

# AMERICAN RADIO

SPRING 1997  
NATIONAL RANKINGS SUPPLEMENT



DUNCAN'S AMERICAN RADIO

# INTRODUCTION

The following pages include the national ratings and national format data from the Spring 1997 AMERICAN RADIO. Your support of this work is sincerely appreciated by all of us at DUNCAN'S AMERICAN RADIO. Please make any comments or suggestions at any time to me or Thom Moon at:

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Every effort has been made to make these national numbers as accurate as possible. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Comments herein are the thoughts/insights of Duncan's Operations Director, Thom Moon.

Work on this summary was completed on 10 October 1997. Mailing will begin on or about 21 October 1997. If your copy is defective in any way, call us at 513.731-1800 and we will promptly mail you another copy. If you have ordered, but not received your AMERICAN RADIO Spring 1997 edition mailed in September, please let us know so we can mail one to you. Thank you for your continued support of AMERICAN RADIO.

## DUNCAN'S AMERICAN RADIO

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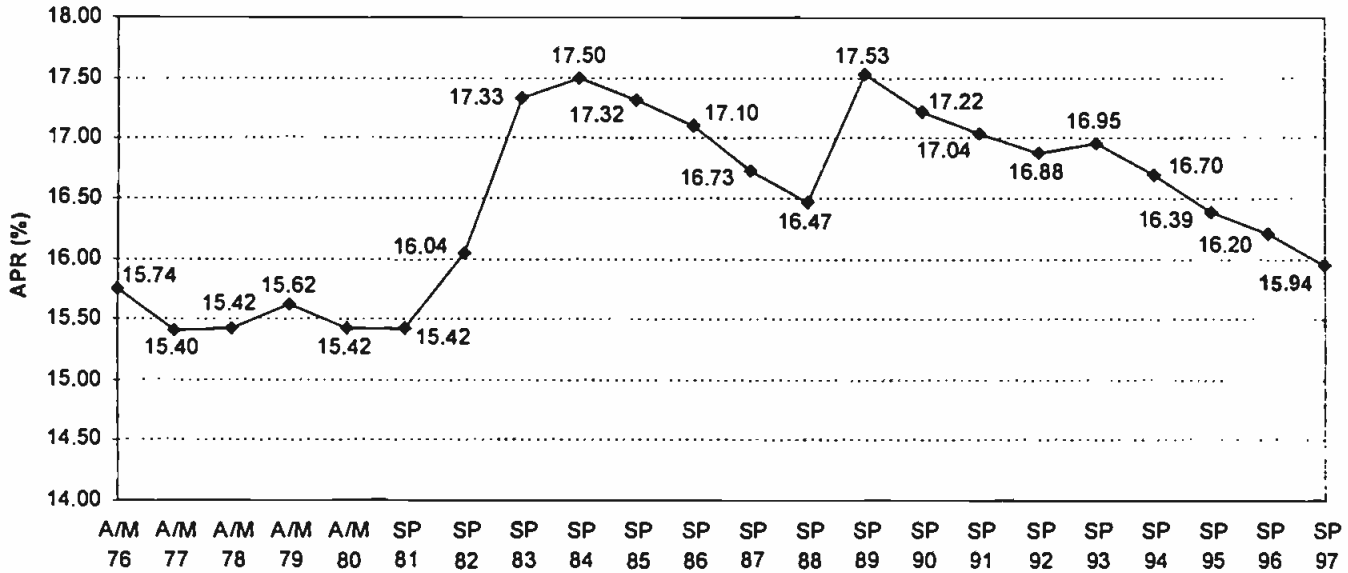
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### Mean APRs for all Rated Markets, 1976-97



### Markets with the Highest and Lowest APRs

Highest		Lowest	
1. Miami-Ft. Lauderdale	18.9	1. Lafayette, IN	12.5
2. Lafayette, LA	18.8	2. Asheville	13.5
3. New York	18.5	3. Huntington-Ashland	13.5
4. Baltimore	18.2	4. Eugene-Springfield	13.6
5. Philadelphia	18.0	5. Ann Arbor	13.9
6. Jackson, MS	17.9	6. Peoria	14.0
Monmouth-Ocean	17.9	7. Erie	14.1
8. Fargo-Moorhead	17.8	Johnson City-Kingsport	14.1
9. San Antonio	17.7	9. Kalamazoo	14.2
10. Cleveland	17.5	Salt Lake City	14.2
Detroit	17.5	Spokane	14.2
Los Angeles	17.5	Terre Haute	14.2

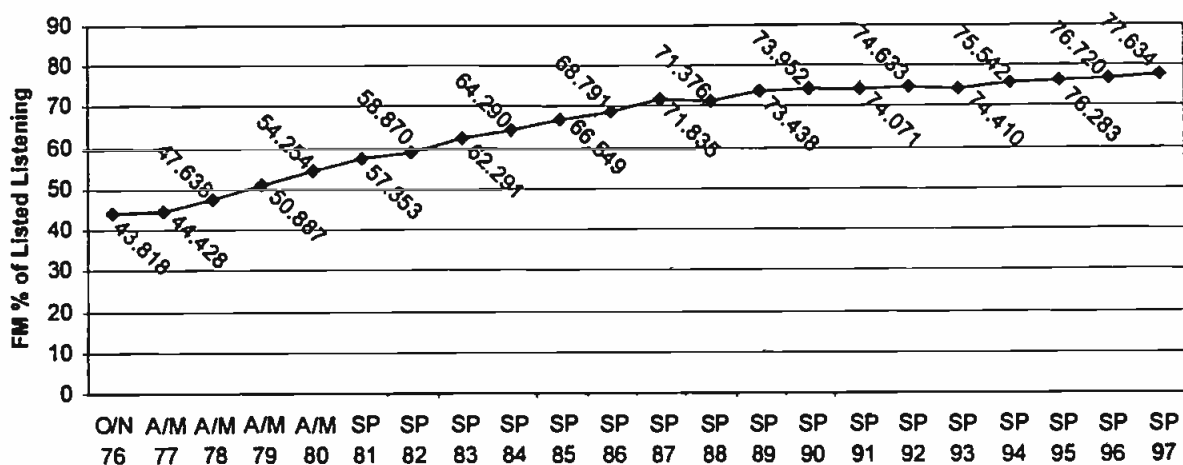
The APR shows the average percentage of the 12+ population which is using any and all radio in any quarter-hour, Mon-Sun, 6 AM-12 Midnight. The figure is comparable to television's PVT (Persons Viewing Television).

### Markets with the Highest and Lowest Time Spent Listening (to all radio)

Highest		Lowest	
1. Lafayette, LA	25.00	1. Lafayette, IN	17.25
Miami-Ft. Lauderdale	25.00	2. Ann Arbor	18.50
3. New York	24.25	Eugene-Springfield	18.50
4. Baltimore	23.75	3. Asheville	18.75
5. Jackson, MS	23.50	4. Erie	19.00
6. Monmouth-Ocean	23.25	Johnson City-Kingsport	19.00
Philadelphia	23.25	Kalamazoo	19.00
San Antonio	23.25	Salt Lake City	19.00
Wilkes Barre-Scranton	23.25	Terre Haute	19.00

Based on Metro avg. ¼-hr. persons 12+, Mon-Sun, 6 AM-12 Midnight, listening to any and all radio.

### National FM Share, 1976-97



### National FM Share and FM Growth Rate

Survey	FM Share	% Chg. from prior survey	Survey	FM Share	% Chg. from prior survey
Spring 97	77.634	+1.191	Fall 85	67.109	+0.841
Spring 96	76.720	+0.573	Spring 85	66.549	+2.333
Spring 95	76.283	+0.981	Fall 84	65.032	+1.154
Spring 94	75.542	+1.521	Spring 84	64.290	+0.954
Spring 93	74.410	+0.700	Fall 83	63.058	+1.231
Fall 92	73.893	-0.992	Spring 83	62.291	+2.840
Spring 92	74.633	+1.580	Fall 82	60.571	+2.889
Fall 91	73.472	-0.809	Spring 82	58.870	+0.373
Spring 91	74.071	+0.339	Fall 81	58.651	+2.263
Fall 90	73.821	-0.177	Spring 81	57.353	+2.205
Spring 90	73.952	+1.916	Oct/Nov 80	56.116	+3.432
Fall 89	72.562	-1.193	Apr/May 80	54.254	+1.169
Spring 89	73.438	+2.133	Oct/Nov 79	53.627	+5.384
Fall 88	71.904	+0.740	Apr/May 79	50.887	+0.373
Spring 88	71.376	+1.092	Oct/Nov 78	50.698	+6.423
Fall 87	70.605	-1.712	Apr/May 78	47.638	+2.445
Spring 87	71.835	+3.123	Oct/Nov 77	46.501	+4.666
Fall 86	69.655	+1.256	Apr/May 77	44.428	+1.392
Spring 86	68.791	+2.506	Oct/Nov 76	43.818	

Based on Metro avg ¼-hr. persons 12+, Mon-Sun 6 AM-12 Midnight. All stations reported in Arbitron are included.

### Markets with the Highest and Lowest Percentages of FM Listening

Highest		Lowest	
1. Tallahassee	95.00	1. Fargo-Moorhead	61.01
2. Evansville	94.21	2. Santa Rosa	62.42
3. Greenville-New Bern	93.17	3. San Francisco	66.06
4. Wilmington, NC	92.99	4. Bridgeport	68.39
5. Terre Haute	92.42	5. Memphis	68.41
6. Lafayette, IN	91.34	6. Asheville	69.59
7. Greenville-Spartanburg	91.17	7. Milwaukee-Racine	70.37
8. Ft. Pierce	90.79	8. Seattle-Tacoma	70.90
9. Norfolk-Virginia Beach	90.40	9. Bloomington	71.14
10. Johnstown	90.00	10. Monterey-Salinas-SC	71.15
		11. Chicago	71.62

Listed FM stations' share of total listed listening, Metro average ¼-hr. persons 12+, Mon-Sun, 6 AM-12 Midnight.

**Markets with the Highest Percentages of Below-the-Line Listening\***

1. Ann Arbor	69.3
2. Monmouth-Ocean	68.6
3. Sarasota-Bradenton	65.5
4. Bridgeport	61.8
5. Lakeland	61.3
6. Visalia-Tulare-Hanford	59.7
7. Wilmington, DE	58.3
8. Stockton	57.4
9. Daytona Beach	56.6
10. Worcester	56.4
11. Akron	55.5
12. Riverside-San Bernardino	55.2
13. New Haven	54.3
14. Melbourne-Titusville	51.2

**Markets with the Highest Percentages of Listening to Unlisted Stations^**

1. Eugene-Springfield	22.2
2. Ann Arbor	20.9
3. Asheville	20.5
Visalia-Tulare-Hanford	20.5
5. Hartford	20.3
6. Ft. Pierce	18.9
7. Austin	18.8
Binghamton	18.8
9. Waterloo-Cedar Falls	18.5
10. Lansing	18.4
11. Raleigh-Durham	18.1
Stockton	18.1
13. Portland, OR	18.0

\*Based on Metro average ¼-hr. persons 12+, Mon-Sun, 6 AM-12 Midnight. Calculated by dividing total listening to stations listed below the line (stations not home to the metro area) by total listening to all radio.

^Based on 12+ Metro average ¼-hr. persons, Mon-Sun, 6 AM-12 Midnight. Calculated by dividing listening to non-listed stations by total listening to all radio. Most non-listed listening probably to public and non-commercial stations; the category also includes listening to distant stations and local stations that don't qualify for listing in the market report.

The importance of these two tables is that listening to unlisted and out-of-market stations is listening lost to local commercial outlets, which affects both the CPM's and impact of local radio.

**Comment:** The mean APR for all markets is down for the fourth straight year, slumping to 15.9 – its lowest point since Spring of 1981. We are greatly troubled by this trend. And this trend is not due to losses in a few markets. As an example, APRs of both the market with the highest current level (Miami) and the lowest (Lafayette, IN) are lower this year than last.

As Time Spent Listening (TSL) is closely allied to overall Average Persons Rating, many of the markets highest and lowest in TSL are the same as those in APR. Miami-Ft. Lauderdale and Lafayette, LA, which have the highest APRs this year, also have the highest TSLs at 25 hours per week. Lafayette, IN, which has the lowest APR of any market, also registered the lowest TSL, at only 17.25 hours.

