

**THE RELATIONSHIP BETWEEN RADIO AUDIENCE SHARES**  
**AND RADIO REVENUE SHARES**

(Some call them Power Ratios, We call them Conversion Ratios)

AND

**RADIO STATION AUDIENCE BREAKDOWNS**

**1993 EDITION**

(Based on 1992 Revenue and Ratings)

James H. Duncan, Jr.  
DUNCAN'S AMERICAN RADIO, INC.

March 1993

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## INTRODUCTION

I am proud and pleased to present my sixth study concerning the relationship between the ratings of an individual station and the revenue that station is able to gather.

Before you read the rest of this study, I urge you to keep the following points in mind:

- A. All revenue figures are gross. They are from calendar year 1992. They do not include trade dollars.
- B. The stations selected for inclusion in this report are from almost all of the Arbitron standard markets--over 150 markets in all. A total of 1,274 stations are covered in this report. To put it another way, this report includes data for over 13% of all commercial stations in the United States. Almost 42% of all reported stations in the Arbitron standard markets are included.
- C. The rating periods used for this study were Fall 1991, Winter 1992, Spring 1992, and Summer 1992. The number of rating periods used depended upon the number of times each particular market was surveyed.
- D. To be selected, a station had to meet two criteria. First of all, it had to be successful in its format. I estimate that around 90% of the stations are the ratings leader in its format. The remaining stations were also very successful stations, even though they were not the format leader in their market. Secondly, I only used stations whose revenue figures are, in my judgement, reliable and accurate. I have been making station revenue estimates for seven years and I believe that every year I improve my accuracy. There are going to be some errors but, in general, I feel very comfortable with these estimates.
- E. The audience share figures are 12+ Metro, Monday through Sunday, 6AM-Midnight, AQH.
- F. Remember that the revenue share is expressed as a percentage of the audience share. This is calculated by dividing the audience share into the revenue share.

The layout of this report is quite simple:

INTRODUCTION  
EXPLANATION OF METHODOLOGY  
SECTION A:  
REVENUE SHARE/AUDIENCE SHARE  
RESULTS/OBSERVATIONS

FORMATS:	AC	Full Service
	Oldies/Gold	Black/Urban
	Soft AC/EZ	News & News/Talk
	CHR/Top 40	Talk & Talk/News
	Country	Nostalgia
	AOR	Hispanic
	Classic AOR	Jazz/New AC
		Classical

SECTION B:  
MARKET REVENUE/VIABLE STATION ANALYSIS  
MARKET AUDIENCE/VIABLE STATION ANALYSIS

SECTION C:  
INDIVIDUAL STATION AUDIENCE BREAKDOWNS

I urge you to carefully read the EXPLANATION OF METHODOLOGY SECTION which begins on the next page. You can not hope to make full use of this report unless you understand how the information was gathered and calculated.

I am sure you can find many uses for this data. I believe there are two primary uses: First of all would be format analysis I would urge you to review this data before you make any format changes. Secondly, I would recommend that you use this data as part of your budgeting and goal-setting process. Please do remember that we are presenting to you means (averages). All markets differ. However, I do believe that this report does offer an accurate and realistic portrayal of how the major formats perform.

I feel that this report makes an important contribution to the body of knowledge concerning the radio industry. As usual, I ask for your opinions concerning this work. I value and I appreciate your suggestions. Please give me a call.

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#### EXPLANATION OF METHODOLOGY

To be very brief and simplistic, we took each station's audience share and divided it into its revenue share. The resulting percentage (or it can be called a ratio if you like) shows a mathematical relationship between the audience and revenue shares for an individual station and, if the sample is adequate, for various formats.

#### Station Selection

We chose stations which, in our view, are fairly successful--at least as far as ratings are concerned. Over 90% of the stations used were number one in their particular format. Most are among the highest rated stations regardless of format.

Another criterion for station selection was that I had to be very comfortable and confident about the revenue estimate for the station. This does not mean that every estimate is absolutely on target. I will probably hear from some of you about estimates that went astray. However, I believe that most revenue estimates are quite close to actual. My personal goal is to be within 5%.

IMPORTANT NOTE: WE GENERALLY DID NOT INCLUDE LESS SUCCESSFUL STATIONS--THOSE THAT WERE NOT RATINGS LEADERS IN THEIR OWN FORMAT.

OUR GOAL IS TO SHOW REVENUE AND REVENUE SHARE POTENTIAL FOR THOSE STATIONS WHICH ARE RATINGS LEADERS IN THEIR FORMAT.

#### MARKETS

Most of the standard Arbitron markets are included in this study. There are stations from more than 150 different markets.

Markets are broken down as follows:

MAJOR MARKETS	- Arbitron Markets 1-40
MEDIUM MARKETS	- Arbitron Markets 41-80
SMALL MARKETS	- Arbitron Markets 81-120
VERY SMALL MARKETS	- Arbitron Markets 121+

The selected stations are grouped according to market size for most of the major formats. For the other formats this was not possible since there were not enough stations in each market size to have a decent sample. For them, there is just one grouping called "All Market Sizes."

#### REVENUE (92 REV)

Revenue estimates cover calendar year 1992. They are gross and they do not include trade dollars. Generally, they are the same estimates you found in the 1993 edition of Duncan's Radio Market Guide, although refinements have been made as needed.

As I said earlier, I feel quite comfortable with the revenue estimates. Most of them come from group owners, group CEO's and general managers whom I trust. I would make one other generality. I would say that the larger the market is, the more reliable is my revenue estimate.

#### REVENUE SHARE (REV SHARE)

This simply is the percentage of the market's total radio revenue (gross, 1992, no trade) that is controlled by the selected station. It is calculated by dividing the station's revenue by the market's revenue.

AUDIENCE SHARE (92 AUD SHARE)

This shows each station's audience share (12+ Metro, Mon-Sun, 6AM-Midnight). The rating periods used were Fall 1991, Winter 1992, Spring 1992 and Summer 1992. The number of rating reports used varies to the number of books in each market. The share is the average of the 12+ Share for each rating period. For one book per year markets I averaged the Spring 1992 and Spring 1991 Arbitrons.

ADJUSTED AUDIENCE SHARE

This figure is of the highest importance. If you do not adjust the audience share you end up with false data. There is not a single market in the country where 100% of all radio listening goes to local commercial stations which are listed in the Arbitron ratings books. In every single market there is what I call "lost listening." This lost listening includes the following:

- A. Non-commercial stations (college stations, NPR affiliates, some religious stations, etc.).
- B. Out of market or "below-the-line" stations.
- C. Local commercial stations which do not have enough audience to qualify for a listing in the Arbitron book.

Point C is usually of negligible significance and is impossible to quantify, so I have chosen to ignore it. Points A and B are very important and they must be accounted for.

THERE ARE NO MARKETS WHERE THE AUDIENCE BASE FOR LOCAL COMMERCIAL STATIONS IS 100 SHARE POINTS.

FOR THIS STUDY YOU MUST ADJUST THE AUDIENCE SHARE OTHERWISE THE DATA IS FALSE AND MISLEADING.

I have adjusted each sampled station's audience share. I took the 100 audience share points and subtracted listening to below-the-line stations. Then I subtracted listening to "non-listed" stations. The resulting figure was then divided into each station's individual share. The end figure is the adjusted audience share.

Let us see how this works in a real market situation. We will use Akron:

AKRON

Revenue: \$12,700,000  
WXXX has a 10.0 audience share and \$3,500,000 in revenue

	<u>Without Audience Adjustment</u>	<u>With Audience Adjustment</u>
Station Revenue Share:	27.6%	27.6%
Total Audience Share:	100.0%	100.0%
Less Below-the-line Listening:	NA	-57.0%
Less Unlisted Station Listening:	NA	-9.8%
Resulting Total Audience Share:	100.0%	33.2%
WXXX Station Share:	10.0%	10.0%
Adjusted Audience Share: (Station Share divided by Resulting Total Audience Share)	10.0%	30.0%
Revenue Share as a % of Adjusted Audience Share	<u>276.0%</u>	<u>91.7%</u>

You can see the tremendous difference between the two calculations. The adjusted share calculation is obviously more accurate and relevant.

Now, I must tell you that Akron is an extreme case which illustrates my thesis clearly and decidedly. However, every market will be influenced by lost listening. Let us review the results of stations in other markets:

Revenue Share as a % of Audience Share

	<u>Without Adjusting Audience Share</u>	<u>With Adjusting in Audience Share</u>
A Station in New York	115.4%	111.3%
A Station in Los Angeles	100.0%	92.4%
A Station in Madison	124.0%	95.8%
A Station in Hartford	137.9%	111.1%

The difference is very significant in each and every market. The calculation of an adjusted audience share is crucial to the viability of any revenue share/audience share study.

1992 12+ RANK

This simply shows the rank of the sampled station amongst all stations in its market. We used the last available rating book (either Spring 1992 or Summer 1992).

REVENUE RANK

This figures shows how each station ranked in total revenue in its market. It covers the year 1992. Use this figure to compare and contrast with the 12+ rank and the revenue rank.

25-54 RANK

This shows the station's audience ranking for the 25-54 demo. The Arbitron book used is the Spring 92 or Summer 92. Use this figure as a comparison with the 12+ rank and the revenue rank.

REVENUE SHARE AS A % OF AUDIENCE SHARE

This end result and most important figure is calculated by dividing each station's adjusted audience share into its revenue share. The resulting percentage/ratio shows the mathematical relationship between audience and revenue.

A mean is calculated for all of the sample stations in the particular format and market size. A median figure is also provided, although I feel the mean figure is more accurate if the station sample base is large enough.

SUMMARY OF 1992 RESULTS

<u>FORMAT</u>	<u>MAJOR MARKETS</u>	<u>MEDIUM MARKETS</u>	<u>SMALL MARKETS</u>	<u>VERY SMALL MARKETS</u>	<u>ALL MARKETS</u>
<u>News &amp; News/Talk</u>					140.7 Mean (36 stations)
<u>Adult Contemp</u>	124.1 Mean 118.3 Median (68 stations)	129.2 Mean 134.4 Median (45 stations)	130.2 Mean 117.6 Median (26 stations)	131.6 Mean 131.6 Median (29 stations)	126.9 Mean (168 stations)
<u>Oldies/Gold</u>	124.5 Mean 126.4 Median (40 stations)	121.6 Mean 125.3 Median (30 stations)	121.0 Mean 116.7 Median (28 stations)		122.6 Mean (98 stations)
<u>Full Service</u>	141.1 Mean 126.3 Median (17 stations)	110.8 Mean 109.0 Median (19 stations)	117.5 Mean 121.5 Median (28 stations)		121.8 Mean (64 stations)
<u>Classic AOR</u>	128.5 Mean 129.4 Median (30 stations)	108.1 Mean 100.0 Median (13 stations)	117.6 Mean 125.0 Median (11 stations)		121.3 Mean (54 stations)
<u>AOR</u>	114.2 Mean 116.1 Median (70 stations)	118.8 Mean 120.1 Median (42 stations)	111.7 Mean 112.6 Median (51 stations)		114.6 Mean (163 stations)
<u>Country</u>	103.2 Mean 101.2 Median (55 stations)	109.7 Mean 108.3 Median (42 stations)	110.7 Mean 107.9 Median (36 stations)	103.8 Mean 98.4 Median (32 stations)	106.6 Mean (165 stations)
<u>Talk &amp; Talk/News</u>					103.9 Mean (80 stations)
<u>CHR/Top 40</u>	91.4 Mean 88.2 Median (53 stations)	108.5 Mean 108.2 Median (41 stations)	112.4 Mean 112.4 Median (26 stations)	101.2 Mean 97.8 Median (32 stations)	103.7 Mean (149 stations)
<u>Jazz/New AC</u>					98.6 Mean (16 stations)
<u>Soft AC/EZ</u>	99.4 Mean 97.9 Median (47 stations)	90.2 Mean 89.5 Median (31 stations)	91.1 Mean 82.9 Median (29 stations)		94.5 Mean (107 stations)
<u>Hispanic</u>					94.5 Mean (30 stations)
<u>Classical</u>					84.2 Mean (24 stations)
<u>Black/Urban</u>					70.2 Mean (84 stations)
<u>Nostalgia/Big Band</u>					52.4 Mean (36 stations)

NOTES: Major Markets - Arbitron Markets 1-40  
 Medium Markets - Arbitron Markets 41-80  
 Small Markets - Arbitron Markets 81-120  
 Very Small Markets - Arbitron Markets 121 +

Mean: Average of the results for all stations in format in specified market size  
 Median: The result with an equal number of stations above and below this figure

Total number of stations in sample: 1,274

Figures show revenue share as percentage of audience share

For some formats there were not enough stations in the sample to allow a breakdown for each specific market size



HISTORICAL TRENDS

Note: All figures are means

<u>FORMAT</u>	<u>1992</u>	<u>1991</u>	<u>1990</u>	<u>1988</u>	<u>1987</u>	<u>1986</u>
<u>Adult Contemp (ALL)</u>	126.9	133.6	136.3	135.9	134.3	137.0
Major Markets	124.1	133.6	134.1	133.1	132.9	147.0
Medium Markets	129.2	136.1	145.1	149.3	145.6	137.1
Small Markets	130.2	136.4	138.1	133.9	125.0	120.9
Very Small Markets	131.6	127.8	125.8	122.5	122.8	117.6

NOTE: In years 1986-1988 the AC figures included Soft AC and Oldies stations. The formats are now split into separate categories. Since Soft AC and Oldies stations have lower conversion ratios, it is safe to assume the regular AC's have had declining ratios for at least the last 3 or 4 years.

<u>News &amp; News/Talk (ALL)</u>	140.7	135.4	(Earlier years not available)			
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NOTE: "News and News/Talk" stations were separated from "Talk and Talk/News" stations in 1991. The conversion ratios for earlier years (when they were combined) were: 1990 - 126.1, 1988 - 126.3, 1987 - 130.2, 1986 - 132.3

<u>AOR (ALL)</u>	114.6	121.8	119.0	118.9	111.5	108.9
Major Markets	114.2	127.2	122.5	123.0	120.7	111.3
Medium Markets	118.8	124.4	127.4	115.4	105.4	112.6
Small & Very Small Markets	111.7	113.4	108.1	108.7	101.3	104.3

NOTE: Data from 1986-1988 included some Classic AOR stations, but they did not significantly impact the figures.

<u>Oldies/Gold (ALL)</u>	122.6	121.1	120.9			
Major Markets	124.5	128.1	129.7	(Conversion ratios for earlier years are not available)		
Medium Markets	121.6	120.7	114.2			
Small & Very Small Markets	121.0	111.1	112.2			

<u>Full Service (ALL)</u>	121.8	120.2	122.2	134.2	132.4	138.8
Major Markets	141.1	138.5	143.0	154.7	148.5	151.5
Medium Markets	110.8	117.1	117.8	128.0	128.5	138.0
Small & Very Small Markets	117.5	111.1	109.5	120.8	122.1	125.3

<u>Classic AOR (ALL)</u>	121.3	117.9	113.7			
Major Markets	128.5	119.7	122.5	(Conversion ratios for earlier years are not available)		
Medium Markets	108.1	120.7	NA			
Small & Very Small Markets	117.6	108.8	NA			

<u>Talk and Talk/News (ALL)</u>	103.9	110.6	(Conversion ratios for earlier years are not available)			
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<u>Country (ALL)</u>	106.6	109.6	112.9	115.6	116.6	114.7
Major Markets	103.2	105.1	106.8	108.3	114.4	112.4
Medium Markets	109.7	113.2	118.6	119.8	120.3	120.1
Small Markets	110.7	111.8	119.5	119.4	115.5	117.2
Very Small Markets	103.8	108.7	107.3	116.8	116.4	110.3

<u>Jazz/New AC (ALL)</u>	98.6	103.7	104.1	112.7	(Earlier years not available)	
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<u>CHR/Top 40 (ALL)</u>	103.7	101.6	99.5	102.6	102.9	107.6
Major Markets	91.4	97.5	97.8	101.8	112.9	108.7
Medium Markets	108.5	106.3	101.1	103.4	103.1	105.0
Small Markets	112.4	108.1	105.1	107.6	100.0	107.8
Very Small Markets	101.2	95.7	94.2	97.6	95.3	100.3

<u>Hispanic (ALL)</u>	94.5	100.6	103.3	107.4	110.1	103.0
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<u>Soft AC/EZ (ALL)</u>	94.5	89.6	85.6	74.6	75.3	78.8
Major Markets	99.4	92.8	88.3	72.3	74.2	78.8
Medium Markets	90.2	87.2	84.4	73.5	75.3	76.1
Small & Very Small Markets	91.1	87.4	83.1	79.2	76.8	81.4

NOTE: Data from 1986-1988 was for EZ listening stations only. Soft AC's were added in 1990. By 1991 about 80% of the sample could be classified as Soft AC's.

<u>Classical (ALL)</u>	84.2	83.7	84.6	107.4	110.1	103.0
<u>Black/Urban (ALL)</u>	70.2	70.6	68.5	76.7	77.3	77.7
<u>Nostalgia/Big Band (ALL)</u>	52.4	53.8	60.2	57.0	63.8	72.4

**SECTION A**  
**CONVERSION RATIOS**

AC

## MAJOR MARKETS

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WSB -F	Atlanta	10.4	10.0	7.8	8.9	4	4	2	112.4
WSTR-F	Atlanta	4.6	4.4	4.2	4.8	12	13	7	91.7
WWMX-F	Baltimore	7.9	13.2	5.7	7.9	2	7	3	167.1
WBSB-F	Baltimore	3.1	5.2	3.5	4.9	8	10	9	106.1
WMJX AF	Boston	7.0	6.1	5.1	6.1	8	7	4	100.0
WVBF-F	Boston	5.3	4.6	3.2	3.9	10	12	9	117.9
WBMX-F	Boston	4.2	3.6	4.0	4.8	11	9	5	75.0
WMJQ-F	Buffalo	2.3	7.7	5.7	6.6	7	9	5	116.7
WBUF-F	Buffalo	1.7	5.7	4.4	5.1	9	12	7	111.8
WMXC-F	Charlotte	3.3	9.0	4.1	5.2	5	10	9	173.1
WBT -F	Charlotte	2.1	5.7	5.6	7.0	9	7	5	81.4
WTMX-F	Chicago	6.1	2.5	2.0	2.3	16	20	16	108.7
WKQX-F	Chicago	6.0	2.4	2.1	2.4	17	19	16	100.0
WPNT-F	Chicago	5.7	2.3	2.3	2.6	18	18	14	88.5
WVWK AF	Cincinnati	4.7	7.8	5.9	7.0	5	8	7	111.4
WRRM-F	Cincinnati	3.2	5.3	4.3	5.1	7	10	6	103.9
WLTF-F	Cleveland	7.6	13.2	7.3	8.5	1	7	3	155.3
WQAL-F	Cleveland	3.4	5.9	5.6	6.5	8	8	6	90.8
WSNY-F	Columbus OH	8.3	18.3	8.5	10.2	1	2	1	179.4
KVIL AF	Dallas-Ft.Worth	17.5	12.8	5.5	6.1	1	6	3	209.8
KDMX-F	Dallas-Ft.Worth	4.3	3.1	3.1	3.4	12	7	4	91.2
KMJI AF	Denver	3.5	4.8	4.2	4.7	8	10	6	102.1
WKQI-F	Detroit	11.0	8.8	4.5	4.9	3	6	4	179.6
WNIC-F	Detroit	6.0	4.8	3.6	4.0	10	14	9	120.0
WZMX-F	Hartford	2.3	6.2	5.3	8.1	8	8	6	76.5
WYSR-F	Hartford	1.7	4.6	3.5	5.3	9	11	10	86.8
KHMX-F	Houston	9.2	7.1	5.0	5.8	5	9	5	122.4
KLTR-F	Houston	4.5	3.5	2.9	3.4	12	14	9	102.9
WENS-F	Indianapolis	4.6	9.9	6.9	7.9	4	6	4	125.3
KUDL AF	Kansas City	2.9	6.9	6.1	6.7	5	5	6	103.0
KMXV-F	Kansas City	2.8	6.7	3.9	4.3	7	11	10	155.8
KOST-F	Los Angeles	30.5	7.7	5.3	6.0	2	1	1	128.3
KBIG-F	Los Angeles	20.2	5.1	3.6	4.1	9	13	9	124.4
WFLC-F	Miami	6.5	6.3	3.9	4.3	4	9	3	146.5
WHYI-F	Miami	6.6	6.4	3.6	4.0	3	7	4	160.0
WKTI-F	Milwaukee	4.9	11.5	5.8	6.5	3	5	3	176.9
WEMP/WMYX-F	Milwaukee	3.3	7.8	5.3	5.9	5	7	5	132.2
KSTP-F	Minneapolis-SP	7.1	8.7	7.0	8.4	5	4	4	103.6
WALK AF	Nassau-Suffolk	7.6	23.1	5.4	18.1	1	1	1	127.6
WLTS-F	New Orleans	2.0	6.4	4.2	4.7	7	9	8	136.2

AC

MAJOR MARKETS

(Continued)

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WMXZ-F	New Orleans	1.2	3.9	3.5	3.9	9	10	9	100.0
WMXV-F	New York	20.0	6.0	3.9	4.4	7	12	7	136.4
WWDE-F	Norfolk	3.9	12.6	6.3	7.2	2	7	5	175.0
WMXN-F	Norfolk	1.3	4.2	5.3	6.0	11	9	10	70.0
WYXR AF	Philadelphia	7.9	5.7	4.4	5.2	6	8	6	109.6
WMGK-F	Philadelphia	7.5	5.5	4.0	4.8	8	13	4	114.6
KESZ-F	Phoenix	3.0	4.4	3.1	3.5	9	14	13	125.7
KVRY-F	Phoenix	2.0	3.0	3.7	4.0	13	7	10	75.0
WVTY-F	Pittsburgh	2.5	4.4	3.8	4.2	9	11	6	104.8
KKCW-F	Portland	6.6	12.6	6.1	7.1	2	6	3	177.5
WSNE-F	Providence	4.0	15.8	5.3	7.4	2	7	5	213.5
KXOA-F	Sacramento	5.4	10.0	5.2	6.4	3	7	4	156.3
KGBY-F	Sacramento	3.0	5.6	4.3	5.3	8	10	8	105.7
KYKY-F	St. Louis	7.3	11.0	5.4	5.8	3	7	6	189.6
KCPX-F	Salt Lake	1.05	3.3	3.3	3.7	8	10	6	89.2
KSRR-F	San Antonio	1.2	2.9	3.8	4.2	12	9	10	69.0
KFMB-F	San Diego	7.0	8.4	5.1	6.2	4	4	2	135.5
KYXY-F	San Diego	4.2	5.1	4.3	5.2	9	11	9	98.1
KIOI-F	San Francisco	9.6	5.7	3.4	4.5	6	5	3	126.7
KEZR-F	San Jose	4.2	14.5	4.4	10.2	1	3	1	142.2
KARA-F	San Jose	3.2	11.0	3.4	7.9	5	6	4	139.2
KLSY-F	Seattle	5.3	5.8	4.3	4.8	6	5	3	120.8
KLTX-F	Seattle	2.3	2.5	2.6	2.9	13	18	11	86.2
WUSA AF	Tampa-St.Pete	7.0	11.9	6.4	8.1	2	6	3	146.9
WMTX AF	Tampa-St.Pete	6.5	11.1	6.2	7.9	3	5	2	140.5
WHPT-F	Tampa-St.Pete	3.1	5.3	4.1	5.2	9	12	5	101.9
WASH-F	Washington	9.7	6.7	3.9	4.7	4	9	6	142.6
WLTT-F	Washington	7.0	4.8	2.8	3.4	11	17	8	141.2

68 Stations

1992 Mean: 124.1  
1992 Median: 118.3

1991 Mean: 133.6  
1990 Mean: 134.1  
1988 Mean: 150.9

Mean for Market's highest billing AC:  
Mean for other AC's:

136.5 (143.4 in 91, 139.9 in 90)  
107.3 (110.1 in 91, 121.1 in 90)

Mean 12+ Rank of Market's highest billing AC:  
Mean 25-54 Rank of Market's highest billing AC:  
Mean Revenue Rank of Market's highest billing AC:

7.1 (7.7 in 91, 6.7 in 90)  
5.0 (5.3 in 91, 4.0 in 90)  
4.9 (5.0 in 91, 4.6 in 90)

AC

## MEDIUM MARKETS

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WQMX-F	Akron	2.0	15.5	3.9	12.3	4	10	6	126.0
WKLI-F	Albany-Schenectady	2.3	11.0	6.8	8.1	5	7	3	135.8
KOB -F	Albuquerque	2.3	13.3	7.1	8.4	2	4	2	158.3
WLEV-F	Allentown	3.9	23.1	10.5	15.2	1	2	1	152.0
KEYI-F	Austin	0.85	3.4	3.5	4.4	10	9	8	77.3
KLLY-F	Bakersfield	1.0	7.6	4.5	5.2	5	5	4	146.2
KRVE-F	Baton Rouge	0.4	3.1	4.8	6.3	9	8	5	49.2
WMJJ-F	Birmingham	4.8	19.1	9.0	11.1	2	2	2	172.1
WEBE-F	Bridgeport	4.0	20.6	NM	NM	2	NM	NM	-----
WLMX-F	Chattanooga	1.7	13.4	6.5	7.5	3	5	5	178.7
WWSN-F	Dayton	3.0	13.6	6.6	8.5	3	4	2	160.0
KAMZ-F	El Paso	0.83	6.6	8.6	9.9	6	4	2	66.7
KSXY AF	Fresno	0.6	2.9	2.1	2.5	13	16	13	116.0
WLHT-F	Grand Rapids	4.0	17.2	8.0	10.5	2	6	4	163.8
WMAG-F	Greensboro-WS	2.6	11.4	4.9	6.1	3	8	4	186.9
WMYI-F	Greenville SC	4.2	19.8	9.4	11.7	1	3	2	169.2
WIMX-F	Harrisburg	0.75	5.2	5.3	8.1	7	8	6	64.2
KSSK-F	Honolulu	2.6	13.2	11.8	12.6	2	1	1	104.8
KRTR-F	Honolulu	1.3	6.6	5.3	5.7	7	6	4	115.8
WIVY-F	Jacksonville	2.6	10.2	5.8	7.3	5	6	6	139.7
WMYU-F	Knoxville	2.7	16.6	9.1	10.4	3	2	2	159.6
KMZQ-F	Las Vegas	2.7	12.1	7.4	9.1	2	2	1	133.0
KURB-F	Little Rock	1.2	8.5	6.4	7.2	3	5	3	118.1
WLRS-F	Louisville	1.4	5.0	5.1	5.6	7	8	8	89.3
WRVR-F	Memphis	3.8	13.3	7.1	8.0	3	7	3	166.3
WLAC-F	Nashville	3.0	8.9	5.5	6.2	5	7	9	143.5
KMGL-F	Oklahoma City	2.3	9.6	6.6	7.4	3	5	3	129.7
KEFM-F	Omaha	2.0	9.3	7.6	8.9	6	6	3	104.5
WRVI-F	Orlando	3.2	7.2	4.9	5.9	6	9	8	122.0
WOMX AF	Orlando	2.9	6.6	5.0	6.0	8	6	4	110.0
WRAL-F	Raleigh	4.0	14.6	6.6	8.8	2	6	3	165.9
WMXB-F	Richmond	3.7	13.0	6.4	7.3	3	6	3	178.1
WVOR-F	Rochester	2.9	12.3	6.8	8.4	3	6	4	146.4
KWAV-F	Salinas-Monterey	1.5	12.5	4.9	8.6	3	4	2	145.3
WHYN-F	Springfield MA	2.3	20.0	7.8	13.4	2	4	4	149.3
WMAS-F	Springfield MA	1.3	11.3	8.0	13.7	5	2	3	82.5
WYYY-F	Syracuse	4.4	25.6	10.4	13.8	1	3	1	185.5
WWWM-F	Toledo	2.1	15.2	8.1	11.0	3	5	2	138.2
KKLD-F	Tucson	1.8	10.3	7.8	9.6	5	4	3	107.3
KRAV AF	Tulsa	1.1	5.2	4.8	5.4	7	8	6	96.3

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MEDIUM MARKETS

(Continued)

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WRMF-F	West Palm Beach	6.4	24.5	10.1	17.5	1	1	1	140.0
WMGS-F	Wilkes Barre-Scranton	1.0	6.2	4.7	6.1	4	7	4	101.6
WJBR AF	Wilmington DE	4.0	40.4	10.4	36.9	1	1	1	109.5
WSTW-F	Wilmington DE	2.6	26.3	8.7	30.9	2	2	2	85.1
WYFM-F	Youngstown	0.7	6.3	5.3	6.5	7	7	5	96.9

45 Stations

1992 Mean: 129.2  
1992 Median: 134.4

1991 Mean: 136.1  
1990 Mean: 145.1  
1988 Mean: 149.3  
1987 Mean: 145.6  
1986 Mean: 137.1

Mean 12+ Rank: 5.4 (5.4 in 91, 4.9 in 90)  
Mean 25-54 Rank: 3.7 (4.6 in 91, 3.2 in 90)  
Mean Revenue Rank: 4.2 (3.8 in 91, 3.3 in 90)

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SMALL MARKETS

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WZNY-F	Augusta GA	1.6	18.2	8.3	9.5	2	4	3	191.6
WXTC-F	Charleston SC	1.3	11.1	6.0	6.9	4	4	4	160.8
KVUU-F	Colorado Springs	0.8	7.6	5.5	7.2	4	4	4	105.6
WTCB-F	Columbia	1.4	9.3	4.8	5.9	5	8	7	157.6
KMXR-F	Corpus Christi	0.45	5.6	5.3	6.4	7	7	4	87.5
KMJC-F	Davenport	0.7	7.0	5.4	6.6	7	7	6	106.1
KLYF-F	Des Moines	1.6	11.2	6.8	7.6	5	5	6	147.4
WCRZ-F	Flint	3.0	30.9	14.8	27.9	1	2	1	110.8
WAJI-F	Fort Wayne	2.2	19.5	11.4	14.2	1	2	1	137.3
WRVC-F	Huntington	1.3	20.6	7.7	10.2	3	3	2	202.0
WAHR-F	Huntsville	1.1	10.8	8.6	10.8	3	3	2	100.0
WJDX-F	Jackson MS	0.83	6.5	5.9	7.2	5	6	6	90.3
WTFM-F	John City-Kingsport	1.9	19.0	13.3	16.0	2	3	2	118.8
WFMK-F	Lansing	1.9	15.4	7.1	9.4	3	5	4	163.8
WMXL-F	Lexington	2.1	15.6	9.4	11.4	3	3	3	136.8
WMGN-F	Madison	1.8	11.3	6.2	7.5	4	6	4	150.7
WKRQ-F	Mobile	0.85	7.8	5.2	6.7	5	5	4	116.4
KOSO-F	Modesto	1.4	13.7	6.3	9.5	3	8	3	144.2
WGLO-F	Peoria	0.85	10.1	8.4	10.6	6	6	3	95.3
WSLQ-F	Roanoke	1.4	11.2	8.3	10.0	4	7	5	112.0
KITT-F	Shreveport	1.2	12.2	4.8	5.9	3	7	5	206.8
KVKI-F	Shreveport	0.63	6.4	4.7	5.7	6	5	4	112.3
WKGW-F	Utica	0.62	9.1	5.9	7.6	6	7	6	119.7
KRBB-F	Wichita	1.7	10.3	6.4	7.1	3	4	3	145.1
WXLO-F	Worcester	1.7	16.2	9.1	28.3	4	3	1	57.2
WARM-F	York	3.6	29.8	12.7	27.3	1	1	1	109.2

26 Stations

1992 Mean: 130.2  
1992 Median: 117.6

1991 Mean: 136.4  
1990 Mean: 138.1  
1988 Mean: 122.5  
1987 Mean: 122.8  
1986 Mean: 117.6

Mean 12+ Rank: 4.8 (4.8 in 91, 4.8 in 90)  
Mean 25-54 Rank: 3.6 (3.4 in 91, 3.1 in 90)  
Mean Revenue Rank: 3.8 (3.6 in 91, 3.4 in 90)

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 VERY SMALL MARKETS  
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STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
KLSF-F	Amarillo	0.6	11.3	6.3	7.1	3	5	4	159.2
KYMG-F	Anchorage	1.1	10.7	6.3	7.3	4	6	4	146.6
WMRV-F	Binghamton	0.6	8.6	6.3	7.6	6	6	5	113.2
KCIX-F	Boise	2.25	24.2	9.7	11.4	1	2	2	210.4
WVAF-F	Charleston WV	1.2	14.8	8.1	9.4	2	4	3	157.4
WXKC AF	Erie	1.4	23.3	14.7	17.6	1	3	2	132.4
KMGE-F	Eugene	1.4	17.1	13.3	17.0	2	2	1	100.6
WKDQ-F	Evansville	1.2	12.0	8.3	10.6	5	6	3	113.2
WQLR-F	Kalamazoo	1.5	18.3	7.5	13.3	3	6	5	137.6
KRLB-F	Lubbock	0.55	8.3	8.4	9.8	4	4	4	84.7
WPEZ-F	Macon	1.4	16.1	9.8	11.7	2	6	3	137.6
WSYA AF	Montgomery	0.88	9.5	5.6	6.6	5	5	5	143.9
WRWC-F	Rockford	0.9	12.1	7.7	11.5	4	5	4	105.2
WAEV-F	Savannah	1.1	11.4	5.8	6.8	3	7	4	167.6
WNSN-F	South Bend	1.7	17.9	10.1	13.6	1	6	4	131.6
KGBX AF	Springfield MO	1.3	13.0	10.5	11.9	3	4	4	109.2
WBGW-F	Tallahassee	0.8	11.4	5.6	7.0	3	9	6	162.9
KMAJ-F	Topeka	1.3	21.7	15.6	23.5	1	2	1	92.3
WKWK-F	Wheeling	0.8	14.5	12.0	14.1	2	3	2	102.8
WHPA-F	Altoona	0.5	12.2	9.4	12.8	3	3	3	95.3
WAYV-F	Atlantic City	2.2	32.4	10.0	18.6	1	1	1	174.2
WIHN-F	Bloomington IL	0.7	14.6	6.6	11.5	3	4	2	127.0
WMT -F	Cedar Rapids	1.2	15.0	11.3	14.9	3	4	2	100.7
WGSY-F	Columbus GA	1.25	17.1	14.3	16.0	2	3	2	106.9
KLTA-F	Fargo	1.25	16.2	10.4	12.2	2	3	1	132.8
WQSM-F	Fayetteville	1.5	17.9	9.2	11.9	3	3	3	150.4
WKYE-F	Johnstown PA	1.0	20.8	9.4	15.4	1	3	1	135.1
WMGI-F	Terre Haute	0.73	17.4	12.0	14.6	3	3	3	119.2
WGNI-F	Wilmington NC	1.0	21.3	9.1	12.8	2	2	2	166.4

29 Stations

1992 Mean: 131.6

1991 Mean: 127.8

1992 Median: 131.6

1990 Mean: 125.8

1988 Mean: 133.4

1987 Mean: 125.0

1986 Mean: 120.9

Mean 12+ Rank: 4.1 (3.5 in 91, 3.8 in 90)

Mean 25-54 Rank: 3.0 (2.4 in 91, 2.3 in 90)

Mean Revenue Rank: 2.7 (2.9 in 91, 2.8 in 90)



OLDIES/GOLD

MAJOR MARKETS

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WFOX-F	Atlanta	7.2	6.9	4.4	5.0	7	11	7	138.0
WQSR-F	Baltimore	7.2	12.0	5.6	7.8	3	5	1	153.8
WODS-F	Boston	8.7	7.5	4.8	5.8	5	4	1	129.3
WHTT-F	Buffalo	3.7	12.0	6.8	7.9	1	8	2	152.1
WWMG-F	Charlotte	2.7	7.3	3.8	4.8	7	8	8	152.1
WJMK-F	Chicago	11.0	4.4	3.0	3.4	9	14	9	129.4
WGRR-F	Cincinnati	4.1	6.8	5.7	6.8	6	5	4	100.0
WMJI-F	Cleveland	6.8	11.8	6.6	7.7	3	2	1	153.2
WCOL AF	Columbus OH	2.6	5.7	5.2	6.3	7	7	6	90.5
KLUV-F	Dallas-Ft.Worth	4.6	3.4	2.6	2.9	11	13	10	117.2
KODZ-F	Dallas-Ft.Worth	2.7	2.0	1.5	1.7	17	24	22	117.6
KXKL AF	Denver	7.0	9.6	6.1	6.9	4	4	2	139.1
WOMC-F	Detroit	8.1	6.5	4.1	4.5	6	9	2	144.4
WDRC-F	Hartford	4.0	10.8	5.6	8.5	4	5	4	127.1
KLDE-F	Houston	8.4	6.5	3.7	4.3	7	13	7	151.2
WKLR-F	Indianapolis	3.2	6.9	5.3	6.0	6	5	3	115.0
KCMO-F	Kansas City	1.9	4.5	3.8	4.2	11	11	8	107.1
KRTH-F	Los Angeles	22.0	5.6	3.9	4.4	5	6	3	127.3
KCBS-F	Los Angeles	8.3	2.1	1.8	2.1	21	21	13	100.0
WMXJ-F	Miami	5.8	5.6	3.0	3.3	6	11	5	169.7
WZTR-F	Milwaukee	1.9	4.5	3.6	4.0	10	11	6	112.5
KQQL-F	Minneapolis	4.4	5.4	5.1	6.1	7	8	5	88.5
KQLD-F	New Orleans	1.1	3.5	3.3	3.7	10	12	11	94.6
WCBS-F	New York	25.3	7.6	4.8	5.4	4	3	1	140.7
WLTY-F	Norfolk	1.8	5.8	4.3	4.9	9	10	9	118.4
WOGL AF	Philadelphia	12.8	9.3	5.4	6.4	3	5	3	145.3
KOOL AF	Phoenix	4.1	6.1	4.4	4.9	6	8	7	124.5
WWSW AF	Pittsburgh	8.9	15.7	9.1	10.1	3	3	1	155.4
KKSN-F	Portland	4.1	7.8	5.8	6.7	6	7	4	116.4
WWBB-F	Providence	3.0	11.9	5.8	8.1	4	4	3	146.9
KHYL-F	Sacramento	2.9	5.4	3.6	4.5	9	9	6	120.0
KLOU-F	St. Louis	3.5	5.3	3.9	4.2	7	9	5	126.2
KSMG-F	San Antonio	2.7	6.6	3.8	4.2	8	13	7	157.1
KCBQ AF	San Diego	3.1	3.7	3.4	4.1	11	8	12	90.2
KBZS-F	San Diego	2.0	2.4	2.4	2.9	14	12	6	82.8

OLDIES/GOLD

MAJOR MARKETS

(Continued)

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
KSFO/KYA-F	San Francisco	7.4	4.4	3.2	4.2	8	10	6	104.8
KFRC-F	San Francisco	3.2	1.9	1.8	2.4	17	17	10	79.2
KBSG AF	Seattle	7.7	8.4	5.2	5.8	3	4	2	144.8
WYUU-F	Tampa-St.Pete	3.0	5.1	3.8	4.8	10	13	6	106.3
WXTR-F	Washington	7.0	4.8	2.9	3.5	11	16	10	137.1

40 Stations

1992 Mean: 124.5  
1992 Median: 126.4

1991 Mean: 128.1  
1990 Mean: 129.7  
1988 Mean: 126.6

Mean 12+ Rank: 9.2 (8.1 in 91, 8.7 in 90)  
Mean 25-54 Rank: 5.5 (4.3 in 91, 4.5 in 90)  
Mean Revenue Rank: 7.8 (6.9 in 91, 7.0 in 90)

OLDIES/GOLD

MEDIUM MARKETS

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WGY -F	Albany	0.7	3.3	5.1	6.1	9	8	6	54.1
KZKL-F	Albuquerque	0.98	5.7	4.3	5.1	7	6	5	111.8
WODE-F	Allentown	2.4	14.2	8.4	12.1	3	5	2	117.4
KLTD-F	Austin	1.0	3.9	2.4	3.1	9	16	12	125.8
KERN-F	Bakersfield	0.7	5.3	3.4	3.9	8	8	6	135.9
WGGZ-F	Baton Rouge	1.0	7.6	4.4	5.8	6	10	4	131.0
WYMJ-F	Dayton	1.4	6.4	3.8	5.0	6	10	7	128.0
KOFX-F	El Paso	0.75	6.0	4.7	5.4	7	10	8	111.1
KFSO AF	Fresno	1.6	7.6	5.6	6.7	3	7	3	113.4
WODJ-F	Grand Rapids	2.5	10.8	6.0	7.8	4	8	5	138.5
WMQX-F	Greensboro-WS	1.3	5.7	3.4	4.2	7	10	6	135.7
WFBC-F	Greenville SC	2.4	11.3	5.3	6.6	4	7	5	171.2
WKQL-F	Jacksonville	2.5	9.8	6.0	7.5	6	7	2	130.7
KUDA-F	Las Vegas	1.35	6.0	3.3	4.1	7	12	8	146.3
KOLL-F	Little Rock	0.75	5.3	4.3	4.9	6	6	2	108.2
WRKA-F	Louisville	2.6	9.3	6.1	6.8	4	5	2	136.7
KVLY-F	McAllen-Brownsville	0.9	7.3	5.3	6.3	6	7	7	115.9
WPYR-F	Memphis	1.0	3.5	3.8	4.3	8	10	8	81.4
KOQL-F	Oklahoma City	1.8	7.5	4.4	4.9	8	9	8	153.1
KOMA AF	Okalhoma City	1.4	5.9	4.1	4.7	9	10	6	125.6
KGOR-F	Omaha	2.1	9.7	6.5	7.6	5	7	4	127.6
WOCL-F	Orlando	4.8	10.9	4.9	5.9	2	9	5	184.7
WTDR-F	Raleigh	2.4	8.8	5.3	7.1	6	7	1	123.9
WDCK-F	Richmond	1.4	4.9	4.6	5.2	8	9	6	94.2
WKLX-F	Rochester	2.0	8.5	5.5	6.8	7	5	3	125.0
WSEN AF	Syracuse	1.0	5.8	4.7	6.3	6	7	4	92.1
WRQN-F	Toledo	0.8	5.8	5.6	7.6	7	8	6	76.3
KWFM AF	Tucson	2.2	12.6	7.6	9.4	2	3	2	134.0
KQLL AF	Tulsa	0.84	4.0	4.3	4.8	9	9	4	83.3
WBBG-F	Youngstown	1.7	15.2	9.2	11.2	3	3	1	135.7

30 Stations

1992 Mean: 121.6  
1992 Median: 125.3

1991 Mean: 120.7  
1990 Mean: 114.2

Mean 12+ Rank: 7.8 (7.4 in 91, 6.7 in 90)  
Mean 25-54 Rank: 4.9 (4.7 in 91, 4.2 in 90)  
Mean Revenue Rank: 6.1 (5.7 in 91, 5.9 in 90)

OLDIES/GOLD

SMALL AND VERY SMALL MARKETS

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
KEAG-F	Anchorage	0.65	6.3	5.6	6.5	7	7	2	96.9
WZKL-F	Canton	1.3	16.3	4.5	12.8	4	6	5	127.3
WLZT-F	Charleston WV	0.6	7.4	5.5	6.4	6	6	4	115.6
KSPZ-F	Colorado Springs	0.9	8.6	7.1	9.2	3	3	2	93.5
WOMG-F	Columbia SC	1.1	7.3	5.0	6.1	6	7	3	119.7
KLTG-F	Corpus Christi	0.73	9.1	6.1	7.4	6	6	3	123.0
KUUL-F	Davenport	1.4	14.0	8.9	10.9	3	5	3	128.4
KIOA AF	Des Moines	1.2	8.4	7.5	8.3	6	5	4	101.2
WJLT-F	Fort Wayne	0.7	6.2	4.8	6.1	7	10	6	101.6
WWKL-F	Harrisburg	2.0	13.8	7.2	11.1	4	7	4	124.3
WTYX-F	Jackson MS	1.6	12.6	4.8	6.0	3	5	5	210.0
WIBM-F	Lansing	1.0	8.1	5.2	6.9	5	6	6	117.4
WTKT AF	Lexington	0.88	6.5	6.7	8.1	6	7	5	80.2
KLDZ-F	Lincoln	0.85	9.2	4.3	5.8	5	9	6	158.6
KKCL-F	Lubbock	0.45	6.8	7.7	9.0	6	5	3	75.6
WAYS-F	Macon	1.4	16.1	7.6	9.0	2	5	4	178.8
WOLX-F	Madison	2.2	13.8	7.9	9.6	2	4	3	143.8
WAVH-F	Mobile	0.8	7.3	4.3	5.5	6	8	6	132.7
WBAM-F	Montgomery	0.5	5.4	3.1	3.6	6	9	6	150.0
KODS-F	Reno	1.0	10.5	6.3	7.2	5	6	2	145.8
WKMQ-F	Rockford	0.9	12.2	8.8	13.2	4	4	3	92.4
WHNN-F	Saginaw	2.4	20.9	10.4	12.7	1	3	1	164.6
WGCO-F	Savannah	0.7	7.3	4.7	5.5	6	9	6	132.7
WRBR-F	South Bend	0.7	7.4	7.3	9.8	7	7	5	75.5
WUUU-F	Utica	0.7	10.3	7.3	9.4	4	6	3	109.6
KEYN-F	Wichita	0.55	3.3	4.2	4.6	9	11	8	71.7
KKRQ-F	Cedar Rapids	0.9	11.3	8.4	11.1	5	6	3	101.8
WKOO-F	Wilmington NC	0.41	8.7	5.3	7.5	6	7	5	116.0

28 Stations

1992 Mean: 121.0  
1992 Median: 116.7

1991 Mean: 111.1  
1990 Mean: 112.6

Mean 12+ Rank: 6.4 (5.8 in 91, 5.8 in 90)  
Mean 25-54 Rank: 4.1 (3.6 in 91, 3.6 in 90)  
Mean Revenue Rank: 5.0 (5.3 in 91, 4.8 in 90)

## SOFT AC/EZ

## MAJOR MARKETS

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WPCH-F	Atlanta	10.9	10.5	6.8	7.8	3	3	5	134.6
WLIF-F	Baltimore	7.1	11.8	6.9	9.6	4	3	4	122.9
WSSH-F	Boston	8.3	7.2	4.4	5.3	6	8	6	135.8
WJYE-F	Buffalo	2.5	8.3	6.9	8.0	6	5	5	103.8
WEZC-F	Charlotte	2.6	7.1	6.6	8.3	8	6	6	85.5
WLIT-F	Chicago	9.3	3.8	3.5	4.0	13	9	7	95.0
WIMJ-F	Cincinnati	2.7	4.5	5.1	6.0	10	9	10	75.0
WDOK-F	Cleveland	5.4	9.4	6.9	8.0	4	5	5	117.5
KLRX-F	Dallas-Ft.Worth	4.7	3.4	3.9	4.3	10	10	11	79.1
KOSI-F	Denver	5.5	7.6	6.6	7.4	5	6	6	102.7
KHOW AF	Denver	4.0	5.5	4.9	5.5	7	9	7	100.0
WLTI-F	Detroit	6.8	5.5	4.2	4.6	9	7	5	119.6
WJOI-F	Detroit	4.9	3.9	4.2	4.6	12	12	13	84.8
WRCH-F	Hartford	2.8	7.6	6.8	10.4	6	6	5	73.1
KODA-F	Houston	8.5	6.6	5.0	5.8	6	6	5	113.8
WTPI-F	Indianapolis	3.2	6.9	5.8	6.6	6	7	5	104.5
KLTH-F	Kansas City	2.0	4.8	5.4	5.9	10	5	5	81.4
KYSR-F	Los Angeles	13.0	3.3	3.3	3.8	17	12	6	86.8
WLYF-F	Miami	7.0	6.7	6.3	6.9	2	2	10	97.1
WJQY-F	Miami	4.6	4.4	3.0	3.3	12	18	16	133.3
WLTQ-F	Milwaukee	2.3	5.4	4.0	4.5	8	13	8	120.0
WEZW-F	Milwaukee	1.6	3.8	4.8	5.3	12	9	7	71.7
WLTE-F	Minneapolis	8.4	10.3	7.8	9.4	4	6	6	109.6
WLMG-F	New Orleans	2.5	8.0	6.0	6.6	6	5	2	121.2
WLTW-F	New York	25.4	7.7	5.4	6.1	3	2	3	126.2
WPAT AF	New York	10.4	3.1	4.0	4.5	13	8	17	68.9
WFOG-F	Norfolk	2.2	7.1	8.0	9.1	7	2	6	78.0
WJQI-F	Norfolk	1.9	6.1	4.8	5.5	8	8	7	110.9
WEAZ AF	Philadelphia	7.7	5.6	5.8	6.9	7	5	9	81.2
WKSZ-F	Philadelphia	4.8	3.5	2.2	2.6	15	17	14	134.6
KKLT-F	Phoenix	4.4	6.5	5.4	6.0	5	6	6	108.3
WSHH-F	Pittsburgh	3.0	5.3	5.7	6.4	7	9	9	82.8
WLTJ-F	Pittsburgh	2.6	4.6	4.2	4.7	8	10	5	97.9
KXL -F	Portland OR	2.0	3.8	3.7	4.3	10	10	11	88.4
WWLI-F	Providence	3.0	11.9	6.7	9.3	4	3	4	128.0
KYMX-F	Sacramento	2.8	5.2	4.9	6.1	10	6	11	85.2
KEZK AF	St. Louis	3.1	4.7	5.0	5.4	8	8	7	87.0
KRJV-F	St. Louis	1.1	1.7	1.5	1.6	13	11	11	106.3
KSFI-F	Salt Lake City	3.1	9.9	8.5	9.5	3	2	2	104.2
KQXT-F	San Antonio	3.2	7.8	5.7	6.3	5	5	4	123.8

