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AMERICAN RADIO

Spring 1985



James H. Duncan, Jr.

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Southern Methodist University

DALLAS, TEXAS 75275

AMERICAN RADIO
SPRING 1985 REPORT

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August 1985

Volume X, Number 1

INTRODUCTION

This is the 19th edition of American Radio. Your support of this work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at the following address:

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I strongly urge all of you (particularly new subscribers) to carefully read the definitions pages at the beginning of Section B. This will help you to understand all of the information given in the Individual Market Reports. However, if you have any questions please feel free to call me. I figure that my time and my call back to you are part of the subscription price. Also I always enjoy talking about American Radio.

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Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Any corrections made by Arbitron to earlier published reports are included if they were received by August 4, 1985.

Work on this edition was completed on August 10, 1985. Mailing will begin on August 15, 1985. Working on such tight deadlines may cause production problems. If your copy is defective in any way let me know and I will promptly mail another copy to you.

GROUP OWNERS

The following groups had "up" books for two thirds or more of their stations (based on Spring 84 to Spring 85 comparisons, 12+ Metro Share):

Brown	Federated	Mortenson	Tichenor
Constant	Inner City	Statewide	Willis
Cox	Keymarket	Taft	CRB
EZ	King		

Willis and Inner City had every station in their group with an up book. This partially significant since most of their stations program a Black or Urban format. That format did not perform well nationally.

These groups showed major gains in the group rankings:

Inner City	Booth	Pyramid
EZ	Summit	Edens
Katz	Price	Clear Channel
Nationwide	Metromedia	Jacor

LEADING STATIONS BY FORMAT

	<u>1/4 HR AVG</u>	<u>METRO SHARE</u>
CHR/TOP 40/CONTEMP	WHTZ-F New York	KTRS-F Casper
AOR	WNEW-F New York	KGGO-F Des Moines
AC/SOFT/OLDIES	WNBC New York	WFBG Altoona
BTFL MUSIC	WPAT-F New York	WVLV-F Daytona Beach
BLACK/URBAN	WRKS-F New York	WANM Tallahassee
COUNTRY	WHN New York	WWNC Asheville
NEWS/TALK	WOR New York	KMOX St. Louis
MOR/VARIETY	WGN Chicago	WIKY-F Evansville
NOSTALGIA	WNEW New York	WKWK Wheeling
SPANISH	WADO New York	KGBT McAllen
RELIGION/GOSPEL	WWRL New York	KCIJ Shreveport
CLASSICAL	WQXR-F New York	KVOD-F Denver

GREATEST SHARE CHANGES:
(Spring 84 to Spring 85)

Increases

Decreases

WKSF-F Asheville	+18.7	WISE Asheville	-10.0
KCIX-F Boise	+16.0	WPPR-F Terre Haute	-9.9
KJNE-F Waco	+15.4	KHYS-F Beaumont	-9.5
WBHP Huntsville	+13.0	WRDW Augusta	-9.4
WAAL-F Binghamton	+12.4	WDCC-F Raleigh	-8.9
KLSF-F Amarillo	+12.0	WWWS-F Saginaw	-8.6
KDJK-F Modesto	+11.6		
WKJN-F Baton Rouge	+11.0		

DUNCAN'S RADIO FORMAT INDEX

Below is my Radio Format Index for the years 1982 through 1985. A full explanation of the index can be found in the Spring 84 issue of American Radio.

Use the index as you would the Dow Jones Industrials. It shows the relative change in the share and cume rating of selected stations in each format. The stations remain constant so comparisons are valid.

TABLE A
RADIO FORMAT INDEX - METRO SHARE

	82 TOT	83 TOT	84 TOT	S85 TOT	82 AVG	83 AVG	84 AVG	S85 AVG	Divisor	1982	1983	1984	1985	
Stations*	Share	Share	Share	Share	Share	Share	Share	Share		Index	Index	Index	Index	
CHR	50	398.8	450.4	471.0	486.0	7.98	9.01	9.42	9.72	3.988	100.00	112.94	122.26	121.87
AOR	50	417.7	401.9	429.0	429.6	8.03	7.73	8.41	8.59	4.095	100.00	96.22	102.71	104.91
AC/SOFT/OLDIES	50	311.3	312.5	298.4	291.1	6.23	6.25	5.97	5.82	3.113	100.00	100.39	95.85	93.51
MOR/VARIETY	44	509.4	49.31	473.3	456.8	11.58	11.21	10.76	10.38	5.094	100.00	96.80	92.91	89.67
COUNTRY	47	454.4	456.1	410.7	387.5	9.09	9.12	8.38	8.24	4.186	100.00	100.40	94.10	92.57
BTFL/EZ	49	423.2	439.1	433.5	423.4	8.46	8.78	8.67	8.64	4.147	100.00	103.76	102.43	102.10
NEWS/TALK	40	260.0	246.8	230.2	213.2	5.91	5.61	5.48	5.33	2.364	100.00	94.92	88.54	90.19
BLACK/URBAN	34	274.1	256.4	248.4	243.3	7.61	7.12	7.10	7.16	2.589	100.00	93.54	93.21	93.97
NOSTALGIA	19	96.6	109.2	96.9	77.8	4.39	4.96	4.40	4.09	0.834	100.00	113.04	100.31	93.29

* Same number of stations for both metro share and metro cume rating

TABLE B

RADIO FORMAT INDEX-METRO CUME RATING (CR)

<u>FORMAT</u>	<u>82</u>		<u>83</u>		<u>84</u>		<u>S 85</u>		<u>82</u>		<u>83</u>		<u>84</u>		<u>S 85</u>		<u>DIVISOR</u>	<u>1982 INDEX</u>	<u>1983 INDEX</u>	<u>1984 INDEX</u>	<u>S 85 INDEX</u>	
	<u>TOT CR</u>	<u>TOT CR</u>	<u>TOT CR</u>	<u>TOT CR</u>	<u>TOT CR</u>	<u>TOT CR</u>	<u>AVG CR</u>	<u>AVG CR</u>	<u>AVG CR</u>	<u>AVG CR</u>	<u>AVG CR</u>	<u>AVG CR</u>	<u>AVG CR</u>	<u>AVG CR</u>	<u>AVG CR</u>	<u>AVG CR</u>						
CHR	1073.6	1187.0	1208.9	1211.6	1214.7	23.74	23.74	24.18	24.23	10.736	100.00	110.56	112.60	112.85								
AOR	941.1	925.3	914.7	904.8	18.10	17.79	17.94	18.10	9.226	100.00	98.32	97.19	98.07									
AC/SOFT/OLDIES	794.8	817.2	760.6	756.7	15.90	16.34	15.21	15.13	7.948	100.00	102.82	95.70	95.21									
MOR/VARIETY	1247.6	1187.1	1123.6	1070.9	28.35	26.98	25.53	24.34	12.476	100.00	95.15	90.06	85.84									
COUNTRY	937.7	938.2	815.6	777.4	18.75	18.76	16.64	16.48	8.814	100.00	100.05	88.76	88.20									
BTFL/EZ	832.0	854.3	824.8	803.1	16.64	17.09	16.50	16.39	8.154	100.00	102.68	99.13	98.49									
NEWS/TALK	701.7	671.5	615.0	567.7	15.95	15.26	14.64	14.19	6.683	100.00	95.70	87.64	84.95									
BLACK/URBAN	539.0	521.8	503.5	495.6	14.97	14.49	14.38	14.58	5.090	100.00	96.81	96.09	97.36									
NOSTALGIA	219.3	235.7	198.4	164.4	9.97	10.71	9.02	8.65	1.894	100.00	107.48	90.47	86.60									

NOTES AND COMMENTS ABOUT AMERICAN RADIO

FOR THE RECORD

In April of this year I was both flattered and honored when Tom Stoner, Chairman of Stoner Broadcasting, asked me if I would join the Board of Directors of his corporation. It has been one of my personal goals to serve on the Board of three or four companies. Yet I could not give Tom an answer until I resolved an important issue: Would accepting a position on the board of a communications company in any way represent a conflict of interest with my publishing books and reports for and about the radio industry?

I took several weeks to think about this question and to ask people in the industry for their opinion. Without exception they urged me to accept the position. I decided to do so. I am writing this because I want you, my subscribers, to be aware of this position. It will also be my policy to inform anyone who calls me with a question about a Stoner market that I am serving on the Stoner board.

I am very proud of the reputation my publications have earned and would never do anything which would do injury to that reputation.

DUNCAN'S AMERICAN RADIO, INC

You probably did not notice - I don't know why you should - but I changed my corporate name from Duncan Media Enterprises to Duncan's American Radio. I did so primarily to more closely identify with the radio industry and for some trademark reasons. Also perhaps I will receive fewer calls from people asking if I do a book about television similar to American Radio.

AMERICAN RADIO MAILING PROCEDURE

Just before the publication of each issue of American Radio I receive many calls asking when the books will be mailed, in what order do I mail them, and "Will you please mail my copy early". While I am pleased that my subscribers are so anxious to receive their copies I do have rather strict mailing procedures. They are mailed in this order:

1. One Year Subscribers. Those that pay for all four editions in January. These copies are mailed 1st Class.
2. Standing Orders
3. Orders paid in advance for their books and also paid for 1st Class Postage.
4. Billable orders which request 1st Class Postage be added to their invoice.
5. Orders paid in advance but do not pay for 1st Class Postage. These books are mailed via "Book Rate".
6. Billable orders which do not elect to have 1st Class Postage added to their invoice. These books are mailed "Book Rate".

If you are interested in receiving your copy as quickly as possible I would recommend that you pay the \$3.00 for first class postage. You can receive your copy up to ten days earlier.

CHANGES IN THIS EDITION OF AMERICAN RADIO

I have made a few minor changes in this edition of American Radio. First of all the listing of the top stations in the 50 largest ADI's has been dropped. None of my subscribers ever expressed much interest in it and, for most markets, it is a redundancy.

I added a listing of the station I estimate to be the top billing station in each market. This estimate is derived from the latest edition of Duncan's Radio Market Guide. It can be found at the top of each Individual Market Report.

I have decided to stop listing syndicators and consultants effective with the next issue of American Radio. It has become very difficult to get client lists from some companies. Additionally, I have found inaccuracies in some lists I have received. I do not feel comfortable with this listing anymore.

I am carefully watching Arbitron's plans to modify their reports. I may redesign my report if Arbitron adds some information which I feel would interest you. Of course this would also depend upon what data Arbitron allows me to access.

BIRCH QUARTERLY REPORTS

You will notice that the Birch shares for many markets are not included in this edition. They apparently had some computer problems at Birch Radio so the 2nd quarter results were not available by my deadline.

10 YEARS OF AMERICAN RADIO

1986 will mark American Radio's 10 year anniversary. I will be publishing a special anniversary issue in April or May of 1986. This issue will somewhat resemble Radio in the United States but it will be far more complete and comprehensive. Look for ordering information in early 1986.

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B1-B4 Definitions, Clarifications and Explanations
Individual Market Reports for these markets in alphabetical order:

Akron	Daytona Beach	Louisville	Sacramento
Albany-Schen	Denver	Lubbock	Saginaw-BC-Midland
Albuquerque	Des Moines	Lynchburg	St. Louis
Allen-Beth	Detroit	Macon	Salinas-Sea-Mont
Altoona	Duluth	Madison	Salt Lake City
Amarillo	El Paso	Manchester	San Antonio
Anchorage	Erie	McAllen-Brownsville	San Diego
Appleton-Osh	Eugene	Melbourne-Titus-Cocoa	San Francisco
Asheville	Evansville	Memphis	San Jose
Atlanta	Fargo	Miami-FT. Lauderdale	Sarasota-Bradenton
Atlantic City	Fayetteville, NC	Milwaukee	Savannah
Augusta,GA	Flint	Minneapolis-ST. Paul	Seattle-Tacoma
Austin	FT. Wayne	Mobile	Shreveport
Bakersfield	Fresno	Modesto	Sioux Falls
Baltimore	Grand Rapids	Montgomery	South Bend
Baton Rouge	Green Bay	Nashville	Spokane
Beaumont	Greensboro-WS	Nassau-Stuffolk	Springfield, MA
Billings	Greenville, NC	New Haven	Springfield, MO
Binghamton	Greenville-Spart	New Orleans	Steuenville
Birmingham	Harrisburg	New York	Stockton
Boise	Hartford	Norfolk	Syracuse
Boston	Honolulu	Oklahoma City	Tallahassee
Bridgeport	Houston	Omaha	Tampa-St. Pete
Buffalo	Huntington, WV	Orlando	Terre Haute
Canton	Huntsville	Oxnard-Ventura	Toledo
Casper	Indianapolis	Pensacola	Topeka
Cedar Rapids	Jackson, MS	Peoria	Tucson
Charleston, SC	Jacksonville	Philadelphia	Tulsa
Charleston, WV	John City-Kings	Phoenix	Utica-Rome
Charlotte	Johnstown	Pittsburgh	Waco
Chattanooga	Kalamazoo	Portland, ME	Washington
Chicago	Kansas City	Portland, OR	Waterloo-Cedar Falls
Cincinnati	Knoxville	Portsmouth-Dover,NH	West Palm Beach
Cleveland	Lafayette, LA	Providence	Wheeling
Colorado Springs	Lakeland	Pueblo	Wichita
Columbia	Lancaster	Raleigh	Wilkes-Barre/Scranton
Columbus, GA	Lansing	Reading	Wilmington, DE
Columbus, OH	Las Vegas	Reno	Wilmington, NC
Corpus Christi	Lexington	Richmond	Worcester
Dallas-Fort Worth	Lincoln	Riverside-San Bern.	York
Daven-RI-Moline	Little Rock	Roanoke	Youngstown
Dayton	Los Angeles	Rochester	
		Rockford	

METRO SHARE LEADERS AND MAJOR SHARE CHANGES

This table shows the 12+ Metro Share (6AM-MID, Mon-Sun) leaders for each rated market. Also listed are the stations in each market which had the largest gain in share or loss in share.

The period covered for the share changes is Spring 84 to Spring 85. It is my belief that year-to-year comparisons are more accurate and valid than "last book" comparisons.

<u>MARKET</u>	<u>12+ LEADER/FORMAT</u>	<u>LARGEST SHARE GAINER</u>	<u>LARGEST SHARE LOSER</u>
Akron	WAKR , 10.3, MOR	WDBN , +1.8, BTFL	WMSM-F, -2.7, AOR
Albany-Schen	WGY , 11.6, MOR	WQBK-F, +2.4, AOR	WPYX-F, -3.0, AOR
Albuquerque	KOB-F , 16.7, AC	WROW-F, +2.4, BTFL	KZZX-F, -3.3, AC
Allen-Beth	WFMZ-F, 13.5, BTFL	KOB , +7.2, MOR	WLEV-F, -3.0, AC
Altoona	WFBG , 26.3, AC	WQQQ-F, +2.8, CHR	WKMC , -3.8, Nost
Amarillo	KQIZ-F, 19.9, CHR	WHPA-F, +3.2, AC	KPUR , -4.6, CHR
Anchorage	KGOT-F, 16.7, CHR	KLSE-F,+12.0, Contemp	KWHL-F, -5.0, AOR
Appleton-Osh	WAPL-F, 12.7, AOR	KKGR-F, +6.0, AOR	WAHC-F, -3.2, CHR
Asheville	WNWC , 33.0, Country	WAPL-F, +3.2, AOR	WISE , -10.0, AC
Atlanta	WZGC-F, 12.1, CHR	WKSF-F,+18.7, CHR	WAOK , -2.3, Black
Atlanta City	WAYV-F, 15.0, Contemp	WFOX-F, +3.7, AC	WCAU-F, -2.8, CHR
Augusta, GA	WBBQ-F, 21.6, CHR	WAYV-F, +4.1, Contemp	WRDN , -9.4, Black
Austin	KHFI-F, 18.4, CHR	WFXA-F, +6.9, Black	KNOW , -1.7, Oldies
Bakersfield	KKXX-F, 13.9, CHR	KHFI-F, +6.8, CHR	KGFM-F, -1.8, BTFL
Baltimore	WLIF-F, 9.9, BTFL	KUZZ , +3.8, Country	WFRB , -2.0, MOR
Baton Rouge	WFME-F, 12.5, CHR	WMKR-F, +1.4, CHR	WQXY-F, -7.3, AC
Beaumont	KYKR-F, 14.1, Country	WKJN-F,+11.0, Country	KHYS-F, -9.5, Black
Billings	KGHL , 24.0, Country	KZZB-F, +4.5, CHR	KIDX-F, -5.8, AC
Binghamton	WAAL-F, 24.6, CHR	KUUS , +7.3, BTFL	WMRV-F, -3.8, AC
Birmingham	WZZK-F, 12.8, Country	WAAL-F,+12.4, CHR	WXXX-F, -4.5, CHR
Boise	KCIX-F, 16.0, AC	WMJJ-F, +4.2, AC	KLTB-F, -6.9, AC
Boston	WBCN-F, 8.8, AOR	KCIX-F,+16.0, AC	WKKT-F, -2.2, Contemp
Bridgeport	WEZN-F, 16.4, BTFL	WRKO , +2.0, Talk	WICC , -3.1, MOR
Buffalo	WJYE-F, 9.8, BTFL	WRKS-F, +2.3, Urban	WGR-F , -3.5, AC
Canton	WHBC , 16.8, MOR	WKSE-F, +2.6, CHR	
Casper	KTRS-F, 36.2, CHR	CILQ-F, +2.6, AOR	WMSM-F, -4.5, AOR
Cedar Rapids	WMT , 18.9, MOR	WKDD-F, +2.3, CHR	KTWO , -6.3, MOR
Charleston, SC	WSSX-F, 15.3, CHR	KTRS-F, +4.7, CHR	KCDR , -5.2, Nost
Charleston, WV	WVAF-F, 15.5, CHR	KRNA-F, +3.3, AOR	WQIZ , -2.9, Gospel
Charlotte	WPEG-F, 13.4, Black	WAVE-F, +4.2, AC	WKLC-F, -6.2, AOR
Chattanooga	WSKZ-F, 19.9, CHR	WQBE , +2.6, AC	WSOC-F, -4.7, Country
Chicago	WGN , 9.6, Variety	WLTV-F, +2.6, AC	
Cincinnati	WKQR-F, 10.6, CHR	WHK , +1.2, Oldies	WJTT-F, -4.0, Black
Cleveland	WMSM-F, 11.0, AOR	KIKX-F+, +9.9, CHR	WMET-F, -1.6, AC
Colorado Springs	KIKX-F+, 12.2, CHR	WNGO-F, +6.4, Oldies	WKZF-F, -1.4, Country
Columbia	WCOS-F, 18.6, Country	WEIZ-F, +3.8, AC	WGAR , -1.5, Country
Columbus, GA	WCGQ-F, 18.1, CHR	WZZT-F, +3.1, Black	
Columbus, OH	WBNS-F, 12.6, BTFL	KRYS-F, +3.0, Country	KKFM-F, -4.0, CHR
Corpus Christi	KZFM-F, 16.7, CHR	KTKS-F, +3.4, CHR	WFEZ-F, -3.6, BTFL
Dallas-Ft. Worth	KVIL-F, 9.3, AC		WFXE-F, -6.9, Black
Davenport-Moline	KIHK-F, 21.1, CHR		WVKO , -4.4, Black
Dayton	WHIO-F, 15.8, BTFL		KOUL-F, -3.2, Country
Daytona Beach	WWLV-F, 18.1, BTFL		KAFM-F, -2.2, CHR
Denver	KOSI-F, 107., BTFL		
Des Moines	KGGO-F, 18.0, AOR		KRKX , -2.6, CHR
Detroit	WJR , 10.4, MOR		WTUE-F, -3.7, AOR
Duluth	KDAL , 15.4, MOR		WROD , -4.4, Nost
El Paso	KLAQ-F, 13.8, AOR		KPKE-F, -3.3, CHR
Eric	WCCK-F, 23.2, CHR		KMGK-F, -2.8, Country
Eugene	KZEL-F, 13.3, AOR		WLTI-F, -2.8, AC
Evansville	WKYF-F, 31.4, MOR		KBXT , -3.6, Oldies
Fargo	KFGO , 17.7, Country		KAMA , -4.6, Spanish
Fayetteville, NC	WQSM-F, 23.1, CHR		WLVU-F, -2.3, AC
Flint	WCRZ-F, 15.4, AC		KRXZ , -4.1, AC
FT. Wayne	WNEE-F, 26.2, CHR		BRXO , -4.6, Country
Fresno	KYNO-F, 11.7, CHR		WLTA-F, -1.8, AC
Grand Rapids	WGRD-F, 11.7, CHR		WIDO-F, -4.4, Black
Green Bay	WXXX-F, 23.8, CHR		WVCK-F, -6.3, AOR
Greensboro-WS	WTQR-F, 16.8, Country		WOMO , -5.0, MOR
Greenville, NC	WQDW-F, 16.5, Black		KLIP , -4.5, Black/Sp
			WOOD , -4.1, MOR
			WDUZ , -4.8, MOR
			WOJY-F, -2.6, AC
			WSFL-F, -6.4, CHR

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Greenville-Spartanburg	WESC-F, 13.9, Country	WKSF-F, +4.5, CHR	WFBC-F, -3.8, AC
Harrisburg	WNNK-F, 18.7, CHR	WNNK-F, +7.3, CHR	WSPM-F, -3.6, AC
Hartford	WTIC, 20.1, MOR	WRCH-F, +4.3, BTFL	WKSS-F, -1.2, CHR
Honolulu	KSSK, 16.6, MOR	WTIC-F, +4.3, CHR	WAQY-F, -1.2, AOR
Houston	KMJQ-F, 9.3, Urban	KSSK, +5.0, MOR	KIKI, -3.4, AC
Huntington, WV	WKEE-F, 19.2, AC	KLTR-F, +3.1, AC	KKBQ-F, -2.6, CHR
Huntsville	WZYP-F, 25.0, CHR	WAMX-F, +6.8, CHR	WGNT, -3.3, Country
Indianapolis	WFBQ-F, 15.5, AOR	WBHP, +13.0, Country	WQEN-F, -4.3, CHR
Jackson, MS	WJMI-F, 17.1, Black	WFBQ-F, +5.9, AOR	WZFL-F, -6.8, CHR
Jacksonville	WIVY-F, 15.4, CHR	WITY-F, +7.6, CHR	WKXI, -4.0, Black
John City-Kingsport	WQUT-F, 24.2, CHR	WIVY-F, +3.5, CHR	WFVY-F, -4.6, AOR
Johnstown	WKYE-F, 14.4, AC	WKSF-F, +2.4, CHR	WTFM-F, -2.0, BTFL
Kalamazoo	WKFR-F, 15.7, CHR	WBXQ-F, +4.4, CHR	WIVK-F, -2.0, Country
Kansas City	WDAF, 10.7, Country	WQLR-F, +3.7, BTFL	WPNT-F, -3.8, AC
Knoxville	WIVK-F, 23.3, Country	WDAF, +3.0, Country	WLAV-F, -1.9, AOR
Lafayette, LA	KSMB-F, 17.4, CHR	WIVK-F, +2.7, Country	KFKF-F, -1.4, Country
Lakeland	WPCV-F, 13.4, Country	KSMB-F, +7.0, CHR	WNOX, -1.4, Country
Lancaster	WNCE-F, 15.4, BTFL	WVFM-F, +2.0, BTFL	KTDY-F, -6.8, CHR
Lansing	WVIC-F, 20.5, CHR	WSBA-F, +4.3, AC	WFLA-F, -1.4, AC
Las Vegas	KXTZ-F, 13.6, BTFL	WSBA-F, +4.3, AC	WIOV-F, -7.4, Country
Lexington	WVLK-F, 16.7, Country	WVMQ-F, +3.1, AOR	WKLH-F, -3.0, Country
Lincoln	KFRX-F, 19.5, CHR	KXTZ-F, +4.1, BTFL	KVEG, -2.6, Country
Little Rock	KKYK-F, 18.0, CHR	WCOZ-F, +2.1, BTFL	WLAP, -2.5, AC
Los Angeles	KIIS-F, 9.0, CHR	WVLK-F, +2.1, MOR	KLIN-F, -4.7, BTFL
Louisville	WAMZ-F, 14.0, Country	KFOR, +4.0, MOR	KAUL, -3.3, Nostalgia
Lubbock	KRLB-F, 24.6, CHR	KSSN-F, +1.8, Country	KIIS-A, -1.6, CHR
Lynchburg	WJJS-F, 17.5, Black	KSKQ, +1.2, Spanish	WVEZ-F, -3.4, BTFL
Macon	WAYS-F, 18.0, CHR	WLRN-F, +5.1, CHR	KSEL-F, -5.0, AC
Madison	WZEE-F, 13.4, CHR	KRLB-F, +10.6, CHR	WLLL, -2.9, Nost
Manchester	WZID-F, 14.5, BTFL	WSLQ-F, +3.1, AC	WBIB, -2.6, Black
McAllen-Brownsville	KGBT, 21.3, Spanish	WXKO, +2.2, Gospel	WMAD, -2.3, Nost
Melbourne-Titus-Cocoa	WBJW-F, 13.7, CHR	WTSO, +3.3, Country	WGIR-F, -4.9, AOR/CHR
Memphis	WHRK-F, 12.9, Black	WZOU-F, +4.3, CHR	KRGV, -5.7, CHR
Miami-FT. Lauderdale	WLYF-F, 8.1, BTFL	KELT-F, +6.0, AC	WEZY-F, -4.4, BTFL
Milwaukee	WTMJ, 12.3, MOR	WBJW-F, +2.6, CHR	WZXR-F, -3.3, AOR/CHR
Minneapolis-ST. Paul	WCCO, 22.5, MOR	WHRK-F, +4.8, Black	WINZ-F, -2.3, CHR
Mobile	WABB-F, 16.4, CHR/AOR	WSHE-F, +3.3, AOR	WTMJ, -2.4, MOR
Modesto	KDJK-F, 11.6, AOR	WQFM-F, +1.0, AOR	WLOL-F, -1.9, CHR
Montgomery	WLNI-F, 18.7, Country	WCCO, +3.4, MOR	WBLX-F, -5.7, Black
Nashville	WLAC-F, 12.4, AC	WABB-F, +3.2, CHR/AOR	WOSO-F, -2.8, CHR
Nassau-Suffolk	WHTZ-F, 7.2, CHR	KDJK, +11.6, AOR	WREZ-F, -3.0, BTFL
New Haven	WKCI-F, 11.5, CHR	WRJM-F, +3.8, AC	WTKX-F, -2.9, CHR
New Orleans	WYLD-F, 16.8, Urban	WLAC-F, +3.9, AC	WBLI-F, -1.7, CHR
New York	WHTZ-F, 6.0, CHR	WLAB-F, +2.0, AOR	WELI, -7.4, MOR
Norfolk	WFOG-F, 10.6, BTFL	WHCN-F, +2.7, AOR	WAJY-F, -1.4, AC/EZ
Oklahoma City	KZBS-F, 12.3, AC	WYLD-F, +1.9, Urban	WKTU-F, -1.3, CHR
Omaha	KFAB, 20.1, MOR	WNEW-F, +1.2, AOR	WAPP-F, -1.3, CHR
Orlando	NJYO-F, 12.6, AC	WNSY-F, +3.5, CHR	WNVZ-F, -2.6, CHR
Oxnard-Ventura	KCAQ, 9.4, CHR	KZBS-F, +3.4, AC	KTKO, -4.0, News
Pensacola	WBOP, 15.2, Black	KEFM-F, +4.1, AC	WOW, -3.0, Country
Peoria	WKZW-F, 18.2, CHR	WSSP-F, +3.4, Country	WBJW, -4.9, CHR
Philadelphia	WMMR-F, 8.8, AOR	KBBY-F, +2.5, AC	KIIS-F, -2.0, CHR
Phoenix	KTAR, 9.2, News	WIZD-F, +5.3, AC	WJLQ-F, -5.2, CHR
Pittsburgh	KDKA, 15.1, MOR	WMCT-F, +5.6, AOR	WXCL, -2.1, Country
Portland, ME	WPOR-F, 16.1, Country	WMMR-F, +3.3, AOR	KYW, -1.5, News
Portland, OR	KGW, 10.1, AC	KUPD-F, +2.9, AOR	KDKB-F, -3.7, AOR
Portsmouth-Dover, NH	WOKQ-F, 11.7, Country	WSHH-F, +4.9, BTFL	WHYW-F, -1.8, AC
Providence	WLKW-F, 12.6, BTFL	WHOM-F, +3.7, BTFL	WGAN, -3.2, MOR
Pueblo	KCCY-F, 20.2, Country	KKRZ-F, +5.8, CHR	KYTE-F, -2.5, Class
Raleigh	WRAL-F, 12.5, AC	WHBB-F, +5.2, AOR	WERZ-F, -3.1, CHR
Reading	WRFY-F, 18.0, CHR	WLKW-F, +2.6, BTFL	WSNE-F, -1.8, AC
Reno	KOZZ-F, 11.5, AOR	KIKX-F, +5.7, CHR	KKFM-F, -5.8, CHR
Richmond	WRVQ-F, 16.6, CHR	WFXC-F, +8.0, Black	WDGG-F, -8.9, CHR
Riverside-San Bern.	KGGI-F, 8.7, CHR	WPAZ, +3.2, MOR	WEUU, -2.6, MOR
Roanoke	WXLK-F, 34.9, CHR	KWNZ-F, +8.4, CHR	KCBN, -4.9, AC
Rochester	WVOR-F, 13.6, AC	WFLZ-F, +2.2, Black	WRVA, -4.0, MOR
Rockford	WZOK-F, 21.8, CHR	KGCI-F, +4.0, CHR	KABC, -2.1, Talk
Sacramento	KSFM-F, 10.5, CHR	WSLQ-F, +4.1, AC	WSLC, -7.9, Country
Saginaw-BC-Midland	WIOG-F, 19.4, CHR	WPXY-F, +4.8, CHR	WHAM, -2.7, MOR
St. Louis	KMOX, 19.7, Talk	WGN, +2.9, MOR	WRMC-F, -2.7, AC
		KMOD-F, +2.5, CHR	KAER-F, -2.9, Country
		KSFM-F, +2.5, CHR	WWNS-F, -8.6, Black
		WIOG-F, +5.8, CHR	KHTR-F, -3.1, CHR
		KSHE-F, +5.7, AOR	

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Salinas-Sea-Mont	KDON-F, 13.1, CHR	KDON-F, +4.1, CHR	KWAV-F, -2.5, AC
Salt Lake City	KSFI-F, 10.1, BTFL	KLTQ-F, +3.0, AC	KRSP , -1.5, CHR
San Antonio	KTFM-F, 9.6, CHR	KSMG-F, +4.8, AC	KKZL-F, -4.4, AOR
San Diego	KFMB , 9.2, MOR	KFMB-F, +2.0, Contemp	XHRM-F, -1.5, Urban
		XTRA-F, +2.0, AOR	
San Francisco	KGO , 8.2, News/Talk	KMEL-F, +1.3, CHR	KFRC , -1.5, CHR
San Jose	KGO , 8.8, News/Talk	KIOI-F, +1.9, AC	KBAY-F, -2.4, BTFL
Sarasota-Bradenton	WDUV-F, 17.9, BTFL	WSUN , +3.1, Country	WDUV-F, -3.7, BTFL
Savannah	WEAS-F, 17.0, Black	WSOK , +2.9, Black	WCHY-F, -4.0, Country
Seattle-Tacoma	KIRO , 10.2, News	KIRO , +2.4, News	KBRD-F, -1.2, BTFL
			KVI , -1.2, Oldies
Shreveport	KCIJ , 16.1, Gospel/Black	KTUX-F, +9.1, CHR	KMBQ-F, -7.8, CHR
Sioux Falls	KKRC-F, 18.9, CHR	WNAX , +6.3, Country	KELO-F, -6.6, BTFL
South Bend	WNDU-F, 20.7, CHR	WZZP-F, +7.4, CHR	WNDU-F, -5.8, CHR
Spokane	KXLY-F, 16.9, BTFL	KZZU-F, +8.3, CHR	KKPL-F, -2.7, AC
			KISC-F, -2.7, CHR
Springfield, MA	WTIC-F, 10.1, CHR	WTIC-F, +3.2, CHR	WNAS , -2.8, Nost
Springfield, MO	KWTO-F, 25.8, CHR	KKUS-F, +8.5, AC	KTTS-F, -5.7, Country
Steubenville	WRKY-F, 11.4, CHR	WBZZ-F, +5.2, CHR	WPNT-F, -3.7, AC
Stockton	KRAK , 10.1, Country	KBEE-F, +3.7, BTFL	KFMR-F, -2.5, Country
Syracuse	WYYY-F, 15.6, AC	WSYR , +4.7, MOR	WHEN , -3.3, AC
Tallahassee	WANM , 19.9, Black	WKQE , +6.7, Gospel	WMNX-F, -7.4, Country
Tampa-St. Pete	WVBA-F, 14.5, BTFL	WINI-F, +1.8, AC	WQYK-F, -1.7, Country
Terre Haute	WTHI-F, 24.2, Country	WZZQ-F, +4.5, CHR	WFFR-F, -9.9, CHR
Toledo	WMHE-F, 12.2, CHR	WMHE-F, +6.2, CHR	WJR , -2.0, MOR
Topeka	KTFK-F, 12.6, Country	KTFK-F, +4.5, Country	WDAF , -2.9, Country
Tucson	KROQ-F, 13.3, CHR	KAIR , +1.7, Oldies	KCUB , -4.9, Country
Tulsa	KVOO , 12.6, Country	KAYI-F, +3.5, CHR	KRAV-F, -3.0, AC
Utica-Rome	WIBX , 13.1, MOR	WUUU-F, +3.0, Nost	WIBX , -3.0, MOR
Waco	KJNE-F, 17.7, Country	KJNE-F, +15.4, Country	KHO-F, -5.7, AC
Washington	WGAY-F, 9.0, BTFL	WDDC-F, +2.6, AOR	WKYS-F, -1.8, Urban
Waterloo-Cedar Falls	KFMW-F, 29.8, CHR	KFMW-F, +5.9, CHR	KCFI , -5.3, Country
West Palm Beach	WEAT-F, 13.0, BTFL	WRMF-F, +3.6, AC	WIRK-F, -3.3, Country
Wheeling	WOMP-F, 23.3, CHR	WOVK-F, +3.3, Country	WVVA , -3.0, Country
Wichita	KFDI-F, 15.2, Country	KFDI-F, +4.7, Country	KEYN-F, -4.4, CHR
Wilkes-Barre/Scranton	WKRZ-F, 10.3, CHR	WHLM-F, +2.8, Contemp	WARD , -2.3, Talk
Wilmington, DE	WMOR-F, 10.9, AOR	WILM , +2.2, News	WANS , -2.5, Country
Wilmington, NC	WGNI-F, 19.8, AC	WGNI-F, +10.7, AC	WVQQ-F, -7.6, Country
Worcester	WAAF-F, 14.0, AOR	WZOU-F, +2.8, CHR	WHIT-F, -2.2, CHR
York	WSBA-F, 10.5, AC	WQXA-F, +3.2, CHR	WSBA , -5.0, MOR
Youngstown	WHOT-F, 17.5, CHR	WHOT-F, +4.1, CHR	WBBW , -4.5, Talk

A simple calculation to further analyze format performance is to subtract the share losers from the share gainers:

	Markets with greatest share increases	Markets with greatest share losses	
CHR/TOP 40	59.5	40	+19.5
AC/OLDIES	32	34	-2
COUNTRY	18	28.5	-10.5
AOR	21.5	11.5	+10
BTFL/EZ	11.5	10	+1.5
NEWS/TALK	3	5	-2
BLACK/URBAN	8	13	-5
MOR	8.5	15	-6.5
NOSTALGIA	2	7	-5
OTHERS	3	3	----

Below is a breakout of how many stations in each format group led their market in overall 12+ share, share gains and share losses:

	SHARE LEADERS					SHARE GAINERS					SHARE LOSERS				
	1985	1984	1983	1982	1981	1985	1984	1983	1982	1981	1985	1984	1983	1982	1981
CHR/TOP 40	63	62.5	---	---	---	59.5	79.5	---	---	---	40	20	---	---	---
AC/OLDIES	16	7	7	---	---	32	14.5	16	---	---	34	34	18	---	---
COUNTRY	23	23.5	36	31	34	18	20.5	33	29.5	33	28.5	37	27.5	43.5	20.5
AOR	12	23	---	---	---	21.5	12	---	---	---	11.5	20	---	---	---
BTFL/EZ	29	17	24.5	20.5	29	11.5	12	20.5	6.5	11.5	10	14.5	14.5	28	29.5
NEWS & TALK	5	7	6	7	5	3	1	1	2	3	5	3	2	7	3
BLACK/URBAN	10	12	16	15	7	8	15	11	25.5	13	13	11	19.5	6	11
MOR	1	1	2	---	---	8.5	8	6	---	---	15	17	10.5	---	---
NOSTALGIA	0	1	0	0	0	2	4	7	17	---	7	9.5	3	3	---
OTHERS	2	1	1	2	2	3	4.5	3	7	7.5	3	2	5	4	9.5

STATION TRADING ACTIVITY

(1 Feb 1985 to 2 Aug 1985)

Below are the key station sales made in rated markets and other markets of interest. Remember that these are announced sales and that these transactions may not have been closed. Some of the sales may never close for various reasons.

<u>STATION</u>	<u>MARKET</u>	<u>GROUP OWNERS</u>	<u>PRICE</u>	<u>BROKER</u>
KHTT/KSJO-F	San Jose	From Sterling to Narragansett	\$8,250,000	(Mahlman)
WEZC A/F	Syracuse	From Sky to Frank Lorenz	1,350,000	(American)
WAFX	Fort Wayne	Sold to Fairfield	350,000	(Crisler)
KMZQ-F	Las Vegas	Sold to Pinnacle	1,350,000	(Holt)
WEAN/WPJB-F	Providence	From Prov. Journal to Eastern	5,000,000	(Blackburn)
WSBH-F	Southampton, NY	Sold to Faircom	2,150,000	(Blackburn)
WIBA A/F	Madison	From Des Moines Register to Price	5,600,000	
WQQQ-F	Wilmington, NC	Sold by Village	1,275,000	(Blackburn)
WHFM-F	Rochester	Sold to Josephson	2,050,000	
WTAN	Clearwater (Tampa)		570,000	
WDBX	Portsmouth, NH		450,000	(Horton)
WHYN A/F	Springfield, MA	From Affiliated to R&R	7,800,000	(Chaisson)
WCRJ A/F	Jacksonville	From S&F to Justice	4,000,000	(Chapman)
KKCI-F	Liberty (Kansas City)		4,200,000	(Chapman)
KQCR-F	Cedar Rapids	Sold to Dave Small	1,900,000	(Grandy & Berkson)
WCAI	Fort Myers		700,000	
WQRC-F	Cape Cod		4,700,000	
WBSR	Pensacola	Sold to Fred Brewer (WMEZ)	330,000	
WWWE/WDOK-F	Cleveland	From Gannett to Art Modell	9,500,000	(Gammon & Ninowski)
WJW	Cleveland	From Art Modell to Booth		
WHGI/WFMG-F	Augusta, GA	Sold to Don Alt	2,820,000	(Marshall)
WROM/WKCX-F	Rome, GA	Sold to Mills Fitzner	1,177,000	(Martin)
WEXI	Jacksonville	Sold to Children's Radio Network	450,000	(Chapman)
WPOM	Riviera Beach (West Palm)		1,600,000	
WCIN	Cincinnati		Liabilities	
KSGO/KGON-F	Portland	From Des Moines Register to Ackerly	6,000,000	
WMGB/WQKS-F	Williamsburg, VA	Sold to Understein et al.	2,000,000	(Holt)
WYHY-F	Lebanon (Nashville)	From Sungroup to Republic	4,100,000 (est)	
WSEV/WMYU-F	Sevierville (Knoxville)	From Sungroup to Republic	3,400,000 (est)	
			7,500,000	
WSGN	Birmingham	From Edens to Katz	750,000	
KIFH	Honolulu	Sold (donated partially) by Sudbrink	650,000	
WGST/WPCH-F	Atlanta	From Meredith to Jacor	20,000,000	
WAKY/WVEZ-F	Louisville	From Multimedia to Federal	3,150,000	
WGLU-F	Johnstown		400,000	
WBSM	New Bedford, MA		2,075,000	(Schutz)
KTNQ/KLVE-F	Los Angeles	Sold to H&W	40,000,000	(Gammon & Ninowski)
WPLM/WFOG-F	Suffolk (Norfolk)	From McCormick to JAG	9,250,000	
WZKS-F	Murfreesboro (Nashville)	From Kempff to Transcom	3,800,000	
WOHS/WXIK-F	Shelby, NC	Sold to Capitol (WRAL)	2,255,000	
KDAB-F	Ogden	Sold to Albimar	2,200,000	
WLNT-F	Baraboo (Madison)		1,900,000	(Chapman)
KOKA	Shreveport	Sold by Jim Reeder	1,150,000	(Blackburn)
WFLN-A	Philadelphia		875,000	
WPLO	Atlanta	From DKM to Capital Cities	4,000,000	
WAOK	Atlanta	From BENI to DKM	4,000,000	
WROS	Jacksonville	Sold by Good News	525,000	
KXSS-F	Lincoln	Sold to Celltoch	665,000	
WGH/WNSY-F	Norfolk	Sold to Susquehanna	3,200,000	(Chapman)
WGKX-F	Memphis	From Firstcom to Al Kaneb	7,250,000 (est)	(American)
KSSN-F	Little Rock	From Firstcom to Al Kaneb	6,250,000 (est)	(American)
			13,500,000	
KWAS-F	Amarillo	From Good News to Woods	1,150,000 (est)	
WAVE	Birmingham	From Good News to Woods	450,000 (est)	
WACV	Montgomery	From Good News to Woods	200,000 (est)	
			1,800,000	
KXOK	St. Louis	Sold by Storz	2,000,000	
WIOU/WZVZ-F	Kokomo, IN	From Keister to Caravelle	2,100,000	(Blackburn)
WINW/WOOS-F	Canton		2,500,000	(American & Blackburn)
WTHA/WSSX-F	Charleston, SC	From Sconnix to Faircom	6,400,000	(Richards)
WGUS A/F	Augusta, GA	Sold to Woolfson	2,000,000	(Blackburn)
WJAX A/F	Jacksonville, FL	From Silver Star to Statewide	5,200,000	(Blackburn)
WCKS-F	Cocoa, FL	Sold to Capitol (WRAL)	3,500,000	(Blackburn)
WMNX-F	Tallahassee	Sold to HVS	1,250,000	(Chapman)
KLZS	Denver	Sold to Century	1,778,000	(Fischer)

<u>STATION</u>	<u>MARKET</u>	<u>GROUP OWNERS</u>	<u>PRICE</u>	<u>BROKER</u>
KES	Gladwater, TX	From Attaway to Founders	\$350,000 (est)	
WXVI	Montgomery	From Attaway to Founders	600,000 (est)	
WGIV	Charlotte	From Attaway to Founders	550,000 (est)	
			1,500,000	
WPDQ	Jacksonville	From BENI to Metroplex	785,000	
KILA-F	Henderson (Las Vegas)	Sold to Sterling	1,500,000	
WQBR	Atlantic Beach (Jacksonville)		550,000	(Chapman)
KLUB/KISN-F	Salt Lake City		4,750,000 (est)	(Mahlman)
KQEO/KZZX-F	Albuquerque	From Sunbelt to Penn	2,400,000	
KVOR/KSPZ-F	Colorado Springs	From Sunbelt to Penn	3,000,000	
			5,400,000	
WNDE/WFBQ-F	Indianapolis	From Gulf to Taft	10,750,000 (est)	
WKLS A/F	Atlanta	From Gulf to Taft	16,800,000 (est)	
			27,550,000	
KTXQ-F	Dallas	From Gulf to Taft to CBS	21,000,000 (est)	
WLTT-F	Washington	From Gulf to Taft to CBS	33,000,000 (est)	
KLTR-F	Houston	From Gulf to Taft to CBS	31,000,000 (est)	
WSUN/WYFN-F	Tampa	From Gulf to Taft to CBS	22,000,000 (est)	
			107,000,000	
WKLZ	Kalamazoo	Sold to Fairfield	175,000	
WSAY	Salem (Roanoke)	From Buck to Willis	325,000	
WFDF	Flint		700,000	
KUQQ	Fort Worth	Sold to Command	877,000	
KGST	Sold to Lotus	Sold to Lotus	1,764,000	
WVTS-F	Terre Haute		750,000	(Thorburn)
WZIP	Daytona Beach		335,000	(Skidelsky)
WKNR/WKFR-F	Battle Creek (Kalamazoo)	Sold to Dave Hicks	3,250,000	
WTID-F	Norfolk	Sold to Southern Starr	2,650,000	
KAMK/KFMG-F	Albuquerque	Sold to Cristal	2,125,000	(Chapman)
KFCB/KFBQ-F	Cheyenne		1,000,000	
WFTP	Fort Pierce		700,000	
KBOR	Brownsville		325,000	(TRW)
WIRO/WITO-F	Ironton, OH		520,000	
KSAC-F	Sacramento	Sold to Commonwealth	9,000,000 (est)	
KCCN	Honolulu	From Lee Optical to Glascock	696,000	(Chapman)
KRLB A/F	Lubbock		1,450,000	
WLTT-F	Cincinnati	From Heftel to KDW	6,500,000	
WNIC A/F	Detroit	From Josephson to Price	19,000,000	(Kalil)
WJBR A/F	Wilmington	Sold to CRB	4,300,000	(Blackburn)
WREN	Topeka		1,250,000	
WJIM-F	Lansing		1,800,000	
WCLS-F	Detroit	Sold by Liggett	5,540,000 (+ real estate)	
WQAM	Miami	From Storz to Sunshine Wireless	2,850,000	
KBOQ-F	Marina (Salinas,CA)	Sold to Compass	2,100,000	(Holt)
WGCA/WLNB-F	Charleston, SC (WLNB is in Goose Creek)	Sold to Resort	515,000	
WZUU A/F	Milwaukee	From Malrite to Amos	4,900,000	(Ford)
WQEZ-F	Fort Myers Beach,FL	Sold to Justice	3,500,000	(Chapman)
WSAU/WIFC-F	Wausau, WI	Sold to Milwaukee Journal	3,500,000	
KRAM/KITT-F	Las Vegas	Sold to Medina	2,500,000	(Montcalm)
WPMP/WPMO-F	Pascagoula, MS	Sold to Southern Starr	1,675,000	(American)
WHFB A/F	Benton Harbor, MI	Sold to Donn Winther	1,500,000	(Ansbacher)
KXKL A/F	Grand Forks, ND	From Tom Ingstad to Vaughns	NA	
KYKC/KKRC-F	Sioux Falls	From Tom Ingstad to Vaughns	3,100,000 (est)	
WLXR A/F	La Crosse	From Tom Ingstad to Vaughns	NA	
			9,000,000	(Dornseif & Johnson)
WZFM-F	Brianclyff Manor, NY	Sold by Wilkes-Schwartz	2,500,000	(Blackburn)
WRKR A/F	Racine, WI	From Broadcast Management to Sterling	2,050,000	(Crisler)
WIBX/WIBQ-F	Utica		3,145,000	(Mahlman)
KAKZ A/F	Wichita	Sold to New West	1,000,000	
KELI A/F	Tulsa/Broken Arrow	Sold by Signal	2,375,000	
KIXZ, KMFL-F	Amarillo	From Mel Tillis to Richard Hayes	3,500,000	(Mack Sanders)
KRMD A/F	Shreveport	Sold to George Francis	5,000,000	
WLQY	Hollywood (Miami)	Sold by Sunshine Wireless	1,500,000	
KQDI A/F	Great Trails		700,000	(Blackburn)
WLVN-F	Moncks Corner (Charleston, SC)		190,000	

<u>STATION</u>	<u>MARKET</u>	<u>GROUP OWNERS</u>	<u>PRICE</u>	<u>BROKER</u>
WVEL/WGLO-F	PeKin (Peoria)	Sold to Bud Walters	\$675,000	
WNAB	Bridgeport	Sold to Jon Hoffman	545,000	
WCFI-F	Daytona Beach	From S&F to Duffy	7,000,000	(Chaisson)
KCNR A/F	Portland	Sold by Duffy	7,350,000	(Mahlman)
WBBB/WPCM-F	Burling		3,400,000	(Marshall)
KRMX-F	Pueblo		262,000	
KBZT-F	San Diego	From Alta to Sandusky	9,670,000	
WOCB/WRZE-F	Cape Cod	From Sillerman-Morrow to Ken Patch	4,700,000	(Kozacks-Horton)
KTNS/KK00-F	Santa Barbara		2,000,000	
KREO-F	Healdsburg/Santa Rosa		2,500,000	(Blackburn)
WNWS	Miami	Sold to Jeff-Pilot	4,000,000	
WGBS	Miami	Sold by Jeff-Pilot	3,400,000	
KKAT-F	Salt Lake City	Sold to Brown	2,900,000	(Chapman)
KAEZ-F	Oklahoma City	Sold to Price Comm.	3,300,000	
KSET-F	El Paso	Sold to Jim Ray	1,750,000	(American)
KCCY-F	Pueblo	From Fuller-Jeffrey	2,100,000	(Chapman)
KLIQ	Lake Oswego/Portland	Sold to Ives	1,600,000	

NATIONAL FM SHARES*

<u>METRO</u>			
SPG 85	66.549%	(15,003,400	of 22,544,800)
FAL 84	65.032%	(13,292,200	of 20,439,600)
SPG 84	64.290%	(14,219,000	of 22,117,100)
FAL 83	63.058%	(12,524,400	of 19,861,700)
SPG 83	62.291%	(13,589,800	of 21,816,700)
FAL 82	60.571%	(11,932,400	of 19,699,700)
SPG 82	58.870%	(12,658,900	of 21,503,100)
FAL 81	58.651%	(10,478,800	of 17,866,400)
SPG 81	57.353%	(11,225,100	of 19,571,700)
OCT/NOV 80	56.116%	(9,480,500	of 16,984,600)
APR/MAY 80	54.254%	(10,134,800	of 18,680,200)
OCT/NOV 79	53.627%	(8,329,900	of 15,539,900)
APR/MAY 79	50.887%	(9,480,800	of 18,631,200)
OCT/NOV 78	50.698%	(7,525,600	of 14,843,000)
APR/MAY 78	47.638%	(8,565,600	of 18,025,100)
OCT/NOV 77	46.501%	(6,561,700	of 14,110,900)
APR/MAY 77	44.428%	(7,745,900	of 17,434,700)
OCT/NOV 76	43.818%	(6,079,600	of 13,874,200)
APR/MAY 76	40.886%	(6,882,900	of 16,834,200)

FM GROWTH RATE

APR/MAY 76 to APR/MAY 77:	7.225%
APR/MAY 77 to APR/MAY 78:	8.663%
APR/MAY 78 to APR/MAY 79:	6.820%
APR/MAY 79 to APR/MAY 80:	6.617%
APR/MAY 80 to APR/MAY 81:	5.712%
SPG 81 to SPG 82 :	2.645%
SPG 82 to SPG 83 :	5.811%
SPG 83 to SPG 84 :	3.201%
SPG 84 to SPG 85 :	3.514%

* Based on MSA, 1/4 HR AVG, 12+, Broadcast Week. All stations reported in survey are included.

AMERICA'S LEADING STATIONS - 12+ METRO SHARE*

STATION	MARKET	SHARE	FORMAT	GROUP OWNER	STATION	MARKET	SHARE	FORMAT	GROUP OWNER
1. KTRS-F	Casper	36.2	CHR		51. WWLV-F	Daytona Bea	18.1	BTFL	
2. WXLK-F	Roanoke	34.9	CHR	Coleman	WCCQ-F	Columb,OH	18.1	CHR	
3. WNNC	Asheville	33.0	Country	Multimedia	53. WAYS-F	Macon	18.0	CHR	Multimedia
4. WIKY-F	Evansville	31.4	MOR/BTFL	South Central	WHHY-F	Montgomery	18.0	CHR	
5. KFMM-F	Waterloo	29.8	CHR	Forward	KGGO-F	Des Moines	18.0	AOR/CHR	Stoner
6. WKSF-F	Asheville	27.8	CHR		WRFY-F	Reading	18.0	CHR	
7. WFBG	Altoona	26.3	AC	Gilcom	KKYK-F	Little Rock	18.0	CHR	
8. WMEE-F	Fort Wayne	26.2	CHR	Federated	58. WDUV-F	Sarasota	17.9	BTFL	
9. KWTO-F	Spring,MO	25.8	CHR	Stuart	59. KJNE-F	Waco	17.7	Country	
10. WZYP-F	Huntsville	25.0	CHR		KFGO	Fargo	17.7	Country	Comm. Properties
11. WAAL-F	Binghamton	24.6	CHR	Regional	61. WYNG-F	Evansville	17.6	Country	Beasley
12. KRLB-F	Lubbock	24.6	CHR		WAMX-F	Huntington	17.6	CHR	Stoner
13. WTHI-F	Terre Haute	24.2	Country		63. WIMZ-F	Knoxville	17.5	AOR/CHR	Stoner
WQUT-F	Johnson Ci	24.2	CHR	Bloomington	WJJS-F	Lynchburg	17.5	Black	
15. KGHM	Billings	24.0	Country	Hatch	KTTS-F	Spring,MO	17.5	Country	Great Empire
16. WIXX-F	Green Bay	23.8	CHR	Midwest	WHOT-F	Youngstown	17.5	CHR	Myron Jones
17. WIVK-F	Knoxville	23.3	Country	Deck	67. KSMB-F	Lafayette,LA	17.4	CHR/AOR	
WOMP-F	Wheeling	23.3	CHR		68. WZZQ-F	Terre Haute	17.2	CHR	Contemp. Media
19. WCKC-F	Erie	23.2	CHR	Burbach	69. WJMI-F	Jackson, MS	17.1	Black	Roden
20. WQSM-F	Fayettee.,NC	23.1	CHR	Cape Fear	70. WEAS-F	Savannah	17.0	Black	Rivers
21. WBHP	Huntsville	22.5	Country		71. KXLY-F	Spokane	16.9	BTFL	
22. WCCO	Minneapolis	22.5	MOR		72. WTQR-F	Greens-WS	16.8	Country	Summit
23. WZOK-F	Rockford	21.8	CHR		WROK	Rockford	16.8	AC	
24. WBBQ-F	Augusta,GA	21.6	CHR		WHBC	Canton	16.8	MOR	
25. KGBT	McAll-Browns	21.3	Spanish	Tichenor	WYLD-F	New Orleans	16.8	Urban	Interurban
26. KIKK-F	Davenport	21.1	CHR	Palmer	76. KOB-F	Albuquerque	16.7	AC	Hubbard
27. WNDU-F	South Bend	20.7	CHR		KZFM-F	Corpus Chris	16.7	CHR	
28. WVIC-F	Lansing	20.5	CHR		KGOT-F	Anchorage	16.7	CHR	
29. KCCY-F	Pueblo	20.2	Country	Fuller-Jeff	WVLK-F	Lexington	16.7	Country	Bluegrass
30. WTIC	Hartford	20.1	MOR		80. KSSK	Honolulu	16.6	MOR	Heftel
KFAB	Omaha	20.1	MOR	May	WRVQ-F	Richmond	16.6	CHR	Edens
JYYA-F	Billings	20.1	CHR	Meyer	82. WQDW-F	Greenv-NB	16.5	Black	Caravelle
33. WSKZ-F	Chattanooga	19.9	CHR	Bloomington	83. WABB-F	Mobile	16.4	CHR/AOR	
KQIZ-F	Amarillo	19.9	CHR		WEZN-F	Bridgeport	16.4	BTFL	Katz
WANM	Tallahassee	19.9	Black		85. WIDO-F	Fayette,NC	16.2	Black	
36. WGNI-F	Wilming,NC	19.8	AC		WUSY-F	Chatta	16.2	Country	
37. KMOX	St. Louis	19.7	Talk/News	CBS	87. KCIJ	Shreveport	16.1	Gospel/Black	
38. KFRX-F	Lincoln	19.5	CHR	Stuart	KQKQ-F	Omaha	16.1	CHR	
39. WLOG-F	Saginaw	19.4	CHR	Booth	KJCB	Lafayette,LA	16.1	Black	
40. WKEE	Huntington	19.2	AC/Contemp	Capitol-Goodman	WPOR-F	Portland,ME	16.1	Country	Ocean Coast
41. KVOC	Casper	19.0	Country		91. KCIX-F	Boise	16.0	AC	
42. WMT	Cedar Rapids	18.9	MOR	Cosmos	92. WFXE-F	Columbus,GA	15.9	Black	
KKRC-F	Sioux Falls	18.9	CHR	Ingstad	WGEE	Green Bay	15.9	Country	Midwest
44. WTCR-F	Huntington	18.8	Country	CRB	KHAK-F	Cedar Rapids	15.9	Country	Stoner
45. WNNK-F	Harrisburg	18.7	CHR	Keymarket	KQCR-F	Cedar Rapids	15.9	CHR	
WLHI-F	Montgomery	18.7	Country	Colonial	KRNQ-F	Des Moines	15.9	CHR	Stauffer
47. WXBQ-F	Johnson Ci	18.6	Country	Nininger	97. WTIC-F	Hartford	15.8	CHR	
WCOS-F	Columbia,SC	18.6	Country	Buck	WHIO-F	Dayton	15.8	BTFL	Cox
49. KHFI-F	Austin	18.4	CHR	Central Texas	99. WKFR-F	Kalamazoo	15.7	CHR	
50. WKZW-F	Peoria	18.2	CHR	Midwest TV	WKCQ-F	Saginaw	15.7	Country	MacDonald

* Based on 1/4 HR AVG, Metro Share, 12+, Broadcast Week

AMERICA'S 500 MOST-LISTENED-TO RADIO STATIONS*

STATION	MARKET	1/4 HOUR AVG	FORMAT	OWNER	SPG 84 RANK
1. WHTZ-F	New York	1755	CHR	Malrite	1
2. WRKS-F	New York	1626	Urban	RKO	3
3. KIIS-F	Los Angeles	1625	CHR	Gannett	2
4. WOR	New York	1522	Talk	RKO	8
5. WPLJ-F	New York	1512	CHR	ABC	7
6. WGN	Chicago	1501	MOR/Variety	Tribune Co.	4
7. WNEW-F	New York	1278	AOR	Metromedia	20
8. WINS	New York	1235	News	Westinghouse	6
9. WCBS	New York	1111	News	CBS	9
10. WPAT-F	New York	1075	BTFI	Capital Cities	12
11. KABC	Los Angeles	1053	Talk	ABC	5
12. WMMR-F	Philadelphia	1025	AOR	Metromedia	40
13. WCCO	Minneapolis	1013	MOR		18
14. WJR	Detroit	995	MOR	Capital Cities	10
15. WNBC	New York	993	AC	NBC	11
16. WCBS-F	New York	984	Oldies	CBS	16
17. WBLS-F	New York	977	Black	Inner City	32
18. WHN	New York	973	Country	Doubleday	17
19. WLTV-F	New York	920	AC	Viacom	37
20. KMOX	St. Louis	892	Talk	CBS	22
21. WRFM-F	New York	889	BTFI	Bonneville	13
22. WABC	New York	842	Talk	ABC	25
23. WLOO-F	Chicago	808	BTFI	Century	35
24. KBIG-F	Los Angeles	806	BTFI	Bonneville	24
25. WNEW	New York	799	Nostalgia	Metromedia	18
26. KGO	San Francisco	798	Talk	ABC	15
27. KLOS-F	Los Angeles	744	AOR	ABC	28
28. WEAZ-F	Philadelphia	732	BTFI		34
29. WUSL-F	Philadelphia	723	Urban	LIN	45
30. WYNY-F	New York	712	AC	NBC	31
31. KDKA	Pittsburgh	711	MOR	Westinghouse	26
32. WBBM	Chicago	693	News	CBS	42
33. WBMX-F	Chicago	685	Black		47
34. KMET-F	Los Angeles	684	AOR	Metromedia	38
35. KNX	Los Angeles	680	News	CBS	41
36. KJOI-F	Los Angeles	674	BTFI	Noble	36
WGCI-F	Chicago	674	Black	Gannett	29
38. KOST-F	Los Angeles	673	AC	Cox	69
39. WLS	Chicago	672	CHR	ABC	26
40. WBZ	Boston	653	MOR	Westinghouse	39
41. WMAQ	Chicago	652	Country	NBC	21
42. WBCN-F	Boston	644	AOR	Infinity	43
43. WBAF	Dallas-FW	639	Country	Capital Cities	51
44. KMPC	Los Angeles	616	Nostalgia	Golden West	53
45. WKTU-F	New York	599	CHR	Infinity	14
46. KYW	Philadelphia	578	News	Westinghouse	33
47. WCAU-F	Philadelphia	573	CHR	CBS	49
48. WBBM-F	Chicago	564	CHR	CBS	50
49. KMJQ-F	Houston	561	Black	Amaturo	59
50. WMMS-F	Cleveland	559	AOR	Malrite	52
51. KSHE-F	St. Louis	550	AOR	Emmis	207
52. NPAT	New York	541	BTFI	Capital Cities	80
53. KROQ-F	Los Angeles	532	AOR		131
54. KCBS	San Francisco	526	News/Talk	CBS	77
55. WZGC-F	Atlanta	524	CHR	First Media	84
56. WXXS-F	Boston	521	CHR	Pyramid	58
57. WGAY-F	Washington	518	BTFI	Greater Media	70
58. KRTH-F	Los Angeles	510	AC	RKO	66
59. KKHR-F	Los Angeles	509	CHR	CBS	63
60. WNGK-F	Philadelphia	508	AC	Greater Media	62
61. WLUP-F	Chicago	497	AOR	H&W	81
62. KFWB	Los Angeles	495	News	Westinghouse	78
63. WJJD	Chicago	490	Nostalgia	Infinity	106
64. WPIX-F	New York	485	AC	Tribune Co.	30
65. WFBQ-F	Indianapolis	483	AOR	Taft	144
66. WDVE-F	Pittsburgh	482	AOR	Taft	71
WVBA-F	Tampa	482	BTFI	Metromedia	86
68. KVIL-F	Dallas	481	AC	Blair	67
WQXR-F+	New York	481	Classical	New York Times	114
70. WBZZ-F	Pittsburgh	480	CHR	EZ	137

* Based on 1/4 HR AVG, TSA, Mon-Sun, 6A-MID

WKDF-F	Nash	235	KKNG-F	Ok1 C	205	WNDU-F	S. Bend	179	WOXY	Milw	161
262. KFOG-F	SF	234	332. KKG0-F	LA	204	402. WCOS-F	Col,SC	178	772. WNCE-F	Col,0	160
263. KOIT-F	SF	233	WAMO-F	Pitts	204	KAYI-F	Tulsa	178	WCMS-F	Norf	160
WSB	Atlanta	233	WFOX-F	Atlanta	204	KRXY-F	Denver	178	WCBM-F	Albuq	160
265. KEZK-F	St. Lou	232	KSFI-F	SLC	204	WKQS-F	Miami	178	475. KEX	Port,0	159
WPOC-F	Balt	232	336. WPXY-F	Roch	203	KHFI-F	Austin	178	WMSI-F	Jack,MS	159
WPEG-F	Char,NC	232	KQXT-F	San Ant	203	KFAC-F	LA	178	WGAR-F	Cleve	159
268. WBJW-F	Orl	231	WSNY-F	Col,0	203	KASE-F	Austin	178	KMPS-F	Seattle	159
269. KUPD-F	Phoe	230	WJYE-F	Buffalo	203	409. WJIT	NY	177	479. KNBQ-F	Seattle	158
270. KBLX-F	SF	229	WGPR-F	Detroit	203	WEBN-F	Cinci	177	480. KFBK	Sacra	156
WCLY-F+	Wash	229	341. WKZL-F	Green-WS	202	WDUV-F	Sara	177	WSSL-F	Green,SC	156
WWKA-F	Orl	229	342. WGTZ-F	Dayton	201	WQMF-F	Louis	177	KWTO-F	Spr,MO	156
273. WFOG-F	Norf	228	WIOD	Miami	201	WGXF-F	Memphis	177	WTUE-F	Dayton	156
WDIZ-F	Orl	228	344. WENN-F	Birm	200	414. WIOT-F	Toledo	176	KUDL-F	KC	156
KOMO	Seattle	228	WSTO-F	Evans	200	WMJC-F	Detroit	176	KZZC-F	KC	156
276. KSKQ	LA	227	WMJI-F	Denver	200	WEDR-F	Miami	176	WRHC	Miami	156
KKRZ-F	Port,0	227	WJBR-F	Wiln,DE	200	WPRO	Prov	176	WFNC-F	Phila	156
278. KNOB-F	LA	226	348. WHLI	Long Is	199	WJPC	Chicago	176	488. WKRZ-F	Scr-WB	155
WWSW-F	Pitts	226	WFIL	Phila	199	419. WQWO	F. Wayne	175	KRSP-F	SLC	155
280. KATT-F	Ok1 C	225	KTFM-F	San Ant	199	WBEN-F	Buffalo	175	490. WUBE-F	Cinci	154
281. KSEA-F	Seattle	224	WMJJ-F	Birming	199	421. WKSG-F	Detroit	174	KOPA-F	Phoenix	154
WRVQ-F	Rich	224	352. WALK-F+	Long Is	197	KOFM-F	Ok1 C	174	WMC	Memphis	154
KVOO	Tulsa	224	WCKG-F	Chicago	197	WEZO-F	Roch	174	WSPA-F	Green,SC	154
284. WLAC-F	Nash	223	354. WTVN	Col,0	196	424. KALI	LA	173	494. WDMT-F	Cleve	153
285. WBCY-F	Char,NC	222	WPKX-F	Wash	196	WFNT-F	Pitts	173	495. WHJJ	Prov	152
WMC-F	Memphis	222	KFRG	SF	196	426. WBBQ-F	Aug, GA	172	WBUF-F	Buffalo	152
WQFM-F	Milw	222	WVBF-F	Boston	196	WKJN-F	Baton R	172	KOAQ-F	Denver	152
288. WKSF-F	Ashe	221	358. KBAY-F	SJ	195	WYDD-F	Pitts	172	WJAS	Pitts	152
WHAS	Louis	221	WASH-F	Wash	195	WANS-F	Green,SC	172	WRNO-F	New Or	152
290. WQJO-F	Chicago	220	360. KSFO	SF	194	430. KSDO	SD	171			
291. WJQY-F	Miami	219	361. WUSY-F	Chatta	193	WLLT-F	Cinci	171			
KMBR-F	KC	219	KSSK	Hono	193	KKLT-F	Phoenix	171			
WZAK-F	Cleve	219	KFMB-F	SD	193	KGG0-F	Des M	171			
KKYX	San Ant	219	364. XTRA-F	SD	192	434. WBLX-F	Mobile	170			
WWEZ-F	Cinci	219	KHOW	Denver	192	WBBG	Cleve	170			
296. WGY	Albany	218	WZPL-F	Indy	192	WFMT-F	Chicago	170			
297. KZZP-F	Phoenix	217	367. WRKZ-F	Harris	191	KKCY-F	SF	170			
KKYK-F	L Rock	217	WGMS-F+	Wash	191	438. KMJK-F	Port,0	168			
WVLK-F	Lexing	217	WYAY-F	Atlanta	191	WGRD-F	Gr. Rpds	168			
WMET-F	Chicago	217	370. KWSS-F	SJ	190	WWWE	Cleve	168			
301. WHRK-F	Memphis	216	371. WNOR-F	Norfolk	189	KSDO-F	SD	168			
WABB-F	Mobile	216	372. WQUT-F	JC-King	188	442. WDJY-F	Wash	167			
303. KLVE-F	LA	215	373. WMHE-F	Toledo	187	KQKQ-F	Omaha	167			
KPRC	Houston	215	WRDU-F	Raleigh	187	WIKY-F	Evans	167			
305. KGW	Port	214	KSL	SLC	187	WLRS-F	Louis	167			
KBRD-F	Sea	214	WINZ	Miami	187	WLTY-F	Norfolk	167			
307. WHO	Des M	213	WBLZ-F	Cinci	187	WGER-F	Saginaw	167			
WMJX-F	Boston	213	378. WYYY-F	Syra	185	WRTH	St. Lou	167			
309. KOA	Denver	212	KEZO-F	Omaha	185	449. WQDR-F	Raleigh	166			
WHOT-F	Young	212	WLVK-F	Char,NC	185	WVIC-F	Lansing	166			
311. WVOR-F	Roch	211	KCMO	KC	185	KQYT-F	Phoenix	166			
WHCN-F	Hart	211	382. WJZZ-F	Detroit	184	WAXY-F	Miami	166			
KAFM-F	Dallas	211	383. KGBT	McAllen	183	WLVE-F	Miami	166			
314. WALT	Chicago	210	WHTX-F	Pitts	183	WFBR	Balt	166			
WDCG-F	Raleigh	210	WQUE-F	New Or	183	455. WKXX-F	Birm	165			
WSKZ-F	Chatta	210	KZBS-F	Ok1 C	183	KBCO	Denver	165			
317. WIMZ-F	Knox	209	WZNE-F	Tampa	183	WFMS-F	Indy	165			
WEZW-F	Milw	209	WCMF-F	Roch	183	458. KLOK-F	SF	164			
KITS-F	SF	209	389. WBOS-F	Boston	182	KBEQ-F	KC	164			
320. KRQR-F	SF	208	390. WMEK-F	Balt	181	WJMI-F	Jack,MS	164			
KSD-F	SD	208	WDAE	Tampa	181	WMYK-F	Norfolk	164			
WHQT-F	Miami	208	WIVY-F	Jkville	181	462. WNNK-F	Harris	163			
323. WSB-F	Atlanta	207	WEZK-F	Knox	181	WEZC-F	Green,SC	163			
KXOA-F	Sacra	207	WNNS	Miami	181	WRVA	Rich	163			
325. WPYX-F	Albany	206	WBEW	Buff	181	KDKB-F	Phoenix	163			
KYYS-F	KC	206	397. WFBC-F	Green,SC	179	KFLZ-F	Seattle	163			
KIIK-F	Daven-RI	206	WKDD-F	Akron	179	WEAT-F	W. Palm	163			
WXYV-F	Balt	206	KRPM-F	Seattle	179	KKHI-F	SF	163			
WKRC	Cinci	206	WKTI-F	Milw	179	469. WXXX-F	Green Bay	162			
330. KEYE-F	Minn-SP	205	KXL-F	Port, 0	179	470. KME0-F	Phoenix	161			

AMERICA'S LEADING STATIONS - 12+ TSA CUME*

1. WHTZ-F	NY	26511	51. KFI	LA	8241	101. WZOU-F	Boston	5615
2. WPLJ-F	NY	26462	52. KJOI-F	LA	8098	102. WLOL-F	Minn	5611
3. WNS	NY	25765	53. WUSL-F	Phila	8084	103. KYUU-F	SF	5609
4. KIIS-F	LA	23360	54. WHYT-F	Detroit	8006	104. WMET-F	Chicago	5503
5. WCBS	NY	21922	55. WEAZ-F	Phila	7990	105. WSNI-F	Phila	5565
6. WGN	Chicago	19797	56. KROQ-F	LA	7921	106. WDAS-F	Phila	5564
7. WRKS-F	NY	18596	57. WLUP-F	Chicago	7797	KIRO	Seattle	5564
8. WNBC	NY	17980	58. WLOO-F	Chicago	7772	108. KLAC	LA	5521
9. WOR	NY	17383	59. WHTT-F	Boston	7622	109. WQXI-F	Atlanta	5500
10. WNEW-F	NY	17192	60. KIQQ-F	LA	7583	110. KMJQ-F	Houston	5439
11. WABC	NY	16935	61. WMGK-F	Phila	7544	111. WNCN-F	NY	5432
12. WCBS-F	NY	15488	62. WCZY-F	Detroit	7322	112. KIKK-F	Houston	5410
13. WHN	NY	14967	63. WBAP	Dall-FW	7300	WDVE-F	Pitts	5410
14. WKTU-F	NY	14532	64. WBCN-F	Boston	7289	114. WTIC-F	Hart	5353
15. WYNY-F	NY	14067	65. WCAU	Phila	7242	115. WRBQ-F	Tampa	5338
16. WBLS-F	NY	13989	66. WLAK-F	Chicago	7230	116. KTRH	Houston	5337
17. KABC	LA	13867	67. WZGC-F	Atlanta	7188	117. KZLA-F	LA	5327
18. WAPP-F	NY	13668	68. WQXR-F	NY	7180	118. WTIC	Hart	5325
19. WJR	Detroit	13624	69. KNBR	SF	7145	119. WXRT-F	Chicago	5320
20. WLS	Chicago	13539	70. WYSP-F	Phil	7093	KEGL-F	Dallas	5320
21. WBBM	Chicago	13428	71. WPAT	NY	7065	121. KIOI-F	SF	5292
22. KNX	LA	13334	72. WHYI-F	Miami	7010	122. WJOI-F	Detroit	5285
23. WMAQ	Chicago	12700	73. KKBQ-F	Houston	6903	123. KSTP-F	Minn-SP	5262
24. WPAT-F	NY	12496	74. WKXS-F	Boston	6896	124. KLTR-F	Houston	5241
25. WLTW-F	NY	12226	75. WRIF-F	Detroit	6844	125. WINZ-F	Miami	5199
26. KYW	Phila	12013	76. KRLA	LA	6827	126. KSOL-F	SF	5198
27. KMET-F	LA	11424	77. WMMS-F	Cleve	6675	127. KSHE-F	St. Lou	5120
28. KLOS-F	LA	11259	78. WBZZ-F	Boston	6660	128. WEEI	Boston	5113
29. WRFM-F	NY	11131	79. WCLR-F	Chicago	6636	129. WLW	Cinci	5106
30. WCCO	Minn	11094	80. KRLD	Dallas	6628	130. WJJD	Chicago	5069
31. WBBM-F	Chicago	11021	81. KRLD	Dallas	6523	131. WMCA	NY	5043
32. KFWB	LA	10516	82. WRQX-F	Wash	6288	132. WIOQ-F	Phila	5035
33. WMMR-F	Phila	10933	83. KHTZ-F	LA	6258	133. WJIB-F	Boston	4993
34. KBIG-F	LA	10516	84. WNIC-F	Detroit	6255	134. KDWB-F	Minn	4944
35. WNEW	NY	10412	85. KMGG-F	LA	6200	135. WUSN-F	Chicago	4938
36. KGO	SF	10282	86. WROR-F	Boston	6170	136. WRAL-F	Raleigh	4909
37. KOST-F	LA	10234	87. WHDH	Boston	6143	137. KDAY	LA	4937
38. KKHR-F	LA	10192	88. WLLZ-F	Detroit	5972	138. WDAF	KC	4885
39. WCAU-F	Phila	10116	89. WWDG-F	Wash	5927	139. WMAL	Wash	4827
40. WPIX-F	NY	10101	90. KVIL-F	Dallas	5861	140. CKLW	Detroit	4826
41. KRTH-F	LA	9735	91. KFRC	SF	5855	141. KITS-F	SF	4820
42. WBMX-F	Chicago	9451	92. WGAY-F	Wash	5804	142. KJLH-F	LA	4786
43. KMOX	St. Lou	9304	93. KMEL-F	SF	5778	143. WHUR-F	Wash	4780
44. KDKA	Pitts	9070	94. WWJ	Detroit	5760	144. WFBQ-F	Indy	4773
45. WLS-F	Chicago	8896	95. KRBE-F	Houston	5741	145. WKYS-F	Wash	4767
46. WKQX-F	Chicago	8778	96. WRKO	Boston	5726	146. WAAF-F	Worc/Bos	4713
47. KCBS	SF	8750	97. WIND	Chicago	5697	147. KHTR-F	LA	4675
48. WBZ	Boston	8691	98. WAVA-F	Wash	5677	148. KLOL-F	Hous	4662
49. WGCI-F	Chicago	8565	99. WJLB-F	Detroit	5671	149. KSRR-F	Hous	4660
50. WFYR-F	Chicago	8373	100. WGCL-F	Cleve	5665	150. WLYF-F	Miami	4645

* Based on 12+ TSA Cume, Broadcast Week

	KUTE-F	LA	4645	201.	WVBF-F	Boston	3793	251.	WKDD-F	Akron	3293
152.	WKHX-F	Atlanta	4569	202.	WCLY-F	Wash	3755	252.	KZZP-F	Phoenix	3289
153.	KTXQ-F	Dallas	4542	203.	KPLX-F	Dallas	3753	253.	WGY	Albany	3276
154.	KODA-F	Houston	4482	204.	WVWW-F	Detroit	3725	254.	WFOX-F	Atlanta	3261
155.	WIP	Phila	4471	205.	WBLI-F	Long Is	3723		WWRC	NY	3261
156.	WTMJ	Milw	4443	206.	WHTX-F	Pitts	3719	256.	KIIS	LA	3254
157.	WOMC-F	Detroit	4434	207.	WEZN-F	Bridge	3712	257.	WMC-F	Memphis	3250
158.	KQRS-F	Minn-SP	4401	208.	WMZQ-F	Wash	3703	258.	WTTI-F	Milw	3251
159.	KSCS-F	Dallas	4388	209.	KOSI-F	Denver	3700	259.	WHAS	Louis	3238
160.	WBSB-F	Balt	4377	210.	KKGO-F	LA	3091	260.	WWWE	Cleve	3236
161.	WBAB-F	Long Is	4326	211.	WLIR-F	Long Is	3681	261.	WIVK-F	Knox	3235
162.	WKRQ-F	Cinci	4316	212.	WSOC-F	Char,NC	3675	262.	WZPL-F	Indy	3232
163.	KACE-F	LA	4304	213.	WSB-F	Atlanta	3674	263.	WCLS-F	Detroit	3225
164.	WTOP	Wash	4293	214.	WKCI-F	N Haven	3672	264.	KNEW	SF	3212
165.	WLTT-F	Wash	4239	215.	WPRO-F	Prov	3662	265.	WYNF-F	Tampa	3209
166.	WSSH-F	Boston	4223	216.	WLIF-F	Wash	3649	266.	WQUE-F	New Or	3178
167.	KUBE-F	Seattle	4190	217.	KBPI-F	Denver	3643	267.	WROQ-F	Char,NC	3174
168.	WWBA-F	Tampa	4183	218.	KMEZ-F	Dallas	3639	268.	WLWQ-F	Co1,OH	3166
169.	WVEE-F	Atlanta	4152	219.	KSFM-F	Sacra	3624	269.	WALK-F+	Long Is	3161
170.	WEZB-F	New Or	4142	220.	WASH-F	Wash	3621	270.	WDOK-F	Cleve	3149
171.	WLTF-F	Cleve	4119	221.	WFIL	Phila	3620	271.	WOKI-F	Knox	3146
172.	WMJX-F	Boston	4109		WBJW-F	Orl	3620	272.	WAIT	Chicago	3143
173.	KFMB	SD	4080	223.	KOA	Denver	3600	273.	KBEQ-F	KC	3126
174.	WZGO-F	Phila	4073	224.	KLOK-F	SF	3593	274.	WDCG-F	Raleigh	3120
175.	WPEN	Phila	4048	225.	KLVE	LA	3589	275.	WBCY-F	Char,NC	3118
176.	KABL-F	SF	4036	226.	WCKG-F	Chicago	3578		KTAR	Phoenix	3118
177.	KAFM-F	Dallas	4015	227.	WZZK-F	Birm	3562	277.	WKSG-F	Detroit	3115
178.	KSAN-F	SF	3984	228.	WXYT	Detroit	3509	278.	KNIX-F	Phoenix	3106
179.	KFAC-F	LA	3965	229.	WPCH-F	Atlanta	3505		KEZK-F	St. Lou	3106
	KFMK-F	LA	3965	230.	WMJC-F	Detroit	3498	280.	KCMO	KC	3097
181.	WSHH-F	Pitts	3963	231.	WDJY-F	Wash	3492	281.	KSL	SLC	3092
182.	KSFO	SF	3960	232.	KFOG-F	SF	3491	282.	WXTU-F	Phila	3082
183.	WKSZ-F	Phila	3953	233.	WIYY-F	Balt	3460	283.	KABL	SF	3057
184.	KTKS-F	Dallas	3944	234.	WWSW-F	Phila	3449		WSM-F	Nash	3057
185.	WBAL	Balt	3934	235.	WIBC	Indy	3437	285.	KRQR-F	SF	3055
186.	WLIB	Long Is	3933	236.	KUSA	St. Lou	3429	286.	WIOD	Miami	3049
187.	KKDA-F	Dallas	3928	237.	WAXY-F	Miami	3416	287.	WMKR-F	Balt	3034
188.	WKLS-F	Atlanta	3912		KBLX-F	SF	3416	288.	KGfJ	LA	3030
189.	WMJI-F	Cleve	3904	239.	WHCN-F	Hart	3413	289.	WTVN	Co1,OH	3023
190.	WADO	NY	3901	240.	WRCH-F	Hart	3405	290.	WLKW-F	Prov	3011
191.	WSHE-F	Miami	3893	241.	WHJY-F	Prov	3392				
192.	KOMO	Seattle	3891	242.	WXLK-F	Roanoke	3380				
193.	WWDB-F	Phila	3873	243.	WXGT-F	Col,O	3351				
194.	KSFM-F	Sacra	3857	244.	WIL-F	St. Lou	3347				
195.	WTQR-F	Green-WB	3842	245.	WFMB-F	SD	3340				
196.	KILT-F	Houston	3818	246.	WBEN-F	Buff	3333				
197.	KZEW-F	Dallas	3817	247.	KWSS-F	SJ	3331				
198.	KWK-F	St. Lou	3801	248.	KHJ	LA	3325				
199.	WSB	Atlanta	3798	249.	KOIT-F	SF	3319				
200.	KTNQ	LA	3794	250.	WQAL-F	Cleve	3314				

AMERICA'S LEADING STATIONS - METRO CUME RATING*

1.	WXLK-F	Roanoke	51.9	51.	KHFI-F	Austin	34.7
2.	KTRS-F	Casper	48.7	52.	WROK	Rockford	34.6
3.	WFBG	Altoona	48.2		WNNK-F	Harrisburg	34.6
4.	WWNC	Asheville	46.3	54.	KQIZ-F	Amarillo	34.3
5.	WBBQ-F	Augusta, GA	46.2		WSKZ-F	Chattanooga	34.3
6.	WMEE-F	Fort Wayne	44.9		WZEE-F	Madison	34.3
7.	WIXX-F	Green Bay	44.8	57.	WKFR-F	Kalamazoo	33.9
8.	KFMW-F	Waterloo	44.6	58.	WRFY-F	Reading	33.8
9.	KWTO-F	Springfield,MO	43.5	59.	WCGQ-F	Columbus, GA	33.4
10.	WCCK-F	Erie	43.2	60.	KZFM-F	Corpus Christi	33.2
					WZAT-F	Savannah	33.2
11.	WQSM-F	Fayetteville,NC	42.1	62.	WWVA	Wheeling	33.1
12.	WCCO	Minneapolis	41.6	63.	KRNF-F	Des Moines	32.9
13.	KRLB-F	Lubbock	41.5		WABB-F	Mobile	32.9
14.	WIOG-F	Saginaw	41.4	65.	WSTO-F	Evansville	32.8
15.	WGLF-F	Tallahassee	40.7	66.	WTCR-F	Huntington	32.6
	WNDU-F	South Bend	40.7	67.	WDAY-F	Fargo	32.5
17.	WZOK-F	Rockford	40.3	68.	WIVY-F	Jacksonville	32.4
18.	WAAL-F	Binghamton	39.5		WAMX-F	Huntington	32.4
19.	WIVK-F	Knoxville	39.1	70.	KQKQ-F	Omaha	31.9
	WKY-F	Evansville	39.1		WHBC	Canton	31.9
21.	WHHY-F	Montgomery	39.0	72.	KAMZ-F	El Paso	31.8
22.	WTIC	Hartford	38.8		KTTS-F	Springfield,MO	31.8
23.	KKYK-F	Little Rock	38.4		KKRC-F	Sioux Falls	31.8
	WZYP-F	Huntsville	38.4	75.	KCCY-F	Pueblo	31.7
25.	WKSF-F	Asheville	38.3	76.	WNOK-F	Columbia, SC	31.6
	KMOX	St. Louis	38.3	77.	KVOC	Casper	31.5
	WQUT-F	Johnson City	38.3		KGBT	McAllen	31.5
28.	KLIK-F	Daven-RI	38.0	79.	WBHP	Huntsville	31.4
	WAYS-F	Macon	38.0		WMRV-F	Binghamton	31.4
	WOMP-F	Wheeling	38.0		WMT	Cedar Rapids	31.4
31.	WTHI-F	Terre Haute	37.5	82.	WRVQ-F	Richmond	31.3
32.	KFRX-F	Lincoln	37.1	83.	WGY	Schenectady	31.2
	KYYA-F	Billings	37.1	84.	WCRZ-F	Flint	31.1
34.	KBFM-F	McAllen	37.0	85.	WLWI-F	Montgomery	31.0
35.	WKZW-F	Peoria	36.8		WLAP-F	Lexington	31.0
	WICC	Bridgeport	36.8	87.	WYYY-F	Syracuse	30.9
37.	WVIC-F	Lansing	36.7	88.	KTWO	Casper	30.8
38.	KFAB	Omaha	36.6	89.	KGOT-F	Anchorage	30.6
39.	WKEE-F	Huntington	36.3	90.	WEZB-F	New Orleans	30.5
40.	KSMB-F	Lafayette	36.2		KFGO	Fargo	30.5
	KGHL	Billings	36.2	92.	WCOS-F	Columbia, SC	30.4
42.	WHOT-F	Youngstown	36.0		KTDY-F	Lafayette	30.4
43.	KQCR-F	Cedar Rapids	35.9		WVLK-F	Lexington	30.4
44.	WTIC-F	Hartford	35.7	95.	KGGO-F	Des Moines	30.2
45.	WKZO	Kalamazoo	35.3		WGIR-F	Manchester	30.2
46.	WGNI-F	Wilmington,NC	35.1		KHOO-F	Waco	30.2
47.	WIMZ-F	Knoxville	34.9	98.	WVAF-F	Charleston, WV	30.1
	WOWO	Fort Wayne	34.9	99.	KRKY-F	Steubenville	30.0
49.	KDKA	Pittsburgh	34.8		KZZU-F	Spokane	30.0
	WSSX-F	Charleston, SC	34.8		KULA-F	Honolulu	30.0

* Based on 12+ Metro Cume Rating, Mon-Sun, 6A-MID

AMERICA'S LEADING STATIONS BY FORMAT*

1/4 HOUR AVERAGE

<u>CHR/TOP 40/CONTEMP</u>			<u>AOR</u>	<u>AC/SOFT ROCK/OLDIES</u>			<u>MOR/VARIETY</u>								
1. WHTZ-F	NY	1755	1. WNEW-F	NY	1278	1. WNBC	NY	993	1. WGN	Chicago	1501				
2. KIIS-F	LA	1625	2. WMMR-F	Phila	1025	2. WCBS-F	NY	984	2. WCCO	Minn-SP	1013				
3. WPLJ-F	NY	1512	3. KLOS-F	LA	744	3. WLTV-F	NY	920	3. WJR	Detroit	998				
4. WLS	Chicago	1512	4. KMET-F	LA	684	4. WYNY-F	NY	712	4. KDKA	Pitts	711				
5. WKTU-F	NY	599	5. WBCN-F	Boston	644	5. KOST-F	LA	673	5. WBZ	Boston	653				
6. WCAU-F	Phila	573	6. WMM5-F	Cleve	559	6. KRTH-F	LA	510	6. WHDH	Boston	457				
7. WBBM-F	Chicago	564	7. KSHE-F	St. Lou	550	7. WMGK-F	Phila	508	7. WTIC	Hart	452				
8. WZGC-F	Atlanta	524	8. KRQO-F	LA	532	8. WPIX-F	NY	485	8. KNBR	SF	394				
9. KKHR-F	LA	509	9. WLUP-F	Chicago	497	9. KVIL-F	Dallas	481	9. WMAJ	Wash	365				
10. WBZZ-F	Pitts	480	10. WFBQ-F	Indy	483	10. KFI	LA	444	10. WBAL	Balt	336				
11. WAPP-F	NY	474	11. WDFE-F	Pitts	482	11. WLAK-F	Chicago	442		WTMJ	Milw	336			
12. WHYI-F	Miami	472	12. WRIF-F	Detroit	469	12. KSTP-F	Minn-SP	424	12. WLW	Cinci	331				
13. KKBQ-F	Houston	471	13. WWDW-F	Wash	456	13. WJMK-F	Chicago	419	13. KFAB	Omaha	302				
14. WKQX-F	Chicago	456	14. WXRT-F	Chicago	410	14. WFYR-F	Chicago	406	14. WIP	Phila	298				
15. WRBQ-F	Tampa	439	15. WAAF-F	Worc/Bost	401	15. KRLA	LA	404	15. WBIC	Indy	292				
16. WCZY-F	Detroit	418	16. WYSP-F	Miami	379	16. WRAL-F	Raleigh	387	16. KFMB	SD	286				
17. WTIC-F	Hart	416	17. WSHF-F	Phila	370	17. KMGF-F	LA	378	17. WSB	Atlanta	233				
18. WHTT-F	Detroit	414	18. KQRS-F+	Minn-SP	320	18. WCLR-F	Chicago	377	18. KOMO	Seattle	228				
19. WHTT-F	Boston	398	19. WYNF-F	Tampa	310	19. WSN1-F	Phila	356	19. WHAS	Louis	221				
20. WL0L-F	Minn-SP	357	20. WJYF-F	Prov.	307	20. KLTR-F	Phila	353	20. WGY	Schen	218				
	WRQX-F	Wash	21. WIOQ-F	Phila	306	21. KHTZ-F	LA	341	21. WKRC	Cinci	206				
22. KRBE-F	Houston	355	22. KL0L-F	Houston	291	22. KYUU-F	SF	326	22. WTVN	Col, OH	196				
	WLS-F	Chicago	23. KSRF-F	Houston	288	23. WROR-F	Boston	321	23. KSSK	Hono	193				
24. WQXI-F	Atlanta	351	24. WLLZ-F	Detroit	287	24. WNIC-F	Detroit	313	24. KHOW	Denver	192				
25. WGLF-F	Cleve	323	25. WKLS-F	Atlanta	285	25. WLTF-F	Cleve	306	25. KSL	SLC	187				
26. KEGL-F	Dallas	314	26. KTXQ-F	Dallas	280	26. KIOI-F	SF	278	26. WBEW	Buffalo	181				
27. WAVA-F	Wash	301	27. KTBV-F	San Diego	267	27. WSSH-F	Boston	272	27. WOMO	F Wayne	175				
28. WXLK-F	Roanoke	297	28. WYYY-F	Balt	266	28. WKSZ-F	Phila	271	28. WKY-F	Evans	167				
29. WBSB-F	Balt	296	29. WAPI-F	Birm	259	29. W0MC-F	Detroit	268	29. WRVA	Rich	163				
30. KDWB-F	Minn-SP	291	30. WBAB-F	Long Is	258	30. WMJI-F	Cleve	250	30. KEX	Port,0	159				
31. WEZB-F	New Or	289	31. WLWQ-F	Col,0	256	31. WJYO-F	Orl	248	31. WSYR	Syra	150				
32. WZOU-F	Boston	288	32. WLIR-F	Long Is	253	32. WLTT-F	Wash	242	32. WBT	Char,NC	146				
33. WHEE-F	F. Wayne	281	33. KZEW-F	Dallas	252	33. KFMK-F	Houston	241	33. WTAE	Pitts	143				
34. WNZF-F	Miami	279	34. KBPI-F	Denver	248	34. WIQI-F	Tampa	235	34. WHIO	Dayton	142				
35. WPRO-F	Prov.	275	35. KISW-F	Seattle	238	35. WCLY-F+	Wash	229	35. WFTF	Raleigh	142				
36. WKRO-F	Cinci	269	36. KZAP-F	Sacra	238	36. WWSW-F	Pitts	226	36. KOB	Albuq	141				
37. WBLI-F	Long Is.	266	37. WKDF-F	Nash	235	37. WLAC-F	Nash	223	37. KRMG	Tulsa	126				
	KIQQ-F	LA		KUPD-F	Phoe		235	38. WJQY-F	Miami	219	38. WSPD	Toledo	125		
	KSFN-F	Sacra		39. KF0G-F	SF		234	39. WMET-F	Chicago	217		WCTC	Long Is	125	
40. WROQ-F	Char, NC	261		40. WDIZ-F	Orl		228	40. WMJX-F	Boston	213	40. WDBO	Orl	117		
41. WZGO-F	Phila	259	41. KATT-F	Ok1 C	225	41. WVOR-F	Roch	211	41. WFLA	Tampa	114				
42. KTKS-F	Dallas	259	42. WQFM-F	Milw	222	42. KSD-F	St. Lou	208	42. WHAM	Roch	113				
43. KHTR-F	St. Lou	253	43. WHCN-F	Hart	211	43. KX0A-F	Sacra	207	43. WGR	Buff	113				
44. KUBE-F	Sea	250	44. WIMZ-F	Knox	209	44. WSB-F	Atlanta	207	44. WGSN	Long Is	113				
45. KMEL-F	SF	249	45. KRQR-F	SF	208	45. WFOX-F	Atlanta	204	45. WICC	Bridge	108				
46. WK0L-F	Knox	242	46. KYYS-F	KC	206	46. WSNY-F	Col, 0	203	46. WAKR	Akron	101				
	WKCI-F	New H.		47. WPYX-F	Albany		206	47. KMJI-F	Denver	200					
48. W0GT-F	Col, OH	237	48. WCKG-F	Chicago	197	48. WFLI	Phila	199	49. WALK-F+	Long Is	197				
	WHLY-F	Orl		49. WNOR-F	Norfolk		189	50. W0BF-F	Boston	196					
50. WBJW-F	Orl	237	50. KEZ0-F	Omaha	185										

CLASSICAL

1. WQXR-F+	NY	481	11. KING-F	Seattle	115
2. WNCN-F	NY	319	12. KVOD-F	Denver	114
3. WQMS-F+	Wash	191	13. KFSD-F	SD	111
4. KFAC-F	LA	178	14. WCRB-F	Boston	97
5. WFMT-F	Chicago	170	15. WQRS-F	Detroit	94
6. KKHI-F+	SF	163	16. WNI8-F	Chicago	78
7. WFLN-F	Phila	156	17. KONC-F	Phoenix	75
8. KDFC-F+	SF	150	18. KYTE-F	Port	57
9. WMTI-F	Miami	146	19. WRR-F	Dallas	56
10. KLEF-F	Hous	125	20. KFAC	LA	52
			21. WCLV-F	Cleve	50

RELIGION/GOSPEL

1. WWRL	NY	244	19. WR0L	Boston	63	
2. WFME-F	NY	244	20. WCCA	Chicago	58	
3. WBGR	Balt	124	21. WFRN-F	S. Bend	58	
4. WCFL	Chicago	114	22. W0AD	Jack, MS	57	
5. KBRT	LA	102	23. WPTT-F	Pitts	56	
6. KPBC	Dallas	100	24. WZLD	Phila	54	
7. KJIM-F	Dallas	95	25. WRFD	Col, 0	53	
8. KCIJ	Shreve	92	26. KG0L-F	Houston	50	
9. WYCB	Wash	89	27. KCF0-F	Tulsa	50	
10. KCMS-F	Seattle	88	28. KEAR-F	SF	48	
11. WPCE	Norfolk	85	29. WKZK	Aug.,GA	46	
12. KGER	LA	80	30. WRBS-F	Balt	46	
	WMBM	80	31. KYMS-F	LA	45	
14. WAGG	Birm	78		KCIS	Seattle	45
15. KFSG-F	LA	75		KSLR	San Ant	45
16. WDAC-F	Lanc	69	34. WABQ	Cleve	44	
17. WDJC-F	Birm	66	35. KHCB-F	Houston	42	
18. W0UZ-F	Detroit	64	36. KFAX	SF	40	

* Based on 1/4 HR AVG, Mon-Sun, 6A-MID, TSA

BEAUTIFUL MUSIC/EZ

1. WPAT-F	NY	1075
2. WRFM-F	NY	889
3. WLOO-F	Chicago	808
4. KBIG-F	LA	806
5. WEAZ-F	Phila	732
6. KJOI-F	LA	674
7. WPAT	NY	541
8. WGAY-F	Wash	518
9. WDBA-F	Tampa	482
10. WLYF-F	Miami	456
11. WJOI-F	Detroit	450
12. WSHH-F	Pitts	404
13. KODA-F	Houston	398
14. WLIF-F	Balt	388
15. KOSI-F	Denver	332
16. WRCH-F	Hart	331
17. WJIB-F	Boston	329
18. KABL-F	SF	307
19. WEZN-F	Bridge	306
20. WLKW-F	Prov	303
21. WQAL-F	Cleve	295
22. WDOK-F	Cleve	294
23. WHIO-F	Dayton	292
24. KMEZ-F	Dallas	284
25. WPCF-F	Atlanta	282
26. WHUD-F	Peck/NY	266
27. WAYL-F	Minn-SP	264
28. KABL	SF	259
29. KJQY-F	SD	244
30. KCTC-F	Sacra	242
31. WBNS-F	Col, O	238
32. WXTZ-F	Indy	236
33. KOIT-F	SF	233
34. KEZK-F	St. Lou	232
35. WF0G-F	Norfolk	228
36. KNOB-F	LA	226
37. KSEA-F	Seattle	224
38. WWEZ-F	Cinci	219
39. KMBR-F	KC	219
40. KBRD-F	Seattle	214
41. WEZW-F	Milw	209
42. KKNQ-F	OK C	205
43. KSFI-F	SLC	204
44. WJYE-F	Buff	203
45. KQXT-F	San Ant	203
46. WJBR-F	Wilm	200
47. KBAY-F	SJ	195
48. KXL-F	Port, O	179
49. WEZO-F	Roch	174

COUNTRY

1. WHN	NY	973
2. WMAQ	Chicago	652
3. WBAP	Dallas	639
4. KIKK-F	Houston	418
5. WDAF	KC	412
6. WKHX-F	Atlanta	401
7. WTQR-F	Green-WS	363
8. WIVK-F	Knox	348
9. WSM-F	Nash	334
10. WZZK-F	Birm	333
11. WSOC-F	Char,NC	330
12. KZLA-F	LA	328
13. WNSN-F	Chicago	313
14. WIL-F	St. Lou	308
15. WXTU-F	Phila	307
16. KNIX-F	Phoenix	304
17. KILT-F	Houston	292
18. KPLX-F	Dallas	290
19. WMSQ-F	Wash	288
20. KSCZ-F	Dallas	287
21. WMMW-F	Detroit	283
22. KSAN-F	SF	278
23. KLAC	LA	274
24. KSSN-F	L Rock	274
25. WESC-F	Green,SC	268
26. WAMZ-F	Louis	267
27. KUSA	St. Lou	260
28. KRKAK	Sacra	259
29. WQYK-F	Tampa	243
30. WSN	Tampa	242
31. KNEW	SF	241
32. KXXY-F	OkI C	238
33. WPOC-F	Balt	232
34. WKFA-F	Orl	229
35. KVOO	Tulsa	224
36. KKYX	San Ant	219
37. WVLK-F	Lex	217
38. KEYE-F	Minn-SP	205
39. WPKX-F	Wash	196
40. WUSY-F	Chatta	193
41. WRKZ-F	Harris	191
42. WYAY-F	Atl	191
43. WBOS-F	Boston	182
44. KRPM-F	Seattle	179
45. WCOS-F	Col, SC	178
46. WKQS-F	Miami	178
47. WGCK-F	Memphis	177

BLACK/URBAN

1. WRKS-F	NY	1626
2. WBLS-F	NY	977
3. WUSL-F	Phila	723
4. WDMX-F	Chicago	685
5. WGC1-F	Chicago	674
6. KMJQ-F	Houston	561
7. WDAS-F	Phila	469
8. WJLB-F	Detroit	462
9. WKYS-F	Wash	403
10. KKDA-F	Dallas	396
11. WVEE-F	Atlanta	395
12. KSOL-F	SF	376
13. WYLD-F	New Or	341
14. WHUR-F	Wash	339
15. KJLH-F	LA	325
16. WL1B	NY	314
17. KUTE-F	LA	306
18. KDAY	LA	287
19. KACE-F	LA	239
20. KLMJ-F	St. Lou	236
21. WPEP-F	Char,NC	232
22. KBLX-F	SF	229
23. WZAK-F	Cleve	219
24. WHRK-F	Memphis	216
25. WHQT-F	Miami	208
26. WXYV-F	Balt	206
27. KKGO-F	LA	204
28. WAMO-F	Pitts	204
29. WENN-F	Birm	200
30. WBLZ-F	Cinci	187
31. WJZZ-F	Detroit	184
32. WEDR-F	Miami	176
33. WJPC	Chicago	176
34. WBLX-F	Mobile	170
35. WDJY-F	Wash	167
36. WMYK-F	Norfolk	164
37. WJMT-F	Jackson	164
38. WDMT-F	Cleve	153
39. KNOK-F	Dallas	149
40. WVON	Chicago	148
41. WFLZ-F	Rich	144
42. WTLG-F	Indy	143
43. WNRJ	Newark	139
44. WNDM-F	Col, SC	137
45. WQMG-F	Green-WS	133
46. WLUM-F	Milw	132

NEWS/TALK

1. WOR	NY	1522
2. WING	NY	1235
3. WCBS	NY	1111
4. KABC	LA	1053
5. KMOX	St. Lou	892
6. WABC	NY	842
7. KGO	SF	798
8. WBBM	Chicago	693
9. KNX	LA	680
10. KYW	Phila	578
11. KCBS	SF	526
12. KFWB	LA	495
13. WRKO	Boston	463
14. KRLD	Dallas	442
15. WCAU	Phila	407
16. KIRO	Seattle	370
17. WIND	Chicago	367
18. WJZ	Detroit	357
19. WDDW-F	Phila	336
20. KTRH	Houston	331
21. WMCA	NY	297
22. WEEI	Boston	278
23. KTVR	Phoenix	253
24. WXYT	Detroit	243
25. WTOP	Wash	237
26. KPCC	Houston	215
27. WHO	Des M	213
28. KGO	Denver	212
29. WTOG	Miami	201
30. WINZ	Miami	187
31. KCMO	KC	185
32. WNNM	Miami	181
33. KSDO	SD	171
34. WWWE	Cleve	170
35. KFBC	Sacra	156
36. WHJJ	Prov	152
37. WOL	New Or	148
38. WVAL	San Ant	144
39. WKXV	Cinci	130
40. KCKY	Port, O	126
41. KNJ	Fresno	123
42. KNUS	Denver	118
43. KTKO	OkI C	117
44. KIEV	LA	109
45. WTKN	Pitts	109
46. KNBZ	KC	105
47. WCBS	Miami	102
48. WGST	Atlanta	101
49. WCBM	Balt	98
50. WFLP	Tampa	97

SPANISH

1. WADO	NY	407
2. KTNQ	LA	320
3. WQBA	Miami	299
4. KWKW	LA	267
5. WKDM	NY	250
6. WSKQ	NY	247
7. KSKQ	LA	227
8. WOJO-F	Chicago	220
9. KLVE-F	LA	215
10. KGBT	McAllen	183

11. WJIT	NY	177
12. KALI	LA	173
13. WRHC	Miami	156
14. WOCN	Miami	143
15. WCMQ	Miami	136
16. WQBA-F	Miami	119
17. WQBF-F	Miami	101
18. KCOR	San Ant	96
19. K1W-F	McAllen	89
20. KEDA	San Ant	81
21. KESS-F	Dallas	76
22. KLAT	Houston	75
23. KIQI	SF	70

NOSTALGIA

1. WNEV	NY	799
2. KMPC	LA	616
3. WJJD	Chicago	490
4. CKLW	Detroit	425
5. WFN	Phila	361
6. KQUE-F	Houston	288
7. WAIT	Chicago	210
8. WHLI	Long Is	199
9. KSFO	SF	194
10. WDAE	Tampa	181
11. WBBG	Cleve	170
12. WRTH	St. Lou	167
13. WOKY	Milw	161
14. WJAS	Pitts	152
15. KIXI	Seattle	146
16. WWRW	Wash	138

17. WYLF-F	Roch	125
18. WECK	Buffalo	123
19. KYTE	Port, O	108
20. KPQP	SD	99
21. WNAK	Scran-WB	96
22. WXKS	Boston	95
23. WITH	Balt	94
24. WGUL-F	Tampa	93
25. WNJY-F	W. Palm	90
26. KEZW	Denver	90
27. WMLF	Indy	89
28. WMAS	Spr, MA	82
29. WEJL	Scran-WB	81
30. KLUB	SLC	80
31. KXOA	Sacra	80