Of all listening to listed stations in the 168 markets covered by this report, FM attracted 77.634%, a new high. The current level is up 1.2% over Spring 1996's 76.72%. Some of this increase may be the result of generally poor showings by News/Talk and Full Service stations, the vast majority of which are on the AM band.

Ninety-five percent of all listening to listed stations in Tallahassee went to the FM band, while the rate in Evansville was right behind at 94.21%. Fargo-Moorhead recorded the lowest rate of FM listening. Fargo frequently has low FM usage, but we believe the severe flooding in the area during the Spring survey period led to very high ratings for two local AM stations, which skewed results. San Francisco, Santa Rosa, Bridgeport, and Memphis repeated as low-FM-usage markets. Tallahassee, Evansville, Greenville-New Bern, Wilmington, NC and Terre Haute again showed up as high-FM-usage markets.

There are no real surprises in the markets that have the highest percentages of listening to "below-the-line" (out-of-market) stations, although several posted lower levels. All are greatly influenced by major markets next door.

The markets with high rates of listening to unlisted stations also offers few surprises. Many are college towns, which have many non-commercial FMs. One surprise is Portland, OR, which appears on this list for the first time in at least three years.

## America's Most Listened-to Radio Stations

Rank	Station	Market	TSA AQH	Format	Group Owner	96 Rev. (\$)
1	WQHT-F	New York	1674	CHR/Urban	Emmis	22,400,000
2	WLTW-F	New York	1613	Soft AC	Chancellor	30,300,000
3	WCBS-F	New York	1270	Oldies	Westinghouse	30,700,000
4	WKTU-F	New York	1268	Urban/CHR	Chancellor	20,000,000
5	KLVE-F	Los Angeles	1245	Hispanic	Heftel	24,900,000
6	WSKQ-F	New York	1145	Hispanic	SBS	22,500,000
7	WRKS-F	New York	1103	Black AC	Emmis	26,900,000
8	WXRK-F	New York	1058	Talk/NR	Westinghouse	30,650,000
9	WOR	New York	1027	Talk	Buckley	17,600,000
10	KFI	Los Angeles	992	Talk	Cox	28,300,000
11	KKBT-F	Los Angeles	938	Black	Chancellor	26,500,000
12	WHTZ-F	New York	937	CHR	Chancellor	15,200,000
13	WCBS	New York	924	News	Westinghouse	27,350,000
14	WINS	New York	923	News	Westinghouse	32,100,000
15	WQCD-F	New York	909	Jazz	Tribune/Emmis	17,200,000
16	WPAT-F	New York	848	Hispanic	SBS	6,700,000
17	KPWR-F	Los Angeles	833	Urban/CHR	Emmis	26,000,000
18	WGN	Chicago	826	Full Svc./Talk	Tribune	38,300,000
19	KRTH-F	Los Angeles	821	Oldies	Westinghouse	30,200,000
20	KSCA-F	Los Angeles	813	Hispanic	Heftel	4,300,000
21	WFAN	New York	805	Sports	Westinghouse	45,000,000
22	WABC	New York	804	Talk	ABC/Disney	21,200,000
23	WQXR-F	New York	777	Classical	NY Times	9,000,000
24	KIIS-F	Los Angeles	772	CHR	Jacor	28,100,000
25	WPLJ-F	New York	761	CHR	ABC/Disney	24,300,000
26	WBLS-F	New York	719	Black AC	Inner City	13,400,000
27	KROQ-F	Los Angeles	716	New Rock	Westinghouse	27,000,000
28	KOST-F	Los Angeles	715	AC	Cox	24,100,000
29	WGCI-F	Chicago	687	Black	Chancellor	20,000,000
30	KTWV-F	Los Angeles	674	Jazz	Westinghouse	24,500,000
31	KGO	San Francisco	640	Talk	ABC/Disney	29,100,000
32	WYSP-F	Philadelphia	612	Talk/Cl. AOR	Westinghouse	21,000,000
33	WLS	Chicago	584	Talk	ABC/Disney	6,200,000
	WCCO	Mpls.-St. Paul	584	Full Service	Westinghouse	19,000,000
35	WLIT-F	Chicago	583	Soft AC	Chancellor	17,800,000
36	WQEW	New York	573	Standards	NY Times	3,300,000
37	WAXQ-F	New York	567	Classic AOR	Chancellor	8,900,000
38	KCBS-F	Los Angeles	564	Classic AOR	Westinghouse	20,200,000
39	WBBM-F	Chicago	559	CHR	Westinghouse	11,700,000
40	WJLB-F	Detroit	554	Black	Chancellor	17,000,000
41	WVEE-F	Atlanta	547	Black	Westinghouse	20,600,000
42	KABC	Los Angeles	547	Talk	ABC/Disney	28,400,000
43	WBZ	Boston	538	News/Talk	Westinghouse	22,500,000
44	KYSR-F	Los Angeles	537	AC/CHR	Chancellor	21,900,000
45	WBBM	Chicago	536	News	Westinghouse	16,700,000
46	WVAZ-F	Chicago	525	Black AC	Chancellor	15,800,000
47	KLOS-F	Los Angeles	516	AOR	ABC/Disney	25,000,000
	WUSL-F	Philadelphia	516	Black	Chancellor	11,100,000
49	KDKA	Pittsburgh	513	News/Talk	Westinghouse	12,200,000
50	WJR	Detroit	506	Full Svc./Talk	ABC/Disney	18,800,000
51	KKDA-F	Dallas	502	Black		11,500,000
	WBEB-F	Philadelphia	502	AC		13,600,000
53	KBIG-F	Los Angeles	500	AC	Chancellor, pend.	24,000,000
54	WOGL-F	Philadelphia	499	Oldies	Westinghouse	13,400,000
55	WJMK-F	Chicago	498	Oldies	Westinghouse	18,200,000
56	KYW	Philadelphia	492	News	Westinghouse	26,600,000

### America's Most Listened-to Radio Stations

Rank	Station	Market	TSA		Group Owner	96 Rev. (\$)
			AQH	Format		
57	WNIC-F	Detroit	490	AC	Chancellor	12,700,000
58	WADO	New York	487	Hispanic	Heftel	5,400,000
59	WNUA-F	Chicago	481	Jazz	Chancellor	14,200,000
60	KLAX-F	Los Angeles	479	Hispanic	SBS	17,000,000
61	KNBR	San Fran.	475	Sprts/Full Svc.	Susquehanna	24,500,000
62	KZLA-F	Los Angeles	473	Country	Bonneville, pend.	14,100,000
63	KHKS-F	Dallas	457	CHR	Chancellor	13,000,000
	WWDB-F	Philadelphia	457	Talk	Beasley	9,700,000
65	WJMN-F	Boston	455	CHR	Chancellor	10,200,000
66	KMOX	St. Louis	454	Talk/Full Svc.	Westinghouse	20,500,000
67	KNX	Los Angeles	452	News	Westinghouse	25,800,000
68	KTNQ	Los Angeles	452	Hispanic	Heftel	6,900,000
69	KLAC	Los Angeles	448	Standards	Chancellor	2,800,000
70	KQRS-F	Mpls.-St. Paul	437	Classic AOR	ABC/Disney	20,200,000
71	WFLZ-F	Tampa	433	CHR	Jacor	8,200,000
72	WUSN-F	Chicago	428	Country	Westinghouse	20,200,000
73	WRCX-F	Chicago	426	AOR	Chancellor	12,900,000
74	KODA-F	Houston	422	Soft AC	Chancellor, pend.	18,120,000
75	KBXX-F	Houston	420	CHR/Black	Clear Channel	11,650,000
76	WDAS-F	Philadelphia	419	Black AC	Chancellor	14,400,000
77	WMMR-F	Philadelphia	416	AOR	Westinghouse	13,900,000
78	WSB	Atlanta	415	Full Svc./Talk	Cox	22,600,000
79	KCBS	San Francisco	414	News/Talk	Westinghouse	20,500,000
80	WKQX-F	Chicago	411	New Rock	Emmis	11,800,000
81	WBCN-F	Boston	409	AOR	Westinghouse	18,900,000
	KLSX-F	Los Angeles	409	Talk	Westinghouse	14,000,000
	WDBZ-F	New York	409	Mod. AC	Chancellor, pend.	19,200,000
84	WXKS-F	Boston	408	CHR/AC	Chancellor	17,400,000
85	WOMC-F	Detroit	399	Oldies	Westinghouse	15,000,000
86	WMGK-F	Philadelphia	398	Classic Hits	Greater Media	9,000,000
87	WERQ-F	Baltimore	396	Black/CHR	Radio One	5,800,000
88	KSCS-F	Dallas	395	Country	ABC/Disney	15,000,000
89	WPGC-F	Washington	394	Black/CHR	Westinghouse	19,500,000
90	WKYS-F	Washington	393	Black	Radio One	6,800,000
91	KIRO	Seattle	392	News/Talk	Entercom	19,100,000
92	KRBE-F	Houston	389	CHR	Susquehanna	11,550,000
93	WXTU-F	Philadelphia	386	Country	Beasley	10,400,000
94	WBAP	Dallas	384	Full Svc./Talk	ABC/Disney	15,500,000
95	WDVE-F	Pittsburgh	383	AOR	Chancellor, pend.	11,300,000
96	WDUV-F	Tampa	382	EZ/Standards	Jacor	2,400,000
97	WRKO	Boston	379	Talk	Westinghouse	10,600,000
98	WSTR-F	Atlanta	376	CHR/AC	Jefferson-Pilot	13,400,000
	WHUR-F	Washington	376	Black AC		6,900,000
100	KYLD-F	San Francisco	369	Urban/CHR	Chancellor	8,400,000

101	WJZ-F	Philadelphia	367	KOIT-AF	San Fran.	347	WRIF-F	Detroit	326
102	WODS-F	Boston	364	115 WCRB-F	Boston	343	128 WAAF-F	Boston	321
103	WXRT-F	Chicago	357	WPOW-F	Miami	343	WHQT-F	Miami	321
	KFWB	Los Angeles	357	117 WMJX-F	Boston	342	130 KKGO-F	Los Angeles	320
105	WIOQ-F	Philadelphia	357	118 KMJQ-F	Houston	341	WDSY-F	Pittsburgh	320
106	WCKG-F	Chicago	356	119 KMEL-F	San Fran.	340	132 KFRG-F	Riv.-SB	319
	WMJI-F	Cleveland	356	WBIG-F	Washington	340	133 WIL-F	St. Louis	318
	WMZQ-F	Washington	356	121 WIVK-F	Knoxville	338	134 WKQI-F	Detroit	316
109	WKHX-F	Atlanta	355	122 KVIL-F	Dallas	337	135 WWZZ-F	Washington	313
110	WWJ	Detroit	352	123 KOA	Denver	333	136 WBMX-F	Boston	312
111	WFBQ-F	Indianapolis	349	124 WEDR-F	Miami	330	KILT-F	Houston	312
112	KBUE-FF	Los Angeles	348	KUBE-F	Seattle	330	138 WYXR-F	Philadelphia	310
113	WOJO-F	Chicago	347	126 WTMX-F	Chicago	326	139 WPHI-F	Philadelphia	308