SOFT AC/EZ  
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MAJOR MARKETS  
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(Continued)

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
KJQY-F	San Diego	5.0	6.0	5.1	6.2	8	8	5	96.8
KOIT AF	San Francisco	8.8	5.3	3.7	4.9	7	10	7	108.2
KABL AF	San Francisco	4.4	2.6	2.7	3.6	15	21	16	72.2
KBAY-F	San Jose	3.4	11.7	5.9	13.6	4	1	2	86.0
KEZX-F	Seattle	1.5	1.6	3.0	3.3	18	12	23	48.5
WWRM-F	Tampa-St.Pete	6.1	10.4	8.5	10.8	4	2	4	96.3
WGAY-F	Washington	7.3	5.0	5.0	6.1	9	6	9	82.0

47 Stations

1992 Mean: 99.4  
1992 Median: 97.9

1991 Mean: 92.8  
1990 Mean: 88.3  
1988 Mean: 72.3  
1987 Mean: 74.2  
1986 Mean: 78.8

(1986-1988 means are for EZ stations only)

Mean 12+ Rank of Market's highest billing SAC/EZ: 6.2 (6.6 in 91, 7.2 in 90)  
 Mean 25-54 Rank of Market's highest billing SAC/EZ: 6.6 (6.8 in 91, 7.7 in 90)  
 Mean Revenue Rank of Market's highest billing SAC/EZ: 7.0 (7.9 in 91, 7.9 in 90)

SOFT AC/EZ

MEDIUM MARKETS

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WROW AF	Albany	1.9	9.0	8.7	10.4	6	4	4	86.5
KKJY-F	Albuquerque	0.7	4.0	5.2	6.2	8	8	11	64.5
WFMZ-F	Allentown-Bethlehem	2.3	13.6	13.1	18.9	4	1	5	72.0
KKMJ-F	Austin	2.7	10.6	7.6	9.6	2	4	2	110.4
KGFM-F	Bakersfield	0.8	6.1	5.4	6.2	6	6	6	98.4
WDEF AF	Chattanooga	1.6	12.6	11.3	13.0	4	2	3	96.9
WLQT-F	Dayton	1.25	5.7	4.7	6.0	7	9	6	95.0
KTSM-F	El Paso	0.5	4.0	5.8	6.7	9	6	3	60.0
KJOI-F	Fresno	1.4	6.7	4.5	5.4	5	6	6	124.1
WOOD-F	Grand Rapids	2.3	9.9	7.5	9.8	5	3	3	101.0
WWWB-F	Greensboro-WS	1.9	8.3	4.9	6.1	5	6	5	136.1
WSPA-F	Greenville SC	1.4	6.6	6.7	8.3	6	6	7	79.5
KUMU AF	Honolulu	1.5	7.6	8.7	9.3	6	7	7	81.7
WEJZ-F	Jacksonville	3.1	12.1	8.4	10.5	4	4	5	115.2
WEZK-F	Knoxville	2.9	17.8	12.1	13.9	2	3	3	128.1
KRLV-F	Las Vegas	0.95	4.2	4.8	5.9	8	10	6	71.2
KXTZ-F	Las Vegas	0.92	4.1	6.1	7.5	9	8	10	54.7
KEZQ-F	Little Rock	0.7	5.0	6.5	7.3	7	8	9	68.5
WVEZ-F	Louisville	2.2	7.9	5.6	6.2	6	7	4	127.4
WZEZ-F	Nashville	2.5	7.4	6.3	7.1	6	6	7	104.2
KESY AF	Omaha	1.3	6.0	7.8	9.1	7	5	6	66.0
WMGF-F	Orlando	2.8	6.3	5.3	6.4	10	11	8	98.4
WYLT-F	Raleigh	1.4	5.1	4.3	5.7	8	8	8	89.5
WTVR-F	Richmond	1.6	5.6	7.0	7.9	7	7	10	70.9
WRMM AF	Rochester	2.1	8.9	6.5	8.0	6	7	6	111.3
KOCN-F	Salinas-Monterey	0.66	5.5	2.9	5.1	7	10	9	107.8
WRHP-F	Syracuse	0.75	4.4	6.4	8.5	7	5	9	51.8
WLQR-F	Toledo	1.0	7.2	6.6	8.9	6	6	5	80.9
KBEZ-F	Tulsa	1.6	7.6	6.7	7.5	6	4	6	101.3
WEAT-F	West Palm Beach	3.4	13.0	11.9	20.6	2	2	3	63.1
WKBN-F	Youngstown	1.0	8.9	9.1	11.1	5	4	3	80.2

31 Stations

1992 Mean: 90.2  
1992 Median: 89.5

1991 Mean: 87.2 (1986-1988 means are for EZ stations only)  
1990 Mean: 84.4  
1988 Mean: 73.5  
1987 Mean: 75.3  
1986 Mean: 76.1

Mean 12+ Rank: 5.9 (5.4 in 91, 4.7 in 90)  
Mean 25-54 Rank: 6.0 (5.9 in 91, 5.8 in 90)  
Mean Revenue Rank: 6.0 (6.0 in 91, 5.7 in 90)

SOFT AC/EZ

SMALL AND VERY SMALL MARKETS

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WROE-F	Appleton	1.4	15.6	7.5	10.7	2	4	3	145.7
WMXW-F	Binghamton	1.0	14.3	9.0	10.8	3	5	4	132.4
KHEZ-F	Boise	0.35	3.8	4.8	5.6	9	11	8	67.9
WHBC-F	Canton	1.6	20.0	9.1	25.6	2	3	2	78.1
WBES-F	Charleston WV	0.3	3.7	4.2	4.9	8	6	9	75.5
KRVR-F	Davenport	0.95	9.5	9.0	11.0	5	4	5	86.4
WRSA-F	Huntsville	0.8	7.8	9.0	11.4	4	4	5	68.4
WLIN-F	Jackson MS	0.42	3.3	3.8	4.7	7	10	9	70.3
WNCE-F	Lancaster	1.7	23.6	8.0	22.7	2	4	6	104.0
WGKS-F	Lexington	0.9	6.7	7.0	8.5	5	5	4	78.8
KEZG-F	Lincoln	0.61	6.6	5.3	7.1	7	7	6	93.0
KTEZ-F	Lubbock	0.4	6.1	4.2	4.9	7	8	8	124.5
WMLI-F	Madison	0.51	3.2	4.4	5.3	9	9	9	60.4
WZID-F	Manchester	2.0	30.8	14.0	38.3	1	1	1	80.4
KBEE-F	Modesto	1.2	11.8	5.9	8.8	4	6	12	134.1
WLNE-F	Montgomery	0.4	4.3	2.8	3.4	7	8	8	126.5
WMEZ-F	Pensacola	0.85	11.0	7.0	12.7	3	4	9	86.6
WSWT-F	Peoria	0.94	11.2	10.7	13.5	5	5	4	83.0
WPVR-F	Roanoke	1.2	9.6	9.0	10.9	5	4	4	88.1
WGER-F	Saginaw	1.0	8.7	7.2	8.8	5	6	6	98.9
WLTA-F	South Bend	0.92	9.7	8.7	11.7	6	5	6	82.9
KTXR-F	Springfield MO	0.75	7.5	10.5	11.9	5	4	6	63.0
WLZW-F	Utica	0.45	6.6	7.5	9.6	7	4	3	68.8
KOEZ-F	Wichita	0.43	2.6	4.9	5.4	10	10	9	48.1
WSRS-F	Worcester	2.9	27.6	12.4	38.5	2	1	2	71.7
WFPG AF	Atlantic City	2.1	38.8	11.2	20.9	2	1	2	185.6
KDAL-F	Duluth	0.42	9.8	10.9	13.5	5	3	1	72.6
WQLH-F	Green Bay	1.3	15.7	12.9	20.5	2	2	1	76.6
WEZY-F	Lakeland	1.6	24.6	10.0	27.6	2	2	6	89.1

29 Stations

1992 Mean: 91.1  
1992 Median: 82.9

1991 Mean: 87.4 (1986-1988  
1990 Mean: 83.1 means are  
1988 Mean: 79.2 for EZ  
1987 Mean: 76.8 stations only)  
1986 Mean: 81.4

Mean 12+ Rank: 5.0 (4.5 in 91, 4.0 in 90)  
Mean 25-54 Rank: 5.4 (4.6 in 91, 4.0 in 90)  
Mean Revenue Rank: 4.9 (4.4 in 91, 4.4 in 90)



CHR/TOP 40

MAJOR MARKETS

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WAPW-F	Atlanta	6.4	6.2	4.9	5.6	9	12	13	110.7
WERQ AF	Baltimore	2.2	3.7	4.2	5.8	10	8	11	63.8
WXKS-F	Boston	13.0	11.2	6.4	7.7	2	1	3	145.4
WZOU-F	Boston	7.6	6.6	5.2	6.3	7	6	13	104.8
WKSE-F	Buffalo	3.5	11.7	8.3	9.6	3	4	6	121.9
WBBM-F	Chicago	9.6	3.9	5.3	6.0	12	3	13	65.0
WKRQ-F	Cincinnati	4.8	8.0	6.3	7.5	4	4	9	106.7
WENZ-F	Cleveland	1.7	3.0	2.9	3.4	10	14	14	88.2
WNCI-F	Columbus OH	7.5	16.6	9.2	11.1	2	3	3	149.5
WWHT-F	Columbus	0.9	2.0	3.8	4.6	11	9	14	43.5
KEGL-F	Dallas-Ft.Worth	4.1	3.0	3.3	3.7	14	16	20	81.1
KQKS-F	Denver	2.3	3.2	5.4	6.1	12	5	12	52.5
KRXY AF	Denver	1.4	1.9	2.9	3.3	15	11	10	57.8
WHYT-F	Detroit	4.9	3.9	4.8	5.3	12	5	16	73.6
WTIC-F	Hartford	4.2	11.4	7.8	11.9	3	3	6	95.8
WKSS-F	Hartford	2.4	6.5	5.0	7.6	7	7	9	85.5
KRBE AF	Houston	4.9	3.8	4.4	5.1	10	10	15	74.5
KBXX-F	Houston	4.6	3.6	5.1	5.9	11	4	14	61.0
WZPL-F	Indianapolis	4.5	9.7	9.4	10.7	5	4	7	90.7
KBEQ-F	Kansas City	1.5	3.6	4.0	4.4	12	13	13	81.8
KIIS AF	Los Angeles	24.0	6.1	4.6	5.5	4	3	11	110.9
KPWR-F	Los Angeles	18.5	4.7	4.5	5.1	12	2	21	92.2
WPOW-F	Miami	5.2	5.0	5.7	6.3	8	5	8	79.4
WLUM-F	Milwaukee	2.9	6.8	6.4	7.1	7	6	12	95.8
KDWB-F	Minneapolis	6.4	7.8	7.6	9.1	6	5	8	85.7
WEZB-F	New Orleans	3.2	10.3	7.2	8.0	3	7	7	128.8
WQHT-F	New York	13.5	4.1	3.9	4.4	11	13	16	93.2
WHTZ-F	New York	10.2	3.1	3.6	3.5	15	10	13	88.6
WPLJ-F	New York	8.8	2.7	3.0	3.4	18	14	10	79.4
WNVZ-F	Norfolk	2.3	7.4	4.6	5.2	5	11	13	142.3
WEGX-F	Philadelphia	5.5	4.0	4.7	5.6	11	10	10	71.4
WIOQ-F	Philadelphia	5.0	3.6	4.4	5.2	14	5	11	69.2
KOY -F	Phoenix	2.3	3.4	3.8	4.2	11	10	14	81.0
KKFR-F	Phoenix	2.1	3.1	3.6	4.0	12	11	16	77.5
WBZZ-F	Pittsburgh	4.0	7.1	5.4	6.0	6	5	6	118.3
WMXP-F	Pittsburgh	2.1	3.7	3.7	4.1	10	11	10	90.2
KKRZ-F	Portland OR	4.2	8.0	8.0	9.3	5	2	8	86.0
KXYQ-F	Portland OR	1.3	2.5	3.1	3.6	12	13	11	69.4
WPRO-F	Providence	3.6	14.2	8.4	11.7	3	2	2	121.4
KGGI-F	Riverside-SB	3.1	17.6	8.8	23.5	2	2	2	74.9

CHR/TOP 40

MAJOR MARKETS

(Continued)

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
KSFM-F	Sacramento	4.0	7.4	7.6	9.4	7	3	9	78.7
WKBQ-F	St. Louis	2.6	3.9	4.6	5.0	9	6	14	78.0
KISN-F	Salt Lake City	2.4	7.6	4.7	5.2	5	6	5	146.2
KTFM-F	San Antonio	3.2	7.8	8.9	9.8	5	2	8	79.6
KKLQ-F	San Diego	6.3	7.6	5.3	6.4	5	9	13	118.8
KMEL-F	San Francisco	11.6	6.9	5.2	6.9	4	2	7	100.0
KHQT-F	San Jose	2.9	10.0	5.8	13.4	6	3	7	74.6
KUBE-F	Seattle	6.0	6.5	5.8	6.5	4	3	6	100.0
KPLZ-F	Seattle	5.0	5.4	5.1	5.7	8	10	12	94.7
WFLZ-F	Tampa-St.Pete	3.2	5.5	5.9	7.5	8	4	11	94.7
WRBQ-F	Tampa-St.Pete	2.9	4.9	4.1	5.2	11	10	10	94.2
WPGC-F	Washington	12.1	8.3	8.9	10.8	2	1	4	76.9
WRQX-F	Washington	7.6	5.2	4.3	5.2	8	5	5	100.0

53 Stations

1992 Mean: 91.4  
1992 Median: 88.2

1991 Mean: 97.5  
1990 Mean: 97.8  
1988 Mean: 101.8  
1987 Mean: 112.9  
1986 Mean: 108.7

Mean for Market's highest billing CHR: 95.7 (102.8 in 91, 110.2 in 90)  
Mean for other CHR's: 80.5 (84.9 in 91, 80.9 in 90)

Mean 12+ Rank of Market's highest billing CHR: 5.9 (5.2 in 91, 3.9 in 90)  
Mean 25-54 Rank of Market's highest billing CHR: 9.5 (9.4 in 91, 6.7 in 90)  
Mean Revenue Rank of Market's highest billing CHR: 6.8 (6.0 in 91, 4.5 in 90)

CHR/TOP 40

MEDIUM MARKETS

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WKDD-F	Akron	2.9	22.5	5.8	18.2	1	6	8	123.6
WFLY-F	Albany	2.8	13.3	10.0	11.9	3	2	2	111.8
KKSS-F	Albuquerque	1.1	6.4	6.0	7.1	5	3	13	90.1
WAEB-F	Allentown-Bethlehem	2.0	11.8	10.1	14.6	5	3	4	80.8
KHFI-F	Austin	1.9	7.5	7.0	8.9	6	2	9	84.3
KKXX-F	Bakersfield	1.5	11.4	10.9	12.5	2	2	2	91.2
WFMF-F	Baton Rouge	1.9	14.5	7.5	9.9	3	3	3	146.5
WAPI-F	Birmingham	2.3	9.2	6.9	8.5	5	6	6	108.2
WSKZ-F	Chattanooga	1.9	15.0	6.9	8.0	2	4	4	187.5
WGTZ-F	Dayton	2.5	11.4	7.2	9.3	5	5	5	122.6
KPRR-F	El Paso	1.2	9.5	11.1	12.8	4	4	6	74.2
WWCK-F	Flint	2.2	22.7	9.3	17.5	2	3	5	129.7
KBOS-F	Fresno	1.06	5.1	5.1	6.1	6	9	11	83.6
WGRD-F	Grand Rapids	1.8	7.8	8.0	10.4	7	4	9	75.0
WKZL-F	Greensboro-WS	1.0	4.4	5.0	6.2	9	5	2	71.0
WBBO-F	Greenville SC	0.8	3.8	3.6	4.5	8	8	12	84.4
KQMQ AF	Honolulu	2.5	12.7	8.4	9.0	3	5	5	141.1
KIKI-F	Honolulu	1.9	9.6	9.9	10.6	5	2	6	90.6
WAPE-F	Jacksonville	3.8	14.8	10.2	12.7	2	2	2	116.5
WOKI-F	Knoxville	1.8	11.0	8.6	9.9	4	5	5	111.1
KLUC AF	Las Vegas	2.5	11.2	7.6	9.3	3	4	7	120.4
KKYK-F	Little Rock	0.65	4.6	4.2	4.7	8	9	10	97.9
WDJX AF	Louisville	2.5	8.9	9.3	10.2	5	3	5	87.3
KBFM-F	McAllen-Brownsville	1.3	10.5	10.6	12.5	3	3	6	84.0
WMC -F	Memphis	3.6	12.6	7.3	8.2	5	6	6	153.7
WYHY-F	Nashville	4.0	11.9	8.7	9.8	4	3	5	121.4
WKCI-F	New Haven	4.8	34.5	8.8	27.2	2	2	2	126.8
KJYO-F	Oklahoma City	1.9	7.9	10.1	11.3	6	3	5	70.0
KQKQ-F	Omaha	2.7	12.5	10.8	12.6	4	4	5	99.2
WXXL-F	Orlando	2.0	4.5	5.1	6.1	11	5	12	73.8
WDCG-F	Raleigh	2.2	8.1	6.8	9.1	7	2	6	89.0
WRVQ-F	Richmond	3.5	12.3	7.5	8.5	5	8	8	144.7
WPXY AF	Rochester	2.6	11.1	9.5	11.7	5	4	7	94.9
KDON AF	Salinas-Monterey-SC	2.08	17.3	10.8	18.8	1	1	1	92.0
WNTQ-F	Syracuse	2.6	15.1	10.0	13.3	3	1	3	113.5

CHR/TOP 40

MEDIUM MARKETS

(Continued)

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WVKS-F	Toledo	1.9	13.8	8.5	11.6	4	3	3	119.0
KRQQ-F	Tucson	2.1	12.0	10.6	13.0	3	2	4	92.3
KAYI-F	Tulsa	0.96	4.6	4.8	5.4	8	9	8	85.2
WOVV-F	West Palm Beach	2.9	11.1	3.8	6.6	6	6	12	168.2
WKRZ-F	Wilkes Barre-Scranton	4.8	29.6	15.5	20.3	1	1	1	145.8
WHOT-F	Youngstown	1.7	15.2	8.4	10.3	3	6	6	147.6
41 Stations		1992 Mean:		108.5	1991 Mean:		106.3		
		1992 Median:		108.2	1990 Mean:		101.1		
					1988 Mean:		103.4		
					1987 Mean:		103.1		
					1986 Mean:		105.0		
Mean 12+ Rank:	4.1	(3.7 in 91, 2.8 in 90)							
Mean 25-54 Rank:	5.9	(5.6 in 91, 4.8 in 90)							
Mean Revenue Rank:	4.5	(4.1 in 91, 3.3 in 90)							

CHR/TOP 40

SMALL MARKETS

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WMGV-F	Appleton	1.1	12.2	6.7	9.7	4	6	7	125.8
WBBQ AF	Augusta	2.9	33.0	18.9	21.6	1	1	1	152.8
WSSX-F	Charleston SC	1.45	12.4	7.0	8.0	3	6	10	155.0
WNOK-F	Columbia	1.9	12.6	8.4	10.2	4	4	6	123.5
KZFM-F	Corpus Christi	1.1	13.8	12.7	15.3	3	3	5	90.2
WPXR-F	Davenport	1.3	13.0	12.5	15.3	4	2	4	85.0
KRNQ-F	Des Moines	1.8	12.6	12.2	13.5	4	4	5	93.3
WMEE-F	Fort Wayne	1.8	15.9	10.5	13.1	2	1	3	121.4
WNNK-F	Harrisburg	4.5	31.0	11.8	18.1	1	2	2	171.3
WKEE AF	Huntington	1.8	28.6	16.0	21.1	2	2	2	135.5
WZYP-F	Huntsville	2.1	20.6	12.9	16.4	2	2	3	125.6
WQUT-F	John City-Kingsport	1.85	18.5	16.0	19.3	3	2	3	95.9
WLAN-F	Lancaster	1.6	22.2	6.3	17.9	3	7	7	124.0
WVIC AF	Lansing	2.0	16.3	11.4	15.0	2	3	4	108.7
WZEE-F	Madison	1.7	10.7	11.3	13.7	6	3	5	78.1
WABB-F	Mobile	1.2	11.0	7.3	9.5	3	6	8	115.8
KHOP-F	Modesto	1.8	17.6	8.7	13.0	2	2	3	135.4
WJLQ-F	Pensacola	0.6	7.8	4.7	8.5	6	10	10	91.7
WKZW-F	Peoria	1.25	14.9	12.8	16.2	4	2	5	92.0
WERZ-F	Portsmouth NH	1.5	19.0	8.0	20.1	2	3	4	94.5
WXLK-F	Roanoke	2.5	20.0	14.0	17.0	2	2	2	117.6
WIOG-F	Saginaw	1.8	15.7	9.2	11.2	3	4	4	140.2
KTUX-F	Shreveport	0.7	7.1	5.3	6.5	5	8	9	109.2
WRCK-F	Utica	0.8	11.8	10.7	13.7	3	2	5	86.1
KKRD-F	Wichita	1.4	8.5	8.2	9.1	4	3	6	93.4
WYCR-F	York	1.1	9.1	7.1	15.3	4	5	4	59.5

26 Stations

1992 Mean: 112.4  
1992 Median: 112.4

1991 Mean: 108.1  
1990 Mean: 105.1  
1988 Mean: 107.6  
1987 Mean: 100.0  
1986 Mean: 107.8

Mean 12+ Rank: 3.7 (2.8 in 91, 2.2 in 90)  
Mean 25-54 Rank: 4.9 (4.3 in 91, 3.2 in 90)  
Mean Revenue Rank: 3.2 (2.8 in 91, 2.4 in 90)

CHR/TOP 40

VERY SMALL MARKETS

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
KPXR-F	Anchorage	0.9	8.7	8.3	9.6	5	2	7	90.6
WAAL-F	Binghamton	1.4	20.0	16.8	20.2	2	1	2	99.0
KFXD-F	Boise	0.63	6.8	8.4	9.8	6	4	10	69.4
WVSR-F	Charleston WV	1.1	13.6	8.5	9.8	3	2	4	138.8
WJET-F	Erie	1.1	18.3	13.0	15.6	3	4	5	117.3
KSND-F	Eugene	0.65	7.9	8.3	10.6	5	6	9	74.5
WSTO-F	Evansville	1.7	17.0	11.5	14.7	3	3	5	115.6
WKFR-F	Kalamazoo	1.8	21.2	12.8	22.6	1	1	4	93.8
KFRX-F	Lincoln	0.88	9.6	10.0	13.3	4	2	2	72.2
KZII-F	Lubbock	0.7	10.6	10.7	12.5	3	3	5	84.8
WHY AF	Montgomery	1.6	17.2	10.4	12.2	2	3	3	141.0
KWNZ-F	Reno	1.6	16.8	11.0	12.6	1	1	4	133.3
WZOK-F	Rockford	2.1	28.4	13.4	20.1	1	2	2	141.3
WZAT-F	Savannah	0.8	8.3	7.5	8.8	5	5	8	94.3
WNDU-F	South Bend	1.6	16.8	12.5	16.8	2	1	2	100.0
KKHT-F	Springfield MO	0.85	8.5	10.6	12.0	4	3	5	70.8
WOMP-F	Wheeling	0.7	12.7	13.9	16.3	3	4	4	77.9
WPRR-F	Altoona	0.7	17.1	13.7	18.6	1	2	4	91.9
WKSF-F	Asheville	1.7	31.5	15.1	32.6	2	3	4	96.6
WBNQ-F	Bloomington IL	1.4	29.2	16.5	28.4	2	2	3	102.8
KTRS-F	Casper	0.6	31.6	25.1	29.5	1	1	1	107.1
KQCR-F	Cedar Rapids	0.75	9.4	9.2	12.2	6	5	6	77.0
WCGQ-F	Columbus GA	1.0	13.7	10.7	11.9	4	6	8	115.1
KZIO-F	Duluth	0.78	18.1	11.1	13.8	2	4	4	131.2
WDAY-F	Fargo	0.8	10.4	12.6	14.8	5	5	7	70.3
WMXF-F	Fayetteville	0.85	10.1	5.2	6.8	5	5	9	148.5
WIXX-F	Green Bay	2.4	28.9	18.0	28.6	1	1	2	101.0
WGLU-F	Johnstown	0.9	18.8	12.8	21.0	2	1	3	89.5
KPAT-F	Sioux Falls	0.85	13.5	13.4	16.6	3	2	3	81.3
WRKY-F	Steubenville	0.64	42.7	13.4	47.9	1	1	1	89.1
KFMW-F	Waterloo-CF	1.15	27.4	14.2	22.2	2	2	2	123.4
WVBS AF	Wilmington NC	0.5	10.6	7.6	10.7	4	5	6	99.1

32 Stations

1992 Mean: 101.2  
1992 Median: 97.8

1991 Mean: 95.7  
1990 Mean: 94.2  
1988 Mean: 97.6  
1987 Mean: 95.3  
1986 Mean: 100.3

Mean 12+ Rank: 2.9 (2.5 in 91, 1.9 in 90)  
Mean 25-54 Rank: 4.5 (4.1 in 91, 3.6 in 90)  
Mean Revenue Rank: 2.9 (2.8 in 91, 2.1 in 90)

COUNTRY

MAJOR MARKETS

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WYAY-F	Atlanta	7.3	7.0	7.3	8.3	6	5	6	84.3
WKHX-F	Atlanta	6.0	5.8	7.5	8.6	10	2	3	67.4
WPOC-F	Baltimore	6.7	11.2	8.1	11.3	5	2	2	99.1
WYRK-F	Buffalo	3.6	12.0	10.6	12.3	2	1	1	97.6
WSOC-F	Charlotte	6.1	16.6	13.1	16.4	1	1	1	101.2
WTDR-F	Charlotte	2.8	7.6	7.0	8.7	6	3	4	87.4
WUSN-F	Chicago	12.6	5.1	4.6	5.2	6	4	3	98.1
WUBE-F	Cincinnati	5.4	9.0	8.4	10.0	3	2	2	90.0
WGAR-F	Cleveland	4.5	7.8	8.1	9.4	7	1	2	83.0
WHOK-F	Columbus OH	3.5	7.7	6.1	7.3	5	6	5	105.5
WRVF-F	Columbus OH	1.3	2.9	4.0	4.8	9	7	6	60.4
KSCS-F	Dallas-Ft.Worth	14.9	10.9	10.0	11.1	2	1	1	98.2
KPLX-F	Dallas-Ft.Worth	11.9	8.7	6.3	7.0	4	3	2	124.3
KYNG-F	Dallas-Ft.Worth	3.9	2.8	3.5	3.9	15	5	4	71.8
KYGO AF	Denver	10.1	13.9	11.7	13.2	2	1	1	105.3
WWWW AF	Detroit	9.1	7.3	6.6	7.2	5	2	1	101.4
WVYZ-F	Hartford	3.8	10.3	7.8	11.9	5	2	1	86.6
KILT AF	Houston	16.0	12.4	9.0	10.5	1	1	1	118.1
KIKK AF	Houston	14.4	11.1	7.5	8.7	2	2	2	127.6
KKBQ AF	Houston	3.8	2.9	2.3	2.7	13	17	18	107.4
WFMS-F	Indianapolis	6.9	14.9	12.9	14.7	2	1	1	101.4
KFKF-F	Kansas City	6.1	14.5	11.2	12.3	1	1	1	117.9
WDAF	Kansas City	5.0	11.9	11.3	12.4	3	2	6	96.0
KLAC/KZLA	Los Angeles	14.5	3.7	2.8	3.2	15	14	13	115.6
WKIS-F	Miami	5.9	5.7	4.1	4.5	5	12	11	126.7
WMIL-F	Milwaukee	4.8	11.3	8.1	9.0	4	2	1	125.6
KEEY-F	Minneapolis-SP	11.4	14.0	10.7	12.9	2	2	1	108.5
KJJO-F	Minneapolis-SP	1.7	2.1	2.1	2.5	11	11	11	84.0
WNOE AF	New Orleans	3.7	11.9	8.8	9.7	2	3	3	122.7
WYNY-F	New York	9.3	2.8	2.8	3.2	16	16	8	87.5
WCMS-F	Norfolk	3.0	9.7	7.5	8.5	4	4	3	114.1
WGH -F	Norfolk	1.6	5.2	4.9	5.6	10	5	2	92.9
WXTU-F	Philadelphia	6.6	4.8	4.8	5.7	9	6	7	84.2
KNIX AF	Phoenix	10.2	15.1	12.5	13.8	1	1	1	109.4
KMLE-F	Phoenix	6.0	8.9	7.2	8.0	3	2	2	111.3

COUNTRY

MAJOR MARKETS

(Continued)

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WDSY AF	Pittsburgh	4.1	7.2	6.7	7.5	5	4	4	96.0
KUPL AF	Portland OR	6.0	11.4	9.6	11.1	4	1	1	102.7
KWJJ AF	Portland OR	1.7	3.2	6.5	7.5	11	3	5	42.7
KFRG-F	Riverside-San Bern	6.8	38.6	10.1	27.0	1	1	1	143.0
KRAK-F	Sacramento	6.0	11.1	8.9	11.0	2	2	2	100.9
KRAK	Sacramento	4.1	7.6	2.4	3.2	5	14	14	237.5
KNCI-F	Sacramento	1.6	3.0	3.8	4.7	11	8	7	63.8
WIL -F	St. Louis	4.8	7.2	7.6	8.2	5	3	3	87.8
WKKX-F	St. Louis	1.8	2.7	2.9	3.1	10	10	10	87.1
KKAT-F	Salt Lake City	4.5	14.3	11.6	12.9	1	1	1	110.9
KSOP AF	Salt Lake City	2.2	7.0	6.9	7.7	6	4	4	90.9
KCYY/KKYX	San Antonio	7.7	18.7	15.6	17.2	1	1	1	108.7
KAJA-F	San Antonio	3.5	8.5	6.7	7.4	3	4	3	114.9
KSON AF	San Diego	9.0	10.8	8.0	9.7	2	1	1	111.3
KNEW/KSAN	San Francisco	11.5	6.9	4.6	6.1	5	5	4	113.1
KRTY-F	San Jose	2.2	7.6	3.3	7.6	8	7	6	100.0
KMPS AF	Seattle	9.3	10.1	8.0	8.9	2	1	1	113.5
KRPM-F	Seattle	4.0	4.4	4.3	4.8	10	7	5	91.7
WQYK AF	Tampa	10.5	17.9	12.0	15.2	1	1	1	117.8
WMZQ AF	Washington	13.9	9.6	6.2	7.5	1	3	3	128.0

55 Stations

1992 Mean: 103.2  
1992 Median: 101.2

1991 Mean: 105.1  
1990 Mean: 106.8  
1988 Mean: 108.3  
1987 Mean: 114.4  
1986 Mean: 112.4

Mean for Market's highest billing Country stations: 105.8 (107.5 in 91)  
Mean for other Country stations: 97.7 (93.5 in 91)

Mean 12+ Rank of Market's highest billing Country stations: 3.2 (3.6 in 91, 5.2 in 90)  
Mean 25-54 Rank of Market's highest billing Country stations: 2.9 (3.1 in 91, 4.8 in 90)  
Mean Revenue Rank of Market's highest billing Country stations: 4.0 (4.5 in 91, 5.4 in 90)



## COUNTRY

## MEDIUM MARKETS

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WGNA AF	Albany	3.7	17.6	11.2	13.3	1	1	1	132.3
KRST AF	Albuquerque	3.5	20.2	15.3	18.1	1	1	1	111.6
WXKW	Allentown	0.8	4.7	3.7	5.3	7	7	7 (e)	88.7
KASE-F	Austin	6.0	23.6	16.1	20.4	1	1	1	115.7
KVET AF	Austin	2.0	7.9	6.7	8.5	5	5	5 (e)	92.9
KUZZ AF	Bakersfield	2.5	18.9	18.7	21.5	1	1	1	87.9
WYNK AF	Baton Rouge	3.7	28.2	20.2	26.5	1	1	1	106.4
WZZK AF	Birmingham	5.7	22.7	17.0	21.0	1	1	1	108.1
WUSY-F	Chattanooga	3.4	26.8	22.8	26.3	1	1	1	101.9
WHKO-F	Dayton	2.8	12.7	11.4	14.7	4	1	1	86.4
KHEY AF	El Paso	3.4	27.0	17.2	19.8	1	1	1	136.4
KFRE/KNAX	Fresno	3.9	18.6	12.5	14.9	2	2	2	124.8
WCUZ AF	Grand Rapids	4.2	18.3	10.8	14.0	1	2	2	130.7
WTQR-F	Greensboro-WS	6.0	26.3	17.5	21.6	1	1	1	121.8
WSSL AF	Greenville SC	4.1	19.3	15.3	19.1	2	1	1	101.0
WESC AF	Greenville SC	3.5	16.5	13.0	16.2	3	2	3	101.9
WQIK-F	Jacksonville	4.9	19.1	12.2	15.2	1	1	1	125.7
WROO-F	Jacksonville	2.1	8.2	6.6	8.2	7	5	6	100.0
WIVK AF	Knoxville	6.9	42.3	33.2	38.0	1	1	1	111.3
KFMS AF	Las Vegas	2.9	12.9	8.6	10.6	1	1	2	121.7
KWNR-F	Las Vegas	1.45	6.5	6.0	7.4	6	3	4	87.8
KSSN-F	Little Rock	4.7	33.3	23.5	26.5	1	1	1	125.7
WAMZ-F	Louisville	6.8	24.3	21.2	23.4	2	1	1	103.8
KTEX-F	McAllen-Brownsville	2.5	20.2	16.8	19.8	1	1	1	102.0
WGKX-F	Memphis	6.7	23.5	13.0	14.6	1	1	2	161.0
WSM AF	Nashville	6.6	19.6	15.2	17.1	1	1	1	114.6
WSIX-F	Nashville	6.0	17.8	12.8	14.4	2	2	2	123.6
KXXY AF	Oklahoma City	6.4	26.8	18.3	20.5	1	1	1	130.7
KEBC-F	Oklahoma City	1.8	7.5	8.6	9.6	7	2	2	78.1
WOW AF	Omaha	4.7	21.8	17.2	20.1	1	1	1	108.5
WWKA-F	Orlando	7.0	15.8	11.3	13.6	1	1	1	116.2
WQDR-F	Raleigh	3.1	11.4	7.6	10.1	3	4	4	112.9
WKHK-F	Richmond	3.9	13.7	11.8	13.4	2	2	1	102.2
WBEE-F	Rochester	2.9	12.3	11.3	13.9	3	3	2	88.5

COUNTRY

MEDIUM MARKETS

(Continued)

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
KTOM AF	Salinas-Monterey-SC	1.9	15.8	8.0	13.9	2	2	4	113.7
WPXX-F	Springfield MA	1.4	12.2	9.6	16.0	4	3	2	76.3
WKKO AF	Toledo	2.4	17.4	13.1	17.8	2	2	2	97.8
KCUB/KIIM	Tucson	4.0	22.9	22.1	27.1	1	1	1	84.5
KWEN-F	Tulsa	4.2	20.0	17.6	19.7	1	1	1	101.5
KVOO AF	Tulsa	3.0	14.3	9.3	10.5	2	3	4 (e)	136.2
WIRK-F	West Palm Beach	3.3	12.6	6.9	11.9	4	4	2	105.9
WQXK-F	Youngstown	2.4	20.0	13.1	16.0	1	1	1	125.0

42 Stations

1992 Mean: 109.7  
1992 Median: 108.3

1991 Mean: 113.2  
1990 Mean: 118.6  
1988 Mean: 119.8  
1987 Mean: 120.3  
1986 Mean: 120.1

Mean 12+ Rank: 1.9 (1.9 in 91, 2.3 in 90)  
Mean 25-54 Rank: 1.9 (1.7 in 91, 2.2 in 90)  
Mean Revenue Rank: 2.2 (2.1 in 91, 2.2 in 90)

COUNTRY

SMALL MARKETS

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WUSW-F	Appleton	0.8	8.9	6.8	9.7	5	5	3	91.8
WKXC-F	Augusta	1.5	17.0	13.4	15.3	3	3	2	111.1
WEZL-F	Charleston SC	2.4	20.5	10.6	12.2	1	2	2	168.0
WBUB-F	Charleston SC	1.1	9.4	8.7	10.0	6	3	5	94.0
KKCS AF	Colorado Springs	2.2	21.0	14.6	18.9	1	1	1	111.1
WCOS AF	Columbia	2.8	18.5	14.2	17.3	1	2	2	106.9
KOUL-F	Corpus Christi	1.35	16.9	14.0	16.9	1	2	2	100.0
KRYS AF	Corpus Christi	1.3	16.3	13.2	15.9	2	1	1	102.5
WLLR AF	Davenport	2.6	26.0	17.1	20.9	1	1	1	124.4
KJJY-F	Des Moines	2.7	18.9	16.5	18.3	2	1	1	103.3
WYNG-F	Evansville	2.0	20.0	16.3	20.9	2	2	1	95.7
WKMF AF	Flint	0.9	9.3	3.5	6.6	4	9	7 (e)	140.9
WBTU-F	Fort Wayne	1.7	15.0	8.3	10.5	3	4	5	142.8
WTCR AF	Huntington	3.0	47.6	33.8	44.6	1	1	1	106.8
WDRM AF	Huntsville	3.7	36.3	24.0	30.5	1	1	1	119.0
WMSI-F	Jackson MS	3.7	29.1	18.5	22.6	1	1	1	128.8
WXBQ-F	John City-Kingsport	2.0	20.0	26.5	31.9	1	1	1	63.7
WIOV-F	Lancaster	2.5	34.7	9.3	26.5	1	2	3	130.9
WITL AF	Lansing	3.3	26.8	18.0	23.7	1	1	1	113.1
WVLK-F	Lexington	3.2	23.7	21.3	25.7	1	1	1	92.2
WWQM AF	Madison	2.0	12.6	11.4	13.8	3	2	2	91.3
WKSJ AF	Mobile	3.2	29.4	17.1	22.0	1	2	1	133.6
KMIX-F	Modesto	1.85	18.1	10.8	16.2	1	1	1	111.8
WOWW-F	Pensacola	1.6	20.8	12.0	21.8	1	2	2	95.4
WXCL AF	Peoria	1.3	15.5	13.5	16.9	3	1	1	91.7
WOKQ-F	Portsmouth	2.7	34.2	12.5	31.4	1	1	1	108.9
WYYD-F	Roanoke	2.6	20.8	16.8	20.3	1	1	1	102.5
WKCQ-F	Saginaw	2.0	17.4	13.1	15.9	2	1	2	109.4
WCHY AF	Savannah	2.0	20.8	13.7	16.0	1	2	1	130.0
KRMD AF	Shreveport	2.9	29.6	21.0	25.6	1	1	1	115.6
KWKH AF	Shreveport	1.7	17.3	10.1	12.3	2	3	3	140.7
WFRG AF	Utica	1.1	16.2	12.2	15.7	2	2	2	103.2
KFDI AF	Wichita	5.9	35.8	20.4	22.7	1	1	1	157.7
KZSN-F	Wichita	2.3	13.9	14.2	15.8	2	2	2	88.0
WGTY-F	York	1.9	15.7	10.4	22.4	3	2	2	70.1
WPCV-F	Lakeland	3.1	47.7	19.8	54.7	1	1	1	87.2

36 Stations

1992 Mean: 110.7  
1992 Median: 107.9

1991 Mean: 111.8  
1990 Mean: 119.5  
1988 Mean: 119.4  
1987 Mean: 115.5  
1986 Mean: 117.2

Mean 12+ Rank: 1.9 (2.3 in 91, 2.3 in 90)  
Mean 25-54 Rank: 1.8 (2.3 in 91, 2.2 in 90)  
Mean Revenue Rank: 1.8 (2.2 in 91, 2.2 in 90)

COUNTRY

VERY SMALL MARKETS

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
KMML-F	Amarillo	0.92	17.4	18.6	21.0	1	1	1	82.9
KASH-F	Anchorage	1.5	14.6	11.8	13.6	1	1	1	107.4
WHWK-F	Binghamton	1.6	22.9	17.5	21.1	1	2	2	108.5
KQFC-F	Boise	1.6	17.2	15.9	18.6	2	1	1	92.5
WQBE AF	Charleston WV	2.0	24.7	35.8	41.0	1	1	1	60.2
WXTA-F	Erie	0.65	10.8	10.0	12.0	5	5	4	90.0
KUGN-F	Eugene	1.6	19.5	15.4	19.7	1	1	2	99.0
WNWN-F	Kalamazoo	1.3	15.3	10.3	18.2	4	3	3	84.1
KZKX-F	Lincoln	1.4	15.2	14.1	18.8	2	1	1	80.9
KLLL AF	Lubbock	2.1	31.8	30.4	35.4	1	1	1	90.0
WDEN AF	Macon	3.0	34.5	20.3	24.1	1	1	1	143.2
WLWI-F	Montgomery	2.8	30.1	21.8	25.5	1	1	1	118.0
WPOR AF	Portland ME	2.3	23.0	13.6	17.0	2	2	2	135.3
KBUL-F	Reno	1.1	11.6	8.7	10.0	4	4	3	116.0
WGTC-F	South Bend	1.2	12.6	11.5	15.5	4	2	1	81.3
KTTS AF	Springfield MO	4.0	40.0	23.4	29.3	1	1	1	136.5
WTNT-F	Tallahassee	1.6	22.9	12.3	15.5	1	3	3	147.8
KTPK-F	Topeka	1.25	20.8	14.1	21.3	2	1	2	97.7
WWVA/WOVK	Wheeling	2.7	49.1	26.2	30.7	1	1	1	159.9
WFGY FF	Altoona	0.68	16.6	16.0	21.7	2	1	1	76.5
WWNC	Asheville	2.5	46.3	20.1	43.4	1	1	1	106.7
KVOC	Casper	0.34	17.9	16.4	19.2	3	2	3	93.2
KHAK AF	Cedar Rapids	1.6	20.0	14.6	19.3	2	1	1	103.7
WSTH AF	Columbus GA	1.5	20.5	14.1	15.8	1	1	1	129.7
WAVC-F	Duluth	0.9	20.9	13.6	16.9	1	2	2	123.7
KVOX-F	Fargo	0.8	10.4	11.2	13.0	6	6	4	80.0
WKML-F	Fayetteville NC	2.2	26.2	17.5	22.7	1	2	1	115.4
WGEE	Green Bay	1.0	12.0	7.9	12.5	3	5	5 (e)	96.0
KTWB-F	Sioux Falls	0.95	15.1	12.9	15.9	2	1	1	95.0
WTHI-F	Terre Haute	1.4	33.3	32.8	39.9	1	1	1	83.5
KOEL-F	Waterloo-CF	1.3	31.0	20.0	31.1	1	1	1	99.7
WWQQ-F	Wilmington NC	1.2	25.5	18.8	26.5	1	1	1	96.2

32 Stations

1992 Mean: 103.8  
1992 Median: 98.4

1991 Mean: 108.7  
1990 Mean: 107.3  
1988 Mean: 116.8  
1987 Mean: 116.4  
1986 Mean: 110.3

Mean 12+ Rank: 1.8 (1.9 in 91, 2.1 in 90)  
Mean 25-54 Rank: 1.7 (1.9 in 91, 2.0 in 90)  
Mean Revenue Rank: 1.9 (1.8 in 91, 2.0 in 90)

## AOR

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## MAJOR MARKETS

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STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
WKLS-F	Atlanta	9.0	8.7	5.9	6.7	5	8	4	129.9
WIYY-F	Baltimore	6.4	10.7	5.5	7.7	6	6	6	139.0
WBCN-F	Boston	14.2	12.3	5.4	6.5	1	5	2	189.2
WBOS-F	Boston	3.4	2.9	2.2	2.7	12	15	10	107.4
WRFX-F	Charlotte	5.4	14.7	7.1	8.9	2	5	2	165.2
WLUP-F	Chicago	17.5	7.1	3.0	3.4	3	12	9	208.8
WXRT-F	Chicago	10.0	4.0	3.5	4.0	10	10	3	100.0
WWBZ-F	Chicago	8.0	3.2	4.0	4.6	15	8	12	69.6
WEBN-F	Cincinnati	7.2	12.0	7.0	8.3	2	3	3	144.6
WMMS-F	Cleveland	6.9	12.0	8.4	9.8	2	3	4	122.4
WLVQ-F	Columbus OH	6.6	14.6	7.3	8.8	4	4	2	165.9
WBZX-F	Columbus OH	3.0	6.6	4.8	5.8	6	5	8	113.8
KTXQ-F	Dallas-Ft.Worth	8.1	5.9	4.5	5.0	6	9	8	118.0
KDGE-F	Dallas-Ft.Worth	1.4	1.0	2.2	2.4	22	17	25	41.7
KBCO AF	Denver	7.5	10.3	5.6	6.3	3	8	3	163.5
KBPI-F	Denver	4.5	6.2	6.2	7.0	6	3	8	88.6
KAZY-F	Denver	3.3	4.5	3.5	3.9	9	12	13	115.4
WLLZ-F	Detroit	7.2	5.8	4.1	4.5	8	11	10	128.9
WRIF-F	Detroit	4.6	3.7	3.0	3.3	14	17	14	112.1
WHCN-F	Hartford	4.3	11.7	6.0	9.2	2	4	2	127.2
WCCC AF	Hartford	1.5	4.1	5.0	7.6	10	9	8	53.9
KLOL-F	Houston	11.4	8.8	6.1	7.1	3	3	3	123.9
WFBQ-F	Indianapolis	10.9	23.5	13.3	15.1	1	2	2	155.6
WRZX-F	Indianapolis	1.6	3.4	4.0	4.6	9	10	9	73.9
KYYS-F	Kansas City	4.8	11.4	6.9	7.6	4	5	4	150.0
KQRC-F	Kansas City	1.1	2.6	4.5	4.9	13	4	7	53.1
KLOS-F	Los Angeles	28.1	7.1	3.9	4.4	3	9	4	161.4
KROQ-F	Los Angeles	15.6	3.9	3.3	3.8	13	4	13	102.6
KQLZ-F	Los Angeles	9.0	2.3	2.3	2.6	20	18	23	88.5
KNAC-F	Los Angeles	2.8	0.7	0.8	0.9	26	29	29	77.8
WSHE-F	Miami	5.4	5.2	3.5	3.9	7	6	11	133.3
WLZR AF	Milwaukee	3.0	7.1	6.0	6.7	6	8	11	106.0
WQFM-F	Milwaukee	1.4	3.3	3.5	3.9	13	10	9	84.6
KQRS AF	Minneapolis	10.4	12.7	8.9	10.7	3	3	3	118.7
KRXX AF	Minneapolis	3.1	3.8	5.7	6.9	8	7	9	55.1
KTCZ AF	Minneapolis	2.6	3.2	4.3	5.2	9	9	7	61.5
WRNO-F	New Orleans	1.0	3.2	2.7	3.0	11	14	14	106.7
WNEW-F	New York	19.0	5.7	3.5	4.0	8	11	5	142.5
WBAB-F	Nassau-Suffolk	6.0	18.2	4.4	14.7	3	4	3	123.8
WDRE-F	Nassau-Suffolk	2.9	8.8	1.8	6.1	5	9	7	144.3

AOR

MAJOR MARKETS

(Continued)