AMERICA'S LEADING STATIONS BY FORMAT

METRO SHARE

<u>CHR/TOP 40/CONTEMP</u>	<u>AOR</u>	<u>BEAUTIFUL MUSIC/EZ</u>	<u>COUNTRY</u>
1. KTRS-F Casper 36.2	1. KGGQ-F Des M 18.0	1. WWLV-F Day Beh 18.1	1. WNNC Ashe 33.0
2. WLK-F Roanoke 34.9	2. WIMZ-F Knox 17.5	2. WDUV-F Sarasota 17.9	2. WTHI-F Terre H 24.2
3. KFMM-F Water 29.8	3. WFBQ-F Indy 15.5	3. KXLY-F Spokane 16.9	3. KGHl Bill 2.40
4. WKSF-F Ashe 27.8	4. WBLM-F Port, O 14.6	4. WEZN-F Bridge 16.4	4. WIVK-F Knox 23.3
5. WMEE-F F. Wayne 26.2	5. WAAF-F Worc. 14.0	5. WHIO-F Dayton 15.8	5. WBHP Hunts 22.5
6. KWTO-F Spr, MO 25.8	6. KLAQ-F El Paso 13.8	6. WFBG-F Altoona 15.6	6. KCCV-F Pueblo 20.2
7. WZP-F Hunt, AL 25.0	7. KLJZ-F Austin 13.6	7. WNCZ-F Lanc 15.4	7. KYOC Casper 19.0
8. WAAL-F Bingh 24.6	8. WIBA-F Madison 13.4	8. WZID-F Manch 14.5	8. WTCR-F Hunt, WV 18.8
KRLB-F Lubbock 24.6	9. KZEL-F Eugene 13.3	9. WNSA-F Tampa 14.5	9. WLWI-F Mont 18.7
10. WQUT-F JC-Kings 24.2	10. KEZO-F Omaha 13.2	WEZK-F Knox 14.5	10. WCOS-F Col, SC 18.6
11. WIXX-F Green B. 23.8	11. WNCZ-F Peoria 13.0	11. WPRV-F Roanoke 14.4	WXBQ-F JC/Kings 18.6
12. WOMP-F Wheel 23.3	12. KSHE-F St. Lou 12.9	12. WHBC-F Canton 14.2	12. KFGO Fargo 17.7
13. WCCK-F Erie 23.2	13. KFMY-F Lubbock 12.9	13. KXTZ-F Las Vegas 13.6	KJNE-F Waco 17.7
14. WQSM-F Fayette, NC 23.1	14. WFLM-F Lincoln 12.9	14. WEMZ-F All-Beth 13.5	14. KTTS-F Spg, MO 17.5
15. WZOK Rock 21.8	15. WAPL-F App-Osh 12.7	15. WVFM-F Lake 13.2	15. WTQR-F Green-Ws 16.8
16. WBBQ-F Aug, GA 21.6	16. KWHL-F Anch 12.3	16. WDUZ-F G. Bay 13.1	16. WVLK-F Lexing 16.7
17. KLIK-F Dav-RI 21.1	17. KQWB-F Fargo 12.1	17. WEA7-F W. Palm 13.0	17. WUSY-F Chatt 16.2
18. WNDU-F S. Bend 20.7	18. WKQO-F Lexing 12.0	18. WSWT-F Peoria 13.0	18. WPOR-F Port, M 16.1
19. WVIC-F Lansing 20.5	19. WAPI-F Birm 12.0	19. WNSA-F Col, O 12.6	19. WGEF G. Bay 15.9
20. KYA-F Billings 20.1	20. WWCX-F Flint 11.8	WLKW-F Prov 12.6	20. WKCQ-F Saginaw 15.7
21. KQIZ-F Amar 19.9	21. KDJK-F Modesto 11.6	21. KQLT-F Casper 12.1	21. KHAK-F C. Rpds 15.5
22. WMP-F Chatt 19.9	KATC-F Okl C 11.6	22. WRCH-F Hart 12.0	22. KFDD-F Wich 15.2
23. KFRX-F Linc 19.5	23. KOZZ-F Reno 11.5	23. WHP-F Harris 11.9	23. WKSJ-F Mobile 15.1
24. WIOG-F Saginaw 19.4	24. WLVQ-F Col, O 11.5	24. WSR5-F Worc 11.8	24. WWSA Wheeling 14.5
25. KKRC-F S. Falls 18.9	25. KOMP-F LV 11.4	25. KJYK-F Tucson 11.7	WVAM Altoona 14.5
26. WNNK-F Harris 18.7	26. WZZO-F All-Beth 11.2	26. KGNC-F Amar 11.6	26. WMSI-F Jack, MS 14.2
WHHY-F Harris 18.7	27. WCMF-F Roch 11.2	27. WMEZ-F Pensa 11.5	KLLL-F Lubbock 14.2
28. KHFI-F Austin 18.4	28. KIL0-F Col Spg 11.2	28. WEZO-F Roch 11.1	28. KSSN-F L. Rock 14.1
29. WKZN-F Peoria 18.2	29. WQIR-F Manch 11.0	29. WEPG-F Atl City 11.1	KYKR-F Beau-PA 14.1
30. WCCQ-F Col, GA 18.1	30. WMSM-F Cleve 11.0	30. WQLR-F Kala 10.8	30. WAMZ-F Louis 14.0
31. WRFY-F Reading 18.0	31. KEZE-F Spok 10.9	31. KKNG-F Okl C 10.7	31. WESC-F Green-Sp 13.9
32. KKYK-F L. Rock 18.0	32. KNCN-F Cor Chr 10.8	KOSI-F Denver 10.7	32. KUZZ Bakers 13.4
33. WAYS-F Macon 18.0	33. KZAP-F Sacra 10.4	33. WFOG-F Norfolk 10.6	33. WYNG-F Evans 13.1
34. WAMX-F Hunt, WV 17.6	34. KICT-F Wich 10.3	34. WLQR-F Toledo 10.6	34. KVOX-F Fargo 13.1
35. WHOT-F Young 17.5	35. KGRQ-F Casper 10.3	35. KPNW-F Eugene 10.5	35. WPCV-F Lake 13.0
36. KSMB-F Lafay, LA 17.4	36. WFFV-F Jkville 10.3	36. WGER-F Saginaw 10.1	36. KSO Des M 12.9
37. WZZQ-F Terre H 17.2	37. KFMY-F Albuq 10.2	37. KSFI-F SLC 10.1	37. WZZK-F Birm 12.8
38. KGOT-F Anch 16.7	38. WQX-F+ Syra 10.2	38. WRS-A Hunting 10.0	38. KDRK-F Spokane 12.6
39. KZFM-F Cor Chr 16.7	39. WHEB-F Port-Dove 10.1	39. WEZV-F F. Wayne 9.9	WDEN-F Macon 12.6
40. WRVQ-F Rich 16.6	WOUR-F Utica 10.1	WLIF-F Balt 9.9	KNFO-F Waco 12.6
41. WABB-F Mobile 16.4	41. WLAV-F Gr. Rpds 10.0	41. WJYE-F Buff 9.8	WSOC-F Char, NC 12.6
42. KQKQ-F Omaha 16.1		42. KBEE-F Modesto 9.7	KTPK-F Topeka 12.6
43. KQCR-F Ced Rpds 15.9		KCOZ-F Shreve 9.7	43. WLLR-F Daven-RI 12.5
KRNQ-F Des M 15.9		44. KBEZ-F Tulsa 9.6	44. WCHY-F Savan 12.4
45. WTIC-F Hart 15.8		45. WKBN-F Young 9.6	45. WQBE-F Char, WV 12.2
46. WKFR-F Kala 15.7		46. WBES-F Char, WV 9.5	46. WOWN-F Pensa 12.1
47. WTYX-F Jack, MS 15.5		47. WKTZ-F Jkville 9.5	47. WCNV-F+ Lynch 12.0
48. WVAF-F Char, WV 15.5		48. WSHH-F Pitts 9.4	48. KASE-F Austin 11.9
49. WIVY-F Jkville 15.4		49. WIBQ-F Utica 9.3	49. WZL-F Char, SC 11.9
50. WSSX-F Char, SC 15.3		50. WXTZ-F Indy 9.2	50. WOKQ-F Port-Dove 11.7
WHSL-F Wilm, NC 15.3		WYEZ-F S. Bend 9.2	

SPANISH

1. KGBT McAllen 21.3	8. KAMA El Paso 5.4
2. KUNO Cor Chr 12.5	9. KTRO Oxnard 5.1
3. KIWW-F McAllen 8.5	10. KCOB San Ant 5.0
4. KNAC Bakers 8.3	11. KGST Fresno 4.9
5. KOXR Oxnard 6.5	12. KQXX-F McAllen 4.6
6. KLFA-F Salinas 5.8	13. KEDA San Ant 4.4
7. WQBA Miami 5.7	14. KXEW Tucson 4.3

CLASSICAL

1. KQOD-F Denver 3.8	9. KLSK-F S. Fe/Alb 2.0
2. KFSD-F SD 3.6	KLEF-F Houston 2.0
3. KBOQ-F Salinas 3.5	11. KKHL-F SF 1.9
4. KING-F Seattle 3.4	KHFM-F Albuq 1.9
5. WQMS-F+ Wash 3.2	13. KDFC-F+ SF 1.8
6. KONC-F Phoenix 2.9	14. KXTR-F KC 1.7
7. WTMF-F Miami 2.6	15. WFMR-F Milw 1.6
8. KYTE-F Port, O 2.3	16. WQXR-F+ NY 1.6
	17. WFLN-F Phila 1.5

MOR/VARIETYBLACK/URBANNEWS/TALKAC/SOFT/OLDIES

1. WIKY-F	Evans	31.4	1. WANM	Talla	19.9	1. KMOX	St. Lou	19.7	1. WFBG	Altoona	26.3
2. WCOO	Minn-SP	22.5	2. WJJS-F	Lynch	17.5	2. WHO	Des M	12.3	2. WGNF-F	Wilm,NC	19.8
3. WTIC	Hart	20.1	3. WJMI-F	Jack,MS	17.1	3. KIRO	Seattle	10.2	3. WKKE-F	Hunt,WV	19.2
4. KFAB	Omaha	20.1	4. WEAS-F	Savan	17.0	4. KTRAR	Phoenix	9.2	4. WKRF	Rockford	16.8
5. WMT	C Rpds	18.9	5. WYLD-F	New Or	16.8	5. KCSJ	Pueblo	8.8	5. KOB-F	Albuq	16.7
6. WHBC	Canton	16.8	6. WQDN-F	Green-NB	16.5	6. KNJ	Fresno	8.5	6. KCIX-F	Boise	16.0
7. KSSK	Hono	16.6	7. WIDO-F	Fayette	16.2	7. KGO	SF	8.2	7. WYYY-F	Syra	15.6
8. WNEF	Bingh	15.5	8. KJCB	LaFay	16.1	8. KARN	L. Rock	8.0	8. WCRZ-F	Flint	15.4
9. WIBC	Indy	15.4	9. WFXE-F	Col,GA	15.9	9. WOC	Daven-RI	7.9	9. WKYE-F	Johns,PA	14.4
KDAL	Duluth	15.4	10. WBOP	Pensa	15.2	10. KTOK	Okl C	7.2	WMRV-F	Bingh	14.4
11. WKZO	Kala	15.3	11. WDZZ-F	Flint	15.1	11. WJNO	W. Palm	7.1	11. WVOR-F	Roch	13.6
12. KDKA	Pitts	15.1	12. WSOX	Savan	15.0	12. KOH	Reno	6.9	12. WMT-F	C. Rpds	13.3
13. WSYR	Syra	14.4	13. WFXA-F	Aug,GA	13.5	13. WQBK	Albany	6.8	13. KULA-F	Hono	12.6
14. KOB	Albuq	14.2	14. WPGA-F	Macon	13.4	14. KCMB	KC	6.8	14. WJYO-F	Orlando	12.6
15. WICC	Bridge	13.5	15. WPEG-F	Char,NC	13.4	15. KRDL	Dallas	6.8	15. WRAL-F	Raleigh	12.5
16. KSOO	S. Falls	13.4	16. WHRK-F	Memphis	12.9	16. WRKO	Boston	6.7	16. WLAC-F	Nash	12.4
17. WIBX	Utica	13.1	17. KHYS-F	Beau-PA	12.8	17. WGIR-F	Manch	6.6	17. WJET	Erie	12.4
18. KFOR	Lincoln	12.9	18. WOKS	Col,GA	11.9	18. KYW	Phila	6.5	18. KZBS-F	Okl C	12.3
KTWO	Casper	12.9	19. WBLX-F	Mobile	11.9	19. WHJJ	Prov	6.4	19. WKYE	Water	12.0
20. WHAS	Louis	12.4	20. WQIM-F	Mont,AL	11.8	20. WKIS	Orlando	5.8	20. KIDX-F	Bill	11.7
21. WTMJ	Milw	12.3	21. WGOK	Mobile	11.6	21. KLBJ	San Ant	5.8	21. WEZS-F	Rich	11.4
22. WOMO	F Wayne	11.8	22. WPLZ-F	Rich	11.4	22. KFBB	Sacra	5.7	22. WKVI-F	Shreve	11.4
23. WGY	Schen	11.6	23. WVEE-F	Atlanta	11.0	23. WWL	New Or	5.6	23. WUJ-F	Birm	11.1
24. WRVA	Richm	11.5	24. WXVI	Mont	11.0	24. KXL	Port,0	5.6	24. KHOO-F	Waco	11.0
25. WSCN	Saginaw	11.4	25. WBMS	Wilm,NC	10.9	25. WBBF	Roch	5.5	25. KFQD	Anch	11.0
26. KGBN	Young	11.0	26. WMMZ-F	Char,SC	10.8	26. WCKY	Cinci	5.5	26. KVUU-F	Col Spg	10.8
27. WJR	Detroit	10.4	27. KDKS-F	Shreve	10.6	27. KSDO	SD	5.5	27. WSNY-F	Col,OH	10.8
28. WLW	Cinci	10.3	28. WFXC-F	Raleigh	10.2	28. KVOR	Col Spg	5.2	28. WHNN-F	Saginaw	10.7
WKRR	Akron	10.3	29. WPAL	Char,SC	9.9	29. KCBS	SF	5.2	29. KRNO	Reno	10.7
WHIO	Dayton	10.3	30. WMB	Macon	9.9	30. WSLI	Jack,MS	5.1	30. WEIZ-F	Col,GA	10.6
31. WHP	Harris	10.2	31. WJAX-F	Jkville	9.7	31. WOR	NY	5.0	31. WRMF-F	W. Palm	10.5
32. WCHS	Char,WV	10.1	32. KMJQ-F	Houston	9.3	32. KOA	Denver	5.0	32. WSBA-F	York	10.5
WTVN	Col,OH	10.1	33. WMDM-F	Col,SC	9.1				33. WBMG-F	Talla	10.5
WMBD	Peoria	10.1	34. KQXL-F	Baton R	9.1				34. WFBC-F	Green/Sp	10.3
35. WVLF-F	Lexing	10.0	35. WEUP	Hunts	8.8				35. KGW	Port,OR	10.1
36. WSPD	Toledo	9.9	36. WWLL	Wilm,NC	8.4				36. KSTP-F	Minn-SP	9.9
37. WTAG	Worc	9.7	37. WJTT-F	Chatta	8.4				37. KELT-F	McAllen	9.9
38. WGN	Chicago	9.6	38. WLOU	Louis	8.4				38. WSLQ-F	Ranoke	9.9
WKRC	Cinci	9.6	39. WKXI	Jack,MS	8.0				39. KKUS-F	Sp,MO	9.9
WBEN	Buffalo	9.6	40. KOKA	Shreve	8.0				40. WMGN-F	Madison	9.5
41. WBT	Char,NC	9.4							41. WXTC-F	Char,SC	9.5
42. KRMG	Tulsa	9.2							42. KOOK	Bill	9.5
KFMG	SD	9.2							43. WVTS-F	Terre H	9.5
44. WMAZ	Macon	9.1							44. KPAT-F	S. Falls	9.5
KSRN-F	Reno	9.1							45. WPMK-F	Lansing	9.4
46. WRTA	Altoona	8.9							46. KVLL-F	Dallas	9.3
47. KBOI	Boise	8.8							47. WHYN-F	Spg,MA	9.2
WIBA	Madison	8.8							48. WAEV-F	Savan	9.2
49. WELI	N. Haven	8.7							49. WNFL	G. Bay	9.1
50. WBAL	Balt	8.6							50. XKOA	Sacra	9.0

NOSTALGIARELIGION/GOSPEL

1. WKWK	Wheeling	12.0	16. KXTP	Duluth	6.9	1. KCLJ	Shreve	16.1	11. WZTN	Mont	4.1
2. WMID	At. City	11.8	17. WECK	Buffalo	6.9	2. WOAD	Jack,MS	10.0	12. KLFJ	Spg,MO	3.6
3. WTHI	Terre H	11.7	18. WOKY	Milw	6.7	3. WKZK	Aug,GA	8.3	13. WQJZ	Char,SC	3.5
4. WSBT	S. Bend	11.5	19. WLYF-F	Roch	6.4	4. WDAC-F	Lanc	7.6	14. WBRG	Balt	3.3
5. WEYZ	Erie	11.1	20. WEJL	Scran	6.4	5. WKQE	Talla	6.7	15. KCFO-F	Balt	3.2
6. WSTV	Steuben	9.5	21. WKAP	All-Beth	6.3	6. WERM-F	Hunting	5.2	16. WCGL	Jkville	3.1
KTOP	Topeka	9.5	22. WRAM	Reading	6.2	7. WAGG	Birm	5.2	17. WNDA-F	Hunts	2.9
8. WINR	Bingh	9.4	23. WAMR	Sara	6.2	8. WPCE	Norfolk	4.6	18. WRNB	Green-NB	2.9
WRCG	Col, GA	9.4	24. WROD	Day Bch	6.1	9. KURL	Bill	4.5	19. WFUR-F	Gr. Rpds	2.8
10. WMAS	Spg, MA	8.4	25. WDAE	Tampa	5.7	10. WMOB	Mobile	4.3	20. KCFE	Pueblo	2.6
11. WCOA	Pensa	8.0							21. KWAS-F	Amar	2.5
12. WNAK	Scran	7.9							22. KJIL-F	Okl C	2.5
13. WNJY-F	W. Palm	7.7									
14. WYNZ	Port, M	7.6									
15. KIDO	Boise	7.2									

MARKETS WITH HIGHEST AND LOWEST PERCENTAGE OF FM LISTENERSHIP*

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Lancaster	89.75%	1. Altoona	41.46%
2. Greenville-New Bern	88.12	2. Duluth	44.12
3. Lynchburg	85.25	3. Honolulu	49.23
4. Lansing	84.98	4. Asheville	50.00
5. Evansville	84.71	5. Bakersfield	51.50
6. Columbia, SC	83.89	6. Billings	52.35
7. Oklahoma City	81.92	7. Sioux Falls	52.49
8. Daytona Beach	81.59	8. Huntsville	53.98
9. Lubbock	80.94	9. WB-Scranton	54.18
10. York	80.73	10. Des Moines	54.66
11. Beaumont	80.47	11. Fargo	54.91
12. Norfolk	80.28	12. Rockford	55.04
13. Rochester	80.25	13. Erie	56.01
14. Manchester	79.27	14. Appleton-Oshkosh	56.14

* FM Share of total listening, 12+ Metro, 1/4 HR AVG, Broadcast Week

MARKETS WITH HIGHEST AND LOWEST APR'S**

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Miami	19.9	1. Huntsville	14.5
2. Philadelphia	19.7	2. Asheville	14.8
3. New York	19.6	Lexington	14.8
4. Birmingham	19.4	4. Huntington	15.0
Reno	19.4	5. Kalamazoo	15.1
Providence	19.4	Amarillo	15.1
Reading	19.4	Binghamton	15.1
Detroit	19.4	Charleston, WV	15.1
Baltimore	19.4	9. Terre Haute	15.2
10. San Antonio	19.3	10. Topeka	15.3
WB-Scranton	19.3	11. Waterloo	15.4
12. Duluth	19.1	12. Altoona	15.7
Springfield, MA	19.1	Erie	15.7
St. Louis	19.1	Johnson City	15.7

** The APR shows the average percentage of the 12+ population which is using radio (Mon-Sun, 6A-MID). The figure is very roughly comparable to television's HUT (Households Using Television) or PVT (Persons Viewing Television)

MEAN FOR ALL RATED MARKETS

	SPG 85	17.32		
SPG 84	17.39	A/M 79	15.62	
SPG 83	17.50	A/M 78	15.42	
SPG 82	17.33	A/M 76	15.40	
SPG 81	16.04	A/M 75	15.74	
A/M 80	15.42			

MARKETS WITH HIGHEST PERCENTAGE OF "BELOW-THE-LINE" LISTENING***

1. Steubenville	72.1%	11. Akron	51.1%
2. Stockton	63.3	12. Lakeland	50.1
3. Bridgeport	62.0	13. Oxnard-Ventura	47.0
4. Riverside-SB-Ontario	61.8	14. Canton	46.8
5. Wilmington, DE	61.7	15. Lancaster	46.5
6. Manchester	57.5	16. York	45.7
7. Reading	57.2	17. Melbourne-Cocoa-Titus	45.7
8. New Haven	55.3	18. Worcester	43.8
9. Portsmouth-Dover	53.9	19. Springfield, MA	40.6
10. Sarasota	51.6	Pueblo	40.6

*** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing total listening to stations listed below the line (stations outside the market's metro) by total listening to all stations.

MARKETS WITH HIGHEST PERCENTAGE OF LISTENING TO NON LISTED STATIONS****

1. Madison	19.6%	11. Lexington	14.0%
2. Lakeland	15.8	12. Tallahassee	13.9
3. Austin	15.5	Asheville	13.9
4. Raleigh	15.4	14. Lancaster	13.6
5. Erie	14.8	Modesto	13.6
6. Melbourne-Cocoa	14.7	16. Binghamton	12.9
7. Waterloo-CF	14.4	Lansing	12.9
8. Salinas-Seaside	14.2	18. Fargo	12.6
9. Eugene	14.1	19. Springfield, MA	12.5
Las Vegas	14.1	20. Davenport-RI-Moline	12.3
		Riverside-SB	12.3

**** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing listening to non listed stations by total listening to all radio stations. A large part of the non listed listening is probably to public and non-commercial stations. Other listening to distant stations (clears). Other listening will be to local commercial stations which do not qualify for listing in the rating book. The importance of this table (and the table above) is that this is listening that is not going to local commercial outlets. This affects CPM's and the effectiveness of local radio.

STATION FORMAT AND FORMAT LISTENERSHIP*

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
CHR/TOP 40/CONTEMP	175,000 (54)	3,764,100 (319)	3,939,100 (373)	17.74
AC/SOFT/OLDIES	648,800 (159)	2,884,300 (311)	3,533,100 (470)	15.91
COUNTRY	921,900 (258)	1,561,600 (243)	2,483,500 (501)	11.19
AOR	5,200 (7)	2,372,200 (172)	2,377,400 (179)	10.71
BTFL MUSIC/EZ	108,100 (23)	2,123,300 (171)	2,231,400 (194)	10.05
NEWS/TALK	1,196,500 (124)	30,800 (2)	1,947,300 (126)	8.77
BLACK/URBAN	587,800 (117)	1,306,500 (88)	1,894,300 (205)	8.53
MOR/VARIETY	1,536,600 (238)	21,300 (11)	1,557,900 (249)	7.02
NOSTALGIA	823,300 (153)	70,100 (14)	893,400 (167)	4.02
SPANISH	413,000 (47)	100,400 (17)	513,400 (64)	2.31
RELIGION/GOSPEL	291,900 (156)	151,100 (71)	443,000 (227)	2.00
CLASSICAL	24,200 (8)	279,900 (30)	304,100 (38)	1.37
UNKNOWN/OTHERS	<u>37,200 (34)</u>	<u>46,300 (38)</u>	<u>83,500 (72)</u>	0.38
	7,489,500 (1378)	14,711,900 (1487)	22,201,400 (2865)	

* Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Every station reported in the metro is included. Simulcast facilities count as two stations. Figures in parenthesis are the number of stations programming that format. FIGURES NOT IN 100's.

FORMAT PERCENTAGES - AM AND FM BANDS - FORMAT SHARE TRENDS

	<u>AM</u>	<u>FM</u>	<u>COMBINED</u>	<u>SPG</u> <u>84</u>	<u>SPG</u> <u>83</u>	<u>SPG</u> <u>82</u>	<u>SPG</u> <u>81</u>	<u>A/M</u> <u>80</u>	<u>A/M</u> <u>79</u>	<u>A/M</u> <u>78</u>	<u>A/M</u> <u>77</u>
CHR/TOP 40/CONTEMP	2.33%	25.59%	17.74%	16.87	---	---	---	---	---	---	---
AC/SOFT/OLDIES	8.66	19.61	15.91	13.62	11.65	---	---	---	---	---	---
COUNTRY	12.31	10.61	11.19	11.79	12.63	12.57	12.12	10.26	9.61	9.27	9.32
AOR	.07	16.12	10.71	10.76	---	---	---	---	---	---	---
BTFL/EZ	1.44	14.43	10.05	11.02	11.30	11.76	14.61	15.58	16.08	16.71	17.66
NEWS/TALK	25.59	.21	8.77	8.61	9.32	9.35	9.13	9.68	9.67	8.75	9.26
BLACK/URBAN	7.85	8.88	8.53	10.12	10.52	11.67	9.07	9.76	9.75	7.33	6.64
MOR/VARIETY	20.52	.14	7.02	7.31	7.60	---	---	---	---	---	---
NOSTALGIA	10.99	.48	4.02	4.13	4.56	3.63	2.04	0.64	0.15	0.15	0.12
SPANISH	5.51	.68	2.31	2.56	2.32	2.29	2.12	2.02	2.18	1.73	1.88
RELIGION/GOSPEL	3.90	1.03	2.00	1.76	1.64	1.44	1.23	1.24	1.05	1.20	0.89
CLASSICAL	.32	1.90	1.37	1.20	1.39	1.25	1.30	1.27	1.24	1.40	1.32
UNKNOWN/OTHERS	.50	.31	0.38	0.24	0.42	0.41	0.47	0.72	0.72	0.72	0.77

NOTE: AOR and CHR were divided into separate format categories in Spring 84. Thus data from previous years is not available. MOR and AC were similarly divided in 1983.

CHANGES SINCE SPRING 84

	<u>Change in Format Share</u>	<u>Change in # of</u>			
	<u>Since 1984</u>	<u>Stations (85 vs 84)</u>			
	<u>Since 1983</u>				
	<u>Since 1977</u>				
		<u>Change in 1/4 HR Totals</u>			
CHR/TOP 40/CONTEMP	+5.2%	NA	NA	+4.5%	+3 (+0.8%)
AC/SOFT/OLDIES	+16.8%	+36.6%	NA	+16.1%	+50 (+11.9%)
COUNTRY	-5.1%	-11.4%	+20.1%	-5.7%	-32 (-6.0%)
AOR	-0.4%	NA	NA	-1.1%	-23 (-11.4%)
BTFL/EZ	-8.8%	-11.1%	-43.1%	-9.4%	-13 (-6.3%)
NEWS/TALK	+1.9%	-6.1%	-5.3%	+1.2%	+2 (+1.6%)
BLACK/URBAN	-15.7%	-18.9%	+28.5%	-16.2%	+4 (+2.0%)
MOR/VARIETY	-4.0%	-7.6%	NA	-4.7%	-13 (-5.0%)
NOSTALGIA	-2.7%	-11.8%	NA	-3.2%	+5 (+3.1%)
SPANISH	-9.8%	-0.4%	+22.9%	-10.3%	-6 (-8.6%)
RELIGION/GOSPEL	+13.6%	+22.0%	+124.7%	+12.4%	+7 (+3.2%)
CLASSICAL	+15.8%	-1.4%	+3.6%	+13.2%	+2 (+5.3%)
UNKNOWN/OTHERS	+58.3%	-9.4%	-50.6%	+58.7%	+12 (+20.0%)

BEST AND WORST MARKETS FOR VARIOUS FORMATS

CHR/TOP 40 (National Average: 17.74%)

BEAUTIFUL MUSIC/EZ (National Average: 10.05%)

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Waterloo	48.9%	1. Flint	2.9%
2. Casper	44.7	2. Knoxville	9.4
3. Amarillo	40.6	3. Manchester	9.6
4. Roanoke	37.5	4. Philadelphia	9.9
5. South Bend	37.4	5. Cleveland	10.6
6. El Paso	35.9	6. Birmingham	10.7
7. Huntsville	35.4	7. San Francisco	11.3
8. Lafayette	35.1	8. Worcester	11.4
9. Wheeling	34.5	9. Albuquerque	11.6
10. Green Bay	34.3	Sarasota	11.6

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Sarasota	26.4%	1. Cedar Rapids	0%
2. Daytona Beach	22.0	Des Moines	0
3. Cleveland	19.2	Binghamton	0
4. Lancaster	18.9	Greenville-NB,NC	0
5. Dayton	18.4	Fargo	0
Spokane	18.4	Columbus, GA	0
7. Tampa	18.3	Evansville	0
8. Peoria	18.1	Duluth	0
9. Canton	17.9	Waco	0
West Palm Beach	17.9	McAllen	0

COUNTRY (National Average: 11.19%)

NEWS/TALK
(Nat Avg: 8.77%)

MOR/VARIETY
(Nat Avg: 7.02%)

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Fargo	47.6%	1. Atlantic City	0.3%
2. Waco	47.3	2. Hartford	1.0
3. Asheville	47.0	3. New Haven	1.4
4. John City-Kings	39.2	4. Springfield,MA	1.7
5. Knoxville	38.8	5. Bridgeport	2.2
6. Springfield, MO	37.6	6. Honolulu	2.7
7. Huntington	37.0	7. Providence	3.1
8. Sioux Falls	35.9	8. New York	3.5
9. Beaumont	34.8	9. Philadelphia	3.7
10. Wichita	34.0	10. Los Angeles	4.3
		Miami	4.3

1. St. Louis	23.1%
2. New York	18.3
3. Philadelphia	15.5
4. San Francisco	15.0
5. Los Angeles	14.6
6. Providence	14.1
7. West Palm	13.8
8. Des Moines	13.6
9. Boston	13.1
Seattle	13.1

1. Evansville	35.2%
2. Utica	27.9
3. Minneapolis	25.6
4. Lincoln	24.8
5. Hartford	23.3
6. Pittsburgh	22.7
7. Omaha	22.5
8. Cincinnati	21.9
9. Albany	21.7
10. Cedar Rapids	20.9

AOR
(Nat Avg: 10.71%)

BLACK/URBAN
(Nat Avg: 8.53%)

AC/SOFT/OLDIES
(Nat Avg: 15.91%)

SPANISH
(Nat Avg: 2.31%)

1. Ports-Dover	22.0%
2. Manchester	21.7
3. Worcester	21.0
4. Denver	20.5
5. Des Moines	19.9
6. Eugene	19.6
7. Springfield,MA	19.5
8. Knoxville	19.0
9. Akron	18.8
Lincoln	18.8

1. Memphis	35.6%
2. Savannah	33.9
3. Raleigh	32.4
4. Lafayette	32.2
5. Macon	32.0
6. Baton Rouge	30.7
7. Columbus, GA	29.9
8. Jackson, MS	28.4
9. New Orleans	27.6
10. Charleston, SC	26.9

1. Altoona	37.2%
2. Rockford	31.7
3. Springfield,MA	29.5
4. Honolulu	28.6
5. Flint	27.7
6. Boise	26.9
7. Syracuse	26.7
8. Johnstown	26.0
9. Huntington	25.3
10. San Antonio	24.7

1. McAllen	40.7%
2. Corpus Christi	23.8
3. Miami	20.7
4. Salinas-Mont	17.6
5. Oxnard-Ventura	13.1
6. El Paso	12.1
7. Bakersfield	10.8
8. San Antonio	10.1
9. Fresno	9.6
10. Los Angeles	8.3

RELIGION/GOSPEL
(Nat Avg: 2.00%)

CLASSICAL
(Nat Avg: 1.37%)

NOSTALGIA
(Nat Avg: 4.02%)

1. Shreveport	18.8%
2. Jackson, MS	11.1
3. Tallahassee	10.0
Lancaster	10.0
5. Augusta,GA	9.6
6. Birmingham	8.6
7. Huntington	8.0
8. John City-Kings	7.9
9. Jacksonville	7.6
10. Norfolk	7.4

1. Portland,OR	4.8%
2. Albuquerque	4.2
3. Denver	4.1
Salinas-Mont	4.1
5. San Francisco	4.0
6. San Diego	3.8
7. Seattle	3.7
8. Washington	3.6
9. Phoenix	3.0
New York	3.0

1. Scranton-WB	15.8%
2. Atlantic City	14.9
3. Erie	14.0
4. Sarasota	13.7
5. Columbus, GA	13.1
6. South Bend	12.9
Wheeling	12.9
8. Terre Haute	12.8
9. Tampa	12.6
Allentown	12.6

RADIO REPS AND THEIR LEADING STATIONS

This section attempts to rank the radio representatives by the ratings success of the stations they carry on their lists. For each time a rep firm had a leading station in a market it receive one point. The number of stations/reps listed in each market depended on the market size. For markets one through ten up to seven stations/reps were listed. In 100+ markets only one or two stations/reps were listed.

The first table shows the number of stations a rep firm services which are among the leading facilities in its market. The second table shows the number of stations which the rep services which clearly rank number one in the ratings of its market.

I realize the limitations of a ranking like this. It penalizes reps which have small lists. It also doesn't cover reps which have the majority of their stations in unrated markets. It also ignores some stations which are very strong and very profitable (especially true in larger markets).

What this list does accomplish is that it indicates which rep firms have, to use a bridge term, the longest and strongest lists.

TABLE # 1: REPS AND THEIR NUMBER OF HIGH RANKING STATIONS

	(7) <u>1-10</u>	(6) <u>11-20</u>	(5) <u>21-50</u>	(4) <u>51-75</u>	(3) <u>76-100</u>	(2) <u>101-150</u>	<u>150+</u>	S85 <u>TOT</u>	S84 <u>TOT</u>	S83 <u>TOT</u>	S82 <u>TOT</u>
1. Katz	7	8	23	18	14	11	7	88	(84)	(78)	(82)
2. Mc-Guild	9	11	13	9	8	5	8	63	(71)	(84)	(69)
3. Eastman	8	8	14	9	8	6	6	59	(60)	(53)	(57)
4. Blair	7	6	16	8	9	6	6	58	(65)	(68)	(67)
5. Christal	4	6	20	4	8	10	2	54	(42)	(49)	(40)
6. Torbet	3	5	7	4	5	6	5	35	(50)	(55)	(56)
Selcom	2	4	7	6	4	6	6	35	(36)	(37)	(34)
8. HNWH	3	2	4	1	6	12	5	34	(40)	(30)	(14)
9. MMR	8	5	7	3	-	1	-	24	(18)	(18)	(19)
10. CBS	8	3	6	-	-	-	-	17	(21)	(18)	(19)
11. Weiss& Pow	1	-	2	1	2	3	2	11	(7)	(4)	(-)
Masla	2	1	3	1	1	2	1	11	(12)	(14)	(16)
13. Republic	4	2	3	-	-	1	-	10	(8)	(14)	(8)
14. Blair/RAR	4	2	2	-	-	1	-	9	(8)	(NA)	(7)
15. Roslin	-	-	-	-	-	3	1	4	(4)	(NA)	(NA)

NOTE 1: Figures across the top of tables 1 and 2 are market rankings. The figure in parenthesis (on Table 1) is the maximum number of stations selected in that market size.

NOTE 2: Selections were generally based on 12+ Metro, 1/4 HR AVG, Broadcast Week. In a few cases TSA and Cume results were considered. In other cases combinations were considered. Some decisions were purely subjective on my part.

TABLE # 2: REPS AND THEIR "NUMBER ONE" STATIONS

	<u>1-10</u>	<u>11-20</u>	<u>21-50</u>	<u>51-75</u>	<u>76-100</u>	<u>101-150</u>	<u>150+</u>	S85 <u>TOT</u>	S84 <u>TOT</u>	S83 <u>TOT</u>	S82 <u>TOT</u>
1. Katz	1	1	6	8	7	8	7	38	(40)	(35)	(36)
2. Eastman	3	2	1	3	4	5	6	24	(24)	(21)	(20)
3. Blair	2	1	7	1	3	2	6	22	(25)	(29)	(24)
4. Mc-Guild	2	2	-	1	6	-	8	19	(21)	(21)	(24)
5. Christal	1	-	6	2	2	5	2	18	(13)	(12)	(12)
6. Torbet	1	1	2	1	1	2	4	12	(17)	(17)	(17)
HNWH	-	-	1	-	-	6	5	12	(11)	(13)	(6)
8. Selcom	-	-	-	1	-	2	6	9	(9)	(6)	(9)
9. CBS	-	3	2	-	-	-	-	5	(4)	(4)	(3)

Roslin, Weiss, Masla - 2 stations

Republic, MMR, Blair/RAR - 1 station

PUBLIC AND NON COMMERCIAL STATIONS

BASED ON MARCH DATA

From the April/May March report

LEADING STATIONS

12+ METRO SHARE

1. WFRN	Madison	5.8
2. WCCB	Atlanta	4.3
3. WNCN	Raleigh	3.9
4. WEAR-F	Lansing	3.5
5. WHA	Madison	3.3
WDM-F	Davenport	3.3
WNY	Syracuse	3.3
WHT	Syracuse	3.3
9. WBBT	Albany	3.0
WORT	Madison	3.0
11. WFBF-A	Buffalo	2.9
KJMN-F	Minneapolis	2.9
KTIS-F	Minneapolis	2.9
WELN	Nashville	2.9
15. WFER	Beno	2.8
16. WCRG	Grand Rapids	2.7
17. KXPR	Sacramento	2.6
18. WROC	Cincinnati	2.5

LEADING STATIONS

12+ MSA, 1/4 HR AVG

1. WIBC	New York	153
2. WCLK	Atlanta	150
3. WNYC	New York	142
4. WGBH	Boston	113
5. WDET	Detroit	111
WMBI-F	Chicago	111
7. KTSU	Houston	106
8. WBEZ	Chicago	100
9. KQED	San Francisco	96
10. WMBI-A	Chicago	93
11. WETA	Washington	92
12. WGBR	Boston	86
13. KSJN-F	Minneapolis	83
14. KTIS-F	Minneapolis	81
15. KSHC	Seattle	78
16. KUSC	Los Angeles	76
17. KSEJ	Houston	68
18. WERS	Boston	66
WCFB	Cleveland	66
20. WABC	Baltimore	59

LEADING STATIONS

12+ MSA CUME

1. WBEZ	Chicago	1852
2. KUSC	Los Angeles	1628
3. WGBH	Boston	1511
4. WNYC	New York	1402
5. WGBR	Boston	1250
6. WETA	Washington	1223
7. KTSU	Houston	1173
8. KQED	San Francisco	1172
9. WCLK	Atlanta	1139
10. WMBI-F	Chicago	993
11. WAMU	Washington	937
12. WFME	New York	919
13. WHYY	Philadelphia	898
14. KSJN-F	Minneapolis	852
15. WBJC	Cincinnati	819
16. WERS	Boston	749
17. KCFR	Denver	697
18. KPBS	San Diego	665
19. WDET	Detroit	645
KTIS-F	Minneapolis	645

STATION/MARKET	D/J	J/F	F/M	M/A	A/M	1/4 HR AVG	WEEKLY CUME	CUME RATING
WBBT	Albany-Schen	2.4	2.3	2.3	2.7	3.0	35	4.4
WABT	Atlanta	1.2	1.3	1.7	1.4	1.3	44	3.0
WCLL	Atlanta	1.8	2.5	2.3	3.6	4.3	150	5.9
WAGG	Augusta, GA	1.3	1.6	1.2	1.8	1.7	8	3.5
WFAA	Austin	1.6	1.3	1.8	2.6	2.1	20	4.7
KUT	Austin	3.9	3.2	4.4	3.4	2.0	19	4.4
WBJC	Baltimore	1.2	1.4	1.5	1.7	1.8	59	4.3
WAAA	Baltimore	.9	.8	.8	.4	1.2	40	3.3
WBEF	Baton Rouge	1.7	1.9	2.2	2.0	1.5	14	3.5
WBBH	Baton Rouge	2.0	1.3	1.6	2.1	2.1	21	3.6
WHEM	Birmingham	.8	1.8	2.4	1.0	.9	10	3.2
WFFL	Boston	1.6	1.2	1.1	.9	1.2	84	4.0
WGBH	Boston	1.9	1.6	2.3	2.0	1.6	113	4.8
WFBF	Buffalo	2.1	2.9	2.8	3.1	2.9	47	5.3
WSCI	Charleston, SC	1.6	1.4	.9	1.4	1.9	12	3.7
WBEZ	Chicago	1.6	1.4	1.1	.8	.8	100	2.8
WMBI-F	Chicago	1.2	.9	1.0	1.0	.9	111	1.5
WROC	Cincinnati	2.3	1.6	1.2	1.3	2.5	51	5.0
WYAU	Cincinnati	1.4	1.5	1.9	2.2	2.1	43	4.2
WCFB	Cleveland	1.3	1.0	1.1	2.3	2.0	56	2.2
WCFB	Cleveland	2.3	2.5	2.3	2.2	2.4	66	3.8
KLRA	Dallas	.9	1.1	1.0	.8	.7	43	1.1
WDM-F	Davenport	1.5	1.4	1.7	3.2	3.3	21	3.3
KCFR	Denver	1.8	1.4	.8	1.1	1.7	52	4.6
KEMD	Denver	.7	1.3	2.5	2.2	1.9	58	4.0
KOJ-F	Des Moines	3.2	2.8	2.2	2.3	2.2	14	5.0
WDET	Detroit	1.0	.9	.5	1.0	1.5	111	1.8
WCRG	Grand Rapids	3.0	2.3	1.4	2.2	2.7	25	3.3
WTDI	Greensboro	2.1	.7	.6	1.0	.9	11	189
WFCR	Hartford	.9	1.4	1.9	2.1	1.4	22	3.1
KTSU	Houston	1.8	2.2	2.7	3.1	1.8	106	3.9
WJCT	Jacksonville	1.6	2.4	1.9	1.8	1.6	16	3.6
KCFR	Kansas City	.9	1.4	1.0	.8	.7	19	3.3
WUOT	Knoxville	1.5	1.9	2.5	1.8	1.2	12	3.3
WEAR-F	Lansing	5.1	5.1	5.2	3.6	3.5	27	9.4
WBKY	Lexington	1.2	1.9	2.4	1.9	1.2	6	89
KLRE	Little Rock	1.9	2.4	1.6	.7	2.2	15	1.5
KUSC	Los Angeles	.4	.6	1.3	1.0	.6	76	2.0
WMOI	Louisville	.7	.6	.5	.7	.8	11	1.5
WFRN	Madison	6.5	6.5	6.5	6.7	5.8	28	11.4
WHA	Madison	3.8	3.8	4.0	3.3	3.3	16	4.7
WORT	Madison	4.3	4.3	4.0	3.7	3.0	14	6.9

<u>STATION/MARKET</u>	<u>D/J</u>	<u>J/F</u>	<u>F/M</u>	<u>M/A</u>	<u>A/M</u>	<u>1/4 HR</u> <u>AVG</u>	<u>WEEKLY</u> <u>CUME</u>	<u>CUME</u> <u>RATING</u>
WUWM Milwaukee	.7	1.1	1.3	1.4	1.7	39	432	3.3
KSNJ-F Minneapolis	3.3	3.4	2.7	3.2	2.9	83	852	4.6
KTIS-F Minneapolis	2.3	2.3	1.7	3.1	2.9	81	645	3.5
WPLN Nashville	3.1	2.1	1.2	1.7	2.9	32	240	3.2
WTUL New Orleans	1.3	1.7	.9	1.7	2.1	34	329	3.0
WNWO New Orleans	1.8	2.0	1.0	.5	1.2	19	347	3.2
WFME New York	.5	.5	.6	.3	.6	153	919	.6
WNYC New York	.6	.4	.2	.2	.5	142	1402	1.0
WHRO Norfolk	2.4	3.5	2.7	1.9	1.7	31	389	3.8
KCSC Oklahoma City	.8	1.2	1.3	1.2	1.6	19	232	2.9
WFME Orlando	2.2	1.5	1.7	2.0	1.7	22	270	3.9
WHYY Philadelphia	.7	.7	.7	.7	.7	49	898	2.3
KJZZ Phoenix	1.3	1.7	1.4	.9	.9	22	389	2.7
WQED Pittsburgh	1.7	1.6	1.0	.7	1.1	36	534	2.6
KOAP Portland	1.6	1.7	2.2	1.6	1.4	30	300	2.7
WKNC Raleigh	3.1	1.8	2.7	3.4	2.2	22	303	5.9
WSHA Raleigh	2.0	2.6	2.0	1.3	1.8	17	255	4.9
WUNC Raleigh	3.6	4.4	4.0	4.7	3.9	38	458	8.9
KUNR Reno	3.0	3.2	3.4	3.5	2.8	9	99	5.3
WXXI-F Rochester	2.7	3.3	2.8	2.5	1.5	19	451	5.4
KXPR Sacramento	1.9	2.9	3.2	2.4	2.6	56	470	4.5
KWNJ St. Louis	.8	.6	.9	.9	1.0	37	448	2.3
KUER Salt Lake City	.9	1.2	2.0	1.4	.8	10	285	3.6
KPAC San Antonio	.5	.2	.2	.7	1.0	16	160	1.7
KPBS San Diego	1.8	.3	1.0	1.3	1.5	46	665	3.9
KPFA San Francisco	.5	.6	.6	.4	.6	49	610	1.2
KQED San Francisco	1.1	.7	1.0	1.1	1.1	96	1172	2.4
WVIZ Scranton	1.5	1.1	1.4	1.3	1.3	13	165	2.6
KNHC Seattle	1.0	1.3	.9	.8	2.0	78	325	1.7
KUOW Seattle	1.0	1.0	.9	1.0	1.0	38	407	2.2
WPVE South Bend	.5	1.2	1.1	.7	1.2	5	62	3.2
KUOP Stockton	1.6	1.1	1.3	1.5	1.6	14	295	5.2
WCNY Syracuse	2.6	4.5	3.7	2.2	3.3	31	249	4.5
WJPZ Syracuse	---	1.5	2.7	2.9	3.3	31	281	5.1
WMNF Tampa	1.4	1.4	2.0	2.5	1.4	41	397	2.5
WUSF Tampa	2.2	1.8	1.1	1.5	1.6	48	445	2.8
WGTE Toledo	1.3	2.3	1.6	.7	1.1	9	191	3.8
KWGS Tulsa	2.0	2.3	1.5	1.3	1.2	14	232	3.6
WAMU Washington	1.0	1.0	1.1	1.0	.9	44	937	3.3
WETA Washington	2.3	1.6	.9	1.5	1.9	92	1223	4.3
KMUW Wichita	1.6	1.3	1.5	1.5	.9	6	107	3.1
WYSU Youngstown	.8	.6	.7	1.6	1.7	12	135	3.1

THE NATION'S LEADING GROUPS

These tables indicate which are the most important group owners in the United States. The first table ranks the groups according to a formula I devised in 1976. There are also tables which rank the groups according to cume listeners and total quarter hour figures.*

IMPORTANT NOTE: To qualify for these tables a group must have at least five stations in rated markets. A simulcasted facility counts as only station.

EXPLANATION OF FORMULA: There are three areas of information which a group can be judged upon. These are (1) total audience for a group's stations, (2) the size and importance of the markets in which the group's stations are located and (3) the station's relative strength in its market, i.e., its rank.

Using the above data I developed a formula which ranked the groups. This formula works as follows. The total audience (12+, TSA, 1/4 HR AVG, Broadcast Week) of all of a group's stations is divided by the number of figures in the group. The resulting figure is the STATION AVERAGE. The next step is to find an average market size for the stations in the group. This MARKET AVERAGE (based on MSA rank) is then divided into the STATION AVERAGE. This figure is then divided by the RANKING AVERAGE, the average of all the stations in the group with the end result being the most important figure, the GROUP INDEX.

Simulcasted facilities count as one station. To be sure there are some problems with this formula. It tends to bias small groups which have successful stations in large markets. However, the formula is fun to work with and it's fun to study. If you think about it I think you will agree that it is quite accurate.

* Based on TSA, 12+, Mon-Sun, 6AM-MID for 1/4 HR AVG and Cume.

Rank is based on Metro.

NOTE: + - = symbols show change in station's share since Spring 84.

AMERICA'S LEADING GROUPS (DUNCAN'S FORMULA)

(SPG 83) <u>RANK</u>	(SPG 84) <u>RANK</u>	<u>RANK</u>	<u>GROUP</u>	<u>TOTAL LISTENERS</u>	<u>STATIONS</u>	<u>STATION AVERAGE</u>	<u>MARKET AVERAGE</u>	<u>RANK AVERAGE</u>	<u>STATION INDEX</u>	<u>GROUP INDEX</u>
(1)	(2)	1.	ABC	7713	12	643	4.9	7.8	16.824	201.884
(2)	(1)	2.	CBS	9225	18	513	7.3	7.3	9.627	173.278
(4)	(3)	3.	NBC	4265	8	533	4.3	8.8	14.086	112.685
(3)	(4)	4.	Westinghouse	5345	11	486	10.9	5.8	7.687	84.562
(6)	(5)	5.	Metromedia	5761	11	524	8.7	8.4	7.170	78.872
(5)	(6)	6.	RKO	5574	11	507	8.2	12.8	4.830	53.135
(10)	(8)	7.	Capital Cities	5573	13	429	12.7	9.1	3.712	48.256
(9)	(7)	8.	Gannett	4718	14	337	10.0	11.5	2.930	41.026
(11)	(10)	9.	Greater Media	2915	12	243	6.8	11.0	3.249	38.984
(8)	(15)	10.	Inner City	2206	7	315	3.1	21.0	4.839	33.871
(25)	(14)	11.	Malrite	3462	9	385	12.1	9.2	3.458	31.126
(12)	(11)	12.	Taft	3385	15	226	24.3	5.1	1.824	25.531
(7)	(9)	13.	Bonneville	3723	12	310	13.3	11.6	2.009	24.112
(13)	(12)	14.	Doubleday	2725	8	341	9.4	12.3	2.949	23.595
(15)	(13)	15.	Infinity	2992	10	299	9.1	16.3	2.016	20.158
(16)	(16)	16.	Cox	3139	12	262	18.1	10.5	1.379	16.543
(28)	(20)	17.	Shamrock-Disney	1672	8	209	11.5	9.3	1.954	15.634
(23)	(19)	18.	LIN	2081	10	208	17.6	10.0	1.182	11.818
(22)	(18)	19.	Viacom	2310	8	289	15.0	13.1	1.471	11.766
(17)	(22)	20.	Blair	1861	8	233	17.0	9.8	1.396	11.169
(33)	(39)	21.	EZ	1530	7	219	22.7	7.1	1.359	9.512
(29)	(27)	22.	First Media	1864	9	207	15.8	13.0	1.008	9.070
(21)	(24)	23.	Tribune Company	2370	5	474	34.8	7.6	1.792	8.961
(26)	(17)	24.	Outlet	971	5	194	6.2	18.2	1.719	8.596
(39)	(32)	25.	Katz	2136	11	194	66.7	3.8	.765	8.419
(38)	(34)	26.	United	1261	9	140	8.9	15.6	1.008	8.067
(27)	(23)	27.	Golden West	1120	5	224	10.0	14.6	1.534	7.671
(35)	(25)	28.	H&W (Heftel)	1735	7	248	22.6	10.1	1.086	7.605
(--)	(30)	29.	DKM	1188	7	170	18.0	8.9	1.061	7.428
(20)	(28)	30.	Hearst	1069	6	178	18.0	8.3	1.191	7.149
(45)	(31)	31.	Jefferson-Pilot	948	8	119	23.8	11.8	.424	6.832
(30)	(29)	32.	Unity	931	5	186	7.8	17.8	1.340	6.698
(42)	(35)	33.	Sandusky	1113	7	159	19.5	7.5	1.087	6.523
(--)	(--)	34.	Pyramid	1455	10	146	18.2	14.1	.569	5.689
(34)	(38)	35.	Entercom	1070	8	134	13.6	14.0	.704	5.630
(--)	(--)	36.	Edens	1125	6	188	30.0	7.0	.895	5.371
(31)	(36)	37.	Nationwide	1962	15	131	44.0	8.5	.350	5.254
(37)	(33)	38.	Susquehanna	1952	15	130	38.8	9.7	.345	5.181
(--)	(37)	39.	Metroplex	1221	8	153	31.0	10.0	.494	3.948
(--)	(--)	40.	King	807	6	135	16.3	12.7	.652	3.913
(36)	(42)	41.	Scripps-Howard	999	7	143	27.7	9.3	.555	3.886
(--)	(47)	42.	Booth	1499	10	150	62.5	6.2	.387	3.871
(--)	(--)	43.	Swanson	789	5	158	40.2	5.2	.756	3.779
(--)	(--)	44.	Jacor	1003	9	111	29.6	9.5	.395	3.553
(49)	(45)	45.	Capitol-WRAL	1063	8	133	75.4	4.1	.430	3.442
(47)	(43)	46.	Josephson	948	8	119	23.8	11.8	.424	3.390
(40)	(41)	47.	Group One	1051	8	131	35.8	9.5	.385	3.081
(52)	(46)	48.	Summit	1296	10	130	59.0	7.3	.302	3.018
(--)	(--)	49.	JAG	791	6	132	37.7	6.0	.584	2.918
(51)	(57)	50.	Federated	972	7	139	90.7	3.9	.393	2.751
(--)	(56)	51.	Brown	780	6	130	42.0	7.0	.442	2.653
(46)	(49)	52.	Hubbard	840	5	168	67.8	4.8	.516	2.581
(48)	(52)	53.	Affiliated	896	8	112	38.8	9.3	.310	2.483
(--)	(50)	54.	Great Trails	754	8	94	33.0	10.4	.274	2.183
(--)	(--)	55.	Clear Channel	1036	12	86	60.6	7.8	.182	2.183

AMERICA'S LEADING GROUPS - 1/4 HOUR AVERAGE

(SPG 83)	(SPG 84)					
<u>RANK</u>	<u>RANK</u>	<u>RANK</u>	<u>GROUP</u>	<u>STATIONS</u>	<u>TOTAL</u>	<u>AVG PER STATION</u>
(2)	(1)	1.	CBS	18	9225	513
(1)	(2)	2.	ABC	12	7713	643
(7)	(5)	3.	Metromedia	11	5761	524
(6)	(6)	4.	RKO	11	5574	507
(4)	(4)	5.	Capital Cities	13	5573	429
(3)	(3)	6.	Westinghouse	11	5345	486
(9)	(7)	7.	Gannett	14	4718	337
(5)	(8)	8.	NBC	8	4265	533
(8)	(9)	9.	Bonneville	12	3723	310
(18)	(10)	10.	Malrite	9	3462	385
(13)	(13)	11.	Taft	15	3385	226
(11)	(12)	12.	Cox	12	3139	262
(10)	(11)	13.	Infinity	10	2992	299
(14)	(14)	14.	Greater Media	12	2915	243
(17)	(16)	15.	Doubleday	8	2725	341
(12)	(15)	16.	Tribune Company	5	2370	474
(20)	(20)	17.	Viacom	8	2310	289
(15)	(26)	18.	Inner City	7	2206	315
(30)	(22)	19.	Katz	11	2136	194
(21)	(19)	20.	LIN	10	2081	208
(28)	(33)	21.	Nationwide	15	1962	131
(22)	(18)	22.	Susquehanna	15	1952	130
(27)	(23)	23.	First Media	9	1864	207
(19)	(21)	24.	Blair	8	1861	233
(25)	(27)	25.	Jefferson-Pilot	11	1758	160
(41)	(31)	26.	H&W (Heftel)	7	1735	248
(40)	(28)	27.	Shamrock-Disney	8	1672	209
(33)	(39)	28.	EZ	7	1530	219
(39)	(39)	29.	Booth	10	1499	150
(--)	(--)	30.	Pyramid	10	1455	146
(48)	(35)	31.	Stoner	14	1334	95
(46)	(43)	32.	Summit	10	1296	130
(47)	(39)	33.	United	9	1261	140
(--)	(41)	34.	Metroplex	8	1221	153
(--)	(59)	35.	Price	11	1204	109
(--)	(25)	36.	DKM	7	1188	170
(--)	(--)	37.	Edens	6	1125	188
(29)	(30)	38.	Golden West	5	1120	224
(37)	(46)	39.	Sandusky	7	1113	159
(42)	(42)	40.	Entercom	8	1070	134
(34)	(36)	41.	Hearst	6	1069	178
(44)	(45)	42.	Capitol-WRAL	8	1063	133
(36)	(38)	43.	Group One	8	1051	131
(68)	(72)	44.	Clear Channel	12	1036	86
(--)	(--)	45.	Jacor	9	1003	111
(38)	(44)	46.	Scripps-Howard	7	999	143
(52)	(50)	47.	Federated	7	972	139
(31)	(34)	48.	Outlet	5	971	194
(51)	(51)	49.	Josephson	8	948	119
(74)	(61)	50.	Beasley	10	941	94
(49)	(47)	51.	Unity	5	931	186
(--)	(--)	52.	Adams	8	904	113
(45)	(53)	53.	Affiliated	8	896	112
(50)	(48)	54.	Guy Gannett	8	884	111
(--)	(--)	55.	Kaneb	6	882	147
(54)	(56)	56.	Lotus	14	871	62
(92)	(68)	57.	John Price	12	847	71
(55)	(58)	58.	Hubbard	5	840	168
(35)	(37)	59.	Multimedia	8	807	101
(59)	(55)		King	6	807	135
(--)	(--)	61.	JAG	6	791	132
(--)	(--)	62.	Swanson	5	789	158
(--)	(65)	63.	Brown	6	780	130
(--)	(49)	64.	Keymarket	8	772	97
(43)	(52)	65.	Park	13	765	59
(66)	(61)	66.	Great Trails	8	754	94
(57)	(60)	67.	Great Empire	10	676	68
(75)	(80)	68.	Capitol-Johnson	7	665	95
(--)	(--)	69.	Republic	5	662	132
(70)	(66)	70.	Mid America	6	656	109

(SPG 83)	(SPG 84)					
<u>RANK</u>	<u>RANK</u>	<u>RANK</u>	<u>GROUP</u>	<u>STATIONS</u>	<u>TOTAL</u>	<u>AVG PER STATION</u>
(71)	(73)	71.	Palmer	6	646	108
(--)	(68)	72.	Shamrock-Lynett	5	643	129
(79)	(71)	73.	Kaye-Smith	5	637	127
(--)	(--)	74.	Duffy	6	611	102
(87)	(94)	75.	Hicks	7	585	84
(--)	(--)	76.	Eastern	5	584	117
(58)	(57)	77.	Sky	6	541	90
(61)	(78)	78.	Bluegrass	6	539	89
(78)	(70)	79.	Bloomington	5	535	107
(--)	(92)	80.	Sconnix	6	533	89
(--)	(--)	81.	Grace	6	530	88
(76)	(74)	82.	Tichenor	5	505	101
(--)	(--)	83.	Willis	7	489	70
(72)	(77)	84.	Buckley	8	469	59
(85)	(95)	85.	Regional	5	464	93
(--)	(81)	86.	Henry	5	453	91
(--)	(89)	87.	Central Texas	7	450	64
(94)	(83)	88.	Rollins	6	448	75
(89)	(86)	89.	McKenna	5	444	89
(--)	(84)	90.	Wilks-Schwartz	6	424	71
(81)	(88)	91.	Rivers	6	414	69
(98)	(82)	92.	Davis/Weaver	6	406	68
(91)	(91)	93.	Crawford	6	391	65
(90)	(93)	94.	Stuart	5	386	77
(--)	(--)	95.	CRB	6	381	64
(--)	(--)	96.	Benns	5	376	75
(95)	(96)	97.	Stauffer	6	375	63
(--)	(103)	98.	Parker	5	355	71
(96)	(101)	99.	Bahakel	10	345	35
(--)	(--)	100.	Nininger	6	334	56
(97)	(99)	101.	Hatch	6	331	55
(--)	(--)	102.	Statewide	6	329	55
(--)	(105)	103.	Knight	5	312	62
(--)	(102)	104.	Fuller-Jeffrey	6	306	51
(82)	(90)	105.	Manship	5	305	61
(101)	(104)	106.	Midwest Family	8	256	32
(100)	(107)	107.	Compass	5	253	51
(---)	(111)	108.	Brill	7	250	36
(102)	(109)	109.	Forward	5	244	49
(---)	(---)	110.	Elf	6	222	37
(107)	(114)	111.	Mortenson	6	192	32
(---)	(---)	112.	Constant	5	177	35
(106)	(109)	113.	Harris	6	172	29
(---)	(113)	114.	Home News	5	155	31
(105)	(114)	115.	Walton	6	142	24
(99)	(98)	116.	Community Pacific	7	126	18
(---)	(117)	117.	Universal	8	121	15

AMERICA'S LEADING GROUPS - WEEKLY 12+ CUME

<u>(SPG 83)</u>	<u>(SPG 84)</u>	<u>RANK</u>	<u>GROUP</u>	<u>TOTAL CUME</u>	<u>AVG PER STATION</u>
(1)	(1)	1.	CBS	15,625,100	868,100
(2)	(2)	2.	ABC	12,783,300	1,065,300
(3)	(3)	3.	Westinghouse	8,711,500	792,000
(5)	(5)	4.	RKO	8,245,700	749,600
(6)	(7)	5.	Capital Cities	7,741,500	595,500
(7)	(6)	6.	Metromedia	7,704,500	700,400
(4)	(4)	7.	NBC	7,603,900	950,500
(9)	(8)	8.	Gannett	6,933,500	495,300
(12)	(13)	9.	Doubleday	5,469,200	683,700
(8)	(9)	10.	Bonneville	5,298,500	441,500
(17)	(10)	11.	Malrite	5,087,100	565,200
(10)	(12)	12.	Cox	4,736,700	394,700
(11)	(11)	13.	Infinity	4,733,700	473,400
(15)	(16)	14.	Taft	4,496,600	299,800
(13)	(15)	15.	Greater Media	4,477,600	373,100
(14)	(14)	16.	Tribune Company	3,506,300	701,300
(16)	(17)	17.	Inner City	3,340,300	477,200
(19)	(18)	18.	Viacom	3,261,700	407,700
(23)	(20)	19.	First Media	3,120,900	346,800
(29)	(34)	20.	Nationwide	2,876,400	191,800
(21)	(19)	21.	LIN	2,761,600	276,200
(20)	(22)	22.	Blair	2,739,700	342,500
(30)	(23)	23.	Susquehanna	2,588,400	172,600
(33)	(28)	24.	Katz	2,536,200	230,600
(24)	(25)	25.	Jefferson-Pilot	2,534,500	230,400
(42)	(31)	26.	H&W (HefTel)	2,479,700	354,200
(37)	(29)	27.	Shamrock-Disney	2,393,300	299,200
(36)	(37)	28.	EZ	2,236,900	319,600
(--)	(--)	29.	Price	2,188,900	199,000
(--)	(--)	30.	Pyramid	2,093,800	209,400
(27)	(27)	31.	Outlet	1,965,700	393,100
(39)	(32)	32.	Booth	1,900,600	190,100
(48)	(36)	33.	United	1,797,900	199,800
(22)	(33)	34.	Golden West	1,750,500	350,100
(31)	(30)	35.	Hearst	1,674,100	279,000
(32)	(35)	36.	Sandusky	1,663,800	237,700
(--)	(--)	37.	Summit	1,659,500	166,000
(--)	(43)	38.	Metroplex	1,650,000	206,300
(--)	(26)	39.	DKM	1,569,700	224,200
(--)	(47)	40.	Stoner	1,543,500	110,300
(45)	(38)	41.	Entercom	1,542,100	192,800
(--)	(--)	42.	Clear Channel	1,539,400	128,300
(47)	(48)	43.	Josephson	1,520,500	190,100
(41)	(39)	44.	Capitol-WRAL	1,482,800	185,400
(--)	(--)	45.	Edens	1,470,400	245,100
(34)	(41)	46.	Group One	1,410,300	176,300
(43)	(40)	47.	Guy Gannett	1,388,100	173,500
(--)	(--)	48.	Jacor	1,383,400	153,700
(40)	(46)	49.	Scripps-Howard	1,326,200	189,500
(46)	(45)	50.	King	1,297,100	216,200

NOTE: These figures are not in hundreds.

MAJOR GROUP OWNERS

	TSA	TSA	NSA	MKT		TSA	TSA	MSA	MKT		
	AQH	CUME	RANK	#	FORMAT	AQH	CUME	RANK	#	FORMAT	
<u>ABC</u> (Den Hoberman)						<u>BLAIR</u> (Jim Hilliard)					
WABC	NY	842	16965	15	1 + Talk	WHDH	Boston	457	6143	3	7 + MOR
WPLJ-F	NY	1512	26462	3	1 + CHR	WZOU-F	Boston	288	5615	11	7 + CHR
WLS	Chi	672	13539	17	3 - CHR	WFLA	Tampa	114	1731	9	20 - MOR
WLS-F	Chi	355	8896	18	3 - CHR	WFLA-F	Tampa	86	1581	16	20 - AC
KGO	SF	798	10282	1	5 - Talk	KVIL	Dallas	27	669	27	10 - AC
KSRR-F	Hou	288	4660	8	8 - AOR	KVIL-F	Dallas	481	5861	1	10 - AC
KABC	LA	1053	13867	2	2 - Talk	WIBC	Indy	292	3437	2	31 - MOR
KLOS-F	LA	744	11259	6	2 - AOR	WNAF-F	Indy	116	2360	9	31 + CHR
WRIF-F	Det	469	6844	4	6 + AOR	<u>BLOOMINGTON</u> (Tim Ives)					
WMAL	Wash	365	4827	4	9 - MOR	WJCW		58	673	3	102 + Country
WRQX-F	Wash	357	6288	5	9 = CHR	WQUT-F	JC/Kings	188	2121	1	102 - CHR
KTKS-F	Dallas	258	3944	11	10 + CHR	WGOW	Chatta	28	462	8	105 - AC
<u>ADAMS</u> (Matt Mills)						WSKZF-F	Chatta	210	2268	1	105 + CHR
KOLE	Beau-PA	See below*			-	WKLQ-F	Gr. Rpd	51	1069	9	77 + Contemp
KIMY-F	Beau-PA	20	321	10	114 + AC	Others: WJBC, WBNQ-F (Bloomington, IL)					
WHRK-F	Memphis	216	2775	1	41 + Black	<u>BLUEGRASS</u>					
WDIA	Memphis	112	2198	7	41 - Black	WHOO	Orl	41	578	13	49 - Country
WLAV-F	Gr Rapids	144	1815	3	77 - AOR	WHOO-F	Orl	105	1608	8	49 + Country
WLAV	Gr Rapids	13	307	14	77 + Oldies	WVLK	Lexing	51	908	4	135 + MOR
WRTH	St. Lou	167	1858	9	14 - Nost	WVLK-F	Lexing	217	2515	1	135 - Country
KEZK-F	St. Lou	232	3106	5	14 = BTFL	WWSA	Savan	13	186	8	185 = MOR
* Station showed with -1						WCHY-F	Savan	112	1398	3	185 - Country
<u>AFFILIATED</u> (John Winkel)						<u>BONNEVILLE</u> (Rodney Brady)					
WOKV	Jkville	29	434	10	50 - News	KBIG-F	LA	806	10516	3	2 + BTFL
WAIV-F	Jkville	111	1776	6	50 - AC	KXLR	SF	42	1389	41	5 + BTFL
KRAK	Sacra	193	2201	7	32 - Country	KOIT-F	SF	233	3319	11	5 - Soft AC
KSKK-F	Sacra	112	1592	11	32 = Country	WCLR-F	Chi	377	6636	15	3 - AC
KNPS	Seattle	120	1110	14	18 + Country	KMBZ	KC	105	1616	10	25 = News
KNPS-F	Seattle	159	1894	8	18 + Country	KMBR-F	KC	219	2440	2	25 - BTFL
KFYE-F	Fresno	97	1468	5	77 + AC	WRFM-F	NY	889	11131	13	1 - BTFL
KONC-F	Phoenix	75	982	13	23 + Class	KSL	SLC	182	3092	4	38 - MOR
<u>BAHAKEL</u> (Cy Bahakel)						KIRO	Seattle	370	5564	1	18 + News
WXEK	Water-CF	32	421	5	232 - Country	KSEA-F	Seattle	224	2491	5	18 + BTFL
KCNB-F	Water-CF	35	553	2	232 + CHR	KAAM	Dallas	60	776	22	10 - Oldies
WDOD	Chatta	21	390	10	105 - Country	KAFM-F	Dallas	211	4015	12	10 - CHR
WDOD-F	Chatta	88	1292	6	105 - Country	<u>BOOTH</u> (John Booth II, Ralph Booth)					
WKIN	JC/Kings	3	180	29	102 - Country	WSAI	Cinci	49	777	15	22 - Country
WZXY-F	JC/Kings	20	368	5	102 + AOR	WKXF-F	Cinci	88	1391	12	22 - Country
WNOD	Lynch	6	104	9	245 = Country	WZZP-F	S. Bend	74	887	2	181 + CHR
WKZZ-F	Lynch	27	357	5	245 + CHR	WJLB-F	Detroit	462	5671	2	6 + Black
WXLV-F	Char,SC	27	470	8	98 + Country	WWSG	Sag	82	871	3	110 - MOR
KILO-F	Colo Spg	86	838	2	130 - AOR	WTOG-F	Sag	145	1820	1	110 + CHR
Others: WLBK A/F (Bowling Green,KY); WABG (Greenwood,MS)						WTOD	Toledo	64	595	7	76 + Country
<u>BEASLEY</u> (Allen Shaw)						WKLR-F	Toledo	90	1127	5	76 - Country
WGAC	Augusta	36	415	6	106 + MOR	WLTF-F	Cleve	306	4119	4	11 + AC
WMOO	Mobile	6	101	16	101 - Gospel	WRMR	Cleve	139	1748	11	11 - Oldies
WBLX-F	Mobile	170	1467	3	101 - Black	<u>BRILL</u> (Alan Brill)					
WDHT-F	Cleve	153	2287	9	11 = Black	KQWB	Fargo	22	360	6	247 - AC
WXTU-F	Phila	307	3082	14	4 + Country	KQWB-F	Fargo	41	603	4	247 - AOR
WKML	Fayette,NC	10	197	8	169 - Country	WEBC	Duluth	28	604	9	167 - AC
WTIP	Char,WV	14	145	8	166 + Nost	WAVC-F	Duluth	53	568	3	167 + Country
WVSR-F	Char,WV	67	885	2	166 + CHR	WHUM	Reading	30	447	5	137 = Country
WRNS-F	Kinston/ Green,NC	69	683	6	31 (est) + Country	WIOV-F	Lancaster	55	683	6	116 - Country
WYHG-F	Evans	109	787	2	158 + Country	WKWK-F	Peters/Rich	21	303	14	48 + Country
Others: WLAT, WYAV-F (Myrtle Beach, SC); WMMO-F (Reidsville,NC); WFTC (Kinston,NC); WKML-F (Lumberton, NC)						Others: KLIK, KYXY-F (Jefferson City,MO); WPVA (Petersburg,VA)					
<u>BENNS</u> (William Benns)						<u>BROWN</u> (Phil Melrose)					
WFLI	Chatta	12	250	15	105 - Religion	KYNO	Fresno	29	422	14	77 - Oldies
WJTT-F	Chatta	73	785	4	105 - Black	KYNO-F	Fresno	98	1467	1	77 + CHR
WZAM	Norf	9	130	23	30 + Jazz	KFQP	San Diego	99	1261	12	17 - Nostalgia
WNYK-F	Norf	164	2371	7	30 - Black	RGB-F	San Die	267	2834	2	17 + AOR
WNYW-F	Pitts	118	1941	11	13 - AC	KXOA	Sacra	80	876	9	32 + Nostalgia
						KXOA-F	Sacra	207	2449	4	32 + AC

NOTE: + - = symbols show change in station's share since Spring 84

		TSA	TSA	MSA	MKT			TSA	TSA	MSA	MKT				
		AQH	CUME	RANK	#	FORMAT		AQH	CUME	RANK	#	FORMAT			
BUCKLEY (Richard Buckley)															
WDRC	Hartford	42	834	11	35	-	AC	KALO	Beau-PA	10	209	13	114	+	Black
WDRC-F	Hartford	105	2547	8	35	-	AC	KHYS-F	Beau-PA	89	769	3	114	-	Black
KWAV-F	Monterey	50	778	3	141	-	AC	WOAI	San Ant	144	2092	10	33	=	News
KKHI A/F SF		163	2942	22	5	-	Classical	KAJA-F	San Ant	105	1579	6	33	-	Country
WSEN A/F Pyra		38	606	10	69	-	Country	KBBJ	Tulsa	19	289	13	66	-	Oldies
WYNZ	Sport,M	43	501	3	186	-	Nost	KMOD-F	Tulsa	116	1447	6	66	+	AOR
WYNZ-F	Port,M	28	442	8	186	+	AC	KPEZ-F	Austin	41	562	7	73	+	BTFL
KGIL A/F LA								WELI	N. Haven	72	1093	2	94	-	MOR
DID NOT SHOW															
Others: KUBB-F (Merced, CA)															
CAPITAL CITIES (Jim Arcara)															
WJR	Detr	995	13624	1	6	-	MOR	CLEAR CHANNEL (John Barger)							
WHYT-F	Detr	414	8006	5	6	+	CHR	KZUN	Modesto	7	155	13	114	+	Country
KLAC	LA	274	5521	26	2	-	Country	KEIV-F	Modesto	50	679	5	114	-	CHR
KZLA-F	LA	328	5327	18	2	-	Country	KTOM	Salinas	22	365	9	141	-	Country
WPRO	Prov.	176	2518	4	34	+	AC	KTOM-F	Salinas	18	253	14	141	-	Country
WPRO-F	Prov.	275	3662	2	34	+	CHR	KEED	Eugene	19	270	8	156	+	Country
WKBW	Buff	107	1961	7	29	-	AC	KTNX	Anch	10	150	9	188	+	Country
WPAT	NY	541	7065	19	1	+	BTFL	KSNA-F	Anch				188	-	
WPAT-F	NY	1075	12496	7	1	=	BTFL	Others: KRDR (Gresham, OR)							
WBAP	Dall-FW	639	7300	2	10	+	Country	COMPASS (Don Curran, Herb Victor)							
KSCS-F	Dall-FW	287	4388	9	10	-	Country	KRKE	Albuq	13	403	16	99	-	CHR
WKHX-F	Atl	401	4569	4	15	-	Country	KRKE-F	Albuq	40	736	7	99	+	AOR
WPLO	Atl	61	978	14	15	-	Country	KSSS	Colo Spg	35	296	8	130	+	Country
CAPITOL (Ken Johnson)															
WKSJ	Mobile	6	184	16	101	+	Country	KVUU-F	Pueb/	74	821	3	130	+	AC
WKSJ-F	Mobile	117	1333	2	101	-	Country	KICT-F	Colo Spg	91	855	3	108	-	AOR
WCAW	Char, WV	29	488	7	166	-	Country	Others: KFMR (Salina, KS)							
WVAF-F	Char, WV	65	1094	1	166	+	CHR	CONSTANT (Fred Constant)							
WNJJ-F	Birm	199	2165	4	43	+	AC	KWNZ-F	Car. City/56	670	2	188	+	CHR	
WRKA-F	Louis	64	1355	8	39	-	AC	KTOX	Boise	7	111	17	211	+	Talk
WLVK-F	State/Char,NC	185	1908	7	36	+	AC	KIZN-F	Boise	64	654	3	211	+	AC
CAPITOL (James Goodman)															
WRAL-F	Raleigh	387	4909	1	78	+	AC	KYKN	Eugene	6	170	11	156	-	Country
WKEE	Hunt,WV	21	303	7	113	+	Oldies	KDUK-F	Eugene	44	626	5	156	+	AC
WKEE-F	Hunt,WV	119	1585	1	113	=	AC/Contemp	COX (William Schwartz)							
KISS-F	San Ant	147	1848	3	33	+	AOR	WSB	Atl	233	3798	7	15	-	MOR
WRNL	Richmond	46	755	8	48	-	Country	WSB-F	Atl	207	3674	8	15	+	AC
WRXL-F	Richmond	138	1615	5	48	+	AOR	WSOC	Char,NC	26	551	11	36	-	Country
KBQF-F	KC	164	3126	3	25	-	CHR	WSOC-F	Char,NC	330	3675	2	36	-	Country
WCKS-F	Melb-Cocoa	41	687	5	145	-	AC	WHIO	Dayton	142	2119	3	40	+	MOR
Others: WOHS, WKIX-F (Shelby, NC)															
CBS (Robert Hosking)															
WCBS	NY	1111	21922	8	1	-	News	WHIO-F	Dayton	292	2873	1	40	+	BTFL
WCBS-F	NY	984	15488	9	1	=	Oldies	KFI	LA	444	8241	23	2	+	AC
KXN	LA	680	13334	9	2	+	News	KOST-F	LA	673	10234	5	2	+	AC
KKHR-F	LA	509	10192	12	2	-	CHR	WIOD	Miami	201	3049	10	12	+	Talk
WBMM	Chi	693	13428	5	3	+	News	WAIA-F	Miami	135	2502	18	12	-	AC
WBMM-F	Chi	564	11021	6	3	-	CHR	WZGO-F	Phila	259	4073	16	4	+	CHR
KMOX	St. Lou	892	9304	1	14	-	Talk	WCKG-F	Chi	197	3578	22	3	+	AOR
KHTR-F	St. Lou	253	4675	8	14	-	CHR	CRAWFORD (Doanld Crawford)							
WCAU	Phila	407	7242	9	4	-	Talk	WDJF-F	Birm	66	982	14	43	-	Religion
WCAU-F	Phila	573	10116	5	4	+	CHR	KBRT	LA	102	1574	40	2	-	Religion
WHTT-F	Boston	398	7622	6	7	-	CHR	WYCA-F	Chi	33	716	36	3	-	Religion
KCBS	SF	526	8750	2	5	+	News/Talk	WMUZ-F	Detr	64	1176	26	6	=	Religion
KRQR-F	SF	208	3055	17	5	-	AOR	WDCX-F	Buff	26	441	17	29	-	Religion
WSUN	Tampa	242	2871	7	20	+	Country	KPBC	Dallas	100	1079	17	10	+	Religion
WYNF-F	Tampa	310	3209	5	20	-	AOR	CRB							
KLTR-F	Houston	353	5241	5	8	+	AC	WJBR	Wilm	16	234	15	90	+	Nostalgia
WLTT-F	Wash	242	4239	9	9	-	AC	WJBR-F	Wilm	102	943	3	90	+	BTFL
KTXQ-F	Dallas	280	4542	8	10	+	AOR	WAEB	All-Beth	61	943	6	70	+	AC
CENTRAL TEXAS (Dick Oppenheimer)															
KDVE	Beau-PA	3	63	17	114	-	Religion	WAEB-F	All-Beth	71	876	7	70	-	AC
KQXY-F	Beau-PA	63	706	5	114	-	BTFL	WTCR	Hunt, WV	10	237	10	113	-	Country
WXAM	Baton R	30	381	10	88	+	Nostalgia	WTCR-F	Hunt, WV	121	1351	2	113	+	Country
WQXY-F	Baton R	39	912	8	88	-	AC								
KIXL	Austin	8	237	13	73	-	Religion								
KHFI-F	Austin	178	1957	1	73	+	CHR								
KBFM-F	McA-Bro	129	1775	2	82	-	CHR								

NOTE: + - = symbols show change in station's share since Spring 84

		TSA	TSA	MSA	MKT			TSA	TSA	MSA	MKT			
		AQU	CUM	RANK	#	FORMAT		AQU	CUM	RAE	#	FORMAT		
DAVIS & HEAVER (Bill Weaver)														
KFIG	Fresno	10	325	20	77	-	AC	WEZB-F	New Or.	289	4142	2	27	+ CHR
KFIG-F	Fresno	47	708	7	77	+	AC	WEZC-F	Char, NC	163	2239	6	36	+ AC
KLOK	San Jose	92	1882	11	30	=	AC	WBZZ-F	Pitts	480	6660	2	13	+ CHR
KLOK-F	San Fran	164	3593	21	5	=	AC	WBNW-F	Wash	105	2369	19	9	- CHR
KWIZ	Anaheim	30	514	28	19	-	? ?	WEZS-F	Richmond	151	1821	3	48	+ AC
KWIZ-F	Anaheim	63	1028	17	19	-	AC	WUQT-F	Miami	208	2980	7	12	+ Urban
								KYKY-F	St. Lou	134	2158	11	14	+ AC
DKM (Jim Wesley)														
WAOK	Atlanta	79	1237	13	15	-	Black	FEDERATED (John Bille, III)						
WVEE-F	Atlanta	395	4152	2	15	+	Black	WYEZ-F	Elk/S. Bend	78	963	4	181	- BTFL
WCAO	Balt	130	1904	12	16	-	Country	WQHK	F. Wayne	73	990	4	128	- Country
WXIV-F	Balt	206	2876	5	16	+	Urban	WMEE-F	F. Wayne	281	2849	1	128	+ CHR
WZNE-F	Tampa	183	2954	8	20	-	CHR	WCJZ	Gr. Rpds	66	1087	4	77	+ Country
WDJO	Cinci	41	663	14	22	-	Oldies	WCJZ-F	Gr. Rpds	125	1561	2	77	+ Country
WUBE-F	Cinci	154	1911	8	22	-	Country	WCKY	Cinci	130	1581	8	22	+ News/Talk
								WWEZ-F	Cinci	219	2284	4	22	+ BTFL
DOUBLEDAY (Gary Stevens)														
WIN	NY	973	14967	11	1	+	Country	Others: WTRC (Elkhart, IN)						
WAPT-F	NY	474	13668	21	1	-	CHR	FIRST MEDIA (Glenn Potter)						
KDWB	Minn-SP	37	1291	15	17	-	CHR	KFMY-F	Provo/SLC	66	1473	16	38	- CHR
KDWB-F	Minn-SP	291	4944	5	17	+	CHR	KFNK-F	Houston	241	3965	12	8	+ AC
KPKE-F	Denver	145	2590	8	21	-	CHR	KOPA	Phoenix	6	309	28	22	- CHR
WLLZ-F	Detroit	287	5972	10	6	-	AOR	KOPA-F	Phoenix	154	2946	8	22	+ CHR
WAVA-F	Wash	301	5677	7	9	-	CHR	WZGC-F	Atl	524	7188	1	15	+ CHR
WNET-F	Chi	217	5583	21	3	-	AC	KUBE-F	Seattle	250	4190	2	18	+ CHR
								WUSN-F	Chi	313	4938	19	3	- Country
								WKKT-F	Boston	81	2445	20	7	- Contemp
								WCLY-F+	Wash	229	3755	11	9	+ AC
DUFFY (Martin Greenberg)														
KCNR	Port, O	6	149	25	26	-	CHR	FORWARD (Richard Dudley)						
KCNR-F	Port, O	71	1266	12	26	-	AC	KWLO	Water	36	571	2	232	- AC
KSMJ	Sacra	13	318	22	32	-	AC	KFMW-F	Water	102	984	1	232	+ CHR
KSFN-F	Sacra	252	3624	1	32	+ CHR		KVOX	Fargo	9	213	8	247	- Nost
KMJ-F	Denver	200	2456	3	21	+ AC		KVOX-F	Fargo	35	460	2	247	+ Country
KRZN	Denver	69	957	19	21	-	Oldies	WKAU-F	App-Osh	66	1112	3	148	+ CHR
								Others: KVGB A/F (Great Bend, KS)						
EDENS (Gary Edens)														
KOY	Phoenix	97	1702	12	22	-	MOR	FULLER-JEFFREY (Bob Fuller)						
KQYT-F	Phoenix	166	2105	6	22	-	BTFL	KJJK	Des M	23	361	9	119	- Country
WRBQ	Tampa	36	782	19	20	-	CHR	WOKQ-F	Dover, NH	63	813	1	146	- Country
WRBQ-F	Tampa	439	5338	2	20	+ CHR		WBLM-F	Lewis/ Port. M	125	1346	2	186	+ AOR
WRVA	Richmond	163	2256	2	48	-	MOR	KCCY-F	Pueblo	42	385	1	271	- Country
WRVQ-F	Richmond	224	2521	1	48	=	CHR	KPOP-F	Rose/Sac	53	1279	13	32	+ CHR
								KRCX	Rose/Sac					- Spanish
EASTERN (Roger Neuhoff)														
WEAN	Prov	52	1096	12	34	-	Nostalgia	GANNETT (Joe Dorton)						
WLI-F	Prov	81	1559	7	34	+	Soft AC	KIIS	LA	130	3254	33	2	- CHR
WRKZ-F	Harris	191	2113	4	85	-	Country	KIIS-F	LA	1625	23360	1	2	- CHR
WAVZ	N. Haven	46	639	6	94	-	Nostalgia	KSDO	SD	171	2179	6	17	+ News
WKCI-F	N. Haven	214	2984	1	94	+ CHR		KSDO-F	SD	168	2933	7	17	- Contemp
								WGCI	Chi	93	1820	27	3	- Black
								WGCI-F	Chi	674	8565	3	3	- Black
								WCZY	Detr	27	610	29	6	- CHR
								WCZY-F	Detr	418	7322	6	6	+ CHR
								KJSA	St. Lou	260	3429	10	14	- Country
								KSD-F	St. Lou	208	2866	6	14	- AC
								WDAE	Tampa	181	1619	6	20	+ Nost
								WIFI-F	Tampa	235	2880	3	20	+ AC
								KKBQ	Houston	57	1595	20	8	- CHR
								KKBQ-F	Houston	471	6903	2	8	- CHR
Others: WCVS, WFMB-F (Springfield, IL); WHUT, WLHM-F (Anderson, IN); WRSC, WQWK-F (State College, PA)														
ELF (John Lack)														
WNOX	Knox	26	615	7	84	-	Country	GUY GANNETT (Robert Gilbertson)						
WNKX-F	Knox	13	210	12	84	-	Country	WINZ	Miami	187	2886	8	12	- News
WLTB-F	Birm	63	945	9	43	+ AC		WINZ-F	Miami	279	5199	5	12	- CHR
WVOK	Birm	107	1286	6	43	+ Country		KKZX	Daven-RI	12	350	9	115	- CHR
WLRQ	Nash	2	104	22	45	-	AC	WXL-F	Daven-RI	90	1253	3	115	- AOR
WLRQ-F	Nash	11	343	18	45	-	AC	KOFM-F	Okl City	174	2599	6	42	+ CHR
								WPLP	Tampa	97	1104	11	20	+ Talk
								WRKT	Melb	12	179	10	145	+ Country
								WSSP-F	Melb	33	311	6	145	+ Country
ENTERCOM (Joseph Field)														
KITS-F	SF	209	4820	15	5	+	CHR							
KMFY	Minn-SP	17	379	16	17	+	MOR							
WAYL-F	Minn-SP	264	2961	5	17	=	BTFL							
KLEF-F	Houston	125	1554	14	8	+	Class							
KTAC	Tac/Sea	18	441	27	18	-	AC							
KBRD-F	Tac/Sea	214	2503	6	18	-	BTFL							
WEEP	Pitts	79	1053	16	13	=	Country							
WDSY-F	Pitts	144	1710	13	13	-	Country							

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		TSA	TSA	MSA	MKT				TSA	TSA	MSA	MKT			
		AQH	CUME	RANK	#	FORMAT			AQH	CUME	RANK	#	FORMAT		
GOLDEN WEST (Bill Ward)															
KMPC	LA	616	9261	7	2	+	Nostalgia								
KVI	Seattle	77	1718	17	18	-	AC								
KPLZ-F	Seattle	163	2529	9	18	-	CHR								
WCXI	Detr	145	1948	19	6	-	Country								
WCXI-F	Detr	119	2049	21	6	-	Country								
GRACE (Harvey Grace)															
KDON	Sal-Mont	26	376	6	141	+	Nostalgia								
KDON-F	Sal-Mont	75	1176	1	141	+	CHR								
WOOD	Gr. Rpds	71	1063	7	77	-	MOR								
WOOD-F	Gr. Rpds	130	1870	4	77	-	BTFL								
WNYR	Roch	54	824	9	37	-	Country								
WEZO-F	Roch	174	2015	4	37	-	BTFL								
GREAT EMPIRE (Mike Lynch, Mike Oatman)															
KFDI	Wichita	86	1008	5	108	-	Country								
KFDI-F	Wichita	124	1285	1	108	+	Country								
KWKH	Shreve	64	999	10	127	-	Country								
KWKH-F	Shreve	33	552	11	127	-	Country								
WOW	Omaha	94	1603	9	81	-	Country								
WOW-F	Omaha	55	639	7	81	-	Country								
KTTS	Spring,MO	30	461	5	179	-	Country								
KTTS-F	Spring,MO	114	1445	2	179	-	Country								
KBRQ	Denver	25	503	22	21	-	Country								
KBRQ-F	Denver	51	845	18	21	+	Country								
GREAT TRAILS (Alexander Williams)															
WCII	Louis	57	813	9	39	-	Country								
WKJJ-F	Louis	82	1710	11	39	-	AC								
WCOL	Colum,0	13	529	18	28	-	News/Talk								
WXCT-F	Colum,0	237	3351	3	28	+	CHR								
WING	Dayton	59	1021	7	40	-	AC								
WGTF-F	Dayton	201	2487	2	40	+	CHR								
WBCS	Milw	19	491	20	25	+	News/Talk								
WBCS-F	Milw	86	1552	13	25	-	Country								
Others: WIZE (Springfield, OH)															
GREATER MEDIA (Herb McCord)															
WMEX	Boston	82	1419	18	7	+	Oldies								
WMJX-F	Boston	213	4109	12	7	-	AC								
WNRC	Wash	138	2210	16	9	-	Not								
WGAY-F	Wash	518	5804	1	9	+	BTFL								
KRLA	LA	404	6827	14	2	+	Oldies								
KHTZ-F	LA	341	6258	16	2	+	AC								
WHND	Monroe/Det	94	1151	23	6	+	Oldies								
WMJC-F	Detr	176	3498	17	6	-	AC								
WPEN	Phila	361	4048	8	4	+	Nostalgia								
WMGK-F	Phila	508	7544	7	4	-	AC								
WGSN	Long Is.	104	823	16	12	+	MOR								
WCTO-F	Long Is.	76	1085	22	12	-	BTFL								
Others: WCTC, WMGQ-F (New Brunswick, NJ)															
GROUP ONE (Roger Berk, Al Grosby)															
KLZ	Denver	138	2145	16	21	-	Country								
KAZY-F	Denver	136	2156	11	21	-	AOR								
WAKR	Akron	101	1500	1	72	-	MOR								
WONE-F	Akron	80	853	4	72	+	AOR								
WONE	Dayton	130	1409	5	40	+	Country								
WTUE-F	Dayton	156	1998	4	40	-	AOR								
KMEZ	Dallas	26	403	28	10	+	BTFL								
KMEZ-F	Dallas	284	3639	7	10	-	BTFL								
HARRIS															
KTOP	Topeka	27	287	4	241	+	Not								
KDVV-F	Topeka	24	469	2	241	-	CHR								
WACO	Waco	27	328	5	213	-	Country								
KHOO-F	Waco	34	678	4	213	-	AC								
KSEL	Lubbock	10	281	9	180	-	AC								
KSEL-F	Lubbock	50	797	5	180	-	AC								
Others: WJOL, WLLI-F (Joliet,IL); KIUL (Garden City, KN)															
HATCH (Homer Peterson)															
KALL	SLC	68	1081	6	38	-	AC								
KLCY-F	SLC	112	1604	5	38	+	AC								
KGEM	Boise	28	437	7	211	-	Country								
KJOT-F	Boise	16	249	11	211	+	Country								
KGHL	Billings	83	622	1	296	-	Country								
KIDX-F	Billings	24	268	4	296	-	AC								
Others: KVLE, KUIN-F (Vernal, UT); KYSS A/F (Missoula, MT); KUPI (Ammon, ID); KQPI-F (Idaho Falls, ID)															
HEARST															
WBAL	Balt	336	3934	2	16	+	MOR								
WIYY-F	Balt	266	3460	4	16	=	AOR								
WISN	Milw	90	1831	12	25	-	MOR/AC								
WLTO-F	Milw	51	1058	15	25	+	AC								
WTQE	Pitt	143	2749	10	13	-	MOR								
WHTX-F	Pitt	183	3719	7	13	-	CHR								
H&W (Ken Wolt)															
WLUP-F	Chi	497	7797	7	3	+	AOR								
KSSK	Hono	193	1941	1	49	+	MOR								
KULA-F	Hono	147	2018	2	49	-	AC								
WZPL-F	Indy	192	3232	4	31	-	CHR								
WLLT-F	Cin	171	2426	9	22	-	AC								
KTNQ	LA	320	3794	19	2	+	Spanish								
KLVE-F	LA	215	3589	29	2	-	Spanish								
HENRY (Charlton Buckley)															
KVOD-F	Denver	114	1667	12	21	+	Class								
RFXM	River-SB	63	727	8	24	+	Nost								
KDUO-F	River-SB	111	1337	3	24	+	BTFL								
KYTE	Port,0	108	1166	9	26	-	Nost								
KYTE	Port,0	57	1147	14	26	-	Class								
HICKS (Steve Hicks)															
KNOW	Austin	25	401	9	73	-	Oldies								
KEYI-F	Austin	80	1155	4	73	-	AC								
KLVI	Beau-PA	58	827	4	114	+	Country								
KYKR-F	Beau-PA	94	941	1	114	+	Country								
KAYI-F	Musk/Tul	178	1981	3	66	+	CHR								
WYNK	Baton R.	14	255	14	88	-	Country								
WYNK-F	Baton R.	136	1302	4	88	-	Country								
Others: KLAJ (Laredo, TX)															
HOME NEWS PUBLISHING															
WRKI-F	Brook/	53	924	10	106	+	CHR								
	Bridge														
WKPT	JC/King	4	145	27	102	-	AC								
WTFM-F	JC/King	62	739	4	102	-	BTFL								
KNG	Stockton	20	247	8	120	+	AC								
KYBB-F	Stockton	16	250	11	120	-	AC								
Others: WINE (Brookfield, CT)															
HUBBARD (S. Hubbard)															
WGTO	Lakel	19	296	8	107	-	Country								
KOB	Albuq	141	1804	1	99	+	MOR								
KOB-F	Albuq	160	1636	2	99	+	AC								
KSTP	minn-SP	96	1844	11	17	-	News								
KSTP-F	minn-SP	424	5262	2	17	-	AC								
INFINITY (Mel Karmazin)															
WJIT	NY	177	2259	37	1	-	Spanish								
WKTU-F	NY	599	14532	18	1	-	CHR								
WYSP-F	Phila	370	7093	15	4	-	AOR								
WBCN-F	Boston	644	7289	1	7	-	AOR								
KOME-F	San Jose	140	2198	11	30	+	AOR								
KXYZ	Houston	54	554	22	8	-	Spanish								
KCBQ	SD	45	886	21	17	-	Country								
KCBQ-F	SD	54	829	18	17	-	Country								
WJJD	Chi	490	5069	8	3	+	Nostalgia								
WJMK-F	Chi	413	6628	12	3	+	Oldies								

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	TSA	TSA	NSA	MKT			TSA	TSA	MSA	MKT		
	AQH	CUME	RANK	#	FORMAT		AQH	CUME	RANK	#	FORMAT	
INNER CITY (Pierre Sutton)						KEYMARKET						
WLIB	NY	314	3933	25	1 + Black	WSSL	Green,SC	5	112	23	79 -	Country
WBL5-F	NY	977	13989	10	1 + Black	WSSL-F	Green,SC	156	2076	6	79 -	Country
WKSG-F	Det	174	3115	16	6 + AC	WNNK-F	Harris,PA	163	2071	1	85 +	CHR
KRE	SF	95	1275	27	5 + Black	WJDX	Jack,MS	23	433	8	116 +	MOR
KBLX-F	SF	229	3416	14	5 + Black	WMSI-F	Jack,MS	159	1964	3	116 +	Country
KGJF	LA	111	3030	35	2 + Black	WKJN-F	Baton R	172	1441	2	88 +	Country
KUTE-F	LA	306	4645	20	2 + Black	WTCB-F	Or/Col,SC	47	583	10	104 +	AC
						WIZD-F	Art/Mobil	47	751	7	101 +	AC
JACOR (Terry Jacobs)						Others: WRXL, WFFX-F (Tuscaloosa,AL); WTDI-F (Hammond,LA); WRUS, WAKQ-F (Russellville,KY); WATM (Artmore,AL)						
WQIK	Jkville	25	397	11	50 +	KING (Jim Kime)						
WQIK-F	Jkville	131	1608	2	50 +	KSFO	SF	194	3960	16	5 -	Nost
WBBG	Cleve	170	1961	8	11 -	KYA-F	SF	86	1500	30	5 +	AC
WMJI-F	Cleve	250	3904	7	11 -	KGW	Port,0	214	2626	1	26 +	AC
WTSJ	Cinci	7	209	22	22 -	KINK-F	Port,0	123	1675	7	26 -	AOR
WTOW	Balt	DID NOT SHOW		16	16 -	KING	Seattle	75	1460	20	18 +	News
WVOI	Toledo	37	411	10	76 +	KING-F	Seattle	115	1750	12	18 +	Class
WGST	Atlanta	101	1839	11	15 =	Others: WURD (Georgetown,OH); WKYG, WQAW-F (Parkersburg, WV)						
WPCB-F	Atlanta	282	3505	5	15 -	KNIGHT (Norman Knight)						
						WSRS-F	Worc	139	1656	2	112 -	BTFL
						WGIR	Manch	19	404	3	215 =	News/Talk
						WGIR-F	Manch	74	952	2	215 -	AOR
						WHEB	Ports,NH	18	160	10	146 +	MOR
						WHEB-F	Ports,NH	62	620	2	146 +	AOR
						Others: WSAR (Fall River,MA); WEIM (Fitchburg); WEZF-F (Burlington,VT)						
						LIN (Dick Verne)						
						WIL	St. Lou	47	912	19	14 -	Country
						WIL-F	St. Lou	308	3347	3	14 -	Country
						WBBF	Roch	80	914	8	37 +	News/Talk
						WMJQ-F	Roch	120	2188	5	37 -	CHR
						WFIL	Phila	199	3620	18	4 +	Oldies
						WUSL-F	Phila	723	8084	3	4 +	Urban
						KILT	Houston	88	1499	17	8 -	Country
						KILT-F	Houston	292	3818	10	8 -	Country
						WEMP	Milw	93	1294	10	25 +	Oldies
						WMYX-F	Milw	131	1940	7	25 -	AC
						LOTUS (Howard Kalmenson)						
						KTKT	Tucson	28	683	12	82 -	Contemp
						KLPX-F	Tucson	94	1129	3	82 +	AOR
						KWKW	LA	267	2655	22	2 -	Spanish
						KFSDF	San D	111	1108	11	17 +	Classical
						KENO	L. Vegas	25	405	9	91 -	AC
						KOMP-F	L. Vegas	87	962	3	91 +	AOR
						KXET	San Ant	5	109	24	33 -	Spanish
						KXDL-F	San Ant	73	1585	15	33 -	AOR
						KTEZ-F	Lubbock	36	400	4	180 +	BTFL
						WMDO	Wash	DID NOT SHOW				
						KONE	Reno	10	168	13	188 -	Country
						KOZZ-F	Reno	64	777	1	188 -	AOR
						KOXR	Oxnard	33	317	3	80 +	Spanish
						KGST	Fresno	38	339	7	77 +	Spanish
						MALRITE (Gil Rosenwald)						
						WHTZ-F	NY	1755	26511	1	1 -	CHR
						WHK	Cleve	84	1523	14	11 +	Oldies
						WMMS-F	Cleve	559	6675	1	11 +	AOR
						KNEW	SF	241	3212	10	5 =	Country
						KSAN-F	SF	278	3984	8	5 +	Country
						WDGY	Minn-SP	150	2873	10	17 -	Country
						KEEY-F	Minn-SP	205	2874	7	17 -	Country
						KRXY	Denver	12	411	28	21 -	CHR
						KRXY-F	Denver	178	2808	4	21 +	CHR
						MANSHIP						
						WKQA-F	Peoria	15	289	9	121 -	AC
						WXCL	Peoria	44	544	5	121 -	Country
						WJBO	Baton R	28	547	9	88 +	News/Talk
						WFMF-F	Baton R	150	2071	1	88 -	CHR
						KRGV	McA-Dr	68	1123	5	82 -	CHR
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	TSA AQH	TSA CUME	MSA RANK	MKT #	FORMAT		TSA AQH	TSA CUME	MSA RANK	MKT #	FORMAT
McKenna (Jim McKenna)						NATIONWIDE (Clark Pollack)					
KQRS A/F Minn-SP	320	4401	4	17	+ AOR	WPOC-F Balt	232	2632	6	16	- Country
WCBM Harris	28	405	12	85	- AC	WGAR Cleve	67	1478	17	11	- Country
WSFM-F Harris	40	613	6	85	- AC	WGAR-F Cleve	159	2331	10	11	- Country
WHIT Madison	15	190	11	102	- AC	WNCF-F Col,OH	144	2860	6	28	- Contemp
WWMQ-F Madison	41	574	6	102	+ Country	WKZL-F Win-Sal	202	2098	2	44	+ CHR
METROMEDIA (Carl Brazell)						NBC (Randy Bongarten)					
WNBA-F Tampa	482	4183	1	20	+ BTFL	WNBC NY	993	17980	14	1	= AC
KHOW Denver	192	2102	6	21	+ MOR	WYNY-F NY	712	14067	17	1	- AC
KMET-F LA	684	11424	8	2	- AOR	WKYS-F Wash	403	4767	2	9	- Urban
WNEW NY	799	10412	16	1	- Nostalgia	WMAQ Chi	652	12700	11	3	- Country
WNEW-F NY	1278	17192	5	1	+ AOR	WKQX-F Chi	456	8778	9	3	- Contemp
WCEM Balt	98	1750	16	16	- News	KNBR SF	394	7145	6	5	- MOT
WIP Phila	298	4471	11	5	+ MOR	KYUU-F SF	326	5609	4	5	+ AC
WMMR-F Phila	1025	10933	1	5	+ AOR	WJIB-F Boston	329	4993	7	7	- BTFL
WOMC-F Det	268	4434	11	6	- AC	NININGER (W. Nininger)					
WASH-F Wash	195	3621	13	9	+ AC	WQBE Char,WV	14	203	9	166	+ AC
KRLD Dallas	442	6523	4	10	- News	WQBE-F Char,WV	95	1157	3	166	+ Country
METROPLEX (Norm Main)						OUTLET (Joseph Chairs)					
WHYI-F Miami	472	7010	2	12	- CHR	WFHG JC/Kings	9	308	11	102	- Contemp
WMGG-F Tampa	89	1571	12	20	- AC	WXBQ-F JC/Kings	149	1761	2	102	- Country
WPXK Wash	22	475	28	9	- Country	WSOJ Hen/Evan	8	103	10	158	+ Nost
WPXK-F Wash	196	2438	14	9	+ Country	WKDQ-F Hen/Evan	59	1102	4	158	- CHR
WPDQ Jkville	22	530	12	50	- Black	PARK (William Fowler)					
WFYV-F Jkville	125	1392	2	50	- AOR	KRSI Minn-SP		DID NOT SHOW		19	- Oldies
WORL Orlando	47	678	9	49	- Black	KJJO-F Minn-SP	78	1329	12	19	- Oldies
WJYO-F Orlando	248	2406	1	49	+ AC	WRRB-F Syra	78	902	7	69	- Country
MID AMERICA (Les Small, Howard Frederick)						MORTENSON (Jack Mortenson)					
KRVR-F Daven-RI	54	689	4	115	- BTFL	WJMM-F Lexing	10	205	11	135	- Religion
WIRL Peoria	40	608	6	121	+ AC	WHKK-F Cin	11	158	20	22	+ Religion
WSWF-F Peoria	87	970	2	121	+ BTFL	WTOF Canton		DID NOT SHOW		111	- Religion
WIRE Indy	89	1236	8	31	- Country	WTOF-F Canton	11	219	18	111	+ Religion
WXTZ-F Indy	236	2674	3	31	- BTFL	WBGR Balt	124	698	9	16	+ Gospel
KBEZ-F Tulsa	150	1629	4	66	- BTFL	WERM-F Hunt, WV	36	554	5	113	+ Religion
Others: WKAN (Kankakee,IL)						Others: WIZM A/F (LaCrosse,WI); WSJM, WIRX-F (St. Joseph,MI); WMAJ, WNNS-F (Springfield, IL)					
MIDWEST FAMILY						MULTIMEDIA (Paul Fiddick)					
WKKN Rockf	15	130	8	155	- Country	WNBC Ashe	94	971	1	230	- Country
WYFE-F Rockf	28	532	5	155	- AC	WFBC Green,SC	31	508	10	79	+ MOR
WISM Madison	15	345	10	111	+ MOR	WFBC-F Green,SC	179	2389	2	79	- AC
WMGN-F Madison	78	1180	4	111	+ AC	WEZN-F Milw	209	2329	2	25	+ BTFL
WOSH App-Osh	18	309	9	148	+ Country	WMAZ Macon	39	612	5	159	+ MOR
WMGV-F App-Osh	20	501	8	148	- AC	WAYS-F Macon	219	1778	1	159	- CHR
WITL Lansing	9	190	13	109	+ Country	KEEL Shreve	42	888	8	127	- AC
WITL-F Lansing	73	849	2	109	+ Country	KMBQ-F Shreve	84	1350	9	127	- CHR
Others: WKAN (Kankakee,IL)						Others: WNOG, WCVU-F (Naples,FL)					
MORTENSON (Jack Mortenson)						PALMER (Bill Ryan)					
WJMM-F Lexing	10	205	11	135	- Religion	WTNT Talla	15	248	7	198	+ MOR/Talk
WHKK-F Cin	11	158	20	22	+ Religion	WTNT-F Talla	60	606	6	198	- Country
WTOF Canton		DID NOT SHOW		111	- Religion	WHO Des M	213	2790	4	119	+ News
WTOF-F Canton	11	219	18	111	+ Religion	KLYF-F Des M	100	1378	5	119	- AC
WBGR Balt	124	698	9	16	+ Gospel	WOC Dav-RI	52	652	6	115	- News/Talk
WERM-F Hunt, WV	36	554	5	113	+ Religion	KLIK-F Dav-RI	206	2195	1	115	+ CHR
Others: WSUM (Parma,OH)						Others: WNAX (Yankton,SD)					
MULTIMEDIA (Paul Fiddick)						PARKER (John Parker)					
WNBC Ashe	94	971	1	230	- Country	KXTZ-F L. Vegas	117	997	1	91	+ BTFL
WFBC Green,SC	31	508	10	79	+ MOR	KTCJ Minn-SP	25	273	16	17	- Jazz
WFBC-F Green,SC	179	2389	2	79	- AC	KTCZ-F Minn-SP	140	1823	8	17	+ AOR
WEZN-F Milw	209	2329	2	25	+ BTFL	KIKI Hono	50	963	9	49	- AC
WMAZ Macon	39	612	5	159	+ MOR	KMAI-F Hono	23	508	14	49	- CHR
WAYS-F Macon	219	1778	1	159	- CHR						
KEEL Shreve	42	888	8	127	- AC						
KMBQ-F Shreve	84	1350	9	127	- CHR						
NOTE: + - = symbols show change in station's share since Spring 1984											

	TSA	TSA	MSA	MKT			TSA	TSA	MSA	MKT		
	AQH	CUME	RANK	#	FORNAT		AQI	CUME	RANK	#	FORNAT	
<u>PRICE COMMUNICATIONS</u> (Robert Price)						<u>ROLLINS</u> (Bill Jaeger)						
KIOI-F	SF	278	5292	7	5 + AC	KDAY	LA	287	4937	21	2 +	Black
WIRK-F	W. Palm	60	753	7	68 - Country	WAMS	Wilm,DE	24	326	9	90 -	Country
WPCK	W. Palm	6	124	28	68 = Country	WRAP	Norfolk	63	1218	12	30 -	Black
WIOE-F	F. Wayne	22	403	8	128 + Contemp	WCHS	Char,WV	39	570	4	166 +	MOR
WOWO	F. Wayne	175	2895	2	128 - MOR	WBES-F	Char,WV	36	387	5	166 -	BTFL
WTIX	New Or.	95	1732	12	27 + AC	WBEE	Chicago					DID NOT SHOW
KOMA	Ok! C	67	1356	10	42 - Country	<u>SANDUSKY NEWSPAPERS</u> (Toney Brooks)						
WLBA	Madison	41	640	5	102 - MOR	KLSY	Seattle					DID NOT SHOW
WLBA-F	Madison	105	1483	2	102 - MOR	KLSY-F	Seattle	140	1970	7	18 -	AC
WNIC	Det	42	956	27	6 + AC	KBPI-F	Denver	248	3643	2	21 +	AOR
WNIC-F	Det	313	6255	9	6 - AC	KDKB-F	Phoenix	163	2531	11	22 -	AOR