### America's Most Listened-to Stations

140	WBAL	Baltimore	307	203	WLUP-F	Chicago	254	266	WGNA-AF	Alb.-S-Troy	218
	KIBB-F	Los Angeles	307		WNCX-F	Cleveland	254		WSOC-F	Charlotte	218
142	WPEN	Philadelphia	305	205	WNNX-F	Atlanta	253		WXTB-F	Tampa	218
143	WGAR-F	Cleveland	303	206	WQSR-F	Baltimore	252	269	KOSI-F	Denver	217
	KLUV-F	Dallas	303		WMAQ	Chicago	252	270	WEBN-F	Cincinnati	216
145	KKSF-F	San Fran.	302		KBLX-F	San Fran.	252		KMLE-F	Phoenix	216
	WASH-F	Washington	302	209	WWWW-F	Detroit	251	272	WCOL-F	Cimbs, OH	215
147	WSIX-F	Nashville	300		WPLY-F	Philadelphia	251		WBCT-F	Gnd. Rpd.	215
148	WALR-AF	Atlanta	298	211	WRQX-F	Washington	250		WZTA-F	Miami	215
149	KEEY-F	Mpls.-St. Paul	295	212	WTMJ	Milwaukee	249	272	KIXI	Seattle	215
150	WZAK-F	Cleveland	293		WWKA-F	Orlando	249	276	WRMR	Cleveland	214
	WLYF-F	Miami	293	214	WHAT-F	Atlanta	248		KABL	San Fran.	214
152	WDOK-F	Cleveland	292		WMMJ-F	Washington	248		KDFC-F	San Fran.	214
	WTQR-F	Gms-WS	292	216	WQYK-F	Tampa	247	279	KLOL-F	Houston	213
	WIP	Philadelphia	292	217	WFLN-F	Philadelphia	246		WDAF	KC	213
155	WFMS-F	Indianapolis	290		KKRZ-F	Portland, OR	246	281	KOOL-F	Phoenix	212
156	KZPS-F	Dallas	286	219	WFOX-F	Atlanta	245	282	WMXJ-F	Miami	211
	WQUE-F	New Orlns.	286		WPEG-F	Charlotte	245	283	WSCR	Chicago	209
	WBZZ-F	Pittsburgh	286		WYCD-F	Detroit	245		KQKS-F	Denver	209
	KFBK	Sacramento	286	222	WEEI	Boston	244	285	WNIB-F	Chicago	208
160	KTRH	Houson	285		WAQI	Miami	244		WXYT	Detroit	208
161	KDWB-F	Mpls.-St. Paul	284	224	WCHB-F	Detroit	243		WHAS	Louisville	208
162	KSON-AF	San Diego	283		WFLA	Tampa	243		KNDD-F	Seattle	208
163	WMXD-F	Detroit	282	226	WWSW-AF	Pittsburgh	242	289	WSSL-F	Grnvl.-Spar.	207
	WLTE-F	Mpls.-St. Paul	282	227	WPCH-F	Atlanta	241		WTMI-F	Miami	207
	KIOI-F	San Fran.	282	228	WHRK-F	Memphis	240		KEGE-F	Mpls.-St. Paul	207
166	WAMZ-F	Louisville	280		WRMA-F	Miami	240		KSTP	Mpls.-St. Paul	207
167	WKLB-F	Boston	279		KLLC-F	San Fran.	240	293	KTBB-F	Houston	206
	WLW	Cincinnati	279	231	WUSY-F	Chattanooga	239	294	KZZO-F	Sacramento	205
169	KGGI-F	Riv.-San B.	278		WHKO-F	Dayton	239	295	WKNR	Cleveland	204
170	WZLX-F	Boston	277		WHFS-F	Washington	239		KATM-F	Modesto	204
	KNIX-F	Phoenix	277	234	WOWI-F	Norfolk	238	297	WHYI-F	Miami	203
172	KKBQ-AF	Houston	274	235	WLIB	New York	237	298	WNCI-F	Cimbs, OH	202
173	KPLX-F	Dallas	273	236	WJHM-F	Orlando	236		KING-F	Seattle	202
174	WWDC-F	Washington	272		KBGG-F	San Fran.	236	300	KYXY-F	San Diego	201
175	WAIT	Chicago	271	238	WROR-F	Boston	235	301	WJFK-F	Washington	201
	WALK-F	NY (Long Isl.)	271		WMIL-F	Milwaukee	235	302	WZZK-AF	Birmingham	200
	KMPS-AF	Seattle	271	240	WTIC	Hartford	234		WTOP	Washington	200
178	KLDE-F	Houston	268		KSFM-F	Sacramento	234	304	WBOS-F	Boston	199
	WAMR-F	Miami	268		KTFM-F	San Antonio	234		WXCD-F	Chicago	199
180	WKLS-F	Atlanta	267	243	WUBE-F	Cincinnati	233		WQRS-F	Detroit	199
	WRCH-F	Hartford	266	244	WYAY-F	Atlanta	231	307	KXXY-F	Okla. City	198
	KBSG-AF	Seattle	266		WWMX-F	Balto.	231		WOMX-F	Orlando	198
183	KDMX-F	Dallas	265	246	WZGC-F	Atlanta	227		KFYI	Phoenix	198
184	KHMX-F	Houston	262		KQQL-F	Mpls.-St. Paul	227	310	KLTY-F	Dallas	197
185	WGMS-F	Washington	262	248	KDGE-F	Dallas	226		WKSS-F	Hartford	197
186	KSFO	San Fran.	261		KSSE-F	LA (San B.)	226		WWL	New Orleans	197
	KMJM-F	St. Louis	261		WFLC-F	Miami	226		KTAR	Phoenix	197
188	WSB-F	Atlanta	260	251	KYNG-F	Dallas	225		WRBQ-F	Tampa	197
	WPOC-F	Baltimore	260		KVI	Seattle	225	315	WMMS-F	Cleveland	196
	KRLD	Dallas	260		KEZK-F	St. Louis	225		KPRS-F	KC	196
	KFRC-F	San Fran.	260		WMAL	Washington	225	317	WBOB-F	Mpls.-St. Paul	194
192	WEJM-F	Chicago	258	255	WVMV-F	Detroit	223		KFMB	San Diego	194
	WLVE-F	Miami	258	256	WWYZ-F	Hartford	223		KLOU-F	St. Louis	194
	KFOG-FF	San Fran.	258		KPNT-F	St. Louis	223	320	WFMT-F	Chicago	193
	WGAY-F	Washington	258	258	KMXV-F	KC	222	321	WJMZ-F	Gmvl.-Spar.	192
196	WDRQ-F	Detroit	257	259	WCSX-F	Detroit	221	322	WDRM-F	Huntsville	192
	WKIS-F	Miami	257		KJLH-F	Los Angeles	221	323	WLIF-F	Baltimore	191
	WFME-F	New York	257		WQOK-F	Raleigh	221		WKRQ-F	Cincinnati	191
199	WPNT-F	Chicago	256		WJZW-F	Washington	221		WWDM-F	Col., SC	191
	KEGL-F	Dallas	256	263	WQAL-F	Cleveland	220		KOAI-F	Dallas	191
201	KYGO-F	Denver	255		KSTP-F	Mpls.-St. Paul	220		KRBV-F	Dallas	191
	WWRM-F	Tampa	255	265	WEGQ-F	Boston	219		KFMB-F	San Diego	191



### America's Most Listened-to Stations

329	WNWK-F	New York	190	374	WGRR-F	Cincinnati	175		KXTN-F	San Antonio	160
330	KTXQ-F	Dallas	189		WTAM	Cleveland	175	422	WWWG-F	Charlotte	159
	KLYY-F	Los Angeles	189		KPRC	Houston	175		WESC-F	Gmvl.-NB	159
	WXDJ-F	Miami	189		WXXL-F	Orlando	175		WWBB-F	Providence	159
	WTKS-F	Orlando	189		KKFR-F	Phoenix	175		KSOL-F	San Fran.	159
	WBEE-F	Roch., NY	189		WWLI-F	Providence	175		KJR-F	Seattle	159
	WHPT-F	Tampa	189		KZEP-F	San Antonio	175		KIIM-F	Tucson	159
336	WXBQ-F	JC-Kingsport	188	381	WGRF-F	Buffalo	174	428	KHOM-F	New Orns.	158
	WLZR-F	Milwaukee	188		KSSF-F	Little Rock	174		KSFI-F	Salt Lake City	158
336	WWXY-F	NY (West.)	188		WMGF-F	Orlando	174		KYCW-F	Seattle	158
	WHTQ-F	Orlando	188		WPRO-F	Providence	174	431	KMJ	Fresno	157
	WXDX-F	Pittsburgh	188	385	KASE-F	Austin	173		WRNS-AF	Gmvl.-NB	157
	KITS-F	San Fran.	188		WVLF-F	Lex., KY	173		KWKW	Los Angeles	157
	KYKY-F	St. Louis	188	387	WTRG-F	Raleigh	172		WALC-F	St. Louis	157
343	KRFX-F	Denver	187		WKHK-F	Richmond	172		WSJT-F	Tampa	157
	KOY	Phoenix	187	389	WRFX-F	Charlotte	171		WKKO-F	Toledo	157
	KSHE-F	St. Louis	187	390	KRLA	Los Angeles	170	437	WHO	Des Moines	156
346	WDRG-F	Hartford	186		KSAN-F	San Fran.	170		WTIC-F	Hartford	156
	WBLI-F	NY (LI)	186	392	KCMO-F	KC	169		KKCW-F	Portland, OR	156
	XHTZ-F	San Diego	186		KFKF-F	KC	169		WHJY-F	Providence	156
349	WGFX-F	Nashville	185		WHUD-F	NY (Pkskill.)	169		KWEN-F	Tulsa	156
350	WIYY-F	Baltimore	184		WARW-F	Washington	169	442	WROQ-F	Gmvl.-Spar.	155
	WJMI-F	Jackson, MS	184	396	KAJA-F	San Antonio	168		KKRW-F	Houston	155
352	WLYT-F	Charlotte	183		XTRA	San Diego	168		WJXB-F	Knoxville	155
	WJMH-F	Gms.-WS	183	398	WGCI	Chicago	167	445	WGY	Alb.-S-Troy	154
	WBGG-F	Miami	183		WIBC	Indianapolis	167		WPYX-F	Alb.-S-Troy	154
355	WZJM-F	Cleveland	181	400	CKWW	Detroit	166		WBHJ-F	Birmingham	154
	KBEQ-F	KC	181		WHAM	Roch., NY	166		KQRC-F	KC	154
	WIMZ-F	Knoxville	181		WCOF-F	Tampa	166		WKTJ-F	Milwaukee	154
	WKLH-F	Milwaukee	181	403	WDCG-F	Raleigh	165	450	KCFX-F	KC	153
	KUPD-F	Phoenix	181		WAKS-F	Tampa	165		KXMG	Los Angeles	153
360	WHYT-F	Detroit	180	405	KPRR-F	El Paso	164		WRVR-F	Memphis	153
	KKPN-F	Houston	180		KZZP-F	Phoenix	164		WRDR-F	Phila. (At. C.)	153
	KTCZ-AF	Mpls.-St. Paul	180		WSHH-F	Pittsburgh	164	454	KBOS-F	Fresno	152
	WOCL-F	Orlando	180		KUPL-F	Portland, OR	164		WRKZ-F	Harrisburg	152
	KOME-F	San Jose	180	409	WLTF-F	Cleveland	163		KGBT-AF	McAl.-Bmsvl.	152
	KSJO-F	San Jose	180	410	WSNY-F	Climbs, OH	162		WDIA	Memphis	152
	KPLZ-F	Seattle	180		KALC-F	Denver	162		WYLD-F	New Orleans	152
	KZOK-F	Seattle	180		KLTN-F	Houston	162		KCYF-F	San Antonio	152
368	WRR-F	Dallas	179		WNOE-F	New Orns.	162		WEAT-F	W. Palm Bch.	152
	KISW-F	Seattle	179	414	WIXX-F	Green Bay	161	461	WKCC-F	Saginaw	151
	WQXK-F	Youngstown	179		WRMF-F	W. Palm Bch.	161	462	WRRM-F	Cincinnati	150
371	WMVP	Chicago	178	416	WOCT-F	Baltimore	160		KBNA-AF	El Paso	150
372	WRDU-F	Raleigh	177		WSM-F	Nashville	160		WFMK-F	Lansing	150
373	WKXX-F	St. Louis	176		WPST-F	Phila. (Tmtn)	160		WGH-F	Norfolk	150
					KXL	Portland, OR	160				
					WQDR-F	Raleigh	160				

Based on TSA avg. ¼-hr. persons 12+, Mon-Sun, 6 AM-12 Midnight. Estimates are shown in hundreds (00).

