citadel Communications Corp.	Albuquerque
KNML	610	5 kw / 5 kw	Sports	Sporting News Radio	McGavren-Guild	Citadel Communications Corp.	Albuquerque
KRZY	1450	1 kw / 1 kw	Reg'l Mex.	Independent	Caballero	Entravision Communications Corp.	Albuquerque
KXKS	1190	10 kw / 24 w	Reg'l Mex.	Independent	Clear Chan.-Emerald	Clear Channel Communications	Albuquerque

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KABG	98.5	100 kw @1,906	Oldies	Independent	Allied Radio Ptnrs.	American General Media	Los Alamos
KBQI	107.9	22.5 kw @4,130	Country	Independent	Clear Chan.-Emerald	Clear Channel Communications	Albuquerque
KBZU	96.3	17.5 kw @4,133	Classic Rock	ABC	McGavren-Guild	Citadel Communications Corp.	Albuquerque
KCHQ	105.1	100 kw @1,935	80s Hits	Independent	Katz	Simmons Media	Santa Fe
KHFM	95.5	19 kw @1,791	Classical	Independent	Allied Radio Ptnrs.	American General Media	Santa Fe
KIOT	102.5	17 kw @4,159	Classic Hits	Independent	Katz	Simmons Media	Los Lunas
KKOB	93.3	21.5 kw @4,150	80s Hits	Independent	McGavren-Guild	Citadel Communications Corp.	Albuquerque
KKPL	106.7	15.5 kw @1,948	Adult Altern.	Independent	Roslin	American General Media	Los Alamos
KKSS	97.3	100 kw @1,875	CHR	Independent	Katz	Simmons Media	Santa Fe
KLSK	104.1	100 kw @1,876	Classic Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Santa Fe
KLVO	97.7	100 kw @859	Reg'l Mex.	Independent	Lotus	American General Media	Belen
KMGA	99.5	22.5 kw @4,130	Adult Cont.	Westwood/Mutual/Unistar	McGavren-Guild	Citadel Communications Corp.	Albuquerque
KNKT	107.1	24.5 kw @705	Cont. Christ.	Independent	—	Calvary Chapel of Albuquerque, Inc.	Armijo
KPEK	100.3	22.5 kw @4,110	Modern AC	Independent	Clear Chan.-Emerald	Clear Channel Communications	Albuquerque
KQEO	101.7	3 kw @98	Oldies	Independent	—	Simmons Media	Rio Rancho
KRQS	101.3	6 kw @328	Smooth Jazz	Independent	Katz	Simmons Media	Albuquerque
KRST	92.3	22.5 kw @4,160	Country	Independent	McGavren-Guild	Citadel Communications Corp.	Albuquerque
KRZY	105.9	100 kw @1,919	Romantica	Independent	Caballero	Entravision Communications Corp.	Santa Fe
KSYU	95.1	100 kw @433	Hot AC	Independent	Clear Chan.-Emerald	Clear Channel Communications	Corrales
KTEG	104.7	100 kw @843	Modern Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Bosque Farms
KTZO	103.3	20.5 kw @4,185	Adult Altern.	Independent	McGavren-Guild	Citadel Communications Corp.	Albuquerque
KYLZ	106.3	100 kw @856	Dance	Independent	Allied Radio Ptnrs.	American General Media	Los Lunas
KZRR	94.1	22.5 kw @4,130	Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Albuquerque

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
American General Media	17.8	13.8	8.1%
KABG FM, KHFM FM, KKPL FM, KLVO FM, KYLZ FM			
Citadel Communications Corp.	28.4	29.3	50.2%
KBZU FM, KKOB FM, KKOB AM, KMGA FM, KNML AM, KRST FM, KTZO FM			
Clear Channel Communications	21.4	23.5	23.8%
KABQ AM, KBQI FM, KLSK FM, KPEK FM, KSYU FM, KTEG FM, KXKS AM, KZRR FM			
Entravision Communications Corp.	2.1	2.4	2.3%
KRZY AM, KRZY FM			
Simmons Media	14.0	15.9	13.3%
KBTK AM, KCHQ FM, KIOT FM, KIVA AM, KKSS FM, KQEO FM, KRQS FM			
	83.7	84.9	97.8%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	96 (3)	96 (3)	12.5
AOR	0 (0)	128 (7)	128 (7)	16.7
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	84 (2)	84 (2)	10.9
Classical/Fine Arts	0 (0)	39 (1)	39 (1)	5.1
Country	0 (0)	101 (2)	101 (2)	13.2
Hispanic	17 (3)	41 (2)	58 (5)	7.6
Jazz	0 (0)	28 (1)	28 (1)	3.6
News/Talk	90 (3)	0 (0)	90 (3)	11.7
Oldies	0 (0)	104 (5)	104 (5)	13.5
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	7 (1)	7 (1)	0.9
Soft AC	(0)	(0)	(0)	0.0
Sports	13 (1)	0 (0)	13 (1)	1.7
Standards/EZ	20 (1)	0 (0)	20 (1)	2.6
Totals	140 (8)	628 (24)	768 (32)	

Note 4/9/01 KHFM-FM-95.5 Prior Calls: KMMG-FM Current Calls: KHFM-FM
 4/9/01 KBZU-FM-96.3 Prior Calls: KHFM-FM Current Calls: KRIF-FM
 4/11/01 KBZU-FM-96.3 Old Format: Classical New Format: Classic Rock
 4/16/01 KBZU-FM-96.3 Prior Calls: KRIF-FM Current Calls: KBZU-FM

ALLENTOWN-BETHLEHEM, PA

Arbitron Rank 69	Pop (12+) 611,300	Stations 41 / 13	% Below Line 22.8
Market TSL in Hours	21.7	Diaries 1878 / 326:1 / 59.4%	% Not Listed 13.3
Average Persons Rating	16.3	12+ FM Share (Metro) 68.8	Sample Target 1790

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1	WAEB-F	116/11.7	11.0	11.1	13.2	13.0	11.8	1666/27.2	29.1	31.4	121/1876	Clear Channel Communications
2	WZZO-F	105/10.5	8.6	9.2	9.7	8.2	9.5	1251/20.5	19.5	18.6	125/1505	Clear Channel Communications
3	WCTO-F	104/10.5	9.7	10.1	9.8	11.0	10.0	1162/19.0	19.0	20.1	121/1411	Citadel Communications Corp.
4	WODE-F	88/8.8	9.3	10.8	8.7	9.3	9.4	1221/20.0	20.5	21.2	120/1611	Nassau Broadcasting
5	WLEV-F	85/8.6	8.6	7.9	8.7	10.0	8.4	1138/18.6	19.0	19.9	96/1393	Citadel Communications Corp.
6	WKAP	Adult Stand.	48/4.8	6.3	6.2	5.1	5.7	480/7.9	7.4	8.3	48/488	Clear Channel Communications
7	WAEB	Talk	35/3.5	4.9	4.6	4.1	4.3	550/9.0	11.2	10.4	36/626	Clear Channel Communications
8	WEST	Adult Stand.	20/2.0	1.9	1.4	1.9	1.6	186/3.0	3.0	3.2	20/186	MBC, Inc.
8	WYSP-F	Talk	20/2.0	2.3	2.4	2.2	1.5	469/7.7	8.7	6.6	23/562	Infinity Broadcasting Corp.
10	WMGK-F	Classic Hits	19/1.9	1.9	1.8	1.0	1.3	331/5.4	6.1	4.4	24/425	Greater Media
11	WABC	Talk	16/1.6	0.6	1.0	0.8	1.1	203/3.3	3.3	2.7	38/492	ABC Radio
12	WUSL-F	Urban	12/1.2	2.3	1.7	1.8	1.5	298/4.9	5.1	5.4	15/353	Clear Channel Communications
12	WIOQ-F	CHR	12/1.2	1.3	1.2	1.9	1.6	423/6.9	6.5	7.7	16/518	Clear Channel Communications
12	WJZZ-F	Smooth Jazz	12/1.2	1.1	0.7	1.2	0.7	200/3.3	2.8	2.3	19/336	Clear Channel Communications
15	WBYN-F	Cont. Christ.	11/1.1	0.8	1.0	0.9	0.6	198/3.2	2.7	2.2	15/241	WAC Radio Co.
16	WTKZ	Span.-CHR	10/1.0	1.2	1.2	0.8	0.8	94/1.5	1.5	1.0	10/94	Mega Communications
16	WYYY-F	Country	10/1.0	0.7	0.6	0.6	0.8	208/3.4	3.0	3.5	20/363	Big City Radio
16	WGPA	Variety	10/1.0	0.4	1.6	0.9	0.0	120/2.0	1.5	0.0	10/120	Timmer Broadcasting Co.
16	WKXW-F	Talk	10/1.0	0.8	0.7	0.6	0.6	163/2.7	3.0	2.5	26/472	Press Communications, LLC
20	WHCY-F	CHR	8/0.9	0.9	0.4	0.0	0.0	188/3.1	1.7	12.2	22/481	Clear Channel Communications
21	WKRZ-FF	CHR	8/0.8	0.8	0.6	1.1	0.5	202/3.3	3.2	2.0	25/537	Entercom
22	WMMR-F	Rock	7/0.7	0.6	0.0	0.0	0.0	236/3.9	0.0	0.0	8/245	Greater Media
22	KYW	News	7/0.7	0.7	0.6	0.7	1.1	260/4.2	4.3	4.9	9/350	Infinity Broadcasting Corp.
22	WYNS	Classic Cntry.	7/0.7	1.1	0.9	0.6	1.1	99/1.6	1.2	2.3	7/114	Zoma Corp.
25	WPTP-F	80s Hits	6/0.6	0.6	0.0	0.0	0.0	151/2.5	0.0	0.0	7/178	Beasley Broadcast Group
25	WPLY-F	Modern Rock	6/0.6	0.6	0.6	0.4	0.4	192/3.1	3.1	2.3	6/192	Radio One
25	WOR	Talk	6/0.6	0.5	0.6	0.8	0.6	119/1.9	1.9	2.1	11/184	Buckley Broadcasting
25	WIP	Sports	6/0.6	3.0	3.5	2.7	3.2	122/2.0	1.9	2.0	6/129	Infinity Broadcasting Corp.
25	WSBG-F	Classic Hits	6/0.6	1.9	1.5	1.5	1.1	150/2.5	2.1	2.3	33/578	Multicultural Radio Broadcasting
25	WFAN	Sports	6/0.6	0.6	0.9	0.5	0.5	132/2.2	2.3	2.5	13/220	Infinity Broadcasting Corp.
25	WNNJ-F	Classic Hits	6/0.6	0.5	0.4	0.7	0.6	81/1.3	0.0	0.0	19/243	Clear Channel Communications
25	WAVT-F	Hot AC	6/0.6					88/1.4	0.0	0.0	40/555	Pottsville Broadcasting Co.
33	WBEB-F	Adult Cont.	5/0.5	0.4	0.7	0.4	0.4	139/2.3	2.1	1.6	6/167	WEAZ Radio, Inc.
33	WMGS-F	Adult Cont.	5/0.5	6.8	8.2	7.8	7.3	52/0.8	0.0	0.0	11/183	Citadel Communications Corp.
35	WLCE-F	Hot AC	4/0.4	0.7	1.0	1.4	1.3	223/3.7	4.7	5.1	6/408	Clear Channel Communications
35	WPST-F	CHR	4/0.4	0.9	0.4	0.7	0.6	196/3.2	3.2	3.0	20/461	Nassau Broadcasting
35	WXTU-F	Country	4/0.4	0.7	0.6	0.4	0.0	106/1.7	2.5	7.4	5/145	Beasley Broadcast Group
35	WRNJ	Oldies	4/0.4	0.6	0.4	0.0	0.8	73/1.2	1.2	1.4	4/73	WRNJ Radio, Inc.
35	WLSH	Soft AC	4/0.4	0.4	0.4	0.5	0.0	42/0.7	0.8	0.0	6/116	HGF Media Group
35	WPLJ-F	Hot AC	4/0.4	0.7	0.4	0.4	0.4	124/2.0	2.3	10.0	14/286	ABC Radio

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WAEB-F	1 WZZO-F	1 WZZO-F	1 WZZO-F	1 WAEB-F	1 WODE-F	1 WCTO-F	1 WAEB-F	1 WAEB-F	1 WCTO-F
2	WZZO-F	2 WAEB-F	2 WAEB-F	2 WZZO-F	2 WZZO-F	2 WCTO-F	2 WAEB-F	2 WZZO-F	2 WZZO-F	2 WODE-F
3	WUSL-F	3 WCTO-F	3 WLEV-F	3 WCTO-F	3 WCTO-F	3 WLEV-F	3 WZZO-F	3 WZZO-F	3 WLEV-F	3 WCTO-F
4	WIOQ-F	4 WLEV-F	4 WCTO-F	4 WCTO-F	4 WLEV-F	4 WAEB-F	4 WODE-F	4 WLEV-F	4 WCTO-F	4 WZZO-F
5	WHCY-F	5 WYSP-F	5 WODE-F	5 WODE-F	5 WODE-F	5 WZZO-F	5 WLEV-F	5 WODE-F	5 WODE-F	5 WLEV-F
6	WKRZ-FF	6 WUSL-F	6 WYSP-F	6 WYSP-F	6 WMGK-F	6 WKAP	6 WAEB	6 WKAP	6 WKAP	6 WKAP
6	WODE-F	7 WIOQ-F	7 WMGK-F	7 WMGK-F	7 WAEB	7 WKAP	7 WUSL-F	7 WAEB	7 WMGK-F	7 WEST
8	WCTO-F	8 WTKZ	8 WAEB	8 WAEB	7 WYSP-F	8 WEST	8 WYSP-F	8 WMGK-F	8 WMGK-F	8 WUSL-F
9	WPST-F	9 WODE-F	9 WUSL-F	9 WTKZ	9 WKXW-F	9 WMGK-F	9 WEST	9 WIOQ-F	9 WEST	9 WABC
9	WSBG-F	9 WPLY-F	9 WTKZ	10 WKXW-F	10 WTKZ	10 WABC	10 WABC	10 WTKZ	10 WABC	9 WBYN-F
					10 WKAP			10 WYSP-F	10 WYSP-F	10 WMGK-F
										10 WYYY-F
										10 WAEB

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WAEB-F	1 WAEB-F	1 WAEB-F	1 WAEB-F	1 WZZO-F	1 WZZO-F	1 WZZO-F	1 WZZO-F	1 WZZO-F
2	WLEV-F	2 WLEV-F	2 WLEV-F	2 WLEV-F	2 WYSP-F	2 WAEB-F	2 WAEB-F	2 WAEB-F	2 WAEB-F
3	WZZO-F	3 WCTO-F	3 WCTO-F	3 WCTO-F	3 WCTO-F	3 WCTO-F	3 WCTO-F	3 WCTO-F	3 WODE-F
4	WCTO-F	4 WZZO-F	4 WZZO-F	4 WZZO-F	4 WODE-F	4 WAEB-F	4 WYSP-F	4 WYSP-F	3 WCTO-F
5	WUSL-F	5 WIOQ-F	5 WODE-F	5 WODE-F	5 WZZO-F	5 WNNJ-F	5 WTKZ	5 WODE-F	5 WLEV-F
6	WIOQ-F	6 WUSL-F	6 WBYN-F	6 WIOQ-F	6 WAEB	6 WIOQ-F	6 WUSL-F	6 WUSL-F	6 WMGK-F
7	WKRZ-FF	7 WHCY-F	6 WIOQ-F	7 WMGK-F	7 WMGK-F	7 WPLY-F	7 WPLY-F	7 WIP	6 WYSP-F
8	WHCY-F	8 WODE-F	8 WAEB	8 WHCY-F	8 WKXW-F	8 WUSL-F	8 WLEV-F	8 WLEV-F	8 WAEB
9	WMGK-F	9 WKRZ-FF	9 WPST-F	9 WAEB	8 WIOQ-F	9 WGPA	9 WAEB	9 WTKZ	9 WTKZ
10	WPLJ-F	10 WMGK-F	10 WBEB-F	10 WUSL-F	8 WSBG-F	10 WODE-F	10 WIP	9 WMMR-F	10 WMMR-F
		10 WHCY-F	10 WSBG-F					9 WYYY-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAEB	790	3.6 kw / 1.5 kw	Talk	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Allentown
WEST	1400	1 kw / 1 kw	Adult Stand.	ABC	—	MBC, Inc.	Easton
WGPA	1100	250 w / kw	Variety	Independent	Allied Radio Ptnrs.	Timmer Broadcasting Co.	Bethlehem
WKAP	1470	5 kw / 5 kw	Adult Stand.	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Allentown
WLSH	1410	5 kw / 59 w	Soft AC	Independent	—	HGF Media Group	Lansford
WRNJ	1510	900 w / 230 w	Oldies	Westwood/Mutual/Unistar	—	WRNJ Radio, Inc.	Hackettstown
WTKZ	1320	750 w / 195 w	Span.-CHR	Independent	Caballero	Mega Communications	Allentown
WYNS	1160	4 kw / 1 kw	Classic Cntry.	Independent	—	Zoma Corp.	Lehighem

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAEB	104.1	50 kw @500	CHR	Independent	Clear Chan.-Diamond	Clear Channel Communications	Allentown
WCTO	96.1	50 kw @500	Country	Independent	McGavren-Guild	Citadel Communications Corp.	Easton
WLEV	100.7	11 kw @1,073	Soft AC	Independent	McGavren-Guild	Citadel Communications Corp.	Allentown
WODE	99.9	50 kw @450	Oldies	Westwood/Mutual/Unistar	Katz	Nassau Broadcasting	Easton
WZZO	95.1	30 kw @631	Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Bethlehem

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WVYY-F	Country	107.1	Belvidere
WXTU-F	Country	92.5	Philadelphia
WYSP-F	Talk	94.1	Philadelphia
KYW	News	1060	Philadelphia
WABC	Talk	770	New York
WAVT-F	Hot AC	101.9	Pottsville
WBEB-F	Adult Cont.	101.1	Philadelphia
WBYN-F	Cont. Christ.	107.5	Boyetown
WFAN	Sports	660	New York
WHCY-F	CHR	106.3	Blairstown
WIOQ-F	CHR	102.1	Philadelphia
WIP	Sports	610	Philadelphia
WJJZ-F	Smooth Jazz	106.1	Philadelphia
WKRF-F	simul. WKRF-F	107.9	Tobyhanna
WKRF-F	CHR	98.5	Wilkes-Barre
WKRF-F	CHR	98.5	Wilkes-Barre
WKXW-F	Talk	101.5	Trenton
WLCE-F	Hot AC	104.5	Philadelphia
WMGK-F	Classic Hits	102.9	Philadelphia
WMGS-F	Adult Cont.	92.9	Wilkes-Barre
WMMR-F	Rock	93.3	Philadelphia
WNNJ-F	Classic Hits	103.7	Newton
WOR	Talk	710	New York
WPLJ-F	Hot AC	95.5	New York
WPLY-F	Modern Rock	100.3	Media
WPST-F	CHR	97.5	Trenton
WPTP-F	80s Hits	96.5	Philadelphia
WSBG-F	Classic Hits	93.5	Stroudsburg
WUSL-F	Urban	98.9	Philadelphia

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Citadel Communications Corp. WCTO FM, WLEV FM	19.1	19.9	33.2%
Clear Channel Communications WAEB FM, WAEB AM, WKAP AM, WZZO FM	30.5	31.4	50.6%
	49.6	51.3	83.8%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	24 (5)	24 (5)	2.8
AOR	0 (0)	118 (3)	118 (3)	13.7
Black/Urban	0 (0)	12 (1)	12 (1)	1.4
CHR	0 (0)	149 (6)	149 (6)	17.3
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	7 (1)	118 (3)	125 (4)	14.5
Hispanic	10 (1)	0 (0)	10 (1)	1.2
Jazz	0 (0)	12 (1)	12 (1)	1.4
News/Talk	64 (4)	29 (2)	94 (6)	10.9
Oldies	4 (1)	124 (5)	128 (6)	14.8
Other	10 (1)	0 (0)	10 (1)	1.2
Religion	0 (0)	11 (1)	11 (1)	1.3
Soft AC	4 (1)	85 (1)	89 (2)	10.3
Sports	12 (2)	0 (0)	12 (2)	1.4
Standards/EZ	68 (2)	0 (0)	68 (2)	7.9
Totals	179(13)	682 (28)	862 (41)	

Note Duncan's reports that: WBSS-FM 97.3 simul. with WKXW-FM 101.5

ALTOONA, PA

Arbitron Rank 253 Pop (12+) 108,800	Stations 20 / 13	% Below Line 9.1
Market TSL in Hours 18.8	Diaries 563 / 193:1 / 55.6%	% Not Listed 12.5
Average Persons Rating 14.1	12+ FM Share (Metro) 69.3	Sample Target 610

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner	
1	WFGY-F	Country	29/19.2	17.2	15.7	17.0	22.7	17.3	369/34.0	29.5	31.6	87/1267	Forever Broadcasting
2	WALY-F	Oldies	19/12.7	11.7	12.0	9.4	12.3	11.4	273/25.1	19.8	20.5	25/397	Forever Broadcasting
3	WPRR-F	CHR	14/9.1	11.4	10.2	12.0	11.1	10.7	310/28.5	29.4	27.9	20/605	Vital Communications
4	WBRX-FF	Classic Rock	13/8.8	7.7	0.6	2.5	1.2	4.9	179/16.5	18.3	0.0	17/334	Sherlock Broadcasting, Inc.
5	WRTA	Talk	12/8.1	9.2	6.0	7.6	6.8	7.7	186/17.1	16.8	15.4	13/205	Altoona Trans-Audio Corp.
6	WMAJ-F	Adult Cont.	11/7.4	8.8	9.6	6.3	6.1	8.0	190/17.5	20.6	15.4	14/285	Forever Broadcasting
7	WFBG	Adult Stand.	10/6.2	4.4	5.4	6.3	9.2	5.6	135/12.4	13.2	14.0	12/159	Forever Broadcasting
8	WQWK-F	Rock	4/2.3	1.8	2.4	3.1	1.2	2.4	58/5.1	6.4	5.4	17/313	Dame Broadcasting, LLC
9	WGLU-F	CHR	3/2.2	1.2	0.0	9.0	0.0	3.1	99/9.1	7.9	24.2	44/664	Dame Broadcasting, LLC
10	WKMC	Adult Stand.	3/2.1	2.6	2.4	1.9	1.2	2.2	55/5.0	5.3	4.3	4/85	Allegheny Mountain Network
10	WGMR-F	Modern Rock	3/2.1	3.1	3.6	3.1	1.2	3.0	92/8.4	10.6	6.7	19/532	Allegheny Mountain Network
12	WBUS-F	Classic Hits	2/1.4	8.7	9.5	3.7	5.9	5.8	212/2.0	0.0	0.0	28/335	Boalsburg Broadcasting, Inc.
13	WVAM	Sports	2/1.1	1.3	2.4	1.9	2.5	1.7	45/4.2	7.7	7.3	2/53	Vital Communications
14	WKYE-F	Adult Cont.	2/1.0	1.1	1.2	1.9	0.6	1.3	41/3.7	3.3	4.7	35/505	Forever Broadcasting
15	WJSM-F	Religious	1/0.9	1.4	1.2	1.3	0.0	1.2	30/2.8	2.1	1.9	2/46	Martinsburg Broadcasting, Inc.
16	WNCL-F	Oldies	1/0.8	1.0	0.6	0.6	0.0	0.8	23/2.1	2.2	1.9	7/167	Dame Broadcasting, LLC
16	WBVE-F	Classic Hits	1/0.8						26/2.4	0.0	0.0	6/92	Cessna Communications, Inc.
18	WTRN	Adult Stand.	1/0.7	1.2	1.2	0.6	0.6	0.9	26/2.4	3.2	3.2	2/59	Allegheny Mountain Network
19	WDVE-F	Rock	1/0.6	0.5	0.0	0.0	0.0		22/2.0	2.0		4/105	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WPRR-F	1 WBRX-FF	1 WFGY-F	1 WFGY-F	1 WFGY-F	1 WFGY-F	1 WFGY-F	1 WFGY-F	1 WFGY-F	1 WFGY-F
2	WFGY-F	2 WPRR-F	2 WBRX-FF	2 WBRX-FF	2 WALY-F	2 WALY-F	2 WPRR-F	2 WALY-F	2 WALY-F	2 WPRR-F
3	WBRX-FF	3 WFGY-F	3 WMAJ-F	3 WMAJ-F	3 WBRX-FF	3 WRTA	3 WRTA	3 WBRX-FF	3 WRTA	3 WPRR-F
4	WGLU-F	4 WMAJ-F	4 WALY-F	4 WALY-F	4 WMAJ-F	4 WFBG	4 WFBG	4 WMAJ-F	4 WBRX-FF	4 WBRX-FF
5	WRTA	5 WQWK-F	5 WPRR-F	5 WPRR-F	5 WPRR-F	5 WMAJ-F	5 WMAJ-F	5 WALY-F	5 WMAJ-F	5 WMAJ-F
6	WALY-F	6 WALY-F	6 WRTA	6 WRTA	6 WRTA	6 WBRX-FF	6 WPRR-F	6 WRTA	6 WPRR-F	6 WFBG
6	WGMR-F	7 WGLU-F	7 WQWK-F	7 WBUS-F	7 WBUS-F	7 WPRR-F	7 WBRX-FF	7 WFBG	7 WFBG	7 WRTA
8	WQWK-F	8 WGMR-F	8 WGMR-F	8 WGMR-F	8 WGMR-F	8 WKMC	8 WGMR-F	8 WGLU-F	8 WQWK-F	8 WKMC
9	WMAJ-F	9 WRTA	9 WGLU-F	9 WGLU-F	9 WGLU-F	9 WBUS-F	9 WGLU-F	9 WQWK-F	8 WKMC	9 WQWK-F
10	WFBG	10 WBVE-F	10 WBUS-F	10 WKYE-F	10 WKYE-F	10 WVAM	9 WQWK-F	10 WJSM-F	10 WGMR-F	10 WGLU-F
10	WKYE-F									10 WQWK-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WPRR-F	1 WFGY-F	1 WFGY-F	1 WFGY-F	1 WQWK-F	1 WBRX-FF	1 WBRX-FF	1 WBRX-FF	1 WALY-F
2	WGLU-F	2 WPRR-F	2 WMAJ-F	2 WPRR-F	2 WALY-F	2 WPRR-F	2 WQWK-F	2 WFGY-F	2 WBRX-FF
3	WFGY-F	3 WMAJ-F	3 WBRX-FF	3 WMAJ-F	3 WMAJ-F	3 WBRX-FF	3 WPRR-F	3 WFGY-F	3 WMAJ-F
4	WGMR-F	4 WBRX-FF	4 WPRR-F	4 WBRX-FF	4 WPRR-F	4 WALY-F	4 WALY-F	4 WPRR-F	4 WMAJ-F
5	WMAJ-F	5 WGLU-F	5 WGLU-F	5 WALY-F	5 WBRX-FF	5 WGMR-F	5 WMAJ-F	5 WALY-F	5 WPRR-F
6	WBRX-FF	6 WGMR-F	6 WALY-F	6 WGLU-F	6 WRTA	6 WGLU-F	6 WFGY-F	6 WRTA	6 WQWK-F
7	WQWK-F	7 WALY-F	7 WKYE-F	7 WRTA	7 WKYE-F	7 WMAJ-F	7 WGMR-F	7 WQWK-F	7 WGMR-F
8	WRTA	8 WQWK-F	8 WQWK-F	8 WKYE-F	8 WGLU-F	8 WRTA	8 WRTA	8 WGLU-F	8 WRTA
9	WALY-F	9 WKYE-F	9 WBUS-F	9 WGMR-F	9 WDVE-F	9 WFGY-F	9 WGLU-F	9 WGMR-F	9 WBUS-F
10	WBVE-F	10 WBUS-F	10 WGMR-F	10 WDVE-F	10 WBUS-F	10 WDVE-F	10 WBVE-F	10 WBVE-F	10 WBVE-F
10	WJSM-F				10 WKYE-F				10 WVAM
10	WDVE-F								
10	WFBG								
10	WKMC								
10	WVAM								
10	WKYE-F								
10	WNCL-F								
10	WTRN								
10	WBUS-F								

AM Stations

Station	Freq	Power	Day/Night	Format	Net/Aff	Rep	Owner	City of Lic
WFBG	1290	5 kw / 1 kw		Adult Stand.	Westwood/Mutual/Unistar	Christal	Forever Broadcasting	Altoona
WKMC	1370	5 kw / 38 w		Adult Stand.	Jones Radio Network	—	Allegheny Mountain Network	Roaring Spring
WRTA	1240	1 kw / 1 kw		Talk	Talk America Radio Network	—	Altoona Trans-Audio Corp.	Altoona
WTRN	1340	1 kw / 1 kw		Adult Stand.	Westwood/Mutual/Unistar	Dome & Assoc.	Allegheny Mountain Network	Tyrone
WVAM	1430	5 kw / 1 kw		Sports	Westwood/Mutual/Unistar	Allied Radio Pttrs.	Vital Communications	Altoona

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WALY	103.9	380 w@919	Oldies	Independent	Christal	Forever Broadcasting	Bellwood
WBRX	94.3	2.1 kw @548	Classic Rock	Premier Radio Network	Dome & Assoc.	Sherlock Broadcasting, Inc.	Patton
WBXQ	94.7	350 w@958	simul. WBRXFF	Premier Radio Network	Dome & Assoc.	Sherlock Broadcasting, Inc.	Cresson
WFGY	98.1	30 kw @941	Country	CBS Networks	Christal/Commercial Media	Forever Broadcasting	Altoona
WGMR	101.1	8.5 kw @1,170	Modern Rock	Independent	Dome & Assoc.	Allegheny Mountain Network	Tyrone
WJSM	92.7	640 w@965	Religious	USA Radio Network	Salem Radio Reps	Martinsburg Broadcasting, Inc.	Martinsburg
WMAJ	104.9	730 w@906	Adult Cont.	Independent	Christal	Forever Broadcasting	Holidaysburg
WPRR	100.1	16.5 kw @403	CHR	Independent	Allied Radio Pttrs.	Vital Communications	Altoona

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
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WBUS-F	Classic Hits	93.7	Boalsburg
WBVE-F	Classic Hits	107.5	Bedford
WDVE-F	Rock	102.5	Pittsburgh
WGLU-F	CHR	99.1	Ebensburg
WKYE-F	Adult Cont.	95.5	Johnstown
WNCL-F	Oldies	107.9	Port Matilda
WQWK-F	Rock	97.1	University Park

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Allegheny Mountain Network	4.9	1.9	1.5%
WGMR FM,WKMC AM,WTRN AM			
Forever Broadcasting	45.5	44.5	83.4%
WALY FM,WFBG AM,WFGY FM,WMAJ FM			
Sherlock Broadcasting, Inc.	8.8	12.9	9.6%
WBRX FM,WBXQ FM			
Vital Communications	10.2	8.3	20.6%
WPRR FM,WVAM AM			
	69.4	67.6	115.0%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	13 (2)	13 (2)	9.8
AOR	0 (0)	21 (5)	21 (5)	15.8
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	17 (2)	17 (2)	12.8
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	29 (1)	29 (1)	21.8
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	12 (1)	0 (0)	12 (1)	9.0
Oldies	0 (0)	24 (4)	24 (4)	18.0
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	1 (1)	1 (1)	0.8
Soft AC	(0)	(0)	(0)	0.0
Sports	2 (1)	0 (0)	2 (1)	1.5
Standards/EZ	14 (3)	0 (0)	14 (3)	10.5
Totals	28 (5)	105 (15)	133 (20)	

Note Duncan's reports that: WBRX-FM 94.3 simul. with WBXQ-FM 94.7

ANCHORAGE, AK

Arbitron Rank 169	Pop (12+) 209,100	Stations 23 / 22	% Below Line 1.4
Market TSL in Hours 20.1	Diaries 907 / 231:1 / 50.5%	% Not Listed 11.2	
Average Persons Rating 14.6	12+ FM Share (Metro) 74.6	Sample Target 860	

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner	
1	KFAT-F	Dance	22/7.3	6.5	10.9	10.4	5.0	8.8	367/17.5	15.2	19.1	30/432	New Northwest Broadcasters, Inc.
2	KBFX-F	Classic Rock	22/7.1	6.5	5.3	5.8	6.0	6.2	257/12.3	14.3	13.3	27/306	Clear Channel Communications
3	KGOT-F	CHR	20/6.6	5.9	5.6	6.4	11.0	6.1	395/18.9	16.7	24.8	27/460	Clear Channel Communications
4	KEAG-F	Oldies	19/6.4	4.8	6.6	5.2	5.0	5.7	364/17.4	14.8	15.2	24/446	Morris Communications
5	KBRJ-F	Country	19/6.1	6.4	7.9	6.4	7.0	6.7	294/14.1	13.1	16.7	25/376	Morris Communications
6	KASH-F	Country	17/5.6	4.8	5.9	4.9	5.6	5.3	296/14.2	12.4	11.9	18/349	Clear Channel Communications
7	KWHL-F	Rock	17/5.5	4.5	4.3	7.9	10.0	5.6	289/13.8	13.4	21.6	21/350	Morris Communications
8	KYMG-F	Adult Cont.	15/4.7	8.0	8.2	4.6	5.0	6.4	240/11.5	13.9	13.1	15/240	Clear Channel Communications
9	KENI	News/Talk	13/4.3	5.7	4.3	5.2	6.3	4.9	219/10.5	12.5	10.9	16/272	Clear Channel Communications
10	KMXS-F	Hot AC	13/4.2	3.0	3.9	7.0	6.0	4.5	298/14.2	12.7	19.1	17/347	Morris Communications
11	KRPM-F	80s Hits	12/3.9	3.5	3.9	0.9	0.0	3.0	232/11.1	10.1	2.3	12/246	New Northwest Broadcasters, Inc.
12	KKRO-F	Modern AC	11/3.7	2.8	3.9	3.1	4.0	3.4	207/9.9	10.6	10.3	12/230	New Northwest Broadcasters, Inc.
13	KNIK-F	Smooth Jazz	11/3.6	4.5	3.3	4.0	5.0	3.8	154/7.4	9.4	8.0	13/202	Ubik Corporation
13	KFQD	News/Talk	11/3.6	3.5	3.0	3.4	2.0	3.4	241/11.5	10.3	9.2	13/264	Morris Communications
15	KAFC-F	Cont. Christ.	9/3.0	2.4	1.0	3.1	0.0	2.4	122/5.8	7.3	4.5	11/143	Christian Broadcasting, Inc.
16	KQEZ-F	Soft AC	9/2.9	6.2	3.9	4.0	4.0	4.3	195/9.3	11.8	11.4	10/236	New Northwest Broadcasters, Inc.
17	KLEF-F	Classical	8/2.6	3.3	3.0	4.0	3.7	3.2	138/6.6	9.2	8.0	10/152	Chinook Concert Broadcasters
18	KHAR	Adult Stand.	7/2.2	2.0	3.0	2.4	3.0	2.4	69/3.3	4.1	4.9	8/85	Morris Communications
19	KTZN	Sports	4/1.4	2.2	0.7	0.9	0.3	1.3	92/4.4	5.3	2.9	5/99	Clear Channel Communications
19	KADX-F	Talk	4/1.4	1.3	0.0	0.0	0.0		63/3.0	2.2	0.0	4/67	American Radio Brokers
21	KBYR	Country	3/1.1	0.6	0.7	0.9	0.7	0.8	56/2.7	2.1	3.4	4/87	Northern Television, Inc.
22	KASH	Bus. News	3/0.9	0.5	0.0	0.0	0.0		52/2.5	2.3	0.0	3/59	Chinook Concert Broadcasters
23	KAXX	Sports	2/0.7						50/2.4	0.0	0.0	2/50	American Radio Brokers

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	KFAT-F	1 KBFX-F	1 KBFX-F	1 KBFX-F	1 KBFX-F	1 KEAG-F	1 KBFX-F	1 KFAT-F	1 KGOT-F	1 KFAT-F
2	KWHL-F	2 KFAT-F	2 KGOT-F	2 KGOT-F	2 KEAG-F	2 KBRJ-F	2 KBRJ-F	2 KWHL-F	2 KEAG-F	2 KGOT-F
3	KGOT-F	3 KWHL-F	3 KWHL-F	3 KBRJ-F	3 KGOT-F	3 KYMG-F	3 KEAG-F	3 KGOT-F	3 KBFX-F	3 KEAG-F
4	KMXS-F	4 KGOT-F	4 KBRJ-F	4 KEAG-F	4 KBRJ-F	4 KASH-F	4 KASH-F	3 KENI	4 KFAT-F	4 KWHL-F
5	KBRJ-F	5 KRPM-F	5 KFAT-F	5 KASH-F	5 KYMG-F	5 KNIK-F	5 KGOT-F	5 KBFX-F	5 KBRJ-F	5 KBFX-F
6	KAFC-F	6 KASH-F	6 KEAG-F	5 KRPM-F	6 KASH-F	6 KENI	6 KENI	6 KBRJ-F	6 KWHL-F	6 KBRJ-F
6	KQEZ-F	7 KMXS-F	7 KMXS-F	7 KRPM-F	7 KFQD	7 KYMG-F	7 KNIK-F	7 KYMG-F	7 KASH-F	7 KWHL-F
8	KKRO-F	8 KAFC-F	8 KRPM-F	7 KWHL-F	8 KMXS-F	7 KGOT-F	8 KFAT-F	8 KASH-F	8 KASH-F	8 KFQD
9	KEAG-F	9 KKRO-F	8 KASH-F	9 KYMG-F	8 KNIK-F	9 KBFX-F	9 KMXS-F	8 KKRO-F	9 KENI	9 KRPM-F
10	KBFX-F	10 KBRJ-F	10 KKRO-F	10 KKRO-F	10 KWHL-F	10 KLEF-F	10 KRPM-F	10 KRPM-F	10 KMXS-F	10 KMXS-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KFAT-F	1 KGOT-F	1 KASH-F	1 KGOT-F	1 KBFX-F	1 KBFX-F	1 KBFX-F	1 KBFX-F	1 KBFX-F
2	KGOT-F	2 KFAT-F	2 KGOT-F	2 KYMG-F	2 KBRJ-F	2 KWHL-F	2 KWHL-F	2 KWHL-F	2 KEAG-F
3	KKRO-F	3 KASH-F	3 KAFC-F	3 KASH-F	3 KYMG-F	3 KFAT-F	3 KRPM-F	3 KRPM-F	2 KWHL-F
4	KMXS-F	4 KMXS-F	4 KRPM-F	4 KMXS-F	3 KASH-F	4 KKRO-F	4 KGOT-F	4 KKRO-F	4 KNIK-F
5	KYMG-F	5 KAFC-F	5 KMXS-F	5 KBRJ-F	5 KEAG-F	5 KGOT-F	5 KRPM-F	5 KFAT-F	5 KRPM-F
6	KASH-F	6 KRPM-F	6 KBFX-F	6 KFAT-F	6 KMXS-F	6 KADX-F	6 KKRO-F	6 KASH-F	4 KFAT-F
6	KWHL-F	7 KWHL-F	6 KWHL-F	7 KEAG-F	7 KQEZ-F	7 KFQD	7 KADX-F	7 KENI	7 KBRJ-F
8	KRPM-F	8 KKRO-F	8 KFAT-F	8 KRPM-F	8 KRPM-F	8 KEAG-F	8 KASH-F	8 KADX-F	8 KGOT-F
9	KBRJ-F	9 KBRJ-F	8 KBRJ-F	9 KQEZ-F	9 KAFC-F	9 KRPM-F	9 KENI	8 KKRO-F	9 KENI
9	KLEF-F	10 KYMG-F	10 KENI	10 KKRO-F	10 KNIK-F	9 KENI	10 KFQD	10 KAFC-F	10 KFQD

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KASH	1080	10 kw / 10 kw	Bus. News	CNN	Allied Radio Ptnrs.	Chinook Concert Broadcasters, Inc.	Anchorage
KAXX	1020	10 kw / 10 kw	Sports	Sporting News Radio	—	American Radio Brokers	Eagle River
KBYR	700	10 kw / 10 kw	Country	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Northern Television, Inc.	Anchorage
KENI	650	50 kw / 50 kw	News/Talk	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Anchorage
KFQD	750	50 kw / 50 kw	News/Talk	Associated Press Radio	McGavren-Guild	Morris Communications	Anchorage
KHAR	590	5 kw / 5 kw	Adult Stand.	Westwood/Mutual/Unistar	McGavren-Guild	Morris Communications	Anchorage
KTZN	550	5 kw / 5 kw	Sports	ESPN	Clear Chan.-Diamond	Clear Channel Communications	Anchorage

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAFC	93.7	27 kw @663	Cont. Christ.	Independent	—	Christian Broadcasting, Inc.	Anchorage
KASH	107.5	100 kw @-289	Country	ABC	Clear Chan.-Diamond	Clear Channel Communications	Anchorage
KBFX	100.5	25 kw @178	Classic Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Anchorage
KBRJ	104.1	55 kw @61	Country	Independent	McGavren-Guild	Morris Communications	Anchorage
KEAG	97.3	100 kw @593	Oldies	Independent	McGavren-Guild	Morris Communications	Anchorage
KFAT	92.9	10 kw @817	Dance	Independent	Allied Radio Ptnrs./Tacher	New Northwest Broadcasters, Inc.	Anchorage
KGOT	101.3	26 kw @-66	CHR	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Anchorage
KKRO	102.1	23 kw @82	Modern AC	Independent	Allied Radio Ptnrs./Tacher	New Northwest Broadcasters, Inc.	Anchorage
KLEF	98.1	25 kw @29	Classical	Independent	Allied Radio Ptnrs.	Chinook Concert Broadcasters, Inc.	Anchorage
KMXS	103.1	27 kw @-180	Hot AC	Independent	McGavren-Guild	Morris Communications	Anchorage
KNIK	105.7	14 kw @1,070	Smooth Jazz	Independent	Allied Radio Ptnrs.	Ubik Corporation	Anchorage
KQEZ	92.1	10 kw @810	Soft AC	Independent	Allied Radio Ptnrs./Tacher	New Northwest Broadcasters, Inc.	Houston
KRPM	96.3	6 kw @886	80s Hits	Independent	Allied Radio Ptnrs./Tacher	New Northwest Broadcasters, Inc.	Houston
KWHL	106.5	100 kw @79	Rock	Independent	McGavren-Guild	Morris Communications	Anchorage
KYMG	98.9	100 kw @499	Adult Cont.	Associated Press Radio	Clear Chan.-Diamond	Clear Channel Communications	Anchorage

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KADX-F	Talk	94.7	Houston

Consolidation Report	12+ (%)	25-54 (%)	Revenue
Chinook Concert Broadcasters, Inc.	3.5	3.1	3.4%
KASH AM, KLEF FM			
Clear Channel Communications	29.7	32.1	38.4%
KASH FM, KBFX FM, KENI AM, KGOT FM, KTZN AM, KYMG FM			
Morris Communications	28.0	27.5	39.4%
KBRJ FM, KEAG FM, KFQD AM, KHAR AM, KMXS FM, KWHL FM			
New Northwest Broadcasters, Inc.	17.8	14.8	12.3%
KFAT FM, KKRO FM, KQEZ FM, KRPM FM			
	79.0	77.5	93.5%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	39 (3)	39 (3)	14.4
AOR	0 (0)	38 (2)	38 (2)	14.0
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	42 (2)	42 (2)	15.5
Classical/Fine Arts	0 (0)	8 (1)	8 (1)	3.0
Country	3 (1)	36 (2)	39 (3)	14.4
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	11 (1)	11 (1)	4.1
News/Talk	27 (3)	4 (1)	31 (4)	11.4
Oldies	0 (0)	31 (2)	31 (2)	11.4
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	9 (1)	9 (1)	3.3
Soft AC	0 (0)	9 (1)	9 (1)	3.3
Sports	7 (2)	0 (0)	7 (2)	2.6
Standards/EZ	7 (1)	0 (0)	7 (1)	2.6
Totals	44 (7)	227 (16)	271 (23)	

Note 4/5/01 KKRO-FM-102.1 Old Format: Classic Rock New Format: Modern AC

ANN ARBOR, MI

Arbitron Rank 146	Pop (12+) 265,100	Stations 28 / 4	% Below Line 61.4
Market TSL in Hours 16.8	Diaries 984 / 270:1 / 55.6%	% Not Listed 26.5	
Average Persons Rating 12.7	12+ FM Share (Metro) 58.3	Sample Target 960	

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 WJR	News/Talk	22/6.6	6.3	8.5	9.4	8.4	7.7	384/14.5	17.7	21.4	22/384	ABC Radio
2 WKQI-F	CHR	20/5.9	4.9	5.2	3.7	3.5	4.9	595/22.4	19.0	19.2	20/595	Clear Channel Communications
3 WRIF-F	Rock	18/5.3	4.0	3.7	3.7	4.9	4.2	284/10.7	9.8	10.3	18/284	Greater Media
4 WWWW-F	Country	16/4.7						248/9.4	0.0	0.0	16/248	Clear Channel Communications
5 WDRQ-F	CHR	14/4.2	3.9	4.0	3.4	3.5	3.9	535/20.2	18.0	16.3	14/535	ABC Radio
6 CIMX-F	Modern Rock	14/4.0	2.7	2.7	1.6	2.3	2.7	308/11.6	12.4	9.2	14/308	CHUM
7 WNIC-F	Adult Cont.	13/3.9	5.2	4.6	5.3	4.9	4.8	297/11.2	12.3	13.3	13/297	Clear Channel Communications
8 WQKL-F	Adult Cont.	12/3.6	4.4	4.9	5.6	2.9	4.6	231/8.7	10.0	11.6	12/231	Clear Channel Communications
9 WCSX-F	Classic Rock	10/2.9	1.8	3.0	3.7	2.6	2.9	276/10.4	7.7	10.3	10/276	Greater Media
10 WDVDF	Modern AC	9/2.8	2.6	2.7	2.5	2.6	2.7	429/16.2	12.8	13.8	9/429	ABC Radio
11 WVMV-F	Smooth Jazz	9/2.7	2.9	3.4	2.8	2.6	2.9	169/6.4	7.0	7.8	9/169	Infinity Broadcasting Corp.
11 WLLC-F	Classic Hits	9/2.7	1.6	0.0	0.0	0.0	0.0	168/6.3	4.7	0.0	9/168	Clear Channel Communications
11 WWJ	News	9/2.7	2.6	1.8	1.9	2.6	2.2	264/10.0	9.9	8.6	9/264	Infinity Broadcasting Corp.
14 WOMC-F	Oldies	9/2.5	2.6	2.1	1.9	1.7	2.3	194/7.3	6.1	6.8	9/194	Infinity Broadcasting Corp.
15 WYCD-F	Country	8/2.5	3.7	4.0	5.0	3.5	3.8	228/8.6	9.8	10.2	8/228	Infinity Broadcasting Corp.
16 WDTJ-F	Urban	8/2.3	2.3	1.8	1.9	2.6	2.1	263/9.9	8.7	6.5	8/263	Radio One
16 WAAM	Talk	8/2.3	3.6	2.1	2.5	3.5	2.6	143/5.4	7.6	6.2	8/143	Whitehall Enterprises, Inc.
18 WJLB-F	Urban	8/2.2	2.0	2.7	3.4	3.8	2.6	253/9.5	10.5	9.7	8/253	Clear Channel Communications
19 WKRK-F	Hot Talk	6/1.8	1.9	2.1	1.2	1.5	1.8	185/7.0	6.8	4.4	6/185	Infinity Broadcasting Corp.
20 WTKA	Sports	5/1.5	1.2	1.2	1.6	1.5	1.4	137/5.2	5.1	6.6	5/137	Clear Channel Communications
21 WMXD-F	Urban AC	5/1.3	1.5	0.9	1.9	1.5	1.4	103/3.9	5.0	4.4	5/103	Clear Channel Communications
22 WDFN	Sports	4/1.1	1.5	1.5	0.9	1.2	1.3	77/2.9	4.0	3.2	4/77	Clear Channel Communications
23 WGRV-F	Adult Cont.	3/1.0	1.0	2.4	1.6	2.6	1.5	112/4.2	4.1	6.4	3/112	Greater Media
24 CIDR-F	Adult Cont.	2/0.7	1.2	1.5	0.6	1.2	1.0	128/4.8	5.2	5.7	2/128	CHUM
24 WMUZ-F	Cont. Christ.	2/0.7	0.9	0.9	0.6	1.2	0.8	85/3.2	2.1	3.4	2/85	Crawford Broadcasting Co.
26 WIOT-F	Rock	2/0.6	5.3	7.5	5.2	0.0	4.6	49/1.9	0.0	0.0	2/49	Clear Channel Communications
27 WXYT	Sports	2/0.5	0.7	0.6	0.6	0.9	0.6	60/2.2	2.9	2.5	2/60	Infinity Broadcasting Corp.
27 CKWW	Adult Stand.	2/0.5	2.6	2.5	2.3	0.0	2.0	25/1.0	0.0	0.0	2/25	CHUM

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WKQI-F	1 WKQI-F	1 WRIF-F	1 WRIF-F	1 WRIF-F	1 WJR	1 WRIF-F	1 WDRQ-F	1 WWWW-F	1 WJR	1 WKQI-F
2 WDRQ-F	2 CIMX-F	2 WKQI-F	2 WKQI-F	2 WWWW-F	2 WQKL-F	2 WJR	2 WJLB-F	1 WJR	2 WKQI-F	2 WJR
3 WDTJ-F	3 WDRQ-F	3 CIMX-F	3 WWWW-F	3 WKQI-F	3 WNIC-F	3 WNIC-F	3 WJR	3 WKQI-F	3 WDRQ-F	3 WDRQ-F
4 WJLB-F	4 WRIF-F	4 WWWW-F	4 WQKL-F	4 WQKL-F	4 WWWW-F	4 WKQI-F	3 WKQI-F	4 WQKL-F	4 WWWW-F	4 WWWW-F
5 CIMX-F	5 WDVDF	5 WDRQ-F	5 WNIC-F	4 WNIC-F	5 WRIF-F	5 WQKL-F	5 WRIF-F	5 WRIF-F	5 WRIF-F	4 WDVDF
6 WWWW-F	5 WWWW-F	6 WNIC-F	6 WJR	6 WJR	6 WOMC-F	6 WDRQ-F	6 WDTJ-F	6 CIMX-F	6 CIMX-F	4 CIMX-F
7 WVMV-F	7 WDTJ-F	7 WLLC-F	7 WLLC-F	7 WCSX-F	6 WWJ	7 WWJ	7 CIMX-F	7 WNIC-F	7 WNIC-F	7 WYCD-F
8 WDVDF	8 WJLB-F	7 WQKL-F	7 WVMV-F	8 WVMV-F	8 WVMV-F	8 WWWW-F	8 WAAM	8 WCSX-F	8 WQKL-F	8 WVMV-F
8 WAAM	9 WKRK-F	9 WDVDF	9 WCSX-F	9 WLLC-F	9 WCSX-F	9 CIMX-F	8 WTKA	8 WOMC-F	9 WDVDF	9 WCSX-F
10 WRIF-F	10 WLLC-F	10 WCSX-F	10 WDVDF	10 WOMC-F	10 WAAM	10 WVMV-F	10 WDVDF	8 WDRQ-F	10 WCSX-F	9 WRIF-F
						10 WAAM	10 WAAM	10 WLLC-F		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WDRQ-F	1 WKQI-F	1 WKQI-F	1 WKQI-F	1 WNIC-F	1 CIMX-F	1 CIMX-F	1 WRIF-F	1 WRIF-F	1 WRIF-F
2 WKQI-F	2 WDRQ-F	2 WDVDF	2 WDRQ-F	2 WKQI-F	2 WRIF-F	2 WRIF-F	2 CIMX-F	2 CIMX-F	2 WCSX-F
3 WDTJ-F	3 WDTJ-F	3 WLLC-F	3 WWWW-F	3 WQKL-F	3 WDRQ-F	3 WKQI-F	3 WWWW-F	3 WCSX-F	3 WJR
4 WJLB-F	4 WWWW-F	4 WWWW-F	4 WNIC-F	4 WWWW-F	4 WKQI-F	4 WDRQ-F	3 WKQI-F	4 WJR	4 WWWW-F
5 WWWW-F	5 WDVDF	5 CIMX-F	5 WLLC-F	5 WLLC-F	5 WDVDF	5 WDVDF	5 WJR	5 WKQI-F	5 CIMX-F
6 CIMX-F	6 WLLC-F	6 WDRQ-F	6 WQKL-F	6 WVMV-F	6 WJLB-F	6 WWWW-F	6 WTKA	6 WWWW-F	6 WQKL-F
7 WNIC-F	7 CIMX-F	7 WDTJ-F	7 WDVDF	7 WOMC-F	7 WDTJ-F	6 WKRK-F	7 WKRK-F	7 WDVDF	7 WVMV-F
8 WLLC-F	8 WJLB-F	8 WKRK-F	8 WVMV-F	8 WDVDF	8 WKRK-F	8 WYCD-F	8 WDFN	8 WKRK-F	7 WKQI-F
9 WDVDF	9 WNIC-F	9 WJR	9 WDTJ-F	9 WJR	9 WYCD-F	9 WTKA	9 WDVDF	9 WDRQ-F	9 WAAM
10 WRIF-F	10 WRIF-F	10 WRIF-F	10 CIMX-F	10 WDRQ-F	10 WIOT-F	10 WJR	10 WNIC-F	10 WJLB-F	9 WOMC-F

AM Stations

Station	Freq	Power	Format	Net/Aff	Rep	Owner	City of Lic
WAAM	1600	5 kw / 5 kw	Talk	Talk America Radio Network	—	Whitehall Enterprises, Inc.	Ann Arbor
WTKA	1050	10 kw / 500 w	Sports	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Ann Arbor

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WQKL	107.1	3 kw @289	Adult Cont.	Independent	Clear Chan.-Diamond	Clear Channel Communications	Ann Arbor
WWWV	102.9	49 kw @500	Country	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Ann Arbor

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
CIDR-F	Adult Cont.	93.9	
CIMX-F	Modern Rock	88.7	Windsor
CKWW	Adult Stand.	580	Windsor, Ont
WCSX-F	Classic Rock	94.7	Birmingham
WDFN	Sports	1130	Detroit
WDRQ-F	CHR	93.1	Detroit
WDTJ-F	Urban	105.9	Detroit
WDVD-F	Modern AC	96.3	Detroit
WGRV-F	Adult Cont.	105.1	Detroit
WIOT-F	Rock	104.7	Toledo
WJLB-F	Urban	97.9	Detroit
WJR	News/Talk	760	Detroit
WKQI-F	CHR	95.5	Detroit
WKRK-F	Hot Talk	97.1	Detroit
WLCC-F	Classic Hits	106.7	Detroit
WMUZ-F	Cont. Christ.	103.5	Detroit
WMXD-F	Urban AC	92.3	Detroit
WNIC-F	Adult Cont.	100.3	Dearborn
WOMC-F	Oldies	104.3	Detroit
WRIF-F	Rock	101.1	Detroit
WVMV-F	Smooth Jazz	98.7	Detroit
WWJ	News	950	Detroit
WXYT	Sports	1270	Detroit
WYCD-F	Country	99.5	Detroit

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	9.8	11.7	
WQKL FM, WTKA AM, WWWW FM			
	9.8	11.7	

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	40 (5)	40 (5)	16.1
AOR	0 (0)	43 (4)	43 (4)	17.3
Black/Urban	0 (0)	20 (3)	20 (3)	8.1
CHR	0 (0)	34 (2)	34 (2)	13.7
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	24 (2)	24 (2)	9.7
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	9 (1)	9 (1)	3.6
News/Talk	39 (3)	6 (1)	45 (4)	18.1
Oldies	0 (0)	18 (2)	18 (2)	7.3
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	2 (1)	2 (1)	0.8
Soft AC	(0)	(0)	(0)	0.0
Sports	11 (3)	0 (0)	11 (3)	4.4
Standards/EZ	2 (1)	0 (0)	2 (1)	0.8
Totals	52 (7)	196 (21)	248 (28)	

APPLETON-OSHKOSH, WI

Arbitron Rank 136	Pop (12+) 293,300	Stations 24 / 14	% Below Line 23.6
Market TSL in Hours 19.8	Diaries 693 / 424:1 / 65.1%	% Not Listed 13.9	
Average Persons Rating 15.1	12+ FM Share (Metro) 65.9	Sample Target 710	

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner	
1	WNCY-F	Country	46/10.4	7.8	10.4	8.4	7.0	9.2	571/19.5	16.8	15.4	107/1392	Midwest Communications, Inc.
2	WIXX-F	CHR	42/9.5	10.3	10.0	13.1	10.9	10.7	824/28.1	28.9	27.7	117/2178	Midwest Communications, Inc.
3	WOZZ-F	Classic Hits	30/6.7	5.7	5.0	5.8	4.5	5.8	557/19.0	16.0	18.2	53/1097	Midwest Communications, Inc.
4	WXWX-FF	Rock	29/6.6	5.2	2.4	3.0	3.7	4.3	458/15.6	16.3	6.1	54/1048	Cumulus Media, Inc.
5	WROE-F	Soft AC	29/6.5	8.3	5.2	5.4	6.6	6.4	540/18.4	16.0	14.5	37/730	Midwest Communications, Inc.
6	WVBO-F	Oldies	28/6.4	4.6	5.7	6.5	6.8	5.8	380/12.9	11.0	15.4	34/575	Cumulus Media, Inc.
7	WAPL-F	Rock	28/6.3	6.6	5.9	7.1	7.8	6.5	499/17.0	15.4	17.8	91/1498	Woodward Communications, Inc.
8	WNAM	Adult Stand.	26/5.8	3.3	6.3	4.7	3.9	5.0	318/10.8	8.7	9.2	36/517	Cumulus Media, Inc.
9	WHBY	News/Talk	25/5.7	4.7	4.3	8.0	6.4	5.7	398/13.6	12.0	19.0	27/458	Woodward Communications, Inc.
10	WKSZ-F	CHR	20/4.5	4.6	5.0	3.0	4.9	4.3	548/18.7	16.8	15.6	46/1156	Woodward Communications, Inc.
11	WPCK-FF	Country	14/3.2	5.4	0.4	0.2	0.2	2.3	380/13.0	15.0	0.0	54/871	Midwest Dimensions, Inc.
12	WOSH	News	10/2.4	1.7	1.7	3.2	2.3	2.3	194/6.6	6.0	7.3	11/203	Cumulus Media, Inc.
13	WRJQ	Adult Stand.	9/2.1	1.9	0.7	0.0	0.6		115/3.9	2.7		12/146	Winnebago Broadcasting, Inc.
14	WQLH-F	Hot AC	9/1.9	1.9	1.5	0.9	1.4	1.5	278/9.5	8.6	6.5	39/790	Green Bay Broadcasting
15	WOGB-F	Oldies	8/1.9	3.1	2.2	2.4	2.5	2.4	200/6.8	7.0	8.6	39/840	Cumulus Media, Inc.
16	WTMJ	News/Talk	8/1.8	2.3	2.0	1.1	0.8	1.8	212/7.2	9.2	4.5	23/504	Journal Broadcast Group
17	WJLW-F	Classic Rock	4/1.0	1.3	0.9	0.9	2.3	1.0	81/2.8	3.4	4.5	21/354	Cumulus Media, Inc.
17	WGEE	Talk	4/1.0	1.1	0.9	0.6	0.8	0.9	80/2.7	4.0	2.8	20/438	Midwest Communications, Inc.
19	WISN	Talk	4/0.9	0.4	4.6	5.2	0.0	2.8	96/3.3	2.3	13.6	6/151	Clear Channel Communications
20	WZOR-F	Modern Rock	2/0.6	1.3	1.1	0.4	0.8	0.9	82/2.8	4.2	1.6	22/452	Woodward Communications, Inc.
21	WGN	Talk	2/0.5	0.5	1.0	1.7	0.9	0.9	55/1.9	0.0	0.0	3/75	Tribune Broadcasting
21	WECB-F	Classic Hits	2/0.5	0.5	0.7	0.6	1.0	0.6	52/1.8	1.6	2.5	4/136	Brooker Broadcasting

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WKSZ-F	1 WXWX-FF	1 WIXX-F	1 WIXX-F	1 WIXX-F	1 WNCY-F	1 WNCY-F	1 WXWX-FF	1 WNCY-F	1 WNCY-F
2	WIXX-F	2 WNCY-F	2 WAPL-F	2 WAPL-F	2 WAPL-F	2 WVBO-F	2 WIXX-F	2 WROE-F	2 WIXX-F	2 WIXX-F
3	WXWX-FF	3 WIXX-F	3 WAPL-F	3 WAPL-F	3 WAPL-F	3 WNAM	3 WHBY	3 WKSZ-F	3 WVBO-F	3 WXWX-FF
4	WNCY-F	4 WAPL-F	4 WXWX-FF	4 WOZZ-F	4 WOZZ-F	4 WHBY	4 WOZZ-F	4 WAPL-F	4 WAPL-F	4 WROE-F
5	WZOR-F	5 WROE-F	5 WOZZ-F	5 WROE-F	5 WVBO-F	5 WIXX-F	5 WNAM	4 WIXX-F	5 WROE-F	4 WVBO-F
6	WOZZ-F	6 WOZZ-F	6 WROE-F	6 WXWX-FF	6 WROE-F	6 WOZZ-F	6 WVBO-F	6 WIXX-F	6 WXWX-FF	6 WOZZ-F
7	WPCK-FF	7 WKSZ-F	7 WKSZ-F	7 WVBO-F	7 WXWX-FF	7 WROE-F	7 WROE-F	7 WOZZ-F	6 WNAM	7 WKSZ-F
8	WQLH-F	8 WPCK-FF	8 WVBO-F	8 WKSZ-F	8 WHBY	8 WAPL-F	7 WAPL-F	8 WHBY	8 WOZZ-F	7 WVBO-F
9	WVBO-F	8 WQLH-F	9 WPCK-FF	9 WPCK-FF	9 WKSZ-F	9 WOSH	9 WXWX-FF	9 WPCK-FF	8 WHBY	9 WNAM
10	WAPL-F	10 WJLW-F	10 WQLH-F	10 WHBY	10 WPCK-FF	10 WRJQ	10 WKSZ-F	10 WVBO-F	10 WKSZ-F	10 WPCK-FF

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WROE-F	1 WNCY-F	1 WIXX-F	1 WIXX-F	1 WXWX-FF	1 WXWX-FF	1 WXWX-FF	1 WXWX-FF	1 WOZZ-F
2	WIXX-F	2 WIXX-F	2 WAPL-F	2 WAPL-F	2 WROE-F	2 WAPL-F	2 WAPL-F	2 WOZZ-F	2 WAPL-F
3	WKSZ-F	3 WROE-F	3 WIXX-F	3 WROE-F	3 WVBO-F	3 WIXX-F	3 WIXX-F	3 WAPL-F	3 WXWX-FF
4	WNCY-F	4 WAPL-F	4 WKSZ-F	4 WAPL-F	4 WROE-F	4 WAPL-F	4 WIXX-F	4 WOZZ-F	4 WIXX-F
5	WXWX-FF	5 WKSZ-F	5 WROE-F	5 WKSZ-F	5 WAPL-F	5 WOZZ-F	5 WOZZ-F	5 WNCY-F	5 WNCY-F
6	WQLH-F	6 WPCK-FF	6 WJLW-F	6 WVBO-F	6 WOZZ-F	6 WIXX-F	6 WROE-F	6 WQLH-F	6 WROE-F
7	WPCK-FF	7 WQLH-F	7 WOZZ-F	7 WOZZ-F	7 WKSZ-F	7 WPCK-FF	7 WKSZ-F	7 WKSZ-F	7 WVBO-F
8	WAPL-F	8 WXWX-FF	7 WOGB-F	8 WPCK-FF	8 WPCK-FF	8 WKSZ-F	8 WQLH-F	8 WROE-F	8 WROE-F
9	WVBO-F	9 WOZZ-F	9 WPCK-FF	9 WQLH-F	9 WOGB-F	9 WZOR-F	9 WPCK-FF	8 WHBY	9 WPCK-FF
10	WOZZ-F	9 WJLW-F	10 WQLH-F	10 WJLW-F	10 WHBY	10 WVBO-F	10 WZOR-F	10 WJLW-F	10 WQLH-F
					10 WJLW-F				10 WVBO-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WHBY	1150	5 kw / 5 kw	News/Talk	Sports ByLine USA	McGavren-Guild	Woodward Communications, Inc.	Kimberly
WNAM	1280	5 kw / 5 kw	Adult Stand.	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Cumulus Media, Inc.	Neenah
WOSH	1490	1 kw / 1 kw	News	Talknet	Allied Radio Ptnrs.	Cumulus Media, Inc.	Oshkosh
WRJQ	1570	1 kw / 331 w	Adult Stand.	Independent	Broadcast Sales/Patt Media	Winnebago Broadcasting, Inc.	Appleton

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAPL	105.7	29 kw @413	Rock	Westwood/Mutual/Unistar	McGavren-Guild	Woodward Communications, Inc.	Appleton
WECB	104.3	2.8 kw @338	Classic Hits	Independent	—	Brooker Broadcasting	Seymour
WNCY	100.3	45 kw @489	Country	Independent	Christal	Midwest Communications, Inc.	Menasha
WOZZ	93.5	50 kw @492	Classic Hits	Independent	Christal	Midwest Communications, Inc.	New London
WPCK	104.9	3.1 kw @463	Country	Westwood/Mutual/Unistar	D & R Radio	Midwest Dimensions, Inc.	Kaukauna
WPCK	99.5	50 kw @420	simul. WPCKFF	Westwood/Mutual/Unistar	D & R Radio	Midwest Dimensions, Inc.	Omro
WROE	94.3	13 kw @459	Soft AC	Associated Press Radio	Christal	Midwest Communications, Inc.	Neenah
WVBO	103.9	25 kw @318	Oldies	ABC	Allied Radio Ptnrs.	Cumulus Media, Inc.	Winneconne
WVWX	96.9	6 kw @328	simul. WXWXFF	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Oshkosh
WXWX	107.5	3.6 kw @879	Rock	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Brillion

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WGEE	Talk	1360	Green Bay
WGN	Talk	720	Chicago
WISN	Talk	1130	Milwaukee
WIXX-F	CHR	101.1	Green Bay
WJLW-F	Classic Rock	106.7	Allouez
WKSZ-F	CHR	95.9	De Pere
WOGB-F	Oldies	103.1	Kaukauna
WQLH-F	Hot AC	98.5	Green Bay
WTMJ	News/Talk	620	Milwaukee
WZOR-F	Modern Rock	94.7	Mishicot

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Cumulus Media, Inc.	21.2	14.6	23.6%
WNAM AM, WOSH AM, WVBO FM, WWWW FM, WXWX FM			
Midwest Communications, Inc.	23.6	27.6	29.5%
WNCY FM, WOZZ FM, WROE FM			
Midwest Dimensions, Inc.	3.1	3.5	6.7%
WPCK FM, WPKR FM			
Woodward Communications, Inc.	12.0	14.3	28.1%
WAPL FM, WHBY AM			
	59.9	60.0	87.9%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	9 (1)	9 (1)	2.4
ACR	0 (0)	64 (5)	64 (5)	16.8
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	62 (2)	62 (2)	16.3
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	60 (3)	60 (3)	15.7
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	54 (6)	0 (0)	54 (6)	14.2
Oldies	0 (0)	68 (4)	68 (4)	17.8
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	29 (1)	29 (1)	7.6
Sports	(0)	(0)	(0)	0.0
Standards/EZ	35 (2)	0 (0)	35 (2)	9.2
Totals	89 (8)	292 (16)	381 (24)	

Note Duncan's reports that: WPCK-FM 104.9 simul. with WPKR-FM 99.5

ASHEVILLE, NC

Arbitron Rank 183	Pop (12+) 186,500	Stations 18 / 7	% Below Line 2.5
Market TSL in Hours 18.0	Diaries 610 / 306:1 / 50.3%	% Not Listed 31.3	
Average Persons Rating 13.5	12+ FM Share (Metro) 47.7	Sample Target 610	

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1	WKSF-F Country	37/14.9	16.0	17.6	14.4	15.7	15.7	486/26.1	29.4	26.5	80/1228	Clear Channel Communications
2	WWNC Trad. Country	27/10.8	10.0	10.0	11.3	13.7	10.5	331/17.7	22.7	22.3	28/350	Clear Channel Communications
3	WTZY Talk	19/7.5	5.1	2.9	3.5	4.0	4.8	148/7.9	6.0	3.2	21/181	Blue Dolphin Communications
4	WFBC-F CHR	15/6.1	5.9	6.7	6.6	8.1	6.3	353/18.9	17.3	19.7	29/659	Entercom
5	WZLS-F Rock	15/5.8	5.6	5.9	5.0	3.2	5.6	272/14.6	10.6	12.9	18/323	Orion Communications, Ltd.
6	WMYI-F Soft AC	14/5.6	7.6	6.3	8.9	9.3	7.1	325/17.4	16.6	19.9	36/666	Clear Channel Communications
7	WTPT-F Rock	11/4.4	2.1	2.5	4.3	4.0	3.3	206/11.0	8.5	10.4	20/396	Barnstable Broadcasting
8	WQNQ-FF Classic Rock	9/3.6	3.2	0.4	0.4	1.2	1.9	181/9.7	7.5	0.0	23/364	Blue Dolphin Communications
9	WISE Adult Stand.	7/2.7	4.7	5.0	5.8	3.2	4.6	105/5.6	7.8	0.0	8/129	Mountain Valley Media, Inc.
10	WSPA-F Soft AC	5/1.9	1.4	2.5	3.5	2.8	2.3	127/6.8	4.5	10.5	14/283	Entercom
11	WESC-F Country	3/1.4	1.1	2.1	1.9	0.8	1.6	87/4.7	6.3	6.3	11/274	Clear Channel Communications
12	WWMG-F Oldies	2/0.9	1.4	1.3	0.8	0.4	1.1	64/3.4	2.4	3.0	5/165	Clear Channel Communications
13	WJMZ-F Urban	2/0.8	1.1	0.8	1.2	1.2	1.0	48/2.5	4.0	3.2	6/80	Cox Radio, Inc.
13	WHZT-F CHR	2/0.8	2.3	2.2	2.2	0.0	1.9	48/2.6	0.0	0.0	5/112	Cox Radio, Inc.
15	WNKS-F CHR	1/0.6	0.4	0.4	0.4	0.0	0.5	50/2.7	1.9	1.7	9/232	Infinity Broadcasting Corp.
15	WPEG-F Urban	1/0.6	0.5	0.8	0.0	0.0		33/1.8	2.7		3/95	Infinity Broadcasting Corp.
17	WLNK-F Modern AC	1/0.4	0.2	0.4	0.0	0.0		33/1.7	2.1		6/122	Jefferson-Pilot Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WFBC-F	1 WKSF-F	1 WKSF-F	1 WKSF-F	1 WKSF-F	1 WKSF-F	1 WFBC-F	1 WKSF-F	1 WKSF-F	1 WKSF-F
2	WKSF-F	2 WKSF-F	2 WZLS-F	2 WZLS-F	2 WZLS-F	1 WWNC	2 WKSF-F	2 WWNC	2 WWNC	2 WWNC
3	WTPT-F	3 WTPT-F	3 WFBC-F	3 WQNQ-FF	3 WWNC	3 WTZY	3 WQNQ-FF	3 WZLS-F	3 WTZY	3 WZLS-F
4	WHZT-F	4 WMYI-F	4 WTPT-F	4 WMYI-F	4 WMYI-F	4 WZLS-F	4 WMYI-F	4 WWNC	4 WZLS-F	4 WMYI-F
5	WNKS-F	5 WZLS-F	5 WMYI-F	5 WWNC	5 WQNQ-FF	5 WMYI-F	5 WZLS-F	4 WMYI-F	5 WFBC-F	5 WMYI-F
6	WJMZ-F	6 WTZY	6 WQNQ-FF	6 WTPT-F	6 WTPT-F	6 WISE	6 WFBC-F	6 WTPT-F	6 WTPT-F	6 WZLS-F
7	WPEG-F	7 WESC-F	7 WTZY	7 WFBC-F	7 WTZY	7 WQNQ-FF	7 WTZY	7 WSPA-F	7 WQNQ-FF	7 WTPT-F
8	WMYI-F	8 WQNQ-FF	8 WWNC	8 WTZY	8 WFBC-F	8 WSPA-F	8 WTPT-F	8 WJMJZ-F	8 WFBC-F	8 WISE
8	WZLS-F	9 WPEG-F	9 WESC-F	9 WISE	9 WISE	9 WTPT-F	9 WISE	9 WISE	9 WISE	9 WQNQ-FF
10	WQNQ-FF	10 WWNC	10 WISE	10 WSPA-F	10 WWMG-F	10 WFBC-F	10 WESC-F	10 WNKS-F	10 WSPA-F	10 WWMG-F
		10 WJMJZ-F	10 WSPA-F	10 WWMG-F				10 WHZT-F		10 WQNQ-FF

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WFBC-F	1 WKSF-F	1 WKSF-F	1 WKSF-F	1 WTPT-F	1 WTPT-F	1 WTPT-F	1 WKSF-F	1 WKSF-F
2	WTZY	2 WKSF-F	2 WZLS-F	2 WFBC-F	2 WMYI-F	2 WTZY	2 WKSF-F	2 WTPT-F	2 WQNQ-FF
3	WKSF-F	3 WZLS-F	3 WMYI-F	3 WZLS-F	3 WESC-F	3 WFBC-F	3 WQNQ-FF	3 WQNQ-FF	3 WWNC
4	WZLS-F	4 WMYI-F	4 WFBC-F	4 WMYI-F	4 WWNC	4 WKSF-F	4 WTZY	4 WZLS-F	4 WZLS-F
5	WPEG-F	5 WTZY	5 WQNQ-FF	5 WTZY	5 WFBC-F	5 WFBC-F	5 WESC-F	5 WZLS-F	5 WWNC
6	WJMZ-F	6 WQNQ-FF	6 WESC-F	6 WWNC	6 WQNQ-FF	6 WMYI-F	5 WMYI-F	6 WMYI-F	6 WFBC-F
7	WMYI-F	7 WTPT-F	7 WWNC	7 WQNQ-FF	7 WSPA-F	7 WQNQ-FF	7 WTZY	7 WTZY	7 WMYI-F
8	WNKS-F	8 WESC-F	8 WTPT-F	8 WSPA-F	7 WTZY	8 WPEG-F	8 WZLS-F	8 WESC-F	8 WMYI-F
8	WTPT-F	8 WJMZ-F	9 WSPA-F	9 WQNQ-FF	9 WWMG-F	9 WZLS-F	9 WPEG-F	9 WPEG-F	9 WESC-F
10	WLNK-F	8 WWNC	10 WJMJZ-F	9 WWMG-F	10 WZLS-F	10 WQNQ-FF	10 WWNC	10 WISE	10 WWMG-F
				10 WESC-F		10 WJMJZ-F			

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WISE	1310	5 kw / 1 kw	Adult Stand.	ABC	—	Mountain Valley Media, Inc.	Asheville
WTZY	880	5 kw / kw	Talk	Associated Press Radio	—	Blue Dolphin Communications	Fairview
WWNC	570	5 kw / 5 kw	Trad. Country	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Asheville

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WKSF	99.9	53 kw @2,624	Country	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Asheville
WQNQ	104.3	550 w@1,043	Classic Rock	Independent	—	Blue Dolphin Communications	Old Fort
WQNS	104.9	245 w@1,581	simul. WQNQFF	Independent	—	Blue Dolphin Communications	Waynesville
WZLS	96.5	500 w@1,115	Rock	Independent	Allied Radio Ptnrs.	Orion Communications, Ltd.	Biltmore Forest

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WLNK-F	Modern AC	107.9	Charlotte
WNKS-F	CHR	95.1	Charlotte
WPEG-F	Urban	97.9	Concord
WWMG-F	Oldies	96.1	Shelby

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Blue Dolphin Communications WQNO FM,WQNS FM,WTZY AM	11.0	10.4	9.7%
Clear Channel Communications WKSF FM,WWNC AM	25.7	24.8	71.8%
	36.7	35.2	81.6%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	1 (1)	1 (1)	0.6
AOR	0 (0)	35 (4)	35 (4)	20.2
Black/Urban	0 (0)	3 (2)	3 (2)	1.7
CHR	0 (0)	19 (3)	19 (3)	11.0
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	27 (1)	41 (2)	68 (3)	39.3
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	19 (1)	0 (0)	19 (1)	11.0
Oldies	0 (0)	2 (1)	2 (1)	1.2
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	19 (2)	19 (2)	11.0
Sports	(0)	(0)	(0)	0.0
Standards/EZ	7 (1)	0 (0)	7 (1)	4.0
Totals	53 (3)	120 (15)	173 (18)	

Note Duncan's reports that: WTZQ-AM 1600 simul. with WISE-AM 1310
Duncan's reports that: WQNO-FM 104.3 simul. with WQNS-FM 104.9
4/11/01 WHZT-FM-98.1 Prior Calls: WPEK-FM Current Calls: WHZT-FM

ATLANTA, GA

Arbitron Rank 11	Pop (12+) 3,295,200	Stations 33 / 32	% Below Line 0.0
Market TSL in Hours 19.4		Diaries 3758 / 877.1 / 47.9%	% Not Listed 11.5
Average Persons Rating 14.8		12+ FM Share (Metro) 69.8	Sample Target 3740

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WSB	News/Talk	490/10.1	9.9	9.6	10.7	9.5	10.1	7650/23.2	23.3	22.6	521/8347	Cox Radio, Inc.
2 WVEE-F	Urban	480/9.8	10.8	8.6	9.4	9.2	9.7	6554/19.9	19.0	19.1	527/7499	Infinity Broadcasting Corp.
3 WNNX-F	Modern Rock	261/5.4	5.7	4.0	4.5	6.0	4.9	4527/13.7	11.6	14.4	289/5233	Susquehanna Radio Corp.
4 WSTR-F	CHR	252/5.2	5.4	5.9	6.3	7.0	5.7	5793/17.6	17.9	21.7	284/6686	Jefferson-Pilot Communications
5 WALR-F	Urban AC	249/5.1	5.1	4.5	3.4	6.1	4.5	3526/10.7	10.9	7.2	264/3742	Cox Radio, Inc.
6 WSB -F	Adult Cont.	234/4.8	4.0	6.2	4.8	4.6	5.0	4395/13.3	13.9	13.7	264/4927	Cox Radio, Inc.
7 WKHX-F	Country	233/4.8	5.5	5.6	5.2	5.0	5.3	4012/12.2	13.2	12.7	257/4622	ABC Radio
8 WHTA-F	Urban	212/4.4	3.5	4.3	5.1	4.6	4.3	4178/12.7	11.6	11.7	221/4344	Radio One
9 WKLS-F	Rock	210/4.3	4.3	3.9	4.5	4.3	4.3	4334/13.2	11.7	13.7	267/5229	Clear Channel Communications
10 WPCH-F	Soft AC	207/4.3	5.5	5.2	4.5	4.8	4.9	3994/12.1	12.9	14.1	228/4350	Clear Channel Communications
11 WZGC-F	Classic Rock	184/3.8	3.1	3.3	4.4	3.6	3.6	3785/11.5	10.1	10.7	216/4508	Infinity Broadcasting Corp.
12 WBTS-F	Dance	152/3.1	3.8	3.4	3.9	3.7	3.6	4448/13.5	13.0	12.9	201/5463	Cox Radio, Inc.
13 WGST	Talk	132/2.7	4.0	3.8	1.7	1.6	3.0	2546/7.7	9.7	5.6	145/2815	Clear Channel Communications
14 WFOX-F	Oldies	123/2.5	2.2	3.1	2.9	3.9	2.7	3031/9.2	10.0	11.7	177/4052	Cox Radio, Inc.
15 WYAY-F	Country	114/2.3	2.8	3.2	2.3	2.1	2.7	2360/7.2	7.9	7.9	197/3440	ABC Radio
16 WFSH-F	Cont. Christ.	112/2.3	2.2	1.3	4.3	0.0	2.0	2643/8.0	4.7	0.0	134/3076	Salem Communications Corp.
17 WAMJ-F	cp-new	100/2.1						2004/6.1	0.0	0.0	101/2037	New Mableton Broadcasting Corp.
18 WMXV-F	Classic Hits	73/1.5	1.9	1.2	2.3	2.0	1.7	1978/6.0	5.3	4.1	79/2187	McClure Broadcasting
19 WAOK	Black Gospel	67/1.4	1.3	1.2	1.2	1.4	1.3	900/2.7	2.6	2.7	67/900	Infinity Broadcasting Corp.
20 WWWQ-F	CHR	62/1.3	0.6	0.0	0.0	0.0		1913/5.8	0.0	0.0	64/1981	Susquehanna Radio Corp.
21 WALR	Talk	61/1.3	0.9	1.7	1.2	0.8	1.3	746/2.3	2.4	2.4	61/746	Dickey Broadcasting
22 WLDA-F	Urban	57/1.2	0.9	0.8	0.4	0.0	0.5	1805/5.5	3.9	0.0	58/1838	Clear Channel Communications
23 WVFJ-F	Cont. Christ.	52/1.1	0.9	1.5	1.5	0.8	1.3	975/3.0	3.6	2.8	66/1158	Provident Broadcasting Co.
24 WQXI	Sports	40/0.8	0.7	1.0	0.9	0.9	0.8	908/2.8	2.9	2.9	40/922	Jefferson-Pilot Communications
24 WCNN-AA	Sports	40/0.8	0.9	0.6	0.0	0.0		838/2.5	2.3	0.0	41/885	Dickey Broadcasting
26 WAZX-AF	Reg'l Mex.	29/0.6						546/1.7	1.7	0.1	31/579	Georgia-Mex Broadcasting, Inc.
27 WAOS-AA	Reg'l Mex.	21/0.4						254/0.8	1.4	0.2	21/254	La Favorita, Inc.
28 WTSF-F	Country	18/0.4						410/1.2	1.5	0.0	61/1009	Southern Broadcasting
28 WWWE	Ethnic	18/0.4						233/0.7	0.0	0.0	18/233	Beasley Broadcast Group
30 WPLO	Reg'l Mex.	17/0.3						221/0.7	1.2	0.9	17/221	Teresa Prieto

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WHTA-F	1 WVEE-F	1 WVEE-F	1 WVEE-F	1 WVEE-F	1 WSB	1 WSB	1 WVEE-F	1 WSB	1 WSB	1 WVEE-F
2 WVEE-F	2 WNNX-F	2 WSB	2 WSB	2 WSB	2 WALR-F	2 WVEE-F	2 WSB	2 WVEE-F	2 WVEE-F	2 WALR-F
3 WBTS-F	3 WKLS-F	3 WSTR-F	3 WSTR-F	3 WSTR-F	3 WVEE-F	3 WSTR-F	3 WHTA-F	3 WSB -F	3 WSTR-F	3 WSB
4 WNNX-F	4 WHTA-F	3 WNNX-F	4 WSB -F	4 WSB -F	4 WPCH-F	4 WALR-F	4 WNNX-F	4 WNNX-F	3 WNNX-F	4 WKHX-F
5 WKHX-F	5 WSTR-F	5 WKLS-F	5 WALR-F	5 WALR-F	5 WKHX-F	5 WKHX-F	5 WALR-F	5 WSTR-F	5 WHTA-F	5 WNNX-F
6 WSTR-F	6 WBTS-F	6 WSB -F	6 WZGC-F	6 WKHX-F	6 WSB -F	6 WNNX-F	6 WPCH-F	6 WGST	6 WKLS-F	6 WHTA-F
6 WLDA-F	7 WSB	7 WZGC-F	6 WKLS-F	7 WZGC-F	7 WZGC-F	7 WKLS-F	7 WSB -F	7 WPCH-F	6 WKHX-F	7 WSB -F
8 WWWQ-F	7 WSB -F	8 WALR-F	8 WNNX-F	8 WNNX-F	8 WSTR-F	8 WHTA-F	7 WBTS-F	8 WALR-F	8 WSB -F	8 WSTR-F
9 WALR-F	9 WZGC-F	9 WHTA-F	9 WKHX-F	8 WKLS-F	9 WGST	9 WSB -F	7 WKLS-F	9 WKHX-F	9 WALR-F	8 WPCH-F
10 WKLS-F	10 WKHX-F	10 WKHX-F	10 WHTA-F	10 WPCH-F	10 WFOX-F	10 WPCH-F	10 WKHX-F	10 WZGC-F	10 WZGC-F	10 WZGC-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WVEE-F	1 WVEE-F	1 WVEE-F	1 WVEE-F	1 WVEE-F	1 WNNX-F	1 WNNX-F	1 WKLS-F	1 WVEE-F	1 WSB
2 WHTA-F	2 WSTR-F	2 WSTR-F	2 WSTR-F	2 WSTR-F	2 WKLS-F	1 WKLS-F	2 WVEE-F	2 WKLS-F	2 WVEE-F
3 WNNX-F	3 WNNX-F	3 WNNX-F	3 WSB -F	3 WSB -F	3 WVEE-F	3 WVEE-F	3 WNNX-F	3 WSB	3 WKLS-F
4 WBTS-F	4 WHTA-F	4 WSB -F	4 WALR-F	4 WALR-F	4 WHTA-F	4 WHTA-F	4 WSB	4 WNNX-F	4 WZGC-F
5 WSTR-F	5 WBTS-F	5 WBTS-F	5 WKHX-F	5 WSB	5 WBTS-F	5 WSB	5 WHTA-F	5 WZGC-F	5 WNNX-F
6 WKLS-F	6 WSB -F	6 WKHX-F	6 WNNX-F	6 WKHX-F	6 WSTR-F	6 WSTR-F	6 WSTR-F	6 WHTA-F	6 WALR-F
7 WLDA-F	7 WKHX-F	7 WHTA-F	7 WSB	7 WPCH-F	7 WZGC-F	7 WSB -F	7 WSB -F	7 WSTR-F	6 WSB -F
8 WZGC-F	8 WZGC-F	8 WZGC-F	8 WPCH-F	8 WZGC-F	8 WYAY-F	8 WBTS-F	8 WZGC-F	8 WSB -F	8 WSTR-F
8 WKHX-F	9 WALR-F	8 WALR-F	9 WZGC-F	9 WNNX-F	9 WFSH-F	9 WZGC-F	9 WLDA-F	9 WALR-F	9 WKHX-F
10 WWWQ-F	10 WKLS-F	10 WFSH-F	9 WHTA-F	10 WFSH-F	10 WWWQ-F	10 WFSH-F	10 WAZX-AF	10 WKHX-F	10 WHTA-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WALR	1340	1 kw / 1 kw	Talk	Sporting News Radio	Katz	Dickey Broadcasting	Atlanta
WAOK	1380	5 kw / 4.2 kw	Black Gospel	The Source	Infinity Radio Sales	Infinity Broadcasting Corp.	Atlanta
WAOS	1600	5 kw / 67 w	Reg'l Mex.	Independent	Caballero	La Favorita, Inc.	Austell
WAZX	1550	50 kw / 500 w	simul. WAZXAF	CNN	Caballero	Georgia-Mex Broadcasting, Inc.	Smyrna
WCNN	680	50 kw / 10 kw	Sports	Westwood/Mutual/Unistar	—	Dickey Broadcasting	North Atlanta
WFOM	1230	1 kw / 1 kw	simul. WCNNAA	Westwood/Mutual/Unistar	—	Dickey Broadcasting	Marietta
WGST	640	50 kw / 1 kw	Talk	ABC	Clear Chan.-Emerald	Clear Channel Communications	Atlanta
WPLO	610	1.5 kw / 225 w	Reg'l Mex.	Independent	Regional Reps	Teresa Prieto	Grayson
WQXI	790	28 kw / 1 kw	Sports	Salem Radio Network	Infinity Radio Sales	Jefferson-Pilot Communications	Atlanta
WSB	750	50 kw / 50 kw	News/Talk	CNN	Christal	Cox Radio, Inc.	Atlanta
WWWE	1100	5 kw / kw	Ethnic	Radio Unica Network	Caballero	Beasley Broadcast Group	Hapeville
WXEM	1460	5 kw / 193 w	simul. WAOSAA	Independent	Caballero	La Favorita, Inc.	Buford

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WALR	104.1	60 kw @1,217	Urban AC	ABC	McGavren-Guild	Cox Radio, Inc.	La Grange
WAMJ	102.5	3 kw @469	cp-new	Independent	—	New Mableton Broadcasting Corp.	Mableton
WAZX	101.9	3.2 kw @328	Reg'l Mex.	CNN	Caballero	Georgia-Mex Broadcasting, Inc.	Cleveland
WBTS	95.5	99 kw @968	Dance	Independent	Christal	Cox Radio, Inc.	Athens
WFOX	97.1	100 kw @1,585	Oldies	Independent	Katz	Cox Radio, Inc.	Gainesville
WFSH	104.7	100 kw @981	Cont. Christ.	Independent	Salem Radio Reps	Salem Communications Corp.	Athens
WHTA	97.5	7.9 kw @574	Urban	Independent	Allied Radio Ptnrs.	Radio One	Fayetteville
WKHX	101.5	100 kw @984	Country	ABC	ABC Radio Sales	ABC Radio	Marietta
WKLS	96.1	100 kw @984	Rock	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Atlanta
WLDA	96.7	2.15 kw @551	Urban	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Peachtree City
WMXV	105.7	16.5 kw @827	Classic Hits	Premier Radio Network	Clear Chan.-Emerald	McClure Broadcasting	Canton
WNNX	99.7	100 kw @1,032	Modern Rock	Independent	MG/Susquehanna	Susquehanna Radio Corp.	Atlanta
WPCH	94.9	99 kw @977	Soft AC	Independent	Clear Chan.-Emerald	Clear Channel Communications	Atlanta
WSB	98.5	100 kw @1,027	Adult Cont.	Independent	Christal	Cox Radio, Inc.	Atlanta
WVEE	94.1	100 kw @1,020	CHR	Independent	Infinity Radio Sales	Jefferson-Pilot Communications	Smyrna
WVST	103.3	100 kw @1,017	Urban	The Source	Infinity Radio Sales	Infinity Broadcasting Corp.	Atlanta
WVFJ	93.3	27 kw @1,610	Cont. Christ.	Independent	Regional Reps	Provident Broadcasting Co.	Manchester
WWWQ	100.5	3 kw @955	CHR	Independent	MG/Susquehanna	Susquehanna Radio Corp.	College Park
WYAY	106.7	99 kw @1,417	Country	Independent	ABC Radio Sales	ABC Radio	Gainesville
WZGC	92.9	100 kw @910	Classic Rock	CNN	Infinity Radio Sales	Infinity Broadcasting Corp.	Atlanta

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
ABC Radio	7.1	7.1	8.8%
WKHX FM,WYAY FM			
Clear Channel Communications	12.5	11.4	16.8%
WGST AM,WKLS FM,WLDA FM,WPCH FM			
Cox Radio, Inc.	25.6	25.1	32.5%
WALR FM,WBTS FM,WFOX FM,WSB AM,WSB FM			
Dickey Broadcasting	2.1	2.1	0.9%
WALR AM,WCNN AM,WFOM AM			
Georgia-Mex Broadcasting, Inc.	0.6	0.7	0.0%
WAZX AM,WAZX FM			
Infinity Broadcasting Corp.	15.0	16.0	16.2%
WAOK AM,WVEE FM,WZGC FM			
Jefferson-Pilot Communications	6.0	7.6	9.3%
WQXI AM,WSTR FM			
La Favorita, Inc.	0.4	0.5	0.0%
WAOS AM,WXEM AM			
Susquehanna Radio Corp.	6.7	5.8	6.4%
WNNX FM,WWWQ FM			
	76.0	76.3	91.0%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	234 (1)	234 (1)	5.4
AOR	0 (0)	655 (3)	655 (3)	15.2
Black/Urban	0 (0)	998 (4)	998 (4)	23.2
CHR	0 (0)	465 (3)	465 (3)	10.8
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	364 (3)	364 (3)	8.5
Hispanic	64 (4)	3 (1)	67 (5)	1.6
Jazz	(0)	(0)	(0)	0.0
News/Talk	683 (3)	0 (0)	683 (3)	15.9
Oldies	0 (0)	196 (2)	196 (2)	4.6
Other	18 (1)	0 (0)	18 (1)	0.4
Religion	67 (1)	164 (2)	231 (3)	5.4
Soft AC	0 (0)	207 (1)	207 (1)	4.8
Sports	79 (3)	0 (0)	79 (3)	1.8
Standards/EZ	(0)	(0)	(0)	0.0
Totals	911(12)	3286 (20)	4197 (32)	

Note Duncan's reports that: WHEL-FM 105.1 simul. with WGST-AM 640
 Duncan's reports that: WAZX-FM 101.9 simul. with WAZX-AM 1550
 4/3/01 WLDA-FM-96.7 Old Format: Dance New Format: Urban
 6/19/01 WALR-AM-1340 Old Format: Black Gospel New Format: Talk, Adds multi-network
 6/19/01 WALR-AM-1340 Old Format: Black Gospel New Format: adds Sports as a sec. format

ATLANTIC CITY-CAPE MAY, NJ

Arbitron Rank 140	Pop (12+) 287,200	Stations 41 / 22	% Below Line 17.8
Market TSL in Hours 21.0		Diaries 1415 / 204:1 / 51.9%	% Not Listed 11.2
Average Persons Rating 15.8		12+ FM Share (Metro) 71.7	Sample Target 1260

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner	
1	WAYV-F	CHR	41/8.9	6.3	8.8	7.9	5.5	8.0	655/22.8	19.1	19.7	46/775	Equity Communications
2	WFPG-F	Adult Cont.	40/8.7	7.9	7.9	6.3	8.5	7.7	533/18.6	15.7	16.2	45/696	Millennium Radio Group, LLC
3	WBNJ-FF	Urban AC	27/6.0	6.5	1.1	0.2	0.4	3.5	368/12.8	12.3	0.0	27/368	Margate Communications, LP
4	WMID	Adult Stand.	26/5.6	3.0	3.2	5.2	3.9	4.2	237/8.3	6.1	6.3	30/266	Margate Communications, LP
5	WZXL-F	Rock	24/5.3	6.8	3.9	5.8	4.8	5.5	393/13.7	13.7	15.2	32/557	Equity Communications
6	WMGM-F	Classic Rock	23/5.1	5.1	4.5	4.0	4.4	4.7	424/14.8	14.0	13.6	30/609	Green Group
7	WPUR-F	Country	22/4.8	6.3	5.4	7.0	5.9	5.9	328/11.4	10.8	11.2	37/477	Millennium Radio Group, LLC
8	WGBZ-FF	Dance	19/4.1	4.7	2.4	0.0	0.0		387/13.5	11.6		21/422	Margate Communications, LP
9	WOND	Talk	18/3.9	5.1	3.4	3.4	4.4	4.0	233/8.1	6.2	6.7	18/245	Green Group
10	WJSE-F	Modern Rock	15/3.2	3.3	2.6	1.8	1.1	2.7	314/10.9	8.4	8.1	15/329	Parinello Enterprises, Inc.
11	WTKU-F	Oldies	14/3.2	5.6	4.3	4.5	5.0	4.4	301/10.5	12.5	10.1	16/333	Green Group
12	WKOE-F	Modern AC	11/2.5	2.3	3.0	2.9	3.9	2.7	246/8.6	7.8	11.7	13/285	Ocean Communications
13	WCMC	Adult Stand.	10/2.3	3.1	2.8	1.3	1.7	2.4	100/3.5	3.9	3.4	14/109	Equity Communications
14	WUSL-F	Urban	10/2.2	1.6	2.4	1.6	1.5	1.9	207/7.2	5.4	5.5	15/303	Clear Channel Communications
15	WCZT-F	Adult Cont.	10/2.1	2.0	1.7	1.3	1.1	1.8	87/3.0	3.6	3.7	10/87	Coastal Broadcasting Systems
16	WEMG-AF	Span.-CHR	8/1.7	0.5	0.4	0.4	0.0	0.8	102/3.6	0.0	0.0	14/147	Mega Communications
17	WIOQ-F	CHR	7/1.6	1.1	1.3	1.8	1.1	1.4	227/7.9	5.8	7.4	20/475	Clear Channel Communications
18	WXTU-F	Country	7/1.5	1.2	1.7	2.0	2.4	1.6	93/3.2	3.6	4.2	20/242	Beasley Broadcast Group
18	WIP	Sports	7/1.5	1.2	1.1	0.9	1.3	1.2	150/5.2	3.9	3.4	10/240	Infinity Broadcasting Corp.
20	WMMR-F	Rock	7/1.4	1.2	1.3	0.9	1.1	1.2	130/4.5	3.5	4.1	16/343	Greater Media
21	WBSS-F	Talk	6/1.3	1.8	2.6	2.2	1.7	2.0	126/4.4	6.0	5.9	8/180	Press Communications, LLC
22	WKXW-F	Talk	6/1.2	1.6	0.6	1.1	0.9	1.1	121/4.2	6.0	3.0	35/509	Press Communications, LLC
23	WSAX-F	Adult Stand.	4/0.9	1.6	0.6	2.7	3.5	1.4	66/2.3	2.5	7.2	4/66	Margate Communications, LP
23	WUSS	Black Gospel	4/0.9	0.4	0.0	0.0	0.0		77/2.7	2.1	0.0	4/77	Green Group
23	KYW	News	4/0.9	0.8	1.1	0.4	0.7	0.8	122/4.2	3.5	2.8	6/199	Infinity Broadcasting Corp.
26	WMGK-F	Classic Hits	4/0.8	1.4	1.1	1.9	1.6	1.3	73/2.6	0.0	0.0	6/157	Greater Media
26	WFPG	Adult Cont.	4/0.8	1.6	1.3	2.2	2.6	1.5	79/2.8	4.3	5.2	4/85	Millennium Radio Group, LLC
28	WBEB-F	Adult Cont.	3/0.7	0.9	0.9	0.7	0.7	0.8	97/3.4	3.6	2.6	8/191	WEAZ Radio, Inc.
28	WJNN-F	Rock	3/0.7						49/1.7	0.0	0.0	3/49	Marc Scott Communications, Inc.
28	WWZK-F	Oldies	3/0.7	0.7	1.5	2.0	2.2	1.2	59/2.0	3.3	3.5	3/59	Coastal Broadcasting Systems
31	WPHT	Talk	3/0.6	0.5	0.9	0.0	0.7		70/2.5	2.0		10/148	Infinity Broadcasting Corp.
31	WYSP-F	Talk	3/0.6	1.1	0.6	1.6	2.0	1.0	86/3.0	2.7	5.5	18/383	Infinity Broadcasting Corp.
31	WSNJ-F	Adult Stand.	3/0.6	0.3	0.0	0.0	0.0		42/1.5	0.0	0.0	14/215	Cohanzyck Broadcasting Corp.
31	WOGL-F	Oldies	3/0.6	1.1	1.1	1.1	0.4	1.0	97/3.4	3.6	2.8	17/304	Infinity Broadcasting Corp.
35	WPTP-F	80s Hits	2/0.5	0.5	0.6	0.4	0.7	0.5	60/2.1	1.8	2.3	7/140	Beasley Broadcast Group
35	WJJZ-F	Smooth Jazz	2/0.5	0.7	0.0	3.4	0.0	1.2	53/1.9	2.4	8.9	6/138	Clear Channel Communications
35	WABC	Talk	2/0.5	2.8	2.2	2.4	2.9	2.0	45/1.6	0.0	0.0	10/95	ABC Radio
38	WPLY-F	Modern Rock	2/0.4	0.5	0.4	0.0	0.4		82/2.9	2.3		6/196	Radio One

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WAYV-F	1 WAYV-F	1 WAYV-F	1 WAYV-F	1 WAYV-F	1 WFPG-F	1 WAYV-F	1 WFPG-F	1 WFPG-F	1 WAYV-F
2	WGBZ-FF	2 WZXL-F	2 WZXL-F	2 WFPG-F	2 WFPG-F	2 WMID	2 WBNJ-FF	2 WAYV-F	2 WFPG-F	2 WFPG-F
3	WKOE-F	3 WGBZ-FF	3 WFPG-F	3 WZXL-F	3 WBNJ-FF	3 WBNJ-FF	3 WFPG-F	3 WBNJ-FF	3 WZXL-F	3 WPUR-F
4	WUSL-F	4 WJSE-F	4 WBNJ-FF	4 WMGM-F	4 WMGM-F	4 WAYV-F	4 WMGM-F	4 WGBZ-FF	4 WBNJ-FF	4 WZXL-F
5	WJSE-F	5 WBNJ-FF	5 WMGM-F	4 WBNJ-FF	5 WZXL-F	5 WOND	5 WJSE-F	5 WZXL-F	5 WMID	5 WMGM-F
6	WZXL-F	6 WMGM-F	6 WGBZ-FF	6 WGBZ-FF	6 WGBZ-FF	6 WPUR-F	6 WMID	6 WMGM-F	6 WMGM-F	6 WMID
7	WIOQ-F	7 WKOE-F	7 WJSE-F	7 WPUR-F	7 WPUR-F	7 WMGM-F	7 WOND	7 WPUR-F	7 WPUR-F	7 WGBZ-FF
8	WBNJ-FF	8 WPUR-F	8 WPUR-F	8 WJSE-F	8 WJSE-F	8 WTKU-F	8 WZXL-F	7 WJSE-F	8 WOND	8 WBNJ-FF
9	WPUR-F	9 WUSL-F	9 WKOE-F	9 WMMR-F	9 WTKU-F	9 WCMC	9 WPUR-F	9 WUSL-F	9 WGBZ-FF	9 WOND
10	WPLY-F	10 WFPG-F	10 WUSL-F	9 WKOE-F	10 WEMG-AF	10 WZXL-F	10 WFPG	10 WMID	10 WTKU-F	10 WTKU-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WAYV-F	1 WAYV-F	1 WAYV-F	1 WAYV-F	1 WFPG-F	1 WZXL-F	1 WZXL-F	1 WZXL-F	1 WZXL-F
2	WGBZ-FF	2 WBNJ-FF	2 WBNJ-FF	2 WFPG-F	2 WAYV-F	2 WAYV-F	2 WJSE-F	2 WJSE-F	2 WMGM-F
3	WIOQ-F	3 WGBZ-FF	3 WFPG-F	3 WBNJ-FF	3 WBNJ-FF	3 WUSL-F	3 WGBZ-FF	3 WGBZ-FF	3 WJSE-F
4	WFPG-F	4 WFPG-F	4 WGBZ-FF	4 WPUR-F	4 WMGM-F	3 WMGM-F	4 WMGM-F	4 WAYV-F	4 WAYV-F
5	WUSL-F	5 WKOE-F	5 WKOE-F	5 WMGM-F	5 WPUR-F	5 WBNJ-FF	5 WAYV-F	5 WMMR-F	5 WGBZ-FF
6	WKOE-F	6 WIOQ-F	6 WZXL-F	6 WGBZ-FF	6 WGBZ-FF	6 WKOE-F	6 WMMR-F	6 WAYV-F	6 WBNJ-FF
7	WJSE-F	7 WZXL-F	7 WEMG-AF	7 WKOE-F	7 WZXL-F	7 WGBZ-FF	6 WUSL-F	7 WPUR-F	7 WPUR-F
8	WCZT-F	8 WPUR-F	8 WMGM-F	8 WZXL-F	7 WKOE-F	8 WJSE-F	8 WPUR-F	8 WEMG-AF	8 WFPG-F
9	WBNJ-FF	9 WUSL-F	9 WPUR-F	9 WIOQ-F	9 WCZT-F	9 WJNN-F	9 WBNJ-FF	9 WKXW-F	9 WMMR-F
10	WPUR-F	10 WMGM-F	9 WIOQ-F	10 WUSL-F	10 WTKU-F	10 WCZT-F	10 WKOE-F	10 WUSL-F	10 WUSL-F
		10 WEMG-AF	10 WCZT-F				10 WBNJ-FF	10 WIP	10 WTKU-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCMC	1230	1 kw / 1 kw	Adult Stand.	ABC	Katz	Equity Communications	Wildwood
WFPG	1450	1 kw / 1 kw	Adult Cont.	CBS Networks	McGavren-Guild	Millennium Radio Group, LLC	Atlantic City
WMID	1340	870 w / 870 w	Adult Stand.	Westwood/Mutual/Unistar	D & R Radio	Margate Communications, LP	Atlantic City
WOND	1400	1 kw / 1 kw	Talk	Premier Radio Network	McGavren-Guild	Green Group	Pleasantville
WUSS	1490	290 w / 290 w	Black Gospel	ABC	McGavren-Guild	Green Group	Pleasantville

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAYV	95.1	50 kw @331	CHR	Independent	Katz	Equity Communications	Atlantic City
WBNJ	93.1	3.3 kw @292	Urban AC	ABC	D & R Radio	Margate Communications, LP	Wildwood Crest
WBSS	97.3	50 kw @466	Talk	Independent	Christal	Press Communications, LLC	Millville
WCZT	98.7	6 kw @328	Adult Cont.	ABC	D & R Radio	Coastal Broadcasting Systems, Inc.	Villas
WFPG	96.9	50 kw @360	Adult Cont.	Independent	McGavren-Guild	Millennium Radio Group, LLC	Atlantic City
WGBZ	105.5	3.3 kw @294	Dance	Independent	D & R Radio	Margate Communications, LP	Cape May Court House
WJNN	106.7	3 kw @249	Rock	USA Radio Network	—	Marc Scott Communications, Inc.	North Cape May
WJSE	102.7	3.3 kw @295	Modern Rock	Independent	Allied Radio Ptnrs.	Parinello Enterprises, Inc.	Petersburg
WKOE	106.3	3 kw @310	Modern AC	ABC	McGavren-Guild	Ocean Communications	Ocean City
WMGM	103.7	50 kw @348	Classic Rock	Independent	McGavren-Guild	Green Group	Atlantic City
WPUR	107.3	13.5 kw @449	Country	Independent	McGavren-Guild	Millennium Radio Group, LLC	Atlantic City
WSAX	102.3	3 kw @292	Adult Stand.	Jones Radio Network	D & R Radio	Margate Communications, LP	Cape May
WTKU	98.3	6 kw @328	Oldies	Independent	McGavren-Guild	Green Group	Ocean City
WTTH	96.1	2.8 kw @372	simul. WBNJFF	ABC	D & R Radio	Margate Communications, LP	Margate City
WWZK	94.3	3.3 kw @300	Oldies	ABC	—	Coastal Broadcasting Systems, Inc.	Avalon
WZBZ	99.3	3 kw @328	simul. WGBZFF	Independent	D & R Radio	Margate Communications, LP	Pleasantville
WZXL	100.7	38 kw @350	Rock	Independent	Katz	Equity Communications	Wildwood

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KYW	News	1060	Philadelphia
WABC	Talk	770	New York
WBEB-F	Adult Cont.	101.1	Philadelphia
WEMG	Span.-CHR	900	Philadelphia
WEMG-F	simul. WEMGAF	104.9	Egg Harbor
WEMG-AF	Span.-CHR	900	Philadelphia
WIOQ-F	CHR	102.1	Philadelphia
WIP	Sports	610	Philadelphia
WJJZ-F	Smooth Jazz	106.1	Philadelphia
WKXW-F	Talk	101.5	Trenton
WMGK-F	Classic Hits	102.9	Philadelphia
WMMR-F	Rock	93.3	Philadelphia
WOGL-F	Oldies	98.1	Philadelphia
WPHT	Talk	1210	Philadelphia
WPLY-F	Modern Rock	100.3	Media
WPTP-F	80s Hits	96.5	Philadelphia
WSNJ-F	Adult Stand.	107.7	Bridgeton
WUSL-F	Urban	98.9	Philadelphia
WXTU-F	Country	92.5	Philadelphia
WYSP-F	Talk	94.1	Philadelphia

Consolidation Report	12+	25-54	Revenue	Format Performance	AM	FM	Totals	Percent
	(%)	(%)						
Coastal Broadcasting Systems, Inc.	2.8	3.0	3.3%	AC	4 (1)	64 (4)	68 (5)	16.7
WCZT FM, WWZK FM				AOR	0 (0)	74 (6)	74 (6)	18.2
Equity Communications	16.5	17.4	24.2%	Black/Urban	0 (0)	37 (3)	37 (3)	9.1
WAYV FM, WCMC AM, WZXL FM				CHR	0 (0)	67 (4)	67 (4)	16.5
Green Group	13.1	13.4	15.9%	Classical/Fine Arts	(0)	(0)	(0)	0.0
WMGM FM, WOND AM, WTKU FM, WUSS AM				Country	0 (0)	29 (2)	29 (2)	7.1
Margate Communications, LP	16.6	14.9	13.1%	Hispanic	(1)	7 (1)	8 (2)	2.0
WBNJ FM, WGBZ FM, WMID AM, WSAX FM, WTTH FM, WZBZ FM				Jazz	0 (0)	2 (1)	2 (1)	0.5
Millennium Radio Group, LLC	14.3	14.5	16.2%	News/Talk	27 (4)	14 (3)	41 (7)	10.1
WFPG AM, WFPG FM, WPUR FM				Oldies	0 (0)	26 (5)	26 (5)	6.4
				Other	(0)	(0)	(0)	0.0
				Religion	4 (1)	0 (0)	4 (1)	1.0
				Soft AC	(0)	(0)	(0)	0.0
				Sports	7 (1)	0 (0)	7 (1)	1.7
				Standards/EZ	36 (2)	7 (2)	43 (4)	10.6
	63.3	63.2	72.7%	Totals	78(10)	327 (31)	406 (41)	

Note Duncan's reports that: WMID-AM 1340 simul. with WSAX-FM 102.3
 Duncan's reports that: WGBZ-FM 105.5 simul. with WZBZ-FM 99.3
 Duncan's reports that: WBSS-FM 97.3 simul. with WKXW-FM 101.5
 Duncan's reports that: WBNJ-FM 93.1 simul. with WTTH-FM 96.1
 4/5/01 WUSS-AM-1490 Old Format: Sports New Format: Black Gospel, Adds Adult Standards
 4/27/01 WFPG-AM-1450 Old Format: Talk, More than one network New Format: Adult Cont., Adds
 6/8/01 WJNN-FM-106.7 Prior Calls: WJNN-FM Current Calls: WDOX-FM
 6/12/01 WJNN-FM-106.7 Old Format: Religious New Format: Rock

AUGUSTA, GA

Arbitron Rank 116	Pop (12+) 376,300	Stations 25 / 23	% Below Line 1.0
Market TSL in Hours 20.5	Diaries 869 / 433:1 / 49.5%	% Not Listed 11.8	
Average Persons Rating 15.0	12+ FM Share (Metro) 79.3	Sample Target 850	

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner	
1	WKXC-F	Country	59/10.5	10.4	9.4	8.2	7.9	9.6	712/18.9	18.4	18.5	61/776	Beasley Broadcast Group
2	WFXA-F	Urban	54/9.5	6.0	5.8	7.8	10.7	7.3	695/18.5	18.5	19.6	54/738	Radio One
3	WZNY-F	CHR	53/9.5	7.1	7.3	8.0	8.7	8.0	705/18.7	20.2	20.4	59/829	Clear Channel Communications
4	WPRW-F	Urban	39/6.9	7.1	7.1	6.1	3.8	6.8	630/16.7	18.1	13.2	55/833	Clear Channel Communications
5	WEKL-F	Classic Hits	35/6.2	6.0	5.2	4.3	3.6	5.4	498/13.2	14.4	11.1	37/534	Clear Channel Communications
6	WLSL-F	Soft AC	32/5.7	4.3	4.4	3.0	3.6	4.3	383/10.2	9.7	10.1	37/442	Beasley Broadcast Group
7	WBBQ-F	Hot AC	30/5.3	5.8	7.3	7.8	6.8	6.6	586/15.6	16.8	16.7	43/808	Clear Channel Communications
8	WKSP-F	Urban Oldies	28/5.0	3.4	2.9	3.0	2.8	3.6	311/8.3	8.8	7.9	30/364	Clear Channel Communications
9	WGOR-F	Oldies	26/4.7	3.6	3.8	3.2	4.0	3.8	364/9.7	11.3	8.4	30/415	Beasley Broadcast Group
10	WGAC	Talk	25/4.5	9.4	6.1	6.4	6.4	6.6	413/11.0	14.5	15.6	33/455	Beasley Broadcast Group
11	WAKB-F	Urban AC	23/4.0	4.1	3.3	3.7	4.9	3.8	324/8.6	11.5	9.6	29/421	Radio One
12	WCHZ-F	Rock	19/3.4	3.4	4.8	4.5	3.4	4.0	355/9.4	9.9	10.2	24/386	Beasley Broadcast Group
13	WAJY-F	Adult Stand.	18/3.2	2.8	2.7	2.5	2.1	2.8	248/6.6	6.3	5.4	19/260	Beasley Broadcast Group
14	WKZK	Black Gospel	13/2.3	1.2	1.9	2.7	1.7	2.0	127/3.4	3.1	3.9	13/127	Gospel Radio, Inc.
15	WIIZ-F	Urban	11/1.9	2.0	3.5	3.7	4.3	2.8	313/8.3	7.5	9.7	14/423	Nicwild Communications, Inc.
16	WTHB	Black Gospel	8/1.4	2.7	2.3	4.1	2.6	2.6	160/4.2	4.3	5.0	8/168	Radio One
17	WAEJ-FF	CHR	4/0.7	0.6	0.2	0.2	0.9	0.4	127/3.4	2.5	0.0	4/136	Radio One
18	WCOS-F	Country	3/0.6	0.3	1.5	1.2	1.1	0.9	58/1.5	2.0	1.9	7/109	Clear Channel Communications
19	WTHO-F	Country	3/0.5	1.4	0.6	0.4	1.1	0.7	65/1.7	3.5	1.9	4/89	Camellia City Communications, Inc.
20	WFOX-F	Oldies	2/0.4	3.1	3.9	3.1	0.0	2.6	48/1.3	0.0	0.0	3/59	Cox Radio, Inc.
20	WKIM	Talk	2/0.4	0.6	0.0	0.0	0.0	0.0	56/1.5	2.3	0.0	2/56	Freddie Lee Handy
22	WRDW	Talk	2/0.3	1.3	0.6	1.4	0.8	0.9	58/1.5	4.6	4.3	2/58	Beasley Broadcast Group
23	WKSX-FF	Oldies	1/0.0	0.6	0.6	0.5	0.0	0.4	0/0.0	1.3	2.0	0/0	Edgefield-Saluda Radio Co.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WPRW-F	1 WZNY-F	1 WZNY-F	1 WKXC-F	1 WKXC-F	1 WKXC-F	1 WZNY-F	1 WKXC-F	1 WZNY-F	1 WFXA-F
2	WFXA-F	2 WFXA-F	2 WKXC-F	2 WZNY-F	2 WFXA-F	2 WEKL-F	2 WFXA-F	2 WFXA-F	2 WKXC-F	2 WKXC-F
3	WZNY-F	3 WPRW-F	3 WFXA-F	3 WEKL-F	3 WEKL-F	3 WGOR-F	3 WZNY-F	3 WKXC-F	3 WZNY-F	3 WFXA-F
4	WKXC-F	4 WEKL-F	4 WEKL-F	4 WFXA-F	4 WFXA-F	4 WSLT-F	4 WFXA-F	4 WPRW-F	4 WSLT-F	4 WGAC
5	WBBQ-F	5 WKXC-F	5 WPRW-F	5 WSLT-F	5 WSLT-F	5 WGAC	5 WPRW-F	5 WKSP-F	5 WEKL-F	5 WPRW-F
6	WIIZ-F	6 WCHZ-F	6 WSLT-F	6 WAKB-F	6 WAKB-F	6 WEKL-F	5 WSLT-F	6 WBBQ-F	6 WBBQ-F	6 WEKL-F
7	WAKB-F	7 WBBQ-F	7 WBBQ-F	7 WKSP-F	7 WKSP-F	7 WKSP-F	7 WBBQ-F	7 WGOR-F	7 WGAC	7 WGOR-F
8	WCHZ-F	7 WSLT-F	8 WKSP-F	8 WPRW-F	8 WPRW-F	8 WZNY-F	8 WAKB-F	8 WIIZ-F	8 WGOR-F	8 WKSP-F
9	WAEJ-FF	9 WKSP-F	8 WCHZ-F	9 WCHZ-F	9 WBBQ-F	8 WAJY-F	9 WKSP-F	9 WAKB-F	9 WKSP-F	9 WSLT-F
10	WEKL-F	10 WAKB-F	8 WAKB-F	10 WBBQ-F	9 WGOR-F	10 WBBQ-F	10 WCHZ-F	10 WAJY-F	10 WPRW-F	10 WBBQ-F
								10 WCHZ-F		8 WGOR-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WZNY-F	1 WZNY-F	1 WZNY-F	1 WKXC-F	1 WFXA-F	1 WFXA-F	1 WEKL-F	1 WEKL-F	1 WEKL-F
2	WBBQ-F	2 WPRW-F	2 WPRW-F	2 WKXC-F	2 WZNY-F	2 WZNY-F	2 WZNY-F	2 WFXA-F	2 WFXA-F
3	WPRW-F	3 WBBQ-F	3 WKSP-F	3 WBBQ-F	3 WSLT-F	3 WPRW-F	3 WEKL-F	3 WCHZ-F	3 WZNY-F
4	WFXA-F	4 WKSP-F	4 WSLT-F	4 WPRW-F	4 WFXA-F	4 WCHZ-F	4 WFXA-F	4 WCHZ-F	4 WKXC-F
5	WAEJ-FF	5 WKXC-F	5 WKXC-F	5 WFXA-F	5 WKSP-F	5 WEKL-F	5 WPRW-F	5 WKXC-F	5 WSLT-F
6	WKXC-F	6 WFXA-F	6 WFXA-F	6 WKSP-F	6 WPRW-F	6 WKXC-F	6 WKXC-F	6 WGOR-F	6 WCHZ-F
7	WCHZ-F	7 WSLT-F	7 WBBQ-F	7 WSLT-F	6 WBBQ-F	6 WIIZ-F	7 WSLT-F	7 WSLT-F	7 WAKB-F
8	WKSP-F	8 WEKL-F	8 WEKL-F	8 WAKB-F	8 WAKB-F	8 WAEJ-FF	8 WGAC	8 WAKB-F	8 WGAC
9	WIIZ-F	9 WCHZ-F	9 WAKB-F	9 WEKL-F	9 WEKL-F	9 WSLT-F	9 WAKB-F	9 WPRW-F	9 WKSP-F
10	WAKB-F	10 WAKB-F	10 WCHZ-F	10 WGOR-F	9 WGOR-F	10 WKSP-F	10 WTHB	10 WTHB	10 WPRW-F
								10 WKSP-F	10 WGOR-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WGAC	580	5 kw / 840 w	Talk	Premier Radio Network	D & R Radio	Beasley Broadcast Group	Augusta
WKIM	1230	1 kw / 1 kw	Talk	I E America	—	Freddie Lee Handy	Augusta
WKZK	1600	500 w / kw	Black Gospel	American Urban Radio Dora-Clayton/Riley	Reps	Gospel Radio, Inc.	North Augusta
WRDW	1480	5 kw / 5 kw	Talk	Westwood/Mutual/Unistar	D & R Radio	Beasley Broadcast Group	Augusta
WTHB	1550	5 kw / 11 w	Black Gospel	ABC	Christal	Radio One	Augusta

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAEJ	92.3	3 kw @328	simul. WAEJFF	Independent	Christal	Radio One	Evans
WAEJ	100.9	6 kw @328	CHR	Independent	Christal	Radio One	Waynesboro
WAJY	102.7	3 kw @328	Adult Stand.	Westwood/Mutual/Unistar	D & R Radio	Beasley Broadcast Group	New Ellenton
WAKB	96.9	750 w@1,364	Urban AC	ABC	Christal	Radio One	Wrens
WBBQ	104.3	100 kw @1,003	Hot AC	Independent	Clear Chan.-Diamond	Clear Channel Communications	Augusta
WCHZ	95.1	5.7 kw @538	Rock	Westwood/Mutual/Unistar	—	Beasley Broadcast Group	Harlem
WEKL	102.3	1.5 kw @666	Classic Hits	Independent	Clear Chan.-Diamond	Clear Channel Communications	Augusta
WFXA	103.1	6 kw @302	Urban	CBS Networks	Christal	Radio One	Augusta
WGOR	93.9	13 kw @456	Oldies	Independent	D & R Radio	Beasley Broadcast Group	Martinez
WIIZ	97.9	50 kw @433	Urban	Independent	—	Nicwild Communications, Inc.	Blackville
WJES	92.1	3 kw @328	simul. WKSXFF	Westwood/Mutual/Unistar	Keystone	Edgefield-Saluda Radio Co.	Saluda
WKSP	96.3	25.2 kw @889	Urban Oldies	Independent	Clear Chan.-Diamond	Clear Channel Communications	Aiken
WKSX	92.7	1.79 kw @577	Oldies	Westwood/Mutual/Unistar	Keystone	Edgefield-Saluda Radio Co.	Johnston
WKXC	99.5	24 kw @712	Country	Independent	McGavren-Guild	Beasley Broadcast Group	Aiken
WPRW	107.7	50 kw @476	Urban	Independent	Clear Chan.-Diamond	Clear Channel Communications	Martinez
WSLT	98.3	2.8 kw @484	Soft AC	Independent	McGavren-Guild	Beasley Broadcast Group	Clearwater
WTHO	101.7	5.126 kw @354	Country	Westwood/Mutual/Unistar	Regional Reps	Camellia City Communications, Inc.	Thomson
WZNY	105.7	100 kw @1,217	CHR	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Augusta

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WCOS-F	Country	97.5	Columbia
WFOX-F	Oldies	97.1	Gainesville

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Beasley Broadcast Group	32.3	30.9	39.1%
WAJY FM, WCHZ FM, WGAC AM, WGOR FM, WKXC FM, WRDW AM, WSLT FM			
Clear Channel Communications	32.9	33.9	39.4%
WBBQ FM, WEKL FM, WKSP FM, WPRW FM, WZNY FM			
Edgefield-Saluda Radio Co.	1.4	1.4	0.0%
WJES FM, WKSX FM			
Radio One	15.5	15.7	15.5%
WAEJ FM, WAKB FM, WFXA FM, WTHB AM			
	82.1	81.9	94.0%

Format Performance

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	30 (1)	30 (1)	6.0
AOR	0 (0)	19 (1)	19 (1)	3.8
Black/Urban	0 (0)	153 (5)	153 (5)	30.8
CHR	0 (0)	57 (3)	57 (3)	11.5
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	65 (3)	65 (3)	13.1
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	29 (3)	0 (0)	29 (3)	5.8
Oldies	0 (0)	72 (5)	72 (5)	14.5
Other	(0)	(0)	(0)	0.0
Religion	21 (2)	0 (0)	21 (2)	4.2
Soft AC	0 (0)	32 (1)	32 (1)	6.5
Sports	(0)	(0)	(0)	0.0
Standards/EZ	0 (0)	18 (1)	18 (1)	3.6
Totals	50 (5)	446 (20)	496 (25)	

Note Duncan's reports that: WTEL-AM 1630 simul. with WRDW-AM 1480
 Duncan's reports that: WRFN-FM 93.1 simul. with WGAC-AM 580
 Duncan's reports that: WAEJ-FM 100.9 simul. with WAEJ-FM 92.3
 4/9/01 WSLT-FM-98.3 Sold By: GHB Broadcasting Co. To: Beasley Broadcast Group
 4/9/01 WKXC-FM-99.5 Sold By: GHB Broadcasting Co. To: Beasley Broadcast Group
 5/2/01 WAEJ-FM-92.3 Old Format: Urban Oldies New Format: CHR

AUSTIN, TX

Arbitron Rank 47	Pop (12+) 964,000	Stations 33 / 27	% Below Line 3.5
Market TSL in Hours 18.9	Average Persons Rating 14.1	Diaries 2120 / 455:1 / 48.0%	% Not Listed 18.1
		12+ FM Share (Metro) 68.1	Sample Target 2030

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1	KASE-F Country	115/8.5	6.2	8.1	7.0	8.1	7.4	1564/16.2	16.7	18.5	127/1808	Clear Channel Communications
2	KQBT-F Dance	91/6.7	7.5	7.4	6.2	7.8	7.0	1598/16.6	15.8	15.8	110/2115	Infinity Broadcasting Corp.
3	KKMJ-F Adult Cont.	87/6.4	5.8	5.2	5.1	4.5	5.6	1376/14.3	12.7	13.3	95/1498	Infinity Broadcasting Corp.
4	KLBJ Talk	79/5.8	6.0	6.3	5.0	4.6	5.8	1210/12.5	12.9	11.6	86/1356	LBJS Broadcasting Co., LP
5	KROX-F Modern Rock	76/5.6	4.2	4.8	4.4	4.7	4.8	1471/15.3	14.6	14.3	81/1549	LBJS Broadcasting Co., LP
6	KVET-F Country	65/4.8	4.7	4.5	4.1	4.7	4.5	1084/11.2	13.8	11.7	72/1207	Clear Channel Communications
7	KHFI-F CHR	64/4.7	3.9	5.1	5.6	4.7	4.8	1678/17.4	17.4	18.3	73/1897	Clear Channel Communications
8	KGSR-F Adult Altern.	58/4.3	4.1	4.6	4.1	3.8	4.3	976/10.1	9.8	9.4	60/998	LBJS Broadcasting Co., LP
9	KAMX-F Modern AC	53/3.9	4.5	4.3	5.4	5.9	4.5	1330/13.8	14.5	18.5	57/1419	Infinity Broadcasting Corp.
9	KEYI-F Oldies	53/3.9	4.4	4.1	3.6	4.9	4.0	1039/10.8	11.7	12.3	68/1239	Secret Communications
11	KLBJ-F Rock	52/3.8	3.2	4.4	3.6	3.7	3.8	1047/10.9	12.8	12.5	60/1175	LBJS Broadcasting Co., LP
12	KFMK-F Rhythmic Old.	47/3.4	3.9	4.3	3.4	3.9	3.8	835/8.7	9.5	10.2	49/926	Clear Channel Communications
13	KPEZ-F Classic Rock	37/2.7	3.0	3.6	2.9	3.3	3.1	937/9.7	11.5	11.9	41/1006	Clear Channel Communications
14	KTND-F 80s Hits	31/2.2	3.2	1.1	1.0	1.3	1.9	876/9.1	4.3	4.3	38/1086	Simmons Media
15	KVET Sports	30/2.2	2.2	1.9	1.1	1.5	1.9	492/5.1	6.4	3.8	31/513	Clear Channel Communications
16	KLNC-F Dance	26/1.9	1.8	1.7	2.0	1.9	1.9	605/6.3	6.3	6.9	44/910	LBJS Broadcasting Co., LP
17	KHHL-F Classic Hits	17/1.3	0.8	0.6	1.7	1.2	1.1	437/4.5	2.6	4.3	27/646	Shamrock Communications
18	KIXL Religious	15/1.1	0.5	0.5	0.8	0.7	0.7	286/3.0	2.3	2.2	16/291	Intimate Life Ministries, Inc.
18	KXXS-F Reg'l Mex.	15/1.1	1.3	0.4	0.0	0.4	0.5	181/1.9	0.9	0.6	19/275	Rodriguez Communications, L.P.
20	KQQQ-F Tejano	13/1.0	0.7	1.2	0.8	0.8	0.9	181/1.9	3.7	2.5	14/201	Central Texas Radio, Inc.
20	KJCE Urban AC	13/1.0	0.6	1.0	0.9	1.2	0.9	205/2.1	2.5	3.0	14/212	Infinity Broadcasting Corp.
22	KFON Reg'l Mex.	10/0.7	0.7	0.0	0.0	0.0	0.0	125/1.3	0.0	0.0	10/129	Elgin FM, LP
22	KXTN-F Tejano	10/0.7	0.4	0.9	0.6	1.0	0.7	154/1.6	2.6	2.1	11/181	Hispanic Broadcasting Corp.
24	KQQA Reg'l Mex.	8/0.6	0.5	1.1	2.4	1.7	1.1	136/1.4	2.1	2.3	9/179	Yellow Rose Communications
24	WOAI News/Talk	8/0.6	0.5	0.5	0.5	0.4	0.5	261/2.7	2.3	1.7	11/327	Clear Channel Communications
26	KFIT Black Gospel	7/0.5	0.4	0.4	0.6	0.0	0.3	116/1.2	0.8	0.0	7/116	Darrell E. Martin
27	KKLB-F Tejano	6/0.5	0.9	0.6	1.1	0.7	0.8	183/1.9	2.3	2.3	6/183	Elgin FM, LP
27	KTXX Tropical	6/0.5	0.3	0.8	1.3	0.7	0.7	139/1.4	1.5	1.8	6/139	Elgin FM, LP
29	KKYX Classic Cntry.	6/0.4	1.8	1.6	2.1	1.4	1.5	54/0.6	0.0	0.0	8/107	Cox Radio, Inc.
30	KSMG-F Hot AC	5/0.4	0.5	0.0	0.0	0.0	0.0	125/1.3	0.0	0.0	5/136	Cox Radio, Inc.
30	KELG Reg'l Mex.	5/0.4	1.1	1.6	1.6	1.5	1.2	156/1.6	2.6	2.8	5/160	Elgin FM, LP
32	KBBT-F Urban	5/0.3	0.5	0.0	0.0	0.0	0.0	130/1.3	0.0	0.0	5/165	Hispanic Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	KQBT-F	1 KROX-F	1 KASE-F	1 KASE-F	1 KASE-F	1 KASE-F	1 KQBT-F	1 KASE-F	1 KASE-F	1 KQBT-F
2	KHFI-F	2 KQBT-F	2 KROX-F	2 KKMJ-F	2 KKMJ-F	2 KLBJ	2 KVET-F	2 KROX-F	2 KLBJ	2 KQBT-F
3	KROX-F	3 KAMX-F	3 KQBT-F	3 KLBJ-F	3 KLBJ	3 KKMJ-F	3 KKMJ-F	3 KKMJ-F	3 KKMJ-F	3 KHFI-F
4	KASE-F	4 KASE-F	4 KAMX-F	4 KLSR-F	4 KGSR-F	4 KVET-F	4 KLBJ	4 KHFI-F	4 KROX-F	3 KKMJ-F
5	KPEZ-F	5 KHFI-F	4 KKMJ-F	5 KLBJ	5 KLBJ-F	5 KEYI-F	5 KAMX-F	5 KASE-F	5 KGSR-F	5 KLBJ
6	KBBT-F	6 KLBJ-F	6 KLBJ-F	6 KAMX-F	6 KAMX-F	6 KGSR-F	6 KQBT-F	6 KLBJ	6 KQBT-F	6 KHFI-F
7	KAMX-F	7 KGSR-F	6 KLSR-F	7 KROX-F	7 KROX-F	7 KFMK-F	7 KKMJ-F	7 KTND-F	7 KEYI-F	7 KGSR-F
8	KKMJ-F	7 KTND-F	8 KHFI-F	8 KQBT-F	7 KVET-F	8 KLBJ-F	8 KROX-F	8 KFMK-F	8 KFMK-F	8 KGSR-F
9	KLNC-F	9 KKMJ-F	9 KLBJ	9 KFMK-F	9 KEYI-F	9 KPEZ-F	9 KHFI-F	9 KGSR-F	9 KVET-F	9 KAMX-F
10	KFMK-F	10 KFMK-F	10 KVET-F	9 KHFI-F	9 KQBT-F	10 KVET	10 KGSR-F	10 KAMX-F	10 KAMX-F	9 KVET-F
			10 KPEZ-F							10 KAMX-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KQBT-F	1 KQBT-F	1 KAMX-F	1 KASE-F	1 KKMJ-F	1 KROX-F	1 KROX-F	1 KLBJ-F	1 KROX-F
2	KHFI-F	2 KAMX-F	2 KQBT-F	2 KKMJ-F	2 KQBT-F	2 KLBJ-F	2 KLBJ-F	2 KROX-F	2 KLBJ
3	KASE-F	3 KASE-F	3 KASE-F	3 KQBT-F	3 KGSR-F	3 KHFI-F	3 KQBT-F	3 KAMX-F	3 KASE-F
4	KAMX-F	4 KHFI-F	4 KKMJ-F	4 KAMX-F	4 KAMX-F	4 KASE-F	4 KAMX-F	4 KQBT-F	4 KROX-F
5	KROX-F	5 KROX-F	5 KROX-F	5 KHFI-F	5 KFMK-F	5 KXXS-F	5 KASE-F	5 KVET	5 KVET-F
6	KJCE	6 KKMJ-F	5 KTND-F	6 KGSR-F	6 KQBT-F	6 KTND-F	6 KXXS-F	6 KGSR-F	6 KPEZ-F
7	KLNC-F	7 KTND-F	7 KHFI-F	7 KFMK-F	7 KHFI-F	7 KLBJ-F	7 KHFI-F	7 KASE-F	6 KVET-F
8	KXXS-F	8 KGSR-F	7 KGSR-F	8 KROX-F	8 KLBJ	7 KAMX-F	8 KXXS-F	8 KGSR-F	8 KVET
9	KGSR-F	9 KFMK-F	9 KFMK-F	9 KTND-F	9 KEYI-F	7 KGSR-F	9 KTND-F	9 KPEZ-F	9 KVET
10	KPEZ-F	10 KLNC-F	10 KLBJ-F	10 KLNC-F	10 KTND-F	10 KFON	10 KVET	10 KTND-F	10 KAMX-F
10	KTND-F								10 KQBT-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KELG	1440	800 w / 500 w	Reg'l Mex.	Independent	Caballero	Elgin FM, LP	Manor
KFIT	1060	2 kw / kw	Black Gospel	Westwood/Mutual/Unistar	Williams	Darrell E. Martin	Lockhart
KFON	1490	1 kw / 1 kw	Reg'l Mex.	Sporting News Radio	Katz Hispanic	Elgin FM, LP	Austin
KIXL	970	1 kw / 1 kw	Religious	Salem Radio Network	Salem Radio Reps	Intimate Life Ministries, Inc.	Del Valle
KJCE	1370	5 kw / 500 w	Urban AC	ABC	Katz	Infinity Broadcasting Corp.	Rollingwood
KLBJ	590	5 kw / 1 kw	Talk	Premier Radio Network	McGavren-Guild	LBJS Broadcasting Co., LP	Austin
KQQA	1530	10 kw / kw	Reg'l Mex.	Independent	Lotus	Yellow Rose Communications	Creedmore
KTXX	1560	2.5 kw / 2.5 kw	Tropical	Westwood/Mutual/Unistar	Caballero	Elgin FM, LP	West Lake Hills
KVET	1300	5 kw / 1 kw	Sports	ESPN	Clear Chan.-Diamond	Clear Channel Communications	Austin

BAKERSFIELD, CA

Arbitron Rank 91	Pop (12+) 437,700	Stations 36 / 26	% Below Line 7.9
Market TSL in Hours 19.4	Diaries 1420 / 309:1 / 46.5%	% Not Listed 15.3	
Average Persons Rating 14.2	12+ FM Share (Metro) 68.2	Sample Target 1420	

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Cume / Rtg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 KUZZ-AM	Country	77/12.3	10.5	11.3	9.3	8.2	10.9	941/21.5	19.3	15.5	80/1035	Owens Broadcasting
2 KISV-F	Dance	53/8.6	10.5	9.9	7.7	9.0	9.2	961/21.9	22.1	20.8	55/1056	American General Media
3 KRAB-F	Rock	38/6.1	6.7	5.6	7.7	5.8	6.5	637/14.5	11.9	15.1	38/659	Clear Channel Communications
4 KERN	Talk	34/5.5	4.8	5.9	6.2	6.8	5.6	467/10.7	11.2	12.3	34/479	American General Media
5 KKXX-F	CHR	26/4.2	5.4	5.0	5.3	5.6	5.0	687/15.7	16.5	18.4	26/701	Clear Channel Communications
6 KDFO-F	Classic Hits	25/4.0	4.1	4.1	4.1	5.0	4.1	493/11.3	9.7	10.0	26/531	Clear Channel Communications
7 KCWR-F	Country	21/3.4	2.5	1.8	2.4	1.7	2.5	274/6.3	3.4	4.1	21/274	Owens Broadcasting
8 KGFM-F	Soft AC	20/3.2	4.9	4.5	4.7	5.2	4.3	364/8.3	12.0	12.0	20/385	Lagniappe Broadcasting, Inc.
8 KSMJ-F	Smooth Jazz	20/3.2	1.3	1.9	0.9	2.4	1.8	289/6.6	3.6	5.0	20/312	Buckley Broadcasting
10 KKDJ-F	Adult Cont.	19/3.0	3.8	3.8	4.1	3.9	3.7	378/8.6	12.6	11.1	19/405	Clear Channel Communications
11 KLLY-F	Modern AC	18/2.9	2.6	3.0	3.6	3.0	3.0	444/10.1	11.1	12.4	18/444	Buckley Broadcasting
12 KKBB-F	Classic Hits	17/2.8	2.8	2.7	3.0	2.9	2.8	287/6.5	6.9	8.1	18/341	Buckley Broadcasting
12 KIWI-F	Reg'l Mex.	17/2.8	3.8	3.8	3.8	4.6	3.5	393/9.0	8.5	9.3	17/393	Lotus Communications Corp.
14 KMYX-F	Reg'l Mex.	15/2.4	2.4	2.8	1.7	2.6	2.3	222/5.1	5.5	5.1	16/230	Farmworker Educational Radio
15 KCOO-F	Oldies	13/2.1	2.0	2.8	2.0	2.7	2.2	256/5.9	6.4	6.7	13/256	American General Media
16 KPFL-F	Span.-CHR	12/1.9	1.2	1.5	1.7	1.8	1.6	232/5.3	4.0	4.1	13/237	Lotus Communications Corp.
17 KMQA-F	Reg'l Mex.	11/1.7						140/3.2	1.2	5.6	17/250	Moon Broadcasting, LLC
18 KMJ	News/Talk	10/1.6	0.6	0.0	0.0	0.0		108/2.5	0.0	0.0	41/419	Infinity Broadcasting Corp.
18 KCHJ	Span.-Oldies	10/1.6	1.1	1.4	1.5	1.1	1.4	112/2.6	3.0	2.5	12/149	Lotus Communications Corp.
18 KNZR	Talk	10/1.6	1.4	1.3	1.4	1.2	1.4	206/4.7	4.0	4.7	10/214	Buckley Broadcasting
21 KGE0	Hot Talk	7/1.1	1.4	1.3	2.7	1.2	1.6	116/2.7	4.2	2.8	7/128	Lagniappe Broadcasting, Inc.
22 KWAC	Reg'l Mex.	6/0.9	1.6	1.6	0.8	1.4	1.2	97/2.2	3.1	2.8	6/97	Lotus Communications Corp.
23 KBOS-F	Dance	5/0.8	0.7	1.1	1.1	0.9	0.9	159/3.6	3.6	4.7	24/615	Clear Channel Communications
23 KBID	Adult Stand.	5/0.8	0.7	1.6	1.1	0.6	1.1	127/2.9	2.8	1.7	5/127	American General Media
23 KFI	Talk	5/0.8	0.7	0.7	0.8	0.8	0.8	66/1.5	2.0	2.1	6/89	Clear Channel Communications
26 KCNQ-F	Country	4/0.7	0.9	1.1	0.9	0.0	0.7	79/1.8	1.7	0.0	5/95	Robert & Katherine Bohn
26 KZTK	Talk	4/0.7	0.0	0.0	0.0	0.0		69/1.6	0.0	0.0	4/69	Clear Channel Communications
28 KFSD-F	Oldies	4/0.6	3.2	3.7	3.8	3.2	2.8	46/1.0	0.0	0.0	29/379	Clear Channel Communications
28 KFRR-F	Modern Rock	4/0.6	3.7	3.6	3.3	3.3	2.8	64/1.5	1.9	1.0	42/594	Mondosphere Broadcasting
30 KWRU	Span.-Talk	3/0.5	1.0	0.8	0.8	0.6	0.8	62/1.4	1.6	1.2	7/116	Radio Unica
30 KMAP	Pre-teen	3/0.5	0.7	0.0	0.0	0.0		84/1.9	0.0	0.0	3/90	KMAP, Inc.
30 KLOS-F	Rock	3/0.5	2.5	2.7	3.3	2.5	2.3	59/1.4	0.8	1.7	18/291	ABC Radio
33 KVL1-F	Oldies	3/0.4	0.6	0.6	0.0	0.0		42/1.0	2.1	0.0	3/42	Robert & Katherine Bohn
33 KTPI-F	Country	3/0.4						56/1.3	1.2	0.0	5/106	Concord Media Group, Inc.
33 KSEQ-F	CHR	3/0.4	3.5	3.0	3.8	3.6	2.7	86/2.0	0.0	0.0	24/563	Buckley Broadcasting

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KISV-F	1 KISV-F	1 KUZZ-AM	1 KUZZ-AM	1 KUZZ-AM	1 KUZZ-AM	1 KUZZ-AM	1 KISV-F	1 KUZZ-AM	1 KUZZ-AM	1 KUZZ-AM
2 KRAB-F	2 KUZZ-AM	2 KISV-F	2 KISV-F	2 KISV-F	2 KERN	2 KISV-F	2 KRAB-F	2 KERN	2 KISV-F	2 KISV-F
3 KKXX-F	3 KRAB-F	3 KDFO-F	3 KDFO-F	3 KDFO-F	3 KGFM-F	3 KERN	3 KUZZ-AM	3 KISV-F	3 KRAB-F	3 KRAB-F
4 KUZZ-AM	4 KKXX-F	4 KDFO-F	4 KRAB-F	4 KERN	4 KDFO-F	4 KRAB-F	4 KKXX-F	4 KRAB-F	4 KERN	4 KIWI-F
5 KIWI-F	5 KLLY-F	5 KKXX-F	5 KERN	5 KRAB-F	4 KCWR-F	5 KKXX-F	5 KERN	5 KCWR-F	5 KDFO-F	4 KKXX-F
6 KBOS-F	6 KDFO-F	6 KERN	6 KKBB-F	6 KKBB-F	6 KSMJ-F	6 KDFO-F	6 KNZR	6 KSMJ-F	6 KSMJ-F	6 KDFO-F
7 KPFL-F	7 KMYX-F	7 KLLY-F	7 KLLY-F	6 KSMJ-F	6 KKDJ-F	7 KGFM-F	6 KKDJ-F	6 KGFM-F	6 KKXX-F	7 KLLY-F
7 KLLY-F	8 KKBB-F	8 KKBB-F	8 KSMJ-F	8 KCWR-F	8 KRAB-F	8 KCWR-F	8 KIWI-F	8 KKBB-F	8 KGFM-F	8 KCWR-F
7 KKBB-F	9 KCWR-F	9 KSMJ-F	9 KMYX-F	8 KLLY-F	9 KMJ	9 KKDJ-F	9 KLLY-F	9 KDFO-F	9 KLLY-F	8 KMYX-F
10 KERN	10 KMQA-F	10 KMYX-F	10 KCWR-F	10 KKDJ-F	9 KIWI-F	10 KKBB-F	10 KGFM-F	10 KKDJ-F	10 KKDJ-F	10 KSMJ-F
	10 KPFL-F				9 KNZR				10 KCWR-F	
	10 KSMJ-F									

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KISV-F	1 KISV-F	1 KUZZ-AM	1 KUZZ-AM	1 KUZZ-AM	1 KRAB-F	1 KRAB-F	1 KKBB-F	1 KUZZ-AM	1 KUZZ-AM
2 KKXX-F	2 KUZZ-AM	2 KISV-F	2 KISV-F	2 KISV-F	2 KISV-F	2 KISV-F	2 KISV-F	2 KRAB-F	2 KDFO-F
3 KUZZ-AM	3 KKXX-F	3 KKXX-F	3 KKXX-F	3 KGFM-F	3 KMQA-F	3 KKBB-F	3 KMYX-F	3 KDFO-F	3 KERN
4 KRAB-F	4 KLLY-F	4 KLLY-F	4 KLLY-F	4 KLLY-F	4 KKXX-F	4 KDFO-F	4 KDFO-F	4 KKBB-F	4 KRAB-F
5 KLLY-F	5 KRAB-F	5 KCWR-F	5 KGFM-F	5 KKXX-F	5 KDFO-F	5 KMYX-F	5 KRAB-F	5 KISV-F	5 KKBB-F
6 KPFL-F	6 KPFL-F	6 KRAB-F	6 KRAB-F	6 KKDJ-F	6 KSMJ-F	6 KUZZ-AM	6 KUZZ-AM	6 KERN	6 KSMJ-F
7 KIWI-F	7 KCWR-F	7 KMYX-F	7 KDFO-F	6 KSMJ-F	7 KCHJ	7 KSMJ-F	7 KSMJ-F	7 KSMJ-F	6 KISV-F
8 KKDJ-F	8 KMYX-F	8 KPFL-F	8 KKDJ-F	8 KDFO-F	8 KLLY-F	8 KKXX-F	8 KLLY-F	8 KMYX-F	8 KCWR-F
9 KERN	9 KIWI-F	9 KDFO-F	8 KIWI-F	9 KCWR-F	9 KCWR-F	9 KLLY-F	9 KERN	9 KLLY-F	9 KMYX-F
10 KFRR-F	10 KDFO-F	10 KGFM-F	10 KPFL-F	10 KERN	10 KKDJ-F	10 KMQA-F	10 KKXX-F	10 KCWR-F	10 KKDJ-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBID	1350	1 kw / 33 w	Adult Stand.	Westwood/Mutual/Unistar	Interp	American General Media	Bakersfield
KCHJ	1010	5 kw / 1 kw	Span.-Oldies	Independent	Lotus	Lotus Communications Corp.	Delano
KERN	1410	1 kw / 1 kw	Talk	Premier Radio Network	Interp	American General Media	Bakersfield
KGE0	1230	1 kw / 1 kw	Hot Talk	Westwood/Mutual/Unistar	Interp	Lagniappe Broadcasting, Inc.	Bakersfield
KMAP	1050	10 kw / kw	Pre-teen	Disney Radio Network	—	KMAP, Inc.	Frazier Park
KNZR	1560	25 kw / 10 kw	Talk	CNN	D & R Radio	Buckley Broadcasting	Bakersfield
KUZZ	550	5 kw / 5 kw	simul. KUZZAF	Independent	Katz	Owens Broadcasting	Bakersfield
KWAC	1490	1 kw / 1 kw	Reg'l Mex.	Independent	Lotus	Lotus Communications Corp.	Bakersfield
KZTK	970	1 kw / 5 kw	Talk	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Bakersfield

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KCNQ	102.5	130 w@1,230	Country	ABC	—	Robert & Katherine Bohn	Kernville
KCOO	104.3	6 kw @305	Oldies	Independent	Interep	American General Media	Shafter
KCWR	107.1	6 kw @164	Country	Independent	Katz	Owens Broadcasting	Bakersfield
KDFO	98.5	8 kw @581	Classic Hits	Independent	Clear Chan.-Diamond	Clear Channel Communications	Delano
KGFM	101.5	6.7 kw @1,299	Soft AC	Independent	Interep	Lagniappe Broadcasting, Inc.	Bakersfield
KISV	94.1	4.5 kw @1,332	Dance	Independent	Interep	American General Media	Bakersfield
KIWI	92.1	2 kw @568	Reg'l Mex.	Independent	Lotus	Lotus Communications Corp.	Bakersfield
KKBB	99.3	1.2 kw @1,345	Classic Hits	Westwood/Mutual/Unistar	D & R Radio	Buckley Broadcasting	Bakersfield
KKDJ	105.3	35.4 kw @581	Adult Cont.	Independent	Clear Chan.-Diamond	Clear Channel Communications	Delano
KKXX	96.5	50 kw @499	CHR	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Bakersfield
KLLY	95.3	12.5 kw @394	Modern AC	Independent	D & R Radio	Buckley Broadcasting	Oildale
KMYX	92.5	1.15 kw @751	Reg'l Mex.	Independent	—	Farmworker Educational Radio	Arvin
KPSL	102.9	20.5 kw @364	Span.-CHR	Independent	Caballero	Lotus Communications Corp.	McFarland
KRAB	106.1	25 kw @328	Rock	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Greenacres
KSMJ	97.7	4.1 kw @397	Smooth Jazz	Independent	D & R Radio	Buckley Broadcasting	Shafter
KUZZ	107.9	6 kw @1,364	Country	Independent	Katz	Owens Broadcasting	Bakersfield
KVLI	104.5	200 w@1,260	Oldies	ABC	—	Robert & Katherine Bohn	Lake Isabella

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KBOS-F	Dance	94.9	Tulare
KFI	Talk	640	Los Angeles
KFRR-F	Modern Rock	104.1	Woodlake
KFSO-F	Oldies	92.9	Visalia
KLOS-F	Rock	95.5	Los Angeles
KMJ	News/Talk	580	Fresno
KMQA-F	Reg'l Mex.	100.5	East Porterville
KSEQ-F	CHR	97.1	Visalia
KTPI-F	Country	103.1	Tehachapi
KWRU	Span.-Talk	940	Fresno

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
American General Media	17.0	13.5	20.0%
KBID AM,KCOO FM,KERN AM,KISV FM			
Buckley Broadcasting	10.5	12.8	17.5%
KKBB FM,KLLY FM,KNZR AM,KSMJ FM			
Clear Channel Communications	18.0	17.1	22.1%
KDFO FM,KKDJ FM,KKXX FM,KRAB FM,KZTK AM			
Lagniappe Broadcasting, Inc.	4.3	4.6	8.1%
KGEO AM,KGFM FM			
Lotus Communications Corp.	7.2	6.8	10.3%
KCHJ AM,KIWI FM,KPSL FM,KWAC AM			
Owens Broadcasting	15.8	17.4	1.8%
KCWR FM,KUZZ FM,KUZZ AM			
Robert & Katherine Bohn	1.1	0.9	0.0%
KCNQ FM,KVLI FM			
	73.9	73.1	79.9%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	37 (2)	37 (2)	7.0
AOR	0 (0)	45 (3)	45 (3)	8.5
Black/Urban	0 (0)	0 (0)	0 (0)	0.0
CHR	0 (0)	87 (4)	87 (4)	16.5
Classical/Fine Arts	0 (0)	0 (0)	0 (0)	0.0
Country	5 (1)	100 (4)	105 (5)	19.9
Hispanic	19 (3)	54 (4)	73 (7)	13.9
Jazz	0 (0)	20 (1)	20 (1)	3.8
News/Talk	70 (6)	0 (0)	70 (6)	13.3
Oldies	0 (0)	62 (5)	62 (5)	11.8
Other	3 (1)	0 (0)	3 (1)	0.6
Religion	0 (0)	0 (0)	0 (0)	0.0
Soft AC	0 (0)	20 (1)	20 (1)	3.8
Sports	0 (0)	0 (0)	0 (0)	0.0
Standards/EZ	5 (1)	0 (0)	5 (1)	0.9
Totals	102(12)	425 (24)	527 (36)	

Note Duncan's reports that: KUFW-FM 90.5 simul. with KMYX-FM 92.5
 Duncan's reports that: KBHH-FM 95.3 simul. with KMYX-FM 92.5
 4/17/01 KKDJ-FM-105.3 Old Format: Oldies New Format: Adult Cont.
 5/11/01 KZTK-AM-970 Prior Calls: KZPM-AM Current Calls: KZTK-AM
 5/14/01 KCWR-FM-107.1 Old Format: New Format: Adds Real Country
 6/4/01 KZTK-AM-970 Old Format: CHR New Format: Talk

BALTIMORE, MD

Arbitron Rank 20	Pop (12+) 2,095,600	Stations 40 / 20	% Below Line 16.3
Market TSL in Hours 21.6	Diaries 3165 / 663:1 / 52.4%	% Not Listed 15.3	
Average Persons Rating 16.5	12+ FM Share (Metro) 67.9	Sample Target 3270	

12+Metro	Format	Spring 01 1/4 Share	WI 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WERQ-F	Urban	364/10.5	10.4	9.6	10.0	9.0	10.1	4149/19.8	17.8	16.9	376/4377	Radio One
2 WPOC-F	Country	273/7.9	7.6	7.6	6.8	7.1	7.5	3246/15.5	15.1	14.3	296/3634	Clear Channel Communications
3 WBAL	News/Talk	226/6.5	5.7	6.9	5.6	7.0	6.2	3327/15.9	15.7	16.5	250/3648	Hearst-Argyle Television
4 WWIN-F	Urban AC	221/6.4	6.4	6.3	5.9	7.2	6.3	2495/11.9	11.9	10.8	221/2495	Radio One
5 WLIF-F	Soft AC	177/5.1	5.3	5.7	4.3	5.1	5.1	2524/12.0	13.3	11.5	187/2705	Infinity Broadcasting Corp.
6 WQSR-F	Oldies	152/4.4	4.9	5.3	5.4	5.3	5.0	2585/12.3	13.5	14.8	174/2898	Infinity Broadcasting Corp.
7 WIYY-F	Rock	151/4.4	3.2	3.0	4.3	5.0	3.7	2434/11.6	9.5	11.7	171/2928	Hearst-Argyle Television
8 WHFS-F	Modern Rock	136/3.9	3.5	3.9	3.3	3.8	3.7	2865/13.7	13.4	14.4	152/3301	Infinity Broadcasting Corp.
9 WXYV-F	CHR	129/3.7	4.7	4.2	4.8	3.6	4.4	3167/15.1	14.6	14.0	140/3530	Infinity Broadcasting Corp.
10 WWMX-F	Hot AC	118/3.4	4.1	3.4	4.1	4.7	3.8	2670/12.7	13.1	15.1	123/2868	Infinity Broadcasting Corp.
11 WCBM	Talk	95/2.7	3.0	2.3	2.5	1.9	2.6	1170/5.6	5.7	5.5	99/1226	WCBM Maryland, Inc.
12 WOCT-F	Classic Rock	90/2.6	2.5	2.1	2.5	1.9	2.4	1994/9.5	8.0	8.4	103/2187	Clear Channel Communications
12 WCAO	Black Gospel	90/2.6	2.6	3.2	3.7	3.0	3.0	1041/5.0	6.0	5.5	52/1099	Clear Channel Communications
14 WPGC-F	Urban	61/1.7	1.7	1.6	1.9	1.5	1.7	2117/10.1	8.2	8.2	63/2272	Infinity Broadcasting Corp.
15 WRBS-F	Religious	60/1.7	2.0	2.1	1.8	2.2	1.9	1056/5.0	4.5	5.5	62/1112	Peter & John Radio Fellowship
16 WHUR-F	Urban AC	50/1.4	1.0	1.5	1.3	1.5	1.3	1000/4.8	4.8	4.2	52/1051	Howard University
17 WJFK	Hot Talk	47/1.4	1.3	1.2	1.9	1.7	1.5	767/3.7	4.5	4.4	51/805	Infinity Broadcasting Corp.
18 WXYV-F	Urban	46/1.3	1.0	1.2	1.5	1.2	1.5	1342/6.4	5.9	5.8	49/1454	Radio One
19 WZBA-F	Classic Hits	43/1.2	1.0	0.9	1.3	1.2	1.1	1060/5.1	5.2	4.2	59/1362	Shamrock Communications
20 WWLG	Adult Stand.	37/1.1	1.7	1.3	1.3	0.9	1.3	362/1.7	2.6	1.9	37/362	WCBM Maryland, Inc.
20 WRQX-F	Hot AC	37/1.1	1.1	1.0	1.4	1.0	1.1	1057/5.0	4.8	4.8	47/1208	ABC Radio
22 WWDC-F	Rock	35/1.0	1.5	1.4	1.1	1.2	1.3	1388/6.6	7.0	7.4	53/1731	Clear Channel Communications
23 WTOP-AF	News	32/0.9	1.0	1.4	0.0	0.8	0.8	930/4.4	5.8	4.5	38/1081	Bonneville International Corp.
23 WRNR-F	Adult Altern.	32/0.9	0.6	0.4	0.8	0.6	0.7	502/2.4	1.6	2.2	34/555	Empire Broadcasting System
25 WBIG-F	Oldies	29/0.8	1.2	0.9	1.0	0.8	1.0	746/3.6	3.6	3.3	41/873	Clear Channel Communications
26 WMZQ-F	Country	25/0.7	0.7	0.8	0.7	0.9	0.7	662/3.2	2.4	3.1	36/831	Clear Channel Communications
27 WGMF-F	Classical	24/0.7	0.4	0.6	0.4	0.0	0.3	413/2.0	1.6	2.7	27/478	Bonneville International Corp.
28 WOLB	Talk	22/0.6	0.5	0.3	0.5	0.0	0.3	298/1.4	0.9	0.0	22/298	Radio One
29 WWIN	Black Gospel	19/0.6	0.6	1.0	0.8	0.8	0.8	315/1.5	2.3	2.1	19/315	Radio One
30 WBGR	Black Gospel	15/0.4	0.4	0.3	0.5	0.4	0.4	193/0.9	0.9	0.9	16/200	Infinity Broadcasting Corp.
30 WIHT-F	CHR	15/0.4	1.0	0.6	0.9	0.6	0.7	608/2.9	2.7	2.8	19/673	Clear Channel Communications
30 WWZZ-F	CHR	15/0.4	0.4	0.0	0.0	0.0	0.0	488/2.3	0.0	0.0	30/889	Bonneville International Corp.
30 WASH-F	Adult Cont.	15/0.4	0.7	0.7	0.6	0.6	0.6	579/2.8	3.0	2.9	18/660	Clear Channel Communications
34 WARW-F	Classic Rock	13/0.4	0.3	0.3	0.6	0.6	0.4	307/1.5	1.6	2.1	19/433	Infinity Broadcasting Corp.
34 WFRE-F	Country	13/0.4	0.6	0.0	0.0	0.0	0.0	381/1.8	0.0	0.0	68/1119	Clear Channel Communications
36 WMMJ-F	Urban AC	12/0.4	0.5	0.6	0.0	2.9	1.0	236/1.1	1.4	9.1	13/242	Radio One
36 WJFK-F	Hot Talk	12/0.4	0.4	0.7	0.5	0.0	0.4	165/0.8	1.5	5.4	17/251	Infinity Broadcasting Corp.
38 WXCY-F	Country	11/0.3	0.3	0.0	0.0	0.0	0.0	217/1.0	0.0	0.0	30/518	Delmarva Broadcasting Co.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WBAL	1 WERQ-F	1 WERQ-F	1 WPOC-F	1 WERQ-F	1 WERQ-F
2 WXYV-F	2 WIYY-F	2 WPOC-F	2 WWIN-F	2 WWIN-F	2 WPOC-F	2 WIYY-F	2 WWIN-F	2 WERQ-F	2 WPOC-F	2 WPOC-F
3 WHFS-F	3 WHFS-F	3 WWIN-F	2 WPOC-F	3 WPOC-F	3 WWIN-F	3 WBAL	3 WBAL	3 WLIF-F	3 WBAL	3 WWIN-F
4 WPGC-F	4 WPOC-F	4 WIYY-F	4 WIYY-F	4 WLIF-F	4 WLIF-F	4 WIYY-F	4 WPOC-F	4 WBAL	4 WWIN-F	4 WBAL
5 WIYY-F	5 WXYV-F	5 WHFS-F	5 WLIF-F	5 WLIF-F	5 WQSR-F	5 WWIN-F	5 WXYV-F	5 WWIN-F	5 WWIN-F	5 WXYV-F
6 WPOC-F	6 WWIN-F	6 WWMX-F	6 WWMX-F	6 WQSR-F	6 WERQ-F	6 WQSR-F	6 WHFS-F	6 WIYY-F	6 WXYV-F	6 WQSR-F
7 WKYS-F	6 WWMX-F	7 WLIF-F	7 WOCT-F	7 WWMX-F	7 WCBM	7 WLIF-F	7 WLIF-F	6 WQSR-F	7 WIYY-F	7 WLIF-F
8 WWMX-F	8 WPGC-F	8 WXYV-F	8 WHFS-F	7 WBAL	8 WCAO	8 WWMX-F	8 WHUR-F	8 WHFS-F	7 WQSR-F	8 WHFS-F
8 WWDC-F	9 WKYS-F	9 WOCT-F	8 WBAL	9 WOCT-F	8 WWMX-F	9 WHFS-F	9 WCBM	9 WWMX-F	9 WHFS-F	9 WIYY-F
10 WWIN-F	10 WLIF-F	10 WBAL	10 WXYV-F	10 WHFS-F	10 WOCT-F	10 WCAO	10 WIYY-F	10 WOCT-F	10 WWMX-F	10 WWMX-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WWIN-F	1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WERQ-F	1 WIYY-F
2 WXYV-F	2 WPOC-F	2 WPOC-F	2 WPOC-F	2 WPOC-F	2 WHFS-F	2 WIYY-F	2 WIYY-F	2 WIYY-F	2 WERQ-F
3 WPOC-F	3 WXYV-F	3 WWMX-F	3 WWIN-F	3 WERQ-F	3 WIYY-F	3 WHFS-F	3 WHFS-F	3 WHFS-F	3 WWIN-F
4 WHFS-F	4 WWMX-F	4 WLIF-F	4 WWMX-F	4 WLIF-F	4 WPOC-F	4 WPOC-F	4 WPOC-F	4 WPOC-F	4 WPOC-F
5 WIYY-F	5 WHFS-F	5 WXYV-F	5 WLIF-F	5 WWMX-F	5 WPGC-F	5 WWIN-F	5 WWIN-F	5 WWIN-F	5 WBAL
6 WKYS-F	6 WLIF-F	6 WWIN-F	6 WXYV-F	6 WQSR-F	6 WXYV-F	6 WXYV-F	6 WXYV-F	6 WOCT-F	6 WOCT-F
7 WPGC-F	7 WIYY-F	7 WKYS-F	7 WQSR-F	7 WXYV-F	7 WKYS-F	7 WPGC-F	7 WPGC-F	7 WBAL	7 WHFS-F
8 WWIN-F	8 WKYS-F	8 WHFS-F	8 WHFS-F	8 WBAL	8 WWIN-F	8 WJFK	8 WJFK	8 WJFK	8 WQSR-F
9 WWMX-F	9 WWIN-F	9 WIYY-F	9 WCAO	9 WCAO	9 WWMX-F	8 WOCT-F	9 WPGC-F	9 WLIF-F	9 WLIF-F
10 WWDC-F	10 WPGC-F	10 WCAO	10 WPGC-F	10 WOCT-F	9 WWDC-F	10 WWMX-F	10 WBAL	10 WWMX-F	10 WJFK

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBAL	1090	50 kw / 50 kw	News/Talk	ESPN	D & R Radio	Hearst-Argyle Television	Baltimore
WBGR	860	2.5 kw / 65 w	Black Gospel	American Urban Radio	Infinity Radio Sales	Infinity Broadcasting Corp.	Baltimore
WCAO	600	5 kw / 5 kw	Black Gospel	Independent	Clear Chan.-Emerald	Clear Channel Communications	Baltimore
WCBM	680	10 kw / 5 kw	Talk	Westwood/Mutual/Unistar	Katz	WCBM Maryland, Inc.	Baltimore
WJFK	1300	5 kw / 5 kw	Hot Talk	Premier Radio Network	Infinity Radio Sales	Infinity Broadcasting Corp.	Baltimore
WOLB	1010	1 kw / 26 w	Talk	ABC	Allied Radio Ptnrs.	Radio One	Baltimore
WWIN	1400	1 kw / 1 kw	Black Gospel	Independent	Allied Radio Ptnrs.	Radio One	Baltimore
WWLG	1360	5 kw / 1.5 kw	Adult Stand.	Jones Radio Network	Katz	WCBM Maryland, Inc.	Baltimore

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WERQ	92.3	37 kw @570	Urban	Associated Press Radio	Allied Radio Ptnrs.	Radio One	Baltimore
WIYY	97.9	13.5 kw @950	Rock	ABC	D & R Radio	Hearst-Argyle Television	Baltimore
WLIF	101.9	13.5 kw @960	Soft AC	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.	Baltimore
WOCT	104.3	32 kw @486	Classic Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Baltimore
WPOC	93.1	16 kw @866	Country	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Baltimore
WQSR	105.7	50 kw @492	Oldies	Independent	Infinity Radio Sales	Infinity Broadcasting Corp.	Catonsville
WRBS	95.1	50 kw @500	Religious	Salem Radio Network	—	Peter & John Radio Fellowship Inc.	Baltimore
WRNR	103.1	6 kw @328	Adult Altern.	Independent	—	Empire Broadcasting System, Inc.	Grasonville
WWIN	95.9	3 kw @300	Urban AC	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Radio One	Glen Burnie
WWMX	106.5	7.4 kw @1,217	Hot AC	Independent	Infinity Radio Sales	Infinity Broadcasting Corp.	Baltimore
WXYV	102.7	50 kw @436	CHR	The Source	Infinity Radio Sales	Infinity Broadcasting Corp.	Baltimore
WZBA	100.7	27 kw @660	Classic Hits	ABC	Allied Radio Ptnrs.	Shamrock Communications	Westminster

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WARW-F	Classic Rock	94.7	Bethesda
WASH-F	Adult Cont.	97.1	Washington
WBIG-F	Oldies	100.3	Washington
WFRE-F	Country	99.9	Frederick
WGMS-F	Classical	103.5	Washington
WHFS-F	Modern Rock	99.1	Annapolis
WHUR-F	Urban AC	96.3	Washington
WIHT-F	CHR	99.5	Washington
WJFK-F	Hot Talk	106.7	Manassas
WKYS-F	Urban	93.9	Washington
WMMJ-F	Urban AC	102.3	Bethesda
WMZQ-F	Country	98.7	Washington
WPGC-F	Urban	95.5	Morningside
WRQX-F	Hot AC	107.3	Washington
WTOP	News	1500	Washington
WTOP-F	simul. WTOPAF	107.7	Warrenton
WTOP-AF	News	1500	Washington
WWDC-F	Rock	101.1	Washington
WWVZ-F	simul. WWZZFF	103.9	Braddock Heights
WWZZ-F	CHR	104.1	Waldorf
WWZZ-F	CHR	104.1	Waldorf

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	13.1	14.3	15.4%
WCAO AM, WOCT FM, WPOC FM			
Hearst-Argyle Television	10.9	9.7	15.9%
WBAL AM, WIYY FM			
Infinity Broadcasting Corp.	18.4	19.3	41.6%
WBGR AM, WJFK AM, WLIF FM, WQSR FM, WWMX FM, WXYV FM			
Radio One	18.1	18.7	22.9%
WERQ FM, WOLB AM, WWIN FM, WWIN AM			
WCBM Maryland, Inc.	3.8	1.6	2.3%
WCBM AM, WWLG AM			
	64.3	63.6	98.1%

Format Performance

Format	AM	FM	Totals	Percent
AC	0 (0)	170 (3)	170 (3)	5.8
AOR	0 (0)	457 (6)	457 (6)	15.5
Black/Urban	0 (0)	753 (6)	753 (6)	25.6
CHR	0 (0)	158 (4)	158 (4)	5.4
Classical/Fine Arts	0 (0)	24 (1)	24 (1)	0.8
Country	0 (0)	323 (4)	323 (4)	11.0
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	421 (5)	13 (2)	434 (7)	14.8
Oldies	0 (0)	224 (3)	224 (3)	7.6
Other	(0)	(0)	(0)	0.0
Religion	125 (3)	60 (1)	185 (4)	6.3
Soft AC	0 (0)	177 (1)	177 (1)	6.0
Sports	(0)	(0)	(0)	0.0
Standards/EZ	37 (1)	0 (0)	37 (1)	1.3
Totals	583 (9)	2359 (31)	2942 (40)	

Note 4/18/01 WIHT-FM-99.5 Prior Calls: WJMO-FM Current Calls: WIHT-FM

BANGOR, ME

Arbitron Rank 209	Pop (12+) 151,300	Stations 24 / 16	% Below Line 10.5
Market TSL in Hours 19.4	Diaries 865 / 175:1 / 60.8%	% Not Listed 16.0	
Average Persons Rating 14.5	12+ FM Share (Metro) 76.9	Sample Target 850	

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner	
1	WQCB-F	Country	29/13.1	8.5	10.9	14.1	11.6	11.7	400/26.5	17.2	20.9	43/608	Cumulus Media, Inc.
2	WBZN-F	CHR	17/7.7	6.7	9.8	7.6	7.7	7.9	298/19.7	24.5	25.1	21/441	Cumulus Media, Inc.
3	WWBX-F	CHR	16/7.2	5.8	7.6	8.7	7.7	7.3	272/18.0	22.5	21.3	22/473	Clear Channel Communications
3	WKIT-F	Rock	16/7.2	13.2	8.7	7.6	7.7	9.2	260/17.2	20.8	19.7	26/407	The Zone Corp.
5	WVOM-F	Talk	14/6.6	4.6	4.3	8.7	5.8	6.0	207/13.7	8.9	9.4	21/372	Clear Channel Communications
6	WTOS-F	Rock	14/6.2	2.6	3.3	4.3	7.7	4.1	222/14.7	10.1	11.5	31/455	Clear Channel Communications
7	WFZX-FF	Classic Rock	12/5.5						170/11.2	0.0	0.0	22/294	Clear Channel Communications
8	WBFB-F	Country	10/4.7	5.1	5.4	8.7	6.8	6.0	189/12.5	13.8	12.7	16/285	Clear Channel Communications
9	WKSQ-F	Adult Cont.	9/4.3	4.5	5.4	3.2	6.8	4.4	211/13.9	14.1	17.2	15/362	Clear Channel Communications
10	WABI	Adult Stand.	9/4.1	8.0	5.4	6.5	7.7	6.0	109/7.2	11.6	8.1	10/123	Clear Channel Communications
11	WEZQ-F	Soft AC	9/4.0	6.2	8.7	6.5	6.8	6.3	162/10.7	17.0	18.6	14/286	Cumulus Media, Inc.
12	WZON	Sports	7/3.0	3.0	3.3	4.3	3.9	3.4	100/6.6	12.5	7.1	9/132	The Zone Corp.
13	WWMJ-F	Oldies	6/2.6	6.7	8.7	4.3	4.8	5.6	169/11.2	14.8	16.7	13/309	Cumulus Media, Inc.
14	WGUY-F	Oldies	4/2.0	2.6	2.2	1.1	1.0	2.0	76/5.0	6.1	6.2	8/162	Concord Media Group, Inc.
15	WCM-F	Country	3/1.4	3.7	1.6	2.1	3.8	2.2	36/2.4	0.0	0.0	26/213	Clear Channel Communications
16	WSYY-F	Country	2/0.9						30/2.0	0.0	0.0	2/34	Star Broadcasting of Maine, Inc.
17	WQSS-F	Classic Hits	2/0.7	1.3	0.8	0.7		0.9	45/3.0	0.0	0.0	7/165	Gopher Hill Communications
18	WEBB-F	Country	1/0.6	7.2	8.8	0.0	0.0		30/2.0	0.0	0.0	9/156	Citadel Communications Corp.
18	WBYA-F	Adult Stand.	1/0.6						32/2.1	0.0	0.0	5/146	Gopher Hill Communications
20	WMM-F	CHR	1/0.5	1.1	1.5	0.0	0.0		35/2.3	0.0	0.0	7/197	Citadel Communications Corp.
21	WBLM-F	Classic Rock	1/0.4	8.2	14.5	12.6	13.0	8.9	35/2.3	0.0	0.0	8/150	Citadel Communications Corp.
21	WBQX-F	Classical	1/0.4	2.1	3.2	1.4	1.5	1.8	21/1.4	0.0	0.0	8/104	Mariner Broadcasting, LP
23	WCYI-F	Modern Rock	1/0.3	4.6	2.3	3.7	4.8	2.7	22/1.4	0.0	0.0	5/106	Citadel Communications Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WWBX-F	1	WTOS-F	1	WKIT-F	1	WQCB-F	1	WQCB-F	1	WQCB-F
2	WBZN-F	2	WBZN-F	2	WQCB-F	2	WKIT-F	2	WVOM-F	2	WVOM-F
3	WBFB-F	3	WWBX-F	3	WTOS-F	3	WFZX-FF	3	WKIT-F	3	WBZN-F
4	WQCB-F	4	WFZX-FF	4	WFZX-FF	4	WBZN-F	4	WBZN-F	4	WQCB-F
5	WZON	5	WKIT-F	5	WBZN-F	5	WBFB-F	5	WKSQ-F	5	WEZQ-F
6	WKIT-F	6	WQCB-F	6	WKSQ-F	6	WKSQ-F	6	WBFB-F	6	WVOM-F
7	WTOS-F	7	WKSQ-F	7	WTOS-F	7	WEZQ-F	7	WFZX-FF	7	WBFB-F
8	WABI	8	WBFB-F	8	WBFB-F	8	WTOS-F	8	WKSQ-F	8	WABI
9	WEZQ-F	9	WEZQ-F	9	WVOM-F	9	WVOM-F	9	WKSQ-F	9	WBFB-F
10	WWMJ-F	10	WZON	10	WVOM-F	10	WVOM-F	10	WFZX-FF	10	WKSQ-F
		10	WWMJ-F							10	WKSQ-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WBZN-F	1	WQCB-F	1	WQCB-F	1	WTOS-F	1	WKIT-F
2	WWBX-F	2	WBZN-F	2	WBFB-F	2	WFZX-FF	2	WTOS-F
3	WTOS-F	3	WQCB-F	3	WWBX-F	3	WEZQ-F	3	WFZX-FF
4	WKIT-F	4	WKIT-F	4	WKSQ-F	4	WKSQ-F	4	WQCB-F
5	WQCB-F	5	WKSQ-F	5	WBFB-F	5	WBZN-F	5	WKIT-F
6	WKSQ-F	6	WTOS-F	6	WFZX-FF	6	WEZQ-F	6	WKIT-F
7	WBFB-F	7	WBFB-F	7	WKIT-F	7	WBZN-F	7	WZON
7	WEZQ-F	7	WFZX-FF	8	WFZX-FF	8	WKSQ-F	8	WBFB-F
9	WFZX-FF	9	WEZQ-F	9	WWMJ-F	9	WVOM-F	9	WVOM-F
10	WSYY-F	10	WWMJ-F	10	WTOS-F	10	WWMJ-F	10	WQCB-F
		10	WTOS-F	10	WGUY-F	9	WABI	10	WKSQ-F
						9	WQCB-F		

AM Stations

Station	Freq	Power	Format	Net/Aff	Rep	Owner	City of Lic
WABI	910	5 kw / 5 kw	Adult Stand.	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Bangor
WZON	620	5 kw / 5 kw	Sports	Sporting News Radio	Christal	The Zone Corp.	Bangor

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBFB	104.7	10 kw @1,099	Country	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Belfast
WBYA	105.5	25 kw @305	Adult Stand.	Independent	Clear Chan.-Diamond	Gopher Hill Communications	Islesboro
WBZN	107.3	50 kw @436	CHR	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Old Town
WEZQ	92.9	20 kw @784	Soft AC	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Cumulus Media, Inc.	Bangor
WFZX	101.7	1.35 kw @699	Classic Rock	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Searsport
WGUY	102.1	26.5 kw @672	Oldies	Independent	Clear Chan.-Diamond	Concord Media Group, Inc.	Dexter
WKIT	100.3	16.5 kw @869	Rock	Independent	Christal	The Zone Corp.	Brewer
WKSQ	94.5	11.5 kw @1,027	Adult Cont.	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Ellsworth
WNSX	97.7	50 kw @489	simul. WFZXFF	Premier Radio Network	—	Clear Channel Communications	Winter Harbor
WQCB	106.5	98 kw @1,079	Country	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Brewer
WSYY	94.9	23.55 kw @691	Country	Westwood/Mutual/Unistar	Cyr & Assoc.	Star Broadcasting of Maine, Inc.	Millinocket
WVOM	103.9	90 kw @1,509	Talk	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Howland
WWBX	97.1	5 kw @1,230	CHR	Independent	Clear Chan.-Diamond	Clear Channel Communications	Bangor
WWMJ	95.7	11.5 kw @1,029	Oldies	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Ellsworth

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBLM-F	Classic Rock	102.9	Portland
WBQX-F	Classical	106.9	Thomaston
WCYI-F	Modern Rock	93.9	Lewiston
WEBB-F	Country	98.5	Waterville
WMCM-F	Country	103.3	Rockland
WMME-F	CHR	92.3	Augusta
WQSS-F	Classic Hits	102.5	Camden
WTOS-F	Rock	105.1	Skowhegan

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	32.4	31.5	
WABI AM, WBFB FM, WFZX FM, WKSQ FM, WNSX FM, WVOM FM, WWBX FM			
Cumulus Media, Inc.	27.4	27.1	
WBZN FM, WEZQ FM, WQCB FM, WWMJ FM			
The Zone Corp.	10.2	12.3	
WKIT FM, WZON AM			
	70.0	70.9	

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	9 (1)	9 (1)	4.9
AOR	0 (0)	43 (6)	43 (6)	23.2
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	34 (3)	34 (3)	18.4
Classical/Fine Arts	0 (0)	1 (1)	1 (1)	0.5
Country	0 (0)	46 (5)	46 (5)	24.9
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	0 (0)	14 (1)	14 (1)	7.6
Oldies	0 (0)	12 (3)	12 (3)	6.5
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	9 (1)	9 (1)	4.9
Sports	7 (1)	0 (0)	7 (1)	3.8
Standards/EZ	9 (1)	1 (1)	10 (2)	5.4
Totals	16 (2)	169 (22)	185 (24)	

Note Duncan's reports that: WSYX-AM 1240 simul. with WSYX-FM 94.9
4/16/01 WBYA-FM-105.5 Prior Calls: WAYD-FM Current Calls: WBYA-FM

BATON ROUGE, LA

Arbitron Rank 84	Pop (12+) 472,700	Stations 26 / 21	% Below Line 8.0
Market TSL in Hours 18.7		Diaries 1521 / 311:1 / 45.7%	% Not Listed 13.3
Average Persons Rating 13.9		12+ FM Share (Metro) 69.0	Sample Target 1590

12+Metro	Format	Spring 01 1/4 Share	WI 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WEMX-F	Urban	72/11.0	8.8	9.5	10.4	9.0	9.9	864/18.3	16.1	18.3	114/1348	Citadel Communications Corp.
2 WDGL-F	Classic Rock	54/8.3	6.6	6.9	6.2	8.0	7.0	924/19.5	19.3	20.8	87/1773	Guaranty Broadcasting, Inc.
3 WYNK-F	Country	48/7.3	7.3	6.1	6.7	7.7	6.8	776/16.4	16.4	19.4	86/1538	Clear Channel Communications
4 WFMF-F	CHR	45/6.9	5.9	5.1	7.3	5.7	6.3	1065/22.5	21.3	20.8	74/1851	Clear Channel Communications
5 WXOK	Black Gospel	42/6.4	7.4	8.2	7.0	6.2	7.3	449/9.5	10.6	10.1	56/578	Citadel Communications Corp.
5 WJBO	News/Talk	42/6.4	5.8	6.1	5.3	3.9	5.9	622/13.2	14.1	10.8	53/737	Clear Channel Communications
7 KQXL-F	Urban AC	38/5.7	5.9	6.1	4.7	5.7	5.6	611/12.9	12.9	13.8	49/835	Citadel Communications Corp.
8 WBBE-F	Adult Cont.	31/4.8	4.8	2.4	2.1	2.5	3.5	529/11.2	8.9	9.0	40/760	Citadel Communications Corp.
9 KRVE-F	Adult Cont.	26/4.0	5.1	4.7	5.0	6.5	4.7	571/12.1	12.3	14.3	28/647	Clear Channel Communications
10 KUMX-F	Classic Hits	23/3.5	3.1	2.5	4.4	3.2	3.4	705/14.9	13.5	16.3	77/1756	Clear Channel Communications
11 WTGE-F	Country	22/3.4	3.8	4.2	4.5	5.7	4.0	313/6.6	11.4	11.7	25/364	Guaranty Broadcasting, Inc.
11 WXCT-F	Country	22/3.4	3.8	4.2	4.5	5.7	4.0	460/9.7	11.4	11.7	45/894	Guaranty Broadcasting, Inc.
13 KOOJ-F	Oldies	18/2.7	2.7	3.0	3.5	3.3	3.0	402/8.5	9.3	8.8	36/848	Citadel Communications Corp.
14 WQCK-F	Cont. Christ.	14/2.1	2.0	2.7	2.1	2.5	2.2	304/6.4	6.4	5.8	20/403	Bethany World Prayer Center, Inc.
15 WCKW-F	80s Hits	12/1.8	2.3	2.3	2.9	2.5	2.3	363/7.7	7.9	8.1	41/889	222 Corp.
16 WUXN-F	Urban AC	8/1.3	2.0	3.0	0.8	0.4	1.8	218/4.6	7.1	1.6	11/281	Guaranty Broadcasting, Inc.
17 WQUE-F	Urban	8/1.2	1.3	1.6	1.2	1.9	1.3	282/6.0	5.7	5.9	39/757	Clear Channel Communications
18 KNXX-F	Rhythmic Old.	7/1.1	0.5	0.5	0.3	0.6	0.6	152/3.2	1.6	1.4	9/215	Guaranty Broadcasting, Inc.
19 WWL	Talk	7/1.0	0.5	1.0	0.8	0.4	0.8	175/3.7	4.6	2.1	43/707	Entercom
19 WIBR	Sports	7/1.0	1.0	1.3	1.5	1.7	1.2	132/2.8	4.6	5.4	7/145	Citadel Communications Corp.
21 WPFC	Black Gospel	6/1.0	1.8	1.4	1.2	1.5	1.3	85/1.8	3.2	3.0	7/114	Victory & Power Ministries, Inc.
22 KBRH	Urban Oldies	4/0.6	0.4	0.0	0.0	0.0		81/1.7	0.0	0.0	4/83	East Baton Rouge Parish School
23 KRKA-F	Classic Rock	3/0.5						119/2.5	0.0	0.0	33/505	Communications Corp. of America
23 KKAY	Gospel	3/0.5						47/1.0	0.8	1.4	4/54	Cactus Communications, LLC
25 WNDC	Black Gospel	3/0.4	0.6	0.4	0.5	0.7	0.5	70/1.5	1.6	2.7	3/82	Church Point Ministries, Inc.
25 WYNK	Pre-teen	3/0.4						71/1.5	0.0	0.0	3/71	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WEMX-F	1 WEMX-F	1 WEMX-F	1 WDGL-F	1 WDGL-F	1 WDGL-F	1 WDGL-F	1 WEMX-F	1 WJBO	1 WEMX-F	1 WEMX-F
2 WFMF-F	2 WFMF-F	2 WDGL-F	2 WEMX-F	2 WEMX-F	2 WJBO	2 WEMX-F	2 WDGL-F	2 WEMX-F	2 WFMF-F	2 WDGL-F
3 KUMX-F	3 WDGL-F	3 WFMF-F	3 KQXL-F	3 WYNK-F	3 WXOK	3 WYNK-F	3 WFMF-F	2 WYNK-F	3 WDGL-F	3 WXOK
4 KQXL-F	3 KUMX-F	4 WYNK-F	4 WFMF-F	4 WXOK	4 WYNK-F	4 WJBO	4 KUMX-F	4 WDGL-F	4 WYNK-F	4 WFMF-F
5 WXOK	5 WYNK-F	5 KQXL-F	5 WXOK	5 KQXL-F	5 KQXL-F	5 WXOK	5 KQXL-F	5 WFMF-F	5 WJBO	5 KQXL-F
5 WYNK-F	6 WBBE-F	6 WXOK	6 WYNK-F	6 WFMF-F	6 WBBE-F	6 WFMF-F	6 WYNK-F	6 WBBE-F	6 WBBE-F	6 WYNK-F
5 WUXN-F	7 KQXL-F	6 WBBE-F	7 WBBE-F	7 WBBE-F	7 KRVE-F	7 KQXL-F	7 WTGE-F	7 WXOK	6 WXOK	7 KUMX-F
8 WQCK-F	8 WCKW-F	8 KRVE-F	7 KRVE-F	8 WJBO	8 WTGE-F	8 KRVE-F	8 WXOK	8 KRVE-F	8 KQXL-F	8 WXCT-F
8 WQUE-F	9 KRVE-F	9 WTGE-F	9 WTGE-F	8 KRVE-F	9 KOOJ-F	9 WBBE-F	9 WBBE-F	9 KQXL-F	9 KRVE-F	9 WBBE-F
10 WDGL-F	10 WXCT-F	10 WJBO	10 WJBO	10 WTGE-F	10 WFMF-F	10 WTGE-F	10 WXCT-F	10 WXCT-F	10 WTGE-F	10 WTGE-F
						10 WXCT-F		10 KUMX-F	10 WXCT-F	
						10 WQCK-F				

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WEMX-F	1 WEMX-F	1 WEMX-F	1 WEMX-F	1 WXOK	1 WEMX-F	1 WEMX-F	1 WEMX-F	1 WDGL-F	1 WDGL-F
2 WYNK-F	2 WFMF-F	2 WFMF-F	2 WFMF-F	2 WBBE-F	2 KNXX-F	2 WDGL-F	2 WDGL-F	2 WEMX-F	2 WEMX-F
3 WFMF-F	3 WBBE-F	3 KQXL-F	3 WBBE-F	3 KRVE-F	3 WXCT-F	3 WFMF-F	3 WFMF-F	3 WFMF-F	3 WJBO
4 KUMX-F	4 WYNK-F	4 KRVE-F	4 WXOK	4 KQXL-F	4 WFMF-F	4 KUMX-F	4 WCKW-F	4 WYNK-F	4 WYNK-F
5 WBBE-F	5 KUMX-F	5 WBBE-F	5 KQXL-F	5 WEMX-F	5 KUMX-F	5 WUXN-F	5 WJBO	5 WJBO	5 WFMF-F
6 WQUE-F	6 KQXL-F	6 WXOK	6 WYNK-F	6 WFMF-F	6 WDGL-F	5 WYNK-F	6 WUXN-F	6 KQXL-F	6 KQXL-F
7 WDGL-F	7 KRVE-F	7 KUMX-F	7 KRVE-F	7 WYNK-F	7 WYNK-F	7 WCKW-F	7 KUMX-F	7 WTGE-F	7 WTGE-F
8 KQXL-F	8 WDGL-F	8 WDGL-F	8 KUMX-F	8 WDGL-F	8 WUXN-F	8 KNXX-F	8 WYNK-F	8 WXCT-F	8 WCKW-F
9 WUXN-F	9 WXOK	9 WPFC	9 WDGL-F	9 WTGE-F	9 WIBR	9 WJBO	8 WTGE-F	9 WCKW-F	9 KOOJ-F
10 WCKW-F	10 WQCK-F	10 WYNK-F	10 WTGE-F	10 WQCK-F	10 WQUE-F	9 WXCT-F	10 KQXL-F	10 KUMX-F	9 WXOK
						10 WCKW-F			

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBRH	1260	1 kw / 127 w	Urban Oldies	National Public Radio (NPR)	---	East Baton Rouge Parish School	Baton Rouge
KKAY	1590	1 kw / 67 w	Gospel	Independent	---	Cactus Communications, LLC	White Castle
WIBR	1300	5 kw / 1 kw	Sports	ABC	McGavren-Guild	Citadel Communications Corp.	Baton Rouge
WJBO	1150	5 kw / 5 kw	News/Talk	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Baton Rouge
WNDC	910	1 kw / 1 kw	Black Gospel	Independent	---	Church Point Ministries, Inc.	Baton Rouge
WPFC	1550	5 kw / kw	Black Gospel	Independent	---	Victory & Power Ministries, Inc.	Port Allen
WXOK	1460	5 kw / 1 kw	Black Gospel	American Urban Radio	McGavren-Guild	Citadel Communications Corp.	Baton Rouge
WYNK	1380	5 kw / 82 w	Pre-teen	Disney Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Baton Rouge

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KNXX	104.9	3 kw @479	Rhythmic Old.	Westwood/Mutual/Unistar	D & R Radio	Guaranty Broadcasting, Inc.	Donaldsonville
KOOJ	93.7	80 kw @620	Oldies	ABC	McGavren-Guild	Citadel Communications Corp.	New Iberia
KQXL	106.5	50 kw @485	Urban AC	Westwood/Mutual/Unistar	McGavren-Guild	Citadel Communications Corp.	New Roads
KRVE	96.1	43 kw @449	Adult Cont.	Independent	Clear Chan.-Diamond	Clear Channel Communications	Brusly
WBBE	103.3	100 kw @1,000	Adult Cont.	ABC	McGavren-Guild	Citadel Communications Corp.	Hammond
WDGL	98.1	100 kw @1,500	Classic Rock	Independent	D & R Radio	Guaranty Broadcasting, Inc.	Baton Rouge
WEMX	94.1	100 kw @981	Urban	ABC	McGavren-Guild	Citadel Communications Corp.	Kentwood
WFMF	102.5	100 kw @1,250	CHR	Independent	Clear Chan.-Diamond	Clear Channel Communications	Baton Rouge
WQCK	92.7	32 kw @604	Cont. Christ.	Independent	—	Bethany World Prayer Center. Inc.	Clinton
WTGE	100.7	97 kw @1,499	Country	Westwood/Mutual/Unistar	D & R Radio	Guaranty Broadcasting, Inc.	Baton Rouge
WUXN	104.5	2.75 kw @492	Urban AC	Independent	D & R Radio	Guaranty Broadcasting, Inc.	Jackson
WXCT	100.7	97 kw @1,499	Country	Independent	D & R Radio	Guaranty Broadcasting, Inc.	Baton Rouge
WYNK	101.5	100 kw @1,500	Country	ABC	Clear Chan.-Emerald	Clear Channel Communications	Baton Rouge

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KRKA-F	Classic Rock	107.9	Erath
KUMX-F	Classic Hits	104.1	Houma
WCKW-F	80s Hits	92.3	Laplace
WQUE-F	Urban	93.3	New Orleans
WWL	Talk	870	New Orleans

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Citadel Communications Corp.	31.6	31.5	21.9%
KOOJ FM, KQXL FM, WBBE FM, WEMX FM, WIBR AM, WXOK AM			
Clear Channel Communications	25.0	24.5	43.6%
KRVE FM, WFMF FM, WJBO AM, WYNK AM, WYNK FM			
Guaranty Broadcasting, Inc.	17.5	19.9	35.5%
KNXX FM, WDGL FM, WTGE FM, WUXN FM, WXCT FM			
	74.1	75.9	100.9%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	58 (2)	58 (2)	10.2
AOR	0 (0)	57 (2)	57 (2)	10.0
Black/Urban	4 (1)	126 (4)	130 (5)	22.8
CHR	0 (0)	45 (1)	45 (1)	7.9
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	93 (3)	93 (3)	16.3
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	49 (2)	0 (0)	49 (2)	8.6
Oldies	0 (0)	60 (4)	60 (4)	10.5
Other	3 (1)	0 (0)	3 (1)	0.5
Religion	54 (4)	14 (1)	68 (5)	11.9
Soft AC	(0)	(0)	(0)	0.0
Sports	7 (1)	0 (0)	7 (1)	1.2
Standards/EZ	(0)	(0)	(0)	0.0
Totals	117 (9)	453 (17)	570 (26)	

Note 5/14/01 KNXX-FM-104.9 Prior Calls: KKAY-FM Current Calls: KNXX-FM

BINGHAMTON, NY

Arbitron Rank 171	Pop (12+) 206,600	Stations 16 / 14	% Below Line 1.9
Market TSL in Hours 20.0		Diaries 799 / 259:1 / 61.4%	% Not Listed 15.5
Average Persons Rating 15.2		12+ FM Share (Metro) 67.3	Sample Target 770

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 WMRV-F	CHR	55/17.7	15.0	17.6	13.9	14.4	16.0	730/35.3	34.4	32.5	83/1079	Clear Channel Communications
2 WHWK-F	Country	27/8.7	9.5	13.0	12.2	16.4	10.8	395/19.1	18.3	24.7	57/761	Citadel Communications Corp.
3 WBNF	Talk	26/8.3	6.7	8.0	8.6	6.0	7.9	331/16.0	13.0	16.6	28/353	Citadel Communications Corp.
4 WAAL-F	Classic Rock	22/7.1	10.2	7.7	10.9	14.7	9.0	389/18.8	21.9	23.5	47/661	Citadel Communications Corp.
4 WBBI-F	Country	22/7.1	7.4	2.5	3.3	4.3	5.1	323/15.6	15.2	9.5	25/376	Clear Channel Communications
6 WYOS-F	Oldies	21/6.7	5.5	4.3	6.3	4.0	5.7	338/16.4	15.2	15.4	23/404	Citadel Communications Corp.
7 WLTB-F	Soft AC	18/5.7	4.7	5.3	3.3	3.3	4.7	288/13.9	8.8	12.1	19/323	WEBO Radio, Inc.
8 WMXW-F	Adult Cont.	17/5.3	6.5	7.1	6.3	4.0	6.3	380/18.4	16.8	16.0	21/494	Clear Channel Communications
9 WKGB-F	Rock	14/4.5	6.6	5.0	4.3	5.3	5.1	230/11.1	12.5	9.1	18/304	Clear Channel Communications
10 WCDW-F	Adult Stand.	11/3.4	1.0	2.2	2.0	2.7	2.1	145/7.0	3.6	5.7	14/179	Citadel Communications Corp.
11 WINR	Country	10/3.0	3.9	2.5	3.3	1.7	3.2	150/7.3	6.5	9.1	11/179	Clear Channel Communications
12 WENE	Sports	8/2.5	2.0	1.9	3.0	2.3	2.4	165/8.0	6.5	6.6	8/175	Clear Channel Communications
13 WCDW-F	Modern AC	5/1.7	1.6	1.5	2.3	2.7	1.8	125/6.1	5.4	8.4	5/133	Equinox Broadcasting Corp.
14 WQNY-F	Country	4/1.3	15.2	10.8	11.6	11.2	9.7	23/1.1	0.0	0.0	10/166	Eagle Broadcasting Corp.
15 WAVR-F	Adult Cont.	3/0.9	1.4	0.3	0.0	0.7		42/2.0	1.7		7/98	WATS Broadcasting, Inc.
16 WYXL-F	Adult Cont.	2/0.6	0.7	0.9	0.7	1.3	0.7	38/1.8	2.3	3.0	6/118	Eagle Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WMRV-F	1 WMRV-F	1 WMRV-F	1 WMRV-F	1 WMRV-F	1 WBNF	1 WMRV-F	1 WMRV-F	1 WMRV-F	1 WMRV-F	1 WMRV-F
2 WKGB-F	2 WKGB-F	2 WAAL-F	2 WAAL-F	2 WAAL-F	2 WHWK-F	2 WBNF	2 WENE	2 WBNF	2 WAAL-F	2 WHWK-F
3 WAAL-F	3 WAAL-F	3 WMXW-F	3 WHWK-F	3 WHWK-F	3 WYOS-F	3 WBBI-F	3 WBBI-F	3 WHWK-F	3 WYOS-F	3 WBBI-F
4 WBBI-F	4 WBBI-F	4 WKGB-F	4 WLTB-F	4 WLTB-F	4 WBBI-F	4 WHWK-F	4 WKGB-F	4 WYOS-F	4 WHWK-F	4 WYOS-F
5 WHWK-F	5 WLTB-F	5 WLTB-F	5 WMXW-F	5 WYOS-F	5 WMRV-F	5 WAAL-F	5 WBNF	5 WAAL-F	5 WLTB-F	5 WBNF
6 WCDW-F	6 WHWK-F	6 WHWK-F	6 WYOS-F	6 WBBI-F	6 WMXW-F	6 WLTB-F	6 WAAL-F	5 WLTB-F	6 WMXW-F	6 WAAL-F
7 WLTB-F	7 WMXW-F	7 WYOS-F	7 WKGB-F	7 WMXW-F	7 WAAL-F	7 WYOS-F	7 WHWK-F	7 WMXW-F	6 WBBI-F	7 WMXW-F
8 WMXW-F	8 WENE	8 WBBI-F	8 WBBI-F	8 WKGB-F	7 WLTB-F	8 WMXW-F	8 WYOS-F	8 WBBI-F	8 WBNF	8 WKOP
9 WYXL-F	9 WCDW-F	9 WENE	9 WENE	9 WENE	9 WKOP	9 WKGB-F	9 WCDW-F	9 WKGB-F	8 WKGB-F	9 WKGB-F
10 WYOS-F	10 WBNF	10 WBNF	10 WBNF	10 WCDW-F	10 WINR	10 WENE	10 WMXW-F	10 WINR	10 WKOP	10 WLTB-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WMRV-F	1 WMRV-F	1 WMRV-F	1 WMRV-F	1 WMRV-F	1 WMRV-F	1 WMRV-F	1 WMRV-F	1 WMRV-F	1 WAAL-F
2 WAAL-F	2 WBBI-F	2 WHWK-F	2 WLTB-F	2 WHWK-F	2 WKGB-F	2 WKGB-F	2 WAAL-F	2 WAAL-F	2 WMRV-F
3 WBBI-F	3 WLTB-F	3 WBBI-F	2 WMXW-F	3 WYOS-F	3 WMXW-F	3 WAAL-F	3 WKGB-F	3 WKGB-F	3 WKGB-F
4 WLTB-F	4 WHWK-F	4 WLTB-F	4 WHWK-F	4 WLTB-F	4 WAAL-F	4 WENE	4 WENE	4 WMXW-F	4 WHWK-F
5 WKGB-F	5 WAAL-F	5 WAAL-F	5 WYOS-F	5 WMXW-F	5 WBBI-F	5 WBBI-F	5 WLTB-F	5 WLTB-F	5 WLTB-F
6 WMXW-F	6 WKGB-F	5 WYOS-F	6 WBBI-F	6 WBBI-F	6 WENE	6 WMXW-F	6 WHWK-F	6 WHWK-F	6 WBBI-F
7 WCDW-F	7 WMXW-F	7 WMXW-F	7 WAAL-F	7 WAAL-F	7 WCDW-F	7 WLTB-F	6 WQNY-F	7 WENE	7 WYOS-F
7 WAVR-F	8 WYOS-F	8 WKGB-F	8 WKGB-F	8 WKGB-F	7 WLTB-F	8 WHWK-F	8 WBNF	8 WBBI-F	8 WENE
9 WINR	9 WCDW-F	9 WBNF	9 WCDW-F	9 WCDW-F	9 WHWK-F	9 WCDW-F	9 WBBI-F	9 WBNF	9 WMXW-F
9 WHWK-F	10 WBNF	10 WCDW-F	10 WBNF	10 WBNF	10 WBNF	9 WBNF	10 WCDW-F	10 WQNY-F	10 WBNF

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WENE	1430	5 kw / 5 kw	Sports	CBS Networks	Clear Chan.-Emerald	Clear Channel Communications	Endicott
WINR	680	5 kw / 500 w	Country	CBS Networks	Clear Chan.-Emerald	Clear Channel Communications	Binghamton
WKOP	1360	5 kw / 500 w	Adult Stand.	Independent	McGavren-Guild	Citadel Communications Corp.	Binghamton
WBNF	1290	9.3 kw / 5 kw	Talk	Business Talk Radio	McGavren-Guild	Citadel Communications Corp.	Binghamton

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAAL	99.1	50 kw @1,090	Classic Rock	Independent	McGavren-Guild	Citadel Communications Corp.	Binghamton
WAVR	102.1	4.1 kw @400	Adult Cont.	CNN	Dome & Assoc.	WATS Broadcasting, Inc.	Waverly
WBBI	107.5	1.1 kw @545	Country	Independent	Clear Chan.-Emerald	Clear Channel Communications	Endwell
WCDW	100.5	1.35 kw @692	Modern AC	Independent	Katz	Equinox Broadcasting Corp.	Conklin
WHWK	98.1	10 kw @951	Country	Independent	McGavren-Guild	Citadel Communications Corp.	Binghamton
WKGB	92.5	1.3 kw @708	Rock	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Susquehanna
WLTB	101.7	1.25 kw @699	Soft AC	Independent	Christal	WEBO Radio, Inc.	Johnson City
WMRV	105.7	35 kw @570	CHR	Westwood/Mutual/Unistar	Clear Chan.-Emerald	Clear Channel Communications	Endicott
WMXW	103.3	590 w@1,014	Adult Cont.	Independent	Clear Chan.-Emerald	Clear Channel Communications	Vestal
WYOS	104.1	930 w@833	Oldies	Independent	McGavren-Guild	Citadel Communications Corp.	Chenango Bridge

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WQNY-F	Country	103.7	Ithaca
WYXL-F	Adult Cont.	97.3	Ithaca

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Citadel Communications Corp.	34.2	29.9	55.7%
WAAL FM,WHWK FM,WKOP AM,WNBF AM,WYOS FM			
Clear Channel Communications	40.1	40.2	29.6%
WBBI FM,WENE AM,WINR AM,WKGB FM,WMRV FM,WMXW FM			
	74.3	70.1	85.3%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	27 (4)	27 (4)	10.2
AOR	0 (0)	36 (2)	36 (2)	13.6
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	55 (1)	55 (1)	20.8
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	10 (1)	54 (3)	63 (4)	23.8
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	26 (1)	0 (0)	26 (1)	9.8
Oldies	0 (0)	21 (1)	21 (1)	7.9
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	18 (1)	18 (1)	6.8
Sports	8 (1)	0 (0)	8 (1)	3.0
Standards/EZ	11 (1)	0 (0)	11 (1)	4.2
Totals	55 (4)	211 (12)	265 (16)	

Note Duncan's reports that: WBBI-FM 107.5 simul. with WINR-AM 680
 Duncan's reports that: WATS-AM 960 simul. with WAVR-FM 102.1
 4/6/01 WINR-AM-680 Old Format: Adult Stand. New Format: Country

BIRMINGHAM, AL

Arbitron Rank 57	Pop (12+) 826,700	Stations 28 / 26	% Below Line 0.4
Market TSL in Hours 19.8		Diaries 2039 / 406:1 / 49.3%	% Not Listed 11.2
Average Persons Rating 14.8		12+ FM Share (Metro) 70.5	Sample Target 2060

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1	WBHK-F Urban AC	125/10.2	9.4	9.7	9.3	8.3	9.7	1318/15.9	15.9	15.6	142/1549	Cox Radio, Inc.
2	WZZK-F Country	118/9.7	8.6	7.5	9.4	9.0	8.8	1530/18.5	18.7	18.1	170/2331	Cox Radio, Inc.
3	WBHJ-F Urban	85/7.0	7.9	7.8	8.6	7.6	7.8	1127/13.6	14.2	13.7	133/1748	Cox Radio, Inc.
4	WYSF-F Soft AC	71/5.8	5.8	5.2	5.5	4.7	5.6	1252/15.1	14.3	14.5	97/1959	Citadel Communications Corp.
5	WMJJ-F Adult Cont.	70/5.8	4.3	5.9	5.3	5.0	5.3	1035/12.5	12.3	10.8	88/1392	Clear Channel Communications
6	WODL-F Oldies	63/5.1	4.0	4.5	3.8	4.9	4.3	1032/12.5	13.9	11.6	87/1613	Cox Radio, Inc.
7	WQEN-F CHR	59/4.8	4.6	5.1	5.1	5.7	4.9	1129/13.7	14.8	15.0	134/2230	Clear Channel Communications
8	WZRR-F Classic Rock	54/4.4	3.4	4.8	4.8	4.8	4.4	1004/12.1	11.5	10.8	79/1483	Citadel Communications Corp.
9	WRAX-F Modern Rock	48/3.9	4.1	5.4	6.0	4.6	4.8	960/11.6	13.8	13.5	111/1833	Citadel Communications Corp.
10	WDJC-F Cont. Christ.	46/3.8	5.0	2.4	2.6	3.2	3.5	814/9.8	6.6	8.7	67/1254	Crawford Broadcasting Co.
11	WERC Talk	39/3.2	3.9	4.2	3.2	3.8	3.6	795/9.6	10.6	10.2	42/851	Clear Channel Communications
12	WAGG Black Gospel	37/3.0	3.9	3.9	4.8	4.0	3.9	547/6.6	7.3	6.3	38/567	Cox Radio, Inc.
13	WDXB-F Country	33/2.7	3.2	2.8	3.1	3.4	2.9	756/9.1	8.0	9.3	62/1436	Clear Channel Communications
14	WENN-F Urban AC	31/2.6	2.1	0.9	1.2	1.9	1.7	611/7.4	3.9	5.4	32/625	Clear Channel Communications
15	WATV Urban AC	27/2.2	3.3	2.1	2.0	2.3	2.4	333/4.0	4.7	4.0	27/333	Birmingham Ebony Broadcasting
16	WRLR-F Rock	25/2.0	2.4	2.7	2.6	3.7	2.4	539/6.5	7.2	7.9	25/546	Cox Radio, Inc.
16	WLGS Adult Stand.	25/2.0	1.3	0.7	1.6	2.0	1.4	244/2.9	2.0	3.2	25/244	Crawford Broadcasting Co.
18	WJLD Black Gospel	24/2.0	1.7	1.8	1.7	1.7	1.8	298/3.6	3.2	3.6	24/308	Richardson Broadcasting Co.
19	WJOX Sports	24/1.9	2.3	3.4	2.5	2.2	2.5	452/5.5	8.1	6.0	29/564	Citadel Communications Corp.
20	WAPI Talk	18/1.5	1.7	1.3	1.1	1.5	1.4	385/4.7	4.0	5.0	19/398	Citadel Communications Corp.
21	WRRS-F Hot AC	15/1.2	1.0	1.7	2.3	1.8	1.6	449/5.4	4.8	5.9	28/750	Black Crow Broadcasting, Inc.
22	WYDE Talk	14/1.1	0.9	0.9	0.6	0.4	0.9	312/3.8	3.7	1.9	15/395	Crawford Broadcasting Co.
23	WAYE Black Gospel	12/0.9						187/2.3	1.7	1.9	12/187	Willis Broadcasting Corp.
24	WKLD-F Country	7/0.6	1.4	0.6	0.0	0.4	0.6	101/1.2	1.9	0.9	7/101	Blount County Broadcasting Svc.
25	WRJS Black Gospel	6/0.5						117/1.4	0.0	0.0	6/126	Cox Radio, Inc.
25	WTUG-F Urban AC	6/0.5	0.5	0.5	0.7	0.7	0.6	156/1.9	1.4	2.7	42/596	Radio South, Inc.
27	WRSA-F Soft AC	5/0.4	0.6	0.0	0.0	0.0		130/1.6	0.0	0.0	29/408	NCA, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+ Eve	12+Wknd
1 WBHJ-F	1 WBHJ-F	1 WBHK-F	1 WBHK-F	1 WBHK-F	1 WZZK-F	1 WBHK-F	1 WBHJ-F	1 WZZK-F	1 WZZK-F	1 WBHK-F
2 WQEN-F	2 WBHK-F	2 WBHJ-F	2 WMJJ-F	2 WYSF-F	2 WBHK-F	1 WZZK-F	2 WBHK-F	2 WBHK-F	2 WBHK-F	2 WZZK-F
3 WRAX-F	3 WRAX-F	3 WMJJ-F	2 WYSF-F	3 WMJJ-F	3 WODL-F	3 WYSF-F	3 WQEN-F	3 WODL-F	3 WBHJ-F	2 WBHJ-F
4 WENN-F	4 WQEN-F	3 WYSF-F	4 WZZK-F	4 WZZK-F	4 WMJJ-F	4 WMJJ-F	4 WZZK-F	4 WODL-F	4 WQEN-F	4 WQEN-F
5 WZZK-F	5 WMJJ-F	5 WZZK-F	5 WZRR-F	5 WZRR-F	5 WYSF-F	5 WBHJ-F	5 WENN-F	5 WERC	5 WMJJ-F	5 WODL-F
6 WBHK-F	6 WYSF-F	6 WZRR-F	6 WBHJ-F	6 WODL-F	6 WERC	6 WODL-F	6 WDJC-F	5 WYSF-F	6 WODL-F	6 WDJC-F
7 WDJC-F	7 WZRR-F	7 WRAX-F	7 WODL-F	7 WBHJ-F	7 WZRR-F	7 WZRR-F	7 WODL-F	7 WZRR-F	7 WZRR-F	7 WAGG
8 WRRS-F	8 WRLR-F	8 WQEN-F	8 WDJC-F	8 WDJC-F	8 WAGG	7 WRAX-F	8 WRAX-F	8 WBHJ-F	7 WRAX-F	8 WDXB-F
9 WRLR-F	9 WENN-F	9 WODL-F	9 WRAX-F	9 WRAX-F	9 WDJC-F	9 WATV	9 WATV	9 WZRR-F	9 WQEN-F	9 WERC
10 WDXB-F	10 WZZK-F	10 WDJC-F	10 WQEN-F	10 WQEN-F	10 WATV	10 WQEN-F	10 WAGG	10 WLGS	10 WYSF-F	10 WATV

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WBHJ-F	1 WBHK-F	1 WBHK-F	1 WBHK-F	1 WBHK-F	1 WBHJ-F	1 WBHJ-F	1 WBHJ-F	1 WBHK-F	1 WBHK-F
2 WQEN-F	2 WBHJ-F	2 WYSF-F	2 WMJJ-F	2 WMJJ-F	2 WRAX-F	2 WRAX-F	1 WZRR-F	2 WZRR-F	2 WZRR-F
3 WRAX-F	3 WQEN-F	3 WMJJ-F	3 WYSF-F	3 WYSF-F	3 WRLR-F	3 WZRR-F	3 WRLR-F	3 WBHJ-F	3 WYSF-F
4 WBHK-F	4 WMJJ-F	4 WBHJ-F	4 WBHJ-F	4 WZZK-F	4 WZRR-F	4 WRLR-F	4 WMJJ-F	4 WYSF-F	4 WZZK-F
5 WENN-F	4 WYSF-F	5 WQEN-F	5 WQEN-F	5 WODL-F	5 WQEN-F	5 WBHJ-F	5 WRAX-F	5 WZZK-F	5 WODL-F
6 WMJJ-F	6 WENN-F	6 WENN-F	6 WZZK-F	6 WQEN-F	6 WBHK-F	6 WMJJ-F	6 WBHK-F	6 WRAX-F	6 WMJJ-F
7 WDJC-F	7 WRAX-F	7 WRAX-F	7 WDJC-F	7 WDJC-F	7 WENN-F	7 WYSF-F	7 WYSF-F	7 WRLR-F	7 WBHJ-F
8 WYSF-F	8 WDJC-F	8 WZZK-F	8 WODL-F	8 WBHJ-F	8 WYSF-F	8 WQEN-F	8 WZZK-F	8 WMJJ-F	8 WJOX
8 WODL-F	9 WZZK-F	9 WDJC-F	9 WENN-F	8 WAGG	9 WDJC-F	9 WZRR-F	9 WZRR-F	9 WODL-F	9 WRAX-F
10 WZZK-F	10 WZRR-F	10 WJLD	9 WRAX-F	10 WZRR-F	10 WDXB-F	10 WDJC-F	10 WDJC-F	9 WJOX	9 WERC

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAGG	610	5 kw / 1 kw	Black Gospel	ABC	Christal	Cox Radio, Inc.	Birmingham
WAPI	1070	50 kw / 5 kw	Talk	CBS Networks	McGavren-Guild	Citadel Communications Corp.	Birmingham
WATV	900	1 kw / 164 w	Urban AC	ABC	Interop	Birmingham Ebony Broadcasting	Birmingham
WAYE	1220	1 kw / 75 w	Black Gospel	Westwood/Mutual/Unistar	Roslin	Willis Broadcasting Corp.	Birmingham
WERC	960	5 kw / 5 kw	Talk	ABC	Clear Chan.-Emerald	Clear Channel Communications	Birmingham
WJLD	1400	1 kw / 1 kw	Black Gospel	ABC	—	Richardson Broadcasting Co.	Fairfield
WJOX	690	50 kw / 500 w	Sports	Sporting News Radio	McGavren-Guild	Citadel Communications Corp.	Birmingham
WLGS	1260	5 kw / 41 w	Adult Stand.	Independent	—	Crawford Broadcasting Co.	Birmingham
WRJS	1320	5 kw / 111 w	Black Gospel	ABC	Christal	Cox Radio, Inc.	Birmingham
WYDE	850	50 kw / 1 kw	Talk	Independent	—	Crawford Broadcasting Co.	Birmingham

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBHJ	95.7	100 kw @981	Urban	ABC	Christal	Cox Radio, Inc.	Tuscaloosa
WBHK	98.7	9.4 kw @1,125	Urban AC	ABC	Christal	Cox Radio, Inc.	Warrior
WDJC	93.7	100 kw @1,006	Cont. Christ.	Independent	—	Crawford Broadcasting Co.	Birmingham
WDXB	102.5	78.5 kw @2,096	Country	Independent	Clear Chan.-Emerald	Clear Channel Communications	Jasper
WENN	105.9	1.4 kw @672	Urban AC	Independent	Clear Chan.-Emerald	Clear Channel Communications	Trussville
WKLD	97.7	4 kw @341	Country	ABC	—	Blount County Broadcasting Service	Oneonta
WMJJ	96.5	100 kw @1,027	Adult Cont.	Independent	Clear Chan.-Emerald	Clear Channel Communications	Birmingham
WODL	106.9	100 kw @1,150	Oldies	ABC	Katz	Cox Radio, Inc.	Birmingham
WQEM	101.5	1.95 kw @584	simul. WQENFF	Independent	Clear Chan.-Emerald	Clear Channel Communications	Columbiana
WQEN	103.7	77 kw @1,105	CHR	Independent	Clear Chan.-Emerald	Clear Channel Communications	Gadsden
WRAX	107.7	100 kw @1,237	Modern Rock	Independent	McGavren-Guild	Citadel Communications Corp.	Birmingham
WRLR	97.3	640 w@1,004	Rock	Independent	Katz	Cox Radio, Inc.	Homewood
WRRS	101.1	100 kw @1,233	Hot AC	USA Radio Network	McGavren-Guild	Black Crow Broadcasting, Inc.	Cullman
WYSF	94.5	100 kw @1,014	Soft AC	ABC	McGavren-Guild	Citadel Communications Corp.	Birmingham
WZRR	99.5	100 kw @1,014	Classic Rock	Independent	McGavren-Guild	Citadel Communications Corp.	Birmingham
WZZK	104.7	100 kw @1,300	Country	Independent	Katz	Cox Radio, Inc.	Birmingham

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WRSA-F	Soft AC	96.9	Decatur

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Citadel Communications Corp.	17.5	21.9	31.1%
WAPI AM,WJOX AM,WRAX FM,WYSF FM,WZRR FM			
Clear Channel Communications	19.1	19.8	21.4%
WDXB FM,WENN FM,WERC AM,WMJJ FM,WQEM FM,WQEN FM			
Cox Radio, Inc.	37.5	37.3	44.6%
WAGG AM,WBHI FM,WBHK FM,WODL FM,WRJS AM,WRLR FM,WZZK FM			
Crawford Broadcasting Co.	6.9	5.4	2.7%
WDJC FM,WLGS AM,WYDE AM			
	81.0	84.4	99.8%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	85 (2)	85 (2)	7.8
AOR	0 (0)	127 (3)	127 (3)	11.7
Black/Urban	27 (1)	248 (4)	275 (5)	25.3
CHR	0 (0)	59 (2)	59 (2)	5.4
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	158 (3)	158 (3)	14.5
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	71 (3)	0 (0)	71 (3)	6.5
Oldies	0 (0)	62 (1)	62 (1)	5.7
Other	(0)	(0)	(0)	0.0
Religion	78 (4)	46 (1)	125 (5)	11.5
Soft AC	0 (0)	76 (2)	76 (2)	7.0
Sports	24 (1)	0 (0)	24 (1)	2.2
Standards/EZ	25 (1)	0 (0)	25 (1)	2.3
Totals	225(10)	861 (18)	1087 (28)	

BLOOMINGTON, IL

Arbitron Rank 236	Pop (12+) 124,300	Stations 22 / 4	% Below Line 35.7
Market TSL in Hours 17.5	Diaries 850 / 147:1 / 57.7%	% Not Listed 17.1	
Average Persons Rating 13.2	12+ FM Share (Metro) 62.7	Sample Target 860	

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner	
1	WBNQ-F	CHR	27/16.6	13.8	14.5	16.1	14.1	15.3	438/35.2	29.8	34.3	35/600	Citadel Communications Corp.
2	WBWN-F	Country	21/12.6	15.5	16.4	14.8	16.6	14.8	297/23.9	23.2	28.1	30/431	Citadel Communications Corp.
3	WJBC	Adult Cont.	19/11.4	16.6	17.6	16.1	16.0	15.4	286/23.0	26.5	28.2	22/345	Citadel Communications Corp.
4	WIHN-F	Rock	11/6.6	3.7	5.0	6.4	6.8	5.4	178/14.3	13.8	16.9	12/241	AAA Entertainment
5	WPBG-F	Oldies	11/6.5	4.2	4.4	5.1	5.5	5.0	173/13.9	11.6	10.2	17/327	JMP Broadcasting, LLC
6	WZPW-FF	Dance	8/4.7	0.8	0.0	0.0	0.0	0.0	159/12.8	1.3	0.0	10/198	AAA Entertainment
7	WRVP-F	CHR	7/4.5	6.1	4.4	5.1	1.8	5.0	224/18.0	0.7	15.5	9/297	Regent Communications, Inc.
8	WLS	Talk	7/4.1	4.9	2.5	3.2	5.5	3.7	92/7.4	7.8	6.4	12/163	ABC Radio
9	WWCT-F	Rock	4/2.4	2.7	3.8	2.6	3.1	2.9	85/6.9	6.8	9.0	8/177	AAA Entertainment
10	WGLO-F	Rock	4/2.3	2.8	3.8	2.6	3.7	2.9	115/9.3	8.4	8.4	5/180	Regent Communications, Inc.
11	WSWT-F	Soft AC	4/2.2	1.4	1.9	1.9	1.8	1.9	79/6.3	5.3	5.4	4/113	JMP Broadcasting, LLC
12	WGN	Talk	3/1.8	1.2	2.5	1.3	2.5	1.7	63/5.0	3.7	2.9	7/154	Tribune Broadcasting
13	WLLM	Adult Stand.	3/1.6	1.4	0.4	0.0	0.0	0.0	21/1.7	0.0	0.0	4/59	Saga Communications, Inc.
14	WBZM-F	Rock	2/1.3	1.4	0.0	0.0	0.0	0.0	6/14.9	5.3	0.0	8/131	Rainbow Radio of Livingston County
15	WGCY-F	Easy List.	2/1.0	2.1	1.3	0.6	1.2	1.3	46/3.7	3.3	2.5	5/73	F & G Broadcasting, Inc.
16	WIXO-F	Modern Rock	1/0.9	0.4	0.6	0.6	1.2	0.6	52/4.2	3.6	4.6	3/89	Regent Communications, Inc.
17	WDQX-F	Classic Hits	1/0.6	3.9	1.9	0.0	0.0	0.0	34/2.7	0.0	0.0	2/74	AAA Entertainment
18	WPEO	Religious	1/0.5	0.4	0.6	1.3	0.6	0.7	13/1.0	1.1	1.8	1/32	Pinebrook Foundation, Inc.
18	WJEZ-F	Oldies	1/0.5	0.5	0.0	0.0	0.0	0.0	39/3.1	2.0	0.0	7/131	Livingston County Broadcasters
18	WSCR	Sports	1/0.5	0.4	0.0	0.0	0.0	0.0	19/1.6	1.6	0.0	3/46	Infinity Broadcasting Corp.
21	WBBM	News	7/0.3	0.5	0.6	0.6	0.6	0.5	25/2.0	2.2	1.9	2/57	Infinity Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd											
1	WBNQ-F	1	WBNQ-F	1	WBNQ-F	1	WJBC	1	WJBC	1	WBNQ-F	1	WBNQ-F	1	WBNQ-F	1	WBNQ-F	1	WBNQ-F	1	WBNQ-F
2	WZPW-FF	2	WIHN-F	2	WBWN-F	2	WBWN-F	2	WBWN-F	2	WBWN-F	2	WBWN-F	2	WBWN-F	2	WBWN-F	2	WBWN-F	2	WBWN-F
3	WRVP-F	3	WBWN-F	3	WIHN-F	3	WJBC	3	WJBC	3	WBNQ-F	3	WBNQ-F	3	WBNQ-F	3	WBNQ-F	3	WBNQ-F	3	WBNQ-F
4	WIHN-F	4	WRVP-F	4	WJBC	4	WPBG-F	4	WPBG-F	4	WPBG-F	4	WIHN-F	4	WIHN-F	4	WIHN-F	4	WIHN-F	4	WIHN-F
5	WBWN-F	5	WZPW-FF	5	WPBG-F	5	WIHN-F	5	WLS	5	WLS	5	WIHN-F	5	WRVP-F	5	WPBG-F	5	WZPW-FF	5	WZPW-FF
6	WWCT-F	6	WWCT-F	6	WRVP-F	6	WWCT-F	6	WIHN-F	6	WGLO-F	6	WLS	6	WJBC	6	WLS	6	WPBG-F	6	WRVP-F
7	WPBG-F	7	WJBC	7	WZPW-FF	7	WGLO-F	7	WWCT-F	7	WGN	7	WGLO-F	7	WPBG-F	7	WRVP-F	7	WRVP-F	7	WRVP-F
8	WJEZ-F	8	WBZM-F	8	WWCT-F	8	WRVP-F	8	WGLO-F	8	WLLM	8	WRVP-F	8	WSWT-F	8	WZPW-FF	8	WLS	8	WWCT-F
9	WGN	9	WIXO-F	9	WGLO-F	9	WLS	9	WRVP-F	9	WSWT-F	9	WZPW-FF	9	WGN	9	WWCT-F	9	WWCT-F	9	WWCT-F
9	WGLO-F	10	WSWT-F	10	WLS	10	WZPW-FF	10	WSWT-F	10	WGCY-F	10	WWCT-F	9	WLLM	10	WSWT-F	10	WSWT-F	10	WLS

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54												
1	WBNQ-F	1	WBNQ-F	1	WBNQ-F	1	WIHN-F	1	WIHN-F	1	WBWN-F	1	WIHN-F	1	WBWN-F	1	WBWN-F	1	WBWN-F	1	WBWN-F
2	WRVP-F	2	WBWN-F	2	WBWN-F	2	WZPW-FF	2	WBWN-F	2	WBWN-F	2	WBWN-F	2	WBWN-F	2	WBWN-F	2	WBWN-F	2	WBWN-F
3	WZPW-FF	3	WRVP-F	3	WRVP-F	3	WJBC	3	WBNQ-F	3	WBNQ-F	3	WWCT-F	3	WBWN-F	3	WPBG-F	3	WPBG-F	3	WPBG-F
4	WBWN-F	4	WZPW-FF	4	WIHN-F	4	WZPW-FF	4	WPBG-F	4	WRVP-F	4	WZPW-FF	4	WIHN-F	4	WPBG-F	4	WJBC	4	WJBC
5	WIHN-F	5	WIHN-F	5	WJBC	5	WJBC	5	WRVP-F	5	WBWN-F	5	WWCT-F	5	WJBC	5	WJBC	5	WWCT-F	5	WWCT-F
6	WBZM-F	6	WJBC	6	WWCT-F	6	WIHN-F	6	WLS	6	WLS	6	WBZM-F	6	WBZM-F	6	WBZM-F	6	WWCT-F	6	WWCT-F
7	WIXO-F	7	WWCT-F	7	WZPW-FF	7	WPBG-F	7	WSWT-F	7	WBZM-F	7	WJBC	7	WPBG-F	7	WGLO-F	7	WGLO-F	7	WGLO-F
8	WPBG-F	8	WSWT-F	8	WSWT-F	8	WLS	8	WZPW-FF	8	WGLO-F	8	WRVP-F	8	WZPW-FF	8	WZPW-FF	8	WLS	8	WLS
9	WSWT-F	9	WLS	9	WLS	9	WSWT-F	9	WIHN-F	9	WWCT-F	9	WIXO-F	9	WSWT-F	9	WRVP-F	9	WSWT-F	9	WSWT-F
9	WWCT-F	10	WDQX-F	10	WDQX-F	10	WDQX-F	10	WDQX-F	10	WJBC	10	WPBG-F	10	WRVP-F	10	WBZM-F	10	WBZM-F	10	WBZM-F
9	WJBC																				
9	WDQX-F																				

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WJBC	1230	1 kw / 1 kw	Adult Cont.	ESPN	McGavren-Guild	Citadel Communications Corp.	Bloomington

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBNQ	101.5	50 kw @466	CHR	Independent	McGavren-Guild	Citadel Communications Corp.	Bloomington
WBWN	104.1	25 kw @328	Country	Independent	McGavren-Guild	Citadel Communications Corp.	Le Roy
WIHN	96.7	3.9 kw @410	Rock	ABC	D & R Radio	AAA Entertainment	Normal

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBBM	News	780	Chicago
WBZM-F	Rock	107.7	Fairbury
WDQX-F	Classic Hits	102.3	Morton
WGCY-F	Easy List.	106.3	Gibson City
WGLO-F	Rock	95.5	Pekin
WGN	Talk	720	Chicago
WIXO-F	Modern Rock	99.9	Bartonville
WJEZ-F	Oldies	93.7	Pontiac
WLLM	Adult Stand.	1370	Lincoln
WLS	Talk	890	Chicago
WPBG-F	Oldies	93.3	Peoria
WPEO	Religious	1020	Peoria
WRPW-F	simul. WZPWFF	92.9	Colfax
WZPW-FF	Dance	92.3	Peoria
WRVP-F	CHR	98.5	Eureka
WSCR	Sports	670	Chicago
WSWT-F	Soft AC	106.9	Peoria
WWCT-F	Rock	105.7	Peoria
WZPW-F	Dance	92.3	Peoria

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Citadel Communications Corp. WBNQ FM,WBWN FM,WJBC AM	40.6	42.6	86.8%
	40.6	42.6	86.8%

Format Performance	AM	FM	Totals	Percent
AC	19 (1)	0 (0)	19 (1)	14.0
AOR	0 (0)	22 (5)	22 (5)	16.2
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	42 (4)	42 (4)	30.9
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	21 (1)	21 (1)	15.4
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	10 (3)	0 (0)	10 (3)	7.4
Oldies	0 (0)	12 (3)	12 (3)	8.8
Other	(0)	(0)	(0)	0.0
Religion	1 (1)	0 (0)	1 (1)	0.7
Soft AC	0 (0)	4 (1)	4 (1)	2.9
Sports	1 (1)	0 (0)	1 (1)	0.7
Standards/EZ	3 (1)	2 (1)	4 (2)	2.9
Totals	34 (7)	103 (15)	136 (22)	

Note Duncan's reports that: WDQZ-FM 99.5 simul. with WDQX-FM 102.3
 4/6/01 WRPW-FM-92.9 Prior Calls: WSNI-FM Current Calls: WRPW-FM
 4/16/01 WRPW-FM-92.9 Old Format: Adult Cont. New Format: Dance
 5/16/01 WRPW-FM-92.9 Sold By: Indiana Radio Partners, Inc. To: AAA Entertainment
 5/16/01 WIHN-FM-96.7 Sold By: Indiana Radio Partners, Inc. To: AAA Entertainment

BOISE, ID

Arbitron Rank 125	Pop (12+) 342,800	Stations 25 / 24	% Below Line 0.4
Market TSL in Hours 17.7		Diaries 1011 / 339:1 / 53.9%	% Not Listed 15.8
Average Persons Rating 13.0		12+ FM Share (Metro) 68.3	Sample Target 970

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1	KLTB-F	36/8.1	6.8	7.1	8.4	7.0	7.6	487/14.2	14.9	16.4	53/760	Clear Channel Communications
2	KQXR-F	35/7.8	6.6	7.8	7.3	4.7	7.4	474/13.8	13.4	13.7	40/575	Journal Broadcast Group
3	KSAS-F	33/7.4	6.9	5.0	3.1	0.0	5.6	628/18.3	17.3	16.6	38/800	Clear Channel Communications
4	KIZN-F	29/6.4	6.8	7.4	5.8	4.3	6.6	425/12.4	13.3	15.5	42/664	Citadel Communications Corp.
5	KKGL-F	28/6.2	4.6	4.3	3.3	4.3	4.6	435/12.7	10.5	9.4	34/568	Citadel Communications Corp.
6	KQFC-F	24/5.4	5.2	8.4	5.4	6.5	6.1	403/11.7	12.6	14.4	32/562	Clear Channel Communications
7	KZMG-F	20/4.4	3.6	4.5	5.6	7.9	4.5	551/16.1	14.8	17.0	29/731	Citadel Communications Corp.
7	KIDO	20/4.4	7.9	5.8	7.7	7.0	6.4	385/11.2	14.1	15.4	28/508	Clear Channel Communications
9	KXLT-F	19/4.2	5.5	5.2	6.7	5.8	5.4	352/10.3	11.3	16.1	27/542	Clear Channel Communications
10	KGEM	17/3.9	3.3	3.2	3.5	5.2	3.5	234/6.8	7.8	6.8	21/276	Journal Broadcast Group
10	KJOT-F	17/3.9	5.3	6.9	5.2	5.4	5.3	373/10.9	9.8	12.1	21/444	Journal Broadcast Group
12	KRVB-F	16/3.6	3.6	2.8	2.3	2.2	3.1	267/7.8	8.3	4.8	18/339	Journal Broadcast Group
13	KBOI	15/3.3	4.4	3.0	4.8	3.4	3.9	319/9.3	13.5	15.2	23/488	Citadel Communications Corp.
14	KCIX-F	11/2.5	3.1	1.9	3.1	4.7	2.6	287/8.4	7.9	12.0	13/366	Clear Channel Communications
14	KCID-AF	11/2.5	3.2	4.1	3.5	2.9	3.3	296/8.6	9.6	9.3	13/401	Journal Broadcast Group
16	KFXD	10/2.3	2.0	2.6	1.9	2.2	2.2	166/4.9	4.6	5.1	19/264	Clear Channel Communications
17	KTPZ-F	8/1.8	1.8	1.9	3.8	2.5	2.3	247/7.2	7.3	11.7	13/367	Horizon Broadcasting Group, LLC
18	KTIK	6/1.3	1.0	1.3	2.1	1.1	1.4	128/3.7	3.1	1.3	6/137	Diamond Broadcasting
19	KBXL-F	5/1.2	0.8	0.4	1.5	0.7	1.0	136/4.0	2.4	4.2	7/175	KSPD, Inc.
20	KIJZ-F	5/1.1	0.4	0.7	0.4	0.4	0.7	87/2.5	1.6	2.2	8/139	Horizon Broadcasting Group, LLC
21	KJHY-F	4/0.9	1.9	0.9	0.4	1.1	1.0	63/1.8	3.3	1.2	5/106	Capital West, Inc.
22	KBGN	3/0.7	0.6	0.0	0.0	0.0		53/1.5	1.8	0.0	3/72	Nelson & Karen Wilson
23	KWEI-F	3/0.6	1.0	0.4	0.4	0.7	0.6	61/1.8	2.5	1.4	6/94	Treasure Valley Bcstg Co.
24	KGZH-F	2/0.4						69/2.0	0.0	0.0	2/83	First Western, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+ Eve	12+Wknd	
1	KSAS-F	1 KQXR-F	1 KQXR-F	1 KKGL-F	1 KKGL-F	1 KLTB-F	1 KKGL-F	1 KSAS-F	1 KLTB-F	1 KLTB-F	1 KQXR-F
2	KQXR-F	2 KSAS-F	2 KKGL-F	2 KIZN-F	2 KLTB-F	2 KIDO	2 KLTB-F	2 KQXR-F	2 KQXR-F	2 KQXR-F	2 KSAS-F
3	KZMG-F	3 KKGL-F	3 KIZN-F	3 KQXR-F	3 KIZN-F	3 KQFC-F	3 KQFC-F	3 KJOT-F	3 KIZN-F	3 KSAS-F	3 KLTB-F
4	KLTB-F	3 KIZN-F	4 KSAS-F	4 KJOT-F	4 KQFC-F	4 KGEM	4 KIZN-F	4 KZMG-F	4 KIDO	3 KIZN-F	4 KZMG-F
5	KIZN-F	5 KJOT-F	5 KJOT-F	5 KQFC-F	5 KQXR-F	4 KIZN-F	5 KQXR-F	5 KLTB-F	5 KSAS-F	5 KKGL-F	5 KIZN-F
6	KQFC-F	6 KZMG-F	6 KQFC-F	6 KLTB-F	6 KJOT-F	6 KKGL-F	6 KSAS-F	6 KKGL-F	6 KKGL-F	6 KZMG-F	6 KQFC-F
7	KKGL-F	7 KTPZ-F	7 KRVB-F	7 KRVB-F	7 KXLT-F	7 KXLT-F	7 KIDO	7 KXLT-F	7 KQFC-F	7 KQFC-F	6 KKGL-F
8	KCIX-F	8 KQFC-F	8 KLTB-F	8 KSAS-F	8 KRVB-F	8 KBOI	7 KZMG-F	8 KIDO	8 KXLT-F	8 KBOI	8 KGEM
9	KTPZ-F	9 KRVB-F	9 KZMG-F	9 KXLT-F	9 KSAS-F	9 KRVB-F	9 KBOI	9 KBOI	9 KGEM	9 KJOT-F	9 KRVB-F
10	KGEM	10 KCIX-F	10 KXLT-F	10 KZMG-F	10 KZMG-F	10 KFXD	10 KXLT-F	10 KTIK	10 KTIK	10 KRVB-F	10 KXLT-F
10	KXLT-F							10 KGEM			10 KJOT-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1	KSAS-F	1 KSAS-F	1 KSAS-F	1 KSAS-F	1 KLTB-F	1 KQXR-F	1 KQXR-F	1 KQXR-F	1 KQXR-F	1 KKGL-F
2	KZMG-F	2 KIZN-F	2 KIZN-F	2 KIZN-F	2 KXLT-F	2 KSAS-F	2 KKGL-F	2 KJOT-F	2 KKGL-F	2 KQXR-F
3	KQXR-F	3 KQXR-F	3 KQFC-F	3 KLTB-F	3 KQFC-F	3 KIZN-F	3 KJOT-F	3 KKGL-F	3 KJOT-F	3 KJOT-F
4	KTPZ-F	4 KZMG-F	4 KQXR-F	4 KQFC-F	3 KIZN-F	4 KKGL-F	4 KIZN-F	4 KTPZ-F	4 KIZN-F	4 KLTB-F
5	KIZN-F	5 KQFC-F	5 KZMG-F	5 KXLT-F	5 KKGL-F	5 KJOT-F	5 KSAS-F	5 KIZN-F	5 KRVB-F	5 KIZN-F
6	KXLT-F	6 KTPZ-F	6 KJOT-F	6 KZMG-F	6 KSAS-F	6 KJHY-F	6 KTPZ-F	6 KTIK	5 KSAS-F	6 KRVB-F
7	KRVB-F	7 KRVB-F	7 KRVB-F	6 KKGL-F	7 KZMG-F	7 KRVB-F	7 KRVB-F	7 KZMG-F	7 KQFC-F	7 KIDO
8	KKGL-F	8 KJOT-F	8 KTPZ-F	8 KRVB-F	8 KRVB-F	8 KZMG-F	8 KZMG-F	8 KIDO	8 KIDO	8 KQFC-F
9	KQFC-F	9 KXLT-F	9 KJHY-F	9 KQXR-F	9 KBOI	9 KBXL-F	9 KCIX-F	9 KRVB-F	9 KCID-AF	9 KCID-AF
9	KCIX-F	9 KKGL-F	10 KKGL-F	10 KCID-AF	10 KCIX-F	10 KCIX-F	10 KTIK	10 KCIX-F	10 KLTB-F	10 KTIK
					10 KCID-AF	10 KXLT-F		10 KSAS-F	10 KTPZ-F	
									10 KZMG-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBGN	1060	10 kw / kw	Religious	Independent	—	Nelson & Karen Wilson	Caldwell
KBOI	670	50 kw / 50 kw	Talk	CBS Networks	McGavren-Guild	Citadel Communications Corp.	Boise
KCID	1490	1 kw / 1 kw	simul. KCIDAF	ABC	Katz	Journal Broadcast Group	Caldwell
KFXD	580	5 kw / 5 kw	Classic Cntry.	ABC	Clear Chan.-Emerald	Clear Channel Communications	Nampa
KGEM	1140	10 kw / 10 kw	Adult Stand.	Westwood/Mutual/Unistar	Katz	Journal Broadcast Group	Boise
KIDO	630	5 kw / 5 kw	Talk	ABC	Clear Chan.-Emerald	Clear Channel Communications	Boise
KTIK	1350	5 kw / 600 w	Sports	ESPN	Tacher	Diamond Broadcasting	Nampa

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBXL	94.1	40 kw @2,574	Religious	Independent	Salem Radio Reps	KSPD, Inc.	Caldwell
KCID	107.1	49 kw @2,654	Adult Cont.	Independent	Katz	Journal Broadcast Group	Caldwell
KCIX	105.9	50 kw @2,700	Hot AC	Independent	Clear Chan.-Emerald	Clear Channel Communications	Garden City
KIJZ	100.7	80 kw @2,191	Smooth Jazz	Independent	Tacher	Horizon Broadcasting Group, LLC	Gooding
KIZN	92.3	44 kw @2,499	Country	Independent	McGavren-Guild	Citadel Communications Corp.	Boise
KJHY	101.9	57 kw @2,533	Reg'l Mex.	CBS Networks	—	Capital West, inc.	Emmett
KJOT	105.1	52.5 kw @2,588	Active Rock	Independent	Katz	Journal Broadcast Group	Boise
KKGL	96.9	44 kw @2,520	Classic Rock	Independent	McGavren-Guild	Citadel Communications Corp.	Nampa
KLTB	104.3	52 kw @2,574	Oldies	Independent	Clear Chan.-Emerald	Clear Channel Communications	Boise
KQFC	97.9	47 kw @2,510	Country	Independent	McGavren-Guild	Citadel Communications Corp.	Boise
KQXR	100.3	100 kw @708	Modern Rock	Independent	Katz	Journal Broadcast Group	Payette
KRVB	94.9	49 kw @2,693	Adult Altern.	Independent	Katz	Journal Broadcast Group	Nampa
KSAS	103.3	54 kw @2,578	CHR	Independent	Clear Chan.-Emerald	Clear Channel Communications	Caldwell
KTPZ	99.1	80 kw @2,192	80s Hits	Independent	Tacher	Horizon Broadcasting Group, LLC	Mountain Home
KWEI	99.5	8 kw @2,633	Spanish	Independent	—	Treasure Valley Bcstg Co.	Fruitland
KXLT	107.9	45 kw @2,683	Soft AC	Independent	Clear Chan.-Emerald	Clear Channel Communications	Eagle
KZMG	93.1	50 kw @2,630	CHR	Independent	McGavren-Guild	Citadel Communications Corp.	New Plymouth

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KGZH-F	Country	98.7	Nyssa

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Citadel Communications Corp.	25.7	28.7	39.4%
KBOI AM, KIZN FM, KKGL FM, KQFC FM, KZMG FM			
Clear Channel Communications	28.9	25.2	39.7%
KCIX FM, KFXD AM, KIDO AM, KLTB FM, KSAS FM, KXLT FM			
Horizon Broadcasting Group, LLC	2.9	3.3	10.1%
KIJZ FM, KTPZ FM			
Journal Broadcast Group	21.6	21.1	18.2%
KCID AM, KCID FM, KGEM AM, KJOT FM, KQXR FM, KRVB FM			
Totals	79.1	78.3	107.3%

Format Performance

Format	AM	FM	Totals	Percent
AC	(1)	22 (2)	22 (3)	5.9
AOR	0 (0)	96 (4)	96 (4)	25.5
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	53 (2)	53 (2)	14.1
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	10 (1)	55 (3)	65 (4)	17.3
Hispanic	0 (0)	7 (2)	7 (2)	1.9
Jazz	0 (0)	5 (1)	5 (1)	1.3
News/Talk	34 (2)	0 (0)	34 (2)	9.0
Oldies	0 (0)	44 (2)	44 (2)	11.7
Other	(0)	(0)	(0)	0.0
Religion	3 (1)	5 (1)	8 (2)	2.1
Soft AC	0 (0)	19 (1)	19 (1)	5.1
Sports	6 (1)	0 (0)	6 (1)	1.6
Standards/EZ	17 (1)	0 (0)	17 (1)	4.5
Totals	70 (7)	306 (18)	376 (25)	

Note 4/24/01 KBOI-AM-670 Old Format: Country New Format: adds Sports as a sec. format

BOSTON, MA

Arbitron Rank 8 Pop (12+) 3,738,700 Stations 37 / 30 % Below Line 0.5
 Market TSL in Hours 20.6 Diaries 4595 / 814:1 / 50.7% % Not Listed 15.8
 Average Persons Rating 15.6 12+ FM Share (Metro) 63.5 Sample Target 4600

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WBZ	News	4177/2	8.1	7.8	7.1	7.3	7.6	7432/19.9	20.4	19.5	493/9218	Infinity Broadcasting Corp.
2 WMJX-F	Adult Cont.	336/5.8	5.4	5.2	5.0	5.5	5.3	5406/14.5	13.8	14.1	359/6073	Greater Media
3 WXKS-F	CHR	334/5.7	4.9	5.3	5.7	6.0	5.4	7279/19.5	17.2	19.2	378/8723	Clear Channel Communications
4 WJMN-F	Dance	306/5.3	4.8	4.9	5.1	4.9	5.0	6265/16.8	15.2	16.7	443/9098	Clear Channel Communications
5 WEEI	Sports	285/4.9	3.3	3.7	4.2	4.0	4.0	4608/12.3	9.2	10.2	340/5696	Entercom
6 WODS-F	Oldies	261/4.5	4.4	4.4	4.3	3.9	4.4	5065/13.5	13.5	12.4	333/6721	Infinity Broadcasting Corp.
7 WBMX-F	Modern AC	257/4.4	4.1	4.0	4.4	4.1	4.2	5749/15.4	13.7	15.1	316/7375	Infinity Broadcasting Corp.
8 WCRB-F	Classical	243/4.2	4.5	4.0	3.9	4.2	4.1	4007/10.7	9.9	10.2	323/5443	Charles River Broadcasting
9 WRKO	Talk	238/4.1	4.5	4.2	3.7	5.0	4.1	3265/8.7	9.6	9.5	280/4035	Entercom
10 WZLX-F	Classic Rock	205/3.5	3.4	4.0	4.3	3.0	3.8	3813/10.2	10.6	10.0	252/5049	Infinity Broadcasting Corp.
11 WBCN-F	Hot Talk	195/3.4	3.6	4.0	4.0	4.3	3.8	4393/11.8	13.5	13.8	251/5822	Infinity Broadcasting Corp.
12 WKLB-F	Country	195/3.3	2.9	3.5	4.4	4.1	3.5	2949/7.9	7.5	7.6	234/3683	Greater Media
13 WQXS-F	Dance	162/2.8	2.7	2.2	2.6	3.0	2.6	3245/8.7	7.8	8.8	181/3805	Entercom
14 WROR-F	Classic Hits	161/2.8	3.5	3.0	2.8	2.7	3.0	3472/9.3	9.1	8.2	208/4308	Greater Media
15 WAAF-F	Rock	152/2.6	2.6	2.8	3.0	2.7	2.8	2580/6.9	6.7	7.5	251/4166	Entercom
16 WTKK-F	Talk	142/2.4	1.9	2.1	1.0	1.6	1.9	2170/5.8	5.7	5.0	179/2820	Greater Media
17 WBOS-F	Adult Altern.	115/2.0	1.9	2.0	2.3	1.8	2.0	2998/8.0	7.7	7.4	140/3719	Greater Media
18 WPLM-F	Soft AC	97/1.7	2.3	2.1	2.1	1.7	2.0	1633/4.4	4.9	3.9	186/2748	Plymouth Rock Broadcasting Corp.
19 WXKS	Adult Stand.	91/1.6	1.1	1.5	1.3	1.6	1.4	909/2.4	3.0	3.2	91/909	Clear Channel Communications
20 WBOT-F	Urban	82/1.4	2.0	2.0	1.8	2.0	1.8	1437/3.8	4.4	4.8	115/2069	Radio One
21 WFNX-F	Modern Rock	77/1.3	1.1	1.2	1.4	1.1	1.3	1816/4.9	5.1	5.5	88/2088	Phoenix Media Group
22 WGIR-F	Rock	74/1.3	1.0	0.9	0.6	0.9	0.9	1260/3.4	2.8	2.8	137/2365	Clear Channel Communications
23 WXLO-F	Hot AC	60/1.0	0.8	0.8	0.7	0.8	0.8	1687/4.5	3.7	3.4	112/2821	Citadel Communications Corp.
24 WZID-F	Adult Cont.	51/0.9	0.9	0.9	1.0	1.0	0.9	892/2.4	2.3	2.4	141/2006	Saga Communications, Inc.
25 WXR-V	Adult Altern.	50/0.9	1.0	0.8	0.9	0.7	0.9	1233/3.3	3.4	3.1	78/1799	Northeast Broadcasting Co., Inc.
26 WILD	Urban	46/0.8	1.1	1.3	1.0	1.5	1.1	493/1.3	1.7	2.0	48/532	Radio One
26 WAMG-AA	Tropical	46/0.8	1.1	1.1	1.0	1.0	1.0	566/1.5	1.8	1.2	47/585	Mega Communications
28 WSRS-F	Soft AC	33/0.6	0.6	0.9	0.4	0.6	0.6	629/1.7	2.1	1.8	116/1792	Clear Channel Communications
29 WCTK-F	Country	27/0.5	0.4	0.3	0.5	0.4	0.4	436/1.2	1.2	12.6	139/2068	Hall Communications, Inc.
29 WEZE	Religious	27/0.5	0.6	0.4	0.3	0.4	0.5	536/1.4	1.1	1.2	33/616	Salem Communications Corp.
31 WBPS	Span.-Hits	24/0.4	0.4	0.0	0.0	0.0	0.0	322/0.9	0.0	0.0	25/342	Mega Communications
32 WHOB-F	Hot AC	22/0.4	0.5	0.4	0.4	0.0	0.3	584/1.6	1.7	7.2	35/811	Tele-Media Corporation
33 WOKQ-F	Country	20/0.4	0.5	0.7	0.4	0.6	0.5	614/1.6	1.8	1.7	95/1787	Citadel Communications Corp.
33 WROL	Religious	20/0.4						571/1.5	0.0	0.0	22/604	Salem Communications Corp.
35 WATD-F	Adult Cont.	19/0.3						295/0.8	0.0	0.0	20/316	Marshfield Broadcasting Co.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WJMN-F	1 WXKS-F	1 WXKS-F	1 WMJX-F	1 WMJX-F	1 WBZ	1 WBZ	1 WEEI	1 WMJX-F	1 WXKS-F	1 WXKS-F
2 WXKS-F	2 WJMN-F	2 WMJX-F	2 WBMX-F	2 WBMX-F	2 WODS-F	2 WBCN-F	2 WBZ	2 WODS-F	2 WRKO	1 WBZ
3 WAAF-F	3 WBMX-F	3 WBMX-F	3 WEEI	3 WEEI	3 WRKO	3 WXKS-F	3 WMJX-F	3 WXKS-F	2 WBZ	3 WJMN-F
4 WBOT-F	4 WBCN-F	4 WJMN-F	4 WXKS-F	4 WXKS-F	3 WMJX-F	4 WBMX-F	4 WJMN-F	4 WBZ	4 WJMN-F	4 WEEI
5 WBCN-F	5 WAAF-F	5 WZLX-F	5 WZLX-F	5 WZLX-F	5 WCRB-F	4 WJMN-F	5 WXKS-F	5 WBMX-F	5 WMJX-F	5 WMJX-F
6 WMJX-F	6 WMJX-F	6 WEEI	6 WBCN-F	6 WODS-F	6 WEEI	6 WMJX-F	6 WCRB-F	6 WEEI	6 WODS-F	6 WCRB-F
7 WBMX-F	7 WQXS-F	7 WBCN-F	7 WQXS-F	7 WBZ	7 WKLB-F	7 WODS-F	7 WODS-F	7 WRKO	6 WEEI	7 WODS-F
8 WFNX-F	8 WEEI	8 WQXS-F	8 WODS-F	8 WQXS-F	8 WZLX-F	7 WROR-F	7 WBMX-F	8 WZLX-F	8 WBMX-F	8 WBMX-F
9 WQXS-F	9 WZLX-F	9 WAAF-F	9 WROR-F	8 WROR-F	9 WROR-F	9 WROR-F	9 WAAF-F	9 WKLB-F	9 WCRB-F	9 WKLB-F
9 WODS-F	10 WBOS-F	10 WODS-F	10 WBZ	10 WBCN-F	10 WBMX-F	9 WEEI	10 WRKO	10 WCRB-F	10 WZLX-F	10 WZLX-F
		10 WROR-F	10 WBOS-F							

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WJMN-F	1 WXKS-F	1 WBMX-F	1 WMJX-F	1 WMJX-F	1 WJMN-F	1 WAAF-F	1 WEEI	1 WEEI	1 WEEI
2 WXKS-F	2 WBMX-F	2 WXKS-F	2 WXKS-F	2 WBMX-F	2 WBCN-F	2 WAAF-F	2 WZLX-F	2 WZLX-F	2 WZLX-F
3 WMJX-F	3 WJMN-F	3 WMJX-F	3 WBMX-F	3 WXKS-F	3 WAAF-F	3 WJMN-F	3 WBCN-F	2 WBCN-F	3 WBCN-F
4 WBMX-F	4 WMJX-F	4 WQXS-F	4 WJMN-F	4 WODS-F	4 WXKS-F	4 WEEI	4 WZLX-F	4 WAAF-F	4 WBZ
5 WQXS-F	5 WQXS-F	5 WBOS-F	5 WQXS-F	5 WQXS-F	5 WFNX-F	5 WXKS-F	5 WGIR-F	5 WJMN-F	5 WAAF-F
6 WBCN-F	6 WBCN-F	6 WJMN-F	6 WODS-F	6 WROR-F	6 WQXS-F	6 WZLX-F	6 WXKS-F	6 WXKS-F	6 WODS-F
7 WFNX-F	7 WBOS-F	7 WKLB-F	7 WROR-F	7 WKLB-F	7 WZLX-F	7 WGIR-F	7 WBOS-F	7 WMJX-F	7 WMJX-F
8 WBOT-F	8 WFNX-F	8 WZLX-F	7 WZLX-F	8 WJMN-F	8 WGIR-F	8 WBOS-F	8 WJMN-F	8 WBMX-F	8 WTKK-F
8 WAMG-AA	9 WKLB-F	9 WBOT-F	9 WKLB-F	9 WBZ	9 WBOS-F	9 WFNX-F	9 WBMX-F	9 WBZ	9 WROR-F
10 WZLX-F	9 WBOT-F	10 WBCN-F	10 WBOS-F	9 WBOS-F	10 WBOT-F	10 WBMX-F	10 WMJX-F	10 WBOS-F	10 WXKS-F
							10 WQXS-F	10 WROR-F	
								10 WQXS-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAMG	1150	5 kw / 5 kw	Tropical	Westwood/Mutual/Unistar	Caballero	Mega Communications	Boston
WBPS	890	25 kw / 3.4 kw	Span.-Hits	Independent	Caballero	Mega Communications	Dedham
WBZ	1030	50 kw / 50 kw	News	CBS Networks	Infinity Radio Sales	Infinity Broadcasting Corp.	Boston
WEEI	850	50 kw / 50 kw	Sports	Independent	D & R Radio	Entercom	Boston
WEZE	590	5 kw / 5 kw	Religious	Salem Radio Network	Salem Radio Reps	Salem Communications Corp.	Boston
WILD	1090	5 kw / kw	Urban	ABC	Allied Radio Ptnrs.	Radio One	Boston
WLLH	1400	1 kw / 1 kw	simul. WAMGAA	Independent	Caballero	Mega Communications	Lowell
WRKO	680	50 kw / 50 kw	Talk	ABC	D & R Radio	Entercom	Boston
WROL	950	5 kw / 90 w	Religious	Independent	—	Salem Communications Corp.	Boston
WXKS	1430	5 kw / 1 kw	Adult Stand.	Westwood/Mutual/Unistar	Clear Chan.-Emerald	Clear Channel Communications	Everett

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAAF	107.3	20 kw @784	Rock	Independent	D & R Radio	Entercom	Worcester
WATD	95.9	1.6 kw @469	Adult Cont.	Associated Press Radio	—	Marshfield Broadcasting Co.	Marshfield
WBCN	104.1	20.5 kw @777	Hot Talk	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.	Boston
WBMX	98.5	9 kw @1,145	Modern AC	Independent	Christal	Infinity Broadcasting Corp.	Boston
WBOS	92.9	18.5 kw @734	Adult Altern.	Independent	McGavren-Guild	Greater Media	Brookline
WBOT	97.7	2.7 kw @492	Urban	Independent	Allied Radio Ptnrs.	Radio One	Brockton
WCRB	102.5	8.1 kw @1,151	Classical	Independent	Katz	Charles River Broadcasting	Waltham
WFEX	92.1	180 w@1,332	simul. WFNXFF	Independent	Allied Radio Ptnrs.	Phoenix Media Group	Peterborough
WFNX	101.7	1.65 kw @449	Modern Rock	Independent	Allied Radio Ptnrs.	Phoenix Media Group	Lynn
WJMN	94.5	11.5 kw @1,053	Dance	Independent	Clear Chan.-Emerald	Clear Channel Communications	Boston
WKLB	99.5	27 kw @653	Country	Independent	McGavren-Guild	Greater Media	Lowell
WMJX	106.7	21.5 kw @771	Adult Cont.	Independent	McGavren-Guild	Greater Media	Boston
WODS	103.3	16 kw @886	Oldies	Independent	Infinity Radio Sales	Infinity Broadcasting Corp.	Boston
WPLM	99.1	50 kw @430	Soft AC	Westwood/Mutual/Unistar	Roslin	Plymouth Rock Broadcasting Corp.	Plymouth
WQXS	93.7	34.5 kw @587	Dance	Independent	D & R Radio	Entercom	Lawrence
WROR	105.7	23 kw @735	Classic Hits	Independent	McGavren-Guild	Greater Media	Framingham
WTKK	96.9	22.5 kw @735	Talk	Westwood/Mutual/Unistar	McGavren-Guild	Greater Media	Boston
WXKS	107.9	20.2 kw @777	CHR	Independent	Clear Chan.-Emerald	Clear Channel Communications	Medford
WXRV	92.5	25.12 kw @711	Adult Altern.	Independent	Allied Radio Ptnrs.	Northeast Broadcasting Co., Inc.	Haverhill
WZLX	100.7	20.9 kw @777	Classic Rock	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.	Boston

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WCTK-F	Country	98.1	New Bedford

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	12.6	9.0	15.4%
WJMN FM, WXKS FM, WXKS AM			
Entercom	14.4	14.9	18.1%
WAAF FM, WEEI AM, WQXS FM, WRKO AM			
Greater Media	16.3	19.7	16.9%
WBOS FM, WKLB FM, WMJX FM, WROR FM, WTKK FM			
Infinity Broadcasting Corp.	23.0	23.9	44.7%
WBCN FM, WBMX FM, WBZ AM, WODS FM, WZLX FM			
Mega Communications	1.2	1.3	0.5%
WAMG AM, WBPS AM, WLLH AM			
Phoenix Media Group	1.4	1.0	1.4%
WFEX FM, WFNX FM			
Radio One	2.2	2.1	0.7%
WBOT FM, WILD AM			
Salem Communications Corp.	0.9	0.6	0.0%
WEZE AM, WROL AM			
	72.0	72.5	97.5%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	745 (6)	745 (6)	15.3
AOR	0 (0)	673 (7)	673 (7)	13.8
Black/Urban	46 (1)	82 (1)	129 (2)	2.6
CHR	0 (0)	803 (3)	803 (3)	16.5
Classical/Fine Arts	0 (0)	243 (1)	243 (1)	5.0
Country	0 (0)	242 (3)	242 (3)	5.0
Hispanic	70 (3)	0 (0)	70 (3)	1.4
Jazz	0 (0)	0 (0)	0 (0)	0.0
News/Talk	655 (2)	338 (2)	992 (4)	20.4
Oldies	0 (0)	422 (2)	422 (2)	8.7
Other	0 (0)	0 (0)	0 (0)	0.0
Religion	47 (2)	0 (0)	47 (2)	1.0
Soft AC	0 (0)	130 (2)	130 (2)	2.7
Sports	285 (1)	0 (0)	285 (1)	5.8
Standards/EZ	91 (1)	0 (0)	91 (1)	1.9
Totals	1194(10)	3678 (27)	4872 (37)	

Note Duncan's reports that: WVFM-FM 105.7 simul. with WXRV-FM 92.5
 Duncan's reports that: WVEI-AM 1440 simul. with WEEI-AM 850
 Duncan's reports that: WPKQ-FM 103.7 simul. with WOKQ-FM 97.5
 5/31/01 WROL-AM-950 Sold By: Carter Broadcasting Corp. To: Salem Communications Corp.
 6/18/01 WQXS-FM-93.7 Old Format: Rhythmic Old. New Format: Adult Cont.

BRIDGEPORT, CT

Arbitron Rank 115	Pop (12+) 375,900	Stations 41 / 4	% Below Line 64.6
Market TSL in Hours 20.7		Diaries 1371 / 275:1 / 50.2%	% Not Listed 12.6
Average Persons Rating 15.9		12+ FM Share (Metro) 63.0	Sample Target 1210

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1	WEBE-F Adult Cont.	77/12.8	9.7	10.3	9.5	10.4	10.6	973/25.9	23.4	21.5	77/973	Aurora Communications, LLC
2	WICC Adult Cont.	64/10.7	11.3	11.1	10.0	12.8	10.8	858/22.8	23.7	22.6	64/858	Aurora Communications, LLC
3	WEZN-F Adult Cont.	63/10.6	11.8	13.3	12.4	12.8	12.0	958/25.5	28.0	25.4	63/959	Cox Radio, Inc.
4	WPLR-F Rock	33/5.4	4.7	4.3	3.9	3.9	4.6	454/12.1	12.1	10.4	33/454	Cox Radio, Inc.
5	WFAN Sports	25/4.2	5.0	4.1	4.7	3.9	4.5	475/12.6	13.4	14.9	25/475	Infinity Broadcasting Corp.
6	WKCI-F CHR	24/4.1	5.2	5.4	5.6	4.4	5.1	583/15.5	18.5	16.9	24/583	Clear Channel Communications
7	WQHT-F Urban	20/3.3	4.3	4.4	4.1	3.9	4.0	398/10.6	12.2	11.1	20/398	Emmis Communications Corp.
8	WCBS News	18/2.9	2.7	2.9	2.9	2.5	2.9	363/9.7	11.5	12.2	18/363	Infinity Broadcasting Corp.
9	WSKQ-F Span.-CHR	16/2.7	2.5	2.1	1.8	3.0	2.3	196/5.2	5.8	5.0	16/196	Spanish Broadcasting System
10	WWYZ-F Country	14/2.4	3.6	2.0	2.8	3.1	2.7	261/7.0	7.0	6.6	14/261	Clear Channel Communications
11	WEFX-F Classic Rock	11/1.8	0.5	2.0	0.7	0.6	1.2	179/4.8	3.8	2.8	11/179	Cox Radio, Inc.
11	WABC Talk	11/1.8	1.0	1.3	1.8	2.2	1.5	140/3.7	3.7	5.1	11/140	ABC Radio
11	WMRQ-F Modern Rock	11/1.8	1.6	2.1	1.0	1.2	1.6	215/5.7	5.1	4.4	11/215	Clear Channel Communications
14	WRKS-F Urban AC	10/1.6	1.8	1.8	2.5	1.4	1.9	160/4.3	4.8	5.6	10/160	Emmis Communications Corp.
14	WXRK-F Modern Rock	10/1.6	0.9	1.6	1.6	2.0	1.4	217/5.8	3.9	5.6	10/217	Infinity Broadcasting Corp.
16	WOR Talk	9/1.6	2.1	2.1	1.8	1.6	1.9	108/2.9	4.5	4.6	9/108	Buckley Broadcasting
17	WDRC-F Oldies	9/1.4	1.6	1.8	1.8	1.6	1.6	201/5.3	5.0	6.0	9/201	Buckley Broadcasting
18	WZMX-F Urban	8/1.3	0.5	0.3	1.1	0.6	0.8	228/6.1	2.6	2.5	8/228	Infinity Broadcasting Corp.
19	WRKI-F Rock	7/1.2	2.0	0.8	1.1	0.8	1.3	182/4.8	5.5	4.8	7/182	Aurora Communications, LLC
19	WBLI-F CHR	7/1.2	1.6	1.3	0.8	0.9	1.2	251/6.7	7.8	5.6	7/251	Cox Radio, Inc.
21	WAVZ Adult Stand.	7/1.1	0.5	1.5	0.3	0.9	0.9	114/3.0	1.5	1.7	7/114	Clear Channel Communications
22	WPLJ-F Hot AC	6/1.0	0.5	0.8	0.7	0.8	0.7	132/3.5	2.7	3.3	6/132	ABC Radio
23	WCCC-F Rock	6/0.9	0.7	0.0	3.0	0.0	1.1	60/1.6	1.4	7.0	6/60	Marlin Broadcasting, LLC
24	WNEW-F Hot Talk	5/0.9	0.7	0.5	0.3	0.3	0.6	96/2.6	2.2	2.0	5/96	Infinity Broadcasting Corp.
24	WQCD-F Smooth Jazz	5/0.9	1.7	1.3	1.6	1.1	1.4	143/3.8	2.7	4.4	5/143	Emmis Communications Corp.
24	WHTZ-F CHR	5/0.9	0.7	1.1	1.0	0.9	0.9	191/5.1	4.7	5.2	5/191	Clear Channel Communications
27	WKTU-F Dance	5/0.8	1.3	1.1	1.3	1.1	1.1	193/5.1	6.2	5.3	5/193	Clear Channel Communications
27	WKHL-F Oldies	5/0.8	0.6	1.0	1.0	1.4	0.8	148/3.9	2.8	4.2	5/148	Cox Radio, Inc.
27	WCUM Tropical	5/0.8	0.6	0.8	0.3	0.5	0.6	51/1.4	0.9	1.1	5/51	Radio Cumbre Broadcasting Inc.
30	WFIF Religious	4/0.7	0.4	1.0	0.5	0.8	0.6	53/1.4	1.2	1.2	4/53	Blount Communications
31	WKSS-F CHR	4/0.6	1.2	1.3	1.3	1.6	1.1	164/4.4	6.4	6.3	4/164	Clear Channel Communications
32	WCBS-F Oldies	3/0.5	0.6	0.3	0.3	0.3	0.4	86/2.3	2.3	2.1	3/86	Infinity Broadcasting Corp.
32	WPAT-F Romantica	3/0.5	1.0	0.3	0.0	0.0	0.0	60/1.6	1.7	3/60	Spanish Broadcasting System	
34	WALK-F Adult Cont.	2/0.4	0.5	0.0	0.4	0.0	0.3	86/2.3	2.2	2.5	2/86	Clear Channel Communications
34	WHCN-F Classic Rock	2/0.4	0.5	0.0	3.4	0.0	1.1	79/2.1	2.2	8.5	2/79	Clear Channel Communications
36	WELI Talk	2/0.3	1.0	0.8	1.0	0.6	0.8	42/1.1	3.5	2.1	2/42	Clear Channel Communications
36	WAXQ-F Classic Rock	2/0.3	0.5	0.3	0.3	0.3	0.4	48/1.3	1.9	1.0	2/48	Clear Channel Communications
36	WLTW-F Soft AC	2/0.3	4.0	2.6	3.9	4.0	2.7	50/1.3	0.0	0.0	2/50	Clear Channel Communications
36	WHLI Adult Stand.	2/0.3	0.3	0.0	0.7	0.0	0.3	50/1.3	0.7	1.2	2/50	Barnstable Broadcasting
36	WXXP-F Dance	2/0.3	0.3	0.7	0.0	0.3	0.3	54/1.4	2.3	2/54	2/54	Jarad Broadcasting Co., Inc.
36	WBLS-F Urban	2/0.3	0.6	0.7	0.7	0.6	0.6	43/1.1	2.4	3.1	2/43	Inner City Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WKCI-F	1 WEBE-F	1 WEBE-F	1 WEBE-F	1 WEBE-F	1 WICC	1 WICC	1 WEBE-F	1 WEBE-F	1 WEBE-F	1 WICC
2	WQHT-F	2 WEZN-F	2 WEZN-F	2 WEZN-F	2 WEZN-F	2 WEBE-F	2 WEBE-F	2 WEZN-F	2 WEZN-F	2 WEZN-F	2 WEBE-F
3	WBLI-F	3 WQHT-F	3 WPLR-F	3 WPLR-F	3 WPLR-F	3 WEZN-F	3 WEZN-F	3 WQHT-F	3 WPLR-F	3 WICC	3 WEZN-F
4	WEBE-F	4 WKCI-F	4 WQHT-F	4 WFAN	4 WICC	4 WPLR-F	4 WPLR-F	4 WICC	4 WICC	4 WPLR-F	4 WPLR-F
5	WMRQ-F	5 WMRQ-F	4 WKCI-F	5 WKCI-F	5 WFAN	5 WFAN	4 WFAN	5 WPLR-F	5 WKCI-F	5 WFAN	5 WKCI-F
6	WSKQ-F	6 WPLR-F	6 WFAN	6 WICC	6 WKCI-F	6 WCBS	6 WSKQ-F	6 WKCI-F	6 WCBS	6 WQHT-F	6 WSKQ-F
7	WEZN-F	7 WXRK-F	7 WICC	7 WEFX-F	7 WEFX-F	7 WWYZ-F	7 WKCI-F	7 WFAN	7 WFAN	7 WKCI-F	7 WFAN
8	WZMX-F	8 WSKQ-F	8 WEFX-F	8 WSKQ-F	8 WSKQ-F	8 WOR	7 WCBS	8 WCUM	8 WEFX-F	8 WCBS	8 WQHT-F
9	WKSS-F	9 WZMX-F	8 WSKQ-F	9 WWYZ-F	9 WWYZ-F	8 WABC	9 WXRK-F	9 WMRQ-F	8 WABC	9 WWYZ-F	9 WRKS-F
10	WHTZ-F	10 WCCC-F	10 WMRQ-F	10 WRKS-F	10 WRKS-F	10 WEFX-F	10 WQHT-F	10 WBLI-F	10 WWYZ-F	9 WNEW-F	10 WWYZ-F
10	WABC	10 WXRK-F	10 WXRK-F	10 WSKQ-F	10 WSKQ-F	10 WSKQ-F	10 WQCD-F	10 WQHT-F	10 WQHT-F		
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54		
1	WEZN-F	1 WEBE-F	1 WEBE-F	1 WEBE-F	1 WQHT-F	1 WQHT-F	1 WEBE-F	1 WPLR-F	1 WEBE-F		
2	WEBE-F	2 WEZN-F	2 WEZN-F	2 WEZN-F	2 WPLR-F	2 WXRK-F	2 WCCC-F	2 WEBE-F	2 WPLR-F		
3	WKCI-F	3 WKCI-F	3 WKCI-F	3 WKCI-F	3 WICC	3 WEZN-F	3 WEBE-F	3 WXRK-F	3 WFAN		
4	WZMX-F	4 WQHT-F	4 WSKQ-F	4 WPLR-F	4 WKCI-F	4 WKCI-F	4 WEZN-F	4 WMRQ-F	4 WQHT-F		
5	WQHT-F	5 WSKQ-F	5 WQHT-F	5 WICC	5 WPLR-F	5 WZMX-F	5 WMRQ-F	4 WFAN	5 WEZN-F		
6	WMRQ-F	6 WZMX-F	6 WPLR-F	6 WSKQ-F	6 WWYZ-F	6 WXRK-F	6 WCCC-F	6 WEZN-F	6 WEFX-F		
7	WBLI-F	7 WPLR-F	7 WHTZ-F	6 WQHT-F	7 WSKQ-F	7 WMRQ-F	7 WPLR-F	7 WQHT-F	7 WXRK-F		
8	WSKQ-F	7 WMRQ-F	8 WWYZ-F	8 WWYZ-F	8 WRKS-F	8 WFAN	8 WFAN	8 WNEW-F	8 WMRQ-F		
9	WKTU-F	9 WHTZ-F	9 WRKS-F	9 WRKS-F	9 WQHT-F	8 WXXP-F	9 WKCI-F	8 WRKI-F	9 WCCC-F		
10	WHTZ-F	9 WBLI-F	10 WRKI-F	10 WZMX-F	10 WDRC-F	10 WKSS-F	10 WRKI-F	10 WEFX-F	10 WSKQ-F		
									10 WMRQ-F		
									10 WNEW-F		

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCUM	1450	1 kw / 1 kw	Tropical	CNN	Caballero	Radio Cumbre Broadcasting Inc.	Bridgeport
WFIF	1500	5 kw / kw	Religious	Salem Radio Network	Salem Radio Reps	Blount Communications	Milford
WICC	600	1 kw / 500 w	Adult Cont.	Associated Press Radio	Christal	Aurora Communications, LLC	Bridgeport

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WEZN	99.9	27.5 kw @669	Adult Cont.	Independent	Broadcast Sales/Katz	Cox Radio, Inc.	Bridgeport

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WABC	Talk	770	New York
WALK-F	Adult Cont.	97.5	Patchogue
WAVZ	Adult Stand.	1300	New Haven
WAXQ-F	Classic Rock	104.3	New York
WBLI-F	CHR	106.1	Patchogue
WBLS-F	Urban	107.5	New York
WCBS	News	880	New York
WCBS-F	Oldies	101.1	New York
WCCC-F	Rock	106.9	Hartford
WDRC-F	Oldies	102.9	Hartford
WEBE-F	Adult Cont.	107.9	Westport
WEFX-F	Classic Rock	95.9	Norwalk
WELI	Talk	960	New Haven
WFAN	Sports	660	New York
WHCN-F	Classic Rock	105.9	Hartford
WHLI	Adult Stand.	1100	Hempstead
WHTZ-F	CHR	100.3	Newark
WKCI-F	CHR	101.3	Hamden
WKHL-F	Oldies	96.7	Stamford
WKSS-F	CHR	95.7	Hartford
WKTU-F	Dance	103.5	Lake Success
WLTW-F	Soft AC	106.7	New York
WMRQ-F	Modern Rock	104.1	Waterbury
WNEW-F	Hot Talk	102.7	New York
WOR	Talk	710	New York
WPAT-F	Romantica	93.1	Paterson
WPLJ-F	Hot AC	95.5	New York
WPLR-F	Rock	99.1	New Haven
WQCD-F	Smooth Jazz	101.9	New York
WQHT-F	Urban	97.1	New York
WRKI-F	Rock	95.1	Brookfield
WRKS-F	Urban AC	98.7	New York
WSKQ-F	Span.-CHR	97.9	New York
WWYZ-F	Country	92.5	Waterbury
WXRK-F	Modern Rock	92.3	New York
WXXP-F	Dance	105.3	Calverton
WZMX-F	Urban	93.7	Hartford

Format Performance	AM	FM	Totals	Percent
AC	64 (1)	149 (4)	213 (5)	40.6
AOR	0 (0)	81 (8)	81 (8)	15.5
Black/Urban	0 (0)	39 (4)	39 (4)	7.4
CHR	0 (0)	47 (6)	47 (6)	9.0
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	14 (1)	14 (1)	2.7
Hispanic	5 (1)	19 (2)	24 (3)	4.6
Jazz	0 (0)	5 (1)	5 (1)	1.0
News/Talk	40 (4)	5 (1)	45 (5)	8.6
Oldies	0 (0)	17 (3)	17 (3)	3.2
Other	(0)	(0)	(0)	0.0
Religion	4 (1)	0 (0)	4 (1)	0.8
Soft AC	0 (0)	2 (1)	2 (1)	0.4
Sports	25 (1)	0 (0)	25 (1)	4.8
Standards/EZ	8 (2)	0 (0)	8 (2)	1.5
Totals	146(10)	378 (31)	524 (41)	

Note Duncan's reports that: WGSM-AM 740 simul. with WHLI-AM 1100

BUFFALO-NIAGARA FALLS, NY

Arbitron Rank 50 Pop (12+)	950,500	Stations	26 / 22	% Below Line	2.2
Market TSL in Hours	21.2	Diaries	2436 / 391:1 / 59.2%	% Not Listed	10.4
Average Persons Rating	16.1	12+ FM Share (Metro)	69.3	Sample Target	2420

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WYRK-F	Country	156/10.2	8.5	10.5	8.9	9.0	9.5	1657/17.4	19.2	18.4	182/2056	Infinity Broadcasting Corp.
2 WBEN	News/Talk	145/9.4	10.0	10.0	8.7	8.4	9.5	1828/19.2	21.1	18.1	158/2049	Entercom
3 WGRF-F	Classic Rock	133/8.7	8.7	8.7	8.3	7.8	8.6	1729/18.2	21.8	19.0	146/2049	Citadel Communications Corp.
4 WKSE-F	CHR	129/8.4	9.1	8.0	8.6	8.4	8.5	2332/24.5	23.7	23.6	139/2605	Entercom
5 WJYE-F	Soft AC	119/7.7	7.8	7.1	6.2	8.2	7.2	1721/18.1	17.0	17.2	125/1860	Infinity Broadcasting Corp.
6 WBLK-F	Urban	111/7.2	7.4	7.9	7.3	7.4	7.5	1287/13.5	13.5	13.7	111/1349	Infinity Broadcasting Corp.
7 WHTT-F	Oldies	95/6.2	6.8	5.6	6.6	6.3	6.3	1577/16.6	15.1	18.7	118/1875	Citadel Communications Corp.
8 WTSS-F	Hot AC	76/5.0	4.5	5.0	5.6	5.1	5.0	1457/15.3	15.2	15.3	107/2092	Entercom
9 WECK	Adult Stand.	67/4.4	4.7	4.0	5.2	4.7	4.6	871/9.2	9.2	9.7	68/934	Infinity Broadcasting Corp.
10 WEDG-F	Modern Rock	63/4.1	4.3	4.9	5.1	5.0	4.6	1283/13.5	14.7	15.7	77/1578	Citadel Communications Corp.
11 WBUF-F	Classic Rock	58/3.8	2.8	3.3	3.0	3.5	3.2	1177/12.4	9.7	11.9	72/1456	Infinity Broadcasting Corp.
12 WNSA-F	Sports	46/3.0	1.5	1.4	1.5	1.2	1.9	836/8.8	6.4	5.9	52/1021	Adelphia Communications
13 WGR	Sports	28/1.8	3.3	2.8	3.4	2.7	2.8	674/7.1	9.3	9.5	35/834	Entercom
14 CKEY-F	Modern AC	24/1.6	1.4	1.3	1.6	1.7	1.5	711/7.5	7.1	7.2	26/754	Niagara Broadcasting, Ltd.
15 CHTZ-F	Rock	17/1.1	1.2	0.9	1.3	1.4	1.1	396/4.2	4.2	5.2	19/445	Affinity Radio Group, Inc.
16 WWWS	Urban Oldies	15/1.0	1.2	1.4	1.3	2.2	1.2	232/2.4	2.6	3.8	15/232	Entercom
17 WXRL	Country	13/0.8	0.6	0.7	0.7	0.4	0.7	175/1.8	1.7	2.1	13/181	Dome Broadcasting
18 CFNY-F	Modern Rock	12/0.8	0.7	0.8	0.9	0.8	0.8	431/4.5	3.3	3.7	17/518	Corus Entertainment, Inc.
18 WUFO	Black Gospel	12/0.8	0.7	0.0	0.0	0.0	0.0	192/2.0	0.0	0.0	12/192	Sheridan Broadcasting Corp.
18 WDCX-F	Religious	12/0.8	0.8	0.6	1.0	0.7	0.8	272/2.9	2.5	2.7	16/338	Crawford Broadcasting Co.
21 WMNY	Black Gospel	9/0.6						95/1.0	0.0	0.0	9/95	Citadel Communications Corp.
22 WLVL	Talk	8/0.6	0.7	0.4	0.0	0.5	0.4	117/1.2	1.2	1.0	9/121	Culver Communications, Inc.
23 WWKB	Bus. News	7/0.5	0.4	0.4	0.5	0.3	0.5	210/2.2	1.5	1.6	8/238	Entercom
24 CBL	Adult Stand.	7/0.4						94/1.0	0.0	0.0	10/133	CHWO Radio, Ltd.
24 CBL -F	N/A	7/0.4						114/1.2	0.0	0.0	7/122	Canadian Station Owner
26 CILQ-F	Classic Rock	5/0.3	0.8	1.1	0.9	1.1	0.8	238/2.5	4.0	4.0	6/255	Corus Entertainment, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WKSE-F	1 WKSE-F	1 WGRF-F	1 WGRF-F	1 WGRF-F	1 WBEN	1 WBEN	1 WKSE-F	1 WYRK-F	1 WYRK-F	1 WYRK-F
2 WBLK-F	2 WYRK-F	2 WYRK-F	2 WYRK-F	2 WYRK-F	2 WYRK-F	2 WYRK-F	1 WBLK-F	2 WJYE-F	2 WGRF-F	2 WKSE-F
3 WEDG-F	3 WBLK-F	3 WKSE-F	3 WTSS-F	3 WJYE-F	3 WJYE-F	3 WKSE-F	3 WBEN	3 WGRF-F	3 WKSE-F	3 WBLK-F
4 WYRK-F	4 WGRF-F	4 WBLK-F	3 WBLK-F	4 WBLK-F	4 WGRF-F	4 WGRF-F	4 WYRK-F	4 WBEN	4 WJYE-F	4 WGRF-F
5 WGRF-F	5 WEDG-F	5 WTSS-F	5 WJYE-F	5 WTSS-F	5 WHTT-F	5 WJYE-F	4 WGRF-F	5 WKSE-F	5 WBLK-F	5 WHTT-F
6 WTSS-F	6 WBUF-F	6 WJYE-F	6 WKSE-F	6 WHTT-F	6 WECK	6 WBUF-F	6 WJYE-F	5 WTSS-F	5 WBEN	6 WBEN
6 WJYE-F	7 WTSS-F	7 WEDG-F	7 WBUF-F	7 WKSE-F	7 WTSS-F	7 WHTT-F	7 WNSA-F	7 WHTT-F	7 WHTT-F	7 WJYE-F
8 WBUF-F	8 WNSA-F	8 WBUF-F	8 WHTT-F	8 WBUF-F	8 WBLK-F	7 WBLK-F	8 WEDG-F	8 WECK	8 WTSS-F	8 WTSS-F
9 WBEN	9 WJYE-F	9 WHTT-F	9 WBEN	9 WBEN	9 WKSE-F	9 WTSS-F	9 WHTT-F	9 WBLK-F	9 WEDG-F	8 WECK
9 WNSA-F	10 CHTZ-F	10 WNSA-F	10 WEDG-F	10 WEDG-F	9 WBUF-F	10 WEDG-F	10 WTSS-F	10 WEDG-F	10 WECK	10 WEDG-F
										10 WNSA-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 WKSE-F	1 WKSE-F	1 WYRK-F	1 WKSE-F	1 WJYE-F	1 WEDG-F	1 WGRF-F	1 WGRF-F	1 WGRF-F	1 WGRF-F	1 WGRF-F
2 WBLK-F	2 WYRK-F	2 WKSE-F	2 WYRK-F	2 WYRK-F	2 WBLK-F	2 WEDG-F	2 WYRK-F	2 WYRK-F	2 WYRK-F	2 WYRK-F
3 WYRK-F	3 WBLK-F	3 WBLK-F	3 WTSS-F	3 WKSE-F	3 WKSE-F	3 WBLK-F	3 WNSA-F	3 WEDG-F	3 WBUF-F	3 WBUF-F
4 WEDG-F	4 WTSS-F	4 WTSS-F	4 WJYE-F	4 WTSS-F	4 WGRF-F	4 WYRK-F	4 WBLK-F	4 WBLK-F	4 WBLK-F	4 WBLK-F
5 WTSS-F	5 WEDG-F	5 WGRF-F	5 WBLK-F	5 WGRF-F	5 WYRK-F	5 WNSA-F	5 WBUF-F	5 WBUF-F	5 WHTT-F	5 WHTT-F
6 WBUF-F	5 WGRF-F	6 WJYE-F	6 WGRF-F	6 WBLK-F	6 WNSA-F	6 WBUF-F	6 WEDG-F	6 WNSA-F	6 WNSA-F	6 WNSA-F
7 WJYE-F	7 WJYE-F	7 WEDG-F	7 WHTT-F	7 WHTT-F	7 WBUF-F	7 WKSE-F	7 CHTZ-F	7 WHTT-F	7 WEDG-F	7 WEDG-F
8 WGRF-F	8 WBUF-F	8 WBEN	8 WBEN	8 WBEN	8 WHTT-F	8 CHTZ-F	8 WKSE-F	8 WKSE-F	8 WBEN	8 WBEN
9 WNSA-F	9 WBEN	9 WBUF-F	9 WBUF-F	9 WBUF-F	9 CFNY-F	9 WGR	9 WGR	9 WTSS-F	9 WTSS-F	9 WTSS-F
10 CFNY-F	10 CKEY-F	10 CKEY-F	10 WEDG-F	10 CKEY-F	10 CHTZ-F	10 WHTT-F	10 CKEY-F	10 WBEN	10 WJYE-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBEN	930	5 kw / 5 kw	News/Talk	Westwood/Mutual/Unistar	D & R Radio	Entercom	Buffalo
WECK	1230	1 kw / 1 kw	Adult Stand.	Westwood/Mutual/Unistar	Christal	Infinity Broadcasting Corp.	Cheektowaga
WGR	550	5 kw / 5 kw	Sports	ESPN	D & R Radio	Entercom	Buffalo
WLVL	1340	1 kw / 1 kw	Talk	ABC	Broadcast Sales	Culver Communications, Inc.	Lockport
WMNY	1120	1 kw / kw	Black Gospel	Independent	—	Citadel Communications Corp.	Buffalo
WUFO	1080	1 kw / kw	Black Gospel	American Urban Radio	Williams	Sheridan Broadcasting Corp.	Amherst
WWKB	1520	50 kw / 50 kw	Bus. News	Business Talk Radio	D & R Radio	Entercom	Buffalo
WWWS	1400	1 kw / 1 kw	Urban Oldies	ABC	D & R Radio	Entercom	Buffalo
WXRL	1300	5 kw / 2.5 kw	Country	Westwood/Mutual/Unistar	—	Dome Broadcasting	Lancaster

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
CFNY	102.1	35 kw @1,400	Modern Rock	Independent	—	Corus Entertainment, Inc.	Brampton
CKEY	101.1	26 kw @	Modern AC	Independent	—	Niagara Broadcasting, Ltd.	Ft. Erie, Ontario
WBLK	93.7	47 kw @505	Urban	CBS Networks	Katz	Infinity Broadcasting Corp.	Depew
WBUF	92.9	91 kw @580	Classic Rock	CBS Networks	Christal	Infinity Broadcasting Corp.	Buffalo
WDCX	99.5	110 kw @640	Religious	Independent	—	Crawford Broadcasting Co.	Buffalo
WEDG	103.3	49 kw @348	Modern Rock	Independent	McGavren-Guild	Citadel Communications Corp.	Buffalo
WGRF	96.9	24 kw @712	Classic Rock	Independent	McGavren-Guild	Citadel Communications Corp.	Buffalo
WHTT	104.1	50 kw @387	Oldies	Westwood/Mutual/Unistar	McGavren-Guild	Citadel Communications Corp.	Buffalo
WJYE	96.1	47.1 kw @505	Soft AC	Independent	Christal	Infinity Broadcasting Corp.	Buffalo
WKSE	98.5	46 kw @420	CHR	Independent	D & R Radio	Entercom	Niagara Falls
WNSA	107.7	18 kw @800	Sports	Sporting News Radio	—	Adelphia Communications	Wethersfield Township
WTSS	102.5	110 kw @1,340	Hot AC	Independent	D & R Radio	Entercom	Buffalo
WYRK	106.5	50 kw @466	Country	Independent	Katz	Infinity Broadcasting Corp.	Buffalo

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
CBL	Adult Stand.	1250	Oakville
CBL -F	N/A	94.1	Toronto
CHTZ-F	Rock	97.7	Ont/St. Catharines
CILQ-F	Classic Rock	107.1	Toronto

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Citadel Communications Corp. WEDG FM,WGRF FM,WHTT FM,WMNY AM	19.6	24.8	29.1%
Entercom WBEN AM,WGR AM,WKSE FM,WTSS FM,WWKB AM,WWWS AM	26.1	22.1	32.3%
Infinity Broadcasting Corp. WBLK FM,WBUF FM,WECK AM,WJYE FM,WYRK FM	33.3	33.4	36.9%
	79.0	80.3	98.4%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	100 (2)	100 (2)	7.3
AOR	0 (0)	288 (6)	288 (6)	21.0
Black/Urban	15 (1)	111 (1)	126 (2)	9.2
CHR	0 (0)	129 (1)	129 (1)	9.4
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	13 (1)	156 (1)	168 (2)	12.2
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	161 (3)	0 (0)	161 (3)	11.7
Oldies	0 (0)	95 (1)	95 (1)	6.9
Other	(0)	(0)	(0)	0.0
Religion	21 (2)	12 (1)	33 (3)	2.4
Soft AC	0 (0)	119 (1)	119 (1)	8.7
Sports	28 (1)	46 (1)	74 (2)	5.4
Standards/EZ	74 (2)	0 (0)	74 (2)	5.4
Totals	312(10)	1056 (15)	1367 (25)	

CANTON, OH

Arbitron Rank 126 Pop (12+) 336,300 Stations 36 / 10 % Below Line 45.2
 Market TSL in Hours 19.7 Diaries 1118 / 301:1 / 58.5% % Not Listed 10.1
 Average Persons Rating 14.9 12+ FM Share (Metro) 68.9 Sample Target 1140

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1	WHBC-F Adult Cont.	73/14.6	13.4	11.7	12.2	11.4	13.0	822/24.4	26.8	26.0	100/1197	NextMedia
2	WHBC Soft AC	70/14.1	13.5	12.6	9.5	12.1	12.4	817/24.3	26.9	23.2	73/868	NextMedia
3	WRQK-F Rock	35/7.0	6.7	6.3	6.5	5.3	6.6	516/15.3	14.4	16.5	63/810	Cumulus Media, Inc.
4	WQXK-F Country	33/6.6	7.1	9.9	8.9	7.8	8.1	494/14.7	14.7	16.4	55/823	Cumulus Media, Inc.
5	WQMX-F Country	26/5.2	3.3	5.7	4.5	4.1	4.7	346/10.3	9.4	10.3	32/566	Rubber City Radio Group
6	WZKL-F Hot AC	25/5.1	4.1	3.8	6.1	5.0	4.8	583/17.3	14.1	15.1	46/881	D. A. Peterson, Inc.
7	WMJI-F Oldies	18/3.6	3.1	2.0	1.4	2.1	2.5	284/8.5	7.2	5.5	36/462	Clear Channel Communications
8	WKDD-F Hot AC	16/3.3	0.8	1.1	0.8	0.8	1.5	407/12.1	3.5	0.0	26/601	Clear Channel Communications
9	WNXC-F Classic Rock	16/3.2	2.3	2.2	2.6	2.7	2.6	268/8.0	8.7	5.7	20/368	Infinity Broadcasting Corp.
10	WONE-F Rock	13/2.6	5.2	4.2	4.9	3.6	4.2	301/8.9	12.9	13.3	23/557	Rubber City Radio Group
11	WENZ-F Urban	11/2.3	1.0	1.2	0.8	1.6	1.3	196/5.8	5.2	5.0	11/196	Radio One
12	WTAM News/Talk	10/1.9	2.5	1.8	2.0	1.8	2.0	199/5.9	7.0	5.7	19/459	Clear Channel Communications
13	WHOT-F CHR	9/1.8	2.7	3.0	4.1	3.2	2.9	306/9.1	12.3	12.7	22/633	Cumulus Media, Inc.
14	WQKT-F Country	9/1.7	0.7	1.2	1.2	1.1	1.2	197/5.9	3.5	3.9	37/609	Dix Communications
16	WNIR-F Talk	9/1.7	2.0	2.2	1.6	2.7	2.0	133/3.9	5.6	8.4	12/173	Media-Com, Inc.
14	WNWV-F Smooth Jazz	7/1.3	1.0	1.0	0.8	1.1	1.0	122/3.6	3.4	2.5	7/130	Elyria-Lorain Broadcasting Co.
17	WMMS-F Rock	6/1.3	0.9	1.0	1.2	1.2	1.1	198/5.9	5.2	4.6	7/263	Clear Channel Communications
18	WZAK-F Urban AC	6/1.2	0.9	1.4	1.0	1.4	1.1	127/3.8	3.9	4.2	7/137	Radio One
18	WDOK-F Soft AC	6/1.2	1.4	1.0	1.2	0.9	1.2	172/5.1	4.8	5.0	12/275	Infinity Broadcasting Corp.
18	WHK -F Cont. Christ.	6/1.2	1.3	1.2	0.9	0.0	1.1	120/3.6	0.0	0.0	9/224	Salem Communications Corp.
21	WKNR Sports	6/1.1	0.8	1.2	1.8	0.5	1.2	149/4.4	2.0	2.9	9/184	Salem Communications Corp.
22	WMVX-F Hot AC	5/1.0	0.8	0.6	1.0	1.4	0.9	121/3.6	3.6	3.6	7/221	Clear Channel Communications
23	WNPQ-F Cont. Christ.	5/0.9	1.1	1.2	0.4	0.7	0.9	155/4.6	2.9	2.4	7/308	Tuscarawas Broadcasting Co.
24	WDPN Soft AC	4/0.9	1.2	1.4	1.4	1.8	1.2	74/2.2	2.7	2.9	4/93	D. A. Peterson, Inc.
25	WRMR Adult Stand.	4/0.8						61/1.8	0.0	0.0	9/116	Seaway Broadcasting, Inc.
26	WKBN Talk	3/0.5	0.4	0.6	0.4	0.7	0.5	40/1.2	0.9	1.5	10/167	Clear Channel Communications
27	WQAL-F Hot AC	2/0.5	0.5	1.4	1.4	1.6	1.0	121/3.6	3.6	6.9	3/163	Infinity Broadcasting Corp.
27	WAKR Talk	2/0.5	0.5	0.8	0.4	0.0	0.6	60/1.8	2.1	0.9	2/70	Rubber City Radio Group
27	WRCW Adult Cont.	2/0.5	0.4	0.8	0.0	0.5		44/1.3	0.9		3/54	Arcey Broadcasting
27	WTUZ-F Country	2/0.5	0.5	0.4	0.6	0.4	0.5	84/2.5	2.3	1.0	46/452	WTUZ Radio, Inc.
31	WINW Black Gospel	2/0.4	1.4	0.0	0.0	0.0		46/1.4	0.9	0.0	2/53	Pinebrook Corp.
31	WCLV-F Classical	2/0.4	3.5	3.2	2.2	0.0	2.3	43/1.3			2/43	Seaway Broadcasting, Inc.
31	WGAR-F Country	2/0.4	3.9	3.6	3.3	0.0	2.8	69/2.0	0.0	0.0	3/127	Clear Channel Communications
34	WSOM Adult Stand.	2/0.3	0.6	0.4	0.4	0.9	0.4	43/1.3	1.3	1.5	6/111	Cumulus Media, Inc.
34	WYFM-F Classic Rock	2/0.3	7.4	7.1	8.1	7.3	5.7	36/1.1	0.0	0.0	4/128	Cumulus Media, Inc.
36	WHKK Adult Stand.	/0.0						3/0.1	0.0	0.0	0/3	Seaway Broadcasting, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WHOT-F	1 WRQK-F	1 WHBC-F	1 WHBC-F	1 WHBC-F	1 WHBC	1 WHBC	1 WHBC	1 WHBC-F	1 WHBC
2	WRQK-F	2 WHBC-F	2 WRQK-F	2 WRQK-F	2 WRQK-F	2 WHBC-F	2 WHBC-F	2 WHBC	2 WHBC	2 WHBC-F
3	WZKL-F	3 WZKL-F	3 WZKL-F	3 WZKL-F	3 WHBC	3 WQXK-F	3 WQXK-F	3 WRQK-F	3 WQXK-F	3 WRQK-F
4	WENZ-F	4 WKDD-F	4 WQMX-F	4 WQXK-F	4 WQXK-F	4 WQXK-F	4 WZKL-F	4 WQXK-F	4 WQXK-F	4 WQXK-F
5	WQXK-F	5 WNXC-F	5 WQXK-F	4 WKDD-F	5 WQXK-F	5 WMJI-F	5 WQMX-F	4 WQXK-F	4 WRQK-F	5 WZKL-F
6	WHBC-F	6 WENZ-F	6 WKDD-F	6 WQXK-F	6 WZKL-F	6 WRQK-F	6 WRQK-F	6 WMJI-F	6 WZKL-F	6 WQMX-F
7	WMMS-F	7 WQMX-F	7 WNXC-F	6 WHBC	7 WMJI-F	7 WONE-F	7 WKDD-F	7 WENZ-F	7 WMJI-F	7 WMJI-F
8	WKDD-F	8 WQXK-F	8 WONE-F	8 WONE-F	7 WKDD-F	8 WTAM	8 WZKL-F	8 WQKT-F	8 WKDD-F	8 WKDD-F
9	WQMX-F	9 WONE-F	9 WHBC	9 WNXC-F	9 WONE-F	9 WZKL-F	9 WMJI-F	9 WQMX-F	9 WQXK-F	9 WQXK-F
10	WHBC	10 WHBC-F	10 WENZ-F	10 WMJI-F	10 WNXC-F	10 WZKL-F	10 WONE-F	9 WHOT-F	10 WONE-F	10 WONE-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1	WQMX-F	1 WHBC-F	1 WHBC-F	1 WHBC-F	1 WRQK-F	1 WRQK-F	1 WRQK-F	1 WRQK-F	1 WHBC-F	
2	WENZ-F	2 WRQK-F	2 WKDD-F	2 WQMX-F	2 WHBC	2 WZKL-F	2 WZKL-F	2 WHBC-F	2 WHBC-F	2 WRQK-F
3	WHBC-F	3 WQMX-F	3 WRQK-F	3 WZKL-F	3 WKDD-F	3 WNCX-F	3 WNCX-F	3 WZKL-F	3 WNCX-F	3 WNCX-F
4	WRQK-F	4 WKDD-F	4 WZKL-F	4 WKDD-F	4 WQXK-F	4 WQXK-F	4 WHBC-F	4 WNCX-F	4 WZKL-F	4 WONE-F
5	WZKL-F	5 WZKL-F	5 WQXK-F	5 WRQK-F	5 WQMX-F	5 WMMS-F	5 WENZ-F	5 WENZ-F	5 WONE-F	4 WHBC
6	WQXK-F	6 WENZ-F	6 WQMX-F	6 WQXK-F	6 WZKL-F	6 WHOT-F	6 WONE-F	6 WKDD-F	6 WQXK-F	6 WQMX-F
7	WHOT-F	7 WQXK-F	7 WENZ-F	7 WHBC	7 WRQK-F	7 WONE-F	7 WMMS-F	7 WONE-F	7 WQMX-F	7 WMJI-F
8	WNCX-F	8 WHOT-F	8 WYFM-F	8 WENZ-F	8 WMJI-F	8 WKDD-F	7 WKDD-F	8 WNIR-F	8 WENZ-F	8 WQXK-F
9	WKDD-F	8 WNCX-F	9 WMVX-F	9 WONE-F	9 WONE-F	9 WHBC-F	9 WQXK-F	9 WMMS-F	9 WMMS-F	9 WZKL-F
10	WINW	10 WINW	10 WQKT-F	9 WMJI-F	10 WZAK-F	10 WENZ-F	10 WHOT-F	10 WKNR	10 WHBC	10 WKNR
		10 WINW		10 WDOK-F						

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDPN	1310	1 kw / 480 w	Soft AC	ABC	Katz	D. A. Peterson, Inc.	Alliance
WHBC	1480	15 kw / 5 kw	Soft AC	Premier Radio Network	Christal	NextMedia	Canton
WHKK	1420	5 kw / 5 kw	Adult Stand.	Salem Radio Network	Allied Radio Ptnrs.	Seaway Broadcasting, Inc.	Cleveland
WINW	1520	1 kw / kw	Black Gospel	Westwood/Mutual/Unistar	—	Pinebrook Corp.	Canton
WRCW	1060	5 kw / kw	Adult Cont.	Talk America Radio Network	—	Arcey Broadcasting	Canton

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WHBC	94.1	43.8 kw @516	Adult Cont.	ABC	Christal	NextMedia	Canton
WHK	95.5	31 kw @620	Cont. Christ.	Salem Radio Network	—	Salem Communications Corp.	Cleveland
WNPQ	95.9	2 kw @397	Cont. Christ.	CBS Networks	D & R Radio	Tuscarawas Broadcasting Co.	New Philadelphia
WRQK	106.9	27.5 kw @340	Rock	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Cumulus Media, Inc.	Canton
WZKL	92.5	50 kw @500	Hot AC	Independent	Katz	D. A. Peterson, Inc.	Alliance

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAKR	Talk	1590	Akron
WCLV-F	Classical	104.9	Lorain
WDOK-F	Soft AC	102.1	Cleveland
WENZ-F	Urban	107.9	Cleveland
WGAR-F	Country	99.5	Cleveland
WHOT-F	CHR	101.1	Youngstown
WKBN	Talk	570	Youngstown
WKDD-F	Hot AC	98.1	Canton
WKNR	Sports	850	Cleveland
WMJI-F	Oldies	105.7	Cleveland
WMMS-F	Rock	100.7	Cleveland
WMVX-F	Hot AC	106.5	Cleveland
WNCX-F	Classic Rock	98.5	Cleveland
WNIR-F	Talk	100.1	Kent
WNWV-F	Smooth Jazz	107.3	Elyria
WONE-F	Rock	97.5	Akron
WQAL-F	Hot AC	104.1	Cleveland
WQKT-F	Country	104.5	Wooster
WQMX-F	Country	94.9	Medina
WQXK-F	Country	105.1	Salem
WRMR	Adult Stand.	1420	Cleveland
WSOM	Adult Stand.	600	Salem
WTAM	News/Talk	1100	Cleveland
WTUZ-F	Country	99.9	Uhrichsville
WYFM-F	Classic Rock	102.9	Sharon
WZAK-F	Urban AC	93.1	Cleveland

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
D. A. Peterson, Inc.	6.0	5.4	16.0%
WDPN AM,WZKL FM			
NextMedia	28.7	26.3	51.5%
WHBC AM,WHBC FM			
	34.7	31.7	67.4%

Format Performance	AM	FM	Totals	Percent
AC	2 (1)	122 (5)	124 (6)	27.6
AOR	0 (0)	72 (5)	72 (5)	16.0
Black/Urban	0 (0)	18 (2)	18 (2)	4.0
CHR	0 (0)	9 (1)	9 (1)	2.0
Classical/Fine Arts	0 (0)	2 (1)	2 (1)	0.4
Country	0 (0)	72 (5)	72 (5)	16.0
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	7 (1)	7 (1)	1.6
News/Talk	14 (3)	9 (1)	23 (4)	5.1
Oldies	0 (0)	18 (1)	18 (1)	4.0
Other	(0)	(0)	(0)	0.0
Religion	2 (1)	10 (2)	12 (3)	2.7
Soft AC	75 (2)	6 (1)	81 (3)	18.0
Sports	6 (1)	0 (0)	6 (1)	1.3
Standards/EZ	6 (3)	0 (0)	6 (3)	1.3
Totals	105(11)	345 (25)	450 (36)	

CEDAR RAPIDS, IA

Arbitron Rank 206	Pop (12+) 155,800	Stations 18 / 10	% Below Line 16.9
Market TSL in Hours 19.1		Diaries 911 / 171:1 / 62.4%	% Not Listed 14.9
Average Persons Rating 14.3		12+ FM Share (Metro) 64.6	Sample Target 890

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 KHAK-F	Country	26/11.5	12.9	14.2	12.6	14.3	12.8	335/21.5	22.7	23.5	57/806	Cumulus Media, Inc.
2 KZIA-F	CHR	22/10.0	12.7	10.9	11.7	13.9	11.3	390/25.0	29.5	27.2	54/948	KZIA, Inc.
3 KKRQ-F	Classic Hits	22/9.9	8.0	7.9	9.0	11.0	8.7	327/21.0	18.1	22.8	44/772	Clear Channel Communications
4 WMT	News/Talk	21/9.5	11.9	10.0	11.7	9.4	10.8	327/21.0	25.6	25.6	52/827	Clear Channel Communications
5 KMRY	Adult Stand.	15/6.9	6.3	6.3	5.4	4.5	6.2	164/10.5	10.7	9.8	17/233	Sellers Broadcasting, Inc.
6 KDAT-F	Soft AC	15/6.6	8.9	9.2	10.3	8.2	8.8	246/15.8	18.6	19.2	27/591	Cumulus Media, Inc.
7 WMT -F	Adult Cont.	14/6.4	7.4	8.4	7.2	9.0	7.3	273/17.5	17.9	18.8	27/622	Clear Channel Communications
8 KRNA-F	Rock	12/5.5	6.2	6.3	5.8	5.7	6.0	203/13.0	17.1	14.4	31/618	Cumulus Media, Inc.
9 KFMW-F	Rock	11/5.1	2.5	3.3	4.5	4.1	3.8	174/11.2	10.8	11.5	38/699	Bahakel Communications, Inc.
10 KOKZ-F	Oldies	10/4.5	3.5	2.5	2.7	4.5	3.3	159/10.2	9.8	9.4	20/436	Bahakel Communications, Inc.
11 KBEA-F	CHR	8/3.5	3.1	2.5	0.0	0.0		161/10.3	11.7		20/643	Cumulus Media, Inc.
12 KCRG	Sports	4/1.6	2.9	1.7	3.1	2.5	2.3	107/6.8	12.5	12.2	6/182	Cedar Rapids Television Co.
13 KXEL	News/Talk	3/1.4	0.9	0.4	0.9	0.8	0.9	44/2.8	3.1	2.9	5/81	Bahakel Communications, Inc.
14 KOEL-F	Country	3/1.3	0.6	1.3	0.4	0.8	0.9	69/4.4	2.8	2.8	19/307	Cumulus Media, Inc.
15 WHO	News/Talk	1/0.6	0.4	0.4	0.4	0.8	0.5	26/1.6	2.5	2.4	13/242	Clear Channel Communications
16 KXIC	News	1/0.3	0.2	0.4	0.4	0.4	0.3	25/1.6	2.7	1.9	4/134	Clear Channel Communications
16 KSTZ-F	Hot AC	1/0.3	5.9	6.7	5.7	0.0	4.6	25/1.6	0.0	0.0	2/87	Saga Communications, Inc.
18 WGN	Talk	1/0.2	0.5	1.0	1.7	0.9	0.9	19/1.2	0.0	0.0	6/116	Tribune Broadcasting

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KZIA-F	1 KZIA-F	1 KKRQ-F	1 KKRQ-F	1 KKRQ-F	1 WMT	1 KKRQ-F	1 KZIA-F	1 KKRQ-F	1 KZIA-F	1 KHAK-F
2 KBEA-F	2 KFMW-F	2 KZIA-F	2 WMT -F	2 KHAK-F	2 KHAK-F	2 KHAK-F	2 WMT	2 KHAK-F	2 KHAK-F	2 KZIA-F
3 KDAT-F	3 KKRQ-F	3 KHAK-F	3 KHAK-F	3 WMT -F	3 KMRY	3 WMT	3 KHAK-F	3 KZIA-F	3 KKRQ-F	3 WMT
3 KOKZ-F	4 WMT -F	4 WMT -F	4 KRNA-F	4 KDAT-F	4 KKRQ-F	4 KZIA-F	4 WMT -F	3 WMT	4 WMT	4 KMRY
5 KHAK-F	5 KRNA-F	5 KRNA-F	5 KZIA-F	5 KZIA-F	5 KDAT-F	5 KDAT-F	5 KBEA-F	5 KDAT-F	5 WMT -F	5 WMT -F
6 KRNA-F	6 KHAK-F	6 KFMW-F	5 KFMW-F	6 KRNA-F	6 KOKZ-F	6 KMRY	6 KMRY	6 KMRY	6 KRNA-F	6 KOKZ-F
7 KFMW-F	7 KBEA-F	7 KDAT-F	5 KDAT-F	7 KFMW-F	7 WMT -F	7 KRNA-F	7 KOKZ-F	7 KRNA-F	7 KDAT-F	7 KKRQ-F
8 KCRG	8 KDAT-F	8 KOKZ-F	8 KOKZ-F	8 KOKZ-F	8 KZIA-F	8 WMT -F	8 KRNA-F	8 KFMW-F	8 KMRY	8 KDAT-F
9 WMT -F	9 WMT	9 WMT	9 WMT	9 WMT	9 KRNA-F	8 KFMW-F	9 KDAT-F	9 WMT -F	9 KFMW-F	9 KFMW-F
10 WMT	10 KCRG	10 KBEA-F	10 KBEA-F	10 KCRG	10 KFMW-F	10 KOKZ-F	10 KKRQ-F	10 KOKZ-F	10 KOKZ-F	10 KRNA-F
10 KMRY				10 KMRY						

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KZIA-F	1 KZIA-F	1 WMT -F	1 KZIA-F	1 KDAT-F	1 KZIA-F	1 KFMW-F	1 KFMW-F	1 KKRQ-F	1 KKRQ-F
2 KBEA-F	2 WMT -F	2 KZIA-F	2 KHAK-F	2 KHAK-F	2 KFMW-F	2 KZIA-F	2 KKRQ-F	2 KFMW-F	2 KFMW-F
3 KHAK-F	3 KKRQ-F	3 KKRQ-F	3 KDAT-F	3 KZIA-F	3 KHAK-F	3 KKRQ-F	3 WMT -F	3 KRNA-F	3 KRNA-F
4 KRNA-F	4 KHAK-F	4 KHAK-F	4 WMT -F	4 WMT -F	4 KRNA-F	4 KRNA-F	4 KRNA-F	4 WMT -F	4 KHAK-F
5 KKRQ-F	5 KBEA-F	5 KDAT-F	5 KKRQ-F	5 KKRQ-F	5 KBEA-F	5 KHAK-F	5 KZIA-F	5 KZIA-F	5 WMT -F
6 WMT -F	6 KRNA-F	6 KRNA-F	6 KOKZ-F	6 KOKZ-F	6 KKRQ-F	6 WMT -F	6 KDAT-F	6 KHAK-F	6 WMT
7 KFMW-F	7 KDAT-F	7 KFMW-F	7 KRNA-F	7 KRNA-F	7 WMT	7 KBEA-F	7 KCRG	7 WMT	7 KDAT-F
8 KOEL-F	8 KFMW-F	8 KBEA-F	8 KBEA-F	8 WMT	8 KOEL-F	8 KDAT-F	8 KHAK-F	8 KOKZ-F	8 KOKZ-F
9 KOKZ-F	9 KOEL-F	9 KXEL	9 KFMW-F	9 KMRY	9 WMT -F	9 KCRG	9 WMT	9 KDAT-F	9 KZIA-F
10 KDAT-F	9 KOKZ-F	10 WMT	10 WMT	10 KFMW-F	10 KDAT-F	10 WMT	10 KBEA-F	10 KBEA-F	10 KCRG

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCRG	1600	5 kw / 5 kw	Sports	Westwood/Mutual/Unistar	Broadcast Sales	Cedar Rapids Television Co.	Cedar Rapids
KMRY	1450	1 kw / 1 kw	Adult Stand.	CBS Networks	—	Sellers Broadcasting, Inc.	Cedar Rapids
KXIC	800	1 kw / 199 w	News	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Iowa City
WMT	600	5 kw / 5 kw	News/Talk	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Cedar Rapids

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KDAT	104.5	100 kw @550	Soft AC	Independent	Christal	Cumulus Media, Inc.	Cedar Rapids
KHAK	98.1	100 kw @485	Country	Independent	Christal	Cumulus Media, Inc.	Cedar Rapids
KKRQ	100.7	100 kw @1,350	Classic Hits	Independent	Clear Chan.-Diamond	Clear Channel Communications	Iowa City
KRNA	94.1	100 kw @981	Rock	Independent	Christal	Cumulus Media, Inc.	Iowa City
KZIA	102.9	100 kw @942	CHR	Independent	D & R Radio	KZIA, Inc.	Cedar Rapids
WMT	96.5	100 kw @540	Adult Cont.	Independent	Clear Chan.-Diamond	Clear Channel Communications	Cedar Rapids

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KBEA-F	CHR	99.7	Muscatine
KFMW-F	Rock	107.9	Waterloo
KOEL-F	Country	92.3	Oelwein
KOKZ-F	Oldies	105.7	Waterloo
KSTZ-F	Hot AC	102.5	Des Moines
KXEL	News/Talk	1540	Waterloo
WGN	Talk	720	Chicago
WHO	News/Talk	1040	Des Moines

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	26.1	29.0	38.0%
KKRQ FM, KXIC AM, WMT FM, WMT AM			
Cumulus Media, Inc.	23.6	27.1	38.6%
KDAT FM, KHAK FM, KRNA FM			
	49.7	56.1	76.6%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	15 (2)	15 (2)	7.9
AOR	0 (0)	24 (2)	24 (2)	12.6
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	30 (2)	30 (2)	15.7
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	29 (2)	29 (2)	15.2
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	27 (5)	0 (0)	27 (5)	14.1
Oldies	0 (0)	32 (2)	32 (2)	16.8
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	15 (1)	15 (1)	7.9
Sports	4 (1)	0 (0)	4 (1)	2.1
Standards/EZ	15 (1)	0 (0)	15 (1)	7.9
Totals	46 (7)	145 (11)	191 (18)	

Note 5/16/01 KCRG-AM-1600 Old Format: News/Talk, More than one network New Format: Sports, Adds ESPN Radio Network

CHARLESTON, SC

Arbitron Rank 86 **Pop (12+)** 457,100 **Stations** 22 / 21 **% Below Line** 0.4
Market TSL in Hours 20.3 **Diaries** 1621 / 282:1 / 51.7% **% Not Listed** 14.0
Average Persons Rating 15.3 **12+ FM Share (Metro)** 75.4 **Sample Target** 1530

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WWWZ-F	Urban	61/8.8	11.9	10.5	11.3	11.8	10.6	948/20.7	20.9	21.1	66/1078	Citadel Communications Corp.
2	WXLY-F	Oldies	52/7.5	6.0	7.6	7.4	5.8	7.1	713/15.6	15.5	15.0	56/825	Clear Channel Communications
3	WSSX-F	CHR	49/7.0	4.5	5.4	5.3	6.7	5.5	1009/22.1	18.3	19.8	59/1162	Citadel Communications Corp.
4	WEZL-F	Country	48/6.9	5.8	8.7	6.0	7.6	6.8	722/15.8	17.5	16.5	49/781	Clear Channel Communications
5	WAVF-F	Modern Rock	39/5.6	6.9	4.9	6.0	6.8	5.8	742/16.2	16.8	15.4	44/800	Maverick Media LLC
6	WMGL-F	Urban AC	37/5.2	4.0	6.3	6.3	3.3	5.5	446/9.8	9.8	8.2	39/476	Citadel Communications Corp.
7	WCOO-F	Rhythmic Old.	33/4.7	3.3	2.6	1.8	3.1	3.1	524/11.5	8.2	10.0	35/540	L.M. Communications, Inc.
8	WSUY-F	Soft AC	31/4.4	4.3	3.6	4.7	4.7	4.3	525/11.5	10.1	11.4	38/603	Citadel Communications Corp.
9	WRFQ-F	Classic Hits	27/3.9	4.1	3.2	4.0	4.4	3.8	513/11.2	10.7	13.6	28/540	Clear Channel Communications
10	WXTC	Black Gospel	26/3.7	4.4	4.8	4.3	5.5	4.3	302/6.6	6.9	7.8	26/305	Citadel Communications Corp.
10	WVBF-F	Urban	26/3.7	2.8	2.2	1.0	1.6	2.4	483/10.6	7.3	3.7	42/630	Jabr Communications, Inc.
12	WTMA	News/Talk	23/3.4	4.0	2.4	3.5	1.9	3.3	374/8.2	6.9	5.3	24/380	Citadel Communications Corp.
13	WJNI-F	Black Gospel	23/3.3	3.1	4.2	3.1	1.7	3.4	288/6.3	7.2	4.2	28/342	Jabr Communications, Inc.
13	WSSP-F	CHR	23/3.3	3.5	3.6	4.1	4.5	3.6	709/15.5	14.1	16.9	24/747	Concord Media Group, Inc.
15	WALC-F	Hot AC	21/3.0	2.6	3.9	4.1	3.1	3.4	589/12.9	14.2	13.4	21/594	Clear Channel Communications
15	WYBB-F	Classic Rock	21/3.0	2.9	2.0	4.3	3.3	3.0	445/9.7	8.5	10.9	25/523	L.M. Communications, Inc.
17	WNKT-F	Country	20/2.8	4.2	3.1	3.4	4.1	3.4	521/11.4	9.3	10.1	31/708	Citadel Communications Corp.
18	WSSC	Talk	15/2.2	3.8	2.4	2.2	1.5	2.7	322/7.0	7.1	4.7	16/329	Clear Channel Communications
19	WQSC	Sports	9/1.3	0.8	0.9	0.0	0.4	0.5	137/3.0	2.9	2.6	9/137	Kirkman Broadcasting, Inc.
20	WPAL-F	Urban	7/1.0	1.7	0.7	1.3	0.7	1.2	212/4.6	4.0	3.4	11/294	Gresham Communications
21	WTUA-F	Black Gospel	6/0.9	1.3	2.8	0.4	1.3	1.4	55/1.2	2.1	2.1	12/144	Jeremiah Ravenell
22	WHLZ-F	Country	3/0.4	1.0	0.9	0.4	0.0	0.6	123/2.7	2.8	3.2	23/379	Cumulus Media, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WWWZ-F	1 WAVF-F	1 WSSX-F	1 WSSX-F	1 WEZL-F	1 WXLY-F	1 WEZL-F	1 WWWZ-F	1 WXLY-F	1 WWWZ-F	1 WWWZ-F
2	WVBF-F	2 WSSX-F	2 WWWZ-F	2 WEZL-F	2 WXLY-F	2 WEZL-F	2 WWWZ-F	2 WVBF-F	2 WSSX-F	2 WXLY-F	2 WXLY-F
3	WSSP-F	3 WWWZ-F	3 WAVF-F	3 WMGL-F	3 WSSX-F	3 WMGL-F	3 WSSX-F	3 WSSP-F	3 WEZL-F	3 WSSX-F	3 WAVF-F
4	WSSX-F	4 WVBF-F	4 WEZL-F	4 WWWZ-F	4 WMGL-F	4 WTMA	4 WXLY-F	4 WSSX-F	4 WWWZ-F	4 WSSX-F	4 WMGL-F
5	WAVF-F	5 WSSP-F	5 WRFQ-F	5 WRFQ-F	5 WWWZ-F	4 WCOO-F	5 WAVF-F	5 WJNI-F	5 WSUY-F	5 WAVF-F	4 WSSX-F
6	WEZL-F	6 WRFQ-F	6 WMGL-F	6 WSUY-F	6 WRFQ-F	6 WXTC	6 WMGL-F	6 WCOO-F	6 WCOO-F	6 WCOO-F	6 WEZL-F
7	WMGL-F	7 WEZL-F	7 WXLY-F	7 WXLY-F	7 WSUY-F	7 WSUY-F	7 WRFQ-F	7 WCOO-F	7 WMGL-F	7 WMGL-F	7 WVBF-F
8	WNKT-F	8 WALC-F	7 WSUY-F	8 WCOO-F	8 WCOO-F	8 WCOO-F	8 WTMA	8 WSUY-F	7 WYBB-F	8 WSUY-F	8 WCOO-F
9	WSUY-F	9 WCOO-F	9 WCOO-F	9 WAVF-F	9 WAVF-F	9 WJNI-F	9 WXTX	9 WXTX	9 WXTX	9 WXTX	8 WXTX
10	WXTC	10 WSUY-F	10 WALC-F	10 WYBB-F	10 WYBB-F	10 WSSX-F	10 WSUY-F	10 WALC-F	9 WSSC	10 WSSP-F	10 WALC-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WSSX-F	1 WSSX-F	1 WSSX-F	1 WSSX-F	1 WXLY-F	1 WAVF-F	1 WAVF-F	1 WAVF-F	1 WRFQ-F
2	WWWZ-F	2 WWWZ-F	2 WWWZ-F	2 WWWZ-F	2 WSSX-F	2 WWWZ-F	2 WRFQ-F	2 WWWZ-F	2 WEZL-F
3	WAVF-F	3 WAVF-F	3 WEZL-F	3 WEZL-F	3 WEZL-F	3 WSSX-F	3 WSSX-F	3 WSSX-F	3 WRFQ-F
4	WSSP-F	4 WEZL-F	4 WCOO-F	4 WSUY-F	4 WSUY-F	4 WSSP-F	4 WRFQ-F	4 WYBB-F	4 WSSX-F
5	WVBF-F	5 WSSP-F	5 WSUY-F	5 WMGL-F	5 WWWZ-F	5 WVBF-F	5 WVBF-F	5 WVBF-F	5 WYBB-F
6	WEZL-F	6 WCOO-F	6 WAVF-F	6 WAVF-F	6 WMGL-F	6 WRFQ-F	6 WYBB-F	6 WVBF-F	6 WEZL-F
7	WNKT-F	7 WSUY-F	7 WALC-F	7 WCOO-F	7 WCOO-F	7 WYBB-F	7 WALC-F	7 WQSC	7 WMGL-F
8	WXLY-F	8 WVBF-F	8 WRFQ-F	8 WXLY-F	8 WXTX	8 WALC-F	8 WSSP-F	8 WALC-F	8 WALC-F
9	WALC-F	9 WALC-F	9 WSSP-F	9 WALC-F	9 WJNI-F	9 WJNI-F	9 WQSC	9 WEZL-F	9 WVBF-F
10	WRFQ-F	10 WNKT-F	9 WNKT-F	10 WSSP-F	10 WALC-F	10 WNKT-F	9 WCOO-F	10 WSUY-F	9 WXLY-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WQSC	1340	1 kw / 1 kw	Sports	ESPN	—	Kirkman Broadcasting, Inc.	Charleston
WSSC	730	1 kw / 101 w	Talk	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Charleston
WTMA	1250	5 kw / 1 kw	News/Talk	Westwood/Mutual/Unistar	McGavren-Guild	Citadel Communications Corp.	Charleston
WXTC	1390	5 kw / 5 kw	Black Gospel	Sports ByLine USA	McGavren-Guild	Citadel Communications Corp.	Charleston

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WALC	100.5	17.5 kw @394	Hot AC	Independent	Clear Chan.-Diamond	Clear Channel Communications	Charleston
WAVF	96.1	100 kw @538	Modern Rock	Independent	Christal	Maverick Media LLC	Hanahan
WCOO	105.3	13.5 kw @446	Rhythmic Old.	ABC	Katz	L.M. Communications, Inc.	Moncks Corner
WEZL	103.5	100 kw @659	Country	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Charleston
WJNI	106.3	6 kw @328	Black Gospel	Independent	Roslin	Jabr Communications, Inc.	Ladson
WMGL	101.7	6.5 kw @423	Urban AC	ABC	McGavren-Guild	Citadel Communications Corp.	Ravenel
WNKT	107.5	100 kw @984	Country	Independent	McGavren-Guild	Citadel Communications Corp.	St. George
WPAL	100.9	3 kw @300	Urban	American Urban Radio	Patt Media	Gresham Communications	Walterboro
WRFQ	104.5	28 kw @656	Classic Hits	Independent	Clear Chan.-Diamond	Clear Channel Communications	Mt. Pleasant
WSSP	94.3	5.8 kw @479	CHR	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Concord Media Group, Inc.	Goose Creek
WSSX	95.1	100 kw @985	CHR	Independent	McGavren-Guild	Citadel Communications Corp.	Charleston
WSUY	96.9	100 kw @1,770	Soft AC	Independent	McGavren-Guild	Citadel Communications Corp.	Charleston
WTUA	106.1	3 kw @328	Black Gospel	American Urban Radio	—	Jeremiah Ravenell	St. Stephen
WVBF	98.9	50 kw @492	Urban	ABC	—	Jabr Communications, Inc.	McClellanville
WWWZ	93.3	50 kw @492	Urban	American Urban Radio	McGavren-Guild	Citadel Communications Corp.	Summerville
WXLY	102.5	100 kw @551	Oldies	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	North Charleston
WYBB	98.1	50 kw @479	Classic Rock	Westwood/Mutual/Unistar	Katz	L.M. Communications, Inc.	Folly Beach

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WHLZ-F	Country	92.5	Manning

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Citadel Communications Corp.	35.3	35.5	45.6%
WMGL FM, WNKT FM, WSSX FM, WSUY FM, WTMA AM, WWWZ FM, WXTC AM			
Clear Channel Communications	23.5	27.6	38.5%
WALC FM, WEZL FM, WRFQ FM, WSCC AM, WXLV FM			
Jabr Communications, Inc.	7.0	5.8	0.8%
WJNI FM, WWBZ FM			
L.M. Communications, Inc.	7.7	9.1	6.8%
WCOO FM, WYBB FM			
	73.5	78.0	91.7%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	21 (1)	21 (1)	3.5
AOR	0 (0)	60 (2)	60 (2)	10.0
Black/Urban	0 (0)	131 (4)	131 (4)	21.8
CHR	0 (0)	72 (2)	72 (2)	12.0
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	71 (3)	71 (3)	11.8
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	39 (2)	0 (0)	39 (2)	6.5
Oldies	0 (0)	112 (3)	112 (3)	18.6
Other	(0)	(0)	(0)	0.0
Religion	26 (1)	30 (2)	55 (3)	9.2
Soft AC	0 (0)	31 (1)	31 (1)	5.2
Sports	9 (1)	0 (0)	9 (1)	1.5
Standards/EZ	(0)	(0)	(0)	0.0
Totals	74 (4)	528 (18)	601 (22)	

Note Duncan's reports that: WYMB-AM 920 simul. with WHLZ-FM 92.5
 4/18/01 WSSP-FM-94.3 Sold By: Concord Media Group, Inc. To: Clear Channel Communications
 5/20/01 WWBZ-FM-98.9 Sold By: Baker Communications, Inc. To: Jabr Communications, Inc.