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WNOR-F	Norfolk	4.2	13.5	7.3	8.3	1	3	4	162.6
WMMR-F	Philadelphia	12.5	9.1	6.2	7.4	4	4	2	123.0
KUPD AF	Phoenix	5.1	7.5	8.0	8.8	4	3	3	85.2
KDKB-F	Phoenix	3.5	5.2	3.8	4.2	8	9	5	123.8
WDVE-F	Pittsburgh	9.1	16.0	10.5	11.7	2	2	2	136.8
WRRK-F	Pittsburgh	1.8	3.2	2.9	3.2	11	13	12	100.0
KINK AF	Portland OR	6.8	13.0	6.7	7.8	1	9	2	166.7
KUFO AF	Portland OR	3.4	6.5	5.7	6.6	8	8	6	98.5
KGON-F	Portland OR	2.3	4.4	4.3	5.0	9	10	9	88.0
WHJY-F	Providence	4.1	16.2	8.5	11.8	1	1	1	137.3
KCAL-F	Riverside-San Bern	2.8	15.9	3.9	10.4	3	4	3	152.9
KRXQ-F	Sacramento	4.1	7.6	6.3	7.8	5	4	5	97.4
KSHE-F	St. Louis	8.0	12.1	8.3	8.9	2	2	1	136.0
KBER-F	Salt Lake City	1.6	5.1	6.4	7.1	7	7	10	71.8
KISS-F	San Antonio	1.5	3.6	4.3	4.7	10	6	6	76.6
KSAQ AF	San Antonio	1.3	3.2	4.1	4.5	11	12	9	71.1
KGB -F	San Diego	7.4	8.9	5.3	6.4	3	2	3	139.1
XTRA-F	San Diego	6.1	7.3	5.3	6.4	6	3	4	114.1
KIOZ-F	San Diego	1.6	1.9	3.0	3.6	17	16	17	52.8
KITS-F	San Francisco	7.0	4.2	2.9	3.9	9	11	12	107.7
KRQR-F	San Francisco	4.9	2.9	2.4	3.2	12	13	14	90.6
KSJO-F	San Jose	4.0	13.8	4.8	11.1	2	4	5	124.3
KOME-F	San Jose	3.9	13.4	3.8	8.8	3	5	3	152.3
KXRX-F	Seattle	5.1	5.5	4.0	4.5	7	8	6	122.2
KISW-F	Seattle	3.0	3.3	3.4	3.8	12	9	7	86.8
KMTT-F	Seattle	2.0	2.2	2.2	2.5	14	22	13	88.0
KNDD-F	Seattle	1.8	2.0	3.0	3.3	17	15	15	60.6
WYNF-F	Tampa-St.Pete	5.5	9.4	4.8	6.1	5	9	6	154.1
WWDC-F	Washington	9.0	6.2	3.7	4.5	6	8	15	137.8
WHFS-F	Washington	3.4	2.3	2.8	3.4	17	12	13	67.6

70 Stations

1992 Mean: 114.2  
1992 Median: 116.1

1991 Mean: 127.2  
1990 Mean: 122.5  
1988 Mean: 123.0  
1987 Mean: 120.7  
1986 Mean: 111.3

Mean for Market's highest billing AOR's: 134.8 (139.7 in 91, 132.3 in 90)  
Mean for other AOR's: 88.3 (102.1 in 91, 94.4 in 90)

Mean 12+ Rank for Market's Highest billing AOR: 5.9 (5.0 in 91, 5.3 in 90)  
Mean 25-54 Rank for Market's Highest billing AOR: 5.2 (4.7 in 91, 4.3 in 90)  
Mean Revenue Rank for Market's Highest billing AOR: 4.2 (4.1 in 91, 4.3 in 90)

AOR

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## MEDIUM MARKETS

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STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
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WONE-F	Akron	2.4	18.6	6.8	21.4	2	4	4	86.9
WPYX-F	Albany	2.5	11.9	6.3	7.7	4	4	4	154.5
KZRR AF	Albuquerque	1.9	11.0	5.9	7.0	4	5	3	157.1
WZZO-F	Allentown	2.8	16.6	10.6	15.3	2	4	3	108.5
KLBJ-F	Austin	2.5	9.8	6.6	8.4	3	3	6	116.7
KRAB-F	Bakersfield	0.75	5.7	6.0	6.9	7	4	8 (e)	82.6
WTGE-F	Baton Rouge	0.9	6.9	3.8	5.2	7	7	7 (e)	132.7
WZRR-F	Birmingham	3.6	14.3	9.6	11.9	3	4	3	120.2
WFXS-F	Chattanooga	0.6	4.7	5.4	6.2	6	6	6 (e)	75.8
WTUE-F	Dayton	3.2	14.3	7.6	9.8	2	6	3	145.9
KLAQ-F	El Paso	1.6	12.7	9.6	11.1	2	2	5	114.4
KRZR-F	Fresno	1.05	4.8	5.1	6.1	7	4	5	78.7
WKLQ-F	Grand Rapids	2.7	11.6	10.5	13.7	3	1	1	84.7
WKRR-F	Greensboro-WS	2.9	12.7	8.4	10.4	2	3	3	122.1
WROQ-F	Greenville SC	2.4	11.3	7.3	9.1	4	4	4	124.2
KPOI-F	Honolulu	1.1	5.6	3.7	4.0	9	9	8 (e)	140.0
WFYV-F	Jacksonville	3.3	12.9	7.7	9.6	3	3	4	134.4
WIMZ-F	Knoxville	1.7	10.4	8.3	9.6	5	4	4	108.3
KOMP-F	Las Vegas	2.2	9.8	7.3	9.0	4	4	4	108.9
KEDG-F	Las Vegas	0.77	3.4	3.6	4.4	10	7	9 (e)	77.3
KMJX-F	Little Rock	1.9	13.5	9.8	11.1	2	2	4	121.6
WQMF-F	Louisville	3.2	11.4	7.6	8.4	3	4	7	135.7
WEGR-F	Memphis	3.7	13.0	9.6	10.8	4	3	4	120.4
WKDF-F	Nashville	4.2	12.5	8.2	9.2	3	5	3	135.9
WPLR-F	New Haven	5.2	37.4	9.3	28.8	1	1	1	130.0
KATT AF	Oklahoma City	2.2	9.2	7.6	8.5	4	6	6	108.2
KEZO AF	Omaha	3.0	13.9	9.4	11.0	3	3	2	126.4
WMMO-F	Orlando	4.1	9.3	5.4	6.5	3	8	2	143.1
WHTQ-F	Orlando	3.9	8.8	5.8	7.0	4	4	7	125.7
WDIZ-F	Orlando	3.6	8.1	4.8	5.8	5	7	3	139.6
WRDU-F	Raleigh	5.0	18.3	7.7	10.4	1	5	5	176.0
WRXL-F	Richmond	3.6	12.6	7.0	8.0	4	5	5	157.5
WCMF-F	Rochester	5.4	23.0	15.6	19.2	1	1	1	120.0
KMBY-F	Salinas-Monterey-SC	0.88	7.3	4.0	7.0	6	5	8 (e)	104.3
WAQY AF	Springfield MA	2.6	22.6	10.0	17.2	1	1	1	131.4
WAQX-F	Syracuse	1.8	10.5	9.5	12.6	4	2	2	83.3

AOR

MEDIUM MARKETS

(Continued)

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WIOT-F	Toledo	2.6	18.8	12.9	17.6	1	1	1	106.8
KLPX-F	Tucson	2.1	12.0	8.6	10.6	3	5	5	113.2
KMYZ-F	Tulsa	2.2	10.5	8.9	10.0	5	2	5	105.0
WKGR-F	West Palm Beach	3.0	11.5	5.3	9.3	5	5	4	123.7
WEZX-F	Wilkes Barre-Scranton	2.1	13.0	7.7	10.1	2	2	2	128.7
WNCD-F	Youngstown	0.8	7.1	7.4	9.0	6	5	4	78.9

42 Stations

1992 Mean: 118.8  
1992 Median: 120.1

1991 Mean: 124.4  
1990 Mean: 127.4  
1988 Mean: 115.4  
1987 Mean: 105.4  
1986 Mean: 112.6

Mean 12+ Rank: 4.1 (4.6 in 91, 4.0 in 90)  
Mean 25-54 Rank: 4.3 (4.4 in 91, 3.8 in 90)  
Mean Revenue Rank: 3.8 (3.5 in 91, 3.2 in 90)



## AOR

## SMALL AND VERY SMALL MARKETS

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
KWHL-F	Anchorage	1.2	11.7	7.7	8.9	3	4	2	131.5
WAPL-F	Appleton	2.4	26.7	15.1	21.6	1	1	1	123.6
WRXR-F	Augusta GA	0.7	8.0	7.1	8.1	5	5	5	98.8
WKGB-F	Binghamton	0.9	12.9	12.1	14.6	5	3	1	88.4
KJOT-F	Boise	0.93	10.0	8.2	9.6	4	3	3	104.2
WRQK-F	Canton	1.5	18.8	7.1	20.0	3	4	4	94.0
WAVF-F	Charleston SC	1.7	14.5	6.2	7.1	2	9	8	204.2
WKLC-F	Charleston WV	1.1	13.6	7.6	8.8	3	2	2	154.5
WMFX-F	Columbia	2.1	13.9	6.6	8.1	3	5	4	171.6
KNCN-F	Corpus Christi	0.9	11.3	8.5	10.3	4	4	6	109.7
WXLP-F	Davenport	1.7	17.0	13.1	16.0	2	2	2	106.3
KGGO AF	Des Moines	2.7	18.9	17.0	18.8	2	2	2	100.5
WRKT-F	Erie	1.2	20.0	14.8	17.7	2	1	1	113.0
WGBF-F	Evansville	1.0	10.0	6.5	8.4	6	5	6	119.0
WXKE-F	Fort Wayne	1.0	8.8	8.9	11.1	6	3	2	79.3
WTPA-F	Harrisburg	2.1	14.5	8.1	12.4	3	3	3	116.9
WTAK	Huntsville	0.55	5.4	5.7	7.2	5	6	4	75.0
WSTZ-F	Jackson MS	1.3	10.2	6.8	8.3	4	4	3	122.9
WRKR-F	Kalamazoo	1.6	18.8	11.0	19.4	2	3	1	96.9
WJXQ-F	Lansing	1.7	13.8	10.8	14.2	4	2	2	97.2
WKQQ-F	Lexington	3.0	22.2	13.8	16.8	2	2	2	132.1
KFMX-F	Lubbock	1.0	15.2	11.8	13.8	2	2	2	110.1
WQBZ-F	Macon	0.9	10.3	9.1	10.8	4	2	2	95.4
WIBA-F	Madison	2.9	18.2	12.4	15.0	1	1	1	121.3
WGIR-F	Manchester	1.9	29.2	9.4	25.7	2	2	2	113.6
KDJK-F	Modesto	1.0	9.8	5.8	8.7	6	3	2	112.6
WXFX-F	Montgomery	1.0	10.8	8.2	9.6	4	4	4	112.5
WTKX-F	Pensacola	0.75	9.7	4.2	7.8	4	8	5 (e)	124.4
WWCT-F	Peoria	1.5	18.4	12.1	15.4	1	2	2	119.5
WBLM-F	Portland ME	2.5	25.0	15.7	19.7	1	1	2	126.9
WHEB-F	Portsmouth NH	1.5	19.0	8.6	21.6	2	2	3	88.0
KOZZ-F	Reno	1.2	12.6	8.5	9.7	3	3	1	129.9
WROV-F	Roanoke	1.6	12.8	8.3	10.0	3	3	3	128.0
WXRX-F	Rockford	1.1	14.9	15.8	23.7	3	1	1	62.9
WKQZ-F	Saginaw	0.9	7.8	7.0	8.5	6	7	7	91.8
WIXV-F	Savannah	1.0	10.4	5.9	6.9	4	8	7 (e)	150.7
KTAL-F	Shreveport	0.6	6.1	5.6	6.8	7	9	9 (e)	89.7
WAOR-F	South Bend	1.3	13.7	12.3	16.6	3	3	3	82.5
KXUS-F	Springfield MO	1.5	15.0	16.1	18.3	2	2	1	82.0
WGLF-F	Tallahassee	1.3	18.6	11.6	14.6	2	1	2	127.4

AOR

SMALL AND VERY SMALL MARKETS

(Continued)

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WOUR-F	Utica	1.3	19.1	14.5	18.6	1	1	1	102.7
WEGW-F	Wheeling	0.5	9.1	11.1	13.0	4	2	3	70.0
KICT-F	Wichita	0.7	4.3	6.8	7.5	8	4	4	57.3
WAAF-F	Worcester/Boston	3.0	28.6	9.3	28.9	1	2	4	99.0
KRNA-F	Cedar Rapids	1.1	13.8	10.4	13.8	4	3	4	100.0
WVRK-F	Columbus GA	1.1	15.1	8.9	10.0	3	4	4	151.0
KQDS-F	Duluth	0.55	12.8	8.6	10.7	4	5	4	119.6
KQWB-F	Fargo	1.1	14.3	12.3	14.3	3	4	5	100.0
WRCQ-F	Fayetteville NC	1.2	14.3	7.0	9.1	4	4	4 (e)	157.1
WZZQ-F	Terre Haute	0.75	17.9	12.6	15.3	2	2	2	117.0
WSFM-F	Wilmington NC	0.8	17.0	10.7	15.1	3	4	3	112.6

51 Stations

1992 Mean: 111.7  
1992 Median: 112.6

1991 Mean: 113.4  
1990 Mean: 108.1  
1988 Mean: 108.7  
1987 Mean: 101.3  
1986 Mean: 104.3

Mean 12+ Rank: 3.4 (3.4 in 91, 3.6 in 90)  
Mean 25-54 Rank: 3.1 (3.3 in 91, 3.8 in 90)  
Mean Revenue Rank: 3.3 (3.2 in 91, 3.3 in 90)

CLASSIC AOR

MAJOR MARKETS

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WZGC-F	Atlanta	6.7	6.4	4.4	5.0	8	10	9	128.0
WGRX-F	Baltimore	1.3	2.2	1.9	2.6	11	13	12	84.6
WZLX-F	Boston	6.7	5.8	3.8	4.6	9	11	5	126.1
WCKG-F	Chicago	10.0	4.0	2.6	3.0	11	17	9	133.3
WOFX-F	Cincinnati	3.0	5.0	4.9	5.8	8	6	5	86.2
WNCX-F	Cleveland	4.6	8.0	4.4	5.1	6	11	8	156.9
KZPS-F	Dallas-Ft.Worth	4.2	3.1	2.6	2.9	13	13	9	106.9
KRFX-F	Denver	3.3	4.5	4.3	4.8	9	7	3	93.8
WCSX AF	Detroit	7.4	5.9	4.0	4.4	7	8	3	134.1
KZFX-F	Houston	6.2	4.8	3.2	3.7	9	11	4	129.7
KCFX-F	Kansas City	5.1	12.1	4.9	5.4	2	7	2	224.1
KLSX-F	Los Angeles	19.0	4.8	3.3	3.8	11	5	2	126.3
WZTA-F	Miami	3.9	3.8	3.0	3.3	16	14	7	115.2
WKLH-F	Milwaukee	5.0	11.8	6.4	7.2	2	4	2	163.9
WCKW-F	New Orleans	1.8	5.8	3.5	3.9	8	11	10	148.7
WXRK-F	New York	22.0	6.6	4.3	4.9	5	4	4	134.7
WAFX-F	Norfolk	2.2	7.1	4.8	5.5	6	6	7	129.1
WYSP-F	Philadelphia	15.0	10.9	6.4	7.6	2	2	1	143.4
KSLX AF	Phoenix	4.1	6.1	4.1	4.5	7	13	8	135.5
KSEG-F	Sacramento	4.2	7.8	5.6	6.9	4	5	3	113.0
KSD -F	St. Louis	4.7	7.1	5.3	5.7	6	5	4	124.6
KLSX-F	Salt Lake City	3.1	9.9	6.4	7.1	3	3	3	139.4
KZEP-F	San Antonio	2.8	6.8	4.0	4.4	7	10	5	154.5
KCLX-F	San Diego	1.8	2.2	2.7	3.2	16	15	11	68.9
KFOG-F	San Francisco	5.6	3.3	1.8	2.4	11	19	13	137.5
KUFX-F	San Jose	2.7	9.3	2.7	6.3	7	8	8	147.6
KZOK-F	Seattle	4.4	4.8	3.8	4.2	9	11	3	114.3
WXTB-F	Tampa-St.Pete	4.0	6.8	6.4	8.1	6	7	8	84.0
WCXR-F	Washington	7.3	5.0	2.8	3.4	9	15	9	170.0
WJFK AF	Washington	5.3	3.6	3.0	3.6	15	13	7	100.0

30 Stations

1992 Mean: 128.5  
1992 Median: 129.4

1991 Mean: 119.7  
1990 Mean: 122.5

Mean 12+ Rank: 9.5 (9.8 in 91, 9.2 in 90)  
Mean 25-54 Rank: 6.1 (7.1 in 91, 6.1 in 90)  
Mean Revenue Rank: 8.1 (8.0 in 91, 7.6 in 90)

CLASSIC AOR

MEDIUM MARKETS

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WQBK-F	Albany	1.2	5.7	5.5	6.6	7	5	4	86.4
KLSK-F	Albuquerque	1.05	6.1	5.1	6.1	6	8	3	100.0
KPEZ-F	Austin	1.8	7.1	5.1	6.5	7	6	4	109.2
KJFX-F	Fresno	1.6	7.6	3.3	4.0	3	12	7	190.0
KKLZ-F	Las Vegas	2.0	8.9	5.9	7.2	5	6	3	123.6
WGFX-F	Nashville	1.2	3.6	5.1	5.7	9	8	8	63.2
KRXO-F	Oklahoma City	2.2	9.2	6.3	7.0	4	7	3	131.4
KKCD-F	Omaha	0.85	3.9	3.3	3.9	8	11	9	100.0
WZZU-F	Raleigh	1.1	4.0	3.6	4.8	9	9	9	83.3
WVGO-F	Richmond	1.1	3.9	4.6	5.2	9	10	9	75.0
WRQI-F	Rochester	0.5	2.1	3.1	3.8	9	10	8	55.3
WKFM-F	Syracuse	1.8	10.5	5.8	7.7	5	6	5	136.4
KMOD-F	Tulsa	2.4	11.4	6.7	7.5	4	5	2	152.0

13 Stations

1992 Mean: 108.1  
1992 Median: 100.0

1991 Mean: 120.7  
1990 Mean: 98.6

Mean 12+ Rank: 7.9 (5.5 in 91, 7.0 in 90)  
Mean 25-54 Rank: 5.7 (4.5 in 91, 5.5 in 90)  
Mean Revenue Rank: 6.5 (6.3 in 91, 6.6 in 90)

NOTE: With so few stations in this category the results are unstable. So use with caution.

ADDITIONAL CLASSIC AOR STATIONS IN SMALL MARKETS

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
KBFX-F	Anchorage	1.4	13.6	8.3	9.6	2	3	5	141.7
WYBB-F	Charleston SC	0.48	4.1	4.9	5.6	10	8	6	73.2
KKFM-F	Colorado Springs	1.5	14.3	7.4	9.6	2	2	3	149.0
WBYS-F	Fort Wayne	1.3	11.5	6.8	8.5	5	6	4	66.0
WMMQ-F	Lansing	0.4	3.3	3.8	5.0	8	9	7 (e)	135.3
KTGL-F	Lincoln	1.1	12.0	7.2	9.6	3	4	4	125.0
KVFX-F	Modesto	0.9	8.8	3.8	5.7	7	11	6 (e)	154.4
WVGX-F	Portland ME	1.6	16.0	9.7	12.2	3	3	1	131.1
KDUV-F	Topeka	0.8	13.3	7.7	11.6	5	4	4	114.7
KRZZ-F	Wichita	1.0	6.1	5.8	6.4	6	8	5	95.3
WHTF-F	York	0.7	5.8	2.5	5.4	6	12	8	107.4

FULL SERVICE

MAJOR MARKETS

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WSB	Atlanta	11.6	11.2	6.4	7.3	1	9	11	153.4
WBEN	Buffalo	3.1	10.3	7.8	9.0	4	3	11	114.4
WBT	Charlotte	3.5	9.5	7.3	9.1	4	4	7	104.4
WGN (FS/T)	Chicago	40.4	16.3	7.9	9.0	1	2	6	181.1
WLW	Cincinnati	15.6	26.0	12.1	14.4	1	1	1	180.6
WTVN	Columbus OH	6.8	15.0	8.9	10.7	3	1	4	140.2
WBAP (FS/C)	Dallas-Ft.Worth	14.6	10.7	5.1	5.7	3	4	7	187.7
WJR	Detroit	18.0	14.4	8.4	9.2	1	1	2	156.5
WTIC	Hartford	7.4	20.1	14.3	21.8	1	1	3	92.2
WIBC	Indianapolis	6.3	13.6	12.0	13.7	3	3	6	99.3
WTMJ	Milwaukee	6.6	15.5	11.1	12.4	1	1	4	125.0
WCCO	Minneapolis	20.4	25.0	16.5	19.8	1	1	1	126.3
KEX	Portland OR	6.1	11.6	8.5	9.9	3	5	7	117.2
KSL	Salt Lake City	4.1	13.1	6.2	6.9	2	5	9	189.9
KFMB	San Diego	9.7	11.7	4.1	5.0	1	6	8	234.0
KOMO	Seattle	5.0	5.4	5.1	5.7	8	6	8	94.7
WMAL (FS/T)	Washington	8.4	5.8	4.7	5.7	7	7	17	101.8

17 Stations

1992 Mean: 141.1  
1992 Median: 126.3

1991 Mean: 138.5  
1990 Mean: 143.0  
1988 Mean: 154.7  
1987 Mean: 148.5  
1986 Mean: 151.5

Mean 12+ Rank: 3.5 (3.6 in 91, 4.6 in 90)  
Mean 25-54 Rank: 6.6 (6.6 in 91, 6.6 in 90)  
Mean Revenue Rank: 2.6 (2.0 in 91, 2.7 in 90)

FULL SERVICE

MEDIUM MARKETS

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WAKR (FS/T)	Akron	2.0	15.5	5.3	16.7	4	5	14	92.8
WGY	Albany	2.9	13.8	8.9	10.6	2	3	6	130.2
KKOB	Albuquerque	2.3	13.3	10.3	12.2	2	2	4	109.0
WOOD	Grand Rapids	1.9	8.2	6.3	8.2	6	5	8	100.0
WSJS	Greensboro-WS	2.1	9.2	6.2	7.7	4	4	7	119.5
KSSK	Honolulu	3.8	19.3	9.6	10.2	1	3	2	189.2
WHAS	Louisville	7.0	25.0	13.5	15.0	1	2	3	166.7
WELI	New Haven	1.8	12.9	8.2	25.4	3	2	6	50.8
KFAB	Omaha	3.2	14.8	11.8	13.8	2	2	7	107.2
WDBO	Orlando	2.9	6.6	7.6	9.1	8	3	11	72.5
WPTF	Raleigh	2.8	10.3	8.1	10.8	4	3	6	95.4
WRVA	Richmond	4.3	15.1	12.1	13.7	1	1	7	110.2
WHAM	Rochester	3.6	15.3	13.4	16.5	2	1	5	92.7
WHYN	Springfield MA	1.6	13.9	7.1	12.2	3	7	5	113.9
WSYR	Syracuse	3.2	18.9	11.8	15.8	2	4	4	119.6
WSPD	Toledo	1.1	8.0	7.6	10.3	5	4	6	77.7
KRMG	Tulsa	2.7	12.9	8.9	10.0	3	3	3	129.0
WARM	Wilkes Barre-Scranton	1.6	9.9	5.7	7.5	3	4	7	132.0
WDEL	Wilmington DE	1.8	18.2	5.3	18.8	3	6	14	96.8

19 Stations

1992 Mean: 110.8  
1992 Median: 109.0

1991 Mean: 117.1  
1990 Mean: 117.8  
1988 Mean: 128.0  
1987 Mean: 128.5  
1986 Mean: 138.0

Mean 12+ Rank: 3.4 (4.4 in 91, 4.6 in 90)  
Mean 25-54 Rank: 6.6 (7.1 in 91, 7.2 in 90)  
Mean Revenue Rank: 3.1 (3.2 in 91, 3.3 in 90)

FULL SERVICE

SMALL AND VERY SMALL MARKETS

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WHBY	Appleton	1.2	13.3	7.8	11.2	3	3	6	118.8
WNBF	Binghamton	1.0	14.3	11.1	13.4	3	4	6	106.7
KBOI	Boise	1.0	10.8	7.4	8.7	3	5	4	124.1
WHBC	Canton	2.0	25.0	13.5	38.0	1	2	6	65.8
WCHS	Charleston WV	0.75	9.3	7.2	8.3	5	5	8	112.0
WHO	Des Moines	3.0	21.3	13.3	14.7	1	3	3	144.9
KUGN	Eugene	1.1	13.4	7.0	9.0	4	3	8	148.9
WIKY-F	Evansville	2.5	25.0	18.8	24.1	1	1	2	103.7
WOWO AF	Fort Wayne	1.4	12.4	7.5	9.4	4	5	8	131.9
WHP	Harrisburg	1.2	8.3	7.0	10.8	6	5	8	76.9
WKZO	Kalamazoo	1.0	11.8	8.6	15.2	5	5	6	77.6
WVLK	Lexington	1.5	11.1	6.6	8.0	4	5	7	138.8
KFOR	Lincoln	2.0	21.7	12.0	16.0	1	3	3	135.6
KFYO (FS/C)	Lubbock	0.5	7.6	5.2	6.1	5	6	10	124.6
WIBA	Madison	1.75	11.0	6.1	7.4	5	4	6	148.6
WCOA	Pensacola	0.7	9.1	6.8	12.4	5	5	11	73.4
WMBD	Peoria	1.4	16.7	9.0	11.4	2	4	6	146.5
WROK	Rockford	1.9	25.7	11.1	16.7	2	3	5	153.9
WSGW	Saginaw	1.6	13.9	11.3	13.7	4	2	3	101.5
WSBT	South Bend	1.05	11.1	9.7	13.1	5	4	7	84.7
WIBW (FS/C)	Topeka	1.1	18.3	6.2	9.6	3	5	10	190.6
WTAG	Worcester	1.8	17.1	7.9	24.5	3	4	7	69.8
WSBA	York	2.4	19.8	5.8	12.5	2	3	10	158.4
WJBC	Bloomington IL	2.3	47.9	26.6	45.7	1	1	1	104.8
WMT	Cedar Rapids	1.9	23.8	14.2	18.8	1	2	5	126.7
KDAL	Duluth	0.6	14.0	15.5	19.2	3	1	3	72.9
KFGO (FS/C)	Fargo	1.6	20.8	13.2	15.5	1	2	2	134.2
WDAY	Fargo	1.0	13.0	9.8	11.5	4	6	6	113.0

28 Stations

1992 Mean: 117.5  
1992 Median: 121.5

1991 Mean: 111.1  
1990 Mean: 109.5  
1988 Mean: 120.8  
1987 Mean: 122.1  
1986 Mean: 125.3

Mean 12+ Rank: 3.6 (3.7 in 91, 3.8 in 90)  
Mean 25-54 Rank: 6.0 (5.4 in 91, 5.4 in 90)  
Mean Revenue Rank: 3.1 (3.3 in 91, 3.3 in 90)

BLACK/URBAN

ALL MARKET SIZES

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WVEE-F	Atlanta	11.5	11.1	12.6	14.4	2	1	1	77.1
WALR-F (B/AC)	Atlanta	3.5	3.4	4.3	4.9	13	7	4	69.4
WFXA-F	Augusta GA	1.1	12.5	14.5	16.6	4	2	4	75.3
WXYV-F	Baltimore	5.6	9.3	6.7	9.3	7	4	5	99.9
WWIN-F	Baltimore	2.3	2.3	3.3	4.6	9	11	7	50.0
KQXL-F	Baton Rouge	1.2	9.2	10.9	14.3	5	2	2	64.3
WXOK	Baton Rouge	0.5	3.8	9.5	12.5	8	5	4	30.4
WENN-F	Birmingham	2.3	9.2	9.7	12.0	4	3	4	76.7
WILD	Boston	0.9	0.8	1.9	2.2	20	16	19	36.4
WBLK-F	Buffalo	1.5	5.0	6.6	7.7	10	2	4	64.9
WWVZ-F	Charleston SC	1.2	10.3	11.1	12.7	5	1	1	81.1
WPEG AF	Charlotte	4.4	12.0	13.0	16.3	3	1	2	73.6
WCKZ-F	Charlotte	1.9	5.2	4.6	5.8	10	9	11	89.7
WJTT-F	Chattanooga	1.0	7.9	9.1	10.5	5	3	2	75.2
WGCI-F	Chicago	14.0	5.6	7.0	8.0	5	1	1	70.0
WVAZ-F	Chicago	12.0	4.8	4.2	4.8	7	5	2	100.0
WIZF-F	Cincinnati	1.6	2.7	6.1	7.2	12	6	7	37.5
WZAK-F	Cleveland	5.1	8.9	6.7	7.8	5	4	7	114.1
WJMO AF	Cleveland	1.6	2.8	6.3	7.3	11 (e)	8	8 (e)	38.4
WWDM-F	Columbia SC	2.6	17.2	18.2	22.2	2	1	1	77.5
WVKO	Columbus OH	0.95	2.1	3.3	4.0	10	12	6	52.5
KKDA AF	Dallas-Ft.Worth	8.0	5.8	6.5	7.2	7	2 (e)	3 (e)	80.6
KJMZ-F	Dallas-Ft.Worth	4.9	3.6	5.3	5.9	9	2	13	61.0
WROU-F	Dayton	0.7	3.2	5.4	6.9	10	3	4	46.4
WJLB-F	Detroit	9.2	7.4	6.5	7.1	4	3	7	104.2
WMXD-F (B/AC)	Detroit	4.0	3.2	3.8	4.2	16	10	6	76.2
WDZZ-F	Flint	1.8	18.6	14.8	27.9	3	1	2	66.7
WJFX-F	Fort Wayne	0.4	3.6	4.5	5.6	9	6	7	64.3
WJMH-F	Greensboro-WS	1.4	6.1	6.6	8.2	6	2	8	74.4
WQMG-F	Greensboro-WS	1.1	4.8	5.2	6.4	8	7	9	75.0
WLWZ-F	Greenville SC	1.0	4.7	5.8	7.2	7	5	5	65.3
KMJQ AF	Houston	8.4	6.5	4.7	5.6	7	5	11	116.1
KHYS-F (B/AC)	Houston	2.6	2.0	3.3	3.8	17	12	8	52.6
WTLC AF	Indianapolis	2.9	6.3	9.1	10.4	8	4 (e)	6 (e)	60.6
WJMI-F	Jackson MS	1.8	14.2	10.4	12.7	2	2	2	111.8
WKXI-F	Jackson MS	0.58	4.6	9.4	11.5	6	3	4	40.0
WHJX-F	Jacksonville	1.7	6.6	5.2	6.5	8	7	8	101.5
KPRS-F	Kansas City	2.4	5.7	7.2	7.9	9	3	2	72.2
WCKU-F	Lexington	0.78	5.8	8.0	9.7	7	4	5	59.8
KIPR-F	Little Rock	1.18	8.4	9.1	10.3	4	3	5	81.6



BLACK/URBAN

ALL MARKET SIZES

(Continued)

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
KKBT-F	Los Angeles	19.2	4.8	3.8	4.4	10	7	10	109.1
KACE-F	Los Angeles	2.6	0.7	0.8	0.9	27	33	29	77.8
KJLH-F	Los Angeles	2.4	0.6	1.0	1.1	28	27	26	54.5
WGZB-F	Louisville	0.9	3.2	6.1	6.7	8	6	6	47.8
WFXM-F	Macon	0.55	6.3	8.8	10.5	5	3	5	60.0
WDIA/WHRK-F	Memphis	4.9	17.2	20.3	22.9	2	1	3 (e)	75.1
KJMS-F	Memphis	1.2	4.2	7.8	8.8	6	5	7	47.7
WEDR-F	Miami	5.1	4.9	6.2	6.8	10	1	1	72.1
WHQT-F	Miami	4.5	4.3	4.6	5.1	13	7	6	84.3
WKKV AF	Milwaukee	0.7	1.7	4.9	5.5	14	7	10	30.9
WBLX AF	Mobile	2.1	19.3	18.6	23.7	2	1	2	81.4
WZHT-F	Montgomery	1.2	12.9	20.9	24.4	3	1	2	52.9
WVOL/WQQK-F	Nashville	2.2	6.5	8.6	9.7	7	4	3	67.0
WNHC	New Haven	0.7	5.0	2.9	9.0	4	11	12	55.6
WQUE AF	New Orleans	2.9	9.3	10.2	11.3	4	1	4	82.3
WYLD AF	New Orleans	2.6	8.4	11.7	13.0	5	1 (e)	5 (e)	64.6
KMEZ-F (B/AC)	New Orleans	0.8	2.6	5.8	6.4	13	5	1	40.6
WRKS-F	New York	14.0	4.2	5.7	6.4	10	1	2	65.6
WBLS-F	New York	11.2	3.4	4.5	5.1	12	5	5	66.7
WOWI AF	Norfolk	3.4	11.0	13.1	14.9	3	1	1	73.8
WJHM-F	Orlando	3.0	6.8	8.4	10.1	7	2	6	67.3
WUSL-F	Philadelphia	11.1	8.1	6.7	8.0	5	3	8	101.3
WDAS-F	Philadelphia	2.2	1.6	3.3	3.9	17	15	9	41.0
WAMO AF	Pittsburgh	1.8	3.2	5.2	5.8	11	8	7	55.2
WQOK-F	Raleigh	2.7	9.9	9.9	13.1	5	1	2	75.6
WDUR/WFXC-F	Raleigh	0.98	3.6	3.8	5.1	10	10	10	70.6
WCDX-F	Richmond	3.4	11.9	10.2	11.6	6	3	2	102.5
WPLZ-F	Richmond	1.1	3.9	7.2	8.1	9	4	4	48.2
WDKX-F	Rochester	0.8	3.4	5.2	6.4	8	8	9	53.1
WTLZ-F	Saginaw	0.7	6.1	5.7	6.9	7	5	5	88.4
KMJM-F	St. Louis	5.0	7.5	7.3	7.9	4	4	7	94.9
KATZ AF	St. Louis	1.4	2.1	3.1	3.3	11	11	8	63.6
XHRM-F	San Diego	1.3	1.6	1.7	2.1	19	18	17	76.2
KSOL-F	San Francisco	4.7	2.8	3.0	4.0	14	9	15	70.0
WEAS-F	Savannah	1.2	12.5	17.8	20.8	2	1	2	60.1
WSOK	Savannah	0.6	6.3	9.5	11.1	7	4	4	56.8
KMJJ-F	Shreveport	1.0	10.2	18.9	23.1	4	2	2	44.2
WHBX-F	Tallahassee	0.7	10.0	10.6	13.3	4	1	1	75.2
WKYS-F	Washington	9.5	6.5	5.3	6.4	5	2	1	101.6
WMMJ-F (B/AC)	Washington	6.6	4.5	3.9	4.7	13	4	2	95.7

BLACK/URBAN  
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ALL MARKET SIZES  
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(Continued)

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WHUR-F	Washington	4.3	3.0	3.5	4.2	16	9	7	71.4
WOL (B/T)	Washington	2.8	1.9	1.9	2.3	19	18	19	82.6
WOKS/WFXE-F	Columbus GA	0.8	11.0	17.4	19.4	5	1	2 (e)	56.7
WZFX-F	Fayetteville NC	1.6	19.0	20.4	26.4	2	1	2	72.0

84 Stations

1992 Mean: 70.2  
1992 Median: 70.3

1991 Mean: 70.6  
1990 Mean: 68.5  
1988 Mean: 76.7  
1987 Mean: 76.0  
1986 Mean: 77.4

Mean for Market's highest billing Black/Urban station: 73.2 (73.3 in 91, 69.6 in 90)  
Mean for other Black/Urban stations: 68.7 (62.8 in 91, 65.6 in 90)

Mean 12+ Rank for Market's highest billing Black/Urban Station: 3.8 (3.9 in 91, 3.7 in 90)  
Mean 25-54 Rank for Market's highest billing Black/Urban Station: 5.0 (4.7 in 91, 4.4 in 90)  
Mean Revenue Rank for Market's highest billing Black/Urban Station: 6.6 (5.9 in 91, 6.3 in 90)

## NEWS &amp; NEWS/TALK

## ALL MARKET SIZES

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WGST	Atlanta	5.6	5.4	4.8	5.5	11	6	8	98.2
WCNN	Atlanta	1.3	1.3	1.3	1.5	15	16	15	86.7
KLBJ	Austin	2.1	8.3	6.4	8.1	4	5	5	102.5
WBAL	Baltimore	10.0	16.7	8.6	12.0	1	1	5	139.2
WERC	Birmingham	1.6	6.4	6.8	8.4	6	5	5	76.2
WMAQ	Chicago	20.2	8.1	2.7	3.1	2	15	19	261.3
WBBM	Chicago	15.6	6.3	4.1	4.6	4	7	15	137.0
WWWE	Cleveland	3.0	5.2	4.6	5.3	9	9	11	98.1
WVOC	Columbia SC	1.1	7.3	7.8	9.5	6	3	7	76.8
KRLD	Dallas-Ft.Worth	9.4	6.9	3.6	4.0	5	12	16	172.5
WHIO	Dayton	3.2	14.5	7.9	10.2	1	2	8	142.2
WWJ	Detroit	11.1	8.9	5.5	6.0	2	4	15	148.3
KMJ	Fresno	4.7	22.4	11.9	14.2	1	1	1	157.7
WPOP	Hartford	1.2	3.3	2.7	4.1	11	12	12	80.5
KTRH	Houston	11.2	8.6	4.6	5.4	4	8	9	159.3
KNX	Los Angeles	20.9	5.3	2.6	3.0	6	17	17	176.7
KFWB	Los Angeles	20.1	5.1	2.8	3.2	7	16	19	159.3
WIOD	Miami	9.0	8.7	5.0	5.5	1	3	8	158.2
WWL	New Orleans	6.2	19.9	10.1	11.2	1	2	5	177.7
WINS	New York	30.0	9.0	3.8	4.3	1	7	14	209.3
WCBS	New York	20.7	6.3	3.2	3.6	6	15	17	175.0
WWNZ	Orlando	1.7	3.8	3.3	4.0	12	13	12	95.0
KYW	Philadelphia	17.0	12.4	7.4	8.8	1	1	5	140.9
KTAR	Phoenix	9.4	13.9	8.0	8.9	2	3	12	156.2
KQV	Pittsburgh	1.7	3.0	2.1	2.3	13	14	14	130.4
KXL	Portland OR	4.0	7.6	6.8	7.9	7	4	10	96.2
WHJJ	Providence	2.3	9.1	5.7	7.9	6	6	12	115.2
KFBK	Sacramento	10.0	18.6	11.9	14.7	1	1	1	126.5
WOAI	San Antonio	5.2	12.7	4.8	5.3	2	7	11	239.6
KSDO	San Diego	5.7	6.9	5.1	6.2	7	5	7	111.3
KCBS	San Francisco	14.0	8.4	4.9	6.5	2	3	5	129.2
KIRO	Seattle	17.5	19.0	7.9	8.8	1	2	4	215.9
KNST	Tucson	1.6	9.1	4.7	5.8	6	6	7	156.9
WTOP	Washington	11.4	7.8	3.7	4.5	3	14	10	173.3
WJNO	West Palm Beach	3.4	13.0	7.7	13.3	2	3	6	97.7
WILM	Wilmington DE	1.4	14.1	4.5	16.0	4	8	15	88.1

36 Stations

1992 Mean: 140.7  
1992 Median: 140.1

1991 Mean: 135.4

Mean 12+ Rank: 7.1 (6.4 in 91)

Mean 25-54 Rank: 10.1 (9.5 in 91)

Mean Revenue Rank: 4.8 (4.2 in 91)

## TALK &amp; TALK/NEWS

## ALL MARKET SIZES

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WNIR-F	Akron	2.2	17.1	6.3	19.8	3	2	5	86.4
WQBK	Albany	0.8	3.8	3.6	4.3	8	10	15	88.4
WAEB	Allentown	1.1	6.5	4.8	6.9	6	6	6	94.2
KGNC	Amarillo	0.7	13.2	8.4	9.5	2	6	7	138.9
KENI	Anchorage	0.77	7.5	6.1	7.0	6	8	8	107.1
WASH	Appleton	0.6	6.7	2.9	4.2	7	11	14	159.5
KERN	Bakersfield	1.1	8.3	6.7	7.7	4	3	3	107.8
WJBO	Baton Rouge	1.5	11.5	5.9	7.8	4	4	7	147.4
KIDO	Boise	0.5	5.4	6.3	7.3	8	5	6	74.0
WRKO	Boston	10.9	9.4	6.5	7.8	3	2	8	120.5
WBZ	Boston	10.7	9.3	6.6	8.0	4	3	7	116.3
WHDH	Boston	3.1	2.7	4.1	4.9	13	10	15	55.1
WEEI	Boston (Sprts)	2.8	2.4	2.2	2.7	15	20	16	88.9
WGR	Buffalo	2.1	7.0	5.7	6.6	8	10	9	106.1
WTMA	Charleston SC	1.0	8.5	5.8	6.7	7	6	7	126.9
WGOW	Chattanooga	0.38	3.0	3.2	3.7	9	11	9	81.1
WLUP	Chicago	9.7	3.9	3.2	3.6	11	11	5	108.3
WLS AF	Chicago	3.8	1.5	3.2	3.6	22	13	18	41.7
WSCR	Chicago (Sprts)	1.9	0.8	1.2	1.4	25	23	21	57.1
WCKY	Cincinnati	2.6	4.4	4.4	5.2	11	12	11	84.6
WERE	Cleveland	1.3	2.3	2.1	2.4	13	18	16	95.8
WKNR	Cleveland	1.4	2.4	2.3	2.7	16	12	11	88.9
KLIF	Dallas-Ft.Worth	5.5	4.0	2.5	2.8	8	15	14	142.9
WOC	Davenport	0.9	9.0	9.4	11.5	6	6	7	78.3
KOA	Denver	12.5	17.2	8.5	9.6	1	2	5	179.2
KYBG AF	Denver (Sprts)	2.4	3.3	2.4	2.7	11	15	14	122.2
WXYT	Detroit	5.3	4.3	4.3	4.7	11	13	12	91.5
KTSM	El Paso	0.6	4.8	5.1	5.9	8	7	8	81.4
WFBC AA	Greenville SC	0.6	2.8	2.6	3.2	9	12	5	87.5
KGU	Honolulu	1.2	6.1	4.2	4.5	8	10	11	135.6
KPRC	Houston	3.6	2.8	2.8	3.3	14	15	18	84.8
WNDE	Indianapolis	0.7	1.5	2.1	2.3	10	12	11	65.2
WOKV	Jacksonville	1.2	4.7	5.6	6.9	9	9	10	68.1
KCMO	Kansas City	2.8	6.7	4.6	5.0	6	8	12	134.0

TALK & TALK/NEWS

ALL MARKET SIZES

(Continued)

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
KMBZ	Kansas City	2.8	6.7	4.7	5.1	6	10	11	131.3
KNUU	Las Vegas	0.68	3.0	2.0	2.5	12	17	16	120.0
KARN	Little Rock	1.0	7.1	7.3	8.2	5	4	7	86.6
KFI	Los Angeles	11.0	2.8	2.7	3.1	18	15	12	90.3
KMPC	Los Angeles (Sprts)	10.9	2.7	1.9	2.2	19	26	32	122.7
KABC	Los Angeles	31.0	7.8	3.9	4.5	1	8	18	173.3
WTDY	Madison	0.6	3.8	4.6	5.6	8	8	11	67.9
WGIR	Manchester	1.5	23.1	4.8	13.1	3	4	6	176.3
WMC	Memphis	1.1	3.9	4.4	5.0	7	9	10	78.0
WINZ	Miami	3.0	2.9	2.2	2.4	19	21	22	120.8
WISN	Milwaukee	1.9	4.5	4.3	4.8	10	12	13	93.8
KSTP	Minneapolis	2.4	2.9	3.4	4.1	10	10	9	70.7
KFAN	Minneapolis (Sprts)	0.6	0.7	1.0	1.2	13	14	12	58.3
WKRG	Mobile	1.0	9.2	5.6	7.1	4	4	9	129.6
WLAC	Nashville	0.8	2.4	3.8	4.3	10	10	10	55.8
WFAN	New York (Sprts)	29.0	8.8	2.8	3.3	2	17	12	266.7
WOR	New York	15.0	4.5	3.6	4.1	9	9	20	109.8
WABC	New York	10.3	3.1	3.5	4.0	14	6	15	77.5
WNIS	Norfolk	0.9	2.9	3.4	3.9	12	13	12	74.4
KTOK	Oklahoma City	2.5	10.5	7.7	8.6	2	4	7	122.1
KKAR	Omaha	0.75	3.5	3.8	4.4	9	9	8	79.5
WTAZ-F	Peoria	0.4	4.8	4.6	5.8	7	7	7	82.8
WWDB-F	Philadelphia	5.5	4.0	4.5	5.4	11	9	16	74.1
WIP	Philadelphia (Sprts)	5.1	3.7	3.3	3.9	13	14	11	94.9
KFYI	Phoenix	2.7	4.0	4.3	4.8	10	5	7	83.3
KDKA	Pittsburgh	9.3	16.4	12.6	14.0	1	1	3	117.1
WTAE	Pittsburgh	4.3	7.6	5.3	5.9	4	6	11	128.8
KFXN	Portland OR (Sprts)	0.5	1.0	1.1	1.3	16	15	15	76.9
WPRO	Providence	2.1	8.3	4.6	6.4	7	9	9	129.7
KOH	Reno	1.3	13.7	8.8	10.1	2	2	7	135.6
KMOX	St. Louis	18.5	27.9	18.1	19.5	1	1	2	143.1
KTSA	San Antonio	1.0	2.4	3.2	3.5	13	11	11	68.6
XTRA	San Diego (Sprts)	2.8	3.4	1.6	2.0	12	24	21	170.0
KGO	San Francisco	25.0	14.9	7.9	10.5	1	1	1	141.9
KNBR	San Francisco	13.1	7.8	3.8	5.0	3	6	6	156.0
KING	Seattle	2.0	2.2	2.6	2.9	15	19	20	75.9
KJR	Seattle (Sprts)	1.2	1.3	1.8	2.0	19	23	21	65.0
WFLA	Tampa	3.6	6.1	6.6	8.4	7	3	7	72.6
WIBX	Utica	0.7	10.3	7.7	9.9	4	5	7	104.0
WWRC	Washington	2.2	1.5	1.7	2.0	20	20	21	75.0
KNSS	Wichita	1.2	7.3	5.6	6.2	5	6	6	117.7

TALK & TALK/NEWS

ALL MARKET SIZES

(Continued)

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WILK	Wilkes Barre-Scranton	0.6	3.7	2.8	3.7	6	8	15	100.0
WKBN	Youngstown	1.8	16.1	11.8	14.4	2	2	5	111.8
WFNC	Fayetteville NC	0.85	10.1	5.5	7.1	5	6	6	142.3
WNFL	Green Bay	0.8	9.6	6.5	10.3	4	6	6	93.2
80 Stations		1992 Mean:		103.9	1991 Mean:		110.6		
		1992 Median:		107.1	1990 Mean:		101.1		

Mean for #1 Talk & Talk/News Stations: 106.8 (111.7 in 91)

Mean for other stations: 92.3 (105.7 in 91)

Mean 12+ Rank for leaders in format: 9.6 (7.6 in 91)

Mean 25-54 Rank for leaders in format: 9.5 (9.8 in 91)

Mean Revenue Rank for leaders in format: 8.6 (7.0 in 91)

NOSTALGIA/BIG BAND

ALL MARKET SIZES

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WEST	Allentown	0.4	2.4	2.9	4.2	8	10	33	57.1
WNAM	Appleton	0.44	4.9	5.7	8.1	9	8	14	60.4
WAPI	Birmingham	0.6	2.4	4.0	4.9	8	10	12	49.0
WXKS	Boston	1.4	1.2	2.1	2.5	18	13	32	48.0
WECK	Buffalo	0.5	1.7	3.6	4.2	11	11	12	48.7
WJJD	Chicago	5.0	2.0	3.6	4.1	19	6	21	48.8
WMLX	Cincinnati	0.4	0.7	3.5	4.1	14	11	18	17.1
WRMR	Cleveland	1.4	2.4	5.8	6.7	12	6	19	35.8
WBNS	Columbus OH	0.5	1.1	3.3	4.0	13	11	20	27.5
KAAM	Dallas-Ft.Worth	0.8	0.6	1.8	2.0	24	22	28	30.0
KEZW	Denver	1.0	1.4	2.7	3.0	16	16	18	46.7
KRNT	Des Moines	0.4	2.8	5.8	6.4	8	7	8	43.8
WEYZ	Erle	0.35	5.8	7.9	9.4	6	6	10	61.7
WDFD	Flint	0.6	6.2	6.8	12.8	5	4	8	48.4
WDRC	Hartford	0.9	2.4	3.4	5.2	12	10	14	46.2
KQUE-F	Houston	3.5	2.7	4.2	4.9	15	7	12	55.1
KJUL-F	Las Vegas	0.51	2.3	3.4	4.2	15	9	14	54.8
WXVW	Louisville	0.25	0.9	0.9	1.0	11	14	14	90.0
WREC	Memphis	0.8	2.8	2.0	2.4	9	14	17	116.7
WMRZ	Miami	1.4	1.3	2.3	2.5	23	20	31	52.0
WOKY	Milwaukee	2.1	4.9	6.7	7.5	9	3	17	65.3
WBYU	New Orleans	0.9	2.9	3.8	4.2	12	8	17	69.0
WNEW	New York	6.4	1.9	1.9	2.1	21	21	26	90.5
WPEN	Philadelphia	6.1	4.4	5.2	6.2	10	11	18	71.0
KOY	Phoenix	1.1	1.6	3.6	4.0	16	12	19	40.0
WJAS	Pittsburgh	0.8	1.4	4.4	4.9	15	7	14	28.6
WBBF	Rochester	0.3	1.3	3.9	4.8	10	9	11	27.1
KCTC	Sacramento	0.72	1.3	3.0	3.7	16	12	20	35.1
WRTH	St. Louis	0.7	1.1	1.9	2.0	16	19	21	55.0
KPOP	San Diego	1.4	1.7	3.6	4.4	18	13	23	38.6
KFRC	San Francisco	4.0	2.4	4.3	5.7	16	4	24	42.1
WMAS	Springfield MA	0.5	4.3	6.2	10.7	6	6	17	40.2
WGUL AF	Tampa	1.3	2.2	4.8	6.1	13	8	22	36.1
WWDC	Washington	1.9	1.3	1.1	1.3	21	22	37	100.0
WNAK	Wilkes Barre-Scranton	0.56	3.5	5.5	7.1	7	3	23	49.3
WEJL	Wilkes Barre-Scranton	0.51	3.1	3.9	5.1	8	6	21	60.8

36 Stations

1992 Mean: 52.4  
1992 Median: 48.2

1991 Mean: 53.8  
1990 Mean: 60.2  
1988 Mean: 57.0  
1987 Mean: 63.8  
1986 Mean: 72.4

Mean 12+ Rank: 10.5 (10.3 in 91, 10.9 in 90)  
Mean 25-54 Rank: 19.0 (18.4 in 91, 17.7 in 90)  
Mean Revenue Rank: 13.1 (12.0 in 91, 12.7 in 90)

IMPORTANT NOTE: My confidence level for the Hispanic, Jazz/New AC and Classical formats is quite low. Due to the rather small sample I would urge you to use these figures with caution.