<u>JOHN PRICE</u>					
KROW	Reno	32	569	10	188 - AC
KNEV-F	Reno	44	412	5	188 + AC
KKRD-F	Wichita	99	1319	2	108 + CHR
KHYV	Modesto				114 - AC
KBEE-F	Modesto	85	885	4	114 - BTFL
KBUG	SLC	49	901	9	38 - AC
KCPX-F	SLC	151	2264	2	38 + CHR
WVVA	Wheeling	85	1119	2	215 - Country
WQVW-F	Wheeling	31	513	4	215 + Country
WEZL-F	Char,SC	104	1085	2	98 - Country
KGA	Spokane	52	689	6	124 - Country
KDRX-F	Spokane	115	933	3	124 + Country

<u>PYRAMID</u> (Richard Balsbaugh)					
WXKS	Boston	95	1227	17	7 - Nostalgia
WXKS-F	Boston	521	6896	4	7 - CHR
WPIT	Pitts	22	403	27	13 + Religion
WPIT-F	Pitts	56	845	19	13 + Religion
WPXY	Roch	14	340	12	37 - CHR
WPXY-F	Roch	203	2644	2	37 + CHR
WNY5	Buffalo	13	276	19	29 + CHR
WNY5-F	Buffalo	108	2207	8	29 - CHR
WPGR	Phila	67	535	23	5 + Oldies
WSNI-F	Phila	356	5565	10	5 + AC

<u>RKO</u> (Jerry Lyman)					
WOR	NY	1522	17383	4	1 + Talk
WRKS-F	NY	1626	18596	2	1 + Urban
WRKO	Boston	463	5726	5	7 + Talk
WROR-F	Boston	321	6170	9	7 - AC
WGNS A/F	Wash	191	2870	12	9 = Classical
WAXY-F	Miami	166	3416	16	12 - AC
WFYR-F	Chi	406	8373	14	3 + AC
WHBQ	Memphis	50	1008	12	41 - Talk
KFCR	SF	196	5855	20	5 - CHR
KHJ	LA	123	3325	34	2 + CHR
KRTH-F	LA	510	9735	13	2 - AC

<u>REGIONAL</u> (Don Platt)					
WGRD-F	Gr. Rpds	168	2557	1	77 + CHR
WXQT	Gr. Rpds	13	176	16	77 - Oldies
WYFM-F	Shar/Youn	125	1835	5	92 + AC
WKOP	Bingh	13	254	8	162 - Oldies
WAAL-F	Bingh	145	1354	1	162 + CHR

Others: WPIC (Sharon,PA)

<u>REPUBLIC</u> (Dave Martin)					
WLW	Cin	331	5106	2	22 + MOR
WSKS-F	Cin	137	2167	11	22 - AOR
WYHY-F	Leb/Nash	86	1588	10	45 + Contemp
WSEV	Sevier/Knox	16	200	10	84 + Country
WNYU-F	Sevier/Knox	92	1497	5	84 - AC

<u>RIVERS</u> (M.D. Rivers)					
WEDR-F	Miami	176	2039	9	12 + Black
WJJD	Savan	9	105	10	185 - Religion
WEAS-F	Savan	81	901	1	185 - Black
KWAN	Memphis	22	426	13	41 - Religion
KRNB-F	Memphis	108	1894	6	41 + Black
WGUN	Atlanta	18	299	20	15 + Gospel

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Others: KSLY, KUNA-F (San Luis Obispo)												
<u>SCONNLX</u>												
KFKF	KC	4	150	26	25 -	Country						
KFKF-F	KC	124	1737	8	25 -	Country						
WMRZ	Dav-RI	21	343	8	115 +	Oldies						
WLLR-F	Dav-RI	116	1233	2	115 +	Country						
WBOS-F	Boston	182	2521	15	7 +	Country						
WQXJ-F	Miami	86	1705	26	12 -	CHR						

Others: WKZU, WLNH-F (Laconia,NH)

<u>SCRIPPS-HOWARD</u> (Dick Janssen)												
WMC	Memphis	154	1732	3	41 =	Country						
WMC-F	Memphis	222	3250	2	41 +	CHR						
WBSB-F	Balt	296	4377	3	16 -	CHR						
KME0	Phoenix	30	466	20	22 +	BTFL						
KME0-F	Phoenix	161	1850	6	22 =	BTFL						
KUPL	Port,0	18	338	20	26 -	Country						
KUPL-F	Port,0	118	1249	11	26 -	Country						

<u>SHAMROCK BROADCASTING</u> (Bill Clark)												
KABL	SF	259	3057	9	5 +	BTFL						
KABL-F	SF	307	4036	5	5 +	BTFL						
KUDL-F	KC	156	2157	6	25 +	AC						
KMGC-F	Dallas	128	2544	14	10 -	AC						
WMMW-F	Detroit	283	3725	12	6 +	Country						
WTKN	Pitts	109	1704	14	13 -	Talk						
WMSW-F	Pitts	226	3449	5	13 -	AC						
WFOX-F	Gain/Atl	204	3261	9	15 +	AC						

<u>SHANROCK COMMUNICATIONS</u> (Bill Lynett)												
WQFN-F	Milw	222	2477	3	25 +	AOR						
WDIZ-F	Orl	228	2282	3	49 -	AOR						
WEJL	Scranton	81	597	5	65 +	Most						
WEZZ-F	Scranton	78	912	6	65 -	AOR						
WCRX-F	West/Balt	34	599	23	16 +	AOR						

<u>SKY/FOSTER</u> (Dennis Israel)												
WGY	Schen	218	3276	1	49 -	MOR						
WGFN-F	Schen	151	2328	3	49 -	CHR						
WSIX	Nash	18	397	13	45 -	Country						
WSIX-F	Nash	95	1655	5	45 +	Country						
KSKY	Dallas	36	416	29	10 =	Religion						
WRIV	Long Is.	23	291	37	12 +	MOR						

<u>STATEWIDE</u> (Scott Ginsburg)												
WCFL	Chi	114	2496	28	3 -	Religion						
WKQE	Talla	20	208	5	198 +	Religion						
WBGW-F	Talla	38	627	3	198 +	AC						
WVCG	Miami	19	266	34	12 +	Religion						
WAPE	Jkville	15	334	15	50 +	Religion						
WJAX-F	Jkville	123	1359	4	50 +	Black						

		TSA	TSA	MSA	MKT			TSA	TSA	MSA	MKT		
		AQH	CUME	RANK	#	FORMAT		AQH	CUME	RANK	#	FORMAT	
STAUFFER (Jerry Holley)													
KRNT	Des M	28	604	7	119	-	MOR						
KRNQ-F	Des M	119	1559	2	119	+	CHR						
WIBW	Topeka	41	753	6	241	-	MOR						
WIBW-F	Topeka	100	1375	3	241	-	CHR						
KGNC	Amar	41	670	7	207	+	MOR						
KGNC-F	Amar	46	666	3	207	-	BTFL						
Others: KGFF (Shawnee,OK)													
STERLING (Cliff Hunter)													
KJET	Seattle	18	426	27	18	-	CHR						
KZOK-F	Seattle	91	2030	16	18	-	AOR						
KDKO	Denver	70	764	16	21	=	Black						
KILA-F	LV	DID NOT SHOW											
Others: KBFW (Bellingham,WA) ; KALE, KIOK-F (Richland,WA)													
STONER (Glenn Bell)													
KSO	Des M	120	1128	3	119	-	Country						
KGGO-F	Des M	171	1845	1	119	+	AOR						
WGNT	Hunt,WV	47	633	4	113	-	Country						
WAMX-F	Hunt,WV	133	1534	3	113	+	CHR						
WBNF	Bingh	59	774	2	162	+	MOR						
WHNK-F	Bingh	71	686	5	162	-	Country						
KHAK	Ced Rpds	18	228	7	225	+	Country						
KHAK-F	Ced Rpds	87	835	3	225	+	Country						
WIMZ	Knox	3	201	21	84	-	CHR						
WIMZ-F	Knox	209	2588	2	84	-	AOR/CHR						
WYRK	Buffalo	151	1810	6	29	-	Country						
NCMF-F	Roch	183	1914	3	37	-	AOR						
WDAO	Dayton	37	512	10	40	-	Black						
WWSN-F	Dayton	45	747	9	40	-	AC						
STUART (Dick Chapin)													
KFOR	LincIn	38	482	2	200	+	MOR						
KFRX-F	LincIn	79	937	1	200	+	CHR						
KWTO	Spr,MO	78	1136	4	179	-	Country						
KWTO-F	Spr,MO	156	1581	1	179	-	CHR						
KOEL-F	Oel/Water	35	471	4	232	+	Country						
Others: KOEL (Oelwein, LA); KSAL, KYEZ-F (Salina,KN); KRGI A/F (Grand Island,NE)													
SUMMIT													
WCOA	Pensa	39	464	6	143	+	Most						
WJLQ-F	Pensa	58	847	5	143	-	CHR						
WSJS	Win-Sal	78	996	5	44	+	MOR						
WTQR-F	Win-Sal	363	3842	1	44	-	Country						
WREC	Memphis	69	1157	11	41	-	Oldies						
WZXR-F	Memphis	143	2213	9	41	-	AOR/CHR						
KCNN	Ok1 C	12	295	16	42	+	News						
KXXY-F	Ok1 C	238	2338	4	42	+	Country						
KCHO	KC	185	3097	4	25	-	News						
KCHO-F	KC	111	1346	12	25	+	Country						
SUSQUEHANNA (Art Carlson)													
WQBA	Miami	299	2126	4	12	-	Spanish						
WQBA-F	Miami	119	1656	20	12	-	Spanish						
WKIS	Orl	81	1168	7	49	+	Talk						
KFOG-F	SF	234	3491	13	5	+	AOR						
WRRM-F	Cinci	146	2223	6	22	-	AC						
WFMS-F	Indy	165	1967	6	31	+	Country						
WRMM-F	At1	105	2194	12	15	-	AC						
WARM	ScrAn/WB	92	1447	4	65	-	MOR						
WMGS	ScrAn/WB	49	755	9	65	+	AC						
WSBA	York	67	914	5	113	-	MOR						
WSBA-F	York	128	1327	1	113	+	AC						
KLIF	Dall/FW	54	1183	25	10	-	Country						
KPLX-F	Dall/FW	290	3753	6	10	+	Country						
WGH	Norfolk	13	242	20	30	-	Country						
WNSY-F	Norfolk	110	1438	8	30	+	CHR						
SWANSON (Gerry Swanson)													
WBVU-F	New Or	147	1706	5	27	-	BTFL						
KKNG-F	Ok1 C	205	2066	3	42	+	BTFL						
KRMG	Tulsa	126	1638	5	66	=	MOR						
KBKY	San Ant	219	2358	4	33	-	Country						
KLLS-F	San Ant	92	1352	9	33	-	AC						
TAFT (Carl Wagner)													
WDAF	KC	412	4885	1	25	+	Country						
KYYS-F	KC	206	2862	4	25	+	AOR						
WKRC	Cinci	206	2841	3	22	+	MOR/AC						
WKRQ-F	Cinci	269	4316	1	22	+	CHR						
WTVN	Colum,0	196	3023	5	28	+	MOR						
WLWQ-F	Colum,0	256	3166	2	28	-	AOR						
WDVE-F	Pitts	482	5410	4	13	+	AOR						
KEX	Port,0	159	2626	3	26	+	MOR						
KKRZ-F	Port,0	227	2923	2	26	+	CHR						
WGR	Buffalo	113	2284	12	29	+	MOR/AC						
WGR-F	Buffalo	50	1007	15	29	-	AC						
WNEE	Indy	41	938	12	31	-	Oldies						
WFBO-F	Indy	483	4773	1	31	+	AOR						
WKLS	At1	DID NOT SHOW											
WKLS-F	At1	285	3912	6	15	-	AOR						
TRIBUNE CO. (James Dowdle)													
WGN	Chi	1501	19797	1	3	+	MOR						
WICC	Bridge	99	1487	2	106	-	MOR/AC						
WPIX-F	NY	485	10101	20	1	-	AC						
KGNR	Sacra	63	1153	12	32	-	Nost						
KCTC-F	Sacra	222	2525	3	32	+	BTFL						
TICHENOR (M. Tichenor)													
KUNO	Corpus C	67	514	2	125	+	Spanish						
KGBT	Mca/Brow	183	1493	1	82	+	Spanish						
KELT-F	Mca/Brow	84	1017	3	82	+	AC						
KCOR	San Ant	96	824	7	33	-	Spanish						
KLAT	Houston	75	719	16	8	+	Spanish						
UNITED (Gerald Hroblak)													
WYST	Balt	43	358	19	16	+	Oldies						
WYST-F	Balt	125	1947	10	16	-	AC						
WINK	Wash	DID NOT SHOW											
WDJY-F	Wash	167	3492	15	9	+	Black						
WKDM	NY	250	1671	32	1	+	Spanish						
WJMO	Cleve	47	807	16	11	=	Black						
WRQC-F	Cleve	80	1811	15	11	+	CHR						
KALI	LA	173	2695	30	2	-	Spanish						
KSOL-F	SF	376	5198	3	5	-	Black						
UNITY (Eugene Jackson)													
WDAS	Phila	104	1738	20	5	-	Black						
WDAS-F	Phila	469	5564	6	5	-	Black						
WWRL	NY	244	3261	34	1	=	Gospel						
KATZ	St. Lou	62	1001	14	14	-	Black						
WZEN-F	St. Lou	52	1026	15	14	-	Black						
UNIVERSAL (Howard Warshaw)													
KEST	SF	DID NOT SHOW											
WATI-F	Danv/Indy	6	148	18	31	-	Nostalgia						
WGRT	Indy	22	155	13	31	-	Gospel						
KCNW	KC	28	307	21	25	+	Religion						
KUXL	Minn-SP	DID NOT SHOW											
WCBW-F	Colum,IL/	16	321	24	14	-	Religion						
WYLO	St. Lou	DID NOT SHOW											
WYLO	Jack/Milw	DID NOT SHOW											
KMAX-F	Arcad/LA	49	974	45	2	+	Various						

NOTE: + - = symbols show change in station's share since Spring 1984

		TSA	MSA	MKT		
		AQH	CUME	RANK	#	FORMAT
<u>VIACOM</u> (Brian Bieler)						
WMZQ	Wash	18	560	32	9 =	Country
WMZQ-F	Wash	288	3703	8	9 +	Country
WLTW-F	NY	920	12226	12	1 +	Soft AC
WRVR	Memphis	28	753	13	41 -	AC
WRVR-F	Memphis	138	1976	4	41 +	AC
KIKK	Houston	58	759	23	8 =	Country
KIKK-F	Houston	418	5410	3	8 +	Country
WLAK-F	Chicago	442	7230	10	3 +	Soft AC

<u>WALTON</u> (John Walton)						
KIDD	Sal-Sea	9	246	17	141 -	Contemp
KWST-F	Sal-Sea	13	251	16	141 +	Country
KDJW	Amar	32	481	8	207 -	Country
KBUY-F	Amar	30	462	6	207 -	Country
KKHT	Col Spg	11	242	13	130 -	Oldies
KKCS-F	Col Spg	47	539	5	130 -	Country

Others: KREE, KTNT-F (Ruidosa,NM)

<u>WESTINGHOUSE</u> (Dick Harris)						
WIND	Chi	367	5697	16	3 +	Talk
KYW	Phila	578	12013	4	5 -	News
KFWB	LA	495	11006	10	2 +	News
WINS	NY	1235	25765	6	1 -	News
WBZ	Boston	653	8691	2	7 +	MOR
KDKA	Pitt	711	9070	1	13 -	MOR
KODA-F	Hous	398	4482	4	8 -	BTFL
KQZY-F	Dallas	129	1902	15	10 -	BTFL
KJQY-F	SD	244	2703	3	17 -	BTFL
KOSI-F	Denver	332	3700	1	21 +	BTFL
KQXT-F	San Ant	203	2086	2	33 =	BTFL

NOTE: + - = symbols show changes in station's share since Spring 1984

		TSA	MSA	MKT		
		AQH	CUME	RANK	#	FORMAT
<u>WILLIS</u>						
WBOK	New Or	112	1127	6	27 +	Black
WPCE	Norfolk	85	904	10	30 +	Gospel
WOMI-F	Norfolk	141	2156	5	30 +	Black
WFTH	Richm	38	397	9	48 +	Black
WWCA	Gary/Chi	58	789	30	3 +	Gospel
WESL	St. Lou	52	834	15	14 +	Black
WSAY	Roanoke	3	49	9	184 +	??

Others: WSVE-F (Green Cove Spgs,FL);
WIMG (Trenton)

<u>WILKS-SCHWARTZ</u>						
WIXY	Spr, MA	15	255	15	93 -	Country
WAQY-F	Spr, MA	80	1443	6	93 -	AOR
WKFM-F	Fult/Syr	70	1112	9	69 -	CHR
WSNE-F	Taun/Prov	106	1617	6	34 -	AC
WEEX	All-Beth	34	419	10	70 +	Country
WQQQ-F	All-Beth	119	1675	3	70 +	CHR

Others: WOSC (Fulton, NY);

INDIVIDUAL STATION AUDIENCE BREAKDOWNS

In this section the audience composition of over 600 stations is examined. This totals around 10% of all commercial stations in the United States. The following information is included for each station.

TIME SPENT LISTENING (TSL): This figure shows the amount of time which an average listener spends with a given station. The total is given in hours instead of 1/4 hours.

This figure is derived by the following calculation: Average 1/4 HR audience times 504 (the number of quarter hours in the Broadcast Week). The resulting figure is divided by the weekly Metro Cume. This figure is divided by four to come up with a figure in hours.

TURN OVER RATIO (T/O RATIO): This figure roughly indicates the number of groups of people which contribute to the station's average audience. It is calculated by taking the Metro Cume (12+, Broadcast Week) and dividing it by the Metro 1/4 HR AVG (Broadcast Week).

PER CENT EXCLUSIVE CUME (% EXCL): This fascinating figure indicates the loyalty of a station's audience. It is calculated by dividing the exclusive cume (12+, Metro, Broadcast Week) by the Metro Cume (12+, Broadcast Week).

PER CENT TEENS, 18-34, 18-49, 50+: This is simply the percentage of a station's total audience (12+ Metro, Broadcast Week) which lies in these demographic breaks.

PER CENT MALE/FEMALE (%M, %F): The methodology is the same as that for Teens, etc.

Below are the means for the above breakdowns by format. Also included is the number of stations sampled.

	STAT	TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F	
CHR/CONTEMP	1985	118	8.8	14.4	10.2	25.2	56.6	70.9	3.9	43.7	56.3
	1984	122	8.5	14.5	9.8	25.5	56.4	69.6	4.9	44.9	55.1
	1983	---	8.4	15.1	9.1	23.5	63.3	71.8	4.7	43.8	56.2
AOR	1985	72	9.8	12.9	9.9	14.1	76.1	83.7	2.2	67.7	32.3
	1984	94	9.6	13.1	9.7	19.5	72.9	78.6	1.9	65.6	34.3
	1983	--	9.0	14.0	8.4	25.3	68.3	73.1	1.6	65.8	34.2
AC/SOFT/OLDIES	1985	93	8.5	14.8	7.4	3.8	54.5	86.5	9.7	41.1	58.9
	1984	90	8.1	15.6	6.8	3.9	59.9	86.9	9.2	41.2	58.8
	1983	--	8.0	15.7	6.2	4.4	61.2	86.3	9.3	41.2	58.8
BTFL/EZ	1985	63	11.8	10.7	13.7	0.7	11.2	35.3	64.0	39.0	61.0
	1984	76	11.4	11.0	12.7	0.6	9.7	36.4	63.0	40.1	59.9
	1983	--	11.0	11.4	11.1	0.8	14.9	39.2	60.0	40.2	59.8
MOR/VARIETY	1985	51	9.6	13.2	12.4	1.0	14.9	39.5	59.5	42.5	57.5
	1984	55	9.4	13.6	11.7	1.2	16.7	41.4	57.4	42.9	57.1
	1983	--	8.7	14.4	10.5	1.5	19.1	44.1	54.4	42.9	57.1
COUNTRY	1985	89	10.8	11.8	15.9	2.4	30.3	64.4	33.2	48.8	51.2
	1984	103	10.7	11.8	15.0	3.1	31.9	65.6	31.3	49.6	50.4
	1983	---	10.0	12.5	13.9	3.9	32.2	65.9	30.2	49.3	50.7
NEWS AND TALK	1985	43	8.3	15.2	8.6	0.8	11.2	31.2	68.0	47.2	52.8
	1984	45	8.4	15.0	8.5	0.5	15.6	30.3	69.2	47.2	52.8
	1983	--	8.1	15.6	8.6	0.7	12.2	30.9	68.4	46.9	53.1
BLACK/URBAN	1985	43	11.3	11.2	11.1	18.7	56.1	73.4	7.9	46.3	53.7
	1984	56	11.0	11.4	10.5	18.1	54.7	71.8	10.1	44.8	55.2
	1983	--	11.0	11.5	9.8	18.0	56.6	72.9	9.9	44.3	55.7
NOSTALGIA	1985	24	10.9	11.6	12.8	0.4	5.2	17.7	81.9	44.7	55.3
	1984	33	11.3	11.1	11.6	0.3	4.1	18.5	82.2	43.1	56.9
	1983	--	10.6	11.8	11.0	0.4	6.2	23.8	75.8	45.4	54.6
RELIGION/GOSPEL	1985	16	8.5	14.9	8.8	2.7	29.3	55.0	42.3	36.3	63.7
	1984	21	10.0	12.5	10.4	2.1	25.8	54.2	43.7	36.4	63.6
	1983	--	9.3	13.5	10.5	2.7	26.0	52.7	44.6	33.2	66.8
SPANISH	1985	12	13.8	9.1	13.8	3.3	36.8	63.5	33.2	39.8	60.2
	1984	16	12.4	10.1	14.2	4.8	37.3	63.3	31.9	37.7	62.3
	1983	--	14.5	8.8	14.7	3.4	36.3	63.3	33.3	42.6	57.4
CLAASICAL	1985	18	7.7	16.2	6.8	0.9	20.3	48.6	50.5	50.6	49.4
	1984	15	7.7	16.4	5.0	0.9	22.1	55.7	43.4	55.7	44.3
	1983	--	7.9	15.9	6.1	0.9	22.5	51.3	47.8	49.6	50.4

TOP 40/CHR/CONTEMP

NATIONAL MEAN:		8.8	14.4	10.2	25.2	56.6	70.9	3.9	43.7	56.3
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>ZM</u>	<u>ZF</u>
WHTZ	NY	8.4	15.1	7.1	30	49	67	3	43	57
WPLJ	NY	7.2	17.4	6.0	23	58	71	6	38	62
WKTU	NY	5.2	24.2	1.6	16	65	80	4	54	46
KIIS	LA	8.7	14.5	8.8	19	59	77	4	39	61
KKHR	LA	6.3	20.1	3.7	36	56	61	3	44	56
KFMB-F	SD	7.3	17.3	5.8	8	65	87	5	45	55
KSDD-F	SD	7.2	17.5	8.8	27	56	71	2	54	46
WBBM-F	Chi	6.6	19.0	5.2	52	38	43	5	38	62
WLS	Chi	5.6	22.5	5.3	14	57	79	7	60	40
KFRC	SF	4.3	29.3	6.1	24	48	67	9	43	57
KMEL	SF	5.4	23.4	2.5	41	45	56	3	35	65
KWSS	SF/SJ	6.9	18.4	7.6	31	60	69	0	49	51
WPRO-F	Prov	9.5	13.2	7.3	19	50	70	11	40	60
WTIC-F	Hart	10.2	12.3	13.7	16	56	75	9	39	61
WCAU-F	Phil	7.4	17.1	8.3	37	37	54	9	41	59
WHTT	Boston	6.5	19.5	3.8	38	42	59	3	40	60
WXKS	Boston	10.0	12.6	8.6	22	62	71	7	42	58
WKRQ	Cinci	8.5	14.9	16.2	38	49	59	3	36	64
WKSE	Buffalo	7.4	17.0	3.3	30	57	66	4	29	71
WCZY-F	Detroit	7.2	17.5	3.0	26	49	68	6	44	56
WHYT	Detroit	6.6	19.2	4.2	34	46	60	6	29	71
WAVA	Wash	6.7	18.9	3.4	36	52	63	1	37	63
WRQX	Wash	7.5	16.6	7.4	24	55	74	2	39	61
KDWB-F	Minn-SP	7.2	17.4	4.4	33	54	65	2	47	53
WLWL	Minn-SP	8.2	15.4	8.0	26	64	73	1	43	57
WZPL	Indy	7.9	16.0	8.9	36	46	63	1	38	62
WQXI-F	Atlanta	8.5	14.8	5.4	4	75	92	4	52	48
WZGC	Atlanta	9.1	13.8	8.6	36	43	61	3	43	57
WXGT	Col,OH	8.6	14.6	12.8	32	54	66	2	46	54
WBSB	Balt	8.8	14.3	6.7	20	57	75	5	34	66
WMKR	Balt	7.7	16.3	5.1	40	45	58	2	30	70
KEGL	Dallas	7.6	16.5	7.2	45	47	54	1	45	55
KMK	St. Louis	7.0	18.0	5.6	34	56	63	3	52	48
WBZZ	Pitts	9.3	13.6	8.2	29	48	63	8	45	55
KRQQ	Tucson	10.6	11.9	7.1	23	60	72	5	48	52
KIMN	Denver	6.3	20.0	4.8	3	70	89	8	44	56
KRXY-F	Denver	8.0	15.8	9.3	23	65	75	2	30	70
KKBQ-F	Houston	8.7	14.5	8.2	29	54	70	1	44	56
KRBE-F	Houston	7.6	16.6	6.3	20	62	76	4	40	60
KNBQ	Seattle	6.7	18.8	6.1	24	62	76	0	45	55
KUBE	Seattle	8.1	15.6	10.8	12	70	85	3	49	51
KBEQ	KC	6.8	18.6	8.2	32	54	65	2	44	56
WHYI	Miami	8.2	15.3	6.7	24	49	66	10	45	55
WINZ-F	Miami	6.8	18.5	5.0	28	46	65	7	39	61
WKTI	Milw	7.2	17.5	7.1	19	62	79	2	44	56
WEZB	New Or	9.0	13.9	11.3	25	56	71	4	40	60
KOFN	Okl C	7.6	16.7	2.8	28	45	62	10	39	61
WRBQ-F	Tampa	11.1	11.4	13.0	20	50	74	6	51	49
WZNE	Tampa	7.8	16.2	8.7	29	58	67	4	42	58
KKRZ	Port,OR	9.1	13.8	9.7	28	65	70	2	52	48
WLRS	Louis	8.9	14.2	10.0	41	45	58	1	42	58
KSFH	Sacra	9.2	13.6	11.2	18	60	75	7	38	62
WBCY	Char,NC	8.2	15.3	8.2	11	72	85	4	37	63
WNVZ	Norfolk	8.7	14.5	16.2	31	53	66	3	44	56
KZZP	Phoenix	8.3	15.1	6.9	36	49	61	3	39	61
KCPX	Salt Lake	9.6	13.1	10.1	32	56	65	3	55	45
WBJW-F	Orlando	6.7	18.8	4.8	18	60	76	6	52	48
WHLY	Orlando	9.5	13.2	6.8	31	56	66	3	50	50
WFXV-F	Roch	9.9	12.2	9.6	29	51	66	5	45	55
KAYI	Tulsa	10.6	11.9	11.7	32	57	67	1	42	58
WNDU-F	S. Bend	11.3	11.1	11.4	21	53	72	7	42	58
WZOK	Rockford	11.1	11.3	13.6	23	57	77	0	60	40
WKZN	Peoria	10.1	12.4	15.9	31	51	68	1	39	61
KLIK	Daven-RI	12.0	10.5	13.0	16	57	80	4	34	66
KDON-F	Sal-Sea	9.6	13.1	10.2	29	54	66	5	55	45
KOSO	Modesto	9.4	13.4	9.8	15	63	83	2	37	63
WICI	New Haven	9.0	14.1	14.2	14	51	80	6	45	55
WQQQ	Allen-Beth	9.3	13.5	9.0	28	46	67	5	52	48
WSTN	Wilm, DE	8.3	15.3	5.8	11	70	88	1	48	52
WERZ	Ports, NH	8.4	15.0	13.3	38	48	58	4	44	56

		<u>TOP 40/CHR/CONTEMP</u>								
NATIONAL MEAN:		8.8	14.4	10.2	25.2	56.6	70.9	3.9	43.7	56.3
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WKDD	Akron	8.4	15.0	9.6	21	68	77	2	35	65
WGTZ	Dayton	10.8	11.6	16.5	34	53	63	3	33	67
WKFR	Kala	8.8	14.4	9.6	12	74	86	2	41	59
WKXX	Birm	8.7	14.5	4.3	21	54	71	8	38	62
WNNK	Harris	11.7	10.8	18.6	21	62	77	2	43	57
WLAN	Lancas	10.0	12.7	13.7	23	62	76	1	45	55
WKRZ	Scranton	9.6	13.2	6.4	19	56	70	11	53	47
WGRD	Gr. Rpd	8.7	14.4	13.9	45	44	52	3	44	56
HIVY	Jkville	10.0	12.6	12.7	10	63	84	6	45	55
KNMQ	Albuq	11.1	11.4	12.2	42	49	57	1	36	64
KHFI	Austin	11.4	11.0	20.0	25	59	70	5	50	50
KQCR	C. Rapids	10.5	12.0	9.3	17	64	79	4	46	54
KZFM	Corpus	11.4	11.0	14.6	35	53	64	1	42	58
WQSM	Fayette	11.0	11.5	12.6	12	73	84	4	60	40
KYNO	Fresno	8.9	14.2	7.8	23	54	71	6	51	49
WOKI	Knox	8.3	15.2	6.6	37	49	60	3	37	63
WGGZ	Baton R	8.5	14.9	9.5	29	59	69	2	58	42
WAAL	Bingh.	11.9	10.6	22.5	23	65	73	4	48	52
WSKZ	Chatt	12.4	10.2	18.6	25	63	73	2	43	57
WCKK	Erie	10.6	11.8	12.8	17	59	76	7	55	45
WMEE	F. Wayne	13.2	9.6	22.1	23	53	73	4	36	64
WIXX	Green Bay	11.3	11.1	12.5	17	70	80	3	54	46
WAMX	Hunt, WV	10.3	12.3	7.3	30	58	69	1	54	46
WZYP	Hunts	11.9	10.6	17.2	22	62	75	3	45	55
WTYX	Jackson	12.3	10.3	14.6	22	54	68	10	45	55
WVIC	Lansing	12.3	10.3	12.2	20	62	77	3	43	57
KKYK	L. Rock	9.7	13.0	10.7	20	63	79	1	48	52
KOKQ	Omaha	11.4	11.0	15.1	33	53	65	2	47	53
WRVQ	Rich	12.0	10.5	17.7	20	56	75	5	51	49
WMHE	Toledo	9.3	13.5	9.1	19	56	78	3	45	55
WBBQ	Augusta	10.8	11.6	16.9	18	56	78	4	42	58
WSSX	Char, SC	10.0	12.5	10.2	18	61	76	6	54	46
KTRS	Casper	17.0	7.4	22.5	17	69	83	0	46	54
WNOK	Col, SC	9.5	13.3	10.2	18	67	79	3	41	59
KAMZ	El Paso	10.2	12.3	6.7	23	49	72	5	40	60
WKZL	Green-NS	12.4	10.1	15.1	26	62	71	3	49	51
WANS	Green, SC	8.3	15.2	6.2	27	64	73	0	41	59
WQUT	JC-Kings	12.4	10.1	17.5	20	59	76	4	40	60
KLUC	Las Vegas	9.4	13.4	14.7	30	53	70	0	39	61
WAYS	Macon	9.9	12.7	12.8	18	60	76	6	47	53
KBFM-F	Mc-Brown	8.9	14.1	8.1	42	47	56	2	30	70
WXLK	Roanoke	13.9	9.0	23.7	17	54	75	8	40	60
KFMW	Water-CF	13.0	9.7	24.4	23	61	76	1	40	60
WOMP	Wheel	12.4	10.1	21.4	24	55	72	4	39	61
KEYN	Wichita	7.8	16.1	5.1	14	75	82	4	37	63
KKRD	Wichita	10.8	11.7	9.2	32	52	66	4	38	62
WHOT	Youngs	11.1	11.3	12.8	23	54	72	5	44	56
WMC-F	Memphis	9.0	14.0	10.1	16	68	80	4	51	49

AOR

NATIONAL MEAN:		9.8	12.9	9.9	14.1	76.1	83.7	2.2	67.7	32.3
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WNEW-F	NY	9.4	13.4	6.3	11	71	84	5	64	36
KLOS	LA	8.0	15.7	3.7	16	74	83	1	74	26
KMET	LA	7.1	17.8	3.9	14	75	85	1	72	28
KGB	SD	11.9	10.6	10.3	12	84	87	1	79	21
WLUP	Chicago	8.1	15.6	4.8	18	74	82	0	71	29
WXRT	Chicago	9.8	12.8	6.4	2	86	96	2	63	37
KFOG	SF	8.6	14.6	7.6	2	83	96	2	70	30
KRQR	SF	7.9	16.0	5.3	15	80	85	0	75	25
WHJY	Prov	11.5	11.0	11.8	16	78	83	1	69	31
WHCN	Hart	7.2	17.4	4.3	16	77	84	0	58	42

AOR

NATIONAL MEAN:		9.8	12.9	9.9	14.1	76.1	83.7	2.2	67.7	32.3
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>% M</u>	<u>% F</u>
WBWR	Phila	11.7	10.7	8.8	17	73	80	3	71	29
WBCN	Boston	11.8	10.7	9.0	9	82	90	1	70	30
WEBN	Cinci	8.5	14.9	6.7	15	80	83	2	69	31
WLLZ	Detroit	6.2	20.4	3.7	24	67	74	2	65	35
WRIF	Detroit	9.0	14.0	3.4	17	75	83	0	76	24
WWDC-F	Wash	9.8	12.9	12.3	19	73	79	2	74	26
KQRS-F+	Minn-SP	8.7	14.4	8.2	32	62	67	-	64	36
WFBQ	Indy	13.5	9.3	14.9	15	75	84	1	67	33
WKLS	Atlanta	9.2	13.7	10.0	19	76	81	-	68	32
WLTV	Col, OH	9.8	12.8	12.5	13	78	87	-	62	38
WIYY	Balt	9.8	12.9	10.9	13	80	84	3	66	34
KTXQ	Dallas	7.9	16.0	5.0	16	67	83	1	67	33
KZEW	Dallas	8.4	15.0	5.7	10	77	88	2	68	32
KSHE	St. Louis	13.7	9.2	14.1	15	76	82	3	66	34
WDVE	Pitts	11.1	11.4	10.2	20	72	80	0	67	33
WMYS	Cleve	11.5	10.9	16.0	15	71	83	2	65	35
KAZY	Denver	7.3	17.2	3.1	7	87	93	0	69	31
KBCO	Denver	9.7	13.0	7.5	5	87	95	0	68	32
KBPI	Denver	8.5	14.9	5.9	17	73	82	1	60	40
KL0L	Houston	7.5	16.8	5.0	13	80	87	0	73	27
KSRR	Houston	7.9	15.9	3.9	15	75	84	1	67	33
KEZX	Seattle	8.9	14.1	2.3	1	78	99	0	62	38
KISW	Seattle	10.1	12.4	11.2	20	75	80	0	65	35
KYYS	KC	8.8	14.3	7.1	17	75	83	0	68	32
WSHE	Miami	12.4	10.2	12.6	8	85	89	3	71	29
WQFM	Milw	11.5	10.9	6.9	24	73	76	0	77	23
KATT-F	Ok1 C	12.2	10.3	13.6	13	83	87	0	76	24
WYMF	Tampa	12.9	9.8	16.8	13	79	86	1	70	30
KINK	Port,0	9.5	13.3	4.7	1	82	94	3	57	43
WQMF	Louis	9.3	13.5	13.2	16	66	81	3	76	24
KZAP	Sacra	12.6	10.0	9.9	7	84	90	3	72	28
KDKB	Phoenix	6.2	20.3	1.8	11	66	78	11	59	41
KUPD	Phoenix	10.6	11.9	12.2	15	73	82	3	72	28
WDIZ	Orlando	11.8	10.6	12.4	15	78	84	1	73	27
WCNF	Roch	12.3	10.2	13.0	21	74	79	0	75	25
KNOD	Tulsa	10.0	12.6	8.9	20	72	80	0	66	34
WXLX	Daven-RI	9.2	13.6	12.5	27	69	73	0	73	27
KDJK	Modesto	17.8	7.1	12.7	13	79	87	0	79	21
WZZO	Allen-Beth	9.3	13.5	10.3	11	78	86	3	53	47
WAQY	Spring, MA	7.4	17.1	6.1	15	79	85	0	65	35
WAAF	Worc, MA	11.5	11.0	9.7	24	68	76	0	62	38
WTUE	Dayton	11.0	11.4	13.6	9	86	91	0	61	39
WRDU	Raleigh	10.0	12.6	14.7	5	86	93	2	60	40
WAPI	Birm	11.4	11.1	15.8	29	62	67	4	60	40
WRDF	Nash	11.3	11.1	16.3	14	81	86	0	70	30
WEZX	Scranton	11.0	11.4	17.5	13	78	84	3	64	36
WLAV	Gr. Rapids	9.7	13.0	9.2	7	84	93	0	75	25
WPHY	Albany	9.8	13.0	13.5	16	75	83	1	71	29
KGGO	Des M	12.5	10.1	15.7	24	70	76	0	71	39
WIMZ	Knox	11.4	11.1	15.2	17	71	79	4	54	46
WWCK	Flint	9.4	13.3	12.9	24	66	75	1	56	44
WXKE	F. Wayne	10.2	12.4	6.9	10	86	90	0	68	32
KEZO	Omaha	13.7	9.2	15.2	14	78	86	0	74	26
WRXL	Rich	11.0	11.5	13.7	9	73	88	3	65	35
WIOT	Toledo	9.8	13.0	13.5	17	73	82	1	67	33
WAPL	App-Osh	9.5	13.3	13.3	19	75	81	0	62	38
KLAQ	El Paso	13.0	9.7	18.9	20	75	79	1	73	27
WIBA	Madison	7.3	17.2	4.7	10	77	88	2	65	35
WBLM	Port,M	11.3	11.2	9.1	20	76	80	0	65	35
WOUR	Utica	10.6	11.9	13.2	13	75	83	4	62	38
KICT	Wichita	11.9	10.6	15.0	15	80	85	0	76	24
KISS	San Ant	10.3	12.3	7.6	27	68	70	3	66	34

AC/OLDIES/SOFT ROCK

NATIONAL MEAN:		8.5	14.8	7.4	3.8	54.5	86.5	9.7	41.1	58.9
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WNBC	NY	6.9	18.1	3.8	3	51	85	12	61	39
WCBS-F	NY	8.1	15.6	5.1	2	40	87	11	63	37
WLTV	NY	9.5	13.3	4.3	1	38	78	21	32	68
WYNY	NY	6.4	19.7	5.2	4	58	81	18	44	56
KFI	LA	6.7	18.7	5.4	3	39	74	23	47	53
KHTZ	LA	7.1	17.7	5.7	1	60	91	8	45	55
KMGG	LA	7.8	16.2	5.9	5	69	91	4	51	49
KOST	LA	8.3	15.2	4.3	4	58	84	12	38	62
KPTH	LA	6.2	20.3	4.8	4	62	89	7	58	42
KIFM	SD	8.9	14.1	5.7	1	74	96	3	49	51
KLZZ	SD	9.6	13.2	4.3	11	69	88	1	47	53
WCLR	Chicago	7.1	17.8	4.7	5	46	79	16	32	68
WFYR	Chicago	6.3	20.1	1.9	10	66	85	5	54	46
WJMK	Chicago	8.0	15.7	5.6	3	57	94	3	58	42
WLAK	Chicago	7.7	16.3	2.3	4	35	72	24	40	60
KIOI	SF	6.7	18.9	5.0	3	60	85	12	37	63
KYUU	SF	7.5	16.9	4.8	7	66	87	6	50	50
WPRO-A	Prov	8.8	14.2	10.6	2	23	62	36	46	54
WSNE	Prov	8.4	15.1	4.7	3	60	85	12	28	72
WIOF	Hart	7.3	17.4	5.3	3	56	91	6	35	65
WNGK	Phila	8.9	14.1	3.0	1	49	91	8	40	60
WMJX	Boston	6.7	18.8	2.0	6	67	92	2	42	58
WROR	Boston	6.3	20.1	5.0	8	51	83	9	38	62
WRRM	Cinci	8.2	15.4	8.6	4	59	91	5	25	75
WBUF	Buffalo	10.2	12.4	5.0	2	59	86	12	36	64
WKSG	Detroit	7.1	17.7	4.2	2	65	92	6	55	45
WMJC	Detroit	6.4	19.6	1.9	3	73	90	7	31	69
WNIC-F	Detroit	6.3	20.1	1.8	7	67	85	8	47	53
WASH	Wash	6.5	19.4	3.3	3	63	84	13	38	62
WLTT	Wash	7.2	17.6	6.4	3	59	87	10	33	67
WCLY	Wash	7.4	17.0	2.6	5	71	89	6	44	56
KSTP-F	Minn-SP	9.5	13.3	11.8	2	53	88	10	37	63
WENS	Indy	7.7	16.3	14.3	5	65	89	6	48	52
WFOX	Atlanta	7.7	16.4	5.4	2	47	95	3	48	52
WSB-F	Atlanta	7.4	16.9	5.1	4	63	88	8	38	62
WSNY	Colum, OH	9.8	12.9	11.3	6	57	84	10	24	76
KMGC	Dallas	6.5	19.5	5.0	2	62	93	5	44	56
KVIL-F	Dallas	10.4	12.2	14.8	5	47	84	11	34	66
KSD	St. Louis	9.0	13.9	5.1	4	46	87	6	35	65
KYKY	St. Louis	8.0	15.8	8.0	2	62	85	13	32	68
WWSW	Pitt	8.3	15.1	7.0	5	60	89	6	55	45
WLTF	Cleve	9.5	13.3	6.6	3	60	89	8	38	62
WMJI	Cleve	8.1	15.6	7.4	2	52	91	7	41	59
KATR	Tucson	9.9	12.8	8.7	2	40	83	15	48	52
KWFM	Tucson	9.1	13.8	6.5	3	67	80	17	44	56
KMJI	Denver	10.2	12.4	8.2	2	66	94	4	38	62
KFMK	Houston	7.6	16.6	5.9	2	60	90	8	50	50
KLTR	Houston	8.6	14.7	7.2	5	65	89	6	38	62
KLSY	Seattle	9.3	13.6	6.7	1	63	92	7	31	69
KUDL	KC	9.3	13.6	3.6	5	66	87	8	39	61
WAXY	Miami	5.8	17.3	7.3	5	57	86	9	42	58
WJQY	Miami	10.6	11.9	9.0	2	22	69	29	33	67
WLVE	Miami	7.4	16.9	5.2	2	56	82	16	37	63
WMYX	Milw	8.2	15.3	3.7	5	64	92	3	36	64
WLTS	New Or	8.5	14.9	4.0	3	58	92	5	40	60
KZBS-F	Ok C	10.8	11.7	12.2	3	63	91	6	43	57
WIQI	Tampa	10.5	12.0	9.8	6	52	86	6	37	63
KGW	Fort, O	8.5	14.8	10.6	3	49	81	16	38	62
KXOA-F	Sacra	10.5	12.0	5.9	1	52	89	10	40	60
WLTY	Norfolk	11.6	10.8	9.5	2	73	91	7	56	44
KLQ-F	Salt Lake	7.0	18.0	2.6	4	70	93	3	46	54
KKLT	Phoenix	8.7	14.5	6.1	2	55	91	7	35	65
KLZI	Phoenix	7.9	15.9	3.7	3	74	96	1	45	55
WJYO	Orlando	12.8	9.8	7.9	1	46	72	27	35	65
WVOR	Roch	10.5	12.0	13.9	2	53	91	7	38	62

AC/OLDIES/SOFT ROCK

NATIONAL MEAN:		8.5	14.8	7.4	3.8	54.5	86.5	9.7	41.1	58.9
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>ZM</u>	<u>ZF</u>
KRAV	Tulsa	8.4	15.0	7.2	2	61	90	8	32	68
WROK	Rockford	10.0	12.6	16.8	3	33	65	32	36	64
KARA	San Jose	7.3	17.3	6.4	3	53	89	8	44	56
KWAV	Sal-Sea	7.5	16.8	7.9	3	61	94	3	37	63
WLEV	Allen-Beth	8.7	14.5	6.1	2	61	90	8	44	56
WHYN-F	Spr, MA	9.5	13.3	4.3	1	36	75	24	36	64
KDUK	Eugene	10.2	12.4	9.1	6	66	84	10	40	60
WRAL	Raleigh	10.6	11.9	13.1	2	54	77	21	39	61
WMJJ	Birm	11.9	10.6	12.4	5	69	87	8	39	61
WSBA-F	York	12.8	9.9	8.7	2	45	84	14	30	70
WLAC-F	Nash	10.9	11.6	12.2	4	49	83	13	35	65
WLHT	Gr. Rapids	7.3	17.2	8.9	8	70	92	0	38	62
WVOM	Albany	9.6	13.1	4.2	1	75	93	6	26	74
KOB-F	Albuq	13.8	9.1	17.2	5	63	90	5	42	58
KVUU	Colo Spg	11.4	11.0	11.5	2	79	98	0	51	49
WFBG	Altoona	10.7	11.7	16.5	12	47	74	14	39	61
WCRZ	Flint	10.7	11.8	11.0	8	59	87	5	40	60
WFHQ	F. Wayne	10.1	12.5	8.2	0	67	100	0	44	56
WKEE	Hunt, WV	10.0	12.5	10.3	17	59	76	7	40	60
WEZS	Rich	11.3	11.2	12.4	1	48	88	11	45	55
WYYY	Syra	10.9	11.5	11.0	5	72	91	4	48	52
WRMF	W. Palm	11.6	10.9	13.0	6	47	72	22	41	59
WXTC	Char, SC	8.7	14.5	13.4	4	60	88	8	51	49
WMAG	Green-WS	9.1	13.9	8.0	6	65	92	2	37	63
WFBC-F	Green, SC	9.6	13.1	11.2	2	53	86	12	43	57
WFYM	Young	7.2	17.6	4.6	8	66	89	3	45	55
KLLS	San Ant	8.4	14.9	7.0	7	66	81	12	35	65
WRVR	Memphis	8.2	15.3	10.1	4	59	92	4	46	54

BTFL/EZ

NATIONAL MEAN:		11.8	10.7	13.7	0.7	11.2	35.3	64.0	39.0	61.0
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>ZM</u>	<u>ZF</u>
WPAT-F	NY	11.0	11.5	10.5	0	6	25	75	37	63
WRFM	NY	10.1	12.5	8.7	2	11	34	64	43	57
KBIG	LA	9.8	12.9	6.3	1	17	46	53	43	57
KJOI	LA	10.6	11.9	11.2	1	12	35	64	38	62
KJQY	SD	11.4	11.1	11.9	1	8	36	63	35	65
WLOO	Chicago	13.2	9.7	10.3	2	8	39	59	43	57
KABL-F	SF	9.7	13.0	8.6	1	4	32	67	41	59
WLKW-F	Prov	13.3	9.5	17.4	1	8	29	70	43	57
WRCH	Hart	13.7	9.2	10.7	1	13	38	61	45	55
WEAZ	Phila	12.1	10.4	11.2	1	9	29	70	35	65
WJIB	Boston	8.5	14.9	9.2	0	9	32	68	42	58
WWEZ	Cinci	12.3	10.2	17.1	1	7	28	71	40	60
WJYE	Buffalo	10.6	11.9	11.4	1	10	37	62	40	60
WJOI	Detroit	10.8	11.7	8.7	0	18	42	58	45	55
WGAY	Wash	11.2	11.2	13.3	1	15	42	57	38	62
WAYL	Wash	11.3	11.2	7.3	0	16	43	57	38	62
WXTZ	Indy	10.9	11.5	17.1	0	16	45	55	36	64
WPCH	Atlanta	10.5	12.0	9.4	1	11	50	49	36	64
WBNS-F	Col, OH	13.7	9.2	20.3	1	6	33	66	31	69
WLIF	Balt	13.5	9.3	13.8	0	7	36	64	35	65
KMEZ-F	Dallas	10.0	9.5	13.0	0	17	44	56	41	59
KEZK	St. Louis	9.3	13.6	7.5	3	9	29	68	31	69
WSHH	Pitts	13.1	9.6	13.5	3	8	31	66	40	60
WDOK	Cleve	13.5	9.4	13.3	0	9	28	72	37	63
WQAL	Cleve	11.8	10.7	12.8	1	10	32	67	37	63
KJYK	Tucson	13.0	9.7	18.7	0	9	28	72	42	58
KOSI	Denver	11.8	10.7	11.7	0	16	45	55	33	67
KODA	Houston	11.4	11.0	11.0	1	19	48	51	47	53
KBRD	Seattle	11.1	11.4	7.6	1	12	29	71	40	60
KSEA	Seattle	11.2	11.2	6.5	1	21	56	43	39	61

BTFL/EZ

NATIONAL MEAN:		11.8	10.7	13.7	0.7	11.2	35.3	64.0	39.0	61.0
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>ZM</u>	<u>ZF</u>
KMBR	KC	11.6	10.9	10.4	1	17	53	46	37	63
WLYF	Miami	12.5	10.1	20.4	0	9	24	76	43	57
WEZW	Milw	11.6	10.9	11.0	1	14	36	63	34	66
WBVU	New Or	9.9	12.7	12.8	1	10	31	68	45	55
KKNG	Ok1 C	12.8	9.8	16.2	0	17	42	58	42	58
WVBA	Tampa	15.4	8.2	20.2	1	7	18	81	47	53
KXL-F	Port,0	12.9	9.8	20.3	0	8	29	71	35	65
KCTC	Sacra	11.5	10.9	11.7	1	12	34	65	41	59
WFOG	Norfolk	16.0	7.9	20.0	0	10	35	65	45	55
KMEO-F	Phoenix	11.5	10.9	11.5	0	7	21	79	47	53
KQYT	Phoenix	9.9	12.7	10.1	0	6	26	74	39	61
KSPF	Salt Lake	10.3	12.2	14.7	1	19	57	42	42	58
WEZO	Roch	11.3	11.2	16.8	1	13	34	65	37	63
KBEZ	Tulsa	11.2	11.3	18.0	1	18	37	62	40	60
WEZN	Bridge	13.3	9.5	16.2	1	11	32	67	39	61
WSWT	Peoria	13.3	9.5	15.0	0	9	34	66	37	63
KDUO	River-SB	11.9	10.6	11.2	0	11	24	76	29	71
WJBR	Wilm, DE	13.3	9.4	9.5	0	6	25	75	34	66
WSRS	Worcester	12.4	10.1	16.5	0	14	33	67	37	63
WHIO-F	Dayton	12.7	9.9	16.3	1	11	37	62	46	54
WQLR	Kalamazoo	9.8	12.9	6.7	3	14	38	59	46	54
WZEZ	Nash	13.6	9.2	15.1	0	13	51	49	36	64
WOOD-F	Gr. Rapids	9.5	13.3	8.0	1	14	42	57	34	66
WMLV	Day Beach	13.2	9.5	26.3	0	4	22	88	38	62
WRON-F	Albany	12.8	9.8	12.5	0	6	35	65	32	68
WKTY	Jkville	10.6	11.9	18.8	0	8	23	77	36	64
WEZK	Knox	14.9	8.5	20.1	1	14	33	66	35	65
WEZV	F. Wayne	12.2	10.3	16.8	0	8	29	71	31	69
WLQR	Toledo	10.5	12.0	11.4	0	15	42	58	38	62
WEAT	W. Palm	13.3	9.4	21.2	1	3	15	85	38	62
KXTZ	Las Vegas	14.2	8.9	23.5	1	10	46	53	50	50
WMEZ	Pensa	12.5	10.0	16.2	2	18	50	48	45	55
WPVR	Roanoke	11.9	10.6	16.2	0	11	38	62	31	69

MOR/VARIETY

NATIONAL MEAN:		9.6	13.2	12.4	1.0	14.9	39.5	59.5	42.5	57.5
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>ZM</u>	<u>ZF</u>
KFMB	SD	8.8	14.3	8.8	1	28	52	47	55	45
WGN	Chicago	10.0	12.7	7.1	1	32	43	56	46	54
KNBR	SF	6.9	18.3	3.3	1	27	56	43	57	43
WTIC	Hart	12.0	10.5	15.0	1	11	31	68	38	62
WIP	Phila	8.7	14.5	8.3	1	12	35	64	38	62
WBZ	Boston	10.3	12.3	12.3	1	13	18	81	38	62
WHDH	Boston	9.7	12.9	8.0	2	19	43	55	42	58
WKRC	Cinci	10.5	12.0	12.3	1	15	47	52	39	61
WLW	Cinci	8.2	15.4	9.3	1	27	54	45	62	38
WBEN	Buffalo	7.9	15.9	7.2	1	9	26	73	41	59
WJR	Detroit	9.3	13.6	7.0	2	13	37	61	52	48
WMAL	Wash	9.4	13.4	11.3	1	5	37	62	46	54
WCCO	Minn-SP	12.2	10.4	16.8	1	11	39	40	44	56
WIBC	Indy	11.8	10.7	16.5	1	19	44	55	37	53
WSB	Atlanta	7.8	16.1	8.2	1	14	44	55	57	43
WBAL	Balt	10.9	11.6	10.9	0	5	20	80	37	63
KDKA	Pitt	10.2	12.3	12.2	1	8	27	72	34	66
KHOW	Denver	11.6	10.8	15.5	1	25	79	20	54	46
KOMO	Seattle	7.5	16.8	9.1	1	10	40	59	42	58
WTMJ	Milw	9.6	13.2	14.2	2	11	31	67	48	52
WFLA	Tampa	8.9	14.2	7.4	0	6	33	67	43	57
KEX	Port,0	8.3	15.2	8.9	1	30	61	39	38	62
WHAS	Louis	8.9	14.2	12.8	1	27	55	44	47	53
WBT	Char, NC	8.9	14.2	15.7	2	14	47	51	40	60
KOY	Phoenix	7.4	17.1	6.4	1	17	51	48	41	59

MOR/VARIETY

NATIONAL MEAN:		9.6	13.2	12.4	1.0	14.9	39.5	59.5	42.5	57.5
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>ZM</u>	<u>ZF</u>
KSL	Salt Lake	6.6	19.1	9.1	0	29	58	42	41	59
KRMG	Tulsa	9.6	13.1	15.2	0	15	49	51	46	54
WICD	Bridge	8.4	15.0	11.0	2	19	52	46	42	58
WMBD	Peoria	9.5	13.3	12.0	0	16	32	68	36	64
WELI	N. Haven	8.9	14.1	7.9	0	12	28	72	34	66
WAKR	Akron	9.1	13.9	13.4	1	9	33	66	36	64
WHBC	Canton	9.1	13.9	16.5	1	8	31	68	40	60
WHIO	Dayton	9.1	13.8	10.0	1	7	31	68	42	58
WHP	Harris	10.7	11.8	15.0	0	9	20	80	45	55
WARH	Scranton	7.9	16.0	11.7	2	17	48	50	36	64
WOOD	Gr. Rapids	8.9	14.2	7.7	0	9	40	60	34	66
WGY	Schen	8.3	15.2	12.3	3	15	45	52	42	58
KSSK	Hono	12.5	10.1	19.5	4	30	55	41	47	53
ROB	Albuq	11.1	11.3	12.5	3	15	48	49	43	57
WMT	Ced Rapids	14.3	8.8	16.5	0	10	28	72	36	64
WNBF	Bingh	10.0	12.6	17.9	2	11	38	60	40	60
KDAL	Duluth	14.3	8.8	11.5	2	9	29	69	47	53
WIKY	Evans	19.2	6.6	29.9	1	12	31	68	40	60
WOWO	F. Wayne	7.7	16.4	11.5	2	20	46	52	38	62
KFAB	Omaha	12.4	10.2	24.6	0	11	36	64	38	62
WRVA	Rich	9.3	13.6	14.1	1	13	38	61	37	63
WSYR	Syracuse	11.7	10.8	14.9	1	9	23	76	39	61
WSPD	Toledo	8.5	14.8	12.4	0	17	37	63	41	59
WSGW	Saginaw	12.0	10.5	18.3	1	14	32	67	44	56
WIBX	Utica	11.2	11.4	13.4	0	6	18	82	35	65
WKBN	Young	10.2	12.3	8.5	0	10	41	59	40	60

COUNTRY

NATIONAL MEAN:		10.8	11.8	15.9	2.4	30.3	64.4	33.2	48.8	51.2
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>ZM</u>	<u>ZF</u>
WHN	NY	8.2	15.3	5.5	1	21	59	40	51	49
KLAC	LA	6.2	20.2	7.8	1	21	55	44	56	44
KZLA	LA	8.1	15.6	8.3	1	24	63	36	41	59
KSON-F	SD	8.4	15.0	8.8	1	43	76	23	46	54
WNAQ	Chicago	6.6	19.1	5.1	2	46	16	49	50	50
WUSN	Chicago	8.0	15.7	6.2	9	34	68	23	50	50
KSAN	SF	8.7	14.4	4.9	2	35	74	24	60	40
WXTU	Phila	13.4	9.4	10.9	0	22	52	48	59	41
WBOS	Boston	9.6	13.1	10.3	1	35	74	25	56	44
WYRK	Buffalo	9.6	13.1	13.9	2	37	76	22	60	40
WWJW	Detroit	9.4	13.3	10.8	5	24	73	22	37	63
WNZQ-F	Wash	9.9	12.7	10.2	0	31	66	34	56	44
KEEY	Minn-SP	8.9	14.1	7.6	2	44	78	20	45	55
WFMS	Indy	12.3	10.2	20.2	1	25	67	32	44	56
WKHX	Atlanta	10.9	11.6	13.2	6	37	68	26	43	57
WPOC	Balt	11.3	11.1	16.3	3	33	59	38	56	44
WCAO	Balt	8.4	15.0	13.0	2	18	56	42	41	59
KPLX	Dallas	10.1	12.5	5.3	7	41	69	24	48	52
KSCS	Dallas	8.2	15.3	14.0	8	38	76	24	51	49
WBAP	Dallas	11.1	11.3	17.3	1	16	53	46	57	43
KUSA	St. Louis	8.6	14.7	11.7	3	23	56	41	44	56
WIL-F	St. Louis	11.5	10.9	17.0	2	38	66	32	51	49
WDSY	Pitt	10.6	11.8	9.0	0	26	72	28	51	49
KIHH	Tucson	11.7	10.8	19.8	6	43	71	23	39	61
KYGO	Denver	8.7	14.5	9.2	5	33	77	18	42	58
KIKK-F	Houston	10.1	12.4	13.2	4	39	75	21	47	53
KILT-F	Houston	9.7	13.1	12.2	3	33	67	30	46	54
KMPS-F	Seattle	10.6	11.9	9.4	2	27	58	40	49	51
KFKF-F	KC	9.0	14.0	10.7	4	45	75	21	52	48
WDAF	KC	11.2	11.2	17.4	3	12	47	50	41	59
WHIL	Milw	7.2	17.3	5.5	2	34	73	25	48	52
KXXY-F	OKl C	12.3	10.2	17.8	5	38	72	23	48	52
WQYK	Tampa	12.8	9.8	21.6	1	14	37	62	46	54
WSUN	Tampa	10.5	12.0	12.4	1	10	43	56	48	52
WAMZ	Louis	13.4	9.4	20.2	3	35	70	27	45	55

COUNTRY

NATIONAL MEAN:		10.8	11.8	15.9	2.4	30.3	64.4	33.2	48.8	51.2
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>ZM</u>	<u>ZF</u>
WCII	Louis	9.6	13.1	13.3	2	32	49	41	59	59
KRAK	Sacra	10.9	11.6	11.3	2	15	43	55	49	51
WSOC-F	Char, NC	10.4	12.1	15.5	3	29	63	34	54	46
KNIX-F	Phoenix	12.5	10.1	13.5	3	29	64	33	45	55
WHOO-F	Orlando	8.2	15.4	11.6	0	27	60	40	49	51
WKKA-F	Orlando	10.5	12.0	18.7	4	37	64	32	48	52
KWEN	Tulsa	13.1	9.6	17.3	5	42	83	12	54	46
KUZZ	Bakers	12.8	9.9	27.4	1	25	56	43	60	40
WXCL	Peoria	11.0	11.5	14.4	2	16	39	59	42	58
WLLR	Daven-RI	11.7	10.8	20.3	3	34	71	26	47	53
WOKQ	Ports,NH	10.2	12.3	15.8	2	19	56	42	48	52
KUGN-F	Eugene	10.3	12.2	14.0	0	45	79	21	50	50
WZZK	Birm	11.7	10.8	21.4	3	30	62	35	49	51
WRKZ	Harris	11.4	11.0	13.4	0	31	58	42	40	60
WSIX-F	Nash	10.8	11.7	21.1	2	27	57	41	43	57
WSM-F	Nash	12.4	10.2	20.0	4	46	78	18	43	57
WCUZ-F	Gr. Rapids	11.0	11.5	14.6	1	40	73	73	50	50
WQIK	Jkville	10.8	11.6	23.7	4	34	65	31	45	55
KASE	Austin	11.3	11.1	14.6	4	39	75	21	43	57
KHAK-F	C. Rapids	13.1	9.6	15.5	0	34	61	39	51	49
KKCS	Colo Spg	11.0	11.5	16.5	0	58	88	12	52	48
KSO	Des Moines	12.7	9.9	19.2	1	13	45	54	39	61
WIVK	Knox	13.4	9.4	20.6	3	31	71	26	47	53
KMML	Amar	9.5	13.3	14.7	0	37	84	16	47	53
WYNK-F	Baton R	11.3	11.1	17.4	3	36	66	31	46	54
WTCR	Hunt, WV	10.9	11.6	20.9	4	39	68	28	50	50
WBHP	Hunts	13.1	9.6	26.4	2	19	56	42	47	53
WMSI	Jackson	12.3	10.2	26.0	3	28	63	34	51	49
KSSN	L. Rock	12.6	10.0	21.1	2	38	76	22	43	57
KLLL	Lubbock	12.3	10.2	22.5	4	41	70	26	45	55
WTVR	Rich	9.9	12.7	11.5	4	25	71	25	49	51
WKLR	Toledo	10.5	12.0	13.8	3	33	70	27	46	54
WNWC	Ashe	13.2	9.5	26.7	1	8	32	67	44	56
WEZL	Char, SC	12.4	10.2	19.9	1	27	62	37	58	42
WCOS	Colum, SC	13.1	9.6	22.0	3	39	74	23	52	48
KHEY-F	El Paso	9.2	13.7	7.6	4	34	77	19	56	44
KFGO	Fargo	11.8	10.7	22.1	0	14	43	57	49	51
WTQR	Green-WS	13.2	9.6	20.9	2	25	66	32	50	50
WESC	Green, SC	13.5	9.4	17.9	1	24	64	35	50	59
WXBQ	JC-Kings	11.5	10.3	18.7	4	34	73	23	50	50
WVLK	Lexing	10.2	12.3	16.5	4	32	76	20	40	60
WKSJ-F	Mobile	12.8	9.9	28.9	2	30	63	35	48	52
WPOR-F	Port, M	14.4	8.7	22.9	0	25	53	47	45	55
WOWW	Pensa	13.2	9.6	23.2	5	27	84	11	55	45
KCCY	Pueblo	14.9	8.5	18.8	5	41	69	26	46	54
WKCQ	Saginaw	14.6	8.6	13.9	3	32	72	25	60	40
WCHY	Savan	12.5	10.1	26.4	0	33	56	44	60	40
KTTS-F	Spring, MO	11.3	11.1	19.0	2	23	53	45	40	60
WWVA	Wheel	8.9	14.1	16.1	0	17	50	50	47	53
KFDI-F	Wichita	12.0	10.5	15.9	0	36	74	26	53	47
KAJA	San Ant	8.7	14.5	15.9	1	44	75	24	49	51
KKYX	San Ant	12.5	10.0	17.7	0	21	43	57	49	51
WMC	Memphis	11.9	10.6	26.3	1	13	53	46	46	54
WCKX	Memphis	12.0	10.5	16.1	4	42	69	27	37	63

NEWS AND TALK

NATIONAL MEAN:		8.3	15.2	8.6	0.8	11.2	31.2	68.0	47.2	52.8
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>ZM</u>	<u>ZF</u>
WABC	NY	6.3	20.0	2.1	2	14	35	63	45	55
WCBS	NY	6.4	19.7	4.0	1	12	31	68	49	51
WINS	NY	6.1	20.8	6.4	2	14	37	61	45	55
WOR	NY	11.2	11.3	6.0	0	6	16	84	28	72
KABC	LA	9.9	12.8	7.1	1	10	32	67	41	59
KFWB	LA	5.8	21.8	7.5	1	9	32	67	51	49
KNX	LA	6.4	19.6	6.2	1	8	29	70	51	49
KSDO	SD	9.9	17.2	7.3	0	12	33	67	48	52
WBBM	Chicago	6.8	18.6	5.9	2	8	27	71	47	53
WFND	Chicago	8.2	15.4	2.8	1	8	29	70	42	58

NEWS AND TALK

NATIONAL MEAN:		8.3	15.2	8.6	0.8	11.2	31.2	68.0	47.2	52.8
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KCBS	SF	7.5	16.7	8.6	1	7	27	72	48	52
KGO	SF	9.9	12.8	8.9	0	15	37	63	47	53
WHJJ	Prov	11.5	11.0	8.7	0	5	20	80	44	56
WPOP	Hart	7.6	16.5	7.9	2	24	41	57	64	36
KYW	Phila	6.1	20.7	5.6	1	15	14	85	48	52
WCAU	Phila	6.9	18.2	4.3	2	9	29	69	56	44
WEEL	Boston	7.1	17.7	6.9	0	10	25	75	51	49
WRKO	Boston	10.1	12.4	6.4	1	13	27	72	46	54
WKY	Cinci	10.4	12.1	6.6	0	5	18	82	38	62
WWJ	Detroit	8.1	15.6	4.6	0	9	24	76	45	55
WTOP	Wash	7.0	17.9	7.0	1	17	40	59	55	45
WGST	Atlanta	6.9	18.2	2.1	1	16	41	58	53	47
WCBM	Balt	6.9	18.1	5.1	1	10	27	72	53	47
KRLL	Dallas	8.4	15.0	11.2	1	15	37	62	55	45
KMOX	St. Louis	12.3	10.2	13.4	1	12	34	65	48	52
KNUS	Denver	10.9	11.5	7.4	0	11	50	50	48	52
KOA	Denver	7.6	16.5	5.6	1	14	41	58	50	50
KTRH	Houston	7.7	14.9	11.2	0	21	44	56	55	45
KIRO	Seattle	8.6	14.6	8.8	1	16	46	53	53	47
KCMO	KC	7.7	16.4	6.7	1	16	32	67	51	49
KMBZ	KC	8.7	14.5	7.4	1	9	32	67	38	62
WINZ	Miami	8.2	15.3	8.8	1	7	20	79	43	57
WIOD	Miami	8.2	15.4	5.7	1	10	37	62	58	42
KTOK	Ok1 C	9.3	13.6	14.1	0	10	27	73	44	56
KFBK	Sacra	10.1	12.4	10.8	1	12	33	66	52	48
KTAR	Phoenix	10.6	11.9	13.0	2	14	32	66	47	53
WBBF	Roch	11.0	11.4	14.6	0	9	20	80	24	76
WOC	Daven-RI	10.5	12.0	17.1	0	2	21	79	37	63
WHO	Des Moines	11.1	11.3	17.9	0	14	27	73	47	53
KNJ	Fresno	10.3	12.2	18.2	0	9	36	64	45	55
KARN	L. Rock	9.8	12.9	17.5	0	13	25	75	45	55
KOH	Reno	11.5	11.0	16.8	0	8	52	48	56	44
WOAI	San Ant	8.5	14.8	7.6	1	5	25	74	49	51

BLACK/URBAN

NATIONAL MEAN:		11.3	11.2	11.1	18.7	56.1	73.4	7.9	46.3	53.7
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WBLS	NY	8.8	14.3	2.8	9	62	85	6	50	50
WRKS	NY	11.1	11.4	8.3	36	50	60	4	39	61
KDAY	LA	7.4	17.0	3.8	46	42	50	4	42	58
KJLH	LA	8.6	14.7	2.1	16	57	78	6	52	48
KUTE	LA	8.6	14.7	7.1	3	60	84	13	57	43
WBMX	Chicago	9.2	13.8	5.8	22	58	71	7	45	55
WGCI-F	Chicago	10.0	12.7	9.7	15	57	77	8	47	53
KBLX	SF	8.5	14.8	4.9	1	68	94	5	52	48
KSOL	SF	9.2	13.8	7.2	26	55	71	3	49	51
WDAS-F	Phil	11.0	11.5	4.7	10	60	79	11	46	54
WUSL	Phil	11.5	10.9	9.2	33	50	63	4	45	55
WBLZ	Cinci	10.4	12.1	13.1	29	53	66	5	41	59
WBLK	Buffalo	10.4	12.2	9.0	12	51	74	14	41	59
WJLB	Detroit	10.4	12.1	6.1	26	52	68	6	42	58
WKYS	Wash	10.8	9.7	6.7	15	58	77	8	40	60
WTLC	Indy	14.9	8.5	21.7	15	51	72	13	46	54
WVEE	Atlanta	12.6	10.0	14.6	17	61	80	3	41	59
WKYV	Balt	9.3	13.6	7.3	11	67	82	7	49	51
KTDA-F	Dallas	13.2	9.6	13.3	21	57	73	6	40	60
K3MK	Dallas	8.8	14.3	1.3	16	54	68	16	45	55
KJLH	St. Louis	12.1	10.4	13.5	28	60	69	3	54	46
WAMO-F	Pitt	10.0	12.6	11.4	18	60	78	4	44	56
WZAK	Cleve	11.0	11.5	7.2	13	66	84	3	52	48
FLJQ	Houston	12.9	9.8	11.6	19	54	73	8	48	52
WHQT	Miami	8.9	14.2	7.8	15	68	80	5	54	46
WYLD-F	New Or	16.8	7.5	20.5	15	61	74	11	49	51
WLOU	Louis	15.3	8.3	18.8	14	55	79	7	48	52
WPEG	Char, NC	15.4	8.2	20.9	22	53	69	9	48	52
WRTK	Norfolk	8.0	15.8	2.6	13	57	80	7	41	59
WFZC-F	Raleigh	16.4	7.7	10.9	13	46	84	3	48	52

BLACK/URBAN

NATIONAL MEAN:		11.3	11.2	11.1	18.7	56.1	73.4	7.9	46.3	53.7
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WENN	Birm	14.0	9.0	9.4	14	50	66	20	45	55
WJAX-F	Jkville	12.0	10.5	10.4	30	46	62	8	62	38
WFXE	Col,GA	13.1	9.6	18.0	12	75	86	2	51	49
WDZZ	Flint	17.3	7.3	26.4	16	48	74	10	41	59
WJMI	Jackson	12.9	9.8	12.2	22	65	71	7	51	49
WPLZ	Rich	13.1	9.6	15.5	14	66	80	6	41	59
WVMZ	Char,SC	11.9	10.6	8.7	17	60	71	12	55	45
WMDM	Col,SC	11.4	11.1	16.4	23	65	74	3	41	59
WQDW	Green-NB	12.8	9.8	14.4	24	43	66	10	43	57
WJJS	Lynch	16.6	7.6	37.0	17	45	68	15	33	67
WBLX	Nobile	12.5	10.0	9.8	19	52	71	10	57	43
WBOP	Pensa	26.6	4.7	10.6	19	38	59	22	27	73
WHRK	Memphis	9.8	12.8	4.9	26	55	67	7	49	51

NOSTALGIA

NATIONAL MEAN:		10.9	11.6	12.8	0.4	5.2	17.7	81.9	44.7	55.3
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WNEW	NY	9.8	12.8	5.6	4	5	14	82	43	57
KNPC	LA	8.6	14.6	6.4	0	6	19	81	55	45
KPQP	SD	9.9	12.7	12.1	0	1	18	82	34	66
WJJD	Chicago	12.7	9.9	11.1	3	4	13	84	56	44
KSFO	SF	6.3	20.1	4.9	1	16	47	52	53	47
WPEN	Phila	11.4	11.0	8.7	0	2	8	92	47	53
WECK	Buffalo	12.9	8.9	13.1	0	1	11	89	46	54
CKLW	Detroit	11.7	10.8	7.9	0	5	20	80	43	57
WWRC	Wash	7.8	16.1	7.3	1	11	27	72	42	58
WMLF	Indy	13.9	9.1	16.7	0	4	16	84	47	53
WRTH	St. Louis	11.8	10.7	9.8	1	1	12	87	38	62
WBBG	Cleve	11.3	11.2	14.5	0	3	12	88	49	51
KEZW	Denver	9.3	13.6	15.3	0	6	17	83	46	54
KQUE	Houston	13.0	9.7	13.0	0	21	47	53	47	53
KIXI	Seattle	9.0	14.1	10.3	0	3	22	78	47	53
KJLA	KC	9.2	13.7	15.7	0	1	11	89	45	55
WOKY	Milw	11.5	11.0	12.7	0	12	20	80	44	56
WDAE	Tampa	14.4	8.7	21.4	1	0	11	89	42	58
WGUL	Tampa	14.8	8.5	20.0	0	0	3	97	41	59
KLUB	Salt Lake	8.3	15.2	13.4	0	2	19	81	44	56
WYLF-F	Roch	14.6	8.6	18.1	0	3	6	94	54	46
WMAS	Spr, MA	14.6	8.6	19.0	0	4	13	87	34	66
WNAK	Scranton	21.1	6.0	13.1	0	5	11	89	35	65
WCOA	Pensa	10.7	11.8	15.6	0	8	28	72	41	59

RELIGION

NATIONAL MEAN:		8.5	14.9	8.8	2.7	29.3	55.0	42.3	36.3	63.7
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WFME-F	NY	8.0	15.8	9.0	6	9	63	31	25	75
WRWL	NY	9.4	13.4	11.4	3	23	48	49	32	68
KBRT	LA	8.1	15.5	1.5	0	36	60	40	39	61
WCFL	Chicago	5.4	23.3	2.8	0	51	76	24	42	58
KEAR	SF	8.7	14.5	8.8	2	16	27	71	24	76
WZZD	Phil	8.9	14.1	2.2	2	60	71	27	37	63
WROL	Boston	6.3	20.0	0	2	11	20	80	36	64
WBGR	Balt	22.5	5.6	8.1	4	19	47	49	28	72
KPBC	Dallas	12.0	10.5	15.2	5	66	83	12	49	51
KIRL	St. Louis	15.5	8.2	9.7	6	18	49	45	16	84
WPIT-F	Pitt	6.8	18.5	13.0	5	35	70	25	57	43
KHCB	Houston	8.6	14.7	9.8	2	37	63	35	37	63
KCIS	Seattle	9.1	13.9	15.8	0	12	41	59	29	71
WMBM	Miami	13.6	9.2	15.2	0	21	59	41	61	39
WDJC	Birm	6.6	19.0	12.9	4	25	54	42	39	61
KCIJ	Shreve	22.2	5.7	18.7	2	26	49	49	30	70

SPANISH

NATIONAL MEAN:		13.8	9.1	13.8	3.3	36.8	63.5	33.2	39.8	60.2
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>% M</u>	<u>% F</u>
WADO	NY	13.1	9.6	14.5	1	13	39	60	28	72
WKDM	NY	18.9	6.7	5.6	2	57	96	2	27	73
WSKQ	NY	12.6	10.0	16.5	2	45	88	10	46	54
KALI	LA	8.1	15.5	3.2	2	51	83	15	40	60
KTQJ	LA	10.8	11.6	13.4	2	46	62	36	44	56
WOJO	Chicago	14.5	8.7	20.5	1	41	71	28	53	47
KSSA	Dallas	17.0	7.4	9.6	13	76	85	2	46	54
KXYZ	Houston	12.4	10.1	3.3	7	72	87	6	48	52
WCMQ	Miami	19.9	6.3	14.7	5	11	49	46	36	64
WQBA	Miami	17.4	7.2	20.8	0	6	28	72	34	66
KGBT	McA-Browns	15.6	8.1	21.2	3	13	42	55	35	65
KCOR	San Ant	15.2	8.3	22.0	1	10	32	67	40	60

CLASSICAL

NATIONAL MEAN:		7.7	16.2	6.8	0.9	20.3	48.6	50.5	50.6	49.4
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>% M</u>	<u>% F</u>
WNCN	NY	7.4	16.8	6.2	0	17	51	49	58	42
WQXR+	NY	8.5	14.8	6.4	0	12	32	68	49	51
KFAC-F	LA	5.4	23.2	4.9	0	15	47	53	54	46
KFSD	SD	12.6	10.0	10.6	0	25	44	56	49	51
WFMT	Chicago	7.7	16.3	5.1	0	20	49	51	46	54
KDFC+	SF	7.7	16.3	4.3	0	22	59	41	54	46
KKHI+	SF	6.9	18.4	7.7	0	17	43	57	54	46
WFLN	Phil	7.5	16.8	5.5	1	14	48	51	52	48
WCRB	Boston	7.2	17.6	.8	4	15	49	47	49	51
WQRS	Detroit	7.4	17.0	7.5	0	29	55	45	55	45
WGMS+	Wash	8.5	14.8	7.9	0	16	54	46	64	36
WCLV	Cleve	5.7	22.2	8.3	0	19	39	61	32	68
KVOD	Denver	8.7	14.5	7.7	1	25	51	48	40	60
KLEF	Houston	9.6	13.1	8.8	5	30	54	41	52	48
KING-F	Seattle	8.7	14.5	8.3	1	27	57	42	58	42
WTHI	Miami	10.0	12.6	7.3	0	18	39	61	56	44
KYTE-F	Port, O	6.6	19.0	4.4	0	29	64	36	43	57
KOHC	Phoenix	9.7	13.0	10.8	3	16	39	58	46	54

SECTION B
INDIVIDUAL MARKET REPORTS

NOTE: Following these definitions pages the Individual Market Reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: Even long-time subscribers should read these pages very carefully. There have been numerous changes and additions to American Radio. It will greatly increase your understanding of the Individual Market Reports if you are familiar with the systems and methodologies used.

The best way to explain an Individual Market Report is to go through it section by section. We will use an imaginary market and will start with the top of the market report on the far left.

Arbitron Rank/Pop (12+): 49/512,000
CMSA Rank/Pop: 37/672,000
MSA Rank/Pop: 44/601,000
ADI # 50
Average Person Rating: 18.4
Market TSL: 24.5 hours

The Arbitron rank is the 12+ population of the Arbitron metro survey area. The rank number (49 in this case) is the ranking among the 170 Arbitron Standard radio markets only. Markets without a full rating book are not included.

The MSA (Metropolitan Statistical Area) rank is shown along with the total estimated population. Where the market has been split into two or more MSA's all of the MSA's are listed.

The Consolidated Metropolitan Statistical Area (CMSA) is a ranking which more closely resembles the old SMSA. It combines the MSA's in cases such as Dallas-Ft. Worth, the San Francisco area, and others, and adds certain counties in other markets. Only the top 50 CMSA's are listed in American Radio. The population figures are for total persons.

The Arbitron ADI ranking can be found directly below the MSA rank.

The APR is the Average Person Rating. The APR indicates the percentage of the 12+ population which is using radio from 6AM-Midnight, Mon-Sun (the Broadcast Week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures.

The market TSL shows the "Time Spent Listening" by the average radio listener in the market. In this case the average listener spends 24.5 hours listening to radio.

Stations: 27/20
Diaries: 701/730/53.5%
Sample Target: 647
Standard Error: .721
% Below Line: 3.3
% Not Listed: 8.6

There were 27 stations listed in the rating book for this market. Of those 27 a total of 20 stations were listed above the line (home to Arbitron metro). Thus a total of seven stations were licensed to cities outside of the metro but they still qualified for inclusion in the rating book. You should be aware that some stations now appear above the line by virtue of its chosen home city of identification rather than by its FCC authorized city of license.

The information on the "Diaries" line is a bit complex but it is all very important:

1st figure: 701 - the number of usable (in-tab) diaries returned from the market's metro
2nd figure: 730 - in the metro there was one diary returned for every 730 people 12+
3rd figure: 53.5% - total returned (in-tab) diaries expressed as a percentage of the total individuals who were sent a diary.

The sample target shows the number of in-tab diaries designated for the metro. This is basically Arbitron's goal for returned diaries. Remember that this number represents total diaries and does not necessarily refer to any individual demo. It is not a percentage of total people contacted. It is a percentage of total people sent diaries.

The standard error is based on Arbitron's method of estimating the reliability of their ratings. I have carried the formula through the first step.

The % below line figure indicates the percentage of total radio listening earned by below the line stations.

The "% Not Listed" shows the percentage of radio listening which is going to stations not listed in the rating book. It is calculated by adding up all listening (1/4 HR AVG, 12+, Mon-Sun, 6A-MID) to listed stations and subtracting that figure from the market's total listening. That figure is then divided by the market's total listening.

This figure would reflect listening to distant stations, non commercial and public stations, and local stations which did not have enough audience to qualify for listing in the book.

This figure along with the "% Below Line" figures indicate how much listening in the market is not available to the local commercial stations. This could have an affect on CPM's and also the effectiveness and saleability of local radio.

Est 1984 Revenue: \$14,500,000
 Gross Inc: 6.4 Bil
 HH Income: \$25,700
 Retail \$: 3.5 Bil
 Pop per Station: 25,600
 # 1 Biller: WAAA \$2,000,000

The revenue estimates are based upon calculations made in the 1985 edition of Duncan's Radio Market Guide. The figures are gross and they do not include trades.

Gross Income is total income before taxes.

HH Income means Consumer Spendable Income per household. This market's estimate is \$25,700.

Total retail sales in this market is estimated at 3.5 billion dollars.

The data comes from SRDS and they are dated 1 Jan 1983. Later data had not been released as of my publication date.

The population per Station shows the number of people (12+) per metro area radio station. The figure is calculated by dividing 12+ metro population by the number of "above-the-line" stations.

The # 1 Biller shows the station I believe is the leading biller in the market and its estimated 1984 gross revenue. This data is extracted from the 1985 edition of Duncan's Radio Market Guide.

	FAL	SPG	FAL	SPG	BIRCH		12+ METRO CUME/ METRO CUME RATING	FAL	SPG			
12+ METRO 1/4 SHARE	83	83	82	82	SHARE	12+ TSA 1/4/CUME		83	83			
1. WAAA-F	301/11.3	11.1	12.8	12.0	11.5	10.1	1. WAAA-F	363/4908	1. WBBB	4314/21.2	22.3	23.8

All of the figures in this section are based upon the broadcast week (Mon-Sun, 6A-MID). The audience figures are in hundreds. The ratings and shares are always percentages.

Reading from left to right: WAAA-F has 30,100 listeners per quarter hour in the metro. This earns the station an 11.3% share of audience during the Spring of 1984. The share for the last four rating books follows (in some smaller markets the last two books are shown). Next is the Birch share for the station. That share is also based on the broadcast week, 12+. The Birch share is not available for all markets. For most markets the Birch shares are based on a shorter (usually 2 or 3 weeks) measurement period. When this is the case the month of the rating will appear next to the column heading.

In the TSA (total survey area) WAAA-F has a total audience of 36,300 per quarter hour and a weekly cume audience of 490,800.

WBBB has the highest 12+ Metro cume audience with a weekly total of 431,400. WBBB's Metro cume rating is 21.2%. That means that 21.2% of this market's population (12+) listens to WBBB for five minutes or more during a given week. Historical cume ratings follow.

The number of stations listed on these tables varies according to market size and according to the number of stations in the market.

If a station is simulcasting this symbol (+) will appear next to the call letters where applicable. Whether I labeled the simulcasting station as AM or FM depended upon which band received the greatest amount of listening.

12+ FM SHARE (METRO): 59.64% (833 of 1401) (SPG 83: 57.41%)

These figures show how well FM radio is doing in the market - at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6A-MID, quarter hour numbers of all listed stations and divided it into the total numbers for the FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount is small and it should not significantly affect the percentages.

DEMOGRAPHIC AND DAYPART RANKINGS

Directly below the FM Share figures are 21 demo and daypart rankings. The number of stations listed depends upon the size of the market. I am not allowed to print actual ratings figures per my agreement with Arbitron. All of these rankings are based on 1/4 HR AVG.

The criteria for the rankings is as follows:

TEENS: ages 12-17, Mon-Sun, 6A-MID, Metro
 18-34: adults 18-34, Mon-Sun, 6A-MID, Metro
 18-49: adults 18-49, Mon-Sun, 6A-MID, Metro
 25-49: adults 25-49, Mon-Sun, 6A-MID, Metro
 25-54: adults 25-54, Mon-Sun, 6A-MID, Metro
 35-64: adults 35-64, Mon-Sun, 6A-MID, Metro
 12+ AMD: total persons, 12+, Mon-Fri, Metro, 6A-10A
 12+ MID: total persons, 12+, Mon-Fri, Metro, 10A-3P
 12+ PMD: total persons, 12+, Mon-Fri, Metro, 3P-7P
 12+ EVE: total persons, 12+, Mon-Fri, Metro, 7P-MID
 SAT MID: total persons, 12+, Saturday, Metro, 10A-3P

WOM 18-24: Women 18-24, Mon-Sun, 6A-MID, Metro
 WOM 18-34: Women 18-34, Mon-Sun, 6A-MID, Metro
 WOM 18-49: Women 18-49, Mon-Sun, 6A-MID, Metro
 WOM 25-34: Women 25-34, Mon-Sun, 6A-MID, Metro
 WOM 25-54: Women 25-54, Mon-Sun, 6A-MID, Metro
 MEN 18-24: Men 18-24, Mon-Sun, 6A-MID, Metro
 MEN 18-34: Men 18-34, Mon-Sun, 6A-MID, Metro
 MEN 18-49: Men 18-49, Mon-Sun, 6A-MID, Metro
 MEN 25-34: Men 25-34, Mon-Sun, 6A-MID, Metro
 MEN 25-54: Men 25-54, Mon-Sun, 6A-MID, Metro

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
COUNTRY	153 (3)	176 (2)	329 (5)	13.9

This table is based on the broadcast week, 1/4 Hour Average, 12+ Metro. The table includes every format in the market and every station which shows up in the market's metro. In this market there are 15,300 people listening to 3 different AM stations programming country music. The FM figures are added to AM to show a total for the market. 13.9% of radio listening in this market is devoted to stations programming country music.

For markets with an ADI section in their Arbitron report (the top 50 ADI's) the top 15 stations in the ADI are included (both 1/4 Hour Average and Cume). The ADI rankings are based on the broadcast week.

MARKETS WHICH ARE AMONG THE TOP 50 ADI'S HAVE TWO PAGES FOR THEIR INDIVIDUAL MARKET REPORTS. The ADI rankings can be found on the far right hand side of the second page.

The "Other Rated Stations" section includes all stations not listed on the 12+ METRO 1/4/SHARE column at the top of the individual market report. The city of license, 12+ metro share and 12+ cume rating is listed as well as the station's frequency.

CAPSULE STATION DESCRIPTIONS

WAAA-F, 92.5, 50 KW @ 500, CHR ABC-C, \$73.00 (Torbet) XYZ Group Thomas Duncan

I have greatly expanded the number of stations in each market which qualify for a capsule description. Now nearly every station in the metro is included.

Our sample station, WAAA-F, has a frequency of 92.5. Its power is 50 KW and its Height Above Average Terrain (HAAT) is 500 feet. It is unfortunate but true that some stations attempt to deceive advertisers about their power and HAAT. I think I have found the true facilities data for these stations. However, a few may have slipped by me. If you see any incorrect figures please let me know.

For AM stations night power is listed if it differs from day power. Directionality is indicated as follows:

DA, DAYS - directional daytimer
 DA-1 - directional day and night - 1 pattern
 DA-2 - directional day and night - 2 patterns
 DA-N - directional at night only
 DA-D - directional during the day only

WAAA-F programs a CHR format. If the station had a syndicator or consultant the name of that firm is listed in parentheses directly after the format. I will only list the syndicators and consultants if they provide me an accurate and complete list of the stations they work with.

Next is the station's network affiliation if it has one:

ABC-C	ABC	Contemporary	APR	Associated Press Release
ABC-D	ABC	Direction	CBS	CBS
ABC-I	ABC	Information	CBS-R	CBS Radio Radio
ABC-F	ABC	FM	MBS	Mutual
ABC-E	ABC	Entertainment	NBC	NBC
ABC-R	ABC	Rock	NBC-T	NBC Talk
ABC-T	ABC	Talk	Source	NBC Source
NBN	National	Black	RKO	RKO
SBN	Sheridan		RKO II	RKO II
UPI	United Press	International	WSJ	Wall Street Journal
Trans	Transtar		SMN	Satellite Music

NOTE: The name of the General Manager is listed in the Spring Report only.

The spot rate is based upon an 18 spot per week schedule with equal distribution in AMD, MID, PMD and EVE. TAP plans were used only if the spots could be equally distributed. In many cases the rate listed does not appear on the station's rate card. This is because I calculated an average rate for the four dayparts.

Calculating a rate is very difficult because so many stations have withdrawn their rates from SRDS. Often I had to make an estimate based on a past known rate projected to the present. I have indicated these stations with an * immediately following the rate. I believe that my estimates are close in most cases. However, I can not guarantee their accuracy.

When a station uses a grid card I used an average of the highest and lowest grids for my calculations.

Following the spot rate the station's national representative can be found in parentheses. Next is the group ownership if there is any.

On the two page market reports four additional listings can be found directly below the capsule descriptions. They are:

- CALL LETTER CHANGES: The old calls and new calls for stations which have changed calls since the last issue of American Radio. The date of the changes is listed if it is available.
- FORMAT CHANGES: This table should probably be called "major format changes". It is nearly impossible to track down every subtle change in format for every station. I hope to list the major changes at major stations since the previous edition of American Radio.
- STATION SALES: This section lists the proposed sales in each market. These sales do not necessarily close. If I know the brokers involved they are also listed. In some cases I had to estimate the sale price.
- MISCELLANEOUS COMMENTS: These are various comments and observations which come to my mind as I process the data for each market.

NOTE: On other market reports which do not have two pages of data this same information can be found under the heading of "Miscellaneous Comments".

AKRON

Arbitron Rank/Pop (12+): 60/541,400
 CMSA Rank/Pop: NA
 NSA Rank/Pop: 72/646,200
 Cleveland ADI
 Average Person Rating: 17.0
 Market TSL: 22.4 hours

Stations: 29/8
 Diaries: 968/559:1/52.2%
 Sample Target: 930
 Standard Error: .628
 % Below Line: 51.1
 % Not Listed: 9.7

Est 1984 Revenue: \$9,900,000
 Gross Inc.:
 III Inc.: \$27,577
 Retail \$: 3.5 Bill
 Pop per Station: 67,675
 # 1 Biller: WKDD-F \$2,400,000

		FAL	SPG	FAL	SPG
12+ METRO	1/4/SHARE	84	84	83	83
1. WAKR	95/10.3	10.4	11.1	11.5	8.8
2. WMNS-F	91/ 9.9	10.0	12.6	11.7	14.2
3. WKDD-F	87/ 9.5	10.7	10.3	10.5	9.5
4. WONE-F	59/ 6.4	5.5	5.4	5.7	4.0
5. WDBN-F	51/ 5.6	2.8	3.8	4.1	2.4
6. WNIR-F	49/ 5.3	5.2	4.3	4.1	4.6
7. WSLR	48/ 5.2	5.7	5.0	4.7	6.6
8. WLTF-F	43/ 4.7	3.2	4.3	2.3	2.9
9. WGCL-F	39/ 4.2	4.4	5.0	5.9	5.4
10. WMJI-F	31/ 3.4	4.8	5.8	5.0	5.0
11.					
12.					
13.					
14.					
15.					

12+ TSA 1/4/CUME

1. WKDD-F	156/2401
WMNS-F	156/2124
3. WAKR	101/1500
4. WDBN-F	93/ 992
5. WHBC-F	81/ 818
6. WONE-F	80/ 853
7. WGCL-F	75/1483
8. WSLR	66/ 671
9. WMJI-F	61/1034
10. WNIR-F	59/ 636
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING

	FAL	SPG
84	84	84
1. WAKR	1321/24.4	24.4
2. WKDD-F	1309/24.2	26.0
3. WMNS-F	1278/23.6	24.3
4. WGCL-F	785/14.5	17.5
5. WLTF-F	687/12.7	10.9
6. WMJI-F	618/11.4	13.6
7. WONE-F	567/10.5	9.4
8. WNIR-F	514/ 9.5	9.6
9. WDBN-F	509/ 9.4	7.1
10. WSLR	498/ 9.2	11.5
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 73.22% (607 of 829) (SPG 84: 73.44%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKDD-F	1. WMNS-F	1. WMNS-F	1. WMNS-F	1. WMNS-F	1. WAKR	1. WAKR	1. WAKR	1. WKDD-F	1. WMNS-F	1. WKDD-F
2. WGCL-F	2. WKDD-F	2. WKDD-F	2. WLTF-F	2. WAKR	2. WDBN-F	2. WKDD-F	2. WDBN-F	2. WMNS-F	2. WKDD-F	2. WMNS-F
3. WMNS-F	3. WONE-F	3. WONE-F	3. WKDD-F	3. WLTF-F	3. WSLR	3. WMNS-F	3. WONE-F	3. WONE-F	3. WAKR	3. WAKR
4.	4.	4. WLTF-F	4. WKDD-F	4. WKDD-F	4. WSLR	4. WSLR	4. WAKR	4. WMNS-F	4. WKDD-F	4. WONE-F
5.	5.	5. WAKR	5. WAKR	5. WONE-F	5. WNIR-F	5. WNIR-F	5. WDBN-F	5. WDBN-F	5. WONE-F	5. WLTF-F
							6. WKDD-F	6. WSLR	6. WDBN-F	6. WDBN-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKDD-F	1. WKDD-F	1. WKDD-F	1. WKDD-F	1. WLTF-F	1. WMNS-F	1. WMNS-F	1. WMNS-F	1. WMNS-F	1. WMNS-F
2. WMNS-F	2. WMNS-F	2. WMJI-F	2. WMNS-F	2. WAKR	2. WONE-F	2. WONE-F	2. WONE-F	2. WONE-F	2. WONE-F
3. WONE-F	3. WONE-F	3. WONE-F	3. WLTF-F	3. WKDD-F	3. WKDD-F	3. WKDD-F	3. WKDD-F	3. WKDD-F	3. WKDD-F
4.	4. WMJI-F	4. WLTF-F	4. WONE-F	4. WMJI-F	4.	4.	4. WSLR	4.	4. WAKR
5.	5. WZAK-F	5. WMNS-F	5. WAKR	5. WAKR	5.	5.	5.	5.	5. WSLR

FORNATS	AM	FM	TOTAL	%	SPG 84	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		131 (3)	131 (3)	15.8	17.3		WCUE 1150 Cuyahoga Falls 1.4/4.6
AOR		156 (3)	156 (3)	18.8	16.1		WHLO 640 Akron .3/2.4
AC/OLDIES/SOFT ROCK	5 (1)	74 (2)	79 (3)	9.5	12.8		WHBC-F 94.1 Canton .7/2.3
MOR/VARIETY	95 (1)		95 (1)	11.5	15.5		WHOT-F 101.1 Youngstown .5/2.6
COUNTRY	59 (2)	88 (3)	147 (5)	17.7	11.0		WKBN-F 98.9 Youngstown .4/1.2
BLACK/URBAN		38 (2)	38 (2)	4.6	3.3		WOOS-F 106.9 Canton .7/2.4
BTFL MUSIC/EZ		104 (5)	104 (5)	12.5	15.4		WQXX-F 105.1 Salem 1.1/2.2
NEWS/TALK	36 (2)		36 (2)	4.3	5.6		WTOF-F 98.1 Canton 1.1/2.5
NOSTALGIA	24 (2)		24 (2)	2.9	2.6		See Cleveland for the frequency and city of license of the following stations:
RELIGION/GOSPEL	3 (1)	10 (1)	13 (2)	1.6	0.4		WBWG 1.2/2.7 WHK .5/2.3
SPANISH				0	0		WNCLV-F .7/1.8 WQAL-F 2.6/6.2
CLASSICAL		6 (1)	6 (1)	0.7	0		WDMT-F 1.2/5.0 WRMR 2.0/4.1
UNKNOWN/OTHERS				0	0		WNOK-F 2.1/5.8 WMWE 2.0/2.7
			829 (29)				WGAR 1.2/6.0 WZAK-F 2.9/5.7
							WGAR-F 3.2/6.6

RADIO STATIONS

WAKR, 1590, 5 KW (DA-2), MOR
 WCUE, 1150, 1 KW/500 W (DA-2), NOSTALGIA
 WHLO, 640, 1 KW/500 W (DA-2), RELIGION
 WSLR, 1350, 5 KW (DA-1), COUNTRY
 WKDD-F, 96.5, 50 KW @ 450, CHR
 WNIR-F, 100.1, 3 KW @ 300, TALK
 WONE-F, 97.5, 13 KW @ 900, AOR
 MBS, \$45.00 (Mc-Guild)
 US II, \$ NA (regional)
 CBS, \$17.00 (----)
 ABC-E, \$40.00* (Mc-Guild)
 , \$60.00* (Katz)
 ABC-E, \$21.00 (S. Katz)
 , \$37.00* (Mc-Guild)
 Group One
 Fred Anthony
 Thomas Merryweather
 Bill Snow
 Dick Lumenello
 Dick Lumenello
 Bill Klaus
 Fred Anthony
 Kaneb
 (KENT)
 Group One

Other ranked stations - See Cleveland or Canton

MISCELLANEOUS COMMENTS WAEZ changes calls to WONE-F and format from BTFL to AOR...Both TM and Al Ham claim WCUE as a client...WDBN now lists itself above the line in Akron...

ALBANY-SCHENECTADY-TROY

Arbitron Rank/Pop (12+): 50/733,000
 CMSA Rank/Pop: # 49
 MSA Rank/Pop: 58/865,700
 ADI # 49
 Average Person Rating: 17.6
 Market TSL: 23.2 hours

Stations: 20/20
 Diaries: 1297/565:1/51.2%
 Sample Target: 1060
 Standard Error: .561
 % Below Line: 0
 % Not Listed: 11.2

Est 1984 Revenue: \$14,800,000
 Gross Inc.:
 HH Inc.: \$27,507
 Retail \$: 4.8 Bil
 Pop per Station: 36,650
 # 1 Biller: WGY \$3,000,000

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG
		84	84	83	83
1. WGY	150/11.6	9.0	12.8	12.1	13.9
2. WPYX-F	122/ 9.5	11.8	12.5	11.9	13.4
3. WGFN-F	120/ 9.3	7.8	9.4	6.0	4.9
4. WROW-F	109/ 8.4	5.5	6.0	7.3	6.3
5. WQBK	88/ 6.8	8.3	6.6	6.7	5.7
6. WWM-F	73/ 5.7	6.4	6.5	5.3	4.3
7. WQBK-F	71/ 5.5	3.6	3.1	2.6	3.4
8. WFLY-F	70/ 5.4	5.6	6.0	7.5	5.9
9. WGN-F	62/ 4.8	5.0	4.9	3.5	3.4
10. WTRY	53/ 4.1	4.1	3.9	4.1	5.8
11. WPTR	45/ 3.5	2.4	5.4	5.7	5.0
12. WROW	43/ 3.3	6.8	5.0	7.3	8.5
13. WABY	41/ 3.2	3.3	2.3	3.9	2.9
14.					
15.					

12+ TSA	1/4/CUME
1. WGY	218/3276
2. WPYX-F	206/2362
3. WGFN-F	151/2328
WROW-F	151/1503
5. WGN-F	111/1324
6. WFLY-F	94/1945
7. WQBK	90/ 860
8. WQBK-F	77/ 867
9. WWM-F	76/1001
10. WPTR	60/ 886
11. WROW	58/1075
12. WTRY	54/1166
13.	
14.	
15.	

12+ METRO	CUME/	FAL	SPG
METRO	CUME RATING	84	84
1. WGY	2284/31.2	24.9	29.1
2. WGFN-F	1726/23.5	25.0	22.7
3. WPYX-F	1580/21.6	24.6	22.9
4. WFLY-F	1531/20.9	18.4	17.2
5. WROW-F	1069/14.6	14.0	15.8
6. WTRY	1067/14.6	15.2	17.9
7. WWM-F	957/13.1	14.5	14.9
8. WROW	857/11.7	14.5	16.2
9. WQBK	824/11.2	12.1	12.1
10. WQBK-F	796/10.9	9.9	8.5
11. WGN-F	738/10.1	8.3	9.8
12. WPTR	664/ 9.1	8.4	9.8
13.			
14.			
15.			

12+ FM SHARE (METRO): 58.37% (646 of 1146) (SPG 84: 56.53%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGFN-F	1. WPYX-F	1. WPYX-F	1. WGY	1. WGY	1. WGY	1. WROW-F	1. WGFN-F	1. WGFN-F	1. WGFN-F	1. WGFN-F
2. WPYX-F	2. WGFN-F	2. WGFN-F	2. WPYX-F	2. WROW-F	2. WROW-F	2. WPYX-F	2. WGY	2. WPYX-F	2. WPYX-F	2. WPYX-F
3. WFLY-F	3. WQBK-F	3. WGY	3. WWM-F	3. WROW-F	3. WQBK	3. WQBK	3. WPYX-F	3. WROW-F	3. WGY	3. WGY
4.	4. WWM-F	4. WQBK-F	4. WQBK-F	4. WWM-F	4. WGN-F	4. WROW-F	4. WGY	4. WQBK-F	4. WROW-F	4. WROW-F
5.	5. WFLY-F	5. WQBK-F	5. WGFN-F	5. WQBK-F	5. WPTR	5. WGFN-F	5. WWM-F	5. WQBK-F	5. WQBK	5. WFLY-F
			6. WROW-F	6. WROW-F			6. WWM-F	6. WROW-F	6. WROW-F	6. WWM-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGFN-F	1. WWM-F	1. WWM-F	1. WWM-F	1. WGY		1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WPYX-F
2. WFLY-F	2. WGFN-F	2. WGFN-F	2. WGFN-F	2. WROW-F		2.	2.	2. WQBK-F	2. WQBK-F	2. WGY
3. WWM-F	3. WFLY-F	3. WFLY-F	3. WGY	3. WWM-F		3.	3.	3. WGFN-F	3. WGFN-F	3. WQBK-F
4. WPYX-F	4. WPYX-F	WGY	4. WFLY-F	4. WFLY-F		4.	4.	4.	WGY	4. WGFN-F
5. WQBK-F	5. WQBK-F	5. WPYX-F	5. WPYX-F	WGFN-F		5.	5.	5.	WGN-F	5. WTRY

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		190 (2)	190 (2)	16.6	17.1	WASM-F 102.3 Saratoga Spgs. .5/1.0
AOR		193 (2)	193 (2)	16.8	17.2	WKCL 560 Catskill 1.9/2.2
AC/OLDIES/SOFT ROCK	53 (1)	73 (1)	126 (2)	11.0	11.6	WCSS 1490 Amsterdam 1.9/2.5
MOR/VARIETY	249 (5)		249 (5)	21.7	20.4	WHAZ 1330 Troy .5/1.5
COUNTRY	45 (1)	62 (1)	107 (2)	9.3	12.3	WHR-L 103.1 Albany 1.0/2.6
BLACK/URBAN				0	0	WNCN 1460 Albany 1.3/4.6
BTLF MUSIC/EZ		128 (3)	128 (3)	11.2	8.4	WNWD 1240 Schenectady .5/1.7
NEWS/TALK	105 (2)		105 (2)	9.2	7.3	
NOSTALGIA	41 (1)		41 (1)	3.6	3.4	
RELIGION/GOSPEL	7 (1)		7 (1)	0.6	1.1	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	1.2	

1146 (20)

RADIO STATIONS

WABY, 1400, 1 KW/250 W	, NOSTALGIA (Ham)	ABC-D, \$16.00 (Selcom)		Bill Selwood
WGY, 810, 50 KW	, MOR	NBC, \$90.00* (Christal)	Sky	
WHAZ, 1330, 1 KW (DAYS)	, RELIGION	, \$10.00* (----)		John Linstra
WPTR, 1540, 50 KW (DA-1)	, COUNTRY	ABC-I, \$31.00 (Eastman)	Dyson	Kevin Brower
WQBK, 1300, 5 KW (DA-2)	, TALK/NEWS	CBS, ABC-T, \$30.00 (HNWH)		R. Berkson
WROW, 590, 5 KW/1 KW (DA-2)	, MOR	US II, \$63.00 (NMR)	JAG	Gene Mitchell
WTRY, 980, 5 KW (DA-N)	, AC (Burk-Abr)	ABC-D, MBS, \$38.00* (Mc-Guild)	Scott	John Kelly
WNCN, 1460, 5 KW (DA-N)	, TALK/NEWS	, \$20.00 (S. Katz)		Chris Devine
WNWD, 1240, 1 KW/250 W	, VARIETY	MBS, \$10.00 (----)		James Walsh
WFLY-F, 92.3, 13 KW @ 850, CHR		ABC-C, \$52.00* (Eastman)	Dyson	Kevin Brower
WGFN-F, 99.5, 10 KW @ 930, CHR (Pollack)		Source, \$ NA (Christal)	Sky	
WGN-F, 107.7, 9 KW @ 980, COUNTRY		ABC-E, \$27.00 (Torbet)		John Linstra
WHR-L, 103.1, 1.5 KW @ 300, BTLF MUS		MBS, \$22.00 (----)		Robert Hill
WPYX-F, 106.5, 11 KW @ 910, AOR (Burk-Abr)		ABC-R, \$65.00 (Mc-Guild)	Scott	John Kelly
WQBK-F, 103.9, 3 KW @ 300, AOR		CBS-R, \$30.00 (HNWH)		R. Berkson
WROW-F, 95.5, 9 KW @ 960, BTLF MUS		US II, \$40.00* (Blair)	JAG	Gene Mitchell
WWM-F, 100.9, 3 KW @ 300, AC		US I, \$42.00 (Selcom)		Bill Selwood

ALBUQUERQUE

Arbitron Rank/Pop (12+): 80/417,000
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 99/463,800
 ADI # 63
 Average Person Rating: 18.1
 Market TSL: 24.4 hours

Stations: 19/18
 Diaries: .767/544:1/47.1%
 Sample Target: 800
 Standard Error: .756
 % Below Line: 2.2
 % Not Listed: 9.0

Est 1984 Revenue: \$13,100,000
 Gross Inc.:
 HH Inc.: \$27,208
 Retail \$: 2.8 B11
 Pop per Station: 23,167
 # 1 Biller: KOB \$2,300,000

12+ METRO 1/4/SHARE					12+ TSA 1/4/CUME					12+ METRO CUME/ METRO CUME RATING				
	FAL	SPG	FAL	SPG		FAL	SPG	FAL	SPG		FAL	SPG	FAL	SPG
	84	84	83	83		84	83	84	84		84	84	84	84
1. KOB-F	126/16.7	16.3	14.0	13.8	12.8	1. KOB-F	106/1636	1. KOB	1210/29.0	29.6	24.8			
2. KOB	107/14.2	13.0	7.0	10.9	10.3	2. KOB	141/1804	2. KOB-F	1150/27.6	32.7	29.1			
3. KFNG-F	77/10.2	6.4	10.2	8.3	9.0	3. KNNQ-F	112/1240	3. KFNG-F	836/20.0	19.2	23.7			
4. KNNQ-F	72/ 9.5	9.2	10.5	1.8	---	4. KFNG-F	112/1273	4. KNNQ-F	820/19.7	19.1	19.7			
5. KRST-F	52/ 6.9	8.3	6.7	7.3	7.4	5. KRST-F	98/ 993	5. KJY-F	609/14.6	13.6	15.1			
6. KJY-F	42/ 5.6	5.9	8.1	8.0	8.4	6. KJY-F	59/ 858	6. KRST-F	586/14.1	17.6	17.4			
7. KZIA	29/ 3.8	3.1	3.6	5.5	2.6	7. KRKE-F	40/ 736	7. KRKE-F	539/12.9	14.9	18.2			
8. KRZY	29/ 3.8	3.4	5.5	3.3	3.4	8. KZZX-F	36/ 695	8. KQEO	434/10.4	10.7	12.7			
9. KRKE-F	29/ 3.8	5.7	5.2	6.7	9.8	9. KRZY	30/ 384	9. KZZX-F	398/ 9.5	13.1	16.1			
10. KDEF	28/ 3.7	---	---	5.5	3.1	10. KLSK-F	30/ 397	10. KRZY	361/ 8.7	9.7	9.1			
11. KZZX-F	19/ 2.5	3.4	5.8	3.7	5.1	11. KZIA	29/ 215	11. KDEF	271/ 6.5	---	---			
12. KQEO	19/ 2.5	2.7	3.1	3.2	4.6	12. KDEF	28/ 286	12. KRKE	247/ 5.9	6.2	8.0			
13. KLSK-F	15/ 2.0	1.4	1.3	---	---	13. KQEO	19/ 458	13. KLSK-F	243/ 5.8	4.2	4.7			
14. KHFM-F	14/ 1.9	5.5	2.1	3.2	3.1	14. KHFM-F	19/ 287	14. KZIA	208/ 5.0	4.8	5.1			
15.						15.		15.						