CHARLESTON, WV

Arbitron Rank	167	Pop (12+)	213,000	Stations	17 / 14	% Below Line	5.3
Market TSL in Hours			17.8	Diaries	941 / 227:1 / 52.7%	% Not Listed	11.1
Average Persons Rating			12.9	12+ FM Share (Metro)	77.8	Sample Target	960

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner	
1	WQBE-F	Country	44/16.1	20.3	18.7	15.3	20.3	17.6	645/30.3	31.3	26.8	81/1164	Bristol Broadcasting Co. Inc.
2	WVSR-F	CHR	35/12.7	14.1	11.3	19.1	17.9	14.3	534/25.1	27.3	32.5	48/887	Bristol Broadcasting Co. Inc.
3	WRVZ-F	Dance	27/9.9	7.3	8.1	2.2	3.3	6.9	375/17.6	15.5	6.5	28/409	West Virginia Radio Corp.
4	WCHS	Talk	23/8.5	9.0	6.0	10.5	7.3	8.5	303/14.2	15.1	19.3	29/359	West Virginia Radio Corp.
5	WVAF-F	Adult Cont.	22/8.1	6.2	6.3	4.1	4.3	6.2	377/17.7	13.6	17.2	50/612	West Virginia Radio Corp.
6	WKLC-AF	Rock	22/7.9	2.5	1.8	2.1	2.8	3.6	355/16.7	12.9	0.0	39/711	L.M. Communications, Inc.
7	WKWS-F	Country	18/6.4	8.3	6.0	4.8	8.6	6.4	357/16.8	18.2	17.7	43/702	West Virginia Radio Corp.
8	WKAZ-F	Oldies	15/5.5	6.4	8.1	8.6	7.6	7.2	283/13.3	11.0	16.3	30/483	West Virginia Radio Corp.
9	WZJO-F	Rhythmic Old.	9/3.3	2.1	3.9	5.1	3.7	3.6	194/9.1	5.9	0.0	11/298	Bristol Broadcasting Co. Inc.
10	WAMX-F	Rock	9/3.1	3.5	4.2	3.2	1.3	3.5	155/7.3	9.0	8.6	26/480	Clear Channel Communications
11	WJYP-F	Cont. Christ.	7/2.6	1.5	3.2	1.9	1.7	2.3	111/5.2	5.4	4.5	7/115	Mortenson Broadcasting Co.
12	WZKM-F	S. Gospel	4/1.6	2.4	3.9	1.0	1.3	2.2	78/3.7	3.1	3.2	7/117	Mortenson Broadcasting Co.
13	WCAW	Adult Stand.	3/1.0	1.3	1.4	1.6	2.0	1.3	54/2.5	3.8	5.2	3/60	West Virginia Radio Corp.
14	WSWW	Talk	2/0.9						56/2.6	0.0	0.0	2/56	West Virginia Radio Corp.
15	WVTS	Talk	2/0.7						36/1.7	0.0	0.0	2/40	Bristol Broadcasting Co. Inc.
16	WEMM-F	Religious	2/0.6	1.3	0.7	0.0	2.3		58/2.7	3.5		7/167	Mortenson Broadcasting Co.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WRVZ-F	1 WVSR-F	1 WVSR-F	1 WVSR-F	1 WQBE-F	1 WQBE-F	1 WQBE-F	1 WRVZ-F	1 WQBE-F	1 WQBE-F
2	WVSR-F	2 WRVZ-F	2 WKLC-AF	2 WKLC-AF	2 WVSR-F	2 WCHS	2 WVSR-F	2 WVSR-F	2 WCHS	2 WVSR-F
3	WAMX-F	3 WKLC-AF	3 WRVZ-F	3 WQBE-F	3 WKLC-AF	3 WVAF-F	3 WKLC-AF	3 WQBE-F	3 WVSR-F	3 WRVZ-F
4	WQBE-F	4 WKWS-F	4 WQBE-F	4 WQBE-F	4 WVAF-F	4 WKAZ-F	4 WVAF-F	4 WKLC-AF	4 WVAF-F	4 WKWS-F
5	WKLC-AF	5 WVAF-F	5 WVAF-F	5 WKWS-F	5 WKWS-F	5 WKLC-AF	5 WKWS-F	5 WKAZ-F	5 WRVZ-F	5 WCHS
6	WVAF-F	6 WQBE-F	6 WKWS-F	6 WRVZ-F	6 WCHS	6 WVSR-F	6 WCHS	6 WKLC-AF	6 WKLC-AF	6 WVAF-F
7	WZJO-F	7 WAMX-F	7 WCHS	7 WCHS	7 WRVZ-F	7 WKWS-F	7 WRVZ-F	7 WVAF-F	7 WKAZ-F	7 WKAZ-F
8	WKAZ-F	8 WCHS	8 WKAZ-F	8 WKAZ-F	8 WKAZ-F	8 WZJO-F	8 WKAZ-F	8 WAMX-F	8 WKWS-F	8 WKWS-F
9	WKWS-F	9 WKAZ-F	9 WZJO-F	9 WZJO-F	9 WZJO-F	9 WJYP-F	9 WAMX-F	9 WZJO-F	9 WZJO-F	9 WAMX-F
10	WZKM-F	10 WZJO-F	10 WAMX-F	10 WAMX-F	10 WJYP-F	10 WRVZ-F	10 WJYP-F	10 WJYP-F	10 WJYP-F	10 WAMX-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1	WRVZ-F	1 WVSR-F	1 WVSR-F	1 WVSR-F	1 WQBE-F	1 WRVZ-F	1 WKLC-AF	1 WKLC-AF	1 WKLC-AF	1 WKLC-AF
2	WVSR-F	2 WRVZ-F	2 WKWS-F	2 WRVZ-F	2 WVSR-F	2 WVSR-F	2 WVSR-F	2 WVSR-F	2 WVSR-F	2 WQBE-F
3	WKLC-AF	3 WKWS-F	3 WVAF-F	3 WVAF-F	3 WKLC-AF	3 WKLC-AF	3 WRVZ-F	3 WRVZ-F	3 WQBE-F	3 WCHS
4	WKAZ-F	4 WVAF-F	4 WRVZ-F	4 WQBE-F	4 WKWS-F	4 WAMX-F	4 WAMX-F	4 WAMX-F	4 WRVZ-F	4 WVSR-F
5	WVAF-F	5 WQBE-F	5 WQBE-F	5 WKWS-F	5 WKAZ-F	5 WQBE-F	5 WQBE-F	5 WKWS-F	5 WVAF-F	5 WKWS-F
6	WKWS-F	6 WKLC-AF	6 WKLC-AF	6 WKAZ-F	6 WRVZ-F	6 WVAF-F	6 WVAF-F	6 WQBE-F	6 WCHS	6 WVAF-F
7	WQBE-F	7 WAMX-F	7 WAMX-F	7 WKLC-AF	7 WZJO-F	7 WKWS-F	7 WKWS-F	7 WVAF-F	7 WKWS-F	7 WRVZ-F
7	WAMX-F	8 WKAZ-F	8 WCHS	8 WZJO-F	8 WKLC-AF	8 WKAZ-F	8 WCHS	8 WCHS	8 WAMX-F	8 WKAZ-F
9	WCHS	9 WCHS	9 WZJO-F	9 WCHS	9 WCHS	9 WZJO-F	9 WZJO-F	9 WZJO-F	9 WKAZ-F	9 WAMX-F
9	WZJO-F	10 WZJO-F	10 WJYP-F	10 WJYP-F	10 WJYP-F	10 WJYP-F	10 WJYP-F	9 WJYP-F	10 WZJO-F	10 WZJO-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCAW	680	10 kw / 221 w	Adult Stand.	Westwood/Mutual/Unistar	McGavren-Guild/ Regional Reps	West Virginia Radio Corp.	Charleston
WCHS	580	5 kw / 5 kw	Talk	Westwood/Mutual/Unistar	McGavren-Guild	West Virginia Radio Corp.	Charleston
WCOZ	1300	1 kw / 49 w	simul. WKLC-AF	The Source	Katz/Regional Reps	L.M. Communications, Inc.	St. Albans
WSWW	1490	1 kw / 1 kw	Talk	CBS Networks	McGavren-Guild	West Virginia Radio Corp.	Charleston
WVTS	950	5 kw / 1 kw	Talk	ABC	Christal	Bristol Broadcasting Co. Inc.	Charleston

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WJYP	100.9	3 kw @285	Cont. Christ.	Independent	---	Mortenson Broadcasting Co.	South Charleston
WKAZ	107.3	23.71 kw @676	Oldies	Westwood/Mutual/Unistar	McGavren-Guild	West Virginia Radio Corp.	Miami
WKLC	105.1	3.55 kw @1,665	Rock	The Source	Katz/Regional Reps	L.M. Communications, Inc.	St. Albans
WKWS	96.1	45 kw @515	Country	CBS Networks	McGavren-Guild	West Virginia Radio Corp.	Charleston
WQBE	97.5	50 kw @500	Country	ABC	Christal	Bristol Broadcasting Co. Inc.	Charleston
WRVZ	98.7	630 w@617	Dance	Independent	McGavren-Guild/ Regional Reps	West Virginia Radio Corp.	Pocatalico
WVAF	99.9	50 kw @430	Adult Cont.	ABC	McGavren-Guild/Regional Reps	West Virginia Radio Corp.	Charleston
WVSR	102.7	50 kw @404	CHR	Independent	Christal	Bristol Broadcasting Co. Inc.	Charleston
WZJO	94.5	9.6 kw @525	Rhythmic Old.	ABC	Christal	Bristol Broadcasting Co. Inc.	Dunbar

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAMX-F	Rock	106.3	Milton
WEMM-F	Religious	107.9	Huntington
WZKM-F	S. Gospel	93.3	Montgomery

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Bristol Broadcasting Co. Inc. WQBE FM, WWSR FM, WVTS AM, WZJO FM	32.8	31.8	33.3%
L.M. Communications, Inc. WCOZ AM, WKLC FM	7.9	11.0	0.0%
West Virginia Radio Corp. WCAW AM, WCHS AM, WKAZ FM, WKWS FM, WRVZ FM, WSWW AM, WVAF FM	40.3	40.6	0.0%
	81.0	83.4	33.3%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	22 (1)	22 (1)	9.1
AOR	(1)	30 (2)	30 (3)	12.3
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	62 (2)	62 (2)	25.5
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	62 (2)	62 (2)	25.5
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	27 (3)	0 (0)	27 (3)	11.1
Oldies	0 (0)	24 (2)	24 (2)	9.9
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	13 (3)	13 (3)	5.3
Soft AC	(0)	(0)	(0)	0.0
Sports	(0)	(0)	(0)	0.0
Standards/EZ	3 (1)	0 (0)	3 (1)	1.2
Totals	30 (5)	213 (12)	243 (17)	

Note Duncan's reports that: WMON-AM 1340 simul. with WZKM-FM 93.3

CHARLOTTE-GASTONIA-ROCK HILL, NC-SC

Arbitron Rank 37 Pop (12+) 1,219,700 Stations 29 / 22 % Below Line 2.8
 Market TSL in Hours 18.6 Diaries 2310 / 529:1 / 52.5% % Not Listed 19.6
 Average Persons Rating 14.0 12+ FM Share (Metro) 70.4 Sample Target 2230

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WNKS-F	CHR	136/8.0	7.5	8.6	7.2	7.9	7.8	2624/21.5	20.0	22.1	257/4199	Infinity Broadcasting Corp.
2	WSOC-F	Country	124/7.3	5.7	3.7	5.8	5.5	5.6	1731/14.2	12.7	13.8	198/2928	Infinity Broadcasting Corp.
3	WWMG-F	Oldies	102/6.0	6.3	5.3	5.4	5.5	5.8	1614/13.2	12.2	12.8	166/2689	Clear Channel Communications
4	WLYT-F	Soft AC	96/5.7	6.2	6.2	6.9	6.7	6.3	1657/13.6	14.2	15.0	162/2818	Clear Channel Communications
5	WBT-AF	News/Talk	96/5.6	5.4	6.7	6.3	0.7	6.0	1626/13.3	14.7	2.5	104/1879	Jefferson-Pilot Communications
6	WPEG-F	Urban	92/5.4	8.9	8.8	9.1	8.4	8.1	1891/15.5	17.2	18.3	189/3157	Infinity Broadcasting Corp.
7	WRFX-F	Classic Rock	87/5.1	6.2	5.0	6.4	6.2	5.7	1686/13.8	13.6	14.5	128/2514	Clear Channel Communications
8	WKKT-F	Country	86/5.0	4.2	6.1	5.0	5.0	5.1	1596/13.1	12.1	14.3	137/2419	Clear Channel Communications
9	WBAV-F	Urban AC	78/4.6	4.6	4.7	5.1	4.6	4.8	1152/9.4	9.3	9.6	120/1716	Infinity Broadcasting Corp.
10	WLNK-F	Modern AC	69/4.1	3.3	3.9	3.7	3.8	3.8	1596/13.1	13.4	15.0	116/2522	Jefferson-Pilot Communications
11	WSSS-F	80s Hits	64/3.7	4.9	4.3	3.4	3.9	4.1	1404/11.5	12.1	10.9	90/1968	Infinity Broadcasting Corp.
12	WCHH-F	Urban	63/3.7	2.6	2.5	3.6	4.2	3.1	1179/9.7	7.0	10.1	67/1276	Radio One
13	WEND-F	Modern Rock	57/3.3	3.7	4.1	4.0	3.4	3.8	1289/10.6	9.7	10.6	92/2001	Mercury Broadcasting Co., Inc.
14	WNMX-F	Adult Stand.	33/1.9	1.5	1.5	2.0	2.1	1.7	481/3.9	3.6	4.2	42/584	GHB Broadcasting Co.
15	WNOV	Reg'l Mex.	30/1.8	0.5	0.8	1.1	0.6	1.0	197/1.6	1.2	0.9	30/205	Vernon H. Baker Stations
16	WRFX-F	Rock	30/1.8	2.7	2.3	1.9	2.5	2.2	885/7.3	7.5	7.7	45/1332	Pacific Broadcasting Group, Inc.
17	WFNZ	Sports	26/1.5	1.7	1.6	1.3	1.1	1.5	444/3.6	3.7	3.2	30/491	Infinity Broadcasting Corp.
18	WFMX-F	Country	15/0.9	1.3	0.6	1.1	0.5	1.0	316/2.6	2.5	2.5	62/1267	Clear Channel Communications
19	WJMH-F	Urban	14/0.8	0.4	0.5	0.0	0.6	0.4	221/1.8	1.4	1.3	30/635	Entercom
20	WTQR-F	Country	12/0.7	8.7	8.4	9.3	8.2	6.8	168/1.4	0.0	0.0	88/1246	Clear Channel Communications
20	WHVN-AA	Religious	12/0.7						127/1.0	0.0	0.0	12/136	GHB Broadcasting Co.
20	WGIV	Black Gospel	12/0.7	1.4	1.1	0.9	1.2	1.0	204/1.7	2.5	2.5	12/204	Infinity Broadcasting Corp.
23	WTHZ-F	80s Hits	9/0.5	0.4	0.0	0.0	0.0	0.0	318/2.6	0.0	0.0	25/648	Davidson County Broadcasting, Inc.
24	WGSP	Black Gospel	7/0.4						97/0.8	0.0	0.0	7/107	Willis Broadcasting Corp.
24	WTPT-F	Rock	7/0.4	0.4	0.0	0.0	0.0	0.0	272/2.2	0.0	0.0	30/732	Barnstable Broadcasting
24	WMMY-F	Country	7/0.4						127/1.0	0.0	0.0	16/362	106.1, Inc.
24	WSPA-F	Soft AC	7/0.4	0.4	0.4	0.3	0.4	0.4	152/1.2	2.0	1.7	19/438	Entercom

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens		18-34		18-49		25-49		25-54		35+		12+ AMD		12+Mid		12+PMD		12+Eve		12+Wknd	
1	WNKS-F	1	WNKS-F	1	WNKS-F	1	WNKS-F	1	WNKS-F	1	WSOC-F	1	WNKS-F	1	WNKS-F	1	WSOC-F	1	WNKS-F	1	WNKS-F
2	WPEG-F	2	WPEG-F	2	WRFX-F	2	WRFX-F	2	WRFX-F	2	WWMG-F	2	WRFX-F	2	WPEG-F	2	WBT-AF	2	WSOC-F	2	WSOC-F
3	WCHH-F	3	WEND-F	3	WPEG-F	3	WBAV-F	3	WWMG-F	3	WBT-AF	3	WBAV-F	3	WLYT-F	3	WWMG-F	3	WLYT-F	3	WPEG-F
4	WEND-F	4	WRFX-F	4	WBAV-F	4	WSSS-F	4	WBAV-F	4	WLYT-F	4	WSOC-F	4	WCHH-F	4	WNKS-F	4	WWMG-F	4	WWMG-F
5	WKKT-F	5	WCHH-F	5	WSOC-F	5	WSOC-F	5	WSOC-F	5	WBAV-F	5	WLNK-F	5	WWMG-F	5	WLYT-F	5	WPEG-F	5	WKKT-F
6	WJMH-F	6	WLNK-F	6	WLNK-F	6	WLNK-F	6	WLYT-F	6	WKKT-F	6	WBT-AF	6	WBAV-F	6	WKKT-F	6	WKKT-F	6	WLYT-F
7	WLNK-F	7	WSOC-F	7	WKKT-F	7	WKKT-F	7	WKKT-F	7	WRFX-F	7	WWMG-F	7	WSSS-F	7	WPEG-F	7	WBT-AF	7	WBAV-F
8	WRFX-F	8	WKKT-F	8	WSSS-F	8	WLYT-F	8	WLNK-F	8	WSSS-F	8	WSSS-F	8	WKKT-F	8	WSSS-F	8	WEND-F	8	WCHH-F
9	WNOV	9	WSSS-F	9	WLYT-F	9	WBT-AF	9	WSSS-F	9	WLNK-F	9	WLYT-F	9	WRFX-F	9	WRFX-F	9	WRFX-F	9	WRFX-F
10	WLYT-F	10	WNOV	10	WEND-F	10	WWMG-F	10	WBT-AF	10	WNKS-F	10	WPEG-F	10	WSOC-F	10	WBAV-F	10	WCHH-F	10	WSSS-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAVO	1150	1 kw / 59 w	simul. WHVNA	Salem Radio Network	—	GHB Broadcasting Co.	Rock Hill
WBT	1110	50 kw / 50 kw	simul. WBTA	CNN	Infinity Radio Sales	Jefferson-Pilot Communications	Charlotte
WFNZ	610	5 kw / 1 kw	Sports	Sporting News Radio	Katz	Infinity Broadcasting Corp.	Charlotte
WGIV	1600	1 kw / 1 kw	Black Gospel	ABC	Christal	Infinity Broadcasting Corp.	Charlotte
WGSP	1310	1 kw / 44 w	Black Gospel	American Urban Radio	Roslin	Willis Broadcasting Corp.	Charlotte
WHVN	1240	1 kw / 1 kw	Religious	Salem Radio Network	Salem Radio Reps	GHB Broadcasting Co.	Charlotte
WNOV	1030	10 kw / kw	Reg'l Mex.	Independent	—	Vernon H. Baker Stations	Mint Hill

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBAV	101.9	99 kw @987	Urban AC	ABC	Christal	Infinity Broadcasting Corp.	Gastonia
WBT	99.3	7.56 kw @604	News/Talk	CNN	Infinity Radio Sales	Jefferson-Pilot Communications	Chester
WCHH	92.7	6 kw @328	Urban	Independent	Allied Radio Ptnrs.	Radio One	Harrisburg
WEND	106.5	84 kw @1,047	Modern Rock	Premier Radio Network	Clear Chan.-Emerald	Mercury Broadcasting Co., Inc.	Salisbury
WKKT	96.9	100 kw @1,548	Country	Independent	Clear Chan.-Emerald	Clear Channel Communications	Statesville
WLNK	107.9	100 kw @1,694	Modern AC	Independent	Infinity Radio Sales	Jefferson-Pilot Communications	Charlotte
WLYT	102.9	31.3 kw @1,535	Soft AC	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Hickory
WNKS	95.1	100 kw @1,542	CHR	Independent	Katz	Infinity Broadcasting Corp.	Charlotte
WNNX	106.1	32 kw @364	Adult Stand.	ABC	—	GHB Broadcasting Co.	Waxhaw
WPEG	97.9	93.6 kw @1,610	Urban	Westwood/Mutual/Unistar	Christal	Infinity Broadcasting Corp.	Concord
WRFX	99.7	84 kw @1,056	Classic Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Kannapolis
WSOC	103.7	100 kw @1,348	Country	Independent	Katz	Infinity Broadcasting Corp.	Charlotte
WSSS	104.7	100 kw @1,210	80s Hits	Independent	Katz	Infinity Broadcasting Corp.	Charlotte
WWMG	96.1	99 kw @1,738	Oldies	Independent	Clear Chan.-Diamond	Clear Channel Communications	Shelby
WXRC	95.7	100 kw @1,020	Rock	ABC	Allied Radio Ptnrs.	Pacific Broadcasting Group, Inc.	Hickory

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WJMH-F	Urban	102.1	Reidsville
WSPA-F	Soft AC	98.9	Spartanburg
WTHZ-F	80s Hits	94.1	Lexington
WTPT-F	Rock	93.3	Forest City
WTQR-F	Country	104.1	Winston-Salem

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	21.8	24.8	34.8%
WKKT FM, WLYT FM, WRFX FM, WWMG FM			
GHB Broadcasting Co.	2.6	1.2	0.9%
WAVO AM, WHVN AM, WNNX FM			
Infinity Broadcasting Corp.	31.2	31.8	42.2%
WBAV FM, WFNZ AM, WGIV AM, WNKS FM, WPEG FM, WSOC FM, WSSS FM			
Jefferson-Pilot Communications	9.7	10.5	14.1%
WBT AM, WBT FM, WLNK FM			
Totals	65.3	68.3	92.0%

Format Performance

	AM	FM	Totals	Percent
AC	0 (0)	69 (1)	69 (1)	5.0
AOR	0 (0)	181 (4)	181 (4)	13.2
Black/Urban	0 (0)	248 (4)	248 (4)	18.1
CHR	0 (0)	136 (1)	136 (1)	9.9
Classical/Fine Arts	0 (0)	0 (0)	0 (0)	0.0
Country	0 (0)	244 (5)	244 (5)	17.8
Hispanic	30 (1)	0 (0)	30 (1)	2.2
Jazz	0 (0)	0 (0)	0 (0)	0.0
News/Talk	84 (1)	12 (1)	96 (2)	7.0
Oldies	0 (0)	175 (3)	175 (3)	12.8
Other	0 (0)	0 (0)	0 (0)	0.0
Religion	31 (4)	0 (0)	31 (4)	2.3
Soft AC	0 (0)	103 (2)	103 (2)	7.5
Sports	26 (1)	0 (0)	26 (1)	1.9
Standards/EZ	0 (0)	33 (1)	33 (1)	2.4
Totals	171 (7)	1201 (22)	1372 (29)	

Note Duncan's reports that: WBT-FM 99.3 simul. with WBT-AM 1110
 4/5/01 WCHH-FM-92.7 Old Format: Rhythmic Old. New Format: Urban
 4/6/01 WCHH-FM-92.7 Prior Calls: WCCJ-FM Current Calls: WCHH-FM

CHATTANOOGA, TN

Arbitron Rank 107 **Pop (12+)** 392,800 **Stations** 25 / 23 **% Below Line** 1.7
Market TSL in Hours 18.7 **Diaries** 1489 / 264:1 / 50.2% **% Not Listed** 13.7
Average Persons Rating 13.9 **12+ FM Share (Metro)** 76.4 **Sample Target** 1430

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WUSY-F	Country	103/18.8	19.5	22.1	19.6	21.2	20.0	1178/30.0	32.9	33.2	218/2559	Clear Channel Communications
2	WJTT-F	Urban	45/8.2	8.0	7.9	8.1	7.8	8.1	490/12.5	11.1	12.1	56/638	Brewer Broadcasting Corp.
3	WDEF-F	Soft AC	44/8.0	9.5	8.4	9.5	8.5	8.8	691/17.6	19.2	19.5	59/1026	Bahakel Communications, Inc.
4	WSKZ-F	Classic Rock	38/6.9	6.5	8.1	8.8	6.7	7.6	667/17.0	16.2	17.0	64/1292	Citadel Communications Corp.
5	WOGT-F	Oldies	30/5.5	3.8	5.4	3.8	4.6	4.6	518/13.2	11.5	12.2	47/768	Citadel Communications Corp.
6	WKXJ-F	CHR	29/5.2	4.7	4.9	3.8	4.1	4.7	572/14.5	13.8	13.0	32/684	Clear Channel Communications
7	WDOD-F	Modern Rock	25/4.5	5.1	4.0	5.3	6.4	4.7	468/11.9	11.1	15.2	63/1138	Bahakel Communications, Inc.
8	WGOW-F	Talk	24/4.3	5.0	5.4	4.5	5.1	4.8	360/9.2	10.1	11.4	29/446	Citadel Communications Corp.
9	WRXR-F	Rock	21/3.8	3.3	3.2	4.0	3.4	3.6	377/9.6	7.8	9.9	28/477	Clear Channel Communications
10	WLLJ-F	Cont. Christ.	18/3.3	0.6	2.5	0.5	0.8	1.7	244/6.2	6.9	1.3	34/502	Friendship Broadcasting, LLC
11	WDOD	Adult Stand.	16/2.9	2.3	2.6	2.4	3.4	2.5	169/4.3	4.4	4.8	16/174	Bahakel Communications, Inc.
12	WLOV-F	Urban Oldies	14/2.5	4.6	3.0	4.6	4.1	3.7	187/4.7	6.0	7.7	16/206	Clear Channel Communications
13	WMPZ-F	Urban Oldies	11/2.1	1.1	1.0	0.9	0.3	1.3	145/3.7	2.6	2.2	12/176	Brewer Broadcasting Corp.
14	WNOO	Black Gospel	10/1.9	1.7	2.6	1.9	1.3	2.0	118/3.0	3.2	2.8	10/118	Pye Broadcasting, Inc.
15	WGOW	Talk	9/1.7	2.2	1.9	2.1	1.8	2.0	182/4.6	5.3	4.8	10/218	Citadel Communications Corp.
16	WSGC-F	Classic Hits	9/1.6	1.3	0.9	1.2	1.0	1.3	131/3.3	3.0	2.5	10/161	Clear Channel Communications
17	WALV-F	Hot AC	6/1.2	1.1	0.8	0.9	1.1	1.0	142/3.6	3.4	4.4	22/432	Brewer Broadcasting Corp.
18	WDEF	Sports	4/0.8	0.5	0.7	0.9	0.5	0.7	91/2.3	2.2	3.3	4/91	Bahakel Communications, Inc.
19	WQCH	Country	4/0.7						30/0.8	0.0	0.0	4/30	Radix Broadcasting, Inc.
20	WFLI	S. Gospel	4/0.6	0.5	0.4	0.7	1.0	0.6	94/2.4	1.7	2.7	4/132	Benns Stations
21	WEPG	Country	3/0.5						51/1.3	0.0	0.0	3/51	Double R Communications, LLC
21	WSDQ	Country	3/0.5						35/0.9	0.8	0.0	3/35	Tollye Wayne Tittsworth
21	WQMT-F	Country	3/0.5	0.3	0.3	0.0	0.0		34/0.9	1.0	0.0	16/310	Clear Channel Communications
24	WJOC	Gospel	2/0.3	0.7	0.3	0.3	0.0	0.3	27/0.7	0.8	0.0	2/44	Sarah Margaret Fryar

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WJTT-F	1 WUSY-F	1 WUSY-F	1 WUSY-F	1 WUSY-F	1 WUSY-F	1 WJTT-F	1 WUSY-F	1 WUSY-F	1 WUSY-F
2	WKXJ-F	2 WJTT-F	2 WSKZ-F	2 WSKZ-F	2 WDEF-F	2 WDEF-F	2 WDEF-F	2 WDEF-F	2 WDEF-F	2 WJTT-F
3	WUSY-F	3 WRXR-F	3 WJTT-F	3 WDEF-F	3 WSKZ-F	3 WOGT-F	3 WSKZ-F	3 WKXJ-F	3 WJTT-F	3 WSKZ-F
4	WALV-F	4 WSKZ-F	4 WDEF-F	4 WJTT-F	4 WJTT-F	4 WSKZ-F	4 WGOW-F	4 WRXR-F	4 WSKZ-F	4 WOGT-F
5	WDOD-F	5 WKXJ-F	5 WDOD-F	5 WLLJ-F	5 WOGT-F	5 WGOW-F	5 WJTT-F	5 WSKZ-F	5 WGOW-F	5 WKXJ-F
6	WRXR-F	6 WDOD-F	6 WKXJ-F	6 WGOW-F	6 WGOW-F	6 WJTT-F	6 WOGT-F	6 WDEF-F	6 WOGT-F	6 WKXJ-F
7	WLLJ-F	7 WDEF-F	7 WRXR-F	7 WDOD-F	7 WLLJ-F	7 WDOD	7 WRXR-F	7 WDOD-F	7 WDOD-F	7 WDOD-F
8	WSKZ-F	8 WLLJ-F	8 WLLJ-F	8 WOGT-F	8 WDOD-F	8 WLOV-F	7 WKXJ-F	8 WOGT-F	8 WKXJ-F	8 WGOW-F
9	WOGT-F	9 WNOO	8 WGOW-F	9 WKXJ-F	9 WKXJ-F	9 WLLJ-F	9 WDOD	9 WMPZ-F	9 WLLJ-F	9 WRXR-F
10	WDEF-F	10 WSGC-F	10 WOGT-F	10 WRXR-F	10 WRXR-F	10 WDOD-F	10 WDOD-F	10 WLOV-F	9 WGOW	10 WLLJ-F
		10 WMPZ-F		10 WLOV-F				10 WDEF		
		10 WGOW-F						10 WLLJ-F		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WUSY-F	1 WUSY-F	1 WUSY-F	1 WUSY-F	1 WJTT-F	1 WRXR-F	1 WUSY-F	1 WUSY-F	1 WUSY-F
2	WKXJ-F	2 WJTT-F	2 WDEF-F	2 WDEF-F	2 WDEF-F	2 WJTT-F	2 WSKZ-F	2 WSKZ-F	2 WSKZ-F
3	WJTT-F	3 WKXJ-F	3 WJTT-F	3 WJTT-F	3 WJTT-F	3 WSKZ-F	3 WRXR-F	3 WOGT-F	3 WGOW-F
4	WRXR-F	4 WDEF-F	4 WLLJ-F	4 WKXJ-F	4 WOGT-F	4 WKXJ-F	4 WUSY-F	4 WJTT-F	4 WDOD-F
5	WDOD-F	5 WDOD-F	5 WSKZ-F	5 WLLJ-F	5 WDOD-F	5 WDOD-F	5 WDOD-F	5 WRXR-F	5 WJTT-F
6	WSKZ-F	5 WSKZ-F	6 WSKZ-F	6 WLLJ-F	6 WSKZ-F	6 WKXJ-F	6 WGOW-F	6 WDOD-F	6 WOGT-F
7	WDEF-F	7 WRXR-F	7 WKXJ-F	7 WDOD-F	7 WKXJ-F	7 WLOV-F	7 WLLJ-F	7 WLLJ-F	7 WRXR-F
8	WNOO	8 WLLJ-F	8 WSGC-F	8 WOGT-F	8 WDOD-F	7 WMPZ-F	8 WOGT-F	8 WLLJ-F	8 WDEF-F
9	WOGT-F	9 WNOO	9 WNOO	9 WRXR-F	9 WLOV-F	9 WOGT-F	9 WLLJ-F	9 WKXJ-F	9 WLLJ-F
10	WLOV-F	10 WSGC-F	10 WMPZ-F	10 WSGC-F	10 WSGC-F	9 WGOW-F	10 WDEF-F	10 WDEF-F	10 WLOV-F
10	WMPZ-F						10 WNOO		

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDEF	1370	5 kw / 5 kw	Sports	CBS Networks	Christal	Bahakel Communications, Inc.	Chattanooga
WDOD	1310	5 kw / 5 kw	Adult Stand.	CBS Networks	Christal	Bahakel Communications, Inc.	Chattanooga
WEPG	910	5 kw / 95 w	Country	Westwood/Mutual/Unistar	—	Double R Communications, LLC	South Pittsburg
WFLI	1070	50 kw / 2.5 kw	S. Gospel	USA Radio Network	Salem Radio Reps	Benns Stations	Lookout Mountain
WGOW	1150	5 kw / 1 kw	Talk	CNN	McGavren-Guild	Citadel Communications Corp.	Chattanooga
WJOC	1490	1 kw / 1 kw	Gospel	USA Radio Network	—	Sarah Margaret Fryar	Chattanooga
WNOO	1260	5 kw / 25 w	Black Gospel	American Urban Radio	Roslin	Pye Broadcasting, Inc.	Chattanooga
WQCH	1590	5 kw / 30 w	Country	Associated Press Radio	Regional Reps	Radix Broadcasting, Inc.	La Fayette
WSDQ	1190	5 kw / kw	Country	ABC	—	Tollye Wayne Tittsworth	Dunlap

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBDX	102.7	318 w@1,374	simul. WLLJFF	Salem Radio Network	—	Partners for Christian Radio, Inc.	Trenton
WDEF	92.3	100 kw @1,180	Soft AC	CBS Networks	Christal	Bahakel Communications, Inc.	Chattanooga
WDOD	96.5	100 kw @1,080	Modern Rock	Westwood/Mutual/Unistar	Christal	Bahakel Communications, Inc.	Chattanooga
WGOW	102.3	6 kw @285	Talk	Westwood/Mutual/Unistar	McGavren-Guild	Citadel Communications Corp.	Soddy-Daisy
WJTT	94.3	4.7 kw @371	Urban	Independent	D & R Radio	Brewer Broadcasting Corp.	Red Bank
WKXJ	98.1	1 kw @794	CHR	Independent	Clear Chan.-Emerald	Clear Channel Communications	Signal Mountain
WLLJ	103.1	50 kw @492	Cont. Christ.	Salem Radio Network	—	Friendship Broadcasting, LLC	Etowah
WLOV	97.3	11 kw @1,043	Urban Oldies	ABC	Clear Chan.-Emerald	Clear Channel Communications	South Pittsburg
WMPZ	93.7	4.9 kw @302	Urban Oldies	Independent	D & R Radio	Brewer Broadcasting Corp.	Ringgold
WOGT	107.9	2.85 kw @968	Oldies	Westwood/Mutual/Unistar	McGavren-Guild	Citadel Communications Corp.	East Ridge
WRXR	105.5	1.55 kw @646	Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Rossville
WSGC	101.9	1.32 kw @659	Classic Hits	Independent	Clear Chan.-Emerald	Clear Channel Communications	Ringgold
WSKZ	106.5	100 kw @1,080	Classic Rock	Independent	McGavren-Guild	Citadel Communications Corp.	Chattanooga
WUSY	100.7	100 kw @1,190	Country	Westwood/Mutual/Unistar	Clear Chan.-Emerald	Clear Channel Communications	Cleveland

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WALV-F	Hot AC	95.3	Cleveland
WQMT-F	Country	98.9	Chatsworth

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Bahakel Communications, Inc.	16.2	14.9	22.8%
WDEF AM,WDEF FM,WDOD FM,WDOD AM			
Brewer Broadcasting Corp.	10.3	8.6	9.4%
WJTT FM,WMPZ FM			
Citadel Communications Corp.	18.4	20.9	22.7%
WGOW AM,WGOW FM,WOGT FM,WSKZ FM			
Clear Channel Communications	31.9	31.7	38.8%
WKXJ FM,WLOV FM,WRXR FM,WSGC FM,WUSY FM			
	76.8	76.1	93.7%

Format Performance

	AM	FM	Totals	Percent
AC	0 (0)	6 (1)	6 (1)	1.3
AOR	0 (0)	83 (3)	83 (3)	17.5
Black/Urban	0 (0)	70 (3)	70 (3)	14.8
CHR	0 (0)	29 (1)	29 (1)	6.1
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	10 (3)	106 (2)	116 (5)	24.5
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	9 (1)	24 (1)	33 (2)	7.0
Oldies	0 (0)	39 (2)	39 (2)	8.2
Other	(0)	(0)	(0)	0.0
Religion	16 (3)	18 (2)	34 (5)	7.2
Soft AC	0 (0)	44 (1)	44 (1)	9.3
Sports	4 (1)	0 (0)	4 (1)	0.8
Standards/EZ	16 (1)	0 (0)	16 (1)	3.4
Totals	55 (9)	419 (16)	474 (25)	

Note Duncan's reports that: WLLJ-FM 103.1 simul. with WBDX-FM 102.7 5/22/01 WJOC-AM-1490 Old Format: Solid Gospel New Format: Adds

CHICAGO, IL

Arbitron Rank 3 Pop (12+) 7,187,900 **Stations** 46 / 46 **% Below Line** 0.0
Market TSL in Hours 21.6 **Diaries** 6018 / 1,195:1 / 50.8% **% Not Listed** 12.5
Average Persons Rating 16.5 **12+ FM Share (Metro)** 63.4 **Sample Target** 5900

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WGN	Talk	826/7.0	5.6	6.2	5.6	6.2	6.1	10047/14.0	11.7	13.1	943/12049	Tribune Broadcasting
2	WGCI-F	Urban	567/4.8	6.9	6.8	6.8	6.4	6.3	9150/12.7	11.8	12.7	573/9343	Clear Channel Communications
3	WBBM	News	540/4.6	4.8	5.2	4.4	3.7	4.8	11074/15.4	17.2	12.8	574/12137	Infinity Broadcasting Corp.
4	WNUA-F	Smooth Jazz	532/4.5	3.9	3.8	4.6	3.6	4.2	8003/11.1	9.7	9.6	540/8198	Clear Channel Communications
5	WBBM-F	Dance	522/4.4	5.3	5.6	5.7	6.0	5.3	13540/18.8	19.5	19.6	537/14057	Infinity Broadcasting Corp.
6	WLS	Talk	493/4.2	4.8	5.0	3.9	4.2	4.5	5757/8.0	9.1	7.8	584/6987	ABC Radio
7	WVAZ-F	Urban AC	491/4.1	4.3	3.7	3.9	3.7	4.0	5857/8.1	7.7	7.9	492/5903	Clear Channel Communications
8	WTMX-FF	Modern AC	420/3.6	3.5	3.5	3.4	3.3	3.5	8849/12.3	12.2	11.6	428/9026	Bonneville International Corp.
9	WJMK-F	Oldies	356/3.0	3.2	2.8	3.1	3.1	3.0	7167/10.0	10.1	10.4	372/7524	Infinity Broadcasting Corp.
10	WLEY-F	Reg'l Mex.	345/2.9	2.7	2.8	2.5	3.0	2.7	3460/4.8	5.3	4.8	347/3509	Spanish Broadcasting System
11	WPWX-F	Urban	340/2.9						4479/6.2	0.0	0.0	347/4585	Crawford Broadcasting Co.
12	WUSN-F	Country	332/2.8	3.1	3.4	3.5	4.3	3.2	5921/8.2	9.5	9.5	344/6158	Infinity Broadcasting Corp.
13	WKQX-F	Modern Rock	324/2.7	2.8	2.9	4.0	3.4	3.1	7603/10.6	11.2	12.4	345/8091	Emmis Communications Corp.
14	WLIT-F	Soft AC	307/2.6	2.5	3.2	2.9	3.0	2.8	5936/8.3	9.0	9.2	317/6082	Clear Channel Communications
14	WKSC-F	CHR	307/2.6	2.4	2.5	2.5	2.6	2.5	8694/12.1	8.0	8.6	322/9084	Clear Channel Communications
16	WLUP-F	Classic Rock	294/2.5	2.5	2.3	3.3	2.8	2.6	6532/9.1	8.2	8.3	308/6855	Bonneville International Corp.
17	WXRT-F	Adult Altern.	286/2.4	2.6	2.4	2.3	2.6	2.4	4784/6.7	6.9	6.5	289/4917	Infinity Broadcasting Corp.
18	WNND-F	Adult Cont.	259/2.2	2.9	2.9	3.0	2.7	2.8	5433/7.6	8.6	8.8	261/5494	Bonneville International Corp.
19	WDRV-F	Classic Hits	258/2.2	1.3	1.7	1.4	1.4	1.6	4807/6.7	5.0	4.6	279/5064	Bonneville International Corp.
20	WFMT-F	Classical	226/1.9	1.9	1.6	1.3	1.3	1.7	3907/5.4	4.0	4.0	234/4058	Chicago Educational TV Assn.
21	WCKG-F	Hot Talk	220/1.9	1.8	2.1	2.2	1.9	2.0	3634/5.1	5.0	4.5	225/3769	Infinity Broadcasting Corp.
22	WOJO-F	Reg'l Mex.	196/1.7	1.9	1.8	2.2	1.9	1.9	3035/4.2	4.7	4.4	196/3044	Hispanic Broadcasting Corp.
23	WZZN-F	80s Hits	188/1.6	2.2	2.1	2.1	1.9	2.0	5313/7.4	8.4	7.7	196/5547	ABC Radio
24	WAIT	Adult Stand.	187/1.6	2.5	2.1	1.7	1.7	2.0	1999/2.8	2.9	3.0	197/2169	NextMedia
25	WSCR	Sports	180/1.5	1.6	1.7	1.5	1.1	1.6	3339/4.6	5.3	7.3	204/3817	Infinity Broadcasting Corp.
26	WGCI	Black Gospel	178/1.5	1.0	1.2	1.4	1.2	1.3	1871/2.6	2.5	2.4	178/1871	Clear Channel Communications
27	WKIE-FF	Dance	173/1.5	1.3	1.3	1.3	1.1	1.3	3927/5.5	6.6	5.3	205/4556	Big City Radio
28	WMVP	Sports	140/1.2	0.8	0.9	1.2	0.9	1.0	2993/4.2	4.3	4.3	150/3261	ABC Radio
29	WVON	Talk	112/2.9	0.9	1.2	0.6	1.1	0.9	552/0.8	0.9	0.8	112/552	Midway Broadcasting Corp.
30	WZFS-F	Cont. Christ.	104/0.9	0.4	0.5	0.0	0.0	0.0	2428/3.4	1.1	0.0	108/2532	Salem Communications Corp.
31	WYCA-F	Religious	90/0.8	0.8	0.6	0.8	0.5	0.8	1671/2.3	1.7	2.0	91/1675	Crawford Broadcasting Co.
32	WJIL-F	Rock	86/0.7	0.3	0.5	0.6	0.6	0.5	1158/1.6	1.6	1.7	99/1379	NextMedia
33	WZCH-FF	Span.-CHR	73/0.6	0.7	0.0	0.0	0.0	0.0	1652/2.3	0.0	0.0	74/1711	Entravision Communications
34	WIND	Span.-Talk	59/0.5	0.5	0.4	0.0	0.6	0.4	988/1.4	1.3	1.4	66/1065	Hispanic Broadcasting Corp.
35	WNTD	Span.-Talk	54/0.5						725/1.0	0.7	1.2	54/725	Radio Unica
36	WLXC-F	Hot AC	51/0.4	0.4	0.3	0.4	0.4	0.4	1228/1.7	2.0	1.7	52/1251	NextMedia
37	WZSR-F	Adult Cont.	49/0.4	0.4	0.4	0.5	0.3	0.4	888/1.2	1.3	0.9	49/915	NextMedia
38	WXXY-FF	Span.-Hits	41/0.3	0.6	0.9	0.8	0.9	0.6	1032/1.4	3.8	4.1	41/1041	Big City Radio
39	WCGO	Adult Stand.	39/0.3	0.4	0.0	0.0	0.0	0.0	575/0.8	0.0	0.0	44/606	Florida Broadcasters
39	WLJE-F	Country	39/0.3	0.4	0.0	0.0	0.0	0.0	398/0.6	0.0	0.0	43/519	Porter County Broadcasting Corp.
41	WLXX	Tropical	37/0.3	0.5	0.7	0.4	0.6	0.5	610/0.8	1.4	1.1	38/614	Hispanic Broadcasting Corp.
42	WERV-F	Hot AC	36/0.3						928/1.3	0.0	0.0	39/1022	NextMedia

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WBBM-F	1 WGCI-F	1 WGCI-F	1 WVAZ-F	1 WVAZ-F	1 WGN	1 WGN	1 WGCI-F	1 WNUA-F	1 WGN
2	WGCI-F	2 WBBM-F	2 WTMTX-FF	2 WGCI-F	2 WGCI-F	2 WBBM	2 WBBM	2 WBBM-F	2 WGN	2 WGCI-F
3	WKSC-F	3 WTMTX-FF	3 WVAZ-F	3 WTMTX-FF	3 WNUA-F	3 WNUA-F	3 WLS	3 WGN	3 WLS	3 WBBM-F
4	WPWX-F	4 WKQX-F	4 WBBM-F	4 WLUP-F	4 WTMTX-FF	4 WLS	4 WTMTX-FF	4 WPWX-F	4 WTMTX-FF	4 WNUA-F
5	WKQX-F	5 WPWX-F	5 WLEY-F	5 WXRT-F	5 WXRT-F	5 WVAZ-F	5 WVAZ-F	5 WVAZ-F	5 WBBM	5 WLS
6	WKIE-FF	6 WLEY-F	6 WLUP-F	5 WNUA-F	6 WLEY-F	6 WJMK-F	6 WBBM-F	6 WKSC-F	6 WGCI-F	6 WBBM
7	WTMTX-FF	7 WKSC-F	7 WPWX-F	7 WLEY-F	6 WLUP-F	7 WUSN-F	7 WGCI-F	7 WNUA-F	7 WJMK-F	7 WTMTX-FF
8	WLEY-F	8 WKIE-FF	8 WNUA-F	8 WBBM-F	8 WJMK-F	8 WLIT-F	8 WNUA-F	7 WBBM	8 WVAZ-F	8 WJMK-F
9	WDRV-F	9 WZZN-F	8 WXRT-F	8 WXRT-F	8 WGN	9 WGCI-F	8 WKQX-F	9 WKQX-F	8 WLIT-F	9 WKSC-F
10	WJMK-F	10 WLUP-F	10 WKQX-F	8 WJMK-F	8 WBBM	9 WFMT-F	10 WLEY-F	10 WLS	10 WUSN-F	10 WPWX-F
									10 WLEY-F	10 WJMK-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WBBM-F	1 WTMTX-FF	1 WTMTX-FF	1 WVAZ-F	1 WKQX-F	1 WKQX-F	1 WLEY-F	1 WLUP-F	1 WLUP-F
2	WGCI-F	2 WGCI-F	2 WGCI-F	2 WTMTX-FF	2 WBBM-F	2 WLEY-F	2 WKQX-F	2 WGCI-F	2 WLEY-F
3	WPWX-F	3 WBBM-F	3 WPWX-F	3 WVAZ-F	3 WNUA-F	3 WPWX-F	3 WGCI-F	3 WKQX-F	3 WXRT-F
4	WTMTX-FF	4 WPWX-F	4 WBBM-F	4 WBBM-F	4 WGCI-F	4 WGCI-F	4 WLUP-F	3 WLEY-F	4 WCKG-F
5	WKSC-F	5 WKSC-F	5 WKSC-F	5 WNUA-F	5 WLIT-F	5 WLEY-F	5 WPWX-F	5 WMVP	5 WXRT-F
6	WLEY-F	6 WLEY-F	6 WLEY-F	6 WPWX-F	6 WJMK-F	5 WTMTX-FF	6 WLUP-F	6 WCKG-F	6 WBBM-F
7	WKIE-FF	7 WKIE-FF	7 WZZN-F	7 WKSC-F	6 WNND-F	7 WTMTX-FF	7 WZZN-F	7 WCKG-F	7 WBBM
8	WKQX-F	8 WUSN-F	8 WXRT-F	8 WUSN-F	8 WLUP-F	8 WZZN-F	8 WTMX-FF	8 WPWX-F	8 WVAZ-F
9	WUSN-F	8 WKQX-F	9 WNND-F	8 WLIT-F	9 WXRT-F	9 WOJO-F	8 WCKG-F	9 WPWX-F	9 WVAZ-F
10	WLIT-F	10 WLIT-F	10 WVAZ-F	8 WNND-F	9 WBBM	10 WKIE-FF	10 WMVP	10 WXRT-F	9 WTMTX-FF
									10 WJMK-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAIT	850	2.5 kw / kw	Adult Stand.	CNN	McGavren-Guild	NextMedia	Crystal Lake
WBBM	780	50 kw / 50 kw	News	CBS Networks	Infinity Radio Sales	Infinity Broadcasting Corp.	Chicago
WCGO	1600	1 kw / 23 w	Adult Stand.	ABC	—	Florida Broadcasters	Chicago Heights
WGCI	1390	5 kw / 5 kw	Black Gospel	American Urban Radio	Clear Chan.-Emerald	Clear Channel Communications	Chicago
WGN	720	50 kw / 50 kw	Talk	ABC	Christal	Tribune Broadcasting	Chicago
WIND	560	5 kw / 5 kw	Span.-Talk	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	Chicago
WLS	890	50 kw / 50 kw	Talk	ABC	ABC Radio Sales	ABC Radio	Chicago
WLXX	1200	10 kw / 1 kw	Tropical	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	Chicago
WMVP	1000	50 kw / 50 kw	Sports	ESPN	ABC Radio Sales	ABC Radio	Chicago
WNTD	950	1 kw / 5 kw	Span.-Talk	Radio Unica Network	—	Radio Unica	Chicago
WSCR	670	50 kw / 50 kw	Sports	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.	Chicago
WVON	1450	1 kw / 1 kw	Talk	ABC	Roslin	Midway Broadcasting Corp.	Cicero

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBBM	96.3	4.2 kw @1,555	Dance	CBS Networks	Infinity Radio Sales	Infinity Broadcasting Corp.	Chicago
WCKG	105.9	4.1 kw @1,575	Hot Talk	The Source	Infinity Radio Sales	Infinity Broadcasting Corp.	Elmwood Park
WDEK	92.5	20 kw @495	simul. WKIEFF	Independent	Allied Radio Ptnrs.	Big City Radio	De Kalb
WDRV	97.1	8.4 kw @1,190	Classic Hits	Independent	—	Bonneville International Corp.	Chicago
WERV	95.9	2.85 kw @338	Hot AC	Jones Radio Network	—	NextMedia	Aurora
WFMT	98.7	6 kw @1,542	Classical	Independent	—	Chicago Educational TV Assn.	Chicago
WGCI	107.5	3.7 kw @1,549	Urban	Independent	Clear Chan.-Emerald	Clear Channel Communications	Chicago
WIIL	95.1	50 kw @384	Rock	Independent	McGavren-Guild	NextMedia	Kenosha
WJMK	104.3	4.1 kw @1,568	Oldies	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.	Chicago
WKIE	92.7	1.8 kw @380	Dance	Independent	Allied Radio Ptnrs.	Big City Radio	Arlington Heights
WKQX	101.1	8.3 kw @1,170	Modern Rock	Independent	D & R Radio	Emmis Communications Corp.	Chicago
WKSC	103.5	4.3 kw @1,548	CHR	Independent	Clear Chan.-Diamond	Clear Channel Communications	Chicago
WLEY	107.9	10.5 kw @440	Reg'l Mex.	Independent	Caballero	Spanish Broadcasting System	Aurora
WLIT	93.9	4 kw @1,581	Soft AC	Independent	Clear Chan.-Diamond	Clear Channel Communications	Chicago
WLJE	105.5	1.24 kw @513	Country	ABC	—	Porter County Broadcasting Corp.	Valparaiso
WLUP	97.9	6 kw @1,170	Classic Rock	Independent	Katz	Bonneville International Corp.	Chicago
WNND	100.3	8.3 kw @1,174	Adult Cont.	Independent	Christal	Bonneville International Corp.	Chicago
WNUA	95.5	8.3 kw @1,174	Smooth Jazz	Independent	Clear Chan.-Diamond	Clear Channel Communications	Chicago
WOJO	105.1	8.3 kw @1,170	Reg'l Mex.	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	Evanston
WPWX	92.3	50 kw @492	Urban	ABC	—	Crawford Broadcasting Co.	Hammond
WRZA	99.9	50 kw @492	simul. WZCHFF	Independent	Caballero	Entravision Communications Corp.	Kankakee
WTMX	101.9	4.2 kw @1,558	Modern AC	Independent	Katz	Bonneville International Corp.	Skokie
WTNX	96.9	50 kw @500	simul. WTMXFF	Independent	—	Bonneville International Corp.	Zion
WUSN	99.5	5.7 kw @1,394	Country	CBS Networks	Infinity Radio Sales	Infinity Broadcasting Corp.	Chicago
WVAZ	102.7	6 kw @1,170	Urban AC	ABC	Clear Chan.-Emerald	Clear Channel Communications	Oak Park
WXLC	102.3	3 kw @322	Hot AC	Independent	McGavren-Guild	NextMedia	Waukegan
WXRT	93.1	6.7 kw @1,310	Adult Altern.	Independent	Infinity Radio Sales	Infinity Broadcasting Corp.	Chicago
WXXY	103.1	6 kw @328	Span.-Hits	Independent	Allied Radio Ptnrs.	Big City Radio	Highland Park
WYCA	106.3	2 kw @397	Religious	Independent	—	Crawford Broadcasting Co.	Lansing
WYXX	103.1	6 kw @328	simul. WXXYFF	Independent	Allied Radio Ptnrs.	Big City Radio	Morris
WZCH	103.9	2.55 kw @321	Span.-CHR	Independent	Caballero	Entravision Communications Corp.	Dundee
WZFS	106.7	50 kw @423	Cont. Christ.	Salem Radio Network	Salem Radio Reps	Salem Communications Corp.	Des Plaines
WZSR	105.5	1.6 kw @568	Adult Cont.	ABC	McGavren-Guild	NextMedia	Woodstock
WZZN	94.7	4.4 kw @1,535	80s Hits	ABC	ABC Radio Sales	ABC Radio	Chicago

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
ABC Radio	7.0	6.9	6.9%
WLS AM,WMVP AM,WZZN FM			
Big City Radio	1.8	1.7	1.4%
WDEK FM,WKIE FM,WXXY FM,WYXX FM			
Bonneville International Corp.	10.4	13.8	8.5%
WDRV FM,WLUP FM,WNND FM,WTMX FM,WTNX FM			
Clear Channel Communications	20.1	21.4	25.9%
WGCI AM,WGCI FM,WKSC FM,WLIT FM,WNUA FM,WVAZ FM			
Crawford Broadcasting Co.	3.7	3.4	0.0%
WPWX FM,WYCA FM			
Entravision Communications Corp.	0.6	0.6	0.0%
WRZA FM,WZCH FM			
Hispanic Broadcasting Corp.	2.5	2.7	3.7%
WIND AM,WLXX AM,WOJO FM			
Infinity Broadcasting Corp.	20.6	21.2	32.7%
WBBM FM,WBBM AM,WCKG FM,WJMK FM,WSCR AM,WUSN FM,WXRT FM			
NextMedia	3.4	2.8	0.8%
WAIT AM,WERV FM,WIIL FM,WXLC FM,WZSR FM			
	70.1	74.5	80.0%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	815 (6)	815 (6)	7.9
AOR	0 (0)	989 (4)	989 (4)	9.5
Black/Urban	0 (0)	1398 (3)	1398 (3)	13.5
CHR	0 (0)	1002 (4)	1002 (4)	9.7
Classical/Fine Arts	0 (0)	226 (1)	226 (1)	2.2
Country	0 (0)	371 (2)	371 (2)	3.6
Hispanic	151 (3)	656 (6)	807 (9)	7.8
Jazz	0 (0)	532 (1)	532 (1)	5.1
News/Talk	1971 (4)	220 (1)	2191 (5)	21.2
Oldies	0 (0)	803 (3)	803 (3)	7.8
Other	(0)	(0)	(0)	0.0
Religion	178 (1)	194 (2)	372 (3)	3.6
Soft AC	0 (0)	307 (1)	307 (1)	3.0
Sports	320 (2)	0 (0)	320 (2)	3.1
Standards/EZ	226 (2)	0 (0)	226 (2)	2.2
Totals	2846(12)	7513 (34)	10359 (46)	

Note 4/5/01 WNTD-AM-950 Old Format: New Format: Adds Radio Unica
5/1/01 WPWX-FM-92.3 Prior Calls: WVJM-FM Current Calls: WPWX-FM
6/1/01 WERV-FM-95.9 Sold By: RadioWorks, Inc. To: NextMedia

CINCINNATI, OH

Arbitron Rank 26 Pop (12+)	1,616,800	Stations	29 / 21	% Below Line	5.1
Market TSL in Hours	18.7	Diaries	3069 / 527:1 / 54.6%	% Not Listed	13.8
Average Persons Rating	14.2	12+ FM Share (Metro)	64.6	Sample Target	2860

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WLW	Talk	233/10.1	8.7	9.2	9.6	9.4	9.4	3965/24.5	22.4	23.3	257/4405	Clear Channel Communications
2 WEBN-F	Rock	170/7.4	7.3	6.5	7.4	8.0	7.2	2568/15.9	16.5	18.4	189/2888	Clear Channel Communications
3 WRRM-F	Adult Cont.	152/6.6	5.7	6.3	6.1	6.6	6.2	2538/15.7	15.1	14.2	159/2691	Susquehanna Radio Corp.
4 WUBE-F	Country	134/5.8	4.6	7.4	7.3	8.0	6.3	2059/12.7	15.8	16.9	147/2322	Infinity Broadcasting Corp.
5 WIZF-F	Urban	132/5.8	5.6	6.6	4.9	5.3	5.7	1614/10.0	10.6	9.9	132/1626	Radio One
6 WKFS-F	CHR	120/5.2	5.8	6.0	5.0	5.2	5.5	3100/19.2	19.7	17.4	125/3245	Clear Channel Communications
7 WGRR-F	Oldies	117/5.1	5.1	4.7	6.0	5.0	5.2	2250/13.9	12.7	12.7	134/2509	Infinity Broadcasting Corp.
8 WMOJ-F	Rhythmic Old.	101/4.4	5.2	5.3	5.7	5.1	5.2	2076/12.8	12.9	13.1	103/2153	Susquehanna Radio Corp.
9 WKRC	Talk	100/4.4	4.7	4.8	4.1	3.3	4.5	1811/11.2	9.9	8.9	103/1894	Clear Channel Communications
10 WOFX-F	Classic Hits	92/4.0	4.7	4.9	4.8	4.6	4.6	2320/14.4	15.2	14.6	105/2511	Clear Channel Communications
11 WKRQ-F	CHR	91/4.0	3.8	3.7	4.6	4.0	4.0	2886/17.9	17.0	17.8	106/3283	Infinity Broadcasting Corp.
12 WYGY-F	Country	87/3.8	4.0	3.2	2.3	2.1	3.3	1860/11.5	11.9	8.6	97/2056	Salem Communications Corp.
13 WVMX-F	Hot AC	86/3.7	4.3	3.6	3.0	3.7	3.6	2260/14.0	11.6	11.6	89/2352	Clear Channel Communications
14 WAQZ-F	Modern Rock	77/3.3	2.8	2.6	2.6	1.3	2.8	1587/9.8	8.1	5.4	79/1644	Infinity Broadcasting Corp.
15 WSAI	Adult Stand.	66/2.9	3.3	2.8	3.3	3.1	3.1	845/5.2	5.2	5.8	76/934	Clear Channel Communications
16 WKCY	Sports	25/1.1	0.9	0.9	0.8	0.8	0.9	619/3.8	3.9	2.6	25/641	Clear Channel Communications
17 WPFB	Adult Stand.	22/1.0	0.4	0.0	0.0	0.0	0.0	232/1.4	0.0	0.0	22/249	Braden Stations
18 WDBZ	Talk	20/0.9	0.7	0.5	0.0	0.2	0.4	320/2.0	0.9	0.8	20/320	Blue Chip Broadcasting Corp.
19 WNLT-F	Cont. Christ.	18/0.8	0.8	0.7	0.6	0.6	0.7	499/3.1	2.5	2.1	18/518	Vernon R. Baldwin, Inc.
20 WHKO-F	Country	16/0.7	1.0	1.1	1.3	1.7	1.0	554/3.4	3.9	4.3	42/959	Cox Radio, Inc.
21 WTUE-F	Rock	15/0.7	0.6	0.4	0.4	0.6	0.5	371/2.3	2.5	2.7	27/655	Clear Channel Communications
22 WFCJ-F	Religious	14/0.6	0.5	0.4	0.4	0.6	0.5	427/2.6	1.5	1.6	18/587	Miami Valley Christian Bcstg
22 WAOL-F	Classic Cntry.	14/0.6						103/0.6	0.0	0.0	16/169	Plessinger Holding
24 WCVG	Black Gospel	13/0.6	0.4	0.6	0.4	0.5	0.5	179/1.1	1.6	0.8	13/179	Plessinger Holding
24 WCIN	Urban Oldies	13/0.6	0.4	0.8	1.0	1.6	0.7	240/1.5	1.8	2.4	13/240	J4 Broadcasting
24 WMMX-F	Hot AC	13/0.6	0.6	0.4	0.5	0.7	0.5	328/2.0	1.9	1.9	19/435	Clear Channel Communications
27 WPFB-F	Country	12/0.5	0.7	0.7	0.5	0.7	0.6	510/3.2	3.9	2.8	13/554	Braden Stations
27 WROU-F	Urban	12/0.5	7.4	7.2	8.1	7.3	5.8	195/1.2	0.0	0.0	13/234	Hawes-Saunders Bcstg Properties
29 WGTZ-F	CHR	11/0.5	0.7	0.4	0.6	0.8	0.6	407/2.5	2.6	3.2	25/808	Radio One

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WKFS-F	1 WEBN-F	1 WEBN-F	1 WEBN-F	1 WLW	1 WLW	1 WLW	1 WLW	1 WLW	1 WLW	1 WLW
2 WIZF-F	2 WKFS-F	2 WLW	2 WLW	2 WEBN-F	2 WRRM-F	2 WEBN-F	2 WIZF-F	2 WEBN-F	1 WEBN-F	2 WEBN-F
3 WKRC	3 WAQZ-F	3 WRRM-F	3 WRRM-F	3 WRRM-F	3 WGRR-F	3 WRRM-F	3 WKFS-F	3 WRRM-F	3 WRRM-F	3 WIZF-F
4 WAQZ-F	4 WIZF-F	4 WUBE-F	4 WUBE-F	4 WUBE-F	4 WUBE-F	4 WUBE-F	4 WEBN-F	4 WKRC	4 WKFS-F	4 WKFS-F
5 WEBN-F	5 WKRQ-F	4 WIZF-F	5 WVMX-F	5 WGRR-F	5 WKRC	5 WOFX-F	5 WRRM-F	5 WUBE-F	5 WUBE-F	5 WRRM-F
6 WUBE-F	6 WVMX-F	6 WOFX-F	6 WIZF-F	6 WMOJ-F	6 WMOJ-F	6 WGRR-F	6 WAQZ-F	6 WGRR-F	6 WIZF-F	6 WGRR-F
7 WRRM-F	7 WUBE-F	6 WVMX-F	7 WOFX-F	7 WOFX-F	7 WSAI	7 WIZF-F	6 WKRC	7 WMOJ-F	7 WGRR-F	7 WMOJ-F
8 WOFX-F	7 WLW	8 WMOJ-F	8 WMOJ-F	8 WVMX-F	8 WOFX-F	8 WKFS-F	8 WUBE-F	8 WIZF-F	8 WKRC	8 WUBE-F
9 WGRR-F	9 WRRM-F	9 WKFS-F	9 WGRR-F	9 WIZF-F	9 WYGY-F	9 WYGY-F	9 WMOJ-F	9 WYGY-F	9 WMOJ-F	9 WVMX-F
10 WGTZ-F	10 WOFX-F	10 WKRQ-F	10 WYGY-F	10 WYGY-F	10 WEBN-F	9 WKRC	10 WGRR-F	10 WVMX-F	10 WVMX-F	9 WKRC
10 WMOJ-F										

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WKFS-F	1 WKFS-F	1 WIZF-F	1 WRRM-F	1 WRRM-F	1 WEBN-F	1 WEBN-F	1 WEBN-F	1 WEBN-F	1 WLW
2 WKRC	2 WKRC	2 WKFS-F	2 WUBE-F	2 WUBE-F	2 WAQZ-F	2 WAQZ-F	2 WLW	2 WLW	2 WEBN-F
3 WIZF-F	3 WIZF-F	3 WVMX-F	3 WIZF-F	3 WGRR-F	3 WKFS-F	3 WLW	3 WLW	3 WOFX-F	3 WOFX-F
4 WAQZ-F	4 WRRM-F	4 WRRM-F	4 WKFS-F	4 WIZF-F	4 WLW	4 WIZF-F	4 WIZF-F	4 WAQZ-F	4 WGRR-F
5 WRRM-F	5 WEBN-F	4 WEBN-F	5 WKRQ-F	5 WMOJ-F	5 WIZF-F	5 WKFS-F	5 WVMX-F	5 WIZF-F	5 WMOJ-F
6 WUBE-F	6 WVMX-F	6 WKRC	6 WMOJ-F	6 WYGY-F	6 WKRC	6 WOFX-F	6 WOFX-F	6 WVMX-F	6 WUBE-F
7 WEBN-F	6 WUBE-F	7 WYGY-F	6 WVMX-F	7 WVMX-F	7 WOFX-F	7 WVMX-F	7 WCKY	7 WMOJ-F	7 WVMX-F
8 WMOJ-F	8 WAQZ-F	8 WUBE-F	8 WYGY-F	8 WEBN-F	8 WMOJ-F	8 WKRC	8 WUBE-F	8 WUBE-F	8 WAQZ-F
9 WVMX-F	9 WYGY-F	9 WMOJ-F	9 WEBN-F	9 WKRC	9 WUBE-F	9 WUBE-F	9 WYGY-F	9 WGRR-F	9 WIZF-F
10 WOFX-F	10 WMOJ-F	10 WAQZ-F	10 WGRR-F	10 WLW	10 WYGY-F	10 WCKY	10 WTUE-F	10 WKFS-F	10 WRRM-F
		10 WLW							

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCIN	1480	1.3 kw / 250 w	Urban Oldies	Independent	Roslin	J4 Broadcasting	Cincinnati
WCKY	1360	5 kw / 5 kw	Sports	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Cincinnati
WCVG	1320	500 w / 430 w	Black Gospel	American Urban Radio	—	Plessinger Holding	Covington
WDBZ	1230	1 kw / 1 kw	Talk	American Urban Radio	D & R Radio	Blue Chip Broadcasting Corporation	Cincinnati
WKRC	550	5 kw / 1 kw	Talk	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Cincinnati
WLW	700	50 kw / 50 kw	Talk	Associated Press Radio	Clear Chan.-Emerald	Clear Channel Communications	Cincinnati
WSAI	1530	50 kw / 50 kw	Adult Stand.	Westwood/Mutual/Unistar	Clear Chan.-Emerald	Clear Channel Communications	Cincinnati

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAOL	99.5	11.5 kw @318	Classic Cntry.	ABC	—	Plessinger Holding	Ripley
WAQZ	97.3	5 kw @358	Modern Rock	Westwood/Mutual/Unistar	Christal	Infinity Broadcasting Corp.	Lebanon
WEBN	102.7	16 kw @866	Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Cincinnati
WGRR	103.5	11 kw @1,036	Oldies	Independent	Christal	Infinity Broadcasting Corp.	Hamilton
WIZF	100.9	1.267 kw @510	Urban	American Urban Radio	D & R Radio	Radio One	Erlanger
WKFS	107.1	2.8 kw @866	CHR	Independent	Clear Chan.-Emerald	Clear Channel Communications	Milford
WKRQ	101.9	16 kw @866	CHR	Independent	Christal	Infinity Broadcasting Corp.	Cincinnati
WMOJ	94.9	10.7 kw @1,056	Rhythmic Old.	Independent	MG/Susquehanna	Susquehanna Radio Corp.	Fairfield
WNLT	104.3	5.2 kw @328	Cont. Christ.	Independent	—	Vernon R. Baldwin, Inc.	Harrison
WOFX	92.5	16 kw @866	Classic Hits	Independent	Clear Chan.-Emerald	Clear Channel Communications	Cincinnati
WRRM	98.5	17.5 kw @807	Adult Cont.	Independent	MG/Susquehanna	Susquehanna Radio Corp.	Cincinnati
WUBE	105.1	14.7 kw @915	Country	Independent	Christal	Infinity Broadcasting Corp.	Cincinnati
WVMX	94.1	32 kw @600	Hot AC	ABC	Clear Chan.-Emerald	Clear Channel Communications	Cincinnati
WYGY	96.5	19.5 kw @810	Country	Independent	Katz	Salem Communications Corp.	Hamilton

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WMMX-F	Hot AC	107.7	Dayton
WPFB	Adult Stand.	910	Middletown
WPFB-F	Country	105.9	Middletown
WROU-F	Urban	92.1	West Carrollton
WTUE-F	Rock	104.7	Dayton
WFCJ-F	Religious	93.7	Miamisburg
WGTZ-F	CHR	92.9	Eaton
WHKO-F	Country	99.1	Dayton

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	38.8	36.9	54.6%
WCKY AM, WEBN FM, WKFS FM, WKRC AM, WLW AM, WOFX FM, WSAI AM, WVMX FM			
Infinity Broadcasting Corp.	18.2	19.2	24.6%
WAQZ FM, WGRR FM, WKRQ FM, WUBE FM			
Plessinger Holding	1.2	0.5	0.0%
WAOL FM, WCVG AM			
Susquehanna Radio Corp.	11.0	12.9	12.0%
WMOJ FM, WRRM FM			
	69.2	69.5	91.2%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	251 (3)	251 (3)	12.7
AOR	0 (0)	262 (3)	262 (3)	13.3
Black/Urban	13 (1)	144 (2)	157 (3)	7.9
CHR	0 (0)	222 (3)	222 (3)	11.2
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	263 (5)	263 (5)	13.3
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	353 (3)	0 (0)	353 (3)	17.9
Oldies	0 (0)	311 (3)	311 (3)	15.7
Other	(0)	(0)	(0)	0.0
Religion	13 (1)	32 (2)	45 (3)	2.3
Soft AC	(0)	(0)	(0)	0.0
Sports	25 (1)	0 (0)	25 (1)	1.3
Standards/EZ	88 (2)	0 (0)	88 (2)	4.5
Totals	492 (8)	1485 (21)	1977 (29)	

Note Duncan's reports that: WAXZ-FM 97.7 simul. with WAOL-FM 99.5

CLEVELAND, OH

Arbitron Rank 24 Pop (12+) 1,758,400 Stations 24 / 20 % Below Line 0.0
 Market TSL in Hours 21.1 Diaries 3073 / 573.1 / 53.4% % Not Listed 12.6
 Average Persons Rating 16.0 12+ FM Share (Metro) 69.8 Sample Target 3080

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WTAM	News/Talk	239/8.5	7.0	8.1	10.2	8.6	8.4	4174/23.7	20.9	22.2	317/5775	Clear Channel Communications
2 WDOK-F	Soft AC	211/7.5	6.2	6.1	5.5	6.0	6.3	3141/17.9	15.7	16.1	270/4143	Infinity Broadcasting Corp.
3 WMJI-F	Oldies	195/6.9	7.6	8.0	7.4	7.2	7.5	3333/19.0	21.6	17.7	299/5014	Clear Channel Communications
4 WENZ-F	Urban	177/6.3	5.8	5.9	5.8	6.0	6.0	2477/14.1	14.4	14.9	228/3564	Radio One
5 WGAR-F	Country	176/6.3	6.7	7.5	7.3	7.0	7.0	2622/14.9	16.0	14.6	203/3353	Clear Channel Communications
6 WMMS-F	Rock	159/5.6	5.1	5.0	6.5	5.3	5.5	2458/14.0	13.7	14.9	217/3777	Clear Channel Communications
7 WZAK-F	Urban AC	157/5.6	5.9	3.7	5.2	4.5	5.1	1991/11.3	10.8	12.0	192/2617	Radio One
8 WNCX-F	Classic Rock	156/5.5	5.3	5.2	4.1	4.7	5.0	2736/15.6	15.0	14.8	216/4072	Infinity Broadcasting Corp.
9 WNWV-F	Smooth Jazz	153/5.4	4.7	5.3	4.8	5.6	5.1	2098/11.9	13.0	11.7	188/2680	Elyria-Lorain Broadcasting Co.
10 WMVX-F	Hot AC	128/4.5	4.2	3.6	3.7	4.7	4.0	2353/13.4	13.2	14.7	161/3271	Clear Channel Communications
11 WRMR	Adult Stand.	113/4.0	0.0	0.0	0.0	0.0	0.0	1313/7.5	0.0	0.0	135/1645	Seaway Broadcasting, Inc.
12 WQAL-F	Hot AC	106/3.8	4.6	5.2	4.3	4.1	4.5	2806/16.0	18.2	17.0	135/3843	Infinity Broadcasting Corp.
13 WCLV-F	Classical	104/3.7	3.2	3.0	3.0			1433/8.1	12.9	10.5	115/1740	Seaway Broadcasting, Inc.
14 WXTM-F	Modern Rock	99/3.5	3.7	3.6	3.5	3.9	3.6	1790/10.2	10.9	10.6	113/2108	Infinity Broadcasting Corp.
15 WAKS-F	CHR	96/3.4	4.4	3.5	3.3	3.2	3.7	2140/12.2	12.9	10.5	104/2380	Clear Channel Communications
16 WKNR	Sports	72/2.5	4.2	5.3	4.8	5.0	4.2	1264/7.2	9.0	8.9	104/1889	Salem Communications Corp.
17 WJMO	Black Gospel	41/1.4	1.8	1.3	1.8	1.7	1.6	645/3.7	3.2	3.2	45/681	Radio One
18 WKDD-F	Hot AC	16/0.6	0.7	0.5	0.6	0.8	0.6	673/3.8	3.6	4.6	100/2272	Clear Channel Communications
19 WEOL	News	15/0.5	0.6	0.5	0.4	0.5	0.5	287/1.6	1.9	1.8	15/287	Elyria-Lorain Broadcasting Co.
19 WGMX-F	Country	15/0.5	0.6	0.6	0.5	0.7	0.6	526/3.0	3.4	3.1	107/1941	Rubber City Radio Group
21 WABQ	Black Gospel	11/0.4	0.8	1.3	0.7	0.6	0.8	195/1.1	1.7	1.2	11/207	WABQ, Inc.
22 WONE-F	Rock	10/0.4	0.7	0.6	0.5	0.6	0.6	482/2.7	3.6	3.9	69/1755	Rubber City Radio Group
23 WZOO-F	Hot AC	9/0.3	0.3	0.0	0.0	0.0	0.0	236/1.3	0.0	0.0	27/536	Clear Channel Communications
23 WELW	Variety	9/0.3	0.3	0.0	0.0	0.0	0.0	154/0.9	0.0	0.0	9/157	Harris Broadcasting, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WENZ-F	1 WENZ-F	1 WMMS-F	1 WNCX-F	1 WNCX-F	1 WTAM	1 WNCX-F	1 WTAM	1 WDOK-F	1 WTAM	1 WTAM
2 WAKS-F	2 WMMS-F	2 WNCX-F	2 WMVX-F	2 WDOK-F	2 WDOK-F	2 WMJI-F	2 WENZ-F	2 WTAM	2 WENZ-F	2 WGAR-F
3 WMMS-F	3 WMVX-F	3 WENZ-F	2 WDOK-F	3 WMJI-F	3 WMJI-F	3 WDOK-F	3 WDOK-F	3 WGAR-F	3 WDOK-F	2 WENZ-F
4 WXTM-F	4 WNCX-F	4 WMVX-F	4 WMJI-F	4 WTAM	4 WNWV-F	4 WZAK-F	3 WMMS-F	4 WMJI-F	4 WMMS-F	4 WZAK-F
5 WQAL-F	5 WZAK-F	5 WDOK-F	5 WMMS-F	5 WMVX-F	5 WGAR-F	5 WGAR-F	5 WZAK-F	5 WMMS-F	5 WNWV-F	4 WMJI-F
6 WZAK-F	6 WZAK-F	6 WMJI-F	6 WTAM	5 WZAK-F	6 WRMR	6 WENZ-F	6 WAKS-F	6 WNWV-F	5 WMJI-F	6 WDOK-F
7 WDOK-F	7 WGAR-F	7 WGAR-F	7 WGAR-F	7 WMMS-F	7 WZAK-F	7 WTAM	7 WNWV-F	7 WRMR	7 WGAR-F	7 WNWV-F
8 WMJI-F	7 WQAL-F	8 WZAK-F	7 WZAK-F	8 WNWV-F	8 WCLV-F	8 WMVX-F	8 WXTM-F	8 WMVX-F	8 WMVX-F	8 WMMS-F
9 WNCX-F	9 WTAM	9 WTAM	9 WNWV-F	9 WGAR-F	9 WNCX-F	8 WNWV-F	9 WGAR-F	9 WENZ-F	9 WZAK-F	9 WAKS-F
10 WTAM	9 WXTM-F	10 WNWV-F	10 WENZ-F	10 WENZ-F	10 WMVX-F	10 WRMR	10 WMJI-F	10 WNCX-F	10 WAKS-F	10 WNCX-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WENZ-F	1 WENZ-F	1 WENZ-F	1 WDOK-F	1 WDOK-F	1 WMMS-F	1 WMMS-F	1 WMMS-F	1 WMMS-F	1 WNCX-F
2 WAKS-F	2 WQAL-F	2 WMVX-F	2 WENZ-F	2 WMJI-F	2 WENZ-F	2 WENZ-F	2 WNCX-F	2 WNCX-F	2 WTAM
3 WQAL-F	3 WAKS-F	3 WQAL-F	3 WZAK-F	3 WZAK-F	3 WGAR-F	3 WNCX-F	2 WMVX-F	3 WTAM	3 WMMS-F
4 WMMS-F	4 WZAK-F	4 WZAK-F	4 WMVX-F	4 WGAR-F	4 WNCX-F	4 WMVX-F	4 WENZ-F	4 WENZ-F	4 WMJI-F
5 WZAK-F	5 WMVX-F	5 WGAR-F	5 WQAL-F	5 WMVX-F	5 WTAM	5 WTAM	5 WTAM	5 WMVX-F	5 WKNR
6 WGAR-F	6 WGAR-F	6 WDOK-F	6 WGAR-F	6 WNWV-F	6 WXTM-F	6 WXTM-F	6 WKNR	6 WKNR	6 WMVX-F
7 WMJI-F	7 WDOK-F	7 WNCX-F	6 WMJI-F	7 WQAL-F	7 WAKS-F	7 WGAR-F	7 WXTM-F	6 WMJI-F	7 WZAK-F
8 WDOK-F	8 WMMS-F	8 WAKS-F	8 WNWV-F	8 WENZ-F	8 WMVX-F	8 WZAK-F	8 WZAK-F	8 WGAR-F	8 WNWV-F
8 WMVX-F	9 WNCX-F	9 WMJI-F	9 WNCX-F	9 WNCX-F	9 WZAK-F	9 WKNR	9 WAKS-F	9 WZAK-F	9 WGAR-F
10 WNCX-F	9 WMJI-F	10 WNWV-F	9 WAKS-F	10 WXTM-F	10 WMJI-F	10 WAKS-F	10 WQAL-F	10 WXTM-F	10 WXTM-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WABQ	1540	1 kw / kw	Black Gospel	American Urban Radio	—	WABQ, Inc.	Cleveland
WELW	1330	500 w / 340 w	Variety	USA Radio Network	—	Harris Broadcasting, Inc.	Willoughby
WEOL	930	1 kw / 1 kw	News	Associated Press Radio	McGavren-Guild/ Regional Reps	Elyria-Lorain Broadcasting Co.	Elyria
WJMO	1490	1 kw / 1 kw	Black Gospel	ABC	Allied Radio Ptnrs.	Radio One	Cleveland Heights
WKNR	850	50 kw / 4.7 kw	Sports	Westwood/Mutual/Unistar	Katz	Salem Communications Corp.	Cleveland
WRMR	1420	5 kw / 5 kw	Adult Stand.	Jones Radio Network	Allied Radio Ptnrs.	Seaway Broadcasting, Inc.	Cleveland
WTAM	1100	50 kw / 50 kw	News/Talk	Associated Press Radio	Clear Chan.-Diamond	Clear Channel Communications	Cleveland

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAKS	96.5	31 kw @620	CHR	Independent	Clear Chan.-Emerald	Clear Channel Communications	Akron
WCLV	104.9	6 kw @328	Classical	Independent	Allied Radio Ptnrs.	Seaway Broadcasting, Inc.	Lorain
WDOK	102.1	12 kw @1,004	Soft AC	Independent	Katz	Infinity Broadcasting Corp.	Cleveland
WENZ	107.9	15.8 kw @892	Urban	Independent	Allied Radio Ptnrs.	Radio One	Cleveland
WGAR	99.5	50 kw @500	Country	Independent	Clear Chan.-Diamond	Clear Channel Communications	Cleveland
WMJI	105.7	16 kw @1,128	Oldies	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Cleveland
WMMS	100.7	34 kw @600	Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Cleveland
WMVX	106.5	11.3 kw @1,036	Hot AC	Associated Press Radio	Clear Chan.-Emerald	Clear Channel Communications	Cleveland
WNCX	98.5	16 kw @960	Classic Rock	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.	Cleveland
WNWV	107.3	50 kw @466	Smooth Jazz	CBS Networks	McGavren-Guild	Elyria-Lorain Broadcasting Co.	Elyria
WQAL	104.1	11 kw @1,060	Hot AC	Westwood/Mutual/Unistar	Katz	Infinity Broadcasting Corp.	Cleveland
WXTM	92.3	40.7 kw @548	Modern Rock	Westwood/Mutual/Unistar	Katz	Infinity Broadcasting Corp.	Cleveland Heights
WZAK	93.1	27.5 kw @620	Urban AC	Independent	Allied Radio Ptnrs.	Radio One	Cleveland

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	35.2	36.7	54.5%
WAKS FM, WGAR FM, WMJI FM, WMMS FM, WMVX FM, WTAM AM			
Elyria-Lorain Broadcasting Co.	5.9	6.4	2.8%
WEOL AM, WNWV FM			
Infinity Broadcasting Corp.	20.3	25.2	26.7%
WDOK FM, WNCX FM, WQAL FM, WXTM FM			
Radio One	13.3	12.6	12.2%
WENZ FM, WJMO AM, WZAK FM			
Seaway Broadcasting, Inc.	7.7	2.5	1.3%
WCLV FM, WRMR AM			
	82.4	83.4	97.6%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	259 (4)	259 (4)	10.5
AOR	0 (0)	423 (4)	423 (4)	17.2
Black/Urban	0 (0)	334 (2)	334 (2)	13.5
CHR	0 (0)	96 (1)	96 (1)	3.9
Classical/Fine Arts	0 (0)	104 (1)	104 (1)	4.2
Country	0 (0)	191 (2)	191 (2)	7.7
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	153 (1)	153 (1)	6.2
News/Talk	254 (2)	0 (0)	254 (2)	10.3
Oldies	0 (0)	195 (1)	195 (1)	7.9
Other	9 (1)	0 (0)	9 (1)	0.4
Religion	51 (2)	0 (0)	51 (2)	2.1
Soft AC	0 (0)	211 (1)	211 (1)	8.6
Sports	72 (1)	0 (0)	72 (1)	2.9
Standards/EZ	113 (1)	0 (0)	113 (1)	4.6
Totals	499 (7)	1966 (17)	2465 (24)	

Note 5/29/01 WXTM-FM-92.3 Old Format: Rhythmic Old. New Format: Modern Rock
 6/7/01 WXTM-FM-92.3 Prior Calls: WZJM-FM Current Calls: WXTM-FM

COLORADO SPRINGS, CO

Arbitron Rank 96	Pop (12+) 417,000	Stations 23 / 19	% Below Line 5.1
Market TSL in Hours 19.6		Diaries 1395 / 299:1 / 55.8%	% Not Listed 13.8
Average Persons Rating 14.7		12+ FM Share (Metro) 71.8	Sample Target 1360

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner	
1	KKMG-F	CHR	90/14.7	11.6	9.2	15.0	11.2	12.6	1231/29.5	24.7	27.4	131/1812	Citadel Communications Corp.
2	KILO-F	Rock	49/8.0	7.4	7.9	8.2	7.7	7.9	698/16.7	17.6	17.8	65/977	Bahakel Communications, Inc.
3	KKCS-F	Country	39/6.4	5.0	6.1	7.0	5.6	6.1	576/13.8	13.5	16.1	54/748	Walton Stations
4	KSPZ-F	Oldies	34/5.5	5.1	6.3	5.6	3.7	5.6	618/14.8	13.6	12.2	44/778	Citadel Communications Corp.
5	KVOR	News/Talk	33/5.5	6.0	6.0	4.9	5.6	5.6	483/11.6	14.2	13.3	37/542	Citadel Communications Corp.
6	KVUU-F	Modern AC	33/5.5	4.6	7.1	4.9	4.9	5.5	667/16.0	20.4	20.1	42/880	Clear Channel Communications
7	KKLI-F	Soft AC	29/4.8	5.9	5.5	4.6	8.9	5.2	415/9.9	12.0	14.3	36/529	Clear Channel Communications
8	KCCY-F	Country	27/4.5	6.5	4.0	4.6	4.6	4.9	552/13.2	11.4	15.0	53/1009	Clear Channel Communications
9	KYZX-F	Classic Rock	26/4.3	3.8	3.3	4.4	4.9	3.9	387/9.3	9.0	11.4	31/526	Bahakel Communications, Inc.
10	KKFM-F	Classic Rock	24/3.9	3.8	4.4	5.8	6.0	4.5	518/12.4	12.1	14.7	46/831	Citadel Communications Corp.
11	KOA	News/Talk	21/3.4	3.4	4.5	3.2	3.4	3.6	453/10.9	12.0	10.5	44/763	Clear Channel Communications
12	KSKX-F	Smooth Jazz	19/3.2	3.3	2.2	2.7	3.4	2.8	313/7.5	6.9	7.4	23/388	Optima Communications, Inc.
13	KMOM-F	Classic Rock	19/3.1	3.2	2.3	1.4	0.7	2.5	363/8.7	6.5	2.3	24/470	Clear Channel Communications
14	KRDO-F	Adult Cont.	17/2.8	3.2	2.9	2.2	2.7	2.8	400/9.6	9.4	9.6	31/620	Pikes Peak Broadcasting Co.
15	KBIQ-F	Cont. Christ.	16/2.6	3.6	2.1	2.6	2.9	2.7	273/6.6	5.6	7.7	22/360	Salem Communications Corp.
16	KUBL	Classic Cntry.	13/2.0	1.7	2.4	1.7	1.1	2.0	172/4.1	5.5	3.8	14/190	Citadel Communications Corp.
17	KCMN	Adult Stand.	8/1.3	1.5	1.4	1.2	0.9	1.3	114/2.7	3.4	1.9	8/117	Crawford Broadcasting Co.
18	KGFT-F	Religious	7/1.2	1.6	1.0	1.2	1.4	1.3	196/4.7	3.5	3.9	10/238	Salem Communications Corp.
19	KRDO	Sports	6/1.0	1.0	1.0	0.7	0.9	0.9	174/4.2	4.8	3.3	7/195	Pikes Peak Broadcasting Co.
20	KKCS	Talk	5/0.8	0.8	0.7	0.7	0.9	0.8	95/2.3	3.4	3.0	5/95	Walton Stations
20	KQKS-F	Dance	5/0.8	1.1	1.1	2.0	0.7	1.3	190/4.6	4.0	3.1	6/220	Jefferson-Pilot Communications
22	KDZA-F	Oldies	3/0.5						82/2.0	0.0	0.0	31/429	Clear Channel Communications
23	KHOW	Talk	3/0.4	0.8	0.4	0.0	0.9	0.5	89/2.1	1.8	3.2	6/159	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd			
1	KKMG-F	1	KKMG-F	1	KKMG-F	1	KVOR	1	KKMG-F	1	KKMG-F	1	KKMG-F
2	KILO-F	2	KILO-F	2	KILO-F	2	KSPZ-F	2	KILO-F	2	KILO-F	2	KKCS-F
3	KVUU-F	3	KVUU-F	3	KVUU-F	3	KKMG-F	3	KKCS-F	3	KKCS-F	3	KVOR
4	KKCS-F	4	KKCS-F	4	KKCS-F	4	KVOR	4	KVUU-F	4	KKCS-F	4	KSPZ-F
5	KQKS-F	5	KMOM-F	5	KYZX-F	5	KKLI-F	5	KVUU-F	5	KVUU-F	5	KKLI-F
6	KRDO-F	6	KCCY-F	6	KKFM-F	6	KKFM-F	6	KKFM-F	6	KSKX-F	6	KVUU-F
7	KSPZ-F	7	KKFM-F	7	KCCY-F	7	KSPZ-F	7	KKLI-F	7	KSPZ-F	7	KCCY-F
8	KMOM-F	8	KKLI-F	8	KCCY-F	8	KKLI-F	8	KYZX-F	8	KSPZ-F	8	KYZX-F
9	KBIQ-F	8	KRDO-F	9	KMOM-F	9	KKLI-F	9	KCCY-F	9	KVOR	9	KCCY-F
10	KKFM-F	10	KYZX-F	10	KKLI-F	10	KMOM-F	10	KVOR	10	KKFM-F	10	KVOR

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KKMG-F	1	KKMG-F	1	KKMG-F	1	KILO-F	1	KILO-F
2	KILO-F	2	KVUU-F	2	KVUU-F	2	KKMG-F	2	KKMG-F
3	KVUU-F	3	KKCS-F	3	KKCS-F	3	KMOM-F	3	KMOM-F
4	KKCS-F	4	KCCY-F	4	KKCS-F	4	KKCS-F	4	KVUU-F
5	KCCY-F	5	KILO-F	5	KKLI-F	5	KKFM-F	5	KKCS-F
6	KYZX-F	6	KRDO-F	6	KSPZ-F	6	KRDO-F	6	KKFM-F
7	KSPZ-F	7	KKLI-F	7	KILO-F	7	KRDO-F	7	KVUU-F
8	KKLI-F	8	KBIQ-F	8	KBIQ-F	8	KSPZ-F	8	KCCY-F
9	KBIQ-F	9	KYZX-F	9	KUBL	9	KYZX-F	9	KKLI-F
9	KRDO-F	10	KSPZ-F	10	KSKX-F	10	KILO-F	10	KCCY-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCMN	1530	15 kw / 15 w	Adult Stand.	Salem Radio Network	—	Crawford Broadcasting Co.	Colorado Springs
KKCS	1460	5 kw / 500 w	Talk	Westwood/Mutual/Unistar	Katz	Walton Stations	Colorado Springs
KRDO	1240	1 kw / 1 kw	Sports	Sporting News Radio	D & R Radio	Pikes Peak Broadcasting Co.	Colorado Springs
KUBL	1300	5 kw / 1 kw	Classic Cntry.	Jones Radio Network	McGavren-Guild	Citadel Communications Corp.	Colorado Springs
KVOR	740	3.3 kw / 1.5 kw	News/Talk	CBS Networks	McGavren-Guild	Citadel Communications Corp.	Colorado Springs

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBIQ	102.7	72 kw @2,280	Cont. Christ.	Independent	Katz/Salem Radio Reps	Salem Communications Corp.	Manitou Springs
KCCY	96.9	72 kw @2,280	Country	Independent	Clear Chan.-Emerald	Clear Channel Communications	Pueblo
KGFT	100.7	78 kw @2,218	Religious	Independent	Salem Radio Reps	Salem Communications Corp.	Pueblo
KILO	94.3	83 kw @2,110	Rock	Independent	Christal	Bahakel Communications, Inc.	Colorado Springs
KKCS	101.9	72.1 kw @2,280	Country	Independent	Katz	Walton Stations	Colorado Springs
KKFM	98.1	71 kw @2,289	Classic Rock	Independent	McGavren-Guild	Citadel Communications Corp.	Colorado Springs
KKLI	106.3	1.6 kw @2,224	Soft AC	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Widefield
KKMG	98.9	72 kw @2,290	CHR	Independent	McGavren-Guild	Citadel Communications Corp.	Pueblo
KMOM	96.1	1.7 kw @2,198	Classic Rock	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Fountain
KRDO	95.1	56 kw @2,093	Adult Cont.	ABC	D & R Radio	Pikes Peak Broadcasting Co.	Colorado Springs
KSKX	105.5	409 w @2,230	Smooth Jazz	Independent	D & R Radio	Optima Communications, Inc.	Security
KSPZ	92.9	79 kw @2,198	Oldies	Westwood/Mutual/Unistar	McGavren-Guild	Citadel Communications Corp.	Colorado Springs
KVUU	99.9	79 kw @2,198	Modern AC	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Pueblo
KYZX	103.9	1.75 kw @2,158	Classic Rock	Independent	Christal	Bahakel Communications, Inc.	Pueblo West

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KDZA-F	Oldies	107.9	Pueblo
KHOW	Talk	630	Denver
KOA	News/Talk	850	Denver
KQKS-F	Dance	107.5	Lakewood

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Bahakel Communications, Inc. KILO FM, KYZX FM	12.3	13.6	16.3%
Citadel Communications Corp. KKFM FM, KKMGM FM, KSPZ FM, KUBL AM, KVOR AM	31.6	29.9	46.1%
Clear Channel Communications KCCY FM, KKLI FM, KMOM FM, KVUU FM	17.9	19.7	15.1%
Pikes Peak Broadcasting Co. KRDO AM, KRDO FM	3.8	4.2	2.6%
Salem Communications Corp. KBIQ FM, KGFT FM	3.8	4.5	1.5%
Walton Stations KKCS AM, KKCS FM	7.2	6.7	14.2%
	76.6	78.6	95.7%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	50 (2)	50 (2)	9.5
AOR	0 (0)	118 (4)	118 (4)	22.4
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	95 (2)	95 (2)	18.1
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	12 (1)	66 (2)	79 (3)	15.0
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	19 (1)	19 (1)	3.6
News/Talk	62 (4)	0 (0)	62 (4)	11.8
Oldies	0 (0)	37 (2)	37 (2)	7.0
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	23 (2)	23 (2)	4.4
Soft AC	0 (0)	29 (1)	29 (1)	5.5
Sports	6 (1)	0 (0)	6 (1)	1.1
Standards/EZ	8 (1)	0 (0)	8 (1)	1.5
Totals	88 (7)	437 (16)	526 (23)	

Note 5/10/01 KSKX-FM-105.5 Old Format: New Format: Adds New AC
 5/10/01 KRDO-AM-1240 Old Format: More than one network New Format: Adds Sporting News Radio Network
 6/1/01 KVOR-AM-740 Old Format: Talk New Format: News/Talk

COLUMBIA, SC

Arbitron Rank 93	Pop (12+) 436,800	Stations 20 / 19	% Below Line 0.4
Market TSL in Hours 19.2		Diaries 1622 / 270:1 / 52.3%	% Not Listed 16.7
Average Persons Rating 14.5		12+ FM Share (Metro) 73.0	Sample Target 1450

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WCOS-F	Country	58/9.1	8.4	9.1	9.4	10.9	9.0	772/17.7	18.2	19.7	86/1291	Clear Channel Communications
2	WNOK-F	CHR	57/9.0	8.2	8.8	8.4	8.9	8.6	1002/22.9	21.3	22.3	82/1492	Clear Channel Communications
3	WHXT-F	Urban	51/8.0	7.1	8.0	7.6	7.5	7.7	690/15.8	15.7	15.3	85/1155	Rainbow Radio, LLC
4	WMFX-F	Classic Rock	45/7.2	5.9	7.2	6.7	7.0	6.8	708/16.2	14.9	16.8	58/914	Inner City Broadcasting Corp.
5	WWDM-F	Urban	42/6.6	6.7	5.9	6.2	6.7	6.4	755/17.3	16.1	16.3	89/1605	Inner City Broadcasting Corp.
6	WTCB-F	Adult Cont.	36/5.7	4.9	4.7	4.3	5.3	4.9	469/10.7	12.8	13.5	48/690	Citadel Communications Corp.
7	WARQ-F	Modern Rock	34/5.3	4.3	4.8	5.6	5.0	5.0	631/14.4	13.1	13.1	37/682	Inner City Broadcasting Corp.
8	WVOC	News/Talk	32/5.0	6.8	6.4	7.0	5.6	6.3	548/12.6	17.1	12.4	35/593	Clear Channel Communications
9	WOMG-F	Oldies	26/4.2	4.6	4.9	4.6	5.8	4.6	561/12.8	13.4	12.2	28/620	Citadel Communications Corp.
10	WLXC-F	Urban AC	22/3.5	4.4	3.8	3.4	4.3	3.8	367/8.4	9.4	8.9	26/412	Citadel Communications Corp.
11	WSCQ-F	Rhythmic Old.	22/3.4	4.7	3.7	4.2	4.2	4.0	349/8.0	11.2	9.1	27/420	Clear Channel Communications
12	WLTY-F	Soft AC	21/3.3	2.5	3.7	2.5	3.0	3.0	331/7.6	9.4	8.8	25/374	Clear Channel Communications
13	WISW	Adult Stand.	16/2.5	3.4	4.3	2.8	2.7	3.3	242/5.5	6.6	6.4	16/254	Citadel Communications Corp.
14	WZMJ-F	Urban Oldies	9/1.4	0.7	0.7	1.1	0.5	1.0	136/3.1	2.9	1.8	9/144	Rainbow Radio, LLC
15	WTGH	Black Gospel	7/1.1	1.3	0.9	0.5	0.5	1.0	89/2.0	2.0	1.5	7/89	Midland Communications Co.
16	WOIC	Urban Oldies	6/0.9	1.2	0.7	1.4	1.0	1.0	98/2.2	1.9	2.4	6/98	Inner City Broadcasting Corp.
17	WCOS	Sports	5/0.8	1.5	1.2	1.2	1.1	1.2	154/3.5	3.8	4.1	5/159	Clear Channel Communications
18	WZNY-F	CHR	3/0.4						120/2.8	0.0	0.0	5/210	Clear Channel Communications
19	WFMV-F	Black Gospel	1/0.0	6.5	5.5	5.9	5.3	4.5	0/0.0	10.8	9.1	0/0	Glory Communications, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd			
1	WHXT-F	1	WNOK-F	1	WMFX-F	1	WCOS-F	1	WHXT-F	1	WNOK-F	1	WCOS-F
2	WNOK-F	2	WNOK-F	2	WMFX-F	2	WCOS-F	2	WTCB-F	2	WMFX-F	2	WCOS-F
3	WARQ-F	3	WHXT-F	3	WCOS-F	3	WNOK-F	3	WFMV-F	3	WVOC	3	WHXT-F
4	WWDM-F	4	WCOS-F	4	WTCB-F	4	WVOC	4	WWDM-F	4	WTCB-F	4	WMFX-F
5	WCOS-F	5	WWDM-F	5	WWDM-F	5	WOMG-F	5	WHXT-F	5	WCOS-F	5	WARQ-F
6	WLXC-F	6	WTCB-F	6	WHXT-F	6	WHXT-F	6	WVOC	6	WVOC	6	WVOC
7	WLTY-F	7	WARQ-F	7	WVOC	7	WNOK-F	7	WFMV-F	7	WMFX-F	7	WWDM-F
8	WMFX-F	8	WOMG-F	8	WVOC	8	WSCQ-F	8	WLXC-F	8	WVOC	8	WVOC
9	WOMG-F	9	WSCQ-F	9	WARQ-F	9	WLXC-F	9	WISW	9	WSCQ-F	9	WOMG-F
10	WSCQ-F	10	WTCB-F	10	WLXC-F	10	WOMG-F	10	WVOC	10	WLXC-F	10	WLTY-F
10	WZNY-F												

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WNOK-F	1	WNOK-F	1	WHXT-F	1	WHXT-F	1	WMFX-F
2	WHXT-F	2	WHXT-F	2	WCOS-F	2	WCOS-F	2	WMFX-F
3	WARQ-F	3	WWDM-F	3	WHXT-F	3	WTCB-F	3	WNOK-F
4	WWDM-F	4	WCOS-F	4	WTCB-F	4	WVOC	4	WWDM-F
5	WLTY-F	5	WARQ-F	5	WTCB-F	5	WLXC-F	5	WMFX-F
6	WCOS-F	6	WLTY-F	6	WTCB-F	6	WLTY-F	6	WCOS-F
7	WLXC-F	7	WMFX-F	7	WARQ-F	7	WOMG-F	7	WOMG-F
8	WMFX-F	8	WLXC-F	8	WARQ-F	8	WLXC-F	8	WOMG-F
9	WOMG-F	9	WTCB-F	9	WLXC-F	9	WOMG-F	9	WTCB-F
10	WTCB-F	10	WOMG-F	10	WSCQ-F	10	WVOC	10	WOMG-F

AM Stations

Station	Freq	Power	Format	Net/Aff	Rep	Owner	City of Lic
WCOS	1400	1 kw / 1 kw	Sports	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Columbia
WISW	1320	5 kw / 2.5 kw	Adult Stand.	Westwood/Mutual/Unistar	McGavren-Guild	Citadel Communications Corp.	Columbia
WOIC	1230	1 kw / 1 kw	Urban Oldies	American Urban Radio	D & R Radio	Inner City Broadcasting Corp.	Columbia
WTGH	620	1 kw / 126 w	Black Gospel	American Urban Radio	Salem Radio Reps	Midland Communications Co.	Cayce
WVOC	560	5 kw / 5 kw	News/Talk	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Columbia

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WARQ	93.5	2.8 kw @443	Modern Rock	Independent	D & R Radio	Inner City Broadcasting Corp.	Columbia
WCOS	97.5	100 kw @981	Country	Independent	Clear Chan.-Diamond	Clear Channel Communications	Columbia
WFMV	95.3	6 kw @328	Black Gospel	Westwood/Mutual/Unistar	D & R Radio	Glory Communications, Inc.	South Congaree
WHXT	103.9	9.2 kw @531	Urban	ABC	Katz	Rainbow Radio, LLC	Orangeburg
WLJI	98.3	6 kw @328	simul. WFMVFF	Westwood/Mutual/Unistar	D & R Radio	Glory Communications, Inc.	Summerton
WLTY	96.7	3.3 kw @443	Soft AC	Independent	Clear Chan.-Diamond	Clear Channel Communications	Cayce
WLXC	98.5	6 kw @328	Urban AC	ABC	—	Citadel Communications Corp.	Lexington
WMFX	102.3	6 kw @328	Classic Rock	Independent	D & R Radio	Inner City Broadcasting Corp.	St. Andrews
WNOK	104.7	96 kw @1,033	CHR	Independent	Clear Chan.-Diamond	Clear Channel Communications	Columbia
WOMG	103.1	6 kw @300	Oldies	Independent	McGavren-Guild	Citadel Communications Corp.	Columbia
WSCQ	100.1	5.9 kw @328	Rhythmic Old.	Independent	Clear Chan.-Diamond	Clear Channel Communications	West Columbia
WTCB	106.7	100 kw @787	Adult Cont.	Independent	McGavren-Guild	Citadel Communications Corp.	Orangeburg
WWDM	101.3	100 kw @1,322	Urban	Westwood/Mutual/Unistar	D & R Radio	Inner City Broadcasting Corp.	Sumter
WZMJ	93.1	2.1 kw @561	Urban Oldies	ABC	Katz	Rainbow Radio, LLC	Batesburg

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WZNY-F	CHR	105.7	Augusta

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Citadel Communications Corp.	15.9	16.5	22.9%
WISW AM,WLXC FM,WOMG FM,WTCB FM			
Clear Channel Communications	30.6	31.0	44.4%
WCOS FM,WCOS AM,WLTY FM,WNOK FM,WSCQ FM,WVOC AM			
Glory Communications, Inc.	5.9	6.0	1.9%
WFMV FM,WLJI FM			
Inner City Broadcasting Corp.	20.0	21.5	26.5%
WARQ FM,WMFX FM,WOIC AM,WWDM FM			
Rainbow Radio, LLC	9.4	6.9	3.8%
WHXT FM,WZMJ FM			
	81.8	81.9	99.6%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	36 (1)	36 (1)	6.8
AOR	0 (0)	79 (2)	79 (2)	14.9
Black/Urban	6 (1)	124 (4)	129 (5)	24.4
CHR	0 (0)	60 (2)	60 (2)	11.3
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	58 (1)	58 (1)	11.0
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	32 (1)	0 (0)	32 (1)	6.0
Oldies	0 (0)	48 (2)	48 (2)	9.1
Other	(0)	(0)	(0)	0.0
Religion	7 (1)	38 (2)	45 (3)	8.5
Soft AC	0 (0)	21 (1)	21 (1)	4.0
Sports	5 (1)	0 (0)	5 (1)	0.9
Standards/EZ	16 (1)	0 (0)	16 (1)	3.0
Totals	66 (5)	464 (15)	529 (20)	

COLUMBUS, GA

Arbitron Rank 175	Pop (12+) 199,700	Stations 21 / 16	% Below Line 10.0
Market TSL in Hours 19.3	Diaries 933 / 214:1 / 50.4%	% Not Listed 6.8	
Average Persons Rating 14.5	12+ FM Share (Metro) 75.6	Sample Target 900	

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 WFXE-F	Urban	57/19.6	21.1	18.0	18.9	18.5	19.4	640/32.0	31.1	30.5	65/757	Davis Broadcasting, Inc.
2 WAGH-F	Urban AC	20/6.8	6.2	5.9	7.1	9.8	6.5	314/15.7	16.0	17.1	20/328	Cumulus Media, Inc.
3 WJOL-F	Classic Rock	18/6.3						247/12.4	0.0	0.0	35/349	Hatchee Creek Communications
3 WBFA-F	CHR	18/6.3	6.2	7.4	8.1	5.9	7.0	335/16.8	15.6	18.8	24/459	Cumulus Media, Inc.
5 WGSY-F	Adult Cont.	16/5.5	5.5	5.1	7.1	4.2	5.8	219/11.0	13.2	16.4	23/315	Cumulus Media, Inc.
6 WKCN-F	Country	16/5.4	6.5	6.6	5.1	7.2	5.9	267/13.4	13.5	14.7	21/386	McClure Broadcasting
6 WRLD-F	Oldies	16/5.4	3.6	2.2	0.0	0.0		184/9.2	8.5		40/410	McClure Broadcasting
6 WEAM	Black Gospel	16/5.4	4.7	4.8	5.1	4.2	5.0	185/9.3	8.7	9.1	17/210	Davis Broadcasting, Inc.
9 WVRK-F	Rock	15/5.4	7.0	6.2	6.8	6.8	6.4	266/13.3	14.6	14.9	31/556	Cumulus Media, Inc.
10 WOKS	Urban Oldies	14/4.8	4.2	5.9	4.1	3.3	4.7	189/9.5	9.5	10.0	14/189	Davis Broadcasting, Inc.
11 WSTH-F	Country	12/4.0	2.7	4.4	3.4	3.6	3.6	160/8.0	8.1	10.6	56/637	Cumulus Media, Inc.
11 WCGQ-F	Adult Cont.	12/4.0	7.1	6.6	4.4	7.8	5.5	260/13.0	14.4	15.4	27/557	McClure Broadcasting
13 WRCG	News/Talk	10/3.3	5.9	5.5	5.8	5.5	5.1	146/7.3	10.1	10.1	15/222	McClure Broadcasting
14 WZHT-F	Urban	8/2.7	1.7	2.6	4.7	3.3	2.9	185/9.3	8.2	9.5	17/352	Clear Channel Communications
15 WKZJ-F	Urban AC	7/2.3	1.8	2.9	3.4	2.3	2.6	124/6.2	6.9	6.7	17/262	Davis Broadcasting, Inc.
16 WPNX	S. Gospel	6/2.0	1.1	0.7	2.0	1.6	1.5	63/3.1	2.5	3.7	10/107	Cumulus Media, Inc.
17 WMLF	Sports	3/1.1	2.9	2.2	2.7	2.9	2.2	25/1.2	4.9	5.2	6/45	Cumulus Media, Inc.
18 WDAK	Sports	3/1.0	1.1	1.1	0.7	1.0	1.0	77/3.8	3.5	3.4	4/101	Cumulus Media, Inc.
18 WVFJ-F	Cont. Christ.	3/1.0	1.6	1.5	0.0	1.0		65/3.3	3.1		13/253	Provident Broadcasting Co.
20 WQLD-F	Oldies	2/0.5	1.8	1.5	1.5	0.7	1.3	21/1.1	0.0	0.0	5/91	Clear Channel Communications
21 WALR-F	Urban AC	1/0.4	0.9	0.7	0.0	1.3		29/1.5	0.0	0.0	11/151	Cox Radio, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WFXE-F	1 WFXE-F	1 WFXE-F	1 WFXE-F	1 WFXE-F	1 WAGH-F	1 WFXE-F	1 WFXE-F	1 WFXE-F	1 WFXE-F	1 WFXE-F
2 WBFA-F	2 WBFA-F	2 WJOL-F	2 WJOL-F	2 WJOL-F	2 WFXE-F	2 WVRK-F	2 WAGH-F	2 WJOL-F	2 WBFA-F	2 WEAM
3 WJOL-F	3 WVRK-F	3 WVRK-F	3 WAGH-F	3 WAGH-F	3 WRLD-F	3 WAGH-F	3 WBFA-F	3 WGSY-F	3 WAGH-F	2 WOKS
4 WEAM	4 WCGQ-F	4 WBFA-F	4 WVRK-F	4 WVRK-F	4 WEAM	3 WCGQ-F	4 WKCN-F	4 WBFA-F	4 WJOL-F	4 WAGH-F
5 WZHT-F	5 WGSY-F	5 WAGH-F	5 WGSY-F	5 WGSY-F	4 WKCN-F	5 WEAM	5 WJOL-F	5 WAGH-F	5 WRLD-F	5 WRLD-F
6 WAGH-F	6 WAGH-F	6 WCGQ-F	6 WCGQ-F	6 WKCN-F	6 WKCN-F	6 WKZJ-F	6 WSTH-F	6 WVRK-F	6 WGSY-F	6 WBFA-F
7 WCGQ-F	6 WJOL-F	7 WGSY-F	7 WCGQ-F	7 WRLD-F	6 WGSY-F	7 WGSY-F	7 WOKS	7 WKCN-F	7 WKCN-F	7 WJOL-F
7 WVRK-F	8 WKCN-F	8 WEAM	8 WEAM	8 WBFA-F	8 WOKS	8 WJOL-F	8 WVRK-F	8 WEAM	8 WVRK-F	8 WKCN-F
9 WKCN-F	9 WZHT-F	9 WKCN-F	9 WRLD-F	9 WCGQ-F	9 WSTH-F	9 WKCN-F	9 WGSY-F	9 WRLD-F	9 WEAM	9 WGSY-F
10 WOKS	10 WSTH-F	10 WSTH-F	10 WSTH-F	10 WEAM	10 WRCG	10 WRLD-F	10 WRLD-F	10 WOKS	10 WSTH-F	10 WVRK-F
	10 WMLF		10 WKCN-F							
	10 WEAM									

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WFXE-F	1 WFXE-F	1 WFXE-F	1 WFXE-F	1 WFXE-F	1 WFXE-F	1 WFXE-F	1 WFXE-F	1 WFXE-F	1 WFXE-F
2 WBFA-F	2 WBFA-F	2 WBFA-F	2 WAGH-F	2 WAGH-F	2 WBFA-F	2 WVRK-F	2 WVRK-F	2 WJOL-F	2 WJOL-F
3 WCGQ-F	3 WCGQ-F	3 WAGH-F	3 WCGQ-F	3 WGSY-F	3 WCGQ-F	3 WBFA-F	3 WMLF	3 WVRK-F	3 WVRK-F
4 WVRK-F	4 WAGH-F	4 WCGQ-F	4 WBFA-F	4 WCGQ-F	4 WVRK-F	4 WCGQ-F	4 WBFA-F	4 WBFA-F	4 WKCN-F
5 WJOL-F	5 WVRK-F	5 WGSY-F	5 WGSY-F	5 WEAM	5 WGSY-F	4 WMLF	5 WRLD-F	5 WKCN-F	5 WAGH-F
6 WKCN-F	6 WJOL-F	6 WJOL-F	6 WEAM	6 WOKS	6 WZHT-F	6 WKCN-F	6 WKCN-F	6 WAGH-F	6 WRLD-F
7 WAGH-F	7 WGSY-F	7 WSTH-F	7 WJOL-F	6 WRLD-F	7 WKCN-F	7 WGSY-F	7 WCGQ-F	7 WRLD-F	7 WSTH-F
8 WEAM	8 WSTH-F	8 WVRK-F	8 WVRK-F	8 WBFA-F	8 WJOL-F	8 WRLD-F	8 WJOL-F	7 WSTH-F	8 WBFA-F
9 WSTH-F	9 WEAM	9 WOKS	9 WOKS	9 WJOL-F	9 WSTH-F	9 WJOL-F	9 WEAM	9 WZHT-F	9 WBFA-F
10 WZHT-F	10 WOKS	10 WEAM	10 WSTH-F	10 WKCN-F	10 WAGH-F	10 WZHT-F	9 WGSY-F	9 WGSY-F	10 WMLF
				10 WKZJ-F	10 WEAM				

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDAK	540	5 kw / 500 w	Sports	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Cumulus Media, Inc.	Columbus
WEAM	1580	2.3 kw / 1 kw	Black Gospel	American Urban Radio	Katz	Davis Broadcasting, Inc.	Columbus
WMLF	1270	5 kw / 188 w	Sports	Premier Radio Network	Clear Chan.-Diamond	Cumulus Media, Inc.	Columbus
WOKS	1340	1 kw / 1 kw	Urban Oldies	American Urban Radio	Katz	Davis Broadcasting, Inc.	Columbus
WPNX	1460	4 kw / 140 w	S. Gospel	Salem Radio Network	Clear Chan.-Diamond	Cumulus Media, Inc.	Phenix City
WRCG	1420	5 kw / 5 kw	News/Talk	Westwood/Mutual/Unistar	Christal	McClure Broadcasting	Columbus

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAGH	98.3	6 kw @328	Urban AC	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Cumulus Media, Inc.	Ft. Mitchell
WBFA	101.3	6 kw @328	CHR	Independent	Clear Chan.-Diamond	Cumulus Media, Inc.	Smiths
WCGQ	107.3	100 kw @1,011	Adult Cont.	Independent	Christal	McClure Broadcasting	Columbus
WFXE	104.9	6 kw @289	Urban	ABC	Katz	Davis Broadcasting, Inc.	Columbus
WGSY	100.1	6 kw @300	Adult Cont.	Independent	Clear Chan.-Diamond	Cumulus Media, Inc.	Phenix City
WJOL	92.7	39 kw @538	Classic Rock	Westwood/Mutual/Unistar	Capitol	Hatchee Creek Communications	Eufaula
WKCN	99.3	50 kw @492	Country	Independent	Christal	McClure Broadcasting	Lumpkin
WKZJ	95.7	3.4 kw @876	Urban AC	ABC	Katz	Davis Broadcasting, Inc.	Greenville
WSTH	106.1	85 kw @1,047	Country	Jones Radio Network	Clear Chan.-Diamond	Cumulus Media, Inc.	Alexander City
WVRK	102.9	100 kw @1,521	Rock	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Cumulus Media, Inc.	Columbus

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WALR-F	Urban AC	104.1	La Grange
WQLD-F	Oldies	104.3	Luverne
WRLD-F	Oldies	95.3	Valley
WVFJ-F	Cont. Christ.	93.3	Manchester
WZHT-F	Urban	105.7	Troy

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Cumulus Media, Inc.	32.1	33.1	49.7%
WAGH FM, WBFA FM, WDAK AM, WGSY FM, WMLF AM, WPNX AM, WSTH FM, WVRK FM			
Davis Broadcasting, Inc.	32.1	28.6	23.3%
WEAM AM, WFXE FM, WKZJ FM, WOKS AM			
McClure Broadcasting	12.7	12.1	25.1%
WCGQ FM, WKCN FM, WRCG AM			
	76.9	73.8	98.1%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	28 (2)	28 (2)	10.4
AOR	0 (0)	34 (2)	34 (2)	12.6
Black/Urban	14 (1)	92 (5)	106 (6)	39.3
CHR	0 (0)	18 (1)	18 (1)	6.7
Classical/Fine Arts	0 (0)	0 (0)	0 (0)	0.0
Country	0 (0)	27 (2)	27 (2)	10.0
Hispanic	0 (0)	0 (0)	0 (0)	0.0
Jazz	0 (0)	0 (0)	0 (0)	0.0
News/Talk	10 (1)	0 (0)	10 (1)	3.7
Oldies	0 (0)	17 (2)	17 (2)	6.3
Other	0 (0)	0 (0)	0 (0)	0.0
Religion	21 (2)	3 (1)	24 (3)	8.9
Soft AC	0 (0)	0 (0)	0 (0)	0.0
Sports	6 (2)	0 (0)	6 (2)	2.2
Standards/EZ	0 (0)	0 (0)	0 (0)	0.0
Totals	51 (6)	219 (15)	270 (21)	

Note 4/30/01 WEAM-AM-1580 Old Format: Religious New Format: Black Gospel, Adds The Light

COLUMBUS, OH

Arbitron Rank 34 Pop (12+) 1,286,500 Stations 27 / 26 % Below Line 0.9
 Market TSL in Hours 18.4 Diaries 2468 / 522:1 / 51.1% % Not Listed 12.9
 Average Persons Rating 13.9 12+ FM Share (Metro) 72.7 Sample Target 2440

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WNCI-F	CHR	161/9.0	9.0	8.3	9.3	9.6	8.9	3144/24.4	23.8	26.2	237/4356	Clear Channel Communications
2	WTVN	Talk	146/8.2	8.7	8.2	6.1	7.0	7.8	2050/15.9	17.2	16.8	168/2426	Clear Channel Communications
3	WCKX-F	Urban	141/7.9	7.9	8.1	9.4	6.6	8.3	1750/13.6	12.8	13.2	143/1794	Radio One
4	WSNY-F	Adult Cont.	121/6.8	7.2	7.4	8.0	7.1	7.3	2172/16.9	17.1	16.8	130/2403	Saga Communications, Inc.
5	WLVQ-F	Rock	116/6.5	6.6	6.1	5.1	6.0	6.1	1588/12.3	13.1	13.6	144/2086	Infinity Broadcasting Corp.
6	WCOL-F	Country	112/6.3	6.5	7.0	5.9	6.1	6.4	1876/14.6	14.4	14.0	127/2196	Clear Channel Communications
7	WBNS-F	Hot AC	103/5.8	4.9	5.1	6.2	4.9	5.5	1729/13.4	14.4	14.6	124/2112	Radio Ohio, Inc.
8	WBZX-F	Rock	98/5.5	5.1	5.0	5.3	4.8	5.2	1887/14.7	14.1	14.6	146/2864	North American Broadcasting
9	WHOK-F	Country	73/4.1	3.6	3.2	3.2	3.5	3.5	1413/11.0	10.7	9.9	105/1994	Infinity Broadcasting Corp.
10	WXMG-F	Rhythmic Old.	48/2.7	2.5	2.8	3.9	3.3	3.0	970/7.5	7.0	2.1	49/1024	Radio One
11	WFJX-F	Rock	45/2.5	2.0	1.9	1.9	1.4	2.1	1171/9.1	8.4	7.7	47/1210	Clear Channel Communications
12	WXST-F	Oldies	37/2.1	1.8	1.3	1.4	2.0	1.6	925/7.2	6.7	7.6	42/1014	Associated Radio, Inc.
13	WWCD-F	Modern Rock	36/2.0	1.9	1.6	2.2	2.6	1.9	851/6.6	6.1	7.0	38/893	Ingleside Radio, Inc.
14	WCVO-F	Religious	33/1.9						724/5.6	0.0	0.0	34/769	Christian Voice of Central Ohio
14	WMNI	Adult Stand.	33/1.9	2.6	2.4	2.3	3.0	2.3	662/5.1	5.2	5.6	34/684	North American Broadcasting
16	WJZK-F	Smooth Jazz	33/1.8	2.2	1.0	0.7	0.5	1.4	620/4.8	2.4	2.2	38/675	Scantland Broadcasting, Ltd.
17	WCLT-F	Country	32/1.8	2.3	2.5	2.8	2.1	2.3	475/3.7	4.2	4.6	88/1084	WCLT Radio, Inc.
18	WBNS	Sports	31/1.7	2.2	2.1	1.9	1.8	2.0	671/5.2	9.2	4.8	33/700	Radio Ohio, Inc.
19	WAZU-F	Rock	30/1.7	1.8	1.9	2.0	1.9	1.9	845/6.6	6.8	6.4	48/1102	Infinity Broadcasting Corp.
20	WEGE-F	Classic Hits	29/1.6	1.6	2.4	1.6	2.3	1.8	779/6.1	6.4	8.5	34/831	North American Broadcasting
21	WJYD-F	Black Gospel	23/1.3	1.1	1.5	0.8	1.0	1.2	398/3.1	3.4	2.5	23/398	Radio One
22	WZNV	Sports	16/0.9	1.0	0.8	0.6	0.7	0.8	421/3.3	3.7	3.2	17/431	Clear Channel Communications
23	WLW	Talk	15/0.9	1.0	0.8	0.7	0.9	0.9	369/2.9	2.5	3.1	28/707	Clear Channel Communications
24	WVVO	Black Gospel	15/0.8	0.8	1.3	0.9	1.7	1.0	228/1.8	2.5	4.1	15/228	Saga Communications, Inc.
25	WSMZ-F	Blues	13/0.8	0.8	0.6	0.0	0.6	0.5	278/2.2	1.3	1.8	17/332	Stop 26 Riverbend
26	WQIO-F	Hot AC	10/0.6						186/1.4	0.0	0.0	28/552	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WNCI-F	WNCI-F	WNCI-F	WLVQ-F	WLVQ-F	WTVN	WTVN	WCKX-F	WSNY-F	WNCI-F	WNCI-F
2	WCKX-F	WBZX-F	WLVQ-F	WNCI-F	WSNY-F	WBNS-F	WNCI-F	WNCI-F	WTVN	WTVN	WCKX-F
3	WBZX-F	WCKX-F	WCKX-F	WCKX-F	WNCI-F	WSNY-F	WLVQ-F	WBZX-F	WNCI-F	WCKX-F	WTVN
4	WAZU-F	WLVQ-F	WBZX-F	WSNY-F	WCKX-F	WCOL-F	WBZX-F	WTVN	WCKX-F	WSNY-F	WCOL-F
5	WSNY-F	WCOL-F	WSNY-F	WCOL-F	WCOL-F	WLVQ-F	WSNY-F	WSNY-F	WLVQ-F	WLVQ-F	WLVQ-F
6	WCOL-F	WSNY-F	WCOL-F	WBZX-F	WBNS-F	WCKX-F	WCOL-F	WCOL-F	WBNS-F	WBNS-F	WBNS-F
7	WHOK-F	WWCD-F	WBNS-F	WBNS-F	WTVN	WHOK-F	WCKX-F	WCOL-F	WCOL-F	WCOL-F	WSNY-F
8	WFJX-F	WXST-F	WTVN	WTVN	WBZX-F	WNCI-F	WBNS-F	WLVQ-F	WBZX-F	WBZX-F	WHOK-F
9	WBNS-F	WHOK-F	WHOK-F	WXMG-F	WXMG-F	WHOK-F	WXMG-F	WHOK-F	WXMG-F	WHOK-F	WBZX-F
10	WEGE-F	WFJX-F	WXMG-F	WHOK-F	WHOK-F	WMNI	WFJX-F	WHOK-F	WXMG-F	WXMG-F	WXMG-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WNCI-F	WNCI-F	WNCI-F	WSNY-F	WBZX-F	WBZX-F	WBZX-F	WLVQ-F	WLVQ-F
2	WCKX-F	WCKX-F	WCKX-F	WNCI-F	WCKX-F	WLVQ-F	WLVQ-F	WBZX-F	WBZX-F
3	WBZX-F	WBZX-F	WSNY-F	WSNY-F	WCKX-F	WLVQ-F	WNCI-F	WCKX-F	WTVN
4	WCOL-F	WCOL-F	WXST-F	WCOL-F	WBNS-F	WNCI-F	WCKX-F	WNCI-F	WCOL-F
5	WHOK-F	WSNY-F	WLVQ-F	WBNS-F	WCOL-F	WWCD-F	WCOL-F	WCOL-F	WNCI-F
6	WSNY-F	WXST-F	WCOL-F	WLVQ-F	WLVQ-F	WAZU-F	WAZU-F	WTVN	WCKX-F
7	WWCD-F	WHOK-F	WHOK-F	WXMG-F	WXMG-F	WFJX-F	WFJX-F	WBNS	WSNY-F
8	WBNS-F	WLVQ-F	WBZX-F	WHOK-F	WTVN	WSNY-F	WWCD-F	WFJX-F	WBNS-F
9	WAZU-F	WWCD-F	WWCD-F	WBZX-F	WHOK-F	WHOK-F	WSNY-F	WAZU-F	WBNS
10	WXST-F	WFJX-F	WXMG-F	WXST-F	WCVO-F	WCOL-F	WTVN	WSNY-F	WBNS-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBNS	1460	5 kw / 1 kw	Sports	Westwood/Mutual/Unistar	Christal	Radio Ohio, Inc.	Columbus
WMNI	920	1 kw / 500 w	Adult Stand.	Westwood/Mutual/Unistar	D & R Radio	North American Broadcasting	Columbus
WTVN	610	5 kw / 5 kw	Talk	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Columbus
WVVO	1580	1 kw / 250 w	Black Gospel	American Urban Radio	McGavren-Guild	Saga Communications, Inc.	Columbus
WZNV	1230	1 kw / 1 kw	Sports	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Columbus

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAZU	107.1	3 kw @328	Rock	Westwood/Mutual/Unistar	Katz	Infinity Broadcasting Corp.	Circleville
WBNS	97.1	20.5 kw @780	Hot AC	CBS Networks	Christal	Radio Ohio, Inc.	Columbus
WBZX	99.7	20.2 kw @783	Rock	Independent	D & R Radio	North American Broadcasting	Columbus
WCKX	107.5	1.9 kw @413	Urban	American Urban Radio	D & R Radio	Radio One	Columbus
WCLT	100.3	50 kw @390	Country	Jones Radio Network	—	WCLT Radio, Inc.	Newark
WCOL	92.3	21.9 kw @753	Country	Independent	Clear Chan.-Emerald	Clear Channel Communications	Columbus
WCVO	104.9	6 kw @308	Religious	Independent	—	Christian Voice of Central Ohio	Gahanna
WEGE	103.9	5.1 kw @354	Classic Hits	Independent	D & R Radio	North American Broadcasting	Westerville
WFJX	105.7	2.4 kw @522	Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Hilliard
WHOK	95.5	21 kw @761	Country	Associated Press Radio	Katz	Infinity Broadcasting Corp.	Lancaster
WJYD	106.3	6 kw @328	Black Gospel	Jones Radio Network	D & R Radio	Radio One	London
WJZA	103.5	4 kw @404	simul. WJZKFF	Independent	Allied Radio Ptnrs.	Scantland Broadcasting, Ltd.	Lancaster
WJZK	104.3	3.4 kw @436	Smooth Jazz	Independent	Allied Radio Ptnrs.	Scantland Broadcasting, Ltd.	Richwood
WLVQ	96.3	18 kw @753	Rock	Independent	Katz	Infinity Broadcasting Corp.	Columbus
WNCI	97.9	175 kw @560	CHR	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Columbus
WQIO	93.7	37 kw @563	Hot AC	Independent	Clear Chan.-Emerald	Clear Channel Communications	Mt. Vernon
WSMZ	103.1	1.6 kw @443	Blues	American Urban Radio	—	Stop 26 Riverbend	Johnstown
WSNY	94.7	22.3 kw @753	Adult Cont.	Independent	McGavren-Guild	Saga Communications, Inc.	Columbus
WWCD	101.1	6 kw @328	Modern Rock	Independent	Christal	Ingleside Radio, Inc.	Grove City
WXMG	98.9	2.6 kw @505	Rhythmic Old.	Independent	D & R Radio	Radio One	Upper Arlington
WXST	107.9	2.6 kw @505	Oldies	Independent	Allied Radio Ptnrs.	Associated Radio, Inc.	Delaware

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WLW	Talk	700	Cincinnati

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	27.5	24.8	36.2%
WCOL FM,WFJX FM,WNCI FM,WQIO FM,WTVN AM,WZNW AM	12.3	14.0	19.9%
Infinity Broadcasting Corp.	9.0	7.3	9.2%
WAZU FM,WHOK FM,WLVQ FM	7.5	8.5	6.9%
North American Broadcasting	11.9	11.7	9.2%
WBZX FM,WEGE FM,WMNI AM	7.6	9.1	14.1%
Radio Ohio, Inc.	1.8	1.9	1.2%
WBNS FM,WBNS AM	77.6	77.3	96.7%
Radio One			
WCKX FM,WJYD FM,WXMG FM			
Saga Communications, Inc.			
WSNY FM,WVCO AM			
Scantland Broadcasting, Ltd.			
WJZA FM,WJZK FM			

Format Performance

	AM	FM	Totals	Percent
AC	0 (0)	234 (3)	234 (3)	15.1
AOR	0 (0)	325 (5)	325 (5)	21.0
Black/Urban	0 (0)	155 (2)	155 (2)	10.0
CHR	0 (0)	161 (1)	161 (1)	10.4
Classical/Fine Arts	0 (0)	0 (0)	0 (0)	0.0
Country	0 (0)	217 (3)	217 (3)	14.0
Hispanic	0 (0)	0 (0)	0 (0)	0.0
Jazz	0 (0)	33 (2)	33 (2)	2.1
News/Talk	161 (2)	0 (0)	161 (2)	10.4
Oldies	0 (0)	113 (3)	113 (3)	7.3
Other	0 (0)	0 (0)	0 (0)	0.0
Religion	15 (1)	57 (2)	71 (3)	4.6
Soft AC	0 (0)	0 (0)	0 (0)	0.0
Sports	47 (2)	0 (0)	47 (2)	3.0
Standards/EZ	33 (1)	0 (0)	33 (1)	2.1
Totals	256 (6)	1295 (21)	1550 (27)	

Note

3/21/01 WZNW-AM-1230 Prior Calls: WFII-AM Current Calls: WZNW-AM
 4/23/01 WXST-FM-107.9 Prior Calls: WXST-FM Current Calls: WJHT-FM
 5/1/01 WZNW-AM-1230 Old Format: News/Talk,More than one network New Format: Adds Fox Sports Radio / adds Talk as a sec. format
 5/1/01 WZNW-AM-1230 Old Format: News/Talk,More than one network New Format: Sports, Adds
 5/16/01 WXST-FM-107.9 Prior Calls: WJHT-FM Current Calls: WXST-FM
 5/23/01 WZNW-AM-1230 Old Format: New Format: Adds Fox Sports Radio / adds Talk as a sec. format
 5/23/01 WZNW-AM-1230 Old Format: New Format: Sports, Adds
 6/19/01 WSMZ-FM-103.1 Old Format: Urban AC,The Touch New Format: Blues, Adds / adds Talk as a sec. format

CORPUS CHRISTI, TX

Arbitron Rank 132 Pop (12+) 306,400 Stations 23 / 22 % Below Line 0.5
 Market TSL in Hours 22.0 Diaries 1083 / 283.1 / 43.8% % Not Listed 15.2
 Average Persons Rating 16.5 12+ FM Share (Metro) 74.4 Sample Target 1050

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1	KNCN-F Rock	49/9.6	5.7	7.0	6.2	7.3	7.1	576/18.8	14.0	15.9	62/746	Clear Channel Communications
2	KMXR-F Oldies	42/8.2	5.2	3.3	3.0	4.2	4.9	462/15.1	11.5	10.1	58/694	Clear Channel Communications
2	KRYS-F Country	42/8.2	7.9	8.6	8.5	8.2	8.3	620/20.2	17.5	19.7	68/959	Clear Channel Communications
4	KSAB-F Tejano	39/7.7	7.7	8.6	7.9	10.4	8.0	643/21.0	18.3	19.2	57/906	Clear Channel Communications
4	KZFM-F Dance	39/7.7	7.7	6.2	6.8	8.1	7.1	673/22.0	20.2	21.9	63/1025	Malkan Broadcasting
6	KEYS Talk	23/4.5	5.0	4.5	5.7	3.3	4.9	258/8.4	9.9	11.7	24/282	Malkan Broadcasting
7	KKBA-F Adult Cont.	21/4.2	4.8	5.3	3.8	3.6	4.5	322/10.5	10.5	10.9	25/405	Malkan Broadcasting
7	KPUS-F Classic Rock	21/4.2	2.4	4.3	4.9	5.6	4.0	349/11.4	10.2	15.4	28/379	Pacific Broadcasting
9	KUNO Reg'l Mex.	20/4.0	2.9	3.9	4.5	2.7	3.8	195/6.4	5.0	4.9	20/195	Clear Channel Communications
10	KNDA-F Dance	18/3.6	1.5	2.1	0.8	1.0	2.0	329/10.7	4.1	2.5	22/450	Guerra Enterprises
11	KOUL-F Country	17/3.4	3.3	3.9	3.4	3.3	3.5	385/12.6	11.7	13.4	35/631	Rodriguez Communications, L.P.
12	KLTG-F Modern AC	15/2.9	4.8	2.9	4.2	2.3	3.7	402/13.1	11.2	11.3	26/616	Rodriguez Communications, L.P.
13	KFTX-F Country	14/2.8	3.2	3.9	3.6	1.2	3.4	227/7.4	6.8	7.9	25/362	Quality Broadcasting
13	KCCG-F Rhythmic Old.	14/2.8	2.9	3.7	3.2	2.7	3.2	219/7.1	7.5	8.6	15/242	Pacific Broadcasting
15	KKPN-F Modern AC	14/2.7	5.3	4.3	5.5	4.0	4.5	328/10.7	15.4	15.4	15/356	Pacific Broadcasting
16	KLHB-F Tejano	13/2.6	4.1	2.9	3.4	5.0	3.3	337/11.0	10.6	11.5	13/353	Coastal Digital Broadcasting, LP
17	KBSO-F Rock	11/2.1	1.5	0.8	2.1	3.5	1.6	226/7.4	6.0	5.1	11/262	Davila Broadcasting, Inc.
18	KRAD-F CHR	7/1.4	2.9	3.1	2.8	2.7	2.5	193/6.3	11.1	11.3	8/245	Rodriguez Communications, L.P.
19	KCTA Religious	3/0.6	0.4	0.4	0.6	0.0	0.5	54/1.8	1.3	1.4	4/68	Broadcasting Corp. of the SW
20	KSIX News	3/0.5	0.9	0.8	0.8	0.4	0.8	72/2.3	2.8	2.9	3/72	Corpus Christi Bcstg Co.
21	KTSA News/Talk	2/0.5	3.3	4.1	3.3	0.0	2.8	53/1.7	0.0	0.0	3/78	Infinity Broadcasting Corp.
22	KRYS Country	2/0.3						38/1.2	0.0	0.0	2/43	Clear Channel Communications
22	KMIQ-F Tejano	2/0.3	1.4	0.4	0.0	0.8		68/2.2	3.2		2/68	Humberto Lopez

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	KZFM-F	1 KNCN-F	1 KNCN-F	1 KNCN-F	1 KNCN-F	1 KMXR-F	1 KNCN-F	1 KZFM-F	1 KNCN-F	1 KNCN-F
2	KNDA-F	2 KZFM-F	2 KMXR-F	2 KMXR-F	2 KMXR-F	2 KRYS-F	2 KSAB-F	2 KSAB-F	2 KMXR-F	2 KMXR-F
3	KRYS-F	3 KSAB-F	3 KRYS-F	3 KRYS-F	3 KRYS-F	3 KSAB-F	2 KRYS-F	3 KNCN-F	3 KRYS-F	3 KRYS-F
4	KSAB-F	4 KRYS-F	4 KSAB-F	4 KSAB-F	4 KSAB-F	4 KNCN-F	4 KZFM-F	4 KNDA-F	4 KEYS	4 KZFM-F
5	KBSO-F	5 KNDA-F	5 KZFM-F	5 KPUS-F	5 KPUS-F	5 KEYS	5 KMXR-F	5 KMXR-F	5 KZFM-F	5 KSAB-F
6	KLTG-F	6 KKBA-F	6 KPUS-F	6 KZFM-F	6 KKBA-F	5 KUNO	6 KUNO	6 KRYS-F	6 KSAB-F	6 KPUS-F
7	KNCN-F	7 KPUS-F	7 KKBA-F	7 KKBA-F	6 KZFM-F	7 KPUS-F	6 KEYS	7 KPUS-F	7 KPUS-F	7 KEYS
8	KKPN-F	8 KKPN-F	8 KEYS	8 KEYS	8 KEYS	8 KCCG-F	8 KKBA-F	8 KUNO	8 KKBA-F	8 KKBA-F
9	KOUL-F	9 KLTG-F	9 KKPN-F	9 KKPN-F	9 KCCG-F	8 KKBA-F	9 KPUS-F	8 KBSO-F	9 KOUL-F	9 KOUL-F
10	KLHB-F	10 KBSO-F	10 KNDA-F	10 KLTG-F	10 KKPN-F	10 KFTX-F	10 KCCG-F	10 KLTG-F	9 KUNO	10 KNDA-F
						10 KOUL-F		10 KKPN-F		10 KOUL-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KZFM-F	1 KZFM-F	1 KRYS-F	1 KRYS-F	1 KSAB-F	1 KNCN-F	1 KNCN-F	1 KNCN-F	1 KNCN-F
2	KNDA-F	2 KRYS-F	2 KZFM-F	2 KSAB-F	2 KRYS-F	2 KZFM-F	2 KZFM-F	2 KMXR-F	2 KMXR-F
3	KSAB-F	3 KSAB-F	3 KNCN-F	3 KZFM-F	3 KMXR-F	3 KRYS-F	3 KSAB-F	3 KPUS-F	3 KPUS-F
4	KRYS-F	4 KNCN-F	4 KKBA-F	4 KKBA-F	4 KZFM-F	3 KBSO-F	4 KPUS-F	4 KSAB-F	4 KRYS-F
5	KRAD-F	5 KKBA-F	5 KSAB-F	5 KMXR-F	5 KKBA-F	5 KNDA-F	5 KRYS-F	5 KKPN-F	5 KSAB-F
6	KKBA-F	6 KNDA-F	6 KKPN-F	6 KNCN-F	6 KNCN-F	6 KSAB-F	6 KKPN-F	6 KKBA-F	6 KEYS
7	KLTG-F	7 KRAD-F	7 KLTG-F	7 KPUS-F	6 KCCG-F	7 KLTG-F	7 KNDA-F	7 KEYS	7 KZFM-F
8	KNCN-F	8 KKPN-F	8 KOUL-F	8 KNDA-F	8 KOUL-F	8 KOUL-F	7 KBSO-F	8 KRYS-F	8 KKBA-F
9	KPUS-F	8 KLTG-F	8 KRAD-F	9 KKPN-F	9 KLHB-F	9 KFTX-F	9 KMXR-F	9 KMXR-F	9 KKPN-F
10	KBSO-F	10 KPUS-F	10 KLHB-F	10 KLTG-F	10 KPUS-F	10 KMXR-F	10 KLTG-F	10 KLTG-F	9 KCCG-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCTA	1030	50 kw / kw	Religious	USA Radio Network	—	Broadcasting Corp. of the SW	Corpus Christi
KEYS	1440	1 kw / 1 kw	Talk	Business Talk Radio	Katz	Malkan Broadcasting	Corpus Christi
KRYS	1360	1 kw / 1 kw	Country	ABC	Clear Chan.-Diamond	Clear Channel Communications	Corpus Christi
KSIX	1230	1 kw / 1 kw	News	Westwood/Mutual/Unistar	—	Corpus Christi Bcstg Co.	Corpus Christi
KUNO	1400	1 kw / 1 kw	Reg'l Mex.	CNN	Katz Hispanic	Clear Channel Communications	Corpus Christi

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBSO	94.7	25 kw @285	Rock	Independent	—	Davila Broadcasting, Inc.	Corpus Christi
KCCG	107.3	14 kw @446	Rhythmic Old.	ABC	Christal	Pacific Broadcasting	Ingleside
KFTX	97.5	97 kw @954	Country	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Quality Broadcasting	Kingsville
KKBA	92.7	12.5 kw @869	Adult Cont.	Independent	Katz	Malkan Broadcasting	Kingsville
KKPN	102.3	50 kw @446	Modern AC	Independent	Christal	Pacific Broadcasting	Rockport
KLHB	98.3	50 kw @433	Tejano	Independent	Caballero	Coastal Digital Broadcasting, LP	Odem
KLTG	96.5	100 kw @953	Modern AC	Independent	Caballero	Rodriguez Communications, L.P.	Corpus Christi
KMIQ	105.1	3 kw @300	Tejano	Independent	Caballero	Humberto Lopez	Robstown
KMXR	93.9	100 kw @840	Oldies	Independent	Clear Chan.-Diamond	Clear Channel Communications	Corpus Christi
KNCN	101.3	100 kw @401	Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Sinton
KNDA	102.9	50 kw @492	Dance	Independent	Lotus	Guerra Enterprises	Alice
KOUL	103.7	100 kw @943	Country	Independent	Caballero	Rodriguez Communications, L.P.	Sinton
KPUS	104.5	14 kw @446	Classic Rock	Westwood/Mutual/Unistar	Christal	Pacific Broadcasting	Gregory
KRAD	105.5	1.9 kw @353	CHR	Independent	Caballero	Rodriguez Communications, L.P.	Portland
KRYS	99.1	100 kw @932	Country	ABC	Clear Chan.-Diamond	Clear Channel Communications	Corpus Christi
KSAB	99.9	100 kw @954	Tejano	Independent	Katz Hispanic	Clear Channel Communications	Robstown
KZFM	95.5	100 kw @994	Dance	Independent	Katz	Malkan Broadcasting	Corpus Christi

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KTSA	News/Talk	550	San Antonio

Consolidation Report	12+ (%)	25-54 (%)	Revenue
Clear Channel Communications	38.0	43.1	43.8%
KMXR FM, KNCN FM, KRYS AM, KRYS FM, KSAB FM, KUNO AM			
Malkan Broadcasting	16.4	17.0	21.7%
KEYS AM, KKBA FM, KZFM FM			
Pacific Broadcasting	9.7	13.1	12.6%
KCCG FM, KKPN FM, KPUS FM			
Rodriguez Communications, L.P.	7.7	6.8	9.7%
KLTG FM, KOUL FM, KRAD FM			
	71.8	80.0	87.8%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	49 (3)	49 (3)	11.4
AOR	0 (0)	81 (3)	81 (3)	18.8
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	64 (3)	64 (3)	14.9
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	2 (1)	73 (3)	75 (4)	17.4
Hispanic	20 (1)	54 (3)	74 (4)	17.2
Jazz	(0)	(0)	(0)	0.0
News/Talk	28 (3)	0 (0)	28 (3)	6.5
Oldies	0 (0)	56 (2)	56 (2)	13.0
Other	(0)	(0)	(0)	0.0
Religion	3 (1)	0 (0)	3 (1)	0.7
Soft AC	(0)	(0)	(0)	0.0
Sports	(0)	(0)	(0)	0.0
Standards/EZ	(0)	(0)	(0)	0.0
Totals	53 (6)	377 (17)	430 (23)	

Note Duncan's reports that: KRYS-AM 1360 simul. with KRYS-FM 99.1
4/4/01 KKPN-FM-102.3 Prior Calls: KBTE-FM Current Calls: KKPN-FM

DALLAS-FT. WORTH, TX

Arbitron Rank 6 Pop (12+) 4,003,300 Stations 39 / 38 % Below Line 0.0
 Market TSL in Hours 19.9 Diaries 4157 / 964:1 / 49.2% % Not Listed 10.2
 Average Persons Rating 15.2 12+ FM Share (Metro) 73.1 Sample Target 4120

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1	KKDA-F	370/6.1	6.0	6.4	7.3	7.2	6.5	4970/12.4	12.3	12.3	407/5568	Service Broadcasting Corp.
2	KPLX-F	340/5.6	5.7	5.9	6.4	5.2	5.9	5769/14.4	13.8	12.4	390/6606	Susquehanna Radio Corp.
3	KHKS-F	319/5.3	5.0	4.8	5.9	6.3	5.3	7178/17.9	16.0	19.1	348/7824	Clear Channel Communications
4	KLUV-F	279/4.6	4.1	4.2	3.1	3.1	4.0	5157/12.9	11.3	9.6	301/5614	Infinity Broadcasting Corp.
5	WBAP	278/4.6	5.3	5.1	4.3	4.2	4.8	4588/11.5	11.2	11.7	383/6064	ABC Radio
6	KZPS-F	261/4.3	4.2	3.4	4.5	4.0	4.1	4517/11.3	10.6	10.4	307/5092	Clear Channel Communications
7	KSCS-F	248/4.1	5.0	5.5	4.9	5.3	4.9	4620/11.5	13.0	12.9	295/5417	ABC Radio
8	KOAI-F	219/3.6	3.5	3.1	4.1	4.1	3.6	3565/8.9	7.6	7.6	223/3692	Infinity Broadcasting Corp.
9	KEGL-F	204/3.4	3.4	3.0	3.8	3.7	3.4	3854/9.6	9.1	9.7	228/4414	Clear Channel Communications
10	KVIL-F	203/3.3	3.4	3.4	3.8	3.8	3.5	4137/10.3	12.0	10.5	214/4366	Infinity Broadcasting Corp.
11	KLNO-F	202/3.3	3.5	3.4	2.4	2.0	3.1	2107/5.3	5.1	3.5	227/2309	Hispanic Broadcasting Corp.
12	KBFB-F	198/3.3	4.2	3.5	1.6	1.8	3.1	3796/9.5	9.6	5.9	216/4186	Radio One
12	KDMX-F	198/3.3	3.1	2.8	3.2	3.3	3.1	4355/10.9	10.1	12.0	205/4571	Clear Channel Communications
14	KTBK-AA	193/3.2	2.8	3.5	3.1	3.4	3.1	2529/6.3	6.8	6.0	200/2626	Susquehanna Radio Corp.
15	KDGE-F	192/3.2	3.1	2.6	2.1	3.1	2.8	4651/11.6	9.9	6.0	210/4993	Clear Channel Communications
16	KRLD	191/3.2	3.2	3.3	3.3	3.6	3.3	4531/11.3	10.3	11.9	223/5172	Infinity Broadcasting Corp.
17	KLTY-F	187/3.1	2.7	1.7	0.5	2.2	2.0	3054/7.6	5.5	2.0	218/3502	Salem Communications Corp.
18	KRBV-F	160/2.6	2.2	2.1	3.6	3.3	2.6	4852/12.1	11.3	12.4	171/5151	Infinity Broadcasting Corp.
19	WRR -F	159/2.6	1.7	2.7	2.3	2.2	2.3	2999/7.5	7.7	6.3	164/3120	City of Dallas
20	KYNG-F	141/2.3	2.1	0.9	1.2	1.1	1.6	2101/5.2	3.1	3.5	152/2325	Infinity Broadcasting Corp.
21	KMEO-F	124/2.0	2.0	2.3	1.4	2.4	1.9	2770/6.9	6.3	6.2	155/3205	ABC Radio
22	KRNB-F	105/1.7	1.4	2.1	2.1	2.1	1.8	1769/4.4	4.7	4.8	116/1949	Service Broadcasting Corp.
23	KAAM	88/1.5	1.3	1.1	1.2	1.4	1.3	1172/2.9	2.7	2.6	108/1415	Crawford Broadcasting Co.
24	KHVN	83/1.4	1.5	1.0	1.2	1.1	1.3	1083/2.7	2.4	2.5	86/1144	Infinity Broadcasting Corp.
25	KKMR-F	82/1.4	1.2	1.7	1.9	1.9	1.5	2559/6.4	6.9	7.7	83/2579	Susquehanna Radio Corp.
26	KHCK-F	51/0.8	0.6	0.7	0.9	0.9	0.7	904/2.3	2.1	2.7	58/982	Hispanic Broadcasting Corp.
27	KLIF	46/0.8	0.9	1.2	1.0	0.7	1.0	1398/3.5	4.2	2.6	70/1767	Susquehanna Radio Corp.
27	KZMP-AF	46/0.8	0.7	0.5	0.7	0.6	0.7	555/1.4	1.2	1.5	47/601	Entravision Communications
29	KKDA	44/0.7	1.0	0.8	0.8	1.2	0.8	671/1.7	1.6	2.2	45/698	Service Broadcasting Corp.
30	KTXQ-F	42/0.7	0.8	2.0	2.9	2.0	1.6	1233/3.1	6.6	9.8	52/1414	Radio One
31	KTCY-F	38/0.6	1.2	1.1	1.1	1.2	1.0	620/1.5	1.9	2.3	51/719	Spanish Broadcasting System
32	KTFW-F	30/0.5	0.6	0.4	0.0	0.4	0.3	457/1.1	0.8	0.8	50/690	M&M Broadcasters, Ltd.
33	KESS	29/0.5	0.8	0.7	0.4	0.7	0.6	401/1.0	0.9	1.6	29/407	Hispanic Broadcasting Corp.
34	KWRD-F	27/0.4	0.6	0.6	1.9	0.4	0.9	729/1.8	2.2	6.3	30/831	Salem Communications Corp.
35	KHYI-F	25/0.4						424/1.1	1.2	1.0	36/551	Metro Broadcasters-Texas, Inc.
36	KGGR	23/0.4	0.5	0.4	0.6	0.4	0.5	357/0.9	0.7	0.9	27/382	Mortenson Broadcasting Co.
37	KMKI	21/0.3						776/1.9	0.0	0.0	25/846	ABC Radio

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	KRBV-F	1 KKDA-F	1 KKDA-F	1 KZPS-F	1 KZPS-F	1 WBAP	1 KHKS-F	1 KKDA-F	1 WBAP	1 KPLX-F	1 KKDA-F
2	KKDA-F	2 KHKS-F	2 KHKS-F	2 KKDA-F	2 KPLX-F	2 KLUV-F	2 KKDA-F	2 KBFB-F	2 KPLX-F	2 KKDA-F	2 KPLX-F
3	KHKS-F	3 KEGL-F	3 KPLX-F	3 KPLX-F	3 KKDA-F	3 KPLX-F	3 WBAP	3 KHKS-F	3 KKDA-F	3 KLUV-F	3 KHKS-F
3	KBFB-F	4 KLNO-F	4 KZPS-F	4 KHKS-F	4 KLUV-F	4 KSCS-F	4 KPLX-F	4 KRBV-F	4 KLUV-F	4 KTBK-AA	4 KSCS-F
5	KDGE-F	5 KBFB-F	5 KDMX-F	5 KDMX-F	5 KHKS-F	4 KZPS-F	5 KLUV-F	5 KEGL-F	4 KZPS-F	4 KHKS-F	5 KLUV-F
6	KEGL-F	6 KDGE-F	6 KEGL-F	6 KOAI-F	6 KDMX-F	6 KOAI-F	6 KZPS-F	6 KOAI-F	6 KDMX-F	6 KZPS-F	6 KBFB-F
7	KPLX-F	7 KPLX-F	6 KLNO-F	7 KTBK-AA	6 KTBK-AA	7 KRLD	6 KSCS-F	6 KDGE-F	7 KOAI-F	7 WBAP	7 KZPS-F
8	KLTY-F	8 KDMX-F	8 KTBK-AA	8 KVIL-F	8 KOAI-F	8 KVIL-F	8 KRLD	8 KPLX-F	8 KHKS-F	8 KBFB-F	8 KLTY-F
9	KLNO-F	9 KTBK-AA	9 KDGE-F	8 KLTY-F	9 KSCS-F	9 WRR -F	9 KTBK-AA	9 KVIL-F	8 KSCS-F	9 KSCS-F	8 KDGE-F
10	KHCK-F	10 KYNG-F	10 KOAI-F	10 KSCS-F	10 KVIL-F	10 KMEO-F	10 KLNO-F	9 KLNO-F	10 KVIL-F	9 KYNG-F	10 KLNO-F
		10 KVIL-F								9 KEGL-F	
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54		
1	KKDA-F	1 KKDA-F	1 KHKS-F	1 KHKS-F	1 KEGL-F	1 KEGL-F	1 KTBK-AA	1 KTBK-AA	1 KZPS-F		
2	KHKS-F	2 KHKS-F	2 KKDA-F	2 KPLX-F	2 KKDA-F	2 KKDA-F	2 KEGL-F	2 KZPS-F	2 KTBK-AA		
3	KDGE-F	3 KDMX-F	3 KPLX-F	3 KKDA-F	3 KBFB-F	3 KTBK-AA	3 KKDA-F	2 KEGL-F	3 WBAP		
4	KBFB-F	4 KPLX-F	4 KLTY-F	4 KDMX-F	4 KLUV-F	4 KLNO-F	4 KLNO-F	4 KKDA-F	4 KPLX-F		
5	KPLX-F	5 KDGE-F	5 KPLX-F	5 KLTY-F	5 KDMX-F	5 KHKS-F	5 KBFB-F	4 KYNG-F	5 KLNO-F		
6	KLNO-F	6 KBFB-F	6 KLNO-F	6 KVIL-F	6 KLTY-F	6 KDGE-F	6 KHKS-F	6 KPLX-F	6 KEGL-F		
7	KRBV-F	7 KLNO-F	7 KOAI-F	7 KZPS-F	7 KSCS-F	7 KRBV-F	7 KYNG-F	7 KPLX-F	7 KYNG-F		
8	KDMX-F	8 KLTY-F	7 KBFB-F	8 KSCS-F	8 KOAI-F	8 KTBK-AA	8 KDGE-F	8 KBFB-F	8 KHKS-F		
9	KZPS-F	9 KZPS-F	9 KDGE-F	8 KOAI-F	9 KVIL-F	9 KPLX-F	9 KDMX-F	9 KDMX-F	9 KDGE-F		
10	KVIL-F	10 KRBV-F	10 KZPS-F	10 KDGE-F	10 KZPS-F	10 KYNG-F	10 KRBV-F	10 KDGE-F	10 WBAP		
		10 KVIL-F		10 KLUV-F							

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KAAM	770	10 kw / 1 kw	Adult Stand.	Independent	—	Crawford Broadcasting Co.	Garland
KESS	1270	5 kw / 5 kw	Span.-Oldies	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	Ft. Worth
KGGR	1040	1 kw / kw	Black Gospel	American Urban Radio	Williams	Mortenson Broadcasting Co.	Dallas
KHVN	970	1 kw / 270 w	Black Gospel	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.	Ft. Worth
KKDA	730	500 w / 500 w	Urban Oldies	Associated Press Radio	Christal	Service Broadcasting Corp.	Grand Prairie
KLIF	570	5 kw / 5 kw	Talk	ABC	MG/Susquehanna	Susquehanna Radio Corp.	Dallas
KMKI	620	5 kw / 4.5 kw	Pre-teen	Disney Radio Network	ABC Radio Sales	ABC Radio	Plano
KRLD	1080	50 kw / 50 kw	News/Talk	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.	Dallas
KTBK	1700	10 kw / 700 w	Sports	Sporting News Radio	McGavren-Guild	Susquehanna Radio Corp.	Denison-Sherman
KTCK	1310	9 kw / 5 kw	simul. KTBKAA	Sporting News Radio	MG/Susquehanna	Susquehanna Radio Corp.	Dallas
KZMP	1540	32 kw / 750 w	simul. KZMPAF	Independent	Caballero	Entravision Communications Corp.	University Park
WBAP	820	50 kw / 50 kw	News/Talk	ABC	ABC Radio Sales	ABC Radio	Ft. Worth

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBFB	97.9	99 kw @1,679	Urban	Independent	Katz	Radio One	Dallas
KDGE	102.1	95 kw @1,447	Modern Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Ft. Worth
KDMX	102.9	99 kw @1,348	Hot AC	Independent	Clear Chan.-Emerald	Clear Channel Communications	Dallas
KEGL	97.1	99 kw @1,660	Rock	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Ft. Worth
KHCK	99.1	100 kw @1,168	Tejano	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	Denton
KHKS	106.1	100 kw @1,584	CHR	Independent	Clear Chan.-Emerald	Clear Channel Communications	Denton
KHYI	95.3	10.5 kw @512	Americana	Jones Radio Network	—	Metro Broadcasters-Texas, Inc.	Howe
KKDA	104.5	100 kw @1,590	Urban	Associated Press Radio	Christal	Service Broadcasting Corp.	Dallas
KKMR	93.3	50 kw @394	Adult Altern.	Independent	MG/Susquehanna	Susquehanna Radio Corp.	Haltom City
KLNO	94.1	100 kw @1,590	Reg'l Mex.	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	Ft. Worth
KLTY	94.9	100 kw @1,509	Cont. Christ.	Independent	Katz/Salem Radio Reps	Salem Communications Corp.	Arlington
KLUV	98.7	100 kw @1,663	Oldies	Independent	Infinity Radio Sales	Infinity Broadcasting Corp.	Dallas
KMEO	96.7	92 kw @2,034	Soft AC	ABC	ABC Radio Sales	ABC Radio	Flower Mound
KOAI	107.5	28 kw @1,591	Smooth Jazz	Independent	Infinity Radio Sales	Infinity Broadcasting Corp.	Ft. Worth
KPLX	99.5	100 kw @1,680	Country	Associated Press Radio	MG/Susquehanna	Susquehanna Radio Corp.	Ft. Worth
KRBV	100.3	100 kw @1,440	CHR	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.	Dallas
KRNB	105.7	100 kw @1,673	Urban AC	ABC	Christal	Service Broadcasting Corp.	Decatur
KSCS	96.3	100 kw @1,610	Country	ABC	ABC Radio Sales	ABC Radio	Ft. Worth
KTCY	104.9	15.7 kw @1,755	Reg'l Mex.	Independent	Katz Hispanic	Spanish Broadcasting System	Pilot Point
KTXQ	94.5	100 kw @1,906	Rhythmic Old.	Independent	Katz	Radio One	Gainesville
KVIL	103.7	100 kw @1,663	Adult Cont.	CNN	Infinity Radio Sales	Infinity Broadcasting Corp.	Highland Park
KWRD	100.7	100 kw @1,896	Religious	Salem Radio Network	Salem Radio Reps	Salem Communications Corp.	Highland Village
KYNG	105.3	100 kw @1,529	Hot Talk	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.	Dallas
KZMP	101.7	92 kw @2,034	Reg'l Mex.	Independent	Caballero	Entravision Communications Corp.	Azle
KZPS	92.5	98 kw @1,590	Classic Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Dallas
WRR	101.1	100 kw @1,348	Classical	Associated Press Radio	Allied Radio Ptnrs.	City of Dallas	Dallas

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
ABC Radio	11.0	9.3	13.8%
KMEO FM, KMKI AM, KSCS FM, WBAP AM			
Clear Channel Communications	19.5	21.0	27.5%
KDGE FM, KDMX FM, KEGL FM, KHKS FM, KZPS FM			
Entravision Communications Corp.	0.7	0.8	0.7%
KZMP FM, KZMP AM			
Hispanic Broadcasting Corp.	4.6	4.7	2.7%
KESS AM, KHCK FM, KLNO FM			
Infinity Broadcasting Corp.	21.0	21.4	25.8%
KHVN AM, KLUV FM, KOAI FM, KRBV FM, KRLD AM, KVIL FM, KYNG FM			
Radio One	4.0	3.0	3.3%
KBFB FM, KTXQ FM			
Salem Communications Corp.	3.5	4.4	3.0%
KLTY FM, KWRD FM			
Service Broadcasting Corp.	8.5	8.6	7.1%
KKDA FM, KKDA AM, KRNB FM			
Susquehanna Radio Corp.	11.0	12.7	13.1%
KKMR FM, KLIF AM, KPLX FM, KTBK AM, KTCK AM			
	83.8	85.9	97.0%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	400 (2)	400 (2)	7.3
AOR	0 (0)	739 (4)	739 (4)	13.6
Black/Urban	44 (1)	673 (3)	717 (4)	13.2
CHR	0 (0)	479 (2)	479 (2)	8.8
Classical/Fine Arts	0 (0)	159 (1)	159 (1)	2.9
Country	0 (0)	618 (3)	618 (3)	11.3
Hispanic	37 (2)	329 (4)	366 (6)	6.7
Jazz	0 (0)	219 (1)	219 (1)	4.0
News/Talk	516 (3)	141 (1)	657 (4)	12.1
Oldies	0 (0)	321 (2)	321 (2)	5.9
Other	21 (1)	25 (1)	46 (2)	0.8
Religion	106 (2)	214 (2)	321 (4)	5.9
Soft AC	0 (0)	124 (1)	124 (1)	2.3
Sports	193 (2)	0 (0)	193 (2)	3.5
Standards/EZ	88 (1)	0 (0)	88 (1)	1.6
Totals	1005(12)	4441 (27)	5447 (39)	

Note Duncan's reports that: KTDK-FM 104.1 simul. with KTCK-AM 1310
Duncan's reports that: KTBK-AM 1700 simul. with KTCK-AM 1310
Duncan's reports that: KPXI-FM 100.7 simul. with KWRD-FM 100.7
Duncan's reports that: KKLK-FM 95.0 simul. with KLIF-AM 570
5/30/01 KRBV-FM-100.3 Old Format: Dance New Format: CHR
6/5/01 KKMR-FM-93.3 Old Format: Adult Altern. New Format: Modern Rock

DAYTON, OH

Arbitron Rank 56 Pop (12+) 829,100 Stations 27 / 20 % Below Line 7.6
 Market TSL in Hours 18.9 Diaries 2128 / 390:1 / 58.5% % Not Listed 14.6
 Average Persons Rating 14.1 12+ FM Share (Metro) 68.2 Sample Target 2110

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1	WHKO-F Country	105/9.0	10.1	9.9	10.7	8.9	9.9	1766/21.3	23.7	21.3	147/2704	Cox Radio, Inc.
2	WROU-F Urban	99/8.5	7.4	7.2	8.1	7.3	7.8	1138/13.7	12.1	12.8	108/1282	Hawes-Saunders Bcstg Properties
3	WLQT-F Soft AC	97/8.3	9.0	8.3	7.1	6.8	8.2	1251/15.1	17.6	15.0	113/1599	Clear Channel Communications
4	WMMX-F Hot AC	74/6.4	7.9	8.8	10.3	9.9	8.4	1276/15.4	18.3	18.7	92/1687	Clear Channel Communications
5	WTUE-F Rock	73/6.3	5.4	6.5	5.2	7.4	5.8	1180/14.2	15.4	14.1	97/1789	Clear Channel Communications
6	WXEG-F Modern Rock	58/5.0	3.7	3.2	3.5	3.3	3.8	1165/14.1	12.5	11.1	65/1357	Clear Channel Communications
7	WGTF-F CHR	58/4.9	4.8	4.6	4.7	4.6	4.8	1532/18.5	17.3	17.9	92/2523	Radio One
8	WING-F Urban	57/4.9	4.9	5.0	4.6	4.5	4.8	1140/13.7	16.2	13.3	81/1635	Radio One
9	WHIO News/Talk	52/4.5	5.0	5.7	5.2	5.7	5.1	945/11.4	12.6	13.6	57/1079	Cox Radio, Inc.
10	WDKF-F CHR	48/4.1	3.8	3.7	3.9	0.0	2.9	1331/16.1	15.4	0.0	60/1687	Clear Channel Communications
11	WLW Talk	46/3.9	3.6	4.6	4.9	4.8	4.3	778/9.4	10.1	11.6	157/2438	Clear Channel Communications
12	WONE Adult Stand.	43/3.7	3.3	4.2	3.9	4.4	3.8	641/7.7	8.0	6.9	50/777	Clear Channel Communications
13	WFCJ-F Religious	26/2.3	1.7	1.7	1.5	2.0	1.8	470/5.7	5.6	5.9	38/871	Miami Valley Christian Bcstg
14	WDPT-F 80s Hits	23/2.0	1.4	2.0	2.1	1.8	1.9	484/5.8	5.3	6.5	46/887	Cox Radio, Inc.
15	WDAO Urban AC	22/1.9	2.2	2.2	1.7	1.4	2.0	216/2.6	2.6	3.1	23/232	Johnson Comm., Inc.
16	WRNB-F Urban Oldies	19/1.6	2.0	1.7	1.3	1.7	1.6	260/3.1	3.2	3.3	20/293	Hawes-Saunders Bcstg Properties
17	WBZI Country	16/1.4	0.7	0.8	0.5	0.7	0.8	133/1.6	0.8	1.4	21/166	Town & Country Broadcasting
18	WMOJ-F Rhythmic Old.	12/1.0	0.8	0.6	1.1	1.0	0.9	290/3.5	3.3	3.6	25/722	Susquehanna Radio Corp.
19	WPFB-F Country	9/0.8	0.6	1.5	1.0	1.1	1.0	259/3.1	4.2	3.7	19/592	Braden Stations
19	WING News/Talk	9/0.8	0.5	0.6	0.7	0.6	0.6	254/3.1	3.3	2.6	9/268	Radio One
19	WDTP-F 80s Hits	9/0.8	0.5	0.7	1.0	0.7	0.8	231/2.8	2.9	2.7	11/327	Cox Radio, Inc.
22	WKSX-F Country	7/0.6	1.3	1.3	1.0	1.7	1.1	190/2.3	3.6	3.5	13/317	Radio One
22	WBKI-F Country	7/0.6	1.0	0.0	0.0	0.0		187/2.3	0.0	0.0	26/427	Clear Channel Communications
22	WTVN Talk	7/0.6	0.4	0.0	0.0	0.0		137/1.7	0.0	0.0	12/255	Clear Channel Communications
22	WGRR-F Oldies	7/0.6	1.0	0.7	0.4	0.5	0.7	180/2.2	2.3	1.7	45/910	Infinity Broadcasting Corp.
26	WYGY-F Country	6/0.5	0.4	0.6	0.0	0.7	0.4	236/2.8	3.1	2.6	34/888	Salem Communications Corp.
27	WKRC Talk	5/0.4	0.5	0.5	0.0	3.9	1.2	111/1.3	1.6	9.8	31/591	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WROU-F	1 WXEG-F	1 WROU-F	1 WTUE-F	1 WLQT-F	1 WHKO-F	1 WHKO-F	1 WROU-F	1 WLQT-F	1 WROU-F
2	WDKF-F	2 WROU-F	1 WTUE-F	2 WMMX-F	2 WMMX-F	2 WLQT-F	2 WLQT-F	2 WLQT-F	2 WHKO-F	2 WHKO-F
3	WXEG-F	3 WMMX-F	3 WMMX-F	3 WHKO-F	3 WHKO-F	3 WING-F	3 WING-F	3 WROU-F	3 WLQT-F	3 WXEG-F
4	WXEG-F	4 WMMX-F	4 WHKO-F	4 WROU-F	4 WTUE-F	4 WMMX-F	4 WROU-F	4 WTUE-F	4 WMMX-F	4 WGTZ-F
5	WHKO-F	5 WGTZ-F	5 WLQT-F	5 WLQT-F	5 WROU-F	5 WROU-F	5 WTUE-F	5 WMMX-F	5 WHIO	5 WTUE-F
6	WTUE-F	6 WDKF-F	6 WXEG-F	6 WING-F	6 WING-F	5 WONE	6 WMMX-F	6 WXEG-F	6 WTUE-F	6 WXEG-F
7	WING-F	7 WLQT-F	7 WGTZ-F	7 WGTZ-F	7 WGTZ-F	7 WLW	7 WONE	7 WGTZ-F	7 WXEG-F	7 WMMX-F
8	WFCJ-F	8 WHKO-F	7 WING-F	8 WXEG-F	8 WXEG-F	8 WTUE-F	8 WGTZ-F	8 WHKO-F	8 WLW	8 WDKF-F
9	WLQT-F	9 WING-F	9 WDKF-F	9 WLW	9 WLW	8 WING-F	9 WHIO	9 WLW	9 WGTZ-F	9 WING-F
10	WMMX-F	10 WDPT-F	10 WLW	9 WHIO	10 WHIO	10 WDAO	10 WLW	10 WING-F	10 WING-F	9 WHIO
			10 WHIO							10 WDAO
10	WMMX-F	10 WDPT-F	10 WING-F	10 WFCJ-F	10 WFCJ-F	10 WHKO-F	10 WDPT-F	10 WDKF-F	10 WGTZ-F	10 WGTZ-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBZI	1500	500 w / kw	Country	ABC	—	Town & Country Broadcasting, Inc.	Xenia
WDAO	1210	1 kw / kw	Urban AC	American Urban Radio	—	Johnson Comm., Inc.	Dayton
WHIO	1290	5 kw / 5 kw	News/Talk	Premier Radio Network	Christal	Cox Radio, Inc.	Dayton
WING	1410	5 kw / 5 kw	News/Talk	Westwood/Mutual/Unistar	D & R Radio	Radio One	Dayton
WONE	980	5 kw / 5 kw	Adult Stand.	ABC	Clear Chan.-Emerald	Clear Channel Communications	Dayton

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WDKF	94.5	6 kw @328	CHR	Independent	Clear Chan.-Emerald	Clear Channel Communications	Englewood
WDPT	95.7	50 kw @476	80s Hits	Independent	Christal	Cox Radio, Inc.	Piqua
WDTP	95.3	6 kw @321	80s Hits	Independent	Christal	Cox Radio, Inc.	Xenia
WFCJ	93.7	50 kw @492	Religious	USA Radio Network	Morning Star/ Salem Radio Reps	Miami Valley Christian Bcstg	Miamisburg
WGTV	92.9	39.8 kw @551	CHR	Westwood/Mutual/Unistar	D & R Radio	Radio One	Eaton
WHKO	99.1	50 kw @1,060	Country	Independent	Christal	Cox Radio, Inc.	Dayton
WING	102.9	50 kw @492	Urban	ABC	D & R Radio	Radio One	Springfield
WKSX	101.7	3.2 kw @407	Country	Independent	D & R Radio	Radio One	Urbana
WLQT	99.9	50 kw @500	Soft AC	Independent	Clear Chan.-Emerald	Clear Channel Communications	Kettering
WMMX	107.7	50 kw @420	Hot AC	Independent	Clear Chan.-Emerald	Clear Channel Communications	Dayton
WPFB	105.9	34 kw @590	Country	ABC	—	Braden Stations	Middletown
WRNB	96.9	3 kw @315	Urban Oldies	Independent	Allied Radio Ptnrs.	Hawes-Saunders Bcstg Properties	Troy
WROU	92.1	890 w@597	Urban	ABC	Allied Radio Ptnrs.	Hawes-Saunders Bcstg Properties	West Carrollton
WTUE	104.7	50 kw @500	Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Dayton
WXEG	103.9	1.15 kw @522	Modern Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Beavercreek

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WGRR-F	Oldies	103.5	Hamilton
WBKI-F	Country	106.5	Greenville
WKRC	Talk	550	Cincinnati
WLW	Talk	700	Cincinnati
WMOJ-F	Rhythmic Old.	94.9	Fairfield
WTVN	Talk	610	Columbus
WYGY-F	Country	96.5	Hamilton

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	33.8	34.9	46.1%
WDKF FM, WLQT FM, WMMX FM, WONE AM, WTUE FM, WXEG FM			
Cox Radio, Inc.	16.3	16.1	25.6%
WDPT FM, WDTP FM, WHIO AM, WHKO FM			
Hawes-Saunders Bcstg Properties	10.1	9.7	7.2%
WRNB FM, WROU FM			
Radio One	11.2	13.4	16.3%
WGTV FM, WING FM, WING AM, WKSX FM			
	71.4	74.1	95.2%

Format Performance

	AM	FM	Totals	Percent
AC	0 (0)	74 (1)	74 (1)	7.4
AOR	0 (0)	132 (2)	132 (2)	13.3
Black/Urban	22 (1)	175 (3)	197 (4)	19.8
CHR	0 (0)	106 (2)	106 (2)	10.7
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	16 (1)	134 (5)	150 (6)	15.1
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	119 (5)	0 (0)	119 (5)	12.0
Oldies	0 (0)	50 (4)	50 (4)	5.0
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	26 (1)	26 (1)	2.6
Soft AC	0 (0)	97 (1)	97 (1)	9.8
Sports	(0)	(0)	(0)	0.0
Standards/EZ	43 (1)	0 (0)	43 (1)	4.3
Totals	200 (8)	794 (19)	994 (27)	

Note Duncan's reports that: WIZE-AM 1340 simul. with WONE-AM 980
 Duncan's reports that: WDTP-FM 95.3 simul. with WDPT-FM 95.7

DAYTONA BEACH, FL

Arbitron Rank 95	Pop (12+) 418,000	Stations 29 / 10	% Below Line 0.4
Market TSL in Hours 20.8		Diaries 1152 / 363:1 / 51.6%	% Not Listed 12.5
Average Persons Rating 15.1		12+ FM Share (Metro) 73.5	Sample Target 1190

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner	
1	WGMF-F	Soft AC	60/9.5	11.4	8.5	7.5	8.6	9.2	775/18.5	19.0	17.8	103/1417	Clear Channel Communications
2	WTKS-F	Hot Talk	49/7.7	5.4	5.8	5.7	4.4	6.1	475/11.4	11.0	10.6	90/895	Clear Channel Communications
3	WJHM-F	Dance	43/6.8	5.0	4.2	6.1	4.4	5.5	584/14.0	11.9	12.3	88/1230	Infinity Broadcasting Corp.
4	WROD	Adult Stand.	35/5.6	4.7	4.6	4.9	2.6	5.0	303/7.3	7.4	9.1	35/303	Gore-Overgaard Broadcasting
5	WCFB-F	Urban AC	34/5.4	4.8	3.0	4.9	3.9	4.5	361/8.6	6.1	6.7	75/809	Cox Radio, Inc.
6	WGNE-F	Country	32/5.1	3.1	2.3	3.2	0.0	3.4	446/10.7	0.0	0.0	41/772	Renda Broadcasting Corp.
7	WJRR-F	Rock	27/4.4	4.6	6.7	3.5	4.2	4.8	506/12.1	11.2	9.7	56/800	Clear Channel Communications
8	WHOG-F	Classic Hits	27/4.2	3.9	4.2	4.3	5.8	4.2	359/8.6	7.5	9.7	29/382	Black Crow Broadcasting, Inc.
9	WSHE-F	Oldies	25/4.0	4.2	4.5	3.0	3.5	3.9	438/10.5	9.9	8.6	39/728	Clear Channel Communications
10	WOCL-F	Modern Rock	24/3.8	3.8	2.9	3.8	4.0	3.6	476/11.4	8.4	10.8	54/928	Infinity Broadcasting Corp.
11	WVYB-F	CHR	22/3.4	2.3	3.7	3.7	4.0	3.3	464/11.1	9.9	11.5	22/464	Black Crow Broadcasting, Inc.
12	WNDB-AA	Talk	19/3.0	2.6	2.6	4.3	3.3	3.1	283/6.8	6.0	8.8	19/283	Black Crow Broadcasting, Inc.
13	WNKA-F	Country	18/2.8	3.0	4.0	3.5	4.6	3.3	335/8.0	9.3	8.8	33/679	Cox Radio, Inc.
14	WOMX-F	Hot AC	17/2.7	3.3	3.5	2.6	4.2	3.0	399/9.5	9.1	8.1	25/637	Infinity Broadcasting Corp.
14	WHTQ-F	Classic Rock	17/2.7	3.0	3.7	3.8	4.6	3.3	390/9.3	6.5	8.9	28/591	Cox Radio, Inc.
16	WSBB	Adult Stand.	15/2.3	2.5	3.7	3.2	2.5	2.9	270/6.5	6.0	8.3	15/270	TK Radio, Inc.
17	WXXL-F	CHR	14/2.3	2.6	2.7	2.2	2.1	2.5	384/9.2	11.1	9.0	29/835	Clear Channel Communications
18	WNUE-F	Span.-Hits	12/2.0	2.2	0.0	0.0	0.0	0.0	180/4.3	3.8	0.0	13/194	Mega Communications
19	WPYO-F	Dance	12/1.9	0.9	0.8	0.5	0.0	1.0	140/3.3	3.4	2.0	13/246	Cox Radio, Inc.
20	WKRO-F	Country	12/1.8	2.4	0.6	1.9	2.3	1.7	210/5.0	5.4	7.1	12/229	Black Crow Broadcasting, Inc.
21	WDBO	Talk	8/1.3	2.4	1.8	2.1	2.6	1.9	187/4.5	6.0	5.2	17/410	Cox Radio, Inc.
21	WMMO-F	Classic Hits	8/1.3	1.2	1.4	1.1	1.1	1.3	159/3.8	4.6	3.5	12/332	Cox Radio, Inc.
23	WOGK-F	Country	5/0.7	0.6	1.0	1.4	0.0	0.9	93/2.2	2.3	2.5	63/822	Dix Communications
24	WPUL	Gospel	4/0.7	0.6	0.6	1.1	0.0	0.8	45/1.1	1.0	1.7	4/45	Tama Group, LC
25	WFLF	Talk	4/0.6						103/2.5	0.0	0.0	7/203	Clear Channel Communications
25	WLOQ-F	Smooth Jazz	4/0.6	1.0	1.1	1.0	0.9	0.9	76/1.8	3.5	3.8	18/311	Gross Communications Corp.
27	WELE	Talk	3/0.5						78/1.9	0.0	0.0	3/78	Wings Communications, Inc.
28	WMXQ-F	80s Hits	3/0.4	4.6	2.1	1.9	0.0	2.2	49/1.2	0.0	0.0	11/193	Cox Radio, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WJHM-F	1 WTKS-F	1 WTKS-F	1 WTKS-F	1 WTKS-F	1 WGMF-F	1 WGMF-F	1 WGMF-F	1 WGMF-F	1 WGMF-F
2	WOCL-F	2 WJRR-F	2 WJHM-F	2 WCFB-F	2 WCFB-F	2 WROD	2 WTKS-F	2 WJHM-F	2 WTKS-F	2 WROD
3	WVYB-F	3 WJHM-F	3 WJRR-F	3 WGMF-F	3 WGMF-F	3 WTKS-F	3 WJHM-F	3 WCFB-F	3 WJHM-F	3 WJHM-F
4	WJRR-F	4 WOCL-F	3 WCFB-F	4 WJHM-F	4 WHOG-F	4 WGNE-F	4 WCFB-F	4 WJRR-F	4 WGNE-F	4 WCFB-F
5	WXXL-F	5 WPYO-F	5 WGMF-F	5 WJRR-F	5 WJHM-F	5 WCFB-F	5 WROD	5 WGNE-F	5 WROD	5 WJRR-F
6	WGNE-F	6 WGMF-F	6 WHOG-F	6 WHOG-F	6 WJRR-F	6 WSHE-F	6 WHTQ-F	6 WOCL-F	6 WCFB-F	6 WHOG-F
7	WOMX-F	7 WXXL-F	7 WOCL-F	7 WGNE-F	7 WGNE-F	7 WNDB-AA	6 WGNE-F	7 WTKS-F	6 WNDB-AA	7 WOCL-F
8	WNKA-F	7 WCFB-F	8 WGNE-F	8 WVYB-F	8 WVYB-F	8 WHOG-F	8 WSHE-F	8 WPYO-F	8 WHOG-F	8 WROD
9	WCFB-F	9 WVYB-F	9 WVYB-F	8 WHTQ-F	9 WSHE-F	9 WSBB	9 WHOG-F	9 WVYB-F	9 WJRR-F	9 WGNE-F
10	WSHE-F	9 WHOG-F	10 WHTQ-F	10 WOCL-F	10 WHTQ-F	10 WWKA-F	10 WJRR-F	10 WHOG-F	9 WOCL-F	10 WVYB-F
										10 WVYB-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WJHM-F	1 WJHM-F	1 WJHM-F	1 WGMF-F	1 WGMF-F	1 WJRR-F	1 WTKS-F	1 WTKS-F	1 WTKS-F
2	WXXL-F	2 WGMF-F	2 WGMF-F	2 WCFB-F	2 WCFB-F	2 WJRR-F	2 WJRR-F	2 WJRR-F	2 WHOG-F
3	WOCL-F	3 WXXL-F	3 WPYO-F	3 WCFB-F	3 WGNE-F	3 WJHM-F	3 WOCL-F	3 WJHM-F	3 WHOG-F
4	WGMF-F	4 WOCL-F	3 WCFB-F	4 WVYB-F	3 WTKS-F	4 WHOG-F	4 WJHM-F	4 WOCL-F	4 WCFB-F
5	WVYB-F	5 WPYO-F	5 WXXL-F	5 WTKS-F	5 WVYB-F	5 WTKS-F	5 WHOG-F	5 WCFB-F	5 WHTQ-F
6	WNUE-F	6 WVYB-F	6 WVYB-F	6 WGNE-F	6 WJHM-F	6 WPYO-F	6 WPYO-F	6 WHTQ-F	6 WJHM-F
7	WJRR-F	6 WCFB-F	7 WOCL-F	7 WXXL-F	7 WOMX-F	7 WXXL-F	7 WHTQ-F	7 WNUE-F	7 WOCL-F
8	WSHE-F	8 WTKS-F	8 WTKS-F	8 WOCL-F	8 WXXL-F	8 WOMX-F	8 WCFB-F	8 WHOG-F	8 WSHE-F
9	WPYO-F	9 WJRR-F	9 WJRR-F	9 WOMX-F	9 WSHE-F	9 WVYB-F	9 WNUE-F	9 WVYB-F	9 WGNE-F
10	WTKS-F	10 WGNE-F	9 WGNE-F	10 WPYO-F	10 WHOG-F	10 WSHE-F	10 WVYB-F	9 WGNE-F	10 WGMF-F
									9 WGMF-F

AM Stations

Station	Freq	Power	Day/Night	Format	Net/Aff	Rep	Owner	City of Lic
WELE	1380	5 kw / 2.5 kw		Talk	Sporting News Radio	—	Wings Communications, Inc.	Ormond Beach
WNDA	1490	1 kw / 1 kw		simul. WNDBAA	CBS Networks	—	Black Crow Broadcasting, Inc.	De Land
WNDB	1150	1 kw / 1 kw		Talk	CBS Networks	Allied Radio Ptnrs.	Black Crow Broadcasting, Inc.	Daytona Beach
WPUL	1590	1 kw / 30 w		Gospel	American Urban Radio	Interep	Tama Group, LC	South Daytona Beach
WROD	1340	1 kw / 1 kw		Adult Stand.	ABC	—	Gore-Overgaard Broadcasting, Inc.	Daytona Beach
WSBB	1230	1 kw / 1 kw		Adult Stand.	Westwood/Mutual/Unistar	—	TK Radio, Inc.	New Smyrna Beach

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WGNE	99.9	100 kw @1,249	Country	Independent	McGavren-Guild	Renda Broadcasting Corp.	Palatka
WHOG	95.7	25 kw @328	Classic Hits	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Black Crow Broadcasting, Inc.	Ormond by the Sea
WKRO	93.1	14.9 kw @479	Country	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Black Crow Broadcasting, Inc.	Edgewater
WVYB	103.3	3 kw @295	CHR	Independent	Allied Radio Ptnrs.	Black Crow Broadcasting, Inc.	Holly Hill

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WMXQ-F	80s Hits	102.9	Jacksonville

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Black Crow Broadcasting, Inc. WHOG FM, WKRO FM, WNDA AM, WNDB AM, WVYB FM	12.4	14.2	
	12.4	14.2	

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	17 (1)	17 (1)	3.1
AOR	0 (0)	68 (3)	68 (3)	12.3
Black/Urban	0 (0)	34 (1)	34 (1)	6.2
CHR	0 (0)	91 (4)	91 (4)	16.5
Classical/Fine Arts	0 (0)	0 (0)	0 (0)	0.0
Country	0 (0)	66 (4)	66 (4)	12.0
Hispanic	0 (0)	12 (1)	12 (1)	2.2
Jazz	0 (0)	4 (1)	4 (1)	0.7
News/Talk	34 (5)	49 (1)	83 (6)	15.1
Oldies	0 (0)	62 (4)	62 (4)	11.3
Other	0 (0)	0 (0)	0 (0)	0.0
Religion	4 (1)	0 (0)	4 (1)	0.7
Soft AC	0 (0)	60 (1)	60 (1)	10.9
Sports	0 (0)	0 (0)	0 (0)	0.0
Standards/EZ	50 (2)	0 (0)	50 (2)	9.1
Totals	88 (8)	463 (21)	551 (29)	

Note 4/30/01 WJHM-FM-101.9 Old Format: Urban New Format: Dance

DENVER-BOULDER, CO

Arbitron Rank 23 **Pop (12+)** 1,926,000 **Stations** 32 / 32 **% Below Line** 0.0
Market TSL in Hours 19.5 **Diaries** 2926 / 659:1 / 53.3% **% Not Listed** 17.2
Average Persons Rating 14.7 **12+ FM Share (Metro)** 62.1 **Sample Target** 2930

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner	
1	KYGO-F	Country	205/7.2	7.3	8.2	7.0	6.0	7.4	3030/15.7	16.5	14.1	251/3684	Jefferson-Pilot Communications
2	KBCO-F	Adult Altern.	185/6.5	6.4	5.6	6.8	6.3	6.3	2991/15.5	15.3	15.6	210/3485	Clear Channel Communications
3	KOA	News/Talk	173/6.1	6.2	7.6	6.1	6.1	6.5	3658/19.0	22.1	17.5	255/5048	Clear Channel Communications
4	KOSI-F	Soft AC	151/5.3	5.2	6.3	6.4	6.0	5.8	2370/12.3	15.1	15.0	167/2761	Tribune Broadcasting
5	KRFX-F	Classic Rock	135/4.7	4.9	5.5	5.0	4.5	5.0	2538/13.2	13.4	13.9	178/3247	Clear Channel Communications
6	KXKL-F	Oldies	133/4.7	4.9	4.2	5.0	5.5	4.7	2304/12.0	12.2	13.6	154/2736	Infinity Broadcasting Corp.
7	KBPI-F	Rock	128/4.5	3.8	3.9	3.5	4.1	3.9	1861/9.7	10.1	9.1	156/2404	Clear Channel Communications
8	KQKS-F	Dance	123/4.3	5.0	4.4	5.4	6.4	4.8	2318/12.0	13.2	14.1	146/2920	Jefferson-Pilot Communications
9	KJCD-F	Smooth Jazz	115/4.0	4.4	2.9	3.1	3.2	3.6	1683/8.7	6.0	7.4	121/1878	Jefferson-Pilot Communications
10	KALC-F	Hot AC	94/3.3	3.6	3.1	4.6	4.7	3.6	2452/12.7	12.4	15.5	109/2944	Emmis Communications Corp.
11	KHOW	Talk	92/3.2	3.3	2.9	3.3	3.1	3.2	1540/8.0	8.3	8.2	106/1862	Clear Channel Communications
12	KIMN-F	Adult Cont.	91/3.2	3.1	3.7	5.1	4.9	3.8	1990/10.3	10.9	15.3	94/2159	Infinity Broadcasting Corp.
13	KDJM-F	Rhythmic Old.	86/3.0	2.1	2.9	4.0	3.0	3.0	1361/7.1	7.8	8.4	90/1511	Infinity Broadcasting Corp.
14	KKFN	Sports	72/2.5	1.8	2.1	1.0	2.1	1.9	1853/9.6	6.9	8.1	82/2165	Jefferson-Pilot Communications
15	KXHK-F	Classic Rock	70/2.5	2.8	3.4	3.4	3.2	3.0	1541/8.0	10.2	10.9	76/1792	Tribune Broadcasting
16	KFMD-F	CHR	66/2.3	2.3	2.2	3.3	2.8	2.5	1811/9.4	8.3	8.3	74/1982	Clear Channel Communications
17	KEZW	Adult Stand.	65/2.3	2.8	2.5	2.1	2.0	2.4	973/5.1	5.4	5.0	65/993	Tribune Broadcasting
18	KXPK-F	Modern AC	59/2.1	2.5	3.3	2.6	2.2	2.6	1618/8.4	11.7	9.0	69/1924	Emmis Communications Corp.
19	KTCL-F	Adult Altern.	56/2.0	1.8	2.0	2.7	2.1	2.1	1639/8.5	9.0	9.3	69/2110	Clear Channel Communications
20	KMXA	Reg'l Mex.	38/1.3	0.7	0.7	0.6	1.1	0.8	398/2.1	1.4	1.8	46/548	Entravision Communications
21	KXUU-F	Dance	30/1.1	1.4	1.6	0.0	0.0	0.0	898/4.7	6.4	0.0	36/1113	Marathon Media
22	KJMN-F	Romantica	29/1.0	0.6	0.7	0.7	1.0	0.8	506/2.6	2.2	2.9	32/588	Entravision Communications
23	KNUS	News/Talk	27/1.0	1.0	0.8	0.5	0.5	0.8	547/2.8	2.9	2.0	31/599	Salem Communications Corp.
24	KCKK	Classic Cntry.	24/0.9	1.5	1.3	0.5	0.4	1.1	449/2.3	3.5	0.8	27/528	Jefferson-Pilot Communications
25	KTLK	Sports	23/0.8	0.6	0.7	1.0	0.7	0.8	778/4.0	3.7	4.1	28/966	Clear Channel Communications
26	KLZ	Oldies	21/0.7	1.5	1.2	0.9	1.0	1.1	541/2.8	3.1	3.2	37/732	Crawford Broadcasting Co.
26	KBNO	Reg'l Mex.	21/0.7	0.7	1.4	0.9	1.3	0.9	318/1.6	2.5	2.7	21/345	Latino Communications, LLC
28	KJME	Reg'l Mex.	14/0.5	0.4	1.1	0.6	0.7	0.7	326/1.7	1.8	1.5	14/326	Jo-Mor Communications, Inc.
29	KLZV	Adult Stand.	12/0.4	0.5	0.0	0.0	0.0	0.0	232/1.2	0.0	0.0	12/235	Crawford Broadcasting Co.
30	KRKS-F	Religious	11/0.4	0.3	0.0	0.0	0.0	0.0	432/2.2	0.0	0.0	16/584	Salem Communications Corp.
31	KADZ-AA	Pre-teen	10/0.4						354/1.8	0.0	0.0	10/354	ABC Radio

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	KQKS-F	1 KBPI-F	1 KBCO-F	1 KBCO-F	1 KBCO-F	1 KOA	1 KOA	1 KOA	1 KBCO-F	1 KYGO-F	1 KYGO-F
2	KFMD-F	2 KBCO-F	2 KYGO-F	2 KYGO-F	2 KYGO-F	2 KYGO-F	2 KYGO-F	2 KQKS-F	2 KYGO-F	2 KBCO-F	2 KBCO-F
3	KBPI-F	3 KQKS-F	3 KRFX-F	3 KRFX-F	3 KRFX-F	3 KOSI-F	3 KBCO-F	3 KYGO-F	3 KOA	3 KBPI-F	3 KQKS-F
4	KXUU-F	4 KYGO-F	4 KBPI-F	4 KOSI-F	4 KOSI-F	3 KXKL-F	4 KRFX-F	4 KBPI-F	4 KOSI-F	4 KOSI-F	4 KXKL-F
5	KYGO-F	5 KALC-F	5 KOSI-F	5 KBPI-F	5 KOA	5 KBCO-F	5 KOSI-F	5 KHOW	5 KRFX-F	5 KOA	4 KOSI-F
6	KTCL-F	6 KRFX-F	6 KALC-F	6 KOA	5 KBPI-F	6 KJCD-F	6 KXKL-F	6 KKFN	6 KXKL-F	6 KRFX-F	6 KOA
6	KALC-F	7 KOSI-F	7 KIMN-F	7 KIMN-F	7 KXKL-F	7 KHOW	7 KHOW	7 KOSI-F	7 KJCD-F	7 KXKL-F	7 KJCD-F
8	KIMN-F	8 KTCL-F	8 KQKS-F	8 KALC-F	8 KIMN-F	8 KRFX-F	8 KQKS-F	8 KXKL-F	8 KBPI-F	8 KQKS-F	8 KRFX-F
9	KRFX-F	9 KXPK-F	9 KOA	9 KDJM-F	9 KJCD-F	9 KEZW	9 KIMN-F	9 KJCD-F	9 KIMN-F	9 KJCD-F	8 KBPI-F
10	KXPK-F	9 KIMN-F	10 KDJM-F	10 KJCD-F	9 KDJM-F	10 KDJM-F	8 KBPI-F	10 KFMD-F	9 KHOW	10 KALC-F	10 KFMD-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KQKS-F	1 KBCO-F	1 KBCO-F	1 KBCO-F	1 KQKS-F	1 KBPI-F	1 KBPI-F	1 KRFX-F	1 KRFX-F
2	KYGO-F	2 KALC-F	2 KALC-F	2 KYGO-F	2 KYGO-F	2 KRFX-F	2 KRFX-F	2 KBPI-F	2 KBCO-F
3	KALC-F	3 KQKS-F	3 KYGO-F	3 KOSI-F	3 KOSI-F	3 KRFX-F	3 KYGO-F	3 KBCO-F	3 KOA
4	KFMD-F	4 KYGO-F	4 KOSI-F	4 KALC-F	4 KIMN-F	4 KALC-F	4 KBCO-F	4 KBCO-F	4 KOA
5	KBCO-F	5 KOSI-F	5 KQKS-F	5 KIMN-F	5 KALC-F	5 KBCO-F	5 KQKS-F	5 KKFN	5 KYGO-F
6	KIMN-F	6 KFMD-F	6 KDJM-F	6 KQKS-F	6 KDJM-F	6 KYGO-F	6 KKFN	6 KXPK-F	6 KXKL-F
6	KOSI-F	6 KIMN-F	7 KIMN-F	7 KDJM-F	7 KJCD-F	7 KDJM-F	7 KXPK-F	7 KOA	7 KKFN
8	KTCL-F	8 KTCL-F	8 KFMD-F	8 KJCD-F	8 KXKL-F	8 KXUU-F	8 KALC-F	8 KTCL-F	8 KOSI-F
9	KXUU-F	9 KDJM-F	9 KTCL-F	9 KXKL-F	9 KRFX-F	9 KTCL-F	9 KTCL-F	9 KQKS-F	9 KXKL-F
10	KXKL-F	10 KXPK-F	10 KXPK-F	10 KRFX-F	10 KHOW	10 KFMD-F	10 KOA	10 KXKL-F	10 KJCD-F

AM Stations

Station	Freq	Day/Night	Power	Format	Net/Aff	Rep	Owner	City of Lic
KADZ	1550	10 kw / 166 w		Pre-teen	Disney Radio Network	ABC Radio Sales	ABC Radio	Arvada
KBNO	1280	5 kw / 5 kw		Reg'l Mex.	Independent	—	Latino Communications, LLC	Denver
KCKK	1600	5 kw / 5 kw		Classic Cntry.	Independent	Infinity Radio Sales	Jefferson-Pilot Communications	Lakewood
KDDZ	1690	10 kw / 1 kw		simul. KADZAA	Disney Radio Network	ABC Radio Sales	ABC Radio	Arvada
KEZW	1430	10 kw / 5 kw		Adult Stand.	Independent	Katz	Tribune Broadcasting	Aurora
KHOW	630	5 kw / 5 kw		Talk	Talk America Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Denver
KJME	1390	5 kw / 139 w		Reg'l Mex.	Independent	Lotus	Jo-Mor Communications, Inc.	Denver
KKFN	950	5 kw / 5 kw		Sports	Westwood/Mutual/Unistar	Infinity Radio Sales	Jefferson-Pilot Communications	Denver
KLZV	1220	660 w / 11 w		Adult Stand.	Independent	—	Crawford Broadcasting Co.	Denver
KLZ	560	5 kw / 5 kw		Oldies	Westwood/Mutual/Unistar	—	Crawford Broadcasting Co.	Denver
KMXA	1090	50 kw / 500 w		Reg'l Mex.	Independent	Caballero	Entravision Communications Corp.	Aurora
KNUS	710	5 kw / 5 kw		News/Talk	Salem Radio Network	Salem Repers	Salem Communications Corp.	Denver
KOA	850	50 kw / 50 kw		News/Talk	Sporting News Radio	Clear Chan.-Emerald	Clear Channel Communications	Denver
KTLK	760	50 kw / 1 kw		Sports	Sporting News Radio	Clear Chan.-Emerald	Clear Channel Communications	Thornton

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KALC	105.9	100 kw @1,470	Hot AC	CBS Networks	McGavren-Guild	Eminis Communications Corp.	Denver
KBCO	97.3	100 kw @1,539	Adult Altern.	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Boulder
KBPI	106.7	100 kw @987	Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Denver
KDJM	92.5	56 kw @1,237	Rhythmic Old.	Independent	Christal	Infinity Broadcasting Corp.	Broomfield
KFMD	95.7	100 kw @1,608	CHR	Independent	Clear Chan.-Emerald	Clear Channel Communications	Denver
KIMN	100.3	100 kw @1,132	Adult Cont.	Independent	Christal	Infinity Broadcasting Corp.	Denver
KJCD	104.3	91 kw @676	Smooth Jazz	Independent	Infinity Radio Sales	Jefferson-Pilot Communications	Longmont
KJMN	92.1	32 kw @600	Romantica	Independent	Caballero	Entravision Communications Corp.	Castle Rock
KKHK	99.5	100 kw @1,624	Classic Rock	Independent	Katz	Tribune Broadcasting	Denver
KOSI	101.1	100 kw @1,624	Soft AC	Independent	Katz	Tribune Broadcasting	Denver
KQKS	107.5	91 kw @1,198	Dance	The Source	Infinity Radio Sales	Jefferson-Pilot Communications	Lakewood
KRFX	103.5	100 kw @1,045	Classic Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Denver
KRKS	94.7	100 kw @984	Religious	Salem Radio Network	Salem Radio Reps	Salem Communications Corp.	Boulder
KTCL	93.3	100 kw @1,128	Adult Altern.	Independent	Clear Chan.-Emerald	Clear Channel Communications	Ft. Collins
KXKL	105.1	100 kw @1,169	Oldies	Westwood/Mutual/Unistar	Christal	Infinity Broadcasting Corp.	Denver
KXPK	96.5	100 kw @1,755	Modern AC	Independent	McGavren-Guild	Eminis Communications Corp.	Evergreen
KXUU	102.1	25 kw @171	Dance	Independent	Allied Radio Ptnrs.	Marathon Media	Estes Park
KYGO	98.5	100 kw @1,821	Country	Independent	Infinity Radio Sales	Jefferson-Pilot Communications	Denver

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
ABC Radio	0.3	0.3	0.1%
KADZ AM,KDDZ AM			
Clear Channel Communications	30.1	31.5	46.8%
KBCO FM,KBPI FM,KFMD FM,KHOW AM,KOA AM,KRFX FM,KTCL FM,KTLK AM			
Crawford Broadcasting Co.	1.1	0.6	0.1%
KLVZ AM,KLZ AM			
Eminis Communications Corp.	5.4	6.4	7.7%
KALC FM,KXPK FM			
Entravision Communications Corp.	2.3	2.4	2.3%
KJMN FM,KMXA AM			
Infinity Broadcasting Corp.	10.9	12.7	11.1%
KDJM FM,KIMN FM,KXKL FM			
Jefferson-Pilot Communications	18.9	16.6	17.8%
KCKK AM,KJCD FM,KKFN AM,KQKS FM,KYGO FM			
Salem Communications Corp.	1.4	1.2	0.3%
KNUS AM,KRKS FM			
Tribune Broadcasting	10.1	9.9	12.9%
KEZW AM,KKHK FM,KOSI FM			
	80.5	81.6	99.1%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	244 (3)	244 (3)	10.3
AOR	0 (0)	575 (5)	575 (5)	24.4
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	220 (3)	220 (3)	9.3
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	24 (1)	205 (1)	229 (2)	9.7
Hispanic	73 (3)	29 (1)	102 (4)	4.3
Jazz	0 (0)	115 (1)	115 (1)	4.9
News/Talk	293 (3)	0 (0)	293 (3)	12.4
Oldies	21 (1)	219 (2)	240 (3)	10.2
Other	10 (2)	0 (0)	10 (2)	0.4
Religion	0 (0)	11 (1)	11 (1)	0.5
Soft AC	0 (0)	151 (1)	151 (1)	6.4
Sports	94 (2)	0 (0)	94 (2)	4.0
Standards/EZ	77 (2)	0 (0)	77 (2)	3.3
Totals	592(14)	1769 (18)	2361 (32)	

Note 5/29/01 KTLK-AM-760 Old Format: Bus. News /Sports New Format: Sports
 5/29/01 KLZ -AM-560 Old Format: Adult Stand. New Format: Oldies
 5/29/01 KLVZ-AM-1220 Old Format: Oldies New Format: Adult Stand.

DES MOINES, IA

Arbitron Rank 92	Pop (12+) 436,500	Stations 19 / 19	% Below Line 0.0
Market TSL in Hours 19.0	Diaries 1599 / 274:1 / 59.5%	% Not Listed 13.8	
Average Persons Rating 14.0	12+ FM Share (Metro) 69.8	Sample Target 1520	

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 00	12+TSA AQH / Cume	Owner
1 KKDM-F	CHR	61/10.1	9.1	10.3	8.6	9.6	9.5	1072/24.5	24.9	25.3	94/1601	Clear Channel Communications
2 WHO	News/Talk	61/10.0	14.9	11.7	11.9	10.9	12.1	911/20.9	24.1	23.0	140/2119	Clear Channel Communications
3 KIOA-F	Oldies	47/7.6	7.5	7.3	7.8	8.9	7.5	793/18.2	19.9	19.4	82/1454	Saga Communications, Inc.
4 KHKI-F	Country	42/6.8	5.4	5.5	5.1	5.9	5.7	531/12.2	12.0	12.3	56/818	Wilks Broadcasting, LLC
5 KAZR-F	Rock	39/6.4	5.3	7.8	7.8	4.9	6.8	635/14.5	15.3	12.7	58/967	Saga Communications, Inc.
6 KJYY-F	Country	37/6.1	4.9	6.6	5.7	7.2	5.8	657/15.1	14.6	13.8	47/876	Wilks Broadcasting, LLC
7 KGGO-F	Rock	36/5.8	6.2	5.5	7.3	7.2	6.2	520/11.9	10.8	13.1	59/892	Wilks Broadcasting, LLC
8 KSTZ-F	Hot AC	31/5.0	5.6	5.9	5.9	6.7	5.6	773/17.7	16.9	19.0	63/1431	Saga Communications, Inc.
9 KRKQ-F	Classic Hits	30/4.9	3.6	3.4	5.4	3.7	4.3	572/13.1	10.9	11.7	33/664	Wilks Broadcasting, LLC
10 KLTI-F	Soft AC	29/4.7	4.3	5.4	4.6	5.2	4.8	506/11.6	12.4	11.9	42/786	Saga Communications, Inc.
11 KMXD-F	80s Hits	28/4.6	5.1	3.4	4.0	4.7	4.3	496/11.4	9.0	12.3	39/695	Clear Channel Communications
12 KRNT	Adult Stand.	25/4.1	4.5	3.0	3.3	3.9	3.7	357/8.2	7.0	8.1	28/450	Saga Communications, Inc.
13 KLYF-F	Soft AC	17/2.8	3.1	4.1	3.0	2.4	3.3	325/7.5	8.8	6.6	17/337	Clear Channel Communications
14 KJJC-F	Sports	10/1.7	1.1	1.9	1.9	1.5	1.6	217/5.0	5.8	4.8	12/272	Lifestyle Communications, Inc.
14 KZZQ-F	Cont. Christ.	10/1.7	1.9	1.0	0.8	1.0	1.3	151/3.5	2.8	2.4	11/158	Positive Impact Media, Inc.
16 KCCQ-F	Modern Rock	10/1.6	0.8	1.8	1.4	1.5	1.4	284/6.5	6.4	6.3	13/402	Clear Channel Communications
17 KXTK	Sports	7/1.1	0.5	0.0	0.0	0.0	0.0	116/2.7	0.0	0.0	8/165	Saga Communications, Inc.
18 KWKY	Religious	4/0.7	1.0	0.8	0.6	1.0	0.8	111/2.5	2.8	1.7	4/116	Putbresi Communications, Ltd.
19 KASI	Talk	3/0.5	0.5	0.4	0.5	0.0	0.3	53/1.2	1.4	0.0	3/63	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KKDM-F	1 KKDM-F	1 KKDM-F	1 KGGO-F	1 KGGO-F	1 WHO	1 WHO	1 KKDM-F	1 WHO	1 KKDM-F	1 KKDM-F
2 KCCQ-F	2 KAZR-F	2 KAZR-F	2 KRKQ-F	2 KIOA-F	2 KIOA-F	2 KKDM-F	2 WHO	2 KKDM-F	2 WHO	2 KIOA-F
3 KAZR-F	3 KSTZ-F	3 KGGO-F	3 KAZR-F	3 KRKQ-F	3 KJYY-F	3 KIOA-F	3 KHKI-F	3 KHKI-F	3 KIOA-F	3 KHKI-F
4 KZZQ-F	4 KHKI-F	4 KSTZ-F	4 KSTZ-F	4 WHO	4 KRNT	4 KRKQ-F	3 KAZR-F	4 KIOA-F	4 KAZR-F	4 WHO
5 KJYY-F	5 KGGO-F	5 KHKI-F	5 KKDM-F	5 KAZR-F	5 KHKI-F	5 KJYY-F	5 KIOA-F	5 KAZR-F	5 KHKI-F	5 KAZR-F
6 KHKI-F	6 KMXD-F	6 KRKQ-F	6 WHO	6 KKDM-F	6 KRKQ-F	6 KHKI-F	6 KLTI-F	6 KGGO-F	6 KGGO-F	6 KGGO-F
7 KGGO-F	7 KRKQ-F	7 KMXD-F	7 KIOA-F	7 KSTZ-F	7 KGGO-F	7 KAZR-F	7 KJYY-F	7 KLTI-F	7 KJYY-F	7 KJYY-F
7 KSTZ-F	8 KLTI-F	7 KLTI-F	8 KMXD-F	8 KJYY-F	8 KLTI-F	8 KGGO-F	8 KGGO-F	8 KJYY-F	8 KSTZ-F	8 KSTZ-F
9 KLTI-F	9 KJYY-F	7 KIOA-F	9 KLTI-F	8 KMXD-F	9 KLYF-F	9 KSTZ-F	9 KRNT	9 KSTZ-F	9 KMXD-F	9 KRNT
10 KIOA-F	10 WHO	10 WHO	10 KHKI-F	10 KHKI-F	10 KMXD-F	10 KMXD-F	10 KSTZ-F	9 KMXD-F	10 KRKQ-F	10 KMXD-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 KKDM-F	1 KKDM-F	1 KSTZ-F	1 KKDM-F	1 KIOA-F	1 KAZR-F	1 KAZR-F	1 KAZR-F	1 KAZR-F	1 KAZR-F	
2 KHKI-F	2 KSTZ-F	2 KKDM-F	2 KSTZ-F	2 KSTZ-F	2 KKDM-F	2 KGGO-F	2 KGGO-F	2 KGGO-F	2 KGGO-F	
3 KSTZ-F	3 KHKI-F	3 KHKI-F	3 KHKI-F	3 KJYY-F	3 KCCQ-F	3 KKDM-F	3 KMXD-F	3 KRKQ-F	3 WHO	
4 KLTI-F	4 KLTI-F	4 KLTI-F	4 KLTI-F	4 KKDM-F	4 KHKI-F	4 KMXD-F	4 WHO	4 WHO	4 KRKQ-F	
5 KMXD-F	5 KMXD-F	5 KAZR-F	5 KIOA-F	5 KLTI-F	4 KSTZ-F	5 WHO	5 KKDM-F	5 KKDM-F	5 KMXD-F	
6 KAZR-F	6 KAZR-F	6 KMXD-F	6 KJYY-F	6 KHKI-F	6 KGGO-F	6 KSTZ-F	6 KRKQ-F	6 KMXD-F	6 KIOA-F	
7 KIOA-F	7 KJYY-F	7 KGGO-F	7 KGGO-F	7 KGGO-F	7 KJJC-F	7 KHKI-F	7 KXTK	7 KIOA-F	7 KHKI-F	
8 KCCQ-F	8 KRKQ-F	8 KRKQ-F	8 KMXD-F	8 KMXD-F	8 KJYY-F	8 KRKQ-F	8 KSTZ-F	7 KHKI-F	7 KKDM-F	
9 KJYY-F	9 KGGO-F	9 KJYY-F	9 KRKQ-F	9 KRKQ-F	9 KLTI-F	9 KCCQ-F	9 KHKI-F	9 KSTZ-F	9 KJJC-F	
10 KRKQ-F	10 KIOA-F	10 KZZQ-F	10 KAZR-F	10 WHO	10 WHO	10 KJJC-F	10 KJJC-F	10 KJJC-F	10 KJYY-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KASI	1430	1 kw / 32 w	Talk	ESPN	Clear Chan.-Diamond	Clear Channel Communications	Ames
KRNT	1350	5 kw / 5 kw	Adult Stand.	Westwood/Mutual/Unistar	Katz	Saga Communications, Inc.	Des Moines
KWKY	1150	1 kw / 1 kw	Religious	Salem Radio Network	Salem Radio Reps	Putbresi Communications, Ltd.	Des Moines
KXTK	940	10 kw / 5 kw	Sports	ABC	Katz	Saga Communications, Inc.	Des Moines
WHO	1040	50 kw / 50 kw	News/Talk	Talknet	Clear Chan.-Diamond	Clear Channel Communications	Des Moines

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAZR	103.3	100 kw @745	Rock	Independent	Katz	Saga Communications, Inc.	Pella
KCCQ	105.1	25 kw @328	Modern Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Ames
KGGO	94.9	100 kw @1,059	Rock	Independent	D & R Radio	Wilks Broadcasting, LLC	Des Moines
KHKI	97.3	115 kw @500	Country	Independent	D & R Radio	Wilks Broadcasting, LLC	Des Moines
KIOA	93.3	82 kw @1,066	Oldies	ABC	Katz	Saga Communications, Inc.	Des Moines
KJJC	107.1	27 kw @650	Sports	CBS Networks	J.L. Farmakis	Lifestyle Communications, Inc.	Osceola
KJYY	92.5	41.6 kw @541	Country	Independent	D & R Radio	Wilks Broadcasting, LLC	West Des Moines
KKDM	107.5	100 kw @722	CHR	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Des Moines
KLTI	104.1	100 kw @1,009	Soft AC	Independent	Katz	Saga Communications, Inc.	Ames
KLYF	106.3	18 kw @328	Soft AC	Independent	Clear Chan.-Diamond	Clear Channel Communications	Ankeny
KMXD	100.3	100 kw @1,700	80s Hits	Independent	Clear Chan.-Diamond	Clear Channel Communications	Des Moines
KRKQ	98.3	41 kw @541	Classic Hits	Independent	D & R Radio	Wilks Broadcasting, LLC	Boone
KSTZ	102.5	100 kw @1,248	Hot AC	Independent	Katz	Saga Communications, Inc.	Des Moines
KZZQ	99.5	6 kw @328	Cont. Christ.	Independent	—	Positive Impact Media, Inc.	Winterset

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	29.6	24.1	42.3%
KASI AM, KCCQ FM, KKDM FM, KLYF FM, KMXD FM, WHO AM			
Saga Communications, Inc.	28.9	30.1	29.9%
KAZR FM, KIOA FM, KLTJ FM, KRNT AM, KSTZ FM, KXTK AM			
Wilks Broadcasting, LLC	23.6	28.6	27.1%
KGGO FM, KHKI FM, KJJY FM, KRKQ FM			
	82.1	82.8	99.3%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	31 (1)	31 (1)	5.9
AOR	0 (0)	85 (3)	85 (3)	16.1
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	61 (1)	61 (1)	11.6
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	79 (2)	79 (2)	15.0
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	64 (2)	0 (0)	64 (2)	12.1
Oldies	0 (0)	105 (3)	105 (3)	19.9
Other	(0)	(0)	(0)	0.0
Religion	4 (1)	10 (1)	14 (2)	2.7
Soft AC	0 (0)	46 (2)	46 (2)	8.7
Sports	7 (1)	10 (1)	17 (2)	3.2
Standards/EZ	25 (1)	0 (0)	25 (1)	4.7
Totals	100 (5)	427 (14)	527 (19)	

Note Duncan's reports that: KLRX-FM 96.1 simul. with KJJC-FM 107.1

DETROIT, MI

Arbitron Rank 7 Pop (12+)	3,834,500	Stations	35 / 32	% Below Line	0.4
Market TSL in Hours	21.0	Diaries	4620 / 830:1 / 49.4%	% Not Listed	13.0
Average Persons Rating	16.1	12+ FM Share (Metro)	68.3	Sample Target	4360

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1	WNIC-F Adult Cont.	389/6.3	7.6	7.5	8.0	7.7	7.3	6020/15.7	15.9	16.4	405/6370	Clear Channel Communications
2	WJR News/Talk	351/5.7	6.0	5.7	5.8	5.0	5.8	5805/15.1	16.0	15.5	430/7154	ABC Radio
3	WWJ News	340/5.5	5.8	5.4	4.9	4.9	5.4	7060/18.4	18.8	17.9	359/7549	Infinity Broadcasting Corp.
4	WVMV-F Smooth Jazz	334/5.4	4.5	5.1	4.6	5.6	4.9	4519/11.8	11.4	10.8	350/4874	Infinity Broadcasting Corp.
5	WRIF-F Rock	328/5.3	4.9	4.8	5.6	5.4	5.2	4948/12.9	12.0	12.4	369/5603	Greater Media
6	WJLB-F Urban	322/5.2	5.3	5.8	5.1	5.7	5.3	5575/14.5	15.7	13.6	340/6118	Clear Channel Communications
7	WOMC-F Oldies	321/5.2	4.9	4.6	4.9	5.0	4.9	5584/14.6	14.4	14.3	338/5875	Infinity Broadcasting Corp.
8	WDRQ-F CHR	281/4.6	4.9	3.9	4.3	4.6	4.4	6721/17.5	16.2	16.7	300/7391	ABC Radio
9	WYCD-F Country	249/4.0	4.0	4.9	3.6	5.5	4.1	4207/11.0	11.6	12.4	261/4538	Infinity Broadcasting Corp.
10	WDTJ-F Urban	248/4.0	3.9	4.7	4.1	3.2	4.2	4813/12.6	13.9	11.4	267/5397	Radio One
11	WMXD-F Urban AC	235/3.8	4.2	3.6	3.5	2.7	3.8	3503/9.1	9.4	8.0	240/3644	Clear Channel Communications
12	WKQI-F CHR	230/3.7	4.1	3.5	3.5	3.6	3.7	6379/16.6	14.8	15.1	252/7089	Clear Channel Communications
13	WCSX-F Classic Rock	196/3.2	3.3	2.8	3.9	3.7	3.3	3812/9.9	9.4	11.0	216/4207	Greater Media
14	WLLC-F Classic Hits	168/2.7	1.8	2.1	2.7	0.0	1.7	3374/8.8	7.6	0.0	186/3647	Clear Channel Communications
15	CIMX-F Modern Rock	159/2.6	2.8	2.5	3.0	2.8	2.7	3526/9.2	9.8	9.1	188/4146	CHUM
16	WDVD-F Modern AC	152/2.5	1.9	1.9	2.3	1.9	2.2	4262/11.1	10.7	9.2	163/4758	ABC Radio
17	WGRV-F Adult Cont.	151/2.5	2.4	2.1	2.0	2.5	2.3	2800/7.3	7.2	7.9	159/2989	Greater Media
18	CKWW Adult Stand.	148/2.4	2.8	2.6	2.5	2.5	2.6	1913/5.0	5.0	5.1	150/1947	CHUM
19	WKRK-F Hot Talk	105/1.7	1.6	2.1	1.5	2.0	1.7	2201/5.7	6.0	5.9	123/2646	Infinity Broadcasting Corp.
20	WXYT Sports	87/1.4	2.3	3.0	2.3	2.1	2.3	2474/6.5	9.4	5.7	91/2584	Infinity Broadcasting Corp.
21	CIDR-F Adult Cont.	81/1.3	0.9	0.8	0.6	0.7	0.9	2007/5.2	3.7	3.9	87/2236	CHUM
22	WDMK-F Urban AC	67/1.1	1.0	1.0	0.8	0.7	1.0	1395/3.6	4.0	2.9	68/1419	Radio One
23	WQBH Urban	65/1.0	0.9	0.9	0.9	0.9	0.9	963/2.5	2.3	2.1	65/975	Queen's Broadcasting Corp.
24	WGPR-F Urban AC	64/1.0	1.0	1.4	1.1	1.2	1.1	1422/3.7	4.3	3.6	66/1487	WGPR, Inc.
25	WDFN Sports	59/1.0	1.1	1.4	1.6	1.4	1.3	1362/3.6	4.7	4.1	69/1540	Clear Channel Communications
26	WMUZ-F Cont. Christ.	50/0.8	0.9	1.1	0.7	0.8	0.9	1360/3.5	3.6	3.1	55/1580	Crawford Broadcasting Co.
27	WEXL Religious	33/0.5	0.5	0.5	0.4	0.5	0.5	534/1.4	1.6	1.6	33/537	Crawford Broadcasting Co.
28	WCHB Talk	32/0.5	0.7	0.7	0.8	0.7	0.7	778/2.0	1.8	1.9	35/813	Radio One
29	CKLW News/Talk	27/0.4	0.4	0.4	0.4	0.4	0.4	793/2.1	1.5	1.8	33/961	CHUM
30	WSAQ-F Country	22/0.4						316/0.8	0.9	0.8	22/330	Liggett Broadcast Group
31	WLQV Religious	21/0.3						345/0.9	0.0	0.0	21/356	Midwest Broadcasting Corp.
32	WWWW-F Country	20/0.3						447/1.2	0.0	0.0	52/975	Clear Channel Communications
32	WHMI-F Adult Cont.	20/0.3	0.4	0.0	0.0	0.0	0.0	450/1.2	0.0	0.0	21/485	Livingston Radio Company
34	WKKO-AF Country	10/0	0.4	0.0	0.0	0.0	0.0	0/0.0	0.0	0.0	0/0	Cumulus Media, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WJLB-F	1 WRIF-F	1 WRIF-F	1 WRIF-F	1 WNIC-F	1 WJR	1 WRIF-F	1 WJLB-F	1 WNIC-F	1 WVMV-F	1 WVMV-F
2	WDRQ-F	2 WJLB-F	2 WNIC-F	2 WNIC-F	2 WRIF-F	2 WWJ	2 WWJ	2 WDTJ-F	2 WJR	2 WJLB-F	2 WNIC-F
3	WDTJ-F	3 WDTJ-F	3 WJLB-F	3 WVMV-F	3 WOMC-F	3 WNIC-F	3 WNIC-F	3 WVMV-F	3 WOMC-F	3 WWJ	3 WDRQ-F
4	WKQI-F	3 WDRQ-F	4 WDRQ-F	4 WOMC-F	4 WVMV-F	4 WVMV-F	4 WJR	4 WDRQ-F	4 WVMV-F	4 WNIC-F	4 WJLB-F
5	CIMX-F	5 CIMX-F	5 WKQI-F	4 WCSX-F	5 WCSX-F	5 WOMC-F	5 WOMC-F	5 WNIC-F	5 WRIF-F	4 WDRQ-F	5 WWJ
6	WRIF-F	6 WKQI-F	6 WDTJ-F	6 WLLC-F	6 WMXD-F	6 WYCD-F	6 WJLB-F	6 WJR	6 WWJ	6 WOMC-F	6 WOMC-F
7	WMXD-F	7 WDVD-F	6 WVMV-F	7 WKQI-F	6 WLLC-F	7 WMXD-F	7 WMXD-F	7 WMXD-F	7 WYCD-F	7 WJR	7 WYCD-F
8	WDVD-F	8 WNIC-F	8 WOMC-F	8 WMXD-F	8 WYCD-F	8 WRIF-F	8 WVMV-F	8 WRIF-F	8 WJLB-F	8 WDTJ-F	8 WMXD-F
8	WCSX-F	9 WLLC-F	8 WCSX-F	9 WJLB-F	9 WKQI-F	8 CKWW	9 WKQI-F	9 WWJ	9 WKQI-F	9 WYCD-F	9 WDTJ-F
10	WNIC-F	10 WYCD-F	10 WLLC-F	10 WYCD-F	10 WJLB-F	10 WCSX-F	9 WDRQ-F	10 WYCD-F	10 WDRQ-F	10 WRIF-F	10 WJR

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WDRQ-F	1 WDRQ-F	1 WKQI-F	1 WNIC-F	1 WNIC-F	1 WRIF-F	1 WRIF-F	1 WRIF-F	1 WRIF-F
2	WJLB-F	2 WJLB-F	2 WDRQ-F	2 WKQI-F	2 WOMC-F	2 CIMX-F	2 WJLB-F	2 WJLB-F	2 WCSX-F
3	WDTJ-F	2 WKQI-F	3 WNIC-F	3 WDRQ-F	3 WKQI-F	3 WJLB-F	3 CIMX-F	3 WJLB-F	3 WCSX-F
4	WKQI-F	4 WDTJ-F	3 WDVD-F	4 WJLB-F	4 WMXD-F	4 WDTJ-F	4 WDTJ-F	4 WVMV-F	4 WOMC-F
5	WNIC-F	5 WNIC-F	5 WJLB-F	5 WMXD-F	5 WVMV-F	5 WDRQ-F	5 WDRQ-F	5 WDVD-F	5 CIMX-F
6	WYCD-F	6 WDVD-F	6 WLLC-F	6 WOMC-F	6 WYCD-F	6 WKRK-F	6 WKRK-F	6 WDTJ-F	6 WLLC-F
7	CIMX-F	7 WYCD-F	7 WYCD-F	7 WDTJ-F	7 WDRQ-F	7 WKQI-F	7 WDVD-F	7 WKRK-F	7 WDTJ-F
8	WRIF-F	8 WMXD-F	8 WDTJ-F	8 WYCD-F	8 WDVD-F	8 WCSX-F	8 WLLC-F	8 WDRQ-F	8 WOMC-F
9	WMXD-F	9 WRIF-F	8 WMXD-F	9 WDVD-F	9 WLLC-F	8 WOMC-F	9 WVMV-F	8 WVMV-F	9 WYCD-F
10	WDVD-F	10 WLLC-F	10 WOMC-F	10 WVMV-F	10 WJLB-F	10 WVMV-F	10 WCSX-F	10 WNIC-F	10 WNIC-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
CKLW	800	50 kw / 50 kw	News/Talk	Westwood/Mutual/Unistar	—	CHUM	Windsor
CKWW	580	kw / kw	Adult Stand.	Independent	—	CHUM	Windsor, Ont
WCHB	1200	50 kw / 15 kw	Talk	American Urban Radio	Allied Radio Ptnrs.	Radio One	Taylor
WDFN	1130	50 kw / 10 kw	Sports	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Detroit
WEXL	1340	1 kw / 1 kw	Religious	Independent	—	Crawford Broadcasting Co.	Royal Oak
WJR	760	50 kw / 50 kw	News/Talk	ABC	ABC Radio Sales	ABC Radio	Detroit
WLQV	1500	50 kw / 5 kw	Religious	Independent	—	Midwest Broadcasting Corp.	Detroit
WQBH	1400	1 kw / 1 kw	Urban	Independent	Patt Media	Queen's Broadcasting Corp.	Detroit
WWJ	950	12 kw / 50 kw	News	CBS Networks	Infinity Radio Sales	Infinity Broadcasting Corp.	Detroit
WXYT	1270	5 kw / 5 kw	Sports	Premier Radio Network	Infinity Radio Sales	Infinity Broadcasting Corp.	Detroit

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
CIDR	93.9	kw @	Adult Cont.	Independent	—	CHUM	
CIMX	88.7	84 kw @	Modern Rock	Independent	Patt Media	CHUM	Windsor
WCSX	94.7	13.5 kw @951	Classic Rock	Westwood/Mutual/Unistar	McGavren-Guild	Greater Media	Birmingham
WDMK	102.7	50 kw @500	Urban AC	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Radio One	Mt. Clemens
WDRQ	93.1	26.5 kw @668	CHR	Independent	ABC Radio Sales	ABC Radio	Detroit
WDTJ	105.9	20 kw @724	Urban	Independent	Allied Radio Ptnrs.	Radio One	Detroit
WDVD	96.3	20 kw @786	Modern AC	ABC	ABC Radio Sales	ABC Radio	Detroit
WGPR	107.5	50 kw @375	Urban AC	Independent	—	WGPR, Inc.	Detroit
WGRV	105.1	13.5 kw @955	Adult Cont.	Independent	McGavren-Guild	Greater Media	Detroit
WHMI	93.5	5.2 kw @354	Adult Cont.	ABC	Michigan Spot	Livingston Radio Company	Howell
WJLB	97.9	50 kw @490	Urban	Independent	Clear Chan.-Diamond	Clear Channel Communications	Detroit
WKQI	95.5	100 kw @428	CHR	Independent	Clear Chan.-Emerald	Clear Channel Communications	Detroit
WKRK	97.1	50 kw @499	Hot Talk	Sporting News Radio	Infinity Radio Sales	Infinity Broadcasting Corp.	Detroit
WLLC	106.7	61 kw @508	Classic Hits	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Detroit
WMUZ	103.5	50 kw @465	Cont. Christ.	Independent	—	Crawford Broadcasting Co.	Detroit
WMXD	92.3	45 kw @479	Urban AC	ABC	Clear Chan.-Diamond	Clear Channel Communications	Detroit
WNIC	100.3	31.6 kw @600	Adult Cont.	Independent	Clear Chan.-Emerald	Clear Channel Communications	Dearborn
WOMC	104.3	190 kw @360	Oldies	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.	Detroit
WRIF	101.1	27.2 kw @880	Rock	Independent	McGavren-Guild	Greater Media	Detroit
WSAQ	107.1	6 kw @298	Country	Jones Radio Network	Michigan Spot	Liggett Broadcast Group	Port Huron
WVMV	98.7	50 kw @462	Smooth Jazz	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.	Detroit
WYCD	99.5	17 kw @787	Country	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.	Detroit

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WKKO-F	Country	99.9	Toledo
WTOD	simul. WKKOAF	1560	Toledo
WKKO-AF	Country	99.9	Toledo

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
ABC Radio	12.8	10.3	14.7%
WDRQ FM,WDVD FM,WJR AM			
CHUM	6.7	4.9	0.0%
CIDR FM,CIMX FM,CKLW AM,CKWW AM			
Clear Channel Communications	22.7	25.4	30.6%
WDFN AM,WJLB FM,WKQI FM,WLLC FM,WMXD FM,WNIC FM			
Crawford Broadcasting Co.	1.3	1.8	0.0%
WEXL AM,WMUZ FM			
Greater Media	11.0	14.2	15.3%
WCSX FM,WGRV FM,WRIF FM			
Infinity Broadcasting Corp.	23.2	23.1	34.3%
WKRK FM,WOMC FM,WVMV FM,WWJ AM,WXYT AM,WYCD FM			
Radio One	5.6	4.7	3.8%
WCHB AM,WDMK FM,WDTJ FM			
Totals	83.3	84.4	98.7%

Format Performance

	AM	FM	Totals	Percent
AC	0 (0)	792 (5)	792 (5)	14.7
AOR	0 (0)	683 (3)	683 (3)	12.7
Black/Urban	65 (1)	937 (5)	1001 (6)	18.6
CHR	0 (0)	511 (2)	511 (2)	9.5
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	1 (1)	317 (4)	318 (5)	5.9
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	334 (1)	334 (1)	6.2
News/Talk	751 (4)	105 (1)	856 (5)	15.9
Oldies	0 (0)	489 (2)	489 (2)	9.1
Other	(0)	(0)	(0)	0.0
Religion	54 (2)	50 (1)	104 (3)	1.9
Soft AC	(0)	(0)	(0)	0.0
Sports	147 (2)	0 (0)	147 (2)	2.7
Standards/EZ	148 (1)	0 (0)	148 (1)	2.7
Totals	1166(11)	4218 (24)	5383 (35)	

DULUTH-SUPERIOR, MN-WI

Arbitron Rank 224	Pop (12+) 135,500	Stations 20 / 16	% Below Line 2.3
Market TSL in Hours 21.2	Diaries 936 / 145:1 / 64.6%	% Not Listed 17.2	
Average Persons Rating 16.0	12+ FM Share (Metro) 61.0	Sample Target 860	

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1	KBAJ-FF	25/11.4	10.1	0.5	0.0	0.0		308/22.7	19.7		51/648	Red Rock Radio Corp.
2	KDAL	22/10.2	8.1	7.7	9.5	10.6	8.9	296/21.9	20.7	21.5	27/425	Northern Communications Acq.
3	KKCB-F	20/9.4	9.7	11.5	10.0	11.1	10.2	252/18.6	18.5	21.9	29/441	Brill Media Co., Inc.
4	WWAX-F	20/9.2	8.7	9.1	9.1	9.2	9.0	316/23.4	23.9	23.7	23/395	Red Rock Radio Corp.
5	KRBR-F	14/6.6	6.6	6.7	6.2	6.8	6.5	231/17.1	18.3	20.4	25/439	Northern Communications Acq.
6	KLDJ-F	13/5.9	7.2	6.7	6.7	7.7	6.6	206/15.2	15.5	18.2	15/280	Brill Media Co., Inc.
7	KTCO-F	12/5.8	5.3	3.8	5.2	6.3	5.0	182/13.4	14.1	15.0	18/282	Northern Communications Acq.
8	KDAL-F	11/5.0	5.7	6.2	6.7	7.3	5.9	203/15.0	15.0	16.2	23/337	Northern Communications Acq.
9	WEBC	11/4.9	5.3	4.8	4.3	5.8	4.8	154/11.4	10.3	11.8	22/230	Brill Media Co., Inc.
10	KUSZ-F	10/4.7	4.7	3.4	2.4	2.9	3.8	176/13.0	13.3	9.9	11/225	Brill Media Co., Inc.
11	KQDS	7/3.2	2.9	1.9	0.0	0.0		77/5.7	4.6		8/86	Red Rock Radio Corp.
12	WDSM	4/1.9	2.5	2.9	2.9	2.4	2.6	89/6.6	9.8	10.8	5/114	Northern Communications Acq.
13	KZIO-F	2/1.1	1.6	2.9	3.3	4.8	2.2	69/5.1	4.8	8.6	3/96	Red Rock Radio Corp.
14	WWJC	2/0.8						19/1.4	0.0	0.0	4/41	WWJC, Inc.
14	KGPZ-F	2/0.8						20/1.5	0.0	0.0	9/188	Low Latto Group
14	WKLK	2/0.8	1.8	1.9	1.4	1.0	1.5	30/2.2	4.0	3.3	2/30	Quarnstrom Stations
17	WKLK-F	1/0.4						37/2.8	0.0	0.0	3/95	Quarnstrom Stations
17	WNRX-F	1/0.4	0.7	0.5	0.5	0.5	0.5	22/1.6	3.2	1.9	6/124	Bay Broadcasting
19	WTBX-F	1/0.3						30/2.2	0.0	0.0	24/369	Midwest Radio Network, LLC

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WWAX-F	1 KBAJ-FF	1 KBAJ-FF	1 KBAJ-FF	1 KDAL	1 KDAL	1 WWAX-F	1 KBAJ-FF	1 KBAJ-FF	1 WWAX-F
2	KBAJ-FF	2 WWAX-F	2 KRBR-F	2 KRBR-F	2 KRBR-F	2 KRBR-F	2 KDAL	2 KRBR-F	2 WWAX-F	2 KRBR-F
3	KRBR-F	3 KRBR-F	3 WWAX-F	2 KRBR-F	2 KRBR-F	3 KRBR-F	3 KBAJ-FF	3 KDAL	3 KRBR-F	3 KBAJ-FF
4	KTCO-F	4 KTCO-F	4 KUSZ-F	4 KUSZ-F	4 KLDJ-F	4 KLDJ-F	4 WEBC	4 WWAX-F	4 KRBR-F	4 KDAL
5	KDAL-F	5 KUSZ-F	5 KTCO-F	5 KTCO-F	5 KUSZ-F	5 WEBC	5 KRBR-F	5 KRBR-F	5 KUSZ-F	5 KLDJ-F
6	KKCB-F	6 KKCB-F	6 KKCB-F	6 KKCB-F	6 WWAX-F	6 KDAL-F	6 KTCO-F	6 KKCB-F	6 KRBR-F	6 KDAL
7	WTBX-F	7 KDAL-F	7 KDAL-F	7 KDAL-F	7 KTCO-F	6 KTCO-F	7 WEBC	7 KTCO-F	7 KTCO-F	7 KRBR-F
8	KUSZ-F	8 WDSM	8 KLDJ-F	8 KDAL	8 KDAL-F	8 KQDS	8 KLDJ-F	8 KLDJ-F	8 KDAL-F	8 KDAL-F
8	KDAL	8 WEBC	9 KDAL	9 KLDJ-F	9 KDAL	9 KUSZ-F	9 KDAL-F	9 KDAL-F	9 KLDJ-F	9 WEBC
10	WDSM	10 KDAL	10 WEBC	10 WEBC	10 WEBC	10 WWAX-F	10 KUSZ-F	10 WEBC	10 WEBC	10 KUSZ-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WWAX-F	1 WWAX-F	1 WWAX-F	1 WWAX-F	1 KBAJ-FF	1 KBAJ-FF	1 KBAJ-FF	1 KRBR-F	1 KBAJ-FF
2	KDAL-F	2 KBAJ-FF	2 KRBR-F	2 KBAJ-FF	2 WWAX-F	2 KRBR-F	1 KRBR-F	2 KBAJ-FF	2 KRBR-F
3	KBAJ-FF	2 KRBR-F	3 KBAJ-FF	3 KDAL-F	3 KRBR-F	3 WWAX-F	3 KUSZ-F	3 KUSZ-F	3 KTCO-F
3	KKCB-F	4 KTCO-F	4 KTCO-F	4 KUSZ-F	4 KLDJ-F	4 KRBR-F	4 KTCO-F	4 KRBR-F	4 KRBR-F
5	KTCO-F	5 KDAL-F	5 KUSZ-F	5 KTCO-F	5 KDAL-F	5 KTCO-F	4 KUSZ-F	5 KRBR-F	5 KUSZ-F
6	KRBR-F	6 KUSZ-F	6 KDAL-F	6 KRBR-F	6 KUSZ-F	6 WDSM	6 KRBR-F	6 WWAX-F	6 KDAL-F
7	KUSZ-F	7 KRBR-F	7 KRBR-F	7 KRBR-F	7 KRBR-F	7 WEBC	7 WDSM	7 KDAL	7 KDAL
8	KLDJ-F	8 KLDJ-F	8 WEBC	8 KLDJ-F	8 KTCO-F	8 KUSZ-F	8 WEBC	8 KDAL	8 WEBC
9	KZIO-F	9 KDAL	9 KDAL	9 KDAL	9 KDAL	9 KLDJ-F	9 KDAL	9 WEBC	9 KDAL-F
10	WKLK-F	9 WEBC	10 KLDJ-F	10 WEBC	10 KDAL	10 KDAL-F	10 KDAL-F	10 KLDJ-F	10 WWAX-F

AM Stations

Station	Freq	Power	Day/Night Format	Net/Aff	Rep	Owner	City of Lic
KDAL	610	5 kw / 5 kw	Soft AC	Westwood/Mutual/Unistar	Hyet/Ramsland/Katz	Northern Communications Acq.	Duluth
KQDS	1490	1 kw / 1 kw	Adult Stand.	Independent	McGavren-Guild	Red Rock Radio Corp.	Duluth
WDSM	710	10 kw / 5 kw	Sports	Westwood/Mutual/Unistar	Hyet/Ramsland/Katz	Northern Communications Acq.	Superior
WEBC	560	5 kw / 5 kw	News/Talk	Westwood/Mutual/Unistar	Christal	Brill Media Co., Inc.	Duluth
WWJC	850	10 kw / kw	Religious	Salem Radio Network	—	WWJC, Inc.	Duluth

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBAJ	105.5	100 kw @508	Classic Rock	Independent	—	Red Rock Radio Corp.	Deer River
KDAL	95.7	100 kw @803	Soft AC	Independent	Hyet/Ramsland/Katz	Northern Communications Acq.	Duluth
KKCB	105.1	100 kw @789	Country	Westwood/Mutual/Unistar	Christal	Brill Media Co., Inc.	Duluth
KLDJ	101.7	18.5 kw @823	Oldies	Independent	Christal	Brill Media Co., Inc.	Duluth
KQDS	94.9	100 kw @730	simul. KBAJFF	Independent	McGavren-Guild	Red Rock Radio Corp.	Duluth
KRBR	102.5	100 kw @600	Rock	Independent	Hyet/Ramsland/Katz	Northern Communications Acq.	Superior
KTCO	98.9	100 kw @600	Country	Independent	Hyet/Ramsland/Katz	Northern Communications Acq.	Duluth
KUSZ	107.7	7.7 kw @912	Modern AC	Premier Radio Network	—	Brill Media Co., Inc.	Proctor
KZIO	104.3	50 kw @397	Oldies	Independent	McGavren-Guild	Red Rock Radio Corp.	Two Harbors
WNRX	107.3	20.8 kw @361	Oldies	Independent	—	Bay Broadcasting	Iron River
WWAX	92.1	5.4 kw @705	Modern AC	Independent	McGavren-Guild	Red Rock Radio Corp.	Hermantown

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KGPZ-F	Country	96.1	Coleraine
WKLK	Adult Stand.	1230	Cloquet
WKLK-F	Classic Rock	96.5	Cloquet
WTBX-F	Hot AC	93.9	Hibbing

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Brill Media Co., Inc.	24.9	27.3	39.9%
KKCB FM,KLDJ FM,KUSZ FM,WEBC AM			
Northern Communications Acquisitions Corp.	29.5	28.4	36.2%
KDAL FM,KDAL AM,KRBR FM,KTCO FM,WDSM AM			
Red Rock Radio Corp.	24.9	25.1	22.6%
KBAJ FM,KQDS FM,KQDS AM,KZIO FM,WWAX FM			
	79.3	80.8	98.6%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	31 (3)	31 (3)	17.2
AOR	0 (0)	40 (4)	40 (4)	22.2
Black/Urban	(0)	(0)	(0)	0.0
CHR	(0)	(0)	(0)	0.0
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	34 (3)	34 (3)	18.9
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	11 (1)	0 (0)	11 (1)	6.1
Oldies	0 (0)	16 (3)	16 (3)	8.9
Other	(0)	(0)	(0)	0.0
Religion	2 (1)	0 (0)	2 (1)	1.1
Soft AC	22 (1)	11 (1)	33 (2)	18.3
Sports	4 (1)	0 (0)	4 (1)	2.2
Standards/EZ	9 (2)	0 (0)	9 (2)	5.0
Totals	48 (6)	132 (14)	180 (20)	

Note Duncan's reports that: WXXZ-FM 95.3 simul. with KQDS-FM 94.9
 Duncan's reports that: KBFH-FM 106.9 simul. with WKLK-FM 96.5
 Duncan's reports that: KBAJ-FM 105.5 simul. with KQDS-FM 94.9
 Duncan's reports that: KAOD-FM 106.7 simul. with KQDS-FM 94.9
 6/19/01 WDSM-AM-710 Sold By: Shockley Communications Corp. To: Northern Communications Acquisitions Corp.
 6/19/01 KRBR-FM-102.5 Sold By: Shockley Communications Corp. To: Northern Communications Acquisitions Corp.
 6/19/01 KTCO-FM-98.9 Sold By: Shockley Communications Corp. To: Northern Communications Acquisitions Corp.
 6/19/01 KDAL-FM-95.7 Sold By: Shockley Communications Corp. To: Northern Communications Acquisitions Corp.
 6/19/01 KDAL-AM-610 Sold By: Shockley Communications Corp. To: Northern Communications Acquisitions Corp.