## America's Leading Stations – 12+ TSA Cume

1	WKTU-F	New York	22920	62	WBCN-F	Boston	7697	123	WMJX-F	Boston	5715
2	WHTZ-F	New York	21613	63	WMGK-F	Philadelphia	7664	124	KLLC-F	San Fran.	5696
3	WLTW-F	New York	21359	64	WRCX-F	Chicago	7606	125	WRQX-F	Wash.	5642
4	WINS	New York	21104	65	WTMX-F	Chicago	7583	126	WMVP	Chicago	5587
5	WQHT-F	New York	21048	66	WUSL-F	Philadelphia	7577	127	WGAR-F	Cleveland	5560
9	WCBS	New York	19665	67	WMMR-F	Philadelphia	7272		WMJI-F	Cleveland	5560
7	WXRK-F	New York	18381	68	WMAQ	Chicago	7253	129	KKDA-F	Dallas	5526
8	WCBS-F	New York	18162	69	WSB	Atlanta	7232	130	KVIL-F	Dallas	5500
9	KPWR-F	Los Angeles	17933	70	WBEB-F	Philadelphia	7207	131	WXLU-F	Philadelphia	5484
10	KIIS-F	Los Angeles	17878	71	WPGC-F	Wash.	7155	132	KOA	Denver	5481
11	KRTH-F	Los Angeles	17446	72	KLSX-F	Los Angeles	7151	133	KRLD	Dallas	5468
12	WRKS-F	New York	16480	73	WWJ	Detroit	7143	134	WSB-F	Atlanta	5437
13	WPLJ-F	New York	16163	74	WNUA-F	Chicago	7114	135	WFBQ-F	Indianapolis	5416
14	WFAN	New York	15028	75	WCKG-F	Chicago	7086	136	WXRT-F	Chicago	5412
15	KLVE-F	Los Angeles	14494	76	WLUP-F	Chicago	7057	137	WDRQ-F	Detroit	5406
16	KOST-F	Los Angeles	14454	77	WJLB-F	Detroit	6951	138	WJZZ-F	Philadelphia	5321
17	KFI	Los Angeles	14195	78	WYXR-F	Philadelphia	6939	139	WFOX-F	Atlanta	5296
18	WABC	New York	13739	79	KMEL-F	San Fran.	6877	140	WBZZ-F	Pittsburgh	5293
19	KKBT-F	Los Angeles	13623	80	KZLA-F	Los Angeles	6875	141	WCRB-F	Boston	5266
20	WQCD-F	New York	13056	81	WKQI-F	Detroit	6856	142	KHMX-F	Houston	5247
21	KROQ-F	Los Angeles	12972	82	KQRS-F	Mpls.-St. Paul	6647	143	KUBE-F	Seattle	5244
22	KYW	Philadelphia	12589	83	WODS-F	Boston	6843	144	WDVE-F	Pittsburgh	5205
23	WSKQ-F	New York	12556	84	KIRO	Seattle	6830	145	WAAF-F	Boston	5184
24	WOR	New York	12159	85	KYLD-F	San Fran.	6826	146	KDMX-F	Dallas	5148
25	WBLS-F	New York	12037	86	WLS	Chicago	6814	147	KEGL-F	Dallas	5122
26	KYSR-F	Los Angeles	11885	87	WVEE-F	Atlanta	6803		WMZQ-F	Wash.	5122
27	WBBM-F	Chicago	11784	88	WOMC-F	Detroit	6763	149	KILT-F	Houston	5108
28	KBIG-F	Los Angeles	11780	89	KMOX	St. Louis	6742		KBSG-AF	Seattle	5091
	KNX	Los Angeles	11780	90	WWZZ-F	Wash.	6731	151	WHUR-F	Wash.	5086
30	WAXQ-F	New York	11046	91	WSTR-F	Atlanta	6727	152	WNNX-F	Atlanta	5082
31	KLOS-F	Los Angeles	10641	92	WNIC-F	Detroit	6719	153	WGAY-F	Wash.	5075
32	KCBS-F	Los Angeles	10740	93	KLAC	Los Angeles	6706	154	KLUV-F	Dallas	5074
33	WBBM	Chicago	10648	94	WVAZ-F	Chicago	6587	155	KSTP-F	Mpls.-St. Paul	5067
34	WGN	Chicago	10535	95	WUSN-F	Chicago	6511	156	WZLX-F	Boston	5059
35	KTWV-F	Los Angeles	10367	96	KOIT-AF	San Fran.	6499	157	WHYT-F	Detroit	5056
36	WKQX-F	Chicago	10075	97	KTRH	Houston	6480	158	WPHI-F	Philadelphia	5010
37	WNEV-F	New York	9886	98	WFLZ-F	Tampa	6408	159	WKLS-F	Atlanta	4917
38	WDBZ-F	New York	9848	99	WPOW-F	Miami	6391	160	KFOG-FF	San Fran.	4905
39	KFWB	Los Angeles	9839	100	WQEW	New York	6381	161	KKBQ-AF	Houston	4900
40	WYSP-F	Philadelphia	9788	101	WWDB-F	Philadelphia	6370	162	KBBG-F	San Fran.	4890
41	KSCA-F	Los Angeles	9763	102	KGGI-F	Riverside-SB	6322	163	WBIG-F	Wash.	4888
42	WPAT-F	New York	9690	103	WWDC-F	Wash.	6283	164	WEDR-F	Miami	4885
43	KGO	San Fran.	9659	104	WPLY-F	Philadelphia	6265	165	KDGE-F	Dallas	4881
44	WBZ	Boston	9623	105	KSCS-F	Dallas	6247	166	WDAS-F	Philadelphia	4863
45	WQXR-F	New York	9595	106	WKYS-F	Wash.	6244	167	KLDE-F	Houston	4839
46	WJR	Detroit	9364	107	KODA-F	Houston	6165	168	WRKO	Boston	4786
	KCBS	San Fran.	9334	108	KKGO-F	Los Angeles	6157	169	WADO	New York	4718
48	WJMK-F	Chicago	9226	109	WBMX-F	Boston	6023	170	KFRC-F	San Fran.	4717
49	WLIT-F	Chicago	8896	110	KLYY-F	Los Angeles	5951	171	KTNQ	Los Angeles	4704
50	KABC	Los Angeles	8871	111	KDKA	Pittsburgh	5898	172	KITS-F	San Fran.	4656
51	WGCI-F	Chicago	8779	112	WRIF-F	Detroit	5889	173	WBOS-F	Boston	4630
52	WXKS-F	Boston	8509	113	KBXX-F	Houston	5858	174	KZPS-F	Dallas	4615
53	WOGL-F	Philadelphia	8307	114	WTOP	Wash.	5855	175	WPCH-F	Atlanta	4604
54	KIBB-F	Los Angeles	8254	115	WBAP	Dallas	5826	176	WHQT-F	Miami	4538
55	KRBE-F	Houston	8174	116	WIP	Philadelphia	5820	177	WEGQ-F	Boston	4532
56	WCCO	Mpls.-St. Paul	8169	117	KDWB-F	Mpls.-St. Paul	5808	178	WNCX-F	Cleveland	4521
57	WIOQ-F	Philadelphia	8135	118	WPNT-F	Chicago	5805	179	WLW	Cincinnati	4489
58	WJMN-F	Boston	8123	119	WHFS-F	Wash.	5744	180	WEEI	Boston	4478
59	KHKS-F	Dallas	8043	120	WKHX-F	Atlanta	5739	181	WALR-AF	Atlanta	4471
60	KLAX-F	Los Angeles	7992	121	KBUE-FF	Los Angeles	5731	182	KQQL-F	Mpls.-St. Paul	4447
61	KNBR	San Fran.	7898	122	KIOI-F	San Fran.	5726	183	KKSF-F	San Fran.	4421

### America's Leading Stations – 12+ TSA Cume

184	WBAL	Baltimore	4418	240	KTBZ-F	Houston	3834	296	KXKL-F	Denver	3301
185	WHYI-F	Miami	4399	241	KLOU-F	St. Louis	3828	297	KOSI-F	Denver	3300
186	WKSS-F	Hartford	4364	242	WZJM-F	Cleveland	3800	298	KSJO-F	San Jose	3295
187	KEGE-F	Mpls.-St. Paul	4352	243	KDFC-F	San Fran.	3777	299	WJFK-F	Wash.	3289
188	WKNR	Cleveland	4328	244	WTIC-F	Hartford	3759	300	KZOK-F	Seattle	3285
189	WDOK-F	Cleveland	4324	245	WTQR-F	Gns-WS	3753	301	KOAI-F	Dallas	3281
190	WZGC-F	Atlanta	4288	246	WBOB-F	Mpls.-St. Paul	3739	302	WWKA-F	Orlando	3281
191	WALC-F	St. Louis	4285	247	WQSR-F	Baltimore	3734	303	KNIX-F	Phoenix	3279
192	WPST-F	Phila. (Trtn.)	4273	248	WYSY-F	Chicago	3732	304	WAMZ-F	Louisville	3271
193	WLTE-F	Mpls.-St. Paul	4272	249	CIMX-F	Detroit	3704	305	WDRC-F	Hartford	3269
194	WFLC-F	Miami	4264	250	WXCD-F	Chicago	3701	306	KTCZ-AF	Mpls.-St. Paul	3264
195	WOJO-F	Chicago	4247	251	KEZK-F	St. Louis	3701	307	KKFR-F	Phoenix	3261
196	WNCI-F	Col., OH	4229	252	KFBK	Sacramento	3692	308	WKXX-F	St. Louis	3254
197	WCSX-F	Detroit	4218	253	WDSY-F	Pittsburgh	3686	309	KHYS-FF	Houston	3250
198	WERQ-F	Baltimore	4209	254	KFRG-F	Riv.-SB	3682	310	KRLA	Los Angeles	3239
199	KTXQ-F	Dallas	4196	255	KPNT-F	St. Louis	3669	311	WAMR-F	Miami	3238
200	KEEY-F	Mpls.-St. Paul	4184	256	WNWK-F	New York	3668	312	KOMO	Seattle	3237
201	WWWX-F	Baltimore	4164	257	WYAY-F	Atlanta	3658	313	WQYK-F	Tampa	3235
202	WDUV-F	Tampa	4144	258	WGMS-F	Wash.	3648	314	KZZP-F	Phoenix	3234
203	KPLX-F	Dallas	4142	259	WKLB-F	Boston	3645	315	WUBE-F	Cincinnati	3229
204	KMJQ-F	Houston	4133	260	WMMJ-F	Wash.	3628	316	KRFK-F	Denver	3224
205	WQAL-F	Cleveland	4130	261	KYGO-F	Denver	3615	317	WRCH-F	Hartford	3216
206	WWWW-F	Detroit	4112	262	WSIX-F	Nashville	3602	318	KSFO	San Fran.	3213
207	KKPN-F	Houston	4107	263	KTAR	Phoenix	3599	319	WSOC-F	Charlotte	3197
	KKRW-F	Houston	4107	264	WXDX-F	Pittsburgh	3598	320	WPLL-F	Miami	3193
209	WIL-F	St. Louis	4106	265	KJLH-F	Los Angeles	3594	321	WIYY-F	Baltimore	3178
210	WEJM-F	Chicago	4103	266	KYKY-F	St. Louis	3594	322	WQRS-F	Detroit	3178
211	WWSW-AF	Pittsburgh	4095	267	WLIB	New York	3586	323	XHTZ-F	San Diego	3176
212	WYCD-F	Detroit	4083	268	WXIL-F	Orlando	3584	324	WTIC	Hartford	3175
213	KNDD-F	Seattle	4049	269	WLVE-F	Miami	3567	325	WSCR	Chicago	3167
214	WROR-F	Boston	4030	270	KMLE-F	Phoenix	3565	326	WQUE-F	New Orleans	3151
215	WCHB-F	Detroit	4014	271	KALC-F	Denver	3548	327	WNAP-F	Indianapolis	3144
216	WLYF-F	Miami	4005	272	WBGG-F	Miami	3536	328	WEBN-F	Cincinnati	3130
217	WIVK-F	Knoxville	4000	273	KOOL-F	Phoenix	3532	329	WFMT-F	Chicago	3122
218	WKRQ-F	Cincinnati	3994	274	WPOC-F	Baltimore	3531	330	KSAN-F	San Fran.	3112
219	WFLN-F	Philadelphia	3979	275	WVMV-F	Detroit	3525	331	WHRK-F	Memphis	3111
220	WTMJ	Milwaukee	3970	276	WMXJ-F	Miami	3503	332	KHTS-F	San Diego	3097
221	WMXD-F	Detroit	3962	277	WJZW-F	Wash.	3503	333	WBLI-F	New York	3090
222	KPLZ-F	Seattle	3961	278	WNIB-F	Chicago	3500	334	WOCT-F	Baltimore	3078
223	WFMS-F	Indianapolis	3942	279	WZAK-F	Cleveland	3474	335	WLIR-F	Long Island	3077
224	KLOL-F	Houston	3939	280	KIKK-F	Houston	3473	336	WFLA	Tampa	3076
225	WHTA-F	Atlanta	3926	281	KTFM-F	San Antonio	3473	337	WTMI-F	Miami	3070
	KTZN	Los Angeles	3926	282	WHKO-F	Dayton	3469	338	WKXW-F	Phila. (Trtn.)	3066
	WWRM-F	Tampa	3926	283	WOMX-F	Orlando	3467	339	WJHM-F	Orlando	3062
	WARW-F	Wash.	3926	284	KKRZ-F	Portland, OR	3459	340	WHUD-F	NY (Pkskill.)	3061
229	KFMB-F	San Diego	3924	285	KYXY-F	San Diego	3443	341	KQKS-F	Denver	3059
230	KSSE-F	Los Angeles	3894	286	KSON-AF	San Diego	3425	342	WHPT-F	Tampa	3059
231	WALK-F	Long Island	3885	287	KSHE-F	St. Louis	3418	343	WOCL-F	Orlando	3058
232	WMAL	Wash.	3882	288	KZZO-F	Sacramento	3414	344	WBBR	New York	3055
233	KBLX-F	San Fran.	3872	289	KJR-F	Seattle	3410	345	WKTI-F	Milwaukee	3047
234	KOME-F	San Jose	3867	290	WKIS-F	Miami	3404	346	WPRO-F	Providence	3039
235	WMMS-F	Cleveland	3865	291	XTRA	San Diego	3381	347	WDCG-F	Raleigh	3029
236	KYNG-F	Dallas	3859	292	WZTA-F	Miami	3360	348	KATM-F	Modesto	3011
237	KMXV-F	KC	3857	293	KFMB	San Diego	3351	349	WZZK-AF	Birmingham	3003
238	KSFM-F	Sacramento	3850	294	WPEN	Philadelphia	3350				
239	KMPS-AF	Seattle	3850	295	WRMA-F	Miami	3347				

Based on 12+ TSA Cume, Mon-Sun, 6 AM-12 Midnight. Estimates are shown in hundreds (00).