12+ FM SHARE (METRO): 65.79% (452 of 687) (SPG 84: 69.83%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KNNQ-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB	1. KOB	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F
2. KFNG-F	2. KFNG-F	2. KFNG-F	2. KOB	2. KOB	2. KOB-F	2. KOB-F	2. KOB	2. KFNG-F	2. KFNG-F	2. KNNQ-F
3.	3. KNNQ-F	3. KOB	3. KRST-F	3. KRST-F	3. KJY-F	3. KFNG-F	3. KFNG-F	3. KOB	3. KNNQ-F	3. KFNG-F
4.	4. KRST-F	4. KRST-F	4. KFNG-F	4. KFNG-F	4. KRST-F	4. KNNQ-F	4. KNNQ-F	4. KNNQ-F	4. KOB	4. KRST-F
5.	5. KRKE-F	5. KNNQ-F	5. KNNQ-F	5. KJY-F	5. KDEF	5. KRST-F	5. KRST-F	5. KRST-F	5. KRST-F	5. KOB

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KFNG-F	1. KFNG-F	1. KFNG-F	1. KFNG-F	1. KOB-F
2. KNNQ-F	2. KNNQ-F	2. KOB	2. KOB	2. KOB	2. KRKE-F	2. KOB-F	2. KOB-F	2. KOB-F	2. KOB
3. KRST-F	3. KRST-F	3. KNNQ-F	3. KRST-F	3. KRST-F	3. KOB-F	3. KRKE-F	3. KOB	3. KOB	3. KFNG-F
4.	4. KRST-F	4. KRST-F	4. KNNQ-F	4. KJY-F	4.	4. KNNQ-F	4.	4. KRKE-F	4. KRST-F
5.	5.	5.	5. KFNG-F	5. KNNQ-F	5.	5.	5.	5. KRST	5. KJY-F
								6. KNNQ-F	6. KRZY

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING				
TOP 40/CHR/CONTEMP	8 (2)	72 (1)	80 (3)	11.6	14.5	KABQ	1350	Albuquerque	1.3/4.9	
AOR		106 (2)	106 (2)	15.4	16.8	KAMX	1520	Albuquerque	.1/1.6	
AC/OLDIES/SOFT ROCK	19 (1)	145 (2)	164 (3)	23.9	25.0	KDAZ	730	Albuquerque	.7/1.3	
MOR/VARIETY	107 (1)		107 (1)	15.5	7.7	KRKE	610	Albuquerque	.9/5.9	
COUNTRY	29 (1)	52 (1)	81 (2)	11.7	13.3	KZIA-F	101.7	Albuquerque	.8/2.5	
BLACK/URBAN				0	0					
BTFL MUSIC/EZ		42 (1)	42 (1)	6.1	8.9					
NEWS/TALK	29 (1)		29 (1)	4.2	4.0					
NOSTALGIA	28 (1)		28 (1)	4.0	0					
RELIGION/GOSPEL	5 (1)		5 (1)	0.7	1.5					
SPANISH	10 (1)		10 (1)	1.4	4.6					
CLASSICAL		29 (2)	29 (2)	4.2	3.7					
UNKNOWN/OTHERS		6 (1)	6 (1)	0.9	0					

687 (19)

RADIO STATIONS

KABQ, 1350, 5 KW/500 W (DA-N), SPANISH	, \$25.00*	(Caballero)	Gomez	Frank Elders
KAMX, 1520, 1 KW (DAYS), CHR	, \$17.00	(----)		Tom Birk
KDAZ, 730, 1 KW (DAYS,DA), RELIGION	, \$15.00	(----)		B. Gonzales
KDEF, 1150, 5 KW/500 W (DA-N), NOSTALGIA	, \$13.00	(----)		
KKIM, 1000, 10 KW (DAYS,DA), RELIGION	, \$13.00	(A/D)		Doug Martin
KLTN, 1240, 1 KW/250 W (DA-1), SPANISH	, \$22.25	(Lotus)		Joe Berumen
KOB, 770, 50 KW (DA-N), MOR	ABC-I,NBC-T, \$45.00	(Christal)	Hubbard	Art Schreiber
KQEO, 920, 1 KW/500 W (DA-N), OLDIES	US II, \$30.00	(MHR)	Penn	
KRKE, 610, 5 KW (DA-N), CHR	ABC-D,SMN, \$32.00	(Katz)	Compass	Ralph Beaudin
KRZY, 1450, 1 KW/250 W (DA-1), COUNTRY	, \$27.00	(Mc-Guild)		Doug Milligan
KXKS, 1190, 1 KW (DAYS), SPANISH	, \$20.00*	(Caballero)		Rafael Rosales
KZIA, 1580, 10 KW (DAYS), TALK/NEWS	MBS,NBC, \$26.00	(Masla)		John Deme
KFNG-F 107.9, 22 KW @ 4130, AOR (Pollack)	ABC-C, \$47.50	(HNNH)		Tom Birk
KHFM-F, 96.3, 15 KW @ 4110, CLASSICAL	, \$35.00	(CMBS)		Michael Langner
KJY-F, 100.3, 22 KW @ 4107, BTFL MUS (Bonnie)	, \$40.00	(Torbet)		Jeff Guier
KOB-F, 93.1, 21 KW @ 4150, AC	, \$50.00*	(Christal)	Hubbard	Art Schreiber
KRKE-F, 94.1, 22 KW @ 4130, AOR	Source, \$48.00*	(Katz)	Compass	Ralph Beaudin
KRST-F, 92.3, 22 KW @ 4110, COUNTRY	, \$46.00*	(Mc-Guild)		Doug Milligan
KZZX-F, 99.5, 20 KW @ 4134, AC	US II, \$30.00	(MHR)	Penn	

ALLENTOWN-BETHLEHEM-EASTON

Arbitron Rank/Pop (12+): 58/557,200
 CNSA Rank/Pop: NA
 MSA Rank/Pop: 70/654,400
 Philadelphia ADI
 Average Person Rating: 17.6
 Market TSL: 23.4 hours

Stations: 35/14
 Diaries: 1042/535:1/53.9%
 Sample Target: 930
 Standard Error: .617
 % Below Line: 18.2
 % Not Listed: 7.5

Est 1984 Revenue: \$12,500,000
 Gross Inc.:
 HH Inc.: \$28,541
 Retail \$: 3.7 Bil
 Pop per Station: 39,800
 # 1 Biller: WLEV-F \$1,900,000

	FAL	SPG	FAL	SPG	
12+ METRO 1/4/SHARE	84	84	83	83	
1. WFMZ-F	132/13.5	13.9	14.3	12.7	14.9
2. WZZO-F	110/11.2	9.2	11.3	11.3	10.1
3. WQQQ-F	98/10.0	10.8	7.2	8.2	5.0
4. WLEV-F	83/ 8.5	9.7	11.5	8.2	11.0
5. WKAP	62/ 6.3	6.2	6.0	5.2	4.6
6. WAEB	61/ 6.2	5.2	5.7	5.4	7.9
7. WAEB-F	60/ 6.1	8.1	7.7	9.6	10.5
8. WEST	52/ 5.3	3.7	6.5	7.6	3.7
9. WXKW	33/ 3.4	3.7	3.3	3.6	3.5
10. WEEX	29/ 3.0	1.6	1.5	1.9	2.5
11.					
12.					
13.					
14.					
15.					

12+ TSA 1/4/CUME	
1. WFMZ-F	143/1271
2. WZZO-F	132/1919
3. WQQQ-F	119/1675
4. WLEV-F	105/1463
5. WAEB-F	71/ 876
6. WKAP	63/ 650
7. WAEB	61/ 943
8. WEST	52/ 444
9. WOR	41/ 323
10. WYSP-F	40/ 729
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/	FAL	SPG	
METRO CUME RATING	84	84	
1. WZZO-F	1488/26.7	25.2	26.0
2. WQQQ-F	1325/23.8	20.2	18.1
3. WLEV-F	1205/21.6	20.1	26.4
4. WFMZ-F	1102/19.8	21.0	21.5
5. WAEB	887/15.9	15.8	18.9
6. WAEB-F	758/13.6	16.0	14.4
7. WKAP	640/11.5	12.9	11.3
8. WYSP-F	491/ 8.8	NA	8.0
9. WXKW	452/ 8.1	13.1	10.1
10. WEST	444/ 8.0	7.8	8.7
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 67.14% (609 of 907) (SPG 84: 67.68%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQQQ-F	1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WLEV-F	1. WFMZ-F	1. WFMZ-F	1. WFMZ-F	1. WFMZ-F	1. WQQQ-F	1. WFMZ-F
2. WZZO-F	2. WLEV-F	2. WLEV-F	2. WZZO-F	2. WZZO-F	2. WAEB-F	2. WZZO-F	2. WZZO-F	2. WZZO-F	2. WZZO-F	2. WZZO-F
3. WYSP-F	3. WQQQ-F	3. WQQQ-F	3. WAEB	3. WAEB	3. WAEB	3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WFMZ-F	3. WQQQ-F
4.	4.	4. WAEB	4. WAEB	4. WQQQ-F	4. WKAP	4. WAEB	4. WLEV-F	4. WLEV-F	4. WLEV-F	4. WLEV-F
5.	5.	5. WAEB-F	5. WAEB-F	5. WFMZ-F	5. WLEV-F	5. WLEV-F	5. WAEB-F	5. WKAP	5. WAEB	5. WKAP

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WLEV-F	1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WZZO-F
2. WQQQ-F	2. WLEV-F	2. WLEV-F	2. WLEV-F	2. WFMZ-F	2. WLEV-F	2. WLEV-F	2. WLEV-F	2. WLEV-F	2. WQQQ-F
3. WLEV-F	3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WAEB	3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WLEV-F
4.	4.	4.	4. WAEB	4. WAEB-F	4.	4.	4. WAEB	4. WAEB	4. WAEB
5.	5.	5.	5. WAEB-F	5. WZZO-F	5.	5.	5.	5. WAEB-F	5. WAEB-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		111 (5)	111 (5)	12.2	8.6	WGPA 1100 Bethlehem .3/1.1
AOR		152 (4)	152 (4)	16.8	16.2	WHOL 1600 Allentown .7/2.0
AC/OLDIES/SOFT ROCK	65 (2)	152 (3)	217 (5)	23.9	21.7	WLSH 1410 Lansford .7/1.8
MOR/VARIETY	12 (2)		12 (2)	1.3	6.3	WYNS 1150 Leighton .5/1.1
COUNTRY	62 (2)	24 (2)	86 (4)	9.5	11.0	WABC 770 New York .4/1.7
BLACK/URBAN		3 (1)	3 (1)	0.3	1.2	WBVO-F 107.5 Boyertown .9/2.6
BTLF MUSIC/EZ	3 (1)	153 (3)	156 (4)	17.2	16.5	WCBS 880 New York .4/1.2
NEWS/TALK	35 (5)		35 (5)	3.9	3.5	WIXL-F 103.7 Newton, NJ .8/1.8
NOSTALGIA	114 (2)		114 (2)	12.6	13.6	WKRZ-F 98.5 Wilkes-Barre .4/2.6
RELIGION/GOSPEL	7 (1)	9 (1)	16 (2)	1.8	1.0	WNBC 660 New York .4/1.5
SPANISH				0	0	WOR 710 New York 1.0/2.7
CLASSICAL		5 (1)	5 (1)	0.6	0.4	WFLJ-F 95.5 New York .3/1.4
UNKNOWN/OTHERS				0	0	WNHS-F 97.9 Hazleton .5/1.7

MISCELLANEOUS COMMENTS WKWF-F changes calls to WAEB-F and format from Country to AC...
 WSAN picks up WXKW calls and changes to Country...

See Philadelphia for the frequency and city of license for these stations:

RADIO STATIONS

WAEB, 790, 1 KW (DA-2), AC	CBS, ABC-I, \$31.00 (Mc-Guid)	CRB	Jeff Frank
WEST, 1230, 1 KW/250 W, COUNTRY (TM)	MBS, \$23.00 (Eastman)	Wilkes-Schwartz	Jim Shea
WEST, 1400, 1 KW/250 W, NOSTALGIA	CBS, \$22.00 (Katz)	Sound Comm.	Larry Roberts
WGPA, 1100, 250 W (DAYS), BTLF	, \$ 9.00 (----)		Henry Chadwick
WHOL, 1600, 500 W (DAYS, DA), RELIGION	MBS, \$11.00 (----)		Carl Stuart
WKAP, 1320, 5 KW/1 KW (DA-2), NOSTALGIA (Ham)	ABC-E, \$20.00 (----)	Williams	Ron Sotak
WXKW, 1470, 5 KW (DA-N), COUNTRY	NBC, \$16.00* (----)		Gordon Oplinger
WAEB-F, 104.1, 50 KW @ 500, AC	ABC-I, \$47.00* (Mc-Guid)	CRB	Jeff Frank
WFMZ-F, 100.7, 17 KW @ 870, BTLF MUS (KalaMusic)	, \$42.00* (Torbet)		Harold Tower
WLEV-F, 96.1, 50 KW @ 500, AC (Drake-Chen)	, \$69.00 (Katz)	Sound Comm.	Larry Roberts
WQQQ-F, 99.9, 50 KW @ 450, CHR	ABC-C, \$51.00* (Eastman)	Wilkes-Schwartz	Jim Shea
WZZO-F, 95.1, 12 KW @ 630, AOR (Burk-Abr)	, \$47.50 (Blair)	Holt	Art Holt

Other ranked stations - See Philadelphia

ALTOONA

Arbitron Rank/Pop (12+): 167/114,200
 CNSA Rank/Pop: NA
 MSA Rank/Pop: 263/137,000
 ADI # 74 (with Johnstown)
 Average Person Rating: 15.7
 Market TSL: 20.7 hours

Stations: 11/8
 Diaries: 666/171:1/55.8%
 Sample Target: 550
 Standard Error: .747
 % Below Line: 4.3
 % Not Listed: 8.4

Est 1984 Revenue: \$3,500,000
 Gross Inc.:
 HH Inc.: \$22,752
 Retail \$: .7 Bil
 Pop per Station: 14,275
 # 1 Biller: WFBG \$950,000

		FAL	SPG	FAL	SPG
12+ METRO	1/4/SHARE	84	84	83	83
1.	WFBG 47/26.3	---	23.6	---	25.0
2.	WFBG-F 28/15.6	---	14.9	---	10.6
3.	WVAM 26/14.5	---	11.8	---	18.9
4.	WRTA 16/ 8.9	---	9.2	---	10.6
	WPRR-F 16/ 8.9	---	10.8	---	8.9
6.	WHPA-F 14/ 7.8	---	4.6	---	2.8
7.	WKMC 7/ 3.9	---	7.7	---	7.8
8.	WBXQ-F 4/ 2.2	---	5.1	---	3.3
9.	WGMR-F 3/ 1.7	---	1.0	---	---
10.	WDVE-F 2/ 1.1	---	.5	---	1.1
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1.	WFBG 53/778
	WFBG-F 53/641
3.	WBXQ-F 44/531
4.	WGMR-F 35/527
5.	WVAM 30/352
6.	WPRR-F 25/372
7.	WDVE-F 21/295
8.	WHPA-F 16/273
	WRTA 16/300
10.	WDBA-F 9/152
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/	FAL	SPG	
METRO CUME RATING	84	84	
1.	WFBG 551/48.2	---	51.9
2.	WFBG-F 316/27.7	---	27.6
3.	WVAM 299/26.2	---	25.0
4.	WRTA 269/23.6	---	28.6
5.	WPRR-F 248/21.7	---	26.1
6.	WHPA-F 245/21.5	---	12.5
7.	WKMC 128/11.2	---	9.2
8.	WBXQ-F 111/ 9.7	---	10.4
9.	WGMR-F 43/ 3.8	---	4.5
10.	WDVE-F 29/ 2.5	---	3.5
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 41.46% (68 of 164) (SPG 84: 42.16%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+	12+ EVE	SAT MID
1.	WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG
2.	WPRR-F	2. WPRR-F	2. WHPA-F	2. WVAM	2. WVAM	2. WFBG-F	2. WVAM	2. WFBG-F	2. WRTA	2. WVAM
3.	WBXQ-F	3. WHPA	3. WVAM	3. WHPA-F	3. WHPA-F	3. WFBG-F	3. WVAM	3. WVAM	3. WFBG-F	3. WFBG-F
4.		4.	4. WPRR-F	4.	4.	4.	4. WPRR-F	4. WHPA-F	4. WHPA-F	4. WPRR-F
5.		5.	5.	5.	5.	5.	5.	5.	5.	5. WHPA-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG
2.	WPRR-F	2. WPRR-F	2. WPRR-F	2. WPRR-F	2. WVAM	2. WVAM	2. WHPA-F	2. WHPA-F	2. WFBG-F
3.	WHPA-F	3.	3. WHPA-F	3. WVAM	3.	3.	3. WPRR-F	3.	3. WHPA-F
4.		4.	4.	4.	4.	4.	4.	4.	4.
5.		5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		20 (2)	20 (2)	12.2	30.2	WDBA-F 107.3 DuBois .6/2.3
AOR		2 (1)	2 (1)	1.2	11.9	
AC/OLDIES/SOFT ROCK	47 (1)	14 (1)	61 (2)	37.2	5.4	
MOR/VARIETY	16 (1)		16 (1)	9.8	12.4	
COUNTRY	26 (1)	3 (1)	29 (2)	17.7	13.5	
BLACK/URBAN				0	0	
BTFL MUSIC/EZ		28 (1)	28 (1)	17.1	16.8	
NEWS/TALK				0	0	
NOSTALGIA	7 (1)		7 (1)	4.3	8.1	
RELIGION/GOSPEL		1 (1)	1 (1)	0.6	1.6	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0	

164 (11)

RADIO STATIONS

WFBG, 1290, 5 KW/1 KW (DA-N), AC/CONTEMP	US I, \$62.50 (HNWH)	Gilcom	Ed Giller
WRTA, 1240, 1 KW/250 W, MOR/TALK	ABC-I, ABC-T, \$17.00 (----)		Dave Wolf
WVAM, 1430, 5 KW/1 KW (DA-N), COUNTRY	NBC, \$14.00 (Torbet)		Jim Drayton
WKMC, 1370, 5 KW (DAYS, DA), NOSTALGIA	SMN, \$12.00 (----)	(ROARING SPG)	L. Maierhafer
WTRN, 1340, 1 KW/250 W, MOR	, \$ 6.00 (Dome)	(TYRONE)	Bill Moses
WFBG-F, 98.1, 30 KW @ 1020, BTFL MUS	CBS, \$32.00 ² (HNWH)	Gilcom	Ed Giller
WPRR-F, 100.1, 3 KW @ 30, CHR	Source, \$18.00 (Torbet)		Jim Drayton
WHPA-F, 104.9, 95 W @ 1417, AC	SMN, \$12.00 (----)	(ROARING SPG)	L. Maierhofer
WGMR-F, 101.1, 8 KW @ 1170, COUNTRY	MBS, \$ 9.25 (Dome)	(TYRONE)	Cary Simpson

Other ranked stations - See Pittsburgh or Johnstown

MISCELLANEOUS COMMENTS WFBG reclassified as AC...WPRR reclassified as CHR...

AMARILLO

Arbitron Rank/Pop (12+): 153/159,300
 CNSA Rank/Pop: NA
 MSA Rank/Pop: 207/195,000
 ADI # 116
 Average Person Rating: 15.1
 Market TSL: 20.1 hours

Stations: 13/13
 Diaries: 623/256:1/46.9%
 Sample Target: 550
 Standard Error: .774
 % Below Line: 0
 % Not Listed: 9.1

Est 1984 Revenue: \$6,400,000
 Gross Inc.:
 HH Inc.: \$27,980
 Retail \$: 1.7 Bil
 Pop per Station: 12,254
 # 1 Biller: KQIZ-F \$1,000,000

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83
1. KQIZ-F	48/19.9	---	15.6	---	16.0
2. KLSF-F	29/12.0	---	---	---	---
3. KGNC-F	28/11.6	---	12.8	---	11.8
4. KMML-F	19/ 7.9	---	8.8	---	9.7
5. KIXZ	18/ 7.5	---	8.0	---	10.5
6. KBUY-F	16/ 6.6	---	8.4	---	8.0
7. KGNC	14/ 5.8	---	5.2	---	6.8
8. KPUR	12/ 5.0	---	9.6	---	5.5
9. KDJW	12/ 5.0	---	7.2	---	8.0
10. KHBQ-F	11/ 4.6	---	6.8	---	6.8
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. KQIZ-F	83/867
2. KGNC-F	46/666
3. KGNC	41/670
4. KIXZ	39/567
5. KLSF-F	37/453
6. KMML-F	33/383
7. KDJW	32/481
8. KBUY-F	30/462
9. KPUR	19/445
10. KHBQ-F	12/239
11.	
12.	
13.	
14.	
15.	

12+ METRO	CUME/	FAL	SPG
METRO	CUME RATING	84	84
1. KQIZ-F	547/34.3	---	27.5
2. KGNC-F	349/21.9	---	23.7
3. KLSF-F	331/20.8	---	---
4. KPUR	286/18.0	---	21.4
5. KBUY-F	254/15.9	---	19.8
6. KMML-F	252/15.8	---	18.7
7. KGNC	244/15.3	---	16.9
8. KIXZ	241/15.1	---	18.4
9. KHBQ	223/14.0	---	17.1
10. KDJW	217/13.6	---	16.4
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 71.69% (157 of 219) (SPG 84: 62.01%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQIZ-F	1. KQIZ-F	1. KQIZ-F	1. KQIZ-F	1. KQIZ-F	1. KGNC-F	1. KQIZ-F	1. KQIZ-F	1. KQIZ-F	1. KQIZ-F	1. KQIZ-F
2. KLSF-F	2. KLSF-F	2. KLSF-F	2. KGNC-F	2. KGNC-F	2. KMML-F	2. KGNC-F	2. KGNC-F	2. KLSF-F	2. KLSF-F	2. KLSF-F
3.	3.	3. KMML-F	KLSF-F	3. KMML-F	3. KIXZ	3. KLSF-F	3. KLSF-F	3. KGNC-F	3. KGNC-F	3. KGNC-F
4.	4.	4. KGNC-F	KMML-F	KLSF-F	4.	4. KMML-F	4. KMML-F	4. KIXZ	4. KIXZ	4. KIXZ
5.	5.	5. KBUY-F	5. KBUY-F	5. KBUY-F	5.	5. KGNC	5. KIXZ	5.	5.	5. KMML-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQIZ-F	1. KQIZ-F	1. KQIZ-F	1. KQIZ-F	1. KLSF-F	1. KQIZ-F	1. KQIZ-F	1. KQIZ-F	1. KQIZ-F	1. KGNC-F
2. KLSF-F	2. KLSF-F	2. KLSF-F	2. KLSF-F	2. KLSF-F	2. KLSF-F	2. KLSF-F	2. KHBQ-F	2. KLSF-F	2. KQIZ-F
3.	3.	3. KBUY-F	3. KMML-F	3. KGNC-F	3.	3.	3. KPUR	3. KHBQ-F	3. KHBQ-F
4.	4.	4.	4. KBUY-F	4. KMML-F	4.	4.	4.	4. KMML-F	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

SPG 84

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	12 (1)	77 (2)	89 (3)	40.6	27.5	KHBJ 1550 Canyon 1.7/4.9
AOR				0	0	KWAS-F 101.9 Amarillo 2.5/9.2
AC/OLDIES/SOFT ROCK	4 (1)	11 (1)	15 (2)	6.8	11.4	KZIP 1310 Amarillo .8/2.0
MOR/VARIETY	14 (1)		14 (1)	6.4	5.7	
COUNTRY	30 (2)	35 (2)	65 (4)	29.7	35.4	
BLACK/URBAN				0	0	
BTFL MUSIC/EZ		28 (1)	28 (1)	12.8	14.0	
NEWS/TALK				0	0	
NOSTALGIA				0	0	
RELIGION/GOSPEL		6 (1)	6 (1)	2.7	4.8	
SPANISH	2 (1)		2 (1)	0.9	1.3	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0	

219 (13)

RADIO STATIONS

KDJW, 1010, 5 KW/500 W (DA-2), COUNTRY	APR, \$18.00 (Torbet)	Walton	Steve Pingel
KGNC, 710, 10 KW (DA-2), MOR	CBS, \$24.00 (Katz)	Stauffer	Royce Bodiford
KIXZ, 940, 5 KW/1 KW (DA-2), COUNTRY	ABC-I, \$21.00 (Blair)	Mel Tillis	Richard Haines
KPUR, 1440, 5 KW/1 KW (DA-N), CHR	, \$16.00 (Mc-Guild)		Jay Speegle
KQIZ, 1360, 500 W (DAYS), NOSTALGIA	, \$10.00 (Selcom)	Wiskes/Abaris	Browning Lloyd
KZIP, 1310, 1 KW (DAYS), SPANISH	, \$12.00 (Lotus)		
KHBJ, 1550, 5 KW (DAYS), OLDIES	ABC-E, \$ 8.50 (HNNH)	(CANYON)	Jack Aldridge
KBUY-F, 94.1, 100 KW @ 640, COUNTRY	APR, \$19.00 (Torbet)	Walton	Steve Pingel
KGNC-F, 97.9, 100 KW @ 1285, BTFL MUS (Churchill)	MBS, \$24.00 (Katz)	Stauffer	Royce Bodiford
KMML-F, 98.7, 100 KW @ 480, COUNTRY	ABC-I, \$21.00* (Blair)	Mel Tillis	Richard Haines
KQIZ-F, 93.1, 71 KW @ 160, CHR/AOR	US I, \$26.00* (Selcom)	Wiskes/Abaris	Browning Lloyd
KWAS-F, 101.9, 100 KW @ 730, RELIGION	MBS, \$ NA (----)	Woods	Kelli Bullard
KHBQ-F, 107.1, 3 KW @ 300, AC	ABC-F, \$20.00 (HNNH)	(CANYON)	Jack Aldridge
KLSF-F, 96.9, 100 KW @ ? ? , CHR	, \$? ? (Weiss)		

MISCELLANEOUS COMMENTS KWAS-F sold by Good News to Woods for \$1,150,000 (est)...KIXZ, KMML-F sold by Mel Tillis to Richard Hayes for \$3,500,000 (Mack Sanders)...KLSF signed on the air in March...

ANCHORAGE

Arbitron Rank/Pop (12+): 145/179,600
 CMA Rank/Pop: NA
 NSA Rank/Pop: 188/219,200
 No ADI
 Average Person Rating: 16.7
 Market TSL: 22.3 hours

Stations: 13/12
 Diaries: 593/303:1/45.7%
 Sample Target: 550
 Standard Error: .804
 % Below Line: 0.7
 % Not Listed: 10.0

Est 1984 Revenue: \$6,900,000
 Gross Inc.:
 HH Inc.: \$49,426
 Retail \$: 1.8 Bill
 Pop per Station: 14,977
 # 1 Biller: KFQD \$938,000

12+ METRO 1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 84	SPG 84
1. KGOT-F 50/16.7	13.5	14.3	12.1	10.7	1. KGOT-F 52/600	1. KGOT-F 550/30.6	28.1	31.4
2. KWHL-F 37/12.3	15.1	17.3	14.9	15.7	2. KYAK 46/407	2. KFQD 390/21.7	19.8	24.0
3. KFQD 33/11.0	10.8	11.3	8.9	13.4	3. KWHL-F 43/431	3. KWHL-F 379/21.1	25.1	26.1
4. KYAK 30/10.0	7.3	12.0	11.3	9.6	4. KFQD 41/510	4. KYAK 275/15.3	13.0	18.5
5. KKGR-F 27/ 9.0	5.0	3.0	6.9	5.0	5. KKGR-F 30/292	KENI 275/15.3	23.3	22.3
6. KHAR 23/ 7.7	9.7	7.9	8.1	8.8	6. KHAR 26/278	6. KKGR-F 259/14.4	10.6	8.8
7. KNIK-F 20/ 6.7	8.5	6.0	6.5	8.0	7. KNIK-F 24/240	7. KHAR 249/13.9	15.8	16.9
8. KKLV-F 14/ 4.7	6.2	7.9	6.0	4.6	8. KKLV-F 14/256	8. KKLV-F 243/13.5	15.4	16.2
9. KTNX 10/ 3.3	.8	.4	.8	2.7	9. KENI 13/350	9. KNIK-F 223/12.4	14.1	11.5
KENI 10/ 3.3	8.9	7.1	8.1	9.2	10. KTNX 10/150	10. KTNX 139/ 7.7	3.7	----
11.					11.	11.		
12.					12.	12.		
13.					13.	13.		
14.					14.	14.		
15.					15.	15.		

12+ FM SHARE (METRO): 57.78% (156 of 270) (SPG 84: 55.14%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KGOT-F	1. KWHL-F	1. KWHL-F	1. KFQD	1. KFQD	1. KYAK	1. KGOT-F	1. KGOT-F	1. KGOT-F	1. KGOT-F	1. KGOT-F
2.	2. KGOT-F	KGOT-F	2. KKGR-F	2. KYAK	2. KNIK-F	2. KFQD	2. KWHL-F	2. KFQD	2. KWHL-F	2. KWHL-F
3.	3. KKGR-F	3. KFQD	3. KYAK	3. KKGR-F	3. KHAR	3. KYAK	3. KFQD	3. KWHL-F	3. KFQD	3. KFQD-F
4.	4. KFQD	4. KKGR-F	4. KGOT-F	4. KNIK-F	4. KFQD	4. KWHL-F	4. KYAK	4. KYAK	4. KNIK-F	4. KYAK
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGOT-F	1. KGOT-F	1. KFQD	1. KGOT-F	1. KFQD	1. KWHL-F	1. KWHL-F	1. KKGR-F	1. KWHL-F	1. KKGR-F
2.	2. KFQD	2. KGOT-F	2. KFQD	2. KYAK	2.	2. KKGR-F	2. KGOT-F	2. KKGR-F	KFQD
3.	3. KKGR-F	KKGR-F	3. KKGR-F	3. KNIK-F	3.	3. KGOT-F	3. KWHL-F	3. KGOT-F	KYAK
4.	4. KWHL-F	KYAK	4.	4.	4.	4.	4. KFQD	4. KFQD	4. KGOT-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	10 (1)	50 (1)	60 (2)	22.2	23.5	KBYR	700	Anchorage	2.0/6.3
AOR		64 (2)	64 (2)	23.7	21.0	KRKN-F	102.1	Anchorage	2.7/4.9
AC/OLDIES/SOFT ROCK	39 (2)	14 (1)	53 (3)	19.6	23.9	KABN	830	Big Lake	.7/2.4
MOR/VARIETY				0	0				
COUNTRY	40 (2)		40 (2)	14.8	16.5				
BLACK/URBAN				0	0				
BTFL MUSIC/EZ	23 (1)	20 (1)	43 (2)	15.9	15.2				
NEWS/TALK				0	0				
NOSTALGIA				0	0				
RELIGION/GOSPEL				0	0				
SPANISH				0	0				
CLASSICAL				0	0				
UNKNOWN/OTHERS	2 (1)	8 (1)	10 (2)	3.7	0				
			270 (13)						

RADIO STATIONS

KBYR, 700, 1 KW	, AC	CBS, \$16.00 (Roslin)	Bill Walker
KENI, 550, 5 KW	, CHR	ABC-I, \$34.00 (Katz)	Jack Frost
KFQD, 750, 50 KW	, AC	, \$45.75 (Mc-Guild)	Roy Robinson
KJAR, 590, 5 KW	, BTFL MUS (KalaMusic)	, \$31.00 (Eastman)	Ron Clement
KTNX, 1080, 10 KW (DA-1)	, COUNTRY	, \$22.00 (Unirep)	Dan Volz
KYAK, 650, 50 KW/25 KW (DA-2)	, COUNTRY	MBS, \$26.50 (Weiss)	
KKGR-F, 100.5, 25 KW @ 179, AOR (Sebastian)		, \$12.00 (HNWH)	Howard Trickey
KGOT-F, 101.3, 26 KW @ -66, CHR		MBS, \$32.00* (Weiss)	
KKLV-F, 104.1, 25 KW @ 61, AC		UPI, \$29.50 (Eastman)	
KNIK-F, 105.3, 60 KW @ 260, BTFL MUS		CBS, \$21.00 (Roslin)	Ron Clement
KRKN-F, 102.1, 25 KW @ 165, JAZZ/AOR		, \$32.00 (----)	Bill Walker
KWHL-F, 106.5, 50 KW @ -99, AOR		, \$41.25 (Mc-Guild)	Joe Perry
			Roy Robinson

MISCELLANEOUS COMMENTS KCMG changes calls to KKGR and format from Country to AOR...

APPLETON-OSHKOSH

Arbitron Rank/Pop (12+): 122/244,700
 CNSA Rank/Pop: NA
 MSA Rank/Pop: 148/293,300
 Green Bay ADI
 Average Person Rating: 16.8
 Market TSL: 21.8 hours

Stations: 21/13
 Diaries: 642/381:1/51.3%
 Sample Target: 630
 Standard Error: .770
 % Below Line: 21.9
 % Not Listed: 9.0

Est 1984 Revenue: \$6,000,000
 Gross Inc.:
 HH Inc.: \$27,775
 Retail \$: 1.5 Bil
 Pop per Station: 18,823
 # 1 Biller: WHBY \$820,000

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. WAPL-F	52/12.7	13.5	9.5	9.7 12.8
2. WIXX-F	39/ 9.5	7.8	9.0	8.7 7.2
3. WKAU-F+	36/ 8.7	5.9	7.4	6.6 8.4
4. WROE-F	35/ 8.5	11.4	8.7	10.8 10.0
5. WYNE	34/ 8.3	7.0	6.1	7.1 6.0
6. WHBY	32/ 7.8	8.5	8.0	10.0 11.9
WNAM	32/ 7.8	6.0	6.4	9.2 6.7
8. WNGV-F	20/ 4.9	3.4	6.4	3.4 6.3
9. WGEE	16/ 3.9	3.6	4.0	2.9 2.6
WOSH	16/ 3.9	5.2	3.8	5.2 6.0

12+ TSA 1/4/CUME	
1. WIXX-F	130/1839
2. WAPL-F	91/1261
3. WKAU-F+	66/1112
4. WGEE	65/ 778
5. WDUZ-F	62/ 668
6. WROE-F	52/ 635
7. WYNE	37/ 495
8. WHBY	32/ 418
WNAM	32/ 510
10. WMGV-F	20/ 501

12+ METRO CUME/ METRO CUME RATING	FAL	SPG
1. WIXX-F	703/28.7	25.3 26.4
2. WAPL-F	691/28.2	24.6 22.5
3. WKAU-F+	632/25.8	17.8 25.3
4. WNAM	439/17.9	18.2 19.3
5. WROE	429/17.5	19.8 17.1
6. WMGV-F	410/16.8	11.4 15.8
7. WHBY	393/16.1	20.0 20.9
8. WYNE	387/15.8	13.1 14.8
9. WAHC-F	359/14.7	14.9 17.4
10. WOSH	258/10.5	10.6 13.2
WGEE	258/10.5	NA NA

- 11.
- 12.
- 13.
- 14.
- 15.

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- 13.
- 14.
- 15.

- 12.
- 13.
- 14.
- 15.

12+ FM SHARE (METRO): 56.14% (210 of 374) (SPG 84: 56.27%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKAU-F+	1. WAPL-F	1. WAPL-F	1. WIXX-F	1. WIXX-F	1. WYNE	1. WHBY	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WAPL-F
2. WAPL-F	2. WKAU-F+	2. WIXX-F	2. WAPL-F	2. WNAM	2. WROE-F	2. WKAU-F+	2. WNAM	2. WIXX-F	2. WIXX-F	2. WIXX-F
3. WAHC-F	3. WIXX-F	3. WKAU-F+	3. WNAM	3. WYNE	3. WNAM	3. WROE-F	3. WKAU-F+	3. WHBY	3. WKAU-F+	3. WKAU-F+
4. WIXX-F	4. WNAM	4. WNAM	4. WYNE	4. WAPL-F	4. WHBY	4. WIXX-F	4. WYNE	4. WROE-F	4. WROE-F	4. WYNE
5.	5. WMGV-F	5. WYNE	5. WHBY	5. WHBY	5. WIXX-F	5. WROE	5. WIXX-F	5. WNAM	5. WKAU-F+	5. WMGV-F
			6. WKAU-F+	6. WNAM						6. WROE-F

FORMATS	AM	FM	TOTAL	Z	Z	OTHER RATED STATIONS/METRO SHARE & CUME RATING				
TOP 40/CHR/CONTEMP	10 (1)	79 (3)	89 (4)	23.8	24.9	WAHC-F	96.7	Oshkosh	3.4/14.7	
AOR	52 (1)	52 (1)	52 (1)	13.9	10.3	WCKK	690	Oshkosh	2.7/3.7	
AC/OLDIES/SOFT ROCK	32 (1)	20 (1)	52 (2)	13.9	13.9	WEMI-F	100.1	Neeenah	1.2/4.1	
MOR/VARIETY	38 (3)		38 (3)	10.2	11.8	WMBE	1530	Chilton	1.2/3.1	
COUNTRY	66 (3)	9 (2)	75 (5)	20.0	19.0	WBBM	780	Chicago	.5/2.0	
BLACK/URBAN				0	0	WDUZ-F	98.5	Green Bay	2.4/5.6	
BTFE MUSIC/EZ		45 (2)	45 (2)	12.0	11.6	WGN	720	Chicago	.7/3.3	
NEWS/TALK	2 (1)		2 (1)	0.5	0.5	WJLW-F	95.9	DePere	.5/2.0	
NOSTALGIA	11 (1)		11 (1)	2.9	6.4	WNBK-F	93.5	New London	1.7/4.0	
RELIGION/GOSPEL		5 (1)	5 (1)	1.3	1.5	WTMJ	620	Milwaukee	.7/4.0	
SPANISH				0	0					
CLASSICAL				0	0					
UNKNOWN/OTHERS	5 (1)		5 (1)	1.3	0					

374 (21)

RADIO STATIONS

WCKK, 690, 250 W (DAYS)	, NOSTALGIA (Ham)	ABC-E, \$17.00	(Weiss)		Dennis Quinn
WHBY, 1230, 1 KW/250 W	, MOR	CBS, \$30.63	(Eastman)	Woodward	Susan Knaack
WNAM, 1280, 5 KW/1 KW (DA-1)	, AC	ABC-I, \$15.00	(Masla)		D. Murphy
WOSH, 1490, 1 KW/250 W	, COUNTRY (Radio Arts)	NBC, \$24.00	(HNWH)	Midwest Family	Phil Robbins
WYMS, 1570, 1 KW (DAYS)	, NOSTALGIA	, \$ 8.00	(----)		Jim Bethke
WYNE, 1150, 5 KW (DA-2)	, COUNTRY	ABC-E, \$22.00	(Weiss)		Ned Hughes
WAHC-F, 96.7,	3 KW @ 293, CHR	, \$15.00	(Masla)		D. Murphy
WAPL-F, 105.7,	100 KW @ 500, AOR	, \$35.00	(Eastman)	Woodward	Susan Knaack
WKAU-F+, 104.9,	1 KW @ 480, CHR	ABC-R, \$17.00	(Selcom)	Forward	Jim Esler
WMGV-F, 103.9,	2.5 KW @ 355, AC (Radio Arts)	US 1, Source, \$28.00	(HNWH)	Midwest Family	Phil Robbins
WROE-F, 94.3,	3 KW @ 300, BTFE/EZ	, \$25.00	(---		Jim Bethke
WEMI-F, 100.1,	3 KW @ 300, RELIGION	, \$11.00	(----		Ken Ellis

Other ranked stations - See Green Bay

ASHEVILLE, NC

Arbitron Rank/Pop (12+): 155/155,600
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 230/168,000
 ADI # 37 (with Greenville)
 Average Person Rating: 14.8
 Market TSL: 20.0

Stations: 12/7
 Diaries: 559/278:1/49.3%
 Sample Target: 550
 Standard Error: .788
 % Below Line: 15.7
 % Not Listed: 13.9

Est 1984 Revenue: \$3,500,000
 Gross Inc.:
 HH Inc.: \$23,155
 Retail \$: 1.0 Bil
 Pop per Station: 22,229
 #1 Biller: WWNC \$2,000,000

12+ METRO 1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83	
1. WWNC	76/33.0	---	35.7	---	35.3
2. WKSF-F	64/27.8	---	9.1	---	12.1
3. WESC-F	14/ 6.1	---	4.9	---	1.1
4. WRAQ	10/ 4.3	---	2.8	---	5.1
5. WFBC-F	9/ 3.9	---	6.3	---	7.4
6. WISE	7/ 3.0	---	13.6	---	13.6
7. WMIT-F	5/ 2.2	---	2.4	---	.7
8. WSPA-F	5/ 2.2	---	1.4	---	1.1
9. WSKY	4/ 1.7	---	3.8	---	4.4
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 84	SPG 84		
1. WKSF-F	123/1136	1. WWNC	721/46.3	---	56.1
2. WWNC	94/ 971	2. WKSF-F	596/38.3	---	22.5
3. WESC-F	35/ 433	3. WESC-F	189/12.1	---	11.8
4. WSPA-F	30/ 262	4. WSKY	188/12.1	---	14.3
5. WMIT-F	24/ 241	5. WISE	165/10.6	---	30.0
6. WFBC-F	22/ 303	6. WFBC-F	158/10.2	---	18.8
7. WKIT-F	21/ 265	7. WRAQ	119/ 7.6	---	9.3
8. WRAQ	10/ 132	8. WSPA-F	86/ 5.5	---	2.1
9. WISE	7/ 185	9. WKIT-F	70/ 4.5	---	4.1
10.		10.			
11.		11.			
12.		12.			
13.		13.			
14.		14.			
15.		15.			

12+ FM SHARE (METRO): 50.00% (99 of 198) (SPG 84: 35.25%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKSF-F	1. WKSF-F	1. WKSF-F	1. WKSF-F	1. WKSF-F	1. WWNC	1. WWNC	1. WWNC	1. WKSF-F	1. WKSF-F	1. WKSF-F
2.	2.	2. WWNC	2. WWNC	2. WWNC	2.	2. WKSF-F	2. WKSF-F	2. WWNC	2. WWNC	2. WWNC
3.	3.	3. WESC-F	3. WESC-F	3. WESC-F	3.	3.	3. WESC-F	3.	3.	3.
4.	4.	4.	4.	4.	4.	4.	4. WRAQ	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKSF-F	1. WKSF-F	1. WKSF-F	1. WKSF-F	1. WKSF-F	1. WKSF-F	1. WKSF-F	1. WKSF-F	1. WSKF-F	1. WWNC
2.	2.	2. WWNC	2. WWNC	2. WWNC	2.	2.	2.	2. WWNC	WKSF-F
3.	3.	3. WESC-F	3.	3.	3.	3.	3.	3. WESC-F	3. WESC-F
4.	4.	4.	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		64 (1)	64 (1)	32.3	18.0	WFGW 1010 Black Mountain .4/2.1
AOR				0	5.4	WESC 660 Greenville .4/1.0
AC/OLDIES/SOFT ROCK	7 (1)	9 (1)	16 (2)	8.1	6.9	WKIT-F 102.5 Hendersonville .9/4.5
MOR/VARIETY	14 (2)		14 (2)	7.1	7.3	
COUNTRY	77 (2)	16 (2)	93 (4)	47.0	46.7	
BLACK/URBAN				0	0	
BTFL MUSIC/EZ		5 (1)	5 (1)	2.5	11.5	
NEWS/TALK				0	0	
NOSTALGIA				0	0	
RELIGION/GOSPEL	1 (1)	5 (1)	6 (2)	3.0	4.2	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0	

198 (12)

RADIO STATIONS

WISE, 1310, 5 KW/1 KW (DA-N), AC, \$22.00* (Mc-Guild), Eric Jorgenson
 WRAQ, 1380, 5 KW/1 KW (DA-N), MOR, \$ 7.00 (----), Garrett Alderfer
 WSKY, 1230, 1 KW/250 W, MOR, \$ 8.00 (----), Zeb Lee
 WWNC, 570, 5 KW (DA-N), COUNTRY, \$72.50 (Katz), Multimedia, Sheldon Summerlin
 WKSF-F, 99.9, 53 KW @ 2624, CHR, \$25.00 (Mc-Guild), Eric Jorgenson
 WMIT-F, 106.9, 36 KW @ 3050, RELIGION, \$ NA (----), (BLACK MOUNTAIN)

Other ranked stations - see Greenville, SC

MISCELLANEOUS COMMENTS WISE changes from CHR to AC; their CHR format transferred to WKSF-F (formerly WLOS)...

ATLANTA

Arbitron Rank/Pop (12+): 15/1,956,400
 CMSA Rank/Pop: # 15
 MSA Rank/Pop: 11/2,318,300
 ADI # 16
 Average Person Rating: 17.6
 Market TSL: 23.2 hours

Stations: 22/22
 Diarless: 1576/1241:1/45.9%
 Sample Target: 1690
 Standard Error: .512
 % Below Line: 0
 % Not Listed: 11.9

Est. 1984 Revenue: \$65,100,000
 Gross Inc.:
 HH Inc.: \$31,012
 Retail \$: 13.7 Bil
 Pop per Station: 88,927
 # 1 Biller: WQXI-F \$8,000,000

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG
		84	84	83	83
1. WZGC-F	419/12.1	10.5	9.2	10.0	9.7
2. WVEE-F	379/11.0	8.5	9.1	10.8	10.1
3. WQXI-F	316/ 9.2	9.9	9.1	8.1	9.4
4. WKHX-F	306/ 8.9	6.7	10.0	9.2	9.7
5. WPCF-F	224/ 6.5	9.0	7.0	7.3	8.6
6. WKLS-F	221/ 6.4	6.7	6.9	6.2	7.1
7. WSB	219/ 6.3	7.2	6.8	7.2	9.2
8. WSB-F	187/ 5.4	3.5	4.8	4.9	5.6
9. WFOX-F	129/ 3.7	3.3	---	---	---
10. WYAY-F	114/ 3.3	2.4	1.1	.8	.3
11. WGST	99/ 2.9	3.2	2.9	3.9	3.3
12. WRMM-F	87/ 2.5	5.3	4.3	4.6	3.4
13. WAOK	79/ 2.3	2.9	4.6	4.0	3.6
14. WPLO	59/ 1.7	1.9	2.6	2.9	2.9
15. WQXI	56/ 1.6	1.2	1.2	2.3	1.8
WJYA-F+	56/ 1.6	1.3	1.5	2.2	1.0
17. WIGO	45/ 1.3	2.0	3.1	1.5	1.3
18. WCNN	43/ 1.2	1.3	2.3	1.2	.8
19.					
20.					
21.					
22.					
23.					
24.					
25.					

12+ TSA	1/4/CUME
1. WZGC-F	524/7188
2. WKHX-F	401/4569
3. WVEE-F	395/4152
4. WQXI-F	351/5500
5. WKLS-F	285/3912
6. WPCF-F	282/3505
7. WSB	233/3798
8. WSB-F	207/3674
9. WFOX-F	204/3261
10. WYAY-F	191/2179
11. WRMM-F	105/2194
12. WGST	101/1839
13. WAOK	79/1237
14. WJYA-F+	70/1016
15. WPLO	61/ 978
16. WQXI	56/ 887
17. WCNN	45/1221
WIGO	45/ 990
19.	
20.	
21.	
22.	
23.	
24.	
25.	

12+ METRO	CUME/	FAL	SPG
METRO	CUME RATING	84	84
1. WZGC-F	5795/29.6	26.1	26.2
2. WQXI-F	4691/24.0	24.9	24.3
3. WVEE-F	3788/19.4	17.3	18.2
4. WKHX-F	3550/18.1	15.6	19.7
5. WSB	3533/18.1	19.3	19.9
6. WSB-F	3167/16.2	12.9	14.7
7. WKLS-F	3030/15.5	16.1	16.2
8. WPCF-F	2678/13.7	16.6	15.3
9. WFOX-F	2120/10.8	11.1	----
10. WRMM-F	1873/ 9.6	11.7	12.5
11. WGST	1801/ 9.2	11.7	9.5
12. WYAY-F	1547/ 7.9	5.8	2.7
13. WAOK	1237/ 6.3	9.1	10.9
14. WCNN	1178/ 6.0	6.8	9.2
15. WIGO	990/ 5.1	6.0	7.1
16. WPLO	915/ 4.7	5.5	7.7
17. WQXI	882/ 4.5	4.8	5.6
18. WJYA-F+	798/ 4.1	3.0	3.7
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 78.58% (2428 of 3090) (SPG 84: 68.13%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZGC-F	1. WQXI-F	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WPCF-F	1. WZGC-F	1. WQXI-F	1. WZGC-F	1. WZGC-F	1. WZGC-F
2. WVEE-F	2. WVEE-F	2. WQXI-F	2. WQXI-F	2. WQXI-F	2. WKHX-F	2. WQXI-F	2. WVEE-F	2. WVEE-F	2. WVEE-F	2. WVEE-F
3. WKLS-F	3. WZGC-F	3. WZGC-F	3. WKHX-F	3. WKHX-F	3. WSB	3. WSB	3. WKHX-F	3. WKHX-F	3. WSB	3. WKHX-F
4.	4. WKLS-F	4. WKHX-F	4. WZGC-F	4. WZGC-F	4. WZGC-F	4. WVEE-F	4. WZGC-F	4. WQXI-F	4. WQXI-F	4. WQXI-F
5.	5. WSB-F	5. WKLS-F	5. WSB-F	5. WSB-F	5. WVEE-F	5. WKHX-F	5. WPCF-F	5. WKLS-F	5. WKLS-F	5. WKLS-F
6.	6. WKHX-F	6. WSB-F	6. WFOX-F	6. WPCF-F	6. WPCF-F	6. WKLS-F	6. WSB-F	6. WPCF-F	6. WKHX-F	6. WPCF-F
7.	7. WFOX-F	7. WFOX-F	7. WPCF-F	7. WFOX-F	7. WSB-F	7. WPCF-F	7. WKLS-F	7. WSB-F	7. WSB-F	7. WSB-F
8.	8. WYAY-F	8. WPCF-F	8. WSB	8. WSB	8. WQXI-F	8. WSB-F	8. WSB	8. WSB	8. WPCF-F	8. WFOX-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZGC-F	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WKLS-F	1. WQXI-F	1. WQXI-F	1. WQXI-F	1. WQXI-F
2. WQXI-F	2. WQXI-F	2. WQXI-F	2. WZGC-F	2. WQXI-F	2. WZGC-F	2. WVEE-F	2. WVEE-F	2. WVEE-F	2. WVEE-F
3. WVEE-F	3. WZGC-F	3. WSB-F	3. WQXI-F	3. WKHX-F	3. WVEE-F	3. WVEE-F	3. WKLS-F	3. WKLS-F	3. WSB
4. WSB-F	4. WSB-F	4. WZGC-F	4. WKHX-F	4. WZGC-F	4. WQXI-F	4. WZGC-F	4. WZGC-F	4. WZGC-F	4. WKHX-F
5. WKHX-F	5. WKHX-F	5. WKHX-F	5. WSB-F	5. WSB-F	5. WKHX-F	5. WKHX-F	5. WSB-F	5. WKHX-F	5. WZGC-F
6. WKLS-F	6. WKLS-F	6. WFOX-F	6. WPCF-F	6. WPCF-F	6. WYAY-F	6.	6. WKHX-F	6. WSB	6. WKLS-F
7. WYAY-F	7. WFOX-F	7. WKLS-F	7. WFOX-F	7. WFOX-F	7.	7.	7. WSB	7. WSB-F	7. WFOX-F
8. WIGO	8.	8.	8. WKLS-F	8.	8.	8.	8. WFOX-F	8. WFOX-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	Σ	Σ	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		735 (2)	735 (2)	23.8	20.0	WGUN	1010	Atlanta	.5/1.3
AOR		221 (1)	221 (1)	7.2	7.9	WJGA-F	92.1	Jackson	.4/1.1
AC/OLDIES/SOFT ROCK	56 (1)	403 (3)	459 (4)	14.9	12.4	WYZE	1480	Atlanta	.6/1.9
MOR/VARIETY	219 (1)		219 (1)	7.1	7.4				
COUNTRY	59 (1)	420 (2)	479 (3)	15.5	14.1				
BLACK/URBAN	124 (2)	394 (4)	518 (4)	16.8	18.4				
BTFL MUSIC/EZ		224 (1)	224 (1)	7.2	7.6				
NEWS/TALK	142 (2)		142 (2)	4.6	5.6				
NOSTALGIA	25 (1)	31 (1)	56 (2)	1.8	1.6				
RELIGION/GOSPEL	37 (2)		37 (2)	1.2	4.2				
SPANISH				0	0				
CLASSICAL				0	0.8				
UNKNOWN/OTHERS				0	0				
			3090 (22)						

RADIO STATIONS

AM STATIONS

WAEC, 860, 5 KW (DAYS)	, RELIGION	, \$ NA	(----	Don Stone
WAOK, 1380, 5 KW (DA-N)	, BLACK	NBN, \$ 65.00	(Masla)	DKM
WCNN, 680, 25 KW/10 KW (DA-N)	, NEWS	ABC-T, \$ 45.00*	(HNWH)	C. Smithgill
WFOM, 1230, 1 KW/250 W	, RELIGION (Burk-Abr)	, \$ 20.00	(Bolton)	(MARIETTA) Dick Hemphill
WGKA, 1190, 5 KW (DAYS)	, CLASSICAL	, \$ 32.00	(CMBS)	Eathel Holley
WGST, 920, 5 KW/1 KW	, NEWS	CBS,MBS, \$ 95.00	(Katz)	Jacor John Lauer
WGUN, 1010, 50 KW (DAYS)	, RELIGION/GOSPEL	, \$ 22.00	(Stars)	Rivers William Bic
WIGO, 1340, 1 KW/250 W (DA-1)	, BLACK	ABC-D, \$ 60.00	(Citimedia)	Brunson N. McElhaney
WKLS, 970, 5 KW (DAYS)	, AOR	, \$ NA	(HNWH)	Taft Dick Meeder
WPLO, 590, 5 KW (DA-N)	, COUNTRY	ABC-I, \$ 65.00*	(Mc-Guild)	Cap Cities
WQXI, 790, 5 KW/1 KW (DA-N)	, OLDIES	, \$ NA	(Blair)	Jeff-Pilot Gerald Blum
WSB, 750, 50 KW	, MOR	ABC-E,ABC-I, \$170.00*	(Christal)	Cox Mike Faherty
WXLL, 1310, 500 W (DAYS)	, BLACK	, \$12.00	(Roslin)	Ralph Jennings
WYZE, 1480, 5 KW (DAYS)	, GOSPEL	, \$ 15.00	(----	Buck James Swanger

FM STATIONS

WFOX-F, 97.1, 100 KW @ 1566, AC	, \$100.00*	(MHR)	Shamrock (GAINESVILLE)	Martin Sherry
WJYA-F, 104.1, 100 KW @ 1200, NOSTALGIA (Ham)	APR, \$ 50.00	(Weiss)	Williams (LA GRANGE)	Rick Ellis
WKHX-F, 101.5, 100 KW @ 900, COUNTRY	, \$160.00*	(Selcom)	Cap Cities (MARIETTA)	Norm Schruett
WKLS-F, 96.1, 100 KW @ 950, AOR (Burk-Abr)	ABC-R, \$140.00*	(HNWH)	Taft	Dick Meeder
WPCH-F, 94.9, 100 KW @ 890, BTFL MUS (Bonne)	, \$137.50	(Katz)	Jacor	John Lauer
WQXI-F, 94.1, 100 KW @ 914, CONTEMP/AC	, \$375.00	(Blair)	Jeff-Pilot	Gerald Blum
WRMM-F, 99.7, 100 KW @ 1000, AC	, \$150.00	(Eastman)	Susquehanna	Julii Dorff
WSB-F, 98.5, 100 KW @ 919, AC	CBS-R, \$150.00*	(Christal)	Cox	Mike Faherty
WVEE-F, 103.3, 100 KW @ 450, URBAN	US I, \$130.00*	(Mc-Guild)	DKM	Rik Rogers
WYAY-F, 106.7, 100 KW @ 967, COUNTRY	, \$130.00	(Republic)	Katz (GAINESVILLE)	Bob Green
WZGC-F, 92.9, 100 KW @ 910, CHR	ABC-C, \$200.00*	(Torbet)	First Media	Paul Nugent

CALL, LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WGST/WPCH-F: from Meredith to Jacor for \$20,000,000 WSB is the lead station for the Atlanta Braves...

WPLO: from DKM to Cap Cities for \$4,000,000

WAOK: from BENI to DKM for \$4,000,000

WKLS A/F: from Gulf to Taft for \$16,800,000 (est)

ATLANTIC CITY

Arbitron Rank/Pop (12+): 149/173,700
 CNSA Rank/Pop:
 MSA Rank/Pop: 145/301,000
 Philadelphia ADI
 Average Person Rating: 18.1
 Market TSL: 23.8 hours

Stations: 25/10
 Diaries: 619/281:1/42.9%
 Sample Target: 550
 Standard Error: .809
 % Below Line: 28.4
 % Not Listed: 8.0

Est 1984 Revenue: \$5,700,000
 Gross Inc.:
 HH Inc.: \$32,224
 Retail \$: 2.4 Bill
 Pop per Station: 17,370
 # 1 Biller: NA

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83
1. WAYV-F	47/15.0	---	10.9	---	10.2
2. WMID	37/11.8	---	8.8	---	3.1
3. WFPG-F	35/11.1	---	10.6	---	16.3
4. WMMR-F	30/ 9.6	---	6.7	---	7.5
5. WNGM-F	21/ 6.7	---	6.0	---	6.4
6. WLQE-F	14/ 4.5	---	3.2	---	2.4
7. WUSS	13/ 4.1	---	6.3	---	7.8
8. WIIN	12/ 3.8	---	4.6	---	2.4
9. WOND	11/ 3.5	---	3.2	---	5.1
WUSL-F	11/ 3.5	---	3.9	---	3.1
11. WSLT-F	10/ 3.2	---	1.1	---	3.1
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WAYV-F	53/546
2. WFPG-F	42/448
WMID	42/410
4. WMMR-F	40/445
5. WNGM-F	37/477
6. WSLT-F	16/171
WUSL-F	16/161
8. WLQE-F	15/237
9. WUSS	13/198
WIIN	13/235
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL 84	SPG 84	
1. WAYV-F	472/27.2	---	24.5
2. WFPG-F	334/19.2	---	17.8
WMID	334/19.2	---	18.0
4. WMMR-F	321/18.5	---	15.6
5. WNGM-F	312/18.0	---	16.9
6. WIIN	207/11.9	---	16.5
7. WOND	199/11.5	---	15.8
8. WUSS	198/11.4	---	10.6
9. WLQE-F	195/11.2	---	13.2
10. WCAU-F	162/ 9.3	---	14.3
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 70.93% (205 of 289) (SPG 84: 68.34%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WMID	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WMID	1. WAYV-F
WCAU-F	2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WFPG-F	2. WMID	2. WFPG-F	2. WFPG-F	2. WAYV-F	2. WFPG-F
3. WMMR-F	3. WNGM-F	3. WNGM-F	3.	3. WFPG-F	3. WAYV-F	3. WFPG-F	3. WMID	3. WMMR-F	3. WMMR-F	WMID
WUSL-F	4. 4. WLQE-F	4.	4.	4. WMID	4.	4. WMMR-F	4. WNGM-F	4. WMID	4.	4. WMMR-F
5.	5.	5.	5.	5.	5.	5.	5.	5. WNGM-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WMMR-F	1. WMMR-F	1. WAYV-F	1. WMMR-F	1. WAYV-F
2. WMMR-F	2. WMMR-F	2.	2. WMMR-F	2. WFPG-F	2. WNGM-F	2. WAYV-F	2. WMMR-F	2. WAYV-F	2. WMMR-F
WNGM-F	3. WNGM-F	3.	3.	3. WMID	3.	3. WNGM-F	3.	3. WNGM-F	3. WNGM-F
4.	4.	4.	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		76 (3)	76 (3)	26.3	25.1	WRDR-F 104.9 Egg Harbor 1.9/6.4
AOR		31 (2)	31 (2)	10.7	8.5	WDVR-F 98.3 Ocean City 1.3/2.4
AC/OLDIES/SOFT ROCK	1 (1)	34 (5)	35 (6)	12.1	9.3	WNBC 660 New York .3/1.3
MOR/VARIETY	13 (2)		13 (2)	4.5	4.6	See Philadelphia for the frequency and city of license for the following stations:
COUNTRY		1 (1)	1 (1)	0.3	0.8	KYW 1.3/5.0 WKSZ-F 1.3/3.9
BLACK/URBAN	13 (1)	13 (2)	26 (3)	9.0	13.1	WCAU 1.3/7.3 WMGK-F 1.3/4.5
BTFL MUSIC/EZ		40 (2)	40 (2)	13.8	18.5	WCAU-F 2.5/9.3 WSNI-F .6/2.2
NEWS/TALK	20 (3)	20 (3)	20 (3)	6.9	9.3	WDAS-F .6/2.4 WXTU-F .3/1.4
NOSTALGIA	37 (1)	6 (1)	43 (2)	14.9	9.7	WEA2-F 1.6/4.2 WYSP-F .3/3.7
RELIGION/GOSPEL				0	0	WIP .6/2.5
SPANISH				0	0	
CLASSICAL				0	1.2	
UNKNOWN/OTHERS		4 (1)	4 (1)	1.4	0	
289 (5)						

RADIO STATIONS

WIBG, 1520, 1 KW (DAYS,DA), NOSTALGIA	, \$13.00 (Groskin)	Neely Crowley
WIIN, 1450, 1 KW/250 W, TALK/NEWS	CBS, \$18.00 (Eastman)	Dick Taylor
WMID, 1340, 1 KW/250 W, MOR/NOST	NBC, \$16.00 (Masla)	Frank Montasano
WOND, 1400, 1 KW/250 W, MOR	ABC-E, \$15.00* (Mc-Guild)	Dick Ireland
WUSS, 1490, 1 KW/250 W, BLACK	MBS,NBN, \$14.00* (S. Katz)	John Hickman
WAYV-F, 95.1, 20 KW @ 300, CONTEMP/AC	, \$25.00* (HNNH)	Violet Trofa
WDVR-F, 98.3, 3 KW @ 200, ? ?	, \$10.00* (----)	Charles Kramer
WLQE-F, 99.3, 3 KW @ 290, AC	CBS-R, \$20.00 (Masla)	Frank Montasano
WNGM-F, 103.7, 20 KW @ 395, CHR	ABC-E, \$22.00* (Mc-Guild)	Dick Ireland
WSLT-F, 106.3, 3 KW @ 300, AC	UPI, \$19.00 (Groskin)	Neely Crowley
WRDR-F, 104.9, 3 KW @ 280, NOSTALGIA	ABC-D, \$17.00 (----)	Jim Rodio
WFPG-F, 96.9, 50 KW @ 400, BTFL MUS	, \$22.00* (Eastman)	Dick Taylor

(EGG HARBOR)

Augusta, GA

Arbitron Rank/Pop (12+): 106,302,200
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 123/373,000
 ADI # 105
 Average Person Rating: 18.4
 Market TSL: 24.1 hours

Stations: 18/16
 Diaries: 684/442/1/45.0%
 Sample Target: 690
 Standard Error: 784
 % Below Line: 1.8
 % Not Listed: 9.7

Est 1984 Revenue: \$5,700,000
 Gross Inc.:
 HH Inc.: \$24,309
 Retail \$: 1.9 Bil
 Pop per Station: 18,876
 # 1 Biller: WBBQ A/F \$2,155,000

		FAL	SPG	FAL	SPG
12+ METRO	1/4/SHARE	84	84	83	83
1. WBBQ-F	120/21.6	---	25.7	---	21.7
2. WFXA-F	75/13.5	---	6.6	---	7.6
3. WKZK	46/ 8.3	---	8.7	---	6.8
4. WGUS-F	39/ 7.0	---	5.8	---	14.5
5. WNEZ-F	38/ 6.8	---	8.5	---	7.2
6. WGAC	36/ 6.5	---	4.1	---	5.8
7. WZNY-F	36/ 6.5	---	5.0	---	5.0
8. WMTZ-F	25/ 4.5	---	4.4	---	---
9. WRDW	17/ 3.1	---	12.5	---	9.4
10. WTHO-F	15/ 2.7	---	1.0	---	---
11.					
12.					
13.					
14.					
15.					

BIRCH	SHARE
32.5	
19.2	
3.0	
9.3	
2.4	
5.0	
5.7	
3.6	
2.6	
1.2	
11.	
12.	
13.	
14.	
15.	

12+ TSA	1/4/CUME
1. WBBQ-F	172/1891
2. WFXA-F	95/ 928
3. WGUS-F	53/ 506
4. WKZK	46/ 313
5. WNEZ-F	44/ 445
6. WZNY-F	38/ 591
7. WGAC	36/ 415
8. WRDW-F	28/ 285
9. WMTZ-F	25/ 296
10. WTHO-F	18/ 189
11.	
12.	
13.	
14.	
15.	

12+ METRO	CUME/RATING	FAL	SPG
84	84	84	84
1. WBBQ-F	1395/46.2	---	49.8
2. WFXA-F	793/26.2	---	22.6
3. WZNY-F	517/17.1	---	14.0
4. WGUS-F	409/13.5	---	16.5
5. WGAC	402/13.3	---	11.8
6. WNEZ-F	385/12.7	---	13.0
7. WRDW	319/10.6	---	22.2
8. WKZK	313/10.4	---	10.6
9. WBBQ	292/ 9.7	---	16.2
10. WMTZ-F	288/ 9.5	---	NA
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 72.65% (364 of 501) (SPG 84: 63.16%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F+	1. WBBQ-F	1. WBBQ-F	1. WFXA-F	1. WBBQ-F
2. WFXA-F	2. WFXA-F	2. WFXA-F	2. WFXA-F	2. WFXA-F	2. WNEZ-F	2. WGAC	2. WFXA-F	2. WFXA-F	2. WFXA-F	2. WFXA-F
3.	3. WZNY-F	3. WZNY-F	3. WGUS-F	3. WGUS-F	3. WKZK	3. WGUS-F+	3. WNEZ-F	3. WGUS-F	3. WGAC	3. WGUS-F
4.	4.	4. WGUS-F	4. WMTZ-F	4. WKZK	4. WGAC	4. WFXA-F	4. WKZK	4. WNEZ-F	4.	4. WZNY-F
5.	5.	5. WKZK	5. WMTZ-F	5. WMTZ-F	5. WGUS-F	5.	5.	5. WZNY-F	5.	5. WNEZ-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F		1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F
2. WFXA-F	2. WFXA-F	2. WFXA-F	2. WFXA-F	2. WKZK		2. WZNY-F	2. WFXA-F	2. WFXA-F	2. WFXA-F	2. WFXA-F
3.	3.	3. WZNY-F	3. WKZK	3. WFXA-F		3. WFXA-F	3. WZNY-F	3. WGUS-F	3. WZNY-F	3. WGUS-F
4.	4.	4.	4. WZNY-F	4.		4.	4.	4.	4. WGUS-F	4. WMTZ-F
5.	5.	5.	5.	5.		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING				
TOP 40/CHR/CONTEMP	13 (1)	120 (1)	133 (2)	26.5	35.6	WBBQ	1340	Augusta	2.3/9.7	
AOR				0	0	WCKJ	1230	Augusta	1.1/2.7	
AC/OLDIES/SOFT ROCK	19 (2)	36 (1)	55 (3)	11.0	6.9	WGUS	1380	N. Augusta, SC	.9/2.9	
MOR/VARIETY	36 (1)		36 (1)	7.2	4.2	WIGL	1050	Augusta	.4/2.0	
COUNTRY	5 (1)	84 (4)	89 (5)	17.8	13.9	WRDW-F	96.7	??	1.3/4.6	
BLACK/URBAN	17 (1)	86 (3)	103 (4)	20.6	19.6	WTHB	1550	Augusta	2.3/3.6	
BTFL MUSIC/EZ		38 (1)	38 (1)	7.6	8.9	WCOS-F	97.9	Columbia	.9/2.6	
NEWS/TALK				0	0	WDM-F	101.3	Sumter	.7/1.8	
NOSTALGIA				0	0					
RELIGION/GOSPEL	48 (2)		48 (2)	9.6	10.5					
SPANISH				0	0					
CLASSICAL				0	0					
UNKNOWN/OTHERS				0	0					
			501 (18)							

RADIO STATIONS

WBBQ, 1340, 1 KW/250 W	, CHR	ABC-C, \$ NM	(Eastman)	Ed Dunbar
WCKJ, 1230, 1 KW/250 W	, OLDIES/AC	APR, SMN, \$12.00	(Southern)	Eve Gibson
WGAC, 580, 5 KW/1 KW (DA-1), MOR		CBS, \$14.00	(Republic)	Coni O'Neal
WGUS, 1380, 5 KW (DAYS)	, COUNTRY (Musicworks)	ABC-E, \$17.00	(Mc-Guild)	
WIGL, 1050, 5 KW (DAYS)	, RELIGION	, \$ NA	(----)	
WKZK, 1600, 1 KW/250 W	, GOSPEL	, \$ 6.00	(----)	Jim Coggins
WRDW, 1480, 5 KW (DA-N)	, BLACK	NBC, \$24.00	(HNWH)	Terry Brown
WTHB, 1550, 5 KW (DAYS)	, OLDIES	SBN, \$15.00	(Torbet)	Randy Sheffield
WBBQ-F, 104.3, 100 KW @ 1003, CHR		ABC-C, \$72.00	(Eastman)	Ed Dunbar
WZNY-F, 105.7, 50 KW @ 83, AC		ABC-F, \$ NA	(Selcom)	
WFXA-F, 103.1, 3 KW @ 300, BLACK (Drake-Chen)		CBS-R, US 1, \$20.00*	(HNWH)	
WGUS-F, 102.3, 3 KW @ 280, COUNTRY (Musicworks)		ABC-E, \$24.00	(Mc-Guild)	Randy Sheffield
WNEZ-F, 99.3, 3 KW @ 300, BTFL MUS		MBS, \$14.00	(----)	(AIKENS, SC)
WMTZ-F, 94.3, 3 KW @ 300, COUNTRY		, \$14.00	(----)	(NARTINEZ)
				Charles Hubbard
				Warren Watkins

MISCELLANEOUS COMMENTS WTHB/WZWN-F sold to Southern States for \$1,150,000 (Raymond)...WHGI/WFNG-F sold to Don Alt for \$2,820,000 (Marshall)...WGUS A/F sold to Woolfson for \$2,000,000 (Blackburn)...WZWN-F changes calls to WFXA-F...WTHB changes from Black to Gospel...McDuffie Country added to Metro...WHGI changes calls to WIGL...WFNG changes calls to WZNY-F...

AUSTIN

Arbitron Rank/Pop (12+): 61/537,100
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 73/635,300
 ADI # 82
 Average Person Rating: 17.1
 Market TSL: 22.4 hours

Stations: 18/13
 Diaries: 1055/509:1/48.8%
 Sample Target: 880
 Standard Error: .615
 % Below Line: 3.1
 % Not Listed: 15.5

Est 1984 Revenue: \$17,700,000
 Gross Inc.:
 HH Inc.: \$29,715
 Retail \$: 4.0 Bill
 Pop per Station: 41,315
 # 1 Biller: KASE-F \$3,900,000

	FAL	SPG	FAL	SPG	
12+ METRO 1/4/SHARE	84	84	83	83	
1. KHFI-F	169/18.4	16.0	11.6	13.6	15.5
2. KLBJ-F	125/13.6	8.0	14.4	9.9	11.3
3. KASE-F	109/11.9	17.5	12.7	16.1	16.2
4. KEYI-F	76/ 8.3	9.5	9.6	7.3	5.6
5. KOKE-F	59/ 6.4	5.3	5.4	4.5	1.8
6. KLBJ	53/ 5.8	4.7	5.0	4.3	6.0
7. KVET	41/ 4.5	4.2	5.4	6.8	5.3
KPEZ-F	41/ 4.5	6.2	4.4	7.8	4.9
9. KNOW	24/ 2.6	5.2	4.3	3.8	5.1
10. KRGT-F	18/ 2.0	.6	---	---	1.3
KTXZ	18/ 2.0	1.8	2.4	1.2	2.2
12.					
13.					
14.					
15.					

BIRCH SHARE	12+ TSA 1/4/CUME
19.9	1. KHFI-F 178/1957
14.3	2. KASE-F 172/1649
18.5	3. KLBJ-F 133/1409
8.9	4. KEYI-F 80/1155
5.4	5. KLBJ 64/ 941
6.2	6. KOKE-F 59/ 852
3.4	7. KPEZ-F 41/ 562
3.0	8. KNOW 25/ 401
1.4	9. KTXZ 19/ 306
---	10. KRGT-F 18/ 92
.8	11.
	12.
	13.
	14.
	15.

12+ METRO CUME/ METRO CUME RATING	FAL	SPG	
84	84	84	
1. KHFI-F	1863/34.7	31.3	29.5
2. KLBJ-F	1326/24.7	19.4	26.7
3. KASE-F	1214/22.6	27.6	22.9
4. KEYI-F	1068/19.9	20.1	22.1
5. KOKE-F	826/15.4	17.9	14.6
6. KLBJ	784/14.6	12.1	15.0
7. KPEZ-F	544/10.1	11.7	10.5
8. KVET	517/ 9.6	14.1	11.6
9. KNOW	378/ 7.0	10.3	11.1
10. KTXZ	288/ 5.4	5.1	5.9
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 78.48% (609 of 776) (SPG 84: 71.31%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+	12+ EVE	SAT MID
1. KHFI-F	1. KLBJ-F	1. KHFI-F	1. KLBJ-F	1. KLBJ-F	1. KASE-F	1. KHFI-F	1. KHFI-F	1. KHFI-F	1. KHFI-F	1. KLBJ-F
2.	2. KHFI-F	2. KLBJ-F	2. KASE-F	2. KASE-F	2. KVET	2. KASE-F	2. KLBJ-F	2. KLBJ-F	2. KLBJ-F	2. KHFI-F
3.	3. KEYI-F	3. KASE-F	3. KEYI-F	3. KHFI-F	3. KHFI-F	3. KLBJ-F	3. KASE-F	3. KASE-F	3. KASE-F	3. KASE-F
4.	4. KASE-F	4. KEYI-F	4. KHFI-F	4. KEYI-F	4. KPEZ-F	4. KEYI-F	4. KEYI-F	4. KEYI-F	4. KOKE-F	4.
5.	5. KOKE-F	5. KOKE-F	5. KOKE-F	5. KOKE-F	5. KLBJ	5. KLBJ	5. KOKE-F	5. KOKE-F	5. KLBJ	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KHFI-F	1. KHFI-F	1. KEYI-F	1. KHFI-F	1. KASE-F	1. KHFI-F	1. KLBJ-F	1. KLBJ-F	1. KLBJ-F	1. KLBJ-F	
2. KLBJ-F	2. KEYI-F	2. KHFI-F	2. KASE-F	2. KHFI-F	2. KLBJ-F	2. KHFI-F	2. KHFI-F	2. KHFI-F	2. KASE-F	
3. KASE-F	3. KLBJ-F	3. KLBJ-F	3. KEYI-F	3. KEYI-F	3.	3. KEYI-F	3. KEYI-F	3. KASE-F	3. KEYI-F	
4. KOKE-F	4. KASE-F	4. KASE-F	4. KLBJ-F	4.	4.	4. KOKE-F	4.	4. KEYI-F	4. KHFI-F	
5. KEYI-F	5. KOKE-F	5. KOKE-F	5. KOKE-F	5.	5.	5. KASE-F	5.	5. KOKE-F	5. KOKE-F	

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		175 (2)	175 (2)	22.6	14.1	KIXL 970 Del Valle .9/3.9
AOR		131 (2)	131 (2)	16.9	18.3	KTAE 1260 Taylor 1.2/2.4
AC/OLDIES/SOFT ROCK	45 (3)	135 (2)	180 (5)	23.2	22.3	KISS-F 99.5 San Antonio .7/1.8
MOR/VARIETY				0	0	KSLR 630 San Antonio .4/1.0
COUNTRY	52 (2)	109 (1)	161 (3)	20.7	21.2	KTSA 550 San Antonio .3/2.7
BLACK/URBAN				0	0	KWTX-F 97.5 Waco .7/2.2
BTFL MUSIC/EZ		41 (1)	41 (1)	5.3	6.0	WOAI 1200 San Antonio .5/1.6
NEWS/TALK	58 (2)		58 (2)	7.5	6.8	
NOSTALGIA				0	0	
RELIGION/GOSPEL	12 (2)		12 (2)	1.5	1.4	
SPANISH		18 (1)	18 (1)	2.3	3.8	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	1.2	
			776 (18)			

RADIO STATIONS

KIXL, 970, 1 KW (DAYS,DA) , RELIGION , \$ 10.00 (Christal) Central Texas Chris Wegmann
KLBJ, 590, 5 KW/1 KW (DA-N), NEWS/TALK CBS,MBS,NBC-T, \$ 40.00* (Eastman) E.A.W. Smith
KMMH, 1370, 1 KW (DAYS) , SPANISH , \$ 25.00* (Caballero) Jim Ray
KNOW, 1490, 1 KW/250 W , OLDIES , \$ 40.00 (Torbet) Hicks Mark Kiester
KTXZ, 1560, 2.5 KW (DA-2) , NOSTALGIA APR, \$ 35.00 (Weiss) Bob Dalchau
KVET, 1300, 5 KW/1 KW (DA-2), COUNTRY ABC-I, \$ 50.00* (Katz) Ron Rogers
KASE-F, 100.7, 100 KW @ 2000, COUNTRY , \$110.00* (Katz) Ron Rogers
KEYI-F, 103.7, 97 KW @ 585, AC , \$ 90.00 (Torbet) Hicks (SAN MARCOS) Mark Kiester
KHFI-F, 98.3, 1.3 KW @ 418, CHR , \$ 95.00* (Christal) Central Texas Chris Wegmann
KLBJ-F, 93.7, 100 KW @ 1057, AOR , \$ 68.00* (Eastman) E.A.W. Smith
KOKE-F, 95.5, 10 KW @ 265, AC APR, \$ 47.00 (Selcom) Jim Ray
KPEZ-F, 102.3, 3 KW @ 300, BTFL/EZ (Bonne) , \$ 45.00* (Mc-Guild) Clear Channel Stan Webb

MISCELLANEOUS COMMENTS KNOW changes from Black to Oldies...

BAKERSFIELD

Arbitron Rank/Pop (12+): 89/364,600
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 103/439,900
 ADI # 149
 Average Person Rating: 16.2
 Market TSL: 21.5 hours

Stations: 30/18
 Diaries: 879/415:1/45.5%
 Sample Target: 740
 Standard Error: .654
 % Below Line: 13.9
 % Not Listed: 11.0

Est 1984 Revenue: \$9,500,000
 Gross Inc.: 4.0 Bil
 HH Inc.: \$25,737
 Retail \$: 2.8 Bil
 Pop per Station: 20,256
 # 1 Biller: KXXX-F \$1,600,000

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG
		84	84	83	83
1. KXXX-F	82/13.9	13.9	14.0	10.1	13.9
2. KUZZ	79/13.4	13.9	9.6	14.3	8.8
3. KGFN-F	53/ 9.0	7.6	10.8	6.7	9.2
4. KQXR-F	52/ 8.8	6.6	9.8	7.2	6.3
5. KWAC	49/ 8.3	7.8	6.1	4.0	8.3
6. KGE0	23/ 3.9	5.0	3.7	5.5	5.9
7. KERN	22/ 3.7	2.3	1.9	4.0	4.6
8. KAFY	14/ 2.4	3.1	3.9	3.3	3.1
9. KLOS-F	14/ 2.4	1.5	1.2	---	1.4
10. KLLY-F	13/ 2.2	---	---	---	---
KPMC	13/ 2.2	1.7	1.9	2.1	1.9
KUNN	13/ 2.2	3.1	3.0	7.6	7.1
13.					
14.					
15.					

12+ TSA	1/4/CUME
1.	
2.	
3.	
4.	THIS MARKET'S
5.	METRO AND TSA
6.	ARE THE SAME.
7.	
8.	
9.	
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO	CUME/	FAL	SPG
METRO	CUME RATING	84	84
1. KXXX-F	1065/29.2	29.4	30.3
2. KUZZ	780/21.4	22.0	20.3
3. KQXR-F	714/19.6	19.9	21.3
4. KGFN-F	456/12.5	13.6	15.4
5. KGE0	390/10.7	10.8	8.9
6. KERN	313/ 8.6	6.9	6.3
7. KWAC	306/ 8.4	10.6	10.7
8. KAFY	288/ 7.9	8.1	10.5
9. KPMC	246/ 6.7	4.7	6.1
10. KLLY-F	209/ 5.7	---	---
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 51.50% (271 of 526) (SPG 84: 54.72%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KXXX-F	1. KXXX-F	1. KXXX-F	1. KXXX-F	1. KXXX-F	1. KUZZ	1. KUZZ	1. KUZZ	1. KXXX-F	1. KXXX-F	1. KXXX-F
2. KQXR-F	2. KQXR-F	2. KUZZ	2. KUZZ	2. KUZZ	2. KGFN-F	2. KXXX-F	2. KXXX-F	2. KQXR-F	2. KQXR-F	2. KUZZ
3.	3. KUZZ	3. KQXR-F	3. KWAC	3. KWAC	3. KWAC	3. KWAC	3. KGFN-F	3. KQXR-F	3. KUZZ	3. KWAC
4.	4. KWAC	4. KWAC	4. KGFN-F	4. KGFN-F	4.	4. KQXR-F	4. KWAC	4. KGFN-F	4. KWAC	4. KGFN-F
5.	5. KGE0	5.	5.	5.	5.	5. KGFN-F	5. KQXR-F	5.	5. KGFN-F	5. KQXR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQXR-F	1. KXXX-F	1. KXXX-F	1. KXXX-F	1. KXXX-F	1. KXXX-F	1. KXXX-F	1. KXXX-F	1. KXXX-F	1. KUZZ
2. KXXX-F	2. KQXR-F	2. KWAC	2. KQXR-F	2. KWAC	2. KQXR-F	2. KQXR-F	2. KQXR-F	2. KUZZ	2. KXXX-F
3.	3.	3. KUZZ	3. KUZZ	3. KUZZ	3.	3.	3.	3. KQXR-F	3.
4.	4.	4. KLLY-F	4. KUZZ	4. KGFN-F	4. KMET-F	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		149 (5)	149 (5)	28.3	22.5	KCHJ 1010 Delano .7/2.4
AOR		25 (2)	25 (2)	4.8	14.3	KERI 1180 Wasco .8/3.7
AC/OLDIES/SOFT ROCK	32 (2)	30 (14)	62 (6)	11.8	8.3	KHIS-F 96.5 Bakersfield .5/2.5
MOR/VARIETY	44 (4)		44 (4)	8.4	4.8	KLYD-F 97.7 Shaftner 1.7/4.4
COUNTRY	97 (3)	8 (2)	105 (5)	20.0	18.7	KTPI-F 103.1 Tehachapi 1.0/1.9
BLACK/URBAN	13 (1)		13 (1)	2.5	0	KVLI 1140 Lake Isabella .7/2.3
BTFL MUSIC/EZ		53 (1)	53 (1)	10.1	12.9	KXEM 1590 McFarland 1.4/1.9
NEWS/TALK	2 (1)		2 (1)	0.4	1.3	KBOS-F 94.9 Tulare .5/1.9
NOSTALGIA	10 (1)		10 (1)	1.9	4.6	KFI 640 Los Angeles 1.5/4.4
RELIGION/GOSPEL		3 (1)	3 (1)	0.6	2.5	KIIS-F 102.7 Los Angeles 1.2/1.9
SPANISH	57 (2)		57 (2)	10.8	9.1	KJUC-F 106.7 Tulare .3/1.6
CLASSICAL				0	1.0	KKHR-F 93.1 Los Angeles .8/1.8
UNKNOWN/OTHERS		3 (1)	3 (1)	0.6	0	KKZZ-F 106.3 Lancaster .5/1.2
			526 (30)			KMET-F 94.7 Los Angeles 1.9/3.0
						KMJ 580 Fresno .3/1.8
						KMPC 710 Los Angeles 1.7/3.3
						KOST-F 103.5 Los Angeles .8/3.0
						KRTH-F 101.1 Los Angeles .3/1.5

RADIO STATIONS

KAFY, 550, 1 KW (DA-2), COUNTRY	ABC-D, \$20.00 (Blair)	
KERN, 1410, 1 KW , MOR	ABC-I, \$20.00 (HNWH)	
KGE0, 1230, 1 KW/250 W , OLDIES (TM)	NBC, \$28.00 (Selcom)	Brandon
KPMC, 1560, 10 KW (DA-1), VARIETY	CBS,MBS, \$17.00 (Masla)	
KUZZ, 970, 1 KW (DA-2), COUNTRY	, \$38.00* (Katz)	
KWAC, 1490, 1 KW/250 W , SPANISH	, \$26.00 (Lotus)	
KUNN, 1350, 1 KW (DAYS), BLACK	USI, \$18.00 (Torbet)	
KGFN-F, 101.5, 5 KW @ 1280, BTFL/EZ	, \$32.00 (Selcom)	
KHIS-F, 96.5, 50 KW @ 550, RELIGION	, \$ NA (----)	
KXXX-F, 107.9, 6 KW @ 1340, CHR	, \$40.00* (Katz)	
KLYD-F, 97.7, 3 KW @ 300, AC (?)	USI, \$25.00 (Torbet)	
KQXR-F, 94.1, 5 KW @ 1312, CHR	ABC-E, \$ NA (HNWH)	Brandon
KLLY-F, 95.3, 2 KW @ 346, AC	APR, \$18.00 (Torbet)	(OILDALE)
		Steve McGavren
		Joe Scott
		Gary Conard
		Don Speare
		Mel Owens
		Ed Hopple
		Jim Treanor
		Gary Conard
		Alan Bowles
		Mel Owens
		Joe Scott
		Brad Orchard

MISCELLANEOUS COMMENTS

KLYD-AM changes calls to KUNN and format from Nostalgia to Black...I have not heard that the KAFY deal closed so it may have been cancelled...KLYD-FM's format was changed by me to AC from AOR even though I do not have any confirmation of same...

BALTIMORE

Arbitron Rank/Pop (12+): 16/1,911,300
 CNSA Rank/Pop: # 16
 NSA Rank/Pop: 12/2,236,400
 ADI # 21
 Average Person Rating: 19.4
 Market TSL: 25.3 hours

Stations: 35/22
 Diaries: 2121/901:1/49.7%
 Sample Target: 1700
 Standard Error: .461
 % Below Line: 11.1
 % Not Listed: 7.9

Est. 1984 Revenue: \$41,500,000
 Gross Inc.:
 HH Inc.: \$31,230
 Retail \$: 11.8 Bil
 Pop per Station: 86,877
 # 1 Biller: WBAL \$5,750,000

12+ METRO	1/4/SHARE	WIN 85	FAL 84	SUM 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO CUME RATING	FAL 84	SPG 84			
1.	WLIF-F	366/9.9	10.1	9.7	---	8.8	1.	WLIF-F	388/3649	1.	WBSB-F	3923/20.5	17.8	22.8
2.	WBAL	320/8.6	8.0	8.2	---	8.0	2.	WBAL	336/3934	2.	WBAL	3699/19.4	20.1	19.2
3.	WBSB-F	274/7.4	6.7	4.4	---	7.5	3.	WBSB-F	296/4377	3.	WLIF-F	3410/17.8	18.7	17.8
4.	WIYY-F	258/6.9	5.9	8.0	---	6.9	4.	WIYY-F	266/3460	4.	WIYY-F	3316/17.3	19.7	17.7
5.	WXYV-F	202/5.4	5.4	6.2	---	5.3	5.	WPOC-F	232/2632	5.	WMKR-F	2890/15.1	14.2	13.8
6.	WPOC-F	201/5.4	6.0	5.8	---	6.2	6.	WXYV-F	206/2876	6.	WXYV-F	2750/14.4	14.2	12.5
7.	WMKR-F	177/4.8	3.2	4.2	---	3.4	7.	WMKR-F	181/3034	7.	WFBR	2702/14.1	10.8	19.2
8.	WFBR	162/4.4	3.0	3.2	---	6.4	8.	WFBR	166/2761	8.	WPOC-F	2234/11.7	13.3	14.1
9.	WGBR	124/3.3	4.5	2.5	---	2.1	9.	WCAO	130/1904	9.	WMIN	2042/10.7	9.8	7.9
10.	WYST-F	122/3.3	3.7	3.9	---	3.6	10.	WYST-F	125/1947	10.	WYST-F	1897/ 9.9	11.2	10.8
11.	WMIN	116/3.1	3.4	3.0	---	2.6	11.	WGBR	124/ 698	11.	WCBM	1672/ 8.7	13.0	10.2
12.	WCAO	108/2.9	2.5	3.6	---	4.1	12.	WMIN	116/2042	12.	WMIN-F	1641/ 8.6	9.8	7.9
13.	WMIN-F	106/2.9	3.1	4.9	---	2.9	13.	WMDC-F	114/1576	13.	WCAO	1615/ 8.4	11.0	10.8
14.	WEBB	104/2.8	3.6	2.7	---	1.7	14.	WMIN-F	106/1641	14.	WQSR-F	1330/ 7.0	6.1	7.2
15.	WTH	94/2.5	2.3	3.3	---	4.3	15.	WEBB	104/1275	15.	WEBB	1275/ 6.7	6.6	5.5
16.	WCDM	92/2.5	3.1	3.8	---	3.2	16.			16.				
17.							17.			17.				
18.							18.			18.				
19.							19.			19.				
20.							20.			20.				
21.							21.			21.				
22.							22.			22.				
23.							23.			23.				
24.							24.			24.				
25.							25.			25.				

12+ FM SHARE (METRO): 63.88% (2186 of 3422) (SPG 84: 62.32%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WMKR-F	1. WIYY-F	1. WIYY-F	1. WBSB-F	1. WLIF-F	1. WLIF-F	1. WBAL	1. WLIF-F	1. WBAL	1. WLIF-F
2.	WBSB-F	2. WBSB-F	2. WBSB-F	2. WLIF-F	2. WBSB-F	2. WBAL	2. WLIF-F	2. WBSB-F	2. WIYY-F	2. WBSB-F
3.	WMIN	3. WXYV-F	3. WXYV-F	3. WXYV-F	3. WXYV-F	3. WPOC-F	3. WBSB-F	3. WIYY-F	3. WFBR	3. WIYY-F
4.	WIYY-F	4. WMKR-F	4. WLIF-F	4. WPOC-F	4. WPOC-F	4. WFBR	4. WPOC-F	4. WPOC-F	4. WLIF-F	4. WBAL
5.	WXYV-F	5. WMDC-F	5. WPOC-F	5. WIYY-F	5. WYST-F	5. WGBR	5. WIYY-F	5. WIYY-F	5. WBAL	5. WXYV-F
6.	WEBB	6. WMIN-F	6. WYST-F	6. WYST-F	6. WIYY-F	6. WYST-F	6. WXYV-F	6. WXYV-F	6. WBSB-F	6. WMKR-F
7.		7. WPOC-F	7. WMKR-F	7. WFBR	7. WFBR	7. WCAO	7. WFBR	7. WMKR-F	7. WMKR-F	7. WPOC-F
8.						8. WBAL	8. WBSB-F	8. WMKR-F	8.	8. WMIN-F
9.						9.	9.	9.	9.	9.
10.						10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WBSB-F	1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WIYY-F	1. WIYY-F	1. WIYY-F	1. WIYY-F	1. WLIF-F
2.	WIYY-F	2. WIYY-F	2. WXYV-F	2. WXYV-F	2. WBSB-F	2. WXYV-F	2. WXYV-F	2. WXYV-F	2. WIYY-F
3.	WMKR-F	3. WXYV-F	3. WMKR-F	3. WLIF-F	3. WMDC-F	3. WMDC-F	3. WMDC-F	3. WBSB-F	3. WXYV-F
4.	WXYV-F	4. WMKR-F	4. WIYY-F	4. WIYY-F	4. WXYV-F	4. WBSB-F	4. WPOC-F	4. WMDC-F	4. WPOC-F
5.	WMIN	5. WMIN-F	5. WYST-F	5. WMKR-F	5. WGBR	5. WBSB-F	5. WBSB-F	5. WPOC-F	5. WFBR
6.	WMIN-F	6. WQSR-F	6. WMIN-F	6. WYST-F	6. WMIN-F	6. WMIN-F	6. WYST-F	6. WLIF-F	6. WYST-F
7.	WQSR-F	7. WYST-F	7. WGBR	7. WMIN-F	7. WMKR-F	7. WPOC-F	7. WFBR	7. WFBR	7. WMDC-F
8.					8.	8.	8.	8.	8.
9.					9.	9.	9.	9.	9.
10.					10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		514 (4)	514 (4)	15.0	15.9	WBMD 750 Baltimore .3/1.4
AOR		413 (4)	413 (4)	12.1	11.2	WGRX-F 100.7 Westminster .8/2.6
AC/OLDIES/SOFT ROCK	43 (1)	270 (6)	313 (7)	9.2	12.1	WQSR-F 105.7 Catonsville 2.1/7.0
MOR/VARIETY	517 (4)		517 (4)	15.1	9.4	WRBS-F 95.1 Baltimore 1.2/3.4
COUNTRY	108 (1)	215 (2)	323 (3)	9.4	11.7	WTTR 1470 Westminster .3/ .8
BLACK/URBAN	220 (2)	345 (3)	565 (5)	16.5	15.3	WYST 1010 Baltimore 1.2/1.9
BTFL MUSIC/EZ		385 (2)	385 (2)	11.3	10.4	
NEWS/TALK	119 (2)		119 (2)	3.5	4.4	See Washington for the frequency and city of license for the following stations:
NOSTALGIA	94 (1)		94 (1)	2.7	4.7	WASH-F .5/1.8 WMZQ-F .4/1.3
RELIGION/GOSPEL	135 (2)	44 (1)	179 (3)	5.2	4.5	NAVA-F .6/3.2 WCLY-F .6/2.3
SPANISH				0	0	WCAY-F .5/1.9 WRQX-F 1.1/5.4
CLASSICAL				0	0.5	WHFS-F 1.1/3.3 WTOP .7/3.6
UNKNOWN/OTHERS				0	0	WHUR-F 1.0/4.0 WWDC-F 2.3/6.6
			3420 (35)			WLTT-F .5/2.1 WXTR-F .3/ .7
						WMAL .6/1.0

RADIO STATIONS

AM STATIONS

WBAL, 1090, 50 KW (DA-N)	, MOR	ABC-E, \$ 86.00	(Blair)	Hearst	Dave Barrett
WBGR, 860, 1 KW (DAYS, DA)	, BLACK/GOSPEL	UPI, \$ 35.00	(----)	Mortenson	Don Brooks
WBMD, 750, 1 KW (DAYS)	, RELIGION	, \$ 12.00	(----)		Carl Brenner
WGAO, 600, 5 KW (DA-1)	, COUNTRY (Burk-Abr)	US II, SMN, \$ 65.00	(Mc-Guild)	DKM	Owen Weber
WCBM, 680, 10 KW/5 KW (DA-2)	, NEWS/TALK	ABC-I, ABC-T, \$ 70.00	(Katz)	Metromedia	Myron Laufer
WEBB, 1360, 5 KW (DAYS)	, BLACK	SBN, \$ 32.00	(Citi)	Brunson	Dorothy Brunson
WFBR, 1300, 5 KW (DA-1)	, MOR/AC	NBC, NBC-T, \$ 86.25	(MMR)		Harry Shriver
WHUR, 1520, 250 W (DAYS)	, MOR	, \$ 25.00	(----)		James Swartz
WITH, 1230, 1 KW/250 W	, NOSTALGIA (Ham)	MBS, \$ NA	(Weiss)	Robinson	
WJRO, 1590, 1 KW (DA-2)	, BTFL MUS	, \$ 15.00	(----)		George Dietrich
WTOW, 1570, 5 KW (DAYS)	, RELIGION	, \$ 24.00	(----)	Jacor	Tom Lamprecht
WWIN, 1400, 1 KW/250 W	, BLACK	NBN, \$ 38.00	(HNWH)		Shelton Earp
WYST, 1010, 1 KW (DAYS)	, OLDIES	US I, \$ NA	(Masla)	United	John Columbus

FM STATIONS

WBSD-F, 104.3, 50 KW @ 422, CHR	ABC-C, \$ 90.00*	(Torbet)	Scripps-Howard	Jim Fox
WLYY-F, 97.9, 11 KW @ 950, AOR (Burk-Abr)	ABC-R, \$ NA	(Blair)	Hearst	Dave Barrett
WLIF-F, 101.9, 14 KW @ 961, BTFL/EZ	, \$ 95.00*	(Christal)	American	George Toulas
WTKR-F, 106.5, 29 KW @ 620, CHR	, \$ 90.00	(Katz)	S&F	Stuart Frankel
WPOC-F, 93.1, 16 KW @ 870, COUNTRY	ABC-D, \$146.25	(Eastman)	Nationwide	Dave Fuellhart
WQSR-F, 105.7, 50 KW @ 245, AC	CBS-R, \$ NA	(----)		Carl Brenner
WRBS-F, 95.1, 50 KW @ 260, RELIGION	, \$ 13.00	(----)		J. Bisset
WWIN-F, 95.9, 3 KW @ 300, BLACK	, \$ NA	(HNWH)		Shelton Earp
WXYV-F, 102.7, 50 KW @ 400, URBAN (Burk-Abr)	, \$ 90.00*	(Mc-Guild)	DKM	Owen Weber
WYST-F, 92.3, 10 KW @ 560, AC	US I, \$ 60.00*	(Masla)	United	John Columbus
WGRX-F, 100.7, 50 KW @ 350, AOR	, \$ 45.00	(Selcom)	Shamrock Comn.	(WESTMINSTER)

CALI. LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WFBR is the flagship station for the Baltimore Orioles... Look how well WBGR is doing with a Gospel format...

DEAUMONT-PORT ARTHUR

Arbitron Rank/Pop (12+): 98/328,800
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 114/400,800
 ADI # 121
 Average Person Rating: 16.4
 Market TSL: 21.9 hours

Stations: 20/16
 Diaries: 731/450:1/43.7%
 Sample Target: 710
 Standard Error: .735
 % Below Line: 8.4
 % Not Listed: 4.8

Est 1984 Revenue: \$8,200,000
 Gross Inc.:
 HH Inc.: \$30,110
 Retail \$: 2.8 Bil
 Pop per Station: 20,550
 # 1 Biller: KYKR-F \$1,155,000

12+ METRO 1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83
1. KYKR-F 76/14.1	12.4	11.2	8.8	9.1
2. KZZB-F 70/13.0	13.7	9.5	13.7	11.0
3. KHYS-F 69/12.8	15.9	22.3	15.6	12.2
4. KLVI 44/ 8.2	5.6	5.9	9.2	8.6
5. KQXY-F 43/ 8.0	7.6	8.2	10.9	8.7
6. KWIC-F 41/ 7.6	7.7	8.4	1.3	2.3
7. KAYD-F 35/ 6.5	6.7	7.0	8.8	8.4
8. KTRH 20/ 3.7	4.9	3.6	5.6	5.9
9. KIOC-F 19/ 3.5	5.9	5.3	5.8	3.6
10. KKMV-F 18/ 3.3	2.2	1.5	3.4	6.1
11.				
12.				
13.				
14.				
15.				

12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 84	SPG 84
1. KYKR-F 94/941	1. KZZB-F 877/26.7	24.9	23.5
2. KHYS-F 89/769	2. KYKR-F 786/23.9	21.7	20.9
KZZB-F 89/1155	3. KLVI 620/18.9	17.6	14.4
4. KQXY-F 63/706	4. KWIC-F 559/17.0	18.7	18.1
5. KLVI 58/ 827	5. KHYS-F 556/16.9	18.2	20.2
6. KWIC-F 44/647	6. KQXY-F 523/15.9	16.1	14.7
7. KAYD-F 40/562	7. KIOC-F 495/15.1	16.2	15.7
8. KTRH 27/347	8. KAYD-F 485/14.8	16.2	16.1
9. KIOC-F 24/648	9. KKMV-F 277/ 8.4	6.8	4.5
10. KKMV-F 20/321	10. KTRH 268/ 8.2	10.0	8.5
11.	11.		
12.	12.		
13.	13.		
14.	14.		
15.	15.		

12+ FM SHARE (METRO): 80.47% (412 of 512) (SPG 84: 83.33%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZB-F	1. KZZB-F	1. KHYS-F	1. KHYS-F	1. KYKR-F	1. KYKR-F	1. KYKR-F	1. KYKR-F	1. KYKR-F	1. KZZB-F	1. KYKR-F
2. KHYS-F	2. KHYS-F	2. KZZB-F	2. KYKR-F	2. KHYS-F	2. KLVI	2. KLVI	2. KHYS-F	2. KZZB-F	2. KHYS-F	2. KHYS-F
3. KWIC-F	3. KWIC-F	3. KYKR-F	3. KZZB-F	3. KZZB-F	3. KHYS-F	3. KQXY-F	3. KQXY-F	3. KHYS-F	3. KWIC-F	3. KZZB-F
4.	4. KAYD-F	4. KWIC-F	4. KLVI	4. KLVI	4. KQXY-F	4. KHYS-F	4. KLVI	4. KQXY-F	4. KYKR-F	4. KWIC-F
5.	5. KYKR-F	5. KAYD-F	5. KWIC-F	5. KQXY-F	5. KAYD-F	5. KAYD-F	5. KZZB-F	5. KWIC-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZZB-F	1. KHYS-F	1. KHYS-F	1. KHYS-F	1. KHYS-F	1. KAYD-F	1. KZZB-F	1. KZZB-F	1. KHYS-F	1. KYKR-F
2. KHYS-F	2. KZZB-F	2. KZZB-F	2. KYKR-F	KYKR-F	2. KHYS-F	2. KHYS-F	2. KHYS-F	KZZB-F	2. KZZB-F
KWIC-F	3. KWIC-F	3.	3. KZZB-F	3. KQXY-F	KWIC-F	3. KQXY-F	3. KWIC-F	3. KYKR-F	3. KHYS-F
4.	4.	4.	4. KWIC-F	4. KAYD-F	4. KZZB-F	4. KAYD-F	4.	4. KLVI	4. KLVI
5.	5.	5.	5. KAYD-F	5. KZZB-F	5.	5. KYKR-F	5.	KWIC-F	5. KWIC-F
			6. KQXY-F	KKMV-F	SPG 84				

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		111 (2)	111 (2)	21.7	10.4	KALO 1250 Port Arthur 1.9/5.7
AOR		9 (2)	9 (2)	1.8	9.8	KAYC 1450 Beaumont .6/2.8
AC/OLDIES/SOFT ROCK		37 (2)	37 (2)	7.2	7.5	KDLF 1150 Port Neches 1.9/3.6
MOR/VARIETY				0	0.8	KDVE 1510 Nederland .6/1.9
COUNTRY	67 (4)	111 (2)	178 (6)	34.8	30.2	KOGT 1600 Orange 2.8/4.3
BLACK/URBAN	10 (1)	83 (2)	93 (3)	18.2	25.8	KTF-A 92.1 Groves 1.5/3.9
BTFL MUSIC/EZ		43 (1)	43 (1)	8.4	9.0	KTRM 990 Beaumont .9/3.2
NEWS/TALK	20 (1)	20 (1)	20 (1)	3.9	4.0	KLOL-F 101.1 Houston 1.3/2.6
NOSTALGIA				0	0	KMJQ-F 102.1 Houston 2.6/5.5
RELIGION/GOSPEL	13 (2)	8 (1)	21 (3)	4.1	2.5	KSRR-F 96.5 Houston .4/1.6
SPANISH				0	0	KTRH 740 Houston 3.7/8.2
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0	
			512 (20)			

RADIO STATIONS

KALO, 1250, 5 KW/1 KW (DA-2), BLACK, \$25.00 (Mc-Guild)	Clear Channel	Jim Smith
KAYC, 1450, 1 KW/250 W, COUNTRY, US II, \$14.00 (Eastman)	Long-Pride	
KIEZ, 1380, 1 KW (DAYS,DA), AC, \$23.00 (Masla)		Don Durden
KDLF, 1150, 500 W (DAYS,DA), RELIGION, \$ 5.00 (----)		Billy James Hargis
KDVE, 1510, 5 KW (DAYS,DA), RELIGION, UPI, \$ 8.00 (----)	Central Texas	Gary Teaney
KOLE, 1340, 1 KW/250 W, AC, \$13.00 (HNWH)		Gene Flowers
KLVI, 560, 5 KW (DA-N), COUNTRY, ABC-I, \$45.00 (Katz)	Hicks	
KTRM, 990, 1 KW (DA-1), COUNTRY, MBS,SMN, \$23.00 (Selcom)		Wayne Courtney
KOGT, 1600, 1 KW (DA-1), COUNTRY, \$15.00 (----)		George Eon
KAYD-F, 97.5, 50 KW @ 320, COUNTRY, \$30.00* (Eastman)	Long-Pride	
KHYS-F, 98.5, 100 KW @ 505, URBAN (TM), CBS-R, \$30.00 (Mc-Guild)	Clear Channel	Jim Smith
KIOC-F, 106.1, 100 KW @ 1060, AC, US I, \$25.00 (Republic)		Gary Allen
KQXY-F, 94.1, 100 KW @ 647, BTFL (Bonne), NBC, \$24.00 (Christal)	Central Texas	Gary Teaney
KWIC-F, 107.7, 100 KW @ 250, CHR, ABC-C, \$30.00 (Masla)		Don Durden
KZZB-F, 95.1, 100 KW @ 501, CHR, MBS, \$22.00 (Selcom)		Wayne Courtney
KYKR-F, 93.3, 100 KW @ 500, COUNTRY, \$45.00 (Katz)	Hicks	
KKMV-F, 104.5, 100 KW @ 400, AC, \$17.00 (HNWH)		Gene Flowers

MISCELLANEOUS COMMENTS KALO changes from Oldies to Black...