EL PASO, TX

Arbitron Rank 73 Pop (12+)	556,700	Stations	33 / 29	% Below Line	3.0
Market TSL in Hours	22.5	Diaries	1150 / 484:1 / 50.4%	% Not Listed	8.2
Average Persons Rating	16.9	12+ FM Share (Metro)	77.0	Sample Target	1070

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 KPRR-F	Dance	135/14.4	11.1	14.6	13.4	15.1	13.4	1928/34.6	34.4	35.1	146/2182	Clear Channel Communications
2 KBNA-AF	Span.-Hits	99/10.6	10.8	10.6	10.9	7.8	10.7	1287/23.1	23.3	20.9	113/1553	Hispanic Broadcasting Corp.
3 KTSM-F	Soft AC	97/10.3	6.5	6.6	7.4	6.6	7.7	1085/19.5	17.3	15.6	105/1253	Clear Channel Communications
4 KLAQ-F	Rock	86/9.1	9.5	11.5	11.0	9.1	10.3	1318/23.7	25.2	23.8	95/1514	Regent Communications, Inc.
5 KINT-F	Span.-Hits	48/5.2	7.4	5.7	6.7	5.5	6.3	783/14.1	16.1	15.6	71/1171	Entravision Communications
6 KHEY-F	Country	47/5.0	6.5	5.5	4.0	3.2	5.3	740/13.3	12.7	10.7	52/834	Clear Channel Communications
7 KSII-F	Hot AC	44/4.7	4.8	6.0	4.7	5.7	5.0	878/15.8	19.2	18.0	53/1060	Regent Communications, Inc.
8 KOFX-F	Oldies	38/4.1	4.4	5.5	5.1	5.0	4.8	686/12.3	12.7	15.0	42/800	Entravision Communications
9 KHRO-F	Classic Hits	35/3.7	2.7	2.9	2.2	2.4	2.9	455/8.2	8.6	9.9	38/514	Entravision Communications
10 XHH -F	Span.-Hits	30/3.2	4.4	3.0	3.3	4.7	3.5	544/9.8	9.2	11.2	33/562	Radio Estereo
11 XEPR-F	Classic Rock	24/2.6	3.5	4.7	4.7	4.9	3.9	542/9.7	13.5	13.4	27/640	Francisco J.F.M.V. Suarez
12 KTSM	Talk	23/2.5	2.7	2.7	0.5	2.6	2.1	308/5.5	5.3	1.5	24/360	Clear Channel Communications
13 KROD	News/Talk	18/1.9	1.5	1.1	1.4	1.9	1.5	322/5.8	4.2	5.4	18/336	Regent Communications, Inc.
14 XHIM-F	Reg'l Mex.	15/1.6	0.6	1.2	1.0	0.4	1.1	185/3.3	3.0	2.1	16/208	Grupo Radio
14 KHEY	Sports	15/1.6	0.8	0.5	3.4	0.5	1.6	134/2.4	2.0	6.8	16/153	Clear Channel Communications
16 KSVE	Span.-Talk	14/1.5	0.9	1.5	1.2	2.3	1.3	211/3.8	3.8	4.2	16/251	Entravision Communications
17 KAMA	Tejano	13/1.4	0.4	0.8	0.4	0.6	0.7	163/2.9	2.4	2.5	13/163	Hispanic Broadcasting Corp.
18 XEWR	Span.-Oldies	10/1.1	1.4	0.8	1.8	0.8	1.3	125/2.3	2.8	3.2	10/125	International
19 XHGU-F	Romantica	10/1.0	1.0	0.5	0.4	0.5	0.7	223/4.0	3.7	2.6	10/223	Radio XHGU
20 XEFV	Ranchero	6/0.7	1.3	0.7	1.2	1.3	1.0	132/2.4	3.2	2.9	7/151	Tele Radial
21 XHPX-F	Span.-CHR	6/0.6	1.4	0.4	0.7	0.4	0.8	205/3.7	2.8	2.4	6/205	Radio Globo
21 XHNZ-F	Span.-Hits	6/0.6	0.8	0.7	1.0	0.6	0.8	168/3.0	3.4	2.7	6/168	Grupo Radio
21 XEYC	N/A	6/0.6						64/1.1	0.0	0.0	6/64	Mexican Station Owner
21 KERP	Religious	6/0.6	0.9	0.9	0.8	1.3	0.8	124/2.2	1.6	2.4	6/130	McClatchey Broadcasting
25 XHEM-F	N/A	5/0.5	0.6	0.4	0.0	0.3	0.3	172/3.1	1.9	1.7	5/172	Mexican Station Owner
25 XHTO-F	N/A	5/0.5	0.4	0.4	0.5	0.4	0.5	120/2.2	1.8	1.4	5/120	Mexican Station Owner
27 XEJ	Reg'l Mex.	4/0.5	0.7	0.6	0.9	0.0	0.5	114/2.1	2.2	0.0	4/115	Grupo Radio
28 XROK	Spanish	3/0.4						95/1.7	1.5	0.0	4/138	Francisco Aguirre Gomez
28 XEWG	N/A	3/0.4	0.6	0.5	0.0	0.5	0.4	72/1.3	1.5	1.5	3/72	Mexican Station Owner
30 KROL-F	Cont. Christ.	3/0.3	0.4	0.3	0.7	0.7	0.4	124/2.2	1.2	3.0	14/328	McClatchey Broadcasting
30 KVIV	Span.-Relig.	3/0.3	1.0	0.0	0.0	0.0	0.0	67/1.2	0.0	0.0	3/67	Spanish Christian Broadcasting
30 KXPL	Spanish	3/0.3	0.8	0.0	0.0	0.0	0.0	62/1.1	0.0	0.0	3/62	K-Fina Results, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KPRR-F	1 KPRR-F	1 KPRR-F	1 KTSM-F	1 KTSM-F	1 KBNA-AF	1 KBNA-AF	1 KPRR-F	1 KTSM-F	1 KPRR-F	1 KPRR-F
2 KLAQ-F	2 KLAQ-F	2 KLAQ-F	2 KLAQ-F	2 KBNA-AF	2 KTSM-F	2 KPRR-F	2 KLAQ-F	2 KBNA-AF	2 KTSM-F	2 KBNA-AF
3 KINT-F	3 KHRO-F	3 KTSM-F	3 KBNA-AF	3 KLAQ-F	3 KOFX-F	3 KLAQ-F	3 KTSM-F	3 KPRR-F	3 KLAQ-F	3 KTSM-F
4 KSII-F	4 KTSM-F	4 KBNA-AF	4 KPRR-F	4 KPRR-F	4 KHEY-F	4 KTSM-F	4 KBNA-AF	4 KLAQ-F	4 KBNA-AF	4 KINT-F
5 KBNA-AF	5 KSII-F	5 KSII-F	5 KSII-F	5 KHEY-F	5 KINT-F	5 KHEY-F	5 KINT-F	5 KINT-F	5 KHEY-F	5 KLAQ-F
6 XHH -F	6 KBNA-AF	6 KHRO-F	6 KHRO-F	6 KSII-F	6 KLAQ-F	6 KINT-F	6 KSII-F	6 KHEY-F	6 KSII-F	6 KOFX-F
7 KHEY-F	7 KINT-F	7 KINT-F	7 KINT-F	7 KINT-F	7 KTSM	7 KSII-F	7 XHH -F	7 KSII-F	7 KOFX-F	6 KHEY-F
8 XHNZ-F	8 KHEY-F	8 KHEY-F	8 KHEY-F	8 KHRO-F	8 KPRR-F	8 KOFX-F	8 KHEY-F	7 KHRO-F	8 KINT-F	8 KSII-F
9 KTSM-F	9 XHH -F	9 XHH -F	9 XHH -F	9 KOFX-F	9 KSII-F	9 KAMA	9 XHGU-F	9 KOFX-F	9 KHRO-F	9 XHH -F
10 XEPR-F	10 KHEY	10 XEPR-F	10 XEPR-F	10 XEPR-F	10 XHH -F	9 XHH -F	9 KTSM	10 KTSM	10 XHH -F	10 KHRO-F
						9 KHRO-F				
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 KPRR-F	1 KPRR-F	1 KPRR-F	1 KPRR-F	1 KTSM-F	1 KPRR-F	1 KLAQ-F	1 KLAQ-F	1 KLAQ-F	1 KLAQ-F	1 KLAQ-F
2 KTSM-F	2 KSII-F	2 KSII-F	2 KTSM-F	2 KBNA-AF	2 KLAQ-F	2 KPRR-F	2 KPRR-F	2 KPRR-F	2 KBNA-AF	2 KBNA-AF
3 KSII-F	3 KTSM-F	3 KHRO-F	3 KBNA-AF	3 KPRR-F	3 KHRO-F	3 KHRO-F	3 KHRO-F	3 KHRO-F	3 KBNA-AF	3 KTSM-F
4 KLAQ-F	4 KHRO-F	4 KTSM-F	4 KSII-F	4 KSII-F	4 KBNA-AF	4 KBNA-AF	4 KHEY	4 KHRO-F	4 KPRR-F	4 KPRR-F
5 KHRO-F	4 KLAQ-F	5 KLAQ-F	5 KINT-F	5 KHEY-F	5 KINT-F	5 KHEY	5 KBNA-AF	4 KTSM-F	5 XEPR-F	5 XEPR-F
6 KINT-F	6 KINT-F	6 KHEY-F	6 KLAQ-F	6 KINT-F	6 KHEY-F	6 KINT-F	6 KINT-F	6 XEPR-F	6 KHRO-F	6 KHRO-F
7 KBNA-AF	6 KHEY-F	7 KINT-F	7 KHEY-F	7 KLAQ-F	7 KTSM-F	7 KHEY-F	7 KSII-F	7 KHEY	7 KOFX-F	7 KOFX-F
8 KHEY-F	8 KBNA-AF	8 KBNA-AF	8 KHRO-F	8 XHH -F	8 KHEY	8 KTSM-F	7 KHEY-F	8 KINT-F	8 KHEY-F	8 KHEY-F
9 XHH -F	9 XHH -F	9 XHH -F	9 XHH -F	9 KHRO-F	9 XEPR-F	9 KSII-F	9 KTSM-F	8 KHEY-F	9 KHEY	9 KHEY
10 XHGU-F	10 XHGU-F	10 XHTO-F	10 KOFX-F	10 KOFX-F	10 KSII-F	10 XEPR-F	10 XEPR-F	10 KOFX-F	10 KSII-F	10 KSII-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KAMA	750	10 kw / 1 kw	Tejano	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	El Paso
KBNA	920	1 kw / 360 w	simul. KBNAAF	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	El Paso
KELP	1590	5 kw / 800 w	Religious	Independent	Salem Radio Reps	McClatchey Broadcasting	El Paso
KHEY	1380	5 kw / 500 w	Sports	Sporting News Radio	Clear Chan.-Diamond	Clear Channel Communications	El Paso
KROD	600	5 kw / 5 kw	News/Talk	Salem Radio Network	Christal	Regent Communications, Inc.	El Paso
KSVE	1150	5 kw / 380 w	Span.-Talk	Radio Unica Network	Lotus	Entravision Communications Corp.	El Paso
KTSM	690	10 kw / 10 kw	Talk	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	El Paso
KVIV	1340	1 kw / 910 w	Span.-Relig.	Independent	Lotus	Spanish Christian Broadcasting	El Paso
KXPL	1060	10 kw / kw	Spanish	Independent	—	K-Fina Results, Inc.	El Paso
XEJ	970	kw / kw	Reg'l Mex.	Independent	—	Grupo Radio	Ciudad Juarez
XEWG		kw / kw	N/A	Independent	—	Mexican Station Owner	El Paso
XROK	800	1 kw / kw	Spanish	Independent	—	Francisco Aguirre Gomez	Ciudad Juarez

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBNA	97.5	100 kw @1,050	Span.-Hits	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	El Paso
KHEY	96.3	100 kw @1,390	Country	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	El Paso
KHRO	94.7	96.9 kw @1,191	Classic Hits	Independent	Lotus	Entravision Communications Corp.	El Paso
KINT	93.9	100 kw @1,420	Span.-Hits	Independent	Lotus	Entravision Communications Corp.	El Paso
KLAQ	95.5	100 kw @1,390	Rock	Independent	Christal	Regent Communications, Inc.	El Paso
KOFX	92.3	100 kw @1,860	Oldies	Independent	Lotus	Entravision Communications Corp.	El Paso
KPRR	102.1	100 kw @1,190	Dance	Independent	Clear Chan.-Diamond	Clear Channel Communications	El Paso
KROL	99.5	100 kw @1,023	Cont. Christ.	Independent	—	McClatchey Broadcasting	Las Cruces
KSII	93.1	100 kw @1,422	Hot AC	Independent	Christal	Regent Communications, Inc.	El Paso
KTSM	99.9	100 kw @1,820	Soft AC	Independent	Clear Chan.-Diamond	Clear Channel Communications	El Paso
XEPR	99.1	13 kw @1,635	Classic Rock	Independent	Clear Chan.-Diamond	Francisco J.F.M.V. Suarez	Presidio
XHEM	103.5	0 w@	N/A	Independent	—	Mexican Station Owner	Ciudad Juarez
XHGU	105.9	0 w@	Romantica	Independent	—	Radio XHGU	Ciudad Juarez
XHH	100.7	0 w@	Span.-Hits	Independent	—	Radio Estereo	Ciudad Juarez
XHIM	105.1	770 w@-16	Reg'l Mex.	Independent	—	Grupo Radio	Ciudad Juarez
XHNZ	0	kw @	Span.-Hits	Independent	—	Grupo Radio	Ciudad Juarez
XHTO	104.3	0 w@	N/A	Independent	—	Mexican Station Owner	Ciudad Juarez

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
XEFV	Ranchero		
XEWR	Span.-Oldies		
XEYC	N/A	0	
XHPX-F	Span.-CHR	98.3	Ciudad Juarez

Consolidation Report	12+ (%)	25-54 (%)	Revenue
Clear Channel Communications	33.8	30.0	30.1%
KHEY AM,KHEY FM,KPRR FM,KTSM AM,KTSM FM			
Entravision Communications Corp.	14.5	15.6	10.5%
KHRO FM,KINT FM,KOFX FM,KSVE AM			
Grupo Radio	2.7	3.1	0.0%
XEJ AM,XHIM FM,XHNZ FM			
Hispanic Broadcasting Corp.	12.0	12.0	18.7%
KAMA AM,KBNA AM,KBNA FM			
McClatchey Broadcasting	0.9	1.2	0.0%
KELP AM,KROL FM			
Regent Communications, Inc.	15.7	16.6	27.0%
KLAQ FM,KROD AM,KSII FM			
	79.6	78.5	86.4%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	44 (1)	44 (1)	5.1
AOR	0 (0)	110 (2)	110 (2)	12.8
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	135 (1)	135 (1)	15.7
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	47 (1)	47 (1)	5.5
Hispanic	65 (9)	206 (7)	271 (16)	31.4
Jazz	(0)	(0)	(0)	0.0
News/Talk	42 (2)	0 (0)	42 (2)	4.9
Oldies	0 (0)	73 (2)	73 (2)	8.5
Other	(0)	(0)	(0)	0.0
Religion	6 (1)	3 (1)	9 (2)	1.0
Soft AC	0 (0)	97 (1)	97 (1)	11.3
Sports	15 (1)	0 (0)	15 (1)	1.7
Standards/EZ	(0)	(0)	(0)	0.0
Totals	128(13)	715 (16)	843 (29)	

ERIE, PA

Arbitron Rank 160	Pop (12+) 227,800	Stations 17 / 11	% Below Line 4.9
Market TSL in Hours 18.5	Diaries 665 / 343:1 / 61.8%	% Not Listed 16.1	
Average Persons Rating 13.8	12+ FM Share (Metro) 70.6	Sample Target 680	

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner	
1	WRTS-F	CHR	42/13.3	18.5	16.8	19.3	17.0	17.0	726/31.9	33.7	34.4	60/1117	NextMedia
2	WXTA-F	Country	41/13.0	12.7	9.1	9.9	12.9	11.2	507/22.3	20.9	18.2	47/595	Regent Communications, Inc.
3	WFGO-F	Oldies	36/11.6	10.7	10.9	6.9	9.1	10.0	618/27.1	19.6	20.1	41/773	NextMedia
4	WRKT-F	Rock	31/9.9	14.1	14.5	11.8	12.6	12.6	454/19.9	24.0	21.8	34/525	NextMedia
5	WXKC-F	Adult Cont.	29/9.4	9.3	11.2	10.8	7.9	10.2	461/20.2	21.3	20.7	30/487	Regent Communications, Inc.
6	WRIE	Adult Stand.	24/7.6	6.3	6.2	5.7	6.6	6.4	264/11.6	10.2	9.1	24/285	Regent Communications, Inc.
7	WJET-F	Modern AC	19/6.1	4.5	4.1	7.2	6.0	5.5	432/18.9	18.4	21.0	20/481	NextMedia
8	WLKK	Talk	13/4.0	4.4	3.2	3.3	4.4	3.7	187/8.2	8.7	9.9	13/194	NextMedia
9	WCTL-F	Cont. Christ.	8/2.4	1.3	2.4	1.2	2.2	1.8	153/6.7	4.5	3.0	9/199	Inspiration Time, Inc.
10	WREO-F	Adult Cont.	4/1.3	0.7	1.2	0.6	0.9	1.0	108/4.8	3.1	3.8	15/331	Clear Channel Communications
11	WGYI-FF	Country	4/1.2						92/4.1	0.0	0.0	23/447	Forever Broadcasting
12	WFNN	Sports	3/1.0	1.9	2.1	3.6	1.9	2.1	86/3.8	7.3	10.4	3/86	NextMedia
12	CFPL-F	N/A	3/1.0	0.6	1.2	0.9	1.6	0.9	80/3.5	3.2	4.5	4/90	Canadian Station Owner
14	WVCC-F	Adult Stand.	3/0.9						4/1/1.8	0.0	0.0	10/135	Arthur W. Cervi
15	WPSE	Bus. News	2/0.7	0.6	1.2	0.6	0.9	0.8	67/2.9	2.3	3.6	2/72	Pennsylvania State University
16	WWSE-F	Hot AC	2/0.5						4/1/1.8	0.0	0.0	12/133	James Broadcasting Co., Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WRTS-F	1 WRTS-F	1 WRTS-F	1 WRKT-F	1 WFGO-F	1 WFGO-F	1 WXTA-F	1 WRTS-F	1 WXTA-F	1 WRTS-F	1 WRTS-F
2	WXTA-F	2 WRKT-F	2 WRKT-F	2 WXTA-F	2 WRKT-F	2 WXTA-F	2 WRTS-F	2 WFGO-F	2 WRKT-F	2 WXTA-F	2 WXTA-F
3	WCTL-F	3 WJET-F	3 WXKC-F	3 WXKC-F	3 WXTA-F	3 WRIE	3 WFGO-F	3 WXKC-F	3 WRTS-F	3 WFGO-F	3 WFGO-F
4	WRKT-F	4 WXKC-F	4 WXTA-F	4 WRTS-F	4 WXKC-F	4 WXKC-F	4 WRKT-F	4 WXTA-F	4 WXKC-F	4 WRKT-F	4 WXKC-F
5	WJET-F	5 WXTA-F	5 WJET-F	5 WFGO-F	5 WRTS-F	5 WRKT-F	5 WXKC-F	5 WRKT-F	5 WFGO-F	5 WXKC-F	5 WRKT-F
5	WFGO-F	6 WFGO-F	6 WFGO-F	6 WJET-F	6 WJET-F	6 WRTS-F	6 WJET-F	6 WJET-F	6 WRIE	6 WRIE	6 WJET-F
7	WXKC-F	7 WLKK	7 WLKK	7 WLKK	7 WLKK	7 WLKK	7 WRIE	7 WLKK	7 WJET-F	7 WJET-F	7 WRIE
8	WREO-F	8 WFNN	8 WCTL-F	8 WCTL-F	8 WCTL-F	8 WJET-F	8 WLKK	8 WRIE	8 WLKK	8 WLKK	8 WCTL-F
9	WGYI-FF	9 WGYI-FF	9 WREO-F	9 CFPL-F	9 WREO-F	9 WCTL-F	9 WCTL-F	9 WCTL-F	9 WCTL-F	9 WFNN	9 WLKK
10	CFPL-F	10 WWSE-F	9 CFPL-F	10 WREO-F	10 CFPL-F	10 WREO-F	10 WREO-F	10 WFNN	10 WVCC-F	10 WCTL-F	10 CFPL-F
									10 WREO-F		10 WGYI-FF

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WRTS-F	1 WRTS-F	1 WRTS-F	1 WRTS-F	1 WRKT-F	1 WRKT-F	1 WRKT-F	1 WRKT-F	1 WRKT-F
2	WXKC-F	2 WXKC-F	2 WRKT-F	2 WXKC-F	2 WRTS-F	2 WRTS-F	2 WJET-F	2 WRTS-F	2 WFGO-F
3	WJET-F	3 WJET-F	3 WXKC-F	3 WXTA-F	3 WFGO-F	3 WJET-F	3 WJET-F	3 WXTA-F	3 WXTA-F
4	WXTA-F	4 WRKT-F	4 WJET-F	4 WFGO-F	4 WXTA-F	4 WXTA-F	4 WXTA-F	4 WJET-F	4 WXKC-F
5	WRKT-F	5 WXTA-F	5 WXTA-F	5 WJET-F	5 WRKT-F	5 WGYI-FF	5 WLKK	5 WXKC-F	5 WRTS-F
6	WFGO-F	6 WFGO-F	6 WFGO-F	6 WRKT-F	6 WJET-F	6 WFNN	6 WXKC-F	6 WFKC-F	6 WJET-F
7	WGYI-FF	7 WWSE-F	7 WWSE-F	7 WCTL-F	7 WCTL-F	7 WXKC-F	7 WFNN	7 WFNN	7 WLKK
8	WFNN	8 WREO-F	8 WCTL-F	8 WREO-F	8 WREO-F	8 WFGO-F	8 WGYI-FF	8 WFGO-F	8 WFNN
8	CFPL-F	9 WGYI-FF	9 WREO-F	9 WLKK	9 WRIE	9 WFGO-F	9 WGYI-FF	9 CFPL-F	9 WFNN
8	WWSE-F	9 WCTL-F	10 CFPL-F	10 WRIE	10 WLKK	10 CFPL-F	10 CFPL-F	10 WGYI-FF	10 WREO-F
8	WREO-F		10 WGYI-FF	10 WREO-F	10 WCTL-F	10 WREO-F	10 WCTL-F		
					10 CFPL-F				
					10 WPSE				
					10 WVCC-F				
					10 WWSE-F				
					10 WLKK-F				

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WFNN	1330	5 kw / 5 kw	Sports	Westwood/Mutual/Unistar	Christal	NextMedia	Erie
WLKK	1400	1 kw / 1 kw	Talk	Westwood/Mutual/Unistar	Christal	NextMedia	Erie
WPSE	1450	1 kw / 1 kw	Bus. News	Westwood/Mutual/Unistar	—	Pennsylvania State University	Erie
WRIE	1260	5 kw / 5 kw	Adult Stand.	Jones Radio Network	Katz	Regent Communications, Inc.	Erie

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCTL	106.3	3.4 kw @430	Cont. Christ.	Salem Radio Network	Salem Radio Reps	Inspiration Time, Inc.	Union City
WFGO	94.7	1.7 kw @613	Oldies	Westwood/Mutual/Unistar	Christal	NextMedia	Erie
WJET	102.3	800 w @613	Modern AC	Independent	Christal/Regional Reps	NextMedia	Erie
WRKT	100.9	4.2 kw @797	Rock	Independent	Christal	NextMedia	North East
WRTS	103.7	50 kw @500	CHR	Independent	Christal	NextMedia	Erie
WXKC	99.9	50 kw @492	Adult Cont.	Independent	Katz	Regent Communications, Inc.	Erie
WXTA	97.9	10 kw @505	Country	CNN	Katz	Regent Communications, Inc.	Edinboro

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
CFPL-F	N/A	95.9	London
WGYI-F	Country	98.5	Oil City
WGYI-FF	Country	98.5	Oil City
WGYI-F	simul. WGYIFF	100.3	Meadville
WREO-F	Adult Cont.	97.1	Ashtabula
WVCC-F	Adult Stand.	101.7	Linesville
WWSE-F	Hot AC	93.3	Jamestown

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
NextMedia	45.9	50.9	63.7%
WFGO FM,WFNN AM,WJET FM,WLKK AM,WRKT FM,WRTS FM			
Regent Communications, Inc.	30.0	25.7	28.6%
WRIE AM,WXKC FM,WXTA FM			
	75.9	76.6	92.3%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	54 (4)	54 (4)	20.5
AOR	0 (0)	31 (1)	31 (1)	11.7
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	42 (1)	42 (1)	15.9
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	45 (3)	45 (3)	17.0
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	15 (2)	0 (0)	15 (2)	5.7
Oldies	0 (0)	36 (1)	36 (1)	13.6
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	8 (1)	8 (1)	3.0
Soft AC	(0)	(0)	(0)	0.0
Sports	3 (1)	0 (0)	3 (1)	1.1
Standards/EZ	24 (1)	3 (1)	27 (2)	10.2
Totals	42 (4)	219 (12)	261 (16)	

EUGENE-SPRINGFIELD, OR

Arbitron Rank 144 **Pop (12+)** 266,900 **Stations** 17 / 16 **% Below Line** 0.8
Market TSL in Hours 17.4 **Diaries** 988 / 270:1 / 60.5% **% Not Listed** 28.5
Average Persons Rating 12.8 **12+ FM Share (Metro)** 54.0 **Sample Target** 970

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner	
1	KKNU-F	Country	38/11.1	12.3	10.7	9.9	12.2	11.0	412/15.4	22.1	20.3	42/519	McKenzie River Bcstg Co., Inc.
2	KDUK-F	CHR	36/10.4	8.5	10.4	11.8	11.4	10.3	665/24.9	23.0	26.6	67/1268	Clear Channel Communications
3	KMGE-F	Adult Cont.	28/8.3	7.2	8.5	8.3	7.3	8.1	456/17.1	16.4	18.6	42/646	McKenzie River Bcstg Co., Inc.
4	KZEL-F	Classic Rock	24/7.0	5.4	7.4	6.4	7.1	6.6	444/16.6	15.2	16.2	58/945	Cumulus Media, Inc.
5	KPNW	Talk	20/5.9	6.9	6.8	4.6	7.3	6.0	338/12.7	12.6	10.9	27/510	Clear Channel Communications
6	KNRQ-F	Modern Rock	19/5.5	6.3	5.8	5.6	7.1	5.8	437/16.4	15.2	18.2	21/481	Cumulus Media, Inc.
7	KKXO	Adult Stand.	18/5.2	4.1	3.8	4.8	3.0	4.5	193/7.2	6.4	8.1	18/193	McKenzie River Bcstg Co., Inc.
8	KODZ-F	Oldies	16/4.6	5.5	7.7	4.6	4.9	5.6	387/14.5	13.3	15.7	24/532	Clear Channel Communications
9	KEHK-F	Classic Hits	13/3.8	4.1	3.8	4.3	4.6	4.0	329/12.3	13.8	15.5	18/413	Cumulus Media, Inc.
10	KUGN	News/Talk	12/3.6	7.3	5.8	7.8	5.7	6.1	338/12.7	20.2	20.6	14/380	Cumulus Media, Inc.
11	KKTT-F	Modern Rock	6/1.7	4.4	3.0	5.1	5.2	3.5	194/7.3	12.1	11.5	8/279	Cumulus Media, Inc.
12	KCST	Adult Stand.	4/1.1						46/1.7	0.0	0.0	4/46	Coast Broadcasting Co., Inc.
13	KCST-F	Soft AC	3/0.8						45/1.7	0.0	0.0	3/45	Coast Broadcasting Co., Inc.
13	KLOO-F	Classic Hits	3/0.8	1.4	0.4	0.0	0.0		49/1.8	2.3		10/168	Clear Channel Communications
15	KKNX	Oldies	2/0.6	0.7	0.0	0.0	0.0		44/1.7	2.8	0.0	2/44	Willamette Media Group
15	KORE	Religious	2/0.6						59/2.2	0.0	0.0	2/59	Support Christian Broadcasting
17	KNRQ	Sports	2/0.5	0.4	0.0	0.0	0.0		35/1.3	1.0	0.0	2/35	Cumulus Media, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	KDUK-F	KDUK-F	KDUK-F	KMGE-F	KKNU-F	KKNU-F	KKNU-F	KDUK-F	KKNU-F	KDUK-F	KDUK-F
2	KKNU-F	KNRQ-F	2 KKNU-F	2 KKNU-F	2 KMGE-F	2 KMGE-F	2 KDUK-F	2 KNRQ-F	2 KMGE-F	2 KKNU-F	2 KKNU-F
3	KNRQ-F	3 KKNU-F	3 KMGE-F	3 KZEL-F	3 KZEL-F	3 KPNW	3 KMGE-F	3 KKNU-F	3 KPNW	3 KMGE-F	3 KMGE-F
4	KMGE-F	4 KZEL-F	4 KZEL-F	4 KDUK-F	4 KDUK-F	4 KKXO	4 KPNW	4 KZEL-F	4 KZEL-F	4 KZEL-F	4 KZEL-F
5	KZEL-F	5 KMGE-F	5 KNRQ-F	5 KEHK-F	5 KEHK-F	5 KZEL-F	5 KUGN	5 KMGE-F	5 KDUK-F	5 KNRQ-F	4 KKXO
6	KODZ-F	6 KEHK-F	6 KEHK-F	6 KNRQ-F	6 KODZ-F	6 KODZ-F	6 KZEL-F	6 KPNW	6 KKXO	6 KODZ-F	6 KEHK-F
7	KUGN	7 KODZ-F	7 KODZ-F	7 KODZ-F	7 KPNW	7 KUGN	7 KNRQ-F	7 KEHK-F	7 KODZ-F	7 KEHK-F	7 KNRQ-F
8	KORE	8 KPNW	8 KPNW	8 KPNW	8 KNRQ-F	8 KDUK-F	8 KKXO	8 KODZ-F	8 KNRQ-F	8 KKXO	8 KODZ-F
9	KEHK-F	9 KUGN	9 KUGN	9 KUGN	9 KUGN	9 KEHK-F	9 KODZ-F	9 KKXO	9 KEHK-F	9 KPNW	9 KPNW
10	KKTT-F	10 KKTT-F	10 KKTT-F	10 KKTT-F	10 KKTT-F	10 KKTT-F	10 KEHK-F	10 KUGN	10 KUGN	10 KUGN	10 KUGN
						10 KCST					
						10 KNRQ-F					

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1	KDUK-F	KDUK-F	1 KKNU-F	1 KDUK-F	1 KKNU-F	1 KNRQ-F	1 KNRQ-F	1 KKNU-F	1 KZEL-F	1 KZEL-F
2	KNRQ-F	2 KKNU-F	2 KDUK-F	2 KKNU-F	2 KMGE-F	2 KDUK-F	2 KDUK-F	2 KZEL-F	1 KNRQ-F	2 KPNW
3	KKNU-F	3 KNRQ-F	3 KNRQ-F	3 KMGE-F	3 KDUK-F	3 KZEL-F	3 KZEL-F	3 KNRQ-F	3 KDUK-F	2 KMGE-F
4	KMGE-F	4 KMGE-F	4 KMGE-F	4 KZEL-F	4 KZEL-F	4 KKNU-F	4 KKNU-F	4 KMGE-F	4 KMGE-F	4 KKNU-F
5	KEHK-F	5 KEHK-F	5 KEHK-F	5 KEHK-F	5 KEHK-F	5 KLOO-F	5 KMGE-F	5 KDUK-F	5 KKNU-F	5 KNRQ-F
6	KCST-F	6 KZEL-F	6 KZEL-F	6 KNRQ-F	6 KODZ-F	6 KMGE-F	6 KPNW	6 KEHK-F	6 KPNW	5 KODZ-F
7	KZEL-F	7 KODZ-F	7 KODZ-F	6 KODZ-F	7 KNRQ-F	7 KPNW	7 KEHK-F	7 KPNW	7 KEHK-F	7 KEHK-F
8	KODZ-F	8 KCST-F	8 KUGN	8 KUGN	8 KUGN	8 KKTT-F	8 KODZ-F	8 KUGN	8 KODZ-F	8 KUGN
9	KKTT-F	8 KUGN	9 KKTT-F	9 KCST-F	9 KPNW	9 KEHK-F	8 KUGN	9 KODZ-F	9 KODZ-F	9 KDUK-F
10	KPNW	10 KKTT-F	10 KLOO-F	10 KPNW	10 KCST-F	10 KODZ-F	10 KKTT-F	10 KKTT-F	10 KLOO-F	10 KKNX

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCST	1250	1 kw / 68 w	Adult Stand.	Jones Radio Network	Tacher	Coast Broadcasting Co., Inc.	Florence
KKNX	840	1 kw / 170 w	Oldies	Jones Radio Network	Tacher	Willamette Media Group	Eugene
KKXO	1450	1 kw / 1 kw	Adult Stand.	Westwood/Mutual/Unistar	McGavren-Guild	McKenzie River Bcstg Co., Inc.	Eugene
KNRQ	1320	1 kw / 40 w	Sports	ESPN	Allied Radio Ptnrs.	Cumulus Media, Inc.	Eugene
KORE	1050	5 kw / 149 w	Religious	Independent	—	Support Christian Broadcasting	Springfield
KPNW	1120	50 kw / 50 kw	Talk	ABC	Clear Chan.-Emerald	Clear Channel Communications	Eugene
KUGN	590	5 kw / 5 kw	News/Talk	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Cumulus Media, Inc.	Eugene

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KCST	106.9	2.3 kw @508	Soft AC	ABC	Tacher	Coast Broadcasting Co., Inc.	Florence
KDUK	104.7	62.5 kw @2,326	CHR	Independent	Clear Chan.-Emerald	Clear Channel Communications	Florence
KEHK	102.3	100 kw @918	Classic Hits	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Brownsville
KKNU	93.1	100 kw @1,299	Country	Independent	McGavren-Guild	McKenzie River Bcstg Co., Inc.	Springfield
KKTT	97.9	100 kw @1,010	Modern Rock	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Eugene
KMGE	94.5	100 kw @1,299	Adult Cont.	Independent	McGavren-Guild	McKenzie River Bcstg Co., Inc.	Eugene
KNRQ	95.3	625 w@1,207	Modern Rock	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Creswell
KODZ	99.1	100 kw @1,645	Oldies	Independent	Clear Chan.-Emerald	Clear Channel Communications	Eugene
KZEL	96.1	100 kw @1,092	Classic Rock	The Source	Allied Radio Ptnrs.	Cumulus Media, Inc.	Eugene

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KLOO-F	Classic Hits	106.3	Corvallis

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications KDUK FM, KODZ FM, KPNW AM	20.9	18.0	0.0%
Coast Broadcasting Co., Inc. KCST FM, KCST AM	1.9	0.8	0.0%
Cumulus Media, Inc. KEHK FM, KKTT FM, KNRQ FM, KNRQ AM, KUGN AM, KZEL FM	22.1	25.1	0.0%
McKenzie River Bcstg Co., Inc. KKNU FM, KKXO AM, KMGE FM	24.6	22.4	0.0%
	69.5	66.3	0.0%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	28 (1)	28 (1)	11.4
AOR	0 (0)	49 (3)	49 (3)	19.9
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	36 (1)	36 (1)	14.6
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	38 (1)	38 (1)	15.4
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	32 (2)	0 (0)	32 (2)	13.0
Oldies	2 (1)	32 (3)	34 (4)	13.8
Other	(0)	(0)	(0)	0.0
Religion	2 (1)	0 (0)	2 (1)	0.8
Soft AC	0 (0)	3 (1)	3 (1)	1.2
Sports	2 (1)	0 (0)	2 (1)	0.8
Standards/EZ	22 (2)	0 (0)	22 (2)	8.9
Totals	60 (7)	186 (10)	246 (17)	

Note Duncan's reports that: KKTT-FM 97.9 simul. with KNRQ-FM 95.3
4/26/01 KNRQ-AM-1320 Prior Calls: KNRQ-AM Current Calls: KSCR-AM

EVANSVILLE, IN

Arbitron Rank 156	Pop (12+) 242,000	Stations 17 / 15	% Below Line 1.9
Market TSL in Hours 20.0	Diaries 1009 / 240:1 / 60.1%	% Not Listed 13.4	
Average Persons Rating 14.6	12+ FM Share (Metro) 74.5	Sample Target 980	

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner	
1	WKY-F	Soft AC	70/19.8	20.0	19.3	21.9	18.4	20.2	760/31.4	38.7	36.0	93/1116	South Central Communications
2	WDKS-F	CHR	34/9.6	4.2	2.5	2.7	3.8	4.8	539/22.3	15.6	10.7	43/752	Clear Channel Communications
3	WKDQ-F	Country	31/8.8	9.7	11.5	11.0	8.9	10.3	451/18.6	19.9	23.7	63/987	Brill Media Co., Inc.
4	WSTO-F	CHR	27/7.6	10.6	9.5	11.5	7.6	9.8	579/23.9	29.8	27.3	89/1616	Brill Media Co., Inc.
5	WYNG-F	Country	23/6.6	5.5	6.1	5.8	8.4	6.0	301/12.4	13.3	15.6	32/470	Clear Channel Communications
6	WABX-F	Classic Rock	22/6.1	6.9	5.6	6.3	7.6	6.2	328/13.6	11.1	12.7	34/433	South Central Communications
7	WGBF-F	Rock	21/6.0	5.8	7.5	7.4	7.6	6.7	459/19.0	17.5	18.2	34/749	Clear Channel Communications
8	WJPS-F	Oldies	18/5.1	6.6	7.8	3.8	6.2	5.8	384/15.9	16.0	12.5	25/519	South Central Communications
9	WGBF	News/Talk	12/3.5	4.9	3.4	3.0	3.5	3.7	204/8.4	9.6	9.1	15/260	Clear Channel Communications
10	WGAB	Adult Stand.	12/3.4	2.8	3.1	2.2	1.4	2.9	116/4.8	2.3	2.0	12/118	Newburgh Broadcasting Corp.
11	WSON	Adult Stand.	10/2.8	2.8	1.7	1.9	1.6	2.3	133/5.5	5.6	5.1	11/170	Henry G. Lackey
12	WKRI-F	Classic Hits	9/2.4	2.6	2.8	1.9	1.9	2.4	184/7.6	7.2	8.1	35/502	Clear Channel Communications
13	WEOA	Urban AC	7/1.9	1.7	2.0	3.0	4.1	2.1	84/3.5	2.7	4.9	7/88	South Central Communications
14	WBKR-F	Country	4/1.2	1.5	2.2	2.7	2.4	1.9	180/7.5	6.4	8.4	69/1026	Brill Media Co., Inc.
15	WRAY-F	Country	2/0.7	0.8	0.6	1.6	0.5	0.9	67/2.8	3.2	3.7	21/314	Princeton Bcstg Co., Inc.
16	WYXY-F	Classic Hits	2/0.6						62/2.6	0.0	0.0	3/102	Boonville Broadcasting Co., Inc.
17	WVHI	Religious	2/0.5	0.9	0.6	0.0	0.0		44/1.8	1.7		2/54	Word Management, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WDKS-F	1 WKY-F	1 WKY-F	1 WKY-F	1 WKY-F	1 WKY-F	1 WDKS-F	1 WKY-F	1 WKY-F	1 WKY-F
2	WSTO-F	2 WDKS-F	2 WABX-F	2 WKDQ-F	2 WKDQ-F	2 WKDQ-F	2 WKY-F	2 WKDQ-F	2 WDKS-F	2 WDKS-F
3	WEOA	3 WSTO-F	3 WKDQ-F	3 WABX-F	3 WJPS-F	3 WGBF-F	3 WABX-F	3 WDKS-F	3 WKDQ-F	3 WSTO-F
4	WKDQ-F	4 WGBF-F	4 WGBF-F	4 WDKS-F	4 WDKS-F	4 WYNG-F	4 WDKS-F	4 WSTO-F	4 WSTO-F	4 WKDQ-F
5	WGBF-F	5 WYNG-F	5 WABX-F	5 WSTO-F	4 WSTO-F	5 WABX-F	4 WYNG-F	5 WGBF-F	5 WYNG-F	5 WYNG-F
6	WABX-F	6 WABX-F	6 WKDQ-F	6 WYNG-F	6 WYNG-F	6 WGAB	6 WABX-F	6 WKRI-F	6 WGBF	6 WJPS-F
7	WKY-F	7 WKDQ-F	7 WYNG-F	7 WGBF-F	7 WJPS-F	7 WGBF	7 WSTO-F	7 WKDQ-F	7 WABX-F	7 WGBF-F
8	WRAY-F	8 WKRI-F	8 WJPS-F	8 WJPS-F	8 WGBF-F	8 WSON	8 WJPS-F	8 WJPS-F	8 WJPS-F	8 WABX-F
9	WJPS-F	9 WJPS-F	9 WKRI-F	9 WKRI-F	9 WGBF	9 WGBF-F	9 WSON	9 WYNG-F	9 WGBF-F	9 WGAB
9	WKRI-F	10 WGBF	10 WGBF	10 WGBF	10 WKRI-F	10 WKRI-F	10 WGBF	9 WSON	10 WGAB	9 WKRI-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 25-34	Men 18-49	Men 25-54
1	WDKS-F	1 WKY-F	1 WKY-F	1 WKY-F	1 WGBF-F	1 WGBF-F	1 WYNG-F	1 WABX-F
2	WSTO-F	2 WKY-F	2 WDKS-F	2 WDKS-F	2 WDKS-F	2 WDKS-F	2 WSTO-F	2 WABX-F
3	WKY-F	3 WSTO-F	3 WSTO-F	3 WSTO-F	3 WKDQ-F	3 WSTO-F	3 WKY-F	3 WYNG-F
4	WYNG-F	4 WYNG-F	4 WKDQ-F	4 WKDQ-F	4 WSTO-F	4 WABX-F	4 WKY-F	4 WKDQ-F
5	WGBF-F	5 WGBF-F	5 WGBF-F	5 WYNG-F	5 WJPS-F	5 WKY-F	5 WGBF-F	5 WGBF-F
6	WKDQ-F	6 WKDQ-F	6 WYNG-F	6 WGBF-F	6 WYNG-F	6 WKDQ-F	6 WYNG-F	6 WDKS-F
7	WJPS-F	7 WEOA	7 WABX-F	7 WABX-F	7 WGBF	7 WKDQ-F	7 WDKS-F	7 WSTO-F
8	WEOA	8 WJPS-F	8 WABX-F	8 WJPS-F	8 WGBF-F	8 WKRI-F	8 WKRI-F	8 WKRI-F
9	WKRI-F	9 WABX-F	9 WJPS-F	9 WEOA	9 WKRI-F	9 WJPS-F	9 WGBF	9 WGBF
10	WBKR-F	10 WGAB	10 WGAB	10 WKRI-F	10 WEOA	9 WYNG-F	10 WJPS-F	10 WYXY-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WEOA	1400	1 kw / 1 kw	Urban AC	ABC	—	South Central Communications	Evansville
WGAB	1180	675 w / kw	Adult Stand.	Jones Radio Network	—	Newburgh Broadcasting Corp.	Newburgh
WGBF	1280	5 kw / 1 kw	News/Talk	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Evansville
WSON	860	377 w / 500 w	Adult Stand.	ABC	Regional Reps	Henry G. Lackey	Henderson
WVHI	1330	5 kw / 1 kw	Religious	Salem Radio Network	Salem Radio Reps	Word Management, Inc.	Evansville

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WABX	107.5	2 kw @561	Classic Rock	Independent	Katz	South Central Communications	Evansville
WDKS	106.1	6 kw @328	CHR	Sporting News Radio	Clear Chan.-Emerald	Clear Channel Communications	Newburgh
WGBF	103.1	3.16 kw @443	Rock	Westwood/Mutual/Unistar	Clear Chan.-Emerald	Clear Channel Communications	Henderson
WKY	104.1	39 kw @571	Soft AC	Westwood/Mutual/Unistar	—	South Central Communications	Evansville
WJPS	93.5	3 kw @328	Oldies	Westwood/Mutual/Unistar	Katz	South Central Communications	Chandler
WKDQ	99.5	100 kw @985	Country	ABC	Christal	Brill Media Co., Inc.	Henderson
WKRI	94.9	50 kw @425	Classic Hits	Westwood/Mutual/Unistar	Clear Chan.-Emerald	Clear Channel Communications	Mt. Carmel
WSTO	96.1	100 kw @1,000	CHR	ABC	Christal	Brill Media Co., Inc.	Owensboro
WYNG	105.3	50 kw @492	Country	CBS Networks	Clear Chan.-Emerald	Clear Channel Communications	Evansville
WYXY	107.1	1.6 kw @640	Classic Hits	Independent	Katz	Boonville Broadcasting Co., Inc.	Boonville

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBKR-F	Country	92.5	Owensboro
WRAY-F	Country	98.1	Princeton

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Brill Media Co., Inc.	16.4	17.7	27.7%
WKDQ FM, WSTO FM			
Clear Channel Communications	28.1	28.4	18.4%
WDKS FM, WGBF FM, WGBF AM, WKRI FM, WYNG FM			
South Central Communications	32.9	39.2	38.5%
WABX FM, WEOA AM, WIKY FM, WJPS FM			
	77.4	85.3	84.6%

Format Performance	AM	FM	Totals	Percent
AC	(0)	(0)	(0)	0.0
AOR	0 (0)	43 (2)	43 (2)	14.0
Black/Urban	7 (1)	0 (0)	7 (1)	2.3
CHR	0 (0)	61 (2)	61 (2)	19.9
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	61 (4)	61 (4)	19.9
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	12 (1)	0 (0)	12 (1)	3.9
Oldies	0 (0)	29 (3)	29 (3)	9.4
Other	(0)	(0)	(0)	0.0
Religion	2 (1)	0 (0)	2 (1)	0.7
Soft AC	0 (0)	70 (1)	70 (1)	22.8
Sports	(0)	(0)	(0)	0.0
Standards/EZ	22 (2)	0 (0)	22 (2)	7.2
Totals	43 (5)	264 (12)	307 (17)	

Note 5/15/01 WYXY-FM-107.1 Prior Calls: WBNL-FM Current Calls: WYXY-FM
 5/22/01 WYXY-FM-107.1 Sold By: CCM Ministries, Inc. To: Boonville Broadcasting Co., Inc.
 5/22/01 WYXY-FM-107.1 Old Format: Adult Stand. New Format: Classic Hits

FARGO-MOORHEAD, ND-MN

Arbitron Rank 216	Pop (12+) 143,200	Stations 15 / 13	% Below Line 1.5
Market TSL in Hours 22.9	Diaries 893 / 161:1 / 63.4%	% Not Listed 12.2	
Average Persons Rating 17.5	12+ FM Share (Metro) 62.0	Sample Target 860	

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner	
1	KFGO	Talk	40/16.0	18.7	16.7	15.7	15.2	16.8	387/27.0	31.6	28.1	84/815	Clear Channel Communications
2	KQWB-F	Rock	31/12.2	8.7	9.7	5.9	7.6	9.1	379/26.4	22.1	18.6	44/585	Triad Broadcasting Company, LLC
3	WDAY-F	CHR	25/10.0	8.9	11.0	9.8	8.9	9.9	398/27.8	28.9	33.4	37/729	Clear Channel Communications
4	KPFX-F	Classic Rock	24/9.5	7.6	7.0	7.6	9.7	7.9	313/21.9	20.0	16.9	35/488	Triad Broadcasting Company, LLC
5	KVOX-F	Country	20/8.2	8.0	10.1	10.6	9.3	9.2	292/20.4	21.5	27.0	25/401	Triad Broadcasting Company, LLC
6	WDAY	News/Talk	14/5.4	7.7	6.2	5.9	6.7	6.3	234/16.4	20.3	18.5	19/425	Forum Publishing Co.
7	KLTA-F	Adult Cont.	12/4.9	5.4	5.7	9.3	9.3	6.3	212/14.8	16.1	22.4	22/395	Triad Broadcasting Company, LLC
9	KRVI-F	Soft AC	12/4.9	4.3	5.3	4.2	5.1	4.7	164/11.5	13.5	14.6	18/266	Clear Channel Communications
7	KULW-F	Oldies	12/4.7	3.9	5.3	3.8	3.0	4.4	193/13.5	12.7	12.4	15/250	Clear Channel Communications
10	KFGO-F	Country	11/4.4	4.8	6.2	6.4	7.6	5.5	224/15.7	15.8	17.5	19/401	Clear Channel Communications
11	KQWB	Adult Stand.	6/2.2	1.5	2.2	2.5	2.1	2.1	77/5.4	4.0	5.7	7/96	Triad Broadcasting Company, LLC
12	KVOX	Sports	5/2.2	2.8	2.6	1.7	2.5	2.3	99/6.9	7.1	5.6	6/146	Clear Channel Communications
13	KVMI-F	Hot Talk	4/1.7	1.4	0.9	2.5	0.4	1.6	68/4.7	3.1	2.0	4/76	Vision Media, Inc.
14	KZCR-F	Classic Rock	2/0.8	0.9	0.4	0.8	0.8	0.7	64/4.5	5.3	4.9	4/163	Result Radio Group
15	KRCQ-F	Country	2/0.7	2.0	0.9	1.3	2.1	1.2	32/2.3	4.1	2.3	16/188	Detroit Lakes Broadcasting Co.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WDAY-F	1 KQWB-F	1 KQWB-F	1 KQWB-F	1 KQWB-F	1 KFGO	1 KFGO	1 WDAY-F	1 KFGO	1 KQWB-F	1 KFGO
2	KVOX-F	2 WDAY-F	2 KPFX-F	2 KPFX-F	2 KPFX-F	2 KPFX-F	2 KQWB-F	2 KQWB-F	2 KQWB-F	2 KQWB-F	2 KQWB-F
3	KQWB-F	3 KPFX-F	3 WDAY-F	3 KFGO	3 KFGO	3 WDAY	3 KPFX-F	3 KFGO	3 KPFX-F	3 WDAY-F	3 WDAY-F
4	KPFX-F	4 KVOX-F	4 KVOX-F	4 WDAY-F	4 KVOX-F	4 KVOX-F	4 KVOX-F	4 WDAY	4 KVOX-F	4 KPFX-F	4 KPFX-F
5	KFGO-F	5 KLTA-F	5 KFGO	5 KVOX-F	5 WDAY-F	5 KRVI-F	5 WDAY	5 WDAY-F	5 WDAY-F	5 KVOX-F	5 KVOX-F
6	KLTA-F	6 KFGO-F	6 KLTA-F	6 KRVI-F	6 KRVI-F	5 KULW-F	5 WDAY-F	6 KPFX-F	6 KLTA-F	6 KULW-F	6 WDAY
7	KFGO	7 KFGO	7 KRVI-F	7 KLTA-F	7 KLTA-F	7 KQWB-F	7 KRVI-F	7 KLTA-F	7 KULW-F	7 KRVI-F	7 KULW-F
8	KRVI-F	8 KVMI-F	8 KFGO-F	8 KULW-F	8 KULW-F	8 KLTA-F	8 KLTA-F	8 KRVI-F	8 KRVI-F	8 KLTA-F	8 KFGO-F
8	KULW-F	9 KRVI-F	9 KULW-F	9 KFGO-F	9 KFGO-F	9 KFGO-F	9 KFGO-F	9 KFGO-F	9 KFGO-F	9 WDAY	9 KRVI-F
10	KVMI-F	10 KVOX	10 WDAY	10 WDAY	10 WDAY	10 KQWB	10 KULW-F	10 KULW-F	10 WDAY	10 KFGO-F	10 KLTA-F
											10 KQWB

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WDAY-F	1 WDAY-F	1 WDAY-F	1 WDAY-F	1 KQWB-F	1 KQWB-F	1 KQWB-F	1 KQWB-F	1 KQWB-F
2	KQWB-F	2 KQWB-F	2 KQWB-F	2 KQWB-F	2 KPFX-F	2 KPFX-F	2 KFGO	2 KPFX-F	2 KFGO
3	KVOX-F	3 KVOX-F	3 KLTA-F	3 KVOX-F	3 WDAY-F	3 WDAY-F	3 KPFX-F	3 KFGO	3 KPFX-F
4	KFGO-F	4 KLTA-F	4 KPFX-F	4 KPFX-F	4 KRVI-F	4 KVMI-F	4 KVOX	4 WDAY-F	4 KULW-F
5	KLTA-F	5 KFGO-F	5 KVOX-F	5 KLTA-F	5 KFGO	5 KVOX-F	5 KFGO	5 WDAY-F	5 KULW-F
6	KPFX-F	6 KPFX-F	6 KRVI-F	6 KRVI-F	6 KLTA-F	6 KULW-F	6 KVOX	6 KFGO-F	6 KLTA-F
7	WDAY	7 KRVI-F	7 KFGO-F	7 KFGO-F	7 KQWB-F	7 KLTA-F	7 KVOX-F	7 KVOX-F	7 KVOX-F
8	KRVI-F	8 KZCR-F	8 KZCR-F	8 KFGO	8 KULW-F	8 KVOX	8 KFGO-F	8 KRVI-F	8 WDAY-F
9	KULW-F	9 KFGO	9 KFGO	9 WDAY	9 KFGO-F	9 KFGO-F	8 KULW-F	8 KULW-F	9 KRVI-F
10	KZCR-F	10 WDAY	10 KRCQ-F	10 KULW-F	10 WDAY	10 KZCR-F	10 KLTA-F	10 KLTA-F	10 KVMI-F
			10 KULW-F						9 WDAY

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KFGO	790	5 kw / 5 kw	Talk	CBS Networks	Clear Chan.-Diamond	Clear Channel Communications	Fargo
KQWB	1660	10 kw / 1 kw	Adult Stand.	Westwood/Mutual/Unistar	Christal	Triad Broadcasting Company, LLC	West Fargo
KVOX	1280	5 kw / 1 kw	Sports	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Moorhead
WDAY	970	5 kw / 5 kw	News/Talk	Talknet	Christal	Forum Publishing Co.	Fargo

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KFGO	101.9	93 kw @1,000	Country	Independent	Clear Chan.-Diamond	Clear Channel Communications	Fargo
KLTA	105.1	100 kw @713	Adult Cont.	Independent	Christal	Triad Broadcasting Company, LLC	Breckenridge
KPFX	107.9	100 kw @764	Classic Rock	Independent	Christal	Triad Broadcasting Company, LLC	Fargo
KQWB	98.7	100 kw @581	Rock	Independent	Christal	Triad Broadcasting Company, LLC	Moorhead
KRVI	95.1	100 kw @971	Soft AC	Independent	Clear Chan.-Diamond	Clear Channel Communications	Detroit Lakes
KULW	92.7	25 kw @328	Oldies	Independent	Clear Chan.-Diamond	Clear Channel Communications	Kindred
KVMI	96.7	5 kw @361	Hot Talk	Premier Radio Network	—	Vision Media, Inc.	Arthur
KVOX	99.9	100 kw @380	Country	Independent	Christal	Triad Broadcasting Company, LLC	Moorhead
WDAY	93.7	100 kw @1,030	CHR	Independent	Clear Chan.-Diamond	Clear Channel Communications	Fargo

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KRCQ-F	Country	102.3	Detroit Lakes
KZCR-F	Classic Rock	103.3	Fergus Falls

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	42.2	39.7	51.0%
KFGO FM, KFGO AM, KRVI FM, KULW FM, KVOX AM, WDAY FM			
Triad Broadcasting Company, LLC	37.0	40.8	21.7%
KLTA FM, KPFX FM, KQWB FM, KQWB AM, KVOX FM			
	79.2	80.5	72.6%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	12 (1)	12 (1)	5.5
AOR	0 (0)	57 (3)	57 (3)	25.9
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	25 (1)	25 (1)	11.4
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	33 (3)	33 (3)	15.0
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	54 (2)	4 (1)	58 (3)	26.4
Oldies	0 (0)	12 (1)	12 (1)	5.5
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	12 (1)	12 (1)	5.5
Sports	5 (1)	0 (0)	5 (1)	2.3
Standards/EZ	6 (1)	0 (0)	6 (1)	2.7
Totals	65 (4)	155 (11)	220 (15)	

FAYETTEVILLE, NC

Arbitron Rank 129 Pop (12+) 324,100 Stations 31 / 17 % Below Line 14.0
 Market TSL in Hours 19.3 Diaries 1135 / 286:1 / 48.3% % Not Listed 8.4
 Average Persons Rating 14.5 12+ FM Share (Metro) 82.9 Sample Target 1070

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner	
1	WKML-F	Country	76/16.1	12.6	15.4	12.2	14.9	14.1	835/25.8	23.5	26.1	115/1408	Beasley Broadcast Group
2	WZFX-F	Urban	64/13.5	16.2	15.4	14.8	16.5	15.0	915/28.2	27.9	29.1	106/1599	Beasley Broadcast Group
3	WQSM-F	Hot AC	47/9.9	9.9	8.5	12.0	10.0	10.1	787/24.3	25.8	25.6	67/1317	Cumulus Media, Inc.
4	WFLB-F	Oldies	28/6.0	8.1	8.1	5.2	6.9	6.8	467/14.4	16.6	13.2	51/869	Beasley Broadcast Group
5	WUKS-F	Urban AC	27/5.8	5.0	4.8	5.0	3.5	5.2	356/11.0	10.7	11.0	29/448	Beasley Broadcast Group
6	WFNC-AF	Talk	26/5.5	5.6	3.1	3.5	3.3	4.4	344/10.6	10.4	8.2	36/483	Cumulus Media, Inc.
7	WCCG-F	Urban	21/4.4	1.5	1.7	1.7	2.7	2.3	369/11.4	5.2	5.1	24/433	James E. Carson
8	WKQB-F	Classic Rock	18/3.8	2.6	1.9	3.7	2.7	3.0	311/9.6	8.6	10.4	30/516	Cumulus Media, Inc.
9	WRCQ-F	Rock	17/3.6	3.5	4.2	5.9	5.5	4.3	454/14.0	9.7	15.8	24/559	Cumulus Media, Inc.
10	WNNL-F	Black Gospel	12/2.5	3.0	2.5	3.5	2.5	2.9	165/5.1	5.9	6.0	24/327	Radio One
11	WCLN-F	Cont. Christ.	10/2.0	3.7	2.1	1.3	2.2	2.3	213/6.6	8.1	5.0	18/409	Christian Listening Network, Inc.
12	WSTS-F	S. Gospel	9/2.0	2.8	2.3	1.5	1.8	2.2	200/6.2	3.8	5.4	21/385	Pro Media, Inc.
13	WDCG-F	CHR	9/1.8	2.1	1.7	1.3	1.2	1.7	225/6.9	6.6	7.4	23/535	Clear Channel Communications
14	WRAL-F	Adult Cont.	7/1.6	2.7	2.1	2.4	1.4	2.2	250/7.7	10.0	9.0	18/565	WRAL FM, Inc.
15	WIDU	Black Gospel	7/1.5	1.1	2.9	3.1	3.3	2.1	84/2.6	2.7	4.6	7/84	Service Media, Inc.
17	WQDR-F	Country	7/1.5	1.5	1.2	1.1	1.6	1.3	224/6.9	7.5	6.1	42/652	Curtis Media Group
15	WKKE	S. Gospel	6/1.2	0.7	0.6	0.9	1.6	0.8	62/1.9	0.7	1.0	6/62	Ferriss Yarnell Locklear
18	WEGX-F	Country	5/1.2	1.6	1.5	1.5	1.0	1.5	151/4.7	5.9	5.8	11/377	Root Communications
19	WBBB-F	Rock	5/1.1	1.0	1.9	1.7	1.2	1.4	180/5.5	4.0	5.9	10/254	Curtis Media Group
20	WYRU	S. Gospel	5/1.0						36/1.1	0.0	0.0	6/55	Beasley Broadcast Group
21	WCMG-F	Urban AC	4/0.9	3.9	1.8	2.4	1.4	2.3	54/1.7	0.0	0.0	9/154	Cumulus Media, Inc.
22	WAZZ	Adult Stand.	4/0.8	0.6	0.4	0.7	0.4	0.6	51/1.6	1.5	2.4	4/51	Beasley Broadcast Group
22	WWMY-F	80s Hits	4/0.8	2.1	2.0	2.3	0.0	1.8	105/3.2	0.0	0.0	8/195	Curtis Media Group
24	WRSN-F	Adult Cont.	3/0.7	0.7	1.7	1.5	1.0	1.2	81/2.5	2.4	3.4	8/212	Clear Channel Communications
25	WTRG-F	Oldies	3/0.6	1.1	0.8	0.4	0.6	0.7	96/3.0	2.8	2.8	17/320	Clear Channel Communications
26	WGQR-F	Oldies	2/0.5						38/1.2	0.0	0.0	4/118	Sound Business of Elizabethtown
26	WMNX-F	Urban	2/0.5	2.0	1.8	2.2	1.7	1.6	79/2.4	0.0	0.0	9/232	Cumulus Media, Inc.
28	WRDU-F	Rock	2/0.4	0.6	0.6	0.4	0.4	0.5	64/2.0	3.3	2.2	15/261	Clear Channel Communications
28	WFSF-F	CHR	2/0.4	1.3	1.3	2.0	1.4	1.3	39/1.2	0.0	0.0	2/80	Cumulus Media, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WZFX-F	1 WKML-F	1 WKML-F	1 WKML-F	1 WKML-F	1 WKML-F	1 WZFX-F	1 WKML-F	1 WKML-F	1 WZFX-F
2	WQSM-F	2 WZFX-F	2 WQSM-F	2 WQSM-F	2 WQSM-F	2 WFLB-F	2 WZFX-F	2 WKML-F	2 WZFX-F	2 WKML-F
3	WKML-F	3 WKML-F	3 WQSM-F	3 WZFX-F	3 WZFX-F	3 WFNC-AF	3 WQSM-F	3 WQSM-F	3 WQSM-F	3 WQSM-F
4	WCCG-F	4 WCCG-F	4 WCCG-F	4 WKQB-F	4 WFLB-F	4 WUKS-F	4 WFNC-AF	4 WUKS-F	4 WFNC-AF	4 WUKS-F
5	WRCQ-F	5 WRCQ-F	5 WUKS-F	5 WUKS-F	5 WUKS-F	5 WZFX-F	5 WFLB-F	5 WCCG-F	5 WFLB-F	5 WCCG-F
6	WCLN-F	6 WKQB-F	6 WKQB-F	6 WFLB-F	6 WKQB-F	6 WQSM-F	6 WKQB-F	6 WFNC-AF	6 WUKS-F	6 WFNC-AF
7	WBBB-F	7 WDCG-F	7 WFLB-F	7 WCCG-F	7 WFNC-AF	7 WKQB-F	7 WUKS-F	7 WRCQ-F	7 WCCG-F	7 WKQB-F
8	WDCG-F	8 WUKS-F	8 WRCQ-F	8 WFNC-AF	8 WCCG-F	8 WSTS-F	8 WRCQ-F	8 WFLB-F	8 WRCQ-F	8 WNNL-F
9	WRAL-F	9 WNNL-F	9 WFNC-AF	9 WRCQ-F	9 WRCQ-F	9 WNNL-F	9 WCCG-F	9 WDCG-F	9 WKQB-F	9 WFNC-AF
9	WSTS-F	10 WRAL-F	10 WNNL-F	10 WNNL-F	10 WNNL-F	10 WIDU	10 WDCG-F	10 WSTS-F	10 WNNL-F	10 WRCQ-F
10	WQSM-F	1 WQSM-F	1 WKML-F	1 WQSM-F	1 WKML-F	1 WZFX-F	1 WZFX-F	1 WKML-F	1 WKML-F	1 WKML-F
2	WZFX-F	2 WZFX-F	2 WQSM-F	2 WKML-F	2 WQSM-F	2 WCCG-F	2 WQSM-F	2 WZFX-F	2 WZFX-F	2 WQSM-F
3	WKML-F	3 WKML-F	3 WZFX-F	3 WZFX-F	3 WZFX-F	3 WRCQ-F	3 WKML-F	3 WQSM-F	3 WQSM-F	3 WZFX-F
4	WCCG-F	4 WCCG-F	4 WCLN-F	4 WFLB-F	4 WFLB-F	4 WQSM-F	4 WCCG-F	4 WRCQ-F	4 WRCQ-F	4 WKQB-F
5	WUKS-F	5 WDCG-F	5 WCCG-F	5 WUKS-F	5 WUKS-F	5 WKML-F	5 WRCQ-F	5 WCCG-F	4 WKQB-F	5 WFLB-F
6	WDCG-F	6 WUKS-F	6 WDCG-F	6 WNNL-F	6 WNNL-F	6 WBBB-F	6 WKQB-F	6 WKQB-F	6 WCCG-F	6 WFNC-AF
7	WRCQ-F	7 WNNL-F	7 WUKS-F	6 WCCG-F	7 WCLN-F	7 WUKS-F	7 WFNC-AF	7 WFNC-AF	7 WUKS-F	6 WUKS-F
8	WQDR-F	7 WCLN-F	8 WNNL-F	8 WKQB-F	8 WCCG-F	8 WFSF-F	8 WDCG-F	8 WEGX-F	8 WFNC-AF	8 WRCQ-F
9	WNNL-F	9 WRAL-F	9 WRAL-F	8 WDCG-F	9 WKQB-F	8 WDCG-F	9 WBBB-F	9 WFLB-F	9 WFLB-F	9 WCCG-F
10	WRAL-F	10 WKQB-F	10 WKQB-F	8 WCLN-F	10 WDCG-F	10 WMNX-F	10 WEGX-F	10 WDCG-F	10 WEGX-F	10 WEGX-F
10	WBBB-F	10 WFLB-F	10 WCMG-F				10 WUKS-F			

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAZZ	1490	1 kw / 1 kw	Adult Stand.	Westwood/Mutual/Unistar	D & R Radio	Beasley Broadcast Group	Fayetteville
WFNC	640	10 kw / 1 kw	Talk	CBS Networks	Allied Radio Ptnrs.	Cumulus Media, Inc.	Fayetteville
WIDU	1600	5 kw / 147 w	Black Gospel	CNN	Roslin	Service Media, Inc.	Fayetteville
WKKE	1080	5 kw / kw	S. Gospel	Independent	—	Ferriss Yarnell Locklear	St. Pauls
WYRU	1160	5 kw / 250 w	S. Gospel	Independent	Roslin	Beasley Broadcast Group	Red Springs

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCCG	104.5	6 kw @305	Urban	Independent	—	James E. Carson	Hope Mills
WCLN	107.3	13 kw @453	Cont. Christ.	Salem Radio Network	—	Christian Listening Network, Inc.	Clinton
WFLB	96.5	100 kw @1,043	Oldies	Independent	D & R Radio	Beasley Broadcast Group	Laurinburg
WFNC	102.3	6 kw @269	simul. WFNCAF	CBS Networks	Allied Radio Ptnrs.	Cumulus Media, Inc.	Lumberton
WGQR	105.7	4.3 kw @387	Oldies	Independent	—	Sound Business of Elizabethtown	Elizabethtown
WKML	95.7	100 kw @1,043	Country	Independent	D & R Radio	Beasley Broadcast Group	Lumberton
WKQB	106.9	50 kw @492	Classic Rock	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Southern Pines
WQSM	98.1	100 kw @830	Hot AC	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Fayetteville
WRCQ	103.5	24 kw @699	Rock	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Dunn
WSTS	100.9	50 kw @489	S. Gospel	Independent	—	Pro Media, Inc.	Fairmont
WUKS	107.7	5.2 kw @656	Urban AC	ABC	D & R Radio	Beasley Broadcast Group	St. Pauls
WZFX	99.1	100 kw @981	Urban	ABC	D & R Radio	Beasley Broadcast Group	Whiteville

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBBB-F	Rock	96.1	Raleigh
WCMG-F	Urban AC	94.3	Latta
WDCG-F	CHR	105.1	Durham
WEGX-F	Country	92.9	Dillon
WFSF-F	CHR	100.5	Marion
WMNX-F	Urban	97.3	Wilmington
WNNL-F	Black Gospel	103.9	Fuquay-Varina
WQDR-F	Country	94.7	Raleigh
WRAL-F	Adult Cont.	101.5	Raleigh
WRDU-F	Rock	106.1	Wilson
WRSN-F	Adult Cont.	93.9	Burlington
WTRG-F	Oldies	100.7	Rocky Mount
WWMY-F	80s Hits	102.9	Raleigh
WWMY-FF	80s Hits	102.9	Raleigh
WYMY-F	simul. WWMYFF	96.9	Goldsboro

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Beasley Broadcast Group	43.2	40.7	58.6%
WAZZ AM,WFLB FM,WKML FM,WUKS FM,WYRU AM,WZFX FM			
Cumulus Media, Inc.	22.8	23.2	36.1%
WFNC FM,WFNC AM,WKQB FM,WQSM FM,WRCQ.FM			
	66.0	63.9	94.7%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	57 (3)	57 (3)	13.2
AOR	0 (0)	42 (4)	42 (4)	9.7
Black/Urban	0 (0)	119 (5)	119 (5)	27.5
CHR	0 (0)	10 (2)	10 (2)	2.3
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	88 (3)	88 (3)	20.4
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	20 (1)	6 (1)	26 (2)	6.0
Oldies	0 (0)	38 (5)	38 (5)	8.8
Other	(0)	(0)	(0)	0.0
Religion	18 (3)	30 (3)	48 (6)	11.1
Soft AC	(0)	(0)	(0)	0.0
Sports	(0)	(0)	(0)	0.0
Standards/EZ	4 (1)	0 (0)	4 (1)	0.9
Totals	42 (5)	390 (26)	432 (31)	

Note Duncan's reports that: WDUR-AM 1490 simul. with WTRG-FM 100.7
 Duncan's reports that: WBLA-AM 1440 simul. with WGQR-FM 105.7
 5/25/01 WQSM-FM-98.1 Sold By: Cape Fear Broadcasting Corp. To: Cumulus Media, Inc.
 5/25/01 WFNC-FM-102.3 Sold By: Cape Fear Broadcasting Corp. To: Cumulus Media, Inc.
 5/25/01 WFNC-AM-640 Sold By: Cape Fear Broadcasting Corp. To: Cumulus Media, Inc.
 5/25/01 WFNC-FF-640 Sold By: Cape Fear Broadcasting Corp. To: Cumulus Media, Inc.

FLINT, MI

Arbitron Rank 120	Pop (12+) 358,200	Stations 37 / 13	% Below Line 31.2
Market TSL in Hours 20.9		Diaries 1287 / 279:1 / 52.3%	% Not Listed 11.1
Average Persons Rating 15.7		12+ FM Share (Metro) 76.2	Sample Target 1260

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1	WDZZ-F	Urban	63/11.2	12.0	10.8	9.8	12.3	653/18.2	17.8	16.2	64/686	Cumulus Media, Inc.
2	WCRZ-F	Adult Cont.	55/9.8	10.1	9.5	9.3	8.5	783/21.9	19.8	17.9	75/1045	Regent Communications, Inc.
3	WWCK-F	CHR	50/8.8	7.5	8.8	10.8	11.0	845/23.6	24.8	27.0	62/1121	Cumulus Media, Inc.
4	WFBE-F	Country	35/6.3	6.3	7.0	7.2	7.7	510/14.2	15.0	16.8	51/759	Citadel Communications Corp.
5	WRSR-F	Classic Rock	32/5.6	4.4	1.5	2.1	1.8	475/13.2	8.4	6.3	40/596	Cumulus Media, Inc.
6	WHNN-F	Oldies	28/4.9	6.0	7.3	7.0	5.7	486/13.6	15.1	15.2	41/759	Citadel Communications Corp.
7	WIOG-F	CHR	26/4.6	2.8	3.9	3.0	2.8	643/17.9	16.1	15.6	44/1082	Citadel Communications Corp.
8	WWBN-F	Rock	24/4.2	3.0	3.1	4.9	3.3	393/11.0	8.3	10.9	27/493	Regent Communications, Inc.
9	WJR	News/Talk	17/3.1	3.3	3.3	2.8	3.7	280/7.8	9.6	9.9	31/482	ABC Radio
9	WKQC-F	Country	17/3.1	3.3	4.0	4.3	3.5	383/10.7	10.3	12.9	36/630	MacDonald Broadcasting Co.
11	WOWE-F	Rhythmic Old.	14/2.5	2.5	4.0	3.8	3.3	258/7.2	6.7	8.4	14/258	Praestantia Broadcasting, Inc.
12	WRIF-F	Rock	13/2.3	2.0	2.0	1.3	1.7	190/5.3	5.8	5.5	19/305	Greater Media
13	WRXF-F	Rock	11/2.0	1.0	1.3	0.9	0.9	120/5.6	4.4	4.6	18/356	Covenant Communications Corp.
13	WDFD	Talk	11/2.0	2.4	2.8	3.2	2.9	180/5.0	7.7	8.4	12/206	Cumulus Media, Inc.
15	WTLZ-F	Urban	9/1.7	1.9	0.6	0.6	0.7	197/5.5	5.8	2.8	11/212	Cumulus Media, Inc.
16	WKRC-F	Hot Talk	9/1.6	1.2	0.7	1.1	0.0	182/5.1	4.1	3.2	11/208	Infinity Broadcasting Corp.
16	WCXI	Black Gospel	9/1.6	0.7	1.1	0.0	0.0	57/1.6	1.2		12/83	Birach Broadcasting Corp.
18	WDTJ-F	Urban	8/1.5	1.6	1.7	0.8	0.6	204/5.7	6.9	3.6	9/244	Radio One
18	WFNT	Adult Stand.	8/1.5	1.9	1.1	2.1	1.3	132/3.7	3.5	3.7	8/132	Regent Communications, Inc.
20	WOMC-F	Oldies	7/1.3	2.6	2.1	1.9	1.7	52/1.5	0.0	0.0	9/77	Infinity Broadcasting Corp.
21	WFLT	Gospel	7/1.2	2.2	1.5	2.1	3.3	86/2.4	4.5	3.7	7/86	Christian Evan. Bcstg Assoc.
22	WWJ	News	6/1.0	0.9	1.3	0.8	1.3	152/4.2	3.6	3.6	9/225	Infinity Broadcasting Corp.
22	WTRX	Sports	6/1.0	0.5	0.4	0.6	0.7	125/3.5	2.9	1.9	6/144	Citadel Communications Corp.
24	WILZ-F	Classic Rock	5/0.9	0.4	0.7	0.8	1.7	102/2.8	2.7	0.0	9/161	Citadel Communications Corp.
25	WCSX-F	Classic Rock	3/0.6	0.9	0.7	0.8	0.9	58/1.6	2.5	2.2	7/107	Greater Media
25	WGRV-F	Adult Cont.	3/0.6	0.5	0.6	0.6	0.6	47/1.3	2.3	2.0	4/61	Greater Media
25	WVMV-F	Smooth Jazz	3/0.6	0.5	0.4	0.4	0.7	73/2.0	1.8	1.6	3/73	Infinity Broadcasting Corp.
28	CIMX-F	Modern Rock	3/0.5	0.4	0.0	1.6	0.0	33/0.9	1.8	9.2	3/70	CHUM
28	WDFN	Sports	3/0.5	0.6	0.4	0.0	0.4	50/1.4	1.9		4/84	Clear Channel Communications
30	WOAP	Adult Stand.	2/0.4	1.2	1.7	2.1	2.4	59/1.6	2.3	2.7	4/71	1090 Investments, LLC
30	WSAM	Adult Stand.	2/0.4	2.6	3.3	4.3	0.0	26/0.7	0.0	0.0	3/41	MacDonald Broadcasting Co.
30	WLLC-F	Classic Hits	2/0.4	0.4	0.0	0.0	0.0	41/1.2	1.1	0.0	5/146	Clear Channel Communications
33	WYCD-F	Country	2/0.3	0.5	0.4	0.6	0.0	45/1.2	1.8	1.3	9/151	Infinity Broadcasting Corp.
33	WDRQ-F	CHR	2/0.3	0.4	0.0	3.4	0.0	47/1.3	2.3	16.3	2/76	ABC Radio
33	WFMK-F	Adult Cont.	2/0.3	9.7	8.1	9.4	0.0	40/1.1	0.0	0.0	3/83	Citadel Communications Corp.
33	WHMI-F	Adult Cont.	2/0.3	0.3	0.6	0.0	0.7	27/0.7	1.1		2/33	Livingston Radio Company

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WWCK-F	1 WDZZ-F	1 WCRZ-F	1 WCRZ-F	1 WCRZ-F	1 WDZZ-F	1 WDZZ-F	1 WCRZ-F	1 WCRZ-F	1 WDZZ-F
2	WDZZ-F	2 WDZZ-F	2 WDZZ-F	2 WDZZ-F	2 WDZZ-F	2 WCRZ-F	2 WCRZ-F	2 WDZZ-F	2 WWCK-F	2 WWCK-F
3	WIOG-F	3 WWBN-F	3 WWCK-F	3 WRSR-F	3 WRSR-F	3 WHNN-F	3 WWCK-F	3 WCRZ-F	3 WWCK-F	3 WCRZ-F
4	WDTJ-F	4 WCRZ-F	4 WRSR-F	4 WWCK-F	4 WWCK-F	4 WFBE-F	4 WFBE-F	4 WFBE-F	4 WFBE-F	4 WFBE-F
5	WWBN-F	5 WFBE-F	5 WFBE-F	5 WFBE-F	5 WFBE-F	5 WRSR-F	5 WHNN-F	4 WWBN-F	5 WRSR-F	5 WRSR-F
6	WTLZ-F	6 WIOG-F	6 WWBN-F	6 WWBN-F	6 WHNN-F	6 WJR	6 WWBN-F	6 WRSR-F	6 WHNN-F	6 WHNN-F
7	WCRZ-F	7 WRSR-F	7 WIOG-F	7 WHNN-F	7 WWBN-F	7 WWCK-F	7 WRSR-F	7 WTLZ-F	7 WIOG-F	7 WHNN-F
8	WRIF-F	8 WRXF-F	8 WHNN-F	8 WIOG-F	8 WIOG-F	8 WKQC-F	8 WJR	8 WHNN-F	8 WKQC-F	7 WWBN-F
9	WFBE-F	9 WRIF-F	9 WRIF-F	9 WRIF-F	9 WRIF-F	9 WOWE-F	9 WIOG-F	8 WIOG-F	8 WJR	9 WKQC-F
10	WRXF-F	10 WTLZ-F	10 WRXF-F	10 WRXF-F	10 WRXF-F	10 WDFD	10 WRIF-F	10 WKQC-F	10 WWBN-F	10 WKQC-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WWCK-F	1 WCRZ-F	1 WCRZ-F	1 WCRZ-F	1 WWCK-F	1 WWBN-F	1 WWBN-F	1 WRSR-F	1 WRSR-F
2	WDZZ-F	2 WDZZ-F	2 WDZZ-F	2 WDZZ-F	2 WWBN-F	2 WWCK-F	2 WRIF-F	1 WWBN-F	2 WDZZ-F
3	WIOG-F	3 WCRZ-F	3 WWCK-F	3 WWCK-F	3 WWCK-F	3 WRIF-F	3 WRXF-F	3 WWCK-F	3 WWBN-F
4	WRSR-F	4 WIOG-F	4 WFBE-F	4 WFBE-F	4 WFBE-F	4 WIOG-F	4 WRXF-F	4 WWCK-F	4 WDZZ-F
5	WCRZ-F	5 WFBE-F	5 WIOG-F	5 WIOG-F	5 WHNN-F	5 CIMX-F	5 WDZZ-F	5 WFBE-F	5 WHNN-F
6	WFBE-F	6 WRSR-F	6 WTLZ-F	6 WRSR-F	6 WRSR-F	6 WFBE-F	6 WRSR-F	6 WRIF-F	6 WFBE-F
7	WHNN-F	7 WTLZ-F	7 WRSR-F	7 WHNN-F	6 WIOG-F	7 WTLZ-F	7 WFBE-F	7 WFBE-F	7 WCRZ-F
8	WWBN-F	8 WKQC-F	8 WKQC-F	8 WKQC-F	8 WOWE-F	8 WCRZ-F	8 WCRZ-F	8 WKRC-F	8 WRXF-F
9	WKQC-F	9 WHNN-F	9 WRXF-F	9 WOWE-F	9 WKQC-F	9 WRXF-F	9 WIOG-F	9 WKRC-F	9 WRXF-F
10	WTLZ-F	10 WRXF-F	10 WDTJ-F	10 WTLZ-F	10 WFLT	10 WDTJ-F	10 WKRC-F	10 WHNN-F	10 WKRC-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCXI	1160	1 kw / 1 kw	Black Gospel	Independent		Patt Media	Fenton
WDFD	910	5 kw / 1 kw	Talk	Talk America Radio Network	Allied Radio Ptnrs.	Birach Broadcasting Corp.	Flint
WFLT	1420	500 w / 140 w	Gospel	Westwood/Mutual/Unistar	Michigan Spot	Cumulus Media, Inc.	Flint
WFNT	1470	5 kw / 1 kw	Adult Stand.	ABC	Katz	Christian Evan. Bcstg Association	Flint
WTRX	1330	5 kw / 1 kw	Sports	Premier Radio Network	McGavren-Guild	Regent Communications, Inc.	Flint

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCRZ	107.9	50 kw @330	Adult Cont.	CBS Networks	Katz	Regent Communications, Inc.	Flint
WDZZ	92.7	3 kw @260	Urban	ABC	Allied Radio Ptnrs.	Cumulus Media, Inc.	Flint
WFBE	95.1	50 kw @243	Country	Independent	McGavren-Guild	Citadel Communications Corp.	Flint
WOWE	98.9	3 kw @328	Rhythmic Old.	ABC	—	Praestantia Broadcasting, Inc.	Vassar
WRSR	103.9	2.86 kw @482	Classic Rock	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Owosso
WRXF	103.1	3 kw @239	Rock	Independent	Patt Media	Covenant Communications Corp.	Lapeer
WWBN	101.5	6 kw @328	Rock	Independent	Katz	Regent Communications, Inc.	Tuscola
WWCK	105.5	25 kw @328	CHR	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Cumulus Media, Inc.	Flint

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
CIMX-F	Modern Rock	88.7	Windsor
WCSX-F	Classic Rock	94.7	Birmingham
WDFN	Sports	1130	Detroit
WDRQ-F	CHR	93.1	Detroit
WDTJ-F	Urban	105.9	Detroit
WFMK-F	Adult Cont.	99.1	East Lansing
WGRV-F	Adult Cont.	105.1	Detroit
WHMI-F	Adult Cont.	93.5	Howell
WHNN-F	Oldies	96.1	Bay City
WILZ-F	Classic Rock	104.5	Saginaw
WILZ-FF	Classic Rock	104.5	Saginaw
WIOG-F	CHR	102.5	Bay City
WJR	News/Talk	760	Detroit
WKCQ-F	Country	98.1	Saginaw
WKRK-F	Hot Talk	97.1	Detroit
WLLC-F	Classic Hits	106.7	Detroit
WOAP	Adult Stand.	1080	Owosso
WOMC-F	Oldies	104.3	Detroit
WRIF-F	Rock	101.1	Detroit
WSAM	Adult Stand.	1400	Saginaw
WTLZ-F	Urban	107.1	Saginaw
WWMV-F	Smooth Jazz	98.7	Detroit
WWJ	News	950	Detroit
WYCD-F	Country	99.5	Detroit
WYLZ-F	simul. WILZFF	100.9	Pinconning

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Citadel Communications Corp. WFBE FM,WTRX AM	7.3	7.8	16.4%
Cumulus Media, Inc. WDZZ FM,WDFD AM,WRSR FM,WWCK FM	27.6	27.6	47.9%
Regent Communications, Inc. WCRZ FM,WFNT AM,WWBN FM	15.5	15.9	31.3%
	50.4	51.3	95.6%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	62 (4)	62 (4)	12.4
AOR	0 (0)	91 (8)	91 (8)	18.2
Black/Urban	0 (0)	81 (3)	81 (3)	16.2
CHR	0 (0)	77 (3)	77 (3)	15.4
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	55 (3)	55 (3)	11.0
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	3 (1)	3 (1)	0.6
News/Talk	34 (3)	9 (1)	43 (4)	8.6
Oldies	0 (0)	51 (4)	51 (4)	10.2
Other	(0)	(0)	(0)	0.0
Religion	15 (2)	0 (0)	15 (2)	3.0
Soft AC	(0)	(0)	(0)	0.0
Sports	8 (2)	0 (0)	8 (2)	1.6
Standards/EZ	13 (3)	0 (0)	13 (3)	2.6
Totals	70(10)	429 (27)	499 (37)	

FREDERICKSBURG, VA

Arbitron Rank 162 Pop (12+)	221,300	Stations	34 / 8	% Below Line	47.8
Market TSL in Hours	20.2	Diaries	691 / 320:1 / 51.8%	% Not Listed	16.1
Average Persons Rating	14.9	12+ FM Share (Metro)	81.7	Sample Target	680

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WFLS-F	Country	63/19.2	0.5	0.5	0.7	0.9	5.2	657/29.7	0.0	0.0	66/702	Free Lance-Star Publishing
2 WBQB-F	Hot AC	32/9.8						462/20.9	0.0	0.0	33/472	Mid-Atlantic Network, Inc.
3 WJFK-F	Hot Talk	21/6.2	0.4	0.7	0.5	0.0	0.4	211/9.5	0.0	0.0	22/220	Infinity Broadcasting Corp.
4 WWZZ-F	CHR	12/3.8	0.3	0.0	0.0	0.0		302/13.6	0.0	0.0	13/322	Bonneville International Corp.
5 WGRQ-F	Oldies	12/3.5						207/9.4	0.0	0.0	12/230	Telemedia Broadcasting, Inc.
6 WPGC-F	Urban	11/3.3	1.7	1.6	1.9	1.5	2.1	300/13.6	0.0	0.0	14/344	Infinity Broadcasting Corp.
7 WHUR-F	Urban AC	10/3.1	1.0	1.5	1.3	1.5	1.7	145/6.6	0.0	0.0	12/185	Howard University
8 WWUZ-F	Classic Hits	10/3.0	0.7	0.0	0.0	0.0	0.0	153/6.9	0.0	0.0	11/171	Rappahannock Communications
9 WKYS-F	Urban	9/2.8	1.0	1.2	1.2	1.5	1.6	231/10.4	0.0	0.0	11/247	Radio One
10 WWDC-F	Rock	7/2.1	1.5	1.4	1.1	1.2	1.5	170/7.7	0.0	0.0	7/181	Clear Channel Communications
10 WCDX-F	Urban	7/2.1	12.4	11.2	12.8	9.9	9.6	144/6.5	0.0	0.0	10/183	Radio One
12 WRXL-F	Rock	6/2.0	0.4	0.0	0.0	0.0	0.0	159/7.2	0.0	0.0	8/193	Clear Channel Communications
12 WFVA	Adult Stand.	6/2.0						104/4.7	0.0	0.0	6/104	Mid-Atlantic Network, Inc.
14 WARW-F	Classic Rock	6/1.9	0.3	0.3	0.6	0.6	0.8	133/6.0	0.0	0.0	6/133	Infinity Broadcasting Corp.
15 WTOP-AF	News	6/1.8	1.0	1.4	0.0	0.8	0.8	214/9.7	0.0	0.0	8/262	Bonneville International Corp.
16 WHITE-F	CHR	6/1.7						65/2.9	0.0	0.0	8/115	Clear Channel Communications
17 WMZQ-F	Country	5/1.6	0.7	0.8	0.7	0.9	0.9	120/5.4	0.0	0.0	6/126	Clear Channel Communications
18 WJZW-F	Smooth Jazz	5/1.5	0.3	0.0	0.0	0.0	0.0	133/6.0	0.0	0.0	5/137	ABC Radio
19 WWWW-F	Rock	5/1.4						61/2.7	0.0	0.0	10/138	Eure Communications, Inc.
20 WTVR-F	Soft AC	4/1.3	9.6	9.6	9.4	9.2	7.5	74/3.4	0.0	0.0	4/79	Clear Channel Communications
20 WASH-F	Adult Cont.	4/1.3	0.7	0.7	0.7	0.6	0.9	61/2.8	0.0	0.0	6/65	Clear Channel Communications
22 WAVA-F	Religious	3/1.0	0.3	0.0	0.0	0.0	0.0	89/4.0	0.0	0.0	3/89	Salem Communications Corp.
22 WBIG-F	Oldies	3/1.0	1.2	0.9	1.0	0.8	1.0	82/3.7	0.0	0.0	3/82	Clear Channel Communications
22 WRQX-F	Hot AC	3/1.0	1.1	1.0	1.4	1.0	1.1	69/3.1	0.0	0.0	3/73	ABC Radio
25 WJMA-F	Country	3/0.8						44/2.0	0.0	0.0	12/126	Piedmont Communications, Inc.
25 WKLR-F	Classic Rock	3/0.8	4.5	5.2	5.4	4.0	4.0	28/1.3	0.0	0.0	4/50	Cox Radio, Inc.
25 WINC-F	Hot AC	3/0.8	0.6	0.4	0.3	0.0	0.3	65/2.9	0.0	0.0	4/74	Mid-Atlantic Network, Inc.
28 WYSK-AF	CHR	2/0.7						110/5.0	0.0	0.0	2/110	Free Lance-Star Publishing
29 WIHT-F	CHR	2/0.6	1.0	0.6	0.9	0.6	0.8	82/3.7	0.0	0.0	3/103	Clear Channel Communications
29 WGMS-F	Classical	2/0.6	0.4	0.6	0.4	0.0	0.3	53/2.4	0.0	0.0	2/53	Bonneville International Corp.
29 WGRX-F	Country	2/0.6						29/1.3	0.0	0.0	2/29	Rappahannock River Bcstg., LLC
32 WMXB-F	Hot AC	2/0.5	4.2	4.9	5.1	4.1	3.7	39/1.7	0.0	0.0	5/66	Cox Radio, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WWZZ-F	1 WFLS-F	1 WFLS-F	1 WFLS-F	1 WFLS-F	1 WFLS-F	1 WFLS-F	1 WFLS-F	1 WFLS-F	1 WFLS-F	1 WFLS-F
2 WKYS-F	2 WBQB-F	2 WBQB-F	2 WBQB-F	2 WBQB-F	2 WBQB-F	2 WBQB-F	2 WBQB-F	2 WBQB-F	2 WJFK-F	2 WBQB-F
3 WFLS-F	3 WJFK-F	3 WJFK-F	3 WJFK-F	3 WJFK-F	3 WJFK-F	3 WJFK-F	3 WWZZ-F	3 WJFK-F	3 WBQB-F	3 WWZZ-F
3 WCDX-F	4 WKYS-F	4 WWUZ-F	4 WWUZ-F	4 WWUZ-F	4 WGRQ-F	4 WWDC-F	4 WCDX-F	4 WWUZ-F	4 WWZZ-F	4 WPGC-F
5 WPGC-F	5 WWDC-F	5 WHUR-F	5 WHUR-F	5 WGRQ-F	5 WHUR-F	5 WGRQ-F	5 WPGC-F	5 WGRQ-F	5 WKYS-F	5 WHUR-F
6 WBQB-F	6 WPGC-F	6 WGRQ-F	6 WGRQ-F	6 WHUR-F	6 WWUZ-F	6 WWZZ-F	6 WAVA-F	6 WAVA-F	6 WGRQ-F	6 WGRQ-F
7 WRXL-F	7 WHITE-F	7 WKYS-F	7 WARW-F	7 WARW-F	7 WFVA	7 WWUZ-F	7 WJFK-F	7 WHUR-F	7 WWUZ-F	7 WKYS-F
8 WGRX-F	7 WWZZ-F	8 WARW-F	8 WPGC-F	8 WPGC-F	8 WTOP-AF	7 WKYS-F	8 WKYS-F	7 WARW-F	8 WPGC-F	7 WCDX-F
9 WHITE-F	9 WCDX-F	9 WGRQ-F	9 WRXL-F	9 WTOP-AF	9 WARW-F	9 WHUR-F	8 WHUR-F	9 WTVR-F	9 WTOP-AF	9 WWUZ-F
10 WASH-F	10 WRXL-F	10 WWDC-F	9 WWDC-F	10 WWDC-F	9 WMZQ-F	10 WPGC-F	10 WGRQ-F	9 WPGC-F	10 WHUR-F	10 WFVA
		10 WWZZ-F								

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WFLS-F	1 WFLS-F	1 WBQB-F	1 WFLS-F	1 WFLS-F	1 WFLS-F	1 WFLS-F	1 WFLS-F	1 WFLS-F	1 WFLS-F
2 WHITE-F	2 WBQB-F	2 WFLS-F	2 WBQB-F	2 WBQB-F	2 WJFK-F	2 WBQB-F	2 WJFK-F	2 WJFK-F	2 WJFK-F
3 WKYS-F	3 WKYS-F	3 WPGC-F	3 WGRQ-F	3 WGRQ-F	3 WCDX-F	3 WBQB-F	3 WJFK-F	3 WBQB-F	3 WBQB-F
4 WPGC-F	4 WHITE-F	4 WKYS-F	4 WKYS-F	4 WJFK-F	4 WWDC-F	4 WWDC-F	4 WWDC-F	4 WWUZ-F	4 WWUZ-F
5 WWZZ-F	5 WPGC-F	4 WWZZ-F	5 WWZZ-F	5 WTVR-F	5 WBQB-F	5 WCDX-F	5 WKYS-F	5 WWDC-F	5 WARW-F
6 WBQB-F	6 WWZZ-F	6 WJFK-F	6 WJFK-F	5 WMZQ-F	6 WHITE-F	6 WPGC-F	6 WPGC-F	6 WARW-F	6 WHUR-F
7 WGRX-F	7 WJFK-F	7 WAVA-F	7 WPGC-F	7 WASH-F	7 WWZZ-F	7 WWZZ-F	7 WWWWV-F	7 WHUR-F	7 WWDC-F
8 WINC-F	8 WWDC-F	8 WMZQ-F	8 WHITE-F	8 WRQX-F	8 WRXL-F	7 WWWWV-F	8 WARW-F	8 WRXL-F	8 WTOP-AF
8 WJFK-F	9 WGRX-F	9 WWDC-F	9 WTVR-F	9 WPGC-F	9 WWWWV-F	9 WKYS-F	9 WWUZ-F	9 WWWWV-F	9 WGRQ-F
10 WYSK-AF	10 WAVA-F	9 WRXL-F	10 WMZQ-F	9 WWZZ-F	10 WIHT-F	10 WRXL-F	9 WWZZ-F	10 WPGC-F	10 WPGC-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WFVA	1230	1 kw / 1 kw	Adult Stand.	Westwood/Mutual/Unistar	—	Mid-Atlantic Network, Inc.	Fredericksburg
WYSK	1350	1 kw / 40 w	simul. WYSKAF	Associated Press Radio	—	Free Lance-Star Publishing	Fredericksburg

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBQB	101.5	50 kw @492	Hot AC	Westwood/Mutual/Unistar	—	Mid-Atlantic Network, Inc.	Fredericksburg
WFLS	93.3	50 kw @492	Country	Associated Press Radio	—	Free Lance-Star Publishing	Fredericksburg
WGRX	104.5	2.7 kw @492	Country	Independent	—	Rappahannock River Bcstg., LLC	Falmouth
WJMA	98.9	3.1 kw @321	Country	Associated Press Radio	—	Piedmont Communications, Inc.	Orange
WWUZ	96.9	2.8 kw @472	Classic Hits	Independent	—	Rappahannock Communications	Bowling Green
WYSK	99.3	3 kw @328	CHR	Associated Press Radio	—	Free Lance-Star Publishing	Spotsylvania

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WARW-F	Classic Rock	94.7	Bethesda
WASH-F	Adult Cont.	97.1	Washington
WAVA-F	Religious	105.1	Arlington
WBIG-F	Oldies	100.3	Washington
WCDX-F	Urban	92.1	Mechanicsville
WGMS-F	Classical	103.5	Washington
WGRQ-F	Oldies	95.9	Colonial Beach
WHITE-F	CHR	101.9	Ruckersville
WHUR-F	Urban AC	96.3	Washington
WIHT-F	CHR	99.5	Washington
WINC-F	Hot AC	92.5	Winchester
WJFK-F	Hot Talk	106.7	Manassas
WJZW-F	Smooth Jazz	105.9	Woodbridge
WKLR-F	Classic Rock	96.5	Ft. Lee
WKYS-F	Urban	93.9	Washington
WMXB-F	Hot AC	103.7	Richmond
WMZQ-F	Country	98.7	Washington
WPGC-F	Urban	95.5	Morningside
WRQX-F	Hot AC	107.3	Washington
WRXL-F	Rock	102.1	Richmond
WTOP	News	1500	Washington
WTOP-F	simul. WTOPAF	107.7	Warrenton
WTOP-AF	News	1500	Washington
WTVR-F	Soft AC	98.1	Richmond
WWDC-F	Rock	101.1	Washington
WWWV-F	Rock	97.5	Charlottesville
WWZZ-F	CHR	104.1	Waldorf

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Free Lance-Star Publishing	19.9	16.3	
WFLS FM,WYSK AM,WYSK FM			
Mid-Atlantic Network, Inc.	11.8	13.4	
WBQB FM,WFVA AM			
	31.7	29.7	

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	44 (5)	44 (5)	16.0
AOR	0 (0)	27 (5)	27 (5)	9.8
Black/Urban	0 (0)	37 (4)	37 (4)	13.5
CHR	(1)	22 (4)	22 (5)	8.0
Classical/Fine Arts	0 (0)	2 (1)	2 (1)	0.7
Country	0 (0)	73 (4)	73 (4)	26.5
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	5 (1)	5 (1)	1.8
News/Talk	(1)	26 (2)	27 (3)	9.8
Oldies	0 (0)	25 (3)	25 (3)	9.1
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	3 (1)	3 (1)	1.1
Soft AC	0 (0)	4 (1)	4 (1)	1.5
Sports	(0)	(0)	(0)	0.0
Standards/EZ	6 (1)	0 (0)	6 (1)	2.2
Totals	6 (3)	268 (31)	275 (34)	

Note Duncan's reports that: WITH-AM 1230 simul. with WAVA-FM 105.1
 3/30/01 WGRX-FM-104.5 Prior Calls: WFAL-FM Current Calls: WGRX-FM
 4/18/01 WIHT-FM-99.5 Prior Calls: WJMO-FM Current Calls: WIHT-FM
 5/19/01 WGRX-FM-104.5 Old Format: cp-new New Format: Country

FT. MYERS-NAPLES-MARCO ISLAND, FL

Arbitron Rank	72	Pop (12+)	569,100	Stations	30 / 26	% Below Line	1.9
Market TSL in Hours			21.2	Diaries	1518 / 375:1 / 47.9%	% Not Listed	13.8
Average Persons Rating			15.9	12+ FM Share (Metro)	75.3	Sample Target	1540

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner	
1	WAVV-F	Easy List.	110/12.2	11.5	11.0	11.7	11.9	11.6	1055/18.5	20.1	19.7	111/1100	Alpine Broadcasting
2	WOLZ-F	Oldies	68/7.5	7.1	5.2	6.1	5.0	6.5	884/15.5	13.8	13.5	76/948	Clear Channel Communications
3	WWGR-F	Country	52/5.8	5.5	5.0	4.8	4.4	5.3	660/11.6	12.1	9.3	56/772	Renda Broadcasting Corp.
4	WBTT-F	Dance	50/5.5	5.3	2.0	2.5	0.0	3.8	734/12.9	12.0	5.6	55/847	Clear Channel Communications
5	WCKT-F	Country	45/4.9	5.2	4.6	4.0	5.5	4.7	703/12.3	12.3	11.5	45/736	Clear Channel Communications
6	WINK-AA	News/Talk	43/4.7						679/11.9	0.0	0.0	46/739	Fort Myers Broadcasting Co.
7	WRXK-F	Classic Rock	37/4.0	3.7	5.2	5.0	5.9	4.5	561/9.9	10.9	10.6	42/669	Beasley Broadcast Group
8	WXKB-F	CHR	34/3.7	4.8	9.1	8.7	8.5	6.6	837/14.7	15.4	21.0	42/1064	Beasley Broadcast Group
9	WARO-F	Classic Rock	32/3.5	2.2	3.4	2.8	3.7	3.0	441/7.7	7.9	8.1	33/515	Meridian Broadcasting, Inc.
9	WJBF-F	Modern Rock	32/3.5	4.5	5.3	6.6	5.3	5.0	536/9.4	10.9	12.7	34/622	Beasley Broadcast Group
11	WJGO-F	Rhythmic Old.	31/3.5	1.7	2.3	2.8	0.0	2.6	416/7.3	5.4	5.7	34/459	Renda Broadcasting Corp.
12	WJPT-F	Adult Stand.	30/3.3	3.5	0.0	0.0	0.0	0.0	419/7.4	6.5	0.0	32/436	Beasley Broadcast Group
12	WRQC-F	Rock	30/3.3						362/6.4	0.0	0.0	30/364	Meridian Broadcasting, Inc.
14	WTLT-F	Soft AC	29/3.2	3.6	2.4	2.5	1.7	2.9	428/7.5	7.7	5.1	29/433	Meridian Broadcasting, Inc.
15	WINK-F	Adult Cont.	25/2.7	3.4	5.1	4.9	4.8	4.0	501/8.8	10.3	12.3	37/745	Fort Myers Broadcasting Co.
16	WYPT-F	80s Hits	21/2.3	3.1	2.1	2.6	0.0	2.5	397/7.0	6.7	5.6	22/442	Fort Myers Broadcasting Co.
17	WKFF-F	CHR	19/2.1	1.8	1.1	3.8	0.0	2.2	479/8.4	8.6	7.2	26/605	Clear Channel Communications
18	WDRR-F	Smooth Jazz	17/1.9	2.9	1.7	2.2	1.8	2.2	291/5.1	7.2	6.3	17/296	Mercury Broadcasting Co., Inc.
19	WTLQ	Talk	14/1.6	1.5	1.7	1.5	2.0	1.6	207/3.6	4.1	3.8	17/245	Fort Myers Broadcasting Co.
20	WWCL	Span.-Hits	12/1.3	0.6	1.9	1.8	0.9	1.4	95/1.7	1.0	2.0	14/114	Olbota Communications, Inc.
20	WAFZ	Reg'l Mex.	12/1.3	0.7	1.4	0.8	1.1	1.0	68/1.2	1.3	1.6	12/68	Glades Media Co.
22	WSGL-F	Hot AC	9/0.9	2.1	1.4	1.1	2.1	1.4	238/4.2	5.0	3.9	9/242	Renda Broadcasting Corp.
23	WMIB	Bus. News	5/0.6						69/1.2	0.0	0.0	5/69	All Financial Network, Inc.
23	WKII	Adult Stand.	5/0.6	1.0	1.0	1.1	1.1	0.9	89/1.6	2.3	2.4	26/283	Clear Channel Communications
23	WGUF-F	Talk	5/0.6	0.6	0.4	0.0	0.9		120/2.1	2.4		5/120	Renda Broadcasting Corp.
26	WHPT-F	Classic Rock	4/0.5	0.9	1.1	0.8	0.6	0.8	111/1.9	2.9	2.6	15/250	Cox Radio, Inc.
27	WWCN	Sports	4/0.4	0.6	0.9	1.0	1.0	0.7	87/1.5	3.1	3.4	6/114	Beasley Broadcast Group
28	WQAM	Sports	3/0.4	0.4	0.5	0.4	0.0	0.4	45/0.8	1.5	1.0	3/60	Beasley Broadcast Group
28	WIKX-F	Country	3/0.4	0.3	0.4	0.3	0.0	0.4	132/2.3	2.0	1.2	49/466	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WBTT-F	1 WBTT-F	1 WWGR-F	1 WWGR-F	1 WOLZ-F	1 WAVV-F	1 WAVV-F	1 WBTT-F	1 WAVV-F	1 WAVV-F
2	WXKB-F	2 WJBF-F	2 WBTT-F	2 WRXK-F	2 WWGR-F	2 WOLZ-F	2 WOLZ-F	2 WAVV-F	2 WINK-AA	2 WOLZ-F
3	WRQC-F	3 WRQC-F	3 WRXK-F	3 WARO-F	3 WRXK-F	3 WINK-AA	3 WRXK-F	3 WOLZ-F	3 WBTT-F	3 WWGR-F
4	WJBF-F	4 WCKT-F	4 WJBF-F	4 WOLZ-F	4 WARO-F	4 WWGR-F	4 WWGR-F	4 WWGR-F	4 WWGR-F	4 WBTT-F
5	WTLQ	5 WJGO-F	4 WCKT-F	5 WJBF-F	5 WCKT-F	5 WJPT-F	5 WCKT-F	5 WXKB-F	5 WCKT-F	5 WCKT-F
6	WKFF-F	6 WXKB-F	6 WRQC-F	6 WXKB-F	6 WJGO-F	6 WCKT-F	6 WINK-AA	6 WCKT-F	6 WJBF-F	6 WJPT-F
7	WWGR-F	7 WWGR-F	7 WXKB-F	7 WJGO-F	6 WJBF-F	7 WTLT-F	7 WARO-F	7 WTLT-F	7 WRXK-F	7 WJGO-F
8	WRXK-F	8 WWCL	7 WARO-F	8 WCKT-F	8 WXKB-F	8 WRXK-F	8 WBTT-F	7 WARO-F	8 WJGO-F	8 WRQC-F
9	WOLZ-F	9 WRXK-F	9 WOLZ-F	9 WBTT-F	9 WINK-F	9 WARO-F	9 WKFF-F	9 WJPT-F	8 WBTT-F	8 WRXK-F
10	WARO-F	10 WARO-F	10 WJGO-F	10 WRQC-F	10 WBTT-F	10 WINK-F	10 WJBF-F	10 WRQC-F	10 WRQC-F	10 WJBF-F
						10 WJGO-F	10 WINK-F			9 WTLT-F
						10 WXKB-F				

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WBTT-F	1 WBTT-F	1 WBTT-F	1 WXKB-F	1 WOLZ-F	1 WRQC-F	1 WJBF-F	1 WJBF-F	1 WRXK-F
2	WCKT-F	2 WCKT-F	2 WCKT-F	2 WWGR-F	2 WWGR-F	2 WBTT-F	2 WRQC-F	2 WARO-F	2 WRQC-F
3	WKFF-F	3 WXKB-F	3 WWCL	3 WCKT-F	3 WXKB-F	3 WCKT-F	3 WBTT-F	3 WRXK-F	3 WOLZ-F
4	WXKB-F	4 WWCL	4 WXKB-F	4 WBTT-F	4 WTLT-F	4 WJBF-F	4 WRXK-F	4 WJGO-F	4 WARO-F
5	WJBF-F	5 WWGR-F	5 WWGR-F	5 WOLZ-F	5 WJGO-F	5 WXKB-F	5 WARO-F	5 WRQC-F	5 WWGR-F
5	WINK-F	6 WJBF-F	5 WJGO-F	6 WJGO-F	6 WCKT-F	6 WAFZ	6 WJGO-F	6 WBTT-F	6 WBTT-F
7	WYPT-F	7 WKFF-F	7 WJBF-F	7 WYPT-F	7 WYPT-F	7 WSGL-F	7 WCKT-F	7 WWGR-F	7 WCKT-F
7	WWGR-F	8 WYPT-F	8 WYPT-F	8 WINK-F	8 WBTT-F	8 WRXK-F	8 WWGR-F	8 WYPT-F	8 WOLZ-F
9	WAFZ	9 WJGO-F	9 WAFZ	9 WTLT-F	9 WINK-F	9 WKFF-F	9 WXKB-F	9 WWCL	9 WJGO-F
10	WWCL	10 WAFZ	10 WAVV-F	10 WKFF-F	10 WAVV-F	10 WARO-F	10 WYPT-F	10 WCKT-F	10 WINK-F
						10 WWCL			9 WJGO-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAFZ	1490	1 kw / 1 kw	Reg'l Mex.	CNN	—	Glades Media Co.	Immokalee
WINK	1200	10 kw / 1 kw	News/Talk	CBS Networks	McGavren-Guild	Fort Myers Broadcasting Co.	Pine Island Center
WMIB	1660	10 kw / 1 kw	Bus. News	ABC	—	All Financial Network, Inc.	Marco Island
WNOG	1270	5 kw / 1.9 kw	simul. WINKAA	CBS Networks	McGavren-Guild	Meridian Broadcasting, Inc.	Naples
WTLQ	1240	1 kw / 1 kw	Talk	CNN	McGavren-Guild	Fort Myers Broadcasting Co.	Ft. Myers
WWCL	1440	5 kw / 1 kw	Span.-Hits	Independent	—	Olbota Communications, Inc.	Lehigh Acres
WWCN	770	10 kw / 1 kw	Sports	Westwood/Mutual/Unistar	D & R Radio	Beasley Broadcast Group	North Ft. Myers

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WARO	94.5	96 kw @1,012	Classic Rock	Independent	McGavren-Guild	Meridian Broadcasting, Inc.	Naples
WAVV	101.1	100 kw @982	Easy List.	Associated Press Radio	Christal	Alpine Broadcasting	Marco Island
WBTT	105.5	28.5 kw @649	Dance	Independent	Clear Chan.-Diamond	Clear Channel Communications	Naples Park
WCKT	107.1	28.5 kw @649	Country	Independent	Clear Chan.-Diamond	Clear Channel Communications	Lehigh Acres
WDRR	98.5	18.5 kw @371	Smooth Jazz	Independent	Clear Chan.-Diamond	Mercury Broadcasting Co., Inc.	San Carlos Park
WGUF	98.9	6 kw @328	Talk	Salem Radio Network	Allied Radio Ptnrs.	Renda Broadcasting Corp.	Marco Island
WINK	96.9	100 kw @1,323	Adult Cont.	Independent	McGavren-Guild	Fort Myers Broadcasting Co.	Ft. Myers
WJBX	99.3	45 kw @472	Modern Rock	Independent	D & R Radio	Beasley Broadcast Group	Ft. Myers Beach
WJGO	102.9	50 kw @466	Rhythmic Old.	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Renda Broadcasting Corp.	Tice
WJPT	106.3	50 kw @472	Adult Stand.	Jones Radio Network	D & R Radio	Beasley Broadcast Group	Ft. Myers Villas
WKFF	100.1	100 kw @476	CHR	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Port Charlotte
WOLZ	95.3	78.51 kw @476	Oldies	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Ft. Myers
WRQC	92.5	25 kw @328	Rock	Independent	McGavren-Guild	Meridian Broadcasting, Inc.	La Belle
WRXK	96.1	100 kw @1,122	Classic Rock	Westwood/Mutual/Unistar	D & R Radio	Beasley Broadcast Group	Bonita Sprngs
WSGL	104.7	20 kw @436	Hot AC	Independent	Allied Radio Ptnrs.	Renda Broadcasting Corp.	Naples
WTLT	93.5	6 kw @328	Soft AC	Independent	McGavren-Guild	Meridian Broadcasting, Inc.	Naples
WWGR	101.9	100 kw @992	Country	Independent	Allied Radio Ptnrs.	Renda Broadcasting Corp.	Ft. Myers
WXKB	103.9	100 kw @981	CHR	Independent	D & R Radio	Beasley Broadcast Group	Cape Coral
WYPT	97.7	14.5 kw @430	80s Hits	Independent	McGavren-Guild	Fort Myers Broadcasting Co.	Punta Rassa

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WHPT-F	Classic Rock	102.5	Sarasota
WIKX-F	Country	92.9	Punta Gorda
WKII	Adult Stand.	1070	Solana
WQAM	Sports	560	Miami

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Beasley Broadcast Group	14.9	17.2	35.9%
WJBX FM,WJPT FM,WRXK FM,WWCN AM,WXKB FM			
Clear Channel Communications	20.0	19.7	21.1%
WBTT FM,WCKT FM,WKFF FM,WOLZ FM			
Fort Myers Broadcasting Co.	9.6	11.1	18.3%
WINK FM,WINK AM,WTLQ AM,WYPT FM			
Meridian Broadcasting, Inc.	11.7	14.5	6.1%
WARO FM,WNOG AM,WRQC FM,WTLT FM			
Renda Broadcasting Corp.	10.8	14.0	7.1%
WGUF FM,WJGO FM,WSGL FM,WWGR FM			
	67.0	76.5	88.5%

Format Performance

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	33 (2)	33 (2)	4.2
AOR	0 (0)	134 (5)	134 (5)	17.2
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	103 (3)	103 (3)	13.2
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	100 (3)	100 (3)	12.8
Hispanic	24 (2)	0 (0)	24 (2)	3.1
Jazz	0 (0)	17 (1)	17 (1)	2.2
News/Talk	62 (4)	5 (1)	68 (5)	8.7
Oldies	0 (0)	121 (3)	121 (3)	15.5
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	29 (1)	29 (1)	3.7
Sports	7 (2)	0 (0)	7 (2)	0.9
Standards/EZ	5 (1)	140 (2)	145 (3)	18.6
Totals	98 (9)	682 (21)	781 (30)	

Note 4/11/01 WDRR-FM-98.5 Sold By: Ruth Communications Corp. To: Mercury Broadcasting Co., Inc.

FT. PIERCE-STUART-VERO BEACH, FL

Arbitron Rank 118	Pop (12+) 367,000	Stations 26 / 12	% Below Line 0.9
Market TSL in Hours 21.4		Diaries 741 / 495:1 / 51.9%	% Not Listed 21.7
Average Persons Rating 16.0		12+ FM Share (Metro) 71.1	Sample Target 750

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 WOSN-F	Adult Stand.	71/12.0	12.4	12.0	12.1	10.3	12.1	583/15.9	16.2	17.2	71/583	Vero Beach Broadcasters, LLC
2 WLDI-F	CHR	50/8.5	6.6	6.8	7.6	6.9	7.4	788/21.5	22.1	21.7	56/867	Clear Channel Communications
3 WZZR-F	Talk	31/5.3	6.1	5.7	4.7	5.2	5.4	307/8.4	10.1	8.2	41/350	Clear Channel Communications
4 WFLM-F	Urban AC	28/4.8	5.5	9.7	5.2	6.7	6.3	315/8.6	10.0	8.7	29/318	Midway Broadcasting Co.
5 WKGR-F	Classic Rock	27/4.6	3.9	3.4	6.1	4.3	4.5	380/10.4	12.0	12.9	29/407	Clear Channel Communications
6 WPBZ-F	Modern Rock	26/4.5	6.0	4.1	5.2	4.0	4.9	324/8.8	9.4	11.0	32/370	Infinity Broadcasting Corp.
7 WOLL-F	Oldies	24/4.1	2.2	3.4	2.0	3.4	2.9	353/9.6	6.5	8.1	24/357	Clear Channel Communications
8 WGNX-F	80s Hits	22/3.8	1.1	1.6	3.2	3.1	2.4	359/9.8	4.3	6.0	22/361	Vero Beach Broadcasters, LLC
9 WIRK-F	Country	19/3.2	2.3	2.3	1.9	4.0	2.4	270/7.4	7.9	6.8	19/292	Infinity Broadcasting Corp.
9 WAVV-F	Country	19/3.2	2.6	2.1	2.0	2.3	2.5	288/7.8	6.8	8.1	30/377	Clear Channel Communications
9 WJBW-F	Soft AC	19/3.2	3.1	4.1	4.5	5.8	3.7	235/6.4	7.7	6.7	19/235	FM Radio Acquisition, LLC
12 WPSL	Talk	18/3.1	2.0	2.3	1.9	1.8	2.3	259/7.1	5.8	5.4	18/259	Port St. Lucie Broadcasters, Inc.
13 WHLG-F	Adult Cont.	14/2.4	2.5	2.7	3.4	1.4	2.8	176/4.8	5.2	5.8	14/176	Horton Broadcasting Co., Inc.
14 WGYL-F	Adult Cont.	13/2.3	5.6	3.8	3.5	3.3	3.8	278/7.6	9.9	9.3	13/281	Vero Beach Broadcasters, LLC
15 WEAT-F	Soft AC	13/2.2	2.6	2.0	2.4	2.9	2.3	206/5.6	8.0	7.4	15/226	Infinity Broadcasting Corp.
16 WQOL-F	Oldies	12/2.0	3.9	2.7	3.9	3.3	3.1	295/8.0	9.9	8.5	15/323	Clear Channel Communications
17 WWLV-F	Smooth Jazz	10/1.8	1.6	3.2	1.9	0.5	2.1	175/4.8	4.0	3.8	10/175	Clear Channel Communications
18 WMBX-F	Modern AC	9/1.6	2.8	3.9	3.4	2.9	2.9	233/6.4	9.8	10.9	9/240	Infinity Broadcasting Corp.
19 WSTU	Oldies	6/1.0	0.4	0.5	0.3	0.7	0.6	99/2.7	1.8	1.7	6/99	Resort Radio Systems, Inc.
20 WAOA-F	CHR	5/0.9	11.3	9.4	8.6	8.4	7.6	65/1.8	0.0	0.0	5/65	Cumulus Media, Inc.
21 WJNO	News/Talk	5/0.8	0.8	2.1	1.2	1.1	1.2	74/2.0	3.7	4.3	5/74	Clear Channel Communications
21 WAXE	News/Talk	5/0.8	0.5	0.9	1.3	1.1	0.9	81/2.2	2.0	3.5	5/81	Clear Channel Communications
23 WRMF-F	Hot AC	4/0.7	1.4	0.5	1.3	0.7	1.0	104/2.8	5.3	4.4	4/106	James Crystal Enterprises
24 WAFC	Reg'l Mex.	4/0.6	0.4	0.5	0.0	0.0		45/1.2	0.0	0.0	7/68	Glades Media Co.
25 WJNX	News/Talk	3/0.5	0.7	0.7	0.7	0.7	0.6	76/2.1	2.9	3.2	3/79	Clear Channel Communications
26 WIRA	Talk	2/0.4						76/2.1	0.0	0.0	2/77	Port St. Lucie Broadcasters, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WLDI-F	1 WLDI-F	1 WLDI-F	1 WZZR-F	1 WZZR-F	1 WOSN-F	1 WOSN-F	1 WLDI-F	1 WOSN-F	1 WOSN-F	1 WOSN-F
2 WPBZ-F	2 WPBZ-F	2 WZZR-F	2 WKGR-F	2 WKGR-F	2 WOLL-F	2 WLDI-F	2 WOSN-F	2 WLDI-F	2 WLDI-F	2 WLDI-F
3 WFLM-F	3 WKGR-F	3 WFLM-F	3 WFLM-F	3 WLDI-F	3 WZZR-F	3 WZZR-F	3 WFLM-F	3 WPSL	3 WZZR-F	3 WFLM-F
4 WAVV-F	4 WGNX-F	4 WKGR-F	4 WGNX-F	4 WFLM-F	4 WJBW-F	4 WPBZ-F	4 WGNX-F	4 WZZR-F	4 WKGR-F	4 WOLL-F
5 WGNX-F	5 WFLM-F	5 WPBZ-F	5 WLDI-F	5 WGNX-F	5 WFLM-F	5 WKGR-F	5 WKGR-F	5 WPBZ-F	5 WFLM-F	5 WKGR-F
6 WAOA-F	6 WZZR-F	6 WGNX-F	6 WPBZ-F	6 WAVV-F	6 WIRK-F	6 WFLM-F	6 WPBZ-F	6 WOLL-F	6 WGNX-F	6 WJBW-F
7 WQOL-F	7 WEAT-F	7 WAVV-F	7 WAVV-F	7 WPBZ-F	6 WPSL	7 WJBW-F	7 WZZR-F	7 WKGR-F	7 WPBZ-F	7 WAVV-F
8 WKGR-F	8 WAVV-F	8 WHLG-F	8 WHLG-F	8 WOLL-F	8 WKGR-F	8 WOLL-F	8 WHLG-F	8 WGNX-F	7 WIRK-F	8 WGNX-F
9 WMBX-F	9 WAOA-F	9 WIRK-F	9 WIRK-F	9 WHLG-F	9 WAVV-F	9 WIRK-F	9 WJBW-F	9 WFLM-F	9 WOLL-F	9 WIRK-F
9 WHLG-F	10 WMBX-F	10 WOLL-F	10 WEAT-F	10 WEAT-F	10 WLDI-F	10 WAVV-F	10 WQOL-F	10 WIRK-F	10 WAVV-F	10 WGYL-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 25-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WLDI-F	1 WLDI-F	1 WLDI-F	1 WLDI-F	1 WLDI-F	1 WPBZ-F	1 WPBZ-F	1 WPBZ-F	1 WZZR-F	1 WZZR-F
2 WFLM-F	2 WFLM-F	2 WEAT-F	2 WFLM-F	2 WFLM-F	2 WLDI-F	2 WKGR-F	2 WKGR-F	2 WPBZ-F	2 WKGR-F
3 WPBZ-F	3 WEAT-F	3 WFLM-F	3 WGNX-F	3 WGNX-F	3 WFLM-F	3 WLDI-F	3 WZZR-F	3 WKGR-F	3 WPBZ-F
4 WGYL-F	4 WPBZ-F	4 WGNX-F	4 WAVV-F	4 WEAT-F	4 WMBX-F	4 WGNX-F	4 WGNX-F	4 WGNX-F	4 WGNX-F
5 WHLG-F	5 WGNX-F	5 WAVV-F	5 WHLG-F	5 WAVV-F	5 WZZR-F	5 WGNX-F	5 WZZR-F	5 WAOA-F	5 WFLM-F
5 WMBX-F	6 WAVV-F	6 WKGR-F	6 WKGR-F	6 WHLG-F	6 WKGR-F	6 WAOA-F	6 WLDI-F	6 WFLM-F	6 WAVV-F
7 WAVV-F	6 WMBX-F	7 WMBX-F	7 WEAT-F	7 WKGR-F	7 WAFC	7 WFLM-F	7 WHLG-F	7 WOLL-F	7 WLDI-F
8 WGNX-F	8 WKGR-F	8 WPBZ-F	8 WPBZ-F	8 WQOL-F	8 WOLL-F	8 WHLG-F	8 WFLM-F	7 WIRK-F	8 WOLL-F
9 WAOA-F	9 WZZR-F	9 WZZR-F	9 WMBX-F	9 WOLL-F	9 WAVV-F	9 WAVV-F	9 WAVV-F	9 WAVV-F	9 WIRK-F
10 WKGR-F	10 WHLG-F	10 WIRK-F	10 WZZR-F	10 WZZR-F	10 WWLV-F	10 WAFC	10 WEAT-F	10 WAOA-F	10 WPSL

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAXE	1370	1 kw / 74 w	News/Talk	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Vero Beach
WIRA	1400	1 kw / 1 kw	Talk	Talk America Radio Network	—	Port St. Lucie Broadcasters, Inc.	Ft. Pierce
WJNX	1330	5 kw / 1 kw	News/Talk	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Ft. Pierce
WPSL	1590	5 kw / 64 w	Talk	CBS Networks	—	Port St. Lucie Broadcasters, Inc.	Port St. Lucie
WSTU	1450	1 kw / 1 kw	Oldies	ABC	—	Resort Radio Systems, Inc.	Stuart

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAVV	94.7	22.5 kw @354	Country	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Gifford
WFLM	104.7	17.5 kw @390	Urban AC	Independent	Interep/Williams	Midway Broadcasting Co.	White City
WGNX	99.7	26 kw @440	80s Hits	Independent	—	Vero Beach Broadcasters, LLC	Vero Beach
WGYL	93.7	50 kw @479	Adult Cont.	ABC	Allied Radio Ptnrs.	Vero Beach Broadcasters, LLC	Vero Beach
WHLG	101.3	6 kw @299	Adult Cont.	Independent	—	Horton Broadcasting Co., Inc.	Port St. Lucie
WOSN	97.1	23 kw @348	Adult Stand.	Westwood/Mutual/Unistar	McGavren-Guild	Vero Beach Broadcasters, LLC	Indian River Shores
WQOL	103.7	50 kw @476	Oldies	Independent	Clear Chan.-Diamond	Clear Channel Communications	Vero Beach

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAOA-F	CHR	107.1	Melbourne

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications WAVV FM, WAXE AM, WJNX AM, WQOL FM	6.5	8.7	
Port St. Lucie Broadcasters, Inc. WIRA AM, WPSL AM	3.5	2.7	
Vero Beach Broadcasters, LLC WGNX FM, WGYL FM, WOSN FM	18.1	10.3	
	28.1	21.7	

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	41 (4)	41 (4)	8.9
AOR	0 (0)	53 (2)	53 (2)	11.5
Black/Urban	0 (0)	28 (1)	28 (1)	6.1
CHR	0 (0)	55 (2)	55 (2)	12.0
Classical/Fine Arts	0 (0)	(0)	(0)	0.0
Country	0 (0)	38 (2)	38 (2)	8.3
Hispanic	4 (1)	0 (0)	4 (1)	0.9
Jazz	0 (0)	10 (1)	10 (1)	2.2
News/Talk	33 (5)	31 (1)	64 (6)	13.9
Oldies	6 (1)	58 (3)	64 (4)	13.9
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	32 (2)	32 (2)	7.0
Sports	(0)	(0)	(0)	0.0
Standards/EZ	0 (0)	71 (1)	71 (1)	15.4
Totals	43 (7)	417 (19)	460 (26)	

Note Duncan's reports that: WAFZ-AM 1490 simul. with WAFC-AM 590
5/2/01 WOSN-FM-97.1 Sold By: Centennial Broadcasting Corp. To: Vero Beach Broadcasters, LLC

FT. WAYNE, IN

Arbitron Rank 103 **Pop (12+)** 396,300 **Stations** 24 / 20 **% Below Line** 1.7
Market TSL in Hours 19.2 **Diaries** 1280 / 310:1 / 59.6% **% Not Listed** 15.3
Average Persons Rating 14.4 **12+ FM Share (Metro)** 75.2 **Sample Target** 1210

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 WQHK-F	Country	53/9.2	10.2	9.8	9.5	9.7	9.7	769/19.4	21.3	19.5	57/834	Federated Media
2 WFWI-F	Classic Rock	46/8.0	4.8	6.9	6.6	6.2	6.6	671/16.9	16.0	17.6	52/806	Federated Media
3 WSHI-F	Adult Stand.	44/7.7	8.9	6.6	9.0	6.2	8.1	447/11.3	13.0	13.1	47/511	Shine Broadcasting Services, LLC
3 WAJI-F	Adult Cont.	44/7.7	6.9	7.6	7.8	7.0	7.5	716/18.1	16.3	17.4	57/960	Sarkes Tarzian, Inc.
5 WLDE-F	Oldies	43/7.6	5.4	5.6	6.8	7.0	6.4	651/16.4	12.7	15.4	49/758	Sarkes Tarzian, Inc.
6 WBYR-F	Rock	43/7.5	8.0	7.8	5.9	8.2	7.3	690/17.4	15.9	12.7	83/1341	Federated Media
7 WOWO	Talk	40/7.0	6.7	7.6	6.8	7.5	7.0	609/15.4	18.8	16.7	57/905	Federated Media
8 WMEE-F	CHR	38/6.7	6.5	8.1	6.3	7.0	6.9	888/22.4	21.5	15.7	58/1482	Federated Media
9 WJFX-F	Urban	36/6.3	7.0	5.6	4.9	5.7	6.0	605/15.3	14.7	11.2	44/745	Ft. Wayne Radio Corp.
10 WBTU-F	Country	29/5.1	4.4	4.9	5.0	6.0	4.8	440/11.1	11.0	11.0	62/969	Artistic Media Partners
11 WXKE-F	Rock	14/2.5	2.1	2.0	2.1	3.2	2.2	267/6.7	6.1	0.0	17/322	Taylor Broadcast Group
12 WEJE-F	Modern Rock	14/2.4	3.1	3.4	2.4	3.0	2.8	400/10.1	9.8	9.5	20/517	Kovas Communications
13 WCKZ-F	Dance	10/1.7	2.1	2.0	2.6	2.2	2.1	251/6.3	10.7	5.4	14/369	Kovas Communications
14 WGL	Talk	4/0.7	1.1	0.8	1.4	1.5	1.0	124/3.1	5.3	4.1	5/141	Kovas Communications
15 WWWD-F	Country	4/0.6						174/4.4	0.0	0.0	4/216	Kovas Communications
16 WONO	Sports	3/0.6	0.7	0.7	0.5	0.3	0.6	87/2.2	3.3	2.2	4/108	Federated Media
16 WDFM-F	Hot AC	3/0.6	0.5	0.5	0.0	0.0		89/2.2	2.1		21/324	Clear Channel Communications
18 WZBD-F	Adult Cont.	3/0.5	0.4	0.0	0.0	0.0		52/1.3	1.2	0.0	3/67	Adams County Radio, Inc.
18 WFCV	Religious	3/0.5	0.5	0.8	1.0	0.5	0.7	53/1.3	1.7	2.1	4/59	Bott Broadcasting Co.
20 WGN	Talk	2/0.4	0.5	1.0	1.7	0.9	0.9	36/0.9	0.0	0.0	5/109	Tribune Broadcasting
20 WNUY-F	Adult Cont.	2/0.4	0.3	0.0	0.0	0.0		41/1.0	1.0	0.0	2/47	Wells County Radio Corp.
20 WMRI-F	Adult Cont.	2/0.4	0.5	0.3	0.7	0.7	0.5	70/1.8	1.0	1.8	13/206	Bomar Broadcasting Corporation
23 WEXI-F	Hot AC	2/0.3	0.3	0.0	0.0	0.0		61/1.5	1.7		2/61	Taylor Broadcasting Corp.
23 WLW	Talk	2/0.3	0.5	0.3	0.0	0.3		52/1.3	1.5		12/208	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WJFX-F	1 WBYR-F	1 WFWI-F	1 WFWI-F	1 WFWI-F	1 WSHI-F	1 WFWI-F	1 WJFX-F	1 WQHK-F	1 WQHK-F	1 WQHK-F
2 WMEE-F	2 WMEE-F	2 WBYR-F	2 WAJI-F	2 WAJI-F	2 WLDE-F	2 WQHK-F	2 WBYR-F	2 WAJI-F	2 WBYR-F	2 WSHI-F
3 WEJE-F	3 WQHK-F	3 WAJI-F	3 WBYR-F	3 WQHK-F	3 WOWO	3 WAJI-F	3 WQHK-F	3 WSHI-F	3 WMEE-F	3 WBYR-F
4 WQHK-F	3 WJFX-F	4 WQHK-F	4 WQHK-F	3 WLDE-F	4 WQHK-F	4 WOWO	4 WMEE-F	4 WOWO	4 WSHI-F	4 WLDE-F
5 WBYR-F	5 WFWI-F	5 WMEE-F	5 WLDE-F	5 WBYR-F	5 WAJI-F	4 WLDE-F	5 WAJI-F	5 WFWI-F	5 WJFX-F	5 WJFX-F
6 WCKZ-F	6 WAJI-F	6 WLDE-F	6 WMEE-F	6 WMEE-F	6 WFWI-F	6 WSHI-F	6 WLDE-F	6 WBYR-F	6 WAJI-F	6 WMEE-F
7 WAJI-F	7 WEJE-F	7 WJFX-F	7 WBTU-F	7 WBTU-F	7 WBTU-F	7 WBYR-F	7 WOWO	6 WLDE-F	5 WLDE-F	7 WFWI-F
8 WLDE-F	8 WXKE-F	8 WBTU-F	8 WOWO	8 WOWO	8 WMEE-F	8 WMEE-F	8 WCKZ-F	8 WMEE-F	8 WOWO	7 WAJI-F
8 WBTU-F	9 WBTU-F	9 WOWO	9 WXKE-F	9 WXKE-F	9 WBYR-F	9 WBTU-F	9 WEJE-F	9 WBTU-F	9 WFWI-F	9 WOWO
10 WWWD-F	10 WOWO	10 WXKE-F	10 WJFX-F	10 WJFX-F	10 WXKE-F	10 WJFX-F	10 WSHI-F	10 WJFX-F	10 WBTU-F	10 WBTU-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 WJFX-F	1 WJFX-F	1 WQHK-F	1 WAJI-F	1 WAJI-F	1 WBYR-F	1 WBYR-F	1 WBYR-F	1 WFWI-F	1 WFWI-F	
2 WMEE-F	2 WMEE-F	2 WAJI-F	2 WMEE-F	2 WQHK-F	2 WJFX-F	2 WFWI-F	2 WFWI-F	2 WBYR-F	2 WBYR-F	
3 WBYR-F	3 WAJI-F	3 WMEE-F	3 WQHK-F	3 WLDE-F	3 WMEE-F	3 WQHK-F	3 WXKE-F	3 WQHK-F	3 WLDE-F	
4 WAJI-F	4 WQHK-F	4 WJFX-F	4 WLDE-F	4 WMEE-F	4 WEJE-F	4 WMEE-F	4 WQHK-F	4 WBTU-F	4 WQHK-F	
5 WQHK-F	5 WBYR-F	5 WBYR-F	5 WJFX-F	5 WBTU-F	5 WFWI-F	5 WBTU-F	5 WBTU-F	5 WXKE-F	5 WOWO	
6 WCKZ-F	6 WFWI-F	6 WBTU-F	6 WBYR-F	6 WBYR-F	6 WQHK-F	6 WJFX-F	6 WMEE-F	6 WMEE-F	6 WBTU-F	
7 WFWI-F	7 WBTU-F	7 WFWI-F	7 WBTU-F	7 WFWI-F	7 WSHI-F	7 WEJE-F	7 WOWO	7 WLDE-F	7 WXKE-F	
8 WEJE-F	8 WEJE-F	8 WEJE-F	8 WFWI-F	8 WJFX-F	8 WCKZ-F	8 WBTU-F	8 WEJE-F	8 WOWO	8 WAJI-F	
9 WBTU-F	9 WCKZ-F	9 WOWO	9 WEJE-F	9 WOWO	9 WXKE-F	9 WOWO	9 WGL	9 WAJI-F	9 WMEE-F	
10 WWWD-F	10 WLDE-F	10 WLDE-F	10 WOWO	10 WEJE-F	10 WZBD-F	10 WGL	10 WFCV	10 WJFX-F	10 WSHI-F	
10 WLDE-F				10 WCKZ-F			10 WONO		10 WJFX-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WFCV	1090	970 w / kw	Religious	USA Radio Network	Salem Radio Reps	Bott Broadcasting Co.	Ft. Wayne
WGL	1250	2.3 kw / 1.5 kw	Talk	CBS Networks	McGavren-Guild	Kovas Communications	Ft. Wayne
WONO	1380	5 kw / 5 kw	Sports	ESPN	Christal	Federated Media	Ft. Wayne
WOWO	1190	50 kw / 9.8 kw	Talk	ABC	Christal	Federated Media	Ft. Wayne

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAJI	95.1	39 kw @680	Adult Cont.	Independent	Katz	Sarkes Tarzian, Inc.	Ft. Wayne
WBTU	93.3	50 kw @450	Country	Independent	Katz	Artistic Media Partners	Kendallville
WBYR	98.9	50 kw @453	Rock	ABC	Christal	Federated Media	Van Wert
WCKZ	94.1	6 kw @340	Dance	Independent	McGavren-Guild	Kovas Communications	Roanoke
WEJE	102.3	6 kw @315	Modern Rock	Independent	McGavren-Guild	Kovas Communications	Auburn
WEXI	102.9	3 kw @298	Hot AC	Independent	D & R Radio	Taylor Broadcasting Corp.	Huntington
WFWI	92.3	2.7 kw @482	Classic Rock	ABC	Christal	Federated Media	Ft. Wayne
WJFX	107.9	3.2 kw @453	Urban	Independent	Allied Radio Ptnrs.	Ft. Wayne Radio Corp.	New Haven
WLDE	101.7	3 kw @328	Oldies	Independent	Katz	Sarkes Tarzian, Inc.	Ft. Wayne
WMEE	97.3	25.8 kw @689	CHR	Independent	Christal	Federated Media	Ft. Wayne
WNUY	100.1	5.2 kw @351	Adult Cont.	Independent	Regional Reps	Wells County Radio Corp.	Bluffton
WQHK	105.1	13.5 kw @449	Country	Independent	Christal	Federated Media	Decatur
WSHI	106.3	1.95 kw @403	Adult Stand.	Westwood/Mutual/Unistar	—	Shine Broadcasting Services, LLC	Columbia City
WWWD	96.3	6.7 kw @554	Country	Independent	McGavren-Guild	Kovas Communications	Churusbusco
WXKE	103.9	3 kw @328	Rock	Independent	D & R Radio	Taylor Broadcast Group	Ft. Wayne
WZBD	92.7	4.1 kw @328	Adult Cont.	CNN	—	Adams County Radio, Inc.	Berne

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WDFM-F	Hot AC	98.1	Defiance
WGN	Talk	720	Chicago
WLW	Talk	700	Cincinnati
WMRI-F	Adult Cont.	106.9	Marion

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Federated Media	39.0	42.7	52.7%
WBYSR FM, WFWI FM, WMEE FM, WONO AM, WOWO AM, WQHK FM			
Kovas Communications	5.4	4.4	6.8%
WCKZ FM, WEJE FM, WGL AM, WWWD FM			
Sarkes Tarzian, Inc.	15.3	19.8	21.1%
WAJI FM, WLDE FM			
	59.7	66.9	80.6%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	56 (6)	56 (6)	11.6
AOR	0 (0)	117 (4)	117 (4)	24.2
Black/Urban	0 (0)	36 (1)	36 (1)	7.5
CHR	0 (0)	48 (2)	48 (2)	9.9
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	85 (3)	85 (3)	17.6
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	48 (4)	0 (0)	48 (4)	9.9
Oldies	0 (0)	43 (1)	43 (1)	8.9
Other	(0)	(0)	(0)	0.0
Religion	3 (1)	0 (0)	3 (1)	0.6
Soft AC	(0)	(0)	(0)	0.0
Sports	3 (1)	0 (0)	3 (1)	0.6
Standards/EZ	0 (0)	44 (1)	44 (1)	9.1
Totals	54 (6)	429 (18)	483 (24)	

Note Duncan's reports that: WGLL-AM 1570 simul. with WGL-AM 1250
 Duncan's reports that: WADM-AM 1540 simul. with WNUY-FM 100.1

FRESNO, CA

Arbitron Rank 67 **Pop (12+)** 632,200 **Stations** 32 / 28 **% Below Line** 6.2
Market TSL in Hours 20.1 **Diaries** 1644 / 385:1 / 46.8% **% Not Listed** 15.2
Average Persons Rating 14.9 **12+ FM Share (Metro)** 69.8 **Sample Target** 1670

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 KMJ	News/Talk	78/8.3	10.9	9.8	6.4	7.7	8.9	846/13.4	15.9	14.8	155/1674	Infinity Broadcasting Corp.
2 KBOS-F	Dance	62/6.5	5.1	5.0	6.1	5.9	5.7	1155/18.3	18.0	16.7	94/2005	Clear Channel Communications
3 KLBN-F	Reg'l Mex.	51/5.4	3.8	4.7	3.0	3.6	4.2	624/9.9	10.3	9.3	55/763	Lotus Communications Corp.
4 KSKS-F	Country	45/4.7	6.6	6.8	5.9	5.2	6.0	674/10.7	13.8	10.4	93/1453	Infinity Broadcasting Corp.
5 KSEQ-F	CHR	43/4.5	3.5	3.0	3.8	3.6	3.7	951/15.0	12.8	11.9	79/1697	Buckley Broadcasting
6 KJWL-F	Adult Stand.	41/4.3	5.9	4.6	4.7	4.1	4.9	509/8.1	8.7	7.8	45/576	John Edwards Ostlund
7 KMGV-F	Rhythmic Old.	38/4.0	4.3	4.1	5.4	4.2	4.5	693/11.0	9.6	8.8	65/1165	Infinity Broadcasting Corp.
8 KRZR-F	Rock	36/3.8	4.0	5.0	5.0	6.0	4.5	520/8.2	10.2	10.9	57/942	Clear Channel Communications
8 KEZL-F	Smooth Jazz	36/3.8	3.1	2.8	2.5	3.5	3.0	455/7.2	6.7	7.6	38/499	Clear Channel Communications
10 KSOF-F	Soft AC	35/3.7	3.0	5.2	4.2	2.7	4.0	612/9.7	10.4	8.1	75/1208	Clear Channel Communications
10 KOQO-F	Reg'l Mex.	35/3.7	4.6	5.6	3.5	4.7	4.3	540/8.5	11.4	9.9	50/910	Infinity Broadcasting Corp.
12 KVSR-F	Modern AC	32/3.4	3.8	4.5	3.3	3.5	3.8	806/12.7	12.9	14.1	45/1139	Infinity Broadcasting Corp.
13 KJFX-F	Classic Rock	31/3.2	2.9	3.1	3.9	4.6	3.3	586/9.3	9.2	10.4	45/938	Mondosphere Broadcasting
14 KFSD-F	Oldies	29/3.1	3.2	3.7	3.8	3.2	3.5	539/8.5	11.2	11.0	62/1046	Clear Channel Communications
15 KFRR-F	Modern Rock	26/2.7	3.7	3.6	3.3	3.3	3.3	620/9.8	10.9	10.1	72/1368	Mondosphere Broadcasting
16 KALZ-F	Modern AC	25/2.7	2.1	2.3	3.0	3.2	2.5	675/10.7	8.7	11.2	40/1041	Clear Channel Communications
17 KWRU	Span.-Talk	22/2.4	2.2	0.9	0.9	1.3	1.6	268/4.2	2.3	2.3	39/471	Radio Unica
18 KRNC-F	Romantica	21/2.2	2.5	2.1	2.1	3.3	2.2	408/6.4	5.1	7.6	37/665	Infinity Broadcasting Corp.
19 KKPW-F	Rhythmic Old.	20/2.1	1.2	1.1	1.7	1.2	1.5	403/6.4	5.9	6.3	22/504	Big Broadcasting, Inc.
20 KMPH-F	News	13/1.4	1.1	1.0	1.7	1.7	1.3	308/4.9	4.3	6.1	26/656	KMPH Newsradio, LP
20 KMMM-F	Reg'l Mex.	13/1.4	1.5	2.2	1.8	1.2	1.7	238/3.8	4.5	2.9	14/263	Lotus Communications Corp.
22 KOOR	Ranchero	13/1.3	0.7	0.7	1.4	0.8	1.0	166/2.6	2.2	1.5	14/183	Infinity Broadcasting Corp.
23 KZFO-F	Span.-CHR	8/0.8	0.5	0.9	0.7	1.1	0.7	204/3.2	3.0	3.0	9/222	Entravision Communications
24 KGST	Reg'l Mex.	7/0.7	1.0	0.5	0.5	1.4	0.7	156/2.5	2.1	3.1	7/176	Lotus Communications Corp.
24 KWOL-F	Country	7/0.7	1.4	1.3	0.9	1.3	1.1	126/2.0	2.5	2.3	16/254	Mondosphere Broadcasting
24 KBIF	Religious	7/0.7	0.7	1.0	1.2	0.0	0.7	108/1.7	1.9	0.0	7/110	Gore-Overgaard Broadcasting, Inc.
27 KFIG	Sports	6/0.6	0.4	0.5	0.7	0.6	0.6	121/1.9	1.7	1.6	9/181	Big Dawg Broadcasting
28 KCIV-F	Religious	5/0.6	0.5	0.8	1.0	0.0	0.6	101/1.6	1.7	3.5	14/202	Bolt Broadcasting Co.
28 KZPO-F	Adult Stand.	5/0.6						48/0.8	0.0	0.0	20/249	Lindsay Broadcasting
30 KCBL	Sports	5/0.5						101/1.6	0.0	0.0	5/115	Clear Channel Communications
30 KNBR	Sports	5/0.5	1.4	1.7	2.5	2.3	1.5	102/1.6	0.0	0.0	14/285	Susquehanna Radio Corp.
32 KAAZ-F	Soft AC	4/0.5	0.4	0.0	0.0	0.0		87/1.4	0.0	0.0	7/166	California Sierra Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KBOS-F	1 KBOS-F	1 KLBN-F	1 KLBN-F	1 KLBN-F	1 KMJ	1 KMJ	1 KBOS-F	1 KMJ	1 KBOS-F	1 KLBN-F
2 KSEQ-F	2 KRZR-F	2 KBOS-F	2 KSKS-F	1 KMJ	2 KJWL-F	2 KSKS-F	2 KSEQ-F	2 KBOS-F	2 KMJ	2 KBOS-F
3 KFRR-F	3 KLBN-F	3 KSKS-F	2 KJFX-F	3 KSKS-F	3 KSKS-F	2 KBOS-F	3 KMJ	3 KSKS-F	3 KLBN-F	3 KSEQ-F
4 KRZR-F	4 KOQO-F	4 KRZR-F	4 KMGV-F	4 KMGV-F	4 KEZL-F	4 KOQO-F	4 KLBN-F	4 KLBN-F	4 KSEQ-F	4 KJWL-F
5 KALZ-F	5 KSEQ-F	5 KJFX-F	5 KMJ	5 KJFX-F	5 KMGV-F	5 KLBN-F	5 KFRR-F	4 KJWL-F	5 KMGV-F	5 KSKS-F
6 KLBN-F	6 KVSR-F	6 KMGV-F	6 KRZR-F	6 KSOF-F	6 KLBN-F	6 KRZR-F	6 KSOF-F	6 KRZR-F	6 KJWL-F	6 KOQO-F
7 KKPW-F	7 KKPW-F	7 KOQO-F	7 KOQO-F	7 KRZR-F	7 KFSD-F	7 KJFX-F	7 KMGV-F	7 KSOF-F	7 KSKS-F	6 KMGV-F
8 KRNC-F	8 KSKS-F	8 KVSR-F	8 KVSR-F	7 KFSD-F	8 KJFX-F	8 KEZL-F	8 KRZR-F	8 KRZR-F	8 KEZL-F	8 KMJ
9 KVSR-F	9 KFRR-F	9 KMJ	9 KSOF-F	9 KVSR-F	9 KSOF-F	9 KFSD-F	9 KJWL-F	9 KJFX-F	9 KRZR-F	9 KVSR-F
10 KOQO-F	9 KALZ-F	10 KSOF-F	10 KWRU	10 KOQO-F	10 KWRU	10 KJWL-F	10 KOQO-F	10 KMGV-F	9 KSOF-F	10 KEZL-F
			10 KBOS-F				10 KKPW-F			

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KBOS-F	1 KBOS-F	1 KKPW-F	1 KBOS-F	1 KSOF-F	1 KBOS-F	1 KRZR-F	1 KRZR-F	1 KRZR-F	1 KJFX-F
2 KSEQ-F	2 KVSR-F	2 KVSR-F	2 KSOF-F	2 KSKS-F	2 KRZR-F	2 KLBN-F	2 KOQO-F	2 KLBN-F	1 KMJ
3 KVSR-F	3 KSEQ-F	3 KRNC-F	2 KVSR-F	3 KLBN-F	3 KLBN-F	3 KBOS-F	3 KLBN-F	3 KJFX-F	3 KLBN-F
4 KOQO-F	4 KKPW-F	4 KLBN-F	4 KLBN-F	4 KMGV-F	4 KFRR-F	4 KOQO-F	4 KMGV-F	4 KBOS-F	4 KRZR-F
5 KALZ-F	5 KLBN-F	5 KBOS-F	5 KSKS-F	5 KVSR-F	5 KSEQ-F	5 KFRR-F	5 KSKS-F	5 KSKS-F	5 KMGV-F
6 KLBN-F	6 KRNC-F	6 KSKS-F	6 KMGV-F	6 KMJ	6 KOQO-F	6 KSEQ-F	6 KWRU	6 KOQO-F	6 KSKS-F
7 KRNC-F	7 KOQO-F	6 KSOF-F	7 KALZ-F	7 KEZL-F	7 KALZ-F	7 KSKS-F	7 KBOS-F	7 KMJ	7 KWRU
7 KSOF-F	8 KSOF-F	8 KOQO-F	7 KSEQ-F	8 KALZ-F	8 KALZ-F	8 KSOF-F	8 KMGV-F	8 KJFX-F	8 KMGV-F
9 KFRR-F	8 KALZ-F	9 KALZ-F	9 KKPW-F	9 KKPW-F	9 KSKS-F	9 KALZ-F	9 KFRR-F	9 KWRU	9 KFSD-F
10 KSKS-F	10 KSKS-F	10 KSEQ-F	10 KOQO-F	9 KBOS-F	9 KVSR-F	10 KWRU	10 KMJ	10 KFRR-F	10 KFRR-F
									10 KSEQ-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBIF	900	1 kw / 500 w	Religious	USA Radio Network	—	Gore-Overgaard Broadcasting, Inc.	Fresno
KCBL	1340	1 kw / 1 kw	Sports	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Fresno
KFIG	1430	5 kw / 5 kw	Sports	ESPN	—	Big Dawg Broadcasting	Fresno
KGST	1600	5 kw / 5 kw	Reg'l Mex.	Cadena Radio Centro	Lotus	Lotus Communications Corp.	Fresno
KMJ	580	5 kw / 5 kw	News/Talk	Salem Radio Network	Katz	Infinity Broadcasting Corp.	Fresno
KOOR	790	5 kw / 2.5 kw	Ranchero	Independent	Katz Hispanic	Infinity Broadcasting Corp.	Clovis
KWRU	940	50 kw / 50 kw	Span.-Talk	Radio Unica Network	—	Radio Unica	Fresno

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAAT	103.1	25 kw @-194	Soft AC	Jones Radio Network	—	California Sierra Corp.	Oakhurst
KALZ	102.7	50 kw @500	Modern AC	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Fresno
KBOS	94.9	16.4 kw @847	Dance	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Tulare
KEZL	96.7	25 kw @331	Smooth Jazz	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Fowler
KFRR	104.1	17 kw @853	Modern Rock	Independent	D & R Radio	Mondosphere Broadcasting	Woodlake
KFSO	92.9	17.5 kw @853	Oldies	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Visalia
KJFX	95.7	17.5 kw @850	Classic Rock	Independent	D & R Radio	Mondosphere Broadcasting	Fresno
KJWL	99.3	5.03 kw @349	Adult Stand.	Westwood/Mutual/Unistar	—	John Edwards Ostlund	Fresno
KKPW	94.3	6 kw @328	Rhythmic Old.	Independent	McGavren-Guild	Big Broadcasting, Inc.	Kerman
KLBN	105.1	600 w@1,870	Reg'l Mex.	Independent	Lotus	Lotus Communications Corp.	Auberry
KMGV	97.9	2.1 kw @2,004	Rhythmic Old.	Independent	Katz	Infinity Broadcasting Corp.	Fresno
KMMM	107.1	9.9 kw @515	Reg'l Mex.	Independent	Lotus	Lotus Communications Corp.	Madera
KMPH	107.5	20.3 kw @784	News	Associated Press Radio	Lotus	KMPH Newsradio, LP	Hanford
KOQO	101.9	2.25 kw @1,948	Reg'l Mex.	Independent	Katz Hispanic	Infinity Broadcasting Corp.	Fresno
KRNC	105.9	2.4 kw @1,960	Romantica	Independent	Katz Hispanic	Infinity Broadcasting Corp.	Fresno
KRZR	103.7	50 kw @500	Rock	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Hanford
KSKS	93.7	68 kw @1,909	Country	Independent	Katz	Infinity Broadcasting Corp.	Fresno
KSOF	98.9	19 kw @800	Soft AC	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Dinuba
KVSR	101.1	10 kw @1,076	Modern AC	Independent	Katz	Infinity Broadcasting Corp.	Fresno
KWOL	105.5	25 kw @328	Country	ABC	D & R Radio	Mondosphere Broadcasting	San Joaquin
KZFO	92.1	45 kw @518	Span.-CHR	Independent	Caballero	Entravision Communications Corp.	Clovis

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KCIV-F	Religious	99.9	Mt. Bullion
KNBR	Sports	680	San Francisco
KSEQ-F	CHR	97.1	Visalia
KZPO-F	Adult Stand.	103.3	Lindsay

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	24.1	22.4	28.3%
KALZ FM, KBOS FM, KCBL AM, KEZL FM, KFSO FM, KRZR FM, KSOF FM			
Infinity Broadcasting Corp.	27.6	28.2	56.0%
KMGV FM, KMJ AM, KOOR AM, KOQO FM, KRNC FM, KSKS FM, KVSR FM			
Lotus Communications Corp.	7.5	9.0	3.7%
KGST AM, KLBN FM, KMMM FM			
Mondosphere Broadcasting	6.6	8.5	7.6%
KFRR FM, KJFX FM, KWOL FM			
Totals	65.8	68.1	95.7%

Format Performance

Format	AM	FM	Totals	Percent
AC	0 (0)	57 (2)	57 (2)	7.1
AOR	0 (0)	92 (3)	92 (3)	11.5
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	104 (2)	104 (2)	13.0
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	52 (2)	52 (2)	6.5
Hispanic	42 (3)	127 (5)	169 (8)	21.1
Jazz	0 (0)	36 (1)	36 (1)	4.5
News/Talk	78 (1)	13 (1)	92 (2)	11.5
Oldies	0 (0)	87 (3)	87 (3)	10.9
Other	(0)	(0)	(0)	0.0
Religion	7 (1)	5 (1)	12 (2)	1.5
Soft AC	0 (0)	39 (2)	39 (2)	4.9
Sports	15 (3)	0 (0)	15 (3)	1.9
Standards/EZ	0 (0)	46 (2)	46 (2)	5.7
Totals	142 (8)	658 (24)	801 (32)	

Note Duncan's reports that: KVBL-AM 1400 simul. with KCBL-AM 1340
 Duncan's reports that: KTRB-AM 860 simul. with KMPH-FM 107.5
 4/5/01 KWRU-AM-940 Old Format: New Format: Adds Radio Unica

GAINESVILLE-OCALA, FL

Arbitron Rank 89	Pop (12+) 442,700	Stations 37 / 23	% Below Line 20.1
Market TSL in Hours 19.0		Diaries 1187 / 373.1 / 47.5%	% Not Listed 15.7
Average Persons Rating 13.9		12+ FM Share (Metro) 76.5	Sample Target 1230

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 WOGK-F	Country	53/8.6	6.9	9.9	9.9	9.3	8.8	649/14.7	14.5	16.7	67/995	Dix Communications
2 WKTK-F	Adult Cont.	42/6.8	6.7	6.5	7.1	6.8	6.8	661/14.9	15.8	14.8	59/922	Entercom
3 WTMG-F	Urban	41/6.7	5.1	5.0	6.6	6.0	5.8	539/12.2	10.1	12.0	41/551	Pamal Broadcasting
4 WSKY-F	News/Talk	33/5.4	6.0	4.6	4.2	3.4	5.0	411/9.3	10.6	8.2	54/645	Entercom
5 WNDD-FF	Classic Hits	29/4.8	5.4	2.7	2.4	5.5	3.8	490/11.1	11.1	0.0	30/540	Dix Communications
5 WRUF-F	Rock	29/4.8	6.1	6.5	5.3	6.0	5.7	608/13.7	18.3	16.4	52/952	University of Florida
7 WJHM-F	Dance	27/4.5	4.6	3.5	2.8	3.9	3.8	469/10.6	10.5	8.7	45/712	Infinity Broadcasting Corp.
8 WYKS-F	CHR	23/3.7	3.4	5.0	5.3	4.2	4.4	568/12.8	12.6	13.0	25/660	Gillen Broadcasting Corp.
9 WMFQ-F	Soft AC	21/3.4	3.1	3.2	3.9	4.7	3.4	308/6.9	5.9	8.0	38/382	Asterisk Communications, Inc.
9 WTRS-F	Country	21/3.4	4.7	6.9	6.1	5.4	5.3	368/8.3	10.3	12.2	26/493	Asterisk Communications, Inc.
11 WCFB-F	Urban AC	18/2.9	2.7	1.3	1.9	3.4	2.2	242/5.5	4.1	3.8	21/317	Cox Radio, Inc.
12 WRZN	Adult Stand.	16/2.7	1.1	1.4	2.2	3.1	1.9	190/4.3	2.7	4.2	30/341	Pamal Broadcasting
13 WOCL-F	Modern Rock	14/2.3	1.1	1.3	1.7	1.3	1.6	241/5.5	4.2	4.9	23/367	Infinity Broadcasting Corp.
14 WRUF	News/Talk	13/2.1	1.2	1.9	0.9	1.3	1.5	193/4.4	3.9	2.6	15/238	University of Florida
15 WMGF-F	Soft AC	12/1.9	2.2	1.3	0.9	1.5	1.6	198/4.5	4.2	3.7	18/347	Clear Channel Communications
15 WGUL-F	Adult Stand.	12/1.9	2.0	1.4	1.1	1.1	1.6	139/3.1	3.7	2.2	33/399	WGUL-FM, Inc.
17 WDJY-F	Country	10/1.7						63/1.4	0.0	0.0	14/120	Pamal Broadcasting
18 WLUS	Adult Stand.	8/1.4						71/1.6	0.0	0.0	9/84	Pamal Broadcasting
19 WBXY-F	Hot AC	8/1.3	1.5	1.1	1.3	1.1	1.3	241/5.4	5.5	4.8	9/292	Asterisk Communications, Inc.
19 WXXL-F	CHR	8/1.3	2.4	1.9	2.7	1.5	2.1	213/4.8	6.7	6.4	15/329	Clear Channel Communications
21 WYGC-F	Country	8/1.2	1.5	1.9	1.9	1.8	1.6	101/2.3	4.3	5.3	9/162	Asterisk Communications, Inc.
22 WOCA	Talk	7/1.2	1.6	1.4	2.5	0.8	1.7	109/2.5	2.4	3.5	7/109	Westshore Broadcasting, Inc.
22 WXJZ-F	Smooth Jazz	7/1.2	1.0	1.1	1.3	0.7	1.1	131/3.0	3.0	2.5	13/174	Asterisk Communications, Inc.
24 WKZY-F	Adult Cont.	7/1.1	4.9	3.7	2.2	0.0	3.0	161/3.6	9.2	3.4	10/225	Pamal Broadcasting
24 WJRR-F	Rock	7/1.1	4.6	6.7	3.5	4.2	4.0	77/1.7	0.0	0.0	7/84	Clear Channel Communications
26 WNDN-F	Classic Hits	5/0.9	1.1	0.0	0.0	0.0	0.0	63/1.4	0.9	0.0	7/68	Dix Communications
27 WTKS-F	Hot Talk	5/0.8	1.0	1.4	1.6	1.0	1.2	99/2.2	2.6	3.6	10/144	Clear Channel Communications
27 WRGO-F	Oldies	5/0.8	0.6	0.6	0.5	0.0	0.6	71/1.6	1.5	1.7	13/171	Pamal Broadcasting
27 WONE-F	Country	5/0.8	3.1	2.3	3.2	0.0	2.4	155/3.5	0.0	0.0	8/310	Renda Broadcasting Corp.
30 WFYV-F	Classic Rock	4/0.7	1.6	1.3	1.3	2.6	1.2	54/1.2	0.0	0.0	23/227	Cox Radio, Inc.
31 WHHZ-F	CHR	4/0.6						115/2.6	0.0	0.0	9/208	Pamal Broadcasting
32 WHTQ-F	Classic Rock	3/0.5	3.0	3.7	3.8	4.6	2.7	79/1.8	0.0	0.0	11/117	Cox Radio, Inc.
32 WSHE-F	Oldies	3/0.5	0.5	1.0	0.8	0.7	0.7	87/2.0	2.2	2.6	6/172	Clear Channel Communications
32 WXTB-F	Rock	3/0.5	1.3	0.5	0.8	0.7	0.8	75/1.7	2.1	2.0	13/204	Clear Channel Communications
35 WTMN	Sports	3/0.4	0.7	0.5	0.0	0.0	0.0	53/1.2	1.9		3/53	Pamal Broadcasting
35 WDUV-F	Adult Stand.	3/0.4	0.7	10.3	10.5	0.0	5.5	74/1.7	1.5	15.4	17/332	Cox Radio, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WJHM-F	1 WRUF-F	1 WOGK-F	1 WKTK-F	1 WOGK-F	1 WOGK-F	1 WOGK-F	1 WTMG-F	1 WOGK-F	1 WOGK-F	1 WOGK-F
2 WYKS-F	2 WJHM-F	2 WKTK-F	2 WOGK-F	2 WKTK-F	2 WKTK-F	2 WKTK-F	2 WJHM-F	2 WSKY-F	2 WTMG-F	2 WTMG-F
3 WTMG-F	3 WYKS-F	3 WRUF-F	3 WNDD-FF	3 WNDD-FF	3 WSKY-F	3 WTMG-F	3 WRUF-F	3 WKTK-F	3 WSKY-F	3 WJHM-F
4 WOCL-F	4 WTMG-F	4 WTMG-F	4 WRUF-F	4 WTMG-F	4 WTMG-F	4 WRUF-F	3 WYKS-F	4 WNDD-FF	4 WKTK-F	4 WKTK-F
5 WXXL-F	5 WOGK-F	5 WNDD-FF	5 WSKY-F	5 WSKY-F	5 WNDD-FF	5 WNDD-FF	5 WOGK-F	5 WTMG-F	5 WNDD-FF	5 WRUF-F
6 WRUF-F	6 WKTK-F	6 WJHM-F	5 WTMG-F	6 WRUF-F	6 WMFQ-F	6 WSKY-F	6 WCFB-F	6 WRUF-F	6 WRUF-F	6 WMFQ-F
7 WOGK-F	7 WOCL-F	6 WSKY-F	7 WMFQ-F	7 WMFQ-F	7 WRZN	7 WCFB-F	7 WNDD-FF	7 WRZN	7 WJHM-F	7 WYKS-F
8 WSKY-F	8 WNDD-FF	8 WYKS-F	8 WJHM-F	8 WCFB-F	8 WTRS-F	7 WJHM-F	8 WMFQ-F	8 WTRS-F	8 WYKS-F	8 WNDD-FF
9 WTRS-F	9 WBXY-F	9 WMFQ-F	9 WCFB-F	9 WJHM-F	9 WCFB-F	9 WRZN	9 WKTK-F	9 WMFQ-F	9 WTRS-F	9 WCFB-F
10 WKTK-F	10 WXXL-F	10 WTRS-F	10 WTRS-F	10 WTRS-F	10 WRUF	10 WMFQ-F	10 WTRS-F	10 WYKS-F	10 WMFQ-F	10 WTRS-F
	10 WSKY-F				10 WMGF-F	10 WTRS-F				
					10 WGUL-F					

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WYKS-F	1 WKTK-F	1 WKTK-F	1 WKTK-F	1 WKTK-F	1 WOCL-F	1 WRUF-F	1 WRUF-F	1 WRUF-F	1 WSKY-F
2 WTMG-F	2 WYKS-F	2 WOGK-F	2 WOGK-F	2 WOGK-F	2 WJHM-F	2 WJHM-F	2 WNDD-FF	2 WNDD-FF	2 WNDD-FF
3 WRUF-F	3 WTMG-F	3 WYKS-F	3 WTMG-F	3 WTMG-F	3 WRUF-F	3 WJHM-F	3 WOCL-F	3 WOGK-F	3 WOGK-F
4 WJHM-F	4 WJHM-F	4 WJHM-F	4 WYKS-F	4 WMFQ-F	4 WTMG-F	4 WOGK-F	3 WOGK-F	3 WSKY-F	4 WRUF-F
5 WXXL-F	5 WRUF-F	5 WMFQ-F	5 WMFQ-F	5 WTRS-F	5 WOGK-F	5 WNDD-FF	5 WOCL-F	5 WTMG-F	5 WTMG-F
6 WHHZ-F	6 WOGK-F	5 WTMG-F	6 WJHM-F	6 WNDD-FF	6 WYKS-F	6 WTMG-F	5 WSKY-F	6 WJHM-F	6 WKTK-F
7 WTRS-F	7 WXXL-F	7 WFYV-F	7 WTRS-F	7 WCFB-F	7 WSKY-F	7 WYKS-F	7 WTMG-F	7 WOCL-F	7 WJHM-F
8 WOCL-F	8 WTRS-F	8 WBXY-F	8 WRUF-F	8 WJHM-F	8 WXXL-F	8 WSKY-F	8 WYKS-F	8 WKTK-F	8 WCFB-F
9 WOGK-F	9 WOCL-F	9 WRUF-F	9 WNDD-FF	8 WYKS-F	8 WNDD-FF	9 WYKS-F	9 WBXY-F	9 WYKS-F	9 WJRR-F
10 WBXY-F	10 WBXY-F	10 WOCL-F	10 WCFB-F	10 WRUF-F	10 WJRR-F	10 WTKS-F	10 WMFQ-F	10 WJRR-F	10 WYKS-F
									10 WMFQ-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WLUS	980	5 kw / 166 w	Adult Stand.	ABC	Allied Radio Ptnrs.	Pamal Broadcasting	Gainesville
WOCA	1370	5 kw / 30 w	Talk	ABC	—	Westshore Broadcasting, Inc.	Ocala
WRUF	850	5 kw / 5 kw	News/Talk	Westwood/Mutual/Unistar	—	University of Florida	Gainesville
WRZN	720	10 kw / 250 w	Adult Stand.	ABC	—	Pamal Broadcasting	Hernando
WTMN	1430	2.5 kw / kw	Sports	Independent	—	Pamal Broadcasting	Gainesville

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBXY	99.5	2.2 kw @472	Hot AC	Independent	McGavren-Guild	Asterisk Communications, Inc.	Lacrosse
WDJY	101.7	25 kw @469	Country	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Pamal Broadcasting	Trenton
WHHZ	100.5	11 kw @492	CHR	Independent	McGavren-Guild	Pamal Broadcasting	Newberry
WKTK	98.5	100 kw @981	Adult Cont.	Independent	D & R Radio	Entercom	Crystal River
WKZY	106.9	100 kw @469	Adult Cont.	Westwood/Mutual/Unistar	—	Pamal Broadcasting	Cross City
WMFQ	92.9	50 kw @476	Soft AC	USA Radio Network	McGavren-Guild	Asterisk Communications, Inc.	Ocala
WNDD	95.5	6 kw @328	Classic Hits	Independent	Katz	Dix Communications	Silver Springs
WNDN	107.9	6 kw @328	Classic Hits	Independent	—	Dix Communications	Chiefland
WNDT	92.5	3.2 kw @443	simul. WNDDFF	Independent	Katz	Dix Communications	Alachua
WOGK	93.7	100 kw @1,348	Country	Independent	Katz	Dix Communications	Ocala
WRGO	102.7	25 kw @305	Urban	Jones Radio Network	—	Pamal Broadcasting	Cedar Key
WRUF	103.7	100 kw @768	Rock	Independent	—	University of Florida	Gainesville
WSKY	97.3	13.5 kw @948	News/Talk	Premier Radio Network	D & R Radio	Entercom	Micanopy
WTMG	101.3	3.5 kw @433	Urban	ABC	Allied Radio Ptnrs.	Pamal Broadcasting	Williston
WTRS	102.3	50 kw @489	Country	ABC	McGavren-Guild	Asterisk Communications, Inc.	Dunnellon
WXJZ	104.9	3.2 kw @450	Smooth Jazz	Jones Radio Network	McGavren-Guild	Asterisk Communications, Inc.	High Springs
WYGC	100.9	6 kw @300	Country	Independent	McGavren-Guild	Asterisk Communications, Inc.	Gainesville
WYKS	105.3	6 kw @459	CHR	Independent	—	Gillen Broadcasting Corp.	Gainesville

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WCFB-F	Urban AC	94.5	Daytona Beach
WDUV-F	Adult Stand.	105.5	New Port Richey
WFYV-F	Classic Rock	104.5	Atlantic Beach
WGNE-F	Country	99.9	Palatka
WGUL-F	Adult Stand.	106.3	Beverly Hills
WHTQ-F	Classic Rock	96.5	Orlando
WJHM-F	Dance	101.9	Daytona Beach
WJRR-F	Rock	101.1	Cocoa Beach
WMGF-F	Soft AC	107.7	Mt. Dora
WOCL-F	Modern Rock	105.9	De Land
WSHE-F	Oldies	100.3	Orlando
WTKS-F	Hot Talk	104.1	Cocoa Beach
WXTB-F	Rock	97.9	Clearwater
WXXL-F	CHR	106.7	Tavares

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Asterisk Communications, Inc. WBXY FM, WMFQ FM, WTRS FM, WXJZ FM, WYGC FM	10.5	11.5	0.0%
Dix Communications WNDD FM, WNDN FM, WNDT FM, WOGK FM	14.3	18.2	0.0%
Entercom WKTK FM, WSKY FM	12.2	16.3	0.0%
Pamal Broadcasting WDJY FM, WHHZ FM, WKZY FM, WLUS AM, WRGO FM, WRZN AM, WTMG FM, WTMN AM	15.4	10.7	0.0%
University of Florida WRUF FM, WRUF AM	6.9	6.7	0.0%
Totals	59.3	63.4	0.0%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	57 (3)	57 (3)	11.0
AOR	0 (0)	60 (6)	60 (6)	11.6
Black/Urban	0 (0)	59 (2)	59 (2)	11.4
CHR	0 (0)	62 (4)	62 (4)	12.0
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	96 (5)	96 (5)	18.6
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	7 (1)	7 (1)	1.4
News/Talk	20 (2)	38 (2)	59 (4)	11.4
Oldies	0 (0)	42 (5)	42 (5)	8.1
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	33 (2)	33 (2)	6.4
Sports	3 (1)	0 (0)	3 (1)	0.6
Standards/EZ	25 (2)	14 (2)	39 (4)	7.5
Totals	48 (5)	468 (32)	517 (37)	

Note 5/1/01 WTMN-AM-1430 Prior Calls: WWLO-AM Current Calls: WTMN-AM
5/1/01 WTMN-AM-1430 Old Format: Talk /Sports New Format: Sports

GRAND RAPIDS, MI

Arbitron Rank 66 **Pop (12+)** 635,800 **Stations** 27 / 23 **% Below Line** 0.9
Market TSL in Hours 18.8 **Diaries** 1767 / 360:1 / 56.2% **% Not Listed** 18.3
Average Persons Rating 14.3 **12+ FM Share (Metro)** 66.8 **Sample Target** 1740

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1	WBCT-F	83/9.2	8.7	10.4	9.5	7.2	9.4	1102/17.3	18.5	16.5	232/2630	Clear Channel Communications
2	WSNX-F	71/7.8	8.3	7.9	6.9	7.6	7.7	1507/23.7	21.3	22.2	150/2663	Clear Channel Communications
3	WOOD	65/7.1	7.2	6.9	4.8	4.5	6.5	818/12.9	16.8	12.8	76/974	Clear Channel Communications
4	WLAV-F	59/6.5	6.3	6.3	7.4	8.7	6.6	887/13.9	14.6	17.5	102/1537	Citadel Communications Corp.
5	WKLQ-F	56/6.2	5.4	4.9	5.0	5.3	5.4	795/12.5	11.6	13.2	93/1483	Citadel Communications Corp.
6	WGRD-F	47/5.1	5.5	5.5	8.0	6.8	6.0	1033/16.3	16.3	17.3	77/1652	Regent Communications, Inc.
7	WLHT-F	42/4.6	5.5	5.6	5.1	5.0	5.2	704/11.1	12.2	11.9	52/933	Regent Communications, Inc.
8	WOOD-F	40/4.4	5.6	5.3	5.8	6.1	5.3	760/12.0	12.8	14.5	73/1428	Clear Channel Communications
9	WODJ-F	37/4.1	3.5	3.9	3.4	3.4	3.7	726/11.4	11.1	10.4	57/1098	Citadel Communications Corp.
10	WBFX-F	36/4.0	3.8	2.8	3.5	3.6	3.5	720/11.3	9.3	8.3	72/1210	Clear Channel Communications
11	WVTI-F	30/3.3	3.0	3.5	3.7	4.7	3.4	839/13.2	15.1	17.8	47/1249	Clear Channel Communications
12	WMJH	28/3.0	2.1	4.0	2.1	2.1	2.8	296/4.7	2.9	3.2	32/378	Cook-Media II, LLC
13	WTRV-F	27/3.0	3.1	3.2	2.0	3.2	2.8	416/6.5	8.1	7.8	30/473	Regent Communications, Inc.
14	WJQK-F	22/2.5	2.1	2.0	3.1	2.6	2.4	541/8.5	7.0	8.1	31/721	Lanser Broadcasting Corp.
15	WFRG-F	16/1.8	2.0	1.7	1.6	1.9	1.8	365/5.7	6.6	6.5	18/424	Haith Broadcasting Corp.
16	WMUS-F	15/1.6	1.1	1.6	1.6	1.9	1.5	351/5.5	4.9	4.0	47/887	Clear Channel Communications
17	WFUR-F	14/1.5	1.7	1.1	1.8	1.4	1.5	278/4.4	3.7	6.1	24/390	Kuiper Stations
18	WBBL	10/1.1	1.1	0.9	0.9	0.8	1.0	203/3.2	3.9	3.1	10/230	Citadel Communications Corp.
19	WJNZ	9/1.0	1.1	1.1	2.0	1.7	1.3	153/2.4	1.6	2.8	9/158	Goodrich Radio, LLC
20	WMRR-F	7/0.8	0.8	0.8	1.1	1.2	0.9	159/2.5	2.5	2.9	28/466	Clear Channel Communications
21	WTKG	7/0.7	0.7	0.8	0.9	0.8	0.8	179/2.8	2.8	2.6	7/216	Clear Channel Communications
22	WHTC	5/0.6	0.7	0.5	0.4	0.6	0.5	122/1.9	1.8	1.4	6/162	Midwest Communications, Inc.
23	WGN	5/0.5	0.5	0.4	1.0	0.7	0.6	56/0.9	0.0	0.0	11/143	Tribune Broadcasting
24	WGHN-AF	4/0.5	0.7	1.2	0.0	0.6	0.6	75/1.2	2.1	1.3	5/120	WGHN, Inc.
25	WBBM	4/0.4	0.3	0.0	0.0	0.0	0.0	83/1.3	0.0	0.0	6/153	Infinity Broadcasting Corp.
25	WKWM	4/0.4	0.7	0.6	1.2	0.7	0.7	62/1.0	0.9	1.0	4/67	Goodrich Radio, LLC

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WSNX-F	1 WKLQ-F	1 WBCT-F	1 WLAV-F	1 WBCT-F	1 WOOD	1 WBCT-F	1 WSNX-F	1 WOOD	1 WBCT-F	1 WSNX-F
2	WGRD-F	2 WSNX-F	2 WLAV-F	2 WBCT-F	2 WLAV-F	2 WBCT-F	2 WOOD	2 WKLQ-F	2 WBCT-F	2 WSNX-F	1 WBCT-F
3	WKLQ-F	3 WBCT-F	3 WKLQ-F	3 WBFX-F	3 WBFX-F	3 WLAV-F	3 WLAV-F	3 WBCT-F	3 WLAV-F	3 WLAV-F	3 WKLQ-F
4	WBCT-F	4 WGRD-F	4 WSNX-F	4 WSNX-F	4 WLHT-F	4 WODJ-F	4 WGRD-F	4 WGRD-F	4 WSNX-F	4 WKLQ-F	4 WLAV-F
5	WJNZ	5 WLAV-F	5 WGRD-F	5 WGRD-F	4 WGRD-F	5 WOOD-F	5 WSNX-F	5 WBFX-F	5 WLHT-F	5 WOOD	5 WOOD-F
6	WJQK-F	6 WVTI-F	6 WBFX-F	6 WKLQ-F	6 WSNX-F	6 WLHT-F	6 WLHT-F	6 WLAV-F	6 WODJ-F	6 WGRD-F	6 WGRD-F
7	WVTI-F	7 WBFX-F	7 WLHT-F	7 WLHT-F	7 WODJ-F	7 WMJH	6 WKLQ-F	7 WOOD-F	6 WKLQ-F	7 WODJ-F	7 WMJH
8	WODJ-F	8 WLHT-F	8 WVTI-F	8 WOOD-F	7 WKLQ-F	8 WTRV-F	8 WOOD-F	8 WODJ-F	8 WOOD-F	8 WBFX-F	7 WOOD
9	WLAV-F	9 WOOD	9 WOOD-F	9 WOOD-F	9 WOOD-F	9 WBFX-F	9 WBFX-F	9 WVTI-F	9 WGRD-F	9 WVTI-F	9 WBFX-F
10	WOOD-F	10 WOOD-F	10 WOOD	10 WOOD	10 WOOD	10 WGRD-F	10 WODJ-F	10 WODJ-F	10 WBFX-F	10 WOOD-F	9 WODJ-F
10	WBFX-F										

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WSNX-F	1 WBCT-F	1 WBCT-F	1 WBCT-F	1 WKLQ-F	1 WKLQ-F	1 WKLQ-F	1 WKLQ-F	1 WLAV-F
2	WKLQ-F	2 WBCT-F	2 WSNX-F	2 WLHT-F	2 WGRD-F	2 WBCT-F	2 WBCT-F	2 WLAV-F	2 WBCT-F
3	WGRD-F	3 WGRD-F	3 WVTI-F	3 WLAV-F	2 WSNX-F	3 WGRD-F	3 WLAV-F	3 WBCT-F	3 WBFX-F
4	WVTI-F	4 WVTI-F	4 WGRD-F	4 WLAV-F	4 WOOD-F	4 WBCT-F	4 WSNX-F	4 WBFX-F	4 WKLQ-F
5	WBCT-F	5 WLHT-F	5 WJQK-F	5 WGRD-F	5 WSNX-F	5 WBFX-F	5 WBFX-F	5 WGRD-F	5 WOOD
6	WLHT-F	6 WKLQ-F	6 WLHT-F	6 WVTI-F	6 WODJ-F	6 WLAV-F	6 WLAV-F	6 WSNX-F	6 WGRD-F
7	WJNZ	7 WJQK-F	7 WLAV-F	7 WOOD-F	7 WJQK-F	7 WOOD	7 WOOD	7 WOOD	7 WSNX-F
8	WOOD-F	8 WLAV-F	8 WOOD-F	8 WJQK-F	8 WGRD-F	8 WMRR-F	8 WVTI-F	8 WVTI-F	8 WODJ-F
9	WLAV-F	9 WOOD-F	9 WBFX-F	9 WKLQ-F	9 WVTI-F	9 WVTI-F	9 WBBL	9 WOOD-F	9 WODJ-F
10	WJQK-F	10 WBFX-F	10 WODJ-F	10 WODJ-F	10 WOOD	10 WLHT-F	10 WLHT-F	10 WBBL	10 WOOD-F
		10 WKLQ-F						10 WMUS-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBBL	1340	1 kw / 1 kw	Sports	Westwood/Mutual/Unistar	McGavren-Guild	Citadel Communications Corp.	Grand Rapids
WGHN	1370	500 w / 22 w	simul. WGHNAF	CBS Networks	Patt Media	WGHN, Inc.	Grand Haven
WHTC	1450	1 kw / 1 kw	Adult Cont.	Westwood/Mutual/Unistar	Michigan Spot	Midwest Communications, Inc.	Holland
WJNZ	1680	10 kw / 680 w	Urban	ABC	Patt Media	Goodrich Radio, LLC	Ada
WKWM	1140	5 kw / kw	Rhythmic Old.	Westwood/Mutual/Unistar	Patt Media	Goodrich Radio, LLC	Kentwood
WMJH	810	3.6 kw / kw	Adult Stand.	Westwood/Mutual/Unistar	—	Cook-Media II, LLC	Rockford
WOOD	1300	5 kw / 5 kw	News	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Grand Rapids
WTKG	1230	1 kw / 1 kw	Talk	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Grand Rapids

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBCT	93.7	320 kw @780	Country	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Grand Rapids
WBFX	101.3	50 kw @420	Classic Rock	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Grand Rapids
WFGR	98.7	2.75 kw @492	Classical	Independent	Allied Radio Ptnrs.	Haith Broadcasting Corp.	Grand Rapids
WFUR	102.9	50 kw @492	Gospel	Independent	Patt Media	Kuiper Stations	Grand Rapids
WGHN	92.1	3 kw @247	Soft AC	CBS Networks	Patt Media	WGHN, Inc.	Grand Haven
WGRD	97.9	13 kw @590	Modern Rock	Independent	Katz	Regent Communications, Inc.	Grand Rapids
WJQK	99.3	5.1 kw @371	Cont. Christ.	Independent	Salem Radio Reps	Lanser Broadcasting Corp.	Zeeland
WKLQ	94.5	50 kw @500	Rock	ABC	McGavren-Guild	Citadel Communications Corp.	Holland
WLAV	96.9	50 kw @489	Classic Rock	ABC	McGavren-Guild	Citadel Communications Corp.	Grand Rapids
WLHT	95.7	41 kw @554	Adult Cont.	Independent	Katz	Regent Communications, Inc.	Grand Rapids
WODJ	107.3	50 kw @492	Oldies	Westwood/Mutual/Unistar	McGavren-Guild	Citadel Communications Corp.	Greenville
WOOD	105.7	265 kw @810	Soft AC	Independent	Clear Chan.-Diamond	Clear Channel Communications	Grand Rapids
WSNX	104.5	50 kw @661	Dance	Independent	Clear Chan.-Diamond	Clear Channel Communications	Muskegon
WTRV	100.5	3 kw @328	Soft AC	Independent	Katz	Regent Communications, Inc.	Walker
WVTI	96.1	50 kw @492	Hot AC	Independent	Clear Chan.-Diamond	Clear Channel Communications	Holland

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBBM	News	780	Chicago
WGN	Talk	720	Chicago

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Citadel Communications Corp. WBBL AM,WKLQ FM,WLAV FM,WODJ FM	17.9	21.2	24.2%
Clear Channel Communications WBCT FM,WBFX FM,WOOD FM,WOOD AM,WSNX FM,WTKG AM,WVTI FM	36.5	36.0	47.1%
Goodrich Radio, LLC WJNZ AM,WKWM AM	1.4	1.4	0.9%
Regent Communications, Inc. WGRD FM,WLHT FM,WTRV FM	12.7	13.2	23.7%
WGHN, Inc. WGHN FM,WGHN AM	0.5	0.5	0.0%
	69.0	72.3	95.9%

Format Performance

Format	AM	FM	Totals	Percent
AC	5 (1)	71 (2)	77 (3)	10.4
AOR	0 (0)	198 (4)	198 (4)	26.7
Black/Urban	9 (1)	0 (0)	9 (1)	1.2
CHR	0 (0)	71 (1)	71 (1)	9.6
Classical/Fine Arts	0 (0)	16 (1)	16 (1)	2.2
Country	0 (0)	98 (2)	98 (2)	13.2
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	80 (4)	0 (0)	80 (4)	10.8
Oldies	4 (1)	44 (2)	48 (3)	6.5
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	36 (2)	36 (2)	4.9
Soft AC	1 (1)	70 (3)	71 (4)	9.6
Sports	10 (1)	0 (0)	10 (1)	1.3
Standards/EZ	28 (1)	0 (0)	28 (1)	3.8
Totals	137(10)	604 (17)	742 (27)	

GREEN BAY, WI

Arbitron Rank 186 Pop (12+) 184,000 Stations 25 / 10 % Below Line 34.3
 Market TSL in Hours 20.2 Diaries 587 / 313:1 / 64.5% % Not Listed 12.9
 Average Persons Rating 15.1 12+ FM Share (Metro) 70.1 Sample Target 610

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 WNCY-F	Country	33/11.9	10.4	10.4	10.2	7.5	10.7	391/21.3	19.2	21.0	107/1378	Midwest Communications, Inc.
2 WIXX-F	CHR	31/11.1	13.8	12.6	14.6	14.6	13.0	602/32.7	35.7	34.1	122/2258	Midwest Communications, Inc.
3 WKSZ-F	CHR	19/6.7	6.0	7.4	6.5	4.6	6.7	393/21.4	20.7	21.2	47/1202	Woodward Communications, Inc.
4 WQLH-F	Hot AC	18/6.5	4.9	6.7	5.1	3.2	5.8	304/16.5	15.6	16.4	39/785	Green Bay Broadcasting
5 WOGB-F	Oldies	18/6.4	6.6	7.8	5.4	7.8	6.6	314/17.0	18.3	14.8	44/918	Cumulus Media, Inc.
6 WAPL-F	Rock	15/5.4	7.0	5.9	6.8	8.9	6.3	279/15.1	14.1	17.1	101/1634	Woodward Communications, Inc.
7 WGEE	Talk	14/5.1	5.3	5.9	3.4	6.4	4.9	269/14.6	13.9	10.8	20/450	Midwest Communications, Inc.
8 WZOR-F	Modern Rock	12/4.2	2.2	4.1	1.4	1.8	3.0	233/12.6	11.0	3.9	21/456	Woodward Communications, Inc.
9 WLTM-F	Hot AC	11/3.9	2.2	3.7	3.4	5.7	3.3	183/9.9	9.5	10.0	14/252	Midwest Communications, Inc.
10 WJLW-F	Classic Rock	10/3.5	4.9	4.1	6.5	5.7	4.8	175/9.5	9.3	12.6	20/355	Cumulus Media, Inc.
11 WOZZ-F	Classic Hits	9/3.1	3.5	2.6	4.4	3.9	3.4	232/12.6	10.1	13.7	53/1090	Midwest Communications, Inc.
12 WNAM	Adult Stand.	8/3.0	2.7	1.9	1.7	2.5	2.3	119/6.5	5.2	6.4	36/516	Cumulus Media, Inc.
12 WNFL	Talk	8/3.0	2.3	2.2	5.8	3.6	3.3	101/5.5	10.0	18.7	11/140	Midwest Communications, Inc.
14 WDUZ	Sports	7/2.4	4.3	2.6	2.7	3.2	3.0	153/8.3	13.6	11.1	9/196	Green Bay Broadcasting
15 WWWX-FF	Rock	6/2.1						185/10.1	0.0	0.0	54/1058	Cumulus Media, Inc.
16 WROE-F	Soft AC	5/1.8	0.9	1.1	0.3	0.7	1.0	77/4.2	3.0	2.1	36/705	Midwest Communications, Inc.
17 WTMJ	News/Talk	5/1.7	0.9	0.4	1.0	0.4	1.0	92/5.0	4.2	5.4	43/737	Journal Broadcast Group
18 WRVM-F	Religious	5/1.6	0.3	0.7	0.7	0.7	0.8	55/3.0	1.6	2.4	15/271	WRVM, Inc.
19 WPCK-FF	Country	3/1.1	1.0	0.4	0.3	0.7	0.7	111/6.0	6.4	0.0	39/757	Midwest Dimensions, Inc.
20 WRJQ	Adult Stand.	2/0.9	0.8	0.0	0.0	0.0		31/1.7	3.0		12/146	Winnebago Broadcasting, Inc.
21 WECB-F	Classic Hits	2/0.7	0.5	0.7	0.7	0.4	0.6	68/3.7	2.6	4.9	4/138	Brooker Broadcasting
22 WHBY	News/Talk	1/0.5	0.4	0.7	0.3	0.4	0.5	35/1.9	2.3	1.7	27/458	Woodward Communications, Inc.
23 WCUB	Country	1/0.4						35/1.9	0.0	0.0	6/130	Cub Radio, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WKSZ-F	1 WNCY-F	1 WIXX-F	1 WIXX-F	1 WNCY-F	1 WNCY-F	1 WNCY-F	1 WKSZ-F	1 WIXX-F	1 WNCY-F	1 WNCY-F
2 WIXX-F	2 WIXX-F	2 WNCY-F	2 WNCY-F	2 WIXX-F	2 WIXX-F	2 WIXX-F	2 WIXX-F	2 WNCY-F	2 WIXX-F	2 WIXX-F
3 WZOR-F	3 WKSZ-F	3 WQLH-F	3 WAPL-F	3 WAPL-F	3 WOGB-F	3 WQLH-F	3 WNCY-F	3 WQLH-F	3 WOGB-F	3 WKSZ-F
4 WLTM-F	4 WQLH-F	4 WAPL-F	4 WQLH-F	4 WOGB-F	4 WGEE	4 WOGB-F	4 WZOR-F	4 WAPL-F	4 WKSZ-F	4 WOGB-F
5 WWWX-FF	5 WAPL-F	5 WKSZ-F	5 WJLW-F	5 WQLH-F	5 WQLH-F	5 WAPL-F	5 WGEE	5 WOGB-F	5 WLTM-F	5 WZOR-F
6 WOGB-F	6 WZOR-F	6 WZOR-F	6 WLTM-F	6 WJLW-F	6 WNAM	5 WGEE	6 WOZZ-F	6 WGEE	6 WZOR-F	6 WQLH-F
7 WNCY-F	7 WLTM-F	7 WJLW-F	7 WZOR-F	7 WLTM-F	7 WJLW-F	7 WKSZ-F	6 WLTM-F	7 WJLW-F	7 WQLH-F	7 WLTM-F
8 WAPL-F	8 WWWX-FF	8 WLTM-F	8 WOGB-F	8 WOZZ-F	8 WAPL-F	8 WNFL	8 WOGB-F	8 WNFL	8 WAPL-F	8 WAPL-F
9 WQLH-F	9 WOGB-F	9 WOGB-F	9 WNFL	8 WNFL	9 WOZZ-F	9 WJLW-F	8 WROE-F	9 WKSZ-F	9 WGEE	9 WOZZ-F
10 WJLW-F	10 WOZZ-F	10 WOZZ-F	10 WKSZ-F	10 WZOR-F	10 WNFL	10 WDUZ	10 WAPL-F	10 WNAM	10 WJLW-F	9 WNAM

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WQLH-F	1 WNCY-F	1 WNCY-F	1 WIXX-F	1 WIXX-F	1 WIXX-F	1 WZOR-F	1 WNCY-F	1 WAPL-F	1 WAPL-F
2 WIXX-F	2 WIXX-F	2 WIXX-F	2 WQLH-F	2 WNCY-F	2 WKSZ-F	2 WNCY-F	2 WAPL-F	2 WIXX-F	2 WNCY-F
3 WKSZ-F	3 WQLH-F	3 WLTM-F	3 WNCY-F	3 WQLH-F	3 WZOR-F	3 WZOR-F	3 WAPL-F	3 WNCY-F	3 WIXX-F
4 WWWX-FF	4 WKSZ-F	4 WAPL-F	4 WKSZ-F	4 WOGB-F	4 WAPL-F	4 WIXX-F	4 WLTM-F	4 WZOR-F	4 WJLW-F
5 WNCY-F	5 WLTM-F	5 WOGB-F	5 WOGB-F	5 WLTM-F	5 WOZZ-F	5 WKSZ-F	5 WIXX-F	5 WJLW-F	5 WNFL
6 WOGB-F	6 WAPL-F	5 WKSZ-F	6 WLTM-F	6 WKSZ-F	6 WROE-F	6 WLTM-F	6 WNFL	6 WNFL	6 WZOR-F
7 WLTM-F	7 WOGB-F	7 WZOR-F	7 WAPL-F	7 WAPL-F	7 WWWX-FF	7 WWWX-FF	7 WWWX-FF	7 WOZZ-F	7 WOGB-F
8 WZOR-F	8 WWWX-FF	8 WQLH-F	8 WZOR-F	8 WOZZ-F	8 WNCY-F	8 WNFL	8 WKSZ-F	7 WKSZ-F	8 WOZZ-F
9 WPCK-FF	9 WZOR-F	9 WOZZ-F	9 WWWX-FF	9 WGEE	9 WQLH-F	9 WJLW-F	9 WJLW-F	9 WJLW-F	9 WLTM-F
10 WGEE	10 WROE-F	9 WROE-F	10 WROE-F	10 WROE-F	10 WJLW-F	9 WQLH-F	10 WDUZ	10 WQLH-F	10 WGEE

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDUZ	1400	1 kw / 1 kw	Sports	ESPN	Allied Radio Ptnrs.	Green Bay Broadcasting	Green Bay
WGEE	1360	5 kw / 5 kw	Talk	CBS Networks	Christal	Midwest Communications, Inc.	Green Bay
WNFL	1440	5 kw / 500 w	Talk	Westwood/Mutual/Unistar	Christal	Midwest Communications, Inc.	Green Bay

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WIXX	101.1	100 kw @1,080	CHR	Independent	Christal	Midwest Communications, Inc.	Green Bay
WJLW	106.7	25 kw @328	Classic Rock	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Allouez
WKSZ	95.9	4.5 kw @774	CHR	Independent	McGavren-Guild	Woodward Communications, Inc.	De Pere
WLTM	99.7	50 kw @492	Hot AC	Associated Press Radio	Christal	Midwest Communications, Inc.	Sturgeon Bay
WOGB	103.1	3.6 kw @879	Oldies	Associated Press Radio	Allied Radio Ptnrs.	Cumulus Media, Inc.	Kaukauna
WQLH	98.5	100 kw @1,254	Hot AC	ABC	Allied Radio Ptnrs.	Green Bay Broadcasting	Green Bay
WZOR	94.7	21.5 kw @354	Modern Rock	Independent	McGavren-Guild	Woodward Communications, Inc.	Mishicot

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAPL-F	Rock	105.7	Appleton
WCUB	Country	980	Two Rivers
WECB-F	Classic Hits	104.3	Seymour
WHBY	News/Talk	1150	Kimberly
WNAM	Adult Stand.	1280	Neenah
WNCY-F	Country	100.3	Menasha
WOZZ-F	Classic Hits	93.5	New London
WPCK-F	Country	104.9	Kaukauna
WPCK-FF	Country	104.9	Kaukauna
WPKR-F	simul. WPCKFF	99.5	Omro
WRJQ	Adult Stand.	1570	Appleton
WROE-F	Soft AC	94.3	Neenah
WRVM-F	Religious	102.7	Suring
WTMJ	News/Talk	620	Milwaukee
WWWX-F	Rock	96.9	Oshkosh
WWWX-FF	Rock	96.9	Oshkosh
WXWX-F	simul. WWWXFF	107.5	Brillion

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Cumulus Media, Inc. WJLW FM, WQGB FM	9.9	12.6	9.0%
Green Bay Broadcasting WDUZ AM, WQLH FM	8.9	8.7	12.2%
Midwest Communications, Inc. WGEE AM, WIXX FM, WLTM FM, WNFL AM	23.1	25.4	55.1%
Woodward Communications, Inc. WKSZ FM, WZOR FM	10.9	7.9	5.7%
	52.8	54.6	82.0%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	29 (2)	29 (2)	11.8
AOR	0 (0)	42 (5)	42 (5)	17.1
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	50 (2)	50 (2)	20.4
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	1 (1)	36 (3)	38 (4)	15.5
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	29 (4)	0 (0)	29 (4)	11.8
Oldies	0 (0)	29 (3)	29 (3)	11.8
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	5 (1)	5 (1)	2.0
Soft AC	0 (0)	5 (1)	5 (1)	2.0
Sports	7 (1)	0 (0)	7 (1)	2.9
Standards/EZ	11 (2)	0 (0)	11 (2)	4.5
Totals	48 (8)	196 (17)	245 (25)	

Note Duncan's reports that: WPCK-FM 104.9 simul. with WPKR-FM 99.5

GREENSBORO-WINSTON SALEM-HIGH POINT, NC

Arbitron Rank 43	Pop (12+) 1,016,700	Stations 30 / 20	% Below Line 8.1
Market TSL in Hours 19.3		Diaries 2375 / 429:1 / 54.6%	% Not Listed 19.9
Average Persons Rating 14.5		12+ FM Share (Metro) 72.1	Sample Target 2250

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WTQR-F	Country	129/8.8	8.7	8.4	9.3	8.2	8.8	1860/18.3	18.7	18.8	232/3406	Clear Channel Communications
2 WJMH-F	Urban	114/7.8	8.6	9.0	8.7	7.7	8.5	1674/16.5	17.6	17.6	173/2785	Entercom
3 WKZL-F	CHR	112/7.6	5.9	6.4	6.1	5.3	6.5	2049/20.2	18.9	16.2	162/2982	Dick Broadcasting Co.
4 WQMG-F	Urban AC	108/7.4	7.3	7.3	8.1	7.7	7.5	1255/12.3	11.8	12.5	142/1766	Entercom
5 WMQX-F	Oldies	95/6.5	5.5	6.0	6.8	6.4	6.2	1630/16.0	14.7	15.8	155/2579	Entercom
6 WMAG-F	Soft AC	94/6.4	6.0	6.4	6.7	7.3	6.4	1440/14.2	14.7	16.0	119/1920	Clear Channel Communications
7 WVBZ-F	Rock	74/5.0	4.0	5.3	5.1	5.3	4.8	1035/10.2	12.5	13.0	115/1759	Clear Channel Communications
8 WKRR-F	Classic Rock	67/4.6	4.1	4.5	4.7	4.7	4.5	1055/10.4	11.3	12.1	94/1607	Dick Broadcasting Co.
9 WTHZ-F	80s Hits	48/3.3	3.3	1.0	0.7	0.7	2.1	825/8.1	3.4	3.6	59/1097	Davidson County Broadcasting
10 WKSI-F	Modern AC	41/2.8	4.4	3.8	3.8	3.7	3.7	1213/11.9	13.3	13.6	56/1916	Bahakel Communications, Inc.
11 WWCC-F	Trad. Country	27/1.9	1.7	3.7	4.1	3.1	2.8	522/5.1	8.8	8.6	39/824	Clear Channel Communications
12 WKXU-F	Country	26/1.8	2.2	1.7	2.1	1.9	2.0	423/4.2	6.2	4.7	62/1133	Curtis Media Group
13 WBRF-F	Country	21/1.4	1.3	1.0	1.2	0.9	1.2	279/2.7	2.7	2.5	56/771	Blue Ridge Radio, Inc.
14 WDCG-F	CHR	20/1.4	1.0	1.5	1.2	1.9	1.3	483/4.7	5.0	5.3	67/1281	Clear Channel Communications
15 WEND-F	Modern Rock	19/1.3	1.2	1.2	0.9	1.5	1.2	411/4.0	4.1	4.7	41/902	Mercury Broadcasting Co., Inc.
16 WEAL	Black Gospel	16/1.1	1.1	2.1	1.8	1.0	1.5	180/1.8	1.4	1.5	17/194	Entercom
17 WFMX-F	Country	15/1.0	0.7	1.8	0.7	0.9	1.1	377/3.7	3.9	3.8	52/1126	Clear Channel Communications
18 WMFR	Talk	12/0.8	1.0	0.8	0.7	0.6	0.8	175/1.7	1.8	1.5	12/182	Infinity Broadcasting Corp.
19 WRSN-F	Adult Cont.	10/0.7	0.6	0.0	0.0	0.0	0.0	77/0.8	0.0	0.0	29/488	Clear Channel Communications
20 WPOL	Black Gospel	8/0.6	0.5	0.8	0.6	0.0	0.5	127/1.3	1.2	0.0	8/127	Truth Broadcasting
21 WLYT-F	Soft AC	7/0.5	0.4	0.5	0.0	1.1	0.5	140/1.4	1.3	1.1	42/794	Clear Channel Communications
21 WQOK-F	Urban	7/0.5	0.6	0.9	0.0	0.5	0.5	283/2.8	2.6	2.6	34/855	Radio One
21 WSOC-F	Country	7/0.5	5.7	3.7	5.8	5.5	3.9	128/1.3	0.0	0.0	42/818	Infinity Broadcasting Corp.
21 WIST-F	Adult Stand.	7/0.5	1.3	1.0	1.1	1.1	1.0	168/1.7	2.6	2.5	7/182	GHB Broadcasting Co.
25 WKEW	Gospel	7/0.4						139/1.4	0.0	0.0	7/139	Truth Broadcasting
26 WAAA	Urban	6/0.4	0.9	0.9	0.5	0.7	0.7	96/0.9	1.5	2.0	6/96	Media Broadcasting Corp.
26 WPEG-F	Urban	6/0.4	0.6	0.0	0.0	0.0		76/0.7	0.0	0.0	37/526	Infinity Broadcasting Corp.
26 WPET	S. Gospel	6/0.4						86/0.8	0.0	0.0	6/92	Bahakel Communications, Inc.
29 WSJS-AA	Talk	/0.0	3.9	4.1	3.7	4.1	2.9	0/0.0	8.6	10.0	0/0	Infinity Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WJMH-F	1 WJMH-F	1 WKZL-F	1 WQMG-F	1 WTQR-F	1 WTQR-F	1 WTQR-F	1 WJMH-F	1 WTQR-F	1 WJMH-F	1 WJMH-F
2 WKZL-F	2 WKZL-F	2 WQMG-F	2 WTQR-F	2 WQMG-F	2 WMQX-F	2 WQMG-F	2 WQMG-F	2 WQMG-F	2 WTQR-F	2 WTQR-F
3 WVBZ-F	3 WKRR-F	3 WJMH-F	3 WKZL-F	3 WMAG-F	3 WQMG-F	3 WKZL-F	3 WMAG-F	3 WMAG-F	3 WKZL-F	3 WQMG-F
4 WTQR-F	4 WQMG-F	4 WTQR-F	4 WVBZ-F	4 WMQX-F	4 WMAG-F	4 WSJS-AA	4 WKZL-F	4 WMAG-F	4 WMAG-F	4 WKZL-F
5 WEND-F	5 WVBZ-F	5 WVBZ-F	5 WMAG-F	5 WKZL-F	5 WVBZ-F	5 WMQX-F	5 WTQR-F	5 WVBZ-F	4 WQMG-F	5 WMQX-F
5 WQMG-F	6 WTHZ-F	6 WKRR-F	6 WKRR-F	6 WVBZ-F	6 WKZL-F	5 WVBZ-F	6 WMQX-F	6 WSJS-AA	6 WMQX-F	6 WMAG-F
7 WKRR-F	7 WTQR-F	6 WMAG-F	7 WJMH-F	7 WKRR-F	7 WKRR-F	7 WKRR-F	7 WKRR-F	7 WKRR-F	7 WVBZ-F	7 WVBZ-F
8 WKSI-F	8 WMAG-F	8 WTHZ-F	8 WMQX-F	8 WJMH-F	8 WJMH-F	7 WMAG-F	8 WVBZ-F	8 WJMH-F	8 WKRR-F	8 WKRR-F
9 WDCG-F	9 WKSI-F	9 WMQX-F	8 WTHZ-F	9 WTHZ-F	9 WTHZ-F	9 WJMH-F	9 WBRF-F	9 WKRR-F	9 WTHZ-F	9 WTHZ-F
10 WMQX-F	10 WDCG-F	10 WKSI-F	10 WKSI-F	10 WKSI-F	10 WKXU-F	10 WKSI-F	10 WEND-F	10 WEND-F	10 WTHZ-F	10 WKSI-F
							10 WKSI-F			

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WKZL-F	1 WKZL-F	1 WKZL-F	1 WKZL-F	1 WMAG-F	1 WJMH-F	1 WJMH-F	1 WJMH-F	1 WVBZ-F	1 WVBZ-F
2 WJMH-F	2 WJMH-F	2 WTHZ-F	2 WQMG-F	2 WQMG-F	2 WKRR-F	2 WVBZ-F	2 WVBZ-F	2 WKRR-F	2 WTQR-F
3 WMAG-F	3 WMAG-F	3 WJMH-F	3 WMAG-F	3 WKZL-F	3 WVBZ-F	3 WKRR-F	3 WTQR-F	3 WJMH-F	3 WQMG-F
4 WKSI-F	4 WTHZ-F	3 WQMG-F	4 WJMH-F	4 WTQR-F	4 WKZL-F	4 WTQR-F	4 WQMG-F	4 WTQR-F	4 WKRR-F
5 WQMG-F	5 WQMG-F	5 WMAG-F	5 WTQR-F	5 WMQX-F	5 WTQR-F	5 WQMG-F	5 WQMG-F	5 WKRR-F	5 WJMH-F
6 WKRR-F	6 WKSI-F	6 WDCG-F	6 WMQX-F	6 WTHZ-F	6 WEND-F	6 WKZL-F	6 WTHZ-F	6 WKZL-F	6 WMQX-F
7 WTHZ-F	7 WDCG-F	7 WKSI-F	7 WTHZ-F	7 WVBZ-F	7 WQMG-F	7 WTHZ-F	7 WMAG-F	7 WTHZ-F	7 WMAG-F
7 WEND-F	8 WKRR-F	8 WKRR-F	8 WKSI-F	8 WJMH-F	8 WMQX-F	8 WKSI-F	8 WKSI-F	8 WMQX-F	8 WKZL-F
9 WDCG-F	9 WTQR-F	9 WTQR-F	9 WVBZ-F	9 WKSI-F	8 WKSI-F	8 WMAG-F	9 WKSI-F	9 WMAG-F	9 WTHZ-F
10 WTQR-F	10 WEND-F	10 WVBZ-F	10 WKRR-F	10 WKRR-F	10 WWCC-F	10 WEND-F	10 WMQX-F	10 WKSI-F	10 WKSI-F
					10 WBRF-F		10 WPEG-F		

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAAA	980	1 kw / 69 w	Urban	American Urban Radio	Roslin	Media Broadcasting Corp.	Winston-Salem
WEAL	1510	1 kw / kw	Black Gospel	Independent	McGavren-Guild	Entercom	Greensboro
WKEW	1400	1 kw / 1 kw	Gospel	ABC	—	Truth Broadcasting	Greensboro
WMFR	1230	1 kw / 1 kw	Talk	Sporting News Radio	Infinity Radio Sales	Infinity Broadcasting Corp.	High Point
WPET	950	500 w / 80 w	S. Gospel	USA Radio Network	Christal	Bahakel Communications, Inc.	Greensboro
WPOL	1340	1 kw / 1 kw	Black Gospel	Independent	Roslin	Truth Broadcasting	Winston-Salem
WSJS	600	5 kw / 5 kw	Talk	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.	Winston-Salem
WSML	1200	10 kw / 1 kw	simul. WSJSAA	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.	Graham

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WIST	98.3	1.68 kw @420	Adult Stand.	ABC	Keystone	GHB Broadcasting Co.	Thomasville
WJMH	102.1	99.2 kw @1,204	Urban	Independent	McGavren-Guild	Entercom	Reidsville
WKRR	92.3	100 kw @1,289	Classic Rock	Independent	Katz	Dick Broadcasting Co.	Asheboro
WKSI	98.7	100 kw @1,035	Modern AC	Independent	Christal	Bahakel Communications, Inc.	Greensboro
WKZL	107.5	100 kw @500	CHR	Independent	Katz	Dick Broadcasting Co.	Winston-Salem
WMAG	99.5	100 kw @1,499	Soft AC	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	High Point
WMQX	93.1	100 kw @1,099	Oldies	CBS Networks	McGavren-Guild	Entercom	Winston-Salem
WQMG	97.1	100 kw @1,230	Urban AC	ABC	McGavren-Guild	Entercom	Greensboro
WTHZ	94.1	100 kw @1,014	80s Hits	Independent	—	Davidson County Broadcasting, Inc.	Lexington
WTQR	104.1	100 kw @1,453	Country	Independent	Clear Chan.-Diamond	Clear Channel Communications	Winston-Salem
WVBZ	100.3	100 kw @1,036	Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	High Point
WWCC	94.5	100 kw @981	Trad. Country	Independent	Clear Chan.-Diamond	Clear Channel Communications	Eden

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WDCG-F	CHR	105.1	Durham
WEND-F	Modern Rock	106.5	Salisbury
WFMX-F	Country	105.7	Statesville
WKXU-F	Country	101.1	Burlington
WLYT-F	Soft AC	102.9	Hickory
WPEG-F	Urban	97.9	Concord
WQOK-F	Urban	97.5	South Boston
WRSN-F	Adult Cont.	93.9	Burlington
WSOC-F	Country	103.7	Charlotte

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Bahakel Communications, Inc. WKSI FM,WPET AM	3.2	3.3	8.6%
Clear Channel Communications WMAG FM,WTQR FM,WVBZ FM,WWCC FM	22.1	24.8	39.1%
Dick Broadcasting Co. WKRR FM,WKZL FM	12.2	12.6	16.0%
Entercom WEAL AM,WJMH FM,WMQX FM,WQMG FM	22.8	21.5	26.8%
Infinity Broadcasting Corp. WMFR AM,WSJS AM,WSML AM	5.1	3.4	7.5%
Truth Broadcasting WKEW AM,WPOL AM	1.0	1.4	0.0%
	66.4	67.0	98.0%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	51 (2)	51 (2)	4.3
AOR	0 (0)	160 (3)	160 (3)	13.6
Black/Urban	6 (1)	235 (4)	241 (5)	20.5
CHR	0 (0)	132 (2)	132 (2)	11.3
Classical/Fine Arts	0 (0)	0 (0)	0 (0)	0.0
Country	0 (0)	225 (6)	225 (6)	19.2
Hispanic	0 (0)	0 (0)	0 (0)	0.0
Jazz	0 (0)	0 (0)	0 (0)	0.0
News/Talk	75 (3)	0 (0)	75 (3)	6.4
Oldies	0 (0)	143 (2)	143 (2)	12.2
Other	0 (0)	0 (0)	0 (0)	0.0
Religion	37 (4)	0 (0)	37 (4)	3.2
Soft AC	0 (0)	102 (2)	102 (2)	8.7
Sports	0 (0)	0 (0)	0 (0)	0.0
Standards/EZ	0 (0)	7 (1)	7 (1)	0.6
Totals	118 (8)	1055 (22)	1173 (30)	

GREENVILLE-NEW BERN-JACKSONVILLE, NC

Arbitron Rank 83	Pop (12+) 475,900	Stations 33 / 22	% Below Line 8.6
Market TSL in Hours 19.8		Diaries 1550 / 307:1 / 54.6%	% Not Listed 14.3
Average Persons Rating 15.0		12+ FM Share (Metro) 83.5	Sample Target 1530

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Sp 00	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1	WRNS-F Country	103/14.4	12.0	12.6	12.2	12.2	12.8	1217/25.6	23.3	22.8	128/1708	NextMedia
2	WIKS-F Urban AC	80/11.2	9.4	11.0	14.6	11.0	11.6	966/20.3	18.7	20.6	94/1281	Beasley Broadcast Group
3	WSFL-F Rock	51/7.1	6.7	5.5	5.7	8.0	6.3	722/15.2	12.6	15.7	57/944	Beasley Broadcast Group
4	WRHT-FF CHR	40/5.6	6.1	5.7	5.5	4.3	5.7	768/16.1	16.2	10.7	47/958	Eastern Carolina Broadcasting Co.
5	WNCT-F Oldies	38/5.4	5.7	4.3	4.5	4.8	5.0	616/13.0	10.6	10.5	70/1012	Beasley Broadcast Group
5	WQSL-F Dance	38/5.4	5.9	2.7	2.0	2.7	4.0	568/11.9	10.0	6.9	45/692	NextMedia
7	WMGV-F Adult Cont.	35/4.9	4.8	4.6	3.8	4.8	4.5	529/11.1	11.9	10.6	38/601	Beasley Broadcast Group
8	WERO-F CHR	33/4.7	4.4	5.7	3.8	4.2	4.7	753/15.8	15.9	11.8	50/1184	NextMedia
9	WXQR-FF Rock	25/3.5	4.9	4.5	5.7	4.2	4.7	436/9.2	10.1	7.6	29/490	NextMedia
10	WXNR-F Modern Rock	20/2.9	2.6	4.0	4.4	4.0	3.5	587/12.3	11.5	10.5	23/653	Beasley Broadcast Group
11	WELS-F Black Gospel	20/2.8	2.7	2.3	2.3	2.2	2.5	300/6.3	5.5	4.4	28/375	Willis Broadcasting Corp.
12	WRSV-F Urban	16/2.3	1.8	1.8	1.6	2.1	1.9	240/5.1	4.7	5.7	47/677	Northstar Broadcasting, Inc.
12	WKOO-F Oldies	16/2.3	2.4	2.8	1.3	2.1	2.2	297/6.2	6.2	5.0	20/359	NextMedia
14	WRDU-F Rock	10/1.4	1.2	1.3	1.5	1.5	1.3	174/3.6	4.3	4.1	41/656	Clear Channel Communications
15	WFXX-F Urban AC	9/1.2	1.6	1.7	1.0	1.6	1.4	193/4.1	4.4	4.2	34/523	Radio One
16	WTKF-F Talk	8/1.2	0.9	1.2	1.7	1.3	1.3	112/2.4	2.7	2.9	8/112	Atlantic Ridge Telecasters, Inc.
16	WANG-F Adult Stand.	8/1.2	1.0	0.5	2.5	2.1	1.3	158/3.3	3.1	4.0	8/158	NextMedia
18	WZXS-F Adult Stand.	8/1.1	0.4	0.5	1.2	1.0	0.8	81/1.7	0.8	1.7	12/129	Jacksonville-Topsail Broadcasting
19	WMNX-F Urban	7/1.0	1.2	0.9	2.0	1.5	1.3	182/3.8	3.8	5.1	19/388	Cumulus Media, Inc.
20	WOOW Black Gospel	6/0.9						96/2.0	1.3	1.6	6/96	The Minority Voice, Inc.
21	WTRG-F Oldies	6/0.8	0.8	0.9	1.2	1.2	0.9	167/3.5	4.2	4.2	44/589	Clear Channel Communications
22	WYMY-F 80s Hits	5/0.7	1.0	0.0	0.0	0.0	0.0	123/2.6	0.0	0.0	18/339	Curtis Media Group
23	WZFX-F Urban	4/0.6	0.4	0.3	0.5	0.0	0.3	123/2.6	0.0	0.0	24/450	Beasley Broadcast Group
24	WKXB-F Rhythmic Old.	4/0.5						84/1.8	0.0	0.0	9/177	Sea-Comm, Inc.
24	WJNC Sports	4/0.5	0.8	0.7	1.0	0.6	0.8	42/0.9	1.3	1.3	5/58	Jacksonville-Topsail Broadcasting
26	WRAL-F Adult Cont.	3/0.5	0.6	0.5	0.6	0.0	0.4	146/3.1	3.0	9.0	28/595	WRAL FM, Inc.
27	WNBR-FF Country	3/0.4	1.0	0.6	0.4	0.7	0.6	92/1.9	1.4	1.9	3/95	Eastern Carolina Broadcasting Co.
27	WELS S. Gospel	3/0.4						29/0.6	0.0	0.0	3/29	Willis Broadcasting Corp.
27	WGTM Black Gospel	3/0.4						52/1.1	1.4	0.0	9/172	Spirit Broadcasting, Inc.
27	WDRP-F S. Gospel	3/0.4						25/0.5	1.4	0.0	13/136	Lifeline Ministries, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WQSL-F	1 WRNS-F	1 WRNS-F	1 WRNS-F	1 WRNS-F	1 WRNS-F	1 WIKS-F	1 WRNS-F	1 WRNS-F	1 WRNS-F
2	WIKS-F	2 WIKS-F	2 WIKS-F	2 WIKS-F	2 WIKS-F	2 WIKS-F	2 WRNS-F	2 WIKS-F	2 WIKS-F	2 WIKS-F
3	WRHT-FF	3 WRHT-FF	3 WSFL-F	3 WSFL-F	3 WSFL-F	3 WSFL-F	3 WQSL-F	3 WSFL-F	3 WSFL-F	3 WSFL-F
4	WERO-F	4 WQSL-F	4 WRHT-FF	4 WMGV-F	4 WMGV-F	4 WNCT-F	4 WRHT-FF	4 WMGV-F	4 WRHT-FF	4 WNCT-F
5	WRNS-F	5 WSFL-F	5 WQSL-F	5 WRHT-FF	5 WNCT-F	5 WMGV-F	5 WNCT-F	5 WRHT-FF	5 WMGV-F	5 WERO-F
6	WRSV-F	6 WERO-F	6 WQSL-F	6 WXQR-FF	6 WRHT-FF	6 WELS-F	6 WXQR-FF	6 WERO-F	6 WRHT-FF	6 WSFL-F
7	WXNR-F	7 WXQR-FF	7 WMGV-F	7 WERO-F	7 WXQR-FF	7 WKOO-F	7 WMGV-F	7 WRSV-F	7 WQSL-F	7 WMGV-F
8	WXQR-FF	8 WXNR-F	8 WXQR-FF	8 WNCT-F	8 WERO-F	8 WERO-F	7 WERO-F	8 WNCT-F	8 WQSL-F	8 WMGV-F
9	WNCT-F	9 WMGV-F	9 WNCT-F	9 WQSL-F	9 WELS-F	9 WRHT-FF	9 WQSL-F	8 WSFL-F	9 WXQR-FF	9 WXQR-FF
10	WELS-F	10 WRSV-F	9 WXNR-F	10 WELS-F	10 WQSL-F	10 WANG-F	10 WXNR-F	10 WXNR-F	10 WXNR-F	10 WELS-F
						10 WTKF-F				
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1	WRHT-FF	1 WRNS-F	1 WRNS-F	1 WRNS-F	1 WRHT-FF	1 WRNS-F	1 WIKS-F	1 WRNS-F	1 WRNS-F	
2	WIKS-F	2 WIKS-F	2 WIKS-F	2 WIKS-F	2 WQSL-F	2 WIKS-F	2 WRNS-F	2 WSFL-F	2 WSFL-F	
3	WQSL-F	3 WRHT-FF	3 WRHT-FF	3 WRHT-FF	3 WMGV-F	3 WSFL-F	3 WXQR-FF	3 WIKS-F	3 WIKS-F	
4	WERO-F	4 WERO-F	4 WMGV-F	4 WMGV-F	4 WRHT-FF	4 WRNS-F	4 WQSL-F	4 WSFL-F	4 WXQR-FF	
5	WXNR-F	5 WQSL-F	5 WERO-F	5 WERO-F	5 WNCT-F	5 WXNR-F	5 WRHT-FF	5 WQSL-F	5 WXQR-FF	5 WNCT-F
6	WRNS-F	6 WMGV-F	6 WQSL-F	6 WQSL-F	6 WSFL-F	6 WERO-F	6 WXQR-FF	6 WXNR-F	6 WRHT-FF	6 WMGV-F
7	WMGV-F	7 WXNR-F	7 WXQR-FF	6 WSFL-F	7 WERO-F	7 WRSV-F	7 WRHT-FF	7 WXNR-F	7 WRHT-FF	7 WQSL-F
8	WRSV-F	8 WXQR-FF	8 WSFL-F	8 WNCT-F	8 WELS-F	8 WXQR-FF	8 WERO-F	8 WERO-F	8 WERO-F	8 WXNR-F
8	WMNX-F	9 WRSV-F	9 WKXB-F	9 WKOO-F	9 WKOO-F	9 WIKS-F	9 WRSV-F	9 WRDU-F	9 WMGV-F	9 WRDU-F
10	WNCT-F	10 WSFL-F	10 WRSV-F	10 WELS-F	10 WXQR-FF	10 WMGV-F	10 WMGV-F	10 WELS-F	10 WNCT-F	10 WERO-F
		10 WELS-F								
		10 WKOO-F								

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WELS	1010	1 kw / 78 w	S. Gospel	American Urban Radio	Roslin	Willis Broadcasting Corp.	Kinston
WJNC	1240	1 kw / 1 kw	Sports	Westwood/Mutual/Unistar	—	Jacksonville-Topsail Broadcasting	Jacksonville
WOOW	1340	1 kw / 1 kw	Black Gospel	American Urban Radio	—	The Minority Voice, Inc.	Greenville

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic	
WANG	105.1	18.5 kw @384	Adult Stand.	Westwood/Mutual/Unistar		Katz	NextMedia	Havelock
WANJ	101.1	31 kw @613	simul. WXQRFF	Independent		Katz	NextMedia	Belhaven
WCBZ	103.7	100 kw @981	simul. WRHTFF	Independent	Allied Radio Ptnrs.		Eastern Carolina Broadcasting Co.	Williamston
WELS	102.9	3 kw @328	Black Gospel	Independent		Roslin	Willis Broadcasting Corp.	Kinston
WERO	93.3	100 kw @1,780	CHR	Westwood/Mutual/Unistar		Katz	NextMedia	Washington
WIKS	101.9	100 kw @982	Urban AC	Westwood/Mutual/Unistar	D & R Radio		Beasley Broadcast Group	New Bern
WKOO	98.7	100 kw @974	Oldies	Westwood/Mutual/Unistar		Katz	NextMedia	Jacksonville
WMGV	103.3	100 kw @981	Adult Cont.	Westwood/Mutual/Unistar	D & R Radio		Beasley Broadcast Group	Newport
WNBR	94.1	11 kw @485	Country	CNN		—	Eastern Carolina Broadcasting Co.	Oriental
WNCT	107.9	100 kw @1,700	Oldies	CBS Networks	D & R Radio		Beasley Broadcast Group	Greenville
WQSL	92.3	22.7 kw @725	Dance	Independent		Katz	NextMedia	Jacksonville
WRHT	96.3	100 kw @492	CHR	Independent	Allied Radio Ptnrs.		Eastern Carolina Broadcasting Co.	Morehead City
WRNS	95.1	100 kw @1,506	Country	ABC		Katz	NextMedia	Kinston
WRSV	92.1	2.35 kw @531	Urban	Independent		—	Northstar Broadcasting, Inc.	Rocky Mount
WSFL	106.5	100 kw @915	Rock	Westwood/Mutual/Unistar	D & R Radio		Beasley Broadcast Group	New Bern
WTKF	107.3	7 kw @607	Talk	Premier Radio Network	Capitol		Atlantic Ridge Telecasters, Inc.	Atlantic
WXNR	99.5	16.5 kw @843	Modern Rock	Independent	D & R Radio		Beasley Broadcast Group	Grifton
WXQR	105.5	19 kw @794	Rock	Independent		Katz	NextMedia	Jacksonville
WZBR	97.7	3 kw @249	simul. WNBRFF	Westwood/Mutual/Unistar		—	Eastern Carolina Broadcasting Co.	Kinston

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WDRP-F	S. Gospel	98.9	Windsor
WFXK-F	Urban AC	104.3	Tarboro
WGTM	Black Gospel	590	Wilson
WKXB-F	Rhythmic Old.	99.9	Burgaw
WMNX-F	Urban	97.3	Wilmington
WRAL-F	Adult Cont.	101.5	Raleigh
WRDU-F	Rock	106.1	Wilson
WTRG-F	Oldies	100.7	Rocky Mount
WYMY-F	80s Hits	96.9	Goldsboro
WZFX-F	Urban	99.1	Whiteville
WZXS-F	Adult Stand.	103.9	Topsail Beach

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Beasley Broadcast Group	31.5	33.9	48.4%
WIKS FM, WMGV FM, WNCT FM, WSFL FM, WXNR FM			
Eastern Carolina Broadcasting Co.	6.0	5.0	7.9%
WCBZ FM, WNBR FM, WRHT FM, WZBR FM			
NextMedia	31.5	30.4	11.1%
WANG FM, WANJ FM, WERO FM, WKOO FM, WQSL FM, WRNS FM, WXQR FM			
Willis Broadcasting Corp.	3.2	3.1	1.4%
WELS FM, WELS AM			
	72.2	72.4	68.8%

Format Performance

Format	AM	FM	Totals	Percent
AC	0 (0)	38 (2)	38 (2)	6.2
AOR	0 (0)	106 (5)	106 (5)	17.4
Black/Urban	0 (0)	116 (5)	116 (5)	19.0
CHR	0 (0)	112 (4)	112 (4)	18.4
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	106 (3)	106 (3)	17.4
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	0 (0)	8 (1)	8 (1)	1.3
Oldies	0 (0)	70 (5)	70 (5)	11.5
Other	(0)	(0)	(0)	0.0
Religion	12 (3)	23 (2)	34 (5)	5.6
Soft AC	(0)	(0)	(0)	0.0
Sports	4 (1)	0 (0)	4 (1)	0.7
Standards/EZ	0 (0)	16 (2)	16 (2)	2.6
Totals	16 (4)	595 (29)	610 (33)	

Note Duncan's reports that: WXQR-FM 105.5 simul. with WANJ-FM 101.1
 Duncan's reports that: WRNS-AM 960 simul. with WRNS-FM 95.1
 Duncan's reports that: WFXC-FM 107.1 simul. with WFXK-FM 104.3
 Duncan's reports that: WDUR-AM 1490 simul. with WTRG-FM 100.7
 Duncan's reports that: WANG-AM 1330 simul. with WANG-FM 105.1
 4/10/01 WZBR-FM-97.7 Old Format: Urban Oldies New Format: Country
 4/10/01 WNBR-FF-94.1 Old Format: Urban Oldies New Format: Country
 4/10/01 WNBR-FM-94.1 Old Format: Urban Oldies New Format: Country
 5/30/01 WXQR-FM-105.5 Sold By: Cumulus Media, Inc. To: NextMedia
 5/30/01 WXQR-FF-105.5 Sold By: Cumulus Media, Inc. To: NextMedia
 5/30/01 WQSL-FM-92.3 Sold By: Cumulus Media, Inc. To: NextMedia

GREENVILLE-SPARTANBURG, SC

Arbitron Rank 60	Pop (12+) 752,100	Stations 30 / 23	% Below Line 5.1
Market TSL in Hours 19.5		Diaries 1878 / 401:1 / 51.5%	% Not Listed 17.7
Average Persons Rating 14.6		12+ FM Share (Metro) 73.5	Sample Target 1910

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WSSL-F	Country	98/8.9	8.3	9.5	7.8	8.1	8.6	1499/19.9	21.1	19.8	174/2549	Clear Channel Communications
2 WESC-F	Country	96/8.8	7.9	8.0	7.5	5.8	8.1	1221/16.2	17.8	16.8	142/2179	Clear Channel Communications
3 WFBC-F	CHR	94/8.5	8.1	8.8	9.8	9.2	8.8	1659/22.1	22.8	23.9	156/3070	Entercom
4 WJMZ-F	Urban	79/7.2	9.8	9.9	9.3	10.6	9.1	999/13.3	14.7	15.4	116/1688	Cox Radio, Inc.
5 WROQ-F	Classic Rock	73/6.7	7.3	7.6	7.2	7.2	7.2	1095/14.6	14.9	16.3	140/1944	Barnstable Broadcasting
6 WMYI-F	Soft AC	60/5.4	5.7	4.7	6.1	6.2	5.5	1132/15.1	13.1	17.0	115/2307	Clear Channel Communications
7 WHZT-F	CHR	58/5.3						1143/15.2	5.9	5.8	81/1651	Cox Radio, Inc.
8 WOLI-F	80s Hits	49/4.5	5.5	3.5	2.9	2.0	4.1	785/10.4	8.9	4.8	55/939	Entercom
9 WTPT-F	Rock	48/4.4	4.3	5.6	4.0	5.3	4.6	899/11.9	13.6	12.4	93/1680	Barnstable Broadcasting
10 WSPA-F	Soft AC	47/4.3	5.9	6.0	6.7	8.0	5.7	929/12.4	14.4	14.5	78/1601	Entercom
11 WORD-AA	Talk	40/3.6	3.5	3.9	2.8	1.9	3.5	559/7.4	8.6	6.9	46/650	Entercom
12 WWMG-F	Oldies	24/2.2	1.1	0.5	0.8	0.6	1.2	349/4.6	1.8	2.0	51/802	Clear Channel Communications
13 WMUU-F	Easy List.	21/1.9	2.9	2.5	1.9	2.5	2.3	428/5.7	5.6	5.9	35/719	WMUU, Inc.
14 WSPA	News/Talk	17/1.6	1.0	1.1	0.7	1.2	1.1	281/3.7	2.9	3.1	17/281	Entercom
15 WRIX	S. Gospel	13/1.2	0.6	0.8	1.1	0.6	0.9	119/1.6	0.9	0.9	15/137	AM 1020, Inc.
15 WPEG-F	Urban	13/1.2	2.1	1.6	1.6	1.8	1.6	255/3.4	4.0	3.9	59/773	Infinity Broadcasting Corp.
17 WNKS-F	CHR	9/0.8	0.4	0.0	0.0	0.0	0.0	209/2.8	0.0	0.0	45/664	Infinity Broadcasting Corp.
17 WRIX-F	Country	9/0.8	0.7	0.6	1.0	0.7	0.8	191/2.5	2.1	2.3	9/242	FM 103, Inc.
19 WBAV-F	Urban AC	7/0.6	0.6	0.9	1.4	0.4	0.9	146/1.9	2.2	1.5	19/366	Infinity Broadcasting Corp.
19 WHLC-F	Easy List.	7/0.6	0.7	0.0	0.0	0.0	0.0	86/1.1	0.0	0.0	14/212	Charisma Radio Corp.
19 WKDY	Oldies	7/0.6	0.5	0.4	0.6	0.5	0.5	118/1.6	1.0	0.9	7/118	Associated Broadcasting Corp.
19 WCCP-F	Sports	7/0.6	0.6	0.5	0.7	0.8	0.6	150/2.0	1.5	2.3	7/150	Golden Corners Bcstg, Inc.
23 WKSJ-F	Country	6/0.6	0.7	0.9	0.7	0.4	0.7	210/2.8	3.4	2.8	72/1347	Clear Channel Communications
23 WPJM	Black Gospel	6/0.6	1.3	1.7	1.3	1.5	1.2	125/1.7	1.8	1.9	6/125	Full Gospel WPJM 800 AM Radio
25 WDAB	Span.-Hits	4/0.4						69/0.9	0.0	0.0	4/69	Dabney-Adamson Broadcasting
25 WCSZ	Sports	4/0.4	0.4	0.0	0.0	0.0	0.0	60/0.8	0.0	0.0	4/74	Tama Group, LC
25 WGV	Span.-Hits	4/0.4	0.8	0.5	0.0	0.0	0.0	100/1.3	0.8	0.0	4/100	Clear Channel Communications
28 WFOV-F	Oldies	4/0.3	0.4	0.0	0.0	0.0	0.0	115/1.5	0.0	0.0	14/436	Cox Radio, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WFBC-F	1 WFBC-F	1 WFBC-F	1 WROQ-F	1 WROQ-F	1 WESC-F	1 WSSL-F	1 WFBC-F	1 WESC-F	1 WFBC-F	1 WJMZ-F
2 WHZT-F	2 WHZT-F	2 WROQ-F	2 WSSL-F	2 WSSL-F	2 WSSL-F	2 WESC-F	2 WHZT-F	2 WSSL-F	2 WSSL-F	2 WESC-F
3 WJMZ-F	3 WJMZ-F	3 WSSL-F	3 WJMZ-F	3 WJMZ-F	3 WROQ-F	3 WROQ-F	3 WJMZ-F	3 WROQ-F	3 WESC-F	3 WFBC-F
4 WTPT-F	4 WOLI-F	4 WJMZ-F	4 WFBC-F	3 WESC-F	4 WMYI-F	4 WFBC-F	4 WSSL-F	4 WFBC-F	4 WHZT-F	4 WSSL-F
5 WSSL-F	5 WTPT-F	5 WESC-F	5 WESC-F	5 WMYI-F	5 WSPA-F	5 WJMZ-F	5 WMYI-F	5 WORD-AA	5 WROQ-F	5 WHZT-F
5 WESC-F	6 WSSL-F	6 WOLI-F	6 WOLI-F	6 WFBC-F	6 WJMZ-F	6 WMYI-F	5 WTPT-F	6 WMYI-F	6 WJMZ-F	6 WMYI-F
7 WPEG-F	7 WROQ-F	7 WTPT-F	7 WMYI-F	7 WOLI-F	7 WORD-AA	7 WOLI-F	7 WESC-F	7 WOLI-F	7 WTPT-F	7 WROQ-F
8 WNKS-F	8 WESC-F	8 WHZT-F	8 WTPT-F	8 WSPA-F	8 WFBC-F	8 WSPA	8 WROQ-F	8 WSPA-F	8 WOLI-F	8 WTPT-F
9 WROQ-F	9 WMYI-F	9 WMYI-F	9 WSPA-F	9 WTPT-F	9 WOLI-F	9 WSPA-F	9 WOLI-F	9 WJMZ-F	9 WMYI-F	9 WSPA-F
10 WMYI-F	10 WPEG-F	10 WSPA-F	10 WHZT-F	10 WHZT-F	10 WWMG-F	10 WORD-AA	10 WSPA-F	10 WHZT-F	10 WSPA-F	10 WOLI-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WHZT-F	1 WFBC-F	1 WFBC-F	1 WFBC-F	1 WSSL-F	1 WTPT-F	1 WTPT-F	1 WOLI-F	1 WROQ-F	1 WROQ-F
2 WFBC-F	2 WHZT-F	2 WJMZ-F	2 WJMZ-F	2 WMYI-F	2 WFBC-F	2 WOLI-F	2 WTPT-F	2 WTPT-F	2 WOLI-F
3 WJMZ-F	3 WJMZ-F	3 WSSL-F	3 WSSL-F	3 WFBC-F	3 WSSL-F	2 WFBC-F	3 WJMZ-F	3 WOLI-F	3 WESC-F
4 WESC-F	4 WSSL-F	4 WHZT-F	4 WESC-F	4 WJMZ-F	4 WHZT-F	4 WJMZ-F	4 WFBC-F	4 WSSL-F	4 WJMZ-F
5 WROQ-F	5 WOLI-F	5 WSSL-F	5 WHZT-F	5 WESC-F	5 WROQ-F	5 WSSL-F	5 WROQ-F	5 WESC-F	5 WSSL-F
6 WSSL-F	6 WESC-F	6 WROQ-F	6 WMYI-F	6 WSPA-F	6 WJMZ-F	6 WROQ-F	6 WESC-F	6 WJMZ-F	6 WTPT-F
7 WPEG-F	7 WROQ-F	7 WESC-F	7 WROQ-F	7 WROQ-F	7 WESC-F	7 WHZT-F	7 WSSL-F	7 WFBC-F	7 WMYI-F
8 WTPT-F	8 WTPT-F	8 WMYI-F	8 WSPA-F	8 WOLI-F	8 WOLI-F	8 WESC-F	8 WHZT-F	8 WHZT-F	7 WFBC-F
9 WSPA-F	9 WMYI-F	9 WTPT-F	9 WOLI-F	9 WHZT-F	9 WGV	9 WDAB	9 WCCP-F	9 WMYI-F	9 WSPA-F
10 WMYI-F	9 WPEG-F	10 WSPA-F	10 WTPT-F	10 WORD-AA	10 WMYI-F	10 WCCP-F	10 WDAB	10 WORD-AA	10 WORD-AA

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCSZ	1070	50 kw / 1.5 kw	Sports	American Urban Radio	—	Tama Group, LC	Sans Souci
WDAB	1580	5 kw / 10 w	Span.-Hits	CNN	—	Dabney-Adamson Broadcasting, Inc.	Travelers Rest
WGV	1440	5 kw / 5 kw	Span.-Hits	Radio Unica Network	Clear Chan.-Diamond	Clear Channel Communications	Greenville
WKDY	1400	1 kw / 1 kw	Oldies	Jones Radio Network	—	Associated Broadcasting Corp.	Spartanburg
WORD	910	3.6 kw / 890 w	Talk	Premier Radio Network	McGavren-Guild	Entercom	Spartanburg
WPJM	800	1 kw / 440 w	Black Gospel	American Urban Radio	—	Full Gospel WPJM 800 AM Radio	Greer
WRIX	1020	10 kw / kw	S. Gospel	Independent	—	AM 1020, Inc.	Homeland Park
WSPA	950	5 kw / 5 kw	News/Talk	Sports ByLine USA	McGavren-Guild	Entercom	Spartanburg
WYRD	1330	5 kw / 5 kw	simul. WORDAA	Premier Radio Network	McGavren-Guild	Entercom	Greenville

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCPC	104.9	6 kw @302	Sports	Sporting News Radio	—	Golden Corners Bcstg, Inc.	Clemson
WESC	92.5	100 kw @2,000	Country	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Greenville
WFBC	93.7	100 kw @1,850	CHR	CBS Networks	McGavren-Guild	Entercom	Greenville
WHZT	98.1	100 kw @997	CHR	Westwood/Mutual/Unistar	Katz	Cox Radio, Inc.	Seneca
WJMZ	107.3	100 kw @1,008	Urban	ABC	Katz	Cox Radio, Inc.	Anderson
WMUU	94.5	100 kw @1,200	Easy List.	Associated Press Radio	Salem Radio Reps	WMUU, Inc.	Greenville
WMYI	102.5	19 kw @1,811	Soft AC	Independent	Clear Chan.-Diamond	Clear Channel Communications	Hendersonville
WOLI	103.9	3 kw @328	80s Hits	ABC	McGavren-Guild	Entercom	Easley
WOLT	103.3	2.7 kw @495	simul. WOLIFF	ABC	Allied Radio Ptnrs.	Entercom	Greer
WRIX	103.1	6 kw @328	Country	Westwood/Mutual/Unistar	—	FM 103, Inc.	Honea Path
WROQ	101.1	100 kw @987	Classic Rock	Independent	Christal	Barnstable Broadcasting	Anderson
WSPA	98.9	100 kw @1,902	Soft AC	Independent	McGavren-Guild	Entercom	Spartanburg
WSSL	100.5	100 kw @1,240	Country	Independent	Clear Chan.-Diamond	Clear Channel Communications	Gray Court
WTPT	93.3	93 kw @2,030	Rock	ABC	Christal	Barnstable Broadcasting	Forest City

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WPEG-F	Urban	97.9	Concord
WBAV-F	Urban AC	101.9	Gastonia
WFOX-F	Oldies	97.1	Gainesville
WNKS-F	CHR	95.1	Charlotte
WWMG-F	Oldies	96.1	Shelby

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Barnstable Broadcasting WROQ FM, WTPT FM	11.1	13.6	18.9%
Clear Channel Communications WESC FM, WGVL AM, WMYI FM, WSSL FM	23.5	24.7	37.7%
Cox Radio, Inc. WHZT FM, WJMZ FM	12.5	11.5	14.4%
Entercom WFBC FM, WOLI FM, WOLT FM, WORD AM, WSPA AM, WSPA FM, WYRD AM	22.4	22.0	26.5%
	69.5	71.8	97.5%

Format Performance	AM	FM	Totals	Percent
AC	(0)	(0)	(0)	0.0
AOR	0 (0)	121 (2)	121 (2)	13.4
Black/Urban	0 (0)	99 (3)	99 (3)	10.9
CHR	0 (0)	161 (3)	161 (3)	17.8
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	210 (4)	210 (4)	23.2
Hispanic	9 (2)	0 (0)	9 (2)	1.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	57 (3)	0 (0)	57 (3)	6.3
Oldies	7 (1)	77 (4)	84 (5)	9.3
Other	(0)	(0)	(0)	0.0
Religion	19 (2)	0 (0)	19 (2)	2.1
Soft AC	0 (0)	107 (2)	107 (2)	11.8
Sports	4 (1)	7 (1)	11 (2)	1.2
Standards/EZ	0 (0)	28 (2)	28 (2)	3.1
Totals	96 (9)	810 (21)	906 (30)	

Note Duncan's reports that: WORD-AM 910 simul. with WYRD-AM 1330
4/11/01 WHZT-FM-98.1 Prior Calls: WPEK-FM Current Calls: WHZT-FM

HARRISBURG-LEBANON-CARLISLE, PA

Arbitron Rank 79 Pop (12+) 521,800	Stations 35 / 21	% Below Line 1.5
Market TSL in Hours 21.3	Diaries 1715 / 305:1 / 60.0%	% Not Listed 14.4
Average Persons Rating 15.8	12+ FM Share (Metro) 65.9	Sample Target 1650

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WNNK-F	CHR	83/10.1	12.2	11.4	11.8	11.0	11.4	1351/25.9	27.7	26.2	99/1827	Cumulus Media, Inc.
2 WHP	Talk	59/7.1	10.0	8.9	9.4	7.0	8.8	759/14.5	18.5	15.8	96/1396	Clear Channel Communications
3 WNCE-FF	Silent	59/7.1	5.4	6.3	0.6	0.5	4.9	797/15.3	13.5	1.4	109/1662	Cumulus Media, Inc.
4 WRBT-F	Country	57/6.9	6.4	6.2	6.7	7.0	6.5	645/12.4	14.1	14.7	67/917	Clear Channel Communications
5 WRVV-F	Classic Hits	57/6.8	7.5	6.0	8.2	7.3	7.1	846/16.2	15.4	16.3	98/1584	Clear Channel Communications
6 WRKZ-F	Country	48/5.8	4.4	6.2	5.4	5.1	5.4	632/12.1	10.9	10.8	108/1444	Citadel Communications Corp.
7 WWKL-F	Silent	46/5.5	5.4	6.3	0.6	0.5	4.5	657/12.6	2.1	1.4	54/874	Cumulus Media, Inc.
8 WQXA-F	Rock	42/5.1	5.3	5.8	5.8	5.4	5.5	757/14.5	13.4	13.1	143/2173	Citadel Communications Corp.
9 WTCY	Urban AC	38/4.6	2.1	2.4	2.7	3.6	3.0	293/5.6	3.6	4.7	38/310	Cumulus Media, Inc.
10 WROZ-F	Soft AC	27/3.3	3.0	3.8	2.7	3.9	3.2	554/10.6	10.4	11.3	78/1470	Hall Communications, Inc.
11 WLAN-F	CHR	25/3.0	3.0	2.8	2.9	3.0	2.9	674/12.9	13.3	12.7	105/2229	Clear Channel Communications
12 WHYL	Adult Stand.	23/2.8	2.9	2.8	2.9	2.7	2.9	296/5.7	6.0	5.7	34/433	Citadel Communications Corp.
13 WLBR	Soft AC	15/1.9	2.4	1.9	1.6	2.2	1.9	221/4.2	4.3	4.7	17/245	Lebanon Broadcasting Co.
14 WYCR-F	CHR	13/1.5	1.7	1.5	1.3	1.4	1.5	491/9.4	8.9	8.6	61/1685	Radio Hanover, Inc.
14 WSOX-F	Oldies	13/1.5	1.7	1.2	1.5	1.4	1.5	214/4.1	4.0	3.7	104/1421	Thomas Moffit, Sr.
16 WHYL-F	Country	12/1.4	0.7	1.0	1.4	1.2	1.1	193/3.7	2.0	3.9	14/254	Citadel Communications Corp.
17 WQIC-F	Soft AC	11/1.3	1.4	0.7	0.9	0.8	1.1	165/3.2	2.8	2.2	12/203	Lebanon Broadcasting Co.
18 WARM-F	Adult Cont.	10/1.3	1.7	2.0	1.3	1.4	1.6	245/4.7	5.9	5.6	102/1353	Susquehanna Radio Corp.
19 WWSM	Classic Cntry.	8/1.0	0.5	0.5	0.0	0.0	0.0	57/1.1	0.7	0.0	8/73	Patrick Sickafus
20 WDAC-F	Cont. Christ.	7/0.9	1.7	1.7	1.1	1.8	1.4	179/3.4	4.1	4.3	56/940	WDAC Radio Co.
20 WEGK-F	CHR	7/0.9	4.7	5.9	5.3	5.7	4.2	321/6.1	13.7	12.2	42/1026	Clear Channel Communications
22 WIOO	Classic Cntry.	5/0.6	1.4	0.9	0.6	1.2	0.9	59/1.1	1.6	1.7	8/82	Harold Swidler
22 WIOV-F	Country	5/0.6	0.4	0.3	0.8	0.7	0.5	107/2.1	1.9	3.0	43/659	Brill Media Co., Inc.
24 WKBO	Cont. Christ.	4/0.5	0.5	0.4	0.5	0.0	0.3	79/1.5	1.4	0.0	4/97	Clear Channel Communications
24 WYGL-F	Country	4/0.5	0.4	0.5	0.6	0.5	0.5	65/1.2	1.2	1.2	10/155	Sunair Communications
24 WWII	Cont. Christ.	4/0.5						71/1.4	0.0	0.0	6/130	Hensley Bcstg
24 WGTY-F	Country	4/0.5	0.4	0.0	0.0	0.0	0.0	83/1.6	0.0	0.0	60/719	Times and News Publishing Co.
28 WOYK	Sports	4/0.4	0.5	0.0	0.0	0.0	0.0	64/1.2	0.0	0.0	13/239	Starview Media, Inc.
28 WKZ-F	Adult Cont.	4/0.4						38/0.7	0.0	0.0	4/41	Dame Broadcasting, LLC
30 WQLV-F	Soft AC	3/0.4						82/1.6	2.0	2.6	5/116	Hepco Communications, Inc.
30 WWBE-F	Country	3/0.4						34/0.7	0.0	0.0	9/99	Sunair Communications
30 WRFY-F	CHR	3/0.4	0.5	0.5	0.5	0.5	0.5	83/1.6	0.0	0.0	34/528	Clear Channel Communications
33 WADV	S. Gospel	3/0.3	0.4	0.0	0.0	0.0	0.0	56/1.1	0.0	0.0	8/143	WADV Radio, Inc.
33 WQKX-F	CHR	3/0.3	0.6	1.0	0.5	0.6	0.6	70/1.3	2.3	2.2	29/346	Sunbury Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WNNK-F	1 WNNK-F	1 WNNK-F	1 WNNK-F	1 WNNK-F	1 WHP	1 WNNK-F	1 WNNK-F	1 WHP	1 WNNK-F	1 WNNK-F
2 WLAN-F	2 WQXA-F	2 WNCE-FF	2 WNCE-FF	2 WRVV-F	2 WWKL-F	2 WHP	2 WQXA-F	1 WNNK-F	2 WRVV-F	2 WWKL-F
3 WYCR-F	3 WNCE-FF	3 WRVV-F	3 WRVV-F	3 WNCE-FF	3 WNNK-F	3 WRBT-F	3 WTCY	3 WNCE-FF	3 WNCE-FF	3 WRBT-F
4 WRKZ-F	4 WRBT-F	4 WQXA-F	4 WRBT-F	4 WRBT-F	4 WRKZ-F	4 WNCE-FF	4 WRVV-F	4 WRBT-F	4 WRBT-F	4 WTCY
5 WQXA-F	5 WTCY	5 WRBT-F	5 WQXA-F	5 WQXA-F	5 WRVV-F	5 WRVV-F	5 WNCE-FF	4 WRVV-F	5 WRKZ-F	5 WRVV-F
6 WRVV-F	6 WRVV-F	6 WTCY	6 WTCY	6 WTCY	6 WRBT-F	6 WRKZ-F	6 WRKZ-F	6 WWKL-F	6 WWKL-F	6 WRKZ-F
7 WHP	7 WLAN-F	7 WLAN-F	7 WRKZ-F	7 WWKL-F	7 WNCE-FF	7 WQXA-F	7 WWKL-F	7 WRKZ-F	7 WHP	7 WHP
8 WRBT-F	8 WROZ-F	8 WRKZ-F	8 WROZ-F	8 WRKZ-F	8 WHYL	8 WWKL-F	8 WHP	8 WQXA-F	8 WQXA-F	8 WNCE-FF
9 WHYL-F	9 WRKZ-F	8 WROZ-F	9 WHP	9 WROZ-F	9 WROZ-F	9 WTCY	9 WLAN-F	9 WHYL	9 WTCY	9 WQXA-F
10 WTCY	9 WYCR-F	10 WWKL-F	10 WWKL-F	9 WHP	10 WTCY	10 WLBR	10 WROZ-F	10 WROZ-F	9 WLAN-F	10 WROZ-F
								10 WRBT-F		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WNNK-F	1 WNNK-F	1 WNNK-F	1 WNNK-F	1 WNNK-F	1 WQXA-F	1 WQXA-F	1 WQXA-F	1 WNCE-FF	1 WNCE-FF
2 WLAN-F	2 WRBT-F	2 WRBT-F	2 WRVV-F	2 WRVV-F	2 WNCE-FF	2 WNCE-FF	1 WNCE-FF	2 WQXA-F	2 WRVV-F
3 WRVV-F	3 WTCY	3 WTCY	3 WRBT-F	3 WRBT-F	3 WNNK-F	3 WNNK-F	3 WNNK-F	3 WRVV-F	3 WQXA-F
4 WRBT-F	4 WLAN-F	4 WRVV-F	4 WTCY	4 WTCY	4 WTCY	4 WTCY	4 WTCY	4 WNNK-F	4 WNNK-F
4 WTCY	5 WRVV-F	4 WNCE-FF	5 WNCE-FF	5 WRKZ-F	5 WLAN-F	5 WRBT-F	5 WRVV-F	5 WRBT-F	5 WHP
6 WQXA-F	6 WNCE-FF	6 WLAN-F	6 WRKZ-F	6 WROZ-F	6 WRBT-F	6 WRVV-F	6 WRBT-F	6 WTCY	6 WRBT-F
7 WNCE-FF	7 WQXA-F	7 WQXA-F	7 WLAN-F	7 WNCE-FF	7 WYCR-F	7 WLAN-F	7 WLAN-F	7 WHP	7 WWKL-F
8 WYCR-F	8 WRKZ-F	8 WRKZ-F	8 WROZ-F	8 WWKL-F	8 WRVV-F	8 WHP	8 WHP	8 WROZ-F	8 WTCY
9 WROZ-F	9 WQIC-F	9 WQIC-F	9 WWKL-F	9 WLAN-F	9 WRFY-F	9 WROZ-F	9 WROZ-F	9 WLAN-F	9 WRKZ-F
10 WRKZ-F	10 WYCR-F	10 WROZ-F	10 WQXA-F	10 WHP	10 WEGK-F	10 WYCR-F	10 WWBE-F	10 WWKL-F	10 WROZ-F
					10 WROZ-F				

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WADV	940	1 kw / 5 w	S. Gospel	Westwood/Mutual/Unistar	—	WADV Radio, Inc.	Lebanon
WHP	580	5 kw / 5 kw	Talk	ABC	Clear Chan.-Diamond	Clear Channel Communications	Harrisburg
WHYL	960	5 kw / kw	Adult Stand.	Westwood/Mutual/Unistar	McGavren-Guild	Citadel Communications Corp.	Carlisle
WIOO	1000	1 kw / kw	Classic Cntry.	Westwood/Mutual/Unistar	—	Harold Swidler	Carlisle
WKBO	1230	480 w / 480 w	Cont. Christ.	Salem Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Harrisburg
WLBR	1270	5 kw / 1 kw	Soft AC	ABC	Dome & Assoc.	Lebanon Broadcasting Co.	Lebanon
WTCY	1400	1 kw / 1 kw	Urban AC	ABC	Allied Radio Ptnrs.	Cumulus Media, Inc.	Harrisburg
WWII	720	2 kw / kw	Cont. Christ.	Independent	Salem Radio Reps	Hensley Bcstg	Shiremanstown
WWSM	1510	5 kw / kw	Classic Cntry.	Independent	—	Patrick Sickafus	Annvile

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WHYL	102.3	3 kw @328	Country	CNN	McGavren-Guild	Citadel Communications Corp.	Carlisle
WNCE	92.1	3.3 kw @298	Silent	ABC	Allied Radio Ptnrs.	Cumulus Media, Inc.	Palmyra
WNNK	104.1	22.5 kw @725	CHR	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Cumulus Media, Inc.	Harrisburg
WQIC	100.1	3 kw @270	Soft AC	Independent	Dome & Assoc.	Lebanon Broadcasting Co.	Lebanon
WQLV	98.9	860 w@607	Soft AC	Jones Radio Network	—	Hepco Communications, Inc.	Millersburg
WQXA	105.7	25.1 kw @705	Rock	Independent	McGavren-Guild	Citadel Communications Corp.	York
WRBT	94.9	25 kw @699	Country	Independent	Clear Chan.-Diamond	Clear Channel Communications	Harrisburg
WRKZ	106.7	14.1 kw @928	Country	Independent	—	Citadel Communications Corp.	Hershey
WRVV	97.3	17 kw @840	Classic Hits	Independent	Clear Chan.-Diamond	Clear Channel Communications	Harrisburg
WTPA	93.5	1.25 kw @718	simul. WNCEFF	ABC	Allied Radio Ptnrs.	Cumulus Media, Inc.	Mechanicsburg
WWKL	92.1	3.3 kw @298	Silent	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Palmyra
WYGL	100.5	1.2 kw @515	Country	Jones Radio Network	—	Sunair Communications	Elizabethville

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WIKZ-F	Adult Cont.	95.1	Chambersburg
WQKX-F	CHR	94.1	Sunbury
WRFY-F	CHR	102.5	Reading
WWBE-F	Country	98.3	Mifflinburg

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Citadel Communications Corp. WHYL AM,WHYL FM,WQXA FM,WRKZ FM	15.1	11.9	20.8%
Clear Channel Communications WHP AM,WKBO AM,WRBT FM,WRVV FM	21.3	22.9	36.2%
Cumulus Media, Inc. WNCE FM,WNNK FM,WTCY AM,WTPA FM,WWKL FM	27.3	31.7	38.7%
Lebanon Broadcasting Co. WLBR AM,WQIC FM	3.2	2.3	1.2%
	66.9	68.8	97.0%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	14 (2)	14 (2)	2.0
AOR	0 (0)	98 (2)	98 (2)	13.8
Black/Urban	38 (1)	0 (0)	38 (1)	5.4
CHR	0 (0)	134 (6)	134 (6)	18.9
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	13 (2)	133 (7)	146 (9)	20.6
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	59 (1)	0 (0)	59 (1)	8.3
Oldies	0 (0)	69 (2)	69 (2)	9.7
Other	(0)	(0)	(0)	0.0
Religion	11 (3)	7 (1)	19 (4)	2.7
Soft AC	15 (1)	42 (3)	57 (4)	8.0
Sports	4 (1)	0 (0)	4 (1)	0.6
Standards/EZ	23 (1)	0 (0)	23 (1)	3.2
Totals	163(10)	497 (23)	661 (33)	

Note Duncan's reports that: WYGL-AM 1240 simul. with WYGL-FM 100.5
 Duncan's reports that: WWBE-FM 98.3 simul. with WYGL-FM 100.5
 Duncan's reports that: WLGL-FM 92.3 simul. with WYGL-FM 100.5
 Duncan's reports that: WHYL-FM 102.3 simul. with WRKZ-FM 106.7
 5/23/01 WIOO-AM-1000 Old Format: Talk /Adult Cont. New Format: Country

HARTFORD-NEW BRITAIN-MIDDLETOWN, CT

Arbitron Rank 46 Pop (12+) 965,000 Stations 25 / 16 % Below Line 6.7
 Market TSL in Hours 19.3 Diaries 2279 / 424:1 / 53.8% % Not Listed 16.9
 Average Persons Rating 14.7 12+ FM Share (Metro) 63.4 Sample Target 2320

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WTIC	News/Talk	156/11.0	13.1	10.3	9.0	10.4	10.9	2047/21.2	22.3	23.9	197/2948	Infinity Broadcasting Corp.
2 WRCH-F	Soft AC	155/10.9	10.5	11.8	10.6	12.1	11.0	2144/22.2	21.1	21.5	220/3331	Infinity Broadcasting Corp.
3 WZMX-F	Urban	109/7.7	2.7	3.1	3.8	3.5	4.3	1663/17.2	10.3	10.2	230/3746	Infinity Broadcasting Corp.
4 WWYZ-F	Country	108/7.6	7.6	6.6	7.1	7.4	7.2	1469/15.2	13.9	15.0	188/2753	Clear Channel Communications
5 WTIC-F	Modern AC	92/6.5	7.0	6.8	5.9	6.7	6.6	2085/21.6	22.0	21.4	151/3618	Infinity Broadcasting Corp.
6 WKSS-F	CHR	84/5.9	8.2	9.7	10.1	9.5	8.5	2111/21.9	24.5	24.9	207/4766	Clear Channel Communications
7 WDRC-F	Oldies	76/5.4	5.0	6.0	5.7	4.7	5.5	1419/14.7	13.9	12.8	181/3144	Buckley Broadcasting
8 WCCC-F	Rock	68/4.8	4.8	3.8	4.3	4.0	4.4	1179/12.2	10.6	11.1	115/2172	Marlin Broadcasting, LLC
9 WHCN-F	Classic Rock	56/3.9	3.2	2.8	3.7	3.9	3.4	1105/11.4	9.7	10.1	104/2098	Clear Channel Communications
10 WMRQ-F	Modern Rock	50/3.5	3.7	3.3	3.8	3.4	3.6	1292/13.4	11.5	12.7	116/2657	Clear Channel Communications
11 WDRC-AA	Adult Stand.	45/3.2						620/6.4	0.0	0.0	47/681	Buckley Broadcasting
12 WAQY-F	Classic Rock	33/2.4	2.0	2.1	2.2	1.9	2.2	916/9.5	6.7	7.1	103/2015	Saga Communications, Inc.
13 WPLR-F	Rock	24/1.7	1.1	1.0	1.3	1.1	1.3	560/5.8	4.7	4.5	98/1808	Cox Radio, Inc.
14 WFAN	Sports	20/1.4	0.9	1.4	1.1	1.3	1.2	420/4.4	4.8	4.8	72/1369	Infinity Broadcasting Corp.
15 WKCI-F	CHR	16/1.1	1.5	1.7	1.4	1.0	1.4	755/7.8	7.2	6.9	97/2596	Clear Channel Communications
16 WLAT	Tropical	15/1.1	1.6	1.3	2.0	1.4	1.5	335/3.5	4.4	4.1	18/359	Mega Communications
17 WPOP	Sports	14/1.0	0.7	0.7	0.9	1.0	0.8	383/4.0	2.8	4.0	15/407	Clear Channel Communications
18 WPKX-F	Country	12/0.9	0.7	0.5	0.5	0.5	0.7	299/3.1	2.2	2.7	59/1036	Clear Channel Communications
19 WMAS-F	Adult Cont.	11/0.8	0.6	0.5	0.5	0.5	0.6	281/2.9	3.1	2.9	78/1268	Lappin Communications, Inc.
20 WNEZ	Tropical	9/0.7	0.9	1.4	1.4	1.3	1.1	134/1.4	2.2	2.9	10/146	Mega Communications
21 WHYN	Talk	7/0.5	6.0	6.0	5.6	4.9	4.5	105/1.1	1.5	12.9	60/915	Clear Channel Communications
22 WRYM	Tropical	6/0.4	0.6	0.7	0.5	0.5	0.6	156/1.6	1.8	1.2	7/181	Hartford County Broadcasting
22 WCBS	News	6/0.4	2.2	2.7	0.0	0.0		195/2.0	2.3	2.6	37/1001	Infinity Broadcasting Corp.
24 WEBE-F	Adult Cont.	5/0.3	1.0	0.6	0.0	0.0		111/1.2	0.0	0.0	48/844	Aurora Communications, LLC

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WZMX-F	1 WZMX-F	1 WZMX-F	1 WRCH-F	1 WRCH-F	1 WTIC	1 WTIC	1 WTIC	1 WRCH-F	1 WRCH-F	1 WRCH-F
2 WKSS-F	2 WCCC-F	1 WRCH-F	2 WTIC-F	2 WTIC-F	2 WRCH-F	2 WRCH-F	2 WRCH-F	2 WTIC	2 WZMX-F	2 WTIC
3 WMRQ-F	3 WKSS-F	3 WTIC-F	3 WWYZ-F	3 WTIC	3 WWYZ-F	3 WCCC-F	3 WZMX-F	3 WWYZ-F	2 WWYZ-F	3 WZMX-F
4 WTIC-F	4 WMRQ-F	4 WCCC-F	4 WHCN-F	3 WWYZ-F	4 WDRC-F	4 WWYZ-F	4 WKSS-F	4 WTIC-F	4 WTIC	4 WWYZ-F
5 WKCI-F	4 WTIC-F	4 WKSS-F	5 WZMX-F	5 WDRC-F	5 WTIC-F	5 WTIC-F	5 WTIC-F	5 WZMX-F	5 WTIC-F	5 WKSS-F
6 WLAT	6 WRCH-F	6 WWYZ-F	6 WCCC-F	6 WZMX-F	6 WDRC-AA	6 WKSS-F	6 WMRQ-F	6 WDRC-F	6 WKSS-F	6 WDRC-F
7 WWYZ-F	7 WWYZ-F	7 WHCN-F	6 WTIC	7 WHCN-F	7 WHCN-F	7 WDRC-AA	7 WWYZ-F	7 WHCN-F	7 WDRC-F	7 WTIC-F
8 WCCC-F	8 WHCN-F	8 WTIC	8 WKSS-F	8 WCCC-F	8 WKSS-F	8 WDRC-F	8 WCCC-F	8 WKSS-F	8 WHCN-F	8 WDRC-AA
9 WHCN-F	9 WDRC-F	9 WMRQ-F	9 WDRC-F	9 WKSS-F	9 WAQY-F	9 WZMX-F	9 WDRC-F	9 WCCC-F	8 WMRQ-F	9 WMRQ-F
10 WAQY-F	10 WTIC	10 WDRC-F	10 WMRQ-F	10 WAQY-F	10 WZMX-F	10 WHCN-F	10 WHCN-F	10 WMRQ-F	10 WCCC-F	10 WCCC-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WZMX-F	1 WZMX-F	1 WZMX-F	1 WRCH-F	1 WRCH-F	1 WZMX-F	1 WCCC-F	1 WCCC-F	1 WCCC-F	1 WCCC-F
2 WKSS-F	2 WKSS-F	2 WRCH-F	2 WTIC-F	2 WTIC-F	2 WCCC-F	2 WZMX-F	2 WHCN-F	2 WTIC	
3 WTIC-F	3 WTIC-F	2 WTIC-F	3 WZMX-F	3 WWYZ-F	3 WMRQ-F	3 WMRQ-F	3 WMRQ-F	3 WZMX-F	3 WHCN-F
4 WRCH-F	4 WRCH-F	4 WKSS-F	4 WKSS-F	4 WZMX-F	4 WKSS-F	4 WHCN-F	4 WMRQ-F	4 WRCH-F	4 WRCH-F
5 WMRQ-F	5 WWYZ-F	5 WWYZ-F	5 WWYZ-F	5 WKSS-F	5 WTIC-F	5 WTIC-F	5 WTIC-F	5 WDRC-F	5 WDRC-F
6 WWYZ-F	6 WMRQ-F	6 WCCC-F	6 WTIC	6 WDRC-F	6 WDRC-F	6 WHCN-F	6 WKSS-F	6 WRCH-F	6 WTIC-F
7 WCCC-F	7 WCCC-F	7 WMRQ-F	7 WHCN-F	7 WTIC	7 WLAT	7 WRCH-F	7 WRCH-F	7 WTIC-F	7 WWYZ-F
8 WKCI-F	8 WHCN-F	8 WHCN-F	7 WDRC-F	8 WHCN-F	8 WHCN-F	7 WWYZ-F	8 WWYZ-F	8 WDRC-F	8 WAQY-F
9 WLAT	9 WKCI-F	9 WDRC-F	9 WCCC-F	9 WCCC-F	9 WAQY-F	9 WTIC	9 WTIC	9 WKSS-F	9 WMRQ-F
10 WHCN-F	10 WDRC-F	10 WKCI-F	10 WMRQ-F	10 WAQY-F	10 WFAN	10 WFAN	10 WFAN	10 WAQY-F	9 WZMX-F

AM Stations

Station	Freq	Power	Format	Net/Aff	Rep	Owner	City of Lic
WDRC	1360	5 kw / 5 kw	Adult Stand.	CNN	McGavren-Guild	Buckley Broadcasting	Hartford
WLAT	910	5 kw / 5 kw	Tropical	Westwood/Mutual/Unistar	Caballero	Mega Communications	New Britain
WMMW	1470	2.5 kw / 2.5 kw	simul. WDRCAA	CNN	McGavren-Guild	Buckley Broadcasting	Meriden
WNEZ	1230	1 kw / 1 kw	Tropical	Westwood/Mutual/Unistar	Caballero	Mega Communications	Manchester
WPOP	1410	5 kw / 5 kw	Sports	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Hartford
WRYM	840	1 kw / 125 w	Tropical	Cadena Radio Centro	Caballero	Hartford County Broadcasting Corp.	New Britain
WTIC	1080	50 kw / 50 kw	News/Talk	CBS Networks	Christal	Infinity Broadcasting Corp.	Hartford

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCCC	106.9	23.2 kw @730	Rock	ABC	D & R Radio	Marlin Broadcasting, LLC	Hartford
WDRC	102.9	19.5 kw @810	Oldies	Westwood/Mutual/Unistar	McGavren-Guild	Buckley Broadcasting	Hartford
WHCN	105.9	16 kw @867	Classic Rock	ABC	Clear Chan.-Diamond	Clear Channel Communications	Hartford
WKSS	95.7	16.5 kw @879	CHR	Independent	Clear Chan.-Emerald	Clear Channel Communications	Hartford
WMRQ	104.1	18 kw @836	Modern Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Waterbury
WRCH	100.5	7.5 kw @1,250	Soft AC	Independent	Katz	Infinity Broadcasting Corp.	New Britain
WTIC	96.5	20 kw @810	Modern AC	CBS Networks	Christal	Infinity Broadcasting Corp.	Hartford
WWYZ	92.5	17.8 kw @879	Country	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Waterbury
WZMX	93.7	21 kw @780	Urban	Independent	Katz	Infinity Broadcasting Corp.	Hartford

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
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WAQY-F	Classic Rock	102.1	Springfield
WCBS	News	880	New York
WEBE-F	Adult Cont.	107.9	Westport
WFAN	Sports	660	New York
WHYN	Talk	560	Springfield
WMAS-F	Adult Cont.	94.7	Springfield
WPKX-F	Country	97.9	Enfield

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Buckley Broadcasting	8.6	7.4	7.3%
WDRG AM, WDRG FM, WMMW AM			
Clear Channel Communications	21.9	23.8	38.6%
WHCN FM, WKSS FM, WMRQ FM, WPOP AM, WWYZ FM			
Infinity Broadcasting Corp.	36.1	34.9	46.2%
WRCH FM, WTIC FM, WTIC AM, WZMX FM			
Mega Communications	1.8	1.8	0.0%
WLAT AM, WNEZ AM			
	68.4	67.9	92.1%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	108 (3)	108 (3)	9.2
AOR	0 (0)	230 (5)	230 (5)	19.5
Black/Urban	0 (0)	109 (1)	109 (1)	9.3
CHR	0 (0)	100 (2)	100 (2)	8.5
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	120 (2)	120 (2)	10.2
Hispanic	31 (3)	0 (0)	31 (3)	2.6
Jazz	(0)	(0)	(0)	0.0
News/Talk	169 (3)	0 (0)	169 (3)	14.3
Oldies	0 (0)	76 (1)	76 (1)	6.5
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	155 (1)	155 (1)	13.2
Sports	35 (2)	0 (0)	35 (2)	3.0
Standards/EZ	45 (2)	0 (0)	45 (2)	3.8
Totals	280(10)	898 (15)	1178 (25)	

Note Duncan's reports that: WNEZ-AM 1230 simul. with WLAT-AM 910
Duncan's reports that: WARE-AM 1250 simul. with WLAT-AM 910
5/17/01 WLAT-AM-910 Old Format: Urban New Format: Tropical
5/25/01 WNEZ-AM-1230 Prior Calls: WLAT-AM Current Calls: WNEZ-AM
5/25/01 WLAT-AM-910 Prior Calls: WNEZ-AM Current Calls: WLAT-AM

HONOLULU, HI

Arbitron Rank 63 Pop (12+) 707,900 Stations 27 / 27 % Below Line 0.0
 Market TSL in Hours 19.5 Diaries 2004 / 354:1 / 54.5% % Not Listed 7.2
 Average Persons Rating 14.3 12+ FM Share (Metro) 76.9 Sample Target 1960

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 KRTR-AF	Adult Cont.	75/7.4	6.9	4.6	7.7	6.1	6.6	1176/16.6	14.3	15.6	76/1222	Cox Radio, Inc.
2 KINE-F	Ethnic	70/6.9	6.6	9.0	7.0	8.0	7.4	942/13.3	14.8	13.6	74/1029	Cox Radio, Inc.
3 KCCN-F	Ethnic	67/6.6	7.2	6.8	9.2	8.0	7.5	1191/16.8	19.5	20.8	70/1280	Cox Radio, Inc.
4 KDNN-F	Ethnic	58/5.7	6.7	8.1	9.9	8.1	7.6	913/12.9	17.6	15.6	58/928	Clear Channel Communications
5 KXME-F	Dance	53/5.2	4.3	5.7	5.8	6.5	5.3	1249/17.7	19.7	19.8	59/1356	Cox Radio, Inc.
5 KUMU-F	Soft AC	53/5.2	6.3	5.8	5.3	4.9	5.7	778/11.0	11.8	10.2	53/794	Maverick Media LLC
7 KQM-Q	80s Hits	51/5.0	4.6	2.7	2.5	2.9	3.7	865/12.2	11.7	13.6	54/929	New Wave Broadcasting, LP
8 KGMZ-F	Oldies	50/4.9	4.3	3.8	4.0	3.7	4.3	902/12.7	12.4	10.7	51/929	Honolulu Broadcasting
9 KDDB-F	CHR	47/4.7	4.7	2.3	2.6	2.5	3.6	969/13.7	6.8	5.8	50/1042	New Wave Broadcasting, LP
10 KIKI-F	Dance	36/3.6	4.5	5.0	5.3	4.4	4.6	835/11.8	15.6	15.4	36/835	Clear Channel Communications
11 KUCD-F	Modern AC	34/3.3	3.2	4.0	4.1	4.5	3.6	806/11.4	12.2	12.7	34/829	Clear Channel Communications
12 KHVH	Talk	30/3.0	2.6	3.7	2.7	3.7	3.0	517/7.3	6.7	6.8	35/580	Clear Channel Communications
13 KPOI-F	Modern Rock	27/2.7	3.7	3.5	4.0	4.4	3.5	591/8.4	10.7	10.9	28/617	New Wave Broadcasting, LP
14 KAIM-F	Cont. Christ.	23/2.2	1.3	1.8	2.3	1.2	1.9	359/5.1	5.0	2.9	24/377	Salem Communications Corp.
15 KORL-F	Soft AC	22/2.1	2.2	2.1	2.3	2.7	2.2	429/6.1	5.4	6.0	23/447	New Wave Broadcasting, LP
16 KNDI	Ethnic	19/1.8	1.4	1.0	0.7	1.0	1.2	156/2.2	1.7	1.6	19/156	Broadcast House of the Pacific
17 KUMU	Adult Stand.	16/1.6	1.5	1.7	1.4	1.2	1.5	282/4.0	4.1	3.6	16/282	Maverick Media LLC
18 KAHA-F	Modern Rock	14/1.3	1.5	0.5	0.0	0.0	0.0	325/4.6	1.8	0.0	14/355	Maverick Media LLC
19 KCCN	Sports	13/1.3	1.2	1.9	1.0	1.9	1.4	290/4.1	7.0	4.1	14/300	Cox Radio, Inc.
20 KLHT	Religious	10/1.0	0.5	0.9	0.0	0.7	0.5	166/2.3	2.0	1.8	11/173	Calvary Chapel of Honolulu
21 KHNR	News	8/0.8	0.5	0.8	0.9	1.1	0.8	270/3.8	4.0	4.7	9/288	Salem Communications Corp.
22 KZOO	Ethnic	7/0.7	0.6	0.4	0.7	0.9	0.6	94/1.3	1.0	1.3	7/94	Polynesian Broadcasting, Inc.
23 KGU	Talk	5/0.5	0.6	1.0	1.0	0.6	0.8	202/2.9	4.5	2.6	7/222	Salem Communications Corp.
23 KAIM	Religious	5/0.5						164/2.3	1.4	0.0	7/191	Salem Communications Corp.
25 KSSK-AF	Adult Cont.	/0.0	10.2	9.4	8.4	9.2	7.0	0/0.0	19.4	20.8	0/0	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KXME-F	1 KDNN-F	1 KRTR-AF	1 KRTR-AF	1 KRTR-AF	1 KINE-F	1 KSSK-AF	1 KXME-F	1 KRTR-AF	1 KINE-F	1 KCCN-F
2 KDDB-F	2 KXME-F	2 KCCN-F	2 KDNN-F	2 KINE-F	2 KRTR-AF	2 KRTR-AF	2 KDDB-F	2 KINE-F	2 KRTR-AF	2 KINE-F
3 KCCN-F	3 KCCN-F	2 KDNN-F	3 KCCN-F	3 KCCN-F	3 KGMZ-F	3 KINE-F	3 KRTR-AF	3 KCCN-F	3 KCCN-F	3 KRTR-AF
4 KIKI-F	4 KQM-Q	4 KQM-Q	4 KQM-Q	4 KUMU-F	4 KUMU-F	4 KCCN-F	4 KUMU-F	4 KUMU-F	4 KGMZ-F	4 KXME-F
5 KDNN-F	5 KDDB-F	5 KINE-F	5 KINE-F	5 KDNN-F	5 KCCN-F	4 KDNN-F	5 KCCN-F	5 KDNN-F	5 KXME-F	5 KDDB-F
6 KRTR-AF	6 KRTR-AF	6 KXME-F	6 KUMU-F	6 KQM-Q	6 KHVH	6 KIKI-F	6 KDNN-F	6 KQM-Q	6 KDNN-F	6 KGMZ-F
7 KUCD-F	7 KIKI-F	7 KUMU-F	7 KGMZ-F	7 KGMZ-F	7 KQM-Q	7 KQM-Q	7 KQM-Q	7 KQM-Q	7 KGMZ-F	7 KDNN-F
8 KQM-Q	8 KPOI-F	8 KDDB-F	8 KUCD-F	8 KUCD-F	8 KDNN-F	7 KXME-F	8 KSSK-AF	8 KXME-F	8 KQM-Q	8 KQM-Q
9 KPOI-F	9 KUCD-F	9 KIKI-F	9 KIKI-F	9 KIKI-F	9 KORL-F	9 KUMU-F	9 KIKI-F	9 KDDB-F	8 KUMU-F	9 KUMU-F
10 KINE-F	10 KUMU-F	9 KGMZ-F	10 KPOI-F	10 KPOI-F	9 KNDI	10 KHVH	10 KINE-F	10 KUCD-F	10 KUCD-F	10 KUCD-F
						10 KGMZ-F	10 KGMZ-F			10 KIKI-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KXME-F	1 KRTR-AF	1 KRTR-AF	1 KRTR-AF	1 KRTR-AF	1 KDDB-F	1 KDNN-F	1 KDNN-F	1 KDNN-F	1 KDNN-F
2 KDDB-F	2 KXME-F	2 KCCN-F	2 KCCN-F	2 KUMU-F	2 KXME-F	2 KQM-Q	2 KQM-Q	2 KQM-Q	2 KQM-Q
3 KRTR-AF	3 KCCN-F	3 KXME-F	3 KUMU-F	3 KCCN-F	3 KCCN-F	3 KPOI-F	3 KCCN-F	3 KCCN-F	3 KINE-F
4 KQM-Q	4 KDDB-F	4 KUMU-F	4 KQM-Q	4 KINE-F	4 KIKI-F	4 KIKI-F	4 KCCN-F	4 KINE-F	4 KRTR-AF
5 KDNN-F	5 KQM-Q	5 KIKI-F	5 KXME-F	5 KGMZ-F	5 KDNN-F	4 KXME-F	5 KIKI-F	5 KPOI-F	5 KCCN-F
6 KCCN-F	6 KDNN-F	6 KDNN-F	6 KDNN-F	6 KQM-Q	6 KQM-Q	6 KDDB-F	6 KXME-F	6 KRTR-AF	6 KGMZ-F
7 KIKI-F	7 KIKI-F	7 KUCD-F	7 KINE-F	7 KDNN-F	7 KAHA-F	7 KPOI-F	7 KUCD-F	7 KXME-F	7 KPOI-F
8 KPOI-F	8 KUCD-F	8 KQM-Q	8 KDDB-F	8 KAIM-F	8 KPOI-F	8 KUCD-F	8 KDDB-F	8 KIKI-F	8 KUCD-F
9 KUCD-F	9 KUMU-F	8 KDDB-F	9 KGMZ-F	9 KUCD-F	8 KGMZ-F	9 KAHA-F	9 KINE-F	8 KUCD-F	9 KUMU-F
10 KUMU-F	10 KAIM-F	10 KAIM-F	10 KIKI-F	10 KIKI-F	10 KUCD-F	10 KINE-F	10 KAHA-F	10 KGMZ-F	10 KIKI-F
								10 KDDB-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KAIM	870	50 kw / 50 kw	Religious	Salem Radio Network	Salem Radio Reps	Salem Communications Corp.	Honolulu
KCCN	1420	5 kw / 5 kw	Sports	CNN	Katz	Cox Radio, Inc.	Honolulu
KGU	760	10 kw / 10 kw	Talk	Salem Radio Network	Salem Radio Reps	Salem Communications Corp.	Honolulu
KHNR	650	10 kw / 10 kw	News	Salem Radio Network	Salem Radio Reps	Salem Communications Corp.	Honolulu
KHVH	830	10 kw / 10 kw	Talk	ABC	Clear Chan.-Emerald	Clear Channel Communications	Honolulu
KLHT	1040	7.5 kw / 7.5 kw	Religious	Independent	—	Calvary Chapel of Honolulu	Honolulu
KNDI	1270	5 kw / 5 kw	Ethnic	Independent	—	Broadcast House of the Pacific, Inc.	Honolulu
KRTR	1460	5 kw / 5 kw	simul. KRTRAF	Independent	Christal	Cox Radio, Inc.	Honolulu
KSSK	590	7.5 kw / 7.5 kw	simul. KSSKAF	Independent	Clear Chan.-Emerald	Clear Channel Communications	Honolulu
KUMU	1500	10 kw / 10 kw	Adult Stand.	Westwood/Mutual/Unistar	Katz	Maverick Media LLC	Honolulu
KZOO	1210	1 kw / 1 kw	Ethnic	Independent	—	Polynesian Broadcasting, Inc.	Honolulu

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAHA	105.9	100 kw @1,965	Modern Rock	Independent	—	Maverick Media LLC	Honolulu
KAIM	95.5	100 kw @1,854	Cont. Christ.	Salem Radio Network	Salem Radio Reps	Salem Communications Corp.	Honolulu
KCCN	100.3	100 kw @1,834	Ethnic	Independent	Katz	Cox Radio, Inc.	Honolulu
KDDB	102.7	61 kw @1,893	CHR	Independent	McGavren-Guild	New Wave Broadcasting, LP	Waipahu
KDNN	98.5	51 kw @59	Ethnic	Independent	Clear Chan.-Emerald	Clear Channel Communications	Honolulu
KGMZ	107.9	100 kw @1,965	Oldies	Independent	Christal	Honolulu Broadcasting	Aiea
KIKI	93.9	100 kw @-143	Dance	Independent	Clear Chan.-Emerald	Clear Channel Communications	Honolulu
KINE	105.1	100 kw @1,965	Ethnic	Independent	Katz	Cox Radio, Inc.	Honolulu
KORL	99.5	100 kw @1,965	Soft AC	Independent	McGavren-Guild	New Wave Broadcasting, LP	Honolulu
KPOI	97.5	83 kw @46	Modern Rock	Independent	McGavren-Guild	New Wave Broadcasting, LP	Honolulu
KQMQ	93.1	100 kw @1,854	80s Hits	Independent	McGavren-Guild	New Wave Broadcasting, LP	Honolulu
KRTR	96.3	75 kw @2,116	Adult Cont.	Independent	Christal	Cox Radio, Inc.	Kailua
KSSK	92.3	100 kw @1,950	Adult Cont.	Independent	Clear Chan.-Emerald	Clear Channel Communications	Waipahu
KUCD	101.9	100 kw @1,965	Modern AC	Independent	Clear Chan.-Emerald	Clear Channel Communications	Pearl City
KUMU	94.7	100 kw @79	Soft AC	Independent	Katz	Maverick Media LLC	Honolulu
KXME	104.3	75 kw @2,116	Dance	Independent	Christal	Cox Radio, Inc.	Kaneohe

Consolidation Report	12+ (%)	25-54 (%)	Revenue
Clear Channel Communications	30.4	31.8	39.2%
KDNN FM, KHVH AM, KIKI FM, KSSK AM, KSSK FM, KUCD FM			
Cox Radio, Inc.	27.4	27.0	33.4%
KCCN FM, KCCN AM, KINE FM, KRTR FM, KRTR AM, KXME FM			
Maverick Media LLC	8.1	8.4	3.7%
KAHA FM, KUMU AM, KUMU FM			
New Wave Broadcasting, LP	14.5	14.6	8.8%
KDDB FM, KORL FM, KPOI FM, KQMQ FM			
Salem Communications Corp.	4.0	4.3	0.0%
KAIM AM, KAIM FM, KGU AM, KHNR AM			
	84.4	86.1	85.1%

Format Performance	AM	FM	Totals	Percent
AC	47 (2)	211 (3)	258 (5)	27.4
AOR	0 (0)	41 (2)	41 (2)	4.4
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	136 (3)	136 (3)	14.5
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	(0)	(0)	(0)	0.0
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	44 (3)	0 (0)	44 (3)	4.7
Oldies	0 (0)	101 (2)	101 (2)	10.7
Other	26 (2)	194 (3)	220 (5)	23.4
Religion	15 (2)	23 (1)	38 (3)	4.0
Soft AC	0 (0)	74 (2)	74 (2)	7.9
Sports	13 (1)	0 (0)	13 (1)	1.4
Standards/EZ	16 (1)	0 (0)	16 (1)	1.7
Totals	161(11)	780 (16)	941 (27)	

Note 4/17/01 KAHA-FM-105.9 Old Format: Rock New Format: Modern Rock

HOUSTON-GALVESTON, TX

Arbitron Rank 10 **Pop (12+)** 3,674,400 **Stations** 36 / 36 **% Below Line** 0.0
Market TSL in Hours 20.8 **Diaries** 4103 / 896:1 / 46.9% **% Not Listed** 14.8
Average Persons Rating 15.7 **12+ FM Share (Metro)** 70.0 **Sample Target** 4030

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 KBXX-F	Urban	421/7.3	6.6	6.9	7.6	8.0	7.1	6366/17.3	16.6	16.8	448/6913	Radio One
2 KMJQ-F	Urban AC	358/6.2	4.6	5.0	6.2	5.6	5.5	4067/11.1	9.7	10.3	371/4302	Radio One
3 KODA-F	Soft AC	355/6.2	7.5	6.4	7.0	5.8	6.8	5908/16.1	14.7	15.3	370/6186	Clear Channel Communications
4 KILT-F	Country	320/5.6	5.4	6.2	4.3	6.2	5.4	4021/10.9	11.9	12.1	334/4322	Infinity Broadcasting Corp.
5 KRBE-F	CHR	312/5.4	4.8	5.3	6.9	6.1	5.6	6979/19.0	18.5	20.2	329/7447	Susquehanna Radio Corp.
6 KLTN-F	Reg'l Mex.	307/5.3	4.5	6.6	4.8	5.4	5.3	3086/8.4	9.4	8.2	318/3265	Hispanic Broadcasting Corp.
7 KTRH	News/Talk	223/3.9	3.5	3.6	3.8	4.1	3.7	4794/13.0	11.9	14.1	252/5254	Clear Channel Communications
8 KKRW-F	Classic Rock	213/3.7	3.5	2.9	3.3	3.1	3.3	4020/10.9	9.8	10.3	222/4170	Clear Channel Communications
9 KTBF-F	Modern Rock	202/3.5	3.6	4.3	4.0	3.8	3.8	4018/10.9	11.9	11.4	223/4393	Clear Channel Communications
10 KLOL-F	Rock	192/3.3	3.4	2.7	3.7	3.6	3.3	3357/9.1	10.0	10.4	217/3811	Clear Channel Communications
11 KKBQ-F	Country	188/3.3	3.2	2.6	2.4	2.7	2.9	3746/10.2	9.0	9.1	192/3892	Cox Radio, Inc.
12 KLDE-F	Oldies	154/2.7	2.9	2.7	4.5	3.4	3.2	3173/8.6	8.8	10.9	168/3506	Cox Radio, Inc.
13 KHPT-F	80s Hits	150/2.6	2.6	2.8	0.9	0.7	2.2	3428/9.3	8.1	2.5	190/3936	Cox Radio, Inc.
14 KTHT-F	Dance	149/2.6	2.1	0.6	0.0	3.6	1.6	3828/10.4	2.4	11.6	219/5047	Cox Radio, Inc.
15 KPRC	News/Talk	140/2.4	3.2	3.2	3.0	2.4	3.0	2595/7.1	6.7	6.1	144/2678	Clear Channel Communications
16 KHMV-F	Hot AC	130/2.3	3.2	3.3	3.9	3.8	3.2	3884/10.6	12.2	12.5	142/4058	Clear Channel Communications
17 KOVE-F	Romantica	128/2.2	2.0	1.7	1.6	2.2	1.9	2005/5.5	5.7	6.2	133/2105	Hispanic Broadcasting Corp.
18 KSEV	Talk	122/2.1	0.3	0.6	0.9	0.8	1.0	1353/3.7	2.9	3.1	126/1430	Liberian Broadcasting, Inc.
19 KBME	Adult Stand.	105/1.8	1.8	1.5	1.4	1.6	1.6	1470/4.0	3.6	3.4	110/1562	Clear Channel Communications
20 KTJM-F	Reg'l Mex.	99/1.7	1.3	1.3	1.8	1.8	1.5	2097/5.7	5.4	6.6	117/2527	Liberian Broadcasting, Inc.
21 KIKK-F	Country	91/1.6	2.9	3.2	2.2	2.7	2.5	2047/5.6	9.1	8.5	99/2339	Infinity Broadcasting Corp.
22 KQQK-F	Tejano	82/1.4	1.0	0.8	0.7	0.7	1.0	1842/5.0	2.8	2.5	95/2039	El Dorado Communications
23 KRTX-F	Span.-CHR	65/1.1	1.1	1.0	1.3	1.2	1.1	2039/5.5	5.4	5.2	75/2329	Hispanic Broadcasting Corp.
24 KXTJ-F	Reg'l Mex.	52/0.9	2.4	2.2	2.2	1.5	1.9	1212/3.3	4.5	4.1	59/1301	Hispanic Broadcasting Corp.
25 KILT	Sports	50/0.9	1.3	1.8	1.8	1.1	1.5	1244/3.4	4.7	3.5	56/1346	Infinity Broadcasting Corp.
26 KXYZ	Span.-Talk	43/0.8	0.6	0.9	0.5	0.4	0.7	623/1.7	2.2	1.2	44/631	Radio Unica
27 KLAT	Span.-Talk	42/0.7	0.9	1.1	1.0	0.9	0.9	692/1.9	2.8	1.9	43/718	Hispanic Broadcasting Corp.
28 KRTS-F	Classical	40/0.7	1.1	0.9	0.9	1.2	0.9	1084/3.0	3.1	3.4	40/1084	KRTS, Inc.
29 KEYH	Ranchero	35/0.6						487/1.3	1.4	1.5	38/510	El Dorado Communications
30 KCOH	Urban	34/0.6	0.5	0.7	0.9	0.4	0.7	486/1.3	1.4	1.4	34/486	KCOH, Inc.
31 KLVN	Span.-Relig.	27/0.5						253/0.7	0.7	0.0	27/253	Siga Broadcasting
32 KKHT	Religious	26/0.5	0.3	0.4	0.0	0.0		510/1.4	1.3	0.0	30/539	Salem Communications Corp.
33 KVST-F	Country	21/0.4	0.6	0.3	0.4	0.4	0.4	340/0.9	0.8	1.1	25/451	New Wave Communications
34 KIKK	Bus. News	20/0.4	0.4	0.0	0.0	0.0		397/1.1	0.0	0.0	21/419	Infinity Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KBXX-F	1 KBXX-F	1 KLTN-F	1 KMJQ-F	1 KMJQ-F	1 KODA-F	1 KLTN-F	1 KBXX-F	1 KODA-F	1 KBXX-F	1 KBXX-F
2 KRBE-F	2 KLTN-F	2 KMJQ-F	2 KLTN-F	2 KODA-F	2 KMJQ-F	2 KBXX-F	2 KMJQ-F	2 KILT-F	2 KODA-F	2 KMJQ-F
3 KTHT-F	3 KRBE-F	2 KBXX-F	3 KODA-F	3 KLTN-F	3 KILT-F	3 KMJQ-F	3 KRBE-F	3 KMJQ-F	3 KMJQ-F	3 KRBE-F
4 KTBF-F	4 KTBF-F	4 KODA-F	4 KILT-F	4 KILT-F	4 KTRH	4 KILT-F	4 KTRH	4 KPRC	4 KRBE-F	4 KILT-F
5 KKBQ-F	5 KODA-F	5 KRBE-F	5 KKRW-F	5 KKRW-F	5 KKRW-F	5 KODA-F	5 KODA-F	5 KBXX-F	4 KILT-F	5 KLTN-F
6 KRTX-F	5 KLLOL-F	6 KILT-F	6 KRBE-F	6 KRBE-F	6 KLDE-F	6 KTRH	6 KTHT-F	6 KLTN-F	6 KTBF-F	6 KODA-F
7 KLTN-F	7 KMJQ-F	7 KKRW-F	7 KBXX-F	7 KBXX-F	7 KPRC	7 KRBE-F	7 KILT-F	7 KRBE-F	7 KLLOL-F	7 KTBF-F
8 KMJQ-F	8 KILT-F	8 KLLOL-F	8 KHPT-F	8 KHPT-F	8 KSEV	8 KKRW-F	8 KTBF-F	8 KKRW-F	8 KKRW-F	8 KKBQ-F
9 KLLOL-F	9 KHPT-F	9 KTBF-F	9 KLLOL-F	9 KLLOL-F	8 KLTN-F	9 KSEV	9 KLTN-F	9 KLLOL-F	9 KLDE-F	8 KTRH
10 KILT-F	10 KTHT-F	10 KHPT-F	10 KTBF-F	10 KTRH	10 KBME	9 KLLOL-F	10 KKBQ-F	10 KKBQ-F	9 KTRH	10 KHPT-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KBXX-F	1 KBXX-F	1 KBXX-F	1 KMJQ-F	1 KODA-F	1 KBXX-F	1 KLTN-F	1 KLTN-F	1 KLTN-F	1 KLTN-F
2 KRBE-F	2 KRBE-F	2 KLTN-F	2 KODA-F	2 KMJQ-F	2 KTBF-F	2 KBXX-F	2 KLLOL-F	2 KBXX-F	2 KKRW-F
3 KTBF-F	3 KLTN-F	3 KODA-F	3 KBXX-F	3 KRBE-F	3 KLLOL-F	3 KLLOL-F	3 KBXX-F	3 KLLOL-F	3 KILT-F
4 KLTN-F	4 KODA-F	3 KRBE-F	4 KRBE-F	4 KILT-F	4 KLTN-F	4 KTBF-F	4 KILT-F	4 KKRW-F	4 KMJQ-F
5 KODA-F	5 KMJQ-F	5 KMJQ-F	5 KILT-F	5 KILT-F	5 KLTN-F	5 KRBE-F	5 KRBE-F	5 KILT-F	5 KLLOL-F
6 KKBQ-F	6 KTBF-F	6 KHPT-F	5 KLTN-F	6 KBXX-F	6 KKBQ-F	6 KILT-F	6 KTBF-F	6 KMJQ-F	6 KODA-F
6 KTHT-F	7 KHPT-F	7 KTBF-F	7 KHMV-F	7 KHPT-F	7 KODA-F	7 KMJQ-F	6 KMJQ-F	7 KTBF-F	7 KTRH
8 KMJQ-F	8 KILT-F	8 KHMV-F	8 KKBQ-F	8 KHMV-F	8 KIKK-F	8 KODA-F	8 KODA-F	8 KRBE-F	8 KBXX-F
8 KILT-F	8 KTHT-F	9 KOVE-F	9 KHPT-F	9 KKRW-F	9 KMJQ-F	9 KKRW-F	8 KKRW-F	8 KODA-F	9 KRBE-F
10 KHMV-F	8 KHMV-F	10 KILT-F	10 KTBF-F	9 KKBQ-F	10 KKRW-F	10 KHPT-F	10 KHPT-F	10 KHPT-F	10 KHPT-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBME	790	5 kw / 5 kw	Adult Stand.	ABC	Clear Chan.-Diamond	Clear Channel Communications	Houston
KCOH	1430	5 kw / 330 w	Urban	American Urban Radio	Roslin	KCOH, Inc.	Houston
KEYH	850	10 kw / 180 w	Ranchero	Independent	Team El Dorado	El Dorado Communications	Houston
KIKK	650	250 w / kw	Bus. News	CNN	Infinity Radio Sales	Infinity Broadcasting Corp.	Pasadena
KILT	610	5 kw / 5 kw	Sports	Premier Radio Network	Infinity Radio Sales	Infinity Broadcasting Corp.	Houston
KKHT	1070	10 kw / 5 kw	Religious	Salem Radio Network	Salem Radio Reps	Salem Communications Corp.	Houston
KLAT	1010	5 kw / 3.6 kw	Span.-Talk	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	Houston
KLVN	1480	1 kw / 500 w	Span.-Relig.	CNN	Team El Dorado	Siga Broadcasting	Pasadena
KPRC	950	5 kw / 5 kw	News/Talk	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Houston
KSEV	700	25 kw / 1 kw	Talk	Westwood/Mutual/Unistar	—	Liberian Broadcasting, Inc.	Tomball
KTRH	740	50 kw / 50 kw	News/Talk	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Houston
KXYZ	1320	5 kw / 5 kw	Span.-Talk	Radio Unica Network	—	Radio Unica	Houston

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBXX	97.9	100 kw @1,920	Urban	Independent	Katz	Radio One	Houston
KHMX	96.5	100 kw @1,952	Hot AC	Independent	Clear Chan.-Diamond	Clear Channel Communications	Houston
KHPT	106.9	100 kw @1,900	80s Hits	Independent	Christal	Cox Radio, Inc.	Conroe
KIKK	95.7	100 kw @2,049	Country	CBS Networks	Infinity Radio Sales	Infinity Broadcasting Corp.	Houston
KILT	100.3	100 kw @1,920	Country	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.	Houston
KJOJ	103.3	100 kw @994	simul. KTJMFF	Independent	—	Liberman Broadcasting, Inc.	Freeport
KKBQ	92.9	100 kw @1,919	Country	Independent	Christal	Cox Radio, Inc.	Pasadena
KKRW	93.7	100 kw @1,719	Classic Rock	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Houston
KLDE	107.5	94.5 kw @1,971	Oldies	Independent	Christal	Cox Radio, Inc.	Lake Jackson
KLOL	101.1	97 kw @1,925	Rock	The Source	Clear Chan.-Emerald	Clear Channel Communications	Houston
KLTN	102.9	100 kw @984	Reg'l Mex.	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	Houston
KMJQ	102.1	100 kw @1,720	Urban AC	Independent	Katz	Radio One	Houston
KODA	99.1	100 kw @2,049	Soft AC	Independent	Clear Chan.-Diamond	Clear Channel Communications	Houston
KOVA	104.9	2.55 kw @351	simul. KOVEFF	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	Rosenberg
KOVE	106.5	100 kw @1,322	Romantica	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	Galveston
KQQK	107.9	100 kw @1,804	Tejano	Independent	Team El Dorado	El Dorado Communications	Beaumont
KRBE	104.1	100 kw @1,920	CHR	Independent	MG/Susquehanna	Susquehanna Radio Corp.	Houston
KRTS	92.1	100 kw @981	Classical	Independent	Allied Radio Ptnrs.	KRTS, Inc.	Seabrook
KRTX	100.7	100 kw @1,952	Span.-CHR	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	Winnie
KTBZ	94.5	100 kw @1,919	Modern Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Houston
KTHT	97.1	100 kw @1,847	Dance	Independent	Christal	Cox Radio, Inc.	Cleveland
KTJM	98.5	100 kw @1,952	Reg'l Mex.	Independent	—	Liberman Broadcasting, Inc.	Port Arthur
KVST	103.7	14.9 kw @426	Country	Independent	—	New Wavo Communications Group	Willis
KXTJ	93.3	100 kw @1,952	Reg'l Mex.	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	Port Arthur

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	27.1	27.3	43.0%
KBME AM, KHMX FM, KKRW FM, KLOL FM, KODA FM, KPRC AM, KTBZ FM, KTRH AM			
Cox Radio, Inc.	11.2	11.2	8.4%
KHPT FM, KKBQ FM, KLDE FM, KTHT FM			
El Dorado Communications	2.0	2.0	1.1%
KEYH AM, KQQK FM			
Hispanic Broadcasting Corp.	10.2	11.0	11.4%
KLAT AM, KLTN FM, KOVA FM, KOVE FM, KRTX FM, KXTJ FM			
Infinity Broadcasting Corp.	8.5	9.2	12.1%
KIKK AM, KIKK FM, KILT AM, KILT FM			
Liberman Broadcasting, Inc.	3.8	3.2	2.3%
KJOJ FM, KSEV AM, KTJM FM			
Radio One	13.5	12.1	13.0%
KBXX FM, KMJQ FM			
	76.3	76.0	91.3%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	130 (1)	130 (1)	2.7
AOR	0 (0)	607 (3)	607 (3)	12.4
Black/Urban	34 (1)	779 (2)	813 (3)	16.6
CHR	0 (0)	461 (2)	461 (2)	9.4
Classical/Fine Arts	0 (0)	40 (1)	40 (1)	0.8
Country	0 (0)	620 (4)	620 (4)	12.7
Hispanic	148 (4)	733 (8)	880(12)	18.0
Jazz	0 (0)	0 (0)	0 (0)	0.0
News/Talk	506 (4)	0 (0)	506 (4)	10.3
Oldies	0 (0)	304 (2)	304 (2)	6.2
Other	0 (0)	0 (0)	0 (0)	0.0
Religion	26 (1)	0 (0)	26 (1)	0.5
Soft AC	0 (0)	355 (1)	355 (1)	7.2
Sports	50 (1)	0 (0)	50 (1)	1.0
Standards/EZ	105 (1)	0 (0)	105 (1)	2.1
Totals	869(12)	4029 (24)	4897 (36)	

Note Duncan's reports that: KUST-FM 99.7 simul. with KVST-FM 103.7
 Duncan's reports that: KTMR-AM 1130 simul. with KLV-L-AM 1480
 Duncan's reports that: KTJM-FM 98.5 simul. with KJOJ-FM 103.3
 Duncan's reports that: KQUE-AM 1230 simul. with KJOJ-FM 103.3
 Duncan's reports that: KOVA-FM 104.9 simul. with KRTX-FM 100.7
 Duncan's reports that: KJOJ-AM 880 simul. with KJOJ-FM 103.3
 3/29/01 KSEV-AM-700 Sold By: Clear Channel Trust To: Liberman Broadcasting, Inc.
 3/29/01 KJOJ-FM-103.3 Sold By: Clear Channel Trust To: Liberman Broadcasting, Inc.
 4/5/01 KXYZ-AM-1320 Old Format: New Format: Adds Radio Unica

HUNTINGTON-ASHLAND, WV-KY

Arbitron Rank 148 **Pop (12+)** 262,700 **Stations** 23 / 18 **% Below Line** 6.5
Market TSL in Hours 17.1 **Diaries** 1033 / 255:1 / 50.7% **% Not Listed** 17.6
Average Persons Rating 12.5 **12+ FM Share (Metro)** 75.0 **Sample Target** 1050

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner	
1	WKEE-F	CHR	66/20.0	18.4	17.7	18.1	22.0	18.6	972/37.0	35.4	37.2	79/1242	Clear Channel Communications
2	WTCR-F	Country	47/14.4	15.2	15.6	14.2	17.5	14.8	690/26.3	27.1	27.7	53/853	Clear Channel Communications
3	WAMX-F	Rock	28/8.6	8.4	8.0	8.2	8.7	8.3	447/17.0	18.3	16.3	39/680	Clear Channel Communications
4	WDGG-F	Country	20/6.1	6.1	6.7	6.0	4.5	6.2	379/14.4	14.1	13.9	25/518	Fifth Avenue Broadcasting Co.
5	WBVB-F	Oldies	18/5.4	4.5	5.5	4.8	3.7	5.1	316/12.0	10.4	10.3	18/322	Clear Channel Communications
6	WHRD	Adult Stand.	11/3.4	0.5	0.0	0.0	0.0	0.0	105/4.0	0.9	0.0	11/105	Concord Media Group, Inc.
7	WRYV-F	Classic Hits	11/3.2	3.1	1.8	2.7	1.4	2.7	201/7.7	6.0	5.2	18/392	Legend Communications, LLC
8	WRVC-F	Adult Cont.	10/3.0	3.0	2.1	2.4	2.3	2.6	192/7.3	6.8	7.5	10/202	Fifth Avenue Broadcasting Co.
9	WEMM-F	Religious	8/2.6	3.0	4.0	4.8	3.1	3.6	189/7.2	8.6	10.0	11/308	Mortenson Broadcasting Co.
10	WKLC-F	Rock	8/2.4	2.5	1.8	2.1	2.8	2.2	200/7.6	7.3	0.0	22/438	L.M. Communications, Inc.
11	WLGC-F	Country	7/2.2	2.3	2.4	2.4	2.3	2.3	157/6.0	7.1	5.6	16/275	Hometown Broadcasting, Inc.
12	WPAY-F	Country	7/2.1	1.5	2.1	2.7	1.4	2.1	171/6.5	6.4	6.6	31/528	Braden Stations
13	WFXN-F	Classic Hits	6/1.9	1.5	1.2	3.0	1.4	1.9	121/4.6	4.0	5.3	7/131	Clear Channel Communications
14	WVHU-AA	Talk	4/1.3	2.8	3.7	2.7	3.4	2.6	103/3.9	5.9	6.0	5/117	Clear Channel Communications
15	WUGO-F	Soft AC	4/1.1	1.9	3.7	1.8	2.0	2.1	89/3.4	3.5	4.5	4/101	Carter County Broadcasting Co.
16	WZZW-AA	Cont. Christ.	4/1.1						89/3.4	0.0	0.0	4/89	Clear Channel Communications
17	WQBE-F	Country	3/0.9	0.9	1.2	1.2	1.1	1.1	84/3.2	2.8	3.0	24/441	Bristol Broadcasting Co. Inc.
18	WRVC	News/Talk	3/0.8	2.8	2.1	1.5	1.4	1.8	69/2.6	5.2	3.8	3/69	Fifth Avenue Broadcasting Co.
19	WOKT	Religious	2/0.7						26/1.0	0.0	0.0	3/44	Vernon H. Baker Stations
20	WQXX-F	Adult Cont.	2/0.6						31/1.2	0.0	0.0	3/49	Morgan County Industries, Inc.
21	WKAZ-F	Oldies	2/0.5	0.6	0.9	0.0	1.1		32/1.2	1.2		4/114	West Virginia Radio Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WKEE-F	1 WKEE-F	1 WKEE-F	1 WKEE-F	1 WKEE-F	1 WTCR-F	1 WKEE-F	1 WKEE-F	1 WKEE-F	1 WKEE-F
2	WAMX-F	2 WAMX-F	2 WTCR-F	2 WTCR-F	2 WTCR-F	2 WKEE-F	2 WTCR-F	2 WAMX-F	2 WTCR-F	2 WTCR-F
3	WTCR-F	3 WTCR-F	3 WAMX-F	3 WAMX-F	3 WAMX-F	3 WBVB-F	3 WAMX-F	3 WTCR-F	3 WAMX-F	3 WAMX-F
4	WDGG-F	4 WDGG-F	4 WDGG-F	4 WDGG-F	4 WBVB-F	4 WDGG-F	4 WDGG-F	4 WEMM-F	4 WAMX-F	4 WDGG-F
5	WBVB-F	5 WRVC-F	5 WRYV-F	5 WRYV-F	5 WDGG-F	5 WHRD	5 WBVB-F	5 WDGG-F	5 WBVB-F	5 WBVB-F
6	WQXX-F	5 WKLC-F	6 WBVB-F	6 WBVB-F	6 WRYV-F	6 WEMM-F	6 WKLC-F	5 WBVB-F	6 WHRD	6 WRYV-F
7	WKLC-F	7 WFXN-F	7 WKLC-F	7 WKLC-F	6 WRYV-F	7 WRVC-F	7 WRYV-F	6 WRYV-F	7 WRVC-F	7 WRYV-F
8	WFXN-F	8 WRYV-F	8 WRVC-F	8 WRVC-F	7 WLGC-F	8 WAMX-F	8 WHRD	8 WRVC-F	8 WLGC-F	8 WHRD
9	WRVC-F	9 WPAY-F	9 WFXN-F	9 WLGC-F	9 WRVC-F	9 WRVC-F	9 WRYV-F	9 WPAY-F	9 WPAY-F	8 WLGC-F
10	WEMM-F	10 WBVB-F	10 WLGC-F	10 WFXN-F	10 WPAY-F	10 WLGC-F	10 WPAY-F	10 WFXN-F	9 WRVC-F	10 WEMM-F
10	WRYV-F									9 WEMM-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WKEE-F	1 WKEE-F	1 WKEE-F	1 WKEE-F	1 WKEE-F	1 WAMX-F	1 WAMX-F	1 WAMX-F	1 WTCR-F
2	WDGG-F	2 WTCR-F	2 WTCR-F	2 WTCR-F	2 WTCR-F	2 WAMX-F	2 WKEE-F	2 WTCR-F	2 WAMX-F
3	WAMX-F	3 WAMX-F	3 WAMX-F	3 WAMX-F	3 WBVB-F	3 WFXN-F	3 WTCR-F	3 WKEE-F	3 WKEE-F
4	WTCR-F	4 WDGG-F	4 WDGG-F	3 WDGG-F	4 WDGG-F	4 WRVC-F	4 WRVC-F	4 WDGG-F	4 WDGG-F
5	WFXN-F	5 WKLC-F	5 WRYV-F	5 WRYV-F	5 WAMX-F	5 WPAY-F	5 WFXN-F	5 WKLC-F	5 WBVB-F
6	WKLC-F	6 WRYV-F	6 WKLC-F	6 WBVB-F	5 WRYV-F	6 WDGG-F	6 WKLC-F	6 WRYV-F	6 WRYV-F
7	WRVC-F	7 WRVC-F	7 WRVC-F	7 WRVC-F	7 WRVC-F	6 WKLC-F	7 WDGG-F	7 WDGG-F	7 WKLC-F
8	WBVB-F	8 WFXN-F	7 WLGC-F	8 WKLC-F	8 WLGC-F	8 WBVB-F	8 WRYV-F	8 WFXN-F	8 WLGC-F
9	WRYV-F	9 WBVB-F	9 WPAY-F	9 WLGC-F	9 WHRD	9 WTCR-F	9 WPAY-F	9 WRVC-F	9 WFXN-F
10	WEMM-F	10 WPAY-F	10 WUGO-F	10 WHRD	10 WPAY-F	10 WRYV-F	10 WBVB-F	9 WLGC-F	10 WRVC-F
		10 WLGC-F							

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WHRD	1470	5 kw / 72 w	Adult Stand.	CBS Networks	Clear Chan.-Diamond	Concord Media Group, Inc.	Huntington
WIRO	1230	1 kw / 1 kw	simul. WVHUA	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Ironton
WOKT	1040	2.5 kw / kw	Religious	Salem Radio Network	—	Vernon H. Baker Stations	Cannonsburg
WRVC	930	5 kw / 1 kw	News/Talk	Westwood/Mutual/Unistar	McGavren-Guild	Fifth Avenue Broadcasting Co., Inc.	Huntington
WTCR	1420	5 kw / 500 w	simul. WZZWAA	CBS Networks	Clear Chan.-Diamond	Clear Channel Communications	Kenova
WVHU	800	5 kw / 185 w	Talk	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Huntington
WZZW	1600	5 kw / 26 w	Cont. Christ.	CBS Networks	Clear Chan.-Diamond	Clear Channel Communications	Milton

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAMX	106.3	530 w @ 1,092	Rock	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Milton
WBVB	97.1	2.98 kw @ 473	Oldies	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Coal Grove
WDGG	93.7	100 kw @ 741	Country	Jones Radio Network	McGavren-Guild	Fifth Avenue Broadcasting Co., Inc.	Ashland
WEMM	107.9	50 kw @ 500	Religious	USA Radio Network	—	Mortenson Broadcasting Co.	Huntington
WFXN	107.1	3 kw @ 125	Classic Hits	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Ironton
WKEE	100.5	53 kw @ 560	CHR	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Huntington
WLGC	105.7	12.5 kw @ 466	Country	Independent	Regional Reps	Hometown Broadcasting, Inc.	Greenup
WRVC	92.7	2.35 kw @ 531	Adult Cont.	Jones Radio Network	McGavren-Guild	Fifth Avenue Broadcasting Co., Inc.	Callettsburg
WRYV	101.5	35 kw @ 492	Classic Hits	Independent	Regional Reps	Legend Communications, LLC	Gallipolis
WTCR	103.3	49.6 kw @ 492	Country	ABC	Clear Chan.-Diamond	Clear Channel Communications	Huntington
WUGO	102.3	4.8 kw @ 364	Soft AC	Jones Radio Network	Regional Reps	Carter County Broadcasting Co.	Grayson

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WKAZ-F	Oldies	107.3	Miami
WKLC-F	Rock	105.1	St. Albans
WPAY-F	Country	104.1	Portsmouth
WQBE-F	Country	97.5	Charleston
WQXX-F	Adult Cont.	106.1	Morehead

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	52.8	54.6	74.6%
WAMX FM, WBVB FM, WFXN FM, WIRO AM, WKEE FM, WTCR FM, WTCR AM, WVHU AM, WZZW AM			
Fifth Avenue Broadcasting Co., Inc.	9.9	10.1	9.8%
WDGG FM, WRVC FM, WRVC AM			
	62.7	64.7	84.4%

Format Performance

	AM	FM	Totals	Percent
AC	0 (0)	12 (2)	12 (2)	4.4
AOR	0 (0)	36 (2)	36 (2)	13.3
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	66 (1)	66 (1)	24.4
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	84 (5)	84 (5)	31.1
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	7 (3)	0 (0)	7 (3)	2.6
Oldies	0 (0)	36 (4)	36 (4)	13.3
Other	(0)	(0)	(0)	0.0
Religion	6 (3)	8 (1)	14 (4)	5.2
Soft AC	0 (0)	4 (1)	4 (1)	1.5
Sports	(0)	(0)	(0)	0.0
Standards/EZ	11 (1)	0 (0)	11 (1)	4.1
Totals	24 (7)	246 (16)	270 (23)	

HUNTSVILLE, AL

Arbitron Rank 111 Pop (12+) 382,800 Stations 28 / 21 % Below Line 5.0
 Market TSL in Hours 18.3 Diaries 934 / 410:1 / 54.1% % Not Listed 17.1
 Average Persons Rating 13.9 12+ FM Share (Metro) 70.2 Sample Target 920

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WDRM-F	Country	77/14.4	14.4	18.3	15.8	16.2	15.7	1053/27.5	29.7	28.5	123/1793	Clear Channel Communications
2 WZYP-F	CHR	51/9.5	8.7	7.8	8.9	12.1	8.7	990/25.9	20.6	24.0	97/1722	Athens Broadcasting
3 WEUZ-FF	Urban	46/8.7						688/18.0	13.5	0.0	79/1157	Hundley Batts & Virginia Caples
4 WAHR-F	Adult Cont.	46/8.6	9.8	9.4	8.7	11.3	9.1	699/18.3	16.5	20.1	69/1017	STG Media, Inc.
5 WRTT-F	Rock	35/6.6	6.1	7.2	7.7	7.6	6.9	501/13.1	17.2	14.6	51/686	STG Media, Inc.
6 WEUP-AA	Black Gospel	30/5.7	2.5	2.3	1.8	1.1	3.1	198/5.2	4.3	3.2	31/214	Hundley Batts & Virginia Caples
7 WRSA-F	Soft AC	29/5.4	5.5	6.1	6.4	6.9	5.8	406/10.6	9.6	12.2	58/677	NCA, Inc.
8 WTAK-F	Classic Rock	24/4.4	4.4	6.1	5.8	5.6	5.2	533/13.9	13.5	13.8	33/758	Clear Channel Communications
9 WWXQ-FF	Oldies	19/3.5	1.9	0.8	1.5	1.5	1.9	390/10.2	3.2	5.5	23/447	Clear Channel Communications
10 WXMR-F	Classic Hits	16/3.1	3.9	3.3	3.3	2.0	3.4	439/11.5	11.3	8.0	22/631	Athens Broadcasting
11 WVNN	Talk	13/2.4	3.3	3.4	4.2	2.4	3.3	290/7.6	9.8	6.0	23/404	Athens Broadcasting
12 WLOR	Black Gospel	8/1.4	0.9	0.9	0.5	1.7	0.9	126/3.3	2.6	2.7	8/126	STG Media, Inc.
13 WRJL-F	S. Gospel	7/1.3	2.7	1.4	0.7	0.7	1.5	118/3.1	2.7	2.8	16/322	Rojo, Inc.
14 WYAM-F	Urban	6/1.2						87/2.3	3.9	3.6	12/142	Newman Family Partnership
14 WUMP	Sports	6/1.2	0.7	0.7	0.9	1.3	0.9	145/3.8	3.4	2.8	7/159	Athens Broadcasting
16 WZPC-F	Modern Rock	6/1.1	0.9	0.4	0.0	0.6	0.5	161/4.2	2.8	1.7	12/297	Cromwell Group, Inc.
17 WRAX-F	Modern Rock	4/0.8	0.6	2.1	1.6	1.5	1.3	164/4.3	5.2	5.3	22/496	Citadel Communications Corp.
18 WBHP-AA	News	4/0.7						116/3.0	1.2	1.8	4/117	Clear Channel Communications
19 WRRS-F	Hot AC	3/0.7	0.6	0.7	0.7	1.5	0.7	105/2.8	3.0	4.0	12/279	Black Crow Broadcasting, Inc.
20 WTKI	Classic Cntry.	2/0.5	0.4	0.4	0.5	0.0	0.3	60/1.6	2.0	0.0	2/60	Mountain Mist Media, LLC
21 WSM	Trad. Country	2/0.4	5.0	3.6	2.5	3.0	2.9	43/1.1	0.0	0.0	8/171	New Gaylord Entertainment Co.
21 WQEN-F	CHR	2/0.4	4.6	5.1	5.1	5.7	3.8	77/2.0	1.8	2.5	30/536	Clear Channel Communications
21 WQLT-F	Classic Hits	2/0.4	0.4	0.4	0.5	0.7	0.4	74/1.9	1.9	3.7	22/460	Big River Broadcasting, Inc.
24 WDJL	Black Gospel	2/0.3	0.6	0.0	0.0	0.0		52/1.4	0.0	0.0	2/52	5th Ave. Broadcasting

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+ Eve	12+Wknd
1 WEUZ-FF	1 WEUZ-FF	1 WZYP-F	1 WAHR-F	1 WAHR-F	1 WDRM-F	1 WDRM-F	1 WEUZ-FF	1 WDRM-F	1 WDRM-F	1 WDRM-F
2 WZYP-F	2 WRTT-F	2 WEUZ-FF	2 WDRM-F	2 WDRM-F	2 WAHR-F	2 WZYP-F	2 WDRM-F	2 WAHR-F	2 WEUZ-FF	2 WEUZ-FF
3 WDRM-F	3 WZYP-F	3 WAHR-F	3 WZYP-F	3 WZYP-F	3 WRSA-F	3 WAHR-F	3 WZYP-F	3 WZYP-F	3 WZYP-F	3 WZYP-F
4 WEUP-AA	4 WDRM-F	4 WDRM-F	4 WEUP-AA	4 WEUP-AA	4 WWXQ-FF	4 WRTT-F	4 WAHR-F	4 WRSA-F	4 WAHR-F	4 WRTT-F
5 WRTT-F	5 WAHR-F	5 WRTT-F	5 WRTT-F	5 WTAK-F	5 WEUP-AA	5 WEUP-AA	5 WRTT-F	5 WRTT-F	5 WRTT-F	4 WEUP-AA
6 WRAX-F	6 WEUP-AA	6 WTAK-F	6 WTAK-F	5 WRTT-F	6 WTAK-F	6 WTAK-F	6 WRSA-F	6 WEUZ-FF	6 WEUP-AA	6 WAHR-F
7 WZPC-F	7 WTAK-F	7 WEUP-AA	7 WXMR-F	7 WXMR-F	7 WZYP-F	7 WEUZ-FF	7 WEUP-AA	7 WEUP-AA	6 WRSA-F	7 WRSA-F
8 WRRS-F	8 WZPC-F	8 WXMR-F	8 WXMR-F	8 WWXQ-FF	8 WXMR-F	8 WRSA-F	8 WWXQ-FF	8 WTAK-F	8 WTAK-F	8 WWXQ-FF
9 WAHR-F	8 WLOR	9 WWXQ-FF	9 WWXQ-FF	9 WEUZ-FF	9 WVNN	9 WWXQ-FF	9 WXMR-F	9 WVNN	9 WWXQ-FF	9 WXMR-F
10 WTAK-F	8 WXMR-F	10 WLOR	10 WRSA-F	10 WRSA-F	10 WRTT-F	10 WXMR-F	10 WRAX-F	10 WWXQ-FF	10 WXMR-F	10 WTAK-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WEUZ-FF	1 WZYP-F	1 WZYP-F	1 WAHR-F	1 WAHR-F	1 WEUZ-FF	1 WRTT-F	1 WEUP-AA	1 WRTT-F	1 WDRM-F
2 WZYP-F	2 WEUZ-FF	2 WAHR-F	2 WZYP-F	2 WZYP-F	2 WRTT-F	2 WEUZ-FF	2 WRTT-F	2 WEUZ-FF	2 WEUP-AA
3 WDRM-F	3 WDRM-F	3 WDRM-F	3 WDRM-F	3 WDRM-F	3 WZYP-F	3 WZYP-F	3 WDRM-F	3 WTAK-F	3 WTAK-F
4 WRTT-F	4 WAHR-F	4 WEUZ-FF	4 WEUZ-FF	4 WWXQ-FF	4 WDRM-F	4 WEUP-AA	4 WZYP-F	4 WDRM-F	4 WRTT-F
5 WAHR-F	5 WRTT-F	5 WRTT-F	5 WRTT-F	5 WXMR-F	5 WTAK-F	5 WDRM-F	5 WTAK-F	5 WZYP-F	5 WAHR-F
6 WTAK-F	6 WLOR	6 WLOR	6 WXMR-F	6 WEUP-AA	6 WLOR	6 WTAK-F	6 WAHR-F	6 WEUP-AA	6 WZYP-F
7 WWXQ-FF	7 WXMR-F	7 WXMR-F	7 WEUP-AA	7 WEUZ-FF	7 WZPC-F	7 WAHR-F	7 WEUZ-FF	7 WAHR-F	7 WXMR-F
8 WRAX-F	8 WTAK-F	8 WEUP-AA	8 WTAK-F	8 WRTT-F	8 WAHR-F	8 WUMP	8 WUMP	8 WXMR-F	8 WWXQ-FF
9 WXMR-F	9 WEUP-AA	9 WRRS-F	9 WWXQ-FF	9 WTAK-F	8 WQEN-F	9 WZPC-F	9 WZPC-F	9 WUMP	9 WEUZ-FF
10 WQEN-F	10 WRRS-F	10 WZPC-F	10 WLOR	9 WRSA-F	10 WDJL	10 WXMR-F	10 WXMR-F	10 WWXQ-FF	10 WUMP

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBHP	1230	1 kw / 1 kw	News	CNN	Clear Chan.-Emerald	Clear Channel Communications	Huntsville
WDJL	1000	10 kw / kw	Black Gospel	ABC	Roslin	5th Ave. Broadcasting	Huntsville
WEUP	1600	5 kw / 500 w	Black Gospel	Independent	—	Hundley Batts & Virginia Caples	Huntsville
WEUV	1700	10 kw / 1 kw	simul. WEUPAA	Independent	—	Hundley Batts & Virginia Caples	Huntsville
WHOS	800	1 kw / 215 w	simul. WBHPAA	CNN	Clear Chan.-Emerald	Clear Channel Communications	Decatur
WLOR	1550	50 kw / 500 w	Black Gospel	ABC	—	STG Media, Inc.	Huntsville
WTKI	1450	1 kw / 1 kw	Classic Cntry.	ABC	—	Mountain Mist Media, LLC	Huntsville
WUMP	730	1 kw / 129 w	Sports	ESPN	McGavren-Guild	Athens Broadcasting	Madison
WVNN	770	7 kw / 250 w	Talk	Premier Radio Network	McGavren-Guild	Athens Broadcasting	Athens

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAHR	99.1	100 kw @984	Adult Cont.	Independent	Christal	STG Media, Inc.	Huntsville
WDRM	102.1	100 kw @981	Country	Independent	Clear Chan.-Emerald	Clear Channel Communications	Decatur
WEUP	103.1	11.5 kw @492	simul. WEUZFF	Independent	D & R Radio	Hundley Batts & Virginia Caples	Moulton
WEUZ	92.1	2.6 kw @479	Urban	Independent	---	Hundley Batts & Virginia Caples	Minor Hill
WRJL	99.9	6 kw @328	S. Gospel	Associated Press Radio	---	Rojo, Inc.	Eva
WRSA	96.9	100 kw @1,010	Soft AC	CBS Networks	---	NCA, Inc.	Decatur
WRTT	95.1	12 kw @909	Rock	Independent	Christal	STG Media, Inc.	Huntsville
WTAK	106.1	5.4 kw @725	Classic Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Hartselle
WWXQ	92.5	3.1 kw @423	Oldies	Independent	Clear Chan.-Emerald	Clear Channel Communications	Trinity
WXMR	93.3	100 kw @1,040	Classic Hits	Independent	McGavren-Guild	Athens Broadcasting	Tullahoma
WXQW	94.1	410 w@1,155	simul. WWXQFF	Independent	Clear Chan.-Emerald	Clear Channel Communications	Meridianville
WZYP	104.3	100 kw @1,115	CHR	ABC	McGavren-Guild	Athens Broadcasting	Athens

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WQEN-F	CHR	103.7	Gadsden
WQLT-F	Classic Hits	107.3	Florence
WRAX-F	Modern Rock	107.7	Birmingham
WRRS-F	Hot AC	101.1	Cullman
WSM	Trad. Country	650	Nashville
WYAM-F	Urban	105.7	Addison
WZPC-F	Modern Rock	102.9	Shelbyville

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Athens Broadcasting	16.2	17.0	20.0%
WUMP AM, WVNN AM, WXMR FM, WZYP FM			
Clear Channel Communications	23.2	22.3	41.4%
WBHP AM, WDRM FM, WHOS AM, WTAK FM, WWXQ FM, WXQW FM			
Hundley Batts & Virginia Caples	14.4	10.9	5.7%
WEUP FM, WEUP AM, WEUV AM, WEUZ FM			
STG Media, Inc.	16.6	20.3	16.3%
WAHR FM, WLOR AM, WRTT FM			
	70.4	70.5	83.4%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	49 (2)	49 (2)	11.1
AOR	0 (0)	69 (4)	69 (4)	15.7
Black/Urban	0 (0)	53 (3)	53 (3)	12.0
CHR	0 (0)	53 (2)	53 (2)	12.0
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	4 (2)	77 (1)	81 (3)	18.4
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	17 (3)	0 (0)	17 (3)	3.9
Oldies	0 (0)	37 (4)	37 (4)	8.4
Other	(0)	(0)	(0)	0.0
Religion	39 (4)	7 (1)	46 (5)	10.5
Soft AC	0 (0)	29 (1)	29 (1)	6.6
Sports	6 (1)	0 (0)	6 (1)	1.4
Standards/EZ	(0)	(0)	(0)	0.0
Totals	66(10)	374 (18)	440 (28)	

Note Duncan's reports that: WEUZ-FM 92.1 simul. with WEUP-FM 103.1
 5/9/01 WTKI-AM-1450 Sold By: McDaniel Media, Inc To: Mountain Mist Media, LLC
 5/9/01 WTKI-AM-1450 Old Format: Talk, More than one network /Sports New Format: Classic Cntry., Adds Classic Hit Country

INDIANAPOLIS, IN

Arbitron Rank 40 **Pop (12+)** 1,171,800 **Stations** 25 / 24 **% Below Line** 0.0
Market TSL in Hours 19.2 **Diaries** 2798 / 419:1 / 52.5% **% Not Listed** 10.3
Average Persons Rating 14.3 **12+ FM Share (Metro)** 75.9 **Sample Target** 2810

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1	WFMS-F	191/11.4	12.6	11.8	12.0	10.7	11.9	2261/19.3	21.3	20.2	248/3211	Susquehanna Radio Corp.
2	WFBQ-F	139/8.3	8.2	9.3	8.7	8.9	8.6	2372/20.2	22.6	19.3	253/4253	Clear Channel Communications
3	WIBC	118/7.1	8.3	9.1	7.2	7.7	7.9	1929/16.5	17.7	18.9	137/2377	Emmis Communications Corp.
4	WRZX-F	104/6.2	5.0	4.9	4.6	4.8	5.2	1539/13.1	12.1	13.1	163/2669	Clear Channel Communications
5	WGLD-F	103/6.1	6.5	6.0	7.5	5.9	6.5	1542/13.2	12.8	13.3	139/2192	Susquehanna Radio Corp.
6	WTLC-F	99/5.9	6.0	2.0	3.4	2.9	4.3	1426/12.2	6.4	6.3	125/1627	Radio One
7	WFFF-F	87/5.2	4.0	4.5	4.7	5.1	4.6	1695/14.5	13.9	14.1	90/1732	Radio One
8	WYXB-F	79/4.7	1.6	6.3	5.9	5.8	4.6	1282/10.9	11.7	12.2	94/1524	Emmis Communications Corp.
9	WTPI-F	77/4.6	5.4	4.6	6.2	6.3	5.2	1153/9.8	10.9	12.6	93/1578	MyStar Communications
9	WNOU-F	77/4.6	4.8	4.7	4.2	3.2	4.6	1869/16.0	16.0	12.1	167/3499	Emmis Communications Corp.
11	WENS-F	75/4.5	4.7	5.5	5.0	5.0	4.9	1703/14.5	15.9	17.6	87/2164	Emmis Communications Corp.
12	WZPL-F	61/3.6	3.9	4.4	4.5	5.8	4.1	1691/14.4	15.6	18.4	69/2154	MyStar Communications
13	WTTS-F	57/3.4	2.8	2.4	2.5	2.4	2.8	995/8.5	7.6	7.1	75/1346	Sarkes Tarzian, Inc.
14	WYJZ-F	41/2.4	2.3	2.0	1.5	2.4	2.0	624/5.3	5.2	4.4	41/645	Radio One
15	WMYS	39/2.3	2.4	2.5	2.8	2.8	2.5	569/4.9	4.8	5.3	41/643	MyStar Communications
16	WNDE	28/1.7	1.8	2.2	1.8	1.8	1.9	648/5.5	6.1	4.9	31/739	Clear Channel Communications
17	WTLC	27/1.6	1.5	2.4	1.3	1.3	1.7	343/2.9	4.6	2.7	28/370	Radio One
18	WXIR-F	23/1.4	1.8	1.3	1.9	1.3	1.6	482/4.1	4.6	4.9	25/521	Radio One Five Hundred, Inc.
19	WGRL-F	21/1.2	0.7	0.7	0.9	1.1	0.9	376/3.2	3.4	4.0	29/551	Susquehanna Radio Corp.
20	WSYW	12/0.7	0.9	0.0	0.0	0.0	0.0	132/1.1	0.0	0.0	12/141	Continental Broadcast Group, LLC
20	WKKG-F	12/0.7	0.8	0.7	0.9	0.7	0.8	246/2.1	2.3	2.5	53/800	Findlay Publishing Company
22	WKLU-F	10/0.6	1.5	0.9	0.5	0.4	0.9	257/2.2	2.4	1.9	11/290	Quinn Broadcasting
22	WEDJ-F	10/0.6	1.0	0.9	0.8	1.2	0.8	180/1.5	2.7	3.5	14/230	Continental Broadcast Group, LLC
24	WCBK-F	8/0.5						153/1.3	1.2	1.3	10/237	Mid-America Radio Group, Inc.
25	WXLW	8/0.4						174/1.5	0.0	0.0	8/211	Pilgrim Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WFFF-F	1 WRZX-F	1 WFBQ-F	1 WFBQ-F	1 WFBQ-F	1 WFMS-F	1 WFBQ-F	1 WFMS-F	1 WFMS-F	1 WFMS-F
2	WNOU-F	2 WFBQ-F	2 WFMS-F	2 WFMS-F	2 WFMS-F	2 WIBC	2 WFMS-F	2 WTLC-F	2 WIBC	2 WRZX-F
3	WRZX-F	3 WFMS-F	3 WRZX-F	3 WRZX-F	3 WGLD-F	3 WGLD-F	3 WIBC	3 WFFF-F	3 WGLD-F	3 WFBQ-F
4	WTLC-F	4 WFFF-F	4 WTLC-F	4 WTLC-F	4 WRZX-F	4 WFBQ-F	4 WGLD-F	4 WRZX-F	4 WFBQ-F	4 WIBC
5	WGLD-F	5 WTLC-F	5 WENS-F	5 WENS-F	5 WTLC-F	5 WTPI-F	5 WTLC-F	5 WNOU-F	5 WRZX-F	5 WFFF-F
6	WZPL-F	6 WNOU-F	6 WYXB-F	6 WYXB-F	6 WYXB-F	6 WYXB-F	6 WRZX-F	6 WIBC	6 WYXB-F	5 WGLD-F
7	WENS-F	7 WZPL-F	7 WFFF-F	7 WTPI-F	7 WENS-F	7 WTLC-F	7 WTPI-F	7 WYXB-F	7 WTPI-F	7 WNOU-F
8	WXIR-F	8 WENS-F	8 WZPL-F	8 WTTS-F	8 WTPI-F	8 WENS-F	8 WENS-F	8 WTPI-F	8 WENS-F	8 WTLC-F
9	WFBQ-F	9 WYXB-F	9 WTTS-F	9 WGLD-F	9 WTTS-F	9 WTTS-F	8 WFFF-F	9 WFBQ-F	9 WTTS-F	9 WYXB-F
9	WGLD-F	10 WTTS-F	10 WTPI-F	10 WZPL-F	10 WIBC	10 WMYS	10 WYXB-F	10 WENS-F	9 WFFF-F	10 WENS-F
			10 WNOU-F					10 WGLD-F	9 WTLC-F	10 WTPI-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WFFF-F	1 WFMS-F	1 WFMS-F	1 WFMS-F	1 WRZX-F	1 WRZX-F	1 WFBQ-F	1 WFBQ-F	1 WFBQ-F
2	WNOU-F	2 WTLC-F	2 WZPL-F	2 WENS-F	2 WYXB-F	2 WFBQ-F	2 WFBQ-F	2 WRZX-F	2 WRZX-F
3	WTLC-F	3 WZPL-F	3 WRZX-F	3 WTLC-F	3 WENS-F	3 WFFF-F	3 WFFF-F	3 WTLC-F	3 WGLD-F
4	WENS-F	4 WENS-F	4 WTLC-F	4 WYXB-F	4 WTLC-F	4 WNOU-F	4 WTLC-F	4 WFFF-F	4 WFMS-F
5	WZPL-F	5 WRZX-F	5 WENS-F	4 WZPL-F	5 WTPI-F	5 WFMS-F	5 WNOU-F	4 WFMS-F	5 WTLC-F
6	WRZX-F	6 WNOU-F	6 WYXB-F	6 WFBQ-F	6 WGLD-F	6 WTLC-F	6 WFMS-F	6 WFFF-F	6 WIBC
7	WFMS-F	7 WFFF-F	7 WTTS-F	7 WTPI-F	7 WFBQ-F	7 WYXB-F	7 WZPL-F	7 WIBC	7 WTTS-F
8	WFBQ-F	8 WYXB-F	7 WFBQ-F	8 WTTS-F	7 WZPL-F	8 WZPL-F	8 WIBC	8 WZPL-F	8 WYXB-F
9	WYXB-F	9 WFBQ-F	9 WTPI-F	9 WNOU-F	9 WTTS-F	9 WNDE	9 WNDE	9 WGLD-F	9 WNDE
10	WTTS-F	10 WTTS-F	9 WNOU-F	10 WRZX-F	10 WRZX-F	10 WENS-F	10 WENS-F	10 WNDE	10 WYXB-F
								10 WNOU-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WIBC	1070	50 kw / 10 kw	Talk	ABC	D & R Radio	Emmis Communications Corp.	Indianapolis
WMYS	1430	5 kw / 5 kw	Adult Stand.	CNN	Christal	MyStar Communications	Indianapolis
WNDE	1260	5 kw / 5 kw	Sports	Westwood/Mutual/Unistar	Clear Chan.-Emerald	Clear Channel Communications	Indianapolis
WSYW	810	250 w / kw	Spanish	Independent	---	Continental Broadcast Group, LLC	Indianapolis
WTLC	1310	5 kw / 1 kw	Black Gospel	American Urban Radio	Katz	Radio One	Indianapolis
WXLW	950	5 kw / 117 w	Religious	Westwood/Mutual/Unistar	---	Pilgrim Communications	Indianapolis

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCBK	102.3	6 kw @308	Country	USA Radio Network	—	Mid-America Radio Group, Inc.	Martinsville
WEDJ	107.1	1.8 kw @604	Spanish	Independent	Allied Radio Ptnrs.	Continental Broadcast Group, LLC	Danville
WENS	97.1	23 kw @731	Adult Cont.	Independent	D & R Radio	Emmis Communications Corp.	Shelbyville
WFBQ	94.7	58 kw @804	Rock	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Indianapolis
WFMS	95.5	13 kw @990	Country	Independent	MG/Susquehanna	Susquehanna Radio Corp.	Indianapolis
WGLD	104.5	50 kw @492	Oldies	Independent	MG/Susquehanna	Susquehanna Radio Corp.	Indianapolis
WGRL	93.9	2.75 kw @492	Country	Independent	MG/Susquehanna	Susquehanna Radio Corp.	Noblesville
WHHH	96.3	3.3 kw @285	Urban	Westwood/Mutual/Unistar	Katz	Radio One	Indianapolis
WKLU	101.9	3.7 kw @253	Classic Rock	Jones Radio Network	Patt Media	Quinn Broadcasting	Brownsburg
WNOU	93.1	12.5 kw @1,023	CHR	Independent	D & R Radio	Emmis Communications Corp.	Indianapolis
WRZX	103.3	18 kw @850	Modern Rock	The Source	Clear Chan.-Emerald	Clear Channel Communications	Indianapolis
WTLC	106.7	6 kw @279	Urban AC	Independent	Katz	Radio One	Greenwood
WTPI	107.9	21.6 kw @762	Adult Cont.	Independent	Christal	MyStar Communications	Indianapolis
WTTS	92.3	37 kw @1,090	Adult Altern.	Independent	Roslin	Sarkes Tarzian, Inc.	Bloomington
WXIR	98.3	3 kw @300	Cont. Christ.	USA Radio Network	Salem Radio Reps	Radio One Five Hundred, Inc.	Plainfield
WYJZ	100.9	6 kw @328	Smooth Jazz	Westwood/Mutual/Unistar	Katz	Radio One	Lebanon
WYXB	105.7	50 kw @445	Soft AC	Independent	D & R Radio	Emmis Communications Corp.	Indianapolis
WZPL	99.5	12.5 kw @991	Hot AC	Premier Radio Network	Christal	MyStar Communications	Greenfield

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications WFBQ FM, WNDE AM, WRZX FM	16.2	19.5	26.5%
Continental Broadcast Group, LLC WEDJ FM, WSYW AM	1.3	1.5	0.6%
Emmis Communications Corp. WENS FM, WIBC AM, WNOU FM, WYXB FM	20.9	19.1	26.4%
MyStar Communications WMYS AM, WTPI FM, WZPL FM	10.5	10.0	14.9%
Radio One WHHH FM, WTLC AM, WTLC FM, WYJZ FM	15.1	12.0	6.8%
Susquehanna Radio Corp. WFMS FM, WGLD FM, WGRL FM	18.7	18.6	23.5%
	82.7	80.7	98.7%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	214 (3)	214 (3)	14.2
AOR	0 (0)	310 (4)	310 (4)	20.6
Black/Urban	0 (0)	186 (2)	186 (2)	12.4
CHR	0 (0)	77 (1)	77 (1)	5.1
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	231 (4)	231 (4)	15.3
Hispanic	12 (1)	10 (1)	22 (2)	1.5
Jazz	0 (0)	41 (1)	41 (1)	2.7
News/Talk	118 (1)	0 (0)	118 (1)	7.8
Oldies	0 (0)	103 (1)	103 (1)	6.8
Other	(0)	(0)	(0)	0.0
Religion	35 (2)	23 (1)	58 (3)	3.9
Soft AC	0 (0)	79 (1)	79 (1)	5.2
Sports	28 (1)	0 (0)	28 (1)	1.9
Standards/EZ	38 (1)	0 (0)	38 (1)	2.5
Totals	231 (6)	1274 (19)	1505 (25)	

Note Duncan's reports that: WMCB-AM 1540 simul. with WCBK-FM 102.3
 5/29/01 WHHH-FM-96.3 Old Format: Dance New Format: Urban
 6/4/01 WTLC-FM-106.7 Old Format: Urban New Format: Urban AC
 6/15/01 WTLC-AM-1310 Sold By: Emmis Communications Corp. To: Radio One

JACKSON, MS

Arbitron Rank 121 Pop (12+) 357,400 Stations 22 / 22 % Below Line 0.0
 Market TSL in Hours 21.2 Diaries 966 / 370:1 / 49.6% % Not Listed 22.8
 Average Persons Rating 15.7 12+ FM Share (Metro) 65.9 Sample Target 920

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Sp 00	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WJMI-F	Urban	60/10.6	10.4	12.2	12.9	14.5	11.5	861/24.1	23.6	22.7	140/1818	Inner City Broadcasting Corp.
2	WMSI-F	Country	46/8.2	8.9	8.1	10.3	9.7	8.9	739/20.7	19.1	20.3	95/1458	Clear Channel Communications
3	WKXI-F	Urban AC	40/7.1	6.8	6.6	6.4	6.3	6.7	617/17.3	15.6	14.3	56/902	Inner City Broadcasting Corp.
4	WSTZ-F	Rock	33/5.9	6.5	5.1	5.5	5.4	5.8	527/14.7	11.6	12.6	48/887	Clear Channel Communications
5	WYOY-F	CHR	26/4.6	4.0	5.1	3.3	5.0	4.3	550/15.4	14.1	15.9	30/686	New South Communications Inc.
6	WRJH-F	Urban	23/4.1	4.0	3.1	3.7	0.9	3.7	533/14.9	12.6	3.0	26/625	On Top Communications
7	WJKK-F	Soft AC	20/3.5	2.6	2.5	2.6	2.0	2.8	318/8.9	8.1	9.0	32/448	New South Communications Inc.
8	WDBT-F	CHR	19/3.5	2.7	3.3	5.5	5.0	3.8	574/16.0	12.7	17.0	33/939	Clear Channel Communications
9	WZRX	Black Gospel	18/3.2	1.7	3.2	2.6	3.0	2.7	214/6.0	8.3	4.9	18/219	Clear Channel Communications
9	WTYX-F	Classic Hits	18/3.2	3.9	2.7	4.6	3.9	3.6	339/9.5	10.8	9.4	29/501	Proteus Investments, Inc.
11	WVIV-F	Adult Stand.	16/2.8	1.5	3.5	2.2	2.2	2.5	206/5.8	5.8	6.4	19/256	Proteus Investments, Inc.
11	WJNT	News/Talk	16/2.8	3.6	4.2	1.8	1.5	3.1	280/7.8	7.4	5.5	18/374	Buchanan Broadcasting Co., Inc.
13	WQJQ-F	Rhythmic Old.	14/2.5	2.7	3.9	2.9	4.3	3.0	329/9.2	10.9	10.1	26/548	Clear Channel Communications
14	WMGO	Urban AC	13/2.4	2.1	2.1	3.1	3.3	2.4	163/4.6	5.0	4.1	14/171	WMGO Broadcasting Corp.
14	WHJT-F	Cont. Christ.	13/2.4	2.7	1.4	1.3	1.7	2.0	219/6.1	6.6	4.4	14/266	Mississippi College
16	WFMN-F	Talk	13/2.3	2.3	1.7	1.7	1.9	2.0	209/5.9	6.3	5.0	17/274	TeleSouth Communications, Inc.
17	WUSJ-F	Country	11/2.0	2.2	3.9	2.4	2.8	2.6	264/7.4	11.1	8.4	38/680	New South Communications Inc.
18	WYJS-F	Oldies	9/1.6	2.9	1.8	2.4	1.5	2.2	235/6.6	5.3	4.8	11/322	Inner City Broadcasting Corp.
18	WJXN-F	Black Gospel	9/1.6						64/1.8	1.5	0.0	18/186	Flinn Broadcasting
18	WOAD	Black Gospel	9/1.6	2.5	2.7	2.6	2.4	2.4	156/4.4	6.4	5.0	9/182	Inner City Broadcasting Corp.
21	WJDX	Sports	5/1.0	1.1	1.7	0.9	1.5	1.2	142/4.0	4.8	5.7	6/176	Clear Channel Communications
22	WKXI	Blues	2/0.3	0.5	0.0	0.0	0.0		73/2.0	0.0	0.0	2/73	Inner City Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WJMI-F	1 WJMI-F	1 WJMI-F	1 WKXI-F	1 WKXI-F	1 WMSI-F	1 WKXI-F	1 WJMI-F	1 WMSI-F	1 WJMI-F
2	WRJH-F	2 WYOY-F	2 WKXI-F	2 WSTZ-F	2 WSTZ-F	2 WKXI-F	2 WMSI-F	2 WJMI-F	2 WKXI-F	2 WKXI-F
3	WDBT-F	3 WSTZ-F	3 WSTZ-F	3 WJMI-F	3 WMSI-F	3 WJKK-F	3 WJMI-F	3 WRJH-F	3 WJNT	3 WSTZ-F
4	WYOY-F	4 WKXI-F	4 WMSI-F	4 WMSI-F	3 WJMI-F	3 WVIV-F	4 WSTZ-F	4 WMSI-F	4 WSTZ-F	4 WYOY-F
5	WSTZ-F	5 WRJH-F	5 WYOY-F	5 WYOY-F	5 WYOY-F	5 WZRX	5 WYOY-F	5 WYOY-F	4 WKXI-F	4 WRJH-F
6	WMSI-F	6 WDBT-F	6 WRJH-F	6 WJKK-F	6 WJKK-F	6 WJNT	6 WTYX-F	6 WQJQ-F	6 WYOY-F	4 WKXI-F
7	WUSJ-F	7 WMSI-F	6 WDBT-F	7 WTYX-F	6 WTYX-F	7 WSTZ-F	7 WMGO	7 WDBT-F	7 WJKK-F	7 WDBT-F
8	WMGO	8 WHJT-F	8 WJKK-F	8 WDBT-F	8 WQJQ-F	8 WTYX-F	7 WVIV-F	8 WSTZ-F	8 WFMN-F	8 WJKK-F
9	WKXI-F	9 WUSJ-F	9 WTYX-F	9 WJNT	9 WJNT	9 WQJQ-F	9 WZRX	9 WJKK-F	9 WZRX	9 WTYX-F
10	WFMN-F	10 WTYX-F	10 WHJT-F	10 WQJQ-F	10 WDBT-F	10 WJMI-F	9 WDBT-F	10 WZRX	9 WDBT-F	9 WZRX
10	WHJT-F	10 WHJT-F	10 WQJQ-F				9 WJKK-F			10 WYOY-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WJMI-F	1 WJMI-F	1 WJMI-F	1 WKXI-F	1 WKXI-F	1 WJMI-F	1 WJMI-F	1 WSTZ-F	1 WJMI-F
2	WRJH-F	2 WKXI-F	2 WKXI-F	2 WJMI-F	2 WMSI-F	2 WSTZ-F	2 WSTZ-F	2 WJMI-F	2 WSTZ-F
3	WKXI-F	3 WYOY-F	3 WYOY-F	3 WDBT-F	3 WJMI-F	2 WYOY-F	3 WYOY-F	3 WKXI-F	3 WJMI-F
4	WDBT-F	4 WRJH-F	4 WMSI-F	4 WMSI-F	4 WJKK-F	4 WRJH-F	4 WRJH-F	4 WYOY-F	4 WMSI-F
5	WYOY-F	5 WDBT-F	5 WSTZ-F	5 WJKK-F	5 WSTZ-F	5 WDBT-F	5 WKXI-F	5 WMSI-F	5 WTYX-F
6	WMSI-F	6 WMSI-F	6 WDBT-F	5 WYOY-F	6 WDBT-F	6 WMSI-F	6 WMSI-F	6 WMSI-F	6 WTYX-F
7	WUSJ-F	7 WSTZ-F	7 WRJH-F	7 WSTZ-F	7 WZRX	7 WKXI-F	7 WDBT-F	7 WHJT-F	7 WJNT
8	WHJT-F	8 WUSJ-F	8 WJKK-F	8 WRJH-F	8 WYOY-F	8 WHJT-F	8 WTYX-F	8 WJNT	8 WQJQ-F
9	WSTZ-F	9 WHJT-F	8 WUSJ-F	9 WZRX	9 WMGO	9 WUSJ-F	8 WDBT-F	9 WQJQ-F	9 WFMN-F
10	WZRX	10 WJKK-F	10 WTYX-F	10 WHJT-F	10 WOAD	10 WFMN-F	10 WUSJ-F	10 WUSJ-F	10 WFMN-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WJDX	620	5 kw / 1 kw	Sports	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Jackson
WJNT	1180	50 kw / 500 w	News/Talk	Premier Radio Network	—	Buchanan Broadcasting Co., Inc.	Pearl
WKXI	1400	1 kw / 1 kw	Blues	American Urban Radio	D & R Radio	Inner City Broadcasting Corp.	Jackson
WMGO	1370	1 kw / 27 w	Urban AC	Independent	—	WMGO Broadcasting Corp.	Canton
WOAD	1300	5 kw / 1 kw	Black Gospel	American Urban Radio	D & R Radio	Inner City Broadcasting Corp.	Jackson
WZRX	1590	5 kw / 1 kw	Black Gospel	American Urban Radio	Clear Chan.-Diamond	Clear Channel Communications	Jackson

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WDBT	95.5	100 kw @1,060	CHR	Independent	Clear Chan.-Diamond	Clear Channel Communications	Jackson
WFMN	97.3	19.68 kw @367	Talk	Westwood/Mutual/Unistar	—	TeleSouth Communications, Inc.	Flora
WHJT	93.5	6 kw @328	Cont. Christ.	Independent	—	Mississippi College	Clinton
WJKK	98.7	100 kw @945	Soft AC	Westwood/Mutual/Unistar	McGavren-Guild	New South Communications Inc.	Vicksburg
WJMI	99.7	100 kw @1,060	Urban	American Urban Radio	D & R Radio	Inner City Broadcasting Corp.	Jackson
WJXN	100.9	900 w @574	Black Gospel	Independent	Roslin	Flinn Broadcasting	Utica
WKXI	107.5	100 kw @981	Urban AC	American Urban Radio	D & R Radio	Inner City Broadcasting Corp.	Magee
WMSI	102.9	100 kw @1,886	Country	ABC	Clear Chan.-Diamond	Clear Channel Communications	Jackson
WQJQ	105.1	100 kw @981	Rhythmic Old.	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Kosciusko
WRJH	97.7	6 kw @289	Urban	Independent	—	On Top Communications	Brandon
WSTZ	106.7	85 kw @1,886	Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Vicksburg
WTYX	94.7	100 kw @1,117	Classic Hits	Independent	Christal	Proteus Investments, Inc.	Jackson
WUSJ	96.3	100 kw @1,411	Country	Independent	McGavren-Guild	New South Communications Inc.	Jackson
WVIV	93.9	25 kw @328	Adult Stand.	Westwood/Mutual/Unistar	—	Proteus Investments, Inc.	Pearl
WYJS	105.9	22 kw @745	Oldies	Independent	D & R Radio	Inner City Broadcasting Corp.	Pickins
WYOY	101.7	50 kw @456	CHR	Independent	McGavren-Guild	New South Communications Inc.	Gluckstadt

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	24.3	25.2	46.4%
WDBT FM,WJDX AM,WMSI FM,WQJQ FM,WSTZ FM,WZRZ AM			
Inner City Broadcasting Corp.	21.2	20.5	26.9%
WJMI FM,WKXI FM,WKXI AM,WOAD AM,WYJS FM			
New South Communications Inc.	10.1	11.1	9.8%
WJKK FM,WUSJ FM,WYOY FM			
Proteus Investments, Inc.	6.0	5.0	5.7%
WTYX FM,WVIV FM			
	61.6	61.8	88.9%

Format Performance	AM	FM	Totals	Percent
AC	(0)	(0)	(0)	0.0
AOR	0 (0)	33 (1)	33 (1)	7.6
Black/Urban	15 (2)	123 (3)	138 (5)	31.9
CHR	0 (0)	45 (2)	45 (2)	10.4
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	57 (2)	57 (2)	13.2
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	16 (1)	13 (1)	29 (2)	6.7
Oldies	0 (0)	41 (3)	41 (3)	9.5
Other	(0)	(0)	(0)	0.0
Religion	27 (2)	22 (2)	49 (4)	11.3
Soft AC	0 (0)	20 (1)	20 (1)	4.6
Sports	5 (1)	0 (0)	5 (1)	1.2
Standards/EZ	0 (0)	16 (1)	16 (1)	3.7
Totals	63 (6)	370 (16)	433 (22)	

Note Duncan's reports that: WTNM-FM 105.5 simul. with WFMN-FM 97.3
Duncan's reports that: WTCD-FM 96.9 simul. with WFMN-FM 97.3
Duncan's reports that: WFMM-FM 97.3 simul. with WFMN-FM 97.3
6/5/01 WRJH-FM-97.7 Sold By: Extreme Communications To: On Top Communications
6/19/01 WKXI-AM-1400 Old Format: Urban Oldies,Classic R&B/Urban Gold New Format: Blues, Adds

JACKSONVILLE, FL

Arbitron Rank 52 **Pop (12+)** 913,800 **Stations** 26 / 24 **% Below Line** 1.2
Market TSL in Hours 20.7 **Diaries** 2126 / 430:1 / 50.5% **% Not Listed** 14.6
Average Persons Rating 15.6 **12+ FM Share (Metro)** 72.9 **Sample Target** 2040

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cum / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WSOL-F	Urban AC	104/7.3	6.9	7.8	7.0	7.6	7.3	1190/13.0	12.6	13.1	123/1415	Clear Channel Communications
2	WEJZ-F	Soft AC	103/7.2	6.7	6.4	5.8	6.1	6.5	1272/13.9	13.9	13.7	106/1363	Renda Broadcasting Corp.
3	WQIK-F	Country	100/7.0	6.0	6.3	7.8	6.6	6.8	1402/15.3	14.2	14.8	123/1711	Clear Channel Communications
4	WMXQ-F	80s Hits	96/6.7	4.9	4.6	2.8	2.1	4.8	1680/18.4	11.8	7.7	107/1955	Cox Radio, Inc.
5	WFYV-F	Classic Rock	95/6.6	7.1	6.9	7.8	7.8	7.1	1345/14.7	14.9	14.8	117/1648	Cox Radio, Inc.
6	WKQL-F	Oldies	90/6.3	5.5	5.3	5.6	7.1	5.7	1338/14.6	14.5	15.4	104/1527	Cox Radio, Inc.
7	WAPE-F	CHR	89/6.2	7.3	6.4	7.7	8.1	6.9	2011/22.0	21.6	23.4	114/2480	Cox Radio, Inc.
8	WJBT-F	Urban	82/5.7	6.5	7.4	7.1	7.3	6.7	1311/14.3	13.8	14.8	86/1373	Clear Channel Communications
9	WPLA-F	Modern Rock	74/5.2	3.3	5.3	5.9	4.4	4.9	1169/12.8	13.1	11.8	84/1343	Clear Channel Communications
10	WOKV	News/Talk	63/4.4	6.2	6.6	4.0	4.9	5.3	794/8.7	12.1	9.4	71/879	Cox Radio, Inc.
11	WZAZ	Black Gospel	57/4.0	3.4	2.2	3.0	3.8	3.2	548/6.0	5.5	6.4	57/548	Concord Media Group, Inc.
12	WROO-F	Country	50/3.5	4.7	4.2	5.9	5.0	4.6	906/9.9	10.9	10.5	60/1038	Clear Channel Communications
12	WFKS-F	CHR	50/3.5	3.4	0.0	0.0	0.0	0.0	1235/13.5	0.0	0.0	56/1398	Clear Channel Communications
14	WBGB-F	Cont. Christ.	39/2.7	2.1	2.4	2.3	2.4	2.4	591/6.5	5.7	5.5	39/610	Concord Media Group, Inc.
15	WXGV-F	Rhythmic Old.	21/1.5	1.5	1.8	2.5	1.6	1.8	439/4.8	5.5	5.0	21/466	Mondosphere Broadcasting
16	WRRR-F	Classic Hits	19/1.4	1.2	1.2	1.3	1.1	1.3	424/4.6	4.2	4.5	27/584	Renda Broadcasting Corp.
17	WCGL	Black Gospel	17/1.2	1.6	0.7	1.2	1.0	1.2	143/1.6	2.1	2.4	18/151	JDB Communications, Inc.
17	WFXJ	Sports	17/1.2	1.5	1.6	1.2	0.7	1.4	349/3.8	5.5	2.4	18/362	Clear Channel Communications
19	WGNE-F	Country	11/0.7	0.9	3.1	3.6	2.3	2.1	311/3.4	12.5	11.3	22/528	Renda Broadcasting Corp.
20	WSVE	Black Gospel	10/0.7	0.5	0.5	0.7	0.7	0.6	133/1.5	1.6	1.5	10/133	Willis Broadcasting Corp.
21	WBWL	Sports	8/0.5	0.8	1.0	0.9	0.7	0.8	230/2.5	4.6	2.8	8/234	Cox Radio, Inc.
22	WRUF-F	Rock	7/0.5						92/1.0	0.0	0.0	19/281	University of Florida
22	WJAX	Adult Stand.	7/0.5	0.6	0.0	0.0	0.0	0.0	92/1.0	0.0	0.0	7/92	Jones College
22	WSOS-F	Adult Cont.	7/0.5						171/1.9	1.7	0.0	7/175	WSOS, Inc.
25	WJXR-F	Talk	5/0.4						90/1.0	0.0	0.0	5/90	WJXR, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WJBT-F	1 WMXQ-F	1 WMXQ-F	1 WFYV-F	1 WFYV-F	1 WQIK-F	1 WFYV-F	1 WJBT-F	1 WEJZ-F	1 WMXQ-F	1 WMXQ-F
2	WAPE-F	2 WPLA-F	2 WFYV-F	2 WMXQ-F	1 WMXQ-F	2 WKQL-F	2 WSOL-F	2 WPLA-F	2 WQIK-F	2 WEJZ-F	2 WJBT-F
3	WFKS-F	3 WAPE-F	3 WSOL-F	3 WSOL-F	3 WSOL-F	3 WEJZ-F	3 WQIK-F	3 WSOL-F	3 WMXQ-F	3 WAPE-F	3 WSOL-F
4	WPLA-F	4 WJBT-F	4 WAPE-F	4 WAPE-F	4 WKQL-F	4 WSOL-F	4 WEJZ-F	4 WOKV	4 WAPE-F	4 WQIK-F	3 WAPE-F
5	WSOL-F	5 WSOL-F	5 WPLA-F	5 WQIK-F	5 WQIK-F	5 WFYV-F	5 WAPE-F	5 WFKS-F	5 WKQL-F	5 WJBT-F	5 WKQL-F
6	WFYV-F	6 WFYV-F	6 WJBT-F	6 WEJZ-F	5 WEJZ-F	6 WOKV	6 WKQL-F	6 WEJZ-F	6 WSOL-F	6 WSOL-F	6 WQIK-F
7	WKQL-F	7 WEJZ-F	6 WEJZ-F	7 WKQL-F	7 WAPE-F	7 WMXQ-F	6 WMXQ-F	7 WFYV-F	7 WAPE-F	6 WKQL-F	7 WEJZ-F
8	WROO-F	8 WFKS-F	8 WQIK-F	8 WPLA-F	8 WPLA-F	8 WZAZ	8 WJBT-F	8 WZAZ	8 WFYV-F	8 WPLA-F	8 WPLA-F
9	WBGB-F	9 WQIK-F	9 WKQL-F	9 WJBT-F	9 WROO-F	9 WROO-F	9 WZAZ	9 WMXQ-F	9 WPLA-F	9 WFYV-F	9 WPLA-F
10	WQIK-F	10 WROO-F	10 WROO-F	10 WBGB-F	10 WJBT-F	10 WAPE-F	9 WPLA-F	10 WKQL-F	10 WJBT-F	10 WROO-F	10 WZAZ

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1	WAPE-F	1 WMXQ-F	1 WMXQ-F	1 WMXQ-F	1 WEJZ-F	1 WPLA-F	1 WPLA-F	1 WSOL-F	1 WFYV-F	1 WFYV-F
2	WJBT-F	2 WAPE-F	2 WAPE-F	2 WAPE-F	2 WMXQ-F	2 WJBT-F	2 WJBT-F	2 WFYV-F	2 WMXQ-F	2 WMXQ-F
3	WPLA-F	3 WJBT-F	3 WEJZ-F	3 WEJZ-F	3 WSOL-F	3 WFYV-F	3 WFYV-F	3 WPLA-F	3 WSOL-F	3 WSOL-F
4	WMXQ-F	4 WPLA-F	4 WSOL-F	4 WSOL-F	4 WQIK-F	4 WAPE-F	4 WSOL-F	4 WMXQ-F	4 WSOL-F	4 WKQL-F
5	WFKS-F	5 WSOL-F	5 WPLA-F	5 WQIK-F	5 WKQL-F	5 WFKS-F	5 WMXQ-F	5 WJBT-F	5 WJBT-F	5 WPLA-F
6	WSOL-F	6 WEJZ-F	6 WQIK-F	6 WJBT-F	6 WAPE-F	6 WMXQ-F	6 WAPE-F	6 WAPE-F	6 WQIK-F	6 WQIK-F
7	WEJZ-F	7 WFKS-F	7 WFKS-F	7 WKQL-F	7 WBGB-F	7 WQIK-F	7 WEJZ-F	7 WEJZ-F	7 WAPE-F	7 WAPE-F
8	WQIK-F	8 WQIK-F	8 WJBT-F	7 WBGB-F	8 WFYV-F	8 WEJZ-F	8 WFKS-F	8 WRUF-F	8 WKQL-F	8 WROO-F
9	WZAZ	9 WZAZ	9 WBGB-F	9 WPLA-F	9 WZAZ	9 WROO-F	9 WQIK-F	9 WOKV	9 WEJZ-F	9 WJBT-F
10	WSOS-F	10 WBGB-F	10 WFYV-F	10 WFKS-F	10 WROO-F	10 WSOL-F	10 WROO-F	10 WROO-F	10 WROO-F	10 WEJZ-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBWL	600	5 kw / 5 kw	Sports	ESPN	Katz	Cox Radio, Inc.	Jacksonville
WCGL	1360	5 kw / 89 w	Black Gospel	American Urban Radio	—	JDB Communications, Inc.	Jacksonville
WFXJ	930	5 kw / 5 kw	Sports	Independent	Clear Chan.-Diamond	Clear Channel Communications	Jacksonville
WJAX	1220	1 kw / 37 w	Adult Stand.	Westwood/Mutual/Unistar	—	Jones College	Jacksonville
WOKV	690	50 kw / 10 kw	News/Talk	CNN	Katz	Cox Radio, Inc.	Jacksonville
WSVE	1280	5 kw / 133 w	Black Gospel	American Urban Radio	Roslin	Willis Broadcasting Corp.	Jacksonville
WZAZ	1400	1 kw / 1 kw	Black Gospel	ABC	Clear Chan.-Diamond	Concord Media Group, Inc.	Jacksonville

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAPE	95.1	100 kw @984	CHR	Independent	Christal	Cox Radio, Inc.	Jacksonville
WBGB	106.5	6 kw @328	Cont. Christ.	Independent	Clear Chan.-Diamond	Concord Media Group, Inc.	Ponte Vedra Beach
WEJZ	96.1	100 kw @984	Soft AC	Independent	McGavren-Guild	Renda Broadcasting Corp.	Jacksonville
WFKS	97.9	50 kw @482	CHR	Independent	Clear Chan.-Diamond	Clear Channel Communications	St. Augustine
WFYV	104.5	100 kw @1,014	Classic Rock	Independent	Katz	Cox Radio, Inc.	Atlantic Beach
WJBT	92.7	2.6 kw @505	Urban	Independent	Clear Chan.-Diamond	Clear Channel Communications	Green Cove Springs
WJXR	92.1	25 kw @328	Talk	ABC	—	WJXR, Inc.	Macclenny
WKQL	96.9	100 kw @1,014	Oldies	Associated Press Radio	Christal	Cox Radio, Inc.	Jacksonville
WMXQ	102.9	98 kw @1,014	80s Hits	Independent	Christal	Cox Radio, Inc.	Jacksonville
WPLA	93.3	50 kw @462	Modern Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Callahan
WQIK	99.1	100 kw @1,014	Country	ABC	Clear Chan.-Diamond	Clear Channel Communications	Jacksonville
WROO	107.3	100 kw @705	Country	Independent	Clear Chan.-Diamond	Clear Channel Communications	Jacksonville
WSOL	101.5	100 kw @1,463	Urban AC	ABC	Clear Chan.-Diamond	Clear Channel Communications	Brunswick
WSOS	94.1	19 kw @377	Adult Cont.	Westwood/Mutual/Unistar	—	WSOS, Inc.	St. Augustine
WWRR	100.7	36 kw @1,463	Classic Hits	Independent	McGavren-Guild	Renda Broadcasting Corp.	Brunswick
WXGV	105.3	3.9 kw @410	Rhythmic Old.	Independent	D & R Radio	Mondosphere Broadcasting	Fernandina Beach
WYGV	105.5	16 kw @410	simul. WXGVFF	Independent	D & R Radio	Mondosphere Broadcasting	St. Augustine Beach

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WGNE-F	Country	99.9	Palatka
WRUF-F	Rock	103.7	Gainesville

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	33.4	32.0	38.0%
WFKS FM, WFXJ AM, WJBT FM, WPLA FM, WQIK FM, WROO FM, WSOL FM			
Concord Media Group, Inc.	6.7	6.9	1.7%
WBGB FM, WZAZ AM			
Cox Radio, Inc.	30.7	36.3	47.7%
WAPE FM, WBWL AM, WFYV FM, WKQL FM, WMXQ FM, WOKV AM			
Mondosphere Broadcasting	1.5	2.2	0.4%
WXGV FM, WYGV FM			
Renda Broadcasting Corp.	8.6	8.8	9.7%
WEJZ FM, WWRR FM			
Totals	80.9	86.2	97.5%

Format Performance

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	7 (1)	7 (1)	0.6
AOR	0 (0)	176 (3)	176 (3)	14.4
Black/Urban	0 (0)	186 (2)	186 (2)	15.2
CHR	0 (0)	139 (2)	139 (2)	11.4
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	161 (3)	161 (3)	13.2
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	63 (1)	5 (1)	68 (2)	5.6
Oldies	0 (0)	226 (5)	226 (5)	18.5
Other	(0)	(0)	(0)	0.0
Religion	84 (3)	39 (1)	123 (4)	10.1
Soft AC	0 (0)	103 (1)	103 (1)	8.4
Sports	24 (2)	0 (0)	24 (2)	2.0
Standards/EZ	7 (1)	0 (0)	7 (1)	0.6
Totals	178 (7)	1042 (19)	1220 (26)	

Note 4/5/01 WFXJ-AM-930 Old Format: New Format: Adds Fox Sports Radio
 5/22/01 WJAX-AM-1220 Old Format: Easy List. New Format: Adult Stand.