HISPANIC

ALL MARKET SIZES

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
KWAC	Bakersfield	1.2	9.1	4.5	5.3	3	9	5	171.6
WIND/WOJO-F	Chicago	9.6	3.9	3.1	3.6	13	13 (e)	13 (e)	108.3
KUNO AF	Corpus Christi	0.85	10.6	9.0	10.9	5	5	6	97.2
KESS	Dallas-Ft.Worth	1.6	1.2	1.9	2.1	20	20	19	57.1
KBNA AF	El Paso	1.3	10.3	8.4	9.7	3	3	4	106.2
KAMA	El Paso	1.1	8.7	4.1	4.8	5	9	7	181.3
KGST	Fresno	0.68	3.2	3.5	4.2	12	10	12	76.2
KLAT	Houston	2.8	2.2	1.5	1.7	16	18	17	129.4
KXYZ	Houston	2.0	1.5	1.4	1.6	18	22	21	93.7
KTNQ/KLVE-F	Los Angeles	20.6	5.2	6.8	7.7	8	1 (e)	2 (e)	67.5
KWKW	Los Angeles	10.3	2.6	3.3	3.7	19	23	21	70.3
KALI	Los Angeles	3.6	0.9	1.3	1.5	24	25	25	60.0
KKHJ	Los Angeles	3.4	0.86	2.1	2.4	25	19	13	35.8
KGBT	McAllen-Brownsville	1.9	15.3	12.5	14.7	2	2	2	104.1
KIWW-F	McAllen-Brownsville	1.2	9.7	8.4	9.9	4	5	3	98.0
KQXX-F	McAllen-Brownsville	0.75	6.0	4.2	5.0	7	9	8	120.0
KBOR/KJJN	McAllen-Brownsville	0.68	5.5	6.9	8.1	8	6	4 (e)	67.9
WQBA AF	Miami	9.0	8.6	5.3	5.8	2	5 (e)	18	148.3
WCMQ AF	Miami	4.0	3.8	3.1	3.4	14	13	11	111.8
WAQI	Miami	3.2	3.1	5.0	5.5	18	4	16	56.4
WXDJ-F	Miami	2.2	2.1	2.6	2.9	20	17	13	72.4
KLOC	Modesto	0.5	4.9	4.6	6.9	8	3	5	71.0
WSKQ AF	New York	6.9	2.1	3.6	4.1	19	12 (e)	5	51.2
WADO	New York	6.8	2.0	1.7	1.9	20	20	21	105.3
KRCX	Sacramento	1.4	2.6	1.3	1.6	13	17	18	162.5
KTGE/KLFA	Salinas-Monterey-SC	1.1	9.2	6.8	11.8	4	4 (e)	1	78.0
KXTN	San Antonio	3.2	7.8	8.4	9.2	4	1	1	84.8
KCOR	San Antonio	2.4	5.8	3.8	4.2	9	7	14	138.0
KBRG-F	San Francisco	2.0	1.2	1.6	2.1	20	23	26	57.1
KOFY	San Francisco	1.9	1.1	1.6	2.1	21	16	22	52.4

30 Stations

1992 Mean: 94.5  
1992 Median: 89.3

1991 Mean: 100.6  
1990 Mean: 103.3  
1988 Mean: 107.4  
1987 Mean: 110.1  
1986 Mean: 103.0

Mean 12+ Rank: 11.4 (12.6 in 91, 10.5 in 90)  
Mean 25-54 Rank: 11.8 (12.8 in 91, 11.6 in 90)  
Mean Revenue Rank: 12.1 (12.1 in 91, 8.9 in 90)



JAZZ/NEW AC

ALL MARKET SIZES

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WCDJ-F	Boston	2.5	2.2	2.0	2.4	16	19	14	91.7
WNUA-F	Chicago	9.0	3.6	3.2	3.6	14	16	8	100.0
WNWV-F	Cleveland	1.1	1.9	2.8	3.2	14	13	9	59.4
KOAI-F	Dallas-Ft.Worth	3.2	2.3	2.8	3.1	16	11	6	74.2
KHIH-F	Denver	2.0	2.7	2.9	3.2	13	14	10	84.4
WJZZ-F	Detroit	4.1	3.3	3.3	3.6	15	15	8	91.7
KTWV-F	Los Angeles	14.1	3.6	2.5	2.8	16	14	8	128.6
WLVE-F	Miami	5.2	5.0	3.2	3.5	8	10	2	142.9
WQCD-F	New York	9.1	2.8	2.2	2.5	17	18	8	112.0
WLOQ-F	Orlando	1.6	3.6	3.5	4.2	13	12	10	85.7
WNND-F	Raleigh	0.75	2.7	1.8	2.5	11	14	11	108.0
KIFM-F	San Diego	4.0	4.8	3.5	4.2	10	14	10	114.3
KKSF-F	San Francisco	6.9	4.1	2.8	3.7	10	7	2	114.3
KBLX AF	San Francisco	4.9	2.9	2.5	3.3	12	12	9	87.9
KJAZ-F	San Francisco	1.8	1.1	1.1	1.4	23	28	28	78.6
WJZE-F	Washington	3.4	2.4	1.9	2.3	17	19	9	104.3

16 Stations

1992 Mean: 98.6  
1992 Median: 95.9

1991 Mean: 103.7  
1990 Mean: 104.1  
1988 Mean: 112.7

Mean 12+ Rank: 14.8 (14.9 in 91, 13.1 in 90)  
Mean 25-54 Rank: 9.5 (10.4 in 91, 9.4 in 90)  
Mean Revenue Rank: 14.1 (13.3 in 91, 12.1 in 90)

CLASSICAL

ALL MARKET SIZES

STATION	MARKET	'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
KHFM-F	Albuquerque	0.57	3.3	3.8	4.5	10	13	7	73.3
WCRB-F	Boston	3.0	2.6	2.4	2.9	14	18	18	89.7
WFMT-F	Chicago	3.6	1.5	1.2	1.4	23	24	29	107.1
WNIB-F	Chicago	3.4	1.4	1.5	1.7	24	25	27	82.4
WCLV-F	Cleveland	1.55	2.7	2.3	2.7	11	16	15	100.0
WRR -F	Dallas-Ft.Worth	1.45	1.1	2.1	2.3	21	18	21	47.8
KVOD-F	Denver	1.7	2.3	2.6	2.9	14	13	15	79.3
WQRS-F	Detroit	2.9	2.3	2.1	2.3	17	20	19	100.0
KXTR-F	Kansas City	0.65	1.5	2.2	2.4	14	16	15	62.5
KKGO-F	Los Angeles	5.0	1.3	1.7	1.9	22	20	24	68.4
WTMI-F	Miami	3.7	3.6	2.7	3.0	17	19	18	120.0
WFMR-F	Milwaukee	0.65	1.5	2.1	2.3	15	16	15	65.2
WQXR-F	New York	5.0	1.5	1.6	1.8	22	22	27	83.3
WNCN-F	New York	4.6	1.4	1.2	1.3	23	25	25	107.7
WFLN-F	Philadelphia	4.3	3.1	2.8	3.3	16	16	15	93.9
KONC-F	Phoenix	1.2	1.8	1.9	2.1	15	19	18	85.7
KFUO-F	St. Louis	0.8	1.2	2.4	2.5	15	14	16	48.0
KBOQ-F	Salinas-Monterey-SC	0.5	4.2	3.9	6.7	9	9	8	62.7
KFSD-F	San Diego	2.7	3.3	3.3	4.0	13	10	14	82.5
KDFC-F	San Francisco	3.1	1.9	2.1	2.8	18	18	21	67.9
KKHI AF	San Francisco	2.9	1.7	1.9	2.5	19	25	28	68.0
KING-F	Seattle	3.2	3.5	3.5	3.9	11	13	18	89.7
KCMA-F	Tulsa	0.5	2.4	1.6	1.8	11	13	14	133.3
WGMS AF	Washington	5.4	3.7	3.0	3.6	14	11	18	102.8

24 Stations

1992 Mean: 84.2  
1992 Median: 82.9

1991 Mean: 83.7  
1990 Mean: 84.6  
1988 Mean: 109.0  
1987 Mean: 113.0  
1986 Mean: 124.6

Mean 12+ Rank: 17.2 (16.4 in 91, 15.2 in 90)  
Mean 25-54 Rank: 18.5 (17.4 in 91, 18.1 in 90)  
Mean Revenue Rank: 16.2 (15.9 in 91, 14.8 in 90)

OTHERS

NOTE: These stations (primarily Religion/Gospel) are provided as a curiosity only. The sample is far too small to draw any conclusions.

STATION	MARKET		'92 REV	REV SHARE	'92 AUD SHARE	ADJ AUD SHARE	REV RANK	12+ RANK	25-54 RANK	REV SHARE AS % OF AUD SHARE
WAOK	Atlanta (G)		1.8	1.7	2.8	3.2	14	14		53.1
WDJC-F	Birmingham (Rel)		0.65	2.6	2.8	3.5	7	11		74.3
KLTY-F	Dallas-FW (Rel)		2.4	1.8	2.6	2.9	18	19		62.1
KHVN	Dallas-FW (G)		0.82	0.6	1.8	2.0	23	25		30.0
KCCN AF	Honolulu (E)		2.4	12.2	11.7	12.5	4	1 (e)		97.6
WEMM-F	Huntington (Rel)		0.5	7.9	4.3	5.7	4	4		138.6
WOAD	Jackson MS (G)		0.4	3.1	5.1	6.2	8	7		50.0
WDAC-F	Lancaster (Rel)		1.5	20.8	7.4	21.1	4	3		98.6
WLOK	Memphis (G)		0.65	2.3	4.7	5.3	10	8		43.4
KPDQ AF	Portland OR (Rel)		0.56	1.1	1.2	1.4	15	15		78.6

**SECTION B**

**INDIVIDUAL MARKET CALCULATIONS**

SECTION B

MARKET REVENUE SHARE AND AUDIENCE SHARE ANALYSIS

This section is all about concentration: the concentration of both audience shares and revenue shares amongst the top stations in each market. Do the top 25% of radio stations command 50% of revenue? 40% of audience? How about the top 50% of viable radio stations? What is their share of audience and revenue?

The following pages provide data which will allow insight into these questions. We provide the revenue share for the top 25% of the highest billing stations and the top 50%. We also set up an index system so that markets can be compared. Also shown are the number of stations it takes to reach 50% of the radio revenue in each market.

For audience shares we used approximately the same methodology.

The results are most interesting. For revenue the difference between markets can be striking. Some markets are what we call "top heavy" with a disproportionate share of revenue controlled by leading stations. Other markets are relatively "flat" with revenue more evenly distributed among all viable stations.

The audience share results are somewhat surprising in that the differences between markets are less dramatic than most would think. Yes, there are differences, but, in general, the markets are comparatively flat.

HISTORICAL COMPARISONS - ALL MARKETS

REVENUE

	<u>VIABLE STATIONS</u>	<u>TOP 25% OF VIABLE STATIONS</u>		<u>TOP 50% OF VIABLE STATIONS</u>		<u>%OF STATIONS NEEDED TO REACH 50% OF REV</u>
		<u>%OF MKT REVENUE</u>	<u>INDEX</u>	<u>%OF MKT REVENUE</u>	<u>INDEX</u>	
1992	11.6	48.2	193	75.3	151	27.1
1991	11.4	47.8	191	75.7	151	27.7
1990	10.7	45.7	183	72.5	145	29.3
1988	10.9	46.0	184	73.4	147	28.7

AUDIENCE

	<u>VIABLE STATIONS</u>	<u>TOP 25% OF VIABLE STATIONS</u>		<u>TOP 50% OF VIABLE STATIONS</u>		<u>%OF STATIONS NEEDED TO REACH 50% OF AVAIL SHARES</u>
		<u>%OF AVAIL SHARES</u>	<u>INDEX</u>	<u>%OF AVAIL SHARES</u>	<u>INDEX</u>	
1992	11.6	41.8	167	67.5	135	32.3
1991	11.4	41.3	165	67.4	135	32.6
1990	10.7	40.0	160	65.8	132	34.1
1988	10.9	39.6	158	64.8	130	33.3

MARKET AVERAGES - REVENUE

	TOP 25% OF VIABLE STATIONS [-----]			TOP 50% OF VIABLE STATIONS [-----]		% OF STATIONS NEEDED TO REACH 50% OF MARKET REV
	VIABLE STATIONS	%OF MKT REVENUE	INDEX	%OF MKT REVENUE	INDEX	
Markets 1-10	23.3	48.9	196	76.6	153	25.8
Markets 11-20	16.6	48.8	195	77.0	154	25.8
Markets 21-50	14.3	49.3	197	76.6	153	26.4
Markets 51-100	11.4	49.6	199	76.8	154	26.0
Markets 101 +	8.9	46.7	187	73.4	147	28.5
Markets 1-20	20.1	48.9	195	76.8	154	25.8
Markets 1-50	16.6	49.2	197	76.7	153	26.2
Markets 1-100	14.1	49.4	198	76.8	154	26.1
All Markets	11.6	48.2	193	75.3	151	27.1

DEFINITIONS

Viable Stations: As determined each year in Duncan's Radio Market Guide. These are the major players in each market. Generally, they are the stations with enough audience share that most advertisers/agencies would have to at least give them some consideration before making a buy. Religious stations, stations with fractional shares and out-of-market stations would not be included in this total.

% of Market Revenue: This shows the percentage of the market's total revenue which is commanded by the market's top 25% of viable stations and the top 50% of viable stations. For instance, in markets 1-10 on the average 48.9% of the markets' total revenue goes to the top 25% of the viable stations. The top 50% of viable stations enjoy 76.6% of market revenue.

Index: An index is calculated so that different markets and market groups can be compared. The index is calculated by dividing the "% of Market Revenue" by the respective percentage of viable stations (either 25% or 50%).

% of Stations needed to Reach 50% of Market Revenue: This shows the percentage of the viable stations which are needed to achieve 50% of the market's total revenue. For this calculation (and the others) you take the market's number one biller, number two etc. and add their revenue until you reach the percentage or number of stations as described in the column's heading.

INDIVIDUAL MARKET CALCULATIONS - REVENUE

RANK MARKET	1992 REVENUE	TOP 25% OF VIABLE STATIONS			TOP 50% OF VIABLE STATIONS			STATIONS NEEDED TO REACH 50% OF MARKET REV	
		VIABLE STATIONS	REV TOTAL	% OF MARKET REV	INDEX	REV TOTAL	% OF MARKET REV		INDEX
1 New York	331.0	25	157.4	47.6	190	250.3	75.6	151	6.7/26.8%
2 Los Angeles	407.0	31	192.4	47.3	189	319.4	78.5	157	8.3/26.8%
3 Chicago	247.9	26	126.3	50.9	204	190.0	78.2	156	6.3/24.2%
4 San Francisco	167.3	24	84.8	50.7	203	125.0	74.7	149	5.9/24.6%
5 Philadelphia	137.4	18	62.9	45.8	183	98.1	71.4	143	5.0/27.8%
6 Detroit	124.4	23	63.4	51.0	204	101.7	81.8	164	5.5/23.9%
7 Washington	145.5	21	58.9	40.5	162	99.7	68.5	137	6.9/32.9%
8 Dallas-FW	136.9	24	76.4	55.8	223	108.4	79.2	158	5.0/20.8%
9 Boston	115.6	21	59.6	51.6	206	94.5	81.7	163	5.0/23.8%
10 Houston	129.5	20	62.2	48.0	192	98.6	76.1	152	5.3/26.5%
11 Miami-Ft.L	104.0	23	39.4	37.9	152	69.0	66.3	133	8.1/35.2%
12 Atlanta	104.0	15	41.8	40.2	161	71.2	68.5	137	4.8/32.0%
13 Nassau-Suff	32.9	9	15.5	47.1	188	24.9	75.7	151	2.4/26.7%
14 Seattle	91.9	23	50.2	54.6	218	74.8	81.4	163	4.9/21.3%
15 San Diego	83.0	18	36.3	43.7	175	60.4	72.8	146	5.3/29.4%
16 St. Louis	66.3	17	40.0	60.3	241	56.2	84.8	170	2.9/17.1%
17 Baltimore	60.0	14	25.7	42.8	171	47.9	79.8	160	4.1/29.3%
18 Minn/SP	81.7	14	46.4	56.8	227	68.5	83.8	168	2.9/20.7%
20 Pittsburgh	56.7	16	31.6	55.7	223	45.3	79.9	160	3.3/20.6%
21 Tampa-St.P	58.6	17	31.5	53.8	215	48.0	81.9	164	3.9/22.9%
22 Phoenix	67.6	19	34.0	50.3	201	51.4	76.0	152	4.7/24.7%
23 Cleveland	57.4	16	26.7	46.5	186	44.3	77.2	154	4.4/27.5%
24 Denver	72.8	19	41.2	56.6	226	59.6	81.9	164	3.9/20.5%
25 Portland OR	52.5	15	24.0	45.7	183	39.5	75.2	150	4.2/28.0%
26 Kansas City	42.0	17	21.7	51.7	207	33.5	79.8	160	4.0/23.5%
27 Milwaukee	42.5	16	21.0	49.4	198	32.5	76.5	153	4.3/26.9%
28 Providence	25.3	13	12.5	49.4	198	21.1	83.4	167	3.3/25.4%
29 Sacramento	53.9	15	24.6	45.6	183	35.8	66.4	133	4.3/28.7%
30 San Jose	29.0	12	12.1	41.7	167	21.6	74.5	149	3.7/35.3%

TOP 25% OF VIABLE STATIONS      TOP 50% OF VIABLE STATIONS

RANK	MARKET	1992 REVENUE	VIABLE STATIONS	REV TOTAL	% OF MARKET REV	INDEX	REV TOTAL	% OF MARKET REV	INDEX	STATIONS NEEDED TO REACH 50% OF MARKET REV
31	Cincinnati	59.9	14	30.6	51.1	204	45.0	75.1	150	3.4/24.3%
32	Riverside-SB	17.6	10	11.3	64.2	257	14.6	83.0	166	1.7/17.0%
33	Norfolk	31.0	15	13.8	44.5	178	22.2	71.6	143	4.4/29.3%
34	Columbus OH	45.3	16	29.2	64.4	258	39.7	87.6	175	3.0/18.8%
35	San Antonio	41.1	18	21.2	51.6	206	33.9	82.5	165	3.3/29.2%
36	New Orleans	31.1	15	15.3	49.2	197	24.0	77.2	154	3.8/25.3%
37	Indianapolis	46.8	11	22.5	48.1	192	34.8	74.4	149	2.9/26.4%
38	Salt Lake	31.4	21	17.8	56.7	227	----	NOT AVAILABLE	----	4.4/21.0%
39	Buffalo	30.0	13	13.3	44.3	177	20.6	68.7	137	4.3/33.1%
40	Hartford	36.9	12	15.9	43.1	172	26.5	71.8	144	3.6/30.0%
41	Charlotte	36.8	12	15.9	43.2	172	25.5	69.3	139	3.6/30.0%
42	Orlando	44.2	14	17.9	40.5	162	32.5	73.5	147	4.6/32.9%
43	Memphis	28.5	13	15.2	53.3	213	23.3	81.8	164	3.0/23.1%
44	Rochester	23.5	11	11.2	47.7	191	18.5	78.7	157	3.0/27.3%
45	Nashville	33.7	13	17.8	52.8	211	27.2	80.7	161	3.0/23.1%
46	Dayton	22.0	12	9.3	42.3	169	16.0	72.7	145	3.6/30.0%
47	Oklahoma City	23.9	12	11.2	46.9	187	17.5	73.2	146	3.4/28.3%
48	Jacksonville	25.6	11	11.2	43.8	175	19.0	74.2	148	3.3/30.0%
49	Greensboro-WS	22.8	13	12.0	52.6	211	17.6	77.2	154	3.0/23.1%
50	Louisville	28.0	12	17.0	60.7	243	24.3	86.8	174	2.1/17.5%
51	West Palm	26.1	9	10.6	40.6	162	17.8	68.2	136	3.0/33.3%
52	Birmingham	25.1	12	14.1	56.2	225	20.3	80.9	162	2.6/21.7%
53	Albany-Schen	21.0	14	10.6	50.5	202	17.3	82.3	165	3.4/24.3%
54	Richmond	28.5	11	11.0	38.6	154	20.7	72.6	145	3.7/23.6%
55	Honolulu	19.7	15	10.7	54.3	217	16.6	84.3	169	3.0/20.0%
56	Greenville SC	21.2	13	12.4	58.5	234	18.5	87.3	174	2.7/20.8%
57	Las Vegas	22.4	18	11.3	50.4	202	17.0	75.9	152	4.5/25.0%
58	Tulsa	21.0	14	11.1	52.9	211	17.2	81.9	164	3.3/23.6%
61	Austin	25.4	13	11.7	46.1	184	18.1	71.3	143	3.7/28.5%
62	WB/Scranton	16.2	18	9.8	60.5	242	12.3	75.9	152	2.8/15.6%
63	Raleigh	27.3	13	12.8	46.9	188	21.2	77.7	155	3.6/27.7%
64	Allen-Beth	16.9	8	6.7	39.6	159	11.4	67.5	135	2.8/35.0%
65	Tucson	17.5	13	8.8	50.3	201	14.5	82.9	166	3.2/24.6%
66	Grand Rapids	23.2	13	11.6	50.0	200	18.6	80.0	160	3.3/25.4%
67	Syracuse	17.2	12	10.2	59.3	237	14.8	86.0	172	2.4/20.0%
68	Akron	12.9	6	4.1	31.8	127	6.5	50.4	101	3.0/50.0%
69	Fresno	21.0	19	11.8	56.2	225	16.7	79.5	159	3.8/20.0%
70	Knoxville	16.3	8	8.9	54.6	218	13.4	82.2	164	1.8/22.5%
71	Toledo	13.8	10	6.1	44.2	177	10.1	73.2	146	2.9/29.0%
72	Springfld MA	11.5	8	4.9	42.6	170	7.9	68.7	137	2.6/32.5%
73	Omaha	21.6	12	9.3	43.1	172	16.0	74.1	148	3.6/30.0%
74	Harrisburg	14.5	10	7.6	52.4	210	12.1	83.4	167	2.4/24.0%
75	Salinas-SC	12.0	13	5.8	48.3	193	8.6	71.7	143	3.4/26.2%
76	McAllen-Brown	12.4	11.5	5.6	45.2	181	8.6	69.5	139	3.4/27.4%
77	Wilmington DE	9.9	4	4.0	40.4	162	6.6	66.7	133	1.4/35.0%
78	Albuquerque	17.3	15.5	9.7	56.1	224	14.7	85.0	170	3.4/19.7%
79	El Paso	12.6	12	6.3	50.0	200	9.4	74.6	149	3.0/25.0%
80	Baton Rouge	13.1	10	6.7	51.1	205	10.4	79.4	159	2.4/24.0%
81	Little Rock	14.1	11	7.5	53.2	213	10.4	73.8	148	2.4/21.8%
82	Charleston SC	11.7	14	6.2	53.0	212	10.2	85.1	170	3.3/23.6%
84	Sarasota-Brad	6.7	7	-----	-----	-----	DATA IS	NOT AVAILABLE	-----	-----
85	Youngstown	11.2	10	5.1	45.5	182	8.6	76.8	154	2.8/28.0%
87	Stockton	7.1	8	-----	-----	-----	DATA IS	NOT AVAILABLE	-----	-----
88	Wichita	16.5	14	9.0	54.5	218	13.6	82.4	165	3.0/21.4%
89	Mobile	10.9	10	5.9	54.1	217	8.4	76.1	152	2.2/22.0%
90	New Haven	13.9	5.5	7.1	51.1	204	11.4	81.3	163	1.4/25.5%
91	Columbia SC	15.1	12	7.5	49.7	199	11.9	78.8	158	3.1/25.8%
92	JC-Kingsport	10.0	10	4.8	48.0	192	----	NOT AVAILABLE	----	2.6/26.0%
93	Roanoke	12.5	12	6.7	53.6	214	----	NOT AVAILABLE	----	2.8/23.3%
94	Bridgeport	19.4	-----	-----	-----	-----	DATA IS	NOT AVAILABLE	-----	-----
95	Bakersfield	13.2	13	5.5	41.7	167	8.5	64.4	129	4.3/33.1%
97	Chattanooga	12.7	12	7.0	55.1	220	10.2	80.3	161	2.7/22.5%
98	Worcester	10.5	6	4.5	42.9	171	7.7	73.3	147	1.8/30.0%
100	Lansing	12.3	10	6.3	51.2	205	9.9	80.5	161	2.5/25.0%

TOP 25% OF VIABLE STATIONS      TOP 50% OF VIABLE STATIONS

RANK MARKET	1992 REVENUE	VIABLE STATIONS	TOP 25% OF VIABLE STATIONS			TOP 50% OF VIABLE STATIONS			STATIONS NEEDED TO REACH 50% OF MARKET REV	
			REV TOTAL	% OF MARKET REV	INDEX	REV TOTAL	% OF MARKET REV	INDEX		
101 Spokane	12.1	14	----- DATA IS NOT AVAILABLE -----							
102 Lakeland	6.5	3	----- TOO FEW STATIONS TO MAKE DATA MEANINGFUL -----							
103 York	12.1	7	5.4	44.6	179	8.4	69.4	139	2.1/30.0%	
104 Lancaster	7.2	5	2.9	40.3	161	5.0	69.4	139	1.7/23.6%	
105 Flint	9.7	5	3.6	37.1	148	6.1	62.9	126	1.9/38.0%	
106 Huntsville	10.2	10	6.3	61.8	247	8.2	80.4	161	1.7/17.0%	
107 Canton	8.0	6	3.8	47.5	190	5.1	63.8	128	2.3/38.3%	
108 Colo Springs	10.5	12	4.6	43.8	175	----- NOT AVAILABLE -----			3.9/32.5%	
109 Augusta GA	8.8	10	5.2	59.1	236	7.8	88.6	177	2.0/20.0%	
110 Portsmouth NH	7.9	6	3.4	43.0	172	5.7	72.2	144	1.9/31.7%	
111 Des Moines	14.3	10	7.1	49.7	199	11.8	82.5	165	2.6/26.0%	
112 Saginaw	11.5	10	5.3	46.1	184	8.8	76.5	153	2.8/28.0%	
113 Shreveport	9.8	10	5.2	53.1	212	7.5	76.5	153	2.3/23.0%	
115 Jackson MS	12.7	11	6.7	52.8	211	9.5	74.8	150	2.6/23.6%	
117 Oxnard	9.0	10	----- DATA IS NOT AVAILABLE -----							
118 Madison	15.9	11	6.6	41.5	166	11.5	72.3	145	3.5/31.8%	
119 Pensacola	7.7	8	2.8	36.4	145	4.4	57.1	114	3.3/41.3%	
120 Davenport	10.0	9	4.7	47.0	188	7.5	75.0	150	2.5/25.0%	
121 Ft.Wayne	11.3	11	5.3	46.9	188	8.9	78.8	158	3.0/27.3%	
122 Modesto	10.2	11	4.7	46.0	184	7.9	77.5	155	3.0/27.3%	
123 Fayetteville NC	8.4	7	3.4	40.5	162	5.9	70.2	140	2.3/32.9%	
124 Lexington	13.5	10	7.2	53.3	213	10.7	79.3	159	2.3/23.0%	
125 Ft.Myers-Naples	14.7	17	7.1	48.3	193	10.6	72.1	144	4.5/26.5%	
130 Corpus Christi	8.0	11	3.5	43.1	173	5.9	73.8	148	3.3/30.0%	
131 Peoria	8.4	9	3.4	41.1	164	6.0	71.4	143	3.0/33.3%	
132 Huntigton	6.3	6	3.9	61.9	247	----- DATA IS NOT AVAILABLE -----				
133 Utica	6.8	10	2.8	41.2	165	4.6	67.6	135	3.3/33.0%	
134 Apple-Oshkosh	9.0	11	4.7	52.2	209	7.2	80.6	161	2.6/23.6%	
135 Montgomery	9.3	9	4.7	50.5	202	7.0	75.3	151	2.3/25.6%	
136 Reno	9.5	14	4.7	49.5	198	8.2	86.3	173	3.6/25.7%	
138 Macon	8.7	9	4.7	54.0	216	7.0	80.5	161	2.0/22.2%	
139 Boise	9.3	13	5.0	53.8	215	7.5	80.8	162	2.9/22.3%	
140 Evansville	10.0	9	4.9	49.0	196	8.1	81.0	162	2.3/23.0%	
142 Rockford	7.4	8	4.0	54.1	216	6.0	81.1	162	1.8/22.5%	
143 Erie	6.0	7	2.3	38.3	153	4.0	66.7	134	2.4/34.3%	
145 Eugene OR	8.2	10	3.6	43.9	176	6.0	73.1	146	2.9/29.0%	
146 Binghamton	7.0	8	3.0	42.9	171	5.0	71.4	143	2.5/31.3%	
147 Savannah	9.6	10	3.8	39.1	156	6.1	63.5	127	3.5/35.0%	
148 Charleston WV	8.1	8	3.2	39.5	158	5.4	66.7	134	2.8/35.0%	
152 Columbus GA	7.3	9	3.0	41.1	164	5.3	71.9	144	2.9/32.2%	
153 Johnstown	4.8	10	2.4	50.0	200	----- NOT AVAILABLE -----				
155 South Bend	9.5	9	3.6	37.9	152	6.3	66.3	133	3.2/35.6%	
156 Portland ME	10.0	10	5.6	56.0	224	----- NOT AVAILABLE -----				
158 Springfield MO	10.0	10	6.1	61.0	244	8.4	84.0	168	1.7/17.0%	
160 Odessa-Midland	5.6	12	2.9	51.3	205	4.7	83.9	168	2.9/24.2%	
162 Atlantic City	6.8	9	4.5	66.2	265	----- NOT AVAILABLE -----				
163 Kalamazoo	8.5	7	3.0	35.3	141	5.5	64.7	129	2.6/37.1%	
164 Lubbock	6.6	9	3.3	50.0	200	4.6	69.7	139	2.3/25.6%	
165 Topeka	6.0	8	2.5	42.5	170	4.5	74.2	148	2.4/30.0%	
167 Lincoln	9.2	12	3.5	38.0	152	6.1	66.3	133	3.1/25.8%	
168 Anchorage	10.3	14	4.6	44.7	179	7.5	73.0	146	4.0/28.6%	
170 Terre Haute	4.2	7	2.0	46.7	187	----- DATA NOT AVAILABLE -----				
171 Tallahassee	7.0	11	3.5	50.0	200	5.0	71.4	143	2.8/31.1%	
172 Lafayette LA	7.0	9	3.1	44.3	177	4.4	62.9	126	2.6/28.9%	
173 Palm Springs	7.1	12	----- DATA IS NOT AVAILABLE -----							
175 Asheville	5.4	3.5	----- TOO FEW STATIONS TO MAKE DATA MEANINGFUL -----							
176 Manchester NH	6.5	6	2.9	44.6	178	5.4	83.1	166	1.7/28.3%	
177 Springfield IL	8.1	8	3.6	44.4	178	5.8	71.6	143	2.4/30.0%	
179 Amarillo	5.3	12	2.2	41.9	168	3.7	69.4	139	3.9/32.5%	
180 Waco	5.9	7	----- DATA IS NOT AVAILABLE -----							
181 Santa Barbara	7.0	9	----- DATA IS NOT AVAILABLE -----							
183 Cape Cod	8.7	10	3.5	39.7	159	6.0	68.4	137	3.4/34.0%	
184 Green Bay	8.3	7	3.4	40.7	163	5.1	61.4	123	2.5/35.7%	
191 Wilmington NC	4.7	10	2.6	55.3	221	4.0	84.7	169	2.3/23.0%	
192 Wheeling	5.5	9	----- DATA IS NOT AVAILABLE -----							
193 Cedar Rapids	8.0	7.5	3.2	40.0	160	5.5	68.8	138	2.4/32.0%	
200 Duluth	4.5	9	1.8	40.4	162	3.0	67.6	135	3.0/33.3%	
203 Sioux Falls	6.3	9	3.1	49.4	198	----- NOT AVAILABLE -----				
204 Fargo	7.7	9	3.1	40.6	163	5.4	69.5	139	3.0/33.3%	
205 Abilene	4.1	9	2.2	53.9	216	3.3	81.2	162	2.0/22.2%	



TOP 25% OF VIABLE STATIONS      TOP 50% OF VIABLE STATIONS

<u>RANK MARKET</u>	<u>1992 REVENUE</u>	<u>VIABLE STATIONS</u>	<u>REV TOTAL</u>	<u>% OF MARKET REV</u>	<u>INDEX</u>	<u>REV TOTAL</u>	<u>% OF MARKET REV</u>	<u>INDEX</u>	<u>STATIONS NEEDED TO REACH 50% OF MARKET REV</u>
209 Steubenville	1.5	4	----- TOO FEW STATIONS TO MAKE DATA MEANINGFUL -----						
213 Waterloo-CF	4.2	6.5	2.0	47.4	190	3.3	78.3	157	1.7/26.2%
217 Burlington	6.9	8	----- DATA IS NOT AVAILABLE -----						
220 Panama City	5.7	8	2.8	48.8	195	3.9	68.9	138	2.2/27.5%
222 Charlottesville	4.6	8	2.3	50.0	200	3.7	79.3	159	2.0/25.0%
223 Altoona	4.1	9	1.5	36.8	147	2.5	61.7	123	3.5/38.9%
226 Bloomington IL	4.8	4	2.3	47.9	192	3.7	77.1	154	1.1/27.5%
227 Lafayette IN	4.2	5	----- DATA IS NOT AVAILABLE -----						
228 Pueblo	3.3	5	----- DATA IS NOT AVAILABLE -----						
236 Billings	4.5	9.5	2.2	48.7	195	3.3	73.8	148	2.6/27.4%
254 Bismarck	3.5	6	1.6	45.7	183	2.9	82.9	166	1.7/28.3%
260 Casper	1.9	5	0.8	42.1	168	1.3	66.8	134	1.8/36.0%

MARKET AVERAGES - AUDIENCE SHARE

	TOP 25% OF VIABLE STATIONS [-----]			TOP 50% OF VIABLE STATIONS [-----]			% OF STATIONS NEEDED TO REACH 50% OF SHARES
	VIABLE STATIONS	%OF AVAIL SHARES	INDEX	%OF AVAIL SHARES	INDEX		
Markets 1-10	23.3	37.3	149	62.9	126	36.8	
Markets 11-20	16.6	40.4	161	65.5	131	34.2	
Markets 21-50	14.3	40.1	160	65.3	131	33.9	
Markets 51-100	11.4	42.8	171	68.5	137	31.3	
Markets 101 +	8.9	42.6	170	68.5	137	31.6	
Markets 1-20	20.1	38.7	155	64.0	128	35.7	
Markets 1-50	16.6	39.6	158	64.8	130	34.6	
Markets 1-100	14.1	41.1	164	66.6	133	33.0	
All Markets	11.6	41.8	167	67.5	135	32.3	

DEFINITIONS

Viable Stations: As determined each year in Duncan's Radio Market Guide. These are the major players in each market. Generally, they are the stations with enough audience share that most advertisers/agencies would have to at least give them some consideration before making a buy. Religious stations, stations with fractional shares and out-of-market stations would not be included in this total.

% of Available Shares: This shows the percentage of the market's total audience shares (less below-the-line-listening and listening to non-listed stations -- the aggregate [AGG] shares column shows total shares before the lost listening adjustment) which is commanded by the market's top 25% and top 50% of viable stations. For instance, in markets 1-10 on the average 37.3% of the available audience shares go to the top 25% of viable stations. The top 50% of the viable stations command 62.9% of the market's available audience shares.

Index: An index is calculated so that different markets and market groups can be compared. The index is calculated by dividing the "% of Available Shares" by the respective percentage of viable stations (either 25% or 50%).

%of Stations Needed to Reach 50% of Shares: This shows the percentage of the viable stations which are needed to achieve 50% of the market's total available audience shares. For this calculation (and the others) you take the market's number one station (12+ Metro Share, Broadcast Week), number two, number three, etc and add their shares until you reach the 50% level. We used the Spring 1992 Arbitron for all markets.

INDIVIDUAL MARKET CALCULATIONS - AUDIENCE SHARE

RANK	MARKET	[---TOP 25% OF VIABLE STATIONS---]				[---TOP 50% OF VIABLE STATIONS---				STATIONS NEEDED TO REACH 50% OF AVAIL SHARES
		VIABLE STATIONS	AGG. SHARES	%OF AVAIL SHARES	INDEX	AGG. SHARES	%OF AVAIL SHARES	INDEX		
1	New York	25	29.6	33.4	134	51.6	58.3	117	10.3/41.2%	
2	Los Angeles	31	33.6	37.9	152	59.5	67.2	134	10.6/34.2%	
3	Chicago	26	37.3	41.1	164	58.9	64.9	130	8.8/33.8%	
4	San Francisco	24	30.0	34.5	138	48.8	56.2	112	10.1/42.1%	
5	Philadelphia	18	29.1	34.1	136	52.3	61.3	123	7.1/39.4%	
6	Detroit	23	34.8	38.5	154	58.1	64.3	129	8.2/35.7%	
7	Washington	21	32.8	39.6	158	52.8	63.8	128	7.3/34.8%	
8	Dallas-Ft.Worth	24	37.0	40.1	161	59.1	64.1	128	8.2/34.2%	
9	Boston	21	30.7	36.7	147	55.1	65.9	132	7.5/35.7%	
10	Houston	20	32.6	37.4	150	54.7	62.8	126	7.4/37.0%	
11	Miami-Ft.L	23	30.2	33.6	135	53.3	59.4	119	9.0/39.1%	
12	Atlanta	15	34.2	39.4	157	56.6	65.1	130	5.6/37.3%	
13	Nassau-Suff	9				DATA IS NOT AVAILABLE				
14	Seattle	23	34.7	38.0	152	58.3	63.8	128	8.0/34.8%	
15	San Diego	18	27.3	31.6	126	47.9	55.4	111	7.9/43.9%	
16	St.Louis	17	45.1	48.1	193	64.2	68.5	137	4.6/27.1%	
17	Baltimore	14	28.7	39.4	158	47.9	65.8	132	4.8/34.3%	
18	Minn-St.Paul	14	40.6	47.8	191	65.4	76.9	154	3.8/27.1%	
20	Pittsburgh	16	39.8	44.9	180	61.1	69.0	138	4.8/30.0%	
21	Tampa-St.Pete	17	35.2	41.2	165	58.9	68.9	138	5.5/32.4%	
22	Phoenix	19	37.2	41.9	168	57.3	64.6	129	6.3/33.2%	
23	Cleveland	16	32.8	37.3	149	57.7	65.6	131	5.6/35.0%	
24	Denver	19	37.0	40.8	163	62.0	68.4	137	6.1/32.1%	
25	Portland OR	15	32.9	38.1	152	55.6	64.4	129	5.4/36.0%	
26	Kansas City	17	36.4	39.7	159	59.2	64.5	129	5.9/34.7%	
27	Milwaukee	16	33.2	36.8	147	56.1	62.2	124	6.0/37.5%	
28	Providence	13	24.0	33.0	132	42.2	58.0	116	5.3/40.8%	
29	Sacramento	15	29.1	38.1	153	49.9	65.4	131	5.3/35.3%	
30	San Jose	12				DATA IS NOT AVAILABLE				

[---TOP 25% OF VIABLE STATIONS---

[---TOP 50% OF VIABLE STATIONS---

STATIONS NEEDED

TO REACH 50% OF  
AVAIL SHARES

RANK	MARKET	VIABLE STATIONS	AGG. SHARES	%OF AVAIL SHARES	INDEX	AGG. SHARES	%OF AVAIL SHARES	INDEX	STATIONS NEEDED TO REACH 50% OF AVAIL SHARES	
31	Cincinnati	14	33.7	38.7	155	54.2	62.3	125	5.0/35.7%	
32	Riverside-SB	10	19.0	54.3	217	26.3	75.1	150	2.1/21.0%	
33	Norfolk	15	34.0	38.5	154	55.7	63.1	126	5.3/35.3%	
34	Columbus OH	16	34.0	39.6	158	52.4	61.0	122	5.8/36.3%	
35	San Antonio	18	37.1	40.0	160	59.6	64.2	128	6.2/34.4%	
36	New Orleans	15	34.3	38.6	155	58.1	65.4	131	5.2/34.7%	
37	Indianapolis	11	36.2	40.6	162	58.0	65.0	130	3.6/32.7%	
38	Salt Lake City	21	41.7	46.3	185	63.2	70.2	140	5.9/28.1%	
39	Buffalo	13	29.0	34.3	137	51.4	60.8	122	5.2/40.0%	
40	Hartford	12	28.9	44.0	176	47.9	72.9	146	3.5/29.2%	
41	Charlotte	12	33.7	41.1	165	53.2	65.0	130	4.1/34.2%	
42	Orlando	14	29.7	36.0	144	50.3	61.0	122	5.4/38.6%	
43	Memphis	13	35.7	39.5	158	60.8	67.3	135	4.4/31.4%	
45	Rochester	11	39.7	47.0	188	61.3	72.6	145	2.9/26.4%	
46	Nashville	13	36.0	41.3	165	57.0	65.4	131	4.3/33.1%	
47	Dayton	12	29.3	36.9	148	48.3	60.9	122	4.5/37.5%	
48	Oklahoma City	12	36.2	39.4	158	59.6	64.9	130	4.1/34.2%	
49	Jacksonville	11	28.7	34.9	139	49.5	60.1	120	4.4/40.0%	
50	Greensboro-WS	13	36.2	45.5	182	55.8	70.1	140	3.8/29.2%	
51	Louisville	12	40.6	45.9	184	60.7	68.7	137	3.4/28.3%	
52	West Palm Bch	9	20.0	35.1	140	36.0	63.2	126	3.5/38.9%	
53	Birmingham	12	37.1	45.0	180	59.1	71.7	143	3.5/29.2%	
54	Albany-Schen	14	31.1	38.1	152	53.2	65.1	130	4.9/35.0%	
55	Richmond	11	31.9	36.3	145	52.3	59.5	119	4.4/40.0%	
56	Honolulu	15	40.6	43.3	173	65.7	70.1	140	4.6/30.7%	
58	Greenville SC	13	39.8	51.4	205	58.0	74.8	150	3.1/23.8%	
59	Las Vegas	18	35.1	41.3	165	59.5	70.1	140	5.7/31.7%	
60	Tulsa	14	39.9	44.7	179	60.2	67.5	135	4.3/30.7%	
61	Austin	13	32.4	42.5	170	51.7	67.8	136	4.1/31.5%	
62	WB-Scranton	18	38.1	50.3	201	53.5	70.6	141	4.5/25.0%	
63	Raleigh	13	28.9	37.7	151	51.2	66.8	134	4.6/35.4%	
64	Allen-Beth	8	23.5	36.5	146	43.0	66.7	134	2.9/36.3%	
65	Tucson	13	42.5	50.9	204	61.0	73.1	146	3.2/24.6%	
66	Grand Rapids	13	30.8	42.1	168	52.0	71.0	142	4.0/30.8%	
67	Syracuse	12	33.2	43.1	172	56.5	73.3	147	3.6/30.0%	
68	Akron	6	10.7	32.3	129	20.4	61.6	123	2.4/40.0%	
69	Fresno	19	32.3	38.5	154	53.0	63.2	126	6.9/36.3%	
70	Knoxville	8	42.1	47.2	189	61.0	68.4	137	2.2/27.5%	
71	Toledo	10	27.0	36.0	144	47.7	63.7	127	3.7/37.0%	
72	Springfield MA	8	19.3	34.7	139	35.2	63.3	127	3.1/38.8%	
73	Omaha	12	33.2	39.5	158	56.0	66.7	133	4.1/34.2%	
74	Harrisburg	10	22.2	32.6	130	39.0	57.3	115	4.3/43.0%	
75	Salinas-SC	13	26.3	43.9	176	39.9	66.6	133	4.0/30.8%	
76	McAllen-Brown	11.5	34.8	39.8	159	58.5	66.9	134	3.8/33.0%	
77	Wilmington DE	4	10.0	35.5	142	18.7	66.3	133	1.5/37.5%	
78	Albuquerque	15.5	37.8	44.5	178	57.0	67.1	134	4.7/30.3%	
79	El Paso	12	36.8	43.8	175	61.9	73.6	147	3.5/29.2%	
80	Baton Rouge	10	39.7	51.1	204	56.2	72.3	145	2.4/24.0%	
81	Little Rock	11	39.7	44.3	177	61.0	68.1	136	3.3/30.0%	
82	Charleston SC	14	39.4	44.4	177	60.5	68.1	136	4.2/29.3%	
84	Sarasota-Brad	7	----- DATA IS NOT AVAILABLE -----							
85	Youngstown	10	31.6	39.4	157	52.5	65.4	131	3.5/35.0%	
87	Stockton	8	15.3	47.7	191	24.4	76.0	152	2.2/27.5%	
88	Wichita	14	39.8	44.2	177	62.0	68.9	138	4.3/30.7%	
89	Mobile	10	35.4	44.2	177	51.8	64.7	129	3.1/31.0%	
90	New Haven	5.5	12.4	38.4	154	23.3	72.1	144	1.9/34.5%	
91	Columbia SC	12	40.3	47.4	189	59.9	70.4	141	3.3/27.5%	
92	JC-Kingsport	10	50.7	60.0	240	66.8	79.1	158	1.9/19.0%	
93	Roanoke	12	41.4	49.9	200	61.0	73.6	147	3.0/25.0%	
94	Bridgeport	----- DATA NOT AVAILABLE -----								
95	Bakersfield	13	33.4	39.9	160	51.1	61.1	122	4.6/35.4%	
97	Chattanooga	12	41.4	48.9	196	61.1	72.2	144	3.1/25.8%	
98	Worcester	6	16.5	40.5	162	30.7	75.4	151	1.4/23.3%	
100	Lansing	10	35.1	47.5	190	55.1	74.6	149	2.8/28.0%	