BILLINGS

Arbitron Rank/Pop (12+): 169/97,500
 CNSA Rank/Pop: NA
 MSA Rank/Pop: 296/121,000
 ADI # 164
 Average Person Rating: 18.4
 Market TSL: 24.5 hours

Stations: 8/8
 Diaries: 610/160:1/55.5%
 Sample Target: 550
 Standard Error: .827
 % Below Line: 0
 % Not Listed: 5.0

Est 1984 Revenue: \$4,700,000
 Gross Inc.:
 HH Inc.: \$27,336
 Retail #: 1.1 Bill
 Pop per Station: 12,188
 # 1 Biller: KGHL \$1,100,000

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. KGHL 43/24.0 --- 27.9 --- 23.6				
2. KYA-F 36/20.1 --- 14.3 --- 16.8				
3. KZLS-F 22/12.3 --- 11.0 --- 10.6				
4. KIDX-F 21/11.7 --- 17.5 --- 12.4				
5. KOOK 17/ 9.5 --- 7.8 --- 9.3				
6. KUUS 13/ 7.3 --- --- ---				
7. KBIT-F 10/ 5.6 --- 6.5 --- 8.7				
8. KURL 8/ 4.5 --- 4.5 --- 5.0				
9.				
10.				
11.				
12.				
13.				
14.				
15.				

12+ TSA 1/4/CUME
1. KGHL 83/622
2. KYA-F 41/441
3. KIDX-F 24/268
4. KZLS-F 22/270
5. KOOK 20/330
6. KBIT-F 17/163
7. KUUS 15/150
8. KURL 12/104
9.
10.
11.
12.
13.
14.
15.

12+ METRO CUME/ METRO CUME RATING	FAL	SPG
84	84	84
1. KYA-F 362/37.1 --- 30.2		
2. KGHL 353/36.2 --- 37.8		
3. KZLS-F 261/26.8 --- 23.6		
4. KOOK 241/24.7 --- 28.3		
5. KIDX-F 240/24.6 --- 30.2		
6. KUUS 132/13.5 --- ---		
7. KBIT-F 129/13.2 --- 15.5		
8. KURL 70/ 7.2 --- 7.2		
9.		
10.		
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 52.35% (89 of 170) (SPG 84: 53.15%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZLS-F 1. KYA-F 1. KYA-F 1. KGHL 1. KGHL 1. KGHL 1. KGHL 1. KGHL 1. KYA-F 1. KYA-F 1. KGHL										
2. KYA-F 2. KZLS-F 2. KGHL 2. KYA-F 2. KYA-F 2. KYA-F 2. KYA-F 2. KGHL 2. KZLS-F 2. KYA-F 2. KYA-F										
3. 3. KIDX-F 3. KIDX-F 3. KIDX-F 3. KIDX-F 3. KZLS-F 3. KIDX-F 3. KIDX-F 3. KIDX-F 3. KOOK 3. KOOK										
4. 4. 4. KZLS-F 4. KOOK 4. KOOK 4. KOOK 4. KZLS-F 4. KZLS-F 4. KZLS-F 4. KGHL 4. KZLS-F										
5. 5. 5. 5. 5. 5. 5. 5. 5. 5. 5.										

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KYA-F 1. KYA-F 1. KYA-F 1. KYA-F 1. KGHL 1. KYA-F 1. KYA-F 1. KYA-F 1. KGHL									
2. KZLS-F 2. KIDX-F 2. KIDX-F 2. KGHL 2. KYA-F 2. KZLS-F 2. 2. KOOK 2. 2. KYA-F									
3. KZLS-F 3. KGHL 3. KIDX-F 3. KIDX-F 3. KIDX-F 3. 3. 3. KIDX-F 3. 3. KOOK									
4. 4. 4. KOOK 4. KZLS-F 4. 4. 4. 4. 4. KZLS-F 4. 4. KZLS-F 4. 4. KZLS-F									
5. 5. 5. 5. 5. 5. 5. 5. 5. 5.									

SPG 84

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		58 (2)	58 (2)	34.1	27.3	
AOR				0	0	
AC/OLDIES/SOFT ROCK	17 (1)	21 (1)	38 (2)	22.3	27.3	
MOR/VARIETY				0	2.8	
COUNTRY	43 (1)	10 (1)	53 (2)	31.2	37.8	
BLACK/URBAN				0	0	
BTFL MUSIC/EZ	13 (1)		13 (1)	7.6	0	
NEWS/TALK				0	0	
NOSTALGIA				0	0	
RELIGION/GOSPEL	8 (1)		8 (1)	4.7	4.9	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0	
			170 (8)			

RADIO STATIONS

KGHL, 790, 5 KW (DA-N), COUNTRY (Drake-Chen)	ABC-I, \$30.00 (Eastman)	Hatch	Jerry Moore
KOOK, 970, 5 KW (DA-N), AC	CBS, \$16.00 (Torbet)	Mesa	Dan Miller
KOYN, 910, 1 KW (DAYS), COUNTRY	, \$ 8.00 (----)		Carson Aasen
KURL, 730, 5 KW (DAYS), RELIGION	, \$ 4.75 (----)	Enterprise	Herm Elenbaas
KUUS, 1240, 1 KW/250 W, BTFL (TM)	NBC, \$ NA (Mc-Guild)		Ray McLean
KBIT-F, 102.9, 100 KW @ 500, COUNTRY	CBS, \$ NA (Torbet)	Mesa	Dan Miller
KIDX-F, 98.5, 85 KW @ 402, AC (Chruchill)	Source, \$24.00 (Eastman)	Hatch	Jerry Moore
KYA-F, 93.3, 100 KW @ 700, CHR	US 1, \$22.00 (Blair)	Meyer	Lamont Wallis
KZLS-F, 97.1, 35 KW @ 293, CHR (Drake-Chen)	, \$15.00 (Mc-Guild)		Ray McLean

MISCELLANEOUS COMMENTS KOYN now programs Country...

BINGHAMTON

Arbitron Rank/Pop (12+): 131/225,300
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 162/268,000
 ADI # 133
 Average Person Rating: 15.1
 Market TSL: 20.4 hours

Stations: 14/10
 Diaries: 808/22,530:1/59.2%
 Sample Target: 700
 Standard Error: .650
 % Below Line: 3.4
 % Not Listed: 12.9

Est 1984 Revenue: \$5,400,000
 Gross Inc.:
 HH Inc.: \$27,501
 Retail \$: 1.6 Bil
 Pop per Station: 22,530
 # 1 Biller: NA

12+ METRO 1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 84	SPG 84
1. WAAL-F 84/24.6	---	12.2	---	13.5	35.6	1. WAAL-F 143/1354	1. WAAL-F 890/39.5	---	24.6
2. WMBF 53/15.5	---	14.2	---	15.1	8.8	2. WHMK-F 71/ 686	2. WMRV-F 707/31.4	---	35.0
3. WMRV-F 49/14.4	---	18.2	---	18.3	12.3	3. WMRV-F 60/ 930	3. WMBF 666/29.6	---	30.3
4. WINR 32/ 9.4	---	9.7	---	7.3	7.7	4. WMBF 59/ 774	4. WENE 351/15.6	---	15.9
5. WHWK-F 27/ 7.9	---	10.4	---	9.2	12.0	5. WINR 34/ 380	5. WHWK-F 330/14.6	---	16.9
6. WENE 21/ 6.2	---	8.7	---	6.2	3.4	6. WENE 23/ 399	6. WINR 317/14.1	---	15.6
7. WMMT-F 10/ 2.9	---	4.0	---	2.7	2.6	7. WATS+ 18/ 117	7. WMMT-F 228/10.1	---	10.5
8. WKOP 9/ 2.6	---	3.7	---	5.4	3.7	8. WKOP 13/ 254	8. WKOP 217/ 9.6	---	10.7
9.						9. WMMT-F 11/ 257	9.		
10.						10.	10.		
11.						11.	11.		
12.						12.	12.		
13.						13.	13.		
14.						14.	14.		
15.						15.	15.		

12+ FM SHARE (METRO): 60.94% (181 of 297) (SPG 84: 56.51%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ MID	12+ EVE	SAT MID
1. WAAL-F 1. WAAL-F 1. WAAL-F 1. WMRV-F 1. WMRV-F 1. WMBF 1. WMBF 1. WAAL-F 1. WAAL-F 1. WAAL-F										
2. WMRV-F 2. WMRV-F 2. WMRV-F 2. WAAL-F 2. WINR 2. WAAL-F 2. WMRV-F 2. WMRV-F 2. WMRV-F 2. WMRV-F										
3. 3. 3. WMBF 3. WMBF 3. WMBF 3. WMRV-F 3. WMRV-F 3. WMBF 3. WMBF 3. WMBF 3. WMBF										
4. 4. 4. WHWK-F 4. WHWK-F 4. WHWK-F 4. WHWK-F 4. WENE 4. WENE 4. WINR 4. WINR 4. WINR										
5. 5. 5. 5. 5. 5. WINR 5. 5. 5. 5. 5. 5. 5. 5. 5. 5. 5. 5. 5. 5. 5. 5. 5.										

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAAL-F 1. WAAL-F 1. WAAL-F 1. WAAL-F 1. WMRV-F 1. WAAL-F 1. WAAL-F 1. WAAL-F 1. WMRV-F									
2. WMRV-F 2. WMRV-F 2. WMRV-F 2. WAAL-F 2. WINR 2. WAAL-F 2. WMRV-F 2. WMRV-F 2. WMRV-F									
3. 3. 3. WMBF 3. WMBF 3. WMBF 3. WMRV-F 3. WMRV-F 3. WMBF 3. WMBF 3. WMBF									
4. 4. 4. WHWK-F 4. WHWK-F 4. WHWK-F 4. WHWK-F 4. WENE 4. WENE 4. WINR 4. WINR 4. WINR									
5. 5. 5. 5. 5. 5. WINR 5. 5. 5. 5. 5. 5. 5. 5. 5. 5. 5. 5. 5. 5. 5. 5. 5.									

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING				
TOP 40/CHR/CONTEMP		97 (3)	97 (3)	32.7	27.9	WATS+ 960 Sayre		.6/2.0		
AOR				0	14.9	WHCU-F 97.3 Ithaca		.6/1.3		
AC/OLDIES/SOFT ROCK	9 (1)	52 (2)	61 (3)	20.5	5.5	WOKW-F 99.9 Cortland		.9/3.2		
MOR/VARIETY	54 (2)	1 (1)	55 (3)	18.5	17.8	WPCX-F 106.9 Auburn		.6/1.3		
COUNTRY	21 (1)	29 (2)	50 (3)	16.8	22.1	WQNY-F 103.7 Ithaca		.9/2.1		
BLACK/URBAN				0	0					
BTFM MUSIC/EZ				0	0.6					
NEWS/TALK				0	0					
NOSTALGIA	32 (1)		32 (1)	10.8	11.2					
RELIGION/GOSPEL				0	0					
SPANISH				0	0					
CLASSICAL				0	0					
UNKNOWN/OTHERS		2 (1)	2 (1)	0.7	0					
			297 (14)							

RADIO STATIONS

WENE, 1430, 5 KW (DA-N), COUNTRY (Drake-Chen)	ABC-E, \$20.00 (Masla)	(ENDICOTT)	
WINR, 680, 1 KW/500 W (DA-2), NOSTALGIA (Ham)	, \$21.00 (Savalli)		David Mitchell
WKOP, 1360, 5 KW/500 W (DA-2), OLDIES	ABC-E, \$14.00* (Weiss)	Regional	George Rossi
WMBF, 1290, 5 KW (DA-N), MOR	CBS, \$27.00 (Katz)	Stoner	Kitty Bocock
WATS+, 960, 5 KW (DAYS), MOR	, \$ NA (----)	(SAYRE, PA)	Charles Carver
WAAL-F, 99.1, 7 KW @ 1090, CHR	US I, \$25.00* (Weiss)	Regional	George Rossi
WHWK-F, 98.1, 10 KW @ 950, COUNTRY (TM)	, \$20.00* (Katz)	Stoner	S. McDonald
WMRV-F, 105.7, 35 KW @ 570, AC (Drake-Chen)	Source, \$21.00 (Masla)	(ENDICOTT)	
WKXZ-F, 93.9, 23 KW @ 680, AC	, \$14.00 (----)	(NORWICH)	Matt Cooney
WOKW-F, 99.9, 20 KW @ 730, CHR	US I, \$15.00 (----)	Burbach (CORTLAND)	Bill McMartin
WMMT-F, 101.7, 1 KW @ 450, CHR	SMN, \$10.00 (Market 4)	(OWEGO)	Frank Penny

MISCELLANEOUS COMMENTS WAAL changed from AOR to CHR (December)...Susquehanna County deleted from the metro...
 WMRV now classified as AC...

BIRMINGHAM

Arbitron Rank/Pop (12+): 46/752,000
 CMSA Rank/Pop: # 43
 NSA Rank/Pop: 54/896,500
 ADI # 48
 Average Person Rating: 19.4
 Market TSL: 25.8 hours

Stations: 20/18
 Diaries: 1134/663:1/50.0%
 Sample Target: 1080
 Standard Error: .620
 % Below Line: 1.3
 % Not Listed: 8.3

Est. 1984 Revenue: \$18,300,000
 Gross Inc.:
 HH Inc.: \$25,116
 Retail \$: 4.7 Bill
 Pop per Station: 41,778
 # 1 Biller: WZZK-F \$4,000,000

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG
		84	84	83	83
1. WZZK-F	186/12.8	12.1	11.3	12.3	12.5
2. WAPI-F	175/12.0	8.4	8.2	7.9	8.6
3. WENN-F	169/11.6	11.8	11.7	9.8	10.4
4. WMJJ-F	162/11.1	8.3	6.9	4.9	7.4
5. WKXX-F	129/ 8.9	11.0	13.4	11.3	8.5
6. WVOK	89/ 6.1	5.6	4.1	3.7	3.1
7. WAGG	76/ 5.2	6.1	7.2	4.2	5.1
8. WJLD	59/ 4.0	2.4	1.9	4.9	3.7
9. WLTB-F	50/ 3.4	2.3	2.6	2.2	2.8
10. WZZK	46/ 3.2	5.7	5.5	3.0	3.8
11. WERC	43/ 3.0	3.3	3.1	4.8	3.4
12. WATV	32/ 2.2	6.5	5.9	7.6	6.3
13. WAPI	30/ 2.1	1.9	2.2	3.1	1.4
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
22.					
23.					
24.					
25.					

12+ TSA	1/4/CUME
1. WZZK-F	333/3562
2. WAPI-F	259/2841
3. WENN-F	200/1930
4. WMJJ-F	199/2165
5. WKXX-F	165/2563
6. WVOK	107/1286
7. WQEN-F	96/1208
8. WAGG	78/ 617
9. WDJC-F	66/ 982
10. WLTB-F	63/ 945
11. WJLD	59/ 807
12. WZZK	49/ 731
13.	
14.	
15.	
16.	
17.	
18.	
19.	
20.	
21.	
22.	
23.	
24.	
25.	

12+ METRO	CUME/	FAL	SPG
METRO	CUME RATING	84	84
1. WZZK-F	2000/26.6	26.2	23.4
2. WAPI-F	1940/25.8	20.7	17.9
3. WKXX-F	1873/24.9	31.2	30.7
4. WMJJ-F	1713/22.8	19.3	15.8
5. WENN-F	1523/20.3	19.4	18.1
6. WVOK	947/12.6	12.5	12.4
7. WJLD	803/10.7	10.1	7.5
8. WLTB-F	753/10.0	6.2	6.1
9. WAPI	616/ 8.2	10.3	9.7
10. WZZK	615/ 8.2	12.6	11.0
11. WERC	599/ 8.0	11.3	8.6
12. WAGG	573/ 7.6	6.6	9.1
13.			
14.			
15.			
16.			
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 68.86% (920 of 1336) (SPG 84: 61.97%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAPI-F	1. WMJJ-F	1. WMJJ-F	1. WMJJ-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WAPI-F	1. WAPI-F	1. WZZK-F
2. WKXX-F	2. WAPI-F	2. WAPI-F	2. WZZK-F	2. WZZK-F	2. WENN-F	2. WMJJ-F	2. WMJJ-F	2. WZZK-F	2. WENN-F	2. WENN-F
3. WENN-F	3. WENN-F	3. WZZK-F	3. WENN-F	3. WENN-F	3. WVOK	3. WENN-F	3. WAPI-F	3. WMJJ-F	3. WKXX-F	3. WAPI-F
4.	4. WKXX-F	4. WENN-F	4. WAPI-F	4. WAPI-F	4. WMJJ-F	4. WAPI-F	4. WENN-F	4. WENN-F	4. WZZK-F	4. WKXX-F
5.	5. WZZK-F	5. WKXX-F	5. WKXX-F	5. WKXX-F	5. WAGG	5. WKXX-F	5. WKXX-F	5. WKXX-F	5. WMJJ-F	5. WMJJ-F
6.	6.	6.	6.	6.	6.	6. WVOK	6.	6.	6. WJLD	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKXX-F	1. WMJJ-F	1. WMJJ-F	1. WMJJ-F	1. WMJJ-F	1. WAPI-F	1. WAPI-F	1. WAPI-F	1. WAPI-F	1. WZZK-F
2. WAPI-F	2. WENN-F	2. WENN-F	2. WENN-F	2. WZZK-F	2. WENN-F	2. WMJJ-F	2. WMJJ-F	2. WZZK-F	2. WMJJ-F
3. WENN-F	3. WKXX-F	3. WZZK-F	3. WZZK-F	3. WENN-F	3. WKXX-F	3. WENN-F	3. WENN-F	3. WMJJ-F	3. WAPI-F
4. WMJJ-F	4. WAPI-F	4. WKXX-F	4. WKXX-F	4. WAGG	4. WMJJ-F	4. WZZK-F	4. WZZK-F	4. WENN-F	4. WENN-F
5.	5. WZZK-F	5. WAPI-F	5. WAPI-F	5. WKXX-F	5. WZZK-F	5. WKXX-F	5. WKXX-F	5. WKXX-F	5. WLTB-F
6.	6.	6. WAGG	6.	6.	6.	6.	6.	6. WLTB-F	6. WKXX-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 84		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		143 (2)	143 (2)	10.7	14.9	WCRT	1260	Birmingham	1.0/1.6
AOR		175 (1)	175 (1)	13.1	8.7	WDJC-F	93.7	Birmingham	1.6/6.1
AC/OLDIES/SOFT ROCK	7 (1)	212 (2)	219 (3)	16.4	10.1	WKLD-F	97.7	Onconta	.4/1.4
MOR/VARIETY				0	0	WSMQ	1450	Bessemer	1.3/1.5
COUNTRY	154 (3)	186 (1)	340 (4)	25.4	19.8	WYDE	850	Birmingham	.5/2.5
BLACK/URBAN	91 (2)	169 (1)	260 (3)	19.5	20.7	WQEN-F	103.7	Gadsden	1.0/3.5
BTFL MUSIC/EZ		5 (1)	5 (1)	0.4	2.2	WHMA-F	100.5	Anniston	.3/1.7
NEWS/TALK	43 (1)		43 (1)	3.2	3.3				
NOSTALGIA	30 (1)		30 (1)	2.2	8.2				
RELIGION/GOSPEL	91 (2)	24 (1)	115 (3)	8.6	12.0				
SPANISH				0	0				
CLASSICAL				0	0				
UNKNOWN/OTHERS		6 (1)	6 (1)	0.4	0				
				1336 (20)					

RADIO STATIONS

AM STATIONS

WAGG, 1320, 5 KW (DAYS)	, GOSPEL	NBN, \$ 29.00	(Selcom)	Bill Manney
WAPI, 1070, 50 KW/5 KW (DA-N)	, NOSTALGIA CBS, NBC-T, SMN,	\$ 20.00	(Christal)	Bernie Barker
WATV, 900, 1 KW (DAYS)	, BLACK	\$ 28.00*	(Weiss)	Joe Lackey
WCRT, 1260, 5 KW (DAYS)	, RELIGION	\$ 14.00	(---)	Ben Cleary
WERC, 960, 5 KW (DA-N)	, NEWS/TALK	ABC-T, \$ 40.00*	(Mc-Guild)	John Bomer
WJLD, 1400, 1 KW/250 W	, BLACK	MBS, \$ 26.00*	(Masla)	Al Bell
WZZK, 610, 5 KW/1 KW (DA-N)	, COUNTRY	\$ 30.00	(Katz)	Jerdan Bullard
WAYE, 1220, 1 KW (DAYS, DA)	, ? ?	\$ 15.00	(---)	Woods
WVOK, 690, 50 KW (DAYS)	, COUNTRY	US II, \$ 24.00	(Christal)	ELF
WYDE, 850, 50 KW/1 KW (DA-2), OLDIES		\$ 15.00	(Weiss)	Gore
				Gordon Sprouse
				Rich Wood

FM STATIONS

WAPI-F, 94.5, 100 KW @ 1214, AOR/CHR	Source, \$ 65.00	(Christal)	Bernie Barker
WDJC-F, 93.7, 100 KW @ 870, RELIGION	\$ 25.00*	(---)	Crawford
WENN-F, 107.7, 100 KW @ 640, BLACK	NBN, \$ 60.00*	(Selcom)	Bill Manney
WXXX-F, 106.9, 100 KW @ 1114, CHR	ABC-D, \$ 80.00*	(Mc-Guild)	John Bomer
WLTB-F, 99.5, 100 KW @ 400, AC	US II, \$ 35.00	(Christal)	Gordon Sprouse
WMLJ-F, 96.5, 100 KW @ 900, AC	US I, \$ 80.00	(Blair)	Capitol (Johnson)
WZZK-F, 104.7, 100 KW @ 1300, COUNTRY	\$ 149.00	(Katz)	Katz
WQEN-F, 103.7, 100 KW @ 1080, CHR	\$ 25.00	(Dora)	(GADSDEN)
WHMA-F, 100.5, 100 KW @ 772, BTFL/EZ	\$ 13.00	(RSR)	(ANNISTON)
			Malcolm Street

WLTB programmed Country for most of sweep

CALL LETTER CHANGES

WQUS changes to WLTB
 WTNG changes to WAYE
 WSGN changes to WZZK-A

FORMAT CHANGES

WLTB: from Country to AC
 WZZK: from Oldies to Country

STATION SALES

WSGN: from Edens to Katz for \$750,000
 WAYE: from Good News to Woods for \$450,000 (est)

MISCELLANEOUS COMMENTS

BOISE

Arbitron Rank/Pop (12+): 129/227,600
 CMA Rank/Pop: NA
 MSA Rank/Pop: 211/195,000
 ADI # 134
 Average Person Rating: 16.5
 Market TSL: 22.7 hours

Stations: 18/18
 Diaries: 634/359:1/53.5%
 Sample Target: 600
 Standard Error: .767
 % Below Line: 0
 % Not Listed: 7.2

Est 1984 Revenue: \$6,400,000
 Gross Inc.:
 HH Inc.: \$25,856
 Retail \$: 1.5 Bill
 Pop per Station: 12,644
 # 1 Biller: KBOI \$825,000

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. KCIX-F 60/16.0	---	---	---	---
2. KIYS-F 35/ 9.3	---	3.1	---	6.8
3. KIZN-F 34/ 9.0	---	7.9	---	12.5
4. WBOI 33/ 8.8	---	10.7	---	10.4
5. KF XD-F 29/ 7.7	---	10.5	---	7.4
6. KIDO 27/ 7.2	---	7.1	---	7.4
7. KGEM 22/ 5.9	---	8.8	---	7.6
8. KBXL-F 21/ 5.6	---	6.2	---	4.9
9. KBOI-F 20/ 5.3	---	8.5	---	6.3
10. KBNY-F 18/ 4.8	---	4.8	---	4.9
11. KJOT-F 12/ 3.2	---	2.0	---	3.5
12. KLTB-F 10/ 2.7	---	9.6	---	9.0
13.				
14.				
15.				

12+ TSA 1/4/CUME
1. KCIX-F 64/539
KIZN-F 64/654
3. KBOI 52/694
4. KIYS-F 49/638
5. KIDO 40/436
6. KF XD-F 35/552
7. KBOI-F 30/390
8. KGEM 28/437
9. KBXL-F 24/294
10. KBNY-F 21/276
11. KJOT-F 16/249
12. KLTB-F 15/202
13.
14.
15.

12+ METRO CUME/ METRO CUME RATING	FAL	SPG
1. KCIX-F 496/21.8	---	---
2. KIYS-F 469/20.6	---	11.7
3. KBOI 463/20.3	---	23.6
4. KF XD-F 413/18.1	---	21.3
5. KIZN-F 359/15.8	---	17.8
6. KGEM 306/13.4	---	18.3
7. KIDO 303/13.3	---	13.2
8. KBOI-F 285/12.5	---	17.3
9. KBXL-F 259/11.4	---	10.1
10. KBNY-F 239/10.5	---	10.6
11. KJOT-F 205/ 9.0	---	6.7
12. KNPA 186/ 8.2	---	12.2
13.		
14.		
15.		

12+ FM SHARE (METRO): 69.05% (241 of 349) (SPG 84: 57.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIYS-F	1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KBOI	1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KIYS-F	1. KCIX-F
2. KF XD-F	2. KF XD-F	2. KBOI	2. KBOI	2. KBOI	2. KGEM	2. KBOI	2. KBOI	2. KIYS-F	2. KCIX-F	2. KIZN-F
3.	3. KIYS-F	3. KF XD-F	3. KIZN-F	3. KIZN-F	KIDO	3. KIDO	3. KIZN-F	3. KBOI	3. KIDO	3. KF XD-F
4.	4. KBNY-F	KIZN-F	4. KF XD-F	4. KIZN-F	KIZN-F	4. KIZN-F	4. KGEM	4. KIZN-F	4. KF XD-F	4. KIYS-F
5.	5. KIZN-F	5. KIYS-F	5.	5.	5.	5. KF XD-F	5.	5. KF XD-F	5.	5. KIDO

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KCIX-F
2. KIYS-F	2.	2.	2. KBOI	2. KBOI	2. KF XD-F	2. KF XD-F	2. KF XD-F	2. KBOI	2. KBOI
3. KBNY-F	3.	3.	3. KBNY-F	3. KIZN-F	3. KIYS-F	3. KIYS-F	3. KIYS-F	3. KF XD-F	3. KIZN-F
KF XD-F	4.	4.	KIZN-F	4.	4.	4. KIZN-F	4. KIYS-F	KIYS-F	4. KGEM
5.	5.	5.	KF XD-F	5.	5.	5.	5.	KIZN-F	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING				
TOP 40/CHR/CONTEMP	6 (1)	64 (2)	64 (2)	20.0	20.4	KBGN	1060	Caldwell	1.6/4.9	
AOR				0	0	KFXD	580	Nampa	1.1/7.7	
AC/OLDIES/SOFT ROCK	4 (1)	90 (4)	94 (5)	26.9	10.8	KLICI-F	103.1	Nampa	5/3.5	
MOR/VARIETY	33 (1)	33 (1)	33 (1)	9.5	11.4	KNPA	1340	Nampa	1.6/8.2	
COUNTRY	22 (1)	46 (2)	68 (3)	19.4	20.4	KSPD	790	Boise	1.9/4.4	
BLACK/URBAN				0	0	KTOX	730	Boise	.8/3.0	
BTFI MUSIC/EZ		41 (2)	41 (2)	11.7	15.6					
NEWS/TALK	3 (1)	3 (1)	3 (1)	0.9	0.6					
NOSTALGIA	27 (1)		27 (1)	7.7	7.5					
RELIGION/GOSPEL	13 (2)		13 (2)	3.7	3.3					
SPANISH				0	0					
CLASSICAL				0	0					
UNKNOWN/OTHERS				0	0					
				349 (18)						

RADIO STATIONS

KBOI, 670, 50 KW (DA-N), AC/MOR	NBC, \$26.25 (Katz)	Pacific Northwest	Al Vuylsteke
KGEM, 1140, 10 KW (DA-1), COUNTRY (Drake-Chen)	ABC-I, \$13.00 (Eastman)	Hatch	R. Weisenburger
KIDO, 630, 5 KW (DA-2), NOSTALGIA	CBS, \$15.00 (Christal)	Sundance	Ray Dittman
KKIC, 950, 5 KW (DAYS, DA), COUNTRY	, \$ 9.00 (----)		Steve Summer
KSPD, 790, 1 KW (DAYS), RELIGION	MBS, \$ 8.00 (----)		
KTOX, 730, 500 W (DAYS), TALK	ABC-T, \$ NA (HNWH)	Constant	Bob Dobbs
KFXD, 580, 5 KW (DA-N), OLDIES/AC	US 2, \$13.00 (Blair)	(NAMPA)	Tom Simmons
KNPA, 1340, 1 KW/250 W, CHR	, \$?? (Mc-Guild)	(NAMPA)	Bill Johnstone
KBNY-F, 96.9, 44 KW @ 2520, AC	, \$12.00 (Republic)	(NAMPA)	Bruce Wetten
KBOI-F, 97.9, 47 KW @ 2510, BTFI/EZ	, \$20.00 (Katz)	Pacific Northwest	Al Vuylsteke
KBXL-F, 94.1, 40 KW @ 2500, BTFI	, \$10.00 (Unirep)	(CALDWELL)	Nelson Wilson
KFXD-F, 94.9, 46 KW @ 2520, CHR	US 1, \$14.00 (Blair)	(NAMPA)	Tom Simmons
KIYS-F, 92.3, 44 KW @ 2500, CHR	, \$20.00 (----)		Burt Oliphant
KIZN-F, 93.1, 50 KW @ 2630, COUNTRY	, \$36.00* (HNWH)	Constant	Bob Dobbs
KJOT-F, 105.1, 43 KW @ 2574, COUNTRY (Drake-Chen)	ABC-I, \$22.00 (Eastman)	Hatch	R. Weisenburger
KLTB-F, 104.3, 43 KW @ 2574, AC	, \$19.00 (Christal)	Sundance	Ray Dittman
KLICI-F, 103.1, 3 KW @ ? ?, AC	, \$? ? (Mc-Guild)	(NAMPA)	Bill Johnstone
KCIX-F, 105.9, 50 KW @ 2699, AC	APR, \$? ? (----)	(GARDEN CITY)	

MISCELLANEOUS COMMENTS KBBK-F sold to Culpepper for \$400,000 (Chapman)...KIDQ-F changes calls to KLTB-F and format from AOR to AC...KBBK changes calls to KIYS-F...KCIX signs on with

BOSTON

Arbitron Rank/Pop (12+): 7/3,127,000
 CNSA Rank/Pop: # 7
 NSA Rank/Pop: 6/3,648,200
 ADI # 6
 Average Person Rating: 18.9
 Market TSL: 25.0 hours

Stations: 33/28
 Diaries: 2279/1372:1/41.1%
 Sample Target: 2170
 Standard Error:
 % Below Line: 6.5
 % Not Listed: 11.8

Est. 1984 Revenue: \$90,300,000
 Gross Inc.:
 HH Inc.: \$33,960
 Retail \$: 24.9 Bill
 Pop per Station: 111,679
 # 1 Biller: WBZ \$10,700,000

12+ METRO	1/4/SHARE	WIN 85	FAL 84	SUM 84	SPG 84	BIRCH SHARE	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 84	SPG 84		
1.	WBZ-F	517/8.8	9.0	8.4	8.6	9.0	10.1	1.	WBZ	653/8691	1.	WBZ	6012/19.2	20.1	19.1
2.	WBZ	490/8.3	8.9	8.1	7.4	7.4	7.6	2.	WBZ-F	644/7289	2.	WBZ-F	5700/18.2	19.8	18.8
3.	WHDH	441/7.5	5.8	8.7	8.4	7.2	4.9	3.	WXKS-F	521/6896	3.	WBZ-F	5523/17.7	17.8	17.5
4.	WXKS-F	435/7.4	6.4	6.5	7.5	8.1	11.3	4.	WRKO	463/5726	4.	WHTT-F	5488/17.6	19.3	19.9
5.	WRKO	397/6.7	5.8	4.9	4.7	4.7	6.3	5.	WHDH	457/6143	5.	WXKS-F	5474/17.5	17.9	19.0
6.	WHTT-F	281/4.8	5.5	5.8	6.6	6.3	6.4	6.	WAAF-F	401/4713	6.	WRKO	4930/15.8	11.3	11.3
7.	WJIB-F	266/4.5	6.0	4.1	4.1	4.6	5.1	7.	WHTT-F	398/7622	7.	WEEI	4565/14.6	16.3	15.8
8.	WEEI	258/4.4	4.1	5.0	4.6	4.8	4.2	8.	WJIB-F	329/4993	8.	WROR-F	4321/13.8	13.8	13.8
9.	WROR-F	215/3.6	4.4	4.0	4.5	3.8	3.3	9.	WROR-F	321/6170	9.	WJIB-F	3956/12.7	10.9	11.7
10.	WAAF-F	214/3.6	2.3	2.6	1.9	2.0	3.1	10.	WLKW-F	310/3011	10.	WZOU-F	3874/12.4	9.2	9.5
11.	WZOU-F	190/3.2	2.8	2.1	1.7	2.2	4.3	11.	WHJY-F	307/3392	11.	WMJX-F	3376/10.8	11.7	12.4
12.	WMJX-F	180/3.0	3.2	3.3	3.1	3.5	2.9	12.	WZOU-F	288/5615	12.	WVBF-F	3098/9.9	9.8	11.1
13.	WVBF-F	164/2.8	3.0	3.3	4.5	4.4	2.6	13.	WEEI	278/5113	13.	WSSH-F	2670/8.5	8.6	6.8
14.	WSSH-F	150/2.5	3.5	3.1	2.1	2.3	2.5	14.	WSSH-F	272/4223	14.	WAAF-F	2551/8.2	7.0	6.9
15.	WBOS-F	143/2.4	1.8	2.3	1.8	1.4	2.3	15.	WMJX-F	213/4109	15.	WBOS-F	1874/6.0	4.7	3.4
16.	WILD	98/1.7	1.3	1.6	2.4	1.9	1.8	16.	WVBF-F	196/3793	16.	WKKT-F	1872/6.0	8.6	7.4
17.	WXKS	93/1.6	2.0	1.5	2.2	3.1	.9	17.	WBOS-F	182/2521	17.	WEEI	1319/4.2	1.7	2.2
18.	WMEX	77/1.3	.3	.3	---	.7	1.1	18.	WRSR-F	139/1656	18.	WCRB-F	1303/4.2	4.8	4.0
19.	WCRB-F	74/1.3	1.5	1.2	.9	1.2	.9	19.	WKQF-F	125/1671	19.	WCYF-F	1230/3.9	4.4	4.0
20.	WKKT-F	60/1.0	1.4	3.9	2.7	3.2	1.2	20.	WILD	100/964	20.	WXKS	1177/3.8	NA	4.4
21.	WHJY-F	60/1.0	.6	1.2	.5	.3	.9	21.			21.				
22.								22.			22.				
23.								23.			23.				
24.								24.			24.				
25.								25.			25.				

12+ FM SHARE (METRO): 60.55% (3155 of 5211) (SPG 84: 61.00%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WHTT-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBZ	1. WBCN-F	1. WBCN-F	1. WBZ	1. WXKS-F
2.	WXKS-F	2. WXKS-F	2. WXKS-F	2. WHDH	2. WHDH	2. WHDH	2. WXKS-F	2. WXKS-F	2. WRKO	2. WBCN-F
3.	WAAF-F	3. WAAF-F	3. WBZ	3. WBZ	3. WRKO	3. WBCN-F	3. WHDH	3. WHDH	3. WAAF-F	3. WHDH
4.	WZOU-F	4. WMJX-F	4. WHDH	4. WROR-F	4. WROR-F	4. WJIB-F	4. WEEI	4. WRKO	4. WHDH	4. WHTT-F
5.	WBCN-F	5. WHTT-F	5. WROR-F	5. WXKS-F	5. WXKS-F	5. WRKO	5. WJIB-F	5. WHTT-F	5. WBCN-F	5. WRKO
6.		6. WROR-F	6. WMJX-F	6. WMJX-F	6. WMJX-F	6. WBOS-F	6. WXKS-F	6. WBZ	6. WHTT-F	6. WROL
7.		7. WZOU-F	7. WHTT-F	7. WVBF-F	7. WRKO	7. WSSH-F	7. WROR-F	7. WROR-F	7. WJIB-F	7. WJIB-F
8.		8. WVBF-F	8. WVBF-F	8. WSSH-F	8. WJIB-F	8. WROR-F	8. WEEI	8. WAAF-F	8. WJIB-F	8. WAAF-F
9.		9.	9.	9.	9.	9.	9.	9.	9.	9.
10.		10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WXKS-F	1. WBCN-F	1. WXKS-F	1. WHDH	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F
2.	WBCN-F	2. WROR-F	2. WBCN-F	2. WBZ	2. WAAF-F	2. WXKS-F	2. WXKS-F	2. WXKS-F	2. WHDH
3.	WHTT-F	3. WVBF-F	3. WROR-F	3. WROR-F	3. WAAF-F	3. WAAF-F	3. WAAF-F	3. WAAF-F	3. WBZ
4.	WILD	4. WHTT-F	4. WMJX-F	4. WVBF-F	4.	4.	4. WHDH	4. WBZ	4. WXKS-F
5.	WZOU-F	5. WVBF-F	5. WXKS-F	5. WHTT-F	5.	5.	5. WMJX-F	5. WHDH	5. WRKO
6.	WMJX-F	6. WSSH-F	6. WMJX-F	6. WVBF-F	6.	6.	6. WRKO	6. WMJX-F	6. WROR-F
7.	WROR-F	7. WZOU-F	7. WHDH	7. WMJX-F	7.	7.	7. WROR-F	7. WHTT-F	7. WBOS-F
8.	WVBF-F	8. WILD	8. WBOS-F	8. WBZ	8.	8.	8.	8. WRKO	8. WEEI
9.	WAAF-F	9.	9.	9.	9.	9.	9.	9.	9. WMJX-F
10.		10.	10.	10.	10.	10.	10.	10.	10. WJIB-F

FORMATS	AM	FM	TOTAL	%	SPG 84	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		966 (4)	966 (4)	18.5	16.3	WCAP	980	Lowell	.3/1.0
AOR		829 (4)	829 (4)	15.9	12.5	WCGY-F	93.7	Lawrence	.9/3.9
AC/OLDIES/SOFT ROCK	77 (1)	761 (5)	838 (6)	15.9	19.6	WDLW	1330	Boston	.4/1.5
MOR/VARIETY	951 (3)		951 (3)	18.2	19.4	WFNX-F	101.7	Lynn	.6/1.8
COUNTRY	23 (1)	160 (2)	183 (3)	3.5	2.5	WJDA	1300	Quincy	1.0/1.5
BLACK/URBAN	98 (1)		98 (1)	1.9	2.4	WMRE	1510	Boston	.4/2.2
BTFL MUSIC/EZ		316 (3)	316 (3)	6.1	9.5	WPLM-F	99.1	Plymouth	.8/2.9
NEWS/TALK	680 (3)		680 (3)	13.1	10.5	WROL	950	Boston	.9/3.5
NOSTALGIA	173 (3)	49 (1)	222 (4)	4.3	5.1	WTPP	1060	Natick	.4/1.2
RELIGION/GOSPEL	54 (1)		54 (1)	1.0	0.9	WOKQ-F	97.5	Dover, NH	.3/1.3
SPANISH				0	0	WSRS-F	96.1	Worcester	.3/1.2
CLASSICAL		74 (1)	74 (1)	1.4	1.3	WLKW-F	101.5	Providence	.5/1.2
UNKNOWN/OTHERS				0	0				
			5211 (33)						

RADIO STATIONS

AM STATIONS

WBZ, 1030, 50 KW, MOR	ABC-I, \$268.00 (Blair/RAR)	Westinghouse	Bill Hartman
WDLW, 1330, 5 KW (DA-2), COUNTRY	ABC-D, MBS, \$ 50.00 (----)		Robert Burns
WEEL, 590, 5 KW (DA-1), NEWS	CBS, \$157.00 (CBS Spot)		Bill Kindler
WEZE, 1260, 5 KW (DA-N), RELIGION	, \$ 18.00 (----)	Epperson	Ed Cochran
WHDH, 850, 50 KW (DA-2), MOR	, \$245.00 (Blair)	Blair	Al Brady Law
WILD, 1090, 5 KW (DAYS), BLACK	SBN, \$ 40.00 (Masla)		Kendell Nash
WMEX, 1150, 5 KW (DA-2), OLDIES	, \$ 55.00* (Eastman)	Greater Media	Bill Campbell
WMRE, 1510, 50 KW (DA-2), NOSTALGIA	, \$ 45.00 (Masla)		Don Sailors
WRKO, 680, 50 KW (DA-2), TALK	US II, MBS, NBC-T, \$125.00* (Republic)	RKO	Dan Griffin
WROL, 950, 5 KW (DAYS), RELIGION	, \$ NA (----)		Ken Carter
WXKS, 1430, 5 KW (DAYS), NOSTALGIA (Ham)	, \$ 60.00 (MMR)	Pyramid	

FM STATIONS

WBCN-F, 104.1, 19 KW @ 742, AOR	, \$300.00* (Torbet)	Infinity	Tony Berardini
WBOS-F, 92.9, 14 KW @ 860, COUNTRY	ABC-D, \$ 70.00* (Katz)	Sconnix	Bob Abernethy
WCGY-F, 93.7, 50 KW @ 403, OLDIES	, \$ 35.00 (Masla)	Gowdy (LAWRENCE)	John Bassett
WCRB-F, 102.5, 11 KW @ 920, CLASSICAL	, \$ 74.00 (----)		John Donofrio
WHRB-F, 95.3, 3 KW @ 110, CLASS/JAZZ	, \$ 20.00 (Roslin)		Bob Goudreau
WHIT-F, 103.3, 12 KW @ 890, CHR	CBS-R, \$326.00 (CBS)	CBS	Brian Pussilano
WJLB-F, 96.9, 9 KW @ 1010, BTFL (Bonne)	, \$170.00 (Mc-Guild)	NBC	C. Pickering
WLYT-F, 92.5, 50 KW @ 350, AC	, \$ 35.00 (----)	(HAVERHILL)	Jane Cole
WKKT-F, 100.7, 50 KW @ 500, AC/CONTEMP	, \$ 95.00* (Mc-Guild)	First Media	
WMLX-F, 106.7, 12 KW @ 900, AC	, \$135.00 (Eastman)	Greater Media	Bill Campbell
WPLM-F, 99.1, 50 KW @ 430, NOSTALGIA	, \$ 42.00 (Kadetsky)	(PLYMOUTH)	Jane Day
WROR-F, 98.5, 6 KW @ 1191, AC	US I, \$175.00* (Republic)	RKO	Joe Kelly
WSSH-F, 99.5, 32 KW @ 600, AC	, \$100.00* (HNNH)	(LOWELL)	Arnold Lerner
WVBF-F, 105.7, 11 KW @ 954, AC	, \$110.00* (Mc-Guild)	Fairbanks	Ken Spitzer
WXKS-F, 107.9, 21 KW @ 610, CHR	, \$225.00 (MMR)	Pyramid	
WZOU-F, 94.5, 5 KW @ 1140, CHR	, \$100.00* (Blair)	Blair	Al Brady Law

Other ranked stations - See Worcester, Providence or Dover, OH

CALL LETTER CHANGES

WHUE changes to WMEX
WHUE-F changes to WKKT

FORMAT CHANGES

WMEX changes to Oldies
WKKT changes from BTFL to AC/CONTEMP

STATION SALES

MISCELLANEOUS COMMENTS

BRIDGEPORT

Arbitron Rank/Pop (12+): 86/374,000
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 106/439,900
 New York ADI
 Average Person Rating: 18.3
 Market TSL: 23.9 hours

Stations: 41/5
 Diaries: 915/409:1/43.0%
 Sample Target: 770
 Standard Error: .672
 % Below Line: 62.0
 % Not Listed: 6.4

Est 1984 Revenue: \$7,300,000
 Gross Inc.: 5.2 Bil
 HH Inc.: \$33,832
 Retail \$: 2.8 Bil
 Pop per Station: 74,800
 # 1 Biller: WEZN \$3,600,000

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. WEZN-F	112/16.4	14.8	16.3	16.4
2. WICC	92/13.5	16.8	16.6	17.9
3. WKCI-F	82/12.0	9.3	9.8	7.5
4. WPLR-F	39/ 5.7	6.4	5.8	4.3
5. WRKS-F	33/ 4.8	2.4	2.5	2.9
6. WNBC	27/ 4.0	7.1	3.9	4.1
7. WDJZ	26/ 3.8	2.7	2.8	2.4
8. WCBS	19/ 2.8	2.1	3.0	4.1
9. WOR	18/ 2.6	1.6	1.4	1.3
10. WRKI-F	17/ 2.5	2.0	2.2	2.6
11.				
12.				
13.				
14.				
15.				

12+ TSA 1/4/CUME

1. WEZN-F	163/1858
2. WKCI-F	101/1363
3. WICC	99/1487
4. WCBS	66/1301
5. WNBC	63/1167
6. WRKS-F	55/ 575
7. WRKI-F	53/ 924
8. WEBE-F	47/ 816
9. WPLR-F	44/ 661
10. WPLJ-F	42/ 754
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/

	METRO CUME RATING	FAL	SPG
		84	84
1. WICC	1378/36.8	44.5	45.1
2. WEZN-F	1061/28.4	28.2	28.7
3. WKCI-F	1038/27.8	24.4	22.2
4. WNBC	622/16.6	23.8	17.4
5. WPLR-F	561/15.0	18.3	16.5
6. WCBS	446/11.9	9.2	10.5
7. WRKI-F	349/ 9.3	11.3	8.3
8. WEBE-F	302/ 8.1	9.6	6.1
9. WRKS-F	288/ 7.7	NA	NA
10. WAPP-F	231/ 6.2	7.3	7.5
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 61.19% (391 of 639) (SPG 84: 56.39%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRKS-F	1. WKCI-F	1. WKCI-F	1. WICC	1. WICC	1. WEZN-F	1. WICC	1. WEZN-F	1. WEZN-F	1. WICC	1. WEZN-F
2. WKCI-F	2. WPLR-F	2. WICC	2. WKCI-F	2. WEZN-F	2. WICC	2. WEZN-F	2. WKCI-F	2. WICC	2. WEZN-F	2. WKCI-F
3.	3. WICC	3. WEZN-F	3. WEZN-F	3. WKCI-F	3.	3. WKCI-F	3. WICC	3. WKCI-F	WKCI-F	3. WICC
4.	4. WNBC	4. WPLR-F	4.	4. WNBC	4.	4.	4.	4. WNBC	4.	4. WPLR-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WRKS-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WEZN-F	1. WPLR-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WICC
2. WPLR-F	2. WICC	2. WICC	2. WEZN-F	2. WICC	2. WKCI-F	2. WPLR-F	2. WICC	2. WEZN-F	2. WKCI-F
3. WRKS-F	3.	3.	3. WICC	3. WKCI-F	3.	3.	3. WICC	3. WPLR-F	3. WEZN-F
4. WEZN-F	4.	4.	4.	4.	4.	4.	4.	4. WNBC	4. WNBC
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		138 (8)	138 (8)	21.6	17.2	WADS 690 Ansonia 1.5/3.6
AOR		41 (2)	41 (2)	6.4	11.6	WFIF 1500 Milford .4/1.3
AC/OLDIES/SOFT ROCK*	28 (2)	47 (7)	75 (9)	11.7	22.7	WAVZ 1300 New Haven .9/2.6
NOR/VARIETY *	102 (4)	102 (4)	102 (4)	16.0	7.0	WEBE-F 107.9 Westport 1.9/8.1
COUNTRY	14 (1)		14 (1)	2.2	2.6	WELI 960 New Haven .3/2.6
BLACK/URBAN		46 (3)	46 (3)	7.2	6.5	WIOF-F 104.1 Waterbury .4/1.6
BTFL MUSIC/EZ		114 (2)	114 (2)	17.8	18.7	WKSS-F 95.7 Hartford .4/2.5
NEWS/TALK	68 (6)		68 (6)	10.6	8.7	WLVH-F 93.7 Hartford .4/1.3
NOSTALGIA	32 (2)		32 (2)	5.0	3.4	WLYQ-F 95.9 Norwalk 1.0/5.5
RELIGION/GOSPEL	3 (1)		3 (1)	0.5	0.7	WMMH 1260 Westport .7/1.4
SPANISH		3 (1)	3 (1)	0.5	---	WVYZ-F 92.5 Waterbury 1.5/2.4
CLASSICAL	1 (1)	2 (1)	3 (2)	0.5	1.0	MYRS-F 96.7 Stamford .3/1.5
UNKNOWN/OTHERS						

NOTE: WICC now classified as MOR and that 639 (41) has caused changes in these percentages

RADIO STATIONS

RADIO STATIONS

WADS, 690, 1 KW (DAYS,DA), TALK	APR, \$20.00 (----)	(ANSONIA)	Ken Dawson
WDJZ, 1530, 5 KW (DAYS,DA), NOSTALGIA	APR, \$20.00 (S. Katz)		Frank Derak
WICC, 600, 1 KW/500 W (DA-2), AC/NOR	, \$90.00 (Christal)	Tribune Co.	Ray Gardella
WNAB, 1450, 1 KW/250 W (DA-1), MOR	, \$35.00 (Roslin)		Harry Lawson
WEZN-F, 99.9, 25 KW @ 680, BTFL/EZ	, \$137.50 (Katz)	Katz	Jim Morley
WRKI-F, 95.1, 50 KW @ 500, CHR (Burk-Abn)	Source, \$ 53.00 (Roslin)	Home News (BROOKFIELD)	John Fullam
WEBE-F, 107.9, 50 KW @ 245, AC	, \$ 45.00 (Roslin)	(WESTPORT)	Vince Cremona
WLYQ-F, 95.9, 3 KW @ 300, CHR	ABC-F, \$ NA (Roslin)	(NORWALK)	Michael Hanson

Other ranked stations - See New York, New Haven and Hartford

MISCELLANEOUS COMMENTS

WNAB sold to Jon Hoffman for \$545,000...Bridgeport is now a part of New York's Arbitron Metro...

BUFFALO-NIAGARA FALLS

Arbitron Rank/Pop (12+): 34/1,027,300
 CMSA Rank/Pop: # 29
 MSA Rank/Pop: Buff - 46/99,900
 ADI # 33 NF - 183/229,400
 Average Person Rating: 17.3
 Market TSL: 22.6 hours

Stations: 26/21
 Diaries: 1287/798:1/51.8%
 Sample Target: 1290
 Standard Error: .552
 % Below Line: 5.2
 % Not Listed: 8.0

Est. 1984 Revenue: \$20,700,000
 Gross Inc.:
 HH Inc.: \$27,421
 Retail \$: 6.7 Bill
 Pop per Station: 48,919
 # 1 Biller: WBEN \$3,700,000

12+ METRO 1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83	
1. WJYE-F	174/9.8	9.4	10.8	12.5	12.3
2. WBEN	171/9.6	9.9	10.1	10.8	9.9
3. WBUF-F	131/7.4	5.7	6.6	7.0	4.7
4. WECK	123/6.9	8.1	7.3	6.9	6.2
5. WPHD-F	111/6.2	4.9	6.1	5.5	5.7
6. WYRK-F	99/5.6	7.4	7.1	7.1	6.2
7. WKBW	98/5.5	5.0	6.4	5.1	7.2
8. WNYS-F	97/5.5	6.6	6.4	3.4	4.0
9. WBLK-F	90/5.1	7.2	4.2	5.5	5.4
10. WKSE-F	89/5.0	1.8	2.4	3.2	2.5
11. WBEN-F	81/4.6	4.1	4.2	5.4	6.1
12. WGR	75/4.2	5.3	4.1	5.8	7.3
13. CILQ-F	47/2.6	---	---	---	---
14. WYSL	43/2.4	3.2	4.2	2.7	2.3
15. WGR-F	41/2.3	5.2	5.8	4.1	4.4
16.					
17.					
18.					
19.					
20.					
21.					
22.					
23.					
24.					
25.					

12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 84	SPG 84			
1. WJYE-F	203/2435	1.	WBEN	2717/26.4	32.8	25.7
2. WBEN	181/2909	2.	WJYE-F	2075/20.2	22.5	22.8
3. WBUF-F	175/3333	3.	WBEN-F	2000/19.5	18.5	20.7
4. WBUF-F	152/1841	4.	WPHD-F	1975/19.2	17.2	20.2
5. WYRK-F	151/1810	5.	WNYS-F	1935/18.8	19.0	18.8
6. WECK	123/1221	6.	WKBW	1758/17.1	17.4	19.4
7. WPHD-F	123/2169	7.	WGR	1704/16.6	19.8	15.6
8. WGR	113/2284	8.	WBUF-F	1625/15.8	15.1	14.5
9. WKSE-F	108/1750	9.	WKSE-F	1509/14.7	9.1	7.3
10. WNYS-F	108/2207	10.	WYRK-F	1297/12.6	12.5	13.8
11. WKBW	107/1961	11.	WECK	1203/11.7	13.1	12.7
12. WBLK-F	90/1095	12.	WBLK-F	1095/10.7	10.8	9.7
13. CILQ-F	54/ 685	13.	WYSL	984/ 9.6	11.1	13.9
14. WGR-F	50/1007	14.	WGR-F	748/ 7.3	14.8	16.3
15. WYSL	43/ 984	15.	CILQ-F	593/ 5.8	----	----
16.		16.				
17.		17.				
18.		18.				
19.		19.				
20.		20.				
21.		21.				
22.		22.				
23.		23.				
24.		24.				
25.		25.				

12+ FM SHARE (NETRO): 63.10% (1014 of 1607) (SPG 84: 62.20%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNYS-F	1. WBUF-F	1. WBUF-F	1. WBUF-F	1. WBUF-F	1. WJYE-F	1. WBEN	1. WJYE-F	1. WJYE-F	1. WBEN	1. WJYE-F
2. WKSE-F	2. WPHD-F	2. WPHD-F	2. WJYE-F	2. WJYE-F	2. WBEN	2. WKBW	2. WBUF-F	2. WBUF-F	2. WJYE-F	2. WNYS-F
3. WPHD-F	3. WNYS-F	3. WYRK-F	3. WKBW	3. WBEN	3. WECK	3. WGR+	3. WECK	3. WPHD-F	3. WECK	3. WECK
4. WBLK-F	4. WKSE-F	4. WKBW	4. WYRK-F	4. WKBW	4. WKBW	4. WBUF-F	4. WYRK-F	4. WBEN	4. WNYS-F	4. WBUF-F
5. WYSL	5. WBLK-F	5. WBLK-F	5. WGR	5. WYRK-F	5. WYRK-F	5. WJYE-F	5. WPHD-F	5. WECK	5. WBLK-F	5. WPHD-F
6.	6. WBEN-F	6. WJYE-F	6. WBLK-F	6. WGR	6. WBUF-F	6. WECK	6. WBEN	6. WNYS-F+	6. WKSE-F	6. WKSE-F
7.	7. WYRK-F	7. WBEN-F	7. WBEN-F	7. WBLK-F	7. WGR	7. WPHD-F	7. WKBW	7. WYRK-F	7. WPHD-F	7. WBEN
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKSE-F	1. WBUF-F	1. WBUF-F	1. WBUF-F	1. WBUF-F	1. WNYS-F	1. WPHD-F	1. WBUF-F	1. WYRK-F	1. WYRK-F
2. WPHD-F	2. WKSE-F	2. WBLK-F	2. WKSE-F	2. WKBW	2. WPHD-F	2. CILQ-F	2. WPHD-F	2. WPHD-F	2. WBUF-F
3. WNYS-F	3. WPHD-F	3. WKSE-F	3. WBLK-F	3. WJYE-F	3. CILQ-F	3. WNYS-F	3. WYRK-F	3. WYRK-F	3. WJYE-F
4. WBUF-F	4. WBLK-F	4. WBEN-F	4. WKBW	4. WBEN	4. WBLK-F	4. WBUF-F	4. WKBW	4. WJYE-F	4. WBEN
5. WBEN-F	5. WBEN-F	5. WKBW	5. WBEN-F	5. WBLK-F	5. WKSE-F	5. WYRK-F	5. CILQ-F	5. CILQ-F	5. WKBW
6. WBLK-F	6. WNYS-F	6. WPHD-F	6. WPHD-F	6. WGR	6. WBEN-F	6. WBEN-F	6. WBEN-F	6. WNYS-F	6. WPHD-F
7. WYRK-F	7.	7.	7. WGR	7. WBEN-F	7.	7. WBLK-F	7.	7. WKBW	7. WBEN-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	56 (2)	274 (4)	330 (6)	20.5	16.8	WDCX-F 99.5 Buffalo .9/2.9
AOR		165 (3)	165 (3)	10.3	15.6	WHLI 1270 Niagara Falls .3/1.7
AC/OLDIES/SOFT ROCK	98 (1)	172 (2)	270 (3)	16.8	14.2	WJL 1440 Niagara Falls .9/1.9
MOR/VARIETY	271 (4)	17 (1)	288 (5)	17.9	16.9	WLVL 1340 Lockport .5/2.0
COUNTRY	15 (2)	99 (1)	114 (3)	7.1	8.8	WNYS 1120 Buffalo .7/2.7
BLACK/URBAN	29 (1)	90 (1)	119 (2)	7.4	5.2	WUFO 1080 Amherst 1.6/3.0
BTFL MUSIC/EZ		174 (1)	174 (1)	10.8	12.3	WXRL 1300 Lancaster .5/2.7
NEWS/TALK				0	0	WUWU-F 107.7 Wethersfield 1.0/4.1
NOSTALGIA	123 (1)		123 (1)	7.7	8.3	CFNY-F 102.1 Brampton, ONT .4/2.3
RELIGION/GOSPEL		16 (1)	16 (1)	1.0	1.6	CHRE-F 105.7 St. Catharines, ON .4/1.5
SPANISH				0	0	CHUM-F 104.5 Toronto .4/2.5
CLASSICAL				0	0	
UNKNOWN/OTHERS		7 (1)	7 (1)	0.4	0	
			1607 (26)			

RADIO STATIONS

AM STATIONS

WBEN, 930, 5 KW (DA-N)	, MOR	NBC, \$85.00 (Eastman)	Larry Levite
WECK, 1230, 1 KW/250 W	, NOSTALGIA (Ham)	CBS, ABC-I, \$40.00* (Weiss)	Chet Musialowski
WTR, 550, 5 KW (DA-N)	, MOR/AC	ABC-E, \$70.00* (Katz)	Larry Anderson
WHLI, 1270, 5 KW (DAYS, DA)	, COUNTRY	, \$18.00 (Market 4)	Paul Butler
WJL, 1440, 1 KW (DAYS)	, MOR	MBS, \$10.00 (S, Katz)	Bob Rogers
WUWU, 1520, 50 KW (DA-1)	, AC	ABC-D, \$55.00 (Blair)	Cap Cities
WNYS, 1120, 1 KW (DAYS)	, CHR	ABC-C, \$ NA (NMR)	Pyramid
WUFO, 1080, 1 KW (DAYS)	, BLACK	SBN, \$15.00 (----)	
WXL, 1300, 1 KW/2.5 KW (DA-2),	COUNTRY	MBS, \$17.00 (----)	Louis Schriver
WYSL, 1400, 1 KW/250 W	, CHR	, \$ NA (CBS)	Harvey Moore

FM STATIONS

WBEN-F, 102.5, 110 KW @ 1340, CHR	ABC-C, \$78.00 (Eastman)	Larry Levite
WHLI-F, 93.7, 50 KW @ 380, BLACK	ABC-F, \$40.00 (Solcom)	Frank Lorenz
WTR-F, 92.9, 91 KW @ 580, AC	, \$70.00* (Mc-Guild)	Larry White
WDCX-F, 99.5, 17 KW @ 430, RELIGION	, \$17.00 (----)	Crawford
WJL-F, 96.9, 13 KW @ 890, AC	Source, \$45.00* (Katz)	Taft
WUWU-F, 96.1, 50 KW @ 480, BTFL/EZ	, \$72.00* (NMR)	McCormick
WECK-F, 98.5, 46 KW @ 380, CHR	, \$32.50 (HNWH)	Porter (NIAGARA FALLS)
WNYS-F, 104.1, 50 KW @ 500, CHR	ABC-C, \$50.00 (NMR)	Pyramid
WHLI-F, 103.3, 49 KW @ 423, AOR	CRS-R, \$40.00* (CRS)	
WUWU-F, 106.5, 50 KW @ 490, COUNTRY	, \$60.00* (Mc-Guild)	Stoner
CHUM-F, 107.1, 60 KW @ 777, AOR	, \$ NA (Western)	(TORONTO)
		A. Slaight

STATION CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WBEN-F, 102.5, 110 KW @ 1340, CHR
 WHLI-F, 93.7, 50 KW @ 380, BLACK
 WTR-F, 92.9, 91 KW @ 580, AC

WBEN claimed as client by
 both Follack and Burk-Abrams...

CANTON

Arbitron Rank/Pop (12+): 95/335,800
 CMA Rank/Pop: NA
 MSA Rank/Pop: 111/404,300
 Cleveland ADI
 Average Person Rating: 16.1
 Market TSL: 21.7 hours

Stations: 26/6
 Diaries: 758/443:1/54.0Z
 Sample Target: 730
 Standard Error: .691
 % Below Line: 46.8
 % Not Listed: 7.4

Est 1984 Revenue: \$6,200,000
 Gross Inc.:
 HH Inc.: \$26,250
 Retail \$: 2.2 Bill
 Pop per Station: 55,967
 # 1 Biller: WHBC \$2,100,000

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. WHBC	91/16.8	15.1	15.2	17.3
2. WHBC-F	77/14.2	14.9	12.3	14.0
3. WDJQ-F	42/7.7	9.2	6.6	6.7
4. WKDD-F	39/7.2	5.0	4.9	4.5
5. WOOS-F	35/6.5	8.1	10.6	9.3
6. WQXX-F	31/5.7	5.7	4.9	6.1
7. WMMS-F	26/4.8	5.9	9.3	4.9
8. WONE-F	15/2.8	.9	2.1	1.6
9. WFAH	14/2.6	2.4	.9	1.8
WMJI-F	14/2.6	2.4	4.2	2.4
WZAK-F	14/2.6	1.5	.9	1.2

	FAL	SPG	FAL	SPG
12+ TSA 1/4/CUME	84	84	83	83
1. WHBC	96/1111	1070/31.9	34.7	29.2
2. WHBC-F	83/840	709/21.1	21.7	19.7
3. WKDD-F	51/806	662/19.7	13.5	13.5
4. WDJQ-F	50/875	631/18.8	21.4	16.6
5. WQXX-F	44/597	524/15.6	18.2	21.1
6. WOOS-F	36/583	452/13.5	14.1	17.1
7. WMMS-F	32/585	327/12.3	9.7	9.8
8. WHOT-F	29/466	244/7.3	7.4	7.8
9. WQKT-F	22/243	193/5.7	4.9	6.2
10. WDBN-F	17/236	189/5.6	6.8	6.3
11. WJER-F	17/258			
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 72.91% (366 of 502) (SPG 84: 71.25%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKDD-F	1. WDJQ-F	1. WDJQ-F	1. WHBC	1. WHBC	1. WHBC	1. WHBC	1. WHBC-F	1. WHBC-F	1. WHBC	1. WHBC-F
2. WDJQ-F	2. WOOS-F	2. WOOS-F	2. WDJQ-F	2. WHBC-F	2. WHBC-F	2. WHBC-F	2. WHBC	2. WHBC	2. WKDD-F	2. WDJQ-F
3. WMMS-F	3. WKDD-F	3. WHBC	WHBC-F	3. WQXX-F	3.	3. WKDD-F	3. WDJQ-F	3. WDJQ-F	WOOS-F	3. WHBC
4. WOOS-F	4. WMMS-F	4. WKDD-F	WQXX-F	4. WDJQ-F	4.	4. WDJQ-F	4. WOOS-F	4. WOOS-F	4. WDJQ-F	4. WKDD-F
5.	5.	5. WQXX-F	5.	5.	5.	5.	5. WQXX-F	5. WKDD-F	5.	5. WOOS-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDJQ-F	1. WDJQ-F	1. WDJQ-F	1. WDJQ-F	1. WHBC	1. WDJQ-F	1. WOOS-F	1. WOOS-F	1. WDJQ-F	1. WDJQ-F
2. WOOS-F	2. WOOS-F	2. WOOS-F	2. WKDD-F	2. WHBC-F	WOOS-F	2. WDJQ-F	2. WDJQ-F	2. WDJQ-F	2. WQXX-F
3. WKDD-F	3. WKDD-F	3. WKDD-F	WOOS-F	3. WDJQ-F	3. WMMS-F	3. WMMS-F	WQXX-F	3. WHBC	3. WHBC-F
4.	4.	4. WHBC	4. WHBC	4. WOOS-F	4. WKDD-F	4. WKDD-F	4.	4. WOOS-F	4. WDJQ-F
5.	5.	5.	5. WHBC-F	WKDD-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		89 (4)	89 (4)	17.7	15.2	WTOF-F 98.1 Canton 1.5/4.0
AOR		76 (3)	76 (3)	15.1	21.6	WHOT-F 101.1 Youngstown .4/4.0
AC/OLDIES/SOFT ROCK		23 (2)	23 (2)	4.6	7.6	WJER-F 101.7 Dover .4/1.5
MOR/VARIETY	91 (1)		91 (1)	18.1	22.2	WNIR-F 100.1 Kent 1.8/3.6
COUNTRY	19 (2)	57 (4)	76 (6)	15.1	12.1	WQKT-F 104.5 Wooster 2.4/3.3
BLACK/URBAN		21 (2)	21 (2)	4.2	3.1	WLSR 1350 Akron 2.4/3.8
BTFL MUSIC/EZ		90 (3)	90 (3)	17.9	17.0	
NEWS/TALK	12 (2)		12 (2)	2.4	0	
NOSTALGIA	14 (1)		14 (1)	2.8	0	
RELIGION/GOSPEL		8 (1)	8 (1)	1.6	1.0	
SPANISH				0	0	
CLASSICAL		2 (1)	2 (1)	0.4	0	
UNKNOWN/OTHERS				0	0	

502 (26)

RADIO STATIONS

WHBC, 1480, 5 KW (DA-N), MOR	ABC-E, \$71.72 (Christal)	Bill Chambers
WFAH, 1310, 1 KW (DAYS,DA), NOST	ABC-I, \$ 9.00 (HNWH)	Dick Elliott
WINW, 1520, 1 KW (DAYS,DA), BLACK (Drake-Chen)	, \$11.00 (----)	
WRCH, 1060, 5 KW (DAYS,DA), MOR	, \$14.00 (----)	Ray Crowl
WTIG, 990, 250 W (DAYS,DA), MOR	, \$10.00 (Regional)	Don Wagner
WTOF, 900, 500 W (DAYS), RELIGION	, \$10.00 (----)	Tom Bishop
WDJQ-F, 92.5, 50 KW @ 500, CHR (TM)	, \$28.00 (HNWH)	(ALLIANCE)
WHBC-F, 94.1, 50 KW @ 380, BTFL/EZ (Bonne)	, \$35.00 (Christal)	Dick Elliott
WOOS-F, 106.9, 28 KW @ 341, AOR/CHR	US I, \$34.00 (Eastman)	Bill Chambers
WTOF-F, 98.1, 72 KW @ 570, RELIGION	, \$12.00 (----)	Jack Steenbarger
WQKT-F, 104.5, 50 KW @ 500, COUNTRY	SMN, \$11.00 (Regional)	Tom Bishop
		Ken Nemeth

Other ranked stations - See Cleveland, Akron or Youngstown

MISCELLANEOUS COMMENTS WINW/WOOS-F sold for \$2,500,000 (American and Blackburn)...WYNN changes calls to WTOF-A and format to Religion...WOOS changes calls to WRQK (July)...

CASPER

Arbitron Rank/Pop (12+): 170/63,900
 CHSA Rank/Pop: NA
 MSA Rank/Pop: 341/80,000
 ADI # 183
 Average Person Rating: 18.2
 Market TSL: 24.5 hours

Stations: 6/6
 Diaries: 615/104:1/53.2%
 Sample Target: 550
 Standard Error: .853
 % Below Line: 0
 % Not Listed: 1.7

Est 1984 Revenue: \$3,700,000
 Gross Inc.:
 HH Inc.: \$33,795
 Retail \$: .7 Bil
 Pop per Station: 10,650
 # 1 Biller: KTWO \$1,030,000

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG	
		84	84	83	83	
1.	KTRS-F	42/36.2	---	31.5	---	26.2
2.	KVOC	22/19.0	---	14.6	---	29.0
3.	KTWO	15/12.9	---	19.2	---	17.8
4.	KQLT-F	14/12.1	---	11.5	---	---
5.	KGRQ-F	12/10.3	---	13.8	---	15.9
6.	KATI	9/ 7.8	---	4.6	---	2.8
7.						
8.						
9.						
10.						
11.						
12.						
13.						
14.						
15.						

12+ TSA	1/4/CUME
1.	KTRS-F 63/522
2.	KVOC 24/226
3.	KTWO 23/341
4.	KQLT-F 16/160
5.	KGRQ-F 15/129
6.	KATI 9/148
7.	
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13.	
14.	
15.	

12+ METRO	CUME/	FAL	SPG
	METRO CUME RATING	84	84
1.	KTRS-F 311/48.7	---	46.1
2.	KVOC 201/31.5	---	32.6
3.	KTWO 197/30.8	---	39.9
4.	KQLT-F 144/22.5	---	22.7
5.	KATI 139/21.8	---	14.0
6.	KGRQ-F 118/18.5	---	24.0
7.			
8.			
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11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 59.65% (68 of 114) (SPG 84: 59.70%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KQRS-F	1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KVOC	1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KTRS-F
2.		2. KGRQ-F	2. KGRQ-F	2. KVOC	2. KTWO	2. KVOC	2. KVOC	2. KVOC	2. KVOC	2. KVOC
3.		3.	3. KVOC	3. WGRQ-F	3. KTWO	KQLT-F	3. KTWO	3. KGRQ-F	3.	3. KQLT-F
4.		4.	4. KTWO	4. KTWO	4.	4.	4. KTWO	4.	4.	4. KTWO
5.		5.	5.	5.	5.	5.	5. KQLT-F	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	KTRS-F	1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KGRQ-F	1. KTRS-F	1. KTRS-F
2.		2. KGRQ-F	2.	2. KVOC	2. KGRQ-F	2. KGRQ-F	2. KTRS-F	2. KGRQ-F	2. KTWO
3.		3.	3.	3. KQLT-F	3.	3.	3.	3.	3. KGRQ-F
4.		4.	4.	4.	4.	4.	4.	4.	4. KVOC
5.		5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%
TOP 40/CHR/CONTEMP	9 (1)	42 (1)	51 (2)	44.7	33.1
AOR		12 (1)	12 (1)	10.5	14.5
AC/OLDIES/SOFT ROCK				0	0
MOR/VARIETY	15 (1)		15 (1)	13.2	20.2
COUNTRY	22 (1)		22 (1)	19.3	20.2
BLACK/URBAN				0	0
BTFL MUSIC/EZ		14 (1)	14 (1)	12.2	12.1
NEWS/TALK				0	0
NOSTALGIA				0	0
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			114 (6)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

RADIO STATIONS

KATI, 1400, 1 KW/250 W, CHR	\$15.00 (Masla)		Randall Hall
KTWO, 1030, 50 KW (DA-N), MOR	CBS, \$30.00 (Katz)	Harriscope	Dave Allen
KVOC, 1230, 1 KW/250 W, COUNTRY	ABC-I, \$14.50 (Eastman)		Fred Hildebrand
KGRQ-F, 94.5, 65 KW @ 1908, AOR (Sebastian)	\$17.00 (Masla)		Randall Hall
KQLT-F, 103.7, 59 KW @ 1909, BTFL/EZ	\$20.00* (Mc-Guild)		Dan Roberts
KTRS-F, 95.5, 94 KW @ 1965, CHR	\$26.00 (Torbet)		Bill Hart

MISCELLANEOUS COMMENTS KATI/KAWY-F sold by Stuart for \$1,200,000...KAWY changes calls to KGRQ-F (March)

CEDAR RAPIDS

Arbitron Rank/Pop (12+): 159/140,500
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 225/171,000
 ADI # 78 (with Waterloo)
 Average Person Rating: 18.8
 Market TSL: 24.3 hours

Stations: 13/9
 Diaries: 604/233:1/56.1%
 Sample Target: 575
 Standard Error: .830
 % Below Line: 2.0
 % Not Listed: 7.6

Est 1984 Revenue: \$6,900,000
 Gross Inc.:
 HH Inc.: \$27,754
 Retail \$: 1.0 Bill
 Pop per Station: 15,611
 # 1 Biller: WMT \$2,100,000

		FAL	SPG	FAL	SPG
12+ METRO	1/4/SHARE	84	84	83	83
1. WMT	50/18.9	---	22.5	---	23.1
2. KQCR-F	42/15.9	---	17.2	---	10.1
3. KHAK-F	41/15.5	---	12.7	---	11.3
4. WMT-F	35/13.3	---	10.7	---	8.9
5. KKRQ-F	30/11.4	---	8.6	---	7.3
6. KRNA-F	13/ 4.9	---	1.6	---	4.9
7. KHAK	12/ 4.5	---	4.1	---	5.3
8. KCDR	8/ 3.0	---	8.2	---	6.5
KCRG	8/ 3.0	---	6.1	---	9.7

BIRCH

SHARE
18.6
17.7
16.4
11.5
14.6
6.2
3.1
3.1
4.0

12+ TSA 1/4/CUME

1. WMT	136/1435
2. KHAK-F	87/ 835
3. KKRQ-F	73/ 948
4. KRNA-F	59/ 631
5. KQCR-F	53/ 756
6. WMT-F	45/ 679
7. KXEL	19/ 226
8. KHAK	18/ 228
9. KCRG	16/ 384
10. KCDR	11/ 168

12+ METRO CUME/

METRO CUME RATING	FAL	SPG	
84	84	84	
1. KQCR-F	504/35.9	---	37.2
2. WMT	441/31.4	---	37.5
3. KKRQ-F	397/28.3	---	19.4
4. KHAK-F	393/28.0	---	22.6
5. WMT-F	379/27.0	---	24.0
6. KRNA-F	212/15.1	---	10.0
7. KCRG	207/14.7	---	26.0
8. KHAK	170/12.1	---	9.0
9. KCDR	111/ 7.9	---	12.9

- 10.
- 11.
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- 12.
- 13.
- 14.
- 15.

12+ FM SHARE (METRO): 65.98% (161 of 244) (SPG 84: 55.60%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRQ-F	1. KQCR-F	1. KQCR-F	1. WMT-F	1. WMT-F	1. WMT	1. WMT	1. KQCR-F	1. KHAK-F	1. WMT	1. KHAK-F
2. KQCR-F	2. WMT-F	2. WMT-F	2. KQCR-F	2. KHAK-F	2. KHAK-F	2. KHAK-F	2. WMT	2. KQCR-F	2. KKRQ-F	2. KQCR-F
3.	3. KKRQ-F	3. KHAK-F	3. KHAK-F	3. KQCR-F	3.	3. KQCR-F	3. KHAK-F	3. WMT	3. KQCR-F	3. WMT
4.	4. KHAK-F	4. KKRQ-F	4. WMT	4. WMT	4.	4. WMT-F	4. WMT	4. KKRQ-F	4. KHAK-F	4. KKRQ-F
5.	5.	5.	5.	5.	5.	5.	5.	5. WMT-F	5. WMT-F	5. WMT-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQCR-F	1. KQCR-F	1. WMT-F	1. KQCR-F	1. WMT-F	1. KHAK-F	1. KQCR-F	1. WMT-F	1. KHAK-F	1. WMT-F
2. KKRQ-F	2. WMT-F	2. KQCR-F	2. WMT-F	2. KHAK-F	KQCR-F	2. WMT-F	2. KQCR-F	KQCR-F	2. KHAK-F
3. WMT-F	3. KKRQ-F	3.	3. KHAK-F	KQCR-F	4.	4. KHAK-F	4. KKRQ-F	4. WMT-F	3. KQCR-F
4.	4. KHAK-F	4.	KQCR-F	WMT	5.	5. KKRQ-F	5.	5.	5.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		72 (2)	72 (2)	29.5	19.8 KLEH 1290 Anamosa .8/1.7
AOR		13 (1)	13 (1)	5.3	9.1 KXEL 1540 Waterloo .4/2.1
AC/OLDIES/SOFT ROCK		35 (1)	35 (1)	14.3	17.7 WGN 720 Chicago .4/3.1
MOR/VARIETY	51 (2)		51 (2)	20.9	24.1 WHO 1040 Des Moines .4/3.0
COUNTRY	15 (3)	41 (1)	56 (4)	23.0	17.7
BLACK/URBAN				0	0
BTFEL MUSIC/EZ				0	0
NEWS/TALK	1 (1)		1 (1)	0.4	0.9
NOSTALGIA	16 (2)		16 (2)	6.6	8.6
RELIGION/GOSPEL				0	2.2
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
244 (13)					

RADIO STATIONS

KCDR, 1450, 1 KW/250 W	NOSTALGIA (Drake-Chen)	MBS, \$12.00*	(Christal)	Mike Dulaney
KCRG, 1600, 5 KW (DA-N)	NOSTALGIA	ABC-E, \$21.00	(Torbet)	Red Rizer
KHAK, 1360, 1 KW (DAYS,DA), COUNTRY	US II, \$ NA	(Mc-Guild)	Stoner	Mary Quass
WMT, 600, 5 KW (DA-N), MOR	CBS, \$40.00	(Katz)	Cosmos	Larry Edwards
KHAK-F, 98.1, 100 KW @ 485, COUNTRY (TM)	US II, \$34.00	(Mc-Guild)	Stoner	Mary Quass
KKRQ-F, 100.7, 100 KW @ 850, CHR	US I, \$19.00	(HNWH)	(IOWA CITY)	Randy Holland
KQCR-F, 102.9, 100 KW @ 350, CHR (Drake-Chen)	APR, \$32.50	(Torbet)	Small	Dave Small
KRNA-F, 93.9, 100 KW @ 590, AOR/CHR	UPI, \$26.38	(Masla)	(IOWA CITY)	Eliot Keller
KTOF-F, 104.5, 100 KW @ 550, RELIGION	\$ NA	(----)		Jim Young
WMT-F, 96.5, 100 KW @ 540, AC	CBS-R, \$25.00	(Katz)	Cosmos	Larry Edwards

MISCELLANEOUS COMMENTS

KKRQ-F changed from AOR to CHR (Aug 84)...KQCR-F sold to Dave Small for \$1,900,000 (Grandy & Berkson)...

CHARLESTON, SC

Arbitron Rank/Pop (12+): 82/392,400
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 98/464,600
 ADI # 109
 Average Person Rating: 18.2
 Market TSL: 24.2 hours

Stations: 21/19
 Diaries: 724/542:1/39.4%
 Sample Target: 760
 Standard Error: .802
 % Below Line: 2.6
 % Not Listed: 9.2

Est 1984 Revenue: \$7,500,000
 Gross Inc.:
 HH Inc.: \$26,680
 Retail \$: 2.0 Bil
 Pop per Station: 20,653
 # 1 Biller: WEZL-F \$1,425,000

12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE	12+ TSA 1/4/CUME		12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84	
1.	WSSX-F	109/15.3	16.5	13.5	7.8	11.6	24.6	1.	WSSX-F	114/1475	1367/34.8	32.9	28.4
2.	WEZL-F	85/11.9	13.5	13.2	14.3	12.7	9.6	2.	WEZL-F	104/1085	987/25.2	17.0	19.8
3.	WMWZ-F	77/10.8	13.0	12.5	15.3	9.4	9.6	3.	WMWZ-F	79/ 893	866/22.1	22.6	22.5
4.	WPAL	71/ 9.9	6.5	7.0	9.1	11.8	7.7	4.	WXTC-F	77/1152	817/20.8	21.7	22.8
5.	WXTC-F	68/ 9.5	9.4	9.7	11.3	11.3	11.6	5.	WPAL	73/ 666	631/16.1	12.4	14.2
6.	WAVF-F	30/ 4.2	---	---	---	---	8.0	6.	WDM-F	59/ 857	579/14.8	15.5	13.6
	WKQB-F	30/ 4.2	5.3	4.4	3.5	3.5	4.9	7.	WKQB-F	53/ 953	515/13.1	---	---
8.	WXLY-F	27/ 3.8	3.2	3.6	3.7	6.1	3.6	8.	WQIZ	42/ 325	443/11.3	11.0	13.6
	WDXZ-F	27/ 3.8	---	---	---	---	3.1	9.	WAVF-F	38/ 613	375/ 9.6	12.1	15.7
10.	WQIZ	25/ 3.5	3.9	6.4	5.4	4.2	2.2	10.	WDXZ-F	30/ 271	299/ 7.6	13.3	15.1
11.	WTMA	19/ 2.7	3.6	5.1	2.7	5.9	.6	11.	WLWF-F	250/ 6.4	---	---	7.5
12.	WMCJ	14/ 2.0	5.5	---	.3	1.2	---	12.	WDXZ-F	211/ 5.4	---	---	---
13.	WCSC	13/ 1.8	5.0	4.5	5.1	4.9	2.5	13.					
14.								14.					
15.								15.					

12+ FM SHARE (METRO): 75.31% (488 of 648) (SPG 84: 68.77%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID	
1.	WSSX-F	1.	WSSX-F	1.	WSSX-F	1.	WSSX-F	1.	WSSX-F	1.	WPAL
2.	WPAL	2.	WMWZ-F	2.	WXTC-F	2.	WEZL-F	2.	WMWZ-F	2.	WEZL-F
	WMWZ-F	3.	WXTC-F	3.	WMWZ-F	3.	WSSX-F	3.	WXTC-F	3.	WSSX-F
4.	WKQB-F	4.	WPAL	4.	WEZL-F	4.	WSSX-F	4.	WMWZ-F	4.	WXTC-F
5.		5.	WAVF-F	5.	WPAL	5.	WPAL	5.	WPAL	5.	WKQB-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WSSX-F	1.	WSSX-F	1.	WSSX-F	1.	WSSX-F	1.	WSSX-F
2.	WXTC-F	2.	WXTC-F	2.	WPAL	2.	WEZL-F	2.	WMWZ-F
3.	WPAL	3.	WMWZ-F	3.	WPAL	3.	WKQB-F	3.	WXTC-F
4.	WMWZ-F	4.	WPAL	4.	WXTC-F	4.	WAVF-F	4.	WAVF-F
5.		5.	WAVF-F	5.	WEZL-F	5.	WPAL	5.	WPAL

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		119 (2)	119 (2)	18.4	24.9	MGCA 1450 Charleston .8/2.8
AOR		30 (1)	30 (1)	4.6	3.9	MGXF-F 101.7 Ravenel .4/1.7
AC/OLDIES/SOFT ROCK	19 (1)	103 (3)	122 (4)	18.8	4.9	WKCN 910 N. Charleston 1.3/5.4
NOR/VARIETY	13 (1)		13 (1)	2.0	1.1	WLNB-F 94.3 Goose Creek .7/1.2
COUNTRY		112 (2)	112 (2)	17.2	15.8	WLWF-F 105.5 Mancks Corner 1.4/6.4
BLACK/URBAN	85 (2)	89 (2)	174 (4)	26.9	33.1	WOKE 1340 Charleston .4/2.3
BTFL MUSIC/EZ		32 (2)	32 (2)	4.9	10.6	WAVE-F 102.5 Sarasota .7/2.9
NEWS/TALK	9 (1)		9 (1)	1.4	2.4	WDM-F 101.3 Sumter 1.7/6.0
NOSTALGIA	9 (2)		9 (2)	1.4	2.5	MISCELLANEOUS COMMENTS
RELIGION/GOSPEL	25 (1)		25 (1)	3.9	0	WXTC drops BTFL and picks up AC...WTMA/WSSX-F sold by Sconnix to Fairfax for \$6,400,000 (Richards)... MGCA in Charleston and WLNB-F in Goose Creek were sold for \$515,000...WLWF-F (Moncks Corner) sold for \$190,000...WAVF-F signs on in March with AC...Notice that WAVE-F in Sarasota shows up. Sarasota must be over 400 miles from Charleston. Most likely that listening should have been audited to WAVF...
SPANISH				0	0	Vance Brady
CLASSICAL				0	0	Harry Weaver
UNKNOWN/OTHERS		3 (1)	3 (1)	0.5	0.8	Bill Saunders
			648 (21)			Faircom (ST. GEORGE) Steve Judy
						(MONCKS CORNER) Clary Butler
						John Price Buddy Barton
						Faircom (SUMMERVILLE) Cliff Fletcher
						Bahakel Lorrain Lancaster
						\$45.00* (Mc-Guild) Phil Zachary
						\$16.00 (Republic) (ST. GEORGE) Steve Judy
						\$ NA (HNWI) Vance Brady
						\$40.00 (----) (HANAHAN) Paul Robinson

RADIO STATIONS

WCSC, 1390, 5 KW (DA-N), AC	ABC-C, \$50.00	(Mc-Guild)
WGCA, 1450, 1 KW/250 W, AC	ABC-I, \$20.00	(Masla)
WKCN, 910, 500 W (DAYS,DA), TALK/NEWS	ABC-T, \$15.00	(----)
WOKE, 1340, 1 KW/250 W, NOSTALGIA	CBS, \$ 8.00	(----)
WPAL, 730, 1 KW (DAYS), BLACK	ABC-D, NBN, \$25.00	(Weiss)
WTMA, 1250, 5 KW/1 KW, AC	MBS, \$33.00	(Katz)
WQIZ, 810, 5 KW (DAYS), GOSPEL	SBN, \$11.00	(Republic)
WMCJ, 950, 500 W (DAYS), BLACK	US 1, \$13.00	(Dora)
WEZL-F, 103.5, 100 KW @ 700, COUNTRY	NBC, \$75.00	(Blair)
WSSX-F, 95.1, 100 KW @ 350, CHR	, \$55.00	(Katz)
WMWZ-F, 93.5, 3 KW @ 510, BLACK	SBN, \$43.00*	(HNWH)
WXLY-F, 102.5, 100 KW @ 547, COUNTRY	US 1, \$22.00	(Torbet)
WXTC-F, 96.9, 100 KW @ 782, AC (Churchill)	, \$45.00*	(Mc-Guild)
WKQB-F, 107.5, 100 KW @ 1049, AOR/CHR	, \$16.00	(Republic)
WDXZ-F, 104.9, 3 KW @ 300, BTFL MUS (TN)	, \$ NA	(HNWI)
WAVF-F, 96.1, 100 KW @ 585, AC	, \$40.00	(----)

WDM - See Columbia

MISCELLANEOUS COMMENTS (cont') This book may be reissued... Arbitron fell 5% short of sample target...

CHARLESTON, WV

Arbitron Rank/Pop (12+): 133/223,000
 CNSA Rank/Pop: NA
 MSA Rank/Pop: 166/268,000
 ADI # 44 (with Huntington)
 Average Person Rating: 15.1
 Market TSL: 20.7 hours

Stations: 15/12
 Diaries: 732/305:1/52.0%
 Sample Target: 610
 Standard Error: .703
 % Below Line: 4.1
 % Not Listed: 5.7

Est 1984 Revenue: \$7,100,000
 Gross Inc.:
 HH Inc.: \$25,638
 Retail #: 2.0 B11
 Pop per Station: 18,583
 # 1 Biller: WVAF-F \$1,300,000

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. WVAF-F 52/15.5	---	14.9	---	18.8
2. WWSR-F 45/13.4	---	12.0	---	8.1
3. WQBE-F 41/12.2	---	12.0	---	15.9
4. WCHS 34/10.1	---	7.6	---	6.0
5. WBES-F 32/ 9.5	---	10.7	---	9.4
6. WKLC-F 30/ 8.9	---	15.1	---	11.7
7. WCAW 25/ 7.4	---	10.4	---	8.6
8. WTIP 14/ 4.2	---	3.1	---	4.2
9. WQBE 13/ 3.9	---	1.3	---	3.6
10. WKAZ 7/ 2.1	---	2.3	---	---
WSCW 7/ 2.1	---	2.1	---	1.6
12.				
13.				
14.				
15.				

12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL	SPG
		84	84
1. WQBE-F 95/1157	1. WVAF-F 671/30.1	---	28.9
2. WKLC-F 79/1157	2. WWSR-F 597/26.8	---	24.0
3. WWSR-F 67/ 885	3. WQBE-F 473/21.2	---	21.6
4. WVAF-F 65/1094	4. WKLC-F 428/19.2	---	26.3
5. WCHS 39/ 570	5. WCHS 420/18.8	---	23.4
WKEE-F 39/ 626	6. WCAW 339/15.2	---	18.1
7. WBES-F 36/ 387	7. WBES-F 331/14.8	---	14.7
8. WEMM-F 33/ 394	8. WQBE 195/ 8.7	---	7.5
9. WAMX-F 32/ 449	9. WTIP 145/ 6.5	---	6.9
10. WCAW 29/ 388	10. WXIT 116/ 5.2	---	4.3
11.	11.		
12.	12.		
13.	13.		
14.	14.		
15.	15.		

12+ FM SHARE (METRO): 67.19% (213 of 317) (SPG 84: 69.15%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WWSR-F	1. WVAF-F	1. WVAF-F	1. WVAF-F	1. WVAF-F	1. WQBE-F	1. WVAF-F	1. WVAF-F	1. WWSR-F	1. WWSR-F	1. WVAF-F
2. WVAF-F	2. WWSR-F	2. WWSR-F	2. WQBE-F	2. WQBE-F	2. WBES-F	2. WQBE-F	2. WQBE-F	2. WKLC-F	2. WWSR-F	2. WWSR-F
3. WKLC-F	3. WKLC-F	3. WQBE-F	3. WCHS	3. WCHS	3. WCHS	3. WCHS	3. WBES-F	3. WQBE-F	3. WVAF-F	3. WKLC-F
4. WQBE-F	4. WQBE-F	4. WKLC-F	4. WWSR-F	4. WBES-F	4. WCAW	4. WWSR-F	4. WWSR-F	4. WKLC-F	4. WCHS	4. WBES-F
5. WCHS	5. WCHS	5. WCHS	5. WCHS	5. WCHS	5. WCAW	5. WCAW	5. WCAW	5. WQBE-F	5. WQBE-F	5. WCHS
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WWSR-F	1. WVAF-F	1. WVAF-F	1. WVAF-F	1. WVAF-F	1. WKLC-F	1. WKLC-F	1. WVAF-F	1. WKLC-F	1. WQBE-F	
2. WVAF-F	2. WWSR-F	2. WWSR-F	2. WQBE-F	2. WQBE-F	2. WWSR-F	2. WWSR-F	2. WKLC-F	2. WQBE-F	2. WQBE-F	
3. WKLC-F	3. WKLC-F	3. WQBE-F	3. WCHS	3. WCHS	3. WVAF-F	3. WVAF-F	3. WQBE-F	3. WVAF-F	3. WBES-F	
4. WQBE-F	4. WQBE-F	4. WKLC-F	4. WCHS	4. WBES-F	4. WWSR-F	4. WWSR-F	4. WWSR-F	4. WWSR-F	4. WCHS	
5. WCHS	5. WCHS	5. WCHS	5. WKLC-F	5. WKLC-F	5. WCAW	5. WCAW	5. WCAW	5. WCAW	5. WCAW	

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		101 (3)	101 (3)	31.9	28.5	WXIT 1490 Charleston 1.2/5.2
AOR		30 (1)	30 (1)	9.5	16.1	WAMX-F 93.7 Ashland, KY 1.2/1.9
AC/OLDIES/SOFT ROCK	20 (2)	3 (1)	23 (3)	7.3	3.9	WEMM-F 107.9 Huntington 1.8/3.2
MOR/VARIETY	34 (1)		34 (1)	10.7	8.0	WKEE-F 100.5 Huntington .9/2.1
COUNTRY	25 (1)	41 (1)	66 (2)	20.8	23.8	
BLACK/URBAN				0	0	
BTFL MUSIC/EZ		32 (1)	32 (1)	10.1	11.4	
NEWS/TALK				0	0	
NOSTALGIA	14 (1)		14 (1)	4.4	3.3	
RELIGION/GOSPEL	11 (2)	6 (1)	17 (3)	5.4	4.7	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0.8	
317 (15)						

RADIO STATIONS

WCAW, 680, 50 KW/250 W (DA-N), COUNTRY	ABC-E, \$35.00 (Blair)	Capitol-Johnson	Paul Howard
WCHS, 580, 5 KW (DA-N), MOR	CBS, \$38.00 (Selcom)	Rollins	Don Robertson
WKAZ, 1300, 1 KW (DAYS), AC	Source, \$ NA (HNWH)		Lynn Martin
WQBE, 950, 5 KW/1 KW (DA-N), AC	ABC-I, \$ NA (Mc-Guild)	Nininger	Bob Turley
WSCH, 1410, 5 KW (DAYS), RELIGION	MBS, \$ 9.00 (----)	CLW	Henry Goldman
WTIP, 1240, 1 KW/250 W, NOSTALGIA	NBC, \$20.00* (Republic)	Beasley	T. Martin
WXIT, 1490, 1 KW/250 W, RELIGION	\$ 6.00 (----)		Frank Blake
WBES-F, 96.1, 50 KW @ 360, BTFL/EZ	CBS, \$23.00 (Selcom)	Rollins	Morton Victorson
WKLC-F, 105.1, 50 KW @ 500, AOR (Burk-Abr)	ABC-R, Source, \$28.00 (HNWH)		Lynn Martin
WQBE-F, 97.5, 50 KW @ 500, COUNTRY	ABC-I, \$40.00 (Mc-Guild)	Nininger	Bob Turley
WVAF-F, 99.9, 50 KW @ 490, CHR	ABC-F, \$48.00 (Blair)	Capitol-Johnson	Paul Howard
WWSR-F, 102.7, 50 KW @ 420, CHR	US I, \$24.00 (Republic)	Beasley	T. Martin

Other ranked stations - See Huntington

CHARLOTTE-GASTONIA

Arbitron Rank/Pop (12+): 40/847,800
 CNSA Rank/Pop: # 36
 MSA Rank/Pop: 45/1,010,400
 ADI # 32
 Average Person Rating: 16.5
 Market TSL: 22.1 hours

Stations: 27/24
 Diaries: 1260/673:1/48.3%
 Sample Target: 1130
 Standard Error: .560
 % Below Line: 2.1
 % Not Listed: 9.6

Est. 1984 Revenue: \$19,700,000
 Gross Inc.:
 III Inc.: \$26,136
 Retail \$: 5.8 B11
 Pop per Station: 35,325
 # 1 Biller: WSOC-F \$4,000,000

		FAL	SPG	FAL	SPG	BIRCH			12+ METRO CUME/		FAL	SPG			
		84	84	83	83	SHARE	12+ TSA	1/4/CUME	METRO CUME RATING		84	84			
1.	WPEG-F	188/13.4	10.9	10.8	10.8	9.5	10.7	1.	WSOC-F	330/3675	1.	WSOC-F	2138/25.2	26.7	27.3
2.	WSOC-F	176/12.6	15.8	17.3	17.1	14.6	10.9	2.	WROQ-F	261/3174	2.	WBT	1871/22.1	25.5	19.6
3.	WBT	132/ 9.4	13.3	7.7	10.7	11.6	9.4	3.	WPEG-F	232/2076	3.	WROQ-F	1810/21.3	19.5	15.9
4.	WBCY-F	116/ 8.3	9.2	7.4	8.4	10.9	7.6	4.	WBCY-F	222/3118	4.	WBCY-F	1776/20.9	21.6	21.0
	WROQ-F	116/ 8.3	7.7	7.2	8.2	8.4	15.8	5.	WLVR-F	185/1908	5.	WPEG-F	1542/18.2	18.4	15.3
6.	WEZC-F	103/ 7.4	6.7	6.1	6.1	8.0	10.6	6.	WEZC-F	163/2239	6.	WEZC-F	1415/16.7	13.2	14.5
7.	WLVK-F	92/ 6.6	2.8	3.7	3.2	3.3	6.2	7.	WBT	146/2137	7.	WJZR-F	1060/12.5	13.0	12.7
8.	WZXI-F	78/ 5.6	6.0	4.1	8.7	7.6	7.2	8.	WZXI-F	125/1331	8.	WLVK-F	1053/12.4	9.0	11.4
9.	WJZR-F	62/ 4.4	6.4	5.4	2.7	---	4.6	9.	WTQR-F	110/1310	9.	WZXI-F	903/10.7	9.8	8.4
10.	WGSP	29/ 2.1	.6	1.3	1.2	---	1.5	10.	WJZR-F	83/1381	10.	WSOC	464/ 5.5	5.0	6.0
11.	WSOC	23/ 1.6	.9	2.0	3.6	2.5	1.1	11.	WKZL-F	64/ 602	11.				
12.	WQCC	20/ 1.4	1.1	2.8	2.9	5.2	.8	12.			12.				
13.								13.			13.				
14.								14.			14.				
15.								15.			15.				
16.								16.			16.				
17.								17.			17.				
18.								18.			18.				
19.								19.			19.				
20.								20.			20.				
21.								21.			21.				
22.								22.			22.				
23.								23.			23.				
24.								24.			24.				
25.								25.			25.				

12+ FM SHARE (NETRO): 75.53% (957 of 1267) (SPG 84: 71.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPEG-F	1. WPEG-F	1. WPEG-F	1. WPEG-F	1. WSOC-F	1. WSOC-F	1. WSOC-F+	1. WSOC-F	1. WSOC-F+	1. WPEG-F	1. WPEG-F
2. WROQ-F	2. WBCY-F	2. WSOC-F	2. WSOC-F	2. WPEG-F	2. WBT	2. WBT	2. WPEG-F	2. WPEG-F	2. WBT	2. WBCY-F
3. WJZR-F	3. WROQ-F	3. WEZC-F	3. WBCY-F	3. WBCY-F	3. WZXI-F	3. WPEG-F	3. WEZC-F	3. WROQ-F	3. WROQ-F	3. WSOC-F
4. WBCY-F	4. WEZC-F	4. WROQ-F	4. WEZC-F	4. WEZC-F	4. WPEG-F	4. WBCY-F	4. WBT	4. WBCY-F	4. WSOC-F	4. WROQ-F
5.	5. WSOC-F	5.	5. WBT	5. WBT	5. WEZC-F	5. WEZC-F	5. WZXI-F	5. WBT	5. WLVK-F	5. WLVK-F
6.	6.	6.	6.	6. WLVK-F	6. WLVK-F	6. WROQ-F+	6. WBCY-F	6. WEZC-F	6. WBCY-F	6. WBT
7.	7.	7.	7.	7.	7.	7.	7.	7. WLVK-F	7. WJZR-F	7. WJZR-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBCY-F	1. WBCY-F	1. WBCY-F	1. WPEG-F	1. WPEG-F	1. WPEG-F	1. WPEG-F	1. WPEG-F	1. WPEG-F	1. WSOC-F
2. WPEG-F	2. WPEG-F	2. WPEG-F	2. WBCY-F	2. WSOC-F	2. WROQ-F	2. WROQ-F	2. WROQ-F	2. WSOC-F	2. WPEG-F
3. WROQ-F	3. WEZC-F	3. WEZC-F	3. WEZC-F	3. WBCY-F	3. WJZR-F	3. WBCY-F	3. WBCY-F	3. WROQ-F	3. WLVK-F
4. WEZC-F	4. WROQ-F	4. WSOC-F	4. WSOC-F	4. WEZC-F	4. WSOC-F	WSOC-F	4. WLVK-F	4. WBCY-F	4. WBCY-F
5.	5. WSOC-F	5. WROQ-F	5. WBT	5. WBT	5. WEZC-F	5. WLVK-F	5. WSOC-F	5. WEZC-F	WROQ-F
6.	6.	6.	6.	6.	6.	6.	6. WEZC-F	6. WLVK-F	6. WBT
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 84		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	5 (1)	304 (4)	309 (5)	24.4	14.4	WAME	1480	Charlotte	.5/1.8
AOR				0	8.2	WGAS	1420	Gastonia	.6/ .7
AC/OLDIES/SOFT ROCK	29 (1)	195 (2)	224 (3)	17.7	13.0	WGIV	1600	Charlotte	1.1/4.6
MOR/VARIETY	141 (2)		141 (2)	11.1	8.8	WGNC	1450	Gastonia	.6/1.5
COUNTRY	62 (5)	184 (2)	246 (7)	19.4	25.3	WHVN	1240	Charlotte	.4/1.6
BLACK/URBAN	36 (2)	188 (1)	224 (3)	17.7	17.2	WIXE	1190	Monroe	.6/1.1
BTFL MUSIC/EZ		78 (1)	78 (1)	6.2	4.4	WLON	1050	Lincolnton	1.3/2.2
NEWS/TALK				0	0.9	WLTC	1370	Gastonia	.4/ .8
NOSTALGIA	10 (1)		10 (1)	0.8	2.1	WRKB	1460	Kannapolis	.6/ .9
RELIGION/GOSPEL	29 (4)	8 (1)	37 (5)	2.9	4.3	WROQ	610	Charlotte	.4/3.2
SPANISH				0	0	WSAT	1280	Salisbury	.7/1.1
CLASSICAL				0	0	WSTP	1490	Salisbury	.6/ .9
UNKNOWN/OTHERS				0	1.3	WKZL-F	107.9	Winston-Salem	.7/1.4
			1267 (27)			WMIT-F	106.9	Black Mountain	.6/1.9
						WTQR-F	104.1	Winston-Salem	.6/2.2

RADIO STATIONS

AM STATIONS

WAME, 1480, 5 KW (DA-2)	, RELIGION	UPI, \$ 16.00 (----)	Swaggert	Jim Bell
WBT, 1110, 50 KW (DA-N)	, MOR/AC	, \$100.00* (Blair)	Jeff-Pilot	Bill Jennings
WGIV, 1600, 1 KW/500 W (DA-N)	, BLACK	NBN, \$ 31.00 (Selcom)		Cal Harmon
NGSP, 1310, 1 KW (DAYS)	, OLDIES	ABC-D, \$ 37.00 (Selcom)		Andy Bickel
WHVN, 1240, 1 KW/250 W (DA-1)	, RELIGION	NBC, \$ NA (----)	Beck	Tom Gentry
WQCC, 1540, 1 KW (DAYS)	, BLACK	SMN, \$ NA (Savalli)		Wayne Hammond
WROQ, 610, 5 KW/1 KW (DA-2)	, CHR	US I, \$ NA (Eastman)		Sis Kaplan
WSOC, 930, 5 KW/1 KW (DA-N)	, COUNTRY (TM)	MBS, \$ 35.00* (Christal)	Cox	Lee Morris

FM STATIONS

WBKY-F, 107.9, 100 KW @ 980, CHR	ABC-F, \$ 95.00* (Blair)	Jeff-Pilot	Bill Jennings
WEZC-F, 104.7, 100 KW @ 1240, AC (Burk-Abr)	, \$ 84.00* (NMR)	EZ	Gary Brobst
WJZR-F, 99.7, 100 KW @ 320, CHR	, \$ 70.00* (Selcom)	Downs (KANNAPOLIS)	Paul Downs
WLVK-F, 96.9, 100 KW @ 1250, COUNTRY	, \$ 40.00 (----)	(STATESVILLE)	
WPEG-F, 97.9, 50 KW @ 390, BLACK (Drake-Chen)	CBS-R, \$ NM (HNWH)	(CONCORD)	Nancy Cooper
WROQ-F, 95.1, 100 KW @ 574, CHR (Burk-Abr)	US I, \$ 75.00* (Eastman)		Stan Kaplan
WSOC-F, 103.7, 100 KW @ 1040, COUNTRY (TM)	MBS, \$125.00 (Christal)	Cox	Lee Morris
WZXI-F, 101.9, 100 KW @ 870, BTFL/EZ	, \$ 40.00* (Republic)	(GASTONIA)	Jerry McSwain

CALL LETTER CHANGES

WLTV changes to WLKV

FORMAT CHANGES

WSOC-A: from Nostalgia to Country

STATION SALES

WGIV: from Attaway to Founders for \$550,000 (est)

MISCELLANEOUS COMMENTS

CHATTANOOGA

Arbitron Rank/Pop (12+): 70/472,900
 CMA Rank/Pop: NA
 MSA Rank/Pop: 105/438,300
 ADI # 80
 Average Person Rating: 16.9
 Market TSL: 22.3 hours

Stations: 22/19
 Diaries: 1078/439:1/49.0%
 Sample Target: 870
 Standard Error: .611
 % Below Line: 1.7
 % Not Listed: 7.2

Est 1984 Revenue: \$8,000,000
 Gross Inc.:
 HH Inc.: \$22,945
 Retail \$: 2.4 Bill
 Pop per Station: 24,889
 # 1 Biller: WSKZ-F \$1,800,000

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83
1. WSKZ-F	159/19.9	17.9	13.8	12.7	14.7
2. WUSY-F	130/16.2	10.8	12.5	11.0	3.9
3. WDEF-F	72/ 9.0	11.2	8.9	11.2	11.8
4. WJTT-F	67/ 8.4	11.2	12.4	8.7	9.5
5. WDEF	54/ 6.7	9.4	6.7	8.7	9.8
6. WDOD-F	52/ 6.5	9.1	8.6	9.4	18.4
7. WMOG	30/ 3.7	.5	.5	.3	1.0
8. WGOV	27/ 3.4	3.6	4.3	4.3	5.2
9. WOME-F**	23/ 2.9	2.3	2.4	3.0	3.1
10. WDXB	18/ 2.2	2.0	2.4	2.1	2.1
WDOD	18/ 2.2	5.0	2.4	2.1	2.1

12.
13.
14. ** WOME-F was determined by Arbitron to
15. have engaged in on-air survey or diary promotional activities.