JOHNSON CITY-KINGSPORT-BRISTOL, TN-VA

Arbitron Rank 99 Pop (12+) 401,800 Stations 23 / 20 % Below Line 3.0
 Market TSL in Hours 19.8 Diaries 1462 / 275:1 / 58.3% % Not Listed 17.7
 Average Persons Rating 14.6 12+ FM Share (Metro) 68.3 Sample Target 1470

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WXBQ-F	Country	119/20.3	21.5	19.5	20.5	18.9	20.4	1353/33.7	33.1	32.2	155/1939	Bristol Broadcasting Co. Inc.
2	WQUT-F	Classic Rock	70/11.8	10.4	9.9	10.2	12.8	10.6	825/20.5	20.9	23.1	88/1199	Citadel Communications Corp.
3	WTFM-F	Adult Cont.	49/8.4	7.6	7.4	8.6	8.2	8.0	786/19.6	17.6	21.1	68/1088	Holston Valley Broadcasting
4	WAEZ-F	CHR	40/6.7	8.0	7.5	1.1	9.6	5.8	700/17.4	18.2	22.2	80/1299	Bristol Broadcasting Co. Inc.
5	WRZK-F	Rock	32/5.5	4.5	4.7	4.8	4.6	4.9	427/10.6	11.6	12.7	37/563	Murray Communications
6	WXIS-F	Urban	24/4.1	2.8	3.6	3.8	3.9	3.6	421/10.5	9.7	9.3	30/572	WEMB, Inc.
7	WKOS-F	Oldies	22/3.8	5.2	4.7	5.1	3.4	4.7	363/9.0	11.4	10.4	23/367	Citadel Communications Corp.
7	WGOC	Trad. Country	22/3.8	3.5	3.7	3.7	4.1	3.7	270/6.7	6.9	7.7	24/326	Citadel Communications Corp.
9	WPJO-F	Rhythmic Old.	17/2.9	3.9	3.6	9.3	0.0	4.2	308/7.7	8.5	0.0	20/378	Bristol Broadcasting Co. Inc.
10	WJCW	News/Talk	17/2.8	3.5	3.8	1.8	2.9	3.0	311/7.7	9.4	7.4	21/390	Citadel Communications Corp.
11	WIVK-F	Country	10/1.7	1.8	1.9	0.9	1.6	1.6	171/4.2	4.9	3.7	47/683	Citadel Communications Corp.
12	WZAP	Religious	9/1.5	0.7	1.1	1.3	1.2	1.2	100/2.5	2.4	2.5	13/162	RAM Communications, Inc.
13	WKPT-AA	Adult Stand.	8/1.4	1.6	1.3	2.2	1.4	1.6	112/2.8	3.9	3.6	9/117	Holston Valley Broadcasting
14	WETB	S. Gospel	8/1.3	1.8	1.4	1.1	1.8	1.4	130/3.2	2.8	3.7	8/148	Mountain Signals, Inc.
15	WMEV-F	Country	7/1.3	1.4	1.8	0.7	1.6	1.3	166/4.1	4.5	4.4	26/357	Holston Valley Broadcasting
16	WRZK-F	Classic Cntry.	7/1.2	0.8	0.8	0.7	1.1	0.9	68/1.7	1.9	2.0	7/75	Worth Radio, Inc.
17	WIMZ-F	Rock	5/0.8	0.6	0.9	1.3	0.7	0.9	115/2.9	3.1	3.0	17/350	South Central Communications
17	WFHG	Talk	5/0.8	1.2	1.5	1.5	2.0	1.3	97/2.4	4.5	5.7	5/97	Bristol Broadcasting Co. Inc.
19	WKIN	Talk	3/0.6						76/1.9	2.4	0.0	3/86	Citadel Communications Corp.
20	WCTU-F	Classic Cntry.	3/0.5						48/1.2	0.0	0.0	3/52	Stair Company, Inc.
20	WBEJ	Country	3/0.5	1.3	1.5	0.7	0.0	0.9	70/1.7	2.3	0.0	3/70	C B Radio, Inc.
20	WJDT-F	Country	3/0.5	0.6	0.0	0.0	0.0		52/1.3	0.0	0.0	8/139	C & S Broadcasting

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WXIS-F	1 WQUT-F	1 WXBQ-F	1 WXBQ-F	1 WXBQ-F	1 WXBQ-F	1 WXBQ-F	1 WXBQ-F	1 WXBQ-F	1 WXBQ-F
2	WAEZ-F	2 WXBQ-F	2 WQUT-F	2 WQUT-F	2 WQUT-F	2 WTFM-F	2 WQUT-F	2 WQUT-F	2 WQUT-F	2 WQUT-F
3	WRZK-F	3 WAEZ-F	3 WTFM-F	3 WTFM-F	3 WTFM-F	3 WQUT-F	3 WTFM-F	3 WXIS-F	3 WTFM-F	3 WTFM-F
4	WXBQ-F	4 WRZK-F	4 WAEZ-F	4 WRZK-F	4 WAEZ-F	4 WGOC	4 WAEZ-F	4 WAEZ-F	4 WAEZ-F	4 WRZK-F
5	WQUT-F	5 WTFM-F	5 WRZK-F	5 WAEZ-F	4 WRZK-F	5 WKOS-F	5 WGOC	5 WTFM-F	5 WJCW	5 WRZK-F
6	WZAP	6 WXIS-F	6 WPJO-F	6 WPJO-F	6 WPJO-F	6 WJCW	5 WRZK-F	6 WRZK-F	5 WRZK-F	6 WXIS-F
7	WJDT-F	7 WPJO-F	7 WXIS-F	7 WKOS-F	6 WKOS-F	7 WPJO-F	7 WKOS-F	7 WKOS-F	7 WKOS-F	7 WKOS-F
8	WKOS-F	8 WIVK-F	8 WKOS-F	8 WIVK-F	8 WJCW	8 WAEZ-F	8 WPJO-F	8 WGOC	8 WKOS-F	8 WPJO-F
9	WTFM-F	9 WIMZ-F	9 WIVK-F	8 WGOC	9 WGOC	9 WKPT-AA	9 WXIS-F	9 WIVK-F	9 WPJO-F	9 WJCW
10	WCTU-F	10 WCTU-F	10 WGOC	8 WXIS-F	10 WIVK-F	10 WETB	10 WIVK-F	10 WJCW	10 WXIS-F	10 WGOC
						10 WRZK-F		10 WPJO-F		
						10 WZAP				

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 25-34	Men 18-49	Men 25-54
1	WAEZ-F	1 WAEZ-F	1 WXBQ-F	1 WXBQ-F	1 WXBQ-F	1 WQUT-F	1 WQUT-F	1 WQUT-F
2	WTFM-F	2 WQUT-F	2 WQUT-F	2 WTFM-F	2 WRZK-F	2 WXBQ-F	2 WXBQ-F	2 WXBQ-F
3	WQUT-F	3 WXBQ-F	3 WAEZ-F	3 WAEZ-F	3 WXBQ-F	3 WRZK-F	3 WRZK-F	3 WRZK-F
4	WXIS-F	4 WTFM-F	4 WTFM-F	4 WQUT-F	4 WAEZ-F	4 WAEZ-F	4 WAEZ-F	4 WTFM-F
5	WRZK-F	5 WXIS-F	5 WPJO-F	5 WPJO-F	5 WKOS-F	5 WXIS-F	5 WXIS-F	5 WTFM-F
6	WXBQ-F	6 WRZK-F	5 WRZK-F	6 WXIS-F	6 WPJO-F	6 WIVK-F	6 WIMZ-F	6 WIVK-F
7	WRGS	7 WPJO-F	7 WXIS-F	7 WRZK-F	7 WRZK-F	7 WIMZ-F	7 WCTU-F	7 WKOS-F
8	WCTU-F	8 WKOS-F	8 WKOS-F	8 WKOS-F	8 WXIS-F	8 WPJO-F	8 WTFM-F	8 WJCW
9	WIVK-F	9 WRGS	9 WIVK-F	9 WMEV-F	9 WGOC	9 WIMZ-F	9 WPJO-F	8 WGOC
10	WKOS-F	10 WIVK-F	10 WGOC	10 WGOC	9 WMEV-F	10 WKOS-F	10 WJCW	10 WGOC
						10 WCTU-F		

AM Stations

Station	Freq	Power	Day/Night	Format	Net/Aff	Rep	Owner	City of Lic
WBEJ	1240	1 kw / 1 kw		Country	Westwood/Mutual/Unistar	Capitol/Keystone	C B Radio, Inc.	Elizabethton
WETB	790	5 kw / 72 w		S. Gospel	Independent	—	Mountain Signals, Inc.	Johnson City
WFHG	980	5 kw / 1 kw		Talk	ABC	Christal	Bristol Broadcasting Co. Inc.	Bristol
WGOC	640	10 kw / 810 w		Trad. Country	Westwood/Mutual/Unistar	McGavren-Guild	Citadel Communications Corp.	Blountville
WJCW	910	5 kw / 1 kw		News/Talk	Premier Radio Network	McGavren-Guild	Citadel Communications Corp.	Johnson City
WKIN	1320	5 kw / 500 w		Talk	ESPN	McGavren-Guild	Citadel Communications Corp.	Kingsport
WKPT	1400	1 kw / 1 kw		Adult Stand.	ABC	Katz	Holston Valley Broadcasting Corp.	Kingsport
WKTP	1590	1.6 kw / 5 kw		simul. WKPTAA	ABC	Katz	Holston Valley Broadcasting Corp.	Jonesborough
WRGS	1370	1 kw / 40 w		Classic Cntry.	USA Radio Network	Regional Reps	Worth Radio, Inc.	Rogersville
WZAP	690	10 kw / 14 w		Religious	USA Radio Network	Salem Radio Reps	RAM Communications, Inc.	Bristol

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAEZ	94.9	100 kw @1,089	CHR	Independent	Christal	Bristol Broadcasting Co. Inc.	Greeneville
WJDT	106.5	300 w @1,379	Country	CNN	—	C & S Broadcasting	Rogersville
WKOS	104.9	2.74 kw @492	Oldies	Westwood/Mutual/Unistar	McGavren-Guild	Citadel Communications Corp.	Kingsport
WMEV	93.9	100 kw @1,459	Country	Westwood/Mutual/Unistar	Regional Reps	Holston Valley Broadcasting Corp.	Marion
WPJO	99.3	3.6 kw @810	Rhythmic Old.	Independent	Christal	Bristol Broadcasting Co. Inc.	Elizabethton
WQUT	101.5	100 kw @1,500	Classic Rock	Westwood/Mutual/Unistar	McGavren-Guild	Citadel Communications Corp.	Johnson City
WRZK	95.9	6.6 kw @1,309	Rock	Westwood/Mutual/Unistar	Katz	Murray Communications	Colonial Heights
WTFM	98.5	74 kw @2,280	Adult Cont.	ABC	Katz	Holston Valley Broadcasting Corp.	Kingsport
WXBQ	96.9	75 kw @2,240	Country	ABC	Christal	Bristol Broadcasting Co. Inc.	Bristol
WXIS	103.9	2.5 kw @1,200	Urban	Independent	Creative Energy Grp.	WEMB, Inc.	Erwin

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WCTU-F	Classic Cntry.	105.9	Tazewell
WIMZ-F	Rock	103.5	Knoxville
WIVK-F	Country	107.7	Knoxville

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Bristol Broadcasting Co. Inc.	30.7	33.0	40.2%
WAEZ FM,WFHG AM,WPJO FM,WXBQ FM			
Citadel Communications Corp.	22.8	25.3	29.8%
WGOC AM,WJCW AM,WKIN AM,WKOS FM,WQUT FM			
Holston Valley Broadcasting Corp.	11.2	11.9	15.3%
WKPT AM,WKTP AM,WMEV FM,WTFM FM			
	64.7	70.2	85.3%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	49 (1)	49 (1)	10.2
AOR	0 (0)	107 (3)	107 (3)	22.2
Black/Urban	0 (0)	24 (1)	24 (1)	5.0
CHR	0 (0)	40 (1)	40 (1)	8.3
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	32 (3)	142 (5)	174 (8)	36.1
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	24 (3)	0 (0)	24 (3)	5.0
Oldies	0 (0)	39 (2)	39 (2)	8.1
Other	(0)	(0)	(0)	0.0
Religion	17 (2)	0 (0)	17 (2)	3.5
Soft AC	(0)	(0)	(0)	0.0
Sports	(0)	(0)	(0)	0.0
Standards/EZ	8 (2)	0 (0)	8 (2)	1.7
Totals	81(10)	401 (13)	482 (23)	

JOHNSTOWN, PA

Arbitron Rank 177	Pop (12+) 196,700	Stations 32 / 12	% Below Line 21.1
Market TSL in Hours	21.5	Diaries 699 / 282:1 / 68.5%	% Not Listed 15.5
Average Persons Rating	15.8	12+ FM Share (Metro) 74.4	Sample Target 680

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 WKYE-F	Adult Cont.	34/11.1	12.5	13.2	11.3	15.7	12.0	465/23.6	25.5	23.2	50/606	Forever Broadcasting
2 WGLU-F	CHR	33/10.8	11.6	8.6	9.0	10.1	10.0	475/24.1	25.6	24.2	47/668	Dame Broadcasting, LLC
3 WCCL-F	Oldies	29/9.3	3.9	4.3	3.7	5.6	5.3	310/15.8	8.9	8.9	31/317	Dame Broadcasting, LLC
3 WMTZ-F	Country	29/9.3	12.9	12.9	15.4	16.4	12.6	415/21.1	27.0	25.6	41/553	Clear Channel Communications
5 WFGY-F	Country	14/4.6	5.0	4.0	5.3	5.2	4.7	234/11.9	10.4	12.1	37/577	Forever Broadcasting
6 WQKK-F	Rock	14/4.4	6.7	6.8	7.3	7.9	6.3	308/15.7	15.9	17.6	15/371	Dame Broadcasting, LLC
6 WUZI-F	Classic Hits	14/4.4	4.3	4.3	0.0	0.0		191/9.7	8.5		14/209	Forever Broadcasting
8 WCRO	Variety	12/3.8	1.0	3.1	1.7	0.0	2.4	137/6.9	2.8	2.8	12/147	Greater Johnstown School Dist.
9 WQZS-F	Oldies	11/3.6	3.3	2.8	2.0	1.3	2.9	93/4.7	4.3	3.9	11/93	Roger Wahl
10 WDVE-F	Rock	8/2.5	3.5	3.4	5.3	2.0	3.7	165/8.4	9.3	10.6	13/261	Clear Channel Communications
11 WNTJ	News/Talk	7/2.3	1.5	1.8	1.3	0.7	1.7	99/5.0	4.2	2.9	7/99	Clear Channel Communications
12 WUZY-F	Classic Hits	6/1.9	1.9	5.5	3.0	3.3	3.1	74/3.8	5.7	5.8	6/74	Forever Broadcasting
13 WYSN	Adult Stand.	5/1.7	0.5	1.5	1.7	2.3	1.3	84/4.3	1.7	4.4	5/84	Dame Broadcasting, LLC
14 WFRB-F	Country	5/1.5	2.4	1.2	2.0	1.0	1.8	76/3.9	5.5	4.0	7/110	Dix Communications
15 WKGO-F	Hot AC	4/1.3						30/1.5	0.0	0.0	4/40	Dix Communications
15 WDX-F	Modern Rock	4/1.3	0.9	0.6	0.0	0.0		68/3.4	1.8		6/119	Clear Channel Communications
17 WBZZ-F	CHR	4/1.2	1.1	1.5	1.7	1.0	1.4	109/5.5	5.8	6.3	9/223	Infinity Broadcasting Corp.
17 WYTR-F	Oldies	4/1.2						47/2.4	0.0	0.0	6/111	Renda Broadcasting Corp.
19 KDKA	News/Talk	3/1.0	1.8	0.0	0.6	0.0	0.8	46/2.3	3.8	2.4	11/185	Infinity Broadcasting Corp.
20 WBRX-F	Classic Rock	3/0.9	1.9	0.0	0.3	0.0	0.8	90/4.6	4.7	0.0	3/134	Sherlock Broadcasting, Inc.
21 WALY-F	Oldies	3/0.8	0.6	0.9	0.0	0.0		57/2.9	1.5		4/93	Forever Broadcasting
21 WPRR-F	CHR	3/0.8	0.5	0.9	1.0	1.0	0.8	62/3.2	2.0	4.8	5/207	Vital Communications
21 WWSW-F	Oldies	3/0.8	1.6	0.9	1.0	1.3	1.1	83/4.2	4.5	4.1	7/134	Clear Channel Communications
21 WSPO	Sports	3/0.8	1.7	3.7	0.0	0.0		67/3.4	7.3	0.0	3/67	Forever Broadcasting
25 WKST-F	CHR	2/0.7						90/4.6	0.0	0.0	4/130	Clear Channel Communications
26 WMOU-F	Country	2/0.5	0.4	0.0	0.0	0.0		40/2.0	2.2		19/227	Vox Radio Group
26 WRRK-F	Classic Rock	2/0.5	1.3	3.2	3.0	0.0	2.0	43/2.2	3.7	9.9	12/134	WPNT, Inc.
26 WFRB	Adult Stand.	2/0.5						30/1.5	0.0	0.0	3/62	Dix Communications
29 WLTJ-F	Soft AC	1/0.5	0.9	3.6	2.9	0.0	2.0	37/1.9	2.3	9.4	3/51	WPNT, Inc.
30 WZPT-F	Hot AC	1/0.3	0.7	0.6	1.3	1.0	0.7	28/1.4	2.3	2.9	3/89	Infinity Broadcasting Corp.
31 WAMO-F	Urban	1/0.2	2.9	2.8	2.9	2.9	2.2	25/1.3	0.0	0.0	1/25	Sheridan Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WGLU-F	1 WGLU-F	1 WGLU-F	1 WKYE-F	1 WKYE-F	1 WKYE-F	1 WKYE-F	1 WGLU-F	1 WKYE-F	1 WKYE-F	1 WGLU-F
2 WQZS-F	2 WQKK-F	2 WKYE-F	2 WMTZ-F	2 WMTZ-F	2 WCCL-F	2 WGLU-F	2 WMTZ-F	2 WCCL-F	2 WMTZ-F	2 WMTZ-F
3 WFGY-F	3 WMTZ-F	3 WMTZ-F	3 WGLU-F	3 WCCL-F	3 WMTZ-F	3 WMTZ-F	3 WCCL-F	3 WMTZ-F	3 WCCL-F	3 WKYE-F
4 WKYE-F	4 WKYE-F	4 WQKK-F	4 WUZI-F	4 WGLU-F	4 WCRO	4 WCCL-F	3 WKYE-F	4 WGLU-F	4 WGLU-F	4 WCCL-F
5 WDX-F	5 WUZI-F	5 WUZI-F	5 WQKK-F	5 WUZI-F	5 WFGY-F	5 WFGY-F	5 WQKK-F	5 WUZI-F	5 WUZI-F	5 WFGY-F
6 WCCL-F	6 WCCL-F	6 WCCL-F	6 WCCL-F	6 WQKK-F	6 WGLU-F	6 WQKK-F	6 WCRO	6 WQKK-F	6 WCRO	6 WQKK-F
7 WKST-F	7 WDX-F	7 WDVE-F	7 WDVE-F	7 WDVE-F	7 WQZS-F	7 WQZS-F	7 WDX-F	7 WFGY-F	7 WQKK-F	7 WUZI-F
8 WQKK-F	8 WDVE-F	8 WFGY-F	8 WFGY-F	8 WFGY-F	8 WUZI-F	8 WUZI-F	8 WDVE-F	8 WQKK-F	8 WFGY-F	8 WCRO
9 WPRR-F	9 WKGO-F	9 WUZY-F	9 WKGO-F	9 WKGO-F	9 WNTJ	9 WCRO	9 WUZI-F	9 WNTJ	9 WDVE-F	9 WSPO
10 WFRB-F	10 WFGY-F	10 WKGO-F	10 WUZY-F	10 WUZY-F	10 WDVE-F	10 WDVE-F	10 WPRR-F	10 WQZS-F	10 WNTJ	10 WDVE-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 WGLU-F	1 WGLU-F	1 WGLU-F	1 WGLU-F	1 WKYE-F	1 WGLU-F	1 WQKK-F	1 WQKK-F	1 WMTZ-F	1 WKYE-F	
2 WMTZ-F	2 WMTZ-F	2 WMTZ-F	2 WKYE-F	2 WCCL-F	2 WQKK-F	2 WGLU-F	2 WGLU-F	2 WQKK-F	2 WMTZ-F	
3 WCCL-F	3 WKYE-F	3 WUZI-F	3 WMTZ-F	3 WGLU-F	3 WMTZ-F	3 WMTZ-F	3 WCCL-F	3 WKYE-F	3 WQKK-F	
4 WQKK-F	4 WUZI-F	4 WKYE-F	4 WCCL-F	4 WMTZ-F	4 WDVE-F	4 WKYE-F	4 WUZI-F	4 WGLU-F	4 WUZI-F	
5 WKYE-F	5 WQKK-F	5 WKGO-F	5 WUZI-F	5 WUZI-F	5 WKYE-F	5 WUZI-F	5 WCCL-F	5 WUZI-F	5 WCCL-F	
6 WDX-F	6 WKGO-F	6 WQKK-F	6 WFGY-F	6 WFGY-F	6 WBRX-F	6 WDX-F	6 WMTZ-F	6 WDVE-F	6 WGLU-F	
7 WKST-F	7 WCCL-F	7 WZPT-F	6 WQKK-F	7 WUZY-F	7 WDX-F	7 WCCL-F	7 WDX-F	7 WCCL-F	7 WDVE-F	
8 WBZZ-F	8 WKST-F	8 WFRB-F	8 WUZY-F	8 WBZZ-F	8 WUZI-F	8 WDVE-F	8 WYTR-F	8 WDX-F	8 WKGO-F	
9 WPRR-F	9 WBZZ-F	9 WDVE-F	9 WUZY-F	9 WBZZ-F	9 WQKK-F	9 WFGY-F	9 WYTR-F	9 WKGO-F	9 WFGY-F	
10 WFGY-F	10 WDX-F	10 WKST-F	10 WKGO-F	10 WQZS-F	10 WPRR-F	10 WFGY-F	10 WQZS-F	10 WFGY-F	10 WYTR-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCRO	1230	1 kw / 1 kw	Variety	Jones Radio Network	—	Greater Johnstown School Dist.	Johnstown
WNTJ	1490	1 kw / 1 kw	News/Talk	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Johnstown
WSPO	850	10 kw / 10 kw	Sports	Premier Radio Network	Christal	Forever Broadcasting	Johnstown
WYSN	1330	5 kw / 35 w	Adult Stand.	Independent	McGavren-Guild	Dame Broadcasting, LLC	Somerset

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCCL	101.7	500 w @ 649	Oldies	Independent	McGavren-Guild	Dame Broadcasting, LLC	Central City
WGLU	99.1	50 kw @ 499	CHR	Independent	McGavren-Guild	Dame Broadcasting, LLC	Ebensburg
WKYE	95.5	57 kw @ 1,060	Adult Cont.	Westwood/Mutual/Unistar	Christal	Forever Broadcasting	Johnstown
WMTZ	96.5	50 kw @ 100	Country	Independent	Clear Chan.-Diamond	Clear Channel Communications	Johnstown
WQKK	92.1	300 w @ 1,042	Rock	Independent	McGavren-Guild	Dame Broadcasting, LLC	Johnstown
WQZS	93.3	630 w @ 964	Oldies	Independent	Dome & Assoc.	Roger Wahl	Johnstown
WUZI	105.7	3 kw @ 321	Classic Hits	Independent	Christal	Forever Broadcasting	Portage
WUZY	97.7	3.5 kw @ 430	Classic Hits	Independent	Christal	Forever Broadcasting	Somerset

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KDKA	News/Talk	1020	Pittsburgh
WALY-F	Oldies	103.9	Bellwood
WAMO-F	Urban	106.7	Beaver Falls
WBRX-F	Classic Rock	94.3	Patton
WBRX-FF	Classic Rock	94.3	Patton
WBXQ-F	simul. WBRXAF	94.7	Cresson
WBZZ-F	CHR	93.7	Pittsburgh
WDVE-F	Rock	102.5	Pittsburgh
WFGY-F	Country	98.1	Altoona
WFRB	Adult Stand.	560	Frostburg
WFRB-F	Country	105.3	Frostburg
WKGO-F	Hot AC	106.1	Cumberland
WKST-F	CHR	96.1	Pittsburgh
WLTJ-F	Soft AC	92.9	Pittsburgh
WMOU-F	Country	102.1	Du Bois
WPRR-F	CHR	100.1	Altoona
WRRK-F	Classic Rock	96.9	Braddock
WWSW-F	Oldies	94.5	Pittsburgh
WXDX-F	Modern Rock	105.9	Pittsburgh
WYTR-F	Oldies	103.3	Brookville
WZPT-F	Hot AC	100.7	New Kensington

Consolidation Report	12+ (%)	25-54 (%)	Revenue
Clear Channel Communications	11.6	11.6	21.3%
WMTZ FM,WNTJ AM			
Dame Broadcasting, LLC	26.2	26.2	37.2%
WCCL FM,WGLU FM,WQKK FM,WYSN AM			
Forever Broadcasting	18.2	25.8	34.4%
WKYE FM,WSPO AM,WUZI FM,WUZY FM			
	56.0	63.6	92.9%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	40 (3)	40 (3)	15.2
AOR	0 (0)	30 (6)	30 (6)	11.4
Black/Urban	0 (0)	1 (1)	1 (1)	0.4
CHR	0 (0)	42 (4)	42 (4)	16.0
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	49 (4)	49 (4)	18.6
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	10 (2)	0 (0)	10 (2)	3.8
Oldies	0 (0)	68 (7)	68 (7)	25.9
Other	12 (1)	0 (0)	12 (1)	4.6
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	1 (1)	1 (1)	0.4
Sports	3 (1)	0 (0)	3 (1)	1.1
Standards/EZ	7 (2)	0 (0)	7 (2)	2.7
Totals	32 (6)	231 (26)	263 (32)	

Note Duncan's reports that: WUZY-FM 97.7 simul. with WUZI-FM 105.7
 Duncan's reports that: WFJY-AM 1470 simul. with WUZI-FM 105.7
 Duncan's reports that: WBRX-FM 94.3 simul. with WBXQ-FM 94.7
 4/25/01 WCCL-FM-101.7 Sold By: NorLin Broadcasters, Inc. To: Dame Broadcasting, LLC
 4/25/01 WYSN-AM-1330 Sold By: NorLin Broadcasters, Inc. To: Dame Broadcasting, LLC
 5/9/01 WQZS-FM-93.3 Old Format: Classic Rock New Format: Oldies
 5/10/01 WUZY-FM-97.7 Prior Calls: WSGY-FM Current Calls: WUZY-FM
 5/15/01 WUZY-FM-97.7 Old Format: Country New Format: Classic Hits

KALAMAZOO, MI

Arbitron Rank 179 **Pop (12+)** 192,900 **Stations** 25 / 11 **% Below Line** 1.5
Market TSL in Hours 18.0 **Diaries** 1011 / 191:1 / 55.2% **% Not Listed** 18.6
Average Persons Rating 13.4 **12+ FM Share (Metro)** 68.7 **Sample Target** 960

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 WKFR-F	CHR	33/13.0	14.5	13.5	11.9	12.6	13.2	589/30.5	33.8	31.3	60/1093	Cumulus Media, Inc.
2 WRKR-F	Rock	27/10.6	10.3	10.5	10.7	9.9	10.5	400/20.8	19.9	20.9	54/714	Cumulus Media, Inc.
3 WBCT-F	Country	26/10.2	7.1	9.0	6.3	8.4	8.2	387/20.1	16.3	17.2	48/713	Clear Channel Communications
4 WQLR-F	Soft AC	16/6.2	5.6	7.1	7.1	5.7	6.5	287/14.9	15.4	17.2	21/409	Fairfield Broadcasting
5 WNWN-F	Country	13/5.2	5.8	4.1	4.0	3.4	4.8	171/8.9	10.4	8.5	34/541	Midwest Communications, Inc.
6 WNWN	Urban AC	12/4.8	4.8	2.2	1.6	3.4	3.3	85/4.4	4.2	2.4	13/96	Midwest Communications, Inc.
7 WFAT-F	Hot AC	12/4.7	4.9	7.1	5.1	8.8	5.4	250/13.0	15.6	19.3	17/304	Midwest Communications, Inc.
8 WKZO	News/Talk	9/3.6	4.9	3.7	6.3	3.1	4.6	242/12.5	13.9	14.5	11/329	Fairfield Broadcasting
9 WGRD-F	Modern Rock	9/3.5	2.6	2.6	3.2	2.7	3.0	182/9.4	9.5	12.0	12/268	Regent Communications, Inc.
10 WOOD-F	Soft AC	9/3.4	4.1	4.9	3.6	3.1	4.0	192/9.9	10.5	11.6	19/322	Clear Channel Communications
11 WKLQ-F	Rock	8/3.1	2.6	2.6	2.0	2.3	2.6	158/8.2	8.9	8.5	17/268	Citadel Communications Corp.
12 WQXC-F	Oldies	7/2.7	2.9	3.4	4.4	3.1	3.4	157/8.1	7.1	9.5	10/215	Forum Communications, Inc.
13 WKMI	Talk	7/2.6	3.1	3.7	3.2	4.6	3.2	124/6.4	7.5	6.0	7/149	Cumulus Media, Inc.
14 WZUU-F	Classic Rock	5/1.9	1.9	1.9	1.2	1.5	1.7	93/4.8	6.1	4.4	5/113	Forum Communications, Inc.
15 WJXQ-F	Rock	3/1.3	1.0	1.5	1.2	1.1	1.2	87/4.5	3.8	5.5	9/248	Rubber City Radio Group
16 WSNX-F	Dance	2/0.9	0.9	0.7	0.8	1.1	0.8	105/5.4	4.3	5.0	11/219	Clear Channel Communications
17 WAKV	Adult Stand.	2/0.6	0.7	1.9	1.6	1.5	1.2	31/1.6	1.7	3.0	2/42	Vintage Radio Enterprises
17 WWKN-F	Oldies	2/0.6	0.6	0.7	0.8	0.8	0.7	55/2.8	2.7	2.9	3/111	Clear Channel Communications
17 WVTI-F	Hot AC	2/0.6	0.3	0.4	0.4	0.8	0.4	48/2.5	2.3	3.4	7/114	Clear Channel Communications
20 WQSN	Sports	1/0.6	0.8	0.7	0.8	0.8	0.7	50/2.6	3.1	2.4	2/65	Fairfield Broadcasting
21 WQDJ-F	Oldies	1/0.4	1.4	0.6	1.1	0.5	0.9	22/1.1	0.0	0.0	4/55	Citadel Communications Corp.
22 WBCK	Talk	1/0.3	0.2	0.0	0.0	0.0	0.0	20/1.1	1.6	0.0	1/40	Clear Channel Communications
23 WLAV-F	Classic Rock	1/0.2	0.5	0.4	0.4	0.4	0.4	34/1.8	2.6	1.7	3/82	Citadel Communications Corp.
23 WBXX-F	Hot AC	1/0.2	0.3	0.4	0.0	0.8	0.0	20/1.0	2.1	0.0	1/20	Clear Channel Communications
23 WBBM	News	1/0.2	0.2	0.0	0.0	0.0	0.0	20/1.1	0.0	0.0	1/48	Infinity Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WKFR-F	1 WKFR-F	1 WRKR-F	1 WRKR-F	1 WRKR-F	1 WBCT-F	1 WKFR-F	1 WKFR-F	1 WRKR-F	1 WKFR-F	1 WKFR-F
2 WRKR-F	2 WRKR-F	2 WKFR-F	2 WBCT-F	2 WBCT-F	2 WRKR-F	2 WRKR-F	2 WKFR-F	2 WKFR-F	2 WKFR-F	2 WBCT-F
3 WSNX-F	3 WGRD-F	3 WBCT-F	3 WKFR-F	3 WKFR-F	3 WQLR-F	3 WBCT-F	3 WBCT-F	3 WBCT-F	3 WBCT-F	3 WRKR-F
4 WKLQ-F	4 WBCT-F	4 WQLR-F	4 WQLR-F	4 WQLR-F	4 WNWN-F	4 WKZO	4 WFAT-F	4 WQLR-F	4 WQLR-F	4 WNWN-F
5 WBCT-F	5 WFAT-F	5 WFAT-F	5 WNWN	5 WNWN	5 WKFR-F	5 WQLR-F	5 WNWN-F	5 WFAT-F	5 WNWN-F	5 WNWN
6 WNWN	6 WKLQ-F	6 WNWN	6 WFAT-F	6 WFAT-F	5 WKZO	6 WNWN-F	6 WQLR-F	6 WKMI	6 WFAT-F	6 WQLR-F
7 WFAT-F	6 WNWN	7 WGRD-F	7 WOOD-F	7 WOOD-F	7 WNWN	7 WKLQ-F	7 WGRD-F	7 WNWN-F	7 WGRD-F	7 WKZO
8 WQLR-F	8 WQLR-F	8 WKLQ-F	8 WKLQ-F	8 WKLQ-F	8 WQXC-F	8 WNWN	8 WKZO	8 WOOD-F	8 WNWN	8 WGRD-F
9 WOOD-F	9 WNWN-F	9 WOOD-F	9 WZUU-F	9 WNWN-F	9 WOOD-F	9 WGRD-F	9 WKLQ-F	9 WNWN	9 WOOD-F	9 WQXC-F
10 WGRD-F	10 WOOD-F	10 WNWN-F	10 WNWN-F	10 WKMI	10 WFAT-F	9 WFAT-F	10 WOOD-F	10 WGRD-F	10 WQXC-F	10 WKLQ-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 WKFR-F	1 WKFR-F	1 WKFR-F	1 WKFR-F	1 WKFR-F	1 WRKR-F	1 WRKR-F	1 WKFR-F	1 WRKR-F	1 WRKR-F	
2 WBCT-F	2 WBCT-F	2 WFAT-F	2 WBCT-F	2 WQLR-F	2 WGRD-F	2 WKFR-F	2 WKFR-F	2 WBCT-F	2 WBCT-F	
3 WGRD-F	3 WFAT-F	3 WNWN	3 WQLR-F	3 WNWN	3 WKFR-F	3 WGRD-F	3 WKLQ-F	3 WKFR-F	3 WKFR-F	
3 WFAT-F	4 WQLR-F	4 WQLR-F	4 WFAT-F	4 WFAT-F	4 WKLQ-F	4 WGRD-F	4 WGRD-F	4 WGRD-F	4 WKLQ-F	
5 WQLR-F	5 WNWN	5 WNWN-F	5 WNWN	5 WBCT-F	5 WNWN-F	5 WNWN	5 WOOD-F	5 WKLQ-F	5 WKMI	
6 WRKR-F	6 WGRD-F	6 WRKR-F	6 WRKR-F	6 WRKR-F	6 WBCT-F	6 WBCT-F	6 WKMI	6 WZUU-F	6 WZUU-F	
7 WZUU-F	7 WRKR-F	6 WBCT-F	7 WOOD-F	7 WOOD-F	7 WFAT-F	7 WFAT-F	7 WNWN	7 WNWN	7 WQLR-F	
7 WSNX-F	8 WNWN-F	8 WGRD-F	8 WNWN-F	8 WNWN-F	7 WNWN	8 WNWN-F	8 WQLR-F	8 WKMI	8 WGRD-F	
9 WJXQ-F	9 WOOD-F	9 WOOD-F	9 WGRD-F	9 WQXC-F	9 WQLR-F	8 WQLR-F	9 WQSN	8 WFAT-F	9 WQXC-F	
10 WOOD-F	10 WSNX-F	10 WKMI	10 WZUU-F	10 WGRD-F	9 WJXQ-F	10 WKMI	9 WBCT-F	10 WQLR-F	9 WFAT-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WKMI	1360	5 kw / 1 kw	Talk	ABC	Allied Radio Ptnrs.	Cumulus Media, Inc.	Kalamazoo
WKZO	590	5 kw / 5 kw	News/Talk	Westwood/Mutual/Unistar	Katz	Fairfield Broadcasting	Kalamazoo
WNWN	1560	5 kw / kw	Urban AC	ABC	Christal	Midwest Communications, Inc.	Portage
WQSN	1660	10 kw / 1 kw	Sports	Sporting News Radio	Katz	Fairfield Broadcasting	Kalamazoo

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WFAT	96.5	3.6 kw @259	Hot AC	Independent	Christal	Midwest Communications, Inc.	Portage
WKFR	103.3	50 kw @482	CHR	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Battle Creek
WNWN	98.5	50 kw @500	Country	ABC	Christal	Midwest Communications, Inc.	Coldwater
WQLR	106.5	13.7 kw @900	Soft AC	Independent	Katz	Fairfield Broadcasting	Kalamazoo
WQXC	100.9	3 kw @300	Oldies	Associated Press Radio	Roslin	Forum Communications, Inc.	Otsego
WRKR	107.7	50 kw @485	Rock	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Portage
WZUU	92.3	855 w@600	Classic Rock	Independent	Roslin	Forum Communications, Inc.	Allegan

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBBM	News	780	Chicago
WJXQ-F	Rock	106.1	Jackson

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Cumulus Media, Inc. WKFR FM, WKMI AM, WRKR FM	26.2	26.5	45.4%
Fairfield Broadcasting WKZO AM, WQLR FM, WQSN AM	10.4	10.9	26.8%
Forum Communications, Inc. WQXC FM, WZUU FM	4.6	5.1	2.7%
Midwest Communications, Inc. WFAT FM, WNWN AM, WNWN FM	14.7	14.5	22.9%
	55.9	57.0	97.7%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	14 (3)	14 (3)	6.6
AOR	0 (0)	53 (6)	53 (6)	25.1
Black/Urban	12 (1)	0 (0)	12 (1)	5.7
CHR	0 (0)	36 (2)	36 (2)	17.1
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	40 (2)	40 (2)	19.0
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	18 (4)	0 (0)	18 (4)	8.5
Oldies	0 (0)	10 (3)	10 (3)	4.7
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	25 (2)	25 (2)	11.8
Sports	1 (1)	0 (0)	1 (1)	0.5
Standards/EZ	2 (1)	0 (0)	2 (1)	0.9
Totals	33 (7)	178 (18)	211 (25)	

KANSAS CITY, KS-MO

Arbitron Rank 30 Pop (12+) 1,443,500 Stations 24 / 24 % Below Line 0.0
 Market TSL in Hours 20.2 Diaries 2649 / 545:1 / 53.5% % Not Listed 12.5
 Average Persons Rating 15.2 12+ FM Share (Metro) 67.2 Sample Target 2660

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Sp 00	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1	KQRC-F	190/8.6	6.2	6.0	7.8	7.2	7.2	2482/17.2	14.1	15.4	251/3484	Entercom
2	KPRS-F	150/6.8	7.3	6.0	7.5	7.6	6.9	1869/12.9	11.3	12.6	177/2246	Carter Broadcast Group, Inc.
3	WDAF	141/6.4	6.4	6.4	5.1	6.4	6.1	1509/10.5	11.6	11.5	191/2154	Entercom
4	KCMO-F	132/6.0	5.5	4.3	4.7	4.4	5.1	2303/16.0	11.4	13.3	152/2777	Susquehanna Radio Corp.
5	KMBZ	129/5.9	5.4	5.8	5.6	5.6	5.7	2175/15.1	12.8	16.9	138/2353	Entercom
6	KMXV-F	119/5.4	5.3	5.4	6.0	6.9	5.5	2775/19.2	20.0	23.0	150/3685	Infinity Broadcasting Corp.
7	KFKF-F	117/5.3	4.9	5.5	6.0	4.9	5.4	1889/13.1	13.8	12.7	138/2192	Infinity Broadcasting Corp.
8	KCIY-F	99/4.5	3.7	4.3	4.6	3.4	4.3	1575/10.9	10.4	8.2	110/1790	Entercom
9	KRBZ-F	97/4.4	5.2	5.1	2.0	3.8	4.2	1904/13.2	15.4	8.3	115/2360	Entercom
10	KSRC-F	93/4.2	3.8	4.5	4.2	3.2	4.2	1703/11.8	11.5	10.0	106/2031	Infinity Broadcasting Corp.
11	KBEQ-F	92/4.2	3.8	4.7	4.4	4.6	4.3	1640/11.4	12.0	11.1	109/2058	Infinity Broadcasting Corp.
12	KUDL-F	90/4.1	5.1	4.2	4.6	4.1	4.5	1828/12.7	11.2	13.0	103/2148	Entercom
13	KYYS-F	84/3.8	4.2	3.5	4.1	4.1	3.9	1529/10.6	9.0	11.3	111/1862	Entercom
14	KCHZ-F	76/3.4	3.3	3.8	3.0	3.8	3.4	1889/13.1	12.5	15.3	113/2696	Syncom Radio Corp.
15	KCFX-F	75/3.4	3.6	4.5	4.1	4.2	3.9	1725/12.0	19.0	13.4	95/2242	Susquehanna Radio Corp.
16	WHB	59/2.7	2.8	3.7	1.9	2.7	2.8	1013/7.0	8.9	6.6	73/1274	Union Broadcasting Inc.
17	KMJK-F	47/2.1	3.1	2.9	3.6	3.3	2.9	773/5.4	6.4	6.9	52/845	Syncom Radio Corp.
18	KCMO	42/1.9	2.8	3.6	3.4	3.0	2.9	969/6.7	9.3	8.6	53/1183	Susquehanna Radio Corp.
19	KXTR	25/1.1						267/1.8	0.0	0.0	26/293	Entercom
20	KPRF	22/1.0	1.1	1.0	1.1	1.6	1.1	366/2.5	2.3	2.3	22/366	Carter Broadcast Group, Inc.
20	KCCV-F	22/1.0	0.9	0.8	0.6	0.6	0.8	448/3.1	3.0	2.4	24/484	Bott Broadcasting Co.
22	KUPN	11/0.5						88/0.6	0.0	0.0	11/88	HMEB Communications
23	KPHN	10/0.4	0.5	0.4	0.5	0.7	0.5	244/1.7	1.9	2.2	10/247	KBCR, Inc.
24	KGGN	9/0.4						91/0.6	0.0	0.0	9/91	Mortenson Broadcasting Co.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	KCHZ-F	1 KQRC-F	1 KQRC-F	1 KQRC-F	1 KQRC-F	1 WDAF	1 KQRC-F	1 KPRS-F	1 KQRC-F	1 KQRC-F	1 WDAF
2	KPRS-F	2 KPRS-F	2 KPRS-F	2 KPRS-F	2 KCMO-F	2 KMBZ	2 WDAF	2 KMBZ	2 KPRS-F	2 KPRS-F	2 KPRS-F
3	KQRC-F	3 KRBZ-F	3 KMXV-F	3 KMXV-F	3 KPRS-F	3 KCMO-F	3 KFKF-F	3 KQRC-F	3 KCMO-F	3 KQRC-F	3 KQRC-F
4	KMXV-F	4 KMXV-F	4 KRBZ-F	4 KRBZ-F	4 KFKF-F	4 KFKF-F	4 KCMO-F	4 KMXV-F	4 KFKF-F	4 KMXV-F	4 KMXV-F
5	KRBZ-F	5 KBEQ-F	5 KBEQ-F	5 KFKF-F	5 KSRC-F	5 KCIY-F	5 KMBZ	5 KCMO-F	4 KPRS-F	5 KFKF-F	5 KCMO-F
6	KBEQ-F	6 KFKF-F	6 KYYS-F	6 KYYS-F	5 KYYS-F	6 KUDL-F	6 KMXV-F	6 KUDL-F	6 WDAF	5 WDAF	6 KFKF-F
7	KCMO-F	7 KSRC-F	7 KFKF-F	7 KSRC-F	5 KMXV-F	7 KQRC-F	7 KPRS-F	7 KCHZ-F	7 KCIY-F	7 KRBZ-F	7 KRBZ-F
8	KSRC-F	8 KCHZ-F	8 KSRC-F	8 KBEQ-F	8 KRBZ-F	8 KSRC-F	8 KBEQ-F	8 KRBZ-F	8 KSRC-F	8 KSRC-F	8 KCHZ-F
9	KYYS-F	9 WHB	9 KCFX-F	8 KCFX-F	8 KCFX-F	9 KYYS-F	9 KUDL-F	9 KUDL-F	9 KMXV-F	9 KCIY-F	9 KCIY-F
10	KUPN	10 KYYS-F	10 KCMO-F	10 KCMO-F	10 KBEQ-F	10 KCFX-F	10 KYYS-F	10 WDAF	10 KYYS-F	9 KMBZ	10 KMBZ

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KPRS-F	1 KMXV-F	1 KMXV-F	1 KMXV-F	1 KPRS-F	1 KQRC-F	1 KQRC-F	1 KQRC-F	1 KQRC-F
2	KMXV-F	2 KPRS-F	2 KPRS-F	2 KPRS-F	2 KCMO-F	2 KQRC-F	2 KPRS-F	2 KRBZ-F	2 KYYS-F
3	KQRC-F	3 KRBZ-F	3 KRBZ-F	3 KSRC-F	3 KUDL-F	3 KCHZ-F	3 KRBZ-F	3 KPRS-F	3 KYYS-F
4	KRBZ-F	4 KQRC-F	4 KFKF-F	4 KRBZ-F	4 KPRS-F	4 KMXV-F	4 WHB	4 WHB	4 WHB
5	KBEQ-F	5 KBEQ-F	5 KQRC-F	5 KQRC-F	5 KFKF-F	5 KRBZ-F	5 KBEQ-F	5 KBEQ-F	5 KBEQ-F
6	KCHZ-F	6 KFKF-F	6 KBEQ-F	5 KUDL-F	5 KSRC-F	6 WHB	6 KMXV-F	6 KYYS-F	6 KCFX-F
7	KUDL-F	7 KSRC-F	7 KSRC-F	7 KBEQ-F	7 KCIY-F	7 KBEQ-F	7 KYYS-F	7 KSRC-F	7 KCFX-F
8	KYYS-F	8 KCHZ-F	8 KUDL-F	8 KFKF-F	8 KRBZ-F	8 KCIY-F	8 KCHZ-F	8 KFKF-F	8 KBEQ-F
9	KSRC-F	9 KUDL-F	9 KCFX-F	9 KCMO-F	9 KBEQ-F	9 KCFX-F	9 KSRC-F	9 KMBZ	9 KFKF-F
10	KFKF-F	10 KYYS-F	10 KCMO-F	10 KCIY-F	9 KQRC-F	10 KMBZ	10 KFKF-F	10 KMXV-F	10 KCMO-F

AM Stations

Station	Freq	Power	Day/Night	Format	Net/Aff	Rep	Owner	City of Lic
KCMO	710	10 kw / 5 kw		Talk	Premier Radio Network	MG/Susquehanna	Susquehanna Radio Corp.	Kansas City
KGGN	890	960 w / kw		Black Gospel	American Urban Radio	—	Mortenson Broadcasting Co.	Gladstone
KMBZ	980	5 kw / 5 kw		News/Talk	Sports ByLine USA	D & R Radio	Entercom	Kansas City
KPHN	1190	5 kw / 250 w		Bus. News	Westwood/Mutual/Unistar	—	KBCR, Inc.	Kansas City
KPRF	1590	1 kw / 47 w		Black Gospel	American Urban Radio	McGavren-Guild	Carter Broadcast Group, Inc.	Kansas City
KUPN	1480	1 kw / 500 w		Reg'l Mex.	Jones Radio Network	Katz Hispanic	HMEB Communications	Mission
KXTR	1660	10 kw / 1 kw		Classical	Independent	D & R Radio	Entercom	Kansas City
WDAF	610	5 kw / 5 kw		Country	ABC	D & R Radio	Entercom	Kansas City
WHB	810	50 kw / 5 kw		Sports	Westwood/Mutual/Unistar	—	Union Broadcasting Inc.	Kansas City

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBEQ	104.3	100 kw @986	Country	ABC	Christal	Infinity Broadcasting Corp.	Kansas City
KCCV	92.3	8.3 kw @564	Religious	Salem Radio Network	—	Bott Broadcasting Co.	Olathe
KCFX	101.1	97.3 kw @993	Classic Hits	Westwood/Mutual/Unistar	MG/Susquehanna	Susquehanna Radio Corp.	Harrisonville
KCHZ	95.7	98 kw @981	CHR	Independent	Allied Radio Ptnrs.	Syncom Radio Corp.	Ottawa
KCIY	106.5	100 kw @981	Smooth Jazz	Independent	D & R Radio	Entercom	Liberty
KCMO	94.9	100 kw @1,057	Oldies	Independent	MG/Susquehanna	Susquehanna Radio Corp.	Kansas City
KKFK	94.1	100 kw @994	Country	Westwood/Mutual/Unistar	Christal	Infinity Broadcasting Corp.	Kansas City
KMJK	107.3	100 kw @1,184	Urban AC	ABC	—	Syncom Radio Corp.	Lexington
KMXV	93.3	100 kw @1,056	CHR	Independent	Katz	Infinity Broadcasting Corp.	Kansas City
KPRS	103.3	100 kw @995	Urban	American Urban Radio	McGavren-Guild	Carter Broadcast Group, Inc.	Kansas City
KQRC	98.9	100 kw @1,057	Rock	ABC	D & R Radio	Entercom	Leavenworth
KRBZ	96.5	100 kw @984	Modern AC	Independent	D & R Radio	Entercom	Kansas City
KSRC	102.1	100 kw @1,000	Adult Cont.	Independent	Katz	Infinity Broadcasting Corp.	Kansas City
KUDL	98.1	100 kw @994	Soft AC	Associated Press Radio	D & R Radio	Entercom	Kansas City
KYYS	99.7	100 kw @988	Rock	Independent	D & R Radio	Entercom	Kansas City

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Carter Broadcast Group, Inc. KPRS FM, KPRT AM	7.8	6.6	8.3%
Entercom KCIY FM, KMBZ AM, KQRC FM, KRBZ FM, KUDL FM, KXTR AM, KYYS FM, WDAF AM	38.8	37.3	37.7%
Infinity Broadcasting Corp. KBEQ FM, KKFK FM, KMXV FM, KSRC FM	19.1	21.1	31.2%
Susquehanna Radio Corp. KCFX FM, KCMO FM, KCMO AM	11.3	13.2	16.0%
Syncom Radio Corp. KCHZ FM, KMJK FM	5.5	4.7	3.0%
	82.5	82.9	96.2%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	190 (2)	190 (2)	9.8
AOR	0 (0)	274 (2)	274 (2)	14.2
Black/Urban	0 (0)	197 (2)	197 (2)	10.2
CHR	0 (0)	194 (2)	194 (2)	10.1
Classical/Fine Arts	25 (1)	0 (0)	25 (1)	1.3
Country	141 (1)	209 (2)	350 (3)	18.1
Hispanic	11 (1)	0 (0)	11 (1)	0.6
Jazz	0 (0)	99 (1)	99 (1)	5.1
News/Talk	181 (3)	0 (0)	181 (3)	9.4
Oldies	0 (0)	207 (2)	207 (2)	10.7
Other	(0)	(0)	(0)	0.0
Religion	31 (2)	22 (1)	53 (3)	2.7
Soft AC	0 (0)	90 (1)	90 (1)	4.7
Sports	59 (1)	0 (0)	59 (1)	3.1
Standards/EZ	(0)	(0)	(0)	0.0
Totals	448 (9)	1482 (15)	1930 (24)	

Note 6/1/01 KXTR-AM-1660 Old Format: cp-new New Format: Classical, Adds Superadio
6/6/01 KXTR-AM-1660 Prior Calls: KWSJ-AM Current Calls: KXTR-AM

KNOXVILLE, TN

Arbitron Rank 70 Pop (12+)	577,900	Stations	28 / 26	% Below Line	1.7
Market TSL in Hours	18.8	Diaries	1764 / 328:1 / 55.9%	% Not Listed	15.9
Average Persons Rating	14.0	12+ FM Share (Metro)	75.3	Sample Target	1690

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Sp 00	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1 WIVK-F	Country	163/20.2	23.2	22.0	19.3	19.5	21.2	1967/34.0	37.7	33.8	285/3613	Citadel Communications Corp.
2 WWST-F	CHR	98/12.2	9.1	9.9	6.7	9.3	9.5	1488/25.7	24.8	15.9	133/2254	Journal Broadcast Group
3 WJXB-F	Soft AC	86/10.6	11.0	9.7	10.4	10.8	10.4	1199/20.7	18.5	21.3	123/1795	South Central Communications
4 WNOX-AF	Talk	45/5.6	6.4	6.6	0.0	3.5	4.1	842/14.6	15.2	8.4	61/1068	Citadel Communications Corp.
5 WMYU-F	Oldies	39/4.9	7.3	7.1	8.9	7.0	7.0	900/15.6	16.1	22.3	52/1153	Journal Broadcast Group
6 WIMZ-F	Rock	33/4.0	4.7	4.3	5.5	5.3	4.6	721/12.5	12.4	15.0	86/1591	South Central Communications
7 WOKI-F	Adult Altern.	32/4.0	2.1	1.9	4.0	3.3	3.0	677/11.7	8.0	11.3	57/1245	Oak Ridge FM, Inc.
8 WNFZ-F	Modern Rock	31/3.9	2.9	3.3	3.9	3.1	3.5	540/9.4	9.7	9.7	36/644	Oak Ridge FM, Inc.
8 WJBZ-F	S. Gospel	31/3.9	3.9	3.9	2.2	3.3	3.5	387/6.7	7.7	7.1	43/558	Seymour Communications
10 WBON-F	Classic Rock	20/2.5	3.3	4.0	1.7	3.1	2.9	471/8.2	9.0	9.6	26/599	Journal Broadcast Group
11 WSMJ-F	Smooth Jazz	12/1.5	1.7	2.0	2.2	1.5	1.9	282/4.9	5.1	5.8	13/332	Citadel Communications Corp.
12 WAEZ-F	CHR	11/1.4	1.7	1.4	0.0	12.0	3.8	365/6.3	6.2	23.2	75/1384	Bristol Broadcasting Co. Inc.
12 WRJZ	Religious	11/1.4	0.8	0.8	1.2	1.3	1.1	230/4.0	2.5	3.2	11/236	TM2, Inc.
14 WTXM-AF	Sports	9/1.1	1.0	1.1	2.2	3.0	1.4	205/3.5	4.4	8.7	9/230	South Central Communications
15 WQBB	Adult Stand.	8/1.0	2.1	1.6	1.2	2.3	1.5	145/2.5	2.7	3.8	9/170	Journal Broadcast Group
16 WYSH	Country	7/0.9						55/1.0	0.0	0.0	8/68	Clinton Broadcasters, Inc.
17 WKGN	Urban AC	6/0.8	1.5	2.2	2.1	1.4	1.6	97/1.7	2.7	3.0	6/97	Triple S Enterprises, Inc.
17 WKVL-F	80s Hits	6/0.8	0.7	0.7	0.5	0.4	0.7	182/3.2	1.7	1.3	7/211	Horne Radio, LLC
19 WRMX-F	Hot AC	5/0.6						208/3.6	3.4	3.4	6/236	South Central Communications
20 WKVL	Talk	4/0.6	0.3	0.4	0.2	0.5	0.4	113/2.0	1.1	0.8	5/116	Horne Radio, LLC
21 WSEV-F	Adult Cont.	4/0.5	0.7	0.8	0.4	0.6	0.6	88/1.5	1.5	1.2	4/98	East Tennessee Radio Group I & II
22 WGAP	Country	3/0.4	0.6	0.3	0.5	0.4	0.5	55/0.9	1.5	0.8	3/55	Horne Radio, LLC
22 WKZX-F	Adult Cont.	3/0.4						92/1.6	0.0	0.0	5/136	B.P. Broadcasters, LLC
24 WHJM	Adult Stand.	3/0.3						39/0.7	0.0	0.0	3/45	Morgan Broadcasting Co.
24 WAHI	Black Gospel	3/0.3						46/0.8	0.8	0.0	3/53	As He Is Ministries, Inc.
24 WQLA-F	Country	3/0.3						33/0.6	0.0	0.0	11/131	Cherokee Communications, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WWST-F	1 WWST-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WWST-F	1 WIVK-F	1 WIVK-F	1 WIVK-F
2 WIVK-F	2 WIVK-F	2 WWST-F	2 WJXB-F	2 WJXB-F	2 WJXB-F	2 WWST-F	2 WIVK-F	2 WJXB-F	2 WWST-F	2 WWST-F
3 WNFZ-F	3 WNFZ-F	3 WJXB-F	3 WWST-F	3 WWST-F	3 WNOX-AF	3 WJXB-F	3 WJXB-F	3 WWST-F	3 WJXB-F	3 WJXB-F
4 WAEZ-F	4 WJXB-F	4 WIMZ-F	4 WIMZ-F	4 WIMZ-F	4 WMYU-F	4 WNOX-AF	4 WMYU-F	4 WNOX-AF	4 WNOX-AF	4 WMYU-F
5 WOKI-F	5 WIMZ-F	5 WNFZ-F	5 WOKI-F	5 WOKI-F	5 WJXB-F	5 WMYU-F	5 WNFZ-F	5 WMYU-F	5 WMYU-F	5 WJXB-F
6 WMYU-F	6 WOKI-F	6 WOKI-F	6 WNOX-AF	6 WNOX-AF	6 WIMZ-F	6 WNFZ-F	6 WIMZ-F	6 WJXB-F	6 WIMZ-F	6 WNFZ-F
7 WBON-F	7 WNOX-AF	7 WNOX-AF	7 WNFZ-F	6 WMYU-F	6 WWST-F	7 WOKI-F	7 WJXB-F	7 WIMZ-F	7 WOKI-F	7 WOKI-F
8 WJXB-F	7 WBON-F	7 WMYU-F	8 WMYU-F	8 WJXB-F	8 WOKI-F	8 WJXB-F	8 WOKI-F	8 WOKI-F	8 WNFZ-F	8 WIMZ-F
9 WRMX-F	9 WMYU-F	9 WBON-F	9 WBON-F	9 WNFZ-F	9 WBON-F	8 WIMZ-F	9 WBON-F	9 WNFZ-F	9 WJXB-F	9 WBON-F
10 WIMZ-F	10 WAEZ-F	10 WJXB-F	10 WJXB-F	10 WBON-F	10 WSMJ-F	10 WRJZ	10 WAEZ-F	10 WBON-F	10 WBON-F	10 WNOX-AF
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 WWST-F	1 WWST-F	1 WWST-F	1 WIVK-F	1 WIVK-F	1 WWST-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F
2 WIVK-F	2 WIVK-F	2 WIVK-F	2 WWST-F	2 WJXB-F	2 WIVK-F	2 WWST-F	2 WNFZ-F	2 WWST-F	2 WJXB-F	2 WJXB-F
3 WJXB-F	3 WJXB-F	3 WJXB-F	3 WJXB-F	3 WWST-F	3 WNFZ-F	3 WNFZ-F	3 WWST-F	3 WJXB-F	3 WNOX-AF	3 WNOX-AF
4 WNFZ-F	4 WOKI-F	4 WOKI-F	4 WOKI-F	4 WMYU-F	4 WIMZ-F	4 WNOX-AF	4 WIMZ-F	4 WNFZ-F	4 WIMZ-F	4 WIMZ-F
5 WAEZ-F	5 WNFZ-F	5 WJXB-F	5 WIMZ-F	5 WOKI-F	5 WOKI-F	5 WNOX-AF	5 WJXB-F	5 WIMZ-F	5 WWST-F	5 WWST-F
6 WOKI-F	6 WIMZ-F	5 WIMZ-F	6 WMYU-F	6 WJXB-F	6 WMYU-F	6 WBON-F	6 WBON-F	6 WNOX-AF	6 WNFZ-F	6 WNFZ-F
7 WMYU-F	7 WJXB-F	7 WNFZ-F	7 WJXB-F	7 WIMZ-F	7 WBON-F	7 WMYU-F	7 WTXM-AF	7 WOKI-F	7 WOKI-F	7 WOKI-F
8 WBON-F	8 WAEZ-F	8 WAEZ-F	8 WNFZ-F	8 WNOX-AF	8 WAEZ-F	8 WJXB-F	8 WIMZ-F	8 WBON-F	8 WMYU-F	8 WMYU-F
8 WIMZ-F	9 WRMX-F	9 WSMJ-F	9 WBON-F	9 WBON-F	9 WTXM-AF	9 WOKI-F	9 WMYU-F	9 WMYU-F	9 WBON-F	9 WBON-F
10 WRMX-F	9 WBON-F	10 WRMX-F	10 WNOX-AF	10 WSMJ-F	10 WJXB-F	10 WTXM-AF	10 WOKI-F	10 WTXM-AF	10 WJXB-F	10 WJXB-F
		10 WBON-F								

AM Stations

Station	Freq	Day/Night	Power	Format	Net/Aff	Rep	Owner	City of Lic
WAHI	1580	5 kw / 7 w		Black Gospel	Independent	—	As He Is Ministries, Inc.	Knoxville
WGAP	1400	1 kw / 1 kw		Country	Jones Radio Network	Regional Reps	Horne Radio, LLC	Maryville
WHJM	1180	10 kw / 1 w		Adult Stand.	Jones Radio Network	—	Morgan Broadcasting Co.	Knoxville
WKGN	1340	1 kw / 1 kw		Urban AC	American Urban Radio	—	Triple S Enterprises, Inc.	Knoxville
WKVL	850	50 kw / kw		Talk	CBS Networks	—	Horne Radio, LLC	Knoxville
WNOX	990	10 kw / 10 kw		Talk	Westwood/Mutual/Unistar	McGavren-Guild	Citadel Communications Corp.	Knoxville
WQBB	1040	10 kw / kw		Adult Stand.	Westwood/Mutual/Unistar	Christal	Journal Broadcast Group	Powell
WRJZ	620	5 kw / 5 kw		Religious	USA Radio Network	Salem Radio Reps	TM2, Inc.	Knoxville
WTXM	1240	1 kw / 1 kw		simul. WTXMAF	Independent	Katz	South Central Communications	Knoxville
WYSH	1380	1 kw / 80 w		Country	Jones Radio Network	—	Clinton Broadcasters, Inc.	Clinton

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBON	104.5	2.3 kw @528	Classic Rock	Independent	Christal	Journal Broadcast Group	Knoxville
WIMZ	103.5	100 kw @1,723	Rock	Independent	Katz	South Central Communications	Knoxville
WIVK	107.7	96 kw @2,053	Country	ABC	McGavren-Guild	Citadel Communications Corp.	Knoxville
WJBZ	96.3	2.9 kw @477	S. Gospel	Independent	Interep	Seymour Communications	Seymour
WJXB	97.5	100 kw @1,296	Soft AC	Independent	Katz	South Central Communications	Knoxville
WKVL	105.3	6 kw @328	80s Hits	CBS Networks	—	Horne Radio, LLC	Loudon
WKZX	93.5	6 kw @165	Adult Cont.	Westwood/Mutual/Unistar	Regional Reps	B.P. Broadcasters, LLC	Lenoir City
WMYU	93.1	1.84 kw @584	Oldies	Associated Press Radio	Christal	Journal Broadcast Group	Karns
WNFZ	94.3	2.55 kw @505	Modern Rock	Independent	Katz	Oak Ridge FM, Inc.	Oak Ridge
WNOX	99.1	6 kw @328	simul. WNOXAF	Westwood/Mutual/Unistar	McGavren-Guild	Citadel Communications Corp.	Loudon
WOKI	100.3	100 kw @2,000	Adult Altern.	Independent	McGavren-Guild	Oak Ridge FM, Inc.	Oak Ridge
WRMX	106.7	1.5 kw @666	Hot AC	Independent	—	South Central Communications	Norris
WSEV	105.5	530 w@1,056	Adult Cont.	CNN	Regional Reps	East Tennessee Radio Group I & II	Gatlinburg
WSMJ	98.7	8 kw @571	Smooth Jazz	Independent	McGavren-Guild	Citadel Communications Corp.	Oliver Springs
WTXM	95.7	6 kw @322	Sports	Independent	Katz	South Central Communications	Maryville
WWST	102.1	15.1 kw @1,978	CHR	Associated Press Radio	Christal	Journal Broadcast Group	Sevierville

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAEZ-F	CHR	94.9	Greeneville
WQLA-F	Country	104.9	La Follette

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Citadel Communications Corp.	27.3	26.7	41.8%
WIVK FM, WNOX AM, WNOX FM, WSMJ FM			
Horne Radio, LLC	1.8	1.8	0.0%
WGAP AM, WKVL FM, WKVL AM			
Journal Broadcast Group	20.6	18.8	20.5%
WBON FM, WMYU FM, WQBB AM, WWST FM			
Oak Ridge FM, Inc.	7.9	8.8	6.9%
WNFZ FM, WOKI FM			
South Central Communications	16.3	20.7	29.8%
WIMZ FM, WJXB FM, WRMX FM, WTXM AM, WTXM FM			
	73.9	76.8	99.0%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	12 (3)	12 (3)	1.8
AOR	0 (0)	116 (4)	116 (4)	17.1
Black/Urban	6 (1)	0 (0)	6 (1)	0.9
CHR	0 (0)	110 (2)	110 (2)	16.2
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	10 (2)	165 (2)	176 (4)	25.9
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	12 (1)	12 (1)	1.8
News/Talk	29 (2)	21 (1)	50 (3)	7.4
Oldies	0 (0)	46 (2)	46 (2)	6.8
Other	(0)	(0)	(0)	0.0
Religion	13 (2)	31 (1)	45 (3)	6.6
Soft AC	0 (0)	86 (1)	86 (1)	12.7
Sports	1 (1)	8 (1)	9 (2)	1.3
Standards/EZ	11 (2)	0 (0)	11 (2)	1.6
Totals	70(10)	607 (18)	679 (28)	

Note Duncan's reports that: WNOX-AM 990 simul. with WNOX-FM 99.1
 Duncan's reports that: WKCE-AM 1120 simul. with WHJM-AM 1180
 4/4/01 WRMX-FM-106.7 Old Format: Modern Rock New Format: Hot AC
 4/4/01 WRMX-FM-106.7 Old Format: Modern Rock New Format: Silent
 4/5/01 WRMX-FM-106.7 Prior Calls: WXVO-FM Current Calls: WRMX-FM
 4/5/01 WOKI-FM-100.3 Old Format: Classic Rock New Format: Adult Altern.
 4/5/01 WKVL-FM-105.3 Old Format: Talk /Sports New Format: 80s Hits
 4/16/01 WRMX-FM-106.7 Old Format: Silent New Format: Hot AC
 4/16/01 WRMX-FM-106.7 Old Format: Silent New Format: Silent

LAFAYETTE, IN

Arbitron Rank 240 **Pop (12+)** 121,600 **Stations** 18 / 11 **% Below Line** 8.2
Market TSL in Hours 16.8 **Diaries** 973 / 125:1 / 56.0% **% Not Listed** 17.9
Average Persons Rating 12.3 **12+ FM Share (Metro)** 75.1 **Sample Target** 960

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 WAZY-F	CHR	28/18.5	9.8	11.6	12.7	11.1	13.2	448/36.9	30.2	0.0	44/759	Artistic Media Partners
2 WASK-AF	Oldies	18/12.2	9.7	8.7	8.7	9.7	9.8	245/20.2	15.9	0.0	27/353	Schurz Communications, Inc.
3 WKHY-F	Classic Rock	16/10.7	13.8	10.1	11.9	9.7	11.6	269/22.2	24.8	22.8	28/434	RadioWorks, Inc.
4 WKOA-F	Country	15/10.1	13.8	14.5	14.3	14.6	13.2	268/22.0	23.6	23.8	38/601	Schurz Communications, Inc.
5 WSHF-F	Classic Rock	12/7.8	8.9	10.9	10.3	9.7	9.5	270/22.2	23.1	27.0	20/430	Artistic Media Partners
6 WGLM-F	Adult Cont.	8/5.4	6.8	7.2	7.2	7.6	6.6	143/11.7	13.8	13.6	13/215	KVB Broadcasting
7 WLFF-F	Country	6/4.2	4.1	3.6	3.2	4.2	3.8	129/10.6	13.5	10.2	10/174	Artistic Media Partners
8 WLS	Talk	3/2.3	2.7	2.9	2.4	2.8	2.6	49/4.0	5.2	3.8	15/147	ABC Radio
9 WFBQ-F	Rock	3/1.9	2.6	2.9	3.2	2.8	2.6	98/8.0	8.6	8.7	14/278	Clear Channel Communications
9 WXXB-F	CHR	3/1.9	2.0	2.2	1.6	2.1	1.9	68/5.6	7.0	7.0	7/148	RadioWorks, Inc.
11 WRZX-F	Modern Rock	3/1.8	1.4	0.7	1.6	1.4	1.4	68/5.6	3.7	3.6	4/123	Clear Channel Communications
12 WAZY	Adult Stand.	2/1.7	1.2	0.0	0.8	2.1	0.9	33/2.7	1.7	0.0	2/33	Artistic Media Partners
13 WSHW-F	Adult Cont.	2/1.4	2.5	1.4	1.6	2.1	1.7	93/7.7	9.2	7.7	6/205	Kaspar Broadcasting Co., Inc.
14 WNOU-F	CHR	1/0.9	2.1	2.4	2.9	0.0	2.1	65/5.4	6.2	10.6	8/187	Emmis Communications Corp.
15 WIBC	Talk	1/0.5	1.1	1.4	0.8	1.4	0.9	25/2.0	2.9	1.9	3/104	Emmis Communications Corp.
16 WGN	Talk	1/0.4	0.5	1.0	1.7	0.9	0.9	18/1.5	0.0	0.0	5/69	Tribune Broadcasting
16 WIND	Span.-Talk	1/0.4	0.4	0.6	0.7	0.0	0.5	15/1.3	0.0	0.0	1/15	Hispanic Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WAZY-F	1 WAZY-F	1 WAZY-F	1 WAZY-F	1 WAZY-F	1 WASK-AF	1 WAZY-F	1 WAZY-F	1 WAZY-F	1 WAZY-F	1 WAZY-F
2 WKOA-F	2 WKHY-F	2 WKHY-F	2 WKHY-F	2 WASK-AF	2 WKOA-F	2 WASK-AF	2 WKHY-F	2 WASK-AF	2 WKHY-F	2 WASK-AF
3 WKHY-F	3 WSHF-F	3 WSHF-F	3 WKOA-F	3 WKHY-F	3 WKHY-F	3 WSHF-F	3 WASK-AF	3 WKHY-F	3 WASK-AF	3 WKHY-F
4 WASK-AF	4 WKOA-F	4 WKOA-F	4 WASK-AF	4 WKOA-F	4 WAZY-F	4 WKOA-F	4 WSHF-F	4 WKOA-F	4 WKOA-F	4 WKOA-F
5 WLFF-F	5 WGLM-F	5 WASK-AF	5 WSHF-F	5 WSHF-F	5 WSHF-F	5 WKHY-F	5 WKOA-F	5 WGLM-F	5 WSHF-F	5 WSHF-F
6 WGLM-F	6 WLFF-F	6 WGLM-F	6 WGLM-F	6 WGLM-F	6 WGLM-F	6 WGLM-F	6 WLFF-F	6 WSHF-F	6 WGLM-F	6 WLFF-F
7 WNOU-F	7 WRZX-F	7 WLFF-F	7 WLFF-F	7 WLFF-F	7 WLS	7 WFBQ-F	7 WGLM-F	7 WLFF-F	7 WLFF-F	7 WGLM-F
8 WSHF-F	8 WFBQ-F	8 WFBQ-F	8 WFBQ-F	8 WFBQ-F	8 WLFF-F	8 WLFF-F	8 WLS	8 WLS	8 WXXB-F	8 WXXB-F
9 WSHW-F	9 WSHW-F	9 WRZX-F	9 WSHW-F	9 WXXB-F	9 WAZY	9 WLS	9 WNOU-F	9 WAZY	9 WSHW-F	9 WRZX-F
10 WIND	10 WASK-AF	10 WSHW-F	10 WRZX-F	10 WSHW-F	10 WXXB-F	10 WRZX-F	10 WRZX-F	10 WFBQ-F	10 WAZY	10 WAZY
								10 WXXB-F	10 WFBQ-F	10 WLS
									10 WRZX-F	
									10 WLS	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WAZY-F	1 WAZY-F	1 WAZY-F	1 WAZY-F	1 WAZY-F	1 WAZY-F	1 WAZY-F	1 WKHY-F	1 WKHY-F	1 WKHY-F
2 WLFF-F	2 WGLM-F	2 WKOA-F	2 WKHY-F	2 WASK-AF	2 WKHY-F	2 WKHY-F	2 WAZY-F	2 WAZY-F	2 WSHF-F
3 WSHF-F	3 WLFF-F	3 WGLM-F	3 WASK-AF	3 WKOA-F	3 WSHF-F	3 WSHF-F	3 WSHF-F	3 WSHF-F	3 WAZY-F
4 WKHY-F	4 WKHY-F	4 WKHY-F	4 WGLM-F	4 WGLM-F	4 WKOA-F	4 WKOA-F	4 WKOA-F	4 WKOA-F	4 WASK-AF
5 WGLM-F	4 WKOA-F	5 WLFF-F	5 WKHY-F	5 WKHY-F	5 WLFF-F	5 WGLM-F	5 WGLM-F	5 WASK-AF	5 WKOA-F
6 WKOA-F	6 WSHF-F	6 WSHF-F	6 WSHF-F	6 WSHF-F	6 WGLM-F	6 WRZX-F	6 WRZX-F	6 WGLM-F	6 WGLM-F
7 WRZX-F	7 WSHW-F	6 WSHF-F	6 WLFF-F	7 WLFF-F	7 WRZX-F	7 WLFF-F	7 WFBQ-F	7 WFBQ-F	7 WFBQ-F
8 WFBQ-F	8 WASK-AF	8 WIND	8 WSHW-F	8 WXXB-F	8 WFBQ-F	8 WFBQ-F	8 WLFF-F	8 WLFF-F	8 WLFF-F
9 WSHW-F	9 WNOU-F	9 WASK-AF	9 WASK-AF	9 WSHW-F	9 WNOU-F	9 WASK-AF	9 WASK-AF	9 WRZX-F	9 WRZX-F
10 WNOU-F	10 WRZX-F	10 WNOU-F	10 WRZX-F	10 WRZX-F	10 WASK-AF	10 WSHW-F	10 WSHW-F	10 WSHW-F	10 WSHW-F
						10 WNOU-F		10 WLS	10 WXXB-F
									10 WLS

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WASK	1450	1 kw / 1 kw	simul. WASKAF	Associated Press Radio	Christal	Schurz Communications, Inc.	Lafayette
WAZY	1410	1 kw / 65 w	Adult Stand.	Westwood/Mutual/Unistar	McGavren-Guild	Artistic Media Partners	Lafayette

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WASK	98.7	4.4 kw @384	Oldies	Associated Press Radio	Christal	Schurz Communications, Inc.	Battleground
WAZY	96.5	50 kw @500	CHR	ABC	McGavren-Guild	Artistic Media Partners	Lafayette
WGLM	106.7	6 kw @328	Adult Cont.	CNN	—	KVB Broadcasting	West Lafayette
WKHY	93.5	6 kw @216	Classic Rock	Associated Press Radio	Katz	RadioWorks, Inc.	Lafayette
WKOA	105.3	50 kw @310	Country	ABC	Christal	Schurz Communications, Inc.	Lafayette
WLFF	95.3	2.3 kw @505	Country	Independent	McGavren-Guild	Artistic Media Partners	Brookston
WSHP	95.7	3.1 kw @433	Classic Rock	Independent	McGavren-Guild	Artistic Media Partners	Attica
WSHW	99.7	50 kw @460	Adult Cont.	USA Radio Network	Regional Reps	Kaspar Broadcasting Co., Inc.	Frankfort
WXXB	102.9	2.75 kw @489	CHR	Independent	Katz	RadioWorks, Inc.	Delphi

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WFBQ-F	Rock	94.7	Indianapolis
WGN	Talk	720	Chicago
WIBC	Talk	1070	Indianapolis
WIND	Span.-Talk	560	Chicago
WLS	Talk	890	Chicago
WNOU-F	CHR	93.1	Indianapolis
WRZX-F	Modern Rock	103.3	Indianapolis

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Artistic Media Partners	32.2	26.3	35.2%
WAZY AM,WAZY FM,WLFF FM,WSHP FM			
RadioWorks, Inc.	12.6	15.7	14.0%
WKHY FM,WXXB FM			
Schurz Communications, Inc.	22.3	25.1	39.4%
WASK AM,WASK FM,WKOA FM			
	67.1	67.1	88.6%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	10 (2)	10 (2)	8.2
AOR	0 (0)	33 (4)	33 (4)	27.0
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	32 (3)	32 (3)	26.2
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	21 (2)	21 (2)	17.2
Hispanic	1 (1)	0 (0)	1 (1)	0.8
Jazz	(0)	(0)	(0)	0.0
News/Talk	5 (3)	0 (0)	5 (3)	4.1
Oldies	3 (1)	16 (1)	18 (2)	14.8
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	(0)	(0)	(0)	0.0
Sports	(0)	(0)	(0)	0.0
Standards/EZ	2 (1)	0 (0)	2 (1)	1.6
Totals	11 (6)	112 (12)	122 (18)	

Note 6/15/01 WXXB-FM-102.9 Prior Calls: WNJY-FM Current Calls: WXXB-FM

LAFAYETTE, LA

Arbitron Rank 102 **Pop (12+)** 398,800 **Stations** 36 / 22 **% Below Line** 11.4
Market TSL in Hours 22.2 **Diaries** 1206 / 331:1 / 50.5% **% Not Listed** 6.8
Average Persons Rating 16.7 **12+ FM Share (Metro)** 86.2 **Sample Target** 1190

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 KRRQ-F	Urban	77/11.5	11.2	7.9	8.5	10.4	9.8	785/19.7	19.9	18.7	88/970	Citadel Communications Corp.
2 KSMB-F	CHR	53/8.0	9.5	10.1	10.6	9.6	9.6	1051/26.3	27.8	28.5	65/1358	Citadel Communications Corp.
3 KTDY-F	Adult Cont.	52/7.8	8.1	6.6	6.3	7.0	7.2	738/18.5	17.7	15.1	58/862	Communications Corp. of America
4 KXKC-F	Country	48/7.3	6.9	7.5	8.0	6.5	7.4	718/18.0	20.4	20.4	52/799	Bonin Broadcasting Corp.
5 KFTE-F	Modern Rock	42/6.4	3.7	6.2	4.7	5.4	5.2	559/14.0	11.2	12.0	45/637	Communications Corp. of America
6 KNEK-F	Urban AC	41/6.2	5.7	6.2	7.3	6.8	6.4	507/12.7	10.9	14.6	41/540	Citadel Communications Corp.
7 KMDL-F	Country	38/5.7	9.0	8.5	7.5	8.2	7.7	653/16.4	19.7	20.7	39/693	Communications Corp. of America
8 KJCB	Black Gospel	26/3.9	4.0	4.7	4.3	6.2	4.2	231/5.8	7.0	0.0	27/237	R & M Broadcasting, Inc.
9 KRKA-F	Classic Rock	25/3.8	3.3	2.3	2.4	2.3	3.0	344/8.6	7.5	7.1	30/422	Communications Corp. of America
10 KBON-F	Americana	25/3.7	2.7	2.5	4.0	2.9	3.2	222/5.6	5.9	6.5	27/266	Rose Ann Marx
11 KPFL-F	News/Talk	23/3.5	3.1	2.5	4.0	2.9	3.3	335/8.4	8.3	8.0	24/340	Communications Corp. of America
12 KFZX-F	Black Gospel	22/3.4	3.4	4.0	2.9	2.8	3.4	276/6.9	6.8	8.0	23/307	Citadel Communications Corp.
13 KQIS-F	Hot AC	20/3.0	1.9	2.1	1.6	1.4	2.1	280/7.0	5.2	5.1	25/364	Third Partner Broadcasting, Inc.
14 KAJN-F	Cont. Christ.	17/2.6	3.6	1.8	1.6	2.2	2.4	205/5.1	6.3	4.7	21/335	Rice Capital Broadcasting, Inc.
15 WDGL-F	Classic Rock	15/2.3	2.9	3.2	2.2	2.5	2.7	408/10.2	10.3	9.8	23/628	Guaranty Broadcasting, Inc.
16 WYNK-F	Country	14/2.2	1.4	1.5	1.7	2.0	1.7	294/7.4	7.7	8.4	32/552	Clear Channel Communications
17 KOOJ-F	Oldies	12/1.8	1.9	2.1	2.3	1.6	2.0	317/8.0	6.9	7.2	20/472	Citadel Communications Corp.
18 KANE	Oldies	9/1.3	1.0	0.4	1.1	0.6	1.0	93/2.3	2.3	2.7	9/93	New Iberia Broadcasting, Inc.
19 KLTW-F	Oldies	8/1.2	1.1	1.9	1.7	2.2	1.5	179/4.5	3.0	4.7	8/212	Acadia Broadcast Partners, Inc.
20 WFMF-F	CHR	7/1.1	0.7	0.7	0.4	0.5	0.7	220/5.5	5.2	5.2	18/431	Clear Channel Communications
21 KJJB-F	Trad. Country	4/0.6	0.3	0.3	1.4	0.9	0.7	39/1.0	1.5	0.0	4/46	Tri-Parish Broadcasting Co., Inc.
21 KFV-F	Black Gospel	4/0.6	4.5	0.4	0.6	0.2	1.5	52/1.3	1.4	0.0	7/86	FM Radio, LLC
23 WXCT-F	Country	4/0.5	0.8	0.6	0.4	0.6	0.6	103/2.6	3.9	3.0	12/273	Guaranty Broadcasting, Inc.
24 KSLO	Country	3/0.5	0.8	0.0	0.0	0.0	0.0	61/1.5	1.9	0.0	3/61	KSLO Broadcasting Co.
24 WCKW-F	80s Hits	3/0.5	0.2	0.4	0.0	0.8	0.8	108/2.7	1.9	0.0	6/170	222 Corp.
24 KUMX-F	Classic Hits	3/0.5	0.8	0.6	0.4	0.6	0.6	133/3.3	4.1	4.7	20/362	Clear Channel Communications
24 KJEF-F	Country	3/0.5	0.6	0.4	0.4	0.0	0.5	56/1.4	1.8	2.5	12/180	Radio South, Inc.
24 KRUF	Adult Stand.	3/0.5	0.2	0.9	0.3	1.1	0.5	59/1.5	2.3	1.6	3/59	Communications Corp. of America
29 KRRV-F	Country	2/0.4	11.5	15.0	13.0	9.5	10.0	63/1.6	0.0	0.0	7/188	Clear Channel Communications
30 KSIG	Adult Stand.	2/0.3	0.7	0.9	1.1	0.6	0.8	52/1.3	2.1	3.1	2/52	Acadia Broadcast Partners, Inc.
30 KPFL	Sports	2/0.3	0.8	0.9	0.6	0.6	0.6	40/1.0	2.1	2.5	3/47	Communications Corp. of America
30 KZMZ-F	Rock	2/0.3	0.7	0.4	0.3	0.3	0.4	106/2.7	2.1	2.0	8/251	Clear Channel Communications
30 KVOL-F	Sports	2/0.3	1.6	0.9	1.3	0.3	1.0	62/1.6	3.7	3.4	2/91	Citadel Communications Corp.
30 KVPF-F	Oldies	2/0.3	0.0	0.0	0.0	0.0	0.0	35/0.9	0.0	0.0	3/86	Ville Platte Broadcasting Co.
35 WWL	Talk	2/0.2	4.5	2.4	3.4	3.6	2.6	34/0.8	0.0	0.0	6/106	Entercom
35 WEMX-F	Urban	2/0.2	0.3	0.3	0.0	0.3	0.3	63/1.6	1.1	0.0	21/253	Citadel Communications Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KRRQ-F	1 KRRQ-F	1 KRRQ-F	1 KRRQ-F	1 KRRQ-F	1 KXKC-F	1 KTDY-F	1 KRRQ-F	1 KTDY-F	1 KRRQ-F	1 KRRQ-F
2 KSMB-F	2 KFTE-F	2 KTDY-F	2 KTDY-F	2 KTDY-F	2 KTDY-F	2 KXKC-F	2 KSMB-F	2 KXKC-F	2 KSMB-F	2 KSMB-F
3 KFTE-F	3 KSMB-F	3 KFTE-F	3 KFTE-F	3 KNEK-F	3 KNEK-F	3 KSMB-F	3 KNEK-F	3 KRRQ-F	3 KTDY-F	2 KNEK-F
4 KTDY-F	4 KTDY-F	4 KSMB-F	4 KNEK-F	4 KXKC-F	4 KRRQ-F	4 KRRQ-F	4 KTDY-F	4 KFTE-F	4 KXKC-F	4 KMDL-F
5 WFMF-F	5 KMDL-F	5 KXKC-F	5 KXKC-F	4 KFTE-F	5 KMDL-F	5 KFTE-F	5 KMDL-F	5 KSMB-F	5 KFTE-F	5 KJCB
6 KNEK-F	6 KXKC-F	6 KNEK-F	6 KRKA-F	6 KSMB-F	6 KPFL-F	6 KNEK-F	6 KXKC-F	5 KMDL-F	6 KMDL-F	6 KFTE-F
7 KMDL-F	7 KNEK-F	7 KRKA-F	7 KSMB-F	7 KRKA-F	7 KBON-F	7 KMDL-F	7 KFTE-F	7 KPFL-F	7 KNEK-F	7 KXKC-F
8 KFV-F	8 KQIS-F	8 KMDL-F	8 KMDL-F	8 KMDL-F	8 KJCB	8 WDGL-F	8 KQIS-F	8 KNEK-F	8 KPFL-F	8 KTDY-F
9 KJCB	9 KJCB	9 KFZX-F	9 KFZX-F	9 KFZX-F	8 KFZX-F	9 KJCB	9 KFZX-F	9 KRKA-F	9 KRKA-F	9 KBON-F
9 WDGL-F	10 KRKA-F	10 KQIS-F	10 KQIS-F	10 KQIS-F	10 KRKA-F	10 KRKA-F	9 KBON-F	10 KJCB	10 KQIS-F	10 KFZX-F
9 KFZX-F										

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KRRQ-F	1 KRRQ-F	1 KTDY-F	1 KTDY-F	1 KTDY-F	1 KRRQ-F	1 KFTE-F	1 KFTE-F	1 KFTE-F	1 KFTE-F
2 KSMB-F	2 KTDY-F	2 KRRQ-F	2 KRRQ-F	2 KRRQ-F	2 KFTE-F	2 KRRQ-F	2 KMDL-F	2 KRRQ-F	2 KRRQ-F
3 KTDY-F	3 KSMB-F	3 KSMB-F	3 KSMB-F	3 KNEK-F	3 KSMB-F	3 KSMB-F	3 KRKA-F	3 KRKA-F	3 KRKA-F
4 KXKC-F	4 KFTE-F	4 KNEK-F	4 KNEK-F	4 KXKC-F	4 KXKC-F	4 KMDL-F	4 KQIS-F	4 KSMB-F	4 KMDL-F
5 KFTE-F	5 KNEK-F	5 KFTE-F	5 KXKC-F	5 KFZX-F	5 KMDL-F	5 KQIS-F	5 KRRQ-F	5 KXKC-F	5 KNEK-F
6 KMDL-F	6 KMDL-F	6 KMDL-F	6 KFZX-F	6 KSMB-F	6 KBON-F	6 KXKC-F	6 KRKA-F	6 KMDL-F	6 KXKC-F
7 KNEK-F	7 KXKC-F	7 KQIS-F	7 KMDL-F	7 KMDL-F	7 WXCT-F	7 KRKA-F	7 WDGL-F	6 KQIS-F	7 WDGL-F
8 KJCB	8 KJCB	8 KFZX-F	8 KFTE-F	8 KFTE-F	8 KNEK-F	8 KNEK-F	8 KNEK-F	8 WDGL-F	8 KQIS-F
9 WFMF-F	9 KQIS-F	9 KJCB	9 KJCB	9 KPFL-F	9 KFZX-F	9 WDGL-F	9 KXKC-F	9 KNEK-F	9 KPFL-F
10 KQIS-F	10 KFZX-F	10 KXKC-F	10 KQIS-F	9 KJCB	10 KTDY-F	10 KBON-F	10 KJCB	10 KTDY-F	10 KSMB-F
		10 KJJB-F			10 WFMF-F				10 KTDY-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KANE	1240	1 kw / 1 kw	Oldies	Westwood/Mutual/Unistar	—	New Iberia Broadcasting, Inc.	New Iberia
KJCB	770	1 kw / 500 w	Black Gospel	American Urban Radio	—	R & M Broadcasting, Inc.	Lafayette
KPFL	1420	1 kw / 750 w	Sports	Westwood/Mutual/Unistar	Katz	Communications Corp. of America	Lafayette
KROF	960	1 kw / kw	Adult Stand.	ABC	Broadcast Sales	Communications Corp. of America	Abbeville
KSIG	1450	1 kw / 1 kw	Adult Stand.	Westwood/Mutual/Unistar	—	Acadia Broadcast Partners, Inc.	Crowley
KSLO	1230	1 kw / 1 kw	Country	ABC	—	KSLO Broadcasting Co.	Opelousas

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAJN	102.9	95 kw @1,499	Cont. Christ.	USA Radio Network	Salem Radio Reps	Rice Capital Broadcasting, Inc.	Crowley
KBON	101.1	25 kw @328	Americana	Independent	—	Rose Ann Marx	Mamou
KFTE	96.5	42 kw @535	Modern Rock	Westwood/Mutual/Unistar	Katz	Communications Corp. of America	Breaux Bridge
KFXZ	106.3	2.6 kw @495	Black Gospel	ABC	McGavren-Guild	Citadel Communications Corp.	Maurice
KJJB	105.5	3 kw @300	Trad. Country	ABC	—	Tri-Parish Broadcasting Co., Inc.	Eunice
KLTW	106.7	4.5 kw @377	Oldies	Independent	—	Acadia Broadcast Partners, Inc.	Rayne
KMDL	97.3	38 kw @561	Country	Associated Press Radio	Katz	Communications Corp. of America	Kaplan
KNEK	104.7	25 kw @328	Urban AC	Westwood/Mutual/Unistar	McGavren-Guild	Citadel Communications Corp.	Washington
KPEL	105.1	25 kw @292	News/Talk	Westwood/Mutual/Unistar	Katz	Communications Corp. of America	Abbeville
KQIS	102.1	100 kw @981	Hot AC	Independent	—	Third Partner Broadcasting, Inc.	Basile
KRKA	107.9	100 kw @863	Classic Rock	Westwood/Mutual/Unistar	Katz	Communications Corp. of America	Erath
KRRQ	95.5	50 kw @443	Urban	ABC	McGavren-Guild	Citadel Communications Corp.	Lafayette
KSMB	94.5	100 kw @1,079	CHR	ABC	McGavren-Guild	Citadel Communications Corp.	Lafayette
KTDY	99.9	100 kw @984	Adult Cont.	Independent	Katz	Communications Corp. of America	Lafayette
KVOL	105.9	3.4 kw @431	Sports	ABC	McGavren-Guild	Citadel Communications Corp.	Opelousas
KXKC	99.1	100 kw @984	Country	Independent	Allied Radio Ptnrs.	Bonin Broadcasting Corp.	New Iberia

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KFMV-F	Black Gospel	105.5	Franklin
KJEF-F	Country	92.9	Jennings
KOOJ-F	Oldies	93.7	New Iberia
KRRV-F	Country	100.3	Alexandria
KUMX-F	Classic Hits	104.1	Houma
KVPI-F	Oldies	92.5	Ville Platte
KZMZ-F	Rock	96.9	Alexandria
WCKW-F	80s Hits	92.3	Laplace
WDGL-F	Classic Rock	98.1	Baton Rouge
WEMX-F	Urban	94.1	Kentwood
WFMF-F	CHR	102.5	Baton Rouge
WWL	Talk	870	New Orleans
WXCT-F	Country	100.7	Baton Rouge
WYNK-F	Country	101.5	Baton Rouge

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Acadia Broadcast Partners, Inc. KLTW FM, KSIG AM	1.5	1.5	1.6%
Citadel Communications Corp. KFXZ FM, KNEK FM, KRRQ FM, KSMB FM, KVOL FM	29.4	28.3	25.5%
Communications Corp. of America KFTE FM, KMDL FM, KPEL FM, KPEL AM, KRKA FM, KROF AM, KTDY FM	28.0	31.8	41.8%
	58.9	61.6	69.0%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	72 (2)	72 (2)	11.7
AOR	0 (0)	85 (4)	85 (4)	13.8
Black/Urban	0 (0)	119 (3)	119 (3)	19.3
CHR	0 (0)	61 (2)	61 (2)	9.9
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	3 (1)	113 (7)	117 (8)	18.9
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	2 (1)	23 (1)	25 (2)	4.0
Oldies	9 (1)	29 (5)	37 (6)	6.0
Other	0 (0)	24 (1)	24 (1)	3.9
Religion	26 (1)	43 (3)	69 (4)	11.2
Soft AC	(0)	(0)	(0)	0.0
Sports	2 (1)	2 (1)	4 (2)	0.6
Standards/EZ	5 (2)	0 (0)	5 (2)	0.8
Totals	47 (7)	571 (29)	618 (36)	

Note Duncan's reports that: KVPI-AM 1050 simul. with KVPI-FM 92.5
 Duncan's reports that: KFMV-FM 105.5 simul. with KJCB-AM 770
 5/8/01 KPEL-AM-1420 Old Format: New Format: Adds ESPN Radio Network

LAKELAND-WINTER HAVEN, FL

Arbitron Rank 98	Pop (12+) 404,200	Stations 34 / 7	% Below Line 63.6
Market TSL in Hours 19.7	Diaries 817 / 495:1 / 52.4%	% Not Listed 17.2	
Average Persons Rating 14.5	12+ FM Share (Metro) 76.4	Sample Target 810	

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner	
1	WPCV-F	Country	76/13.0	17.6	18.6	11.7	12.4	15.2	853/21.1	28.6	24.9	91/1032	Hall Communications, Inc.
2	WFLZ-F	CHR	51/8.7	7.2	8.5	8.8	7.2	8.3	849/21.0	18.7	22.3	65/1030	Clear Channel Communications
3	WJHM-F	Dance	31/5.3	3.4	2.6	3.1	1.9	3.6	443/11.0	9.0	9.0	31/452	Infinity Broadcasting Corp.
4	WTBT-F	Classic Rock	23/3.9	2.4	3.1	2.5	4.2	3.0	306/7.6	6.5	7.2	25/329	Clear Channel Communications
5	WTKS-F	Hot Talk	22/3.8	1.8	1.6	1.2	1.7	2.1	228/5.7	2.6	3.6	22/235	Clear Channel Communications
6	WSHE-F	Oldies	22/3.7	1.6	1.7	2.0	1.0	2.3	287/7.1	5.1	4.4	23/306	Clear Channel Communications
6	WWRM-F	Soft AC	22/3.7	4.2	2.3	3.1	4.4	3.3	321/7.9	8.7	8.9	24/347	Cox Radio, Inc.
8	WMTX-F	Hot AC	20/3.4	3.6	1.7	3.1	1.9	2.9	284/7.0	8.9	6.7	23/315	Clear Channel Communications
9	WSJT-F	Smooth Jazz	19/3.2	3.1	3.3	4.2	2.4	3.4	327/8.1	8.3	8.7	24/400	Infinity Broadcasting Corp.
10	WHPT-F	Classic Rock	17/2.9	2.8	3.0	3.4	2.3	3.0	274/6.8	6.3	7.8	20/325	Cox Radio, Inc.
11	WXTB-F	Rock	17/2.8	2.1	3.5	2.2	3.0	2.7	228/5.6	5.9	6.1	17/228	Clear Channel Communications
12	WFJO-F	Rhythmic Old.	15/2.5	3.9	3.5	2.5	5.6	3.1	305/7.5	7.6	6.8	18/374	Cox Radio, Inc.
13	WWRZ-F	Soft AC	14/2.4	2.7	1.6	2.2	1.4	2.2	282/7.0	5.9	5.7	20/357	Hall Communications, Inc.
14	WXXL-F	CHR	12/2.1	1.8	2.1	1.9	1.9	2.0	401/9.9	7.7	8.7	12/404	Clear Channel Communications
15	WQYK-F	Country	11/1.9	1.6	1.2	1.9	1.2	1.6	200/5.0	5.5	5.2	11/203	Infinity Broadcasting Corp.
16	WCFB-F	Urban AC	11/1.8	2.1	1.4	1.4	2.3	1.7	154/3.8	5.3	4.6	11/154	Cox Radio, Inc.
17	WUVF-F	Adult Stand.	10/1.8	2.6	4.7	3.6	4.5	3.2	224/5.5	6.3	7.1	12/236	Cox Radio, Inc.
18	WHTQ-F	Classic Rock	10/1.7	0.5	1.2	0.8	2.6	1.1	143/3.5	2.1	4.6	10/148	Cox Radio, Inc.
19	WFLA	Talk	9/1.5	1.1	0.5	0.5	0.5	0.9	131/3.2	1.7	1.7	9/131	Clear Channel Communications
20	WOMX-F	Hot AC	8/1.4	1.2	0.9	1.0	0.7	1.1	176/4.4	2.7	5.3	8/180	Infinity Broadcasting Corp.
21	WRBQ-F	Country	7/1.2	1.0	1.0	1.4	1.7	1.1	138/3.4	4.3	5.0	7/138	Infinity Broadcasting Corp.
22	WONN	Adult Stand.	7/1.1	2.6	3.1	2.5	2.3	2.3	152/3.8	4.8	4.5	7/156	Hall Communications, Inc.
23	WJRR-F	Rock	6/1.1	1.0	1.0	0.8	0.7	1.0	161/4.0	2.8	3.3	6/166	Clear Channel Communications
24	WOCL-F	Modern Rock	6/1.0	1.1	1.3	1.7	1.3	1.3	143/3.5	0.0	0.0	6/143	Infinity Broadcasting Corp.
25	WLKF	News/Talk	5/0.9	2.0	1.4	1.4	1.9	1.4	134/3.3	4.2	5.1	5/134	Hall Communications, Inc.
25	WWKA-F	Country	5/0.9	1.0	1.0	1.2	1.4	1.0	169/4.2	4.2	2.9	5/176	Cox Radio, Inc.
25	WMGF-F	Soft AC	5/0.9	2.2	1.3	0.9	1.5	1.3	64/1.6	0.0	0.0	5/69	Clear Channel Communications
28	WBBY-F	Classic Hits	5/0.8	0.7	1.0	0.5	0.9	0.8	95/2.4	2.8	2.7	5/98	Clear Channel Communications
28	WSIR	Black Gospel	5/0.8	0.6	1.0	2.4	0.0	1.2	82/2.0	2.0	3.4	5/82	William Mark Histed
30	WFLF	Talk	3/0.6						66/1.6	0.0	0.0	4/75	Clear Channel Communications
30	WWAB	Urban	3/0.6	0.9	0.0	0.0	0.0		83/2.1	1.4	0.0	3/83	Radio Station WWAB, Inc.
32	WSUN-F	Modern Rock	3/0.5	2.0	2.0	2.3	0.0	1.7	80/2.0	0.0	0.0	3/80	Cox Radio, Inc.
32	WDBO	Talk	3/0.5	1.2	0.7	0.7	1.2	0.8	46/1.1	2.3	1.4	3/48	Cox Radio, Inc.
34	WWBF	Oldies	3/0.4	0.9	0.3	0.7	1.0	0.6	84/2.1	2.0	2.1	3/84	Thomas N. Thornburg

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WJHM-F	1 WFLZ-F	1 WPCV-F	1 WPCV-F	1 WPCV-F	1 WPCV-F	1 WFLZ-F	1 WPCV-F	1 WPCV-F	1 WPCV-F
2	WFLZ-F	2 WTKS-F	2 WFLZ-F	2 WFLZ-F	2 WFLZ-F	2 WSHE-F	2 WFLZ-F	2 WPCV-F	2 WFLZ-F	2 WFLZ-F
3	WXXL-F	3 WPCV-F	3 WTBT-F	3 WTBT-F	3 WTBT-F	3 WSJT-F	3 WJHM-F	3 WTKS-F	3 WJHM-F	3 WJHM-F
4	WXTB-F	4 WTKS-F	4 WTKS-F	4 WTKS-F	4 WTKS-F	4 WTBT-F	4 WJHM-F	4 WXXL-F	4 WTBT-F	4 WSHE-F
5	WPCV-F	5 WJHM-F	5 WJHM-F	5 WHPT-F	5 WMTX-F	5 WMTX-F	5 WTBT-F	4 WSJT-F	5 WWRM-F	5 WTBT-F
6	WTKS-F	6 WWRM-F	6 WMTX-F	6 WMTX-F	5 WHPT-F	6 WWRZ-F	6 WWRM-F	6 WMTX-F	6 WTKS-F	6 WSJT-F
7	WJRR-F	7 WTBT-F	6 WWRM-F	7 WSHE-F	7 WSHE-F	7 WHPT-F	6 WWRM-F	7 WFJO-F	7 WSHE-F	7 WWRM-F
8	WWRM-F	8 WXXL-F	8 WHPT-F	8 WHTQ-F	8 WFJO-F	8 WFLZ-F	8 WHPT-F	7 WSHE-F	8 WJHM-F	8 WMTX-F
9	WTBT-F	9 WMTX-F	9 WXTB-F	9 WWRM-F	9 WWRM-F	9 WWRM-F	9 WSHE-F	9 WWRZ-F	8 WSJT-F	9 WSJT-F
10	WHPT-F	10 WHPT-F	10 WSHE-F	10 WFJO-F	9 WHTQ-F	10 WFJO-F	10 WSJT-F	10 WHPT-F	10 WXTB-F	10 WHPT-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WFLZ-F	1 WFLZ-F	1 WFLZ-F	1 WFLZ-F	1 WPCV-F	1 WFLZ-F	1 WFLZ-F	1 WTKS-F	1 WPCV-F
2	WWRM-F	2 WWRM-F	2 WPCV-F	2 WPCV-F	2 WFLZ-F	2 WPCV-F	2 WTKS-F	2 WFLZ-F	2 WTBT-F
3	WJHM-F	3 WPCV-F	3 WWRM-F	3 WWRM-F	3 WSHE-F	3 WJHM-F	3 WXTB-F	3 WTBT-F	3 WTKS-F
4	WTKS-F	4 WJHM-F	4 WTBT-F	4 WMTX-F	4 WMTX-F	4 WXTB-F	4 WPCV-F	4 WTBT-F	4 WTKS-F
5	WMTX-F	5 WTKS-F	5 WXXL-F	5 WSHE-F	5 WWRM-F	5 WTKS-F	5 WJHM-F	5 WJHM-F	5 WHPT-F
6	WXXL-F	6 WMTX-F	6 WOMX-F	6 WTBT-F	6 WFJO-F	6 WXXL-F	6 WTBT-F	5 WFJO-F	6 WJHM-F
7	WXTB-F	7 WXXL-F	7 WTKS-F	7 WRBQ-F	7 WTBT-F	7 WTBT-F	7 WXXL-F	7 WBBY-F	7 WHPT-F
8	WWKA-F	8 WTBT-F	7 WHPT-F	8 WJHM-F	8 WRBQ-F	8 WJRR-F	8 WFJO-F	8 WHPT-F	8 WHTQ-F
9	WPCV-F	9 WXTB-F	9 WMTX-F	9 WTKS-F	9 WOMX-F	9 WOCL-F	9 WJRR-F	9 WSJT-F	9 WCFB-F
10	WOCL-F	10 WOCL-F	10 WRBQ-F	10 WXXL-F	10 WHPT-F	10 WHPT-F	9 WBBY-F	10 WQYK-F	10 WFJO-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WLKF	1430	5 kw / 1 kw	News/Talk	Premier Radio Network	D & R Radio	Hall Communications, Inc.	Lakeland
WONN	1230	1 kw / 1 kw	Adult Stand.	Westwood/Mutual/Unistar	D & R Radio	Hall Communications, Inc.	Lakeland
WSIR	1490	1 kw / 1 kw	Black Gospel	American Urban Radio	—	William Mark Histed	Winter Haven
WWAB	1330	1 kw / 100 w	Urban	United Press International	—	Radio Station WWAB, Inc.	Lakeland
WWBF	1130	2.5 kw / 500 w	Oldies	Jones Radio Network	—	Thomas N. Thornburg	Bartow

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WPCV	97.5	100 kw @1,018	Country	Westwood/Mutual/Unistar	D & R Radio	Hall Communications, Inc.	Winter Haven
WWRZ	98.3	26 kw @686	Soft AC	Independent	D & R Radio	Hall Communications, Inc.	Ft. Meade

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBBY-F	Classic Hits	107.3	St. Petersburg
WCFB-F	Urban AC	94.5	Daytona Beach
WDBO	Talk	580	Orlando
WDUV-F	Adult Stand.	105.5	New Port Richey
WFJO-F	Rhythmic Old.	101.5	St. Petersburg
WFLA	Talk	970	Tampa
WFLF	Talk	540	Pine Hills
WFLZ-F	CHR	93.3	Tampa
WHPT-F	Classic Rock	102.5	Sarasota
WHTQ-F	Classic Rock	96.5	Orlando
WJHM-F	Dance	101.9	Daytona Beach
WJRR-F	Rock	101.1	Cocoa Beach
WMGF-F	Soft AC	107.7	Mt. Dora
WMTX-F	Hot AC	100.7	Tampa
WOCL-F	Modern Rock	105.9	De Land
WOMX-F	Hot AC	105.1	Orlando
WQYK-F	Country	99.5	St. Petersburg
WRBQ-F	Country	104.7	Tampa
WSHE-F	Oldies	100.3	Orlando
WSJT-F	Smooth Jazz	94.1	Lakeland
WSUN-F	Modern Rock	97.1	Holiday
WTBT-F	Classic Rock	103.5	Bradenton
WTKS-F	Hot Talk	104.1	Cocoa Beach
WWKA-F	Country	92.3	Orlando
WWRM-F	Soft AC	94.9	Tampa
WXTB-F	Rock	97.9	Clearwater
WXXL-F	CHR	106.7	Tavares

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Hall Communications, Inc. WLKF AM, WONN AM, WPCV FM, WWRZ FM	17.4	14.5	
	17.4	14.5	

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	28 (2)	28 (2)	5.8
AOR	0 (0)	82 (7)	82 (7)	16.9
Black/Urban	3 (1)	11 (1)	14 (2)	2.9
CHR	0 (0)	94 (3)	94 (3)	19.3
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	100 (4)	100 (4)	20.6
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	19 (1)	19 (1)	3.9
News/Talk	20 (4)	22 (1)	42 (5)	8.6
Oldies	3 (1)	41 (3)	44 (4)	9.1
Other	(0)	(0)	(0)	0.0
Religion	5 (1)	0 (0)	5 (1)	1.0
Soft AC	0 (0)	41 (3)	41 (3)	8.4
Sports	(0)	(0)	(0)	0.0
Standards/EZ	7 (1)	10 (1)	17 (2)	3.5
Totals	38 (8)	448 (26)	486 (34)	

Note Duncan's reports that: WSPB-AM 1450 simul. with WFLA-AM 970

LANCASTER, PA

Arbitron Rank 112	Pop (12+) 381,300	Stations 30 / 6	% Below Line 8.1
Market TSL in Hours 19.6		Diaries 833 / 458:1 / 61.4%	% Not Listed 19.0
Average Persons Rating 14.2		12+ FM Share (Metro) 71.9	Sample Target 810

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner	
1	WLAN-F	CHR	47/8.7	8.2	11.3	10.3	10.2	9.6	873/22.9	25.8	24.1	76/1575	Clear Channel Communications
2	WQXA-F	Rock	44/8.2	6.2	6.7	6.1	6.7	6.8	603/15.8	16.6	16.8	89/1311	Citadel Communications Corp.
3	WSOX-F	Oldies	43/7.9	9.5	7.4	6.6	8.7	7.8	575/15.1	16.1	17.8	87/1144	Thomas Moffitt, Sr.
4	WARM-F	Adult Cont.	38/7.0	7.8	4.4	6.1	5.1	6.3	461/12.1	13.9	14.1	91/1098	Susquehanna Radio Corp.
5	WDAC-F	Cont. Christ.	36/6.6	6.2	7.0	9.3	6.4	7.3	555/14.6	12.6	17.0	50/768	WDAC Radio Co.
6	WIOV-F	Country	32/5.8	4.2	6.3	7.7	6.7	6.0	412/10.8	13.0	17.3	40/580	Brill Media Co., Inc.
7	WROZ-F	Soft AC	30/5.5	9.3	6.9	7.0	4.4	7.2	515/13.5	18.6	14.8	56/957	Hall Communications, Inc.
8	WHP	Talk	19/3.6	4.4	2.6	2.5	2.4	3.3	372/9.7	8.2	6.4	42/665	Clear Channel Communications
9	WRKZ-F	Country	19/3.4	4.3	7.2	3.9	5.4	4.7	282/7.4	10.8	9.8	69/947	Citadel Communications Corp.
10	WNCE-FF	Silent	17/3.2	4.4	0.4	0.0	0.7		285/7.5	8.5		52/847	Cumulus Media, Inc.
11	WRVV-F	Classic Hits	15/2.9	3.6	2.6	4.3	3.1	3.4	338/8.9	7.6	11.7	39/713	Clear Channel Communications
12	WRFY-F	CHR	15/2.8	1.7	1.2	1.4	1.1	1.8	234/6.1	7.6	6.2	20/348	Clear Channel Communications
13	WEGK-F	CHR	15/2.7	1.3	1.4	1.7	0.0	1.8	303/8.0	0.0	0.0	25/675	Clear Channel Communications
14	WLPA	Sports	8/1.4	0.8	1.2	0.7	0.5	1.0	139/3.6	4.3	2.9	8/152	Hall Communications, Inc.
15	KYW	News	7/1.4	0.9	0.4	2.9	0.5	1.4	180/4.7	4.9	4.8	8/220	Infinity Broadcasting Corp.
16	WLAN	Adult Stand.	6/1.1	2.7	2.1	1.6	1.5	1.9	129/3.4	5.0	4.7	7/147	Clear Channel Communications
17	WYCR-F	CHR	6/1.0	1.6	1.9	1.1	1.1	1.4	268/7.0	7.6	6.3	38/1034	Radio Hanover, Inc.
18	WUSL-F	Urban	5/0.9	0.7	0.4	0.9	0.5	0.7	113/3.0	3.0	2.7	5/126	Clear Channel Communications
18	WYSP-F	Talk	5/0.9	0.3	0.4	0.0	1.3		116/3.0	2.0		5/122	Infinity Broadcasting Corp.
20	WADV	S. Gospel	4/0.8						63/1.7	0.0	0.0	7/120	WADV Radio, Inc.
20	WSBA	Talk	4/0.8	1.6	0.5	0.4	0.4	0.8	81/2.1	2.3	2.0	20/388	Susquehanna Radio Corp.
22	WNNK-F	CHR	4/0.7	0.6	0.5	0.4	0.4	0.5	87/2.3	2.7	1.8	20/546	Cumulus Media, Inc.
22	WRBT-F	Country	4/0.7	0.6	0.7	1.2	1.5	0.8	88/2.3	2.4	3.3	17/319	Clear Channel Communications
24	WQGL-F	Oldies	3/0.6	0.3	0.9	0.7	0.5	0.6	72/1.9	1.9	3.1	4/78	Infinity Broadcasting Corp.
24	WXCX-F	Country	3/0.6	3.2	1.8	4.3	3.1	2.5	50/1.3	0.0	0.0	4/71	Deimarva Broadcasting Co.
26	WJZZ-F	Smooth Jazz	3/0.5	3.3	3.4	3.6	3.4	2.7	45/1.2	0.0	0.0	4/69	Clear Channel Communications
26	WWKL-F	Silent	3/0.5	4.4	0.4	0.0	0.7		90/2.4	1.1		16/280	Cumulus Media, Inc.
28	WIOQ-F	CHR	2/0.4	2.4	1.1	2.1	1.9	1.5	86/2.3	0.0	0.0	2/89	Clear Channel Communications
28	WGTY-F	Country	2/0.4	6.8	5.4	9.9	0.0	5.6	54/1.4	0.0	0.0	31/409	Times and News Publishing Co.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WLAN-F	1 WQXA-F	1 WQXA-F	1 WQXA-F	1 WQXA-F	1 WSOX-F	1 WLAN-F	1 WQXA-F	1 WSOX-F	1 WQXA-F	1 WLAN-F
2	WIOV-F	2 WLAN-F	2 WLAN-F	2 WLAN-F	2 WSOX-F	2 WARM-F	2 WDAC-F	2 WSOX-F	2 WLAN-F	2 WLAN-F	2 WARM-F
3	WUSL-F	3 WROZ-F	3 WIOV-F	3 WIOV-F	3 WLAN-F	3 WDAC-F	3 WQXA-F	3 WLAN-F	3 WARM-F	3 WSOX-F	3 WQXA-F
4	WYCR-F	4 WIOV-F	4 WROZ-F	4 WROZ-F	4 WIOV-F	4 WIOV-F	4 WSOX-F	4 WDAC-F	4 WQXA-F	4 WDAC-F	4 WSOX-F
5	WQXA-F	5 WRFY-F	5 WSOX-F	4 WSOX-F	5 WARM-F	4 WROZ-F	5 WARM-F	5 WLPA	5 WIOV-F	5 WIOV-F	5 WDAC-F
6	WRKZ-F	6 WNCE-FF	6 WARM-F	4 WARM-F	6 WROZ-F	6 WHP	6 WIOV-F	6 WROZ-F	6 WROZ-F	6 WARM-F	6 WIOV-F
7	WDAC-F	7 WEGK-F	6 WNCE-FF	7 WNCE-FF	7 WNCE-FF	7 WRKZ-F	7 WROZ-F	7 WARM-F	7 WHP	7 WROZ-F	7 WROZ-F
8	WRFY-F	8 WARM-F	8 WRFY-F	8 WRFY-F	8 WRVV-F	8 WRVV-F	8 WHP	8 WHP	8 WDAC-F	8 WNCE-FF	8 WRKZ-F
9	WSOX-F	9 WRKZ-F	9 WRVV-F	9 WRVV-F	9 WLAN-F	9 WLAN-F	8 WRKZ-F	8 WIOV-F	9 WRFY-F	9 WRKZ-F	9 WNCE-FF
10	WLPA	9 WRVV-F	9 WEGK-F	10 WEGK-F	9 WEGK-F	10 WQXA-F	10 WNCE-FF	10 WUSL-F	10 WRKZ-F	10 WRKZ-F	10 WRVV-F
											10 WRVV-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WLAN-F	1 WLAN-F	1 WLAN-F	1 WLAN-F	1 WSOX-F	1 WQXA-F	1 WQXA-F	1 WQXA-F	1 WQXA-F
2	WQXA-F	2 WQXA-F	2 WQXA-F	2 WROZ-F	2 WSOX-F	2 WLAN-F	2 WIOV-F	2 WLAN-F	2 WLAN-F
3	WROZ-F	3 WROZ-F	3 WROZ-F	3 WARM-F	3 WARM-F	3 WEGK-F	3 WIOV-F	3 WNCE-FF	3 WIOV-F
4	WRVV-F	4 WRFY-F	4 WRFY-F	4 WQXA-F	4 WROZ-F	4 WRFY-F	4 WNCE-FF	4 WLAN-F	4 WNCE-FF
5	WRKZ-F	5 WARM-F	5 WARM-F	5 WSOX-F	5 WQXA-F	5 WIOV-F	5 WEGK-F	5 WROZ-F	5 WEGK-F
6	WDAC-F	6 WRVV-F	6 WIOV-F	6 WRFY-F	6 WRFY-F	6 WNCE-FF	6 WRFY-F	6 WSOX-F	6 WLAN-F
7	WXCX-F	6 WNCE-FF	7 WNCE-FF	7 WRVV-F	7 WIOV-F	7 WSOX-F	7 WROZ-F	7 WHP	7 WHP
8	WIOQ-F	8 WIOV-F	8 WRVV-F	8 WRKZ-F	8 WRVV-F	8 WRKZ-F	8 WYSP-F	8 WRFY-F	8 WARM-F
9	WRFY-F	9 WRKZ-F	8 WNNK-F	9 WIOV-F	9 WRKZ-F	9 WARM-F	9 WHP	9 WEGK-F	9 WROZ-F
10	WNCE-FF	9 WDAC-F	10 WYCR-F	10 WDAC-F	10 WDAC-F	10 WROZ-F	10 WRKZ-F	10 WRKZ-F	9 WRVV-F
									10 WROZ-F

AM Stations

Station	Freq	Day/Night		Format	Net/Aff	Rep	Owner	City of Lic
		Power	Power					
WLAN	1390	5 kw / 1 kw		Adult Stand.	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Lancaster
WLPA	1490	600 w / 600 w		Sports	Sporting News Radio	D & R Radio	Hall Communications, Inc.	Lancaster

FM Stations

Station	Freq	Power/HAAT		Format	Net/Aff	Rep	Owner	City of Lic
		Power	HAAT					
WDAC	94.5	19 kw @810		Cont. Christ.	Salem Radio Network	Salem Radio Reps	WDAC Radio Co.	Lancaster
WIOV	105.1	25 kw @522		Country	Westwood/Mutual/Unistar	McGavren-Guild	Brill Media Co., Inc.	Ephrata
WLAN	96.9	50 kw @500		CHR	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Lancaster
WROZ	101.3	7.4 kw @1,243		Soft AC	Independent	D & R Radio	Hall Communications, Inc.	Lancaster

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KYW	News	1060	Philadelphia
WIOQ-F	CHR	102.1	Philadelphia
WJJZ-F	Smooth Jazz	106.1	Philadelphia
WUGL-F	Oldies	98.1	Philadelphia
WRFY-F	CHR	102.5	Reading
WUSL-F	Urban	98.9	Philadelphia
WXY-F	Country	103.7	Havre de Grace
WYSP-F	Talk	94.1	Philadelphia

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications WLAN AM,WLAN FM	9.8	8.3	27.1%
Hall Communications, Inc. WLPA AM,WROZ FM	6.9	6.4	23.6%
	16.7	14.7	50.7%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	38 (1)	38 (1)	8.6
AOR	0 (0)	61 (2)	61 (2)	13.8
Black/Urban	0 (0)	5 (1)	5 (1)	1.1
CHR	0 (0)	89 (6)	89 (6)	20.2
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	59 (5)	59 (5)	13.4
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	3 (1)	3 (1)	0.7
News/Talk	31 (3)	5 (1)	36 (4)	8.2
Oldies	0 (0)	62 (3)	62 (3)	14.1
Other	(0)	(0)	(0)	0.0
Religion	4 (1)	36 (1)	40 (2)	9.1
Soft AC	0 (0)	30 (1)	30 (1)	6.8
Sports	8 (1)	0 (0)	8 (1)	1.8
Standards/EZ	6 (1)	0 (0)	6 (1)	1.4
Totals	49 (6)	388 (22)	437 (28)	

Note Duncan's reports that: WHYL-FM 102.3 simul. with WRKZ-FM 106.7

LANSING-EAST LANSING, MI

Arbitron Rank 117 Pop (12+) 372,000 Stations 22 / 14 % Below Line 6.3
 Market TSL in Hours 19.1 Diaries 1058 / 352:1 / 57.5% % Not Listed 20.0
 Average Persons Rating 14.1 12+ FM Share (Metro) 69.2 Sample Target 990

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Sp 00	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WITL-F	Country	58/11.0	8.7	8.2	12.2	11.6	10.0	772/20.7	17.0	21.4	102/1458	Citadel Communications Corp.
2	WFMK-F	Adult Cont.	51/9.8	11.6	9.7	7.6	8.1	9.7	847/22.8	20.3	20.3	70/1213	Citadel Communications Corp.
3	WJXQ-F	Rock	40/7.7	8.0	6.6	6.4	7.1	7.2	693/18.6	16.8	17.7	83/1409	Rubber City Radio Group
4	WHZZ-F	CHR	38/7.3	8.7	8.7	8.8	10.7	8.4	844/22.7	24.0	28.4	44/1036	MacDonald Broadcasting Co.
5	WMMQ-F	Classic Rock	36/6.9	7.5	7.7	7.4	7.9	7.4	597/16.0	17.0	17.4	54/823	Citadel Communications Corp.
6	WJIM-F	Oldies	36/6.8	8.2	8.3	8.4	7.3	7.9	665/17.9	22.1	19.7	45/939	Citadel Communications Corp.
7	WQHH-F	Urban	27/5.2	2.9	5.9	4.6	5.3	4.7	460/12.4	10.2	11.3	28/495	Mid-Michigan, Inc.
8	WWDX-F	Modern Rock	25/4.7	4.3	3.9	5.0	4.7	4.5	582/15.7	16.4	18.7	27/641	Rubber City Radio Group
9	WVIC-F	Classic Hits	23/4.5						459/12.3	8.0	7.7	39/863	Rubber City Radio Group
10	WILS	Adult Stand.	21/4.1	3.3	5.1	2.4	3.8	3.7	222/6.0	7.6	6.4	23/260	MacDonald Broadcasting Co.
11	WJIM	Talk	18/3.5	4.7	3.3	3.4	2.8	3.7	258/6.9	9.0	7.1	21/317	Citadel Communications Corp.
12	WJR	News/Talk	7/1.3	2.7	2.1	2.8	2.1	2.2	207/5.6	6.7	6.6	34/812	ABC Radio
13	WOOD-F	Soft AC	6/1.1	0.5	0.5	1.2	0.9	0.8	109/2.9	2.6	2.9	14/310	Clear Channel Communications
13	WXLA	Urban Oldies	6/1.1						78/2.1	1.7	1.0	10/96	Mid-Michigan, Inc.
15	WODJ-F	Oldies	5/0.9	0.5	0.0	0.0	0.0		127/3.4	0.0	0.0	13/247	Citadel Communications Corp.
15	WBCT-F	Country	5/0.9	0.5	0.4	0.6	0.4	0.6	96/2.6	2.5	1.8	21/346	Clear Channel Communications
17	WVFN	Sports	4/0.8	0.8	0.9	0.8	0.4	0.8	128/3.4	5.0	3.5	5/157	Citadel Communications Corp.
17	WIOG-F	CHR	4/0.8	0.8	0.9	0.6	0.8	0.8	208/5.6	5.1	4.3	15/441	Citadel Communications Corp.
19	WBFX-F	Classic Rock	3/0.6	0.5	0.4	0.6	0.6	0.5	65/1.7	1.4	0.0	20/228	Clear Channel Communications
20	WHMI-F	Adult Cont.	2/0.4	0.4	0.0	0.0	0.0		65/1.7	0.0	0.0	19/399	Livingston Radio Company
21	WQTX-F	Sports	2/0.3	1.6	0.4	0.4	0.0	0.6	79/2.1	1.1	0.0	2/81	Rubber City Radio Group
21	WRIF-F	Rock	2/0.3	0.4	0.6	0.0	0.4	0.3	44/1.2	1.4	2.1	14/268	Greater Media

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WHZZ-F	1 WJXQ-F	1 WFMK-F	1 WMMQ-F	1 WFMK-F	1 WITL-F	1 WITL-F	1 WQHH-F	1 WITL-F	1 WFMK-F	1 WITL-F
2	WWDX-F	2 WHZZ-F	1 WJXQ-F	2 WFMK-F	2 WMMQ-F	2 WFMK-F	2 WJXQ-F	2 WHZZ-F	2 WFMK-F	2 WHZZ-F	2 WFMK-F
3	WQHH-F	3 WITL-F	3 WMMQ-F	3 WJXQ-F	3 WITL-F	3 WMMQ-F	3 WFMK-F	3 WJXQ-F	3 WMMQ-F	3 WITL-F	3 WHZZ-F
4	WFMK-F	4 WQHH-F	4 WITL-F	4 WITL-F	4 WJIM-F	4 WJIM-F	4 WJIM-F	4 WITL-F	4 WJIM-F	4 WMMQ-F	4 WQHH-F
5	WJXQ-F	5 WWDX-F	5 WHZZ-F	5 WJIM-F	5 WJXQ-F	5 WILS	5 WMMQ-F	4 WFMK-F	5 WJXQ-F	5 WJIM-F	4 WVIC-F
6	WITL-F	6 WFMK-F	6 WJIM-F	6 WVIC-F	6 WVIC-F	6 WJXQ-F	6 WHZZ-F	6 WWDX-F	6 WJIM	6 WQHH-F	6 WMMQ-F
7	WIOG-F	7 WVIC-F	7 WVIC-F	7 WHZZ-F	7 WHZZ-F	7 WJIM	7 WILS	7 WVIC-F	7 WHZZ-F	6 WJXQ-F	6 WJXQ-F
8	WJIM-F	8 WMMQ-F	8 WQHH-F	7 WQHH-F	7 WQHH-F	8 WVIC-F	7 WQHH-F	8 WJIM-F	8 WILS	8 WWDX-F	8 WJIM-F
9	WMMQ-F	9 WJIM-F	9 WWDX-F	9 WJIM	9 WJIM	9 WHZZ-F	9 WWDX-F	9 WMMQ-F	9 WWDX-F	9 WVIC-F	9 WWDX-F
10	WVIC-F	10 WBCT-F	10 WJIM	10 WWDX-F	10 WWDX-F	10 WJR	10 WVIC-F	10 WILS	10 WVIC-F	10 WILS	10 WILS

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WHZZ-F	1 WHZZ-F	1 WFMK-F	1 WFMK-F	1 WFMK-F	1 WJXQ-F	1 WJXQ-F	1 WJXQ-F	1 WMMQ-F
2	WITL-F	2 WFMK-F	2 WHZZ-F	2 WHZZ-F	2 WITL-F	2 WWDX-F	2 WWDX-F	2 WVIC-F	2 WMMQ-F
3	WFMK-F	3 WITL-F	3 WQHH-F	3 WITL-F	3 WJIM-F	3 WQHH-F	3 WVIC-F	3 WMMQ-F	3 WVIC-F
4	WQHH-F	4 WQHH-F	4 WITL-F	4 WITL-F	4 WJIM-F	4 WHZZ-F	4 WBCT-F	4 WITL-F	4 WFMK-F
5	WWDX-F	5 WWDX-F	5 WVIC-F	5 WQHH-F	5 WQHH-F	5 WHZZ-F	5 WQHH-F	5 WQHH-F	5 WJIM-F
6	WJXQ-F	6 WVIC-F	6 WWDX-F	6 WWDX-F	6 WVIC-F	6 WFMK-F	6 WITL-F	6 WJIM-F	6 WITL-F
7	WJIM-F	6 WJXQ-F	7 WJIM-F	6 WJXQ-F	7 WMMQ-F	7 WMMQ-F	7 WJIM-F	7 WWDX-F	7 WJIM
8	WVIC-F	8 WJIM-F	8 WJIM-F	8 WVIC-F	8 WWDX-F	8 WQTX-F	8 WHZZ-F	8 WJIM	8 WQHH-F
9	WIOG-F	9 WJIM-F	8 WJXQ-F	9 WMMQ-F	8 WJXQ-F	9 WITL-F	9 WFMK-F	9 WJIM	9 WWDX-F
9	WOOD-F	10 WMLA	10 WMMQ-F	10 WXLA	10 WXLA	10 WJIM-F	10 WBCT-F	10 WFMK-F	10 WHZZ-F
						10 WIOG-F			10 WVFN

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WILS	1320	5 kw / 1 kw	Adult Stand.	ABC	D & R Radio	MacDonald Broadcasting Co.	Lansing
WJIM	1240	1 kw / 1 kw	Talk	Westwood/Mutual/Unistar	McGavren-Guild	Citadel Communications Corp.	Lansing
WVFN	730	500 w / 50 w	Sports	Sporting News Radio	McGavren-Guild	Citadel Communications Corp.	East Lansing
WXLA	1180	1 kw / kw	Urban Oldies	Independent	Allied Radio Ptnrs.	Mid-Michigan, Inc.	Dimondale

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WFMK	99.1	28 kw @599	Adult Cont.	Independent	McGavren-Guild	Citadel Communications Corp.	East Lansing
WHZZ	101.7	4.1 kw @397	CHR	Independent	D & R Radio	MacDonald Broadcasting Co.	Lansing
WITL	100.7	26.5 kw @628	Country	ABC	McGavren-Guild	Citadel Communications Corp.	Lansing
WJIM	97.5	45 kw @512	Oldies	ABC	McGavren-Guild	Citadel Communications Corp.	Lansing
WJXQ	106.1	50 kw @490	Rock	Independent	Christal	Rubber City Radio Group	Jackson
WMMQ	94.9	50 kw @492	Classic Rock	ABC	McGavren-Guild	Citadel Communications Corp.	East Lansing
WQHH	96.5	3 kw @328	Urban	Independent	Allied Radio Ptnrs.	Mid-Michigan, Inc.	DeWitt
WQTX	92.7	1.5 kw @466	Sports	Premier Radio Network	Christal	Rubber City Radio Group	Charlotte
WVIC	94.1	40 kw @550	Classic Hits	Independent	Christal	Rubber City Radio Group	Jackson
WWDX	92.1	4 kw @400	Modern Rock	Independent	Christal	Rubber City Radio Group	St. Johns

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBCT-F	Country	93.7	Grand Rapids
WBFX-F	Classic Rock	101.3	Grand Rapids
WHMI-F	Adult Cont.	93.5	Howell
WIOG-F	CHR	102.5	Bay City
WJR	News/Talk	760	Detroit
WODJ-F	Oldies	107.3	Greenville
WOOD-F	Soft AC	105.7	Grand Rapids
WRIF-F	Rock	101.1	Detroit

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Citadel Communications Corp. WFMK FM,WITL FM,WJIM AM,WJIM FM,WMMQ FM,WVFN AM	38.8	46.6	73.2%
MacDonald Broadcasting Co. WHZZ FM,WILS AM	11.4	4.9	9.9%
Mid-Michigan, Inc. WQHH FM,WXLA AM	6.3	6.1	3.5%
Rubber City Radio Group WJXQ FM,WQTX FM,WVIC FM,WWDX FM	17.2	18.4	13.6%
	73.7	76.0	100.1%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	53 (2)	53 (2)	12.6
AOR	0 (0)	106 (5)	106 (5)	25.3
Black/Urban	6 (1)	27 (1)	33 (2)	7.9
CHR	0 (0)	43 (2)	43 (2)	10.3
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	62 (2)	62 (2)	14.8
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	25 (2)	0 (0)	25 (2)	6.0
Oldies	0 (0)	64 (3)	64 (3)	15.3
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	6 (1)	6 (1)	1.4
Sports	4 (1)	2 (1)	6 (2)	1.4
Standards/EZ	21 (1)	0 (0)	21 (1)	5.0
Totals	56 (5)	363 (17)	419 (22)	

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KADD	93.5	2.75 kw @1,889	Hot AC	ABC	—	M&M Broadcasting, LLC	Laughlin
KFMS	101.9	100 kw @1,180	CHR	Independent	Clear Chan.-Diamond	Clear Channel Communications	Las Vegas
KISF	103.5	100 kw @1,157	Reg'l Mex.	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	Las Vegas
KJUL	104.3	24.5 kw @3,701	Adult Stand.	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Beasley Broadcast Group	North Las Vegas
KKLZ	96.3	100 kw @1,175	Classic Rock	Independent	Allied Radio Ptnrs.	Beasley Broadcast Group	Las Vegas
KLUC	98.5	100 kw @1,180	Dance	Independent	Christal	Infinity Broadcasting Corp.	Las Vegas
KMXB	94.1	100 kw @1,210	Modern AC	Independent	Katz	Infinity Broadcasting Corp.	Henderson
KMZQ	100.5	100 kw @1,171	Adult Cont.	Independent	Katz	Infinity Broadcasting Corp.	Henderson
KOMP	92.3	25 kw @3,687	Rock	Independent	D & R Radio	Lotus Communications Corp.	Las Vegas
KQOL	93.1	24.1 kw @3,742	Oldies	Independent	Clear Chan.-Diamond	Clear Channel Communications	Las Vegas
KRRN	105.1	50 kw @36	Span.-CHR	Independent	Caballero	Entravision Communications Corp.	Las Vegas
KSNE	106.5	100 kw @1,155	Soft AC	Independent	Clear Chan.-Diamond	Clear Channel Communications	Las Vegas
KSTJ	102.7	96 kw @1,978	80s Hits	Independent	Allied Radio Ptnrs.	Beasley Broadcast Group	Boulder City
KWNR	95.5	100 kw @1,160	Country	Independent	Clear Chan.-Diamond	Clear Channel Communications	Henderson
KXPT	97.1	25 kw @3,674	Classic Hits	Independent	D & R Radio	Lotus Communications Corp.	Las Vegas
KXTE	107.5	24.5 kw @3,729	Modern Rock	Independent	Christal	Infinity Broadcasting Corp.	Pahrump

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KIXF-F	Country	101.5	Baker

Consolidation Report	12+ (%)	25-54 (%)	Revenue
Beasley Broadcast Group	14.0	12.6	13.5%
KJUL FM, KKLZ FM, KSTJ FM			
Clear Channel Communications	22.0	21.5	26.2%
KFMS FM, KQOL FM, KSNE FM, KWNR FM			
Hispanic Broadcasting Corp.	4.8	5.7	4.7%
KISF FM, KLSQ AM			
Infinity Broadcasting Corp.	27.9	27.8	38.2%
KLUC FM, KMXB FM, KMZQ FM, KSFN AM, KXNT AM, KXTE FM			
Lotus Communications Corp.	9.0	12.2	13.8%
KENO AM, KOMP FM, KXPT FM			
	77.7	79.8	96.3%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	179 (3)	179 (3)	11.9
AOR	0 (0)	191 (3)	191 (3)	12.7
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	235 (2)	235 (2)	15.6
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	135 (2)	135 (2)	9.0
Hispanic	18 (2)	106 (2)	125 (4)	8.3
Jazz	(0)	(0)	(0)	0.0
News/Talk	142 (5)	0 (0)	142 (5)	9.4
Oldies	0 (0)	251 (3)	251 (3)	16.7
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	107 (1)	107 (1)	7.1
Sports	17 (1)	0 (0)	17 (1)	1.1
Standards/EZ	0 (0)	123 (1)	123 (1)	8.2
Totals	177 (8)	1327 (17)	1505 (25)	

Note Duncan's reports that: KHVZ-FM 100.1 simul. with KIXF-FM 101.5
 4/11/01 KSFN-AM-1140 Old Format: Oldies New Format: Adds multi-network
 4/11/01 KSFN-AM-1140 Old Format: Oldies New Format: Talk
 5/3/01 KSFN-AM-1140 Old Format: New Format: Talk
 5/3/01 KSFN-AM-1140 Old Format: New Format: Adds multi-network
 6/4/01 KADD-FM-93.5 Sold By: William Fitts To: M&M Broadcasting, LLC
 6/11/01 KRLV-AM-1340 Sold By: Oklahoma Sports Properties, Inc. To: 1340 Investments, LLC

LEXINGTON-FAYETTE, KY

Arbitron Rank 106 Pop (12+) 394,200 Stations 32 / 24 % Below Line 4.0
 Market TSL in Hours 18.1 Diaries 1185 / 333:1 / 54.2% % Not Listed 12.0
 Average Persons Rating 13.5 12+ FM Share (Metro) 73.5 Sample Target 1180

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 WLKT-F	CHR	58/10.9	8.4	11.5	8.0	7.3	9.7	1077/27.3	23.5	24.4	106/1937	Clear Channel Communications
2 WBUL-F	Country	46/8.6	10.1	6.9	8.2	6.7	8.4	891/22.6	24.6	19.5	86/1608	Clear Channel Communications
2 WVLF-F	Country	46/8.6	9.1	11.8	11.2	12.3	10.2	774/19.6	22.9	24.7	85/1616	Cumulus Media, Inc.
4 WBTF-F	Urban	32/6.0	5.7	4.4	5.9	5.8	5.5	539/13.7	10.8	10.4	37/708	L.M. Communications, Inc.
5 WKQQ-F	Rock	32/5.9	5.1	7.3	6.7	6.7	6.2	645/16.4	17.0	19.4	62/1224	Clear Channel Communications
5 WMXL-F	Hot AC	32/5.9	5.3	5.5	5.5	6.7	5.5	656/16.6	14.1	16.1	48/1019	Clear Channel Communications
7 WVLF-F	Adult Cont.	25/4.7	5.1	5.6	7.4	6.2	5.7	430/10.9	12.1	15.8	30/527	Cumulus Media, Inc.
8 WMKJ-F	Oldies	22/4.2						352/8.9	0.0	0.0	30/469	Clear Channel Communications
9 WCDA-F	Hot AC	21/3.9	2.9	2.6	3.2	4.9	3.2	438/11.1	11.1	14.3	23/530	L.M. Communications, Inc.
10 WXZZ-F	Modern Rock	19/3.5	3.1	5.1	4.0	3.9	3.9	457/11.6	11.9	13.2	21/509	Cumulus Media, Inc.
11 WLRO-F	Classic Hits	17/3.3	2.5	3.5	3.0	3.4	3.1	346/8.8	8.6	9.8	22/486	Cumulus Media, Inc.
12 WLAP	Talk	15/2.9	4.0	2.7	3.0	3.0	3.2	323/8.2	10.4	8.6	20/414	Clear Channel Communications
13 WGKS-F	Adult Cont.	15/2.8	5.2	4.4	4.9	5.4	4.3	379/9.6	12.7	12.8	24/533	L.M. Communications, Inc.
14 WJMM-F	Religious	12/2.2	2.0	0.7	1.0	0.9	1.5	201/5.1	5.8	4.3	16/301	Mortenson Broadcasting Co.
15 WVRB-F	Cont. Christ.	11/2.1	1.0	1.1	0.8	1.1	1.2	134/3.4	1.9	2.8	20/250	Vernon R. Baldwin, Inc.
16 WSNE	Adult Stand.	10/1.9	1.1	1.3	0.8	0.4	1.3	141/3.6	2.9	2.6	11/174	Clear Channel Communications
16 WLTO-F	Rhythmic Old.	10/1.9	1.5	2.9	3.2	2.6	2.4	262/6.7	5.8	7.5	11/291	Cumulus Media, Inc.
18 WLXO-F	Oldies	6/1.2	0.9	0.0	0.0	0.0		128/3.2	3.0	0.0	11/195	Blue Chip Broadcasting Corp.
18 WCGW	S. Gospel	6/1.2	0.5	0.9	0.6	0.6	0.8	58/1.5	1.6	2.0	11/130	Mortenson Broadcasting Co.
20 WHAS	Talk	6/1.1	0.9	1.3	1.3	1.9	1.2	120/3.0	3.5	4.7	29/504	Clear Channel Communications
21 WLXG	Sports	5/1.0	1.6	1.3	0.8	0.9	1.2	131/3.3	3.3	3.1	6/142	L.M. Communications, Inc.
22 WKYL-F	Soft AC	4/0.7	0.6	0.7	0.8	0.6	0.7	66/1.7	1.1	1.9	4/115	Davenport Broadcasting, Inc.
23 WUGR	Black Gospel	3/0.5	0.9	0.7	1.3	1.3	0.9	79/2.0	1.3	2.6	3/79	Mortenson Broadcasting Co.
23 WSTL-F	Silent	3/0.5	0.5	0.4	0.6	1.1	0.5	82/2.1	1.8	1.9	6/194	Mortenson Broadcasting Co.
25 WLW	Talk	2/0.4	0.7	0.4	0.6	0.4	0.5	67/1.7	2.2	1.5	9/198	Clear Channel Communications
25 WCBR	S. Gospel	2/0.4						42/1.1	0.0	0.0	2/47	WCBR, Inc.
25 WEKY-AA	Oldies	2/0.4						33/0.8	0.0	0.0	2/35	Wallingford Broadcasting
25 WCYO-F	Country	2/0.4	0.5	0.5	0.0	0.0		71/1.8	1.3		2/91	Wallingford Broadcasting
29 WRNZ-F	Oldies	2/0.3	0.7	0.5	0.0	0.6		33/0.8	1.5		6/137	Hometown Broadcasting, Inc.
29 WTFX-F	Rock	2/0.3	1.3	0.5	0.0	0.4		65/1.6	2.6		7/185	Clear Channel Communications
29 WIOK-F	S. Gospel	2/0.3						43/1.1	0.0	0.0	6/136	Hammond Broadcasting, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WBTF-F	1 WLKT-F	1 WLKT-F	1 WBUL-F	1 WBUL-F	1 WVLF-F	1 WVLF-F	1 WLKT-F	1 WLKT-F	1 WLKT-F	1 WLKT-F
2 WLKT-F	2 WKQQ-F	2 WBUL-F	2 WLKT-F	2 WVLF-F	2 WBUL-F	2 WBUL-F	2 WBTF-F	2 WBUL-F	2 WBUL-F	2 WBUL-F
3 WVLF-F	3 WBUL-F	3 WKQQ-F	3 WVLF-F	3 WLKT-F	3 WVLF-F	3 WLKT-F	3 WVLF-F	3 WVLF-F	3 WVLF-F	3 WVLF-F
4 WKQQ-F	4 WMXL-F	3 WKQQ-F	4 WMXL-F	4 WMXL-F	4 WMKJ-F	4 WKQQ-F	4 WCDA-F	4 WMXL-F	4 WBTF-F	4 WBTF-F
5 WBUL-F	5 WCDA-F	5 WMXL-F	5 WKQQ-F	5 WKQQ-F	5 WMXL-F	5 WVLF-F	5 WBUL-F	5 WKQQ-F	5 WMXL-F	5 WKQQ-F
6 WXZZ-F	6 WBTF-F	6 WBTF-F	6 WLRO-F	6 WMKJ-F	6 WLAP	6 WMXL-F	6 WXZZ-F	6 WLAP	6 WMKJ-F	6 WMXL-F
7 WCDA-F	7 WXZZ-F	7 WCDA-F	7 WMKJ-F	7 WLRO-F	7 WBTF-F	7 WBTF-F	7 WKQQ-F	7 WVLF-F	7 WKQQ-F	7 WMKJ-F
8 WMXL-F	8 WVLF-F	8 WXZZ-F	8 WBTF-F	8 WCDA-F	8 WKQQ-F	8 WCDA-F	8 WMXL-F	8 WMKJ-F	8 WVLF-F	8 WVLF-F
9 WSTL-F	9 WVRB-F	8 WLRO-F	8 WCDA-F	9 WBTF-F	9 WLKT-F	9 WMKJ-F	9 WMKJ-F	8 WBTF-F	9 WXZZ-F	9 WCDA-F
10 WLRO-F	10 WLRO-F	10 WMKJ-F	10 WGKS-F	9 WVLF-F	10 WGKS-F	10 WXZZ-F	9 WGKS-F	10 WLRO-F	10 WCDA-F	10 WXZZ-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WLKT-F	1 WLKT-F	1 WLKT-F	1 WLKT-F	1 WBUL-F	1 WLKT-F	1 WLKT-F	1 WLKT-F	1 WLKT-F	1 WBUL-F
2 WBTF-F	2 WBUL-F	2 WBUL-F	2 WBUL-F	2 WVLF-F	2 WKQQ-F	2 WKQQ-F	2 WMXL-F	2 WKQQ-F	2 WKQQ-F
3 WMXL-F	3 WMXL-F	3 WMXL-F	3 WVLF-F	3 WLKT-F	3 WXZZ-F	3 WXZZ-F	3 WBUL-F	3 WKQQ-F	3 WVLF-F
4 WBUL-F	4 WBTF-F	4 WCDA-F	4 WMXL-F	4 WMXL-F	4 WCDA-F	4 WCDA-F	4 WBUL-F	4 WLRO-F	4 WLKT-F
5 WVLF-F	5 WVLF-F	5 WVLF-F	5 WBTF-F	5 WMKJ-F	5 WBUL-F	5 WBUL-F	5 WVRB-F	5 WXZZ-F	5 WMXL-F
6 WXZZ-F	6 WCDA-F	6 WKQQ-F	6 WCDA-F	6 WCDA-F	6 WBTF-F	6 WMXL-F	6 WBTF-F	6 WMXL-F	6 WLRO-F
7 WKQQ-F	7 WKQQ-F	7 WBTF-F	7 WGKS-F	7 WGKS-F	7 WLRO-F	7 WBTF-F	7 WXZZ-F	6 WVLF-F	7 WMKJ-F
8 WCDA-F	8 WXZZ-F	8 WJMM-F	8 WMKJ-F	8 WBTF-F	8 WMXL-F	8 WLRO-F	8 WLAP	8 WCDA-F	8 WVLF-F
9 WMKJ-F	9 WGKS-F	9 WXZZ-F	9 WKQQ-F	9 WLTO-F	9 WVRB-F	9 WVRB-F	8 WVLF-F	9 WBTF-F	9 WLAP
10 WGKS-F	10 WJMM-F	10 WGKS-F	10 WLTO-F	10 WJMM-F	10 WGKS-F	10 WVLF-F	10 WCDA-F	10 WMKJ-F	10 WVRB-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCBR	1110	250 w / kw	S. Gospel	USA Radio Network	Regional Reps	WCBR, Inc.	Richmond
WCGW	770	1 kw / kw	S. Gospel	USA Radio Network	—	Mortenson Broadcasting Co.	Nicholasville
WEKY	1340	1 kw / 1 kw	Oldies	ABC	—	Wallingford Broadcasting	Richmond
WIRV	1550	1 kw / 5 w	simul. WEKYAA	ABC	Regional Reps	Wallingford Broadcasting	Irvine
WLAP	630	5 kw / 1 kw	Talk	ABC	Clear Chan.-Diamond	Clear Channel Communications	Lexington
WLXG	1300	2.5 kw / 1 kw	Sports	Sporting News Radio	Katz	L.M. Communications, Inc.	Lexington
WSNE	1580	10 kw / 45 w	Adult Stand.	ABC	Clear Chan.-Diamond	Clear Channel Communications	Georgetown
WUGR	1250	500 w / 59 w	Black Gospel	Independent	—	Mortenson Broadcasting Co.	Nicholasville
WVLF	590	5 kw / 1 kw	Adult Cont.	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Cumulus Media, Inc.	Lexington

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic	
WBTF	107.9	6 kw @328	Urban	ABC		Katz	L.M. Communications, Inc.	Midway
WBUL	98.1	100 kw @561	Country	ABC	Clear Chan.-Diamond		Clear Channel Communications	Lexington
WCDA	106.3	3.7 kw @420	Hot AC	Westwood/Mutual/Unistar		Katz	L.M. Communications, Inc.	Versailles
WGKS	96.9	50 kw @492	Adult Cont.	Independent		Katz	L.M. Communications, Inc.	Paris
WJMM	99.3	7 kw @476	Religious	USA Radio Network	Regional Reps		Mortenson Broadcasting Co.	Harrodsburg
WKQQ	100.1	32 kw @490	Rock	Independent	Clear Chan.-Diamond		Clear Channel Communications	Winchester
WLKT	104.5	50 kw @466	CHR	Independent	Clear Chan.-Diamond		Clear Channel Communications	Lexington
WLRO	101.5	9 kw @541	Classic Hits	Independent	Allied Radio Ptnrs.		Cumulus Media, Inc.	Richmond
WLTO	102.5	2 kw @400	Rhythmic Old.	Independent	Allied Radio Ptnrs.		Cumulus Media, Inc.	Nicholasville
WLXO	96.1	6 kw @328	Oldies	Independent		Katz	Blue Chip Broadcasting Corporation	Stamping Ground
WMKJ	105.5	25 kw @328	Oldies	Independent	Clear Chan.-Diamond		Clear Channel Communications	Mt. Sterling
WMXL	94.5	100 kw @636	Hot AC	Independent	Clear Chan.-Diamond		Clear Channel Communications	Lexington
WVLK	92.9	100 kw @854	Country	Independent	Allied Radio Ptnrs.		Cumulus Media, Inc.	Lexington
WVRB	95.3	4.1 kw @397	Cont. Christ.	Independent		—	Vernon R. Baldwin, Inc.	Wilmore
WXZZ	103.3	6 kw @328	Modern Rock	Independent	Allied Radio Ptnrs.		Cumulus Media, Inc.	Georgetown

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WCYO-F	Country	100.7	Irvine
WHAS	Talk	840	Louisville
WIOK-F	S. Gospel	107.5	Falmouth
WKYL-F	Soft AC	102.1	Lawrenceburg
WLW	Talk	700	Cincinnati
WRNZ-F	Oldies	105.1	Lancaster
WSTL-F	Silent	92.1	Carlisle
WTFX-F	Rock	100.5	Louisville

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	40.3	40.1	43.7%
WBUL FM,WKQQ FM,WLAP AM,WLKT FM,WMKJ FM,WMXL FM,WSNE AM			
Cumulus Media, Inc.	22.0	22.7	39.7%
WLRO FM,WLTO FM,WVLK AM,WVLK FM,WXZZ FM			
L.M. Communications, Inc.	13.7	11.7	9.1%
WBTF FM,WCDA FM,WGKS FM,WLXG AM			
Mortenson Broadcasting Co.	3.9	3.7	2.0%
WCGW AM,WJMM FM,WUGR AM			
Wallingford Broadcasting	0.4	0.2	0.0%
WEKY AM,WIRV AM			
	80.3	78.4	94.5%

Format Performance	AM	FM	Totals	Percent
AC	25 (1)	67 (3)	92 (4)	19.6
AOR	0 (0)	52 (3)	52 (3)	11.1
Black/Urban	0 (0)	32 (1)	32 (1)	6.8
CHR	0 (0)	58 (1)	58 (1)	12.4
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	94 (3)	94 (3)	20.0
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	23 (3)	0 (0)	23 (3)	4.9
Oldies	2 (2)	58 (5)	60 (7)	12.8
Other	(0)	(0)	(0)	0.0
Religion	11 (3)	25 (3)	36 (6)	7.7
Soft AC	0 (0)	4 (1)	4 (1)	0.9
Sports	5 (1)	0 (0)	5 (1)	1.1
Standards/EZ	10 (1)	0 (0)	10 (1)	2.1
Totals	76(11)	390 (20)	466 (31)	

Note Duncan's reports that: WYGH-AM 1440 simul. with WIOK-FM 107.5
 6/4/01 WBTF-FM-107.9 Sold By: Blue Chip Broadcasting Corporation To: L.M. Communications, Inc.

LINCOLN, NE

Arbitron Rank 174 **Pop (12+)** 200,100 **Stations** 22 / 12 **% Below Line** 16.6
Market TSL in Hours 18.8 **Diaries** 914 / 219:1 / 63.8% **% Not Listed** 15.6
Average Persons Rating 14.1 **12+ FM Share (Metro)** 64.0 **Sample Target** 860

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner	
1	KFOR	Adult Cont.	31/11.1	9.6	10.5	8.1	9.1	9.8	424/21.2	18.9	19.7	37/544	Three Eagles Communications
2	KZKX-F	Country	23/8.3	10.4	6.2	7.7	7.0	8.1	391/19.6	19.8	19.6	41/650	Clear Channel Communications
3	KIBZ-F	Rock	23/8.2	6.4	6.9	8.8	7.4	7.6	371/18.5	14.2	17.3	27/461	Clear Channel Communications
4	KFRX-F	CHR	21/7.5	5.7	9.5	9.5	11.2	8.1	475/23.8	22.1	26.2	25/643	Three Eagles Communications
5	KBBK-F	Hot AC	20/7.2	5.2	4.4	4.2	0.0	5.2	275/13.7	10.9	11.8	24/342	Triad Broadcasting Company, LLC
6	KFGE-F	Country	15/5.4	5.3	3.3	4.9	4.9	4.7	313/15.7	15.9	14.9	44/635	Triad Broadcasting Company, LLC
7	KRKR-F	Classic Rock	14/5.0	3.2	3.3	4.6	3.9	4.0	236/11.8	11.1	11.9	16/272	Three Eagles Communications
8	KLIN	News/Talk	12/4.2	6.5	4.7	6.0	4.6	5.3	236/11.8	18.5	17.4	13/261	Triad Broadcasting Company, LLC
9	KKUL-F	Oldies	11/4.0	5.5	4.7	4.9	4.6	4.8	247/12.4	11.9	10.9	16/294	Triad Broadcasting Company, LLC
10	KQCH-F	Dance	10/3.4	3.7	3.6	3.5	2.5	3.5	310/15.5	15.3	11.8	14/468	Journal Broadcast Group
11	KTGL-F	Classic Rock	9/3.2	3.2	5.8	3.5	3.5	3.9	196/9.8	10.5	12.9	15/327	Clear Channel Communications
12	KEZO-F	Rock	6/2.2	2.0	2.5	1.4	2.1	2.0	159/8.0	7.4	7.6	18/319	Journal Broadcast Group
13	KGOR-F	Oldies	6/2.2	1.4	1.5	1.8	1.1	1.7	117/5.9	6.8	6.1	11/285	Clear Channel Communications
14	KSLI-F	CHR	6/2.0	3.1	5.1	3.5	3.2	3.4	220/11.0	13.1	13.2	13/353	Clear Channel Communications
15	KOMJ	Adult Stand.	5/1.8	2.2	1.1	0.7	1.1	1.5	82/4.1	4.2	3.1	13/162	Journal Broadcast Group
16	KZFX-F	Classic Hits	5/1.8	2.2	2.2	3.2	3.5	2.3	153/7.7	7.9	10.5	13/320	Mitchell Broadcasting, Inc.
17	KLMS	Sports	5/1.7	2.3	1.5	2.1	1.8	1.9	62/3.1	5.8	4.7	7/103	Three Eagles Communications
18	KFAB	News/Talk	4/1.6	1.4	1.5	2.8	1.8	1.8	116/5.8	5.4	8.2	17/341	Clear Channel Communications
19	KEFM-F	Hot AC	4/1.4	2.1	1.5	1.1	1.8	1.5	134/6.7	9.4	4.8	8/265	Webster Communications
20	KMXM-F	Country	2/0.8	5.3	4.5	0.0	0.0		56/2.8	0.0	0.0	5/153	Journal Broadcast Group
21	KQKQ-F	CHR	2/0.8	1.1	1.5	0.7	1.8	1.0	162/8.1	8.9	6.8	5/266	Mitchell Broadcasting, Inc.
22	KSRZ-F	Hot AC	2/0.6	4.2	5.0	4.1	0.0	3.5	91/4.5	0.0	0.0	3/118	Journal Broadcast Group

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	KFRX-F	1 KIBZ-F	1 KIBZ-F	1 KIBZ-F	1 KZKX-F	1 KFOR	1 KFOR	1 KFRX-F	1 KFOR	1 KBBK-F	1 KFOR
2	KQCH-F	2 KFRX-F	2 KBBK-F	2 KRKR-F	2 KIBZ-F	2 KZKX-F	2 KIBZ-F	2 KBBK-F	2 KIBZ-F	2 KFRX-F	2 KZKX-F
3	KIBZ-F	3 KBBK-F	3 KFRX-F	3 KBBK-F	3 KBBK-F	3 KLIN	3 KZKX-F	2 KZKX-F	3 KBBK-F	3 KIBZ-F	3 KFGE-F
4	KSLI-F	4 KZKX-F	4 KZKX-F	4 KZKX-F	4 KRKR-F	4 KBBK-F	4 KFRX-F	4 KIBZ-F	4 KZKX-F	4 KZKX-F	4 KIBZ-F
5	KZKX-F	5 KFGE-F	5 KRKR-F	5 KFRX-F	5 KFRX-F	5 KRKR-F	5 KRKR-F	5 KQCH-F	5 KFRX-F	5 KFGE-F	4 KFRX-F
6	KFGE-F	6 KQCH-F	6 KFGE-F	6 KFGE-F	6 KFGE-F	6 KKUL-F	6 KBBK-F	6 KFGE-F	6 KLIN	6 KFOR	6 KLIN
7	KBBK-F	7 KRKR-F	7 KTGL-F	7 KTGL-F	7 KFOR	7 KFGE-F	7 KFGE-F	7 KFOR	7 KRKR-F	7 KQCH-F	7 KRKR-F
8	KQKQ-F	8 KSLI-F	8 KQCH-F	8 KFOR	8 KTGL-F	8 KFRX-F	8 KEZO-F	8 KLIN	8 KFGE-F	8 KKUL-F	8 KBBK-F
9	KTGL-F	9 KEZO-F	9 KEZO-F	9 KLIN	9 KKUL-F	9 KTGL-F	9 KKUL-F	9 KTGL-F	9 KKUL-F	9 KRKR-F	9 KKUL-F
10	KZFX-F	10 KLMS	10 KFOR	10 KEZO-F	10 KLIN	10 KGOR-F	10 KLIN	10 KOMJ	10 KTGL-F	10 KTGL-F	10 KQCH-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54		
1	KFRX-F	1 KFRX-F	1 KFRX-F	1 KFRX-F	1 KZKX-F	1 KIBZ-F	1 KIBZ-F	1 KIBZ-F	1 KIBZ-F	1 KIBZ-F	
2	KBBK-F	2 KBBK-F	2 KBBK-F	2 KBBK-F	2 KBBK-F	2 KQCH-F	2 KQCH-F	2 KFGE-F	2 KRKR-F	2 KRKR-F	
3	KIBZ-F	3 KIBZ-F	3 KFGE-F	3 KZKX-F	3 KFRX-F	2 KSLI-F	3 KEZO-F	3 KQCH-F	3 KEZO-F	3 KFGE-F	
4	KQCH-F	4 KFGE-F	4 KFGE-F	4 KFGE-F	4 KFRX-F	4 KZKX-F	4 KZKX-F	4 KLMS	4 KZKX-F	4 KTGL-F	
5	KZKX-F	5 KZKX-F	5 KIBZ-F	5 KIBZ-F	5 KFGE-F	5 KBBK-F	4 KLMS	5 KRKR-F	4 KBBK-F	5 KZKX-F	
6	KFGE-F	6 KQCH-F	6 KEFM-F	6 KRKR-F	6 KRKR-F	5 KEZO-F	6 KSLI-F	6 KEZO-F	4 KTGL-F	5 KLIN	
7	KRKR-F	7 KRKR-F	7 KQCH-F	7 KTGL-F	7 KTGL-F	7 KFRX-F	7 KFRX-F	7 KTGL-F	7 KFGE-F	7 KFOR	
8	KSLI-F	8 KSLI-F	8 KRKR-F	8 KQCH-F	7 KKUL-F	8 KRKR-F	7 KRKR-F	8 KZKX-F	8 KFRX-F	8 KEZO-F	
9	KQKQ-F	9 KEFM-F	9 KSRZ-F	9 KKUL-F	9 KIBZ-F	9 KLMS	9 KBBK-F	9 KFRX-F	9 KLIN	9 KBBK-F	
10	KKUL-F	10 KEZO-F	10 KMXM-F	10 KGOR-F	9 KGOR-F	10 KGOR-F	10 KFGE-F	10 KBBK-F	10 KQCH-F	10 KKUL-F	
			10 KFOR		10 KZFX-F			10 KLMS	10 KZFX-F	10 KLMS	
										10 KFRX-F	

AM Stations

Station	Freq	Power	Format	Net/Aff	Rep	Owner	City of Lic
KFOR	1240	1 kw / 1 kw	Adult Cont.	Sports ByLine USA	McGavren-Guild	Three Eagles Communications	Lincoln
KLIN	1400	670 w / 670 w	News/Talk	CBS Networks	Christal	Triad Broadcasting Company, LLC	Lincoln
KLMS	1480	1 kw / 750 w	Sports	Premier Radio Network	McGavren-Guild	Three Eagles Communications	Lincoln

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBBK	107.3	100 kw @600	Hot AC	CBS Networks	Christal	Triad Broadcasting Company, LLC	Lincoln
KFGE	98.1	100 kw @981	Country	Independent	Christal	Triad Broadcasting Company, LLC	Milford
KFRX	102.7	100 kw @500	CHR	Independent	McGavren-Guild	Three Eagles Communications	Lincoln
KIBZ	106.3	100 kw @702	Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Lincoln
KKUL	105.3	3 kw @72	Oldies	Independent	Christal	Triad Broadcasting Company, LLC	Lincoln
KRKR	95.1	50 kw @289	Classic Rock	Independent	McGavren-Guild	Three Eagles Communications	Lincoln
KSLI	104.1	30.6 kw @613	CHR	Independent	Clear Chan.-Emerald	Clear Channel Communications	Crete
KTGL	92.9	100 kw @810	Classic Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Beatrice
KZKX	96.9	100 kw @610	Country	Independent	Clear Chan.-Emerald	Clear Channel Communications	Seward

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KEFM-F	Hot AC	96.1	Omaha
KEZO-F	Rock	92.3	Omaha
KFAB	News/Talk	1110	Omaha
KGOR-F	Oldies	99.9	Omaha
KMXM-F	Country	94.1	Omaha
KOMJ	Adult Stand.	590	Omaha
KQCH-F	Dance	97.7	Nebraska City
KQKQ-F	CHR	98.5	Council Bluffs
KSRZ-F	Hot AC	104.5	Omaha
KZFX-F	Classic Hits	101.9	Lincoln

Consolidation Report	12+ (%)	25-54 (%)	Revenue
Clear Channel Communications KIBZ FM, KSLI FM, KTGL FM, KZKX FM	21.7	22.8	30.1%
Three Eagles Communications KFOR AM, KFRX FM, KLMS AM, KRKR FM	25.3	22.6	40.6%
Triad Broadcasting Company, LLC KBBK FM, KFGE FM, KKUL FM, KLIN AM	20.8	22.0	21.4%
	67.8	67.4	92.1%

Format Performance	AM	FM	Totals	Percent
AC	31 (1)	26 (3)	57 (4)	24.1
AOR	0 (0)	52 (4)	52 (4)	21.9
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	39 (4)	39 (4)	16.5
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	41 (3)	41 (3)	17.3
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	16 (2)	0 (0)	16 (2)	6.8
Oldies	0 (0)	22 (3)	22 (3)	9.3
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	(0)	(0)	(0)	0.0
Sports	5 (1)	0 (0)	5 (1)	2.1
Standards/EZ	5 (1)	0 (0)	5 (1)	2.1
Totals	57 (5)	180 (17)	237 (22)	

LITTLE ROCK, AR

Arbitron Rank 85	Pop (12+) 467,300	Stations 25 / 23	% Below Line 1.0
Market TSL in Hours 19.2		Diaries 1550 / 302:1 / 53.5%	% Not Listed 11.2
Average Persons Rating 14.3		12+ FM Share (Metro) 78.5	Sample Target 1550

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner	
1	KSSN-F	Country	64/9.6	10.9	10.4	10.4	9.3	10.3	899/19.2	22.4	21.3	125/2005	Clear Channel Communications
2	KIPR-F	Urban	55/8.3	6.8	7.8	8.6	9.6	7.9	711/15.2	14.3	15.5	106/1235	Citadel Communications Corp.
3	KMJX-F	Classic Rock	45/6.7	7.1	7.3	9.1	8.9	7.6	703/15.1	15.8	18.2	78/1302	Clear Channel Communications
4	KARN-AF	News/Talk	44/6.6	6.6	6.7	0.0	5.0	4.6	676/14.5	14.2	11.9	50/771	Citadel Communications Corp.
5	KKPT-F	Classic Hits	43/6.5	5.1	6.2	5.9	7.2	5.9	690/14.8	13.9	17.7	73/1323	Signal Media, Inc.
6	KLEC-F	Modern Rock	37/5.5	5.0	5.4	3.8	5.7	4.9	555/11.9	11.0	11.3	53/832	Equity Broadcasting Corp.
7	KURB-F	Hot AC	35/5.2	5.2	5.4	5.1	5.6	5.2	685/14.7	15.0	13.3	48/1095	Citadel Communications Corp.
8	KQAR-F	CHR	34/5.1	5.5	5.4	5.4	4.4	5.3	702/15.0	14.2	15.5	58/1314	Clear Channel Communications
9	KHTE-F	Dance	30/4.6	2.8	3.2	0.0	2.3	2.1	564/12.1	11.6	9.3	36/800	Equity Broadcasting Corp.
10	KLAL-F	CHR	29/4.3	3.2	2.7	4.1	2.6	3.6	617/13.2	11.7	13.3	34/815	Citadel Communications Corp.
11	KOLL-F	Oldies	26/3.9	5.1	4.2	3.5	4.0	4.2	519/11.1	11.5	11.6	57/1171	Clear Channel Communications
12	KYFX-F	Urban AC	21/3.2	3.1	3.6	3.5	3.4	3.4	310/6.6	7.8	7.9	22/323	Nameloc Broadcasting
12	KDRE-F	Adult Stand.	21/3.2	4.2	3.1	2.6	2.1	3.3	315/6.8	7.0	5.3	22/347	Flinn Broadcasting
14	KVLO-F	Soft AC	19/2.8	2.9	3.5	2.4	2.7	2.9	295/6.3	7.8	7.1	24/402	Citadel Communications Corp.
15	KOKY-F	Urban AC	18/2.8	2.8	3.8	2.9	2.9	3.1	254/5.4	6.9	6.4	19/264	Citadel Communications Corp.
16	KDDK-F	Country	18/2.7	2.0	2.9	3.6	3.3	2.8	378/8.1	9.5	9.2	24/562	Clear Channel Communications
17	KABZ-F	Hot Talk	15/2.2	2.8	3.6	3.3	3.3	3.0	373/8.0	12.1	9.5	38/836	Signal Media, Inc.
18	KITA	Black Gospel	12/1.7	0.9	1.3	1.5	2.0	1.4	153/3.3	3.1	3.8	12/162	Natural State Communications
19	KLIH	Black Gospel	8/1.1	0.9	0.4	1.2	0.7	0.9	139/3.0	1.4	2.1	8/139	Citadel Communications Corp.
20	KJBN	Religious	6/0.8	0.5	0.0	0.0	0.0		64/1.4	0.0	0.0	6/64	Joshua Ministries
21	KVRE-F	Adult Stand.	4/0.6						42/0.9	1.1	0.6	30/260	Caddo Broadcasting Co.
21	KGHT	S. Gospel	4/0.6	1.0	0.5	1.1	0.7	0.8	93/2.0	1.9	2.2	5/126	Metropolitan Radio Group, Inc.
23	KAAY	Religious	3/0.4	0.8	0.0	0.0	0.0		83/1.8	0.0	0.0	3/106	Citadel Communications Corp.
23	KFFB-F	Adult Stand.	3/0.4						26/0.6	1.0	0.0	12/186	Freedom Broadcast, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+ Eve	12+Wknd
1	KQAR-F	1 KIPR-F	1 KIPR-F	1 KKPT-F	1 KSSN-F	1 KSSN-F	1 KIPR-F	1 KSSN-F	1 KSSN-F	1 KSSN-F
1	KIPR-F	2 KMJX-F	2 KKPT-F	2 KMJX-F	1 KKPT-F	2 KARN-AF	2 KMJX-F	2 KHTE-F	2 KARN-AF	2 KIPR-F
3	KHTE-F	3 KLEC-F	3 KMJX-F	3 KSSN-F	3 KMJX-F	3 KKPT-F	3 KARN-AF	3 KQAR-F	3 KKPT-F	3 KQAR-F
4	KLEC-F	4 KLAL-F	4 KLEC-F	4 KIPR-F	4 KURB-F	4 KOLL-F	4 KIPR-F	4 KLEC-F	4 KMJX-F	4 KKPT-F
5	KLAL-F	5 KHTE-F	4 KSSN-F	5 KURB-F	5 KARN-AF	5 KURB-F	5 KKPT-F	5 KLAL-F	5 KIPR-F	5 KMJX-F
6	KMJX-F	6 KQAR-F	6 KURB-F	6 KLEC-F	6 KIPR-F	5 KMJX-F	6 KURB-F	6 KSSN-F	6 KURB-F	5 KARN-AF
7	KKPT-F	7 KSSN-F	7 KLAL-F	7 KARN-AF	7 KLEC-F	7 KDRE-F	7 KLEC-F	7 KYFX-F	7 KLEC-F	7 KURB-F
8	KURB-F	7 KURB-F	8 KQAR-F	8 KYFX-F	8 KOLL-F	8 KVLO-F	8 KLAL-F	7 KMJX-F	8 KOLL-F	8 KQAR-F
9	KSSN-F	9 KKPT-F	9 KARN-AF	9 KLAL-F	9 KYFX-F	9 KOKY-F	9 KOLL-F	7 KARN-AF	8 KQAR-F	9 KHTE-F
10	KYFX-F	10 KYFX-F	10 KHTE-F	10 KQAR-F	10 KLAL-F	10 KDDK-F	10 KQAR-F	10 KURB-F	10 KDRE-F	10 KLAL-F
						10 KYFX-F				10 KOLL-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KIPR-F	1 KIPR-F	1 KIPR-F	1 KIPR-F	1 KSSN-F	1 KIPR-F	1 KIPR-F	1 KMJX-F	1 KMJX-F
2	KQAR-F	2 KLAL-F	2 KLAL-F	2 KSSN-F	2 KKPT-F	2 KMJX-F	2 KLEC-F	2 KLEC-F	2 KKPT-F
3	KLAL-F	3 KHTE-F	3 KURB-F	3 KLAL-F	3 KURB-F	3 KLEC-F	3 KIPR-F	3 KIPR-F	3 KARN-AF
4	KHTE-F	4 KQAR-F	4 KHTE-F	4 KQAR-F	4 KIPR-F	4 KLAL-F	4 KSSN-F	4 KKPT-F	3 KKPT-F
5	KLEC-F	5 KLEC-F	5 KKPT-F	5 KKPT-F	5 KLAL-F	5 KURB-F	5 KKPT-F	5 KARN-AF	5 KSSN-F
6	KURB-F	5 KURB-F	6 KYFX-F	6 KURB-F	6 KYFX-F	6 KHTE-F	6 KLAL-F	6 KARN-AF	6 KSSN-F
7	KSSN-F	7 KSSN-F	7 KSSN-F	7 KHTE-F	6 KOLL-F	7 KQAR-F	7 KURB-F	7 KURB-F	7 KURB-F
8	KYFX-F	8 KYFX-F	8 KMJX-F	8 KYFX-F	8 KQAR-F	7 KDDK-F	8 KHTE-F	8 KHTE-F	8 KDDK-F
9	KMJX-F	9 KKPT-F	9 KQAR-F	9 KLEC-F	9 KVLO-F	9 KSSN-F	9 KARN-AF	9 KABZ-F	9 KABZ-F
9	KKPT-F	10 KMJX-F	10 KVLO-F	10 KMJX-F	10 KMJX-F	10 KKPT-F	9 KQAR-F	10 KOLL-F	10 KLAL-F
									10 KYFX-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KAAY	1090	50 kw / 50 kw	Religious	USA Radio Network	McGavren-Guild	Citadel Communications Corp.	Little Rock
KARN	920	5 kw / 5 kw	News/Talk	ABC	McGavren-Guild	Citadel Communications Corp.	Little Rock
KGHT	880	50 kw / 220 w	S. Gospel	ABC	—	Metropolitan Radio Group, Inc.	Sheridan
KITA	1440	5 kw / 240 w	Black Gospel	Independent	—	Natural State Communications, Inc.	Little Rock
KJBN	1050	1 kw / 19 w	Religious	Independent	—	Joshua Ministries	Little Rock
KLIH	1250	2 kw / 1.2 kw	Black Gospel	ABC	McGavren-Guild	Citadel Communications Corp.	Little Rock

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KABZ	103.7	100 kw @1,499	Hot Talk	Westwood/Mutual/Unistar	D & R Radio	Signal Media, Inc.	Little Rock
KARN	102.5	3 kw @328	simul. KARNAF	ABC	McGavren-Guild	Citadel Communications Corp.	Cabot
KDDK	106.7	16 kw @864	Country	Independent	Clear Chan.-Diamond	Clear Channel Communications	Benton
KDRE	101.1	6 kw @328	Adult Stand.	Jones Radio Network	Roslin	Flinn Broadcasting	North Little Rock
KHTE	96.5	10.6 kw @495	Dance	Westwood/Mutual/Unistar	Roslin	Equity Broadcasting Corp.	England
KIPR	92.3	100 kw @938	Urban	ABC	McGavren-Guild	Citadel Communications Corp.	Pine Bluff
KKPT	94.1	100 kw @1,602	Classic Hits	Independent	D & R Radio	Signal Media, Inc.	Little Rock
KLAL	107.7	50 kw @312	CHR	Independent	McGavren-Guild	Citadel Communications Corp.	Wrightsville
KLEC	106.3	50 kw @492	Modern Rock	Westwood/Mutual/Unistar	Roslin	Equity Broadcasting Corp.	Lonoke
KMJX	105.1	81 kw @1,053	Classic Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Conway
KOKY	102.1	2 kw @571	Urban AC	Independent	McGavren-Guild	Citadel Communications Corp.	Sherwood
KOLL	94.9	100 kw @1,844	Oldies	Independent	Clear Chan.-Diamond	Clear Channel Communications	Maumelle
KQAR	100.3	82.9 kw @1,053	CHR	Independent	Clear Chan.-Diamond	Clear Channel Communications	Jacksonville
KSSN	95.7	100 kw @1,664	Country	Independent	Clear Chan.-Diamond	Clear Channel Communications	Little Rock
KURB	98.5	100 kw @1,286	Hot AC	Independent	McGavren-Guild	Citadel Communications Corp.	Little Rock
KVLO	102.9	50 kw @492	Soft AC	Independent	McGavren-Guild	Citadel Communications Corp.	Sheridan
KYFX	99.5	3 kw @312	Urban AC	CNN	Allied Radio Ptnrs.	Nomelec Broadcasting	Little Rock

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KFFB-F	Adult Stand.	106.1	Fairfield Bay
KVRE-F	Adult Stand.	92.9	Hot Springs Village

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Citadel Communications Corp.	31.5	31.0	34.5%
KAAY AM, KARN AM, KARN FM, KIPR FM, KLAL FM, KLIH AM, KOKY FM, KURB FM, KVLO FM			
Clear Channel Communications	28.0	29.9	42.7%
KDDK FM, KMJX FM, KOLL FM, KQAR FM, KSSN FM			
Equity Broadcasting Corp.	10.1	7.9	6.8%
KHTE FM, KLEC FM			
Signal Media, Inc.	8.7	12.3	11.2%
KABZ FM, KKPT FM			
	78.3	81.1	95.2%

Format Performance

	AM	FM	Totals	Percent
AC	0 (0)	35 (1)	35 (1)	5.9
AOR	0 (0)	81 (2)	81 (2)	13.7
Black/Urban	0 (0)	95 (3)	95 (3)	16.0
CHR	0 (0)	93 (3)	93 (3)	15.7
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	82 (2)	82 (2)	13.9
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	38 (1)	21 (2)	59 (3)	10.0
Oldies	0 (0)	69 (2)	69 (2)	11.7
Other	(0)	(0)	(0)	0.0
Religion	31 (5)	0 (0)	31 (5)	5.2
Soft AC	0 (0)	19 (1)	19 (1)	3.2
Sports	(0)	(0)	(0)	0.0
Standards/EZ	0 (0)	28 (3)	28 (3)	4.7
Totals	69 (6)	523 (19)	592 (25)	

LOS ANGELES, CA

Arbitron Rank 2 Pop (12+)	10,485,900	Stations	47 / 46	% Below Line	0.5
Market TSL in Hours	21.3	Diaries	7522 / 1,395:1 / 49.4%	% Not Listed	12.2
Average Persons Rating	16.1	12+ FM Share (Metro)	70.3	Sample Target	7440

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1	KROQ-F	865/5.1	4.5	4.4	4.9	4.5	4.7	14136/13.5	13.2	12.9	990/16680	Infinity Broadcasting Corp.
2	KPWR-F	816/4.8	3.9	4.3	4.4	4.2	4.3	16454/15.7	15.1	14.3	916/19231	Emmis Communications Corp.
3	KSCA-F	807/4.8	4.8	4.3	5.9	5.9	4.9	8848/8.4	7.7	9.0	886/9888	Hispanic Broadcasting Corp.
4	KIIS-FF	790/4.7	4.6	4.8	4.9	5.0	4.8	17592/16.8	17.8	17.9	893/20703	Clear Channel Communications
5	KLVE-F	734/4.3	4.6	4.9	4.9	5.0	4.7	10848/10.3	10.7	10.7	790/11931	Hispanic Broadcasting Corp.
6	KFI	608/3.6	3.1	3.0	3.0	3.1	3.2	9062/8.6	7.7	8.3	921/13301	Clear Channel Communications
7	KKBT-F	580/3.4	3.6	3.6	2.9	2.4	3.4	12119/11.6	11.2	9.6	682/14674	Radio One
8	KTWV-F	552/3.3	3.4	3.7	2.8	2.9	3.3	8654/8.3	8.6	7.4	646/10213	Infinity Broadcasting Corp.
9	KYSR-F	539/3.2	2.5	2.7	3.1	2.9	2.9	12038/11.5	11.1	10.8	599/13592	Clear Channel Communications
10	KOST-F	535/3.2	3.7	3.8	3.5	3.1	3.5	11089/10.6	11.7	10.8	640/13162	Clear Channel Communications
11	KLAX-F	501/3.0	2.1	1.8	2.1	2.3	2.3	7425/7.1	5.6	5.2	548/8205	Spanish Broadcasting System
11	KRTH-F	501/3.0	3.1	3.1	3.2	3.2	3.1	12159/11.6	11.6	11.2	581/14491	Infinity Broadcasting Corp.
13	KBUE-FF	449/2.7	3.0	2.8	3.0	2.7	2.9	6204/5.9	6.4	5.5	462/6468	Lieberman Broadcasting, Inc.
14	KCMG-F	440/2.6	2.3	2.2	2.8	2.3	2.5	8427/8.0	7.5	7.5	542/10402	Clear Channel Communications
15	KLOS-F	434/2.6	2.7	2.6	2.5	2.3	2.6	8369/8.0	8.2	7.4	601/11428	ABC Radio
16	KLSX-F	429/2.5	2.1	2.1	2.4	2.1	2.3	6706/6.4	5.3	5.6	579/8483	Infinity Broadcasting Corp.
16	KBIG-F	429/2.5	2.5	2.3	2.8	2.7	2.5	10065/9.6	8.9	9.9	532/12062	Clear Channel Communications
18	KCBS-F	410/2.4	2.2	2.6	2.6	2.3	2.4	9208/8.8	9.0	8.1	518/11677	Infinity Broadcasting Corp.
19	KZLA-F	392/2.3	2.9	2.6	2.2	2.1	2.5	6641/6.3	6.7	5.6	435/7877	Emmis Communications Corp.
20	KNX	368/2.2	2.7	2.5	2.1	2.1	2.4	8968/8.6	9.6	9.2	470/11618	Infinity Broadcasting Corp.
21	KABC	323/1.9	1.8	2.3	2.0	2.5	2.0	5940/5.7	5.7	6.1	345/6553	ABC Radio
22	KJLH-F	287/1.7	1.7	1.5	1.3	1.8	1.6	4214/4.0	3.8	3.9	289/4255	TAXI Productions, Inc.
23	KFWB	286/1.7	2.1	1.8	1.6	1.8	1.8	8629/8.2	8.3	8.0	304/9420	Infinity Broadcasting Corp.
24	KLAC	274/1.6	1.4	1.4	1.5	2.2	1.5	6313/6.0	4.2	6.5	313/7153	Clear Channel Communications
25	KRLA	223/1.3	1.3	0.7	0.6	0.8	1.0	2899/2.8	1.7	1.4	252/3261	Salem Communications Corp.
26	KSSE-FF	215/1.3	1.2	1.4	0.6	1.7	1.1	5361/5.1	1.3	4.6	339/6983	Entravision Communications
27	KMZT-F	199/1.2	1.6	1.3	1.6	1.3	1.4	5345/5.1	5.0	5.2	250/6258	Mount Wilson FM Broadcasters
28	KLYY-F	197/1.2	1.6	1.4	1.0	0.8	1.3	4605/4.4	4.8	2.7	203/4828	Big City Radio
28	KXOL-F	197/1.2	0.5	0.0	0.0	0.0	0.0	2600/2.5	0.0	0.0	207/2790	Foursquare Radio
30	KRCV-FF	192/1.1	1.3	1.6	1.6	0.9	1.4	2889/2.8	3.6	1.7	217/3347	Hispanic Broadcasting Corp.
31	KHJ	153/0.9	1.5	1.4	1.2	1.2	1.3	2406/2.3	2.6	2.4	163/2602	Lieberman Broadcasting, Inc.
32	KTNQ	146/0.9	1.0	1.3	1.4	1.8	1.1	2068/2.0	3.0	3.9	156/2204	Hispanic Broadcasting Corp.
33	KBLA	133/0.8	0.8	0.5	0.6	0.6	0.7	1993/1.9	1.4	1.6	135/2037	Radio Unica
34	KFSH-F	107/0.6	0.6	0.0	0.0	0.0	0.0	2334/2.2	0.0	0.0	108/2370	Salem Communications Corp.
35	KWKW	105/0.6	0.5	0.6	0.6	0.5	0.6	1653/1.6	1.0	1.4	105/1676	Lotus Communications Corp.
36	KXTA	99/0.6	0.4	0.3	0.6	0.6	0.5	2738/2.6	1.8	2.4	108/3058	Clear Channel Communications
37	KKLA-F	97/0.6	0.5	0.5	0.6	0.5	0.6	2009/1.9	1.8	1.7	105/2315	Salem Communications Corp.
38	KLTX	88/0.5	0.4	0.6	0.0	0.0	0.0	826/0.8	0.8	0.0	90/869	Hi-Favor Broadcasting, LLC
39	XTRA	85/0.5	0.5	0.6	0.6	0.6	0.6	2750/2.6	2.6	2.2	131/3898	Clear Channel Communications
40	KWVE-F	82/0.5	0.6	0.7	0.7	0.4	0.6	2032/1.9	1.9	1.9	144/3077	CSN International
41	KDIS	69/0.4	0.5	0.5	0.5	0.4	0.5	2574/2.5	2.5	2.2	83/2980	ABC Radio
42	KWIZ-F	54/0.3	0.4	0.3	0.6	0.5	0.4	1049/1.0	1.2	1.2	54/1084	Lieberman Broadcasting, Inc.
43	KMXN-F	53/0.3						1142/1.1	0.0	0.0	59/1218	Astor Broadcast Group

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+EvE	12+Wknd
1	KPWR-F	1 KROQ-F	1 KSCA-F	1 KSCA-F	1 KFI	1 KSCA-F	1 KROQ-F	1 KFI	1 KPWR-F	1 KIIS-FF
2	KIIS-FF	2 KPWR-F	2 KROQ-F	2 KLVE-F	2 KTWV-F	2 KROQ-F	2 KPWR-F	2 KSCA-F	2 KROQ-F	2 KPWR-F
3	KROQ-F	3 KSCA-F	3 KLVE-F	3 KROQ-F	3 KROQ-F	3 KSCA-F	3 KIIS-FF	3 KIIS-FF	3 KLVE-F	3 KROQ-F
4	KKBT-F	4 KLVE-F	4 KPWR-F	4 KYSR-F	4 KRTH-F	3 KLSX-F	4 KKBT-F	4 KROQ-F	4 KLVE-F	4 KLVE-F
5	KBUE-FF	5 KIIS-FF	5 KIIS-FF	5 KIIS-FF	5 KTWV-F	5 KPWR-F	5 KLVE-F	5 KTWV-F	5 KYSR-F	5 KSCA-F
6	KLAX-F	6 KKBT-F	6 KYSR-F	5 KOST-F	6 KOST-F	6 KOST-F	6 KLVE-F	5 KCMG-F	6 KRTH-F	6 KBUE-FF
6	KCMG-F	7 KYSR-F	7 KKBT-F	5 KLOS-F	7 KLOS-F	7 KNX	6 KFI	7 KOST-F	7 KIIS-FF	6 KLAX-F
8	KDIS	8 KLAX-F	8 KOST-F	8 KTWV-F	8 KIIS-FF	8 KABC	6 KKBT-F	8 KSCA-F	7 KOST-F	7 KKBT-F
9	KYSR-F	9 KBUE-FF	8 KLOS-F	9 KCBS-F	9 KLSX-F	9 KZLA-F	9 KNX	8 KBUE-FF	9 KPWR-F	9 KRTH-F
10	KZLA-F	10 KLOS-F	10 KLAX-F	10 KLSX-F	10 KLAX-F	10 KLSX-F	9 KYSR-F	8 KLAX-F	10 KYSR-F	10 KABC
		10 KOST-F	10 KKBT-F	10 KRTH-F	10 KCBS-F			10 KBIG-F	10 KLAX-F	10 KCMG-F
		10 KBIG-F	10 KLAX-F	10 KCBS-F						

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KPWR-F	1 KIIS-FF	1 KSCA-F	1 KLVE-F	1 KLVE-F	1 KPWR-F	1 KROQ-F	1 KROQ-F	1 KROQ-F
2	KIIS-FF	2 KPWR-F	1 KLVE-F	2 KSCA-F	2 KSCA-F	2 KROQ-F	2 KPWR-F	2 KSCA-F	2 KSCA-F
3	KROQ-F	3 KROQ-F	3 KYSR-F	3 KIIS-FF	3 KYSR-F	3 KKBT-F	3 KSCA-F	3 KLVE-F	3 KPWR-F
4	KKBT-F	4 KLVE-F	4 KROQ-F	4 KYSR-F	4 KOST-F	4 KBUE-FF	4 KKBT-F	4 KLOS-F	4 KLSX-F
5	KLVE-F	5 KYSR-F	5 KIIS-FF	5 KROQ-F	5 KTWV-F	5 KIIS-FF	5 KLVE-F	5 KPWR-F	5 KLVE-F
6	KYSR-F	6 KSCA-F	6 KKBT-F	6 KOST-F	6 KIIS-FF	6 KSCA-F	6 KBUE-FF	6 KLAX-F	6 KLSX-F
7	KCMG-F	7 KKBT-F	7 KLAX-F	7 KKBT-F	7 KRTH-F	7 KLVE-F	7 KLAX-F	7 KLSX-F	7 KBUE-FF
8	KSCA-F	8 KLAX-F	8 KOST-F	7 KPWR-F	8 KKBT-F	8 KLAX-F	7 KLOS-F	8 KKBT-F	8 KLAX-F
9	KBUE-FF	9 KOST-F	9 KPWR-F	9 KCMG-F	9 KCMG-F	9 KLOS-F	9 KIIS-FF	9 KBUE-FF	9 KIIS-FF
10	KOST-F	10 KCMG-F	10 KBIG-F	10 KBIG-F	10 KBIG-F	10 KSSE-FF	10 KBIG-F	10 KYSR-F	10 KABC
		10 KBIG-F	10 KTWV-F		10 KLSX-F		10 KYSR-F		10 KOST-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KABC	790	5 kw / 5 kw	Talk	ABC	ABC Radio Sales	ABC Radio	Los Angeles
KBLA	1580	50 kw / 50 kw	Span.-Talk	Radio Unica Network	—	Radio Unica	Santa Monica
KDIS	710	50 kw / 10 kw	Pre-teen	Disney Radio Network	ABC Radio Sales	ABC Radio	Los Angeles
KFI	640	50 kw / 50 kw	Talk	Independent	Clear Chan.-Diamond	Clear Channel Communications	Los Angeles
KFWB	980	5 kw / 5 kw	News	CNN	Infinity Radio Sales	Infinity Broadcasting Corp.	Los Angeles
KHJ	930	5 kw / 5 kw	Ranchero	Independent	—	Liberman Broadcasting, Inc.	Los Angeles
KLAC	570	5 kw / 5 kw	Talk	Independent	Clear Chan.-Diamond	Clear Channel Communications	Los Angeles
KLTJ	1390	5 kw / 3.6 kw	Span.-Relig.	Independent	—	Hi-Favor Broadcasting, LLC	Long Beach
KNX	1070	50 kw / 50 kw	News	CBS Networks	Infinity Radio Sales	Infinity Broadcasting Corp.	Los Angeles
KRLA	870	20 kw / 3 kw	Talk	Salem Radio Network	Christal	Salem Communications Corp.	Glendale
KTNQ	1020	50 kw / 50 kw	Span.-Stand.	Cadena Radio Centro	Katz Hispanic	Hispanic Broadcasting Corp.	Los Angeles
KXTA	1330	5 kw / 5 kw	Span.-Talk	Independent	Lotus	Lotus Communications Corp.	Los Angeles
KXTA	1150	50 kw / 44 kw	Sports	Independent	Clear Chan.-Diamond	Clear Channel Communications	Los Angeles

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBIG	104.3	105 kw @2,893	Hot AC	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Los Angeles
KBUA	94.3	3 kw @26	simul. KBUEFF	Independent	—	Liberman Broadcasting, Inc.	San Fernando
KBUE	105.5	3 kw @466	Reg'l Mex.	Independent	—	Liberman Broadcasting, Inc.	Long Beach
KCBS	93.1	28.5 kw @3,496	Classic Rock	CBS Networks	Infinity Radio Sales	Infinity Broadcasting Corp.	Los Angeles
KCMG	92.3	43 kw @2,910	Urban AC	Independent	Clear Chan.-Emerald	Clear Channel Communications	Los Angeles
KFSH	95.9	6 kw @328	Cont. Christ.	Independent	Christal	Salem Communications Corp.	Anaheim
KIIS	102.7	8 kw @2,960	CHR	Independent	Clear Chan.-Diamond	Clear Channel Communications	Los Angeles
KJLH	102.3	5.6 kw @338	Urban AC	American Urban Radio	McGavren-Guild	TAXI Productions, Inc.	Compton
KKBT	100.3	5.3 kw @3,004	Urban	Independent	Katz	Radio One	Los Angeles
KKLA	99.5	10.7 kw @2,880	Religious	Salem Radio Network	Christal	Salem Communications Corp.	Los Angeles
KLAX	97.9	33 kw @604	Reg'l Mex.	Independent	Caballero	Spanish Broadcasting System	East Los Angeles
KLOS	95.5	63 kw @3,129	Rock	ABC	ABC Radio Sales	ABC Radio	Los Angeles
KLXS	97.1	20.9 kw @3,001	Hot Talk	Independent	Infinity Radio Sales	Infinity Broadcasting Corp.	Los Angeles
KLVE	107.5	29.5 kw @2,998	Romantica	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	Los Angeles
KLYY	107.1	6 kw @-43	Span.-CHR	Independent	—	Big City Radio	Arcadia
KMXN	94.3	3 kw @245	Adult Stand.	Independent	Christal	Astor Broadcast Group	Garden Grove
KMZT	105.1	17.6 kw @2,886	Classical	Independent	McGavren-Guild	Mount Wilson FM Broadcasters	Los Angeles
KOST	103.5	12.5 kw @3,113	Adult Cont.	Independent	Clear Chan.-Emerald	Clear Channel Communications	Los Angeles
KPWR	105.9	25 kw @3,034	Urban	Independent	D & R Radio	Emmis Communications Corp.	Los Angeles
KRCD	103.9	4.1 kw @3,129	simul. KRCVFF	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	Inglewood
KRCV	98.3	600 w@1,004	Span.-Stand.	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	West Covina
KROQ	106.7	5.6 kw @1,387	Modern Rock	Independent	Infinity Radio Sales	Infinity Broadcasting Corp.	Pasadena
KRTH	101.1	51 kw @3,129	Oldies	Independent	Infinity Radio Sales	Infinity Broadcasting Corp.	Los Angeles
KSCA	101.9	1.75 kw @3,090	Reg'l Mex.	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	Glendale
KSSC	103.1	3 kw @266	simul. KSSEFF	Independent	Caballero	Entravision Communications Corp.	Santa Monica
KSSE	97.5	72 kw @1,827	Span.-CHR	Independent	Caballero	Entravision Communications Corp.	Riverside
KTWV	94.7	58 kw @2,831	Smooth Jazz	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.	Los Angeles
KVVS	97.7	6 kw @328	simul. KIISFF	Independent	Clear Chan.-Emerald	Clear Channel Communications	Mojave
KWIZ	96.7	6 kw @203	Span.-Hits	Independent	—	Liberman Broadcasting, Inc.	Santa Ana
KWVE	107.9	530 w@3,791	Religious	Independent	—	CSN International	San Clemente
KXOL	96.3	54 kw @480	Ranchero	Independent	Caballero	Foursquare Radio	Los Angeles
KYSR	98.7	75 kw @1,180	Modern AC	Independent	Clear Chan.-Emerald	Clear Channel Communications	Los Angeles
KZLA	93.9	18.5 kw @3,136	Country	Independent	D & R Radio	Emmis Communications Corp.	Los Angeles

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
XTRA	Sports	690	Tijuana

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
ABC Radio	4.9	5.0	6.2%
KABC AM,KDIS AM,KLOS FM			
Clear Channel Communications	22.0	21.5	30.4%
KBIG FM,KCMG FM,KFI AM,KIIS FM,KLAC AM,KOST FM,KVVS FM,KXTA AM,KYSR FM			
Emmis Communications Corp.	7.1	4.7	6.8%
KPWR FM,KZLA FM			
Entravision Communications Corp.	1.2	1.3	1.8%
KSSC FM,KSSE FM			
Hispanic Broadcasting Corp.	11.2	13.8	8.9%
KLVE FM,KRCD FM,KRCV FM,KSCA FM,KTNQ AM			
Infinity Broadcasting Corp.	20.2	20.5	31.7%
KCBS FM,KFWB AM,KLXS FM,KNX AM,KROQ FM,KRTH FM,KTWV FM			
Liberman Broadcasting, Inc.	3.8	3.5	2.4%
KBUA FM,KBUE FM,KHJ AM,KWIZ FM			
Salem Communications Corp.	2.5	2.0	0.4%
KFSH FM,KKLA FM,KRLA AM			
	72.9	72.3	88.7%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	1503 (3)	1503 (3)	10.1
AOR	0 (0)	1710 (3)	1710 (3)	11.5
Black/Urban	0 (0)	2123 (4)	2123 (4)	14.3
CHR	0 (0)	790 (2)	790 (2)	5.3
Classical/Fine Arts	0 (0)	199 (1)	199 (1)	1.3
Country	0 (0)	392 (1)	392 (1)	2.6
Hispanic	625 (5)	3345 (12)	3970(17)	26.7
Jazz	0 (0)	552 (1)	552 (1)	3.7
News/Talk	2081 (6)	429 (1)	2510 (7)	16.9
Oldies	0 (0)	501 (1)	501 (1)	3.4
Other	69 (1)	0 (0)	69 (1)	0.5
Religion	0 (0)	287 (3)	287 (3)	1.9
Soft AC	0 (0)	0 (0)	0 (0)	0.0
Sports	184 (2)	0 (0)	184 (2)	1.2
Standards/EZ	0 (0)	53 (1)	53 (1)	0.4
Totals	2959(14)	11884 (33)	14843 (47)	

Note Duncan's reports that: KVYY-FM 107.1 simul. with KLYY-FM 107.1
Duncan's reports that: KSYF-FM 107.1 simul. with KLYY-FM 107.1
Duncan's reports that: KRCV-FM 98.3 simul. with KRCD-FM 103.9
Duncan's reports that: KHS-AM 1220 simul. with KVVS-FM 97.7
4/5/01 KBLA-AM-1580 Old Format: New Format: Adds Radio Unica
4/30/01 KXOL-FM-96.3 Old Format: Cont. Christ. /Religious New Format: Reg'l Mex.
5/9/01 KXOL-FM-96.3 Prior Calls: KFSG-FM Current Calls: KXOL-FM
5/22/01 KLAC-AM-570 Old Format: Adult Stand. New Format: Talk, Adds multi-network / adds Adult Stand. as a sec. format

LOUISVILLE, KY

Arbitron Rank 54	Pop (12+)	875,000	Stations	30 / 28	% Below Line	0.0
Market TSL in Hours	19.3		Diaries	1520 / 576:1 / 54.5%	% Not Listed	13.2
Average Persons Rating	14.5		12+ FM Share (Metro)	68.6	Sample Target	1520

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WAMZ-F	Country	157/12.4	9.4	14.1	13.8	12.8	12.4	2131/24.4	23.1	23.0	198/2870	Clear Channel Communications
2 WHAS	Talk	146/11.5	14.8	10.7	11.5	10.4	12.1	2071/23.7	23.9	22.2	185/2617	Clear Channel Communications
3 WDJX-F	CHR	89/7.0	7.8	7.5	8.3	8.9	7.7	1975/22.6	22.1	25.4	119/2715	Radio One
4 WGZB-F	Urban	73/5.7	4.7	6.5	5.3	4.8	5.5	952/10.9	11.5	10.4	84/1109	Radio One
5 WVEZ-F	Adult Cont.	70/5.5	5.8	5.5	5.5	6.0	5.6	1042/11.9	12.3	12.0	77/1222	Cox Radio, Inc.
6 WSFR-F	Classic Hits	59/4.6	2.9	2.4	4.9	5.2	3.7	1046/12.0	10.1	14.2	80/1342	Cox Radio, Inc.
7 WTFX-F	Rock	58/4.6	4.9	4.5	5.4	4.8	4.8	1145/13.1	15.2	13.1	90/1688	Clear Channel Communications
8 WQMF-F	Classic Rock	49/3.8	4.2	4.0	3.9	4.1	4.0	1048/12.0	11.2	11.1	62/1317	Clear Channel Communications
9 WBLO-F	Urban	47/3.7	3.6	3.0	2.9	2.5	3.3	932/10.7	9.4	7.8	48/950	New Albany Broadcasting Co.
10 WRKA-F	Oldies	40/3.2	3.6	4.2	3.4	3.9	3.6	1021/11.7	12.1	13.4	43/1061	Cox Radio, Inc.
11 WMJM-F	Rhythmic Old.	40/3.1	2.0	2.9	3.0	2.8	2.8	562/6.4	7.4	6.4	40/576	Radio One
12 WPTI-F	80s Hits	37/2.9	2.6	2.6	1.8	2.2	2.5	843/9.6	7.2	7.6	40/921	Cox Radio, Inc.
13 WULV-F	Soft AC	36/2.8	2.3	2.6	2.1	2.4	2.4	596/6.8	6.5	7.5	39/616	Radio One
13 WLRS-F	Modern Rock	36/2.8	2.6	2.5	2.7	2.7	2.7	649/7.4	8.5	7.5	40/722	Radio One
15 WZKF-F	CHR	31/2.4	2.1	2.7	1.8	1.8	2.3	916/10.5	8.8	10.1	46/1346	Clear Channel Communications
16 WLOU	Black Gospel	21/1.7	1.6	1.0	1.1	1.3	1.4	303/3.5	2.2	2.7	21/303	Mortenson Broadcasting Co.
17 WKJK	Adult Stand.	20/1.6	2.9	1.8	1.9	3.1	2.0	295/3.4	4.3	5.1	20/299	Clear Channel Communications
18 WYBL-F	Country	14/1.1	0.8	1.2	1.0	1.1	1.0	442/5.1	4.6	4.0	16/473	Clear Channel Communications
19 WTMT	Sports	10/0.8						179/2.0	2.8	2.0	10/198	Jefferson Broadcasting Co., Inc.
20 WAVG	Classic Cntry.	8/0.7	1.6	0.5	1.3	0.8	1.0	157/1.8	2.0	1.8	8/157	Susquehanna Radio Corp.
21 WMPI-F	Country	8/0.6	1.0	0.8	0.4	0.5	0.7	100/1.1	1.5	1.3	16/149	D. R. Rice Bcstg, Inc.
21 WGTK	News	8/0.6	1.5	1.4	1.2	1.1	1.2	209/2.4	5.4	4.9	9/240	Salem Communications Corp.
21 WTHQ-F	Country	8/0.6	0.5	0.0	0.0	0.0	0.0	102/1.2	0.0	0.0	11/181	Commonwealth Broadcasting Corp.
24 WXXA	Sports	7/0.5	1.0	1.1	0.8	0.7	0.9	201/2.3	4.9	3.8	8/220	Clear Channel Communications
25 WLSY-F	Religious	6/0.5						114/1.3	0.0	0.0	7/118	Salem Communications Corp.
25 WRVI-F	Cont. Christ.	6/0.5	0.5	0.0	0.0	0.0	0.0	204/2.3	0.0	0.0	7/228	Salem Communications Corp.
27 WFIA	Religious	6/0.4	0.5	0.8	0.0	0.7	0.5	154/1.8	1.5	2.2	7/176	Salem Communications Corp.
28 WASE-F	Oldies	5/0.4	0.4	0.5	0.7	0.0	0.4	189/2.2	2.4	0.0	15/380	W & B Broadcasting, Inc.
28 WINN-F	Oldies	5/0.4						56/0.6	1.2	0.0	12/218	Findlay Publishing Company
28 WLLV	Black Gospel	5/0.4	0.8	0.9	0.9	0.7	0.8	148/1.7	1.6	1.8	5/158	Mortenson Broadcasting Co.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WDJX-F	1 WTFX-F	1 WAMZ-F	1 WAMZ-F	1 WAMZ-F	1 WHAS	1 WHAS	1 WHAS	1 WAMZ-F	1 WAMZ-F	1 WAMZ-F
2 WBLO-F	2 WDJX-F	2 WDJX-F	2 WDJX-F	2 WHAS	2 WAMZ-F	2 WAMZ-F	2 WGZB-F	2 WHAS	2 WHAS	2 WHAS
3 WGZB-F	3 WAMZ-F	3 WTFX-F	3 WGZB-F	3 WVEZ-F	3 WVEZ-F	3 WDJX-F	3 WAMZ-F	3 WVEZ-F	3 WDJX-F	3 WDJX-F
4 WZKF-F	4 WGZB-F	4 WSFR-F	4 WSFR-F	4 WDJX-F	4 WSFR-F	4 WTFX-F	4 WDJX-F	4 WSFR-F	4 WVEZ-F	4 WGZB-F
5 WLRS-F	5 WBLO-F	5 WSFR-F	5 WQMF-F	5 WSFR-F	5 WRKA-F	5 WQMF-F	5 WBLO-F	5 WDJX-F	5 WGZB-F	5 WVEZ-F
6 WTFX-F	5 WLRS-F	6 WQMF-F	5 WVEZ-F	6 WGZB-F	5 WMJM-F	6 WGZB-F	6 WTFX-F	6 WTFX-F	6 WSFR-F	6 WBLO-F
7 WAMZ-F	7 WPTI-F	7 WVEZ-F	7 WHAS	7 WQMF-F	7 WQMF-F	7 WVEZ-F	7 WVEZ-F	7 WQMF-F	7 WQMF-F	7 WZKF-F
8 WRVI-F	8 WSFR-F	8 WHAS	8 WTFX-F	8 WTFX-F	8 WGZB-F	8 WSFR-F	8 WLRS-F	8 WTFX-F	8 WTFX-F	7 WSFR-F
9 WRKA-F	9 WQMF-F	9 WPTI-F	9 WPTI-F	9 WPTI-F	8 WDJX-F	9 WULV-F	9 WRKA-F	9 WMJM-F	9 WLRS-F	9 WMJM-F
10 WVEZ-F	10 WZKF-F	10 WBLO-F	10 WULV-F	10 WRKA-F	10 WULV-F	10 WRKA-F	10 WRKA-F	10 WRKA-F	10 WPTI-F	10 WPTI-F
10 WQMF-F									10 WMJM-F	10 WTFX-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WDJX-F	1 WDJX-F	1 WAMZ-F	1 WAMZ-F	1 WAMZ-F	1 WTFX-F	1 WTFX-F	1 WTFX-F	1 WAMZ-F	1 WAMZ-F
2 WGZB-F	2 WAMZ-F	2 WDJX-F	2 WDJX-F	2 WVEZ-F	2 WBLO-F	2 WLRS-F	2 WGZB-F	2 WTFX-F	2 WHAS
3 WZKF-F	3 WGZB-F	3 WPTI-F	3 WPTI-F	3 WDJX-F	3 WLRS-F	3 WLRS-F	3 WQMF-F	3 WQMF-F	3 WSFR-F
4 WBLO-F	4 WPTI-F	4 WGZB-F	3 WVEZ-F	4 WGZB-F	4 WAMZ-F	4 WGZB-F	4 WQMF-F	3 WSFR-F	4 WQMF-F
5 WAMZ-F	5 WZKF-F	5 WQMF-F	5 WSFR-F	5 WHAS	5 WDJX-F	5 WSFR-F	5 WHAS	5 WTFX-F	5 WTFX-F
6 WPTI-F	6 WTFX-F	6 WVEZ-F	6 WPTI-F	6 WSFR-F	6 WSFR-F	6 WSFR-F	6 WAMZ-F	6 WGZB-F	6 WGZB-F
7 WSFR-F	7 WBLO-F	7 WTFX-F	7 WHAS	7 WQMF-F	7 WLOU	7 WDJX-F	7 WPTI-F	7 WLRS-F	7 WDJX-F
8 WLRS-F	8 WSFR-F	8 WULV-F	8 WZKF-F	7 WULV-F	8 WQMF-F	8 WQMF-F	8 WDJX-F	8 WBLO-F	8 WVEZ-F
9 WTFX-F	9 WVEZ-F	9 WZKF-F	9 WULV-F	9 WPTI-F	9 WZKF-F	9 WPTI-F	9 WHAS	9 WDJX-F	9 WPTI-F
10 WMJM-F	10 WQMF-F	10 WSFR-F	10 WQMF-F	10 WRKA-F	10 WULV-F	10 WHAS	10 WBLO-F	10 WPTI-F	10 WLRS-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAVG	1450	1 kw / 1 kw	Classic Cntry.	Jones Radio Network	Regional Reps/Roslin	Susquehanna Radio Corp.	Jeffersonville
WFIA	900	1 kw / 160 w	Religious	Salem Radio Network	Salem Radio Reps	Salem Communications Corp.	Louisville
WGTK	970	5 kw / 5 kw	News	Salem Radio Network	Katz	Salem Communications Corp.	Louisville
WHAS	840	50 kw / 50 kw	Talk	ABC	Clear Chan.-Diamond	Clear Channel Communications	Louisville
WKJK	1080	10 kw / 1 kw	Adult Stand.	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Louisville
WLLV	1240	1 kw / 1 kw	Black Gospel	Independent	—	Mortenson Broadcasting Co.	Louisville
WLOU	1350	2.2 kw / 500 w	Black Gospel	American Urban Radio	Roslin	Mortenson Broadcasting Co.	Louisville
WTMT	620	500 w / 500 w	Sports	Westwood/Mutual/Unistar	—	Jefferson Broadcasting Co., Inc.	Louisville
WXXA	790	5 kw / 1 kw	Sports	CBS Networks	Clear Chan.-Diamond	Clear Channel Communications	Louisville

FM Stations		Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAMZ	97.5	100 kw @500	Country	Independent	Clear Chan.-Diamond	Clear Channel Communications	Louisville
WBLO	104.3	3 kw @328	Urban	Independent	D & R Radio	New Albany Broadcasting Co., Inc.	Charlestown
WDJX	99.7	24 kw @715	CHR	Independent	D & R Radio	Radio One	Louisville
WGZB	96.5	3 kw @328	Urban	ABC	D & R Radio	Radio One	Corydon
WLRS	105.1	1.55 kw @551	Modern Rock	Independent	D & R Radio	Radio One	Shepherdsville
WLSY	94.7	2.15 kw @387	Religious	Salem Radio Network	Salem Radio Reps	Salem Communications Corp.	New Albany
WMJM	101.3	2 kw @194	Rhythmic Old.	ABC	D & R Radio	Radio One	Corydon
WMPI	105.3	2.2 kw @512	Country	ABC	Regional Reps	D. R. Rice Bcstg. Inc.	Scottsburg
WPTI	103.9	1.35 kw @490	80s Hits	Independent	Christal	Cox Radio, Inc.	Louisville
WQMF	95.7	28.5 kw @644	Classic Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Jeffersonville
WRKA	103.1	6 kw @275	Oldies	Independent	Christal	Cox Radio, Inc.	St. Matthews
WRVI	105.9	1.9 kw @413	Cont. Christ.	Salem Radio Network	Salem Radio Reps	Salem Communications Corp.	Valley Station
WSFR	107.7	31 kw @568	Classic Hits	Independent	Christal	Cox Radio, Inc.	Corydon
WTFX	100.5	37.4 kw @554	Rock	The Source	Regional Reps	Commonwealth Broadcasting Corp.	Louisville
WTHQ	101.7	6 kw @328	Country	CNN	D & R Radio	Radio One	Louisville
WULV	102.3	4.3 kw @285	Soft AC	Independent	Christal	Cox Radio, Inc.	Clarksville
WVEZ	106.9	24.5 kw @670	Adult Cont.	Independent	Clear Chan.-Diamond	Clear Channel Communications	Salem
WYBL	93.1	2.15 kw @387	Country	Independent	Clear Chan.-Diamond	Clear Channel Communications	
WZKF	98.9	50 kw @492	CHR	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	

Consolidation Report	12+ (%)	25-54 (%)	Revenue
Clear Channel Communications	37.9	35.4	51.8%
WAMZ FM, WHAS AM, WKJK AM, WQMF FM, WTFX FM, WXXA AM, WYBL FM, WZKF FM	16.2	20.9	23.3%
Cox Radio, Inc.			
WPTI FM, WRKA FM, WSFR FM, WVEZ FM	2.1	1.8	0.8%
Mortenson Broadcasting Co.			
WLLV AM, WLOU AM	21.4	21.0	19.0%
Radio One			
WDJX FM, WGZB FM, WLRS FM, WMJM FM, WULV FM	2.0	1.8	1.0%
Salem Communications Corp.			
WFIA AM, WGTK AM, WLSY FM, WRVI FM			
Totals	79.6	80.9	95.8%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	70 (1)	70 (1)	6.3
AOR	0 (0)	142 (3)	142 (3)	12.9
Black/Urban	0 (0)	120 (2)	120 (2)	10.9
CHR	0 (0)	120 (2)	120 (2)	10.9
Classical/Fine Arts	0 (0)	0 (0)	0 (0)	0.0
Country	8 (1)	188 (4)	196 (5)	17.7
Hispanic	0 (0)	0 (0)	0 (0)	0.0
Jazz	0 (0)	0 (0)	0 (0)	0.0
News/Talk	154 (2)	0 (0)	154 (2)	13.9
Oldies	0 (0)	186 (6)	186 (6)	16.8
Other	0 (0)	0 (0)	0 (0)	0.0
Religion	32 (3)	13 (2)	44 (5)	4.0
Soft AC	0 (0)	36 (1)	36 (1)	3.3
Sports	17 (2)	0 (0)	17 (2)	1.5
Standards/EZ	20 (1)	0 (0)	20 (1)	1.8
Totals	231 (9)	875 (21)	1105 (30)	

Note 5/8/01 WXXA-AM-790 Old Format: Talk, More than one network New Format: Sports, Adds Fox Sports Radio
5/21/01 WXXA-AM-790 Prior Calls: WWKY-AM Current Calls: WXXA-AM

LUBBOCK, TX

Arbitron Rank 181 Pop (12+) 191,100
 Market TSL in Hours 21.4
 Average Persons Rating 16.0

Stations 20 / 18
 Diaries 848 / 226:1 / 44.9%
 12+ FM Share (Metro) 77.8
 % Below Line 5.2
 % Not Listed 10.8
 Sample Target 860

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 KLLL-F	Country	53/17.3	11.9	14.4	14.8	18.2	14.6	541/28.3	24.8	30.1	92/944	NextMedia
2 KZII-F	CHR	29/9.4	11.1	10.5	11.5	9.6	10.6	467/24.4	26.6	28.8	45/742	Clear Channel Communications
3 KMMX-F	Hot AC	20/6.6	6.4	5.9	4.9	4.3	6.0	306/16.0	19.4	17.0	27/467	NextMedia
4 KKCL-F	Oldies	19/6.1	6.1	6.9	7.9	6.8	6.8	303/15.8	14.5	16.7	22/349	Clear Channel Communications
5 KQBR-F	Country	18/5.9	4.1	5.2	3.9	4.3	4.8	297/15.5	16.2	13.8	26/418	Clear Channel Communications
6 KLZK-F	Dance	17/5.7	7.7	8.2	7.2	8.3	7.2	307/16.1	18.5	16.6	28/488	Ramar Communications II, Ltd.
7 KFMX-F	Rock	17/5.6	8.5	8.5	9.2	7.7	7.9	304/15.9	18.4	18.9	30/435	Clear Channel Communications
8 KXTQ-F	Tejano	16/5.1	3.2	4.3	3.6	3.7	4.0	200/10.5	8.5	8.0	27/368	Ramar Communications II, Ltd.
9 KONE-F	Classic Rock	13/4.3	6.9	5.2	3.9	3.4	5.1	287/15.0	14.3	10.0	21/400	NextMedia
10 KFYO	News/Talk	12/4.0	5.5	3.6	2.6	3.1	3.9	167/8.7	11.1	9.0	21/296	Clear Channel Communications
11 KAMZ-F	Rhythmic Old.	11/3.5						143/7.5	0.0	0.0	12/181	Tahoka Radio, LLC
12 KRBL-F	Classic Cntry.	8/2.7	2.2	4.6	2.3	3.7	2.9	95/5.0	5.3	7.3	10/154	Triumph Communications, Inc.
13 KEJS-F	Tejano	8/2.6	2.9	2.6	2.3	2.5	2.6	109/5.7	7.3	6.3	16/207	Barton Broadcasting Co.
14 KDAV	Oldies	7/2.2	0.9	1.6	1.6	0.9	1.6	51/2.7	1.6	0.9	7/57	Renaissance Broadcasting, Inc.
15 KKAM	Sports	6/1.9	2.4	1.3	2.3	1.2	2.0	116/6.1	6.8	7.5	7/136	Clear Channel Communications
16 KRFE	Adult Stand.	6/1.8	2.1	2.0	2.6	3.1	2.1	92/4.8	5.0	4.6	7/116	KRFE Radio, Inc.
17 KOFR-F	Cont. Christ.	5/1.7	1.1	1.6	1.6	1.9	1.5	96/5.0	3.6	5.8	11/154	Michael Pery Stephens
18 KJAK-F	Religious	4/1.3	1.6	1.0	1.0	0.6	1.2	95/5.0	5.0	4.9	5/129	Williams Broadcast Group
19 KBZO	Reg'l Mex.	3/1.0	1.1	0.7	2.3	1.9	1.3	54/2.8	2.1	3.1	5/79	Entravision Communications
20 KJTV	Talk	1/0.5	0.8	1.0	0.7	0.0	0.7	113/3.2	4.0	3.8	3/80	Ramar Communications II, Ltd.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KZII-F	1 KLLL-F	1 KLLL-F	1 KLLL-F	1 KLLL-F	1 KLLL-F	1 KLLL-F	1 KLLL-F	1 KLLL-F	1 KLLL-F	1 KLLL-F
2 KLZK-F	2 KZII-F	2 KZII-F	2 KMMX-F	2 KMMX-F	2 KZII-F	2 KZII-F	2 KLZK-F	2 KZII-F	2 KZII-F	2 KZII-F
3 KLLL-F	3 KMMX-F	3 KMMX-F	3 KZII-F	3 KZII-F	3 KQBR-F	3 KMMX-F	3 KZII-F	3 KMMX-F	3 KKCL-F	3 KLZK-F
4 KFMX-F	4 KFMX-F	4 KFMX-F	4 KQBR-F	4 KQBR-F	4 KFYO	4 KXTQ-F	4 KFMX-F	4 KFYO	4 KMMX-F	4 KXTQ-F
5 KXTQ-F	5 KLZK-F	5 KQBR-F	5 KFMX-F	5 KKCL-F	5 KXTQ-F	6 KONE-F	6 KKCL-F	5 KKCL-F	5 KQBR-F	5 KQBR-F
6 KMMX-F	6 KQBR-F	6 KKCL-F	6 KXTQ-F	6 KXTQ-F	6 KONE-F	6 KQBR-F	6 KXTQ-F	6 KQBR-F	6 KFMX-F	5 KKCL-F
6 KKCL-F	7 KKCL-F	7 KLZK-F	7 KAMZ-F	7 KFMX-F	7 KAMZ-F	6 KFMX-F	7 KONE-F	7 KFMX-F	7 KLZK-F	7 KMMX-F
8 KQBR-F	8 KXTQ-F	7 KONE-F	8 KONE-F	9 KAMZ-F	9 KZII-F	8 KONE-F	8 KMMX-F	8 KONE-F	8 KONE-F	8 KFMX-F
9 KONE-F	9 KONE-F	9 KXTQ-F	9 KKCL-F	9 KAMZ-F	10 KEJS-F	9 KZII-F	9 KLZK-F	9 KFYO	9 KXTQ-F	9 KEJS-F
10 KBZO	10 KRBL-F	10 KAMZ-F	10 KOFR-F	10 KEJS-F	10 KMMX-F	10 KAMZ-F	10 KEJS-F	10 KAMZ-F	10 KAMZ-F	10 KAMZ-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KZII-F	1 KZII-F	1 KLLL-F	1 KLLL-F	1 KLLL-F	1 KFMX-F	1 KFMX-F	1 KLLL-F	1 KLLL-F	1 KLLL-F
2 KLZK-F	2 KLLL-F	2 KMMX-F	2 KZII-F	2 KMMX-F	2 KMMX-F	2 KLLL-F	2 KZII-F	2 KFMX-F	2 KFMX-F
3 KLLL-F	3 KMMX-F	3 KZII-F	3 KMMX-F	3 KKCL-F	3 KZII-F	3 KFMX-F	3 KMMX-F	3 KONE-F	3 KONE-F
4 KMMX-F	4 KLZK-F	4 KQBR-F	4 KLZK-F	4 KZII-F	4 KKCL-F	4 KMMX-F	4 KXTQ-F	4 KZII-F	4 KZII-F
5 KFMX-F	5 KQBR-F	5 KAMZ-F	5 KQBR-F	5 KQBR-F	5 KLZK-F	5 KXTQ-F	5 KDAV	5 KONE-F	5 KQBR-F
6 KQBR-F	6 KKCL-F	6 KKCL-F	6 KKCL-F	6 KXTQ-F	6 KLLL-F	6 KKCL-F	6 KMMX-F	6 KQBR-F	6 KXTQ-F
7 KXTQ-F	7 KFMX-F	7 KLZK-F	7 KXTQ-F	7 KAMZ-F	7 KONE-F	7 KLZK-F	7 KQBR-F	7 KKCL-F	7 KMMX-F
8 KKCL-F	8 KAMZ-F	8 KONE-F	8 KAMZ-F	8 KONE-F	8 KQBR-F	8 KONE-F	8 KLZK-F	8 KXTQ-F	7 KKCL-F
9 KONE-F	9 KONE-F	9 KXTQ-F	9 KONE-F	9 KLLL-F	9 KFYO	9 KQBR-F	9 KRBL-F	9 KAMZ-F	9 KAMZ-F
10 KOFR-F	10 KXTQ-F	10 KJAK-F	10 KFMX-F	10 KOFR-F	9 KRBL-F	10 KRBL-F	9 KKAM	10 KRBL-F	10 KKAM

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBZO	1460	1 kw / 243 w	Reg'l Mex.	Independent	—	Entravision Communications Corp.	Lubbock
KDAV	1590	1 kw / 1 kw	Oldies	Independent	—	Renaissance Broadcasting, Inc.	Lubbock
KFYO	790	5 kw / 1 kw	News/Talk	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Lubbock
KJTV	950	5 kw / 500 w	Talk	Associated Press Radio	Katz Hispanic	Ramar Communications II, Ltd.	Lubbock
KKAM	1340	1 kw / 1 kw	Sports	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Lubbock
KRFE	580	500 w / 290 w	Adult Stand.	ABC	McGavren-Guild	KRFE Radio, Inc.	Lubbock

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KEJS	106.5	34 kw @587	Tejano	Independent	—	Barton Broadcasting Co.	Lubbock
KFMX	94.5	100 kw @817	Rock	ABC	Clear Chan.-Diamond	Clear Channel Communications	Lubbock
KJAK	92.7	100 kw @584	Religious	Independent	—	Williams Broadcast Group	Lubbock
KKCL	98.1	36 kw @574	Oldies	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Lubbock
KLLL	96.3	100 kw @817	Country	ABC	Christal	NextMedia	Lubbock
KLZK	104.3	50 kw @476	Dance	Independent	McGavren-Guild	Ramar Communications II, Ltd.	Brownfield
KMMX	100.3	100 kw @883	Hot AC	ABC	Christal	NextMedia	Tahoka
KONE	101.1	100 kw @883	Classic Rock	ABC	Christal	NextMedia	Lubbock
KQBR	99.5	100 kw @817	Country	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Lubbock
KRBL	105.7	5.5 kw @328	Classic Cntry.	Jones Radio Network	—	Triumph Communications, Inc.	Idalou
KXTQ	93.7	100 kw @740	Tejano	Independent	—	Ramar Communications II, Ltd.	Lubbock
KZII	102.5	100 kw @817	CHR	Independent	Clear Chan.-Diamond	Clear Channel Communications	Lubbock

Listed Stations Not Home to the Market			City of Lic
Station	Format	Freq	
KAMZ-F	Rhythmic Old.	103.5	Tahoka
KOFR-F	Cont. Christ.	107.3	Post

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	32.9	31.2	43.2%
KFMX FM, KFYO AM, KKAM AM, KKCL FM, KQBR FM, KZII FM	28.2	31.9	30.6%
NextMedia			
KLLL FM, KMMX FM, KONE FM	11.3	9.0	12.1%
Ramar Communications II, Ltd.			
KJTV AM, KLZK FM, KXTQ FM			
	72.4	72.1	85.9%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	20 (1)	20 (1)	7.3
AOR	0 (0)	30 (2)	30 (2)	11.0
Black/Urban	0 (0)	0 (0)	0 (0)	0.0
CHR	0 (0)	46 (2)	46 (2)	16.8
Classical/Fine Arts	0 (0)	0 (0)	0 (0)	0.0
Country	0 (0)	79 (3)	79 (3)	28.9
Hispanic	3 (1)	24 (2)	27 (3)	9.9
Jazz	0 (0)	0 (0)	0 (0)	0.0
News/Talk	14 (2)	0 (0)	14 (2)	5.1
Oldies	7 (1)	29 (2)	36 (3)	13.2
Other	0 (0)	0 (0)	0 (0)	0.0
Religion	0 (0)	9 (2)	9 (2)	3.3
Soft AC	0 (0)	0 (0)	0 (0)	0.0
Sports	6 (1)	0 (0)	6 (1)	2.2
Standards/EZ	6 (1)	0 (0)	6 (1)	2.2
Totals	36 (6)	237 (14)	273 (20)	

Note 5/22/01 KBZO-AM-1460 Old Format: New Format: Adds Radio Tri-Color

MACON, GA

Arbitron Rank 149 Pop (12+) 258,100
 Market TSL in Hours 19.2
 Average Persons Rating 14.0

Stations 24 / 20
 Diaries 1010 / 256:1 / 47.7%
 12+ FM Share (Metro) 75.9
 % Below Line 2.0
 % Not Listed 13.1
 Sample Target 970

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1	WIBB-F Urban AC	44/12.2	12.3	10.8	13.0	9.6	12.1	636/24.6	22.8	21.8	69/929	Clear Channel Communications
2	WDEN-AF Country	42/11.6	12.8	12.3	6.1	6.4	10.7	514/19.9	23.9	12.9	79/1002	U.S. Broadcasting, LP
3	WPEZ-F Adult Cont.	36/9.9	8.8	9.3	8.1	12.5	9.0	419/16.2	15.5	17.8	56/693	U.S. Broadcasting, LP
4	WMGB-F CHR	29/7.9	6.6	9.6	6.6	5.6	7.7	482/18.7	18.5	18.1	49/818	U.S. Broadcasting, LP
5	WFXM-F Urban	23/6.4	6.1	7.1	5.9	7.7	6.4	407/15.8	15.0	14.4	39/693	Roberts Communications, Inc.
6	WRBV-F Urban AC	21/5.9	4.7	5.9	6.4	4.2	5.7	275/10.7	8.6	11.3	22/301	Clear Channel Communications
7	WQBZ-F Rock	19/5.2	5.8	5.4	6.9	5.8	5.8	302/11.7	11.6	14.1	41/606	Clear Channel Communications
8	WMAC Talk	18/4.9	4.6	3.4	5.4	4.2	4.6	262/10.2	10.3	11.4	24/342	U.S. Broadcasting, LP
9	WLCCG-AF Black Gospel	17/4.8	6.2	4.2	5.9	2.4	5.3	302/11.7	9.3	11.0	22/356	Clear Channel Communications
10	WAYS-F Oldies	15/4.2	3.4	4.7	12.5	6.2	4.9	276/10.7	12.2	23.0	24/498	U.S. Broadcasting, LP
10	WDDO Black Gospel	15/4.2	5.8	5.1	4.7	5.0	4.9	154/6.0	7.3	5.7	15/154	U.S. Broadcasting, LP
12	WMKS-F Classic Hits	9/2.5	2.5	2.0	2.2	2.9	2.3	200/7.8	8.1	7.8	12/285	U.S. Broadcasting, LP
13	WPGA-F Hot AC	8/2.3	2.7	1.7	1.7	1.1	2.1	189/7.3	6.6	6.6	11/256	Radio Perry, Inc.
14	WRNC-AF Country	4/1.2	0.1	0.0	0.0	0.0	0.0	133/5.1	0.2	0.0	10/217	Clear Channel Communications
14	WXKO-AA Black Gospel	4/1.2	1.8	0.7	0.5	2.1	1.1	55/2.1	2.2	1.6	5/79	Roberts Communications, Inc.
16	WVXX-F Urban	2/0.5						50/1.9	0.0	0.0	35/381	Wilkinson Broadcasting, Inc.
16	WSB News/Talk	2/0.5	9.6	9.5	9.6	0.0	7.3	28/1.1	0.0	0.0	8/113	Cox Radio, Inc.
16	WQMJ-F Urban Oldies	2/0.5						48/1.9	0.0	0.0	2/55	Roberts Communications, Inc.
16	WQSY-F Soft AC	2/0.5						37/1.4	0.0	0.0	12/200	Multi-Service Corp.
16	WMGZ-F Hot AC	2/0.5						30/1.2	0.0	0.0	3/69	Ptak Broadcasting, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd	
1	WFXM-F	1	WIBB-F	1	WDEN-AF	1	WDEN-AF	1	WPEZ-F	1	WIBB-F
2	WIBB-F	2	WMGB-F	2	WDEN-AF	2	WFXM-F	2	WDEN-AF	2	WDEN-AF
3	WMGB-F	3	WPEZ-F	3	WIBB-F	3	WIBB-F	3	WIBB-F	3	WFXM-F
4	WPEZ-F	4	WFXM-F	4	WMGB-F	4	WMAC	4	WMGB-F	4	WMGB-F
5	WQBZ-F	5	WDEN-AF	5	WQBZ-F	5	WRBV-F	5	WPEZ-F	5	WFXM-F
6	WLCCG-AF	6	WQBZ-F	6	WRBV-F	6	WDDO	6	WQBZ-F	6	WDDO
7	WDEN-AF	7	WLCCG-AF	7	WRBV-F	7	WAYS-F	7	WMAC	7	WLCCG-AF
8	WRBV-F	8	WRBV-F	8	WFXM-F	8	WQBZ-F	8	WMAC	8	WQBZ-F
9	WAYS-F	9	WPGA-F	9	WMKS-F	9	WLCCG-AF	9	WAYS-F	9	WFXM-F
10	WPGA-F	10	WMKS-F	10	WPGA-F	10	WDDO	10	WQSY-F	10	WLCCG-AF
10	WRNC-AF							10	WMKS-F		

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDDO	1240	1 kw / 1 kw	Black Gospel	American Urban Radio	McGavren-Guild	U.S. Broadcasting, LP	Macon
WDEN	1500	1 kw / kw	simul. WDENAF	Independent	Christal	U.S. Broadcasting, LP	Macon
WLCCG	1280	5 kw / 99 w	simul. WLCCGAF	Independent	Clear Chan.-Diamond	Clear Channel Communications	Macon
WMAC	940	50 kw / 10 kw	Talk	Westwood/Mutual/Unistar	Christal	U.S. Broadcasting, LP	Macon
WRNC	1670	10 kw / 1 kw	Country	Independent	Clear Chan.-Diamond	Clear Channel Communications	Macon
WXJO	1120	10 kw / kw	simul. WXKOOA	American Urban Radio	Allied Radio Ptnrs.	Roberts Communications, Inc.	Warner Robins
WXKO	1150	1 kw / 62 w	Black Gospel	American Urban Radio	Allied Radio Ptnrs.	Roberts Communications, Inc.	Gordon Ft. Valley

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAYS	105.5	6.1 kw @659	Oldies	Westwood/Mutual/Unistar	Christal	U.S. Broadcasting, LP	Macon
WDEN	99.1	92 kw @663	Country	Independent	Christal	U.S. Broadcasting, LP	Macon
WFXM	107.1	2.25 kw @540	Urban	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Roberts Communications, Inc.	Gordon
WIBB	97.9	10.5 kw @499	Urban AC	ABC	Clear Chan.-Diamond	Clear Channel Communications	Ft. Valley
WLCCG	102.5	4 kw @328	Black Gospel	Independent	Clear Chan.-Diamond	Clear Channel Communications	Warner Robins
WMGB	93.7	100 kw @610	CHR	Independent	McGavren-Guild	U.S. Broadcasting, LP	Jeffersonville
WMKS	92.3	3 kw @328	Classic Hits	Independent	Christal	U.S. Broadcasting, LP	Macon
WPEZ	107.9	99.53 kw @690	Adult Cont.	Westwood/Mutual/Unistar	McGavren-Guild	U.S. Broadcasting, LP	Macon
WPGA	100.9	3.3 kw @446	Hot AC	ABC	—	Radio Perry, Inc.	Perry
WQBZ	106.3	48.3 kw @492	Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Ft. Valley
WQMJ	100.1	2 kw @574	Urban Oldies	American Urban Radio	Allied Radio Ptnrs.	Roberts Communications, Inc.	Forsyth
WRBV	101.7	4.9 kw @354	Urban AC	ABC	Clear Chan.-Diamond	Clear Channel Communications	Warner Robins
WRNC	96.5	8 kw @571	simul. WRNCAF	Independent	Clear Chan.-Diamond	Clear Channel Communications	Gray

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
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WMGZ-F	Hot AC	97.7	Eatonton
WQSY-F	Soft AC	103.9	Hawkinsville
WSB	News/Talk	750	Atlanta
WVKX-F	Urban	103.7	Inwinton

Consolidation Report		12+	25-54	Revenue
		(%)	(%)	
Clear Channel Communications		29.3	31.0	29.2%
WIBB FM, WLCG AM, WLCG FM, WQBZ FM, WRBV FM, WRNC AM, WRNC FM		8.1	5.3	4.5%
Roberts Communications, Inc.				
WFXM FM, WQMJ FM, WXJO AM, WXKO AM		45.2	45.5	59.8%
U.S. Broadcasting, LP				
WAYS FM, WDDO AM, WDEN FM, WDEN AM, WMAC AM, WMGB FM, WMKS FM, WPEZ FM		82.6	81.8	93.5%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	46 (3)	46 (3)	14.6
AOR	0 (0)	19 (1)	19 (1)	6.0
Black/Urban	0 (0)	92 (5)	92 (5)	29.1
CHR	0 (0)	29 (1)	29 (1)	9.2
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	(0)	46 (2)	46 (4)	14.6
Hispanic	(0)	(0)	(0)	0.0
Jazz	20 (2)	0 (0)	20 (2)	6.3
News/Talk	0 (0)	25 (2)	25 (2)	7.9
Oldies	(0)	(0)	(0)	0.0
Other	20 (4)	17 (1)	37 (5)	11.7
Religion	0 (0)	2 (1)	2 (1)	0.6
Soft AC	(0)	(0)	(0)	0.0
Sports	(0)	(0)	(0)	0.0
Standards/EZ			316 (24)	
Totals	40 (8)	276 (16)		

Note Duncan's reports that: WXKO-AM 1150 simul. with WXJO-AM 1120
 Duncan's reports that: WRNC-AM 1670 simul. with WRNC-FM 96.5
 4/4/01 WAYS-FM-105.5 Old Format: Oldies New Format: Silent
 4/4/01 WAYS-FM-105.5 Old Format: Oldies New Format: Oldies
 4/16/01 WAYS-FM-105.5 Old Format: Silent New Format: Oldies
 4/16/01 WAYS-FM-105.5 Old Format: Silent New Format: Silent

MADISON, WI

Arbitron Rank 122 Pop (12+) 353,100
 Market TSL in Hours 18.8
 Average Persons Rating 14.1

Stations 21 / 19
 Diaries 1359 / 260:1 / 60.1%
 12+ FM Share (Metro) 63.3

% Below Line 0.9
 % Not Listed 21.6
 Sample Target 1300

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WZEE-F	CHR	46/9.2	6.9	8.0	9.8	11.6	8.5	955/27.0	24.9	30.9	91/2028	Clear Channel Communications
2 WWQM-F	Country	44/8.7	7.9	5.6	5.3	6.1	6.9	586/16.6	13.5	13.5	54/801	Mid-West Family Stations
3 WJJO-F	Rock	36/7.2	4.4	5.4	7.1	6.7	6.0	427/12.1	14.8	13.8	88/1284	Mid-West Family Stations
3 WIBA	News/Talk	36/7.2	8.3	8.7	6.0	5.5	7.5	591/16.7	21.2	15.6	43/700	Clear Channel Communications
5 WMGN-F	Adult Cont.	34/6.9	9.3	10.2	9.8	9.7	9.1	619/17.5	17.9	19.4	46/936	Mid-West Family Stations
6 WBZU-F	80s Hits	31/6.1	7.9	3.9	1.9	2.6	4.9	613/17.4	10.3	6.9	45/912	Entercom
6 WOLA-F	Classic Rock	30/6.1	4.9	4.9	6.4	5.5	5.6	539/15.3	18.2	16.1	58/1252	Clear Channel Communications
9 WMMM-F	Adult Altern.	24/4.8	5.8	5.1	7.7	7.9	5.8	546/15.5	18.4	21.5	74/1296	Entercom
10 WMAD-F	Modern Rock	20/4.0	5.7	6.0	4.5	4.5	5.0	466/13.2	14.9	13.6	23/550	Entercom
11 WMLI-F	Soft AC	16/3.1	3.8	3.0	3.8	5.1	3.4	413/11.7	15.4	17.6	20/511	Clear Channel Communications
12 WDLA-AA	Adult Stand.	14/2.9	2.5	2.3	3.0	3.0	2.7	388/11.0	10.0	10.4	25/555	Clear Channel Communications
12 WTDY	Talk	12/2.4	2.5	2.2	2.1	0.0	1.7	148/4.2	3.9	0.0	19/228	Magnum Radio, Inc.
14 WTOS	Sports	12/2.4	1.3	3.6	3.2	2.0	2.6	163/4.6	7.4	5.8	12/175	Mid-West Family Stations
15 WKPO-F	Dance	11/2.2	1.4	1.7	1.7	1.8	1.8	252/7.1	5.8	5.9	14/352	Clear Channel Communications
16 WSJY-F	Soft AC	7/1.5	2.3	1.1	2.1	1.6	1.8	178/5.0	4.6	5.1	15/363	Good Karma Broadcasting, LCC
17 WTLX-F	Talk	7/1.4	0.9	1.3	1.9	1.2	1.4	153/4.3	5.0	4.5	30/502	Marathon Media
18 WTDI	Talk	4/0.8	0.6	0.7	0.4	0.4	0.6	69/2.0	2.6	1.5	5/126	Good Karma Broadcasting, LCC
18 WJVL-F	Country	3/0.6	1.2	0.6	0.4	0.6	0.7	71/2.0	2.9	2.0	4/90	Mid-West Family Stations
20 WBBM	News	2/0.3	0.3	0.0	0.0	0.0	0.0	80/2.3	1.9	1.8	66/812	Bliss Communications, Inc.
								39/1.1	2.0		8/168	Infinity Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens		18-34		18-49		25-49		25-54		35+		12+ AMD		12+Mid		12+PMD		12+Eve		12+Wknd	
1 WZEE-F	1 WZEE-F	1 WZEE-F	1 WBZU-F	1 WWQM-F	1 WIBA	1 WZEE-F	1 WBZU-F	1 WWQM-F	1 WIBA	1 WZEE-F	1 WBZU-F	1 WWQM-F	1 WZEE-F	1 WBZU-F	1 WWQM-F	1 WZEE-F	1 WBZU-F	1 WWQM-F	1 WZEE-F	1 WBZU-F	1 WWQM-F
2 WJJO-F	2 WJJO-F	2 WJJO-F	2 WMGN-F	2 WZEE-F	2 WWQM-F	2 WZEE-F	2 WBZU-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F
3 WWQM-F	3 WBZU-F	3 WBZU-F	3 WZEE-F	3 WZEE-F	3 WZEE-F	3 WZEE-F	3 WZEE-F	3 WZEE-F	3 WZEE-F	3 WZEE-F	3 WZEE-F	3 WZEE-F	3 WZEE-F	3 WZEE-F	3 WZEE-F	3 WZEE-F	3 WZEE-F	3 WZEE-F	3 WZEE-F	3 WZEE-F	3 WZEE-F
4 WMAD-F	4 WWQM-F	4 WMGN-F	4 WWQM-F	4 WZEE-F	4 WZEE-F	4 WZEE-F	4 WZEE-F	4 WZEE-F	4 WZEE-F	4 WZEE-F	4 WZEE-F	4 WZEE-F	4 WZEE-F	4 WZEE-F	4 WZEE-F	4 WZEE-F	4 WZEE-F	4 WZEE-F	4 WZEE-F	4 WZEE-F	4 WZEE-F
5 WKPO-F	5 WIBA-F	5 WMGN-F	5 WWQM-F	5 WZEE-F	5 WZEE-F	5 WZEE-F	5 WZEE-F	5 WZEE-F	5 WZEE-F	5 WZEE-F	5 WZEE-F	5 WZEE-F	5 WZEE-F	5 WZEE-F	5 WZEE-F	5 WZEE-F	5 WZEE-F	5 WZEE-F	5 WZEE-F	5 WZEE-F	5 WZEE-F
6 WOLA-F	5 WMAD-F	6 WIBA-F	6 WMGN-F	6 WJJO-F	6 WJJO-F	6 WJJO-F	6 WJJO-F	6 WJJO-F	6 WJJO-F	6 WJJO-F	6 WJJO-F	6 WJJO-F	6 WJJO-F	6 WJJO-F	6 WJJO-F	6 WJJO-F	6 WJJO-F	6 WJJO-F	6 WJJO-F	6 WJJO-F	6 WJJO-F
7 WIBA-F	7 WMGN-F	7 WMMM-F	7 WMMM-F	7 WJJO-F	7 WJJO-F	7 WJJO-F	7 WJJO-F	7 WJJO-F	7 WJJO-F	7 WJJO-F	7 WJJO-F	7 WJJO-F	7 WJJO-F	7 WJJO-F	7 WJJO-F	7 WJJO-F	7 WJJO-F	7 WJJO-F	7 WJJO-F	7 WJJO-F	7 WJJO-F
8 WMGN-F	8 WMMM-F	8 WMAD-F	8 WIBA-F	8 WJJO-F	8 WJJO-F	8 WJJO-F	8 WJJO-F	8 WJJO-F	8 WJJO-F	8 WJJO-F	8 WJJO-F	8 WJJO-F	8 WJJO-F	8 WJJO-F	8 WJJO-F	8 WJJO-F	8 WJJO-F	8 WJJO-F	8 WJJO-F	8 WJJO-F	8 WJJO-F
9 WBZU-F	9 WTOS	9 WIBA	9 WTOS	9 WIBA	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F
10 WMLI-F	10 WKPO-F	10 WOLA-F	10 WOLA-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F
1 WZEE-F	1 WZEE-F	1 WZEE-F	1 WZEE-F	1 WMGN-F	1 WJJO-F	1 WZEE-F	1 WZEE-F	1 WMGN-F	1 WJJO-F	1 WZEE-F	1 WZEE-F	1 WZEE-F	1 WZEE-F	1 WZEE-F	1 WZEE-F	1 WZEE-F	1 WZEE-F	1 WZEE-F	1 WZEE-F	1 WZEE-F	1 WZEE-F
2 WJJO-F	2 WBZU-F	2 WBZU-F	2 WMGN-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F
3 WBZU-F	3 WJJO-F	3 WJJO-F	3 WBZU-F	3 WBZU-F	3 WMAD-F	3 WBZU-F	3 WBZU-F	3 WBZU-F	3 WMAD-F	3 WBZU-F	3 WBZU-F	3 WBZU-F	3 WBZU-F	3 WBZU-F	3 WBZU-F	3 WBZU-F	3 WBZU-F	3 WBZU-F	3 WBZU-F	3 WBZU-F	3 WBZU-F
4 WMMM-F	4 WWQM-F	4 WMGN-F	4 WWQM-F	4 WIBA-F	4 WIBA-F	4 WIBA-F	4 WIBA-F	4 WIBA-F	4 WIBA-F	4 WIBA-F	4 WIBA-F	4 WIBA-F	4 WIBA-F	4 WIBA-F	4 WIBA-F	4 WIBA-F	4 WIBA-F	4 WIBA-F	4 WIBA-F	4 WIBA-F	4 WIBA-F
5 WMAD-F	5 WMGN-F	5 WWQM-F	5 WJJO-F	5 WIBA-F	5 WKPO-F	5 WIBA-F	5 WIBA-F	5 WIBA-F	5 WKPO-F	5 WIBA-F	5 WIBA-F	5 WIBA-F	5 WIBA-F	5 WIBA-F	5 WIBA-F	5 WIBA-F	5 WIBA-F	5 WIBA-F	5 WIBA-F	5 WIBA-F	5 WIBA-F
6 WWQM-F	6 WMAD-F	6 WIBA-F	6 WMGN-F	6 WMLI-F	6 WMGN-F	6 WMLI-F	6 WMLI-F	6 WMLI-F	6 WMGN-F	6 WMLI-F	6 WMLI-F	6 WMLI-F	6 WMLI-F	6 WMLI-F	6 WMLI-F	6 WMLI-F	6 WMLI-F	6 WMLI-F	6 WMLI-F	6 WMLI-F	6 WMLI-F
7 WMGN-F	7 WIBA-F	7 WMAD-F	7 WIBA-F	7 WMLI-F	7 WWQM-F	7 WMLI-F	7 WMLI-F	7 WMLI-F	7 WWQM-F	7 WMLI-F	7 WMLI-F	7 WMLI-F	7 WMLI-F	7 WMLI-F	7 WMLI-F	7 WMLI-F	7 WMLI-F	7 WMLI-F	7 WMLI-F	7 WMLI-F	7 WMLI-F
7 WKPO-F	8 WMLI-F	8 WMLI-F	8 WMLI-F	8 WMLI-F	8 WMLI-F	8 WMLI-F	8 WMLI-F	8 WMLI-F	8 WMLI-F	8 WMLI-F	8 WMLI-F	8 WMLI-F	8 WMLI-F	8 WMLI-F	8 WMLI-F	8 WMLI-F	8 WMLI-F	8 WMLI-F	8 WMLI-F	8 WMLI-F	8 WMLI-F
9 WMLI-F	9 WMMM-F	9 WKPO-F	9 WMAD-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F	9 WJJO-F
10 WIBA-F	10 WKPO-F	10 WMMM-F	10 WOLA-F	10 WMAD-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F	10 WMLI-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDLA	900	1 kw / 229 w	Adult Stand.	Associated Press Radio	—	Magnum Radio, Inc.	Wisconsin Dells
WIBA	1310	5 kw / 5 kw	News/Talk	CBS Networks	—	Clear Channel Communications	Madison
WIBU	1240	1 kw / 1 kw	simul. WDLA	Associated Press Radio	Clear Chan.-Diamond	Magnum Radio, Inc.	Poyette
WTDI	1480	5 kw / 5 kw	Talk	Sporting News Radio	—	Mid-West Family Stations	Madison
WTDY	1670	10 kw / 1 kw	Talk	Westwood/Mutual/Unistar	McGavren-Guild	Mid-West Family Stations	Madison
WTOS	1070	10 kw / 5 kw	Sports	ESPN	Clear Chan.-Diamond	Clear Channel Communications	Madison

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBZU	105.1	6 kw @243	80s Hits	Independent	McGavren-Guild	Entercom	Waunakee
WIBA	101.5	50 kw @1,013	Classic Rock	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Madison
WJJO	94.1	50 kw @492	Rock	Independent	McGavren-Guild	Mid-West Family Stations	Watertown
WKPO	105.9	1.7 kw @482	Dance	Independent	Infinity Radio Sales	Good Karma Broadcasting, LCC	Evansville
WMAD	92.1	3.9 kw @410	Modern Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Sun Prairie
WMGN	98.1	50 kw @575	Adult Cont.	Independent	McGavren-Guild	Mid-West Family Stations	Madison
WMLI	96.3	5.1 kw @672	Soft AC	Independent	Clear Chan.-Diamond	Clear Channel Communications	Sauk City
WMMM	105.5	2 kw @573	Adult Altern.	Independent	McGavren-Guild	Entercom	Verona
WOLX	94.9	37.5 kw @1,600	Oldies	Independent	McGavren-Guild	Marathon Media	Baraboo
WSJY	107.3	26 kw @674	Soft AC	Independent	McGavren-Guild	Entercom	Ft. Atkinson
WTLX	100.5	6 kw @328	Talk	ABC	McGavren-Guild	Entercom	Columbus
WWQM	106.3	4.5 kw @374	Country	Westwood/Mutual/Unistar	Infinity Radio Sales	Good Karma Broadcasting, LCC	Middleton
WZEE	104.1	12 kw @1,004	CHR	Independent	Clear Chan.-Diamond	Clear Channel Communications	Madison

Listed Stations Not Home to the Market			
Station	Format	Freq	City of Lic
WBBM	News	780	Chicago
WJVL-F	Country	99.9	Janesville

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	30.7	30.6	47.8%
WIBA AM, WIBA FM, WMAD FM, WMLI FM, WTSO AM, WZEE FM	14.9	18.2	15.7%
Entercom			
WBZU FM, WMMM FM, WOLX FM	2.3	1.7	0.0%
Good Karma Broadcasting, LCC			
WKPO FM, WTLX FM	2.4	0.1	0.6%
Magnum Radio, Inc.			
WDLS AM, WIBU AM	25.8	26.6	35.2%
Mid-West Family Stations			
WJJO FM, WMGN FM, WTDA AM, WTDY AM, WWQM FM	76.1	77.2	99.3%

Format Performance	AM		FM		Totals	Percent
		(#)		(#)		
AC	0	(0)	34	(1)	34 (1)	8.7
AOR	0	(0)	102	(4)	102 (4)	26.2
Black/Urban	0	(0)	53	(2)	53 (2)	13.6
CHR	0	(0)	46	(2)	46 (2)	11.8
Classical/Fine Arts	0	(0)	0	(0)	0 (0)	0.0
Country	0	(0)	0	(0)	0 (0)	0.0
Hispanic	0	(0)	0	(0)	0 (0)	0.0
Jazz	52	(4)	4	(1)	56 (5)	14.4
News/Talk	0	(0)	55	(2)	55 (2)	14.1
Oldies	0	(0)	0	(0)	0 (0)	0.0
Other	0	(0)	0	(0)	0 (0)	0.0
Religion	0	(0)	21	(2)	21 (2)	5.4
Soft AC	11	(1)	0	(0)	11 (1)	2.8
Sports	12	(2)	0	(0)	12 (2)	3.1
Standards/EZ						
Totals	75	(7)	315	(14)	390 (21)	

Note Duncan's reports that: WTDA-AM 1480 simul. with WTDY-AM 1670
Duncan's reports that: WDLS-AM 900 simul. with WIBU-AM 1240

MANCHESTER, NH

Arbitron Rank 188 Pop (12+) 176,200
 Market TSL in Hours 20.8
 Average Persons Rating 15.7

Stations 34 / 9
 Diaries 928 / 190:1 / 49.9%
 12+ FM Share (Metro) 82.0
 % Below Line 43.5
 % Not Listed 6.7
 Sample Target 860

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 WZID-F	Adult Cont.	60/21.8	20.6	16.8	19.8	21.5	19.7	572/32.4	33.4	33.8	104/1247	Saga Communications, Inc.
2 WGIR-F	Rock	28/10.1	8.6	9.5	9.7	10.6	9.5	402/22.8	21.0	22.2	69/1013	Clear Channel Communications
3 WQLL-F	Oldies	14/5.1	4.3	4.6	3.5	3.2	4.4	201/11.4	10.6	10.1	25/421	Saga Communications, Inc.
4 WOKQ-F	Country	12/4.5	4.0	5.0	6.2	7.0	4.9	204/11.6	14.1	15.9	29/496	Citadel Communications Corp.
5 WJMN-F	Dance	11/4.0	2.8	5.0	3.1	3.5	4.1	224/12.7	13.5	12.5	28/591	Clear Channel Communications
6 WAAF-F	Rock	8/3.0	2.4	1.9	3.5	1.8	2.7	163/9.2	9.6	10.6	24/375	Entercom
7 WJYY-F	CHR	8/3.0	3.6	4.6	3.8	4.2	3.7	189/10.8	10.5	10.5	21/457	Vox Radio Group
7 WFEA	Adult Stand.	8/3.0	2.4	5.0	5.2	3.5	3.9	189/10.7	7.7	18.6	21/190	Saga Communications, Inc.
7 WGIR	News/Talk	8/3.0	2.4	3.1	2.8	2.1	2.7	178/10.1	11.0	11.6	17/373	Clear Channel Communications
10 WBCN-F	Hot Talk	7/2.6	2.1	1.5	1.4	1.1	1.9	134/7.6	7.6	7.2	18/362	Infinity Broadcasting Corp.
11 WHOB-F	Hot AC	6/2.3	1.0	0.8	1.7	1.8	1.5	139/7.9	3.4	5.6	17/363	Tele-Media Corporation
12 WZLX-F	Classic Rock	6/2.1	1.7	1.9	2.1	1.8	1.9	110/6.3	6.1	7.6	11/327	Infinity Broadcasting Corp.
13 WODS-F	Oldies	6/2.1	3.2	2.3	1.4	2.8	2.2	110/6.2	7.0	5.6	15/295	Infinity Broadcasting Corp.
13 WXR-V	Adult Altern.	6/2.1	2.6	2.3	2.1	1.8	2.3	117/6.6	7.7	7.1	7/188	Northeast Broadcasting Co., Inc.
13 WQSX-F	Dance	6/2.1	2.0	1.1	2.8	2.1	2.0	186/10.5	9.4	40.6	20/524	Entercom
13 WXS-F	CHR	5/2.0	2.0	2.3	0.7	1.4	1.8	102/5.8	4.6	5.6	11/225	Clear Channel Communications
13 WEEI	Sports	5/1.9	2.6	1.9	2.8	2.8	2.3	70/4.0	5.2	4.2	15/281	Entercom
18 WCRB-F	Classical	5/1.7	2.3	2.7	2.8	1.4	2.4	102/5.8	7.0	5.8	17/347	Charles River Broadcasting
19 WKLB-F	Country	4/1.5	1.9	1.1	2.1	2.5	1.6	94/5.3	4.2	8.5	9/184	Greater Media
20 WRKO	Talk	4/1.4	2.0	2.3	1.7	2.5	1.9	149/8.5	6.3	10.5	11/370	Entercom
21 WBZ	News	3/1.3	1.8	0.8	1.0	1.8	1.2	123/7.0	8.3	10.4	8/299	Infinity Broadcasting Corp.
22 WXLO-F	Hot AC	2/0.8	1.2	0.8	0.7	0.7	0.9	103/5.8	6.7	6.1	12/308	Citadel Communications Corp.
23 WBMX-F	Modern AC	2/0.7	0.7	0.4	1.4	1.1	0.8	70/4.0	5.2	2.3	7/169	Infinity Broadcasting Corp.
24 WHEB-F	Rock	2/0.7	0.4	0.4	0.7	1.1	0.5	44/2.5	2.6	3.1	14/263	Clear Channel Communications
25 WNNH-F	Oldies	2/0.6	0.6	0.4	0.7	0.4	0.6	51/2.9	3.5	4.4	10/263	Tele-Media Corporation
26 WHOM-F	Soft AC	2/0.6	1.4	0.4	0.0	0.4	0.6	43/2.4	2.4	2.6	8/124	Citadel Communications Corp.
26 WMJX-F	Adult Cont.	2/0.6	0.6	0.8	0.3	1.4	0.6	49/2.8	2.3	2.5	7/206	Greater Media
26 WROR-F	Classic Hits	1/0.4	1.2	0.8	0.0	0.0	0.6	80/4.6	4.3	1.5	7/167	Greater Media
29 WFEX-F	Modern Rock	1/0.4	0.3	0.4	0.7	0.7	0.4	51/2.9	3.1	1.8	10/181	Phoenix Media Group
29 WTKK-F	Talk	1/0.4	1.0	0.0	0.0	0.0	0.4	29/1.7	2.3	2.6	6/78	Greater Media
31 WOTX-F	Country	1/0.4	1.0	0.0	0.0	0.0	0.4	33/1.9	1.7	2.6	2/62	Vox Radio Group
31 WBOS-F	Adult Altern.	1/0.4	1.0	0.0	0.0	0.0	0.4	40/2.3	3.0	0.0	6/179	Greater Media
31 WNHI-F	Classic Rock											Vox Radio Group

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens		18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WJMN-F	1 WGIR-F	1 WZID-F	1 WZID-F	1 WZID-F	1 WZID-F	1 WZID-F	1 WZID-F	1 WZID-F	1 WZID-F	1 WZID-F	1 WZID-F
2 WJYY-F	2 WZID-F	2 WGIR-F	2 WGIR-F	2 WGIR-F	2 WGIR-F	2 WQLL-F	2 WGIR-F	2 WGIR-F	2 WGIR-F	2 WGIR-F	2 WGIR-F
3 WZID-F	3 WAAF-F	3 WAAF-F	3 WAAF-F	3 WAAF-F	3 WAAF-F	3 WQLL-F	3 WBCN-F	3 WJMN-F	3 WQLL-F	3 WJMN-F	3 WOKQ-F
4 WGIR-F	4 WJMN-F	4 WQLL-F	4 WQLL-F	4 WQLL-F	4 WAAF-F	4 WOKQ-F	4 WQLL-F	4 WGIR	4 WAAF-F	4 WOKQ-F	4 WQLL-F
5 WXS-F	5 WBCN-F	5 WJMN-F	5 WBCN-F	5 WBCN-F	5 WOKQ-F	5 WFEA	5 WOKQ-F	5 WQLL-F	5 WOKQ-F	5 WOKQ-F	5 WJMN-F
6 WXLO-F	6 WQSX-F	6 WBCN-F	6 WHOB-F	6 WBCN-F	6 WBCN-F	6 WGIR	6 WGIR	6 WAAF-F	6 WFEA	6 WHOB-F	6 WAAF-F
7 WAAF-F	7 WOKQ-F	7 WHOB-F	7 WJYY-F	7 WJYY-F	7 WHOB-F	7 WODS-F	7 WODS-F	7 WOKQ-F	7 WOKQ-F	7 WOKQ-F	7 WRKO
8 WHOB-F	8 WXS-F	8 WOKQ-F	8 WOKQ-F	8 WOKQ-F	8 WZLX-F	7 WCRB-F	8 WCRB-F	8 WAAF-F	8 WEEI	8 WJMN-F	8 WHOB-F
9 WBCN-F	9 WJYY-F	9 WJYY-F	9 WJYY-F	9 WOKQ-F	8 WJYY-F	9 WRKO	8 WJMN-F	8 WJMN-F	9 WJYY-F	9 WJYY-F	9 WJYY-F
10 WNHI-F	10 WHOB-F	10 WZLX-F	10 WXR-V	10 WXS-F	10 WXR-V	10 WHOB-F	10 WKLB-F	10 WXS-F	10 WXS-F	10 WODS-F	10 WFEA
						10 WEEI		10 WCRB-F			10 WGIR

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WFEA	1370	5 kw / 5 kw	Adult Stand.	Talknet	Katz	Saga Communications, Inc.	Manchester
WGIR	610	5 kw / 1 kw	News/Talk	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Manchester

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WGIR	101.1	11.5 kw @1,027	Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Manchester
WHOB	106.3	950 w@541	Hot AC	Independent	McGavren-Guild	Tele-Media Corporation	Nashua
WJYY	105.5	1.55 kw @456	CHR	Independent	—	Vox Radio Group	Concord
WNNH	99.1	2.8 kw @479	Oldies	Independent	—	Tele-Media Corporation	Henniker
WOTX	102.3	3 kw @285	Country	Independent	—	Vox Radio Group	Concord
WQLL	96.5	730 w@935	Oldies	Independent	Katz	Saga Communications, Inc.	Bedford
WZID	95.7	14.5 kw @930	Adult Cont.	Independent	Katz	Saga Communications, Inc.	Manchester

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAAF-F	Rock	107.3	Worcester
WBCN-F	Hot Talk	104.1	Boston
WBMX-F	Modern AC	98.5	Boston
WBOS-F	Adult Altern.	92.9	Brookline
WBZ	News	1030	Boston
WCRB-F	Classical	102.5	Waltham
WEEI	Sports	850	Boston
WFEX-F	Modern Rock	92.1	Peterborough
WFEX-F	Modern Rock	92.1	Peterborough
WFEX-F	simul. WFEXFF	101.7	Lynn
WFNX-F	Rock	100.3	Portsmouth
WHEB-F	Soft AC	94.9	Mt. Washington
WHOM-F	Dance	94.5	Boston
WJMN-F	Country	99.5	Lowell
WKLB-F	Adult Cont.	106.7	Boston
WMJX-F	Classic Rock	93.3	Belmont
WNHI-F	Oldies	103.3	Boston
WODS-F	Country	97.5	Dover
WOKQ-F	Dance	93.7	Lawrence
WQSX-F	Talk	680	Boston
WRKO	Classic Hits	105.7	Frammingham
WROR-F	Talk	96.9	Boston
WTKK-F	CHR	107.9	Medford
WXKS-F	Hot AC	104.5	Fitchburg
WXLO-F	Adult Altern.	92.5	Haverhill
WXRV-F	Classic Rock	100.7	Boston
WZLX-F			

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	13.1	13.0	55.7%
WGIR AM, WGIR FM	29.9	29.8	55.8%
Saga Communications, Inc.	3.4	4.0	0.0%
WFEA AM, WOLL FM, WZID FM	3.4	3.7	0.0%
Tele-Media Corporation			
WHOB FM, WNNH FM			
Vox Radio Group			
WJYY FM, WOTX FM			
Totals	49.8	50.5	111.5%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	76 (5)	76 (5)	29.7
AOR	0 (0)	58 (9)	58 (9)	22.7
Black/Urban	0 (0)	32 (4)	32 (4)	12.5
CHR	0 (0)	5 (1)	5 (1)	2.0
Classical/Fine Arts	0 (0)	19 (3)	19 (3)	7.4
Country	0 (0)	0 (0)	0 (0)	0.0
Hispanic	0 (0)	0 (0)	0 (0)	0.0
Jazz	17 (3)	9 (2)	26 (5)	10.2
News/Talk	0 (0)	24 (4)	24 (4)	9.4
Oldies	0 (0)	0 (0)	0 (0)	0.0
Other	0 (0)	0 (0)	0 (0)	0.0
Religion	0 (0)	2 (1)	2 (1)	0.8
Soft AC	6 (1)	0 (0)	6 (1)	2.3
Sports	8 (1)	0 (0)	8 (1)	3.1
Standards/EZ				
Totals	31 (5)	225 (29)	256 (34)	

Note Duncan's reports that: WVFM-FM 105.7 simul. with WXRV-FM 92.5
 Duncan's reports that: WVEI-AM 1440 simul. with WEEI-AM 850
 Duncan's reports that: WPKQ-FM 103.7 simul. with WOKQ-FM 97.5
 Duncan's reports that: WGIP-AM 1540 simul. with WGIR-AM 610
 Duncan's reports that: WGIN-AM 930 simul. with WGIR-AM 610

McALLEN-BROWNSVILLE-HARLINGEN, TX

Arbitron Rank 65 Pop (12+) 680,500 **Stations** 29 / 21 **% Below Line** 6.7
Market TSL in Hours 20.4 **Diaries** 1618 / 421:1 / 42.8% **% Not Listed** 12.6
Average Persons Rating 15.0 **12+ FM Share (Metro)** 76.3 **Sample Target** 1640

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1	KBFM-F Dance	164/16.1	17.5	15.6	16.4	15.6	16.4	2399/35.3	37.6	33.7	171/2525	Clear Channel Communications
2	KGBT-F Reg'l Mex.	125/12.3	11.2	8.8	8.4	9.5	10.2	1582/23.3	21.7	18.9	132/1625	Hispanic Broadcasting Corp.
3	KKPS-F Tejano	93/9.2	10.3	10.0	8.6	8.4	9.5	1821/26.8	26.2	24.2	100/1971	Entravision Communications
4	KFRQ-F Rock	81/8.0	7.2	7.2	8.7	7.7	7.8	1135/16.7	18.0	17.7	83/1211	Entravision Communications
5	KVLY-F Adult Cont.	79/7.7	8.2	8.5	9.2	8.5	8.4	1113/16.4	19.3	20.4	80/1146	Entravision Communications
6	KTEX-F Country	68/6.7	6.1	7.9	8.4	5.7	7.3	948/13.9	14.1	14.9	72/1036	Clear Channel Communications
7	KIWW-F Tejano	44/4.3	4.7	4.9	4.1	4.9	4.5	1093/16.1	17.3	15.4	48/1186	Hispanic Broadcasting Corp.
8	KGBT Reg'l Mex.	35/3.4	4.0	6.3	5.1	6.0	4.7	530/7.8	8.8	9.3	36/551	Hispanic Broadcasting Corp.
9	KURV News/Talk	28/2.8	3.4	2.5	2.3	3.3	2.7	348/5.1	6.6	6.2	32/375	Voice of Valley Agriculture, Inc.
10	XAAA-F Reg'l Mex.	21/2.1	2.3	2.0	1.9	1.5	2.1	419/6.2	6.9	6.2	22/449	Egtrellas
11	KTJN-F Reg'l Mex.	14/1.4	1.1	1.0	1.4	1.7	1.2	297/4.4	3.8	0.0	14/297	La Nueva KBOR, Inc.
12	KBOR-F Reg'l Mex.	14/1.4	1.0	1.5	1.7	1.2	1.4	355/5.2	3.9	0.0	14/369	La Nueva KBOR, Inc.
13	KVPA-F Dance	14/1.3						229/3.4	0.0	0.0	14/229	Entravision Communications
14	KBIC-AF Span.-Relig.	13/1.3						197/2.9	0.0	0.0	13/197	Christian Ministries of the Valley
15	XVTH-F N/A	12/1.2	1.1	1.3	1.4	1.3	1.2	195/2.9	3.1	4.3	12/195	Mexican Station Owner
16	KIRT Reg'l Mex.	10/1.0	1.9	1.9	1.2	1.7	1.5	189/2.8	3.7	1.4	12/193	Bravo Broadcasting Co., Inc.
17	KILM-F Reg'l Mex.	8/0.8	0.5	0.7	0.6	1.5	0.6	243/3.6	2.6	3.3	9/270	Sendero Multimedia, Inc.
18	XMLS-F N/A	8/0.8	0.6	1.1	0.5	1.0	0.7	213/3.1	2.3	3.2	8/226	Mexican Station Owner
19	KVJY Span.-Talk	7/0.7	0.5	0.8	1.8	0.9	0.9	174/2.6	1.3	3.9	7/182	Radio Unica
20	XAVO-F N/A	7/0.7						191/2.8	0.0	0.0	7/191	Mexican Station Owner
21	KQXX Oldies	7/0.7						60/0.9	0.0	0.0	7/60	La Nueva KBOR, Inc.
22	KBOR Reg'l Mex.	6/0.6	0.9	0.5	0.3	0.6	0.6	149/2.2	1.6	1.4	6/149	La Nueva KBOR, Inc.
23	XEEW-F N/A	6/0.6	0.7	0.4	0.4	0.4	0.5	155/2.3	2.0	2.5	6/155	Mexican Station Owner
24	KJAV-F Span.-C. Christ	6/0.5	0.5	0.8	0.0	0.0	0.0	104/1.5	1.8		6/104	Paulino Bernal
25	KUBR Span.-C. Christ	5/0.5	0.6	1.0	0.4	0.4	0.6	97/1.4	1.3	1.1	7/100	Paulino Bernal
26	XHRR-F N/A	5/0.5	0.4	0.5	0.5	0.5	0.5	190/2.8	2.2	2.0	5/193	Mexican Station Owner
27	XEMS N/A	4/0.4						74/1.1	0.0	0.0	4/74	Mexican Station Owner
28	XRYS-F N/A	4/0.4	0.5	0.4	0.5	0.4	0.4	74/1.1	1.7	1.6	4/74	Mexican Station Owner