[---TOP 25% OF VIABLE STATIONS---

[---TOP 50% OF VIABLE STATIONS---

RANK	MARKET	[---TOP 25% OF VIABLE STATIONS---			[---TOP 50% OF VIABLE STATIONS---			STATIONS NEEDED TO REACH 50% OF AVAIL SHARES	
		VIABLE STATIONS	AGG. SHARES	%OF AVAIL SHARES	INDEX	AGG. SHARES	%OF AVAIL SHARES		INDEX
101	Spokane	14	36.0	40.7	163	60.4	68.2	136	4.6/32.9%
102	Lakeland	3							
103	York	7	21.6	43.3	173	35.4	70.9	142	2.1/30.0%
104	Lancaster	5	12.0	34.2	137	21.7	61.8	124	1.9/38.0%
105	Flint	5	20.3	38.3	153	36.1	68.1	136	1.7/34.0%
106	Huntsville	10	40.6	53.3	213	57.5	75.5	151	2.2/22.0%
107	Canton	6	17.8	37.3	149	32.9	69.0	138	1.5/25.0%
108	Colo Springs	12	32.0	39.7	159	54.0	66.9	134	4.0/33.0%
109	Augusta GA	10	40.5	46.3	185	62.2	71.1	142	2.8/28.0%
110	Portsmouth NH	6	17.1	43.0	172	28.6	71.9	144	1.9/31.7%
111	Des Moines	10	42.6	47.4	190	65.7	73.1	146	2.7/27.0%
112	Saginaw	10	27.6	35.2	141	48.9	62.5	125	3.8/38.0%
113	Shreveport	10	44.8	51.6	206	62.8	72.3	145	2.3/23.0%
115	Jackson MS	11	38.0	47.2	189	54.8	68.1	136	3.0/27.3%
117	Oxnard	10	17.5	34.3	137	29.9	58.6	117	3.9/39.0%
118	Madison	11	32.1	40.7	163	51.4	65.1	130	3.6/32.7%
119	Pensacola	8	26.9	48.9	196	41.0	74.5	149	2.1/26.3%
120	Davenport	9	33.8	41.4	165	56.5	69.2	138	2.8/31.1%
121	Ft.Wayne	11	29.2	36.5	146	47.9	59.8	120	4.2/38.2%
122	Modesto	11	23.8	35.6	143	37.1	55.5	111	4.7/42.7%
123	Fayetteville NC	7	32.9	42.6	170	51.0	66.1	132	2.2/31.4%
124	Lexington	10	41.3	49.9	200	61.4	74.2	148	2.7/27.0%
125	Ft.Myers	17							
130	Corpus Christi	11	36.7	44.3	177	58.1	70.1	140	3.2/29.1%
131	Peoria	9	29.5	37.3	149	53.1	67.1	134	3.6/40.0%
132	Huntington	6	39.3	51.8	207	54.1	71.4	143	1.4/23.3%
133	Utica	10	30.8	39.5	158	53.0	68.0	136	3.3/33.0%
134	Appleton-Oshkosh	11	28.9	41.3	165	47.2	67.5	135	3.6/32.7%
135	Montgomery	9	46.3	54.0	216	64.3	75.2	150	2.0/22.2%
136	Reno	14	33.6	38.5	154	58.1	66.6	133	4.8/34.3%
138	Macon	9	33.0	39.2	157	52.8	62.8	126	3.2/35.6%
139	Boise	13	37.8	44.3	177	58.7	68.7	137	3.9/30.0%
140	Evansville	9	38.6	44.4	177	59.5	68.4	137	2.7/30.0%
142	Rockford	8	30.9	46.3	185	49.8	74.7	149	2.2/27.5%
143	Erie	7	26.3	31.5	126	48.1	57.5	115	3.0/42.9%
145	Eugene OR	10	35.2	45.1	180	51.0	65.3	131	3.0/30.0%
146	Binghamton	8	32.4	39.0	156	57.1	68.7	137	2.7/33.8%
147	Savannah	10	34.3	40.0	160	55.0	64.2	128	3.4/34.0%
148	Charleston WV	8	44.5	51.5	206	61.3	70.9	142	1.8/22.5%
152	Columbus GA	9	32.5	36.3	145	57.8	64.6	129	3.3/36.7%
153	Johnstown	10	26.3	43.1	172	45.6	74.8	150	3.0/30.0%
155	South Bend	9	29.7	40.0	160	51.7	69.6	139	3.0/33.3%
156	Portland ME	10	33.2	41.6	166	53.7	67.3	135	3.2/32.0%
158	Springfield MO	10	38.3	43.4	174	60.9	69.0	138	3.1/31.0%
160	Odessa-Midland	12	42.0	46.4	185	64.9	71.6	143	3.4/28.3%
162	Atlantic City	9	22.1	41.2	165	36.5	68.0	136	2.9/32.2%
163	Kalamazoo	7	20.9	36.9	148	38.5	68.0	136	2.5/35.7%
164	Lubbock	9	44.7	52.1	208	67.2	78.3	157	2.1/23.3%
165	Topeka	8	28.6	43.0	172	50.3	75.6	151	2.4/30.0%
167	Lincoln	12	37.2	49.5	198	54.5	72.6	145	3.0/25.0%
168	Anchorage	14	34.1	39.3	157	59.1	68.2	136	4.7/33.6%
170	Terre Haute	7	46.5	56.6	226	64.2	78.1	156	1.4/20.0%
171	Tallahassee	11	33.8	42.5	170	52.2	65.7	131	4.3/39.1%
172	Lafayette LA	9	27.5	41.8	167	44.7	67.9	136	2.9/32.2%
173	Palm Springs	12	36.2	45.3	181	54.4	68.1	136	3.5/29.2%
175	Asheville	3.5							
176	Manchester NH	6	18.0	49.2	197	29.4	80.3	161	1.5/25.0%
177	Springfield IL	8	31.8	39.3	157	55.1	68.0	136	2.7/33.8%
179	Amarillo	12	38.9	44.0	176	59.9	67.8	136	3.7/30.8%
180	Waco	7	19.9	36.7	147	35.1	64.8	130	2.5/35.7%
181	Santa Barbara	9	19.1	29.3	117	34.1	52.4	105	4.3/47.8%
183	Cape Cod	10	28.7	51.3	205	46.3	82.7	165	2.4/24.0%
184	Green Bay	7	28.8	45.7	183	46.4	73.7	147	1.9/27.1%
191	Wilmington NC	10	36.4	51.3	205	57.8	81.4	163	2.4/24.0%
192	Wheeling	9	35.8	41.9	168	61.4	71.9	144	2.8/31.1%
193	Cedar Rapids	7.5	30.8	40.8	163	50.2	66.5	133	2.5/33.3%
200	Duluth	9	32.4	40.1	161	55.3	68.5	137	2.9/32.2%
203	Sioux Falls	9	33.9	41.9	168	50.7	62.7	125	3.1/34.4%
204	Fargo	9	26.8	31.4	126	51.3	60.1	120	3.7/41.1%
205	Abilene	9	46.2	59.5	238	60.4	77.7	155	1.5/16.7%

[---TOP 25% OF VIABLE STATIONS---

[---TOP 50% OF VIABLE STATIONS---

RANK	MARKET	VIABLE STATIONS	[---TOP 25% OF VIABLE STATIONS---			[---TOP 50% OF VIABLE STATIONS---			STATIONS NEEDED
			AGG. SHARES	%OF AVAIL SHARES	INDEX	AGG. SHARES	%OF AVAIL SHARES	INDEX	TO REACH 50% OF AVAIL SHARES
209	Steubenville	4	-----	-----	-----	TOO FEW STATIONS TO BE MEANINGFUL	-----	-----	
213	Waterloo-CF	6.5	30.3	47.2	189	46.8	72.9	146 1.7/26.2%	
217	Burlington	8	35.0	44.2	177	59.6	75.3	151 2.4/30.0%	
220	Panama City	8	39.5	48.5	194	59.3	72.8	146 2.1/26.3%	
222	Charlottesville	8	24.2	43.9	176	40.2	73.0	146 2.4/30.0%	
223	Altoona	9	33.1	39.6	159	51.4	61.6	123 3.1/34.4%	
226	Bloomington IL	4	-----	-----	-----	TOO FEW STATIONS TO BE MEANINGFUL	-----	-----	
227	Lafayette IN	5	22.7	27.9	111	42.6	52.3	105 2.3/46.0%	
228	Pueblo	5	-----	-----	-----	DATA NOT AVAILABLE	-----	-----	
236	Billings	9.5	36.5	39.8	159	55.9	61.0	122 3.6/37.9%	
254	Bismarck	6	27.5	33.1	132	50.0	60.2	120 2.4/40.0%	
260	Casper	5	28.3	33.1	132	50.0	58.5	117 2.0/40.0%	

SECTION C

RADIO STATION AUDIENCE BREAKDOWNS

I am very pleased to, once again, include Station Audience Breakdowns in my reports. You may recall that for nearly a decade I included this data in the Fall and Spring editions of American Radio. In 1990 Arbitron asked that I stop doing so. According to them non-subscribing stations were making use of the data in their sales presentations.

Arbitron did offer some options to me. The first was to do the breakdowns for Arbitron subscribers only. I considered this but rejected it because it would bias my sample and would reduce my sample considerably.

The second option presented to me was to delay publication of the data so that it would be impractical for non-subscribing stations to use it. After thinking about this for a year I decided this would be the best solution for the problem.

All of the data presented in this section is from the Spring 1992 Arbitrons. There are 1,419 stations in the sample. This equals about 13% of all commercial radio stations in the United States. It also equals over 40% of all stations which show in standard Arbitron markets.

The following information is included for each station:

TIME SPENT LISTENING (TSL): This figures shows the amount of time which an average listener spends with a given station during a week. The total is given in hours. This figures is calculated as follows: Average 1/4 Hr audience times 504 (the number of quarter hours in the Broadcast Week). The resulting figure is divided by the weekly Metro Cume. This figure is divided by four to come up with a figure in hours.

TURNOVER RATIO (T/O RATIO): This figure shows the relationship between a station's total weekly listeners and its average audience (1/4 Hr). It is calculated by taking the Metro Cume (12+ Broadcast Week) and dividing it by the Metro 1/4 Hr Avg (Broadcast Week).

PERCENT EXCLUSIVE CUME (% EXCL): This interesting figure indicates the loyalty of each station's audience. It is calculated by dividing the exclusive cume (12+ Metro Broadcast Week) by the Metro Cume (12+ Broadcast Week).

PERCENT 12-24, 25-54, 55+: This is simply the percentage of each station's total audience (12+ Metro AQH Broadcast Week) which lies in these demographic cells.

PERCENT MALE/FEMALE (%M %F): The methodology is the same as that for 12-24, 25-54, etc.

% AT HOME: This is the percentage of each station's listening which takes place in the home versus in-car, office or other listening.

LEADING CUME SHARER: This shows the other station in the market with which the sample station shares the highest percentage of the sampled station's cume. Also shown is the format of the other station and the percentage of cume which the sample station shares.

Below are the format means for 1992:

FORMAT MEANS - 1992

	<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>	<u>% AT HOME</u>
AC	7.9	16.0	8.8	18.1	74.0	7.9	35.9	64.1	31.5
OLDIES/GOLD	7.3	17.4	8.4	10.3	81.5	8.2	50.0	50.0	32.6
SOFT AC/EZ	9.1	13.8	10.2	8.8	57.2	34.0	36.9	63.1	39.9
CHR/TOP 40	7.6	16.5	10.4	54.0	43.5	2.5	41.7	58.3	45.3
COUNTRY	10.5	11.9	16.7	15.5	60.5	24.0	48.4	51.6	42.4
AOR	8.5	14.9	8.3	38.7	59.9	1.4	68.6	31.4	30.8
CLASSIC AOR	7.5	16.8	6.1	23.6	75.1	1.3	64.8	35.2	29.1
FULL SERVICE/VARIETY	9.0	14.0	12.2	2.5	40.0	57.5	46.2	53.8	65.7
BLACK/URBAN	10.5	11.9	15.4	37.6	54.0	8.4	39.1	60.9	56.6
NEWS-NEWS/TALK	7.1	17.9	8.2	3.0	44.8	52.2	54.8	45.2	60.1
TALK-TALK/NEWS	8.7	14.5	6.8	3.5	47.2	49.3	56.9	43.1	57.2
NOSTALGIA/BIG BAND	10.1	12.4	14.8	0.6	17.4	82.0	41.6	58.4	68.0
HISPANIC	10.7	11.7	14.1	21.9	57.2	20.9	46.6	53.4	65.3
RELIGION/GOSPEL	8.2	15.3	12.1	8.1	56.0	35.9	31.0	69.0	65.1
JAZZ/NEW AC	8.1	15.5	6.3	7.0	81.6	11.4	52.0	48.0	41.9
CLASSICAL	7.6	16.5	7.5	3.3	48.7	48.0	46.4	53.6	55.1

TOTAL STATIONS IN SAMPLE

AC	167	BLACK/URBAN	86
OLDIES/GOLD	94	NEWS-N/T	35
SOFT AC/EZ	110	TALK-T/N	75
CHR/TOP 40	158	NOSTALGIA	68
COUNTRY	184	HISPANIC	56
AOR	169	RELIG/GOSPEL	51
CLASSIC AOR	51	JAZZ/NAC	23
FULL SERVICE	65	CLASSICAL	27

TOTAL STATIONS: 1,419

CUME SHARING TENDENCIES OF SAMPLED STATIONS

For each sampled station we calculated the competitor station with which it shared the highest percentage of its cume audience. We then totalled the formats of these stations. This table shows the percentage of these "shared cume" stations which are using various formats. For instance, 60% of the AC stations sampled had a CHR station as their highest "cume shared" station.

	AC	O	EZ SAC	CHR	C	AOR	CL AOR	FS	B/U	NEWS/ TALK	BB/ NOST	SP	GSP/ REL	JAZ/ NAC	CLAS
AC	20	1	7	50	11	7	1	3	---	---	---	---	---	---	---
OLDIES (O)	19	5	7	26	24	6	3	4	---	4	---	---	---	---	---
EZ/SAC	32	8	6	11	14	1	---	15	---	13	1	---	---	---	---
CHR	23	<1	<1	31	11	25	---	<1	6	---	---	---	---	---	---
COUNTRY (C)	9	8	2	22	45	7	---	4	---	4	---	---	---	---	---
AOR	5	<1	---	30	4	38	21	<1	---	---	---	---	---	---	---
CLASSIC AOR	4	---	---	10	---	84	2	---	---	---	---	---	---	---	---
FULL SERVICE	6	2	17	5	25	3	---	9	---	29	5	---	---	---	---
BLACK/URBAN (B/U)	2	---	---	26	---	---	---	---	70	---	---	---	2	---	---
NEWS-N/T	---	---	3	---	14	---	---	26	---	49	9	---	---	---	---
TALK-T/N	---	1	5	---	13	1	3	24	1	49	1	---	---	---	---
NOST/BB	---	---	9	---	6	---	---	37	---	44	3	---	1	---	---
HISPANIC (SP)	2	---	---	11	5	---	---	---	---	---	---	82	---	---	---
RELIGION/GOSPEL	10	---	2	2	12	2	---	10	31	20	---	---	12	---	---
JAZZ/NAC	22	---	4	4	---	4	13	4	17	22	---	---	---	4	4
CLASSICAL	4	7	11	4	---	---	---	11	---	41	---	---	---	---	22

HISTORICAL FORMAT MEANS

		STATIONS	TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	% AT HOME
<u>AC</u>	1992	167	7.9	16.0	8.8	18.1	74.0	7.9	35.9	64.1	31.5
	1991	149	8.3	15.2	6.2	18.5	74.1	7.4	36.9	63.1	32.3
	1989	128	7.9	15.9	7.2	15.4	75.5	9.1	40.6	59.4	----
	1988	115	8.6	14.7	8.5	17.6	72.5	7.5	40.5	59.6	----
	1987	---	8.1	15.2	8.2	----	----	---	42.5	58.0	----
<u>NOTE:</u> Prior to 1991 Soft AC and Oldies were included along with the regular AC stations.											
<u>OLDIES</u>	1992	94	7.9	16.0	8.8	10.3	81.5	8.2	50.0	50.0	32.6
	1991	83	7.8	16.2	8.3	10.4	82.1	7.5	51.0	49.0	31.1
<u>SOFT AC/ EZ</u>	1992	110	9.1	13.8	10.2	8.8	57.2	34.0	36.9	63.1	39.9
	1991	119	9.2	13.7	10.6	8.4	58.2	33.4	36.5	63.5	39.3
	1989	63	11.1	11.4	15.6	3.8	40.8	55.4	38.4	61.6	----
	1988	64	11.2	11.3	16.9	2.8	37.9	59.3	39.1	60.9	----
	1987	---	11.5	11.0	16.4	3.4	40.1	56.5	40.3	59.7	----
<u>NOTE:</u> EZ and Soft AC were combined into 1 category in 1991. 1987-1989 data is for EZ/BTFL stations only.											
<u>CHR/ TOP 40</u>	1992	158	7.6	16.5	10.4	54.0	43.5	2.5	41.7	58.3	45.3
	1991	161	7.8	16.1	11.1	54.3	42.8	2.9	40.9	59.1	45.4
	1989	136	9.0	14.1	11.4	52.9	42.8	4.3	41.2	58.8	----
	1988	123	9.0	14.0	12.8	55.1	42.3	2.6	41.1	58.9	----
	1987	---	9.0	14.0	12.8	56.9	42.4	0.7	43.9	56.1	----
<u>COUNTRY</u>	1992	184	10.5	11.9	16.7	15.5	60.5	24.0	48.4	51.6	42.4
	1991	170	11.4	11.0	17.1	11.2	56.4	32.4	45.7	54.3	41.9
	1989	114	11.2	11.2	19.4	12.0	63.5	24.5	49.3	50.7	----
	1988	103	11.0	11.5	19.5	13.1	63.2	23.7	48.2	51.8	----
	1987	---	11.0	11.5	18.8	13.2	62.0	24.7	47.8	52.2	----
<u>AOR</u>	1992	169	8.5	14.9	8.3	38.7	59.9	1.4	68.6	31.4	30.8
	1991	136	8.9	14.2	9.0	38.0	60.8	1.2	68.0	32.0	30.8
	1989	114	8.3	15.2	9.0	37.3	60.4	2.3	67.3	32.7	----
	1988	100	9.5	13.3	10.5	43.3	54.7	2.0	68.1	31.9	----
	1987	---	9.5	13.3	9.8	47.2	50.8	2.2	66.8	33.2	----
<u>NOTE:</u> Prior to 1991 Classic AOR stations were included along with the regular AOR stations.											



HISTORICAL FORMAT MEANS  
(Continued)

		STATIONS	TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	% M	% F	% AT HOME
<u>CLASSIC AOR</u>	1992	51	7.5	16.8	6.1	23.6	75.1	1.3	64.8	35.2	29.1
	1991	55	7.5	16.8	5.8	28.4	69.9	1.7	66.6	33.4	27.9
<u>FULL SERVICE</u>	1992	65	9.0	14.0	12.2	2.5	40.0	57.5	46.2	53.8	65.7
	1991	66	9.1	13.8	12.9	2.5	43.5	54.0	46.3	53.7	64.8
	1989	61	9.4	13.6	12.4	2.9	42.8	54.3	42.8	57.2	----
	1988	56	9.8	12.9	14.2	3.1	41.0	55.9	41.4	58.6	----
	1987	---	9.6	13.2	13.2	4.1	44.1	52.8	43.2	56.8	----
<u>BLACK/ URBAN</u>	1992	86	10.5	11.9	15.4	37.6	54.0	8.4	39.1	60.9	56.6
	1991	87	10.6	11.9	14.5	36.9	54.9	8.2	44.1	55.9	58.1
	1989	49	10.8	11.7	12.6	42.5	52.0	5.5	46.8	53.2	----
	1988	48	11.4	11.1	14.8	45.6	49.7	4.7	45.9	54.1	----
	1987	---	11.9	10.6	13.6	47.2	47.2	5.6	45.0	55.0	----
<u>NEWS- NEWS/TALK</u>	1992	35	7.1	17.9	8.2	3.0	44.8	52.2	54.8	45.2	60.1
	1991	35	7.3	17.4	8.4	3.0	43.9	53.1	53.5	46.5	60.0
	1989	52	8.1	15.6	8.2	3.2	41.5	55.3	50.4	49.6	----
	1988	51	8.5	15.0	9.3	2.8	39.6	57.6	48.2	51.8	----
	1987	---	8.1	15.3	9.1	3.0	38.6	58.4	48.4	51.6	----
<b>NOTE:</b> Prior to 1991 all News and Talk stations were combined. In 1991 those stations leaning mostly toward news and those mostly talk were put in separate categories.											
<u>TALK- TALK/NEW</u>	1992	75	8.7	14.5	6.8	3.5	47.2	49.3	56.9	43.1	57.2
	1991	58	8.7	14.6	7.3	3.1	46.7	50.2	52.5	47.5	62.0
<u>NOSTALGIA/ BIG BAND</u>	1992	68	10.1	12.4	14.8	0.6	17.4	82.0	41.6	58.4	68.0
	1991	68	10.6	11.9	14.4	1.0	19.5	79.5	42.2	57.8	66.3
	1989	25	10.8	11.6	13.6	0.8	18.9	80.3	44.3	55.7	----
	1988	21	10.7	11.9	14.7	1.0	20.7	78.3	41.2	58.8	----
	1987	--	10.9	11.6	13.5	1.1	22.8	76.1	43.4	56.6	----
<u>HISPANIC</u>	1992	56	10.7	11.7	14.1	21.9	57.2	20.9	46.6	53.4	65.3
	1991	48	10.3	12.2	13.3	17.3	60.2	22.5	42.5	57.5	66.4
	1989	26	10.8	11.6	14.0	12.7	61.5	25.8	44.2	55.8	----
	1988	24	13.0	9.7	18.6	13.1	63.2	23.7	45.2	54.8	----
	1987	--	13.2	9.5	15.4	15.5	57.0	57.0	46.6	53.4	----
<u>RELIGION/ GOSPEL</u>	1992	51	8.2	15.3	12.1	8.1	56.0	35.9	31.0	69.0	65.1
	1991	49	8.0	15.7	12.6	10.8	54.2	35.0	34.3	65.7	63.6
	1989	20	7.7	16.2	10.8	8.9	58.8	32.3	33.2	66.8	----
	1988	21	8.3	15.1	11.8	11.0	54.1	34.9	31.7	68.3	----
	1987	--	8.9	14.2	14.3	10.8	53.1	36.1	32.2	67.8	----
<u>JAZZ/ NAC</u>	1992	23	8.1	15.5	6.3	7.0	81.6	11.4	52.0	48.0	41.9
	1991	28	7.7	16.3	5.1	5.9	83.0	11.1	50.8	49.2	41.0
	1989	23	7.6	16.5	5.1	10.0	82.1	7.9	54.7	45.3	----
	1988	21	7.4	16.9	4.8	8.8	84.0	7.2	58.7	41.3	----
	1987	--	6.9	18.3	5.7	9.4	80.3	10.3	54.2	45.8	----
<u>CLASSICAL</u>	1992	27	7.6	16.5	7.5	3.3	48.7	48.0	46.4	53.6	55.1
	1991	25	7.5	16.7	6.6	2.6	48.9	48.5	51.1	48.9	54.9
	1989	20	7.1	17.7	5.0	2.9	51.7	45.4	49.1	50.9	----
	1988	19	7.1	17.6	6.5	4.4	51.3	44.3	52.1	47.9	----
	1987	--	7.2	17.4	5.7	3.4	51.5	45.1	49.7	50.3	----



ADULT CONTEMPORARY

NATIONAL MEAN:		7.9	16.0	8.8	18.1	74.0	7.9	35.9	64.1	31.5	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%	%F	AT HOME	CUME	SHARER
WQMX-F	Akron	11.9	10.6	11	23	64	13	45	55	39	WONE-F	(36) AOR
WKLI-F	Albany-Schenectady	9.5	13.3	8	15	74	11	23	77	33	WFLY-F	(38) CHR
KKOB-F	Albuquerque	8.5	14.9	5	19	71	10	41	59	25	KRST-F	(49) C
WLEV-F	Allentown	10.7	11.8	6	10	79	11	41	59	27	WODE-F	(36) O
WHPA-F	Altoona	8.6	14.6	10	0	76	24	31	69	33	WFGY-F	(30) C
KLSF-F	Amarillo	9.7	13.0	9	27	70	3	47	53	40	KGNC	(41) N/T
KYMG-F	Anchorage	8.5	15.0	12	21	79	0	39	61	29	KGOT-F	(37) CHR
WSB -F	Atlanta	8.4	15.1	6	14	78	8	38	62	30	WSTR-F	(33) AC
WSTR-F	Atlanta	6.8	18.5	6	22	77	1	38	62	27	WSB -F	(43) AC
WAYV-F	Atlantic City	9.9	12.8	8	30	70	0	29	71	39	WBSS-F	(41) CHR
WZNY-F	Augusta GA	9.6	13.1	11	16	77	7	46	54	33	WBBQ-F	(48) CHR
KEYI-F	Austin	4.7	27.0	5	25	72	3	30	70	31	KHF I-F	(39) CHR
KLLY-F	Bakersfield	8.5	15.0	7	16	84	0	40	60	35	KKXX-F	(30) CHR
WWMX-F	Baltimore	8.5	14.8	6	19	77	4	34	66	22	WBSB-F	(38) AC
WBSB-F	Baltimore	6.1	20.8	5	23	72	5	28	72	33	WWMX-F	(48) AC
KRVE-F	Baton Rouge	7.5	16.7	9	34	63	3	36	64	31	WFMF-F	(44) CHR
WMRV-F	Binghamton	6.3	19.9	6	5	82	13	33	67	49	WNBF	(42) FS
WMJJ-F	Birmingham	8.3	15.3	10	11	86	3	28	72	27	WZRR-F	(41) AOR
KCIX-F	Boise	10.3	12.3	11	14	73	13	26	74	28	KFXD-F	(24) CHR
WMJX AF	Boston	8.0	15.7	6	20	68	12	36	64	35	WXKS-F	(36) CHR
WBMX-F	Boston	6.6	19.0	4	20	70	10	33	67	35	WXKS-F	(39) CHR
WVBF-F	Boston	7.2	17.5	6	12	71	17	41	59	39	WMJX-F	(35) AC
WEBE-F	Bridgeport	9.2	13.7	6	13	82	5	40	60	28	WEZN-F	(37) SAC
WBUF-F	Buffalo	7.0	18.1	3	17	74	9	33	67	24	WHTT-F	(38) O
WMJQ-F	Buffalo	6.7	18.8	5	28	68	4	39	61	31	WKSE-F	(51) CHR
WMT -F	Cedar Rapids	11.1	11.3	5	8	89	3	38	62	20	WMT	(34) FS
WXTC-F	Charleston SC	7.5	16.8	5	18	71	11	48	52	40	WSSX-F	(36) CHR
WVAF-F	Charleston WV	7.3	17.1	14	30	68	2	27	73	47	WVSR-F	(41) CHR
WBT -F	Charlotte	7.6	16.6	5	31	57	12	29	71	30	WSOC-F	(29) C
WMXC-F	Charlotte	7.1	17.7	4	22	74	4	29	71	23	WBT -F	(34) AC
WLMX-F	Chattanooga	8.3	15.2	8	31	69	0	38	62	9	WSKZ-F	(38) CHR
WPNT-F	Chicago	5.8	21.9	4	30	66	4	37	63	34	WKQX-F	(33) AC
WTMX-F	Chicago	5.3	23.6	4	14	79	7	24	76	36	WKQX-F	(37) AC
WKQX-F	Chicago	4.8	26.4	1	26	67	7	33	67	24	WPNT-F	(30) AC
WRRM-F	Cincinnati	6.6	19.1	2	12	75	13	21	79	18	WKRQ-F	(38) CHR
WWNK-F	Cincinnati	7.9	15.9	4	28	63	9	31	69	36	WKRQ-F	(42) CHR
WLTF-F	Cleveland	9.1	13.8	8	14	74	12	29	71	37	WQAL-F	(37) AC
WQAL-F	Cleveland	7.6	16.5	4	24	64	12	33	67	38	WLTF-F	(39) AC
KVUU-F	Colorado Springs	6.3	20.1	8	15	80	5	38	62	45	KKLI-F	(41) SAC
WTCB-F	Columbia	8.9	14.2	11	8	69	23	32	68	36	WNOK-F	(33) CHR
WGSY-F	Columbus GA	10.4	12.1	15	14	70	16	46	54	30	WCGQ-F	(27) CHR
WSNY-F	Columbus OH	8.5	14.7	9	19	74	7	37	63	39	WNCI-F	(34) AC
KVIL AF	Dallas-Ft.Worth	11.2	11.2	9	10	78	12	32	68	37	KDMX-F	(24) AC
KDMX-F	Dallas-Ft.Worth	6.6	19.2	3	19	77	4	34	66	21	KEGL-F	(32) CHR
KMJC-F	Davenport	6.3	20.0	6	17	82	1	36	64	15	WPXR-F	(57) CHR
WWSN-F	Dayton	8.6	14.7	5	5	89	6	35	65	25	WGTZ-F	(29) CHR
KMJI-F	Denver	7.8	16.2	6	16	81	3	33	67	31	KOSI-F	(34) SAC
KLYF-F	Des Moines	12.0	10.5	12	11	80	9	32	68	28	KRNQ-F	(50) CHR
WKQI-F	Detroit	6.3	20.1	3	21	72	7	40	60	35	WNIC-F	(31) AC
WNIC-F	Detroit	6.7	18.7	6	22	74	4	33	67	27	WKQI-F	(39) AC
KAMZ-F	El Paso	10.9	11.6	6	35	51	14	47	53	53	KPRR-F	(41) CHR
WXKC-F	Erie	8.4	15.1	13	6	77	17	49	51	34	WMXE-F	(45) AC
KMGE-F	Eugene	10.2	12.4	11	30	66	4	33	67	38	KSND-F	(33) CHR
WKDQ-F	Evansville	7.5	16.8	7	4	92	4	40	60	22	WIKY-F	(40) FS
KLTA-F	Fargo	10.2	12.3	9	18	78	4	30	70	29	WDAY-F	(43) CHR
WQSM-F	Fayetteville NC	9.8	12.9	18	10	82	8	44	56	29	WKML-F	(28) C
WCRZ-F	Flint	12.3	10.2	12	18	73	9	38	62	30	WIOG-F	(34) CHR
WAJI-F	Fort Wayne	10.9	11.6	11	14	82	4	36	64	20	WMEE-F	(37) CHR
WKTK-F	Gainesville-Ocala	9.0	14.0	16	18	70	12	35	65	32	WRUF-F	(32) AOR
WLHT-F	Grand Rapids	10.7	11.7	4	16	73	11	32	68	26	WGRD-F	(36) CHR

ADULT CONTEMPORARY  
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NATIONAL MEAN:		7.9	16.0	8.8	18.1	74.0	7.9	35.9	64.1	31.5	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	AT HOME	CUME	SHARER
WMAG-F	Greensboro	8.2	15.3	9	9	81	10	30	70	32	WTQR-F	(34) C
WWWB-F	Greensboro	7.8	16.1	9	9	76	15	25	75	35	WTQR-F	(35) C
WMYI-F	Greenville SC	9.8	12.9	11	11	79	10	32	68	29	WSSL-F	(29) C
WZMX-F	Hartford	8.7	14.4	3	20	77	3	38	62	29	WTIC-F	(41) CHR
WIOF-F	Hartford	7.3	17.2	7	8	77	15	42	58	42	WRCH-F	(33) SAC
KSSK-F	Honolulu	9.0	14.0	15	17	74	9	49	51	27	KIKI-F	(36) CHR
KHMX-F	Houston	7.0	18.1	4	33	67	0	39	61	32	KRBE-F	(45) CHR
KLTR-F	Houston	5.7	22.2	2	21	73	6	34	66	34	KHMX-F	(39) AC
WAHR-F	Huntsville	9.6	13.1	12	19	81	0	33	67	28	WDRM-F	(42) C
WENS-F	Indianapolis	9.0	14.1	6	24	74	2	24	76	25	WZPL-F	(40) CHR
WJDX-F	Jackson MS	7.3	17.2	8	20	72	8	21	79	35	WSTZ-F	(30) AOR
WIVY-F	Jacksonville	8.4	15.1	9	20	75	5	40	60	32	WAPE-F	(44) CHR
WTFM-F	Johnson City TN	9.2	13.6	10	23	59	18	37	63	43	WQUT-F	(46) CHR
WKQS-F	Johnstown	10.2	12.4	10	9	73	18	34	66	31	WGLU-F	(38) CHR
WQLR-F	Kalamazoo	7.0	17.9	3	17	73	10	28	72	37	WOOD-F	(39) SAC
KUDL-F	Kansas City	7.4	16.9	5	16	81	3	46	54	28	KMXV-F	(29) AC
KMXV-F	Kansas City	7.1	17.7	7	18	77	5	36	64	28	KUDL-F	(36) AC
WMYU-F	Knoxville	7.6	16.5	9	14	73	13	37	63	33	WEZK-F	(42) SAC
WFMK-F	Lansing	8.1	15.6	6	25	64	11	27	73	34	WVIC-F	(43) CHR
KMZQ-F	Las Vegas	10.4	12.1	9	21	76	3	28	72	33	KLUC-F	(43) CHR
WMXL-F	Lexington	6.4	19.6	9	35	61	4	36	64	27	WKQQ-F	(41) AOR
KURB-F	Little Rock	6.4	19.6	6	24	72	4	42	58	37	KSSN-F	(38) C
KOST-F	Los Angeles	7.1	17.8	3	23	64	13	36	64	35	KIIS-F	(35) CHR
KBIG-F	Los Angeles	8.4	15.0	3	18	72	10	42	58	29	KOST-F	(46) AC
WLRS-F	Louisville	8.1	15.5	10	25	75	0	26	74	33	WDJX-F	(50) CHR
KRLB-F	Lubbock	8.1	15.5	11	45	55	0	39	61	37	KZII-F	(52) CHR
WPEZ-F	Macon	8.0	15.7	8	11	83	6	30	70	28	WPEZ-F	(37) C
WMGN-F	Madison	8.2	15.4	5	6	93	1	28	72	42	WZEE-F	(39) CHR
WRVR-F	Memphis	10.8	11.7	7	12	67	21	36	64	32	WGKX-F	(36) C
WFLC-F	Miami	8.2	15.3	4	21	76	3	45	55	25	WPOW-F	(35) CHR
WHYI-F	Miami	5.9	21.8	2	25	69	6	38	62	31	WPOW-F	(43) CHR
WKTI-F	Milwaukee	6.0	21.1	5	22	76	2	36	64	27	WKLH-F	(32) CL AOR
WMYX-F	Milwaukee	8.2	15.3	5	19	81	0	42	58	21	WKTI-F	(42) AC
KSTP-F	Minneapolis	7.8	16.2	7	19	73	8	40	60	29	KQRS-F	(40) AOR
WJLK-F	Monmouth	12.2	10.3	4	12	68	20	32	68	41	WPLJ-F	(28) CHR
WOBM-F	Monmouth (SAC)	9.5	13.2	9	6	50	44	36	64	56	WADB-F	(19) SAC
WSYA-F	Montgomery	6.2	20.3	5	19	67	14	33	67	30	WLWI-F	(40) C
WLAC-F	Nashville	6.5	19.4	7	17	65	18	26	74	31	WYHY-F	(38) CHR
WALK AF	Nassau-Suffolk	10.2	12.4	8	9	73	18	36	64	42	WBLI-F	(36) CHR
WLTS-F	New Orleans	7.0	18.0	6	16	79	5	25	75	22	WLMG-F	(42) SAC
WMXZ-F	New Orleans	6.2	20.2	3	36	61	6	38	62	26	WMXZ-F	(50) CHR
WMXV-F	New York	8.2	15.3	4	27	67	6	39	61	27	WPLJ-F	(35) CHR
WVDE-F	Norfolk	11.3	11.2	10	18	72	10	39	61	40	WMXN-F	(29) AC
WMXN-F	Norfolk	8.1	15.5	5	50	48	2	39	61	37	WNVZ-F	(46) CHR
KMGL-F	Oklahoma City	8.9	14.2	11	19	76	5	38	62	33	KJYO-F	(37) CHR
KEFM-F	Omaha	8.4	15.0	8	21	76	3	35	65	27	KQKQ-F	(41) CHR
WMMO-F	Orlando	10.4	12.1	3	7	88	5	56	44	19	WDIZ-F	(47) AOR
WVRI-F	Orlando	7.7	16.4	4	27	63	10	31	69	29	WOMX-F	(38) AC
WOMX AF	Orlando	6.3	20.0	8	23	73	4	47	53	26	WVRI-F	(36) AC
KBBY-F	Oxnard	9.4	13.5	4	9	80	11	28	72	27	KCAQ-F	(33) CHR
WGLO-F	Peoria	8.8	14.4	7	11	80	9	37	63	32	WKZW-F	(50) CHR
WYXR-F	Philadelphia	7.8	16.1	2	26	68	6	36	64	29	WYXR-F	(42) CHR
WMGK-F	Philadelphia	8.2	15.4	5	11	81	8	42	58	29	WYXR-F	(31) AC
WKSZ-F	Philadelphia	7.3	17.3	3	12	72	16	25	75	27	WEAZ-F	(31) SAC
KVRY-F	Phoenix	6.1	20.6	6	40	59	1	38	62	29	KOY -F	(32) CHR
KESZ-F	Phoenix	7.6	16.5	4	14	71	15	26	74	33	KKLT-F	(34) SAC
WVTY-F	Pittsburgh	6.4	19.7	7	18	74	8	29	71	24	WBZZ-F	(40) CHR
KKCW-F	Portland OR	7.4	17.1	9	8	77	15	31	69	39	KEX	(32) FS
WSNE-F	Providence	7.0	18.1	4	17	75	8	28	72	25	WPRO-F	(49) CHR
WRAL-F	Raleigh	6.2	20.4	12	19	77	4	28	72	36	WDCG-F	(36) CHR

ADULT CONTEMPORARY  
(continued)

NATIONAL MEAN:		7.9	16.0	8.8	18.1	74.0	7.9	35.9	64.1	31.5	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	AT HOME	CUME	SHARER
KRNO-F	Reno	7.9	16.0	10	16	75	9	32	68	28	KWNZ-F	(35) CHR
WMXB-F	Richmond	7.9	15.9	8	19	76	5	44	56	22	WRVQ-F	(44) CHR
WSLQ-F	Roanoke	6.9	18.3	6	19	73	8	45	55	32	WXLK-F	(40) CHR
WVOR-F	Rochester	8.1	15.5	11	5	81	14	47	53	23	WPXY-F	(33) CHR
KGBY-F	Sacramento	7.2	17.4	8	24	76	0	51	49	30	KXOA-F	(32) AC
KYKY-F	St. Louis	7.6	16.6	7	23	74	3	35	65	27	WKBQ-F	(36) CHR
KWAV-F	Salinas-Monterey-SC	8.2	15.4	9	11	86	3	44	56	34	KDON-F	(43) CHR
KCPX AF	Salt Lake	4.1	30.5	3	19	76	5	47	53	22	KISN-F	(36) CHR
KSRR-F	San Antonio	6.0	21.2	6	39	55	6	36	64	44	KSRR-F	(28) C
KFMB-F	San Diego	7.2	17.4	7	27	68	5	30	70	28	XTRA-F	(26) AOR
KYXY-F	San Diego	7.9	15.9	7	25	63	12	30	70	41	KJQY-F	(27) SAC
KIOI-F	San Francisco	7.1	17.8	6	21	71	8	34	66	37	KMEL-F	(27) CHR
KARA-F	San Jose	7.4	17.1	5	10	85	5	36	64	30	KEZR-F	(25) AC
KEZR-F	San Jose	6.2	20.5	5	33	67	0	32	68	31	KIOI-F	(23) AC
KZST-F	Santa Rosa	10.7	11.8	7	10	87	3	34	66	30	KHTT-F	(28) CHR
WAEV-F	Savannah	6.0	20.9	12	20	75	5	32	68	25	WAEV-F	(28) C
KLSY-F	Seattle	7.7	16.5	7	23	72	5	27	73	35	KLSY-F	(33) CHR
KWMX-F	Seattle	7.6	16.7	4	15	74	11	49	51	43	KPLZ-F	(35) CHR
KMTT-F	Seattle	6.4	19.7	3	12	86	2	47	53	42	KZOK-F	(30) CL AOR
KVKI-F	Shreveport	7.0	18.1	6	10	78	12	41	59	21	KITT-F	(38) AC
KELO	Sioux Falls	8.1	15.5	14	0	96	4	41	59	44	KSOO	(25) FS
WNSN-F	South Bend	7.8	16.1	6	4	78	18	23	77	24	WNDU-F	(52) CHR
KISC-F	Spokane	12.5	10.0	8	12	84	4	38	62	44	KZZU-F	(33) CHR
WHYN-F	Springfield MA	9.1	13.8	7	18	64	18	27	73	25	WAQY-F	(29) AOR
WMAS-F	Springfield MA	9.6	13.1	9	14	73	13	34	66	27	WHYN-F	(30) AC
KGBX-F	Springfield MO	9.0	14.0	9	24	68	8	41	59	26	KKHT-F	(36) CHR
WYYY-F	Syracuse	9.1	13.8	8	22	78	0	36	64	32	WNTQ-F	(44) CHR
WUMX-F	Tallahassee	6.0	21.1	3	37	63	0	40	60	31	WGLF-F	(55) AOR
WMTX-F	Tampa-St.Pete	8.9	14.2	5	25	72	3	27	73	34	WRBQ-F	(36) CHR
WUSA-F	Tampa-St.Pete	10.7	11.8	10	9	83	8	36	64	26	WMTX-F	(32) AC
WMGI-F	Terre Haute	9.0	14.0	7	25	56	19	29	71	43	WTHI-F	(50) C
WWWM-F	Toledo	8.7	14.4	8	6	87	7	47	53	28	WVKS-F	(39) CHR
KMAJ-F	Topeka	12.9	9.9	12	12	79	9	36	64	30	KTPK-F	(31) C
KKLD-F	Tucson	10.5	12.0	13	13	75	12	41	59	38	KRQQ-F	(35) CHR
KRAV-F	Tulsa	9.1	13.8	8	9	85	6	29	71	37	KWEN-F	(39) C
WKGW-F	Utica	5.7	22.3	4	14	86	0	36	64	32	WRCK-F	(48) CHR
WASH-F	Washington	6.9	18.4	7	10	80	10	41	59	38	WLTT-F	(29) AC
WLTT-F	Washington	5.7	21.9	4	11	77	12	37	63	32	WASH-F	(39) AC
WRMF-F	West Palm	10.5	12.1	8	17	79	3	41	59	24	WQVW-F	(28) CHR
WKWK-F	Wheeling	10.6	11.9	10	11	81	8	37	63	43	WOMP-F	(44) CHR
KRBB-F	Wichita	8.5	14.8	13	17	78	5	39	61	21	KFDI-F	(28) C
WMGS-F	Wilkes Barre-Scranton	9.7	12.9	6	7	76	16	49	51	28	WKRZ-F	(50) CHR
WJBR-F	Wilmington DE	9.5	13.2	4	11	75	14	26	74	26	WSTW-F	(36) AC
WSTW-F	Wilmington DE	8.8	14.3	5	26	71	3	36	64	26	WMMR-F	(47) AOR
WGNI-F	Wilmington NC	10.0	12.5	16	17	74	9	32	68	35	WVBS-F	(36) CHR
WXLO-F	Worcester	9.3	13.6	7	16	80	4	43	57	26	WZOU-F	(29) CHR
WYFM-F	Youngstown	6.3	20.1	8	24	72	4	26	74	39	WHOT-F	(41) CHR

OLDIES/GOLD

NATIONAL MEAN:		7.9	16.0	8.8	10.3	81.5	8.2	50.0	50.0	32.6	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	AT HOME	CUME SHARER	
WGY -F	Albany	7.6	16.6	9	13	69	18	37	63	39	WFLY-F	(28) CHR
KZKL-F	Albuquerque	7.0	17.9	7	13	80	7	48	52	36	KRST-F	(29) C
WODE-F	Allentown	7.2	17.5	7	10	87	3	49	51	33	WLEV-F	(40) AC
KEAG-F	Anchorage	6.7	18.8	13	0	100	0	56	44	28	KGOT-F	(31) CHR
WFOX-F	Atlanta	6.6	19.1	8	7	91	2	41	59	33	WSB -F	(34) AC
KLTD-F	Austin	4.8	26.1	4	13	82	5	57	43	38	KKMJ-F	(37) SAC
WQSR-F	Baltimore	9.1	13.8	9	12	74	14	48	52	33	WBAL	(29) N/T
WGGZ-F	Baton Rouge	8.1	15.5	5	0	94	6	54	55	15	WYNK-F	(33) C
KLTB-F	Boise	6.9	18.2	12	17	79	4	50	50	30	KCIX-F	(31) AC
WODS-F	Boston	8.4	15.1	13	4	79	17	50	50	33	WXKS-F	(21) CHR
WHTT-F	Buffalo	8.9	14.2	3	10	82	8	53	47	54	WBUF-F	(26) AC
WZKL-F	Canton	7.7	16.4	9	13	77	10	48	52	37	WHBC-F	(40) SAC
KQLT-F	Casper	11.5	10.9	16	24	75	1	45	55	37	KTRS-F	(50) CHR
WXLY-F	Charleston SC	7.6	16.6	7	12	88	0	53	47	26	WSSX-F	(27) CHR
WWMG-F	Charlotte	8.5	14.8	11	8	88	4	60	40	33	WEZC-F	(20) SAC
WJMK-F	Chicago	7.7	16.3	6	5	90	5	50	50	33	WUSN-F	(22) C
WGRR-F	Cincinnati	6.7	18.7	9	10	79	11	42	58	36	WLW	(34) FS/T
WMJI-F	Cleveland	8.3	15.2	9	3	83	14	59	41	36	WDOK-F	(25) AC
KSPZ-F	Colorado Springs	9.8	12.9	6	15	85	0	40	60	28	KKCS-F	(34) C
WOMG-F	Columbia SC	8.4	15.1	7	25	67	8	46	54	25	WTCB-F	(26) AC
WCOL-F	Columbus OH	7.0	17.9	5	9	80	11	46	54	25	WNCI-F	(35) CHR
KLTG-F	Corpus Christi	8.5	14.8	8	13	74	13	46	54	40	KZFM-F	(34) CHR
KLUV-F	Dallas/Ft.Worth	6.4	19.7	6	7	86	7	42	58	23	KSCS-F	(32) C
KUUL-F	Davenport	7.4	17.1	11	14	81	5	54	46	41	WPXR-F	(32) CHR
WYMJ-F	Dayton	6.8	18.5	10	10	83	7	57	43	32	WHKO-F	(30) C
KXKL AF	Denver	7.9	16.0	6	17	78	5	45	55	34	KYGO-F	(23) C
KIOA AF	Des Moines	6.9	18.4	6	6	74	20	40	60	38	KRNQ-F	(36) CHR
WOMC-F	Detroit	7.4	17.0	7	11	79	10	45	55	36	WKQI-F	(26) AC
WJLT-F	Fort Wayne	7.6	16.5	5	8	85	7	54	46	33	WMEE-F	(36) CHR
KFSO-F	Fresno	7.8	16.2	6	21	76	3	53	47	35	KMJ	(25) N/T
WODJ-F	Grand Rapids	8.7	14.4	6	10	86	4	60	40	32	WLHT-F	(28) AC
WFBC-F	Greenville SC	10.1	12.4	15	4	85	11	51	49	32	WESC-F	(33) C
WWKL-F	Harrisburg	8.0	15.8	13	10	86	4	55	45	27	WNNK-F	(31) CHR
WDRC-F	Hartford	7.2	17.6	8	5	83	12	55	45	30	WTIC	(24) FS
KLDE-F	Houston	7.0	18.1	6	10	83	7	50	50	27	KODA-F	(26) SAC
WKLR-F	Indianapolis	7.3	17.1	10	8	87	5	61	39	21	WFBQ-F	(35) AOR
WTYX-F	Jackson MS	8.6	14.6	10	12	83	5	57	43	28	WMSI-F	(37) C
WKQL-F	Jacksonville	8.5	14.8	10	6	75	19	58	42	31	WEJZ-F	(34) SAC
KCMO-F	Kansas City	6.0	20.9	10	6	85	9	51	49	31	KFKF-F	(30) C
WIBM-F	Lansing	6.1	20.6	11	16	84	0	54	46	29	WVIC-F	(37) CHR
KUDA-F	Las Vegas	8.4	14.9	15	2	94	4	51	49	33	KRLV-F	(25) AC
WTKT AF	Lexington	7.9	16.0	9	6	74	20	48	52	39	WMLX-F	(33) AC
KOLL-F	Little Rock	5.9	21.3	8	12	88	0	42	58	24	KSSN-F	(37) C
KRTH-F	Los Angeles	6.6	19.2	4	21	72	7	54	46	36	KIIS-F	(27) CHR
KCBS-F	Los Angeles	6.0	21.0	5	16	76	8	50	50	32	KRTH-F	(42) O
KRLA	Los Angeles	5.8	21.9	2	8	77	15	53	47	48	KRTH-F	(39) O
WRKA-F	Louisville	7.8	16.1	8	5	89	6	49	51	30	WDJX-F	(33) CHR
WAYS-F	Macon	7.7	16.4	10	10	73	17	52	48	40	WDEN-F	(41) C
WOLX-F	Madison	6.4	19.8	9	22	78	0	57	43	34	WIBA-F	(36) AOR
KVLY-F	McAllen-Brownsville	9.5	13.3	7	16	75	9	60	40	36	KTEX-F	(37) C
WPYR-F	Memphis	5.8	21.6	9	10	84	6	53	47	23	WPYR-F	(35) C
WMXJ-F	Miami	8.7	14.4	11	6	80	14	52	48	29	WAXY-F	(23) O
WZTR-F	Milwaukee	5.3	23.6	3	11	89	0	45	55	36	WKLH-F	(33) CL AOR
KQQL-F	Minneapolis	7.0	18.1	7	13	87	0	51	49	25	WCCO	(36) FS
WRMX-F	Nashville	7.3	17.3	10	8	92	0	55	45	26	WSTX-F	(33) C
KQLD-F	New Orleans	7.1	17.9	8	10	82	8	47	53	33	WEZB-F	(31) CHR
WCBS-F	New York	9.0	14.1	9	6	77	17	52	48	41	WLTW-F	(22) SAC
WLTY-F	Norfolk	7.6	16.5	10	2	88	10	54	46	34	WNOR-F	(22) AOR
KOQL-F	Oklahoma City	8.5	14.8	9	10	81	9	41	59	42	KXXY-F	(34) C
KGOR-F	Omaha	7.2	17.6	7	5	92	3	51	49	22	KEZO-F	(30) AOR