12+ TSA 1/4/CUME

1. WSKZ-F	210/2268
2. WUSY-F	193/1702
3. WDDO-F	88/1292
4. WDEF-F	86/1069
5. WJTT-F	73/ 785
6. WDEF	54/ 562
7. WMOG	30/ 300
8. WGOV	28/ 462
9. WOME-F**	23/ 379
10. WDOD	21/ 390
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/	FAL SPG
METRO CUME RATING	84 84
1. WSKZ-F	1622/34.3 29.6 27.4
2. WUSY-F	1171/24.8 18.8 21.3
3. WDEF-F	928/19.6 21.9 22.0
4. WDOD-F	797/16.9 20.8 20.3
5. WJTT-F	751/15.9 17.5 17.7
6. WDEF	538/11.4 17.3 16.9
7. WGOV	449/ 9.5 11.0 13.4
8. WOME-F**	379/ 8.0 6.2 6.7
9. WDOD	333/ 7.0 11.9 15.8
10. WMOG	300/ 6.3 2.0 NA
11.	
12.	
13.	
14.	
15.	

12+ FM SHARE (METRO): 70.26% (522 of 743) (SPG 84: 65.07%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WUSY-F	1. WUSY-F	1. WUSY-F	1. WDEF-F+	1. WUSY-F	1. WSKZ-F	1. WSKZ-F	1. WSKZ-F
2. WJTT-F	2. WUSY-F	2. WUSY-F	2. WSKZ-F	2. WSKZ-F	2. WDEF-F	2. WUSY-F	2. WSKZ-F	2. WUSY-F	2. WJTT-F	2. WUSY-F
3.	3. WJTT-F	3. WJTT-F	3. WDOD-F	3. WDOD-F	3. WDOD-F	3. WSKZ-F	3. WDEF-F	3. WJTT-F	3. WUSY-F	3. WJTT-F
4.	4.	4. WDOD-F	4. WDEF-F	4. WDEF-F	4. WDEF	4. WDOD-F+	4. WDOD-F	4. WDEF-F	4. WDEF-F	4. WDOD-F
5.	5.	5. WDEF-F	5. WJTT-F	5. WJTT-F	5. WMOG	5. WJTT-F	5. WDEF	5. WDOD-F	5. WDEF	5. WDEF-F
						6. WJTT-F				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WUSY-F	1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WUSY-F
2. WJTT-F	2. WUSY-F	2. WUSY-F	2. WUSY-F	2. WSKZ-F	2. WUSY-F	2. WUSY-F	2. WUSY-F	2. WUSY-F	2. WSKZ-F
3. WUSY-F	3. WJTT-F	3. WJTT-F	3. WJTT-F	3. WDEF-F	3. WJTT-F	3. WJTT-F	3.	3. WDOD-F	3. WDOD-F
4.	4.	4.	4. WDEF-F	4. WDOD-F	4. WOME-F**	4. WOME-F**	4.	4. WJTT-F	4.
5.	5.	5.	5. WDOD-F	5. WJTT-F	5.	5. WDOD-F	5.	5. WDEF-F	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO	SHARE & CUME RATING
TOP 40/CHR/CONTEMP		165 (2)	165 (2)	22.2	14.9	WALV-F	95.3 Cleveland .7/1.6
AOR		27 (2)	27 (2)	3.6	2.6	WBAC	1340 Cleveland 1.0/3.6
AC/OLDIES/SOFT ROCK	27 (1)	6 (1)	33 (2)	4.4	4.6	WBLJ	1230 Dalton, GA 2.0/5.4
MOR/VARIETY	76 (3)		76 (3)	10.2	8.6	WCLE	1570 Cleveland .7/2.0
COUNTRY	55 (4)	185 (3)	240 (7)	32.3	33.0	WEPG	910 S. Pittsburg .7/1.2
BLACK/URBAN	46 (2)	67 (1)	113 (2)	15.2	22.8	WFLI	1070 Lookout Mountain 1.1/4.1
BTFL MUSIC/EZ		72 (1)	72 (1)	9.7	9.6	WNOO	1260 Chattanooga 2.0/6.2
NEWS/TALK				0	0	WRCD	1430 Dalton 1.6/2.3
NOSTALGIA				0	1.9	WKLS-F	96.1 Atlanta .5/1.5
RELIGION/GOSPEL	9 (1)		9 (1)	1.2	1.5	WQMT-F	99.3 Chatsworth .4/1.4
SPANISH				0	0	WZGC-F	92.9 Atlanta .7/2.4
CLASSICAL				0	0		
UNKNOWN/OTHERS	8 (1)		8 (1)	1.1	.5		
			743 (22)				

RADIO STATIONS

WDEF, 1370, 5 KW (DA-N), MOR	CBS, \$46.00 (Katz)	Park	Ben Cagle
WDOD, 1310, 5 KW (DA-N), COUNTRY	ABC-E, \$ NM (Torbet)	Bahakel	Paul Fink
WFLI, 1070, 50 KW/1 KW (DA-2), RELIGION	ABC-C, \$15.00 (Mc-Guild)	Benns (LOOKOUT MT)	Y. Benns
WGOV, 1150, 5 KW/1 KW (DA-N), AC	, \$50.00 (Eastman)	Bloomington	Don Newberg
WNOO, 1260, 5 KW (DAYS), BLACK	SBN, \$20.00 (Masla)		Harold Cothran
WDEF-F, 92.3, 100 KW @ 895, BTFL/EZ	CBS, \$46.00 (Katz)	Park	Ben Cagle
WDOD-F, 96.5, 100 KW @ 1080, COUNTRY	ABC-E, \$65.00 (Torbet)	Bahakel	Paul Fink
WJTT-F, 94.3, 3 KW @ 325, BLACK	CBS-R, \$25.00* (Mc-Guild)	Benns (RED BANK)	Y. Benns
WOME-F, 105.5, 3 KW @ 270, AOR	, \$18.00 (----)	(ROSEVILLE,GA)	David King
WSKZ-F, 106.5, 100 KW @ 1076, CHR	, \$70.00 (Eastman)	Bloomington	Don Newberg
WUSY-F, 100.7, 100 KW @ 360, COUNTRY	APR, US II, \$39.00 (RHNH)	(CLEVELAND)	Dave Coppock

MISCELLANEOUS COMMENTS Bradley, TN and Whitfield, GA Counties added to Metro...WOME flagged because it ran survey announcements for two weeks. According to Arbitron "the announcement excited the audience to participate but did not request atypical reporting of listenership."

CHICAGO

Arbitron Rank/Pop (12+): 3/6,567,400
 CHSA Rank/Pop: # 3
 MSA Rank/Pop: 3/6,015,500
 ADI # 3
 Average Person Rating: 19.0
 Market TSL: 24.8 hours

Stations: 36/36
 Diaries: 3146/2088:1/47.8%
 Sample Target: 3120
 Standard Error: .370
 % Below Line: 0
 % Not Listed: 8.0

Est. 1984 Revenue: \$164,000,000
 Gross Inc.:
 HH Inc.: \$31,681
 Retail \$: 44.9 Bill
 Pop per Station: 182,428
 # 1 Biller: WGN \$23,000,000

12+ METRO	1/4/SHARE	WIN 85	FAL 84	SUM 84	SPG 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 84	SPG 84		
1. WGN	1202/9.6	9.3	9.7	11.4	8.8	7.9	1. WGN	1501/19797	1. WGN	15219/23.2	21.2	20.8
2. WLOO-F	807/6.5	5.8	5.4	6.8	5.6	2.7	2. WLOO-F	808/ 7772	2. WBBM	11223/17.1	18.3	15.9
3. WCCI-F	672/5.4	5.5	6.1	4.7	6.1	6.8	3. WBBM	693/13428	3. WBBM-F	10364/15.8	16.2	18.3
4. WBMX-F	667/5.3	4.5	4.5	5.2	4.8	7.2	4. WBMX-F	685/ 9451	4. WBBM-F	9185/14.0	13.4	12.9
5. WBBM	605/4.8	4.5	4.9	4.4	4.5	4.9	5. WCCI-F	674/ 8565	5. WKQX-F	8589/13.1	11.4	14.3
6. WBBM-F	546/4.4	4.4	4.2	5.0	4.6	5.7	6. WLS	672/13539	6. WCCI-F	8508/13.0	13.3	13.4
7. WLUP-F	547/3.8	3.5	3.1	2.8	3.4	5.6	7. WMAQ	652/12700	7. WMAQ	8218/12.5	9.4	12.1
8. WJJD	450/3.6	2.9	3.4	2.5	2.9	3.1	8. WBBM-F	564/11021	8. WLS-F	8173/12.4	12.9	13.4
9. WKQX-F	449/3.6	2.5	3.3	3.3	4.6	3.7	9. WLUP-F	497/ 7797	9. WBYR-F	7911/12.0	9.3	9.8
10. WLAK-F	431/3.5	3.9	3.2	3.2	3.2	2.0	10. WJJD	490/ 5069	10. WLS	7793/11.9	14.7	14.2
11. WMAQ	430/3.4	3.5	2.8	3.2	4.1	3.4	11. WKQX-F	456/ 8778	11. WLOO-F	7718/11.8	10.9	10.8
12. WJMK-F	405/3.2	3.1	2.9	1.9	1.7	2.5	12. WLAK-F	442/ 7230	12. WLUP-F	7395/11.3	9.4	10.8
13. WXRT-F	400/3.2	2.7	2.6	2.4	2.4	4.1	13. WJMK-F	413/ 6628	13. WLAK-F	7010/10.7	10.1	10.1
14. WBYR-F	394/3.2	2.8	2.5	2.4	2.7	2.3	14. WXRT-F	410/ 9320	14. WCLR-F	6462/ 9.8	10.5	12.6
15. WCLR-F	364/2.9	3.8	3.8	4.1	4.1	3.3	15. WBYR-F	406/ 8373	15. WJMK-F	6371/ 9.7	7.8	5.1
16. WIND	351/2.8	2.8	2.9	3.4	2.7	3.2	16. WCLR-F	377/ 6636	16. WIND	5407/ 8.2	7.9	7.2
17. WLS	347/2.8	4.3	3.6	2.7	3.2	3.8	17. WIND	367/ 5697	17. WNET-F	5382/ 8.2	8.7	11.3
18. WLS-F	331/2.7	2.5	2.3	2.8	3.5	4.9	18. WLS-F	355/ 8896	18. WXRT-F	5133/ 7.8	5.7	6.8
19. WJUN-F	303/2.4	3.2	3.3	2.9	2.7	2.6	19. WJUN-F	313/ 4938	19. WJUN-F	4759/ 7.2	7.7	7.4
20. WOJO-F	220/1.8	1.8	1.7	1.9	2.0	1.5	20. WOJO-F	220/ 1910	20. WJJD	4457/ 6.8	7.3	7.4
21. WNET-F	208/1.7	1.6	2.3	2.9	3.3	2.1	21. WNET-F	217/ 5583	21. WCKG-F	3546/ 5.4	7.3	3.5
22. WCKG-F	197/1.6	2.3	1.9	1.7	.6	1.3	22. WAIT	210/ 3143	22. WJPC	2943/ 5.4	4.7	5.3
23. WAIT	197/1.6	1.7	1.7	2.3	2.0	1.2	23. WCKG-F	197/ 3578	23. WAIT	2829/ 4.3	4.9	5.3
24. WJPC	176/1.4	.8	1.2	1.5	1.4	.6	24. WJPC	176/ 2942	24. WFMF-F	2719/ 4.1	5.3	4.8
25. WFMF-F	167/1.3	2.0	1.7	1.6	1.6	1.9	25. WFMF-F	170/ 2765	25. WCFL	2073/ 3.2	2.5	4.0

12+ FM SHARE (NETRO): 63.34% (7266 of 11471) (SPG 84: 63.80%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBBM-F	1. WBMX-F	1. WCCI-F	1. WCCI-F	1. WGN	1. WGN	1. WGN	1. WLOO-F	1. WGN	1. WBBM-F	1. WGN
2. WBBM-F	2. WCCI-F	2. WBBM-F	2. WJMK-F	2. WCCI-F	2. WLOO-F	2. WBBM	2. WGN	2. WLOO-F	2. WBBM-F	2. WCCI-F
3. WCCI-F	3. WLUP-F	3. WKQX-F	3. WGN	3. WLOO-F	3. WBBM	3. WLS+	3. WJJD	3. WBMX-F	3. WCCI-F	3. WLOO-F
4. WLUP-F	4. WXRT-F	4. WLUP-F	4. WLOO-F	4. WJMK-F	4. WMAQ	4. WLOO-F	4. WCCI-F	4. WCCI-F	4. WGN	4. WBBM-F
5. WLS-F	5. WKQX-F	5. WXRT-F	5. WBBM-F	5. WBMX-F	5. WJJD	5. WCCI-F	5. WLAK-F	5. WBBM-F	5. WMAQ	5. WBMX-F
6. WLS	6. WBYR-F	6. WJMK-F	6. WXRT-F	6. WLAK-F	6. WLAK-F	6. WKQX-F	6. WBMX-F	6. WLS	6. WLOO-F	6. WJJD
7. WJPC	7. WJMK-F	7. WGN	7. WKQX-F	7. WXRT-F	7. WCCI-F	7. WLUP-F	7. WCLR-F	7. WJMK-F	7. WJMK-F	7. WLUP-F
8. WKQX-F	8. WBBM-F	8. WBYR-F	8. WLAK-F	8. WKQX-F	8. WCLR-F	8. WBMX-F	8. WJMK-F	8. WBYR-F	8. WIND	8. WLAK-F
9. WBYR-F	9. WLS	9. WLOO-F	9. WBYR-F	9. WMAQ	9. WIND	9. WBBM-F	9. WBYR-F	9. WLAK-F	9. WLUP-F	9. WKQX-F
10. WNET-F	10. WLS-F	10. WLAK-F	10. WCLR-F	10. WCLR-F	10. WJUN-F	10. WMAQ	10. WKQX-F	10. WJJD	10. WXRT-F	10. WXRT-F

WON 18-24	WON 18-34	WON 25-34	WON 18-49	WON 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBBM-F	1. WBBM-F	1. WCCI-F	1. WCCI-F	1. WGN	1. WLUP-F	1. WLUP-F	1. WXRT-F	1. WLUP-F	1. WGN
2. WBBM-F	2. WCCI-F	2. WBBM-F	2. WBMX-F	2. WCCI-F	2. WBMX-F	2. WXRT-F	2. WLUP-F	2. WCCI-F	2. WJMK-F
3. WCCI-F	3. WKQX-F	3. WKQX-F	3. WKQX-F	3. WLOO-F	3. WXRT-F	3. WBMX-F	3. WCCI-F	3. WXRT-F	3. WCCI-F
4. WKQX-F	4. WBYR-F	4. WXRT-F	4. WCLR-F	4. WBMX-F	4. WCCI-F	4. WCCI-F	4. WJMK-F	4. WJMK-F	4. WLOO-F
5. WNET-F	5. WBBM-F	5. WBYR-F	5. WLAK-F	5. WKQX-F	5. WBYR-F	5. WBYR-F	5. WBBM-F	5. WBBM-F	5. WXRT-F
6. WLUP-F	6. WCLR-F	6. WJMK-F	6. WBYR-F	6. WCLR-F	6. WCKG-F	6. WKQX-F	6. WGN	6. WGN	6. WLUP-F
7. WBYR-F	7. WJMK-F	7. WCLR-F	7. WJMK-F	7. WLAK-F	7. WLS	7. WCKG-F	7. WLS	7. WLS	7. WMAQ
8. WCLR-F	8. WXRT-F	8. WLAK-F	8. WLOO-F	8. WJMK-F	8. WLS-F	8. WJMK-F	8. WBYR-F	8. WBYR-F	8. WBMX-F
9. WLAK-F	9. WLAK-F	9. WLS	9. WGN	9. WBYR-F	9. WBBM-F	9. WLS	9. WCKG-F	9. WLOO-F	9. WLAK-F
10. WLS-F	10. WLUP-F	10. WLUP-F	10. WBBM-F	10. WXRT-F	10. WKQX-F	10. WLS-F	10. WGN	10. WKQX-F	10. WKQX-F

FORMATS	AM	FM	TOTAL	SPG 84		OTHER RATED STATIONS/METRO SHARE & CUME RATING
				%	%	
TOP 40/CHR/CONTEMP	347 (1)	1410 (5)	1757 (6)	15.3	18.0	WCFL 1000 Chicago .7/3.2
AOR		1072 (3)	1072 (3)	9.3	10.0	WCGI 1390 Chicago .7/2.8
AC/OLDIES/SOFT ROCK		1839 (6)	1839 (6)	16.0	11.5	WJOL 1340 Joliet .3/ .9
MOR/VARIETY	1238 (2)		1238 (2)	10.8	10.0	WJZQ-F 95.1 Kenosha, WI .4/1.5
COUNTRY	430 (1)	303 (1)	733 (2)	6.4	9.2	WLLI-F 96.7 Joliet .3/1.4
BLACK/URBAN	416 (3)	1339 (2)	1755 (5)	15.3	15.9	WNPP 1470 Chicago Heights .3/ .9
BTFL MUSIC/EZ		807 (1)	807 (1)	7.1	6.1	WNIB-F 97.1 Chicago .6/2.9
NEWS/TALK	956 (2)		956 (2)	8.3	7.8	WVON 1450 Chicago 1.2/2.4
NOSTALGIA	647 (2)		647 (2)	5.6	5.4	WWCA 1270 Gary, IN 1.5/1.2
RELIGION/GOSPEL	147 (2)	33 (1)	180 (3)	1.6	1.5	WYCA-F 92.3 Hammond, IN .3/1.1
SPANISH		220 (1)	220 (1)	1.9	2.1	WYEN-F 106.7 Des Plaines .3/1.5
CLASSICAL		243 (2)	243 (2)	2.2	2.5	
UNKNOWN/OTHERS	34 (1)		34 (1)	0.3	0	
				11471 (36)		

RADIO STATIONS

AM STATIONS

WAIT, 820, 5 KW/1 KW (DA-N), NOSTALGIA								
WBBM, 780, 50 KW, NEWS								
WCFL, 1000, 50 KW (DA-2), RELIGION								
WCGI, 1390, 5 KW (DA-2), BLACK								
WGN, 720, 50 KW, VARIETY/TALK								
WIND, 560, 5 KW (DA-2), TALK								
WJJD, 1160, 50 KW/10 KW (DA-2), NOSTALGIA								
WJPC, 950, 1 KW/5 KW (DA-N), BLACK								
WLS, 890, 50 KW, CHR								
WMAQ, 670, 50 KW, COUNTRY								
WSBC, 1240, 1 KW (DAYS), ETHNIC								
WBMX, 1490, 1 KW/250 W, BLACK								
WVON, 1450, 1 KW/250 W, BLACK								

FM STATIONS

WBBM-F, 96.3, 6 KW @ 1174, CHR								
WBMX-F, 102.7, 6 KW @ 1170, BLACK								
WCKG-F, 105.9, 4 KW @ 1575, AOR (Burk-Abr)								
WCLR-F, 101.9, 5 KW @ 1520, AC								
WFNT-F, 98.7, 16 KW @ 1167, CLASSICAL								
WFYR-F, 103.5, 4 KW @ 1548, AC								
WCGI-F, 107.5, 33 KW @ 600, URBAN								
WJMK-F, 104.3, 19 KW @ 820, OLDIES (Pollack)								
WRQX-F, 101.1, 6 KW @ 1170, CONTEMP/AC								
WLAK-F, 93.9, 5 KW @ 1581, SOFT AC								
WL00-F, 100.3, 6 KW @ 1167, BTFL/EZ (Bonne)								
WLS-F, 94.7, 6 KW @ 1170, CHR								
WLUP-F, 97.9, 6 KW @ 1170, AOR								
WMET-F, 95.5, 6 KW @ 1170, AC								
WNIB-F, 97.1, 8 KW @ 1196, CLASSICAL								
WOJO-F, 105.1, 6 KW @ 1174, SPANISH								
WUSN-F, 99.5, 6 KW @ 1170, COUNTRY								
WKRT-F, 93.1, 7 KW @ 1310, AOR								

CALL LETTER CHANGES

WAGO changes to WCKG

FORMAT CHANGES

WCKG from CHR to AOR
WMET from AOR to AC

STATION SALES

MISCELLANEOUS COMMENTS

WLUP-F had a 3.5 in the Winter 85 book. The station was mistakenly left off the 12+ column in my Winter Supplement...WGN is the flagship station for the Cubs and WMAQ for the White Sox...WJMK has done very well with an Oldies/AC format...WGN once again leads in PMD...

CINCINNATI

Arbitron Rank/Pop (12+): 29/1,146,800
 CHSA Rank/Pop: # 22
 MSA Rank/Pop: 31/1,381,300
 ADI # 28
 Average Person Rating: 16.8
 Market TSL: 22.3 hours

Stations: 23/20
 Diarles: 1479/775:1/53.3%
 Sample Target: 1340
 Standard Error: .514
 % Below Line: 2.1
 % Not Listed: 8.8

Est. 1984 Revenue: \$31,300,000
 Gross Inc.:
 HH Inc.: \$27,831
 Retail \$: 7.7 Bil
 Pop per Station: 57,340
 # 1 Biller: WKRC \$4,600,000

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83
1. WKRC-F	204/10.6	9.6	10.0	8.2	8.8
2. WLW	199/10.3	6.5	8.9	5.4	7.5
3. WKRC	185/ 9.6	10.3	8.7	7.9	5.6
4. WNEZ-F	181/ 9.4	6.0	6.1	7.6	8.8
5. WEBN-F	143/ 7.4	8.7	8.0	7.2	8.8
6. WRRM-F	128/ 6.6	7.4	7.9	6.6	6.2
7. WBLZ-F	122/ 6.3	5.2	5.7	5.7	3.7
8. WKYC	106/ 5.5	6.5	5.3	6.2	6.6
9. WLLT-F	99/ 5.1	4.3	5.6	5.9	6.2
10. WUBE-F	81/ 4.2	4.6	4.9	4.9	7.5
11. WSKS-F	54/ 2.8	4.0	3.6	4.5	2.7
12. WXTZ-F	53/ 2.8	4.8	4.2	4.2	3.0
13. WCIN	45/ 2.3	3.0	2.7	4.1	2.3
14. WDJO	37/ 1.9	4.4	2.7	3.2	3.8
15. WSAI	30/ 1.6	1.9	1.7	2.0	2.1
16.					
17.					
18.					
19.					
20.					
21.					
22.					
23.					
24.					
25.					

12+ TSA 1/4/CUME

1. WLW	331/5106
2. WKRC-F	269/4316
3. WNEZ-F	219/2284
4. WHIO-F	209/2003
5. WKRC	206/2841
6. WBLZ-F	187/2545
7. WEBN-F	177/2834
8. WLLT-F	171/2426
9. WUBE-F	154/1911
10. WRRM-F	146/2223
11. WSKS-F	137/2167
12. WGTZ-F	132/1802
13. WKYC	130/1581
14. WXTZ-F	88/1391
15. WSAI	49/ 777
16.	
17.	
18.	
19.	
20.	
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING

	FAL 84	SPG 84
1. WLW	3056/26.6	20.6 26.2
2. WKRC-F	3032/26.4	24.9 24.9
3. WKRC	2226/19.4	26.8 21.9
4. WEBN-F	2114/18.4	18.1 18.9
5. WRRM-F	1970/17.2	16.9 18.7
6. WNEZ-F	1852/16.1	14.4 14.6
7. WLLT-F	1550/13.5	12.1 16.4
8. WBLZ-F	1482/12.9	13.8 11.6
9. WKYC	1282/11.2	14.9 11.4
10. WUBE-F	1142/10.0	9.1 10.8
11. WSKS-F	1006/ 8.8	11.0 11.5
12. WXTZ-F	880/ 7.7	10.6 10.6
13. WDJO	559/ 4.9	7.4 5.4
14. WSAI	529/ 4.6	6.4 5.8
15. WCIN	506/ 4.4	7.1 6.9
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ FM SHARE (METRO): 64.26% (1129 of 1757) (SPG 84: 66.24%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRC-F	1. WEBN-F	1. WKRC-F	1. WLW	1. WLW	1. WKRC	1. WKRC	1. WNEZ-F	1. WLW	1. WLW	1. WNEZ-F
2. WBLZ-F	2. WKRC-F	2. WEBN-F	2. WKRC	2. WKRC	2. WNEZ-F	2. WKRC	2. WKRC	2. WNEZ-F	2. WKRC-F	2. WKRC-F
3. WEBN-F	3. WRRM-F	3. WRRM-F	3. WRRM-F	3. WRRM-F	3. WLW	3. WKYC	3. WRRM-F	3. WKRC-F	3. WEBN-F	3. WEBN-F
4. WSKS-F	4. WBLZ-F	4. WLW	4. WKRC-F	4. WKRC-F	4. WKYC	4. WLW	4. WLW	4. WEBN-F	4. WBLZ-F	4. WKRC
5.	5. WLLT-F	5. WLLT-F	5. WLLT-F	5. WNEZ-F	5. WRRM-F	5. WNEZ-F	5. WKRC-F	5. WKRC	5. WKRC	5. WBLZ-F
6.	6. WLW	6. WKRC	6. WEBN-F	6. WLLT-F	6. WUBE-F	6. WRRM-F	6. WEBN-F	6. WRRM-F	6. WNEZ-F	6. WRRM-F
7.	7. WSKS-F	7. WBLZ-F	7. WNEZ-F	7. WEBN-F	7.	7. WBLZ-F	7. WBLZ-F	7. WBLZ-F	7. WLLT-F	7. WLW
8.	8.	8.	8. WBLZ-F	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

MON 18-24	MON 18-34	MON 25-34	MON 18-49	MON 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKRC-F	1. WKRC-F	1. WRRM-F	1. WRRM-F	1. WRRM-F	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WLW
2. WRRM-F	2. WRRM-F	2. WKRC-F	2. WKRC-F	2. WKRC	2. WKRC-F	2. WLW	2. WLW	2. WLW	2. WEBN-F
3. WBLZ-F	3. WBLZ-F	3. WBLZ-F	3. WLLT-F	3. WKRC-F	3. WBLZ-F	3. WKRC-F	3. WLLT-F	3. WKRC-F	3. WKRC
4. WLLT-F	4. WLLT-F	4. WKRC	4. WBLZ-F	4. WNEZ-F	4. WSKS-F	4. WBLZ-F	4. WKRC-F	4. WLLT-F	4. WLLT-F
5.	5. WEBN-F	5. WLLT-F	5. WEBN-F	5. WLW	5. WLW	5. WLLT-F	5. WDJO	5. WBLZ-F	5. WNEZ-F
6.	6.	6. WEBN-F	6. WLW	6. WLLT-F	6.	6. WSKS-F	6. WBLZ-F	6. WKRC	6. WKRC-F
7.	7.	7. WLW	7. WNEZ-F	7. WBLZ-F	7.	7.	7. WRRM-F	7. WRRM-F	7. WRRM-F
8.	8.	8.	8.	8.	8.	8.	8. WKRC	8.	8. WUBE-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%		OTHER RATED STATIONS/METRO SHARE & CUME RATING
				Σ	Σ	
TOP 40/CHR/CONTEMP		232 (3)	232 (3)	13.2	11.0	WHKK-F 100.9 Erlanger, KY .6/1.6
AOR		197 (2)	197 (2)	11.2	12.7	WNOP 740 Newport, KY 1.0/1.7
AC/OLDIES/SOFT ROCK	37 (1)	233 (3)	270 (4)	15.4	14.7	WRXY-F 107.1 Milford .3/1.2
MOR/VARIETY	384 (2)		384 (2)	21.9	19.8	WSCH-F 99.3 Aurora .4/1.1
COUNTRY	30 (1)	142 (3)	172 (4)	9.8	11.8	WTSJ 1050 Cincinnati .3/1.5
BLACK/URBAN	45 (1)	122 (1)	167 (2)	9.5	10.1	WGTY-F 92.9 Springfield .8/1.7
BTFL MUSIC/EZ		193 (2)	193 (2)	11.0	9.0	WHIO-F 99.1 Dayton .6/1.3
NEWS/TALK	106 (1)		106 (1)	6.0	5.8	WPFB-F 105.9 Middletown .7/1.1
NOSTALGIA				0	0	
RELIGION/GOSPEL	6 (1)	11 (1)	17 (2)	1.0	1.2	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS	19 (1)		19 (1)	1.1	1.0	
				1757 (23)		

RADIO STATIONS

AM STATIONS

WCIN, 1480, 5 KW/500 W (DA-2), BLACK	NBN, \$ 30.00 (Weiss)		
WCKY, 1530, 50 KW (DA-N), NEWS/TALK	CBS, NBC, NBC-T, \$ 67.00 (CBS)	Federated	Phil McDonald
WDJO, 1230, 1 KW/250 W, OLDIES (Burk-Abr)	US II, \$ 30.00 (Mc-Guild)	DKM	Jim Stanton
WKRC, 550, 5 KW/1 KW (DA-2), MOR/AC	ABC-E, \$ 80.00* (Katz)	Taft	John Soller
WLW, 700, 50 KW, MOR	ABC-I, \$ 75.00* (Eastman)	Republic	J. Martin
WNOP, 740, 1 KW (DAYS, DA), JAZZ	\$ 20.00 (----)	(NEWPORT, KY)	G. Nimmo
WSAI, 1360, 5 KW (DA-N), COUNTRY	APR, \$ 45.00* (MMR)	Booth	Jim Wood
WTSJ, 1050, 1 KW (DAYS), RELIGION	ABC-D, \$ 17.00 (----)	Jacor	Dave Prince

FM STATIONS

WBLZ-F, 103.5, 19 KW @ 790, BLACK	SBN, \$ 67.00 (Masla)	Newsystems (HAMILTON)	Peter Eden
WBNF-F, 102.7, 17 KW @ 876, AOR (Pollack)	\$ 80.00* (Torbet)	Wood	Frank Wood
WHKK-F, 100.9, 3 KW @ 300, RELIGION	UPL, \$ 17.00 (----)	Mortenson (ERLANGER, KY)	Jim Henderson
WKRQ-F, 101.9, 25 KW @ 660, CHR	\$ 100.00 (Katz)	Taft	Mark Hubbard
WKXF-F, 94.1, 32 KW @ 550, COUNTRY	\$ 50.00* (MMR)	Booth	Jim Wood
WLLT-F, 94.9, 27 KW @ 640, CONTEMP/AC	\$ 60.00* (HNWH)	H&W (FAIRFIELD)	Frank Kockritz
WRRM-F, 98.5, 15 KW @ 810, AC	\$ 75.00* (Blair)	Susquehanna	Gordon Obarski
WRXY-F, 107.1, 3 KW @ 300, OLDIES/AC (Radio Arts)	ABC-D, \$ 30.00 (----)	(MILFORD)	
WSKS-F, 96.5, 15 KW @ 810, AOR	ABC-R, \$ 45.00* (Eastman)	Republic (HAMILTON)	J. Martin
WUBE-F, 105.1, 14 KW @ 920, COUNTRY (Burk-Abr)	\$ 65.00 (Mc-Guild)	DKM	Jim Stanton
WMEZ-F, 92.5, 11 KW @ 905, BTFL/EZ	\$ 88.00 (CBS)	Federated	Steve Kline

CALL LETTER CHANGES

FORMAT CHANGES

WRXY: from EZ to Oldies

STATION SALES

WCIN sold for liabilities
 WLLT-F: from H&W to Ken
 Wolt for \$6,500,000 (E)

MISCELLANEOUS COMMENTS

WLW is the flagship station
 for the Cincinnati Reds...

CLEVELAND

Arbitron Rank/Pop (12+): 22/1,537,600
 CNSA Rank/Pop: # 11
 MSA Rank/Pop: 21/1,808,200
 ADI # 11
 Average Person Rating: 18.4
 Market TSL: 24.3 hours

Stations: 24/21
 Diaries: 1721/893:1/52.9%
 Sample Target: 1570
 Standard Error: .486
 % Below Line: 2.4
 % Not Listed: 9.1

Est. 1984 Revenue: \$38,000,000
 Cross Inc.:
 HH Inc.: \$29,873
 Retail \$: 10.7 Bil
 Pop per Station: 73,219
 # 1 Biller: WMS-F \$4,400,000

12+ METRO	1/4/SHARE	WIN 85	FAL 84	SUM 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME RATING	FAL 84	SPG 84
1. WMS-F	312/11.0	12.8	10.9	10.4	10.4	1. WMS-F	559/6675	1. WMS-F	3408/22.2		22.5	21.5
2. WDOK-F	257/ 9.1	8.1	7.6	5.7	8.5	2. WGCL-F	323/5665	2. WGCL-F	3129/20.3		19.5	20.6
3. WQAL-F	217/ 7.7	7.5	6.8	7.3	7.0	3. WLTF-F	306/4119	3. WLTF-F	2747/17.9		16.0	17.4
4. WLTF-F	207/ 7.3	5.4	6.4	5.3	6.1	4. WQAL-F	295/3314	4. WMJI-F	2619/17.0		17.3	16.0
5. WGCL-F	175/ 6.2	6.7	5.9	7.0	6.7	5. WDOK-F	294/3149	5. WDOK-F	2406/15.6		16.2	16.3
6. WZAK-F	169/ 6.0	5.2	5.7	7.4	7.3	6. WMJI-F	250/3904	6. WQAL-F	2323/15.1		16.0	14.6
7. WMJI-F	168/ 5.9	6.0	6.1	6.4	6.1	7. WZAK-F	219/2566	7. WZAK-F	1935/12.6		11.4	12.5
8. WBBG	155/ 5.5	4.5	6.3	7.8	5.6	8. WKDD-F	179/3293	8. WMBE	1796/11.7		8.5	13.1
9. WDMT-F	119/ 4.2	4.0	4.2	4.8	4.2	9. WBBG	170/1961	9. WBBG	1734/11.3		13.2	11.4
10. WGAR-F	105/ 3.7	5.4	3.9	4.2	4.0	10. WWWE	168/3236	10. WERE	1726/11.2		12.6	12.3
11. WRMR	99/ 3.5	4.3	3.2	3.9	4.4	11. WGAR-F	159/2331	11. WDMT-F	1642/10.7		11.7	11.9
12. WERE	95/ 3.4	5.2	4.6	3.5	3.6	12. WDMT-F	153/2287	12. WRQC-F	1639/10.7		9.1	9.8
13. WMBE	89/ 3.1	2.9	2.3	4.1	3.2	13. WRMR	139/1748	13. WGAR-F	1405/ 9.1		9.4	8.4
14. WHK	77/ 2.7	1.6	2.7	2.2	1.5	14. WDBN-F	122/1316	14. WHK	1286/ 8.4		12.3	6.4
15. WRQC-F	73/ 2.6	2.1	2.3	1.9	2.1	15. WONE-F	112/1264	15. WRMR	1262/ 8.2		8.0	9.9
16. WJMO	47/ 1.7	2.1	2.3	2.1	1.7	16. WERE	96/1844	16. WGAR	836/ 5.4		6.9	9.6
17. WABQ	44/ 1.6	2.2	3.1	2.8	1.8	17. WHK	84/1523	17. WCLV-F	823/ 5.4		5.2	5.4
18. WGAR	44/ 1.6	1.3	2.0	1.9	3.1	18. WRQC-F	80/1811	18. WJMO	807/ 5.2		7.4	5.9
19. WCLV-F	37/ 1.3	2.1	2.2	1.6	1.7	19. WGAR	67/1478	19. WKDD-F	771/ 5.0		5.1	4.2
20. WONE-F	27/ 1.0	1.0	---	---	.3	20. WCLV-F	50/1000	20. WABQ	446/ 2.9		4.7	3.0
21.						21.		21.				
22.						22.		22.				
23.						23.		23.				
24.						24.		24.				
25.						25.		25.				

12+ FM SHARE (METRO): 74.30% (1911 of 2572) (SPG 84: 71.17%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGCL-F	1. WMS-F	1. WMS-F	1. WMS-F	1. WMS-F	1. WDOK-F	1. WMS-F	1. WDOK-F	1. WMS-F	1. WMS-F	1. WMS-F
2. WMS-F	2. WLTF-F	2. WLTF-F	2. WLTF-F	2. WLTF-F	2. WQAL-F	2. WDOK-F	2. WMS-F	2. WDOK-F	2. WZAK-F	2. WZAK-F
3. WDMT-F	3. WZAK-F	3. WMJI-F	3. WMJI-F	3. WMJI-F	3. WBBG	3. WQAL-F	3. WLTF-F	3. WQAL-F	3. WMBE	3. WQAL-F
4. WRQC-F	4. WMJI-F	4. WZAK-F	4. WZAK-F	4. WDOK-F	4. WMJI-F	4. WMJI-F	4. WQAL-F	4. WLTF-F	4. WGCL-F	4. WDOK-F
5. WZAK-F	5. WGCL-F	5. WGCL-F	5. WDOK-F	5. WQAL-F	5. WLTF-F	5. WLTF-F	5. WMJI-F	5. WMJI-F	5. WDMT-F	5. WLTF-F
6. WDMT-F	6. WDMT-F	6. WDMT-F	6. WQAL-F	6. WZAK-F	6. WGAR-F	6. WERE	6. WBBG	6. WGCL-F	6. WRMR	6. WBBG
7. 7.	7.	7.	7. WHK	7.	7. WRMR	7. WBBG	7. WZAK-F	7. WBBG	7. WDOK-F	7. WGCL-F
8. 8.	8.	8.	8.	8.	8.	8.	8.	8. WZAK-F	8. WLTF-F	8. WMJI-F
9. 9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10. 10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMS-F	1. WMS-F	1. WLTF-F	1. WLTF-F	1. WLTF-F	1. WMS-F	1. WMS-F	1. WMS-F	1. WMS-F	1. WMS-F
2. WGCL-F	2. WLTF-F	2. WMS-F	2. WMS-F	2. WMJI-F	2. WZAK-F	2. WZAK-F	2. WLTF-F	2. WZAK-F	2. WMJI-F
3. WLTF-F	3. WMJI-F	3. WMJI-F	3. WMJI-F	3. WDOK-F	3. WLTF-F	3. WLTF-F	3. WZAK-F	3. WLTF-F	3. WLTF-F
4. WZAK-F	4. WGCL-F	4. WZAK-F	4. WZAK-F	4. WQAL-F	4. WGCL-F	4.	4. WMJI-F	4. WMJI-F	4. WZAK-F
5. WDMT-F	5. WZAK-F	5. WGCL-F	5. WGCL-F	5. WMS-F	5. WDMT-F	5.	5.	5.	5. WDOK-F
6. WMJI-F	6. WDMT-F	6. WDMT-F	6. WDOK-F	6. WZAK-F	6.	6.	6.	6.	6. WHK
7. 7.	7.	7. WHK	7. WDMT-F	7. WGAR-F	7.	7.	7.	7.	7. WQAL-F
8. 8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9. 9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10. 10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 84		OTHER RATED STATIONS/METRO SHARE & CUM. RATING
				%	%	
TOP 40/CHR/CONTEMP		273 (4)	273 (4)	10.6	10.4	WBWA-F 107.3 Elyria .4/2.0
AOR		339 (2)	339 (2)	13.2	11.1	WELW 1330 Willoughby .4/1.0
AC/OLDIES/SOFT ROCK	77 (1)	375 (2)	452 (3)	17.6	17.9	WDBN-F 94.9 Medina .7/1.8
MOR/VARIETY	11 (1)		11 (1)	0.4	3.8	WKDD-F 96.5 Akron .5/5.0
COUNTRY	44 (1)	105 (1)	149 (2)	5.8	4.8	
BLACK/URBAN	47 (1)	288 (2)	335 (3)	13.0	16.0	
BTFM MUSIC/EZ		494 (3)	494 (3)	19.2	18.4	
NEWS/TALK	283 (3)		283 (3)	11.0	8.5	
NOSTALGIA	155 (1)		155 (1)	6.0	6.0	
RELIGION/GOSPEL	44 (1)		44 (1)	1.7	0.8	
SPANISH				0	0	
CLASSICAL		37 (1)	37 (1)	1.4	1.8	
UNKNOWN/OTHERS				0	0.5	
2572 (24)						

RADIO STATIONS

AM STATIONS

WABQ, 1540, 1 KW (DAYS)	, GOSPEL/BLACK	SBN, \$ 30.00 (----)	Mike Gallagher
WBBC, 1260, 5 KW (DA-2)	, NOSTALGIA (Ham)	, \$ 70.00* (Eastman)	Connie Edelman
WELW, 1330, 500 W (DAYS, DA)	, MOR	, \$ 17.00 (Regional)	Les D'Arcy
WERE, 1300, 5 KW (DA-1)	, NEWS/TALK	CBS, MBS, \$ 58.00* (MNR)	Kim Colebrook
WGAR, 1220, 50 KW (DA-1)	, COUNTRY	ABC-E, \$ 55.00* (Blair)	Harold Hinson
WHK, 1420, 5 KW (DA-N)	, OLDIES	NBC, \$ 60.00* (Katz)	Bill Smith
WJMO, 1490, 1 KW/250 W	, BLACK	NBN, \$ NA (Masla)	Curtis Shaw
WRMR, 850, 10 KW/5 KW (DA-1)	, AC	APR, \$ 52.50 (Christal)	Gordon Stenback
WWWE, 1110, 50 KW	, NEWS/TALK	ABC-I, \$ 60.00* (Selcom)	Art Caruso
			Jacore (WILLOUGHBY)
			Nationwide
			Malrite
			United
			Booth

FM STATIONS

WCLV-F, 95.5, 27 KW @ 640	CLASSICAL	, \$ 58.00 (CMBS)	C.K. Patrick
WDBN-F, 94.9, 118 KW @ 310	BTFM/EZ (TM)	, \$ 33.00 (Masla)	Bob Miller
WDYT-F, 107.9, 70 KW @ 390	URBAN	US I, \$ 65.00* (HNWH)	Bryon Baylog
WDOK-F, 102.1, 50 KW @ 370	BTFM/EZ (Churchill)	, \$ NA (Mc-Guild)	
WGAR-F, 99.5, 50 KW @ 500	COUNTRY	ABC-E, \$ 78.00* (Blair)	Harold Hinson
WGCL-F, 98.5, 40 KW @ 600	CHR	ABC-F, \$ 95.00* (MNR)	Kim Colebrook
WLTF-F, 106.5, 11 KW @ 1060	AC	APR, \$117.00 (Christal)	Gordon Stenback
WMJI-F, 105.7, 27 KW @ 900	OLDIES/AC	, \$100.00* (Eastman)	Connie Edelman
WMMS-F, 100.7, 32 KW @ 600	AOR/CHR (Pollack)	Source, \$130.00* (Katz)	Bill Smith
WQAL-F, 104.1, 8 KW @ 1060	BTFM/EZ (Bonne)	, \$ 90.00 (Christal)	Walt Tiburski
WRQC-F, 92.3, 27 KW @ 234	CHR	ABC-R, \$ 55.00 (Masla)	Zemira Jones
WZAK-F, 93.1, 28 KW @ 620	URBAN	CBS-R, \$ 90.00 (Selcom)	Xen Zapis
			Beasley
			Nationwide
			Booth
			Jacore
			Malrite
			United

CALL LETTER CHANGES

WJW changes to WRMR

FORMAT CHANGES

Supposedly WMMS has converted to CHR. Their demos remain AOR so I will continue to classify them as AOR

WWNE changes from MOR to News/Talk

WRMR changes from News/Talk to AC

STATION SALES

WWNE/WDOK-F: from Gannett to Art Modell for \$9,500,000 (Gannett & Ninowski)

WJW: from Art Modell to Booth for \$2,100,000

MISCELLANEOUS COMMENTS

WWNE is flagship station for Cleveland Indians...

COLORADO SPRINGS

Arbitron Rank/Pop (12+): 112/282,500
 CNSA Rank/Pop: NA
 MSA Rank/Pop: 130/343,900
 ADI # 103 (with Pueblo)
 Average Person Rating: 18.3
 Market TSL: 24.1 hours

Stations: 18/14
 Diaries: 737/383:1/48.5%
 Sample Target: 660
 Standard Error: .779
 % Below Line: 6.1
 % Not Listed: 7.5

Est 1984 Revenue: \$7,300,000
 Gross Inc.:
 HH Inc.: \$31,927
 Retail \$: 2.0 Bil
 Pop per Station: 20,179
 # 1 Biller: KILO-F \$1,300,000

	FAL	SPG	FAL	SPG	
12+ METRO 1/4/SHARE	84	84	83	83	
1. KIKX-F+	63/12.2	5.2	2.3	5.4	2.8
2. KILO-F	58/11.2	13.1	12.0	14.5	8.4
3. KVUU-F	56/10.8	6.8	5.7	2.3	3.2
4. KRDO-F	45/ 8.7	12.9	11.3	10.5	8.4
5. KKCS-F	40/ 7.7	10.6	9.9	8.3	10.7
6. KSPZ-F	37/ 7.1	7.9	7.1	11.4	12.4
7. KCFM-F	36/ 6.9	8.9	10.9	11.2	10.3
8. KSSS	32/ 6.2	5.0	5.9	5.8	8.1
9. KCMN	28/ 5.4	4.4	5.0	3.3	3.4
10. KVOR	27/ 5.2	4.8	6.3	6.6	5.6
11. KOA	15/ 2.9	3.7	4.2	3.3	3.8
12. KRDO	14/ 2.7	3.7	1.7	3.1	2.6
13. KKHT	11/ 2.1	3.1	2.3	1.9	2.6
14.					
15.					

BIRCH	12+ TSA 1/4/CUME
SHARE	
12.3	1. KILO-F 86/838
17.9	2. KIKX-F+ 83/976
11.6	3. KVUU-F 74/821
10.0	4. KRDO-F 72/767
8.3	5. KCFM-F 51/860
5.6	6. KKCS-F 47/539
6.4	7. KSPZ-F 46/633
4.4	8. KSSS 35/296
1.9	9. KCMN 30/186
5.4	10. KVOR 29/400
2.3	KOA 29/480
2.1	12.
2.7	13.
	14.
	15.

12+ METRO CUME/ METRO CUME RATING	FAL	SPG	
84	84		
1. KIKX-F+	706/25.0	15.8	7.7
2. KVUU-F	617/21.8	15.3	14.3
3. KCFM-F	556/19.7	28.1	26.4
4. KILO-F	502/17.8	25.4	21.7
5. KRDO-F	482/17.1	21.2	20.2
6. KSPZ-F	472/16.7	20.4	20.5
7. KCFM-F	458/16.2	19.4	18.1
8. KVOR	380/13.5	14.8	18.4
9. KRDO	296/10.5	14.4	10.7
10. KSSS	268/ 9.5	12.2	11.7
11. KOA	262/ 9.3	10.9	11.8
12. KKHT	236/ 8.4	8.5	9.1
13.			
14.			
15.			

12+ FM SHARE (METRO): 69.73% (334 of 479) (SPG 84: 66.98%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIKX-F+	1. KILO-F	1. KVUU-F	1. KVUU-F	1. KVUU-F	1. KRDO-F	1. KVUU-F	1. KVUU-F	1. KIKX-F+	1. KILO-F	1. KILO-F
2. KCFM-F	2. KVUU-F	2. KILO-F	2. KKCS-F	2. KKCS-F	2. KSSS	2. KIKX-F+	2. KRDO-F	2. KILO-F	2. KIKX-F+	2. KIKX-F+
3. KILO-F	3. KIKX-F+	3. KIKX-F+	3. KSSS	3. KSPZ-F	3. KCFM-F	3. KKCS-F	3. KIKX-F	3. KVUU-F	3. KVUU-F	3. KVUU-F
4.	4. KKCS-F	4. KKCS-F	4. KILO-F	4. KSSS	KVOR-F	4. KSPZ-F	4. KILO-F	4. KKCS-F	4. KCFM-F	4. KRDO-F
5.	5. KSPZ-F	5. KSPZ-F	KSPZ-F	5. KILO-F	5. KILO-F	5. KVOR	5. KKCS-F	5.	5. KKCS-F	5. KKCS-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KIKX-F+	1. KIKX-F+	1. KVUU-F	1. KVUU-F	1. KVUU-F	1. KILO-F	1. KILO-F	1. KILO-F	1. KILO-F	1. KVUU-F
2. KILO-F	KVUU-F	2. KKCS-F	2. KIKX-F+	2. KSPZ-F	2. KIKX-F+	2. KVUU-F	KVUU-F	2. KVUU-F	2. KKCS-F
3.	3. KILO-F	3. KSSS	3. KKCS-F	3. KSSS	3. KVUU-F	3. KIKX-F+	3. KIKX-F+	3. KIKX-F+	3. KILO-F
4.	4. KKCS-F	KSPZ-F	KSPZ-F	4. KKCS-F	4.	4. KKCS-F	4.	4. KKCS-F	4. KSPZ-F
5.	5. KSPZ-F	5.	5. KSSS	5. KRDO-F	5.	5. KCFM-F	5.	5. KCFM-F	5. KIKX-F+

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO	SHARE & CUME	RATING
TOP 40/CHR/CONTEMP	1 (1)	98 (2)	99 (3)	20.7	15.1	KPIK 1580	Colo Spgs	.6/1.9
AOR		58 (1)	58 (1)	12.1	13.3	KCSJ 590	Pueblo	1.4/2.7
AC/OLDIES/SOFT ROCK	11 (1)	93 (2)	104 (3)	21.7	18.6	KFEL 970	Pueblo	.4/1.8
MOR/VARIETY	19 (2)		19 (2)	4.0	1.4	KHOW 630	Denver	1.0/2.2
COUNTRY	32 (1)	40 (1)	72 (2)	15.0	18.4			
BLACK/URBAN				0	0			
BTFL MUSIC/EZ		45 (1)	45 (1)	9.4	12.6			
NEWS/TALK	49 (3)		49 (3)	10.2	12.1			
NOSTALGIA	28 (1)		28 (1)	5.8	5.6			
RELIGION/GOSPEL	5 (2)		5 (2)	1.0	3.0			
SPANISH				0	0			
CLASSICAL				0	0			
UNKNOWN/OTHERS				0	0			

479 (18)

RADIO STATIONS

KCMN, 1530, 1 KW (DAYS)	, NOSTALGIA	, \$15.00 (Masla)		Jim Bundy
KIKX, 1490, 500 W/250 W	, CHR	, \$ NM (Roslin)		N. Ledbetter
KKHT, 1460, 5 KM/500 W (DA-N)	, OLDIES (Drake-Chen) US I	, \$13.00 (Torbet)	Wiskes/Abaris	Jim Cooper
KPIK, 1580, 5 KW (DAYS)	, RELIGION	, \$10.00* (----)	Walton	Sharon Williams
KRDO, 1240, 1 KW/250 W	, OLDIES/MOR	, \$19.00* (HNWH)		N. Klockstein
KSSS, 740, 1 KW/250 W (DA-2)	, COUNTRY	, \$22.00 (Mc-Guild)	Compass	Bill Struck
KVOR, 1300, 5 KW/1 KW	, TALK ABC-I, ABC-T, NBC-T	, \$28.00 (Selcom)	Penn	
KIKX-F, 102.7, 43 KW @ 2000, CHR		, \$22.00 (Roslin)	Wiskes/Abaris	N. Ledbetter
KILO-F, 93.9, 83 KW @ 2110, AOR		, \$46.00 (Christal)	Bahakel	Lou Mellini
KKCS-F, 101.9, 79 KW @ 2220, COUNTRY		, \$36.00 (Torbet)	Walton	Jim Cooper
KCFM-F, 96.5, 23 KW @ 2300, CHR		, \$30.00* (MRR)		Jerry Lee
KRDO-F, 95.1, 96 KW @ 2040, BTFL/EZ (Bonne)		, \$34.00* (HNWH)		N. Klockstein
KSPZ-F, 92.9, 25 KW @ 2130, AC		, \$35.00 (Selcom)	Penn	
KVUU-F, 99.9, 68 KW @ 2000, AC		US II, \$39.00 (Mc-Guild)	Compass (PUEBLO)	Bill Struck
KMYD-F, 105.5, 3 KW @ 2130, RELIGION		, \$12.00 (----)		Ed Patrick

MISCELLANEOUS COMMENTS KVOR/KSPZ-F sold by Sunbelt to Penn for \$3,000,000 (est)...

COLUMBIA, SC

Arbitron Rank/Pop (12+): 88/366,000
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 104/439,200
 ADI # 89
 Average Person Rating: 17.1
 Market TSL: 22.4 hours

Dates: 16/15
 Diaries: 792/462:1/49.9%
 Sample Target: 750
 Standard Error: .754
 % Below Line: 1.4
 % Not Listed: 9.6

Est 1984 Revenue: \$9,600,000
 Gross Inc.:
 HH Inc.: \$26,821
 Retail \$: 2.4 Bil
 Pop per Station: 24,400
 # 1 Biller: WCOS-F \$2,600,000

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83
1. WCOS-F	116/18.6	21.7	20.4	18.0	15.5
2. WNOK-F	87/13.9	15.1	10.8	9.2	12.5
3. WDM-F	57/ 9.1	9.1	10.7	11.6	5.9
4. WZLD-F	51/ 8.2	8.2	8.3	11.1	10.0
5. WNGO-F	40/ 6.4	---	---	---	---
6. WSCQ-F	38/ 6.1	4.6	6.8	5.6	4.0
7. WIS	36/ 5.8	9.0	6.6	7.2	7.8
8. WDPN-F	32/ 5.1	4.4	6.4	5.9	6.3
9. WOIC	24/ 3.8	6.6	6.6	7.9	11.9
10. WTCB-F	23/ 3.7	.6	.5	1.0	2.1
11. WCEZ-F	22/ 3.5	5.7	7.1	5.6	6.5
12.					
13.					
14.					
15.					

12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 84	SPG 84
1. WCOS-F	178/1679	32.1	27.9
2. WNOK-F	138/1843	31.6	29.7
3. WDM-F	137/1376	17.8	20.9
4. WZLD-F	52/ 758	17.3	18.1
5. WTCB-F	47/ 583	24.2	16.6
6. WIS	45/ 777	13.7	16.4
7. WNGO-F	43/ 457	12.7	16.8
8. WSCQ-F	38/ 556	-----	-----
9. WDPN-F	33/ 553	13.5	14.2
10. WOIC	27/ 480	14.5	12.5
11. WCEZ-F	26/ 414	3.0	4.8
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 83.89% (474 of 565) (SPG 84: 78.87%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNOK-F	1. WNOK-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WNOK-F	1. WCOS-F	1. WNOK-F	1. WCOS-F
2. WDM-F	2. WCOS-F	2. WNOK-F	2. WNOK-F	2. WNOK-F	2. WCEZ-F	2. WNOK-F	2. WNOK-F	2. WDM-F	2. WDM-F	2. WDM-F
3. WZLD-F	3. WDM-F	3. WNGO-F	3. WNGO-F	3. WNGO-F	3. WNGO-F	3. WSCQ-F	3. WZLD-F	3. WDM-F	3. WZLD-F	3. WNOK-F
4.	4. WZLD-F	4. WZLD-F	4. WSCQ-F	4. WSCQ-F	4. WSCQ-F	4. WIS	4. WDM-F	4. WZLD-F	4. WCOS-F	4. WZLD-F
5.	5.	5. WNGO-F	5.	5. WZLD-F	5. WIS	5. WZLD-F	5. WNGO-F	5.	5.	5. WNGO-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNOK-F	1. WNOK-F	1. WNOK-F	1. WNOK-F	1. WCOS-F	1. WNOK-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F
2. WDM-F	2. WDM-F	2. WCOS-F	2. WCOS-F	2. WNOK-F	2. WDM-F	2. WNOK-F	2. WNOK-F	2. WNGO-F	2. WNGO-F
3. WZLD-F	3. WCOS-F	3. WSCQ-F	3. WDM-F	3. WDM-F	3. WCOS-F	3. WDM-F	3. WNGO-F	3. WNGO-F	3. WNOK-F
4. WDPN-F	4. WZLD-F	4. WNGO-F	4. WZLD-F	4. WZLD-F	4. WZLD-F	4. WZLD-F	4. WSCQ-F	4. WZLD-F	4. WZLD-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	2 (1)	95 (2)	97 (3)	17.2	22.2	WCOS 1400 Columbia 1.0/6.4
AOR		51 (1)	51 (1)	9.0	0	WNOK 1230 Columbia .3/3.3
AC/OLDIES/SOFT ROCK		101 (3)	101 (3)	17.9	8.4	WQXL 1470 Columbia 1.4/4.4
MOR/VARIETY	36 (1)		36 (1)	6.4	7.2	WTGH 620 Cayce 2.2/3.7
COUNTRY	6 (1)	116 (1)	122 (2)	21.6	23.5	WBBQ-F 104.3 Augusta 1.3/5.1
BLACK/URBAN	24 (1)	89 (2)	113 (3)	20.0	25.9	
BTFL MUSIC/EZ		22 (1)	22 (1)	3.9	7.7	
NEWS/TALK				0	0	
NOSTALGIA				0	0	
RELIGION/GOSPEL	23 (2)		23 (2)	4.1	2.7	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	2.2	
			565 (16)			

RADIO STATIONS

WCOS, 1400, 1 KW/250 W	, COUNTRY	ABC-I, NBC-T, \$ NA	(mc-Guild)	Buck	Jake Bogan
WIS, 560, 5 KW (DA-N)	, MOR (TM)	CBS, \$40.00	(Christal)	Cosmos	Charlie Jones
WNOK, 1230, 1 KW/250 W	, CHR	ABC-C, \$ NA	(Katz)	Audubon	Bill McElveen
WOIC, 1320, 5 KW/2.5 KW (DA-N)	, BLACK	NBC, \$25.00*	(----)		Elliott Franks
WQXL, 1470, 5 KW (DAYS)	, RELIGION	SBN, \$ 8.00	(Busby)		John George
WTGH, 620, 1 KW (DAYS, DA)	, GOSPEL	, \$12.00	(----)		
WCEZ-F, 93.5, 3 KW @ 300	, BTFL/EZ (Bonne)	US 2, \$35.00	(Blair)	Limetree	Bob Simpkins
WCOS-F, 97.9, 50 KW @ 450	, COUNTRY	ABC-I, \$60.00*	(Mc-Guild)	Buck	Jake Bogan
WDPN-F, 103.1, 3 KW @ 300	, BLACK	MBS, \$26.50	(Unirep)		Theron Snype
WNOK-F, 104.7, 100 KW @ 1004	, CHR	ABC-C, \$60.00	(Katz)	Audubon	Bill McElveen
WSCQ-F, 100.1, 2.4 KW @ 330	, AC (Drake-Chen)	CBS-R, \$20.00	(Torbet)		Bill Benton
WTCB-F, 106.7, 100 KW @ 787	, AC	ABC-E, \$25.00*	(Eastman)	Keymarket (ORANGEBURG)	Tom Love
WDM-F, 101.3, 100 KW @ 1322	, BLACK	SBN, \$50.00*	(HNRH)	(SUMTER)	John Marshall
WZLD-F, 96.7, 3 KW @ 300	, AOR/CHR	, \$42.00	(Weiss)	Fidelity	Frank Baker
WNGO-F, 102.3, 3 KW @ 300	, OLDIES	, \$ NA	(----)	(ST. ANDREWS)	

MISCELLANEOUS COMMENTS

WLFF changes calls to WTGH...WIGL changes calls to WTCB and changes format from Country to AC...WNGO-F debuts with an Oldies format...

COLUMBUS, GA

Abitron Rank/Pop (12+): 139/194,300
 CNSA Rank/Pop: NA
 HSA Rank/Pop: 179/238,000
 ADI # 114
 Average Person Rating: 16.5
 Market TSL: 21.9 hours

Stations: 13/11
 Diaries: 547/355:1/43.3%
 Sample Target: 560
 Standard Error: 1.03
 % Below Line: 3.4
 % Not Listed: 6.9

Est 1984 Revenue: \$5,500,000
 Gross Inc.:
 HH Inc.: \$22,358
 Retail \$: 1.2 Bil
 Pop per Station: 17,664
 # 1 Biller: WCGQ-F \$1,300,000

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. WCGQ-F 58/18.1	---	18.0	---	17.4
2. WFXE-F 51/15.9	---	22.8	---	18.5
3. WOKS 38/11.9	---	12.6	---	13.8
4. WNKS-F 34/10.6	---	11.6	---	11.2
WEIZ-F 34/10.6	---	6.8	---	10.9
6. WRCC 30/ 9.4	---	6.5	---	6.2
7. WPNX 21/ 6.6	---	5.8	---	7.6
8. WDAK 9/ 2.8	---	4.8	---	6.2
WJYA-F 9/ 2.8	---	2.4	---	---
10.				
11.				
12.				
13.				
14.				
15.				

12+ TSA 1/4/CUME

1. WCGQ-F 116/1464
2. WNKS-F 96/1226
3. WFXE-F 62/ 603
4. WEIZ-F 43/ 564
5. WOKS 42/ 481
6. WRCC 32/ 282
7. WJYA-F 31/ 427
8. WPNX 25/ 281
9. WVFJ-F 11/ 157
WDAK 11/ 238

12+ METRO CUME/
METRO CUME RATING

	FAL	SPG
12+ METRO CUME/ METRO CUME RATING	84	84
1. WCGQ-F 649/33.4	---	32.0
2. WNKS-F 520/26.8	---	20.3
3. WFXE-F 489/25.2	---	31.4
4. WEIZ-F 431/22.2	---	17.8
5. WOKS 421/21.7	---	21.7
6. WRCC 258/13.3	---	13.9
7. WPNX 229/11.8	---	10.7
8. WDAK 159/ 8.2	---	14.0
9. WJYA-F 113/ 5.8	---	6.6
10.		
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 64.43% (192 of 298) (SPG 84: 66.91%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCGQ-F	1. WFXE-F	1. WFXE-F	1. WEIZ-F	1. WEIZ-F	1. WOKS	1. WCGQ-F	1. WEIZ-F	1. WCGQ-F	1. WCGQ-F	1. WCGQ-F
2. WFXE-F	WCGQ-F	WCGQ-F	2. WCGQ-F	2. WCGQ-F	2. WRCC	2. WEIZ-F	2. WCGQ-F	2. WFXE-F	2. WOKS	2. WFXE-F
3. WNKS-F	3. WNKS-F	3. WEIZ-F	WFXE-F	3. WFXE-F	3. WEIZ-F	3. WFXE-F	3. WOKS	3. WNKS-F	3. WFXE-F	3. WRCC
4. 4. WEIZ-F	4. WNKS-F	4. WNKS-F	4. WNKS-F	4. WNKS-F	4. WPNX	4. WNKS-F	4. WRCC	4. WEIZ-F	4. 4. WNKS-F	4. WNKS-F
5. 5. 5. WOKS	5. 5. 5. WOKS	5. 5. 5. WOKS	5. 5. 5. WOKS	5. 5. 5. WOKS	5. 5. 5. WOKS	5. 5. 5. WOKS	5. 5. 5. WOKS	5. 5. 5. WOKS	5. 5. 5. WOKS	5. 5. 5. WOKS
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WCGQ-F	1. WCGQ-F	1. WCGQ-F	1. WCGQ-F	1. WEIZ-F	1. WFXE-F	1. WFXE-F	1. WNKS-F	1. WFXE-F	1. WNKS-F	
2. WFXE-F	2. WFXE-F	2. WFXE-F	2. WFXE-F	2. WCGQ-F	2. WCGQ-F	2. WCGQ-F	2. WFXE-F	2. WCGQ-F	2. WCGQ-F	
3. 3. WNKS-F	3. WNKS-F	3. WEIZ-F	3. WEIZ-F	3. WFXE-F	3. WNKS-F	3. WNKS-F	WCGQ-F	3. WNKS-F	WFXE-F	
4. 4. WNKS-F	4. 4. WNKS-F	4. 4. WNKS-F	4. 4. WNKS-F	4. 4. WNKS-F	4. 4. 4. 4.	4. 4. 4. 4.	4. 4. WOKS	4. WOKS	4. WEIZ-F	
5. 5. 5. WOKS	5. 5. 5. WOKS	5. 5. 5. WOKS	5. 5. 5. WOKS	5. 5. 5. WOKS	5. 5. 5. WOKS	5. 5. 5. WOKS	5. 5. WEIZ-F	5. WEIZ-F	5. WOKS	

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING				
TOP 40/CHR/CONTEMP		92 (2)	92 (2)	30.9	19.3	WEAM	1580	Columbus	1.6/2.8	
AOR		1 (1)	1 (1)	0.3	0	WHYD	1270	Columbus	.9/4.1	
AC/OLDIES/SOFT ROCK	9 (1)	34 (1)	43 (2)	14.4	12.4	WVFJ-F	93.3	Manchester	1.6/2.8	
MOR/VARIETY				0	0	WKLS-F	96.1	Atlanta	.3/1.8	
COUNTRY	21 (1)		21 (1)	7.0	19.6					
BLACK/URBAN	38 (1)	51 (1)	89 (2)	29.9	37.8					
BTFM MUSIC/EZ				0	0					
NEWS/TALK				0	0					
NOSTALGIA	30 (1)	9 (1)	39 (2)	13.1	9.5					
RELIGION/GOSPEL	3 (1)	5 (1)	8 (2)	2.7	1.5					
SPANISH				0	0					
CLASSICAL				0	0					
UNKNOWN/OTHERS	5 (1)		5 (1)	1.7	0					
			298 (13)							

RADIO STATIONS

WDAK, 540, 5 KW/500 W (DA-N), OLDIES	ABC-I, \$18.00 (Eastman)		Allen Woodall
WHYD, 1270, 5 KW (DAYS), RELIGION	MBS, \$10.00 (----)		Gary Hayes
WEAM, 1580, 1 KW (DA-N), GOSPEL	NBC, \$ 6.00 (----)	CLW	Jeff Nichols
WOKS, 1340, 1 KW/250 W, BLACK	SBN,NBN, \$24.00* (HNNH)	Buck	Ken Woodfin
WPNX, 1460, 5 KW/1 KW (DA-N), COUNTRY	MBS, \$11.00 (HNNH)		Jim Martin
WRCC, 1420, 5 KW (DA-N), NOSTALGIA (TM)	CBS, \$ 7.00 (----)	McClure	Joe McClure
WCGQ-F, 107.3, 100 KW @ 610, CHR	US I, \$22.00 (Selcom)	McClure	Joe McClure
WEIZ-F, 100.1, 3 KW @ 300, AC (Drake-Chen)	ABC-E, \$24.00 (Eastman)		Allen Woodall
WFXE-F, 104.9, 3 KW @ 300, URBAN (Drake-Chen)	ABC-F, \$30.00 (HNNH)		Ken Woodfin
WNKS-F, 102.9, 100 KW @ 152L, CHR	US II, \$23.00 (Torbet)	Coleman	Russ Brown
WJYA-F - See Atlanta			

MISCELLANEOUS COMMENTS WPNX sold for \$300,000...WVOC changes calls to WNKS and format from Country to CHR... WIZY changes calls to WEAM...

COLUMBUS, OH

Arbitron Rank/Pop (12+): 32/1,047,700
 CMSA Rank/Pop: # 28
 MSA Rank/Pop: 35/1,270,300
 ADI # 34
 Average Person Rating: 16.1
 Market TSL: 21.5 hours

Stations: 22/20
 Diaries: 1479/708:1/55.1%
 Sample Target: 1280
 Standard Error: .503
 % Below Line: 2.0
 % Not Listed: 8.7

Est. 1984 Revenue: \$28,200,000
 Gross Inc.:
 HHI Inc.: \$26,397
 Retail \$: 7.2 Bill
 Pop per Station: 52,385
 # 1 Biller: WTVN \$4,400,000

12+ METRO	1/4/SHARE	FAL			
		84	84	83	83
1. WBNS-F	213/12.6	9.7	11.2	11.0	10.4
2. WLWQ-F	195/11.5	14.9	12.6	12.6	12.6
3. WXGT-F	187/11.1	9.2	10.1	9.7	8.2
4. WSNY-F	183/10.8	7.5	8.4	8.4	7.0
5. WTVN	170/10.1	10.5	8.6	10.6	9.0
6. WNCI-F	83/ 4.9	6.1	5.7	5.9	8.9
7. WRMZ-F	66/ 3.9	4.8	5.4	4.6	4.3
8. WHOK-F	61/ 3.6	3.6	3.2	2.6	3.0
9. WMNI	60/ 3.6	3.1	4.3	3.6	3.2
10. WZZT-F	52/ 3.1	2.1	---	---	.3
11. WVKO	46/ 2.7	2.6	7.1	7.7	9.1
12. WRFD	40/ 2.4	1.8	1.4	1.3	1.2
13. WBNS	38/ 2.2	2.9	3.0	3.9	5.1
14. WCKX-F	32/ 1.9	1.1	1.4	1.0	.6
15. WBBY-F	27/ 1.6	2.0	1.5	1.5	2.5
16.					
17.					
18.					
19.					
20.					
21.					
22.					
23.					
24.					
25.					

12+ TSA	1/4/CUME
1. WLWQ-F	256/3166
2. WBNS-F	238/2344
3. WXGT-F	237/3351
4. WSNY-F	203/2553
5. WTVN	196/3023
6. WNCI-F	144/2860
7. WHOK-F	93/1094
8. WRMZ-F	71/ 797
9. WMNI	62/ 963
10. WLW	60/1194
11. WZZT-F	54/ 814
12. WRFD	53/ 549
13. WMRN-F	50/ 476
14. WVKO	46/ 707
15. WBNS	41/1013
16.	
17.	
18.	
19.	
20.	
21.	
22.	
23.	
24.	
25.	

12+ METRO	CUME/	FAL	SPG
METRO	RATING	84	84
1. WXGT-F	2728/26.0	24.3	26.6
2. WLWQ-F	2496/23.8	24.9	23.6
3. WSNY-F	2357/22.5	19.2	19.9
4. WTVN	2312/22.1	22.6	21.8
5. WNCI-F	2005/19.1	19.1	19.8
6. WBNS-F	1960/18.7	17.2	17.7
7. WBNS	953/ 9.1	11.3	10.2
8. WMNI	868/ 8.3	7.8	9.5
9. WHOK-F	782/ 7.5	7.2	7.5
10. WZZT-F	777/ 7.4	4.6	---
11. WRMZ-F	771/ 7.4	9.3	11.1
12. WVKO	707/ 6.7	6.5	10.7
13. WLW	609/ 5.8	4.4	4.6
14. WBBY-F	494/ 4.7	4.6	5.1
15. WCKX-F	458/ 4.4	3.6	---
16.			
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 72.96% (1125 of 1542) (SPG 84: 66.45%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXGT-F	1. WLWQ-F	1. WLWQ-F	1. WSNY-F	1. WSNY-F	1. WBNS-F	1. WTVN	1. WBNS-F	1. WBNS-F	1. WXGT-F	1. WXGT-F
2. WLWQ-F	2. WSNY-F	2. WSNY-F	2. WLWQ-F	2. WTVN	2. WTVN	2. WLWQ-F	2. WSNY-F	2. WLWQ-F	2. WLWQ-F	2. WBNS-F
3. WZZT-F	3. WXGT-F	3. WXGT-F	3. WTVN	3. WLWQ-F	3. WSNY-F	3. WSNY-F	3. WLWQ-F	3. WSNY-F	3. WTVN	3. WLWQ-F
4. WSNY-F	4. WTVN	4. WTVN	4. WBNS-F	4. WBNS-F	4. WBNS-F	4. WBNS-F	4. WXGT-F	4. WXGT-F	4. WBNS-F	4. WSNY-F
5. WNCI-F	5. WNCI-F	5. WNCI-F	5. WXGT-F	5. WXGT-F	5. WXGT-F	5. WXGT-F	5. WTVN	5. WTVN	5. WSNY-F	5. WTVN
6.	6.	6. WBNS-F	6. WRMZ-F	6. WRMZ-F	6. WRMZ-F	6.	6. WNCI-F	6. WNCI-F	6. WZZT-F	6. WRMZ-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7. WNCI-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WXGT-F	1. WSNY-F	1. WSNY-F	1. WSNY-F	1. WSNY-F	1. WLWQ-F	1. WLWQ-F	1. WLWQ-F	1. WLWQ-F	1. WLWQ-F
2. WSNY-F	2. WLWQ-F	2. WLWQ-F	2. WXGT-F	2. WBNS-F	2. WXGT-F	2. WXGT-F	2. WXGT-F	2. WXGT-F	2. WTVN
3. WLWQ-F	3. WXGT-F	3. WXGT-F	3. WTVN	3. WTVN	3. WNCI-F	3. WTVN	3. WTVN	3. WTVN	3. WSNY-F
4.	4.	4. WNCI-F	4. WBNS-F	4. WXGT-F	4. WRFD	4. WNCI-F	4. WSNY-F	4. WNCI-F	4. WXGT-F
5.	5.	5. WTVN	5. WTVN	5. WLWQ-F	5. WZZT-F	5.	5. WRMZ-F	5. WSNY-F	5. WBNS-F
6.	6.	6. WRMZ-F	6. WNCI-F	6. WRMZ-F	6.	6.	6. WNCI-F	6. WRMZ-F	6. WNCI-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7. WHOK-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>	<u>SPG 84</u> <u>%</u>	<u>OTHER RATED STATIONS/METRO SHARE & CUME RATING</u>		
TOP 40/CHR/CONTEMP		270 (2)	270 (2)	17.5	11.2	WCLT 1430 Newark		.9/1.2
AOR		195 (1)	195 (1)	12.6	14.0	WCLT-F 100.3 Newark		.7/3.7
AC/OLDIES/SOFT ROCK		195 (2)	195 (2)	12.6	19.9	WCOL 1230 Columbus		.8/4.4
MOR/VARIETY	248 (4)		248 (4)	16.1	15.2	WHTH 790 Heath		.6/1.3
COUNTRY	70 (2)	165 (4)	235 (6)	15.2	15.8	WNRE-F 107.1 Circleville		.5/1.0
BLACK/URBAN	46 (1)	52 (1)	98 (2)	6.4	9.5	WMRN-F 106.9 Marion		.4/ .7
BTFL MUSIC/EZ		213 (1)	213 (1)	13.8	12.4	WLW 700 Cincinnati		1.5/5.8
NEWS/TALK	13 (1)		13 (1)	0.8	0			
NOSTALGIA				0	0			
RELIGION/GOSPEL	40 (1)		40 (1)	2.6	1.6			
SPANISH				0	0			
CLASSICAL				0	0			
UNKNOWN/OTHERS		35 (2)	35 (2)	2.3	0.5			
			1542 (22)					

RADIO STATIONS

AM STATIONS

WBNS, 1460, 5 KW/1 KW (DA-N) , MOR	ABC-I, \$ 45.00 (Blair)	Columbus Dispatch	Tom Stewart
WCOL, 1230, 1 KW/250 W , NEWS/TALK	CBS, \$ 38.00* (Eastman)	Great Trails	Randall Rahe
WNMI, 920, 1 KW/500 W (DA-2), COUNTRY	MBS, \$ 36.00* (Torbet)		Mark Jividen
WRFD, 880, 5 KW (DAYS,DA) , RELIGION	ABC-D, \$ NA (Weiss)	Epperson	R. McIntosh
WTVN, 610, 5 KW (DA-N) , MOR/AC	ABC-E, \$115.00 (Katz)	Taft	Perry Fry
WVKO, 1580, 1 KW (DAYS,DA) , BLACK	SBN, \$ 40.00* (Mc-Guild)	Josephson	Al Fetch

FM STATIONS

WBYY-F, 103.9, 2 KW @ 360, JAZZ/BIG BAND	US II, \$ 30.00 (Roslin)		Dan Morris
WBNS-F, 97.1, 26 KW @ 660, BTFL MUS	, \$ 59.00 (Blair)	Columbus Dispatch	Tom Stewart
WHOK-F, 95.5, 50 KW @ 715, COUNTRY	APR, \$ 20.00 (Regional)	(LANCASTER)	Stan Robinson
WLWQ-F, 96.3, 18 KW @ 253, AOR (Burk-Abr)	, \$ 90.00 (Katz)	Taft	Tom Thon
WNCI-F, 97.9, 175 KW @ 565, CONTEMP	ABC-C, \$ 86.25 (Christal)	Nationwide	Dale Weber
WRMZ-F, 99.7, 50 KW @ 542, COUNTRY	MBS, \$ 48.00* (Torbet)		Mark Jividen
WSNY-F, 94.7, 22 KW @ 753, AC	, \$ 70.00* (Mc-Guild)	Josephson	Al Fetch
WXGT-F, 92.3, 50 KW @ 310, CHR	CBS-R, \$100.00* (Eastman)	Great Trails	Randall Rahe
WZZT-F, 103.1, 3 KW @ 300, BLACK (TM)	, \$ 38.00 (Masla)	(JOHNSTOWN)	Bob Kramer
WCKX-F, 106.3, 3 KW @ 300, COUNTRY	, \$ NA (Regional)	(LONDON)	Joe Bello
WNRN-F, 106.9, 25 KW @ 340, COUNTRY	, \$ NA (----)	(MARION)	George Joachim

ALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WCOL: from Oldies to News/Talk (March)

I have reclassified WNCI from AC to Contemp

This market has become rather top-heavy with five stations owning 56% of the total audience

CORPUS CHRISTI

Arbitron Rank/Pop (12+): 113/281,400
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 125,357,200

Average Person Rating: 18.1
 Market TSL: 23.9 hours

Stations: 21/18
 Diaries: 744/378:1/44.9%
 Sample Target: 650
 Standard Error: .754
 % Below Line: 1.7
 % Not Listed: 5.1

Est 1984 Revenue: \$6,900,000
 Gross Inc.:
 HH Inc.: \$29,873
 Retail \$: 2.1 Btl
 Pop per Station: 15,633
 # 1 Biller: KOUL-F \$1,000,000

	FAL	SPG	FAL	SPG	
12+ METRO 1/4/SHARE	84	84	83	83	
1. KZFM-F	85/16.7	15.5	14.8	5.5	6.1
2. KUNO	64/12.5	9.1	10.5	14.3	6.9
3. KNCN-F	55/10.8	11.3	11.3	10.1	12.6
4. KRYS-F	46/ 9.0	5.6	6.0	4.0	3.0
5. KIOU-F	42/ 8.2	10.1	9.1	9.7	11.9
6. KCCT	40/ 7.8	9.7	10.3	11.0	9.3
7. KITE-F	33/ 6.5	8.0	4.7	10.5	9.5
8. KOUL-F	33/ 6.5	8.7	9.7	9.0	13.9
9. KRYS	17/ 3.3	1.9	2.1	4.2	4.3
KEYS	17/ 3.3	5.8	4.1	5.7	4.6
11.					
12.					
13.					
14.					
15.					

12+ TSA 1/4/CUME	
1. KZFM-F	103/1183
2. KUNO	67/ 514
3. KNCN-F	65/ 815
4. KRYS-F	63/ 770
5. KIOU-F	57/ 535
6. KOUL-F	47/ 576
7. KCCT	43/ 557
8. KITE-F	33/ 560
9. KEXX-F	26/ 275
10. KRYS	19/ 356
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL	SPG	
	84	84	
1. KZFM-F	933/33.2	31.2	31.7
2. KNCN-F	600/21.3	20.6	23.1
3. KITE-F	529/18.8	20.8	18.5
4. KRYS-F	505/17.9	14.3	10.6
5. KUNO	470/16.7	11.7	18.5
6. KCCT	464/16.5	16.2	17.7
7. KOUL-F	400/14.2	17.1	19.4
8. KIOU-F	386/13.7	16.5	13.6
9. KRYS	268/ 9.5	11.9	12.2
10. KEYS	259/ 9.2	14.1	14.5
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 66.32% (321 of 484) (SPG 84: 64.42%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KUNO	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F
2. KNCN-F	2. KNCN-F	2. KNCN-F	2. KRYS-F	2. KRYS-F	2. KIOU-F	2. KUNO	2. KUNO	2. KNCN-F	2. KNCN-F	2. KNCN-F
3. KITE-F	3. KITE-F	3. KRYS-F	3. KCCT	3. KUNO	3. KCCT	3. KRYS-F	3. KIOU-F	3. KUNO	3. KUNO	3. KCCT
4. 4. KRYS-F	4. KRYS-F	4. KUNO	4. KOUL-F	4. KCCT	4. KRYS-F	4. KIOU-F	4. KIOU-F	4. KRYS-F	4. KRYS-F	4. KUNO
5. 5.	5.	5.	5.	5. 6. KOUL-F	5. KOUL-F	5. KNCN-F	5. KNCN-F	5. KRYS-F	5. KITE-F	5. KCCT
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KNCN-F	1. KNCN-F	1. KNCN-F	1. KNCN-F	1. KNCN-F	1. KIOU-F
2. KITE-F	2. KITE-F	2. KRYS-F	2. KRYS-F	2. KUNO	2. KZFM-F	2. KZFM-F	2. KRYS-F	2. KRYS-F	2. KRYS-F	2. KNCN-F
3. KNCN-F	3. KNCN-F	3. KITE-F	3. KITE-F	3. KRYS-F	3.	3.	3. KZFM-F	3. KZFM-F	3. KRYS-F	3. KRYS-F
4. KRYS-F	4. KRYS-F	4. KUNO	4. KUNO	4. KCCT	4. 4.	4.	4.	4.	4.	4. KCCT
5. 5. KOUL-F	5. KOUL-F	5. KOUL-F	5.	5. KOUL-F	5. 5.	5.	5.	5.	5.	5. KOUL-F

SPG 84

FORNATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		118 (2)	118 (2)	24.4	20.4	KCTA 1030 Corpus Christi 1.0/3.1
AOR		55 (1)	55 (1)	11.4	11.9	KDAE 1590 Sinton 1.2/3.3
AC/OLDIES/SOFT ROCK	20 (2)		20 (2)	4.1	4.7	KEXX-F 93.9 Cor Chr 2.2/5.9
MOR/VARIETY				0	2.2	KFLZ-F 107.1 Bishop 1.0/1.7
COUNTRY	19 (2)	84 (3)	103 (5)	21.3	22.5	KROB-F+ 99.9 Robstown 1.4/5.2
BLACK/URBAN				0	0	KSIX 1230 Corpus Christi .8/3.7
BTFL MUSIC/EZ		42 (1)	42 (1)	8.7	9.6	KXTO-F 98.3 Odem 1.2/2.6
NEWS/TALK	5 (2)		5 (2)	1.0	0.4	KTRH 740 Houston .6/1.9
NOSTALGIA				0	0	KTSA 550 San Antonio .6/2.6
RELIGION/GOSPEL	5 (1)		5 (1)	1.0	0.4	WOAI 1200 San Antonio .4/2.2
SPANISH	104 (2)	11 (2)	115 (4)	23.8	22.7	
CLASSICAL				0	0	
UNKNOWN/OTHERS	10 (2)	11 (1)	21 (3)	4.3	5.1	
			484 (21)			

RADIO STATIONS

KCCT, 1150, 1 KW/500 W (DA-2), SPANISH	, \$26.00* (Selcom)	Manuel Dairla
KCTA, 1030, 50 KW (DAYS,DA), RELIGION	APR, \$15.00 (----)	Bob Trask
KEYS, 1440, 1 KW (DA-N), AC	US I, \$21.00 (Republic)	Jim Sumpter
KRYS, 1360, 1 KW, COUNTRY	ABC-I, \$18.20 (Weiss)	Gary Maricle
F'SIX, 1230, 1 KW/250 W, ? ?	CBS,MBS, \$10.00 (----)	Vann Kennedy
KUNO, 1400, 1 KW/250 W, SPANISH	, \$46.25 (Katz)	Luis Munoz
KEXX-F, 93.9, 100 KW @ 840, ? ?	NBC, \$16.00 (----)	Vann Kennedy
KIOU-F, 96.5, 100 KW @ 875, BTFL/EZ (Churchill)	, \$40.00 (Selcom)	Steve DeWalt
KITE-F, 105.5, 3 KW @ 367, CHR	, \$14.00 (Eastman)	
KNCN-F, 101.3, 100 KW @ 402, AOR	, \$43.00 (HNWH)	Tippie
KOUL-F, 103.7, 100 KW @ 310, COUNTRY	APR, \$60.00* (Mc-Guild)	(SINTON)
KRYS-F, 99.1, 100 KW @ 1000, COUNTRY	, \$18.20 (Weiss)	Tetco
KZFM-F, 95.5, 41 KW @ 390, CHR	, \$50.00* (Republic)	Dick Delaney
		Bob Trask
		Gary Maricle
		Jim Sumpter

DALLAS-Ft. WORTH

Arbitron Rank/Pop (12+): 10/2,790,100
 CNSA Rank/Pop: # 10
 MSA Rank/Pop: 13/2,210,500
 ADI # 18
 Average Person Rating: 17.4
 Market TSL: 23.3 hours

Stations: 31/31
 Diaries: 2414/1156:1/44.3%
 Sample Target: 2200
 Standard Error: .408
 % Below Line: 0
 % Not Listed: 5.6

Est. 1984 Revenue: \$94,200,000
 Gross Inc.:
 HH Inc.: \$32,250
 Retail \$: 24.3 Bil
 Pop per Station: 90,003
 # 1 Biller: KVIL-F \$16,000,000

12+ METRO	1/4/SHARE	WIN 85	FAL 84	SUM 84	SPG 84
1.	KVIL-F	452/9.3	10.2	9.9	--- 10.2
2.	WBAP	361/7.4	6.3	6.9	--- 6.3
	KKDA-F	361/7.4	7.8	6.7	--- 7.1
4.	KRLD	332/6.8	7.8	8.0	--- 7.1
5.	KEGL-F	283/5.8	6.7	5.2	--- 4.3
6.	KPLX-F	260/5.3	4.6	5.9	--- 4.7
7.	KMEZ-F	257/5.3	5.3	6.3	--- 5.9
8.	KTXQ-F	251/5.2	4.5	4.3	--- 4.0
9.	KSCS-F	228/4.7	5.3	4.4	--- 6.6
10.	KZEW-F	211/4.3	3.8	2.9	--- 4.5
11.	KTKS-F	193/4.0	4.1	2.1	--- .6
12.	KAFM-F	180/3.7	3.1	4.5	--- 5.9
13.	KNOK-F	147/3.0	2.5	2.5	--- 3.2
14.	KMGC-F	125/2.6	3.1	4.1	--- 2.9
15.	KQZY-F	122/2.5	3.1	3.7	--- 3.4
16.	KLUV-F	101/2.1	2.6	1.4	--- 2.1
17.	KPBC	94/1.9	1.4	1.6	--- 1.5
18.	KJIM-F	81/1.7	.6	---	--- .4
19.	KESS-F	69/1.4	.7	1.1	--- 1.0
20.	KKDA	60/1.2	1.1	1.0	--- 1.1
21.					
22.					
23.					
24.					
25.					

12+ TSA	1/4/CUME
1.	WBAP 639/7300
2.	KVIL-F 481/5861
3.	KRLD 442/6523
4.	KKDA-F 396/3928
5.	KEGL-F 314/5320
6.	KPLX-F 290/3753
7.	KSCS-F 287/4388
8.	KMEZ-F 284/3639
9.	KTXQ-F 280/4542
10.	KTKS-F 258/3944
11.	KZEW-F 252/3817
12.	KAFM-F 211/4015
13.	KNOK-F 149/2169
14.	KLUV-F 132/2541
15.	KQZY-F 129/1902
16.	KMGC-F 128/2544
17.	KPBC 100/1079
18.	KJIM-F 95/ 692
19.	KRQX 90/1729
20.	KESS-F 76/ 886
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING	FAL 84	SPG 84
1.	KVIL-F 5501/19.7	21.5 20.1
2.	KRLD 4981/17.9	21.4 18.0
3.	KEGL-F 4672/16.7	16.6 15.5
4.	WBAP 4091/14.7	15.9 15.0
5.	KTXQ-F 4018/14.4	12.2 13.2
6.	KSCS-F 3491/12.5	12.5 14.7
7.	KKDA-F 3458/12.4	12.1 10.8
8.	KTKS-F 3412/12.2	7.6 3.2
9.	KAFM-F 3320/11.9	13.3 16.2
10.	KMEZ-F 3250/11.6	13.3 12.1
11.	KPLX-F 3239/11.6	11.9 11.9
12.	KZEW-F 3173/11.4	11.7 12.9
13.	KMGC-F 2442/ 8.8	11.1 9.5
14.	KLUV-F 2222/ 8.0	6.7 7.8
15.	KNOK-F 2104/ 7.5	7.1 7.2
16.	KQZY-F 1725/ 6.2	7.6 7.2
17.	KPBC 1161/ 4.2	4.9 NA
18.	WR-R 1004/ 3.6	3.8 2.9
19.	KPBC 990/ 3.5	2.6 NA
20.	KLIF 980/ 3.5	2.9 3.9
21.		
22.		
23.		
24.		
25.		

12+ FM SHARE (METRO): 73.56% (3377 of 4591) (SPG 84: 72.38%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KEGL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. WBAP	1. KVIL-F+	1. KVIL-F	1. KEGL-F	1. KEGL-F
2.	KKDA-F	2. KKDA-F	2. KKDA-F	2. KKDA-F	2. WBAP	2. WBAP	2. WBAP	2. KKDA-F	2. KKDA-F	2. KKDA-F
3.	KAFM-F	3. KTXQ-F	3. KTXQ-F	3. WBAP	3. KKDA-F	3. KRLD	3. KRLD	3. KMEZ-F	3. WBAP	3. KVIL-F
4.	KTKS-F	4. KZEW-F	4. WBAP	4. KSCS-F	4. KPLX-F	4. KMEZ-F	4. KKDA-F	4. KRLD	4. KRLD	4. KRLD
5.	KTXQ-F	5. KEGL-F	5. KZEW-F	5. KPLX-F	5. KSCS-F	5. KPLX-F	5. KEGL-F	5. KKDA-F	5. KPLX-F	5. KZEW-F
6.	KNOK-F	6. KTKS-F	6. KPLX-F	6. KTXQ-F	6. KTXQ-F	6. KSCS-F	6. KMEZ-F+	6. KRLD	6. KEGL-F	6. KNOK-F
7.	KVIL-F	7. KAFM-F	7. KSCS-F	7. KRLD	7. KRLD	7. KKDA-F	7. KPLX-F	7. KTXQ-F	7. KMEZ-F+	7. KAFM-F
8.	KZEW-F	8. KPLX-F	8. KEGL-F	8. KMEZ-F	8. KMEZ-F	8.	8. KTXQ-F	8. KSCS-F	8. KSCS-F	8. KTKS-F
9.	KPLX-F	9.	9.	9. KMGC-F	9.	9.	9.	9.	9.	9. WBAP
10.	KSCS-F	10.	10.	10.	10.	10.	10.	10.	10.	10. KZEW-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	KKDA-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KZEW-F	1. KZEW-F	1. KTXQ-F	1. KTXQ-F	1. WBAP
2.	KEGL-F	2. KKDA-F	2. KKDA-F	2. KKDA-F	2. KTXQ-F	2. KTXQ-F	2. KVIL-F	2. KVIL-F	2. KVIL-F
3.	KVIL-F	3. KEGL-F	3. KTKS-F	3. KTKS-F	3. KEGL-F	3. KVIL-F	3. KKDA-F	3. KZEW-F	3. KTXQ-F
4.	KTKS-F	4. KTKS-F	4. KMGC-F	4. KSCS-F	4. KKDA-F	4. KKDA-F	4. KPLX-F	4. WBAP	4. KPLX-F
5.	KAFM-F	5. KAFM-F	5. KAFM-F	5. KEGL-F	5. KVIL-F	5. KEGL-F	5. KZEW-F	5. KKDA-F	5. KRLD
6.	KTXQ-F	6. KTXQ-F	6. KSCS-F	6. KPLX-F	6.	6.	6. KPLX-F	6. KPLX-F	6. KKDA-F
7.	KZEW-F	7. KZEW-F	7. KNOK-F	7. WBAP	7.	7. KSCS-F	7. KSCS-F	7. KSCS-F	7. KSCS-F
8.	KPLX-F	8. KPLX-F	8. KPLX-F	8. KAFM-F	8.	8. KAFM-F	8. WBAP	8. KRLD	8. KZEW-F
9.		9.	9.	9. KMEZ-F	9.	9.	9.	9.	9.
10.		10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 84		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		656 (3)	656 (3)	14.3	12.9	KAAM	1310	Dallas	1.1/2.5
AOR		462 (2)	462 (2)	10.1	7.9	KFJZ	870	FT. Worth	.7/1.4
AC/OLDIES/SOFT ROCK	136 (3)	678 (3)	814 (6)	17.7	21.8	KHVN	970	FT. Worth	.5/1.1
MOR/VARIETY	23 (1)		23 (1)	0.5	0	KLIF	1190	Dallas	.9/3.5
COUNTRY	407 (2)	488 (2)	895 (4)	19.5	21.2	KMEZ	1480	Dallas	.5/1.4
BLACK/URBAN	83 (2)	508 (2)	591 (4)	12.9	12.0	KRQX	570	Dallas	1.1/4.2
BTFL MUSIC/EZ	26 (1)	379 (2)	405 (3)	8.8	10.4	KSKY	660	Dallas	.5/1.0
NEWS/TALK	332 (1)		332 (1)	7.2	7.5	KSSA	1270	FT. Worth	1.1/1.5
NOSTALGIA	35 (1)		35 (1)	0.8	1.8	KVIL	1150	Highland Park	.6/2.3
RELIGION/GOSPEL	117 (2)	81 (1)	198 (3)	4.3	2.6	KXOL	1360	FT. Worth	.5/1.0
SPANISH	55 (1)	69 (1)	124 (2)	2.7	1.6	WRR-F	101.1	Dallas	1.2/3.6
CLASSICAL		56 (1)	56 (1)	1.2	1.4				
UNKNOWN/OTHERS				0	0				
			4591 (31)						

RADIO STATIONS

AM STATIONS

KAAM, 1310, 5 KW (DA-N)	, OLDIES	, \$ 45.00* (Weiss)	Bonneville	Bill Steding
KFJZ, 870, 250 W (DAYS)	, NOSTALGIA (Ham)	ABC-E, ABC-D, \$ 70.00 (----)		Dave Button
KKDA, 730, 500 W (DAYS)	, BLACK	APR, \$ NA (Selcom)		Hymen Childs
KLIF, 1190, 50 KW/5 KW (DA-2)	, COUNTRY	NBC, \$ 58.00 (Republic)	Susquehanna	Dan Halyburton
KMEZ, 1480, 5 KW/1 KW (DA-2)	, BTFL/EZ (Churchill)	, \$ NA (Mc-Guild)	Group One	Chet Maxwell
KPBC, 1040, 1 KW (DAYS)	, RELIGION	, \$ 38.00 (----)	Crawford	Bill MacCormick
KRLD, 1080, 50 KW (DA-N)	, NEWS	CBS, \$181.25 (Katz)	Metromedia	Ed Wodka
KRQX, 570, 5 KW (DA-2)	, OLDIES	CBS-R, \$ 55.00* (MMR)	Belo	Gene Boivin
KHVN, 970, 1 KW (DAYS)	, GOSPEL	NBN, \$ NA (Weiss)	Earl Graves	Bill Chatman
KSSA, 1270, 5 KW (DA-1)	, SPANISH	UPI, \$ 50.00 (Caballero)	Founders	Carlos Aguirre
KSKY, 660, 10 KW (DAYS)	, RELIGION	, \$ 15.00 (----)	Sky	Bill Simmons
KUQQ, 1540, 50 KW/1 KW (DA-2)	, SPANISH	, \$ 45.00 (Lotus)		Victor Mantecón
KVIL, 1150, 1 KW (DAYS, DA)	, AC	, \$ NA (Blair)	Blair	Dave Spence
KXOL, 1360, 5 KW/1 KW (DA-N)	, VARIETY	, \$ 20.00 (----)	Tetco	Mac Curtis
WBAP, 820, 50 KW	, COUNTRY	ABC-I, \$190.00* (Eastman)	Cap Cities	Warren Potash

FM STATIONS

KAFM-F, 92.5, 100 KW @ 1685, CHR	, \$125.00* (Weiss)	Bonneville	Bill Steding
KEGL-F, 97.1, 98 KW @ 1460, CHR	ABC-C, \$115.00* (Blair)	Sandusky	Norm Rau
KESS-F, 94.1, 100 KW @ 1585, SPANISH	, \$ 76.00 (Caballero)		M. Rodriguez
KKDA-F, 104.5, 100 KW @ 1585, URBAN	APR, \$125.00* (Selcom)		Hymen Childs
KLUV-F, 98.7, 100 KW @ 1585, AC	US II, \$ 90.00* (CBS)	TK	Steven Dinetz
KJIM-F, 94.9, 100 KW @ 1140, RELIGION	UPI, \$ 30.00 (----)	Statewide	
KMEZ-F, 100.3, 100 KW @ 1280, BTFL/EZ (Churchill)	, \$145.00* (Mc-Guild)	Group One	Chet Maxwell
KMGC-F, 102.9, 100 KW @ 1572, AC	, \$110.00* (Selcom)	Shamrock	Ross Reagan
KNOK-F, 107.5, 100 KW @ 445, BLACK (Burk-Abr)	NBN, US I, \$ 85.00* (Weiss)	Earl Graves	Bill Chatman
KPLX-F, 99.5, 100 KW @ 1680, COUNTRY	APR, \$210.00* (Republic)	Susquehanna	Dan Halyburton
KQZY-F, 105.3, 100 KW @ 1560, BTFL MUS (Bonne)	, \$ 90.00 (Blair/RAR)	Westinghouse	Ted Jordan
KSCS-F, 96.3, 100 KW @ 1680, COUNTRY	, \$190.00* (Eastman)	Cap Cities	Warren Potash
KTKS-F, 106.1, 100 KW @ 480, CHR	, \$ 90.00* (HNWH)	ABC	John Hare
KTXQ-F, 102.1, 100 KW @ 1420, AOR (Burk-Abr)	ABC-R, \$110.00* (Christal)	CBS	Clint Culp
KVIL-F, 103.7, 100 KW @ 1570, AC	, \$345.00 (Blair)	Blair	Dave Spence
KZEW-F, 97.9, 100 KW @ 1680, AOR (Pollack)	Source, \$170.00* (MMR)	Belo	Gene Boivin
WRR-F, 101.1, 100 KW @ 600, CLASSICAL	, \$ 72.50 (CMBS)	City of Dallas	M. Loewenthal

CALI. LETTER CHANGES

KSAX changes to KJVN (June)

FORMAT CHANGES

KHVN: from Jazz to Gospel (June)

STATION SALES

KTXQ-F: from Gulf to Tatt to CBS for \$21,000,000 (est)

MISCELLANEOUS COMMENTS

WBAP is the lead station for the Texas Rangers...

DAVENPORT-ROCK ISLAND-MOLINE

Arbitron Rank/Pop (12+): 99/318,300
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 115/390,000
 ADI # 75
 Average Person Ratings: 17.1
 Market TSL: 22.7 hours

Stations: 18/13
 Diaries: 813/392:1/56.7%
 Sample Target: 720
 Standard Error: .693
 % Below Line: 4.0
 % Not Listed: 12.3

Est 1984 Revenue: \$7,300,000
 Gross Inc.: 4.2 Bill
 HH Inc.: \$29,288
 Retail \$: 2.3 Bill
 Pop per Station: 24,485
 # 1 Biller: KIIK-F \$1,600,000

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. KIIK-F	115/21.1	17.9	15.9	12.2 17.2
2. WLLR-F	68/12.5	10.1	12.4	9.6 8.3
3. WXL-F	51/ 9.4	11.8	10.3	13.3 12.3
4. KRVR-F	46/ 8.4	8.5	10.5	9.6 8.9
5. WHBF	44/ 8.1	7.2	8.4	11.8 10.5
6. WOC	43/ 7.9	9.2	8.2	8.0 8.5
7. WHBF-F	29/ 5.3	6.4	7.1	7.5 7.6
8. WMRZ	20/ 3.7	5.3	3.6	4.1 3.6
9. KKZX	12/ 2.2	2.9	4.8	4.5 7.1
10. WKEL	11/ 2.0	2.9	1.1	1.4 2.2
11.				
12.				
13.				
14.				
15.				

BIRCH SHARE

24.7
11.8
13.7
5.1
4.9
10.0
6.9
2.8
3.2
.9

12+ TSA 1/4/CUME

1. KIIK-F	206/2195
2. WLLR-F	116/1233
3. WXL-F	90/1253
4. KRVR-F	54/ 689
5. WOC	52/ 652
6. WHBF	50/ 633
7. WGN	38/ 621
WHBF-F	38/ 898
9. WMT	29/ 334
10. WLS	22/ 456
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/METRO CUME RATING

	FAL	SPG
	84	84
1. KIIK-F	1211/28.0	38.1 35.2
2. WLLR-F	734/23.1	19.2 24.4
3. WXL-F	695/21.8	24.9 25.5
4. KRVR-F	550/17.3	16.9 19.2
5. WHBF-F	543/17.1	18.2 20.0
6. WOC	516/16.2	19.9 17.6
7. WHBF	505/15.9	16.9 18.4
8. WMRZ	325/10.2	13.6 11.0
9. KKZX	314/ 9.9	12.8 18.0
10. KFMH-F	174/ 5.5	2.4 4.4
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 69.87% (334 of 478) (SPG 84: 64.01%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F
2. WXL-F	2. WXL-F	2. WLLR-F	2. WLLR-F	2. WLLR-F	2. WLLR-F	2. WOC	2. WLLR-F	2. WLLR-F	2. WXL-F	2. WLLR-F
3.	3. WLLR-F	3. WXL-F	3.	3.	3. WHBF	3. WLLR-F	3. KRVR-F	3. WXL-F	3. WOC	3. WXL-F
4.	4. WHBF-F	4.	4.	4.	4. WOC	4. WHBF	4. WXL-F	4. WHBF	4. WLLR-F	4. WHBF-F
5.	5.	5.	5.	5.	5. KRVR-F	5. KRVR-F	5.	5. KRVR-F	5.	5. KRVR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. WXL-F	1. WXL-F	1. KIIK-F	1. KIIK-F	1. KIIK-F
2. WLLR-F	2.	2. WHBF-F	2. WLLR-F	2. WLLR-F	2. KIIK-F	2. KIIK-F	2. WXL-F	2. WXL-F	2. WLLR-F
3. WXL-F	3.	3.	3.	3.	3.	3.	3. WLLR-F	3. WLLR-F	3. WXL-F
4.	4.	4.	4.	4.	4.	4.	4. KFMH-F	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

SPG 84

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	16 (2)	117 (2)	133 (4)	27.8	23.7	KBQC-F 93.5 Bettendorf 1.1/4.7
AOR		61 (2)	61 (2)	12.8	12.4	KFMH-F 98.7 Muscatine 1.8/5.5
AC/OLDIES/SOFT ROCK	20 (1)	35 (2)	55 (3)	11.5	13.9	WJRE-F 92.1 Kewanee .7/2.0
MOR/VARIETY	21 (3)		21 (3)	4.4	3.3	KKRQ-F 100.7 Iowa City .4/1.6
COUNTRY	44 (1)	68 (1)	112 (2)	23.4	22.9	WGN 720 Chicago 1.3/5.4
BLACK/URBAN						WLS 890 Chicago .7/4.0
BTFM MUSIC/EZ		49 (2)	49 (2)	10.3	11.2	WMT 600 Cedar Rapids .6/2.2
NEWS/TALK	43 (1)		43 (1)	9.0	8.8	WSWT-F 106.9 Peoria .6/1.5
NOSTALGIA						
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS		4 (1)	4 (1)	0.8	0	

478 (18)

RADIO STATIONS

KKZX, 1170, 1 KW (DA-2), CHR	ABC-C, \$30.00* (Katz)	Guy Gannett	Bill Adams
KTSS, 1580, 500 W (DAYS), AC	, \$10.00 (----)		
WHBF, 1270, 5 KW (DA-N), COUNTRY (Musicworks)	CBS, \$23.25 (Mc-Guild)		Jack Bennett
WMRZ, 1230, 1 KW/250 W, OLDIES	, \$20.00 (HNWH)	Sconnix	Larry Rosmilso
WOC, 1420, 5 KW (DA-2), NEWS/TALK	ABC-T, NBC-T, \$39.00 (Christal)	Palmer	Ken MacQueen
WKEL, 1450, 500 W/250 W, MOR	ABC-D, \$12.00 (----)	(KEWANEE, IL)	Mark Halverson
KBQC-F, 93.5, 3 KW @ 300, AC	, \$31.88 (----)		Scott Meier
KIIK-F, 103.7, 100 KW @ 1220, CHR	ABC-D, \$45.00* (Christal)	Palmer	Ken MacQueen
KRVR-F, 106.5, 60 KW @ 190, BTFM/EZ (Bonnie)	, \$38.36 (Eastman)	Mid America	Jim Williams
WHBF-F, 98.9, 39 KW @ 900, AC (TM)	CBS-R, \$25.00 (Mc-Guild)		Jack Bennett
WLLR-F, 101.3, 50 KW @ 500, COUNTRY	, \$40.00 (HNWH)	Sconnix	Larry Rosmilso
WXL-F, 96.9, 50 KW @ 500, AOR	Source, \$37.00* (Katz)	Guy Gannett	Bill Adams
KFMH-F, 98.7, 50 KW @ 275, AOR	, \$10.00 (----)	(MUSCATINE)	John Flambo

DAYTON

Arbitron Rank/Pop (12+): 45/765,200
 CMSA Rank/Pop: # 40
 MSA Rank/Pop: 51/918,200
 ADI # 53
 Average Person Rating: 16.5
 Market TSL: 22.3 hours

Stations: 23/18
 Diaries: 1272/602:1/59.8%
 Sample Target: 1100
 Standard Error: .531
 % Below Line: 9.9
 % Not Listed: 7.7

Est. 1984 Revenue: \$16,400,000
 Gross Inc.:
 HH Inc.: \$26,230
 Retail \$: 5.2 Bil
 Pop per Station: 42,511
 # 1 Biller: WHIO \$2,600,000

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 84	SPG 84		
1.	WHIO-F	200/15.8	16.0	14.4	13.9	10.4	13.6	1.	WHIO-F	1986/26.0	27.4	24.9
2.	WGZT-F	145/11.5	5.8	6.6	4.8	6.4	19.1	2.	WHIO	1794/23.4	22.3	23.0
3.	WHIO	130/10.3	8.0	9.8	9.1	9.9	5.9	3.	WGZT-F	1687/22.0	15.9	13.3
4.	WTUE-F	125/ 9.9	11.5	13.6	12.4	12.6	13.5	4.	WLW	1426/18.6	21.7	22.0
5.	WONE	100/ 7.9	6.1	7.6	7.5	7.1	5.7	5.	WONE	1043/13.6	13.3	15.6
6.	WYMJ-F	77/ 6.1	4.1	4.4	4.9	4.8	7.1	6.	WYMJ-F	1039/13.6	10.7	11.0
7.	WING	55/ 4.3	4.1	5.4	5.4	5.5	4.3	7.	WING	936/12.2	14.5	16.4
8.	WBLZ-F	47/ 3.7	3.1	2.1	2.7	4.7	4.4	8.	WVUD-F	853/11.1	11.3	10.9
9.	WWSN-F	40/ 3.2	6.5	6.4	5.8	5.8	1.1	9.	WLW	714/ 9.3	7.3	9.4
10.	WDAO	36/ 2.8	4.2	3.6	2.5	6.7	3.5	10.	WWSN-F	640/ 8.4	11.3	10.9
11.	WVUD-F	36/ 2.8	3.6	3.9	5.4	4.4	2.4	11.	WING	59/1021		
12.								12.	WKRQ-F	52/1057		
13.								13.	WWSN-F	45/ 747		
14.								14.	WVUD-F	42/1044		
15.								15.	WDAO	37/ 512		
16.								16.				
17.								17.				
18.								18.				
19.								19.				
20.								20.				
21.								21.				
22.								22.				
23.								23.				
24.								24.				
25.								25.				