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+ Eve	12+Wknd
1	KBFM-F	1 KBFM-F	1 KBFM-F	1 KGBT-F	1 KGBT-F	1 KGBT-F	1 KGBT-F	1 KBFM-F	1 KGBT-F	1 KBFM-F
2	KKPS-F	2 KFRQ-F	2 KGBT-F	2 KVLY-F	2 KTEX-F	2 KBFM-F	2 KGBT-F	2 KBFM-F	2 KGBT-F	2 KGBT-F
3	KFRQ-F	3 KKPS-F	3 KKPS-F	3 KKPS-F	3 KVLY-F	3 KKPS-F	3 KVLY-F	3 KKPS-F	3 KFRQ-F	3 KKPS-F
4	KGBT-F	4 KGBT-F	3 KFRQ-F	4 KFRQ-F	4 KBFM-F	4 KKPS-F	4 KVLY-F	4 KFRQ-F	4 KKPS-F	4 KVLY-F
5	KVPA-F	5 KVLY-F	5 KVLY-F	5 KBFM-F	5 KFRQ-F	5 KBFM-F	5 KFRQ-F	5 KFRQ-F	5 KVLY-F	5 KTEX-F
6	KVLY-F	6 KTEX-F	6 KTEX-F	6 KTEX-F	6 KIWW-F	6 KTEX-F	6 KTEX-F	6 KTEX-F	6 KTEX-F	6 KFRQ-F
7	KTJN-F	7 XAAA-F	7 KIWW-F	7 KIWW-F	7 KURV	7 KGBT	7 KGBT	7 KIWW-F	7 KURV	7 KIWW-F
8	KIWW-F	8 KIWW-F	8 XAAA-F	8 KGBT	8 KGBT	8 KIWW-F	8 XAAA-F	8 KIWW-F	8 KGBT	8 KGBT
9	KTEX-F	9 KGBT	8 KGBT	9 XAAA-F	9 XAAA-F	9 KFRQ-F	9 KURV	9 KGBT	9 KURV	9 XAAA-F
10	KBOR-F	10 KBOR-F	10 XVTH-F	10 KURV	10 KIRT	10 XAAA-F	10 KVPA-F	10 XAAA-F	10 XAAA-F	10 KURV

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KBFM-F	1 KBFM-F	1 KBFM-F	1 KGBT-F	1 KBFM-F	1 KFRQ-F	1 KFRQ-F	1 KFRQ-F	1 KFRQ-F
2	KKPS-F	2 KKPS-F	2 KKPS-F	2 KVLY-F	2 KFRQ-F	2 KBFM-F	2 KKPS-F	2 KBFM-F	2 KVLY-F
3	KFRQ-F	3 KVLY-F	3 KGBT-F	3 KVLY-F	3 KFRQ-F	3 KKPS-F	3 KGBT-F	3 KKPS-F	3 KKPS-F
4	KVLY-F	4 KFRQ-F	4 KVLY-F	4 KKPS-F	4 KGBT-F	4 KBFM-F	4 KGBT-F	4 KGBT-F	4 KGBT-F
5	KGBT-F	5 KGBT-F	5 KFRQ-F	5 KTEX-F	5 KTEX-F	5 KVLY-F	5 KVLY-F	5 KVLY-F	5 KBFM-F
6	XAAA-F	6 KTEX-F	6 KTEX-F	6 KFRQ-F	6 KIWW-F	6 KTEX-F	6 KTEX-F	6 KTEX-F	6 KTEX-F
7	KTEX-F	7 XAAA-F	7 XAAA-F	7 KIWW-F	7 KFRQ-F	7 KBOR-F	7 XAAA-F	7 KIWW-F	7 KIWW-F
8	KTJN-F	8 KGBT	8 KGBT	8 XAAA-F	8 KGBT	8 XVTH-F	8 XAAA-F	8 KIWW-F	8 KGBT
9	KVPA-F	9 KIWW-F	9 KIWW-F	9 XAAA-F	9 XAAA-F	9 KTEX-F	9 XEEW-F	9 XAAA-F	9 KURV
10	XMLS-F	10 KTJN-F	10 XVTH-F	10 KTJN-F	10 KBIC-AF	9 XEEW-F	10 XVTH-F	10 XVTH-F	10 XAAA-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBOR	1600	1 kw / 1 kw	Reg'l Mex.	CNN	Caballero	La Nueva KBOR, Inc.	Brownsville
KGBT	1530	50 kw / 10 kw	Reg'l Mex.	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	Harlingen
KIRT	1580	1 kw / 302 w	Reg'l Mex.	Independent	Lotus	Bravo Broadcasting Company, Inc.	Mission
KQXX	1700	8.8 kw / 880 w	Oldies	ABC	Caballero	La Nueva KBOR, Inc.	Brownsville
KRGE	1290	5 kw / 5 kw	simul. KBICAF	Independent	—	Christian Ministries of the Valley	Weslaco
KUBR	1210	10 kw / 5 kw	Span.-C. Christ	Independent	—	Paulino Bernal	San Juan
KURV	710	1 kw / 910 w	News/Talk	Sports ByLine USA	—	Voice of Valley Agriculture, Inc.	Edinburg
KVJY	840	5 kw / 1 kw	Span.-Talk	Radio Unica Network	Katz Hispanic	Radio Unica	Pharr

FM Stations	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBFM	104.1 100 kw @998	Dance	Independent	Clear Chan.-Diamond	Clear Channel Communications	Edinburg
KBIC	105.7 1.8 kw @426	Span.-Relig.	Independent	—	Christian Ministries of the Valley	Raymondville
KBOR	105.5 3 kw @285	Reg'l Mex.	Independent	Caballero	La Nueva KBOR, Inc.	Mission
KFRQ	94.5 100 kw @1,157	Rock	Independent	Katz	Entravision Communications Corp.	Harlingen
KGBT	98.5 100 kw @977	Reg'l Mex.	ABC	Katz Hispanic	Hispanic Broadcasting Corp.	McAllen
KILM	102.1 17.9 kw @758	Reg'l Mex.	Independent	Roslin	Sendero Multimedia, Inc.	Harlingen
KIWW	96.1 100 kw @988	Tejano	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	Alamo
KJAV	104.9 3 kw @260	Span.-C. Christ	Independent	—	Paulino Bernal	Brownsville
KKPS	99.5 100 kw @1,037	Tejano	Independent	Katz Hispanic	Entravision Communications Corp.	Brownsville
KTEX	100.3 100 kw @1,126	Country	Independent	Clear Chan.-Diamond	Clear Channel Communications	Brownsville
KTJN	106.3 1.55 kw @649	Reg'l Mex.	Independent	Caballero	La Nueva KBOR, Inc.	Mercedes
KVLY	107.9 100 kw @987	Adult Cont.	Independent	Katz	Entravision Communications Corp.	Edinburg
KVPA	101.1 1.95 kw @364	Dance	Independent	—	Entravision Communications Corp.	Port Isabel

Listed Stations Not Home to the Market	Format	Freq	City of Lic
XAAA-F	Reg'l Mex.	0	
XAVO-F	N/A	97.7	Matamoros
XEEW-F	N/A		
XEMS	N/A	0	
XHRR-F	N/A	0	
XMLS-F	N/A	0	Matamoros
XRYS-F	N/A	0	
XVTH-F	N/A		

Consolidation Report	12+ (%)	25-54 (%)	Revenue
Christian Ministries of the Valley	1.3	1.4	0.0%
KBIC FM, KRGE AM	22.8	16.9	19.6%
Clear Channel Communications	26.2	31.6	24.7%
KBFM FM, KTEX FM	20.0	21.3	19.8%
Entravision Communications Corp.	4.1	4.0	6.2%
KFRQ FM, KKPS FM, KVLY FM, KVPA FM	1.0	1.7	0.0%
Hispanic Broadcasting Corp.			
KGBT FM, KGBT AM, KIWW FM			
La Nueva KBOR, Inc.			
KBOR FM, KBOR AM, KQXX AM, KTJN FM			
Paulino Bernal			
KJAV FM, KUBR AM	75.4	76.9	70.3%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	79 (1)	79 (1)	8.9
AOR	0 (0)	81 (1)	81 (1)	9.1
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	178 (2)	178 (2)	20.0
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	68 (1)	68 (1)	7.6
Hispanic	74 (6)	329 (9)	403 (15)	45.3
Jazz	(0)	(0)	(0)	0.0
News/Talk	28 (1)	0 (0)	28 (1)	3.1
Oldies	7 (1)	0 (0)	7 (1)	0.8
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	(0)	(0)	(0)	0.0
Sports	(0)	(0)	(0)	0.0
Standards/EZ	(0)	(0)	(0)	0.0
Totals	109 (8)	735 (14)	844 (22)	

Note Duncan's reports that: KPBB-FM 88.5 simul. with KUBR-AM 1210
Duncan's reports that: KAZF-FM 91.9 simul. with KUBR-AM 1210
Duncan's reports that: KBDR-FM 100.5 simul. with KILM-FM 102.1
Duncan's reports that: KBOR-AM 1600 simul. with KTJN-FM 106.3
Duncan's reports that: KBOR-FM 105.5 simul. with KTJN-FM 106.3
Duncan's reports that: KBRN-AM 1500 simul. with KUBR-AM 1210
Duncan's reports that: KCZO-FM 92.1 simul. with KUBR-AM 1210
Duncan's reports that: KDFM-FM 103.3 simul. with KUBR-AM 1210
Duncan's reports that: KERB-AM 600 simul. with KUBR-AM 1210
Duncan's reports that: KIBL-AM 1490 simul. with KUBR-AM 1210
Duncan's reports that: KAYG-FM 99.1 simul. with KUBR-AM 1210
Duncan's reports that: KMFM-FM 104.9 simul. with KUBR-AM 1210
Duncan's reports that: KPBE-FM 89.3 simul. with KUBR-AM 1210
Duncan's reports that: KPBM-FM 95.3 simul. with KUBR-AM 1210
Duncan's reports that: KPDB-FM 98.3 simul. with KUBR-AM 1210
Duncan's reports that: KPMB-FM 88.5 simul. with KUBR-AM 1210
Duncan's reports that: KTAE-AM 1260 simul. with KILM-FM 102.1
Duncan's reports that: KTUE-AM 1260 simul. with KUBR-AM 1210
Duncan's reports that: KUOL-AM 1470 simul. with KUBR-AM 1210
Duncan's reports that: KVFM-FM 91.3 simul. with KUBR-AM 1210
Duncan's reports that: KVQZ-AM 890 simul. with KUBR-AM 1210
Duncan's reports that: KZPI-FM 91.7 simul. with KUBR-AM 1210
Duncan's reports that: KJAV-FM 104.9 simul. with KUBR-AM 1210
4/5/01 KVJY-AM-840 Old Format: New Format: Adds Radio Unica

MELBOURNE-TITUSVILLE-COCOA, FL

Arbitron Rank 97 Pop (12+) 410,500
 Market TSL in Hours 20.3
 Average Persons Rating 15.1

Stations 30 / 8
 Diaries 1175 / 350:1 / 55.1%
 12+ FM Share (Metro) 73.0

% Below Line 9.3
 % Not Listed 15.5
 Sample Target 1140

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1	WAOA-F	59/9.5	11.3	9.4	8.6	8.4	9.7	894/21.8	23.5	21.2	59/919	Cumulus Media, Inc.
2	WTKS-F	42/6.8	8.4	8.4	7.5	8.1	7.8	523/12.7	13.8	15.3	84/941	Clear Channel Communications
3	WWKA-F	42/6.7	6.7	4.9	4.5	5.1	5.7	653/15.9	14.4	11.6	59/988	Cox Radio, Inc.
4	WJRR-F	36/5.9	7.9	7.5	6.4	8.9	6.9	546/13.3	15.3	12.5	63/1010	Clear Channel Communications
5	WMMB	31/5.0	4.9	7.0	6.4	7.3	5.8	364/8.9	8.2	9.4	31/379	Clear Channel Communications
6	WOMX-F	30/4.9	3.5	3.7	4.1	4.3	4.0	557/13.6	12.8	13.3	47/937	Infinity Broadcasting Corp.
7	WLRQ-F	29/4.6	6.4	4.7	8.1	6.0	6.0	492/12.0	12.4	12.3	29/499	Clear Channel Communications
8	WSHE-F	26/4.1	2.9	3.7	3.2	2.7	3.5	389/9.5	8.3	10.0	51/822	Clear Channel Communications
9	WHTQ-F	23/3.7	2.4	2.4	2.1	2.7	2.6	461/11.2	11.6	10.1	38/819	Cox Radio, Inc.
10	WJHM-F	20/3.3	3.3	3.1	3.6	5.4	3.6	372/9.1	7.5	5.9	60/899	Infinity Broadcasting Corp.
11	WMEL	19/3.0	2.8	5.1	2.3	1.6	2.0	262/6.4	6.9	6.4	20/266	Twin Towers Broadcasting, Inc.
12	WOSN-F	18/2.9	1.5	1.4	2.0	1.9	2.2	281/6.8	6.3	8.0	19/281	Vero Beach Broadcasters, LLC
13	WOCL-F	15/2.5	2.4	3.0	1.9	2.4	2.6	259/6.3	7.3	5.2	39/771	Clear Channel Communications
14	WBVD-F	15/2.5	2.0	2.4	3.4	2.4	2.6	343/8.4	5.5	7.8	15/259	Clear Channel Communications
15	WMGF-F	15/2.4	2.5	3.1	3.2	3.0	2.8	270/6.6	5.9	4.4	71/1032	Cumulus Media, Inc.
16	WHKR-F	13/2.1	1.7	1.6	2.3	1.3	1.9	151/3.7	3.0	6.0	15/342	Clear Channel Communications
17	WQOL-F	10/1.5	0.9	0.0	3.2	0.0	1.4	113/2.7	2.5	3.1	13/270	Clear Channel Communications
18	WGNX-F	7/1.1	1.7	0.7	1.5	1.0	1.3	36/0.9	0.0	0.0	10/155	Vero Beach Broadcasters, LLC
19	WCFB-F	7/1.1			0.9	1.1	1.1	285/6.9	6.7	6.2	38/427	Cox Radio, Inc.
20	WAOA	6/1.0	1.1	1.4	0.9	1.1	1.5	111/2.7	2.3	9.3	7/36	Clear Channel Communications
21	WXXL-F	6/0.9	1.5	0.0	3.5	0.0	1.5	109/2.7	3.5	4.8	13/296	Cox Radio, Inc.
22	WGYL-F	5/0.8	1.1	1.0	1.7	1.1	1.1	103/2.5	2.2		5/103	Clear Channel Communications
23	WDBO	5/0.8	0.4	0.9	0.0	0.0	0.6	93/2.3	3.4	3.5	13/249	Cox Radio, Inc.
24	WCZR-F	5/0.7	0.6	0.0	1.1	0.0	0.0	95/2.3	0.0	0.0	5/107	Genesis Communications
25	WMMO-F	4/0.7			1.0	0.9	0.9	51/1.3	0.0	0.0	8/128	Gross Communications Corp.
26	WIXC	4/0.7	1.0	1.1	1.0	0.9	0.9	63/1.5	0.0	0.0	7/166	Clear Channel Communications
27	WLOQ-F	3/0.6			0.0	0.6		109/2.7	2.5	0.0	3/109	Clear Channel Communications
28	WFLF	3/0.5	4.9	2.9	0.0	0.0		91/2.2	0.0	0.0	4/111	Hall Communications, Inc.
29	WLDI-F	3/0.5										
29	WPCV-F											

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+ Eve	12+Wknd
1	WAOA-F	1 WAOA-F	1 WAOA-F	1 WAOA-F	1 WWKA-F	1 WAOA-F	1 WJHM-F	1 WAOA-F	1 WAOA-F	1 WAOA-F
2	WJHM-F	2 WTGS-F	2 WTGS-F	2 WTGS-F	2 WMMB	2 WAOA-F	2 WTGS-F	2 WTGS-F	2 WTGS-F	2 WTGS-F
3	WOCL-F	3 WJRR-F	3 WJRR-F	3 WJRR-F	3 WSHE-F	3 WTGS-F	3 WAOA-F	3 WJRR-F	3 WAOA-F	3 WAOA-F
4	WJRR-F	4 WJHM-F	4 WOMX-F	4 WOMX-F	4 WLRQ-F	4 WJRR-F	4 WOMX-F	4 WJRR-F	4 WOMX-F	4 WOMX-F
5	WWKA-F	5 WOMX-F	5 WHTQ-F	5 WHTQ-F	5 WMEL	5 WWKA-F	5 WJRR-F	5 WJRR-F	5 WJRR-F	5 WSHE-F
6	WXXL-F	6 WOCL-F	6 WWKA-F	6 WLRQ-F	6 WHTQ-F	6 WHTQ-F	6 WLRQ-F	6 WLRQ-F	6 WLRQ-F	6 WLRQ-F
7	WTGS-F	7 WWKA-F	7 WLRQ-F	7 WWKA-F	7 WSHE-F	7 WOSN-F	7 WWKA-F	7 WOMX-F	7 WOMX-F	7 WJHM-F
8	WCFB-F	8 WHTQ-F	8 WJHM-F	8 WBVD-F	8 WLRQ-F	8 WTGS-F	8 WTKS-F	8 WTKS-F	8 WTKS-F	8 WTKS-F
9	WPCV-F	9 WBVD-F	9 WOCL-F	9 WSHE-F	9 WBVD-F	9 WOMX-F	9 WSHE-F	9 WMGF-F	9 WSHE-F	9 WOCL-F
10	WMGF-F	10 WGNX-F	9 WBVD-F	10 WOCL-F	10 WOCL-F	10 WHTQ-F	10 WOSN-F	10 WHTQ-F	10 WHTQ-F	10 WHTQ-F

AM Stations				Rep		Owner		City of Lic	
Station	Freq	Day/Night Power	Format	Net/Aff					
WAOA	1560	5 kw / kw	Urban AC	ABC	Allied Radio Ptnrs.	Cumulus Media, Inc.	Melbourne		
WIXC	1060	10 kw / 5 kw	Talk	Salem Radio Network	—	Genesis Communications	Titusville		
WMEL	920	5 kw / 1 kw	Talk	Premier Radio Network	Roslin/Savalli	Twin Towers Broadcasting, Inc.	Melbourne		
WMMB	1240	1 kw / 1 kw	Adult Stand.	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Melbourne		

FM Stations				Rep		Owner		City of Lic	
Station	Freq	Power/HAAT	Format	Net/Aff					
WAOA	107.1	100 kw @600	CHR	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Melbourne		
WBVD	95.1	6 kw @210	Classic Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Melbourne		
WHKR	102.7	50 kw @492	Country	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Rockledge		
WLRQ	99.3	50 kw @492	Adult Cont.	Independent	Clear Chan.-Diamond	Clear Channel Communications	Cocoa		

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WCZR-F	Talk	101.7	Vero Beach
WGNX-F	80s Hits	99.7	Vero Beach
WGYL-F	Adult Cont.	93.7	Vero Beach
WLDI-F	CHR	95.5	Ft. Pierce
WOSN-F	Adult Stand.	97.1	Indian River Shores
WPCV-F	Country	97.5	Winter Haven
WQOL-F	Oldies	103.7	Vero Beach

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	12.1	9.8	
WBVD FM, WLRQ FM, WMMB AM			
Cumulus Media, Inc.	13.0	13.9	
WAOA FM, WAOA AM, WHKR FM			
	25.1	23.7	

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	65 (3)	65 (3)	12.4
AOR	0 (0)	93 (4)	93 (4)	17.7
Black/Urban	7 (1)	7 (1)	14 (2)	2.7
CHR	0 (0)	91 (4)	91 (4)	17.4
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	59 (3)	59 (3)	11.3
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	4 (1)	4 (1)	0.8
News/Talk	33 (4)	47 (2)	80 (6)	15.3
Oldies	0 (0)	53 (4)	53 (4)	10.1
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	15 (1)	15 (1)	2.9
Sports	(0)	(0)	(0)	0.0
Standards/EZ	31 (1)	19 (1)	50 (2)	9.5
Totals	71 (6)	453 (24)	524 (30)	

Note Duncan's reports that: WMMV-AM 1350 simul. with WMMB-AM 1240

MEMPHIS, TN

Arbitron Rank 45 Pop (12+) 975,100
 Market TSL in Hours 21.0
 Average Persons Rating 15.9

Stations 28 / 27
 Diaries 1543 / 632:1 / 49.4%
 12+ FM Share (Metro) 59.7

% Below Line 0.6
 % Not Listed 11.9
 Sample Target 1490

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WDIA	Urban AC	113/7.3	6.2	6.9	6.6	7.5	6.8	1149/11.8	12.8	11.9	124/1403	Clear Channel Communications
2 WGKX-F	Country	104/6.7	6.2	4.6	5.1	4.6	5.7	1387/14.2	13.5	13.6	125/1940	Barnstable Broadcasting
2 WHRK-F	Urban	104/6.7	7.8	7.6	7.8	8.0	7.5	1911/19.6	20.8	23.3	143/2724	Clear Channel Communications
4 WRBO-F	Urban Oldies	89/5.7	7.5	8.1	8.2	6.6	7.4	1484/15.2	15.6	15.7	107/1861	Barnstable Broadcasting
5 KJMS-F	Urban AC	88/5.7	6.0	5.6	5.7	5.3	5.7	1407/14.4	14.7	14.8	93/1588	Clear Channel Communications
6 WEGR-F	Rock	81/5.2	4.3	4.7	4.0	6.4	4.5	1068/11.0	11.5	13.1	113/1581	Clear Channel Communications
7 KXHT-F	Urban	79/5.1	6.5	5.4	6.1	7.6	5.8	1444/14.8	15.4	18.2	81/1498	Flinn Broadcasting
8 WRVR-F	Adult Cont.	76/4.9	5.2	5.8	5.5	5.3	5.4	1159/11.9	12.1	13.3	85/1411	Entercom
9 WLOK	Black Gospel	68/4.4	7.1	5.9	6.9	4.8	6.1	909/9.3	10.1	10.4	69/926	Gilliam Communications
10 WMC -F	Hot AC	65/4.2	4.1	4.3	4.8	5.9	4.4	1242/12.7	12.5	13.3	81/1550	Infinity Broadcasting Corp.
11 WREC	Talk	58/3.8	3.5	4.6	3.6	3.0	3.9	931/9.5	9.6	6.6	63/1041	Clear Channel Communications
12 KWAM	Black Gospel	52/3.4	2.0	1.8	1.4	3.2	2.1	762/7.8	6.3	7.5	54/799	Concord Media Group, Inc.
13 WSRR-F	Classic Hits	52/3.3	4.3	2.6	2.7	2.5	3.2	1084/11.1	9.5	9.2	61/1357	Barnstable Broadcasting
14 WMBZ-F	Modern AC	49/3.2	3.8	2.3	2.6	2.6	3.0	1232/12.6	8.3	10.3	44/792	Entercom
15 WOTO-F	Oldies	43/2.8	2.7	2.4	2.4	3.2	2.6	751/7.7	7.3	8.5	47/792	Clear Channel Communications
16 WKSL-F	Dance	38/2.4	2.8	4.4	4.3	3.9	3.5	1076/11.0	12.9	13.5	39/1108	Flinn Broadcasting
17 WGSF	Reg'l Mex.	35/2.2			2.2	2.6	2.4	191/2.0	0.8	0.0	35/191	Infinity Broadcasting Corp.
18 WMFS-F	Rock	31/2.0	2.6	2.7	1.5	1.5	1.6	723/7.4	7.1	7.8	32/740	Bott Broadcasting Co.
19 WCRV	Religious	26/1.7	1.2	1.9	1.5	0.5	1.4	457/4.7	4.8	4.2	35/588	Entercom
20 WJCE	Adult Stand.	20/1.3	1.3	2.2	0.7	0.5	1.4	349/3.6	3.9	2.4	22/384	Bountiful Blessings, Inc.
21 WBBP	Black Gospel	17/1.1	0.5	1.0	1.2	0.6	0.9	289/3.0	3.0	2.3	17/295	Infinity Broadcasting Corp.
21 WMC	Sports	17/1.1	1.4	1.0	1.2	0.8	1.2	341/3.5	4.5	3.4	17/364	Flinn Broadcasting
23 WHBQ	Sports	15/1.0	1.2	1.3	1.3	0.8	1.2	413/4.2	4.3	3.0	17/456	World Overcomers Ministries
24 WOOL	Black Gospel	12/0.7						138/1.4	0.0	0.0	13/148	Barnstable Broadcasting
25 WJZN-F	Smooth Jazz	9/0.6						156/1.6	0.0	0.0	13/280	Clear Channel Communications
25 KIYS-F	CHR	9/0.6						193/2.0	0.0	0.0	40/767	Clear Channel Communications
25 WMPS-F	Adult Altern.	9/0.6						143/1.5	0.0	0.0	13/193	Flinn Broadcasting
28 WAVN	Black Gospel	6/0.4						61/0.6	0.0	0.0	6/61	Flinn Broadcasting

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KXHT-F	1 WHRK-F	1 KJMS-F	1 WRBO-F	1 WRBO-F	1 WDIA	1 WDIA	1 WHRK-F	1 WGKX-F	1 WHRK-F	1 WDIA
2 WHRK-F	2 KXHT-F	2 WHRK-F	2 WEGR-F	2 WEGR-F	2 WGKX-F	2 WGKX-F	2 KXHT-F	2 WRVR-F	2 WEGR-F	2 WGKX-F
3 WKSL-F	2 KJMS-F	2 WRBO-F	3 KJMS-F	3 KJMS-F	3 WRBO-F	3 WEGR-F	3 WRBO-F	3 WHRK-F	3 WHRK-F	3 WHRK-F
4 WMBZ-F	4 WGSF	4 WEGR-F	4 WDIA	4 WDIA	4 WRVR-F	4 KJMS-F	4 WEGR-F	4 WEGR-F	4 WRBO-F	4 WLOK
5 WMFS-F	4 WGKX-F	5 WGKX-F	5 WGKX-F	5 WGKX-F	5 WLOK	5 WHRK-F	5 WDIA	5 WDIA	4 KXHT-F	5 WRBO-F
6 KWAM	6 WMBZ-F	6 WDIA	6 WMC-F	6 WMC-F	6 WEGR-F	6 WMC-F	6 WGKX-F	6 WREC	6 WRVR-F	5 KXHT-F
7 KJMS-F	7 WRBO-F	7 WMC-F	7 WHRK-F	7 WRVR-F	7 WREC	7 WLOK	7 WRVR-F	7 WRBO-F	7 WDIA	7 KJMS-F
8 KIYS-F	8 KWAM	8 KXHT-F	8 WHRK-F	8 WHRK-F	8 KJMS-F	8 WRBO-F	8 WKSL-F	8 KJMS-F	8 KJMS-F	8 KWAM
9 WMC -F	8 WEGR-F	9 WRVR-F	9 WSRR-F	9 WSRR-F	9 WMC-F	8 WREC	9 WMBZ-F	8 WMC-F	9 WMC-F	9 WRVR-F
10 WEGR-F	10 WMC -F	10 KWAM	10 WLOK	10 WLOK	10 WOTO-F	10 WCRV	10 WLOK	10 WLOK	10 WREC	10 WOTO-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 KXHT-F	1 WHRK-F	1 KJMS-F	1 KJMS-F	1 KJMS-F	1 WGSF	1 WHRK-F	1 WEGR-F	1 WEGR-F	1 WEGR-F	
2 WHRK-F	2 KJMS-F	2 WHRK-F	2 WRBO-F	2 WRBO-F	2 WHRK-F	2 WGSF	2 WGKX-F	2 WHRK-F	2 WHRK-F	
3 WGKX-F	3 KXHT-F	3 WMC-F	3 WHRK-F	3 WDIA	3 KXHT-F	3 WEGR-F	3 WHRK-F	3 WGKX-F	3 WGKX-F	
4 KJMS-F	4 WMBZ-F	4 WRBO-F	4 WMC-F	4 WRVR-F	4 KWAM	4 WGKX-F	4 KXHT-F	4 WRBO-F	4 WDIA	
5 WMBZ-F	5 WRBO-F	5 KWAM	5 WRVR-F	5 WMC-F	5 WMFS-F	5 KXHT-F	5 WGSF	5 KJMS-F	5 KJMS-F	
6 WKSL-F	6 WGKX-F	6 WGSF	6 WGKX-F	6 WGKX-F	6 WGKX-F	6 WMBZ-F	6 WRBO-F	6 WGSF	6 WSRR-F	
7 WRBO-F	7 WMC-F	7 WMBZ-F	7 WDIA	7 WHRK-F	7 WMBZ-F	7 KJMS-F	7 WDIA	7 WDIA	7 WHRK-F	
8 WRVR-F	8 KWAM	8 KXHT-F	8 KWAM	7 WLOK	8 KJMS-F	7 WHRK-F	8 WMBZ-F	8 KXHT-F	8 WMC-F	
9 KWAM	9 WRVR-F	9 WLOK	8 KXHT-F	9 KWAM	9 WOOM	8 WRBO-F	9 KJMS-F	9 WSRR-F	9 WREC	
10 WMC -F	9 WKSL-F	9 WDIA	10 WLOK	10 WOTO-F	10 WEGR-F	10 KWAM	10 WSRR-F	10 WMBZ-F	10 WMBZ-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KWAM	990	10 kw / 450 w	Black Gospel	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Concord Media Group, Inc.	Memphis
WAVN	1240	580 w / 580 w	Black Gospel	USA Radio Network	—	Flinn Broadcasting	Southaven
WBBP	1480	5 kw / 41 w	Black Gospel	Independent	—	Bountiful Blessings, Inc.	Memphis
WCRV	640	50 kw / 480 w	Religious	USA Radio Network	Salem Radio Reps	Bott Broadcasting Co.	Collierville
WDIA	1070	50 kw / 5 kw	Urban AC	CBS Networks	Clear Chan.-Diamond	Clear Channel Communications	Memphis
WGSF	1030	50 kw / 1 kw	Reg'l Mex.	Independent	—	Flinn Broadcasting	Memphis
WHBQ	560	5 kw / 1 kw	Sports	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Entercom	Memphis
WJCE	680	10 kw / 5 kw	Adult Stand.	Westwood/Mutual/Unistar	D & R Radio	Gilliam Communications	Memphis
WLOK	1340	1 kw / 1 kw	Black Gospel	Independent	Roslin	Infinity Broadcasting Corp.	Memphis
WMC	790	5 kw / 5 kw	Sports	Westwood/Mutual/Unistar	McGavren-Guild	World Overcomers Ministries	Millington
WOOL	1380	2.5 kw / 1 kw	Black Gospel	Independent	—	Clear Channel Communications	Memphis
WREC	600	5 kw / 5 kw	Talk	Associated Press Radio	Clear Chan.-Diamond	—	—

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KJMS	101.1	100 kw @450	Urban AC	American Urban Radio	Clear Chan.-Diamond	Clear Channel Communications	Memphis
KXHT	107.1	2.75 kw @479	Urban	Independent	Allied Radio Ptnrs.	Flinn Broadcasting	Marion
WEGR	102.7	87 kw @945	Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Memphis
WGKX	105.9	100 kw @993	Country	Independent	Katz	Barnstable Broadcasting	Memphis
WHRK	97.1	100 kw @530	Urban	CBS Networks	Clear Chan.-Diamond	Clear Channel Communications	Memphis
WJZN	98.9	40 kw @1,135	Smooth Jazz	Independent	Katz	Barnstable Broadcasting	Memphis
WKSL	107.5	3 kw @328	Dance	Independent	Allied Radio Ptnrs.	Flinn Broadcasting	Munford
WMBZ	94.1	50 kw @472	Modern AC	Independent	D & R Radio	Entercom	Germantown
WMC	99.7	300 kw @908	Hot AC	Independent	McGavren-Guild	Infinity Broadcasting Corp.	Germantown
WMFS	92.9	6 kw @328	Rock	CBS Networks	—	Infinity Broadcasting Corp.	Memphis
WMPS	96.1	25 kw @328	Adult Altern.	Independent	—	Flinn Broadcasting	Bartlett
WOTO	95.7	6 kw @328	Oldies	Independent	Clear Chan.-Diamond	Clear Channel Communications	Tunica
WRBO	103.5	100 kw @587	Urban Oldies	Independent	Katz	Barnstable Broadcasting	Olive Branch
WRVR	104.5	100 kw @751	Adult Cont.	Independent	D & R Radio	Entercom	Como
WSRR	98.1	100 kw @869	Classic Hits	Independent	Katz	Barnstable Broadcasting	Memphis
							Millington

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KIYS-F	CHR	101.9	Jonesboro

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Barnstable Broadcasting	16.3	19.5	20.3%
WGKX FM, WJZN FM, WRBO FM, WSRR FM	31.5	33.0	38.9%
Clear Channel Communications	9.4	8.6	14.4%
KJMS FM, WDIA AM, WEGR FM, WHRK FM, WOTO FM, WREC AM	11.7	8.1	4.8%
Entercom	7.3	8.5	17.3%
WJCE AM, WMBZ FM, WRVR FM			
Flinn Broadcasting			
KXHT FM, WAVN AM, WGSF AM, WHBQ AM, WKSL FM, WMPS FM			
Infinity Broadcasting Corp.			
WMC AM, WMC FM, WMFS FM			
Totals	76.2	77.7	95.7%

Format Performance

	AM	FM	Totals	Percent
AC	0 (0)	190 (3)	190 (3)	13.9
AOR	0 (0)	120 (3)	120 (3)	8.8
Black/Urban	113 (1)	360 (4)	472 (5)	34.6
CHR	0 (0)	47 (2)	47 (2)	3.4
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	104 (1)	104 (1)	7.6
Hispanic	35 (1)	0 (0)	35 (1)	2.6
Jazz	0 (0)	9 (1)	9 (1)	0.7
News/Talk	58 (1)	0 (0)	58 (1)	4.3
Oldies	0 (0)	95 (2)	95 (2)	7.0
Other	(0)	(0)	(0)	0.0
Religion	182 (6)	0 (0)	182 (6)	13.3
Soft AC	(0)	(0)	(0)	0.0
Sports	32 (2)	0 (0)	32 (2)	2.3
Standards/EZ	20 (1)	0 (0)	20 (1)	1.5
Totals	440(12)	925 (16)	1364 (28)	

Note 4/9/01 WJZN-FM-98.9 Prior Calls: KTMO-FM Current Calls: KXMI-FM
 4/27/01 WJZN-FM-98.9 Old Format: Country New Format: Jazz
 5/3/01 WJZN-FM-98.9 Prior Calls: KXMI-FM Current Calls: WJZN-FM

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WACC	830	1 kw / 1 kw	Span.-Relig.	Independent	—	Radio Peace Catholic Broadcasting	Hialeah
WAQI	710	50 kw / 50 kw	Span.-NT	Independent	—	Hispanic Broadcasting Corp.	Miami
WAVS	1170	5 kw / 250 w	Ethnic	Independent	Katz Hispanic	Radio Wavs, Inc.	Dave
WAXY	790	25 kw / 25 kw	Variety	Independent	—	Jefferson-Pilot Communications	South Miami
WINZ	940	50 kw / 50 kw	Talk	Independent	Infinity Radio Sales	Clear Channel Communications	Miami
WIOD	610	10 kw / 10 kw	News/Talk	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Miami
WKAT	1360	5 kw / 1 kw	Span.-Stand.	Independent	Clear Chan.-Diamond	Spanish Media Broadcasting, LLC	North Miami
WLQY	1320	5 kw / 5 kw	Ethnic	Independent	—	Entravision Communications Corp.	Hollywood
WMBM	1490	1 kw / 1 kw	Black Gospel	Westwood/Mutual/Unistar	—	New Birth Broadcasting Corp.	Miami Beach
WNMA	1210	25 kw / 2.5 kw	Span.-Talk	Radio Unica Network	—	Radio Unica	Miami Springs
WQAM	560	5 kw / 1 kw	Sports	Westwood/Mutual/Unistar	—	Beasley Broadcast Group	Miami
WQBA	1140	50 kw / 10 kw	Span.-NT	Independent	D & R Radio	Hispanic Broadcasting Corp.	Miami
WSUA	1260	5 kw / 5 kw	Spanish	Independent	Katz Hispanic	WSUA Broadcasting Corp.	Miami
WWFE	670	50 kw / 2.5 kw	Spanish	Independent	Lotus	Fenix Broadcasting Corp.	Miami

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAMR	107.5	95 kw @1,007	Romantica	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	Miami
WBGG	105.9	100 kw @1,022	Classic Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Ft. Lauderdale
WCMQ	92.3	31 kw @617	Span.-Oldies	Independent	Caballero/McGavren-Guild	Spanish Broadcasting System	Hialeah
WEDR	99.1	70 kw @1,005	Urban	Independent	Katz	Cox Radio, Inc.	Miami
WFLC	97.3	100 kw @1,007	Hot AC	Independent	Christal	Cox Radio, Inc.	Miami
WHQT	105.1	100 kw @1,007	Urban AC	Independent	Christal	Cox Radio, Inc.	Miami
WHYI	100.7	100 kw @1,007	CHR	Independent	Clear Chan.-Diamond	Clear Channel Communications	Coral Gables
WKIS	99.9	100 kw @984	Country	Westwood/Mutual/Unistar	D & R Radio	Beasley Broadcast Group	Ft. Lauderdale
WLVE	93.9	100 kw @1,007	Smooth Jazz	Independent	Clear Chan.-Diamond	Clear Channel Communications	Boca Raton
WLYF	101.5	100 kw @810	Soft AC	Independent	Infinity Radio Sales	Jefferson-Pilot Communications	Miami Beach
WMGE	103.5	100 kw @1,007	Rhythmic Old.	Independent	Clear Chan.-Diamond	Clear Channel Communications	Miami
WMXJ	102.7	100 kw @1,007	Oldies	Independent	Infinity Radio Sales	Jefferson-Pilot Communications	Ft. Lauderdale
WPOW	96.5	100 kw @1,007	Dance	The Source	D & R Radio	Beasley Broadcast Group	Pompano Beach
WRMA	106.7	100 kw @984	Romantica	Independent	Caballero/McGavren-Guild	Spanish Broadcasting System	Miami
WRTO	98.3	100 kw @1,407	Tropical	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	Ft. Lauderdale
WTMI	93.1	100 kw @1,007	Classical	Independent	Christal	Cox Radio, Inc.	Goulds
WXDJ	95.7	40 kw @548	Span.-CHR	CBS Networks	Caballero/McGavren-Guild	Spanish Broadcasting System	Miami
WZTA	94.9	100 kw @1,007	Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	North Miami Beach

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WEAT-F	Soft AC	104.3	West Palm Beach
WJNA	Adult Stand.	1040	Boynton Beach
WRMF-F	Hot AC	97.9	Palm Beach

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Beasley Broadcast Group	11.8	10.4	17.3%
WKIS FM, WPOW FM, WQAM AM			
Clear Channel Communications	18.7	21.5	26.1%
WBGG FM, WHYI FM, WINZ AM, WIOD AM, WLVE FM, WMGE FM, WZTA FM			
Cox Radio, Inc.	17.8	17.7	21.0%
WEDR FM, WFLC FM, WHQT FM, WTMI FM			
Hispanic Broadcasting Corp.	13.2	10.9	15.1%
WAMR FM, WAQI AM, WQBA AM, WRTO FM			
Jefferson-Pilot Communications	7.8	8.0	12.4%
WAXY AM, WLYF FM, WMXJ FM			
Spanish Broadcasting System	10.3	12.4	6.4%
WCMQ FM, WRMA FM, WXDJ FM			
Totals	79.6	80.9	98.4%

Format Performance

	AM	FM	Totals	Percent
AC	0 (0)	208 (2)	208 (2)	4.3
AOR	0 (0)	264 (2)	264 (2)	5.4
Black/Urban	0 (0)	613 (2)	613 (2)	12.6
CHR	0 (0)	542 (2)	542 (2)	11.1
Classical/Fine Arts	0 (0)	192 (1)	192 (1)	3.9
Country	0 (0)	188 (1)	188 (1)	3.8
Hispanic	599 (7)	934 (5)	1533(12)	31.4
Jazz	0 (0)	195 (1)	195 (1)	4.0
News/Talk	196 (2)	0 (0)	196 (2)	4.0
Oldies	0 (0)	305 (2)	305 (2)	6.2
Other	93 (3)	0 (0)	93 (3)	1.9
Religion	37 (1)	0 (0)	37 (1)	0.8
Soft AC	0 (0)	305 (2)	305 (2)	6.2
Sports	133 (1)	0 (0)	133 (1)	2.7
Standards/EZ	80 (1)	0 (0)	80 (1)	1.6
Totals	1138(15)	3746 (20)	4884 (35)	

Note 4/5/01 WNMA-AM-1210 Old Format: New Format: Adds Radio Unica
 5/1/01 WFLC-FM-97.3 Old Format: Adult Cont. New Format: Hot AC

MIDDLESEX-SOMERSET-UNION, NJ

Arbitron Rank 33 Pop (12+) 1,298,300
 Market TSL in Hours 20.7
 Average Persons Rating 15.8

Stations 37 / 4
 Diaries 2172 / 598:1 / 51.6%
 12+ FM Share (Metro) 70.7

% Below Line 77.5
 % Not Listed 9.3
 Sample Target 2100

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WLTW-F	Soft AC	125/6.1	6.0	4.7	0.0	0.0		1947/15.0	12.8	9.3	125/1947	Clear Channel Communications
2 WKXW-F	Talk	114/5.6	5.1	5.0	0.0	0.0		2370/18.3	16.7	4.6	114/2370	Press Communications, LLC
3 WCBS-F	Oldies	96/4.7	4.6	4.6	0.0	0.0		1398/10.8	10.5	7.5	96/1398	Infinity Broadcasting Corp.
4 WAXQ-F	Classic Rock	92/4.5	4.0	3.5	0.0	0.0		1509/11.6	10.3	3.2	92/1509	Clear Channel Communications
5 WHTZ-F	CHR	87/4.2	3.5	5.1	0.0	0.0		2044/15.7	16.0	8.6	90/2044	Clear Channel Communications
6 WABC	Talk	84/4.1	4.0	4.6	0.0	0.0		1283/9.9	10.7		87/1283	ABC Radio
7 WXRK-F	Modern Rock	84/4.1	4.0	4.6	0.0	0.0		1703/13.1	13.8	7.3	84/1703	Infinity Broadcasting Corp.
8 WKTU-F	Dance	83/4.0	3.8	3.1	0.0	0.0		1706/13.1	11.8	7.2	83/1706	Clear Channel Communications
9 WMGQ-F	Adult Cont.	78/3.8	4.7	4.1	0.0	0.0		1187/9.1	8.6	1.8	78/1187	Greater Media
10 WPLJ-F	Hot AC	76/3.7	4.4	4.3	0.0	0.0		1668/12.8	13.8	10.0	76/1668	ABC Radio
11 WQHT-F	Urban	71/3.5	4.3	3.9	0.0	0.0		1385/10.7	11.3	7.1	71/1385	Emmis Communications Corp.
12 WOR	Talk	64/3.1	3.8	3.0	0.0	0.0		889/6.8	7.9		64/889	Buckley Broadcasting
13 WSKQ-F	Span.-CHR	60/2.9	2.1	2.6	0.0	0.0		791/6.1	5.7	1.9	60/791	Spanish Broadcasting System
14 WBLS-F	Urban	56/2.7	2.2	2.7	0.0	0.0		959/7.4	7.5	4.0	56/959	Inner City Broadcasting Corp.
15 WCBS	News	55/2.7	2.7	3.5	0.0	0.0		1257/9.7	9.6	4.2	55/1257	Infinity Broadcasting Corp.
15 WQCD-F	Smooth Jazz	55/2.7	2.1	2.7	0.0	0.0		1065/8.2	8.5	2.4	55/1065	Emmis Communications Corp.
15 WNEW-F	Hot Talk	51/2.5	2.5	2.1	0.0	0.0		728/5.6	6.7	2.9	55/728	Infinity Broadcasting Corp.
18 WPAT-F	Romantica	47/2.3	2.6	2.9	0.0	0.0		709/5.5	4.9		51/709	Spanish Broadcasting System
19 WFAN	Sports	44/2.1	1.9	1.8	0.0	0.0		1057/8.1	10.2	8.7	47/1057	The New York Times Co.
20 WQXR-F	Classical	43/2.1	2.2	1.5	0.0	0.0		610/4.7	5.4	4.1	43/564	Greater Media
21 WCTC	News/Talk	35/1.7	0.4	1.4	0.0	0.0		564/4.3	3.8	0.0	35/377	Greater Media
22 WWTR-AA	Adult Stand.	35/1.7	1.6	1.7	0.0	0.0		377/2.9	1.9	6.4	35/901	Clear Channel Communications
22 WTJM-F	Rhythmic Old.	35/1.7	1.5	1.7	0.0	0.0		901/6.9	6.4	3.5	35/541	Pillar of Fire
22 WAWZ-F	Religious	33/1.6	1.5	1.6	0.0	0.0		541/4.2	3.5	1.9	33/1001	Infinity Broadcasting Corp.
25 WINS	News	29/1.4	1.8	2.4	0.0	0.0		1001/7.7	7.3		29/640	Emmis Communications Corp.
26 WRKS-F	Urban AC	26/1.3	1.9	1.3	0.0	2.2	0.9	640/4.9	6.3	4.9	26/534	Greater Media
27 WDHA-F	Rock	21/1.0	0.4	0.8	0.0	0.0		534/4.1	4.8	11.2	26/534	Hispanic Broadcasting Corp.
28 WADO	Span.-NT	21/1.0	0.7	1.7	0.0	2.1	0.9	171/1.3	1.4	2.5	21/171	Big City Radio
28 WWZY-F	Country	20/1.0	0.7	0.8	0.0	0.0		431/3.3	3.5	8.1	21/431	Hispanic Broadcasting Corp.
30 WCAA-F	Span.-Hits	19/0.9	1.2	1.2	0.0	0.0		448/3.5	3.0	4.9	19/256	Family Stations, Inc.
31 WFME-F	Religious	16/0.8	1.4	1.2	0.0	0.0		256/2.0	2.0		16/657	Nassau Broadcasting
32 WPST-F	CHR	14/0.7	0.5	0.8	0.0	0.0		657/5.1	5.3	28.0	14/461	Bloomberg Communications, Inc.
33 WBBR	News	11/0.5	0.7	0.0	0.0	0.0		461/3.5	4.1	3.7	11/69	Inner City Broadcasting Corp.
34 WLJB	Ethnic	11/0.5	0.3	1.2	0.0	0.0		69/0.5	0.0	0.0	11/301	Great Scott Broadcasting
34 WNJO-F	Oldies	9/0.4	0.3	0.0	0.0	0.0		301/2.3	2.9	14.7	9/301	Clear Channel Communications
36 WJJZ-F	Smooth Jazz							93/0.7	0.0	0.0	9/93	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WHTZ-F	1 WKTU-F	2 WXRK-F	1 WAXQ-F	1 WAXQ-F	1 WLTW-F	1 WXRK-F	1 WKTU-F	1 WLTW-F	1 WNEW-F	1 WKTU-F
2 WQHT-F	2 WQHT-F	2 WAXQ-F	2 WLTW-F	2 WLTW-F	2 WKXW-F	2 WKXW-F	2 WHTZ-F	2 WKXW-F	2 WAXQ-F	2 WHTZ-F
3 WKTU-F	3 WHTZ-F	3 WLTW-F	2 WXRK-F	3 WKXW-F	3 WCBS-F	3 WLTW-F	3 WQHT-F	3 WCBS-F	3 WKXW-F	2 WCBF-F
4 WBLS-F	4 WXRK-F	3 WKTU-F	4 WKXW-F	4 WXRK-F	4 WABC	4 WPLJ-F	4 WABC	4 WAXQ-F	4 WHTZ-F	4 WAXQ-F
5 WXRK-F	5 WNEW-F	5 WKXW-F	5 WPLJ-F	5 WMGQ-F	5 WAXQ-F	5 WSKQ-F	5 WLTW-F	5 WMGQ-F	5 WABC	5 WLTW-F
6 WPST-F	6 WPLJ-F	6 WPLJ-F	6 WKTU-F	6 WPLJ-F	6 WOR	6 WCBS-F	6 WOR	6 WOR	6 WCBF-F	5 WABC
7 WPLJ-F	7 WBLS-F	7 WHTZ-F	7 WMGQ-F	7 WKTU-F	7 WMGQ-F	7 WHTZ-F	7 WHTZ-F	7 WHTZ-F	7 WKTU-F	7 WKXW-F
8 WSKQ-F	8 WAXQ-F	8 WNEW-F	8 WSKQ-F	7 WCBF-F	8 WCBS	8 WCBF-F	8 WQCD-F	8 WQCD-F	8 WKTU-F	8 WABC
9 WRKS-F	9 WSKQ-F	9 WSKQ-F	10 WBLS-F	9 WSKQ-F	9 WQXR-F	8 WAXQ-F	9 WBLS-F	9 WBLS-F	9 WQHT-F	9 WQHT-F
9 WAXQ-F	10 WLTW-F	10 WQHT-F	10 WPAT-F	10 WNEW-F	9 WPLJ-F	10 WCBS	9 WPAT-F	9 WPAT-F	9 WXRK-F	9 WMGQ-F
					9 WXRK-F		9 WXRK-F	9 WXRK-F		10 WPLJ-F

AM Stations			FM Stations		
Station	Freq	Day/Night Power	Station	Freq	Power/HAAT
WCTC	1450	1 kw / 1 kw	WAWZ	99.1	37 kw @571
			WKXW	101.5	19 kw @804
			WMGQ	98.3	1.25 kw @531

Rep: Allied Radio Ptnrs., Greater Media, Christal, Pillar of Fire, Press Communications, LLC, Greater Media
 Owner: City of Lic, New Brunswick, Zarephath, Trenton, New Brunswick

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WABC	Talk	770	New York
WADO	Span.-NT	1280	New York
WAXQ-F	Classic Rock	104.3	New York
WBBR	News	1130	New York
WBLS-F	Urban	107.5	New York
WCAA-F	Span.-Hits	105.9	Newark
WCBS	News	880	New York
WCBS-F	Oldies	101.1	New York
WDHA-F	Rock	105.5	Dover
WFAN	Sports	660	New York
WFME-F	Religious	94.7	Newark
WHTZ-F	CHR	100.3	Newark
WINS	News	1010	New York
WJJZ-F	Smooth Jazz	106.1	Philadelphia
WKTU-F	Dance	103.5	Lake Success
WLIB	Ethnic	1190	New York
WLTW-F	Soft AC	106.7	New York
WMTR	simul. WWTRAA	1250	Morristown
WNEW-F	Hot Talk	102.7	New York
WNJO-F	Oldies	94.5	Trenton
WOR	Talk	710	New York
WPAT-F	Romantica	93.1	Paterson
WPLJ-F	Hot AC	95.5	New York
WPST-F	CHR	97.5	Trenton
WQCD-F	Smooth Jazz	101.9	New York
WQHT-F	Urban	97.1	New York
WQXR-F	Classical	96.3	New York
WRKS-F	Urban AC	98.7	New York
WSKQ-F	Span.-CHR	97.9	New York
WTJM-F	Rhythmic Old.	105.1	New York
WWTR	Adult Stand.	1170	Bridgewater Township
WWTR-AA	Adult Stand.	1170	Bridgewater Township
WWZY-F	Country	107.1	Long Branch
WXRK-F	Modern Rock	92.3	New York

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Greater Media	5.9	5.5	
WCTC AM, WMGQ FM			
	5.9	5.5	

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	154 (2)	154 (2)	8.3
AOR	0 (0)	202 (3)	202 (3)	10.9
Black/Urban	0 (0)	156 (3)	156 (3)	8.4
CHR	0 (0)	188 (3)	188 (3)	10.1
Classical/Fine Arts	0 (0)	44 (1)	44 (1)	2.4
Country	0 (0)	21 (1)	21 (1)	1.1
Hispanic	21 (1)	131 (3)	152 (4)	8.2
Jazz	0 (0)	63 (2)	63 (2)	3.4
News/Talk	295 (6)	169 (2)	464 (8)	25.0
Oldies	0 (0)	142 (3)	142 (3)	7.6
Other	11 (1)	0 (0)	11 (1)	0.6
Religion	0 (0)	54 (2)	54 (2)	2.9
Soft AC	0 (0)	125 (1)	125 (1)	6.7
Sports	47 (1)	0 (0)	47 (1)	2.5
Standards/EZ	35 (2)	0 (0)	35 (2)	1.9
Totals	409(11)	1449 (26)	1858 (37)	

Note Duncan's reports that: WBSS-FM 97.3 simul. with WKXW-FM 101.5

MILWAUKEE-RACINE, WI

Arbitron Rank 31 Pop (12+) 1,394,900
 Market TSL in Hours 21.4
 Average Persons Rating 16.3

Stations 36 / 29
 Diaries 2668 / 523:1 / 58.2%
 12+ FM Share (Metro) 63.0

% Below Line 2.3
 % Not Listed 9.6
 Sample Target 2670

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WTMJ	News/Talk	234/10.3	10.2	10.4	10.4	9.2	10.3	3718/26.7	26.1	24.4	288/4482	Journal Broadcast Group
2 WMIL-F	Country	147/6.5	7.3	7.5	6.6	7.5	7.0	2061/14.8	16.7	15.8	172/2529	Clear Channel Communications
3 WKKV-F	Urban	136/6.0	5.8	7.4	7.1	7.0	6.6	1815/13.0	13.7	13.7	151/2024	Clear Channel Communications
4 WLZR-F	Rock	135/5.9	4.5	5.7	6.4	6.4	5.6	1968/14.1	14.8	15.2	149/2418	Saga Communications, Inc.
5 WKLH-F	Classic Hits	133/5.8	6.6	5.3	5.8	6.3	5.9	2248/16.1	14.0	15.6	156/2675	Saga Communications, Inc.
6 WMYX-F	Adult Cont.	131/5.8	4.8	4.7	4.7	5.3	5.0	2444/17.5	16.9	16.1	150/2898	Entercom
7 WXSS-F	CHR	127/5.6	6.6	6.4	7.1	7.5	6.4	2418/17.3	19.4	19.2	159/3078	Entercom
8 WRIT-F	Oldies	117/5.2	3.6	4.5	3.8	4.1	4.3	1789/12.8	12.9	12.9	128/2036	Clear Channel Communications
9 WOKY	Adult Stand.	115/5.1	4.8	5.4	5.3	5.3	5.1	1253/9.0	10.4	10.2	121/1378	Clear Channel Communications
10 WISN	Talk	106/4.7	5.5	4.9	4.9	4.8	4.7	1777/12.7	12.5	12.3	117/2020	Journal Broadcast Group
11 WKTI-F	Hot AC	105/4.6	4.5	4.8	4.8	4.8	4.0	2232/16.0	16.6	16.3	115/2500	Clear Channel Communications
12 WLTV-F	Soft AC	89/3.9	3.7	4.4	4.2	3.7	4.0	1360/9.7	11.3	10.4	91/1496	Clear Channel Communications
13 WJZI-F	Smooth Jazz	77/3.4	3.0	3.7	3.6	2.4	3.4	1082/7.8	8.8	7.8	83/1179	Milwaukee Radio Alliance, LLC
14 WLUM-F	Rock	51/2.2	2.2	2.3	2.6	2.3	2.3	1084/7.8	8.3	8.1	56/1366	Milwaukee Radio Alliance, LLC
15 WJMR-F	Urban AC	50/2.2	2.2	1.9	1.6	2.8	2.0	933/6.7	5.7	5.2	54/1006	Saga Communications, Inc.
16 WFMR-F	Classical	42/1.9	2.8	2.7	2.6	1.8	2.5	646/4.6	6.3	7.8	43/682	Milwaukee Radio Alliance, LLC
17 WMCS	Urban AC	30/1.3	1.8	1.8	1.1	1.4	1.5	497/3.6	4.5	3.8	30/497	Courier Communications, Inc.
18 WNOV	Urban	29/1.3	1.7	1.0	1.0	1.0	1.3	473/3.4	2.6	3.2	29/480	WBXJ, Inc.
19 WBJX	Reg'l Mex.	21/0.9						110/0.8	0.0	0.0	22/118	WALT-WEST Wisconsin, Inc.
20 WAUK	Sports	19/0.8	0.8	0.7	0.8	0.6	0.8	286/2.0	1.4	1.8	19/286	The Kettle Moraine Bcstg Co.
21 WTKM-AF	Ethnic	18/0.8	0.9	0.8	0.9	1.2	0.8	246/1.8	1.7	2.4	27/401	Bliss Communications, Inc.
22 WBKV	Classic Cntry.	14/0.6						117/0.8	0.0	0.0	15/138	Tribune Broadcasting
22 WGN	Talk	14/0.6	0.5	0.4	1.0	0.7	0.6	304/2.2	1.9	2.0	29/515	Bliss Communications, Inc.
24 WBWI-F	Country	13/0.6	0.6	0.5	0.3	0.4	0.5	355/2.5	2.1	1.9	21/521	Bliss Communications, Inc.
24 WEZY-F	Soft AC	13/0.6	0.9	1.1	0.7	0.7	0.8	243/1.7	3.1	1.9	18/326	Bliss Communications, Inc.
26 WRJN	Talk	13/0.6						153/1.1	1.6	1.4	13/182	Bliss Communications, Inc.
27 WIIL-F	Rock	12/0.5	0.7	0.5	0.6	0.4	0.6	198/1.4	1.7	1.5	35/520	NextMedia
27 WJJO-F	Rock	12/0.5	4.4	5.4	7.1	6.7	4.3	173/1.2	0.0	0.0	36/499	Mid-West Family Stations
29 WEXT-F	Country	11/0.5	0.3	0.5	0.3	0.7	0.4	246/1.8	1.2	1.5	19/438	NextMedia
30 WIND	Span.-Talk	10/0.5	0.4	0.0	0.0	0.0	0.0	106/0.8	0.0	0.0	12/134	Hispanic Broadcasting Corp.
31 WBBM	News	8/0.4	0.3	0.0	0.0	0.0	0.0	106/0.8	0.0	0.0	14/434	Infinity Broadcasting Corp.
32 WGLB-F	Classic Rock	7/0.3	0.3	0.0	0.0	0.0	0.0	270/1.9	0.0	0.0	7/146	Joel J. Kinlow
32 WTMX-F	Modern AC	7/0.3						146/1.1	0.0	0.0	9/190	Bonneville International Corp.
32 WEMP	Religious	7/0.3	0.3	0.0	0.0	0.0	0.0	131/0.9	0.0	0.0	7/220	Entercom

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WXSS-F	1 WKKV-F	1 WLZR-F	1 WLZR-F	1 WKLH-F	1 WTMJ	1 WTMJ	1 WTMJ	1 WTMJ	1 WTMJ	1 WTMJ
2 WKKV-F	2 WLZR-F	2 WKLH-F	1 WKLH-F	2 WLZR-F	2 WOKY	2 WLZR-F	2 WKKV-F	2 WMIL-F	2 WISN	2 WKKV-F
3 WLZR-F	3 WXSS-F	3 WMYX-F	3 WMYX-F	3 WMYX-F	3 WMIL-F	3 WKLH-F	3 WXSS-F	3 WMYX-F	3 WXSS-F	3 WKKV-F
4 WMIL-F	4 WMYX-F	4 WKKV-F	4 WKTI-F	4 WTMJ	4 WRIT-F	4 WMIL-F	4 WKLH-F	4 WKLH-F	4 WKKV-F	4 WXSS-F
5 WMYX-F	5 WKTI-F	5 WKTI-F	5 WMIL-F	5 WKTI-F	5 WISN	5 WMYX-F	5 WMIL-F	5 WLZR-F	5 WKLH-F	5 WOKY
6 WLUM-F	6 WKLH-F	6 WMIL-F	5 WTMJ	6 WKLH-F	6 WKLH-F	6 WOKY	6 WMYX-F	6 WRIT-F	6 WRIT-F	6 WRIT-F
7 WNOV	7 WMIL-F	6 WKLH-F	7 WKKV-F	7 WRIT-F	7 WJZI-F	7 WKTI-F	7 WLZR-F	7 WOKY	7 WMYX-F	7 WMYX-F
8 WKLH-F	8 WLUM-F	6 WXSS-F	8 WLTQ-F	8 WKKV-F	8 WLTV-F	7 WRIT-F	8 WOKY	9 WKTI-F	8 WRIT-F	8 WKLH-F
9 WKTI-F	9 WTMJ	8 WTMJ	9 WISN	9 WISN	9 WMYX-F	9 WXSS-F	9 WRIT-F	10 WLTQ-F	9 WKTI-F	9 WKTI-F
10 WRIT-F	10 WLTQ-F	10 WRIT-F	10 WXSS-F	10 WLTQ-F	10 WKTI-F	10 WKKV-F	9 WRIT-F	10 WXSS-F	10 WLTQ-F	10 WLTQ-F

AM Stations	Day/Night	Format	Net/Aff	Rep	Owner	City of Lic
WAUK	1510 10 kw / kw	Sports	ESPN	---	WALT-WEST Wisconsin, Inc.	Waukesha
WBJX	1460 500 w / 62 w	Reg'l Mex.	CNN	---	WBXJ, Inc.	Racine
WBKV	1470 2.5 kw / 2.5 kw	Classic Cntry.	Westwood/Mutual/Unistar	---	Bliss Communications, Inc.	West Bend
WEMP	1250 5 kw / 5 kw	Religious	Independent	D & R Radio	Entercom	Milwaukee
WISN	1130 50 kw / 10 kw	Talk	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Greenfield
WMCS	1290 5 kw / 5 kw	Urban AC	ABC	Allied Radio Ptnrs.	Milwaukee Radio Alliance, LLC	Milwaukee
WNOV	860 250 w / 5 w	Urban	American Urban Radio	---	Courier Communications, Inc.	Milwaukee
WOKY	920 5 kw / 1 kw	Adult Stand.	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Racine
WRJN	1400 1 kw / 1 kw	Talk	ABC	Broadcast Sales	Bliss Communications, Inc.	Hartford
WTKM	1540 500 w / kw	simul. WTKMAF	Independent	---	The Kettle Moraine Bcstg Co.	Milwaukee
WTMJ	620 50 kw / 10 kw	News/Talk	ABC	Christal	Journal Broadcast Group	Milwaukee

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBWI	92.5	17.3 kw @538	Country	Independent	Regional Reps	Bliss Communications, Inc.	West Bend
WEXT	104.7	3 kw @328	Country	Independent	McGavren-Guild	NextMedia	Sturtevant
WEZY	92.1	2.7 kw @495	Soft AC	Independent	—	Bliss Communications, Inc.	Racine
WFMR	106.9	6 kw @328	Classical	Independent	Katz	Saga Communications, Inc.	Brookfield
WGLB	100.1	6 kw @318	Classic Rock	Jones Radio Network	—	Joel J. Kinlow	Port Washington
WJMR	98.3	4.9 kw @364	Urban AC	Independent	Katz	Saga Communications, Inc.	Menomonee Falls
WJZI	93.3	12.6 kw @992	Smooth Jazz	ABC	Allied Radio Ptnrs.	Milwaukee Radio Alliance, LLC	Milwaukee
WKKV	100.7	50 kw @500	Urban	ABC	Clear Chan.-Diamond	Clear Channel Communications	Racine
WKLH	96.5	20 kw @807	Classic Hits	Independent	Katz	Saga Communications, Inc.	Milwaukee
WKTJ	94.5	14 kw @754	Hot AC	ABC	Christal	Journal Broadcast Group	Milwaukee
WLTQ	97.3	15.5 kw @911	Soft AC	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Milwaukee
WLUM	102.1	20 kw @500	Rock	Independent	Allied Radio Ptnrs.	Milwaukee Radio Alliance, LLC	Milwaukee
WLZR	102.9	50 kw @428	Rock	Independent	Katz	Saga Communications, Inc.	Milwaukee
WMIL	106.1	13 kw @974	Country	Independent	Clear Chan.-Diamond	Clear Channel Communications	Waukesha
WMYX	99.1	50 kw @450	Adult Cont.	Independent	D & R Radio	Entercom	Milwaukee
WRIT	95.7	34 kw @610	Oldies	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Milwaukee
WTKM	104.9	5.8 kw @300	Ethnic	Independent	—	The Kettle Moraine Bcstg Co.	Hartford
WXSS	103.7	19.5 kw @840	CHR	Independent	D & R Radio	Entercom	Wauwatosa

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBBM	News	780	Chicago
WGN	Talk	720	Chicago
WIND	Span.-Talk	560	Chicago
WJJO-F	Rock	94.1	Watertown
WTMX-F	Modern AC	101.9	Skokie
WTMX-FF	Modern AC	101.9	Skokie
WTNX-F	simul. WTMXFF	96.9	Zion

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Bliss Communications, Inc.	2.4	1.5	0.0%
WBKV AM, WBWI FM, WEZY FM, WRJN AM			
Clear Channel Communications	31.4	27.8	29.3%
WISN AM, WKKV FM, WLTQ FM, WMIL FM, WOKY AM, WRIT FM			
Entercom	11.7	11.4	5.4%
WEMP AM, WMYX FM, WXSS FM			
Journal Broadcast Group	14.9	14.0	21.8%
WKTJ FM, WTMJ AM			
Milwaukee Radio Alliance, LLC	6.9	7.6	7.2%
WJZI FM, WLUM FM, WMCS AM			
Saga Communications, Inc.	15.8	20.5	24.2%
WFMR FM, WJMR FM, WKLH FM, WLZR FM			
The Kettle Moraine Bcstg Co.	0.7	0.1	0.0%
WTKM AM, WTKM FM			
Totals	83.8	82.9	87.9%

Format Performance

	AM	FM	Totals	Percent
AC	0 (0)	243 (4)	243 (4)	11.8
AOR	0 (0)	216 (5)	216 (5)	10.5
Black/Urban	59 (2)	186 (2)	244 (4)	11.9
CHR	0 (0)	127 (1)	127 (1)	6.2
Classical/Fine Arts	0 (0)	42 (1)	42 (1)	2.0
Country	14 (1)	171 (3)	186 (4)	9.1
Hispanic	32 (2)	0 (0)	32 (2)	1.6
Jazz	0 (0)	77 (1)	77 (1)	3.8
News/Talk	376 (5)	0 (0)	376 (5)	18.3
Oldies	0 (0)	250 (2)	250 (2)	12.2
Other	1 (1)	17 (1)	18 (2)	0.9
Religion	7 (1)	0 (0)	7 (1)	0.3
Soft AC	0 (0)	101 (2)	101 (2)	4.9
Sports	19 (1)	0 (0)	19 (1)	0.9
Standards/EZ	115 (1)	0 (0)	115 (1)	5.6
Totals	623(14)	1430 (22)	2053 (36)	

Note Duncan's reports that: WPJX-AM 1500 simul. with WBjX-AM 1460
5/22/01 WEMP-AM-1250 Old Format: Oldies, The Oldies Channel New Format: Religious, Adds

MINNEAPOLIS-ST. PAUL, MN

Arbitron Rank 17 Pop (12+) 2,353,000
 Market TSL in Hours 20.1
 Average Persons Rating 15.3

Stations 23 / 23
 Diaries 3502 / 672.1 / 58.9%
 12+ FM Share (Metro) 58.4

% Below Line 21.4
 % Not Listed 3440
 Sample Target

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WCCO	Talk	347/9.7	8.8	9.4	8.7	7.6	9.1	5500/23.4	25.2	20.7	488/7357	Infinity Broadcasting Corp.
2 KQRS-F	Rock	345/9.6	9.4	11.3	11.3	10.7	10.4	5721/24.3	24.0	24.7	419/6875	ABC Radio
3 KDWB-F	CHR	264/7.4	7.1	5.9	7.6	9.2	7.0	5187/22.0	21.5	24.2	289/5940	Clear Channel Communications
4 KEEY-F	Country	215/6.0	7.9	7.1	7.2	6.5	7.0	3913/16.6	16.3	16.8	231/4323	Clear Channel Communications
5 KSTP	News/Talk	202/5.6	6.1	6.7	5.7	5.5	6.0	2705/11.5	13.0	12.0	230/3138	Hubbard Broadcasting, Inc.
6 KXXR-F	Rock	193/5.4	4.9	4.9	5.1	4.8	5.1	2982/12.7	11.3	12.5	246/3688	ABC Radio
7 WLTE-F	Soft AC	191/5.3	5.0	5.7	5.2	6.1	5.3	3020/12.8	12.9	14.0	207/3311	Infinity Broadcasting Corp.
8 KTCZ-F	Adult Altern.	151/4.2	3.4	2.7	3.9	3.3	3.6	3076/13.1	10.4	11.2	170/3361	Clear Channel Communications
9 KQQL-F	Oldies	132/3.7	3.8	4.2	4.3	4.6	4.0	2882/12.3	12.2	15.9	170/3669	Clear Channel Communications
10 KSTP-F	Adult Cont.	130/3.6	3.8	3.9	3.7	4.5	3.8	3913/16.6	15.5	17.3	151/4437	Hubbard Broadcasting, Inc.
11 WXPT-F	80s Hits	129/3.6	3.3	2.6	3.2	3.0	3.2	2811/11.9	10.7	13.0	142/3079	Infinity Broadcasting Corp.
12 WLOL-F	Classic Hits	116/3.2	3.0	2.8	2.7	0.0	2.1	2774/11.8	11.3	16.1	127/3070	Clear Channel Communications
13 KTTB-F	Dance	98/2.7	3.0	2.8	2.7	0.0	1.2	2392/10.2	9.4	0.0	124/2953	Radio One
14 WGVX-F	Urban Oldies	75/2.1	1.0	0.8	1.0	1.2	1.2	1546/6.6	3.5	5.1	75/1421	Clear Channel Communications
15 KFAN	Sports	63/1.8	3.3	2.9	2.3	1.9	2.6	1267/5.4	8.2	5.8	75/1421	Minnesota Public Radio
16 KLBB	Adult Stand.	53/1.5	1.2	1.6	1.1	1.8	1.4	853/3.6	4.6	4.0	53/853	Hubbard Broadcasting, Inc.
17 WIXK-AF	Country	52/1.4	1.1	1.0	0.8	0.8	1.1	640/2.7	2.6	2.6	54/689	Hubbard Broadcasting, Inc.
18 WEZU	Adult Stand.	19/0.5	0.7	0.5	0.5	0.3	0.6	310/1.3	1.5	1.4	21/326	Smith Broadcasting Co., Inc.
19 WMIN	Sports	17/0.5						120/0.5	0.8	0.0	17/120	Borgen Broadcasting Corp.
20 WMNN	News	16/0.5	0.8	0.6	0.4	0.6	0.6	614/2.6	2.9	2.3	16/619	Minnesota Public Radio
21 KLCI-F	Country	13/0.3						406/1.7	1.7	1.7	15/500	StarCom, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KDWB-F	1 KXXR-F	1 KQRS-F	1 KQRS-F	1 KQRS-F	1 WCCO	1 KQRS-F	1 WCCO	1 KQRS-F	1 KSTP	1 WCCO
2 KTTB-F	2 KDWB-F	2 KDWB-F	2 KSTP	2 KSTP	2 KQRS-F	2 WCCO	2 KDWB-F	2 KSTP	2 WCCO	2 KDWB-F
3 KXXR-F	3 KQRS-F	3 KQRS-F	3 KTCZ-F	3 KEEY-F	3 KSTP	3 KDWB-F	3 KXXR-F	3 WLTE-F	3 KDWB-F	3 KEEY-F
4 KEEY-F	4 WXPT-F	4 KEEY-F	4 KEEY-F	4 WLTE-F	4 WLTE-F	4 KEEY-F	4 KTTB-F	4 KDWB-F	4 KQRS-F	4 KQRS-F
5 KQRS-F	5 KEEY-F	5 KTCZ-F	5 WXPT-F	4 KTCZ-F	5 KEEY-F	5 WLTE-F	5 WLTE-F	5 KEEY-F	5 KXXR-F	5 KXXR-F
6 KSTP-F	6 KTCZ-F	6 WXPT-F	6 KDWB-F	6 WCCO	6 KQQL-F	6 KXXR-F	6 KEEY-F	6 WCCO	6 KEEY-F	6 WLTE-F
7 WLOL-F	7 KSTP-F	6 KSTP	7 KXXR-F	7 WXPT-F	7 KTCZ-F	7 KSTP	7 KQRS-F	7 KXXR-F	7 WLTE-F	7 KTCZ-F
8 WCCO	8 KTTB-F	8 WLTE-F	8 WLTE-F	8 KDWB-F	8 WLOL-F	8 KTCZ-F	8 KSTP	8 KTCZ-F	8 KSTP-F	8 KQQL-F
9 WLTE-F	9 WLTE-F	9 KSTP-F	9 KSTP-F	9 KSTP-F	9 KSTP-F	9 KSTP-F	9 KQQL-F	9 WXPT-F	9 WXPT-F	9 WLOL-F
9 KQQL-F	10 WLOL-F	10 WLOL-F	10 WCCO	10 KXXR-F	10 KDWB-F	10 KQQL-F	10 KTCZ-F	10 WLOL-F	9 KTCZ-F	9 WXPT-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 KDWB-F	1 KDWB-F	1 WXPT-F	1 KDWB-F	1 WLTE-F	1 KXXR-F	1 KXXR-F	1 KQRS-F	1 KQRS-F	1 KQRS-F	
2 KEEY-F	2 WXPT-F	2 KDWB-F	2 KEEY-F	2 KEEY-F	2 KQRS-F	2 KQRS-F	2 KXXR-F	2 KXXR-F	2 KSTP	
3 KTTB-F	3 KTCZ-F	3 KSTP-F	3 WLTE-F	3 KQRS-F	3 KDWB-F	3 KDWB-F	3 WXPT-F	3 KSTP	3 KXXR-F	
4 KTCZ-F	4 KSTP-F	4 KTCZ-F	4 KSTP-F	4 KDWB-F	4 KEEY-F	4 WXPT-F	4 KTCZ-F	4 KTCZ-F	4 WCCO	
5 WLTE-F	5 KEEY-F	5 KQRS-F	5 KQRS-F	4 KSTP-F	5 KTTB-F	5 KTTB-F	5 KEEY-F	5 KEEY-F	5 KTCZ-F	
6 KXXR-F	6 WLTE-F	6 WLTE-F	6 KTCZ-F	6 WXPT-F	6 WLOL-F	6 WLOL-F	6 KSTP	6 KTCZ-F	6 KEEY-F	
7 WXPT-F	7 KQRS-F	7 KEEY-F	7 WXPT-F	7 KTCZ-F	7 WMIN	7 WMIN	7 KFAN	7 KDWB-F	7 WXPT-F	
8 KSTP-F	8 KTTB-F	8 WLOL-F	8 WLOL-F	8 WCCO	8 KTCZ-F	8 KTCZ-F	8 KEEY-F	8 WLOL-F	8 KFAN	
9 KQRS-F	9 WLOL-F	9 WGVX-F	9 WGVX-F	8 WLOL-F	8 KLFI-F	8 KLFI-F	9 WLOL-F	9 WLOL-F	9 WLOL-F	
9 KQQL-F	10 WGVX-F	10 KTTB-F	10 KQQL-F	10 KQQL-F	10 KFAN	10 KFAN	10 WCCO	10 KFAN	10 KQQL-F	

AM Stations				Rep	Owner	City of Lic
Station	Freq	Day/Night Power	Format	Net/Aff		
KFAN	1130	50 kw / 25 kw	Sports	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications
KLBB	1400	1 kw / 1 kw	Adult Stand.	Westwood/Mutual/Unistar	—	Minnesota Public Radio
KSTP	1500	50 kw / 50 kw	News/Talk	ABC	Christal	Hubbard Broadcasting, Inc.
WCCO	830	50 kw / 50 kw	Talk	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.
WEZU	1220	5 kw / 254 w	Adult Stand.	ABC	—	Smith Broadcasting Co., Inc.
WIXK	1590	5 kw / 70 w	simul. WIXKAF	Westwood/Mutual/Unistar	—	Hubbard Broadcasting, Inc.
WMIN	740	850 w / kw	Sports	Independent	—	Borgen Broadcasting Corp.
WMNN	1330	9.7 kw / 5.1 kw	News	United Press International	—	Minnesota Public Radio

FM Stations				Rep	Owner	City of Lic
Station	Freq	Power/HAAT	Format	Net/Aff		
KDWB	101.3	100 kw @1,035	CHR	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications
KEEY	102.1	100 kw @1,035	Country	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications
KLFI	106.1	9.1 kw @538	Country	Independent	—	StarCom, Inc.
KQQL	107.9	97 kw @1,089	Oldies	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications
KQRS	92.5	100 kw @1,035	Rock	ABC	ABC Radio Sales	ABC Radio
KSTP	94.5	100 kw @1,220	Adult Cont.	Independent	Christal	Hubbard Broadcasting, Inc.
KTCZ	97.1	100 kw @1,033	Adult Altern.	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications
KTTB	96.3	100 kw @1,035	Dance	Independent	D & R Radio	Radio One
KXXR	93.7	100 kw @1,035	Rock	ABC	ABC Radio Sales	ABC Radio
WGVX	105.1	2.6 kw @499	Urban Oldies	ABC	ABC Radio Sales	ABC Radio
WGVZ	105.7	6 kw @239	simul. WGVXFF	ABC	ABC Radio Sales	ABC Radio
WIXK	107.1	18 kw @269	Country	Westwood/Mutual/Unistar	—	Hubbard Broadcasting, Inc.
WLLO	100.3	97 kw @922	Classic Hits	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications
WLTE	102.9	100 kw @1,035	Soft AC	Independent	Infinity Radio Sales	Infinity Broadcasting Corp.
WXPT	104.1	89 kw @1,033	80s Hits	Independent	Infinity Radio Sales	Infinity Broadcasting Corp.

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
ABC Radio	17.1	20.4	23.0%
KQRS FM, KXXR FM, WGVX FM, WGVZ FM			
Clear Channel Communications	26.3	26.4	39.3%
KDWB FM, KEEY FM, KFAN AM, KQQL FM, KTCZ FM, WLOL FM			
Hubbard Broadcasting, Inc.	10.6	12.3	11.6%
KSTP AM, KSTP FM, WIXK FM, WIXK AM			
Infinity Broadcasting Corp.	18.6	16.2	24.8%
WCCO AM, WLTE FM, WXPT FM			
Minnesota Public Radio	2.0	0.8	0.9%
KLBB AM, WMNN AM			
	74.6	76.1	99.6%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	130 (1)	130 (1)	4.6
AOR	0 (0)	690 (3)	690 (3)	24.5
Black/Urban	0 (0)	75 (2)	75 (2)	2.7
CHR	0 (0)	362 (2)	362 (2)	12.8
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	4 (1)	275 (3)	279 (4)	9.9
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	566 (3)	0 (0)	566 (3)	20.1
Oidies	0 (0)	377 (3)	377 (3)	13.4
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	191 (1)	191 (1)	6.8
Sports	80 (2)	0 (0)	80 (2)	2.8
Standards/EZ	72 (2)	0 (0)	72 (2)	2.6
Totals	722 (8)	2100 (15)	2822 (23)	

Note Duncan's reports that: KLBP-AM 1470 simul. with KLBB-AM 1400

MOBILE, AL

Arbitron Rank 90 Pop (12+) 442,200
 Market TSL in Hours 21.3
 Average Persons Rating 16.0

Stations 26 / 18
 Diaries 1504 / 294:1 / 51.2%
 12+ FM Share (Metro) 75.9

% Below Line 13.1
 % Not Listed 13.2
 Sample Target 1470

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WBLX-F	Urban	94/13.3	12.4	13.5	12.7	11.5	13.0	942/21.3	21.0	20.5	177/1913	Cumulus Media, Inc.
2 WKSJ-F	Country	79/11.1	9.3	9.5	10.1	7.3	10.0	925/20.9	19.6	17.8	117/1414	Clear Channel Communications
3 WDLT-F	Urban-AC	65/9.2	8.7	9.9	9.2	10.0	9.3	694/15.7	15.7	14.3	86/909	Cumulus Media, Inc.
4 WABB-F	CHR	59/8.3	7.0	8.0	8.5	10.6	8.0	927/21.0	20.3	25.0	94/1991	Dittman Group, Inc.
5 WRKH-F	Classic Rock	44/6.2	5.4	5.1	4.9	4.4	5.4	608/13.7	13.4	11.1	84/1186	Clear Channel Communications
6 WTKX-F	Rock	36/5.0	3.9	3.9	6.3	5.9	4.8	507/11.5	9.4	10.1	70/1210	Clear Channel Communications
7 WGOK	Black Gospel	33/4.7	6.1	3.5	4.6	3.6	4.7	346/7.8	6.6	7.8	33/346	Cumulus Media, Inc.
8 WMXC-F	Adult Cont.	29/4.2	5.7	6.1	4.2	4.2	5.0	501/11.3	11.2	12.0	50/926	Clear Channel Communications
9 WNTM	News/Talk	26/3.7	4.0	3.7	3.2	3.8	3.7	319/7.2	7.4	8.3	26/324	Clear Channel Communications
10 WYOK-F	Hot AC	20/2.8	2.2	2.0	1.7	2.4	2.2	426/9.6	9.3	10.1	38/874	Cumulus Media, Inc.
11 WAVH-F	Oldies	18/2.6	2.1	2.5	2.4	3.2	2.4	297/6.7	6.8	8.4	19/353	Baldwin Broadcasting Co.
12 WJLQ-F	CHR	16/2.3	2.0	1.4	1.6	2.0	1.8	372/8.4	7.4	7.1	39/1005	Cumulus Media, Inc.
13 WMEZ-F	Soft AC	12/1.7	1.4	2.0	1.9	2.1	1.8	235/5.3	5.0	5.3	45/860	Pamal Broadcasting
13 WBUB-F	Trad. Country	12/1.7	3.2	3.0	3.0	2.9	2.7	255/5.8	8.7	6.5	22/395	Clear Channel Communications
15 WNSP-F	Sports	10/1.4	1.1	1.5	1.6	1.4	1.4	162/3.7	5.6	3.9	10/172	Com+, Inc.
16 WYCL-F	Oldies	9/1.3	1.4	1.6	1.3	0.9	1.4	196/4.4	4.1	4.4	45/741	Concord Media Group, Inc.
16 WZEW-F	Adult Altern.	9/1.3	1.9	2.0	1.9	2.1	1.8	187/4.2	4.4	5.0	9/201	Baldwin Broadcasting Co.
18 WXBM-F	Country	9/1.2	2.5	2.1	1.3	2.6	1.8	221/5.0	6.0	5.5	80/1215	Pamal Broadcasting
19 WABF	Adult Stand.	5/0.7	0.7	0.7	0.4	0.6	0.6	77/1.8	2.2	1.7	5/77	Gulf Coast Broadcasting Co., Inc.
19 WKNN-F	Country	5/0.7	0.6	0.6	0.4	0.0	0.4	118/2.7	2.9	22.1	28/541	Chase Radio Partners
19 WQUA-F	S. Gospel	5/0.7					0.7	73/1.7	1.7	1.8	5/73	Lyn Communications, Inc.
22 WABB	News/Talk	4/0.6	0.8	0.7	0.7	0.6	0.6	74/1.7	1.8	2.2	4/74	Dittman Group, Inc.
22 WBHY	Religious	4/0.6	0.8	0.5	0.6	1.7	0.6	90/2.0	1.0	1.9	5/96	Goforth Media, Inc.
22 WHEP	Adult Cont.	4/0.6	0.6	0.6	0.6	0.5	0.6	55/1.2	1.0	0.9	4/58	Stewart Broadcasting Co., Inc.
25 WOSM-F	S. Gospel	3/0.5						65/1.5	0.0	0.0	18/250	Charles H. Cooper
26 WLNH-F	CHR	3/0.4						91/2.0	2.4	9.2	6/216	Dowdy Broadcasting, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WBLX-F	1 WBLX-F	1 WBLX-F	1 WKSJ-F	1 WKSJ-F	1 WKSJ-F	1 WBLX-F	1 WBLX-F	1 WKSJ-F	1 WBLX-F	1 WBLX-F
2 WABB-F	2 WABB-F	2 WKSJ-F	2 WDLT-F	2 WDLT-F	2 WDLT-F	2 WKSJ-F	2 WDLT-F	2 WBLX-F	2 WKSJ-F	2 WDLT-F
3 WTKX-F	3 WKSJ-F	3 WDLT-F	3 WBLX-F	3 WBLX-F	3 WBLX-F	3 WABB-F	3 WABB-F	3 WABB-F	3 WABB-F	3 WKSJ-F
4 WJLQ-F	4 WTKX-F	4 WABB-F	4 WRKH-F	4 WABB-F	4 WBLX-F	4 WDLT-F	4 WKSJ-F	4 WDLT-F	4 WDLT-F	4 WABB-F
5 WKSJ-F	5 WRKH-F	5 WRKH-F	5 WABB-F	5 WRKH-F	5 WRKH-F	5 WRKH-F	5 WTKX-F	5 WNTM	5 WNTM	5 WRKH-F
6 WDLT-F	6 WDLT-F	6 WTKX-F	6 WMXC-F	6 WMXC-F	6 WMXC-F	6 WGOK	6 WRKH-F	6 WMXC-F	6 WMXC-F	6 WMXC-F
7 WGOK	7 WYOK-F	7 WMXC-F	8 WGOK	8 WGOK	8 WGOK	7 WJLQ-F	7 WRKH-F	7 WRKH-F	7 WTKX-F	7 WTKX-F
7 WRKH-F	8 WJLQ-F	8 WYOK-F	8 WYOK-F	8 WYOK-F	8 WYOK-F	8 WTKX-F	8 WTKX-F	8 WTKX-F	8 WMXC-F	8 WYOK-F
9 WBUB-F	9 WMXC-F	9 WGOK	10 WNTM	10 WMEZ-F	10 WMEZ-F	9 WAVH-F	9 WNTM	9 WGOK	9 WNTM	9 WJLQ-F
10 WYOK-F	10 WZEW-F	10 WJLQ-F	10 WMEZ-F	10 WAVH-F	10 WAVH-F	10 WYOK-F	10 WYOK-F	10 WYOK-F	10 WAVH-F	9 WMXC-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WBLX-F	1 WBLX-F	1 WKSJ-F	1 WBLX-F	1 WKSJ-F	1 WBLX-F	1 WBLX-F	1 WKSJ-F	1 WBLX-F	1 WKSJ-F
2 WABB-F	2 WABB-F	2 WBLX-F	2 WKSJ-F	2 WDLT-F	2 WTKX-F	2 WTKX-F	2 WTKX-F	2 WRKH-F	2 WRKH-F
3 WJLQ-F	3 WKSJ-F	3 WDLT-F	3 WDLT-F	3 WABB-F	3 WKSJ-F	3 WKSJ-F	3 WTKX-F	3 WKSJ-F	3 WDLT-F
4 WRKH-F	4 WDLT-F	4 WABB-F	4 WABB-F	4 WBLX-F	4 WRKH-F	4 WRKH-F	4 WRKH-F	4 WTKX-F	4 WBLX-F
5 WDLT-F	5 WYOK-F	5 WYOK-F	5 WMXC-F	5 WMXC-F	5 WDLT-F	5 WABB-F	5 WDLT-F	5 WDLT-F	5 WTKX-F
6 WTKX-F	6 WRKH-F	6 WMXC-F	6 WGOK	6 WGOK	6 WKSJ-F	6 WDLT-F	6 WABB-F	6 WABB-F	6 WMXC-F
7 WYOK-F	7 WTKX-F	7 WTKX-F	7 WRKH-F	7 WYOK-F	7 WJLQ-F	7 WNSP-F	7 WNSP-F	7 WMXC-F	7 WABB-F
8 WKSJ-F	8 WJLQ-F	8 WRKH-F	8 WYOK-F	8 WRKH-F	7 WYOK-F	8 WJLQ-F	8 WZEW-F	8 WNSP-F	8 WYOK-F
9 WBUB-F	9 WMXC-F	9 WXBM-F	9 WTKX-F	9 WMEZ-F	9 WMXC-F	9 WZEW-F	9 WMXC-F	9 WZEW-F	9 WNSP-F
10 WMXC-F	10 WXBM-F	10 WMEZ-F	10 WJLQ-F	10 WAVH-F	10 WZEW-F	10 WMXC-F	10 WJLQ-F	10 WYOK-F	10 WZEW-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WABB	1480	5 kw / 4.4 kw	News/Talk	Sports ByLine USA	Christal	Dittman Group, Inc.	Mobile
WABF	1220	1 kw / 4 w	Adult Stand.	Westwood/Mutual/Unistar	—	Gulf Coast Broadcasting Co., Inc.	Fairhope
WBHY	840	10 kw / kw	Religious	Independent	Salem Radio Reps	Goforth Media, Inc.	Mobile
WGOK	900	1 kw / 381 w	Black Gospel	American Urban Radio	Allied Radio Ptnrs.	Cumulus Media, Inc.	Mobile
WHEP	1310	1 kw / kw	Adult Cont.	Westwood/Mutual/Unistar	—	Stewart Broadcasting Co., Inc.	Foley
WNTM	710	1 kw / 1 kw	News/Talk	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Mobile

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WABB	97.5	100 kw @1,551	CHR	ABC	Christal	Dittman Group, Inc.	Mobile
WAVH	106.5	50 kw @449	Oldies	Westwood/Mutual/Unistar	McGavren-Guild	Baldwin Broadcasting Co.	Daphne
WBLX	92.9	100 kw @1,554	Urban	ABC	Allied Radio Ptnrs.	Cumulus Media, Inc.	Mobile
WBUB	104.9	33 kw @600	Trad. Country	ABC	Clear Chan.-Diamond	Clear Channel Communications	Moss Point
WDLT	98.3	38.9 kw @551	Urban AC	ABC	Allied Radio Ptnrs.	Cumulus Media, Inc.	Chickasaw
WKSJ	94.9	100 kw @1,706	Country	ABC	Clear Chan.-Diamond	Clear Channel Communications	Mobile
WMXC	99.9	100 kw @1,755	Adult Cont.	CBS Networks	Clear Chan.-Diamond	Clear Channel Communications	Mobile
WNSP	105.5	5.3 kw @348	Sports	Sporting News Radio	—	Com+, Inc.	Bay Minette
WQUA	102.1	15.4 kw @426	S. Gospel	ABC	—	Lyn Communications, Inc.	Citronelle
WRKH	96.1	100 kw @1,342	Classic Rock	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Mobile
WYOK	104.1	100 kw @1,757	Hot AC	American Urban Radio	Allied Radio Ptnrs.	Cumulus Media, Inc.	Atmore
WZEW	92.1	13.5 kw @450	Adult Altern.	Westwood/Mutual/Unistar	McGavren-Guild	Baldwin Broadcasting Co.	Fairhope

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WJLQ-F	CHR	100.7	Pensacola
WKNN-F	Country	99.1	Pascagoula
WLNK-F	CHR	95.3	Lumberton
WMEZ-F	Soft AC	94.1	Pensacola
WOSM-F	S. Gospel	103.1	Ocean Springs
WTKX-F	Rock	101.5	Pensacola
WXBM-F	Country	102.7	Milton
WYCL-F	Oldies	107.3	Pensacola

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Baldwin Broadcasting Co. WAVH FM, WZEW FM	3.9	4.4	8.7%
Clear Channel Communications WBUB FM, WKSJ FM, WMXC FM, WNTM AM, WRKH FM	26.9	31.7	41.9%
Cumulus Media, Inc. WBLX FM, WDLT FM, WGOK AM, WYOK FM	30.0	28.5	28.4%
Dittman Group, Inc. WABB AM, WABB FM	8.9	8.6	17.3%
	69.7	73.2	96.3%

Format Performance	AM	FM	Totals	Percent
AC	4 (1)	49 (2)	53 (3)	8.6
AOR	0 (0)	89 (3)	89 (3)	14.5
Black/Urban	0 (0)	160 (2)	160 (2)	26.0
CHR	0 (0)	78 (3)	78 (3)	12.7
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	104 (4)	104 (4)	16.9
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	31 (2)	0 (0)	31 (2)	5.0
Oldies	0 (0)	27 (2)	27 (2)	4.4
Other	(0)	(0)	(0)	0.0
Religion	38 (2)	8 (2)	46 (4)	7.5
Soft AC	0 (0)	12 (1)	12 (1)	2.0
Sports	0 (0)	10 (1)	10 (1)	1.6
Standards/EZ	5 (1)	0 (0)	5 (1)	0.8
Totals	78 (6)	537 (20)	615 (26)	

Note 5/7/01 WBUB-FM-104.9 Prior Calls: WDWG-FM Current Calls: WBUB-FM

MODESTO, CA

Arbitron Rank 123 Pop (12+) 351,400
 Market TSL in Hours 19.1
 Average Persons Rating 14.1

Stations 36 / 19
 Diaries 722 / 487:1 / 45.5%
 12+ FM Share (Metro) 69.1

% Below Line 11.7
 % Not Listed 20.5
 Sample Target 730

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 KATM-F	Country	48/9.7	11.6	13.3	12.6	11.0	11.8	706/20.1	20.4	25.3	114/1740	Citadel Communications Corp.
2 KWNN-F	Dance	30/6.1	4.4	6.1	6.3	6.7	5.7	710/20.2	16.6	15.5	40/934	Silverado Broadcasting Company
3 KOSO-F	Modern AC	28/5.6	6.7	6.7	5.1	7.7	6.0	590/16.8	19.5	17.4	65/1462	Clear Channel Communications
4 KMRQ-F	Rock	26/5.3	1.2	3.4	5.1	2.9	3.7	389/11.1	13.2	12.0	54/759	Clear Channel Communications
4 KHOP-F	80s Hits	26/5.3	5.5	5.0	4.5	7.3	5.1	426/12.1	5.3	10.3	55/937	Citadel Communications Corp.
6 KDJK-FF	Classic Hits	24/4.8	5.6	0.2	0.0	0.0	0.0	459/13.1	14.5	0.0	71/1334	Citadel Communications Corp.
7 KJSN-F	Adult Cont.	22/4.5	6.4	7.8	7.1	6.5	6.4	378/10.7	12.7	15.7	32/485	Clear Channel Communications
8 KJMN-F	Reg'l Mex.	17/3.4	2.9	1.5	2.4	3.7	2.6	174/4.9	7.6	6.1	34/408	Entravision Communications Corp.
8 KMIX-F	Country	16/3.3	4.8	1.3	1.8	2.5	2.8	174/4.9	6.5	5.9	27/347	Modesto Communications Corp.
9 KEJC-F	Country	15/3.1	2.5	1.3	3.9	3.1	2.7	177/5.0	5.0	6.1	17/194	Clear Channel Communications
10 KFIV	Talk	15/3.0	2.1	1.9	2.2	2.9	2.3	380/10.8	9.8	8.8	44/894	Buckley Broadcasting
11 KHTN-F	Dance	14/2.9	2.9	0.0	0.0	0.0	0.0	190/5.4	5.6	0.0	20/315	Golden Pegasus Financial Svcs.
12 KBYN-FF	Reg'l Mex.	13/2.6	3.6	2.7	3.5	2.5	3.1	434/12.3	10.6	6.8	76/1573	Silverado Broadcasting Company
13 KWIN-F	Dance	12/2.5	3.0	2.5	2.8	1.3	2.7	268/7.6	8.2	8.1	23/491	Mission Broadcasting Corp.
14 KABX-F	Oldies	12/2.3	1.2	2.1	3.3	2.5	2.2	162/4.6	4.5	7.2	29/452	Threshold Communications
15 KRVR-F	Smooth Jazz	8/1.6	0.8	1.1	0.8	0.0	1.1	112/3.2	2.7	2.6	11/170	Entravision Communications
16 KTDZ-F	Romantica	6/1.3	0.7	1.1	0.6	0.8	0.9	107/3.0	2.6	2.0	14/214	Bott Broadcasting Co.
17 KCIV-F	Religious	6/1.2	1.1	1.3	2.4	1.3	1.5	153/4.3	2.6	6.5	36/683	Infinity Broadcasting Corp.
18 KCBS	News	5/1.0	0.3	0.0	6.5	0.0	2.0	104/3.0	1.5	12.4	33/667	Clear Channel Communications
19 KOOD-F	Rhythmic Old.	5/0.9	1.7	2.3	1.0	1.9	1.5	106/3.0	5.4	3.6	26/529	Susquehanna Radio Corp.
20 KNBR	Sports	4/0.9	2.3	1.5	1.2	2.5	1.5	149/4.2	5.8	5.2	13/245	Entravision Communications
21 KTSE-F	Span.-CHR	4/0.9	0.7	0.4	0.0	1.0	1.4	60/1.7	2.6	3.3	10/154	Threshold Communications
21 KMJ	News/Talk	4/0.9	1.2	2.5	0.8	1.7	0.7	96/2.7	3.1	2.1	9/182	Pete Pappas Co.
21 KVIN	Adult Stand.	4/0.9	0.6	0.4	1.0	0.4	0.7	62/1.8	3.5	2.1	12/268	San Joaquin Broadcasting
21 KTRB	News	4/0.8	1.2	0.6	0.0	0.6	1.0	74/2.1	2.4	2.0	21/361	Infinity Broadcasting Corp.
25 KSTN-F	Reg'l Mex.	4/0.8	0.6	1.7	0.8	1.2	0.8	76/2.2	1.6	6.4	12/233	Clear Channel Communications
25 KHTK	Sports	4/0.8	0.6	1.7	0.8	1.2	0.8	48/1.4	1.4	6.4	4/87	Entravision Communications
27 KYLD-F	Urban	4/0.7	0.6	0.0	1.9	0.0	0.0	65/1.9	0.0	0.0	5/119	Crawford Broadcasting Co.
28 KLOC	Religious	3/0.6	0.5	0.0	0.0	0.0	0.0	66/1.9	0.0	0.0	7/179	Clarke Broadcasting Corp.
28 KCBC	Reg'l Mex.	3/0.5	0.7	0.4	0.0	0.0	1.6	63/1.8	1.3	10/227	Clear Channel Communications	
30 KLOQ-F	Talk	2/0.5	1.7	2.0	2.0	1.6	1.1	51/1.4	0.0	0.0	16/424	Royce International Broadcasting
31 KSTE	Modern Rock	2/0.4	1.7	1.2	1.0	2.3	0.5	41/1.2	0.0	0.0	18/337	Buckley Broadcasting
32 KWOD-F	Country	2/0.4	0.4	0.4	0.6	0.8	0.5	73/2.1	2.4	2.9	5/195	Clear Channel Communications
32 KUBB-F	Urban	2/0.3	0.8	0.0	0.9	0.0	0.5	62/1.8	1.7	4.1		
34 KMEL-F												

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KWNN-F	1 KMRQ-F	1 KATM-F	1 KATM-F	1 KATM-F	1 KATM-F	1 KATM-F	1 KWNN-F	1 KATM-F	1 KATM-F	1 KATM-F
2 KWIN-F	2 KWNN-F	2 KOSO-F	2 KHOP-F	2 KHOP-F	2 KDJK-FF	2 KOSO-F	2 KOSO-F	2 KOSO-F	2 KOSO-F	2 KWNN-F
3 KHTN-F	3 KATM-F	3 KMRQ-F	3 KOSO-F	3 KDJK-FF	3 KHOP-F	3 KWNN-F	3 KATM-F	3 KATM-F	3 KWNN-F	3 KMRQ-F
4 KMRQ-F	4 KOSO-F	4 KWNN-F	4 KDJK-FF	4 KOSO-F	4 KFIV	4 KJMN-F	4 KMRQ-F	4 KJMN-F	4 KMRQ-F	4 KHTN-F
5 KOSO-F	5 KHOP-F	5 KJMN-F	5 KMRQ-F	5 KJMN-F	4 KEJC-F	5 KHOP-F	5 KHTN-F	5 KMRQ-F	5 KMRQ-F	4 KHOP-F
6 KATM-F	6 KHTN-F	6 KJMN-F	6 KJMN-F	6 KJMN-F	4 KEJC-F	6 KMRQ-F	6 KMIX-F	6 KOSO-F	6 KOSO-F	6 KDJK-FF
7 KMIX-F	6 KJMN-F	7 KJMN-F	7 KWNN-F	7 KMIX-F	6 KJMN-F	7 KJMN-F	7 KWNN-F	7 KWNN-F	7 KWNN-F	7 KJMN-F
8 KTSE-F	8 KBYN-FF	8 KBYN-FF	8 KBYN-FF	8 KBYN-FF	7 KWNN-F	8 KJMN-F	8 KJMN-F	8 KJMN-F	8 KJMN-F	8 KHTN-F
9 KDJK-FF	9 KMIX-F	9 KMIX-F	9 KMIX-F	9 KMIX-F	7 KWNN-F	9 KJMN-F	9 KJMN-F	9 KJMN-F	9 KJMN-F	9 KBYN-FF
10 KWOD-F	10 KDJK-FF	9 KHTN-F	10 KTDZ-F	10 KEJC-F	10 KEJC-F	10 KMIX-F	10 KBYN-FF	10 KMIX-F	10 KMIX-F	10 KWIN-F
							10 KRVR-F	10 KRVR-F	10 KRVR-F	10 KDJK-FF
							10 KNBR	10 KNBR	10 KNBR	
							10 KJMN-F	10 KJMN-F	10 KJMN-F	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KWNN-F	1 KWNN-F	1 KWNN-F	1 KATM-F	1 KATM-F	1 KMRQ-F	1 KMRQ-F	1 KATM-F	1 KATM-F	1 KDJK-FF
2 KHTN-F	2 KJMN-F	2 KATM-F	2 KJMN-F	2 KOSO-F	2 KATM-F	2 KATM-F	2 KMRQ-F	2 KMRQ-F	2 KATM-F
3 KJMN-F	3 KATM-F	3 KHOP-F	3 KOSO-F	3 KJMN-F	3 KWNN-F	3 KWNN-F	3 KHOP-F	3 KHOP-F	3 KHOP-F
4 KMRQ-F	4 KOSO-F	4 KWNN-F	4 KWNN-F	4 KHOP-F	4 KHTN-F	4 KWNN-F	4 KMIX-F	4 KHOP-F	4 KMRQ-F
5 KOSO-F	5 KHOP-F	5 KJMN-F	5 KHOP-F	5 KWNN-F	5 KOSO-F	5 KHOP-F	5 KBYN-FF	5 KOSO-F	5 KOSO-F
6 KATM-F	5 KHOP-F	6 KMRQ-F	6 KMRQ-F	6 KMIX-F	6 KYLD-F	6 KHOP-F	6 KOSO-F	6 KWNN-F	6 KMIX-F
7 KBYN-FF	7 KHTN-F	7 KTDZ-F	7 KMRQ-F	7 KATM-F	7 KWNN-F	7 KOSO-F	7 KWNN-F	7 KMIX-F	6 KMIX-F
8 KTDZ-F	8 KBYN-FF	8 KEJC-F	8 KHTN-F	8 KBYN-FF	8 KDJK-FF	8 KHTN-F	8 KHTN-F	8 KBYN-FF	6 KBYN-FF
9 KWIN-F	9 KTDZ-F	8 KDJK-FF	9 KTDZ-F	9 KDJK-FF	9 KJMN-F	9 KDJK-FF	9 KDJK-FF	9 KHTN-F	8 KEJC-F
10 KOOD-F	10 KDJK-FF	10 KBYN-FF	9 KDJK-FF	10 KEJC-F	10 KEJC-F	10 KMIX-F	10 KTDZ-F	10 KWIN-F	9 KWNN-F
10 KMIX-F									10 KWIN-F

AM Stations	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCBC	770 50 kw / 1 kw	Religious	USA Radio Network	—	Crawford Broadcasting Co.	Riverbank
KFIV	1360 4 kw / 950 w	Talk	ABC	Clear Chan.-Diamond	Clear Channel Communications	Modesto
KLOC	920 2.5 kw / 2.5 kw	Adult Stand.	Independent	Allied Radio Ptnrs.	Entravision Communications Corp.	Ceres
KTRB	860 50 kw / 10 kw	News	Associated Press Radio	Lotus	Pete Pappas Co.	Modesto
KVIN	1390 5 kw / 5 kw	Adult Stand.	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Threshold Communications	Turlock

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KATM	103.3	50 kw @500	Country	ABC	McGavren-Guild	Citadel Communications Corp.	Modesto
KBYN	95.9	500 w@1,096	Reg'l Mex.	Independent	Lotus	Golden Pegasus Financial Services	Arnold
KDJK	103.9	71 w@2,047	Classic Hits	Premier Radio Network	McGavren-Guild	Citadel Communications Corp.	Mariposa
KEJC	93.9	4 kw @403	Country	Independent	—	Modesto Communications Corp.	Modesto
KHKK	104.1	50 kw @500	simul. KDJKFF	Premier Radio Network	—	Citadel Communications Corp.	Modesto
KHOP	95.1	29.5 kw @633	80s Hits	Independent	McGavren-Guild	Citadel Communications Corp.	Modesto
KJSN	102.3	6 kw @289	Adult Cont.	Independent	McGavren-Guild	Citadel Communications Corp.	Oakdale
KMRQ	96.7	1.5 kw @466	Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Modesto
KNTD	95.9	3 kw @300	simul. KBYNFF	Independent	Clear Chan.-Diamond	Clear Channel Communications	Modesto
KOSO	93.1	2.95 kw @1,790	Modern AC	Independent	—	LaFavorita Broadcasting, Inc.	Manteca
KRVR	105.5	1 kw @787	Smooth Jazz	Independent	Clear Chan.-Diamond	Clear Channel Communications	Livingston
KTDZ	98.9	6 kw @328	Romantica	Independent	Allied Radio Ptnrs.	Threshold Communications	Patterson
KTSE	97.1	1.45 kw @164	Span.-CHR	Independent	Caballero	Entravision Communications Corp.	Copperopolis
KWNN	98.3	2 kw @390	Dance	Independent	Caballero	Entravision Communications Corp.	Columbia
					Katz	Silverado Broadcasting Company	Turlock

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KABX-F	Oldies	97.5	Merced
KCBS	News	740	San Francisco
KCIV-F	Religious	99.9	Mt. Bullion
KHTN-F	Dance	104.7	Los Banos
KLOQ-F	Reg'l Mex.	98.7	Winton
KMEL-F	Urban	106.1	San Francisco
KMJ	News/Talk	580	Fresno
KNBR	Sports	680	San Francisco
KUBB-F	Country	96.3	Mariposa
KYLD-F	Urban	94.9	San Francisco

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Citadel Communications Corp. KATM FM, KDJK FM, KHKK FM, KHOP FM	19.7	25.8	50.7%
Clear Channel Communications KFIV AM, KJSN FM, KMRQ FM, KOSO FM	18.5	17.6	31.5%
Entravision Communications Corp. KLOC AM, KTDZ FM, KTSE FM	3.1	3.2	2.6%
Threshold Communications KRVR FM, KVIN AM	3.2	1.7	2.2%
	44.5	48.3	86.9%

Format Performance

	AM	FM	Totals	Percent
AC	0 (0)	50 (2)	50 (2)	12.7
AOR	0 (0)	28 (2)	28 (2)	7.1
Black/Urban	0 (0)	5 (2)	5 (2)	1.3
CHR	0 (0)	58 (3)	58 (3)	14.8
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	66 (3)	66 (3)	16.8
Hispanic	0 (0)	50 (7)	50 (7)	12.7
Jazz	0 (0)	12 (1)	12 (1)	3.1
News/Talk	32 (5)	0 (0)	32 (5)	8.1
Oldies	0 (0)	67 (5)	67 (5)	17.0
Other	(0)	(0)	(0)	0.0
Religion	3 (1)	6 (1)	9 (2)	2.3
Soft AC	(0)	(0)	(0)	0.0
Sports	8 (2)	0 (0)	8 (2)	2.0
Standards/EZ	8 (2)	0 (0)	8 (2)	2.0
Totals	51(10)	342 (26)	393 (36)	

Note Duncan's reports that: KWNN-FM 98.3 simul. with KVIN-FM 97.7
 Duncan's reports that: KLOC-AM 920 simul. with KVIN-AM 1390
 Duncan's reports that: KDJK-FM 103.9 simul. with KHKK-FM 104.1
 4/2/01 KLOC-AM-920 Old Format: Silent New Format: Smooth Jazz
 4/9/01 KTSE-FM-97.1 Prior Calls: KZMS-FM Current Calls: KTSE-FM
 4/20/01 KTSE-FM-97.1 Old Format: New Format: Span.-CHR, Adds Super Estrellas
 4/20/01 KTSE-FM-97.1 Old Format: New Format: Adds La Zeta
 4/21/01 KTSE-FM-97.1 Old Format: Reg'l Mex., La Zeta New Format: Adds La Zeta
 4/21/01 KTSE-FM-97.1 Old Format: Reg'l Mex., La Zeta New Format: Span.-CHR, Adds Super Estrellas

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WADB	1310	2.5 kw / 1 kw	Adult Stand.	Westwood/Mutual/Unistar	Katz	Nassau Broadcasting	Asbury Park
WHTG	1410	500 w / 126 w	Oldies	Independent	Christal	Press Communications, LLC	Eatontown
WOBM	1160	5 kw / 8.9 kw	Adult Stand.	Westwood/Mutual/Unistar	Katz	Seashore Broadcasting Corp.	Lakewood

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBBO	98.5	6 kw @328	CHR	Independent	Katz	Nassau Broadcasting	Ocean Acres
WBHX	99.7	5.6 kw @108	Classic Rock	Westwood/Mutual/Unistar	—	Richard Lee Harvey	Tuckerton
WHTG	106.3	3.9 kw @233	Modern Rock	Independent	Christal	Press Communications, LLC	Eatontown
WJLK	94.3	1.308 kw @499	Hot AC	Westwood/Mutual/Unistar	Katz	Nassau Broadcasting	Asbury Park
WJRZ	100.1	1.6 kw @436	Oldies	Jones Radio Network	Christal	New Jersey Broadcasters	Manahawkin
WOBM	92.7	1.4 kw @485	Adult Cont. Rock	Independent	Katz	Seashore Broadcasting Corp.	Toms River
WRAT	95.9	4 kw @328	Country	Independent	Interep	Greater Media	Point Pleasant
WWZY	107.1	4.7 kw @371	Country	Independent	—	Big City Radio	Long Branch

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WABC	Talk	770	New York
WAWZ-F	Religious	99.1	Zarephath
WAXQ-F	Classic Rock	104.3	New York
WBBR	News	1130	New York
WBLS-F	Urban	107.5	New York
WCBS	News	880	New York
WCBS-F	Oldies	101.1	New York
WFAN	Sports	660	New York
WHLI	Adult Stand.	1100	New York
WHTZ-F	CHR	100.3	Hempstead
WINS	News	1010	Newark
WIOQ-F	CHR	102.1	New York
WKTU-F	Dance	103.5	Philadelphia
WKXW-F	Talk	101.5	Lake Success
WLTW-F	Soft AC	106.7	Trenton
WMGM-F	Classic Rock	103.7	New York
WMGQ-F	Adult Cont.	98.3	Atlantic City
WMMR-F	Rock	93.3	New Brunswick
WNEW-F	Hot Talk	102.7	Philadelphia
WNJO-F	Oldies	94.5	New York
WOGL-F	Oldies	98.1	Trenton
WOR	Talk	710	Philadelphia
WPAT-F	Romantica	93.1	New York
WPHT	Talk	1210	Paterson
WPLJ-F	Hot AC	95.5	Philadelphia
WPST-F	CHR	97.5	New York
WPUK-F	Country	107.3	Trenton
WQCD-F	Smooth Jazz	101.9	Atlantic City
WQHT-F	Urban	97.1	New York
WQXR-F	Classical	96.3	New York
WRKS-F	Urban AC	98.7	New York
WSKQ-F	Span.-CHR	97.9	New York
WTJM-F	Rhythmic Old.	105.1	New York
WXRK-F	Modern Rock	92.3	New York
WYSP-F	Talk	94.1	New York

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Nassau Broadcasting	6.9	6.3	
WADB AM, WBBO FM, WJLK FM	2.8	3.3	
Press Communications, LLC	6.9	4.8	
WHTG FM, WHTG AM	16.6	14.4	
Seashore Broadcasting Corp.			
WOBM FM, WOBM AM			

Format Performance

	AM	FM	Totals	Percent
AC	0 (0)	153 (4)	153 (4)	11.1
AOR	0 (0)	240 (7)	240 (7)	17.4
Black/Urban	0 (0)	76 (3)	76 (3)	5.5
CHR	0 (0)	154 (5)	154 (5)	11.2
Classical/Fine Arts	0 (0)	25 (1)	25 (1)	1.8
Country	0 (0)	60 (2)	60 (2)	4.4
Hispanic	0 (0)	20 (2)	20 (2)	1.5
Jazz	0 (0)	26 (1)	26 (1)	1.9
News/Talk	199 (6)	133 (3)	333 (9)	24.2
Oldies	7 (1)	105 (5)	112 (6)	8.1
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	8 (1)	8 (1)	0.6
Soft AC	0 (0)	53 (1)	53 (1)	3.8
Sports	56 (1)	0 (0)	56 (1)	4.1
Standards/EZ	62 (3)	0 (0)	62 (3)	4.5
Totals	324(11)	1053 (35)	1378 (46)	

Note Duncan's reports that: WGSM-AM 740 simul. with WHLI-AM 1100
 Duncan's reports that: WBSS-FM 97.3 simul. with WKXW-FM 101.5

MONTEREY-SALINAS-SANTA CRUZ, CA

Arbitron Rank 77 Pop (12+)	535,600	Stations	42 / 24	% Below Line	24.1
Market TSL in Hours	20.4	Diaries	1616 / 332:1 / 48.6%	% Not Listed	15.6
Average Persons Rating	15.3	12+ FM Share (Metro)	66.1	Sample Target	1650

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner	
1	KDON-F	Dance	67/8.2	7.7	7.9	8.8	8.9	8.1	1124/21.0	20.5	22.3	78/1205	Clear Channel Communications
2	KWAV-F	Adult Cont.	43/5.2	6.0	4.9	5.9	4.8	5.5	603/11.3	11.2	11.4	43/622	Buckley Broadcasting
3	KPIG-F	Americana	41/5.1	3.8	4.8	3.7	3.5	4.3	592/11.1	9.9	10.0	43/598	New Wave Broadcasting, LP
4	KGO	News/Talk	39/4.7	5.8	6.3	5.8	5.3	5.7	580/10.8	14.1	13.0	40/624	ABC Radio
5	KSOL-FF	Reg'l Mex.	37/4.6	4.7	5.0	4.5	0.6	4.7	422/7.9	9.5	0.0	44/488	Hispanic Broadcasting Corp.
6	KLOK-F	Reg'l Mex.	34/4.2	3.5	4.5	2.0	3.2	3.5	423/7.9	7.6	6.8	34/423	Entravision Communications
7	KTOM-F	Country	32/3.9	4.2	4.1	5.1	4.6	4.3	495/9.2	9.9	11.7	40/528	Clear Channel Communications
8	KSJO-F	Rock	30/3.6	4.3	3.4	4.5	2.8	4.0	392/7.3	8.5	5.9	31/440	Clear Channel Communications
9	KSEA-F	Reg'l Mex.	28/3.4	3.2	3.7	2.8	2.4	3.3	345/6.4	7.6	4.7	28/345	Farmworker Educational Radio
10	KBOQ-F	Classical	27/3.3	3.5	3.8	3.9	3.9	3.6	498/9.3	10.2	9.5	27/505	J & M Broadcasting Co.
11	KIDD	Adult Stand.	25/3.1	2.6	3.7	3.0	3.8	3.1	309/5.8	6.3	6.5	34/401	Buckley Broadcasting
12	KOCN-F	Oldies	23/2.8	3.6	2.2	3.4	4.4	3.0	482/9.0	6.1	8.7	25/494	Clear Channel Communications
12	KSES-AF	Span.-CHR	23/2.8	1.8	2.1	1.6	1.3	2.1	355/6.6	6.1	5.3	23/355	Entravision Communications
14	KBRG-F	Romantica	22/2.7	2.4	2.5	1.7	2.3	2.3	335/6.3	6.0	6.7	25/382	Entravision Communications Corp.
14	KRAY-F	Reg'l Mex.	22/2.7	2.5	2.6	2.8	2.3	2.7	345/6.4	6.2	6.5	22/348	Z-Spanish Trust II
16	KMBY-F	Modern Rock	21/2.6	2.6	1.8	2.2	2.2	2.3	429/8.0	6.9	7.3	22/438	New Wave Broadcasting, LP
17	KBTU-F	Dance	18/2.2	1.9	1.9	2.5	3.1	2.1	503/9.4	7.8	10.4	18/509	New Wave Broadcasting, LP
17	KTGE	Ranchero	18/2.2	2.5	1.8	2.2	1.2	2.2	244/4.6	2.6	3.6	18/244	Z-Spanish Trust II
19	KSCO	Talk	16/1.9	1.9	2.1	2.4	1.8	2.1	298/5.6	5.9	6.7	16/310	Zwerling Broadcasting System
20	KNBR	Sports	15/1.8	1.4	1.7	2.5	2.3	1.9	286/5.3	5.8	4.8	16/300	Susquehanna Radio Corp.
20	KCDU-FF	Modern AC	15/1.8	1.7	2.2	3.5	3.5	2.3	442/8.2	10.3	12.1	17/492	New Wave Broadcasting, LP
22	KMJO-F	Rock	12/1.5	1.0	1.0	1.8	1.5	1.3	300/5.6	5.5	4.9	12/300	Clear Channel Communications
23	KTEE-F	Jazz	11/1.4	1.6	1.6	1.5	1.2	1.5	202/3.8	4.0	3.7	11/202	Bi-Coastal Media, LLC
24	KCBS	News	11/1.3	2.3	1.8	1.4	1.5	1.7	379/7.1	8.0	7.8	11/399	Infinity Broadcasting Corp.
25	KMPG	Reg'l Mex.	7/0.8	0.4	0.0	0.0	0.0	0.0	78/1.4	0.0	0.0	7/84	KMPG Radio
25	KHNZ-FF	Span.-CHR	7/0.8	0.9	1.0	0.0	0.0	0.0	146/2.7	3.0	0.0	7/146	Z-Spanish Trust II
27	KUFY-F	Classic Rock	6/0.7	0.9	1.0	1.0	0.9	0.9	195/3.6	3.2	3.2	7/199	Clear Channel Communications
27	KSFO	Talk	6/0.7	0.7	0.9	0.8	0.7	0.8	89/1.7	1.7	1.3	6/103	ABC Radio
29	KTOM	Classic Cntry.	5/0.7	0.4	0.3	0.0	0.1	0.2	65/1.2	1.4	1.4	5/65	Clear Channel Communications
29	KFFG-FF	Adult Altern.	5/0.7						85/1.6	1.3	0.0	5/85	Susquehanna Radio Corp.
31	KBAY-F	Soft AC	5/0.6	2.9	2.6	3.8	3.0	2.5	107/2.0	2.1	3.9	14/163	Infinity Broadcasting Corp.
32	KZSL-F	Reg'l Mex.	4/0.5	0.6	0.6	0.5	0.9	0.6	109/2.0	2.0	1.9	4/112	Z-Spanish Trust II
32	KLOK	Reg'l Mex.	4/0.5	0.6	0.5	0.0	1.8	0.7	55/1.0	1.2	4.8	4/68	Entravision Communications Corp.
34	KARA-F	Adult Cont.	4/0.4	3.0	3.2	2.6	2.6	2.3	80/1.5	1.2	1.7	4/86	Empire Broadcasting Corp.
35	KEZR-F	Hot AC	3/0.4	0.5	0.3	0.0	3.6	1.1	89/1.7	1.6	12.6	3/89	Infinity Broadcasting Corp.
36	KMEL-F	Urban	3/0.3	2.1	2.0	2.0	2.5	1.6	38/0.7	0.0	0.0	3/57	Clear Channel Communications
36	KZSJ	Ethnic	3/0.3	0.5	0.8	0.0	0.0	0.0	48/0.9	0.9	0.0	3/51	Entravision Communications Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+ Eve	12+Wknd
1	KDON-F	1 KDON-F	1 KDON-F	1 KDON-F	1 KPIG-F	1 KPIG-F	1 KDON-F	1 KDON-F	1 KWAV-F	1 KDON-F
2	KMBY-F	2 KLOK-F	2 KSOL-FF	2 KPIG-F	2 KWAV-F	2 KGO	2 KSOL-FF	2 KGO	2 KPIG-F	2 KPIG-F
3	KSES-AF	3 KSOL-FF	3 KLOK-F	3 KSOL-FF	3 KDON-F	3 KWAV-F	3 KWAV-F	3 KBOQ-F	2 KDON-F	3 KWAV-F
4	KBTU-F	4 KWAV-F	4 KWAV-F	4 KWAV-F	4 KSOL-FF	4 KBOQ-F	4 KLOK-F	4 KMBY-F	4 KGO	4 KTOM-F
5	KRAY-F	5 KSEA-F	4 KPIG-F	5 KLOK-F	5 KLOK-F	5 KIDO	5 KGO	5 KSES-AF	4 KTOM-F	5 KLOK-F
6	KLOK-F	6 KBRG-F	6 KSJO-F	6 KSJO-F	6 KSJO-F	6 KTOM-F	5 KPIG-F	6 KWAV-F	6 KSJO-F	6 KSEA-F
7	KSEA-F	7 KSJO-F	7 KBRG-F	7 KBRG-F	7 KGO	7 KSOL-FF	7 KSJO-F	7 KLOK-F	7 KOCN-F	7 KGO
8	KSJO-F	8 KMBY-F	7 KTOM-F	8 KTOM-F	8 KBRG-F	8 KOCN-F	8 KSEA-F	8 KSJO-F	8 KIDD	7 KSES-AF
9	KSOL-FF	9 KSES-AF	9 KSEA-F	9 KGO	8 KTOM-F	9 KDON-F	9 KBOQ-F	9 KOCN-F	9 KSEA-F	9 KBTU-F
10	KTOM-F	10 KTOM-F	10 KRAY-F	10 KOCN-F	10 KOCN-F	10 KSJO-F	9 KTOM-F	9 KBTU-F	9 KBOQ-F	10 KWAV-F
			10 KSES-AF						9 KSEA-F	10 KSES-AF
									9 KMBY-F	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KDON-F	1 KDON-F	1 KDON-F	1 KWAV-F	1 KSOL-FF	1 KLOK-F	1 KLOK-F	1 KSOL-FF	1 KPIG-F
2	KRAY-F	2 KWAV-F	2 KWAV-F	2 KDON-F	2 KMBY-F	2 KSOL-FF	2 KDON-F	2 KSJO-F	2 KSOL-FF
3	KLOK-F	3 KBRG-F	3 KBRG-F	3 KBRG-F	3 KSJO-F	3 KDON-F	2 KMJO-F	3 KLOK-F	3 KSJO-F
4	KTOM-F	4 KTOM-F	4 KSOL-FF	4 KTOM-F	4 KTOM-F	4 KDON-F	4 KSOL-FF	4 KPIG-F	4 KLOK-F
5	KSES-AF	5 KSOL-FF	5 KTOM-F	5 KSOL-FF	5 KPIG-F	5 KBTU-F	5 KMJO-F	5 KSJO-F	5 KGO
5	KSEA-F	6 KSES-AF	6 KCDU-FF	6 KLOK-F	6 KSOL-FF	6 KSEA-F	6 KMBY-F	6 KSEA-F	5 KDON-F
7	KWAV-F	7 KLOK-F	7 KSES-AF	7 KSES-AF	7 KOCN-F	7 KLOK-F	7 KSEA-F	7 KGO	5 KDON-F
8	KCDU-FF	8 KCDU-FF	8 KSEA-F	8 KPIG-F	8 KPIG-F	8 KTGE	8 KBTU-F	8 KMJO-F	7 KWAV-F
9	KSOL-FF	9 KSEA-F	9 KLOK-F	9 KOCN-F	9 KLOK-F	9 KSES-AF	9 KPIG-F	9 KGO	9 KNBR
10	KBRG-F	10 KRAY-F	10 KTGE	10 KRAY-F	10 KGO	10 KBRG-F	10 KSES-AF	10 KCDU-FF	10 KMJO-F
					10 KRAY-F	10 KTOM-F	10 KBTU-F	10 KRAY-F	10 KNBR

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KIDD	630	1 kw / 1 kw	Adult Stand.	Westwood/Mutual/Unistar	D & R Radio	Buckley Broadcasting	Monterey
KSCO	1080	10 kw / 5 kw	Talk	Associated Press Radio	—	Zwerling Broadcasting System, Ltd.	Santa Cruz
KSES	700	2.5 kw / 700 w	simul. KSES-AF	Independent	Caballero	Entravision Communications Corp.	Soledad
KTGE	1570	5 kw / 500 w	Ranchero	Independent	Lotus	Z-Spanish Trust II	Salinas
KTOM	1380	5 kw / 5 kw	Classic Cntry.	Sporting News Radio	Clear Chan.-Emerald	Clear Channel Communications	Salinas

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBOQ	95.5	1.65 kw @629	Classical	Independent	McGavren-Guild	J & M Broadcasting Co.	Carmel
KBTU	101.7	2.35 kw @528	Dance	Independent	McGavren-Guild	New Wave Broadcasting, LP	Carmel
KCDU	93.5	110 w@2,296	Modern AC	Independent	McGavren-Guild	New Wave Broadcasting, LP	Hollister
KDON	102.5	18.5 kw @2,270	Dance	Independent	Clear Chan.-Emerald	Clear Channel Communications	Salinas
KHIP	93.7	28 w@1,260	simul. KCDUFF	Independent	McGavren-Guild	New Wave Broadcasting, LP	Felton
KHMZ	97.9	2.9 kw @479	simul. KHNZFF	Independent	—	Z-Spanish Trust II	Salinas
KHNZ	106.3	4.7 kw @371	Span.-CHR	Independent	Lotus	Z-Spanish Trust II	Soledad
KLOK	99.5	30 kw @640	Reg'l Mex.	Independent	Caballero	Entravision Communications Corp.	Greenfield
KMBY	104.3	2.6 kw @509	Modern Rock	Independent	McGavren-Guild	New Wave Broadcasting, LP	Gonzales
KMJO	92.7	6.9 kw @600	Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Marina
KOCN	105.1	4.2 kw @789	Oldies	Independent	Clear Chan.-Emerald	Clear Channel Communications	Pacific Grove
KPIG	107.5	5.4 kw @338	Americana	Independent	McGavren-Guild	New Wave Broadcasting, LP	Freedom
KRAY	103.5	2.5 kw @512	Reg'l Mex.	Independent	Lotus	Z-Spanish Trust II	Salinas
KSEA	107.9	870 w@1,637	Reg'l Mex.	Independent	—	Farmworker Educational Radio	Greenfield
KSES	107.1	1.85 kw @587	Span.-CHR	Independent	Caballero	Entravision Communications Corp.	Seaside
KTEE	103.9	1.4 kw @603	Jazz	Independent	Allied Radio Ptnrs.	Bi-Coastal Media, LLC	Seaside
KTOM	100.7	1.4 kw @2,385	Country	Independent	Clear Chan.-Emerald	Clear Channel Communications	Salinas
KWAV	96.9	18 kw @2,450	Adult Cont.	Associated Press Radio	D & R Radio	Buckley Broadcasting	Monterey
KZSL	93.9	5.4 kw @703	Reg'l Mex.	Independent	Katz Hispanic	Z-Spanish Trust II	King City

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KARA-F	Adult Cont.	105.7	Santa Clara
KBAY-F	Soft AC	94.5	Gilroy
KBRG-F	Romantica	100.3	San Jose
KCBS	News	740	San Francisco
KEZR-F	Hot AC	106.5	San Jose
KFFG-F	Adult Altern.	97.7	Los Altos
KFFG-FF	Adult Altern.	97.7	Los Altos
KFOG-F	simul. KFFGFF	104.5	San Francisco
KGO	News/Talk	810	San Francisco
KLOK	Reg'l Mex.	1170	San Jose
KMEL-F	Urban	106.1	San Francisco
KMPG	Reg'l Mex.	1520	Hollister
KNBR	Sports	680	San Francisco
KSFO	Talk	560	San Francisco
KSJO-F	Rock	92.3	San Jose
KSOL-F	Reg'l Mex.	98.9	San Francisco
KSOL-FF	Reg'l Mex.	98.9	San Francisco
KUFX-F	Classic Rock	98.5	San Jose
KZOL-F	simul. KSOLFF	99.1	Santa Cruz
KZSJ	Ethnic	1120	San Martin

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Buckley Broadcasting KIDD AM, KWAV FM	8.3	6.9	12.7%
Clear Channel Communications KDON FM, KMJO FM, KOCN FM, KTOM AM, KTOM FM	17.1	15.4	31.1%
Entravision Communications Corp. KLOK FM, KSES AM, KSES FM	7.0	7.3	9.5%
New Wave Broadcasting, LP KBTU FM, KCDU FM, KHIP FM, KMBY FM, KPIG FM	11.7	13.3	14.7%
Z-Spanish Trust II KHMZ FM, KHNZ FM, KRAY FM, KTGE AM, KZSL FM	6.2	5.6	2.6%
	50.3	48.5	70.5%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	64 (5)	64 (5)	9.3
AOR	0 (0)	74 (6)	74 (6)	10.7
Black/Urban	0 (0)	3 (1)	3 (1)	0.4
CHR	0 (0)	86 (2)	86 (2)	12.4
Classical/Fine Arts	0 (0)	27 (1)	27 (1)	3.9
Country	5 (1)	32 (1)	37 (2)	5.4
Hispanic	31 (4)	175 (10)	206 (14)	29.8
Jazz	0 (0)	11 (1)	11 (1)	1.6
News/Talk	71 (4)	0 (0)	71 (4)	10.3
Oldies	0 (0)	23 (1)	23 (1)	3.3
Other	3 (1)	41 (1)	44 (2)	6.4
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	5 (1)	5 (1)	0.7
Sports	15 (1)	0 (0)	15 (1)	2.2
Standards/EZ	25 (1)	0 (0)	25 (1)	3.6
Totals	150 (12)	541 (30)	691 (42)	

Note Duncan's reports that: KHNZ-FM 106.3 simul. with KHMZ-FM 97.9 5/23/01 KTEE-FM-103.9 Old Format: Adult Altern. /Jazz New Format: Jazz

MONTGOMERY, AL

Arbitron Rank 145 Pop (12+) 265,200
 Market TSL in Hours 20.5
 Average Persons Rating 15.1

Stations 21 / 17
 Diaries 991 / 268:1 / 46.6%
 12+ FM Share (Metro) 73.3

% Below Line 6.5
 % Not Listed 15.2
 Sample Target 980

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 WZHT-F	Urban	56/13.9	12.7	14.2	10.9	0.0	12.9	661/24.9	24.7	25.1	147/1538	Clear Channel Communications
2 WLWI-F	Country	54/13.5	10.1	11.1	14.4	0.0	12.3	675/25.5	23.1	22.7	67/926	Cumulus Media, Inc.
3 WJWZ-F	Urban	39/9.8	9.0	6.6	8.0	0.0	8.3	515/19.4	18.5	16.5	45/643	Montgomery Broadcast Prop.
4 WMCZ-F	Urban AC	23/5.7	7.7	5.8	5.2	0.0	6.1	349/13.1	13.0	13.7	24/405	Clear Channel Communications
4 WMXS-F	Adult Cont.	21/5.2	6.2	7.1	4.5	0.0	5.8	326/12.3	14.7	13.5	30/599	Cumulus Media, Inc.
6 WAFX-F	Rock	15/3.8	3.0	2.4	1.9	0.0	2.8	199/7.5	5.7	5.4	25/428	Cumulus Media, Inc.
7 WKXN-F	Urban	15/3.6	5.8	5.8	5.9	0.0	5.3	357/13.4	15.7	16.8	30/390	Autaugaville Radio, Inc.
8 WHHY-F	CHR	13/3.4	2.0	2.1	2.8	0.0	2.6	243/9.2	8.8	8.2	30/651	Cumulus Media, Inc.
9 WQKS-F	Classic Hits	12/3.0	3.2	3.7	3.3	0.0	3.3	306/11.5	13.0	14.3	14/252	Montgomery Broadcast Prop.
10 WBAM-F	CHR	12/3.0	4.9	5.5	3.1	0.0	4.1	241/9.1	11.9	11.5	16/463	Clear Channel Communications
10 WQLD-F	Oldies	9/2.3	2.5	1.8	1.9	0.0	1.8	141/5.3	6.9	4.3	19/389	Montgomery Broadcast Prop.
12 WACV	News/Talk	8/2.1	1.2	2.1	2.1	0.0	1.8	161/6.1	4.3	4.7	9/146	Cumulus Media, Inc.
13 WMSP	Sports	7/1.8	1.7	1.8	2.1	0.0	2.8	132/5.0	5.2	5.5	8/147	Cumulus Media, Inc.
14 WNZZ	Adult Stand.	7/1.7	2.6	2.4	4.7	0.0	2.8	108/4.1	5.2	4.1	7/176	Sunshine 16 Radio Network, Inc.
15 WXVI	Black Gospel	6/1.6	1.8	1.6	0.9	0.0	1.5	152/5.7	5.2	4.1	8/106	Willis Broadcasting Corp.
16 WLWI	News	6/1.4					1.3	44/1.6	0.0	0.0	5/72	J & W Promotions, Inc.
17 WSFU-F	Black Gospel	5/1.2	1.6	1.1	1.4	0.0	0.7	64/2.4	2.7	2.1	3/49	GHB Broadcasting Co.
18 WAPZ	Black Gospel	3/0.8	0.8	0.5	0.7	0.0	0.7	40/1.5	2.4	2.1	5/156	Tiger Communications, Inc.
19 WMGY	S. Gospel	3/0.7	0.9	1.8	0.9	0.0	1.1	53/2.0	2.0	2.5	32/359	Cumulus Media, Inc.
20 WTGZ-F	Modern Rock	2/0.6	2.7	4.4	3.4	3.6	2.8	56/2.1	0.0	0.0		
21 WSTH-F	Country											

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WJWZ-F	1 WJWZ-F	1 WZHT-F	1 WZHT-F	1 WLWI-F	1 WLWI-F	1 WLWI-F	1 WJWZ-F	1 WZHT-F	1 WLWI-F	1 WZHT-F
2 WZHT-F	2 WZHT-F	2 WLWI-F	2 WLWI-F	2 WZHT-F	2 WZHT-F	2 WZHT-F	2 WZHT-F	2 WLWI-F	2 WJWZ-F	2 WLWI-F
3 WHHY-F	3 WLWI-F	3 WJWZ-F	3 WJWZ-F	3 WJWZ-F	3 WJWZ-F	3 WMCZ-F	3 WLWI-F	3 WJWZ-F	3 WZHT-F	3 WJWZ-F
4 WLWI-F	4 WAFX-F	4 WMXS-F	4 WMXS-F	4 WMXS-F	4 WMXS-F	4 WJWZ-F	4 WJWZ-F	4 WMXS-F	4 WMXS-F	4 WKXN-F
5 WBAM-F	5 WHHY-F	5 WAFX-F	5 WAFX-F	5 WMCZ-F	5 WMCZ-F	5 WAFX-F	5 WAFX-F	5 WHHY-F	5 WMCZ-F	5 WMCZ-F
6 WKXN-F	6 WBAM-F	6 WMCZ-F	6 WMCZ-F	6 WJWZ-F	6 WJWZ-F	6 WQLD-F	6 WMXS-F	6 WBAM-F	6 WKXN-F	6 WAFX-F
7 WAFX-F	7 WMCZ-F	7 WQKS-F	7 WQKS-F	7 WQKS-F	7 WQKS-F	7 WQKS-F	7 WQKS-F	7 WACV	7 WHHY-F	7 WQLD-F
8 WMXS-F	8 WMXS-F	8 WHHY-F	8 WHHY-F	8 WQLD-F	8 WQLD-F	8 WACV	8 WHHY-F	8 WQLD-F	8 WQKS-F	8 WHHY-F
9 WMCZ-F	9 WQKS-F	9 WBAM-F	9 WBAM-F	9 WKXN-F	9 WKXN-F	9 WMSP	9 WMSP	9 WHHY-F	9 WQLD-F	8 WBAM-F
10 WQLD-F	10 WKXN-F	10 WKXN-F	10 WQLD-F	9 WBAM-F	9 WBAM-F	10 WKXN-F	10 WACV	10 WLWI-F	10 WBAM-F	10 WMXS-F

AM Stations	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WACV	1170 10 kw / 1 kw	News/Talk	CBS Networks	Christal	Montgomery Broadcast Properties	Montgomery
WAPZ	1250 5 kw / 80 w	Black Gospel	American Urban Radio	Allied Radio Ptnrs./ Midwest Radio	J & W Promotions, Inc.	Wetumpka
WLWI	1440 5 kw / 1 kw	News	CNN	Allied Radio Ptnrs.	Cumulus Media, Inc.	Montgomery
WMGY	800 1 kw / 143 w	S. Gospel	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	GHB Broadcasting Co.	Montgomery
WMSP	740 10 kw / 335 w	Sports	CNN	Allied Radio Ptnrs.	Cumulus Media, Inc.	Montgomery
WNZZ	950 1 kw / 44 w	Adult Stand.	American Urban Radio	Roslin/Williams	Cumulus Media, Inc.	Montgomery
WXVI	1600 5 kw / 1 kw	Black Gospel			Sunshine 16 Radio Network, Inc.	Montgomery

FM Stations	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBAM	98.9 9.9 kw @1,096	CHR	ABC	Christal	Deep South Broadcasting, Inc.	Montgomery
WHHY	101.9 100 kw @1,096	CHR	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Montgomery
WJWZ	97.9 3 kw @328	Urban	Independent	Christal	Montgomery Broadcast Properties	Wetumpka
WLWI	92.3 100 kw @1,096	Country	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Montgomery
WMCZ	97.1 1 kw @791	Urban AC	ABC	Clear Chan.-Emerald	Clear Channel Communications	Millbrook
WMXS	103.3 100 kw @1,096	Adult Cont.	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Cumulus Media, Inc.	Montgomery
WQKS	96.1 900 w @820	Classic Hits	Independent	Christal	Montgomery Broadcast Properties	Montgomery
WQLD	104.3 13.5 kw @1,830	Oldies	Independent	Clear Chan.-Emerald	Clear Channel Communications	Luverne
WAFX	95.1 50 kw @476	Rock	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Prattville
WZHT	105.7 100 kw @1,831	Urban	ABC	Clear Chan.-Emerald	Clear Channel Communications	Troy

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WKXN-F	Urban	95.9	Greenville
WSFU-F	Black Gospel	94.1	Union Springs
WSTH-F	Country	106.1	Alexander City
WTGZ-F	Modern Rock	95.9	Tuskegee

Consolidation Report	12+ (%)	25-54 (%)	Revenue
Clear Channel Communications			
WMCZ FM, WQLD FM, WZHT FM	22.6	24.5	30.0%
Cumulus Media, Inc.			
WHHY FM, WLWI AM, WLWI FM, WMSP AM, WMXS FM, WNZZ AM, WAFX FM	33.5	36.8	50.9%
Montgomery Broadcast Properties			
WACV AM, WJWZ FM, WQKS FM	15.5	13.8	8.6%
	71.6	75.1	89.6%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	23 (1)	23 (1)	6.7
AOR	0 (0)	24 (2)	24 (2)	7.0
Black/Urban	0 (0)	133 (4)	133 (4)	39.0
CHR	0 (0)	27 (2)	27 (2)	7.9
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	57 (2)	57 (2)	16.7
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	16 (2)	0 (0)	16 (2)	4.7
Oldies	0 (0)	26 (2)	26 (2)	7.6
Other	(0)	(0)	(0)	0.0
Religion	15 (3)	6 (1)	20 (4)	5.9
Soft AC	(0)	(0)	(0)	0.0
Sports	8 (1)	0 (0)	8 (1)	2.3
Standards/EZ	7 (1)	0 (0)	7 (1)	2.1
Totals	46 (7)	296 (14)	341 (21)	

Note Duncan's reports that: WBIL-AM 580 simul. with WSFU-FM 94.1
 5/22/01 WAFX-FM-95.1 Sold By: Citation, LP To: Cumulus Media, Inc.
 5/22/01 WHHY-FM-101.9 Sold By: Citation, LP To: Cumulus Media, Inc.
 5/22/01 WLWI-AM-1440 Sold By: Citation, LP To: Cumulus Media, Inc.

NASHVILLE, TN

Arbitron Rank 44 Pop (12+) 989,200
 Market TSL in Hours 19.7
 Average Persons Rating 14.8

Stations 31 / 31
 Diaries 2183 / 454.1 / 54.6%
 12+ FM Share (Metro) 75.2

% Below Line 0.0
 % Not Listed 12.6
 Sample Target 2110

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WQQK-F	Urban	169/11.6	10.0	10.6	7.3	8.8	9.9	1727/17.5	17.8	14.5	192/1964	Dickey Broadcasting
2 WRVW-F	CHR	113/7.7	7.2	8.9	7.4	8.8	7.8	2246/22.7	23.7	24.0	167/3636	Clear Channel Communications
3 WJXA-F	Soft AC	99/6.8	5.2	5.1	8.2	7.3	6.3	1405/14.2	13.3	16.1	130/1980	South Central Communications
4 WSIX-F	Country	72/4.9	5.5	5.9	6.4	6.9	6.3	1354/13.7	14.2	17.0	135/1948	Clear Channel Communications
5 WNRQ-F	Classic Rock	71/4.8	4.2	4.0	3.6	3.1	4.2	1214/12.3	12.4	11.5	140/2402	Clear Channel Communications
6 WSM-F	Country	70/4.8	4.2	5.1	4.7	4.8	4.7	1043/10.5	9.4	10.6	105/1880	New Gaylord Entertainment Co.
7 WKDF-F	Country	69/4.7	6.1	4.9	5.4	3.8	3.9	993/10.0	11.3	11.8	110/1740	Citadel Communications Corp.
8 WMAK-F	Oldies	50/3.4	4.3	3.7	3.4	2.7	3.9	1206/12.2	11.7	10.9	108/2044	South Central Communications
9 WWTN-F	Talk	50/3.4	2.9	3.4	4.0	2.9	3.9	778/7.9	9.8	7.4	77/1432	New Gaylord Entertainment Co.
9 WQZQ-F	CHR	49/3.3	4.7	3.7	4.1	3.7	3.9	743/7.5	7.5	6.6	53/1228	Citadel Communications Corp.
11 WZPC-F	Modern Rock	48/3.3	4.6	3.8	2.5	3.0	3.6	1053/10.6	14.0	12.7	56/1040	Clear Channel Communications
12 WLAC	Talk	48/3.3	5.0	3.6	3.1	4.9	3.4	692/7.0	6.9	7.3	41/799	Dickey Broadcasting
12 WSM	Trad. Country	45/3.1	2.8	4.7	3.0	2.0	2.8	636/6.4	5.8	4.2	25/543	Dickey Broadcasting
14 WGFY-F	Classic Hits	38/2.6	2.5	3.0	1.8	1.2	1.9	513/5.2	3.7	7.5	25/543	Mortenson Broadcasting Co.
15 WZTO-F	Cont. Christ.	35/2.4	1.9	1.6	2.0	2.3	1.7	212/2.1	1.9	1.7	24/212	Tuned In Broadcasting
16 WRQQ-F	Hot AC	24/1.7	1.5	1.2	0.8	0.7	1.1	482/4.9	4.3	4.2	17/291	Heidelberg Broadcasting, LLC
17 WNPL-F	Rock	24/1.6	0.9	1.2	1.7	1.7	1.4	291/2.9	2.9	3.6	12/246	Tuned In Broadcasting
18 WNSG	Black Gospel	23/1.6	1.0	1.7	1.7	1.7	1.4	239/2.4	0.0	0.0	21/394	Salem Communications Corp.
19 WRLT-F	Adult Altern.	17/1.2	0.9	1.7	0.0	0.0	0.9	176/1.8	2.2	1.6	7/112	The Rutherford Group
20 WVOL	Urban Oldies	12/0.8	0.7	1.0	0.9	0.6	0.5	92/0.9	0.0	0.0	6/115	Babb Broadcasting Co.
21 WYYB-F	Americana	7/0.5	1.2	1.0	0.8	0.3	0.5	149/1.5	0.0	0.0	6/168	Bay Pointe Broadcasting, Inc.
22 WBOZ-F	S. Gospel	7/0.5	0.5	0.8	0.8	0.7	0.6	0/0.0	0.7	0.8	0/0	Southern Wabash
22 WGNS	News/Talk	6/0.4	0.4	0.7	0.0	0.7	0.6	0/0.0	0.7	0.8	0/0	Southern Wabash
24 WMDB	Black Gospel	5/0.4	1.0	0.7	0.0	0.7	0.6	0/0.0	0.7	0.8	0/0	Southern Wabash
25 WANT-F	Trad. Country	0/0.0	1.0	0.7	0.0	0.7	0.6	0/0.0	0.7	0.8	0/0	Southern Wabash
26 WMGC-AA	Spanish	0/0.0	1.0	0.7	0.0	0.7	0.6	0/0.0	0.7	0.8	0/0	Southern Wabash

This table lists all stations which appear in this Arbitron report: stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WRVW-F	1 WQQK-F	1 WQQK-F	1 WQQK-F	1 WQQK-F	1 WQQK-F	1 WQQK-F	1 WQQK-F	1 WQQK-F	1 WQQK-F	1 WQQK-F
2 WQZQ-F	2 WRVW-F	2 WRVW-F	2 WRVW-F	2 WRVW-F	2 WRVW-F	2 WRVW-F	2 WRVW-F	2 WRVW-F	2 WRVW-F	2 WRVW-F
3 WJXA-F	3 WQZQ-F	3 WNRQ-F	3 WJXA-F	3 WJXA-F	3 WJXA-F	3 WJXA-F	3 WJXA-F	3 WJXA-F	3 WJXA-F	3 WSIX-F
4 WZPC-F	4 WZPC-F	4 WJXA-F	4 WRVW-F	4 WRVW-F	4 WRVW-F	4 WRVW-F	4 WKDF-F	4 WSIX-F	4 WSIX-F	4 WSIX-F
5 WKDF-F	5 WNRQ-F	5 WSIX-F	5 WSIX-F	5 WSIX-F	5 WSIX-F	5 WSM-F	5 WSM-F	5 WSM-F	5 WSM-F	5 WKDF-F
6 WSIX-F	6 WSIX-F	6 WKDF-F	6 WSM-F	6 WMAK-F	6 WMAK-F	6 WMAK-F	6 WNRQ-F	6 WNRQ-F	6 WKDF-F	6 WJXA-F
7 WZTO-F	7 WKDF-F	7 WZPC-F	7 WKDF-F	7 WKDF-F	7 WKDF-F	7 WKDF-F	7 WMAK-F	7 WMAK-F	7 WMAK-F	7 WRVW-F
7 WNRQ-F	8 WJXA-F	8 WQZQ-F	8 WMAK-F	8 WMAK-F	8 WMAK-F	8 WWTN-F	8 WKDF-F	8 WKDF-F	8 WKDF-F	8 WNRQ-F
9 WNPL-F	9 WRQQ-F	9 WSM-F	9 WGFY-F	9 WGFY-F	9 WGFY-F	9 WGFY-F	9 WZPC-F	9 WSIX-F	9 WMAK-F	9 WSM-F
10 WJXA-F	10 WNPL-F	10 WGFY-F	10 WRQQ-F	10 WZPC-F	10 WWTN-F	10 WWTN-F	10 WSM	10 WSM	10 WWTN-F	10 WSM-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WRVW-F	1 WRVW-F	1 WRVW-F	1 WQQK-F	1 WJXA-F	1 WQQK-F	1 WQQK-F	1 WQQK-F	1 WQQK-F	1 WQQK-F
2 WQZQ-F	2 WQZQ-F	2 WQZQ-F	2 WRVW-F	2 WQZQ-F	2 WRVW-F	2 WRVW-F	2 WRVW-F	2 WRVW-F	2 WNRQ-F
3 WQZQ-F	3 WQZQ-F	3 WJXA-F	3 WJXA-F	3 WRVW-F	3 WZPC-F	3 WZPC-F	3 WNRQ-F	3 WRVW-F	3 WWTN-F
4 WSIX-F	4 WJXA-F	4 WRQQ-F	4 WSIX-F	4 WSIX-F	4 WQZQ-F	4 WNRQ-F	4 WZPC-F	4 WZPC-F	4 WZPC-F
4 WKDF-F	5 WSIX-F	5 WSIX-F	5 WSM-F	5 WMAK-F	5 WNPL-F	5 WNPL-F	5 WNPL-F	5 WWTN-F	5 WMAK-F
6 WJXA-F	6 WRQQ-F	6 WKDF-F	6 WQZQ-F	6 WSM-F	6 WNRQ-F	6 WNRQ-F	6 WQZQ-F	6 WSIX-F	6 WKDF-F
7 WZPC-F	7 WKDF-F	7 WQZQ-F	6 WKDF-F	7 WKDF-F	7 WSIX-F	7 WSIX-F	6 WKDF-F	7 WKDF-F	7 WRVW-F
7 WNRQ-F	8 WSM-F	8 WSM-F	8 WNRQ-F	8 WNRQ-F	8 WNRQ-F	8 WKDF-F	8 WRLT-F	8 WJXA-F	8 WJXA-F
9 WSM-F	8 WZPC-F	8 WZPC-F	9 WMAK-F	9 WZTO-F	8 WKDF-F	8 WKDF-F	8 WSIX-F	8 WGFY-F	8 WZPC-F
10 WRQQ-F	10 WNRQ-F	10 WNRQ-F	10 WRQQ-F	10 WRQQ-F	9 WGFY-F	9 WRLT-F	9 WRQQ-F	8 WSIX-F	10 WGFY-F
					10 WJXA-F	10 WRQQ-F	10 WRQQ-F	10 WQZQ-F	10 WGFY-F

AM Stations	Day/Night	Power	Format	Net/Aff	Rep	Owner	City of Lic
WAMB	1160	50 kw / 1 kw	simul. WAMBAF	Westwood/Mutual/Unistar	Roslin	Great Southern Bcstg Co., Inc.	Donelson
WGNS	1450	1 kw / 1 kw	News/Talk	Westwood/Mutual/Unistar	—	The Rutherford Group	Murfreesboro
WLAC	1510	50 kw / 50 kw	Talk	CBS Networks	Clear Chan.-Emerald	Babb Broadcasting Co.	Nashville
WMDB	880	2.5 kw / kw	Black Gospel	Independent	—	Clear Channel Communications	Nashville
WMGC	810	5 kw / 6 w	Spanish	Radio Unica Network	—	Southern Wabash Communications	Murfreesboro
WNSG	1240	1 kw / 1 kw	Black Gospel	American Urban Radio	—	Mortenson Broadcasting Co.	Nashville
WNSR	560	500 w / 63 w	simul. WMGCAA	Sporting News Radio	—	Southern Wabash Communications	Brentwood
WSM	650	50 kw / 50 kw	Trad. Country	ABC	Christal	New Gaylord Entertainment Co.	Nashville
WVOL	1470	5 kw / 1 kw	Urban Oldies	ABC	—	Heidelberg Broadcasting, LLC	Berry Hill

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WANT	98.9	5 kw @318	Trad. Country	ABC	—	Bay Pointe Broadcasting, Inc.	Lebanon
WBOZ	104.9	6 kw @328	S. Gospel	Salem Radio Network	Salem Radio Reps	Salem Communications Corp.	Woodbury
WGFX	104.5	38 kw @1,424	Classic Hits	Independent	McGavren-Guild	Citadel Communications Corp.	Gallatin
WJXA	92.9	100 kw @1,053	Soft AC	Independent	Katz	South Central Communications	Nashville
WKDF	103.3	100 kw @1,233	Country	Independent	McGavren-Guild	Citadel Communications Corp.	Nashville
WMAK	96.3	52 kw @1,286	Oldies	Independent	Katz	South Central Communications	Murfreesboro
WNPL	106.7	1.1 kw @774	Rock	Independent	—	Dickey Broadcasting	Belle Meade
WNRQ	105.9	100 kw @1,233	Classic Rock	Independent	Allied Radio Ptnrs.	Clear Channel Communications	Nashville
WQQK	92.1	3 kw @462	Urban	Independent	Allied Radio Ptnrs.	Dickey Broadcasting	Nashville
WQZQ	102.5	100 kw @856	CHR	Independent	Regional Reps/Roslin	Cromwell Group, Inc.	Hendersonville
WRLG	94.1	3.851 kw @236	simul. WRLTFF	Westwood/Mutual/Unistar	Roslin	Tuned In Broadcasting	Dickson
WRLT	100.1	200 w @1,176	Adult Altern.	Westwood/Mutual/Unistar	Roslin	Tuned In Broadcasting	Smyrna
WRQQ	97.1	43 kw @518	Hot AC	Independent	Allied Radio Ptnrs.	Dickey Broadcasting	Franklin
WRVW	107.5	57.5 kw @1,233	CHR	Independent	Clear Chan.-Emerald	Clear Channel Communications	Goodlettsville
WSIX	97.9	100 kw @1,145	Country	Independent	Clear Chan.-Emerald	Clear Channel Communications	Lebanon
WSM	95.5	100 kw @1,286	Country	Independent	Christal	New Gaylord Entertainment Co.	Nashville
WVRY	105.1	50 kw @492	simul. WBOZFF	Salem Radio Network	Salem Radio Reps	Salem Communications Corp.	Nashville
WWTN	99.7	100 kw @1,296	Talk	ABC	Christal	New Gaylord Entertainment Co.	Waverly
WYYB	93.7	1.15 kw @755	Americana	Associated Press Radio	Christal	Tuned In Broadcasting	Manchester
WZPC	102.9	100 kw @955	Modern Rock	Independent	Regional Reps/Roslin	Cromwell Group, Inc.	Kingston Springs
WZTO	101.1	47 kw @1,289	Cont. Christ.	Independent	Clear Chan.-Emerald	Clear Channel Communications	Shebville

Consolidation Report

	12+ (%)	25-54 (%)	Revenue
Citadel Communications Corp. WGFX FM, WKDF FM	7.9	8.8	11.3%
Clear Channel Communications WLAC AM, WNRQ FM, WRVW FM, WSIX FM, WZTO FM	25.2	25.9	36.3%
Cromwell Group, Inc. WQZQ FM, WZPC FM	6.7	5.6	4.1%
Dickey Broadcasting WNPL FM, WQQK FM, WRQQ FM	15.7	15.4	10.2%
New Gaylord Entertainment Co. WSM FM, WSM AM, WWTN FM	11.5	9.0	15.8%
Salem Communications Corp. WBOZ FM, WVRY FM	0.5	0.5	0.0%
South Central Communications WJXA FM, WMAK FM	11.5	12.9	16.0%
Southern Wabash Communications Corp. WMGC AM, WNSR AM	1.1	1.5	0.0%
Tuned In Broadcasting WRLG FM, WRLT FM, WYYB FM	2.4	3.5	2.0%
Totals	82.5	83.1	95.7%

Format Performance

	AM	FM	Totals	Percent
AC	0 (0)	35 (1)	35 (1)	2.7
AOR	0 (0)	168 (5)	168 (5)	13.2
Black/Urban	17 (1)	169 (1)	186 (2)	14.6
CHR	0 (0)	163 (2)	163 (2)	12.8
Classical/Fine Arts	0 (0)	0 (0)	0 (0)	0.0
Country	48 (1)	244 (4)	292 (5)	22.9
Hispanic	8 (1)	0 (0)	8 (1)	0.6
Jazz	0 (0)	0 (0)	0 (0)	0.0
News/Talk	54 (2)	50 (1)	105 (3)	8.2
Oldies	0 (0)	114 (2)	114 (2)	8.9
Other	0 (0)	12 (1)	12 (1)	0.9
Religion	29 (2)	45 (3)	74 (5)	5.8
Soft AC	0 (0)	99 (1)	99 (1)	7.8
Sports	8 (1)	0 (0)	8 (1)	0.6
Standards/EZ	12 (1)	0 (0)	12 (1)	0.9
Totals	176 (9)	1099 (21)	1276 (30)	

Note Duncan's reports that: WCOR-AM 900 simul. with WANT-FM 98.9
 4/24/01 WVOL-AM-1470 Old Format: Black Gospel New Format: Urban Oldies / adds Rhythmic Old. as a sec. format

NASSAU-SUFFOLK (LONG ISLAND), NY

Arbitron Rank 18 Pop (12+) 2,304,900
 Market TSL in Hours 21.5
 Average Persons Rating 16.4

Stations 41 / 15
 Diaries 3439 / 671:1 / 51.3%
 12+ FM Share (Metro) 69.4

% Below Line 57.9
 % Not Listed 10.4
 Sample Target 3270

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WALK-F	Adult Cont.	214/5.7	5.7	5.2	5.2	5.6	5.5	2754/11.9	11.5	11.0	214/2754	Clear Channel Communications
2 WXRK-F	Modern Rock	180/4.7	4.5	5.3	5.3	4.3	5.0	3285/14.3	15.0	13.7	180/3285	Infinity Broadcasting Corp.
3 WBLI-F	CHR	169/4.5	4.8	4.7	5.4	5.2	4.8	3721/16.1	15.2	14.5	169/3721	Cox Radio, Inc.
4 WABC	Talk	168/4.5	3.3	4.3	2.8	2.4	3.7	2410/10.5	10.3	7.8	168/2410	ABC Radio
5 WHTZ-F	CHR	154/4.1	5.2	4.4	5.2	5.0	4.7	4016/17.4	18.3	18.7	154/4016	Clear Channel Communications
6 WFAN	Sports	149/4.0	3.7	4.3	3.9	3.9	4.0	2797/12.1	14.3	11.9	149/2797	Infinity Broadcasting Corp.
7 WCBS-F	Oldies	149/3.9	3.5	3.5	4.1	4.4	3.8	2529/11.0	11.0	10.7	149/2529	Infinity Broadcasting Corp.
8 WBAB-F	Rock	143/3.8	3.4	3.8	3.7	3.6	3.4	2207/9.6	9.6	11.1	143/2771	Cox Radio, Inc.
9 WLTV-F	Soft AC	129/3.4	3.8	3.1	3.3	2.7	2.9	1967/8.5	7.6	8.1	129/2207	Clear Channel Communications
10 WBZO-F	Oldies	127/3.4	2.5	2.7	2.9	3.2	3.4	2987/13.0	14.6	12.5	127/1967	Barnstable Broadcasting
11 WCBS	News	126/3.3	3.7	3.8	2.9	2.7	3.0	2173/9.4	8.3	8.5	126/2987	Infinity Broadcasting Corp.
12 WQHT-F	Urban	117/3.1	2.8	2.7	3.3	2.7	2.9	2299/10.0	8.6	9.5	117/2173	Emmis Communications Corp.
13 WAXQ-F	Classic Rock	113/3.0	2.8	3.0	2.7	3.0	2.9	1491/6.5	7.8	6.1	113/2299	Infinity Broadcasting Corp.
14 WNEW-F	Hot Talk	112/3.0	2.6	3.0	2.5	2.4	2.8	1469/6.4	6.4	5.4	112/1491	Barnstable Broadcasting
15 WKJY-F	Adult Cont.	104/2.8	2.5	2.2	2.8	2.1	2.6	3095/13.4	14.2	14.4	104/1469	Infinity Broadcasting Corp.
16 WINS	News	91/2.4	2.4	2.5	2.4	2.8	2.4	1611/7.0	7.4	7.3	91/3095	Emmis Communications Corp.
17 WQCD-F	Smooth Jazz	90/2.4	3.0	2.9	2.6	2.5	2.7	1300/5.6	6.7	6.2	90/1611	Buckley Broadcasting
18 WOR	Talk	90/2.4	2.4	2.6	3.3	2.6	2.7	981/4.3	3.9	4.5	90/1300	Barnstable Broadcasting
19 WHLI	Adult Stand.	87/2.3	3.5	3.2	2.9	2.8	2.5	2345/10.2	9.8	11.3	87/981	ABC Radio
20 WPLJ-F	Hot AC	84/2.2	2.2	2.5	2.0	1.5	2.0	1752/7.6	7.8	6.1	84/2345	Jarad Broadcasting Co., Inc.
21 WLIR-F	Modern Rock	79/2.1	1.8	2.0	2.0	1.5	2.0	1004/4.4	4.4	4.2	79/1752	Clear Channel Communications
21 WKTU-F	Dance	72/1.9	1.7	1.7	1.6	1.1	1.7	906/3.9	3.5	4.1	72/1004	The New York Times Co.
23 WQXR-F	Classical	63/1.7	1.4	1.0	1.4	1.5	1.4	1169/5.1	5.3	4.7	63/906	Barnstable Broadcasting
24 WMJC-F	80s Hits	61/1.6	1.5	1.3	1.8	1.6	1.6	571/2.5	2.4	2.5	61/1169	Inner City Broadcasting Corp.
25 WBLS-F	Urban	50/1.3	1.3	1.2	0.8	1.4	1.1	603/2.6	1.9	3.7	50/571	Spanish Broadcasting System
26 WPAT-F	Romantica	45/1.2	1.7	1.4	1.7	1.7	1.5	1108/4.8	6.3	5.6	45/1108	Clear Channel Communications
27 WYNY-F	Rhythmic Old.	45/1.2	1.2	0.5	0.0	0.0	1.1	836/3.6	4.1	4.0	45/603	Big City Radio
29 WRKS-F	Country	42/1.1	1.1	1.1	0.9	1.4	1.1	627/2.7	2.4	2.5	42/836	Emmis Communications Corp.
29 WRCN-F	Urban AC	42/1.1	1.0	0.8	1.1	0.9	1.0	648/2.8	3.2	3.0	42/627	Barnstable Broadcasting
31 WSKQ-F	Classic Hits	32/0.8	1.4	1.4	1.0	1.4	1.1	977/4.2	3.5	4.2	32/648	Spanish Broadcasting System
32 WEZN-F	Span.-CHR	29/0.8	0.5	0.7	0.9	0.6	0.7	486/2.1	1.9	3.3	29/977	Cox Radio, Inc.
33 WLUX	Adult Cont.	24/0.6	0.6	0.7	0.6	1.3	0.6	569/2.5	2.9	2.4	24/569	Long Island Multimedia, LLC
35 WXXP-F	Adult Stand.	24/0.6	0.9	0.8	1.0	0.6	0.8	285/1.2	0.8	2.5	21/285	Jarad Broadcasting Co., Inc.
36 WPLR-F	Dance	21/0.6	0.4	0.4	0.4	1.0	0.4	539/2.3	1.4	10.1	17/354	Big City Radio
37 WLTV-F	Country	18/0.5	0.7	0.5	0.0	0.0	0.0	354/1.5	0.0	0.0	18/539	Cox Radio, Inc.
38 WFME-F	Soft AC	17/0.4	0.3	0.4	0.5	0.0	0.0	243/1.1	1.1	1.1	14/243	Multicultural Radio Broadcasting
40 WBBR	Religious	14/0.4	0.4	0.5	0.0	0.0	0.3	208/0.9	0.0	2.0	14/208	Family Stations, Inc.
	Talk	13/0.3	0.4	0.3	0.4	0.7	0.3	471/2.0	2.0	2.5	13/471	The Forward Association
	News											Bloomberg Communications, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+ Eve	12+Wknd
1 WHTZ-F	1 WXRK-F	1 WXRK-F	1 WXRK-F	1 WALK-F	1 WALK-F	1 WXRK-F	1 WQHT-F	1 WALK-F	1 WNEW-F	1 WBLI-F
2 WQHT-F	2 WHTZ-F	2 WBAB-F	2 WBAB-F	2 WXRK-F	2 WABC	2 WFAN	2 WFAN	2 WABC	2 WABC	2 WHTZ-F
3 WBLI-F	3 WBLI-F	3 WBLI-F	3 WALK-F	3 WBAB-F	3 WCBS-F	3 WBLI-F	3 WBLI-F	3 WBAB-F	3 WBLI-F	3 WCBS-F
4 WXRK-F	4 WBAB-F	4 WALK-F	4 WAXQ-F	4 WAXQ-F	4 WFAN	4 WABC	4 WHTZ-F	4 WCBS-F	4 WHTZ-F	4 WALK-F
5 WBLS-F	5 WQHT-F	5 WHTZ-F	5 WBLI-F	5 WBLI-F	5 WCBS	5 WHTZ-F	5 WABC	5 WLTV-F	5 WALK-F	5 WBZO-F
6 WPLJ-F	6 WLIR-F	6 WAXQ-F	6 WNEW-F	6 WFAN	6 WBZO-F	6 WBLI-F	6 WXRK-F	6 WAXQ-F	6 WFAN	6 WABC
7 WKTU-F	7 WNEW-F	7 WNEW-F	7 WFAN	7 WNEW-F	7 WLTV-F	7 WCBS-F	7 WCBS-F	7 WBLI-F	7 WBAB-F	6 WBAB-F
8 WBAB-F	8 WKTU-F	8 WQHT-F	8 WHTZ-F	8 WBZO-F	8 WKJY-F	8 WINS	8 WALK-F	8 WALK-F	8 WLTV-F	8 WCBS
9 WNEW-F	9 WMJC-F	9 WFAN	8 WPLJ-F	9 WPLJ-F	8 WHLI	8 WBAB-F	9 WQCD-F	9 WKJY-F	8 WBZO-F	9 WFAN
10 WLTV-F	9 WPLJ-F	9 WLIR-F	10 WLIR-F	10 WHTZ-F	10 WOR	10 WABC	10 WLTW-F	9 WBZO-F	8 WCBS-F	10 WQHT-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WHTZ-F	1 WHTZ-F	1 WBLI-F	1 WALK-F	1 WALK-F	1 WQHT-F	1 WXRK-F	1 WXRK-F	1 WXRK-F	1 WXRK-F
2 WQHT-F	2 WBLI-F	2 WHTZ-F	2 WBLI-F	2 WBLI-F	2 WXRK-F	2 WBAB-F	2 WBAB-F	2 WBAB-F	2 WFAN
3 WBLI-F	3 WQHT-F	3 WMJC-F	3 WHTZ-F	3 WLTV-F	3 WBAB-F	3 WNEW-F	3 WNEW-F	3 WAXQ-F	3 WBAB-F
4 WKTU-F	4 WKTU-F	4 WALK-F	4 WBAB-F	4 WHTZ-F	4 WLIR-F	4 WQHT-F	4 WLIR-F	4 WFAN	4 WAXQ-F
5 WXRK-F	5 WMJC-F	5 WLIR-F	4 WKTU-F	5 WKJY-F	5 WNEW-F	5 WHTZ-F	5 WNEW-F	5 WNEW-F	5 WNEW-F
6 WXXP-F	6 WALK-F	6 WBAB-F	6 WPLJ-F	6 WBZO-F	6 WHTZ-F	6 WBLI-F	6 WBLI-F	6 WLIR-F	6 WALK-F
7 WPLJ-F	7 WXRK-F	7 WKTU-F	6 WKJY-F	7 WBAB-F	7 WBLI-F	7 WFAN	7 WFAN	7 WBLI-F	7 WBZO-F
8 WBLS-F	8 WLIR-F	8 WBLI-F	8 WQHT-F	7 WPLJ-F	8 WKTU-F	7 WHTZ-F	8 WALK-F	8 WBLI-F	8 WBLI-F
9 WLIR-F	9 WBAB-F	9 WPLJ-F	8 WMJC-F	9 WMJC-F	9 WPLR-F	9 WAXQ-F	8 WQXR-F	9 WABC	9 WABC
10 WAXQ-F	10 WBLS-F	9 WXRK-F	8 WXRK-F	10 WKTU-F	10 WBLS-F	10 WKTU-F	10 WKTU-F	10 WPLJ-F	10 WBLI-F

AM Stations	Day/Night	Power	Format	Net/Aff	Rep	Owner	City of Lic
WHLI	1100	10 kw / kw	Adult Stand.	Independent	D & R Radio	Barnstable Broadcasting	Hempstead
WLUX	540	250 w / 204 w	Adult Stand.	Jones Radio Network	---	Long Island Multimedia, LLC	Islip

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WALK	97.5	39 kw @554	Adult Cont.	Independent	Katz	Clear Channel Communications	Patchogue
WBAB	102.3	6 kw @269	Rock	Westwood/Mutual/Unistar	Christal	Cox Radio, Inc.	Babylon
WBLI	106.1	48.5 kw @499	CHR	Independent	Christal	Cox Radio, Inc.	Patchogue
WBZO	103.1	3 kw @285	Oldies	Independent	D & R Radio	Barnstable Broadcasting	Bay Shore
WDRE	98.5	6 kw @282	simul. WLIRFF	Independent	Christal	Jarad Broadcasting Co., Inc.	Westhampton
WKJY	98.3	3 kw @328	Adult Cont.	Independent	D & R Radio	Barnstable Broadcasting	Bay Shore
WKTU	103.5	5.4 kw @1,417	Dance	Premier Radio Network	Clear Chan.-Emerald	Barnstable Broadcasting	Westhampton
WLIR	92.7	2 kw @522	Modern Rock	Independent	Christal	Clear Channel Communications	Hempstead
WLVG	96.1	3 kw @328	Soft AC	Independent	D & R Radio	Jarad Broadcasting Co., Inc.	Lake Success
WMJC	94.3	3 kw @298	80s Hits	Independent	D & R Radio	Multicultural Radio Broadcasting	Garden City
WRCN	103.9	1.4 kw @486	Classic Hits	Independent	D & R Radio	Barnstable Broadcasting	Center Moriches
WWXY	107.1	6 kw @279	Country	Independent	D & R Radio	Barnstable Broadcasting	Smithtown
WXXP	105.3	6 kw @292	Dance	Independent	—	Big City Radio	Riverhead
					Christal	Jarad Broadcasting Co., Inc.	Hampton Bays
							Calverton

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WABC	Talk	770	New York
WAXQ-F	Classic Rock	104.3	New York
WBBR	News	1130	New York
WBLS-F	Urban	107.5	New York
WCBS	News	880	New York
WCBS-F	Oldies	101.1	New York
WEVD	Talk	1050	New York
WEZN-F	Adult Cont.	99.9	Bridgeport
WFAN	Sports	660	New York
WFME-F	Religious	94.7	Newark
WHTZ-F	CHR	100.3	Newark
WINS	News	1010	New York
WLTW-F	Soft AC	106.7	New York
WNEW-F	Hot Talk	102.7	New York
WOR	Talk	710	New York
WPAT-F	Romantica	93.1	Paterson
WPLJ-F	Hot AC	95.5	New York
WPLR-F	Rock	99.1	New Haven
WQCD-F	Smooth Jazz	101.9	New York
WQHT-F	Urban	97.1	New York
WQXR-F	Classical	96.3	New York
WRKS-F	Urban AC	98.7	New York
WSKQ-F	Span.-CHR	97.9	New York
WTJM-F	Rhythmic Old.	105.1	New York
WXRK-F	Modern Rock	92.3	New York
WYNY-F	Country	107.1	Briarcliff Manor

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Barnstable Broadcasting	11.3	11.4	26.6%
WBZO FM, WBLI AM, WKJY FM, WMJC FM, WRCN FM			
Clear Channel Communications	7.8	9.7	113.7%
WALK FM, WKTU FM			
Cox Radio, Inc.	8.3	9.7	31.0%
WBAB FM, WBLI FM			
Jarad Broadcasting Co., Inc.	2.7	3.1	8.8%
WDRE FM, WLIR FM, WXXP FM			
Totals	30.1	33.9	180.2%

Format Performance

	AM	FM	Totals	Percent
AC	0 (0)	432 (4)	432 (4)	12.8
AOR	0 (0)	532 (6)	532 (6)	15.7
Black/Urban	0 (0)	220 (3)	220 (3)	6.5
CHR	0 (0)	425 (4)	425 (4)	12.6
Classical/Fine Arts	0 (0)	72 (1)	72 (1)	2.1
Country	0 (0)	66 (2)	66 (2)	2.0
Hispanic	0 (0)	82 (2)	82 (2)	2.4
Jazz	0 (0)	90 (1)	90 (1)	2.7
News/Talk	502 (6)	112 (1)	614 (7)	18.2
Oldies	0 (0)	426 (5)	426 (5)	12.6
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	14 (1)	14 (1)	0.4
Soft AC	0 (0)	146 (2)	146 (2)	4.3
Sports	149 (1)	0 (0)	149 (1)	4.4
Standards/EZ	112 (2)	0 (0)	112 (2)	3.3
Totals	763 (9)	2617 (32)	3380 (41)	

Note Duncan's reports that: WHFM-FM 95.3 simul. with WBAB-FM 102.3
 Duncan's reports that: WGSM-AM 740 simul. with WBLI-AM 1100

NEW HAVEN, CT

Arbitron Rank 101 Pop (12+) 400,500
 Market TSL in Hours 20.5
 Average Persons Rating 15.4

Stations 30 / 6
 Diaries 1252 / 320:1 / 50.5%
 12+ FM Share (Metro) 62.6

% Below Line 23.2
 % Not Listed 17.2
 Sample Target 1210

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 WKCI-F	CHR	39/6.3	6.0	6.9	5.9	6.5	6.3	895/22.4	20.6	20.9	81/1870	Clear Channel Communications
2 WEZN-F	Adult Cont.	38/6.1	4.6	6.6	5.9	5.2	5.8	612/15.3	11.2	13.6	118/1843	Cox Radio, Inc.
3 WZMX-F	Urban	36/5.9	2.8	2.0	2.7	2.4	3.4	565/14.1	6.4	7.8	66/1178	Infinity Broadcasting Corp.
4 WYBC-F	Urban AC	33/5.4	4.9	4.6	4.6	4.2	4.9	373/9.3	11.9	12.4	38/406	Yale Broadcasting Co.
5 WDRC-F	Oldies	31/5.0	6.6	6.8	5.0	7.1	5.8	543/13.5	11.2	12.5	65/1045	Buckley Broadcasting
6 WPLR-F	Rock	30/4.9	5.1	6.3	6.4	5.6	5.7	407/10.2	9.1	10.0	82/1315	Cox Radio, Inc.
7 WWYZ-F	Country	30/4.8	6.2	6.1	5.5	4.0	5.7	640/16.0	17.4	17.7	77/1000	Clear Channel Communications
8 WKSS-F	CHR	29/4.8	3.7	4.2	3.6	4.5	4.1	412/10.3	10.9	10.9	60/1315	Clear Channel Communications
9 WFAN	Sports	27/4.3	5.1	3.9	5.0	3.7	4.6	390/9.7	11.5	11.7	58/993	Clear Channel Communications
10 WELI	Talk	20/3.2	3.6	2.9	3.0	4.0	3.2	398/9.9	11.3	10.3	29/446	Clear Channel Communications
11 WMRQ-F	Modern Rock	20/3.2	4.3	5.4	4.1	4.5	4.2	417/10.4	10.5	8.5	99/1452	Aurora Communications, LLC
11 WEBE-F	Adult Cont.	18/3.0	1.7	1.9	2.5	2.7	2.3	269/6.7	5.3	5.7	41/591	Clear Channel Communications
13 WRCH-F	Soft AC	16/2.6	1.9	2.0	2.7	3.1	2.3	336/8.4	6.6	8.3	27/622	Clear Channel Communications
14 WHCN-F	Classic Rock	15/2.4	2.6	2.7	2.5	1.8	2.5	342/8.5	10.1	10.3	37/891	Infinity Broadcasting Corp.
15 WCBS	News	13/2.1	2.5	2.4	1.4	1.8	2.1	207/5.2	5.5	3.9	20/325	Clear Channel Communications
16 WAVZ	Adult Stand.	13/2.1	2.7	2.5	3.0	1.8	2.6	185/4.6	4.7	5.4	14/207	Quinnipiac College
16 WQUN	Adult Stand.	10/1.7	2.0	1.9	2.9	3.5	2.1	201/5.0	5.2	7.5	32/621	Emmis Communications Corp.
18 WQHT-F	Urban	9/1.5	1.1	0.7	0.7	1.3	1.0	154/3.8	3.6	10.3	22/465	Infinity Broadcasting Corp.
19 WTIC	News/Talk	8/1.2	1.3	1.5	1.1	1.3	1.3	209/5.2	4.1	4.6	18/409	Marlin Broadcasting, LLC
20 WICC	Adult Cont.	7/1.2	1.5	1.2	1.4	1.1	1.3	203/5.1	0.0	0.0	11/387	Infinity Broadcasting Corp.
21 WCCC-F	Rock	6/1.0	3.0	4.0	4.2	0.0	3.0	74/1.8	1.9	0.9	22/270	Spanish Broadcasting System
22 WTIC-F	Modern AC	6/0.9	1.2	0.8	0.4	0.5	0.8	113/2.8	2.9	2.4	6/171	Jarad Broadcasting Co., Inc.
23 WSKQ-F	Span.-CHR	4/0.6	0.9	0.7	0.5	0.3	0.7	37/0.9	0.0	0.0	8/98	Blount Communications
24 WXXP-F	Dance	3/0.5	0.4	1.0	0.5	0.8	0.6	83/2.1	3.1	2.6	17/261	ABC Radio
25 WFIF	Religious	3/0.5	0.8	0.3	0.9	0.6	0.6	66/1.6	0.0	0.0	19/380	Aurora Communications, LLC
25 WABC	Talk	3/0.5	8.2	7.7	6.0	8.8	5.6	130/3.2	0.0	0.0	7/286	Clear Channel Communications
25 WRKI-F	Rock	3/0.5	0.3	0.0	0.4	0.4	0.3	50/1.2	2.6	2.2	16/241	Buckley Broadcasting
25 WALK-F	Adult Cont.	3/0.4	1.2	0.5	0.7	0.6	0.7	40/1.0	0.0	0.0	3/85	Infinity Broadcasting Corp.
29 WOR	Talk	3/0.4	0.4	0.4	0.4	0.4	0.4					
29 WINS	News	3/0.4	0.4	0.4	0.4	0.4	0.4					

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WZMX-F	1 WZMX-F	1 WKCI-F	1 WPLR-F	1 WPLR-F	1 WDRC-F	1 WFAN	1 WZMX-F	1 WEZN-F	1 WZMX-F	1 WYBC-F
2 WKSS-F	2 WKCI-F	2 WPLR-F	2 WEZN-F	2 WEZN-F	2 WFAN	2 WPLR-F	2 WKCI-F	2 WKCI-F	2 WKCI-F	2 WZMX-F
3 WKCI-F	3 WKSS-F	3 WEZN-F	3 WKCI-F	3 WDRC-F	3 WWYZ-F	4 WKCI-F	4 WEZN-F	3 WDRC-F	3 WEZN-F	3 WEZN-F
4 WMRQ-F	4 WPLR-F	4 WZMX-F	4 WYBC-F	4 WKCI-F	4 WEZN-F	5 WELI	5 WEZN-F	4 WKSS-F	4 WDRC-F	3 WKCI-F
5 WQHT-F	5 WEZN-F	5 WYBC-F	5 WFAN	5 WFAN	5 WELI	5 WYBC-F	5 WKSS-F	5 WYBC-F	5 WPLR-F	5 WWYZ-F
6 WYBC-F	6 WMRQ-F	6 WKSS-F	6 WWYZ-F	6 WYBC-F	6 WYBC-F	7 WELI	7 WYBC-F	6 WELI	7 WKSS-F	7 WDRC-F
7 WEZN-F	7 WYBC-F	7 WMRQ-F	7 WDRC-F	7 WWYZ-F	7 WRCH-F	8 WEBE-F	8 WWYZ-F	7 WELI	7 WFAN	8 WELI
8 WHCN-F	8 WHCN-F	8 WHCN-F	8 WHCN-F	8 WRCH-F	8 WRCH-F	9 WRCH-F	9 WZMX-F	8 WQHT-F	9 WMRQ-F	9 WPLR-F
9 WPLR-F	9 WQHT-F	9 WDRC-F	9 WHCN-F	9 WEBE-F	9 WRCH-F	10 WKCI-F	10 WKSS-F	9 WYBC-F	10 WYBC-F	10 WQUN
10 WTIC-F	10 WCCC-F	9 WWYZ-F	10 WRCH-F	10 WZMX-F	10 WKCI-F	10 WEBE-F	10 WDRC-F	10 WZMX-F	10 WYBC-F	10 WQUN
10 WXXP-F				10 WHCN-F						

AM Stations		Day/Night	Power	Format	Net/Aff	Rep	Owner	City of Lic
WAVZ	1300	1 kw / 1 kw	1 kw / 1 kw	Adult Stand.	Westwood/Mutual/Unistar	Clear Chan.-Emerald	Clear Channel Communications	New Haven
WELI	960	5 kw / 5 kw	5 kw / 5 kw	Talk	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	New Haven
WQUN	1220	1 kw / 305 w	1 kw / 305 w	Adult Stand.	Jones Radio Network	-	Quinnipiac College	Hamden

FM Stations		Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WKCI	101.3	15 kw @876	CHR	Independent	Clear Chan.-Emerald	Clear Channel Communications	Hamden
WPLR	99.1	16 kw @837	Rock	Independent	Katz	Cox Radio, Inc.	New Haven
WYBC	94.3	1.78 kw @325	Urban AC	ABC	Katz	Yale Broadcasting Co.	New Haven

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WABC	Talk	770	New York
WALK-F	Adult Cont.	97.5	Patchogue
WCBS	News	880	New York
WEBE-F	Adult Cont.	107.9	Westport
WEZN-F	Adult Cont.	99.9	Bridgeport
WFAN	Sports	660	New York
WICC	Adult Cont.	600	Bridgeport
WINS	News	1010	New York
WOR	Talk	710	New York
WQHT-F	Urban	97.1	New York
WRKI-F	Rock	95.1	Brookfield
WSKQ-F	Span.-CHR	97.9	New York
WXXP-F	Dance	105.3	Calverton

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	12.7	9.4	40.9%
WAVZ AM, WELI AM, WKCI FM			
	12.7	9.4	40.9%

Format Performance

	AM	FM	Totals	Percent
AC	8 (1)	66 (4)	74 (5)	14.5
AOR	0 (0)	77 (5)	77 (5)	15.1
Black/Urban	0 (0)	82 (3)	82 (3)	16.1
CHR	0 (0)	73 (3)	73 (3)	14.3
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	30 (1)	30 (1)	5.9
Hispanic	0 (0)	6 (1)	6 (1)	1.2
Jazz	(0)	(0)	(0)	0.0
News/Talk	59 (6)	0 (0)	59 (6)	11.6
Oldies	0 (0)	33 (1)	33 (1)	6.5
Other	(0)	(0)	(0)	0.0
Religion	3 (1)	0 (0)	3 (1)	0.6
Soft AC	0 (0)	18 (1)	18 (1)	3.5
Sports	29 (1)	0 (0)	29 (1)	5.7
Standards/EZ	26 (2)	0 (0)	26 (2)	5.1
Totals	125(11)	385 (19)	510 (30)	

NEW ORLEANS, LA

Arbitron Rank 42 Pop (12+) 1,021,000
 Market TSL in Hours 20.7
 Average Persons Rating 15.5

Stations 24 / 24
 Diaries 2803 / 365:1 / 45.3%
 12+ FM Share (Metro) 68.6

% Below Line 0.0
 % Not Listed 13.6
 Sample Target 2810

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WQUE-F	Urban	212/13.4	13.2	13.1	14.5	14.1	13.6	2434/23.8	24.0	23.9	279/3405	Clear Channel Communications
2 WWL	Talk	131/8.3	7.4	9.3	7.0	6.7	8.0	1797/17.6	21.3	14.9	192/2629	Entercom
3 WYLD-F	Urban AC	106/6.7	8.2	7.4	8.7	8.7	7.7	1576/15.4	15.5	18.2	131/2026	Clear Channel Communications
4 WNOE-F	Country	98/6.2	5.5	6.0	6.7	5.2	5.9	1512/14.8	13.8	13.8	119/1987	Clear Channel Communications
5 WLMG-F	Soft AC	91/5.8	6.0	6.7	5.0	6.6	5.4	1453/14.2	12.5	12.2	114/1622	Entercom
6 WTKL-F	Oldies	90/5.7	5.5	5.5	5.9	6.6	5.6	1191/11.7	11.9	13.4	89/1216	Entercom
7 KMEZ-F	Urban Oldies	88/5.6	5.3	5.0	5.0	4.9	5.3	1750/17.1	18.3	17.7	100/2514	Beasley Broadcast Group
8 WEZB-F	CHR	77/4.9	6.2	5.0	4.4	3.7	4.4	1295/12.7	10.1	11.0	89/1569	Entercom
9 KKND-F	Modern Rock	74/4.7	3.9	4.6	3.2	3.8	3.7	1307/12.8	11.6	11.5	86/1689	Entercom
10 WRNO-F	Classic Rock	68/4.3	3.5	3.7	3.2	3.6	4.0	730/7.2	7.7	6.5	61/881	222 Corp.
11 WKZN-F	Hot AC	66/4.2	3.4	3.7	4.6	4.2	3.2	981/9.6	8.0	7.9	75/1559	Clear Channel Communications
12 WYLD	Black Gospel	53/3.4	3.1	3.5	2.9	2.0	2.8	1263/12.4	12.7	14.4	18/269	Clear Channel Communications
13 WCKW-F	80s Hits	43/2.7	3.2	2.2	2.9	2.0	2.5	238/2.3	2.9	3.0	19/372	Styles Broadcasting, Inc.
14 KUMX-F	Classic Hits	36/2.3	2.3	2.6	3.0	3.2	1.2	313/3.1	3.3	0.0	18/438	GHB Broadcasting Co.
15 WODT	Blues	17/1.1	1.5	1.2	1.1	1.4	1.2	331/3.2	2.8	3.6	15/222	Willis Broadcasting Corp.
16 WSJZ-F	Smooth Jazz	17/1.1	1.9	1.4	0.0	0.0	0.7	207/2.0	2.6	2.5	16/401	Entercom
17 WTXI-F	Oldies	16/1.0	0.4	0.7	0.6	0.9	0.9	327/3.2	3.9	3.2	15/114	WFNO, LLC
18 WBOK	Black Gospel	14/0.9	1.0	1.0	1.1	0.9	1.1	98/1.0	0.0	0.0	12/179	Beasley Broadcast Group
19 WSMB	Talk	13/0.8	1.2	1.2	1.1	0.0	0.0	168/1.6	3.1	3.0	9/231	WGSO, LLC
20 WFNO	Span.-Hits	12/0.8	0.5	0.0	0.0	1.2	1.2	216/2.1	2.1	2.1	10/216	GHB Broadcasting Co.
21 WBYU	Talk	9/0.6	0.5	0.5	0.7	0.4	0.6	175/1.7	2.3	1.7	8/69	Crocodile Broadcasting Corp.
22 WGSO	News	9/0.6	0.6	0.6	0.6	0.4	0.6	69/0.7	1.0	0.6		
22 WTXI	Talk	8/0.5	0.7	0.8	0.4	0.4	0.4					
24 KGLA	Span.-Hits											

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+ Eve	12+Wknd
1 WQUE-F	1 WQUE-F	1 WQUE-F	1 WQUE-F	1 WQUE-F	1 WWL	1 WQUE-F	1 WQUE-F	1 WWL	1 WQUE-F	1 WQUE-F
2 WEZB-F	2 KKND-F	2 WYLD-F	2 WYLD-F	2 WYLD-F	2 WTKL-F	2 WWL	2 WYLD-F	2 WQUE-F	2 WWL	2 WYLD-F
3 KKND-F	3 WYLD-F	3 KKND-F	3 KMEZ-F	3 KMEZ-F	3 KMEZ-F	3 WRNO-F	3 WYLD-F	3 WLMG-F	3 WNOE-F	3 WNOE-F
4 KUMX-F	4 WEZB-F	4 WYLD-F	4 WRNO-F	4 WWL	4 WNOE-F	4 WYLD-F	4 KMEZ-F	4 WNOE-F	4 WTKL-F	4 WTKL-F
5 WNOE-F	5 WLMG-F	5 WNOE-F	5 WNOE-F	5 WWL	5 WYLD-F	5 WNOE-F	5 KKND-F	5 WTKL-F	5 WTKL-F	5 WTKL-F
6 WYLD-F	6 WNOE-F	6 WRNO-F	6 WLMG-F	6 WLMG-F	6 WLMG-F	6 WTKL-F	6 WNOE-F	6 KMEZ-F	6 KMEZ-F	6 WYLD-F
7 WKZN-F	7 WKZN-F	7 WKZN-F	7 WLMG-F	7 WTKL-F	7 WRNO-F	7 WRNO-F	7 WLMG-F	7 WYLD-F	7 WYLD-F	7 WYLD-F
8 WLMG-F	8 WCKW-F	8 WLMG-F	8 KKND-F	8 WRNO-F	8 WYLD	8 WKND-F	8 WKZN-F	8 WKZN-F	8 WKZN-F	8 WEZB-F
9 WRNO-F	9 WRNO-F	9 WWL	9 WKZN-F	9 WKZN-F	9 WQUE-F	9 KMEZ-F	9 WKZN-F	9 WEZB-F	9 WKND-F	9 KKND-F
9 WTKL-F	10 KUMX-F	10 WEZB-F	10 WTKL-F	10 KKND-F	10 WKZN-F	10 WKZN-F	10 WKZN-F	10 KKND-F	10 WKZN-F	10 KKND-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 WQUE-F	1 WQUE-F	1 WQUE-F	1 WQUE-F	1 WYLD-F	1 WQUE-F	1 WQUE-F	1 WQUE-F	1 WQUE-F	1 WWL	
2 WEZB-F	2 WEZB-F	2 WYLD-F	2 WYLD-F	2 WQUE-F	2 KKND-F	2 KKND-F	2 KKND-F	2 WRNO-F	2 WQUE-F	
3 WYLD-F	3 WYLD-F	3 WLMG-F	3 WLMG-F	2 WLMG-F	3 WEZB-F	3 WRNO-F	3 WRNO-F	2 KKND-F	3 WRNO-F	
4 WKZN-F	4 WLMG-F	4 WCKW-F	4 WKZN-F	4 WKZN-F	4 WKZN-F	4 WYLD-F	4 WYLD-F	4 WWL	4 KMEZ-F	
5 KKND-F	5 WKZN-F	5 WEZB-F	5 KMEZ-F	5 KMEZ-F	4 WNOE-F	5 WYLD-F	5 WWL	5 WYLD-F	5 KKND-F	
6 KUMX-F	6 WCKW-F	6 WNOE-F	6 WEZB-F	6 WNOE-F	6 WRNO-F	5 WEZB-F	6 WLMG-F	6 KMEZ-F	6 WYLD-F	
7 WNOE-F	7 WNOE-F	7 WKZN-F	7 WNOE-F	6 WTKL-F	7 WTKL-F	6 WNOE-F	7 WCKW-F	7 WNOE-F	7 WNOE-F	
8 WLMG-F	7 KKND-F	8 KUMX-F	7 WTKL-F	8 WYLD	7 WYLD	7 WWL	8 WLMG-F	8 WNOE-F	8 WCKW-F	
9 KMEZ-F	9 KUMX-F	8 KKND-F	8 WTKL-F	8 WYLD	8 WYLD	8 WLMG-F	8 WCKW-F	8 WNOE-F	8 WTKL-F	
10 WTKL-F	10 KMEZ-F	10 KMEZ-F	10 KUMX-F	10 WYLD	9 WCKW-F	9 WCKW-F	9 WCKW-F	9 WTKL-F	9 WCKW-F	
				10 WEZB-F	10 WLMG-F	10 WKZN-F	10 WKZN-F	10 WEZB-F	10 WLMG-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KGLA	1540	1 kw / kw	Span.-Hits	Radio Unica Network	—	Crocodile Broadcasting Corp.	Gretna
WBOK	1230	1 kw / 1 kw	Black Gospel	American Urban Radio	—	Willis Broadcasting Corp.	New Orleans
WBYU	1450	1 kw / 1 kw	Talk	Independent	McGavren-Guild	Beasley Broadcast Group	New Orleans
WFNO	830	5 kw / 750 w	Span.-Hits	CNN	Caballero	WFNO, LLC	Norco
WGSO	990	1 kw / 400 w	News	CNN	—	WGSO, LLC	New Orleans
WODT	1280	5 kw / 5 kw	Blues	ABC	Clear Chan.-Diamond	Clear Channel Communications	New Orleans
WSMB	1350	5 kw / 5 kw	Talk	CBS Networks	D & R Radio	Entercom	New Orleans
WTIX	690	10 kw / 5 kw	Talk	Business Talk Radio	—	GHB Broadcasting Co.	New Orleans
WWL	870	50 kw / 50 kw	Talk	CBS Networks	D & R Radio	Entercom	New Orleans
WYLD	940	10 kw / 500 w	Black Gospel	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	New Orleans

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KKND	106.7	100 kw @981	Modern Rock	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Port Sulphur
KMEZ	102.9	4.7 kw @604	Urban Oldies	Independent	McGavren-Guild	Beasley Broadcast Group	Belle Chasse
KUMX	104.1	100 kw @1,954	Classic Hits	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Houma
WCKW	92.3	100 kw @1,954	80s Hits	Independent	Christal	222 Corp.	Laplace
WEZB	97.1	100 kw @984	CHR	CBS Networks	D & R Radio	Entercom	New Orleans
WKZN	105.3	100 kw @902	Hot AC	Westwood/Mutual/Unistar	D & R Radio	Entercom	New Orleans
WLMG	101.9	100 kw @984	Soft AC	Independent	D & R Radio	Entercom	Slidell
WNOE	101.1	100 kw @1,004	Country	ABC	Clear Chan.-Diamond	Clear Channel Communications	New Orleans
WQUE	93.3	93 kw @984	Urban	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	New Orleans
WRNO	99.5	100 kw @1,004	Classic Rock	Independent	McGavren-Guild	Beasley Broadcast Group	New Orleans
WSJZ	94.9	14 kw @440	Smooth Jazz	Independent	—	Styles Broadcasting, Inc.	New Orleans
WTIX	94.3	100 kw @981	Oldies	Independent	—	GHB Broadcasting Co.	Reserve
WTKL	95.7	100 kw @984	Oldies	Independent	D & R Radio	Entercom	Galliano
WYLD	98.5	100 kw @902	Urban AC	ABC	Clear Chan.-Diamond	Clear Channel Communications	New Orleans

Consolidation Report

	12+ (%)	25-54 (%)	Revenue
Beasley Broadcast Group	10.7	13.6	11.8%
KMEZ FM, WBYU AM, WRNO FM	37.8	35.5	41.3%
Clear Channel Communications	29.7	28.4	40.0%
KKND FM, KUMX FM, WNOE FM, WODT AM, WQUE FM, WYLD FM, WYLD AM	1.6	1.4	1.2%
Entercom	79.8	78.9	94.4%
WEZB FM, WKZN FM, WLMG FM, WSMB AM, WTKL FM, WWL AM			
GHB Broadcasting Co.			
WTIX FM, WTIX AM			

Format Performance

Format	AM	FM	Totals	Percent
AC	0 (0)	66 (1)	66 (1)	4.9
AOR	0 (0)	142 (2)	142 (2)	10.4
Black/Urban	17 (1)	406 (3)	423 (4)	31.1
CHR	0 (0)	77 (1)	77 (1)	5.7
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	98 (1)	98 (1)	7.2
Hispanic	20 (2)	0 (0)	20 (2)	1.5
Jazz	0 (0)	17 (1)	17 (1)	1.3
News/Talk	174 (5)	0 (0)	174 (5)	12.8
Oldies	0 (0)	185 (4)	185 (4)	13.6
Other	(0)	(0)	(0)	0.0
Religion	67 (2)	0 (0)	67 (2)	4.9
Soft AC	0 (0)	91 (1)	91 (1)	6.7
Sports	(0)	(0)	(0)	0.0
Standards/EZ	(0)	(0)	(0)	0.0
Totals	278(10)	1082 (14)	1360 (24)	

Note Duncan's reports that: WYLA-FM 94.7 simul. with WSJZ-FM 94.9
 5/14/01 WSMB-AM-1350 Old Format: Sports, ESPN Radio Network /Talk New Format: Talk, Adds multi-network
 5/14/01 WBYU-AM-1450 Old Format: Adult Stand., Stardust New Format: Talk, Adds

NEW YORK, NY

Arbitron Rank 1 Pop (12+) 14,481,000
 Market TSL in Hours 22.5
 Average Persons Rating 17.0

Stations 49 / 49
 Diaries 14136 / 1,025:1 / 48.5%
 12+ FM Share (Metro) 66.1

% Below Line 0.0
 % Not Listed 13.1
 Sample Target 8450

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WLTW-F	Soft AC	1539/6.2	5.7	5.6	6.1	6.4	5.9	22404/15.5	13.1	15.2	1563/23072	Clear Channel Communications
2	WQHT-F	Urban	1460/5.9	6.0	5.5	5.7	5.1	5.8	20030/13.8	13.3	13.2	1521/21399	Emmis Communications Corp.
3	WHTZ-F	CHR	1069/4.3	4.4	4.2	4.9	4.8	4.4	23333/16.1	15.6	17.4	1095/24280	Clear Channel Communications
4	WCBS-F	Oldies	1013/4.1	4.0	4.1	4.4	4.2	4.2	15612/10.8	10.5	10.7	1042/16316	Infinity Broadcasting Corp.
5	WKTU-F	Dance	968/3.9	3.9	3.5	4.3	4.6	3.9	18713/12.9	11.9	14.2	994/19670	Clear Channel Communications
6	WABC	Talk	949/3.9	2.9	3.7	3.1	2.8	3.4	13693/9.5	8.7	7.9	1109/15978	ABC Radio
7	WSKQ-F	Span.-CHR	947/3.8	4.4	4.0	3.7	3.8	4.0	10849/7.5	7.7	8.0	988/11476	Spanish Broadcasting System
8	WBLS-F	Urban	863/3.5	3.1	3.4	3.7	3.4	3.4	14406/9.9	9.5	9.6	871/14672	Inner City Broadcasting Corp.
9	WINS	News	847/3.4	3.7	3.7	3.7	3.5	3.6	21758/15.0	15.2	15.3	858/22136	Infinity Broadcasting Corp.
10	WRKS-F	Urban AC	822/3.3	3.0	3.8	3.3	3.7	3.3	12926/8.9	9.4	9.6	845/13418	Emmis Communications Corp.
11	WXRK-F	Modern Rock	798/3.2	3.3	3.7	3.6	3.4	3.4	15210/10.5	10.3	10.8	881/16884	Infinity Broadcasting Corp.
12	WQCD-F	Smooth Jazz	732/3.0	3.6	3.2	3.2	3.3	3.3	11585/8.0	8.1	8.6	759/12188	Spanish Broadcasting System
13	WPAT-F	Romantica	716/2.9	2.7	2.5	2.7	2.5	2.7	8574/5.9	5.5	5.5	736/8936	Clear Channel Communications
14	WAXQ-F	Classic Rock	712/2.9	2.5	2.5	2.3	2.6	2.5	12330/8.5	7.4	8.0	761/13334	Infinity Broadcasting Corp.
15	WCBS	News	683/2.8	2.7	3.0	2.3	2.7	2.7	15506/10.7	11.4	10.3	773/17936	Infinity Broadcasting Corp.
16	WFAN	Sports	638/2.6	2.5	2.8	2.6	2.4	2.6	11804/8.2	9.8	8.0	778/14383	The New York Times Co.
17	WQXR-F	Classical	622/2.5	3.0	2.5	2.3	2.4	2.4	8697/6.0	5.8	5.8	644/9156	Buckley Broadcasting
18	WOR	Talk	601/2.4	2.8	2.6	3.0	2.7	2.7	8150/5.6	6.0	6.1	668/9242	Clear Channel Communications
19	WTJM-F	Rhythmic Old.	584/2.4	2.7	2.3	2.7	2.5	2.5	10022/6.9	7.4	7.8	594/10317	ABC Radio
20	WPLJ-F	Hot AC	579/2.3	2.3	2.6	2.5	2.6	2.4	14268/9.9	9.5	10.2	641/15628	ABC Radio
21	WCAA-F	Span.-Hits	432/1.8	1.9	1.8	2.0	1.8	1.9	6842/4.7	4.5	4.7	433/6881	Hispanic Broadcasting Corp.
22	WNEW-F	Hot Talk	412/1.7	1.5	2.0	1.9	1.9	1.8	6360/4.4	5.2	5.2	462/7259	Infinity Broadcasting Corp.
23	WADO	Span.-NT	394/1.6	1.6	1.9	1.5	1.6	1.6	4162/2.9	2.9	2.6	394/4185	Hispanic Broadcasting Corp.
24	WLIB	Ethnic	262/1.1	1.0	0.9	0.9	0.7	1.0	2936/2.0	2.0	1.6	265/2970	Inner City Broadcasting Corp.
25	WYNY-FF	Country	241/1.0	1.2	0.9	0.8	0.5	1.0	3950/2.7	2.6	1.7	277/4484	Big City Radio
26	WALK-F	Adult Cont.	235/1.0	0.9	0.8	0.9	0.9	0.9	3264/2.3	2.1	2.0	243/3645	Clear Channel Communications
27	WFME-F	Religious	233/0.9	1.0	0.7	1.0	1.0	0.9	2468/1.7	1.7	1.9	238/2577	Family Stations, Inc.
28	WKXW-F	Talk	219/0.9	0.9	0.7	0.6	0.7	0.8	4863/3.4	3.1	2.9	325/6748	Press Communications, LLC
29	WBLL-F	CHR	181/0.7	0.9	0.8	0.9	0.9	0.8	4317/3.0	2.8	2.6	189/4644	Cox Radio, Inc.
30	WBAB-F	Rock	148/0.6	0.5	0.6	0.6	0.6	0.6	3056/2.1	1.6	1.9	150/3124	Cox Radio, Inc.
31	WLIR-FF	Modern Rock	139/0.6	0.5	0.6	0.7	0.4	0.6	3614/2.5	2.3	2.1	142/3725	Jarad Broadcasting Co., Inc.
32	WBZO-F	Oldies	133/0.5	0.4	0.4	0.5	0.4	0.5	2160/1.5	1.3	1.4	133/2160	Barnstable Broadcasting
33	WBBR	News	125/0.5	0.7	0.6	0.6	0.8	0.6	3898/2.7	2.9	3.0	134/4253	Bloomberg Communications, Inc.
34	WMTR-AA	Adult Stand.	123/0.5	0.4	0.4	0.4	0.0	0.3	1446/1.0	0.0	0.0	126/1507	Greater Media
35	WEVD	Talk	123/0.5	0.4	0.4	0.5	0.4	0.5	2032/1.4	1.3	0.0	124/2070	The Forward Association
36	WKJY-F	Adult Cont.	114/0.5	0.5	0.4	0.5	0.4	0.5	1789/1.2	1.2	1.1	114/1794	Barnstable Broadcasting
37	WMCA	Religious	112/0.5	0.3	0.4	0.4	0.0	0.3	1540/1.1	1.0	0.0	117/1621	Salem Communications Corp.
38	WHLI	Adult Stand.	110/0.4	0.8	0.7	0.6	0.6	0.6	1445/1.0	0.9	1.1	114/1549	Barnstable Broadcasting
39	WDHA-F	Rock	97/0.4	0.5	0.4	0.3	0.5	0.4	2198/1.5	1.5	1.5	106/2359	Greater Media
40	WHUD-F	Adult Cont.	93/0.4	0.5	0.5	0.5	0.7	0.5	1610/1.1	1.4	1.7	170/2699	Pamal Broadcasting
41	WMGQ-F	Adult Cont.	90/0.4	0.4	0.4	0.0	0.0	0.0	1327/0.9	0.9	1.8	101/1488	Greater Media
42	WFAF-FF	Adult Cont.	85/0.3	0.3	0.0	0.0	0.0	0.0	1327/0.9	0.9	1.8	101/1488	Aurora Communications, LLC
43	WNNY	Span.-News	81/0.3	0.3	0.0	0.0	0.0	0.0	1809/1.2	0.0	0.0	88/1881	Mega Communications
44	WRTN-F	Adult Stand.	76/0.3	0.5	1.4	0.0	0.0	0.0	1099/0.8	0.0	0.0	81/1099	Hudson-Westchester Radio Inc.
44	WWRU	Span.-Talk	76/0.3	0.5	0.4	0.4	0.5	0.4	1666/1.2	1.1	1.2	77/1677	Radio Unica
									1158/0.8	0.9	1.0	78/1164	Radio Unica

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WQHT-F	1 WQHT-F	1 WQHT-F	1 WLTW-F	1 WLTW-F	1 WLTW-F	1 WXRK-F	1 WQHT-F	1 WLTW-F	1 WQHT-F	1 WQHT-F
2 WHTZ-F	2 WHTZ-F	2 WLTW-F	2 WKTU-F	2 WSKQ-F	2 WCBS-F	2 WINS	2 WHTZ-F	2 WCBS-F	2 WLTW-F	2 WLTW-F
3 WKTU-F	3 WKTU-F	3 WKTU-F	3 WAXQ-F	3 WAXQ-F	3 WABC	3 WSKQ-F	2 WLTW-F	3 WABC	3 WHTZ-F	3 WHTZ-F
4 WBLS-F	4 WXRK-F	4 WHTZ-F	3 WSKQ-F	4 WKTU-F	4 WINS	4 WQHT-F	4 WABC	4 WQHT-F	4 WKTU-F	4 WSKQ-F
5 WRKS-F	5 WLTW-F	5 WXRK-F	5 WBLS-F	5 WCBS-F	5 WCBS	5 WLTW-F	4 WBLS-F	5 WKTU-F	4 WNEW-F	4 WKTU-F
6 WXRK-F	6 WBLS-F	6 WBLS-F	6 WXRK-F	5 WBLS-F	6 WQCD-F	6 WHTZ-F	6 WKTU-F	6 WAXQ-F	6 WCBS-F	6 WCBS-F
7 WSKQ-F	7 WSKQ-F	7 WSKQ-F	7 WRKS-F	7 WRKS-F	7 WOR	7 WCBS	7 WKTU-F	7 WQCD-F	7 WABC	6 WRKS-F
8 WBLL-F	8 WPLJ-F	8 WAXQ-F	8 WQHT-F	8 WXRK-F	7 WQXR-F	8 WCBS-F	8 WQHT-F	8 WQCD-F	8 WAXQ-F	8 WLS-F
9 WLTW-F	9 WRKS-F	8 WRKS-F	9 WHTZ-F	9 WQHT-F	7 WSKQ-F	9 WBLS-F	9 WQCD-F	9 WSKQ-F	9 WBLS-F	9 WPAT-F
9 WPLJ-F	10 WPAT-F	10 WPLJ-F	10 WPLJ-F	9 WQCD-F	10 WFAN	10 WABC	10 WOR	10 WBLS-F	10 WRKS-F	10 WABC
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 WQHT-F	1 WQHT-F	1 WLTW-F	1 WLTW-F	1 WLTW-F	1 WQHT-F	1 WQHT-F	1 WQHT-F	1 WXRK-F	1 WAXQ-F	
2 WHTZ-F	2 WHTZ-F	2 WKTU-F	2 WHTZ-F	2 WKTU-F	2 WXRK-F	2 WXRK-F	2 WXRK-F	2 WQHT-F	2 WXRK-F	
3 WKTU-F	3 WKTU-F	3 WHTZ-F	3 WKTU-F	3 WBLS-F	3 WHTZ-F	3 WKTU-F	3 WKTU-F	3 WNEW-F	3 WAXQ-F	
4 WBLS-F	4 WLTW-F	4 WHTZ-F	4 WQHT-F	3 WRKS-F	4 WKTU-F	4 WNEW-F	4 WKTU-F	4 WSKQ-F	4 WFAN	
5 WPAT-F	5 WBLS-F	5 WQHT-F	5 WBLS-F	5 WSKQ-F	5 WSKQ-F	5 WHTZ-F	4 WLTW-F	5 WLTW-F	5 WSKQ-F	
6 WLTW-F	6 WSKQ-F	6 WPLJ-F	6 WRKS-F	6 WHTZ-F	6 WNEW-F	6 WBLS-F	6 WBLS-F	5 WKTU-F	6 WCBS-F	
7 WSKQ-F	6 WPLJ-F	7 WSKQ-F	7 WRKS-F	7 WPLJ-F	7 WBLS-F	6 WSKQ-F	6 WSKQ-F	7 WFAN	7 WQHT-F	
8 WRKS-F	8 WPAT-F	8 WRKS-F	8 WRKS-F	8 WPAT-F	8 WRKS-F	8 WLTW-F	8 WSKQ-F	8 WNEW-F	8 WNEW-F	
9 WXRK-F	9 WRKS-F	9 WPAT-F	9 WPAT-F	9 WQCD-F	9 WAXQ-F	8 WAXQ-F	9 WRKS-F	9 WBLS-F	8 WQCD-F	
10 WPLJ-F	10 WXRK-F	10 WCAA-F	10 WQCD-F	10 WQCD-F	10 WPAT-F	10 WRKS-F	9 WPLJ-F	10 WHTZ-F	10 WKTU-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WABC	770	50 kw / 50 kw	Talk	ABC	ABC Radio Sales	ABC Radio	New York
WADO	1280	50 kw / 7.2 kw	Span.-NT	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	New York
WBBR	1130	50 kw / 50 kw	News	Independent	—	Bloomberg Communications, Inc.	New York
WCBS	880	50 kw / 50 kw	News	CBS Networks	Infinity Radio Sales	Infinity Broadcasting Corp.	New York
WEVD	1050	50 kw / 50 kw	Talk	Westwood/Mutual/Unistar	Herbert E. Groskin	The Forward Association	New York
WFAN	660	50 kw / 50 kw	Sports	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.	New York
WHLI	1100	10 kw / kw	Adult Stand.	Independent	D & R Radio	Barnstable Broadcasting	Hempstead
WINS	1010	50 kw / 50 kw	News	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.	New York
WLIB	1190	10 kw / 30 kw	Ethnic	American Urban Radio	McGavren-Guild	Inner City Broadcasting Corp.	New York
WMCA	570	5 kw / 5 kw	Religious	Salem Radio Network	Salem Radio Reps	Salem Communications Corp.	New York
WMTR	1250	5 kw / 1 kw	Adult Stand.	Westwood/Mutual/Unistar	Interep	Greater Media	Morristown
WNNY	1380	5 kw / 5 kw	Span.-News	CNN	Caballero	Mega Communications	New York
WOR	710	50 kw / 50 kw	Talk	Westwood/Mutual/Unistar	McGavren-Guild	Buckley Broadcasting	New York
WWRU	1660	10 kw / 1 kw	Span.-Talk	Radio Unica Network	—	Radio Unica	Elizabeth
WWTR	1170	243 w / kw	simul. WMTRAA	Westwood/Mutual/Unistar	Interep	Greater Media	Bridgewater Township

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WALK	97.5	39 kw @554	Adult Cont.	Independent	Katz	Clear Channel Communications	Patchogue
WAXQ	104.3	6 kw @1,361	Classic Rock	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	New York
WBAB	102.3	6 kw @269	Rock	Westwood/Mutual/Unistar	Christal	Cox Radio, Inc.	Babylon
WBLI	106.1	48.5 kw @499	CHR	Independent	Christal	Cox Radio, Inc.	Patchogue
WBLS	107.5	4.3 kw @1,362	Urban	ABC	McGavren-Guild	Inner City Broadcasting Corp.	New York
WBZO	103.1	3 kw @285	Oldies	Independent	D & R Radio	Barnstable Broadcasting	Bay Shore
WCAA	105.9	2.45 kw @722	Span.-Hits	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	Newark
WCBS	101.1	7 kw @1,327	Oldies	CBS Networks	Infinity Radio Sales	Infinity Broadcasting Corp.	New York
WDHA	105.5	980 w@574	Rock	Independent	Interep	Greater Media	Dover
WDRE	98.5	6 kw @282	simul. WLIRFF	Independent	Christal	Jarad Broadcasting Co., Inc.	Westhampton
WFAF	106.3	1.4 kw @440	Adult Cont.	Independent	Christal	Aurora Communications, LLC	Mt. Kisco
WFAS	103.9	600 w@670	simul. WFAFFF	Independent	Christal	Aurora Communications, LLC	White Plains
WFME	94.7	37.2 kw @570	Religious	Independent	—	Family Stations, Inc.	Newark
WHTZ	100.3	6 kw @1,361	CHR	Independent	Clear Chan.-Emerald	Clear Channel Communications	Newark
WHUD	100.7	50 kw @500	Adult Cont.	Associated Press Radio	Katz	Pamal Broadcasting	Peekskill
WKJY	98.3	3 kw @328	Adult Cont.	Independent	D & R Radio	Barnstable Broadcasting	Hempstead
WKTU	103.5	5.4 kw @1,417	Dance	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Lake Success
WKXW	101.5	19 kw @804	Talk	Independent	Christal	Press Communications, LLC	Trenton
WLIR	92.7	2 kw @522	Modern Rock	Independent	Christal	Jarad Broadcasting Co., Inc.	Garden City
WLTW	106.7	6 kw @1,361	Soft AC	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	New York
WMGQ	98.3	1.25 kw @531	Adult Cont.	Independent	Allied Radio Ptnrs.	Greater Media	New Brunswick
WNEW	102.7	6 kw @1,361	Hot Talk	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.	New York
WPAT	93.1	5.37 kw @1,418	Romantica	Independent	Caballero	Spanish Broadcasting System	Paterson
WPLJ	95.5	6.74 kw @1,335	Hot AC	ABC	ABC Radio Sales	ABC Radio	New York
WQCD	101.9	6.2 kw @1,355	Smooth Jazz	Independent	McGavren-Guild	Emmis Communications Corp.	New York
WQHT	97.1	6.7 kw @1,339	Urban	Independent	Allied Radio Ptnrs.	Emmis Communications Corp.	New York
WQXR	96.3	6 kw @1,361	Classical	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	The New York Times Co.	New York
WRKS	98.7	6 kw @1,361	Urban AC	The Source	D & R Radio	Emmis Communications Corp.	New York
WRTN	93.5	2.95 kw @331	Adult Stand.	ABC	—	Hudson-Westchester Radio Inc.	New Rochelle
WSKQ	97.9	6 kw @1,361	Span.-CHR	Independent	Caballero	Spanish Broadcasting System	New York
WTJM	105.1	6 kw @1,361	Rhythmic Old.	Independent	Clear Chan.-Diamond	Clear Channel Communications	New York
WWZY	107.1	4.7 kw @371	simul. WYNYFF	Independent	—	Big City Radio	Long Branch
WXRK	92.3	6 kw @1,361	Modern Rock	The Source	Infinity Radio Sales	Infinity Broadcasting Corp.	New York
WYNY	107.1	1.9 kw @591	Country	Independent	—	Big City Radio	Briarcliff Manor

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
ABC Radio	6.2	5.5	7.3%
WABC AM,WPLJ FM			
Aurora Communications, LLC	0.3	0.4	0.0%
WFAF FM,WFAS FM			
Barnstable Broadcasting	1.4	1.2	1.4%
WBZO FM,WHLI AM,WKJY FM			
Big City Radio	1.0	0.8	0.8%
WWZY FM,WYNY FM			
Clear Channel Communications	20.7	23.9	27.6%
WALK FM,WAXQ FM,WHTZ FM,WKTU FM,WLTW FM,WTJM FM			
Cox Radio, Inc.	1.3	1.5	2.1%
WBAB FM,WBLI FM			
Emmis Communications Corp.	12.2	11.2	12.2%
WQCD FM,WQHT FM,WRKS FM			
Greater Media	1.3	1.1	0.0%
WDHA FM,WMGQ FM,WMTR AM,WWTR AM			
Hispanic Broadcasting Corp.	3.4	3.8	1.8%
WADO AM,WCAA FM			
Infinity Broadcasting Corp.	17.8	17.6	35.3%
WCBS FM,WCBS AM,WFAN AM,WINS AM,WNEW FM,WXRK FM			
Inner City Broadcasting Corp.	4.6	5.5	3.6%
WBLI FM,WLIB AM			
Jarad Broadcasting Co., Inc.	0.5	0.7	0.5%
WDRE FM,WLIR FM			
Spanish Broadcasting System	6.7	7.9	6.7%
WPAT FM,WSKQ FM			
	77.4	81.1	99.3%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	1195 (7)	1195 (7)	5.6
AOR	0 (0)	1894 (6)	1894 (6)	8.8
Black/Urban	0 (0)	3145 (3)	3145 (3)	14.6
CHR	0 (0)	2218 (3)	2218 (3)	10.3
Classical/Fine Arts	0 (0)	622 (1)	622 (1)	2.9
Country	0 (0)	241 (2)	241 (2)	1.1
Hispanic	550 (3)	2095 (3)	2646 (6)	12.3
Jazz	0 (0)	732 (1)	732 (1)	3.4
News/Talk	3328 (6)	630 (2)	3958 (8)	18.4
Oldies	0 (0)	1729 (3)	1729 (3)	8.1
Other	262 (1)	0 (0)	262 (1)	1.2
Religion	112 (1)	233 (1)	345 (2)	1.6
Soft AC	0 (0)	1539 (1)	1539 (1)	7.2
Sports	638 (1)	0 (0)	638 (1)	3.0
Standards/EZ	233 (3)	76 (1)	310 (4)	1.4
Totals	5123(15)	16349 (34)	21474 (49)	

Note Duncan's reports that: WHFM-FM 95.3 simul. with WBAB-FM 102.3
Duncan's reports that: WGSM-AM 740 simul. with WHLI-AM 1100
Duncan's reports that: WFAF-FM 106.3 simul. with WFAS-FM 103.9
Duncan's reports that: WBSS-FM 97.3 simul. with WKXW-FM 101.5

NORFOLK-VIRGINIA BEACH-NEWPORT NEWS, VA

Arbitron Rank 38 Pop (12+) 1,213,600
 Market TSL in Hours 20.8
 Average Persons Rating 15.6

Stations 28 / 26
 Diaries 2534 / 480:1 / 53.8%
 12+ FM Share (Metro) 75.3

% Below Line 0.8
 % Not Listed 14.3
 Sample Target 2410

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WOWI-F	Urban	157/8.3	7.7	10.7	13.1	11.6	9.9	2326/19.2	20.9	21.0	180/2650	Clear Channel Communications
2 WWDE-F	Adult Cont.	130/6.9	7.0	6.1	6.8	6.9	6.7	1977/16.3	15.7	14.8	137/2120	Entercom
3 WAFX-F	Classic Hits	111/5.9	5.0	4.4	4.6	5.8	5.0	1486/12.2	10.5	11.1	131/1771	Saga Communications, Inc.
4 WCMS-F	Country	110/5.8	5.9	4.9	4.9	5.6	5.4	1528/12.6	12.4	12.1	140/1820	Barnstable Broadcasting
5 WNOR-F	Rock	109/5.8	6.0	5.7	6.1	6.3	5.9	1685/13.9	12.7	14.5	122/1864	Saga Communications, Inc.
6 WGH-F	Country	106/5.6	5.7	4.7	5.5	5.0	5.4	1702/14.0	12.4	12.9	123/1931	Barnstable Broadcasting
7 WVKL-F	Urban AC	102/5.4	5.4	3.8	5.2	4.7	5.0	1402/11.6	10.3	10.7	116/1565	Entercom
8 WXEZ-AF	Black Gospel	97/5.1	4.1	5.4	3.5	2.3	4.5	1234/10.2	8.7	5.3	117/1467	Barnstable Broadcasting
9 WNVZ-F	Dance	96/5.0	6.5	8.0	7.1	6.5	6.7	2357/19.4	24.0	19.7	108/2647	Entercom
10 WPTE-F	Modern AC	82/4.3	4.7	4.6	4.3	4.4	4.5	1720/14.2	13.8	14.4	88/1857	Entercom
11 WJCD-F	Smooth Jazz	81/4.3	2.3	2.3	2.7	2.1	2.9	1081/8.9	5.5	5.8	85/1149	Clear Channel Communications
12 WNIS	News	70/3.7	4.0	5.0	3.1	3.5	3.9	887/7.3	9.4	8.0	80/998	Sinclair Telecable, Inc.
13 WWSO-F	Urban Oldies	50/2.7	3.9	4.0	5.2	4.9	4.0	682/5.6	8.1	9.8	57/805	Barnstable Broadcasting
14 WKOC-F	Adult Altern.	49/2.6	2.6	2.2	2.9	2.4	2.6	1218/10.0	8.2	9.4	55/1368	Sinclair Telecable, Inc.
15 WROX-F	Modern Rock	48/2.5	2.7	2.9	2.5	3.4	2.6	1103/9.1	9.4	10.6	50/1172	Sinclair Telecable, Inc.
16 WBHH-F	Urban	44/2.3	1.6	1.3	1.3	1.0	1.6	892/7.3	4.3	3.7	47/987	Clear Channel Communications
17 WSVY-F	Urban AC	38/2.0	4.0	3.1	4.4	4.1	3.4	656/5.4	8.0	9.7	47/729	Clear Channel Communications
18 WJOI	Adult Stand.	30/1.6	1.2	1.1	1.5	0.7	1.4	362/3.0	2.2	1.8	30/368	Saga Communications, Inc.
19 WPCE	Black Gospel	27/1.4	1.1	2.0	0.8	1.6	1.3	324/2.7	3.5	4.2	27/329	Willis Broadcasting Corp.
20 WTAR	Talk	22/1.2	1.0	1.3	1.1	0.9	1.1	549/4.5	5.3	3.9	26/598	Sinclair Telecable, Inc.
21 WGH	Sports	19/1.0	1.0	1.2	0.7	0.6	1.0	334/2.8	3.4	2.6	21/357	Barnstable Broadcasting
22 WCKO	Black Gospel	11/0.6						77/0.6	0.0	0.0	11/77	Metropolitan Radio Group, Inc.
23 WBYM	Classic Cntry.	9/0.5						99/0.8	0.0	0.0	9/102	Hampton Radio II, Inc.
24 WXGM-AF	Adult Cont.	8/0.4	0.5	0.7	0.8	0.0	0.5	180/1.5	1.5	0.0	11/234	WXGM, Inc.
25 WSRV-F	Oldies	7/0.4	0.5	0.0	0.0	0.0		193/1.6	0.0	0.0	14/240	Bullseye Broadcasting, LLC
25 WERX-F	Oldies	7/0.4						159/1.3	0.0	0.0	20/321	East Carolina Radio, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WNVZ-F	1 WOV-F	1 WOV-F	1 WWDE-F	1 WWDE-F	1 WCMS-F	1 WOV-F	1 WOV-F	1 WWDE-F	1 WOV-F	1 WOV-F
2 WOV-F	2 WNOR-F	2 WWDE-F	2 WAFX-F	2 WAFX-F	2 WAFX-F	2 WWDE-F	2 WVKL-F	2 WAFX-F	2 WAFX-F	2 WNVZ-F
3 WNOR-F	3 WNVZ-F	2 WNOR-F	3 WVKL-F	3 WGH-F	3 WWDE-F	3 WNOR-F	3 WNVZ-F	3 WOV-F	2 WWDE-F	3 WXEZ-AF
4 WROX-F	3 WVKL-F	4 WAFX-F	4 WGH-F	4 WVKL-F	4 WJCD-F	4 WCMS-F	4 WXEZ-AF	4 WGH-F	4 WNVZ-F	4 WCMS-F
5 WPTE-F	5 WWDE-F	5 WVKL-F	5 WNOR-F	5 WNOR-F	5 WXEZ-AF	5 WGH-F	5 WNOR-F	5 WCMS-F	5 WCM-F	5 WJCD-F
6 WGH-F	6 WPTE-F	6 WGH-F	6 WOV-F	6 WOV-F	6 WGH-F	6 WAFX-F	6 WWDE-F	6 WNIS	6 WGH-F	5 WVKL-F
7 WBHH-F	7 WROX-F	7 WPTE-F	7 WXEZ-AF	7 WXEZ-AF	7 WNIS	7 WXEZ-AF	7 WJCD-F	7 WVKL-F	7 WCMS-F	7 WAFX-F
8 WWDE-F	8 WGH-F	8 WNVZ-F	8 WPTE-F	8 WPTE-F	8 WVKL-F	8 WVKL-F	7 WCMS-F	7 WNOR-F	8 WPTE-F	8 WGH-F
9 WXEZ-AF	9 WBHH-F	9 WXEZ-AF	9 WCMS-F	9 WCMS-F	9 WWSO-F	9 WPTE-F	9 WBHH-F	9 WPTE-F	9 WVKL-F	9 WWDE-F
10 WVKL-F	10 WAFX-F	10 WCMS-F	10 WKOC-F	10 WJCD-F	10 WSVY-F	10 WNIS	10 WGH-F	10 WJCD-F	10 WXEZ-AF	10 WNOR-F
1 WOV-F	1 WOV-F	1 WVKL-F	1 WWDE-F	1 WWDE-F	1 WOV-F	1 WOV-F	1 WNOR-F	1 WOV-F	1 WAFX-F	
2 WNVZ-F	2 WVKL-F	2 WWDE-F	2 WVKL-F	2 WVKL-F	2 WNOR-F	2 WNOR-F	2 WOV-F	1 WNOR-F	2 WNOR-F	
3 WNOR-F	3 WWDE-F	3 WOV-F	3 WGH-F	3 WGH-F	3 WNVZ-F	3 WROX-F	3 WAFX-F	3 WAFX-F	3 WOV-F	
4 WPTE-F	4 WNVZ-F	4 WGH-F	4 WGH-F	4 WXEZ-AF	4 WROX-F	4 WNVZ-F	4 WVKL-F	4 WGH-F	4 WGH-F	
5 WWDE-F	5 WPTE-F	5 WPTE-F	5 WXEZ-AF	5 WPTE-F	5 WBHH-F	5 WBHH-F	5 WROX-F	5 WPTE-F	5 WNIS	
6 WVKL-F	6 WGH-F	6 WNVZ-F	6 WPTE-F	6 WAFX-F	6 WPTE-F	6 WAFX-F	6 WWDE-F	6 WROX-F	6 WWDE-F	
7 WBHH-F	7 WNOR-F	7 WXEZ-AF	7 WNVZ-F	7 WOV-F	7 WAFX-F	7 WPTE-F	7 WBHH-F	7 WBHH-F	7 WCMS-F	
8 WROX-F	8 WXEZ-AF	8 WKOC-F	8 WAFX-F	8 WCMS-F	8 WVKL-F	8 WVKL-F	8 WPTE-F	8 WVKL-F	8 WVKL-F	
9 WGH-F	9 WKOC-F	9 WCMS-F	9 WNOR-F	9 WNOR-F	9 WGH-F	9 WWDE-F	9 WGH-F	9 WNVZ-F	9 WJCD-F	
10 WXEZ-AF	10 WCMS-F	10 WNOR-F	10 WCMS-F	10 WJCD-F	10 WKOC-F	10 WGH-F	10 WKOC-F	10 WKOC-F	10 WPTE-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBYM	1490	1 kw / 1 kw	Classic Cntry.	Jones Radio Network	—	Hampton Radio II, Inc.	Hampton
WCKO	1110	50 kw / kw	Black Gospel	American Urban Radio	—	Metropolitan Radio Group, Inc.	Norfolk
WCMS	1050	5 kw / 358 w	simul. WXEZAF	Independent	Christal	Barnstable Broadcasting	Norfolk
WGH	1310	5 kw / 5 kw	Sports	Westwood/Mutual/Unistar	Christal	Barnstable Broadcasting	Newport News
WJOI	1230	1 kw / 1 kw	Adult Stand.	Westwood/Mutual/Unistar	Katz	Saga Communications, Inc.	Norfolk
WNIS	790	5 kw / 5 kw	News	Premier Radio Network	McGavren-Guild	Sinclair Telecable, Inc.	Norfolk
WPCE	1400	1 kw / 1 kw	Black Gospel	American Urban Radio	Allied Radio Ptnrs.	Willis Broadcasting Corp.	Portsmouth
WTAR	850	50 kw / 25 kw	Talk	Premier Radio Network	McGavren-Guild	Sinclair Telecable, Inc.	Norfolk
WXGM	1420	740 w / 58 w	simul. WXGM-F	ABC	Keystone	WXGM, Inc.	Gloucester

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAFX	106.9	100 kw @985	Classic Hits	Independent	Katz	Saga Communications, Inc.	Suffolk
WBHH	92.1	14.5 kw @430	Urban	ABC	Clear Chan.-Diamond	Clear Channel Communications	Moyock
WCMS	100.5	50 kw @500	Country	ABC	Christal	Barnstable Broadcasting	Norfolk
WGH	97.3	74 kw @415	Country	Independent	Christal	Barnstable Broadcasting	Newport News
WJCD	107.7	1.7 kw @620	Smooth Jazz	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Windsor
WKOC	93.7	100 kw @997	Adult Altern.	Independent	McGavren-Guild	Sinclair Telecable, Inc.	Chesapeake
WNOR	98.7	46 kw @520	Rock	Independent	Katz	Saga Communications, Inc.	Norfolk
WNVZ	104.5	50 kw @480	Dance	Independent	D & R Radio	Entercom	Norfolk
WOWI	102.9	50 kw @470	Urban AC	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Norfolk
WPTE	94.9	50 kw @500	Modern AC	Independent	D & R Radio	Entercom	Virginia Beach
WROX	96.1	23 kw @722	Modern Rock	Independent	McGavren-Guild	Sinclair Telecable, Inc.	Cape Charles
WSVY	105.3	50 kw @500	Urban AC	ABC	Clear Chan.-Diamond	Clear Channel Communications	Norfolk
WVKL	95.7	40 kw @881	Urban AC	Independent	D & R Radio	Entercom	Norfolk
WWDE	101.3	50 kw @500	Adult Cont.	Independent	D & R Radio	Entercom	Hampton
WWSO	92.9	50 kw @480	Urban Oldies	Independent	Christal	Barnstable Broadcasting	Suffolk
WXEZ	94.1	40 kw @531	Black Gospel	Independent	Christal	Barnstable Broadcasting	Yorktown
WXGM	99.1	6 kw @328	Adult Cont.	ABC	Keystone	WXGM, Inc.	Gloucester

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WERX-F	Oldies	102.5	Columbia
WSRV-F	Oldies	92.3	Deltaville

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Barnstable Broadcasting	20.2	21.3	19.0%
WCMS AM, WCMS FM, WGH AM, WGH FM, WWSO FM, WXEZ FM	16.9	13.9	19.9%
Clear Channel Communications			
WBHH FM, WJCD FM, WOWI FM, WSVY FM	21.6	23.8	28.7%
Entercom			
WNVZ FM, WPTE FM, WVKL FM, WWDE FM	13.3	15.8	17.8%
Saga Communications, Inc.			
WAFX FM, WJOI AM, WNOR FM	10.0	10.2	6.3%
Sinclair Telecable, Inc.			
WKOC FM, WNIS AM, WROX FM, WTAR AM	0.4	0.4	0.0%
WXGM, Inc.			
WXGM FM, WXGM AM			
	82.4	85.4	91.7%

Format Performance	AM	FM	Totals	Percent
AC	(1)	219 (3)	220 (4)	13.6
AOR	0 (0)	206 (3)	206 (3)	12.7
Black/Urban	0 (0)	391 (5)	391 (5)	24.1
CHR	0 (0)	96 (1)	96 (1)	5.9
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	9 (1)	216 (2)	225 (3)	13.9
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	81 (1)	81 (1)	5.0
News/Talk	92 (2)	0 (0)	92 (2)	5.7
Oldies	0 (0)	126 (3)	126 (3)	7.8
Other	(0)	(0)	(0)	0.0
Religion	46 (3)	90 (1)	135 (4)	8.3
Soft AC	(0)	(0)	(0)	0.0
Sports	19 (1)	0 (0)	19 (1)	1.2
Standards/EZ	30 (1)	0 (0)	30 (1)	1.9
Totals	196 (9)	1425 (19)	1621 (28)	

Note 4/6/01 WCMS-AM-1050 Prior Calls: WCMS-AM Current Calls: WFOG-AM

OKLAHOMA CITY, OK

Arbitron Rank 55 Pop (12+) 868,600 **Stations** 24 / 24 **% Below Line** 0.0
Market TSL in Hours 19.4 **Diaries** 2140 / 406:1 / 53.5% **% Not Listed** 15.4
Average Persons Rating 14.7 **12+ FM Share (Metro)** 72.0 **Sample Target** 2130

12+Metro	Format	Spring 01 1/4 Share	WI 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 KATT-F	Rock	101/7.9	7.9	7.0	8.3	8.4	7.8	1405/16.2	16.3	17.0	151/2022	Citadel Communications Corp.
2 KKNG-F	Country	100/7.9	4.8	4.8	4.0	2.9	5.4	1013/11.7	9.3	6.8	146/1589	Tyler Broadcasting Corp.
3 KXXY-F	Country	85/6.7	5.8	6.4	7.4	8.4	6.6	1345/15.5	15.9	17.0	96/1631	Clear Channel Communications
4 KJYO-F	CHR	84/6.6	6.3	5.2	8.5	7.8	6.6	1871/21.5	19.1	23.4	119/2561	Clear Channel Communications
5 KMGL-F	Adult Cont.	78/6.1	4.5	4.8	5.2	5.2	5.1	1075/12.4	12.7	12.3	100/1500	Renda Broadcasting Corp.
6 KTOK	News/Talk	73/5.7	6.8	6.0	6.3	6.5	6.2	1126/13.0	13.1	13.5	80/1292	Clear Channel Communications
7 KTST-F	Country	68/5.3	5.2	4.9	5.9	3.6	5.3	1280/14.7	14.2	10.9	106/1866	Clear Channel Communications
8 KKWD-F	Dance	67/5.2	6.8	5.9	5.3	7.1	5.8	1364/15.7	15.7	17.3	68/1399	Citadel Communications Corp.
9 KRXO-F	Classic Rock	65/5.1	7.1	8.9	6.9	7.1	7.0	1162/13.4	16.5	12.7	88/1472	Renda Broadcasting Corp.
10 KYIS-F	Modern AC	58/4.5	4.7	5.2	5.4	5.0	4.9	1332/15.3	15.4	14.5	70/1609	Citadel Communications Corp.
11 KQSR-F	Soft AC	57/4.5	5.2	6.3	6.4	4.7	5.6	979/11.3	13.5	12.4	64/1129	Clear Channel Communications
12 WWLS-AF	Sports	43/3.3	2.7	3.1	1.4	2.0	2.6	667/7.7	7.0	5.5	51/833	Citadel Communications Corp.
13 KVSP	Urban	31/2.4	2.6	4.5	3.5	3.5	3.3	537/6.2	6.3	6.1	31/555	Perry Broadcasting Company
14 KMMZ-F	Soft AC	19/1.5	0.7	0.0	0.0	0.0	0.0	313/3.6	0.0	0.0	27/447	Chisholm Trail Broadcasting Co.
15 KTUZ-F	Reg'l Mex.	16/1.2	1.0	0.7	0.0	0.9	0.7	234/2.7	1.3	0.0	16/245	Tyler Broadcasting Corp.
15 WKY	Talk	16/1.2	0.9	1.2	0.8	0.9	1.0	364/4.2	4.2	4.1	18/463	Opubco Communications, Inc.
17 KIRC-F	Trad. Country	6/0.5						79/0.9	0.9	0.0	10/130	One Ten Best Group, Inc.
17 KQCV	Religious	6/0.5	0.8	0.6	0.7	1.0	0.6	180/2.1	2.3	3.1	8/215	Bott Broadcasting Co.
19 KZUE	Reg'l Mex.	5/0.4						43/0.5	0.0	0.0	5/43	La Tremenda Radio Mexico, Inc.
19 KEBC	Span.-CHR	5/0.4						213/2.5	2.2	2.2	5/218	Clear Channel Communications
19 KTLV	Religious	5/0.4	0.6	0.0	0.0	0.0		67/0.8	0.0	0.0	6/74	First Choice Broadcasting, Inc.
22 KOMA-AF	Oldies	/0.0	6.0	6.1	6.8	7.1	4.7	0/0.0	14.8	15.5	0/0	Renda Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KKWD-F	1 KATT-F	1 KATT-F	1 KATT-F	1 KATT-F	1 KKNG-F	1 KXXY-F	1 KKWD-F	1 KKNG-F	1 KATT-F	1 KKNG-F
2 KJYO-F	2 KJYO-F	2 KJYO-F	2 KRXO-F	2 KRXO-F	2 KTOK	2 KATT-F	2 KATT-F	2 KATT-F	2 KOMA-AF	2 KJYO-F
3 KATT-F	3 KKWD-F	3 KRXO-F	3 KMGL-F	3 KMGL-F	3 KXXY-F	3 KKNG-F	3 KJYO-F	3 KTOK	3 KKNG-F	3 KATT-F
4 KTST-F	4 KTST-F	4 KMGL-F	4 KYIS-F	4 KXXY-F	4 KMGL-F	4 KOMA-AF	4 KOMA-AF	4 KMGL-F	4 KJYO-F	4 KTST-F
5 KXXY-F	5 KYIS-F	5 KTST-F	5 KXXY-F	5 KKNG-F	5 KRXO-F	5 KMGL-F	5 KMGL-F	5 KOMA-AF	5 KXXY-F	5 KXXY-F
6 KVSP	6 KMGL-F	6 KYIS-F	6 KKNG-F	6 KYIS-F	6 KQSR-F	5 KYIS-F	6 KKNG-F	6 KXXY-F	6 KTOK	6 KKWD-F
6 KYIS-F	7 KRXO-F	7 KXXY-F	6 KJYO-F	7 KJYO-F	7 KTST-F	5 KJYO-F	7 KTST-F	7 KQSR-F	7 KRXO-F	7 KMGL-F
8 KTUZ-F	8 KKNG-F	8 KKWD-F	8 KTST-F	8 KTST-F	8 WWLS-AF	8 KTOK	8 KRXO-F	8 KJYO-F	8 KMGL-F	8 KRXO-F
9 KMGL-F	9 KXXY-F	8 KKNG-F	9 KQSR-F	8 KQSR-F	9 KYIS-F	9 KTST-F	9 KXXY-F	9 KRXO-F	9 KKWD-F	9 KYIS-F
10 KQSR-F	9 KQSR-F	10 KQSR-F	10 WWLS-AF	10 WWLS-AF	10 KJYO-F	9 KRXO-F	10 KYIS-F	10 KTST-F	10 KTST-F	10 KQSR-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KJYO-F	1 KJYO-F	1 KYIS-F	1 KJYO-F	1 KMGL-F	1 KATT-F	1 KATT-F	1 KATT-F	1 KATT-F	1 KATT-F
2 KTST-F	2 KMGL-F	2 KQSR-F	2 KMGL-F	2 KQSR-F	2 KKWD-F	2 WWLS-AF	2 WWLS-AF	2 KRXO-F	2 KRXO-F
3 KKWD-F	3 KYIS-F	3 KJYO-F	3 KYIS-F	3 KXXY-F	3 KJYO-F	3 WWLS-AF	3 KKNG-F	3 WWLS-AF	3 WWLS-AF
4 KATT-F	4 KTST-F	4 KMGL-F	4 KTST-F	4 KYIS-F	4 KTST-F	4 KJYO-F	4 KTST-F	4 KKNG-F	4 KKNG-F
5 KMGL-F	5 KKWD-F	5 KXXY-F	5 KXXY-F	5 KJYO-F	5 KRXO-F	5 KTST-F	5 KTST-F	5 KTST-F	5 KXXY-F
6 KYIS-F	6 KQSR-F	6 KATT-F	6 KQSR-F	6 KKNG-F	6 KMGL-F	6 KRXO-F	6 KYIS-F	6 KMGL-F	6 KMGL-F
7 KXXY-F	7 KATT-F	7 KKWD-F	7 KRXO-F	7 KTST-F	7 KYIS-F	7 KKNG-F	7 KKWD-F	7 KJYO-F	7 KTST-F
8 KVSP	8 KXXY-F	8 KVSP	7 KKWD-F	8 KRXO-F	8 KVSP	8 KYIS-F	8 KJYO-F	8 KKWD-F	8 KTOK
8 KQSR-F	9 KVSP	9 KTST-F	9 KATT-F	9 KTOK	9 KKNG-F	9 KMGL-F	9 KXXY-F	9 KYIS-F	9 KYIS-F
10 KRXO-F	10 KRXO-F	9 KKNG-F	10 KKNG-F	10 KKWD-F	10 WWLS-AF	10 KVSP	10 KTOK	10 KXXY-F	10 KJYO-F
				10 KVSP					
				10 KATT-F					

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KEBC	1340	1 kw / 1 kw	Span.-CHR	Independent	Clear Chan.-Diamond	Clear Channel Communications	Oklahoma City
KOMA	1520	50 kw / 50 kw	simul. KOMAAF	Independent	Allied Radio Ptnrs.	Renda Broadcasting Corp.	Oklahoma City
KQCV	800	2.5 kw / 1 kw	Religious	USA Radio Network	Salem Radio Reps	Bott Broadcasting Co.	Oklahoma City
KTLV	1220	250 w / 5 w	Religious	Independent	—	First Choice Broadcasting, Inc.	Midwest City
KTOK	1000	5 kw / 5 kw	News/Talk	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Oklahoma City
KVSP	1140	1 kw / kw	Urban	American Urban Radio	Interop	Perry Broadcasting Company	Oklahoma City
KZUE	1460	500 w / 137 w	Reg'l Mex.	Radio Unica Network	Caballero	La Tremenda Radio Mexico, Inc.	Ei Reno
WKY	930	5 kw / 5 kw	Talk	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Opubco Communications, Inc.	Oklahoma City
WWLS	640	5 kw / 1 kw	simul. WWLSAF	Sporting News Radio	McGavren-Guild	Citadel Communications Corp.	Moore

FM Stations		Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KATT	100.5	100 kw @1,188	Rock	The Source	McGavren-Guild	Citadel Communications Corp.	Oklahoma City
KIRC	105.9	4.4 kw @384	Trad. Country	ABC	—	One Ten Bcst Group, Inc.	Seminole
KJYO	102.7	94 kw @1,220	CHR	Independent	Clear Chan.-Diamond	Clear Channel Communications	Oklahoma City
KKNG	93.3	100 kw @797	Country	Associated Press Radio	McGavren-Guild	Tyler Broadcasting Corp.	Newcastle
KKWD	97.9	6 kw @315	Dance	Independent	McGavren-Guild	Citadel Communications Corp.	Edmond
KMGL	104.1	100 kw @1,425	Adult Cont.	Independent	Allied Radio Ptnrs.	Renda Broadcasting Corp.	Oklahoma City
KMMZ	96.9	100 kw @1,450	Soft AC	ABC	—	Chisholm Trail Broadcasting Co.	Oklahoma City
KOMA	92.5	100 kw @984	Oldies	Independent	Allied Radio Ptnrs.	Renda Broadcasting Corp.	Oklahoma City
KQSR	94.7	100 kw @1,220	Soft AC	Independent	Clear Chan.-Diamond	Clear Channel Communications	Oklahoma City
KRXO	107.7	98.5 kw @990	Classic Rock	Independent	Allied Radio Ptnrs.	Renda Broadcasting Corp.	Oklahoma City
KTST	101.9	94 kw @1,220	Country	Independent	Clear Chan.-Diamond	Clear Channel Communications	Oklahoma City
KTUZ	106.7	13 kw @964	Reg'l Mex.	Jones Radio Network	—	Tyler Broadcasting Corp.	Okarche
KXXY	96.1	98 kw @1,171	Country	Independent	Clear Chan.-Diamond	Clear Channel Communications	Oklahoma City
KYIS	98.9	100 kw @1,108	Modern AC	Associated Press Radio	McGavren-Guild	Citadel Communications Corp.	Oklahoma City
WWLS	104.9	6 kw @328	Sports	Sporting News Radio	—	Citadel Communications Corp.	Bethany

Consolidation Report	12+ (%)	25-54 (%)	Revenue
Citadel Communications Corp. KATT FM, KKWD FM, KYIS FM, WWLS AM, WWLS FM	20.9	20.8	28.6%
Clear Channel Communications KEBC AM, KJYO FM, KQSR FM, KTOK AM, KTST FM, KXXY FM	29.2	26.8	40.8%
Renda Broadcasting Corp. KMGL FM, KOMA FM, KRXO FM	18.5	21.9	26.6%
Tyler Broadcasting Corp. KKNG FM, KTUZ FM	9.1	7.6	2.6%
	77.7	77.1	98.6%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	136 (2)	136 (2)	12.6
AOR	0 (0)	167 (2)	167 (2)	15.4
Black/Urban	31 (1)	0 (0)	31 (1)	2.9
CHR	0 (0)	151 (2)	151 (2)	14.0
Classical/Fine Arts	0 (0)	0 (0)	0 (0)	0.0
Country	0 (0)	260 (4)	260 (4)	24.0
Hispanic	10 (2)	16 (1)	26 (3)	2.4
Jazz	0 (0)	0 (0)	0 (0)	0.0
News/Talk	89 (2)	0 (0)	89 (2)	8.2
Oldies	12 (1)	82 (1)	93 (2)	8.6
Other	0 (0)	0 (0)	0 (0)	0.0
Religion	11 (2)	0 (0)	11 (2)	1.0
Soft AC	0 (0)	76 (2)	76 (2)	7.0
Sports	9 (1)	33 (1)	42 (2)	3.9
Standards/EZ	0 (0)	0 (0)	0 (0)	0.0
Totals	162 (9)	921 (15)	1082 (24)	

OMAHA-COUNCIL BLUFFS, NE-IA

Arbitron Rank 75 Pop (12+) 550,500
 Market TSL in Hours 19.4
 Average Persons Rating 14.8

Stations 22 / 20
 Diaries 1825 / 302:1 / 56.2%
 12+ FM Share (Metro) 63.1
 % Below Line 0.8
 % Not Listed 16.0
 Sample Target 1670

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 KXKT-F	Country	82/10.2	9.6	10.1	8.6	8.6	9.6	1078/19.6	18.7	17.2	100/1428	Clear Channel Communications
2 KFAB	News/Talk	69/8.5	7.4	6.2	6.3	7.6	7.1	946/17.2	15.5	16.8	98/1517	Clear Channel Communications
3 KQCH-F	Dance	57/7.0	6.9	6.8	7.3	8.7	7.0	1199/21.8	20.2	22.4	81/1971	Journal Broadcast Group
4 KEFM-F	Hot AC	54/6.7	5.9	5.5	6.0	4.9	6.0	888/16.1	13.7	12.7	69/1314	Webster Communications
5 KGOR-F	Oldies	53/6.5	8.0	7.3	6.7	7.3	7.1	1052/19.1	18.5	18.0	75/1537	Clear Channel Communications
6 KEZO-F	Rock	50/6.1	5.9	6.1	6.7	6.5	6.2	770/14.0	14.1	17.0	90/1405	Journal Broadcast Group
7 KQKQ-F	CHR	47/5.8	6.0	5.0	5.8	5.8	5.7	1175/21.3	19.6	21.4	64/1740	Mitchell Broadcasting, Inc.
8 KSRZ-F	Hot AC	45/5.5	5.4	4.2	5.0	5.0	5.0	840/15.3	12.8	15.0	57/1106	Journal Broadcast Group
9 KOMJ	Adult Stand.	38/4.6	5.7	3.9	5.2	5.3	4.9	499/9.1	8.7	8.3	62/830	Journal Broadcast Group
10 KKCD-F	Classic Rock	32/3.9	2.5	3.9	4.4	4.2	3.7	608/11.0	10.4	11.2	35/653	Journal Broadcast Group
11 KMXM-F	Country	31/3.8	4.3	5.3	3.9	4.5	4.3	603/11.0	9.8	0.0	48/972	Journal Broadcast Group
12 KRQC-F	Rock	24/3.0	3.1	2.9	4.1	3.6	3.3	575/10.5	8.7	11.0	26/663	Clear Channel Communications
13 KCTY-F	Adult Altern.	20/2.4	1.9	1.1	1.2	1.2	1.7	416/7.6	4.2	2.8	23/456	Waitt Radio, Inc.
15 KZFX-F	News/Talk	20/2.4	2.3	7.7	4.6	4.9	4.3	500/9.1	17.1	9.5	21/587	Mitchell Broadcasting, Inc.
16 KAZP	Classic Hits	15/1.9	2.0	2.1	2.9	1.7	2.2	377/6.8	7.7	5.9	37/818	Mitchell Broadcasting, Inc.
17 KBBX	Sports	12/1.5	1.2	1.4	1.0	0.8	1.3	264/4.8	4.0	2.3	14/293	Mitchell Broadcasting, Inc.
18 KOSR	Reg'l Mex.	11/1.3	0.6	1.1	0.9	1.2	1.0	91/1.6	1.1	2.2	11/91	Journal Broadcast Group
19 KOTD	Sports	9/1.1	1.4	1.2	1.0	1.4	1.2	138/2.5	4.0	3.3	9/153	Journal Broadcast Group
20 KMA	Soft AC	5/0.6	1.5	0.9	1.3	0.8	1.1	74/1.3	1.7	1.9	7/144	Waitt Radio, Inc.
21 KCRO	Country	4/0.5						55/1.0	0.0	0.0	20/274	May Broadcasting
22 KZKX-F	Religious	3/0.4	0.4	0.0	0.0	0.0		67/1.2	0.0	0.0	4/87	RadiOmaha, Inc.
	Country	3/0.3	0.4	0.0	0.0	0.0		122/2.2	0.0	0.0	43/829	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KQCH-F	1 KEZO-F	1 KXKT-F	1 KXKT-F	1 KXKT-F	1 KFAB	1 KXKT-F	1 KQCH-F	1 KXKT-F	1 KXKT-F	1 KQCH-F
2 KQKQ-F	2 KQCH-F	2 KEZO-F	2 KSRZ-F	2 KEZO-F	2 KXKT-F	2 KFAB	2 KXKT-F	2 KFAB	2 KQCH-F	2 KXKT-F
3 KXKT-F	3 KSRZ-F	3 KSRZ-F	3 KEZO-F	3 KSRZ-F	3 KGOR-F	3 KEZO-F	3 KFAB	3 KEFM-F	3 KGOR-F	3 KGOR-F
4 KRQC-F	4 KXKT-F	4 KEFM-F	4 KEFM-F	4 KEFM-F	4 KOMJ	4 KEFM-F	3 KQKQ-F	4 KGOR-F	4 KEFM-F	4 KQKQ-F
5 KMXM-F	5 KEFM-F	5 KQCH-F	5 KKCD-F	5 KGOR-F	5 KEFM-F	5 KGOR-F	5 KEFM-F	5 KSRZ-F	5 KQKQ-F	5 KOMJ
6 KEFM-F	6 KRQC-F	6 KQKQ-F	6 KGOR-F	6 KKCD-F	6 KKCD-F	6 KQKQ-F	6 KEZO-F	6 KEZO-F	6 KSRZ-F	6 KFAB
7 KCTY-F	7 KQKQ-F	7 KKCD-F	7 KQCH-F	7 KFAB	7 KEZO-F	7 KOMJ	7 KGOR-F	7 KQKQ-F	7 KFAB	7 KMXM-F
8 KSRZ-F	8 KCTY-F	8 KGOR-F	8 KQKQ-F	8 KQCH-F	8 KMXM-F	7 KQCH-F	8 KSRZ-F	8 KQCH-F	8 KEZO-F	8 KSRZ-F
9 KGOR-F	9 KBBX	9 KFAB	9 KFAB	8 KQKQ-F	9 KSRZ-F	9 KSRZ-F	9 KOMJ	9 KOMJ	9 KOMJ	9 KEFM-F
10 KEZO-F	10 KGOR-F	10 KRQC-F	10 KMXM-F	10 KMXM-F	10 KQKQ-F	9 KKCD-F	10 KKAR	9 KKCD-F	10 KMXM-F	10 KEZO-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KQCH-F	1 KQCH-F	1 KSRZ-F	1 KXKT-F	1 KXKT-F	1 KRQC-F	1 KEZO-F	1 KEZO-F	1 KEZO-F	1 KEZO-F
2 KQKQ-F	2 KSRZ-F	2 KXKT-F	2 KEFM-F	2 KEFM-F	2 KQCH-F	2 KRQC-F	2 KXKT-F	2 KXKT-F	2 KXKT-F
3 KCTY-F	3 KXKT-F	3 KQCH-F	3 KQKQ-F	3 KSRZ-F	3 KEZO-F	3 KEFM-F	3 KRQC-F	3 KSRZ-F	3 KSRZ-F
4 KXKT-F	4 KQKQ-F	4 KEFM-F	4 KQCH-F	4 KQKQ-F	4 KEFM-F	4 KSRZ-F	4 KXKT-F	4 KRQC-F	4 KKCD-F
5 KEZO-F	5 KEFM-F	5 KQKQ-F	5 KSRZ-F	5 KGOR-F	5 KQKQ-F	5 KXKT-F	5 KEFM-F	5 KKCD-F	5 KGOR-F
6 KSRZ-F	6 KCTY-F	6 KCTY-F	6 KCTY-F	6 KQCH-F	6 KBBX	6 KQCH-F	6 KOSR	6 KEFM-F	6 KFAB
7 KEFM-F	7 KEZO-F	7 KEZO-F	7 KGOR-F	7 KFAB	7 KCTY-F	7 KBBX	7 KBBX	7 KGOR-F	7 KZFX-F
8 KRQC-F	8 KGOR-F	8 KGOR-F	8 KEZO-F	8 KEZO-F	8 KMXM-F	8 KOSR	8 KZFX-F	8 KFAB	8 KEFM-F
9 KMXM-F	9 KKCD-F	9 KKCD-F	9 KKCD-F	9 KKCD-F	9 KXKT-F	9 KMXM-F	9 KGOR-F	9 KQCH-F	9 KRQC-F
10 KKCD-F	10 KMXM-F	10 KBBX	10 KFAB	10 KMXM-F	10 KOSR	10 KQKQ-F	9 KFAB	10 KZFX-F	10 KAZP

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KAZP	1620	10 kw / 1 kw	Sports	ESPN	Katz	Mitchell Broadcasting, Inc.	Bellevue
KBBX	1420	1 kw / 330 w	Reg'l Mex.	Independent	Christal	Journal Broadcast Group	Omaha
KCRO	660	1 kw / kw	Religious	Salem Radio Network	Christal	RadiOmaha, Inc.	Omaha
KFAB	1110	50 kw / 50 kw	News/Talk	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Omaha
KKAR	1290	5 kw / 5 kw	News/Talk	Westwood/Mutual/Unistar	Katz	Mitchell Broadcasting, Inc.	Omaha
KOMJ	590	5 kw / 5 kw	Adult Stand.	Westwood/Mutual/Unistar	Christal	Journal Broadcast Group	Omaha
KOSR	1490	1 kw / 1 kw	Sports	Independent	Christal	Journal Broadcast Group	Omaha
KOTD	1020	1 kw / kw	Soft AC	ABC J.L. Farmakis/Howard Anderson	Christal	Waitt Radio, Inc.	Plattsmouth

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KCTY	106.9	25 kw @328	Adult Altern.	Independent	—	Waitt Radio, Inc.	Plattsmouth
KEFM	96.1	100 kw @1,414	Hot AC	Independent	—	Webster Communications	Omaha
KEZO	92.3	97 kw @1,198	Rock	Independent	McGavren-Guild	Journal Broadcast Group	Omaha
KGOR	99.9	115 kw @1,230	Oldies	Independent	Christal	Journal Broadcast Group	Omaha
KKCD	105.9	50 kw @478	Classic Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Omaha
KMXM	94.1	100 kw @1,186	Country	Independent	Christal	Journal Broadcast Group	Omaha
KQCH	97.7	100 kw @981	Dance	Independent	—	Journal Broadcast Group	Omaha
KQKQ	98.5	100 kw @1,174	CHR	Independent	Christal	Journal Broadcast Group	Omaha
KRQC	93.3	9.6 kw @427	Rock	Independent	Katz	Mitchell Broadcasting, Inc.	Nebraska City
KSRZ	104.5	100 kw @1,085	Hot AC	Independent	Clear Chan.-Emerald	Clear Channel Communications	Council Bluffs
KXKT	103.7	100 kw @1,014	Country	Independent	Christal	Journal Broadcast Group	Bennington
KZFX	101.9	100 kw @984	Classic Hits	Independent	Clear Chan.-Emerald	Clear Channel Communications	Omaha
					Katz	Mitchell Broadcasting, Inc.	Glenwood Lincoln

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KMA	Country	960	Shenandoah
KZKX-F	Country	96.9	Seward

Consolidation Report	12+ (%)	25-54 (%)	Revenue
Clear Channel Communications	28.2	25.9	34.1%
KFAB AM, KGOR FM, KRQC FM, KXKT FM	33.3	35.6	29.4%
Journal Broadcast Group	11.6	11.4	17.0%
KBBX AM, KEZO FM, KKCD FM, KMXM FM, KOMJ AM, KOSR AM, KQCH FM, KSRZ FM			
Mitchell Broadcasting, Inc.	3.0	2.6	1.2%
KAZP AM, KKAR AM, KQKQ FM, KZFX FM			
Waitt Radio, Inc.			
KCTY FM, KOTD AM			
	76.1	75.5	81.8%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	99 (2)	99 (2)	14.5
AOR	0 (0)	125 (4)	125 (4)	18.3
Black/Urban	0 (0)	0 (0)	0 (0)	0.0
CHR	0 (0)	104 (2)	104 (2)	15.2
Classical/Fine Arts	0 (0)	0 (0)	0 (0)	0.0
Country	4 (1)	116 (3)	120 (4)	17.6
Hispanic	11 (1)	0 (0)	11 (1)	1.6
Jazz	0 (0)	0 (0)	0 (0)	0.0
News/Talk	88 (2)	0 (0)	88 (2)	12.9
Oldies	0 (0)	68 (2)	68 (2)	10.0
Other	0 (0)	0 (0)	0 (0)	0.0
Religion	3 (1)	0 (0)	3 (1)	0.4
Soft AC	5 (1)	0 (0)	5 (1)	0.7
Sports	21 (2)	0 (0)	21 (2)	3.1
Standards/EZ	38 (1)	0 (0)	38 (1)	5.6
Totals	170 (9)	512 (13)	682 (22)	

ORLANDO, FL

Arbitron Rank 41 Pop (12+) 1,162,600
 Market TSL in Hours 20.2
 Average Persons Rating 15.1

Stations 26 / 24
 Diaries 2169 / 537.1 / 51.2%
 12+ FM Share (Metro) 70.5
 % Below Line 1.3
 % Not Listed 13.9
 Sample Target 2150

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Sp 00	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1 WTKS-F	Hot Talk	115/6.5	7.2	6.4	7.1	8.0	6.8	1514/13.0	12.6	15.7	264/3073	Clear Channel Communications
2 WOMX-F	Hot AC	108/6.1	4.8	5.0	5.1	5.1	5.3	1623/14.0	16.1	14.3	171/2960	Infinity Broadcasting Corp.
3 WWKA-F	Country	104/5.9	7.0	6.4	6.3	6.4	6.4	1701/14.6	15.0	14.5	183/3155	Cox Radio, Inc.
4 WLOQ-F	Smooth Jazz	100/5.7	3.7	3.6	4.9	4.4	4.5	1266/10.9	9.2	8.9	123/1632	Gross Communications Corp.
5 WMGF-F	Soft AC	96/5.4	7.1	7.3	5.0	5.3	6.2	1668/14.3	16.2	12.3	208/3297	Clear Channel Communications
6 WXXL-F	CHR	94/5.4	6.1	6.3	6.6	7.5	6.1	2110/18.1	20.1	21.8	133/3445	Clear Channel Communications
7 WMMO-F	Classic Hits	90/5.1	4.5	3.8	3.5	4.4	4.2	1477/12.7	11.7	10.8	108/1961	Cox Radio, Inc.
8 WSHE-F	Oldies	88/5.0	4.8	4.6	4.6	3.7	4.8	1275/11.0	11.4	9.6	171/2586	Clear Channel Communications
9 WDBO	Talk	82/4.6	4.9	6.9	7.1	5.4	5.9	1297/11.2	14.2	11.3	106/1859	Cox Radio, Inc.
10 WCFB-F	Urban AC	79/4.5	3.7	4.3	3.9	5.8	4.1	950/8.2	7.6	9.4	157/1808	Cox Radio, Inc.
11 WOCL-F	Modern Rock	68/3.9	4.4	2.7	2.7	2.1	3.4	1432/12.3	10.3	7.3	132/2646	Infinity Broadcasting Corp.
12 WJHM-F	Dance	68/3.9	5.1	5.9	5.5	6.2	5.1	1558/13.4	15.6	14.7	182/3247	Infinity Broadcasting Corp.
13 WJRR-F	Rock	61/3.5	4.8	4.8	4.2	6.9	4.3	1336/11.5	12.7	14.1	153/2780	Clear Channel Communications
13 WHTQ-F	Classic Rock	61/3.5	3.2	2.6	4.0	4.2	3.3	1119/9.6	8.5	10.6	119/2244	Cox Radio, Inc.
15 WFLF	Talk	47/2.6	1.8	0.0	0.0	0.0	0.0	818/7.0	0.0	0.0	60/1139	Clear Channel Communications
16 WPYO-F	Dance	44/2.5	3.6	4.0	3.7	3.4	3.5	1247/10.7	13.1	12.8	58/1546	Cox Radio, Inc.
17 WHOO	Adult Stand.	40/2.3	2.2	0.0	0.0	0.0	0.0	440/3.8	0.0	0.0	44/510	Genesis Communications
18 WNUE-F	Span.-Hits	34/1.9	2.2	2.8	0.4	0.0	1.4	484/4.2	5.4	0.0	50/764	Mega Communications
19 WOKB	Black Gospel	32/1.8	0.7	0.7	1.0	0.8	1.1	299/2.6	1.9	2.0	34/329	Rama Communications, Inc.
20 WQTM	Sports	28/1.6	1.1	0.6	0.5	0.4	1.0	438/3.8	5.9	2.1	30/540	Clear Channel Communications
21 WPCV-F	Country	23/1.3	1.0	0.8	1.0	0.7	1.0	499/4.3	3.3	3.1	110/1607	Hall Communications, Inc.
22 WONQ	Romantica	18/1.0	1.0	0.7	0.9	1.2	0.9	180/1.6	1.9	2.4	19/210	Florida Broadcasters
23 WRMQ	Tropical	11/0.6	0.9	0.8	0.6	0.7	0.7	83/0.7	1.2	0.9	13/97	Florida Broadcasters
24 WTLN	Gospel	10/0.6	0.6	0.9	1.0	0.6	0.8	181/1.6	2.3	1.7	11/237	TM2, Inc.
25 WRLZ	Span.-Relig.	9/0.5	0.4	1.0	0.9	0.6	0.7	119/1.0	1.7	1.2	9/119	Radio Luz, Inc.
26 WAOA-F	CHR	7/0.4						222/1.9	0.0	0.0	67/1178	Cumulus Media, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WJHM-F	1 WTKS-F	1 WTKS-F	1 WTKS-F	1 WOMX-F	1 WLOQ-F	1 WTKS-F	1 WMGF-F	1 WTKS-F	1 WTKS-F	1 WWKA-F
2 WXXL-F	2 WXXL-F	2 WOMX-F	2 WOMX-F	2 WTKS-F	2 WSHE-F	2 WDBO	2 WXXL-F	2 WLOQ-F	2 WWKA-F	2 WSHE-F
3 WOCL-F	3 WOMX-F	3 WMMO-F	3 WMMO-F	3 WMMO-F	3 WDBO	3 WOMX-F	3 WLOQ-F	3 WOMX-F	3 WOMX-F	3 WXXL-F
4 WPYO-F	4 WJRR-F	4 WXXL-F	4 WCFB-F	4 WLOQ-F	4 WMGF-F	4 WXXL-F	4 WJHM-F	3 WMMO-F	4 WLOQ-F	4 WCFB-F
5 WJRR-F	5 WOCL-F	5 WCFB-F	5 WLOQ-F	4 WLOQ-F	4 WMGF-F	4 WWKA-F	5 WOMX-F	5 WFLF	5 WXXL-F	5 WMMO-F
6 WWKA-F	6 WPYO-F	6 WMGF-F	6 WMGF-F	6 WCFB-F	6 WMMO-F	6 WHTQ-F	6 WCFB-F	5 WWKA-F	6 WMGF-F	5 WJHM-F
7 WOMX-F	7 WJHM-F	6 WWKA-F	7 WWKA-F	7 WWKA-F	7 WOMX-F	7 WCFB-F	7 WPYO-F	7 WMGF-F	7 WSHE-F	7 WOMX-F
8 WSHE-F	8 WWKA-F	6 WOCL-F	8 WHTQ-F	8 WHTQ-F	8 WTKS-F	8 WLOQ-F	8 WWKA-F	8 WSHE-F	8 WJRR-F	7 WMGF-F
9 WPCV-F	9 WMGF-F	9 WLOQ-F	9 WXXL-F	9 WSHE-F	8 WCFB-F	9 WSHE-F	9 WTKS-F	9 WDBO	8 WMMO-F	9 WLOQ-F
9 WMGF-F	10 WCFB-F	9 WJRR-F	10 WJRR-F	10 WXXL-F	10 WHTQ-F	10 WMMO-F	10 WOCL-F	10 WXXL-F	10 WJHM-F	10 WOCL-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 WXXL-F	1 WOMX-F	1 WOMX-F	1 WOMX-F	1 WOMX-F	1 WTKS-F	1 WTKS-F	1 WTKS-F	1 WTKS-F	1 WTKS-F	
2 WOMX-F	2 WXXL-F	2 WMGF-F	2 WXXL-F	2 WMGF-F	2 WOCL-F	2 WJRR-F	2 WJRR-F	2 WJRR-F	2 WMMO-F	
3 WPYO-F	3 WMGF-F	3 WCFB-F	3 WMMO-F	3 WMMO-F	3 WPYO-F	3 WOCL-F	3 WOCL-F	3 WHTQ-F	3 WHTQ-F	
4 WOCL-F	4 WTKS-F	3 WWKA-F	4 WMGF-F	3 WCFB-F	4 WJHM-F	4 WXXL-F	4 WXXL-F	4 WOCL-F	4 WJRR-F	
5 WTKS-F	5 WCFB-F	5 WXXL-F	5 WCFB-F	5 WLOQ-F	5 WJRR-F	5 WPYO-F	5 WQTM	5 WMMO-F	5 WLOQ-F	
6 WMMO-F	5 WWKA-F	6 WTKS-F	6 WWKA-F	6 WWKA-F	6 WXXL-F	6 WJHM-F	6 WPYO-F	6 WOMX-F	6 WOMX-F	
7 WJHM-F	7 WPYO-F	7 WLOQ-F	7 WLOQ-F	7 WXXL-F	7 WNUE-F	7 WQTM	7 WJHM-F	7 WLOQ-F	7 WOCL-F	
8 WMGF-F	8 WMMO-F	8 WMMO-F	8 WTKS-F	8 WSHE-F	8 WHTQ-F	8 WHTQ-F	8 WMMO-F	8 WXXL-F	8 WSHE-F	
9 WJRR-F	9 WOCL-F	9 WJHM-F	9 WOCL-F	8 WTKS-F	9 WWKA-F	9 WWKA-F	9 WHTQ-F	9 WPYO-F	9 WDBO	
10 WCFB-F	10 WJHM-F	10 WNUE-F	10 WJHM-F	10 WHTQ-F	10 WCFB-F	10 WMMO-F	10 WWKA-F	10 WJHM-F	10 WWKA-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDBO	580	5 kw / 5 kw	Talk	ABC	Katz	Cox Radio, Inc.	Orlando
WFLF	540	50 kw / 50 kw	Talk	CBS Networks	Clear Chan.-Diamond	Clear Channel Communications	Pine Hills
WHOO	1080	10 kw / kw	Adult Stand.	Jones Radio Network	Christal	Genesis Communications	Kissimmee
WOKB	1600	5 kw / 5 kw	Black Gospel	Independent	—	Rama Communications, Inc.	Winter Garden
WONQ	1030	10 kw / 1.7 kw	Romantica	CNN	—	Florida Broadcasters	Oviedo
WQTM	740	50 kw / 50 kw	Sports	Sporting News Radio	Katz Hispanic	Clear Channel Communications	Orlando
WRLZ	1270	5 kw / 5 kw	Span.-Relig.	Independent	Clear Chan.-Diamond	Radio Luz, Inc.	Orlando
WRMQ	1140	5 kw / kw	Tropical	Independent	—	Florida Broadcasters	Eatonville
WTLN	950	5 kw / 5 kw	Gospel	Independent	Katz Hispanic Salem Radio Reps	TM2, Inc.	Orlando

FM Stations				Net/Aff	Rep	Owner	City of Lic
Station	Freq	Power/HAAT	Format				
WCFB	94.5	100 kw @1,469	Urban AC	Independent	Katz	Cox Radio, Inc.	Daytona Beach
WHTQ	96.5	100 kw @1,600	Classic Rock	Independent	Christal	Cox Radio, Inc.	Orlando
WJHM	101.9	61 kw @1,584	Dance	Independent	Infinity Radio Sales	Infinity Broadcasting Corp.	Daytona Beach
WJRR	101.1	100 kw @1,598	Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Cocoa Beach
WLOQ	103.1	14 kw @440	Smooth Jazz	Independent	Interep	Gross Communications Corp.	Winter Park
WMGF	107.7	100 kw @1,584	Soft AC	Independent	Clear Chan.-Diamond	Clear Channel Communications	Mt. Dora
WMMO	98.9	44 kw @522	Classic Hits	Independent	Christal	Cox Radio, Inc.	Orlando
WNUE	98.1	100 kw @476	Span.-Hits	Independent	—	Mega Communications	Titusville
WOCL	105.9	100 kw @1,581	Modern Rock	Independent	—	Infinity Broadcasting Corp.	De Land
WOMX	105.1	100 kw @1,597	Hot AC	Premier Radio Network	Christal	Infinity Broadcasting Corp.	Orlando
WPYO	95.3	2.9 kw @472	Dance	Independent	Clear Chan.-Diamond	Clear Channel Communications	Apopka
WSHE	100.3	100 kw @1,187	Oldies	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Orlando
WTKS	104.1	100 kw @1,600	Hot Talk	Independent	Katz	Cox Radio, Inc.	Cocoa Beach
WWKA	92.3	100 kw @1,341	Country	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Orlando
WXXL	106.7	100 kw @823	CHR				Tavares

Listed Stations Not Home to the Market			
Station	Format	Freq	City of Lic
WPCV-F	Country	97.5	Winter Haven

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	30.0	30.0	40.8%
WFLF AM, WJRR FM, WMGF FM, WQTM AM, WSHE FM, WTKS FM, WXXL FM	26.1	28.0	34.3%
Cox Radio, Inc.	1.6	1.9	0.7%
WCFB FM, WDBO AM, WHTQ FM, WMMO FM, WPYO FM, WWKA FM	13.9	14.2	18.6%
Florida Broadcasters			
WONQ AM, WRMQ AM			
Infinity Broadcasting Corp.			
WJHM FM, WOCL FM, WOMX FM	71.6	74.1	94.4%

Format Performance	AM		FM		Totals	Percent
		(#)		(#)		
AC	0	(0)	108	(1)	108 (1)	7.1
AOR	0	(0)	191	(3)	191 (3)	12.6
Black/Urban	0	(0)	79	(1)	79 (1)	5.2
CHR	0	(0)	214	(4)	214 (4)	14.1
Classical/Fine Arts	0	(0)	0	(0)	0 (0)	0.0
Country	0	(0)	126	(2)	126 (2)	8.3
Hispanic	38	(3)	34	(1)	73 (4)	4.8
Jazz	0	(0)	100	(1)	100 (1)	6.6
News/Talk	128	(2)	115	(1)	243 (3)	16.0
Oldies	0	(0)	178	(2)	178 (2)	11.7
Other	0	(0)	0	(0)	0 (0)	0.0
Religion	41	(2)	0	(0)	41 (2)	2.7
Soft AC	0	(0)	96	(1)	96 (1)	6.3
Sports	28	(1)	0	(0)	28 (1)	1.8
Standards/EZ	40	(1)	0	(0)	40 (1)	2.6
Totals	275	(9)	1241	(17)	1517 (26)	

OXNARD-VENTURA, CA

Arbitron Rank 113 Pop (12+) 379,000
 Market TSL in Hours 19.9
 Average Persons Rating 14.8

Stations 47 / 15
 Diaries 1162 / 326:1 / 49.7%
 12+ FM Share (Metro) 71.8

% Below Line 43.2
 % Not Listed 10.9
 Sample Target 1120

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 KCAQ-F	Dance	39/6.9	6.8	5.5	8.3	7.0	6.9	690/18.2	19.7	18.2	51/1004	Gold Coast Broadcasting Co.
2 KHAY-F	Country	31/5.6	7.8	5.6	6.5	3.2	6.4	402/10.6	13.7	11.3	47/824	Cumulus Media, Inc.
3 KBBY-F	Adult Cont.	27/4.9	3.7	5.5	3.4	3.5	4.4	568/15.0	10.8	10.1	29/665	Cumulus Media, Inc.
4 KXLM-F	Reg'l Mex.	26/4.6	5.7	8.1	6.0	9.7	6.1	339/8.9	10.2	11.3	30/405	Lazer Broadcasting Corp.
5 KLOS-F	Rock	22/3.9	3.1	3.6	2.1	2.7	3.2	421/11.1	9.3	8.8	35/820	ABC Radio
6 KFI	Talk	21/3.8	3.0	2.0	2.6	2.7	2.8	343/9.1	7.4	6.6	40/697	Clear Channel Communications
7 KMLA-F	Reg'l Mex.	21/3.7	3.1	4.6	3.2	4.0	3.7	325/8.6	5.7	6.0	21/329	Gold Coast Radio, LLC
8 KKZZ	Adult Stand.	18/3.1	2.5	2.2	4.4	3.7	3.1	271/7.2	6.6	7.6	20/342	Gold Coast Broadcasting Co.
9 KOCP-F	Classic Hits	17/3.0	2.9	2.8	3.0	3.0	2.9	300/7.9	8.2	8.4	26/469	Gold Coast Broadcasting Co.
10 KKBE-F	Soft AC	16/2.9	1.5	2.8	2.5	1.7	2.4	233/6.1	5.7	5.2	17/277	Gold Coast Broadcasting Co.
11 KCMG-F	Urban AC	15/2.7	2.4	2.2	1.6	1.5	2.2	332/8.8	8.2	5.1	32/511	Clear Channel Communications
12 KRUZ-F	Adult Cont.	14/2.6	3.0	2.3	2.8	2.5	2.7	357/9.4	9.3	9.1	35/905	Cumulus Media, Inc.
13 KFTA	Talk	14/2.6	2.4	1.2	1.2	1.3	1.9	179/4.7	4.3	3.9	15/199	Gold Coast Broadcasting Co.
14 KLSX-F	Hot Talk	14/2.5	2.4	1.8	1.4	2.2	2.0	221/5.8	6.9	4.7	33/525	Infinity Broadcasting Corp.
15 KRTH-F	Oldies	14/2.4	2.6	3.6	3.2	3.3	3.0	401/10.6	11.7	13.2	26/870	Infinity Broadcasting Corp.
16 KPWR-F	Urban	13/2.4	2.1	2.3	1.9	2.0	2.2	367/9.7	10.0	9.3	17/503	Emmis Communications Corp.
17 KVVY-F	Span.-CHR	13/2.3	2.8	2.0	3.0	2.7	2.5	232/6.1	6.4	8.9	18/304	Big City Radio
18 KBIG-F	Hot AC	12/2.1	2.5	1.8	2.3	1.7	2.2	225/5.9	6.3	7.4	21/356	Clear Channel Communications
19 KSCA-F	Reg'l Mex.	11/1.9	0.7	1.7	1.2	1.0	1.4	119/3.1	1.7	3.2	11/135	Hispanic Broadcasting Corp.
20 KCBS-F	Classic Rock	10/1.8	1.0	1.7	1.4	1.3	1.5	295/7.8	5.0	7.4	21/573	Infinity Broadcasting Corp.
20 KUNX	Span.-Talk	10/1.8	2.3	1.2	2.6	0.5	2.0	95/2.5	3.0	4.7	14/153	Gold Coast Broadcasting Co.
22 KROQ-F	Modern Rock	9/1.6	1.7	1.5	0.7	0.8	1.4	221/5.8	6.5	4.0	35/739	Infinity Broadcasting Corp.
22 KNX	News	9/1.6	2.2	2.0	2.3	1.8	2.0	306/8.1	8.7	8.7	21/773	Infinity Broadcasting Corp.
24 KTWV-F	Smooth Jazz	8/1.5	1.8	0.3	1.1	1.7	1.2	128/3.4	3.4	4.9	14/284	Infinity Broadcasting Corp.
25 KLVE-F	Romantica	8/1.4	2.2	1.7	2.5	2.0	2.0	180/4.7	4.6	6.2	10/203	Hispanic Broadcasting Corp.
26 KOXR	Ranchero	7/1.3	1.2	2.2	1.2	1.5	1.5	119/3.1	3.5	3.2	9/146	Lazer Broadcasting Corp.
26 KCZN-F	Romantica	7/1.3	1.5	2.2	3.7	3.7	2.2	123/3.2	3.8	8.5	9/149	Lazer Broadcasting Corp.
28 KTYD-F	Rock	7/1.2	0.8	0.8	1.1	0.8	1.0	177/4.7	3.7	4.9	22/497	Clear Channel Communications
29 KMLT-F	Soft AC	6/1.1	0.9	1.2	0.5	0.5	0.9	101/2.7	2.1	2.3	24/296	Amaturo Group
30 KVEN	Oldies	6/1.0	1.4	1.3	1.6	1.8	1.3	131/3.5	5.7	6.5	8/201	Cumulus Media, Inc.
30 KMGQ-F	Smooth Jazz	5/0.9	1.3	0.8	1.1	2.0	1.0	142/3.7	2.1	3.0	16/318	Cumulus Media, Inc.
32 KKBT-F	Urban	5/0.9	1.5	2.2	1.2	1.2	1.5	239/6.3	6.9	6.6	6/308	Radio One
32 KDAR-F	Religious	5/0.8	0.5	0.3	0.4	0.0	0.5	126/3.3	4.8	4.0	7/215	Salem Communications Corp.
34 KZLA-F	Country	3/0.6	0.4	0.8	0.7	0.7	0.6	59/1.6	2.9	2.0	15/335	Emmis Communications Corp.
35 KMZT-F	Classical	3/0.6	0.4	0.3	0.7	0.3	0.5	66/1.7	2.1	2.3	16/246	Mount Wilson FM Broadcasters
35 KIST-F	CHR	3/0.6	3.7	5.1	8.6	5.4	4.5	111/2.9	1.7	1.8	20/440	Clear Channel Communications
35 KDB -F	Classical	3/0.5	1.9	2.4	5.6	6.2	2.6	73/1.9	0.0	0.0	11/190	Pacific Broadcasting Co.
38 KSPE-F	Reg'l Mex.	3/0.5	0.4	0.5	0.0	0.5	0.4	40/1.1	0.0	0.0	12/168	Spectacular Broadcasting, Inc.
38 KIIS-F	CHR	3/0.5	0.4	0.3	0.4	0.5	0.4	112/3.0	2.5	2.0	12/321	Clear Channel Communications
38 KDIS	Pre-teen	3/0.5	0.6	0.5	0.7	0.7	0.6	86/2.3	2.5	2.0	6/218	ABC Radio
38 KYSR-F	Modern AC	3/0.5	0.4	0.3	0.5	0.2	0.4	111/2.9	3.2	3.7	16/543	Clear Channel Communications
38 KXTR	Sports	2/0.4	0.5	0.5	0.7	0.3	0.5	42/1.1	1.5	1.8	3/107	Clear Channel Communications
43 XTRA	Sports	2/0.4	0.6	0.5	0.4	0.5	0.5	67/1.8	2.4	2.0	4/160	Clear Channel Communications
43 KABC	Talk	2/0.3	6.3	7.9	7.9	5.8	5.6	43/1.1	2.0	1.3	4/121	ABC Radio
45 KSBL-F	Adult Cont.	2/0.3	0.5	0.3	0.4	0.3	0.4	46/1.2	0.0	0.0	14/272	Clear Channel Communications
45 KJEE-F	Modern Rock	2/0.3	0.6	0.6	0.4	0.0	0.5	74/1.9	2.1	1.5	16/377	James Evans
45 XKAM	N/A	2/0.3	0.6	0.6	0.4	0.0	0.5	38/1.0	0.0	0.0	2/40	

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens																			
18-34		18-49		25-49		25-54		35+		12+ AMD		12+Mid		12+PMD		12+Eve		12+Wknd	
1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F
2 KPWR-F	2 KLOS-F	2 KLOS-F	2 KLOS-F	2 KLOS-F	2 KLOS-F	2 KLOS-F	2 KLOS-F	2 KLOS-F	2 KLOS-F	2 KLOS-F	2 KLOS-F	2 KLOS-F	2 KLOS-F	2 KLOS-F	2 KLOS-F	2 KLOS-F	2 KLOS-F	2 KLOS-F	2 KLOS-F
3 KBBY-F	3 KMLA-F	3 KMLA-F	3 KMLA-F	3 KMLA-F	3 KMLA-F	3 KMLA-F	3 KMLA-F	3 KMLA-F	3 KMLA-F	3 KMLA-F	3 KMLA-F	3 KMLA-F	3 KMLA-F	3 KMLA-F	3 KMLA-F	3 KMLA-F	3 KMLA-F	3 KMLA-F	3 KMLA-F
4 KXLM-F	4 KXLM-F	4 KXLM-F	4 KXLM-F	4 KXLM-F	4 KXLM-F	4 KXLM-F	4 KXLM-F	4 KXLM-F	4 KXLM-F	4 KXLM-F	4 KXLM-F	4 KXLM-F	4 KXLM-F	4 KXLM-F	4 KXLM-F	4 KXLM-F	4 KXLM-F	4 KXLM-F	4 KXLM-F
5 KIST-F	5 KOCP-F	5 KOCP-F	5 KOCP-F	5 KOCP-F	5 KOCP-F	5 KOCP-F	5 KOCP-F	5 KOCP-F	5 KOCP-F	5 KOCP-F	5 KOCP-F	5 KOCP-F	5 KOCP-F	5 KOCP-F	5 KOCP-F	5 KOCP-F	5 KOCP-F	5 KOCP-F	5 KOCP-F
6 KMLA-F	6 KBBY-F	6 KBBY-F	6 KBBY-F	6 KBBY-F	6 KBBY-F	6 KBBY-F	6 KBBY-F	6 KBBY-F	6 KBBY-F	6 KBBY-F	6 KBBY-F	6 KBBY-F	6 KBBY-F	6 KBBY-F	6 KBBY-F	6 KBBY-F	6 KBBY-F	6 KBBY-F	6 KBBY-F
7 KCMG-F	7 KHAY-F	7 KHAY-F	7 KHAY-F	7 KHAY-F	7 KHAY-F	7 KHAY-F	7 KHAY-F	7 KHAY-F	7 KHAY-F	7 KHAY-F	7 KHAY-F	7 KHAY-F	7 KHAY-F	7 KHAY-F	7 KHAY-F	7 KHAY-F	7 KHAY-F	7 KHAY-F	7 KHAY-F
8 KDIS	8 KLSX-F	8 KLSX-F	8 KLSX-F	8 KLSX-F	8 KLSX-F	8 KLSX-F	8 KLSX-F	8 KLSX-F	8 KLSX-F	8 KLSX-F	8 KLSX-F	8 KLSX-F	8 KLSX-F	8 KLSX-F	8 KLSX-F	8 KLSX-F	8 KLSX-F	8 KLSX-F	8 KLSX-F
9 KVVY-F	9 KVVY-F	9 KVVY-F	9 KVVY-F	9 KVVY-F	9 KVVY-F	9 KVVY-F	9 KVVY-F	9 KVVY-F	9 KVVY-F	9 KVVY-F	9 KVVY-F	9 KVVY-F	9 KVVY-F	9 KVVY-F	9 KVVY-F	9 KVVY-F	9 KVVY-F	9 KVVY-F	9 KVVY-F
10 KLOS-F	10 KSCA-F	10 KSCA-F	10 KSCA-F	10 KSCA-F	10 KSCA-F	10 KSCA-F	10 KSCA-F	10 KSCA-F	10 KSCA-F	10 KSCA-F	10 KSCA-F	10 KSCA-F	10 KSCA-F	10 KSCA-F	10 KSCA-F	10 KSCA-F	10 KSCA-F	10 KSCA-F	10 KSCA-F

Wom 18-24		Wom 18-34		Wom 25-34		Wom 18-49		Wom 25-54		Men 18-24		Men 18-34		Men 25-34		Men 18-49		Men 25-54	
1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F	1 KCAQ-F
2 KBBY-F	2 KBBY-F	2 KBBY-F	2 KBBY-F	2 KBBY-F	2 KBBY-F	2 KBBY-F	2 KBBY-F	2 KBBY-F	2 KBBY-F	2 KBBY-F	2 KBBY-F	2 KBBY-F	2 KBBY-F	2 KBBY-F	2 KBBY-F	2 KBBY-F	2 KBBY-F	2 KBBY-F	2 KBBY-F
3 KXLM-F	3 KHAY-F	3 KHAY-F	3 KHAY-F	3 KHAY-F	3 KHAY-F	3 KHAY-F	3 KHAY-F	3 KHAY-F	3 KHAY-F	3 KHAY-F	3 KHAY-F	3 KHAY-F	3 KHAY-F	3 KHAY-F	3 KHAY-F	3 KHAY-F	3 KHAY-F	3 KHAY-F	3 KHAY-F
4 KMLA-F	4 KVVY-F	4 KVVY-F	4 KVVY-F	4 KVVY-F	4 KVVY-F	4 KVVY-F	4 KVVY-F	4 KVVY-F	4 KVVY-F	4 KVVY-F	4 KVVY-F	4 KVVY-F	4 KVVY-F	4 KVVY-F	4 KVVY-F	4 KVVY-F	4 KVVY-F	4 KVVY-F	4 KVVY-F
5 KBIG-F	5 KXLM-F	5 KBBY-F	5 KBBY-F	5 KBBY-F	5 KBBY-F	5 KBBY-F	5 KBBY-F	5 KBBY-F	5 KBBY-F	5 KBBY-F	5 KBBY-F	5 KBBY-F	5 KBBY-F	5 KBBY-F	5 KBBY-F	5 KBBY-F	5 KBBY-F	5 KBBY-F	5 KBBY-F
6 KPWR-F	6 KKB-F	6 KLOS-F	6 KLOS-F	6 KLOS-F	6 KLOS-F	6 KLOS-F	6 KLOS-F	6 KLOS-F	6 KLOS-F	6 KLOS-F	6 KLOS-F	6 KLOS-F	6 KLOS-F	6 KLOS-F	6 KLOS-F	6 KLOS-F	6 KLOS-F	6 KLOS-F	6 KLOS-F
7 KVVY-F	6 KMLA-F	7 KMLA-F	7 KMLA-F	7 KMLA-F	7 KMLA-F	7 KMLA-F	7 KMLA-F	7 KMLA-F	7 KMLA-F	7 KMLA-F	7 KMLA-F	7 KMLA-F	7 KMLA-F	7 KMLA-F	7 KMLA-F	7 KMLA-F	7 KMLA-F	7 KMLA-F	7 KMLA-F
8 KRUZ-F	8 KRUZ-F	8 KRUZ-F	8 KRUZ-F	8 KRUZ-F	8 KRUZ-F	8 KRUZ-F	8 KRUZ-F	8 KRUZ-F	8 KRUZ-F	8 KRUZ-F	8 KRUZ-F	8 KRUZ-F	8 KRUZ-F	8 KRUZ-F	8 KRUZ-F	8 KRUZ-F	8 KRUZ-F	8 KRUZ-F	8 KRUZ-F
9 KROQ-F	8 KBIG-F	9 KMLT-F	9 KMLT-F	9 KMLT-F	9 KMLT-F	9 KMLT-F	9 KMLT-F	9 KMLT-F	9 KMLT-F	9 KMLT-F	9 KMLT-F	9 KMLT-F	9 KMLT-F	9 KMLT-F	9 KMLT-F	9 KMLT-F	9 KMLT-F	9 KMLT-F	9 KMLT-F
10 KHAY-F	10 KLOS-F	10 KRUZ-F	10 KRUZ-F	10 KRUZ-F	10 KRUZ-F	10 KRUZ-F	10 KRUZ-F	10 KRUZ-F	10 KRUZ-F	10 KRUZ-F	10 KRUZ-F	10 KRUZ-F	10 KRUZ-F	10 KRUZ-F	10 KRUZ-F	10 KRUZ-F	10 KRUZ-F	10 KRUZ-F	10 KRUZ-F
10 KKBE-F		9 KCMG-F	9 KCMG-F	9 KCMG-F	9 KCMG-F	9 KCMG-F	9 KCMG-F	9 KCMG-F	9 KCMG-F	9 KCMG-F	9 KCMG-F	9 KCMG-F	9 KCMG-F	9 KCMG-F	9 KCMG-F	9 KCMG-F	9 KCMG-F	9 KCMG-F	9 KCMG-F

AM Stations					Rep	Owner	City of Lic
Station	Freq	Day/Night Power	Format	Net/Aff			
KKZZ	1400	1 kw / 1 kw	Adult Stand.	Westwood/Mutual/Unistar	—	Gold Coast Broadcasting Co.	Santa Paula
KOXR	910	5 kw / 1 kw	Ranchero	Independent	Lotus	Lazer Broadcasting Corp.	Oxnard
KUNX	1590	5 kw / 5 kw	Span.-Talk	Radio Unica Network	Katz Hispanic	Gold Coast Broadcasting Co.	Ventura
KVEN	1450	1 kw / 1 kw	Oldies	Talknet	Allied Radio Ptnrs.	Cumulus Media, Inc.	Ventura
KVTA	1520	10 kw / 1 kw	Talk	Westwood/Mutual/Unistar	—	Gold Coast Broadcasting Co.	Port Hueneme

FM Stations					Rep	Owner	City of Lic
Station	Freq	Power/HAAT	Format	Net/Aff			
KBBY	95.1	10.8 kw @925	Adult Cont.	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Cumulus Media, Inc.	Ventura
KCAQ	104.7	5.1 kw @476	Dance	Independent	—	Gold Coast Broadcasting Co.	Oxnard
KCZN	96.7	87 w@1,500	Romantica	Independent	Lotus	Lazer Broadcasting Corp.	Santa Paula
KDAR	98.3	1.5 kw @1,289	Religious	Salem Radio Network	Salem Radio Reps	Salem Communications Corp.	Oxnard
KHAY	100.7	39 kw @1,210	Country	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Ventura
KKBE	105.5	100 w@1,358	Soft AC	Westwood/Mutual/Unistar	—	Gold Coast Broadcasting Co.	Ojai
KMLA	103.7	480 w@807	Reg'l Mex.	Independent	Katz Hispanic	Gold Coast Radio, LLC	El Rio
KOCP	95.9	1.2 kw @1,457	Classic Hits	Westwood/Mutual/Unistar	—	Gold Coast Broadcasting Co.	Camarillo
KVYY	107.1	370 w@1,296	Span.-CHR	Independent	—	Big City Radio	Ventura
KXLM	102.9	5.5 kw @112	Reg'l Mex.	Independent	Lotus	Lazer Broadcasting Corp.	Oxnard

Listed Stations Not Home to the Market			City of Lic
Station	Format	Freq	
KABC	Talk	790	Los Angeles
KBIG-F	Hot AC	104.3	Los Angeles
KCBS-F	Classic Rock	93.1	Los Angeles
KCMG-F	Urban AC	92.3	Los Angeles
KDB -F	Classical	93.7	Santa Barbara
KDIS	Pre-teen	710	Los Angeles
KFI	Talk	640	Los Angeles
KIIS-F	CHR	102.7	Los Angeles
KIST-F	CHR	107.7	Santa Barbara
KJEE-F	Modern Rock	92.9	Montecito
KKBT-F	Urban	100.3	Los Angeles
KLOS-F	Rock	95.5	Los Angeles
KLSX-F	Hot Talk	97.1	Los Angeles
KLVE-F	Romantica	107.5	Los Angeles
KMGQ-F	Smooth Jazz	97.5	Santa Barbara
KMLT-F	Soft AC	92.7	Thousand Oaks
KMZT-F	Classical	105.1	Los Angeles
KNX	News	1070	Los Angeles
KPWR-F	Urban	105.9	Los Angeles
KROQ-F	Modern Rock	106.7	Pasadena
KRTH-F	Oldies	101.1	Los Angeles
KRUZ-F	Adult Cont.	101.1	Santa Barbara
KSBL-F	Adult Cont.	103.3	Carpinteria
KSCA-F	Reg'l Mex.	101.7	Glendale
KSPE-F	Reg'l Mex.	101.9	Ellwood
KTWV-F	Smooth Jazz	94.5	Los Angeles
KTYD-F	Rock	99.9	Santa Barbara
KXTA	Sports	1150	Los Angeles
KYSR-F	Modern AC	98.7	Los Angeles
KZLA-F	Country	93.9	Los Angeles
XKAM	N/A	690	Tijuana
XTRA	Sports		

Consolidation Report

	12+ (%)	25-54 (%)	Revenue
Cumulus Media, Inc. KBBY FM, KHAY FM, KVEN AM	11.5	12.1	37.0%
Gold Coast Broadcasting Co. KCAQ FM, KKBE FM, KKZZ AM, KOCP FM, KUNX AM, KVTA AM	20.3	16.6	16.3%
Lazar Broadcasting Corp. KCZN FM, KOXR AM, KXLM FM	7.2	7.4	21.5%
	39.0	36.1	74.8%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	58 (5)	58 (5)	11.6
AOR	0 (0)	49 (5)	49 (5)	9.8
Black/Urban	0 (0)	34 (3)	34 (3)	6.8
CHR	0 (0)	45 (3)	45 (3)	9.0
Classical/Fine Arts	0 (0)	7 (2)	7 (2)	1.4
Country	0 (0)	36 (2)	36 (2)	7.2
Hispanic	17 (2)	88 (7)	106 (9)	21.2
Jazz	0 (0)	14 (2)	14 (2)	2.8
News/Talk	46 (4)	14 (1)	61 (5)	12.2
Oldies	6 (1)	31 (2)	36 (3)	7.2
Other	3 (1)	0 (0)	3 (1)	0.6
Religion	0 (0)	5 (1)	5 (1)	1.0
Soft AC	0 (0)	22 (2)	22 (2)	4.4
Sports	5 (2)	0 (0)	5 (2)	1.0
Standards/EZ	18 (1)	0 (0)	18 (1)	3.6
Totals	95(11)	403 (35)	499 (46)	

Note Duncan's reports that: KXRS-FM 105.7 simul. with KXLM-FM 102.9
 Duncan's reports that: KLMM-FM 94.1 simul. with KXLM-FM 102.9
 Duncan's reports that: KBTW-FM 104.5 simul. with KXLM-FM 102.9
 4/5/01 KUNX-AM-1590 Old Format: New Format: Adds Radio Unica
 5/9/01 KMLA-FM-103.7 Old Format: Span.-Hits New Format: Reg'l Mex.