### America's Leading Stations – 12+ Metro Share

Rank	Station	Market	Share	Format	96 Revenue	Group Owner
1	WXBQ-F	JC-Kingsport	24.6	Country	4,500,000	Bristol
2	WIVK-F	Knoxville	24.2	Country	8,300,000	Dick
3	WTHI-F	Terre Haute	23.8	Country	2,200,000	
4	WUSY-F	Chattanooga	23.0	Country	5,425,000	Colonial
	KFGO	Fargo-Moorhead	23.0	Full Svc.	2,200,000	Otter Tail
6	WFGY-F	Altoona	22.1	Country	2,700,000	Forever
7	WDRM-AF	Huntsville	21.8	Country	5,600,000	Capstar
	WZID-F	Manchester	21.8	AC/SAC	4,400,000	Saga
9	WKSF-F	Asheville	21.3	Country	2,700,000	Capstar
	WZHT-F	Montgomery	21.3	Black	2,200,000	Capstar
11	WHWK-F	Binghamton	20.0	Country	2,200,000	Wicks
12	WFXE-F	Columbus, GA	19.2	Black	1,500,000	Davis
13	WBWN-F	Bloomington	19.0	Country	1,450,000	Bloomington
14	KCCY-F	Pueblo	18.8	Country	NA	McCoy
15	WIKY-F	Evansville	18.4	AC	3,700,000	South Central
16	WKEE-F	Huntington-Ashland	18.1	CHR/AC	2,100,000	Capstar
	WMTZ-F	Johnstown	18.1	Country	1,400,000	Dame
18	WJBC	Bloomington	17.9	Full Svc.	2,500,000	Bloomington
19	KZII-F	Lubbock	17.8	CHR	1,000,000	Capstar
20	WTCR-F	Huntington-Ashland	17.3	Country	3,200,000	Capstar
	KATM-F	Modesto	17.3	Country	5,100,000	Citadel
22	WDEN-AF	Macon	16.8	Country	3,100,000	Magic
23	WRNS-AF	Greenville-NB	16.7	Country	3,850,000	Pinnacle
24	WQBE-F	Charleston, WV	16.6	Country	NA	Bristol
	WWDM-F	Columbia, SC	16.6	Black	4,200,000	Clear Channel
	WJMI-F	Jackson, MS	16.6	Black	2,400,000	Capstar
27	WKOA-F	Lafayette, IN	16.5	Country	NA	Schurz
28	KKCV-F	Waterloo-CF	16.3	Country	1,300,000	Connoisseur
29	WZFX-F	Fayetteville, NC	16.2	Black	3,050,000	Beasley
30	WIBB-F	Macon	16.1	Black	910,000	Taylor
31	KMJJ-F	Shreveport	15.9	Black	1,300,000	SunGroup
	WFRG-F	Utica-Rome	15.9	Country	1,500,000	Forever
33	WOVK-F	Wheeling	15.7	Country	NA	Capstar
34	KPRR-F	El Paso	15.6	CHR	2,000,000	Clear Channel
35	WVLK-F	Lexington, KY	15.2	Country	4,400,000	
36	KHAK-F	Cedar Rapids	15.1	Country	2,900,000	Capstar
37	WIKS-F	Greenville-NB	15.0	Black	2,550,000	Beasley
38	WIBW-F	Topeka	14.9	Country	1,200,000	Stauffer
39	WBYT-F	South Bend	14.8	Country	NA	Federated
40	KBNA-AF	El Paso	14.7	Hispanic	3,300,000	Heftel
	WITL-F	Lansing	14.7	Country	3,850,000	Liggett
42	WHBX-F	Tallahassee	14.6	Black AC	900,000	HVS
43	KUZZ-AF	Bakersfield	14.5	Country	3,500,000	Buck Owens
	WSTO-F	Evansville	14.5	CHR	1,900,000	Brill
	WXRX-F	Rockford	14.5	AOR	2,300,000	Airplay
	WZOK-F	Rockford	14.5	CHR	2,100,000	Connoisseur
47	KGBT-AF	McAllen-Brownsville	14.4	Hispanic	1,800,000	Heftel
	WQXK-F	Youngstown	14.4	Country	3,100,000	Connoisseur
49	WWNC	Asheville	14.3	Country	2,500,000	Capstar
50	WKML-AF	Fayetteville, NC	14.2	Country	3,400,000	Beasley
	WXBW-F	Pensacola	14.2	Country	3,600,000	Capstar
52	WRTS-F	Erie	14.0	CHR	680,000	

Based on Metro average ¼-hr. share, Mon-Sun, 6 AM-12 Midnight.

### America's Leading Stations – 12+ Metro Cume Rating

1	WTHI-F	Terre Haute	42.8	54	WIBB-F	Macon	28.0
2	WXBQ-F	JC-Kingsport	42.4	55	WICC	Bridgeport	27.8
3	WIVK-F	Knoxville	40.9		KBNA-AF	El Paso	27.8
4	KFGO	Fargo	40.2	57	WBWN-F	Bloomington	27.7
5	WZID-F	Manchester	38.6		WFXE-F	Columbus, GA	27.7
6	WIXX-F	Green Bay	38.4		KIWW-F	McAllen-Bmsvl	27.7
7	WFGY-F	Altoona	37.7		WLWI-F	Montgomery	27.7
8	KZII-F	Lubbock	37.1		WOMP-F	Wheeling	27.7
9	WZOK-F	Rockford	35.4	62	WRNS-AF	Gmvl.-NB	27.6
10	KPRR-F	El Paso	35.2	63	WCCO	Mpls.-St. Paul	27.4
11	WKEE-F	Huntington-Ashland	34.2	64	KKMG-F	Pueblo	27.3
12	WQBE-F	Charleston, WV	33.6		WQXK-F	Youngstown	27.3
	WUSY-F	Chattanooga	33.6	66	WWNC	Asheville	27.0
	KCCY-F	Pueblo	33.6		WNTQ-F	Syracuse	27.0
15	WJBC	Bloomington	33.5		KFMW-F	Waterloo-CF	27.0
16	WDRM-AF	Huntsville	33.4	69	WAZY-F	Lafayette, IN	26.9
17	WRTS-F	Erie	33.2		WFRG-F	Utica-Rome	26.9
18	WKRZ-FF	Wilkes Barre	32.7	71	WKCQ-F	Saginaw	26.8
19	WTCR-F	Huntington-Ashland	32.6		KTTS-F	Springfield, MO	26.8
20	WBNQ-F	Bloomington	32.5	73	KZFM-F	Corpus Christi	26.7
21	WIKY-F	Evansville	32.2		WSRS-F	Worcester	26.7
22	WPRR-F	Altoona	32.0	75	WAMZ-F	Louisville	26.6
	WDEN-AF	Macon	32.0	76	WKYE-F	Johnstown	26.5
24	KBFM-F	McAllen-Brownsville	31.9		WHAS	Louisville	26.5
25	WHWK-F	Binghamton	31.8	78	KRMD-F	Shreveport	26.4
	WJMI-F	Jackson, MS	31.8	79	WSIX-F	Nashville	26.3
27	WOVK-F	Wheeling	31.4		WDUV-F	Sarasota	26.3
28	WJET-F	Erie	31.1	81	WDAY-F	Fargo	26.2
29	KMXC-F	Sioux Falls	30.9		WFBQ-F	Indianapolis	26.2
30	WKSF-F	Asheville	30.8		KRQQ-F	Tucson	26.2
31	KGOT-F	Anchorage	30.7	84	WNCI-F	Columbus, OH	26.1
32	WEZN-F	Bridgeport	30.6		WMTZ-F	Johnstown	26.1
	KHAK-F	Cedar Rapids	30.6		KJYO-F	Okla. City	26.1
34	WAEB-F	Allentown	30.2		WNDU-F	South Bend	26.1
	KKCV-F	Waterloo-CF	30.2	88	WHO	Des Moines	26.0
36	WZHT-F	Montgomery	30.1		WITL-F	Lansing	26.0
37	WSTO-F	Evansville	30.0		KGBT-AF	McAllen-Brownsville	26.0
38	WZFX-F	Fayetteville, NC	29.8		KQRS-F	Mpls.-St. Paul	26.0
	WVLK-F	Lexington	29.8	92	WAAL-F	Binghamton	25.9
	KLLL-AF	Lubbock	29.8		KOKZ-F	Waterloo-CF	25.9
	WZEE-F	Madison	29.8	94	WODE-F	Allentown	25.8
42	WHOT-F	Youngstown	29.7		WZZK-AF	Birmingham	25.8
43	WVSR-F	Charleston, WV	29.3	96	KHFI-F	Austin	25.7
	WKFR-F	Kalamazoo	29.3		WVKS-F	Toledo	25.7
45	KMOX	St. Louis	29.1	98	KKMG-F	Colorado Spgs.	25.6
46	KKXX-F	Bakersfield	28.6		WMSI-F	Jackson, MS	25.6
	WZYP-F	Huntsville	28.6	100	KIIM	Tucson	25.5
48	WMRV-F	Binghamton	28.5	101	KLAQ-F	El Paso	25.4
49	KVOX-F	Fargo	28.4	102	KTFM-F	San Antonio	25.3
50	KUZZ-AF	Bakersfield	28.2	103	WFMK-F	Lansing	25.2
	KATM-F	Modesto	28.2		KRRO-F	Sioux Falls	25.2
52	WHKO-F	Dayton	28.1	105	KKPS-F	McAllen-Brownsville	25.1
	KYW	Philadelphia	28.1		WXRX-F	Rockford	25.1

Based on Metro persons 12+ cume rating, Mon-Sun, 6 AM-12 Midnight.

### Station Format and Format Listenership

	AM AQH	Stns	FM AQH	Stns	Total AQH	Stns	%
AOR/Classic/NR	1,800	6	3,358,300	683	3,360,100	689	14.61
Country	74,100	88	2,573,600	536	2,647,700	624	11.51
Black/Urban	246,200	79	2,289,100	250	2,535,300	329	11.02
News/Talk	2,119,400	439	259,100	59	2,378,500	498	10.34
Adult Contemporary	10,800	18	2,108,200	412	2,119,000	430	9.21
CHR	400	3	2,086,200	315	2,086,600	318	9.07
Oldies/Classic Hits	44,900	26	1,624,200	315	1,669,100	341	7.26
Hispanic	425,800	129	928,100	126	1,353,900	255	5.89
Soft AC/EZ	8,600	12	1,119,300	173	1,127,900	185	4.90
Standards	722,700	210	144,200	49	866,900	259	3.77
Full Service	787,200	133	34,000	3	821,200	136	3.57
Jazz	4,100	4	654,900	94	659,000	98	2.87
Religion/Gospel	274,800	178	243,400	131	518,200	309	2.25
Classical	5,000	4	389,700	51	394,700	55	1.72
Sports	392,700	133	1,200	2	393,900	135	1.71
Others/Unknown	24,900	15	39,500	8	64,400	23	0.28
<b>Totals</b>	<b>5,143,400</b>	<b>1,477</b>	<b>17,853,000</b>	<b>3207</b>	<b>22,996,400</b>	<b>4,674</b>	

Based on Metro ¼-hr. average persons 12+, Mon-Sun, 6 AM-12 Midnight. Every station listed in the market report is included. Simulcast facilities count as two stations.