OLDIES/GOLD  
(continued)

NATIONAL MEAN:		7.9	16.0	8.8	10.3	81.5	8.2	50.0	50.0	32.6	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	% AT HOME	CUME SHARER	
WOCL-F	Orlando	8.1	15.5	9	4	89	7	51	49	28	WWKA-F	(25) C
WOGL-F	Philadelphia	8.6	14.7	7	6	75	19	49	51	36	WYSP-F	(25) CL AOR
KOOL-F	Phoenix	6.8	18.4	7	12	83	5	59	41	27	KNIX-F	(25) C
WWSW AF	Pittsburgh	8.7	14.4	9	4	85	11	47	53	34	WBZZ-F	(25) CHR
WYNZ-F	Portland ME	8.7	14.6	13	30	55	15	42	58	33	WMGX-F	(30) CL AOR
KKSN-F	Portland OR	6.6	19.1	18	14	80	6	50	50	35	KEX	(28) FS
WWBB-F	Providence	8.7	14.6	9	8	75	17	56	44	30	WWBB-F	(31) CHR
WTRG-F	Raleigh	9.1	13.8	11	5	89	6	55	45	32	WRAL-F	(27) AC
KODS-F	Reno	8.8	14.3	16	3	91	6	43	57	25	KRNO-F	(29) AC
KHTX-F	Riverside-SB	10.5	12.0	9	1	72	27	44	56	49	KFRG-F	(24) C
WKLY-F	Rochester	6.8	18.4	7	9	83	8	48	52	37	WKLY-F	(33) AOR
WKMQ-F	Rockford	8.1	15.5	18	10	80	10	48	52	33	WZOK-F	(39) CHR
KHYL-F	Sacramento	5.1	24.8	3	12	84	4	52	48	36	KRAK-F	(33) C
WHNN-F	Saginaw	8.7	14.4	11	8	85	7	44	56	32	WKCQ-F	(33) C
KLOU-F	St. Louis	5.9	21.4	8	13	78	9	42	58	31	KMOX	(36) N/T
KSMG-F	San Antonio	8.9	14.2	9	6	90	4	47	53	29	KONO-F	(30) O
KBZS-F	San Diego	6.4	19.8	2	18	81	1	47	53	34	KKLQ-F	(31) CHR
KFRC-F	San Francisco	5.2	24.0	1	11	80	9	50	50	31	KMEL-F	(22) CHR
KYA -F	San Francisco	5.0	25.2	4	10	82	8	55	45	36	KSFO	(43) O
KSFO	San Francisco	5.3	23.9	3	7	65	28	62	38	49	KNBR	(34) T
WSRZ-F	Sarasota	5.8	21.7	8	4	78	18	43	57	29	WHPT-F	(24) AC/AOR
KBSG AF	Seattle	7.0	18.1	8	7	90	3	46	54	40	KPLZ-F	(24) CHR
KLKL-F	Shreveport	11.1	11.4	14	5	95	0	57	43	29	KITT-F	(34) AC
WRBR-F	South Bend	6.4	19.6	6	21	69	10	39	61	36	WNDU-F	(45) CHR
KEYF AF	Spokane	8.9	14.1	12	10	82	8	42	58	35	KISC-F	(29) AC
WSEN AF	Syracuse	6.8	18.6	10	6	85	9	56	44	32	WYYY-F	(35) AC
WYUU-F	Tampa	7.5	16.8	9	6	77	17	50	50	24	WMTX-F	(29) AC
WRQN-F	Toledo	5.9	21.5	6	13	83	4	47	53	30	WVKS-F	(36) CHR
KWFM AF	Tucson	6.9	18.2	9	19	71	10	46	54	32	KLPX-F	(35) AOR
KQLL-F	Tulsa	6.9	18.3	8	16	78	6	51	49	22	KWEN-F	(36) C
WXTR-F	Washington	5.4	23.2	4	10	85	5	53	47	32	WMZQ-F	(25) C
WOLL-F	West Palm	7.2	17.4	7	17	81	2	49	51	26	WRMF-F	(33) AC
KEYN-F	Wichita	5.1	24.8	15	17	75	8	45	55	32	KKRD-F	(32) CHR
WBBG-F	Youngstown	9.7	13.0	10	12	79	9	55	45	34	WKBN-F	(29) SAC

## SOFT AC/EZ

NATIONAL MEAN:		9.1	13.8	10.2	8.8	57.2	34.0	36.9	63.1	39.9	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	AT HOME	CUME	SHARER
WROW-F	Albany-Schenec-Troy	9.9	12.7	12	3	48	49	38	62	46	WGY -F	(22) O
KKJY-F	Albuquerque (EZ)	13.1	9.7	23	0	28	72	47	53	55	KKOB	(34) FS
WFMZ-F	Allentown (EZ)	12.9	9.8	26	1	33	66	30	70	60	WAEB	(22) N/T
WROE-F	Appleton	10.3	12.2	1	11	72	17	42	58	31	WIXX-F	(36) CHR
WPCB-F	Atlanta	7.7	16.4	9	7	57	36	34	66	44	WSB	(28) FS
WFGF-F	Atlantic City	11.9	10.6	3	14	52	34	32	68	37	WAYV-F	(39) AC
KKMJ-F	Austin	7.9	16.0	9	15	65	20	37	63	26	KASE-F	(30) C
KGFM-F	Bakersfield	9.9	12.7	16	6	63	31	33	67	55	KUZZ-F	(24) C
WLIF-F	Baltimore	10.4	12.1	9	10	57	33	32	68	37	WBAL	(28) N/T
WMXW-F	Binghamton	9.8	12.9	8	12	81	7	48	52	37	WAAL-F	(39) CHR
WSSH-F	Boston	8.7	14.6	7	10	54	36	38	62	38	WBZ	(22) N/T
WEZN-F	Bridgeport	9.4	13.4	7	9	71	20	37	63	36	WEBE-F	(31) AC
WJYE-F	Buffalo	9.3	13.5	6	8	56	36	34	66	39	WHTT-F	(28) O
WHBC-F	Canton	9.8	12.8	8	2	66	32	32	68	39	WHBC	(32) FS
WEZC-F	Charlotte	9.6	13.1	11	8	63	29	33	67	32	WMXC-F	(23) AC
WDEF AF	Chattanooga (EZ)	10.6	11.9	14	3	35	62	41	59	46	WDOD-F	(26) C
WLIT-F	Chicago	8.7	14.6	10	12	68	20	39	61	27	WPNT-F	(21) AC
WIMJ-F	Cincinnati	8.8	14.3	10	11	47	42	25	75	38	WLW	(28) FS/T
WDOK-F	Cleveland	9.8	12.8	9	5	62	33	38	62	38	WMJI-F	(29) O
KKLI-F	Colorado Springs	8.9	14.1	8	12	78	10	34	66	32	KVUU-F	(36) AC
KLRX-F	Dallas-Ft.Worth	8.1	15.6	9	6	58	36	43	57	44	KSCS-F	(24) C
KRVR-F	Davenport	9.0	14.0	6	10	61	29	28	72	31	KUUL-F	(33) O
WVUD-F	Dayton	7.8	16.1	9	12	48	40	39	61	41	WWSN-F	(31) AC
WWLV-F	Daytona Beach	8.1	15.6	10	5	55	40	23	77	42	WMGF-F	(24) AC
KOSI-F	Denver	9.8	12.9	9	8	71	21	33	67	37	KMJI-F	(27) AC
KHOW AF	Denver	7.9	15.9	4	10	81	9	44	56	31	KOSI-F	(30) SAC
WJOI-F	Detroit (EZ)	9.0	14.1	8	7	48	45	28	72	43	WJR	(30) FS
WLTI-F	Detroit	7.9	15.9	5	13	76	11	35	65	30	WKQI-F	(33) AC
KDAL-F	Duluth	9.5	13.2	8	12	80	8	54	46	26	KZIO-F	(34) CHR
KTSM-F	El Paso	9.8	12.9	7	13	67	20	35	65	36	KHEY-F	(30) C
KPNW-F	Eugene	6.3	20.1	10	0	90	10	33	67	36	KMGE-F	(40) AC
WHLG-F	Fort Pierce (EZ)	18.0	7.0	44	0	10	90	39	61	75	WEAT-F	(17) EZ
KJOI-F	Fresno	8.9	14.2	11	19	51	30	31	69	33	KMJ	(25) N/T
WOOD-F	Grand Rapids	8.0	15.8	11	7	69	24	43	57	37	WLHT-F	(26) AC
WQLH-F	Green Bay	12.2	10.3	8	13	77	10	38	62	31	WIXX-F	(48) CHR
WSPA-F	Greenville SC (EZ)	7.4	17.1	10	8	53	39	36	64	40	WSSL-F	(32) C
WRCH-F	Hartford	9.6	13.1	13	6	63	31	28	72	36	WZMX-F	(30) AC
KUMU AF	Honolulu	12.0	10.5	11	3	50	47	45	55	24	KSSK-F	(24) AC
KODA-F	Houston	8.0	15.8	4	8	80	12	33	67	34	KLTR-F	(29) AC
WTPJ-F	Indianapolis	9.4	13.4	11	5	69	26	39	61	34	WIBC	(26) FS
WEJZ-F	Jacksonville	10.5	12.1	12	11	70	19	37	63	34	WAPE-F	(35) CHR
KLTH-F	Kansas City	8.9	14.2	4	9	63	28	41	59	35	KUDL-F	(34) AC
WEZK-F	Knoxville	10.5	12.1	11	16	62	22	32	68	35	WIVK-F	(40) C
WEZY-F	Lakeland (EZ)	12.5	10.0	33	0	18	82	41	59	57	WPCV-F	(23) C
WNCE-F	Lancaster (EZ)	7.8	16.2	15	9	44	47	28	72	48	WARM-F	(31) SAC
WJIM-F	Lansing	8.3	15.1	6	11	55	34	33	67	44	WFMK-F	(38) AC
KXTZ-F	Las Vegas (EZ)	14.1	8.9	13	1	32	67	40	60	51	KORK	(20) BB
KRLV-F	Las Vegas	10.8	11.7	12	14	82	4	38	62	32	KMZQ-F	(39) AC
WGKS-F	Lexington	7.1	17.7	4	20	74	6	22	78	26	WMXL-F	(50) AC
KEZQ-F	Little Rock	9.3	13.6	12	2	64	34	38	62	37	KSSN-F	(34) C
KXEZ-F	Los Angeles	8.1	15.5	8	7	58	35	35	65	44	KRTH-F	(24) O
KLIT-F	Los Angeles	5.4	23.3	2	18	65	17	33	67	38	KOST-F	(43) AC
WVEZ-F	Louisville	7.5	16.8	9	8	69	23	36	64	28	WLRS-F	(36) AC
WZID-F	Manchester	10.4	12.1	8	10	73	17	34	66	29	WGIR-F	(23) AOR
WLYF-F	Miami (EZ)	10.1	12.4	12	6	43	51	44	56	44	WIOD	(16) T



SOFT AC/EZ  
(continued)

NATIONAL MEAN:		9.1	13.8	10.2	8.8	57.2	34.0	36.9	63.1	39.9	LEADING	
		TSL	I/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	% AT HOME	CUME SHARER	
WJQY-F	Miami	8.2	15.3	5	17	67	16	33	67	35	WPOW-F	(31) CHR
WEZW-F	Milwaukee (EZ)	8.7	14.5	5	2	57	41	40	60	44	WTMJ	(41) FS
WLTQ-F	Milwaukee	8.5	14.8	8	6	83	11	28	72	35	WKTI-F	(36) AC
WLTE-F	Minneapolis	9.4	13.4	5	11	69	20	35	65	35	WCCO	(38) FS
KJSN-F	Modesto	6.6	19.1	4	20	70	10	60	40	35	KHOP-F	(40) CHR
KBEE-F	Modesto (EZ)	7.3	17.3	20	10	30	60	35	65	49	KCBS	(21) N/T
WADB-F	Morrmouth (EZ)	11.9	10.6	18	0	17	83	40	60	76	WPAT-F	(26) EZ
WZEZ-F	Nashville	7.6	16.6	13	7	68	25	27	73	35	WLAC-F	(24) AC
WKJY-F	Nassau-Suffolk	9.3	13.6	3	13	76	11	32	68	27	WCBS-F	(26) O
WLMG-F	New Orleans	9.4	13.5	9	15	76	9	33	67	27	WLTS-F	(30) AC
WLTW-F	New York	10.0	12.6	6	12	69	19	37	63	34	WMXV-F	(27) AC
WPAT-F	New York (EZ)	11.3	11.1	10	0	27	73	40	60	59	WCBS	(21) N
WFOG-F	Norfolk (EZ)	10.0	12.6	18	3	43	54	36	64	52	WCMS-F	(20) C
KESY AF	Omaha	8.4	15.0	6	7	56	37	35	65	40	KFAB	(37) FS
WMGF-F	Orlando	10.6	11.8	13	8	52	40	31	69	39	WKWA-F	(21) C
KRUZ-F	Oxnard (EZ)	14.0	9.0	7	3	44	53	38	62	47	KNX	(18) N
WMEZ-F	Pensacola (EZ)	10.3	12.2	14	3	33	64	41	59	54	WCOA	(22) FS
WSWT-F	Peoria	8.5	14.7	12	6	69	25	32	68	34	WKZW-F	(37) CHR
WEAZ-F	Philadelphia	9.4	13.4	4	11	47	42	41	59	33	KYW	(33) N
KKLT-F	Phoenix	10.0	12.6	8	13	64	23	32	68	33	KNIX-F	(24) C
WSSH-F	Pittsburgh (EZ)	9.1	13.8	10	9	44	47	41	59	43	KDKA	(38) N/T
WLTJ-F	Pittsburgh	9.2	13.6	5	13	69	18	29	71	30	WWSW-F	(35) O
WHOM-F	Portland ME (EZ)	9.5	13.3	12	10	43	47	39	61	43	WCSSO-F	(31) AC
KXL -F	Portland OR	6.9	18.1	8	19	52	29	43	57	36	KKCW-F	(37) AC
WWLI-F	Providence	9.2	13.6	8	7	69	24	38	62	30	WPRO-F	(33) CHR
WYLT-F	Raleigh	6.2	20.5	12	22	68	10	29	71	22	WRAL-F	(41) AC
KNEV-F	Reno (EZ)	11.5	11.0	21	3	41	56	44	56	53	KOH	(25) N/T
WTVR-F	Richmond (EZ)	9.8	12.9	11	2	36	62	36	64	44	WRVA	(40) FS
WPVR-F	Roanoke	10.5	11.9	12	11	50	39	32	68	38	WPVR-F	(30) AC
WRMM-F	Rochester	7.3	17.2	7	13	67	20	36	64	30	WPXY-F	(36) CHR
KYMX-F	Sacramento	8.3	15.2	7	24	76	0	39	61	35	KGBY-F	(24) AC
WGER-F	Saginaw	10.8	11.7	7	9	75	16	33	67	31	WIOG-F	(31) CHR
KEZK-F	St. Louis	8.6	14.7	9	14	62	24	30	70	25	KMOX	(44) N/T
KSFI-F	Salt Lake	8.1	15.5	8	16	64	20	41	59	33	KKAT-F	(24) C
KQXT-F	San Antonio	8.8	14.4	10	5	74	21	51	49	31	KSRR-F	(25) AC
KJQY-F	San Diego	8.5	14.9	7	10	63	27	41	59	34	KYXY-F	(25) AC
KABL AF	San Francisco (EZ)	7.4	17.1	5	5	39	56	36	64	48	KOIT-F	(31) SAC
KOIT AF	San Francisco	6.8	18.4	6	10	67	23	36	64	41	KIOI-F	(23) AC
KBAY-F	San Jose	10.0	12.6	10	6	56	38	38	62	54	KOIT-F	(18) SAC
WUVV-F	Sarasota (EZ)	13.5	9.3	34	0	11	89	35	65	75	WWRM-F	(11) SAC
KLTX-F	Seattle	7.7	16.4	8	19	78	3	31	69	20	KLSY-F	(31) AC
KEZX-F	Seattle (EZ)	8.8	14.3	11	0	31	69	33	67	58	KIRO	(37) N/T
WLTA-F	South Bend	9.6	13.1	6	30	36	34	44	56	38	WSBT	(34) FS
KXLY-F	Spokane (EZ)	10.3	12.2	9	3	42	55	44	56	71	KEYF-F	(24) O
KTXR-F	Springfield MO	8.7	14.4	12	0	44	56	41	59	54	KTTS-F	(34) C
WRHP-F	Syracuse (EZ)	11.1	11.3	15	3	25	72	43	57	57	WSYR	(38) FS
WWRM-F	Tampa-St. Pete	9.6	13.1	15	6	55	39	42	58	45	WUSA-F	(22) AC
WLQR-F	Toledo	9.5	13.3	5	4	76	20	43	57	30	WJR	(28) FS
KBEZ-F	Tusla (EZ)	9.3	13.5	8	14	44	42	44	56	39	KRMG	(36) FS
WGAY-F	Washington	9.1	13.8	11	8	54	38	39	61	48	WGAY-F	(24) AC
WEAT-F	West Palm (EZ)	9.5	13.2	15	3	42	55	41	59	55	WJNO	(17) N/T
KOEZ-F	Wichita (EZ)	10.8	11.6	13	6	42	52	41	59	54	KFDI-F	(26) C
WSRS-F	Worcester	9.2	13.7	9	12	49	39	37	63	40	WTAG	(30) FS
WARM-F	York	13.9	9.1	6	12	75	13	38	62	30	WYCR-F	(31) CHR
WKBN-F	Youngstown	8.9	14.2	6	7	67	26	43	57	36	WBBG-F	(30) O

CHR/TOP 40

NATIONAL MEAN:		7.6	16.5	10.4	54.0	43.5	2.5	41.7	58.3	45.3	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	AT HOME	CUME	SHARER
WKDD-F	Akron	7.9	15.9	9	56	43	1	44	56	40	WONE-F	(32) AOR
WFLY-F	Albany Schenectady	7.7	16.4	14	60	38	2	31	69	53	WPYX-F	(27) AOR
KKSS-F	Albuquerque	6.4	19.7	14	76	24	0	43	57	50	KRST-F	(30) C
WAEB-F	Allentown	9.2	13.7	15	52	41	7	30	70	49	WZZO-F	(32) AOR
WPRR-F	Altoona	9.7	13.0	17	51	46	3	44	56	39	WBXQ-F	(27) AOR
KQIZ-F	Amarillo	6.1	20.8	8	44	56	0	25	75	42	KAKS-F	(53) CHR
KGOT-F	Anchorage	6.2	20.2	7	37	63	0	42	58	29	KPXR-F	(54) CHR
KPXR-F	Anchorage	9.1	13.9	11	52	44	4	47	53	39	KGOT-F	(64) CHR
WMGV-F	Appleton	7.2	17.5	11	54	39	7	32	68	46	WIXX-F	(49) CHR
WKSF-F	Asheville	8.5	14.9	11	50	50	0	44	56	41	WMI-F	(38) AC
WAPW-F	Atlanta	6.9	18.3	8	61	39	0	45	55	41	WSTR-F	(40) AC
WBSS-F	Atlantic City	9.9	12.7	6	49	50	1	55	45	45	WAYV-F	(56) AC
WBBQ AF	Augusta GA	12.0	10.5	9	30	44	26	33	67	50	WFXA-F	(31) B
KHFI-F	Austin	6.4	19.6	11	68	30	2	35	65	53	KBTS-F	(29) CHR
KBTS-F	Austin	6.0	21.1	8	50	47	3	45	55	50	KHFI-F	(48) CHR
KKXX-F	Bakersfield	9.8	12.9	15	54	46	0	41	59	59	KUZZ-F	(27) C
WERQ-F	Baltimore	8.4	15.0	9	64	36	0	58	42	52	WXYV-F	(59) B
WFMF-F	Baton Rouge	6.4	19.7	9	52	46	2	47	53	44	WYNK-F	(37) C
WAAL-F	Binghamton	9.6	13.1	18	50	45	5	35	65	42	WKGB-F	(34) AOR
WAPI-F	Birmingham	7.3	17.4	9	65	33	2	41	59	57	WZRR-F	(45) AOR
WBNQ-F	Bloomington IL	8.1	15.5	8	59	41	0	30	70	41	WWCT-F	(34) AOR
KFXD-F	Boise	8.2	15.3	9	76	23	1	43	57	49	KZMG-F	(40) CHR
WXKS-F	Boston	7.7	16.3	4	43	54	3	43	57	41	WZOU-F	(53) CHR
WZOU-F	Boston	6.2	20.4	4	63	35	2	50	50	46	WXKS-F	(61) CHR
WKSE-F	Buffalo	8.0	15.7	9	54	43	3	38	62	45	WMJQ-F	(45) AC
KTRS-F	Casper	11.3	11.1	26	39	61	0	43	57	47	KQLT-F	(33) O
KQCR-F	Cedar Rapids	7.3	17.2	19	67	33	0	29	71	48	KFMW-F	(25) CHR
WSSX-F	Charleston SC	6.5	19.4	9	55	41	4	45	55	43	WAVF-F	(36) AOR
WVSR-F	Charleston WV	8.0	15.8	14	49	49	2	48	52	44	WVAF-F	(40) AC
WCKZ-F	Charlotte	6.4	19.7	8	65	33	2	40	60	41	WPEG-F	(34) B
WSKZ-F	Chattanooga	8.5	14.8	9	38	62	0	55	45	29	WUSY-F	(44) C
WBBM-F	Chicago	8.5	14.9	9	64	31	5	55	45	49	WWBZ-F	(25) AOR
WKRQ-F	Cincinnati	6.4	19.7	10	59	38	3	41	59	50	WVWK-F	(30) AC
WENZ-F	Cleveland	4.9	25.7	4	53	46	1	35	65	46	WMMS-F	(42) AOR
KKMG-F	Colorado Springs	9.6	13.1	22	64	36	0	51	49	57	KIKX-F	(34) CHR
WNOK-F	Columbia SC	8.2	15.4	13	56	43	1	40	60	42	WCOS-F	(32) C
WCGQ-F	Columbus GA	8.5	14.8	14	58	42	0	68	32	46	WGSY-F	(36) AC
WNCI-F	Columbus OH	8.1	15.5	14	45	53	2	34	66	38	WSNY-F	(24) AC
KZFM-F	Corpus Christi	10.0	12.6	17	64	32	4	46	54	60	KNCN-F	(31) AOR
KEGL-F	Dallas-Ft. Worth	5.5	22.9	6	54	46	0	42	58	43	KTXQ-F	(31) AOR
WPXR-F	Davenport	8.6	14.6	18	48	49	3	48	52	39	WXP-F	(33) AOR
WGTZ-F	Dayton	7.5	16.8	8	58	39	3	36	64	42	WTUE-F	(30) AOR
KQKS-F	Denver	8.8	14.4	15	65	33	2	42	58	50	KRXY-F	(25) CHR
KRXY AF	Denver	7.8	16.2	9	42	57	1	27	73	34	KMJI-F	(32) AC
KRNQ-F	Des Moines	8.5	14.8	17	46	50	4	35	65	48	KGGO-F	(38) AOR
WHYT-F	Detroit	6.3	20.1	7	72	28	0	36	64	50	WDFX-F	(37) CHR
WDFX-F	Detroit	4.8	26.1	1	77	23	0	26	74	53	WHYT-F	(67) CHR
KZIO-F	Duluth	9.3	13.5	23	56	44	0	38	62	59	KDAL-F	(36) SAC
KPRR-F	El Paso	9.4	13.4	13	68	29	3	46	54	60	KLAQ-F	(35) AOR
WJET-F	Erie	8.0	15.8	7	47	52	1	49	51	39	WMXE-F	(52) AC
KSND-F	Eugene	6.4	19.8	8	70	30	0	38	62	51	KMGE-F	(53) AC
WSTO-F	Evansville	7.3	17.3	16	49	45	6	38	62	41	WIKY-F	(29) FS
WDAY-F	Fargo	7.4	17.0	12	71	28	1	41	59	51	KQWB-F	(37) AOR
WWCK-F	Flint	8.1	15.6	7	57	43	0	59	41	39	WIOG-F	(45) CHR
WMEE-F	Fort Wayne	7.8	16.1	10	48	51	1	38	62	35	WDJB-F	(39) CHR
KBOS-F	Fresno	7.2	17.4	5	68	29	3	55	45	54	KQPW-F	(53) CHR
WGRD-F	Grand Rapids	6.6	19.0	7	71	29	0	33	67	47	WKLQ-F	(37) AOR
WIXX-F	Green Bay	9.7	13.0	18	39	61	0	39	61	40	WAPL-F	(36) AOR
WKZL-F	Greensboro	8.8	14.3	6	32	65	3	41	59	26	WTQR-F	(38) C
WNNK-F	Harrisburg	8.6	14.7	12	35	56	9	39	61	44	WQXA-F	(30) CHR



CHR/TOP 40  
(continued)

NATIONAL MEAN:		7.6	16.5	10.4	54.0	43.5	2.5	41.7	58.3	45.3	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	% M	% F	% AT HOME	CUME	SHARER
WTIC-F	Hartford	6.6	19.0	5	47	47	6	31	69	50	WKSS-F	(51) CHR
WKSS-F	Hartford	6.1	20.5	4	59	38	3	39	61	44	WTIC-F	(71) CHR
KIKI-F	Honolulu	9.5	13.3	10	59	40	1	47	53	40	KQMQ-F	(46) CHR
KABE AF	Houston	6.9	18.4	6	61	36	3	47	53	46	KHMX-F	(40) AC
KBXX-F	Houston	7.9	16.0	6	66	30	4	56	44	56	KMJQ-F	(59) B
WKEE-F	Huntington	9.5	13.3	17	56	39	5	34	66	50	WTCR-F	(37) C
WZYP-F	Huntsville	9.7	12.9	15	51	45	4	56	44	35	WDRM-F	(44) C
WZPL-F	Indianapolis	9.0	14.0	11	60	40	0	29	71	42	WFBQ-F	(38) AOR
WAPE-F	Jacksonville	7.5	16.8	9	49	50	1	44	56	43	WFYV-F	(32) AOR
WQUT-F	Johnson City TN	10.5	12.0	11	46	51	3	55	45	35	WTFM-F	(46) AC
WGLU-F	Johnstown	8.8	14.4	10	53	41	6	30	70	54	WKYE-F	(33) AC
WKFR-F	Kalamazoo	7.9	15.9	11	59	39	2	54	46	41	WRKR-F	(32) CL AOR
KBEQ-F	Kansas City	5.5	23.0	2	57	43	0	35	65	43	KUDL-F	(32) AC
WOKI-F	Knoxville	9.7	13.0	21	66	33	1	49	51	45	WMYU-F	(36) AC
WLAN-F	Lancaster	6.2	20.4	10	49	51	0	42	58	39	WYCR-F	(31) CHR
WVIC-F	Lansing	7.6	16.6	12	59	41	0	26	74	50	WFMK-F	(29) AC
KLUC AF	Las Vegas	8.0	15.7	6	55	45	0	41	59	40	KMQZ-F	(35) CHR/AC
KFRX-F	Lincoln	8.4	14.9	7	54	46	0	46	54	45	KKNB-F	(38) CHR
KKYK-F	Little Rock	5.8	21.8	4	68	24	8	53	47	47	KSSN-F	(44) C
KIIS AF	Los Angeles	5.9	21.5	6	49	47	4	40	60	47	KPWR-F	(47) CHR
KPWR-F	Los Angeles	6.5	19.4	6	64	36	0	55	45	50	KIIS-F	(54) CHR
WDJX-F	Louisville	7.5	16.8	14	56	42	2	41	59	40	WQMF-F	(35) AOR
KZII-F	Lubbock	9.0	13.9	9	67	33	0	57	43	46	KRLB-F	(49) AC
WZEE-F	Madison	8.4	14.9	16	60	40	0	51	49	41	WIBA-F	(37) AOR
KBFM-F	McAllen-Brownsville	8.3	15.1	15	69	28	3	50	50	62	KFRQ-F	(34) C
WMC -F	Memphis	7.7	16.4	10	46	51	3	40	60	40	WEGR-F	(41) AOR
WPOW-F	Miami	7.8	16.2	5	57	41	2	43	57	44	WHQT-F	(37) B
WLUM-F	Milwaukee	7.1	17.7	9	63	31	6	43	57	55	WKKV-F	(32) B
KDWB-F	Minneapolis	7.5	16.7	7	65	32	3	30	70	50	KSTP-F	(34) AC
WABB-F	Mobile	7.4	16.9	14	50	50	0	46	54	51	WKSJ-F	(34) C
KHOP-F	Modesto	6.4	19.6	11	57	43	0	50	50	45	KVFX-F	(25) CL AOR
WHHY AF	Montgomery	9.4	13.3	15	28	49	23	35	65	47	WLWI-F	(31) C
WYHY-F	Nashville	8.3	15.2	13	62	37	1	46	54	46	WKDF-F	(28) AOR
WBLI-F	Nassau-Suffolk	9.2	13.7	9	22	66	12	36	64	44	WALK-F	(34) AC
WKCI-F	New Haven	6.8	18.4	8	30	66	4	27	73	42	WKSS-F	(38) CHR
WEZB-F	New Orleans	6.7	18.8	6	51	49	0	48	52	40	WMXZ-F	(27) AC
WHTZ-F	New York	6.2	20.3	5	49	51	0	36	64	51	WPLJ-F	(45) CHR
WQHT-F	New York	7.5	16.8	6	59	38	3	51	49	52	WHTZ-F	(49) CHR
WNVZ-F	Norfolk	5.2	24.2	5	50	48	2	40	60	48	WMXN-F	(43) AC
KJYO-F	Oklahoma City	8.6	14.6	18	63	36	1	31	69	46	KXXY-F	(31) C
KQKQ-F	Omaha	8.7	14.6	19	51	46	3	37	63	41	KEZO-F	(33) AOR
WXXL-F	Orlando	7.1	17.7	9	54	45	1	47	53	33	WOMX-F	(36) AC
KCAQ-F	Oxnard	6.6	19.1	10	65	32	3	45	55	58	KKBT-F	(26) B
WKZW-F	Peoria	6.8	18.6	14	57	40	3	27	73	50	WWCT-F	(35) AOR
WEGX-F	Philadelphia	6.0	20.8	7	56	43	1	35	65	50	WIOQ-F	(39) CHR
WIOQ-F	Philadelphia	6.9	18.3	3	61	37	2	44	56	49	WEGX-F	(48) CHR
KKFR-F	Phoenix	6.5	19.5	4	76	24	0	46	54	60	KOY -F	(63) CHR
KOY -F	Phoenix	5.1	25.6	4	48	49	3	40	60	50	KKFR-F	(56) CHR
WBZZ-F	Pittsburgh	6.7	18.7	7	46	51	3	41	59	38	WMXP-F	(33) CHR
KKRZ-F	Portland OR	8.1	15.5	13	59	41	0	42	58	45	KXXY-F	(24) CHR
WERZ-F	Portsmouth NH	8.9	14.1	6	45	55	0	33	67	45	WHEB-F	(47) AOR
WPRO-F	Providence	6.7	18.8	7	48	48	4	36	64	45	WHJY-F	(31) AOR
WDCG-F	Raleigh	6.6	19.2	15	57	42	1	26	74	45	WRAL-F	(36) AC
KWNZ-F	Reno	9.0	14.0	21	49	49	2	33	67	42	KOZZ-F	(25) AOR
WRVQ-F	Richmond	7.9	16.0	11	40	55	5	44	56	41	WMXB-F	(42) AC

CHR/TOP 40  
(continued)

NATIONAL MEAN:		7.6	16.5	10.4	54.0	43.5	2.5	41.7	58.3	45.3	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	AT HOME	CUME	SHARER
KGGI-F	Riverside-SB	10.3	12.2	10	51	41	8	35	65	59	KIIS-F	(35) CHR
WXLK-F	Roanoke	10.6	11.9	18	44	51	5	32	68	45	WYYD-F	(32) C
WPXY-F	Rochester	6.7	18.9	9	46	51	3	38	62	45	WCMF-F	(47) AOR
WZOK-F	Rockford	8.2	15.3	16	42	58	0	37	63	43	WXRX-F	(36) AOR
KSFM-F	Sacramento	8.9	14.2	16	67	32	1	50	50	50	KGBY	(23) AC
WIOG-F	Saginaw	7.0	18.0	5	43	57	0	37	63	36	WKCQ-F	(31) C
WKBQ-F	St. Louis	5.4	23.5	4	65	35	0	35	65	42	KHTK-F	(41) CHR
KDON-F	Salinas-Monterey-SC	9.2	13.8	19	52	38	10	47	53	52	KWAV-F	(19) AC
WQHQ-F	Salisbury	11.3	11.1	6	23	75	2	32	68	36	WKHI-F	(31) CHR
KISN-F	Salt Lake City	6.5	19.4	6	36	57	7	46	54	29	KUTQ-F	(32) CHR
KUTQ-F	Salt Lake City	7.3	17.4	10	72	27	1	20	80	56	KISN-F	(35) CHR
KTFM-F	San Antonio	9.2	13.7	11	58	40	2	37	63	57	KSRF-F	(27) AC
KKLQ AF	San Diego	6.5	19.3	5	52	46	2	53	47	41	XHTZ-F	(54) CHR
KMEL-F	San Francisco	8.2	15.4	8	56	44	0	42	58	48	KSOL-F	(54) B
KITS-F	San Francisco	7.7	16.3	7	44	55	1	65	35	39	KFOG-F	(23) AOR
KHQT-F	San Jose	7.2	17.5	13	60	39	1	44	56	51	KMEL-F	(34) CHR
WZAT-F	Savannah	8.6	14.6	10	63	32	5	44	56	48	WAEV-F	(32) AC
KPLZ-F	Seattle	5.4	23.5	6	56	44	0	47	53	46	KUBE-F	(54) CHR
KUBE-F	Seattle	7.0	18.0	9	58	42	0	39	61	45	KPLZ-F	(53) CHR
KTUX-F	Shreveport	8.7	14.5	8	58	40	2	32	68	43	KRMD-F	(44) C
KPAT-F	Sioux Falls	10.5	12.0	18	63	37	0	42	58	38	KRRO-F	(26) AOR
WNDU-F	South Bend	8.8	14.3	15	48	48	4	36	64	38	WNSN-F	(30) AC
KZZU-F	Spokane	9.2	13.8	8	67	32	1	39	61	50	KISC-F	(31) AC
KKHT-F	Springfield MO	9.1	13.9	15	50	49	1	39	61	33	KXUS-F	(38) AOR
WRKY-F	Steubenville	8.2	15.4	10	36	60	4	37	63	42	WOMP-F	(29) CHR
KWIN-F	Stockton	9.8	12.8	17	67	30	3	47	53	52	KHOP-F	(28) CHR
WNTQ-F	Syracuse	8.3	15.2	7	49	47	4	33	67	52	WYYY-F	(45) AC
WFLZ-F	Tampa-St.Pete	7.6	16.6	11	65	35	0	51	49	52	WRBQ-F	(49) CHR
WRBQ-F	Tampa-St.Pete	6.4	19.8	6	48	51	1	42	58	51	WFLZ-F	(47) CHR
WVKS-F	Toledo	7.8	16.1	10	31	67	2	36	64	34	WIOT-F	(42) AOR
KRQQ-F	Tucson	9.1	13.9	12	50	50	0	45	55	42	KIIM-F	(35) C
KAYI-F	Tulsa	7.3	17.3	5	40	60	0	48	52	35	KMYZ-F	(56) AOR
WRCK-F	Utica	9.0	14.1	13	55	42	3	35	65	50	WOUR-F	(41) AOR
KWTX-F	Waco	9.2	13.7	12	47	44	9	38	62	38	WACO-F	(26) C
WPGC-F	Washington	9.4	13.4	10	57	40	3	48	52	52	WKYS-F	(49) B
WRQX-F	Washington	7.4	17.1	7	33	66	1	40	60	34	WASH-F	(25) AC
KFMW-F	Waterloo-Cedar Falls	8.9	14.2	19	48	51	1	54	46	31	KOKZ-F	(40) CHR
WQVW-F	West Palm Beach	5.8	21.6	4	63	36	1	47	53	49	WRMF-F	(45) AC
WOMP-F	Wheeling	8.2	15.3	11	59	36	5	47	53	54	WKWK-F	(36) AC
KKRD-F	Wichita	7.4	17.0	11	57	40	3	58	42	53	KYQQ-F	(34) CHR
WKRZ-F	Wilkes Barre-Scranton	10.2	12.3	14	39	55	6	37	63	37	WEZX-F	(26) AOR
WYCR-F	York	8.5	14.9	9	48	51	1	48	52	46	WARM-F	(32) AC
WHOT-F	Youngstown	7.7	16.3	7	40	54	6	45	55	35	WNCD-F	(41) CL AOR

COUNTRY

NATIONAL MEAN:		10.5	11.9	16.7	15.5	60.5	24.0	48.4	51.6	42.4	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	% AT HOME	CUME SHARER	
WGNA-F	Albany-Schenectady	9.6	13.1	12	10	60	30	48	52	48	WPYX-F	(20) AOR
KOLT-F	Albuquerque	6.3	19.9	7	27	58	15	28	72	41	KRST-F	(68) C
KRST-F	Albuquerque	12.2	10.3	10	17	65	18	38	62	36	KKOB-F	(33) AC
WKKW	Allentown	9.6	13.1	20	0	44	56	36	64	58	WLEV-F	(22) AC
WFGY-F	Altoona	12.7	9.9	19	15	63	22	54	46	42	WVAM	(27) C
WVAM	Altoona	9.0	13.9	12	0	31	69	63	37	75	WFGY-F	(44) C
KMML-F	Amarillo	11.6	10.9	16	22	60	18	48	52	35	KBUY-F	(35) C
KBUY-F	Amarillo	10.0	12.5	13	22	70	8	36	64	33	KMML-F	(51) C
KASH-F	Anchorage	12.7	9.9	14	19	69	12	55	45	37	KBRJ-F	(34) C
WUSW-F	Appleton	10.7	11.8	21	12	81	7	59	41	32	WAPL-F	(34) AOR
WWNC	Asheville	11.9	10.6	25	6	47	47	39	61	63	WESC-F	(27) C
WKHX-F	Atlanta	10.6	12.1	12	24	60	16	46	54	43	WYAY-F	(25) C
WYAY FF	Atlanta	9.2	13.6	15	13	67	20	57	43	35	WKHX-F	(39) C
WKXC-F	Augusta GA	10.6	11.9	14	22	65	13	59	41	43	WBBQ-F	(36) CHR
KASE-F	Austin	10.6	12.1	15	22	62	16	41	59	32	KVET-F	(26) C
KUZZ-F	Bakersfield	11.0	11.4	25	14	66	20	50	50	43	KKXX-F	(22) CHR
WPOC-F	Baltimore	11.8	10.7	16	13	56	31	48	52	52	WBAL	(22) N/T
WYNK-F	Baton Rouge	13.4	9.4	26	21	50	29	47	53	37	WKJN-F	(33) C
WKJN-F	Baton Rouge	7.1	17.8	7	29	47	24	46	54	33	WYNK-F	(70) C
WHWK-F	Binghamton	12.2	10.4	26	20	56	24	44	56	45	WAAL-F	(29) CHR
WZZK AF	Birmingham	11.7	10.8	21	15	55	30	47	53	45	WAPI-F	(25) CHR
KQFC-F	Boise	13.7	9.2	23	19	60	21	43	57	40	KIZN-F	(27) C
WYRK-F	Buffalo	12.0	10.5	14	8	49	43	46	54	54	WHTT-F	(25) O
KHAK-F	Cedar Rapids	12.2	10.4	21	14	66	20	47	53	33	KRNA-F	(22) AOR
WBUB-F	Charleston SC	11.3	11.2	10	25	61	14	57	43	39	WEZL-F	(48) C
WEZL-F	Charleston SC	9.0	13.9	15	14	56	30	40	60	53	WBUB-F	(46) C
WQBE-F	Charleston WV	16.4	7.7	32	14	59	27	43	57	48	WVAF-F	(20) AC
WSOC-F	Charlotte	11.4	11.0	20	10	54	36	43	57	41	WTDR-F	(25) C
WTDR-F	Charlotte	9.2	13.6	13	32	61	7	57	43	28	WSOC-F	(43) C
WJSY-F	Chattanooga	12.2	10.3	24	16	67	17	46	54	37	WSKZ-F	(27) CHR
WDOD-F	Chattanooga	6.5	19.5	11	12	38	50	57	43	43	WJSY-F	(50) C
WUSN-F	Chicago	11.0	11.5	12	11	66	23	57	43	36	WJMK-F	(18) O
WUBE-F	Cincinnati	11.5	10.9	18	14	64	22	54	46	38	WLW	(28) FS/T
WGAR-F	Cleveland	12.4	10.2	16	7	61	32	67	33	49	WMJI-F	(23) O
KKCS-F	Colorado Springs	10.7	11.8	14	18	66	16	44	56	42	KKMG-F	(23) CHR
WCOS-F	Columbia SC	10.8	11.7	20	15	54	31	52	48	43	WHKZ-F	(32) C
WSTH-F	Columbus GA	12.9	9.7	5	14	69	17	64	36	46	WGSY-F	(26) AC
WHOK-F	Columbus OH	7.9	15.9	11	13	50	37	39	61	45	WNCI-F	(28) CHR
KRYS AF	Corpus Christi	9.6	13.1	15	19	70	11	40	60	37	KOUL-F	(41) C
KOUL-F	Corpus Christi	10.3	12.2	15	22	64	14	44	56	45	KRYS-F	(45) C
KSCS-F	Dallas-Ft.Worth	9.6	13.1	11	20	69	11	48	52	41	KPLX-F	(37) C
KPLX-F	Dallas-Ft.Worth	7.9	15.9	8	14	67	19	37	63	38	KSCS-F	(49) C
KYNG-F	Dallas-Ft.Worth	9.7	13.0	8	35	64	1	57	43	27	KSCS-F	(54) C
WLLR AF	Davenport	12.0	10.5	24	10	56	34	45	55	43	KUUL-F	(25) O
WHKO-F	Dayton	11.2	11.2	16	17	55	28	44	56	40	WGTZ	(21) CHR
WGNE-F	Daytona Beach	10.7	11.8	18	9	63	28	55	45	37	WOCL-F	(22) O
KYGO-F	Denver	10.3	12.2	14	14	71	15	48	52	34	KOA	(22) N/T
KJJY-F	Des Moines	13.4	9.4	21	14	62	24	44	56	39	KRNQ-F	(29) CHR
WWWV-F	Detroit	10.2	12.4	12	14	70	16	54	46	38	WOMC-F	(20) O
WAVC-F	Duluth	12.0	10.5	15	13	58	29	45	55	43	KDAL-F	(30) SAC
KHEY-F	El Paso	10.0	12.6	9	28	62	10	48	52	42	KPRR-F	(30) CHR
WXTA-F	Erie	10.7	11.8	19	12	59	29	60	40	48	WJET-F	(31) CHR
KUGN-F	Eugene	11.8	10.7	18	23	48	29	43	57	44	KMGE-F	(24) AC
WYNG-F	Evansville	11.5	11.0	20	17	61	22	48	52	39	WBKR-F	(35) C
KFGO	Fargo	11.8	10.7	11	4	54	42	57	43	59	WDAY	(32) FS
WKML-F	Fayetteville NC	12.7	9.9	28	20	60	20	48	52	40	WQSM-F	(21) AC
WBTU-F	Fort Wayne	8.6	14.7	14	23	62	15	49	51	41	WMEE-F	(32) CHR
KNAX-F	Fresno	11.5	10.9	18	18	72	10	48	52	43	KSXS-F	(29) C
KSXS-F	Fresno	8.4	15.1	9	33	59	8	39	61	39	KNAX-F	(47) C
WTRS AF	Gainesville-Ocala	13.9	9.1	22	15	52	33	51	49	46	WNKA-F	(18) C

COUNTRY  
(continued)