PENSACOLA, FL

Arbitron Rank 124 Pop (12+) 347,400 Stations 24 / 15 % Below Line 31.3
 Market TSL in Hours 19.4 Diaries 1099 / 316:1 / 54.1% % Not Listed 13.8
 Average Persons Rating 14.4 12+ FM Share (Metro) 73.3 Sample Target 1070

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1	WXBM-F	61/12.3	12.9	12.8	10.3	12.5	12.1	792/22.8	24.4	20.2	82/1217	Pamal Broadcasting
2	WBLX-F	47/9.3	12.4	11.4	12.1	8.0	11.3	582/16.8	20.4	17.3	86/1061	Cumulus Media, Inc.
3	WYCL-F	32/6.5	4.8	5.7	5.4	5.7	5.6	497/14.3	12.0	12.6	52/819	Concord Media Group, Inc.
4	WRKH-F	31/6.1	4.4	2.4	3.2	2.7	4.0	412/11.8	12.1	9.2	44/677	Clear Channel Communications
5	WMEZ-F	29/5.9	7.2	6.1	8.4	8.4	6.9	554/16.0	17.0	17.8	42/770	Pamal Broadcasting
6	WTKX-F	27/5.4	6.5	7.3	10.8	10.7	7.5	528/15.2	13.1	16.9	55/941	Clear Channel Communications
7	WCOA	26/5.2	6.4	4.9	6.2	4.9	5.7	376/10.8	11.1	13.1	27/394	Cumulus Media, Inc.
8	WABB-F	24/4.9	7.1	7.1	6.9	7.8	6.5	702/20.2	22.2	19.4	43/1132	Dittman Group, Inc.
9	WJLQ-F	21/4.2	2.7	2.8	3.2	0.0	3.2	503/14.5	10.8	8.9	33/757	Cumulus Media, Inc.
9	WRNE	21/4.2	3.4	5.3	3.5	3.9	4.1	212/6.1	5.1	5.2	22/215	Media One Communications, Inc.
11	WRRX-F	18/3.7	2.6	1.4	0.0	0.0	2.2	342/9.8	9.1	6.5	20/392	Cumulus Media, Inc.
12	WYOK-F	16/3.2	2.4	2.2	1.1	3.3	2.2	350/10.1	9.2	8.1	27/612	Cumulus Media, Inc.
13	WYOK-F	16/3.2	2.4	2.2	1.1	3.3	2.2	350/10.1	9.2	8.1	27/527	Clear Channel Communications
13	WMXC-F	13/2.6	2.6	2.8	3.2	2.3	2.8	303/8.7	8.8	8.1	50/692	Clear Channel Communications
14	WKSJ-F	12/2.4	3.1	2.0	3.0	3.3	2.6	227/6.5	8.9	8.1	11/139	Satellite Radio Network
15	WGXC-F	11/2.1	0.9	0.8	0.0	0.0	1.6	121/3.5	2.0	4.5	13/271	Clear Channel Communications
16	WTKX-F	9/1.9	1.5	1.4	1.5	1.0	1.6	191/5.5	5.1	10.1	36/759	Holladay Broadcasting, Inc.
16	WZNS-F	9/1.9	1.9	2.4	2.1	1.8	2.1	338/9.7	9.7	10.1	7/95	Satellite Radio Network
16	WZNS-F	9/1.9	1.9	2.4	2.1	1.8	2.1	338/9.7	9.7	10.1	36/759	Holladay Broadcasting, Inc.
18	WVNY	7/1.3	0.0	0.0	0.0	0.0	0.0	93/2.7	0.0	4.2	26/415	Holladay Broadcasting, Inc.
19	WKSJ-F	3/0.6	2.4	1.4	0.7	1.4	1.3	133/3.8	5.0	0.0	3/46	#1 Radio, Inc.
19	WEBY	3/0.6	0.7	0.4	0.0	0.4	0.6	65/1.9	2.7	2.6	3/65	Easy Media, Inc.
19	WBSR	3/0.6	0.7	0.4	0.0	0.4	0.6	65/1.9	2.7	2.6	3/134	Don Schroeder
22	WSWL	3/0.5	0.8	0.6	0.4	0.6	0.6	128/3.7	3.7	0.0	2/52	Satellite Radio Network
23	WVTJ	2/0.5	0.0	0.0	11.1	0.0	2.9	48/1.4	0.0	0.0	3/75	Chase Radio Partners
24	WKNN-F	2/0.3	0.3	0.0	11.1	0.0	2.9	37/1.1	1.1	22.1		

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WBLX-F	1 WBLX-F	1 WRKH-F	1 WXBM-F	1 WXBM-F	1 WXBM-F	1 WBLX-F	1 WXBM-F	1 WXBM-F	1 WXBM-F
2	WABB-F	2 WTKX-F	2 WXBM-F	2 WRKH-F	2 WYCL-F	2 WBLX-F	2 WMEZ-F	2 WRKH-F	2 WBLX-F	2 WBLX-F
3	WJLQ-F	3 WJLQ-F	3 WRKH-F	3 WBLX-F	3 WBLX-F	3 WRKH-F	3 WCOA	3 WYCL-F	3 WYCL-F	3 WYCL-F
4	WTKX-F	4 WABB-F	4 WTKX-F	4 WTKX-F	4 WYCL-F	4 WCOA	4 WRKH-F	4 WBLX-F	4 WTKX-F	4 WRNE
5	WRRX-F	5 WXBM-F	5 WABB-F	5 WMEZ-F	5 WMEZ-F	5 WABB-F	5 WTKX-F	5 WCOA	5 WMEZ-F	5 WTKX-F
6	WZNS-F	6 WRRX-F	6 WMEZ-F	6 WABB-F	6 WTKX-F	6 WRNE	6 WYCL-F	6 WABB-F	6 WMEZ-F	6 WRKH-F
7	WXBM-F	7 WRKH-F	7 WJLQ-F	7 WYCL-F	7 WYOK-F	7 WBLX-F	7 WTKX-F	7 WYCL-F	7 WTKX-F	7 WTKX-F
8	WYOK-F	8 WYOK-F	8 WRRX-F	8 WYOK-F	8 WABB-F	8 WMXC-F	8 WRRX-F	8 WYCL-F	8 WRKH-F	8 WRKH-F
9	WRKH-F	9 WMEZ-F	9 WYCL-F	10 WJLQ-F	10 WCOA	10 WABB-F	10 WRNE	10 WYOK-F	10 WYOK-F	10 WYOK-F
10	WKSJ-F	10 WTKX-F	10 WYOK-F	10 WYOK-F	10 WYOK-F	10 WYOK-F	10 WYOK-F	10 WYOK-F	10 WYOK-F	10 WYOK-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WBLX-F	1 WBLX-F	1 WBLX-F	1 WBLX-F	1 WXBM-F	1 WTKX-F	1 WTKX-F	1 WRKH-F	1 WRKH-F
2	WABB-F	2 WABB-F	2 WYOK-F	2 WXBM-F	2 WBLX-F	2 WBLX-F	2 WBLX-F	2 WTKX-F	2 WXBM-F
3	WMEZ-F	3 WMEZ-F	3 WABB-F	3 WMEZ-F	3 WJLQ-F	3 WRRX-F	3 WRRX-F	3 WBLX-F	3 WYCL-F
4	WJLQ-F	4 WXBM-F	4 WMEZ-F	4 WABB-F	4 WYCL-F	4 WJLQ-F	4 WTKE-F	4 WXBM-F	4 WTKX-F
5	WXBM-F	5 WYOK-F	5 WXBM-F	5 WJLQ-F	5 WABB-F	5 WTKX-F	5 WTKX-F	5 WRRX-F	5 WBLX-F
6	WZNS-F	6 WJLQ-F	6 WRKH-F	5 WYCL-F	6 WYOK-F	6 WRRX-F	6 WYCL-F	6 WJLQ-F	6 WRRX-F
7	WRRX-F	7 WRKH-F	7 WJLQ-F	7 WRKH-F	7 WMXC-F	7 WRKH-F	7 WRKH-F	7 WABB-F	7 WCOA
7	WTKX-F	8 WTKX-F	8 WTKX-F	8 WYOK-F	8 WYOK-F	8 WTKE-F	8 WABB-F	8 WTKX-F	8 WTKE-F
9	WYCL-F	9 WZNS-F	9 WYCL-F	8 WYOK-F	9 WRKH-F	9 WZNS-F	9 WCOA	9 WYCL-F	9 WYOK-F
10	WVTJ	10 WYCL-F	10 WKSJ-F	10 WTKX-F	10 WRNE	10 WKSJ-F	10 WYOK-F	10 WYOK-F	10 WABB-F
10	WYOK-F								

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBSR	1450	1 kw / 1 kw	Soft AC	CNN	—	Easy Media, Inc.	Pensacola
WCOA	1370	5 kw / 5 kw	Talk	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Cumulus Media, Inc.	Pensacola
WEBY	1330	5 kw / kw	Talk	ABC	—	#1 Radio, Inc.	Milton
WVNY	1090	5 kw / kw	Black Gospel	Independent	—	Satellite Radio Network	Cantonment
WRNE	980	2.5 kw / 1 kw	Urban Oldies	American Urban Radio	Dora-Clayton	Media One Communications, Inc.	Gulf Breeze
WSWL	790	1 kw / 66 w	News	CNN	—	Don Schroeder	Pensacola
WVTJ	610	500 w / 142 w	Gospel	Salem Radio Network	Salem Radio Reps	Satellite Radio Network	Pensacola

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WGXC	95.7	25 kw @282	Cont. Christ.	Independent	—	Satellite Radio Network	Navarre
WJLQ	100.7	100 kw @1,555	CHR	ABC	Allied Radio Ptnrs.	Cumulus Media, Inc.	Pensacola
WMEZ	94.1	100 kw @1,329	Soft AC	Westwood/Mutual/Unistar	Katz	Pamal Broadcasting	Pensacola
WRRX	106.1	3.9 kw @407	Rock	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Gulf Breeze
WTKX	98.1	89 kw @1,023	Sports	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Andalusia
WTKX	101.5	100 kw @1,328	Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Pensacola
WXBM	102.7	100 kw @1,328	Country	Westwood/Mutual/Unistar	Katz	Pamal Broadcasting	Milton
WYCL	107.3	100 kw @1,407	Oldies	Independent	Clear Chan.-Diamond	Concord Media Group, Inc.	Pensacola

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WABB-F	CHR	97.5	Mobile
WBLX-F	Urban	92.9	Mobile
WKNN-F	Country	99.1	Pascagoula
WKSJ-F	Country	94.9	Mobile
WKSM-F	Classic Rock	99.5	Ft. Walton Beach
WMXC-F	Adult Cont.	99.9	Mobile
WRKH-F	Classic Rock	96.1	Mobile
WYOK-F	Hot AC	104.1	Atmore
WZNS-F	CHR	96.5	Ft. Walton Beach

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	7.3	8.3	22.1%
WTKE FM,WTKX FM			
Cumulus Media, Inc.	13.1	10.8	20.2%
WCOA AM,WJLQ FM,WRRX FM			
Pamal Broadcasting	18.2	17.8	48.3%
WMEZ FM,WXBM FM			
Satellite Radio Network	3.9	4.9	0.0%
WGXC FM,WNVY AM,WVTJ AM			
	42.5	41.8	90.6%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	29 (2)	29 (2)	6.8
AOR	0 (0)	79 (4)	79 (4)	18.4
Black/Urban	21 (1)	47 (1)	67 (2)	15.6
CHR	0 (0)	55 (3)	55 (3)	12.8
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	75 (3)	75 (3)	17.5
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	31 (3)	0 (0)	31 (3)	7.2
Oldies	0 (0)	32 (1)	32 (1)	7.5
Other	(0)	(0)	(0)	0.0
Religion	9 (2)	11 (1)	20 (3)	4.7
Soft AC	3 (1)	29 (1)	32 (2)	7.5
Sports	0 (0)	9 (1)	9 (1)	2.1
Standards/EZ	(0)	(0)	(0)	0.0
Totals	64 (7)	366 (17)	429 (24)	

Note 5/4/01 WBSR-AM-1450 Old Format: Oldies New Format: Soft AC

PEORIA, IL

Arbitron Rank 141	Pop (12+) 286,200	Stations 22 / 17	% Below Line 6.2
Market TSL in Hours 17.8		Diaries 1120 / 256:1 / 60.4%	% Not Listed 17.4
Average Persons Rating 13.0		12+ FM Share (Metro) 68.1	Sample Target 1080

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 WPBG-F	Oldies	40/10.7	11.2	11.4	11.3	11.3	11.2	558/19.5	20.5	18.9	62/965	JMP Broadcasting, LLC
2 WZPW-FF	Dance	34/9.1	0.8	0.0	0.0	0.0		428/15.0	7.9	3.7	47/662	AAA Entertainment
3 WSWT-F	Soft AC	34/9.0	9.4	10.0	9.5	7.4	9.5	419/14.6	16.2	16.0	47/625	JMP Broadcasting, LLC
4 WXCL-F	Country	28/7.4	9.2	7.5	7.7	7.9	7.9	448/15.7	17.4	17.4	29/481	Kelly Communications, Inc.
5 WMBD	Talk	27/7.2	5.5	7.8	5.9	4.7	6.6	437/15.3	14.8	15.4	28/470	JMP Broadcasting, LLC
6 WGLO-F	Rock	25/6.7	7.2	7.8	7.7	7.1	7.3	476/16.6	19.7	16.9	40/792	Regent Communications, Inc.
7 WDQX-F	Classic Hits	20/5.4	3.9	1.9	0.0	0.0		272/9.5	8.8	0.0	22/347	AAA Entertainment
8 WWCT-F	Rock	19/5.1	5.4	5.1	6.9	5.9	5.6	282/9.9	13.6	13.9	36/562	AAA Entertainment
9 WFYR-F	Country	12/3.3	3.4	4.4	4.9	5.7	4.0	262/9.2	9.3	11.9	20/398	Regent Communications, Inc.
10 WIXO-F	Modern Rock	12/3.2	4.2	4.9	4.4	6.9	4.2	371/13.0	15.0	14.4	18/527	Regent Communications, Inc.
11 WLS	Talk	9/2.3	2.9	2.4	2.0	2.0	2.4	155/5.4	6.5	4.4	27/366	ABC Radio
11 WRVP-F	CHR	9/2.3	5.8	1.9	5.1	3.4	3.8	293/10.3	5.0	16.7	20/611	Regent Communications, Inc.
13 WPPY-F	CHR	7/1.8	3.7	5.6	1.3	0.0	3.1	196/6.9	12.7	6.0	10/282	Regent Communications, Inc.
14 WCNL-F	Modern AC	6/1.6	1.7	1.2	1.3	1.0	1.4	179/6.2	6.1	4.2	7/195	AAA Entertainment
15 WGN	Talk	5/1.4	1.8	1.5	1.5	1.2	1.6	146/5.1	3.2	4.2	19/379	Tribune Broadcasting
15 WBNQ-F	CHR	5/1.4	1.7	1.2	1.3	3.0	1.4	231/8.1	6.5	6.3	41/840	Citadel Communications Corp.
15 WPEO	Religious	5/1.4	1.5	1.2	0.8	1.7	1.2	92/3.2	3.0	2.6	7/110	Pinebrook Foundation, Inc.
18 WWFS	Sports	4/1.1	3.3	2.9	4.1	3.0	2.9	119/4.2	6.8	9.7	5/143	JMP Broadcasting, LLC
19 WJPL-F	Modern AC	4/1.0	1.0	2.2	1.0	2.0	1.3	91/3.2	3.8	3.4	4/96	AAA Entertainment
20 WSCR	Sports	3/0.7	0.4	0.0	0.0	0.0		28/1.0	0.0	0.0	5/94	Infinity Broadcasting Corp.
21 WBBM	News	2/0.4	0.2	0.0	0.0	0.0		67/2.3	0.0	0.0	6/171	Infinity Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WZPW-FF	1 WZPW-FF	1 WSWT-F	1 WSWT-F	1 WPBG-F	1 WPBG-F	1 WMBD	1 WZPW-FF	1 WPBG-F	1 WPBG-F	1 WZPW-FF
2 WRVP-F	2 WWCT-F	2 WGLO-F	2 WGLO-F	2 WSWT-F	2 WMBD	2 WSWT-F	2 WWCT-F	2 WSWT-F	2 WZPW-FF	2 WPBG-F
3 WPPY-F	3 WGLO-F	3 WDQX-F	3 WDQX-F	3 WGLO-F	3 WSWT-F	3 WGLO-F	3 WZPW-FF	3 WZPW-FF	3 WXCL-F	3 WXCL-F
4 WIXO-F	4 WSWT-F	4 WWCT-F	4 WPBG-F	4 WDQX-F	4 WXCL-F	4 WPBG-F	4 WXCL-F	3 WXCL-F	4 WSWT-F	4 WMBD
5 WGLO-F	5 WIXO-F	5 WZPW-FF	5 WWCT-F	5 WXCL-F	5 WDQX-F	5 WZPW-FF	5 WPBG-F	5 WMBD	5 WGLO-F	5 WSWT-F
6 WWCT-F	6 WXCL-F	6 WPBG-F	6 WXCL-F	6 WWCT-F	6 WGLO-F	6 WXCL-F	6 WDQX-F	6 WDQX-F	6 WDQX-F	6 WDQX-F
7 WBNQ-F	7 WPBG-F	7 WXCL-F	7 WZPW-FF	7 WZPW-FF	7 WLS	7 WDQX-F	7 WSWT-F	7 WDQX-F	7 WWCT-F	7 WWCT-F
8 WDQX-F	8 WFYR-F	8 WIXO-F	8 WFYR-F	7 WFYR-F	8 WFYR-F	8 WWCT-F	8 WIXO-F	8 WWCT-F	8 WMBD	8 WGLO-F
9 WFYR-F	9 WDQX-F	9 WFYR-F	9 WMBD	9 WMBD	9 WWCT-F	9 WFYR-F	9 WGLO-F	9 WLS	9 WIXO-F	9 WFYR-F
10 WSWT-F	10 WCNL-F	10 WCNL-F	10 WIXO-F	10 WIXO-F	10 WZPW-FF	10 WIXO-F	9 WFYR-F	10 WFYR-F	10 WFYR-F	10 WIXO-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WZPW-FF	1 WZPW-FF	1 WZPW-FF	1 WSWT-F	1 WSWT-F	1 WZPW-FF	1 WWCT-F	1 WWCT-F	1 WGLO-F	1 WGLO-F
2 WSWT-F	2 WSWT-F	2 WSWT-F	2 WZPW-FF	2 WPBG-F	2 WWCT-F	2 WGLO-F	2 WGLO-F	2 WWCT-F	2 WWCT-F
3 WXCL-F	3 WXCL-F	3 WXCL-F	3 WPBG-F	3 WDQX-F	3 WIXO-F	3 WZPW-FF	3 WXCL-F	3 WPBG-F	3 WPBG-F
4 WPPY-F	4 WCNL-F	3 WCNL-F	4 WDQX-F	4 WXCL-F	4 WPBG-F	4 WIXO-F	4 WFYR-F	4 WZPW-FF	4 WDQX-F
5 WFYR-F	5 WFYR-F	3 WPBG-F	5 WXCL-F	5 WZPW-FF	5 WGLO-F	5 WPBG-F	4 WDQX-F	5 WPBG-F	5 WXCL-F
6 WWCT-F	6 WRVP-F	6 WDQX-F	6 WFYR-F	6 WGLO-F	6 WSWT-F	6 WDQX-F	6 WPBG-F	6 WIXO-F	6 WFYR-F
7 WIXO-F	7 WPBG-F	7 WFYR-F	7 WRVP-F	7 WFYR-F	7 WDQX-F	7 WXCL-F	7 WZPW-FF	7 WXCL-F	7 WSWT-F
7 WCNL-F	8 WIXO-F	8 WGLO-F	8 WGLO-F	8 WRVP-F	8 WBNQ-F	8 WSWT-F	8 WIXO-F	8 WSWT-F	8 WMBD
9 WRVP-F	9 WPPY-F	9 WRVP-F	9 WCNL-F	9 WMBD	9 WRVP-F	9 WFYR-F	9 WCNL-F	9 WFYR-F	9 WZPW-FF
10 WBNQ-F	10 WGLO-F	10 WBNQ-F	10 WPPY-F	10 WCNL-F	10 WPPY-F	10 WBNQ-F	10 WWFS	10 WMBD	10 WIXO-F
	10 WDQX-F					10 WWFS			

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WMBD	1470	5 kw / 5 kw	Talk	Premier Radio Network	Katz	JMP Broadcasting, LLC	Peoria
WPEO	1020	1 kw / kw	Religious	Salem Radio Network	Salem Radio Reps	Pinebrook Foundation, Inc.	Peoria
WWFS	1290	5 kw / 5 kw	Sports	Premier Radio Network	Christal	JMP Broadcasting, LLC	Peoria

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCNL	94.3	6 kw @300	Modern AC	ABC	Allied Radio Ptnrs.	AAA Entertainment	Chillicothe
WDQX	102.3	6 kw @300	Classic Hits	Independent	McGavren-Guild	AAA Entertainment	Morton
WFYR	97.3	23.5 kw @338	Country	Independent	—	Regent Communications, Inc.	Elmwood
WGLO	95.5	7 kw @620	Rock	Independent	—	Regent Communications, Inc.	Pekin
WIXO	99.9	1.5 kw @584	Modern Rock	Independent	—	Regent Communications, Inc.	Bartonville
WJPL	96.5	4.3 kw @377	Modern AC	Independent	Allied Radio Ptnrs.	AAA Entertainment	Farmington
WPBG	93.3	41 kw @548	Oldies	Independent	Katz	JMP Broadcasting, LLC	Peoria
WPPY	101.1	3.3 kw @449	CHR	Independent	—	Regent Communications, Inc.	Glasford
WRPW	92.9	6 kw @328	simul. WZPWFF	Independent	D & R Radio	AAA Entertainment	Colfax
WRVP	98.5	6 kw @328	CHR	Independent	—	Regent Communications, Inc.	Eureka
WSWT	106.9	50 kw @480	Soft AC	Independent	Christal	JMP Broadcasting, LLC	Peoria
WWCT	105.7	33.4 kw @590	Rock	Independent	Allied Radio Ptnrs.	AAA Entertainment	Peoria
WXCL	104.9	3 kw @328	Country	Westwood/Mutual/Unistar	McGavren-Guild	Kelly Communications, Inc.	Pekin
WZPW	92.3	6 kw @148	Dance	ABC	Allied Radio Ptnrs.	AAA Entertainment	Peoria

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBBM	News	780	Chicago
WBNQ-F	CHR	101.5	Bloomington
WGN	Talk	720	Chicago
WLS	Talk	890	Chicago
WSCR	Sports	670	Chicago

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
AAA Entertainment	22.3	22.8	14.2%
WCNL FM,WDQX FM,WJPL FM,WRPW FM,WWCT FM,WZPW FM			
JMP Broadcasting, LLC	28.0	27.2	44.6%
WMBD AM,WPBG FM,WSWT FM,WWFS AM			
Regent Communications, Inc.	17.3	20.2	24.7%
WFYR FM,WGLO FM,WIXO FM,WPPY FM,WRVP FM			
	67.6	70.2	83.5%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	9 (2)	9 (2)	2.9
AOR	0 (0)	56 (3)	56 (3)	18.1
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	55 (5)	55 (5)	17.8
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	40 (2)	40 (2)	12.9
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	43 (4)	0 (0)	43 (4)	13.9
Oldies	0 (0)	60 (2)	60 (2)	19.4
Other	(0)	(0)	(0)	0.0
Religion	5 (1)	0 (0)	5 (1)	1.6
Soft AC	0 (0)	34 (1)	34 (1)	11.0
Sports	7 (2)	0 (0)	7 (2)	2.3
Standards/EZ	(0)	(0)	(0)	0.0
Totals	55 (7)	254 (15)	309 (22)	

Note Duncan's reports that: WRVP-FM 98.5 simul. with WPPY-FM 101.1
 Duncan's reports that: WJPL-FM 96.5 simul. with WCNL-FM 94.3
 Duncan's reports that: WDQZ-FM 99.5 simul. with WDQX-FM 102.3
 4/6/01 WRPW-FM-92.9 Prior Calls: WSNI-FM Current Calls: WRPW-FM

PHILADELPHIA, PA

Arbitron Rank 5 Pop (12+) 4,079,200
 Market TSL in Hours 21.6
 Average Persons Rating 16.6

Stations 32 / 24
 Diaries 4553 / 896:1 / 51.9%
 12+ FM Share (Metro) 63.7

% Below Line 0.9
 % Not Listed 16.2
 Sample Target 4630

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 KYW	News	460/6.8	6.8	6.2	6.1	6.4	6.5	11524/28.3	25.5	26.5	500/12898	Infinity Broadcasting Corp.
2 WBEB-F	Adult Cont.	452/6.7	6.7	6.6	6.4	6.1	6.6	6576/16.1	16.3	15.6	500/7648	WEAZ Radio, Inc.
3 WDAS-F	Urban AC	418/6.2	5.7	5.4	6.1	5.7	5.8	4195/10.3	9.9	10.3	483/5055	Clear Channel Communications
4 WIOQ-F	CHR	371/5.5	5.1	4.9	5.3	5.4	5.2	7585/18.6	18.1	18.8	463/10240	Clear Channel Communications
5 WYSP-F	Talk	325/4.8	4.3	4.8	5.4	5.3	4.8	5856/14.4	18.1	15.1	430/8341	Infinity Broadcasting Corp.
6 WUSL-F	Urban	313/4.6	5.7	5.0	5.1	5.3	5.1	5361/13.1	12.8	13.7	430/7411	Clear Channel Communications
7 WXTU-F	Country	306/4.5	3.3	4.2	3.7	4.0	3.9	3718/9.1	8.9	9.6	380/5023	Beasley Broadcast Group
8 WJZ-F	Smooth Jazz	243/3.6	4.0	2.9	2.8	2.0	3.3	4408/10.8	11.3	11.6	378/5808	Clear Channel Communications
9 WPHT	Talk	239/3.5	4.1	4.0	4.3	4.2	4.0	4197/10.3	7.0	6.4	274/4926	Infinity Broadcasting Corp.
10 WOGL-F	Oldies	220/3.2	4.1	4.1	3.0	3.3	3.6	5120/12.6	12.4	13.3	319/6866	Infinity Broadcasting Corp.
11 WPEN	Adult Stand.	219/3.2	3.0	3.5	2.7	3.2	3.1	2750/6.7	7.0	6.4	231/2943	Greater Media
12 WIP	Rock	213/3.1	3.3	3.7	3.5	3.8	3.4	4400/10.8	9.6	10.4	257/5246	Infinity Broadcasting Corp.
13 WMMR-F	Classic Hits	212/3.1	3.3	3.0	3.7	3.4	3.3	4638/11.4	11.0	11.9	285/6531	Greater Media
14 WMGK-F	Urban	188/2.8	2.6	2.9	2.6	3.0	2.7	4518/11.1	11.4	11.0	296/6150	Greater Media
15 WPHI-F	Modern Rock	181/2.7	2.6	3.1	3.3	3.1	2.9	3745/9.2	9.5	9.3	199/4144	Radio One
16 WPLY-F	Hot AC	170/2.5	2.3	3.3	3.0	3.4	2.8	4815/11.8	11.6	11.7	219/6067	Radio One
17 WLCE-F	80s Hits	152/2.2	2.2	2.2	2.8	2.9	2.4	4092/10.0	11.3	11.3	211/5478	Clear Channel Communications
18 WPTP-F	Hot AC	116/1.7	2.0	2.1	2.2	2.2	2.0	3294/8.1	7.3	7.6	193/4327	Beasley Broadcast Group
19 WEJM-F	Black Gospel	110/1.6	1.6	1.2	1.8	1.4	1.6	2795/6.9	7.7	8.1	142/3444	Greater Media
20 WDAS	CHR	87/1.3	1.4	1.2	1.5	1.4	1.0	1282/3.1	2.8	2.7	111/1328	Clear Channel Communications
21 WPST-F	Talk	63/0.9	1.0	1.1	1.0	1.0	1.0	2948/7.2	7.2	8.5	167/4524	Nassau Broadcasting
22 WKXW-F	Talk	62/0.9	1.3	0.8	1.0	1.0	0.8	1740/4.3	3.3	2.9	189/4028	Press Communications, LLC
23 WHAT	Oldies	62/0.9	0.8	0.6	0.7	0.8	0.8	640/1.6	1.6	1.7	62/649	Inner City Broadcasting Corp.
24 WNJO-F	Adult Cont.	42/0.6	0.5	0.6	0.3	0.0	0.3	1151/2.8	2.4	2.8	86/1593	Great Scott Broadcasting
25 WJBR-F	Tropical	40/0.6	0.4	0.6	0.4	0.4	0.5	842/2.1	1.7	1.6	133/2210	NextMedia
26 WSSJ	Span.-CHR	35/0.5	0.5	0.5	0.4	0.4	0.5	299/0.7	1.0	0.0	40/307	Mega Communications
27 WEMG-AF	Rock	24/0.4	1.5	1.8	1.7	2.1	1.4	550/1.3	0.8	0.7	63/879	Mega Communications
28 WZZO-F	CHR	24/0.3	0.3	0.3	0.5	0.3	0.3	300/0.7	0.0	0.0	150/1899	Clear Channel Communications
29 WSTW-F	Cont. Christ.	23/0.3	0.3	0.0	0.0	0.0	0.5	854/2.1	2.1	2.3	109/2338	Delmarva Broadcasting Co.
30 WBYN-F	Soft AC	23/0.3	0.6	0.4	0.6	0.6	0.5	422/1.0	0.0	0.0	51/934	WDAC Radio Co.
30 WLEV-F	Soft AC	23/0.3	0.6	0.4	0.6	0.6	0.5	392/1.0	0.8	7.7	139/2119	Citadel Communications Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WIOQ-F	1 WIOQ-F	1 WDAS-F	1 WDAS-F	1 WDAS-F	1 KYW	1 KYW	1 WDAS-F	1 WBEB-F	1 WBEB-F	1 WDAS-F
2 WUSL-F	2 WYSP-F	2 WYSP-F	2 WBEB-F	2 WBEB-F	2 WBEB-F	2 WYSP-F	2 WUSL-F	2 WDAS-F	2 WIOQ-F	2 KYW
3 WPHI-F	3 WUSL-F	3 WBEB-F	2 WYSP-F	3 WYSP-F	3 WDAS-F	3 WDAS-F	3 WIOQ-F	3 WJZ-F	3 KYW	3 WIOQ-F
4 WPLY-F	4 WPLY-F	4 WIOQ-F	4 WXTU-F	4 KYW	4 WJZ-F	4 WJZ-F	4 WPHI-F	3 WXTU-F	4 WDAS-F	4 WBEB-F
5 WPST-F	4 WDAS-F	5 WUSL-F	5 WIOQ-F	5 WJZ-F	5 WPHT	5 WPHT	5 WIOQ-F	5 KYW	5 WUSL-F	4 WUSL-F
6 WYSP-F	6 WBEB-F	6 WMMR-F	5 WMMR-F	6 WXTU-F	6 WXTU-F	6 WXTU-F	6 WXTU-F	6 WBEB-F	6 WJZ-F	6 WJZ-F
7 WBEB-F	7 WMMR-F	7 WXTU-F	7 WIOQ-F	7 WIOQ-F	7 WPEN	7 WUSL-F	7 WUSL-F	7 WPHT	6 WXTU-F	7 WXTU-F
8 WDAS-F	8 WPHI-F	8 WMGK-F	7 WJZ-F	7 WMGK-F	8 WOGL-F	8 WIP	8 WIP	7 KYW	6 WJZ-F	7 WOGL-F
9 WMMR-F	9 WPTP-F	9 WJZ-F	9 WMGK-F	9 WMMR-F	9 WMGK-F	9 WMMR-F	9 WIP	7 WYSP-F	8 WOGL-F	8 WOGL-F
10 WOGL-F	10 WXTU-F	10 KYW	10 WUSL-F	10 WIP	10 WIP	10 WPEN	10 WYSP-F	7 WMGK-F	8 WPHT	9 WPHT
10 WIP	10 WXTU-F	10 WPLY-F	10 WPLY-F	10 WIP	10 WIP	10 WJZ-F	10 WJZ-F	10 WPEN	10 WIP	10 WPHI-F

AM Stations	Day/Night	Power	Format	Net/Aff	Rep	Owner	City of Lic
KYW	1060	50 kw / 50 kw	News	CBS Networks	Infinity Radio Sales	Infinity Broadcasting Corp.	Philadelphia
WDAS	1480	5 kw / 1 kw	Black Gospel	American Urban Radio	Clear Chan.-Emerald	Clear Channel Communications	Philadelphia
WEMG	900	1 kw / 40 w	Span.-CHR	Westwood/Mutual/Unistar	Caballero	Mega Communications	Philadelphia
WHAT	1340	1 kw / 1 kw	Talk	Independent	—	Inner City Broadcasting Corp.	Philadelphia
WIP	610	5 kw / 5 kw	Sports	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.	Philadelphia
WPEN	950	5 kw / 5 kw	Adult Stand.	Westwood/Mutual/Unistar	McGavren-Guild	Greater Media	Philadelphia
WPHT	1210	50 kw / 50 kw	Talk	CBS Networks	Infinity Radio Sales	Infinity Broadcasting Corp.	Philadelphia
WSSJ	1310	1 kw / 250 w	Tropical	Westwood/Mutual/Unistar	Caballero	Mega Communications	Camden

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBEB	101.1	14 kw @940	Adult Cont.	Independent	McGavren-Guild	WEAZ Radio, Inc.	Philadelphia
WDAS	105.3	16.3 kw @869	Urban AC	ABC	Clear Chan.-Emerald	Clear Channel Communications	Philadelphia
WEJM	95.7	50 kw @500	Hot AC	Independent	McGavren-Guild	Greater Media	Philadelphia
WEMG	104.9	10 kw @510	simul. WEMGAF	Westwood/Mutual/Unistar	Caballero	Mega Communications	Egg Harbor
WIOQ	102.1	32 kw @564	CHR	Independent	Clear Chan.-Diamond	Clear Channel Communications	Philadelphia
WJJZ	106.1	22.5 kw @740	Smooth Jazz	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Philadelphia
WLCE	104.5	16 kw @873	Hot AC	Independent	Clear Chan.-Diamond	Clear Channel Communications	Philadelphia
WMGK	102.9	8.9 kw @1,148	Classic Hits	Independent	McGavren-Guild	Greater Media	Philadelphia
WMMR	93.3	18 kw @827	Rock	Independent	McGavren-Guild	Greater Media	Philadelphia
WOGL	98.1	7.3 kw @850	Oldies	CBS Networks	Infinity Radio Sales	Infinity Broadcasting Corp.	Philadelphia
WPHI	103.9	340 w@1,000	Urban	Independent	McGavren-Guild	Radio One	Philadelphia
WPLY	100.3	35 kw @600	Modern Rock	Independent	Allied Radio Ptnrs.	Radio One	Jenkintown
WPTP	96.5	17 kw @865	80s Hits	ABC	D & R Radio	Beasley Broadcast Group	Philadelphia
WUSL	98.9	27 kw @669	Urban	Independent	Clear Chan.-Emerald	Clear Channel Communications	Philadelphia
WXTU	92.5	15.5 kw @900	Country	Independent	D & R Radio	Beasley Broadcast Group	Philadelphia
WYSP	94.1	16 kw @900	Talk	The Source	Infinity Radio Sales	Infinity Broadcasting Corp.	Philadelphia

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WKXW-F	Talk	101.5	Trenton

Consolidation Report

	12+ (%)	25-54 (%)	Revenue
Beasley Broadcast Group	6.7	7.9	5.6%
WPTP FM, WXTU FM			
Clear Channel Communications	24.9	26.1	27.7%
WDAS AM, WDAS FM, WIOQ FM, WJJZ FM, WLCE FM, WUSL FM			
Greater Media	11.1	11.2	14.2%
WEJM FM, WMGK FM, WMMR FM, WPEN AM			
Infinity Broadcasting Corp.	21.9	20.0	35.9%
KYW AM, WIP AM, WOGL FM, WPTP AM, WYSP FM			
Mega Communications	1.1	1.4	1.1%
WEMG AM, WEMG FM, WSSJ AM			
Radio One	5.5	4.1	6.0%
WPHI FM, WPLY FM			
	71.2	70.7	90.5%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	781 (4)	781 (4)	13.7
AOR	0 (0)	418 (3)	418 (3)	7.3
Black/Urban	0 (0)	918 (3)	918 (3)	16.1
CHR	0 (0)	482 (3)	482 (3)	8.5
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	306 (1)	306 (1)	5.4
Hispanic	52 (2)	23 (1)	75 (3)	1.3
Jazz	0 (0)	304 (1)	304 (1)	5.3
News/Talk	765 (3)	388 (2)	1153 (5)	20.2
Oldies	0 (0)	665 (4)	665 (4)	11.7
Other	(0)	(0)	(0)	0.0
Religion	110 (1)	23 (1)	133 (2)	2.3
Soft AC	0 (0)	23 (1)	23 (1)	0.4
Sports	219 (1)	0 (0)	219 (1)	3.8
Standards/EZ	220 (1)	0 (0)	220 (1)	3.9
Totals	1366 (8)	4331 (24)	5697 (32)	

Note Duncan's reports that: WBSS-FM 97.3 simul. with WKXW-FM 101.5
 6/6/01 WLCE-FM-104.5 Old Format: Classic Hits New Format: Hot AC
 6/11/01 WYSP-FM-94.1 Old Format: Rock New Format: Talk, Adds multi-network / adds Rock as a sec. format
 6/19/01 WEJM-FM-95.7 Old Format: Rhythmic Old. New Format: Hot AC

PHOENIX, AZ

Arbitron Rank 15 Pop (12+) 2,479,000
 Market TSL in Hours 19.2
 Average Persons Rating 14.5

Stations 35 / 33
 Diaries 3109 / 798:1 / 49.1%
 12+ FM Share (Metro) 67.9

% Below Line 0.6
 % Not Listed 14.8
 Sample Target 3030

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 KYOT-F	Smooth Jazz	210/5.8	4.8	4.5	4.7	5.4	5.0	2855/11.5	10.5	11.8	220/3088	Clear Channel Communications
2 KTAR	News/Talk	203/5.7	5.0	5.6	5.8	5.9	5.5	3807/15.4	14.0	16.4	214/4042	Emmis Communications Corp.
3 KNIX-F	Country	198/5.5	5.0	5.7	5.5	6.1	5.4	3680/14.8	14.4	15.3	243/4286	Clear Channel Communications
3 KOOL-F	Oldies	198/5.5	5.5	5.7	5.8	5.4	5.6	3583/14.5	16.2	13.7	217/3910	Infinity Broadcasting Corp.
5 KFYI	Talk	173/4.8	4.0	5.6	1.0	4.5	3.9	2499/10.1	10.0	8.8	195/2736	Clear Channel Communications
6 KESZ-F	Adult Cont.	170/4.7	5.1	6.0	5.0	4.3	5.2	3064/12.4	14.9	12.1	182/3220	Clear Channel Communications
7 KSLX-F	Classic Rock	168/4.7	2.8	2.8	3.8	3.0	3.5	2694/10.9	9.2	9.1	178/2891	Sandusky Radio
8 KMLE-F	Country	158/4.4	6.0	4.9	4.4	5.2	4.9	3336/13.5	13.9	13.3	167/3624	Infinity Broadcasting Corp.
9 KUPD-F	Rock	149/4.2	4.5	4.5	4.5	3.8	4.4	2707/10.9	10.1	9.7	161/2923	Sandusky Radio
10 KKFR-F	Urban	142/4.0	5.2	4.9	5.4	5.6	4.9	2977/12.0	12.9	14.0	148/3185	Emmis Communications Corp.
11 KZZP-F	CHR	131/3.7	3.5	2.9	2.9	3.6	3.3	3734/15.1	12.5	15.3	138/3908	Clear Channel Communications
12 KCLT-F	Adult Cont.	131/3.6	3.1	3.7	2.9	4.2	3.3	2178/8.8	10.1	9.4	137/2298	Emmis Communications Corp.
13 KZON-F	Modern Rock	123/3.4	3.7	2.9	3.7	2.8	3.4	2962/11.9	9.9	11.6	129/3139	Infinity Broadcasting Corp.
14 KEDJ-FF	Modern Rock	117/3.3	2.7	3.1	3.0	2.1	3.0	2676/10.8	10.7	7.0	129/2971	Big City Radio
15 KMXP-F	Hot AC	109/3.0	3.0	3.2	2.9	3.7	3.0	2499/10.1	10.2	11.4	121/2680	Clear Channel Communications
16 KDKB-F	Rock	104/2.9	4.1	3.1	4.4	3.0	3.6	2104/8.5	8.0	8.5	115/2301	Sandusky Radio
17 KOY	Adult Stand.	96/2.7	2.7	2.8	3.0	3.7	2.8	1341/5.4	5.3	6.0	97/1354	Clear Channel Communications
18 KHOT-F	Reg'l Mex.	81/2.2	1.9	2.2	1.9	2.5	2.0	1259/5.1	3.9	4.1	93/1313	Hispanic Broadcasting Corp.
19 KPTY-F	Dance	62/1.7	2.1	2.1	1.9	2.1	2.0	2200/8.9	9.6	9.3	72/2406	New Planet Radio, LLC
20 KLNZ-F	Reg'l Mex.	57/1.6	1.5	1.0	1.8	1.4	1.5	964/3.9	2.8	3.7	101/1106	Entravision Communications
21 KVVA-FF	Romantica	50/1.4	1.2	0.9	0.4	0.5	1.0	820/3.3	2.0	1.5	50/842	Rainbow Broadcasting
22 KAJM-F	Rhythmic Old.	28/0.8	0.5	0.6	0.5	0.6	0.6	712/2.9	2.7	2.4	32/842	Southwestern Broadcasting Corp.
23 KAHH-F	Easy List.	27/0.7	1.1	0.4	0.7	0.8	0.7	385/1.6	1.1	1.4	59/714	CRC Broadcasting Co., Inc.
24 KFNN	Bus. News	24/0.7	0.6	0.3	0.5	0.5	0.5	535/2.2	1.3	1.7	24/539	Clear Channel Communications
25 KGME	Sports	21/0.6	1.0	0.6	5.0	0.8	1.8	511/2.1	3.0	3.1	24/587	Owl Broadcasting & Development
25 KSAZ	Adult Stand.	21/0.6	0.4	0.0	0.0	0.0	0.0	337/1.4	0.0	0.0	31/479	Radio Unica
27 KIDR	Span.-Talk	17/0.5	0.5	0.5	0.0	0.0	0.0	322/1.3	1.0	1.1	17/322	Salem Communications Corp.
27 KCTK	Talk	17/0.5	0.5	0.7	0.5	0.0	0.4	403/1.6	1.4	0.0	17/416	Salem Communications Corp.
29 KSWG-F	Country	16/0.4	0.5	0.7	0.5	0.0	0.5	330/1.3	1.4	0.0	16/338	Circle S Broadcasting Co. Inc.
30 KMVP	Sports	14/0.4	0.4	0.9	0.0	0.6	0.5	479/1.9	3.4	3.1	17/526	Emmis Communications Corp.
30 KPXQ	Religious	14/0.4	0.4	0.9	0.0	0.6	0.5	264/1.1	0.0	0.0	14/264	Salem Communications Corp.
32 KMIK	Pre-teen	13/0.4	0.4	0.9	0.0	0.6	0.5	421/1.7	1.4	0.0	13/429	ABC Radio
32 KSSL-F	Span.-CHR	13/0.4	0.4	0.9	0.0	0.6	0.5	282/1.1	0.0	0.0	16/352	Big City Radio

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KKFR-F	1 KUPD-F	1 KSLX-F	1 KSLX-F	1 KSLX-F	1 KTAR	1 KEDJ-FF	1 KTAR	1 KYOT-F	1 KYOT-F	1 KNIX-F
2 KZZP-F	2 KZON-F	2 KUPD-F	2 KESZ-F	2 KOOL-F	2 KYOT-F	2 KTAR	2 KKFR-F	2 KFYI	2 KNIX-F	2 KYOT-F
3 KPTY-F	3 KEDJ-FF	3 KESZ-F	3 KOOL-F	3 KYOT-F	3 KOOL-F	2 KESZ-F	3 KZZP-F	3 KSLX-F	2 KOOL-F	3 KOOL-F
4 KEDJ-FF	4 KMXP-F	4 KMLE-F	4 KMXP-F	4 KESZ-F	4 KFYI	4 KNIX-F	4 KFYI	4 KOOL-F	4 KTAR	4 KTAR
5 KZON-F	5 KKFR-F	5 KNIX-F	5 KNIX-F	5 KNIX-F	5 KNIX-F	5 KFYI	5 KOOL-F	5 KNIX-F	5 KMLE-F	5 KMLE-F
6 KUPD-F	6 KZZP-F	6 KMXP-F	6 KMXP-F	6 KMLE-F	6 KESZ-F	6 KOOL-F	6 KUPD-F	6 KESZ-F	6 KSLX-F	6 KSLX-F
7 KMLE-F	7 KMLE-F	6 KZON-F	7 KDKB-F	7 KDKB-F	7 KSLX-F	7 KYOT-F	7 KYOT-F	7 KCLT-F	7 KESZ-F	7 KKFR-F
8 KNIX-F	8 KSLX-F	8 KOOL-F	7 KUPD-F	7 KMXP-F	8 KOY	8 KUPD-F	8 KUPD-F	8 KUPD-F	8 KESZ-F	8 KZZP-F
9 KHOT-F	9 KNIX-F	9 KEDJ-FF	7 KYOT-F	9 KUPD-F	9 KKLT-F	8 KMLE-F	9 KSLX-F	9 KTAR	9 KKFR-F	9 KZZP-F
10 KOOL-F	10 KHOT-F	10 KYOT-F	10 KZON-F	9 KKLT-F	10 KMLE-F	10 KDKB-F	10 KNIX-F	10 KMLE-F	10 KUPD-F	9 KOY

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KZON-F	1 KZON-F	1 KZON-F	1 KESZ-F	1 KESZ-F	1 KUPD-F	1 KUPD-F	1 KUPD-F	1 KSLX-F	1 KSLX-F
2 KKFR-F	2 KMXP-F	2 KMXP-F	2 KZON-F	2 KOOL-F	2 KKFR-F	2 KSLX-F	2 KSLX-F	2 KUPD-F	2 KDKB-F
3 KZZP-F	3 KKFR-F	3 KMLE-F	3 KMLE-F	3 KYOT-F	3 KEDJ-FF	2 KEDJ-FF	3 KEDJ-FF	3 KDKB-F	3 KOOL-F
4 KMLE-F	4 KMLE-F	4 KNIX-F	4 KNIX-F	4 KKLT-F	4 KZZP-F	4 KKFR-F	4 KEDJ-FF	4 KEDJ-FF	4 KYOT-F
5 KNIX-F	5 KZZP-F	5 KKLT-F	5 KKLT-F	5 KNIX-F	5 KPTY-F	5 KMXP-F	5 KDKB-F	5 KMXP-F	5 KUPD-F
5 KUPD-F	6 KNIX-F	6 KUPD-F	6 KMXP-F	6 KMLE-F	6 KSLX-F	6 KZZP-F	6 KZON-F	6 KOOL-F	6 KNIX-F
7 KMXP-F	7 KUPD-F	7 KEDJ-FF	7 KYOT-F	7 KMXP-F	7 KESZ-F	7 KZON-F	7 KLNZ-F	7 KMLE-F	7 KTAR
8 KEDJ-FF	8 KEDJ-FF	8 KZZP-F	8 KKFR-F	8 KZON-F	8 KMLE-F	8 KDKB-F	8 KNIX-F	8 KTAR	8 KMXP-F
9 KPTY-F	9 KKLT-F	9 KKFR-F	9 KOOL-F	9 KOOL-F	9 KZON-F	8 KMLE-F	9 KHOT-F	9 KNIX-F	9 KEDJ-FF
10 KHOT-F	10 KYOT-F	9 KYOT-F	10 KZZP-F	10 KUPD-F	10 KHOT-F	8 KLNZ-F	10 KTAR	10 KZON-F	10 KFYI

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCTK	960	5 kw / 5 kw	Talk	Salem Radio Network	Salem Radio Reps	Salem Communications Corp.	Phoenix
KFNN	1510	22 kw / 100 w	Bus. News	CNN	Roslin	CRC Broadcasting Co., Inc.	Mesa
KFYI	550	5 kw / 1 kw	Talk	CBS Networks	Clear Chan.-Emerald	Clear Channel Communications	Phoenix
KGME	910	5 kw / 5 kw	Sports	Independent	Clear Chan.-Emerald	Clear Channel Communications	Phoenix
KIDR	740	1 kw / 292 w	Span.-Talk	Radio Unica Network	—	Radio Unica	Tempe
KMIK	1580	50 kw / 50 kw	Pre-teen	Disney Radio Network	ABC Radio Sales	ABC Radio	Phoenix
KMVP	860	1 kw / 1 kw	Sports	ESPN	D & R Radio	Emmis Communications Corp.	Phoenix
KOY	1230	1 kw / 1 kw	Adult Stand.	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Glendale
KPXQ	1360	50 kw / 1 kw	Religious	Salem Radio Network	Salem Radio Reps	Salem Communications Corp.	Phoenix
KTAR	620	5 kw / 5 kw	News/Talk	ABC	D & R Radio	Emmis Communications Corp.	Phoenix

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAJM	104.3	100 kw @1,070	Rhythmic Old.	Independent	Roslin	Rainbow Broadcasting	Payson

American Radio Spring 2001 2001

KDDJ	100.3	90 kw @2,047	simul. KEDJFF	Independent	Allied Radio Ptnrs.	Big City Radio	Globe
KDKB	93.3	96 kw @1,539	Rock	Independent	Katz	Sandusky Radio	Mesa
KDVA	106.9	6 kw @305	simul. KVVAFF	Independent	—	Entravision Communications Corp.	Buckeye
KEDJ	106.3	23 kw @725	Modern Rock	Independent	Allied Radio Ptnrs.	Big City Radio	Sun City
KESZ	99.9	99 kw @703	Adult Cont.	Associated Press Radio	Clear Chan.-Diamond	Clear Channel Communications	Phoenix
KHOT	105.9	36 kw @577	Reg'l Mex.	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	Paradise Valley
KKFR	92.3	100 kw @1,640	Urban	Independent	D & R Radio	Emmis Communications Corp.	Glendale
KKLT	98.7	115 kw @1,680	Adult Cont.	Independent	D & R Radio	Emmis Communications Corp.	Phoenix
KLNZ	103.5	62 kw @2,427	Reg'l Mex.	Independent	Caballero	Entravision Communications Corp.	Glendale
KMLE	107.9	100 kw @1,735	Country	Independent	Infinity Radio Sales	Infinity Broadcasting Corp.	Chandler
KMXP	96.9	100 kw @1,565	Hot AC	Independent	Clear Chan.-Emerald	Clear Channel Communications	Phoenix
KNIX	102.5	100 kw @1,620	Country	Independent	Clear Chan.-Emerald	Clear Channel Communications	Phoenix
KOOL	94.5	100 kw @1,653	Oldies	Independent	Infinity Radio Sales	Infinity Broadcasting Corp.	Phoenix
KPTX	103.9	48 kw @492	Dance	Independent	McGavren-Guild	New Planet Radio, LLC	Gilbert
KSLX	100.7	100 kw @1,847	Classic Rock	Independent	Katz	Sandusky Radio	Scottsdale
KSSL	105.3	6 kw @1,364	Span.-CHR	Independent	—	Big City Radio	Wickenburg
KSWG	94.1	6.4 kw @646	Country	ABC	—	Circle S Broadcasting Co. Inc.	Wickenburg
KUPD	97.9	100 kw @1,620	Rock	Independent	Katz	Sandusky Radio	Tempe
KVVA	107.1	23.5 kw @335	Romantica	Independent	—	Entravision Communications Corp.	Apache Junction
KYOT	95.5	100 kw @1,570	Smooth Jazz	Independent	Clear Chan.-Diamond	Clear Channel Communications	Phoenix
KZON	101.5	100 kw @1,740	Modern Rock	Independent	Infinity Radio Sales	Infinity Broadcasting Corp.	Phoenix
KZZP	104.7	100 kw @1,550	CHR	Independent	Clear Chan.-Emerald	Clear Channel Communications	Mesa

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KSAZ	Adult Stand.	580	Marana

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Big City Radio	3.7	3.9	3.1%
KDDJ FM, KEDJ FM, KSSL FM			
Clear Channel Communications	30.8	28.4	40.2%
KESZ FM, KFYI AM, KGME AM, KMXP FM, KNIX FM, KOY AM, KYOT FM, KZZP FM			
Emmis Communications Corp.	13.7	10.8	16.3%
KKFR FM, KKLT FM, KMVP AM, KTAR AM			
Entravision Communications Corp.	3.0	3.6	1.1%
KDVA FM, KLNZ FM, KVVA FM			
Infinity Broadcasting Corp.	13.3	15.1	21.5%
KMLE FM, KOOL FM, KZON FM			
Salem Communications Corp.	0.9	0.7	0.0%
KCTK AM, KPXQ AM			
Sandusky Radio	11.8	15.7	10.7%
KDKB FM, KSLX FM, KUPD FM			
	77.2	78.2	92.9%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	409 (3)	409 (3)	13.4
AOR	0 (0)	662 (6)	662 (6)	21.7
Black/Urban	0 (0)	142 (1)	142 (1)	4.6
CHR	0 (0)	193 (2)	193 (2)	6.3
Classical/Fine Arts	0 (0)	(0)	(0)	0.0
Country	0 (0)	372 (3)	372 (3)	12.2
Hispanic	17 (1)	200 (5)	218 (6)	7.1
Jazz	0 (0)	210 (1)	210 (1)	6.9
News/Talk	417 (4)	0 (0)	417 (4)	13.6
Oldies	0 (0)	226 (2)	226 (2)	7.4
Other	13 (1)	0 (0)	13 (1)	0.4
Religion	14 (1)	0 (0)	14 (1)	0.5
Soft AC	(0)	(0)	(0)	0.0
Sports	35 (2)	0 (0)	35 (2)	1.1
Standards/EZ	117 (2)	27 (1)	144 (3)	4.7
Totals	613(11)	2441 (24)	3055 (35)	

Note 4/4/01 KMVP-AM-860 Sold By: Hearst-Argyle Television To: Emmis Communications Corp.
4/4/01 KTAR-AM-620 Sold By: Hearst-Argyle Television To: Emmis Communications Corp.
4/4/01 KKLT-FM-98.7 Sold By: Hearst-Argyle Television To: Emmis Communications Corp.
4/5/01 KIDR-AM-740 Old Format: New Format: Adds Radio Unica
5/11/01 KDVA-FM-106.9 Sold By: Arizona Radio, Inc. To: Entravision Communications Corp.

PITTSBURGH, PA

Arbitron Rank 22 Pop (12+) 1,972,600 Stations 31 / 30 % Below Line 0.8
 Market TSL in Hours 20.4 Diaries 3313 / 596:1 / 58.2% % Not Listed 14.6
 Average Persons Rating 15.5 12+ FM Share (Metro) 62.9 Sample Target 3300

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 KDKA	News/Talk	320/10.5	12.5	11.9	10.6	12.1	11.4	4404/22.3	22.3	25.0	355/5030	Infinity Broadcasting Corp.
2 WDVE-F	Rock	242/7.9	7.8	8.7	7.7	7.6	8.0	3581/18.2	21.0	15.2	303/4652	Clear Channel Communications
3 WDSY-F	Country	201/6.6	7.1	7.2	7.2	7.6	7.0	2912/14.8	15.7	16.7	241/3426	Infinity Broadcasting Corp.
4 WBZZ-F	CHR	182/6.0	6.2	7.3	8.1	7.1	6.9	4010/20.3	23.7	23.5	230/4885	Infinity Broadcasting Corp.
5 WWSW-F	Oldies	180/5.9	5.5	4.3	4.4	5.9	5.0	3332/16.9	12.7	16.1	217/3947	Clear Channel Communications
6 WKST-F	CHR	154/5.0	4.7	0.0	0.0	0.0	0.0	3159/16.0	0.0	0.0	173/3665	Clear Channel Communications
7 WXDX-F	Modern Rock	149/4.9	4.4	5.7	6.7	5.2	5.4	2773/14.1	15.2	13.2	182/3296	Clear Channel Communications
7 WJAS	Adult Stand.	149/4.9	5.9	5.3	6.0	5.1	5.5	1827/9.3	9.3	8.9	150/1863	Renda Broadcasting Corp.
9 WSHH-F	Soft AC	133/4.4	5.1	5.3	5.2	5.0	5.0	2335/11.8	12.1	12.5	149/2619	Renda Broadcasting Corp.
10 WRRK-F	Classic Rock	121/4.0	3.4	3.2	3.4	3.4	3.5	2268/11.5	11.6	11.0	143/2698	WPNT, Inc.
11 WLJT-F	Soft AC	102/3.3	2.9	2.8	3.4	3.5	3.1	1849/9.4	9.1	9.2	112/2088	WPNT, Inc.
11 WJXX-F	Rhythmic Old.	100/3.3	3.1	3.5	4.9	4.6	3.7	1898/9.6	9.4	10.6	106/2002	Clear Channel Communications
12 WAMO-F	Urban	100/3.3	3.1	3.6	3.8	3.6	3.5	1524/7.7	8.6	7.8	108/1760	Sheridan Broadcasting Corp.
14 WZPT-F	Hot AC	82/2.7	2.5	3.2	3.2	2.3	2.9	1759/8.9	9.7	8.4	96/2022	Infinity Broadcasting Corp.
15 WOGG-F	Country	61/2.0	1.7	1.4	1.2	1.3	1.3	844/4.3	3.3	3.9	66/954	Keymarket Communications, LLC
16 KQV	News	44/1.4	1.3	1.2	1.1	1.2	1.3	895/4.5	5.5	4.3	44/901	Calvary, Inc.
16 WORD-F	Religious	44/1.4	1.4	1.2	1.1	1.7	1.3	714/3.6	4.1	4.7	48/810	Salem Communications Corp.
18 WPTT	Talk	42/1.4	1.7	1.2	1.5	1.0	1.5	781/4.0	3.7	3.4	43/794	Renda Broadcasting Corp.
19 WEAE	Sports	41/1.4	1.5	1.6	1.3	1.9	1.5	935/4.7	5.9	5.3	43/987	ABC Radio
20 WOGH-F	Country	25/0.8	0.6	0.5	0.7	0.6	0.6	563/2.9	2.3	1.9	64/1080	Keymarket Communications, LLC
21 WLSW-F	Hot AC	21/0.7	0.4	0.4	0.4	0.5	0.5	280/1.4	1.4	1.3	21/286	L. Stanley Wall
21 WJPA-F	Oldies	21/0.7	0.8	0.7	0.6	0.8	0.7	263/1.3	1.9	1.6	21/286	Washington Bcstg Co.
23 WMBS	Oldies	18/0.6	1.2	0.8	0.7	0.6	0.8	295/1.5	2.0	1.4	19/312	Fayette Broadcasting Corp.
24 WAMO	Urban AC	14/0.5	0.4	0.5	0.0	0.4	0.3	241/1.2	1.3	0.9	14/241	Sheridan Broadcasting Corp.
25 WASP	Adult Stand.	14/0.4	0.0	0.0	0.0	0.0	0.0	117/0.6	0.0	0.0	15/123	Keymarket Communications, LLC
26 WBG	Sports	12/0.4	0.4	0.0	0.0	0.0	0.0	340/1.7	0.0	0.0	13/348	Clear Channel Communications
26 WBUT	Oldies	12/0.4	0.0	0.0	0.0	0.0	0.0	184/0.9	1.1	0.0	12/191	WBUT, Inc.
28 WKHB	Religious	11/0.3	0.5	0.0	0.0	0.0	0.0	291/1.5	0.0	0.0	13/371	Broadcast Communications, Inc.
29 WISR	Adult Stand.	10/0.3	0.0	0.0	0.0	0.0	0.0	151/0.8	0.0	0.0	11/164	WBUT, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WKST-F	1 WDVE-F	1 WDVE-F	1 WDVE-F	1 WDVE-F	1 KDKA	1 KDKA	1 KDKA	1 KDKA	1 KDKA	1 KDKA
2 WBZZ-F	2 WXDX-F	2 WBZZ-F	2 WBZZ-F	2 WDSY-F	2 WWSW-F	2 WDVE-F	2 WDVE-F	2 WDVE-F	2 WDVE-F	2 WDSY-F
2 WXDX-F	3 WBZZ-F	3 WXDX-F	3 WDSY-F	3 WBZZ-F	3 WDSY-F	3 WBZZ-F	3 WKST-F	3 WJAS	3 WDSY-F	3 WDVE-F
4 WAMO-F	4 WKST-F	4 WKST-F	4 WRRK-F	4 WWSW-F	4 WJAS	4 WDSY-F	4 WDSY-F	4 WWSW-F	4 WBZZ-F	4 WWSW-F
5 WDVE-F	5 WAMO-F	5 WDSY-F	5 WKST-F	5 WKST-F	5 WDVE-F	5 WXDX-F	4 WWSW-F	5 WDSY-F	5 WKST-F	5 WBZZ-F
6 WJXX-F	6 WDSY-F	6 WRRK-F	5 WXDX-F	6 KDKA	6 WSHH-F	6 WRRK-F	4 WXDX-F	6 WBZZ-F	6 WWSW-F	6 WKST-F
7 WOGG-F	7 WRRK-F	7 WWSW-F	7 WWSW-F	7 WKST-F	7 WLJT-F	7 WWSW-F	7 WBZZ-F	7 WSHH-F	7 WSHH-F	7 WJAS
8 WWSW-F	8 WZPT-F	8 WAMO-F	8 WZPT-F	7 WKST-F	8 WBZZ-F	8 WSHH-F	8 WKST-F	8 WKST-F	8 WJAS	8 WAMO-F
9 WRRK-F	9 WOGG-F	9 WZPT-F	9 KDKA	9 WJXX-F	8 WRRK-F	9 WKST-F	9 WAMO-F	8 WLJT-F	9 WSHH-F	9 WXDX-F
10 WDSY-F	10 WJXX-F	10 WJXX-F	10 WJXX-F	10 WZPT-F	10 WJXX-F	10 WJAS	10 WJXX-F	10 WXDX-F	10 WRRK-F	9 WSHH-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WBZZ-F	1 WBZZ-F	1 WKST-F	1 WBZZ-F	1 WDSY-F	1 WXDX-F	1 WDVE-F	1 WDVE-F	1 WDVE-F	1 WDVE-F
2 WKST-F	2 WKST-F	2 WDSY-F	2 WKST-F	2 WBZZ-F	2 WDVE-F	2 WXDX-F	2 WXDX-F	2 WXDX-F	2 WRRK-F
3 WBZZ-F	3 WDSY-F	3 WBZZ-F	3 WDSY-F	3 WDVE-F	3 WKST-F	3 WRRK-F	3 WRRK-F	3 WRRK-F	3 WXDX-F
4 WAMO-F	4 WAMO-F	4 WAMO-F	4 WDVE-F	4 WWSW-F	4 WAMO-F	4 WKST-F	4 WBZZ-F	4 WBZZ-F	4 WWSW-F
5 WDSY-F	5 WDVE-F	5 WDVE-F	5 WLJT-F	5 WKST-F	5 WRRK-F	5 WBZZ-F	5 WKST-F	5 WKST-F	5 WDSY-F
6 WDVE-F	6 WXDX-F	6 WZPT-F	6 WJXX-F	5 WLJT-F	5 WWSW-F	6 WAMO-F	6 WAMO-F	6 WDSY-F	6 KDKA
7 WZPT-F	7 WZPT-F	7 WXDX-F	7 WAMO-F	7 WSHH-F	7 WBZZ-F	7 WDSY-F	7 WZPT-F	7 KDKA	7 WBZZ-F
8 WOGG-F	8 WRRK-F	8 WRRK-F	8 WZPT-F	8 WJXX-F	8 WOGH-F	8 WWSW-F	8 WKST-F	8 WKST-F	8 WZPT-F
9 WJXX-F	9 WJXX-F	9 WJXX-F	9 WWSW-F	9 KDKA	9 WDSY-F	9 KDKA	9 WDSY-F	9 WAMO-F	9 WJXX-F
10 WLJT-F	10 WOGG-F	10 WLJT-F	10 WXDX-F	10 WZPT-F	10 WOGG-F	10 WZPT-F	10 WEAE	10 WZPT-F	9 WAMO-F

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KDKA	1020	50 kw / 50 kw	News/Talk	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.	Pittsburgh
KQV	1410	5 kw / 5 kw	News	Westwood/Mutual/Unistar	—	Calvary, Inc.	Pittsburgh
WAMO	860	1 kw / 830 w	Urban AC	American Urban Radio	McGavren-Guild	Sheridan Broadcasting Corp.	Millvale
WASP	1130	5 kw / kw	Adult Stand.	ABC	—	Keymarket Communications, LLC	Brownsville
WBG	970	5 kw / 5 kw	Sports	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Pittsburgh
WBUT	1050	500 w / 61 w	Oldies	Westwood/Mutual/Unistar	—	WBUT, Inc.	Butler
WEAE	1250	5 kw / 5 kw	Sports	Westwood/Mutual/Unistar	ABC Radio Sales	ABC Radio	Pittsburgh
WISR	680	250 w / 50 w	Adult Stand.	CBS Networks	—	WBUT, Inc.	Butler
WJAS	1320	5 kw / 5 kw	Adult Stand.	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Renda Broadcasting Corp.	Pittsburgh
WKHB	620	5.5 kw / 50 w	Religious	Talk America Radio Network	Dome & Assoc.	Broadcast Communications, Inc.	Irwin
WMBS	590	1 kw / 1 kw	Oldies	Jones Radio Network	Commercial Media	Fayette Broadcasting Corp.	Uniontown
WPTT	1360	5 kw / 1 kw	Talk	ABC	Allied Radio Ptnrs.	Renda Broadcasting Corp.	McKeesport

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAMO	106.7	47 kw @516	Urban	American Urban Radio	McGavren-Guild	Sheridan Broadcasting Corp.	Beaver Falls
WBZZ	93.7	41 kw @548	CHR	Independent	Katz	Infinity Broadcasting Corp.	Pittsburgh
WDSY	107.9	17.5 kw @827	Country	Independent	Katz	Infinity Broadcasting Corp.	Pittsburgh
WDVE	102.5	55 kw @820	Rock	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Pittsburgh
WJJJ	104.7	13 kw @827	Rhythmic Old.	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Pittsburgh
WJPA	95.3	2.15 kw @390	Oldies	Westwood/Mutual/Unistar	Dome & Assoc.	Washington Bcstg Co.	Washington
WKST	96.1	43.7 kw @522	CHR	Independent	Clear Chan.-Diamond	Clear Channel Communications	Pittsburgh
WLSW	103.9	325 w@780	Hot AC	Independent	Dome & Assoc.	L. Stanley Wall	Scottsdale
WLTJ	92.9	47 kw @890	Soft AC	Independent	McGavren-Guild	WPNT, Inc.	Pittsburgh
WOGG	94.9	1.65 kw @1,233	Country	Independent	—	Keymarket Communications, LLC	Oliver
WOGI	98.3	6 kw @300	simul. WOGGFF	Independent	—	Keymarket Communications, LLC	Charleroi
WORD	101.5	48 kw @505	Religious	Salem Radio Network	Salem Radio Reps	Salem Communications Corp.	Pittsburgh
WRRK	96.9	44.7 kw @530	Classic Rock	Independent	McGavren-Guild	WPNT, Inc.	Braddock
WSHH	99.7	10.6 kw @927	Soft AC	Independent	Allied Radio Ptnrs.	Renda Broadcasting Corp.	Pittsburgh
WSSZ	107.1	1.6 kw @449	simul. WAMOFF	American Urban Radio	D & R Radio	Sheridan Broadcasting Corp.	Greensburg
WWSW	94.5	50 kw @810	Oldies	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Pittsburgh
WXDX	105.9	72 kw @440	Modern Rock	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Pittsburgh
WZPT	100.7	14.5 kw @918	Hot AC	Independent	Katz	Infinity Broadcasting Corp.	New Kensington

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WOGH-F	Country	103.5	Steubenville

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	27.4	34.0	40.1%
WBGG AM,WDVE FM,WJJJ FM,WKST FM,WWSW FM,WXDX FM			
Infinity Broadcasting Corp.	25.8	24.3	38.6%
KDKA AM,WBZZ FM,WDSY FM,WZPT FM			
Keymarket Communications, LLC	2.4	2.6	0.0%
WASP AM,WOGG FM,WOGI FM			
Renda Broadcasting Corp.	10.7	6.0	6.2%
WJAS AM,WPTT AM,WSHH FM			
Sheridan Broadcasting Corp.	3.8	4.3	3.2%
WAMO AM,WAMO FM,WSSZ FM			
WBUT, Inc.	0.7	0.2	0.0%
WBUT AM,WISR AM			
WPNT, Inc.	7.3	10.2	6.4%
WLTJ FM,WRRK FM			
	78.1	81.6	94.5%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	103 (2)	103 (2)	4.0
AOR	0 (0)	512 (3)	512 (3)	19.7
Black/Urban	14 (1)	100 (2)	114 (3)	4.4
CHR	0 (0)	336 (2)	336 (2)	12.9
Classical/Fine Arts	0 (0)	0 (0)	0 (0)	0.0
Country	0 (0)	288 (4)	288 (4)	11.1
Hispanic	0 (0)	0 (0)	0 (0)	0.0
Jazz	0 (0)	0 (0)	0 (0)	0.0
News/Talk	406 (3)	0 (0)	406 (3)	15.6
Oldies	30 (2)	301 (3)	330 (5)	12.7
Other	0 (0)	0 (0)	0 (0)	0.0
Religion	11 (1)	44 (1)	54 (2)	2.1
Soft AC	0 (0)	235 (2)	235 (2)	9.0
Sports	54 (2)	0 (0)	54 (2)	2.1
Standards/EZ	173 (3)	0 (0)	173 (3)	6.6
Totals	688(12)	1919 (19)	2605 (31)	

Note Duncan's reports that: WQTW-AM 1570 simul. with WLSW-FM 103.9
 Duncan's reports that: WJPA-AM 1450 simul. with WJPA-FM 95.3

PORTLAND, ME

Arbitron Rank 164 Pop (12+) 219,200
 Market TSL in Hours 18.5
 Average Persons Rating 13.8

Stations 24 / 21
 Diaries 898 / 245:1 / 58.3%
 12+ FM Share (Metro) 71.3

% Below Line 2.3
 % Not Listed 16.0
 Sample Target 870

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 WBLM-F	Classic Rock	38/12.4	8.2	8.8	8.7	13.0	9.5	470/21.4	19.3	19.5	125/1427	Citadel Communications Corp.
2 WCYI-FF	Modern Rock	24/7.9	7.4	0.6	0.3	0.6	4.1	414/18.9	16.7	0.0	61/1064	Citadel Communications Corp.
3 WJBQ-F	CHR	22/7.3	6.5	7.3	9.3	9.7	7.6	473/21.6	20.4	25.0	53/1265	Citadel Communications Corp.
4 WYNZ-F	Oldies	22/7.2	4.6	6.7	4.5	4.8	5.8	377/17.2	13.9	14.3	36/605	Saga Communications, Inc.
5 WPOR-F	Country	21/7.0	9.7	8.2	9.3	10.0	8.6	334/15.2	18.2	18.5	55/918	Saga Communications, Inc.
6 WMGX-F	Hot AC	18/6.1	6.3	7.3	5.5	6.3	6.3	379/17.3	20.1	17.0	29/766	Citadel Communications Corp.
7 WHOM-F	Soft AC	17/5.6	4.9	5.0	4.5	4.8	5.0	314/14.3	13.9	12.0	62/1012	Saga Communications, Inc.
8 WGAN	News/Talk	16/5.4	6.4	6.7	6.4	7.2	6.2	269/12.3	12.7	13.6	33/515	WMTW Broadcast Group, LLC
9 WMEK-F	Hot AC	10/3.4	2.1	3.2	3.5	0.0	3.0	264/12.1	10.0	12.8	34/737	Atlantic Coast Radio, LLC
10 WRED-F	Dance	10/3.2	2.2	2.6	2.9	1.5	2.7	315/14.4	11.4	11.6	20/605	Atlantic Coast Radio, LLC
11 WJAE-AF	Sports	9/3.0	1.3	1.2	1.0	1.2	1.6	138/6.3	6.3	4.9	11/238	Saga Communications, Inc.
12 WZAN	Talk	8/2.6	2.1	1.8	1.9	3.0	2.1	138/6.3	4.7	7.0	13/214	Saga Communications, Inc.
13 WBQW-F	Classical	7/2.2	2.4	1.8	1.9	0.0	0.0	83/3.8	2.3	0.0	7/164	Mariner Broadcasting, LP
13 WBAE	Adult Stand.	7/2.2	0.8	1.2	0.0	0.0	3.9	135/6.2	7.0	0.0	11/249	WMTW Broadcast Group, LLC
15 WMTW-AF	Talk	6/2.0	5.0	4.4	4.2	3.3	2.1	170/7.8	7.4	8.7	12/333	Citadel Communications Corp.
16 WTPN-F	Adult Altern.	5/1.7	2.0	1.8	2.9	2.4	3.4	158/7.2	9.0	7.8	45/728	WMTW Broadcast Group, LLC
16 WTHT-F	Country	5/1.7	4.9	3.5	3.5	2.4	3.4	57/2.6	3.5	2.0	34/513	Clear Channel Communications
18 WTOS-F	Rock	3/0.9	1.9	0.9	0.6	1.2	1.1	42/1.9	0.0	0.0	9/114	Mariner Broadcasting, LP
19 WBQQ-F	Classical	2/0.8		1.7	1.7	0.0	1.3	64/2.9	3.7	5.3	9/247	Infinity Broadcasting Corp.
20 WBZ	News	2/0.6	1.2	0.0	0.0	0.0		52/2.4	1.7		7/166	Blount Communications
20 WBCL-F	Religious	2/0.6	0.6	0.0	0.0	0.0						

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WCYI-FF	1 WCYI-FF	1 WBLM-F	1 WBLM-F	1 WBLM-F	1 WBLM-F	1 WBLM-F	1 WBLM-F	1 WBLM-F	1 WBLM-F	1 WBLM-F
2 WJBQ-F	2 WBLM-F	2 WCYI-FF	2 WCYI-FF	2 WYNZ-F	2 WYNZ-F	2 WJBQ-F	2 WJBQ-F	2 WCYI-FF	2 WCYI-FF	2 WYNZ-F
3 WRED-F	3 WJBQ-F	3 WJBQ-F	2 WCYI-FF	3 WMGX-F	3 WPOR-F	3 WMGX-F	3 WMGX-F	3 WPOR-F	3 WJAE-AF	3 WCYI-FF
4 WBLM-F	4 WMGX-F	4 WMGX-F	4 WJBQ-F	4 WCYI-FF	4 WGAN	4 WPOR-F	4 WCYI-FF	4 WYNZ-F	4 WYNZ-F	4 WPOR-F
5 WMGX-F	5 WRED-F	5 WYNZ-F	5 WPOR-F	5 WJBQ-F	5 WHOM-F	5 WYNZ-F	5 WHOM-F	5 WJAE-AF	5 WHOM-F	5 WMGX-F
6 WPOR-F	6 WMEK-F	6 WHOM-F	7 WYMNZ-F	6 WHOM-F	6 WHOM-F	6 WCYI-FF	6 WCYI-FF	6 WPOR-F	6 WGAN	6 WMEK-F
7 WZAN	7 WPOR-F	7 WHOM-F	7 WHOM-F	7 WPOR-F	7 WPOR-F	7 WJAE-AF	7 WGAN	7 WRED-F	7 WHOM-F	7 WHOM-F
8 WMEK-F	8 WYNZ-F	8 WMEK-F	8 WJAE-AF	8 WJAE-AF	8 WJAE-AF	8 WHOM-F	8 WHOM-F	8 WGAN	8 WGAN	8 WGAN
9 WHOM-F	9 WTPN-F	9 WJAE-AF	9 WMEK-F	9 WMEK-F	9 WMEK-F	9 WBAE	9 WZAN	9 WMGX-F	9 WMEK-F	9 WZAN
10 WYNZ-F	10 WHOM-F	9 WRED-F	10 WGAN	9 WGAN	10 WBQW-F	10 WMEK-F	10 WHOM-F	10 WJAE-AF	10 WRED-F	10 WRED-F

AM Stations			Day/Night		Net/Aff		Rep	Owner	City of Lic
Station	Freq	Power	Format	Net/Aff	Rep	Owner	City of Lic		
WBAE	1490	1 kw / 1 kw	Adult Stand.	Jones Radio Network	Katz	Saga Communications, Inc.	Portland		
WGAN	560	5 kw / 5 kw	News/Talk	Premier Radio Network	Katz	Saga Communications, Inc.	Portland		
WJAE	1440	5 kw / 5 kw	Sports	Premier Radio Network	D & R Radio	Atlantic Coast Radio, LLC	Westbrook		
WMTW	870	10 kw / 1 kw	simul. WMTWAF	Westwood/Mutual/Unistar	Katz	WMTW Broadcast Group, LLC	Gorham		
WZAN	970	5 kw / 5 kw	Talk	Westwood/Mutual/Unistar		Saga Communications, Inc.	Portland		

FM Stations			Day/Night		Net/Aff		Rep	Owner	City of Lic
Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic		
WBCI	105.9	50 kw @500	Religious	Salem Radio Network		Blount Communications	Bath		
WBLM	102.9	100 kw @1,430	Classic Rock	Independent	McGavren-Guild	Citadel Communications Corp.	Portland		
WBQW	106.3	3 kw @300	Classical	Independent	Allied Radio Ptnrs.	Mariner Broadcasting, LP	Scarborough		
WCLZ	95.5	3 kw @456	simul. WJAEAF	Premier Radio Network		Atlantic Coast Radio, LLC	Topsham		
WCYI	93.9	27.5 kw @650	Modern Rock	Independent		Citadel Communications Corp.	Lewiston		
WCYY	94.3	11.5 kw @482	simul. WCYIFF	Independent		Citadel Communications Corp.	Biddeford		
WHOM	94.9	50 kw @3,742	Soft AC	Independent		Citadel Communications Corp.	Mt. Washington		
WJBQ	97.9	16 kw @889	CHR	Independent		Citadel Communications Corp.	Portland		
WMEK	99.9	28.5 kw @643	Hot AC	Independent		Citadel Communications Corp.	Auburn		
WMGX	93.1	50 kw @500	Hot AC	Associated Press Radio		WMTW Broadcast Group, LLC	Portland		
WMTW	106.7	810 w @623	Talk	ABC		Saga Communications, Inc.	North Windham		
WPOR	101.9	33 kw @604	Country	Premier Radio Network		WMTW Broadcast Group, LLC	Portland		
WRED	95.9	3.3 kw @298	Dance	Independent		Saga Communications, Inc.	Saco		
WTHT	107.5	91 kw @928	Country	Independent		Atlantic Coast Radio, LLC	Portland		
WTPN	98.9	47.5 kw @400	Adult Altern.	Independent		WMTW Broadcast Group, LLC	Lewiston		
WYNZ	100.9	25 kw @328	Oldies	Independent		Citadel Communications Corp.	Brunswick		

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBQQ-F	Classical	99.3	Kennebunk
WBZ	News	1030	Boston
WTOS-F	Rock	105.1	Skowhegan

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Atlantic Coast Radio, LLC	6.3	6.2	0.7%
WCLZ FM, WJAE AM, WRED FM	34.9	39.1	44.6%
Citadel Communications Corp.	30.5	29.3	42.2%
WBLM FM, WCYI FM, WCYY FM, WHOM FM, WJBQ FM, WTPN FM	7.2	5.9	9.5%
Saga Communications, Inc.			
WBAE AM, WGAN AM, WMGX FM, WPOR FM, WYNZ FM, WZAN AM			
WMTW Broadcast Group, LLC			
WMEK FM, WMTW FM, WMTW AM, WTHT FM			
Totals	78.9	80.5	97.0%

Format Performance

	AM	FM	Totals	Percent
AC	0 (0)	29 (2)	29 (2)	11.3
AOR	0 (0)	70 (5)	70 (5)	27.3
Black/Urban	0 (0)	(0)	(0)	0.0
CHR	0 (0)	32 (2)	32 (2)	12.5
Classical/Fine Arts	0 (0)	9 (2)	9 (2)	3.5
Country	0 (0)	27 (2)	27 (2)	10.5
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	27 (4)	5 (1)	32 (5)	12.5
Oldies	0 (0)	22 (1)	22 (1)	8.6
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	2 (1)	2 (1)	0.8
Soft AC	0 (0)	17 (1)	17 (1)	6.6
Sports	4 (1)	5 (1)	9 (2)	3.5
Standards/EZ	7 (1)	0 (0)	7 (1)	2.7
Totals	38 (6)	218 (18)	256 (24)	

Note Duncan's reports that: WCYI-FM 93.9 simul. with WCYY-FM 94.3
 Duncan's reports that: WBQX-FM 106.9 simul. with WBQQ-FM 99.3
 Duncan's reports that: WBQW-FM 106.3 simul. with WBQQ-FM 99.3
 Duncan's reports that: WBQI-FM 107.7 simul. with WBQQ-FM 99.3
 5/1/01 WMTW-FM-106.7 Prior Calls: WLAM-FM Current Calls: WMTW-FM
 5/1/01 WMTW-FM-106.7 Prior Calls: WLAM-FM Current Calls: WMTW-FM
 5/1/01 WMTW-FM-870 Prior Calls: WLAM-FM Current Calls: WMTW-FM
 5/3/01 WMTW-FM-106.7 Old Format: Adult Stand., Westwood One New Format: News/Talk, Adds
 5/3/01 WMTW-FM-106.7 Old Format: Adult Stand., Westwood One New Format: News/Talk, Adds
 5/3/01 WMTW-FM-106.7 Old Format: Adult Stand., Westwood One New Format: News/Talk, Adds
 6/1/01 WTPN-FM-98.9 Old Format: Modern AC New Format: Adult Altern.

PORTLAND, OR

Arbitron Rank 25 Pop (12+) 1,753,100
 Market TSL in Hours 18.4
 Average Persons Rating 13.8

Stations 26 / 26
 Diaries 2786 / 630:1 / 54.3%
 12+ FM Share (Metro) 63.5

% Below Line 0.0
 % Not Listed 18.8
 Sample Target 2690

12+Metro	Format	Spring 01 1/4 Share	WI 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 KKCW-F	Adult Cont.	148/6.1	5.8	6.7	5.9	7.8	6.1	2137/12.2	13.5	13.9	157/2342	Clear Channel Communications
2 KKS-F	Oldies	146/6.0	6.5	5.7	5.6	5.6	5.9	2589/14.8	13.7	15.4	166/2940	Entercom
3 KEX	Talk	145/6.0	6.7	6.3	5.5	6.4	6.1	2180/12.4	14.9	17.3	156/2420	Clear Channel Communications
4 KXJM-F	Urban	141/5.8	4.2	5.3	5.5	5.6	5.2	2466/14.1	12.6	13.4	163/2885	Rose City Radio Corp.
5 KUPL-F	Country	137/5.7	6.6	5.9	5.6	5.6	6.0	2144/12.2	12.5	12.6	146/2357	Infinity Broadcasting Corp.
6 KGON-F	Classic Rock	124/5.1	4.7	3.9	4.0	4.4	4.9	2257/12.9	10.7	12.3	143/2578	Entercom
7 KWJJ-F	Country	117/4.9	6.1	4.7	4.0	4.4	4.5	2909/16.6	16.7	19.6	137/2619	Fisher Broadcasting, Inc.
8 KKRZ-F	CHR	116/4.8	5.2	5.1	5.5	6.7	5.2	2073/11.8	10.7	9.6	125/3192	Clear Channel Communications
9 KUFO-F	Rock	104/4.3	4.6	4.2	3.7	3.9	4.2	1889/10.8	10.7	9.4	104/2070	Infinity Broadcasting Corp.
10 KINK-F	Adult Altern.	93/3.8	4.9	5.7	4.8	4.5	4.8	2080/11.9	12.6	10.5	96/2286	Infinity Broadcasting Corp.
11 KVMX-F	80s Hits	89/3.7	3.1	4.9	6.5	3.2	4.6	1861/10.6	9.9	10.1	92/2010	Entercom
12 KNRK-F	Modern Rock	87/3.6	2.7	3.0	3.6	2.8	3.2	1367/7.8	7.5	7.7	95/1476	Infinity Broadcasting Corp.
13 KJZ-F	Smooth Jazz	87/3.6	2.7	3.5	3.1	3.0	3.2	1615/9.2	10.1	8.6	86/1753	Rose City Radio Corp.
14 KXL	News/Talk	78/3.2	3.2	2.9	2.9	3.0	3.1	1876/10.7	11.6	11.7	97/2424	Entercom
15 KRSK-F	Hot AC	70/2.9	2.4	3.6	2.6	3.4	2.9	670/3.8	4.7	4.1	49/682	Entercom
16 KKS-F	Adult Stand.	47/1.9	2.2	2.0	2.5	2.3	2.1	1165/6.6	0.0	0.0	48/1276	Clear Channel Communications
17 KSTE-F	Modern AC	43/1.8	1.1	0.0	0.0	0.0	0.0	624/3.6	3.7	3.5	46/773	Salem Communications Corp.
18 KPQ-F	Religious	34/1.4	1.0	1.3	1.2	1.3	1.2	523/3.0	4.1	3.9	34/582	Fisher Broadcasting, Inc.
19 KOTK	Hot Talk	30/1.2	1.4	1.3	1.3	1.4	1.3	593/3.4	4.6	3.9	27/630	Entercom
20 KFXX	Sports	26/1.1	1.0	1.3	2.2	1.7	1.4	212/1.2	0.0	0.0	24/234	94 Country, Inc.
21 KWBY	Reg'l Mex.	22/0.9	0.8	0.0	0.0	0.0	0.0	366/2.1	2.5	1.5	21/366	Infinity Broadcasting Corp.
22 KUPL-F	Hot Talk	21/0.9	0.8	1.4	0.8	0.8	1.0	473/2.7	2.1	0.0	20/521	Pamplin Broadcasting, Inc.
23 KPAM	News/Talk	19/0.8	0.4	0.7	0.6	0.0	0.4	427/2.4	3.3	3.2	15/460	Clear Channel Communications
24 KDBZ	Sports	15/0.6	0.7	1.0	0.6	0.5	0.7	205/1.2	1.4	0.9	14/230	Jupiter Communications Corp.
25 KWIP	Span.-Talk	13/0.6	0.5	0.7	0.5	0.5	0.6	201/1.1	0.0	0.0	12/218	Pamplin Broadcasting, Inc.
26 KVAN	Talk	11/0.5										

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KXJM-F	1 KXJM-F	1 KGON-F	1 KGON-F	1 KKCW-F	1 KEX	1 KEX	1 KXJM-F	1 KEX	1 KKCW-F	1 KXJM-F
2 KKRZ-F	2 KUFO-F	2 KUFO-F	2 KKCW-F	2 KXJM-F	2 KKCW-F	2 KKCW-F	2 KNRK-F	2 KKCW-F	2 KUPL-F	2 KKRZ-F
3 KNRK-F	3 KNRK-F	3 KKCW-F	3 KUPL-F	3 KUPL-F	3 KKS-F	3 KKS-F	3 KKRZ-F	3 KKS-F	3 KKS-F	3 KKS-F
4 KWJJ-F	4 KVMX-F	4 KUPL-F	4 KKS-F	4 KKS-F	4 KUPL-F	4 KUPL-F	4 KUPL-F	4 KUPL-F	4 KUPL-F	4 KUPL-F
5 KSTE-F	5 KKRZ-F	5 KKS-F	5 KVMX-F	5 KINK-F	5 KGON-F	5 KGON-F	5 KEX	5 KGON-F	5 KKRZ-F	5 KWJJ-F
6 KUFO-F	6 KGON-F	5 KXJM-F	5 KVMX-F	6 KVMX-F	6 KWJJ-F	6 KUFO-F	6 KUFO-F	6 KUFO-F	6 KWJJ-F	6 KKCW-F
7 KKS-F	7 KRSK-F	7 KVMX-F	7 KWJJ-F	6 KWJJ-F	7 KINK-F	7 KWJJ-F	7 KXJM-F	7 KGON-F	7 KGON-F	7 KVMX-F
8 KUPL-F	8 KWJJ-F	8 KWJJ-F	8 KUFO-F	8 KUFO-F	8 KXLM-F	8 KKRZ-F	8 KKS-F	8 KUFO-F	8 KUFO-F	8 KGON-F
9 KRSK-F	9 KUPL-F	9 KINK-F	9 KKRZ-F	9 KEX	9 KJZ-F	8 KXJM-F	8 KWJJ-F	8 KJZ-F	8 KJZ-F	9 KUFO-F
10 KGON-F	9 KSTE-F	10 KKRZ-F	10 KRSK-F	10 KKS-F	10 KVMX-F	10 KINK-F	10 KXJM-F	10 KKCW-F	8 KINK-F	10 KVMX-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KDBZ	620	5 kw / 5 kw	Sports	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Portland
KEX	1190	50 kw / 50 kw	Talk	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Portland
KFXX	910	5 kw / 5 kw	Sports	Westwood/Mutual/Unistar	D & R Radio	Entercom	Vancouver
KKS-F	1520	50 kw / 15 kw	Adult Stand.	Westwood/Mutual/Unistar	D & R Radio	Entercom	Oregon City
KOTK	1080	50 kw / 10 kw	Hot Talk	Westwood/Mutual/Unistar	—	Fisher Broadcasting, Inc.	Portland
KPAM	860	50 kw / 5 kw	News/Talk	ABC	—	Pamplin Broadcasting, Inc.	Troutdale
KUPL	970	5 kw / 5 kw	Hot Talk	Jones Radio Network	Katz	Infinity Broadcasting Corp.	Portland
KVAN	1550	10 kw / 10 kw	Talk	Talk America Radio Network	Allied Radio Ptnrs.	Pamplin Broadcasting, Inc.	Vancouver
KWBY	940	250 w / 200 w	Reg'l Mex.	CNN	Lotus	94 Country, Inc.	Woodburn
KWIP	880	5 kw / 1 kw	Span.-Talk	Radio Unica Network Ad Sales	America/Tacher	Jupiter Communications Corp.	Dallas
KXL	750	50 kw / 20 kw	News/Talk	Westwood/Mutual/Unistar	McGavren-Guild	Rose City Radio Corp.	Portland

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KGON	92.3	100 kw @1,266	Classic Rock	Independent	D & R Radio	Entercom	Portland
KINK	101.9	95 kw @1,542	Adult Altern.	Independent	Katz	Infinity Broadcasting Corp.	Portland
KKCW	103.3	95 kw @1,653	Adult Cont.	Independent	Clear Chan.-Emerald	Clear Channel Communications	Beaverton
KKJZ	106.7	100 kw @1,444	Smooth Jazz	Independent	Katz	Infinity Broadcasting Corp.	Lake Oswego
KKRZ	100.3	100 kw @1,434	CHR	Independent	Clear Chan.-Emerald	Clear Channel Communications	Portland
KKSN	97.1	100 kw @1,268	Oldies	ABC	D & R Radio	Entercom	Portland
KNRK	94.7	15 kw @807	Modern Rock	Independent	D & R Radio	Entercom	Camas
KPDQ	93.7	100 kw @941	Religious	Salem Radio Network	Salem Radio Reps	Salem Communications Corp.	Portland
KRSK	105.1	100 kw @1,890	Hot AC	Independent	D & R Radio	Entercom	Salem
KSTE	105.9	4.2 kw @1,542	Modern AC	Independent	Clear Chan.-Emerald	Clear Channel Communications	Vancouver
KUFO	101.1	100 kw @1,444	Rock	Westwood/Mutual/Unistar	Christal	Infinity Broadcasting Corp.	Portland
KUPL	98.7	37 kw @1,443	Country	Associated Press Radio	Katz	Infinity Broadcasting Corp.	Portland
KVMX	107.5	37 kw @1,443	80s Hits	Westwood/Mutual/Unistar	Christal	Infinity Broadcasting Corp.	Banks
KWJJ	99.5	50 kw @1,266	Country	Independent	—	Fisher Broadcasting, Inc.	Portland
KXJM	95.5	100 kw @1,266	Urban	Independent	McGavren-Guild	Rose City Radio Corp.	Portland

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	19.3	18.8	26.5%
KDBZ AM, KEX AM, KKCW FM, KKRZ FM, KSTE FM			
Entercom	20.6	22.5	27.1%
KFXX AM, KGON FM, KKSN AM, KKSJ FM, KNRK FM, KRSK FM			
Fisher Broadcasting, Inc.	6.1	6.6	6.1%
KOTK AM, KWJJ FM			
Infinity Broadcasting Corp.	22.0	26.3	29.5%
KINK FM, KKJZ FM, KUFO FM, KUPL FM, KUPL AM, KVMX FM			
Pamplin Broadcasting, Inc.	1.3	0.7	0.0%
KPAM AM, KVAN AM			
Rose City Radio Corp.	9.0	4.8	8.9%
KXJM FM, KXL AM			
	78.3	79.7	98.0%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	261 (3)	261 (3)	13.3
AOR	0 (0)	408 (4)	408 (4)	20.8
Black/Urban	0 (0)	141 (1)	141 (1)	7.2
CHR	0 (0)	116 (1)	116 (1)	5.9
Classical/Fine Arts	0 (0)	0 (0)	0 (0)	0.0
Country	0 (0)	254 (2)	254 (2)	12.9
Hispanic	36 (2)	0 (0)	36 (2)	1.8
Jazz	0 (0)	87 (1)	87 (1)	4.4
News/Talk	304 (6)	0 (0)	304 (6)	15.5
Oldies	0 (0)	235 (2)	235 (2)	12.0
Other	0 (0)	0 (0)	0 (0)	0.0
Religion	0 (0)	34 (1)	34 (1)	1.7
Soft AC	0 (0)	0 (0)	0 (0)	0.0
Sports	41 (2)	0 (0)	41 (2)	2.1
Standards/EZ	47 (1)	0 (0)	47 (1)	2.4
Totals	428(11)	1536 (15)	1964 (26)	

Note Duncan's reports that: KSLM-AM 1390 simul. with KFXX-AM 910

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBYY	98.7	6 kw @315	Soft AC	Independent	—	Garrison City Broadcasting, Inc.	Somersworth
WERZ	107.1	5.2 kw @348	CHR	Independent	Clear Chan.-Diamond	Clear Channel Communications	Exeter
WHEB	100.3	50 kw @446	Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Portsmouth
WOKQ	97.5	50 kw @500	Country	Independent	McGavren-Guild	Citadel Communications Corp.	Dover
WQSO	96.7	3 kw @328	Oldies	Independent	Clear Chan.-Diamond	Clear Channel Communications	Rochester
WSAK	102.1	3 kw @328	Classic Rock	Independent	McGavren-Guild	Citadel Communications Corp.	Hampton
WSHK	105.3	2.2 kw @371	simul. WSAKFF	Independent	McGavren-Guild	Citadel Communications Corp.	Kittery
WUBB	95.3	1.35 kw @682	Country	Independent	Clear Chan.-Diamond	Clear Channel Communications	York

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAAF-F	Rock	107.3	Worcester
WBCN-F	Hot Talk	104.1	Boston
WBLM-F	Classic Rock	102.9	Portland
WBMX-F	Modern AC	98.5	Boston
WBOQ-F	Adult Stand.	104.9	Gloucester
WBOS-F	Adult Altern.	92.9	Brookline
WBQQ-F	Classical	99.3	Kennebunk
WBZ	News	1030	Boston
WCRB-F	Classical	102.5	Waltham
WCYY-F	Modern Rock	94.3	Biddeford
WEEI	Sports	850	Boston
WEZE	Religious	590	Boston
WFNX-F	Modern Rock	101.7	Lynn
WGIR	News/Talk	610	Manchester
WGIR-F	Rock	101.1	Manchester
WHOB-F	Hot AC	106.3	Nashua
WHOM-F	Soft AC	94.9	Mt. Washington
WJMN-F	Dance	94.5	Boston
WJYY-F	CHR	105.5	Concord
WKLK-F	Country	99.5	Lowell
WMJX-F	Adult Cont.	106.7	Boston
WODS-F	Oldies	103.3	Boston
WPHX-F	Modern Rock	92.1	Sanford
WQLL-F	Oldies	96.5	Bedford
WQXS-F	Dance	93.7	Lawrence
WRED-F	Dance	95.9	Saco
WRKO	Talk	680	Boston
WROR-F	Classic Hits	105.7	Framingham
WTKK-F	Talk	96.9	Boston
WXKS-F	CHR	107.9	Medford
WXLO-F	Hot AC	104.5	Fitchburg
WXRV-F	Adult Altern.	92.5	Haverhill
WZID-F	Adult Cont.	95.7	Manchester
WZLX-F	Classic Rock	100.7	Boston

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Citadel Communications Corp.	12.2	10.8	36.3%
WOKQ FM, WSAK FM, WSHK FM			
Clear Channel Communications	17.1	15.9	58.3%
WERZ FM, WGIN AM, WHEB FM, WMYF AM, WQSO FM, WUBB FM			
Garrison City Broadcasting, Inc.	2.2	2.6	5.9%
WBYY FM, WTSN AM			
	31.5	29.3	100.5%

Format Performance

	AM	FM	Totals	Percent
AC	0 (0)	45 (5)	45 (5)	9.5
AOR	0 (0)	113 (12)	113 (12)	23.9
Black/Urban	0 (0)	(0)	(0)	0.0
CHR	0 (0)	81 (6)	81 (6)	17.1
Classical/Fine Arts	0 (0)	15 (2)	15 (2)	3.2
Country	0 (0)	69 (3)	69 (3)	14.6
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	42 (5)	19 (2)	62 (7)	13.1
Oldies	0 (0)	34 (4)	34 (4)	7.2
Other	(0)	(0)	(0)	0.0
Religion	5 (1)	0 (0)	5 (1)	1.1
Soft AC	0 (0)	26 (2)	26 (2)	5.5
Sports	11 (1)	0 (0)	11 (1)	2.3
Standards/EZ	6 (1)	5 (1)	12 (2)	2.5
Totals	64 (8)	407 (37)	473 (45)	

Note Duncan's reports that: WVFM-FM 105.7 simul. with WXRV-FM 92.5
 Duncan's reports that: WVEI-AM 1440 simul. with WEEI-AM 850
 Duncan's reports that: WSAK-FM 102.1 simul. with WSHK-FM 105.3
 Duncan's reports that: WPKQ-FM 103.7 simul. with WOKQ-FM 97.5
 Duncan's reports that: WGIP-AM 1540 simul. with WGIR-AM 610
 Duncan's reports that: WGIN-AM 930 simul. with WGIR-AM 610
 Duncan's reports that: WCYI-FM 93.9 simul. with WCYY-FM 94.3
 Duncan's reports that: WBQX-FM 106.9 simul. with WBQQ-FM 99.3
 Duncan's reports that: WBQW-FM 106.3 simul. with WBQQ-FM 99.3
 Duncan's reports that: WBQI-FM 107.7 simul. with WBQQ-FM 99.3
 4/10/01 WMYF-AM-1380 Old Format: New Format: Adds Music of Your Life

PROVIDENCE-WARWICK-PAWTUCKET, RI

Arbitron Rank 35	Pop (12+) 1,280,400	Stations 43 / 23	% Below Line 25.3
Market TSL in Hours 21.4	Diaries 1877 / 683:1 / 51.5%	% Not Listed 11.9	
Average Persons Rating 16.1	12+ FM Share (Metro) 71.4	Sample Target 1760	

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Sp 00	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1	WWLI-F	151/7.3	8.8	8.1	9.1	8.1	8.3	2149/16.8	15.4	17.6	157/2331	Citadel Communications Corp.
2	WPRO-F	146/7.1	6.8	7.8	8.2	8.1	7.5	2779/21.7	22.5	22.2	156/3117	Citadel Communications Corp.
3	WWBB-F	129/6.2	5.6	5.8	5.9	5.1	5.9	1888/14.7	16.2	14.6	141/2091	Clear Channel Communications
4	WHJY-F	119/5.8	7.8	6.3	6.9	6.6	6.7	1864/14.6	13.6	15.4	134/2154	Clear Channel Communications
5	WWKX-FF	108/5.2	3.5	2.7	4.7	3.1	4.0	1766/13.8	10.6	11.4	110/1902	AAA Entertainment
6	WCTK-F	102/5.0	4.9	5.8	4.6	5.0	5.1	1483/11.6	12.0	10.6	133/1857	Hall Communications, Inc.
7	WPRO	101/4.9	3.7	3.5	4.9	4.2	4.3	1547/12.1	8.4	10.2	104/1614	Citadel Communications Corp.
8	WSNE-F	100/4.8	5.6	5.2	5.3	4.9	5.2	1752/13.7	15.4	15.5	106/2027	Clear Channel Communications
9	WPLM-F	73/3.5	3.8	5.0	3.4	4.0	3.9	906/7.1	8.9	8.1	120/1563	Plymouth Rock Broadcasting Corp.
10	WBRU-F	71/3.4	4.0	3.9	4.3	4.5	3.9	1862/14.5	13.5	14.3	77/2076	Brown Broadcasting Service, Inc.
11	WHJJ	68/3.3	3.7	3.2	2.8	2.4	3.3	1085/8.5	7.4	6.9	68/1095	Clear Channel Communications
12	WJMN-F	64/3.1	1.8	1.9	2.7	1.7	2.4	1452/11.3	10.6	9.3	95/2268	Clear Channel Communications
13	WCRB-F	41/2.0	2.6	1.7	1.5	2.2	2.0	776/6.1	5.8	5.6	58/1144	Charles River Broadcasting
14	WAAF-F	39/1.9	1.9	1.9	2.0	2.5	1.9	652/5.1	5.0	4.5	71/1073	Entercom
15	WBMX-F	34/1.6	2.0	2.6	1.2	1.7	1.9	849/6.6	8.7	7.2	62/1508	Infinity Broadcasting Corp.
16	WWRX-F	32/1.6	1.7	1.2	1.5	2.6	1.5	830/6.5	5.5	9.5	45/1162	Phoenix Media Group
17	WBZ	30/1.5	1.6	1.4	1.6	1.9	1.5	668/5.2	5.4	5.1	82/1579	Infinity Broadcasting Corp.
18	WFHN-F	29/1.4	2.6	2.0	3.0	2.0	2.3	687/5.4	6.6	6.1	34/815	Citadel Communications Corp.
19	WBOT-F	28/1.4	0.5	1.1	1.0	1.0	1.0	531/4.1	3.8	3.5	43/880	Radio One
20	WCIB-F	27/1.3	0.8	1.1	0.7	0.8	1.0	372/2.9	3.3	2.5	37/621	Makky Group
20	WROR-F	27/1.3	1.0	1.0	0.5	0.7	0.9	375/2.9	2.6	2.2	53/889	Greater Media
22	WBSM	26/1.3	1.4	1.0	1.1	0.7	1.2	246/1.9	2.2	1.3	26/249	Citadel Communications Corp.
23	WODS-F	25/1.2	1.2	1.0	1.4	1.4	1.2	686/5.4	4.6	4.5	52/1209	Infinity Broadcasting Corp.
24	WZRA-FF	24/1.2	1.6	1.6	0.4	0.4	1.2	682/5.3	4.7	1.6	32/875	Citadel Communications Corp.
25	WSKO	22/1.1	1.3	1.2	0.8	1.7	1.1	486/3.8	4.5	1.2	23/493	Citadel Communications Corp.
26	WEEI	21/1.0	0.7	0.8	1.2	1.1	0.9	436/3.4	2.6	2.8	58/1135	Entercom
27	WZLX-F	20/1.0	1.1	1.2	0.9	1.2	1.1	587/4.6	3.5	3.3	66/1117	Infinity Broadcasting Corp.
28	WBCN-F	18/0.9	1.4	1.3	1.2	1.0	1.2	470/3.7	4.9	3.9	61/1152	Infinity Broadcasting Corp.
29	WPMZ	17/0.8	0.7	1.2	0.0	0.9	0.7	164/1.3	1.1	1.0	17/164	Video Mundo Broadcasting Co.
30	WADK	16/0.8	0.5	0.0	0.0	0.0	0.0	196/1.5	0.0	0.0	16/196	Astro Tele-Communications Corp.
31	WQGN-F	15/0.7	0.4	0.0	0.0	0.0	0.0	167/1.3	0.0	0.0	44/695	Citadel Communications Corp.
32	WTCK-F	13/0.6	0.8	0.4	0.0	0.0	0.0	250/2.0	1.1	1.8	33/593	Greater Media
33	WBOS-F	12/0.6	0.6	0.5	0.7	0.4	0.6	368/2.9	2.7	2.2	24/812	Greater Media
34	WRKO	10/0.5	0.4	0.5	0.0	0.0	0.0	226/1.8	1.7	5.1	45/656	Entercom
35	WJFD-F	9/0.5						203/1.6	1.8	1.5	10/223	Edmund Dinis
36	WFAN	9/0.4	0.3	0.0	0.0	0.0	0.0	207/1.6	0.0	0.0	17/417	Infinity Broadcasting Corp.
36	WSAR	9/0.4	0.4	0.4	1.0	0.8	0.6	134/1.0	1.1	2.0	9/135	Bristol County Broadcasting, Inc.
38	WARV	8/0.4	0.8	0.4	0.6	0.3	0.6	211/1.6	1.2	1.2	10/224	Blount Communications
38	WXTK-F	8/0.4						110/0.9	0.0	0.0	22/302	Boch Broadcasting, LP
38	WMJX-F	8/0.4	5.4	5.2	5.0	5.5	4.0	241/1.9	2.3	2.2	40/954	Greater Media
41	WRIB	7/0.3						129/1.0	0.0	0.0	7/129	Carter Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WPRO-F	1 WWKX-FF	1 WHJY-F	1 WHJY-F	1 WWLI-F	1 WWLI-F	1 WPRO-F	1 WWKX-FF	1 WWLI-F	1 WPRO-F
2	WWKX-FF	2 WPRO-F	2 WPRO-F	2 WPRO-F	2 WHJY-F	2 WWBB-F	2 WWLI-F	2 WWLI-F	2 WWBB-F	2 WWLI-F
3	WJMN-F	3 WHJY-F	3 WWKX-FF	3 WWLI-F	3 WPRO-F	3 WPRO	3 WHJY-F	3 WPRO-F	3 WPRO-F	3 WHJY-F
4	WBRU-F	4 WJMN-F	3 WWLI-F	4 WSNE-F	4 WSNE-F	4 WCTK-F	4 WPRO	4 WPRO	4 WHJY-F	4 WWBB-F
5	WBOT-F	5 WBRU-F	5 WSNE-F	5 WWBB-F	5 WWBB-F	5 WSNE-F	5 WWBB-F	5 WWBB-F	5 WSNE-F	5 WWKX-FF
6	WWRX-F	6 WWLI-F	6 WWBB-F	6 WCTK-F	6 WCTK-F	5 WPLM-F	5 WSNE-F	6 WBRU-F	6 WCTK-F	6 WHJJ
7	WFHN-F	7 WAAF-F	7 WBRU-F	7 WWKX-FF	7 WWKX-FF	7 WHJY-F	7 WCTK-F	7 WJMN-F	7 WPRO	7 WCTK-F
7	WSNE-F	8 WSNE-F	7 WCTK-F	8 WBRU-F	8 WBRU-F	7 WHJJ	8 WWKX-FF	8 WCTK-F	8 WPLM-F	8 WSNE-F
9	WAAF-F	9 WCTK-F	9 WJMN-F	9 WBMX-F	9 WBMX-F	9 WPRO-F	9 WHJJ	9 WSNE-F	9 WWKX-FF	9 WJMN-F
10	WBCN-F	10 WWRX-F	10 WAAF-F	10 WAAF-F	10 WPRO	10 WCRB-F	10 WPLM-F	10 WHJY-F	10 WHJJ	10 WPLM-F
		10 WFHN-F								10 WSNE-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WJMN-F	1 WPRO-F	1 WWLI-F	1 WWLI-F	1 WWKX-FF	1 WWKX-FF	1 WHJY-F	1 WHJY-F	1 WHJY-F
2	WWKX-FF	2 WWLI-F	2 WPRO-F	2 WPRO-F	2 WSNE-F	2 WHJY-F	2 WWKX-FF	2 WWKX-FF	2 WPRO-F
3	WPRO-F	3 WWKX-FF	3 WSNE-F	3 WSNE-F	3 WPRO-F	3 WWRX-F	3 WPRO-F	3 WPRO-F	3 WWBB-F
4	WBRU-F	4 WJMN-F	4 WWKX-FF	4 WCTK-F	4 WWBB-F	4 WPRO-F	4 WAAF-F	4 WPRO-F	4 WWKX-FF
5	WWLI-F	5 WBRU-F	5 WCTK-F	5 WWBB-F	5 WCTK-F	5 WAAF-F	5 WJMN-F	5 WAAF-F	5 WBRU-F
6	WCTK-F	6 WCTK-F	6 WHJY-F	6 WWKX-FF	6 WHJY-F	6 WBRU-F	6 WBRU-F	6 WWBB-F	6 WSNE-F
7	WBOT-F	7 WSNE-F	7 WBRU-F	7 WJMN-F	6 WWKX-FF	7 WJMN-F	7 WWRX-F	7 WPMZ	7 WSNE-F
8	WHJY-F	8 WHJY-F	8 WBMX-F	7 WBRU-F	8 WBRU-F	8 WWBB-F	8 WBCN-F	8 WBCN-F	8 WCTK-F
9	WFHN-F	9 WBOT-F	9 WFHN-F	9 WHJY-F	9 WBMX-F	9 WFHN-F	8 WSNE-F	9 WSNE-F	9 WJMN-F
10	WWBB-F	10 WFHN-F	10 WJMN-F	10 WBOT-F	10 WROR-F	10 WSNE-F	10 WWBB-F	10 WZLX-F	10 WPRO
			10 WBMX-F						

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WADK	1540	1 kw / kw	Talk	ABC	McGavren-Guild	Astro Tele-Communications Corp.	Newport
WARV	1590	5 kw / 5 kw	Religious	Salem Radio Network	Salem Radio Reps	Blount Communications	Warwick
WBSM	1420	5 kw / 1 kw	News/Talk	Talknet	McGavren-Guild	Citadel Communications Corp.	New Bedford
WHJJ	920	5 kw / 5 kw	Talk	Talknet	Clear Chan.-Diamond	Clear Channel Communications	Providence
WPMZ	1110	5 kw / kw	Tropical	CNN	—	Video Mundo Broadcasting Co., LLC	East Providence
WPRO	630	5 kw / 5 kw	Talk	Sports ByLine USA	McGavren-Guild	Citadel Communications Corp.	Providence
WRIB	1220	1 kw / 166 w	Religious	Independent	—	Carter Broadcasting Corp.	Providence
WSAR	1480	5 kw / 5 kw	Talk	ABC	—	Bristol County Broadcasting, Inc.	Fall River
WSKO	790	5 kw / 5 kw	Sports	Sporting News Radio	McGavren-Guild	Citadel Communications Corp.	Providence

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAKX	102.7	1.95 kw @226	simul. WWKXFF	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	AAA Entertainment	Narragansett Pier
WBRU	95.5	18.5 kw @456	Modern Rock	Independent	D & R Radio	Brown Broadcasting Service, Inc.	Providence
WCTK	98.1	47.3 kw @510	Country	Independent	D & R Radio	Hall Communications, Inc.	New Bedford
WFHN	107.1	6 kw @325	CHR	Independent	McGavren-Guild	Citadel Communications Corp.	Fairhaven
WHJY	94.1	50 kw @456	Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Providence
WJFD	97.3	50 kw @500	Ethnic	Independent	McGavren-Guild	Edmund Dinis	New Bedford
WPRO	92.3	39 kw @551	CHR	Independent	McGavren-Guild	Citadel Communications Corp.	Providence
WSNE	93.3	29.8 kw @619	Adult Cont.	Independent	Clear Chan.-Diamond	Clear Channel Communications	Taunton
WWBB	101.5	13.5 kw @950	Oldies	Independent	Clear Chan.-Diamond	Clear Channel Communications	Providence
WWKX	106.3	1.15 kw @518	Dance	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	AAA Entertainment	Woonsocket
WWLI	105.1	50 kw @500	Adult Cont.	Independent	McGavren-Guild	Citadel Communications Corp.	Providence
WWRX	103.7	36.7 kw @567	Modern Rock	Independent	—	Phoenix Media Group	Westerly
WZRA	99.7	2.3 kw @535	80s Hits	Independent	McGavren-Guild	Citadel Communications Corp.	Wakefield
WZRI	100.3	1.55 kw @656	simul. WZRAFF	Independent	McGavren-Guild	Citadel Communications Corp.	Middletown

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAAF-F	Rock	107.3	Worcester
WBCN-F	Hot Talk	104.1	Boston
WBMX-F	Modern AC	98.5	Boston
WBOS-F	Adult Altern.	92.9	Brookline
WBOT-F	Urban	97.7	Brockton
WBZ	News	1030	Boston
WCIB-F	Classic Hits	101.9	Falmouth
WCRB-F	Classical	102.5	Waltham
WEEI	Sports	850	Boston
WFAN	Sports	660	New York
WJMN-F	Dance	94.5	Boston
WMJX-F	Adult Cont.	106.7	Boston
WODS-F	Oldies	103.3	Boston
WPLM-F	Soft AC	99.1	Plymouth
WQGN-F	CHR	105.5	Groton
WRKO	Talk	680	Boston
WROR-F	Classic Hits	105.7	Framingham
WTKK-F	Talk	96.9	Boston
WXTK-F	News/Talk	95.1	West Yarmouth
WZLX-F	Classic Rock	100.7	Boston

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
AAA Entertainment	5.2	4.2	3.9%
WAKX FM, WWKX FM			
Citadel Communications Corp.	24.3	23.5	39.0%
WBSM AM, WFHN FM, WPRO FM, WPRO AM, WSKO AM, WWLI FM, WZRA FM, WZRI FM			
Clear Channel Communications	20.1	23.9	38.7%
WHJJ AM, WHJY FM, WSNE FM, WWBB FM			
	49.6	51.6	81.5%

Format Performance

	AM	FM	Totals	Percent
AC	0 (0)	293 (4)	293 (4)	16.1
AOR	0 (0)	293 (6)	293 (6)	16.1
Black/Urban	0 (0)	28 (1)	28 (1)	1.5
CHR	0 (0)	362 (6)	362 (6)	19.9
Classical/Fine Arts	0 (0)	41 (1)	41 (1)	2.3
Country	0 (0)	102 (1)	102 (1)	5.6
Hispanic	17 (1)	0 (0)	17 (1)	0.9
Jazz	(0)	(0)	(0)	0.0
News/Talk	261 (7)	39 (3)	300 (10)	16.5
Oldies	0 (0)	232 (6)	232 (6)	12.8
Other	0 (0)	9 (1)	9 (1)	0.5
Religion	15 (2)	0 (0)	15 (2)	0.8
Soft AC	0 (0)	73 (1)	73 (1)	4.0
Sports	52 (3)	0 (0)	52 (3)	2.9
Standards/EZ	(0)	(0)	(0)	0.0
Totals	345(13)	1472 (30)	1817 (43)	

Note Duncan's reports that: WVEI-AM 1440 simul. with WEEI-AM 850

PUEBLO, CO

Arbitron Rank 246 Pop (12+) 116,700
 Market TSL in Hours 19.4
 Average Persons Rating 14.7

Stations 22 / 6
 Diaries 891 / 131:1 / 54.5%
 12+ FM Share (Metro) 70.6

% Below Line 58.7
 % Not Listed 16.9
 Sample Target 860

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 KKM-F	CHR	20/11.4	8.3	8.3	9.0	9.2	9.3	321/27.5	23.0	23.6	129/1790	Citadel Communications Corp.
2 KDZA-F	Oldies	19/11.2	11.3	8.8	7.8	7.5	9.8	247/21.1	21.3	22.4	31/431	Clear Channel Communications
3 KCCY-F	Country	16/9.5	14.6	10.5	11.9	17.8	11.6	271/23.2	26.3	25.9	53/1006	Clear Channel Communications
4 KFMM-F	Classic Rock	12/6.8	4.7	5.0	6.6	6.9	5.8	157/13.5	11.1	12.5	44/814	Citadel Communications Corp.
5 KILO-F	Rock	11/6.5	7.3	7.7	4.8	7.5	6.6	169/14.5	15.0	10.8	65/966	Bahakel Communications, Inc.
6 KGHF	Adult Stand.	8/4.4	3.0	3.9	6.0	5.2	4.3	106/9.1	7.3	13.2	10/176	Bahakel Communications, Inc.
7 KCSJ	News/Talk	7/4.2	3.5	4.4	5.4	4.6	4.4	148/12.7	10.8	14.8	10/225	Bahakel Communications, Inc.
8 KKLI-F	Soft AC	5/3.2	4.3	5.0	3.6	2.9	4.0	84/7.2	9.7	9.1	36/526	Clear Channel Communications
9 KVUU-F	Modern AC	5/3.0	2.4	2.8	3.0	2.9	2.8	114/9.7	9.9	9.8	42/846	Clear Channel Communications
9 KNKN-F	Reg'l Mex.	5/2.7	3.4	3.3	2.4	2.3	2.9	80/6.9	6.1	7.9	7/117	Metropolitan Radio Group, Inc.
11 KOA	News/Talk	4/2.5	1.9	0.0	0.0	0.0	2.5	88/7.6	4.4	0.0	35/684	Clear Channel Communications
12 KMOM-F	Classic Rock	4/2.4	1.9	2.2	3.6	0.6	1.4	85/7.3	10.6	9.8	24/470	Clear Channel Communications
13 KYZX-F	Cont. Christ.	4/2.4	0.7	1.1	1.2	1.2	1.3	87/7.2	5.9	6.8	31/530	Bahakel Communications, Inc.
13 KBIQ-F	Country	4/2.1	1.1	1.7	0.6	1.2	1.7	84/7.2	5.9	6.8	22/359	Salem Communications Corp.
15 KKCS-F	Country	3/1.9	2.1	1.1	1.8	2.3	1.7	49/4.2	2.3	2.1	48/728	Walton Stations
16 KRDO-F	Adult Cont.	3/1.7	1.6	1.7	1.8	2.3	2.5	63/5.4	5.3	4.2	31/620	Pikes Peak Broadcasting Co.
17 KSPZ-F	Oldies	3/1.5	2.0	3.3	3.0	2.9	0.7	90/7.7	6.3	5.0	44/773	Citadel Communications Corp.
18 KSKX-F	Smooth Jazz	2/0.9	0.8	0.6	0.6	0.0	0.7	61/5.2	5.9	6.8	23/390	Optima Communications, Inc.
19 KSTY-F	Country	1/0.7	0.7	0.6	0.6	1.7	0.6	48/4.1	4.7	4.7	20/216	Royal Gorge Broadcasting, LLC
20 KRMX	Ranchero	1/0.6	1.0	1.1	1.2	0.6	1.0	27/2.3	2.3	3.1	1/28	Metropolitan Radio Group, Inc.
21 KGFT-F	Religious	1/0.5	0.8	0.6	1.2	1.2	0.8	23/2.0	1.4	4.0	10/238	Salem Communications Corp.
22 KHOW	Talk							16/1.3	3.8	1.7	4/134	Clear Channel Communications
								29/2.5	2.3			

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KKM-F	1 KKM-F	1 KKM-F	1 KKM-F	1 KDZA-F	1 KDZA-F	1 KKM-F	1 KDZA-F	1 KDZA-F	1 KKM-F	1 KDZA-F
2 KILO-F	2 KILO-F	2 KKF-F	2 KKF-F	2 KKM-F	2 KCCY-F	2 KDZA-F	2 KKM-F	2 KKM-F	2 KDZA-F	2 KCCY-F
3 KVUU-F	3 KVUU-F	3 KILO-F	3 KDZA-F	3 KKF-F	3 KKF-F	3 KCCY-F	3 KCCY-F	3 KCCY-F	3 KCCY-F	3 KCCY-F
4 KCCY-F	4 KKF-F	4 KCCY-F	4 KCCY-F	4 KCCY-F	4 KGHF	4 KCSJ	4 KILO-F	4 KILO-F	4 KILO-F	4 KKF-F
5 KDZA-F	4 KCCY-F	5 KCCY-F	5 KCCY-F	5 KILO-F	5 KCSJ	5 KKF-F	5 KCSJ	5 KCSJ	5 KILO-F	5 KKF-F
6 KMOM-F	6 KMOM-F	6 KVUU-F	6 KMOM-F	6 KILO-F	6 KKM-F	6 KILO-F	6 KVUU-F	6 KGHF	6 KGHF	6 KOA
7 KKF-F	7 KDZA-F	7 KMOM-F	7 KVUU-F	7 KMOM-F	7 KILO-F	7 KGHF	7 KGHF	7 KCSJ	7 KGHF	7 KGHF
8 KRDO-F	8 KNKN-F	8 KYZX-F	8 KYZX-F	8 KVUU-F	7 KKLI-F	8 KGHF	8 KMOM-F	8 KNKN-F	8 KNKN-F	8 KNKN-F
9 KSPZ-F	8 KBIQ-F	9 KBIQ-F	9 KBIQ-F	8 KVVU-F	8 KNKN-F	8 KKLI-F	8 KKF-F	8 KVUU-F	8 KVUU-F	8 KBIQ-F
9 KYZX-F	10 KRDO-F	10 KKLI-F	10 KBIQ-F	9 KYZX-F	10 KYZX-F	9 KNKN-F	10 KMOM-F	10 KKLI-F	10 KMOM-F	10 KMOM-F
				10 KOA	10 KKCS-F	10 KKM-F	10 KKM-F			10 KCSJ

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KKM-F	1 KKM-F	1 KKM-F	1 KKM-F	1 KDZA-F	1 KILO-F	1 KILO-F	1 KILO-F	1 KILO-F	1 KKF-F
2 KILO-F	2 KILO-F	2 KCCY-F	2 KDZA-F	2 KKM-F	2 KKM-F	2 KKM-F	2 KKM-F	2 KKF-F	2 KDZA-F
3 KCCY-F	3 KCCY-F	3 KVUU-F	3 KCCY-F	3 KCCY-F	3 KVUU-F	3 KMOM-F	3 KMOM-F	3 KKM-F	3 KILO-F
4 KBIQ-F	4 KVUU-F	4 KKF-F	4 KKF-F	4 KKLI-F	4 KKF-F	4 KVUU-F	4 KVUU-F	4 KDZA-F	4 KKM-F
5 KVUU-F	5 KKF-F	5 KDZA-F	5 KILO-F	5 KKF-F	5 KDZA-F	5 KKF-F	5 KKF-F	5 KMOM-F	5 KCCY-F
6 KYZX-F	6 KDZA-F	6 KILO-F	6 KILO-F	6 KVUU-F	6 KKCS-F	6 KOA	6 KNKN-F	5 KCCY-F	6 KMOM-F
7 KKF-F	7 KRDO-F	7 KRDO-F	7 KVUU-F	7 KSPZ-F	7 KMOM-F	7 KNKN-F	7 KOA	7 KVUU-F	7 KOA
8 KDZA-F	8 KBIQ-F	8 KNKN-F	8 KBIQ-F	7 KRDO-F	8 KOA	8 KCCY-F	8 KBIQ-F	7 KOA	8 KYZX-F
9 KRDO-F	9 KNKN-F	9 KKLI-F	9 KRDO-F	9 KKCS-F	9 KCCY-F	9 KBIQ-F	9 KCCY-F	9 KYZX-F	9 KCSJ
10 KNKN-F	10 KYZX-F	10 KSTY-F	10 KYZX-F	9 KBIQ-F	10 KYZX-F	10 KCSJ	10 KCSJ	10 KCSJ	10 KVUU-F

AM Stations	Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCSJ	590	1 kw / 1 kw	News/Talk	Westwood/Mutual/Unistar	Clear Chan.-Emerald	Bahakel Communications, Inc.	Pueblo	
KGHF	1350	5 kw / 280 w	Adult Stand.	Westwood/Mutual/Unistar	Clear Chan.-Emerald	Bahakel Communications, Inc.	Pueblo	
KRMX	690	250 w / 24 w	Ranchero	Independent	—	Metropolitan Radio Group, Inc.	Pueblo	

FM Stations	Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KDZA	107.9	100 kw @241	Oldies	Independent	Clear Chan.-Emerald	Clear Channel Communications	Pueblo	
KNKN	107.1	3 kw @312	Reg'l Mex.	Independent	Lotus	Metropolitan Radio Group, Inc.	Pueblo	
KSTY	104.5	6 kw @46	Country	Independent Allied Radio Ptnrs./Patt Media	—	Royal Gorge Broadcasting, LLC	Canon City	

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KBIQ-F	Cont. Christ.	102.7	Manitou Springs
KCCY-F	Country	96.9	Pueblo
KGFT-F	Religious	100.7	Pueblo
KHOW	Talk	630	Denver
KILO-F	Rock	94.3	Colorado Springs
KKCS-F	Country	101.9	Colorado Springs
KKFM-F	Classic Rock	98.1	Colorado Springs
KKLI-F	Soft AC	106.3	Widefield
KKMG-F	CHR	98.9	Pueblo
KMOM-F	Classic Rock	96.1	Fountain
KOA	News/Talk	850	Denver
KRDO-F	Adult Cont.	95.1	Colorado Springs
KSKX-F	Smooth Jazz	105.5	Security
KSPZ-F	Oldies	92.9	Colorado Springs
KVUU-F	Modern AC	99.9	Pueblo
KYZX-F	Classic Rock	103.9	Pueblo West

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Bahakel Communications, Inc.	8.6	3.9	
KCSJ AM, KGHF AM			
Metropolitan Radio Group, Inc.	3.7	2.2	
KNKN FM, KRMX AM			
	12.3	6.1	

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	8 (2)	8 (2)	5.6
AOR	0 (0)	31 (4)	31 (4)	21.8
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	20 (1)	20 (1)	14.1
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	21 (3)	21 (3)	14.8
Hispanic	1 (1)	5 (1)	6 (2)	4.2
Jazz	0 (0)	3 (1)	3 (1)	2.1
News/Talk	13 (3)	0 (0)	13 (3)	9.2
Oldies	0 (0)	22 (2)	22 (2)	15.5
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	5 (2)	5 (2)	3.5
Soft AC	0 (0)	5 (1)	5 (1)	3.5
Sports	(0)	(0)	(0)	0.0
Standards/EZ	8 (1)	0 (0)	8 (1)	5.6
Totals	22 (5)	120 (17)	142 (22)	

PUERTO RICO, PR

Arbitron Rank 13 Pop (12+) 3,171,200
 Market TSL in Hours 25.8
 Average Persons Rating 19.8

Stations 57 / 56
 Diaries 2411 / 1,316:1 / 58.7%
 12+ FM Share (Metro) 69.4

% Below Line 0.3
 % Not Listed 13.1
 Sample Target 2400

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WPRM-F	Tropical	642/10.2	10.8	10.5	8.6	9.0	10.0	7356/23.2	22.7	22.9	642/7356	Arso Radio Corp.
2 WKAQ-F	Span.-CHR	314/5.0	5.2	5.4	5.0	5.9	5.2	5656/17.8	18.8	22.3	314/5656	El Mundo Bcstg Corp.
3 WZNT-F	Tropical	302/4.8	3.8	3.6	4.1	4.6	4.1	3867/12.2	10.9	12.6	302/3867	Spanish Broadcasting System
4 WKAQ	Span.-NT	263/4.2	3.9	4.0	6.2	4.2	4.6	3766/11.9	11.3	12.1	263/3766	El Mundo Bcstg Corp.
5 WIOA-F	Romantica	247/3.9	4.3	3.6	2.8	2.4	3.6	4334/13.7	11.1	9.7	247/4334	Spanish Broadcasting System
6 WFID-F	Span.-Hits	241/3.8	3.4	4.0	4.5	4.4	3.9	3762/11.9	11.2	12.2	241/3762	Arso Radio Corp.
7 WMEG-F	CHR	232/3.7	4.0	3.8	4.4	5.2	4.0	4015/12.7	14.6	16.3	232/4015	Spanish Broadcasting System
8 WIAC-F	Span.-Hits	204/3.2	2.9	2.4	3.5	3.1	3.0	3996/12.6	11.2	12.0	204/3996	Bestov Broadcasting of PR, Inc.
9 WXYX-F	Span.-CHR	179/2.8	2.7	2.4	2.7	2.0	2.7	2956/9.3	10.0	9.6	179/2956	RAAD Broadcasting Corp.
10 WORO-F	Span.-EZ	177/2.8	3.4	2.4	3.7	3.3	3.1	2648/8.3	8.0	9.9	177/2648	Catholic Apostolic & Roman Church
11 WVOZ-F	Span.-CHR	170/2.7	2.9	1.9	1.0	0.4	2.1	3006/9.5	6.4	2.4	170/3006	International Broadcasting Corp.
12 WAPA	Span.-NT	168/2.7	2.5	2.7	2.6	2.9	2.6	1577/5.0	5.9	5.9	168/1577	Wilfredo Blanco Pi
13 WUKQ-F	Span.-CHR	155/2.5	1.5	1.9	1.4	1.8	1.8	1968/6.2	6.5	6.5	155/1968	El Mundo Bcstg Corp.
14 WIVA-F	Tropical	138/2.2	2.1	2.4	2.5	2.2	2.3	1848/5.8	6.8	5.9	138/1848	Arso Radio Corp.
15 WZAR-F	Span.-Hits	128/2.0	2.3	2.6	3.2	2.3	2.5	2149/6.8	7.3	7.1	128/2149	Arso Radio Corp.
16 WNRT-F	Span.-Relig.	100/1.6	1.0	1.1	1.1	1.5	1.2	1153/3.6	3.2	4.7	100/1153	La Voz Evangelica de Puerto Rico
17 WCMA-F	80s Hits	97/1.5	2.8	3.3	1.8	2.9	2.4	2170/6.8	9.9	10.5	97/2170	Spanish Broadcasting System
18 WIOB-F	Romantica	89/1.4	1.6	2.1	1.2	1.5	1.6	1553/4.9	5.4	3.9	89/1553	Spanish Broadcasting System
19 WCOM-F	Span.-CHR	87/1.4	1.3	1.8	1.6	2.1	1.5	2208/7.0	8.8	10.2	87/2208	New Life Broadcasting, Inc.
20 WBRQ-F	Span.-Relig.	79/1.3	1.3	0.9	0.6	0.4	1.0	955/3.0	3.0	2.1	79/955	Radio Redentor, Inc.
21 WERR-F	Span.-Relig.	75/1.2	1.0	0.5	0.8	0.7	0.9	1186/3.7	2.4	3.7	75/1186	Spanish Broadcasting System
22 WOYE-F	Span.-CHR	74/1.2	1.2	1.4	1.8	2.3	1.4	1806/5.7	7.6	8.3	74/1806	Arso Radio Corp.
23 WUNO	Span.-NT	68/1.1	0.3	0.0	0.0	0.0	1.3	946/3.0	0.0	0.0	68/946	HQ103, Inc.
24 WVJP-F	Span.-CHR	63/1.0	1.4	1.8	1.0	1.2	0.8	1481/4.7	5.4	4.6	63/1481	WPAB, Inc.
25 WPAB	Span.-Talk	60/0.9	1.0	0.6	0.9	0.8	0.8	774/2.4	2.1	2.8	59/952	Bestov Broadcasting of PR, Inc.
26 WIAC	Span.-Talk	59/0.9	1.1	0.7	0.8	0.8	0.9	952/3.0	2.5	3.0	58/1304	Lopez Stations
27 WAEL-F	Spanish	58/0.9	0.8	1.2	1.0	0.6	1.0	1304/4.1	4.4	2.9	57/1352	Broadcasting & Programming Sys.
28 WCAD-F	Span.-Adult Alt	57/0.9	0.9	1.2	1.4	1.1	1.1	1352/4.3	5.1	5.4	57/1352	Spanish Broadcasting System
29 WEGM-F	CHR	56/0.9	1.0	1.1	1.0	0.8	1.0	1134/3.6	3.4	3.9	56/1134	San German Broadcasters Group
30 WSOL	Tropical	48/0.8	1.5	1.0	1.0	1.1	1.1	296/0.9	0.0	0.0	50/296	Arso Radio Corp.
31 WRIO-F	Span.-NT	47/0.7	0.3	0.4	0.0	0.4	0.3	609/1.9	2.6	2.9	48/609	Wilfredo Blanco Pi
32 WISO	Span.-CHR	47/0.7	1.8	1.7	1.6	0.9	1.5	461/1.5	1.0	0.7	47/1051	Caribbean Bcstg Corp.
33 WCMN-F	Span.-CHR	46/0.7	0.5	0.8	0.9	0.6	0.7	1051/3.3	5.4	3.8	46/706	Caribbean Bcstg Corp.
34 WCMN	Span.-NT	46/0.7	0.6	0.7	0.6	0.8	0.6	774/2.2	2.2	1.7	46/706	Marketing Promotion Network
35 WLuz	Span.-Stand.	45/0.7	0.9	1.0	0.8	0.9	0.9	601/1.9	1.8	1.5	46/601	Spanish Broadcasting System
36 WIOC-F	Romantica	38/0.6	0.4	0.2	0.4	0.0	0.3	517/1.6	3.0	2.4	45/517	Jose J. Arzuaga
37 WIDI-F	Oldies	36/0.6	0.6	0.8	0.4	0.3	0.6	494/1.6	1.1	0.0	38/494	Arso Radio Corp.
38 WNEL	Span.-Stand.	35/0.6	0.6	0.5	0.7	0.8	0.6	638/2.0	2.2	1.6	36/638	Spanish Broadcasting System
39 WAEL	Span.-Oldies	35/0.6	0.3	0.8	0.7	1.2	0.6	611/1.9	1.6	1.9	35/611	Lopez Stations
40 WRRH-F	Span.-C. Christ	34/0.5	0.2	0.0	0.0	0.0	0.0	661/2.1	2.0	2.4	34/401	Renacer Corp.
41 WSAF-F	Span.-EZ	33/0.5	0.3	0.4	0.5	0.0	0.0	401/1.3	0.0	0.0	33/389	Estate of Carlos J. Colon-Ventura
42 WYQE-F	Tropical	30/0.5	0.3	0.4	0.5	0.0	0.0	389/1.2	0.0	0.0	30/436	Fajardo Broadcasting Co., Inc.
43 WUPR	Span.-NT	29/0.5	0.4	0.6	0.6	1.0	0.5	436/1.4	1.1	0.0	29/130	Central Broadcasting Corp.
44 WKSA-F	Span.-Hits	29/0.5	0.5	0.9	0.8	0.6	0.7	130/0.4	0.0	0.0	29/607	Bestov Broadcasting of PR, Inc.
45 WKVM	Span.-Hits	28/0.4	0.6	0.4	0.8	0.4	0.6	607/1.9	2.6	2.3	29/607	Catholic Apostolic & Roman Church
46 WGIT	cp-new	27/0.4	0.6	0.4	0.8	0.4	0.6	618/1.9	2.2	1.8	28/257	Aureo A. Matos
47 WABA	Romantica	25/0.4	0.3	0.6	0.0	0.3	0.3	257/0.8	0.0	0.0	27/545	Hector Reichard
48 WEXS	Span.-CHR	23/0.4	0.3	0.6	0.0	0.3	0.3	545/1.7	1.3	1.4	25/270	Community Broadcasting, Inc.
49 WQBS	Tropical	22/0.4	0.3	0.6	0.0	0.3	0.3	270/0.9	0.6	0.0	23/453	Aerco Broadcasting Corp.
50 WPRP	Span.-NT	19/0.3	0.3	0.6	0.0	0.3	0.3	453/1.4	1.4	1.4	22/467	Arso Radio Corp.
51 WXLX-F	Span.-CHR	18/0.3	0.3	0.6	0.0	0.3	0.3	467/1.5	1.0	0.0	19/354	RAAD Broadcasting Corp.
52 WVJZ-F	Urban	18/0.3	1.3	0.8	0.6	1.2	0.8	354/1.1	0.0	0.0	18/208	Gark, LLC
53 WSMA-F	80s Hits	17/0.3	0.3	0.4	0.3	0.4	0.3	208/0.7	0.0	0.0	18/208	Spanish Broadcasting System
54 WYX-F	Span.-NT	16/0.3	0.4	0.3	0.5	0.3	0.4	277/0.9	2.7	2.5	18/277	Spanish Broadcasting System
55 WKJB	Tropical	16/0.2	0.4	0.3	0.5	0.3	0.4	277/0.9	2.7	2.5	18/277	Spanish Broadcasting System
56 WVOZ	Span.-EZ	16/0.2	0.4	0.3	0.5	0.3	0.4	393/1.2	1.1	1.7	17/393	WKJB AM-FM, Inc.
57 WTPM-F	Span.-EZ	16/0.2	0.4	0.3	0.5	0.3	0.4	205/0.6	1.0	0.8	16/205	International Broadcasting Corp.
								226/0.7	1.0	0.8	16/226	Seventh Day Adventist Church

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WKAQ-F	1 WPRM-F	1 WPRM-F	1 WPRM-F	1 WPRM-F	1 WPRM-F	1 WPRM-F	1 WPRM-F	1 WZNT-F	1 WPRM-F	1 WPRM-F
2 WVOZ-F	2 WKAQ-F	2 WZNT-F	2 WZNT-F	2 WZNT-F	2 WKAQ	2 WKAQ	2 WVOZ-F	2 WPRM-F	2 WKAQ	2 WKAQ-F
3 WPRM-F	3 WMEG-F	3 WFID-F	3 WFID-F	3 WFID-F	3 WZNT-F	3 WZNT-F	3 WKAQ	3 WKAQ-F	3 WKAQ-F	3 WZNT-F
4 WMEG-F	4 WFID-F	4 WKAQ-F	4 WKAQ-F	4 WIOA-F	4 WORO-F	4 WIOA-F	4 WFID-F	4 WIOA-F	4 WIOA-F	4 WORO-F
5 WUKQ-F	5 WXYX-F	5 WIOA-F	5 WIAC-F	5 WIAC-F	5 WAPA	5 WAPA	5 WKAQ-F	5 WFID-F	5 WZNT-F	5 WIOA-F
6 WXYX-F	6 WIAC-F	6 WMEG-F	6 WKAQ-F	6 WKAQ-F	6 WIOA-F	6 WIOA-F	6 WMEG-F	6 WIAC-F	6 WFID-F	6 WMEG-F
7 WIOA-F	7 WZNT-F	7 WIAC-F	7 WIVA-F	7 WIVA-F	7 WFID-F	7 WFID-F	7 WIOA-F	7 WORO-F	7 WXYX-F	7 WVOZ-F
8 WCOM-F	8 WVOZ-F	8 WXYX-F	8 WZAR-F	8 WZAR-F	8 WIAC-F	8 WIAC-F	8 WAPA	8 WAPA	8 WIOA-F	8 WKAQ
9 WEGM-F	9 WIOA-F	9 WIVA-F	9 WCMA-F	9 WXYX-F	9 WXYX-F	9 WXYX-F	9 WZNT-F	9 WZNT-F	9 WIAC-F	9 WUKQ-F
10 WOYE-F	10 WZAR-F	9 WUKQ-F	9 WXYX-F	9 WORO-F	10 WUNO	10 WUNO	10 WZAR-F	10 WXYX-F	10 WVOZ-F	9 WFID-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WPRM-F	1 WPRM-F	1 WPRM-F	1 WPRM-F	1 WPRM-F	1 WMEG-F	1 WPRM-F	1 WPRM-F	1 WPRM-F	1 WPRM-F
2 WKAQ-F	2 WFID-F	2 WFID-F	2 WFID-F	2 WFID-F	2 WKAQ-F	2 WMEG-F	2 WZNT-F	2 WZNT-F	2 WZNT-F
3 WXYX-F	3 WKAQ-F	3 WIAC-F	3 WIOA-F	3 WIOA-F	3 WVOZ-F	3 WZNT-F	3 WIVA-F	3 WMEG-F	3 WIVA-F
4 WUKQ-F	4 WIAC-F	4 WKAQ-F	4 WIAC-F	4 WIAC-F	4 WPRM-F	4 WVOZ-F	4 WXYX-F	4 WKAQ-F	4 WXYX-F
5 WMEG-F	5 WIOA-F	5 WIOA-F	5 WKAQ-F	5 WKAQ-F	5 WZNT-F	4 WKAQ-F	5 WMEG-F	5 WIVA-F	5 WKAQ-F
6 WVOZ-F	6 WXYX-F	6 WZAR-F	6 WZNT-F	6 WZNT-F	6 WCOM-F	6 WXYX-F	5 WVOZ-F	6 WXYX-F	5 WFID-F
7 WFID-F	7 WZAR-F	7 WCMA-F	7 WUKQ-F	7 WZAR-F	7 WOYE-F	7 WIVA-F	5 WIOB-F	7 WVOZ-F	7 WAPA
8 WIOA-F	8 WUKQ-F	8 WZNT-F	8 WZAR-F	8 WCMA-F	8 WXYX-F	8 WFID-F	8 WNRT-F	8 WFID-F	8 WORO-F
9 WZAR-F	8 WMEG-F	9 WIOB-F	9 WXYX-F	9 WIOB-F	9 WUKQ-F	8 WCMA-F	8 WCMA-F	9 WZAR-F	9 WMEG-F
10 WCOM-F	10 WCMA-F	10 WMEG-F	10 WMEG-F	9 WORO-F	10 WFID-F	8 WOYE-F	10 WFID-F	10 WCMA-F	9 WKAQ
									9 WZAR-F

AM Stations

Station	Freq	Power	Format	Net/Aff	Rep	Owner	City of Lic
WABA	850	5 kw / 1 kw	Romantica	—	—	Hector Reichard	Aguadilla
WAEL	600	5 kw / 5 kw	Span.-Oldies	Independent	—	Lopez Stations	Mayaguez
WAPA	680	10 kw / 10 kw	Span.-NT	Independent	—	Wilfredo Blanco Pi	San Juan
WCMN	1280	5 kw / 1 kw	Span.-NT	—	—	Caribbean Bcstg Corp.	Arecibo
WEXS	610	250 w / 1 kw	Span.-CHR	Independent	Caballero	Community Broadcasting, Inc.	Patillas
WGIT	1660	10 kw / 1 kw	cp-new	Independent	—	Aureo A. Matos	Canovanas
WIAC	740	10 kw / 10 kw	Span.-Talk	CNN	—	Bestov Broadcasting of PR, Inc.	San Juan
WISO	1260	1 kw / 1 kw	Span.-NT	Independent	—	Wilfredo Blanco Pi	Ponce
WKAQ	580	10 kw / 10 kw	Span.-NT	—	—	El Mundo Bcstg Corp.	San Juan
WKJB	710	10 kw / 750 w	Span.-NT	—	Katz	WKJB AM-FM, Inc.	Mayaguez
WKVM	810	50 kw / 50 kw	Span.-Hits	Independent	—	Catholic Apostolic & Roman Church	San Juan
WLUZ	1600	5 kw / 5 kw	Span.-Stand.	Independent	—	Marketing Promotion Network, Inc.	Bayamon
WNEL	1430	5 kw / 5 kw	Span.-Stand.	—	—	Arso Radio Corp.	Caguas
WPAB	550	5 kw / 5 kw	Span.-Talk	CNN	Caballero	WPAB, Inc.	Ponce
WPRP	910	4.4 kw / 4.4 kw	Span.-NT	—	—	Arso Radio Corp.	Ponce
WQBS	870	9.6 kw / 5 kw	Tropical	Independent	Caballero	Aerco Broadcasting Corp.	San Juan
WSOL	1090	250 w / 730 w	Tropical	Independent	—	San German Broadcasters Group	San German
WUNO	630	5 kw / 5 kw	Span.-NT	—	—	Arso Radio Corp.	San Juan
WUPR	1530	1 kw / 250 w	Span.-NT	—	Caballero	Central Broadcasting Corp.	Utua
WVOZ	1520	10 kw / 10 kw	Tropical	Independent	—	International Broadcasting Corp.	San Juan

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAEL	96.1	9.9 kw @2,011	Spanish	Independent	—	Lopez Stations	Maricao
WBRQ	97.7	4.4 kw @899	Span.-Relig.	Independent	—	New Life Broadcasting, Inc.	Cidra
WCAD	105.7	50 kw @1,100	Span.-Adult Alt	Independent	—	Broadcasting & Programming Sys.	San Juan
WCMA	96.5	11.5 kw @2,795	80s Hits	Independent	—	Spanish Broadcasting System	Fajardo
WCMN	107.3	50 kw @1,027	Span.-CHR	Independent	Caballero	Caribbean Bcstg Corp.	Arecibo
WCOM	94.7	31.9 kw @1,777	Span.-CHR	Independent	Katz Hispanic	Spanish Broadcasting System	Bayamon
WEGM	95.1	25 kw @1,970	CHR	Independent	—	Spanish Broadcasting System	San German
WERR	104.1	50 kw @708	Span.-Relig.	Independent	—	Radio Redentor, Inc.	Utua
WFID	95.7	50 kw @941	Span.-Hits	Independent	—	Arso Radio Corp.	Rio Piedras
WIAC	102.5	50 kw @1,139	Span.-Hits	Independent	Caballero	Bestov Broadcasting of PR, Inc.	San Juan
WIDI	98.3	3 kw @1,000	Oldies	Independent	—	Jose J. Arzuaga	Quebradillas
WIOA	99.9	31 kw @1,837	Romantica	Independent	—	Spanish Broadcasting System	San Juan
WIOB	97.5	50 kw @990	Romantica	Independent	Katz Hispanic	Spanish Broadcasting System	Mayaguez
WIOC	105.1	47 kw @-197	Romantica	Independent	Katz Hispanic	Spanish Broadcasting System	Ponce
WIVA	100.3	22 kw @2,014	Tropical	Independent	—	Arso Radio Corp.	Aguadilla
WKAQ	104.7	50 kw @1,220	Span.-CHR	Independent	Caballero	El Mundo Bcstg Corp.	San Juan
WKSA	101.5	42 kw @-26	Span.-Hits	Independent	Katz	Bestov Broadcasting of PR, Inc.	Isabela
WMEG	106.9	25 kw @1,994	CHR	Independent	—	Spanish Broadcasting System	Guayama
WNRT	96.9	50 kw @951	Span.-Relig.	—	Caballero	La Voz Evangelica de Puerto Rico	Manati
WORO	92.5	50 kw @1,197	Span.-EZ	Independent	—	Catholic Apostolic & Roman Church	Corozal
WOYE	94.1	25 kw @1,958	Span.-CHR	Independent	—	Spanish Broadcasting System	Mayaguez
WPRM	98.5	25 kw @1,910	Tropical	Independent	Katz Hispanic	Arso Radio Corp.	San Juan
WRIO	101.1	50 kw @-43	Tropical	Independent	Caballero	Arso Radio Corp.	Ponce
WRRH	106.1	400 w @1,893	Span.-C. Christ	Independent	—	Renacer Corp.	Hormigueros
WSAN	98.3	50 kw @751	Span.-EZ	Independent	—	Estate of Carlos J. Colon-Ventura	Vieques
WSMA	92.1	2.95 kw @1,105	80s Hits	Independent	—	Spanish Broadcasting System	Hormigueros
WTPM	92.9	50 kw @1,207	Span.-EZ	Independent	Caballero	Seventh Day Adventist Church	Aguadilla
WUKQ	99.1	50 kw @1,963	Span.-CHR	Independent	—	El Mundo Bcstg Corp.	Mayaguez
WVJP	103.3	28 kw @1,906	Span.-CHR	Independent	Katz	HQ103, Inc.	Caguas
WVOZ	107.7	12 kw @2,759	Span.-CHR	Independent	—	International Broadcasting Corp.	Carolina
WXLX	103.7	50 kw @394	Span.-CHR	Independent	—	RAAD Broadcasting Corp.	Lajas
WXYX	100.7	50 kw @1,092	Span.-CHR	Independent	—	RAAD Broadcasting Corp.	Bayamon
WYQE	92.9	3.9 kw @751	Tropical	Independent	—	Fajardo Broadcasting Co., Inc.	Naguabo
WZAR	101.9	14 kw @2,580	Span.-Hits	Independent	—	Arso Radio Corp.	Ponce
WZMT	93.3	14.5 kw @-225	Tropical	Independent	Caballero	Spanish Broadcasting System	Ponce
WZNT	93.7	32 kw @1,778	Tropical	Independent	Katz Hispanic	Spanish Broadcasting System	San Juan

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WVJZ-F	Urban	105.3	Charlotte Amalie

Consolidation Report

	12+ (%)	25-54 (%)	Revenue
Arso Radio Corp.	21.1	27.1	
WFID FM, WIVA FM, WNEL AM, WPRM FM, WPRP AM, WRIO FM, WUNO AM, WZAR FM	4.6	5.4	
Bestov Broadcasting of Puerto Rico, Inc.			
WIAC FM, WIAC AM, WKSA FM	1.4	1.1	
Caribbean Bcstg Corp.			
WCMN AM, WCMN FM	3.3	2.7	
Catholic Apostolic & Roman Church			
WKVM AM, WORO FM	11.7	8.0	
El Mundo Bcstg Corp.			
WKAQ FM, WKAQ AM, WUKQ FM	3.0	1.4	
International Broadcasting Corp.			
WVOZ AM, WVOZ FM	1.5	1.6	
Lopez Stations			
WAEI FM, WAEI AM	3.1	2.9	
RAAD Broadcasting Corp.			
WXLX FM, WXYX FM	20.4	22.7	
Spanish Broadcasting System	3.4	2.2	
WCMA FM, WCOM FM, WEGM FM, WIOA FM, WIOB FM, WIOC FM, WMEG FM, WOYE FM, WSMA FM, WZMT FM, WZNT FM			
Wilfredo Blanco Pi			
WAPA AM, WISO AM			
	73.5	75.1	

Format Performance

	AM	FM	Totals	Percent
AC	(0)	(0)	(0)	0.0
AOR	(0)	(0)	(0)	0.0
Black/Urban	0 (0)	18 (1)	18 (1)	0.3
CHR	0 (0)	288 (2)	288 (2)	5.3
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	(0)	(0)	(0)	0.0
Hispanic	1065 (19)	3914 (31)	4978 (50)	91.1
Jazz	(0)	(0)	(0)	0.0
News/Talk	(0)	(0)	(0)	0.0
Oldies	0 (0)	152 (3)	152 (3)	2.8
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	(0)	(0)	(0)	0.0
Sports	(0)	(0)	(0)	0.0
Standards/EZ	(0)	(0)	(0)	0.0
Totals	1065 (19)	4372 (37)	5436 (56)	

Note Duncan's reports that: WIVA-FM 100.3 simul. with WPRM-FM 98.5
 Duncan's reports that: WALO-AM 1240 simul. with WIAC-AM 740
 Duncan's reports that: WRIO-FM 101.1 simul. with WPRM-FM 98.5
 Duncan's reports that: WPRP-AM 910 simul. with WUNO-AM 630
 Duncan's reports that: WOYE-FM 94.1 simul. with WCOM-FM 94.7
 Duncan's reports that: WORA-AM 760 simul. with WUNO-AM 630
 Duncan's reports that: WUKQ-FM 99.1 simul. with WKAQ-FM 104.7
 Duncan's reports that: WKSA-FM 101.5 simul. with WIAC-FM 102.5
 Duncan's reports that: WVJP-AM 1110 simul. with WVJP-FM 103.3
 Duncan's reports that: WISO-AM 1260 simul. with WAPA-AM 680
 Duncan's reports that: WIOC-FM 105.1 simul. with WIOA-FM 99.9
 Duncan's reports that: WIOB-FM 97.5 simul. with WIOA-FM 99.9
 Duncan's reports that: WEKO-AM 930 simul. with WIAC-AM 740
 Duncan's reports that: WEGM-FM 95.1 simul. with WMEG-FM 106.9
 Duncan's reports that: WDIN-FM 102.9 simul. with WVJP-FM 103.3
 Duncan's reports that: WMIO-FM 102.3 simul. with WIAC-FM 102.5
 Duncan's reports that: WXLX-FM 103.7 simul. with WXYX-FM 100.7
 Duncan's reports that: WYAC-FM 93.5 simul. with WIAC-FM 102.5
 Duncan's reports that: WZAR-FM 101.9 simul. with WFID-FM 95.7
 Duncan's reports that: WZMT-FM 93.3 simul. with WZNT-FM 93.7
 Duncan's reports that: WUKQ-AM 1420 simul. with WKAQ-AM 580
 Duncan's reports that: WUJQ-AM 1420 simul. with WKAQ-AM 580
 3/31/01 WSMA-FM-92.1 Prior Calls: WEGM-FM Current Calls: WSMA-FM
 3/31/01 WEGM-FM-95.1 Prior Calls: WCTA-FM Current Calls: WEGM-FM
 4/9/01 WMEG-FM-106.9 Old Format: Span.-CHR New Format: CHR
 4/9/01 WSMA-FM-92.1 Old Format: Span.-CHR New Format: 80s Hits
 4/9/01 WIDI-FM-98.3 Old Format: Span.-CHR New Format: CHR
 4/9/01 WEGM-FM-95.1 Old Format: Tropical New Format: CHR
 5/24/01 WUNO-AM-630 Prior Calls: WSKN-AM Current Calls: WUNO-AM
 6/8/01 WUNO-AM-630 Old Format: New Format: Adds Noti Uno
 6/8/01 WPRP-AM-910 Old Format: New Format: Adds Noti Uno
 6/11/01 WPRP-AM-910 Sold By: Radio Cadena Informativa, Inc. To: Arso Radio Corp.
 6/11/01 WUNO-AM-630 Sold By: Radio Cadena Informativa, Inc. To: Arso Radio Corp.

QUAD CITIES (DAVENPORT-ROCK ISLAND-MOLINE), IA-IL

Arbitron Rank 135	Pop (12+) 296,500	Stations 17 / 14	% Below Line 4.0
Market TSL in Hours 18.3		Diaries 1160 / 256:1 / 55.7%	% Not Listed 13.0
Average Persons Rating 13.6		12+ FM Share (Metro) 69.1	Sample Target 1120

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1	KCQQ-F	51/12.7	11.4	10.7	10.1	9.8	11.2	711/24.0	23.5	23.2	89/1215	Clear Channel Communications
2	WHTS-F	37/9.0	8.6	10.5	12.5	12.6	10.2	880/29.7	28.5	32.2	78/1712	Mercury Broadcasting Co., Inc.
3	KMXG-F	34/8.3	7.2	5.7	6.3	6.5	6.9	553/18.7	18.4	17.9	55/874	Clear Channel Communications
4	WOC	30/7.5	7.9	7.8	5.9	8.4	7.3	433/14.6	14.4	14.1	33/512	Clear Channel Communications
5	KBEA-F	25/6.3	4.4	5.0	0.0	0.0	0.0	631/21.3	17.0		42/1081	Cumulus Media, Inc.
6	KUUL-F	25/6.1	6.2	6.7	6.8	7.7	6.5	489/16.5	15.6	16.6	40/804	Clear Channel Communications
7	WXLP-F	22/5.5	5.3	5.9	8.9	7.0	6.4	372/12.5	12.3	17.8	41/720	Cumulus Media, Inc.
7	KORB-F	22/5.5	5.3	6.7	4.0	3.3	5.4	374/12.6	11.2	11.7	29/475	Cumulus Media, Inc.
9	WKBF	20/4.9	3.9	4.5	6.1	4.4	4.8	254/8.6	8.3	9.2	23/308	Mercury Broadcasting Co., Inc.
10	WGN	10/2.4	1.2	2.4	0.9	2.1	1.7	136/4.6	3.4	3.0	36/462	Tribune Broadcasting
11	KBOB-F	7/1.8	1.9	2.9	3.5	3.5	2.5	190/6.4	7.1	11.5	12/298	Cumulus Media, Inc.
12	WMT	4/1.1	0.9	1.4	0.7	1.6	1.0	106/3.6	3.6	3.4	13/260	Clear Channel Communications
13	KJOC	4/1.0	1.2	1.4	1.4	1.4	1.2	77/2.6	4.0	4.9	5/115	Cumulus Media, Inc.
14	WJRE-F	3/0.8						26/0.9	0.0	0.0	3/37	Miller Media Group
15	WLS	2/0.5	0.9	0.7	0.9	1.2	0.8	47/1.6	1.8	2.2	10/168	ABC Radio
16	WLLR-AF	1/0.0	14.4	12.4	12.2	12.1	9.7	0/0.0	26.0	26.0	0/0	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WHTS-F	1 KCQQ-F	1 KCQQ-F	1 KCQQ-F	1 KCQQ-F	1 KCQQ-F	1 WHTS-F	1 KCQQ-F	1 KCQQ-F	1 KCQQ-F
2	KBEA-F	2 KORB-F	2 KMXG-F	2 KMXG-F	2 WOC	2 WLLR-AF	2 KBEA-F	2 WOC	2 WHTS-F	2 WHTS-F
3	KORB-F	3 KCQQ-F	3 WHTS-F	3 WXLP-F	3 KUUL-F	3 WOC	3 KCQQ-F	3 KMXG-F	3 KBEA-F	3 KMXG-F
4	KCQQ-F	4 KBEA-F	4 WXLP-F	4 WHTS-F	4 WHTS-F	4 KMXG-F	4 KORB-F	4 WHTS-F	4 KMXG-F	4 KUUL-F
5	WXLP-F	5 KMXG-F	5 KORB-F	5 KBEA-F	5 KUUL-F	5 WKBF	5 WHTS-F	5 KUUL-F	5 WOC	5 KBEA-F
6	KUUL-F	6 WXLP-F	6 KBEA-F	6 KUUL-F	6 WOC	6 WXLP-F	6 WKBF	6 WXLP-F	6 WXLP-F	6 WKBF
6	KMXG-F	7 KBOB-F	7 KUUL-F	6 KORB-F	7 KBEA-F	7 WHTS-F	7 KUUL-F	7 WOC	7 WKBF	7 KORB-F
8	KBOB-F	8 WOC	8 WOC	8 WOC	8 KORB-F	8 WGN	7 KBEA-F	7 KUUL-F	8 KORB-F	8 KUUL-F
9	WOC	9 KJOC	9 KBOB-F	9 KBOB-F	9 KBOB-F	9 KBEA-F	9 KORB-F	9 WGN	8 KBEA-F	9 WKBF
10	WMT	10 KUUL-F	10 KJOC	10 KJOC	10 KJOC	10 KBOB-F	10 WXLP-F	10 KJOC	10 WGN	10 WGN

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WHTS-F	1 WHTS-F	1 KCQQ-F	1 KCQQ-F	1 KORB-F	1 KORB-F	1 KORB-F	1 KCQQ-F	1 KCQQ-F
2	KBEA-F	2 KBEA-F	2 KCQQ-F	2 KMXG-F	2 KBEA-F	2 KCQQ-F	2 WXLP-F	2 WXLP-F	2 WXLP-F
3	KMXG-F	3 KMXG-F	3 WHTS-F	3 WHTS-F	3 WHTS-F	3 WXLP-F	3 KCQQ-F	3 KORB-F	3 KMXG-F
4	KORB-F	4 KCQQ-F	4 KBEA-F	4 KUUL-F	4 KCQQ-F	4 WHTS-F	4 WHTS-F	4 WHTS-F	4 WOC
5	KCQQ-F	5 KORB-F	5 KBOB-F	5 KUUL-F	5 KBEA-F	5 WXLP-F	5 KBEA-F	5 WOC	5 KUUL-F
6	KBOB-F	6 KBOB-F	6 WXLP-F	6 WXLP-F	6 WOC	6 KMXG-F	6 KMXG-F	6 KMXG-F	6 KORB-F
7	WXLP-F	7 WXLP-F	7 WOC	7 KORB-F	7 KJOC	7 KMXG-F	7 KJOC	7 KBEA-F	7 WHTS-F
8	KUUL-F	8 WOC	8 WKBF	8 KBOB-F	8 KBOB-F	7 WMT	7 WOC	8 WOC	8 KUUL-F
9	WMT	9 WKBF	9 KJOC	9 WOC	9 WKBF	9 KUUL-F	9 KBOB-F	9 KBOB-F	9 KJOC
10	WOC	10 KUUL-F	10 KUUL-F	9 WJRE-F	10 KORB-F	10 KJOC	10 KUUL-F	10 KUUL-F	10 KBOB-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KJOC	1170	1 kw / 1 kw	Sports	Sporting News Radio	Allied Radio Ptnrs.	Cumulus Media, Inc.	Davenport
WKBF	1270	5 kw / 5 kw	Adult Stand.	Westwood/Mutual/Unistar	Clear Chan.-Emerald	Mercury Broadcasting Co., Inc.	Rock Island
WLLR	1230	1 kw / 1 kw	simul. WLLRAF	Independent	Clear Chan.-Diamond	Clear Channel Communications	Moline
WOC	1420	5 kw / 5 kw	Talk	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Davenport

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBEA	99.7	100 kw @869	CHR	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Cumulus Media, Inc.	Muscatine
KBOB	104.9	12.5 kw @469	Country	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Cumulus Media, Inc.	DeWitt
KCQQ	106.5	100 kw @896	Classic Hits	Independent	Clear Chan.-Diamond	Clear Channel Communications	Davenport
KMXG	96.1	100 kw @984	Adult Cont.	Independent	Clear Chan.-Diamond	Clear Channel Communications	Clinton
KORB	93.5	6 kw @318	Rock	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Cumulus Media, Inc.	Bettendorf
KUUL	101.3	50 kw @500	Oldies	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	East Moline
WHTS	98.9	39 kw @900	CHR	Independent	Clear Chan.-Emerald	Mercury Broadcasting Co., Inc.	Rock Island
WJRE	93.9	3.1 kw @453	Soft AC	Independent	—	Miller Media Group	Kewanee
WLLR	103.7	100 kw @1,400	Country	Independent	Clear Chan.-Diamond	Clear Channel Communications	Davenport
WXLP	96.9	50 kw @500	Rock	The Source	Allied Radio Ptnrs.	Cumulus Media, Inc.	Moline

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WGN	Talk	720	Chicago
WLS	Talk	890	Chicago
WMT	News/Talk	600	Cedar Rapids

Consolidation Report	12+ (%)	25-54 (%)	Revenue
Clear Channel Communications	48.2	55.6	62.9%
KCQQ FM, KMXG FM, KUUL FM, WLLR FM, WLLR AM, WOC AM	20.1	20.6	20.8%
Cumulus Media, Inc.			
KBEA FM, KBOB FM, KJOC AM, KORB FM, WXLP FM	13.9	8.7	14.7%
Mercury Broadcasting Co., Inc.			
WHTS FM, WKBF AM			
	82.2	84.9	98.4%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	34 (1)	34 (1)	9.7
AOR	0 (0)	45 (2)	45 (2)	12.8
Black/Urban	0 (0)	0 (0)	0 (0)	0.0
CHR	0 (0)	62 (2)	62 (2)	17.6
Classical/Fine Arts	0 (0)	0 (0)	0 (0)	0.0
Country	2 (1)	60 (2)	62 (3)	17.6
Hispanic	0 (0)	0 (0)	0 (0)	0.0
Jazz	0 (0)	0 (0)	0 (0)	0.0
News/Talk	46 (4)	0 (0)	46 (4)	13.1
Oldies	0 (0)	76 (2)	76 (2)	21.6
Other	0 (0)	0 (0)	0 (0)	0.0
Religion	0 (0)	0 (0)	0 (0)	0.0
Soft AC	0 (0)	3 (1)	3 (1)	0.9
Sports	4 (1)	0 (0)	4 (1)	1.1
Standards/EZ	20 (1)	0 (0)	20 (1)	5.7
Totals	72 (7)	280 (10)	352 (17)	

RALEIGH-DURHAM, NC

Arbitron Rank 48 Pop (12+) 962,500 Stations 30 / 26 % Below Line 3.2
 Market TSL in Hours 18.1 Diaries 2118 / 455:1 / 53.4% % Not Listed 23.5
 Average Persons Rating 13.6 12+ FM Share (Metro) 64.6 Sample Target 2060

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WQOK-F	Urban	116/8.8	7.9	7.4	7.2	8.2	7.8	1719/17.9	15.1	16.4	175/2806	Radio One
2 WPTF	News/Talk	90/6.8	6.6	5.6	6.7	6.7	6.4	1209/12.6	13.3	14.4	116/1614	Curtis Media Group
3 WDCG-F	CHR	78/5.9	6.0	6.8	6.1	7.8	6.2	1974/20.5	22.6	23.2	145/3089	Clear Channel Communications
4 WFXC-FF	Urban AC	75/5.7	4.7	4.0	5.2	2.6	4.9	1056/11.0	9.6	9.4	117/1732	Radio One
4 WRSN-F	Adult Cont.	75/5.7	4.9	5.6	4.9	5.4	5.3	1400/14.6	13.9	14.3	98/1910	Clear Channel Communications
6 WNNL-F	Black Gospel	71/5.4	6.2	7.4	7.2	6.5	6.5	945/9.8	9.8	8.8	99/1409	Radio One
7 WRAL-F	Adult Cont.	69/5.2	5.2	6.4	5.4	6.8	5.6	1812/18.8	19.4	19.7	117/2922	WRAL FM, Inc.
8 WQDR-F	Country	68/5.2	6.5	6.8	5.7	5.9	6.0	1286/13.4	14.9	13.5	161/2692	Curtis Media Group
9 WDUR-AF	Oldies	66/5.0	4.9	4.9	0.0	0.0	0.0	1269/13.2	16.0	0.0	130/2304	Clear Channel Communications
10 WRDU-F	Rock	58/4.4	3.8	4.3	4.1	5.2	4.2	1160/12.1	13.1	14.2	123/2147	Clear Channel Communications
11 WBBB-F	Rock	51/3.9	4.3	5.0	4.7	4.3	4.5	1278/13.3	14.3	13.0	87/2028	Curtis Media Group
12 WWMY-FF	80s Hits	43/3.3	2.0	2.1	2.2	2.0	2.4	969/10.1	5.0	5.3	61/1418	Curtis Media Group
13 WKXU-F	Country	28/2.1	1.6	1.2	1.1	0.7	1.5	567/5.9	4.1	3.4	67/1188	Curtis Media Group
14 WJMH-F	Urban	23/1.8	2.0	2.2	2.2	2.4	2.0	636/6.6	6.4	6.1	45/1061	Entercom
15 WRBZ	Sports	21/1.6	2.0	1.3	1.6	1.0	1.6	400/4.2	4.1	3.9	24/437	Alchemy Communications, LP #1
16 WETC	Spanish	14/1.1	1.0	0.7	0.8	0.7	0.9	142/1.5	1.7	0.9	22/214	Carolina Regional Broadcasting
17 WDNC	News/Talk	12/0.9	0.8	0.6	0.8	0.7	0.8	334/3.5	2.9	3.3	12/367	Curtis Media Group
18 WHLQ-AF	Country	8/0.6	0.7	0.4	0.5	0.6	0.5	101/1.0	1.0	1.2	8/108	Franklin Broadcasting Co., Inc.
19 WKRR-F	Classic Rock	7/0.5	0.6	0.7	0.0	5.9	1.8	259/2.7	2.7	13.7	23/520	Dick Broadcasting Co.
19 WQMG-F	Urban AC	7/0.5	0.8	0.6	0.8	0.4	0.7	204/2.1	2.7	2.2	22/449	Entercom
19 WMPM	Country	7/0.5	1.1	1.2	0.9	0.5	0.9	63/0.7	1.2	0.6	10/84	Carolina Broadcasting Service
19 WKIX-F	Country	7/0.5	0.4	0.5	0.0	0.7	0.4	134/1.4	5.9	0.0	13/258	Curtis Media Group
23 WERO-F	CHR	5/0.4	0.4	0.0	0.0	0.0	0.0	135/1.4	0.0	0.0	20/554	NextMedia
23 WTIK	Religious	5/0.4	0.4	0.0	0.0	0.0	0.0	55/0.6	0.0	0.0	7/85	Vernon H. Baker Stations
25 WRTG-AA	Cont. Christ.	5/0.3	0.6	0.0	0.0	0.0	0.0	141/1.5	0.0	0.0	5/148	Radio Training Network, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens		18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WQOK-F	1 WQOK-F	1 WQOK-F	1 WQOK-F	1 WRSN-F	1 WPTF	1 WQOK-F	1 WQOK-F	1 WPTF	1 WQOK-F	1 WQOK-F	1 WQOK-F
2 WDCG-F	2 WDCG-F	2 WDCG-F	2 WFXC-FF	2 WFXC-FF	2 WDUR-AF	2 WDCG-F	2 WFXC-FF	2 WQOK-F	2 WRSN-F	2 WNNL-F	2 WNNL-F
3 WJMH-F	3 WBBB-F	3 WFXC-FF	3 WRSN-F	3 WQOK-F	3 WFXC-FF	3 WPTF	3 WPTF	3 WRSN-F	3 WDCG-F	3 WFXC-FF	3 WFXC-FF
4 WBBB-F	4 WRAL-F	4 WRAL-F	4 WRAL-F	4 WRAL-F	4 WRSN-F	4 WRAL-F	4 WRSN-F	4 WRAL-F	4 WRSN-F	4 WDUR-AF	4 WQDR-F
5 WQDR-F	5 WWMY-FF	4 WRSN-F	5 WNNL-F	5 WNNL-F	5 WNNL-F	5 WQDR-F	5 WQDR-F	5 WPTF	5 WRAL-F	4 WNNL-F	5 WDCG-F
6 WRAL-F	6 WRDU-F	6 WRDU-F	6 WDCG-F	6 WDUR-AF	6 WQDR-F	6 WQDR-F	6 WQDR-F	6 WBBB-F	6 WFXC-FF	6 WPTF	6 WDUR-AF
7 WRDU-F	7 WRSN-F	7 WNNL-F	7 WRDU-F	7 WDCG-F	7 WRAL-F	7 WRAL-F	7 WNNL-F	7 WNNL-F	7 WQDR-F	7 WRAL-F	7 WRAL-F
7 WNNL-F	8 WFXC-FF	8 WBBB-F	8 WQDR-F	8 WQDR-F	8 WQDR-F	8 WRDU-F	8 WRSN-F	7 WJMH-F	7 WDCG-F	8 WFXC-FF	7 WBBB-F
9 WKXU-F	9 WNNL-F	9 WQDR-F	9 WPTF	8 WPTF	9 WQOK-F	8 WRDU-F	8 WRDU-F	9 WRAL-F	9 WRDU-F	9 WRDU-F	7 WRSN-F
10 WERO-F	10 WQDR-F	10 WWMY-FF	10 WDUR-AF	10 WRDU-F	10 WDCG-F	10 WDUR-AF	9 WQDR-F	10 WNNL-F	10 WQDR-F	10 WQDR-F	10 WPTF
1 WQOK-F	1 WDCG-F	1 WRSN-F	1 WRSN-F	1 WRSN-F	1 WQOK-F	1 WQOK-F	1 WQOK-F	1 WQOK-F	1 WQOK-F	1 WQOK-F	1 WQOK-F
2 WDCG-F	2 WQOK-F	2 WNNL-F	2 WDCG-F	2 WFXC-FF	2 WRDU-F	2 WBBB-F	2 WBBB-F	2 WRDU-F	2 WRDU-F	2 WRDU-F	2 WRDU-F
3 WRAL-F	3 WRAL-F	3 WDCG-F	3 WFXC-FF	3 WNNL-F	3 WBBB-F	3 WRDU-F	3 WRDU-F	3 WDCG-F	3 WBBB-F	3 WPTF	3 WPTF
4 WWMY-FF	4 WRSN-F	4 WFXC-FF	4 WQOK-F	4 WRAL-F	4 WETC	4 WDCG-F	4 WRDU-F	4 WPTF	4 WFXC-FF	4 WFXC-FF	4 WFXC-FF
5 WBBB-F	5 WNNL-F	5 WRAL-F	5 WRAL-F	5 WDUR-AF	5 WWMY-FF	5 WWMY-FF	5 WWMY-FF	5 WDCG-F	5 WDCG-F	5 WDUR-AF	5 WDUR-AF
6 WQDR-F	6 WWMY-FF	6 WQOK-F	6 WNNL-F	6 WDCG-F	6 WJMH-F	6 WETC	6 WFXC-FF	6 WFXC-FF	6 WFXC-FF	6 WDCG-F	6 WDCG-F
7 WJMH-F	7 WFXC-FF	7 WQDR-F	7 WQDR-F	7 WQDR-F	7 WQDR-F	7 WRAL-F	7 WRAL-F	7 WRAL-F	7 WWMY-FF	7 WBBB-F	7 WBBB-F
8 WRSN-F	8 WQDR-F	7 WWMY-FF	8 WDUR-AF	8 WQOK-F	8 WKXU-F	8 WFXC-FF	8 WPTF	8 WRAL-F	8 WRAL-F	8 WRAL-F	8 WRAL-F
9 WERO-F	9 WBBB-F	9 WBBB-F	9 WWMY-FF	9 WWMY-FF	9 WQDR-F	9 WQDR-F	9 WRBZ	9 WQDR-F	9 WQDR-F	9 WQDR-F	9 WQDR-F
10 WFXC-FF	10 WDUR-AF	10 WDUR-AF	10 WBBB-F	10 WPTF	10 WKIX-F	9 WPTF	10 WNNL-F	10 WDUR-AF	10 WRSN-F	10 WRSN-F	10 WRSN-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDNC	620	5 kw / 1 kw	News/Talk	Westwood/Mutual/Unistar	---	Curtis Media Group	Durham
WDUR	1490	1 kw / 1 kw	Oldies	ABC	Clear Chan.-Emerald	Clear Channel Communications	Durham
WETC	540	8 kw / 500 w	Spanish	Independent	Capitol	Carolina Regional Broadcasting	Wendell-Zebulon
WMPM	1270	5 kw / kw	Country	CBS Networks	Capitol	Carolina Broadcasting Service	Smithfield
WPTF	680	50 kw / 50 kw	News/Talk	CBS Networks	McGavren-Guild	Curtis Media Group	Raleigh
WRBZ	850	10 kw / 5 kw	Sports	Westwood/Mutual/Unistar	Katz	Alchemy Communications, LP #1	Raleigh
WRTG	1000	1 kw / kw	Cont. Christ.	Salem Radio Network	Salem Radio Reps	Radio Training Network, Inc.	Garner
WRTP	1530	10 kw / kw	simul. WRTGAA	Salem Radio Network	Salem Radio Reps	Radio Training Network, Inc.	Chapel Hill
WTIK	1310	5 kw / 1 kw	Religious	Independent	---	Vernon H. Baker Stations	Durham
WYRN	1480	500 w / 40 w	simul. WHLQAF	Independent	Capitol	Franklin Broadcasting Co., Inc.	Louisburg

FM Stations		Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBBB	96.1	98 kw @985	Rock	Independent	McGavren-Guild	Curtis Media Group	Raleigh
WDCG	105.1	100 kw @1,041	CHR	Independent	Clear Chan.-Diamond	Clear Channel Communications	Durham
WFXC	107.1	2.6 kw @502	Urban AC	ABC	Christal	Radio One	Tarboro
WFXX	104.3	100 kw @981	simul. WFXCFE	ABC	Capitol	Franklin Broadcasting Co., Inc.	Louisburg
WHLQ	102.5	6 kw @328	Country	Independent	Roslin	Curtis Media Group	Goldsboro
WKIX	102.3	2.1 kw @561	Country	Independent	McGavren-Guild	Curtis Media Group	Burlington
WKXU	101.1	100 kw @1,190	Country	ABC	Christal	Radio One	Fuquay-Varina
WNNL	103.9	10.1 kw @522	Black Gospel	Westwood/Mutual/Unistar	McGavren-Guild	Curtis Media Group	Raleigh
WQDR	94.7	96 kw @1,679	Country	ABC	Christal	Radio One	South Boston
WQOK	97.5	100 kw @981	Urban	ABC	Katz	WRAL FM, Inc.	Raleigh
WRAL	101.5	100 kw @1,820	Adult Cont.	Independent	Clear Chan.-Emerald	Clear Channel Communications	Wilson
WRDU	106.1	100 kw @1,350	Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Burlington
WRSN	93.9	100 kw @1,269	Adult Cont.	Independent	Clear Chan.-Emerald	Clear Channel Communications	Rocky Mount
WTRG	100.7	100 kw @1,968	simul. WDURAF	Associated Press Radio	Clear Chan.-Emerald	Curtis Media Group	Raleigh
WWMY	102.9	1.7 kw @620	80s Hits	Independent	McGavren-Guild	Curtis Media Group	Goldsboro
WYMY	96.9	99.5 kw @984	simul. WWMYFF	Independent	McGavren-Guild	Curtis Media Group	

Listed Stations Not Home to the Market			
Station	Format	Freq	City of Lic
WERO-F	CHR	93.3	Washington
WJMH-F	Urban	102.1	Reidsville
WKRR-F	Classic Rock	92.3	Asheboro
WQMG-F	Urban AC	97.1	Greensboro

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	21.0	24.5	44.5%
WDCG FM, WDUR AM, WRDU FM, WRSN FM, WTRG FM	22.7	20.4	24.6%
Curtis Media Group	0.6	0.1	0.0%
WBBB FM, WDNC AM, WKIX FM, WKXU FM, WPTF AM, WQDR FM, WWMY FM, WYMY FM			
Franklin Broadcasting Co., Inc.	19.9	21.4	16.0%
WHLQ FM, WYRN AM			
Radio One	0.3	0.3	0.0%
WFXC FM, WFXX FM, WNNL FM, WQOK FM			
Radio Training Network, Inc.			
WRTG AM, WRTP AM			
	64.5	66.7	85.1%

Format Performance	AM	FM	Totals	Percent
		(0)	(2)	(2)
AC	0 (0)	144 (2)	144 (2)	14.3
AOR	0 (0)	116 (3)	116 (3)	11.5
Black/Urban	0 (0)	221 (5)	221 (5)	21.9
CHR	0 (0)	83 (2)	83 (2)	8.2
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	11 (2)	107 (4)	118 (6)	11.7
Hispanic	14 (1)	0 (0)	14 (1)	1.4
Jazz	(0)	(0)	(0)	0.0
News/Talk	102 (2)	0 (0)	102 (2)	10.1
Oldies	(1)	108 (3)	109 (4)	10.8
Other	(0)	(0)	(0)	0.0
Religion	10 (3)	71 (1)	81 (4)	8.0
Soft AC	(0)	(0)	(0)	0.0
Sports	21 (1)	0 (0)	21 (1)	2.1
Standards/EZ	(0)	(0)	(0)	0.0
Totals	158(10)	850 (20)	1009 (30)	

Note Duncan's reports that: WRTG-AM 1000 simul. with WRTP-AM 1530
Duncan's reports that: WGSB-AM 1060 simul. with WRTP-AM 1530
Duncan's reports that: WFXC-FM 107.1 simul. with WFXX-FM 104.3
Duncan's reports that: WDUR-AM 1490 simul. with WTRG-FM 100.7

RENO, NV

Arbitron Rank 128 Pop (12+) 324,500
 Market TSL in Hours 20.9
 Average Persons Rating 15.6

Stations 23 / 23
 Diaries 1013 / 321:1 / 50.5%
 12+ FM Share (Metro) 77.2

% Below Line 0.0
 % Not Listed 9.1
 Sample Target 970

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 KBUL-F	Country	42/8.3	7.2	7.3	11.3	7.9	8.5	577/17.8	16.4	20.1	57/844	Citadel Communications Corp.
2 KKOH	Talk	40/7.9	8.8	9.9	9.1	8.3	8.9	482/14.9	16.3	15.1	63/698	Citadel Communications Corp.
3 KRNO-F	Soft AC	39/7.8	9.7	7.8	6.2	7.5	7.9	564/17.4	14.7	13.4	52/761	Americom Las Vegas, LP
4 KWNZ-F	Dance	34/6.6	7.3	6.3	5.8	6.0	6.5	569/17.5	17.7	17.3	63/936	Americom Las Vegas, LP
5 KOZZ-F	Classic Rock	32/6.4	4.7	6.1	3.7	6.2	5.2	463/14.3	12.4	14.8	60/766	Lotus Communications Corp.
6 KTHX-F	Adult Altern.	28/5.4	4.1	3.8	4.5	2.9	4.5	308/9.5	7.7	7.2	41/446	NextMedia
7 KLCA-F	Modern AC	25/4.9	4.7	4.6	4.7	7.0	4.7	511/15.7	14.3	17.9	36/704	Americom Las Vegas, LP
8 KDOT-F	Rock	24/4.7	6.2	7.1	7.4	7.5	6.4	412/12.7	14.2	16.3	42/749	Lotus Communications Corp.
9 KHXR-F	Country	23/4.6	3.6	2.3	1.6	0.0	3.0	306/9.4	7.6	4.3	25/356	Lotus Communications Corp.
10 KRN-V	Reg'l Mex.	23/4.5	5.6	2.3	3.3	2.9	3.9	167/5.1	7.6	7.2	25/212	Entravision Communications
10 KODS-F	Oldies	23/4.5	2.6	4.8	4.3	4.8	4.1	420/12.9	10.4	11.7	34/575	Americom Las Vegas, LP
12 KNVQ-F	80s Hits	21/4.2	0.6	0.4	0.4	0.0	1.4	357/11.0	2.4	1.8	33/621	Silverado Broadcasting Co.
13 KRZQ-F	Modern Rock	18/3.6	4.7	4.8	5.6	7.2	4.7	440/13.6	12.7	17.3	22/510	NextMedia
14 KJZS-F	Smooth Jazz	18/3.5	3.6	0.0	0.0	0.0		269/8.3	7.1	0.0	19/332	NextMedia
15 KBZZ	Hot Talk	15/3.0						184/5.7	0.0	0.0	17/226	Americom Las Vegas, LP
16 KNEV-F	Hot AC	14/2.7	3.9	4.6	3.5	5.6	3.7	337/10.4	11.6	14.0	22/486	Citadel Communications Corp.
17 KSRN-F	Adult Stand.	13/2.5	2.7	4.8	3.3	4.1	3.3	144/4.4	4.5	6.5	20/179	NextMedia
18 KGVN-F	Dance	8/1.6	1.5	1.3	1.4	0.8	1.4	172/5.3	5.2	4.2	9/187	Flinn Broadcasting
19 KNHK-F	Classic Hits	7/1.4	2.5	2.5	4.7	4.6	2.8	154/4.7	8.3	8.6	20/423	Citadel Communications Corp.
20 KHIT	Adult Stand.	4/0.9	0.4	0.0	0.0	0.0		66/2.0	2.4	0.0	4/66	Lotus Communications Corp.
21 KPLY	Sports	4/0.8	2.5	1.9	1.2	1.7	1.6	90/2.8	4.1	3.6	5/95	Americom Las Vegas, LP
22 KXEQ	Span.-CHR	4/0.7	0.6	0.0	0.0	0.0		62/1.9	1.8	0.0	4/62	Azteca Broadcasting Corp.
23 KPTT	Sports	2/0.4	0.6	1.0	1.2	0.8	0.8	74/2.3	2.5	3.7	2/75	Lotus Communications Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KWNZ-F	1 KDOT-F	1 KBUL-F	1 KOZZ-F	1 KBUL-F	1 KKOH	1 KKOH	1 KWNZ-F	1 KRNO-F	1 KRNO-F	1 KBUL-F
2 KRZQ-F	2 KRN-V	2 KOZZ-F	2 KBUL-F	2 KOZZ-F	2 KBUL-F	2 KBUL-F	2 KKOH	2 KBUL-F	2 KBUL-F	2 KTHX-F
3 KNEV-F	3 KBZZ	3 KLCA-F	3 KTHX-F	3 KRNO-F	3 KRNO-F	3 KOZZ-F	3 KOZZ-F	3 KOZZ-F	3 KWNZ-F	3 KKOH
4 KLCA-F	4 KRNO-F	4 KTHX-F	4 KLCA-F	4 KTHX-F	4 KTHX-F	4 KRNO-F	4 KRNO-F	4 KRNO-F	4 KKOH	4 KTHX-F
5 KDOT-F	5 KBUL-F	5 KDOT-F	5 KRNO-F	5 KLCA-F	5 KTHX-F	5 KRN-V	5 KBUL-F	5 KWNZ-F	5 KOZZ-F	5 KRNO-F
6 KHXR-F	6 KWNZ-F	5 KRNO-F	5 KNVQ-F	6 KNVQ-F	6 KHXR-F	6 KWNZ-F	6 KRZQ-F	6 KRZQ-F	6 KLCA-F	6 KODS-F
7 KRN-V	7 KLCA-F	7 KRN-V	7 KRN-V	7 KKOH	7 KJZS-F	7 KRZQ-F	7 KTHX-F	7 KRN-V	7 KRN-V	7 KOZZ-F
8 KODS-F	8 KNVQ-F	8 KNVQ-F	8 KDOT-F	8 KDOT-F	7 KODS-F	8 KHXR-F	8 KHXR-F	8 KJZS-F	8 KDOT-F	7 KDOT-F
9 KBUL-F	9 KRZQ-F	9 KWNZ-F	9 KBZZ	9 KRN-V	9 KLCA-F	8 KTHX-F	9 KOZZ-F	9 KHXR-F	9 KNVQ-F	9 KHXR-F
10 KRNO-F	9 KTHX-F	10 KBZZ	10 KKOH	10 KBZZ	10 KSRN-F	10 KLCA-F	9 KHXR-F	10 KODS-F	10 KODS-F	10 KLCA-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KDOT-F	1 KRNO-F	1 KRNO-F	1 KRNO-F	1 KRNO-F	1 KBUL-F	1 KDOT-F	1 KBZZ	1 KOZZ-F	1 KOZZ-F
2 KRNO-F	2 KWNZ-F	2 KWNZ-F	2 KBUL-F	2 KBUL-F	2 KRN-V	2 KRN-V	2 KDOT-F	2 KRN-V	2 KTHX-F
3 KWNZ-F	3 KDOT-F	3 KTHX-F	3 KLCA-F	3 KLCA-F	3 KDOT-F	3 KBZZ	3 KRN-V	3 KDOT-F	3 KNVQ-F
4 KLCA-F	4 KLCA-F	4 KNEV-F	4 KWNZ-F	4 KTHX-F	4 KRZQ-F	4 KNVQ-F	4 KNVQ-F	4 KBUL-F	4 KRNO-F
5 KBUL-F	5 KBUL-F	5 KLCA-F	5 KTHX-F	5 KWNZ-F	5 KWNZ-F	5 KRZQ-F	5 KOZZ-F	5 KTHX-F	5 KDOT-F
6 KRN-V	6 KTHX-F	6 KBUL-F	6 KHXR-F	6 KHXR-F	6 KODS-F	6 KBUL-F	6 KRZQ-F	6 KNVQ-F	5 KBZZ
7 KRZQ-F	7 KRN-V	7 KKOH	6 KDOT-F	7 KNEV-F	7 KLCA-F	7 KOZZ-F	7 KTHX-F	7 KBZZ	7 KBUL-F
8 KXEQ	8 KNEV-F	8 KBZZ	8 KNVQ-F	7 KNVQ-F	8 KHXR-F	8 KODS-F	8 KLCA-F	8 KLCA-F	8 KKOH
8 KOZZ-F	9 KKOH	9 KNVQ-F	9 KNEV-F	9 KKOH	9 KNVQ-F	9 KLCA-F	9 KODS-F	9 KKOH	9 KLCA-F
10 KHXR-F	10 KNVQ-F	10 KRN-V	10 KOZZ-F	10 KJZS-F	10 KRNO-F	10 KWNZ-F	10 KRNO-F	10 KRZQ-F	10 KJZS-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBZZ	1270	5 kw / 5 kw	Hot Talk	Sporting News Radio	Katz	Americom Las Vegas, LP	Sparks
KHIT	1450	1 kw / 1 kw	Adult Stand.	ESPN	D & R Radio	Lotus Communications Corp.	Reno
KKOH	780	50 kw / 50 kw	Talk	Premier Radio Network	McGavren-Guild	Citadel Communications Corp.	Reno
KPLY	1230	820 w / 820 w	Sports	Premier Radio Network	Katz	Americom Las Vegas, LP	Reno
KPTT	630	5 kw / 1 kw	Sports	Westwood/Mutual/Unistar	D & R Radio	Lotus Communications Corp.	Reno
KXEQ	1340	977 w / 977 w	Span.-CHR	Independent	—	Azteca Broadcasting Corp.	Reno

FM Stations				Rep	Owner	City of Lic
Station	Freq	Power/ HAAT	Format	Net/Aff		
KBUL	98.1	74 kw @2,293	Country	Independent	McGavren-Guild	Citadel Communications Corp.
KDOT	104.5	25 kw @2,925	Rock	Independent	D & R Radio	Lotus Communications Corp.
KGVN	93.7	3.6 kw @423	Dance	Independent	McGavren-Guild	Fiinn Broadcasting
KHXR	94.5	12 kw @459	Country	Independent	D & R Radio	Lotus Communications Corp.
KJZS	92.1	4.1 kw @391	Smooth Jazz	Premier Radio Network	Katz	NextMedia
KLCA	96.5	6.1 kw @2,963	Modern AC	Westwood/Mutual/Unistar	Katz	Americom Las Vegas, LP
KNEV	95.5	60 kw @2,280	Hot AC	Westwood/Mutual/Unistar	McGavren-Guild	Citadel Communications Corp.
KNHK	92.9	45 kw @2,654	Classic Hits	Westwood/Mutual/Unistar	McGavren-Guild	Citadel Communications Corp.
KNVQ	102.9	39 kw @2,926	80s Hits	Westwood/Mutual/Unistar	Christal	Silverado Broadcasting Company
KODS	103.7	6.3 kw @2,985	Oldies	Westwood/Mutual/Unistar	Katz	Americom Las Vegas, LP
KOZZ	105.7	25 kw @2,929	Classic Rock	The Source	Katz	Americom Las Vegas, LP
KRNO	106.9	35 kw @2,989	Soft AC	Independent	Lotus	Entravision Communications Corp.
KRNH	101.7	11 kw @492	Reg'l Mex.	ABC	Katz	NextMedia
KRNQ	100.9	6 kw @203	Modern Rock	ABC	Katz	NextMedia
KRZQ	107.7	230 w @2,867	Adult Stand.	ABC	Katz	NextMedia
KSRN	100.1	820 w @2,976	Adult Altern.	Westwood/Mutual/Unistar	Katz	Americom Las Vegas, LP
KTHX	97.3	87.1 kw @2,112	Dance			

Consolidation Report			
	12+	25-54	Revenue
	(%)	(%)	
Americom Las Vegas, LP	27.6	27.5	28.6%
KBZZ AM, KLCA FM, KODS FM, KPLY AM, KRNO FM, KWNZ FM	20.3	18.6	37.8%
Citadel Communications Corp.	17.0	17.9	19.9%
KBUL FM, KKOH AM, KNEV FM, KNHK FM	15.0	15.9	10.6%
Lotus Communications Corp.			
KDOT FM, KHIT AM, KHXR FM, KOZZ FM, KPTT AM			
NextMedia			
KJZS FM, KRZQ FM, KSRN FM, KTHX FM	79.9	79.9	96.9%

Format Performance	Totals		Percent
	AM	FM	
AC	0 (0)	38 (2)	8.2
AOR	0 (0)	102 (4)	22.1
Black/Urban	0 (0)	0 (0)	0.0
CHR	0 (0)	42 (2)	9.1
Classical/Fine Arts	0 (0)	0 (0)	0.0
Country	0 (0)	66 (2)	14.3
Hispanic	4 (1)	23 (1)	5.9
Jazz	0 (0)	18 (1)	3.9
News/Talk	0 (0)	0 (0)	11.9
Oldies	55 (2)	0 (0)	11.1
Other	0 (0)	51 (3)	0.0
Religion	0 (0)	0 (0)	0.0
Soft AC	0 (0)	0 (0)	0.0
Sports	6 (2)	0 (0)	8.5
Standards/EZ	4 (1)	13 (1)	1.3
Totals	69 (6)	392 (17)	461 (23)

Note 4/11/01 KPLY-AM-1230 Old Format: Adult Stand. New Format: Sports
4/11/01 KPLY-AM-1230 Old Format: Adult Stand. New Format: Adds multi-network
4/18/01 KPLY-AM-1230 Old Format: New Format: Adds multi-network
4/18/01 KPLY-AM-1230 Old Format: New Format: Sports
6/7/01 KPTT-AM-630 Old Format: Talk, More than one network New Format: Sports, Adds ESPN Radio Network
6/7/01 KHIT-AM-1450 Old Format: Sports, More than one network New Format: Adult Stand., Adds Music of Your Life

RICHMOND, VA

Arbitron Rank 58 Pop (12+) 819,900
 Market TSL in Hours 19.6
 Average Persons Rating 14.8

Stations 28 / 25
 Diaries 1985 / 414:1 / 51.2%
 12+ FM Share (Metro) 75.0
 % Below Line 2.1
 % Not Listed 12.7
 Sample Target 1980

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 WCDX-F	Urban	157/13.0	12.4	11.2	12.8	9.9	12.3	1605/19.6	18.2	17.5	183/1894	Radio One
2 WTVR-F	Soft AC	103/8.5	9.6	9.6	9.4	9.2	9.3	1435/17.5	18.8	19.0	114/1701	Clear Channel Communications
3 WKHK-F	Country	78/6.5	7.2	5.9	5.3	7.2	6.2	1190/14.5	15.7	14.7	93/1385	Cox Radio, Inc.
4 WKJS-F	Urban AC	77/6.4	4.5	5.4	6.4	6.5	5.7	896/10.9	11.0	11.8	99/1204	Radio One
5 WRVQ-F	CHR	74/6.1	5.8	5.9	5.9	6.3	5.9	1641/20.0	20.4	20.1	90/1940	Clear Channel Communications
6 WKLR-F	Classic Rock	64/5.2	4.5	5.2	5.4	4.0	5.1	1083/13.2	13.2	11.1	75/1267	Cox Radio, Inc.
7 WRVA	News/Talk	63/5.2	7.8	7.6	6.0	6.3	6.7	1108/13.5	17.3	14.6	67/1211	Clear Channel Communications
8 WJMO-F	Urban Oldies	62/5.1	3.4	3.5	1.2	1.4	3.3	681/8.3	5.5	4.8	63/718	Radio One
9 WRXL-F	Rock	55/4.6	2.9	4.0	4.1	5.1	3.9	1007/12.3	11.1	11.6	68/1284	Clear Channel Communications
10 WMXB-F	Hot AC	50/4.2	4.2	4.9	5.1	4.1	4.6	1154/14.1	14.6	14.4	65/1362	Cox Radio, Inc.
11 WRCL-F	Urban	45/3.7	2.8	3.2	3.7	3.7	3.3	965/11.8	11.1	10.9	52/1135	Clear Channel Communications
12 WDYL-F	Modern Rock	37/3.0	2.2	2.3	2.4	2.5	2.5	638/7.8	6.9	7.4	37/659	Cox Radio, Inc.
13 WJZV-F	Smooth Jazz	30/2.5	3.3	2.4	0.0	0.0	0.0	449/5.5	3.8	0.0	31/480	Richmond Broadcasting, Inc.
14 WBBT-F	Hot AC	26/2.2	1.6	2.2	2.0	2.7	2.0	706/8.6	6.8	8.6	28/755	The MainQuad Group
15 WVBB	Religious	22/1.8	1.9	1.4	2.2	2.4	1.8	289/3.5	3.3	4.2	22/291	Salem Communications Corp.
16 WPZE-F	Urban	15/1.2						347/4.2	0.0	0.0	16/413	Radio One
17 WXEZ-F	Black Gospel	14/1.2	1.0	1.1	0.5	2.7	1.0	186/2.3	2.5	7.0	30/317	Barnstable Broadcasting
18 WXGI	Trad. Country	13/1.1	1.1	1.3	1.6	1.1	1.3	233/2.8	2.9	2.1	14/259	Gee Communications, Inc.
19 WRNL	Sports	10/0.8	2.0	1.8	1.4	1.0	1.5	310/3.8	6.5	3.8	11/340	Clear Channel Communications
19 WREJ	Black Gospel	10/0.8	0.7	1.2	1.4	0.9	1.0	154/1.9	2.5	1.8	10/156	4M Communications
21 WARV-F	Country	8/0.7						159/1.9	1.0	1.3	9/172	Honolulu Broadcasting
21 WFTH	Black Gospel	8/0.7	0.6	1.8	1.0	0.9	1.0	145/1.8	2.6	2.2	8/147	Tri-City Christian Radio
21 WCLM	Urban Oldies	8/0.7						92/1.1	1.7	2.3	8/110	World Media Broadcast Co.
24 WGCV	Black Gospel	8/0.6	0.9	1.5	0.8	2.3	0.9	129/1.6	2.6	1.9	8/97	Radio One
24 WLEE-AA	Talk	8/0.6	1.5	1.2	0.6	0.8	1.0	192/2.3	0.0	0.0	16/334	4M Communications
26 WWUZ-F	Classic Hits	6/0.5	0.7	0.0	0.0	0.0	0.0	154/1.9	1.7	2.3	15/309	Rappahannock Communications
27 WAFX-F	Classic Hits	5/0.4	5.0	4.4	4.6	5.8	3.6					Saga Communications, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens		18-34		18-49		25-49		25-54		35+		12+ AMD		12+Mid		12+PMD		12+Eve		12+Wknd	
1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WTVR-F	1 WCDX-F	1 WTVR-F	1 WCDX-F	1 WTVR-F	1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WTVR-F	1 WCDX-F	1 WTVR-F	1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WCDX-F	
2 WRVQ-F	2 WRVQ-F	2 WTVR-F	2 WTVR-F	2 WTVR-F	2 WTVR-F	2 WKJS-F	2 WTVR-F	2 WKJS-F	2 WTVR-F	2 WKJS-F	2 WTVR-F	2 WTVR-F	2 WTVR-F	2 WTVR-F	2 WTVR-F	2 WTVR-F	2 WTVR-F	2 WTVR-F	2 WTVR-F	2 WTVR-F	
3 WKLR-F	3 WKLR-F	3 WKJS-F	3 WKJS-F	3 WKJS-F	3 WKJS-F	3 WRVA	3 WKJS-F	3 WKJS-F	3 WKJS-F	3 WKJS-F	3 WKJS-F	3 WKJS-F	3 WKJS-F	3 WKJS-F	3 WKJS-F	3 WKJS-F	3 WKJS-F	3 WKJS-F	3 WKJS-F	3 WKJS-F	
4 WKHK-F	4 WKHK-F	4 WRVQ-F	4 WRVQ-F	4 WRVQ-F	4 WRVQ-F	4 WKLR-F	4 WKLR-F	4 WKLR-F	4 WKLR-F	4 WKLR-F	4 WKLR-F	4 WKLR-F	4 WKLR-F	4 WKLR-F	4 WKLR-F	4 WKLR-F	4 WKLR-F	4 WKLR-F	4 WKLR-F	4 WKLR-F	
5 WKHK-F	5 WKHK-F	5 WKJS-F	5 WKJS-F	5 WKJS-F	5 WKJS-F	5 WJMO-F	5 WKHK-F	5 WJMO-F	5 WKHK-F	5 WJMO-F	5 WKHK-F	5 WJMO-F	5 WKHK-F	5 WJMO-F	5 WKHK-F	5 WJMO-F	5 WKHK-F	5 WJMO-F	5 WKHK-F	5 WJMO-F	
6 WKJS-F	6 WKJS-F	6 WKXL-F	6 WKXL-F	6 WKXL-F	6 WKXL-F	6 WKLR-F	6 WKLR-F	6 WKLR-F	6 WKLR-F	6 WKLR-F	6 WKLR-F	6 WKLR-F	6 WKLR-F	6 WKLR-F	6 WKLR-F	6 WKLR-F	6 WKLR-F	6 WKLR-F	6 WKLR-F	6 WKLR-F	
7 WRXL-F	7 WRXL-F	7 WKHK-F	7 WKHK-F	7 WKHK-F	7 WKHK-F	7 WJMO-F	7 WKHK-F	7 WJMO-F	7 WKHK-F	7 WJMO-F	7 WKHK-F	7 WJMO-F	7 WKHK-F	7 WJMO-F	7 WKHK-F	7 WJMO-F	7 WKHK-F	7 WJMO-F	7 WKHK-F	7 WJMO-F	
8 WBBT-F	8 WBBT-F	8 WJMO-F	8 WJMO-F	8 WJMO-F	8 WJMO-F	8 WRVQ-F	8 WRVQ-F	8 WRVQ-F	8 WRVQ-F	8 WRVQ-F	8 WRVQ-F	8 WRVQ-F	8 WRVQ-F	8 WRVQ-F	8 WRVQ-F	8 WRVQ-F	8 WRVQ-F	8 WRVQ-F	8 WRVQ-F	8 WRVQ-F	
9 WTVR-F	9 WTVR-F	9 WJMO-F	9 WJMO-F	9 WJMO-F	9 WJMO-F	9 WRXL-F	9 WRXL-F	9 WRXL-F	9 WRXL-F	9 WRXL-F	9 WRXL-F	9 WRXL-F	9 WRXL-F	9 WRXL-F	9 WRXL-F	9 WRXL-F	9 WRXL-F	9 WRXL-F	9 WRXL-F	9 WRXL-F	
10 WRCL-F	10 WRCL-F	10 WDYL-F	10 WDYL-F	10 WRVA	10 WRVA	10 WRVA	10 WRVA	10 WRVA	10 WRVA	10 WRVA	10 WRVA	10 WRVA	10 WRVA	10 WRVA	10 WRVA	10 WRVA	10 WRVA	10 WRVA	10 WRVA	10 WRVA	
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	Men 18-24	Men 18-34
1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WTVR-F	1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WCDX-F	
2 WRVQ-F	2 WRVQ-F	2 WTVR-F	2 WTVR-F	2 WTVR-F	2 WTVR-F	2 WKJS-F	2 WTVR-F	2 WKJS-F	2 WTVR-F	2 WKJS-F	2 WTVR-F	2 WKJS-F	2 WTVR-F	2 WKJS-F	2 WTVR-F	2 WKJS-F	2 WTVR-F	2 WKJS-F	2 WTVR-F	2 WKJS-F	
3 WKLR-F	3 WKLR-F	3 WTVR-F	3 WTVR-F	3 WRVQ-F	3 WKJS-F	3 WRVA	3 WKJS-F	3 WKJS-F	3 WKJS-F	3 WKJS-F	3 WKJS-F	3 WKJS-F	3 WKJS-F	3 WKJS-F	3 WKJS-F	3 WKJS-F	3 WKJS-F	3 WKJS-F	3 WKJS-F	3 WKJS-F	
4 WKHK-F	4 WKHK-F	4 WMXB-F	4 WMXB-F	4 WJMO-F	4 WKLR-F	4 WKLR-F	4 WKLR-F	4 WKLR-F	4 WKLR-F	4 WKLR-F	4 WKLR-F	4 WKLR-F	4 WKLR-F	4 WKLR-F	4 WKLR-F	4 WKLR-F	4 WKLR-F	4 WKLR-F	4 WKLR-F	4 WKLR-F	
5 WMXB-F	5 WKHK-F	5 WKJS-F	5 WKJS-F	5 WMXB-F	5 WJMO-F	5 WJMO-F	5 WKHK-F	5 WJMO-F	5 WKHK-F	5 WJMO-F	5 WKHK-F	5 WJMO-F	5 WKHK-F	5 WJMO-F	5 WKHK-F	5 WJMO-F	5 WKHK-F	5 WJMO-F	5 WKHK-F	5 WJMO-F	
6 WRXL-F	6 WRXL-F	6 WRXL-F	6 WRXL-F	6 WRVQ-F	6 WKHK-F	6 WKLR-F	6 WKLR-F	6 WKLR-F	6 WKLR-F	6 WKLR-F	6 WKLR-F	6 WKLR-F	6 WKLR-F	6 WKLR-F	6 WKLR-F	6 WKLR-F	6 WKLR-F	6 WKLR-F	6 WKLR-F	6 WKLR-F	
7 WDYL-F	7 WKLR-F	7 WBBT-F	7 WJMO-F	7 WKHK-F	7 WKLR-F	7 WKLR-F	7 WKLR-F	7 WKLR-F	7 WKLR-F	7 WKLR-F	7 WKLR-F	7 WKLR-F	7 WKLR-F	7 WKLR-F	7 WKLR-F	7 WKLR-F	7 WKLR-F	7 WKLR-F	7 WKLR-F	7 WKLR-F	
8 WBBT-F	8 WBBT-F	8 WJMO-F	8 WJMO-F	8 WKLR-F	8 WKLR-F	8 WKLR-F	8 WKLR-F	8 WKLR-F	8 WKLR-F	8 WKLR-F	8 WKLR-F	8 WKLR-F	8 WKLR-F	8 WKLR-F	8 WKLR-F	8 WKLR-F	8 WKLR-F	8 WKLR-F	8 WKLR-F	8 WKLR-F	
9 WTVR-F	9 WDYL-F	9 WKJS-F	9 WKJS-F	9 WRXL-F	9 WRXL-F	9 WBBT-F	9 WRXL-F	9 WRXL-F	9 WBBT-F	9 WRXL-F	9 WBBT-F	9 WRXL-F	9 WBBT-F	9 WRXL-F	9 WBBT-F	9 WRXL-F	9 WBBT-F	9 WRXL-F	9 WBBT-F	9 WRXL-F	
10 WJMO-F	10 WJMO-F	10 WKLR-F	10 WBBT-F	10 WRCL-F	10 WARV-F	10 WTVR-F	10 WBBT-F	10 WTVR-F	10 WBBT-F	10 WTVR-F	10 WBBT-F	10 WTVR-F	10 WBBT-F	10 WTVR-F	10 WBBT-F	10 WTVR-F	10 WBBT-F	10 WTVR-F	10 WBBT-F	10 WTVR-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCLM	1450	960 w / 960 w	Urban Oldies	ABC	—	World Media Broadcast Co.	Highland Springs
WFTH	1590	5 kw / 19 w	Black Gospel	American Urban Radio	—	Tri-City Christian Radio	Richmond
WGCV	1240	1 kw / 1 kw	Black Gospel	Westwood/Mutual/Unistar	—	Radio One	Petersburg
WHAP	1340	1 kw / 1 kw	simul. WLEEAA	Westwood/Mutual/Unistar	—	4M Communications	Hopewell
WLEE	990	1 kw / 13 w	Talk	Westwood/Mutual/Unistar	—	4M Communications	Richmond
WREJ	1540	10 kw / kw	Black Gospel	American Urban Radio	McGavren-Guild	4M Communications	Richmond
WRNL	910	5 kw / 1.5 kw	Sports	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Richmond
WRVA	1140	50 kw / 50 kw	News/Talk	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Richmond
WVBB	1380	5 kw / 5 kw	Religious	Jones Radio Network	—	Salem Communications Corp.	Richmond
WXGI	950	3.9 kw / 45 w	Trad. Country	Westwood/Mutual/Unistar	Broadcast Sales	Gee Communications, Inc.	Richmond

FM Stations				Rep	Owner	City of Lic
Station	Freq	Power/HAAT	Format	Net/Aff		
WARV	100.3	4.75 kw @348	Country	Independent	Christal	Petersburg
WBBT	107.3	1.4 kw @679	Hot AC	Independent	—	Powhatan
WCDX	92.1	4.5 kw @771	Urban	Independent	McGavren-Guild	Mechanicsville
WDYL	101.1	6 kw @328	Modern Rock	Independent	Katz	Chester
WJMO	105.7	2.3 kw @531	Urban Oldies	Independent	McGavren-Guild	Richmond
WJZV	93.1	5.2 kw @348	Smooth Jazz	Independent	—	Ettrick
WKHK	95.3	17.5 kw @394	Country	Independent	Christal	Colonial Heights
WKJS	104.7	100 kw @981	Urban AC	ABC	Allied Radio Ptnrs.	Crewe
WKLR	96.5	50 kw @453	Classic Rock	Associated Press Radio	Katz	Ft. Lee
WMXB	103.7	20 kw @840	Hot AC	Independent	Katz	Richmond
WPZE	99.3	6 kw @328	Urban	Independent	Allied Radio Ptnrs.	Petersburg
WRCL	106.5	7.6 kw @1,233	CHR	Independent	Clear Chan.-Diamond	Richmond
WRVQ	94.5	200 kw @350	Rock	Independent	Clear Chan.-Diamond	Richmond
WRXL	102.1	18.9 kw @790	Soft AC	Independent	Clear Chan.-Diamond	Richmond
WTVR	98.1	50 kw @840			Clear Chan.-Diamond	Richmond

Listed Stations Not Home to the Market			
Station	Format	Freq	City of Lic
WAFX-F	Classic Hits	106.9	Suffolk
WWUZ-F	Classic Hits	96.9	Bowling Green
WXEZ-F	Black Gospel	94.1	Yorktown

Consolidation Report			
	12+	25-54	Revenue
	(%)	(%)	
4M Communications	1.4	1.5	1.2%
WHAP AM, WLEE AM, WREJ AM	28.9	27.9	45.9%
Clear Channel Communications	18.9	20.7	26.2%
WRCL FM, WRNL AM, WRVA AM, WRVQ FM, WRXL FM, WTVR FM	26.3	27.0	23.7%
Cox Radio, Inc.			
WDYL FM, WKHK FM, WKLR FM, WMXB FM			
Radio One			
WCDX FM, WGCV AM, WJMO FM, WKJS FM, WPZE FM	75.5	77.1	96.9%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	76 (2)	76 (2)	7.2
AOR	0 (0)	155 (3)	155 (3)	14.7
Black/Urban	8 (1)	356 (5)	364 (6)	34.4
CHR	0 (0)	74 (1)	74 (1)	7.0
Classical/Fine Arts	0 (0)	(0)	(0)	0.0
Country	13 (1)	87 (2)	100 (3)	9.5
Hispanic	0 (0)	(0)	(0)	0.0
Jazz	0 (0)	30 (1)	30 (1)	2.8
News/Talk	71 (3)	0 (0)	71 (3)	6.7
Oldies	0 (0)	12 (2)	12 (2)	1.1
Other	0 (0)	(0)	(0)	0.0
Religion	0 (0)	(0)	(0)	0.0
Soft AC	10 (1)	0 (0)	10 (1)	0.9
Sports	0 (0)	(0)	(0)	0.0
Standards/EZ	0 (0)	(0)	(0)	0.0
Totals	150(10)	907 (18)	1057 (28)	

Note 4/18/01 WPZE-FM-99.3 Old Format: Urban Oldies New Format: Urban
4/18/01 WPZE-FM-99.3 Old Format: Urban Oldies New Format: Black Gospel
6/4/01 WJMO-FM-105.7 Prior Calls: WPLZ-FM Current Calls: WJMO-FM
6/12/01 WRCL-FM-106.5 Old Format: Oldies New Format: Urban
6/12/01 WPZE-FM-99.3 Old Format: Black Gospel New Format: Urban
6/12/01 WPZE-FM-99.3 Old Format: Black Gospel New Format: Black Gospel

RIVERSIDE-SAN BERNARDINO, CA

Arbitron Rank 29 Pop (12+) 1,452,900
 Market TSL in Hours 20.8
 Average Persons Rating 15.4

Stations 41 / 12
 Diaries 2367 / 614:1 / 48.2%
 12+ FM Share (Metro) 74.8
 % Below Line 52.5
 % Not Listed 13.7
 Sample Target 2420

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 KFRG-F	Country	196/8.8	8.2	9.3	8.2	9.9	8.6	2420/16.7	17.7	19.6	229/3210	Infinity Broadcasting Corp.
2 KFI	Talk	140/6.3	5.2	5.8	6.6	4.8	6.0	1779/12.2	12.1	9.6	249/3008	Clear Channel Communications
3 KGGI-F	Dance	120/5.4	7.2	5.4	5.3	5.4	5.8	2554/17.6	17.3	18.3	182/4086	Clear Channel Communications
4 KOLA-F	Oldies	106/4.8	5.2	4.8	5.6	4.8	5.1	1765/12.1	13.2	12.8	135/2164	Clear Channel Communications
5 KSSE-F	Span.-CHR	78/3.5	3.4	2.9	2.8	2.8	3.2	1091/7.5	7.5	7.3	113/1427	Inland Empire Broadcasting Corp.
6 KOST-F	Adult Cont.	76/3.4	2.9	2.3	2.4	3.0	2.8	1322/9.1	8.5	8.4	96/1823	Entravision Communications Corp.
7 KCAL-F	Rock	73/3.3	3.3	3.9	5.4	4.4	4.0	1282/8.8	10.2	10.8	83/1702	Clear Channel Communications
7 KCXX-F	Modern Rock	73/3.3	3.2	2.2	3.1	2.5	2.9	1420/9.8	7.2	9.7	110/2159	SBR Broadcasting Co.
9 KSCA-F	Reg'l Mex.	65/2.9	2.9	2.6	2.7	2.9	2.8	755/5.2	5.0	5.8	68/890	All Pro Broadcasting, Inc.
10 KWRP-F	Adult Stand.	64/2.9	3.0	2.4	2.8	1.8	2.8	508/3.5	3.2	3.6	64/508	Hispanic Broadcasting Corp.
11 KCBS-F	Classic Rock	63/2.8	2.8	2.8	2.7	2.9	2.8	1198/8.2	8.9	7.8	81/1768	Magic Broadcasting, Inc.
12 KGBT-F	Urban	62/2.8	2.4	2.5	1.9	2.3	2.4	1133/7.8	8.3	8.0	85/1982	Infinity Broadcasting Corp.
12 KLOS-F	Rock	62/2.8	2.5	2.7	3.3	2.5	2.8	1013/7.0	8.1	8.5	110/1896	Radio One
14 KIIS-F	CHR	60/2.7	4.0	3.6	3.2	3.3	3.4	1745/12.0	12.2	12.8	88/2600	ABC Radio
15 KROQ-F	Modern Rock	51/2.3	2.7	2.3	2.3	2.4	2.4	1006/6.9	7.8	7.6	81/1690	Clear Channel Communications
16 KPWR-F	Urban	47/2.1	2.2	2.9	2.6	2.2	2.5	1263/8.7	8.7	8.3	75/2026	Infinity Broadcasting Corp.
17 KNX	News	43/1.9	1.9	1.4	1.6	1.3	1.7	1014/7.0	6.7	5.3	67/1531	Emmis Communications Corp.
17 KBIG-F	Hot AC	43/1.9	1.5	1.2	1.8	1.7	1.6	908/6.2	4.0	5.7	79/1517	Infinity Broadcasting Corp.
17 KTWW-F	Smooth Jazz	43/1.9	1.6	2.4	2.0	2.6	2.0	722/5.0	4.9	5.4	78/1157	Clear Channel Communications
20 KCMG-F	Urban AC	41/1.9	2.1	1.7	2.6	1.8	2.1	878/6.0	5.4	4.7	63/1300	Infinity Broadcasting Corp.
21 KXRS-F	Reg'l Mex.	40/1.8	1.2	0.5	0.6	0.7	1.0	574/3.9	0.9	4.4	48/680	Clear Channel Communications
21 KLVE-F	Romantica	40/1.8	1.9	2.5	2.0	3.3	2.0	658/4.5	4.6	5.5	43/746	Lazer Broadcasting Corp.
23 KLSX-F	Hot Talk	32/1.4	1.6	1.7	1.2	1.2	1.5	582/4.0	4.2	3.0	113/1206	Hispanic Broadcasting Corp.
24 KLAX-F	Reg'l Mex.	31/1.4	0.9	0.4	0.7	0.7	0.8	468/3.2	1.6	2.0	46/722	Infinity Broadcasting Corp.
24 KELT-F	Soft AC	31/1.4						481/3.0	0.0	0.0	33/567	Spanish Broadcasting System
26 KWVE-F	Religious	27/1.2	1.1	1.2	0.6	0.7	1.0	400/2.7	2.9	1.7	50/847	Amaturo Group
27 KRTH-F	Oldies	26/1.1	1.7	1.1	1.6	1.0	1.4	792/5.5	4.3	5.1	48/1263	CSN International
28 KATY-F	Adult Cont.	24/1.1	0.7	1.3	0.0	0.6	0.7	316/2.2	2.6	1.7	29/392	Infinity Broadcasting Corp.
29 KLAC	Talk	21/1.0	0.8	0.5	0.7	1.0	0.8	431/3.0	2.2	2.9	31/585	All Pro Broadcasting, Inc.
30 KRCV-F	Span.-Stand.	21/0.9	0.6	1.1	0.7	2.0	0.8	319/2.2	1.9	3.0	21/342	Clear Channel Communications
30 KZLA-F	Country	21/0.9	1.0	1.0	1.0	1.2	1.0	596/4.1	5.3	4.5	26/871	Hispanic Broadcasting Corp.
32 KYSR-F	Modern AC	18/0.8	1.0	0.9	1.0	0.7	0.9	480/3.3	4.2	3.5	46/1018	Emmis Communications Corp.
33 KMZT-F	Classical	15/0.7	1.1	0.8	0.5	0.5	0.8	357/2.5	1.7	2.1	27/562	Clear Channel Communications
34 KCAL	Reg'l Mex.	12/0.5	0.6	0.0	0.0	0.0		116/0.8	0.0	0.0	12/116	Mount Wilson FM Broadcasters
35 KABC	Talk	11/0.5	0.4	0.8	0.7	0.5	0.6	218/1.5	2.1	2.0	17/483	Entravision Communications
35 XTRA	Sports	11/0.5	0.5	0.7	0.7	0.4	0.6	308/2.1	2.3	1.6	19/558	ABC Radio
37 KDIF	Reg'l Mex.	10/0.5	0.4	0.8	0.5	0.4	0.6	158/1.1	1.0	1.0	10/158	Clear Channel Communications
38 KBUE-F	Reg'l Mex.	9/0.4	0.4	0.0	0.0	0.0		174/1.2	0.0	0.0	13/261	Clear Channel Communications
38 KFSB-F	Religious	9/0.4	0.9	1.6	0.5	0.0	0.8	200/1.4	2.7	0.0	11/218	Liberman Broadcasting, Inc.
40 KRLA	Talk	8/0.3	1.3	0.7	0.6	0.8	0.7	105/0.7	0.0	0.0	23/268	Spanish Broadcasting System
												Salem Communications Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens		18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KGGI-F	1 KGGI-F	1 KFRG-F	1 KFRG-F	1 KFRG-F	1 KFRG-F	1 KFRG-F	1 KFRG-F	1 KGGI-F	1 KFRG-F	1 KFRG-F	1 KFRG-F
2 KIIS-F	2 KSSE-F	2 KGGI-F	2 KLOS-F	2 KFI	2 KFI	2 KFI	2 KFI	2 KFI	2 KFI	2 KGGI-F	2 KGGI-F
3 KFRG-F	3 KFRG-F	3 KCAL-F	4 KSSE-F	4 KSCA-F	4 KLOS-F	4 KWRP-F	3 KGGI-F	3 KFRG-F	3 KOLA-F	3 KFI	3 KOLA-F
4 KPWR-F	4 KCXX-F	4 KCXX-F	5 KGGI-F	4 KOST-F	5 KOST-F	5 KOST-F	4 KSCA-F	4 KOLA-F	4 KGGI-F	4 KOLA-F	4 KFI
5 KCXX-F	5 KGBT-F	6 KLOS-F	6 KFI	6 KCAL-F	6 KNX	6 KLOS-F	5 KOLA-F	5 KGBT-F	4 KOST-F	5 KSSE-F	4 KCXX-F
6 KROQ-F	6 KCAL-F	6 KSCA-F	6 KOST-F	6 KSCA-F	7 KCBS-F	7 KCBS-F	6 KLOS-F	6 KSSE-F	6 KCBS-F	6 KCXX-F	6 KWRP-F
7 KGBT-F	7 KROQ-F	6 KSCA-F	6 KOST-F	6 KSCA-F	8 KGGI-F	8 KLOS-F	7 KCAL-F	7 KCXX-F	7 KSE-F	7 KCAL-F	7 KSSE-F
8 KSSE-F	7 KSCA-F	6 KCBS-F	8 KCBS-F	8 KGGI-F	9 KSSE-F	9 KTWV-F	8 KGBT-F	8 KOST-F	7 KWRP-F	8 KCBS-F	8 KIIS-F
9 KOLA-F	9 KPWR-F	9 KOST-F	9 KSSE-F	9 KSSE-F	9 KSSE-F	9 KSSE-F	9 KSSE-F	9 KSSE-F	9 KSSE-F	9 KSSE-F	9 KSSE-F
10 KXRS-F	10 KIIS-F	10 KGBT-F	10 KCXX-F	9 KCBS-F	9 KCAL-F	10 KIIS-F	10 KIIS-F	10 KIIS-F	9 KCAL-F	10 KROQ-F	10 KCAL-F
10 KCBS-F											

Wom 18-24		Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KGGI-F	1 KFRG-F	1 KFRG-F	1 KFRG-F	1 KFRG-F	1 KFRG-F	1 KGGI-F	1 KCAL-F	1 KCAL-F	1 KCAL-F	1 KFRG-F
2 KSSE-F	2 KGGI-F	2 KSSE-F	2 KGGI-F	2 KOST-F	2 KOST-F	2 KROQ-F	2 KCXX-F	2 KSCA-F	2 KFRG-F	2 KLOS-F
3 KFRG-F	3 KSSE-F	2 KGGI-F	3 KOST-F	3 KOLA-F	3 KOLA-F	3 KGGI-F	3 KGGI-F	2 KLOS-F	3 KLOS-F	3 KCAL-F
4 KGBT-F	4 KGBT-F	4 KSCA-F	3 KSSE-F	3 KGGI-F	3 KGGI-F	3 KPWR-F	4 KCBS-F	4 KCXX-F	4 KCBS-F	4 KFI
5 KROQ-F	5 KIIS-F	5 KOST-F	5 KGBT-F	5 KSSE-F	5 KSSE-F	5 KCAL-F	5 KROQ-F	5 KSSE-F	5 KCXX-F	5 KCBS-F
6 KCXX-F	6 KOST-F	6 KBIG-F	6 KBIG-F	6 KBIG-F	6 KBIG-F	6 KCBS-F	6 KSSE-F	5 KGBT-F	6 KSCA-F	6 KSCA-F
7 KIIS-F	7 KSCA-F	7 KGBT-F	7 KOLA-F	7 KOLA-F	7 KSCA-F	7 KSSE-F	7 KSCA-F	7 KLAX-F	7 KGGI-F	7 KCXX-F
8 KPWR-F	8 KCXX-F	7 KXRS-F	7 KIIS-F	8 KFI	8 KFI	8 KGBT-F	7 KSCA-F	8 KCBS-F	8 KSCA-F	8 KOLA-F
9 KCAL-F	9 KROQ-F	9 KIIS-F	7 KSCA-F	9 KGBT-F	9 KGBT-F	9 KLAX-F	7 KLOS-F	8 KCBS-F	9 KSSE-F	9 KSSE-F
10 KCMG-F	10 KBIG-F	10 KELT-F	10 KCXX-F	10 KIIS-F	10 KIIS-F	10 KIIS-F	10 KLAX-F	10 KGGI-F	10 KOLA-F	10 KROQ-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCAL	1410	5 kw / 4 kw	Reg'l Mex.	Independent	Caballero	Entravision Communications Corp.	Redlands
KDIF	1440	1 kw / 1 kw	Reg'l Mex.	Cadena Radio Centro	Katz Hispanic	Clear Channel Communications	Riverside

FM Stations				Rep	Owner	City of Lic	
Station	Freq	Power/HAAT	Format	Net/Aff			
KATY	101.3	1.95 kw @597	Adult Cont.	ABC	—	All Pro Broadcasting, Inc.	Idyllwild
KCAL	96.7	1.77 kw @376	Rock	Independent	D & R Radio	SBR Broadcasting Co.	Redlands
KCXX	103.9	180 w@1,797	Modern Rock	Independent	McGavren-Guild	All Pro Broadcasting, Inc.	Lake Arrowhead
KELT	92.7	6 kw @328	Soft AC	Independent	—	Amaturo Group	Riverside
KFRG	95.1	49 kw @489	Country	Independent	Allied Radio Ptnrs.	Infinity Broadcasting Corp.	San Bernardino
KGGI	99.1	2.56 kw @1,843	Dance	Independent	Clear Chan.-Emerald	Clear Channel Communications	Riverside
KOLA	99.9	29.5 kw @1,663	Oldies	Independent	D & R Radio	Inland Empire Broadcasting Corp.	San Bernardino
KWRP	96.1	250 w@1,565	Adult Stand.	Jones Radio Network	—	Magic Broadcasting, Inc.	San Jacinto
KXRS	105.7	170 w@1,023	Reg'l Mex.	Independent	Lotus	Lazer Broadcasting Corp.	Hemet
KXSB	101.7	300 w@1,414	simul. KXRSFF	Independent	Lotus	Lazer Broadcasting Corp.	Big Bear Lake

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KABC	Talk	790	Los Angeles
KBIG-F	Hot AC	104.3	Los Angeles
KBUE-F	Reg'l Mex.	105.5	Long Beach
KCBS-F	Classic Rock	93.1	Los Angeles
KCMG-F	Urban AC	92.3	Los Angeles
KFI	Talk	640	Los Angeles
KFSB-F	Religious	93.5	Ontario
KIIS-F	CHR	102.7	Los Angeles
KKBT-F	Urban	100.3	Los Angeles
KLAC	Talk	570	East Los Angeles
KLAX-F	Reg'l Mex.	97.9	Los Angeles
KLOS-F	Rock	95.5	Los Angeles
KLSX-F	Hot Talk	97.1	Los Angeles
KLVE-F	Romantica	107.5	Los Angeles
KMZT-F	Classical	105.1	Los Angeles
KNX	News	1070	Los Angeles
KOST-F	Adult Cont.	103.5	Los Angeles
KPWR-F	Urban	105.9	Los Angeles
KRCV-F	Span.-Stand.	98.3	West Covina
KRLA	Talk	870	Glendale
KROQ-F	Modern Rock	106.7	Pasadena
KRTH-F	Oldies	101.1	Los Angeles
KSCA-F	Reg'l Mex.	101.9	Glendale
KSSE-F	Span.-CHR	97.5	Riverside
KTWV-F	Smooth Jazz	94.7	Los Angeles
KWVE-F	Religious	107.9	San Clemente
KYSR-F	Modern AC	98.7	Los Angeles
KZLA-F	Country	93.9	Los Angeles
XTRA	Sports	690	Tijuana

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
All Pro Broadcasting, Inc. KATY FM, KCXX FM	4.4	4.8	7.1%
Clear Channel Communications KDIF AM, KGGI FM	5.9	4.6	23.0%
Lazer Broadcasting Corp. KXRS FM, KXSB FM	1.8	2.2	3.7%
	12.1	11.6	33.8%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	161 (4)	161 (4)	8.4
AOR	0 (0)	321 (5)	321 (5)	16.7
Black/Urban	0 (0)	150 (3)	150 (3)	7.8
CHR	0 (0)	180 (2)	180 (2)	9.4
Classical/Fine Arts	0 (0)	15 (1)	15 (1)	0.8
Country	0 (0)	217 (2)	217 (2)	11.3
Hispanic	22 (2)	285 (8)	306(10)	15.9
Jazz	0 (0)	43 (1)	43 (1)	2.2
News/Talk	0 (0)	32 (1)	32 (1)	1.6
Oldies	0 (0)	132 (2)	132 (2)	6.9
Other	0 (0)	0 (0)	0 (0)	0.0
Religion	0 (0)	36 (2)	36 (2)	1.9
Soft AC	0 (0)	31 (1)	31 (1)	1.6
Sports	11 (1)	0 (0)	11 (1)	0.6
Standards/EZ	0 (0)	64 (1)	64 (1)	3.3
Totals	257 (8)	1667 (33)	1923 (41)	

Note Duncan's reports that: KXFG-FM 92.9 simul. with KFRG-FM 95.1
5/15/01 KFSB-FM-93.5 Prior Calls: KNJR-FM Current Calls: KFSB-FM
5/17/01 KATY-FM-101.3 Sold By: KATY-FM 101.3 FM To: All Pro Broadcasting, Inc.

ROANOKE-LYNCHBURG, VA

Arbitron Rank 109 Pop (12+) 389,400 Stations 32 / 24 % Below Line 7.7
 Market TSL in Hours 20.4 Diaries 880 / 443:1 / 61.6% % Not Listed 15.1
 Average Persons Rating 15.4 12+ FM Share (Metro) 74.4 Sample Target 850

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 WSLQ-F	Adult Cont.	62/10.4	11.5	9.7	8.5	9.1	10.0	786/20.2	17.8	16.9	138/1815	Mel Wheeler, Inc.
2 WROV-F	Rock	59/9.8	8.6	7.6	9.8	7.0	9.0	672/17.3	17.8	18.6	130/1593	Clear Channel Communications
3 WJXX-FF	Dance	52/8.7	6.6	1.4	1.6	2.3	4.6	827/21.2	17.2	0.0	55/934	Clear Channel Communications
4 WYYD-F	Country	48/8.0	11.7	13.8	9.8	10.3	10.8	687/17.6	18.6	20.9	61/976	Clear Channel Communications
5 WMJA-FF	80s Hits	45/7.6	0.1	0.0	1.5	0.0	2.3	655/16.8	5.1	0.0	52/818	Clear Channel Communications
6 WSLC-AF	Country	38/6.3	5.7	4.5	3.4	2.7	5.0	526/13.5	13.2	10.6	81/1178	Mel Wheeler, Inc.
7 WXLK-F	CHR	36/6.0	6.2	5.9	7.9	6.8	6.5	772/19.8	19.8	22.6	97/1967	Mel Wheeler, Inc.
8 WFIR	Talk	21/3.6	4.7	3.1	5.0	3.1	4.1	343/8.8	8.9	10.0	29/453	Mel Wheeler, Inc.
9 WZZU-FF	Modern Rock	19/3.3	4.6	1.8	0.0	0.0	0.0	332/8.5	9.8	0.0	21/388	Travis Media Corp., LLC
10 WLLL	Black Gospel	19/3.2	1.9	3.2	3.4	5.5	2.9	132/3.4	2.2	3.4	19/136	Hubbard Advertising Agency, Inc.
11 WKJS-F	Urban AC	13/2.1	2.5	1.4	1.5	0.7	1.9	107/2.7	4.5	4.3	24/241	Radio One
12 WJMH-F	Urban	12/2.0	2.8	2.2	1.6	2.0	2.2	197/5.1	5.4	4.7	24/484	Entercom
13 WVBE-F	Urban AC	11/1.8	6.3	0.0	0.0	0.0	0.0	172/4.4	1.2	0.0	11/191	Mel Wheeler, Inc.
14 WJLM-F	Country	10/1.7	2.6	3.6	3.1	4.0	2.7	196/5.0	6.9	7.7	18/246	Clear Channel Communications
14 WLVA	Adult Stand.	10/1.7	0.5	0.0	0.0	0.0	0.0	73/1.9	1.3	0.0	10/75	Madison Broadcasting Group, Inc.
16 WLNI-F	Talk	10/1.6	1.6	1.4	1.9	1.7	1.6	135/3.5	4.1	3.8	14/182	Gary E. Burns
17 WQOK-F	Urban	6/1.1	1.3	1.8	1.5	0.8	1.4	79/2.0	3.0	3.3	22/337	Radio One
18 WKDE-F	Country	6/1.0	0.6	0.4	0.3	0.7	0.6	67/1.7	2.2	1.9	7/98	DJ Broadcasting, Inc.
19 WBWR-F	Classic Rock	5/0.9	1.5	2.5	2.9	4.0	2.0	92/2.4	4.8	6.2	5/96	Patuxent Radio Partners, LLC
20 WVGM-AA	Sports	5/0.8	0.6	0.2	0.3	0.8	0.5	101/2.6	3.0	0.0	5/101	Clear Channel Communications
21 WQMG-F	Urban AC	4/0.7	0.6	1.1	0.6	1.0	0.8	61/1.6	2.0	2.1	22/272	Entercom
21 WAKG-F	Country	4/0.7						57/1.5	0.0	0.0	53/568	Piedmont Broadcasting
23 WRIS	Religious	4/0.6						52/1.3	0.0	0.0	4/56	WRIS, LLC
24 WWWW	S. Gospel	3/0.5	0.5	0.5	0.8	0.8	0.6	44/1.1	1.4	1.7	3/47	Perception Media Group, Inc.
24 WBRW-F	Classic Rock	3/0.5	0.4	0.0	3.3	0.0	1.0	53/1.4	1.3	9.3	17/358	New River Valley Radio Partners
26 WWWW-F	Rock	2/0.3	8.2	11.5	7.5	11.8	6.9	57/1.5	0.0	0.0	2/71	Eure Communications, Inc.
26 WMQX-F	Oldies	2/0.3	6.0	6.4	5.1	0.0	4.4	44/1.1	0.0	0.0	10/301	Entercom

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WJXX-FF	1 WJXX-FF	1 WROV-F	1 WROV-F	1 WROV-F	1 WSLQ-F	1 WSLQ-F	1 WJXX-FF	1 WSLQ-F	1 WROV-F	1 WJXX-FF
2 WXLK-F	2 WROV-F	2 WSLQ-F	2 WSLQ-F	2 WSLQ-F	2 WROV-F	2 WROV-F	2 WSLQ-F	2 WROV-F	2 WSLQ-F	2 WSLQ-F
3 WJMH-F	3 WZZU-FF	3 WMJA-FF	3 WMJA-FF	3 WMJA-FF	3 WMJA-FF	3 WYYD-F	3 WXLK-F	3 WYYD-F	3 WMJA-FF	2 WYYD-F
4 WZZU-FF	4 WYYD-F	4 WJXX-FF	4 WSLC-AF	4 WSLC-AF	4 WYYD-F	4 WJXX-FF	4 WROV-F	4 WMJA-FF	4 WJXX-FF	4 WXLK-F
5 WYYD-F	5 WXLK-F	5 WYYD-F	5 WYYD-F	5 WYYD-F	5 WSLC-AF	5 WMJA-FF	5 WSLC-AF	5 WJXX-FF	5 WYYD-F	5 WSLC-AF
6 WSLQ-F	6 WSLC-AF	6 WSLC-AF	6 WJXX-FF	6 WJXX-FF	6 WJXX-FF	6 WSLC-AF	6 WSLC-AF	6 WSLC-AF	6 WSLC-AF	6 WROV-F
7 WROV-F	7 WSLQ-F	7 WXLK-F	7 WXLK-F	7 WXLK-F	7 WLLL	6 WXLK-F	7 WYYD-F	7 WFIR	6 WXLK-F	7 WMJA-FF
8 WSLC-AF	8 WMJA-FF	8 WZZU-FF	8 WZZU-FF	8 WZZU-FF	8 WJXX-FF	8 WFIR	8 WJMH-F	8 WXLK-F	8 WZZU-FF	8 WLLL
9 WQOK-F	9 WJMH-F	9 WKJS-F	9 WKJS-F	9 WFIR	9 WXLK-F	9 WLLL	9 WZZU-FF	9 WZZU-FF	8 WFIR	9 WZZU-FF
10 WVBE-F	10 WQOK-F	10 WFIR	10 WFIR	9 WKJS-F	10 WLVA	10 WKJS-F	10 WLVA	10 WLLL	10 WLLL	10 WKJS-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 WJXX-FF	1 WJXX-FF	1 WSLQ-F	1 WSLQ-F	1 WSLQ-F	1 WJXX-FF	1 WROV-F	1 WROV-F	1 WROV-F	1 WROV-F	
2 WXLK-F	2 WSLQ-F	2 WMJA-FF	2 WJXX-FF	2 WMJA-FF	2 WXLK-F	2 WZZU-FF	2 WZZU-FF	2 WMJA-FF	2 WMJA-FF	
3 WJMH-F	2 WXLK-F	3 WROV-F	3 WMJA-FF	3 WSLC-AF	3 WYYD-F	3 WYYD-F	3 WYYD-F	3 WYYD-F	3 WSLQ-F	
4 WSLQ-F	4 WSLC-AF	4 WXLK-F	4 WXLK-F	4 WXLK-F	4 WSLC-AF	4 WJXX-FF	4 WJXX-FF	4 WSLQ-F	4 WSLC-AF	
5 WYYD-F	5 WROV-F	5 WSLC-AF	5 WSLC-AF	4 WJXX-FF	4 WROV-F	5 WXLK-F	5 WMJA-FF	5 WSLQ-F	5 WYYD-F	
6 WLNI-F	6 WMJA-FF	6 WJXX-FF	6 WYYD-F	6 WROV-F	6 WZZU-FF	6 WSLC-AF	6 WSLC-AF	6 WJXX-FF	6 WZZU-FF	
6 WSLC-AF	7 WYYD-F	7 WZZU-FF	7 WROV-F	7 WYYD-F	7 WQOK-F	7 WMJA-FF	6 WSLC-AF	6 WJXX-FF	6 WZZU-FF	
8 WQOK-F	8 WZZU-FF	8 WYYD-F	8 WZZU-FF	8 WFIR	8 WJMH-F	8 WVBE-F	7 WJXX-FF	6 WSLC-AF	7 WJXX-FF	
9 WZZU-FF	9 WJMH-F	9 WQOK-F	9 WJMH-F	9 WZZU-FF	9 WJLM-F	9 WSLQ-F	7 WVBE-F	8 WXLK-F	8 WXLK-F	
10 WVBE-F	10 WQOK-F	10 WJMH-F	10 WFIR	10 WJLM-F	10 WVBE-F	10 WKJS-F	9 WKJS-F	9 WKJS-F	9 WKJS-F	
				10 WBWR-F	10 WMJA-FF		9 WXLK-F	10 WVBE-F	10 WVBE-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WFIR	960	5 kw / 5 kw	Talk	CBS Networks	Katz	Mel Wheeler, Inc.	Roanoke
WGMN	1240	1 kw / 1 kw	simul. WVGMAA	Westwood/Mutual/Unistar	Clear Chan.-Emerald	Clear Channel Communications	Roanoke
WLLL	930	5 kw / 49 w	Black Gospel	ABC	—	Hubbard Advertising Agency, Inc.	Lynchburg
WLVA	590	5 kw / 1 kw	Adult Stand.	ABC	Christal	Madison Broadcasting Group, Inc.	Lynchburg
WRIS	1410	5 kw / 72 w	Religious	USA Radio Network	—	WRIS, LLC	Roanoke
WSLC	610	5 kw / 1 kw	simul. WSLCAF	Independent	Katz	Mel Wheeler, Inc.	Roanoke
WVGM	1320	1 kw / 24 w	Sports	Westwood/Mutual/Unistar	Clear Chan.-Emerald	Clear Channel Communications	Lynchburg
WWWR	910	1 kw / 84 w	S. Gospel	USA Radio Network	Salem Radio Reps	Perception Media Group, Inc.	Roanoke

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBWR	106.9	330 w@1,276	Classic Rock	Independent	—	Patuxent Radio Partners, LLC	Bedford
WJJS	106.1	730 w@909	simul. WJXXFF	Independent	Clear Chan.-Emerald	Clear Channel Communications	Vinton
WJXX	101.7	3.4 kw @289	Dance	Independent	Clear Chan.-Emerald	Clear Channel Communications	Lynchburg
WJLM	93.5	5.8 kw @-83	Country	Westwood/Mutual/Unistar	Clear Chan.-Emerald	Clear Channel Communications	Salem
WKDE	105.5	6 kw @328	Country	Independent	Clear Chan.-Emerald	DJ Broadcasting, Inc.	Altavista
WLNI	105.9	6 kw @266	Talk	Independent	Dome & Assoc.	Gary E. Burns	Lynchburg
WMGR	104.9	3.1 kw @925	80s Hits	Westwood/Mutual/Unistar	—	Clear Channel Communications	Roanoke
WMJA	102.7	22.23 kw @744	Rock	ABC	Clear Chan.-Emerald	Clear Channel Communications	Appomattox
WROV	96.3	13.8 kw @2,076	Country	Independent	Clear Chan.-Emerald	Clear Channel Communications	Martinsville
WSLC	94.9	100 kw @1,979	Adult Cont.	Independent	Clear Chan.-Emerald	Clear Channel Communications	Roanoke
WSLQ	99.1	200 kw @1,990	Urban AC	Independent	Clear Chan.-Emerald	Clear Channel Communications	Roanoke
WVBE	100.1	20 kw @328	CHR	ABC	Clear Chan.-Emerald	Mel Wheeler, Inc.	Roanoke
WXLK	92.3	93 kw @2,050	Country	Independent	Katz	Mel Wheeler, Inc.	Lynchburg
WYYD	107.9	20.5 kw @1,767	simul. WZZUFF	Independent	Katz	Mel Wheeler, Inc.	Roanoke
WZZI	101.5	510 w@784	Modern Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Amherst
WZZU	97.9	570 w@1,925			Christal	Travis Media Corp., LLC	Vinton
					Christal	Travis Media Corp., LLC	Lynchburg

Station	Format	Freq	City of Lic
WAKG-F	Country	103.3	Danville
WBRW-F	Classic Rock	105.3	Blacksburg
WJMH-F	Urban	102.1	Reidsville
WKJS-F	Urban AC	104.7	Crewe
WMQX-F	Oldies	93.1	Winston-Salem
WQMG-F	Urban AC	97.1	Greensboro
WQOK-F	Urban	97.5	South Boston
WWWV-F	Rock	97.5	Charlottesville

Consolidation Report	12+ (%)	25-54 (%)	Revenue
Clear Channel Communications	36.4	41.2	42.6%
WGMN AM, WJJS FM, WJXX FM, WJLM FM, WMGR FM, WMJA FM, WROV FM, WVGM AM, WYYD FM	28.1	31.1	39.6%
Mel Wheeler, Inc.	3.2	3.9	2.2%
WFIR AM, WSLC FM, WSLQ AM, WSLQ FM, WVBE FM, WXLK FM			
Travis Media Corp., LLC			
WZZI FM, WZZU FM			
	67.7	76.2	84.5%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	62 (1)	62 (1)	12.2
AOR	0 (0)	88 (6)	88 (6)	17.3
Black/Urban	0 (0)	46 (5)	46 (5)	9.1
CHR	0 (0)	88 (3)	88 (3)	17.3
Classical/Fine Arts	0 (0)	(0)	(0)	0.0
Country	1 (1)	104 (5)	105 (6)	20.7
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	21 (1)	10 (1)	31 (2)	6.1
Oldies	0 (0)	47 (3)	47 (3)	9.3
Other	0 (0)	(0)	(0)	0.0
Religion	26 (3)	0 (0)	26 (3)	5.1
Soft AC	(0)	(0)	(0)	0.0
Sports	5 (2)	0 (0)	5 (2)	1.0
Standards/EZ	10 (1)	0 (0)	10 (1)	2.0
Totals	63 (8)	445 (24)	508 (32)	

Note
 Duncan's reports that: WZZU-FM 97.9 simul. with WZZI-FM 101.5
 Duncan's reports that: WVGM-AM 1320 simul. with WGMN-AM 1240
 Duncan's reports that: WNRV-AM 990 simul. with WWWR-AM 910
 Duncan's reports that: WJXX-FM 101.7 simul. with WJJS-FM 106.1
 Duncan's reports that: WBWR-FM 106.9 simul. with WBRW-FM 105.3
 Duncan's reports that: WVBE-FM-100.1 Prior Calls: WLYK-FM Current Calls: WVBE-FM
 4/19/01 WVBE-FM-100.1 Old Format: CHR New Format: Urban AC
 4/24/01 WVBE-FM-100.1 Old Format: Adult Cont. New Format: Adult Stand.
 5/3/01 WLVA-AM-590 Old Format: Gospel New Format: S. Gospel / adds Religious as a sec. format
 5/16/01 WWWR-AM-910 Old Format: Gospel New Format: S. Gospel / adds Religious as a sec. format
 5/23/01 WBWR-FM-106.9 Prior Calls: WLQE-FM Current Calls: WBWR-FM
 6/4/01 WBWR-FM-106.9 Old Format: Adult Stand., Westwood One New Format: Classic Rock, Adds

ROCHESTER, NY

Arbitron Rank 53 Pop (12+) 891,200
 Market TSL in Hours 19.6
 Average Persons Rating 14.7

Stations 30 / 21
 Diaries 2382 / 375:1 / 57.7%
 12+ FM Share (Metro) 69.0
 % Below Line 5.2
 % Not Listed 14.5
 Sample Target 2200

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WBEE-F	Country	154/11.7	10.8	8.7	8.1	9.2	9.8	1788/20.1	17.6	18.7	168/2002	Entercom
2 WHAM	News/Talk	137/10.5	9.3	12.3	9.7	9.8	10.4	2025/22.7	26.3	21.4	147/2206	Clear Channel Communications
3 WRMM-F	Soft AC	104/7.9	7.6	6.1	6.3	7.1	7.0	1625/18.2	16.3	16.7	107/1716	Infinity Broadcasting Corp.
4 WDKX-F	Urban	96/7.3	7.0	5.9	8.0	6.5	7.1	1083/12.2	9.8	10.7	96/1084	Monroe County Bestg Co., Ltd.
5 WCMF-F	Hot Talk	78/6.0	6.0	7.0	5.6	6.5	6.2	1327/14.9	15.8	15.0	85/1453	Infinity Broadcasting Corp.
6 WPXY-F	CHR	76/5.8	6.3	6.2	6.1	6.0	6.1	1809/20.3	20.8	21.5	82/1965	Infinity Broadcasting Corp.
7 WNVE-F	Modern Rock	62/4.7	3.2	4.7	4.4	3.8	4.3	1164/13.1	12.8	12.8	80/1439	Clear Channel Communications
8 WBZA-F	80s Hits	53/4.1	5.3	1.1	5.6	5.0	4.0	1075/12.1	5.3	14.3	58/1166	Entercom
9 WVOR-F	Hot AC	53/4.0	4.8	4.9	4.6	5.5	4.6	1094/12.3	14.1	14.0	56/1230	Clear Channel Communications
10 WZNE-F	Modern Rock	43/3.3	3.1	2.6	4.3	3.6	3.3	1028/11.5	10.1	13.3	45/1049	Infinity Broadcasting Corp.
11 WKGS-F	Dance	43/3.3	2.2	3.8	3.7	4.2	3.3	1162/13.0	12.9	13.6	43/1162	Clear Channel Communications
12 WLZG	Adult Stand.	39/3.0	2.3	2.8	2.7	1.7	2.7	437/4.9	4.9	3.5	39/450	Crawford Broadcasting Co.
13 WBBF-AF	Oldies	37/2.8	2.5	4.4	1.9	1.7	2.9	790/8.9	14.0	8.0	38/839	Entercom
14 WJZR-F	Adult Altern.	21/1.6	1.8	1.4	1.1	1.1	1.5	355/4.0	3.6	4.3	21/355	Victorson Group, Inc.
15 WHTK	Sports	16/1.2	1.6	1.7	1.9	1.5	1.6	379/4.3	5.4	4.3	16/391	Clear Channel Communications
16 WZXV-F	Religious	12/0.9	1.2	0.8	0.8	0.5	0.9	238/2.7	2.3	2.2	13/260	Calvary Chapel of the Finger Lakes
17 WWWG	Black Gospel	10/0.8						163/1.8	0.0	0.0	10/163	HHH Broadcasting, Inc.
18 WYRK-F	Country	9/0.7	0.9	0.9	0.4	0.6	0.7	149/1.7	1.8	1.4	16/258	Infinity Broadcasting Corp.
18 WYLF	Adult Stand.	9/0.7	0.7	0.7	0.4	0.0	0.4	105/1.2	0.8	0.0	18/209	MB Communications, Inc.
18 WNSA-F	Sports	9/0.7	0.6	0.3	0.8	0.8	0.6	183/2.1	1.3	3.3	10/248	Adelphia Communications
21 WGRF-F	Classic Rock	8/0.6	0.6	0.4	0.5	0.5	0.5	88/1.0	1.0	1.0	10/168	Citadel Communications Corp.
21 WWHT-F	CHR	8/0.6	0.6	0.5	0.0	0.4	0.4	135/1.5	1.9	1.6	15/298	Clear Channel Communications
23 WPHR-F	Urban	7/0.5	3.6	4.8	0.6	1.1	2.4	112/1.3	0.0	0.0	17/222	Clear Channel Communications
23 WDNV-F	Adult Cont.	7/0.5	0.4	0.4	0.0	0.0	0.0	68/0.8	0.8	0.0	10/139	Miller Media, Inc.
23 WTSS-F	Hot AC	7/0.5	0.5	1.1	0.9	0.8	0.8	130/1.5	2.5	1.8	15/319	Entercom
26 WHTT-F	Oldies	6/0.5	6.8	5.6	6.6	6.3	4.9	65/0.7	0.0	0.0	12/131	Citadel Communications Corp.
26 WDCZ-F	Religious	6/0.5	0.3	0.8	0.4	0.6	0.5	171/1.9	2.6	2.7	6/171	Crawford Broadcasting Co.
28 WLCL-F	80s Hits	5/0.4	0.6	1.0	1.1	1.1	0.8	210/2.4	3.7	3.9	5/222	Clear Channel Communications
28 WKSE-F	CHR	5/0.4	0.4	0.8	0.4	0.8	0.5	102/1.1	1.5	1.6	7/172	Entercom

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens		18-34		18-49		25-49		25-54		35+		12+ AMD		12+Mid		12+PMD		12+Eve		12+Wknd	
1 WPXY-F	1 WDKX-F	1 WBEE-F	1 WBEE-F	1 WBEE-F	1 WBEE-F	1 WBEE-F	1 WBEE-F	1 WHAM	1 WHAM	1 WHAM	1 WDKX-F	1 WBEE-F	1 WBEE-F	1 WBEE-F	1 WBEE-F	1 WBEE-F	1 WBEE-F	1 WBEE-F	1 WBEE-F	1 WBEE-F	1 WBEE-F
2 WKGS-F	2 WBEE-F	2 WCMF-F	2 WCMF-F	2 WCMF-F	2 WCMF-F	2 WCMF-F	2 WCMF-F	2 WBEE-F	2 WBEE-F	2 WBEE-F	2 WHAM	2 WHAM	2 WHAM	2 WHAM	2 WHAM	2 WHAM	2 WHAM	2 WHAM	2 WHAM	2 WHAM	2 WDKX-F
3 WDKX-F	3 WNVE-F	3 WDKX-F	3 WHAM	3 WHAM	3 WHAM	3 WHAM	3 WHAM	3 WRMM-F	3 WRMM-F	3 WRMM-F	3 WCMF-F	3 WBEE-F	3 WBEE-F	3 WBEE-F	3 WRMM-F	3 WRMM-F	3 WRMM-F	3 WRMM-F	3 WRMM-F	3 WRMM-F	3 WHAM
4 WNVE-F	4 WPXY-F	4 WRMM-F	4 WRMM-F	4 WRMM-F	4 WRMM-F	4 WRMM-F	4 WRMM-F	4 WCMF-F	4 WCMF-F	4 WRMM-F	4 WPXY-F	4 WCMF-F	4 WCMF-F	4 WCMF-F	4 WCMF-F	4 WCMF-F	4 WCMF-F	4 WCMF-F	4 WCMF-F	4 WCMF-F	4 WPXY-F
5 WZNE-F	5 WCMF-F	5 WHAM	5 WDKX-F	5 WDKX-F	5 WDKX-F	5 WDKX-F	5 WDKX-F	5 WLGZ	5 WLGZ	5 WNVE-F	5 WRMM-F	5 WRMM-F	5 WRMM-F	5 WRMM-F	5 WRMM-F	5 WRMM-F	5 WRMM-F	5 WRMM-F	5 WRMM-F	5 WRMM-F	5 WRMM-F
6 WBEE-F	6 WRMM-F	6 WPXY-F	6 WVOR-F	6 WVOR-F	6 WVOR-F	6 WVOR-F	6 WVOR-F	6 WDKX-F	6 WDKX-F	6 WDKX-F	6 WPXY-F	6 WPXY-F	6 WPXY-F	6 WPXY-F	6 WPXY-F	6 WPXY-F	6 WPXY-F	6 WPXY-F	6 WPXY-F	6 WPXY-F	6 WPXY-F
7 WWHT-F	7 WBZA-F	7 WNVE-F	7 WBZA-F	7 WBZA-F	7 WBZA-F	7 WBZA-F	7 WBZA-F	7 WDKX-F	7 WDKX-F	7 WDKX-F	7 WKGS-F	7 WBZA-F	7 WBZA-F	7 WBZA-F	7 WBZA-F	7 WBZA-F	7 WBZA-F	7 WBZA-F	7 WBZA-F	7 WBZA-F	7 WBZA-F
8 WRMM-F	8 WZNE-F	8 WBZA-F	8 WPXY-F	8 WPXY-F	8 WPXY-F	8 WPXY-F	8 WPXY-F	8 WBBF-AF	8 WBBF-AF	8 WVOR-F	8 WVOR-F	8 WVOR-F	8 WVOR-F	8 WVOR-F	8 WVOR-F	8 WVOR-F	8 WVOR-F	8 WVOR-F	8 WVOR-F	8 WVOR-F	8 WVOR-F
9 WBZA-F	9 WKGS-F	9 WVOR-F	9 WNVE-F	9 WNVE-F	9 WNVE-F	9 WNVE-F	9 WNVE-F	9 WBZA-F	9 WBZA-F	9 WZNE-F	9 WZNE-F	9 WZNE-F	9 WZNE-F	9 WZNE-F	9 WZNE-F	9 WZNE-F	9 WZNE-F	9 WZNE-F	9 WZNE-F	9 WZNE-F	9 WZNE-F
9 WVOR-F	10 WVOR-F	10 WZNE-F	10 WZNE-F	10 WZNE-F	10 WZNE-F	10 WZNE-F	10 WZNE-F	10 WPXY-F	10 WPXY-F	10 WBZA-F	10 WBZA-F	10 WBZA-F	10 WBZA-F	10 WBZA-F	10 WBZA-F	10 WBZA-F	10 WBZA-F	10 WBZA-F	10 WBZA-F	10 WBZA-F	10 WLGZ

Wom 18-24		Wom 18-34		Wom 25-34		Wom 18-49		Wom 25-54		Men 18-24		Men 18-34		Men 25-34		Men 18-49		Men 25-54		
1 WDKX-F	1 WDKX-F	1 WDKX-F	1 WBEE-F	1 WBEE-F	1 WBEE-F	1 WNVE-F	1 WNVE-F	1 WNVE-F	1 WNVE-F	1 WCMF-F	1 WCMF-F	1 WCMF-F	1 WCMF-F	1 WCMF-F	1 WCMF-F	1 WCMF-F	1 WCMF-F	1 WCMF-F	1 WCMF-F	
2 WBEE-F	2 WBEE-F	2 WPXY-F	2 WRMM-F	2 WRMM-F	2 WRMM-F	2 WDKX-F	2 WDKX-F	2 WDKX-F	2 WDKX-F	2 WDKX-F	2 WDKX-F	2 WDKX-F	2 WDKX-F	2 WDKX-F	2 WDKX-F	2 WDKX-F	2 WDKX-F	2 WDKX-F	2 WDKX-F	
3 WKGS-F	3 WPXY-F	3 WBZA-F	3 WDKX-F	3 WDKX-F	3 WDKX-F	3 WBEE-F	3 WBEE-F	3 WBEE-F	3 WBEE-F	3 WDKX-F	3 WHAM	3 WHAM	3 WHAM	3 WHAM	3 WHAM	3 WHAM	3 WHAM	3 WHAM	3 WHAM	
4 WPXY-F	4 WRMM-F	4 WBEE-F	4 WPXY-F	4 WPXY-F	4 WPXY-F	4 WPXY-F	4 WPXY-F	4 WPXY-F	4 WPXY-F	4 WPXY-F	4 WBEE-F	4 WBEE-F	4 WBEE-F	4 WBEE-F	4 WBEE-F	4 WBEE-F	4 WBEE-F	4 WBEE-F	4 WBEE-F	
5 WRMM-F	5 WBZA-F	5 WRMM-F	5 WBZA-F	5 WBZA-F	5 WBZA-F	5 WVOR-F	5 WVOR-F	5 WCMF-F	5 WCMF-F	5 WCMF-F	5 WPXY-F	5 WPXY-F	5 WPXY-F	5 WPXY-F	5 WPXY-F	5 WPXY-F	5 WPXY-F	5 WPXY-F	5 WPXY-F	
6 WZNE-F	6 WKGS-F	6 WZNE-F	6 WVOR-F	6 WVOR-F	6 WVOR-F	6 WHAM	6 WHAM	6 WHAM	6 WHAM	6 WHAM	6 WHAM	6 WBEE-F	6 WBEE-F	6 WBEE-F	6 WBEE-F	6 WBEE-F	6 WBEE-F	6 WBEE-F	6 WBEE-F	
7 WNVE-F	7 WZNE-F	7 WVOR-F	7 WCMF-F	7 WCMF-F	7 WCMF-F	7 WBZA-F	7 WBZA-F	7 WBZA-F	7 WBZA-F	7 WKGS-F	7 WKGS-F	7 WBZA-F	7 WBZA-F	7 WBZA-F	7 WBZA-F	7 WBZA-F	7 WBZA-F	7 WBZA-F	7 WBZA-F	
8 WBZA-F	8 WNVE-F	8 WCMF-F	8 WZNE-F	8 WZNE-F	8 WZNE-F	8 WCMF-F	8 WCMF-F	8 WBZA-F	8 WBZA-F	8 WBZA-F	8 WZNE-F	8 WZNE-F	8 WZNE-F	8 WZNE-F	8 WZNE-F	8 WZNE-F	8 WZNE-F	8 WZNE-F	8 WZNE-F	
9 WVOR-F	9 WVOR-F	9 WKGS-F	9 WHAM	9 WHAM	9 WHAM	9 WZNE-F	9 WZNE-F	9 WRMM-F	9 WRMM-F	9 WRMM-F	9 WRMM-F	9 WHTK	9 WHTK	9 WHTK	9 WHTK	9 WHTK	9 WHTK	9 WHTK	9 WHTK	9 WHTK
10 WCMF-F	10 WCMF-F	10 WNVE-F	9 WKGS-F	10 WBBF-AF	10 WBBF-AF	10 WHAM	10 WHAM	10 WKGS-F	10 WKGS-F	10 WKGS-F	10 WKGS-F	10 WZNE-F	10 WZNE-F	10 WZNE-F	10 WZNE-F	10 WRMM-F	10 WRMM-F	10 WRMM-F	10 WRMM-F	10 WHTK

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBBF	950	1 kw / 1 kw	simul. WBBF AF	Westwood/Mutual/Unistar	D & R Radio	Entercom	Rochester
WHAM	1180	50 kw / 50 kw	News/Talk	CBS Networks	Clear Chan.-Emerald	Clear Channel Communications	Rochester
WHTK	1280	5 kw / 5 kw	Sports	CNN	Clear Chan.-Emerald	Clear Channel Communications	Rochester
WLZG	990	5 kw / 2.5 kw	Adult Stand.	Independent	—	Crawford Broadcasting Co.	Rochester
WWWG	1460	5 kw / 5 kw	Black Gospel	Salem Radio Network	—	HHH Broadcasting, Inc.	Rochester

FM Stations					Rep	Owner	City of Lic
Station	Freq	Power/HAAT	Format	Net/Aff			
WBBF	93.3	4 kw @390	Oldies	Westwood/Mutual/Unistar	D & R Radio	Entercom	Avon
WBEE	92.5	50 kw @500	Country	Westwood/Mutual/Unistar	D & R Radio	Entercom	Rochester
WBZA	98.9	37 kw @564	80s Hits	Westwood/Mutual/Unistar	D & R Radio	Entercom	Rochester
WCMF	96.5	50 kw @457	Hot Talk	Westwood/Mutual/Unistar	Katz	Infinity Broadcasting Corp.	Webster
WDCZ	102.7	6 kw @328	Religious	Independent	—	Crawford Broadcasting Co.	Rochester
WDKX	103.9	800 w@540	Urban	Independent	Allied Radio Ptnrs.	Monroe County Bcstg Co., Ltd.	Dansville
WDNY	93.9	570 w@741	Adult Cont.	Westwood/Mutual/Unistar	—	Miller Media, Inc.	Rochester
WJZR	105.9	1.8 kw @420	Adult Altern.	Associated Press Radio	—	Victorson Group, Inc.	Irondequoit
WKGS	106.7	3.5 kw @266	Dance	Independent	Clear Chan.-Emerald	Clear Channel Communications	South Bristol Township
WLCL	107.3	650 w@994	80s Hits	Independent	Clear Chan.-Emerald	Clear Channel Communications	Honeoye Falls
WNVE	95.1	50 kw @479	Modern Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Rochester
WPXY	97.9	50 kw @399	CHR	Independent	Christal	Infinity Broadcasting Corp.	Rochester
WRMM	101.3	27 kw @640	Soft AC	Independent	Christal	Infinity Broadcasting Corp.	Rochester
WVOR	100.5	50 kw @480	Hot AC	Independent	Clear Chan.-Emerald	Clear Channel Communications	Brighton
WZNE	94.1	2.5 kw @328	Modern Rock	Independent	Katz	Infinity Broadcasting Corp.	Palmyra
WZXV	99.7	2.8 kw @485	Religious	Independent	—	Calvary Chapel of the Finger Lakes	

Listed Stations Not Home to the Market			
Station	Format	Freq	City of Lic
WYLF	Adult Stand.	850	Penn Yan
WYRK-F	Country	106.5	Buffalo
WGRF-F	Classic Rock	96.9	Buffalo
WHTT-F	Oldies	104.1	Buffalo
WKSE-F	CHR	98.5	Niagara Falls
WNSA-F	Sports	107.7	Wethersfield Township
WPHR-F	Urban	106.9	Auburn
WTSS-F	Hot AC	102.5	Buffalo
WWHT-F	CHR	107.9	Syracuse

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	24.1	24.2	33.6%
WHAM AM, WHTK AM, WKGS FM, WLCL FM, WNVE FM, WVOR FM	3.5	1.0	0.3%
Crawford Broadcasting Co.	18.6	20.0	20.7%
WDCZ FM, WLGZ AM			
Entercom	23.0	26.3	39.8%
WBBF AM, WBBF FM, WBEE FM, WBZA FM			
Infinity Broadcasting Corp.			
WCMF FM, WPXY FM, WRMM FM, WZNE FM			
Totals	69.2	71.5	94.4%

Format Performance	AM		FM		Totals	Percent
AC	0 (0)	66 (3)	66 (3)	66 (3)	5.9	
AOR	0 (0)	134 (4)	134 (4)	134 (4)	12.0	
Black/Urban	0 (0)	103 (2)	103 (2)	103 (2)	9.2	
CHR	0 (0)	132 (4)	132 (4)	132 (4)	11.8	
Classical/Fine Arts	0 (0)	0 (0)	0 (0)	0 (0)	0.0	
Country	0 (0)	163 (2)	163 (2)	163 (2)	14.5	
Hispanic	0 (0)	0 (0)	0 (0)	0 (0)	0.0	
Jazz	0 (0)	0 (0)	0 (0)	0 (0)	0.0	
News/Talk	137 (1)	78 (1)	216 (2)	216 (2)	19.3	
Oldies	4 (1)	98 (4)	102 (5)	102 (5)	9.1	
Other	0 (0)	0 (0)	0 (0)	0 (0)	0.0	
Religion	10 (1)	18 (2)	28 (3)	28 (3)	2.5	
Soft AC	0 (0)	104 (1)	104 (1)	104 (1)	9.3	
Sports	16 (1)	9 (1)	25 (2)	25 (2)	2.2	
Standards/EZ	48 (2)	0 (0)	48 (2)	48 (2)	4.3	
Totals	215 (6)	905 (24)	1121 (30)	1121 (30)		

Note 4/23/01 WDNY-FM-93.9 Old Format: Westwood One New Format: Adds Bright AC

ROCKFORD, IL

Arbitron Rank 150 Pop (12+) 254,600	Stations 21 / 9	% Below Line 24.4
Market TSL in Hours 19.5	Diaries 920 / 277:1 / 56.1%	% Not Listed 14.6
Average Persons Rating 14.6	12+ FM Share (Metro) 65.8	Sample Target 960

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 WZOK-F	CHR	47/12.7	9.4	11.0	16.1	14.2	12.3	742/29.2	28.4	36.9	71/1230	Cumulus Media, Inc.
2 WXXQ-F	Country	36/9.6	10.6	10.4	10.3	9.6	10.2	478/18.8	19.7	20.5	68/879	Cumulus Media, Inc.
3 WXRX-F	Rock	35/9.4	7.6	7.8	11.1	10.4	9.0	537/21.1	17.4	22.8	58/818	RadioWorks, Inc.
4 WYHY-F	Classic Hits	33/9.0	8.4	15.1	5.8	6.5	9.6	458/18.0	19.8	17.8	50/822	RadioWorks, Inc.
5 WKMQ-F	Oldies	21/5.6	4.6	0.0	0.0	0.0	0.0	354/13.9	10.9	0.0	26/456	Cumulus Media, Inc.
6 WGFB-F	Adult Cont.	17/4.7	5.0	5.2	8.0	8.0	5.7	335/13.1	13.3	18.2	22/447	RadioWorks, Inc.
7 WGN	Talk	16/4.3	6.0	6.0	3.0	6.5	4.8	292/11.5	11.5	7.7	43/680	Tribune Broadcasting
8 WNTA	Talk	15/4.0	3.3	4.4	3.5	4.3	3.8	185/7.3	6.7	6.5	15/198	RadioWorks, Inc.
8 WJJO-F	Rock	15/4.0	3.2	3.4	2.5	2.7	3.3	213/8.4	7.7	6.2	27/517	Mid-West Family Stations
10 WROK	Talk	13/3.5	4.0	3.1	5.3	4.1	4.0	266/10.5	13.2	13.8	14/296	Cumulus Media, Inc.
11 WDEK-F	Dance	11/2.9	2.0	2.6	0.0	0.0	0.0	289/11.3	9.0	0.0	29/587	Big City Radio
12 WQFL-F	Cont. Christ.	9/2.5	2.3	2.1	1.5	3.1	2.1	157/6.2	6.5	4.7	16/265	First Assembly of God
13 WKPO-F	Dance	9/2.3	2.0	1.0	1.0	1.9	1.6	194/7.6	6.3	3.6	13/318	Good Karma Broadcasting, LLC
14 WSCR	Sports	8/2.0	1.6	0.5	1.0	0.0	1.3	110/4.3	5.2	3.1	10/183	Infinity Broadcasting Corp.
15 WLS	Talk	7/1.8	4.3	1.6	3.0	2.7	2.7	112/4.4	5.9	6.3	14/227	ABC Radio
16 WGJY-F	Soft AC	7/1.7	1.6	1.3	1.8	1.4	1.6	138/5.4	5.5	5.6	18/290	Marathon Media
17 WBBM	News	6/1.6	2.7	1.6	2.0	1.2	2.0	159/6.2	9.3	7.0	12/338	Infinity Broadcasting Corp.
18 WAIT	Adult Stand.	6/1.5	3.4	2.1	1.5	0.7	2.1	79/3.1	3.0	1.2	8/119	NextMedia
19 WJVL-F	Country	5/1.4	1.1	2.3	1.5	1.0	1.6	128/5.0	4.4	4.7	45/614	Bliss Communications, Inc.
20 WIND	Span.-Talk	4/0.9	0.4	0.6	0.7	0.0	0.7	29/1.1	0.0	0.0	6/42	Hispanic Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WZOK-F	1 WZOK-F	1 WZOK-F	1 WYHY-F	1 WYHY-F	1 WXXQ-F	1 WZOK-F	1 WZOK-F	1 WZOK-F	1 WZOK-F	1 WZOK-F
2 WKPO-F	2 WXRX-F	2 WXRX-F	2 WXRX-F	2 WZOK-F	2 WYHY-F	2 WXXQ-F	2 WXRX-F	2 WXRX-F	2 WXXQ-F	2 WXXQ-F
3 WDEK-F	3 WJJO-F	3 WYHY-F	3 WZOK-F	3 WXRX-F	3 WKMQ-F	2 WYHY-F	3 WXXQ-F	3 WYHY-F	3 WXRX-F	3 WYHY-F
4 WXRX-F	4 WYHY-F	4 WXXQ-F	4 WXXQ-F	4 WXXQ-F	4 WZOK-F	4 WXRX-F	4 WGFB-F	4 WXXQ-F	4 WYHY-F	4 WXRX-F
5 WQFL-F	5 WXXQ-F	5 WJJO-F	5 WKMQ-F	5 WKMQ-F	5 WXRX-F	5 WNTA	5 WJJO-F	5 WNTA	5 WKMQ-F	5 WKMQ-F
6 WJJO-F	6 WDEK-F	6 WKMQ-F	6 WGFB-F	6 WGFB-F	6 WNTA	6 WKMQ-F	6 WKPO-F	6 WKMQ-F	6 WJJO-F	6 WGN
7 WYHY-F	7 WGFB-F	7 WGFB-F	7 WSCR	7 WQFL-F	7 WGN	7 WGN	7 WYHY-F	7 WROK	7 WGFB-F	7 WGFB-F
8 WIND	8 WKPO-F	8 WDEK-F	8 WJJO-F	8 WGN	8 WROK	8 WROK	8 WDEK-F	8 WGFB-F	8 WGN	8 WJJO-F
9 WXXQ-F	9 WGN	9 WQFL-F	8 WQFL-F	9 WSCR	9 WGFB-F	9 WGFB-F	9 WBBM	9 WGN	9 WDEK-F	9 WDEK-F
10 WGFB-F	10 WIND	9 WSCR	10 WGN	10 WJJO-F	10 WQFL-F	10 WJJO-F	10 WGN	10 WQFL-F	10 WQFL-F	10 WKPO-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WZOK-F	1 WZOK-F	1 WZOK-F	1 WZOK-F	1 WZOK-F	1 WXRX-F	1 WXRX-F	1 WXRX-F	1 WXRX-F	1 WXRX-F
2 WJJO-F	2 WXXQ-F	2 WXXQ-F	2 WYHY-F	2 WYHY-F	2 WZOK-F	2 WZOK-F	2 WYHY-F	2 WYHY-F	2 WYHY-F
3 WDEK-F	3 WJJO-F	3 WYHY-F	3 WXXQ-F	3 WXXQ-F	3 WJJO-F	3 WJJO-F	3 WXXQ-F	3 WXXQ-F	3 WXXQ-F
4 WXRX-F	3 WDEK-F	4 WDEK-F	4 WGFB-F	4 WKMQ-F	4 WDEK-F	3 WYHY-F	4 WZOK-F	4 WZOK-F	4 WKMQ-F
5 WGFB-F	5 WXRX-F	4 WXRX-F	5 WKMQ-F	5 WKMQ-F	5 WKPO-F	5 WDEK-F	5 WXXQ-F	5 WJJO-F	5 WKMQ-F
6 WXXQ-F	6 WGFB-F	6 WGFB-F	6 WXRX-F	6 WXRX-F	6 WXXQ-F	6 WXXQ-F	6 WLS	6 WSCR	6 WSCR
7 WYHY-F	7 WYHY-F	7 WJJO-F	7 WDEK-F	7 WQFL-F	7 WSCR	7 WLS	7 WGN	7 WKMQ-F	7 WGN
8 WKPO-F	8 WKPO-F	7 WKMQ-F	8 WJJO-F	8 WDEK-F	8 WIND	8 WGN	8 WGFB-F	8 WGN	8 WJJO-F
9 WIND	9 WKMQ-F	9 WKPO-F	9 WQFL-F	9 WROK	9 WKMQ-F	9 WKPO-F	9 WDEK-F	9 WQFL-F	9 WQFL-F
10 WQFL-F	10 WIND	10 WIND	10 WKPO-F	10 WKPO-F	10 WGN	10 WGFB-F	10 WSCR	9 WDEK-F	10 WLS

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WNTA	1330	1 kw / 91 w	Talk	Associated Press Radio	Katz	RadioWorks, Inc.	Rockford
WROK	1440	5 kw / 270 w	Talk	ABC	Allied Radio Ptnrs.	Cumulus Media, Inc.	Rockford

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WGFB	103.1	1.2 kw @525	Adult Cont.	Westwood/Mutual/Unistar	McGavren-Guild	RadioWorks, Inc.	Rockton
WKMQ	96.7	5 kw @161	Oldies	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Loves Park
WQFL	100.9	2.7 kw @489	Cont. Christ.	Associated Press Radio	—	First Assembly of God	Rockford
WXRX	104.9	4 kw @400	Rock	Independent	Katz	RadioWorks, Inc.	Belvidere
WXXQ	98.5	11 kw @492	Country	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Freeport
WYHY	95.3	1.23 kw @500	Classic Hits	Independent	Katz	RadioWorks, Inc.	Winnebago
WZOK	97.5	50 kw @429	CHR	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Rockford

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAIT	Adult Stand.	850	Crystal Lake
WBBM	News	780	Chicago
WDEK-F	Dance	92.5	De Kalb
WDEK-FF	Dance	92.5	De Kalb
WGN	Talk	720	Chicago
WIND	Span.-Talk	560	Chicago
WJJO-F	Rock	94.1	Watertown
WJVL-F	Country	99.9	Janesville
WKIE-F	simul. WDEKFF	92.7	Arlington Heights
WKPO-F	Dance	105.9	Evansville
WLS	Talk	890	Chicago
WSCR	Sports	670	Chicago
WSJY-F	Soft AC	107.3	Ft. Atkinson

Consolidation Report	12+ (%)	25-54 (%)	Revenue
Cumulus Media, Inc. WKMQ FM, WROK AM, WXXQ FM, WZOK FM	31.4	31.5	46.3%
RadioWorks, Inc. WGFB FM, WNNTA AM, WXRX FM, WYHY FM	27.1	31.2	47.9%
	58.5	62.7	94.1%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	17 (1)	17 (1)	5.3
AOR	0 (0)	50 (2)	50 (2)	15.7
Black/Urban	0 (0)	0 (0)	0 (0)	0.0
CHR	0 (0)	67 (4)	67 (4)	21.0
Classical/Fine Arts	0 (0)	0 (0)	0 (0)	0.0
Country	4 (1)	41 (2)	41 (2)	12.9
Hispanic	0 (0)	0 (0)	0 (0)	1.3
Jazz	56 (5)	0 (0)	4 (1)	0.0
News/Talk	0 (0)	55 (2)	56 (5)	17.6
Oldies	0 (0)	0 (0)	55 (2)	17.2
Other	0 (0)	9 (1)	0 (0)	0.0
Religion	0 (0)	6 (1)	9 (1)	2.8
Soft AC	8 (1)	0 (0)	6 (1)	1.9
Sports	6 (1)	0 (0)	8 (1)	2.5
Standards/EZ	0 (0)	0 (0)	6 (1)	1.9
Totals	74 (8)	245 (13)	319 (21)	

SACRAMENTO, CA

Arbitron Rank 27 Pop (12+) 1,459,100
 Market TSL in Hours 19.4
 Average Persons Rating 14.4

Stations 31 / 28
 Diaries 2938 / 497.1 / 50.4%
 12+ FM Share (Metro) 60.7

% Below Line 2.7
 % Not Listed 15.1
 Sample Target 2930

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 KFBK	News/Talk	179/8.5	9.5	11.1	7.4	7.8	9.1	2595/17.8	19.6	17.7	225/3309	Clear Channel Communications
2 KNCI-F	Country	129/6.2	5.2	6.5	7.5	6.0	6.3	1862/12.8	12.7	12.4	175/2424	Infinity Broadcasting Corp.
3 KRXQ-F	Rock	99/4.7	4.4	5.4	6.2	5.1	5.2	1629/11.2	11.2	11.8	133/2212	Entercom
4 KCCL-F	Oldies	97/4.6	2.8	0.7	0.9	0.0	1.1	1345/9.2	1.6	0.0	110/1575	Entravision Communications
5 KSFM-F	Dance	94/4.5	4.5	4.5	3.5	4.3	4.3	2349/16.1	15.0	14.6	123/3323	Infinity Broadcasting Corp.
6 KBMB-F	Urban	93/4.4	4.4	4.1	3.3	4.9	4.0	1722/11.8	11.0	11.3	96/1839	Diamond Radio, Inc.
7 KHTK	Sports	91/4.3	4.4	4.0	4.0	3.4	4.2	1330/9.1	7.7	8.9	116/1690	Infinity Broadcasting Corp.
8 KSEG-F	Classic Rock	89/4.3	4.6	4.8	5.1	5.5	4.7	1717/11.8	11.6	14.1	123/2170	Entercom
9 KSSJ-F	Smooth Jazz	85/4.1	4.4	4.1	4.5	4.9	4.3	1341/9.2	9.2	9.3	93/1471	Entercom
10 KDND-F	CHR	82/3.9	4.3	4.4	4.1	4.1	4.2	2200/15.1	15.0	15.9	102/2784	Entercom
11 KZZO-F	Modern AC	78/3.7	3.2	2.5	3.1	3.8	3.1	1865/12.8	9.8	13.6	98/2314	Infinity Broadcasting Corp.
12 KCTC	Adult Stand.	75/3.5	4.1	3.0	3.6	4.1	3.5	1086/7.4	6.9	7.8	87/1358	Entercom
13 KWOD-F	Modern Rock	68/3.2	3.9	3.3	3.3	3.7	3.4	1708/11.7	12.1	12.0	111/2534	Royce International Broadcasting
14 KHYL-F	Urban Oldies	66/3.1	3.2	2.8	3.1	3.0	3.1	1331/9.1	8.7	8.7	83/1687	Clear Channel Communications
15 KGBY-F	Adult Cont.	63/3.0	2.6	2.8	2.6	3.1	2.7	1221/8.4	9.3	9.1	68/1386	Clear Channel Communications
16 KYMX-F	Soft AC	61/2.9	3.4	3.7	5.6	4.2	3.9	1341/9.2	11.3	11.8	72/1688	Infinity Broadcasting Corp.
17 KXOA-F	Hot Talk	56/2.7	1.8	2.7	2.6	1.8	2.5	1215/8.3	7.1	6.5	59/1340	Clear Channel Communications
18 KSTE	Talk	51/2.4	3.0	2.4	3.0	2.4	2.7	1012/6.9	6.8	6.0	66/1369	Infinity Broadcasting Corp.
19 KRCX-F	Reg'l Mex.	33/1.6	1.4	0.6	0.9	0.7	1.1	433/3.0	2.0	2.0	37/515	Clear Channel Communications
20 KTTA-F	Reg'l Mex.	26/1.2	1.0	1.4	2.0	1.6	1.4	384/2.6	2.3	2.2	27/445	Entravision Communications
21 KGO	News/Talk	22/1.1	1.0	1.0	1.1	0.8	1.1	477/3.3	3.0	2.3	71/1113	Pacific Spanish Network, Inc.
22 KRRE-F	Romantica	20/0.9	1.0	0.8	1.0	0.7	0.9	381/2.6	2.4	4.4	20/385	ABC Radio
23 KNBR	Sports	18/0.9	0.7	1.3	1.4	1.2	1.1	476/3.3	3.7	4.2	56/1133	Entravision Communications
24 KFIA	Religious	18/0.9	0.7	1.1	0.5	0.5	0.8	324/2.2	2.1	2.1	23/449	Susquehanna Radio Corp.
25 KKFS-F	Religious	17/0.8	1.1	1.1	1.1	1.5	1.0	460/3.2	5.1	3.9	18/527	Salem Communications Corp.
26 KTKZ	Talk	16/0.7	0.9	1.1	0.6	0.4	0.8	232/1.6	2.6	1.6	16/241	Pacific Spanish Network, Inc.
26 KSFO	Talk	16/0.7	0.6	0.5	0.7	0.8	0.6	259/1.8	1.2	1.5	56/661	Salem Communications Corp.
28 KNCO	News/Talk	13/0.6	0.9	0.5	0.6	0.5	0.7	212/1.4	1.3	0.9	13/214	ABC Radio
29 KSQR	Reg'l Mex.	12/0.6						175/1.2	0.0	0.0	12/175	Nevada County Broadcasters
30 KZSA-F	Reg'l Mex.	11/0.5						128/0.9	1.7	1.7	11/139	Z-Spanish Trust II
31 KLVS-F	Cont. Christ.	9/0.4						117/0.8	0.0	0.0	9/117	Z-Spanish Trust II Educational Media Foundation

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KSFM-F	1 KRXQ-F	1 KRXQ-F	1 KSEG-F	1 KNCI-F	1 KFBK	1 KFBK	1 KSFM-F	1 KFBK	1 KFBK	1 KNCI-F
2 KDND-F	2 KBMB-F	2 KNCI-F	2 KNCI-F	2 KSEG-F	2 KNCI-F	2 KNCI-F	2 KBMB-F	2 KNCI-F	2 KNCI-F	2 KDND-F
3 KBMB-F	3 KZZO-F	3 KSEG-F	3 KRXQ-F	3 KFBK	3 KCCL-F	3 KRXQ-F	3 KHTK	3 KHTK	3 KSFM-F	3 KSEG-F
4 KWOD-F	4 KHTK	4 KHTK	4 KHTK	4 KHTK	4 KSSJ-F	4 KSEG-F	4 KDND-F	4 KCCL-F	4 KBMB-F	4 KSFM-F
5 KRXQ-F	5 KSFM-F	5 KBMB-F	5 KZZO-F	5 KRXQ-F	5 KCTC	5 KGBY-F	5 KSSJ-F	5 KSSJ-F	5 KDND-F	4 KCCL-F
6 KNCI-F	6 KWOD-F	6 KZZO-F	6 KFBK	6 KCCL-F	6 KSEG-F	6 KBMB-F	5 KNCI-F	5 KRXQ-F	5 KRXQ-F	6 KFBK
7 KZZO-F	7 KDND-F	7 KSFM-F	7 KBMB-F	7 KZZO-F	7 KHYL-F	7 KHTK	7 KHTK	7 KCTC	7 KCCL-F	7 KBMB-F
8 KKFS-F	7 KNCI-F	8 KFBK	8 KGBY-F	8 KSSJ-F	8 KHTK	7 KCCL-F	8 KWOD-F	8 KSEG-F	7 KHTK	8 KRXQ-F
9 KYMX-F	9 KSEG-F	9 KWOD-F	9 KSSJ-F	9 KHYL-F	9 KGBY-F	9 KZZO-F	9 KFBK	9 KGBY-F	9 KSEG-F	9 KSSJ-F
10 KRCX-F	10 KGBY-F	9 KDND-F	10 KCCL-F	9 KGBY-F	9 KXOA-F	10 KSSJ-F	10 KSTE	10 KSFM-F	10 KZZO-F	10 KCTC
			10 KHYL-F					10 KBMB-F		
								10 KZZO-F		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KDND-F	1 KZZO-F	1 KZZO-F	1 KNCI-F	1 KNCI-F	1 KRXQ-F	1 KRXQ-F	1 KRXQ-F	1 KRXQ-F	1 KHTK
2 KNCI-F	2 KDND-F	2 KNCI-F	2 KZZO-F	2 KYMX-F	2 KBMB-F	2 KHTK	2 KHTK	2 KHTK	2 KSEG-F
3 KSFM-F	3 KNCI-F	3 KDND-F	3 KDND-F	3 KGBY-F	3 KSFM-F	3 KBMB-F	3 KBMB-F	3 KSEG-F	3 KRXQ-F
4 KBMB-F	4 KBMB-F	4 KBMB-F	4 KGBY-F	4 KZZO-F	4 KWOD-F	4 KWOD-F	4 KWOD-F	4 KBMB-F	4 KFBK
5 KZZO-F	5 KSFM-F	5 KGBY-F	5 KHYL-F	5 KCCL-F	5 KHTK	5 KSFM-F	5 KSEG-F	5 KFBK	5 KNCI-F
6 KRXQ-F	6 KRXQ-F	6 KWOD-F	6 KYMX-F	6 KHYL-F	6 KTTA-F	6 KSEG-F	6 KZZO-F	6 KNCI-F	6 KXOA-F
7 KWOD-F	6 KWOD-F	7 KYMX-F	7 KSFM-F	7 KSSJ-F	7 KDND-F	7 KZZO-F	7 KSFM-F	7 KWOD-F	7 KCCL-F
8 KSEG-F	8 KGBY-F	8 KSFM-F	8 KBMB-F	8 KFBK	8 KNCI-F	8 KNCI-F	8 KNCI-F	8 KSFM-F	8 KBMB-F
9 KHYL-F	9 KYMX-F	9 KHTK	9 KSEG-F	9 KDND-F	8 KNCI-F	8 KNCI-F	8 KNCI-F	9 KSFM-F	9 KSSJ-F
10 KTTA-F	10 KHYL-F	10 KRXQ-F	9 KSSJ-F	10 KSEG-F	9 KKFS-F	9 KTTA-F	9 KSTE	9 KXOA-F	9 KSSJ-F
10 KYMX-F	10 KHTK				10 KZZO-F	10 KDND-F	10 KXOA-F	10 KZZO-F	10 KZZO-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCTC	1320	5 kw / 5 kw	Adult Stand.	Westwood/Mutual/Unistar	McGavren-Guild	Entercom	Sacramento
KFBK	1530	50 kw / 50 kw	News/Talk	CNN	Clear Chan.-Diamond	Clear Channel Communications	Sacramento
KFIA	710	25 kw / 1 kw	Religious	Salem Radio Network	Salem Radio Reps	Salem Communications Corp.	Carmichael
KHTK	1140	50 kw / 50 kw	Sports	CBS Networks	Katz	Infinity Broadcasting Corp.	Sacramento
KNCO	830	5 kw / 5 kw	News/Talk	CNN	—	Nevada County Broadcasters	Grass Valley
KSQR	1240	1 kw / 1 kw	Reg'l Mex.	Independent	Caballero	Z-Spanish Trust II	Sacramento
KSTE	650	21.4 kw / 920 w	Talk	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Sacramento
KTKZ	1380	5 kw / 5 kw	Talk	Salem Radio Network	Salem Radio Reps	Salem Communications Corp.	Rancho Cordova Sacramento

FM Stations					Rep	Owner	City of Lic
Station	Freq	Power/HAAT	Format	Net/Aff			
KBMB	103.5	6 kw @312	Urban	ABC	Allied Radio Ptnrs.	Diamond Radio, Inc.	Sacramento
KCCL	101.9	47 kw @505	Oldies	Independent	Allied Radio Ptnrs.	Entravision Communications Corp.	Shingle Springs
KDND	107.9	50 kw @400	CHR	Independent	McGavren-Guild	Entercom	Sacramento
KGBY	92.5	50 kw @462	Adult Cont.	Independent	Clear Chan.-Diamond	Clear Channel Communications	Auburn
KHYL	101.1	36.3 kw @567	Urban Oldies	Independent	Clear Chan.-Diamond	Clear Channel Communications	Willows
KKFS	105.5	2.55 kw @1,010	Religious	Salem Radio Network	Salem Radio Reps	Pacific Spanish Network, Inc.	Grass Valley
KLVS	99.3	640 w@1,056	Cont. Christ.	Independent	—	Educational Media Foundation, Inc.	Sacramento
KNCI	105.1	50 kw @500	Country	CBS Networks	Katz	Infinity Broadcasting Corp.	Marysville
KRCX	99.9	1.75 kw @2,182	Reg'l Mex.	Independent	Lotus	Entravision Communications Corp.	Davis
KRRE	104.3	6 kw @328	Romantica	Independent	Lotus	Entravision Communications Corp.	Sacramento
KRXQ	98.5	50 kw @500	Rock	Independent	McGavren-Guild	Entercom	Sacramento
KSEG	96.9	50 kw @500	Classic Rock	Westwood/Mutual/Unistar	McGavren-Guild	Entercom	Woodland
KSFM	102.5	50 kw @500	Dance	Independent	Christal	Infinity Broadcasting Corp.	Fair Oaks
KSSJ	94.7	25 kw @325	Smooth Jazz	Independent	McGavren-Guild	Entercom	Esparto
KTTA	97.9	6 kw @328	Reg'l Mex.	Independent	Lotus	Pacific Spanish Network, Inc.	Sacramento
KWOD	106.5	50 kw @410	Modern Rock	CBS Networks	D & R Radio	Royce International Broadcasting	Roseville
KXOA	93.7	25 kw @328	Hot Talk	Independent	Katz	Infinity Broadcasting Corp.	Sacramento
KYMX	96.1	50 kw @476	Soft AC	Independent	Christal	Infinity Broadcasting Corp.	Placerville
KZSA	92.1	1.85 kw @417	Reg'l Mex.	Independent	Caballero	Z-Spanish Trust II	Sacramento
KZZO	100.5	115 kw @328	Modern AC	Westwood/Mutual/Unistar	Christal	Infinity Broadcasting Corp.	Sacramento

Listed Stations Not Home to the Market			
Station	Format	Freq	City of Lic
KGO	News/Talk	810	San Francisco
KNBR	Sports	680	San Francisco
KSFO	Talk	560	San Francisco

Consolidation Report			
	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	17.0	16.3	26.1%
KFBK AM, KGBY FM, KHYL FM, KSTE AM	20.5	19.8	29.2%
Entercom	7.1	7.7	3.1%
KCTC AM, KDND FM, KRXQ FM, KSEG FM, KSSJ FM	24.3	27.6	34.3%
Entravision Communications Corp.	2.0	1.8	0.0%
KCCL FM, KRCX FM, KRRE FM	1.6	1.5	0.0%
Infinity Broadcasting Corp.	1.1	1.3	0.0%
KHTK AM, KNCI FM, KSFM FM, KXOA FM, KYMX FM, KZZO FM			
Pacific Spanish Network, Inc.			
KKFS FM, KTTA FM			
Salem Communications Corp.			
KFIA AM, KTKZ AM			
Z-Spanish Trust II			
KSQR AM, KZSA FM			
	73.6	76.0	92.7%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	142 (2)	142 (2)	7.9
AOR	0 (0)	256 (3)	256 (3)	14.3
Black/Urban	0 (0)	159 (2)	159 (2)	8.9
CHR	0 (0)	177 (2)	177 (2)	9.9
Classical/Fine Arts	0 (0)	(0)	(0)	0.0
Country	0 (0)	129 (1)	129 (1)	7.2
Hispanic	12 (1)	90 (4)	102 (5)	5.7
Jazz	0 (0)	85 (1)	85 (1)	4.8
News/Talk	296 (6)	56 (1)	352 (7)	19.7
Oldies	0 (0)	97 (1)	97 (1)	5.4
Other	0 (0)	(0)	(0)	0.0
Religion	18 (1)	26 (2)	44 (3)	2.5
Soft AC	0 (0)	61 (1)	61 (1)	3.4
Sports	109 (2)	0 (0)	109 (2)	6.1
Standards/EZ	75 (1)	0 (0)	75 (1)	4.2
Totals	510(11)	1278 (20)	1788 (31)	

Note Duncan's reports that: KTDZ-FM 98.9 simul. with KRRE-FM 104.3
 Duncan's reports that: KKFS-FM 105.5 simul. with KFIA-AM 710
 4/11/01 KXOA-FM-93.7 Old Format: Classic Hits New Format: Talk, Adds multi-network
 4/11/01 KXOA-FM-93.7 Old Format: Classic Hits New Format: Classic Rock
 5/14/01 KKFS-FM-105.5 Prior Calls: KLNA-FM Current Calls: KKFS-FM
 6/5/01 KHYL-FM-101.1 Old Format: Rhythmic Old. New Format: Urban Oldies
 6/19/01 KXOA-FM-93.7 Old Format: Classic Rock New Format: Talk, Adds multi-network
 6/19/01 KXOA-FM-93.7 Old Format: Classic Rock New Format: Classic Rock

SAGINAW-BAY CITY-MIDLAND, MI

Arbitron Rank 127 Pop (12+) 327,800
 Market TSL in Hours 20.1
 Average Persons Rating 15.2

Stations 23 / 16
 Diaries 931 / 352.1 / 54.4%
 12+ FM Share (Metro) 70.6

% Below Line 6.0
 % Not Listed 12.4
 Sample Target 950

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 WKCQ-F	Country	52/10.4	8.3	13.0	8.3	0.0	10.0	812/24.8	20.0	24.6	98/1690	MacDonald Broadcasting Co.
2 WSGW	News/Talk	50/10.0	12.4	7.1	9.1	0.0	9.7	618/18.8	19.1	14.4	60/830	Wilks Broadcasting, LLC
3 WHNN-F	Oldies	45/8.9	11.1	9.3	11.2	0.0	10.1	673/20.5	21.2	21.5	134/1966	Citadel Communications Corp.
4 WIOG-F	CHR	42/8.4	10.4	9.5	7.4	0.0	8.9	877/26.8	26.2	24.6	130/2792	Citadel Communications Corp.
5 WTLZ-F	Urban	40/7.9	7.1	6.1	5.8	0.0	6.7	444/13.5	11.7	9.4	51/697	Cumulus Media, Inc.
6 WKQZ-F	Rock	37/7.4	7.2	8.3	8.5	0.0	7.9	582/17.7	17.9	18.7	108/1281	Citadel Communications Corp.
7 WCEN-F	Country	34/6.7	2.9	3.3	3.7	0.0	4.2	456/13.9	9.2	6.9	72/1105	Wilks Broadcasting, LLC
8 WILZ-F	Classic Rock	25/5.0	3.1	3.3	3.7	0.0	3.8	444/13.5	10.2	10.9	36/651	Citadel Communications Corp.
9 WGER-F	Soft AC	23/4.6	5.5	5.0	5.4	0.0	5.1	425/13.0	13.7	12.7	28/468	Wilks Broadcasting, LLC
10 WEEG-F	Classic Rock	18/3.6	2.7	3.7	3.3	0.0	3.3	302/9.2	7.8	9.2	23/462	MacDonald Broadcasting Co.
11 WSAM	Adult Stand.	17/3.3	2.6	3.3	4.3	0.0	3.4	207/6.3	7.2	8.2	20/265	MacDonald Broadcasting Co.
12 WTCF-F	Hot AC	12/2.4	3.8	6.5	6.6	0.0	4.8	403/12.3	15.2	20.0	14/503	Wilks Broadcasting, LLC
13 WMPX-AF	Adult Stand.	10/2.0	0.3	0.6	1.2	0.0	1.0	135/4.1	1.1	2.4	30/299	Steel Broadcasting, Inc.
14 WOVE-F	Rhythmic Old.	9/1.7	1.5	1.5	1.0	0.0	1.4	122/3.7	3.0	3.5	23/380	Praestantia Broadcasting, Inc.
15 WJR	News/Talk	6/1.2	0.8	0.4	1.2	0.0	0.9	156/4.8	4.0	2.6	44/845	ABC Radio
16 WKNX	Oldies	4/0.9	0.4	0.6	0.8	0.0	0.7	109/3.3	1.7	2.3	5/143	Frankenmuth Broadcasting, Inc.
17 WWCK-F	CHR	4/0.8	0.7	1.5	0.4	0.0	0.9	116/3.5	2.8	4.5	69/1281	Cumulus Media, Inc.
18 WCFX-F	CHR	4/0.7	0.7	1.5	0.4	0.0	0.9	61/1.9	0.0	0.0	17/390	Goldsen Broadcasting, LLC
19 WWBN-F	Rock	3/0.7	0.9	1.3	1.2	0.0	1.0	151/4.6	2.8	4.4	30/647	Regent Communications, Inc.
20 WFDF	Talk	3/0.6	0.7	0.4	0.8	0.0	0.6	45/1.4	2.5	1.8	15/288	Cumulus Media, Inc.
21 WFBE-F	Country	2/0.3	6.3	7.0	7.2	7.7	5.2	59/1.8	0.0	0.0	52/829	Citadel Communications Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WIOG-F	1 WKQZ-F	1 WKQZ-F	1 WKQZ-F	1 WHNN-F	1 WSGW	1 WSGW	1 WTLZ-F	1 WSGW	1 WKQZ-F	1 WKQZ-F
2 WTLZ-F	2 WIOG-F	2 WKQZ-F	2 WHNN-F	1 WKQZ-F	2 WKQZ-F	2 WHNN-F	2 WKQZ-F	2 WKQZ-F	2 WIOG-F	2 WTLZ-F
3 WKQZ-F	3 WTLZ-F	3 WIOG-F	2 WKQZ-F	3 WTLZ-F	3 WHNN-F	3 WKQZ-F	3 WKQZ-F	3 WHNN-F	3 WKQZ-F	3 WCEN-F
4 WCEN-F	4 WILZ-F	4 WTLZ-F	4 WIOG-F	4 WKQZ-F	4 WTLZ-F	4 WKQZ-F	3 WSGW	4 WHNN-F	4 WHNN-F	4 WHNN-F
5 WTCF-F	5 WCEN-F	5 WHNN-F	5 WTLZ-F	5 WIOG-F	5 WCEN-F	5 WILZ-F	5 WKQZ-F	5 WKQZ-F	5 WTLZ-F	5 WIOG-F
6 WKQZ-F	5 WKQZ-F	6 WILZ-F	6 WILZ-F	6 WILZ-F	6 WIOG-F	6 WIOG-F	6 WIOG-F	6 WCEN-F	6 WSGW	6 WSGW
7 WWCK-F	7 WEEG-F	7 WCEN-F	7 WCEN-F	7 WCEN-F	7 WGER-F	7 WCEN-F	7 WCEN-F	7 WCEN-F	7 WILZ-F	7 WCEN-F
8 WGER-F	8 WGER-F	8 WEEG-F	8 WEEG-F	8 WEEG-F	8 WEEG-F	8 WSAM	8 WTLZ-F	8 WHNN-F	8 WEEG-F	8 WKQZ-F
9 WHNN-F	9 WTCF-F	9 WGER-F	9 WGER-F	9 WGER-F	9 WGER-F	9 WILZ-F	9 WEEG-F	9 WTCF-F	9 WGER-F	9 WILZ-F
10 WWBN-F	10 WHNN-F	10 WSGW	10 WSGW	9 WSGW	10 WEEG-F	10 WGER-F	10 WILZ-F	9 WEEG-F	9 WGER-F	9 WOVE-F
										9 WSAM

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WIOG-F	1 WIOG-F	1 WIOG-F	1 WIOG-F	1 WTLZ-F	1 WKQZ-F	1 WKQZ-F	1 WKQZ-F	1 WKQZ-F	1 WHNN-F
2 WKQZ-F	2 WCEN-F	1 WKQZ-F	2 WTLZ-F	2 WIOG-F	2 WTLZ-F	2 WILZ-F	2 WILZ-F	2 WHNN-F	2 WKQZ-F
3 WCEN-F	3 WKQZ-F	3 WCEN-F	3 WKQZ-F	3 WKQZ-F	3 WILZ-F	3 WTLZ-F	3 WGER-F	3 WILZ-F	3 WKQZ-F
4 WKQZ-F	4 WKQZ-F	4 WEEG-F	4 WCEN-F	4 WHNN-F	4 WKQZ-F	4 WKQZ-F	4 WKQZ-F	4 WKQZ-F	4 WILZ-F
5 WCFX-F	5 WEEG-F	5 WTLZ-F	5 WKQZ-F	5 WCEN-F	5 WIOG-F	5 WIOG-F	5 WGER-F	5 WTLZ-F	5 WEEG-F
6 WGER-F	6 WTLZ-F	6 WTCF-F	6 WHNN-F	6 WEEG-F	6 WEEG-F	6 WIOG-F	6 WSGW	5 WEEG-F	6 WSGW
7 WHNN-F	7 WTCF-F	7 WHNN-F	7 WGER-F	7 WGER-F	7 WGER-F	7 WGER-F	7 WEEG-F	7 WIOG-F	7 WCEN-F
8 WWCK-F	8 WCFX-F	8 WKQZ-F	8 WEEG-F	8 WGER-F	8 WCEN-F	8 WCEN-F	8 WCEN-F	8 WHNN-F	7 WGER-F
9 WTCF-F	9 WHNN-F	9 WILZ-F	9 WTCF-F	9 WSGW	9 WHNN-F	8 WSGW	8 WEEG-F	9 WCEN-F	9 WIOG-F
10 WTLZ-F	10 WGER-F	10 WCFX-F	10 WILZ-F	10 WILZ-F	10 WTCF-F	10 WHNN-F	10 WIOG-F	10 WSGW	9 WTLZ-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WKNX	1250	1 kw / kw	Oldies	Independent	—	Frankenmuth Broadcasting, Inc.	Bay City
WMPX	1490	1 kw / 1 kw	Adult Stand.	ABC	Patt Media	Steel Broadcasting, Inc.	Midland
WSAM	1400	1 kw / 1 kw	Adult Stand.	ABC	D & R Radio	MacDonald Broadcasting Co.	Saginaw
WSGW	790	5 kw / 1 kw	News/Talk	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Wilks Broadcasting, LLC	Saginaw

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCEN	94.5	100 kw @981	Country	Independent	Allied Radio Ptnrs.	Wilks Broadcasting, LLC	Mt. Pleasant
WEEG	97.3	3 kw @328	Classic Rock	Independent	D & R Radio	MacDonald Broadcasting Co.	Essexville
WGER	106.3	2.05 kw @380	Soft AC	Independent	Allied Radio Ptnrs.	Wilks Broadcasting, LLC	Saginaw
WHNN	96.1	100 kw @1,020	Oldies	Westwood/Mutual/Unistar	McGavren-Guild	Citadel Communications Corp.	Bay City
WILZ	104.5	2.45 kw @469	Classic Rock	ABC	McGavren-Guild	Citadel Communications Corp.	Bay City
WIOG	102.5	86 kw @800	CHR	Independent	McGavren-Guild	Citadel Communications Corp.	Bay City
WKQZ	98.1	50 kw @492	Country	ABC	D & R Radio	MacDonald Broadcasting Co.	Saginaw
WKQZ	93.3	39.2 kw @554	Rock	Westwood/Mutual/Unistar	McGavren-Guild	Citadel Communications Corp.	Midland
WMRX	97.7	2.031 kw @400	simul. WMPXAF	ABC	Patt Media	Steel Broadcasting, Inc.	Beaverton
WTCF	100.5	3 kw @328	Hot AC	Independent	Allied Radio Ptnrs.	Wilks Broadcasting, LLC	Carrollton
WTLZ	107.1	4.9 kw @360	Urban	ABC	Interep	Cumulus Media, Inc.	Saginaw
WYLZ	100.9	2.6 kw @495	simul. WILZFF	ABC	McGavren-Guild	Citadel Communications Corp.	Pinconning

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WCFX-F	CHR	95.3	Clare
WFBE-F	Country	95.1	Flint
WFDF	Talk	910	Flint
WJR	News/Talk	760	Detroit
WOWE-F	Rhythmic Old.	98.9	Vassar
WWBN-F	Rock	101.5	Tuscola
WWCK-F	CHR	105.5	Flint

Consolidation Report	12+ (%)	25-54 (%)	Revenue
Citadel Communications Corp.	29.7	33.4	45.4%
WHNN FM, WILZ FM, WIOG FM, WKQZ FM, WYLZ FM	17.3	18.4	22.6%
MacDonald Broadcasting Co.			
WEEG FM, WKQC FM, WSAM AM	2.1	0.4	0.0%
Steel Broadcasting, Inc.			
WMPX AM, WMRX FM	23.7	19.5	23.4%
Wilks Broadcasting, LLC			
WCEN FM, WGER FM, WSGW AM, WTCF FM			
	72.8	71.7	91.4%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	12 (1)	12 (1)	2.7
AOR	0 (0)	84 (5)	84 (5)	19.1
Black/Urban	0 (0)	40 (1)	40 (1)	9.1
CHR	0 (0)	50 (3)	50 (3)	11.4
Classical/Fine Arts	0 (0)	(0)	(0)	0.0
Country	0 (0)	87 (3)	87 (3)	19.8
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	59 (3)	0 (0)	59 (3)	13.4
Oldies	4 (1)	53 (2)	58 (3)	13.2
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	23 (1)	23 (1)	5.2
Sports	(0)	(0)	(0)	0.0
Standards/EZ	21 (2)	5 (1)	27 (3)	6.1
Totals	84 (6)	354 (17)	440 (23)	

Note Duncan's reports that: WMPX-AM 1490 simul. with WMRX-FM 97.7

ST. LOUIS, MO

Arbitron Rank 19 Pop (12+) 2,120,300
 Market TSL in Hours 21.0
 Average Persons Rating 16.0

Stations 31 / 30
 Diaries 3354 / 633:1 / 55.0%
 12+ FM Share (Metro) 64.6
 % Below Line 0.0
 % Not Listed 11.0
 Sample Target 3340

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Sp 00	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1 KMOX	News/Talk	445/13.1	10.0	13.7	12.0	12.0	12.2	6155/29.0	28.2	27.4	483/6745	Infinity Broadcasting Corp.
2 WIL -F	Country	207/6.1	7.1	6.6	7.1	6.5	6.7	3047/14.4	15.9	14.7	236/3550	Bonneville International Corp.
3 KEZK-F	Soft AC	203/6.0	6.6	6.6	7.5	7.3	6.7	3322/15.7	17.3	17.3	237/3744	Infinity Broadcasting Corp.
4 KSLZ-F	CHR	191/5.6	5.1	5.0	4.8	5.7	5.1	3747/17.7	17.1	18.3	223/4453	Clear Channel Communications
5 KSHE-F	Rock	173/5.1	4.0	4.3	3.6	3.6	4.3	2625/12.4	10.9	9.4	204/3043	Emmis Communications Corp.
6 WVRV-F	Modern AC	153/4.5	4.2	3.6	3.7	2.9	4.0	3246/15.3	13.3	12.0	158/3373	Bonneville International Corp.
7 KIHT-F	Classic Hits	142/4.2	4.1	3.9	3.1	3.5	3.8	2481/11.7	12.4	11.1	160/2789	Emmis Communications Corp.
8 KMJM-F	Urban AC	136/4.0	4.9	4.2	5.2	5.4	4.6	1675/7.9	8.1	9.2	137/1694	Clear Channel Communications
9 KTRS	Talk	124/3.7	3.4	4.4	4.2	4.3	3.9	2378/11.2	9.7	9.3	136/2621	CH Holding, LLC
10 KLOU-F	Oldies	122/3.6	3.7	4.6	3.6	3.7	3.9	2856/13.5	18.2	14.5	135/3164	Clear Channel Communications
11 WSSM-F	Smooth Jazz	120/3.5	4.1	3.1	4.6	3.9	3.8	1649/7.8	8.2	11.4	129/1782	Bonneville International Corp.
12 KYKY-F	Hot AC	118/3.5	3.7	4.0	4.6	3.8	3.9	2567/12.1	14.0	13.1	125/2751	Infinity Broadcasting Corp.
13 KATZ-F	Urban	113/3.3	3.1	3.3	2.9	5.9	3.1	2208/10.4	10.5	11.4	115/2229	Clear Channel Communications
14 KPNT-F	Modern Rock	110/3.2	4.2	3.3	2.9	3.5	3.4	2387/11.3	11.6	11.9	131/2830	Emmis Communications Corp.
15 WFUN-F	Urban	104/3.1	2.6	2.4	3.1	0.0	2.0	1789/8.4	7.9	0.0	104/1789	Radio One
16 KSD -F	Country	102/3.0	2.6	2.1	1.7	2.0	2.3	2214/10.4	9.0	9.4	111/2481	Clear Channel Communications
17 KFUD-F	Classical	79/2.3	3.3	2.6	2.2	2.3	2.6	1465/6.9	6.9	7.0	82/1584	Lutheran Church-Missouri Synod
18 WMLL-F	Modern AC	68/2.0	2.3	2.6	2.3	2.5	2.3	1765/8.3	9.1	8.0	69/1800	Emmis Communications Corp.
19 KATZ	Black Gospel	67/2.0	2.4	2.1	1.9	2.1	2.1	948/4.5	4.3	4.1	67/948	Clear Channel Communications
20 WRTH	Adult Stand.	58/1.7	2.9	2.8	2.2	2.6	2.4	948/4.5	5.5	4.7	61/977	Bonneville International Corp.
21 KFNS	Sports	29/0.9	1.2	1.5	0.0	1.0	0.9	836/3.9	5.0	4.9	31/867	Missouri Sports Radio, LLC
22 KFTK-F	Talk	28/0.8	0.7	0.9	2.8	2.5	1.3	630/3.0	3.4	7.1	32/732	Emmis Communications Corp.
23 KIRL	Black Gospel	26/0.8						181/0.9	0.0	0.0	26/181	Bronco Broadcasting Co., Inc.
24 WESL	Urban AC	21/0.6	0.7	0.5	0.7	1.0	0.6	285/1.3	1.4	1.7	21/285	M & R Enterprises, Inc.
25 KNSX-F	Modern Rock	16/0.5	0.4	0.0	0.0	0.0	0.0	419/2.0	0.0	0.0	18/492	Twenty-One Sound Comms.
26 KWRE	Trad. Country	13/0.4	0.5	0.0	0.0	0.0	0.0	196/0.9	0.0	0.0	14/219	Kaspar Broadcasting Company, Inc.
27 KHCR-F	Cont. Christ.	11/0.3						204/1.0	0.0	0.0	19/326	Four Him Enterprises, LLC
27 WBZ	News/Talk	11/0.3	0.5	0.0	0.0	0.0	0.0	140/0.7	0.0	0.0	11/140	Metropex Communications, Inc.
27 WEW	Adult Stand.	11/0.3	0.3	0.3	0.0	0.4	0.3	263/1.2	0.8	1.2	11/278	Metropolitan Radio Group, Inc.
27 KSTL	Black Gospel	11/0.3						155/0.7	0.0	0.0	11/155	Crawford Broadcasting Co.
27 KLPW	News/Talk	11/0.3						124/0.6	0.0	0.0	11/124	Marathon Media

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens										
18-34	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KSLZ-F	1 KSLZ-F	1 KSHE-F	1 KSHE-F	1 KMOX	1 KMOX	1 KMOX	1 KMOX	1 KMOX	1 KMOX	1 KMOX
2 KATZ-F	2 WVRV-F	2 WVRV-F	2 WVRV-F	2 KSHE-F	2 WIL -F	2 WIL -F	2 KSLZ-F	2 KEZK-F	2 KSLZ-F	2 KSLZ-F
3 WFUN-F	3 KPNT-F	3 KIHT-F	3 KIHT-F	3 KEZK-F	3 KEZK-F	3 KSHE-F	3 KATZ-F	3 WIL -F	3 WIL -F	3 WIL -F
4 KPNT-F	4 WFUN-F	4 KSLZ-F	4 KMOX	4 WVRV-F	4 KSHE-F	4 KEZK-F	4 KEZK-F	4 KSHE-F	3 KEZK-F	4 KMJM-F
5 WVRV-F	5 KATZ-F	5 KEZK-F	5 KEZK-F	4 KIHT-F	5 KTRS	5 KIHT-F	5 WFUN-F	5 WVRV-F	5 KTRS	5 KEZK-F
6 KMJM-F	6 KSHE-F	6 KMOX	6 WIL -F	6 WIL -F	6 KLOU-F	6 WVRV-F	6 KMJM-F	6 KSLZ-F	6 WVRV-F	6 KSHE-F
7 KYKY-F	7 KEZK-F	7 WIL -F	7 KYKY-F	7 KYKY-F	7 WSSM-F	6 KLOU-F	7 KPNT-F	7 KIHT-F	6 KSHE-F	7 WSSM-F
7 KSD -F	8 KIHT-F	8 KYKY-F	8 KMJM-F	8 KMJM-F	8 KMJM-F	8 KMJM-F	8 KYKY-F	8 KTRS	8 KYKY-F	8 KATZ-F
9 WIL -F	9 WIL -F	9 KMJM-F	9 KSLZ-F	9 KLOU-F	8 KIHT-F	9 KSLZ-F	9 WIL -F	8 WSSM-F	9 KMJM-F	9 KATZ-F
10 KEZK-F	10 WMLL-F	10 KPNT-F	10 KLOU-F	10 WSSM-F	10 WSSM-F	10 WSSM-F	10 WSSM-F	10 KLOU-F	10 KIHT-F	10 KIHT-F
10 KSHE-F		10 WSSM-F	10 WSSM-F	10 WSSM-F	10 KYKY-F	9 KPNT-F	10 KSHE-F	10 KLOU-F	10 KIHT-F	10 WFUN-F

Wom 18-24		Wom 18-34		Wom 25-34		Wom 18-49		Wom 25-54		Men 18-24		Men 18-34		Men 25-34		Men 18-49		Men 25-54	
1 KSLZ-F	1 KSLZ-F	1 WVRV-F	1 KEZK-F	1 KEZK-F	1 KPNT-F	1 KPNT-F	1 KPNT-F	1 KPNT-F	1 KPNT-F	1 KPNT-F	1 KPNT-F	1 KPNT-F	1 KPNT-F	1 KPNT-F	1 KPNT-F	1 KPNT-F	1 KPNT-F	1 KPNT-F	1 KPNT-F
2 WVRV-F	2 WVRV-F	2 KEZK-F	2 WVRV-F	2 KYKY-F	2 KATZ-F	2 KSHE-F	2 KSHE-F	2 KSHE-F	2 KSHE-F	2 KSHE-F	2 KSHE-F	2 KSHE-F	2 KSHE-F	2 KSHE-F	2 KSHE-F	2 KSHE-F	2 KSHE-F	2 KSHE-F	2 KSHE-F
3 KATZ-F	3 KEZK-F	3 KSLZ-F	3 KSLZ-F	3 WVRV-F	3 WFUN-F	3 WFUN-F	3 WFUN-F	3 WFUN-F	3 WFUN-F	3 WFUN-F	3 WFUN-F	3 WFUN-F	3 WFUN-F	3 WFUN-F	3 WFUN-F	3 WFUN-F	3 WFUN-F	3 WFUN-F	3 WFUN-F
4 WFUN-F	4 KYKY-F	4 KYKY-F	4 KYKY-F	4 WIL -F	4 KSLZ-F	4 KSLZ-F	4 KSLZ-F	4 KSLZ-F	4 KSLZ-F	4 KSLZ-F	4 KSLZ-F	4 KSLZ-F	4 KSLZ-F	4 KSLZ-F	4 KSLZ-F	4 KSLZ-F	4 KSLZ-F	4 KSLZ-F	4 KSLZ-F
5 KEZK-F	5 KATZ-F	5 KIHT-F	5 WIL -F	5 KMJM-F	5 KSHE-F	5 KATZ-F	4 KMOX	5 WVRV-F	4 KPNT-F	4 KTRS	4 KTRS	4 KTRS	4 KTRS	4 KTRS	4 KTRS	4 KTRS	4 KTRS	4 KTRS	4 KTRS
6 KPNT-F	6 KIHT-F	6 WMLL-F	6 KIHT-F	6 KLOU-F	6 WIL -F	6 KIHT-F	6 WVRV-F	6 WVRV-F	6 WVRV-F	6 WVRV-F	6 WVRV-F	6 WVRV-F	6 WVRV-F	6 WVRV-F	6 WVRV-F	6 WVRV-F	6 WVRV-F	6 WVRV-F	6 WVRV-F
7 WIL -F	7 WFUN-F	7 KMJM-F	7 KMJM-F	6 KIHT-F	7 KIHT-F	7 KIHT-F	7 KIHT-F	7 KIHT-F	7 KIHT-F	7 KIHT-F	7 KIHT-F	7 KIHT-F	7 KIHT-F	7 KIHT-F	7 KIHT-F	7 KIHT-F	7 KIHT-F	7 KIHT-F	7 KIHT-F
8 WMLL-F	7 WMLL-F	8 KSD -F	8 KLOU-F	8 KMOX	8 WVRV-F	8 WIL -F	8 KATZ-F	8 WVRV-F	8 WVRV-F	8 WVRV-F	8 WVRV-F	8 WVRV-F	8 WVRV-F	8 WVRV-F	8 WVRV-F	8 WVRV-F	8 WVRV-F	8 WVRV-F	8 WVRV-F
9 KSD -F	9 WIL -F	9 WIL -F	9 WSSM-F	8 KMOX	8 WVRV-F	8 WIL -F	8 KATZ-F	8 WVRV-F	8 WVRV-F	8 WVRV-F	8 WVRV-F	8 WVRV-F	8 WVRV-F	8 WVRV-F	8 WVRV-F	8 WVRV-F	8 WVRV-F	8 WVRV-F	8 WVRV-F
10 KMJM-F	10 KMJM-F	10 WSSM-F	10 KMOX	10 KSLZ-F	10 KSD -F	10 WMLL-F	9 WIL -F	9 KMJM-F	9 KMJM-F	9 KMJM-F	9 KMJM-F	9 KMJM-F	9 KMJM-F	9 KMJM-F	9 KMJM-F	9 KMJM-F	9 KMJM-F	9 KMJM-F	9 KMJM-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KATZ	1600	5 kw / 5 kw	Black Gospel	American Urban Radio	Clear Chan.-Emerald	Clear Channel Communications	St. Louis
KFNS	590	1 kw / 1 kw	Sports	Westwood/Mutual/Unistar	—	Missouri Sports Radio, LLC	Wood River
KIRL	1460	5 kw / 500 w	Black Gospel	Independent	—	Bronco Broadcasting Co., Inc.	St. Charles
KLPW	1220	1 kw / 126 w	News/Talk	Talk America Radio Network	McGavren-Guild	Marathon Media	Union
KMOX	1120	50 kw / 50 kw	News/Talk	CBS Networks	Infinity Radio Sales	Infinity Broadcasting Corp.	St. Louis
KSTL	690	1 kw / 18 w	Black Gospel	Independent	—	Crawford Broadcasting Co.	St. Louis
KTRS	550	5 kw / 5 kw	Talk	ABC	McGavren-Guild	CH Holding, LLC	St. Louis
KWRE	730	1 kw / 120 w	Trad. Country	Independent	—	Kaspar Broadcasting Company, Inc.	Warrenton
WBZ	1570	1 kw / 70 w	News/Talk	Talk America Radio Network	—	Metropex Communications, Inc.	Alton
WESL	1490	1 kw / 1 kw	Urban AC	American Urban Radio	—	M & R Enterprises, Inc.	East St. Louis
WEW	770	1 kw / kw	Adult Stand.	CNN	Roslin	Metropolitan Radio Group, Inc.	St. Louis
WRTH	1430	5 kw / 5 kw	Adult Stand.	Westwood/Mutual/Unistar	Christal	Bonneville International Corp.	St. Louis

FM Stations		Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KATZ	100.3	50 kw @492	Urban	Independent	Clear Chan.-Emerald	Clear Channel Communications	Alton
KEZK	102.5	100 kw @1,026	Soft AC	Independent	Katz	Infinity Broadcasting Corp.	St. Louis
KFTK	97.1	100 kw @561	Talk	Independent	D & R Radio	Emmis Communications Corp.	Florissant
KFUO	99.1	100 kw @1,026	Classical	CNN	Allied Radio Ptnrs.	Lutheran Church-Missouri Synod	Clayton
KIHT	96.3	80 kw @1,027	Classic Hits	Independent	D & R Radio	Emmis Communications Corp.	St. Louis
KLOU	103.3	100 kw @920	Oldies	Independent	Clear Chan.-Emerald	Clear Channel Communications	St. Louis
KMJM	104.9	7.8 kw @575	Urban AC	Independent	Clear Chan.-Emerald	Clear Channel Communications	Columbia
KNSX	93.3	8.5 kw @1,168	Modern Rock	Independent	—	Twenty-One Sound Communications	Steelville
KPNT	105.7	100 kw @1,376	Modern Rock	Independent	D & R Radio	Emmis Communications Corp.	Ste. Genevieve
KSD	93.7	100 kw @860	Country	Independent	Clear Chan.-Emerald	Clear Channel Communications	St. Louis
KSHE	94.7	100 kw @1,026	Rock	Independent	D & R Radio	Emmis Communications Corp.	Crestwood
KSLZ	107.7	100 kw @1,019	CHR	Westwood/Mutual/Unistar	Clear Chan.-Emerald	Clear Channel Communications	St. Louis
KYKY	98.1	90 kw @1,027	Hot AC	Independent	D & R Radio	Emmis Communications Corp.	St. Louis
WFUN	95.5	24.5 kw @325	Urban	ABC	Clear Chan.-Emerald	Clear Channel Communications	St. Louis
WIL	92.3	100 kw @984	Country	Independent	Katz	Infinity Broadcasting Corp.	Bethalto
WMLL	104.1	39 kw @550	Modern AC	Independent	Christal	Radio One	St. Louis
WSSM	106.5	90 kw @1,027	Smooth Jazz	Independent	D & R Radio	Bonneville International Corp.	Jerseyville
WVRV	101.1	44 kw @518	Modern AC	Independent	Christal	Emmis Communications Corp.	Granite City
						Bonneville International Corp.	East St. Louis

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Bonneville International Corp.	15.8	16.3	17.5%
WIL FM, WRTH AM, WSSM FM, WVRV FM	21.5	21.3	20.8%
Clear Channel Communications	15.3	20.6	16.3%
KATZ FM, KATZ AM, KLOU FM, KMJM FM, KSD FM, KSLZ FM	22.6	19.6	39.4%
Emmis Communications Corp.			
KFTK FM, KIHT FM, KPNT FM, KSHE FM, WMLL FM			
Infinity Broadcasting Corp.			
KEZK FM, KMOX AM, KYKY FM	75.2	77.8	94.1%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	339 (3)	339 (3)	11.2
AOR	0 (0)	299 (3)	299 (3)	9.9
Black/Urban	21 (1)	353 (3)	374 (4)	12.4
CHR	0 (0)	191 (1)	191 (1)	6.3
Classical/Fine Arts	0 (0)	78 (1)	78 (1)	2.6
Country	13 (1)	309 (2)	322 (3)	10.7
Hispanic	0 (0)	0 (0)	0 (0)	0.0
Jazz	0 (0)	120 (1)	120 (1)	4.0
News/Talk	591 (4)	28 (1)	619 (5)	20.5
Oldies	0 (0)	264 (2)	264 (2)	8.7
Other	0 (0)	0 (0)	0 (0)	0.0
Religion	103 (3)	11 (1)	115 (4)	3.8
Soft AC	0 (0)	203 (1)	203 (1)	6.7
Sports	29 (1)	0 (0)	29 (1)	1.0
Standards/EZ	70 (2)	0 (0)	70 (2)	2.3
Totals	827(12)	2195 (19)	3023 (31)	

Note Duncan's reports that: KFNS-FM 100.7 simul. with KFNS-AM 590

SALISBURY-OCEAN CITY, MD

Arbitron Rank 152	Pop (12+) 247,100	Stations 35 / 29	% Below Line 3.9
Market TSL in Hours 21.1		Diaries 931 / 265.1 / 48.8%	% Not Listed 15.9
Average Persons Rating 15.8		12+ FM Share (Metro) 78.2	Sample Target 900

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 WOCQ-F	Dance	55/14.1	7.7	9.0	14.3	11.3	11.3	642/26.0	19.3	23.4	67/775	Great Scott Broadcasting
2 WWFG-F	Country	35/9.1	7.8	8.0	8.8	9.4	8.4	451/18.3	16.3	0.0	44/613	Clear Channel Communications
3 WQHQ-F	Adult Cont.	30/7.8	8.1	7.2	8.2	7.2	7.8	407/16.5	16.0	15.4	35/523	Clear Channel Communications
4 WZBH-F	Active Rock	22/5.8	5.8	10.3	6.3	6.4	7.1	336/13.6	13.7	13.9	31/531	Great Scott Broadcasting
5 WLWB-FF	Oldies	21/5.3	4.1	2.4	2.5	1.9	3.6	311/12.6	10.1	0.0	22/355	Clear Channel Communications
6 WXJN-FF	Country	20/5.2	6.4	2.7	3.6	3.5	4.5	289/11.7	12.3	6.7	24/372	Delmarva Broadcasting Co.
7 WSBY-F	Urban AC	20/5.0	7.1	8.8	0.3	0.3	5.3	321/13.0	11.1	1.6	20/357	Clear Channel Communications
8 WOSC-F	Rock	15/3.8	2.6	2.4	3.0	2.7	3.0	209/8.5	7.4	10.2	18/246	Clear Channel Communications
9 WQJH-F	Rhythmic Old.	11/2.8	2.5	0.0	0.0	0.0	0.0	186/7.5	6.5	0.0	13/237	Great Scott Broadcasting
9 WJWK-AA	Adult Stand.	11/2.8	1.1	0.0	0.0	0.0	0.0	129/5.2	3.0	0.0	11/134	Great Scott Broadcasting
9 WOLC-FF	Religious	11/2.8	3.1	2.7	3.0	2.4	2.9	166/6.7	7.9	7.3	13/234	Maranatha, Inc.
12 WGBG-F	Classic Hits	11/2.7	2.7	2.9	3.0	2.7	2.8	180/7.3	6.3	0.0	15/242	Great Scott Broadcasting
13 WGMD-F	Talk	10/2.5	4.5	3.2	2.7	2.9	3.2	140/5.7	7.7	6.5	10/149	Resort Broadcasting Co., LLC
14 WQJZ-FF	Smooth Jazz	8/1.9	2.1	1.9	2.5	2.4	2.1	143/5.8	4.9	5.8	8/150	Delmarva Broadcasting Co.
15 WXPZ-F	Cont. Christ.	7/1.8	2.0	0.5	0.8	1.6	1.3	88/3.6	4.9	2.7	8/146	Samson Communications, Inc.
16 WJNE-F	Modern Rock	4/1.1	1.3	2.7	2.2	1.1	1.8	135/5.4	5.8	0.0	4/141	Great Scott Broadcasting
17 WRDX-F	Classic Rock	4/1.0	0.8	0.8	0.8	1.6	0.9	68/2.7	2.5	4.5	20/368	Clear Channel Communications
17 WRXS-F	CHR	4/1.0	0.9	0.8	1.1	0.5	0.9	100/4.0	3.4	4.6	4/100	Atlantic Radio Broadcasting, LLC
19 WTGM	Black Gospel	4/0.9	7.9	0.0	0.8	0.8	2.4	38/1.5	0.2	0.0	4/38	Clear Channel Communications
20 WCAO	Black Gospel	3/0.9	0.7	0.8	0.5	1.3	0.7	48/1.9	2.9	2.7	5/87	Clear Channel Communications
21 WICO	News/Talk	3/0.8	0.9	1.9	1.1	1.9	1.2	63/2.6	2.3	2.1	3/63	Delmarva Broadcasting Co.
22 WAFL-F	Hot AC	3/0.7	1.1	1.3	1.6	1.9	1.2	62/2.5	1.6	4.1	22/387	Delmarva Broadcasting Co.
22 WJKS-F	Urban	3/0.7	0.7	0.0	2.5	0.0	1.0	52/2.1	2.2	8.5	11/184	QC Communications, Inc.
24 WBEY-F	Country	2/0.6	0.7	0.5	0.0	0.8	0.8	40/1.6	1.3	0.0	2/44	Bay Broadcasting
24 WKHW-F	Oldies	2/0.6	0.7	0.0	0.0	0.0	0.0	36/1.5	1.8	0.0	3/51	Great Scott Broadcasting
26 WPOC-F	Country	2/0.5	1.4	1.4	1.5	0.0	1.2	28/1.1	0.0	0.0	8/121	Clear Channel Communications
26 WZEB-F	CHR	2/0.5	0.8	0.5	1.9	1.1	0.9	81/3.3	2.6	0.0	2/81	Great Scott Broadcasting
26 WDMV	Black Gospel	2/0.5	1.0	0.8	1.4	0.5	0.9	34/1.4	2.1	3.3	3/37	Birach Broadcasting Corp.
29 WCEI-F	Adult Cont.	2/0.4						28/1.1	0.0	0.0	13/221	First Media Radio, LLC
29 WDSO-F	Country	2/0.4	1.1	1.3	1.5	2.0	1.1	35/1.4	0.0	0.0	36/443	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WOCQ-F	1 WOCQ-F	1 WOCQ-F	1 WOCQ-F	1 WOCQ-F	1 WWFG-F	1 WOCQ-F	1 WOCQ-F	1 WQHQ-F	1 WOCQ-F	1 WOCQ-F
2 WZBH-F	2 WZBH-F	2 WQHQ-F	2 WQHQ-F	2 WQHQ-F	2 WQHQ-F	2 WWFG-F	2 WSBY-F	2 WOCQ-F	2 WWFG-F	2 WWFG-F
3 WWFG-F	3 WOSC-F	3 WZBH-F	3 WZBH-F	3 WZBH-F	3 WLWB-FF	3 WQHQ-F	3 WWFG-F	2 WWFG-F	3 WQHQ-F	3 WQHQ-F
4 WSBY-F	4 WQHQ-F	4 WWFG-F	4 WWFG-F	4 WWFG-F	4 WXJN-FF	4 WZBH-F	4 WQHQ-F	4 WZBH-F	4 WZBH-F	4 WSBY-F
5 WQHQ-F	5 WWFG-F	5 WSBY-F	5 WOSC-F	5 WSBY-F	5 WOCQ-F	5 WXJN-FF	5 WZBH-F	4 WLWB-FF	5 WOSC-F	5 WLWB-FF
6 WJNE-F	6 WSBY-F	6 WOSC-F	6 WSBY-F	6 WOSC-F	6 WSBY-F	6 WSBY-F	6 WQJZ-FF	6 WXJN-FF	5 WLWB-FF	6 WZBH-F
7 WJKS-F	7 WXJN-FF	7 WXJN-FF	7 WXJN-FF	7 WLWB-FF	7 WJWK-AA	7 WLWB-FF	7 WXJN-FF	7 WOSC-F	7 WXJN-FF	7 WXJN-FF
8 WRXS-F	8 WXPZ-F	8 WGBG-F	8 WGBG-F	8 WXJN-FF	8 WZBH-F	8 WOSC-F	8 WOLC-FF	8 WJWK-AA	8 WSBY-F	8 WQJH-F
9 WXJN-FF	9 WRDX-F	9 WOLC-FF	9 WLWB-FF	9 WGBG-F	9 WGMD-F	9 WOLC-FF	8 WQJH-F	9 WSBY-F	9 WJWK-AA	9 WOLC-FF
10 WZEB-F	10 WOLC-FF	10 WLWB-FF	10 WOLC-FF	10 WOLC-FF	10 WQJH-F	10 WGBG-F	10 WJKS-F	10 WGMD-F	10 WOLC-FF	10 WQJZ-FF
10 WGBG-F							10 WOSC-F	10 WLWB-FF		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WOCQ-F	1 WOCQ-F	1 WOCQ-F	1 WOCQ-F	1 WQHQ-F	1 WOCQ-F	1 WOCQ-F	1 WOCQ-F	1 WOCQ-F	1 WOCQ-F
2 WQHQ-F	2 WQHQ-F	2 WQHQ-F	2 WQHQ-F	2 WOCQ-F	2 WZBH-F	2 WOSC-F	2 WOSC-F	2 WZBH-F	2 WZBH-F
3 WSBY-F	3 WWFG-F	3 WXJN-FF	3 WWFG-F	3 WWFG-F	3 WOSC-F	3 WZBH-F	3 WZBH-F	3 WOSC-F	3 WOSC-F
4 WWFG-F	4 WSBY-F	4 WWFG-F	4 WSBY-F	4 WSBY-F	4 WWFG-F	4 WWFG-F	4 WSBY-F	4 WWFG-F	4 WGBG-F
5 WZBH-F	5 WZBH-F	5 WSBY-F	5 WZBH-F	5 WXJN-FF	5 WQHQ-F	5 WSBY-F	5 WRDX-F	5 WSBY-F	5 WLWB-FF
6 WJKS-F	6 WXJN-FF	6 WZBH-F	6 WXJN-FF	6 WZBH-F	6 WOLC-FF	6 WRDX-F	6 WWFG-F	6 WGBG-F	5 WWFG-F
7 WRDX-F	7 WXPZ-F	7 WXPZ-F	7 WOLC-FF	7 WOLC-FF	7 WJNE-F	7 WGBG-F	7 WGBG-F	7 WQHQ-F	7 WSBY-F
8 WOLC-FF	8 WOSC-F	8 WOSC-F	8 WLWB-FF	8 WLWB-FF	8 WRXS-F	8 WXPZ-F	8 WXPZ-F	8 WQJH-F	8 WQJH-F
9 WRXS-F	9 WJKS-F	9 WRXS-F	9 WXPZ-F	9 WQJZ-FF	9 WSBY-F	9 WXJN-FF	9 WLWB-FF	9 WXJN-FF	9 WQHQ-F
10 WXJN-FF	10 WRXS-F	10 WJNE-F	10 WQJZ-FF	9 WXPZ-F	10 WXJN-FF	10 WLWB-FF	10 WXJN-FF	10 WLWB-FF	10 WXJN-FF
	10 WOLC-FF	10 WCEI-F	10 WOSC-F						

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDMV	540	500 w / 243 w	Black Gospel	Independent	—	Birach Broadcasting Corp.	Pocomoke City
WICO	1320	1 kw / 28 w	News/Talk	ABC	Katz	Delmarva Broadcasting Co.	Salisbury
WJWK	1280	840 w / 211 w	Adult Stand.	Jones Radio Network	—	Great Scott Broadcasting	Seaford
WJWL	900	10.5 kw / 1.08 kw	simul. WJWKAA	Jones Radio Network	Allied Radio Ptnrs.	Great Scott Broadcasting	Georgetown
WTGM	960	5 kw / 5 kw	Black Gospel	Independent	Clear Chan.-Emerald	Clear Channel Communications	Salisbury

FM Stations				Rep	Owner	City of Lic	
Station	Freq	Power/ HAAT	Format	Net/Aff			
WAFL	97.7	3 kw @328	Hot AC	Independent	Katz	Delmarva Broadcasting Co.	Milford
WBEB	96.9	2.8 kw @403	Country	ABC	—	Bay Broadcasting	Crisfield
WFBR	94.3	4.6 kw @367	simul. WOLCFF	ABC	—	CWA Broadcasting, Ltd.	Cambridge
WGBG	98.5	6 kw @322	Classic Hits	Independent	—	Great Scott Broadcasting	Seaford
WGMD	92.7	4.5 kw @308	Talk	Associated Press Radio	—	Resort Broadcasting Co., LLC	Rehoboth Beach
WICO	97.5	4.5 kw @298	simul. WXJNFF	Independent	Katz	Delmarva Broadcasting Co.	Salisbury
WJNE	103.5	1.45 kw @479	Modern Rock	Independent	—	Great Scott Broadcasting	Bethany Beach
WKHW	106.5	1.8 kw @341	Oldies	Westwood/Mutual/Unistar	—	Clear Channel Communications	Pocomoke City
WLBW	92.1	6 kw @308	Oldies	Independent	Clear Chan.-Emerald	Clear Channel Communications	Fenwick Island
WLWV	105.5	2.1 kw @390	simul. WLBWFF	Independent	Clear Chan.-Emerald	Clear Channel Communications	Salisbury
WOCQ	103.9	6 kw @328	Dance	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Great Scott Broadcasting	Berlin
WOLC	102.5	50 kw @500	Religious	USA Radio Network	—	Maranatha, Inc.	Princess Anne
WOSC	95.9	19 kw @377	Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Bethany Beach
WQHQ	104.7	33 kw @610	Adult Cont.	Independent	Clear Chan.-Emerald	Clear Channel Communications	Salisbury
WQJH	95.3	6 kw @328	Rhythmic Old.	Independent	Allied Radio Ptnrs.	Great Scott Broadcasting	Ocean Pines
WQJZ	97.1	4.6 kw @393	Smooth Jazz	Independent	—	Delmarva Broadcasting Co.	Ocean City
WRXS	106.9	6 kw @303	CHR	Jones Radio Network	Katz	Atlantic Radio Broadcasting, LLC	Salisbury
WSBY	98.9	6 kw @328	Urban AC	Independent	Clear Chan.-Emerald	Clear Channel Communications	Ocean City
WWFG	99.9	50 kw @319	Country	Independent	Clear Chan.-Emerald	Delmarva Broadcasting Co.	Milford
WXJN	105.9	6 kw @341	Country	Independent	—	Samson Communications, Inc.	Georgetown
WXPZ	101.3	3 kw @328	Cont. Christ.	Independent	—	Great Scott Broadcasting	Ocean View
WZBH	93.5	11.2 kw @485	Active Rock	Independent	—	Great Scott Broadcasting	Pocomoke City
WZEB	101.7	3 kw @298	CHR	Independent	—	Delmarva Broadcasting Co.	
WZJZ	92.5	6 kw @328	simul. WQJZFF	Jones Radio Network	—		

Listed Stations Not Home to the Market			
Station	Format	Freq	City of Lic
WCAO	Black Gospel	600	Baltimore
WCEI-F	Adult Cont.	96.7	Easton
WDSD-F	Country	92.9	Smyrna
WJKS-F	Urban	101.7	Canton
WPOC-F	Country	93.1	Baltimore
WRDX-F	Classic Rock	94.7	Dover

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	31.9	35.1	0.0%
WLBW FM, WLWV FM, WOSC FM, WQHQ FM, WSBY FM, WTGM AM, WWFG FM	8.7	8.7	0.0%
Delmarva Broadcasting Co.	30.4	30.4	0.0%
WAFB FM, WICO AM, WICO FM, WQJZ FM, WXJN FM, WZJZ FM			
Great Scott Broadcasting	71.0	74.2	0.0%
WGBG FM, WJNE FM, WJWK AM, WJWL AM, WKHW FM, WOCQ FM, WQJH FM, WZBH FM, WZEB FM			

Format Performance	AM		FM		Totals	Percent
AC	0 (0)	35 (3)	35 (3)	35 (3)	10.6	
AOR	0 (0)	46 (4)	46 (4)	46 (4)	14.0	
Black/Urban	0 (0)	22 (2)	22 (2)	22 (2)	6.7	
CHR	0 (0)	61 (3)	61 (3)	61 (3)	18.5	
Classical/Fine Arts	0 (0)	(0)	(0)	(0)	0.0	
Country	0 (0)	62 (6)	62 (6)	62 (6)	18.8	
Hispanic	0 (0)	(0)	(0)	(0)	0.0	
Jazz	0 (0)	8 (2)	8 (2)	8 (2)	2.4	
News/Talk	3 (1)	10 (1)	13 (2)	13 (2)	4.0	
Oldies	0 (0)	44 (5)	44 (5)	44 (5)	13.4	
Other	0 (0)	(0)	(0)	(0)	0.0	
Religion	9 (3)	18 (3)	27 (6)	27 (6)	8.2	
Soft AC	0 (0)	(0)	(0)	(0)	0.0	
Sports	0 (0)	(0)	(0)	(0)	0.0	
Standards/EZ	11 (2)	0 (0)	11 (2)	11 (2)	3.3	
Totals	23 (6)	306 (29)	329 (35)	329 (35)		

Note Duncan's reports that: WXJN-FM 105.9 simul. with WICO-FM 97.5
Duncan's reports that: WLBW-FM 92.1 simul. with WLWV-FM 105.5
Duncan's reports that: WJWK-AM 1280 simul. with WJWL-AM 900
4/10/01 WZEB-FM-101.7 Prior Calls: WRBG-FM. Current Calls: WZEB-FM
4/20/01 WZEB-FM-101.7 Old Format: Classic Hits New Format: Adult Cont.
4/20/01 WJWL-AM-900 Old Format: New Format: Adds Music of Your Life
4/20/01 WJWK-AM-1280 Old Format: New Format: Adds Music of Your Life
4/20/01 WJWK-AM-1280 Old Format: New Format: Adds Music of Your Life
4/21/01 WJNE-FM-103.5 Old Format: Modern AC New Format: Modern Rock
4/27/01 WZBH-FM-93.5 Old Format: Rock New Format: Active Rock
4/27/01 WAFL-FM-97.7 Old Format: CHR New Format: Adult Cont.