### Format Percentages – AM & FM Bands – Format Share Trends

	AM	FM	Total	Spg 96	Spg 95	Spg 94	Spg 93	Spg 92	Spg 91	Spg 90	Spg 89	Spg 88	Spg 87
AOR/Classic/NR	3.49	18.81	14.61	14.74	14.62	15.50	14.58	14.83	14.44	13.45	12.88	12.80	12.54
Country	1.44	14.42	11.51	12.17	13.30	13.80	13.82	13.32	11.95	11.04	10.82	10.73	10.66
Black/Urban	4.79	12.82	11.02	10.77	10.19	8.35	9.24	8.49	8.60	8.97	8.35	10.33	10.38
News/Talk	41.21	1.45	10.34	11.45	11.52	12.55	13.41	11.31	11.30	9.91	10.01	9.75	8.93
Adult Contemp.	0.21	11.81	9.21	8.27	8.22	8.83	9.17	NA	NA	NA	NA	NA	NA
CHR	0.01	11.69	9.07	8.36	8.95	9.98	10.45	11.16	12.15	15.02	16.00	14.63	15.55
Oldies/Clas. Hits	0.87	9.10	7.26	7.61	7.72	7.04	7.04	NA	NA	NA	NA	NA	NA
Hispanic	8.28	5.20	5.89	5.41	4.89	4.33	4.12	4.13	3.45	3.41	2.88	3.12	2.81
Soft AC/EZ List.	0.17	6.27	4.90	5.02	5.82	6.79	7.86	8.24	8.31	6.19	7.22	7.67	8.37
Standards	14.05	0.81	3.77	3.88	3.54	3.47	1.89	3.34	3.48	3.25	3.04	2.88	3.17
Full Service	15.31	0.19	3.57	3.64	3.45	3.59	3.93	3.70	3.90	4.42	4.59	5.27	6.39
Jazz	0.08	3.67	2.87	2.86	2.35	1.93	1.69	1.65	1.77	1.62	1.71	1.28	0.87
Religion/Gospel	5.34	1.36	2.25	2.16	2.10	1.83	2.08	1.89	1.96	2.09	1.84	1.91	1.65
Classical	0.01	7.58	1.72	1.67	1.56	1.53	1.54	1.59	1.68	1.63	1.48	1.32	1.41
Sports	7.64	0.67	1.71	1.75	1.42	NA	NA	NA	NA	NA	NA	NA	NA
Others/Unknown	0.48	0.22	0.28	0.23	0.34	0.49	0.45	0.37	0.24	0.42	0.60	0.55	0.43

Notes: Sports was split off from News/Talk in Spring 1995; AC and Oldies were split in Spring 1993.

### Changes in Format Percentages

	Chgs. in Format Share			96-97 % Chg. in ¼-hr. Totals	96-97 Chg. in # of Stations
	vs. 96	vs. 92	vs. 87		
AOR/ClassicAOR/New Rock	-0.9	-1.5	+16.5	-1.1	+190 (+38.1%)
Country	-5.4	-13.6	+8.0	-5.6	+112 (+21.9)
Black/Urban	+2.9	+29.8	+6.2	+2.2	+84 (+34.3)
News/Talk	-9.7	-8.6	+15.8	-9.9	+149 (+42.7)
Adult Contemporary	+11.4	NA	NA	+11.2	+166 (62.9)
CHR	+8.5	-18.7	-41.7	+8.3	+110 (+52.9)
Oldies/Classic Hits	-4.6	NA	NA	-4.9	+74 (+27.7)
Hispanic	+8.9	+42.6	+109.6	+8.6	+55 (+27.5)
Soft AC/EZ Listening	-2.4	-40.5	-41.5	-2.6	+31 (+20.1)
Standards	-2.8	+12.9	+18.9	-0.8	+38 (+17.2)
Full Service	-1.9	-3.5	-44.1	-2.0	+52 (+61.9)
Jazz	+0.3	+73.9	+229.9	+0.2	+30 (+44.1)
Religion/Gospel	+4.2	+19.0	+36.4	+3.9	+50 (+19.3)
Classical	+3.0	+8.2	+22.0	+2.6	+22 (+66.7)
Sports	-2.3	NA	NA	-2.4	+50 (+58.8)
Other/Unknown	+108.7	+29.7	+11.6	+19.9	NC

**Comment:** Country's share of listening was down for the third straight year and News/Talk's, for the fourth. The primary gainers were Adult Contemporary, Hispanic, CHR, Religion/Gospel and Black/Urban. We're at a loss to explain the incredible increase in numbers of stations, up 35%, from 3,471 last year to 4,674 in 1997. Our only thought is that increased sample sizes in most markets have allowed more stations to qualify for listing.

### Best Markets for Various Formats

#### Adult Contemporary (Nat'l. Avg. = 9.21%)

1. Manchester	32.9
2. Atlantic City-Cape May	24.3
3. Evansville	22.5
4. Honolulu	22.0
5. Cedar Rapids	21.5
6. Columbus, GA	21.2
Greensboro-WS	21.2
8. Flint	20.1
9. Kalamazoo	19.9
10. Utica-Rome	19.6
11. Fort Wayne	19.4
12. Springfield, MA	19.2
13. Topeka	18.5

#### Black/Urban (Nat'l. Avg. = 11.02%)

1. Columbus, GA	39.2
2. Montgomery	38.2
3. Memphis	37.0
4. Baton Rouge	32.1
5. Birmingham	29.4
6. Macon	29.2
7. Mobile	29.1
8. Jackson, MS	29.0
New Orleans	29.0
10. Washington, DC	28.0
11. Shreveport	27.8
12. Fayetteville, NC	27.6
13. Augusta, GA	27.2
14. Savannah	27.1

#### Classical (Nat'l. Avg. = 1.72%)

1. Boston	5.6
2. Albuquerque	4.9
Seattle-Tacoma	4.9
Washington, DC	4.9
5. Worcester	4.1
6. Atlanta	4.0
7. Chicago	3.7
Santa Rosa	3.7
9. Monterey-Sal.-SC	3.5
San Francisco	3.5
11. Miami-Ft. Lauderdale	3.4
New York	3.4
13. Detroit	3.3

#### AOR (Nat'l. Avg. = 14.61%)

1. Lafayette, IN	35.4
2. Minneapolis-St. Paul	32.3
3. Portsmouth-Dover	31.6
4. Madison	30.8
5. Springfield, MA	30.4
6. Reno	27.5
7. Lincoln	26.9
8. Davenport-Rock Island	26.6
9. Grand Rapids	26.1
Salt Lake City	26.1
11. Denver-Boulder	26.0
12. Waterloo-Cedar Falls	25.5
13. Portland, ME	25.3

#### CHR (Nat'l. Avg. = 9.07%)

1. Erie	27.9
2. Huntington-Ashland	22.7
3. Green Bay	20.7
4. Wilkes Barre-Scranton	20.5
5. Lubbock	20.4
6. Allentown-Bethlehem	19.7
7. Appleton-Oshkosh	18.4
8. Rockford	17.3
9. Altoona	17.0
El Paso	17.0
11. Harrisburg-Lebanon	16.9
12. Evansville	16.7
Providence	16.7

#### Country (Nat'l. Avg. = 11.51%)

1. Huntington-Ashland	40.6
2. Johnson City-Kingsport	40.5
3. Springfield, MO	38.5
4. Knoxville	35.4
5. Terre Haute	34.1
6. Waterloo-Cedar Falls	31.7
7. Sioux Falls	30.3
8. Lafayette, LA	30.0
9. Asheville	29.4
10. Charleston, WV	29.3
11. Johnstown	29.0
12. Duluth-Superior	28.5

## Best Markets for Various Formats

### Full Service

(Nat'l. Avg. = 3.57%)

1. Fargo-Moorhead	25.7
2. Bloomington	22.2
3. Asheville	18.0
4. Canton	16.1
5. Bridgeport	15.5
6. Hartford	14.3
7. Minneapolis-St. Paul	13.9
8. Lincoln	13.8
9. Louisville	13.5
10. Duluth-Superior	13.4
11. St. Louis	13.0
12. Cedar Rapids	12.7
13. Wilkes Barre-Scranton	12.5

### Hispanic

(Nat'l. Avg. = 5.89%)

1. McAllen-Brownsville	53.3
2. El Paso	35.2
3. Miami-Ft. Lauderdale	30.4
4. Los Angeles	25.4
5. Corpus Christi	22.8
6. Fresno	21.9
7. Oxnard-Ventura	21.3
8. San Antonio	20.1
9. Monterey-Sal.-SC	20.0
10. Modesto	17.0
11. Tucson	13.7
12. Bakersfield	13.5
13. Riverside-San Bern.	13.1

### Jazz

(Nat'l. Avg. = 2.87%)

1. Tallahassee	8.1
2. San Francisco	7.8
3. Norfolk-Virginia Beach	6.0
4. Phoenix	5.7
5. Anchorage	5.4
6. Colorado Springs	5.1
7. Bakersfield	4.9
Orlando	4.9
Santa Rosa	4.9
10. Cincinnati	4.7
11. Nashville	4.6
12. Tampa-St. Petersburg	4.5

### News/Talk

(Nat'l. Avg. = 10.34%)

1. Pittsburgh	21.3
2. Seattle-Tacoma	21.2
3. Philadelphia	20.9
4. Santa Rosa	20.5
5. Monmouth-Ocean	20.0
6. Sacramento	18.0
7. Atlantic City-Cape May	17.1
8. New York	16.7
9. Wilmington, DE	16.4
10. Boston	16.0
11. San Francisco	15.9
12. Reno	15.5
13. Oxnard-Ventura	15.3
14. Los Angeles	15.2
15. Baltimore	15.0

### Oldies/Classic Hits

(Nat'l. Avg. = 7.26%)

1. Waterloo-Cedar Falls	17.9
2. Eugene-Springfield	15.9
3. Corpus Rapids	15.1
Peoria	15.1
5. Greenville-New Bern	14.3
6. Wichita	13.1
7. Allentown-Bethlehem	13.0
8. Mobile	12.9
9. Anchorage	12.8
10. Charleston, SC	12.6
11. Springfield, MO	12.6
12. Baltimore	12.5
13. Saginaw-Bay City	12.3
14. Tulsa	12.1

### Religion/Gospel

(Nat'l. Avg. = 2.25%)

1. Jackson, MS	18.6
2. Fayetteville, NC	11.8
Macon	11.8
4. Memphis	11.6
Savannah	11.6
6. Lancaster	10.0
7. Birmingham	8.3
8. Columbia, SC	8.2
9. Shreveport	8.0
10. Baton Rouge	7.9
11. Lafayette, LA	7.8
12. New Orleans	7.7
13. Salisbury-Ocean City	7.6

### Soft AC/EZ Listening

(Nat'l. Avg. = 4.90%)

1. Fort Myers-Naples	17.7
2. Hartford	15.3
3. Bridgeport	14.8
4. Ft. Pierce	14.6
West Palm Beach	14.6
5. Worcester	13.8
6. Sioux Falls	11.8
7. Youngstown-Warren	11.1
8. Norfolk-Virginia Beach	10.8
9. Salt Lake City	10.5
10. Grand Rapids	10.0
Lancaster	10.0

### Standards

(Nat'l. Avg. = 3.77%)

1. Sarasota-Bradenton	26.0
2. Tampa-St. Petersburg	16.5
3. Ft. Pierce	15.1
4. Atlantic City-Cape May	13.6
5. Lakeland	12.4
6. Daytona Beach	11.7
7. Melbourne-Titusville	11.0
8. Las Vegas	10.1
9. Fort Myers-Naples	9.7
10. Davenport-Rock Island	9.1
11. Reno	8.9
12. West Palm Beach	8.6
13. Albany-Schenec.-Troy	8.5

### Sports

(Nat'l. Avg. = 1.71%)

1. Stockton	7.4
2. Cleveland	5.6
3. Modesto	5.1
San Francisco	5.1
5. Bridgeport	4.8
6. New Haven	4.6
7. Santa Rosa	4.5
8. Akron	4.4
9. Boston	4.2
Philadelphia	4.2
Sacramento	4.2
12. Salt Lake City	3.9
13. Monmouth-Ocean	3.7
14. Lincoln	3.6
15. New York	3.0

Based on Station Format and Format Listenership.