NATIONAL MEAN:		10.5	11.9	16.7	15.5	60.5	24.0	48.4	51.6	42.4	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	AT HOME	CUME	SHARER
WCUZ-F	Grand Rapids	9.4	13.4	11	11	66	23	49	51	49	WMUS-F	(26) C
WJLW-F	Green Bay	13.6	9.2	13	19	63	18	55	45	37	WIXX-F	(35) CHR
WTQR-F	Greensboro	12.5	10.1	18	15	64	21	52	48	33	WKRR-F	(23) AOR
WRNS-F	Greenville NC	13.1	9.6	27	23	63	14	62	38	29	WDLX-F	(24) AC
WSSL AF	Greenville SC	11.9	10.6	18	33	50	17	53	47	42	WESC-F	(41) C
WESC-F	Greenville SC	9.2	13.6	11	16	52	32	53	47	47	WSSL-F	(50) C
WRKZ-F	Harrisburg	11.0	11.5	12	8	64	28	58	42	45	WNNK-F	(21) CHR
WWYZ-F	Hartford	11.5	11.0	14	15	59	26	57	43	36	WTIC	(25) FS
KDEO	Honolulu	8.6	14.7	7	10	73	17	52	48	34	KSSK-F	(33) AC
KILT-F	Houston	9.2	13.7	9	20	63	17	45	55	42	KIKK-F	(49) C
KIKK-F	Houston	8.4	15.1	12	22	61	17	39	61	38	KILT-F	(48) C
KKBQ-F	Houston	6.1	20.6	4	19	66	15	48	52	38	KIKK-F	(51) C
WTCR AF	Huntington	12.8	9.8	26	16	62	22	47	53	48	WKRR-F	(25) CHR
WDRM-F	Huntsville	12.4	10.2	28	23	55	22	52	48	40	WZYP-F	(30) CHR
WFMS-F	Indianapolis	12.0	10.5	23	17	62	21	47	53	40	WFBQ-F	(28) AOR
WMSI-F	Jackson MS	14.0	9.0	25	19	57	24	46	54	32	WJDX-F	(19) AC
WQIK-F	Jacksonville	11.9	10.6	26	14	62	24	52	48	45	WROO-F	(29) C
WXBQ-F	Johnson City	12.5	10.0	23	21	62	17	41	59	40	WQUT-F	(30) CHR
WNWN-F	Kalamazoo	11.3	11.1	19	6	53	41	48	52	56	WKFR-F	(29) CHR
KFKF-F	Kansas City	10.7	11.8	14	13	71	16	36	64	32	WDAF	(33) C
WDAF	Kansas City	8.3	15.1	12	4	47	49	50	50	58	KFKF-F	(30) C
WIVK-F	Knoxville	13.6	9.3	27	14	59	27	51	49	44	WEZK-F	(24) SAC
WPCV-F	Lakeland	11.7	10.7	18	21	53	26	56	44	41	WQYK-F	(17) C
WIOV-F	Lancaster	9.8	12.9	18	12	41	47	46	54	53	WRKZ-F	(32) C
WITL-F	Lansing	12.2	10.3	20	6	67	27	46	54	45	WVIC-F	(25) CHR
KFMS AF	Las Vegas	11.1	11.3	18	11	67	22	50	50	36	KWNR-F	(31) C
WVLK-F	Lexington	12.9	9.7	20	17	63	20	48	52	44	WMXL-F	(34) AC
KZKX-F	Lincoln	11.7	10.8	12	21	67	12	39	61	40	KFRX-F	(29) CHR
KSSN-F	Little Rock	11.7	10.8	23	22	61	17	50	50	30	KXIX-F	(24) C
KZLA-F	Los Angeles	9.0	13.9	10	6	67	27	45	55	45	KFWB	(20) N/T
WAMZ-F	Louisville	11.2	11.2	23	15	67	18	47	53	40	WHAS	(26) FS
KLLL-F	Lubbock	13.7	9.2	21	26	62	12	47	53	37	KZII-F	(27) CHR
WDEN-F	Macon	12.0	10.5	27	26	54	20	50	50	40	WAYS-F	(25) O
WWQM AF	Madison	10.3	12.3	17	20	54	26	45	55	34	WZEE-F	(26) CHR
KTEX-F	McAllen-Brownsville	10.3	12.3	14	32	57	11	42	58	47	KFRQ-F	(38) C
WGKX-F	Memphis	10.9	11.6	25	14	62	24	50	50	40	WEGR-F	(29) AOR
WKIS-F	Miami	11.9	10.6	17	21	58	21	48	52	41	WFLC-F	(17) AC
WMIL-F	Milwaukee	9.5	13.2	12	9	67	24	52	48	38	WTMJ	(23) FS
KEEY-F	Minneapolis	10.9	11.6	14	21	64	15	49	51	39	WCCO	(34) FS
WKSJ AF	Mobile	10.4	12.1	21	11	63	26	48	52	42	WABB-F	(28) CHR
KNIX-F	Modesto	10.6	11.9	16	22	58	20	45	55	55	KHOP-F	(26) CHR
WLWI-F	Montgomery	14.0	9.0	27	14	57	29	48	52	40	WSYA-F	(21) AC
WSIX-F	Nashville	11.0	11.5	15	16	67	17	51	49	32	WSM -F	(38) C
WSM -F	Nashville	9.3	13.5	13	12	73	15	38	62	37	WSIX-F	(39) C
WSM	Nashville	7.6	16.5	17	2	53	45	50	50	51	WSM -F	(28) C
WNOE-F	New Orleans	11.5	11.0	16	14	64	22	45	55	46	WWL	(24) N/T
WYNY-F	New York	9.3	13.5	13	8	69	23	51	49	46	WCBS-F	(21) O
WCMS AF	Norfolk	9.9	12.8	19	4	55	41	48	52	50	WGH -F	(28) C
WGH -F	Norfolk	8.9	14.1	17	22	65	13	42	58	51	WCMS-F	(38) C
KXXY-F	Oklahoma City	10.7	11.8	19	18	66	16	42	58	43	KEBC-F	(39) C
KEBC-F	Oklahoma City	8.5	14.8	11	15	66	21	47	53	39	KXXY-F	(62) C
WOW -F	Omaha	13.3	9.5	18	10	61	29	47	53	44	KGOR-F	(23) O
WNKA-F	Orlando	10.3	12.3	18	12	62	26	54	46	40	WOCL-F	(17) O
KHAY-F	Oxnard	11.0	11.5	22	14	69	17	50	50	35	KLDS-F	(17) AOR
WXBW-F	Pensacola	13.7	9.2	22	27	63	10	58	42	39	WOWW-F	(36) C
WOWW-F	Pensacola	9.6	13.1	23	14	60	26	57	43	36	WXBW-F	(40) C
WXCL AF	Peoria	11.8	10.7	13	17	54	29	46	54	46	WKZW-F	(32) CHR
WXTU-F	Philadelphia	10.2	12.3	12	4	61	35	50	50	40	WUOL-F	(23) O
KNIX-F	Phoenix	10.0	12.6	19	9	65	26	51	49	37	KMLE-F	(27) C
KMLE-F	Phoenix	9.1	13.8	11	24	68	8	52	48	34	KNIX-F	(47) C

COUNTRY  
(continued)

NATIONAL MEAN:		10.5	11.9	16.7	15.5	60.5	24.0	48.4	51.6	42.4	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	% AT HOME	CUME SHARER	
WDSY-F	Pittsburgh	10.3	12.2	16	7	61	32	50	50	46	KDKA	(26) N/T
WPOR-F	Portland ME	9.0	14.0	26	6	69	25	65	35	42	WBLM-F	(27) AOR
KUPL-F	Portland OR	9.1	13.8	13	5	69	26	50	50	39	KWJJ-F	(31) C
KWJJ-F	Portland OR	8.6	14.6	10	16	63	21	50	50	51	KUPL-F	(50) C
WOKQ-F	Portsmouth NH	11.7	10.7	19	3	61	36	51	49	54	WERZ-F	(18) CHR
WCTK-F	Providence	11.5	10.9	17	2	66	32	48	52	47	WSNE-F	(20) AC
KCCY-F	Pueblo	10.9	11.5	13	15	66	19	47	53	36	KRYT-F	(20) O
WQDR-F	Raleigh	10.3	12.2	17	18	65	17	38	62	30	WPCM-F	(24) C
KBUL-F	Reno	9.0	13.9	13	22	70	8	42	58	35	KWNZ-F	(29) CHR
WKHK-F	Richmond	13.8	9.1	23	11	63	26	52	48	36	WRVQ-F	(28) CHR
KFRG-F	Riverside-SB	9.8	12.8	14	4	72	24	52	48	42	KFI	(17) T
WYYD-F	Roanoke	13.1	9.6	20	9	64	27	51	49	38	WXLK-F	(30) CHR
WBEE-F	Rochester	12.5	10.1	18	15	55	30	48	52	44	WHAM	(26) FS
KRAK-F	Sacramento	7.5	16.9	9	18	55	27	47	53	43	KNCI-F	(40) C
KRAK	Sacramento	9.5	13.2	14	2	71	27	52	48	39	KRAK-F	(32) C
KNCI-F	Sacramento	7.3	17.3	6	25	58	17	45	55	47	KRAK-F	(47) C
WKCQ-F	Saginaw	9.7	13.0	13	15	57	28	45	55	49	WIOG-F	(31) CHR
WIL -F	St. Louis	12.5	10.1	20	14	57	29	43	57	49	KMOX	(27) N/T
WKKX-F	St. Louis	8.4	15.0	8	23	64	13	48	52	37	WIL -F	(37) C
KTOM-F	Salinas-Monterey-SC	12.1	10.4	17	23	61	16	57	43	36	KDON-F	(28) CHR
KKAT-F	Salt Lake City	10.0	12.6	14	31	55	14	49	51	34	KSOP-F	(31) C
KSOP AF	Salt Lake City	8.2	15.3	12	18	59	23	42	58	37	KKAT-F	(54) C
KCYF-F	San Antonio	9.6	13.1	11	21	63	16	45	55	34	KAJA-F	(38) C
KAJA-F	San Antonio	9.8	12.8	11	22	62	16	46	54	42	KCYF-F	(51) C
KKYX	San Antonio	11.5	11.0	13	0	31	69	50	50	73	WOAI	(30) N/T
KSON AF	San Diego	11.3	11.1	17	13	70	17	55	45	44	KGB -F	(19) AOR
KNEW	San Francisco	7.9	16.0	10	12	49	39	58	42	37	KSAN-F	(28) C
KSAN-F	San Francisco	9.5	13.3	11	10	74	16	39	61	43	KIOI-F	(15) AC
KRTY-F	San Jose	8.6	14.7	7	24	62	14	41	59	33	KSAN-F	(45) C
WCHY-F	Savannah	9.6	13.1	19	9	59	32	56	44	42	WJCL-F	(36) C
KMPS AF	Seattle	9.0	14.0	11	14	70	16	48	52	37	KRPM-F	(32) C
KRPM-F	Seattle	7.8	16.1	10	16	63	21	58	42	43	KMPS-F	(48) C
KRMD AF	Shreveport	13.5	9.3	23	23	57	20	36	64	45	KWKH-F	(25) C
WKH-F	Shreveport	11.4	11.2	16	2	53	45	45	55	52	KRMD-F	(55) C
KTWB-F	Sioux Falls	14.4	8.7	21	26	70	4	45	55	42	KPAT-F	(27) CHR
WGTC-F	South Bend	15.2	8.3	26	13	58	29	57	43	45	WNDU-F	(29) CHR
KDRK-F	Spokane	11.8	10.7	20	20	65	15	49	51	45	KDRK-F	(24) AC
WPKX-F	Springfield MA	12.0	10.5	20	22	60	18	44	56	42	WAQY-F	(23) AOR
KTTS-F	Springfield MO	10.0	12.5	21	13	53	34	44	56	50	KGMY-F	(21) C
KFMR-F	Stockton	9.8	12.9	16	16	69	15	56	44	39	KFMR-F	(17) CHR
WTNT-F	Tallahassee	8.5	14.8	20	24	56	20	45	55	44	WHKX-F	(32) C
WQYK-F	Tampa-St.Pete	13.4	9.3	22	15	58	27	52	48	42	WWRM-F	(18) SAC
WTHI AF	Terre Haute	14.4	8.8	27	17	55	28	52	48	40	WMGI-F	(28) AC
WKKO-F	Toledo	11.2	11.3	18	8	68	24	45	55	48	WVKS-F	(23) CHR
KTPK-F	Topkeka	11.3	11.2	14	5	66	29	38	62	47	WIBW-F	(36) C
WIBW-F	Topeka	11.3	11.2	16	18	61	31	54	46	44	KTPK-F	(39) C
KIIM-F	Tucson	13.4	9.3	22	24	63	13	47	53	43	KRQQ-F	(27) CHR
KWEN-F	Tulsa	11.4	11.1	17	28	61	11	49	51	34	KMYZ-F	(30) AOR
KVOO	Tulsa	10.0	12.6	21	9	38	53	55	45	49	KRMG	(32) FS
KTFX-F	Tulsa	8.5	14.9	11	13	71	16	56	44	41	KWEN-F	(64) C
WFRG-F	Utica	10.0	12.6	14	6	58	36	52	48	51	WOUR-F	(27) AOR
WACO-F	Waco	8.7	14.5	13	27	63	10	57	43	29	KJNE-F	(41) C
WMZQ AF	Washington	10.7	11.7	14	13	70	17	45	55	44	WXTR-F	(18) O
KOEL-F	Waterloo-Cedar Falls	13.2	9.6	14	19	54	27	49	51	46	KFMW-F	(30) CHR
WIRK-F	West Palm Beach	11.4	11.1	16	11	61	28	58	42	46	WKIS-F	(22) C
WOVK-F	Wheeling	12.2	10.4	20	23	64	13	41	59	46	WOMP-F	(32) CHR
WVA	Wheeling	9.6	13.2	18	5	35	60	40	60	67	WOVK-F	(46) C
KZSN AF	Wichita	10.0	12.5	17	37	59	4	39	61	39	KFDI-F	(37) C
KFDI	Wichita	11.3	11.2	24	0	11	89	28	72	72	KFDI-F	(32) C
KFDI-F	Wichita	10.0	12.5	15	9	51	40	47	53	53	KZSN-F	(43) C
WDLS-F	Wilkes Barre-Scranton	13.3	9.5	16	7	80	13	47	53	48	WKRZ-F	(34) CHR
WVQQ-F	Wilmington NC	13.5	9.3	29	22	52	26	47	53	44	WVBS-F	(22) CHR
WGTY-F	York	15.1	8.4	19	5	69	26	52	48	40	WRKZ-F	(29) C
WQXK-F	Youngstown	13.1	9.6	20	8	61	31	53	47	46	WBBG-F	(19) O



AOR/MODERN ROCK/PROG.

NATIONAL MEAN:		8.5	14.9	8.3	38.7	59.9	1.4	68.6	31.4	30.8	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	% M	% F	AT HOME	CUME	SHARER
WONE-F	Akron	8.3	15.1	7	39	60	1	55	45	29	WMMS-F	(37) AOR
WZQR-F	Albany-Schenectady (MR)	12.1	10.4	10	68	32	0	86	14	49	WPYX-F	(44) AOR
WPYX-F	Albany-Schenectady	6.3	20.4	3	40	59	1	66	34	27	WQBK-F	(42) CL AOR
KZRR-F	Albuquerque	7.4	17.1	4	28	72	0	63	37	36	KLSK-F	(47) CL AOR
KZRQ-F	Albuquerque (MR)	7.5	16.9	10	60	39	1	84	16	50	KRBL-F	(42) AOR
WZZO-F	Allentown	9.1	13.8	9	34	65	1	71	29	27	WAEB-F	(33) CHR
KARX-F	Amarillo	14.9	8.5	9	24	73	0	78	22	30	KMML-F	(32) C
KWHL-F	Anchorage	9.3	13.5	10	26	73	1	76	24	24	KBFX-F	(48) CL AOR
WIQB-F	Ann Arbor	4.7	26.9	5	76	24	0	79	21	34	WLLZ-F	(46) AOR
WAPL-F	Appleton	11.8	10.7	7	42	57	1	69	31	28	WIXX-F	(44) AOR
WKLS-F	Atlanta	8.4	15.0	9	32	67	1	71	29	27	WZGC-F	(48) CL AOR
WRXR-F	Augusta GA	8.6	14.8	15	46	54	0	54	46	29	WBBQ-F	(43) CHR
KLBJ-F	Austin	7.4	17.1	6	34	68	0	68	32	25	KPEZ-F	(36) CL AOR
KRAB-F	Bakersfield	11.8	10.7	14	45	54	1	61	39	45	KKXX-F	(41) CHR
WIYY-F	Baltimore	7.6	16.6	9	53	44	3	69	31	35	WBSB-F	(29) AC
WTGE-F	Baton Rouge	4.4	28.3	2	30	70	0	53	47	25	WCKW-F	(51) CL AOR
WKGB-F	Binghamton	12.1	10.4	13	33	67	0	64	36	35	WAAL-F	(58) CHR
WZRR-F	Birmingham	10.8	11.7	12	29	70	1	69	31	28	WMJJ-F	(44) AC
KJOT-F	Boise	9.9	12.7	13	21	78	1	73	27	30	KLCI-F	(33) AOR
WBCN-F	Boston	8.4	15.0	6	28	71	1	73	27	29	WZLX-F	(42) CL AOR
WFNX-F	Boston (PROG)	8.6	14.7	6	29	70	1	56	44	35	WBCN-F	(40) AOR
WBOS-F	Boston	7.5	16.8	2	10	87	3	48	52	28	WBCN-F	(38) AOR
WGRF-F	Buffalo	8.0	15.8	7	31	69	0	73	27	28	WUFX-F	(55) CL AOR
WRQK-F	Canton	10.8	11.7	8	46	52	2	54	46	45	WONE-F	(38) AOR
KRNA-F	Cedar Rapids	12.5	10.1	12	45	55	0	65	35	24	KQCR-F	(33) CHR
WAVF-F	Charleston SC	7.3	17.3	2	41	59	0	70	30	31	WYBB-F	(59) CL AOR
WRFX-F	Charlotte	7.7	16.3	9	25	74	1	66	34	28	WXRC-F	(30) AOR
WLUP-F	Chicago	6.2	20.3	2	32	66	2	69	31	23	WCKG-F	(42) CL AOR
WWBZ-F	Chicago (MR)	8.1	15.5	7	54	45	1	63	37	37	WLUP-F	(33) AOR
WXRT-F	Chicago (PROG)	9.6	13.1	7	20	77	3	64	36	29	WLUP-F	(45) AOR
WEBN-F	Cincinnati	8.0	15.7	7	29	71	0	62	38	23	WOFX-F	(39) CL AOR
WMMS-F	Cleveland	9.3	13.6	8	32	66	2	61	39	31	WENZ-F	(23) CHR
KILO-F	Colorado Springs	7.1	17.8	3	46	53	1	73	27	34	KATM-F	(56) AOR
WMFX-F	Columbia SC	10.0	12.5	12	29	71	0	67	33	32	WNOK-F	(38) CHR
WVRK-F	Columbus GA	17.4	7.2	18	56	44	0	71	29	30	WGSY-F	(42) AC
WLWQ-F	Columbus OH	8.1	15.6	5	21	77	2	62	38	32	WMGG-F	(49) AOR
KNCN-F	Corpus Christi	8.3	15.2	11	64	35	1	79	21	39	KZFM-F	(43) CHR
KTXQ-F	Dallas-Ft.Worth	7.7	16.4	4	28	71	1	65	35	21	KZPS-F	(39) CL AOR
KDGE-F	Dallas-Ft.Worth (MR)	5.1	24.9	8	63	36	1	62	38	44	KEGL-F	(41) CHR
WXLP-F	Davenport	11.0	11.4	17	42	58	0	79	21	21	WPXR-F	(42) CHR
WTUE-F	Dayton	9.5	13.2	7	29	69	2	74	26	31	WAZU-F	(37) AOR
WAZU-F	Dayton (MR)	8.8	14.3	5	50	50	0	76	24	37	WTUE-F	(52) AOR
KBPI-F	Denver	9.5	13.2	8	42	57	1	66	34	34	KAZY-F	(42) AOR
KBCO AF	Denver (PROG)	10.7	11.8	10	13	83	4	63	37	31	KRFX-F	(26) CL AOR
KAZY-F	Denver	6.0	21.0	4	44	55	1	61	39	21	KBPI-F	(56) AOR
KGGO AF	Des Moines	13.0	9.7	20	42	56	2	58	42	30	KRNQ-F	(43) CHR
WLLZ-F	Detroit	6.4	19.6	3	29	69	2	73	27	27	WRIF-F	(53) AOR
WRIF-F	Detroit	6.0	20.9	3	38	62	0	71	29	26	WLLZ-F	(63) AOR
WDZR-F	Detroit (MR)	7.8	16.2	6	65	34	1	69	31	37	WRIF-F	(62) AOR
KQDS AF	Duluth	8.5	14.8	9	38	62	0	60	40	22	WAKX-F	(44) O
KLAQ-F	El Paso	10.6	11.9	14	54	45	1	81	19	41	KPRR-F	(40) CHR
WRKT-F	Erie	12.3	10.3	14	32	67	1	69	31	26	WJET-F	(58) CHR
KLCC-F	Eugene	9.2	13.7	8	37	63	0	71	29	30	KZEL-F	(55) AOR
WGBF-F	Evansville	9.7	13.0	4	44	56	0	68	32	27	WSTO-F	(50) CHR
KQWB-F	Fargo	11.0	11.5	11	50	50	0	77	23	28	WDAY-F	(50) CHR
WXKE-F	Fort Wayne	15.0	8.4	12	34	66	0	77	23	20	WBYP-F	(53) CL AOR
KRZR-F	Fresno (MR)	8.8	14.4	9	53	47	0	72	28	33	KKDJ-F	(36) AOR
KKDJ-F	Fresno	5.8	21.6	4	38	62	0	76	24	31	KRZR-F	(58) AOR
WRUF-F	Gainesville-Ocala	6.7	18.8	5	57	40	3	66	34	30	WYKS-F	(33) CHR
WKLQ-F	Grand Rapids	8.9	14.1	8	37	63	0	75	25	25	WJFM-F	(40) CL AOR

AOR/MODERN ROCK/PROG.  
(continued)

NATIONAL MEAN:		8.5	14.9	8.3	38.7	59.9	1.4	68.6	31.4	30.8	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	% AT HOME	CUME SHARER	
WLAV-F	Grand Rapids	6.0	21.1	5	40	60	0	74	26	28	WKLQ-F	(55) AOR
WKRR-F	Greensboro	8.6	14.6	9	34	65	1	74	26	27	WTQR-F	(38) C
WROQ-F	Greenville SC	7.4	17.0	9	37	63	0	67	33	30	WMI-F	(40) AC
WTPA-F	Harrisburg	8.8	14.4	8	43	57	0	63	37	23	WNNK-F	(38) CHR
WHCN-F	Hartford	7.1	17.8	5	17	81	2	65	35	28	WCCC-F	(52) AOR
WCCC AF	Hartford	6.5	19.2	3	42	54	4	77	23	24	WHCN-F	(53) CL AOR
KLLOL-F	Houston	9.2	13.7	7	32	65	3	73	27	26	KZFX-F	(40) CL AOR
WTAK	Huntsville	17.1	7.4	18	32	58	10	84	16	24	WZYP-F	(35) CHR
WFBQ-F	Indianapolis	11.3	11.1	9	29	69	2	72	28	24	WFX-F	(33) AOR
WFYV-F	Jacksonville	9.9	12.7	7	34	65	1	71	29	24	WAPE-F	(51) CHR
KYYS-F	Kansas City	9.2	13.7	4	38	61	1	66	34	27	KCFX-F	(47) CL AOR
KQRC-F	Kansas City (MR)	10.5	12.0	6	55	45	0	73	27	28	KYYS-F	(54) AOR
WIMZ AF	Knoxville	9.5	13.2	12	36	61	3	67	33	28	WOKI-F	(40) CHR
WJXQ-F	Lansing	10.2	12.3	10	45	51	4	75	25	33	WVIC-F	(36) CHR
KOMP-F	Las Vegas	11.9	10.6	10	29	68	3	67	33	30	KKLZ-F	(50) CL AOR
WKQQ-F	Lexington	11.1	11.3	9	40	60	0	68	32	23	WMXL-F	(45) AC
KIBZ-F	Lincoln (MR)	9.5	13.2	12	73	27	0	69	31	32	KFMQ-F	(49) AOR
KMJX-F	Little Rock	12.2	10.4	16	31	69	0	70	30	29	KSSN-F	(39) C
KLOS-F	Los Angeles	8.2	15.3	4	20	79	1	62	38	28	KLSX-F	(45) CL AOR
KROQ-F	Los Angeles (MR)	7.4	17.0	4	61	38	1	58	42	45	KIIS-F	(38) CHR
KQLZ-F	Los Angeles	6.7	18.8	4	50	48	2	65	35	43	KLOS-F	(44) AOR
WQMF-F	Louisville	9.1	13.9	9	47	53	0	56	44	36	WDJX-F	(47) CHR
KFMX-F	Lubbock	11.3	11.1	12	43	54	3	72	28	40	KLLL-F	(53) C
WQBZ-F	Macon	12.2	10.4	17	37	63	0	69	31	32	WDEN-F	(46) C
WIBA-F	Madison	8.6	14.6	11	43	52	5	73	27	27	WZEE-F	(39) CHR
WGIR-F	Manchester	8.0	15.7	4	30	65	5	57	43	28	WAAF-F	(25) AOR
WEGR-F	Memphis	11.9	10.6	17	40	58	2	68	32	30	WMC-F	(41) CHR
WSHE-F	Miami	7.2	17.4	5	45	55	0	68	32	31	WZTA-F	(50) CL AOR
WLZR-F	Milwaukee	8.4	15.1	7	46	54	0	73	27	28	WQFM-F	(44) AOR
WQFM-F	Milwaukee	5.9	21.2	3	46	54	0	72	28	28	WLZR-F	(53) AOR
KRXX-F	Minneapolis (MR)	9.4	13.4	9	70	30	0	73	27	37	KQRS-F	(61) AOR
KTCZ AF	Minneapolis (PROG)	9.1	13.9	4	3	97	0	57	43	28	KQRS-F	(44) AOR
KQRS AF	Minneapolis	7.9	15.9	5	32	68	0	67	33	23	KRXX-F	(38) AOR
WGCX-F	Mobile	11.5	11.0	12	45	53	2	83	17	28	WABB-F	(39) CHR
KDJK-F	Modesto	6.7	18.7	9	17	82	1	74	26	26	KHOP-F	(41) CHR
WAFX-F	Montgomery	11.2	11.2	18	28	67	5	72	28	35	WSYA-F	(39) AC
WKDF-F	Nashville	8.8	14.3	6	38	59	3	68	32	28	WGF-F	(43) CL AOR
WBAB-F	Nassau-Suffolk	7.6	16.6	2	34	63	3	71	29	23	WNEW-F	(37) AOR
WPLR-F	New Haven	8.6	14.6	7	25	71	4	64	36	35	WKCI-F	(36) CHR
WRNO-F	New Orleans	6.0	21.1	4	58	42	0	81	19	21	WCKW-F	(53) CL AOR
WNEW-F	New York	7.0	18.0	3	27	64	9	59	41	30	WXRK-F	(51) CL AOR
WNOR AF	Norfolk	8.8	14.3	8	34	64	2	73	27	30	WAFX-F	(48) CL AOR
KATT-F	Oklahoma City	10.0	12.6	11	48	51	1	72	28	31	KJYO-F	(36) CHR
KEZO AF	Omaha	7.5	16.8	3	26	68	6	59	41	26	KKQK-F	(38) CHR
WHTQ-F	Orlando	8.0	15.8	7	42	57	1	74	26	28	WDIZ-F	(58) AOR
WDIZ-F	Orlando	5.7	22.2	2	36	64	0	76	24	26	WHTQ-F	(62) AOR
WTKX-F	Pensacola	6.6	19.0	4	34	66	0	75	25	31	WGCX-F	(50) AOR
WWCT-F	Peoria	10.0	12.5	13	34	66	0	74	26	25	WKZW-F	(52) CHR
WMMR-F	Philadelphia	7.5	17.0	3	22	76	2	68	32	25	WYSP-F	(56) CL AOR
KUPD-F	Phoenix	9.1	13.9	7	49	51	0	72	28	26	KDKB-F	(35) AOR
KDKB-F	Phoenix	6.9	18.2	5	27	72	1	71	29	24	KUPD-F	(45) AOR
KZRX-F	Phoenix (MR)	6.2	20.4	2	78	22	0	78	22	37	KUPD-F	(68) AOR
WDVE-F	Pittsburgh	10.7	11.7	8	33	67	0	73	27	25	WRRK-F	(41) AOR
WBLM-F	Portland ME	9.8	12.9	11	55	44	1	65	35	34	WMGX-F	(45) CL AOR
KUFO-F	Portland OR	9.2	13.7	8	37	62	1	79	21	24	KGON-F	(46) AOR
KINK AF	Portland OR (PROG)	7.1	17.8	8	6	82	12	56	44	47	KEX	(35) FS
KGON-F	Portland OR	5.9	21.4	1	36	63	1	81	19	32	KUFO-F	(59) AOR
WHEB-F	Portsmouth NH	8.9	14.2	5	41	54	5	64	36	22	WERZ-F	(44) CHR
WHJY-F	Providence	8.9	14.1	6	51	48	1	69	31	31	WPRO-F	(39) CHR
WBRU-F	Providence	8.7	14.5	9	49	48	3	52	48	40	WHJY-F	(38) AOR

AOR/MODERN ROCK/PROG.  
(continued)

NATIONAL MEAN:		8.5	14.9	8.3	38.7	59.9	1.4	68.6	31.4	30.8	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	AT HOME	CUME SHARER	
WRDU-F	Raleigh	8.6	14.6	11	32	64	4	56	44	33	WZZU-F	(46) CL AOR
KRZQ-F	Reno (MR)	7.5	16.9	7	66	34	0	57	43	47	KWNZ-F	(47) CHR
WRXL-F	Richmond	9.5	13.3	8	33	66	1	64	36	36	WVGO-F	(42) CL AOR
KCAL-F	Riverside-SB	8.9	14.2	7	26	74	0	61	39	40	KLOS-F	(48) AOR
WROV-F	Roanoke	12.4	10.2	13	36	60	4	72	28	28	WXLK-F	(35) CHR
WCMF-F	Rochester	11.7	10.8	13	37	63	0	62	38	26	WPXY-F	(40) CHR
WXRX-F	Rockford	12.1	10.4	13	41	57	2	67	33	27	WZOK-F	(46) CHR
KRXQ-F	Sacramento	8.7	14.5	9	52	48	0	56	44	45	KSEG-F	(38) CL AOR
WKQZ-F	Saginaw	8.5	14.9	5	25	73	2	76	24	25	WIOG-F	(46) CHR
KSHE-F	St. Louis	9.8	12.9	8	38	61	1	67	33	32	KSD -F	(54) CL AOR
KMBY-F	Salinas-Monterey-SC	8.7	14.6	10	26	74	0	70	30	29	KDON-F	(33) CHR
KBER-F	Salt Lake City (MR)	7.4	16.9	7	63	36	1	69	31	38	KRSP-F	(33) AOR
KRSP-F	Salt Lake City	7.0	17.9	2	40	60	0	67	33	22	KBER-F	(59) AOR
KISS-F	San Antonio	8.1	15.6	7	47	53	0	70	30	37	KSAQ-F	(48) AOR
KSAQ-F	San Antonio	7.0	18.1	4	67	32	1	61	39	41	KISS-F	(54) AOR
KZEP AF	San Antonio	7.3	17.4	8	21	79	0	70	30	30	KISS-F	(51) AOR
XTRA-F	San Diego	7.7	16.4	7	51	47	2	67	33	39	KKLQ-F	(32) CHR
KGB -F	San Diego	6.7	18.7	4	24	76	0	76	24	35	XTRA-F	(33) AOR
KIOZ-F	San Diego (MR)	11.1	11.3	15	62	37	1	74	26	40	XTRA-F	(32) AOR
KFOG-F	San Francisco	5.8	23.4	2	15	82	3	62	38	30	KITS-F	(31) CHR
KRQR-F	San Francisco	6.9	18.2	7	15	77	1	70	30	31	KFOG-F	(29) AOR
KSJO-F	San Jose	7.6	16.7	6	43	55	2	77	23	30	KOME-F	(44) AOR
KOME-F	San Jose	7.1	17.6	2	33	67	0	69	31	25	KSJO-F	(61) AOR
KXFX-F	Santa Rosa	10.2	12.3	15	25	75	0	72	28	27	KRQR-F	(25) AOR
WIXV-F	Savannah	8.0	15.8	12	40	60	0	76	24	33	WZAT-F	(36) CHR
KXRX-F	Seattle	7.3	17.3	4	28	70	2	70	30	25	KISW-F	(52) AOR
KISW-F	Seattle	6.4	19.4	3	30	68	2	81	19	24	KXRX-F	(50) AOR
KNDD-F	Seattle (MR)	7.9	15.9	11	47	53	0	55	45	40	KISW-F	(29) AOR
KTAL-F	Shreveport	11.9	10.6	16	32	68	0	81	19	41	KRMD-F	(46) C
WAOR-F	South Bend	11.2	11.3	14	36	64	0	75	25	31	WNDU-F	(51) CHR
KEZE-F	Spokane	9.5	13.3	15	26	74	0	63	37	34	KKZX-F	(37) CL AOR
WAQY AF	Springfield MA	9.5	13.3	9	39	57	4	62	38	25	WHYN-F	(41) AC
KXUS-F	Springfield MO	12.1	10.4	20	44	55	1	67	33	32	KKHT-F	(29) CHR
WAQX-F	Syracuse	9.1	13.9	8	56	42	2	72	28	35	WKFM-F	(50) CL AOR
WGLF-F	Tallahassee	9.1	13.8	9	39	60	1	69	31	32	WUMX-F	(39) AC
WXTB-F	Tampa-St.Pete	13.2	9.6	16	47	53	0	73	27	34	WYNF-F	(46) AOR
WYNF-F	Tampa-St.Pete	7.3	17.3	6	23	77	0	69	31	28	WXTB-F	(45) AOR
WZZQ-F	Terre Haute	10.2	12.4	17	51	49	0	67	33	28	WTHI-F	(43) C
WIOT-F	Toledo	9.0	14.0	11	43	56	1	68	32	34	WVKS-F	(42) CHR
KLPX-F	Tucson	10.4	12.2	8	38	61	1	72	28	34	KRQQ-F	(37) CHR
WOUR-F	Utica	9.5	13.2	10	33	67	0	70	30	28	WKLL-F	(38) CL AOR
WWDC-F	Washington	6.0	21.0	6	45	51	4	80	20	29	WJFK-F	(33) CL AOR
WHFS-F	Washington (PROG)	7.6	16.6	6	32	68	0	58	42	39	WJFK-F	(35) CL AOR
WKGR-F	West Palm Beach	8.3	15.2	4	25	74	1	63	37	31	WRMF-F	(36) AC
WEGW-F	Wheeling	12.1	10.4	16	25	72	3	56	44	36	WOMP-F	(33) CHR
KICT-F	Wichita	8.1	15.5	5	47	52	1	61	39	35	KRZZ-F	(57) CL AOR
WEZX-F	Wilkes Barre-Scranton	10.9	11.6	9	35	61	4	65	35	28	WKRZ-F	(56) CHR
WSFM-F	Wilmington NC	10.5	12.0	15	37	63	0	71	29	32	WVBS-F	(41) CHR
WAAF-F	Worcester	9.8	12.8	12	64	32	4	72	28	39	WZOU-F	(34) CHR



CLASSIC AOR

NATIONAL MEAN:

		7.5	16.8	6.1	23.6	75.1	1.3	64.8	35.2	29.1	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	% AT HOME	CUME	SHARER
WQBK-F	Albany-Schenectady	8.4	15.1	5	36	61	3	61	39	29	WPYX-F	(51) AOR
KLSK-F	Albuquerque	8.4	14.9	5	28	72	0	61	39	36	KZRR-F	(41) AOR
KBFX-F	Anchorage	9.4	13.4	9	35	61	4	71	29	26	KWHL-F	(46) AOR
WZGC-F	Atlanta	6.4	19.8	3	23	76	1	72	28	24	WKLS-F	(54) AOR
KPEZ-F	Austin	7.4	17.0	7	22	77	1	65	35	22	KLBJ-F	(49) AOR
KKBB-F	Bakersfield	8.9	14.1	3	21	78	1	61	39	37	KRAB-F	(37) AOR
WZLX-F	Boston	7.9	15.9	5	32	67	1	71	29	31	WBCN-F	(46) AOR
WUFX-F	Buffalo	8.5	14.8	5	50	46	4	61	39	36	WGRF-F	(55) AOR
WYBB-F	Charleston SC	7.0	17.9	4	33	67	0	61	39	27	WAVF-F	(68) AOR
WFXS-F	Chattanooga	11.1	11.4	11	17	83	0	78	22	35	WSKZ-F	(50) CHR
WCKG-F	Chicago	6.0	20.9	3	21	79	0	65	35	31	WLUP-F	(45) AOR
WOFX-F	Cincinnati	8.5	14.7	5	37	63	0	67	33	27	WEBN-F	(50) AOR
WNCX-F	Cleveland	6.3	20.0	3	25	70	5	71	29	30	WMMS-F	(67) AOR
KKFM-F	Colorado Springs	11.4	11.1	8	18	82	0	74	26	29	KILO-F	(33) AOR
KZPS-F	Dallas-Ft.Worth	6.7	18.9	2	18	82	0	67	33	24	KTXQ-F	(54) AOR
KCDU-F	Dallas-Ft.Worth	6.1	20.6	2	11	82	7	54	46	26	KZPS-F	(40) CL AOR
KRFX-F	Denver	8.0	15.7	5	15	85	0	63	37	27	KAZY-F	(33) AOR
WCSX-F	Detroit	5.8	21.6	2	17	81	2	67	33	26	WLLZ-F	(48) AOR
KJFX-F	Fresno	6.5	19.3	6	29	71	0	64	36	48	KRZR-F	(36) AOR
KZFX-F	Houston	6.6	19.0	4	19	81	0	63	37	32	KLOL-F	(61) AOR
WRKR-F	Kalamazoo	9.6	13.2	11	23	74	3	67	33	22	WKFR-F	(49) CHR
KCFX-F	Kansas City	6.2	20.3	4	21	79	0	65	35	28	KYYS-F	(48) AOR
KKLZ-F	Las Vegas	9.6	13.2	9	14	85	1	69	31	21	KOMP-F	(50) AOR
KTGL-F	Lincoln	8.3	15.2	12	39	61	0	61	39	20	KFRX-F	(41) CHR
KLSX-F	Los Angeles	7.0	18.0	3	26	72	2	71	29	35	KLOS-F	(46) AOR
WZTA-F	Miami	8.1	15.6	4	27	72	1	66	34	27	WSHE-F	(54) AOR
WKLH-F	Milwaukee	8.6	14.6	5	22	78	0	57	43	26	WKTI-F	(38) AC
WGFX-F	Nashville	7.0	17.9	5	21	78	1	52	48	23	WKDF-F	(54) AOR
WXRK-F	New York	8.1	15.6	3	26	72	2	69	31	40	WNEW-F	(40) AOR
WAFX-F	Norfolk	6.8	18.5	8	37	60	3	66	34	32	WNOR-F	(57) AOR
KRXO-F	Oklahoma City	9.5	13.3	7	15	83	2	69	31	24	KATT-F	(48) AOR
WYSP-F	Philadelphia	8.3	15.2	4	23	75	2	68	32	37	WMMR-F	(52) AOR
KSLX-F	Phoenix	7.1	17.6	5	22	77	1	69	31	24	KUPD-F	(46) AOR
WMGX-F	Portland ME	7.8	16.1	6	19	80	1	42	58	34	WBLM-F	(64) AOR
WVRX-F	Providence	5.8	21.6	5	21	79	0	61	39	29	WHJY-F	(56) AOR
WZZU-F	Raleigh	6.0	21.0	4	28	71	1	61	39	27	WRDU-F	(57) AOR
KOZZ-F	Reno	9.4	13.4	12	13	87	0	77	23	27	KWNZ-F	(33) CHR
WVGO-F	Richmond	8.3	15.1	10	34	66	0	55	45	30	WRXL-F	(57) AOR
KSEG-F	Sacramento	9.8	12.9	9	23	77	0	55	45	35	KRXQ-F	(38) AOR
KSD -F	St. Louis	6.9	18.2	4	22	77	1	55	45	28	KSHE-F	(60) AOR
KLZX-F	Salt Lake City	8.9	14.2	8	27	73	0	72	28	25	KBER-F	(26) AOR
KCLX-F	San Diego	5.6	22.5	5	11	89	0	57	43	39	KGB -F	(46) AOR
KUFX-F	San Jose	5.1	24.9	3	18	76	6	63	37	30	KSJO-F	(41) AOR
KZOK-F	Seattle	7.0	18.0	6	16	83	1	71	29	29	KISW-F	(49) AOR
KKZX-F	Spokane	9.8	12.9	15	22	78	0	58	42	35	KEZE-F	(40) AOR
WKFM-F	Syracuse	7.6	16.5	5	29	70	1	74	26	22	WAQX-F	(60) AOR
KDVV-F	Topeka	10.3	12.3	12	17	83	0	67	33	28	KMAJ-F	(35) AC
KMOD-F	Tulsa	8.7	15.0	7	16	80	4	73	27	22	KMOD-F	(40) CHR
WJFK-F	Washington	7.3	17.4	4	25	72	3	71	29	24	WWDC-F	(43) AOR
WCXR-F	Washington	5.3	23.9	4	23	76	1	62	38	28	WWDC-F	(42) AOR
KRZZ-F	Wichita	7.9	16.0	13	19	81	0	64	36	32	KICT-F	(58) AOR

FULL SERVICE/VARIETY

NATIONAL MEAN:		9.0	14.0	12.2	2.5	40.0	57.5	46.2	53.8	65.7	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	AT HOME	CUME	SHARER
WGY	Albany-Schenectady	9.1	13.9	12	3	38	59	41	59	71	WQBK	(23) T
KKOB	Albuquerque	8.8	14.3	14	0	48	52	53	47	59	KRST-F	(31) C
WFBG	Altoona	8.3	15.1	6	0	45	55	45	55	59	WRTA	(36) T
WHBY	Appleton	11.5	11.0	13	3	46	51	50	50	68	WNAM	(20) BB
WSB	Atlanta	7.0	18.1	7	3	48	49	48	52	63	WGST	(33) N/T
WNBF	Binghamton	11.0	11.4	17	5	24	71	33	67	80	WINR	(27) BB
WJBC	Bloomington IL	12.7	9.9	22	6	40	54	40	60	74	WBNQ-F	(24) CHR
KBOI	Boise	8.1	15.5	14	0	70	30	54	46	35	KIDO	(34) FS
WICC	Bridgeport	10.0	12.5	14	1	36	63	36	64	80	WEZN-F	(26) SAC
WBEN	Buffalo	8.7	14.5	12	2	34	64	43	57	74	WGR	(41) N/T
WHBC	Canton	10.5	12.0	16	1	30	69	34	66	81	WHBC-F	(29) SAC
WMT	Cedar Rapids	11.5	11.0	13	0	31	69	39	61	79	WMT -F	(23) AC
WCHS	Charleston WV	9.6	13.1	18	0	16	84	48	52	77	WQBE-F	(32) C
WBT	Charlotte	8.6	14.6	13	2	42	56	53	47	53	WSOC-F	(23) C
WGN	Chicago	10.9	11.5	9	1	33	66	39	61	73	WBBM	(26) N/T
WLW	Cincinnati	8.9	14.2	11	6	49	45	59	41	57	WGRR-F	(18) O
WKRC	Cincinnati	5.9	21.3	5	0	40	60	46	54	68	WLW	(51) FS/T
WTVN	Columbus OH	10.5	12.0	14	2	49	49	46	54	65	WLW	(16) FS/T
WBAP	Dallas-Ft.Worth	8.1	15.6	8	7	56	37	64	36	53	KRLD	(28) N/T
WHO	Des Moines	9.7	12.9	15	2	56	42	56	44	51	KJJY-F	(23) C
WJR	Detroit	10.0	12.5	11	2	40	58	48	52	64	WWJ	(30) N/T
KDAL	Duluth	11.8	10.7	12	0	36	64	55	45	70	KDAL-F	(28) SAC
WIKY-F	Evansville	11.1	11.3	15	2	53	45	37	63	52	WSTO-F	(27) CHR
WDAY	Fargo	11.9	10.6	17	8	50	42	58	42	53	KFGO	(38) C
WOWO	Fort Wayne	7.6	16.7	13	3	41	56	55	45	62	WGL	(29) N/T
WOOD	Grand Rapids	7.3	17.1	9	0	62	38	51	49	62	WOOD-F	(27) SAC
WSJS	Greensboro	10.6	11.9	16	3	32	65	47	53	68	WTQR-F	(29) C
WHP	Harrisburg	10.9	11.6	9	6	33	61	46	54	70	WIMX	(26) T
WTIC	Hartford	10.9	11.6	16	3	28	69	36	64	78	WPOP	(17) N/T
KSSK	Honolulu	10.3	12.3	14	2	65	33	47	53	47	KSSK-F	(25) AC
WIBC	Indianapolis	12.0	10.5	21	2	36	62	37	63	74	WFMS-F	(18) C
WKZO	Kalamazoo	7.9	15.9	15	0	33	67	48	52	73	WOOD-F	(25) SAC
WVLK	Lexington	8.3	15.1	16	3	28	69	35	65	70	WVLK-F	(25) C
KFOR	Lincoln	9.3	13.6	11	0	45	55	42	58	69	KLIN	(27) FS
WHAS	Louisville	8.8	14.3	14	1	52	47	44	56	59	WAMZ-F	(30) C
WIBA	Madison	6.9	18.4	5	6	47	47	67	33	77	WTSO	(29) C
WTMJ	Milwaukee	9.5	13.3	11	4	30	66	46	54	74	WISN	(25) N/T
WCCO	Minneapolis	9.8	12.8	12	1	43	56	53	47	69	KEEY-Y	(20) C
WELI	New Haven	10.0	12.7	13	4	36	60	40	60	73	WPLR-F	(18) AOR
KFAB	Omaha	7.3	17.2	7	1	33	66	39	61	77	KEZO-F	(30) AOR
WDBO	Orlando	9.6	13.2	11	3	50	47	47	53	52	WWNZ	(24) N/T
WCOA	Pensacola	10.4	12.2	15	3	28	69	48	52	60	WMEZ-F	(25) EZ
WMBD	Peoria	9.8	12.8	8	0	33	67	40	60	76	WSWT-F	(31) SAC
KDKA	Pittsburgh	9.1	13.8	12	4	33	63	43	57	79	WTAE	(25) T
WGAN	Portland ME	10.2	12.3	14	4	36	60	41	59	70	WBZ	(19) N/T
KEX	Portland OR	7.2	17.5	10	6	60	34	54	46	50	KXL	(20) N/T
WPTF	Raleigh	9.6	13.2	13	1	49	50	59	41	50	WQDR-F	(19) C
WRVA	Richmond	11.9	10.6	19	1	35	64	35	65	72	WTVR-F	(25) EZ
WHAM	Rochester	10.2	12.3	12	3	37	60	49	51	65	WBEE-F	(21) C
WROK	Rockford	8.4	14.9	8	3	54	43	38	62	58	WZOK-F	(22) CHR
WSGW	Saginaw	10.9	11.6	12	2	29	69	48	52	75	WKCC-F	(27) C
KSL	Salt Lake City	5.8	21.6	10	9	49	42	58	42	53	KSFI-F	(26) SAC
KFMB	San Diego	7.5	16.9	6	1	46	53	58	42	60	KSDO	(29) N/T
KOMO	Seattle	6.6	19.0	8	4	36	60	37	63	58	KIRO	(35) N/T
WSBT	South Bend	10.0	12.5	12	6	26	68	41	59	81	WLTA-F	(33) SAC
WHYN	Springfield MA	10.3	12.2	7	1	50	49	46	54	69	WHYN-F	(24) AC
WSYR	Syracuse	10.4	12.1	16	2	36	62	44	56	71	WHEN	(21) FS
WSPD	Toledo	11.3	11.2	13	2	30	68	40	60	70	WJR	(30) FS
WIBW	Topeka	7.0	18.0	14	0	12	88	53	47	80	WIBW-F	(25) C
KRMG	Tulsa	9.0	14.0	10	8	49	43	48	52	55	KWEN-F	(27) C
WMAL	Washington	7.2	17.6	8	1	41	58	50	50	63	WTOP	(29) N/T
WARM	Wilkes Barre-Scranton	10.1	12.4	5	1	27	72	36	64	80	WEJL	(33) BB
WDEL	Wilmington DE	6.9	18.4	12	3	30	67	35	65	78	WILM	(31) N/T
WTAG	Worcester	7.1	17.7	10	2	32	66	45	55	74	WSRS-F	(35) SAC
WSBA	York	7.9	16.0	17	0	40	60	50	50	83	WARM-F	(23) AC