12+ FM SHARE (METRO): 67.29% (786 of 1168) (SPG 84: 66.76%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WGZT-F	1. WTUE-F	1. WTUE-F	1. WHIO-F	1. WHIO-F	1. WHIO-F	1. WHIO	1. WHIO-F	1. WHIO-F	1. WHIO-F
2.		2. WGZT-F	2. WGZT-F	2. WYMJ-F	2. WYNJ-F	2. WHIO	2. WHIO-F	2. WTUE-F	2. WGZT-F	2. WTUE-F
3.		3. WYMJ-F	3. WHIO-F	3. WGZT-F	3. WGZT-F	3. WONE	3. WTUE-F	3. WGZT-F	3. WHIO	3. WTUE-F
4.		4. WVUD-F	4. WYMJ-F	4. WTUE-F	WONE	4. WING	4. WONE	4. WHIO	4. WHIO-F	4. WHIO
5.		5. WHIO-F	5. WONE	5. WONE	5. WTUE-F	5. WYMJ-F	5. WGZT-F	5. WONE	5. WONE	WONE
6.		6. WONE	6.	6.	6. WING	6.	6.	6.	6.	6. WYMJ-F
7.		7.	7.	7.	7.	7.	7.	7.	7.	7.
8.		8.	8.	8.	8.	8.	8.	8.	8.	8.
9.		9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WGZT-F	1. WGZT-F	1. WGZT-F	1. WHIO-F	1. WTUE-F	1. WTUE-F	1. WTUE-F	1. WTUE-F	1. WHIO-F
2.	WTUE-F	2. WTUE-F	2. WYMJ-F	2. WHIO-F	2. WGZT-F	2. WGZT-F	2. WGZT-F	2. WTUE-F	2. WTUE-F
3.		3. WYMJ-F	3. WTUE-F	3. WTUE-F	3.	3.	3. WYMJ-F	3. WHIO-F	3. WYMJ-F
4.		4. WVUD-F	4. WVUD-F	4. WYMJ-F	4. WONE	4.	4. WSKS-F	4. WONE	4. WONE
5.		5. WHIO-F	5. WWSN-F	5. WONE	5. WHIO	5.	5.	5. WING	WHIO
6.		6.	6.	6.	6.	6.	6.	6.	WYMJ-F
7.		7.	7.	7.	7.	7.	7.	7.	7. WING
8.		8.	8.	8.	8.	8.	8.	8.	8.
9.		9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 84		OTHER RATED STATIONS/METRO SHARE & CUME RATING
				%	%	
TOP 40/CHR/CONTEMP		192 (4)	192 (4)	16.4	13.0	WAZU-F 102.9 Springfield 1.2/3.8
AOR		153 (2)	153 (2)	13.1	16.8	WBLY 1600 Springfield 1.4/2.9
AC/OLDIES/SOFT ROCK	55 (1)	144 (4)	199 (5)	17.0	12.5	WBZI-F 95.3 Xenia 1.8/5.7
MOR/VARIETY	173 (4)		173 (4)	14.8	14.2	WFCJ-F 93.7 Miamisburg .9/3.4
COUNTRY	118 (2)	23 (1)	141 (3)	12.1	10.6	WIZE 1340 Springfield .7/2.1
BLACK/URBAN	36 (1)	47 (1)	83 (2)	7.1	9.1	WPFB-F 105.9 Middletown .6/2.3
BTLF MUSIC/EZ		215 (2)	215 (2)	18.4	16.0	WPTW 1570 Piqua .7/ .9
NEWS/TALK				0	0	WPTW-F 95.7 Piqua 1.2/2.8
NOSTALGIA				0	0	WKRQ-F 101.9 Cincinnati .3/2.1
RELIGION/GOSPEL		12 (1)	12 (1)	1.0	1.3	WLLT-F 94.9 Cincinnati .9/3.5
SPANISH				0	0	WLN 700 Cincinnati 2.0/9.3
CLASSICAL				0	0	WSKS-F 96.5 Cincinnati 2.2/5.8
UNKNOWN/OTHERS				0	2.5	
1168 (23)						

RADIO STATIONS

AM STATIONS

WDAO, 1210, 1 KW (DAYS), BLACK	SBN, \$35.00* (Eastman)	Stoner	Jim Johnson
WHIO, 1290, 5 KW (DA-N), MOR (Burk-Abr)	CBS,NBC-T, \$85.00* (Christal)	Cox	Don Kidwell
WING, 1410, 5 KW (DA-N), AC	MBS,ABC-I, \$60.00 (Katz)	Great Trails	Walt Broadhurst
WONE, 980, 5 KW (DA-N), COUNTRY	ABC-D, \$70.00 (Mc-Guild)	Group One	Don Schwartz
WBLY, 1600, 1 KW (DAYS,DA), COUNTRY	MBS, \$24.00 (Regional)	(SPRINGFIELD)	Ron Yontz
WIZE, 1340, 1 KW (DA-1), MOR	ABC-I, \$20.00* (Unirep)	Great Trails (SPRINGFIELD)	Joe Taylor

FM STATIONS

WBZI-F, 95.3, 3 KW @ 300, COUNTRY	US II, \$20.00 (----)	(XENIA)	Richard Moran
WFCJ-F, 93.7, 59 KW @ 235, RELIGION	APR, \$ 7.00 (----)	(MIAMISBURG)	Clair Miller
WHIO-F, 99.1, 50 KW @ 1060, BTLF/EZ (Bonne)	, \$90.00* (Christal)	Cox	Don Kidwell
WPFB-F, 105.9, 34 KW @ 593, CHR	MBS, \$27.00 (Roslin)	Braden (MIDDLETOWN)	Jerry Crisp
WGtz-F, 92.9, 20 KW @ 373, CHR	, \$70.00* (Katz)	Great Trails (EATON)	Walt Broadhurst
WTUE-F, 104.7, 50 KW @ 500, AOR (Burk-Abr)	ABC-R, \$90.00 (Mc-Guild)	Group One	Don Schwartz
WVUD-F, 99.9, 50 KW @ 500, CONTEMP	CBS-R, \$39.00 (Masla)	Univ. of Dayton	John Shaller
WWSN-F, 107.7, 50 KW @ 420, AC (Churchill)	, \$45.00* (Eastman)	Stoner	Alan Gray
WYMJ-F, 103.9, 1.5 KW @ 528, AC	US I, \$45.00 (Republic)		John Thompson
WAZU-F, 102.9, 50 KW @ 193, AC	MBS, \$28.00 (Regional)	(SPRINGFIELD)	Ron Yontz
WPTW-F, 95.7, 50 KW @ 164, BTLF MUS	, \$ 6.00 (Regional)	(PIQUA)	Joanna Hill

CALL LETTER CHANGES

WDAO changes to WWSN
WAVI changes to WDAO

FORMAT CHANGES

WWSN changes from Black to AC
WDAO changes from Talk to Black

STATION SALES

MISCELLANEOUS COMMENTS

DAYTONA BEACH

Arbitron Rank/Pop (12+): 120/263,000
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 147/293,900
 Orlando ADI
 Average Person Rating: 16.2
 Market TSL: 21.9 hours

Stations: 18/9
 Diaries: 670/393:1/42.2%
 Sample Target: 630
 Standard Error: .741
 % Below Line: 37.3
 % Not Listed: 8.0

Est 1984 Revenue: \$5,200,000
 Gross Inc.:
 HH Inc.: \$23,665
 Retail \$: 1.8 Bil
 Pop per Station: 29,222
 # 1 Biller: WELE-F \$1,100,000

		FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE		84	84	83	83
1. WWLV-F	77/18.1	15.2	17.1	18.9	16.4
2. WDIZ-F	50/11.8	8.7	12.2	8.4	8.4
3. WCFI-F	36/ 8.5	10.3	8.5	7.9	8.9
WELE-F	36/ 8.5	7.6	11.8	8.1	11.4
5. WNFI-F	33/ 7.8	5.4	6.0	4.4	3.4
6. WKKA-F	31/ 7.3	7.4	7.8	7.9	7.5
7. WBJW-F	30/ 7.1	5.6	3.3	5.2	3.9
8. WROD	26/ 6.1	11.0	10.5	10.3	12.1
9. WNDB	16/ 3.8	4.3	2.7	3.9	3.9
10. WJYO-F	13/ 3.1	5.2	3.8	4.4	2.7
11.					
12.					
13.					
14.					
15.					

		FAL	SPG	FAL	SPG
12+ TSA 1/4/CUME					
1. WWLV-F	81/790				
2. WDIZ-F	51/430				
3. WNFI-F	38/436				
WELE-F	38/391				
5. WCFI-F	36/393				
6. WKKA-F	31/444				
7. WBJW-F	30/430				
8. WROD	27/334				
9. WNDB	16/224				
10. WJYO-F	13/204				
11.					
12.					
13.					
14.					
15.					

12+ FM SHARE (METRO): 81.59% (319 of 391) (SPG 84: 77.27%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WCFI-F	1. WCFI-F	1. WWLV-F	1. WWLV-F	1. WWLV-F	1. WWLV-F	1. WWLV-F	1. WWLV-F
2. WNFI-F	2. WBJW-F	2. WCFI-F	2. WELE-F	2. WWLV-F	2. WELE-F	2. WELE-F	2. WCFI-F	2. WDIZ-F	2. WDIZ-F	2. WDIZ-F
3. WBJW-F	3. WCFI-F	3. WNFI-F	3. WNFI-F	3. WELE-F	3. WKKA-F	3. WDIZ-F	3. WBJW-F	3. WNFI-F	3. WNFI-F	3. WKKA-F
4.	4. WNFI-F	4. WBJW-F	4. WWLV-F	4. WNFI-F	4.	4. WDIZ-F	4. WELE-F	4. WNFI-F	4. WBJW-F	4. WNFI-F
5.	5.	5. WELE-F	5. WDIZ-F	5. WDIZ-F	5.	5. WCFI-F	5.	5. WELE-F	5. WROD	5. WCFI-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDIZ-F	1. WBJW-F	1. WCFI-F	1. WCFI-F	1. WWLV-F		1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WELE-F
2. WBJW-F	2. WDIZ-F	2. WBJW-F	2. WNFI-F	2. WCFI-F		2.	2.	2. WCFI-F	2. WCFI-F	2. WCFI-F
3. WNFI-F	3. WCFI-F	3. WJYO-F	3. WBJW-F	3. WELE-F		3.	3.	3. WNFI-F	3. WELE-F	3. WDIZ-F
4. WELE-F	4. WNFI-F	4. WDIZ-F	4. WDIZ-F	4. WNFI-F		4.	4.	4. WBJW-F	4. WBJW-F	4. WWLV-F
5.	5.	5. WNFI-F	5.	5.		5.	5.	5.	5. WNFI-F	5. WNFI-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		69 (3)	69 (3)	17.6	20.1	WDAT 1380 Ormond Beach .5/3.3
AOR		50 (1)	50 (1)	12.8	13.2	WSBB 1230 New Smyrna Beach 2.1/6.2
AC/OLDIES/SOFT ROCK	10 (1)	49 (2)	59 (3)	15.1	4.8	WZIP 1590 S. Daytona 2.4/2.0
MOR/VARIETY	22 (2)		22 (2)	5.6	4.3	WBDO 580 Orlando 1.4/4.3
COUNTRY	2 (1)	74 (4)	76 (5)	19.4	23.4	WHLY-F 106.7 Leesburg 1.4/5.1
BLACK/URBAN				0	0	WHOO-F 96.5 Orlando .7/4.5
BTFL MUSIC/EZ	9 (1)	77 (1)	86 (2)	22.0	20.1	WKIS 740 Orlando .7/1.8
NEWS/TALK	3 (1)		3 (1)	0.8	0.5	WSSP-F 104.1 Cocoa Beach .9/3.2
NOSTALGIA	26 (1)		26 (1)	6.6	12.4	
RELIGION/GOSPEL				0	1.2	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0	

391 (18)

RADIO STATIONS

WDAT, 1380, 5 KW/2.5 KW (DA-2), COUNTRY	NBC, \$13.00 (Weiss)	Tom Hale
WNFI, 1450, 1 KW/250 W, RELIGION	, \$11.00 (----)	Barbara Mullins
WNDB, 1150, 1 KW (DA-N), MOR	CBS, \$10.00 (Christal)	
WROD, 1340, 1 KW (DAYS), NOSTALGIA (Ham) US II, ABC-I, \$15.00 (Weiss)		Jerry Kieffer
WZIP, 1590, 1 KW (DAYS), OLDIES	MBS, \$10.00 (Bolton)	
WSBB, 1230, 1 KW/250 W, BTFL/NOST	MBS, \$11.00 (Lotus)	(NEW SMYRNA) Jim Bowman
WXVQ, 1490, 1 KW/250 W, MOR	SMN, \$11.25 (Bolton)	Rudi Gresham
WCFI-F, 101.9, 100 KW @ 581, AC	, \$37.00 (Katz)	S&F
WELE-F, 105.9, 100 KW @ 600, COUNTRY (Burk-Abr)	MBS, \$34.00 (Roslin)	Elyria-Lorain
WNFI-F, 99.9, 100 KW @ 1249, CHR	, \$25.00* (----)	Bill Stipsits
WWLV-F, 94.5, 54 KW @ 330, BTFL/EZ	, \$30.00* (Christal)	Ron Samuels

Other ranked stations - See Orlando

MISCELLANEOUS COMMENTS WCFI-F sold by S&F to Home News for \$6,500,000 (Foreman)...WZIP sold for \$335,000 (Skidelsky)... WCFI-F resold to Duffy for \$7,350,000; the Home News deal did not work out; the new deal was brokered by Bob Chaisson...

DENVER

Arbitron Rank/Pop (12+): 23/1,526,400
 CNSA Rank/Pop: # 21
 MSA Rank/Pop: 27/1,573,600
 ADI # 19
 Average Person Rating: 18.0
 Market TSL: 23.6 hours

Stations: 29/27
 Diaries: 1903/802:1/47.6%
 Sample Target: 1490
 Standard Error: .470
 % Below Line: 1.4
 % Not Listed: 6.9

Est. 1984 Revenue: \$54,500,000
 Gross Inc.:
 HH Inc.: \$35,811
 Retail \$: 11.2 Bil
 Pop per Station: 56,533
 # 1 Biller: KOA \$5,300,000

12+ METRO 1/4/SHARE					WIN 85	FAL 84	SUM 84	SPG 84	12+ TSA 1/4/CUME					12+ METRO CUME/ METRO CUME RATING					FAL 84	SPG 84
1.	KOSI-F	294/10.7	10.0	9.7	---	9.9	1.	KOSI-F	332/3700	1.	KBPI-F	3173/20.8	14.9	17.1						
2.	KBPI-F	213/ 7.7	6.8	4.1	---	4.4	2.	KBPI-F	248/3643	2.	KOSI-F	3131/20.5	20.2	18.2						
3.	KMJI-F	186/ 6.8	5.9	4.9	---	5.0	3.	KOA	212/3600	3.	KRXY-F	2469/16.2	13.6	11.4						
4.	KRXY-F	156/ 5.7	5.4	4.7	---	3.3	4.	KMJI-F	200/2456	4.	KPKE-F	2309/15.1	16.0	19.9						
5.	KBCO-F	152/ 5.5	5.5	4.5	---	4.0	5.	KHOW	192/2102	5.	KMJI-F	2304/15.1	12.6	13.7						
6.	KHOW	142/ 5.2	3.4	3.6	---	4.7	6.	KRXY	178/2808	6.	KOAO-F	2297/15.0	16.8	17.0						
7.	KOA	138/ 5.0	5.2	6.7	---	5.7	7.	KBCO-F	165/2128	7.	KOA	2280/14.9	23.3	16.8						
8.	KPKE-F	128/ 4.6	6.3	7.2	---	7.9	8.	KOAO-F	152/2959	8.	KBCO-F	1974/12.9	9.0	10.0						
9.	KOAO-F	118/ 4.3	3.7	6.0	---	5.0	9.	KYGO-F	150/2108	9.	KIMN	1956/12.8	16.8	17.0						
10.	KYGO-F	111/ 4.0	5.7	4.2	---	4.9	10.	KPKE-F	145/2590	10.	KAZY-F	1821/11.9	11.9	13.1						
11.	KAZY-F	106/ 3.9	4.7	4.4	---	4.2	11.	KIMN	144/2612	11.	KYGO-F	1610/10.5	8.9	11.0						
12.	KVOD-F	105/ 3.8	2.9	3.9	---	2.5	12.	KLZ	138/2145	12.	KHOW	1537/10.1	9.7	12.1						
13.	KNUS	103/ 3.7	4.0	3.2	---	2.9	13.	KAZY-F	136/2156	13.	KVOD-F	1520/10.0	7.9	7.4						
14.	KIMN	98/ 3.6	3.9	5.9	---	5.2	14.	KNUS	118/1385	14.	KNUS	1188/ 7.8	7.0	8.2						
15.	KEZW	84/ 3.1	3.8	3.8	---	3.2	15.	KVOD-F	114/1667	15.	KLZ	1176/ 7.7	7.9	10.4						
16.	KDKO	65/ 2.4	1.4	1.9	---	2.4	16.	KEZW	90/1246	16.	KEZW	1141/ 7.5	6.7	6.9						
17.	KLZ	65/ 2.4	2.8	3.6	---	4.0	17.	KILO-F	77/ 805	17.	KBRQ-F	764/ 5.0	4.0	5.4						
18.	KBRQ-F	45/ 1.6	2.5	1.6	---	1.5	18.	KDKO	70/ 764	18.	KRZN	725/ 4.7	5.7	5.8						
19.	KRZN	42/ 1.5	1.6	2.5	---	2.0	19.	KRZN	69/ 957	19.	KDKO	695/ 4.6	4.4	4.7						
20.	KADX-F	40/ 1.5	1.3	.5	---	.9	20.	KBRQ-F	51/ 845	20.	KDEN	660/ 4.3	5.6	4.9						
21.							21.			21.										
22.							22.			22.										
23.							23.			23.										
24.							24.			24.										
25.							25.			25.										

12+ FM SHARE (METRO): 65.95% (1691 of 2564) (SPG 84: 58.51%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KPKE-F	1. KBPI-F	1. KBPI-F	1. KMJI-F	1. KOSI-F	1. KOSI-F	1. KOSI-F	1. KOSI-F	1. KBPI-F	1. KOSI-F
2.	KBPI-F	2. KBCO-F	2. KMJI-F	2. KOSI-F	2. KMJI-F	2. KHOW	2. KHOW	2. KBPI-F	2. KOSI-F	2. KMJI-F
3.	KRXY-F	3. KMJI-F	3. KBCO-F	3. KHOW	3. KHOW	3. KOA	3. KBPI-F	3. KMJI-F	3. KOA	3. KBPI-F
4.	KDKO	4. KRXY-F	4. KOSI-F	4. KBCO-F	4. KBCO-F	4. KVOD-F	4. KBPI-F	4. KRXY-F	4. KBCO-F	4. KRXY-F
5.		5. KAZY-F	5. KRXY-F	5. KYGO-F	5. KYGO-F	5. KYGO-F	5. KMJI-F	5. KOAO-F	5. KHOW	5. KBCO-F
6.		KOAO-F	6. KHOW	6. KBPI-F	6. KBPI-F	6. KNUS	6. KNUS	6. KBCO-F	6. KRXY-F	6. KYGO-F
7.	7. KIMN	7. KOAQ-F	7. KOAQ-F	7. KOA	7. KMJI-F	7. KRXY-F	7. KHOW	7. KPKE-F	7. KPKE-F	7. KPKE-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	KRXY-F	1. KMJI-F	1. KMJI-F	1. KOSI-F	1. KBPI-F	1. KBPI-F	1. KBCO-F	1. KBPI-F	1. KBCO-F
2.	KBPI-F	2. KRXY-F	2. KOAQ-F	2. KOSI-F	2. KAZY-F	2. KBCO-F	2. KBPI-F	2. KBCO-F	2. KHOW
3.	KMJI-F	3. KBPI-F	3. KRXY-F	3. KHOW	3. KBCO-F	3. KAZY-F	3. KMJI-F	3. KAZY-F	3. KMJI-F
4.	KOAO-F	4. KOAO-F	4. KIMN	4. KBPI-F	4. KYGO-F	4. KYGO-F	4. KAZY-F	4. KMJI-F	4. KOSI-F
5.	KPKE-F	5. KBCO-F	5. KBCO-F	KOAO-F	5. KOAO-F	5. KHOW	5. KHOW	5. KPKE-F	5. KPKE-F
6.	KBCO-F	6. KIMN	6. KBPI-F	6. KYGO-F	6. KRXY-F	6. KHOW	6. KOSI-F	6. KOA	6. KOA
7.	7.	7.	7. KHOW	7. KVOD-F	7. 7.	7. 7.	7. 7.	7. KOAQ-F	7. KYGO-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM		FM		TOTAL		%		SPG 84	OTHER RATED STATIONS/METRO SHARE & CUME RATING		
TOP 40/CHR/CONTEMP	110 (2)	402 (3)	512 (5)	20.0	19.6	KBCO	1190	Boulder	.7/2.4			
AOR	18 (1)	508 (5)	526 (6)	20.5	15.9	KHHQ	1280	Denver	.8/2.7			
AC/OLDIES/SOFT ROCK	42 (1)	186 (1)	228 (2)	8.9	10.9	KDEH	1340	Denver	1.2/4.3			
MOR/VARIETY	142 (1)		142 (1)	5.5	6.9	KJTT	800	Brighton	.5/1.2			
COUNTRY	87 (2)	156 (2)	243 (4)	9.4	13.7	KPPL	1390	Denver	.5/ .9			
BLACK/URBAN	80 (2)		80 (2)	3.1	3.9	KRKS	990	Denver	.4/1.4			
BTFL MUSIC/EZ		294 (1)	294 (1)	11.5	10.5	KRXY	1600	Lakewood	.4/2.7			
NEWS/TALK	274 (3)		274 (3)	10.6	10.8	KTCL-F	93.3	Fort Collins	.7/2.4			
NOSTALGIA	84 (1)		84 (1)	3.3	3.4	KILO-F	93.9	Colorado Springs	.6/1.5			
RELIGION/GOSPEL	26 (2)		26 (2)	1.0	1.4							
SPANISH				0	0.4							
CLASSICAL		105 (1)	105 (1)	4.1	2.7							
UNKNOWN/OTHERS		40 (1)	40 (1)	1.6	0							
			2564 (29)									

RADIO STATIONS

AM STATIONS

KDNO, 1220, 1 KW (DAYS)	, SPANISH	, \$ 34.00	(Caballero)	Edward Romero
KBRQ, 1280, 5 KW (DA-2)	, COUNTRY	ABC-E,SMN, \$ 38.00	(Torbet)	Frank Gunn
KDEN, 1340, 5 KW (DA-N)	, NEWS	ABC-E,NBC, \$ 30.00	(Savalli)	Doug Stephens
KDKQ, 1510, 10 KW/5 KW (DA-1)	, BLACK	, \$ 50.00	(----)	Sterling
KEZQ, 1430, 5 KW (DA-N)	, NOSTALGIA (Ham)	MBS, \$ 38.00*	(Blair/RAR)	Armstrong
KHOW, 630, 5 KW (DA-N)	, MOR (Burk-Abr)	US I, \$130.00	(Eastman)	Metromedia
KINN, 950, 5 KW (DA-1)	, CHR/AC	ABC-C, \$100.00*	(Blair)	Jeff-Pilot
KLSZ, 1090, 50 KW/500 W (DA-N)	, MOR	, \$ 45.00	(P/W)	Century
KLZ, 560, 5 KW (DA-N)	, COUNTRY	ABC-I, \$ 65.00*	(Mc-Guild)	Group One
KNUS, 710, 5 KW (DA-1)	, TALK	ABC-I,ABC-T, \$ 50.00*	(Selcom)	Sandusky
KOA, 850, 50 KW	, NEWS/TALK	CBS, \$120.00	(Katz)	Belo
KPPL, 1390, 5 KW (DAYS)	, URBAN	ABC-I, \$ 35.00*	(Roslin)	Denny Workman
KQXI, 1550, 10 KW (DAYS)	, RELIGION	, \$ 10.00	(----)	Schwartz
KRKS, 990, 5 KW (DAYS)	, RELIGION	, \$ 10.00	(----)	Malrite
KRXY, 1600, 5 KW (DA-N)	, CHR	, \$ NA	(MNR)	Malrite
KRZN, 1150, 5 KW/1 KW (DA-2)	, OLDIES	, \$ 33.00*	(Christal)	Duffy

FM STATIONS

KAZY-F, 106.7, 100 KW @ 960, AOR	, \$ 70.00*	(Mc-Guild)	Group One	Marv Rosenberg
KBCO-F, 97.3, 33 KW @ 920, AOR	, \$ 80.00*	(Masla)	(BOULDER)	Ray Skibitsky
KBFI-F, 105.9, 100 KW @ 900, AOR	, \$ 90.00*	(Selcom)	Sandusky	Toney Brooks
KBRQ-F, 105.1, 100 KW @ 175, COUNTRY	ABC-E, \$ 60.00	(Torbet)	Great Empire	Frank Gunn
KMJI-F, 100.3, 100 KW @ 500, AC	, \$105.00*	(Christal)	Duffy	Craig McKee
KOAQ-F, 103.5, 100 KW @ 1061, CHR	CBS-R, \$100.00*	(Katz)	Belo	
KOSI-F, 101.1, 100 KW @ 790, BTFL/EZ (Bonne)	, \$115.00*	(Blair/RAR)	Westinghouse	John Irwin
KPKE-F, 95.7, 100 KW @ 725, CHR	, \$ 80.00*	(HNNH)	Doubleday	Eric Stenberg
KRXY-F, 107.5, 100 KW @ 670, CHR	, \$ 80.00*	(MNR)	Malrite	Dave Habisch
KVOD-F, 99.5, 100 KW @ 380, CLASSICAL	, \$ 70.00	(Torbet)	Henry	Jim Teeson
KYGO-F, 98.5, 100 KW @ 720, COUNTRY	, \$ 80.00*	(Blair)	Jeff-Pilot	Steve Keeney
KADX-F, 92.1, .7 KW @ 620, JAZZ	, \$ 20.00	(----)	(CASTLE ROCK)	Dick Gibson

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

KLSZ: sold to Century for \$1,778,000 (Fischer)

DES MOINES

Arbitron Rank/Pop (12+): 104/313,200
 CNSA Rank/Pop: NA
 NSA Rank/Pop: 119/375,100
 ADI # 68
 Average Person Rating: 16.6
 Market TSL: 22.2 hours

Stations: 13/12
 Diaries: 841/372:1/54.9%
 Sample Target: 710
 Standard Error: .679
 % Below Line: 2.3
 % Not Listed: 9.4

Est 1984 Revenue: \$12,800,000
 Gross Inc.:
 HH Inc.: \$28,060
 Retail \$: 2.7 Bill
 Pop per Station: 26,100
 # 1 Biller: WHO \$3,000,000

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG
1. KGGO-F	94/18.0	16.3	17.4	13.3	9.1
2. KRNQ-F	83/15.9	8.3	6.9	9.3	8.9
3. KSO	67/12.9	11.5	14.3	13.9	13.6
4. WHO	64/12.3	12.5	9.6	12.4	13.2
5. KLYF-F	39/ 7.5	9.8	9.6	9.1	8.1
6. KIOA	25/ 4.8	3.1	6.5	6.0	6.2
7. KRNT	24/ 4.6	7.3	6.0	8.0	12.3
8. KMRY	22/ 4.2	6.2	6.9	4.4	---
9. KJJY-F	19/ 3.6	4.4	6.3	5.8	7.6
10. KMKG-F	12/ 2.3	4.2	5.1	8.2	7.0
11.					
12.					
13.					
14.					
15.					

BIRCH SHARE

12+ TSA	1/4/CUME
1. WHO	213/2790
2. KGGO-F	171/1845
3. KSO	120/1128
4. KRNQ-F	119/1559
5. KLYF-F	100/1387
6. KIOA	44/ 945
7. KRNT	28/ 604
8. KEZT-F	27/ 396
9. KMRY	27/ 335
10. KJJY-F	23/ 361
11. KMKG-F	19/ 317
12.	
13.	
14.	
15.	

12+ METRO CUME/	FAL	SPG	
METRO CUME RATING	84	84	
1. KRNQ-F	1029/32.9	19.3	21.5
2. KGGO-F	946/30.2	31.8	30.5
3. WHO	721/23.0	27.3	24.3
4. KSO	665/21.2	22.6	21.7
5. KLYF-F	588/18.8	20.6	21.1
6. KIOA	461/14.7	15.5	17.5
7. KRNT	421/13.4	17.3	20.2
8. KJJY-F	311/ 9.9	11.3	15.0
9. KMRY	274/ 8.7	11.3	10.5
10. KEZT-F	180/ 5.7	NA	5.5
11. KMKG-F	160/ 5.1	15.1	18.8
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 54.66% (258 of 472) (SPG 84: 51.32%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRNQ-F	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KSO	1. WHO	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KGGO-F
2. KGGO-F	2. KRNQ-F	2. KRNQ-F	2. KRNQ-F	2. KRNQ-F	2. WHO	2. KSO	2. KRNQ-F	2. KRNQ-F	2. KRNQ-F	2. KSO
3.	3. KLYF-F	3. KLYF-F	3. KSO	3. KSO	3. KLYF-F	3. KRNQ-F	3. WHO	3. KSO	3. WHO	3. KRNQ-F
4.	4.	4. KSO	4. KLYF-F	4. KLYF-F	4. KRNT	4. KGGO-F	4. KSO	4. WHO	4. KSO	4.
5.	5.	5. KIOA	5. KIOA	5. KIOA	5. KIOA	5.	5. KLYF-F	5. KLYF-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGGO-F	1. KRNQ-F	1. KRNQ-F	1. KRNQ-F	1. KRNQ-F	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KGGO-F
2. KRNQ-F	2. KGGO-F	2. KGGO-F	2. KGGO-F	2. KSO	2. KRNQ-F	2. KRNQ-F	2. KRNQ-F	2. KRNQ-F	2. KSO
3. KLYF-F	3. KLYF-F	3. KLYF-F	3. KLYF-F	3. KLYF-F	3.	3.	3.	3. KSO	KRNO-F
4.	4.	4.	4. KSO	4. KGGO-F	4.	4.	4.	4. WHO	4. KLYF-F
5.	5.	5.	5. KIOA	5. KIOA	5.	5.	5.	5. KIOA	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		83 (1)	83 (1)	17.6	12.9	KDLS 1310 Perry /8/1.8
AOR		94 (1)	94 (1)	19.9	18.7	KWKY 1150 Des Moines 1.5/4.5
AC/OLDIES/SOFT ROCK	25 (1)	50 (2)	75 (3)	15.9	19.2	KEZT-F 104.1 Ames 2.1/5.7
MOR/VARIETY	28 (2)		28 (2)	5.9	6.5	
COUNTRY	67 (1)	31 (2)	98 (3)	20.8	22.1	
BLACK/URBAN				0	0	
BTFM MUSIC/EZ				0	0	
NEWS/TALK	64 (1)		64 (1)	13.6	10.3	
NOSTALGIA	22 (1)		22 (1)	4.7	7.4	
RELIGION/GOSPEL	8 (1)		8 (1)	1.7	2.9	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0	

472 (13)

RADIO STATIONS

KIOA, 940, 10 KW/5 KW (DA-2), AC	ABC-E, \$40.00 (Eastman)	Midwest	Miles Knuteson
KMRY, 1390, 1 KW (DA-1), NOSTALGIA	ABC-D, \$15.00* (Roslin)		John Enoch
KRNT, 1350, 5 KW (DA-N), MOR (Burk-Abr)	CBS, \$32.00 (Katz)	Stauffer	
KSO, 1460, 5 KW (DA-N), COUNTRY	ABC-I, \$46.00* (Mc-Guild)	Stoner	Bill Wells
KWKY, 1150, 1 KW (DA-2), RELIGION	, \$ 9.00 (----)		Charles Futbrease
WHO, 1040, 50 KW, NEWS/VARIETY	NBC, \$70.00 (Christal)	Palmer	Talmage Thompson
KDMI-F, 97.3, 115 KW @ 500, RELIGION	, \$ 4.00 (----)		Maxine Bruinekool
KEZT-F, 104.1, 100 KW @ 465, SOFT AC	, \$21.50 (Masla)	(AMES)	Bob Bunce
KGGO-F, 94.9, 100 KW @ 1066, AOR/CHR	Source, \$43.00* (Mc-Guild)	Stoner	Bill Wells
KJJY-F, 106.3, 3 KW @ 300, COUNTRY	US I, \$32.75 (Roslin)	Fuller-Jeffrey (ANKENY)	John Spangler
KLYF-F, 100.3, 100 KW @ 1700, AC	US II, \$30.50 (Christal)	Palmer	Dennis Malloy
KMKG-F, 93.3, 100 KW @ 420, COUNTRY	ABC-D, \$29.00* (Eastman)	Midwest	Miles Knuteson
KRNO-F, 102.5, 100 KW @ 1248, CHR	ABC-F, \$34.25 (Katz)	Stauffer	

MISCELLANEOUS COMMENTS WHO eliminates some of talk features and adds some music. It is now classified as NEWS/VARIETY...

DETROIT

Arbitron Rank/Pop (12+): 6/3,564,900
 CMSA Rank/Pop: # 6
 MSA Rank/Pop: 5/4,271,300
 ADI # 7
 Average Person Rating: 19.4
 Market TSL: 25.4 hours

Stations: 31/28
 Diaries: 2456/1452:1/51.3%
 Sample Target: 2310
 Standard Error: .416
 % Below Line: 6.5
 % Not Listed: 6.2

Est. 1984 Revenue: \$73,100,000
 Gross Inc.:
 HH Inc.: \$29,170
 Retail \$: 27.0 Bill
 Pop per Station: 127,318
 # 1 Biller: WJR \$14,000,000

12+ METRO 1/4/SHARE	WIN 85	FAL 84	SUM 84	SPG 84	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 84	SPG 84			
1. WJR	718/10.4	7.2	10.6	13.8	11.4	1. WJR	9770/27.4	24.0	29.1		
2. WJLB-F	437/ 6.3	5.6	5.8	5.8	5.9	2. WRIF-F	7376/20.7	17.6	18.3		
3. WJOI-F	423/ 6.1	7.2	9.8	7.5	8.4	3. WJLB-F	6626/18.6	15.2	14.6		
4. WRIF-F	418/ 6.0	6.6	5.6	5.7	5.4	4. WJOI-F	5845/16.4	16.4	17.2		
5. WHYT-F	384/ 5.5	5.0	3.9	4.8	4.6	5. CKLW	425/ 4826	14.7	15.2		
6. WCZY-F	379/ 5.5	4.8	4.3	4.1	4.1	6. WCZY-F	418/ 7322	6. WJLB-F	5368/15.1	13.7	15.9
7. CKLW	363/ 5.2	4.0	.8	.7	1.2	7. WHYT-F	414/ 8006	7. WWJ	5281/14.8	16.6	14.7
8. WWJ	339/ 4.9	5.6	5.8	4.6	4.6	8. WWJ	357/ 5760	8. WJLB-F	5280/14.8	14.7	15.2
9. WNIC-F	284/ 4.1	3.9	4.5	4.9	4.3	9. WNIC-F	313/ 6255	9. WJOI-F	4932/13.8	16.8	15.4
10. WLLZ-F	263/ 3.8	3.1	3.9	4.2	4.7	10. WLLZ-F	287/ 5972	10. WMC-F	4137/11.6	12.1	11.8
11. WMC-F	257/ 3.7	3.8	3.8	4.7	4.2	11. WWN-F	283/ 3725	11. CKLW	3918/11.0	5.1	6.1
12. WWN-F	252/ 3.6	2.8	2.9	3.1	2.3	12. WMC-F	268/ 4434	12. WXYT	3397/ 9.5	9.0	10.5
13. WXYT	237/ 3.4	5.1	4.6	5.1	5.3	13. WXYT	243/ 3509	13. WWN-F	3368/ 9.4	7.1	7.4
14. WGPR-F	200/ 2.9	1.5	1.1	1.3	1.3	14. WGPR-F	203/ 2396	14. WMC-F	4924/ 9.1	11.4	11.8
15. WJZZ-F	177/ 2.6	3.2	2.5	2.5	2.5	15. WJZZ-F	184/ 2507	15. WKSG-F	3082/ 8.6	5.6	4.9
16. WKSG-F	174/ 2.5	3.3	1.7	1.0	1.3	16. WMJC-F	176/ 3498	16. WCLS-F	2941/ 8.2	10.7	6.7
17. WMJC-F	165/ 2.4	2.7	3.7	2.8	2.9	17. WKSG-F	174/ 3115	17. WLLZ-F	2366/ 6.6	11.7	12.7
18. WLTJ-F	124/ 1.8	2.8	3.5	3.7	4.6	18. WCXI	145/ 1948	18. WJZZ-F	2315/ 6.5	6.8	6.6
19. WCXI	123/ 1.8	2.2	2.1	1.7	2.7	19. WCLS-F	134/ 3225	19. WGPR-F	3241/ 6.5	4.1	4.7
20. WCLS-F	123/ 1.8	2.0	2.8	2.6	1.6	20. WLTJ-F	133/ 2513	20. WCXI-F	1829/ 5.1	6.8	6.4
21. WCXI-F	112/ 1.6	1.9	1.8	2.2	2.5	21. WCXI-F	119/ 2049	21. WCXI	1657/ 4.6	5.0	5.6
22. WCHB	98/ 1.4	1.3	1.6	1.0	1.6	22. WCHB	100/ 1341	22. WQRS-F	1465/ 4.1	3.6	5.6
23. WHND	88/ 1.3	1.0	1.4	2.3	1.2	23. WHND	94/ 1151	23. WCHB	1318/ 3.7	4.0	3.8
24. WQRS-F	86/ 1.2	1.3	1.5	1.3	1.8	24. WQRS-F	94/ 1650	24. WQBH	1197/ 3.4	2.9	2.8
25. WQBH	64/ .9	1.3	.9	.6	.9	25. WMUZ-F	64/ 1176	25. WHND	1054/ 3.0	3.5	3.4
						WQBH	64/ 1200				

12+ FM SHARE (METRO): 67.35% (4376 of 6497) (SPG 84: 67.89%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYT-F	1. WRIF-F	1. WRIF-F	1. WJR	1. WJR	1. WJR	1. WJR	1. WJOI-F	1. WJR	1. WJR	1. WJR
2. WJLB-F	2. WJLB-F	2. WJLB-F	2. WMC-F	2. WJOI-F	2. WJOI-F	2. WWJ	2. WJR	2. WRIF-F	2. WJLB-F	2. WJLB-F
3. WCZY-F	3. WNIC-F	3. WJR	3. WRIF-F	3. WMC-F	3. CKLW	3. WRIF-F	3. CKLW	3. WJLB-F	3. WNIC-F	3. WJOI-F
4. WRIF-F	4. WCZY-F	4. WCZY-F	4. WNIC-F	4. WJLB-F	4. WWJ	4. WCZY-F	4. WRIF-F	4. WJOI-F	4. WRIF-F	4. WHYT-F
5. WLLZ-F	5. WHYT-F	5. WNIC-F	5. WJLB-F	5. WWN-F	5. WWN-F	5. WHYT-F	5. WMC-F	5. CKLW	5. WHYT-F	5. CKLW
6. WLLZ-F	6. WHYT-F	6. WWN-F	6. WNIC-F	6. WMC-F	6. WMC-F	6. WJOI-F	6. WCZY-F	6. WCZY-F	6. WLLZ-F	6. WRIF-F
7. WMC-F	7. WMC-F	7. WCZY-F	7. WRIF-F	7. WXYT	7. WXYT	7. WJLB-F	7. WHYT-F	7. WHYT-F	7. WCZY-F	7. WCZY-F
8. WMJC-F	8. WLLZ-F	8. WJOI-F	8. WCZY-F	8. WJLB-F	8. WNIC-F	8. WNIC-F	8. WJLB-F	8. WNIC-F	8. WJOI-F	8. WWN-F
9. WGPR-F	9. WWN-F	9. WKSG-F	9. WKSG-F	9. WKSG-F	9. WCZY-F	9. CKLW	9. WWJ	9. WWN-F	9. WCP-F	9. WLLZ-F
10. WKSG-F	10. WJOI-F	10. WHYT-F	10. WJZZ-F	10. WCXI	10. WMC-F	10. WXYT	10. WLLZ-F	10. WXYT	10. WXYT	10. WWJ

KOM 18-24	KOM 18-34	KOM 25-34	KOM 18-49	KOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHYT-F	1. WJLB-F	1. WNIC-F	1. WJLB-F	1. WJR	1. WRIF-F	1. WRIF-F	1. WRIF-F	1. WRIF-F	1. WJR
2. WJLB-F	2. WHYT-F	2. WJLB-F	2. WHYT-F	2. WNIC-F	2. WLLZ-F	2. WLLZ-F	2. WJR	2. WJR	2. WRIF-F
3. WCZY-F	3. WNIC-F	3. WMJC-F	3. WNIC-F	4. WJLB-F	3. WJLB-F	3. WJLB-F	3. WKSG-F	3. WLLZ-F	3. WJOI-F
4. WLLZ-F	4. WCZY-F	4. WMC-F	4. WCZY-F	4. WWN-F	4. WCZY-F	4. WCZY-F	4. WJZZ-F	4. WJLB-F	4. WMC-F
5. WRIF-F	5. WMJC-F	5. WHYT-F	5. WWN-F	5. WJOI-F	5. WNIC-F	5. WNIC-F	5. WMC-F	5. WCZY-F	5. WJZZ-F
6. WNIC-F	6. WRIF-F	6. WCZY-F	6. WMC-F	6. WMC-F	6. WGPR-F	6. WKSG-F	6. WLLZ-F	6. WMC-F	6. WKSG-F
7. WLTJ-F	7. WMC-F	7. WGPR-F	7. WJR	7. WCZY-F	7. WHYT-F	7. WJR	7. WHND	7. WNIC-F	7. WCZY-F
8. WMJC-F	8. WGPR-F	8. WKSG-F	8. WMJC-F	8. WHYT-F	8. WJZZ-F	8. WJZZ-F	8. WNIC-F	8. WJOI-F	8. WWN-F
9. WGPR-F	9. WLLZ-F	9. WRIF-F	9. WGPR-F	9. WMJC-F	9. WJOI-F	9. WJOI-F	9. WJZZ-F	9. WKSG-F	9. WJLB-F
10. WLLZ-F	10. WLTJ-F	10. WJZZ-F	10. WJOI-F	10. WGPR-F	10. WMC-F	10. WMC-F	10. WJZZ-F	10. WJZZ-F	10. WNIC-F

FORMATS	AM	FM	TOTAL	SPG 84		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	25 (1)	763 (2)	788 (3)	12.1	9.2	WCZY	1500	Detroit	.4/1.6
AOR		681 (2)	681 (2)	10.5	10.7	WEXL	1340	Royal Oak	.4/1.3
AC/OLDIES/SOFT ROCK	129 (2)	1127 (6)	1256 (8)	19.3	16.8	WMUZ-F	103.5	Detroit	.8/2.8
MOR/VARIETY	718 (1)		718 (1)	11.1	12.0	WNIC	1310	Dearborn	.6/2.6
COUNTRY	123 (1)	364 (2)	487 (3)	7.5	8.0	CJOM-F	88.7	Windsor	.3/1.9
BLACK/URBAN	162 (2)	814 (3)	976 (5)	15.0	19.2	CKEZ-F	93.9	Windsor	.5/1.4
BTFL MUSIC/EZ		461 (2)	461 (2)	7.1	8.9				
NEWS/TALK	576 (2)		576 (2)	8.9	10.5				
NOSTALGIA	363 (1)		363 (1)	5.6	0.8				
RELIGION/GOSPEL		56 (1)	56 (1)	0.9	1.9				
SPANISH				0	0				
CLASSICAL		86 (1)	86 (1)	1.3	1.9				
UNKNOWN/OTHERS	25 (1)	24 (1)	49 (2)	0.8	0				

6497 (31)

RADIO STATIONS

AM STATIONS

WCXI, 1130, 50 KW/10 KW (DA-2), COUNTRY	MBS, \$ 75.00* (Selcom)	Golden West	John Risher
WJR, 760, 50 KW	ABC-I, \$204.00 (Eastman)	Cap Cities	Ron Pancratz
WCZY, 1500, 50 KW/5 KW (DA-2), CHR	, \$ NA (HNWH)	Gannett	Jim Mulla
WNIC, 1310, 5 KW (DA-2), AC	, \$ NA (Mc-Guild)	Price	
WQBH, 1400, 1 KW/250 W, BLACK	, \$ 48.00 (Roslin)		Harvey Deutch
WWJ, 950, 5 KW (DA-N), NEWS	, \$130.00* (CBS)	Detroit News	Lee Leicinger
WXYT, 1270, 5 KW (DA-N), TALK	ABC-I, \$100.00* (Blair/RAR)		Charles Fritz
WCAR, 1090, 250 W/500 W (DA-2), ETHNIC/TALK	, \$ 23.00 (----)	Wolpin	Jack Bailey
WCHB, 1440, 1 KW, BLACK	NBN, \$ 40.00 (Weiss)		Wendell Cox
WHND, 560, 500 W (DAYS,DA), OLDIES	US I, \$ NA (MMR)	Greater Media (MONROE)	Dick Yankus
CKLW, 800, 50 KW (DA-2), NOSTALGIA (Ham)	, \$ 60.00* (Torbet)	(WINDSOR)	Gordon Ashworth

FM STATIONS

WCLS-F, 99.5, 7 KW @ 870, AC	, \$ 75.00* (Republic)	Liggett	John Piccirillo
WCXI-F, 92.3, 22 KW @ 742, COUNTRY	ABC-E, \$ 75.00* (Selcom)	Golden West	John Risher
WCZY-F, 95.5, 100 KW @ 430, CHR	, \$110.00* (HNWH)	Gannett	Jim Mulla
WCPR-F, 107.5, 50 KW @ 360, BLACK	SBN, \$ 60.00* (Lazar)		William Banks
WHYT-F, 96.3, 50 KW @ 480, CHR	ABC-C, \$130.00* (Eastman)	Cap Cities	Maureen Hathaway
WJLB-F, 97.9, 50 KW @ 490, BLACK	, \$ 95.00* (MMR)	Booth	Verna Green
WJOL-F, 97.1, 12 KW @ 802, BTFL MUS (Bonne)	, \$125.00 (CBS)	Detroit News	Lee Leicinger
WJZZ-F, 105.9, 22 KW @ 724, JAZZ	, \$ 75.00 (Weiss)		Robert Bass
WKSG-F, 102.7, 50 KW @ 410, OLDIES	Source, \$ 70.00* (Masla)	Inner City	Joe Buys
WLLZ-F, 98.7, 50 KW @ 480, AOR	ABC-F, \$ 95.00* (Mc-Guild)	Doubleday	Mike Solan
WLTI-F, 93.1, 20 KW @ 500, VOCAL EZ (Trans)	, \$ 70.00* (Christal)	Amaturo	Jeff Slute
WMJC-F, 94.7, 10 KW @ 950, AC	US I, \$105.00* (MMR)	Greater Media	Dick Yankus
WMUZ-F, 103.5, 115 KW @ 295, RELIGION	, \$ 40.00 (----)	Crawford	Frank Franciosa
WNIC-F, 100.3, 50 KW @ 400, AC	, \$150.00* (Mc-Guild)	Price	
WOMC-F, 104.3, 190 KW @ 416; AC (Burk-Abr)	US II, \$120.00* (Katz)	Multimedia	Elaine Baker
WQRS-F, 105.1, 16 KW @ 782, CLASSICAL	, \$ 70.00 (CMBS)	Outlet	Lee Hanson
WRIF-F, 101.1, 27 KW @ 880, AOR	ABC-R, \$160.00* (Blair)	ABC	M. Alexander
WHMW-F, 106.7, 61 KW @ 508, COUNTRY	APR, \$ 90.00* (Christal)	Shamrock	Phil Lamka
CKEZ-F, 93.9, 100 KW @ 700, BTFL (KalaMusic)	, \$ NA (Torbet)	(WINDSOR)	Gordon Ashworth

CALL LETTER CHANGES

CFXX changes to CKEZ
WLQV changes to WCZY-A

FORMAT CHANGES

WDRQ: from Urban to AC/EZ (April)
WCZY-A: from Religion to CHR

STATION SALES

WNIC A/F: from Josephson to Price for \$19,000,000 (Kalil)
WCLS-F: sold by Liggett for \$5,540,000 plus real estate

MISCELLANEOUS COMMENTS

WJR is the flagship station for the Tigers...CKLW is once again a factor in Detroit...

DULUTH-SUPERIOR

Arbitron Rank/Pop (12+): 135/220,400
 CHSA Rank/Pop: NA
 MSA Rank/Pop: 167/264,000
 ADI # 119
 Average Person Rating: 19.1
 Market TSL: 25.1 hours

Stations: 19/19
 Diaries: 628/351:1/56.7%
 Sample Target: 600
 Standard Error: .852
 % Below Line: 0
 % Not Listed: 7.8

Est 1984 Revenue: \$5,500,000
 Gross Inc.:
 HHI Inc.: \$24,400
 Retail \$: 1.3 Bll
 Pop per Station: 11,600
 # 1 Biller: KDAL \$755,000

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 84	SPG 84
1. KDAL	65/15.4	---	8.9	---	6.0	19.0	1. KDAL	573/26.0	---	23.0
2. KZIO-F	42/10.0	---	9.4	---	8.3	12.5	2. KQDS-F	558/25.3	---	24.8
3. WAVC-F	37/ 8.8	---	8.2	---	8.0	11.6	3. KZIO-F	467/21.2	---	28.6
4. KQDS-F	36/ 8.5	---	7.2	---	8.3	20.3	4. WAVC-F	461/20.9	---	19.3
5. WAKX-F	34/ 8.1	---	6.4	---	8.0	7.3	5. WKQQ	436/19.8	---	16.5
6. KXTP	29/ 6.9	---	7.2	---	7.8	6.0	6. WAKX-F	419/19.0	---	15.1
7. WDSM	28/ 6.6	---	5.0	---	6.8	8.6	7. WDSM	364/16.5	---	15.4
8. WKQQ	25/ 5.9	---	8.9	---	7.5	---	8. KXTP	342/15.5	---	17.1
9. WEBC	20/ 4.7	---	6.9	---	6.5	3.4	9. WEBC	275/12.5	---	14.7
10. WEVE-F	16/ 3.8	---	6.4	---	5.6	---	10. WTBX-F	218/ 9.9	---	11.6
11. WTBX-F	14/ 3.3	---	3.0	---	8.8	---	11.	11.		
12.							12.	12.		
13.							13.	13.		
14.							14.	14.		
15.							15.	15.		

12+ FM SHARE (METRO): 45.76% (178 of 389) (SPG 84: 44.12%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZIO-F	1. KQDS-F	1. KQDS-F	1. WAVC-F	1. WAVC-F	1. KDAL	1. KDAL	1. KDAL	1. KDAL	1. KZIO-F	1. WAVC-F
2. KQDS-F	2. WAKX-F	WAKX-F	2. WAKX-F	2. WAKX-F	2. WAVC-F	2. KZIO-F	2. KZIO-F	2. KZIO-F	2. KQDS-F	2. KZIO-F
3.	3. KZIO-F	3. WAVC-F	3. KDAL	3. KDAL	3. WDSM	3. WAKX-F	WAVC-F	3. KQDS-F	3. KDAL	3. KDAL
4.	4.	KZIO-F	4. KQDS-F	4. WDSM	4. WKQQ	4. WKQQ	4. WAKX-F	4. WAKX-F	4. WAKX-F	4. WAKX-F
5.	5.	KDAL	5. WEBC	5. KQDS-F	5. WDSM	5. WDSM	5. WDSM	5. WAKX-F	5. WAKX-F	5. WDSM

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZIO-F	1. WAKX-F	1. WAKX-F	1. KZIO-F	1. WAVC-F	1. KQDS-F	1. KQDS-F	1. KQDS-F	1. KQDS-F	1. WAVC-F
2. WAKX-F	2. KZIO-F	2. KBXT	2. WAKX-F	WAKX-F	2.	2. WAKX-F	2. WAKX-F	2. WAKX-F	2. KDAL
3. KQDS-F	3.	WEBC	3. WAVC-F	3. KDAL	3.	3.	3. WEBC	WAVC-F	WAKX-F
4.	4.	4.	4. WTBX-F	4.	4.	4.	4. WAVC-F	4. KDAL	4. KQDS-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	10 (1)	42 (1)	52 (2)	13.4	17.1	KBXT 1390 Duluth 2.6/4.3
AOR		36 (1)	36 (1)	9.3	7.8	WELY 1450 Ely .9/1.8
AC/OLDIES/SOFT ROCK	36 (3)	59 (3)	95 (6)	24.4	24.3	WGGR 1240 Hibbing 2.4/4.5
MOR/VARIETY	78 (3)	1 (1)	79 (4)	20.3	16.3	WHLB 1400 Virginia 2.1/5.3
COUNTRY	53 (2)	37 (1)	90 (3)	23.1	23.8	WHLB-F 107.1 Virginia .2/2.5
BLACK/URBAN				0	0	WMFG-F 106.3 Hibbing .7/2.2
BTFL MUSIC/EZ				0	0	WWJC 850 Duluth 1.2/3.7
NEWS/TALK				0	0.5	
NOSTALGIA	29 (1)		29 (1)	7.5	7.8	
RELIGION/GOSPEL	5 (1)		5 (1)	1.3	0.8	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS		3 (1)	3 (1)	0.8	1.6	
389 (19)						

RADIO STATIONS

KBXT, 1390, 500 W (DAYS)	, OLDIES	, \$16.00 (Masla)			
KDAL, 610, 5 KW (DA-N)	, MOR	CBS, \$19.00 (Roslin)			Duchossois
KXTP, 970, 1 KW (DAYS)	, NOSTALGIA (Ham)	ABC-D, \$12.50 (Weiss)			Lewis Latto
WDSM, 710, 10 KW/5 KW (DA-N)	, COUNTRY	NBC, \$21.00 (Torbet)			
WEBC, 560, 5 KW (DA-2)	, AC	ABC-E, US II, NBC-T, \$17.00 (Katz)			Brill
WWJC, 850, 10 KW (DAYS)	, RELIGION	, \$ 6.00 (----)			Bob Ferguson
WKQQ, 650, 10 KW (DAYS)	, COUNTRY	ABC-D, \$17.00 (Market 4)			Mary Lee Elm
					Jerry Collins
KQDS-F, 94.9, 100 KW @ 730, AOR		, \$17.50 (Mc-Guid)			Steve James
KZIO-F, 102.5, 100 KW @ 600, CHR		Source, \$16.00 (Torbet)			
WAKX-F, 98.9, 100 KW @ 600, CHR/AC		, \$19.00 (Weiss)			Lewis Latto
WAVC-F, 105.1, 100 KW @ 789, COUNTRY		, \$17.00 (Katz)			Brill
WEVE-F, 100.1, 710 W @ 550, AC		ABC-D, \$13.50 (Weiss)			(EVELETH)
WTBX-F, 93.9, 100 KW @ 546, AC		ABC-D, SMN, \$15.00* (Market 4)			Bob Ferguson
					Diane Bradley
					Jerry Collins

EL PASO

Arbitron Rank/Pop (12+): 79/423,600
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 87/552,300
 ADI # 97
 Average Person Rating: 18.8
 Market TSL: 25.1 hours

Stations: 22/18
 Diaries: 955/4441/50.4%
 Sample Target: 800
 Standard Error: .696
 % Below Line: 5.4
 % Not Listed: 5.5

Est 1984 Revenue: \$10,100,000
 Gross Inc.:
 HH Inc.: \$24,616
 Retail \$: 2.6 Bill
 Pop per Station: 23,533
 # 1 Biller: KHEY-F \$2,000,000

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. KLAQ-F	110/13.8	10.6	11.1	11.5
2. KAMZ-F	109/13.7	15.7	11.1	10.4
3. KEZB-F	80/10.1	4.4	4.2	3.6
4. KTSM-F	64/ 8.0	10.5	8.8	7.4
5. KHEY-F	56/ 7.0	7.6	11.4	6.8
6. KSET-F	44/ 5.5	8.5	7.2	7.6
7. KAMA	43/ 5.4	6.6	10.0	9.6
8. KFIM-F	37/ 4.6	3.0	3.8	3.9
9. KHEY	32/ 4.0	5.1	5.4	7.4
10. KR0D	23/ 2.9	3.3	4.7	4.6
KYSR-F	23/ 2.9	3.3	2.6	3.2
KLOZ-F	23/ 2.9	4.2	4.1	3.7
13.				
14.				
15.				

12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL	SPG
		84	84
1. KLAQ-F	124/1276	1. KAMZ-F	1345/31.8
2. KAMZ-F	111/1426	2. KEZB-F	1257/29.7
3. KEZB-F	90/1391	3. KLAQ-F	1069/25.2
4. KTSM-F	75/ 777	4. KSET-F	904/21.3
5. KHEY-F	66/ 960	5. KHEY-F	767/18.1
6. KAMA	62/ 429	6. KTSM-F	623/14.7
7. KSET-F	50/ 971	7. KFIM-F	594/14.0
8. KFIM-F	49/ 797	8. KHEY	517/12.2
9. KHEY	40/ 645	9. KR0D	438/10.3
10. KR0D	34/ 620	10. KAMA	375/ 8.9
11.		11. KLOZ-F	372/ 8.8
12.		12. KTSM	298/ 7.0
13.		13. KYSR-F	278/ 6.6
14.		14.	
15.		15.	

12+ FM SHARE (METRO): 73.27% (551 of 752) (SPG 84: 67.92%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KAMZ-F	1. KLAQ-F	1. KLAQ-F	1. KAMZ-F	1. KAMZ-F	1. KTSM-F	1. KAMZ-F	1. KLAQ-F	1. KAMZ-F	1. KLAQ-F	1. KAMZ-F
2. KEZB-F	2. KAMZ-F	2. KAMZ-F	2. KLAQ-F	2. KLAQ-F	2. KAMZ-F	2. KLAQ-F	2. KAMZ-F	2. KLAQ-F	2. KAMZ-F	2. KLAQ-F
3. KLAQ-F	3. KEZB-F	3. KEZB-F	3. KHEY-F	3. KHEY-F	4. KHEY-F	3. KEZB-F	3. KHEY-F	3. KEZB-F	3. KEZB-F	3. KEZB-F
4. KSET-F	4. KFIM-F	4. KHEY-F	4. KEZB-F	4. KEZB-F	4. KHEY	4. KTSM-F	4. KTSM-F	4. KHEY-F	4. KSET-F	4. KTSM-F
5.	KSET-F	5.	5. KTSM-F	5. KTSM-F	5. KAMA	5. KHEY-F	5. KEZB-F	5. KTSM-F	5. KTSM-F	5. KFIM-F
						6. KHEY				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KEZB-F	1. KAMZ-F	1. KAMZ-F	1. KAMZ-F	1. KAMZ-F	1. KLAQ-F	1. KLAQ-F	1. KLAQ-F	1. KLAQ-F	1. KAMZ-F
2. KAMZ-F	2. KEZB-F	2. KLAQ-F	2. KEZB-F	2. KTSM-F	2.	2.	2. KAMZ-F	2. KAMZ-F	KLAQ-F
3. KLAQ-F	3. KLAQ-F	3. KEZB-F	3. KLAQ-F	3. KEZB-F	3.	3.	3. KEZB-F	3. KHEY-F	3. KHEY-F
4. KYSR-F	4.	4. KFIM-F	4. KHEY-F	4. KHEY-F	4.	4.	4. KEZB-F	4. KEZB-F	4. KEZB-F
5.	5.	5.	5. KTSM-F	5. KTSM-F	5.	5.	5.	5.	5. KTSM-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING				
TOP 40/CHR/CONTEMP		270 (4)	270 (4)	35.9	28.2	KALY	1340	El Paso		.9/5.0
AOR		110 (1)	110 (1)	14.6	11.7	KELP	1590	El Paso		1.1/2.8
AC/OLDIES/SOFT ROCK	32 (2)	23 (1)	55 (3)	7.3	8.6	KKMJ	1150	El Paso		2.4/3.6
MOR/VARIETY				0	0	KPAS-F	103.1	Fabens		.6/1.5
COUNTRY	32 (1)	79 (2)	111 (3)	14.8	21.9	KTSM	1380	El Paso		2.3/7.0
BLACK/URBAN				0	0	KYSR	920	El Paso		1.1/4.5
BTFL MUSIC/EZ		64 (1)	64 (1)	8.5	9.3	XEFV	1000	Juarez		.4/1.7
NEWS/TALK	18 (1)	64 (1)	181 (2)	2.4	3.8	XEJ	970	Juarez		1.4/4.3
NOSTALGIA	19 (1)		19 (1)	2.5	0	XROK	800	Juarez		2.5/5.5
RELIGION/GOSPEL	9 (1)		9 (1)	1.2	1.6	XZOL	860	Juarez		.9/3.2
SPANISH	91 (6)		91 (6)	12.1	15.0					
CLASSICAL				0	0					
UNKNOWN/OTHERS		5 (1)	5 (1)	0.7	0					
			752 (22)							

RADIO STATIONS

KALY, 1340, 1 KW/250 W	, SPANISH	, \$15.00* (Caballero)		Chris Nevil
KAMA, 1060, 10 KW (DAYS)	, SPANISH	UPI, \$70.00 (Eastman)	Thrash	John Frankhouser
KELP, 1590, 5 KW (DAYS)	, RELIGION	ABC-C, \$ NA (----)		Steve Williams
KHEY, 690, 10 KW (DA-2)	, COUNTRY (Burk-Abr)	ABC-I, \$90.00 (Katz)		Jim Phillips
KMJ, 1150, 1 KW (DAYS)	, NOSTALGIA (Ham)	, \$? ? (----)		
KR0D, 600, 5 KW (DA-N)	, OLDIES (Burk-Abr)	, \$25.00 (HNWH)		Charles Cohn
KTSM, 1380, 5 KW/500 W	, NEWS/TALK CBS,ABC-T,NBC-T	, \$17.00 (HNWH)		Karl Wyler
KYSR, 920, 1 KW/500 W (DA-N)	, MOR/AC	, \$15.00 (Selcom)		Al Greenfield
XROK, 800, 150 KW	, SPANISH	, \$29.00 (Lotus)		John Doran
KAMZ-F, 93.1, 30 KW @ 1190, CHR		, \$65.00 (Eastman)	Thrash	John Frankhouser
KEZB-F, 93.9, 100 KW @ 1210, CHR		US 1, \$40.00* (Christal)		Garrett Haston
KFIM-F, 92.3, 100 KW @ 1860, CHR		, \$26.00* (Mc-Guild)		Ron Marks
KHEY-F, 96.3, 100 KW @ 1388, COUNTRY (Burk-Abr)		, \$90.00 (Katz)		Jim Phillips
KLAQ-F, 95.5, 88 KW @ 1390, AOR (Burk-Abr)		Source, \$45.00 (HNWH)		Charles Cohn
KLOZ-F, 102.1, 55 KW @ 1190, COUNTRY		US 1, \$35.00 (Selcom)		Ric Marcellan
KSET-F, 94.7, 61 KW @ 940, CHR		ABC-C, \$20.00* (Torbet)		Berkley Fraser
KTSM-F, 99.9, 100 KW @ 1820, BTFL/EZ (TM)		, \$24.00* (HNWH)		Karl Wyler
KYSR-F, 97.5, 60 KW @ 1050, AC		ABC-D, \$27.00 (Selcom)		Al Greenfield

Arbitron Rank/Pop (12+): 126/235,700
 CNSA Rank/Pop: NA
 MSA Rank/Pop: 151/287,000
 ADI # 136
 Average Person Rating: 15.7
 Market TSL: 21.1 hours

Station: 11/7
 Diaries: 601/392:1/52.9%
 Sample Target: 610
 Standard Error: .763
 % Below Line: 14.6
 % Not Listed: 14.8

Est 1984 Revenue: \$4,400,000
 Gross Inc.:
 III Inc.: \$24,816
 Retail \$: 1.5 Btl
 Pop per Station: 33,671
 # 1 Biller: WCCK-F \$1,550,000

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83
1. WCCK-F	86/23.2	---	23.3	---	26.4
2. WJET	46/12.4	---	8.3	---	13.1
3. WEYZ	41/11.1	---	11.0	---	7.4
4. WREO-F	31/ 8.4	---	10.2	---	.5
5. WSEG-F	28/ 7.5	---	9.4	---	8.4
6. WLKK	27/ 7.3	---	7.2	---	7.6
7. WRIE	21/ 5.7	---	7.2	---	7.6
8. WLWU-F	21/ 5.7	---	8.0	---	10.4
9. WZPR-F	7/ 1.9	---	2.1	---	2.7
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WCCK-F	117/1389
2. WREO-F	66/ 593
3. WJET	46/ 685
4. WZPR-F	42/ 641
5. WEYZ	41/ 461
6. WSEG-F	30/ 654
7. WLKK	27/ 296
8. WLWU-F	23/ 420
9. WRIE	22/ 404
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/	FAL	SPG
METRO CUME RATING	84	84
1. WCCK-F	1018/43.2	--- 45.5
2. WJET	659/28.0	--- 29.3
3. WSEG-F	615/26.1	--- 28.3
4. WEYZ	461/19.6	--- 16.2
5. WRIE	392/16.6	--- 20.3
6. WLWU-F	389/16.5	--- 18.7
7. WREO-F	309/13.1	--- 10.9
8. WLKK	290/12.3	--- 14.5
9. WZPR-F	146/ 6.2	--- 5.6
10.		
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 56.01% (177 of 316) (SPG 84: 60.79%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WEYZ	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F
2. WSEG-F	2. WJET	2. WJET	2. WJET	2. WJET	2. WLKK	2. WJET	2. WEYZ	2. WEYZ	2. WJET	2. WEYZ
3. WJET	3.	3. WSEG-F	3.	3. WLKK	3. WREO-F	3. WEYZ	3. WREO-F	3. WREO-F	3. WSEG-F	3. WJET
4.	4.	4. WLWU-F	4.	4. WREO-F	4. WJET	4. WSEG-F	4. WLKK	4. WJET	4.	4. WSEG-F
5.	5.	5.	5.	5.	5. WCCK-F	5. WRIE	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F
2. WLWU-F	2.	2. WJET	2. WJET	2. WJET	2.	2.	2.	2. WJET	2. WJET
3. WSEG-F	3.	3. WLWU-F	3. WLWU-F	3. WRIE	3.	3.	3.	3. WSEG-F	3.
4. WREO-F	4.	4. WSEG-F	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%
TOP 40/CHR/CONTEMP		86 (1)	86 (1)	27.3	26.4
AOR		28 (1)	28 (1)	8.9	10.6
AC/OLDIES/SOFT ROCK	46 (1)	25 (2)	71 (3)	22.5	18.5
MOR/VARIETY	21 (1)		21 (1)	6.7	9.1
COUNTRY	27 (1)	7 (1)	34 (2)	10.8	11.2
BLACK/URBAN				0	0
BTFM MUSIC/EZ		31 (1)	31 (1)	9.8	11.6
NEWS/TALK				0	0
NOSTALGIA	44 (2)		44 (2)	14.0	12.5
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			315 (13)		

RADIO STATIONS

WEYZ, 1450, 1 KW/250 W, NOSTALGIA (Ham)	CBS, \$10.00 (Katz)	Burbach	Larry Garrett
WJET, 1400, 1 KW/250 W, CONTEMP/AC	, \$18.00 (Blair)	Myron Jones	John Kanzius
WLKK, 1260, 5 KW (DA-2), COUNTRY	NBC, \$14.00* (Christal)		
WRLE, 1330, 5 KW (DA-2), MOR	, \$22.00 (Mc-Guid)		Michael Crosby
WCCK-F, 103.7, C W @ 500, CHR	US I, \$45.00* (Katz)		Larry Garrett
WLWU-F, 99.9, 10 KW @ 440, SOFT AC (Radio Arts)	, \$20.00* (Christal)		
WSEG-F, 102.3, 3 KW @ 300, AOR	MBS, \$15.00 (HNW)		Ron Seggi
WREO-F, 97.1, 50 KW @ 500, BTFM/EZ (TM)	, \$17.00 (Regional)	(ASHTABULA, OH)	Chris Johnson
WZPR-F, 100.3, 10 KW @ 585, COUNTRY (TM)	, \$12.00 (Regional)	(NEADVILLE)	Ron Tops

EUGENE-SPRINGFIELD

Arbitron Rank/Pop (12+): 130/225,900
 CNSA Rank/Pop: NA
 MSA Rank/Pop: 156/280,600
 ADI # 126
 Average Person Rating: 16.0
 Market TSL: 22.2 hours

Stations: 14/13
 Diaries: 747/302:1/52.9%
 Sample Target: 620
 Standard Error: .701
 % Below Line: 0.6
 % Not Listed: 14.1

Est 1984 Revenue: \$7,100,000
 Gross Inc.:
 HH Inc.: \$22,741
 Retail \$: 1.8 Bil
 Pop per Station: 17,377
 # 1 Biller: KUGN \$1,500,000

		FAL	SPG	FAL	SPG
12+ METRO	1/4/SHARE	84	84	83	83
1. KZEL-F	48/13.3	14.2	14.5	12.8	17.3
2. KSND-F	40/11.0	9.3	8.5	10.3	7.1
3. KUGN-F	38/10.5	7.5	12.5	10.6	11.7
4. KPNW-F	38/10.5	10.7	10.0	10.6	13.7
5. KDUK-F	32/ 8.8	7.2	7.0	1.4	---
KUGN	32/ 8.8	10.1	11.5	10.1	10.5
7. KPNW	29/ 8.0	7.2	5.0	4.7	5.1
8. KEED	19/ 5.2	1.7	2.5	3.1	3.2
9. KZAM-F	13/ 3.6	4.3	---	---	---
10. KBMC-F	8/ 1.7	1.4	2.0	1.4	2.0
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. KZEL-F	63/739
2. KPNW-F	58/542
3. KSND-F	53/651
4. KPNW	51/714
5. KUGN-F	46/540
6. KDUK-F	44/626
7. KUGN	33/553
8. KEED	19/270
9. KZAM-F	13/160
10. KBMC-F	8/114
11.	
12.	
13.	
14.	
15.	

12+ METRO	CUME/ METRO CUME RATING	FAL	SPG
84	84	84	84
1. KUGN	512/22.7	28.6	26.1
2. KSND-F	493/21.8	19.5	21.6
3. KZEL-F	472/20.9	23.6	26.1
4. KUGN-F	463/20.5	14.3	21.2
5. KDUK-F	396/17.5	14.8	16.0
6. KPNW	396/17.5	20.5	16.2
7. KPNW-F	374/16.6	16.2	18.8
8. KEED	266/11.8	9.7	9.3
9. KZAM-F	154/ 6.8	5.8	---
10. KYKN	153/ 6.8	5.7	6.1
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 69.77% (217 of 311) (SPG 84: 62.64%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSND-F	1. KZEL-F	1. KZEL-F	1. KUGN-F	1. KUGN-F	1. KUGN	1. KUGN	1. KPNW	1. KSND-F	1. KZEL-F	1. KSND-F
2. KZEL-F	2. KSND-F	2. KUGN-F	2. KDUK-F	2. KDUK-F	2. KPNW-F	2. KUGN-F	2. KZEL-F	2. KSND-F	2. KSND-F	2. KZEL-F
3.	3. KDUK-F	3. KDUK-F	KPNW	KPNW	3. KUGN-F	3. KZEL-F	3. KUGN-F	3. KPNW-F	3. KUGN-F	3. KPNW-F
4.	4. KUGN-F	4. KSND-F	KZEL-F	KUGN	4. KPNW	4. KPNW	4. KDUK-F	4. KDUK-F	4. KPNW-F	4. KUGN-F
5.	5.	5. KPNW	5.	KZEL-F	5.	5. KSND-F	5.	5.	5.	5. KDUK-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSND-F	1. KDUK-F	1. KDUK-F	1. KDUK-F	1. KDUK-F	1. KZEL-F	1. KZEL-F	1. KZEL-F	1. KZEL-F	1. KUGN-F
2. KDUK-F	2. KSND-F	2. KPNW	2. KSND-F	2. KUGN	2. KSND-F	2. KSND-F	2. KZAM-F	2. KUGN-F	2. KZEL-F
3. KUGN-F	3. KZEL-F	KZEL-F	KUGN-F	3. KPNW-F	3. KUGN-F	KUGN-F	3. KUGN-F	3. KPNW	3. KPNW
4.	4. KUGN-F	4. KUGN	4. KUGN	KUGN-F	4.	4.	4.	4. KSND-F	4. KZAM-F
5.	5.	5.	5. KZEL-F	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING				
TOP 40/CHR/CONTEMP		42 (2)	42 (2)	13.5	9.8	KORE	1050	Eugene		1.1/3.8
AOR		61 (2)	61 (2)	19.6	16.7	KRXX	1450	Eugene		1.4/4.2
AC/OLDIES/SOFT ROCK	5 (1)	32 (1)	37 (2)	11.9	10.9	KYKN	1280	Eugene		1.4/6.8
MOR/VARIETY	61 (2)		61 (2)	19.6	19.5	KRZ-F	100.3	Portland		.6/1.5
COUNTRY	24 (2)	38 (1)	62 (3)	19.9	20.7					
BLACK/URBAN				0	0					
BTFL MUSIC/EZ		38 (1)	38 (1)	12.2	11.5					
NEWS/TALK				0	0					
NOSTALGIA				0	4.3					
RELIGION/GOSPEL	4 (1)	6 (1)	10 (2)	3.2	4.0					
SPANISH				0	0					
CLASSICAL				0	0					
UNKNOWN/OTHERS				0	2.6					
			311 (14)							

RADIO STATIONS

KEED, 1600, 5 KW/1 KW (DA-N), COUNTRY	US II, \$20.00 (MNR)	Comm. Pacific	Don Berry
KORE, 1050, 1 KW (DAYS), RELIGION	, \$ 5.40 (----)		Ralph Petti
KPNW, 1120, 50 KW (DA-1), MOR (Drake-Chen)	ABC-I, \$26.00* (Katz)	Pacific Northwest	Dave Woodward
KQDQ, 1320, 1 KW (DAYS), NOSTALGIA (Ham)	, \$15.00 (----)		Steve Feder
KUGN, 590, 5 KW/1 KW (DA-N), MOR	CBS,NBC-T, \$27.00 (Torbet)		Chuck Chackel
KYKN, 1280, 5 KW/1 KW (DA-N), COUNTRY	, \$10.00 (HNNH)	Constant	Mike Groshong
KRXX, 1450, 1 KW/250 W, OLDIES (?)	CBS-R, \$15.00* (----)		
KBMC-F, 94.5, 100 KW @ 813, RELIGION	, \$ 7.00 (----)		John Davis
KDUK-F, 104.7, 100 KW @ 1703, AC	, \$32.00* (HNNH)	Constant	Mike Groshong
KPNW-F, 99.1, 100 KW @ 1490, BTFL/EZ	ABC-I, \$30.00* (Katz)	Pacific Northwest	Dave Woodward
KSND-F, 93.1, 100 KW @ 850, CHR	, \$25.63 (MNR)	Comm. Pacific	Don Berry
KUGN-F, 97.9, 100 KW @ 785, COUNTRY	MBS, \$22.00* (Torbet)		Chuck Chackel
KZEL-F, 96.1, 100 KW @ 870, AOR (Burk-Abr)	CBS-R, \$27.00 (Mc-Guild)		Mike Pappas
KZAM-F, 95.3, 3 KW @ 300, AOR	ABC-R, \$? ? (Weiss)	(CRESWELL)	Steve Feder

MISCELLANEOUS COMMENTS KASH changed calls to KEED...the old KEED was sold and changed calls to KRXX...

EVANSVILLE

Arbitron Rank/Pop (12+): 125/236,300
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 158/286,000
 ADI # 87
 Average Person Rating: 19.0
 Market TSL: 25.1 hours

Stations: 11/10
 Diaries: 664/356:1/50.3%
 Sample Target: 630
 Standard Error: .801
 % Below Line: 2.9
 % Not Listed: 8.2

Est 1984 Revenue: \$7,500,000
 Gross Inc.:
 HH Inc.: \$25,677
 Retail \$: 1.7 Bil
 Pop per Station: 23,630
 # 1 Biller: WIKY-F \$2,260,000

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG
		84	84	83	83
1. WIKY-F	141/31.4	---	25.6	---	23.9
2. WYNG-F	79/17.6	---	11.4	---	5.4
3. WSTO-F	59/13.1	---	14.2	---	9.8
4. WKDQ-F	38/ 8.5	---	9.4	---	9.6
5. WGBF	21/ 4.7	---	8.1	---	8.7
6. WHKC-F	19/ 4.2	---	5.3	---	4.1
7. WROZ	19/ 4.2	---	8.8	---	13.5
8. WBKR-F	13/ 2.9	---	2.0	---	6.5
9. WWHI	11/ 2.4	---	2.0	---	1.1
10. WSON	8/ 1.8	---	.7	---	3.0
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WSTO-F	200/2142
2. WIKY-F	167/1239
3. WYNG-F	109/ 787
4. WBKR-F	92/1046
5. WKDQ	59/1102
6. WHKC-F	30/ 521
7. WGBF	26/ 458
8. WROZ	21/ 437
9. WWHI	14/ 162
10. WSON	8/ 103
11.	
12.	
13.	
14.	
15.	

12+ METRO	CUME/	FAL	SPG
METRO	CUME RATING	84	84
1. WIKY-F	925/39.1	---	28.7
2. WSTO-F	775/32.8	---	27.0
3. WKDQ-F	604/25.6	---	25.5
4. WYNG-F	517/21.9	---	17.4
5. WGBF	409/17.3	---	18.5
6. WROZ	391/16.5	---	14.2
7. WHKC-F	375/15.9	---	13.7
8. WBKR-F	164/ 6.9	---	6.2
9. WWHI	135/ 5.7	---	---
10. WSON	76/ 3.2	---	4.0
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 84.71% (349 of 412) (SPG 84: 77.42%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKDQ-F	1. WSTO-F	1. WYNG-F	1. WYNG-F	1. WYNG-F	1. WIKY-F	1. WIKY-F	1. WIKY-F	1. WIKY-F	1. WIKY-F	1. WIKY-F
2. WSTO-F	2. WYNG-F	2. WSTO-F	2. WIKY-F	2. WIKY-F	2. WYNG-F	2. WYNG-F	2. WYNG-F	2. WYNG-F	2. WYNG-F	2. WSTO-F
3. WHKC-F	3. WKDQ-F	3. WIKY-F	3. WSTO-F	3. WSTO-F	3. WYNG-F	3. WSTO-F	3. WSTO-F	3. WSTO-F	3. WSTO-F	3. WYNG-F
4. WYNG-F	4. WIKY-F	4. WKDQ-F	4. WKDQ-F	4. WKDQ-F	4. WROZ	4. WROZ	4. WKDQ-F	4. WKDQ-F	4. WKDQ-F	4. WKDQ-F
5. WGBF	5. WGBF	5. WGBF	5. WGBF	5. WGBF	5. WKDQ-F	5. WKDQ-F	5. WGBF	5. WGBF	5. WGBF	5. WGBF

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSTO-F	1. WSTO-F	1. WSTO-F	1. WYNG-F	1. WIKY-F	1. WYNG-F	1. WYNG-F	1. WYNG-F	1. WYNG-F	1. WYNG-F
2. WYNG-F	2. WYNG-F	2. WYNG-F	2. WSTO-F	2. WYNG-F	2. WSTO-F	2. WSTO-F	2. WSTO-F	2. WSTO-F	2. WIKY-F
3. WKDQ-F	3. WIKY-F	3. WIKY-F	3. WIKY-F	3. WSTO-F	3. WKDQ-F	3. WIKY-F	3. WIKY-F	3. WIKY-F	3. WSTO-F
4. WKDQ-F	4. WKDQ-F	4. WKDQ-F	4. WKDQ-F	4. WKDQ-F	4. WROZ	4. WROZ	4. WKDQ-F	4. WKDQ-F	4. WGBF
5. WGBF	5. WGBF	5. WGBF	5. WGBF	5. WGBF	5. WKDQ-F	5. WKDQ-F	5. WGBF	5. WGBF	5. WGBF

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		116 (3)	116 (3)	28.2	30.4	WPCO	1590	Mount Vernon	.9/1.8
AOR				0	3.0				
AC/OLDIES/SOFT ROCK	21 (1)		21 (1)	5.1	8.5				
MOR/VARIETY	4 (1)	141 (1)	145 (2)	35.2	30.2				
COUNTRY	19 (1)	92 (2)	111 (3)	26.9	24.0				
BLACK/URBAN				0	0				
BTFL MUSIC/EZ				0	0.5				
NEWS/TALK				0	0				
NOSTALGIA	8 (1)		8 (1)	1.9	0				
RELIGION/GOSPEL	11 (1)		11 (1)	2.7	0				
SPANISH				0	0				
CLASSICAL				0	0				
UNKNOWN/OTHERS				0	3.5				
412 (11)									

RADIO STATIONS

WGBF, 1280, 5 KW/1 KW (DA-N), AC	ABC-I, \$37.00 (Mc-Guild)	
WROZ, 1400, 1 KW/250 W, COUNTRY	, \$23.00 (Christal)	South Central
WSON, 860, 500 W (DAYS), NOSTALGIA (SMN)	, \$10.00 (Regional)	(HENDERSON)
WWHI, 1330, 5 KW/1 KW (DA-2), RELIGION	, \$ 7.00 (----)	
WBKR-F, 92.5, 100 KW @ 427, COUNTRY	, \$45.00* (HNWH)	(OWENSBORO)
WHKC-F, 103.1, 3 KW @ 300, CHR	ABC-C, \$32.00 (Mc-Guild)	(HENDERSON)
WIKY-F, 104.1, 39 KW @ 580, MOR/BTFL**	, \$65.00 (Christal)	South Central
WKDQ-F, 99.5, 50 KW @ 500, CONTEMP	US I, \$25.00* (Selcom)	(HENDERSON)
WSTO-F, 96.1, 100 KW @ 1000, CHR	ABC-F, \$32.75 (Masla)	(OWENSBORO)
WYNG-F, 105.3, 50 KW @ 480, COUNTRY (Drake-Chen)	US II, \$27.00* (Republic)	Beasley
WRAY-F, 98.1, 50 KW @ 420, CONTEMP	, \$15.00 (RSR)	(PRINCETON, IN)
WYER-F, 94.9, 50 KW @ 425, AOR (?)	SMN, \$12.00 (----)	(MT. CARMEL, IL)

WIKY programs BTFL at night

MISCELLANEOUS COMMENTS WSON/WKDQ-F (Henderson) sold to Nininger for \$2,625,000 (Blackburn)...Gibson County deleted from Metro...

FARGO

Arbitron Rank/Pop (12+): 165/123,100
 CHSA Rank/Pop: NA
 MSA Rank/Pop: 247/147,000
 ADI # 100
 Average Person Rating: 16.1
 Market TSL: 21.0 hours

Stations: 11/9
 Diaries: 627/196:1/57.2%
 Sample Target: 550
 Standard Error: .771
 % Below Line: 1.2
 % Not Listed: 12.6

Est 1984 Revenue: \$6,500,000
 Gross Inc.:
 HH Inc.: \$26,649
 Retail \$: 1.0 Bil
 Pop per Station: 13,678
 # 1 Biller: KFGO \$1,900,000

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83
1. KFGO	35/17.7	---	19.3	---	21.7
2. KVOX-F	26/13.1	---	9.6	---	13.4
3. WDAY-F	25/12.6	---	10.1	---	17.1
4. KQWB-F	24/12.1	---	13.8	---	17.1
5. WDAY	22/11.1	---	11.0	---	7.4
6. KQWB	12/ 6.1	---	7.3	---	8.3
KRRZ-F	12/ 6.1	---	4.1	---	---
8. KVOX	8/ 4.0	---	5.0	---	3.7
9. KLTA-F	7/ 3.5	---	5.5	---	---
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. KFGO	93/925
2. WDAY-F	52/800
3. WDAY	43/686
4. KQWB-F	41/603
5. KVOX-F	35/460
6. KSJB	26/310
7. KRRZ-F	24/262
8. KQWB	22/360
9. KLTA-F	20/351
10. KBRF-F	13/226
11.	
12.	
13.	
14.	
15.	

12+ METRO	CUME/METRO	CUME RATING	FAL 84	SPG 84
1. WDAY-F	400/32.5	---	27.5	
2. KFGO	375/30.5	---	30.6	
3. KQWB-F	313/25.4	---	27.7	
4. KVOX-F	312/25.3	---	21.1	
5. WDAY	298/24.2	---	22.9	
6. KQWB	198/16.1	---	19.8	
7. KLTA-F	189/15.4	---	11.4	
8. KRRZ-F	178/14.5	---	13.4	
9. KVOX	155/12.6	---	11.1	
10.				
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 54.91% (95 of 173) (SPG 84: 51.30%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PHD	12+ EVE	SAT MID
1. WDAY-F	1. KQWB-F	1. KQWB-F	1. KFGO	1. KFGO	1. KFGO	1. KFGO	1. KVOX-F	1. WDAY-F	1. WDAY	1. KFGO
2. KQWB-F	2. WDAY-F	KVOX-F	KVOX-F	2. KVOX-F	2. WDAY	2. WDAY	2. KFGO	2. KFGO	2. WDAY-F	2. KVOX-F
3.	3. KVOX-F	3. WDAY-F	3. KRRZ-F	3. KRRZ-F	KVOX-F	3. WDAY-F	3. KQWB-F	3. KVOX-F	3. KQWB-F	3. KQWB-F
4.	4.	4. KFGO	4. KQWB	WDAY	4.	4. KVOX-F	4. WDAY	4. KQWB-F	4. KVOX	4.
5.	5.	5.	5.	5.	5.	5.	WDAY-F	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQWB-F	1. KQWB-F	1. KQWB	1. KQWB-F	1. KFGO	1. KQWB-F	1. KQWB-F	1. KQWB-F	1. KQWB-F	1. KFGO
2. WDAY-F	2. WDAY-F	KQWB-F	KVOX-F	2. KVOX-F	2. KVOX-F	2. KVOX-F	2. KVOX-F	2. KVOX-F	KVOX-F
3. KVOX-F	3. KLTA-F	WDAY-F	WDAY-F	WDAY	WDAY-F	3. WDAY-F	3. KVOX-F	3. KFGO	3. KRRZ-F
4. KLTA-F	KVOX-F	4.	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		26 (2)	26 (2)	15.0	17.8	KBRF-F 103.3 Fergus Falls, MN .5/3.3
AOR		24 (1)	24 (1)	13.8	15.7	KSJB 600 Jamestown .5/1.9
AC/OLDIES/SOFT ROCK	12 (1)	19 (2)	31 (3)	17.9	13.1	
MOR/VARIETY				0	0	
COUNTRY	58 (3)	26 (1)	84 (4)	48.6	47.6	
BLACK/URBAN				0	0	
BTFM MUSIC/EZ				0	0	
NEWS/TALK				0	0	
NOSTALGIA	8 (1)		8 (1)	4.6	5.8	
RELIGION/GOSPEL				0	0	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0	
				SPG 84		
				173 (11)		

RADIO STATIONS

KFGO, 790, 5 KW (DA-N), COUNTRY	ABC-E,ABC-I, \$50.00 (Blair)	Comm. Properties	Bill Hoverson
KQWB, 1550, 10 KW/5 KW (DA-N), AC	US 2, \$18.00 (Torbet)	Brill	Charlie Ferguson
KVOX, 1280, 5 KW/1 KW (DA-N), NOSTALGIA (SMN)	CBS, \$16.00 (Mc-Guild)	Forward	John Grosen
WDAY, 970, 5 KW (DA-N), COUNTRY	NBC,NBC-T, \$29.00 (Katz)		Roger Greenley
KQWB-F, 98.7, 100 KW @ 465, AOR	US 1, \$26.00 (Torbet)	Brill	Charlie Ferguson
KRRZ-F, 101.9, 100 KW @ 866, AC	MBS, \$20.00* (Eastman)		Hal Fisher
KVOX-F, 99.9, 100 KW @ 440, COUNTRY	CBS-R, \$21.00 (Mc-Guild)	Forward	John Grosen
WDAY-F, 93.7, 100 KW @ 1050, CHR	, \$29.00 (Katz)		Roger Greenley
KKIB-F, 104.9, 100 KW @ 713, AC	, \$ NA (----)	(BRECKENRIDGE,MN)	
KKWS-F, 105.9, 100 KW @ 564, COUNTRY	, \$17.00 (Clifford)	Ingstad (WADENA,MN)	Bob Ramstorf

MISCELLANEOUS COMMENTS KKIB changes calls to KLTA

Arbitron Rank/Pop (12+): 136/210,300
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 169/265,000
 Raleigh ADI
 Average Person Rating: 15.9
 Market TSL: 20.8 hours

Stations: 15/8
 Diaries: 757/278:1/53.4%
 Sample Target: 580
 Standard Error: .742
 % Below Line: 31.0
 % Not Listed: 9.3

Est 1984 Revenue: \$4,300,000
 Gross Inc.:
 HH Inc.: \$22,120
 Retail \$: 1.3 Bil
 Pop per Station: 26,288
 # 1 Biller: WQSM-F \$1,300,000

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83
1.	WQSM-F 77/23.1	---	16.4	---	19.0
2.	WIDO-F 54/16.2	---	20.6	---	15.8
3.	WRAL-F 33/ 9.9	---	7.2	---	8.6
4.	WFNC 31/ 9.3	---	10.0	---	12.3
5.	WQDR-F 22/ 6.6	---	6.4	---	10.7
6.	WIDU 19/ 5.7	---	5.0	---	3.2
7.	WDCG-F 17/ 5.1	---	8.3	---	2.7
8.	WFLB 10/ 3.0	---	4.4	---	3.2
	WKML 10/ 3.0	---	6.1	---	6.2
10.	WZKB-F 9/ 2.7	---	---	---	---
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1.	WQSM-F 123/1538
2.	WRAL-F 73/ 976
3.	WIDO-F 67/ 669
4.	WQDR-F 60/ 703
5.	WDCG-F 38/ 616
6.	WFNC 33/ 449
7.	WIDU 23/ 220
8.	WSTS-F 22/ 451
9.	WRDU-F 20/ 276
10.	WZKB-F 17/ 324
11.	
12.	
13.	
14.	
15.	

12+ METRO	CUME/ METRO	CUME RATING	FAL 84	SPG 84
1.	WQSM-F	886/42.1	---	38.1
2.	WIDO-F	515/24.5	---	26.5
3.	WRAL-F	481/22.9	---	23.0
4.	WFNC	397/18.9	---	18.9
5.	WDCG-F	349/16.6	---	20.9
6.	WQDR-F	300/14.3	---	16.0
7.	WKML	197/ 9.4	---	13.3
8.	WIDU	180/ 8.6	---	10.4
9.	WZKB-F	179/ 8.5	---	---
10.	WFLB	169/ 8.0	---	11.0
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 75.58% (229 of 303) (SPG 84: 70.00%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WQSM-F	1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WFNC	1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WQSM-F
2.	WIDO-F	2. WIDO-F	2. WIDO-F	2. WRAL-F	2. WRAL-F	2. WFNC	2. WIDO-F	2. WIDO-F	2. WIDO-F	2. WIDO-F
3.	WDCG-F	3.	3. WRAL-F	3. WIDO-F	3. WIDO-F	3. WQSM-F	3. WRAL-F	3. WRAL-F	3.	3. WRAL-F
4.	4.	4.	4. WFNC	4. WFNC	4. WIDU	4.	4. WFNC	4.	4.	4. WQDR-F
5.	5.	5.	5.	5.	WQDR-F	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WQSM-F	1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WQSM-F
2.	WIDO-F	2. WIDO-F	2. WIDO-F	2. WIDO-F	2. WIDO-F	2. WIDO-F	2. WIDO-F	2. WIDO-F	2. WIDO-F
3.	3.	3. WRAL-F	3. WRAL-F	3. WIDO-F	3.	3.	3.	3.	3. WRAL-F
4.	4.	4.	4.	4.	4.	4.	4.	4.	4. WIDO-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

SPG 84

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO	SHARE & CUME RATING
TOP 40/CHR/CONTEMP		103 (3)	103 (3)	34.0	27.0	WRZK 1450 Spring Lake	1.2/3.7
AOR	4 (1)	5 (1)	9 (2)	3.0	7.6	WSTS-F 96.5 Laurinberg	1.2/5.5
AC/OLDIES/SOFT ROCK		39 (2)	39 (2)	12.9	13.6	WNCT-F 107.9 Greenville	.6/2.1
MOR/VARIETY	10 (1)	10 (1)	20 (2)	3.3	1.5	WRDU-F 106.1 Wilson	1.5/6.4
COUNTRY	31 (1)	22 (1)	53 (2)	17.5	19.4	WYDF-F 96.1 Raleigh	1.8/6.4
BLACK/URBAN	19 (1)	54 (1)	73 (2)	24.1	27.9		
BTFM MUSIC/EZ		2 (1)	2 (1)	0.7	0		
NEWS/TALK				0	0		
NOSTALGIA	10 (1)		10 (1)	3.3	0		
RELIGION/GOSPEL		4 (1)	4 (1)	1.3	0		
SPANISH				0	0		
CLASSICAL				0	0		
UNKNOWN/OTHERS				0	3.0		
303 (15)							

RADIO STATIONS

WKML, 1230, 1 KW/250 W	, COUNTRY**	MBS, \$13.00 (HNWH)	Beasley	Jack Davis
WFLB, 1490, 1 KW/250 W	, AC/MOR	ABC-D, \$14.00 (Southern)		
WFNC, 940, 50 KW/1 KW (DA-N)	, COUNTRY	CBS, \$20.00 (Eastman)	Cape Fear	Victor Dawson
WIDU, 1600, 1 KW (DAYS)	, BLACK	SBN,MBS, \$10.00 (----)		W. Belche
WRZK, 1450, 1 KW/250 W	, AOR	, \$10.00 (Selcom)		Chris Frank
WQSM-F, 98.1, 100 KW @ 500, CHR (TM)		, \$36.00 (Eastman)	Cape Fear	Victor Dawson
WIDO-F, 103.1, 3 KW @ 300, BLACK		SBN, \$ NA (Weiss)		W. Belche
WSTS-F, 96.5, 100 KW @ 650, RELIGION		, \$12.00 (Savalli)	Durham Life (LAURINBERG)	Joe Bell
WJSK-F, 102.3, 3 KW @ 270, COUNTRY		, \$ 7.00 (Southern)	(LUMBERTON)	Al Kahn

** Station programmed Nostalgia until June

MISCELLANEOUS COMMENTS

WFLB sold by Gray for \$900,000 (E) (Marshall)...WFAI changes calls to WKML and format from Nostalgia to Country (June)...

FLINT

Arbitron Rank/Pop (12+): 90/353,000
 CHSA Rank/Pop: NA
 MSA Rank/Pop: 107/433,400
 ADI # 58 (with Saginaw)
 Average Person Rating: 17.1
 Market TSL: 22.7 hours

Stations: 23/8
 Diaries: 967/365:1/45.3%
 Sample Target: 810
 Standard Error: .639
 % Below Line: 31.5
 % Not Listed: 7.8

Est 1984 Revenue: \$7,200,000
 Gross Inc.:
 HH Inc.: \$28,651
 Retail \$: 2.9 Bil
 Pop per Station: 44,125
 # 1 Biller: WNCK-F \$2,000,000

	FAL	SPG	FAL	SPG	
12+ METRO 1/4/SHARE	84	84	83	83	
1. WCRZ-F	93/15.4	15.6	7.4	6.0	7.2
2. WDZZ-F	91/15.1	13.2	13.3	11.7	14.3
3. WNCK-F	71/11.8	11.9	18.1	12.0	12.8
4. WJR	52/ 8.6	6.5	8.0	9.1	8.0
5. WTRX	44/ 7.3	6.5	7.9	8.3	7.9
6. WGER-F	40/ 6.6	4.3	2.0	3.7	3.2
7. WKMF	35/ 5.8	6.5	3.5	2.7	4.4
8. WTAC	23/ 3.8	3.8	2.5	4.6	4.1
9. WDFD	21/ 3.5	5.3	3.9	3.7	4.7
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA 1/4/CUME	
1. WGER-F	123/1183
2. WIOG-F	117/1420
3. WCRZ-F	112/1400
4. WKCF-F	109/1034
5. WNCK-F	100/1449
6. WDZZ-F	92/ 725
7. WJR	86/1212
8. WSGW	78/ 817
9. WHNN-F	67/1151
10. WTRX	51/ 856
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL	SPG	
84	84	84	
1. WCRZ-F	1098/31.1	28.9	13.2
2. WNCK-F	951/26.9	26.6	28.9
3. WTRX	741/21.0	19.8	20.3
4. WJR	676/19.2	17.4	22.3
5. WDZZ-F	662/18.8	20.3	17.8
6. WDFD	405/11.5	14.0	14.0
7. WKMF	394/11.2	11.3	10.7
8. WTAC	373/10.6	9.5	9.1
9. WGER-F	373/10.6	9.4	6.3
10. WWWS-F	236/ 6.7	5.2	3.7
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 66.19% (368 of 556) (SPG 84: 67.85%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNCK-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WDZZ-F	1. WDZZ-F	1. WCRZ-F	1. WCRZ-F	1. WJR	1. WDZZ-F
2. WDZZ-F	2. WNCK-F	2. WDZZ-F	2. WDZZ-F	2. WDZZ-F	2. WCRZ-F	2. WCRZ-F	2. WDZZ-F	2. WDZZ-F	2. WDZZ-F	2. WCRZ-F
3. WCRZ-F	3. WDZZ-F	3. WNCK-F	3. WNCK-F	3. WTRX	3. WKMF	3. WNCK-F	3. WNCK-F	3. WNCK-F	3. WNCK-F	3. WNCK-F
4.	4.	4.	4. WTRX	4. WNCK-F	4. WTRX	4. WKMF	4. WKMF	4. WJR	4. WCRZ-F	4. WGER-F
5.	5.	5.	5. WJR	5. WJR	5. WJR	5. WJR	5. WGER-F	5. WGER-F	5. WTRX	5. WTRX

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WCRZ-F	1. WCRZ-F	1. WDZZ-F	1. WCRZ-F	1. WCRZ-F	1. WNCK-F	1. WNCK-F	1. WCRZ-F	1. WCRZ-F	1. WDZZ-F
2. WDZZ-F	2. WCRZ-F	2. WCRZ-F	2. WDZZ-F	2. WDZZ-F	2. WCRZ-F	2. WCRZ-F	2. WDZZ-F	2. WNCK-F	2. WCRZ-F
3. WNCK-F	3. WNCK-F	3. WNCK-F	3. WNCK-F	3. WTRX	3.	3. WDZZ-F	3. WNCK-F	3. WDZZ-F	3. WJR
4.	4.	4.	4. WTRX	4. WNCK-F	4.	4.	4. WJR	4. WJR	4. WNCK-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WTRX

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		16 (2)	16 (2)	2.9	2.9	WFLT 1420 Flint .5/1.6
AOR		85 (3)	85 (3)	15.3	22.7	WCZY-F 95.5 Detroit 2.0/4.8
AC/OLDIES/SOFT ROCK	46 (2)	108 (3)	154 (5)	27.7	20.2	WFMK-F 99.1 Lansing 1.0/5.0
MOR/VARIETY	75 (3)		75 (3)	13.4	13.9	WHND 560 Monroe .3/1.0
COUNTRY	58 (2)	14 (2)	72 (4)	12.9	11.0	WHNN-F 96.1 Bay City 1.5/5.5
BLACK/URBAN		103 (2)	103 (2)	18.5	16.7	WIOG-F 106.3 Saginaw .7/3.0
BTFL MUSIC/EZ		42 (2)	42 (2)	7.6	10.4	WJOL-F 97.1 Detroit .3/1.3
NEWS/TALK	6 (1)		6 (1)	1.1	1.2	WKCF-F 98.1 Saginaw 1.8/4.5
NOSTALGIA	3 (1)		3 (1)	0.5	1.1	WLIZ-F 98.7 Detroit .8/3.1
RELIGION/GOSPEL				0	0	WRIF-F 101.1 Detroit 1.5/3.4
SPANISH				0	0	WSGW 790 Saginaw .3/1.2
CLASSICAL				0	0	WMJ 950 Detroit 1.0/3.6
UNKNOWN/OTHERS				0	0	WWWS-F 107.1 Saginaw 2.0/6.7
						WWW-F 106.7 Detroit .5/1.2

RADIO STATIONS

WDFD, 910, 5 KW/1 KW (DA-N), MOR	CBS, \$22.00* (Blair)	
WFLT, 1420, 500 W (DAYS,DA), NOSTALGIA	MBS, \$17.00* (P/W)	
WGNZ, 1570, 1 KW (DAYS), BTFL/EZ	\$18.00 (Mc-Guild)	Reams
WKMF, 1470, 5 KW/1 KW (DA-N), COUNTRY	ABC-E, \$32.00 (Katz)	
WTAC, 600, 1 KW/500 W (DA-1), COUNTRY	MBS, \$23.00 (Torbet)	
WTRX, 1330, 5 KW/1 KW (DA-2), AC	ABC-I, \$38.50 (Christal)	
WCRZ-F, 107.9, 50 KW @ 330, AC	ABC-F, \$46.00 (Katz)	
WDZZ-F, 92.7, 3 KW @ 260, BLACK	SBN, \$31.00 (HMWH)	
WNCK-F, 105.5, 2.3 KW @ 364, AOR (Burk-Abr)	ABC-F, \$50.00 (Mc-Guild)	Reams
		Bill Lee Vern Merritt Nancy Tebben

MISCELLANEOUS COMMENTS WDFD sold for \$700,000...