0 95  
2 51



## America's Leading Stations by Format – Average ¼-hour

### AOR/Clas. Rk./NR

1	WXRK-F*	New York	1058
2	KROQ-F	Los Angeles	716
3	WAXQ-F	New York	567
4	KCBS-F	Los Angeles	564
5	KLOS-F	Los Angeles	516
6	WYSP-F	Philadelphia	461
7	KQRS-F	Mpls.-St. P.	437
8	WRCX-F	Chicago	426
9	WMMR-F	Philadelphia	416
10	WKQX-F	Chicago	411
11	WBCN-F	Boston	409
12	WDVE-F	Pittsburgh	383
13	WXRT-F	Chicago	357
14	WCKG-F	Chicago	356
15	WFBQ-F	Indianapolis	349
16	WRIF-F	Detroit	326
17	WAAF-F	Boston	321
18	KZPS-F	Dallas	286
19	WZLX-F	Boston	277
20	WWDC-F	Washington	272
21	WKLS-F	Atlanta	267
22	KFOG-F	San Fran.	258
23	WFME-F	New York	257
24	KEGL-F	Dallas	256
25	WLUP-F	Chicago	254

\* See comment, next page

### Country

1	KZLA-F	LA	473
2	WUSN-F	Chicago	428
3	KSCS-F	Dallas	395
4	WXTU-F	Philadelphia	386
5	WMZQ-F	Washington	356
6	WKHX-F	Atlanta	355
7	WIVK-F	Knoxville	338
8	WDSY-F	Pittsburgh	320
9	KFRG-F	Riv.-SB	319
10	WIL-F	St. Louis	318
11	KILT-F	Houston	312
12	WGAR-F	Cleveland	303
13	WSIX-F	Nashville	300
14	KEEY-F	Mpls.-St. P.	295
15	WTQR-F	Grns-WS	292
16	WFMS-F	Indianapolis	290
17	KSON-AF	San Diego	283
18	WAMZ-F	Louisville	280
19	WKLB-F	Boston	279
20	KNIX-F	Phoenix	277
21	KKBQ-AF	Houston	274
22	KPLX-F	Dallas	273
23	KMPS-AF	Seattle	271
24	WPOC-F	Balto.	260
25	WKIS-F	Miami	257
26	KYGO-F	Denver	255
27	WWWW-F	Detroit	251

### Black/Urban

1	WKTU-F	New York	1268
2	WRKS-F	New York	1103
3	KKBT-F	Los Angeles	938
4	KPWR-F	Los Angeles	833
5	WBLS-F	New York	719
6	WGCI-F	Chicago	687
7	WJLB-F	Detroit	554
8	WVEE-F	Atlanta	547
9	WVAZ-F	Chicago	525
10	WUSL-F	Philadelphia	516
11	KKDA-F	Dallas	502
12	WDAS-F	Philadelphia	419
13	WERQ-F	Balto.	396
14	WPGC-F	Washington	394
15	WKYS-F	Washington	393
16	WHUR-F	Washington	376
17	KYLD-F	San Fran.	369
18	KMJQ-F	Houston	341
19	WEDR-F	Miami	330
20	WHQT-F	Miami	321
21	WPHI-F	Philadelphia	308
22	KIBB-F	Los Angeles	307
23	WALR-AF	Atlanta	298
24	WZAK-F	Cleveland	293
25	WQUE-F	New Orlns.	286
26	WMXD-F	Detroit	282
27	KMJM-F	St. Louis	261
28	WEJM-F	Chicago	258

### News/Talk

1	WOR	New York	1027
2	KFI	Los Angeles	992
3	WCBS	New York	924
4	WINS	New York	923
5	WABC	New York	804
6	KGO	San Fran.	640
7	WLS	Chicago	584
8	KABC	Los Angeles	547
9	WBZ	Boston	538
10	WBBM	Chicago	536
11	KDKA	Pittsburgh	513
12	KYW	Philadelphia	492
13	WWDB-F	Philadelphia	457
14	KMOX	St. Louis	454
15	KNX	Los Angeles	452
16	KCBS	San Fran.	414
17	KLSX-F	Los Angeles	409
18	KIRO	Seattle	392
19	WRKO	Boston	379
20	KFWB	Los Angeles	357
21	WWJ	Detroit	352
22	KOA	Denver	333
23	WBAL	Balto.	307
24	KFBK	Sacramento	286
25	KTRH	Houson	285
26	KSFO	San Fran.	261
27	KRLD	Dallas	260
28	WMAQ	Chicago	252

### Adult Contemp.

1	KOST-F	Los Angeles	715
2	KYSR-F	Los Angeles	537
3	WBEB-F	Philadelphia	502
4	KBIG-F	Los Angeles	500
5	WNIC-F	Detroit	490
6	WDBZ-F	New York	409
7	WMJX-F	Boston	342
8	KVIL-F	Dallas	337
9	WTMX-F	Chicago	326
10	WKQI-F	Detroit	316
11	WBMX-F	Boston	312
12	WYXR-F	Philadelphia	310
13	WASH-F	Washington	302
14	KIOI-F	San Fran.	282
15	WALK-F	NY (Long Isl.)	271
16	KDMX-F	Dallas	265
17	KHMX-F	Houston	262
18	WSB-F	Atlanta	260
19	WDRQ-F	Detroit	257
20	WPNT-F	Chicago	256

### CHR

1	WQHT-F	New York	1674
2	WHTZ-F	New York	937
3	KIIS-F	Los Angeles	772
4	WPLJ-F	New York	761
5	WBBM-F	Chicago	559
6	KHKS-F	Dallas	457
7	WJMN-F	Boston	455
8	WFLZ-F	Tampa	433
9	KBXX-F	Houston	420
10	WXKS-F	Boston	408
11	KRBE-F	Houston	389
12	WSTR-F	Atlanta	376
13	WIOQ-F	Philadelphia	357
14	WPOW-F	Miami	343
15	KMEL-F	San Fran.	340
16	KUBE-F	Seattle	330
17	WWZZ-F	Washington	313
18	WBZZ-F	Pittsburgh	286
19	KDWB-F	Mpls.-St. P.	284
20	KGGI-F	Riv.-SB	278
21	WPLY-F	Philadelphia	251

### Oldies/Classic Hits

1	WCBS-F	New York	1270
2	KRTH-F	Los Angeles	821
3	WOGL-F	Philadelphia	499
4	WJMK-F	Chicago	498
5	WOMC-F	Detroit	399
6	WMGK-F	Philadelphia	398
7	WODS-F	Boston	364
8	WMJI-F	Cleveland	356
9	WBIG-F	Washington	340
10	KLUV-F	Dallas	303
11	KLDE-F	Houston	268
12	KBSG-AF	Seattle	266
13	KFRC-F	San Fran.	260
14	WQSR-F	Balto.	252

## America's Leading Stations by Format – Average ¼-hour

<b>Hispanic</b> 1 KLVE-F Los Angeles 1245 2 WSKQ-F New York 1145 3 WPAT-F New York 848 4 KSCA-F Los Angeles 813 5 WADO New York 487 6 KLAX-F Los Angeles 479 7 KTNQ Los Angeles 452 8 KBUE-F Los Angeles 348 9 WOJO-F Chicago 347 10 WAMR-F Miami 268 11 WAQI Miami 244 12 WRMA-F Miami 240 13 KSSE-F LA (San B.) 226	<b>Standards</b> 1 WQEW New York 573 2 KLAC Los Angeles 448 3 WDUV-F Tampa 382 4 WPEN Philadelphia 305 5 WAIT Chicago 271 6 KIXI Seattle 215 7 KABL San Fran. 214 WRMR Cleveland 214 9 KOY Phoenix 187 10 CKWW Detroit 166 11 WRDR-F Phila. (At. C.) 153	<b>Jazz</b> 1 WQCD-F New York 909 2 KTWV-F Los Angeles 674 3 WNUA-F Chicago 481 4 WJZJ-F Philadelphia 367 5 KKSF-F San Fran. 302 6 WLVE-F Miami 258 7 KBLX-F San Fran. 252 8 WVMV-F Detroit 223 9 WJZW-F Washington 221 10 WTMI-F Miami 207
<b>Soft AC/EZ</b> 1 WLTW-F New York 1613 2 WLIT-F Chicago 583 3 KODA-F Houston 422 4 KOIT-AF San Fran. 347 5 WLYF-F Miami 293 6 WDOK-F Cleveland 292 7 WLTE-F Mpls.-St. P. 282 8 WRCH-F Hartford 266 9 WGAY-F Washington 258 10 WWRM-F Tampa 255 11 WPCH-F Atlanta 241 12 KEZK-F St. Louis 225 13 KOSI-F Denver 217	<b>Full Service</b> 1 WGN Chicago 826 2 WCCO Mpls.-St. P. 584 3 WJR Detroit 506 4 WSB Atlanta 415 5 WBAP Dallas 384 6 WLW Cincinnati 279 7 WTMJ Milwaukee 249 8 WTIC Hartford 234 9 WMAL Washington 225 10 WDAF KC 213 11 WHAS Louisville 208	<b>Classical</b> 1 WQXR-F New York 777 2 WCRB-F Boston 343 3 KKGO-F Los Angeles 320 4 WGMS-F Washington 262 5 WFLN-F Philadelphia 246 6 KDFC-F San Fran. 214 7 WNIB-F Chicago 208 8 KING-F Seattle 202 19 WQRS-F Detroit 199 10 WFMT-F Chicago 193 11 WRR-F Dallas 179
		<b>Sports</b> 1 WFAN New York 805 2 KNBR San Fran. 475 3 WIP Philadelphia 292 4 WEEI Boston 244 5 WSCR Chicago 209 6 WKNR Cleveland 204 7 XTRA San Diego 168

Based on TSA ¼-hr. average persons 12+, Mon-Sun, 6 AM-12 Midnight. Estimates are shown in hundreds (00).

**Comment:** Were it up to me, I would place WXRK-F not in AOR/Classic AOR/New Rock but rather, in News/Talk, where it also would rank #1. Only during Howard Stern's show does the station attract any significant ratings: it's #1 12+ in AM Drive; but slumps to 12th in MIDDAYS and is #17 in both PM Drive and Evenings. To me, it doesn't matter whether they play music the rest of the day: if a tree falls in the forest and no one hears it, does it achieve any ratings? However, Messrs. Duncan & Anderton persuaded me to consider WXRK-F a Rock station. I invite your comments. —*Thom Moon*

## America's Leading Stations by Format – Metro Share

### AOR/Classic Rk/NR

1	WZZQ-AF	Terre Haute	14.9
2	WKHY-F	Lafayette, IN	14.5
	WXRX-F	Rockford	14.5
4	WQUT-F	JC-Kingsport	12.8
5	KFMW-F	Waterloo-CF	12.4
6	WAAL-F	Binghamton	11.7
7	KCQQ-F	Davenport	11.6
	WLAV-F	Grand Rapids	11.6
9	WRKT-F	Erie	11.3
	WRKR-F	Kalamazoo	11.3
10	WIMZ-F	Knoxville	11.2
	KMJX-F	Little Rock	11.2
12	WGBD-F	Lafayette, IN	11.0
13	WFBQ-F	Indianapolis	10.7
14	KQRS-F	Mpls.-St. Paul	10.4
	KRRO-F	Sioux Falls	10.4
16	WWCT-F	Peoria	10.3
17	WKLC-F	Charleston, WV	10.0
	WHEB-F	Portsmouth	10.0