BLACK/URBAN

NATIONAL MEAN:			10.5	11.9	15.4	37.6	54.0	8.4	39.1	60.9	56.6	LEADING	
			TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	% AT HOME	CUME SHARER	
WALR-F	Atlanta (B/AC)	(92%)	8.4	15.0	3	33	64	3	41	59	46	WVEE-F	(85) B
WVEE-F	Atlanta	(93%)	14.0	9.0	21	41	56	3	40	60	50	WALR-F	(41) B/AC
WFXA-F	Augusta GA	(88%)	14.0	9.0	25	50	45	5	34	66	65	WBBQ-F	(47) CHR
WXYV-F	Baltimore	(94%)	10.4	12.1	7	47	49	4	52	48	51	WERQ-F	(55) CHR/B
WWIN-F	Baltimore	(97%)	9.0	13.9	5	15	75	10	49	51	44	WXYV-F	(62) B
KQXL-F	Baton Rouge	(100%)	10.7	11.7	18	36	51	13	44	56	59	WXOK	(58) B
WXOK	Baton Rouge	(98%)	10.7	11.7	13	25	58	17	33	67	64	KQXL-F	(75) B
WENN-F	Birmingham	(98%)	10.0	12.6	14	41	55	4	51	49	59	WATV	(40) B
WATV	Birmingham	(100%)	11.2	11.3	8	10	41	49	22	78	84	WENN-F	(71) B
WILD	Boston	(84%)	14.7	8.6	11	39	55	6	45	55	64	WXKS-F	(49) CHR
WBLK-F	Buffalo	(85%)	12.2	10.3	29	32	51	17	31	69	62	WKSE-F	(39) CHR
WWVZ-F	Charleston SC	(93%)	13.9	9.0	27	42	49	9	44	56	45	WPAL	(26) B
WPEG-F	Charlotte	(93%)	13.9	9.1	28	35	59	6	48	52	54	WCKZ-F	(28) CHR
WJTT-F	Chattanooga	(87%)	11.4	11.0	22	44	56	0	41	59	56	WNOO	(29) B
WGCI-F	Chicago	(86%)	12.5	10.0	16	42	52	6	49	51	55	WVAZ-F	(49) B/AC
WVAZ-F	Chicago (B/AC)	(88%)	9.7	13.0	9	15	79	6	41	59	49	WGCI-F	(63) B
WIZF-F	Cincinnati	(88%)	11.3	11.1	28	47	45	8	40	60	58	WKRQ-F	(31) CHR
WZAK-F	Cleveland	(95%)	11.3	11.2	19	42	51	7	43	57	60	WJMO-F	(48) B
WJMO-F	Cleveland	(95%)	6.9	18.2	4	56	38	6	38	62	53	WZAK-F	(41) B
WVDM-F	Columbia SC	(91%)	14.8	8.5	34	39	54	7	47	57	56	WKWQ-F	(24) B
WAGH-F	Columbus GA	(87%)	12.0	10.5	12	44	51	5	57	43	58	WFXE-F	(73) B
WFXE-F	Columbus GA	(88%)	8.4	15.0	8	36	48	16	41	59	53	WAGH-F	(70) B
WVVO	Columbus OH	(84%)	11.4	11.0	19	10	68	22	40	60	48	WCKX-F	(50) B
KJMZ-F	Dallas-Ft.Worth	(53%)	8.4	15.0	7	65	33	2	53	47	61	KKDA-F	(48) B
KKDA-F	Dallas-Ft.Worth	(88%)	9.8	12.9	5	36	60	4	51	49	50	KJMZ-F	(70) B/U
WROU-F	Dayton	(89%)	10.5	12.0	27	37	60	3	42	58	40	WDAO	(29) B
WJLB-F	Detroit	(92%)	11.5	11.0	8	44	49	7	38	62	58	WHYT-F	(46) CHR
WMXD-F	Detroit (B/AC)	(89%)	10.9	11.6	5	14	75	11	39	61	49	WJLB-F	(63) B
WZFX-F	Fayetteville NC	(75%)	13.2	9.5	30	47	47	6	48	52	55	WMXF-F	(17) CHR
WDZZ-F	Flint	(85%)	15.4	8.2	19	43	37	20	52	48	53	WWCK-F	(31) CHR
WJFX-F	Fort Wayne	(---)	15.6	8.1	44	35	64	1	44	56	52	WMEE-F	(36) CHR
WJMH-F	Greensboro	(71%)	8.9	14.2	6	51	49	0	53	47	45	WQMG-F	(52) B
WQMG-F	Greensboro	(84%)	9.4	13.4	6	32	65	3	44	56	52	WJMH-F	(73) B
WIKS-F	Greenville NC	(78%)	11.1	11.4	27	39	51	10	48	52	61	WVYV-F	(27) B
WLWZ-F	Greenville SC	(95%)	11.9	10.6	24	33	63	4	25	75	63	WHYZ	(23) B
KMJQ-F	Houston	(85%)	8.8	14.3	4	47	51	2	45	55	64	KBXX-F	(65) CHR
KHYS-F	Houston (B/AC)	(91%)	10.5	12.0	10	10	86	4	56	44	37	KMJQ-F	(55) B
WEUP	Huntsville	(96%)	11.1	11.4	24	18	50	32	31	69	63	WENN-F	(32) B
WTLC-F	Indianapolis	(91%)	10.4	12.1	14	26	55	19	46	54	54	WHHH-F	(42) U/CHR
WJMI-F	Jackson MS	(98%)	11.3	11.1	7	56	40	4	39	61	57	WKXI-F	(66) B
WKXI-F	Jackson, MS	(98%)	10.2	12.4	8	39	49	12	36	64	56	WJMI-F	(66) B
WHJX-F	Jacksonville	(94%)	9.0	14.0	14	41	57	2	57	43	52	WJBT-F	(52) B
KPRS-F	Kansas City	(90%)	12.4	10.1	31	27	65	8	37	63	55	KUDL-F	(20) AC
WCKU-F	Lexington	(70%)	15.0	8.4	22	41	50	9	28	72	63	WMXL-F	(26) AC
KIPR-F	Little Rock	(88%)	13.1	9.6	25	54	44	2	47	53	56	KMZX-F	(34) B
KKBT-F	Los Angeles	(69%)	10.9	11.6	14	39	56	5	42	58	48	KPWR-F	(39) CHR
KJLH-F	Los Angeles	(70%)	6.4	19.8	3	25	70	5	44	56	55	KKBT-F	(59) B
WGZB-F	Louisville	(76%)	11.3	11.1	16	38	47	15	36	64	52	WLou	(37) B
WFXM-F	Macon	(87%)	10.5	11.9	10	57	40	3	56	44	62	WPGA-F	(64) B
WHRK-F	Memphis	(92%)	9.6	13.1	9	57	38	5	49	51	61	KJMS-F	(68) B
WDIA	Memphis	(94%)	10.3	12.2	9	7	65	28	34	66	58	WHRK-F	(42) B
KJMS-F	Memphis	(95%)	8.3	15.1	4	47	46	7	56	44	59	WHRK-F	(80) B
WEDR-F	Miami	(90%)	12.1	10.4	15	41	53	6	52	48	57	WHQT-F	(60) B
WHQT-F	Miami	(63%)	8.7	14.4	6	54	38	8	43	57	58	WEDR-F	(49) B
WKKV-F	Milwaukee	(74%)	10.5	12.0	13	44	55	1	38	62	53	WLUM-F	(58) CHR
WBLX-F	Mobile	(92%)	16.4	7.7	22	48	45	7	41	59	62	WGOK	(36) G
WZHT-F	Montgomery	(89%)	17.4	7.2	35	44	49	7	48	52	60	WXVI	(24) B
WQKQ-F	Nashville	(89%)	11.2	11.2	11	49	50	1	42	58	51	WYHY-F	(42) CHR
WYLD-F	New Orleans	(92%)	10.3	12.2	10	48	43	9	48	52	65	WQUE-F	(64) B
WQUE-F	New Orleans	(91%)	10.0	12.5	6	57	39	4	44	56	65	WYLD-F	(66) B

BLACK/URBAN  
(continued)

NATIONAL MEAN:			10.5	11.9	15.4	37.6	54.0	8.4	39.1	60.9	56.6	LEADING CUME SHARER	
			TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	% AT HOME		
KMEZ-F	New Orleans (B/AC)	(85%)	13.2	9.5	10	12	78	10	31	69	53	WYLD-F	(63) B
WRKS-F	New York	(77%)	10.0	12.5	9	51	43	6	37	63	65	WBLS-F	(54) B
WBLS-F	New York	(83%)	8.9	14.2	6	30	60	10	45	55	63	WRKS-F	(62) B
WOWI-F	Norfolk	(87%)	12.2	10.3	19	57	40	3	52	48	63	WNVZ-F	(27) CHR
WJHM-F	Orlando	(66%)	11.1	11.4	32	53	47	0	50	50	55	WXXR-F	(31) CHR
WUSL-F	Philadelphia	(85%)	12.3	10.2	17	47	51	2	39	61	66	WDAS-F	(41) B
WDAS-F	Philadelphia	(87%)	10.2	12.3	5	20	73	7	44	56	55	WUSL-F	(67) B
WAMO-F	Pittsburgh	(76%)	11.0	11.5	19	36	54	10	43	57	53	WMXP-F	(36) CHR
WQOK-F	Raleigh	(84%)	11.8	10.7	17	55	43	2	43	57	49	WFXC-F	(30) B
WFXC-F	Raleigh	(91%)	7.1	17.8	6	12	81	7	48	52	39	WQOK-F	(55) B
WCDX-F	Richmond	(91%)	10.8	11.7	15	36	61	3	43	57	49	WPLZ-F	(49) B
WPLZ-F	Richmond	(93%)	10.5	12.0	15	26	70	4	33	67	52	WCDX-F	(60) B
WJJS-F	Roanoke	(88%)	14.3	8.8	18	33	42	25	33	67	69	WVLR-F	(32) B
WDKX-F	Rochester	(NA)	10.5	12.0	22	45	49	6	33	67	66	WPXY-F	(44) CHR
WTLZ-F	Saginaw	(79%)	9.6	13.1	22	46	47	7	45	55	68	WDZZ-F	(28) B
KMJM-F	St.Louis	(88%)	13.1	9.6	19	48	49	3	41	59	60	KXOK	(27) B
XHRM-F	San Diego	(---)	7.8	16.1	6	48	51	1	45	55	59	XHTZ-F	(74) CHR
KDIA	San Francisco	(93%)	9.6	13.2	4	17	67	16	33	67	75	KSOL-F	(61) B
KSOL-F	San Francisco	(47%)	5.5	23.0	4	58	41	1	38	62	55	KMEL-F	(70) CHR
WEAS-F	Savannah	(100%)	14.0	9.0	30	48	47	5	46	54	64	WSOK	(34) B
WSOK	Savannah	(100%)	12.1	10.4	22	3	51	46	48	52	74	WEAS-F	(53) B
KMJJ-F	Shreveport	(93%)	16.8	7.5	49	48	45	7	41	59	67	KOKA	(22) G
WHBX-F	Tallahassee	(94%)	13.7	9.2	16	33	60	7	48	52	47	WFHT-F	(39) CHR
WKYS-F	Washington	(92%)	8.9	14.2	3	25	71	4	50	50	41	WPGC-F	(69) CHR
WHUR-F	Washington	(95%)	6.5	19.4	1	24	64	12	41	59	61	WKYS-F	(61) B
WMMJ-F	Washington (B/AC)	(91%)	9.3	13.5	7	14	76	10	42	58	41	WHUR-F	(52) B

NEWS AND NEWS/TALK

NATIONAL MEAN:		7.1	17.9	8.2	3.0	44.8	52.2	54.8	45.2	60.1	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	% AT HOME	CUME	SHARER
WAKR	Akron	7.1	17.8	11	0	30	70	39	61	72	WNIR-F	(15) T
KGNC	Amarillo	10.1	12.5	19	12	40	48	50	50	50	KNML-F	(27) C
WGST	Atlanta	8.5	14.8	7	4	54	42	74	26	48	WSB	(40) FS
WCNN	Atlanta	4.0	31.8	3	4	68	28	69	31	33	WSB	(43) FS
KLBJ	Austin	7.8	16.2	7	13	60	27	74	26	41	KASE-F	(23) C
WBAL	Baltimore	10.3	12.3	10	5	36	59	57	43	72	WCBM	(22) T
WERC	Birmingham	9.4	13.5	9	0	50	50	55	45	61	WAPI	(27) BB
WBBM	Chicago	6.5	19.3	7	1	37	62	52	48	64	WMAQ	(31) N/T
WMAQ	Chicago	4.9	25.7	4	7	41	52	47	53	67	WBBM	(32) N/T
WWWE	Cleveland	6.0	20.8	5	6	47	47	54	46	55	WKNR	(28) T
WVOC	Columbia SC	9.1	13.8	11	2	56	42	61	39	56	WCOS-F	(24) C
KRLD	Dallas-Ft.Worth	5.6	22.6	7	2	49	49	57	43	59	WBAP	(31) FS
WHIO	Dayton	9.4	13.5	15	1	28	71	37	63	79	WLW	(27) FS/T
WWJ	Detroit	6.7	18.9	7	2	37	61	52	48	61	WJR	(38) FS
KMJ	Fresno	9.4	13.5	10	1	55	44	56	44	46	KNAX-F	(17) C
WPOP	Hartford	6.0	21.0	6	0	58	42	56	44	57	WTIC	(50) FS
KTRH	Houston	6.1	20.6	7	1	52	47	60	40	53	KPRC	(31) T
KFWB	Los Angeles	4.9	25.6	6	4	41	55	55	45	51	KNX	(23) N
KNX	Los Angeles	5.5	23.0	7	0	49	51	50	50	56	KFWB	(29) N
WINZ	Miami	7.1	17.8	9	1	28	71	55	45	61	WIOD	(37) N/T
WWL	New Orleans	10.2	12.4	9	3	51	46	60	40	45	WNOE-F	(20) C
WINS	New York	5.4	23.2	8	4	47	49	46	54	74	WCBS	(19) N
WCBS	New York	5.7	22.0	6	3	41	56	47	53	74	WINS	(25) N
KYW	Philadelphia	5.7	22.1	8	4	41	55	50	50	74	WPEN	(16) BB
KTAR	Phoenix	8.2	15.4	9	1	51	48	62	38	50	KFYI	(25) T
KXL	Portland OR	10.6	11.9	9	1	43	56	55	45	58	KEX	(48) FS
WHJJ	Providence	9.9	12.6	8	1	28	71	49	51	68	WPRO	(44) T
KFBK	Sacramento	9.9	12.7	9	1	45	54	55	45	53	KCTC	(16) BB
WOAI	San Antonio	8.2	15.3	5	0	43	57	56	44	57	KTSA	(27) T
KSDO	San Diego	10.5	12.0	11	2	41	57	54	46	57	KFMB	(30) FS
KCBS	San Francisco	5.6	22.7	5	3	45	52	53	47	56	KGO	(33) N/T
KIRO	Seattle	6.6	19.0	6	6	49	45	57	43	61	KJR	(20) T
KNST	Tucson	8.8	14.3	9	4	41	55	57	43	54	KTKT	(28) T
WTOP	Washington	5.5	23.0	5	4	60	36	63	37	57	WMAL	(27) FS
WJNO	West Palm Beach	11.3	11.2	14	1	25	74	45	55	68	WEAT-F	(22) SAC

TALK AND TALK/NEWS

NATIONAL MEAN:		8.7	14.5	6.8	3.5	47.2	49.3	56.9	43.1	57.2	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	% AT HOME	CUME SHARER	
WNIR-F	Akron	12.4	10.2	11	6	42	52	44	56	68	WAKR	(16) T
WQBK	Albany-Schenectady	9.5	13.3	4	0	21	79	43	57	79	WGY	(62) FS
WAEB	Allentown	7.9	15.9	8	2	57	41	60	40	61	WFMZ-F	(32) SAC
WRTA	Altoona	7.6	16.5	17	0	16	84	46	54	50	WVAM	(33) C
KENI	Anchorage	10.1	12.4	18	7	56	37	64	36	40	KBFX-F	(17) CL AOR
KERN	Bakersfield	9.9	12.7	3	9	69	22	74	26	35	KUZZ-F	(28) C
WCBM	Baltimore	8.9	14.2	1	0	41	59	49	51	60	WBAL	(65) N/T
WJBO	Baton Rouge	8.6	14.6	7	3	58	39	58	42	56	WYNK-F	(29) C
KIDO	Boise	8.5	14.8	7	8	54	38	61	39	56	KBOI	(36) FS
WBZ	Boston	8.5	14.8	7	2	33	65	44	56	75	WRKO	(37) T
WHDH	Boston	9.0	14.1	5	2	34	64	38	62	77	WRKO	(48) T
WRKO	Boston	8.0	15.7	5	3	32	65	51	49	72	WBZ	(36) T
WEEI	Boston (Sports)	5.1	24.7	2	6	75	19	83	17	49	WRKO	(49) T
WGR	Buffalo	6.4	19.6	5	5	51	44	61	39	58	WBEN	(40) FS
WTMA	Charleston SC	10.2	12.3	9	6	64	30	69	31	31	WEZL-F	(29) C
WLS AF	Chicago	8.0	15.8	5	5	42	53	45	55	60	WGN	(34) FS
WLUP	Chicago	11.0	11.4	2	22	70	8	72	28	34	WLUP-F	(44) AOR
WSCR	Chicago (Sports)	10.8	11.6	2	3	66	31	88	12	36	WGN	(46) FS
WCKY	Cincinnati	8.4	15.0	7	0	31	69	40	60	60	WLW	(59) FS/T
WERE	Cleveland	7.0	18.0	3	5	24	71	47	53	84	WWWE	(49) N/T
WKNR	Cleveland (Sports)	6.4	19.8	3	2	66	32	77	23	55	WWWE	(42) N/T
KVOR	Colorado Springs	9.7	12.9	10	6	27	67	53	47	69	KOA	(31) N/T
KLIF	Dallas-Ft.Worth	8.1	15.6	3	3	71	26	80	20	35	KRLD	(38) N/T
WOC	Davenport	9.7	13.0	16	0	33	67	51	49	64	KUUL-F	(21) O
KOA	Denver	8.3	15.3	7	2	56	42	52	48	51	KYGO-F	(20) C
KYBG AF	Denver (Sports)	8.0	15.8	5	7	60	33	77	23	26	KOA	(62) N/T
WXYT	Detroit	10.2	12.4	9	2	53	45	53	47	52	WJR	(35) FS
KTSM	El Paso	9.5	13.3	8	3	46	51	68	32	50	KHEY-F	(30) C
WGL	Fort Wayne	9.2	13.7	8	0	49	51	60	40	50	WOWO	(36) FS
WNFL	Green Bay	6.7	18.9	5	0	54	46	65	35	46	WDUZ	(41) FS
KGU	Honolulu	9.0	14.0	7	2	55	43	65	35	58	KHVH	(41) N/T
KPRC	Houston	8.3	15.1	4	3	58	39	65	35	49	KTRH	(47) N/T
KCMO	Kansas City	9.0	14.0	4	1	50	49	57	43	59	KMBZ	(52) T/N
KMBZ	Kansas City	7.6	16.6	3	2	50	48	63	37	56	KCMO	(50) T/N
KDWN	Las Vegas	12.2	10.4	10	0	52	48	63	37	51	KNUU	(31) N/T
KARN	Little Rock	10.4	12.1	13	6	43	51	48	52	57	KSSN-F	(30) C
KABC	Los Angeles	9.3	13.6	7	3	32	65	45	55	70	KFI	(30) T
KFI	Los Angeles	7.9	15.9	6	5	55	40	55	45	50	KABC	(39) T
KMPC	Los Angeles (Sports)	5.8	21.9	4	2	36	62	66	34	60	KABC	(41) T
WTDY	Madison	7.9	16.0	2	0	56	44	59	41	52	WTDY	(29) FS
WGIR	Manchester	7.4	17.1	6	0	48	52	42	58	73	WZID-F	(28) SAC
WMC	Memphis	8.7	14.6	10	3	53	44	60	40	53	WGKX-F	(25) C
WIOD	Miami	10.1	12.4	6	5	50	45	67	33	46	WINZ	(24) N/T
WISN	Milwaukee	7.6	16.5	3	4	42	54	60	40	48	WTMJ	(61) FS
KSTP	Minneapolis	8.5	14.9	4	4	60	36	60	40	55	WCCO	(65) FS
KFAN	Minneapolis (Sports)	6.5	19.4	0	0	92	8	95	5	30	WCCO	(77) FS
WABC	New York	9.3	13.5	3	4	35	61	49	51	68	WOR	(39) T
WOR	New York	9.7	13.0	6	0	19	81	28	72	87	WABC	(42) T
WFAN	New York (Sports)	8.0	15.7	5	9	62	29	82	18	53	WCBS	(27) N
WNIS	Norfolk	10.6	11.9	3	6	65	29	73	27	37	WTAR	(25) N/T
KTOK	Oklahoma City	9.3	13.5	11	4	37	59	52	48	57	WKY	(25) BB
WVNZ	Orlando	8.6	14.6	6	8	50	42	53	47	43	WDBO	(43) FS
WTAZ-F	Peoria	7.7	16.4	6	0	50	50	45	55	65	WMBD	(27) FS
WVDB-F	Philadelphia	9.2	13.7	9	2	36	62	44	56	70	KYW	(36) N
WIP	Philadelphia (Sports)	8.1	15.5	4	8	58	34	86	14	53	KYW	(43) N
KFYI	Phoenix	10.2	12.4	6	9	53	38	62	38	46	KTAR	(58) N
WTAE	Pittsburgh	8.3	15.2	4	1	36	63	46	54	72	KDKA	(64) N/T
KQV	Pittsburgh	6.2	20.3	3	0	21	79	56	44	72	KDKA	(63) N/T
WPRO	Providence	7.3	17.4	5	3	42	55	46	54	66	WHJJ	(37) N/T
KOH	Reno	12.5	10.0	19	0	39	61	55	45	66	KNEV-F	(21) EZ

TALK AND TALK/NEWS  
(Continued)

NATIONAL MEAN:		8.7	14.5	6.8	3.5	47.2	49.3	56.9	43.1	57.2		
		<u>TSL</u>	<u>T/O RATIO</u>	<u>EXCL</u>	<u>12-24</u>	<u>25-54</u>	<u>55+</u>	<u>%M</u>	<u>%F</u>	<u>AT HOME</u>	<u>CUME SHARER</u>	
KMOX	St. Louis	11.6	10.9	17	1	35	64	47	53	76	KSD -F	(15) CL AOR
KTKK	Salt Lake City	11.7	10.8	2	3	50	47	49	51	56	KSL	(30) FS
KGO	San Francisco	9.5	13.3	10	3	48	49	49	51	54	KCBS	(32) N
KNBR	San Francisco	7.4	17.1	5	5	58	37	67	33	56	KCBS	(41) N
WBMQ	Savannah	9.6	13.2	9	17	50	33	92	8	41	WCHY-F	(25) C
KING	Seattle	7.5	16.7	5	1	43	56	39	61	61	KIRO	(47) N/T
KXLY	Spokane	8.2	15.4	9	0	52	48	52	48	66	KJRB	(36) T
WNNZ	Springfield MA	8.1	15.6	6	0	30	70	33	67	77	WHYN	(41) FS
WSTV	Steubenville	9.9	12.7	12	0	35	65	39	61	76	KDKA	(25) N/T
WFLA	Tampa	12.1	10.4	15	5	45	50	57	43	50	WWRM-F	(22) SAC
WWRC	Washington	5.9	21.3	5	5	48	47	43	57	51	WTOP	(38) N/T
WOL	Washington	14.9	8.5	7	10	63	27	36	64	62	WHUR-F	(34) B
KNSS	Wichita	9.2	13.6	11	0	46	54	63	37	48	KFDI	(20) C
WILM	Wilmington DE	7.8	16.1	9	0	24	76	34	66	82	WDEL	(41) FS
WKBN	Youngstown	12.5	10.0	12	0	27	73	44	56	74	WBBW	(29) T



NOSTALGIA/BIG BAND/TRADITIONAL MOR

NATIONAL MEAN:		10.1	12.4	14.8	0.6	17.4	82.0	41.6	58.4	68.0	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	% AT HOME	CUME	SHARER
WABY	Albany-Schenectady	6.4	19.7	4	0	16	84	47	53	57	WGY	(32) FS
WEST	Allentown	12.7	9.9	22	0	0	100	22	78	83	WFMZ-F	(30) SAC
KIXZ	Amarillo	13.6	9.2	25	0	10	90	33	67	73	KGNC	(30) N/T
WNAM	Appleton	9.4	13.3	8	0	17	83	35	65	73	WHBY	(29) FS
WQXI	Atlanta	6.7	18.7	4	0	31	69	43	57	70	WPCH-F	(51) SAC
WRDR-F	Atlantic City	12.4	10.2	28	0	17	83	39	61	75	WFPG-F	(21) SAC
WITH	Baltimore	12.3	10.3	9	0	8	92	46	54	79	WBAL	(60) N/T
WINR	Binghamton	9.4	13.4	18	0	5	95	42	58	80	WBNF	(48) FS
WAPI	Birmingham	7.8	16.3	13	0	35	65	45	55	57	WERC	(42) N/T
KGEM	Boise	15.1	8.4	17	0	30	70	45	55	78	KBOI	(32) FS
WPLM AF	Boston	9.2	13.6	12	0	20	80	49	51	58	WBZ	(29) T
WXKS	Boston	9.3	13.5	11	0	7	93	39	61	81	WHDH	(42) T
WECK	Buffalo	10.2	12.3	9	0	20	80	42	58	71	WBEN	(44) FS
WJJD	Chicago	10.7	11.7	12	0	21	79	37	63	63	WGN	(39) FS
WMLX	Cincinnati	13.6	9.2	10	0	15	85	33	67	70	WLW	(59) FS/T
WRMR	Cleveland	12.1	10.4	14	1	4	95	42	58	70	WWWE	(25) N/T
WBNS	Columbus OH	8.4	15.0	11	0	22	78	46	54	60	WTVN	(38) FS
KAAM	Dallas-Ft.Worth	8.2	15.4	16	0	16	84	47	53	53	KRLD	(35) N/T
WROD	Daytona Beach	12.7	9.9	22	0	15	85	39	61	79	WSBB	(23) T
KEZW	Denver	10.6	11.9	14	0	23	77	43	57	65	KOA	(42) N/T
KRZN	Denver	8.6	14.7	11	0	31	69	53	47	52	KOA	(51) N/T
KRNT	Des Moines	9.2	13.6	19	0	27	73	41	59	64	WHO	(41) FS
CKLW	Detroit	9.2	13.6	10	0	12	88	46	54	68	WJR	(57) FS
WEYZ	Erie	12.5	10.1	28	3	3	94	35	65	80	WLKK	(25) T
WWOK	Evansville	10.5	12.0	26	0	10	90	50	50	57	WIKY-F	(51) FS
WFDF	Flint	14.0	9.0	27	0	24	76	33	67	74	WJR	(29) FS
KEYQ	Fresno	7.8	16.2	7	5	21	74	26	74	57	KMJ	(57) N/T
WBRC	Hartford	9.5	13.3	9	0	30	70	42	58	69	WTIC	(58) FS
KQUE-F	Houston	11.5	11.0	19	4	36	60	40	60	49	KODA-F	(26) SAC
WYSN-F	Johnstown	13.9	9.1	22	4	11	85	46	54	62	WJAC	(27) C
KJLA	Kansas City	9.2	13.7	9	2	16	82	43	57	62	WDAF	(38) C
KJUL-F	Las Vegas	11.0	11.5	16	0	22	78	40	60	67	KORK	(27) BB
WFEA	Manchester	10.9	11.6	14	0	13	87	38	62	66	WGIR	(45) N/T
WMMB	Melbourne	14.0	9.0	20	0	15	85	43	57	72	WTAI	(17) N/T
WREC	Memphis	8.4	15.0	15	0	18	82	68	32	62	WMC	(45) N/T
WMRZ	Miami	13.0	9.7	14	0	11	89	43	57	68	WIOD	(28) N/T
WOKY	Milwaukee	11.2	11.2	16	1	17	82	37	63	74	WTMJ	(51) FS
KLBB	Minneapolis	7.5	16.9	9	0	14	86	42	58	59	WCCO	(70) FS
WGSM	Nassau-Suffolk	14.3	8.8	10	2	0	98	35	65	89	WMJC-F	(23) SAC
WHLI	Nassau-Suffolk	11.7	10.8	5	0	32	68	38	62	63	WCBS	(29) N
WBYU	New Orleans	11.2	11.3	19	2	13	85	50	50	65	WWL	(48) N/T
WNEW	New York	10.0	12.6	8	1	21	78	45	55	75	WINS	(41) N/T
WKY	Oklahoma City	12.0	10.5	20	4	25	71	40	60	61	KTOK	(32) N/T
WPEN	Philadelphia	13.7	9.2	17	0	10	90	41	59	72	KYW	(38) N
KOY	Phoenix	9.9	12.7	12	1	16	83	42	58	58	KTAR	(39) N
WJAS	Pittsburgh	10.0	12.6	13	0	11	89	48	52	64	KDKA	(54) N/T
KKSN	Portland OR	9.8	12.8	18	1	20	79	42	58	74	KEX	(40) FS
WBBF	Rochester	10.0	12.6	12	0	22	78	45	55	75	WHAM	(48) FS
WRRR	Rockford	12.5	10.1	12	0	18	82	53	47	54	WROK	(57) FS
KCTC	Sacramento	9.3	13.5	6	0	21	79	50	50	65	KFBK	(56) N/T
WRTH	St. Louis	11.5	11.0	5	0	19	81	45	55	65	KMOX	(68) N/T
KDYL	Salt Lake City	8.1	15.6	12	0	10	90	45	55	63	KSL	(32) FS
KPOP	San Diego	12.4	10.2	17	0	13	87	39	61	78	KSDO	(30) N/T
KFRC	San Francisco	8.2	15.3	9	1	20	79	42	58	67	KGO	(39) N/T
WLOW-F	Savannah	13.4	9.4	38	0	5	95	29	71	71	WBMQ	(12) T
KIXI	Seattle	8.4	15.1	10	1	24	75	39	61	66	KIRO	(43) N/T
KEEL	Shreveport	9.5	13.3	17	3	31	66	45	55	63	KRMD-F	(30) C
WMAS	Springfield MA	14.4	8.7	25	0	8	92	38	62	77	WHYN	(29) FS
WFBL	Syracuse	6.6	19.0	5	0	10	90	45	55	63	WSYR	(59) FS



NOSTALGIA/BIG BAND/TRADITIONAL MOR  
(continued)

NATIONAL MEAN:		10.1	12.4	14.8	0.6	17.4	82.0	41.6	58.4	68.0	LEADING	
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>	<u>% AT HOME</u>	<u>CUME SHARER</u>	
WGUL AF	Tampa-St.Pete	14.1	8.9	17	0	0	100	30	70	86	WLWU-F	(27) BB
WLWU-F	Tampa-St.Pete	10.0	12.5	16	0	0	100	57	43	84	WWRM-F	(36) SAC
KMRR	Tucson	11.7	10.8	16	0	22	78	45	55	68	KNST	(24) N/T
KGYY	Tucson	17.0	7.4	38	0	3	97	40	60	71	KVOI	(10) REL
KGTO	Tulsa	9.1	13.9	9	0	21	79	52	48	51	KRMG	(63) FS
KWTX	Waco	9.8	12.8	18	0	48	52	20	80	56	WACO	(20) C
WWDC	Washington	5.9	21.3	11	5	48	47	43	57	78	WMAL	(50) FS
WNAK	Wilkes Barre-Scranton	12.9	9.8	13	0	13	87	26	74	80	WARM	(37) FS
WEJL	Wilkes Barre-Scranton	8.5	14.9	11	0	18	82	41	59	64	WARM	(54) FS

HISPANIC

NATIONAL MEAN:		10.7	11.7	14.1	21.9	57.2	20.9	46.6	53.4	65.3	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	% AT HOME	CUME	SHARER
KIDI-F	Albuquerque	16.1	7.8	21	43	55	2	43	57	61	KXKS	(32) SP
KXKS	Albuquerque	13.1	9.6	14	14	42	44	50	50	77	KABQ	(27) SP
KZIP	Amarillo	18.0	7.0	24	28	42	30	33	67	83	KMML-F	(22) C
KTXZ	Austin	8.1	15.6	22	19	69	12	44	56	56	KHFI-F	(28) CHR
KWAC	Bakersfield	11.6	10.9	13	24	54	22	47	53	67	KAFY	(57) SP
KAFY	Bakersfield	10.2	12.3	7	33	55	12	36	64	69	KWAC	(69) SP
KSUV-F	Bakersfield	10.4	12.2	11	45	55	0	65	35	65	KAFY	(31) SP
WIND	Chicago	9.7	13.0	9	21	64	15	44	56	72	WOJO-F	(43) SP
WOJO-F	Chicago	11.3	11.2	24	27	64	9	49	51	59	WIND	(34) SP
KUNO AF	Corpus Christi	11.7	10.7	24	0	42	58	38	62	83	KCCT	(29) SP
KESS	Dallas-Ft.Worth	14.2	8.9	18	17	66	17	47	53	73	KSSA	(31) SP
KBNA AF	El Paso	9.8	12.9	13	7	62	31	48	52	56	KAMZ-F	(33) AC/CHR
KSET-F	El Paso	7.8	16.1	7	34	54	12	33	67	36	KHEY-F	(68) C
KAMA	El Paso	9.7	13.0	18	9	61	30	37	63	76	KBNA	(27) SP
KGST	Fresno	11.8	10.7	19	16	40	44	49	51	77	KXEX	(35) SP
KXMX-F	Fresno	11.0	11.5	19	42	53	5	38	62	75	KGST	(37) SP
KQKQ-F	Houston	8.6	14.6	8	41	53	6	41	59	53	KRBE-F	(23) CHR
KXYZ	Houston	10.3	12.2	15	8	68	24	57	43	70	KLAT	(51) SP
KLAT	Houston	8.6	14.7	11	17	78	5	47	53	70	KXYZ	(41) SP
KWKW	Los Angeles	12.2	10.3	12	21	68	11	52	48	63	KTNQ	(44) SP
KTNQ	Los Angeles	10.0	12.5	11	18	66	16	57	43	66	KWKW	(38) SP
KKHJ	Los Angeles	9.0	13.9	11	27	63	10	47	53	57	KTNQ	(44) SP
KLVE-F	Los Angeles	12.3	10.2	13	24	69	7	47	53	53	KTNQ	(31) SP
KALI	Los Angeles	9.8	12.9	8	33	57	10	48	52	66	KWKW	(58) SP
KSKQ-F	Los Angeles	6.4	19.6	5	20	55	25	54	46	56	KLVE-F	(55) SP
KGBT	McAllen-Brownsville	13.3	9.5	22	8	51	41	46	54	68	KIWW-F	(32) SP
KIWW-F	McAllen-Brownsville	10.0	12.5	9	18	59	23	45	55	56	KTEX-F	(33) C
KTJN-F	McAllen-Brownsville	9.3	13.5	7	49	47	4	49	51	57	KIWW-F	(46) SP
KQXX-F	McAllen-Brownsville	11.1	11.4	6	11	75	14	47	53	62	KGBT	(39) SP
WAQI	Miami	15.9	7.9	12	0	35	65	51	49	79	WQBA	(40) SP
WRTO-F	Miami	14.5	8.7	17	7	66	27	34	66	44	WXDJ-F	(30) SP
WQBA	Miami	13.9	9.1	10	0	21	79	39	61	81	WAQI	(46) SP
WQBA-F	Miami	8.6	14.6	9	26	58	16	50	50	47	WRTO-F	(32) SP
WXDJ-F	Miami	12.0	10.5	5	15	72	13	46	54	40	WRTO-F	(49) SP
WCMQ-F	Miami	9.2	13.7	8	12	45	43	40	60	70	WRTO-F	(38) SP
KLOC	Modesto	14.5	8.7	31	31	65	4	48	52	67	KHOP-F	(17) CHR
WSKQ-F	New York	13.6	9.3	19	18	76	6	42	58	63	WADO	(29) SP
WADO	New York	11.3	11.2	15	5	60	35	30	70	84	WSKQ-F	(41) SP
WSKQ	New York	11.0	11.5	4	10	57	33	53	47	67	WSKQ-F	(51) SP
KTRO	Oxnard	11.3	11.2	8	16	80	4	63	37	70	KOXR	(54) SP
KOXR	Oxnard	11.1	11.4	8	15	64	21	71	29	49	KTRO	(61) SP
KVVA	Phoenix	5.9	21.4	0	10	72	18	40	60	69	KPHX	(49) SP
KCAL	Riverside-SB	13.2	9.6	28	20	77	3	44	56	87	KDIF	(32) SP
KTGE	Salinas-Monterey-SC	16.5	7.6	19	48	52	0	47	53	47	KRAY-F	(32) SP
KLFA-F	Salinas-Monterey-SC	14.8	8.5	41	43	57	0	57	43	55	KDON-F	(27) CHR
KCTY	Salinas-Monterey-SC	8.4	14.9	3	23	61	16	47	53	63	KTGE	(48) SP
KXTN-F	San Antonio	13.4	9.4	14	22	59	19	33	67	55	KTFM-F	(32) CHR
KCOR	San Antonio	12.8	9.9	25	10	40	50	35	65	78	KXTN-F	(25) SP
KEDA	San Antonio	11.0	11.5	15	0	31	69	33	67	79	KXTN-F	(45) SP
KOFY	San Francisco	11.8	10.7	12	40	53	7	50	50	58	KBRG-F	(34) SP
KBRG-F	San Francisco	11.1	11.4	17	46	51	3	55	45	67	KOFY	(45) SP
KLOK	San Jose	6.7	18.8	2	40	46	14	65	35	71	KBRG-F	(58) SP
KAZA	San Jose	8.2	15.4	8	22	47	31	52	48	70	KLOK	(53) SP
KSTN-F	Stockton	10.6	11.9	16	25	60	15	48	52	75	KCVR	(29) SP
KTZR	Tucson	13.6	9.3	31	22	44	34	44	56	80	KXEW	(35) SP
WMDO	Washington	7.6	16.6	13	29	67	4	55	45	60	WRQX-F	(32) CHR

RELIGION/GOSPEL

NATIONAL MEAN:		8.2	15.3	12.1	8.1	56.0	35.9	31.0	69.0	65.1	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	% AT HOME	CUME	SHARER
WMIT AF	Asheville	10.4	12.1	5	0	52	48	14	86	69	WWNC	(26) C
WAOK	Atlanta (G)	8.9	14.1	5	4	65	31	19	81	68	WVEE-F	(64) B
WKZK	Augusta GA (G)	18.5	6.8	25	0	43	57	50	50	87	WBBQ-F	(38) CHR
WCAO	Baltimore (G)	9.0	14.0	7	4	63	33	25	75	59	WWIN	(31) G
WWIN	Baltimore (G)	11.2	11.3	18	4	43	53	26	74	79	WCAO	(33) G
WAGG	Birmingham (G)	10.0	12.5	12	9	50	41	20	80	75	WENN-F	(49) B
WDJC-F	Birmingham	6.1	20.5	12	9	73	18	35	65	53	WZZK-F	(32) C
WROL	Boston	6.1	20.8	1	7	28	65	38	62	85	WBZ	(54) T
WDCX-F	Buffalo	7.0	18.0	12	0	65	35	25	75	67	WBEN	(26) FS
WJRX-F	Chattanooga	8.7	14.5	17	15	72	13	55	45	47	WUSY-F	(33) C
WYCA-F	Chicago (G)	8.9	14.1	9	8	30	62	15	85	83	WGCI-F	(37) B
WABQ	Cleveland (G)	15.6	8.1	13	0	24	76	43	57	91	WJMO	(54) B
WTGH	Columbia SC (G)	10.0	12.6	7	5	48	47	16	84	73	WVDM-F	(59) B
WEAM	Columbus GA (G)	15.5	8.2	26	15	60	25	33	67	74	WOKS	(53) B
WTLT-F	Columbus OH	6.9	18.3	15	21	78	1	47	53	34	WSNY-F	(23) AC
KLTY-F	Dallas-Ft.Worth	8.9	14.1	17	27	66	4	32	68	43	KSCS-F	(21) C
KHVN	Dallas-Ft.Worth (G)	10.5	12.1	8	7	42	51	36	64	73	KKDA-F	(58) B
WMUZ-F	Detroit	4.5	28.0	5	24	67	9	41	59	39	WKQI-F	(22) AC
WFUR-F	Grand Rapids	6.5	19.4	6	6	36	58	29	71	73	WCUZ-F	(26) C
WHPE-F	Greensboro	8.5	14.9	22	0	39	61	17	83	73	WWGL-F	(14) AC
WEMM-F	Huntington	7.3	17.3	15	0	52	48	26	74	74	WTCR-F	(45) C
WOAD	Jackson MS (G)	8.6	14.6	13	11	56	33	26	74	66	WJMI-F	(44) B
WSVE	Jacksonville (G)	11.1	11.4	15	8	53	39	22	78	76	WCGI	(58) G
KCCV	Kansas City	8.7	14.5	3	5	65	30	42	58	43	KMBZ	(26) T/N
WDAC-F	Lancaster	11.5	11.0	15	2	59	39	37	63	67	WNCE-F	(20) EZ
KAAY	Little Rock	3.5	35.7	0	0	66	34	33	67	79	KARN	(36) N/T
KKLA-F	Los Angeles	6.6	19.0	7	2	77	21	43	57	52	KOST-F	(32) AC
WDDO	Macon (G)	12.7	9.9	28	9	41	50	10	90	70	WFXM-F	(32) B
WLOK	Memphis (G)	10.2	12.3	9	3	50	47	27	73	70	WDIA	(58) B
WBBP	Memphis (G)	10.3	12.2	8	6	60	34	14	86	53	WLOK	(75) B
WMBM	Miami (G)	11.1	11.3	16	16	50	34	20	80	77	WEDR-F	(61) B
KAMB-F	Modesto	9.5	13.3	23	0	80	20	40	60	53	KCLV	(20) REL
WYLD	New Orleans (G)	12.7	9.9	7	7	53	40	21	79	76	WBOK	(49) G
WWRL	New York (G)	9.2	13.6	7	5	60	35	22	78	77	WINS	(39) N
WFME-F	New York	10.4	12.1	10	9	43	48	28	72	77	WRKS-F	(26) B
WBSK	Norfolk (G)	10.7	11.7	10	17	51	32	33	67	87	WOWI-F	(68) B
KNTL-F	Oklahoma City	8.6	14.7	17	22	74	4	36	64	40	KNTL-F	(23) AC
WTLN-F	Orlando	9.7	13.0	9	6	58	36	37	63	57	WDBO	(33) FS
WZZD	Philadelphia	5.8	21.7	15	12	70	18	48	52	52	KYW	(30) N
WORD-F	Pittsburgh	6.7	18.7	4	4	61	35	30	70	62	WPIT-F	(45) REL
WPIT-F	Pittsburgh	7.1	17.7	12	3	65	32	34	66	46	KDKA	(34) N/T
KPDQ-F	Portland OR	4.1	30.6	5	0	59	41	33	67	61	KEX	(27) FS
WCBW-F	St. Louis	8.7	14.5	16	8	92	0	45	55	43	KMOX	(30) N/T
KFAX	San Francisco	5.9	21.5	11	7	70	23	40	60	50	KFAX	(34) N/T
KCMS-F	Seattle	9.5	13.3	13	10	70	20	29	71	53	KIRO	(27) N/T
KGNW	Seattle	8.6	14.6	8	8	47	45	35	65	68	KIRO	(38) N/T
KOKA	Shreveport (G)	17.0	7.4	21	2	46	52	36	64	81	KMJJ-F	(52) B
WFRN-F	South Bend	6.3	20.1	17	0	42	58	29	71	67	WSBT	(28) FS
KADI-F	Springfield MO	6.9	18.4	16	64	36	0	30	70	45	KGBX-F	(26) AOR
WMHR-F	Syracuse	10.6	11.8	21	4	54	42	33	67	74	WSYR	(26) FS
WYCB	Washington (G)	7.3	17.3	4	0	51	49	28	72	77	WHUR-F	(42) B

JAZZ/NEW AC

NATIONAL MEAN:		8.1	15.5	6.3	7.0	81.6	11.4	52.0	48.0	41.9	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	% AT HOME	CUME	SHARER
WHRL-F	Albany-Schenectady	4.9	25.5	4	0	90	10	45	55	33	WQBK-F	(38) CL AOR
KNIK-F	Anchorage	10.4	12.2	14	8	67	25	55	45	41	KWHL-F	(20) AOR
WCDJ-F	Boston	7.5	16.8	3	7	79	14	51	49	40	WMJX-F	(29) AC
WNUA-F	Chicago	8.4	15.0	5	11	72	17	51	49	33	WBBM	(19) N/T
WNWV-F	Cleveland	7.7	16.5	4	9	77	14	44	56	48	WZAK-F	(23) B
KOAI-F	Dallas-Ft.Worth	8.6	14.6	9	4	84	12	45	55	44	KRLD	(21) N/T
KHIH-F	Denver	8.4	14.9	7	14	81	5	61	39	24	KOSI-F	(22) SAC
WJZZ-F	Detroit	9.4	13.5	5	7	79	14	43	57	51	WJLB-F	(43) B
KEZL-F	Fresno	5.7	22.1	14	0	100	0	56	44	36	KMJ	(33) N/T
KTWV-F	Los Angeles	6.6	19.2	4	10	74	16	44	56	40	KOST-F	(25) AC
WLVE-F	Miami	9.3	13.6	6	4	90	6	55	45	29	WFLC-F	(27) AC
WQCD-F	New York	8.7	14.5	5	8	80	12	61	39	44	WBLS-F	(35) B
WLOQ-F	Orlando	7.3	17.3	6	6	65	29	68	32	49	WDBO	(28) FS
WNND-F	Raleigh	6.1	20.6	10	0	94	6	42	58	41	WRAL-F	(27) AC
KQPT-F	Sacramento	6.0	21.2	2	14	86	0	58	42	44	KSEG-F	(29) CL AOR
KXDC-F	Salinas-Monterey-SC	10.5	12.1	4	0	89	11	50	50	65	KBOQ-F	(32) CL
KBZN-F	Salt Lake	9.0	14.0	15	18	81	1	47	53	25	KLZX-F	(26) CL AOR
KIFM-F	San Diego	8.2	15.4	5	10	79	11	52	48	45	KFMB-F	(24) AC
KBLX AF	San Francisco	7.9	15.9	6	12	81	7	42	58	46	KMEL-F	(40) CHR
KKSF-F	San Francisco	6.8	18.4	4	2	85	13	60	40	38	KGO	(22) N/T
KJAZ-F	San Francisco	7.2	17.6	4	5	70	25	59	41	65	KKSF-F	(22) J/NAC
KKNW-F	Seattle	9.0	14.0	5	6	87	7	47	53	40	KIRO	(24) N/T
WJZE-F	Washington	9.9	12.7	5	6	86	8	61	39	42	WHUR-F	(32) B

CLASSICAL/FINE ARTS

NATIONAL MEAN:		7.6	16.5	7.5	3.3	48.7	48.0	46.4	53.6	55.1	LEADING	
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F	% AT HOME	CUME	SHARER
KHFM-F	Albuquerque	9.8	12.8	10	0	58	42	37	63	58	KKOB	(32) FS
KLEF-F	Anchorage	6.9	18.3	8	0	88	12	38	62	23	KEAG-F	(32) O
KIWI-F	Bakersfield	15.2	8.3	12	0	21	79	47	53	71	KERN	(32) N/T
WCRB-F	Boston	8.3	15.2	5	3	48	49	40	60	57	WRKO	(18) T
WFMT-F	Chicago	5.2	24.2	6	1	40	59	37	63	61	WNIB-F	(47) CL
WNIB-F	Chicago	8.6	14.6	2	0	31	69	50	50	62	WFMT-F	(39) CL
WCLV-F	Cleveland	7.9	15.9	4	2	46	52	50	50	58	WDOK-F	(21) SAC
WRR -F	Dallas-Ft.Worth	7.6	16.6	9	8	52	40	42	58	48	KRLD	(33) N/T
KVOD-F	Denver	7.3	17.2	8	4	50	46	54	46	54	KOA	(32) N/T
WQRS-F	Detroit	8.7	14.5	8	1	30	69	56	44	65	WJR	(36) FS
KRTS-F	Houston	4.8	26.0	4	6	66	28	47	53	42	KLDE-F	(31) O
KXTR-F	Kansas City	7.0	18.1	11	6	48	46	51	49	55	KUDL-F	(23) AC
KKGO-F	Los Angeles	7.0	17.9	2	8	43	49	55	45	56	KFWB	(29) N
WTMI-F	Miami	9.4	13.4	15	4	39	57	49	51	60	WLYF-F	(24) EZ
WFMR-F	Milwaukee	9.4	13.4	9	0	39	61	53	47	49	WTMJ	(50) FS
WNCN-F	New York	6.7	18.7	7	4	58	38	45	55	61	WQXR-F	(42) CL
WQXR AF	New York	7.4	17.0	4	1	35	64	49	51	70	WNCN-F	(39) CL
WFLN-F	Philadelphia	6.8	18.6	6	4	51	45	43	57	55	WFLN-F	(47) N
KONC-F	Phoenix	8.0	15.8	6	0	41	59	38	62	63	KTAR	(26) N
KFUO-F	St. Louis	8.2	15.5	7	5	56	39	51	49	42	KMOX	(47) N/T
KBOQ-F	Salinas-Monterey-SC	9.6	13.1	11	0	49	51	38	62	54	KDON-F	(15) CHR
KFSD-F	San Diego	7.6	16.5	6	11	41	48	51	49	54	KSDO	(19) N/T
KDFC AF	San Francisco	6.8	18.6	4	3	64	33	45	55	57	KKHI -F	(28) CL
KKHI AF	San Francisco	8.2	15.4	4	3	51	46	44	56	57	KDFC-F	(35) CL
KING-F	Seattle	7.6	16.5	8	11	47	42	41	59	57	KIRO	(29) N/T
KCMA-F	Tulsa	6.7	18.8	22	0	67	33	50	50	44	KBEZ-F	(26) SAC
WGMS-F	Washington	7.9	16.0	4	3	55	42	51	49	54	WTOP	(29) N/T





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