SALT LAKE CITY-OGDEN-PROVO, UT

Arbitron Rank 36	Pop (12+) 1,268,300	Stations 36 / 36	% Below Line 0.0
Market TSL in Hours 17.0		Diaries 2326 / 546:1 / 57.5%	% Not Listed 10.0
Average Persons Rating 12.7		12+ FM Share (Metro) 69.6	Sample Target 2350

12+Metro	Format	Spring 01 1/4 Share	WI 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 KSFI-F	Soft AC	126/7.8	8.1	8.4	5.8	6.9	7.5	2239/17.7	20.2	18.1	140/2590	Simmons Media
2 KSL	News/Talk	110/6.8	5.8	5.8	6.1	6.8	6.1	2457/19.4	19.4	18.6	124/2738	Bonneville International Corp.
3 KZHT-F	CHR	84/5.2	5.3	4.7	5.4	5.1	5.2	2241/17.7	18.4	17.9	89/2443	Clear Channel Communications
4 KODJ-F	Oldies	73/4.6	4.0	3.8	3.8	4.4	4.0	1379/10.9	11.4	12.1	80/1539	Clear Channel Communications
5 KUBL-F	Country	70/4.3	5.0	4.6	4.0	4.7	4.5	1673/13.2	13.7	13.8	77/1842	Citadel Communications Corp.
6 KRSP-F	Classic Hits	65/4.0	4.2	3.3	4.8	4.3	4.1	1602/12.6	11.8	11.8	76/1846	Simmons Media
7 KENZ-F	Adult Altern.	63/3.9	3.8	3.4	2.9	3.1	3.5	1480/11.7	10.3	11.9	65/1565	Citadel Communications Corp.
7 KNRS	Talk	63/3.9	3.9	3.3	3.2	2.7	3.6	1060/8.4	8.1	6.6	67/1156	Clear Channel Communications
9 KXRK-F	Modern Rock	62/3.9	4.1	5.4	6.4	4.6	5.0	1517/12.0	13.5	14.0	69/1758	Simmons Media
10 KISN-F	80s Hits	57/3.6	3.3	3.1	3.0	3.1	3.3	1434/11.3	12.0	12.7	73/1722	Clear Channel Communications
10 KUUV-FF	Dance	57/3.6	4.0	3.2	3.7	3.4	3.6	1329/10.5	9.3	8.9	59/1384	Marathon Media
12 KBER-F	Rock	56/3.5	3.4	4.1	3.9	4.8	3.7	1221/9.6	10.7	11.8	71/1437	Citadel Communications Corp.
13 KQMB-F	Modern AC	55/3.4	2.9	2.7	4.3	3.4	3.3	1889/14.9	13.5	15.3	59/2080	Simmons Media
14 KKAT-F	Country	48/3.0	3.2	4.5	3.8	3.0	3.6	1327/10.5	11.0	10.8	54/1538	Clear Channel Communications
15 KSOP-F	Country	46/2.8	3.7	3.7	3.8	3.7	3.5	1072/8.5	9.4	9.8	60/1290	KSOP, Inc.
16 KURR-F	Classic Rock	45/2.8	2.1	2.8	3.2	3.2	2.7	901/7.1	5.6	7.0	56/1106	Clear Channel Communications
16 KBEE-F	Hot AC	45/2.8	2.6	2.5	3.2	3.0	2.8	1336/10.5	10.7	12.6	50/1507	Citadel Communications Corp.
18 KBZN-F	Smooth Jazz	43/2.7	3.0	2.0	2.5	3.0	2.5	797/6.3	6.2	7.0	48/918	KLO Broadcasting Co.
19 KOSY-FF	Soft AC	41/2.6	3.9	3.8	3.3	2.2	3.4	1054/8.3	11.6	8.2	47/1112	Mercury Broadcasting Co., Inc.
20 KFNZ	Sports	33/2.0	2.0	2.0	1.2	2.0	1.8	877/6.9	5.8	7.3	34/920	Citadel Communications Corp.
21 KFVR-FF	CHR	29/1.8	0.7	0.0	0.0	0.0	0.0	813/6.4	0.0	0.0	32/897	Marathon Media
22 KWKD-F	Rock	28/1.7	1.4	0.7	0.0	0.0	0.0	538/4.2	2.5	0.0	33/627	Marathon Media
23 KCPX-F	Classic Hits	27/1.7	1.7	2.4	2.4	2.7	2.0	903/7.1	6.1	7.8	32/991	Mercury Broadcasting Co., Inc.
24 KALL	Talk	26/1.6	1.8	1.5	2.0	1.5	1.7	531/4.2	4.8	4.7	26/545	Clear Channel Communications
25 KWLW	Classic Cntry.	23/1.4	1.4	1.6	1.1	2.0	1.4	439/3.5	4.1	3.4	33/556	Clear Channel Communications
26 KKDS	Adult Stand.	16/1.0	1.1	0.7	0.0	0.0	0.0	330/2.6	2.1	0.0	16/330	Carlson Communications
27 KSGO	Reg'l Mex.	15/0.9	0.5	0.7	0.4	0.0	0.4	162/1.3	0.8	0.0	15/162	Utah Spanish Radio Corporation
28 KTKK	Talk	9/0.6						184/1.4	1.2	0.0	9/187	United Broadcasting Company, Inc.
29 KDYL	Talk	8/0.5	0.6	0.6	1.0	2.3	0.7	267/2.1	1.8	5.2	8/296	Simmons Media
30 KSOS	Reg'l Mex.	7/0.5						130/1.0	0.0	0.0	8/135	First National Broadcasting Corp.
31 KBEE	Pre-teen	7/0.4						238/1.9	0.0	0.0	7/243	Citadel Communications Corp.
31 KSRR	Soft AC	7/0.4						280/2.2	0.0	0.0	7/280	Micro Communications, Inc.
31 KSVN	Reg'l Mex.	7/0.4	0.5	1.2	0.6	0.8	0.7	112/0.9	1.1	1.0	7/112	Azteca Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KZHT-F	1 KXRK-F	1 KSFI-F	1 KSFI-F	1 KSFI-F	1 KSL	1 KSL	1 KZHT-F	1 KSFI-F	1 KSFI-F	1 KSL
2 KUUV-FF	2 KENZ-F	2 KENZ-F	2 KENZ-F	2 KODJ-F	2 KSFI-F	2 KSFI-F	2 KSFI-F	2 KNRS	2 KSL	2 KSFI-F
3 KXRK-F	3 KZHT-F	3 KRSP-F	2 KRSP-F	3 KRSP-F	3 KODJ-F	3 KZHT-F	2 KUUV-FF	3 KSL	3 KZHT-F	3 KZHT-F
4 KQMB-F	4 KBER-F	4 KUBL-F	4 KISN-F	4 KSL	4 KNRS	4 KENZ-F	4 KUBL-F	4 KODJ-F	4 KODJ-F	4 KUUV-FF
5 KFVR-FF	5 KUBL-F	5 KISN-F	5 KUBL-F	5 KENZ-F	5 KRSP-F	5 KODJ-F	5 KXRK-F	5 KRSP-F	5 KUBL-F	5 KUBL-F
6 KUBL-F	6 KSFI-F	5 KBER-F	6 KBER-F	6 KISN-F	6 KBZN-F	5 KRSP-F	6 KSL	6 KZHT-F	6 KQMB-F	6 KODJ-F
7 KBER-F	7 KISN-F	7 KZHT-F	7 KODJ-F	7 KUBL-F	7 KOSY-FF	7 KBER-F	7 KBER-F	7 KENZ-F	7 KISN-F	7 KXRK-F
8 KBEE-F	8 KQMB-F	8 KXRK-F	8 KURR-F	8 KBER-F	8 KUBL-F	8 KXRK-F	8 KNRS	8 KUBL-F	8 KUUV-FF	8 KISN-F
9 KISN-F	9 KUUV-FF	9 KODJ-F	9 KSL	9 KNRS	8 KSOP-F	9 KUBL-F	9 KODJ-F	9 KBER-F	8 KENZ-F	8 KQMB-F
10 KENZ-F	10 KKAT-F	10 KURR-F	10 KNRS	10 KURR-F	10 KFNZ	10 KISN-F	10 KQMB-F	10 KISN-F	10 KXRK-F	10 KRSP-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KXRK-F	1 KUBL-F	1 KENZ-F	1 KSFI-F	1 KSFI-F	1 KUUV-FF	1 KBER-F	1 KBER-F	1 KRSP-F	1 KRSP-F
2 KZHT-F	2 KSFI-F	2 KUBL-F	2 KUBL-F	2 KUBL-F	2 KXRK-F	2 KXRK-F	2 KENZ-F	2 KBER-F	2 KBER-F
3 KKAT-F	2 KENZ-F	3 KSFI-F	3 KENZ-F	3 KENZ-F	3 KWKD-F	3 KENZ-F	3 KXRK-F	2 KODJ-F	2 KODJ-F
4 KUBL-F	4 KZHT-F	4 KQMB-F	4 KZHT-F	4 KISN-F	4 KZHT-F	4 KWKD-F	4 KISN-F	4 KENZ-F	4 KSL
5 KSFI-F	5 KQMB-F	5 KISN-F	5 KBEE-F	5 KODJ-F	5 KURR-F	5 KURR-F	5 KURR-F	5 KXRK-F	5 KSFI-F
6 KBEE-F	6 KBEE-F	6 KBEE-F	6 KKAT-F	6 KBEE-F	6 KENZ-F	6 KZHT-F	6 KZHT-F	6 KISN-F	6 KURR-F
7 KQMB-F	7 KXRK-F	7 KZHT-F	7 KISN-F	7 KSL	6 KQMB-F	6 KUUV-FF	7 KWKD-F	7 KODJ-F	7 KENZ-F
8 KUUV-FF	8 KKAT-F	8 KSOP-F	7 KQMB-F	8 KOSY-FF	8 KBER-F	8 KISN-F	8 KKAT-F	8 KSFI-F	8 KISN-F
9 KENZ-F	9 KISN-F	9 KKAT-F	9 KODJ-F	9 KQMB-F	9 KRSP-F	9 KUBL-F	8 KSL	9 KNRS	9 KNRS
10 KBER-F	10 KUUV-FF	10 KBER-F	10 KXRK-F	9 KNRS	10 KUBL-F	10 KRSP-F	10 KSL	10 KUBL-F	10 KXRK-F
									10 KUBL-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KALL	910	5 kw / 1 kw	Talk	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Salt Lake City
KBEE	860	10 kw / 196 w	Pre-teen	Disney Radio Network	McGavren-Guild	Citadel Communications Corp.	Salt Lake City
KDYL	1280	10 kw / 600 w	Talk	Westwood/Mutual/Unistar	Katz	Simmons Media	Salt Lake City
KFNZ	1320	5 kw / 5 kw	Sports	Sporting News Radio	McGavren-Guild	Citadel Communications Corp.	Salt Lake City
KKDS	1060	10 kw / 1 kw	Adult Stand.	Westwood/Mutual/Unistar	—	Carlson Communications	Salt Lake City
KNRS	570	5 kw / 5 kw	Talk	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	South Salt Lake
KSGO	1600	5 kw / 1 kw	Reg'l Mex.	Independent	Caballero	Utah Spanish Radio Corporation	Salt Lake City
KSL	1160	50 kw / 50 kw	News/Talk	CBS Networks	Christal	Bonneville International Corp.	Centerville
KSOS	800	1 kw / 32 w	Reg'l Mex.	ABC	Allied Radio Ptnrs.	First National Broadcasting Corp.	Salt Lake City
KSRR	1400	1 kw / 1 kw	Soft AC	Independent	Allied Radio Ptnrs.	Micro Communications, Inc.	Brigham City
KSVN	730	1 kw / 66 w	Reg'l Mex.	Independent	Lotus	Azteca Broadcasting Corp.	Provo
KTKK	630	1 kw / 500 w	Talk	Talk America Radio Network	—	United Broadcasting Company, Inc.	Ogden
KWLW	700	50 kw / 1 kw	Classic Cntry.	Independent	Clear Chan.-Emerald	Clear Channel Communications	Sandy
							North Salt Lake

FM Stations		Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBEE	98.7	40 kw @2,930	Hot AC	Independent	McGavren-Guild	Citadel Communications Corp.	Salt Lake City
KBER	101.1	26 kw @3,740	Rock	CBS Networks	McGavren-Guild	Citadel Communications Corp.	Ogden
KBZN	97.9	26 kw @3,770	Smooth Jazz	Independent	D & R Radio	KLO Broadcasting Co.	Ogden
KCPX	105.7	25.5 kw @3,644	Classic Hits	Independent	—	Mercury Broadcasting Co., Inc.	Centerville
KENZ	107.5	43 kw @2,851	Adult Altern.	Independent	McGavren-Guild	Citadel Communications Corp.	Orem
KFVR	103.9	60 kw @649	CHR	Independent	Allied Radio Ptnrs.	Marathon Media	Nephi
KISN	97.1	30 kw @3,651	80s Hits	Independent	Clear Chan.-Emerald	Clear Channel Communications	Salt Lake City
KKAT	101.9	26 kw @3,739	Country	Independent	Clear Chan.-Emerald	Clear Channel Communications	Ogden
KODJ	94.1	40 kw @3,060	Oldies	Independent	Clear Chan.-Diamond	Mercury Broadcasting Co., Inc.	Salt Lake City
KOSY	106.5	45 kw @2,759	Soft AC	Independent	—	Simmons Media	Spanish Fork
KQMB	102.7	25.5 kw @3,737	Modern AC	Independent	Katz	Mercury Broadcasting Co., Inc.	Midvale
KRAR	106.9	67.5 kw @2,369	simul. KOSYFF	Independent	Allied Radio Ptnrs.	Simmons Media	Brigham City
KRSP	103.5	27.5 kw @3,740	Classic Hits	Independent	Katz	Simmons Media	Salt Lake City
KSFI	100.3	26 kw @3,740	Soft AC	Independent	Katz	Simmons Media	Salt Lake City
KSOP	104.3	25 kw @3,638	Country	Independent	Allied Radio Ptnrs.	KSOP, Inc.	Payson
KTCE	92.3	580 w @2,162	simul. KUUFF	Independent	Allied Radio Ptnrs.	Moenkopi Communications, Inc.	Salt Lake City
KUBL	93.3	26 kw @3,740	Country	Independent	McGavren-Guild	Citadel Communications Corp.	Roy
KUDD	107.9	67 kw @2,383	simul. KFVRF	Independent	Allied Radio Ptnrs.	Marathon Media	Bountiful
KURR	99.5	40 kw @2,953	Classic Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Tooele
KUUU	92.1	9.7 kw @531	Dance	Independent	Allied Radio Ptnrs.	Marathon Media	Randolph
KWKD	102.3	89 kw @2,076	Rock	Independent	Allied Radio Ptnrs.	Marathon Media	Provo
KXRK	96.3	38 kw @2,952	Modern Rock	Independent	—	Simmons Media	Provo
KZHT	94.9	48 kw @2,799	CHR	Independent	Clear Chan.-Emerald	Clear Channel Communications	Provo

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Citadel Communications Corp.	16.9	19.6	21.3%
KBEE FM, KBEE AM, KBER FM, KENZ FM, KFVZ AM, KUBL FM			
Clear Channel Communications	26.1	27.9	27.1%
KALL AM, KISN FM, KKAT FM, KNRS AM, KODJ FM, KURR FM, KWLW AM, KZHT FM			
Marathon Media	6.4	2.9	2.3%
KFVR FM, KUDD FM, KUUU FM, KWKD FM			
Mercury Broadcasting Co., Inc.	4.3	5.2	3.8%
KCPX FM, KOSY FM, KRAR FM			
Simmons Media	19.6	20.4	21.5%
KDYL AM, KQMB FM, KRSP FM, KSFI FM, KXRK FM			
	73.3	76.0	76.1%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	100 (2)	100 (2)	6.9
AOR	0 (0)	255 (5)	255 (5)	17.6
Black/Urban	0 (0)	0 (0)	0 (0)	0.0
CHR	0 (0)	170 (5)	170 (5)	11.7
Classical/Fine Arts	0 (0)	0 (0)	0 (0)	0.0
Country	23 (1)	163 (3)	187 (4)	12.9
Hispanic	29 (3)	0 (0)	29 (3)	2.0
Jazz	0 (0)	43 (1)	43 (1)	3.0
News/Talk	215 (5)	0 (0)	215 (5)	14.8
Oldies	0 (0)	223 (4)	223 (4)	15.4
Other	7 (1)	0 (0)	7 (1)	0.5
Religion	0 (0)	0 (0)	0 (0)	0.0
Soft AC	7 (1)	167 (3)	174 (4)	12.0
Sports	33 (1)	0 (0)	33 (1)	2.3
Standards/EZ	16 (1)	0 (0)	16 (1)	1.1
Totals	330(13)	1121 (23)	1452 (36)	

Note Duncan's reports that: KSOP-AM 1370 simul. with KSOP-FM 104.3

SAN ANTONIO, TX

Arbitron Rank 32 Pop (12+) 1,366,100
 Market TSL in Hours 21.0
 Average Persons Rating 15.7

Stations 36 / 35
 Diaries 2725 / 502.1 / 45.6%
 12+ FM Share (Metro) 69.4

% Below Line 0.4
 % Not Listed 10.4
 Sample Target 2680

12+Metro	Format	Spring 01 1/4 Share	WI 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 KBBT-F	Urban	184/8.6	7.9	6.1	0.0	0.0		2632/19.3	14.3	0.0	199/2985	Hispanic Broadcasting Corp.
2 KISS-F	Rock	128/6.0	7.3	7.5	7.8	7.5	7.2	2224/16.3	18.9	18.4	140/2431	Cox Radio, Inc.
3 KONO-F	Oldies	119/5.5	5.1	6.1	6.1	4.9	5.7	2133/15.6	14.2	14.1	127/2270	Cox Radio, Inc.
3 KXTN-F	Tejano	118/5.5	6.2	5.0	5.4	5.6	5.5	1588/11.6	12.4	12.3	140/1915	Hispanic Broadcasting Corp.
5 KZEP-F	Classic Rock	110/5.1	5.2	4.2	5.3	5.5	5.0	1533/11.2	12.1	11.9	110/1556	Lotus Communications
6 KAJA-F	Country	108/5.0	5.5	4.3	4.1	4.7	4.7	1864/13.6	13.2	13.5	116/2042	Clear Channel Communications
7 WOAI	News/Talk	105/4.9	5.2	4.9	3.3	4.2	4.6	1812/13.3	13.8	12.8	128/2228	Clear Channel Communications
8 KCYY-F	Country	103/4.8	4.3	4.5	4.9	4.4	4.6	1947/14.3	15.4	13.4	109/2093	Cox Radio, Inc.
9 KXXM-F	CHR	98/4.6	4.2	4.7	7.2	6.9	5.2	2486/18.2	18.9	21.3	102/2644	Clear Channel Communications
10 KTFM-F	Dance	88/4.1	5.5	5.9	9.3	10.1	6.2	2285/16.7	21.2	25.6	93/2447	Infinity Broadcasting Corp.
11 KQXT-F	Adult Cont.	87/4.1	4.2	4.1	4.3	3.4	4.2	1373/10.1	10.7	9.4	91/1426	Clear Channel Communications
12 KTSA	News/Talk	75/3.5	3.1	3.3	3.3	4.1	3.3	1038/7.6	7.6	8.2	87/1254	Infinity Broadcasting Corp.
13 KSMG-F	Hot AC	71/3.3	3.7	3.5	4.2	3.9	3.7	1683/12.3	11.0	13.7	79/1790	Cox Radio, Inc.
14 KLEY-F	Reg'l Mex.	67/3.1	3.2	2.2	3.5	3.0	3.0	1004/7.4	7.1	7.0	69/1035	Spanish Broadcasting System
15 KROM-F	Reg'l Mex.	57/2.7	3.4	3.5	3.2	2.7	3.2	954/7.0	8.0	7.8	62/1059	Hispanic Broadcasting Corp.
16 KCJZ-F	Dance	56/2.6	2.1	2.0	3.5	2.9	2.5	1009/7.4	8.1	8.1	57/1035	Cox Radio, Inc.
17 KCOR-F	Span.-Stand.	43/2.0	1.8	2.4	0.8	0.0	1.3	567/4.2	5.3	0.0	44/592	Hispanic Broadcasting Corp.
18 KKYX	Classic Cntry.	38/1.7	1.8	1.6	2.1	1.4	1.8	547/4.0	4.3	3.4	56/856	Cox Radio, Inc.
19 KCOR	Span.-Talk	31/1.4	1.0	2.3	1.4	1.5	1.5	386/2.8	3.8	3.0	31/387	Hispanic Broadcasting Corp.
20 KSJL-AM	Urban AC	28/1.3	1.0	1.2	1.5	0.8	1.3	367/2.7	3.2	2.5	28/378	Clear Channel Communications
21 KLUP	Adult Stand.	26/1.2	1.6	1.6	1.8	2.4	1.6	541/4.0	5.0	4.3	28/599	Salem Communications Corp.
22 KTKR	Sports	21/1.0	0.8	0.8	0.9	0.6	0.9	398/2.9	2.9	2.2	22/423	Clear Channel Communications
22 KEDA	Tejano	21/1.0	0.7	0.9	1.1	1.1	0.9	239/1.7	2.0	1.8	21/242	D & E Broadcasting Co.
24 KSAH	Reg'l Mex.	18/0.8	0.6	0.4	0.5	0.9	0.6	225/1.6	1.5	1.7	25/292	Spanish Broadcasting System
25 KZDC	Span.-Talk	15/0.7	0.4	0.5	0.8	0.9	0.6	203/1.5	1.3	1.6	15/203	Radio Unica
26 KNBT-F	Americana	14/0.7	0.4	0.0	0.0	0.0		143/1.0	0.0	0.0	15/169	New Braunfels Communications
26 KDORY	Religious	14/0.7						200/1.5	1.7	1.6	15/238	KDRY Radio, Inc.
28 KONO	Oldies	12/0.6	0.5	0.5	0.8	0.9	0.6	192/1.4	2.0	1.3	13/216	Cox Radio, Inc.
29 KBUC-F	Trad. Country	12/0.5						290/2.1	2.3	2.9	13/311	Reding Enterprises, Ltd.
30 KSLR	Cont. Christ.	11/0.5	0.4	0.7	0.8	0.6	0.6	290/2.1	2.5	2.6	15/357	Salem Communications Corp.
30 KCHL	Black Gospel	11/0.5						166/1.2	0.7	1.2	11/166	Darrell E. Martin
32 KEYI-F	Oldies	10/0.4	0.5	0.6	0.5	0.4	0.5	253/1.9	2.2	1.8	28/542	Secret Communications
33 KWED	Country	9/0.4	0.3	0.4	0.0	0.0		99/0.7	0.8	0.0	10/113	Pinwheel, Inc.
33 KENS	News/Talk	9/0.4	0.4	0.0	0.0	0.0		222/1.6	0.0	0.0	10/257	Belo Corp.
35 KGNB	News/Talk	8/0.4						158/1.2	0.9	0.9	8/176	New Braunfels Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KBBT-F	1 KBBT-F	1 KBBT-F	1 KZEP-F	1 KONO-F	1 KONO-F	1 KISS-F	1 KBBT-F	1 WOAI	1 KBBT-F	1 KBBT-F
2 KXXM-F	2 KISS-F	2 KISS-F	2 KISS-F	1 KZEP-F	2 KXTN-F	2 KBBT-F	2 KISS-F	2 KONO-F	2 KISS-F	2 KXTN-F
3 KISS-F	3 KXXM-F	3 KZEP-F	3 KONO-F	3 KISS-F	3 WOAI	3 KXTN-F	3 KTFM-F	3 KZEP-F	3 KZEP-F	3 KISS-F
4 KTFM-F	4 KTFM-F	4 KONO-F	4 KBBT-F	4 KAJA-F	4 KAJA-F	3 KONO-F	3 KXTN-F	4 KBBT-F	4 KONO-F	4 KONO-F
5 KCYY-F	5 KZEP-F	5 KCYY-F	5 KCYY-F	4 KXTN-F	5 KTSA	5 KAJA-F	5 KXXM-F	5 KAJA-F	5 KCYY-F	5 KXXM-F
6 KAJA-F	6 KCYY-F	5 KXXM-F	6 KXTN-F	6 KBBT-F	6 KZEP-F	6 KTFM-F	6 WOAI	6 KCYY-F	6 KAJA-F	6 KZEP-F
7 KLEY-F	7 KLEY-F	7 KXTN-F	7 KSMG-F	7 KCYY-F	7 KQXT-F	7 WOAI	6 KZEP-F	7 KQXT-F	6 KXXM-F	7 KCYY-F
8 KXTN-F	8 KSMG-F	8 KTFM-F	8 KAJA-F	8 KSMG-F	8 KCYY-F	8 KZEP-F	6 KQXT-F	8 KISS-F	8 KXTN-F	7 KAJA-F
9 KONO-F	9 KROM-F	9 KSMG-F	9 KXXM-F	8 WOAI	9 KCJZ-F	9 KCYY-F	9 KCYY-F	9 KXTN-F	9 WOAI	9 KTFM-F
10 KROM-F	9 KAJA-F	9 KAJA-F	10 WOAI	10 KQXT-F	10 KCOR-F	10 KXXM-F	10 KONO-F	10 KXXM-F	10 KQXT-F	10 KLEY-F
			10 KQXT-F					10 KSMG-F		10 KQXT-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 KBBT-F	1 KBBT-F	1 KBBT-F	1 KBBT-F	1 KONO-F	1 KISS-F	1 KISS-F	1 KISS-F	1 KISS-F	1 KZEP-F	
2 KXXM-F	2 KXXM-F	2 KXXM-F	2 KSMG-F	2 KBBT-F	2 KBBT-F	2 KBBT-F	2 KBBT-F	2 KZEP-F	2 KISS-F	
3 KTFM-F	3 KTFM-F	3 KSMG-F	2 KONO-F	3 KQXT-F	3 KTFM-F	3 KZEP-F	3 KZEP-F	3 KBBT-F	3 WOAI	
4 KZEP-F	4 KSMG-F	4 KCYY-F	2 KXXM-F	4 KSMG-F	4 KXXM-F	4 KXXM-F	4 WOAI	4 WOAI	4 KONO-F	
5 KISS-F	5 KCYY-F	5 KTFM-F	5 KQXT-F	5 KAJA-F	5 KZEP-F	5 KCYY-F	5 KCYY-F	5 KXTN-F	5 KXTN-F	
6 KAJA-F	5 KISS-F	6 KISS-F	6 KCYY-F	6 KXTN-F	6 KXTN-F	6 KXXM-F	6 KXXM-F	6 KTFM-F	6 KAJA-F	
7 KLEY-F	7 KLEY-F	7 KLEY-F	7 KTFM-F	7 KCYY-F	7 KLEY-F	7 WOAI	7 KAJA-F	6 KCYY-F	7 KCYY-F	
8 KCYY-F	8 KZEP-F	8 KROM-F	8 KAJA-F	8 KXXM-F	8 KCYY-F	8 KLEY-F	8 KLEY-F	8 KONO-F	8 KBBT-F	
9 KQXT-F	9 KQXT-F	9 KQXT-F	9 KXTN-F	9 KCJZ-F	9 KONO-F	9 KAJA-F	9 KROM-F	9 KAJA-F	9 KLEY-F	
10 KSMG-F	10 KROM-F	10 KCJZ-F	10 KZEP-F	10 KZEP-F	10 KBUC-F	10 KXTN-F	10 KSMG-F	10 KXXM-F	10 KTFM-F	
									10 KROM-F	

AM Stations							City of Lic
Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	
KCHL	1480	2.5 kw / 90 w	Black Gospel	American Urban Radio	—	Darrell E. Martin	San Antonio
KCOR	1350	5 kw / 5 kw	Span.-Talk	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	San Antonio
KDRY	1100	11 kw / 1 kw	Religious	Independent	—	KDRY Radio, Inc.	Alamo Heights
KEDA	1540	5 kw / 1 kw	Tejano	Independent	Caballero	D & E Broadcasting Co.	San Antonio
KENS	1160	10 kw / 1 kw	News/Talk	Talk America Radio Network	—	Belo Corp.	San Antonio
KGNB	1420	1 kw / 196 w	News/Talk	CNN	—	New Braunfels Communications	New Braunfels
KKYX	680	50 kw / 10 kw	Classic Cntry.	Westwood/Mutual/Unistar	Katz	Cox Radio, Inc.	Terrell Hills
KLUP	930	5 kw / 1 kw	Adult Stand.	Salem Radio Network	Salem Radio Reps	Salem Communications Corp.	San Antonio
KONO	860	5 kw / 900 w	Oldies	Independent	Lotus	Cox Radio, Inc.	Universal City
KSAH	720	10 kw / 890 w	Reg'l Mex.	Independent	Clear Chan.-Diamond	Spanish Broadcasting System	Somerset
KSJL	810	250 w / 250 w	simul. KSJLAF	ABC	Salem Radio Reps	Salem Communications Corp.	San Antonio
KSLR	630	5 kw / 4.3 kw	Cont. Christ.	Salem Radio Network	Clear Chan.-Diamond	Clear Channel Communications	San Antonio
KTKR	760	50 kw / 1 kw	Sports	Sporting News Radio	—	Infinity Broadcasting Corp.	Seguin
KTSA	550	5 kw / 5 kw	News/Talk	ABC	—	Pinwheel, Inc.	San Antonio
KWED	1580	1 kw / 249 w	Country	Premier Radio Network	Lotus	Radio Unica	San Antonio
KZDC	1250	1 kw / 1 kw	Span.-Talk	Radio Unica Network	Clear Chan.-Diamond	Clear Channel Communications	San Antonio
WOAI	1200	50 kw / 50 kw	News/Talk	ESPN	—	—	—

FM Stations							City of Lic
Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	
KAJA	97.3	100 kw @984	Country	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	San Antonio
KBBT	98.5	97 kw @991	Urban	Independent	—	Hispanic Broadcasting Corp.	Schertz
KBUC	95.7	12.5 kw @463	Trad. Country	ABC	Christal	Reding Enterprises, Ltd.	Jourdanton
KCJZ	106.7	100 kw @1,016	Dance	Independent	—	Cox Radio, Inc.	Terrell Hills
KCOR	95.1	100 kw @925	Span.-Stand.	Independent	Katz	Hispanic Broadcasting Corp.	Comfort
KCYY	100.3	98 kw @984	Country	Independent	Christal	Cox Radio, Inc.	San Antonio
KISS	99.5	100 kw @1,112	Rock	Independent	Caballero	Cox Radio, Inc.	San Antonio
KLEY	94.1	40 kw @548	Reg'l Mex.	Independent	—	Spanish Broadcasting System	Floresville
KNBT	92.1	3 kw @300	Americana	Independent	Clear Chan.-Diamond	New Braunfels Communications	New Braunfels
KONO	101.1	98 kw @991	Oldies	Independent	Katz	Cox Radio, Inc.	Helotes
KQXT	101.9	100 kw @672	Adult Cont.	Independent	Clear Chan.-Diamond	Clear Channel Communications	San Antonio
KROM	92.9	45 kw @1,352	Reg'l Mex.	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	San Antonio
KSJL	92.5	50 kw @492	Urban AC	Independent	Clear Chan.-Diamond	Clear Channel Communications	Devine
KSMG	105.3	100 kw @1,249	Hot AC	Independent	—	Cox Radio, Inc.	Seguin
KTFM	102.7	100 kw @670	Dance	Independent	Katz Hispanic	Infinity Broadcasting Corp.	San Antonio
KXTN	107.5	100 kw @1,472	Tejano	Independent	Clear Chan.-Diamond	Hispanic Broadcasting Corp.	San Antonio
KXXM	96.1	99 kw @597	CHR	Independent	D & R Radio	Clear Channel Communications	San Antonio
KZEP	104.5	100 kw @660	Classic Rock	Independent	—	Lotus Communications Corp.	San Antonio

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KEYI-F	Oldies	103.5	San Marcos

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	20.4	21.0	23.4%
KAJA FM, KQXT FM, KSJL FM, KTKR AM, KXXM FM, WOAI AM			
Cox Radio, Inc.	24.5	27.6	30.5%
KCJZ FM, KCYY FM, KISS FM, KKYX AM, KONO FM, KONO AM, KSMG FM			
Hispanic Broadcasting Corp.	20.2	16.4	5.5%
KBBT FM, KCOR FM, KCOR AM, KROM FM, KXTN FM			
Infinity Broadcasting Corp.	7.6	6.1	16.7%
KTFM FM, KTSA AM			
New Braunfels Communications, Inc.	1.1	1.1	0.0%
KGNB AM, KNBT FM			
Salem Communications Corp.	1.7	0.9	0.8%
KLUP AM, KSLR AM			
Spanish Broadcasting System	3.9	4.9	2.8%
KLEY FM, KSAH AM			
	79.4	78.0	79.9%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	158 (2)	158 (2)	8.2
AOR	0 (0)	237 (2)	237 (2)	12.3
Black/Urban	10 (1)	202 (2)	212 (3)	11.0
CHR	0 (0)	243 (3)	243 (3)	12.6
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	47 (2)	222 (3)	269 (5)	14.0
Hispanic	84 (4)	285 (4)	370 (8)	19.3
Jazz	(0)	(0)	(0)	0.0
News/Talk	196 (4)	0 (0)	196 (4)	10.2
Oldies	12 (1)	128 (2)	140 (3)	7.3
Other	0 (0)	14 (1)	14 (1)	0.7
Religion	36 (3)	0 (0)	36 (3)	1.9
Soft AC	(0)	(0)	(0)	0.0
Sports	21 (1)	0 (0)	21 (1)	1.1
Standards/EZ	26 (1)	0 (0)	26 (1)	1.4
Totals	432(17)	1489 (19)	1922 (36)	

Note Duncan's reports that: KXTN-AM 1310 simul. with KXTN-FM 107.5
 Duncan's reports that: KONO-AM 860 simul. with KONO-FM 101.1
 4/5/01 KZDC-AM-1250 Old Format: New Format: Adds Radio Unica
 6/11/01 KSAH-AM-720 Sold By: Rodriguez Communications To: Spanish Broadcasting System

SAN DIEGO, CA

Arbitron Rank 16 Pop (12+) 2,424,000
 Market TSL in Hours 19.0
 Average Persons Rating 14.1

Stations 38 / 31
 Diaries 3275 / 741:1 / 54.3%
 12+ FM Share (Metro) 66.7

% Below Line 4.2
 % Not Listed 14.8
 Sample Target 3270

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 KOGO	News/Talk	221/6.5	6.4	6.3	6.2	5.5	6.3	3748/15.5	13.1	13.8	221/3748	Clear Channel Communications
2 KHTS-F	CHR	171/5.0	4.9	4.6	5.2	4.9	4.9	4562/18.8	18.9	18.4	171/4562	Clear Channel Communications
3 KIOZ-F	Rock	165/4.8	4.0	4.5	4.5	4.6	4.5	2753/11.4	11.8	10.9	165/2753	Clear Channel Communications
4 XHTZ-F	Urban	156/4.6	4.3	4.8	5.4	5.4	4.8	3361/13.9	14.0	14.5	156/3361	Califormula Broadcasting
5 KIFM-F	Smooth Jazz	155/4.5	4.4	4.0	3.9	4.6	4.2	2583/10.7	9.3	9.9	155/2583	Jefferson-Pilot Communications
6 KXYX-F	Adult Cont.	152/4.4	4.7	5.2	4.6	4.5	4.7	2381/9.8	12.4	11.6	152/2381	Infinity Broadcasting Corp.
7 KSON-F	Country	146/4.3	4.0	4.1	4.2	4.3	4.2	2418/10.0	10.6	11.2	146/2418	Jefferson-Pilot Communications
8 KLNv-F	Reg'l Mex.	144/4.2	4.2	4.7	4.1	5.2	4.3	1831/7.6	6.0	7.0	144/1831	Hispanic Broadcasting Corp.
9 XTRA-F	Modern Rock	143/4.2	4.7	4.0	3.9	4.4	4.2	3412/14.1	15.3	15.9	143/3412	Clear Channel Communications
10 KFMB-F	Modern AC	136/4.0	2.9	3.6	3.5	3.0	3.5	3060/12.6	13.7	14.6	136/2274	Radio Moderna
11 XHRM-F	Rhythmic Old.	132/3.8	4.4	3.2	3.3	3.0	3.7	2274/9.4	9.9	9.6	132/2482	Clear Channel Communications
12 KJQY-F	Oldies	114/3.3	3.6	4.2	4.5	3.6	3.9	2482/10.2	10.3	9.1	114/2334	Clear Channel Communications
13 KGB-F	Classic Rock	90/2.6	2.8	2.0	1.7	2.6	2.3	1172/4.8	4.2	4.3	90/1172	Infinity Broadcasting Corp.
14 KPOP	Adult Stand.	78/2.3	1.9	2.2	2.2	2.1	2.1	1688/7.0	6.9	7.4	78/1688	Jefferson-Pilot Communications
15 KPLN-F	Classic Hits	69/2.0	2.4	2.4	2.4	1.9	2.3	2007/8.3	7.8	7.2	69/2007	Clear Channel Communications
16 KBZT-F	80s Hits	67/2.0	2.4	2.1	2.5	2.3	2.3	1880/7.8	9.4	8.7	67/1880	Hispanic Broadcasting Corp.
17 KMSX-F	80s Hits	65/1.9	1.9	1.1	1.4	1.7	1.6	1017/4.2	3.8	4.6	65/1017	Clear Channel Communications
18 KLQV-F	Romantica	62/1.8	1.6	2.1	2.0	2.3	1.9	1223/5.0	6.5	5.8	62/1223	Compass Media
19 XTRA	Sports	54/1.6	1.4	2.0	2.5	2.1	1.9	1080/4.5	5.0	5.5	54/1080	Califormula Broadcasting
20 KXST-F	Adult Altern.	49/1.4	1.2	1.4	2.0	1.9	1.5	1058/4.4	4.4	4.9	49/1058	Clear Channel Communications
21 XHCR-F	Country	44/1.3	1.3	1.5	1.6	1.4	1.4	1026/4.2	4.5	4.0	44/1026	Califormula Broadcasting
22 KFI	Talk	43/1.3	1.1	1.5	1.7	1.1	1.4	867/3.6	3.9	3.4	43/867	Midwest TV, Inc.
23 XLTN-F	Span.-CHR	42/1.2	2.2	2.2	2.5	2.0	2.0	1357/5.6	7.9	5.7	42/1357	Infinity Broadcasting Corp.
24 KFMB	News/Talk	29/0.8	1.0	0.9	0.8	0.8	0.9	700/2.9	3.6	3.3	29/700	Astor Broadcast Group
25 KNX	News	28/0.8	1.7	1.4	2.0	1.1	1.5	774/3.2	3.9	3.3	28/774	Salem Communications Corp.
26 KFSD-F	Modern Rock	24/0.7	0.8	0.6	0.5	0.8	0.7	619/2.6	2.1	2.1	24/619	Salem Communications Corp.
27 KPRZ	Religious	24/0.7	1.2	1.0	0.0	0.4	0.7	533/2.2	2.3	1.3	24/533	Mexican Station Owner
27 KCBQ	Talk	22/0.6	1.0	0.9	0.8	0.7	0.8	451/1.9	2.4	2.1	22/451	Mexican Station Owner
29 XMOR-F	N/A	21/0.6	0.7	0.6	0.6	0.6	0.6	260/1.1	1.0	1.0	21/260	Mount Wilson FM Broadcasters
30 XKAM	N/A	21/0.6						236/1.0	0.0	0.0	20/336	Pacific Spanish Network, Inc.
30 KJAZ-AA	Smooth Jazz	20/0.6	0.5	0.4	0.6	0.4	0.5	336/1.4	0.8	1.0	20/509	Mexican Station Owner
32 KURS	Span.-Talk	20/0.6	0.7	0.6	0.8	0.5	0.7	509/2.1	1.7	1.5	19/788	Chase Radio Partners
32 XHTY-F	N/A	19/0.6	0.6	0.8	0.8	0.7	0.7	788/3.3	3.1	2.8	17/358	CSN International
34 KSDO	Talk	17/0.5	0.4	0.0	0.0	0.0	0.0	358/1.5	0.0	0.0	17/377	Astor Broadcast Group
35 KWVE-F	Religious	17/0.5	0.6	0.9	0.8	1.2	0.7	377/1.6	1.9	1.8	14/451	Radio One
35 KFSD	Classical	14/0.4	2.4	2.5	1.9	2.3	1.8	451/1.9	0.0	0.0		
37 KKBT-F	Urban											

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KHTS-F	1 KIOZ-F	1 KIOZ-F	1 KFMB-F	1 KFMB-F	1 KOGO	1 KFMB-F	1 KOGO	1 KOGO	1 KOGO	1 KHTS-F
2 XHTZ-F	2 XTRA-F	2 XTRA-F	2 KLNv-F	2 KIFM-F	2 KIFM-F	2 KIOZ-F	2 KHTS-F	2 KYXY-F	2 KHTS-F	2 XHTZ-F
3 XTRA-F	3 XHTZ-F	3 KFMB-F	3 XTRA-F	3 KLNv-F	3 KJQY-F	3 KGB-F	3 XHTZ-F	2 KIFM-F	3 XHTZ-F	3 KIFM-F
4 KIOZ-F	4 KHTS-F	4 KLNv-F	3 KGB-F	3 KGB-F	4 KYXY-F	4 KOGO	4 XTRA-F	4 KIOZ-F	4 KSON-F	4 KLNv-F
5 KLNv-F	5 KFMB-F	5 XHRM-F	5 KSON-F	5 KYXY-F	5 KSON-F	5 KLNv-F	5 XHRM-F	5 KJQY-F	4 KIOZ-F	5 KSON-F
6 KFMB-F	6 KLNv-F	5 KHTS-F	5 XHRM-F	6 KSON-F	6 KPOP	6 KYXY-F	6 KHTS-F	6 KSON-F	6 XTRA-F	6 XTRA-F
7 XHRM-F	7 XHRM-F	7 XHTZ-F	5 KIFM-F	7 XHRM-F	7 XHRM-F	6 KHTS-F	7 KLNv-F	7 KLNv-F	6 KIFM-F	7 KOGO
8 KLQV-F	8 KYXY-F	8 KYXY-F	8 KYXY-F	8 XTRA-F	8 KLNv-F	8 XHRM-F	8 XHRM-F	8 KIFM-F	7 XHRM-F	8 KYXY-F
9 XLTN-F	9 KSON-F	9 KSON-F	9 KIOZ-F	9 KOGO	8 KFMB-F	9 KSON-F	9 XTRA-F	9 KSON-F	8 KLNv-F	9 KJQY-F
10 XMOR-F	10 KGB-F	10 KGB-F	10 KPLN-F	10 KIOZ-F	10 KGB-F	9 XTRA-F	9 XHTZ-F	9 KIOZ-F	9 KHTS-F	9 XHRM-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KHTS-F	1 KFMB-F	1 KFMB-F	1 KFMB-F	1 KFMB-F	1 KIOZ-F	1 KIOZ-F	1 KIOZ-F	1 KIOZ-F	1 KGB-F
2 XHTZ-F	2 KHTS-F	2 XHRM-F	2 KYXY-F	2 KYXY-F	2 XHTZ-F	2 XTRA-F	2 XTRA-F	2 XTRA-F	2 KIOZ-F
3 KYXY-F	3 XHTZ-F	3 XTRA-F	3 KHTS-F	3 KIFM-F	3 KHTS-F	3 XHTZ-F	3 XHTZ-F	3 KGB-F	3 XTRA-F
4 XTRA-F	4 XTRA-F	4 KYXY-F	4 KSON-F	4 KSON-F	4 XTRA-F	4 KLNv-F	4 KLNv-F	4 KLNv-F	4 KLNv-F
5 KSON-F	5 KYXY-F	5 KSON-F	5 XHRM-F	5 XHRM-F	5 XHRM-F	5 KHTS-F	5 KSON-F	5 XHRM-F	5 KOGO
6 KIOZ-F	6 XHRM-F	6 KLNv-F	6 XHTZ-F	6 KLNv-F	6 KLNv-F	6 KGB-F	6 KMSX-F	6 XHTZ-F	6 KIFM-F
7 KFMB-F	7 KSON-F	7 XHTZ-F	7 KLNv-F	6 KJQY-F	7 XST-F	7 XHRM-F	7 KIFM-F	7 KHTS-F	7 XHRM-F
8 XHRM-F	8 KIOZ-F	8 KMSX-F	8 KIFM-F	8 KHTS-F	7 KGB-F	8 KSON-F	7 XHTZ-F	8 XHRM-F	8 KSON-F
9 KLQV-F	9 KLNv-F	9 KIOZ-F	9 XTRA-F	8 KGB-F	9 XTRA	8 KFMB-F	7 KHTS-F	9 KIFM-F	9 KPLN-F
10 KLNv-F	10 KLQV-F	10 KHTS-F	10 KMSX-F	10 KMSX-F	9 KFMB-F	10 KYXY-F	7 KBZT-F	10 XTRA	10 XTRA

AM Stations	Day/Night	Power	Format	Net/Aff	Rep	Owner	City of Lic
KCBQ	1170	50 kw / 1.5 kw	Talk	Independent	—	Salem Communications Corp.	San Diego
KFMB	760	5 kw / 50 kw	News/Talk	Westwood/Mutual/Unistar	McGavren-Guild	Midwest TV, Inc.	San Diego
KFSD	1450	1 kw / 1 kw	Classical	Independent	—	Astor Broadcast Group	Escondido
KOGO	600	5 kw / 5 kw	News/Talk	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	San Diego
KPOP	1360	5 kw / 1 kw	Adult Stand.	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	San Diego
KPRZ	1210	20 kw / 10 kw	Religious	Salem Radio Network	Salem Radio Reps	Salem Communications Corp.	San Marcos
KSDO	1130	10 kw / 10 kw	Talk	Westwood/Mutual/Unistar	Clear Chan.-Emerald	Chase Radio Partners	San Diego
KURS	1040	370 w / 63 w	Span.-Talk	Radio Unica Network	Lotus	Pacific Spanish Network, Inc.	San Diego
XTRA	690	77 kw / 50 kw	Sports	CBS Networks	Clear Chan.-Emerald	Clear Channel Communications	Tijuana

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBZT	94.9	21.8 kw @701	80s Hits	Independent	Infinity Radio Sales	Jefferson-Pilot Communications	San Diego
KFMB	100.7	30 kw @620	Modern AC	Independent	McGavren-Guild	Midwest TV, Inc.	San Diego
KFSD	92.1	580 w@1,023	Modern Rock	Independent	—	Astor Broadcast Group	Escondido
KGB	101.5	50 kw @500	Classic Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	San Diego
KHTS	93.3	1.8 kw @1,888	CHR	Independent	Clear Chan.-Diamond	Clear Channel Communications	San Diego
KIFM	98.1	26.5 kw @686	Smooth Jazz	Independent	Infinity Radio Sales	Jefferson-Pilot Communications	San Diego
KIOZ	105.3	29 kw @620	Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	San Diego
KJQY	94.1	100 kw @617	Oldies	Independent	Clear Chan.-Diamond	Clear Channel Communications	San Diego
KLNV	106.5	50 kw @440	Reg'l Mex.	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	San Diego
KLQV	102.9	1.95 kw @1,843	Romantica	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	San Diego
KMSX	95.7	29 kw @640	80s Hits	Independent	Clear Chan.-Diamond	Clear Channel Communications	San Diego
KPLN	103.7	36 kw @580	Classic Hits	Independent	Christal	Infinity Broadcasting Corp.	San Diego
KSON	97.3	50 kw @440	Country	ABC	Infinity Radio Sales	Jefferson-Pilot Communications	San Diego
KXST	102.1	14.5 kw @817	Adult Altern.	Independent	Christal	Compass Media	Oceanside
KYXY	96.5	41 kw @540	Adult Cont.	Independent	Christal	Infinity Broadcasting Corp.	San Diego
XHCR	99.3	25 kw @328	Country	Independent	Katz Hispanic	Califormula Broadcasting	Tijuana
XHRM	92.5	25 kw @203	Rhythmic Old.	Independent	Clear Chan.-Diamond	Radio Moderna	Tijuana
XHTY	94.5	0 w@	N/A	Independent	—	Mexican Station Owner	Tijuana
XHTZ	90.3	100 kw @400	Urban	Independent	Katz Hispanic	Califormula Broadcasting	Tijuana
XLTN	104.5	60 kw @400	Span.-CHR	Independent	Katz Hispanic	Califormula Broadcasting	Tijuana
XMOR	0	0 w@	N/A	Independent	—	Mexican Station Owner	Tijuana
XTRA	91.1	100 kw @305	Modern Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Tijuana

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KFI	Talk	640	Los Angeles
KJAZ	Smooth Jazz	1260	Beverly Hills
KJAZ-AA	Smooth Jazz	1260	Beverly Hills
KKBT-F	Urban	100.3	Los Angeles
KNX	News	1070	Los Angeles
KWVE-F	Religious	107.9	San Clemente
XJAZ	simul. KJAZAA	540	
XKAM	N/A		

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Astor Broadcast Group	1.3	0.9	1.4%
KFSD AM, KFSD FM	7.3	5.8	5.2%
Califormula Broadcasting	34.0	30.7	42.4%
XHCR FM, XHTZ FM, XLTN FM	6.1	7.2	5.1%
Clear Channel Communications	6.7	8.4	10.3%
KGB FM, KHTS FM, KIOZ FM, KJQY FM, KMSX FM, KOGO AM, KPOP AM, XTRA FM, XTRA AM	10.8	12.9	14.0%
Hispanic Broadcasting Corp.	5.4	6.5	14.0%
KLNV FM, KLQV FM	1.4	1.1	0.0%
Infinity Broadcasting Corp.	73.0	73.5	92.5%
KPLN FM, KYXY FM			
Jefferson-Pilot Communications			
KBZT FM, KIFM FM, KSON FM			
Midwest TV, Inc.			
KFMB FM, KFMB AM			
Salem Communications Corp.			
KCBQ AM, KPRZ AM			

Format Performance

	AM	FM	Totals	Percent
AC	0 (0)	295 (2)	295 (2)	10.1
AOR	0 (0)	506 (5)	506 (5)	17.3
Black/Urban	0 (0)	170 (2)	170 (2)	5.8
CHR	0 (0)	171 (1)	171 (1)	5.9
Classical/Fine Arts	17 (1)	0 (0)	17 (1)	0.6
Country	0 (0)	195 (2)	195 (2)	6.7
Hispanic	20 (1)	253 (3)	273 (4)	9.4
Jazz	21 (2)	155 (1)	176 (3)	6.0
News/Talk	379 (6)	0 (0)	379 (6)	13.0
Oldies	0 (0)	481 (5)	481 (5)	16.5
Other	0 (0)	0 (0)	0 (0)	0.0
Religion	24 (1)	17 (1)	41 (2)	1.4
Soft AC	0 (0)	0 (0)	0 (0)	0.0
Sports	62 (1)	0 (0)	62 (1)	2.1
Standards/EZ	90 (1)	0 (0)	90 (1)	3.1
Totals	613(13)	2243 (22)	2856 (35)	

Note Duncan's reports that: KOGO-FM 94.5 simul. with KOGO-AM 600
 Duncan's reports that: KGBB-FM 103.3 simul. with KGB-FM 101.5
 4/5/01 KURS-AM-1040 Old Format: New Format: Adds Radio Unica
 5/1/01 KFSD-FM-92.1 Old Format: Classical New Format: Modern Rock
 5/1/01 KFSD-AM-1450 Old Format: Adult Stand. New Format: Classical, Adds Superadio
 5/8/01 KFSD-AM-1450 Prior Calls: KSPA-AM Current Calls: KFSD-AM

SAN FRANCISCO, CA

Arbitron Rank 4 Pop (12+) 5,818,100
 Market TSL in Hours 19.1
 Average Persons Rating 14.2

Stations 41 / 40
 Diaries 7216 / 807:1 / 49.2%
 12+ FM Share (Metro) 55.8

% Below Line 0.5
 % Not Listed 20.2
 Sample Target 5100

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 KGO	News/Talk	556/6.7	6.3	6.6	6.3	7.1	6.5	7602/13.1	14.7	14.4	637/8957	ABC Radio
2 KCBS	News	363/4.4	4.6	4.9	4.0	4.4	4.5	8464/14.5	15.9	15.0	421/9819	Infinity Broadcasting Corp.
3 KSFO	Talk	345/4.2	4.9	4.7	3.8	2.7	4.4	3765/6.5	6.8	4.5	380/4266	ABC Radio
4 KDFC-F	Classical	337/4.1	3.6	4.1	3.6	3.4	3.8	5370/9.2	9.1	8.7	340/5500	Bonneville International Corp.
5 KYLD-F	Urban	324/3.9	3.9	3.7	4.1	3.7	3.9	6912/11.9	11.8	11.4	344/7276	Clear Channel Communications
6 KOIT-AF	Soft AC	318/3.8	4.2	4.7	4.9	4.0	4.4	5935/10.2	11.3	10.6	323/6154	Bonneville International Corp.
7 KKSF-F	Smooth Jazz	308/3.7	3.0	3.3	3.4	3.4	3.4	4874/8.4	7.7	7.8	314/4991	Clear Channel Communications
8 KMEL-F	Urban	284/3.4	3.4	3.4	3.4	4.1	3.4	5821/10.0	9.9	10.8	294/6164	Clear Channel Communications
9 KFRC-AF	Oldies	277/3.3	2.6	2.6	2.9	2.4	2.9	5346/9.2	7.7	6.5	295/5730	Infinity Broadcasting Corp.
10 KFOG-FF	Adult Altern.	264/3.2	3.0	2.7	3.0	2.6	3.0	5100/8.8	7.4	7.5	271/5250	Susquehanna Radio Corp.
11 KNBR	Sports	240/2.9	1.9	2.2	3.2	3.6	2.5	4731/8.1	7.1	9.5	301/6016	Susquehanna Radio Corp.
12 KZQZ-F	CHR	233/2.8	2.6	2.4	2.8	2.8	2.8	6190/10.6	9.8	10.5	235/6314	Bonneville International Corp.
13 KBLX-F	Urban AC	231/2.8	3.3	2.4	2.5	2.8	2.8	2727/4.7	4.2	5.3	279/3405	Inner City Broadcasting Corp.
14 KSOL-FF	Reg'l Mex.	228/2.8	3.0	2.2	3.1	3.0	2.8	2852/4.9	4.2	5.3	213/4922	Hispanic Broadcasting Corp.
15 KISQ-F	Urban Oldies	206/2.5	2.3	2.7	2.7	3.0	2.5	4680/8.0	8.5	8.4	233/3213	Clear Channel Communications
16 KBRG-F	Romantica	203/2.4	2.0	1.5	1.6	1.3	1.9	5599/9.6	8.0	8.1	204/5823	Clear Channel Communications
17 KIOI-F	80s Hits	196/2.4	2.9	2.3	2.3	2.4	2.5	3173/5.5	4.7	4.5	194/3281	Infinity Broadcasting Corp.
18 KYCY-F	Country	191/2.3	2.1	1.7	1.8	1.7	2.0	3275/5.6	4.2	4.6	182/3328	Clear Channel Communications
19 KABL	Adult Stand.	180/2.2	2.4	1.7	2.0	2.0	2.1	4575/7.9	8.7	8.6	188/4783	Infinity Broadcasting Corp.
20 KITS-F	Modern Rock	176/2.1	2.4	2.7	2.7	2.5	2.5	5057/8.7	8.3	8.2	178/5221	Infinity Broadcasting Corp.
21 KLLC-F	Modern AC	174/2.1	2.2	2.2	2.4	2.4	2.2	3265/5.6	5.8	4.6	171/3329	Susquehanna Radio Corp.
22 KSNF-F	Classic Rock	169/2.0	2.0	2.1	1.8	1.2	2.0	3195/5.5	6.0	5.6	190/3778	Clear Channel Communications
23 KSJO-FF	Rock	150/1.8	1.8	2.5	2.2	2.5	2.1	1015/1.7	1.8	2.0	84/1134	Empire Broadcasting Corp.
24 KLOK	Reg'l Mex.	78/0.9	0.9	0.9	1.0	1.1	0.9	1522/2.6	2.4	2.3	73/1632	Radio Unica
25 KARA-F	Adult Cont.	68/0.8	0.9	0.9	0.7	0.7	0.8	1031/1.8	1.8	1.6	68/1130	Clear Channel Communications
26 KIQI	Span.-Talk	63/0.8	1.0	1.0	1.4	0.8	1.0	2099/3.6	2.9	3.5	70/2330	Empire Broadcasting Corp.
27 KUFY-F	Classic Rock	62/0.7	0.9	0.8	1.1	1.1	0.9	1153/2.0	2.3	2.1	60/1199	Empire Broadcasting Corp.
28 KRTY-F	Country	58/0.7	0.8	1.0	0.8	0.8	0.8	1563/2.7	2.8	2.8	69/1776	Infinity Broadcasting Corp.
29 KBAY-F	Soft AC	53/0.6	0.8	0.7	1.0	0.8	0.8	936/1.6	1.6	1.4	52/977	Salem Communications Corp.
30 KFAX	Religious	51/0.6	0.6	0.6	0.6	0.0	0.4	1742/3.0	3.5	3.5	46/1831	Infinity Broadcasting Corp.
31 KEZR-F	Hot AC	43/0.5	0.9	0.8	1.0	0.8	0.8	469/0.8	0.0	0.0	142/1961	Infinity Broadcasting Corp.
31 KNCF-F	Country	43/0.5	5.2	6.5	7.5	6.0	4.9	1720/3.0	3.4	3.5	43/1797	Chase Radio Partners
33 KCNL-F	Modern Rock	40/0.5	0.6	0.8	1.0	0.8	0.7	1201/2.1	2.5	1.7	43/1320	Susquehanna Radio Corp.
34 KTCT	Sports	39/0.5	0.6	0.6	0.4	0.5	0.5	547/0.9	1.2	1.1	37/553	Redwood Empire Stereocasters
35 KZST-F	Adult Cont.	37/0.5	0.4	0.7	0.4	0.7	0.5	474/0.8	1.0	0.0	38/603	Jim & John Levitt
36 KUIC-F	Adult Cont.	35/0.4										

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KYLD-F	1 KYLD-F	1 KYLD-F	1 KFOG-FF	1 KGO	1 KGO	1 KGO	1 KGO	1 KGO	1 KGO	1 KGO
2 KMEL-F	2 KMEL-F	2 KFOG-FF	2 KGO	1 KFOG-FF	2 KCBS	2 KCBS	2 KYLD-F	2 KSFO	2 KOIT-AF	2 KDFC-F
3 KZQZ-F	3 KSOL-FF	3 KMEL-F	2 KKSF-F	3 KKSF-F	3 KSFO	3 KSFO	3 KDFC-F	3 KDFC-F	2 KSFO	3 KKSF-F
4 KITS-F	4 KBRG-F	4 KSOL-FF	4 KOIT-AF	4 KOIT-AF	4 KDFC-F	4 KYLD-F	4 KMEL-F	4 KOIT-AF	4 KDFC-F	4 KMEL-F
5 KYCY-F	5 KZQZ-F	5 KOIT-AF	5 KISQ-F	5 KFRC-AF	5 KKSF-F	5 KSOL-FF	5 KKSF-F	5 KKSF-F	5 KMEL-F	5 KMEL-F
6 KSJO-FF	5 KITS-F	5 KGO	5 KIOI-F	5 KFRC-AF	6 KFRC-AF	6 KFOG-FF	6 KZQZ-F	6 KCBS	5 KNBR	6 KOIT-AF
7 KSOL-FF	7 KLLC-F	5 KBRG-F	7 KISQ-F	5 KBLX-F	7 KOIT-AF	7 KLLC-F	7 KOIT-AF	7 KFRC-AF	7 KNBR	7 KFRC-AF
8 KCNL-F	8 KIOI-F	5 KKSF-F	7 KBLX-F	8 KSFO	8 KNBR	8 KOIT-AF	7 KITS-F	8 KFOG-FF	7 KYLD-F	8 KCBS
9 KNBR	9 KSJO-FF	9 KISQ-F	9 KLLC-F	8 KISQ-F	9 KFOG-FF	8 KFRC-AF	9 KSFO	9 KBLX-F	9 KKSF-F	9 KZQZ-F
10 KBRG-F	10 KOIT-AF	9 KIOI-F	9 KBRG-F	8 KIOI-F	10 KABL	10 KITS-F	10 KKSF-F	10 KMEL-F	10 KFRC-AF	10 KFOG-FF
					10 KBLX-F	10 KKSF-F		10 KYLD-F		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KYLD-F	1 KYLD-F	1 KLLC-F	1 KOIT-AF	1 KOIT-AF	1 KYLD-F	1 KYLD-F	1 KSOL-FF	1 KYLD-F	1 KGO
2 KZQZ-F	2 KZQZ-F	2 KBRG-F	2 KIOI-F	2 KKSF-F	2 KMEL-F	2 KMEL-F	2 KITS-F	2 KNBR	2 KNBR
3 KMEL-F	3 KMEL-F	3 KIOI-F	2 KBLX-F	3 KFRC-AF	3 KITS-F	3 KSOL-FF	3 KSJO-FF	2 KFOG-FF	2 KFOG-FF
4 KOIT-AF	4 KLLC-F	4 KSOL-FF	2 KZQZ-F	4 KBLX-F	4 KSOL-FF	4 KITS-F	4 KBRG-F	4 KSOL-FF	4 KCBS
5 KBRG-F	5 KBRG-F	5 KOIT-AF	5 KFOG-FF	5 KFOG-FF	5 KSJO-FF	5 KSJO-FF	5 KSAN-F	5 KSAN-F	5 KSFO
6 KLLC-F	6 KSOL-FF	6 KMEL-F	6 KLLC-F	6 KIOI-F	6 KZQZ-F	6 KBRG-F	6 KYLD-F	5 KMEL-F	6 KKSF-F
7 KSOL-FF	7 KOIT-AF	6 KZQZ-F	6 KBRG-F	7 KISQ-F	7 KBRG-F	7 KSAN-F	7 KMEL-F	7 KGO	7 KSAN-F
8 KIOI-F	8 KIOI-F	8 KISQ-F	8 KMEL-F	7 KGO	8 KISQ-F	8 KZQZ-F	7 KFOG-FF	7 KSJO-FF	8 KSOL-FF
9 KDFC-F	9 KITS-F	9 KITS-F	8 KISQ-F	9 KYCY-F	9 KKSF-F	9 KIOI-F	9 KIOI-F	9 KSFO	9 KSJO-FF
10 KITS-F	10 KISQ-F	9 KFOG-FF	8 KISQ-F	9 KBRG-F	10 KSAN-F	9 KFOG-FF	10 KLLC-F	9 KITS-F	10 KOIT-AF
				9 KLLC-F				9 KKSF-F	10 KFRC-AF

AM Stations	Day/Night	Power	Format	Net/Aff	Rep	Owner	City of Lic
KABL	960	5 kw / 5 kw	Adult Stand.	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Oakland
KCBS	740	50 kw / 50 kw	News	CBS Networks	Infinity Radio Sales	Infinity Broadcasting Corp.	San Francisco
KFAX	1100	50 kw / 50 kw	Religious	Salem Radio Network	Salem Radio Reps	Salem Communications Corp.	San Francisco
KFRC	610	5 kw / 5 kw	simul. KFRC AF	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.	San Francisco
KGO	810	50 kw / 50 kw	News/Talk	ABC	ABC Radio Sales	ABC Radio	San Francisco
KIQI	1010	10 kw / 500 w	Span.-Talk	Radio Unica Network	—	Radio Unica	San Jose
KLOK	1170	50 kw / 5 kw	Reg'l Mex.	Independent	Caballero	Entravision Communications Corp.	San Francisco
KNBR	680	50 kw / 50 kw	Sports	Independent	MG/Susquehanna	Susquehanna Radio Corp.	San Francisco
KOIT	1260	5 kw / 1 kw	simul. KOIT AF	CBS Networks	Katz	Bonneville International Corp.	San Francisco
KSFO	560	5 kw / 5 kw	Talk	Premier Radio Network	ABC Radio Sales	ABC Radio	San Mateo
KTCT	1050	50 kw / 10 kw	Sports	Westwood/Mutual/Unistar	MG/Susquehanna	Susquehanna Radio Corp.	San Mateo

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KARA	105.7	50 kw @500	Adult Cont.	Independent	Allied Radio Ptnrs.	Empire Broadcasting Corp.	Santa Clara
KBAY	94.5	30 kw @587	Soft AC	Independent	Christal	Infinity Broadcasting Corp.	Gilroy
KBLX	102.9	6.6 kw @1,290	Urban AC	Independent	D & R Radio	Inner City Broadcasting Corp.	Berkeley
KBRG	100.3	14.5 kw @2,579	Romantica	Independent	Caballero	Entravision Communications Corp.	San Jose
KCNL	104.9	5.7 kw @338	Modern Rock	Independent	Clear Chan.-Emerald	Chase Radio Partners	Fremont
KDFC	102.1	33 kw @1,046	Classical	Independent	Katz	Bonneville International Corp.	San Francisco
KEZR	106.5	50 kw @430	Hot AC	Independent	Christal	Infinity Broadcasting Corp.	San Jose
KFFG	97.7	3.3 kw @449	simul. KFOGFF	Independent	MG/Susquehanna	Susquehanna Radio Corp.	Los Altos
KFJO	92.1	3 kw @89	simul. KSJOFF	Independent	Clear Chan.-Emerald	Chase Radio Partners	Walnut Creek
KFOG	104.5	13.5 kw @928	Adult Altern.	Independent	MG/Susquehanna	Susquehanna Radio Corp.	San Francisco
KFRC	99.7	39.5 kw @1,299	Oldies	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.	San Francisco
KIOI	101.3	125 kw @1,160	80s Hits	Independent	Clear Chan.-Emerald	Clear Channel Communications	San Francisco
KISQ	98.1	100 kw @960	Urban Oldies	Independent	Clear Chan.-Emerald	Clear Channel Communications	San Francisco
KITS	105.3	15 kw @1,200	Modern Rock	Independent	Infinity Radio Sales	Infinity Broadcasting Corp.	San Francisco
KKSF	103.7	7.2 kw @1,512	Smooth Jazz	Independent	Clear Chan.-Diamond	Clear Channel Communications	San Francisco
KLLC	97.3	82 kw @1,014	Modern AC	CBS Networks	Infinity Radio Sales	Infinity Broadcasting Corp.	San Francisco
KMEL	106.1	69 kw @1,290	Urban	Independent	Clear Chan.-Diamond	Clear Channel Communications	San Francisco
KOIT	96.5	33 kw @1,410	Soft AC	Independent	Katz	Bonneville International Corp.	San Francisco
KRTY	95.3	370 w@860	Country	Independent	Allied Radio Ptnrs.	Empire Broadcasting Corp.	Los Gatos
KSAN	107.7	8.9 kw @1,162	Classic Rock	Independent	MG/Susquehanna	Susquehanna Radio Corp.	San Mateo
KSJO	92.3	32 kw @467	Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	San Jose
KSOL	98.9	6.1 kw @1,342	Reg'l Mex.	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	San Jose
KUFX	98.5	10 kw @880	Classic Rock	ABC	Clear Chan.-Emerald	Clear Channel Communications	San Jose
KUIC	95.3	460 w@2,024	Adult Cont.	Independent	—	Jim & John Levitt	Vacaville
KYCY	93.3	50 kw @492	Country	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.	San Francisco
KYLD	94.9	30 kw @1,207	Urban	Associated Press Radio	Clear Chan.-Diamond	Clear Channel Communications	San Francisco
KZOL	99.1	1.1 kw @2,608	simul. KSOLFF	Independent	Katz Hispanic	Hispanic Broadcasting Corp.	Santa Cruz
KZQZ	95.7	6.9 kw @1,289	CHR	Independent	Katz	Bonneville International Corp.	San Francisco
KZST	100.1	246 w@246	Adult Cont.	ABC	McGavren-Guild	Redwood Empire Stereocasters	Santa Rosa

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KNCI-F	Country	105.1	Sacramento

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
ABC Radio	10.9	8.0	12.6%
KGO AM,KSFO AM			
Bonneville International Corp.	10.7	8.5	12.4%
KDFC FM,KOIT FM,KOIT AM,KZQZ FM			
Chase Radio Partners	0.6	0.6	0.5%
KCNL FM,KFJO FM			
Clear Channel Communications	20.5	19.3	28.6%
KABL AM,KIOI FM,KISQ FM,KKSF FM,KMEL FM,KSJO FM,KUFX FM,KYLD FM			
Empire Broadcasting Corp.	1.5	1.7	2.1%
KARA FM,KRTY FM			
Entravision Communications Corp.	3.3	3.9	2.7%
KBRG FM,KLOK AM			
Hispanic Broadcasting Corp.	2.7	3.3	2.4%
KSOL FM,KZOL FM			
Infinity Broadcasting Corp.	15.4	16.5	28.2%
KBAY FM,KBBS AM,KEZR FM,KFRC FM,KFRC AM,KITS FM,KLLC FM,KYCY FM			
Susquehanna Radio Corp.	8.6	11.3	18.9%
KFFG FM,KFOG FM,KNBR AM,KSAN FM,KTCT AM			
	74.2	73.1	108.4%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	357 (5)	357 (5)	5.4
AOR	0 (0)	859 (8)	859 (8)	13.0
Black/Urban	0 (0)	1045 (4)	1045 (4)	15.8
CHR	0 (0)	233 (1)	233 (1)	3.5
Classical/Fine Arts	0 (0)	337 (1)	337 (1)	5.1
Country	0 (0)	291 (3)	291 (3)	4.4
Hispanic	140 (2)	430 (3)	571 (5)	8.6
Jazz	0 (0)	308 (1)	308 (1)	4.7
News/Talk	1263 (3)	0 (0)	1263 (3)	19.1
Oldies	63 (1)	410 (2)	473 (3)	7.1
Other	(0)	(0)	(0)	0.0
Religion	51 (1)	0 (0)	51 (1)	0.8
Soft AC	3 (1)	368 (2)	372 (3)	5.6
Sports	279 (2)	0 (0)	279 (2)	4.2
Standards/EZ	180 (1)	0 (0)	180 (1)	2.7
Totals	1979(11)	4638 (30)	6619 (41)	

Note 4/5/01 KIQI-AM-1010 Old Format: New Format: Adds Radio Unica

SAN JOSE, CA

Arbitron Rank 28 Pop (12+) 1,454,500
 Market TSL in Hours 17.7
 Average Persons Rating 13.2

Stations 45 / 13
 Diaries 2632 / 553:1 / 46.7%
 12+ FM Share (Metro) 60.6

% Below Line 0.6
 % Not Listed 11.6
 Sample Target 2620

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 KGO	News/Talk	139/7.3	7.0	7.0	6.0	7.2	6.8	2001/13.8	13.7	13.7	304/4527	ABC Radio
2 KYLD-F	Urban	105/5.5	4.6	5.0	5.7	4.8	5.2	2049/14.1	14.2	13.5	218/4467	Clear Channel Communications
3 KBRG-F	Romantica	84/4.4	3.2	3.2	2.8	3.1	3.4	1154/7.9	5.7	5.3	169/2339	Entravision Communications
4 KSOL-FF	Reg'l Mex.	82/4.3	4.3	3.9	4.5	1.0	4.3	904/6.2	5.6	2.1	185/2152	Hispanic Broadcasting Corp.
5 KSFO	Talk	71/3.7	4.5	5.0	3.2	2.7	4.1	884/6.1	6.7	4.2	160/2019	ABC Radio
5 KDFC-F	Classical	71/3.7	3.4	3.6	3.5	3.3	3.5	1340/9.2	7.0	7.7	171/3000	Bonneville International Corp.
7 KFRC-AF	Oldies	69/3.6	2.1	2.2	3.0	2.5	2.7	1201/8.3	6.7	6.5	154/2830	Infinity Broadcasting Corp.
8 KFJO-FF	Rock	67/3.5						1144/7.9	9.7	0.0	119/2321	Chase Radio Partners
9 KCBS	News	66/3.5	4.3	4.1	3.3	3.3	3.8	1611/11.1	12.6	12.1	163/4332	Infinity Broadcasting Corp.
10 KOIT-AF	Soft AC	64/3.3	2.6	3.6	3.0	3.0	3.1	1332/9.2	9.4	9.3	200/3399	Bonneville International Corp.
11 KARA-F	Adult Cont.	55/2.9	3.0	3.2	2.6	2.6	2.9	1179/8.1	7.4	7.2	68/1501	Empire Broadcasting Corp.
12 KZQZ-F	CHR	54/2.8	2.5	2.3	2.8	2.3	2.6	1585/10.9	9.9	10.9	147/3924	Bonneville International Corp.
13 KRZY-F	Country	50/2.6	2.9	3.8	2.9	2.9	3.1	897/6.2	7.7	6.6	60/1180	Empire Broadcasting Corp.
14 KLOK	Reg'l Mex.	47/2.5	2.2	1.8	2.6	3.5	2.9	619/4.3	4.0	4.8	71/878	Entravision Communications
15 KBAY-F	Soft AC	46/2.4	2.9	2.6	3.8	3.0	2.9	1157/8.0	8.9	8.4	66/1594	Infinity Broadcasting Corp.
15 KFOG-FF	Adult Altern.	46/2.4	2.1	1.4	2.0	1.4	2.0	927/6.4	5.3	4.3	129/2735	Susquehanna Radio Corp.
15 KNBR	Sports	46/2.4	2.0	2.2	3.0	3.4	2.4	978/6.7	5.9	8.7	112/2490	Susquehanna Radio Corp.
18 KUFX-F	Classic Rock	45/2.3	2.6	2.5	3.0	3.1	2.6	1296/8.9	7.6	8.4	62/2007	Clear Channel Communications
19 KITS-F	Modern Rock	39/2.1	2.8	2.5	2.8	3.1	2.5	1083/7.4	6.6	5.4	95/2421	Infinity Broadcasting Corp.
20 KISQ-F	Urban Oldies	39/2.0	1.2	2.0	1.6	1.5	1.7	863/5.9	6.6	5.4	116/2604	Clear Channel Communications
20 KKSF-F	Smooth Jazz	39/2.0	2.0	1.8	2.4	2.2	2.0	893/6.1	4.7	5.4	155/2713	Infinity Broadcasting Corp.
22 KEZR-F	Hot AC	36/1.9	2.9	3.0	3.7	2.7	2.9	1306/9.0	11.1	10.6	44/1704	Clear Channel Communications
22 KABL	Adult Stand.	36/1.9	1.1	1.5	1.6	1.6	1.5	564/3.9	2.9	3.4	93/1592	Inner City Broadcasting Corp.
24 KBLX-F	Urban AC	34/1.8	0.9	1.1	1.2	0.9	1.3	601/4.1	2.9	3.0	161/2224	Clear Channel Communications
25 KIOI-F	80s Hits	33/1.7	2.1	1.7	1.7	2.3	1.8	1261/8.7	7.0	8.3	110/3226	Clear Channel Communications
26 KMEL-F	Urban	32/1.7	2.1	2.0	2.0	2.5	2.0	981/6.7	8.5	7.7	163/3148	Clear Channel Communications
27 KCNL-F	Modern Rock	21/1.1	1.7	1.8	1.6	1.5	1.5	823/5.7	6.3	6.9	37/1524	Chase Radio Partners
28 KAZA	Span.-Oldies	20/1.0	1.3	1.0	1.4	1.0	1.2	239/1.6	1.9	1.8	21/268	Radio Fiesta Corp.
28 KSJX	Ethnic	20/1.0	0.5	0.7	0.5	0.5	0.7	230/1.6	1.3	1.2	22/248	Multicultural Radio Broadcasting
30 KLLC-F	Modern AC	18/0.9	1.1	1.1	1.4	1.5	1.1	671/4.6	5.4	5.4	59/2031	Infinity Broadcasting Corp.
31 KSAN-F	Classical Rock	17/0.9	1.3	1.1	0.7	0.6	1.0	513/3.5	3.4	3.0	93/1738	Susquehanna Radio Corp.
32 KFAX	Religious	16/0.9	0.6	0.6	0.0	0.0	1.0	242/1.7	1.6	1.4	43/683	Salem Communications Corp.
33 KYCY-F	Country	15/0.8	1.1	1.0	1.0	0.7	0.8	495/3.4	3.2	2.5	95/1688	Infinity Broadcasting Corp.
34 KLIJ	News	12/0.6	1.0	0.8	0.9	0.7	0.8	423/2.9	3.2	2.5	12/426	Empire Broadcasting Corp.
35 KDON-F	Dance	11/0.6	0.8	0.6	0.8	1.0	0.7	392/2.7	2.3	3.6	40/974	Clear Channel Communications
36 KTCT	Sports	10/0.5	0.8	0.6	0.4	0.6	0.6	237/1.6	2.7	2.0	24/683	Susquehanna Radio Corp.
36 KVVN	Ethnic	10/0.5						148/1.0	0.0	0.0	11/175	Inner City Broadcasting Corp.
38 KIQI	Span.-Talk	9/0.5	0.8	0.6	1.2	0.6	0.8	174/1.2	1.3	1.5	25/452	Radio Unica
39 KBZS	Religious	8/0.4						242/1.7	0.0	0.0	11/355	Salem Communications Corp.
39 KSQQ-F	Ethnic	8/0.4	0.4	0.0	0.0	0.0	0.0	200/1.4	0.0	0.0	11/316	Morgan Hill Broadcasting

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KYLD-F	1 KYLD-F	1 KYLD-F	1 KBRG-F	1 KGO	1 KGO	1 KGO	1 KYLD-F	1 KGO	1 KGO	1 KGO
2 KZQZ-F	2 KSOL-FF	2 KSOL-FF	2 KBRG-F	2 KBRG-F	2 KSFO	2 KSOL-FF	2 KGO	2 KBRG-F	2 KYLD-F	2 KYLD-F
3 KMEL-F	3 KBRG-F	3 KBRG-F	3 KFJO-FF	3 KSOL-FF	2 KDFC-F	3 KYLD-F	3 KDFC-F	3 KFRC-AF	3 KBRG-F	3 KSOL-FF
4 KFJO-FF	4 KFJO-FF	4 KFJO-FF	4 KGO	4 KFJO-FF	4 KCBS	4 KCBS	4 KBRG-F	4 KSFO	4 KSFO	4 KBRG-F
5 KSOL-FF	5 KLOK	5 KGO	5 KFOG-FF	5 KFOG-FF	4 KFRC-AF	5 KSFO	5 KZQZ-F	5 KSOL-FF	5 KDFC-F	5 KDFC-F
5 KITS-F	6 KZQZ-F	6 KARA-F	6 KARA-F	6 KFRC-AF	6 KOIT-AF	6 KFJO-FF	6 KITS-F	5 KYLD-F	6 KFRC-AF	6 KFRC-AF
7 KCNL-F	7 KITS-F	7 KFOG-FF	7 KOIT-AF	7 KUFX-F	7 KBRG-F	7 KBRG-F	7 KNBR	7 KDFC-F	6 KOIT-AF	7 KFRC-AF
7 KDON-F	8 KEZR-F	8 KOIT-AF	8 KUFX-F	8 KOIT-AF	8 KFOG-FF	8 KARA-F	8 KSOL-FF	7 KOIT-AF	8 KFJO-FF	8 KFJO-FF
8 KBRG-F	9 KARA-F	9 KLOK	9 KSFO	9 KARA-F	9 KRZY-F	9 KLOK	8 KBAF-F	9 KFJO-FF	9 KNBR	8 KOIT-AF
10 KBAY-F	9 KIOI-F	10 KZQZ-F	9 KISQ-F	10 KSFO	9 KARA-F	10 KITS-F	10 KOIT-AF	10 KFOG-FF	10 KZQZ-F	10 KARA-F
	9 KOIT-AF									10 KRZY-F
										10 KCBS
										10 KRZY-F
										10 KKSF-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KYLD-F	1 KYLD-F	1 KBRG-F	1 KBRG-F	1 KBRG-F	1 KYLD-F	1 KYLD-F	1 KFJO-FF	1 KFJO-FF	1 KFJO-FF
2 KZQZ-F	2 KBRG-F	2 KSOL-FF	2 KYLD-F	1 KFRC-AF	2 KSOL-FF	2 KSOL-FF	2 KSOL-FF	2 KSOL-FF	2 KGO
3 KBRG-F	3 KSOL-FF	3 KEZR-F	3 KARA-F	3 KARA-F	3 KFJO-FF	3 KFJO-FF	3 KYLD-F	3 KYLD-F	3 KSOL-FF
4 KARA-F	4 KZQZ-F	4 KIOI-F	4 KOIT-AF	4 KOIT-AF	4 KLOK	4 KLOK	4 KGO	4 KGO	4 KBRG-F
5 KSOL-FF	5 KARA-F	5 KYLD-F	5 KSOL-FF	5 KGO	5 KZQZ-F	5 KBRG-F	5 KLOK	5 KBRG-F	5 KUFX-F
6 KEZR-F	6 KEZR-F	6 KOIT-AF	6 KBAY-F	6 KBAY-F	6 KMEL-F	6 KITS-F	5 KLOK	6 KLOK	6 KSFO
7 KMEL-F	7 KOIT-AF	7 KFJO-FF	7 KEZR-F	7 KRZY-F	7 KOIT-AF	7 KITS-F	6 KNBR	7 KFOG-FF	7 KNBR
8 KOIT-AF	8 KFJO-FF	7 KFJO-FF	7 KEZR-F	8 KBRG-F	8 KBRG-F	8 KZQZ-F	7 KGO	8 KYLD-F	8 KITS-F
9 KLOK	9 KIOI-F	8 KARA-F	8 KARA-F	9 KEZR-F	9 KGO	9 KNBR	8 KOIT-F	8 KOIT-F	9 KFOG-FF
10 KRZY-F	10 KMEL-F	9 KISQ-F	10 KRZY-F	10 KFOG-FF	10 KBAY-F	10 KIOI-F	9 KFJO-FF	9 KFJO-FF	9 KCBS
10 KBAY-F		9 KITS-F	10 KFRC-AF				9 KUFX-F	9 KUFX-F	9 KITS-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KAZA	1290	5 kw / kw	Span.-Oldies	Independent	Lotus	Radio Fiesta Corp.	Gilroy
KBZS	1220	5 kw / 145 w	Religious	CNN	Salem Radio Reps	Salem Communications Corp.	Palo Alto
KLIV	1590	5 kw / 5 kw	News	CNN	Allied Radio Ptnrs.	Empire Broadcasting Corp.	San Jose
KLOK	1170	50 kw / 5 kw	Reg'l Mex.	Independent	Caballero	Entravision Communications Corp.	San Jose
KSJX	1500	10 kw / 5 kw	Ethnic	Independent	—	Multicultural Radio Broadcasting	San Jose
KVVN	1430	1 kw / 2.5 kw	Ethnic	Independent	D & R Radio	Inner City Broadcasting Corp.	Santa Clara

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KARA	105.7	50 kw @500	Adult Cont.	Independent	Allied Radio Ptnrs.	Empire Broadcasting Corp.	Santa Clara
KBAY	94.5	30 kw @587	Soft AC	Independent	Christal	Infinity Broadcasting Corp.	Gilroy
KBRG	100.3	14.5 kw @2,579	Romantica	Independent	Caballero	Entravision Communications Corp.	San Jose
KEZR	106.5	50 kw @430	Hot AC	Independent	Christal	Infinity Broadcasting Corp.	San Jose
KRTY	95.3	370 w@860	Country	Independent	Allied Radio Ptnrs.	Empire Broadcasting Corp.	Los Gatos
KSQQ	96.1	4.7 kw @161	Ethnic	Independent	—	Morgan Hill Broadcasting	Morgan Hill
KUFX	98.5	10 kw @880	Classic Rock	ABC	Clear Chan.-Emerald	Clear Channel Communications	San Jose

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KDON-F	Dance	102.5	Salinas

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Empire Broadcasting Corp. KARA FM, KLIV AM, KRTY FM	6.1	6.6	15.4%
Entravision Communications Corp. KBRG FM, KLOK AM	6.9	7.5	18.3%
Infinity Broadcasting Corp. KBAY FM, KEZR FM	4.3	5.0	23.6%
	17.3	19.1	57.2%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	109 (3)	109 (3)	6.5
AOR	0 (0)	235 (8)	235 (8)	13.9
Black/Urban	0 (0)	210 (4)	210 (4)	12.4
CHR	0 (0)	65 (2)	65 (2)	3.8
Classical/Fine Arts	0 (0)	71 (1)	71 (1)	4.2
Country	0 (0)	65 (2)	65 (2)	3.8
Hispanic	76 (3)	166 (3)	242 (6)	14.3
Jazz	0 (0)	39 (1)	39 (1)	2.3
News/Talk	289 (4)	0 (0)	289 (4)	17.1
Oldies	19 (1)	83 (2)	102 (3)	6.0
Other	29 (2)	8 (1)	37 (3)	2.2
Religion	24 (2)	0 (0)	24 (2)	1.4
Soft AC	1 (1)	109 (2)	110 (3)	6.5
Sports	55 (2)	0 (0)	55 (2)	3.3
Standards/EZ	36 (1)	0 (0)	36 (1)	2.1
Totals	529(16)	1160 (29)	1689 (45)	

SANTA ROSA, CA

Arbitron Rank 114 Pop (12+) 377,700 Stations 36 / 13 % Below Line 46.6
 Market TSL in Hours 19.9 Diaries 1017 / 372:1 / 52.4% % Not Listed 12.1
 Average Persons Rating 15.0 12+ FM Share (Metro) 51.9 Sample Target 1030

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 KGO	News/Talk	43/7.6	6.8	5.5	6.9	8.1	6.7	535/14.2	16.0	16.1	43/535	ABC Radio
2 KZST-F	Adult Cont.	37/6.6	9.6	9.2	6.3	9.1	7.9	547/14.5	17.2	14.2	37/547	Redwood Empire Stereoasters
3 KSFO	Talk	34/6.0	4.5	3.6	2.8	3.0	4.2	294/7.8	7.2	4.9	34/294	ABC Radio
4 KNBR	Sports	24/4.2	2.5	4.0	3.5	4.3	3.5	402/10.6	7.5	9.6	24/402	Susquehanna Radio Corp.
5 KSXY-F	CHR	23/4.1	3.4	4.3	3.0	3.0	3.7	504/13.4	11.1	10.8	23/504	Sinclair Telecable, Inc.
7 KRQP-F	Country	23/4.1	4.2	4.7	5.0	4.2	4.5	356/9.4	9.0	9.8	23/356	Results Radio, LLC
7 KCBS	News	23/4.0	3.3	3.5	4.7	3.3	3.9	498/13.2	12.0	14.3	23/498	Infinity Broadcasting Corp.
7 KABL	Adult Stand.	22/3.9	3.7	3.1	4.3	3.7	3.8	256/6.8	6.0	5.9	23/256	Clear Channel Communications
9 KSRO	News/Talk	22/3.8	3.4	3.3	4.7	5.8	3.8	423/11.2	10.0	12.3	22/353	Maverick Media LLC
10 KXFX-F	Rock	19/3.3	3.3	3.1	2.6	3.8	3.1	358/9.5	10.1	11.1	22/423	Maverick Media LLC
11 KMGG-F	Oldies	19/3.3	3.8	2.9	4.1	3.2	3.5	321/8.5	7.8	9.6	19/358	Redwood Empire Stereoasters
11 KJZY-F	Smooth Jazz	16/2.9	3.6	1.4	0.7	1.3	2.2	260/6.9	7.0	0.0	19/321	Infinity Broadcasting Corp.
13 KFRC-AF	Oldies	16/2.9	4.7	3.6	3.5	4.2	3.7	385/10.2	11.2	10.5	16/260	Maverick Media LLC
13 KFGY-F	Country	16/2.8	1.1	2.4	2.6	1.8	2.2	240/6.4	4.8	6.2	16/385	Sinclair Telecable, Inc.
15 KRSH-F	Adult Altern.	14/2.6	2.2	2.6	3.5	2.8	2.7	326/8.6	7.7	12.3	14/326	Results Radio, LLC
16 KMXX-F	Modern AC	13/2.3	1.8	1.7	1.3	2.0	1.8	122/3.2	3.7	2.1	13/122	Moon Broadcasting, LLC
17 KRRS	Reg'l Mex.	13/2.2	2.6	2.2	3.0	2.7	2.5	216/5.7	5.8	6.8	13/122	Bonneville International Corp.
18 KDRC-F	Classical	12/2.2	2.9	2.6	3.4	2.0	2.8	285/7.6	9.2	7.9	12/285	Infinity Broadcasting Corp.
19 KLLC-F	Modern AC	12/2.1	2.1	1.2	1.7	2.5	1.8	305/8.1	7.3	5.9	12/305	Infinity Broadcasting Corp.
20 KITS-F	Modern Rock	7/1.3	1.5	1.4	1.9	1.3	1.5	243/6.4	5.4	6.4	7/1243	Clear Channel Communications
21 KYLD-F	Urban	7/1.3	1.2	1.4	1.7	1.0	1.4	173/4.6	3.7	5.1	7/173	Infinity Broadcasting Corp.
21 KISQ-F	Urban Oldies	7/1.2	0.5	0.7	0.4	0.3	0.7	70/1.9	1.7	2.1	7/70	Radio Unica
23 KYCY-F	Country	6/1.1	0.8	0.9	0.9	0.0	0.9	87/2.3	1.5	2.4	6/87	Clear Channel Communications
24 KIQL	Span.-Talk	6/1.1	1.6	1.2	0.9	1.7	1.2	194/5.1	4.9	4.1	6/194	Clear Channel Communications
24 KMEL-F	Urban	6/1.0	0.8	1.0	0.7	1.0	0.9	95/2.5	2.9	1.9	6/95	Susquehanna Radio Corp.
26 KSNF-F	Classic Rock	5/1.0	1.2	1.2	0.6	1.5	1.0	105/2.8	2.7	2.0	5/105	Petaluma Broadcasting, Inc.
27 KTOB	Reg'l Mex.	5/0.9	1.3	1.0	1.1	1.2	1.1	116/3.1	3.1	0.0	5/116	Bonneville International Corp.
28 KOIT-F	Soft AC	5/0.8	0.6	1.2	0.9	0.5	0.9	174/4.6	2.5	3.1	5/174	Clear Channel Communications
29 KIOI-F	80s Hits	4/0.7	0.4	0.7	0.0	0.5	0.5	62/1.6	1.8	2.8	4/62	Clear Channel Communications
30 KXSF-F	Smooth Jazz	4/0.7	1.4	1.0	0.7	1.0	1.0	112/3.0	3.4	4.7	4/112	Susquehanna Radio Corp.
30 KFQO-F	Adult Altern.	4/0.6	2.6	2.2	3.2	2.0	2.2	112/3.0	4.2	4.7	4/112	Clear Channel Communications
32 KSJO-F	Rock	3/0.6	1.1	0.7	0.6	0.5	0.7	120/3.2	3.7	2.7	3/120	Sinclair Telecable, Inc.
33 KGRP-F	Spanish	3/0.4	0.5	0.7	1.1	0.3	0.7	94/2.5	2.6	3.4	3/94	Bonneville International Corp.
34 KZQZ-F	CHR	2/0.3	1.0	0.9	0.9	0.9	0.8	67/1.8	0.0	0.0	2/67	Clear Channel Communications
35 KUFY-F	Classic Rock											

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+ Eve	12+Wknd
1 KSXY-F	1 KXFX-F	1 KZST-F	1 KZST-F	1 KZST-F	1 KGO	1 KGO	1 KGO	1 KZST-F	1 KNBR	1 KGO
2 KITS-F	2 KZST-F	2 KXFX-F	2 KXFX-F	2 KSFO	2 KSFO	2 KZST-F	2 KGO	2 KGO	2 KZST-F	2 KNBR
3 KYLD-F	3 KSXY-F	3 KSFO	3 KSFO	3 KRSH-F	3 KRSH-F	3 KZST-F	3 KSRO	3 KSFO	3 KSFO	3 KZST-F
4 KMEL-F	4 KRRS	3 KSXY-F	4 KRSH-F	4 KXFX-F	4 KABL	4 KSRO	4 KSFO	4 KABL	4 KGO	4 KRQP-F
5 KXFX-F	5 KLLC-F	3 KRQP-F	5 KRQP-F	5 KRQP-F	5 KCBS	5 KCBS	5 KSXY-F	5 KRQP-F	5 KSXY-F	5 KXFX-F
6 KRRS	6 KRQP-F	6 KRSH-F	6 KGO	5 KMGG-F	6 KNBR	6 KNBR	6 KABL	6 KJZY-F	6 KXFX-F	6 KRQP-F
7 KFGY-F	7 KMXX-F	7 KGO	7 KSXY-F	5 KGO	7 KSRO	7 KRQP-F	7 KRQP-F	7 KZST-F	7 KRSH-F	7 KCBS
8 KRQP-F	8 KITS-F	8 KMXX-F	8 KJZY-F	5 KNBR	8 KFRC-AF	8 KLLC-F	8 KLLC-F	8 KMGG-F	8 KXFX-F	8 KMGG-F
8 KNBR	9 KFGY-F	8 KMGG-F	8 KNBR	9 KJZY-F	9 KRQP-F	9 KABL	9 KABL	9 KRRS	9 KRQP-F	8 KCBS
10 KZST-F	10 KTOB	9 KLLC-F	10 KMGG-F	10 KFRC-AF	10 KMGG-F	10 KXFX-F	10 KXFX-F	10 KXFX-F	10 KFGY-F	10 KFGY-F
10 KMXX-F				10 KSXY-F						

AM Stations	Day/Night	Power	Format	Net/Aff	Rep	Owner	City of Lic
KRRS	1460	1 kw / 30 w	Reg'l Mex. News/Talk	Independent	Caballero	Moon Broadcasting, LLC	Santa Rosa
KSRO	1350	5 kw / 5 kw	Reg'l Mex.	Premier Radio Network	Allied Radio Ptnrs.	Maverick Media LLC	Santa Rosa
KTOB	1490	1 kw / 1 kw	Reg'l Mex.	Independent		Petaluma Broadcasting, Inc.	Petaluma

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KFGY	92.9	2.3 kw @1,950	Country	Independent	Allied Radio Ptnrs.	Maverick Media LLC	Healdsburg
KGRP	100.9	63 w@2,945	Spanish	Independent	Caballero	Sinclair Telecable, Inc.	Calistoga
KJZY	93.7	6 kw @216	Smooth Jazz	ABC	McGavren-Guild	Redwood Empire Stereocasters	Sebastopol
KMGG	97.7	2.05 kw @1,122	Oldies	Independent	Allied Radio Ptnrs.	Maverick Media LLC	Monte Rio
KMHX	104.1	250 w@1,106	Modern AC	Independent	Christal	Results Radio, LLC	Windsor
KRPQ	104.9	2.25 kw @548	Country	Independent	Christal	Results Radio, LLC	Rohnert Park
KRSH	98.7	335 w@1,378	Adult Altern.	Independent	—	Sinclair Telecable, Inc.	Middleton
KSXY	95.9	340 w@394	CHR	Independent	—	Sinclair Telecable, Inc.	Healdsburg
KXFX	101.7	2.2 kw @1,089	Rock	Independent	Allied Radio Ptnrs.	Maverick Media LLC	Santa Rosa
KZST	100.1	246 w@246	Adult Cont.	ABC	McGavren-Guild	Redwood Empire Stereocasters	Santa Rosa

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KABL	Adult Stand.	960	Oakland
KCBS	News	740	San Francisco
KDFC-F	Classical	102.1	San Francisco
KFOG-F	Adult Altern.	104.5	San Francisco
KFRC	simul. KFRC AF	610	San Francisco
KFRC-F	Oldies	99.7	San Francisco
KFRC-AF	Oldies	99.7	San Francisco
KGO	News/Talk	810	San Francisco
KIOI-F	80s Hits	101.3	San Francisco
KIQI	Span.-Talk	1010	San Francisco
KISQ-F	Urban Oldies	98.1	San Francisco
KITS-F	Modern Rock	105.3	San Francisco
KKSF-F	Smooth Jazz	103.7	San Francisco
KLLC-F	Modern AC	97.3	San Francisco
KMEL-F	Urban	106.1	San Francisco
KNBR	Sports	680	San Francisco
KOIT-F	Soft AC	96.5	San Francisco
KSAN-F	Classic Rock	107.7	San Mateo
KSFO	Talk	560	San Francisco
KSJO-F	Rock	92.3	San Jose
KUFX-F	Classic Rock	98.5	San Jose
KYCY-F	Country	93.3	San Francisco
KYLD-F	Urban	94.9	San Francisco
KZQZ-F	CHR	95.7	San Francisco

Consolidation Report	12+ (%)	25-54 (%)	Revenue
Maverick Media LLC	13.9	14.9	
KFGY FM, KMGG FM, KSRO AM, KXFX FM			
Redwood Empire Stereocasters	9.9	13.1	
KJZY FM, KZST FM			
Results Radio, LLC	6.7	7.6	
KMHX FM, KRPQ FM			
Sinclair Telecable, Inc.	7.5	9.1	
KGRP FM, KRSH FM, KSXY FM			
	38.0	44.7	

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	64 (3)	64 (3)	12.8
AOR	0 (0)	64 (7)	64 (7)	12.8
Black/Urban	0 (0)	21 (3)	21 (3)	4.2
CHR	0 (0)	26 (2)	26 (2)	5.2
Classical/Fine Arts	0 (0)	13 (1)	13 (1)	2.6
Country	0 (0)	46 (3)	46 (3)	9.2
Hispanic	25 (3)	3 (1)	28 (4)	5.6
Jazz	0 (0)	23 (2)	23 (2)	4.6
News/Talk	122 (4)	0 (0)	122 (4)	24.4
Oldies	11 (1)	29 (3)	40 (4)	8.0
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	5 (1)	5 (1)	1.0
Sports	24 (1)	0 (0)	24 (1)	4.8
Standards/EZ	23 (1)	0 (0)	23 (1)	4.6
Totals	205(10)	294 (26)	499 (36)	

SARASOTA-BRADENTON, FL

Arbitron Rank 80	Pop (12+) 516,400	Stations 29 / 6	% Below Line 4.3
Market TSL in Hours 20.9	Average Persons Rating 15.7	Diaries 821 / 629:1 / 55.2%	% Not Listed 23.8
		12+ FM Share (Metro) 65.3	Sample Target 880

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 WDDV-F	Soft AC	98/12.1	10.7	9.6	12.4	9.9	11.2	905/17.5	17.5	16.4	109/1017	Clear Channel Communications
2 WFLZ-F	CHR	48/6.0	4.1	6.3	5.8	6.2	5.6	835/16.2	16.7	17.8	73/1180	Clear Channel Communications
3 WCTQ-F	Country	47/5.8	6.3	8.0	3.9	5.6	6.0	620/12.0	12.2	8.0	50/636	Clear Channel Communications
4 WFLA	Talk	42/5.2	7.0	5.3	6.2	4.6	5.9	559/10.8	13.7	12.0	42/559	Clear Channel Communications
5 WXTB-F	Rock	40/5.0	3.3	3.2	3.8	3.8	3.8	359/7.0	6.8	7.6	42/381	Clear Channel Communications
6 WDUV-F	Adult Stand.	32/4.0	2.9	2.8	2.8	5.8	3.1	441/8.5	8.0	6.2	34/474	Cox Radio, Inc.
6 WSJT-F	Smooth Jazz	32/4.0	4.0	4.4	3.5	3.5	4.0	547/10.6	10.5	7.5	44/685	Infinity Broadcasting Corp.
8 WSRZ-F	Oldies	30/3.7	5.6	6.0	4.1	5.3	4.8	631/12.2	11.7	10.0	43/808	Clear Channel Communications
9 WLLD-F	Dance	26/3.2	3.3	2.7	2.8	3.2	3.0	493/9.5	9.5	8.1	27/515	Infinity Broadcasting Corp.
10 WWRM-F	Soft AC	25/3.1	2.0	2.9	3.1	3.9	2.8	484/9.4	11.3	8.7	28/554	Cox Radio, Inc.
11 WHPT-F	Classic Rock	18/2.2	4.5	3.9	5.1	6.2	4.1	370/7.2	7.1	7.0	37/635	Clear Channel Communications
12 WTBT-F	Classic Rock	22/2.7	2.3	3.2	2.0	2.8	2.5	191/3.7	4.2	1.4	27/471	Clear Channel Communications
13 WIKX-F	Country	21/2.6	1.8	2.4	0.4	0.8	1.8	329/6.4	7.6	6.1	67/506	Clear Channel Communications
14 WMTX-F	Hot AC	18/2.2	3.6	2.7	2.3	1.3	2.7	167/3.2	6.9	8.1	22/412	Cox Radio, Inc.
15 WFJO-F	Rhythmic Old.	15/1.9	2.5	2.1	2.7	1.6	2.3	341/6.6	5.3	8.4	20/434	Clear Channel Communications
16 WSSR-F	Modern AC	15/1.8	1.2	3.5	2.0	1.8	2.1	167/3.2	2.8	0.0	15/341	WGUL-FM, Inc.
17 WGUL-AM	Adult Stand.	14/1.7	2.0	1.9	2.7	1.5	2.1	142/2.8	4.1		14/167	Clear Channel Communications
17 WDAE	Sports	14/1.7	1.7	0.9	0.0	0.4		132/2.6	2.1	2.1	9/132	WGUL-FM, Inc.
19 WUGL	Adult Stand.	9/1.1	1.1	1.2	0.4	0.9	1.0	161/3.1	3.7	6.0	7/161	Infinity Broadcasting Corp.
20 WRBQ-F	Country	7/0.9	1.1	1.3	2.0	2.2	1.3	141/2.7	3.5	4.4	9/203	Clear Channel Communications
21 WYNF-F	Rock	6/0.8	0.7	0.7	0.6	3.5	0.7	185/3.6	3.7	3.6	16/372	Fort Myers Broadcasting Co.
22 WINK-F	Adult Cont.	5/0.7	0.8	1.3	1.4	1.1	1.1	137/2.7	4.1	3.3	5/148	Infinity Broadcasting Corp.
23 WQYK-F	Country	5/0.6	1.5	1.1	0.8	0.8	1.0	170/3.3	2.2	3.5	5/170	Infinity Broadcasting Corp.
23 WYUU-F	Oldies	5/0.6	0.5	0.4	0.8	1.1	0.6	103/2.0	4.5	3.9	25/296	Clear Channel Communications
25 WKII	Adult Stand.	4/0.5	1.9	1.5	2.7	2.3	1.7	77/1.5	0.0	0.0	4/77	Clear Channel Communications
25 WHNZ	News/Talk	4/0.5			0.6	0.0	0.6	112/2.2	3.2	2.3	11/237	Clear Channel Communications
25 WKFF-F	CHR	4/0.5	0.8	0.4	0.6	0.3	0.4	88/1.7	1.8	2.2	3/93	Clear Channel Communications
28 WSPB	Talk	3/0.4	0.4	0.4	0.6	0.3	0.4					

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WFLZ-F	1 WXTB-F	1 WFLZ-F	1 WFLZ-F	1 WFLZ-F	1 WDDV-F	1 WDDV-F	1 WDDV-F	1 WDDV-F	1 WDDV-F	1 WDDV-F
2 WLLD-F	2 WFLZ-F	2 WXTB-F	2 WXTB-F	2 WXTB-F	2 WFLA	2 WFLZ-F	2 WLLD-F	2 WFLA	2 WFLA	2 WDUV-F
3 WCTQ-F	3 WLLD-F	3 WCTQ-F	3 WCTQ-F	3 WCTQ-F	3 WDUV-F	3 WXTB-F	3 WFLZ-F	3 WCTQ-F	3 WCTQ-F	3 WFLZ-F
4 WXTB-F	4 WCTQ-F	4 WHPT-F	4 WHPT-F	4 WHPT-F	4 WCTQ-F	4 WCTQ-F	4 WWRM-F	4 WXTB-F	4 WFLZ-F	4 WSJT-F
5 WSSR-F	5 WFJO-F	5 WLLD-F	5 WTBT-F	5 WTBT-F	5 WSJT-F	5 WFLA	5 WFLZ-F	5 WSJT-F	5 WSJT-F	5 WCTQ-F
6 WWRM-F	6 WSSR-F	6 WTBT-F	6 WFJO-F	6 WSJT-F	6 WSRZ-F	6 WSRZ-F	6 WXTB-F	6 WFLZ-F	6 WXTB-F	6 WSRZ-F
7 WHPT-F	7 WHPT-F	7 WFJO-F	7 WSJT-F	7 WSRZ-F	7 WFLZ-F	7 WDUV-F	7 WSJT-F	7 WSRZ-F	7 WTBT-F	7 WSRZ-F
8 WRBQ-F	8 WMTX-F	8 WSJT-F	8 WDAE	8 WFJO-F	8 WWRM-F	8 WLLD-F	8 WHPT-F	8 WXTB-F	8 WHTB-F	8 WLLD-F
9 WFJO-F	9 WIKX-F	9 WSRZ-F	9 WWRM-F	9 WIKX-F	9 WTBT-F	9 WSJT-F	8 WFLA	8 WDUV-F	9 WWRM-F	9 WWRM-F
10 WTBT-F	10 WDAE	9 WWRM-F	9 WIKX-F	10 WFLA	10 WIKX-F	9 WHPT-F	8 WSRZ-F	10 WIKX-F	10 WLLD-F	10 WTBT-F

AM Stations			FM Stations			Rep	Owner	City of Lic	
Station	Freq	Day/Night Power	Station	Freq	Power/HAAT	Net/Aff	Rep	Owner	City of Lic
WSPB	1450	1 kw / 1 kw	WCTQ	106.5	13 kw @584	ABC	Clear Chan.-Emerald	Clear Channel Communications	Sarasota
WUGL	930	5 kw / 2.5 kw	WDDV	92.1	22 kw @328	Jones Radio Network	Clear Chan.-Emerald	WGUL-FM, Inc.	Sarasota
			WRSZ	107.9	45.8 kw @515	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Venice
			WYNF	105.9	4.3 kw @394	Westwood/Mutual/Unistar	Clear Chan.-Emerald	Clear Channel Communications	Coral Cove
						Independent	Clear Chan.-Emerald	Clear Channel Communications	Englewood
						Independent	Clear Chan.-Emerald	Clear Channel Communications	

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WIKX-F	Country	92.9	Punta Gorda
WINK-F	Adult Cont.	96.9	Ft. Myers
WKFF-F	CHR	100.1	Port Charlotte
WKII	Adult Stand.	1070	Solana

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	22.8	16.2	
WCTQ FM, WDDV FM, WSPB AM, WSRZ FM, WYNF FM			
	22.8	16.2	

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	38 (3)	38 (3)	6.2
AOR	0 (0)	92 (4)	92 (4)	14.9
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	78 (3)	78 (3)	12.7
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	81 (4)	81 (4)	13.1
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	32 (1)	32 (1)	5.2
News/Talk	49 (3)	0 (0)	49 (3)	8.0
Oldies	0 (0)	50 (3)	50 (3)	8.1
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	123 (2)	123 (2)	20.0
Sports	14 (1)	0 (0)	14 (1)	2.3
Standards/EZ	25 (3)	34 (2)	59 (5)	9.6
Totals	88 (7)	528 (22)	616 (29)	

Note Duncan's reports that: WSPB-AM 1450 simul. with WFLA-AM 970

SAVANNAH, GA

Arbitron Rank 157 Pop (12+) 239,200
 Market TSL in Hours 20.5
 Average Persons Rating 15.1

Stations 21 / 20
 Diaries 860 / 278:1 / 48.9%
 12+ FM Share (Metro) 72.6

% Below Line 0.4
 % Not Listed 14.2
 Sample Target 900

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 WEAS-F	Urban	66/18.4	16.1	14.3	17.2	15.6	16.5	689/28.8	26.7	27.7	121/1281	Cumulus Media, Inc.
2 WL VH-F	Urban AC	31/8.6	7.7	9.3	8.5	8.1	8.5	397/16.6	17.4	17.7	43/566	Clear Channel Communications
3 WSOK	Black Gospel	23/6.4	7.1	7.9	6.5	7.8	7.0	244/10.2	11.1	11.9	25/262	Clear Channel Communications
3 WZAT-F	CHR	23/6.4	4.5	5.3	4.8	5.5	5.3	405/17.0	16.0	17.8	56/1128	Cumulus Media, Inc.
5 WJCL-F	Country	18/5.0	6.7	5.1	4.5	8.4	5.3	282/11.8	14.3	12.8	35/683	Cumulus Media, Inc.
6 WFXH-F	Rock	16/4.4	2.8	2.0	2.3	2.6	2.9	217/9.1	9.0	7.2	28/365	Triad Broadcasting Company, LLC
7 WGCO-F	Oldies	14/3.9	3.5	2.0	4.2	3.5	3.5	198/8.3	7.6	10.3	30/568	Triad Broadcasting Company, LLC
7 WLOW-F	Adult Stand.	14/3.9	2.6	4.2	3.4	4.6	4.5	169/7.1	5.5	8.6	45/385	Cumulus Media, Inc.
7 WIXV-F	Classic Rock	14/3.9	6.1	3.4	4.5	3.2	4.5	223/9.3	12.3	9.2	48/727	Clear Channel Communications
10 WAEV-F	Hot AC	13/3.7	3.9	5.3	6.8	6.4	4.9	327/13.7	13.8	18.5	27/804	Clear Channel Communications
11 WYKZ-F	Soft AC	12/3.3	3.7	2.8	4.2	4.9	3.5	209/8.7	9.5	11.0	57/639	Cumulus Media, Inc.
12 WBMQ	News/Talk	11/3.0	3.6	3.9	0.0	0.0	0.0	190/7.9	9.3	9.8	18/267	Clear Channel Communications
13 WSCA-F	Country	9/2.6	3.2	2.8	2.0	2.6	2.6	222/9.3	9.6	0.0	40/765	Cumulus Media, Inc.
14 WRHQ-F	Adult Altern.	8/2.2	1.7	2.2	1.7	2.0	1.9	172/7.2	8.3	6.7	12/211	Thoroughbred Communications
15 WJLG	Black Gospel	7/2.0	3.1	3.7	3.1	2.0	3.0	133/5.6	5.0	4.5	11/173	Cumulus Media, Inc.
16 WVVV-F	Modern Rock	5/1.5	2.0	4.2	0.8	0.6	2.1	171/7.1	10.0	7.7	13/397	Triad Broadcasting Company, LLC
17 WSIS-F	Urban Oldies	5/1.3	1.6	0.8	0.0	0.0	1.2	123/5.2	5.0	3.0	9/186	Cumulus Media, Inc.
18 WGZO-F	Dance	3/0.7	2.0	0.8	1.4	0.0	0.0	146/6.1	5.7	4.1	3/72	Simmons Broadcasting Co.
19 WHGM	Black Gospel	2/0.6	2.0	0.8	1.4	0.0	0.0	72/3.0	5.8	0.0	2/86	Gilliam Communications
20 WCHY	Pre-teen	2/0.4	11.9	11.4	8.0	10.2	7.9	53/2.2	0.0	0.0	2/84	Clear Channel Communications
21 WSEG-F	Urban							68/2.8	0.0	0.0		Golden Isles Broadcasting, LLC

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WEAS-F	1 WEAS-F	1 WEAS-F	1 WEAS-F	1 WEAS-F	1 WSOK	1 WEAS-F	1 WEAS-F	1 WEAS-F	1 WEAS-F	1 WEAS-F
2 WZAT-F	2 WZAT-F	2 WL VH-F	2 WL VH-F	2 WL VH-F	2 WL VH-F	2 WL VH-F	2 WL VH-F	2 WL VH-F	2 WZAT-F	2 WZAT-F
3 WGZO-F	3 WL VH-F	3 WZAT-F	3 WZAT-F	3 WZAT-F	3 WEAS-F	3 WSOK	3 WZAT-F	3 WZAT-F	3 WL VH-F	3 WSOK
4 WJCL-F	4 WFXH-F	4 WJCL-F	4 WJCL-F	4 WJCL-F	4 WLOW-F	4 WZAT-F	4 WJCL-F	4 WJCL-F	4 WJCL-F	4 WZAT-F
5 WAEV-F	5 WJCL-F	5 WJCL-F	5 WIXV-F	5 WIXV-F	5 WGCO-F	5 WIXV-F	5 WJCL-F	5 WJCL-F	5 WGCO-F	5 WFXH-F
6 WJLG	6 WIXV-F	6 WIXV-F	6 WFXH-F	6 WAEV-F	6 WYKZ-F	6 WJCL-F	6 WJCL-F	6 WYKZ-F	6 WYKZ-F	6 WAEV-F
7 WVVV-F	7 WVVV-F	7 WAEV-F	7 WAEV-F	7 WAEV-F	7 WJCL-F	7 WJCL-F	7 WVVV-F	7 WVVV-F	7 WGCO-F	7 WFXH-F
8 WSOK	8 WAEV-F	8 WRHQ-F	8 WRHQ-F	8 WRHQ-F	8 WBMQ	8 WLOW-F	8 WAEV-F	8 WAEV-F	8 WL VH-F	8 WIXV-F
9 WYKZ-F	9 WRHQ-F	9 WYKZ-F	9 WYKZ-F	9 WYKZ-F	9 WIXV-F	9 WAEV-F	9 WIXV-F	9 WRHQ-F	9 WLOW-F	9 WJCL-F
10 WL VH-F	10 WSIS-F	10 WVVV-F	10 WSOK	10 WRHQ-F	10 WSCA-F	10 WGCO-F	10 WJLG	9 WLOW-F	10 WBMQ	9 WAEV-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WEAS-F	1 WEAS-F	1 WEAS-F	1 WEAS-F	1 WEAS-F	1 WEAS-F	1 WEAS-F	1 WEAS-F	1 WEAS-F	1 WEAS-F
2 WFXH-F	2 WL VH-F	2 WL VH-F	2 WL VH-F	2 WL VH-F	2 WVVV-F	2 WFXH-F	2 WIXV-F	2 WIXV-F	2 WIXV-F
3 WL VH-F	3 WZAT-F	3 WZAT-F	3 WZAT-F	3 WZAT-F	3 WZAT-F	3 WZAT-F	3 WFXH-F	3 WFXH-F	3 WFXH-F
4 WZAT-F	4 WFXH-F	4 WJCL-F	4 WJCL-F	4 WJCL-F	4 WFXH-F	4 WVVV-F	4 WZAT-F	4 WZAT-F	4 WL VH-F
5 WJLG	5 WJCL-F	5 WRHQ-F	5 WAEV-F	5 WYKZ-F	5 WSIS-F	5 WIXV-F	5 WL VH-F	5 WJCL-F	5 WJCL-F
6 WIXV-F	6 WAEV-F	6 WAEV-F	6 WAEV-F	6 WAEV-F	6 WJCL-F	6 WL VH-F	6 WJCL-F	6 WVVV-F	6 WGCO-F
7 WAEV-F	7 WRHQ-F	7 WFXH-F	7 WFXH-F	7 WYKZ-F	7 WIXV-F	7 WJCL-F	7 WAEV-F	7 WAEV-F	6 WZAT-F
8 WSEG-F	8 WJLG	8 WVVV-F	8 WRHQ-F	7 WSOK	8 WGZO-F	8 WAEV-F	8 WL VH-F	8 WAEV-F	8 WAEV-F
9 WJCL-F	9 WIXV-F	9 WSCA-F	8 WJLG	9 WRHQ-F	9 WAEV-F	9 WGZO-F	9 WGZO-F	9 WRHQ-F	8 WRHQ-F
10 WGCO-F	10 WVVV-F	10 WSOK	10 WSOK	10 WJLG	9 WBMQ	10 WSIS-F	10 WSCA-F	10 WBMQ	10 WBMQ

AM Stations	Day/Night	Power	Format	Net/Aff	Rep	Owner	City of Lic
WBMQ	630	5 kw / 5 kw	News/Talk	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Cumulus Media, Inc.	Savannah
WCHY	1290	5 kw / 5 kw	Pre-teen	Disney Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Savannah
WHGM	1400	650 w / 650 w	Black Gospel	American Urban Radio	—	Gilliam Communications	Savannah
WJLG	900	4.35 kw / 152 w	Black Gospel	American Urban Radio	Allied Radio Ptnrs.	Cumulus Media, Inc.	Savannah
WSOK	1230	1 kw / 1 kw	Black Gospel	American Urban Radio	Clear Chan.-Diamond	Clear Channel Communications	Savannah

FM Stations	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAEV	97.3	100 kw @1,000	Hot AC	Clear Chan.-Diamond	Clear Channel Communications	Savannah
WEAS	93.1	100 kw @981	Urban	Allied Radio Ptnrs.	Cumulus Media, Inc.	Savannah
WFXH	106.1	25 kw @594	Rock	Christal	Triad Broadcasting Company, LLC	Hilton Head Island
WGCO	98.3	100 kw @981	Oldies	Christal	Triad Broadcasting Company, LLC	Midway
WGZO	103.1	17.5 kw @328	Dance	Independent	Simmons Broadcasting Co.	Parris Island
WIXV	95.5	100 kw @856	Classic Rock	Independent	Cumulus Media, Inc.	Savannah
WJCL	96.5	100 kw @1,332	Country	Allied Radio Ptnrs.	Cumulus Media, Inc.	Savannah
WLOW	107.9	24 kw @725	Adult Stand.	Westwood/Mutual/Unistar	Triad Broadcasting Company, LLC	Hilton Head Island
WL VH	101.1	50 kw @476	Urban AC	Westwood/Mutual/Unistar	Clear Channel Communications	Richmond Hill
WRHQ	105.3	11 kw @486	Adult Altern.	Premier Radio Network	Thoroughbred Communications, Inc.	Savannah
WSCA	94.1	100 kw @1,320	Country	Independent	Clear Channel Communications	Savannah
WSIS	103.9	14 kw @328	Urban Oldies	Independent	Cumulus Media, Inc.	Springfield
WVVV	106.9	100 kw @801	Modern Rock	Independent	Triad Broadcasting Company, LLC	Bluffton
WYKZ	98.7	100 kw @715	Soft AC	Independent	Clear Channel Communications	Beaufort
WZAT	102.1	100 kw @1,322	CHR	Allied Radio Ptnrs.	Cumulus Media, Inc.	Savannah

Listed Stations Not Home to the Market	Format	Freq	City of Lic
Station	Format	Freq	City of Lic

WSEG-F Urban 104.1 Brunswick

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications WAEV FM, WCHY AM, WLVH FM, WSCA FM, WSOK AM, WYKZ FM	25.9	26.8	41.7%
Cumulus Media, Inc. WBMQ AM, WEAS FM, WIXV FM, WJCL FM, WJLG AM, WSIS FM, WZAT FM	40.7	40.9	37.7%
Triad Broadcasting Company, LLC WFXH FM, WGCO FM, WLOW FM, WWVV FM	14.2	12.3	9.8%
	80.8	80.0	89.2%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	13 (1)	13 (1)	4.2
AOR	0 (0)	46 (4)	46 (4)	14.9
Black/Urban	0 (0)	104 (4)	104 (4)	33.8
CHR	0 (0)	28 (2)	28 (2)	9.1
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	29 (2)	29 (2)	9.4
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	12 (1)	0 (0)	12 (1)	3.9
Oldies	0 (0)	14 (1)	14 (1)	4.5
Other	2 (1)	0 (0)	2 (1)	0.6
Religion	33 (3)	0 (0)	33 (3)	10.7
Soft AC	0 (0)	13 (1)	13 (1)	4.2
Sports	(0)	(0)	(0)	0.0
Standards/EZ	0 (0)	14 (1)	14 (1)	4.5
Totals	47 (5)	261 (16)	308 (21)	

SEATTLE-TACOMA, WA

Arbitron Rank 14 Pop (12+) 2,923,200 Stations 30 / 30 % Below Line 0.0
 Market TSL in Hours 19.1 Diaries 3761 / 778:1 / 54.2% % Not Listed 13.2
 Average Persons Rating 14.3 12+ FM Share (Metro) 61.9 Sample Target 3690

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Sp 00	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1 KIRO	News/Talk	405/9.6	5.0	7.9	8.4	6.9	7.7	7097/24.3	22.4	19.6	436/7568	Entercom
2 KMPS-F	Country	264/6.3	6.5	5.9	6.0	5.9	6.2	3611/12.4	13.9	13.0	279/3871	Infinity Broadcasting Corp.
3 KUBE-F	Urban	242/5.8	5.0	5.8	5.7	5.9	5.6	4187/14.3	15.3	15.8	267/4570	Ackerley Communications
4 KBSG-AF	Oldies	234/5.6	4.3	4.8	4.2	4.4	4.7	3913/13.4	12.8	12.8	261/4362	Entercom
5 KBKS-F	CHR	172/4.1	3.3	3.3	3.9	3.7	3.6	4364/14.9	13.8	14.0	192/4702	Infinity Broadcasting Corp.
6 KZOK-F	Classic Rock	169/4.0	4.1	3.8	3.0	3.1	3.7	2932/10.0	10.3	9.3	179/3110	Infinity Broadcasting Corp.
7 KVI	Talk	164/3.9	4.8	4.9	3.9	3.5	4.4	2003/6.9	8.5	6.0	176/2196	Fisher Broadcasting, Inc.
8 KRWM-F	Soft AC	163/3.9	4.4	4.0	3.3	4.1	3.9	2869/9.8	8.9	9.4	169/2944	Sandusky Radio
9 KWJZ-F	Smooth Jazz	150/3.6	4.1	3.8	3.9	3.6	3.9	2356/8.1	8.2	8.3	161/2488	Sandusky Radio
10 KING-F	Classical	147/3.5	2.5	4.1	3.1	3.3	3.3	2283/7.8	9.3	8.1	158/2468	Classic Radio, Inc.
11 KNDD-F	Modern Rock	131/3.1	4.5	3.8	4.3	3.8	3.9	3362/11.5	11.7	12.8	141/3623	Entercom
12 KLSY-F	Adult Cont.	127/3.0	2.7	3.6	3.5	3.5	3.2	2698/9.2	10.1	10.3	139/2778	Sandusky Radio
13 KPLZ-F	Hot AC	124/3.0	2.7	3.3	3.2	3.7	3.0	3184/10.9	11.7	12.1	132/3364	Fisher Broadcasting, Inc.
14 KIXI	Adult Stand.	120/2.9	3.1	3.3	3.7	4.0	3.3	1729/5.9	6.8	7.7	130/1977	Sandusky Radio
15 KMTT-F	Adult Altern.	118/2.8	3.3	2.7	2.5	3.1	2.8	2200/7.5	7.1	7.4	121/2261	Entercom
16 KOMO	Talk	111/2.7	3.3	2.9	3.2	3.0	3.0	2254/7.7	11.8	9.5	123/2538	Fisher Broadcasting, Inc.
17 KBTB-F	Rhythmic Old.	108/2.6	3.0	1.0	1.2	1.6	2.0	2227/7.6	5.8	0.0	112/2354	Ackerley Communications
18 KISW-F	Rock	99/2.4	2.1	2.3	3.7	3.1	2.6	2084/7.1	7.8	8.1	109/2307	Entercom
19 KYPT-F	80s Hits	95/2.3	2.6	2.4	3.8	3.7	2.8	2350/8.0	8.2	9.8	100/2492	Infinity Broadcasting Corp.
20 KJR	Sports	89/2.1	2.0	2.3	1.8	2.0	2.0	1835/6.3	6.7	6.4	99/1944	Ackerley Communications
21 KQBZ-F	Hot Talk	88/2.1	2.5	2.6	2.7	2.4	2.5	1802/6.2	7.5	7.4	93/1959	Entercom
22 KCMS-F	Cont. Christ.	86/2.1	2.8	2.0	1.5	1.5	2.1	1704/5.8	4.8	4.3	94/1809	Crista Ministries
23 KYCW	Hot Talk	53/1.3	1.2	0.7	0.9	0.8	1.0	747/2.6	2.2	1.5	56/836	Infinity Broadcasting Corp.
24 KNWX	News	51/1.2	1.4	1.3	1.4	1.6	1.3	1328/4.5	5.1	5.5	52/1378	Entercom
25 KFNN-F	Modern Rock	38/0.9	1.1	1.2	1.2	1.4	1.1	1191/4.1	4.2	4.3	45/1245	Bedrock & Associates
26 KXXO-F	Adult Cont.	28/0.7	0.7	0.5	0.6	0.6	0.6	499/1.7	1.7	1.6	43/683	3 Cities, Inc.
27 KXPA	Ethnic	20/0.5						244/0.8	0.9	0.0	20/244	Multicultural Radio Broadcasting
28 KCIS	Religious	19/0.5						374/1.3	1.6	0.0	20/383	Crista Ministries
29 KWPZ-F	Cont. Christ.	15/0.4	0.4	0.0	0.0	0.0	0.0	372/1.3	0.0	0.0	32/727	Crista Ministries

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KUBE-F	1 KUBE-F	1 KUBE-F	1 KIRO	1 KIRO	1 KIRO	1 KIRO	1 KIRO	1 KMPS-F	1 KIRO	1 KIRO
2 KBKS-F	2 KNDD-F	2 KMPS-F	2 KMPS-F	2 KMPS-F	2 KBSG-AF	2 KMPS-F	2 KUBE-F	2 KBSG-AF	2 KUBE-F	2 KMPS-F
3 KNDD-F	3 KBKS-F	3 KIRO	3 KZOK-F	3 KBSG-AF	3 KMPS-F	3 KUBE-F	3 KOMO	3 KIRO	3 KMPS-F	3 KBSG-AF
4 KMPS-F	4 KMPS-F	4 KZOK-F	4 KBSG-AF	4 KZOK-F	4 KVI	4 KBSG-AF	3 KBKS-F	4 KVI	4 KBSG-AF	4 KUBE-F
5 KFNN-F	5 KISW-F	5 KBSG-AF	5 KMTT-F	5 KWJZ-F	5 KING-F	5 KVI	5 KRWM-F	5 KZOK-F	5 KBKS-F	5 KBKS-F
6 KZOK-F	6 KPLZ-F	6 KBKS-F	6 KUBE-F	6 KRWM-F	6 KWJZ-F	6 KZOK-F	6 KNDD-F	6 KUBE-F	6 KZOK-F	6 KRWM-F
7 KCMS-F	7 KYPT-F	7 KNDD-F	6 KLSY-F	6 KMTT-F	7 KRWM-F	7 KLSY-F	7 KRWM-F	7 KRWM-F	7 KQBZ-F	7 KING-F
8 KIRO	8 KBTB-F	8 KPLZ-F	8 KLSY-F	8 KMTT-F	8 KIXI	8 KBKS-F	8 KING-F	8 KIXI	7 KWJZ-F	8 KWJZ-F
9 KLSY-F	9 KIRO	8 KMTT-F	9 KBKS-F	9 KPLZ-F	8 KZOK-F	9 KPLZ-F	9 KMPS-F	9 KMPS-F	9 KRWM-F	9 KZOK-F
10 KBSG-AF	10 KMTT-F	8 KLSY-F	9 KRWM-F	10 KUBE-F	10 KOMO	10 KRWM-F	10 KLSY-F	10 KING-F	9 KNDD-F	10 KIXI
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 KUBE-F	1 KUBE-F	1 KMPS-F	1 KMPS-F	1 KMPS-F	1 KUBE-F	1 KUBE-F	1 KNDD-F	1 KIRO	1 KIRO	
2 KBKS-F	2 KBKS-F	2 KBKS-F	2 KUBE-F	2 KBSG-AF	2 KNDD-F	2 KNDD-F	2 KISW-F	2 KUBE-F	2 KZOK-F	
3 KNDD-F	3 KMPS-F	3 KPLZ-F	3 KBKS-F	3 KLSY-F	3 KMPS-F	3 KISW-F	3 KUBE-F	3 KZOK-F	3 KBSG-AF	
4 KMPS-F	4 KPLZ-F	4 KUBE-F	4 KPLZ-F	4 KIRO	4 KBKS-F	4 KMPS-F	4 KIRO	4 KNDD-F	4 KMPS-F	
5 KPLZ-F	5 KNDD-F	5 KMTT-F	5 KBSG-AF	4 KPLZ-F	5 KISW-F	5 KBKS-F	5 KJR	5 KMPS-F	5 KISW-F	
6 KBTB-F	6 KBTB-F	6 KYPT-F	6 KLSY-F	6 KRWM-F	6 KFNN-F	6 KJR	6 KZOK-F	6 KISW-F	6 KQBZ-F	
6 KBSG-AF	7 KYPT-F	7 KBTB-F	7 KRWM-F	7 KBKS-F	6 KLSY-F	7 KZOK-F	6 KMPS-F	7 KJR	6 KJR	
8 KYPT-F	8 KMTT-F	8 KLSY-F	8 KIRO	8 KMTT-F	8 KYPT-F	8 KIRO	8 KBKS-F	8 KQBZ-F	8 KVI	
8 KRWM-F	9 KLSY-F	9 KNDD-F	9 KMTT-F	9 KWJZ-F	9 KZOK-F	9 KYPT-F	9 KQBZ-F	8 KBSG-AF	8 KWJZ-F	
10 KZOK-F	10 KRWM-F	10 KRWM-F	10 KBTB-F	10 KZOK-F	10 KJR	10 KQBZ-F	10 KYPT-F	10 KVI	8 KNDD-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBSG	1210	27.5 kw / 10 kw	simul. KBSGAF	Independent	D & R Radio	Entercom	Auburn
KCIS	630	5 kw / 2.5 kw	Religious	Associated Press Radio	—	Crista Ministries	Edmonds
KIRO	710	50 kw / 50 kw	News/Talk	CBS Networks	D & R Radio	Entercom	Seattle
KIXI	880	50 kw / 10 kw	Adult Stand.	Independent	Christal	Sandusky Radio	Mercer Island
KJR	950	50 kw / 50 kw	Sports	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Ackerley Communications	Seattle
KNWX	770	50 kw / 5 kw	News	Associated Press Radio	D & R Radio	Entercom	Seattle
KOMO	1000	50 kw / 50 kw	Talk	ABC	—	Fisher Broadcasting, Inc.	Seattle
KVI	570	5 kw / 5 kw	Talk	CNN	—	Fisher Broadcasting, Inc.	Seattle
KXPA	1540	5 kw / 5 kw	Ethnic	Independent	Ad Sales America	Multicultural Radio Broadcasting	Bellevue
KYCW	1090	50 kw / 50 kw	Hot Talk	Westwood/Mutual/Unistar	Katz	Infinity Broadcasting Corp.	Seattle

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBKS	106.1	68 kw @2,346	CHR	Independent	Katz	Infinity Broadcasting Corp.	Tacoma
KBSG	97.3	51.5 kw @2,391	Oldies	Independent	D & R Radio	Entercom	Tacoma
KBTB	95.7	100 kw @1,181	Rhythmic Old.	Independent	Allied Radio Ptnrs.	Ackerley Communications	Seattle
KCMS	105.3	115 kw @722	Cont. Christ.	United Press International	—	Crista Ministries	Edmonds
KFNK	104.9	2.5 kw @495	Modern Rock	Independent	Allied Radio Ptnrs.	Bedrock & Associates	Eatonville
KING	98.1	58.3 kw @2,343	Classical	Independent	D & R Radio	Classic Radio, Inc.	Seattle
KISW	99.9	100 kw @1,148	Rock	Independent	D & R Radio	Entercom	Seattle
KLSY	92.5	58 kw @2,343	Adult Cont.	Associated Press Radio	Christal	Sandusky Radio	Bellevue
KMPS	94.1	69 kw @2,346	Country	Independent	Katz	Infinity Broadcasting Corp.	Seattle
KMTT	103.7	58 kw @2,342	Adult Altern.	Independent	D & R Radio	Entercom	Tacoma
KNDD	107.7	57.3 kw @2,342	Modern Rock	Independent	D & R Radio	Entercom	Seattle
KPLZ	101.5	99 kw @1,263	Hot AC	Independent	—	Fisher Broadcasting, Inc.	Seattle
KQBZ	100.7	58 kw @2,343	Hot Talk	Associated Press Radio	D & R Radio	Entercom	Seattle
KRWM	106.9	34 kw @1,220	Soft AC	Independent	Christal	Sandusky Radio	Bremerton
KUBE	93.3	98 kw @1,270	Urban	Independent	Allied Radio Ptnrs.	Ackerley Communications	Seattle
KWJZ	98.9	58 kw @2,343	Smooth Jazz	Independent	Christal	Sandusky Radio	Seattle
KWPZ	106.5	68 kw @2,332	Cont. Christ.	Independent	—	Crista Ministries	Lynden
KXXO	96.1	71.5 kw @2,099	Adult Cont.	Independent	—	3 Cities, Inc.	Olympia
KYPT	96.5	100 kw @1,223	80s Hits	Independent	Katz	Infinity Broadcasting Corp.	Seattle
KZOK	102.5	63 kw @2,346	Classic Rock	Independent	Katz	Infinity Broadcasting Corp.	Seattle

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Ackerley Communications	10.5	9.6	12.8%
KBTB FM,KJR AM,KUBE FM			
Crista Ministries	3.0	3.4	0.8%
KCIS AM,KCMS FM,KWPZ FM			
Entercom	26.7	28.5	34.8%
KBSG FM,KBSG AM,KIRO AM,KISW FM,KMTT FM,KNDD FM,KNWX AM,KQBZ FM			
Fisher Broadcasting, Inc.	9.6	8.5	12.9%
KOMO AM,KPLZ FM,KVI AM			
Infinity Broadcasting Corp.	18.0	20.1	21.5%
KBKS FM,KMPS FM,KYCW AM,KYPT FM,KZOK FM			
Sandusky Radio	13.4	13.0	15.2%
KIXI AM,KLSY FM,KRWM FM,KWJZ FM			
	81.2	83.1	98.1%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	279 (3)	279 (3)	7.7
AOR	0 (0)	556 (5)	556 (5)	15.3
Black/Urban	0 (0)	242 (1)	242 (1)	6.7
CHR	0 (0)	172 (1)	172 (1)	4.7
Classical/Fine Arts	0 (0)	147 (1)	147 (1)	4.0
Country	0 (0)	264 (1)	264 (1)	7.3
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	150 (1)	150 (1)	4.1
News/Talk	784 (5)	88 (1)	872 (6)	24.0
Oldies	10 (1)	426 (3)	436 (4)	12.0
Other	20 (1)	0 (0)	20 (1)	0.6
Religion	19 (1)	101 (2)	121 (3)	3.3
Soft AC	0 (0)	163 (1)	163 (1)	4.5
Sports	89 (1)	0 (0)	89 (1)	2.5
Standards/EZ	120 (1)	0 (0)	120 (1)	3.3
Totals	1042(10)	2588 (20)	3631 (30)	

Note 5/23/01 KFNK-FM-104.9 Old Format: Modern Rock New Format: Rock

SHREVEPORT, LA

Arbitron Rank 134 Pop (12+) 304,700
 Market TSL in Hours 20.0
 Average Persons Rating 14.6

Stations 21 / 20
 Diaries 1000 / 305:1 / 50.3%
 12+ FM Share (Metro) 78.0

% Below Line 1.8
 % Not Listed 8.7
 Sample Target 940

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Sp 00	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1 KMJJ-F	Urban	54/12.1	12.2	11.6	19.1	14.8	13.8	704/23.1	24.7	23.6	69/1052	Cumulus Media, Inc.
2 KDKS-F	Urban	44/9.8	10.5	8.2	0.0	2.8	5.4	595/19.5	17.7	7.2	49/681	Access.1 Communications Corp.
3 KRMD-F	Country	38/8.4	7.5	8.0	9.2	8.1	8.3	644/21.1	17.5	20.0	50/1005	Cumulus Media, Inc.
4 KVKI-F	Adult Cont.	30/6.8	11.6	10.5	6.0	7.9	8.7	531/17.4	19.0	18.6	40/644	Clear Channel Communications
5 KTUX-F	Rock	26/5.8	4.4	3.2	4.1	3.9	4.4	343/11.3	9.1	10.0	51/682	Clear Channel Communications
6 KBED-F	Hot AC	25/5.6	0.5	0.0	0.0	0.0	0.0	304/10.0	0.0	0.0	27/336	Cumulus Media, Inc.
7 KRUF-F	CHR	24/5.4	4.5	4.6	7.8	6.1	5.6	511/16.8	17.5	20.2	49/1092	Clear Channel Communications
8 KTAL-F	Classic Rock	23/5.2	3.8	5.4	5.5	4.8	5.0	345/11.3	10.3	12.7	36/606	Access.1 Communications Corp.
9 KOKA	Black Gospel	22/4.9	5.9	5.8	4.1	5.7	5.2	258/8.5	8.6	8.6	24/290	Access.1 Communications Corp.
10 KBTT-F	Urban	21/4.7	4.5	5.0	8.3	0.0	4.5	376/12.3	12.9	0.0	21/387	Clear Channel Communications
11 KEEL	Talk	20/4.6	4.9	6.1	4.1	3.3	4.9	357/11.7	10.9	9.0	27/465	Clear Channel Communications
12 KXKS-F	Country	20/4.4	3.8	5.0	3.5	3.9	4.2	403/13.2	11.0	11.9	26/569	Clear Channel Communications
13 KLKL-F	Oldies	18/4.0	3.2	4.6	6.0	5.0	4.5	363/11.9	14.3	14.3	19/404	Access.1 Communications Corp.
14 KSYR-F	Modern Rock	16/3.5	4.5	5.7	2.8	3.9	4.1	367/12.0	13.5	10.7	17/426	Access.1 Communications Corp.
15 KYLA-F	Trad. Country	8/1.8	2.6	1.5	0.9	1.1	1.7	136/4.5	3.4	3.1	14/233	NWLA Broadcasting Company
16 KIOU	Black Gospel	5/1.1	2.7	2.4	3.0	2.2	2.3	27/0.9	0.0	0.0	5/27	Metropolitan Radio Group, Inc.
17 KWKH	Sports	5/1.0	0.5	0.6	0.7	0.0	0.5	121/4.0	8.0	5.7	6/159	Greenwood Acres Baptist Church
18 KASO	Adult Stand.	3/0.7	0.5	0.6	0.7	0.0	0.0	63/2.1	1.3	0.0	3/67	Amistad Communications
19 KFLO	Religious	3/0.6	0.8	1.0	1.2	0.0	0.8	61/2.0	0.0	0.0	3/64	Metropolitan Radio Group, Inc.
20 KTKC-F	Black Gospel	2/0.5	0.8	1.0	1.2	0.0	0.8	42/1.4	1.3	0.0	5/114	Cumulus Media, Inc.
21 KRMD	Sports	2/0.4	0.4	1.7	1.4	1.1	1.0	46/1.5	3.0	2.7	2/46	Cumulus Media, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KMJJ-F	1 KMJJ-F	1 KMJJ-F	1 KDKS-F	1 KDKS-F	1 KRMD-F	1 KMJJ-F	1 KMJJ-F	1 KRMD-F	1 KMJJ-F	1 KMJJ-F
2 KBTT-F	2 KTUX-F	2 KDKS-F	2 KMJJ-F	2 KMJJ-F	2 KDKS-F	2 KRMD-F	2 KDKS-F	2 KDKS-F	2 KMJJ-F	2 KDKS-F
3 KDKS-F	3 KBED-F	3 KTUX-F	3 KBED-F	3 KRMD-F	3 KVKI-F	3 KDKS-F	3 KBTT-F	3 KVKI-F	3 KDKS-F	3 KOKA
4 KRUF-F	4 KRUF-F	4 KBED-F	4 KTAL-F	4 KBED-F	4 KOKA	4 KVKI-F	4 KTUX-F	4 KEEL	4 KBTT-F	4 KRMD-F
5 KSYR-F	5 KDKS-F	5 KRMD-F	5 KRMD-F	5 KTAL-F	5 KEEL	5 KTUX-F	5 KVKI-F	5 KDKS-F	5 KVKI-F	5 KRUF-F
6 KTAL-F	6 KSYR-F	6 KTAL-F	6 KTUX-F	6 KVKI-F	5 KMJJ-F	6 KLKL-F	6 KRUF-F	6 KBED-F	6 KBED-F	6 KTAL-F
7 KTUX-F	7 KBTT-F	7 KVKI-F	7 KVKI-F	7 KTUX-F	7 KLKL-F	7 KOKA	7 KRMD-F	7 KTAL-F	7 KTUX-F	7 KVKI-F
8 KBED-F	8 KTAL-F	8 KRUF-F	8 KXKS-F	8 KXKS-F	8 KTAL-F	8 KXKS-F	8 KRUF-F	8 KTUX-F	8 KRUF-F	8 KRUF-F
9 KVKI-F	9 KVKI-F	9 KXKS-F	9 KRUF-F	9 KRUF-F	9 KXKS-F	9 KBED-F	9 KXKS-F	9 KRUF-F	9 KTAL-F	8 KBTT-F
10 KXKS-F	10 KXKS-F	10 KBTT-F	10 KBTT-F	10 KLKL-F	10 KBED-F	10 KEEL	10 KBED-F	10 KSYR-F	10 KXKS-F	10 KXKS-F

AM Stations	Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KASO	1240	1 kw / 1 kw	Adult Stand.	Jones Radio Network	—	Greenwood Acres Baptist Church	Minden	
KEEL	710	50 kw / 5 kw	Talk	Talk America Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Shreveport	
KFLO	1300	5 kw / 30 w	Religious	Independent	—	Amistad Communications	Shreveport	
KIOU	1480	1 kw / 129 w	Black Gospel	Independent	—	Metropolitan Radio Group, Inc.	Shreveport	
KOKA	980	5 kw / 79 w	Black Gospel	American Urban Radio	McGavren-Guild	Access.1 Communications Corp.	Shreveport	
KRMD	1340	1 kw / 1 kw	Sports	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Cumulus Media, Inc.	Shreveport	
KWKH	1130	50 kw / 50 kw	Sports	ABC	Clear Chan.-Diamond	Clear Channel Communications	Shreveport	

FM Stations	Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBED	102.9	44 kw @525	Hot AC	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Shreveport	
KBTT	103.7	6 kw @328	Urban	ABC	McGavren-Guild	Access.1 Communications Corp.	Haughton	
KDKS	102.1	20 kw @367	Urban	ABC	McGavren-Guild	Access.1 Communications Corp.	Blanchard	
KLKL	95.7	50 kw @469	Oldies	Westwood/Mutual/Unistar	Clear Chan.-Emerald	Access.1 Communications Corp.	Minden	
KMJJ	99.7	50 kw @462	Urban	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Shreveport	
KRMD	101.1	100 kw @1,120	Country	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Cumulus Media, Inc.	Shreveport	
KRUF	94.5	100 kw @1,094	CHR	Independent	McGavren-Guild	Clear Channel Communications	Benton	
KSYR	92.1	6 kw @322	Modern Rock	ABC	McGavren-Guild	Access.1 Communications Corp.	Texarkana	
KTAL	98.1	100 kw @1,360	Classic Rock	ABC	—	Metropolitan Radio Group, Inc.	Springhill	
KTKC	92.9	40 kw @548	Black Gospel	Independent	Clear Chan.-Diamond	Clear Channel Communications	Carthage	
KTUX	98.9	100 kw @730	Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Shreveport	
KVKI	96.5	100 kw @275	Adult Cont.	ABC	Clear Chan.-Diamond	Clear Channel Communications	Shreveport	
KXKS	93.7	100 kw @1,020	Country	ABC	Clear Chan.-Diamond	Clear Channel Communications	Shreveport	

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KYLA-F	Trad. Country	106.7	Homer

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Access.1 Communications Corp.	32.1	33.4	25.1%
KBTT FM,KDKS FM,KLKL FM,KOKA AM,KSYR FM,KTAL FM			
Clear Channel Communications	28.0	28.3	37.3%
KEEL AM,KRUF FM,KTUX FM,KVKI FM,KWKH AM,KXKS FM			
Cumulus Media, Inc.	26.5	28.4	34.9%
KBED FM,KMJJ FM,KRMD FM,KRMD AM			
Metropolitan Radio Group, Inc.	1.6	0.6	0.0%
KIOU AM,KTKC FM			
	88.2	90.7	97.3%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	55 (2)	55 (2)	13.5
AOR	0 (0)	65 (3)	65 (3)	16.0
Black/Urban	0 (0)	118 (3)	118 (3)	29.1
CHR	0 (0)	24 (1)	24 (1)	5.9
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	65 (3)	65 (3)	16.0
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	20 (1)	0 (0)	20 (1)	4.9
Oldies	0 (0)	18 (1)	18 (1)	4.4
Other	(0)	(0)	(0)	0.0
Religion	29 (3)	2 (1)	32 (4)	7.9
Soft AC	(0)	(0)	(0)	0.0
Sports	6 (2)	0 (0)	6 (2)	1.5
Standards/EZ	3 (1)	0 (0)	3 (1)	0.7
Totals	58 (7)	347 (14)	406 (21)	

Note 4/6/01 KXKS-FM-93.7 Prior Calls: KITT-FM Current Calls: KXKS-FM
 4/12/01 KTKC-FM-92.9 Old Format: Oldies New Format: Black Gospel
 5/8/01 KRMD-AM-1340 Old Format: New Format: Adds ESPN Radio Network
 5/9/01 KASO-AM-1240 Sold By: Cole Broadcasting, Inc. To: Greenwood Acres Baptist Church

SOUTH BEND, IN

Arbitron Rank 166	Pop (12+) 214,600		Stations 18 / 16	% Below Line 2.2
Market TSL in Hours	19.7		Diaries 998 / 215:1 / 55.4%	% Not Listed 15.0
Average Persons Rating	14.8		12+ FM Share (Metro) 69.9	Sample Target 960

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1	WNDV-F	40/12.7	14.6	14.9	13.6	12.5	13.9	727/33.9	32.1	34.5	125/2286	Artistic Media Partners
2	WBYT-F	34/10.6	11.4	9.2	13.9	11.9	11.3	470/21.9	21.0	21.2	95/1381	Federated Media
3	WNSN-F	33/10.5	9.2	10.4	10.6	10.0	10.2	477/22.2	18.2	18.4	92/1409	Schurz Communications, Inc.
4	WSBT	26/8.3	7.1	7.3	7.9	7.2	7.7	336/15.6	16.0	16.8	37/573	Schurz Communications, Inc.
5	WRBR-F	23/7.4	6.4	7.6	7.3	6.2	7.2	366/17.0	16.4	18.4	56/974	Hicks Broadcasting
6	WAOR-F	19/5.9	4.8	6.0	5.6	7.5	5.6	314/14.6	14.5	15.5	40/659	Federated Media
7	WUBU-F	17/5.2	4.9	5.4	4.3	5.0	5.0	171/8.0	6.4	8.0	25/256	Partnership Radio, LLC
8	WZOC-F	16/5.2	5.7	4.7	4.6	6.2	5.0	304/14.1	14.5	11.2	51/798	Plymouth Broadcasting, Inc.
9	WHLY	15/4.6	3.4	3.8	4.0	5.6	4.0	168/7.8	7.0	5.9	17/241	Artistic Media Partners
10	WSMK-F	14/4.4	3.9	4.1	3.0	3.4	3.9	224/10.5	11.5	7.3	32/535	Marion R. Williams
11	WZOW-F	8/2.6	1.5	2.2	2.3	2.2	2.2	157/7.3	6.6	7.0	19/407	Van Hawke-Johnson Comms., Inc.
12	WHPZ-F	7/2.2	1.9	0.0	0.3	0.6	1.1	119/5.5	3.9	0.0	23/488	Le Sea Broadcasting Corp.
13	WFRN-F	6/1.8	1.3	1.9	3.0	1.2	2.0	149/6.9	5.0	5.8	40/794	Progressive Broadcasting Sys.
14	WGN	5/1.4	1.0	1.3	1.0	1.9	1.2	120/5.6	3.3	3.1	30/531	Tribune Broadcasting
15	WLS	2/0.8	1.1	1.3	0.7	1.2	1.0	29/1.4	2.2	1.7	27/329	ABC Radio
16	WHFB-F	2/0.7	1.6	1.3	1.7	0.9	1.3	114/5.3	4.9	6.1	17/397	WHFB Broadcast Associates, LP
16	WHME-F	2/0.7						54/2.5	0.0	0.0	6/99	Le Sea Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WNDV-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F
2	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F
3	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F
4	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F
5	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F
6	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F
7	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F
8	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F
9	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F
10	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F	WNSN-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WHLY	1620	10 kw / 1 kw	Adult Stand.	ABC	—	Artistic Media Partners	South Bend
WSBT	960	5 kw / 5 kw	News/Talk	Westwood/Mutual/Unistar	Katz	Schurz Communications, Inc.	South Bend

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAOR	95.3	3.3 kw @298	Classic Rock	Independent	Christal/Michigan Spot	Federated Media	Niles
WBYT	100.7	15 kw @909	Country	Independent	Christal	Federated Media	Elkhart
WFRN	104.7	50 kw @459	Cont. Christ.	USA Radio Network	Salem Radio Reps	Progressive Broadcasting Systems	Elkhart
WGTC	102.3	2 kw @397	simul. WHPZFF	Salem Radio Network	—	Summit Radio, Inc.	New Carlisle
WHFB	99.9	50 kw @407	Country	Westwood/Mutual/Unistar	Katz	WHFB Broadcast Associates, LP	Benton Harbor
WHME	103.1	3 kw @300	Gospel	Salem Radio Network	—	Le Sea Broadcasting Corp.	South Bend
WHPZ	96.9	2.99 kw @462	Cont. Christ.	Salem Radio Network	—	Le Sea Broadcasting Corp.	Bremen
WNDV	92.9	20 kw @495	CHR	Independent	McGavren-Guild	Artistic Media Partners	South Bend
WNSN	101.5	13 kw @970	Adult Cont.	Westwood/Mutual/Unistar	Katz	Schurz Communications, Inc.	South Bend
WRBR	103.9	3 kw @328	Rock	Independent	Christal	Hicks Broadcasting	Buchanan
WSMK	99.1	3 kw @328	Urban	Independent	—	Marion R. Williams	South Bend
WUBU	106.3	3 kw @292	Urban AC	American Urban Radio	Allied Radio Ptnrs.	Partnership Radio, LLC	Plymouth
WZOC	94.3	11.3 kw @492	Oldies	Independent	Katz	Plymouth Broadcasting, Inc.	Goshen
WZOW	97.7	1.8 kw @482	Classic Rock	Westwood/Mutual/Unistar	Roslin	Van Hawke-Johnson Comms.	

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WGN	Talk	720	Chicago
WLS	Talk	890	Chicago

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Artistic Media Partners	17.3	11.7	
WHLY AM,WNDV FM			
Federated Media	16.5	20.0	
WAOR FM,WBYT FM			
Le Sea Broadcasting Corp.	1.6	2.2	
WHME FM,WHPZ FM			
Schurz Communications, Inc.	18.8	18.2	
WNSN FM,WSBT AM			
	54.2	52.1	

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	33 (1)	33 (1)	12.3
AOR	0 (0)	50 (3)	50 (3)	18.6
Black/Urban	0 (0)	31 (2)	31 (2)	11.5
CHR	0 (0)	40 (1)	40 (1)	14.9
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	36 (2)	36 (2)	13.4
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	33 (3)	0 (0)	33 (3)	12.3
Oldies	0 (0)	16 (1)	16 (1)	5.9
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	15 (4)	15 (4)	5.6
Soft AC	(0)	(0)	(0)	0.0
Sports	(0)	(0)	(0)	0.0
Standards/EZ	15 (1)	0 (0)	15 (1)	5.6
Totals	48 (4)	221 (14)	269 (18)	

Note Duncan's reports that: WNDV-AM 1490 simul. with WNDV-FM 92.9
 Duncan's reports that: WHPZ-FM 96.9 simul. with WGTC-FM 102.3
 Duncan's reports that: WFRR-FM 93.7 simul. with WFRN-FM 104.7
 Duncan's reports that: WFRI-FM 100.1 simul. with WFRN-FM 104.7
 4/5/01 WHLY-AM-1620 Old Format: New Format: Adds Stardust

SPOKANE, WA

Arbitron Rank 94 Pop (12+) 435,000
 Market TSL in Hours 19.1
 Average Persons Rating 14.0

Stations 22 / 21
 Diaries 1455 / 299:1 / 55.5%
 12+ FM Share (Metro) 67.7

% Below Line 0.5
 % Not Listed 12.1
 Sample Target 1420

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 KZZU-F	Dance	59/9.6	8.6	9.1	8.3	10.4	8.9	1012/23.3	20.2	24.9	70/1258	QueenB Radio
2 KDRK-F	Country	45/7.5	6.7	6.2	5.9	6.3	6.6	679/15.6	14.2	14.4	56/843	Citadel Communications Corp.
3 KHTQ-F	Rock	39/6.5	6.3	5.9	8.8	7.4	6.9	626/14.4	14.2	15.1	56/846	QueenB Radio
4 KXLY	News/Talk	35/5.8	4.2	5.4	4.5	5.8	5.0	611/14.1	13.5	12.8	42/749	QueenB Radio
4 KGA	News/Talk	35/5.8	5.6	8.0	6.2	4.1	6.4	444/10.2	14.3	8.6	39/523	Citadel Communications Corp.
6 KXLY-F	Soft AC	35/5.7	7.6	5.0	7.0	5.8	6.3	536/12.3	13.5	15.8	43/702	QueenB Radio
7 KKZX-F	Classic Rock	34/5.5	7.4	6.8	7.3	6.4	6.8	576/13.2	14.0	16.1	45/806	Clear Channel Communications
8 KEYF-F	Oldies	32/5.3	5.5	5.0	5.6	5.5	5.9	590/13.6	14.0	14.3	42/784	Citadel Communications Corp.
9 KISC-F	Soft AC	30/5.0	7.1	5.7	5.7	5.5	4.6	540/12.4	11.6	12.6	44/783	Clear Channel Communications
10 KAQQ	Adult Stand.	29/4.8	5.1	4.4	4.3	5.2	5.6	351/8.1	7.7	8.2	33/438	Clear Channel Communications
11 KNFR-F	Country	29/4.7	5.9	5.1	6.7	5.0	5.6	508/11.7	13.0	11.7	39/702	Clear Channel Communications
12 KCDA-F	Hot AC	27/4.5	2.1	1.6	1.4	2.0	2.4	499/11.5	6.7	8.2	30/588	QueenB Radio
13 KEZE-F	80s Hits	26/4.3	2.3	3.6	3.5	1.9	3.4	525/12.1	9.0	7.9	27/569	Citadel Communications Corp.
14 KAEP-F	Adult Altern.	21/3.5	3.6	4.9	4.0	5.7	4.0	527/12.1	12.9	14.6	29/715	Pamplin Broadcasting, Inc.
15 KXLY-F	Cont. Christ.	13/2.1	1.8	3.2	1.9	3.3	2.3	264/6.1	6.9	6.8	15/336	Citadel Communications Corp.
16 KWHK-F	N/A	12/2.0	1.7	2.7	3.3	2.2	2.4	235/5.4	6.6	6.4	15/271	Citadel Communications Corp.
17 KJRB	Sports	11/1.8	1.6	1.4	1.6	1.6	1.6	150/3.5	3.5	3.8	13/190	QueenB Radio
18 KVNI	Country	6/1.0	0.5	0.0	0.0	0.0	0.0	103/2.4	0.0	0.0	6/107	Barbara L. Kazmark
18 KAZZ-F	Adult Stand.	6/1.0	2.0	1.2	1.0	0.9	1.3	110/2.5	2.2	1.8	10/159	QueenB Radio
20 KXLI	Sports	4/0.6	0.5	0.0	0.0	0.0	0.0	53/1.2	0.0	0.0	3/60	CSN International
21 KKRS-F	Religious	3/0.5						49/1.1	1.8	1.8	3/49	Second Amendment Foundation
22 KSBN	Bus. News	3/0.4	0.4	0.6	0.6	0.5	0.5					

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KZZU-F	1 KZZU-F	1 KZZU-F	1 KDRK-F	1 KDRK-F	1 KXLY	1 KZZU-F	1 KZZU-F	1 KDRK-F	1 KZZU-F	1 KZZU-F
2 KHTQ-F	2 KHTQ-F	2 KDRK-F	2 KKZX-F	2 KKZX-F	2 KGA	2 KDRK-F	2 KXLY	2 KXLY-F	2 KDRK-F	2 KDRK-F
3 KCDA-F	3 KEZE-F	3 KHTQ-F	3 KHTQ-F	3 KHTQ-F	3 KDRK-F	3 KGA	3 KHTQ-F	3 KGA	3 KHTQ-F	3 KHTQ-F
4 KAEP-F	4 KDRK-F	4 KKZX-F	4 KZZU-F	4 KISC-F	4 KXLY-F	4 KKZX-F	4 KKZX-F	4 KZZU-F	4 KXLY-F	4 KAQQ
5 KXLY	5 KXLY	5 KEZE-F	5 KEZE-F	5 KEZE-F	5 KHTQ-F	5 KHTQ-F	5 KDRK-F	4 KEYF-F	5 KXLY	4 KCDA-F
6 KDRK-F	6 KAEP-F	6 KISC-F	6 KISC-F	6 KISC-F	6 KXLY	6 KXLY	6 KGA	4 KISC-F	6 KGA	6 KXLY
7 KNFR-F	7 KKZX-F	7 KCDA-F	7 KNFR-F	7 KGA	7 KISC-F	7 KISC-F	7 KXLY-F	7 KHTQ-F	6 KISC-F	7 KNFR-F
8 KEYF-F	8 KNFR-F	8 KNFR-F	8 KGA	7 KXLY-F	7 KKZX-F	8 KEYF-F	7 KCDA-F	8 KEZE-F	8 KEZE-F	8 KXLY-F
9 KKZX-F	9 KISC-F	9 KGA	9 KEYF-F	9 KEZE-F	9 KNFR-F	9 KAOQ	9 KAEP-F	9 KKZX-F	9 KAEP-F	9 KEYF-F
10 KISC-F	10 KXLY-F	10 KCDA-F	10 KCDA-F	10 KNFR-F	10 KZZU-F	9 KXLY-F	10 KEYF-F	10 KNFR-F	9 KEYF-F	10 KKZX-F
Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 KZZU-F	1 KZZU-F	1 KZZU-F	1 KZZU-F	1 KXLY-F	1 KZZU-F	1 KHTQ-F	1 KHTQ-F	1 KHTQ-F	1 KKZX-F	
2 KDRK-F	2 KEZE-F	2 KDRK-F	2 KDRK-F	2 KDRK-F	2 KHTQ-F	2 KZZU-F	2 KKZX-F	2 KKZX-F	2 KHTQ-F	
3 KEZE-F	3 KCDA-F	3 KCDA-F	3 KISC-F	3 KISC-F	3 KCDA-F	3 KKZX-F	3 KAEP-F	3 KDRK-F	3 KGA	
4 KCDA-F	4 KDRK-F	4 KISC-F	4 KEZE-F	4 KZZU-F	4 KKZX-F	4 KJRB	5 KEZE-F	4 KZZU-F	4 KDRK-F	
5 KHTQ-F	5 KISC-F	5 KDRK-F	5 KXLY-F	5 KEYF-F	5 KAEP-F	5 KJRB	6 KEZE-F	5 KGA	5 KXLY	
6 KISC-F	6 KHTQ-F	6 KHTQ-F	6 KCDA-F	6 KEZE-F	6 KDRK-F	6 KEZE-F	7 KZZU-F	6 KAEP-F	6 KEYF-F	
7 KAEP-F	7 KAEP-F	7 KXLY-F	7 KNFR-F	7 KCDA-F	7 KWHK-F	7 KEZE-F	7 KDRK-F	6 KEZE-F	7 KNFR-F	
8 KKZX-F	8 KXLY-F	8 KXLY-F	8 KHTQ-F	8 KNFR-F	8 KEZE-F	8 KCDA-F	8 KDRK-F	8 KNFR-F	8 KEZE-F	
9 KNFR-F	9 KNFR-F	9 KAEP-F	9 KAEP-F	9 KHTQ-F	9 KHTQ-F	9 KNFR-F	9 KWHK-F	9 KWHK-F	9 KAEP-F	
10 KXLY-F	10 KKZX-F	10 KNFR-F	10 KKZX-F	10 KKZX-F	10 KJRB	10 KWHK-F	10 KXLY-F	10 KJRB	10 KJRB	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KAQQ	590	5 kw / 5 kw	Adult Stand.	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Spokane
KGA	1510	50 kw / 50 kw	News/Talk	Premier Radio Network	McGavren-Guild	Citadel Communications Corp.	Spokane
KJRB	790	5 kw / 3.8 kw	Sports	Sporting News Radio	McGavren-Guild	Citadel Communications Corp.	Spokane
KSBN	1230	1 kw / 1 kw	Bus. News	Talk America Radio Network	—	Second Amendment Foundation	Spokane
KVNI	1080	10 kw / 1 kw	Country	ABC	Katz	QueenB Radio	Coeur d'Alene
KXLI	630	530 w / 53 w	Sports	Associated Press Radio	Katz	QueenB Radio	Opportunity
KXLY	920	5 kw / 5 kw	News/Talk	Salem Radio Network	Katz	QueenB Radio	Spokane

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAEP	105.7	100 kw @1,910	Adult Altern.	Independent	McGavren-Guild	Citadel Communications Corp.	Spokane
KAZZ	107.1	9 kw @253	Adult Stand.	Jones Radio Network	—	Barbara L. Kazmark	Deer Park
KCDA	103.1	9.4 kw @2,451	Hot AC	Independent	Clear Chan.-Diamond	Clear Channel Communications	Post Falls
KDRK	93.7	56 kw @2,380	Country	Independent	McGavren-Guild	Citadel Communications Corp.	Spokane
KEYF	101.1	100 kw @1,608	Oldies	Independent	McGavren-Guild	Citadel Communications Corp.	Cheney
KEZE	96.9	8.2 kw @1,184	80s Hits	ABC	Katz	Citadel Communications Corp.	Spokane
KHTQ	94.5	83 kw @2,181	Rock	ABC	Katz	QueenB Radio	Hayden
KISC	98.1	94 kw @2,030	Soft AC	Independent	Clear Chan.-Diamond	Clear Channel Communications	Spokane
KKZX	98.9	100 kw @1,614	Classic Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Opportunity
KNFR	96.1	64 kw @2,421	Country	ABC	Salem Radio Reps	Pamplin Broadcasting, Inc.	Medical Lake
KTSL	101.9	28.5 kw @650	Cont. Christ.	ABC	McGavren-Guild	Citadel Communications Corp.	Spokane
KWHK	103.9	5.5 kw @1,417	N/A	Independent	Katz	QueenB Radio	Spokane
KXLY	99.9	36.7 kw @2,998	Soft AC	Independent	Katz	QueenB Radio	Spokane
KZZU	92.9	85 kw @2,080	Dance	Independent	Katz	QueenB Radio	Spokane

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KKRS-F	Religious	97.3	Davenport

Consolidation Report	12+ (%)	25-54 (%)	Revenue
Citadel Communications Corp. KAEP FM, KDRK FM, KEYF FM, KGA AM, KJRB AM, KWVK FM	25.9	30.6	34.7%
Clear Channel Communications KAQQ AM, KCDA FM, KISC FM, KKZX FM, KNFR FM	24.5	24.7	34.2%
QueenB Radio KEZE FM, KHTQ FM, KVNI AM, KXLI AM, KXLY FM, KXLY AM, KZZU FM	33.5	30.3	35.7%
	83.9	85.6	104.6%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	27 (1)	27 (1)	5.0
AOR	0 (0)	95 (3)	95 (3)	17.8
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	59 (1)	59 (1)	11.0
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	6 (1)	74 (2)	80 (3)	15.0
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	73 (3)	0 (0)	73 (3)	13.6
Oldies	0 (0)	58 (2)	58 (2)	10.8
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	16 (2)	16 (2)	3.0
Soft AC	0 (0)	65 (2)	65 (2)	12.1
Sports	15 (2)	0 (0)	15 (2)	2.8
Standards/EZ	29 (1)	6 (1)	35 (2)	6.5
Totals	123 (7)	400 (14)	523 (21)	

Note Duncan's reports that: KDRK-AM 1050 simul. with KDRK-FM 93.7

SPRINGFIELD, MA

Arbitron Rank 82 Pop (12+) 492,000 Stations 28 / 15 % Below Line 31.7
 Market TSL in Hours 20.1 Diaries 1667 / 296:1 / 52.3% % Not Listed 16.6
 Average Persons Rating 15.1 12+ FM Share (Metro) 67.6 Sample Target 1670

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spgr 00	4-Book Avg	12+Metro Cume / Rtg	Spgr 00	Fall 99	12+TSA AQH / Cume	Owner
1 WMAS-F	Adult Cont.	67/9.1	8.8	8.2	9.6	8.3	8.9	976/19.8	19.0	18.4	68/1008	Lappin Communications, Inc.
2 WAQY-F	Classic Rock	62/8.3	6.9	7.1	7.8	8.2	7.5	929/18.9	17.1	18.2	66/1038	Saga Communications, Inc.
3 WHYN	Talk	52/7.0	6.0	6.0	5.6	4.9	6.2	794/16.1	13.8	13.7	53/831	Clear Channel Communications
4 WHYN-F	Hot AC	48/6.5	6.7	8.0	7.4	8.8	7.2	868/17.7	18.2	20.3	53/989	Clear Channel Communications
5 WPKX-F	Country	47/6.3	6.1	9.2	9.0	8.7	7.6	715/14.5	13.8	15.7	47/723	Clear Channel Communications
6 WKSS-F	CHR	46/6.3	6.8	6.9	7.8	7.1	7.0	988/20.1	19.4	20.8	48/1035	Clear Channel Communications
7 WZMX-F	Urban	31/4.2	3.4	4.1	3.3	2.8	3.8	692/14.1	4.7	3.6	43/692	Infinity Broadcasting Corp.
8 WDRG-F	Oldies	28/3.7	4.9	3.0	3.1	4.0	2.3	499/10.1	10.5	8.7	31/515	Buckley Broadcasting
9 WTIC-F	Modern AC	25/3.3	3.4	1.9	2.2	2.1	2.7	559/11.4	9.4	11.2	28/770	Infinity Broadcasting Corp.
10 WLZX-F	Rock	22/2.9	2.8	2.3	3.6	3.2	2.9	740/15.0	13.4	16.5	29/645	Saga Communications, Inc.
11 WCCC-F	Rock	20/2.7	3.0	3.5	2.9	3.7	3.0	462/9.4	6.3	5.6	22/489	Marlin Broadcasting, LLC
12 WMAS	Adult Stand.	15/2.1	3.2	1.9	2.5	2.6	2.4	233/4.7	6.4	6.9	20/239	Lappin Communications, Inc.
13 WRCH-F	Soft AC	14/1.9	2.3	1.7	0.9	2.1	1.7	341/6.9	6.4	6.9	15/341	Infinity Broadcasting Corp.
14 WSPR	Tropical	14/1.8	2.7	2.9	3.8	2.9	2.8	154/3.1	3.6	2.9	14/154	Edmund Dinis
15 WAAF-F	Rock	13/1.8	1.8	1.7	1.7	2.5	1.8	304/6.2	8.1	8.9	14/326	Entercom
16 WRNX-F	Adult Altern.	11/1.5	1.5	3.5	3.3	2.4	2.5	302/6.1	6.8	7.6	15/341	Western Massachusetts Radio Co.
17 WNNZ	Sports	10/1.4						242/4.9	9.1	8.1	12/271	Clear Channel Communications
18 WHNP-AA	Talk	10/1.4	0.8	1.8	1.3	1.1	1.3	191/3.9	3.2	18.3	12/224	Saga Communications, Inc.
19 WMRQ-F	Modern Rock	6/0.9	13.1	10.3	9.0	10.4	8.3	314/6.4	6.5	6.0	10/314	Clear Channel Communications
20 WTIC	News/Talk	6/0.8	0.7	1.0	0.8	1.1	0.8	141/2.9	2.8	3.3	6/195	Clear Channel Communications
21 WHCN-F	Classic Rock	6/0.8	0.8	1.0	0.9	0.9	0.9	188/3.8	4.3	4.0	6/138	Cutting Edge Broadcasting, Inc.
22 WEIB-F	Smooth Jazz	6/0.7	0.5	0.6	0.8	1.3	0.6	126/2.6	2.7	2.6	6/147	Clear Channel Communications
23 WWYZ-F	Country	5/0.7	0.6	0.6	0.8	0.7	0.7	147/3.0	2.4	3.2	6/135	Clear Channel Communications
24 WSRG-F	Soft AC	5/0.6	0.4	0.6	0.8	0.8	0.6	105/2.1	2.5	3.4	6/135	Clear Channel Communications
25 WPVQ-F	Country	4/0.5	0.9	0.5	0.8	0.5	0.7	63/1.3	1.8	1.7	11/169	Vox Radio Group
26 WRSI-F	Adult Altern.	3/0.4	1.6	1.4	1.6	1.9	1.3	97/2.0	1.5	1.6	7/147	Vox Radio Group
27 WBZ	News							50/1.0	2.0	5.3	5/70	Infinity Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WZMX-F	1 WKSS-F	1 WAQY-F	1 WAQY-F	1 WAQY-F	1 WHYN	1 WMAS-F	1 WZMX-F	1 WMAS-F	1 WHYN	1 WZMX-F
2 WKSS-F	2 WZMX-F	2 WMAS-F	2 WMAS-F	2 WMAS-F	2 WAQY-F	2 WAQY-F	2 WKSS-F	2 WAQY-F	1 WMAS-F	1 WKSS-F
3 WMAS-F	3 WMAS-F	3 WHYN-F	3 WHYN-F	3 WHYN-F	3 WHYN-F	3 WHYN-F	3 WAQY-F	3 WHYN-F	3 WAQY-F	3 WAQY-F
4 WHYN-F	4 WHYN-F	4 WKSS-F	4 WKSS-F	4 WPKX-F	4 WPKX-F	4 WHYN	4 WHYN	4 WHYN-F	4 WZMX-F	4 WMAS-F
5 WCCC-F	5 WLZX-F	5 WZMX-F	5 WPKX-F	5 WKSS-F	5 WKSS-F	5 WDRG-F	5 WPKX-F	5 WMAS-F	5 WPKX-F	5 WKSS-F
6 WSPR	6 WAQY-F	6 WTIC-F	6 WTIC-F	6 WDRG-F	6 WDRG-F	6 WHYN-F	6 WCCC-F	6 WHYN-F	6 WKSS-F	6 WHYN-F
7 WTIC-F	7 WTIC-F	7 WLZX-F	7 WLZX-F	7 WTIC-F	7 WMAS	7 WKSS-F	7 WKSS-F	7 WLZX-F	7 WDRG-F	7 WDRG-F
8 WLZX-F	8 WCCC-F	7 WPKX-F	8 WDRG-F	8 WLZX-F	8 WRCH-F	8 WTIC-F	8 WCCC-F	8 WTIC-F	8 WMAS-F	8 WTIC-F
8 WAQY-F	9 WAAF-F	9 WCCC-F	9 WCCC-F	8 WHYN	9 WKSS-F	9 WZMX-F	9 WZMX-F	9 WPKX-F	9 WLZX-F	9 WLZX-F
10 WAAF-F	10 WPKX-F	10 WDRG-F	10 WZMX-F	10 WCCC-F	10 WTIC-F	9 WDRG-F	10 WDRG-F	10 WDRG-F	10 WTIC-F	10 WDRG-F

AM Stations				City of Lic			
Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WHMP	1400	1 kw / 1 kw	simul. WHNPAA	Jones Radio Network	Katz	Saga Communications, Inc.	Northampton
WHNP	1600	2.5 kw / kw	Talk	Jones Radio Network	—	Saga Communications, Inc.	East Longmeadow
WHYN	560	5 kw / 1 kw	Talk	ABC	Clear Chan.-Diamond	Clear Channel Communications	Springfield
WMAS	1450	1 kw / 1 kw	Adult Stand.	Jones Radio Network	McGavren-Guild	Lappin Communications, Inc.	Springfield
WNNZ	640	50 kw / 1 kw	Sports	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Westfield
WSPR	1270	5 kw / 1 kw	Tropical	Radio Unica Network	Roslin	Edmund Dinis	Springfield

FM Stations				City of Lic			
Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAQY	102.1	17 kw @782	Classic Rock	Independent	Katz	Saga Communications, Inc.	Springfield
WEIB	106.3	3 kw @289	Smooth Jazz	Independent	—	Cutting Edge Broadcasting, Inc.	Northampton
WHYN	93.1	8.9 kw @1,000	Hot AC	Independent	Clear Chan.-Diamond	Clear Channel Communications	Springfield
WLZX	99.3	5.8 kw @381	Rock	Independent	Katz	Saga Communications, Inc.	Northampton
WMAS	94.7	50 kw @195	Adult Cont.	Independent	McGavren-Guild	Lappin Communications, Inc.	Springfield
WPKX	97.9	2.22 kw @529	Country	Independent	Clear Chan.-Diamond	Clear Channel Communications	Enfield
WPVQ	95.3	570 w @761	Country	Independent	McGavren-Guild	Vox Radio Group	Greenfield
WRNX	100.9	1.34 kw @692	Adult Altern.	Independent	—	Western Massachusetts Radio Co.	Amherst
WRSI	93.9	2.5 kw @358	Adult Altern.	Independent	—	Vox Radio Group	Turners Falls

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAAF-F	Rock	107.3	Worcester
WBZ	News	1030	Boston
WCCC-F	Rock	106.9	Hartford
WDRC-F	Oldies	102.9	Hartford
WHCN-F	Classic Rock	105.9	Hartford
WKSS-F	CHR	95.7	Hartford
WMRQ-F	Modern Rock	104.1	Waterbury
WRCH-F	Soft AC	100.5	New Britain
WSRS-F	Soft AC	96.1	Worcester
WTIC	News/Talk	1080	Hartford
WTIC-F	Modern AC	96.5	Hartford
WWYZ-F	Country	92.5	Waterbury
WZMX-F	Urban	93.7	Hartford

Consolidation Report	12+ (%)	25-54 (%)	Revenue
Clear Channel Communications WHYN AM,WHYN FM,WNNZ AM,WPKX FM	21.3	19.8	40.6%
Lappin Communications, Inc. WMAS FM,WMAS AM	11.8	11.9	22.7%
Saga Communications, Inc. WAQY FM,WHMP AM,WHNP AM,WLZX FM	13.0	16.9	20.4%
Vox Radio Group WPVQ FM,WRSI FM	1.1	1.1	0.0%
	47.2	49.7	83.7%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	143 (3)	143 (3)	23.1
AOR	0 (0)	155 (8)	155 (8)	25.1
Black/Urban	0 (0)	43 (1)	43 (1)	7.0
CHR	0 (0)	46 (1)	46 (1)	7.4
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	57 (3)	57 (3)	9.2
Hispanic	14 (1)	0 (0)	14 (1)	2.3
Jazz	0 (0)	6 (1)	6 (1)	1.0
News/Talk	71 (5)	0 (0)	71 (5)	11.5
Oldies	0 (0)	31 (1)	31 (1)	5.0
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	21 (2)	21 (2)	3.4
Sports	11 (1)	0 (0)	11 (1)	1.8
Standards/EZ	20 (1)	0 (0)	20 (1)	3.2
Totals	116 (8)	502 (20)	618 (28)	

Note Duncan's reports that: WRSY-FM 101.5 simul. with WRSI-FM 93.9
 Duncan's reports that: WHNP-AM 1600 simul. with WHMP-AM 1400
 Duncan's reports that: WHMQ-AM 1240 simul. with WHMP-AM 1400

SPRINGFIELD, MO

Arbitron Rank 147 Pop (12+) 263,800 Stations 18 / 18 % Below Line 0.0
 Market TSL in Hours 17.7 Diaries 748 / 353:1 / 58.0% % Not Listed 10.0
 Average Persons Rating 13.2 12+ FM Share (Metro) 80.5 Sample Target 680

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner	
1	KTTS-F	Country	49/14.1	6.3	10.3	10.3	12.5	10.3	685/26.0	17.8	19.9	100/1420	Journal Broadcast Group
2	KGBX-F	Adult Cont.	37/10.6	6.3	7.8	10.6	9.1	8.8	520/19.7	15.7	21.7	45/728	Clear Channel Communications
3	KGMV-F	Country	29/8.3	7.8	7.5	7.3	8.0	7.7	498/18.9	18.5	14.0	45/825	Clear Channel Communications
4	KTXR-F	Soft AC	25/7.0	5.3	3.6	4.9	4.4	5.2	342/13.0	12.2	9.9	47/649	Meyer Communications, Inc.
5	KSPW-F	Dance	24/6.9	3.1	5.0	3.8	1.8	4.7	470/17.8	9.3	7.8	36/665	Journal Broadcast Group
6	KTOZ-F	Modern AC	19/5.5	4.2	6.4	7.1	7.8	5.8	379/14.4	15.5	18.5	33/624	Clear Channel Communications
7	KHTO-F	Dance	17/4.9	8.3	8.7	7.3	9.1	7.3	452/17.1	20.6	6.9	21/596	Wilks Broadcasting, LLC
8	KWTO	Talk	16/4.6	8.3	3.1	4.1	4.7	5.0	285/10.8	14.6	10.1	27/489	Meyer Communications, Inc.
9	KXUS-F	Rock	16/4.5	4.8	5.6	5.4	3.9	5.1	303/11.5	12.5	12.5	34/663	Clear Channel Communications
10	KZRQ-F	Rock	15/4.4	5.6	6.4	4.6	3.9	5.2	272/10.3	13.7	11.1	28/409	Wilks Broadcasting, LLC
11	KOSP-F	Oldies	15/4.3	5.1	4.7	3.0	4.2	4.3	283/10.7	11.3	9.4	30/581	Mid-West Family Stations
12	KKLH-F	Classic Rock	15/4.2	6.3	3.1	4.4	4.7	4.5	284/10.8	14.1	10.0	33/640	Mid-West Family Stations
13	KTTF	Classic Cntry.	10/3.0	6.6	5.0	4.9	3.9	4.9	175/6.6	8.8	6.9	12/202	Journal Broadcast Group
14	KOMG-F	Adult Cont.	8/2.4	1.7	1.4	0.0	0.5		176/6.7	6.2		11/271	Mid-West Family Stations
15	KWTO-F	Sports	6/1.7	2.8	1.7	3.0	1.6	2.3	131/5.0	7.6	7.8	11/257	Meyer Communications, Inc.
16	KADI-F	Cont. Christ.	6/1.7	2.2	2.2	2.4	2.6	2.1	149/5.6	4.6	6.5	6/173	Vision Communications, Inc.
17	KGMV	Sports	4/1.1	1.7	0.0	0.0	0.0		58/2.2	2.6	0.0	4/58	Clear Channel Communications
18	KTOZ	Adult Stand.	3/0.8	0.6	0.6	0.5	1.0	0.6	67/2.5	1.4	1.3	3/67	The Entertainment Network, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	KSPW-F	1 KSPW-F	1 KGBX-F	1 KGBX-F	1 KGBX-F	1 KTTS-F	1 KTTS-F	1 KTTS-F	1 KTTS-F	1 KTTS-F
2	KHTO-F	2 KTOZ-F	2 KTTS-F	2 KTTS-F	2 KTTS-F	2 KGBX-F	2 KGBX-F	2 KGBX-F	2 KGBX-F	2 KGBX-F
3	KTTS-F	3 KTTS-F	3 KGMV-F	3 KGMV-F	3 KGMV-F	3 KTXR-F	3 KGMV-F	3 KTTS-F	3 KGMV-F	3 KSPW-F
4	KGMV-F	4 KZRQ-F	4 KTOZ-F	4 KTOZ-F	4 KTOZ-F	4 KGMV-F	4 KXR-F	4 KHTO-F	4 KXR-F	4 KTXR-F
5	KZRQ-F	5 KGMV-F	5 KSPW-F	5 KKLH-F	5 KKLH-F	5 KWTO	5 KTXR-F	5 KWTO	5 KTOZ-F	5 KHTO-F
6	KGBX-F	6 KHTO-F	6 KXUS-F	6 KXUS-F	6 KXUS-F	6 KOSP-F	6 KTOZ-F	6 KGMV-F	6 KTOZ-F	6 KHTO-F
7	KTOZ-F	7 KXUS-F	7 KZRQ-F	7 KZRQ-F	7 KZRQ-F	7 KKLH-F	7 KZRQ-F	7 KTOZ-F	7 KSPW-F	7 KOSP-F
8	KOSP-F	8 KOMG-F	8 KKLH-F	8 KSPW-F	8 KOSP-F	8 KTTF	7 KSPW-F	8 KKLH-F	8 KXR-F	8 KXR-F
9	KXUS-F	9 KGBX-F	9 KHTO-F	9 KHTO-F	9 KHTO-F	9 KXUS-F	9 KWTO	9 KKLH-F	9 KXR-F	9 KTOZ-F
10	KADI-F	10 KADI-F	10 KOSP-F	10 KTOZ-F	10 KTOZ-F	10 KOSP-F	10 KWTO	10 KZRQ-F	9 KXUS-F	10 KXUS-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KSPW-F	1 KSPW-F	1 KTTS-F	1 KGBX-F	1 KGBX-F	1 KZRQ-F	1 KTOZ-F	1 KGBX-F	1 KGBX-F
2	KTTS-F	2 KTTS-F	2 KGMV-F	2 KTTS-F	2 KTTS-F	2 KZRQ-F	2 KZRQ-F	2 KZRQ-F	2 KTTS-F
3	KTOZ-F	3 KHTO-F	3 KHTO-F	3 KSPW-F	3 KGMV-F	3 KTOZ-F	3 KTTS-F	3 KXR-F	3 KXR-F
4	KGBX-F	3 KGMV-F	4 KTOZ-F	4 KGMV-F	4 KTOZ-F	4 KTTS-F	4 KTOZ-F	4 KTOZ-F	4 KZRQ-F
5	KHTO-F	5 KTOZ-F	5 KTOZ-F	5 KTOZ-F	5 KOSP-F	5 KXUS-F	5 KSPW-F	5 KTTS-F	5 KKLH-F
6	KOMG-F	6 KOMG-F	6 KOMG-F	6 KHTO-F	6 KHTO-F	6 KGMV-F	6 KGMV-F	6 KGMV-F	6 KTOZ-F
7	KGMV-F	7 KGBX-F	7 KGBX-F	7 KOMG-F	7 KSPW-F	7 KHTO-F	7 KOMG-F	7 KKLH-F	7 KGMV-F
8	KZRQ-F	8 KADI-F	8 KADI-F	8 KOSP-F	8 KKLH-F	8 KADI-F	8 KGMV-F	8 KSPW-F	8 KXR-F
9	KXUS-F	9 KZRQ-F	9 KTXR-F	9 KKLH-F	9 KOMG-F	9 KTTS-F	9 KKLH-F	9 KKLH-F	9 KOSP-F
9	KOSP-F	10 KXR-F	10 KKLH-F	10 KXUS-F	9 KTXR-F	10 KWTO-F	10 KADI-F	10 KGBX-F	9 KSPW-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KGMV	1400	1 kw / 1 kw	Sports	ESPN	Clear Chan.-Emerald	Clear Channel Communications	Springfield
KTOZ	1060	500 w / kw	Adult Stand.	USA Radio Network	Christal	The Entertainment Network, Inc.	Springfield
KTTF	1260	5 kw / 5 kw	Classic Cntry.	CNN	McGavren-Guild	Journal Broadcast Group	Springfield
KWTO	560	5 kw / 4 kw	Talk	ABC		Meyer Communications, Inc.	Springfield

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KADI	99.5	3 kw @328	Cont. Christ.	Independent	Salem Radio Reps	Vision Communications, Inc.	Republic
KGBX	105.9	38 kw @558	Adult Cont.	Independent	Clear Chan.-Emerald	Clear Channel Communications	Nixa
KGMV	100.5	33 kw @600	Country	Independent	Clear Chan.-Emerald	Clear Channel Communications	Aurora
KHTO	106.7	25 kw @328	Dance	Independent	McGavren-Guild	Wilks Broadcasting, LLC	Mt. Vernon
KKLH	104.7	34 kw @594	Classic Rock	Independent	McGavren-Guild	Mid-West Family Stations	Marshfield
KOMG	92.9	50 kw @492	Adult Cont.	Independent	McGavren-Guild	Mid-West Family Stations	Ozark
KOSP	105.1	50 kw @492	Oldies	Independent	Christal	Journal Broadcast Group	Willard
KSPW	96.5	50 kw @492	Dance	Independent	Clear Chan.-Emerald	Clear Channel Communications	Sparta
KTOZ	95.5	44 kw @522	Modern AC	ABC	Christal	Journal Broadcast Group	Pleasant Hope
KTTS	94.7	98 kw @1,102	Country	Westwood/Mutual/Unistar	McGavren-Guild	Meyer Communications, Inc.	Springfield
KTXR	101.3	100 kw @1,181	Soft AC	Westwood/Mutual/Unistar	McGavren-Guild	Meyer Communications, Inc.	Springfield
KWTO	98.7	100 kw @500	Sports	Independent	Clear Chan.-Emerald	Clear Channel Communications	Springfield
KXUS	97.3	100 kw @581	Rock	ABC		Wilks Broadcasting, LLC	Ash Grove
KZRQ	104.1	21.5 kw @354	Rock				

Consolidation Report	12+ (%)	25-54 (%)	Revenue
Clear Channel Communications	30.0	40.1	38.5%
KGBX FM, KGMV AM, KGMV FM, KTOZ FM, KXUS FM			
Journal Broadcast Group	24.0	16.1	19.0%
KSPW FM, KTTF AM, KTTS FM			
Meyer Communications, Inc.	13.3	8.5	11.6%
KTXR FM, KWTO AM, KWTO FM			
Mid-West Family Stations	10.9	13.9	9.8%
KKLH FM, KOMG FM, KOSP FM			
Wilks Broadcasting, LLC	9.3	8.6	11.4%
KHTO FM, KZRQ FM			
	87.5	87.2	90.3%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	64 (3)	64 (3)	20.4
AOR	0 (0)	45 (3)	45 (3)	14.4
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	41 (2)	41 (2)	13.1
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	10 (1)	78 (2)	88 (3)	28.1
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	16 (1)	0 (0)	16 (1)	5.1
Oldies	0 (0)	15 (1)	15 (1)	4.8
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	6 (1)	6 (1)	1.9
Soft AC	0 (0)	25 (1)	25 (1)	8.0
Sports	4 (1)	6 (1)	10 (2)	3.2
Standards/EZ	3 (1)	0 (0)	3 (1)	1.0
Totals	33 (4)	280 (14)	313 (18)	

Note 4/11/01 KSPW-FM-96.5 Prior Calls: KMXH-FM Current Calls: KSPW-FM
4/18/01 KTTF-AM-1260 Prior Calls: KTTS-AM Current Calls: KTTF-AM
5/4/01 KGMV-AM-1400 Old Format: New Format: Adds ESPN Radio Network
5/14/01 KZRQ-FM-104.1 Sold By: Radio 2000 To: Wilks Broadcasting, LLC

STOCKTON, CA

Arbitron Rank 87 Pop (12+) 453,900
 Market TSL in Hours 19.3
 Average Persons Rating 13.8

Stations 48 / 8
 Diaries 923 / 492:1 / 48.6%
 12+ FM Share (Metro) 65.9

% Below Line 15.6
 % Not Listed 16.5
 Sample Target 860

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1	KWIN-F	60/9.6	10.1	11.5	10.3	9.6	10.4	1075/23.7	24.0	25.3	61/1093	Silverado Broadcasting Company
2	KATM-F	46/7.4	11.0	8.4	9.3	9.3	9.0	720/15.9	19.9	18.1	51/802	Citadel Communications Corp.
3	KJOY-F	34/5.5	6.9	3.6	4.6	4.0	5.1	518/11.4	9.9	11.3	35/530	Silverado Broadcasting Company
4	KDJK-F	33/5.3	6.4	0.0	0.0	0.0	0.0	633/14.0	14.1	0.0	36/673	Citadel Communications Corp.
5	KQOD-F	27/4.3	5.3	5.0	6.5	4.6	5.3	537/11.8	10.8	12.4	28/558	Clear Channel Communications
6	KQOD-F	27/4.3	3.2	4.3	5.3	5.3	4.3	628/13.8	10.1	12.9	29/683	Clear Channel Communications
7	KCBS	24/3.8	2.3	2.5	2.5	2.6	2.8	388/8.6	7.4	6.5	26/432	Infinity Broadcasting Corp.
8	KNBR	17/2.7	2.4	4.5	2.3	2.8	3.0	332/7.3	6.4	4.7	17/344	Susquehanna Radio Corp.
9	KMIX-F	17/2.6	3.1	2.6	3.6	2.0	3.0	227/5.0	7.9	8.5	17/227	Entravision Communications
10	KHTK	16/2.6	1.8	2.5	1.7	2.3	2.2	266/5.9	4.0	3.2	16/271	Infinity Broadcasting Corp.
11	KRVR-F	16/2.5	0.9	1.1	1.0	1.2	1.4	256/5.7	3.1	3.0	16/259	Threshold Communications
12	KHOP-F	15/2.4	1.9	2.2	2.2	3.1	2.2	318/7.0	6.3	5.3	16/337	Citadel Communications Corp.
13	KWOD-F	13/2.1	1.7	1.2	1.0	2.3	1.5	364/8.0	6.7	3.9	14/383	Royce International Broadcasting
14	KFBC	12/1.9	1.9	1.6	1.0	2.2	1.6	226/5.0	3.7	2.3	14/252	Clear Channel Communications
15	KRFX-F	10/1.7	1.3	0.8	0.8	0.8	1.2	238/5.2	3.4	2.6	11/264	Entercom
16	KGO	10/1.5	0.8	1.1	0.8	0.9	1.1	157/3.5	1.6	2.5	10/165	ABC Radio
17	KTSE-F	9/1.4	1.5	0.9	1.5	1.1	1.3	85/1.9	2.7	3.6	9/85	Entravision Communications Corp.
18	KSFO	9/1.4	1.2	1.6	2.7	1.2	1.7	103/2.3	2.7	3.4	8/230	ABC Radio
19	KMRQ-F	8/1.3	1.2	3.4	5.1	2.9	2.7	224/4.9	0.0	0.0	8/102	Clear Channel Communications
20	KKIQ-F	8/1.3	0.5	0.4	0.4	0.0	0.6	102/2.2	0.0	0.0	9/142	Jim & John Levitt
21	KKJF-F	8/1.2	1.3	0.9	0.8	0.5	1.1	114/2.5	2.7	2.1	8/191	Modesto Communications Corp.
22	KSTN-F	8/1.2	1.4	1.6	2.0	2.2	1.5	191/4.2	4.6	5.2	8/191	San Joaquin Broadcasting
23	KWNN-F	7/1.2	0.4	0.5	0.0	0.0	0.0	131/2.9	2.4	8.5	7/131	Silverado Broadcasting Company
24	KSFM-F	7/1.1	2.0	2.0	2.7	1.7	2.0	330/7.3	10.0	8.5	7/336	Infinity Broadcasting Corp.
25	KYLD-F	6/1.0	0.7	0.6	0.8	0.8	0.9	159/3.5	3.2	2.5	6/159	Clear Channel Communications
26	KSTE	6/0.9	0.9	0.8	0.8	0.6	0.9	143/3.2	1.9	1.7	7/162	Clear Channel Communications
27	KHYL-F	6/0.9	0.6	0.0	0.4	0.0	0.5	109/2.4	1.4	1.9	6/115	Clear Channel Communications
28	KFRF-F	5/0.8	0.9	0.6	0.5	0.5	0.7	104/2.3	3.0	0.0	6/122	Infinity Broadcasting Corp.
29	KZZO-F	5/0.8	0.4	0.6	0.5	0.0	0.6	181/4.0	3.5	2.6	7/204	Infinity Broadcasting Corp.
30	KITS-F	4/0.7	0.6	1.7	1.0	2.0	1.0	69/1.5	1.4	1.2	5/69	Entravision Communications
31	KCVR	4/0.7	2.6	2.2	3.2	2.0	2.2	56/1.2	0.0	0.0	4/56	Clear Channel Communications
32	KUYL	4/0.7	0.4	0.7	0.0	0.5	0.5	132/2.9	1.4	2.7	6/144	Clear Channel Communications
33	KSJO-F	4/0.6	0.4	0.7	0.0	0.0	0.0	65/1.4	0.0	0.0	4/65	Clear Channel Communications
34	KKSF-F	4/0.6	4.8	5.5	5.5	0.0	0.0	50/1.1	0.0	0.0	4/103	Entercom
35	KSEG-F	4/0.6	0.4	0.0	0.0	0.0	0.6	99/2.2	0.0	0.0	4/63	San Joaquin Broadcasting
36	KSTN	4/0.6	0.7	0.6	0.7	0.0	0.0	57/1.3	1.8	0.0	4/131	Entercom
37	KDND-F	4/0.6	2.3	0.6	0.5	0.5	1.0	117/2.6	2.2	2.2	4/129	Clear Channel Communications
38	KMEL-F	3/0.5	0.6	0.4	1.0	0.4	0.6	126/2.8	4.7	1.5	4/74	Pete Pappas Co.
39	KTRB	3/0.5	0.9	1.1	2.0	2.0	1.1	71/1.6	0.0	0.0	3/69	LaFavorita Broadcasting, Inc.
40	KNTO-F	3/0.5	0.7	0.0	0.0	0.0	0.0	69/1.5	0.0	0.0	3/76	Entravision Communications Corp.
41	KCCL-F	3/0.5	1.1	0.0	7.1	0.0	0.8	74/1.6	0.0	0.0	3/52	Clear Channel Communications
42	KJSN-F	3/0.5	0.9	0.8	1.0	0.0	0.5	49/1.1	0.0	0.0	4/129	Infinity Broadcasting Corp.
43	KNCI-F	3/0.4	0.5	0.7	0.4	0.3	0.5	99/2.2	3.2	3.2	3/66	Infinity Broadcasting Corp.
44	KYCY-F	3/0.4	0.5	0.6	0.5	0.0	0.6	66/1.5	0.0	0.0	3/66	Infinity Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+ Eve	12+Wknd
1	KWIN-F	1 KWIN-F	1 KWIN-F	1 KATM-F	1 KATM-F	1 KWIN-F	1 KWIN-F	1 KATM-F	1 KWIN-F	1 KWIN-F
2	KWOD-F	2 KATM-F	2 KATM-F	2 KDJK-F	2 KDJK-F	2 KATM-F	2 KATM-F	2 KWIN-F	2 KATM-F	2 KATM-F
3	KOSO-F	3 KJOY-F	3 KDJK-F	3 KWIN-F	3 KWIN-F	3 KCBS	3 KDJK-F	3 KJOY-F	3 KJOY-F	3 KJOY-F
4	KSFM-F	4 KOSO-F	4 KOSO-F	4 KQOD-F	4 KQOD-F	4 KJOY-F	4 KJOY-F	4 KDJK-F	4 KDJK-F	4 KOSO-F
5	KWNN-F	5 KMIX-F	5 KQOD-F	5 KQOD-F	5 KJOY-F	5 KQOD-F	5 KCBS	5 KQOD-F	5 KQOD-F	5 KQOD-F
6	KMEL-F	6 KDJK-F	6 KJOY-F	6 KJOY-F	6 KOSO-F	6 KNBR	6 KMIX-F	6 KRVR-F	6 KHTK	6 KCBS
7	KMRQ-F	7 KWOD-F	7 KMIX-F	7 KHTK	7 KHTK	7 KWIN-F	7 KOSO-F	7 KGO	7 KOSO-F	7 KNBR
8	KDND-F	7 KHOP-F	8 KHOP-F	8 KHOP-F	8 KHOP-F	8 KRVR-F	8 KQOD-F	8 KNTD-F	8 KCBS	8 KCBS
9	KATM-F	7 KHTK	9 KHOP-F	9 KRVR-F	9 KRVR-F	9 KFBK	9 KRXQ-F	9 KMRQ-F	9 KHOP-F	8 KHOP-F
10	KDJK-F	9 KRXQ-F	10 KRVR-F	10 KMIX-F	9 KOSO-F	10 KNTD-F	10 KQOD-F	10 KWOD-F	10 KFBK	8 KHTK
10	KQOD-F	9 KTSE-F	10 KRVR-F	10 KMIX-F	9 KHTK	10 KNBR	10 KDJK-F	10 KRVR-F	10 KRVR-F	10 KGO

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCVR	1570	5 kw / 500 w	Romantica	Independent	Caballero	Entravision Communications Corp.	Lodi
KSTN	1420	5 kw / 1 kw	Rhythmic Old.	ABC	Clear Chan.-Diamond	San Joaquin Broadcasting	Stockton
KUYL	1280	1 kw / 1 kw	Oldies	Independent	Clear Chan.-Diamond	Clear Channel Communications	Stockton

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KJOY	99.3	4 kw @981	Adult Cont.	Independent	Katz	Silverado Broadcasting Company	Stockton
KMIX	100.9	6 kw @328	Reg'l Mex.	Independent	Caballero	Entravision Communications Corp.	Tracy
KQOD	100.1	6 kw @328	Rhythmic Old.	Independent	Clear Chan.-Diamond	Clear Channel Communications	Stockton
KSTN	107.3	8.1 kw @1,610	Reg'l Mex.	ABC	Roslin	San Joaquin Broadcasting	Stockton
KWIN	97.7	6 kw @300	Dance	Independent	Katz	Silverado Broadcasting Company	Lodi

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KCBS	News	740	San Francisco
KFJO-F	simul. KSJOFF	92.1	Walnut Creek
KSJO-FF	Rock	92.3	San Jose
KFRC	simul. KFRC AF	610	San Francisco
KFRC-F	Oldies	99.7	San Francisco
KFRC-AF	Oldies	99.7	San Francisco
KGO	News/Talk	810	San Francisco
KITS-F	Modern Rock	105.3	San Francisco
KKIQ-F	Adult Cont.	101.7	Livermore
KKSF-F	Smooth Jazz	103.7	San Francisco
KMEL-F	Urban	106.1	San Francisco
KNBR	Sports	680	San Francisco
KSFO	Talk	560	San Francisco
KSJO-F	Rock	92.3	San Jose
KYCY-F	Country	93.3	San Francisco
KYLD-F	Urban	94.9	San Francisco

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	5.0	6.3	0.0%
KQOD FM, KUYL AM	3.3	3.5	0.0%
Entravision Communications Corp.	1.8	1.8	0.0%
KCVR AM, KMIX FM	15.1	12.5	0.0%
San Joaquin Broadcasting			
KSTN FM, KSTN AM			
Silverado Broadcasting Company			
KJOY FM, KWIN FM			
	25.2	24.1	0.0%

Format Performance

	AM	FM	Totals	Percent
AC	0 (0)	77 (5)	77 (5)	14.7
AOR	0 (0)	45 (7)	45 (7)	8.6
Black/Urban	0 (0)	16 (3)	16 (3)	3.1
CHR	0 (0)	78 (4)	78 (4)	14.9
Classical/Fine Arts	0 (0)	(0)	(0)	0.0
Country	0 (0)	59 (4)	59 (4)	11.3
Hispanic	4 (1)	36 (5)	41 (6)	7.8
Jazz	0 (0)	20 (2)	20 (2)	3.8
News/Talk	63 (6)	0 (0)	63 (6)	12.0
Oldies	10 (3)	81 (6)	91 (9)	17.4
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	(0)	(0)	(0)	0.0
Sports	(0)	(0)	(0)	0.0
Standards/EZ	33 (2)	0 (0)	33 (2)	6.3
	(0)	(0)	(0)	0.0
Totals	110(12)	412 (36)	523 (48)	

Note Duncan's reports that: KWNN-FM 98.3 simul. with KWIN-FM 97.7
 Duncan's reports that: KDJK-FM 103.9 simul. with KHKK-FM 104.1
 4/9/01 KTSE-FM-97.1 Prior Calls: KZMS-FM Current Calls: KTSE-FM

SYRACUSE, NY

Arbitron Rank 78 Pop (12+) 535,200 Stations 28 / 21 % Below Line 4.9
 Market TSL in Hours 20.0 Diaries 1797 / 298:1 / 61.9% % Not Listed 14.9
 Average Persons Rating 15.0 12+ FM Share (Metro) 70.3 Sample Target 1740

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Sp 00	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner	
1	WBBS-F	Country	80/10.0	10.7	9.6	10.3	8.8	10.1	1060/19.8	19.6	19.7	102/1457	Clear Channel Communications
2	WNTQ-F	CHR	72/9.0	6.8	6.1	7.5	6.7	7.3	1329/24.8	23.0	24.3	86/1707	Citadel Communications Corp.
3	WWHT-F	CHR	63/7.9	6.6	6.1	7.3	6.1	7.0	1205/22.5	20.1	20.0	86/1672	Clear Channel Communications
4	WAQX-F	Rock	55/6.9	6.6	5.9	5.2	6.1	6.1	933/17.4	17.6	19.1	63/1075	Citadel Communications Corp.
5	WSYR	News/Talk	55/6.8	8.7	8.7	7.4	6.9	7.9	862/16.1	19.5	17.7	63/1013	Clear Channel Communications
6	WTKV-F	Classic Rock	46/5.7	4.5	4.7	1.1	0.6	4.0	713/13.3	12.6	12.0	48/787	Galaxy Communications, LP
7	WKRL-F	Modern Rock	43/5.4	5.7	5.5	4.9	4.1	5.4	717/13.4	12.1	11.1	52/817	Galaxy Communications, LP
8	WSEN-F	Oldies	43/5.3	5.1	4.8	5.3	6.0	5.1	790/14.8	13.5	16.7	60/1020	Buckley Broadcasting
9	WYYY-F	Adult Cont.	42/5.2	5.5	6.6	6.0	6.9	5.8	492/9.2	11.0	11.6	28/507	Clear Channel Communications
10	WLTI-F	Soft AC	27/3.4	4.2	4.5	4.5	4.6	4.2	320/6.0	7.1	6.9	26/357	Buckley Broadcasting
11	WFBL	Adult Stand.	25/3.1	2.3	3.5	3.3	3.8	3.0	312/5.8	7.2	2.6	38/514	Clear Channel Communications
12	WPHR-F	Urban	22/2.8	3.6	4.8	0.6	1.1	2.9	364/6.8	7.6	8.9	20/390	Galaxy Communications, LP
13	WZUN-F	Soft AC	19/2.4	2.1	2.5	5.1	4.7	3.0	400/7.5	7.4	8.5	21/483	Clear Channel Communications
14	WHEN	Sports	17/2.2	2.1	2.3	2.7	2.9	2.3	227/4.2	3.6	4.1	15/230	Galaxy Communications, LP
15	WTLA	Adult Stand.	15/1.9	1.9	1.1	1.1	1.6	1.5	232/4.3	5.9	5.4	35/521	Regent Communications, Inc.
16	WFRG-F	Country	14/1.7	1.9	1.4	1.3	1.8	1.6	129/2.4	3.3	1.9	11/137	Tri-County Broadcasting
17	WSCF-F	Trad. Country	11/1.3	1.3	1.9	1.2	0.9	1.4	146/2.7	2.8	3.3	17/309	Clear Channel Communications
18	WOUR-F	Rock	9/1.1	0.6	0.8	0.7	1.2	0.8	69/1.3	1.7	1.9	13/216	Galaxy Communications, LP
19	WKLL-F	Modern Rock	5/0.6	0.4	0.8	0.9	0.4	0.7	68/1.3	1.3	4.5	4/68	Galaxy Communications, LP
20	WSGO	Adult Stand.	4/0.5	0.6	0.5	0.0	1.5	0.7	148/2.8	3.1	0.5	4/161	Wolf Radio, Inc.
21	WOLF-AF	Pre-teen	4/0.5	0.6	0.7	0.6	0.0	0.5	116/2.2	0.0	0.0	12/245	Clear Channel Communications
22	WSKS-F	Country	3/0.4	0.6	0.0	0.0	0.0	0.0	92/1.7	2.0	2.5	11/195	Regent Communications, Inc.
22	WLZW-F	Adult Cont.	3/0.4	0.4	0.6	0.4	0.4	0.4	68/1.3	2.0	1.9	6/153	Galaxy Communications, LP
22	WRCK-F	Classic Rock	3/0.3	3.2	4.7	4.4	3.8	3.1	82/1.5	1.8	2.2	18/372	Clear Channel Communications
25	WNVE-F	Modern Rock											

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WWHT-F	1 WWHT-F	1 WNTQ-F	1 WNTQ-F	1 WNTQ-F	1 WBBS-F	1 WAQX-F	1 WWHT-F	1 WNTQ-F	1 WBBS-F
2	WNTQ-F	2 WAQX-F	2 WAQX-F	2 WBBS-F	2 WBBS-F	2 WSYR	2 WBBS-F	2 WBBS-F	2 WBBS-F	2 WWHT-F
2	WKRL-F	3 WKRL-F	3 WBBS-F	2 WTKV-F	3 WAQX-F	3 WSEN-F	3 WNTQ-F	3 WKRL-F	3 WSYR	3 WWHT-F
4	WPHR-F	4 WNTQ-F	4 WWHT-F	4 WBBS-F	4 WTKV-F	4 WNTQ-F	4 WSYR	4 WAQX-F	4 WAQX-F	4 WKRL-F
5	WBBS-F	5 WBBS-F	5 WTKV-F	5 WYYY-F	5 WYYY-F	5 WTKV-F	5 WTKV-F	5 WTKV-F	5 WTKV-F	5 WYYY-F
6	WAQX-F	6 WTKV-F	6 WKRL-F	6 WSEN-F	6 WSEN-F	6 WTKV-F	6 WWHT-F	6 WNTQ-F	6 WNTQ-F	6 WSEN-F
7	WSEN-F	7 WYYY-F	7 WYYY-F	7 WSEN-F	7 WKRL-F	7 WFBL	7 WYYY-F	7 WYYY-F	7 WYYY-F	7 WSEN-F
8	WTKV-F	8 WPHR-F	8 WSEN-F	8 WWHT-F	8 WWHT-F	8 WTKV-F	8 WSEN-F	8 WSEN-F	8 WSEN-F	8 WAQX-F
9	WOLF-AF	9 WLTI-F	9 WZUN-F	9 WLTI-F	9 WAQX-F	9 WAQX-F	9 WKRL-F	9 WKRL-F	9 WKRL-F	9 WTKV-F
10	WHEN	9 WHEN	10 WSYR	10 WSYR	10 WZUN-F	10 WHEN	10 WYYY-F	10 WLTI-F	10 WLTI-F	10 WFBL
	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WWHT-F	1 WNTQ-F	1 WNTQ-F	1 WNTQ-F	1 WNTQ-F	1 WWHT-F	1 WAQX-F	1 WAQX-F	1 WAQX-F	1 WAQX-F
2	WNTQ-F	1 WWHT-F	2 WBBS-F	2 WBBS-F	2 WBBS-F	2 WAQX-F	2 WKRL-F	2 WKRL-F	2 WTKV-F	2 WTKV-F
3	WKRL-F	3 WBBS-F	3 WWHT-F	3 WWHT-F	3 WYYY-F	3 WKRL-F	3 WWHT-F	3 WTKV-F	3 WKRL-F	3 WBBS-F
4	WBBS-F	4 WKRL-F	4 WKRL-F	4 WYYY-F	4 WLTI-F	4 WPHR-F	4 WTKV-F	4 WNTQ-F	4 WBBS-F	4 WNTQ-F
5	WAQX-F	5 WAQX-F	5 WAQX-F	5 WKRL-F	5 WSEN-F	5 WBBS-F	5 WNTQ-F	5 WWHT-F	5 WWHT-F	5 WKRL-F
6	WYYY-F	6 WYYY-F	6 WTKV-F	6 WLTI-F	6 WTKV-F	6 WTKV-F	6 WBBS-F	6 WBBS-F	6 WNTQ-F	6 WSEN-F
7	WPHR-F	7 WTKV-F	7 WYYY-F	7 WAQX-F	7 WWHT-F	7 WSEN-F	7 WPHR-F	7 WHEN	7 WYYY-F	7 WYYY-F
8	WNVE-F	8 WLTI-F	8 WLTI-F	8 WTKV-F	8 WWHT-F	8 WZUN-F	8 WHEN	8 WSYR	8 WSEN-F	8 WSYR
8	WFRG-F	9 WPHR-F	9 WKLL-F	9 WSEN-F	9 WZUN-F	9 WNTQ-F	9 WOUR-F	9 WHEN	9 WHEN	9 WHEN
10	WLTI-F	10 WSEN-F	10 WSEN-F	10 WPHR-F	10 WKRL-F	10 WNVE-F	10 WSYR	10 WFRG-F	9 WSYR	10 WWHT-F

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WFBL	1050	2.5 kw / 19 w	Adult Stand.	Westwood/Mutual/Unistar	McGavren-Guild	Buckley Broadcasting	Baldwinsville
WHEN	620	5 kw / 1 kw	Sports	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Syracuse
WOLF	1490	1 kw / 1 kw	simul. WOLF AF	Disney Radio Network	—	Wolf Radio, Inc.	Oswego
WSGO	1440	1 kw / 45 w	Adult Stand.	Jones Radio Network	Allied Radio Ptnrs.	Galaxy Communications, LP	Syracuse
WSYR	570	5 kw / 5 kw	News/Talk	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	North Syracuse
WTLA	1200	1 kw / 1 kw	Adult Stand.	Jones Radio Network	Allied Radio Ptnrs.	Galaxy Communications, LP	

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAQX	95.7	25 kw @300	Rock	Westwood/Mutual/Unistar	McGavren-Guild	Citadel Communications Corp.	Manlius
WBBS	104.7	50 kw @479	Country	Independent	Clear Chan.-Diamond	Clear Channel Communications	Fulton
WKRH	106.5	5 kw @328	simul. WKRLAF	Independent	Allied Radio Ptnrs.	Galaxy Communications, LP	Minetto
WKRL	100.9	6 kw @165	Modern Rock	Independent	Allied Radio Ptnrs.	Galaxy Communications, LP	North Syracuse
WLTJ	105.9	4 kw @200	Soft AC	CBS Networks	McGavren-Guild	Citadel Communications Corp.	Syracuse
WNTQ	93.1	97 kw @660	CHR	Independent	McGavren-Guild	Citadel Communications Corp.	Syracuse
WOLF	96.7	3 kw @328	Pre-teen	Disney Radio Network	—	Wolf Radio, Inc.	Oswego
WPHR	106.9	13.8 kw @940	Urban	Independent	Clear Chan.-Diamond	Clear Channel Communications	Auburn
WSCP	101.7	2.5 kw @364	Trad. Country	Jones Radio Network	—	Tri-County Broadcasting	Pulaski
WSEN	92.1	25 kw @300	Oldies	Westwood/Mutual/Unistar	McGavren-Guild	Buckley Broadcasting	Baldwinsville
WTKV	105.5	4 kw @397	Classic Rock	Independent	Allied Radio Ptnrs.	Galaxy Communications, LP	Oswego
WTKW	99.5	5.7 kw @383	simul. WTKVFF	Independent	Allied Radio Ptnrs.	Galaxy Communications, LP	Bridgeport
WWHT	107.9	50 kw @500	CHR	Independent	Clear Chan.-Diamond	Clear Channel Communications	Syracuse
WYYY	94.5	100 kw @650	Adult Cont.	Independent	Clear Chan.-Diamond	Clear Channel Communications	Syracuse
WZUN	102.1	6 kw @266	Soft AC	Independent	Allied Radio Ptnrs.	Galaxy Communications, LP	Phoenix

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WFRG-F	Country	104.3	Utica
WKLL-F	Modern Rock	94.9	Frankfort
WLZW-F	Adult Cont.	98.7	Utica
WNVE-F	Modern Rock	95.1	Honeoye Falls
WOUR-F	Rock	96.9	Utica
WRCK-F	Classic Rock	107.3	Utica
WSKS-F	Country	102.5	Rome

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Buckley Broadcasting WFBL AM,WSEN FM	8.4	7.0	6.8%
Citadel Communications Corp. WAQX FM,WLTI FM,WNTQ FM	19.3	25.4	25.3%
Clear Channel Communications WBBS FM,WHEN AM,WPHR FM,WSYR AM,WWHT FM,WYYY FM	34.9	30.8	50.3%
Galaxy Communications, LP WKRH FM,WKRL FM,WSGO AM,WTKV FM,WTKW FM,WTLA AM,WZUN FM	15.8	17.3	12.2%
Wolf Radio, Inc. WOLF AM,WOLF FM	0.5	0.6	0.0%
	78.9	81.1	94.6%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	45 (2)	45 (2)	6.6
AOR	0 (0)	164 (9)	164 (9)	24.0
Black/Urban	0 (0)	22 (1)	22 (1)	3.2
CHR	0 (0)	136 (2)	136 (2)	19.9
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	108 (4)	108 (4)	15.8
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	55 (1)	0 (0)	55 (1)	8.0
Oldies	0 (0)	43 (1)	43 (1)	6.3
Other	2 (1)	2 (1)	4 (2)	0.6
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	46 (2)	46 (2)	6.7
Sports	17 (1)	0 (0)	17 (1)	2.5
Standards/EZ	44 (3)	0 (0)	44 (3)	6.4
Totals	118 (6)	566 (22)	684 (28)	

Note Duncan's reports that: WXBB-FM 105.1 simul. with WBBS-FM 104.7
 Duncan's reports that: WWLF-AM 1340 simul. with WOLF-AM 1490
 Duncan's reports that: WTKV-FM 105.5 simul. with WTKW-FM 99.5
 Duncan's reports that: WSGO-AM 1440 simul. with WTLA-AM 1200
 Duncan's reports that: WSCP-AM 1070 simul. with WSCP-FM 101.7
 Duncan's reports that: WOLF-FM 96.7 simul. with WOLF-AM 1490
 Duncan's reports that: WBGJ-FM 100.3 simul. with WOLF-AM 1490
 6/11/01 WSKS-FM-102.5 Prior Calls: WSKS-FM Current Calls: WRBY-FM

TALLAHASSEE, FL

Arbitron Rank 163 Pop (12+) 221,100 Stations 18 / 17 % Below Line 2.6
 Market TSL in Hours 17.6 Diaries 610 / 362:1 / 49.9% % Not Listed 23.0
 Average Persons Rating 13.3 12+ FM Share (Metro) 68.8 Sample Target 610

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1	WHBX-F	37/12.7	11.4	11.8	10.5	15.2	11.6	492/22.3	19.8	21.7	59/831	Cumulus Media, Inc.
2	WBZE-F	21/7.2	4.9	6.7	6.3	9.1	6.3	365/16.5	16.5	18.4	28/445	Cumulus Media, Inc.
3	WHTF-F	19/6.6	7.0	6.4	6.3	4.5	6.6	465/21.0	21.8	17.9	24/636	Triad Broadcasting Company, LLC
4	WGLF-F	19/6.5	7.5	4.8	6.3	8.4	6.3	338/15.3	15.5	14.4	47/657	Cumulus Media, Inc.
5	WTNT-F	16/5.4	6.2	3.8	7.4	6.8	5.7	316/14.3	16.9	17.2	39/656	Clear Channel Communications
6	WXSR-F	14/4.7	4.6	4.5	3.2	5.8	4.3	342/15.5	15.6	14.8	23/489	Clear Channel Communications
7	WTLY-F	13/4.3	4.8	3.5	4.6	0.0	4.3	308/13.9	15.0	13.9	20/415	Clear Channel Communications
8	WWLD-F	13/4.3	2.9	6.7	3.5	4.2	4.3	281/12.7	8.1	10.5	15/325	Cumulus Media, Inc.
9	WOKL-F	12/4.1	5.1	4.2	5.6	3.6	4.7	183/8.3	10.2	10.5	21/293	Clear Channel Communications
10	WYZR-F	11/3.7	3.0	4.5	4.9	4.9	4.0	216/9.8	11.9	14.1	20/317	Triad Broadcasting Company, LLC
11	WAIB-F	10/3.5	3.5	5.8	3.9	4.9	4.2	235/10.6	12.7	10.9	17/330	Clear Channel Communications
12	WNLS	9/2.9	2.0	2.2	2.5	1.6	2.4	154/7.0	5.3	6.4	9/165	Cumulus Media, Inc.
13	WHBT	8/2.9	2.4	3.2	3.9	1.3	3.1	111/5.0	5.6	5.1	8/111	De Col, Inc.
14	WGWD-F	8/2.6	1.3	1.9	2.1	1.0	2.0	147/6.7	4.3	5.7	19/397	Wilson Broadcasting, Inc.
15	WVHT-F	6/2.0	2.2	2.9	2.1	0.0	2.3	192/8.7	7.5	7.8	22/394	WCVC, Inc.
16	WCVC	5/1.7			1.4	0.6	1.5	55/2.5	0.0	0.0	5/55	Altrua Investments International
17	WAKU-F	3/1.2	2.8	0.6	1.4	0.6	1.4	92/4.2	2.9	3.0	6/134	Faith Radio Network, Inc.
18	WFRF	2/0.7	0.9	2.6	1.4	0.6	1.4	57/2.6	2.0	3.8	3/77	Faith Radio Network, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WHTF-F	1	WHBX-F	1	WHBX-F	1	WHBX-F	1	WHBX-F	1
2	WHBX-F	2	WHTF-F	2	WBZE-F	2	WGLF-F	2	WHBX-F	2
3	WAIB-F	3	WXSR-F	3	WGLF-F	3	WGLF-F	3	WGLF-F	3
4	WTNT-F	4	WGLF-F	4	WTNT-F	4	WTNT-F	4	WGLF-F	4
5	WTLY-F	5	WTNT-F	5	WXSR-F	5	WHTF-F	5	WTNT-F	5
6	WXSR-F	6	WBZE-F	6	WTNT-F	6	WWLD-F	6	WGLF-F	6
7	WBZE-F	7	WVHT-F	7	WTLY-F	7	WGWD-F	7	WTNT-F	7
8	WGLF-F	8	WWLD-F	8	WYZR-F	8	WHTF-F	8	WGLF-F	8
9	WVHT-F	9	WGLF-F	9	WAIB-F	9	WNLS	9	WVHT-F	9
10	WHBT	10	WYZR-F	10	WVHT-F	10	WHBT	10	WGWD-F	10

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WHTF-F	1	WHBX-F	1	WXSR-F	1	WHBX-F	1	WGLF-F
2	WHBX-F	2	WHTF-F	2	WGLF-F	2	WHTF-F	2	WHBX-F
3	WVHT-F	3	WXSR-F	3	WTNT-F	3	WXSR-F	3	WYZR-F
4	WXSR-F	4	WBZE-F	4	WAIB-F	4	WWLD-F	4	WNLS
5	WTLY-F	5	WTNT-F	5	WHBT	5	WGLF-F	5	WWLD-F
6	WTNT-F	6	WVHT-F	6	WHTF-F	6	WGLF-F	6	WHTF-F
7	WAIB-F	7	WTLY-F	7	WNLS	7	WTLY-F	7	WWLD-F
8	WBZE-F	8	WAIB-F	8	WVHT-F	8	WTNT-F	8	WOKL-F
9	WOKL-F	9	WGLF-F	9	WGLF-F	9	WCVC	9	WXSR-F
10	WAKU-F	10	WVHT-F	10	WOKL-F	10	WBZE-F	10	WBZE-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCVC	1330	5 kw / kw	Religious	USA Radio Network	—	WCVC, Inc.	Tallahassee
WFRF	1070	10 kw / kw	Cont. Christ.	Independent	—	Faith Radio Network, Inc.	Tallahassee
WHBT	1410	5 kw / 18 w	Black Gospel	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Cumulus Media, Inc.	Tallahassee
WNLS	1270	5 kw / 5 kw	Sports	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Tallahassee

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAIB	103.1	42 kw @541	Country	Independent	Christal	Triad Broadcasting Company, LLC	Tallahassee
WAKU	94.1	3 kw @459	Cont. Christ.	Salem Radio Network	—	Altrua Investments International	Crawfordville
WBZE	98.9	100 kw @604	Hot AC	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Cumulus Media, Inc.	Tallahassee
WGLF	104.1	100 kw @1,394	Classic Rock	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Tallahassee
WHBX	96.1	37 kw @479	Urban	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Cumulus Media, Inc.	Tallahassee
WHTF	104.9	47 kw @505	CHR	Independent	Christal	Triad Broadcasting Company, LLC	Havana
WOKL	100.7	11.3 kw @489	Oldies	ABC	Clear Chan.-Diamond	Clear Channel Communications	Midway
WTLY	107.1	100 kw @323	Hot AC	Independent	Clear Chan.-Diamond	Clear Channel Communications	Thomasville
WTNT	94.9	98 kw @840	Country	American Urban Radio	Clear Chan.-Diamond	Clear Channel Communications	Tallahassee
WVHT	105.7	2.9 kw @479	Urban	Independent	Christal	Wilson Broadcasting, Inc.	Monticello
WWLD	106.1	6 kw @328	Urban Oldies	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Tallahassee
WXSR	101.5	50 kw @476	Modern Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Quincy
WYZR	99.9	50 kw @492	Rock	Independent	Christal	Triad Broadcasting Company, LLC	Lafayette

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WGWD-F	Trad. Country	93.3	Gretna

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	21.4	20.9	33.7%
WNLS AM,WOKL FM,WTLY FM,WTNT FM,WXSR FM			
Cumulus Media, Inc.	33.6	37.7	43.3%
WBZE FM,WGLF FM,WHBT AM,WHBX FM,WWLD FM			
Triad Broadcasting Company, LLC	13.8	13.0	22.1%
WAIB FM,WHTF FM,WYZR FM			
	68.8	71.6	99.0%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	34 (2)	34 (2)	15.0
AOR	0 (0)	44 (3)	44 (3)	19.4
Black/Urban	0 (0)	56 (3)	56 (3)	24.7
CHR	0 (0)	19 (1)	19 (1)	8.4
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	34 (3)	34 (3)	15.0
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	(0)	(0)	(0)	0.0
Oldies	0 (0)	12 (1)	12 (1)	5.3
Other	(0)	(0)	(0)	0.0
Religion	15 (3)	3 (1)	19 (4)	8.4
Soft AC	(0)	(0)	(0)	0.0
Sports	9 (1)	0 (0)	9 (1)	4.0
Standards/EZ	(0)	(0)	(0)	0.0
Totals	24 (4)	202 (14)	227 (18)	

Note 5/8/01 WAKU-FM-94.1 Old Format: New Format: Adds Morningstar Radio Network

TAMPA-ST. PETERSBURG-CLEARWATER, FL

Arbitron Rank 21 Pop (12+) 2,024,800 Stations 32 / 31 % Below Line 0.0
 Market TSL in Hours 21.4 Diaries 3144 / 645:1 / 50.6% % Not Listed 12.8
 Average Persons Rating 16.0 12+ FM Share (Metro) 71.5 Sample Target 3080

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Sp 00	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1	WDUV-F Adult Stand.	277/8.6	11.5	10.4	10.2	10.0	10.2	3173/15.7	16.0	16.2	333/4079	Cox Radio, Inc.
2	WFLZ-F CHR	206/6.4	5.8	6.6	7.0	7.6	6.4	4080/20.2	20.2	21.5	332/6154	Clear Channel Communications
3	WLLD-F Dance	204/6.3	6.3	6.9	6.1	6.9	6.4	3031/15.0	15.3	14.6	233/3587	Infinity Broadcasting Corp.
4	WFLA Talk	202/6.3	6.9	7.4	5.0	4.8	6.4	2746/13.6	12.2	12.3	254/3491	Clear Channel Communications
5	WQYK-F Country	180/5.6	6.4	6.4	6.9	6.3	6.3	2413/11.9	14.8	12.8	196/2768	Infinity Broadcasting Corp.
6	WXTB-F Rock	177/5.5	3.7	5.3	5.7	5.3	5.0	2316/11.4	10.9	10.9	243/3021	Clear Channel Communications
7	WGUL-AF Adult Stand.	146/4.5	3.9	3.4	0.0	2.5	2.5	1421/7.0	6.2	4.6	182/1792	WGUL-FM, Inc.
8	WSJT-F Smooth Jazz	142/4.4	4.9	3.9	4.0	4.0	4.3	2124/10.5	9.4	10.8	205/3136	Infinity Broadcasting Corp.
9	WWRM-F Soft AC	129/4.0	4.1	3.3	4.2	3.4	3.9	2270/11.2	9.5	10.3	180/3145	Cox Radio, Inc.
10	WMTX-F Hot AC	120/3.7	3.2	3.3	2.9	3.5	3.3	1867/9.2	9.6	9.2	163/2575	Clear Channel Communications
11	WYUU-F Oldies	113/3.5	3.2	2.8	2.1	2.6	2.9	1618/8.0	7.0	7.1	118/1814	Infinity Broadcasting Corp.
12	WRBQ-F Country	108/3.4	3.8	3.4	3.6	4.0	3.5	1579/7.8	8.7	9.4	123/1901	Infinity Broadcasting Corp.
13	WBBY-F Classic Hits	105/3.2	3.0	2.8	2.5	2.1	2.9	1527/7.5	7.1	6.9	112/1784	Cox Radio, Inc.
14	WTBT-F Classic Rock	100/3.1	4.5	3.3	3.2	3.6	3.5	1713/8.5	8.8	8.9	152/2548	Clear Channel Communications
15	WSSR-F Modern AC	98/3.0	2.6	2.6	3.6	3.8	2.9	2151/10.6	9.6	11.0	115/2592	Cox Radio, Inc.
16	WFJO-F Rhythmic Old.	88/2.7	2.5	2.8	3.0	2.8	2.8	1492/7.4	8.4	8.0	122/2232	Cox Radio, Inc.
17	WSUN-F Modern Rock	88/2.7	2.2	2.0	2.2	2.0	2.3	1748/8.6	6.9	6.3	92/1897	Cox Radio, Inc.
18	WHPT-F Classic Rock	74/2.3	2.5	1.9	3.0	2.5	2.4	1464/7.2	6.2	8.2	128/2379	Clear Channel Communications
19	WDAE Sports	53/1.6	1.8	1.6	1.4	1.9	1.6	776/3.8	4.5	4.7	70/989	Tama Group, LC
20	WTMP Urban	43/1.3	1.9	2.3	2.3	2.2	2.0	628/3.1	3.9	4.7	43/628	Mega Communications
21	WMGG-AF Tropical	27/0.8	0.5	0.8	0.0	0.3	0.4	351/1.7	1.3	0.8	28/368	Mega Communications
22	WLCC Span.-Cl. hits	26/0.8	0.5	0.8	0.0	0.0	0.0	214/1.1	1.1	0.5	28/287	Efrain Archilla-Roig
23	WQBN Spanish	19/0.6	0.7	0.0	0.0	0.0	0.0	184/0.9	0.0	0.0	23/667	Clear Channel Communications
24	WHNZ News/Talk	19/0.6	0.7	0.0	0.0	0.0	0.0	558/2.8	3.9	2.7	20/548	Infinity Broadcasting Corp.
25	WQYK Sports	17/0.5	1.0	0.8	0.8	0.7	0.8	438/2.2	3.9	2.7	110/1459	Hall Communications, Inc.
26	WPCV-F Country	14/0.4	0.4	0.5	0.7	0.0	0.4	376/1.9	1.2	1.0	15/481	Concord Media Group, Inc.
27	WTBN Religious	14/0.4	0.4	0.5	0.7	0.0	0.4	420/2.1	2.1	0.0	15/481	ABC Radio
28	WMMI Pre-teen	11/0.3	0.3	0.4	0.5	1.0	0.4	384/1.9	1.8	0.0	13/428	ABC Radio
28	WAMA Romantica	11/0.3	0.3	0.4	0.5	1.0	0.4	145/0.7	0.0	0.0	11/152	ZGS Radio
28	WRXB Urban	11/0.3	0.3	0.4	0.5	1.0	0.4	190/0.9	1.0	1.1	11/196	Metropolitan Radio Group, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WLLD-F	1 WXTB-F	1 WXTB-F	1 WXTB-F	1 WXTB-F	1 WDUV-F	1 WXTB-F	1 WLLD-F	1 WDUV-F	1 WDUV-F
2	WFLZ-F	2 WLLD-F	2 WFLZ-F	2 WFLZ-F	2 WFLZ-F	2 WFLA	2 WFLZ-F	2 WFLA	2 WLLD-F	2 WLLD-F
3	WSUN-F	3 WFLZ-F	3 WLLD-F	3 WLLD-F	3 WQYK-F	3 WQYK-F	3 WDUV-F	3 WQYK-F	3 WFLA	3 WFLZ-F
4	WXTB-F	4 WSUN-F	4 WQYK-F	4 WMTX-F	4 WMTX-F	4 WGUL-AF	4 WFLA	4 WGUL-AF	4 WFLZ-F	4 WSJT-F
5	WSSR-F	5 WSSR-F	5 WMTX-F	5 WQYK-F	5 WLLD-F	5 WSJT-F	5 WQYK-F	5 WFLA	5 WQYK-F	5 WQYK-F
6	WWRM-F	6 WWRM-F	6 WSSR-F	6 WSSR-F	6 WSSR-F	6 WYUU-F	6 WLLD-F	6 WXTB-F	6 WXTB-F	6 WXTB-F
7	WMMI	7 WMTX-F	7 WTBT-F	7 WTBT-F	7 WTBT-F	7 WWRM-F	7 WGUL-AF	7 WWRM-F	7 WWRM-F	7 WWRM-F
8	WSJT-F	8 WFJO-F	8 WBBY-F	8 WBBY-F	8 WFLA	8 WMTX-F	8 WMTX-F	8 WGUL-AF	8 WXTB-F	8 WXTB-F
9	WMTX-F	9 WQYK-F	9 WFJO-F	9 WFJO-F	8 WBBY-F	8 WBBY-F	9 WWRM-F	9 WQYK-F	9 WSJT-F	9 WMTX-F
10	WQYK-F	10 WHPT-F	10 WHPT-F	10 WHPT-F	10 WFJO-F	10 WRBQ-F	10 WRBQ-F	10 WSUN-F	10 WMTX-F	10 WWRM-F
10	WRBQ-F	10 WSUN-F	10 WSUN-F	10 WSUN-F	10 WSSR-F	10 WYUU-F	10 WYUU-F	10 WMTX-F	10 WWRM-F	10 WFLA

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WLLD-F	1 WFLZ-F	1 WFLZ-F	1 WFLZ-F	1 WXTB-F	1 WXTB-F	1 WXTB-F	1 WXTB-F	1 WXTB-F
2	WFLZ-F	2 WLLD-F	2 WLLD-F	2 WLLD-F	2 WLLD-F	2 WLLD-F	2 WLLD-F	2 WLLD-F	2 WTBT-F
3	WWRM-F	3 WSSR-F	3 WSSR-F	3 WMTX-F	3 WFLZ-F	3 WSUN-F	3 WSUN-F	3 WFLZ-F	3 WFLA
4	WSUN-F	4 WWRM-F	4 WMTX-F	4 WSSR-F	4 WSUN-F	4 WFLZ-F	4 WFLZ-F	4 WTBT-F	4 WFLZ-F
5	WSSR-F	5 WMTX-F	5 WWRM-F	5 WWRM-F	5 WTBT-F	5 WHPT-F	5 WHPT-F	5 WHPT-F	5 WQYK-F
6	WXTB-F	6 WXTB-F	6 WQYK-F	6 WQYK-F	6 WRBQ-F	6 WFJO-F	6 WDAE	6 WFLA	6 WHPT-F
7	WQYK-F	7 WSUN-F	7 WFJO-F	7 WFLD-F	7 WFLA	6 WDAE	7 WFJO-F	7 WSUN-F	7 WLLD-F
8	WTMP	8 WQYK-F	8 WQYK-F	8 WSJT-F	8 WMGG-AF	8 WSSR-F	8 WSSR-F	8 WBBY-F	7 WBBY-F
9	WMTX-F	9 WFJO-F	9 WRBQ-F	9 WBBY-F	9 WYUU-F	9 WFLA	9 WMTX-F	9 WQYK-F	9 WSJT-F
10	WBBY-F	10 WRBQ-F	10 WBBY-F	10 WRBQ-F	8 WBBY-F	9 WRBQ-F	9 WFLA	10 WDAE	9 WDAE

AM Stations	Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAMA	1550	10 kw / 133 w	Romantica	CNN	—	ZGS Radio	Clear Channel Communications	Tampa
WDAE	620	10 kw / 10 kw	Sports	Premier Radio Network	Clear Chan.-Emerald	Clear Chan.-Emerald	Clear Channel Communications	St. Petersburg
WFLA	970	25 kw / 11 kw	Talk	ABC	Allied Radio Ptnrs.	WGUL-FM, Inc.	Clear Channel Communications	Dunedin
WGUL	860	5 kw / 1.5 kw	Adult Stand.	Jones Radio Network	Clear Chan.-Emerald	Mega Communications	Clear Channel Communications	Tampa
WHNZ	1250	5 kw / 5 kw	News/Talk	Premier Radio Network	Caballero	Mega Communications	Mega Communications	Brandon
WLCC	760	10 kw / 1 kw	Span.-Cl. hits	Independent	Caballero	Efrain Archilla-Roig	Efrain Archilla-Roig	Largo
WMGG	820	50 kw / 1 kw	simul. WMGGAF	Independent	Katz Hispanic	Infinity Broadcasting Corp.	Infinity Broadcasting Corp.	Temple Terrace
WQBN	1300	5 kw / 1 kw	Spanish	Sporting News Radio	Infinity Radio Sales	Metropolitan Radio Group, Inc.	Metropolitan Radio Group, Inc.	St. Petersburg Beach
WQYK	1010	50 kw / 5 kw	Sports	American Urban Radio	Roslin	Concord Media Group, Inc.	Concord Media Group, Inc.	Pinellas Park
WRXB	1590	5 kw / 1 kw	Urban	Business Talk Radio	Salem Radio Reps	Tama Group, LC	Tama Group, LC	Temple Terrace
WTBN	570	5 kw / 5 kw	Religious	American Urban Radio	Interep	ABC Radio	ABC Radio	St. Petersburg
WTMP	1150	5 kw / 500 w	Urban	Disney Radio Network	ABC Radio Sales			
WMMI	1380	5 kw / 5 kw	Pre-teen					

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBBY	107.3	100 kw @597	Classic Hits	Independent	Katz	Cox Radio, Inc.	St. Petersburg
WDUV	105.5	46 kw @1,345	Adult Stand.	Independent	Christal	Cox Radio, Inc.	New Port Richey
WFJO	101.5	100 kw @1,542	Rhythmic Old.	Independent	Christal	Cox Radio, Inc.	St. Petersburg
WFLZ	93.3	100 kw @1,358	CHR	ABC	Clear Chan.-Emerald	Clear Channel Communications	Tampa
WGUL	106.3	10.5 kw @505	simul. WGULAF	Jones Radio Network	Allied Radio Ptnrs.	WGUL-FM, Inc.	Beverly Hills
WHPT	102.5	100 kw @1,650	Classic Rock	Independent	Katz	Cox Radio, Inc.	Sarasota
WLLD	98.7	50 kw @489	Dance	Independent	Infinity Radio Sales	Infinity Broadcasting Corp.	Holmes Beach
WMGG	96.1	2.8 kw @482	Tropical	Independent	Caballero	Mega Communications	Dade City
WMTX	100.7	100 kw @1,358	Hot AC	Independent	Clear Chan.-Emerald	Clear Channel Communications	Tampa
WQYK	99.5	100 kw @550	Country	Independent	Infinity Radio Sales	Infinity Broadcasting Corp.	St. Petersburg
WRBQ	104.7	100 kw @555	Country	ABC	Infinity Radio Sales	Infinity Broadcasting Corp.	Tampa
WSJT	94.1	100 kw @1,492	Smooth Jazz	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.	Lakeland
WSSR	95.7	90 kw @607	Modern AC	Independent	Clear Chan.-Emerald	Clear Channel Communications	Clearwater
WSUN	97.1	11.5 kw @735	Modern Rock	Independent	Katz	Cox Radio, Inc.	Holiday
WTBT	103.5	100 kw @1,358	Classic Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Bradenton
WWRM	94.9	100 kw @1,502	Soft AC	Independent	Christal	Cox Radio, Inc.	Tampa
WXTB	97.9	100 kw @1,345	Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Clearwater
WYUU	92.5	50 kw @452	Oldies	Independent	Infinity Radio Sales	Infinity Broadcasting Corp.	Safety Harbor

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	30.2	35.9	48.1%
WDAE AM,WFLA AM,WFLZ FM,WHNZ AM,WMTX FM,WSSR FM,WTBT FM,WXTB FM			
Cox Radio, Inc.	23.5	22.7	18.0%
WBBY FM,WDUV FM,WFJO FM,WHPT FM,WSUN FM,WWRM FM			
Infinity Broadcasting Corp.	23.7	23.8	31.0%
WLLD FM,WQYK FM,WQYK AM,WRBQ FM,WSJT FM,WYUU FM			
Mega Communications	1.6	2.1	1.5%
WLCC AM,WMGG FM,WMGG AM			
WGUL-FM, Inc.	4.6	0.2	1.4%
WGUL FM, WGUL AM			
	83.6	84.7	100.1%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	219 (2)	219 (2)	7.8
AOR	0 (0)	439 (4)	439 (4)	15.6
Black/Urban	53 (2)	0 (0)	53 (2)	1.9
CHR	0 (0)	410 (2)	410 (2)	14.5
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	302 (3)	302 (3)	10.7
Hispanic	73 (4)	9 (1)	82 (5)	2.9
Jazz	0 (0)	142 (1)	142 (1)	5.0
News/Talk	221 (2)	0 (0)	221 (2)	7.8
Oldies	0 (0)	305 (3)	305 (3)	10.8
Other	11 (1)	0 (0)	11 (1)	0.4
Religion	14 (1)	0 (0)	14 (1)	0.5
Soft AC	0 (0)	129 (1)	129 (1)	4.6
Sports	70 (2)	0 (0)	70 (2)	2.5
Standards/EZ	70 (1)	354 (2)	423 (3)	15.0
Totals	512(13)	2309 (19)	2820 (32)	

Note Duncan's reports that: WSPB-AM 1450 simul. with WFLA-AM 970
 4/3/01 WGUL-AF-860 Old Format: New Format: Adds Music of Your Life
 4/3/01 WGUL-AM-860 Old Format: New Format: Adds Music of Your Life

TERRE HAUTE, IN

Arbitron Rank 194	Pop (12+) 172,500	Stations 14 / 12	% Below Line 2.4
Market TSL in Hours	16.5	Diaries 623 / 277:1 / 59.1%	% Not Listed 19.3
Average Persons Rating	12.1	12+ FM Share (Metro) 79.3	Sample Target 610

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 WTHI-F	Country	48/23.2	22.2	21.1	17.1	20.4	20.9	608/35.3	40.4	32.8	82/903	Emmis Communications Corp.
2 WMGI-F	CHR	32/15.4	14.6	14.2	12.9	15.4	14.3	497/28.8	28.2	29.6	54/770	Bright Tower Communications
3 WZZQ-F	Modern AC	20/9.4	7.8	7.7	10.0	8.7	8.7	354/20.5	16.6	0.0	35/609	Contemporary Media, Inc.
4 WWVR-F	Classic Rock	16/7.8	12.1	8.9	7.9	7.1	9.2	330/19.1	22.7	19.1	17/369	Emmis Communications Corp.
5 WSDM-F	Oldies	11/5.3	3.7	5.7	2.9	5.0	4.4	228/13.2	11.4	10.5	13/248	Crossroads Communications
6 WLEZ-F	Soft AC	10/4.7	3.6	3.7	5.8	3.7	4.5	183/10.6	7.0	13.0	14/233	Bomar Broadcasting Corporation
7 WAXI-F	Adult Stand.	9/4.3	3.2	4.1	5.0	5.0	4.2	146/8.5	5.6	7.0	15/223	Crossroads Communications, Inc.
8 WWSY-F	Adult Cont.	5/2.6	2.6	2.4	2.5	2.1	2.5	106/6.1	8.8	6.7	5/111	Bright Tower Communications, Inc.
9 WMMC-F	Adult Cont.	5/2.2	1.5	0.8	1.3	0.4	1.4	46/2.7	3.0	3.4	5/46	JDL Broadcasting, Inc.
10 WACF-F	Country	4/2.0	2.3	3.3	3.3	4.2	2.7	109/6.3	5.9	6.7	4/128	Key Broadcasting, Inc.
11 WQTY-F	Adult Stand.	4/1.8	1.3	1.6	2.1	0.4	1.7	62/3.6	2.9	2.1	13/158	Old Northwest Broadcasting, Inc.
12 WBOW	Classic Cntry.	2/0.8	1.1	1.2	1.7	0.8	1.2	34/2.0	2.3	6.0	5/48	Contemporary Media, Inc.
13 WNDI-F	Country	1/0.6						32/1.9	0.0	0.0	2/37	JTM Broadcasting Corp.
13 WIBC	Talk	1/0.6	1.1	0.8	0.8	0.8	0.8	39/2.2	3.5	2.6	8/123	Emmis Communications Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WMGI-F	1 WMGI-F	1 WMGI-F	1 WTHI-F	1 WTHI-F	1 WTHI-F	1 WTHI-F	1 WMGI-F	1 WTHI-F	1 WTHI-F	1 WTHI-F
2 WZZQ-F	2 WZZQ-F	2 WTHI-F	2 WMGI-F	2 WMGI-F	2 WSDM-F	2 WWVR-F	2 WZZQ-F	2 WMGI-F	2 WMGI-F	2 WMGI-F
3 WTHI-F	3 WTHI-F	3 WZZQ-F	3 WZZQ-F	3 WZZQ-F	3 WLEZ-F	3 WMGI-F	3 WTHI-F	3 WZZQ-F	3 WZZQ-F	3 WZZQ-F
4 WWVR-F	4 WWVR-F	4 WWVR-F	4 WWVR-F	4 WWVR-F	4 WAXI-F	4 WZZQ-F	4 WWVR-F	4 WSDM-F	4 WSDM-F	4 WWVR-F
5 WSDM-F	5 WMMC-F	5 WLEZ-F	5 WSDM-F	5 WSDM-F	5 WMGI-F	5 WSDM-F	5 WAXI-F	5 WLEZ-F	5 WLEZ-F	5 WAXI-F
6 WWSY-F	6 WLEZ-F	6 WSDM-F	6 WLEZ-F	6 WLEZ-F	6 WWVR-F	6 WLEZ-F	6 WAXI-F	6 WAXI-F	6 WAXI-F	6 WSDM-F
7 WAXI-F	7 WSDM-F	7 WWSY-F	7 WWSY-F	7 WWSY-F	7 WZZQ-F	7 WAXI-F	7 WSDM-F	7 WWVR-F	7 WAXI-F	7 WLEZ-F
8 WLEZ-F	8 WWSY-F	8 WMMC-F	8 WMMC-F	8 WMMC-F	8 WWSY-F	8 WMMC-F	8 WWSY-F	8 WWSY-F	8 WMMC-F	8 WWSY-F
9 WACF-F	9 WACF-F	9 WAXI-F	9 WAXI-F	9 WAXI-F	9 WACF-F	9 WWSY-F	9 WACF-F	9 WMMC-F	9 WWSY-F	9 WACF-F
9 WBOW	9 WBOW	10 WACF-F	10 WACF-F	10 WACF-F	10 WQTY-F	10 WACF-F	10 WQTY-F	10 WACF-F	10 WQTY-F	10 WQTY-F
9 WIBC										
9 WMMC-F										
9 WNDI-F										
9 WQTY-F										

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WMGI-F	1 WMGI-F	1 WMGI-F	1 WMGI-F	1 WTHI-F	1 WMGI-F	1 WMGI-F	1 WZZQ-F	1 WTHI-F	1 WTHI-F
2 WZZQ-F	2 WTHI-F	2 WTHI-F	2 WTHI-F	2 WMGI-F	2 WTHI-F	2 WWVR-F	2 WWVR-F	2 WWVR-F	2 WWVR-F
3 WTHI-F	3 WZZQ-F	3 WWVR-F	3 WZZQ-F	3 WLEZ-F	3 WZZQ-F	3 WWVR-F	3 WMGI-F	3 WZZQ-F	3 WZZQ-F
4 WWVR-F	4 WWVR-F	4 WZZQ-F	4 WZZQ-F	4 WWSY-F	4 WWVR-F	4 WTHI-F	4 WTHI-F	4 WSDM-F	4 WSDM-F
5 WLEZ-F	5 WLEZ-F	5 WWSY-F	5 WWVR-F	5 WSDM-F	5 WLEZ-F	5 WMMC-F	5 WMMC-F	5 WSDM-F	5 WMGI-F
6 WIBC	6 WWSY-F	6 WNDI-F	6 WSDM-F	6 WZZQ-F	6 WAXI-F	6 WSDM-F	6 WSDM-F	6 WMMC-F	6 WMMC-F
6 WSDM-F	7 WNDI-F	7 WLEZ-F	7 WWSY-F	7 WWVR-F	7 WSDM-F	7 WBOW	7 WACF-F	7 WLEZ-F	7 WLEZ-F
8 WWSY-F	8 WSDM-F	8 WACF-F	8 WMMC-F	8 WMMC-F	8 WIBC	8 WLEZ-F	8 WACF-F	8 WACF-F	8 WACF-F
9 WACF-F	9 WACF-F	9 WSDM-F	9 WAXI-F	9 WAXI-F	9 WACF-F	9 WACF-F	8 WWSY-F	9 WIBC	9 WBOW
9 WAXI-F	9 WIBC	10 WMMC-F	10 WBOW	10 WACF-F	9 WWSY-F	9 WWSY-F	10 WNDI-F	9 WWSY-F	10 WAXI-F

AM Stations		Day/Night	Format	Net/Aff	Rep	Owner	City of Lic
Station	Freq	Power					
WBOW	640	250 w / 250 w	Classic Cntry.	CBS Networks	Allied Radio Ptnrs.	Contemporary Media, Inc.	Terre Haute

FM Stations		Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
Station	Freq						
WACF	98.5	50 kw @500	Country	Westwood/Mutual/Unistar	—	Key Broadcasting, Inc.	Paris
WAXI	104.9	1.5 kw @400	Adult Stand.	ABC	Regional Reps/Roslin	Crossroads Communications, Inc.	Rockville
WLEZ	102.7	28 kw @659	Soft AC	Jones Radio Network	Roslin	Bomar Broadcasting Corporation	Terre Haute
WMGI	100.7	50 kw @500	CHR	Independent	Roslin	Bright Tower Communications, Inc.	Terre Haute
WMMC	105.9	3 kw @328	Adult Cont.	ABC	—	JDL Broadcasting, Inc.	Marshall
WNDI	95.3	3 kw @150	Country	Jones Radio Network	Regional Reps	JTM Broadcasting Corp.	Sullivan
WSDM	97.7	6 kw @300	Oldies	ABC	Regional Reps/Roslin	Crossroads Communications, Inc.	Brazil
WTHI	99.9	50 kw @494	Country	ABC	D & R Radio	Emmis Communications Corp.	Terre Haute
WWSY	95.9	4.1 kw @397	Adult Cont.	Independent	Roslin	Bright Tower Communications, Inc.	Seelyville
WWVR	105.5	3.3 kw @875	Classic Rock	Independent	D & R Radio	Emmis Communications Corp.	West Terre Haute
WZZQ	107.5	27.5 kw @670	Modern AC	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Contemporary Media, Inc.	Terre Haute

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WIBC	Talk	1070	Indianapolis
WQTY-F	Adult Stand.	93.3	Linton

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Bright Tower Communications, Inc. WMGI FM, WWSY FM	18.0	17.7	21.2%
Contemporary Media, Inc. WBOW AM, WZZQ FM	10.2	10.8	10.3%
Crossroads Communications, Inc. WAXI FM, WSDM FM	9.6	9.2	9.4%
Emmis Communications Corp. WTHI FM, WWVR FM	31.0	30.3	37.2%
	68.8	68.0	78.1%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	30 (3)	30 (3)	17.8
AOR	0 (0)	16 (1)	16 (1)	9.5
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	32 (1)	32 (1)	18.9
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	2 (1)	54 (3)	56 (4)	33.1
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	1 (1)	0 (0)	1 (1)	0.6
Oldies	0 (0)	11 (1)	11 (1)	6.5
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	10 (1)	10 (1)	5.9
Sports	(0)	(0)	(0)	0.0
Standards/EZ	0 (0)	13 (2)	13 (2)	7.7
Totals	3 (2)	166 (12)	169 (14)	

Note Duncan's reports that: WNDI-AM 1550 simul. with WNDI-FM 95.3
 Duncan's reports that: WBUZ-AM 1230 simul. with WZZQ-FM 107.5
 Duncan's reports that: WBTO-AM 1600 simul. with WQTY-FM 93.3

TOLEDO, OH

Arbitron Rank 81 Pop (12+) 499,400
 Market TSL in Hours 18.7
 Average Persons Rating 14.0

Stations 26 / 18
 Diaries 1897 / 264.1 / 51.3%
 12+ FM Share (Metro) 71.8

% Below Line
 % Not Listed
 Sample Target 1910

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WVKS-F	CHR	73/10.5	10.4	8.8	9.6	9.3	9.8	1357/27.2	27.3	29.3	129/2480	Clear Channel Communications
2 WRVF-F	Soft AC	49/7.0	8.7	8.8	8.5	7.2	8.3	785/15.7	18.6	17.4	74/1231	Clear Channel Communications
3 WSPD	Talk	45/6.4	6.8	6.8	7.4	5.1	6.8	580/11.6	14.2	11.7	56/783	Clear Channel Communications
4 WIOT-F	Rock	43/6.1	5.4	5.3	5.5	7.5	5.6	748/15.0	14.6	17.3	80/1532	Clear Channel Communications
5 WWWW-F	Hot AC	42/6.1	6.1	5.5	6.4	6.4	6.0	661/13.2	14.0	14.1	50/849	Cumulus Media, Inc.
6 WRQN-F	Oldies	33/4.8	5.2	6.3	6.2	5.8	5.6	637/12.8	13.9	13.9	40/790	Cumulus Media, Inc.
7 WXKR-F	Classic Rock	32/4.6	4.4	4.0	5.1	5.1	4.5	591/11.8	11.7	12.9	65/1008	Welch Communications, Inc.
8 WJUC-F	Urban	28/4.1	3.7	5.2	4.0	4.6	4.3	510/10.2	10.0	9.1	28/344	Riverside Broadcasting, Inc.
9 WIMX-F	Urban AC	27/3.9	3.0	4.0	3.7	3.7	3.7	314/6.3	5.9	6.2	24/321	Clear Channel Communications
10 WCWA	Adult Stand.	22/3.1	3.6	2.4	2.0	3.5	2.8	273/5.5	4.9	6.0	20/366	Cumulus Media, Inc.
11 WRWK-F	Rock	16/2.3	2.4	2.2	2.8	3.1	2.4	266/5.3	7.3	8.7	51/876	ABC Radio
12 WJR	News/Talk	16/2.3	2.0	2.9	2.8	2.4	2.5	267/5.3	6.5	8.8	34/656	CHUM
13 CIMX-F	Modern Rock	15/2.1	1.7	2.0	1.4	2.0	1.8	452/9.1	11.2	10.8	29/770	Cumulus Media, Inc.
14 WTWR-F	CHR	14/1.9	2.2	2.4	2.0	2.1	2.1	272/5.4	4.4	1.3	13/359	RASP Broadcast Enterprises, Inc.
15 WJZE-F	Classic Hits	10/1.4	1.4	1.1	0.7	0.3	1.1	211/4.2	3.9	3.4	16/338	Clear Channel Communications
16 WJLB-F	Urban	8/1.1	0.9	0.8	1.0	0.7	1.1	171/3.4	4.1	1.8	9/252	Cumulus Media, Inc.
17 WLQR	Sports	8/1.1	1.3	0.8	1.1	0.7	1.0	250/5.0	4.4	4.2	60/938	Clear Channel Communications
18 WCKY-F	Country	7/0.9	0.9	1.1	1.0	1.7	1.0	133/2.7	2.0	2.0	6/151	Nobco, Inc.
19 WMTR-F	Adult Cont.	5/0.7	0.4	0.5	0.0	0.8	0.4	73/1.5	0.0	0.0	4/77	Cornerstone Church, Inc.
20 WDMN	Black Gospel	4/0.6	0.4	0.4	0.4	0.4	0.4	82/1.6	1.3	1.9	8/165	CHUM
21 CKLW	News/Talk	3/0.5	0.4	0.4	0.4	0.4	0.6	75/1.5	0.0	0.0	11/201	Lake Cities Broadcasting Corp.
22 WLZZ-F	Country	3/0.4	0.7	0.5	0.6	0.4	0.3	88/1.8	1.8	1.3	6/141	Infinity Broadcasting Corp.
23 WVMV-F	Smooth Jazz	3/0.4	0.4	0.6	0.0	0.4	0.3	60/1.2	1.4	1.4	17/346	Greater Media
24 WRIF-F	Rock	1/0.0	11.8	11.1	10.9	11.5	8.4	0/0.0	20.7	22.4	0/0	Cumulus Media, Inc.
25 WKKO-AF	Country											

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WVKS-F	1 WVKS-F	1 WVKS-F	1 WVKS-F	1 WVKS-F	1 WRVF-F	1 WKKO-AF	1 WVKS-F	1 WKKO-AF	1 WKKO-AF	1 WVKS-F
2 WJUC-F	2 WIOT-F	2 WIOT-F	2 WWWW-F	2 WWWW-F	2 WSPD	2 WVKS-F	2 WKKO-AF	2 WVKS-F	2 WVKS-F	2 WRVF-F
3 WTWR-F	3 WWWW-F	3 WWWW-F	3 WIOT-F	3 WIOT-F	3 WRQN-F	3 WIOT-F	3 WJUC-F	3 WRVF-F	3 WRVF-F	3 WXKR-F
4 WRWK-F	4 WJUC-F	4 WXKR-F	4 WXKR-F	4 WXKR-F	4 WWWW-F	4 WSPD	4 WSPD	4 WSPD	4 WWWW-F	4 WWWW-F
5 CIMX-F	5 CIMX-F	5 WRVF-F	5 WRVF-F	5 WRVF-F	5 WVKS-F	5 WRVF-F	5 WRVF-F	5 WRVF-F	5 WIOT-F	5 WIOT-F
6 WIOT-F	5 WRWK-F	6 WJUC-F	6 WIMX-F	6 WRQN-F	6 WRQN-F	6 WWWW-F	6 WWWW-F	6 WIOT-F	6 WIOT-F	6 WSPD
7 WJLB-F	7 WXKR-F	7 WRQN-F	7 WRQN-F	7 WIMX-F	7 WIMX-F	7 WCWA	7 WRWK-F	7 WRWK-F	7 WJUC-F	7 WWWW-F
8 WWWW-F	8 WRVF-F	8 WIMX-F	8 WSPD	8 WSPD	8 WIMX-F	8 WIMX-F	8 WXKR-F	8 WXKR-F	8 WXKR-F	8 WIMX-F
9 WXKR-F	9 WIMX-F	9 WSPD	9 WJUC-F	9 WJUC-F	9 WIOT-F	9 WXKR-F	9 WWWW-F	9 WIMX-F	9 WRQN-F	9 WSPD
10 WIMX-F	10 WTWR-F	10 WRWK-F	10 CIMX-F	10 CIMX-F	10 WJZE-F	10 WCWA	10 WTWR-F	10 WCWA	10 WCWA	10 WTWR-F

AM Stations			Net/Aff	Rep	Owner	City of Lic
Station	Freq	Day/Night Power				
WCWA	1230	1 kw / 1 kw	CBS Networks	Clear Chan.-Emerald	Clear Channel Communications	Toledo
WDMN	1520	1 kw / 1 kw	USA Radio Network	Roslin	Cornerstone Church, Inc.	Toledo
WLQR	1470	1 kw / 1 kw	Sporting News Radio	Allied Radio Ptnrs.	Cumulus Media, Inc.	Toledo
WSPD	1370	5 kw / 5 kw	ABC	Clear Chan.-Emerald	Clear Channel Communications	Toledo
WTOD	1560	5 kw / kw	ABC	Allied Radio Ptnrs.	Cumulus Media, Inc.	Toledo

FM Stations			Net/Aff	Rep	Owner	City of Lic
Station	Freq	Power/HAAT				
WIMX	95.7	3.5 kw @433	Independent	Christal	Riverside Broadcasting, Inc.	Gibsonburg
WIOT	104.7	50 kw @540	The Source	Clear Chan.-Emerald	Clear Channel Communications	Toledo
WJUC	107.3	3 kw @328	Independent	Allied Radio Ptnrs.	Welch Communications, Inc.	Swanton
WJZE	97.3	1.6 kw @408	Premier Radio Network	Allied Radio Ptnrs.	RASP Broadcast Enterprises, Inc.	Oak Harbor
WKKO	99.9	50 kw @500	ABC	Allied Radio Ptnrs.	Cumulus Media, Inc.	Toledo
WMTR	96.1	3.8 kw @400	Westwood/Mutual/Unistar	Regional Reps	Cumulus Media, Inc.	Archbold
WRQN	93.5	4.1 kw @397	ABC	Allied Radio Ptnrs.	Nobco, Inc.	Bowling Green
WRVF	101.5	19.1 kw @807	Independent	Clear Chan.-Emerald	Clear Channel Communications	Toledo
WRWK	106.5	3.2 kw @308	Premier Radio Network	Allied Radio Ptnrs.	Cumulus Media, Inc.	Delta
WTWR	98.3	1.4 kw @466	Associated Press Radio	Clear Chan.-Emerald	Cumulus Media, Inc.	Monroe
WVKS	92.5	50 kw @479	Independent	Allied Radio Ptnrs.	Clear Channel Communications	Toledo
WWW	105.5	4.3 kw @390	Associated Press Radio	Clear Chan.-Emerald	Cumulus Media, Inc.	Sylvania
WXKR	94.5	30 kw @630	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Port Clinton

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
CIMX-F	Modern Rock	88.7	Windsor
CKLW	News/Talk	800	Windsor
WCKY-F	Country	103.7	Tiffin
WJLB-F	Urban	97.9	Detroit
WJR	News/Talk	760	Detroit
WLZZ-F	Country	104.5	Montpelier
WRIF-F	Rock	101.1	Detroit
WVMV-F	Smooth Jazz	98.7	Detroit

Consolidation Report

	12+ (%)	25-54 (%)	Revenue
Clear Channel Communications	33.1	28.8	48.3%
WCWA AM, WIOT FM, WRVF FM, WSPD AM, WVKS FM			
Cumulus Media, Inc.	34.3	39.4	44.0%
WKKO FM, WLQR AM, WRQN FM, WRWK FM, WTOD AM, WTWR FM, WWWM FM, WXKR FM			
	67.4	68.2	92.3%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	47 (2)	47 (2)	7.8
AOR	0 (0)	109 (5)	109 (5)	18.0
Black/Urban	0 (0)	64 (3)	64 (3)	10.6
CHR	0 (0)	87 (2)	87 (2)	14.4
Classical/Fine Arts	0 (0)	0 (0)	0 (0)	0.0
Country	3 (1)	101 (3)	104 (4)	17.2
Hispanic	0 (0)	0 (0)	0 (0)	0.0
Jazz	0 (0)	3 (1)	3 (1)	0.5
News/Talk	64 (3)	0 (0)	64 (3)	10.6
Oldies	0 (0)	43 (2)	43 (2)	7.1
Other	0 (0)	0 (0)	0 (0)	0.0
Religion	4 (1)	0 (0)	4 (1)	0.7
Soft AC	0 (0)	49 (1)	49 (1)	8.1
Sports	8 (1)	0 (0)	8 (1)	1.3
Standards/EZ	22 (1)	0 (0)	22 (1)	3.6
Totals	101 (7)	503 (19)	604 (26)	

TOPEKA, KS

Arbitron Rank 185 Pop (12+) 185,500 Stations 30 / 13 % Below Line 20.8
 Market TSL in Hours 20.1 Diaries 872 / 213:1 / 58.0% % Not Listed 11.1
 Average Persons Rating 14.8 12+ FM Share (Metro) 74.2 Sample Target 860

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1	WIBW-F	Country	54/19.6	18.5	15.2	18.3	17.9	539/29.0	30.9	29.5	94/1079	Morris Communications
2	KMAJ-F	Adult Cont.	30/10.8	12.4	11.8	9.2	11.0	379/20.4	19.8	18.0	33/482	Cumulus Media, Inc.
3	KDVF-F	Rock	18/6.6	7.1	5.3	6.8	5.5	332/17.9	16.2	14.7	36/671	Cumulus Media, Inc.
4	KWIC-F	Oldies	17/6.1	3.9	5.3	4.0	5.8	250/13.5	10.1	11.1	17/260	Sunrise Broadcasting Corp.
5	KCHZ-F	CHR	14/5.0	4.8	4.6	3.6	1.7	179/9.7	14.9	12.2	33/592	Syncom Radio Corp.
6	WIBW	News/Talk	13/4.7	5.4	4.6	4.8	4.8	237/12.8	14.8	12.7	22/340	Morris Communications
7	KQTP-F	Hot AC	11/4.2	2.3	3.8	4.0	5.2	218/11.8	9.0	9.1	12/256	Sunrise Broadcasting Corp.
8	KLZR-F	CHR	11/4.1	3.7	4.2	3.6	5.8	262/14.1	14.6	12.7	22/566	Zimmer Broadcasting Co., Inc.
9	KTPK-F	Country	11/3.8	5.7	6.8	6.0	5.8	177/9.6	7.8	8.0	19/409	Kansas Capital Broadcasting, Inc.
10	KQRC-F	Rock	10/3.8	3.3	3.8	3.6	2.7	141/7.6	9.3	7.8	30/501	Entercom
11	KMAJ	Sports	10/3.6	3.6	3.0	2.0	3.1	149/8.0	3.7	6.4	9/155	Cumulus Media, Inc.
12	KTOP	Adult Stand.	9/3.2	1.5	2.7	3.6	2.1	85/4.6	7.8	5.6	19/249	Cumulus Media, Inc.
13	KPRS-F	Urban	6/2.1	2.4	4.6	2.4	3.4	42/2.3	4.5	5.1	15/193	Entercom
14	WDAF	Country	4/1.6	1.9	2.7	2.4	1.4	55/3.0	2.8	3.0	7/118	Entercom
15	KYYS-F	Rock	4/1.4	1.0	1.5	1.6	0.3	53/5.0	1.6	4.5	6/192	Susquehanna Radio Corp.
16	KCMO-F	Oldies	3/1.2	0.6	0.8	1.2	1.4	93/5.0	1.6	8.0	7/310	Infinity Broadcasting Corp.
17	KMXV-F	CHR	3/1.2	1.2	0.8	1.6	2.7	97/5.2	6.3	1.2	7/118	Union Broadcasting Inc.
18	WHB	Sports	2/0.8	1.1	0.4	0.4	0.0	46/2.5	3.3	4.1	28/305	Manhattan Broadcasting Co., Inc.
19	KMKF-F	Rock	2/0.6	1.2	0.8	1.2	0.7	57/3.1	4.0	3.0	6/276	Entercom
20	KRBZ-F	Modern AC	2/0.6	1.2	1.5	1.2	0.0	69/3.7	3.1	2.2	7/112	Entercom
21	KMBZ	News/Talk	1/0.5	0.7	0.8	0.4	0.7	27/1.4	2.1	2.2	7/219	Susquehanna Radio Corp.
22	KCFX-F	Classic Hits	1/0.5	0.8	0.8	1.6	0.7	51/2.7	3.5	5.1	4/39	Bott Broadcasting Co.
23	KCVT-F	Religious	1/0.5	0.6	0.4	0.8	0.7	32/1.7	1.8	2.2	4/100	Entercom
24	KUDL-F	Soft AC	1/0.5	0.4	0.4	0.4	0.3	27/1.5	1.5	2.4	7/146	KNZA, Inc.
25	KNZA-F	Country	1/0.4	0.6	0.8	0.8	0.7	41/2.2	1.4	3.3	7/146	Entercom
26	KCIY-F	Smooth Jazz	1/0.4	1.1	0.8	0.8	0.3	33/1.8	1.7	2.3	2/75	Entercom
27	KANS-F	Oldies	1/0.3	0.2	0.4	0.0	0.3	29/1.5	1.1	0.0	19/342	C & C Consulting, Inc.
28	KJCK-F	CHR	1/0.3	0.9	0.4	0.8	1.0	23/1.3	0.0	3.4	3/81	Platinum Broadcasting, Inc.
29	KCMO	Talk	1/0.3	0.2	0.4	0.4	0.3	24/1.3	1.6	1.5	4/124	Susquehanna Radio Corp.
30	KSRC-F	Adult Cont.	1/0.2	0.2	0.4	0.4	0.3	43/2.3	1.9	1.5		Infinity Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	KCHZ-F	1 WIBW-F	1 WIBW-F	1 WIBW-F	1 WIBW-F	1 WIBW-F	1 WIBW-F	1 WIBW-F	1 WIBW-F	1 WIBW-F
2	KQTP-F	2 KMAJ-F	2 KMAJ-F	2 KMAJ-F	2 KMAJ-F	2 KMAJ-F	2 KMAJ-F	2 KMAJ-F	2 KMAJ-F	2 KMAJ-F
3	KLZR-F	3 KCHZ-F	3 KDVF-F	3 KDVF-F	3 KWIC-F	3 WIBW	3 WIBW	3 KMAJ	3 KWIC-F	3 KWIC-F
4	WIBW-F	4 KDVF-F	4 KCHZ-F	4 KWIC-F	4 KDVF-F	4 KDVF-F	4 KMAJ-F	4 KWIC-F	4 KDVF-F	4 KCHZ-F
5	KDVF-F	5 KQRC-F	5 KWIC-F	5 KQTP-F	5 KQTP-F	5 KQRC-F	5 KWIC-F	5 KPRF-F	5 KQRC-F	5 KCHZ-F
6	KQRC-F	6 KQTP-F	6 KQRC-F	6 KLZR-F	6 KLZR-F	6 KMAJ	6 KMAJ	6 KLZR-F	6 KQTP-F	6 KQTP-F
7	KMXV-F	6 KLZR-F	7 KLZR-F	7 KQRC-F	7 KQRC-F	7 KTOP	7 KQTP-F	7 KDVF-F	7 KLZR-F	7 KLZR-F
8	KMAJ-F	8 KPRS-F	8 KQTP-F	8 KQRC-F	8 KQRC-F	8 KCHZ-F	8 KCHZ-F	8 KWIC-F	8 KQTP-F	8 KQRC-F
9	KPRS-F	9 KWIC-F	9 KQRC-F	9 KCHZ-F	9 KCHZ-F	9 WDAF	9 KQTP-F	9 KQTP-F	9 KQRC-F	9 KQRC-F
10	KRBZ-F	10 KQRC-F	10 KMAJ	10 KMAJ	10 KQTP-F	10 KQRC-F	10 KLZR-F	10 KQRC-F	10 KQRC-F	10 KQRC-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WIBW-F	1 WIBW-F	1 WIBW-F	1 WIBW-F	1 KCHZ-F	1 WIBW-F	1 WIBW-F	1 WIBW-F	1 WIBW-F
2	KCHZ-F	2 KMAJ-F	2 KMAJ-F	2 KMAJ-F	2 WIBW-F	2 KDVF-F	2 KDVF-F	2 KDVF-F	2 KDVF-F
3	KDVF-F	3 KQTP-F	3 KQTP-F	3 KWIC-F	3 KWIC-F	3 KCHZ-F	3 KMAJ-F	3 KMAJ-F	3 KMAJ-F
4	KLZR-F	4 KCHZ-F	4 KPRS-F	4 KQTP-F	4 KQRC-F	4 KMAJ-F	4 KLZR-F	4 KLZR-F	4 KWIC-F
5	KQRC-F	5 KQRC-F	5 KQRC-F	5 KDVF-F	5 KPRS-F	5 KQRC-F	5 KCHZ-F	5 KCHZ-F	5 KLZR-F
6	KMAJ-F	6 KPRS-F	6 KQRC-F	6 KCHZ-F	6 KCHZ-F	6 KLZR-F	6 KQRC-F	6 KQRC-F	6 KQRC-F
7	KPRS-F	7 KLZR-F	6 KQRC-F	7 KQRC-F	7 KQRC-F	7 KPRS-F	7 KPRS-F	7 KPRS-F	7 KQRC-F
8	KWIC-F	8 KDVF-F	8 KMXV-F	8 KLZR-F	8 KQRC-F	8 KYYS-F	8 KWIC-F	8 KWIC-F	8 KQRC-F
9	KQTP-F	9 KWIC-F	9 KLZR-F	9 KPRS-F	9 KPRS-F	9 KQTP-F	9 KQTP-F	9 KQTP-F	9 KQTP-F
10	KMXV-F	10 KMXV-F	10 KWIC-F	10 KQRC-F	10 KLZR-F	10 KRBZ-F	10 KWIC-F	10 KMAJ	10 KYYS-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KMAJ	1440	5 kw / 1 kw	Sports	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Cumulus Media, Inc.	Topeka
KTOP	1490	1 kw / 1 kw	Adult Stand.	Jones Radio Network	Allied Radio Ptnrs.	Cumulus Media, Inc.	Topeka
WIBW	580	5 kw / 5 kw	News/Talk	Westwood/Mutual/Unistar	McGavren-Guild	Morris Communications	Topeka

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KANS	92.9	36 kw @564	Oldies	Jones Radio Network	—	C & C Consulting, Inc.	Osage City
KCVT	92.5	6.7 kw @387	Religious	Salem Radio Network	Salem Radio Reps	Bott Broadcasting Co.	Silver Lake
KDVR	100.3	100 kw @986	Rock	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Cumulus Media, Inc.	Topeka
KLZR	105.9	100 kw @594	CHR	Independent	Roslin	Zimmer Broadcasting Co., Inc.	Lawrence
KMAJ	107.7	100 kw @1,214	Adult Cont.	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Cumulus Media, Inc.	Topeka
KMKF	101.5	39 kw @577	Rock	Premier Radio Network	—	Manhattan Broadcasting Co., Inc.	St. Marys
KQTP	102.9	50 kw @320	Hot AC	Independent	Allied Radio Ptnrs.	Sunrise Broadcasting Corp.	Topeka
KTPK	106.9	100 kw @1,209	Country	Independent	Katz	Kansas Capital Broadcasting, Inc.	Topeka
KWIC	99.3	6 kw @292	Oldies	Westwood/Mutual/Unistar	—	Sunrise Broadcasting Corp.	Topeka
WIBW	97.3	100 kw @1,220	Country	Jones Radio Network	McGavren-Guild	Morris Communications	Topeka

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KCFX-F	Classic Hits	101.1	Harrisonville
KCHZ-F	CHR	95.7	Ottawa
KCIY-F	Smooth Jazz	106.5	Liberty
KCMO	Talk	710	Kansas City
KCMO-F	Oldies	94.9	Kansas City
KJCK-F	CHR	94.5	Junction City
KMBZ	News/Talk	980	Kansas City
KMXV-F	CHR	93.3	Kansas City
KNZA-F	Country	103.9	Hiawatha
KPRS-F	Urban	103.3	Kansas City
KQRC-F	Rock	98.9	Leavenworth
KRBZ-F	Modern AC	96.5	Kansas City
KSRC-F	Adult Cont.	102.1	Kansas City
KUDL-F	Soft AC	98.1	Kansas City
KYYS-F	Rock	99.7	Kansas City
WDAF	Country	610	Kansas City
WHB	Sports	810	Kansas City

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Cumulus Media, Inc. KDVV FM, KMAJ FM, KMAJ AM, KTOP AM	24.2	25.9	33.4%
Morris Communications WIBW AM, WIBW FM	24.3	22.7	38.4%
Sunrise Broadcasting Corp. KQTP FM, KWIC FM	10.3	13.2	11.7%
	58.8	61.8	83.5%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	44 (4)	44 (4)	18.0
AOR	0 (0)	34 (4)	34 (4)	13.9
Black/Urban	0 (0)	6 (1)	6 (1)	2.5
CHR	0 (0)	29 (4)	29 (4)	11.9
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	4 (1)	65 (3)	70 (4)	28.7
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	1 (1)	1 (1)	0.4
News/Talk	15 (3)	0 (0)	15 (3)	6.1
Oldies	0 (0)	22 (4)	22 (4)	9.0
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	1 (1)	1 (1)	0.4
Soft AC	0 (0)	1 (1)	1 (1)	0.4
Sports	12 (2)	0 (0)	12 (2)	4.9
Standards/EZ	9 (1)	0 (0)	9 (1)	3.7
Totals	40 (7)	203 (23)	244 (30)	

Note Duncan's reports that: KMZA-FM 92.1 simul. with KNZA-FM 103.9
6/14/01 KTOP-AM-1490 Old Format: Classic Cntry. New Format: Adult Stand., Adds Music of Your Life

TUCSON, AZ

Arbitron Rank 62 Pop (12+) 717,100	Stations 28 / 24	% Below Line 2.7
Market TSL in Hours 20.4	Diaries 1777 / 404:1 / 52.7%	% Not Listed 16.5
Average Persons Rating 15.0	12+ FM Share (Metro) 65.4	Sample Target 1760

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1 KIIM-F	Country	90/8.4	11.7	11.1	11.1	10.6	10.6	1405/19.6	23.3	20.5	106/1673	Citadel Communications Corp.
2 KMXZ-F	Adult Cont.	89/8.2	8.4	7.9	6.9	7.1	7.8	1268/17.7	17.6	15.9	96/1414	Journal Broadcast Group
3 KRQQ-F	CHR	84/7.8	6.7	8.3	8.3	10.6	7.8	1669/23.3	24.4	26.6	103/1920	Clear Channel Communications
4 KOHT-F	Urban	64/6.0	5.2	5.5	5.1	4.3	5.4	999/13.9	12.4	12.1	66/1033	Clear Channel Communications
5 KFMA-F	Modern Rock	61/5.7	4.9	6.4	5.0	6.1	5.5	945/13.2	16.3	15.0	68/1070	Lotus Communications Corp.
6 KLPX-F	Classic Rock	58/5.4	5.4	5.5	5.4	4.5	5.4	860/12.0	12.2	12.6	66/999	Lotus Communications Corp.
7 KHYT-F	Classic Hits	56/5.2	5.1	4.9	4.6	5.4	5.0	1017/14.2	13.5	12.7	63/1166	Citadel Communications Corp.
8 KZPT-F	Hot AC	53/5.0	4.3	4.7	3.9	4.7	4.5	1141/15.9	15.4	15.5	54/1174	Journal Broadcast Group
9 KTUC	Adult Stand.	50/4.6	2.4	2.1	2.6	1.7	2.9	497/6.9	4.9	4.1	50/517	Citadel Communications Corp.
10 KNST	News/Talk	49/4.5	4.5	5.1	5.6	5.4	4.9	797/11.1	12.7	10.7	52/902	Clear Channel Communications
11 KGMG-F	Rhythmic Old.	36/3.3	2.3	1.7	3.0	2.7	2.6	635/8.9	6.2	6.1	36/680	Journal Broadcast Group
12 KOYT-F	Country	29/2.6						727/10.1	13.3	12.9	33/831	Clear Channel Communications
13 KOAZ-F	Country	25/2.3	3.0	4.1	2.9	3.1	3.1	499/7.0	9.4	7.7	26/521	Citadel Communications Corp.
14 KWFM-F	Oldies	21/2.0	4.2	0.8	0.5	0.8	1.9	467/6.5	2.9	2.5	23/509	Clear Channel Communications
15 KCUB	Sports	14/1.3	1.2	1.8	2.0	1.5	1.6	236/3.3	4.0	3.0	14/240	Citadel Communications Corp.
16 KFFN	Sports	14/1.3	1.2	1.5	1.6	1.3	1.4	306/4.3	3.6	3.0	14/306	Journal Broadcast Group
15 KZLZ-F	Reg'l Mex.	14/1.3	2.0	0.5	1.3	0.9	1.3	168/2.3	1.9	2.2	14/187	Entravision Communications Corp.
18 KTZR	Reg'l Mex.	13/1.2	2.1	1.9	2.0	0.8	1.8	170/2.4	3.3	1.7	13/170	Clear Channel Communications
18 KCMT-F	Classic Rock	13/1.2						168/2.3	0.0	0.0	19/197	Lotus Communications Corp.
20 KEVT	Reg'l Mex.	11/1.0	0.8	0.3	2.0	0.4	1.0	114/1.6	0.9	1.1	11/114	Cortaro Broadcasting Corp.
21 KJLL	Talk	10/0.9	0.9	0.8	0.6	0.8	0.8	195/2.7	2.8	2.2	10/213	Hudson Communications, Inc.
21 KTKT	News	10/0.9	0.8	0.9	0.6	0.6	0.8	267/3.7	4.3	2.7	10/271	Lotus Communications Corp.
23 KSAZ	Adult Stand.	9/0.8	1.3	1.2	2.2	1.1	1.4	195/2.7	3.3	3.5	21/331	Owl Broadcasting & Development
24 KXEW	Tejano	8/0.8	2.5	1.0	1.7	2.0	1.5	185/2.6	2.3	3.4	8/194	Mercury Broadcasting Co., Inc.
25 KYOT-F	Smooth Jazz	6/0.6	4.8	4.5	4.7	5.4	3.6	140/2.0	0.0	0.0	12/285	Clear Channel Communications
26 KQTL	Span.-Talk	4/0.4	0.9	1.3	0.6	1.2	0.8	88/1.2	1.9	1.7	4/88	Radio Unica
26 KFYI	Talk	4/0.4	4.0	5.6	1.0	4.5	2.8	65/0.9	0.0	0.0	14/196	Clear Channel Communications
26 KDDJ-F	Modern Rock	4/0.4	0.8	0.0	0.0	0.0		133/1.8	0.0	0.0	9/314	Big City Radio

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KOHT-F	1 KFMA-F	1 KIIM-F	1 KIIM-F	1 KIIM-F	1 KMXZ-F	1 KMXZ-F	1 KOHT-F	1 KMXZ-F	1 KIIM-F	1 KRQQ-F
2 KRQQ-F	2 KRQQ-F	2 KRQQ-F	2 KLPX-F	1 KMXZ-F	2 KIIM-F	2 KIIM-F	2 KRQQ-F	2 KIIM-F	2 KMXZ-F	2 KIIM-F
3 KFMA-F	3 KOHT-F	3 KLPX-F	2 KMXZ-F	3 KLPX-F	3 KTUC	3 KRQQ-F	3 KFMA-F	3 KRQQ-F	3 KRQQ-F	3 KOHT-F
4 KZPT-F	4 KLPX-F	4 KMXZ-F	4 KHYT-F	4 KHYT-F	4 KNST	4 KFMA-F	4 KMXZ-F	4 KNST	4 KOHT-F	4 KMXZ-F
5 KMXZ-F	5 KZPT-F	5 KFMA-F	5 KRQQ-F	5 KRQQ-F	5 KHYT-F	5 KLPX-F	5 KIIM-F	5 KLPX-F	5 KZPT-F	5 KTUC
6 KIIM-F	5 KIIM-F	6 KZPT-F	6 KZPT-F	6 KZPT-F	6 KRQQ-F	6 KNST	6 KTUC	6 KHYT-F	6 KHYT-F	6 KLPX-F
7 KOYT-F	7 KMXZ-F	7 KHYT-F	7 KFMA-F	7 KFMA-F	7 KGMG-F	7 KHYT-F	7 KNST	7 KZPT-F	7 KFMA-F	7 KFMA-F
8 KZLZ-F	8 KHYT-F	8 KOHT-F	8 KOHT-F	8 KOHT-F	7 KLPX-F	8 KOHT-F	8 KHYT-F	8 KFMA-F	8 KLPX-F	8 KZPT-F
9 KGMG-F	9 KOYT-F	9 KGMG-F	9 KGMG-F	9 KGMG-F	9 KOAZ-F	9 KZPT-F	9 KZPT-F	9 KOHT-F	9 KTUC	9 KHYT-F
10 KTZR	10 KGMG-F	10 KOYT-F	10 KOYT-F	10 KOYT-F	10 KZPT-F	10 KTUC	10 KLPX-F	10 KTUC	10 KGMG-F	10 KOYT-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 KRQQ-F	1 KRQQ-F	1 KRQQ-F	1 KMXZ-F	1 KMXZ-F	1 KFMA-F	1 KFMA-F	1 KLPX-F	1 KLPX-F	1 KLPX-F	
2 KZPT-F	2 KZPT-F	2 KIIM-F	2 KRQQ-F	2 KIIM-F	2 KRQQ-F	2 KOHT-F	2 KFMA-F	2 KFMA-F	2 KHYT-F	
3 KOHT-F	3 KIIM-F	3 KMXZ-F	3 KIIM-F	3 KRQQ-F	3 KOHT-F	3 KLPX-F	3 KIIM-F	3 KIIM-F	3 KIIM-F	
4 KFMA-F	4 KMXZ-F	4 KZPT-F	4 KZPT-F	4 KZPT-F	4 KZPT-F	4 KLPX-F	4 KRQQ-F	4 KHYT-F	4 KFMA-F	
5 KMXZ-F	5 KFMA-F	5 KLPX-F	5 KFMA-F	5 KHYT-F	5 KZPT-F	4 KIIM-F	5 KZPT-F	5 KOHT-F	5 KZPT-F	
6 KIIM-F	6 KOHT-F	6 KFMA-F	6 KLPX-F	6 KGMG-F	6 KIIM-F	6 KZPT-F	6 KHYT-F	6 KRQQ-F	6 KMXZ-F	
7 KLPX-F	7 KLPX-F	7 KOHT-F	7 KOHT-F	7 KOYT-F	7 KOYT-F	7 KMXZ-F	7 KHYT-F	7 KZLZ-F	7 KZPT-F	
8 KOYT-F	8 KOYT-F	8 KOYT-F	8 KHYT-F	8 KLPX-F	8 KHYT-F	8 KZLZ-F	8 KRQQ-F	8 KMXZ-F	8 KRQQ-F	
9 KHYT-F	9 KHYT-F	9 KTZR	9 KGMG-F	9 KFMA-F	9 KNST	9 KTZR	9 KTZR	9 KGMG-F	9 KGMG-F	
10 KGMG-F	10 KGMG-F	10 KHYT-F	10 KOYT-F	10 KOHT-F	10 KGMG-F	10 KMXZ-F	10 KMXZ-F	10 KFFN	10 KFFN	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCUB	1290	5 kw / 1 kw	Sports	Associated Press Radio	Katz	Citadel Communications Corp.	Tucson
KEVT	1030	10 kw / 1 kw	Reg'l Mex.	Westwood/Mutual/Unistar	—	Cortaro Broadcasting Corp.	Cortaro
KFFN	1490	1 kw / 1 kw	Sports	Sporting News Radio	Christal	Journal Broadcast Group	Tucson
KJLL	1330	2 kw / 5 kw	Talk	CNN	Lotus	Hudson Communications, Inc.	South Tucson
KNST	790	5 kw / 500 w	News/Talk	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Tucson
KQTL	1210	10 kw / 1 kw	Span.-Talk	Radio Unica Network	Caballero	Radio Unica	Sahuarita
KSAZ	580	5 kw / 320 w	Adult Stand.	ABC	—	Owl Broadcasting & Development	Marana
KTKT	990	10 kw / 1 kw	News	CNN	D & R Radio	Lotus Communications Corp.	Tucson
KTUC	1400	1 kw / 530 w	Adult Stand.	Associated Press Radio	Katz	Citadel Communications Corp.	Tucson
KTZR	1450	1 kw / 1 kw	Reg'l Mex.	Independent	Clear Chan.-Diamond	Clear Channel Communications	Tucson
KXEW	1600	2.5 kw / 1 kw	Tejano	Independent	Clear Chan.-Diamond	Mercury Broadcasting Co., Inc.	South Tucson

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KCMT	101.9	100 kw @105	Classic Rock	Independent	D & R Radio	Lotus Communications Corp.	Oro Valley
KFMA	92.1	50 kw @492	Modern Rock	Independent	D & R Radio	Lotus Communications Corp.	Green Valley
KGMG	106.3	440 w@4,172	Rhythmic Old.	Independent	Christal	Journal Broadcast Group	Oracle
KHYT	107.5	92 kw @2,027	Classic Hits	Independent	Katz	Citadel Communications Corp.	Tucson
KIIM	99.5	93 kw @2,036	Country	Independent	Katz	Citadel Communications Corp.	Tucson
KLPX	96.1	100 kw @1,952	Classic Rock	Independent	D & R Radio	Lotus Communications Corp.	Tucson
KMXZ	94.9	100 kw @1,952	Adult Cont.	Independent	Christal	Journal Broadcast Group	Tucson
KOAZ	97.5	6 kw @151	Country	Independent	Katz	Citadel Communications Corp.	Oro Valley
KOHT	98.3	6 kw @184	Urban	Independent	Clear Chan.-Diamond	Clear Channel Communications	Marana
KOYT	92.9	93 kw @2,036	Country	Independent	Clear Chan.-Diamond	Clear Channel Communications	Tucson
KRQQ	93.7	94 kw @2,032	CHR	Independent	Clear Chan.-Diamond	Clear Channel Communications	Tucson
KWFM	97.1	330 w@2,417	Oldies	Independent	Clear Chan.-Diamond	Clear Channel Communications	Green Valley
KZPT	104.1	3 kw @328	Hot AC	Independent	Christal	Journal Broadcast Group	Tucson

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KDDJ-F	Modern Rock	100.3	Globe
KFYI	Talk	550	Phoenix
KYOT-F	Smooth Jazz	95.5	Phoenix
KZLZ-F	Reg'l Mex.	105.3	Kearny

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Citadel Communications Corp. KCUB AM,KHYT FM,KIIM FM,KOAZ FM,KTUC AM	21.8	20.9	25.5%
Clear Channel Communications KNST AM,KOHT FM,KOYT FM,KRQQ FM,KTZR AM,KWFM FM	24.1	19.9	31.9%
Journal Broadcast Group KFFN AM,KGMG FM,KMXZ FM,KZPT FM	17.8	21.1	22.4%
Lotus Communications Corp. KCMT FM,KFMA FM,KLPX FM,KTKT AM	13.2	15.1	14.6%
	76.9	77.0	94.3%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	142 (2)	142 (2)	15.8
AOR	0 (0)	136 (4)	136 (4)	15.1
Black/Urban	0 (0)	64 (1)	64 (1)	7.1
CHR	0 (0)	84 (1)	84 (1)	9.3
Classical/Fine Arts	0 (0)	0 (0)	0 (0)	0.0
Country	0 (0)	144 (3)	144 (3)	16.0
Hispanic	37 (4)	14 (1)	51 (5)	5.7
Jazz	0 (0)	6 (1)	6 (1)	0.7
News/Talk	73 (4)	0 (0)	73 (4)	8.1
Oldies	0 (0)	112 (3)	112 (3)	12.5
Other	0 (0)	0 (0)	0 (0)	0.0
Religion	0 (0)	0 (0)	0 (0)	0.0
Soft AC	0 (0)	0 (0)	0 (0)	0.0
Sports	29 (2)	0 (0)	29 (2)	3.2
Standards/EZ	58 (2)	0 (0)	58 (2)	6.5
Totals	197(12)	702 (16)	899 (28)	

Note 4/2/01 KWFM-FM-97.1 Prior Calls: KCEE-FM Current Calls: KWFM-FM
 4/2/01 KOYT-FM-92.9 Prior Calls: KWFM-FM Current Calls: KOYT-FM
 4/5/01 KQTL-AM-1210 Old Format: New Format: Adds Radio Unica
 4/17/01 KOAZ-FM-97.5 Old Format: Smooth Jazz New Format: Country
 5/1/01 KLPX-FM-96.1 Old Format: Rock New Format: Classic Rock
 5/17/01 KCMT-FM-101.9 Sold By: Lotus Arizona To: Lotus Communications Corp.
 5/17/01 KCMT-FM-101.9 Old Format: cp-new New Format: Classic Rock
 5/30/01 KNST-AM-790 Old Format: Talk New Format: News/Talk / adds Sports as a sec. format
 6/15/01 KTUC-AM-1400 Sold By: Rex Broadcasting Corp. To: Citadel Communications Corp.
 6/15/01 KIIM-FM-99.5 Sold By: Rex Broadcasting Corp. To: Citadel Communications Corp.
 6/15/01 KCUB-AM-1290 Sold By: Rex Broadcasting Corp. To: Citadel Communications Corp.
 6/15/01 KHYT-FM-107.5 Sold By: Rex Broadcasting Corp. To: Citadel Communications Corp.
 6/15/01 KOAZ-FM-97.5 Sold By: Rex Broadcasting Corp. To: Citadel Communications Corp.