### Country

1	WXBQ-F	JC-Kingsport	24.6
2	WIVK-F	Knoxville	24.2
3	WTHI-F	Terre Haute	23.8
4	WUSY-F	Chattanooga	23.0
5	WFGY-F	Altoona	22.1
6	WDRM-AF	Huntsville	21.8
7	WKSF-F	Asheville	21.3
8	WHWK-F	Binghamton	20.0
9	WBWN-F	Bloomington	19.0
10	KCCY-F	Pueblo	18.8
11	WMTZ-F	Johnstown	18.1
12	WTCR-F	Huntington-Ashl.	17.3
	KATM-F	Modesto	17.3
14	KLLL-AF	Lubbock	16.9
15	WDEN-AF	Macon	16.8
16	WRNS-AF	Greenville-NB	16.7
17	WQBE-F	Charleston, WV	16.6
18	WKOA-F	Lafayette, IN	16.5
19	KKCV-F	Waterloo-CF	16.3
20	WOVK-F	Wheeling	15.7
21	WVLK-F	Lexington, KY	15.2
22	KHAK-F	Cedar Rapids	15.1

### Sports

1	WKNR	Cleveland	5.0
2	KNBR	San Francisco	4.3
3	WEEI	Boston	3.6
4	WIP	Philadelphia	3.4
5	KLMS	Lincoln	3.1
6	KFNZ	Salt Lake City	2.7
7	WFAN	New York	2.5
	KJR	Seattle	2.5
9	KHTK	Sacramento	2.4
10	KJOC	Davenport	2.2
11	WEAS	Savannah	2.1
12	WMSP	Montgomery	2.0

### Black/Urban

1	WZHT-F	Montgomery	21.3
2	WFXE-F	Columbus, GA	19.2
3	WWDM-F	Columbia, SC	16.6
	WJMI-F	Jksn, MS	16.6
5	WZFX-F	Fayetteville, NC	16.2
6	WIBB-F	Macon	16.1
7	KMJJ-F	Shreveport	15.9
8	WIKS-F	Greenville-NB	15.0
9	WFXA-FF	Augusta, GA	13.2
	WQUE-F	New Orleans	13.2
11	WMNX-F	Wilmington, NC	13.0
12	WJMZ-F	Greenville-Spar.	12.5
13	WWWZ-F	Charleston, SC	11.9
14	WHRK-F	Memphis	11.8
15	WDZZ-F	Flint	11.5
	WOWI-F	Norfolk	11.5
	WEAS-F	Savannah	11.5
18	WPEG-F	Charlotte	10.9
19	WVEE-F	Atlanta	10.7
	WCDX-F	Richmond	10.7
21	WERQ-F	Baltimore	10.0

### News/Talk

1	KDKA	Pittsburgh	13.7
2	KKOH	Reno	11.1
3	KFBK	Sacramento	10.5
4	WKBN	Youngstown	9.3
5	KMJ	Fresno	8.6
6	WWL	New Orleans	8.5
7	KIRO	Seattle	8.3
8	WIBX	Utica-Rome	8.1
9	KIDO	Boise	8.0
10	WOMP	Wheeling	7.8
11	WBZ	Boston	7.7
12	WASK-AF	Lafayette, IN	7.6
13	WBAL	Baltimore	7.5
14	KENI	Anchorage	7.1
	WNBF	Binghamton	7.1
	KTOK	Okla. City	7.1
17	WRCG	Columbus, GA	7.0
	WDAY	Fargo	7.0

### Hispanic

1	KBNA-AF	El Paso	14.7
2	KGBT-AF	McAllen-Bmsvl	14.4
3	KIWW-F	McAllen-Bmsvl	9.1
4	KSAB-F	Corpus Christi	8.5
5	KKPS-F	McAllen-Bmsvl	7.7
6	KXLM-F	Oxnard	7.0
7	KLVE-F	Los Angeles	6.6
8	KXTQ-F	Lubbock	6.2
6	KXTN-F	San Antonio	6.1
10	KLBN-F	Fresno	6.0
11	KTJN-FF	McAllen-Bmsvl	5.4

### Adult Contemporary

1	WZID-F	Manchester	21.8
2	WIKY-F	Evansville	18.4
3	WFMK-F	Lansing	13.6
4	WKYE-F	Johnstown	13.5
5	WLZW-F	Utica-Rome	13.1
6	WCRZ-F	Flint	12.3
7	WJXB-F	Knoxville	11.7
8	KMAJ-F	Topeka	11.2
9	WGNI-F	Wilmington, NC	11.1
10	KSSK-F	Honolulu	11.0
11	KDAT-F	Cedar Rapids	10.8
12	WJBR-F	Wilmington, DE	10.7
13	WHBC-F	Canton	10.4
14	WGSY-F	Columbus, GA	10.3
15	KVKI-F	Shreveport	10.3
16	WARM-F	York	10.3
17	WHPA-F	Altoona	9.9
	WBZE-F	Tallahassee	9.9
	WKWK-F	Wheeling	9.9
20	KMXS-F	Anchorage	9.5

### CHR

1	WKEE-F	Huntington-Ashl.	18.1
2	KZII-F	Lubbock	17.8
3	KPRR-F	El Paso	15.6
4	WSTO-F	Evansville	14.5
	WZOK-F	Rockford	14.5
6	WVSR-F	Charleston, WV	14.4
7	WRTS-F	Erie	14.0
	WIXX-F	Green Bay	14.0
9	KGOT-F	Anchorage	13.9
10	WAEB-F	Allentown	13.6
11	WPRR-F	Altoona	13.4
12	WBNQ-F	Bloomington	13.3
13	KBFM-F	McAllen-Bmsvl	13.0
14	WMGI-F	Terre Haute	12.9
15	KMXC-F	Sioux Falls	12.6
16	WOMP-F	Wheeling	12.5
17	WKFR-F	Kalamazoo	12.4
18	WKRZ-FF	Wilkes Barre	11.8
19	WZYP-F	Huntsville	11.7
20	WLKT-F	Lexington, KY	11.5
21	WHOT-F	Youngstown	11.4
22	KZFM-F	Corpus Christi	11.3
23	WNNK-F	Harrisburg	11.1
	WZEE-F	Madison	11.1
25	WMRV-F	Binghamton	10.8
26	KKMG-F	Colorado Spgs.	10.3
27	WJET-F	Erie	10.0

## Format Leaders by Metro Share

### Oldies/Classic Hits

1	WHBX-F	Tallahassee	14.6
2	KOKZ-F	Waterloo-CF	12.9
3	WPBG-F	Peoria	10.8
4	WODE-F	Allentown	10.0
5	WALY-F	Altoona	9.9
6	KKCL-F	Lubbock	9.4
7	WKMQ-F	Rockford	9.2
8	KKRQ-F	Cedar Rapids	9.1
9	WYCL-F	Pensacola	8.9
10	WFGO-F	Erie	8.8
11	WMJI-F	Cleveland	8.7
	KUUL-F	Davenport	8.7
13	KGOR-F	Omaha	8.0
14	KOMA-F	Okla. City	7.8
15	KIOA-F	Des Moines	7.5
	KEYN-F	Wichita	7.5
17	WMYU-F	Knoxville	7.3
	WEEL-F	Wheeling	7.3
19	WHNN-F	Saginaw	7.2
20	WWBB-F	Providence	7.1

### Soft AC/EZ Listening

1	WAVV-F	Ft. Myers	13.6
2	WEZN-F	Bridgeport	12.7
3	WRCH-F	Hartford	12.2
4	WSRS-F	Worcester	11.1
5	KELO-F	Sioux Falls	10.4
6	WRQZ-F	Lancaster	8.5
7	WJYE-F	Buffalo	8.3
8	KSFI-F	Salt Lake City	8.2
9	WTVR-F	Richmond	8.0
10	KSNE-F	Las Vegas	7.9
11	WWLI-F	Providence	7.6
12	WRMM-F	Rochester, NY	7.4
13	WEJZ-F	Jacksonville	7.3
14	WLYT-F	Charlotte	7.1
	KODA-F	Houston	7.1
16	WFMZ-F	Allentown	7.0

### Classical

1	KHEM-F	Albuquerque	4.4
	WCRB-F	Boston	4.4
3	KING-F	Seattle	4.3
4	WGMS-F	Washington	4.1
5	WTML-F	Miami	3.1
	KBOQ-F	Mont.-Sal.-SC	3.1
7	WQRS-F	Detroit	2.9
	WOXR-F	New York	2.9
9	WRR-F	Dallas	2.8
10	KLEF-F	Anchorage	2.7
	WFMR-F	Milwaukee	2.7
	KFUO-F	St. Louis	2.7
13	KXTR-F	KC	2.6
	WFLN-F	Philadelphia	2.6
15	KDFC-F	San Francisco	2.5
16	WCLV-F	Cleveland	2.3
17	KFSD-F	San Diego	2.1

### Standards

1	KJUL-F	Las Vegas	8.8
2	WOSN-F	Ft. Pierce, FL	8.4
3	WGYL-F	Ft. Pierce, FL	7.6
4	WDUV-F	Tampa	6.7
5	WROD	Daytona Beach	6.5
	WHLY	South Bend	6.5
7	WRDR-F	Atlantic City	6.3
	WOAM	Peoria	6.3
9	WKBF	Davenport	6.0
10	WECK	Buffalo	5.9
11	WFEA	Manchester	5.8
12	WJST-F	Ft. Myers, FL	5.7
	WBBB	Wheeling	5.7
14	WOKY	Milwaukee	5.6
15	WRMR	Cleveland	5.5
16	KAQQ	Spokane	5.4
17	WNAM	Appleton	5.3
	WISE	Asheville	5.3
19	WKAP	Allentown	5.2
20	KOY	Phoenix	5.1
	KWLO	Waterloo-CF	5.1
22	WSCQ-F	Columbia, SC	5.0
	WDRC-AA	Hartford	5.0

### Full Service

1	KFGO	Fargo	23.0
2	WJBC	Bloomington	17.9
3	WHBC	Canton	13.6
4	WICC	Bridgeport	12.9
5	WHAS	Louisville	12.1
6	KMOX	St. Louis	11.8
7	WCCO	Mpls.-St. Paul	11.5
8	WTIC	Hartford	11.4
9	KDAL	Duluth-Superior	11.1
10	WHAM	Rochester, NY	10.7
11	WHO	Des Moines	10.1
12	WMT	Cedar Rapids	9.9
13	KFOR	Lincoln	9.6
14	WLW	Cincinnati	9.5
15	WTMJ	Milwaukee	8.9
16	WSGW	Saginaw	8.6
17	KKOB	Albuquerque	8.5
18	KOA	Denver	8.4
	WSYR	Syracuse	8.4
	KRMG	Tulsa	8.4
21	WSB	Atlanta	8.3
	WIBC	Indianapolis	8.3
	WGAN	Portland, ME	8.3
24	WHP	Harrisburg	8.0
	WSBT	South Bend	8.0

### Jazz

1	WJZT-F	Tallahassee	6.7
2	WJCD-F	Norfolk	5.2
3	KSKX-F	Colorado Spgs	4.5
4	WLVE-F	Miami	4.0
5	WNWV-F	Cleveland	3.9
	WJZC-F	Nashville	3.9
	WLOQ-F	Orlando	3.9
	WJZJ-F	Philadelphia	3.9
9	KCIY-F	KC	3.8
	WSMJ-F	Richmond	3.8
11	WJJJ-F	Pittsburgh	3.7
12	KKSF-F	San Francisco	3.6
13	WFSJ-F	Jacksonville	3.5
14	WVAE-F	Cincinnati	3.4
	KTWV-F	Los Angeles	3.4
	WQCD-F	New York	3.4
	KTNT-F	Okla. City	3.4
	WJZW-F	Washington	3.4
19	KMJZ-F	Mpls.-St. Paul	3.1
	KYOT-F	Phoenix	3.1
21	KOSJ-F	Omaha	3.0

### Religion/Gospel

1	WSOK	Savannah	10.1
2	WDAC-F	Lancaster	7.4
3	KOKA	Shreveport	6.4
4	WFMV-FF	Columbia, SC	6.3
5	WLOK	Memphis	5.9
6	WEMM-F	Hunt.-Ashland	5.5
7	WOAD	Jackson, MS	4.8
8	WRNE	Pensacola	4.6
9	KJCB	Lafayette, LA	4.5
10	WAGG	Birmingham	4.4
	KXOJ-F	Tulsa	4.4
12	WDDO	Macon	4.0
13	WIDU	Fayetteville, NC	3.7
14	WZRZ	Jackson, MS	3.6
15	WTHB	Augusta, GA	3.5
	KTLL-F	Wichita	3.5
17	WYLD	New Orleans	3.4
18	WMIT-F	Asheville	3.3
	WQFL-F	Rockford	3.3
20	WFXM-F	Macon	3.0

Based on 12+ Metro Share, Mon-Sun, 6 AM-12 Midnight.