TULSA, OK

Arbitron Rank 64	Pop (12+) 686,900	Stations 24 / 23	% Below Line 0.5
Market TSL in Hours 19.3	Average Persons Rating 14.4	Diaries 1929 / 357:1 / 47.7%	% Not Listed 9.6
		12+ FM Share (Metro) 70.6	Sample Target 1910

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1	KMOD-F	92/9.3	7.4	6.9	6.0	7.6	7.4	1099/16.0	13.2	14.4	142/1713	Clear Channel Communications
2	KRMG	88/8.9	9.4	10.8	8.4	8.4	9.4	1254/18.3	21.5	17.5	110/1624	Cox Radio, Inc.
3	KHTT-F	72/7.3	6.6	4.8	5.1	5.5	5.9	1524/22.2	17.7	19.0	124/2401	Renda Broadcasting Corp.
4	KWEN-F	67/6.8	6.4	7.3	7.5	5.8	7.0	1214/17.7	16.9	16.6	92/1742	Cox Radio, Inc.
5	KVOO	57/5.8	5.1	3.9	4.5	3.2	5.1	666/9.7	10.7	6.8	83/1001	Journal Broadcast Group
6	KQLL-F	45/4.5	5.5	5.6	5.1	5.9	5.2	726/10.6	10.5	11.1	66/1086	Clear Channel Communications
7	KVOO-F	44/4.4	4.1	3.3	4.5	3.5	4.1	974/14.2	10.9	10.8	60/1297	Journal Broadcast Group
8	KMYZ-F	42/4.2	4.5	5.4	4.7	4.6	4.7	898/13.1	12.9	12.3	56/1194	Shamrock Communications
9	KRAV-F	41/4.1	5.7	4.8	4.8	5.8	4.9	798/11.6	11.9	13.1	53/1070	Cox Radio, Inc.
10	KBEZ-F	39/3.9	4.1	4.1	4.8	3.9	4.2	492/7.2	6.3	6.1	44/727	Renda Broadcasting Corp.
11	KJMM-F	37/3.7	5.0	5.5	6.4	5.4	5.2	619/9.0	9.5	9.9	53/642	Perry Broadcasting Company
12	KXOJ-F	35/3.6	4.6	4.9	4.4	5.1	4.4	917/13.4	13.4	15.0	48/1370	Michael Perry Stephens
13	KJSR-F	29/3.0	3.3	3.2	2.3	4.4	3.0	997/14.5	10.8	12.7	32/1138	Cox Radio, Inc.
14	KIZS-F	28/2.9	2.9	2.1	2.6	2.6	2.6	675/9.8	7.6	8.7	34/851	Clear Channel Communications
15	KCKI-F	27/2.7	2.7	0.0	0.0	0.0	0.0	676/9.8	0.0	0.0	33/812	Journal Broadcast Group
16	KTSO-F	24/2.4	3.1	2.8	3.1	3.4	2.9	572/8.3	8.2	8.2	25/645	Shamrock Communications
17	KRTQ-F	17/1.7	1.5	1.6	1.5	0.9	1.6	262/3.8	4.7	3.2	18/288	Cox Radio, Inc.
18	KTBTZ	15/1.5	1.3	1.1	0.9	1.0	1.2	331/4.8	4.8	5.7	19/388	Clear Channel Communications
19	KMRX-F	8/0.8	0.6	0.6	0.5	0.5	0.6	97/1.4	0.0	0.0	14/119	Clear Channel Communications
20	KAKC	8/0.8	0.6	0.6	0.5	0.5	0.6	151/2.2	2.6	2.2	12/168	Friendship Broadcasting, LP
21	KCFO	5/0.5	0.9	2.0	2.2	2.3	1.4	77/1.1	3.6	3.7	6/85	Perry Broadcasting Company
22	KGTO	5/0.5	0.5	0.5	0.6	0.0	0.4	61/0.9	0.0	0.0	13/165	D.L.B. Broadcasting Corp.
23	KITO-F	4/0.4	0.5	0.5	0.6	0.0	0.4	68/1.0	0.6	0.0	4/68	K-95.5, Inc.
24	KTFX											

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	KHTT-F	1 KMOD-F	1 KMOD-F	1 KMOD-F	1 KRMG	1 KRMG	1 KHTT-F	1 KMOD-F	1 KMOD-F	1 KHTT-F
2	KMYZ-F	2 KHTT-F	2 KHTT-F	2 KWEN-F	2 KVOO	2 KMOD-F	2 KVOO	2 KRMG	2 KRMG	2 KVOO
3	KIZS-F	3 KMYZ-F	3 KWEN-F	3 KQLL-F	3 KMOD-F	3 KHTT-F	3 KMOD-F	3 KQLL-F	3 KWEN-F	3 KWEN-F
4	KJMM-F	4 KWEN-F	4 KRAV-F	4 KHTT-F	4 KQLL-F	4 KVOO	4 KJMM-F	4 KWEN-F	4 KHTT-F	4 KRMG
5	KMRX-F	5 KRAV-F	5 KQLL-F	5 KRMG	5 KWEN-F	5 KWEN-F	5 KMYZ-F	5 KVOO	5 KVOO	5 KMOD-F
6	KXOJ-F	6 KRTQ-F	6 KMYZ-F	6 KXOJ-F	6 KRAV-F	6 KVOO-F	6 KRMG	6 KHTT-F	6 KQLL-F	6 KQLL-F
7	KCKI-F	7 KJMM-F	7 KXOJ-F	7 KRMG	7 KXOJ-F	7 KBEZ-F	7 KQLL-F	7 KWEN-F	7 KRAV-F	7 KMYZ-F
8	KWEN-F	8 KIZS-F	8 KJSR-F	8 KJSR-F	8 KBEZ-F	8 KTSO-F	8 KRAV-F	8 KIZS-F	8 KBEZ-F	8 KRAV-F
9	KMOD-F	9 KXOJ-F	9 KJMM-F	9 KJMM-F	9 KJSR-F	9 KJSR-F	9 KMYZ-F	9 KVOO-F	9 KVOO-F	9 KVOO-F
10	KRTQ-F	10 KCKI-F	10 KRMG	10 KBEZ-F	10 KVOO	10 KXOJ-F	9 KBEZ-F	10 KXOJ-F	10 KMYZ-F	10 KXOJ-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	KHTT-F	1 KHTT-F	1 KHTT-F	1 KHTT-F	1 KMYZ-F	1 KMOD-F	1 KMOD-F	1 KMOD-F	1 KMOD-F
2	KWEN-F	2 KRAV-F	2 KWEN-F	2 KWEN-F	2 KMOD-F	2 KMYZ-F	2 KRTQ-F	2 KWEN-F	2 KRMG
3	KMYZ-F	3 KWEN-F	3 KXOJ-F	3 KQLL-F	3 KHTT-F	3 KRTQ-F	3 KMYZ-F	3 KMYZ-F	3 KVOO
4	KCKI-F	4 KMOD-F	4 KWEN-F	4 KRAV-F	4 KJMM-F	4 KWEN-F	4 KWEN-F	4 KRTQ-F	4 KQLL-F
5	KMOD-F	5 KIZS-F	5 KQLL-F	5 KXOJ-F	5 KMOD-F	5 KHTT-F	5 KRAV-F	4 KHTT-F	5 KWEN-F
6	KIZS-F	6 KXOJ-F	6 KMOD-F	6 KBEZ-F	6 KJSR-F	6 KJMM-F	6 KMRX-F	6 KJSR-F	6 KRAV-F
7	KXOJ-F	7 KMYZ-F	7 KJMM-F	7 KXOJ-F	7 KWEN-F	7 KRAV-F	7 KTBTZ	7 KRAV-F	7 KJSR-F
8	KVOO-F	8 KCKI-F	8 KCKI-F	8 KRMG	8 KRMG	8 KJSR-F	8 KJMM-F	8 KQLL-F	8 KRTQ-F
9	KRAV-F	9 KJMM-F	9 KRMG	9 KJMM-F	9 KTSO-F	9 KCKI-F	9 KTBTZ	9 KJMM-F	9 KTBTZ
10	KBEZ-F	10 KBEZ-F	10 KMYZ-F	10 KCKI-F	10 KRAV-F	10 KRAV-F	10 KVOO-F	10 KRMG	9 KMYZ-F

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KAKC	1300	5 kw / 1 kw	Reg'l Mex.	Jones Radio Network	Katz Hispanic	Clear Channel Communications	Tulsa
KCFO	970	2.5 kw / 1 kw	Religious	Independent	Salem Radio Reps	Friendship Broadcasting, LP	Tulsa
KGTO	1050	1 kw / kw	Urban Oldies	Independent	Christal	Perry Broadcasting Company	Tulsa
KRMG	740	50 kw / 25 kw	News/Talk	CNN	Christal	Cox Radio, Inc.	Tulsa
KTBTZ	1430	5 kw / 5 kw	Sports	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Tulsa
KTFX	1340	450 w / 900 w	Black Gospel	Independent	—	K-95.5, Inc.	Sand Springs
KVOO	1170	50 kw / 50 kw	Trad. Country	ABC	—	Journal Broadcast Group	Tulsa

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBEZ	92.9	100 kw @1,318	Soft AC	Independent	McGavren-Guild	Renda Broadcasting Corp.	Tulsa
KCKI	99.5	100 kw @984	Country	Independent	—	Journal Broadcast Group	Henryetta
KHTT	106.9	100 kw @1,010	CHR	Independent	McGavren-Guild	Renda Broadcasting Corp.	Muskogee
KIZS	92.1	27.095 kw @656	CHR	Independent	Clear Chan.-Diamond	Clear Channel Communications	Broken Arrow
KJMM	105.3	10 kw @879	Urban	American Urban Radio	Broadcast Sales	Perry Broadcasting Company	Bixby
KJSR	103.3	100 kw @1,280	Classic Hits	Independent	Christal	Cox Radio, Inc.	Tulsa
KMOD	97.5	100 kw @1,327	Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Tulsa
KMRX	101.5	6.2 kw @656	Cont. Christ.	Independent	Clear Chan.-Diamond	Clear Channel Communications	Collinsville
KMYZ	104.5	70 kw @1,130	Modern Rock	Independent	Allied Radio Ptnrs.	Shamrock Communications	Pryor
KQLL	106.1	100 kw @1,321	Oldies	Independent	Clear Chan.-Diamond	Clear Channel Communications	Owasso
KRAV	96.5	100 kw @1,327	Hot AC	Independent	Katz	Cox Radio, Inc.	Tulsa
KRTQ	102.3	50 kw @492	Rock	Independent	Christal	Cox Radio, Inc.	Sand Springs
KTSO	94.1	100 kw @807	Oldies	Independent	Allied Radio Ptnrs.	Shamrock Communications	Okmulgee
KVOO	98.5	100 kw @1,227	Country	ABC	D & R Radio	Journal Broadcast Group	Tulsa
KWEN	95.5	100 kw @1,327	Country	Independent	Katz	Cox Radio, Inc.	Tulsa
KXOJ	100.9	5 kw @360	Cont. Christ.	Independent	Salem Radio Reps	Michael Perry Stephens	Sapulpa

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KITO-F	Country	96.1	Vinita

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	22.1	28.1	21.5%
KAC AM, KIZS FM, KMOD FM, KMRX FM, KQLL FM, KTBZ AM			
Cox Radio, Inc.	25.9	27.0	42.7%
KJSR FM, KRAV FM, KRMG AM, KRTQ FM, KWEN FM			
Journal Broadcast Group	14.1	10.7	13.5%
KCKI FM, KVOO FM, KVOO AM			
Perry Broadcasting Company	4.4	4.2	2.3%
KGTO AM, KJMM FM			
Renda Broadcasting Corp.	11.4	11.0	14.8%
KBEZ FM, KHTT FM			
Shamrock Communications	7.1	6.5	5.6%
KMYZ FM, KTSO FM			
	85.0	87.5	100.4%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	42 (1)	42 (1)	4.7
AOR	0 (0)	159 (3)	159 (3)	17.8
Black/Urban	5 (1)	39 (1)	44 (2)	4.9
CHR	0 (0)	102 (2)	102 (2)	11.4
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	67 (1)	145 (4)	211 (5)	23.6
Hispanic	8 (1)	0 (0)	8 (1)	0.9
Jazz	(0)	(0)	(0)	0.0
News/Talk	88 (1)	0 (0)	88 (1)	9.8
Oldies	0 (0)	120 (3)	120 (3)	13.4
Other	(0)	(0)	(0)	0.0
Religion	11 (2)	52 (2)	63 (4)	7.0
Soft AC	0 (0)	41 (1)	41 (1)	4.6
Sports	17 (1)	0 (0)	17 (1)	1.9
Standards/EZ	(0)	(0)	(0)	0.0
Totals	196 (7)	700 (17)	895 (24)	

Note Duncan's reports that: KITO-AM 1470 simul. with KITO-FM 96.1
 Duncan's reports that: KEQJ-FM 101.1 simul. with KXOJ-FM 100.9
 Duncan's reports that: KEMX-FM 94.5 simul. with KXOJ-FM 100.9
 4/20/01 KGTO-AM-1050 Sold By: Cox Radio, Inc. To: Perry Broadcasting Company
 4/24/01 KGTO-AM-1050 Old Format: Urban New Format: Urban Oldies, Adds Classic R&B/Urban Gold

UTICA-ROME, NY

Arbitron Rank 154 **Pop (12+)** 243,600 **Stations** 30 / 21 **% Below Line** 10.3
Market TSL in Hours 20.1 **Diaries** 1059 / 230:1 / 61.6% **% Not Listed** 9.3
Average Persons Rating 14.9 **12+ FM Share (Metro)** 78.6 **Sample Target** 1030

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1	WFRG-F Country	48/13.3	15.7	13.3	17.1	16.0	14.9	645/26.5	29.3	0.0	62/833	Regent Communications, Inc.
2	WLZW-F Adult Cont.	34/9.5	11.0	11.7	10.3	9.9	10.6	526/21.6	21.4	21.9	42/608	Regent Communications, Inc.
3	WSKS-F CHR	30/8.2	2.9	1.3	1.3	2.2	3.4	492/20.2	6.5	0.0	32/555	Clear Channel Communications
4	WOUR-F Rock	29/7.9	6.2	9.1	6.1	6.3	7.3	473/19.4	16.3	18.4	35/596	Clear Channel Communications
5	WKLL-F Modern Rock	22/6.2	5.2	5.7	5.8	5.0	5.7	376/15.4	15.1	17.0	30/508	Galaxy Communications, LP
6	WODZ-F Oldies	21/5.8	6.2	6.5	4.2	4.7	5.7	320/13.1	15.7	12.4	24/367	Regent Communications, Inc.
7	WRCK-F Classic Rock	20/5.6	4.8	4.9	6.3	7.7	5.4	329/13.5	13.4	16.8	22/356	Galaxy Communications, LP
8	WOWZ-F CHR	16/4.5	2.9	1.3	1.3	2.2	2.5	282/11.6	11.1	0.0	16/293	Clear Channel Communications
9	WTLB Adult Stand.	13/3.5	4.2	3.6	3.4	3.9	3.7	197/8.1	9.5	7.5	16/373	Clear Channel Communications
10	WWHT-F CHR	11/3.2	1.5	1.8	1.3	2.2	2.0	243/10.0	5.6	5.2	12/171	Roser Communications Network
11	WBGK-F Trad. Country	10/2.8	0.3	0.0	0.0	0.0	2.5	140/5.8	1.2	0.0	8/206	Clear Channel Communications
12	WRFM-F Soft AC	8/2.1	2.2	2.3	3.4	2.5	1.3	192/7.9	8.0	8.2	7/104	Educational Media Foundation
13	WVVC-F Cont. Christ.	6/1.8	2.2	0.5	0.8	1.1	1.3	94/3.9	4.3	2.6	5/142	Arjuna Broadcasting Corp.
14	WXUR-F Oldies	5/1.5	1.9	1.3	1.3	1.1	1.3	140/5.7	6.2	4.5	13/288	Citadel Communications Corp.
15	WNTQ-F CHR	5/1.4	1.4	1.0	1.3	1.1	1.0	120/4.9	4.1	5.8	7/139	Citadel Communications Corp.
16	WAQX-F Rock	5/1.3	0.6	1.0	1.1	1.4	1.0	77/3.1	3.0	3.7	6/96	Regent Communications, Inc.
17	WQBJ-F Rock	5/1.3	1.0	0.8	1.1	1.1	1.0	61/2.5	3.2	4.4	12/209	Clear Channel Communications
18	WBBS-F Country	3/1.0	1.0	0.0	0.7	0.0	0.7	80/3.3	4.2	4.5	9/177	Clear Channel Communications
19	WSYR News/Talk	2/0.6	1.4	0.5	1.1	1.4	0.9	58/2.4	3.5	3.4	6/176	Clear Channel Communications
20	WYYY-F Adult Cont.	2/0.6	1.0	0.8	1.1	0.6	0.9	61/2.5	3.1	3.3	4/93	Clear Channel Communications
21	WHEN Sports	2/0.5	2.3	2.9	2.8	0.0	2.1	31/1.3	0.0	0.0	6/115	Clear Channel Communications
22	WGY Talk	2/0.4	0.6	8.7	7.6	0.0	4.3	42/1.7	1.5	19.3	1/27	Clear Channel Communications
23	WADR Sports	1/0.4						21/0.9	0.0	0.0	1/27	Clear Channel Communications
24	WLFH Sports	1/0.3	0.5	0.8	0.8	1.1	0.6	27/1.1	0.8	3.3	0/0	The Flack Broadcasting Group, LLC
25	WBRV-F Country	10.0						0/0.0	0.0	0.0		

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WSKS-F	1 WKLL-F	1 WFRG-F	1 WOUR-F	1 WLZW-F	1 WFRG-F	1 WFRG-F	1 WFRG-F	1 WFRG-F	1 WFRG-F
2	WWHT-F	2 WOUR-F	2 WFRG-F	2 WFRG-F	2 WFRG-F	2 WLZW-F	2 WKLL-F	2 WLZW-F	2 WSKS-F	2 WOUR-F
3	WFRG-F	3 WSKS-F	3 WLZW-F	3 WOUR-F	3 WOUR-F	3 WODZ-F	3 WSKS-F	3 WSKS-F	3 WLZW-F	3 WSKS-F
4	WOWZ-F	4 WSKS-F	4 WRCK-F	4 WRCK-F	4 WOUR-F	4 WOUR-F	4 WOUR-F	4 WOUR-F	4 WOUR-F	4 WLZW-F
5	WOUR-F	5 WRCK-F	5 WODZ-F	5 WODZ-F	5 WODZ-F	5 WSKS-F	5 WOUR-F	5 WLZW-F	5 WKLL-F	5 WOWZ-F
6	WLZW-F	6 WLZW-F	6 WKLL-F	6 WSKS-F	6 WSKS-F	6 WTLB	6 WKLL-F	6 WOWZ-F	6 WRCK-F	6 WODZ-F
7	WFRG-F	7 WOWZ-F	7 WKLL-F	7 WKLL-F	7 WRCK-F	7 WRCK-F	7 WODZ-F	7 WWHT-F	7 WKLL-F	7 WRCK-F
8	WWHT-F	8 WODZ-F	8 WODZ-F	8 WODZ-F	8 WBGK-F	8 WBGK-F	8 WBGK-F	8 WRCK-F	8 WTLB	8 WOWZ-F
9	WRCK-F	9 WVVC-F	9 WWHT-F	9 WVVC-F	9 WVVC-F	9 WODZ-F	9 WODZ-F	9 WODZ-F	9 WODZ-F	9 WWHT-F
10	WADR	10 WNTQ-F	10 WVVC-F	10 WAQX-F	10 WAQX-F	10 WRFM-F	10 WRFM-F	10 WRFM-F	10 WBGK-F	10 WTLB

Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	Men 18-24	Men 18-49	Men 25-54
1	WSKS-F	1 WKLL-F	1 WOUR-F	1 WOUR-F	1 WKLL-F	1 WOUR-F	1 WOUR-F
2	WWHT-F	2 WLZW-F	2 WSKS-F	2 WFRG-F	2 WFRG-F	2 WRCK-F	2 WRCK-F
3	WFRG-F	3 WFRG-F	3 WFRG-F	3 WSKS-F	3 WOUR-F	3 WKLL-F	3 WFRG-F
4	WOWZ-F	4 WOUR-F	4 WOUR-F	4 WODZ-F	4 WSKS-F	4 WFRG-F	4 WODZ-F
5	WKLL-F	5 WWHT-F	5 WRCK-F	5 WOUR-F	5 WWHT-F	5 WLZW-F	5 WKLL-F
6	WVVC-F	6 WKLL-F	6 WKLL-F	6 WODZ-F	6 WRCK-F	6 WSKS-F	6 WLZW-F
7	WLZW-F	7 WRCK-F	7 WODZ-F	7 WRCK-F	7 WOWZ-F	7 WQBJ-F	7 WOWZ-F
8	WRCK-F	8 WOUR-F	8 WVVC-F	8 WKLL-F	8 WODZ-F	8 WRCK-F	8 WSKS-F
9	WNTQ-F	9 WVVC-F	9 WNTQ-F	9 WWHT-F	9 WRFM-F	9 WLZW-F	9 WAQX-F
10	WOUR-F	10 WNTQ-F	10 WWHT-F	10 WVVC-F	10 WNTQ-F	10 WNTQ-F	10 WQBJ-F

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WADR	1480	5 kw / 18 w	Sports	Sporting News Radio	Clear Chan.-Diamond	Clear Channel Communications	Remsen
WIBX	950	5 kw / 5 kw	News/Talk	Westwood/Mutual/Unistar	Katz	Regent Communications, Inc.	Utica
WLFH	1230	1 kw / 1 kw	Sports	Sporting News Radio	Clear Chan.-Diamond	Clear Channel Communications	Little Falls
WRUN	1150	5 kw / 1 kw	simul. WIBXAA	Independent	—	Regent Communications, Inc.	Utica
WTLB	1310	5 kw / 500 w	Adult Stand.	Jones Radio Network	Allied Radio Ptnrs.	Galaxy Communications, LP	Utica

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBGK	99.7	1.4 kw @676	Trad. Country	ABC	—	Roser Communications Network	Old Forge
WBRV	101.3	5.5 kw @341	Country	Jones Radio Network	—	The Flack Broadcasting Group, LLC	Boonville
WBUG	101.1	1.25 kw @718	simul. WBGKFF	ABC	—	Roser Communications Network	Ft. Plain
WFRG	104.3	100 kw @500	Country	Independent	Katz	Regent Communications, Inc.	Utica
WKLL	94.9	34 kw @568	Modern Rock	Independent	Allied Radio Ptnrs.	Galaxy Communications, LP	Frankfort
WLLG	99.3	1 kw @561	simul. WBRVFF	Jones Radio Network	—	The Flack Broadcasting Group, LLC	Lowville
WLZW	98.7	25 kw @660	Adult Cont.	Independent	Katz	Regent Communications, Inc.	Utica
WODZ	96.1	7.4 kw @604	Oldies	ABC	Katz	Regent Communications, Inc.	Rome
WOUR	96.9	19.33 kw @790	Rock	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Utica
WOWB	105.5	3 kw @551	simul. WOWZFF	CNN	Clear Chan.-Diamond	Clear Channel Communications	Little Falls
WOWZ	97.9	1.5 kw @669	CHR	CNN	Clear Chan.-Diamond	Clear Channel Communications	Whitesboro
WRCK	107.3	50 kw @510	Classic Rock	Independent	Allied Radio Ptnrs.	Galaxy Communications, LP	Utica
WRFM	93.5	1.15 kw @748	Soft AC	ABC	Clear Chan.-Diamond	Clear Channel Communications	Remsen
WSKS	97.9	1.5 kw @669	CHR	CNN	Clear Chan.-Diamond	Clear Channel Communications	Whitesboro
WVVC	100.7	1.6 kw @627	Cont. Christ.	USA Radio Network	—	Educational Media Foundation, Inc.	Utica
WXUR	92.7	3 kw @158	Oldies	Westwood/Mutual/Unistar	Savalli	Arjuna Broadcasting Corp.	Herkimer

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAQX-F	Rock	95.7	Manlius
WBBS-F	Country	104.7	Fulton
WGY	Talk	810	Schenectady
WHEN	Sports	620	Syracuse
WNTQ-F	CHR	93.1	Syracuse
WQBJ-F	Rock	103.5	Cobleskill
WSYR	News/Talk	570	Syracuse
WWHT-F	CHR	107.9	Syracuse
WYYY-F	Adult Cont.	94.5	Syracuse

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	23.4	25.7	15.9%
WADR AM,WLFH AM,WOUR FM,WOWB FM,WOWZ FM,WRFM FM,WSKS FM			
Galaxy Communications, LP	15.3	14.3	17.5%
WKLL FM,WRCK FM,WTLB AM			
Regent Communications, Inc.	35.0	35.2	51.4%
WFRG FM,WIBX AM,WLZW FM,WODZ FM,WRUN AM			
Roser Communications Network, Inc.	2.8	1.8	0.0%
WBGK FM,WBUG FM			
The Flack Broadcasting Group, LLC	0.6	0.5	0.0%
WBRV FM,WLLG FM			
	77.1	77.5	84.7%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	36 (2)	36 (2)	11.0
AOR	0 (0)	81 (5)	81 (5)	24.8
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	62 (5)	62 (5)	19.0
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	64 (6)	64 (6)	19.6
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	27 (4)	0 (0)	27 (4)	8.3
Oldies	0 (0)	26 (2)	26 (2)	8.0
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	6 (1)	6 (1)	1.8
Soft AC	0 (0)	8 (1)	8 (1)	2.4
Sports	4 (3)	0 (0)	4 (3)	1.2
Standards/EZ	13 (1)	0 (0)	13 (1)	4.0
Totals	44 (8)	283 (22)	327 (30)	

Note Duncan's reports that: WXBB-FM 105.1 simul. with WBBS-FM 104.7 Duncan's reports that: WBUG-AM 1570 simul. with WBUG-FM 101.1

4/18/01 WOWB-FM-105.5 Old Format: Dance New Format: CHR
 4/18/01 WOWZ-FF-97.9 Old Format: Dance New Format: CHR
 4/18/01 WOWZ-FM-97.9 Old Format: Dance New Format: CHR
 4/18/01 WLFH-AM-1230 Old Format: Trad. Country New Format: Sports
 4/18/01 WOWB-FM-105.5 Sold By: Towpath Communications To: Clear Channel Communications
 4/18/01 WLFH-AM-1230 Sold By: Towpath Communications To: Clear Channel Communications
 4/18/01 WOWZ-FF-97.9 Sold By: Professional Broadcasting Corp. To: Clear Channel Communications
 4/18/01 WOWZ-FM-97.9 Sold By: Professional Broadcasting Corp. To: Clear Channel Communications
 5/29/01 WBGK-FF-99.7 Sold By: 21st Century Radio Ventures, Inc. To: Roser Communications Network, Inc.
 5/29/01 WBGK-FM-99.7 Sold By: 21st Century Radio Ventures, Inc. To: Roser Communications Network, Inc.
 6/1/01 WSKS-FM-102.5 Old Format: CHR New Format: Country
 6/1/01 WSKS-FM-102.5 Old Format: CHR New Format: N/A
 6/11/01 WOWB-FM-105.5 Prior Calls: WOWB-FM Current Calls: WSKU-FM
 6/11/01 WOWZ-FF-97.9 Prior Calls: WOWZ-FM Current Calls: WSKS-FM
 6/11/01 WOWZ-FM-97.9 Prior Calls: WOWZ-FM Current Calls: WSKS-FM
 6/11/01 WSKS-FM-102.5 Prior Calls: WSKS-FM Current Calls: WRBY-FM
 6/19/01 WSKS-FM-102.5 Old Format: N/A New Format: N/A
 6/19/01 WSKS-FM-102.5 Old Format: N/A New Format: Country

VISALIA-TULARE-HANFORD, CA

Arbitron Rank 108 Pop (12+) 392,100 Stations 36 / 13 % Below Line 57.4
 Market TSL in Hours 20.4 Diaries 1157 / 339:1 / 47.6% % Not Listed 15.8
 Average Persons Rating 15.1 12+ FM Share (Metro) 71.8 Sample Target 1170

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 KMJ	News/Talk	46/7.7	7.8	6.0	4.3	6.5	6.5	449/11.4	11.5	9.0	46/449	Infinity Broadcasting Corp.
2 KFRR-F	Modern Rock	44/7.4	6.3	6.0	6.9	6.2	6.7	684/17.5	16.1	16.8	44/684	Mondosphere Broadcasting
3 KSO-F	Soft AC	40/6.7	8.9	6.1	6.6	5.8	7.1	555/14.1	15.2	15.0	40/555	Clear Channel Communications
4 KJUG-F	Country	37/6.2	5.1	5.5	6.1	6.4	5.7	569/14.5	13.4	10.7	37/569	Westcoast Broadcasting, Inc.
5 KSEQ-F	CHR	34/5.8	5.5	5.3	5.7	4.6	5.6	700/17.8	17.5	17.9	34/700	Buckley Broadcasting
6 KFSS-F	Oldies	30/5.1	4.4	6.0	3.8	5.7	4.8	449/11.5	11.1	11.2	30/449	Clear Channel Communications
7 KSKS-F	Country	29/4.9	5.1	3.9	3.6	3.4	4.4	458/11.7	10.7	9.0	29/458	Infinity Broadcasting Corp.
8 KBOS-F	Dance	28/4.8	5.6	6.0	5.5	5.3	5.5	673/17.2	16.8	19.3	28/673	Clear Channel Communications
9 KIOO-F	Classic Hits	22/3.6	1.5	4.5	2.4	3.4	3.0	305/7.8	5.7	6.3	22/305	Buckley Broadcasting
10 KMGV-F	Rhythmic Old.	20/3.4	2.5	2.4	4.7	4.6	3.2	326/8.3	7.2	10.4	20/326	Infinity Broadcasting Corp.
11 KZPO-F	Adult Stand.	15/2.5	2.2	3.1	2.9	3.4	2.7	201/5.1	4.8	5.4	15/201	Lindsay Broadcasting
12 KQEQ-AF	Reg'l Mex.	14/2.3	2.1	1.8	0.0	0.0	0.0	186/4.8	5.0	0.0	14/186	RAK Communications, Inc.
13 KRZR-F	Rock	13/2.3	2.3	2.6	3.3	4.1	2.6	301/7.7	5.7	6.7	13/301	Clear Channel Communications
14 KRNC-F	Romantica	13/2.1	1.9	1.3	0.5	1.5	1.5	180/4.6	5.0	2.2	13/180	Infinity Broadcasting Corp.
14 KMQA-F	Reg'l Mex.	13/2.1	2.4	1.1	1.7	1.4	1.8	189/4.8	5.9	5.6	13/189	Moon Broadcasting, LLC
16 KJFX-F	Classic Rock	12/2.0	2.2	1.5	1.2	1.2	1.7	230/5.9	4.6	4.9	12/230	Mondosphere Broadcasting
17 KMPH-F	News	11/1.8	2.2	0.8	1.9	3.1	1.7	241/6.2	7.2	6.9	11/241	KMPH Newsradio, LP
18 KOQO-F	Reg'l Mex.	9/1.5	2.7	2.9	2.6	3.1	2.4	273/7.0	5.9	5.7	9/273	Infinity Broadcasting Corp.
19 KALZ-F	Modern AC	8/1.4	2.5	1.6	2.9	3.1	2.1	237/6.0	6.5	8.6	8/237	Clear Channel Communications
20 KWRU	Span.-Talk	7/1.2	1.0	0.5	1.7	0.0	1.1	121/3.1	2.6	1.4	7/121	Radio Unica
21 KCRZ-F	Oldies	6/1.1	0.7	0.6	0.5	0.7	0.7	104/2.6	2.8	2.6	6/104	Westcoast Broadcasting, Inc.
22 KVSF-F	Modern AC	6/1.0	1.4	0.8	1.4	1.2	1.1	211/5.4	5.6	6.9	6/211	Infinity Broadcasting Corp.
23 KJUG	Trad. Country	5/0.9	2.1	1.1	1.2	1.4	1.3	91/2.3	3.6	2.8	5/91	Westcoast Broadcasting, Inc.
23 KSLK-F	Smooth Jazz	5/0.9	0.6	1.0	1.4	0.9	1.0	83/2.1	2.3	3.0	5/83	New Visalia Broadcasting, Inc.
23 KISV-F	Dance	5/0.9	0.7	1.1	0.9	0.7	0.9	194/5.0	4.4	4.7	5/194	American General Media
26 KUZZ-AF	Country	4/0.7	0.5	1.6	1.2	0.3	1.0	151/3.8	3.1	0.0	4/151	Owens Broadcasting
27 KRDU	Religious	4/0.6	0.9	1.3	0.3	0.5	0.8	85/2.2	1.6	1.4	4/85	Clear Channel Communications
28 KTIP	Talk	3/0.6	1.4	0.6	0.7	1.2	0.8	130/3.3	4.2	2.7	3/130	Caldwell Broadcasting Co., Inc.
28 KWOL-F	Country	3/0.6	0.8	0.5	0.0	0.0	0.0	64/1.6	1.8	0.0	3/64	Mondosphere Broadcasting
30 KVBL	Sports	3/0.5	0.0	0.0	0.0	0.0	0.0	57/1.5	0.0	0.0	3/57	Clear Channel Communications
30 KLBN-F	Reg'l Mex.	3/0.5	0.3	0.3	0.5	0.3	0.4	83/2.1	2.0	1.5	3/83	Lotus Communications Corp.
32 KCHJ	Span.-Oldies	3/0.4	0.8	0.5	0.0	0.0	0.0	60/1.5	2.0	0.0	3/60	Lotus Communications Corp.
33 KNBR	Sports	2/0.4	0.3	0.5	0.3	0.3	0.4	67/1.7	1.2	1.1	2/67	Susquehanna Radio Corp.
34 KGEN-F	Spanish	2/0.3	0.0	0.0	0.0	0.0	0.0	57/1.4	0.0	0.0	2/57	Azteca Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KFRR-F	1 KFRR-F	1 KFRR-F	1 KJUG-F	1 KJUG-F	1 KMJ	1 KMJ	1 KFRR-F	1 KMJ	1 KFRR-F	1 KFRR-F
2 KSEQ-F	2 KSEQ-F	2 KSO-F	2 KSO-F	2 KSO-F	2 KJUG-F	2 KFRR-F	2 KSO-F	2 KSO-F	2 KSEQ-F	2 KJUG-F
3 KBOS-F	3 KBOS-F	3 KJUG-F	3 KFSS-F	3 KFSS-F	3 KFSS-F	3 KJUG-F	3 KBOS-F	3 KFRR-F	3 KJUG-F	2 KSEQ-F
4 KSO-F	4 KSO-F	4 KJUG-F	4 KFRR-F	4 KMJ	4 KSO-F	4 KSO-F	4 KSO-F	4 KFSS-F	4 KSO-F	4 KSO-F
5 KRZR-F	5 KJUG-F	5 KSEQ-F	5 KSKS-F	5 KFRR-F	5 KSKS-F	5 KSKS-F	5 KJUG-F	5 KJUG-F	5 KMJ	5 KBOS-F
6 KISV-F	6 KMGV-F	6 KSKS-F	6 KIOO-F	6 KSKS-F	6 KIOO-F	6 KIOO-F	6 KMGV-F	6 KSKS-F	6 KSO-F	6 KMGV-F
7 KFSS-F	7 KRZR-F	7 KMGV-F	7 KMJ	7 KIOO-F	7 KZPO-F	7 KFSS-F	7 KSKS-F	7 KSEQ-F	7 KBOS-F	7 KMJ
8 KSKS-F	8 KRNC-F	7 KBOS-F	8 KMGV-F	8 KMGV-F	8 KMGV-F	8 KBOS-F	8 KFSS-F	8 KIOO-F	8 KSKS-F	8 KFSS-F
9 KQEQ-AF	9 KSKS-F	7 KIOO-F	9 KSEQ-F	9 KSEQ-F	9 KMPH-F	9 KJFX-F	9 KMJ	9 KBOS-F	9 KIOO-F	9 KIOO-F
10 KMQA-F	10 KIOO-F	10 KMJ	10 KJFX-F	10 KJFX-F	10 KJFX-F	10 KMGV-F	10 KIOO-F	10 KZPO-F	10 KMGV-F	10 KQEQ-AF
						10 KRZR-F				
						10 KIOO-F				

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 KBOS-F	1 KSO-F	1 KSO-F	1 KSO-F	1 KSO-F	1 KFRR-F	1 KFRR-F	1 KFRR-F	1 KFRR-F	1 KJUG-F
2 KSEQ-F	2 KSEQ-F	2 KFRR-F	2 KSEQ-F	2 KFSS-F	2 KBOS-F	2 KBOS-F	2 KJUG-F	2 KIOO-F	2 KMJ
2 KSO-F	3 KFRR-F	3 KJUG-F	3 KJUG-F	3 KJUG-F	3 KSEQ-F	3 KSEQ-F	3 KSEQ-F	3 KJUG-F	3 KFSS-F
4 KMGV-F	4 KBOS-F	4 KSEQ-F	4 KMGV-F	4 KSKS-F	4 KRZR-F	4 KRZR-F	4 KRNC-F	4 KFSS-F	3 KIOO-F
5 KFRR-F	5 KJUG-F	5 KRNC-F	5 KSKS-F	5 KSEQ-F	5 KMGV-F	5 KMGV-F	5 KQEQ-AF	5 KMJ	5 KFRR-F
6 KSKS-F	6 KRNC-F	6 KALZ-F	6 KFRR-F	6 KMGV-F	5 KIOO-F	6 KJUG-F	6 KRZR-F	6 KBOS-F	6 KJFX-F
7 KJUG-F	7 KMGV-F	7 KSKS-F	7 KFSS-F	7 KFRR-F	7 KFRR-F	7 KIOO-F	7 KFSS-F	7 KSKS-F	7 KSKS-F
8 KRNC-F	8 KSKS-F	8 KBOS-F	7 KBOS-F	8 KQEQ-AF	8 KSKS-F	8 KSKS-F	7 KVSF-F	8 KJFX-F	8 KSO-F
9 KIOO-F	9 KALZ-F	9 KFSS-F	9 KRNC-F	9 KRNC-F	8 KISV-F	9 KFSS-F	9 KJFX-F	9 KSEQ-F	9 KMGV-F
10 KCRZ-F	10 KFSS-F	10 KOQO-F	10 KQEQ-AF	10 KMJ	10 KJUG-F	9 KQEQ-AF	10 KMGV-F	10 KMGV-F	10 KSEQ-F
			10 KALZ-F	10 KMPH-F					
			10 KCRZ-F						

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KJUG	1270	5 kw / 1 kw	Trad. Country	ABC	Western Regional	Westcoast Broadcasting, Inc.	Tulare
KQEQ	1210	370 w / 370 w	Reg'l Mex.	Independent	—	RAK Communications, Inc.	Fowler
KTIP	1450	1 kw / 1 kw	Talk	Premier Radio Network	—	Caldwell Broadcasting Co., Inc.	Porterville
KVBL	1400	1 kw / 1 kw	Sports	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Visalia

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KCRZ	104.9	2.3 kw @528	Oldies	Westwood/Mutual/Unistar	Western Regional	Westcoast Broadcasting, Inc.	Tipton
KGEN	94.5	3.3 kw @446	Spanish	Independent	Lotus	Azteca Broadcasting Corp.	Hanford
KIOO	99.7	24 kw @690	Classic Hits	Westwood/Mutual/Unistar	D & R Radio	Buckley Broadcasting	Porterville
KJUG	106.7	1.2 kw @2,550	Country	Independent	Western Regional	Westcoast Broadcasting, Inc.	Tulare
KLCZ	102.3	19.5 kw @380	simul. KQEAF	Independent	—	RAK Communications, Inc.	Corcoran
KMQA	100.5	2.1 kw @1,109	Reg'l Mex.	Independent	Caballero	Moon Broadcasting, LLC	East Porterville
KSEQ	97.1	17 kw @777	CHR	Independent	D & R Radio	Buckley Broadcasting	Visalia
KSLK	96.1	4.74 kw @361	Smooth Jazz	Independent	—	New Visalia Broadcasting, Inc.	Visalia
KZPO	103.3	280 w@2,624	Adult Stand.	Independent	—	Lindsay Broadcasting	Lindsay

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KALZ-F	Modern AC	102.7	Fresno
KBOS-F	Dance	94.9	Tulare
KCHJ	Span.-Oldies	1010	Delano
KFRR-F	Modern Rock	104.1	Woodlake
KFSO-F	Oldies	92.9	Visalia
KISV-F	Dance	94.1	Bakersfield
KJFX-F	Classic Rock	95.7	Fresno
KLBN-F	Reg'l Mex.	105.1	Auberry
KMGV-F	Rhythmic Old.	97.9	Fresno
KMJ	News/Talk	580	Fresno
KMPH-F	News	107.5	Hanford
KNBR	Sports	680	San Francisco
KOQO-F	Reg'l Mex.	101.9	Fresno
KRDU	Religious	1130	Dinuba
KRNC-F	Romantica	105.9	Fresno
KRZR-F	Rock	103.7	Hanford
KSKS-F	Country	93.7	Fresno
KSOF-F	Soft AC	98.9	Dinuba
KUZZ	simul. KUZZAF	550	Bakersfield
KUZZ-F	Country	107.9	Bakersfield
KUZZ-AF	Country	107.9	Bakersfield
KVSR-F	Modern AC	101.1	Fresno
KWOL-F	Country	105.5	San Joaquin
KWRU	Span.-Talk	940	Fresno

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Buckley Broadcasting	9.4	8.8	
KIOO FM, KSEQ FM			
RAK Communications, Inc.	2.3	2.3	
KLCZ FM, KQEAF AM			
Westcoast Broadcasting, Inc.	8.2	9.9	
KCRZ FM, KJUG AM, KJUG FM			
	19.9	21.0	

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	14 (2)	14 (2)	2.8
AOR	0 (0)	69 (3)	69 (3)	13.8
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	68 (3)	68 (3)	13.6
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	6 (2)	72 (4)	79 (6)	15.8
Hispanic	10 (3)	52 (6)	62 (9)	12.4
Jazz	0 (0)	5 (1)	5 (1)	1.0
News/Talk	49 (2)	11 (1)	60 (3)	12.0
Oldies	0 (0)	78 (4)	78 (4)	15.6
Other	(0)	(0)	(0)	0.0
Religion	4 (1)	0 (0)	4 (1)	0.8
Soft AC	0 (0)	40 (1)	40 (1)	8.0
Sports	5 (2)	0 (0)	5 (2)	1.0
Standards/EZ	0 (0)	15 (1)	15 (1)	3.0
Totals	74(10)	424 (26)	499 (36)	

Note Duncan's reports that: KTRB-AM 860 simul. with KMPH-FM 107.5
 4/6/01 KIOO-FM-99.7 Old Format: New Format: Adds Adult Rock 'n' Roll

WASHINGTON, DC

Arbitron Rank 9 Pop (12+) 3,726,600
 Market TSL in Hours 19.7
 Average Persons Rating 14.9

Stations 38 / 32
 Diaries 4604 / 810:1 / 51.6%
 12+ FM Share (Metro) 70.6

% Below Line 1.3
 % Not Listed 17.8
 Sample Target 4030

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Sp 00	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1	WPGC-F Urban	332/6.0	5.8	5.9	5.8	5.9	5.9	6381/17.1	16.5	16.4	377/7691	Infinity Broadcasting Corp.
2	WMMJ-F Urban AC	302/5.4	5.7	5.1	4.4	4.3	5.2	3875/10.4	10.2	8.3	315/4074	Radio One
3	WKYS-F Urban	276/5.0	5.3	5.2	5.4	5.1	5.2	5054/13.6	14.0	14.6	316/6088	Radio One
4	WRQX-F Hot AC	248/4.5	3.9	4.4	4.2	4.5	4.3	4475/12.0	12.9	13.1	287/5400	ABC Radio
5	WJFK-F Hot Talk	246/4.4	3.5	4.5	4.1	4.0	4.1	3292/8.8	11.3	8.2	295/3955	Infinity Broadcasting Corp.
6	WWDC-F Rock	245/4.4	3.8	3.6	3.9	3.5	3.9	5572/15.0	14.4	14.0	318/7422	Clear Channel Communications
7	WMZQ-F Country	244/4.4	3.5	3.6	4.2	4.2	3.9	4243/11.4	9.3	10.4	291/5240	Clear Channel Communications
8	WTOP-AF News	233/4.2	4.5	4.5	0.0	2.6	2.9	6136/16.5	16.4	10.5	274/7370	Bonneville International Corp.
9	WHUR-F Urban AC	228/4.1	4.0	4.1	5.9	5.5	4.5	4107/11.0	9.1	12.3	257/4698	Howard University
10	WBIG-F Oldies	227/4.1	4.0	3.6	4.5	4.4	4.0	4455/12.0	10.8	12.2	276/5503	Clear Channel Communications
11	WMAL News/Talk	222/4.0	4.1	3.6	3.4	4.2	3.8	3216/8.6	8.1	9.0	241/3690	ABC Radio
12	WGMS-F Classical	216/3.9	5.1	4.5	4.2	4.6	4.4	3450/9.3	9.1	9.5	251/3905	Bonneville International Corp.
13	WJZW-F Smooth Jazz	207/3.7	4.0	3.5	4.1	3.7	3.8	3392/9.1	8.4	10.0	225/3744	ABC Radio
14	WWZZ-FF CHR	195/3.5	3.5	3.6	2.9	2.6	3.4	5740/15.4	13.8	11.9	236/6870	Bonneville International Corp.
15	WASH-F Adult Cont.	190/3.4	4.0	3.9	3.4	4.1	3.7	3873/10.4	10.9	11.8	213/4453	Clear Channel Communications
16	WARW-F Classic Rock	138/2.5	2.5	3.1	2.8	3.5	2.7	3141/8.4	9.0	10.1	122/3839	Clear Channel Communications
17	WHFS-F Modern Rock	114/2.0	1.8	2.2	2.5	2.1	2.1	1846/5.0	5.0	4.1	99/2132	Clear Channel Communications
18	WIHT-F CHR	106/1.9	2.2	2.7	3.0	2.7	2.5	1073/2.9	2.0	2.1	100/1859	Clear Channel Communications
19	WTEM Sports	88/1.6	1.5	1.9	1.5	1.3	1.6	994/2.7	2.9	3.3	54/1043	Infinity Broadcasting Corp.
20	WFRE-F Country	64/1.1	1.2	0.6	0.9	0.8	0.9	1209/3.2	3.4	3.3	62/1520	Salem Communications Corp.
21	WPGC Black Gospel	52/0.9	1.3	1.3	1.1	1.5	1.1	401/1.1	1.1	1.2	43/401	Radio One
22	WAVA-F Religious	49/0.9	1.2	1.2	1.0	1.0	1.1	879/2.4	1.9	2.4	94/1480	Free Lance-Star Publishing
23	WOL Talk	43/0.8	0.5	0.7	0.8	0.6	0.7	964/2.6	2.6	3.8	78/1943	Mid-Atlantic Network, Inc.
24	WFLS-F Country	40/0.7	0.5	0.5	0.7	0.9	0.6	1346/3.6	4.0	3.4	79/2785	Infinity Broadcasting Corp.
25	WINC-F Hot AC	32/0.6	0.6	0.4	0.3	0.0	0.3	1206/3.2	3.6	2.7	104/2452	Hearst-Argyle Television
26	WXYV-F CHR	28/0.5	0.6	0.8	0.4	0.4	0.6	616/1.7	1.6	1.7	27/624	Radio One
27	WYYV-F Rock	27/0.5	0.7	1.1	0.8	0.7	0.7	471/1.3	0.0	0.0	27/497	Mega Communications
27	WYCB Black Gospel	27/0.5	0.7	0.8	0.8	0.7	0.7	646/1.7	1.5	1.7	27/721	Clear Channel Communications
29	WKDL Reg'l Mex.	26/0.5	0.5	0.0	0.0	0.0	0.5	643/1.7	0.0	0.0	27/713	Mega Communications
30	WTNT Hot Talk	23/0.4	0.4	0.5	0.5	0.5	0.5	360/1.0	0.0	0.0	49/848	Manning Broadcasting Co., Inc.
31	WBZS-AF Tropical	22/0.4	0.7	0.0	0.0	0.0	0.0	278/0.7	0.7	0.8	24/342	Frederick Broadcasting, LLC
32	WARX-F Oldies	20/0.4	0.4	0.4	0.0	0.3	0.3	723/1.9	0.0	0.0	77/1638	Radio One
32	WAFY-F Adult Cont.	20/0.4	0.4	0.4	0.0	0.5	0.4	395/1.1	0.0	0.0	19/398	Mega Communications
34	WERQ-F Urban	19/0.3	0.7	0.4	0.0	0.0	0.0					
34	WBPS-F Tropical	19/0.3	0.4	0.0	0.0	0.0	0.0					

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WPGC-F	1 WPGC-F	1 WPGC-F	1 WRQX-F	1 WRQX-F	1 WMMJ-F	1 WMMJ-F	1 WPGC-F	1 WMAL	1 WJFK-F
2	WKYS-F	2 WWDC-F	2 WRQX-F	2 WJFK-F	2 WMMJ-F	2 WMAL	2 WTOP-AF	2 WKYS-F	2 WPGC-F	2 WPGC-F
3	WWZZ-FF	3 WKYS-F	3 WJFK-F	3 WPGC-F	3 WJFK-F	3 WBIG-F	3 WJFK-F	3 WMMJ-F	3 WTOP-AF	3 WMMJ-F
4	WWDC-F	4 WJFK-F	4 WKYS-F	4 WMMJ-F	4 WPGC-F	4 WTOP-AF	4 WWDC-F	4 WMMJ-F	4 WBIG-F	4 WKYS-F
5	WIHT-F	5 WRQX-F	5 WWDC-F	5 WHUR-F	5 WHUR-F	5 WGMS-F	5 WRQX-F	5 WMZQ-F	5 WMZQ-F	5 WMZQ-F
6	WHFS-F	6 WWZZ-FF	6 WMMJ-F	6 WMZQ-F	6 WMZQ-F	6 WJZW-F	6 WKYS-F	6 WASH-F	6 WRQX-F	6 WRQX-F
7	WHUR-F	7 WMZQ-F	7 WHUR-F	7 WJZW-F	7 WJZW-F	7 WMZQ-F	7 WPGC-F	7 WJFK-F	7 WKYS-F	7 WMMJ-F
8	WMZQ-F	8 WMMJ-F	8 WMZQ-F	8 WKYS-F	8 WTOP-AF	8 WHUR-F	8 WMAL	8 WWDC-F	8 WMZQ-F	8 WMZQ-F
9	WXYV-F	8 WMMJ-F	9 WWZZ-FF	9 WASH-F	8 WWDC-F	9 WRQX-F	9 WMZQ-F	9 WJZW-F	9 WASH-F	9 WBIG-F
10	WASH-F	10 WHUR-F	9 WASH-F	10 WJZW-F	8 WASH-F	9 WJFK-F	10 WBIG-F	10 WHFS-F	10 WWDC-F	10 WJZW-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WKDL	730	5 kw / 25 w	Reg'l Mex.	CNN	Caballero	Mega Communications	Alexandria
WKDM	1600	1 kw / 500 w	simul. WBZSAF	Independent	Caballero	Mega Communications	Rockville
WMAL	630	5 kw / 5 kw	News/Talk	ABC	ABC Radio Sales	ABC Radio	Washington
WOL	1450	1 kw / 1 kw	Talk	American Urban Radio	McGavren-Guild	Radio One	Washington
WPGC	1580	50 kw / 270 w	Black Gospel	Independent	Infinity Radio Sales	Clear Channel Communications	Morningside
WTEM	980	50 kw / 5 kw	Sports	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Washington
WTNT	570	4.7 kw / 3 kw	Hot Talk	Premier Radio Network	Clear Chan.-Emerald	Bonneville International Corp.	Bethesda
WTOP	1500	50 kw / 50 kw	News	CBS Networks	Katz	Radio One	Washington
WYCB	1340	1 kw / 1 kw	Black Gospel	American Urban Radio	McGavren-Guild	Radio One	Washington

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAFY	103.1	1 kw @571	Adult Cont.	Independent	—	Frederick Broadcasting, LLC	Middletown
WARW	94.7	20.5 kw @771	Classic Rock	Independent	Infinity Radio Sales	Infinity Broadcasting Corp.	Bethesda
WASH	97.1	26 kw @686	Adult Cont.	Independent	Clear Chan.-Diamond	Clear Channel Communications	Washington
WAVA	105.1	41 kw @541	Religious	Salem Radio Network	Salem Radio Reps	Salem Communications Corp.	Arlington
WBIG	100.3	36 kw @574	Oldies	Independent	Clear Chan.-Emerald	Clear Channel Communications	Washington
WBPS	94.3	2 kw @574	Tropical	CNN	Lotus	Mega Communications	Warrenton
WBZS	92.7	2.75 kw @746	Tropical	Independent	—	Mega Communications	Prince Frederick
WFRE	99.9	9 kw @1,110	Country	Independent	Clear Chan.-Emerald	Clear Channel Communications	Frederick
WGMS	103.5	44 kw @518	Classical	CNN	Christal	Bonneville International Corp.	Washington
WHFS	99.1	50 kw @449	Modern Rock	Independent	Infinity Radio Sales	Infinity Broadcasting Corp.	Annapolis
WHUR	96.3	24 kw @669	Urban AC	ABC	D & R Radio	Howard University	Washington
WIHT	99.5	21.8 kw @751	CHR	Independent	Clear Chan.-Diamond	Clear Channel Communications	Washington
WJFK	106.7	34 kw @597	Hot Talk	Westwood/Mutual/Unistar	Infinity Radio Sales	Infinity Broadcasting Corp.	Manassas
WJZW	105.9	28 kw @648	Smooth Jazz	ABC	ABC Radio Sales	ABC Radio	Woodbridge
WKYS	93.9	24.5 kw @705	Urban	Independent	McGavren-Guild	Radio One	Washington
WMMJ	102.3	2.89 kw @480	Urban AC	Independent	McGavren-Guild	Radio One	Bethesda
WMZQ	98.7	50 kw @490	Country	Independent	Clear Chan.-Diamond	Clear Channel Communications	Washington
WPGC	95.5	50 kw @500	Urban	Independent	Infinity Radio Sales	Infinity Broadcasting Corp.	Morningside
WRQX	107.3	34 kw @602	Hot AC	ABC	ABC Radio Sales	ABC Radio	Washington
WTOP	107.7	29 kw @646	simul. WTOPAF	CBS Networks	Katz	Bonneville International Corp.	Warrenton
WWDC	101.1	22.5 kw @761	Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Washington
WWVZ	103.9	420 w@910	simul. WWZZFF	Independent	Christal	Bonneville International Corp.	Braddock Heights
WWZZ	104.1	20 kw @801	CHR	Independent	Christal	Bonneville International Corp.	Waldorf

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WERQ-F	Urban	92.3	Baltimore
WYYY-F	Rock	97.9	Baltimore
WXVY-F	CHR	102.7	Baltimore

Consolidation Report

	12+ (%)	25-54 (%)	Revenue
ABC Radio	12.2	13.1	15.1%
WJZW FM, WMAL AM, WRQX FM			
Bonneville International Corp.	11.6	9.5	13.3%
WGMS FM, WTOP AM, WTOP FM, WWVZ FM, WWZZ FM			
Clear Channel Communications	21.3	21.5	30.7%
WASH FM, WBIG FM, WFRE FM, WIHT FM, WMZQ FM, WTEM AM, WTNT AM, WWDC FM			
Infinity Broadcasting Corp.	15.8	17.0	27.3%
WARW FM, WHFS FM, WJFK FM, WPGC AM, WPGC FM			
Mega Communications	1.2	1.3	0.0%
WBPS FM, WBZS FM, WKDL AM, WKDM AM			
Radio One	11.7	11.2	11.2%
WKYS FM, WMMJ FM, WOL AM, WYCB AM			
Totals	73.8	73.6	97.6%

Format Performance

	AM	FM	Totals	Percent
AC	0 (0)	489 (4)	489 (4)	10.7
AOR	0 (0)	524 (4)	524 (4)	11.5
Black/Urban	0 (0)	1157 (5)	1157 (5)	25.3
CHR	0 (0)	329 (4)	329 (4)	7.2
Classical/Fine Arts	0 (0)	216 (1)	216 (1)	4.7
Country	0 (0)	348 (3)	348 (3)	7.6
Hispanic	26 (1)	40 (2)	66 (3)	1.4
Jazz	0 (0)	207 (1)	207 (1)	4.5
News/Talk	451 (4)	316 (2)	767 (6)	16.8
Oldies	0 (0)	247 (2)	247 (2)	5.4
Other	1 (1)	0 (0)	1 (1)	0.0
Religion	79 (2)	49 (1)	127 (3)	2.8
Soft AC	(0)	(0)	(0)	0.0
Sports	88 (1)	0 (0)	88 (1)	1.9
Standards/EZ	(0)	(0)	(0)	0.0
Totals	645 (9)	3922 (29)	4566 (38)	

Note Duncan's reports that: WPLC-AM 1050 simul. with WKDL-AM 730
 Duncan's reports that: WITH-AM 1230 simul. with WAVA-FM 105.1
 Duncan's reports that: WBZS-FM 92.7 simul. with WBPS-FM 94.3
 4/5/01 WKDM-AM-1600 Old Format: New Format: Adds Radio Unica
 4/9/01 WTNT-AM-570 Old Format: Bus. News /Talk New Format: Talk
 4/11/01 WIHT-FM-99.5 Old Format: Rhythmic Old. New Format: CHR
 4/17/01 WTNT-AM-570 Prior Calls: WWRC-AM Current Calls: WTNT-AM
 4/18/01 WIHT-FM-99.5 Prior Calls: WJMO-FM Current Calls: WIHT-FM
 4/23/01 WTEM-AM-980 Old Format: More than one network New Format: Adds ESPN Radio Network
 6/6/01 WBPS-FM-94.3 Prior Calls: WPLC-FM Current Calls: WBPS-FM

WATERLOO-CEDAR FALLS, IA

Arbitron Rank 244 Pop (12+) 119,100 Stations 21 / 12 % Below Line 17.5
 Market TSL in Hours 19.1 Diaries 918 / 130:1 / 61.2% % Not Listed 18.2
 Average Persons Rating 14.2 12+ FM Share (Metro) 65.1 Sample Target 860

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 KOKZ-F	Oldies	20/11.6	7.8	8.9	6.7	8.5	8.7	257/21.5	16.9	18.4	36/599	Bahakel Communications, Inc.
2 KFMW-F	Rock	17/10.3	12.2	10.1	8.5	11.6	10.3	270/22.7	21.7	21.1	40/801	Bahakel Communications, Inc.
3 KCCV-F	Country	15/8.7	10.3	9.5	16.5	12.2	11.3	217/18.2	20.7	23.3	19/290	Cumulus Media, Inc.
4 KCRR-F	Classic Rock	14/8.1	8.1	7.7	7.3	7.3	7.8	250/21.0	18.1	18.0	18/349	Cumulus Media, Inc.
5 KCVF-F	Hot AC	13/7.7	7.8	8.3	9.2	7.3	8.2	209/17.5	16.6	17.8	15/251	Fife Communications Co., LLC
5 KZIA-F	CHR	13/7.7	6.2	8.3	3.7	3.7	6.5	256/21.5	19.0	15.0	43/780	KZIA, Inc.
7 KOEL-F	Country	12/7.1	7.6	10.7	7.9	11.6	8.3	204/17.1	18.0	18.2	38/619	Cumulus Media, Inc.
8 KWLO	Adult Stand.	10/5.9	4.7	7.1	4.9	5.5	5.7	114/9.6	10.4	9.8	13/174	Bahakel Communications, Inc.
9 WMT	News/Talk	4/2.5	2.1	1.8	3.7	3.7	2.5	81/6.8	7.7	7.1	22/442	Clear Channel Communications
10 KXEL	News/Talk	4/2.1	2.4	2.4	2.4	1.8	2.3	71/5.9	7.7	8.3	7/117	Bahakel Communications, Inc.
11 WHO	News/Talk	3/1.9	2.9	2.4	2.4	4.3	2.4	67/5.6	8.0	6.9	20/356	Clear Channel Communications
12 KOEL	Farm	2/1.3	1.4	0.6	2.4	0.6	1.4	36/3.0	3.3	3.4	9/121	Cumulus Media, Inc.
12 KDAT-F	Soft AC	2/1.3	2.0	1.2	1.2	1.2	1.4	67/5.6	6.7	5.4	13/400	Cumulus Media, Inc.
12 KDNZ-AA	News/Talk	2/1.3	0.6	0.6	0.0	0.6	0.8	48/4.0	3.2	0.0	2/48	Fife Communications Co., LLC
15 KWMF	Country	2/1.1	1.0	0.6	0.6	0.0	0.8	15/1.3	2.1	1.2	6/82	Clear Channel Communications
16 KWAY-F	Adult Cont.	1/0.9	1.3	1.2	2.4	1.8	1.5	44/3.7	4.5	5.5	1/44	Ael Suhr Enterprises, Inc.
17 KRNA-F	Rock	1/0.8	1.1	1.2	0.6	0.6	0.9	50/4.2	4.0	3.6	9/292	Cumulus Media, Inc.
18 KWAY	Classic Cntry.	1/0.6	1.0	0.0	0.0	0.0	0.8	20/1.6	1.2	0.0	1/21	Ael Suhr Enterprises, Inc.
18 KROC-F	CHR	1/0.6	0.7	1.2	0.6	0.6	0.8	25/2.1	2.9	2.7	8/186	Southern Minnesota Broadcasting Co.
20 WMT -F	Adult Cont.	1/0.3	0.9	0.6	0.0	0.6	0.8	26/2.2	2.6	2.7	11/311	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KZIA-F	1 KFMW-F	1 KFMW-F	1 KOKZ-F	1 KOKZ-F	1 KOKZ-F	1 KOKZ-F	1 KFMW-F	1 KOKZ-F	1 KOKZ-F	1 KOKZ-F
2 KFMW-F	2 KZIA-F	2 KCRR-F	2 KCRR-F	2 KCRR-F	2 KWLO	2 KCRR-F	2 KZIA-F	2 KFMW-F	2 KFMW-F	2 KFMW-F
3 KCVF-F	3 KCRR-F	3 KOKZ-F	3 KFMW-F	3 KFMW-F	3 KCCV-F	3 KCCV-F	3 KCVF-F	3 KCCV-F	3 KZIA-F	3 KCCV-F
4 KCCV-F	4 KCVF-F	4 KCVF-F	4 KCVF-F	4 KCCV-F	4 KOEL-F	4 KOEL-F	4 KWLO	4 KCVF-F	4 KCRR-F	4 KWLO
5 KOKZ-F	5 KCCV-F	5 KZIA-F	5 KCVF-F	5 KCCV-F	5 KCRR-F	5 KCVF-F	5 KOKZ-F	5 KOEL-F	5 KCVF-F	5 KZIA-F
6 KCRR-F	6 KOEL-F	6 KCCV-F	6 KZIA-F	6 KZIA-F	6 KCRR-F	6 KOEL-F	6 KCCV-F	6 KCCV-F	6 KCCV-F	6 KOEL-F
7 KOEL-F	7 KOKZ-F	7 KOEL-F	7 KOEL-F	7 KOEL-F	7 KFMW-F	7 KFMW-F	7 KZIA-F	7 KCRR-F	7 KOEL-F	7 KCRR-F
8 KDNZ-AA	8 KRNA-F	8 KXEL	8 KXEL	8 KXEL	8 KXEL	8 KXEL	8 KCRR-F	8 KCRR-F	8 KWLO	8 KCVF-F
8 KWAY-F	9 KDNZ-AA	9 KDAT-F	9 KDAT-F	9 KDNZ-AA	9 KDNZ-AA	9 KXEL	9 WMT	9 KXEL	9 WMT	9 WMT
10 WHO	10 KROC-F	10 KRNA-F	10 KDNZ-AA	10 KDNZ-AA	10 WHO	10 KXEL	10 WHO	10 WHO	10 WHO	10 KOEL
10 WMT	10 KDNZ-AA	10 KDNZ-AA	10 KDNZ-AA	10 KDNZ-AA	10 WHO	10 KXEL	10 WHO	10 WHO	10 WHO	10 KOEL

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCNZ	1250	500 w / 500 w	simul. KDNZAA	Westwood/Mutual/Unistar	—	Fife Communications Co., LLC	Cedar Falls
KDNZ	1650	10 kw / 1 kw	News/Talk	Westwood/Mutual/Unistar	—	Fife Communications Co., LLC	Cedar Falls
KWAY	1470	1 kw / 60 w	Classic Cntry.	Jones Radio Network	Katz	Bahakel Communications, Inc.	Waterloo
KWLO	1330	5 kw / 5 kw	Adult Stand.	ABC	Katz	Bahakel Communications, Inc.	Waterloo
KXEL	1540	50 kw / 50 kw	News/Talk	ABC	—	—	—

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KCRR	97.7	16 kw @407	Classic Rock	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Grundy Center
KCVF	96.1	6 kw @328	Hot AC	Independent	—	Fife Communications Co., LLC	Hudson
KFMW	107.9	76.54 kw @1,800	Rock	Westwood/Mutual/Unistar	Katz	Bahakel Communications, Inc.	Waterloo
KCCV	98.5	15 kw @423	Country	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Cedar Falls
KOEL	92.3	95.3 kw @991	Country	ABC	Allied Radio Ptnrs.	Cumulus Media, Inc.	Oelwein
KOKZ	105.7	100 kw @1,403	Oldies	Independent	Katz	Bahakel Communications, Inc.	Waterloo
KWAY	99.3	3 kw @180	Adult Cont.	Jones Radio Network	—	Ael Suhr Enterprises, Inc.	Waverly

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KDAT-F	Soft AC	104.5	Cedar Rapids
KOEL	Farm	950	Oelwein
KRNA-F	Rock	94.1	Iowa City
KROC-F	CHR	106.9	Rochester
KWMT	Country	540	Ft. Dodge
KZIA-F	CHR	102.9	Cedar Rapids
WHO	News/Talk	1040	Des Moines
WMT	News/Talk	600	Cedar Rapids
WMT -F	Adult Cont.	96.5	Cedar Rapids

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Aei Suhr Enterprises, Inc. KWAY FM, KWAY AM	1.5	0.9	3.2%
Bahakel Communications, Inc. KFMW FM, KOKZ FM, KWLO AM, KXEL AM	29.9	29.7	40.4%
Cumulus Media, Inc. KCRR FM, KKCVM FM, KOEL FM	23.9	28.2	49.7%
Fife Communications Co., LLC KCNZ AM, KCVM FM, KDNZ AM	9.0	11.7	6.6%
	64.3	70.5	99.9%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	15 (3)	15 (3)	10.8
AOR	0 (0)	33 (3)	33 (3)	23.7
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	14 (2)	14 (2)	10.1
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	3 (2)	27 (2)	30 (4)	21.6
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	15 (6)	0 (0)	15 (6)	10.8
Oldies	0 (0)	20 (1)	20 (1)	14.4
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	2 (1)	2 (1)	1.4
Sports	(0)	(0)	(0)	0.0
Standards/EZ	10 (1)	0 (0)	10 (1)	7.2
Totals	28 (9)	111 (12)	139 (21)	

Note Duncan's reports that: KDNZ-AM 1650 simul. with KCNZ-AM 1250

WEST PALM BEACH-BOCA RATON, FL

Arbitron Rank 51 Pop (12+)	927,800	Stations	40 / 21	% Below Line	32.1
Market TSL in Hours	20.3	Diaries	2153 / 431:1 / 51.8%	% Not Listed	13.0
Average Persons Rating	15.3	12+ FM Share (Metro)	73.2	Sample Target	2130

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Sp 00	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1 WEAT-F	Soft AC	117/8.2	8.0	8.2	9.1	8.5	8.4	1416/15.3	14.2	14.5	162/2067	Infinity Broadcasting Corp.
2 WJBW-F	Soft AC	88/6.2	7.6	5.7	5.9	7.8	6.3	1125/12.1	10.8	13.2	107/1410	FM Radio Acquisition, LLC
3 WRMF-F	Hot AC	77/5.4	6.2	5.5	3.7	3.2	5.2	1131/12.2	12.5	9.5	115/1752	James Crystal Enterprises
4 WIRK-F	Country	65/4.6	5.2	5.3	4.8	5.3	5.0	826/8.9	11.7	10.5	89/1284	Infinity Broadcasting Corp.
5 WEDR-F	Urban	64/4.5	5.4	3.9	4.4	4.5	4.6	995/10.7	9.8	10.7	194/2964	Cox Radio, Inc.
6 WLDI-F	CHR	59/4.2	3.4	5.1	4.0	3.7	4.2	1394/15.0	14.2	13.7	106/2294	Clear Channel Communications
7 WJNO	News/Talk	57/4.0	3.3	4.6	4.4	4.0	4.1	971/10.5	9.8	8.9	66/1123	Clear Channel Communications
8 WTMI-F	Classical	48/3.4	3.7	3.1	2.2	3.5	3.1	830/8.9	7.3	7.6	153/2341	Cox Radio, Inc.
9 WKGR-F	Classic Rock	46/3.3	2.6	3.0	3.6	3.0	3.1	799/8.6	10.0	8.4	76/1289	Clear Channel Communications
10 WPBZ-F	Modern Rock	45/3.1	3.0	3.1	3.2	3.4	3.1	785/8.5	8.6	9.3	75/1234	Infinity Broadcasting Corp.
11 WJNA	Adult Stand.	44/3.1	1.2	2.0	0.9	1.4	1.8	612/6.6	4.4	3.8	120/1273	James Crystal Enterprises
12 WLVE-F	Smooth Jazz	36/2.6	2.0	1.3	2.3	2.5	2.0	570/6.1	4.3	5.3	146/2081	Clear Channel Communications
13 WWLV-F	Smooth Jazz	34/2.4	1.5	1.6	1.9	1.7	1.9	478/5.2	3.8	3.6	45/672	Clear Channel Communications
14 WPOW-F	Dance	32/2.2	2.8	1.9	2.6	2.3	2.4	908/9.8	9.3	9.1	139/3172	Beasley Broadcast Group
14 WZZR-F	Talk	32/2.2	2.1	1.7	2.6	2.3	2.2	288/3.1	3.2	4.3	68/582	Clear Channel Communications
14 WMBX-F	Modern AC	32/2.2	1.6	2.3	1.7	2.8	2.0	870/9.4	8.1	8.8	44/1267	Infinity Broadcasting Corp.
17 WBGJ-F	Classic Rock	31/2.2	2.0	2.6	1.5	2.1	2.1	549/5.9	6.6	6.2	112/2132	Clear Channel Communications
18 WMXJ-F	Oldies	30/2.1	1.8	1.4	1.7	1.3	1.8	524/5.7	5.7	5.8	129/2332	Jefferson-Pilot Communications
19 WHQT-F	Urban AC	28/2.0	2.7	2.2	2.2	1.7	2.3	535/5.8	4.7	5.2	121/1856	Cox Radio, Inc.
20 WQAM	Sports	27/1.9	1.9	1.8	1.4	1.2	1.8	426/4.6	5.4	3.2	102/1705	Beasley Broadcast Group
21 WKIS-F	Country	25/1.7	1.4	1.2	1.5	1.2	1.5	440/4.7	4.8	4.2	156/2168	Clear Channel Communications
22 WOLL-F	Oldies	22/1.6	1.7	2.0	2.1	1.9	1.9	569/6.1	6.4	5.9	46/907	Clear Channel Communications
23 WLYF-F	Soft AC	20/1.4	1.4	1.2	1.4	1.2	1.4	388/4.2	4.4	3.9	165/2224	Jefferson-Pilot Communications
24 WAMR-F	Romantica	19/1.3	1.0	1.4	0.9	1.1	1.1	293/3.2	3.7	3.1	44/811	Hispanic Broadcasting Corp.
25 WHYI-F	CHR	18/1.3	0.9	1.0	1.1	1.0	1.1	561/6.0	4.9	6.0	110/2692	Clear Channel Communications
26 WIOD	News/Talk	17/1.2	1.6	1.6	1.2	1.2	1.4	513/5.5	5.6	4.4	93/2062	Clear Channel Communications
27 WRXL-F	Modern Rock	16/1.1	1.0	1.4	1.6	1.8	1.3	400/4.3	4.1	5.0	17/445	Clear Channel Communications
28 WSWN	Gospel	15/1.0	1.5	1.0	1.4	0.7	1.2	156/1.7	1.7	1.6	18/233	BGI Broadcasting, LP
28 WZTA-F	Rock	15/1.0	0.6	1.1	1.2	1.3	1.0	380/4.1	4.4	4.4	101/2051	Clear Channel Communications
30 WRMA-F	Romantica	14/1.0	1.0	1.3	1.2	0.9	1.1	233/2.5	3.6	3.2	38/730	Spanish Broadcasting System
31 WFCL-F	Hot AC	13/0.9	0.5	0.6	0.5	0.8	0.6	316/3.4	2.4	3.2	97/1688	Cox Radio, Inc.
32 WPBI-AA	News/Talk	12/0.8	1.9	2.1	2.1	2.1	1.7	318/3.4	5.2	5.0	14/407	AM Broadcasting, Inc.
33 WMGE-F	Rhythmic Old.	10/0.7	1.1	0.7	0.9	0.8	0.8	337/3.6	3.3	3.8	75/1587	Clear Channel Communications
34 WMNE	Pre-teen	7/0.5						118/1.3	0.0	0.0	8/127	ABC Radio
35 WRTO-F	Tropical	6/0.4	0.8	1.1	1.0	1.0	0.8	192/2.1	3.0	2.4	38/673	Hispanic Broadcasting Corp.
37 WDJJA	Bus. News	5/0.4	0.4	0.0	0.0	0.0	0.0	165/1.8	0.0	0.0	8/248	James Crystal Enterprises
37 WPSP	Oldies	5/0.3						98/1.1	0.0	0.0	5/102	Florida Broadcasters
37 WINZ	Talk	5/0.3	0.5	0.0	0.0	0.0	0.0	111/1.2	0.0	0.0	50/946	Clear Channel Communications
37 WPBR	Talk	5/0.3						104/1.1	1.2	1.2	5/104	Omni-Lingual Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WLDI-F	1 WEDR-F	1 WEAT-F	1 WEAT-F	1 WEAT-F	1 WEAT-F	1 WEAT-F	1 WEDR-F	1 WEAT-F	1 WEAT-F	1 WJBW-F
2 WEDR-F	2 WEAT-F	2 WRMF-F	2 WRMF-F	2 WRMF-F	2 WJBW-F	2 WRMF-F	2 WEAT-F	2 WRMF-F	2 WJBW-F	2 WEAT-F
3 WPOW-F	3 WPBZ-F	3 WIRK-F	3 WIRK-F	3 WIRK-F	3 WKGR-F	3 WJNO	3 WLDI-F	3 WJBW-F	3 WRMF-F	3 WEDR-F
4 WPBZ-F	4 WRMF-F	3 WEDR-F	3 WIRK-F	4 WKGR-F	4 WRMF-F	3 WJBW-F	4 WJBW-F	4 WJNO	4 WJNO	4 WIRK-F
5 WHYI-F	5 WLDI-F	5 WKGR-F	5 WLDI-F	5 WLDI-F	5 WLDI-F	5 WIRK-F	5 WIRK-F	5 WIRK-F	5 WIRK-F	5 WLDI-F
6 WMNE	6 WIRK-F	6 WLDI-F	6 WLDI-F	6 WZZR-F	6 WJNA	6 WLDI-F	6 WPBZ-F	6 WJNA	6 WJNA	6 WLDI-F
7 WRMF-F	7 WPOW-F	7 WPBZ-F	6 WZZR-F	6 WEDR-F	6 WTMI-F	6 WJNO	7 WPOW-F	7 WTMI-F	7 WEDR-F	7 WTMI-F
8 WMBX-F	8 WMBX-F	8 WZZR-F	6 WMBX-F	6 WMBX-F	8 WKGR-F	8 WKGR-F	8 WRMF-F	8 WKGR-F	8 WZZR-F	8 WRMF-F
8 WEAT-F	9 WZZR-F	9 WMBX-F	9 WEDR-F	9 WPBZ-F	8 WLVE-F	9 WEDR-F	8 WHQT-F	9 WPBZ-F	9 WTMI-F	9 WPBZ-F
10 WHQT-F	10 WKGR-F	10 WBGJ-F	10 WBGJ-F	9 WBGJ-F	10 WWLV-F	10 WJNA	10 WJNO	10 WLDI-F	10 WJNA	10 WJNA
10 WIRK-F										
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1 WEDR-F	1 WEDR-F	1 WRMF-F	1 WEAT-F	1 WEAT-F	1 WPBZ-F	1 WPBZ-F	1 WPBZ-F	1 WKGR-F	1 WKGR-F	
2 WLDI-F	2 WRMF-F	2 WMBX-F	2 WRMF-F	2 WRMF-F	2 WEDR-F	2 WEDR-F	2 WZZR-F	2 WPBZ-F	2 WEAT-F	
3 WPOW-F	3 WEAT-F	3 WEAT-F	3 WEDR-F	3 WIRK-F	3 WEAT-F	3 WZZR-F	3 WZZR-F	3 WEAT-F	3 WRMF-F	
4 WEAT-F	4 WLDI-F	4 WEDR-F	4 WLDI-F	3 WMBX-F	4 WPOW-F	4 WKGR-F	4 WKGR-F	4 WZZR-F	4 WZZR-F	
5 WIRK-F	4 WMBX-F	5 WLDI-F	5 WIRK-F	5 WLDI-F	5 WKGR-F	5 WEAT-F	5 WEDR-F	5 WRMF-F	5 WIRK-F	
6 WPBZ-F	6 WIRK-F	6 WIRK-F	6 WMBX-F	5 WEDR-F	6 WLDI-F	6 WLDI-F	6 WLDI-F	6 WIRK-F	6 WPBZ-F	
7 WRMF-F	7 WPOW-F	7 WFCL-F	7 WWLV-F	7 WWLV-F	7 WZTA-F	7 WRMF-F	7 WEAT-F	7 WLDI-F	7 WLDI-F	
8 WHQT-F	8 WPBZ-F	8 WPOW-F	8 WHQT-F	8 WHQT-F	8 WRMX-F	8 WPOW-F	8 WHQT-F	8 WEDR-F	8 WLDI-F	
9 WMBX-F	9 WHQT-F	9 WPBZ-F	9 WPOW-F	9 WHYI-F	9 WZTA-F	9 WIRK-F	9 WPOW-F	9 WBGJ-F	9 WQAM	
10 WZTA-F	10 WFCL-F	10 WSWN	10 WHYI-F	10 WOLL-F	10 WIRK-F	10 WZTA-F	10 WKIS-F	10 WQAM	10 WJNO	
		10 WWLV-F		10 WFCL-F					10 WMXJ-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDBF	1000	650 w / 17 w	simul. WPBIAA	CNN	—	AM of Palm Beach, Inc.	Jupiter
WDJA	850	5 kw / 1 kw	Bus. News	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	James Crystal Enterprises	West Palm Beach
WJNA	1040	25 kw / 1.1 kw	Adult Stand.	ABC	—	James Crystal Enterprises	Boynton Beach
WJNO	1290	10 kw / 4.9 kw	News/Talk	ABC	Clear Chan.-Diamond	Clear Channel Communications	West Palm Beach
WMNE	1600	5 kw / 4.7 kw	Pre-teen	Disney Radio Network	ABC Radio Sales	ABC Radio	Riviera Beach
WPBI	1420	5 kw / 500 w	News/Talk	CNN	Allied Radio Ptnrs.	AM Broadcasting, Inc.	Delray Beach
WPBR	1340	810 w / 810 w	Talk	Talk America Radio Network	—	Omni-Lingual Broadcasting Corp.	Lantana
WPSP	1190	890 w / 1 kw	Oldies	Cadena Radio Centro	—	Florida Broadcasters	Royal Palm Beach
WWSN	900	1 kw / 22 w	Gospel	ABC	Interep	BGI Broadcasting, LP	Belle Glade

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WEAT	104.3	100 kw @1,272	Soft AC	Independent	Katz	Infinity Broadcasting Corp.	West Palm Beach
WIRK	107.9	100 kw @427	Country	Independent	Katz	Infinity Broadcasting Corp.	West Palm Beach
WJBW	106.3	25 kw @308	Soft AC	Independent	Allied Radio Ptnrs.	FM Radio Acquisition, LLC	Jupiter
WKGR	98.7	100 kw @974	Classic Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Ft. Pierce
WLDI	95.5	100 kw @981	CHR	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Ft. Pierce
WMBX	102.3	100 kw @974	Modern AC	Independent	Christal	Infinity Broadcasting Corp.	Jensen Beach
WOLL	105.5	19 kw @807	Oldies	Independent	Clear Chan.-Diamond	Clear Channel Communications	Jupiter
WPBZ	103.1	90 kw @974	Modern Rock	Independent	Christal	Infinity Broadcasting Corp.	Indiantown
WRLX	92.1	7.2 kw @498	Modern Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	West Palm Beach
WRMF	97.9	100 kw @1,350	Hot AC	Independent	Allied Radio Ptnrs.	James Crystal Enterprises	Palm Beach
WWLV	94.3	4.1 kw @807	Smooth Jazz	Independent	Clear Chan.-Diamond	Clear Channel Communications	Riviera Beach
WZZR	92.7	50 kw @482	Talk	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Stuart

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAMR-F	Romantica	107.5	Miami
WBGG-F	Classic Rock	105.9	Ft. Lauderdale
WEDR-F	Urban	99.1	Miami
WFLC-F	Hot AC	97.3	Miami
WHQT-F	Urban AC	105.1	Coral Gables
WHYI-F	CHR	100.7	Ft. Lauderdale
WINZ	Talk	940	Miami
WIOD	News/Talk	610	Miami
WKIS-F	Country	99.9	Boca Raton
WLVE-F	Smooth Jazz	93.9	Miami Beach
WLYF-F	Soft AC	101.5	Miami
WMGE-F	Rhythmic Old.	103.5	Ft. Lauderdale
WMXJ-F	Oldies	102.7	Pompano Beach
WPOW-F	Dance	96.5	Miami
WQAM	Sports	560	Miami
WRMA-F	Romantica	106.7	Ft. Lauderdale
WRTO-F	Tropical	98.3	Goulds
WTMI-F	Classical	93.1	Miami
WZTA-F	Rock	94.9	Miami Beach

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	18.8	21.1	27.0%
WJNO AM, WKGR FM, WLDI FM, WOLL FM, WRLX FM, WWLV FM, WZZR FM			
Infinity Broadcasting Corp.	18.1	21.7	43.4%
WEAT FM, WIRK FM, WMBX FM, WPBZ FM			
James Crystal Enterprises	8.9	8.9	23.4%
WDJA AM, WJNA AM, WRMF FM			
	45.8	51.7	93.8%

Format Performance

	AM	FM	Totals	Percent
AC	0 (0)	122 (3)	122 (3)	9.8
AOR	0 (0)	152 (5)	152 (5)	12.3
Black/Urban	0 (0)	91 (2)	91 (2)	7.3
CHR	0 (0)	109 (3)	109 (3)	8.8
Classical/Fine Arts	0 (0)	48 (1)	48 (1)	3.9
Country	0 (0)	90 (2)	90 (2)	7.3
Hispanic	0 (0)	39 (3)	39 (3)	3.1
Jazz	0 (0)	71 (2)	71 (2)	5.7
News/Talk	100 (7)	32 (1)	132 (8)	10.7
Oldies	5 (1)	62 (3)	67 (4)	5.4
Other	7 (1)	0 (0)	7 (1)	0.6
Religion	15 (1)	0 (0)	15 (1)	1.2
Soft AC	0 (0)	225 (3)	225 (3)	18.2
Sports	27 (1)	0 (0)	27 (1)	2.2
Standards/EZ	44 (1)	0 (0)	44 (1)	3.6
Totals	198(12)	1041 (28)	1239 (40)	

Note 4/2/01 WPSP-AM-1190 Old Format: Tropical New Format: Oldies / adds Adult Cont. as a sec. format
 4/3/01 WPBI-AM-1420 Prior Calls: WDBF-AM Current Calls: WPBI-AM
 4/3/01 WPBI-AF-1420 Prior Calls: WDBF-AM Current Calls: WPBI-AM
 4/9/01 WPBI-AM-1420 Old Format: Adult Stand. New Format: News, Adds Headline News
 4/9/01 WPBI-AM-1420 Old Format: Adult Stand. New Format: Adds multi-network
 4/9/01 WPBI-AF-1420 Old Format: Adult Stand. New Format: News, Adds Headline News
 4/9/01 WPBI-AF-1420 Old Format: Adult Stand. New Format: Adds multi-network
 4/12/01 WDBF-AM-1000 Prior Calls: WDBE-AM Current Calls: WDBF-AM
 4/12/01 WPBI-AM-1420 Old Format: Headline News New Format: News, Adds Headline News
 4/12/01 WPBI-AM-1420 Old Format: Headline News New Format: Adds multi-network
 4/12/01 WPBI-AF-1420 Old Format: Headline News New Format: News, Adds Headline News
 4/12/01 WPBI-AF-1420 Old Format: Headline News New Format: Adds multi-network
 4/12/01 WDBF-AM-1000 Old Format: Adult Stand. New Format: News/Talk, Adds multi-network

WESTCHESTER, NY

Arbitron Rank 59 Pop (12+) 780,700 Stations 41 / 6 % Below Line 78.6
 Market TSL in Hours 19.8 Diaries 1291 / 605.1 / 47.4% % Not Listed 9.6
 Average Persons Rating 15.1 12+ FM Share (Metro) 66.5 Sample Target 1320

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1 WABC	Talk	63/5.3	3.8	5.2	0.0	0.0		1077/13.8	10.9		69/1172	ABC Radio
2 WFAF-FF	Adult Cont.	62/5.2	5.7	3.7	0.0	0.0		983/12.6	11.1	0.0	63/1025	Aurora Communications, LLC
3 WQXR-F	Classical	56/4.8	4.8	3.5	0.0	0.0		762/9.8	8.0	4.1	58/795	The New York Times Co.
4 WQHT-F	Urban	53/4.5	5.4	4.0	0.0	0.0		893/11.4	10.4	7.1	56/1014	Emmis Communications Corp.
5 WHTZ-F	CHR	52/4.4	4.3	4.0	0.0	0.0		1490/19.1	14.4	8.6	55/1655	Clear Channel Communications
6 WCBS-F	Oldies	50/4.3	3.8	3.7	0.0	0.0		825/10.6	10.4	7.5	54/900	Infinity Broadcasting Corp.
7 WCRB	News	50/4.3	5.5	5.0	0.0	0.0		1395/17.9	18.4	4.2	52/1465	Infinity Broadcasting Corp.
8 WXRK-F	Modern Rock	44/3.7	3.5	3.2	0.0	0.0		902/11.6	10.9	7.3	51/1038	Infinity Broadcasting Corp.
9 WAXQ-F	Classic Rock	42/3.6	2.6	2.0	0.0	0.0		760/9.7	7.6	3.2	46/809	Clear Channel Communications
10 WKTU-F	Dance	39/3.3	3.2	3.3	0.0	0.0		973/12.5	11.6	7.2	44/1136	Clear Channel Communications
11 WHUD-F	Adult Cont.	38/3.2	3.3	4.4	0.0	0.0		536/6.9	10.3	15.7	59/775	Pamal Broadcasting
12 WOR	Talk	37/3.1	3.3	2.1	0.0	0.0		466/6.0	4.9		38/496	Buckley Broadcasting
13 WLTW-F	Soft AC	36/3.1	3.3	3.1	0.0	0.0		834/10.7	8.6	9.3	38/863	Clear Channel Communications
14 WBLS-F	Urban	34/2.9	2.1	2.7	0.0	0.0		465/6.0	8.2	4.0	35/508	Inner City Broadcasting Corp.
15 WFAN	Sports	33/2.8	3.2	3.8	0.0	0.0		788/10.1	13.8	8.7	38/856	Infinity Broadcasting Corp.
16 WPLJ-F	Hot AC	32/2.7	2.9	3.6	0.0	0.0		1048/13.4	13.3	10.0	41/1195	ABC Radio
17 WRKS-F	Urban AC	32/2.7	2.2	3.4	0.0	0.0		534/6.8	7.4	4.9	33/567	Emmis Communications Corp.
18 WQCD-F	Smooth Jazz	30/2.6	2.6	3.8	0.0	0.0		577/7.4	7.4	2.4	32/601	Emmis Communications Corp.
19 WINS	News	28/2.4	3.8	3.9	0.0	0.0		1032/13.2	15.0		29/1095	Infinity Broadcasting Corp.
20 WPAT-F	Romantica	27/2.3	2.7	1.8	0.0	0.0		314/4.0	4.4		29/342	Spanish Broadcasting System
21 WTJM-F	Rhythmic Old.	26/2.2	2.6	2.1	0.0	0.0		569/7.3	6.2	3.5	29/637	Clear Channel Communications
22 WSKQ-F	Span.-CHR	25/2.1	1.3	1.6	0.0	0.0		370/4.7	4.7	1.9	28/387	Spanish Broadcasting System
22 WYNY-F	Country	25/2.1	1.3	1.6	0.0	0.0		323/4.1	3.7	3.7	27/377	Big City Radio
24 WYNY-F	Adult Stand.	23/1.9	0.8	1.0	0.0	0.5	0.6	246/3.2	2.8		24/261	Universal Broadcasting
25 WNEU-F	Hot Talk	20/1.7	1.3	1.8	0.0	0.0		342/4.4	5.6	2.9	22/386	Infinity Broadcasting Corp.
26 WLIR-F	Modern Rock	13/1.1	1.1	0.8	0.0	0.0		464/5.9	3.5	4.8	13/467	Jarad Broadcasting Co., Inc.
26 WKHL-F	Oldies	13/1.1	0.8	0.4	0.0	0.0		234/3.0	2.8	10.8	13/234	Cox Radio, Inc.
28 WBBR	News	11/1.0	0.7	0.6	0.0	0.0		299/3.8	3.0	3.7	12/331	Bloomberg Communications, Inc.
29 WFME-F	Religious	11/0.9	0.8	1.1	0.0	0.0		137/1.7	1.8		12/153	Family Stations, Inc.
30 WFAS	Adult Stand.	9/0.8	1.1	0.9	0.0	0.0		241/3.1	3.0	0.0	9/241	Aurora Communications, LLC
31 WEVD	Talk	8/0.7	0.4	0.5	0.0	0.0		179/2.3	1.3	0.0	8/179	The Forward Association
32 WCAA-F	Span.-Hits	6/0.5	0.4	0.9	0.0	2.1	0.8	180/2.3	2.2	4.9	6/180	Hispanic Broadcasting Corp.
32 WLIB	Ethnic	6/0.5	0.7	0.0	0.0	0.0		97/1.2	0.0	0.0	6/97	Inner City Broadcasting Corp.
32 WRTN-F	Adult Stand.	6/0.5	0.5	1.4	0.0	0.0		170/2.2	3.3		6/170	Hudson-Westchester Radio Inc.
35 WEZN-F	Adult Cont.	5/0.4	0.5	0.7	0.9	0.6	0.6	150/1.9	1.5	13.9	6/163	Cox Radio, Inc.
35 WWRU	Span.-Talk	5/0.4	0.5	0.4	0.4	0.5	0.4	62/0.8	0.0	0.0	5/62	Radio Unica
35 WWDJ	Cont. Christ.	5/0.4	0.6	1.0	0.0	0.0		64/0.8	1.1	0.0	5/64	Salem Communications Corp.
38 WSPK-F	CHR	4/0.3	5.7	5.2	5.2	5.6	4.1	179/2.3	4.0	32.3	10/328	Pamal Broadcasting
38 WALK-F	Adult Cont.	4/0.3	0.3	0.0	0.0	0.0		62/0.8	0.0	0.0	4/62	Clear Channel Communications
38 WMCA	Religious	4/0.3	0.3	0.0	0.0	0.0		90/1.1	0.0	0.0	4/90	Salem Communications Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WHTZ-F	1 WQHT-F	1 WFAF-FF	1 WAXQ-F	1 WFAF-FF	1 WABC	1 WXRK-F	1 WQHT-F	1 WFAF-FF	1 WQHT-F	1 WQXR-F
2 WQHT-F	2 WXRK-F	2 WAXQ-F	2 WFAF-FF	2 WAXQ-F	2 WQXR-F	2 WCBS	2 WOR	2 WABC	2 WABC	2 WABC
3 WLIR-F	3 WHTZ-F	2 WXRK-F	3 WXRK-F	3 WXRK-F	3 WCBS-F	3 WFAF-FF	3 WABC	3 WCBS-F	3 WABC	3 WQHT-F
4 WKTU-F	4 WKTU-F	4 WQHT-F	4 WKTU-F	4 WCBS-F	4 WCBS	4 WQXR-F	4 WBLS-F	4 WAXQ-F	4 WAXQ-F	4 WQXR-F
5 WRKS-F	5 WBLS-F	5 WHTZ-F	5 WPLJ-F	5 WKTU-F	5 WFAF-FF	5 WHTZ-F	5 WHTZ-F	5 WQXR-F	5 WQXR-F	5 WFAF-FF
6 WBLS-F	6 WPLJ-F	6 WKTU-F	6 WRKS-F	6 WHUD-F	6 WOR	6 WCBS-F	6 WQXR-F	6 WHUD-F	6 WCBS-F	6 WCBS-F
7 WXRK-F	7 WFAF-FF	7 WPLJ-F	6 WHTZ-F	7 WPLJ-F	6 WHUD-F	7 WHUD-F	7 WQHT-F	7 WQHT-F	7 WQHT-F	7 WKTU-F
8 WFAN	8 WSKQ-F	8 WRKS-F	8 WFAN	8 WRKS-F	8 WAXQ-F	7 WAXQ-F	8 WCBS-F	8 WXRK-F	8 WOR	8 WQCD-F
9 WPLJ-F	9 WPAT-F	8 WBLS-F	8 WTJM-F	8 WQCD-F	9 WLTW-F	9 WINS	9 WKTU-F	9 WKTU-F	9 WAXQ-F	9 WRKS-F
10 WSPK-F	10 WNEU-F	10 WPAT-F	10 WPAT-F	8 WLTW-F	10 WINS	10 WKTU-F	10 WRKS-F	10 WLTW-F	9 WCBS	9 WFAF-FF
10 WAXQ-F					10 WFAN					

AM Stations	Day/Night	Power	Format	Net/Off	Rep	Owner	City of Lic
WFAS	1230	1 kw / 1 kw	Adult Stand.	Westwood/Mutual/Unistar	Christal	Aurora Communications, LLC	White Plains

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WFAF	106.3	1.4 kw @440	Adult Cont.	Independent	Christal	Aurora Communications, LLC	Mt. Kisco
WFAS	103.9	600 w@670	simul. WFAFFF	Independent	Christal	Aurora Communications, LLC	White Plains
WHUD	100.7	50 kw @500	Adult Cont.	Associated Press Radio	Katz	Pamal Broadcasting	Peekskill
WRTN	93.5	2.95 kw @331	Adult Stand.	ABC	—	Hudson-Westchester Radio Inc.	New Rochelle
WYNY	107.1	1.9 kw @591	Country	Independent	—	Big City Radio	Briarcliff Manor

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WABC	Talk	770	New York
WALK-F	Adult Cont.	97.5	Patchogue
WAXQ-F	Classic Rock	104.3	New York
WBBR	News	1130	New York
WBLS-F	Urban	107.5	New York
WCAA-F	Span.-Hits	105.9	Newark
WCBS	News	880	New York
WCBS-F	Oldies	101.1	New York
WEVD	Talk	1050	New York
WEZN-F	Adult Cont.	99.9	Bridgeport
WFAN	Sports	660	New York
WFME-F	Religious	94.7	Newark
WHTZ-F	CHR	100.3	Newark
WINS	News	1010	New York
WKHL-F	Oldies	96.7	Stamford
WKTU-F	Dance	103.5	Lake Success
WLIB	Ethnic	1190	New York
WLIR-F	Modern Rock	92.7	Garden City
WLTW-F	Soft AC	106.7	New York
WMCA	Religious	570	New York
WNEW-F	Hot Talk	102.7	New York
WOR	Talk	710	New York
WPAT-F	Romantica	93.1	Paterson
WPLJ-F	Hot AC	95.5	New York
WQCD-F	Smooth Jazz	101.9	New York
WQHT-F	Urban	97.1	New York
WQXR-F	Classical	96.3	New York
WRKS-F	Urban AC	98.7	New York
WSKQ-F	Span.-CHR	97.9	New York
WSPK-F	CHR	104.7	Poughkeepsie
WTJM-F	Rhythmic Old.	105.1	New York
WVNJ	Adult Stand.	1160	Oakland
WWDJ	Cont. Christ.	970	Hackensack
WWRU	Span.-Talk	1660	Elizabeth
WXRK-F	Modern Rock	92.3	New York

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Aurora Communications, LLC	6.0	6.1	
WFAF FM,WFAS AM,WFAS FM			
	6.0	6.1	

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	140 (6)	140 (6)	13.1
AOR	0 (0)	99 (3)	99 (3)	9.3
Black/Urban	0 (0)	119 (3)	119 (3)	11.2
CHR	0 (0)	95 (3)	95 (3)	8.9
Classical/Fine Arts	0 (0)	56 (1)	56 (1)	5.2
Country	0 (0)	25 (1)	25 (1)	2.3
Hispanic	5 (1)	59 (3)	64 (4)	6.0
Jazz	0 (0)	30 (1)	30 (1)	2.8
News/Talk	197 (6)	20 (1)	217 (7)	20.3
Oldies	0 (0)	89 (3)	89 (3)	8.3
Other	6 (1)	0 (0)	6 (1)	0.6
Religion	9 (2)	11 (1)	20 (3)	1.9
Soft AC	0 (0)	36 (1)	36 (1)	3.4
Sports	33 (1)	0 (0)	33 (1)	3.1
Standards/EZ	32 (2)	6 (1)	38 (3)	3.6
Totals	282(13)	785 (28)	1067 (41)	

Note Duncan's reports that: WFAF-FM 106.3 simul. with WFAS-FM 103.9

WHEELING, WV

Arbitron Rank 228 Pop (12+) 130,400 Stations 19 / 13 % Below Line 9.2
 Market TSL in Hours 19.0 Diaries 666 / 196:1 / 64.1% % Not Listed 7.8
 Average Persons Rating 13.9 12+ FM Share (Metro) 75.2 Sample Target 640

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner	
1	WOVK-F	Country	36/19.8	18.5	19.6	18.2	17.7	19.0	474/36.4	35.7	32.9	48/642	Clear Channel Communications
2	WEGW-F	Rock	22/11.9	9.8	11.1	9.9	6.8	10.7	283/21.7	18.5	19.8	31/464	Clear Channel Communications
3	WOMP-F	Hot AC	20/11.1	11.3	13.2	15.4	15.4	12.7	386/29.6	32.2	33.1	37/743	Keymarket Communications, LLC
4	WWVA	Talk	15/8.0	7.1	7.4	6.6	5.7	7.3	206/15.8	18.5	15.9	24/390	Clear Channel Communications
5	WZNW-F	Dance	13/7.0	6.0	5.8	5.5	5.7	6.1	270/20.7	19.4	16.5	16/344	Clear Channel Communications
6	WKWK-F	Hot AC	12/6.7	7.6	9.5	9.9	8.0	8.4	211/16.2	17.1	17.0	17/356	Clear Channel Communications
7	WEEL-F	Oldies	12/6.5	7.0	4.2	5.0	5.1	5.7	234/18.0	11.9	15.9	12/258	Adventure Communications, Inc.
8	WOGH-F	Country	11/6.0	6.3	5.3	6.1	5.1	5.9	232/17.8	16.3	13.1	46/612	Keymarket Communications, LLC
9	WBBD	Adult Stand.	9/4.8	4.3	3.2	5.0	6.3	4.3	106/8.1	8.7	8.3	12/161	Clear Channel Communications
10	WOMP	Talk	5/2.9	5.3	5.3	4.4	6.3	4.5	91/7.0	11.3	10.2	5/91	Keymarket Communications, LLC
11	WDVE-F	Rock	3/1.5	1.7	0.5	1.1	1.1	1.2	67/5.2	4.6	3.2	15/245	Clear Channel Communications
11	WBNV-F	Soft AC	3/1.5	1.4	1.1	1.7	1.1	1.4	45/3.5	2.5	3.2	3/81	AVC Communications, Inc.
13	WCDK-F	Oldies	2/1.2	1.8	1.6	0.6	1.1	1.3	69/5.3	4.4	3.1	14/242	Priority Communications, Inc.
14	WRKP-F	Cont. Christ.	2/1.0	0.6	1.1	1.7	0.6	1.1	26/2.0	1.8	2.3	2/43	RKP International Corp.
15	KDKA	News/Talk	1/0.7	1.6	1.1	0.6	0.6	1.0	26/2.0	4.4	2.4	5/139	Infinity Broadcasting Corp.
16	WVLY	Sports	1/0.6						37/2.8	0.0	0.0	1/37	Valley Radio, LLC
17	WWSW-F	Oldies	1/0.4	0.3	0.0	1.0	0.0	0.4	34/2.6	1.4	4.1	11/227	Clear Channel Communications
18	WLTJ-F	Soft AC	1/0.3	0.9	3.6	2.9	0.0	1.9	24/1.9	0.0	0.0	3/91	WPNT, Inc.
18	WXDX-F	Modern Rock	1/0.3	0.7	0.5	0.0	0.6		26/2.0	2.5		11/154	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	WOMP-F	1 WEGW-F	1 WOVK-F	1 WOVK-F	1 WOVK-F	1 WOVK-F	1 WOMP-F	1 WOVK-F	1 WOVK-F	1 WOVK-F
2	WZNW-F	2 WOVK-F	2 WEGW-F	2 WEGW-F	2 WEGW-F	2 WWVA	2 WEGW-F	2 WOVK-F	2 WEGW-F	2 WWVA
3	WEGW-F	3 WOMP-F	3 WOMP-F	3 WOMP-F	3 WOMP-F	3 WEEL-F	3 WWVA	3 WEGW-F	3 WWVA	3 WOMP-F
4	WOGH-F	4 WZNW-F	4 WZNV-F	4 WKWK-F	4 WEEL-F	4 WEGW-F	4 WOMP-F	4 WKWK-F	4 WEGW-F	4 WZNV-F
5	WOVK-F	5 WOGH-F	5 WKWK-F	5 WOGH-F	5 WKWK-F	5 WKWK-F	5 WZNV-F	5 WZNV-F	5 WBBD	5 WOGH-F
6	WKWK-F	6 WKWK-F	6 WOGH-F	6 WZNV-F	6 WOGH-F	6 WBBD	6 WOGH-F	6 WEEL-F	6 WKWK-F	6 WZNV-F
7	WXDX-F	7 WWVA	7 WWVA	7 WWVA	7 WZNV-F	7 WOMP-F	7 WKWK-F	7 WOGH-F	7 WZNV-F	7 WEEL-F
8	WCDK-F	8 WRKP-F	8 WEEL-F	8 WEEL-F	8 WWVA	8 WOGH-F	7 WEEL-F	8 WOMP	7 WOGH-F	8 WKWK-F
9	WDVE-F	9 WEEL-F	9 WDVE-F	9 WDVE-F	9 WDVE-F	9 WOMP	9 WOMP	9 WCDK-F	9 WEEL-F	9 WBBD
10	WEEL-F	10 WOMP	10 WBNV-F	10 WBNV-F	10 WBNV-F	10 WZNV-F	10 WBBD	9 WWVA	10 WOMP	10 WBNV-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	

1	WOMP-F	1 WOMP-F	1 WOVK-F	1 WOVK-F	1 WOVK-F	1 WEGW-F	1 WEGW-F	1 WEGW-F	1 WEGW-F	1 WEGW-F
2	WZNV-F	2 WZNV-F	2 WZNV-F	2 WOMP-F	2 WOMP-F	2 WOVK-F	2 WOVK-F	2 WOVK-F	2 WOVK-F	2 WOVK-F
3	WOVK-F	3 WOVK-F	3 WOMP-F	3 WZNV-F	3 WKWK-F	3 WRKP-F	3 WOMP-F	3 WOMP-F	3 WOMP-F	3 WEEL-F
4	WOGH-F	4 WKWK-F	4 WKWK-F	4 WKWK-F	4 WZNV-F	4 WZNV-F	4 WWVA	4 WWVA	4 WWVA	4 WOMP-F
5	WEGW-F	5 WOGH-F	5 WEGW-F	5 WOGH-F	5 WOGH-F	5 WOMP-F	5 WZNV-F	5 WOGH-F	5 WKWK-F	5 WWVA
5	WKWK-F	6 WEGW-F	5 WOGH-F	6 WEGW-F	6 WEEL-F	6 WWVA	6 WOGH-F	6 WZNV-F	6 WOGH-F	6 WOGH-F
7	WXDX-F	7 WOMP	7 WOMP	7 WEEL-F	7 WEGW-F	7 WXDX-F	7 WRKP-F	7 WVLY	7 WDVE-F	7 WKWK-F
8	WDVE-F	8 WCDK-F	8 WCDK-F	8 WWVA	8 WWVA	8 WOGH-F	8 WVLY	8 WEEL-F	8 WZNV-F	8 WDVE-F
8	WBNV-F	9 WXDX-F	9 WRKP-F	9 WOMP	9 WOMP	9 WEEL-F	9 WEEL-F	9 WWSW-F	9 WEEL-F	9 WZNV-F
10	WWVA	9 WRKP-F	10 WEEL-F	10 WBNV-F	10 WCDK-F	10 WDVE-F	10 WXDX-F	10 WRKP-F	9 WBNV-F	9 WBNV-F
					10 WCDK-F			9 WKWK-F		

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBBD	1400	1 kw / 1 kw	Adult Stand.	ABC	Clear Chan.-Diamond	Clear Channel Communications	Wheeling
WOMP	1290	1 kw / 33 w	Talk	Westwood/Mutual/Unistar	Broadcast Sales	Keymarket Communications, LLC	Bellaire
WVLY	1370	5 kw / 20 w	Sports	ESPN	—	Valley Radio, LLC	Moundsville
WWVA	1170	50 kw / 50 kw	Talk	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Wheeling

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBNV	93.5	2.5 kw @489	Soft AC	Jones Radio Network	Regional Reps	AVC Communications, Inc.	Barnesville
WCDK	106.3	2.7 kw @489	Oldies	Jones Radio Network	Regional Reps	Priority Communications, Inc.	Cadiz
WEEL	95.7	1.7 kw @626	Oldies	ABC	Clear Chan.-Diamond	Adventure Communications, Inc.	Shadyside
WEGW	107.5	10.5 kw @882	Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Wheeling
WKWK	97.3	50 kw @470	Hot AC	Independent	Clear Chan.-Diamond	Clear Channel Communications	Wheeling
WOMP	100.5	48.4 kw @500	Hot AC	Independent	—	Keymarket Communications, LLC	Bellaire
WOVK	98.7	50 kw @390	Country	Independent	Clear Chan.-Diamond	Clear Channel Communications	Wheeling
WRKP	96.5	1.45 kw @595	Cont. Christ.	Salem Radio Network	Salem Radio Reps	RKP International Corp.	Moundsville
WZNV	105.5	13.5 kw @313	Dance	Westwood/Mutual/Unistar	Clear Chan.-Diamond	Clear Channel Communications	Bethlehem

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KDKA	News/Talk	1020	Pittsburgh
WDVE-F	Rock	102.5	Pittsburgh
WLTJ-F	Soft AC	92.9	Pittsburgh
WOGH-F	Country	103.5	Steubenville
WWSW-F	Oldies	94.5	Pittsburgh
WXDX-F	Modern Rock	105.9	Pittsburgh

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	58.2	55.6	51.6%
WBBD AM,WEGW FM,WKWK FM,WOVK FM,WWVA AM,WZNW FM			
Keymarket Communications, LLC	14.0	13.0	25.2%
WOMP AM,WOMP FM			
	72.2	68.6	76.8%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	32 (2)	32 (2)	19.0
AOR	0 (0)	25 (3)	25 (3)	14.9
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	13 (1)	13 (1)	7.7
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	47 (2)	47 (2)	28.0
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	21 (3)	0 (0)	21 (3)	12.5
Oldies	0 (0)	15 (3)	15 (3)	8.9
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	2 (1)	2 (1)	1.2
Soft AC	0 (0)	3 (2)	3 (2)	1.8
Sports	1 (1)	0 (0)	1 (1)	0.6
Standards/EZ	9 (1)	0 (0)	9 (1)	5.4
Totals	31 (5)	137 (14)	168 (19)	

Note 3/29/01 WRKP-FM-96.5 Old Format: New Format: Adds Morningstar Radio Network
4/16/01 WVLY-AM-1370 Sold By: Praise Family Worship Center To: Valley Radio, LLC

WICHITA, KS

Arbitron Rank 88 Pop (12+) 449,600 Stations 23 / 21 % Below Line 1.4
 Market TSL in Hours 19.4 Diaries 1023 / 440:1 / 56.8% % Not Listed 10.3
 Average Persons Rating 14.6 12+ FM Share (Metro) 73.2 Sample Target 1010

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spg 00	4-Book Avg	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
1	KFDI-F	65/10.0	9.1	9.3	8.1	10.5	9.1	968/21.5	16.8	18.6	85/1307	Journal Broadcast Group
2	KICT-F	49/7.5	5.3	8.1	7.4	6.6	7.1	638/14.2	15.0	13.6	63/853	Journal Broadcast Group
2	KRBB-F	49/7.5	5.7	6.2	7.8	7.7	6.8	619/13.8	12.1	14.8	60/703	Clear Channel Communications
4	KZSN-F	48/7.4	7.1	5.2	4.3	7.1	6.0	735/16.3	12.9	17.4	60/878	Clear Channel Communications
5	KFBZ-F	42/6.4	7.5	4.2	2.2	3.1	5.1	728/16.2	10.5	8.0	59/954	Entercom
6	KDGS-F	39/5.9	6.4	6.5	6.0	6.0	6.2	620/13.8	12.5	13.6	49/754	Entercom
7	KFTI	35/5.3	5.6	6.5	5.7	6.0	5.8	460/10.2	8.5	9.6	48/634	Journal Broadcast Group
8	KKRD-F	34/5.3	6.1	6.3	9.3	8.3	6.8	994/22.1	19.2	22.4	49/1271	Clear Channel Communications
9	KEYN-F	33/5.0	4.5	6.2	7.0	4.5	5.7	575/12.8	12.2	13.3	43/774	Entercom
10	KFXJ-F	30/4.6	5.1	3.8	0.0	4.5	3.3	638/14.2	12.9	11.8	36/713	Journal Broadcast Group
11	KRZZ-F	29/4.4	3.4	3.7	4.4	4.2	4.0	573/12.8	11.9	12.9	43/765	Clear Channel Communications
12	KFH	25/3.8	3.7	3.3	4.0	4.2	3.7	356/7.9	8.8	9.3	28/428	Entercom
13	KNSS	21/3.1	4.3	4.1	2.7	3.7	3.5	277/6.2	7.9	9.4	25/337	Entercom
14	KMYR	16/2.4	1.1	0.8	2.7	2.5	1.8	208/4.6	2.6	4.6	16/208	Agape Communications, Inc.
15	KMXW-F	14/2.1	1.1	2.9	2.4	2.5	2.1	327/7.3	9.8	6.8	16/402	Journal Broadcast Group
16	KTLL-F	13/2.0	2.4	2.5	2.5	2.8	2.4	294/6.5	6.3	5.9	20/411	Michael Perry Stephens
17	KWSJ-F	10/1.5	2.3	2.2	2.2	0.9	2.0	212/4.7	4.5	4.1	11/248	Entercom
18	KYQQ-F	9/1.3	2.7	2.2	2.5	1.5	2.2	270/6.0	7.5	7.4	13/400	Journal Broadcast Group
18	KQAM	8/1.3	1.2	1.3	1.1	1.1	1.2	113/2.5	5.1	4.0	9/125	Entercom
20	KANR-F	6/0.9	1.3	1.3	0.8	1.2	1.1	162/3.6	4.3	2.3	7/191	Daniel D. Smith
21	KTCM-F	5/0.7			1.3	0.0	1.2	53/1.2	2.0	0.0	6/63	Maria Salazar
22	KSJM-F	4/0.7	2.2	1.4	1.3	0.0		70/1.6	2.3	0.0	6/83	Sherman Broadcasting Corp.
23	KSGL	4/0.6	0.4	0.0	0.0	0.0		49/1.1	0.0	0.0	4/61	Agape Communications, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1	KDGS-F	1 KICT-F	1 KICT-F	1 KFBZ-F	1 KFBZ-F	1 KFDI-F	1 KFDI-F	1 KDGS-F	1 KFDI-F	1 KFDI-F
2	KKRD-F	2 KFBZ-F	2 KFBZ-F	2 KRBB-F	2 KRBB-F	2 KRBB-F	2 KRBB-F	2 KFDI-F	2 KICT-F	2 KICT-F
3	KICT-F	3 KDGS-F	3 KZSN-F	3 KZSN-F	3 KZSN-F	3 KZSN-F	3 KZSN-F	2 KICT-F	2 KRBB-F	3 KZSN-F
4	KZSN-F	4 KKRD-F	4 KRBB-F	4 KICT-F	4 KZSN-F	4 KFTI	4 KICT-F	4 KZSN-F	4 KRBB-F	4 KRBB-F
5	KRBB-F	5 KRZZ-F	5 KFDI-F	5 KFDI-F	5 KICT-F	5 KEYN-F	5 KRZZ-F	5 KKRD-F	5 KFBZ-F	5 KFH
6	KFXJ-F	6 KRBB-F	6 KFXJ-F	6 KFXJ-F	6 KRZZ-F	6 KFBZ-F	6 KFTI	6 KFBZ-F	6 KNSS	6 KKRD-F
7	KANR-F	7 KZSN-F	7 KRZZ-F	7 KRZZ-F	7 KFXJ-F	7 KFXJ-F	7 KFBZ-F	7 KZSN-F	7 KFXJ-F	6 KFBZ-F
8	KMXW-F	8 KFH	8 KKRD-F	8 KKRD-F	8 KEYN-F	8 KNSS	8 KDGS-F	8 KRZZ-F	8 KEYN-F	8 KDGS-F
9	KRZZ-F	9 KFXJ-F	9 KDGS-F	9 KFH	9 KKRD-F	9 KRZZ-F	9 KKRD-F	9 KEYN-F	9 KDGS-F	9 KFXJ-F
10	KTLL-F	10 KFDI-F	10 KFH	10 KEYN-F	10 KFH	10 KFH	10 KEYN-F	10 KFTI	10 KFTI	10 KEYN-F
Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	
1	KDGS-F	1 KFBZ-F	1 KFBZ-F	1 KRBB-F	1 KRBB-F	1 KICT-F	1 KICT-F	1 KICT-F	1 KICT-F	1 KFDI-F
2	KKRD-F	2 KKRD-F	2 KRBB-F	2 KZSN-F	2 KZSN-F	2 KFXJ-F	2 KRZZ-F	2 KRZZ-F	2 KRZZ-F	2 KRZZ-F
3	KZSN-F	3 KDGS-F	3 KKRD-F	3 KFBZ-F	3 KFBZ-F	3 KRBB-F	3 KFH	3 KFH	3 KFBZ-F	3 KFDI-F
4	KFBZ-F	4 KRBB-F	4 KMXW-F	4 KKRD-F	4 KFDI-F	4 KDGS-F	4 KDGS-F	4 KFXJ-F	4 KFXJ-F	4 KFBZ-F
5	KICT-F	5 KZSN-F	5 KFDI-F	5 KFDI-F	5 KFDI-F	5 KFH	5 KFXJ-F	5 KFH	5 KFH	5 KFH
6	KFDI-F	6 KFDI-F	6 KDGS-F	6 KDGS-F	6 KEYN-F	6 KKRD-F	6 KFBZ-F	6 KFXJ-F	6 KFDI-F	6 KFDI-F
7	KYQQ-F	7 KICT-F	7 KICT-F	7 KFXJ-F	7 KFXJ-F	7 KRZZ-F	7 KZSN-F	7 KZSN-F	7 KZSN-F	7 KZSN-F
8	KFXJ-F	8 KMXW-F	8 KZSN-F	8 KZSN-F	8 KTLL-F	8 KANR-F	8 KRZZ-F	8 KRZZ-F	8 KDGS-F	8 KEYN-F
9	KANR-F	9 KYQQ-F	9 KYQQ-F	9 KEYN-F	9 KDGS-F	9 KFBZ-F	8 KRBB-F	9 KMXW-F	9 KRBB-F	9 KQAM
10	KRBB-F	10 KFXJ-F	10 KTCM-F	10 KMXW-F	10 KMXW-F	10 KFDI-F	10 KQAM	10 KFDI-F	10 KQAM	10 KDGS-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KFH	1330	5 kw / 5 kw	Talk	Westwood/Mutual/Unistar	D & R Radio	Entercom	Wichita
KFTI	1070	10 kw / 1 kw	Trad. Country	ABC	Christal	Journal Broadcast Group	Wichita
KMYR	1410	5 kw / 1 kw	Adult Stand.	USA Radio Network	—	Agape Communications, Inc.	Wichita
KNSS	1240	1 kw / 1 kw	News/Talk	Westwood/Mutual/Unistar	D & R Radio	Entercom	Wichita
KQAM	1480	5 kw / 1 kw	Sports	Westwood/Mutual/Unistar	D & R Radio	Entercom	Wichita
KSGL	900	250 w / 28 w	Religious	Independent	—	Agape Communications, Inc.	Wichita

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KANR	92.7	12.2 kw @469	Modern Rock	Independent	—	Daniel D. Smith	Belle Plaine
KDGS	93.9	25 kw @328	Dance	Independent	D & R Radio	Entercom	Andover
KEYN	103.7	95 kw @360	Oldies	Westwood/Mutual/Unistar	D & R Radio	Entercom	Wichita
KFBZ	105.3	100 kw @993	80s Hits	Independent	D & R Radio	Entercom	Haysville
KFDI	101.3	100 kw @1,139	Country	ABC	Christal	Journal Broadcast Group	Wichita
KFXJ	104.5	45 kw @515	Classic Rock	ABC	Christal	Journal Broadcast Group	Augusta
KICT	95.1	100 kw @899	Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Wichita
KKRD	107.3	100 kw @860	CHR	Independent	Christal	Journal Broadcast Group	Newton
KMXW	92.3	100 kw @640	Hot AC	Independent	Clear Chan.-Emerald	Clear Channel Communications	Wichita
KRBB	97.9	100 kw @993	Soft AC	Independent	Clear Chan.-Emerald	Clear Channel Communications	Derby
KRZZ	96.3	50 kw @492	Classic Rock	Independent	Roslin	Michael Perry Stephens	El Dorado
KTLL	99.1	100 kw @617	Cont. Christ.	Independent	—	Entercom	Clearwater
KWSJ	98.7	50 kw @492	Smooth Jazz	Independent	Christal	Journal Broadcast Group	Arkansas City
KYQQ	106.5	100 kw @1,278	Country	Independent	Clear Chan.-Emerald	Clear Channel Communications	Hutchinson
KZSN	102.1	100 kw @1,032	Country	Independent	—	—	—

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KSJM-F	Urban AC	107.9	Winfield
KTCM-F	Reg'l Mex.	100.3	Kingman

Consolidation Report	12+ (%)	25-54 (%)	Revenue
Agape Communications, Inc. KMYR AM,KSGL AM	3.0	0.4	0.4%
Clear Channel Communications KKRD FM,KRBB FM,KRZZ FM,KZSN FM	24.6	28.3	43.3%
Entercom KDGS FM,KEYN FM,KFBZ FM,KFH AM,KNSS AM,KQAM AM,KWSJ FM	27.0	28.8	14.3%
Journal Broadcast Group KFDI FM,KFTI AM,KFXJ FM,KICT FM,KMXW FM,KYQQ FM	30.8	29.1	35.7%
	85.4	86.6	93.6%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	14 (1)	14 (1)	2.4
AOR	0 (0)	115 (4)	115 (4)	19.6
Black/Urban	0 (0)	4 (1)	4 (1)	0.7
CHR	0 (0)	73 (2)	73 (2)	12.4
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	35 (1)	122 (3)	157 (4)	26.7
Hispanic	0 (0)	5 (1)	5 (1)	0.9
Jazz	0 (0)	10 (1)	10 (1)	1.7
News/Talk	46 (2)	0 (0)	46 (2)	7.8
Oldies	0 (0)	74 (2)	74 (2)	12.6
Other	(0)	(0)	(0)	0.0
Religion	4 (1)	13 (1)	17 (2)	2.9
Soft AC	0 (0)	49 (1)	49 (1)	8.3
Sports	8 (1)	0 (0)	8 (1)	1.4
Standards/EZ	16 (1)	0 (0)	16 (1)	2.7
Totals	109 (6)	479 (17)	588 (23)	

Note 4/3/01 KFTI-AM-1070 Prior Calls: KFDI-AM Current Calls: KFTI-AM
 4/4/01 KRZZ-FM-96.3 Old Format: Rock New Format: Classic Rock

WILKES BARRE-SCRANTON, PA

Arbitron Rank	68	Pop (12+)	628,300	Stations	39 / 29	% Below Line	9.7
Market TSL in Hours	22.2	Diaries	1289 / 488.1 / 55.8%	% Not Listed			13.9
Average Persons Rating	16.2	12+ FM Share (Metro)	68.0	Sample Target			1270

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Sp 00	4-Book Avg	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
1	WKRZ-FF	109/10.7	9.9	10.6	11.3	13.0	10.6	1813/28.9	30.6	33.4	126/2178	Entercom
2	WGGY-FF	98/9.6	8.3	8.1	7.2	7.4	8.3	1096/17.4	16.1	16.6	123/1458	Entercom
3	WMGS-F	86/8.4	6.8	8.2	7.8	7.3	7.8	1038/16.5	17.0	16.9	97/1260	Citadel Communications Corp.
4	WNAK	63/6.2	6.0	5.5	4.7	4.0	5.6	404/6.4	7.4	6.6	63/404	Seven-Thirty Bcstrs, Inc.
5	WEZX-FF	56/5.5	5.7	7.6	7.8	7.7	6.6	769/12.2	16.1	13.0	60/838	Shamrock Communications
6	WILK-AA	50/4.9	5.6	4.1	4.9	4.0	4.9	525/8.4	8.5	8.8	53/559	Entercom
7	WBZJ-FF	50/4.9	4.5	1.3	1.1	0.8	3.0	1030/16.4	3.2	2.8	55/1206	Citadel Communications Corp.
8	WQFM-FF	44/4.3	3.2	3.4	3.9	3.1	3.7	651/10.4	10.8	9.3	52/776	Shamrock Communications
9	WBZJ-FF	41/4.0	4.5	2.6	1.7	2.1	3.2	598/9.5	7.2	7.5	42/671	Entercom
10	WXBE-FF	38/3.8	3.5	6.8	5.9	3.6	5.0	689/11.0	16.1	10.0	61/1046	Citadel Communications Corp.
11	WBSX-F	26/2.6	3.2	2.2	2.9	2.0	2.7	390/6.2	6.2	4.6	27/493	Citadel Communications Corp.
12	WSBG-F	21/2.0	1.9	1.5	1.5	1.1	1.7	263/4.2	4.6	4.6	26/428	Multicultural Radio Broadcasting
13	WODE-F	17/1.7	1.8	1.7	1.4	2.0	1.6	316/5.0	4.1	6.3	17/329	Nassau Broadcasting
14	WARM	16/1.6	0.9	1.5	1.8	1.7	1.5	168/2.7	3.5	3.3	29/345	Citadel Communications Corp.
14	WZZO-F	16/1.6	1.5	1.8	1.7	2.1	1.7	220/3.5	4.0	4.5	14/242	Clear Channel Communications
16	WICK	14/1.4	1.7	1.8	1.1	1.4	1.5	220/3.5	4.0	4.5	14/253	Lancom, Inc.
17	WCTO-F	14/1.3	1.2	0.9	0.9	1.2	1.1	150/2.4	2.8	1.9	23/344	Citadel Communications Corp.
18	WKAB-F	13/1.3	2.2	2.5	1.5	1.5	1.9	222/3.5	4.0	4.5	14/253	4M Broadcasting
18	WFYY-F	13/1.3	1.5	1.4	0.8	1.5	1.2	169/2.7	3.8	4.7	25/397	Sunair Communications
20	WVPO	12/1.2	2.4	0.8	1.0	1.3	1.3	82/1.3	0.9	1.1	13/89	Multicultural Radio Broadcasting
20	WWDL-F	12/1.2	0.9	0.9	1.0	0.9	1.0	216/3.4	2.7	2.0	15/244	Lancom, Inc.
20	WABC	12/1.2	0.6	0.6	0.6	0.5	0.8	125/2.0	2.1	1.9	18/242	ABC Radio
23	WHCY-F	10/0.9	0.7	0.5	1.0	0.6	0.8	133/2.1	1.6	1.3	13/283	Clear Channel Communications
24	WWYY-F	9/0.9	0.7	0.7	1.4	0.7	0.9	198/3.1	2.9	2.8	10/161	Big City Radio
25	WEJL-AA	8/0.8	0.8	0.6	0.7	1.0	0.7	110/1.7	1.5	1.3	8/198	Shamrock Communications
25	WAZL	8/0.8	0.9	0.4	0.8	0.5	0.7	106/1.7	0.0	0.0	8/137	Citadel Communications Corp.
27	WILQ-F	7/0.7	1.0	0.0	0.0	0.0	0.5	90/1.4	2.0	1.6	13/269	SabreCom Communications, Inc.
28	WLEV-F	5/0.5	0.6	0.4	0.6	0.6	0.5	108/1.7	1.7	1.5	11/213	Citadel Communications Corp.
28	WNNJ-F	5/0.5	0.5	0.4	0.7	0.7	0.5	108/1.7	1.7	1.5	12/181	Clear Channel Communications
30	WAEB-F	4/0.4	11.0	11.1	13.2	13.0	8.9	128/2.0	2.1	5.1	12/272	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+PMD	12+Eve	12+Wknd		
1	WBHD-FF	1	WKRZ-FF	1	WKRZ-FF	1	WGGY-FF	1	WKRZ-FF	1	WKRZ-FF	1	WGGY-FF
2	WKRZ-FF	2	WXBE-FF	2	WMGS-F	2	WMGS-F	2	WMGS-F	2	WMGS-F	2	WKRZ-FF
3	WBSX-F	3	WBZJ-FF	3	WGGY-FF	3	WNAK	3	WGGY-FF	3	WGGY-FF	3	WMGS-F
4	WGGY-FF	4	WEZX-FF	4	WGGY-FF	4	WKRZ-FF	4	WEZX-FF	4	WNAK	4	WNAK
5	WHCY-F	5	WBHD-FF	5	WBZJ-FF	5	WILK-AA	5	WXBE-FF	5	WEZX-FF	5	WBHD-FF
6	WXBE-FF	6	WMGS-F	6	WXBE-FF	6	WQFM-FF	6	WILK-AA	6	WILK-AA	6	WEZX-FF
7	WMGS-F	7	WBSX-F	7	WBHD-FF	7	WEZX-FF	7	WNAK	7	WQFM-FF	7	WQFM-FF
8	WAEB-F	8	WGGY-FF	8	WSBG-F	8	WODE-F	8	WBHD-FF	8	WBSX-F	8	WBSX-F
9	WSBG-F	9	WZZO-F	9	WZZO-F	9	WZZO-F	9	WARM	9	WBHD-FF	9	WBZJ-FF
10	WEZX-FF	10	WSBG-F	10	WFYY-F	10	WSBG-F	10	WXBE-FF	10	WXBE-FF	10	WBSX-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WARM	590	5 kw / 5 kw	Talk	CBS Networks	McGavren-Guild	Citadel Communications Corp.	Scranton
WAZL	1490	1 kw / 1 kw	Adult Stand.	Jones Radio Network	McGavren-Guild	Citadel Communications Corp.	Hazleton
WBAX	1240	1 kw / 1 kw	simul. WEJLAA	ESPN	Allied Radio Ptnrs.	Shamrock Communications	Wilkes-Barre
WEJL	630	500 w / 32 w	Sports	ESPN	Allied Radio Ptnrs.	Shamrock Communications	Scranton
WGBI	910	1 kw / 500 w	simul. WILKAA	Premier Radio Network	D & R Radio	Entercom	Scranton
WICK	1400	1 kw / 1 kw	Oldies	ABC	Roslin	Lancom, Inc.	Scranton
WILK	980	5 kw / 1 kw	News/Talk	Premier Radio Network	D & R Radio	Entercom	Wilkes-Barre
WNAK	730	1 kw / 12 w	Adult Stand.	Westwood/Mutual/Unistar	—	Seven-Thirty Bcstrs, Inc.	Nanticoke
WVPO	840	250 w / kw	Adult Stand.	Westwood/Mutual/Unistar	Katz	Multicultural Radio Broadcasting	Stroudsburg

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBHD	94.3	1.1 kw @770	CHR	Independent	McGavren-Guild	Citadel Communications Corp.	Carbondale
WBHT	97.1	500 w@1,102	simul. WBHDFF	Independent	McGavren-Guild	Citadel Communications Corp.	Mountaintop
WBSX	93.7	1.45 kw @679	Rock	Independent	McGavren-Guild	Citadel Communications Corp.	Dallas
WBZH	103.1	720 w@680	simul. WBZJFF	Independent	D & R Radio	Entercom	Freeland
WBZJ	102.3	5.8 kw @71	80s Hits	Independent	D & R Radio	Entercom	Pittston
WEZX	106.9	1.45 kw @617	Classic Rock	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Shamrock Communications	Scranton
WFYY	106.5	10.5 kw @1,027	Hot AC	Westwood/Mutual/Unistar	Dome & Assoc.	Sunair Communications	Bloomsburg
WGGI	95.9	6 kw @328	simul. WGGYFF	Independent	D & R Radio	Entercom	Benton
WGGY	101.3	4.7 kw @1,519	Country	Independent	D & R Radio	Entercom	Scranton
WKAB	103.5	4.1 kw @387	Oldies	Jones Radio Network	McGavren-Guild	4M Broadcasting	Berwick
WKRF	107.9	840 w@876	simul. WKRZFF	Independent	D & R Radio	Entercom	Tobyhanna
WKRZ	98.5	8.7 kw @1,172	CHR	Independent	D & R Radio	Entercom	Wilkes-Barre
WMGS	92.9	5.3 kw @1,385	Adult Cont.	Independent	McGavren-Guild	Citadel Communications Corp.	Wilkes-Barre
WPZX	105.9	6 kw @328	simul. WEZXFF	Westwood/Mutual/Unistar	—	Shamrock Communications	Pocono Pines
WQFM	92.1	660 w@994	Oldies	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Shamrock Communications	Nanticoke
WQFN	100.1	750 w@935	simul. WQFMFF	Westwood/Mutual/Unistar	—	Shamrock Communications	Forest City
WSBG	93.5	550 w@764	Classic Hits	Associated Press Radio	Katz	Multicultural Radio Broadcasting	Stroudsburg
WWDL	104.9	270 w@1,093	Adult Cont.	ABC	Roslin	Lancom, Inc.	Scranton
WXAR	95.7	600 w@1,010	simul. WXBEFF	Independent	McGavren-Guild	Citadel Communications Corp.	Olyphant
WXBE	97.9	19.5 kw @728	Classic Rock	Independent	McGavren-Guild	Citadel Communications Corp.	Hazleton

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WABC	Talk	770	New York
WAEB-F	CHR	104.1	Allentown
WCTO-F	Country	96.1	Easton
WHCY-F	CHR	106.3	Blairstown
WILQ-F	Country	105.1	Williamsport
WLEV-F	Soft AC	100.7	Allentown
WNNJ-F	Classic Hits	103.7	Newton
WODE-F	Oldies	99.9	Easton
WYYY-F	Country	107.1	Belvidere
WZZO-F	Rock	95.1	Bethlehem

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Citadel Communications Corp.	22.1	23.4	29.9%
WARM AM, WAZL AM, WBHD FM, WBHT FM, WBSX FM, WMGS FM, WXAR FM, WXBE FM			
Entercom	29.2	30.0	40.7%
WBZH FM, WBZJ FM, WGBI AM, WGGI FM, WGGY FM, WILK AM, WKRF FM, WKRZ FM			
Lancom, Inc.	2.6	1.6	0.0%
WICK AM, WWDL FM			
Multicultural Radio Broadcasting	3.2	3.2	0.0%
WSBG FM, WVPO AM			
Shamrock Communications	10.5	13.6	17.3%
WBAX AM, WEJL AM, WEZX FM, WPZX FM, WQFM FM, WQFN FM			
	67.6	71.8	87.9%

Format Performance

	AM	FM	Totals	Percent
AC	0 (0)	111 (3)	111 (3)	12.7
AOR	0 (0)	137 (6)	137 (6)	15.6
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	172 (6)	172 (6)	19.6
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	128 (5)	128 (5)	14.6
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	78 (4)	0 (0)	78 (4)	8.9
Oldies	14 (1)	140 (8)	154 (9)	17.6
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	5 (1)	5 (1)	0.6
Sports	8 (2)	0 (0)	8 (2)	0.9
Standards/EZ	84 (3)	0 (0)	84 (3)	9.6
Totals	184(10)	693 (29)	877 (39)	

Note Duncan's reports that: WYCK-AM 1340 simul. with WICK-AM 1400
 Duncan's reports that: WITK-AM 1550 simul. with WICK-AM 1400
 Duncan's reports that: WBHD-FM 94.3 simul. with WBHT-FM 97.1
 4/24/01 WARM-AM-590 Old Format: Sports New Format: adds Oldies as a sec. format
 5/18/01 WBZJ-FM-102.3 Prior Calls: WSHG-FM Current Calls: WBZJ-FM
 5/18/01 WBZJ-FM-102.3 Prior Calls: WSHG-FM Current Calls: WBZJ-FM
 5/18/01 WBZH-FM-103.1 Prior Calls: WWFH-FM Current Calls: WBZH-FM

WILMINGTON, DE

Arbitron Rank 76	Pop (12+) 536,100	Stations 40 / 10	% Below Line 50.3
Market TSL in Hours 19.3		Diaries 1317 / 407.1 / 47.8%	% Not Listed 11.8
Average Persons Rating 14.6		12+ FM Share (Metro) 74.4	Sample Target 1330

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 WJBR-F	Adult Cont.	85/10.8	10.2	10.3	9.6	7.8	10.2	1167/21.8	20.8	21.4	87/1241	NextMedia
2 WSTW-F	CHR	76/9.6	7.3	8.1	8.6	9.8	8.4	1119/20.9	20.5	21.1	79/1243	Delmarva Broadcasting Co.
3 WUSL-F	Urban	43/5.5	5.8	5.1	5.4	5.3	5.5	739/13.8	14.3	13.4	43/760	Clear Channel Communications
4 WDAS-F	Urban AC	40/5.1	3.0	5.4	3.8	4.3	4.3	489/9.1	8.0	7.7	40/489	Clear Channel Communications
5 WIOQ-F	CHR	32/4.0	3.5	4.0	2.7	3.7	3.6	791/14.8	13.4	12.8	32/804	Clear Channel Communications
6 WMGK-F	Classic Hits	28/3.6	1.9	3.5	2.2	2.6	2.8	535/10.0	7.8	7.5	28/544	Greater Media
7 WYSP-F	Talk	25/3.2	4.1	4.5	3.9	4.1	3.9	644/12.0	14.5	12.0	26/682	Infinity Broadcasting Corp.
7 WJBR	Adult Stand.	25/3.2	2.7	2.6	1.8	2.6	2.6	465/8.7	10.1	7.5	24/480	Delmarva Broadcasting Co.
9 WDEL	News/Talk	24/3.0	3.0	1.8	2.5	2.2	2.6	538/10.0	9.1	8.2	25/602	Infinity Broadcasting Corp.
10 WOGL-F	Oldies	23/3.0	2.3	2.8	2.5	2.6	2.6	364/6.8	6.3	7.2	23/364	Delmarva Broadcasting Co.
11 WXCY-F	Country	23/2.9	3.2	1.8	4.3	3.1	3.1	463/8.6	6.5	9.6	24/483	Clear Channel Communications
11 WJZ-F	Smooth Jazz	23/2.9	3.3	2.6	3.9	4.1	3.2	623/11.6	10.3	11.2	21/640	Radio One
13 WPLY-F	Modern Rock	21/2.7	2.5	2.4	3.0	3.3	2.6	478/8.9	10.6	8.5	26/585	QC Communications, Inc.
14 WJKS-F	Urban	19/2.4	3.2	2.7	2.5	1.8	2.7	483/9.0	10.0	8.8	17/491	Greater Media
15 WMMR-F	Rock	17/2.2	3.2	2.1	2.2	2.5	2.4	406/7.6	8.2	8.2	17/406	Sally V. Hawkins
15 WILM	News/Talk	17/2.2	3.0	2.2	3.2	3.1	2.7	431/8.0	10.0	10.1	32/698	Clear Channel Communications
17 WRDX-F	Classic Rock	17/2.1	2.8	3.2	3.6	3.1	2.9	383/7.1	7.9	6.3	16/383	Beasley Broadcast Group
18 WXTU-F	Country	16/2.0	2.9	2.6	2.5	3.2	2.5	274/5.1	5.5	5.7	14/274	Infinity Broadcasting Corp.
19 WIP	Sports	14/1.7	1.8	1.7	2.0	1.5	1.8	382/7.1	6.2	5.2	13/382	WEAZ Radio, Inc.
20 WBEB-F	Adult Cont.	13/1.7	1.9	1.9	1.5	1.3	1.7	280/5.2	3.6	1.7	13/287	Infinity Broadcasting Corp.
21 WPHI	Talk	13/1.6	1.6	1.3	0.6	0.6	1.3	256/4.8	5.2	6.7	12/276	Greater Media
22 WEJM-F	Hot AC	11/1.4	1.7	1.5	1.8	1.4	1.6	236/4.4	3.0	3.7	44/606	Clear Channel Communications
23 WDSF-F	Country	10/1.3	1.1	1.3	1.5	2.0	1.3	272/5.1	5.0	7.1	10/289	Beasley Broadcast Group
24 WPTP-F	80s Hits	9/1.2	1.5	1.9	3.2	2.5	2.0	126/2.4	1.0	1.6	9/126	Mega Communications
25 WEMG-F	Span.-CHR	9/1.1	0.6	0.4	0.4	0.0	0.6	312/5.8	5.3	5.3	8/324	Infinity Broadcasting Corp.
26 KYW	News	8/1.0	0.9	0.9	1.0	1.2	0.9	163/3.0	2.8	3.8	10/210	Infinity Broadcasting Corp.
27 WQSR-F	Oldies	7/1.0	1.0	0.9	1.4	0.8	1.1	236/4.4	4.5	2.7	7/260	Clear Channel Communications
28 WLCE-F	Hot AC	7/0.9	1.2	1.0	0.5	1.1	0.9	76/1.4	0.0	0.0	6/122	Infinity Broadcasting Corp.
29 WHFS-F	Modern Rock	5/0.7	1.6	1.7	1.9	1.7	1.5	169/3.2	2.8	2.5	5/176	Hearst-Argyle Television
29 WIYY-F	Rock	5/0.7	0.8	0.8	0.4	0.8	0.7	190/3.5	4.0	1.7	5/190	Radio One
31 WPHI-F	Urban	5/0.6	0.6	0.4	0.7	0.6	0.6	136/2.5	3.0	1.6	5/197	Infinity Broadcasting Corp.
32 WXYV-F	CHR	4/0.4	0.6	1.2	0.4	0.4	0.6	57/1.1	0.0	0.0	4/72	QC Communications, Inc.
33 WFAI	Religious	3/0.4					0.8	57/1.1	2.2	2.1	3/57	Greater Media
33 WPEN	Adult Stand.	3/0.4	1.7	0.5	0.7	0.5	0.7	66/1.2	1.9	3/70	Clear Channel Communications	
33 WOCT-F	Classic Rock	3/0.4	0.5	0.6	0.0	0.7		81/1.5	2.4	1.9	3/81	Radio One
33 WERQ-F	Urban	3/0.4	0.4	0.6	0.5	0.0	0.5	49/0.9	1.1	0.0	3/58	Cohanzick Broadcasting Corp.
33 WSNJ-AF	Adult Stand.	3/0.4	0.3	0.0	0.0	0.0		78/1.5	0.0	0.0	4/98	Hearst-Argyle Television
38 WBAL	News/Talk	3/0.3	1.0	0.9	0.6	0.0	0.7	56/1.0	1.4	1.4	3/56	Infinity Broadcasting Corp.
38 WLIF-F	Soft AC	3/0.3	0.3	0.0	0.3	0.0	0.2					

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+ Eve	12+Wknd
1 WUSL-F	1 WSTW-F	1 WSTW-F	1 WSTW-F	1 WJBR-F	1 WJBR-F	1 WJBR-F	1 WJBR-F	1 WJBR-F	1 WSTW-F	1 WSTW-F
2 WIOQ-F	2 WUSL-F	2 WJBR-F	2 WJBR-F	2 WSTW-F	2 WSTW-F	2 WSTW-F	2 WSTW-F	2 WSTW-F	2 WJBR-F	2 WJBR-F
3 WJKS-F	3 WJBR-F	3 WDAS-F	3 WDAS-F	3 WDAS-F	3 WSTW-F	3 WYSP-F	3 WUSL-F	3 WDEL	3 WUSL-F	3 WDAS-F
4 WPLY-F	4 WYSP-F	4 WUSL-F	4 WMGK-F	4 WMGK-F	4 WJBR	4 WUSL-F	4 WSTW-F	4 WMGK-F	4 WDAS-F	4 WUSL-F
5 WSTW-F	5 WIOQ-F	5 WYSP-F	4 WYSP-F	5 WYSP-F	5 WDEL	5 WDAS-F	5 WIOQ-F	5 WUSL-F	5 WIOQ-F	5 WIOQ-F
6 WJBR-F	6 WJKS-F	6 WMGK-F	6 WUSL-F	6 WUSL-F	5 WOGL-F	6 WILM	6 WJZ-F	6 WYSP-F	6 WMGK-F	6 WJKS-F
7 WRDX-F	7 WPLY-F	7 WIOQ-F	7 WRDX-F	7 WOGL-F	7 WXCY-F	7 WMGK-F	7 WJZ-F	7 WJZ-F	7 WPLY-F	7 WOGL-F
8 WIYY-F	8 WMGK-F	8 WPLY-F	8 WMMR-F	8 WRDX-F	8 WJZ-F	8 WIOQ-F	8 WPLY-F	8 WJZ-F	8 WDAS-F	8 WOGL-F
9 WXCY-F	9 WEMG-F	9 WMMR-F	9 WOGL-F	9 WIOQ-F	9 WMGK-F	8 WJZ-F	9 WJZ-F	9 WJZ-F	9 WRDX-F	8 WJBR
10 WBEB-F	10 WMMR-F	10 WJKS-F	9 WXY-F	10 WMMR-F	10 WILM	10 WXCY-F	10 WIP	10 WIOQ-F	9 WJZ-F	10 WPLY-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WSTW-F	1 WSTW-F	1 WSTW-F	1 WSTW-F	1 WJBR-F	1 WUSL-F	1 WYSP-F	1 WYSP-F	1 WYSP-F	1 WSTW-F
2 WUSL-F	2 WUSL-F	2 WJBR-F	2 WJBR-F	2 WSTW-F	2 WPLY-F	2 WUSL-F	2 WUSL-F	2 WSTW-F	2 WJBR-F
3 WIOQ-F	3 WJBR-F	3 WUSL-F	3 WUSL-F	3 WDAS-F	3 WYSP-F	3 WSTW-F	3 WSTW-F	3 WJBR-F	3 WYSP-F
4 WMGK-F	4 WIOQ-F	4 WPLY-F	4 WDAS-F	4 WOGL-F	3 WSTW-F	4 WPLY-F	4 WRDX-F	4 WMGK-F	4 WDAS-F
5 WJKS-F	5 WMGK-F	5 WIOQ-F	5 WIOQ-F	5 WUSL-F	5 WIOQ-F	5 WMMR-F	5 WMGK-F	5 WDAS-F	5 WMGK-F
6 WJBR-F	5 WJKS-F	6 WPHI-F	6 WMGK-F	6 WUSL-F	6 WJKS-F	6 WJKS-F	6 WHFS-F	6 WUSL-F	6 WRDX-F
7 WPLY-F	7 WPLY-F	6 WMGK-F	7 WJKS-F	7 WMGK-F	7 WMMR-F	7 WEMG-F	7 WMMR-F	7 WRDX-F	7 WIP
8 WDAS-F	8 WDAS-F	6 WJKS-F	8 WPLY-F	8 WJZ-F	8 WEMG-F	8 WIOQ-F	8 WPTP-F	8 WPLY-F	8 WMMR-F
9 WYSP-F	9 WPHI-F	9 WPTP-F	9 WOGL-F	9 WXY-F	9 WJZ-F	9 WRDX-F	9 WJBR-F	8 WMMR-F	9 WUSL-F
10 WEMG-F	9 WPTP-F	9 WDAS-F	10 WXCY-F	10 WPLY-F	10 WDAS-F	9 WMGK-F	9 WPLY-F	10 WIP	10 WOGL-F

AM Stations				Rep	Owner	City of Lic	
Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDEL	1150	5 kw / 5 kw	News/Talk	CNN	Katz	Delmarva Broadcasting Co.	Wilmington
WFAI	1510	2.5 kw / kw	Religious	Independent	—	QC Communications, Inc.	Salem
WILM	1450	1 kw / 1 kw	News/Talk	Westwood/Mutual/Unistar	—	Sally V. Hawkins	Wilmington
WJBR	1290	2.5 kw / 32 w	Adult Stand.	Westwood/Mutual/Unistar	Clear Chan.-Emerald	Clear Channel Communications	Wilmington

FM Stations				Rep	Owner	City of Lic	
Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic

WDSO	92.9	1.7 kw @377	Country	Independent	Clear Chan.-Emerald	Clear Channel Communications	Smyrna
WJBR	99.5	50 kw @500	Adult Cont.	Associated Press Radio	Christal	NextMedia	Wilmington
WJKS	101.7	3 kw @300	Urban	ABC	McGavren-Guild	QC Communications, Inc.	Canton
WRDX	94.7	50 kw @360	Classic Rock	Independent	Clear Chan.-Diamond	Clear Channel Communications	Dover
WSTW	93.7	47 kw @502	CHR	Independent	Katz	Delmarva Broadcasting Co.	Wilmington
WXCX	103.7	50 kw @341	Country	Independent	Katz	Delmarva Broadcasting Co.	Havre de Grace

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KYW	News	1060	Philadelphia
WBAL	News/Talk	1090	Baltimore
WBEB-F	Adult Cont.	101.1	Philadelphia
WDAS-F	Urban AC	105.3	Philadelphia
WEJM-F	Hot AC	95.7	Philadelphia
WEMG-F	Span.-CHR	104.9	Egg Harbor
WERQ-F	Urban	92.3	Baltimore
WHFS-F	Modern Rock	99.1	Annapolis
WIOQ-F	CHR	102.1	Philadelphia
WIP	Sports	610	Philadelphia
WIYY-F	Rock	97.9	Baltimore
WJJZ-F	Smooth Jazz	106.1	Philadelphia
WLCE-F	Hot AC	104.5	Philadelphia
WLIF-F	Soft AC	101.9	Baltimore
WMGK-F	Classic Hits	102.9	Philadelphia
WMMR-F	Rock	93.3	Philadelphia
WOCT-F	Classic Rock	104.3	Baltimore
WOGL-F	Oldies	98.1	Philadelphia
WPEN	Adult Stand.	950	Philadelphia
WPHI-F	Urban	103.9	Jenkintown
WPHT	Talk	1210	Philadelphia
WPLY-F	Modern Rock	100.3	Media
WPTP-F	80s Hits	96.5	Philadelphia
WQSR-F	Oldies	105.7	Catonsville
WSNJ	simul. WSNJAF	1240	Bridgeton
WSNJ-F	Adult Stand.	107.7	Bridgeton
WSNJ-AF	Adult Stand.	107.7	Bridgeton
WUSL-F	Urban	98.9	Philadelphia
WXTU-F	Country	92.5	Philadelphia
WXYV-F	CHR	102.7	Baltimore
WYSP-F	Talk	94.1	Philadelphia

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications WDSO FM,WJBR AM,WRDX FM	6.6	4.8	13.3%
Delmarva Broadcasting Co. WDEL AM,WSTW FM,WXCX FM	15.5	16.6	49.6%
QC Communications, Inc. WFAI AM,WJKS FM	2.8	2.1	0.0%
	24.9	23.5	62.9%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	116 (4)	116 (4)	16.7
AOR	0 (0)	68 (6)	68 (6)	9.8
Black/Urban	0 (0)	110 (5)	110 (5)	15.9
CHR	0 (0)	111 (3)	111 (3)	16.0
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	49 (3)	49 (3)	7.1
Hispanic	0 (0)	9 (1)	9 (1)	1.3
Jazz	0 (0)	23 (1)	23 (1)	3.3
News/Talk	64 (5)	25 (1)	89 (6)	12.8
Oldies	0 (0)	68 (4)	68 (4)	9.8
Other	(0)	(0)	(0)	0.0
Religion	3 (1)	0 (0)	3 (1)	0.4
Soft AC	0 (0)	3 (1)	3 (1)	0.4
Sports	14 (1)	0 (0)	14 (1)	2.0
Standards/EZ	28 (3)	3 (1)	31 (4)	4.5
Totals	109(10)	585 (30)	694 (40)	

Note 5/3/01 WFAI-AM-1510 Prior Calls: WNNN-AM Current Calls: WFAI-AM

WILMINGTON, NC

Arbitron Rank 178	Pop (12+) 193,800	Stations 29 / 15	% Below Line 20.2
Market TSL in Hours 19.1	Average Persons Rating 14.2	Diaries 650 / 298:1 / 51.7%	% Not Listed 17.1
		12+ FM Share (Metro) 74.7	Sample Target 610

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 WMNX-F	Urban	25/9.0	10.3	13.1	8.5	10.2	10.2	390/20.1	20.4	17.0	40/655	Cumulus Media, Inc.
2 WGNI-F	Adult Cont.	23/8.3	5.7	7.8	8.2	8.3	7.5	372/19.2	16.1	20.3	25/448	Cumulus Media, Inc.
3 WAAV	Talk	18/6.4	4.5	2.8	4.1	3.0	4.4	231/11.9	10.5	9.3	19/252	Cumulus Media, Inc.
5 WRQR-F	Rock	18/6.4	4.9	8.2	7.4	6.1	6.7	320/16.5	14.3	14.3	20/359	Ocean Broadcasting, LLC
5 WKXB-F	Rhythmic Old.	16/5.8	7.9	5.0	8.9	11.4	6.9	282/14.6	16.1	20.1	27/415	Sea-Comm, Inc.
6 WWQQ-F	Country	15/5.3	9.8	4.3	7.1	8.7	6.6	236/12.2	14.7	15.9	19/350	Cumulus Media, Inc.
7 WSFM-F	Modern Rock	13/4.9	6.2	6.7	8.9	9.1	6.7	294/15.2	15.7	20.8	14/327	Sea-Comm, Inc.
8 WKOOF-F	Oldies	10/3.7	5.1	6.0	5.2	6.1	5.0	211/10.9	11.7	10.2	14/281	NextMedia
9 WAZO-F	CHR	9/3.4	2.9	0.0	0.0	0.0		235/12.1	9.4	0.0	10/259	Ocean Broadcasting, LLC
10 WLXG-F	Smooth Jazz	8/3.0	1.5	2.1	0.7	2.3	1.8	117/6.0	4.5	2.4	8/117	Ocean Broadcasting, LLC
11 WFXX-F	Classic Hits	7/2.5						135/7.0	0.0	0.0	8/160	Sea-Comm, Inc.
11 WZXS-F	Adult Stand.	7/2.5	2.5	2.1	1.1	2.3	2.1	97/5.0	5.1	3.9	11/144	Jacksonville-Topsail Broadcasting
13 WXQR-F	Rock	6/2.3	1.0	2.8	2.2	2.7	2.1	127/6.5	7.1	6.5	10/172	NextMedia
13 WKXS-F	Urban AC	6/2.3	3.8	2.5	2.6	3.4	2.8	80/4.1	7.5	5.7	7/97	Cumulus Media, Inc.
15 WQSL-F	Dance	5/2.0	1.5	1.1	1.1	1.1	1.4	173/8.9	7.1	6.4	11/279	NextMedia
16 WWIL	Black Gospel	5/1.8	1.1	0.0	0.0	0.0		50/2.6	2.7	0.0	6/66	Family Radio Network, Inc.
17 WYEZ-F	Easy List.	5/1.7	0.4	0.0	0.0	0.0		68/3.5	1.5	0.0	7/76	Fidelity Broadcasting, Inc.
17 WZFX-F	Urban	5/1.7	2.6	5.0	3.3	1.9	3.2	128/6.6	8.8	9.4	15/360	Beasley Broadcast Group
19 WCA-F	Classic Cntry.	4/1.6	1.6	2.5	2.2	1.9	2.0	107/5.5	5.7	6.7	7/127	Rodbell, LLC
20 WLTT-F	Soft AC	4/1.5	0.7	1.4	1.5	0.8	1.3	111/5.7	4.4	4.6	4/120	NanBec I, L.L.C.
21 WYNA-F	Rhythmic Old.	3/1.1	3.1	4.6	3.2	3.7	3.0	38/2.0	0.0	0.0	3/43	Fidelity Broadcasting, Inc.
21 WWSK-F	Classic Rock	3/1.1	1.2	0.0	3.0	0.0	1.3	56/2.9	3.0	9.3	5/99	Root Communications
23 WRNN-F	Talk	3/1.0	7.8	6.7	8.3	5.0	6.0	35/1.8	0.0	0.0	4/51	NextMedia
24 WKML-F	Country	2/0.9	12.6	15.4	12.2	14.9	10.3	29/1.5	0.0	0.0	19/223	Beasley Broadcast Group
24 WYAV-F	Classic Rock	2/0.9	2.3	1.1	0.7	0.8	1.3	52/2.7	4.0	3.3	5/94	NextMedia
24 WKZQ-F	Rock	2/0.9	0.5	1.8	3.7	0.0	1.7	38/2.0	0.0	0.0	3/74	NextMedia
27 WDZD-F	Soft AC	1/0.5						44/2.3	0.0	0.0	1/47	Root Communications
28 WXXM-F	CHR	1/0.4	0.3	0.4	0.4	0.4	0.4	40/2.1	2.7	2.5	2/93	Root Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WMNX-F	1 WSFM-F	1 WMNX-F	1 WGNI-F	1 WGNI-F	1 WGNI-F	1 WGNI-F	1 WMNX-F	1 WAAV	1 WGNI-F	1 WMNX-F
2 WSFM-F	2 WMNX-F	2 WGNI-F	2 WRQR-F	2 WRQR-F	2 WRQR-F	2 WRQR-F	2 WSFM-F	2 WGNI-F	2 WMNX-F	2 WGNI-F
3 WQSL-F	3 WKXB-F	3 WRQR-F	3 WMNX-F	3 WMNX-F	3 WMNX-F	3 WMNX-F	3 WWQQ-F	3 WKXB-F	3 WKXB-F	3 WWQQ-F
4 WAZO-F	4 WAAV	4 WKXB-F	4 WKXB-F	4 WKXB-F	4 WKXB-F	4 WAAV	4 WZFX-F	4 WMNX-F	4 WAAV	4 WRQR-F
5 WRQR-F	5 WAZO-F	5 WSFM-F	5 WAAV	5 WAAV	5 WAAV	5 WKXB-F	5 WKOO-F	5 WRQR-F	5 WRQR-F	5 WSFM-F
6 WZFX-F	6 WGNI-F	6 WWQQ-F	6 WWQQ-F	6 WWQQ-F	6 WMNX-F	6 WWQQ-F	6 WGNI-F	6 WWQQ-F	6 WZFX-F	6 WKOOF-F
7 WKZQ-F	7 WRQR-F	7 WAAV	7 WFXZ-F	7 WFXZ-F	7 WKOO-F	7 WXQR-F	7 WRQR-F	7 WLXG-F	7 WRQR-F	7 WRQR-F
8 WXXM-F	7 WWQQ-F	8 WAZO-F	8 WKXS-F	8 WSFM-F	8 WLXG-F	8 WSFM-F	8 WQSL-F	8 WSFM-F	8 WKOOF-F	8 WZXS-F
9 WGNI-F	9 WXQR-F	9 WFXZ-F	9 WSFM-F	9 WKXS-F	9 WZXS-F	9 WAZO-F	9 WAZO-F	9 WKOOF-F	9 WAZO-F	9 WAZO-F
10 WKXS-F	10 WZFX-F	10 WXQR-F	9 WAZO-F	9 WAZO-F	10 WKXS-F	10 WKOO-F	10 WKXB-F	10 WAZO-F	10 WZXS-F	10 WAAV

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAAV	980	5 kw / 5 kw	Talk	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Cumulus Media, Inc.	Leland
WWIL	1490	1 kw / 1 kw	Black Gospel	USA Radio Network	Salem Radio Reps	Family Radio Network, Inc.	Wilmington

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAZO	98.3	18.5 kw @381	CHR	Independent	Katz	Ocean Broadcasting, LLC	Shalotte
WCCA	106.3	6 kw @305	Classic Cntry.	Jones Radio Network	—	Rodbell, LLC	Shalotte
WDZD	93.5	6 kw @328	Soft AC	ABC	McGavren-Guild	Root Communications	Ocean Isle Beach
WFXX	93.7	2.4 kw @499	Classic Hits	Independent	—	Sea-Comm, Inc.	Wrightsville Beach
WGNI	102.7	100 kw @1,066	Adult Cont.	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Wilmington
WKXB	99.9	100 kw @774	Rhythmic Old.	Independent	McGavren-Guild	Sea-Comm, Inc.	Burgaw
WKXS	94.1	5 kw @148	Urban AC	ABC	Allied Radio Ptnrs.	Cumulus Media, Inc.	Leland
WLXG	106.7	5.6 kw @341	Smooth Jazz	Jones Radio Network	Katz	Ocean Broadcasting, LLC	Carolina Beach
WLTT	103.7	25 kw @328	Soft AC	Jones Radio Network	—	NanBec I, L.L.C.	Shalotte
WMNX	97.3	100 kw @882	Urban	ABC	Allied Radio Ptnrs.	Cumulus Media, Inc.	Wilmington
WRQR	104.5	3.1 kw @449	Rock	Independent	Katz	Ocean Broadcasting, LLC	Wilmington
WSFM	107.5	32 kw @594	Modern Rock	Independent	McGavren-Guild	Sea-Comm, Inc.	Southport
WWQQ	101.3	40.2 kw @544	Country	ABC	Allied Radio Ptnrs.	Cumulus Media, Inc.	Wilmington

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WEZV-F	simul. WYEZFF	105.9	North Myrtle Beach
WYEZ-FF	Easy List.	94.5	Murrells Inlet
WKML-F	Country	95.7	Lumberton
WKOO-F	Oldies	98.7	Jacksonville
WKZQ-F	Rock	101.7	Myrtle Beach
WQSL-F	Dance	92.3	Jacksonville
WRNN-F	Talk	99.5	Socastee
WWSK-F	Classic Rock	107.1	Mullins
WWXM-F	CHR	97.7	Georgetown
WXQR-F	Rock	105.5	Jacksonville
WYAV-F	Classic Rock	104.1	Myrtle Beach
WYEZ-F	Easy List.	94.5	Murrells Inlet
WYNA-F	Rhythmic Old.	104.9	Calabash
WZFX-F	Urban	99.1	Whiteville
WZXS-F	Adult Stand.	103.9	Topsail Beach

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Cumulus Media, Inc.	31.3	33.9	49.8%
WAAV AM, WGNI FM, WKXS FM, WMNX FM, WWQQ FM			
Ocean Broadcasting, LLC	12.8	16.7	15.3%
WAZO FM, WLGX FM, WRQR FM			
Sea-Comm, Inc.	13.2	15.1	18.0%
WFXZ FM, WKXB FM, WFSM FM			
	57.3	65.7	83.1%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	23 (1)	23 (1)	10.1
AOR	0 (0)	45 (6)	45 (6)	19.7
Black/Urban	0 (0)	36 (3)	36 (3)	15.8
CHR	0 (0)	16 (3)	16 (3)	7.0
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	0 (0)	21 (3)	21 (3)	9.2
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	8 (1)	8 (1)	3.5
News/Talk	18 (1)	3 (1)	20 (2)	8.8
Oldies	0 (0)	36 (4)	36 (4)	15.8
Other	(0)	(0)	(0)	0.0
Religion	5 (1)	0 (0)	5 (1)	2.2
Soft AC	0 (0)	6 (2)	6 (2)	2.6
Sports	(0)	(0)	(0)	0.0
Standards/EZ	0 (0)	12 (3)	12 (3)	5.3
Totals	23 (2)	206 (27)	228 (29)	

Note Duncan's reports that: WYEZ-FM 94.5 simul. with WEZV-FM 105.9
 5/25/01 WMNX-FM-97.3 Sold By: Cape Fear Broadcasting Corp. To: Cumulus Media, Inc.
 5/25/01 WGNI-FM-102.7 Sold By: Cape Fear Broadcasting Corp. To: Cumulus Media, Inc.

WORCESTER, MA

Arbitron Rank 110 Pop (12+) 385,200
 Market TSL in Hours 20.5
 Average Persons Rating 15.4

Stations 33 / 8
 Diaries 1238 / 312:1 / 56.5%
 12+ FM Share (Metro) 69.3

% Below Line 49.2
 % Not Listed 11.8
 Sample Target 1150

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 WSRS-F	Soft AC	80/13.5	13.8	15.4	15.5	13.9	14.6	998/25.9	25.9	29.0	106/1434	Clear Channel Communications
2 WTAG	Talk	54/9.1	8.4	7.9	6.7	7.6	8.0	703/18.3	16.9	16.9	58/821	Clear Channel Communications
3 WXLO-F	Hot AC	42/7.1	6.4	7.4	8.5	8.5	7.3	775/20.1	17.4	21.4	78/1365	Citadel Communications Corp.
4 WAAF-F	Rock	40/6.7	7.5	7.8	8.8	7.3	7.7	596/15.5	15.9	17.7	63/1055	Entercom
5 WJMN-F	Dance	34/5.8	6.0	5.7	4.1	4.6	5.4	601/15.6	15.7	12.2	52/1055	Clear Channel Communications
6 WWFX-F	Classic Hits	23/3.8	2.2	3.7	3.3	5.1	3.2	372/9.7	6.8	9.5	40/556	Greater Media
7 WKLB-F	Country	21/3.5	4.4	4.1	5.0	4.1	4.3	288/7.5	8.8	8.9	36/743	Infinity Broadcasting Corp.
8 WODS-F	Oldies	20/3.4	2.9	3.5	3.6	2.7	3.3	414/10.7	9.2	10.9	23/270	Carter Broadcasting Corp.
9 WCRN	Adult Stand.	18/3.0						211/5.5	0.0	0.0	29/779	Infinity Broadcasting Corp.
9 WCRN	Adult Stand.	18/3.0	3.6	4.6	2.9	3.6	3.5	502/13.0	11.7	13.1	28/811	Clear Channel Communications
9 WBMX-F	Modern AC	18/3.0	3.6	4.6	2.9	3.6	3.5	499/13.0	10.5	10.6	34/575	Charles River Broadcasting
11 WXKS-F	CHR	17/2.9	2.8	2.5	2.8	2.4	2.7	318/8.2	9.6	9.1	40/754	Infinity Broadcasting Corp.
11 WCRB-F	Classical	17/2.9	3.4	3.7	3.6	3.2	3.4	390/10.1	13.0	11.5	22/463	Greater Media
11 WBZ	News	17/2.9	4.4	3.9	3.3	3.1	3.6	253/6.6	6.9	5.2	16/284	Entercom
14 WROR-F	Classic Hits	14/2.4	1.9	1.7	1.7	0.8	1.9	215/5.6	4.0	3.2	19/325	Greater Media
15 WEEI	Sports	13/2.2	1.7	1.5	0.7	1.4	1.5	188/4.9	4.5	2.4	27/543	Infinity Broadcasting Corp.
16 WTKK-F	Talk	12/2.1	1.4	1.2	0.7	1.4	1.3	330/8.6	9.7	9.8	18/516	Infinity Broadcasting Corp.
17 WBCN-F	Hot Talk	10/1.7	2.6	2.4	2.4	2.4	2.3	269/7.0	9.8	9.0	15/367	Greater Media
17 WZLX-F	Classic Rock	10/1.7	3.9	2.2	2.6	2.9	2.6	214/5.6	3.8	5.0	18/312	Citadel Communications Corp.
19 WBOS-F	Adult Altern.	9/1.5	0.7	1.0	1.0	1.5	1.1	140/3.6	4.1	5.2	11/311	Greater Media
20 WORC-F	Oldies	8/1.4	1.2	1.0	1.4	1.4	1.2	165/4.3	4.0	3.7	6/173	Hall Communications, Inc.
21 WMJX-F	Adult Cont.	7/1.1	1.0	0.7	0.7	0.8	0.9	114/3.0	2.8	2.0	9/267	Entercom
22 WCTK-F	Country	6/1.0	0.9	0.3	0.5	0.3	0.7	128/3.3	3.3	3.6	5/203	Brown Broadcasting Service, Inc.
23 WQXS-F	Dance	5/0.9	0.8	1.2	0.7	0.5	0.9	142/3.7	2.0	3.2	4/106	Entercom
24 WBRU-F	Modern Rock	4/0.7	0.4	0.8	0.5	0.5	0.6	100/2.6	2.6	2.7	5/140	Entercom
25 WVEI	Sports	4/0.6	0.9	0.5	0.7	0.0	0.7	78/2.0	3.1	2.7	16/190	Clear Channel Communications
25 WRKO	Talk	4/0.6	0.7	0.8	0.9	1.2	0.7	71/1.8	3.2	3.6	3/90	Chowder-Broadcast Group, LLC
27 WWBB-F	Oldies	3/0.5	0.7	0.7	0.9	1.4	0.7	71/1.8	0.0	0.0	12/235	Clear Channel Communications
27 WORC	Talk	3/0.5						103/2.7	3.0	2.7	7/133	Northeast Broadcasting Co., Inc.
29 WGIR-F	Rock	3/0.4	0.3	0.3	0.5	0.3	0.4	73/1.9	0.0	0.0	2/107	Clear Channel Communications
30 WXRV-F	Adult Altern.	2/0.4	3.2	2.3	1.4	2.8	1.8	81/2.1	2.5	2.1	2/114	AAA Entertainment
31 WHJY-F	Rock	2/0.3	0.7	0.8	0.3	0.0	0.5	69/1.8	0.0	0.0	3/165	Citadel Communications Corp.
31 WWKX-F	Dance	2/0.3	1.8	1.7	2.9	3.7	1.7	96/2.5	0.0	0.0		
31 WPRO-F	CHR	2/0.3	5.3	4.6	4.4	4.0	3.7					

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WJMN-F	1 WAAF-F	1 WSRS-F	1 WSRS-F	1 WSRS-F	1 WSRS-F	1 WSRS-F	1 WSRS-F	1 WSRS-F	1 WSRS-F	1 WSRS-F
2 WAAF-F	2 WSRS-F	2 WAAF-F	2 WXLO-F	2 WXLO-F	2 WTAG	2 WTAG	2 WJMN-F	2 WXLO-F	2 WXLO-F	2 WTAG
3 WXKS-F	3 WXLO-F	3 WXLO-F	3 WAAF-F	3 WAAF-F	3 WXLO-F	3 WXLO-F	3 WTAG	3 WAAF-F	4 WTAG	4 WXLO-F
4 WXLO-F	4 WJMN-F	4 WJMN-F	3 WWFX-F	4 WWFX-F	4 WODS-F	4 WAAF-F	4 WAAF-F	5 WWFX-F	5 WJMN-F	5 WAAF-F
5 WSRS-F	5 WBMX-F	5 WWFX-F	5 WBMX-F	5 WBMX-F	5 WCRN	5 WJMN-F	5 WBZ	6 WXLO-F	5 WJMN-F	6 WTKK-F
6 WBCN-F	6 WWFX-F	6 WBMX-F	6 WJMN-F	6 WTAG	6 WKLB-F	6 WWFX-F	6 WXLO-F	7 WODS-F	7 WODS-F	7 WBMX-F
7 WBMX-F	7 WXKS-F	7 WXKS-F	7 WXKS-F	7 WKLB-F	7 WCRB-F	7 WBZ	7 WCRB-F	8 WKLB-F	8 WKLB-F	8 WKLB-F
8 WPRO-F	8 WBCN-F	8 WKLB-F	8 WROR-F	7 WROR-F	8 WBZ	8 WBMX-F	8 WXKS-F	9 WEEI	9 WEEI	8 WCRB-F
9 WROR-F	9 WEEI	9 WROR-F	9 WEEI	9 WJMN-F	9 WWFX-F	9 WKLB-F	9 WKLB-F	10 WBMX-F	10 WODS-F	10 WXKS-F
10 WWFX-F	10 WZLX-F	10 WZLX-F	10 WKLB-F	9 WODS-F	10 WROR-F	10 WBCN-F	10 WBMX-F	10 WBMX-F	10 WODS-F	10 WXKS-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1 WJMN-F	1 WSRS-F	1 WSRS-F	1 WSRS-F	1 WSRS-F	1 WAAF-F	1 WAAF-F	1 WAAF-F	1 WAAF-F	1 WAAF-F
2 WXLO-F	2 WXLO-F	2 WBMX-F	2 WXLO-F	2 WXLO-F	2 WJMN-F	2 WJMN-F	2 WXLO-F	2 WWFX-F	2 WWFX-F
3 WAAF-F	3 WJMN-F	3 WXLO-F	3 WJMN-F	3 WBMX-F	3 WSRS-F	3 WXLO-F	3 WSRS-F	3 WSRS-F	3 WXLO-F
4 WSRS-F	4 WBMX-F	4 WXKS-F	4 WBMX-F	4 WKLB-F	3 WWFX-F	4 WSRS-F	4 WWFX-F	4 WXLO-F	4 WSRS-F
5 WXKS-F	5 WAAF-F	5 WWFX-F	5 WXKS-F	5 WODS-F	5 WQXS-F	5 WWFX-F	5 WEEI	5 WJMN-F	5 WEEI
6 WKLB-F	6 WXKS-F	6 WZLX-F	6 WAAF-F	6 WXKS-F	6 WBRU-F	6 WEEI	6 WBCN-F	6 WEEI	6 WROR-F
7 WBMX-F	7 WKLB-F	7 WKLB-F	7 WKLB-F	7 WJMN-F	7 WXKS-F	7 WBCN-F	7 WBCN-F	7 WBCN-F	7 WTAG
8 WWFX-F	7 WWFX-F	8 WJMN-F	8 WWFX-F	8 WTAG	8 WWKX-F	8 WXKS-F	8 WXKS-F	8 WROR-F	8 WBCN-F
9 WMJX-F	9 WZLX-F	9 WAAF-F	9 WZLX-F	9 WWFX-F	8 WXLO-F	9 WBMX-F	9 WJMN-F	9 WTAG	9 WTKK-F
10 WBRU-F	10 WQXS-F	10 WQXS-F	10 WBOS-F	10 WZLX-F	10 WBMX-F	10 WBRU-F	10 WCTK-F	10 WTKK-F	10 WJMN-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCRN	830	50 kw / 5 kw	Adult Stand.	USA Radio Network	—	Carter Broadcasting Corp.	Worcester
WORC	1310	5 kw / 1 kw	Talk	Premier Radio Network	McGavren-Guild	Chowder-Broadcast Group, LLC	Worcester
WTAG	580	5 kw / 5 kw	Talk	Premier Radio Network	Clear Chan.-Diamond	Clear Channel Communications	Worcester
WVEI	1440	5 kw / 5 kw	Sports	Westwood/Mutual/Unistar	D & R Radio	Entercom	Worcester

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WORC	98.9	2.4 kw @361	Oldies	Independent	McGavren-Guild	Citadel Communications Corp.	Webster
WSRS	96.1	16.5 kw @863	Soft AC	Independent	Clear Chan.-Diamond	Clear Channel Communications	Worcester
WWFX	100.1	2.85 kw @479	Classic Hits	Independent	McGavren-Guild	Citadel Communications Corp.	Southbridge
WXLO	104.5	25.5 kw @677	Hot AC	Associated Press Radio	McGavren-Guild	Citadel Communications Corp.	Fitchburg

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAAF-F	Rock	107.3	Worcester
WBCN-F	Hot Talk	104.1	Boston
WBMX-F	Modern AC	98.5	Boston
WBOS-F	Adult Altern.	92.9	Brookline
WBRU-F	Modern Rock	95.5	Providence
WBZ	News	1030	Boston
WCRB-F	Classical	102.5	Waltham
WCTK-F	Country	98.1	New Bedford
WEEI	Sports	850	Boston
WGIR-F	Rock	101.1	Manchester
WHJY-F	Rock	94.1	Providence
WJMN-F	Dance	94.5	Boston
WKLX-F	Country	99.5	Lowell
WMJX-F	Adult Cont.	106.7	Boston
WODS-F	Oldies	103.3	Boston
WPRO-F	CHR	92.3	Providence
WQXS-F	Dance	93.7	Lawrence
WRKO	Talk	680	Boston
WROR-F	Classic Hits	105.7	Frammingham
WTKK-F	Talk	96.9	Boston
WWBB-F	Oldies	101.5	Providence
WWXX-F	Dance	106.3	Woonsocket
WXKS-F	CHR	107.9	Medford
WXRV-F	Adult Altern.	92.5	Haverhill
WZLX-F	Classic Rock	100.7	Boston

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Citadel Communications Corp. WORC FM, WWFX FM, WXLO FM	12.3	16.5	40.5%
Clear Channel Communications WSRS FM, WTAG AM	22.6	18.4	56.6%
	34.9	34.9	97.0%

Format Performance	AM	FM	Totals	Percent
AC	0 (0)	67 (3)	67 (3)	12.8
AOR	0 (0)	69 (7)	69 (7)	13.2
Black/Urban	(0)	(0)	(0)	0.0
CHR	0 (0)	60 (5)	60 (5)	11.5
Classical/Fine Arts	0 (0)	17 (1)	17 (1)	3.3
Country	0 (0)	26 (2)	26 (2)	5.0
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	77 (4)	23 (2)	100 (6)	19.2
Oldies	0 (0)	68 (5)	68 (5)	13.0
Other	(0)	(0)	(0)	0.0
Religion	(0)	(0)	(0)	0.0
Soft AC	0 (0)	80 (1)	80 (1)	15.3
Sports	17 (2)	0 (0)	17 (2)	3.3
Standards/EZ	18 (1)	0 (0)	18 (1)	3.4
Totals	112 (7)	410 (26)	522 (33)	

Note Duncan's reports that: WVFM-FM 105.7 simul. with WXRV-FM 92.5
 Duncan's reports that: WVEI-AM 1440 simul. with WEEI-AM 850

YORK, PA

Arbitron Rank 105 Pop (12+) 394,400 Stations 39 / 10 % Below Line 11.0
 Market TSL in Hours 21.7 Diaries 1367 / 289:1 / 64.1% % Not Listed 12.7
 Average Persons Rating 16.4 12+ FM Share (Metro) 75.2 Sample Target 1380

12+Metro	Format	Spring 01 1/4 Share	Wi 01	Fall 00	Su 00	Spq 00	4-Book Avg	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
1	WGTY-F Country	54/8.3	6.2	6.8	7.1	5.4	7.1	579/14.7	14.1	12.3	60/716	Times and News Publishing Co.
2	WARM-F Adult Cont.	53/8.2	9.3	8.2	8.1	9.0	8.4	626/15.9	17.0	17.3	101/1332	Susquehanna Radio Corp.
3	WSOX-F Oldies	48/7.5	6.9	7.2	6.8	7.1	7.1	632/16.0	15.9	14.1	104/1421	Thomas Moffit, Sr.
4	WQXA-F Rock	47/7.3	7.2	6.6	7.2	7.0	7.1	660/16.7	16.1	15.9	134/2021	Citadel Communications Corp.
5	WYCR-F CHR	43/6.6	7.7	7.3	5.8	8.6	6.9	916/23.2	24.7	25.0	61/1674	Radio Hanover, Inc.
6	WRKZ-F Country	38/5.9	5.6	5.6	6.0	6.5	5.8	465/11.8	10.8	13.9	105/1379	Citadel Communications Corp.
7	WNCE-FF Silent	29/4.4	3.7	5.3	0.2	0.2	3.4	482/12.2	11.2	0.4	105/1564	Cumulus Media, Inc.
8	WROZ-F Soft AC	21/3.2	3.2	4.3	3.9	3.8	3.6	364/9.2	12.0	13.2	78/1433	Hall Communications, Inc.
9	WLAN-F CHR	20/3.1	2.8	3.3	2.7	1.6	3.0	569/14.4	12.8	11.0	92/2116	Clear Channel Communications
10	WRVV-F Classic Hits	19/2.9	2.0	3.4	3.1	3.0	2.9	302/7.6	8.9	7.4	91/1486	Clear Channel Communications
11	WHP Talk	17/2.6	3.2	2.5	2.3	2.7	2.7	229/5.8	6.6	6.3	95/1359	Clear Channel Communications
12	WSBA Talk	15/2.4	3.6	3.8	2.6	2.1	3.1	309/7.8	8.6	8.1	20/416	Susquehanna Radio Corp.
13	WDAC-F Cont. Christ.	13/2.0	2.4	2.6	1.6	2.4	2.1	191/4.8	6.0	5.3	56/925	WDAC Radio Co.
14	WEGK-F CHR	11/1.8	1.8	1.3	1.6	1.4	1.6	345/8.7	4.3	4.3	33/969	Clear Channel Communications
15	WZBA-F Classic Hits	10/1.6	1.5	1.5	1.4	1.0	1.5	204/5.2	4.6	3.2	11/229	Shamrock Communications
16	WPOC-F Country	10/1.6	1.9	1.4	1.4	1.4	1.6	133/3.4	3.6	4.1	11/151	Clear Channel Communications
17	WBAL News/Talk	10/1.5	0.9	1.3	1.0	1.1	1.2	134/3.4	2.7	3.2	11/185	Hearst-Argyle Television
18	WNNK-F CHR	10/1.5	1.8	3.0	1.4	2.5	1.9	318/8.1	7.9	7.7	97/1757	Cumulus Media, Inc.
19	WYYY-F Rock	9/1.4	1.4	1.4	1.8	1.7	1.5	174/4.4	3.7	3.8	11/223	Hearst-Argyle Television
19	WHYL Adult Stand.	9/1.4	0.7	1.2	0.8	0.5	1.0	99/2.5	2.0	1.6	33/426	Citadel Communications Corp.
19	WOYK Sports	9/1.4	1.1	0.6	1.0	0.6	1.0	140/3.6	2.5	2.2	13/239	Starview Media, Inc.
22	WFRE-F Country	7/1.0	1.3	1.0	1.1	0.3	1.1	153/3.9	3.4	2.3	7/180	Clear Channel Communications
23	WGET Adult Cont.	6/1.0	1.0	0.5	1.1	0.3	0.9	87/2.2	1.9	1.6	6/90	Times and News Publishing Co.
24	WWKL-F Silent	6/0.9	3.7	5.3	0.2	0.2	2.5	127/3.2	0.2	0.4	54/874	Cumulus Media, Inc.
24	WRBT-F Country	6/0.9	1.4	0.9	1.4	1.3	1.1	149/3.8	2.5	3.5	67/882	Clear Channel Communications
24	WHVR Soft AC	6/0.9	1.5	1.1	1.3	0.6	1.2	90/2.3	2.4	2.3	6/94	Radio Hanover, Inc.
24	WQXA Trad. Country	6/0.9	1.0	0.6	0.6	0.6	0.8	74/1.9	0.8	1.4	6/80	Citadel Communications Corp.
28	WIOV-F Country	5/0.8	1.2	1.0	0.6	0.8	0.9	98/2.5	2.6	2.7	42/617	Brill Media Co., Inc.
29	WXYY-F CHR	4/0.7	0.3	0.0	0.0	0.0	0.0	86/2.2	0.0	0.0	4/90	Infinity Broadcasting Corp.
30	WLIF-F Soft AC	4/0.6	5.3	5.7	4.3	5.1	4.0	41/1.0	1.3	2.0	4/41	Infinity Broadcasting Corp.
31	WERQ-F Urban	3/0.5	0.7	0.4	0.0	0.5	0.4	97/2.5	1.6	2.6	5/146	Radio One
32	WQSR-F Oldies	3/0.4	0.4	0.5	0.6	1.0	0.5	48/1.2	1.7	1.9	3/52	Infinity Broadcasting Corp.
32	WAYZ-F Country	3/0.4	0.6	0.0	0.0	0.0	0.0	52/1.3	0.0	0.0	4/102	Hagerstown Broadcasting Co., Inc.
34	WHYL-F Country	2/0.4	0.7	1.0	1.4	1.2	0.9	49/1.3	0.0	0.0	14/254	Citadel Communications Corp.
34	WQCT-F Classic Rock	2/0.4	2.5	2.1	2.5	1.9	1.9	29/0.7	0.9	1.6	4/44	Clear Channel Communications
36	WHFS-F Modern Rock	2/0.3	0.5	0.4	0.3	0.6	0.4	37/0.9	1.7	2.4	2/48	Infinity Broadcasting Corp.
36	WWMX-F Hot AC	2/0.3	4.1	3.4	4.1	4.7	3.0	47/1.2	1.9	1.8	2/49	Infinity Broadcasting Corp.
36	WRFY-F CHR	2/0.3	0.5	0.5	0.5	0.5	0.5	41/1.0	0.0	0.0	20/358	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+ Eve	12+Wknd
1	WYCR-F	1 WQXA-F	1 WARM-F	1 WARM-F	1 WSOX-F	1 WQXA-F	1 WYCR-F	1 WARM-F	1 WYCR-F	1 WGTY-F
2	WQXA-F	2 WYCR-F	2 WARM-F	2 WQXA-F	2 WSOX-F	2 WGTY-F	2 WQXA-F	2 WGTY-F	2 WQXA-F	2 WSOX-F
3	WLAN-F	3 WLAN-F	3 WGTY-F	3 WNCE-FF	3 WQXA-F	3 WARM-F	3 WSOX-F	3 WSOX-F	3 WSOX-F	3 WGTY-F
4	WNNK-F	4 WNCE-FF	4 WYCR-F	4 WGTY-F	4 WRKZ-F	4 WSOX-F	4 WGTY-F	4 WQXA-F	4 WQXA-F	4 WRKZ-F
5	WRKZ-F	5 WGTY-F	5 WNCE-FF	5 WRKZ-F	5 WNCE-FF	5 WRKZ-F	5 WRKZ-F	5 WRKZ-F	5 WRKZ-F	5 WQXA-F
6	WXYY-F	6 WRKZ-F	6 WRKZ-F	6 WSOX-F	6 WRKZ-F	6 WYCR-F	6 WARM-F	6 WNCE-FF	6 WRKZ-F	6 WARM-F
7	WGTY-F	7 WARM-F	7 WSOX-F	7 WYCR-F	7 WYCR-F	7 WNCE-FF	7 WLAN-F	7 WYCR-F	7 WRKZ-F	7 WLAN-F
8	WERQ-F	8 WEGK-F	8 WRVV-F	8 WRVV-F	8 WSBA	8 WSBA	8 WDAC-F	8 WROZ-F	8 WROZ-F	8 WNCE-FF
9	WSOX-F	9 WZBA-F	9 WLAN-F	9 WROZ-F	9 WROZ-F	9 WRVV-F	9 WROZ-F	9 WHP	9 WRVV-F	9 WDAC-F
10	WNCE-FF	10 WROZ-F	10 WROZ-F	10 WEGK-F	10 WEGK-F	10 WDAC-F	10 WRVV-F	10 WNCE-FF	10 WRVV-F	9 WROZ-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54
1	WYCR-F	1 WYCR-F	1 WARM-F	1 WARM-F	1 WQXA-F	1 WQXA-F	1 WQXA-F	1 WQXA-F	1 WQXA-F
2	WLAN-F	2 WLAN-F	2 WQXA-F	2 WYCR-F	2 WSOX-F	2 WYCR-F	2 WNCE-FF	2 WNCE-FF	2 WNCE-FF
3	WGTY-F	3 WQXA-F	3 WYCR-F	3 WGTY-F	3 WRKZ-F	3 WNCE-FF	3 WYCR-F	3 WGTY-F	3 WGTY-F
4	WQXA-F	4 WARM-F	4 WLAN-F	4 WRKZ-F	3 WGTY-F	4 WRKZ-F	4 WYCR-F	4 WRKZ-F	4 WSOX-F
5	WIOV-F	5 WGTY-F	5 WRKZ-F	5 WSOX-F	5 WYCR-F	4 WGTY-F	5 WEGK-F	5 WYCR-F	5 WRKZ-F
6	WZBA-F	6 WRKZ-F	6 WZBA-F	6 WLAN-F	5 WLAN-F	4 WGTY-F	6 WROZ-F	6 WSOX-F	6 WARM-F
7	WXYY-F	7 WZBA-F	7 WNCE-FF	7 WROZ-F	6 WROZ-F	6 WYCR-F	6 WYCR-F	7 WRVV-F	7 WRVV-F
8	WRKZ-F	8 WNCE-FF	8 WPOC-F	8 WROZ-F	7 WRVV-F	7 WOYK	7 WOYK	8 WYCR-F	8 WYCR-F
9	WNNK-F	9 WROZ-F	9 WRVV-F	9 WRVV-F	8 WQXA-F	8 WEGK-F	8 WOYK	8 WRKZ-F	8 WYCR-F
10	WROZ-F	10 WPOC-F	10 WROZ-F	10 WNCE-FF	10 WLAN-F	9 WHFS-F	8 WLAN-F	9 WGTY-F	9 WARM-F
						9 WYYY-F	10 WROZ-F	9 WEGK-F	10 WYCR-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WGET	1320	1 kw / 500 w	Adult Cont.	Sporting News Radio	Christal	Times and News Publishing Co.	Gettysburg
WHVR	1280	5 kw / 500 w	Soft AC	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Radio Hanover, Inc.	Hanover
WOYK	1350	5 kw / 1 kw	Sports	ESPN	—	Starview Media, Inc.	York
WQXA	1250	1 kw / 33 w	Trad. Country	ABC	McGavren-Guild	Citadel Communications Corp.	York
WSBA	910	5 kw / 1 kw	Talk	Sporting News Radio	MG/Susquehanna	Susquehanna Radio Corp.	York

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WARM	103.3	6.4 kw @1,305	Adult Cont.	Independent	MG/Susquehanna	Susquehanna Radio Corp.	York
WEGK	99.3	1.35 kw @679	CHR	Independent	Clear Chan.-Diamond	Clear Channel Communications	Harrisburg
WGTY	107.7	50 kw @351	Country	Westwood/Mutual/Unistar	Christal	Times and News Publishing Co.	Gettysburg
WSOX	96.1	50 kw @500	Oldies	Independent	McGavren-Guild	Thomas Moffit, Sr.	Red Lion
WYCR	98.5	10.5 kw @930	CHR	Independent	Allied Radio Ptnrs.	Radio Hanover, Inc.	York-Hanover

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAYZ-F	Country	104.7	Hagerstown
WBAL	News/Talk	1090	Baltimore
WERQ-F	Urban	92.3	Baltimore
WFRE-F	Country	99.9	Frederick
WHFS-F	Modern Rock	99.1	Annapolis
WIYY-F	Rock	97.9	Baltimore
WLIF-F	Soft AC	101.9	Baltimore
WOCT-F	Classic Rock	104.3	Baltimore
WPOC-F	Country	93.1	Baltimore
WQSR-F	Oldies	105.7	Catonsville
WRFY-F	CHR	102.5	Reading
WWMX-F	Hot AC	106.5	Baltimore
WXYV-F	CHR	102.7	Baltimore
WZBA-F	Classic Hits	100.7	Westminster

Consolidation Report	12+	25-54	Revenue
	(%)	(%)	
Radio Hanover, Inc. WHVR AM,WYCR FM	7.5	4.6	10.1%
Susquehanna Radio Corp. WARM FM,WSBA AM	10.6	11.5	39.1%
Times and News Publishing Co. WGET AM,WGTY FM	9.3	7.8	14.0%
	27.4	23.9	63.3%

Format Performance	AM	FM	Totals	Percent
AC	6 (1)	55 (2)	61 (3)	10.8
AOR	0 (0)	90 (5)	90 (5)	16.0
Black/Urban	0 (0)	3 (1)	3 (1)	0.5
CHR	0 (0)	90 (6)	90 (6)	16.0
Classical/Fine Arts	(0)	(0)	(0)	0.0
Country	6 (1)	125 (8)	130 (9)	23.1
Hispanic	(0)	(0)	(0)	0.0
Jazz	(0)	(0)	(0)	0.0
News/Talk	42 (3)	0 (0)	42 (3)	7.5
Oldies	0 (0)	80 (4)	80 (4)	14.2
Other	(0)	(0)	(0)	0.0
Religion	0 (0)	13 (1)	13 (1)	2.3
Soft AC	6 (1)	25 (2)	30 (3)	5.3
Sports	9 (1)	0 (0)	9 (1)	1.6
Standards/EZ	9 (1)	0 (0)	9 (1)	1.6
Totals	78 (8)	481 (29)	557 (37)	

Note Duncan's reports that: WHYL-FM 102.3 simul. with WRKZ-FM 106.7

YOUNGSTOWN-WARREN, OH

Arbitron Rank 104	Pop (12+) 395,200	Stations 34 / 20	% Below Line 10.4
Market TSL in Hours 21.3		Diaries 1363 / 290:1 / 57.2%	% Not Listed 10.8
Average Persons Rating 15.9		12+ FM Share (Metro) 67.5	Sample Target 1320

12+Metro	Format	Spring 01 1/4 Share	Fall 00	Spr 00	Fall 99	Spr 99	4-Book Avg	12+Metro Cume / Rtg	Fall 00	Spr 00	12+TSA AQH / Cume	Owner
1 WKBN	Talk	73/11.5	9.0	9.3	8.9	9.1	9.7	829/21.0	17.7	18.9	92/1098	Clear Channel Communications
2 WQXK-F	Country	71/11.2	11.8	13.4	9.9	11.2	11.6	884/22.4	24.6	23.2	105/1431	Cumulus Media, Inc.
3 WHOT-F	CHR	53/8.4	9.5	9.3	11.6	9.1	9.7	1031/26.1	26.8	29.0	87/1749	Cumulus Media, Inc.
4 WMXY-F	Hot AC	51/8.1	7.4	7.9	6.5	6.1	7.5	712/18.0	17.1	15.3	71/1064	Clear Channel Communications
5 WYFM-F	Classic Rock	47/7.5	7.4	7.1	8.1	7.3	7.5	640/16.2	16.0	17.1	84/1155	Cumulus Media, Inc.
6 WNCB-F	Rock	42/6.8	6.9	6.2	5.9	8.0	6.5	697/17.6	16.1	16.5	70/1109	Clear Channel Communications
7 WBBG-AF	Oldies	34/5.4	5.6	7.3	6.3	6.4	6.2	508/12.9	13.8	16.3	43/609	Clear Channel Communications
8 WAKZ-F	Dance	25/4.0						558/14.1	0.0	0.0	35/746	Clear Channel Communications
9 WRBP-F	Urban AC	19/3.1	1.2	3.5	3.1	3.9	2.7	302/7.6	4.4	12.6	20/337	Stop 26 Riverbend
10 WNIO	Adult Stand.	18/2.8	4.5	2.7	2.4	2.2	3.1	250/6.3	8.6	7.1	20/313	Clear Channel Communications
11 WENZ-F	Urban	15/2.4	3.0	1.6	1.5	2.1	2.1	261/6.6	8.2	5.3	16/285	Radio One
12 WSOM	Adult Stand.	14/2.2	3.3	2.1	2.0	2.9	2.4	229/5.8	7.0	7.1	19/305	Cumulus Media, Inc.
13 WICT-F	Country	12/2.0	1.6	2.1	2.0	1.4	1.9	291/7.4	8.9	7.6	34/657	Youngstown Radio License, LLC
14 WGFT	Black Gospel	11/1.7	2.0	0.6	1.8	1.5	1.5	102/2.6	3.0	2.3	11/106	Stop 26 Riverbend
14 WAMO-F	Urban	11/1.7	2.9	2.8	2.9	2.9	2.6	229/5.8	7.9	7.1	17/373	Sheridan Broadcasting Corp.
16 WLLF-F	Smooth Jazz	8/1.3	1.8	1.3	1.3	1.0	1.4	149/3.8	4.0	3.0	11/207	Cumulus Media, Inc.
17 WTAM	News/Talk	8/1.2	0.9	1.1	1.3	1.1	1.1	179/4.5	4.7	4.4	10/236	Clear Channel Communications
18 WMSW-F	Rock	5/0.8	0.4	0.8	0.8	1.1	0.7	101/2.6	2.4	2.0	6/113	Clear Channel Communications
19 WBBW	Sports	5/0.7	1.3	0.6	0.7	0.4	0.8	107/2.7	2.2	3.0	5/116	Cumulus Media, Inc.
20 WHK -F	Cont. Christ.	4/0.7	1.3	1.2	0.9	0.0	1.0	118/3.0	0.0	0.0	7/173	Salem Communications Corp.
21 WONE-F	Rock	4/0.6	5.2	4.2	4.9	3.6	3.7	53/1.3	0.0	0.0	5/79	Rubber City Radio Group
21 WPIC	Adult Stand.	4/0.6	0.5	0.8	0.7	0.6	0.6	84/2.1	2.5	2.6	22/287	Cumulus Media, Inc.
21 WZKL-F	Hot AC	4/0.6	0.8	0.6	0.7	0.6	0.7	129/3.3	2.8	2.7	8/218	D. A. Peterson, Inc.
24 WKTX	Oldies	3/0.5						55/1.4	0.0	0.0	7/98	Miklos Kossanyi, et al
24 WMJI-F	Oldies	3/0.5	0.7	0.5	0.5	1.4	0.5	91/2.3	3.5	2.3	3/105	Clear Channel Communications
24 WASN	Black Gospel	3/0.5	0.6	0.5	0.0	0.6		42/1.1	1.7		3/46	Stop 26 Riverbend
24 WRQK-F	Rock	3/0.5	0.3	0.5	0.0	0.0		54/1.4	1.6		5/80	Cumulus Media, Inc.
24 WNIR-F	Talk	3/0.5	2.6	2.2	1.6	2.7	1.7	61/1.5	0.0	0.0	4/69	Media-Com, Inc.
24 WWIZ-F	Oldies	3/0.5	0.3	0.0	0.0	0.0		39/1.0	1.2	0.0	9/118	Cumulus Media, Inc.
30 WNCX-F	Classic Rock	3/0.4	0.8	0.6	0.5	1.0	0.6	89/2.2	1.7	2.8	3/100	Infinity Broadcasting Corp.
31 WDVE-F	Rock	2/0.3	0.6	0.0	0.0	0.0		44/1.1	1.0		23/381	Clear Channel Communications
32 WCLV-F	Classical	2/0.2	3.5	3.2	2.2	0.0	2.3	54/1.4			2/62	Seaway Broadcasting, Inc.
33 WHKK	Adult Stand.	1/0.0						2/0.1	0.0	0.0	0/2	Seaway Broadcasting, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WHOT-F	1 WNCB-F	1 WYFM-F	1 WYFM-F	1 WQXK-F	1 WKBN	1 WKBN	1 WQXK-F	1 WKBN	1 WKBN	1 WQXK-F
2 WAKZ-F	2 WHOT-F	2 WQXK-F	2 WQXK-F	2 WYFM-F	2 WQXK-F	2 WQXK-F	2 WMXY-F	2 WQXK-F	2 WHOT-F	2 WKBN
3 WENZ-F	3 WMXY-F	3 WNCB-F	3 WMXY-F	3 WMXY-F	3 WMXY-F	3 WHOT-F	3 WHOT-F	3 WYFM-F	3 WQXK-F	3 WMXY-F
4 WAMO-F	4 WYFM-F	4 WHOT-F	4 WHOT-F	4 WHOT-F	4 WBBG-AF	4 WNCB-F	4 WNCB-F	4 WMXY-F	4 WKBN	4 WHOT-F
5 WQXK-F	5 WAKZ-F	5 WMXY-F	5 WNCB-F	5 WNCB-F	5 WNCB-F	5 WYFM-F	5 WYFM-F	5 WNCB-F	5 WHOT-F	5 WMXY-F
6 WNCB-F	6 WQXK-F	6 WAKZ-F	6 WKBN	6 WBBG-AF	6 WHOT-F	6 WMXY-F	6 WYFM-F	6 WBBG-AF	6 WYFM-F	6 WYFM-F
7 WYFM-F	7 WENZ-F	7 WKBN	7 WAKZ-F	7 WKBN	7 WNIO	7 WBBG-AF	7 WBBG-AF	7 WNCB-F	7 WAKZ-F	7 WBBG-AF
8 WCLV-F	8 WAMO-F	8 WBBG-AF	8 WBBG-AF	8 WAKZ-F	8 WNCB-F	8 WRBP-F	8 WRBP-F	8 WRBP-F	8 WNIO	8 WBBG-AF
8 WMXY-F	9 WRBP-F	9 WENZ-F	9 WRBP-F	9 WRBP-F	9 WRBP-F	9 WAKZ-F	9 WAKZ-F	9 WENZ-F	9 WAKZ-F	9 WAKZ-F
10 WZKL-F	9 WMMS-F	10 WRBP-F	10 WENZ-F	10 WENZ-F	10 WSOM	10 WNIO	10 WAMO-F	10 WSOM	10 WNIO	10 WNIO
10 WBBG-AF	9 WICT-F									

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WASN	1330	500 w / 1 kw	Black Gospel	I E America	—	Stop 26 Riverbend	Campbell
WBBW	1240	1 kw / 1 kw	Sports	Sporting News Radio	Allied Radio Ptnrs.	Cumulus Media, Inc.	Youngstown
WGFT	1500	500 w / kw	Black Gospel	Independent	—	Stop 26 Riverbend	Youngstown
WKBN	570	5 kw / 5 kw	Talk	ABC	Clear Chan.-Emerald	Clear Channel Communications	Cortland
WKTX	830	1 kw / kw	Oldies	Talk America Radio Network	—	Miklos Kossanyi, et al	Youngstown
WNIO	1390	9.5 kw / 5 kw	Adult Stand.	Jones Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Sharon
WPIC	790	1 kw / 51 w	Adult Stand.	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Cumulus Media, Inc.	Niles
WRTK	1540	500 w / kw	simul. WBBGAF	Independent	Clear Chan.-Emerald	Clear Channel Communications	Salem
WSOM	600	1 kw / 56 w	Adult Stand.	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Cumulus Media, Inc.	Salem

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAKZ	95.9	3 kw @328	Dance	Independent	Clear Chan.-Emerald	Clear Channel Communications	Sharpsville
WBBG	106.1	3 kw @328	Oldies	Independent	Clear Chan.-Emerald	Clear Channel Communications	Niles
WHOT	101.1	24.5 kw @795	CHR	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Cumulus Media, Inc.	Youngstown
WICT	95.1	19 kw @804	Country	Premier Radio Network	Clear Chan.-Emerald	Youngstown Radio License, LLC	Grove City
WLLF	96.7	1.4 kw @485	Smooth Jazz	Jones Radio Network	Allied Radio Ptnrs.	Cumulus Media, Inc.	Mercer
WMXY	98.9	5.9 kw @1,370	Hot AC	Premier Radio Network	Clear Chan.-Emerald	Clear Channel Communications	Youngstown
WNCD	93.3	50 kw @280	Rock	Independent	Clear Chan.-Emerald	Clear Channel Communications	Youngstown
WQXK	105.1	88 kw @430	Country	Independent	Allied Radio Ptnrs.	Cumulus Media, Inc.	Salem
WRBP	101.9	3 kw @328	Urban AC	ABC	—	Stop 26 Riverbend	Hubbard
WWIZ	103.9	3 kw @300	Oldies	Jones Radio Network	Allied Radio Ptnrs.	Cumulus Media, Inc.	Mercer
WYFM	102.9	44 kw @455	Classic Rock	Westwood/Mutual/Unistar	Allied Radio Ptnrs.	Cumulus Media, Inc.	Sharon

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WMJI-F	Oldies	105.7	Cleveland
WMMS-F	Rock	100.7	Cleveland
WAMO-F	Urban	106.7	Beaver Falls
WCLV-F	Classical	104.9	Lorain
WDVE-F	Rock	102.5	Pittsburgh
WENZ-F	Urban	107.9	Cleveland
WHK -F	Cont. Christ.	95.5	Cleveland
WHKK	Adult Stand.	1420	Cleveland
WNCX-F	Classic Rock	98.5	Cleveland
WNIR-F	Talk	100.1	Kent
WONE-F	Rock	97.5	Akron
WRQK-F	Rock	106.9	Canton
WTAM	News/Talk	1100	Cleveland
WZKL-F	Hot AC	92.5	Alliance

Consolidation Report

	12+	25-54	Revenue
	(%)	(%)	
Clear Channel Communications	38.6	35.9	38.6%
WAKZ FM,WBBG FM,WKBN AM,WMXY FM,WNCD FM,WNIO AM,WRTK AM			
Cumulus Media, Inc.	32.4	37.5	53.2%
WBBW AM,WHOT FM,WLLF FM,WPIC AM,WQXK FM,WSOM AM,WWIZ FM,WYFM FM			
Stop 26 Riverbend	5.3	4.8	2.9%
WASN AM,WGFT AM,WRBP FM			
	76.3	78.2	94.7%

Format Performance

	AM	FM	Totals	Percent
AC	0 (0)	54 (2)	54 (2)	9.6
AOR	0 (0)	106 (7)	106 (7)	18.9
Black/Urban	0 (0)	45 (3)	45 (3)	8.0
CHR	0 (0)	78 (2)	78 (2)	13.9
Classical/Fine Arts	0 (0)	2 (1)	2 (1)	0.4
Country	0 (0)	83 (2)	83 (2)	14.8
Hispanic	(0)	(0)	(0)	0.0
Jazz	0 (0)	8 (1)	8 (1)	1.4
News/Talk	80 (2)	3 (1)	83 (3)	14.8
Oldies	3 (2)	40 (3)	44 (5)	7.8
Other	(0)	(0)	(0)	0.0
Religion	14 (2)	4 (1)	18 (3)	3.2
Soft AC	(0)	(0)	(0)	0.0
Sports	5 (1)	0 (0)	5 (1)	0.9
Standards/EZ	35 (4)	0 (0)	35 (4)	6.2
Totals	137(11)	423 (23)	561 (34)	

Note

Duncan's reports that: WASN-AM 1330 simul. with WGFT-AM 1500
 4/10/01 WRBP-FM-101.9 Prior Calls: WBTV-FM Current Calls: WRBP-FM
 5/29/01 WASN-AM-1330 Old Format: Talk, More than one network New Format: Black Gospel, Adds / adds Religious as a sec. format
 5/29/01 WASN-AM-1330 Old Format: Talk, More than one network New Format: Adds The Light
 6/1/01 WGFT-AM-1500 Old Format: New Format: Adds The Light
 6/1/01 WASN-AM-1330 Old Format: New Format: Adds The Light
 6/1/01 WASN-AM-1330 Old Format: New Format: Black Gospel, Adds / adds Religious as a sec. format

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
ABILENE, TX				
Sunburst	KEAN	FM	Clear Channel Communications	1/25/01
Sunburst	KEYJ	FM	Clear Channel Communications	1/25/01
Sunburst	KEAN	AM	Clear Channel Communications	1/25/01
Sunburst	KHYS	FM	Clear Channel Communications	1/25/01
Sunburst	KULL	FM	Clear Channel Communications	1/25/01
Sunburst	KSLI	AM	Clear Channel Communications	1/25/01
Powell Meredith Communications	KFQX	FM	Cumulus Licensing Corp.	2/15/01
Cumulus Media, Inc.	KKHR	FM	Powell Meredith Communications	3/8/01
M&M Broadcasters, Ltd.	KOES	FM	Texas Gulf Communications	7/16/01
ALBANY, GA				
Barinowski Investment Co.	WZIQ	FM	Good News Network	5/17/01
ALBANY-SCHENECTADY-TROY				
Willis Broadcasting Corp.	WMVI	AM	The Anastos Media Group, Inc.	1/19/01
Capital District Off-Track Betting	WVKZ	AM	The Anastos Media Group, Inc.	1/19/01
Gateway Broadcasting Corp.	WBKK	FM	Gem Associates, LP	4/2/01
Towpath Communications	WBUG	FM	Roser Communications Network,	4/20/01
Towpath Communications	WBUG	AM	Roser Communications Network,	4/20/01
ALBUQUERQUE				
Clear Channel Communications	KABQ	AM	James Crystal Enterprises	7/12/01
Clear Channel Communications	KXKS	AM	James Crystal Enterprises	7/12/01
James Crystal Enterprises	KXKS	AM	Clear Channel Broadcasting	7/30/01
LCG Holdings, LLC	KRZY	AM	Entravision Holdings, LLC	9/14/01
ALEXANDRIA, LA				
Cenla Broadcasting, Inc.	KQID	FM	Cenla Broadcasting Company,	7/11/01
ALLENTOWN-BETHLEHEM				
Clear Channel Trust	WEEX	AM	Nassau Broadcasting	2/16/01
Clear Channel Trust	WODE	FM	Nassau Broadcasting	2/16/01
Nassau Broadcasting	WHCY	FM	Clear Channel Communications	2/20/01

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
AMARILLO, TX				
Cropper-McGuire Broadcasting, Inc.	KATP	FM	Clear Channel Communications	6/26/01
Mandujano Y Asociados, Inc.	KPOZ	FM	Roger S. Cox, Receiver	9/6/01
ANN ARBOR				
990 Investors, LLC	WDEO	AM	Word Broadcaster, Inc.	6/29/01
Whitehall Convalescent Homes	WAAM	AM	Whitehall Enterprises, Inc.	7/12/01
APPLETON-OSHKOSH				
Pacer Radio	WJOK	AM	Christ The King Communications	4/16/01
Christ The King Communications	WJOK	AM	Starboard Broadcasting, Inc.	9/17/01
ATLANTA				
Earnhart Broadcasting, Inc.	WKKP	AM	Henry County Radio Co., Inc.	2/27/01
WYAI, Inc.	WYAI	FM	Clear Channel Communications	2/13/01
Cooper Broadcasting Network, Inc.	WMO	AM	Walden Nelms Broadcasting, Inc.	5/18/01
WLT Associates, LP	WKEU	AM	WLT & Associates	6/7/01
Lanier Broadcasting, Inc.	WMLB	AM	Atlanta Area Broadcasting, Inc.	8/30/01
Lanier Broadcasting, Inc.	WMLB	AM	Corey Broadcast Group, LLC	8/30/01
Tarkenton Broadcasting Co.	WBTR	FM	Steven Gradick	8/2/01
Tarkenton Broadcasting Co.	WLBB	AM	Steven Gradick	8/2/01
U.S. Broadcasting, LP	WEGF	FM	Radio One	9/17/01
ATLANTIC CITY-CAPE MAY				
Marc Scott Communications, Inc.	WCZT	FM	WZK, LLC	6/7/01
Marc Scott Communications, Inc.	WDOX	FM	WJNN, Inc.	6/12/01
Citadel Communications Corp.	WFPG	AM	Millennium Radio Group, LLC	7/14/01
Citadel Communications Corp.	WFPG	FM	Millennium Radio Group, LLC	7/14/01
Citadel Communications Corp.	WPUR	FM	Millennium Radio Group, LLC	7/14/01
AUGUSTA, GA				
Cumulus Media, Inc.	WPRW	FM	Clear Channel Communications	2/13/01
Cumulus Media, Inc.	WZNY	FM	Clear Channel Communications	2/13/01
Cumulus Media, Inc.	WKSP	FM	Clear Channel Communications	2/13/01
Cumulus Media, Inc.	WEKL	FM	Clear Channel Communications	2/13/01

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
AUGUSTA, GA (cont'd)				
Cumulus Media, Inc.	WBBQ	AM	Clear Channel Communications	2/13/01
Cumulus Media, Inc.	WBBQ	FM	Clear Channel Communications	2/13/01
Cumulus Media, Inc.	WGUS	AM	Clear Channel Communications	2/13/01
GHB Broadcasting Co.	WKXC	FM	Beasley Broadcast Group	4/9/01
GHB Broadcasting Co.	WSLT	FM	Beasley Broadcast Group	4/9/01
AUGUSTA-WATERVILLE, ME				
Cumulus Media, Inc.	WABK	FM	Clear Channel Communications	2/20/01
Cumulus Media, Inc.	WFAU	AM	Clear Channel Communications	2/20/01
Cumulus Media, Inc.	WKCG	FM	Clear Channel Communications	2/20/01
AUSTIN				
Radio Austin Management, LLC	KXMG	FM	LBJS Broadcasting Co., LP	5/4/01
Radio Austin Management, LLC	KROX	FM	LBJS Broadcasting Co., LP	5/4/01
Radio Austin Management, LLC	KLBJ	FM	LBJS Broadcasting Co., LP	5/4/01
Radio Austin Management, LLC	KGSR	FM	LBJS Broadcasting Co., LP	5/4/01
Radio Austin Management, LLC	KLBJ	AM	LBJS Broadcasting Co., LP	5/4/01
Yellow Rose Communications	KQQQ	FM	Central Texas Radio, Inc.	5/22/01
Intimate Life Ministries, Inc.	KIXL	AM	KIXL Broadcasting Corp.	6/6/01
Elgin FM, LP	KELG	AM	Dynamic Radio Broadcasting,	8/6/01
Elgin FM, LP	KTXZ	AM	Nogales Broadcasting, LC	8/6/01
BAKERSFIELD				
Tri Caballero	KPSL	FM	Lotus Communications Corp.	2/9/01
Tri Caballero	KSMJ	FM	Buckley Broadcasting	2/9/01
Regent Communications, Inc.	KTPI	FM	Concord Media Group, Inc.	8/20/01
Golden Pegasus Financial Services,	KAFY	AM	KAFY, Inc.	9/20/01
BALTIMORE				
Catholic Radio Network	WNST	AM	Nasty 1570 Sports, LLC	3/19/01
BANGOR, ME				
Capital Managers	WVOM	FM	Clear Channel Communications	2/13/01
Gopher Hill Communications	WABI	AM	Clear Channel Communications	8/16/01
Gopher Hill Communications	WWBX	FM	Clear Channel Communications	8/17/01

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
BEAUMONT-PORT ARTHUR				
Faith Broadcasting	KTJM	FM	CCU/AM-FM Trust	2/13/01
Clear Channel Trust	KTJM	FM	Liberian Broadcasting, Inc.	3/29/01
Gerald Proctor	KSET	AM	Dave Collier Communications	4/5/01
Gerald Proctor	KLOI	FM	Hilco Communications	4/5/01
El Dorado Communications	KQQK	FM	KXTJ License, Inc.	6/28/01
BILLINGS, MT				
Big Sky Radio, Inc.	KBSR	AM	Sun Mountain, Inc.	5/23/01
Marathon Media	KBBB	FM	Clear Channel Communications	6/26/01
Marathon Media	KCTR	FM	Clear Channel Communications	6/26/01
Marathon Media	KBUL	AM	Clear Channel Communications	6/26/01
Marathon Media	KKBR	FM	Clear Channel Communications	6/26/01
BINGHAMTON				
Delaware County Bcstg Corp.	WIYN	FM	BanJo Communications	1/29/01
BIRMINGHAM				
Sharepoint Management, Inc.	WQEM	FM	Clear Channel Communications	2/13/01
Williamson Broadcasting, Inc.	WFHK	AM	Stocks Broadcasting, Inc.	3/19/01
BLOOMINGTON				
Indiana Radio Partners, Inc.	WIHN	FM	AAA Entertainment	5/16/01
Indiana Radio Partners, Inc.	WRPW	FM	AAA Entertainment	5/16/01
BOSTON				
Fairbanks Communications Inc.	WKOX	AM	Clear Channel Communications	3/22/01
One-On-One Sports Stations	WWZN	AM	Vulcan Radio Corp.	3/28/01
Carter Broadcasting Corp.	WROL	AM	Salem Communications Corp.	5/31/01
Vulcan Radio Corp.	WWZN	AM	Rose City Radio Corp.	5/18/01
Nash Communications Corp.	WILD	AM	Radio One	7/18/01
Willow Farm, Inc.	WMSX	AM	The Anastos Media Group, Inc.	9/4/01

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
BOWLING GREEN				
Hilltopper Broadcasting, Inc.	WUHU	FM	Western Kentucky Radio	3/26/01
Hilltopper Broadcasting, Inc.	WBGN	AM	Western Kentucky Radio	3/26/01
Metcalfe Communications, Inc.	WKNK	FM	Hart County Communications, Inc.	9/5/01
BRUNSWICK				
Admiral Broadcasting, Inc.	WSEG	FM	Golden Isles Broadcasting, LLC	4/20/01
Southland Radio, Inc.	WXMK	FM	Golden Isles Broadcasting, LLC	4/20/01
BRYAN-COLLEGE STATION				
Sunburst	KKYS	FM	Clear Channel Communications	2/13/01
Felix Torres	KNFX	FM	Clear Channel Communications	8/23/01
CANTON				
Salem Communications Corp.	WKDD	FM	Clear Channel Communications	7/16/01
CAPE COD, MA				
Makkey Group	WCIB	FM	Radio Falmouth, Inc.	6/22/01
Makkey Group	WPXC	FM	Radio Hyannis, Inc.	6/22/01
CASPER, WY				
Clear Channel Communications	KMLD	FM	Michael Radio Group	9/17/01
Michael Radio Group	KWYY	FM	Clear Channel Communications	9/17/01
Michael Radio Group	KTRS	FM	Clear Channel Communications	9/17/01
Michael Radio Group	KMGW	FM	Clear Channel Communications	9/17/01
Michael Radio Group	KMLD	FM	Mt. Rushmore Broadcasting, Inc.	9/18/01
CEDAR RAPIDS				
KRNA, Inc.	KZIA	FM	KZIA, Inc.	8/21/01
CHARLESTON, SC				
Berkeley Broadcasting Corp.	WWJK	AM	Kirkman Broadcasting, Inc.	1/17/01
Baker Communications, Inc.	WWBZ	FM	Jabr Communications, Inc.	5/20/01
Clear Channel Communications	WSSP	FM	Concord Media Group, Inc.	8/22/01

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
CHARLESTON, WV				
Weigle Broadcasting Corp.	WRVZ	FM	West Virginia Radio Corp.	8/20/01
CHARLOTTE-GASTONIA-ROCK HILL				
Davidson County Broadcasting, Inc.	WSTP	AM	Salisbury Media, LLC	3/12/01
Ford Broadcasting, Inc.	WDEX	AM	New Life Community Temple of	8/27/01
CHARLOTTESVILLE, VA				
Charlottesville Broadcasting Corp.	WKAJ	AM	Clear Channel Communications	2/13/01
CHICAGO				
Catholic Radio Network	WCSN	AM	Newsweb Corp.	2/26/01
Newsweb Corp.	WSBC	AM	Wsbcb, Inc.	2/23/01
Newsweb Corp.	WCFJ	AM	Wcfj, Inc.	2/23/01
Northern Illinois Broadcasting Co.	WTNX	FM	Bonneville International Corp.	2/14/01
Northern Illinois Broadcasting Co.	WDRV	FM	Bonneville International Corp.	2/14/01
RadioWorks, Inc.	WKKD	AM	NextMedia	6/1/01
RadioWorks, Inc.	WERV	FM	NextMedia	6/1/01
National Polish Alliance	WPNA	AM	Alliance Communications, Inc.	9/7/01
Valley Communications, Inc.	WFXW	AM	Nelson Enterprises, Inc.	9/7/01
CHICO, CA				
McCoy Broadcasting Co.	KHSL	FM	Clear Channel Communications	2/14/01
McCoy Broadcasting Co.	KMXI	FM	Clear Channel Communications	2/14/01
McCoy Broadcasting Co.	KPAY	AM	Clear Channel Communications	2/14/01
Paradise Broadcasting, Inc.	KZAP	FM	Regent Communications, Inc.	3/12/01
Entravision Communications Corp.	KHHZ	FM	Clear Channel Communications	8/9/01
Entravision Communications Corp.	KEWE	AM	Clear Channel Communications	8/9/01
CINCINNATI				
Southwestern Ohio Senior Services	WMKV	FM	Lifesphere	5/22/01
Blue Chip Broadcasting Corporation	WIZF	FM	Radio One	8/14/01
Shareholders of Blue Chip	WDBZ	AM	LRL Investments, LP	9/17/01
CLARKSVILLE-HOPKINSVILLE				
Southern Broadcasting Corp.	WJMR	AM	Saga Communications, Inc.	2/13/01
Southern Broadcasting Corp.	WCVQ	FM	Saga Communications, Inc.	2/13/01

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
CLARKSVILLE-HOPKINSVILLE (cont'd)				
Southern Broadcasting Corp.	WDXN	AM	Saga Communications, Inc.	2/13/01
Southern Broadcasting Corp.	WZZP	FM	Saga Communications, Inc.	2/13/01
Western Kentucky Radio	WVVR	FM	Saga Communications, Inc.	3/15/01
CLEVELAND				
Radio Seaway, Inc.	WFHM	FM	Caron Broadcasting, Inc.	3/14/01
Clear Channel Communications	WCLV	FM	Seaway Broadcasting, Inc.	7/5/01
Harris Broadcasting, Inc.	WELW	AM	Spirit Broadcasting Corp.	7/5/01
Salem Communications Corp.	WCLV	AM	Seaway Broadcasting, Inc.	7/5/01
Ray-Mar Broadcasting Co.	WATJ	AM	Music Express Broadcasting Corp.	8/24/01
COLUMBIA, SC				
Barinowski Investment Co.	WBRL	AM	Good News Network	5/17/01
Midland Communications Co.	WTGH	AM	Glory Communications, Inc.	9/11/01
COLUMBUS, GA				
Solar Broadcasting Co.	WDAK	AM	Cumulus Media, Inc.	2/14/01
GHB Broadcasting Co.	WEAM	AM	Davis Broadcasting, Inc.	8/29/01
COLUMBUS, OH				
WLOH, Inc.	WLOH	AM	Frontier Broadcasting, LLC	4/16/01
Blue Chip Broadcasting Corporation	WJYD	FM	Radio One	8/14/01
Blue Chip Broadcasting Corporation	WXMG	FM	Radio One	8/14/01
Blue Chip Broadcasting Corporation	WCKX	FM	Radio One	8/14/01
COLUMBUS-STARKVILLE-				
Charisma Communications Corp.	WMSU	FM	Urban Radio Broadcasting, LLC	3/12/01
Gulf Central Radio Network	WMBC	FM	Radio Columbus, Inc.	4/17/01
CORPUS CHRISTI				
Equicom, Inc.	KLTG	FM	Rodriguez Communications, L.P.	6/27/01
Equicom, Inc.	KOUL	FM	Rodriguez Communications, L.P.	6/27/01
Equicom, Inc.	KMJR	FM	Rodriguez Communications, L.P.	6/27/01

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
DALLAS-FT. WORTH				
Radio One	KTRA	AM	Clear Channel Communications	4/21/01
New World Broadcasting, Inc.	KXEB	AM	910 Broadcasting Corp.	8/27/01
North Texas State University	KNTU	FM	University of North Texas	9/11/01
DAYTON				
Southwestern Ohio Public Radio	WQRP	FM	WQRP Family Radio, Inc.	5/24/01
Blue Chip Broadcasting Corporation	WGTV	FM	Radio One	8/14/01
Blue Chip Broadcasting Corporation	WING	AM	Radio One	8/14/01
Blue Chip Broadcasting Corporation	WING	FM	Radio One	8/14/01
Shareholders of Blue Chip	WING	AM	LRL Investments, LP	8/14/01
DENVER-BOULDER				
Clear Channel Trust	KBNO	AM	Latino Communications, LLC	1/2/01
Salem Communications Corp.	KALC	FM	Emmis Communications	1/22/01
Catholic Radio Network	KCFR	AM	Public Broadcasting of Colorado,	2/28/01
Colorado Christian University	KLDV	FM	Educational Media Foundation Inc.	2/13/01
Working Assets Funding Service,	KCFC	AM	Public Broadcasting of Colorado,	8/6/01
LCG Holdings, LLC	KJMN	FM	Entravision Holdings, LLC	9/14/01
LCG Holdings, LLC	KMXA	AM	Entravision Holdings, LLC	9/14/01
DES MOINES				
Barnstable Broadcasting	KHKI	FM	Wilks Broadcasting, LLC	6/26/01
Barnstable Broadcasting	KJJY	FM	Wilks Broadcasting, LLC	6/26/01
Barnstable Broadcasting	KBGG	AM	Wilks Broadcasting, LLC	6/26/01
Barnstable Broadcasting	KGGO	FM	Wilks Broadcasting, LLC	6/26/01
DOTHAN, AL				
Genesis Radio Company, Inc.	WIZB	FM	Celebration Communications, Inc.	4/16/01
James Jarrell	WTVY	FM	Styles Broadcasting, Inc.	8/16/01
DUBUQUE, IA				
Nobles Broadcasting Co., Ltd.	KDTH	AM	Radio Dubuque, Inc.	8/31/01
Nobles Broadcasting Co., Ltd.	KATF	FM	Radio Dubuque, Inc.	8/31/01
Rabbitt Enterprises Corporation	KGRR	FM	Radio Dubuque, Inc.	8/13/01

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
DULUTH-SUPERIOR				
Shockley Communications Corp.	KDAL	AM	Northern Communications	6/19/01
Shockley Communications Corp.	KDAL	FM	Northern Communications	6/19/01
Shockley Communications Corp.	KTCO	FM	Northern Communications	6/19/01
Shockley Communications Corp.	KXTP	AM	Northern Communications	6/19/01
Shockley Communications Corp.	KRBR	FM	Northern Communications	6/19/01
Shockley Communications Corp.	WDSM	AM	Northern Communications	6/19/01
EAU CLAIRE, WI				
Alpenglow Communications, Inc.	WDVM	AM	Totus Tuus Communications	4/16/01
Lawrence A. Busse	WDRK	FM	Central Co mmunications, Inc.	8/21/01
Totus Tuus Communications	WDVM	AM	Starboard Broadcasting, Inc.	9/17/01
ELIZABETH CITY-NAGS HEAD				
East Carolina Radio, Inc.	WERX	FM	Lawrence Loecsh & Margaret	7/17/01
East Carolina Radio, Inc.	WZBO	AM	Lawrence Loecsh & Margaret	7/17/01
EUGENE-SPRINGFIELD				
McCoy Broadcasting Co.	KDUK	FM	Clear Channel Communications	2/14/01
McCoy Broadcasting Co.	KODZ	FM	Clear Channel Communications	2/14/01
McCoy Broadcasting Co.	KPNW	AM	Clear Channel Communications	2/14/01
Robert and Diane O'Renrick	KCGR	FM	Thornton Pflieger, Inc.	3/20/01
Robert and Diane O'Renrick	KNND	AM	Thornton Pflieger, Inc.	3/20/01
EUREKA, CA				
Westar Communications, Inc.	KXGO	FM	Miller Broadcasting Co.	9/5/01
EVANSVILLE				
Newburgh Broadcasting Corp.	WDKS	FM	Clear Channel Communications	2/13/01
CCM Ministries, Inc.	WBNL	AM	Boonville Broadcasting Co., Inc.	5/22/01
CCM Ministries, Inc.	WYXY	FM	Boonville Broadcasting Co., Inc.	5/22/01
Boonville Broadcasting Co., Inc.	WBNL	AM	Turpen Communications, LLC	9/5/01

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
FARGO-MOORHEAD				
James Ingstad Broadcast Group	KFGO	AM	Clear Channel Communications	2/13/01
James Ingstad Broadcast Group	KFGO	FM	Clear Channel Communications	2/13/01
James Ingstad Broadcast Group	KULW	FM	Clear Channel Communications	2/13/01
James Ingstad Broadcast Group	KVOX	AM	Clear Channel Communications	2/13/01
James Ingstad Broadcast Group	WDAY	FM	Clear Channel Communications	2/13/01
FAYETTEVILLE, NC				
Cape Fear Broadcasting Corp.	WQSM	FM	Cumulus Media, Inc.	5/25/01
Cape Fear Broadcasting Corp.	WFNC	AM	Cumulus Media, Inc.	5/25/01
Cape Fear Broadcasting Corp.	WFNC	FM	Cumulus Media, Inc.	5/25/01
FLAGSTAFF-PRESCOTT, AZ				
Regent Communications, Inc.	KVNA	AM	AVC Communications, Inc.	5/17/01
Regent Communications, Inc.	KVNA	FM	AVC Communications, Inc.	5/17/01
Regent Communications, Inc.	KZGL	FM	AVC Communications, Inc.	5/17/01
FLINT				
David Lee Communications, Inc.	WTRX	AM	Citadel Broadcasting Co.	2/15/01
FLORENCE, SC				
Florence County Broadcasting Co.	WWFN	FM	Cumulus Licensing Corp.	2/15/01
FLORENCE-MUSCLE SHOALS				
Cumulus Media, Inc.	WLAY	FM	Clear Channel Communications	2/20/01
Cumulus Media, Inc.	WVNA	AM	Clear Channel Communications	2/20/01
Cumulus Media, Inc.	WVNA	FM	Clear Channel Communications	2/20/01
Cumulus Media, Inc.	WLAY	AM	Clear Channel Communications	2/20/01
Anniston Radio Co.	WANA	AM	Dewey D. Lankford	7/9/01
FREDERICK, MD				
Capital Broadcasting Corp	WTRI	AM	JMK Communications, Inc.	1/17/01
FRESNO				
Carl J. Auel	KLVK	FM	Educational Media Found. Inc.	1/4/01

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
FT. COLLINS-GREELEY, CO				
University of Northern Colorado	KUNC	FM	Community Radio for Northern Colo.	9/5/01
FT. MYERS-NAPLES				
Ruth Communications Corp.	WDRR	FM	Mercury Broadcasting Co., Inc.	4/11/01
Praise Enterprises Naples, LLC	WGQC	FM	Shadowlawn Association, Inc.	7/14/01
Costa Communications	WMIB	AM	All Financial Network, Inc.	8/31/01
Costa Communications	WODX	AM	All Financial Network, Inc.	8/31/01
FT. PIERCE-STUART-VERO BEACH				
Clear Channel Communications	WRA	AM	Genesis Communications	3/2/01
Radio of Vero, Inc.	WGNX	FM	Vero Beach FM Radio	3/7/01
Vero Beach Partners II	WGYL	FM	Vero Beach Broadcasters, LLC	3/7/01
Vero Beach Partners II	WTTB	AM	Vero Beach Broadcasters, LLC	3/7/01
Flame Radio Partners, Ltd.	WFLM	FM	Midway Broadcasting Co.	4/2/01
Centennial Broadcasting Corp.	WOSN	FM	Vero Beach Broadcasters, LLC	5/2/01
Genesis Communications	WRA	AM	Port St. Lucie Broadcasters, Inc.	8/24/01
FT. SMITH, AR				
Stereo 93, Inc., DIP	KFSA	AM	Fred H. Baker, Sr.	3/28/01
FT. WALTON BEACH, FL				
Liberty Broadcasting, LC	WFAV	AM	Gulf Breeze Media, Inc.	3/28/01
Liberty Broadcasting, LC	WFAV	AM	Yesterday's Radio Network, LLC	3/28/01
GAINESVILLE-OCALA				
Asterisk Communications, Inc.	WHZ	FM	Pamal Broadcasting	2/26/01
Alliance Broadcasting Group, Inc.	WLUS	AM	Pamal Broadcasting	3/19/01
News & Travel Network, Inc.	WCFI	AM	Vector Communications, Inc.	3/26/01
Karisma Communications Southeast	WTMN	AM	Pamal Broadcasting	4/3/01
GRAND JUNCTION, CO				
Colorado Christian University	KLFV	FM	Educational Media Foundation Inc.	2/14/01
Leggett Broadcasting, Inc.	KJOL	AM	MBC Grand Broadcasting, Inc.	5/15/01

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
GREAT FALLS, MT				
STARadio Corp.	KLFM	FM	Commonwealth II	3/7/01
STARadio Corp.	KMON	AM	Commonwealth II	3/7/01
STARadio Corp.	KMON	FM	Commonwealth II	3/7/01
Shelby Media Association	KVVR	FM	Commonwealth Communications	5/15/01

GREENSBORO-WINSTON SALEM-HIGH POINT

HSR Communications, LLC	WKEW	AM	Truth Broadcasting	3/13/01
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GREENVILLE-SPARTANBURG

New South Broadcasting	WASC	AM	New South Broadcasting Corp.	7/11/01
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GREENVLE-NEW BERN-JACKSONVILLE

Barinowski Investment Co.	WLGP	FM	Good News Network	5/17/01
Cumulus Media, Inc.	WQSL	FM	NextMedia	5/30/01
Cumulus Media, Inc.	WXQR	FM	NextMedia	5/30/01
Bayboro Broadcasting, LLC	WRUP	FM	Conner Media Corp.	8/8/01
Eastern Broadcasting Co.	WSTK	AM	Conner Media Corp.	9/7/01
Jacksonville-Topsail Broadcasting	WJNC	AM	Conner Media Corp.	9/7/01
Jacksonville-Topsail Radio, LLC	WJNC	AM	Heritage Broadcasting, LLC	9/7/01

HARRISBURG-LEBANON-CARLISLE

Clear Channel Trust	WTPA	FM	Cumulus Media, Inc.	2/14/01
Clear Channel Trust	WTCY	AM	Cumulus Media, Inc.	2/14/01
Clear Channel Trust	WNNK	FM	Cumulus Media, Inc.	2/14/01
Clear Channel Trust	WWKL	FM	Cumulus Media, Inc.	2/14/01

HARRISONBURG, VA

Mid-Atlantic Network, Inc.	WKCY	AM	Clear Channel Communications	5/3/01
Mid-Atlantic Network, Inc.	WKCY	FM	Clear Channel Communications	5/3/01
Mid-Atlantic Network, Inc.	WACL	FM	Clear Channel Communications	5/3/01

HONOLULU

Kasa Moku Ka Pawa Broadcasting	KAHA	FM	Emerald City Radio Partners	8/20/01
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Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
HOUSTON-GALVESTON				
Clear Channel Trust	KSEV	AM	Liberman Broadcasting, Inc.	3/29/01
Clear Channel Trust	KJOJ	AM	Liberman Broadcasting, Inc.	3/29/01
Clear Channel Trust	KJOJ	FM	Liberman Broadcasting, Inc.	3/29/01
Clear Channel Trust	KQUE	AM	Liberman Broadcasting, Inc.	3/29/01
Coastal Broadcasting, Inc.	KBRZ	AM	Aleluya Christian Broadcasting	4/25/01
El Dorado Communications	KOVE	FM	KQKQ License, Inc.	6/28/01
El Dorado Communications	KOVE	FM	Hispanic Broadcasting Corp.	7/25/01
El Dorado Communications	KEYH	AM	Artlite Broadcasting, Inc.	9/7/01
HUNTINGTON-ASHLAND				
Simmons Broadcasting Co.	WHRD	AM	Concord Media Group, Inc.	3/6/01
HUNTSVILLE				
Wells Broadcasting Co.	WRTT	FM	STG Media, Inc.	2/6/01
Athens Broadcasting	WJMP	AM	Tennessee Valley Radio, Inc.	5/14/01
McDaniel Media, Inc.	WTKI	AM	Mountain Mist Media, LLC	5/9/01
Priority Communications, Inc.	WAJF	AM	Daniel L. Oppenheim	6/29/01
INDIANAPOLIS				
Emmis Communications Corp.	WTLC	AM	Radio One	6/15/01
JACKSON				
Extreme Communications	WRJH	FM	On Top Communications	6/5/01
JACKSONVILLE				
Truth Broadcasting	WKLN	AM	Chesapeake-Portsmouth	4/10/01
United Communications, Inc.	WXQL	FM	Tampa Broadcasting, Ltd.	6/28/01
JOHNSON CITY				
Radio Training Network, Inc.	WHGG	AM	Appalachian Educational	5/30/01
JOHNSTOWN				
Jesus Is Lord Ministries International	WBZV	AM	Pennsylvania Radiowerks, LLC	3/19/01
NorLin Broadcasters, Inc.	WYSN	AM	Dame Broadcasting, LLC	4/25/01
NorLin Broadcasters, Inc.	WCCL	FM	Dame Broadcasting, LLC	4/25/01

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
JONESBORO, AR				
Cumulus Media, Inc.	KBTM	AM	Clear Channel Communications	2/20/01
Cumulus Media, Inc.	KFIN	FM	Clear Channel Communications	2/20/01
Cumulus Media, Inc.	KIYS	FM	Clear Channel Communications	2/20/01
JOPLIN, MO				
Abundant Life	KNEO	FM	Sky High Broadcasting Corp.	5/21/01
KANSAS CITY				
Catholic Radio Network	KCNW	AM	Wilkins Communications	5/10/01
KCBR-AM, LP	KCKN	AM	Carter Broadcasting Corp.	7/5/01
KILLEEN-TEMPLE, TX				
Kencannon Communications, LLC	KLTD	FM	Cumulus Media, Inc.	5/9/01
KNOXVILLE				
WLIL, Inc.	WLJL	AM	B.P. Broadcasters, LLC	2/20/01
WLIL, Inc.	WKZX	FM	B.P. Broadcasters, LLC	2/20/01
Oak Ridge FM, Inc.	WNFZ	FM	John W. Pirkle	3/2/01
Newko, GP	WRMX	FM	South Central Communications	8/29/01
LAKE CHARLES, LA				
Hymn Time, Inc.	KYLC	FM	American Family Association	5/24/01
LANSING-EAST LANSING				
BB Broadcasting, Inc.	WQTX	FM	Rubber City Radio Group	3/28/01
Mint City Radio, Inc.	WWSJ	AM	Larry Harp	4/16/01
LAREDO, TX				
Crystal Media	KLAR	AM	Faith & Power Communication,	3/22/01
Miguel A. Villarreal, Jr.	KLNT	AM	Rodriguez Radio, LP	6/14/01

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
LAS VEGAS				
Centennial Broadcasting Corp.	KKLZ	FM	Beasley Broadcast Group	1/31/01
Centennial Broadcasting Corp.	KSTJ	FM	Beasley Broadcast Group	1/31/01
Centennial Broadcasting Corp.	KJUL	FM	Beasley Broadcast Group	1/31/01
Oklahoma Sports Properties, Inc.	KRLV	AM	1340 Investments, LLC	6/11/01
William Fitts	KADD	FM	M&M Broadcasting, LLC	6/4/01
LCG Holdings, LLC	KRRN	FM	Entravision Holdings, LLC	9/14/01
LAUREL-HATTIESBURG				
Cumulus Media, Inc.	WNSL	FM	Clear Channel Communications	2/20/01
Cumulus Media, Inc.	WFOR	AM	Clear Channel Communications	2/20/01
Cumulus Media, Inc.	WUSW	FM	Clear Channel Communications	2/20/01
Cumulus Media, Inc.	WJKX	FM	Clear Channel Communications	2/20/01
Cumulus Media, Inc.	WEEZ	AM	Clear Channel Co mmunications	2/20/01
Cumulus Media, Inc.	WZLD	FM	Clear Channel Communications	2/20/01
LEXINGTON-FAYETTE				
Blue Chip Broadcasting Corporation	WBTF	FM	L.M. Communications, Inc.	6/4/01
L.M. Communications, Inc.	WLXO	FM	Blue Chip Broadcasters Licenses	6/19/01
LOS ANGELES				
One-On-One Sports Stations	KMPC	AM	Vulcan Radio Corp.	2/9/01
Infinity Broadcasting Corp.	KSPN	AM	ABC Radio	3/22/01
Spanish Broadcasting System	KXOL	FM	Int'l. Church of the Foursquare	5/17/01
Vulcan Radio Corp.	KMPC	AM	Rose City Radio Corp.	5/18/01
LOUISVILLE				
Blue Chip Broadcasting Co.	WFIA	AM	Salem Communications Corp.	3/14/01
Truth Broadcasting	WGTK	AM	Salem Communications Corp.	3/7/01
Cross Country Communications, Inc.	WXLN	AM	Mortenson Broadcasting Co.	5/2/01
Sunnyside Communications, Inc.	WAVG	AM	Susquehanna Radio Corp.	6/29/01
Blue Chip Broadcasting Corporation	WLRS	FM	Radio One	8/14/01
Blue Chip Broadcasting Corporation	WMJM	FM	Radio One	8/14/01
Blue Chip Broadcasting Corporation	WULV	FM	Radio One	8/14/01
Blue Chip Broadcasting Corporation	WDJX	FM	Radio One	8/14/01
Blue Chip Broadcasting Corporation	WGZB	FM	Radio One	8/14/01

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
MACON				
Taylor Bcstg	WRNC	AM	Clear Channel Communications	2/21/01
Taylor Bcstg	WLCG	AM	Clear Channel Communications	2/21/01
Taylor Bcstg	WIBB	FM	Clear Channel Communications	2/21/01
Taylor Bcstg	WQBZ	FM	Clear Channel Communications	2/21/01
Taylor Bcstg	WRBV	FM	Clear Channel Communications	2/21/01
Taylor Bcstg	WRNC	FM	Clear Channel Communications	2/21/01
Taylor Bcstg	WLCG	FM	Clear Channel Communications	2/21/01
Taylor Bcstg	WAXP	AM	Clear Channel Communications	2/23/01
TM Communications, Inc.	WNEX	AM	Radio Peach, Inc.	7/18/01
Toccoa Falls College	WNNG	AM	Chase Broadcasting, Inc.	8/30/01

MARION-CARBONDALE (SOUTHERN ILLINOIS)

Cumulus Media, Inc.	WDDD	AM	Clear Channel Communications	2/20/01
Cumulus Media, Inc.	WDDD	FM	Clear Channel Communications	2/20/01
Cumulus Media, Inc.	WFRX	AM	Clear Channel Communications	2/20/01
Cumulus Media, Inc.	WQUL	FM	Clear Channel Communications	2/20/01
Cumulus Media, Inc.	WTAO	FM	Clear Channel Communications	2/20/01
Cumulus Media, Inc.	WVZA	FM	Clear Channel Communications	2/20/01
Cumulus Media, Inc.	WHITE	AM	Clear Channel Communications	2/22/01

MASON CITY

Lyle Robert Evans	KHAM	FM	Minnesota-Iowa Christian	5/7/01
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MEADVILLE-FRANKLIN, PA

Cooperstown Radio, Inc.	WHUG	FM	Fox Allegheny, Inc.	3/9/01
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MELBOURNE-TITUSVILLE

Southern Broadcast Group, LLC	WAOA	AM	Cumulus Media, Inc.	8/1/01
Southern Broadcast Group, LLC	WAOA	FM	Cumulus Media, Inc.	8/1/01

MEMPHIS

Kennett Broadcasting, L.P.	WJZN	FM	Barnstable Broadcasting	1/25/01
Pollack Broadcasting Co.	KSUD	AM	Educational Media Foundation Inc.	2/13/01
Pollack Broadcasting Co.	WPLX	AM	Educational Media Foundation Inc.	2/13/01
Pollack Broadcasting Co.	KKLV	FM	Educational Media Foundation Inc.	2/13/01

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
MEMPHIS (cont'd)				
Arlington Broadcasting Corp.	WAVN	AM	Finn Broadcasting	8/16/01
Belz Broadcasting Co.	WMFS	FM	Infinity Broadcasting Corp.	8/9/01
MERIDIAN, MS				
Radio South, Inc.	WYYW	FM	Clear Channel Communications	6/26/01
Radio South, Inc.	WJDQ	FM	Clear Channel Communications	6/26/01
Radio South, Inc.	WFFX	AM	Clear Channel Communications	6/26/01
MIAMI-FT. LAUDERDALE				
Corpo-Mex, Inc.	WOIR	AM	Amanecer Christian Network, Inc.	8/30/01
MIDDLESEX-SOMERSET-UNION				
New Jersey Broadcasters	WWTR	AM	Greater Media	8/2/01
MILWAUKEE-RACINE				
Catholic Radio Network	WYLO	AM	Salem Communications Corp.	3/2/01
MINNEAPOLIS-ST. PAUL				
Catholic Radio Network	WWTC	AM	Salem Communications Corp.	3/21/01
Hubbard Broadcasting, Inc.	KSTP	AM	KSTR-AM, LLC	6/13/01
Hubbard Broadcasting, Inc.	KSTP	FM	KSTP-FM, LLC	6/13/01
Hubbard Broadcasting, Inc.	WIXK	AM	WIXK-AM, LLC	6/13/01
Hubbard Broadcasting, Inc.	WIXK	FM	WIXK-FM, LLC	6/13/01
Smith Broadcasting Co., Inc.	WEZU	AM	Endurance Broadcasting, LLC	9/5/01
MOBILE				
Gulf Coast Broadcasting Co., Inc.	WDXZ	AM	Great American Radio Network	3/30/01
MONMOUTH-OCEAN				
Evangelical Crusades of Fishers	WYGG	FM	Minority Business & Housing	4/16/01
New Jersey Broadcasters	WRAT	FM	Greater Media	8/2/01
Seashore Broadcasting Corp.	WOBM	AM	North Shore Broadcasting Corp.	8/6/01

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
MONROE, LA				
Citadel Communications Corp.	KMYX	FM	Monroe Radio Partners, Inc.	3/19/01
Citadel Communications Corp.	KZRZ	FM	Monroe Radio Partners, Inc.	3/19/01
MONTEREY-SALINAS-SANTA CRUZ				
Carl J. Auel	KDRH	FM	Educational Media Found. Inc.	1/9/01
Monterey Bay Public Bcstg Fd.	KAZU	FM	California State	5/5/01
LCG Holdings, LLC	KLOK	FM	Entravision Holdings, LLC	9/14/01
LCG Holdings, LLC	KSES	AM	Entravision Holdings, LLC	9/14/01
LCG Holdings, LLC	KSES	FM	Entravision Holdings, LLC	9/14/01
Z-Spanish Trust II	KHDV	FM	Wolfhouse Radio Group, Inc.	9/6/01
Z-Spanish Trust II	KMJV	FM	Wolfhouse Radio Group, Inc.	9/6/01
Z-Spanish Trust II	KRAY	FM	Wolfhouse Radio Group, Inc.	9/6/01
Z-Spanish Trust II	KTGE	AM	Wolfhouse Radio Group, Inc.	9/6/01
Z-Spanish Trust II	KEBV	FM	Wolfhouse Radio Group, Inc.	9/6/01
Z-Spanish Trust II	KDBV	AM	Wolfhouse Radio Group, Inc.	9/6/01
MONTGOMERY				
American Trust Corp.	WIQR	AM	Star Power Communications	5/4/01
Citation, LP	WLWI	AM	Cumulus Media, Inc.	5/22/01
Citation, LP	WHY	FM	Cumulus Media, Inc.	5/22/01
Citation, LP	WXFX	FM	Cumulus Media, Inc.	5/22/01
MORGANTOWN-CLARKSBURG				
Tiger Broadcasting, Inc.	WXKX	AM	Burbach of DE, LLC	3/15/01
Tiger Broadcasting, Inc.	WCMX	FM	Burbach of DE, LLC	3/15/01
MORRISTOWN, NJ				
New Jersey Broadcasters	WDHA	FM	Greater Media	8/2/01
New Jersey Broadcasters	WMTR	AM	Greater Media	8/2/01
MUSKEGON, MI				
Cumulus Media, Inc.	WMRR	FM	Clear Channel Communications	2/12/01
Cumulus Media, Inc.	WMUS	AM	Clear Channel Communications	2/12/01
Cumulus Media, Inc.	WMUS	FM	Clear Channel Communications	2/12/01
Cumulus Media, Inc.	WSHZ	FM	Clear Channel Communications	2/12/01
Harbor Pointe Broadcasting, LLC	WKBZ	AM	WLC Broadcasting, Inc. Debtor in	2/28/01

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
MYRTLE BEACH, S.C.				
Myrtle Beach Stations Trust	WYEZ	FM	Fidelity Broadcasting, Inc.	2/6/01
Myrtle Beach Stations Trust	WYAK	FM	Cumulus Media, Inc.	3/6/01
Carolina Electronis Svc Co, Inc.	WGTV	AM	R.J. Stalvey	5/4/01
NASHVILLE				
Trebecca Nazarene College	WENO	AM	WENO, Inc.	3/5/01
F & M Enterprises	WSGI	AM	Lightning Broadcasting, LLC	4/30/01
NASSAU-SUFFOLK (LONG ISLAND)				
Long Island Music Broadcasting,	WLIM	AM	Polnet Communications, Ltd.	6/11/01
Barnstable Broadcasting	WFTU	AM	Five Towns College	8/20/01
NEW BEDFORD-FALL RIVER				
Willow Farm, Inc.	WPEP	AM	The Anastos Media Group, Inc.	9/4/01
NEW ORLEANS				
Centennial Broadcasting Corp.	WBYU	AM	Beasley Broadcast Group	1/31/01
Centennial Broadcasting Corp.	WRNO	FM	Beasley Broadcast Group	1/31/01
Styles Broadcasting, Inc.	WJSH	FM	Southwest Broadcasting, Inc.	1/10/01
NEW YORK				
One-On-One Sports Stations	WSNR	AM	Vulcan Radio Corp.	3/28/01
Vulcan Radio Corp.	WSNR	AM	Rose City Radio Corp.	5/18/01
NEWBURGH-MIDDLETOWN				
Crystal Communications Corp.	WALL	AM	Aurora Communications, LLC	4/12/01
Crystal Communications Corp.	WRRV	FM	Aurora Communications, LLC	4/12/01
NORFOLK-VIRGINIA BEACH				
Sinclair Communications	WKOC	FM	Commonwealth Radio, LLC	4/20/01
Sinclair Communications	WNIS	AM	Commonwealth Radio, LLC	4/20/01
Truth Broadcasting	WPMH	AM	Chesapeake-Portsmouth	4/10/01
Truth Broadcasting	WTJZ	AM	Chesapeake-Portsmouth	4/10/01
Truth Broadcasting	WHKT	AM	Chesapeake-Portsmouth	4/10/01

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
NORFOLK-VIRGINIA BEACH (cont'd)				
Willis Broadcasting Corp.	WWHV	FM	On Top Communications	6/28/01
1450 Corporation	WBVA	AM	Ronald W. Cowan, Jr.	8/28/01
NORTHWEST MICHIGAN				
Great Northern Broadcasting	WLDR	FM	Fort Bend Broadcasting Co.	4/6/01
Radio One	WLDR	AM	Fort Bend Broadcasting Co.	8/14/01
ODESSA-MIDLAND, TX				
Cardwell Broadcasting Corp.	KQRX	FM	Encore Broadcasting, LLC	5/21/01
Educational Media Foundation Inc.	KHKX	FM	Encore Broadcasting, LLC	5/30/01
ORLANDO				
Cox Radio, Inc.	WDYZ	AM	ABC Radio	2/9/01
Telford Resort Hotel, Inc.	WNTF	AM	People's Network, Inc.	7/1/01
OXNARD-VENTURA				
Citation, LP	KBBY	FM	Cumulus Media	1/4/01
Citation, LP	KHAY	FM	Cumulus Media	1/4/01
Citation, LP	KVEN	AM	Cumulus Media	1/4/01
PARKERSBURG-MARIETTA				
Mediacom, Inc.	WRVB	FM	102, Inc.	2/15/01
WRCM, Ltd.	WBRJ	AM	Daugherty Broadcasting Co., LLC	3/30/01
WNUS, Inc.	WLTP	AM	Clear Channel Communications	6/26/01
WNUS, Inc.	WNUS	FM	Clear Channel Communications	6/26/01
WNUS, Inc.	WRVB	FM	Clear Channel Communications	6/26/01
WNUS, Inc.	WDMX	FM	Clear Channel Communications	6/26/01
PENSACOLA				
Maranatha Broadcasting	WRRX	FM	Cumulus Media, Inc.	2/15/01
Dayton Communications of	WPFL	FM	Tri-County Broadcasting, Inc.	9/7/01
PEORIA				
B & G Broadcasting	WZPW	FM	AAA Entertainment	3/29/01
Cromwell Group, Inc.	WRVP	FM	Regent Communications, Inc.	8/30/01

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
PEORIA (cont'd)				
Cromwell Group, Inc.	WVEL	AM	Regent Communications, Inc.	8/30/01
Cromwell Group, Inc.	WGLO	FM	Regent Communications, Inc.	8/30/01
Cromwell Group, Inc.	WFYR	FM	Regent Communications, Inc.	8/30/01
Cromwell Group, Inc.	WIXO	FM	Regent Communications, Inc.	8/30/01
Cromwell Group, Inc.	WRVP	FM	Regent Broadcasting of Peoria,	8/30/01
PHILADELPHIA				
Mount Holly Radio Co.	WWJZ	AM	ABC Radio	7/27/01
PHOENIX				
Hearst-Argyle Television	KKLT	FM	Emmis Communications Corp.	4/4/01
Hearst-Argyle Television	KTAR	AM	Emmis Communications Corp.	4/4/01
Hearst-Argyle Television	KMVP	AM	Emmis Communications Corp.	4/4/01
Arizona Radio, Inc.	KDVA	FM	Entravision Communications	5/11/01
SBD Broadcasting, Inc.	KBSZ	AM	Richard & Joann Peterson	9/5/01
PITTSBURGH				
Kel Com Broadcasting, Inc.	WCVI	AM	Keymarket	2/9/01
Kel Com Broadcasting, Inc.	WPKL	FM	Keymarket	2/9/01
Donn R. Wuycik	WMBA	AM	Iorio Broadcasting, Inc.	7/19/01
Mortenson Broadcasting Co.	WPGR	AM	Sheridan Broadcasting Corp.	7/18/01
US North Broadcasting, Inc.	WKZV	AM	My-Key Broadcasting, Inc.	7/6/01
Mortenson Broadcasting Co.	WWNL	AM	Wilkins Communications	9/17/01
PORTLAND, OR				
Leroy W. Dittman	KBZY	AM	Capital Broadcasting, Inc.	7/18/01
POUGHKEEPSIE, NY				
Crystal Communications Corp.	WCZX	FM	Aurora Communications, LLC	4/12/01
Crystal Communications Corp.	WRRB	FM	Aurora Communications, LLC	4/12/01
Crystal Communications Corp.	WEOK	AM	Aurora Communications, LLC	4/12/01
Crystal Communications Corp.	WPDH	FM	Aurora Communications, LLC	4/12/01

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
PROVIDENCE-WARWICK-PAWTUCKET				
AAA Entertainment	WDDZ	AM	ABC Radio	6/28/01
ABC Radio	WWRI	AM	Hall Communications, Inc.	6/28/01
Willow Farm, Inc.	WNRJ	AM	The Anastos Media Group, Inc.	9/4/01
PUEBLO				
McCoy Broadcasting Co.	KCCY	FM	Clear Channel Communications	2/14/01
McCoy Broadcasting Co.	KDZA	FM	Clear Channel Communications	2/14/01
Spearman Co.	KKPC	AM	Public Broadcasting of Colorado	8/29/01
Bahakel Communications, Inc.	KCSJ	AM	Clear Channel Communications	9/7/01
Bahakel Communications, Inc.	KGHF	AM	Clear Channel Communications	9/7/01
PUERTO RICO				
Radio Cadena Informativa, Inc.	WENA	AM	Southern Broadcasting Corp.	5/22/01
Radio Cadena Informativa, Inc.	WGDL	AM	Lares Broadcasting Corp.	5/22/01
Radio Cadena Informativa, Inc.	WIBS	AM	Wigberto Baez Santiago	5/22/01
Radio Cadena Informativa, Inc.	WPRP	AM	Arso Radio Corp.	6/11/01
Radio Cadena Informativa, Inc.	WUNO	AM	Arso Radio Corp.	6/11/01
Radio Cadena Informativa, Inc.	WORA	AM	Arso Radio Corp.	6/11/01
Arso Radio Corp.	WBRQ	FM	New Life Broadcasting, Inc.	8/7/01
Juan Carlos Matos/Domingo	WFDT	FM	Arso Radio Corp.	8/7/01
QUAD CITIES (DAVENPORT-ROCK ISLAND-MOLINE)				
Sconnix Broadcasting	WHTS	FM	Mercury Broadcasting Co., Inc.	8/13/01
Sconnix Broadcasting	WKBF	AM	Mercury Broadcasting Co., Inc.	8/13/01
RALEIGH-DURHAM				
C & J Broadcasting, Inc.	WBZB	AM	Bass Music Corp.	5/20/01
RENO				
LCG Holdings, LLC	KRNV	FM	Entravision Holdings, LLC	9/14/01
RICHMOND				
Radio One	WARV	FM	Honolulu Broadcasting	2/9/01
Radio One	WDYL	FM	Cox Radio, Inc.	2/9/01

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
RICHMOND (cont'd)				
Cox Radio, Inc.	WBTK	AM	Salem Communications Corp.	7/31/01
Sinclair Communications	WGCV	AM	Radio One	8/14/01
RIVERSIDE-SAN BERNARDINO				
KATY-FM 101.3 FM	KATY	FM	All Pro Broadcasting, Inc.	5/17/01
RGB Communications, Inc.	KAEH	FM	KAEH	7/30/01
LCG Holdings, LLC	KCAL	AM	Entravision Holdings, LLC	9/14/01
LCG Holdings, LLC	KSZZ	AM	Entravision Holdings, LLC	9/14/01
LCG Holdings, LLC	KSSE	FM	Entravision Holdings, LLC	9/14/01
ROCHESTER, NY				
The Radio Group	WCOV	FM	Family Life Ministries Radio	9/5/01
ROCKFORD				
First Assembly of God Church	WQFL	FM	Quest for Life, Inc.	3/19/01
SACRAMENTO				
Infinity Broadcasting Corp.	KIID	AM	ABC Radio	3/2/01
Kidd Communications	KTHO	AM	Alan Slater, Trustee	8/21/01
KJAY, LLC	KJAY	AM	Teresa and Trudi Powell	8/14/01
LCG Holdings, LLC	KCCL	FM	Entravision Holdings, LLC	9/14/01
SAGINAW-BAY CITY				
Saginaw Bay Broadcasting Corp.	WMAX	AM	990 Investors, LLC	6/29/01
Maines Broadcasting, Inc.	WMPX	AM	Steel Broadcasting, Inc.	8/8/01
SALISBURY-OCEAN CITY				
WETT, Inc.	WKHZ	AM	Radio Broadcast Communications	2/8/01
SALT LAKE				
KLO Broadcasting Co.	KBZN	FM	Capitol Broadcasting, Inc.	3/7/01
Great Stock Co. of Vast Import	KOVO	AM	Marathon Media	4/25/01
Chris Warden	KHQN	AM	Sace Broadcasting Corp.	7/5/01

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
SAN ANTONIO				
Gandores Corp.	KSAH	AM	Rodriguez Communications	1/30/01
Waterman Bcstg Corp. of Texas	KTFM	FM	Infinity Broadcasting Corp.	2/14/01
Waterman Bcstg Corp. of Texas	KTSA	AM	Infinity Broadcasting Corp.	2/14/01
Belo Corp.	KENS	AM	KENS-TV, Inc.	6/18/01
National Enterprises, Inc.	KDRY	AM	KDRY Radio, Inc.	6/27/01
Rodriguez Communications	KSAH	AM	Spanish Broadcasting System	6/11/01
SAN DIEGO				
Mountain Communities Radio	KSDG	AM	Jeffrey N. Eustis	9/14/01
SAN FRANCISCO				
Clear Channel Communications	KCNL	FM	Chase Radio Partners	2/12/01
Clear Channel Communications	KFJO	FM	Chase Radio Partners	2/12/01
Rodriguez Communications	KXJO	FM	Spanish Broadcasting System	4/25/01
Idaho Broadcasting Consortium	KXTS	FM	Sinclair Communications	8/9/01
SAN JOSE				
Empire Broadcasting Corp.	KRTY	FM	KRTY, Ltd.	6/27/01
In Radio License, LLC	KSFB	AM	Salem Communications Corp.	7/31/01
LCG Holdings, LLC	KBRG	FM	Entravision Holdings, LLC	9/14/01
LCG Holdings, LLC	KLOK	AM	Entravision Holdings, LLC	9/14/01
SAN LUIS OBISPO, CA				
Chorro Communications DIP	KVEC	AM	Clear Channel Communications	4/30/01
SANTA BARBARA, CA				
Engles Enterprises, Inc.	KEYT	AM	Smith Broadcasting Co., Inc.	2/14/01
Spectacular Broadcasting, Inc.	KSPE	FM	Clear Channel Communications	9/18/01
Spectacular Broadcasting, Inc.	KBKO	AM	Clear Channel Communications	9/18/01
SANTA FE, NM				
LCG Holdings, LLC	KRZY	FM	Entravision Holdings, LLC	9/14/01
SANTA MARIA-LOMPOC				
Idaho Broadcasting Consortium	KRAZ	FM	Knight Broadcasting, Inc.	6/30/01

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
SANTA ROSA				
Idaho Broadcasting Consortium	KSXY	FM	Sinclair Communications	8/9/01
SEATTLE-TACOMA				
HHH Broadcasting, Inc.	KBLE	AM	Sacred Heart Radio	3/19/01
Lawrence Adams & Gregg Neilson	KVSN	AM	Evergreen Broadcasting, Inc.	3/12/01
Jamison White Productions, Inc.	KITZ	AM	KITZ Radio, Inc.	5/21/01
SHREVEPORT				
Nor-Max Broadcasting Co.	KFLO	AM	Amistad Communications	3/20/01
Cole Broadcasting, Inc.	KASO	AM	Greenwood Acres Baptist	5/9/01
SIOUX CITY, IA				
Chesterman Communications, Inc.	KGLI	FM	Clear Channel Communications	2/14/01
Chesterman Communications, Inc.	KMNS	AM	Clear Channel Communications	2/14/01
Chesterman Communications, Inc.	KSEZ	FM	Clear Channel Communications	2/14/01
SIOUX CITY, IA (cont'd)				
Chesterman Communications, Inc.	KWSL	AM	Clear Channel Communications	2/14/01
Chesterman Communications, Inc.	KSFT	FM	Clear Channel Communications	2/14/01
SIOUX FALLS				
CGN Corp.	KSQB	AM	L A Skywave, Inc.	1/30/01
SPOKANE				
EEK Broadcasting	KBIH	FM	Blue Sky Broadcasting	8/28/01
SPRINGFIELD, MO				
American Family Association	KSCV	FM	Bott Broadcasting Co.	4/5/01
Radio 2000	KZRQ	FM	Wilks Broadcasting, LLC	5/14/01
ST. CLOUD, MN				
StarCom, Inc.	KKSR	FM	Regent Communications, Inc.	5/14/01
StarCom, Inc.	KLZZ	FM	Regent Communications, Inc.	5/14/01
StarCom, Inc.	KXSS	AM	Regent Communications, Inc.	5/14/01
Fellowship Broadcasting Corp.	KCFB	FM	Minnesota Christian	9/11/01

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
ST. LOUIS				
Charter Communications of St.	KTRS	AM	CH Holding, LLC	8/29/01
SUSSEX, NJ				
Nassau Broadcasting	WNNJ	FM	Clear Channel Communications	2/20/01
Nassau Broadcasting	WSUS	FM	Clear Channel Communications	2/20/01
Nassau Broadcasting	WNNJ	AM	Clear Channel Communications	2/20/01
SYRACUSE				
Wolf Radio, Inc.	WVOA	FM	Renard Communications Corp.	4/16/01
Cram Communications, LLC	WXBB	FM	Clear Channel Communications	6/25/01
Tri-County Broadcasting (New	WSCP	AM	Galaxy Communications, LP	9/4/01
Tri-County Broadcasting (New	WSCP	FM	Galaxy Communications, LP	9/4/01
TALLAHASSEE				
Rebus, Inc.	WTAL	AM	John H. Wiggins	5/19/01
TAMPA-ST. PETERSBURG				
Cox Radio, Inc.	WTWD	AM	Salem Communications Corp.	3/5/01
Concord Media Group, Inc.	WLVU	AM	Genesis Communications	4/9/01
TERRE HAUTE				
McNaughton Stations	WCBH	FM	Discovery Group, LLC	6/11/01
TEXARKANA, TX-AR				
Basso Broadcasting, Inc.	KEWL	FM	Petracom Media, LLC	1/4/01
Basso Broadcasting, Inc.	KOWS	FM	Petracom Media, LLC	1/4/01
Basso Broadcasting, Inc.	KEWL	AM	Petracom Media, LLC	1/4/01
Basso Broadcasting, Inc.	KCAR	AM	Petracom Media, LLC	1/4/01
Basso Broadcasting, Inc.	KGAP	FM	Petracom Media, LLC	1/4/01
Columbia Broadcasting Co.	KVMA	AM	Magnolia Broadcasting Co.	3/2/01
KCMC, Inc.	KCMC	AM	Ark-La-Tex, LLC	3/5/01
Sudbury Services	KTXO	FM	Ark-La-Tex, LLC	3/26/01
KCMC, Inc.	KTAL	FM	Access.1 Communications	5/7/01

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
TEXARKANA, TX-AR (cont'd)				
KATQ Radio, Inc.	KTFS	AM	Ark-La-Tex, LLC	7/18/01
KATQ Radio, Inc.	KFYX	FM	Ark-La-Tex, LLC	7/18/01
Bright Light Broadcasting	KXRT	FM	American Family Association	8/22/01
TOPEKA				
Sunrise Broadcasting Corp.	KWIC	FM	Cumulus Media, Inc.	9/17/01
TRI-CITIES, WA (RICHLAND-KENNEWICK-PASCO)				
Marathon Media	KFLD	AM	Clear Channel Communications	3/20/01
Marathon Media	KORD	FM	Clear Channel Communications	3/20/01
Marathon Media	KEYW	FM	Clear Channel Communications	3/20/01
TUCSON				
Clear Channel Communications	KGMS	AM	Good Music, Inc.	1/11/01
Good Music, Inc.	KWFM	FM	Clear Channel Communications	1/11/01
Rex Broadcasting Corp.	KTUC	AM	Citadel Communications Corp.	6/15/01
Rex Broadcasting Corp.	KOAZ	FM	Citadel Communications Corp.	6/15/01
Rex Broadcasting Corp.	KHYT	FM	Citadel Communications Corp.	6/15/01
Rex Broadcasting Corp.	KCUB	AM	Citadel Communications Corp.	6/15/01
Rex Broadcasting Corp.	KIIM	FM	Citadel Communications Corp.	6/15/01
Big Broadcasting of Arizona, LLC	KTZR	AM	Clear Channel Communications	8/2/01
Big Broadcasting of Arizona, LLC	KOHT	FM	Clear Channel Communications	8/2/01
Big Broadcasting of Arizona, LLC	KXEW	AM	Mercury Broadcasting Co., Inc.	8/3/01
TULSA				
Cox Radio, Inc.	KGTO	AM	Perry Broadcasting Company	4/20/01
C. Smith & D. Nelson	KREK	FM	Big Chief Broadcasting of	5/24/01
TUPELO, MS				
Cumulus Media, Inc.	WESE	FM	Clear Channel Communications	2/20/01
Cumulus Media, Inc.	WTUP	AM	Clear Channel Communications	2/20/01
Cumulus Media, Inc.	WWZD	FM	Clear Channel Communications	2/20/01
Cumulus Media, Inc.	WWKZ	FM	Clear Channel Communications	2/20/01
Cumulus Media, Inc.	WKMQ	AM	Clear Channel Communications	3/16/01

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
TYLER-LONGVIEW, TX				
Sunburst	KFRO	AM	Waller Broadcasting	4/10/01
Sunburst	KKUS	FM	Waller Broadcas ting	4/10/01
Sunburst	KYKX	FM	Waller Broadcasting	4/10/01
UTICA-ROME				
Crocco-Soggs Broadcasting	WKVU	FM	Bethany Broadcasting Corp.	4/24/01
Professional Broadcasting Corp.	WSKS	FM	Clear Channel Communications	4/18/01
Towpath Communications	WLFH	AM	Clear Channel Communications	4/18/01
Towpath Communications	WSKU	FM	Clear Channel Communications	4/18/01
21st Century Radio Ventures, Inc.	WBGK	FM	Roser Communications Network,	5/29/01
Lyle Robert Evans	WNOB	FM	Pacer Broadcast Group	5/3/01
Bethany Broadcasting Corp.	WKVU	FM	Educational Media Foundation,	8/22/01
VISALIA-TULARE-HANFORD				
KJOP Radio, LLC	KJOP	AM	Immaculate Heart Radio	4/16/01
P & C Broadcasting	KIGS	AM	Perreira Broadcasting	7/18/01
WATERLOO-CEDAR FALLS				
Cedar Valley Bcstg Co.	KWAY	AM	Ael Suhr Enterprises, Inc.	3/19/01
Cedar Valley Bcstg Co.	KWAY	FM	Ael Suhr Enterprises, Inc.	3/19/01
Life Unlimited Communications	KWOF	AM	Friendship Communications	3/20/01
WAUSAU-STEVENS POINT, WI				
Berry Radio Co.	WZRK	FM	Magnum Radio, Inc.	3/15/01
WEST PALM BEACH-BOCA				
James Crystal Enterprises	WBZT	AM	Clear Channel Communications	2/13/01
Clear Channel Communications	WJNA	AM	James Crystal Enterprises	3/27/01
Palm Beach Gardens Radio	WJR	AM	Birach Broadcasting Corp.	4/19/01
WHEELING, WV				
Praise Family Worship Center	WVLY	AM	Valley Radio, LLC	4/16/01
Adventure Communications Inc.	WEEL	FM	Ohio Valley Communications, Inc.	7/30/01

Station Sales 2001: January-to-Present

<i>Seller</i>	<i>Calls</i>		<i>Buyer</i>	<i>Date</i>
WILKES BARRE-SCRANTON				
Columbia Montour Broadcasting Co.	WCNR	AM	Community Communications, Inc.	7/30/01
Lancom, Inc.	WYCK	AM	LB Radio Corp.	9/7/01
Lancom, Inc.	WWDL	FM	Lane Broadcasting Corp.	9/7/01
WILLIAMSPORT, PA				
DHRB, Inc.	WVRT	FM	Clear Channel Communications	4/18/01
WILMINGTON, DE				
Sally V. Hawkins	WILM	AM	Delaware Broadcasting Co.	7/10/01
WILMINGTON, NC				
Cape Fear Broadcasting Corp.	WGNI	FM	Cumulus Media, Inc.	5/25/01
Cape Fear Broadcasting Corp.	WMNX	FM	Cumulus Media, Inc.	5/25/01
Moody Bible Institute	WDVV	FM	Family Radio Network, Inc.	5/24/01
Praise Broadcasting Network, Inc.	WMYT	AM	Family Radio Network, Inc.	5/22/01
WINCHESTER, VA				
Shenandoah Broadcasting, Inc.	WAZR	FM	Ruarch Associates, LLC	2/27/01
YAKIMA, WA				
Butterfield Broadcasting Corp.	KREW	FM	Clear Channel Communications	6/26/01
Good News & Music Bcstg Co.	KENE	AM	Confederated Tribes & Bands of	8/30/01
YORK				
Estate of John D. Bare	WHVR	AM	Radio Hanover, Inc.	7/18/01
YOUNGSTOWN-WARREN				
Stop 26/Riverbend	WHKW	AM	Salem Communications Corp.	3/30/01
Otter Communications, Ltd.	WASN	AM	Stop 26 Riverbend	7/5/01