FORT WAYNE

Arbitron Rank/Pop (12+): 108/287,500
 CHSA Rank/Pop: NA
 MSA Rank/Pop: 128/353,900
 ADI # 94
 Average Person Rating: 17.9
 Market TSL: 23.4 hours

Stations: 14/12
 Diaries: 748/384:1/51.4%
 Sample Target: 690
 Standard Error: .741
 % Below Line: 1.6
 % Not Listed: 11.0

Est 1984 Revenue: \$7,900
 Cross Inc.:
 HH Inc.: \$25,741
 Retail \$: 2.0 Bill
 Pop per Station: 23,958
 # 1 Biller: WOWO \$3,

12+ METRO 1/4/SHARE	FAL	SPG	FAL	SPG
	84	84	83	83
1. WMEE-F	135/26.2	23.2	21.2	17.3
2. WOWO	61/11.8	15.0	16.8	20.2
3. WEZV-F	51/ 9.9	10.0	10.2	9.7
4. WQHK	49/ 9.5	7.7	13.6	11.0
5. WFWQ-F	43/ 8.3	11.9	5.8	8.4
6. WXKE-F	42/ 8.1	9.7	9.2	11.0
7. WBTU-F	22/ 4.3	1.8	---	---
8. WIOE-F	15/ 2.9	---	---	---
WEZR	15/ 2.9	4.9	4.9	4.2
10. WGL	11/ 2.1	2.0	2.3	1.5

12+ TSA 1/4/CUME

1. WMEE-F	281/2849
2. WOWO	175/2895
3. WFWQ-F	94/1256
4. WQHK	73/ 990
5. WXKE-F	61/ 674
6. WEZV-F	58/ 627
7. WBTU-F	52/ 517
8. WLV	23/ 443
9. WKLI-F	22/ 252
WIOE-F	22/ 403

12+ METRO CUME/
METRO CUME RATING

1. WMEE-F	1292/44.9
2. WOWO	1003/34.9
3. WQHK	569/19.8
4. WFWQ-F	539/18.7
5. WEZV-F	523/18.2
6. WXKE-F	519/18.1
7. WIOE-F	249/ 8.7
8. WEZR	224/ 7.8
9. WGL	215/ 7.5
10. WBTU-F	186/ 6.5

12+ FM SHARE (METRO): 68.85% (316 of 459) (SPG 84: 54.18%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F
2.	2. WXKE-F	2. WFWQ-F	2. WFWQ-F	2. WFWQ-F	2. WFWQ-F	2. WOWO	2. WEZV-F	2. WEZV-F	2. WXKE-F
3.	3. WFWQ-F	3. WXKE-F	3. WQHK	3. WQHK	3. WQHK	3. WQHK	3. WFWQ-F	3. WQHK	3. WFWQ-F
4.	4.	4. WOWO	4. WQHK	4. WOWO	4. WEZV-F	4. WFWQ-F	4. WOWO	4. WQHK	4. WOWO
5.	5.	5. WQHK	5. WXKE-F	5. WXKE-F	5. WFWQ-F	5. WEZV-F	5. WQHK	5. WFWQ-F	5. WQHK

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49
1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WXKE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F
2. WFWQ-F	2. WFWQ-F	2. WFWQ-F	2. WFWQ-F	2. WQHK	2. WMEE-F	2. WXKE-F	2. WXKE-F	2. WXKE-F
3. WXKE-F	3. WXKE-F	3.	3. WOWO	3. WFWQ-F	3.	3.	3. WFWQ-F	3. WFWQ-F
4.	4.	4.	4. WQHK	4. WOWO	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE &
TOP 40/CHR/CONTEMP		155 (3)	155 (3)	33.8	23.9	WIFF 1570 Auburn .8/2.4
AOR		42 (1)	42 (1)	9.2	10.3	WIFF-F 105.5 Auburn .6/2.9
AC/OLDIES/SOFT ROCK		43 (1)	43 (1)	9.4	8.3	WLKI-F 100.1 Angola 1.0/2.6
MOR/VARIETY	64 (2)		64 (2)	13.9	24.1	WLW 700 Cincinnati .6/2.1
COUNTRY	49 (1)	22 (1)	71 (2)	15.5	15.7	
BLACK/URBAN				0	0	
BTFL MUSIC/EZ		51 (1)	51 (1)	11.1	11.5	
NEWS/TALK	11 (1)		11 (1)	2.4	0	
NOSTALGIA	19 (2)	3 (1)	22 (3)	4.8	5.6	
RELIGION/GOSPEL				0	0.6	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0	

459 (14)

FRESNO

Arbitron Rank/Pop (12+): 72/460,400
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 86/565,000
 ADI # 62
 Average Person Rating: 16.9
 Market TSL: 22.7 hours

Stations: 24/23
 Diaries: 1001/460:1/46.6%
 Sample Target: 840
 Standard Error: .628
 % Below Line: 0.4
 % Not Listed: 9.7

Est 1984 Revenue: \$14,500,000
 Gross Inc.:
 HH Inc.: \$24,810
 Retail \$: 3.1 Bill
 Pop per Station: 20,017
 # 1 Biller: NA

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83
1. KYNO-F	91/11.7	9.3	9.9	9.4	9.0
2. KKDJ-F	71/ 9.1	11.1	10.1	10.9	10.9
3. KMJ	66/ 8.5	9.4	8.2	9.0	8.0
4. KMGX-F	46/ 5.9	5.7	6.1	3.8	7.9
5. KFYE-F	44/ 5.7	6.4	4.1	6.7	5.7
6. KBOS-F	43/ 5.5	3.7	6.0	3.3	3.4
7. KOJY-F	38/ 4.9	1.8	1.1	1.1	1.5
8. KGST	38/ 4.9	5.1	3.3	4.2	3.6
9. KFIG-F	38/ 4.9	5.5	4.0	5.1	6.1
10. KNAX-F	33/ 4.3	5.6	2.4	3.2	1.5
11. KKNU-F	32/ 4.1	5.6	6.7	7.1	6.0
12. KXEX	29/ 3.7	2.1	4.0	2.8	4.3
13. KMAK	23/ 3.0	3.4	2.8	4.7	4.7
14. KYNO	22/ 2.8	3.0	3.4	2.0	2.0
15.					

12+ TSA	1/4/CUME
1. KBOS-F	139/1853
2. KMJ	123/1449
3. KKDJ-F	116/1354
4. KYNO-F	98/1467
5. KFYE-F	97/1468
6. KMGX-F	70/1021
7. KKNU-F	58/ 673
8. KFIG-F	47/ 708
9. KNAX-F	44/ 505
10. KGST	38/ 339
11. KFRY-F	37/ 507
12. KFRE	34/ 685
13. KXEX	29/ 324
14. KYNO	29/ 422
15.	

12+ METRO	CUME/84	CUME/84	RATING	FAL 84	SPG 84
1. KYNO-F	1294/28.1	28.1	28.0		
2. KBOS-F	823/17.9	15.4	18.7		
3. KMJ	806/17.5	18.6	19.0		
4. KKDJ-F	748/16.2	15.7	19.2		
5. KFYE-F	696/15.1	16.9	14.4		
6. KMGX-F	679/14.7	16.9	18.5		
7. KFIG-F	626/13.6	14.6	11.8		
8. KKNU-F	475/10.3	11.3	12.8		
9. KOJY-F	411/ 8.9	5.8	3.7		
10. KMAK	367/ 8.0	7.9	6.9		
11. KYNO	349/ 7.6	7.8	10.3		
12. KFRE	325/ 7.1	9.8	8.7		
13. KXEX	324/ 7.0	---	---		
14. KGST	324/ 7.0	5.5	6.1		
15.					

12+ FM SHARE (METRO): 68.19% (478 of 701) (SPG 84: 59.53%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KYNO-F	1. KKDJ-F	1. KYNO-F	1. KYNO-F	1. KYNO-F	1. KMJ	1. KMJ	1. KYNO-F	1. KYNO-F	1. KKDJ-F	1. KYNO-F
2. KMGX-F	2. KYNO-F	2. KKDJ-F	2. KFYE-F	2. KFYE-F	2. KOJY-F	2. KYNO-F	2. KKDJ-F	2. KKDJ-F	2. KYNO-F	2. KKDJ-F
3. KBOS-F	3. KFYE-F	3. KFYE-F	3. KFYE-F	3. KFYG-F	3. KMJ	3. KKDJ-F	3. KFYE-F	3. KMJ	3. KMJ	3. KMGX-F
4. KKDJ-F	4. KFIG-F	4. KFIG-F	4. KMJ	4. KFYG-F	4. KYNO-F	4. KFYE-F	4. KMJ	4. KFIG-F	4. KBOS-F	4. KMJ
5.	5. KBOS-F	5. KBOS-F	5. KKDJ-F	5. KKDJ-F	5. KKNU-F	5. KMGX-F	5. KOJY-F	5. KMGX-F	5. KMGX-F	5. KFIG-F
				6. KKDJ-F	6. KKDJ-F					6. KIOS-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KYNO-F	1. KYNO-F	1. KFYE-F	1. KYNO-F	1. KYNO-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F
2. KMGX-F	2. KFIG-F	2. KFIG-F	2. KFIG-F	2. KFYE-F	2. KYNO-F	2. KYNO-F	2. KYNO-F	2. KYNO-F	2. KYNO-F
3. KKDJ-F	3. KMGX-F	3. KYNO-F	3. KFYE-F	3. KFYG-F	3.	3.	3. KFYE-F	3. KFYE-F	3. KGST
4. KBOS-F	4. KFYE-F	4. KNAX-F	4. KMGX-F	4. KMJ	4.	4.	4.	4.	4. KFYE-F
5.	5. KBOS-F	5.	5. KBOS-F	5.	5.	5.	5.	5.	5. KMJ
									5. KNAX-F

FORMATS	AH	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		180 (3)	180 (3)	25.7	17.7	KBIF 900 Fresno .6/2.3
AOR		71 (1)	71 (1)	10.1	17.8	KFIG 1430 Fresno .8/4.7
AC/OLDIES/SOFT ROCK	28 (2)	124 (5)	152 (7)	21.7	10.7	KFRE 940 Fresno 1.8/7.1
MOR/VARIETY				0	0	KFRY-F 101.9 Fresno 1.9/4.2
COUNTRY		37 (2)	48 (2)	85 (4)	12.1	KIRV 1510 Fresno .5/2.0
BLACK/URBAN		6 (1)		6 (1)	0.9	6.3
BTFL MUSIC/EZ			38 (1)	38 (1)	5.4	10.0
NEWS/TALK		66 (1)		66 (1)	9.4	11.1
NOSTALGIA					0	3.8
RELIGION/GOSPEL	19 (3)	17 (1)	36 (4)	5.1	3.0	KSEF-F 97.1 Visalia .4/1.2
SPANISH	67 (2)		67 (2)	9.6	8.1	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0.6	

RADIO STATIONS	701 (24)
KBIF, 900, 1 KW (DAYS), RELIGION, \$15.00 (----)	
KEAP, 980, 500 W (DAYS), COUNTRY, \$10.00 (RSR)	
KFIG, 1430, 5 KW (DA-1), AC, APR, \$25.00 (Torbet)	
KFRE, 940, 50 KW (DA-2), COUNTRY, ABC-I, \$31.00* (HNH)	
KGST, 1600, 5 KW (DA-N), SPANISH, \$19.00 (Lotus)	
KIRV, 1510, 500 W (DAYS), RELIGION (?), MBS, \$10.00* (----)	
KMAK, 1340, 1 KW/250 W, COUNTRY, ABC-E, \$22.00* (Mc-Guid)	
KMJ, 580, 5 KW, NEWS/TALK, NBC, \$40.00* (Katz)	
KNGS, 620, 1 KW (DA-N), COUNTRY, SMN, \$17.00* (Selcom)	
KXEX, 1550, 5 KW/2.5 KW (DA-2), SPANISH, \$16.00 (Caballero)	
KXTC, 790, 500 W (DAYS, DA), BTFL/EZ, \$15.00 (Market 4)	
KYNO, 1300, 5 KW/1 KW (DA-N), OLDIES (Drake-Chen) US II, \$ NA (Blair)	
KFIG-F, 101.1, 50 KW @ 352, AC, \$52.00 (Torbet)	
KFRY-F, 101.9 1.8 KW @ 1880, COUNTRY (Radio Arts) ABC-D, \$25.00* (HNH)	
KFYE-F, 93.7, 68 KW @ 1950, AC, \$48.00* (Eastman)	
KKDJ-F, 105.9, 2.4 KW @ 1960, AOR (Burk-Abr) \$47.00* (Weiss)	
KKNU-F, 102.7, 50 KW @ 500, SOFT AC, \$32.00* (Christal)	
KMGX-F, 103.7, 50 KW @ 500, CHR, US I, \$38.00* (Republic)	
KNAX-F, 97.9, 48 KW @ 310, COUNTRY, MBS, \$25.00 (Katz)	
KOJY-F, 98.9, 19 KW @ 820, BTFL (Churchill) \$21.00 (Masla)	
KYNO-F, 95.7, 50 KW @ 318, CHR, \$55.00* (Blair)	
KBOS-F, 94.9, 17 KW @ 847, CHR, ABC-F, \$26.00 (Mc-Guid)	
KLTK-F, 107.5, 19 KW @ 790, AC, \$ NA (Selcom)	
Cascade Linda Lopez	
Davis-Weaver John Hooker	
Lotus Bob Eurich	
McClatchy (HANFORD) Tal Jonz	
McClatchy (CLOVIS) Ben Gutierrez	
Brown John Dallas	
Davis-Weaver Bill Dallas	
Affiliated Bob Eurich	
White Miller Tal Jonz	
McClatchy (HANFORD) Michael Purcell	
McClatchy (DINUBA) W. Heusser	
Brown Scott Moseley	
McClatchy (TULARE) Tom Hopfensperger	
(HANFORD) Steve Miller	
Al Lobeck Al Lobeck	

American Radio Spring 85, Copyright 1985

GRAND RAPIDS

Arbitron Rank/Pop (12+): 66/499,700
 CMAA Rank/Pop: NA
 MSA Rank/Pop: 77/600,300
 ADI # 41 (with Kalamazoo)
 Average Person Rating: 16.2
 Market TSL: 20.9 hours

Stations: 27/20
 Diaries: 908/550:1/46.9%
 Sample Target: 890
 Standard Error: .632
 % Below Line: 9.7
 % Not Listed: 9.8

Est 1984 Revenue: \$14,900,000
 Gross Inc.:
 HHI Inc.: \$26,184
 Retail \$: 3.4 Bill
 Pop per Station: 24,985
 # 1 Biller: WOOD \$2,300,000

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG
		84	84	83	83
1. WGRD-F	95/11.7	8.2	9.2	6.7	6.0
2. WCUZ-F	85/10.5	10.6	9.3	12.5	13.4
3. WLAV-F	81/10.0	9.9	11.8	9.5	14.2
4. WOOD-F	65/ 8.0	12.0	8.2	11.5	8.8
WOOD-F	65/ 8.0	4.0	6.3	4.8	3.6
6. WLHT-F	60/ 7.4	8.4	6.9	7.2	9.1
7. WOOD	58/ 7.2	8.7	11.3	12.4	10.4
8. WMUS-F	39/ 4.8	5.0	3.0	3.0	.5
9. WKLQ-F	26/ 3.2	4.0	3.0	---	1.2
10. WFUR-F	23/ 2.8	2.7	2.1	3.3	3.2
11. WJFM-F	19/ 2.3	1.8	3.8	5.2	6.7
12. WQWQ-F	16/ 2.0	2.0	1.8	1.0	.7
WZND-F	16/ 2.0	.8	1.0	.9	1.1
14.					
15.					

12+ TSA	1/4/CUME
1. WGRD-F	168/2557
2. WLAV-F	144/1815
3. WOOD-F	130/1870
4. WCUZ-F	125/1561
5. WLHT-F	106/1554
6. WMUS-F	101/1150
7. WOOD	71/1063
8. WCUZ	66/1087
9. WJFM-F	60/1375
10. WQLR-F	55/ 860
WQRQ-F	55/ 686
12. WKLQ-F	51/1069
13.	
14.	
15.	

12+ METRO	CUME/	FAL	SPG
METRO	CUME RATING	84	84
1. WGRD-F	1370/27.4	23.6	24.4
2. WLAV-F	1049/21.0	20.2	20.7
3. WLHT-F	1032/20.7	21.3	17.0
4. WCUZ	1013/20.3	13.3	18.3
5. WCUZ-F	978/19.6	21.6	19.9
6. WOOD-F	866/17.3	24.9	20.9
7. WOOD	823/16.5	20.3	22.2
8. WKLQ-F	670/13.4	12.2	9.9
9. WJFM-F	532/10.6	8.7	13.3
10. WMUS-F	439/ 8.8	10.2	7.8
11. WFUR-F	411/ 8.2	NA	8.1
12. WLAV	292/ 5.8	6.0	5.8
13.			
14.			
15.			

12+ FM SHARE (METRO): 74.28% (543 of 731) (SPG 84: 68.66%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGRD-F	1. WLAV-F	1. WLAV-F	1. WCUZ-F	1. WCUZ-F	1. WCUZ-F	1. WCUZ-F+	1. WCUZ-F	1. WGRD-F	1. WGRD-F	1. WGRD-F
2. WGRD-F	2. WGRD-F	2. WCUZ-F	2. WLHT-F	2. WLHT-F	2. WOOD-F	2. WLAV-F+	2. WLAV-F	2. WLAV-F	2. WCUZ	2. WCUZ-F
3. WLHT-F	3. WLHT-F	3. WLHT-F	3. WLAV-F	3. WLAV-F	3. WOOD	3. WOOD	3. WOOD-F	3. WCUZ-F	3. WLAV-F	3. WCUZ
4. 4. WCUZ-F	4. WGRD-F	4. WGRD-F	4. WCUZ	4. WOOD-F	4. WCUZ	4. WOOD-F	4. WGRD-F	4. WLHT-F	4. WOOD	4. WLAV-F
5. 5.	5. WCUZ	5. WCUZ	5. WOOD-F	6. WOOD	5. WMUS-F	5. WGRD-F	5. WLHT-F	5. WOOD-F	5. WCUZ-F	5. WLHT-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGRD-F	1. WLHT-F	1. WLHT-F	1. WLHT-F	1. WCUZ-F	1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WCUZ-F
2. WLHT-F	2. WGRD-F	2. WCUZ-F	2. WCUZ-F	2. WLHT-F	2. WGRD-F	2. WGRD-F	2. WCUZ-F	2. WCUZ-F	2. WLAV-F
3. WLAV-F	3. WLAV-F	3. WGRD-F	3. WGRD-F	3. WOOD-F	3.	3. WGRD-F	3.	3. WGRD-F	3. WCUZ
4. 4. WCUZ-F	4. WQLQ-F	4. WLAV-F	4. WLAV-F	4. WOOD	4.	4. WLHT-F	4.	4. WLHT-F	4. WLHT-F
5. 5.	5. WMAX	5. WOOD-F	5. WOOD-F	5. WCUZ	5.	5.	5.	5. WCUZ	5. WLHT-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		140 (3)	140 (3)	19.2	14.7	WFUR	1570	Grand Rapids	.6/2.4
AOR		85 (2)	85 (2)	11.6	13.7	WGHN-F	92.1	Grand Haven	.6/1.6
AC/OLDIES/SOFT ROCK	24 (2)	63 (2)	87 (4)	11.9	14.8	WHTC	1450	Holland	1.4/3.7
MOR/VARIETY	71 (3)	3 (1)	74 (4)	10.1	16.5	WKWM	1140	Kentwood	.7/1.7
COUNTRY	66 (2)	144 (4)	210 (6)	28.7	22.6	WLAV	1340	Grand Rapids	1.6/5.8
BLACK/URBAN	6 (1)		6 (1)	0.8	1.8	WMAX	1480	Grand Rapids	1.6/2.3
BTFL MUSIC/EZ		85 (3)	85 (3)	11.6	11.4	WXQT	1410	Grand Rapids	1.4/2.6
NEWS/TALK	3 (1)		3 (1)	0.4	1.0	WYXX-F	96.1	Holland	.4/5.1
NOSTALGIA				0	0	WCXT-F	105.3	Hart	.5/1.6
RELIGION/GOSPEL	18 (2)	23 (1)	41 (3)	5.6	3.4	WMUS	1090	Muskegon	.1/ .7
SPANISH				0	0	WPLB-F	107.3	Greenville	.5/1.8
CLASSICAL				0	0	WQLR-F	106.5	Kalamazoo	.5/2.5
UNKNOWN/OTHERS				0	0	WBBM	780	Chicago	.4/1.9

731 (27)

RADIO STATIONS

WCUZ, 1230, 1 KW/250 W	COUNTRY	ABC-I, \$ NM	(Christal)	Federated	Ron Dykstra
WFUR, 1570, 1 KW (DAYS)	RELIGION	\$10.00	(Patt)	Kuiper	Bill Kuiper
WKWM, 1140, 5 KW (DAYS,DA)	BLACK	NBN, \$15.00	(Patt)		Richard Culpepper
WLAV, 1340, 1 KW/250 W	OLDIES	CBS, \$20.00	(MRR)	Adams	Dennis Lemon
WMAX, 1480, 5 KW (DAYS,DA)	RELIGION	MBS, \$11.00	(----)		Don Melford
WOOD, 1300, 5 KW (DA-N)	MOR	NBC, \$64.00*	(Katz)	Grace	Jim White
WTKG, 1530, 500 W/250 W	TALK (?)	\$12.00	(----)		Fred Jacob
WXQT, 1410, 1 KW (DAYS)	OLDIES	ABC-I, \$24.00	(Weiss)	Regional	Steve Cartwright
WCUZ-F, 101.3, 50 KW @ 420,	COUNTRY	ABC-E, \$80.00*	(Christal)	Federated	Ron Dykstra
WFUR-F, 102.9, 40 KW @ 500,	RELIG/BTFL	\$17.00	(Patt)	Kuiper	Bill Kuiper
WGRD-F, 97.9, 13 KW @ 590,	CHR	ABC-C, \$48.00*	(Weiss)	Regional	Steve Cartwright
WJFM-F, 93.7, 320 KW @ 780,	CHR	CBS-R, \$35.00*	(Mc-Guild)	Fetzer	
WKLQ-F, 94.5, 50 KW @ 500,	CHR	\$39.00*	(Eastman)	Bloomington (HOLLAND)	Richard Dills
WLAV-F, 96.9, 50 KW @ 500,	AOR (Burk-Abr)	ABC-R, Source, \$60.00	(MRR)	Adams	Dennis Lemon
WLHT-F, 95.7, 40 KW @ 496,	AC	\$47.00	(Selcom)	Liggett	Jim Jensen
WMUS-F, 106.9, 50 KW @ 480,	COUNTRY	\$32.50	(HNHW)	(MUSKEGON)	Tim Achterhoff
WOOD-F, 105.7, 265 KW @ 810,	BTFL MUS (Bonne)	\$80.00*	(Katz)	Grace	Jim White
WYXX-F, 96.1, 41 KW @ 295,	CONTEMP	MBS, \$17.00	(----)	(HOLLAND)	Howard Steibe

GREEN BAY

Arbitron Rank/Pop (12+): 158/148,200
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 218/183,000
 ADI # 70 (with Appleton)
 Average Person Rating: 17.0
 Market TSL: 22.4 hours

Stations: 12/6
 Diaries: 608/244:1/55.5%
 Sample Target: 550
 Standard Error: .790
 Z below Line: 23.0
 Z Not Listed: 5.2

Est 1984 Revenue: \$5,800,000
 Gross Inc.:
 HH Inc.: \$28,134
 Retail \$: 1.0 B11
 Pop per Station: 24,700
 # 1 Biller: WIXX-F \$1,900,000

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG
		84	84	83	83
1. WIXX-F	60/23.8	---	19.5	---	17.1
2. WGEE	40/15.9	---	19.1	---	17.9
3. WDUZ-F	33/13.1	---	14.6	---	15.9
4. WAPL-F	26/10.3	---	6.5	---	6.7
5. WNFL	23/ 9.1	---	8.5	---	14.7
6. WKAU-F+	22/ 8.8	---	11.0	---	6.4
7. WJLW-F	14/ 5.6	---	---	---	---
8. WDUZ	14/ 5.6	---	10.2	---	9.9
9. WAUN-F	4/ 1.6	---	1.6	---	1.2
10. WGN	2/ .8	---	---	---	---
11.					
12.					
13.					
14.					
15.					

BIRCH
SHARE

12+ TSA 1/4/CUME

1. WIXX-F	162/2211
2. WAPL-F	96/1278
3. WDUZ-F	79/ 862
4. WGEE	68/ 856
5. WKAU-F+	68/1142
6. WNFL	26/ 398
7. WJLW-F	24/ 306
8. WLST-F	19/ 311
9. WDUZ	16/ 429
10. WGN	9/ 160
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/
METRO CUME RATING

12+ METRO	CUME/	FAL	SPG
	METRO CUME RATING	84	84
1. WIXX-F	664/44.8	---	45.0
2. WGEE	379/25.6	---	31.5
3. WKAU-F+	376/25.4	---	23.6
4. WDUZ-F	351/23.7	---	24.3
5. WNFL	350/23.6	---	25.5
6. WDUZ	330/22.3	---	26.8
7. WAPL-F	295/19.9	---	16.5
8. WJLW-F	173/11.7	---	---
9. WAUN-F	56/ 3.8	---	3.6
10.			
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 64.02% (153 of 239) (SPG 84: 56.90%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WGEE	1. WGEE	1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WIXX-F
2. WKAU-F+	2. WAPL-F	2. WAPL-F	2. WGEE	2. WGEE	2. WDUZ-F	2. WIXX-F	2. WDUZ-F	2. WDUZ-F	2. WAPL-F	2. WAPL-F
3. WAPL-F	3. WKAU-F+	3. WGEE	3. WNFL	3. WNFL	3. WNFL	3. WDUZ-F	3. WGEE	3. WGEE	3. WKAU-F	3. WGEE
4.	4.	4. WNFL	4. WDUZ-F	4. WDUZ-F	4. WIXX-F	4. WNFL	4. WNFL	4. WAPL-F	4. WAPL-F	4. WDUZ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WIXX-F
2. WAPL-F	2.	2.	2. WNFL	2. WDUZ-F	2. WAPL-F	2. WAPL-F	2. WAPL-F	2. WAPL-F	2. WGEE
3. WKAU-F	3.	3.	3. WDUZ-F	3. WNFL	3. WKAU-F+	3. WKAU-F+	3. WKAU-F+	3. WGEE	3. WNFL
4.	4.	4.	4.	4. WGEE	4.	4.	4.	4. WKAU-F+	4. WAPL-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	Z	Z	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	7 (1)	75 (2)	82 (3)	34.3	32.2	WLST-F 95.1 Marinette .4/3.4
AOR		26 (1)	26 (1)	10.9	6.9	
AC/OLDIES/SOFT ROCK	23 (1)	1 (1)	24 (2)	10.0	9.1	
MOR/VARIETY	16 (2)		16 (2)	6.7	10.8	
COUNTRY	40 (1)	14 (1)	54 (2)	22.5	23.3	
BLACK/URBAN				0	0	
BTFL MUSIC/EZ		33 (1)	33 (1)	13.8	15.5	
NEWS/TALK				0	0	
NOSTALGIA		4 (1)	4 (1)	1.7	1.7	
RELIGION/GOSPEL				0	0.4	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0	
239 (12)						

RADIO STATIONS

WDUZ, 1400, 1 KW/250 W	, MOR	ABC-C, \$23.00*	(Mc-Guild)	Mike Watts
WGEE 1360, 5 KW (DA-N)	, COUNTRY	ABC-D, \$32.00*	(Blair)	D.E. Wright
WNFL, 1440, 5 KW/500 W (DA-2), AC		US 1, \$37.00*	(HNWH)	Bob Clark
WCUB, 980, 5 KW (DA-2)	, COUNTRY	, \$26.00	(Weiss)	Lee Davis
WDUZ-F, 98.5, 100 KW @ 1254,	BTFL MUS (Bonne)	ABC-C, \$24.00*	(Mc-Guild)	Mike Watts
WIXX-F, 101.1, 100 KW @ 1828,	CHR (TM)	, \$48.00*	(Blair)	D.E. Wright
WAUN-F, 92.7, 3 KW @ 300,	NOSTALGIA/POLKA	, \$ 8.00	(----	Bill Zelinski
WJLW-F, 95.9, 3 KW @ 300,	COUNTRY (?)	, \$18.00	(----	Jon LeDuc

GREENSBORO-WINSTON SALEM

Arbitron Rank/Pop (12+): 49,744,700
 CMA Rank/Pop: # 44
 MSA Rank/Pop: 57/882,300
 ADI # 51
 Average Person Rating: 17.4
 Market TSL: 23.3 hours

Stations: 33/25
 Diaries: 1248/597:1/46.8%
 Sample Target: 1070
 Standard Error: .621
 % Below Line: 7.6
 % Not Listed: 6.9

Est. 1984 Revenue: \$17,200,000
 Gross Inc.:
 HH Inc.: \$25,981
 Retail \$: 5.5 Bil
 Pop per Station: 29,788
 # 1 Biller: WTQR-F \$3,500,000

12+ METRO	1/4/SHARE	FAL		SPG		FAL		SPG	
		84	84	83	83	84	84	83	83
1. WTQR-F	218/16.8	13.7	16.9	16.6	16.1				
2. WKZL-F	160/12.3	8.0	6.8	6.5	3.4				
3. WMAG-F	103/ 7.9	7.3	8.8	7.2	3.6				
4. WQMG-F	97/ 7.5	10.6	8.1	8.5	9.2				
5. WSJS	77/ 5.9	7.0	4.3	6.7	5.8				
6. WSEZ-F	73/ 5.6	6.3	6.8	4.8	7.4				
WOJY-F	73/ 5.6	6.9	8.2	6.4	7.1				
8. WMFR	36/ 2.8	1.7	3.3	1.7	2.5				
9. WAAA	33/ 2.5	1.7	2.6	3.3	3.5				
10. WEAL	32/ 3.5	1.0	2.6	3.5	3.3				
11. WRQK-F	30/ 2.3	3.8	2.6	4.1	5.4				
WDCG-F	30/ 2.3	4.1	3.8	3.6	3.2				
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12+ TSA 1/4/CUME

1. WTQR-F	363/3842
2. WKZL-F	202/2098
3. WMAG-F	146/2053
4. WQMG-F	133/1211
5. WOJY-F	110/1620
6. WSEZ-F	88/1495
7. WSJS	78/ 996
8. WDCG-F	72/1092
9. WPCM-F	67/ 969
10. WZZU-F	59/ 554
11. WLVK-F	56/ 397
12. WSOC-F	46/ 653
13. WRQK-F	42/ 859
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12+ METRO CUME/ METRO CUME RATING

12+ METRO	CUME/ METRO	CUME RATING	FAL		SPG	
			84	84	84	84
1. WTQR-F	2086/28.0		25.9	27.		
2. WKZL-F	1620/21.8		16.4	14.		
3. WMAG-F	1430/19.2		18.7	20.		
4. WSEZ-F	1215/16.3		16.2	17.		
5. WOJY-F	1098/14.7		14.0	17.		
6. WSJS	960/12.9		14.7	12.		
7. WQMG-F	891/12.0		15.2	12.		
8. WRQK-F	602/ 8.1		8.9	10.		
9. WAAA	525/ 7.0		4.2	5.		
10. WDCG-F+	508/ 6.8		7.2	9.		
11. WPCM-F	333/ 4.5		4.3	3.		
12. WMFR	320/ 4.3		---	5.		
13. WAIR	317/ 4.3		6.6	6.		
14.						
15.						
16.						
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18.						
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21.						
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23.						
24.						
25.						

12+ FM SHARE (METRO): 75.00% (906 of 1208) (SPG 84: 72.39%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKZL-F	1. WKZL-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WKZL-F	1. WTQR-F
2. WQMG-F	2. WMAG-F	2. WKZL-F	2. WMAG-F	2. WMAG-F	2. WOJY-F	2. WSJS	2. WKZL-F	2. WKZL-F	2. WTQR-F	2. WKZL-F
3.	3. WTQR-F	3. WMAG-F	3. WKZL-F	3. WKZL-F	3. WSJS	3. WKZL-F	3. WMAG-F	3. WMAG-F	3. WQMG-F	3. WSEZ-F
4.	4. WSEZ-F	4. WSEZ-F	4. WOJY-F	4. WOJY-F	4. WMAG-F	4. WMAG-F	4. WQMG-F	4. WSEZ-F+	4. WOJY-F	4. WQMG-F
5.	5. WQMG-F	5. WQMG-F	5. WSEZ-F	5. WSEZ-F	5. WQMG-F	5. WSEZ-F+	5. WOJY-F	5. WQMG-F	5. WMAG-F	5. WMAG-F
6.	6.	6.	6.	6.	6.	6.	6.	6.	6. WSEZ-F	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKZL-F	1. WKZL-F	1. WMAG-F	1. WTQR-F	1. WTQR-F	1. WKZL-F	1. WKZL-F	1. WTQR-F	1. WTQR-F	1. WTQR-F
2. WQMG-F	2. WMAG-F	2. WKZL-F	2. WMAG-F	2. WMAG-F	2. WQMG-F	2. WTQR-F	2. WKZL-F	2. WKZL-F	2. WKZL-F
3. WSEZ-F	3. WSEZ-F	3. WSEZ-F	3. WKZL-F	3. WOJY-F	3.	3. WMAG-F	3. WMAG-F	3. WMAG-F	3. WMAG-F
4. WMAG-F	4. WTQR-F	4. WTQR-F	4. WSEZ-F	4. WSEZ-F	4.	4. WQMG-F	4. WSEZ-F	4. WQMG-F	4. WSEZ-F
5. WTQR-F	5. WQMG-F	5. WRQK-F	5. WOJY-F	5. WOJY-F	5.	5. WSEZ-F	5. WAIR	5. WSEZ-F	5. WOJY-F
6.	6.	6.	6. WQMG-F	6. WSJS	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		263 (3)	263 (3)	21.8	14.3	WAIR 1340 Win-Salem 1.9/4.3
AOR		7 (1)	7 (1)	0.6	7.7	WBGW 1470 Greens 1.3/3.5
AC/OLDIES/SOFT ROCK		231 (5)	231 (5)	19.1	11.4	WGLD 1320 Greens .7/2.3
MOR/VARIETY	91 (2)		91 (2)	7.5	4.7	WHPE-F 95.5 High Point 1.5/3.1
COUNTRY	13 (2)	265 (6)	278 (8)	23.0	21.7	WKWE 1400 Greens .6/1.7
BLACK/URBAN	97 (4)	106 (2)	203 (6)	16.8	18.2	WKOQ-F 94.1 Lexington .5/1.5
BTFL MUSIC/EZ	9 (1)		9 (1)	0.7	8.7	WCKR 1260 Asheboro .5/1.4
NEWS/TALK				0	4.6	WLXN 1440 Lexington .5/1.4
NOSTALGIA	53 (2)		53 (2)	4.4	2.6	WPET 950 Greens .5/1.1
RELIGION/GOSPEL	39 (3)	34 (2)	73 (5)	6.0	6.0	WSMX 1500 Win-Salem 2.0/3.5
SPANISH				0	0	WTNC 790 Thomasville .5/1.2
CLASSICAL				0	0	WTOB 1380 Win-Salem 1.1/2.3
UNKNOWN/OTHERS				0	0	WNMO-F 102.1 Reidsville,NC 1.2/3.9
			1208 (33)			WWMI-F 94.5 Eden, NC 1.0/2.3
						WPCM-F 101.1 Burlington 1.4/4.5

See Charlotte for the frequencies and city of license of the following stations:

WDCC-F	2.3/6.8	WEZC-F	1.2/2.3
WFMX-F	.4/1.3	WLVK-F	.8/1.2
WPEG-F	.7/1.8	WSOC-F	.3/1.5
WZZU-F	.5/ .9		

RADIO STATIONS

AM STATIONS

WAAA, 980, 1 KW (DAYS)	, BLACK	NBN, \$ 18.00	(Weiss)	Mutter Evans
WAIR, 1340, 1 KW/250 W	, URBAN	, \$ 20.00*	(Torbet)	Nick Patella
WBGW, 1470, 5 KW (DA-N)	, NOSTALGIA (TM)	CBS, \$ 25.00	(Blair)	Mary MacMillan
WEAL, 1510, 1 KW (DAYS)	, BLACK	SBN, \$ 15.00	(HNNH)	Morgan Poag
WKWE, 1400, 1 KW/250 W (DA-1)	, BLACK	ABC-I,MBS, \$ 17.00	(----)	Bill Mitchell
WGLD, 1320, 5 KW/1 KW (DA-2)	, BTFL/EZ (KalaMusic)	US 2, \$ 18.00	(Christal)	Mann
WMPF, 1230, 1 KW/250 W	, NOSTALGIA	ABC-E,ABC-I, \$ 18.00	(MNR)	Voyager
WPET, 950, 500 W (DAYS)	, GOSPEL	, \$15.00	(Eastman)	Dick Harlow
WSJS, 600, 5 KW (DA-2)	, MOR	NBC,MBS,NBC-T, \$ 51.00	(Mc-Guild)	E. Robins
WSMX, 1500, 10 KW (DAYS,DA)	, RELIGION	ABC-I,MBS, \$ 14.00	(Southern)	Klee Dobra
WTOB, 1380, 5 KW/1 KW (DA-N)	, MOR	ABC-C,CBS, \$ 20.00	(Savalli)	Chuck Webster
				David Phylar

FM STATIONS

WHPE-F, 95.5, 100 KW @ 440	, RELIGION	, \$ NA	(----)	Ron Muffley
WKZL-F, 107.5, 100 KW @ 500	, CHR	ABC-R, \$ 75.00*	(Katz)	Multimedia
WMAG-F, 99.5, 100 KW @ 1500	, AC	ABC-E, \$ 95.00*	(MFR)	Voyager
WOJY-F, 100.3, 100 KW @ 400	, VOCAL EZ (Trans)	, \$ 50.00*	(Christal)	Mann
WQMG-F, 97.1, 100 KW @ 555	, BLACK	CBS-R, \$ 49.00*	(HNNH)	Morgan Poag
WKSI-F, 98.7, 100 KW @ 814	, CHR	MBS, \$ 45.50	(Eastman)	Stan Thomas
WSEZ-F, 93.1, 100 KW @ 383	, CHR	US 1, \$ 58.00*	(Torbet)	Nick Patella
WTQR-F, 104.1, 100 KW @ 1420	, COUNTRY (Drake-Chen)	, \$110.00*	(Mc-Guild)	Summit
WPCM-F, 101.1, 100 KW @ 910	, COUNTRY	, \$ 27.00	(Masla)	Audubon (BURLINGTON)
WNMO-F, 102.1, 100 KW @ 770	, RELIGION	, \$ 10.00	(----)	Beasley (REIDSVILLE)
				Buddy Poole
				David Salyers

CALI. LETTER CHANGES

WCOG changes to WGLD
 WCOG-F changes to WOJY-F
 WRQK-F changes to WKSI-F

FORMAT CHANGES

Mann Media moves Beautiful Music to AM
 WOJY-F is using Transtar 41's Soft AC
 WKSI-F changes from Oldies to CHR (June)...

STATION SALES

MISCELLANEOUS COMMENTS

GREENVILLE-NEW BERN-BERN-WASHINGTON

Arbitron Rank/Pop (12+): 124/240,700
 CMSA Rank/Pop: NA
 MSA Rank/Pop: NA
 ADI # 101
 Average Person Rating: 16.9
 Market TSL: 22.4 hours

Stations: 22/16
 Diaries: 657/366:1/ 46.7%
 Sample Target: 620
 Standard Error: .467
 % Below Line: 26.0
 % Not Listed: 11.1

Est 1984 Revenue: NA
 Gross Inc.: NA
 HH Inc.: NA
 Retail \$: NA
 Pop per Station: 15,044
 # 1 Biller: NA

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG
		84	84	83	83
1. WQDW-F	67/16.5	---	18.2	---	19.0
2. WRAL-F	43/10.6	---	5.1	---	1.9
3. WDLX-F	35/ 8.6	---	12.8	---	9.7
4. WNCT-F	33/ 8.1	---	8.8	---	8.6
5. WAZZ-F	28/ 6.9	---	8.3	---	10.2
6. WRNS-F	27/ 6.6	---	3.5	---	5.8
7. WSFL-F+	24/ 5.9	---	12.3	---	13.9
WRDU-F	24/ 5.9	---	---	---	---
9. WELS	17/ 4.2	---	3.7	---	3.0
10. WRNB	12/ 2.9	---	1.6	---	.7

12+ TSA	1/4/CUME
1. WRAL-F	131/1582
2. WNCT-F	103/ 972
3. WQDW-F	93/ 941
4. WDLX-F	83/1281
5. WRDU-F	76/ 706
6. WRNS-F	69/ 683
7. WAZZ-F	56/ 779
8. WSFL-F+	53/ 941
9. WZYC-F	39/ 391
10. WKTC-F	33/ 373

12+ METRO CUME/	FAL	SPG	
METRO CUME RATING	84	84	
1. WQDW-F	658/27.3	---	24.4
2. WDLX-F	510/21.2	---	26.2
3. WSFL-F+	458/19.0	---	26.6
4. WRAL-F	429/17.8	---	12.5
5. WAZZ-F	390/16.2	---	19.9
6. WRNS-F	255/10.6	---	8.0
7. WRDU-F	222/ 9.2	---	---
8. WELS	207/ 8.6	---	5.2
9. WSEC-F	148/ 6.1	---	7.7
10. WRQR-F	133/ 5.5	---	6.6

12+ FM SHARE (METRO): 88.12% (319 of 362) (SPG 84: 86.90%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WRAL-F	1. WRAL-F	1. WNCT-F	1. WQDW-F	1. WRAL-F	1. WQDW-F	1. WQDW-F	1. WQDW-F
2. WDLX-F	2. WDLX-F	2. WRAL-F	2. WQDW-F	2. WQDW-F	2. WRAL-F	2. WQDW-F	2. WRAL-F	2. WRDU-F	2. WRNS-F	2. WRNS-F
3. WRDU-F	3. WRDU-F	3. WDLX-F	3. WAZZ-F	3. WAZZ-F	3. WAZZ-F	3. WDLX-F	3. WNCT-F	3. WNCT-F	3. WRNS-F	3. WAZZ-F
4. WRAL-F	4. WRAL-F	4. WRDU-F	4. WNCT-F	4. WNCT-F	4. WAZZ-F	4. WDLX-F	4. WDLX-F	4. WRAL-F	4. WNCT-F	4. WNCT-F
5. WRNS-F	5. WRNS-F	5. WRNS-F	5. WRNS-F	5. WRNS-F	5. WRNS-F	5. WAZZ-F	5. WAZZ-F	5. WAZZ-F	5. WAZZ-F	5. WSFL-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WRAL-F	1. WRDU-F	1. WRDU-F	1. WSFL-F	1. WQDW-F	1. WRAL-F
2. WDLX-F	2. WDLX-F	2. WRAL-F	2. WRAL-F	2. WQDW-F	2. WDLX-F	2. WDLX-F	2. WRAL-F	2. WDLX-F	2. WQDW-F
3. WRAL-F	3. WRAL-F	3. WDLX-F	3. WDLX-F	3. WNCT-F	3. WQDW-F	3. WQDW-F	3. WRDU-F	3. WRDU-F	3. WSFL-F
4. WRDU-F	4. WRDU-F	4. WSFL-F	4. WNCT-F	4. WAZZ-F	4. WRQR-F	4. WSFL-F	4. WDLX-F	4. WRAL-F	4. WRAL-F
5. WRNS-F	5. WRNS-F	5. WRNS-F	5. WRNS-F	5. WRNS-F	5. WRNS-F	5. WRNS-F	5. WRNS-F	5. WRNS-F	5. WRNS-F

FORMATS	AM	FM	TOTAL	%	SPG	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		67 (4)	67 (4)	18.5	33.6		WBZQ 1550 Greenville .5/1.7
AOR		33 (2)	33 (2)	9.1	2.1		WFTC 960 Kinston .7/3.3
AC/OLDIES/SOFT ROCK		48 (2)	48 (2)	13.3	5.7		WGBB 1250 Farmville .5/2.4
MOR/VARIETY	5 (1)	5 (1)	5 (1)	1.4	1.5		WMSQ-F 104.9 Havelock 1.2/3.6
COUNTRY	21 (3)	95 (4)	116 (7)	32.0	21.4		WNCT 1070 Greenville .5/3.1
BLACK/URBAN		73 (2)	73 (2)	20.1	22.0		WOOW 1340 Greenville .7/3.3
BTFI MUSIC/EZ				0	9.8		WRQR-F 94.3 Farmville .7/5.5
NEWS/TALK				0	0		WRRF 930 Washington 1.2/4.7
NOSTALGIA				0	0		WSEC-F 103.7 Williamston 1.2/6.1
RELIGION/GOSPEL	14 (2)		14 (2)	3.9	3.0		WKTC-F 104.3 Tarboro 1.7/4:8
SPANISH				0	0		WOKN-F 102.3 Goldsboro 1.5/5.2
CLASSICAL				0	0		WZYC-F 103.3 Beaufort 2.2/4.9
UNKNOWN/OTHERS	6 (2)		6 (2)	1.7	0.9		

RADIO STATIONS	AM	FM	TOTAL	%	SPG	%	MISCELLANEOUS COMMENTS
WBZQ, 1550, 1 KW (DAYS)		, RELIGION					WITN-A changes calls to WRRF (June)...
WNCT, 1070, 10 KW (DA-2)		, COUNTRY	CBS, SMN,	\$ 7.00 (Savalli)			WITN-F changes call to WDLX (June)...
WOOW, 1340, 1 KW/250 W		, ?		\$ 8.00 (Southern)			WWMG changes calls to WSFL
WELS, 1010, 1 KW (DAYS)		, COUNTRY		\$ 9.00 (----)			
WRNB, 1490, 1 KW/250 W		, RELIGION	NBC,	\$ NA (----)			
WSFL, 1380, 5 KW (DAYS)		, BLACK	US 1,	\$ 7.00 (Lazar)			
WRRF, 930, 5 KW/1 KW (DA-N), MOR		ABC-E, ABC-I, NBC-T,		\$ 14.00* (Katz)			
WNGN, 1320, 500 W (DAYS)		, NOSTALGIA	SMN,	\$ 8.00 (P/W)			
WNOS, 1450, 1 KW/250 W		, NOSTALGIA	SMN,	\$ 10.00* (P/W)			
WFTC, 960, 5 KW/1 KW (Da-2), AC			ABC-E,	\$ 8.00 (T-N)	Beasley		
WDLX-F, 93.3, 100 KW @ 1780, CHR (TM)			ABC-F,	\$ 36.00 (Katz)			
WKTC-F, 104.3, 100 KW @ 285, COUNTRY				\$ 15.00 (T-N)			
WNCT-F, 107.9, 100 KW @ 1700, COUNTRY			US 2,	\$ 37.00 (Blair)	Park		
WAZZ-F, 101.9, 100 KW @ 630, COUNTRY (TM)			MBS,	\$ 22.00* (----)			
WSFL-F, 106.5, 100 KW @ 725, CHR			US 1,	\$ 21.00* (Masla)			
WQDW-F, 97.7, 3 KW @ 300, BLACK			SNB,	\$ 25.00 (HNWH)	Caravelle		
WRNS-F, 95.1, 100 KW @ 285, COUNTRY				\$ 15.00 (HNWH)	Beasley		
WSEC-F, 103.7, 50 KW @ 400, CHR (?)				\$ 5.00 (T-N)			
WRQR-F, 94.3, 3 KW @ 300, CHR			MBS,	\$ 10.00 (Dora)			
WZYC-F, 103.3, 100 KW @ 470, AOR			CBS-R,	\$ NA			

GREENVILLE-SPARTANBURG

Arbitron Rank/Pop (12+): 65/504,100
 CHSA Rank/Pop: NA
 MSA Rank/Pop: 79/598,700
 ADI # 37 (with Asheville)
 Average Person Rating: 18.2
 Market TSL: 24.2 hours

Stations: 23/19
 Diaries: 1148/439:1/47.5%
 Sample Target: 880
 Standard Error: .597
 % Below Line: 7.9
 % Not Listed: 9.1

Est 1984 Revenue: \$14,300,000
 Gross Inc.:
 HH Inc.: \$25,338
 Retail \$: 3.4 Bil
 Pop per Station: 26,532
 # 1 Billing: WFBC-F \$3,250,000

		FAL	SPG	FAL	SPG
12+ METRO	1/4/SHARE	84	84	83	83
1. WESC-F	127/13.9	9.4	15.0	11.1	13.1
2. WFBC-F	94/10.3	11.4	14.1	10.2	10.4
3. WHYZ	87/ 9.5	6.3	6.2	8.9	8.2
4. WANS-F	83/ 9.1	10.7	10.2	9.9	7.7
5. WSPA-F	71/ 7.8	9.8	7.7	7.9	9.1
6. WSSL-F	67/ 7.3	9.0	7.6	8.6	10.3
7. WCKN-F	56/ 6.1	4.5	5.9	7.7	6.9
8. WKSF-F	50/ 5.3	2.7	1.0	1.2	1.6
9. WASC	44/ 4.8	3.4	5.4	5.2	4.2
10. WFBC	29/ 3.2	4.9	3.0	2.4	2.3
11. WORD	26/ 2.8	3.3	3.7	3.8	2.7
12. WSPA	21/ 2.3	3.2	2.4	2.6	2.4
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WESC-F	268/2630
2. WKSF-F	221/2427
3. WFBC-F	179/2389
4. WANS-F	172/2545
5. WSSL-F	156/2076
6. WSPA-F	154/1779
7. WCKN-F	117/1917
8. WHYZ	93/ 692
9. WASC	44/ 257
10. WDCY-F	43/ 679
11. WFBC	31/ 508
12. WESC	30/ 478
13.	
14.	
15.	

12+ METRO	CUME/	FAL	SPG
METRO	CUME RATING	84	84
1. WANS-F	1265/25.1	24.5	23.3
2. WFBC-F	1228/24.4	30.0	29.9
3. WESC-F	1188/23.6	22.0	25.6
4. WSPA-F	942/18.7	16.7	16.2
5. WCKN-F	925/18.3	12.4	17.4
6. WSSL-F	799/15.9	17.9	19.2
7. WKSF-F	621/12.3	8.4	4.5
8. WHYZ	550/10.9	10.0	9.0
9. WFBC	441/ 8.7	12.3	10.4
10. WSPA	423/ 8.4	8.6	6.5
11. WORD	348/ 6.9	8.4	10.4
12. WESC	299/ 5.9	8.5	8.6
13. WASC	257/ 5.1	NA	6.1
14.			
15.			

12+ FM SHARE (METRO): 68.87% (573 of 832) (SPG 84: 69.93%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AHD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WANS-F	1. WANS-F	1. WFBC-F	1. WESC-F	1. WESC-F	1. WESC-F	1. WESC-F+1	1. WESC-F	1. WESC-F+1	1. WANS-F	1. WESC-F
2. WCKN-F	2. WHYZ	2. WESC-F	2. WFBC-F	2. WFBC-F	2. WSPA-F	2. WFBC-F	2. WFBC-F	2. WESC-F	2. WESC-F	2. WANS-F
3. WHYZ	3. WFCB-F	3. WANS-F	3. WSSL-F	3. WSSL-F	3. WSSL-F	3. WANS-F	3. WSPA-F	3. WANS-F	3. WCKN-F	3. WSSL-F
4. WKSF-F	4. WKSF-F	4. WSSL-F	4. WHYZ	4. WHYZ	4. WFBC-F	4. WSSL-F+4	4. WANS-F	4. WSPA-F	4. WFBC-F	4. WHYZ
5.	5. WASC	5. WCKN-F	5. WANS-F	5. WANS-F	5.	5. WSPA-F	5. WHYZ	5. WHYZ	5. WKSF-F	5. WFBC-F
	6. WCKN-F					6. WSSL-F			6. WSPA-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WANS-F	1. WFBC-F	1. WFBC-F	1. WFBC-F	1. WFBC-F	1. WASC	1. WHYZ	1. WFBC-F	1. WESC-F	1. WESC-F
2. WCKN-F	2. WANS-F	2. WHYZ	2. WESC-F	2. WESC-F	2. WHYZ	2. WASC	2. WESC-F	2. WFBC-F	2. WFBC-F
3. WKSF-F	3. WANS-F	3. WANS-F	3. WANS-F	3. WSSL-F	3. WKSF-F	3. WKSF-F	3. WHYZ	3. WHYZ	3. WSSL-F
4. WASC	4. WHYZ	4. WESC-F	4. WHYZ	4. WHYZ	4. WANS-F	4. WANS-F	4. WANS-F	4. WANS-F	4. WANS-F
5. WFBC-F	5. WESC-F	5. WSSL-F	5. WSSL-F	5. WANS-F	5. WCKN-F	5. WFBC-F	5. WSSL-F	5. WASC	5. WHYZ
		6. WCKN-F							

FORNATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP			198 (4)	23.8	15.7	WBBR	1580	Travelers Rest	.9/1.2
AOR					6.4	WCKI	1300	Greer	.9/1.4
AC/OLDIES/SOFT ROCK	26 (1)	94 (1)	120 (2)	14.4	18.5	WELP	1360	Easley	.7/1.4
MOR/VARIETY	50 (2)		50 (2)	6.0	3.3	WESC	660	Greenville	2.1/5.9
COUNTRY	24 (3)	197 (3)	221 (6)	26.6	31.6	WKDY	1400	Spartanburg	.3/2.0
BLACK/URBAN	131 (2)		131 (2)	15.7	12.8	WMMU	1260	Greenville	.7/1.7
BTFL MUSIC/EZ		80 (2)	80 (2)	9.6	9.4	WMMU-F	94.5	Greenville	1.0/3.6
NEWS/TALK				0	0	WSSL	1440	Greenville	.2/1.1
NOSTALGIA				0	0	WAGI-F	105.3	Gaffney	.3/1.3
RELIGION/GOSPEL	28 (4)	4 (1)	32 (5)	3.8	1.6	WMIT-F	106.9	Black Mountain	.4/1.1
SPANISH				0	0				
CLASSICAL				0	0	WBCY-F	107.9	Charlotte	1.0/3.8
UNKNOWN/OTHERS				0	0				
			832 (23)						

RADIO STATIONS		832 (23)		
WASC, 1530, 1 KW (DAYS)	, BLACK	NBN,ABC-C, \$13.00	(----)	Joe Sessoms
WESC, 660, 50 KW (DAYS,DA)	, COUNTRY	ABC-E, \$35.00*	(Blair)	John Davenport
WFBC, 1330, 5 KW (DA-N)	, MOR/OLDIES (Drake-Chen)	NBC,NBC-T, \$37.00*	(Katz)	Bruce Buchanan
WHYZ, 1070, 50 KW (DAYS,DA)	, BLACK	SBN,ABC-C, \$30.00	(HNWH)	Tom Hooper
WKDY, 1400, 1 KW/250 W	, COUNTRY	SMN, \$14.00	(Southern)	Beau Sanders
WNRB, 1490, 1 KW/250 W	, BLACK	APR, \$17.00	(----)	Alton Finley
WMMU, 1260, 5 KW (DAYS)	, RELIGION	UPI, \$12.00	(----)	Jim Dickson
WORD, 910, 5 KW/1 KW (DA-2), AC		CBS, \$30.00*	(Mc-Guild)	Charles Brooks
WSPA, 950, 5 KW (DA-N)	, MOR	US 2, \$ NM	(Eastman)	Larry Cook
WSSL, 1440, 5 KW (DA-N)	, COUNTRY			Mike Steinhilper
WANS-F, 107.3, 100 KW @ 1008, CHR		US 1,CBS-R, \$44.00*	(Torbet)	Nick Frangias
WCKN-F, 101.1, 100 KW @ 820, CHR (TM)		MBS, \$40.00*	(----)	Bob Nations
WESC-F, 92.5, 100 KW @ 2000, COUNTRY		ABC-E, \$59.00*	(Blair)	John Davenport
WFBC-F, 93.7, 100 KW @ 1840, AC (Drake-Chen)		ABC-F, \$79.00*	(Katz)	Bruce Buchanan
WMMU-F, 94.5, 100 KW @ 1200, BTFL MUS		APR, \$19.00	(S. Katz)	Jim Dickson
WSPA-F, 98.9, 100 KW @ 1910, BTFL		, \$57.75*	(Mc-Guild)	Larry Cook
WSSL-F, 100.5, 100 KW @ 1280, COUNTRY (TM)		US 2, \$75.00	(Eastman)	Mike Steinhilper

WKSF - See Asheville

HARRISBURG

Arbitron Rank/Pop (12+): 82/392,400
 CMA Rank/Pop: NA
 MSA Rank/Pop: 85/580,600
 ADI # 46 (with York & Lancaster)
 Average Person Rating: 17.2
 Market TSL: 22.7 hours

Stations: 23/14
 Diaries: 834/471:1/47.4%
 Sample Target: 780
 Standard Error: .695
 % Below Line: 18.3
 % Not Listed: 9.3

Est 1984 Revenue: \$8,200,000
 Gross Inc.:
 HH Inc.: \$27,525
 Retail \$: 3.6 Bil
 Pop per Station: 28,029
 # 1 Biller: WHP \$1,400,000

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. WNNK-F	126/18.7	13.3	11.4	10.3
2. WHP-F	80/11.9	10.6	10.3	12.4
3. WHP	69/10.2	9.9	10.6	12.3
4. WRKZ-F	48/ 7.1	7.5	8.5	7.1
5. WQXA-F	38/ 5.6	5.3	5.3	6.4
6. WSEFM-F	35/ 5.2	9.0	8.8	5.9
7. WTPA-F	29/ 4.3	1.8	2.3	2.1
8. WHCB	27/ 4.0	4.3	4.2	1.8
9. WHYL-F+	25/ 3.7	3.2	6.1	8.6
10. WKBO	21/ 3.1	7.7	6.2	7.3
11. WHT-F	21/ 3.1	2.4	4.5	2.6
12. WCMB	17/ 2.5	4.1	4.6	2.7
13. WNCE-F	17/ 2.5	3.1	1.9	3.3
14.				
15.				

12+ TSA 1/4/CUME

1. WRKZ-F	197/2113
2. WNNK-F	163/2071
3. WNCE-F	160/1582
4. WQXA-F	145/1980
5. WBSA-F	128/1327
6. WHP-F	103/1075
7. WHP	77/1012
8. WHTF-F	70/ 958
9. WDAC-F	69/ 710
10. WTPA-F	46/ 573
11. WYCR-F	44/ 939
12. WSEFM-F	40/ 613
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL	SPG
84	84	84
1. WNNK-F	1357/34.6	21.6
2. WHP	815/20.8	22.5
3. WHP-F	745/19.0	19.1
4. WSEFM-F	538/13.7	19.1
5. WRKZ-F	529/13.5	17.5
6. WQXA-F	526/13.4	15.6
7. WKBO	469/12.0	17.6
8. WHTF-F	366/ 9.3	7.8
9. WTPA-F	324/ 8.3	---
10. WHCB	316/ 8.1	9.1
11. WHYL-F+	308/ 7.8	9.1
12. WCMB	298/ 7.6	9.4
13.		
14.		
15.		

12+ FM SHARE (METRO): 74.14% (453 of 611) (SPG 84: 65.56%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WHP-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F
2. WQXA-F	2. WQXA-F	2. WSEFM-F	2. WSEFM-F	2. WRKZ-F	2. WHP	2. WHP	2. WHP-F	2. WHP-F	2. WHP-F	2. WHP-F
3. WTPA-F	3. WQXA-F	3. WRKZ-F	3. WRKZ-F	3. WHP-F	3. WHP-F	3. WHP-F	3. WHP	3. WRKZ-F	3. WQXA-F	3. WHCB
4. WHP	4. WRKZ-F	4. WHP-F	4. WHP-F	4. WSEFM-F	4. WHCB	4. WRKZ-F	4. WRKZ-F	4. WHP	4. WKBO	4. WRKZ-F
5. WNNK-F	5. WRKZ-F	5. WTPA-F	5. WQXA-F	5. WHP	5. WNNK-F	5. WQXA-F	5. WQXA-F	5. WQXA-F	5. WRKZ-F	5. WHYL-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F
2. WQXA-F	2. WQXA-F	2. WSEFM-F	2. WSEFM-F	2. WRKZ-F	2. WTPA-F	2. WTPA-F	2. WQXA-F	2. WTPA-F	2. WHP-F
3. WSEFM-F	3. WRKZ-F	3. WRKZ-F	3. WRKZ-F	3. WSEFM-F	3. WQXA-F	3. WQXA-F	3. WHTF-F	3. WQXA-F	3. WRKZ-F
4. WHP	4. WHP	4. WQXA-F	4. WHP-F	4. WHP-F	4. WHTF-F	4. WHTF-F	4. WHTF-F	4. WHP	4. WHP
5. WNNK-F	5. WRKZ-F	5. WTPA-F	5. WQXA-F	5. WHP	5. WNNK-F	5. WQXA-F	5. WQXA-F	5. WQXA-F	5. WCMB

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		201 (6)	201 (6)	32.9	11.8	WIOO 1000 Carlisle 1.2/3.3
AOR		29 (1)	29 (1)	4.7	14.4	WQIN 1290 Lykens 1.6/2.4
AC/OLDIES/SOFT ROCK	38 (2)	43 (2)	81 (4)	13.3	19.9	WSHP 1480 Shippersburg .4/1.4
MOR/VARIETY	91 (4)		91 (4)	14.9	14.8	WDAC-F 94.5 Lancaster 1.3/2.8
COUNTRY	2 (1)	71 (2)	73 (3)	11.9	21.0	WGCB-F 96.1 Red Lion .4/1.7
BLACK/URBAN				0	0	WBSA-F 103.3 York 1.2/4.1
BTFL MUSIC/EZ		97 (2)	97 (2)	15.9	13.4	WYCR-F 98.5 York .3/2.4
NEWS/TALK				0	0	WIKZ-F 95.1 Chambersburg .4/1.7
NOSTALGIA	27 (1)		27 (1)	4.4	4.6	WQXK-F 94.1 Sunbury 1.6/4.2
RELIGION/GOSPEL		9 (1)	9 (1)	1.4	1.6	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS		3 (1)	3 (1)	0.5	0	

611 (23)

RADIO STATIONS

WCMB, 1460, 5 KW (DA-N), AC/OLDIES	ABC-D, \$25.00* (Torbet)	McKenna	Brian Danzio
WHCB, 1400, 1 KW/250 W, NOSTALGIA (Ham)	MBS, \$18.00 (Mc-Guild)	Scott	Mitchell Scott
WHP, 580, 5 KW (DA-N), MOR	CBS, \$85.00 (Katz)		Don Yeiser
WKBO, 1230, 1 KW/250 W, AC/OLDIES	NBC, \$40.00 (Blair)		John Dame
WHP-F, 97.3, 14 KW @ 840, BTFL (Bonne)			Don Yeiser
WHYL-F+, 102.3, 3 KW @ 165, COUNTRY	APR, \$22.00* (HNWH)	(CARLISLE)	Frank Kelly
WNNK-F, 104.1, 15 KW @ 950, CHR	ABC-R, \$26.00 (Eastman)	Keymarket	Carol O'Leary
WRKZ-F, 106.7, 50 KW @ 500, COUNTRY (Burk-Abr)	ABC-E, \$54.00* (Mc-Guild)	Eastern (HERSHEY)	Paul Holsopple
WSEFM-F, 99.3, 3 KW @ 300, AC	US II, \$35.00* (Torbet)	McKenna	Brian Danzio
WTPA-F, 93.5, 3 KW @ 300, AOR (Pollack)	ABC-R, \$20.00 (Selcom)		Michael Brandon

MISCELLANEOUS COMMENTS WTPA-F changes calls to WNNK-F...WKCD-F changes calls to WTPA-F...WNNK changes format from AOR to CHR...WTPA changes format from Contemp to AOR...WCMB changes format from Country to AC...

HARTFORD

Arbitron Rank/Pop (12+): 38/878,900
 CNSA Rank/Pop: # 35
 MSA Rank/Pop: 43/1,061,000
 ADI # 22 (with New Haven)
 Average Person Rating: 18.4
 Market TSL: 23.8 hours

Stations: 23/15
 Diaries: 1266/694:1/51.0%
 Sample Target: 1170
 Standard Error: .569
 % Below Line: 7.9
 % Not Listed: 12.2

Est. 1984 Revenue: \$23,400,000
 Gross Inc.:
 HH Inc.: \$35,154
 Retail \$: 7.1 Bill
 Pop per Station: 58,593
 # 1 Biller: WTIC \$5,000,000

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 84	SPG 84		
1. WTIC	324/20.1	18.6	19.3	21.1	19.7	20.9	1. WTIC	452/5325	1. WTIC	3407/38.8	37.8	39.5
2. WTIC-F	255/15.8	14.1	11.5	11.5	12.5	19.5	2. WTIC-F	416/5353	2. WTIC-F	3138/35.7	33.9	33.5
3. WRCH-F	194/12.0	9.4	7.7	8.6	11.6	6.5	3. WRCH-F	331/3405	3. WRCH-F	1783/20.3	18.4	15.8
4. WHCN-F	98/ 6.1	6.7	5.8	5.7	5.8	8.5	4. WHCN-F	211/3413	4. WHCN-F	1713/19.5	18.5	17.2
5. WRQC	72/ 4.5	5.3	4.1	4.5	3.6	1.7	5. WCCC-F	150/2750	5. WDRC-F	1333/15.2	16.4	19.3
6. WIOF-F	68/ 4.2	5.1	4.8	3.3	4.3	3.2	6. WKCI-F	145/2368	6. WCCC-F	1269/14.4	14.9	13.9
7. WPOP	59/ 3.7	4.1	4.4	3.5	2.9	2.6	7. WIOF-F	135/2297	7. WKSS-F	1260/14.3	8.3	12.2
8. WDRC-F	57/ 3.5	5.5	4.6	4.0	4.4	2.7	8. WKSS-F	132/2654	8. WIOF-F	1180/13.4	14.2	13.3
9. WCCC-F	55/ 3.4	4.7	3.8	4.1	4.4	4.9	9. WDRC-F	105/2547	9. WPOP	973/11.1	10.5	14.1
10. WKSS-F	55/ 3.4	2.4	4.6	5.4	4.6	5.6	10. WHYN-F	97/1426	10. WRQC	764/ 8.7	9.6	10.0
11. WDRC-F	39/ 2.4	2.7	3.0	2.9	3.0	2.1	11. MPLR-F	95/1735	11. WMYZ-F	696/ 7.9	9.0	9.5
12. WMYZ-F	32/ 2.0	2.6	2.6	3.3	2.7	2.8	12.		12. WDRC	687/ 7.8	8.8	10.8
13.							13.		13.			
14.							14.		14.			
15.							15.		15.			
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 61.14% (867 of 1418) (SPG 84: 57.41%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC	1. WTIC	1. WTIC-F	1. WTIC-F	1. WTIC	1. WTIC-F
2. WHCN-F	2. WHCN-F	2. WTIC	2. WTIC	2. WTIC	2. WRCH-F	2. WTIC-F	2. WTIC	2. WRCH-F	2. WTIC-F	2. WTIC
3. WKSS-F	3. WIOF-F	3. WHCN-F	3. WRCH-F	3. WRCH-F	3. WTIC-F	3. WRCH-F	3. WRCH-F	3. WTIC	3. WRCH-F	3. WRCH-F
4. WCCC-F	4. WCCC-F	4. WRCH-F	4. WIOF-F	4. WIOF-F	4. WIOF-F	4. WPOP	4. WRQC	4. WHCN-F	4. WHCN-F	4. WHCN-F
5.	5. WTIC	5. WIOF-F	5. WDRC-F	5. WDRC-F	5.	5. WHCN-F	5. WIOF-F	5. WIOF-F	5. WKSS-F	5. WRQC
6.	6.	6.	6. WHCN-F	6. WHCN-F	6.	6.	6. WHCN-F	6. WRQC	6. WCCC-F	6. WIOF-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC
2.	2. WHCN-F	2. WIOF-F	2. WTIC	2. WTIC	2. WHCN-F	2. WHCN-F	2. WHCN-F	2. WHCN-F	2. WTIC-F
3.	3. WIOF-F	3. WHCN-F	3. WIOF-F	3. WRCH-F	3. WRCH-F	3. WCCC-F	3. WTIC-F	3. WTIC	3. WRCH-F
4.	4. WTIC	4. WTIC	4. WRCH-F	4. WIOF-F	4. WCCC-F	4. WRCH-F	4. WCCC-F	4. WRCH-F	4. WHCN-F
5.	5. WDRC-F	5. WDRC-F	5. WHCN-F	5. WDRC-F	5.	5.	5. WDRC-F	5. WCCC-F	5. WDRC-F
6.	6.	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %	OTHER RATED STATIONS/METRO SHARE & CUME RAT
TOP 40/CHR/CONTEMP	8 (1)	323 (3)	331 (4)	23.3	19.3	WCCC 1290 Hartford .5/2.0
AOR		184 (4)	184 (4)	13.0	14.6	WCNX 1150 Middletown .4/1.2
AC/OLDIES/SOFT ROCK	54 (2)	166 (4)	220 (6)	15.5	13.4	WDRC 1360 Hartford 2.4/7.8
MOR/VARIETY	330 (2)		330 (2)	23.3	22.3	WKHT 1230 Manchester .4/1.5
COUNTRY	14 (2)		14 (2)	1.0	2.8	WKND 1480 Windoor .6/2.1
BLACK/URBAN	9 (1)		9 (1)	0.6	1.9	WKCI-F 101.3 Hamden .8/4.3
BTFL MUSIC/EZ		194 (1)	194 (1)	13.7	13.5	WPLR-F 99.1 New Haven 1.0/6.1
NEWS/TALK	64 (2)		64 (2)	4.5	5.5	WAQY-F 102.1 Springfield .9/5.7
NOSTALGIA	72 (1)		72 (1)	5.1	4.5	WCBS 880 New York .3/2.5
RELIGION/GOSPEL				0	0	WHN 1050 New York .4/1.2
SPANISH				0	2.3	WHYN-F 93.1 Springfield .6/2.5
CLASSICAL				0	0	WNBC 660 New York .9/3.6
UNKNOWN/OTHERS				0	0	
			1418 (23)			

RADIO STATIONS

AM STATIONS

WCCC, 1290, 500 W (DAYS), CHR	ABC-C, \$ NA (Selcom)	Milt Aninger
WDRC, 1360, 5 KW (DA-N), AC	MBS, \$ 38.00* (Mc-Guild)	Dick Korsen
WKHT, 1230, 1 KW/250 W, COUNTRY (Drake-Chen)	NBN, \$ 25.00* (Roslin)	Jay Epstein
WKND, 1480, 500 W (DAYS,DA), BLACK	, \$ 20.00 (----)	Bryon McClanahan
WMLB, 1550, 1 KW (DAYS), COUNTRY		Phil Chaiken
WPOP, 1410, 5 KW (DA-2), NEWS	CBS, \$ 65.00 (Eastman)	Merv Griffin
WRCQ, 910, 5 KW (DA-2), NOSTALGIA	ABC-I, \$ 35.00 (Christal)	Al Pellegrino
WRYN, 840, 1 KW (DAYS), SPANISH	, \$ 22.00 (Caballero)	Dick Bremkamp
WTIC, 1080, 50 KW (DA-N), MOR	NBC, \$300.00* (Katz)	Barry Kursman
		Perry Ury

FM STATIONS

WCCC-F, 106.9, 23 KW @ 720, AOR	Source, \$ 50.00 (Selcom)	Milt Aninger
WDRC-F, 102.9, 20 KW @ 810, AC/CONTEMP	, \$ 80.00* (Mc-Guild)	Dick Korsen
WHCN-F, 105.9, 16 KW @ 867, AOR (Burk-Abr)	ABC-R, \$ 70.00* (Masla)	Boyd Arnold
WIOF-F, 104.1, 14 KW @ 835, AC	CBS-R, \$ 65.00 (Eastman)	Merv Griffin (WATERBURY)
WKSS-F, 95.7, 17 KW @ 880, CHR	, \$ 71.00 (MMR)	Al Pellegrino
WLHV-F, 93.7, 21 KW @ 780, SPANISH	, \$ 28.00 (Lotus)	Tim Montgomery
WRCH-F, 100.5, 8 KW @ 1250, BTFL/EZ	ABC-D, \$ 80.00 (Christal)	Jose Grimalt
WTIC-F, 96.5, 20 KW @ 810, CHR	, \$150.00* (Katz)	Dick Bremkamp
WVYZ-F, 92.5, 18 KW @ 860, AC	, \$ 60.00 (CBS)	Perry Ury
		Fred Erwin

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

Part of Middlesex County added to Metro...This may be the only market where a BTFL station (WRCH) beats an AOR (WCCC-F) in Men 18-24...WTIC-F has nearly pulled even with its sister station-what a combo!... WIOF is now the clear lead in AC...

HONOLULU

Arbitron Rank/Pop (12+): 52/672,100
 CMSA Rank/Pop: 47
 MSA Rank/Pop: 52/917,900
 NO ADI
 Average Person Rating: 17.3
 Market TSL: 23.2 hours

Stations: 21/21
 Diaries: 1159/580:1/50.7%
 Sample Target: 1010
 Standard Error: .586
 % Below Line: 0
 % Not Listed: 5.1

Est 1984 Revenue: \$15,500,000
 Gross Inc.:
 HH Inc.: \$34,869
 Retail \$: 4.8 Bill
 Pop per Station: 32,005
 # 1 Biller: NA

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. KSSK	193/16.6	12.1	11.6	19.1 9.0
2. KULA-F	147/12.6	11.6	14.2	13.1 7.9
3. KPOI-F	111/9.5	11.1	9.6	9.0 9.1
4. KQM-Q	101/ 8.7	10.2	9.8	5.9 9.9
5. KUMU-F	95/ 8.1	6.6	6.4	7.4 7.6
6. KRTR-F	63/ 5.4	6.7	.9	1.9 1.3
7. KCCN	58/ 5.0	5.4	4.0	5.0 5.4
8. KKUA	57/ 4.9	4.5	3.8	6.3 6.3
9. KIKI	50/ 4.3	5.3	7.7	4.3 7.1
10. KORL	47/ 4.0	1.7	4.9	4.3 2.5
11. KGU	42/ 3.6	4.8	3.1	2.2 2.4
12. KHVH	38/ 3.3	2.8	4.6	4.0 5.2
13. KDEO	30/ 2.6	2.3	4.2	3.4 3.9
14. KMAI-F	23/ 2.0	3.3	3.8	3.6 6.0
15.				

12+ TSA 1/4/CUME
1.
2.
3.
4.
5.
6. THE TSA AND METRO
7. ARE THE SAME.
8.
9.
10.
11.
12.
13.
14.
15.

12+ METRO CUME/ METRO CUME RATING	FAL	SPG
84	84	
1. KULA-F	2018/30.0	29.3 29.4
2. KSSK	1941/28.9	26.8 22.9
3. KQM-Q	1660/24.7	24.0 23.6
4. KPOI-F	1446/21.5	23.0 20.2
5. KRTR-F	1164/17.3	13.6 5.0
6. KUMU-F	1012/15.1	12.4 12.0
7. KIKI	963/14.3	16.6 22.0
8. KKUA	942/14.0	17.6 15.7
9. KHVH	820/12.2	8.6 11.9
10. KCCN	808/12.0	11.2 11.2
11. KGU	666/ 9.9	11.6 6.8
12. KMAI-F	508/ 7.6	7.0 7.2
13. KORL	499/ 7.4	4.9 8.4
14. KDEO	408/ 6.1	5.5 8.1
15.		

12+ FM SHARE (METRO): 49.23% (545 of 1107) (SPG 84: 47.27%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQM-Q-F	1. KULA-F	1. KULA-F	1. KULA-F	1. KSSK	1. KSSK	1. KSSK	1. KSSK	1. KSSK	1. KQM-Q-F	1. KULA-F
2. KPOI-F	2. KPOI-F	2. KSSK	2. KSSK	2. KULA-F	2. KUMU-F	2. KQM-Q-F	2. KULA-F	2. KULA-F	2. KPOI-F	2. KSSK
3. KQM-Q-F	3. KQM-Q-F	3. KPOI-F	3. KUMU-F	3. KUMU-F	3. KULA-F	3. KULA-F	3. KUMU-F	3. KUMU-F	3. KUMU-F	3. KPOI-F
4.	4. KSSK	4. KQM-Q-F	4. KRTR-F	4. KRTR-F	4. KCCN	4. KPOI-F	4. KPOI	4. KPOI-F	4. KSSK	4. KQM-Q-F
5.	5. KRTR-F	5. KUMU-F	5. KIKI	5. KIKI	5.	5. KUMU-F-F	5. KQM-Q-F	5. KQM-Q-F	5. KUMU-F	5. KIKI
		6. KRTR-F				6. KRTR-F				
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KULA-F	1. KULA-F	1. KULA-F	1. KULA-F	1. KSSK		1. KPOI-F	1. KPOI-F	1. KULA-F	1. KPOI-F	1. KSSK
2. KPOI-F	2. KSSK	2. KSSK	2. KSSK	2. KULA-F		2. KQM-Q-F	2. KULA-F	2. KPOI-F	2. KULA-F	2. KULA-F
3. KQM-Q-F	3. KQM-Q-F	3. KUMU-F	3. KQM-Q-F	3. KUMU-F		3. KULA-F	3. KQM-Q-F	3. KSSK	3. KSSK	3. KUMU-F
4.	4. KPOI-F	4. KKUA	4. KPOI-F	4. KKUA		4.	4. KSSK	4. KRTR-F	4. KRTR-F	4. KRTR-F
5.	5. KKUA	5. KQM-Q-F	5. KUMU-F	5. KIKI		5.	5. KRTR-F	5. KIKI	5. KQM-Q-F	5. KPOI-F
		KRTR-F				SPG 84				

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	11 (1)	124 (2)	135 (3)	12.2	33.4	KAIM 870 Honolulu .4/1.9
AOR		111 (1)	111 (1)	10.0	10.1	KAIM-F 95.5 Honolulu .4/ .8
AC/OLDIES/SOFT ROCK	107 (2)	210 (2)	317 (4)	28.6	8.0	KIFH 1040 Honolulu .4/1.7
MOR/VARIETY	193 (1)		193 (1)	17.4	12.2	KOHO 1170 Honolulu .9/2.5
COUNTRY	30 (1)		30 (1)	2.7	4.4	KUMU 1500 Honolulu .7/4.0
BLACK/URBAN				0	0	KWAI 1080 Honolulu .9/3.1
BTFL MUSIC/EZ	8 (1)	95 (1)	103 (2)	9.3	9.2	KZOO 1210 Honolulu .6/2.1
NEWS/TALK	80 (2)		80 (2)	7.2	8.5	
NOSTALGIA	47 (1)		47 (1)	4.2	5.2	MISCELLANEOUS COMMENTS KMAI-F changed to
RELIGION/GOSPEL	10 (2)	5 (1)	15 (3)	1.4	0.9	CHR...KIKI changed from CHR to AC...KIFH
SPANISH				0	0	sold (and partially donated) by Sudbrink
CLASSICAL				0	0	for \$650,000...KCCN sold by Lee Optical to
UNKNOWN/OTHERS	76 (3)		76 (3)	6.9	8.0	Glascocock for \$696,000...

RADIO STATIONS	1107 (21)
KAIM, 870, 50 KW (DA-2), RELIGION, \$10.00 (----)	Cliff Scott
KCCN, 1420, 5 KW, HAWAIIAN, \$18.00* (Weiss)	Ronnie Hope
KDEO, 940, 10 KW, COUNTRY (Drake-Chen) MBS, \$28.00 (Masla)	Bob Loew
KGU, 760, 10 KW, NEWS/TALK, CBS,ABC-T, \$20.00 (Blair)	Mark Hurd
KHVH, 990, 5 KW, NEWS/TALK, ABC-I,NBC, \$40.50 (HNWH)	L.S. Berger
KIKI, 830, 10 KW, AC, \$30.00 (Katz)	Jeff Coelho
KISA, 1540, 5 KW (DA-2), FILIPINO, \$16.00 (Gillis)	Ricky Manayan
KKUA, 690, 10 KW, AC, APR,US I, \$44.00 (Selcom)	Don Metzger
KLEI, 1130, 10 KW, BTFL/HAWAIIAN, \$ 9.00 (----)	Lucille Cordeiro
KOHO, 1170, 5 KW, JAPANESE, \$14.00 (Oakes)	Walter Soga
KORL, 650, 10 KW, NOSTALGIA, UPI, \$20.00* (Western)	Bill Morse
KSSK, 590, 5 KW, MOR, \$85.00 (Eastman)	Earl McDaniel
KUMU, 1500, 10 KW, BTFL, \$32.00 (Torbet)	John Weiser
KZOO, 1210, 1 KW, ETHNIC, \$10.00 (----)	Yoshio Sato
KAIM-F, 95.5, 100 KW @ 421, RELIGION, \$ 5.00 (----)	Cliff Scott
KMAI-F, 93.9, 100 KW @ -400, CHR, \$27.50 (Katz)	Jeff Coelho
KPOI-F, 97.5, 83 KW @ 46, AOR (Burk-Abr), \$34.00* (----)	Sudbrink
KQM-Q-F, 93.1, 54 KW @ -119, CHR/URBAN, APR,US I, \$39.00 (Selcom)	Kadota
KRTR-F, 96.3, 75 KW @ 2120, AC (Drake-Chen), \$29.00 (HNWH)	
KULA-F, 92.3, 100 KW @ 1685, AC, \$75.00 (Eastman)	Heftel
KUMU-F, 94.7, 100 KW @ 78, BTFL, \$34.00 (Torbet)	Earl McDaniel
	John Weiser

HOUSTON

Arbitron Rank/Pop (12+): 8/2,970,400
 CNSA Rank/Pop: # 8
 MSA Rank/Pop: 8/3,187,200
 ADI # 10
 Average Person Rating: 18.6
 Market TSL: 24.3 hours

Stations: 29/29
 Diaries: 2104/1412:1/42.4%
 Sample Target: 2030
 Standard Error: .456
 % Below Line: 0
 % Not Listed: 8.4

Est. 1984 Revenue: \$107,200,000
 Grosse Inc.:
 HH Inc.: \$37,437
 Retail \$: 22.9 Bill
 Pop per Station: 102,428
 # 1 Biller: KIKK-F \$13,500,000

12+ METRO	1/4/SHARE	WIN 85	FAL 84	SUM 84	SPG 84	BIRCH SHARE	12+ TSA	1/4/CUME	12+ METRO	CUME/'	FAL 84	SPG 84
1. KMJQ-F	515/9.3	9.5	9.4	10.2	9.1	10.3	1. KMJQ-F	561/5439	1. KKQF-F	6538/22.0	22.6	25.4
2. KKBQ-F	450/8.1	8.5	9.2	8.9	10.7	9.1	2. KKBQ-F	471/6903	2. KRBE-F	5231/17.6	11.5	12.7
3. KIKK-F	376/6.8	7.8	7.6	7.5	6.4	8.4	3. KIKK-F	418/5410	3. KLTR-F	5117/17.2	16.2	9.3
4. KODA-F	365/6.6	7.8	7.4	6.8	8.4	4.6	4. KODA-F	398/4482	4. KMJQ-F	5028/16.9	16.9	15.9
5. KLTR-F	348/6.3	5.8	6.3	4.5	3.2	6.0	5. KRBE-F	355/5741	5. KIKK-F	4678/15.7	16.5	15.4
6. KRBE-F	315/5.7	2.8	2.7	4.4	4.7	5.9	6. KLTR-F	353/5241	6. KTRH	4455/15.0	14.9	11.0
7. KQVE-F	282/5.1	4.3	4.5	4.6	3.5	4.9	7. KTRH	331/5337	7. KSRR-F	4388/14.8	15.1	18.3
8. KSRR-F	267/5.0	5.2	5.3	5.5	7.4	7.2	8. KILT-F	292/3818	8. KLOL-F	4216/14.2	16.2	17.0
9. KTRH	273/4.9	4.4	4.4	4.3	3.5	4.5	9. KLOL-F	291/4662	9. KODA-F	4031/13.6	15.6	16.3
10. KILT-F	261/4.7	4.3	4.1	4.9	4.9	4.8	10. KSRR-F	288/4660	10. KFMM-F	3800/12.8	13.7	11.7
11. KLOL-F	251/4.5	5.2	4.8	5.8	5.8	5.4	11. KQVE-F	288/2801	11. KILT-F	3407/11.5	10.1	12.8
12. KFMM-F	229/4.1	5.6	4.8	4.1	3.8	4.7	12. KFMM-F	241/3965	12. KPRC	2821/ 9.5	10.1	9.1
13. KPRC	206/3.7	4.2	3.7	3.6	3.1	3.3	13. KPRC	215/2972	13. KQVE-F	2738/ 9.2	8.3	7.9
14. KLEF-F	111/2.0	1.8	2.2	1.4	1.2	1.8	14. KLEF-F	125/1554	14. KYOK	1639/ 5.5	6.9	6.6
15. KYOK	97/1.8	1.9	2.6	1.5	2.6	1.2	15. KYOK	97/1639	15. KBQF	1509/ 5.1	5.2	7.3
16. KLAT	75/1.4	1.8	1.1	1.5	1.0	1.4	16. KILT	88/1499	16. KLEF-F	1458/ 4.9	5.3	4.4
17. KILT	72/1.3	1.6	1.9	1.7	1.7	1.1	17. KLAT	75/ 719	17. KILT	1287/ 4.3	4.8	6.2
18. KRBE	71/1.3	.7	.4	.6	.8	1.2	18. KRBE	71/ 927	18. KCOH	990/ 3.3	2.5	3.2
19. KCOH	71/1.3	.7	.8	1.3	1.4	.7	19. KCOH	71/ 990	19. KRBE	927/ 3.1	1.9	3.5
20.							20. KIKK	58/ 759	20. KNUZ	925/ 3.1	2.1	2.2
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (NETRO): 78.02% (3951 of 5064) (SPG 84: 76.89%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKBQ-F	1. KMJQ-F	1. KMJQ-F	1. KLTR-F	1. KLTR-F	1. KODA-F	1. KKBQ-F	1. KODA-F	1. KMJQ-F	1. KMJQ-F	1. KMJQ-F
2. KMJQ-F	2. KKBQ-F	2. KKBQ-F	2. KMJQ-F	2. KMJQ-F	2. KIKK-F	2. KIKK-F	2. KMJQ-F	2. KKBQ-F	2. KKBQ-F	2. KLTR-F
3. KRBE-F	3. KLTR-F	3. KLTR-F	3. KIKK-F	3. KIKK-F	3. KQVE-F	3. KMJQ-F	3. KLTR-F	3. KIKK-F	3. KTRH	3. KIKK-F
4. KSRR-F	4. KSRR-F	4. KIKK-F	4. KKBQ-F	4. KODA-F	4. KTRH	4. KTRH	4. KIKK-F	4. KLTR-F	4. KLTR-F	4. KKBQ-F
5. KYOK	5. KLOL-F	5. KRBE-F	5. KFMM-F	5. KFMM-F	5. KTRH	5. KRBE-F	5. KQVE-F	5. KODA-F	5. KPRC	5. KODA-F
6. KLOL-F	6. KRBE-F	6. KSRR-F	6. KODA-F	6. KKBQ-F	6. KMJQ-F	6. KSRR-F	6. KKBQ-F	6. KRBE-F	6. KODA-F	6. KSRR-F
7.	7. KIKK-F	7. KLOL-F	7. KILT-F	7. KILT-F	7. KPRC	7. KODA-F	7. KRBE-F	7. KILT-F	7. KLOL-F	7. KQVE-F
8.	8. KFMM-F	8. KFMM-F	8. KRBE-F	8. KRBE-F	8. KLTR-F	8. KQVE-F	8. KILT-F	8. KLOL-F	8. KRBE-F	8. KRBE-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKBQ-F	1. KKBQ-F	1. KLTR-F	1. KMJQ-F	1. KMJQ-F	1. KLOL-F	1. KLOL-F	1. KLTR-F	1. KMJQ-F	1. KIKK-F
2. KMJQ-F	2. KLTR-F	2. KMJQ-F	2. KLTR-F	2. KLTR-F	2. KSRR-F	2. KSRR-F	2. KMJQ-F	2. KLOL-F	2. KLTR-F
3. KLTR-F	3. KMJQ-F	3. KKBQ-F	3. KKBQ-F	3. KIKK-F	3. KMJQ-F	3. KMJQ-F	3. KLOL-F	3. KSRR-F	3. KMJQ-F
4. KRBE-F	4. KRBE-F	4. KRBE-F	4. KIKK-F	4. KODA-F	4. KKBQ-F	4. KKBQ-F	4. KSRR-F	4. KKBQ-F	4. KFMM-F
5. KSRR-F	5. KIKK-F	5. KFMM-F	5. KRBE-F	5. KRBE-F	5. KRBE-F	5. KLTR-F	5. KIKK-F	5. KIKK-F	5. KTRH
6. KIKK-F	6. KFMM-F	6. KIKK-F	6. KFMM-F	6. KKBQ-F	6.	6. KRBE-F	6. KKBQ-F	6. KLTR-F	6. KKBQ-F
7.	7. KSRR-F	7. KLOL-F	7. KODA-F	7. KILT-F	7.	7. KIKK-F	7. KIKK-F	7. KFMM-F	7. KODA-F
8.	8. KLOL-F	8.	8. KILT-F	8. KFMM-F	8.	8. KFMM-F	8.	8. KRBE-F	8. KSRR-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	56 (1)	765 (2)	821 (3)	16.2	13.9	KEYH 850 Houston .5/1.2
AOR		527 (2)	527 (2)	10.4	14.3	KGOL-F 107.5 Lake Jackson .9/3.0
AC/OLDIES/SOFT ROCK	127 (2)	577 (2)	704 (4)	13.9	14.6	KHCB-F 105.7 Houston .7/2.0
MOR/VARIETY				0	0	KIKK 650 Pasadena .9/2.1
COUNTRY	124 (2)	637 (2)	761 (4)	15.0	15.0	KJQJ-F 106.9 Conroe .3/1.4
BLACK/URBAN	168 (2)	515 (1)	683 (3)	13.5	14.1	KKBQ 790 Houston 1.0/5.1
BTFL MUSIC/EZ		380 (2)	380 (2)	7.5	9.1	KNUZ 1230 Houston 1.0/3.1
NEWS/TALK	479 (2)		479 (2)	9.5	7.1	KXXX-F 106.5 Galveston .9/2.1
NOSTALGIA		282 (1)	282 (1)	5.6	3.7	KXYZ 1320 Houston 1.0/1.8
RELIGION/GOSPEL		109 (3)	109 (3)	2.2	1.7	KYND-F 92.1 Seabrook .3/1.6
SPANISH	159 (3)	48 (1)	207 (4)	4.1	4.5	
CLASSICAL		111 (1)	111 (1)	2.2	1.3	
UNKNOWN/OTHERS				0	0.6	
			5064 (29)			

RADIO STATIONS

AM STATIONS

KCOH, 1430, 1 KW	, BLACK	SBN, \$ 53.00 (Roslin)	Mike Petrizzo
KEYH, 850, 10 KW	, SPANISH	, \$ 40.00* (Lotus)	Dave Armstrong
KIKK, 650, 250 W (DAYS)	, COUNTRY	, \$ 75.00 (Torbet)	Nick Trigony
KILT, 610, 5 KW (DA-2)	, COUNTRY	, \$ 90.00* (Blair)	Dickie Rosenfeld
KKBQ, 790, 5 KW (DA-2)	, CHR	ABC-F, \$ 95.00* (Eastman)	Cos Cappellino
KLAT, 1010, 5 KW/1 KW (DA-2)	, SPANISH	, \$ 96.00 (Caballero)	Ricardo Castillo
KLVL, 1480, 1 KW/500 W (DA-N)	, SPANISH	, \$ 20.00 (National)	Felix Morales
KNUZ, 1230, 1 KW/250 W	, OLDIES	ABC-D, \$ NA (Republic)	David Morris
KPRC, 950, 5 KW (DA-N)	, NEWS/TALK	NBC,SMN, \$145.00* (CBS)	George Stokes
KRBE, 1070, 10 KW/5 KW (DA-2)	, OLDIES	, \$ 60.00* (Katz)	Robert Chandler
KTRH, 740, 50 KW (DA-1)	, NEWS/TALK	CBS,MBS, \$155.00* (CBS)	Jesse Jones
KXYZ, 1320, 5 KW (DA-N)	, SPANISH	, \$ 77.50 (Caballero)	Hugo Cadelago
KYOK, 1590, 5 KW (DA-N)	, BLACK	, \$ 45.00 (----)	Don Rosette

FM STATIONS

KFNK-F, 97.9, 100 KW @ 1920, AC	, \$239.75 (Selcom)	First Media	Dan Mason
KGOL-F, 107.5, 100 KW @ 986, RELIGION	UPL, \$ 40.00 (----)	(LAKE JACKSON)	Ed Mahoney
KIKK-F, 95.7, 100 KW @ 2049, COUNTRY	, \$240.00* (Torbet)	Viacom	Nick Trigony
KILT-F, 100.3, 100 KW @ ? ? , COUNTRY	, \$160.00* (Blair)	LIN	Dickie Rosenfeld
KKBQ-F, 92.9, 100 KW @ 1920, CHR	ABC-F, \$260.00* (Eastman)	Gannett	Pete Schulte
KLEF-F, 94.5, 100 KW @ 1970, CLASSICAL	, \$100.00* (CMBS)	Entercom	Steve Shepard
KLLOL-F, 101.1, 100 KW @ 1949, AOR	, \$145.00* (CBS)		Jesse Jones
KLTR-F, 93.7, 100 KW @ 1779, AC	CBS-R, \$180.00 (MMR)	CBS	John Hiatt
KNJQ-F, 102.1, 100 KW @ 1720, URBAN	, \$150.00* (Mc-Guild)	Amaturo	Lillian Lang
KODA-F, 99.1, 100 KW @ 2049, BTFL (Bonne)	, \$240.00* (Blair/RAR)	Westinghouse	Dave Pearlman
KQUE-F, 102.9, 100 KW @ 1049, NOSTALGIA	ABC-E, \$100.00* (Republic)		David Morris
KRBE-F, 104.1, 100 KW @ 1920, CHR	, \$170.00* (Katz)	Lake Huron	John Dew
KSRF-F, 96.5, 100 KW @ 2000, AOR	ABC-R, \$195.00* (HNWH)	ABC	John Craveno

CALL LETTER CHANGES

KXAS wisely changes back to KILT

FORMAT CHANGES

STATION SALES

KLTR-F: from Gulf to Taft to CBS for \$31,000,000 (est)

MISCELLANEOUS COMMENTS

KLLOL claimed as client by both Pollack and Burk-Abrams. KTRH is lead station for Houston Astros...

HUNTINGTON, WV

Arbitron Rank/Pop (12+): 114/280,000
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 113/337,000
 ADI # 44 (with Charleston)
 Average Person Rating: 15.0
 Market TSL: 20.4 hours

Stations: 18/15
 Diaries: 845/331:1/54.2%
 Sample Target: 680
 Standard Error: .652
 % Below Line: 7.3
 % Not Listed: 5.0

Est 1984 Revenue: \$7,300,000
 Gross Inc.:
 HH Inc.: \$22,604
 Retail \$: 1.8 Bil
 Pop per Station: 18,667
 # 1 Biller: WKEE-F \$1,600,000

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. WKEE-F	81/19.2	15.7	19.2	25.2 22.2
2. WTCR-F	79/18.8	17.6	17.9	15.6 8.7
3. WAMX-F	74/17.6	19.3	10.8	10.5 9.6
4. WGNT	44/10.5	9.9	13.8	10.5 10.8
5. WEMM-F	22/ 5.2	4.3	4.9	7.1 4.8
WKLC-F	22/ 5.2	6.0	2.8	--- 1.2
7. WKEE	17/ 4.0	1.9	3.1	3.7 4.6
8. WAEZ-F	15/ 3.6	.7	1.0	.8 3.1
9. WPAV-F	10/ 2.4	2.7	1.3	2.5 2.4
10. WTCR	9/ 2.1	2.7	4.4	6.8 12.8
WGOH	9/ 2.1	2.4	---	1.1 .5

12+ TSA 1/4/CUME

1. WAMX-F	133/1534
2. WTCR-F	121/1351
3. WKEE-F	119/1585
4. WKLC-F	49/ 702
5. WGNT	47/ 633
6. WPAV-F	40/ 700
7. WEMM-F	36/ 554
8. WQBE-F	29/ 458
9. WKEE	21/ 303
10. WPAV	20/ 233
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/
METRO CUME RATING

	FAL	SPG
1. WKEE-F	1015/36.3	37.7 42.4
2. WTCR-F	913/32.6	34.5 31.9
3. WAMX-F	908/32.4	34.9 25.9
4. WGNT	554/19.8	22.5 24.8
5. WEMM-F	351/12.5	9.6 12.5
6. WKLC-F	262/ 9.4	9.6 7.5
7. WKEE	250/ 8.9	8.0 12.2
8. WPAV-F	222/ 7.9	NA 8.7
9. WTCR	209/ 7.5	7.7 9.6
10. WAEZ-F	170/ 6.1	3.5 3.9

12+ FM SHARE (METRO): 78.50% (314 of 400) (SPG 84: 69.65%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAMX-F	1. WKEE-F	1. WKEE-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WAMX-F	1. WKEE-F
2. WKEE-F	2. WAMX-F	2. WTCR-F	2. WKEE-F	2. WKEE-F	2. WGNT	2. WKEE-F	2. WKEE-F	2. WAMX-F	2. WKEE-F	2. WTCR-F
3.	3. WTCR-F	3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WKEE-F	3. WGNT	3. WAMX-F	3. WTCR-F	3. WTCR-F	3. WAMX-F
4.	4. WKLC-F	4.	4. WGNT	4. WGNT	4. WEMM-F	4. WAMX-F	4. WGNT	4. WGNT	4. WKLC-F	4. WGNT
5.	5.	5.	5.	5.	5.	5.	5.	5. WEMM-F	5. WEMM-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WTCR-F	1. WAMX-F	1. WAMX-F	1. WAMX-F	1. WAMX-F	1. WTCR-F
2. WAMX-F	2. WAMX-F	2. WTCR-F	2. WTCR-F	1. WKEE-F	2. WKEE-F	2. WKEE-F	2. WKEE-F	2. WTCR-F	2. WAMX-F
3. WTCR-F	3. WTCR-F	3. WAMX-F	3. WAMX-F	3. WGNT	3. WKLC-F	3. WTCR-F	3. WTCR-F	3. WKEE-F	3. WKEE-F
4.	4.	4.	4. WGNT	4. WAMX-F	4. WTCR-F	4. WKLC-F	4.	4. WKLC-F	4. WGNT
5.	5.	5.	5.	5.	5.	5.	5.	5. WGNT	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		74 (1)	74 (1)	18.5	22.0	WIRO 1230 Ironton .7/4.8
AOR		22 (1)	22 (1)	5.5	14.4	WITO-F 107.1 Ironton .5/3.7
AC/OLDIES/SOFT ROCK	17 (1)	84 (2)	101 (3)	25.3	0	WLGC-F+ 105.5 Greenup .7/4.8
MOR/VARIETY	4 (2)	2 (1)	6 (3)	1.5	8.7	WUGO-F 102.3 Grayson .7/1.9
COUNTRY	65 (4)	83 (2)	148 (6)	37.0	46.6	WPAV 1400 Portsmouth .7/1.1
BLACK/URBAN				0	0	WQBE-F 97.5 Charleston 1.0/2.0
BTFL MUSIC/EZ		15 (1)	15 (1)	3.8	1.4	
NEWS/TALK				0	0	
NOSTALGIA				0	0	
RELIGION/GOSPEL		32 (2)	32 (2)	8.0	7.0	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS		2 (1)	2 (1)	0.5	0	
			400 (18)			

RADIO STATIONS

WCHI, 1340, 1 KW/250 W	, MOR	, \$ 8.00 (----)	(ASHLAND, KY)	W. Martin
WGNT, 930, 5 KW/1 KW (DA-1)	, COUNTRY	ABC-E, \$28.00* (Torbet)	Stoner	Gary Voss
WIRO, 1230, 1 KW/250 W	, MOR	MBS, \$15.00 (Regional)		Ken Auble
WKEE, 800, 5 KW (DAYS,DA)	, OLDIES (Pollack)	ABC-D, \$ NA (Katz)	Capitol-WRAL	
WTCR, 1420, 5 KW/500 W (DA-N)	, COUNTRY (Drake-Chen)	ABC-T, \$23.00* (Mc-Guild)	CRB	Mike Buxser
WHY, 1470, 5 KW (DAYS,DA)	, RELIGION	, \$ 9.00 (----)		
WPAV, 1400, 1 KW/250 W	, COUNTRY	, \$11.00 (Mid Amer)	Braden (PORTSMOUTH)	Lee Hammond
WAMX-F, 93.7, 50 KW @ 463, CHR (TM)		ABC-F, \$48.00* (Torbet)	Stoner (ASHLAND, KY)	Gary Voss
WCAK-F, 92.7, 3 KW @ 300, CONTEMP/AC		, \$10.00 (----)	(CATTLESBURG, KY)	Mike Kilgore
WEMM-F, 107.9, 50 KW @ 500, RELIGION		, \$14.00 (----)	Mortenson	Roger Manning
WITO-F, 107.1, 3 KW @ 200, ? ?		MBS, \$15.00 (Regional)	(IRONTON, OH)	Ken Auble
WKEE-F, 100.5, 53 KW @ 560, AC/CONTEMP (Pollack)		ABC-C, \$60.00* (Katz)	Capitol-WRAL	
WTCR-F, 103.3, 50 KW @ 490, COUNTRY (Drake-Chen)		ABC-I, \$45.00* (Mc-Guild)	CRB	Mike Buxser
WPAV-F, 104.1, 100 KW @ 840, RELIGION		MBS, \$10.90 (Mid Amer)	Braden (PORTSMOUTH)	Lee Hammond

WKLC - Sec Charleston

MISCELLANEOUS COMMENTS WIRO/WITO-F (Ironton, OH) sold for \$520,000...WHEZ changes calls to WTCR and format from MOR/Nostalgia to Country...WNST changes calls to WAEZ and format to BTFL...

HUNTSVILLE

Arbitron Rank/Pop (12+): 152/165,400
 CNSA Rank/Pop: NA
 MSA Rank/Pop: 205/326,000
 ADI # 91
 Average Person Rating: 14.5
 Market TSL: 19.6 hours

Stations: 13/9
 Diaries: 640/258:1/49.6%
 Sample Target: 630
 Standard Error: .722
 % Below Line: 5.3
 % Not Listed: 5.8

Est 1984 Revenue: \$6,100,000
 Gross Inc.:
 HH Inc.: \$28,924
 Retail \$: 1.7 Bil
 Pop per Station: 18,378
 # 1 Biller: NA

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 84	SPG 84
1. WZYP-F	60/25.0	---	18.5	---	13.5	30.0	1. WZYP-F 127/1261	1. WZYP-F 635/38.4	---	32.8
2. WBHP	54/22.5	---	9.5	---	13.0	24.4	2. WBHP 57/ 565	2. WBHP 519/31.4	---	19.0
3. WRSA-F	24/10.0	---	9.7	---	8.7	5.9	3. WRSA-F 45/ 574	3. WAAY 392/23.7	---	15.7
4. WEUP	21/ 8.8	---	6.1	---	7.0	7.3	4. WAHR-F 29/ 445	4. WEUP 299/18.1	---	12.8
5. WAHR-F	20/ 8.3	---	6.6	---	6.7	7.7	5. WEUP 24/ 381	5. WAHR-F 283/17.1	---	17.6
6. WAAY	18/ 7.5	---	4.1	---	5.2	6.3	6. WAAY 22/ 467	6. WRSA-F 257/15.5	---	18.5
7. WTAK	7/ 2.9	---	2.7	---	3.1	2.8	7. WTAK 11/ 184	7. WTAK 155/ 9.4	---	NA
8. WNDA-F	7/ 2.9	---	2.4	---	.9	1.4	8. WNDA-F 10/ 143	8. WFIX 125/ 7.6	---	5.2
9. WENN-F	5/ 2.1	---	---	---	---	.7	9. WENN-F 9/ 124	9. WNDA-F 122/ 7.4	---	7.7
10. WAPI-F	4/ 1.7	---	2.7	---	2.2	.7	10. WAPI-F 7/ 153	10. WENN-F 91/ 5.5	---	---
11.							11.	11.		
12.							12.	12.		
13.							13.	13.		
14.							14.	14.		
15.							15.	15.		

12+ FM SHARE (METRO): 53.98% (122 of 226) (SPG 84: 59.40%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WBHP	1. WBHP	1. WBHP	1. WBHP	1. WBHP	1. WZYP-F	1. WZYP-F	1. WZYP-F
2. WEUP	2. WAHR-F	2. WBHP	2. WZYP-F	2. WZYP-F	2. WRSA-F	2. WZYP-F	2. WBHP	2. WEUP	2. WBHP	2. WBHP
3. WAAY	3. WBHP	3. WAHR-F	3. WAHR-F	3. WAHR-F	3. WZYP-F	3. WRSA-F	3. WRSA-F	3. WRSA-F	3. WAHR-F	3. WAHR-F
4.	4. WEUP	4. WAAY	4. WAAY	4. WRSA-F	4.	4. WEUP	4. WAHR-F	4. WAHR-F	4. WBHP	4. WEUP
5.	5.	5.	5. WRSA-F	5.	5.	5. WAAY	5.	5. WAAY	5. WRSA-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WBHP
2.	2. WAHR-F	2. WAHR-F	2. WBHP	2. WBHP	2.	2.	2. WAHR-F	2. WBHP	2. WZYP-F
3.	3. WBHP	3. WBHP	3. WBHP	3. WAHR-F	3.	3.	3. WAAY	3.	3. WRSA-F
4.	4.	4.	4. WAAY	4.	4.	4.	4. WEUP	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	18 (1)	62 (2)	80 (3)	35.4	31.6	WFIX	1450	Huntsville	1.3/7.6
AOR		4 (1)	4 (1)	1.8	3.0	WQEN-F	103.7	Gadsden	.8/3.1
AC/OLDIES/SOFT ROCK	10 (2)	20 (1)	30 (3)	13.3	11.2	WSM	650	Nashville	.4/1.7
MOR/VARIETY				0	1.4				
COUNTRY	55 (2)		55 (2)	24.3	26.7				
BLACK/URBAN	21 (1)	5 (1)	26 (2)	11.5	6.8				
BTFL MUSIC/EZ		24 (1)	24 (1)	10.6	10.9				
NEWS/TALK				0	0				
NOSTALGIA				0	0				
RELIGION/GOSPEL		7 (1)	7 (1)	3.1	7.9				
SPANISH				0	0				
CLASSICAL				0	0				
UNKNOWN/OTHERS				0	0				

226 (13)

RADIO STATIONS

WAAY, 1550, 50 KW/500 W (DA-N), CHR	, \$17.50 (Masla)	Glenn Buxton
WABT, 1360, 500 W (DAYS,DA), COUNTRY	, \$ 8.00 (----)	Wayne Steele
WBHP, 1230, 1 KW/250 W (DA-1), COUNTRY	ABC-I, \$52.00 (Katz)	W.H. Pollard
WEUP, 1600, 5 KW/500 W (DA-N), BLACK	SBN, \$19.00 (----)	Viola Garrett
WFIX, 1450, 1 KW/250 W, AC	NBC, \$10.50 (Smith)	J.B. Falt
WTAK, 1000, 10 KW (DAYS,DA), OLDIES	ABC-E, \$14.00 (Roslin)	Tom Percer
WJMW, 730, 10 KW/250 W (DA-N), COUNTRY	, \$ 8.00 (Selcom)	Homer Dunnivant
WHOS, 800, 1 KW (DAYS), COUNTRY/GOSPEL	, \$13.00 (Masla)	Mack Bramlett
WAHR-F, 99.1, 100 KW @ 540, AC	ABC-F, \$25.00* (Weiss)	Arnold Hornbuckle
WNDA-F, 95.1, 50 KW @ 110, RELIGION	MRS, \$ 8.00 (----)	Fred Wells
WZYP-F, 104.3, 100 KW @ 760, CHR	US I, \$26.00 (Selcom)	Bill Dunnivant
WQSB-F, 105.1, 100 KW @ 320, COUNTRY	, \$ 9.00 (----)	Ben Kennner
WRSA-F, 96.9, 100 KW @ 830, BTFL	CBS, \$13.00* (----)	Paul Melron
WTIX-F, 95.9, 3 KW @ 300, COUNTRY	, \$ 5.00 (----)	Lowell Jackson
WDRM-F, 102.1, 100 KW @ 265, COUNTRY	, \$13.00 (Masla)	Don Fortune
WQLT-F, 107.3, 100 KW @ 700, AC	, \$21.00 (Torbet)	Charles Hanson

MISCELLANEOUS COMMENTS: Limestone and Marshall Counties were deleted from the Metro...this at least partially accounts for some large share changes...

INDIANAPOLIS

Arbitron Rank/Pop (12+): 36/970,400
 CMA Rank/Pop: # 31
 MSA Rank/Pop: 40/1,161,700
 ADI # 24
 Average Person Rating: 17.4
 Market TSL: 22.9 hours

Stations: 19/18
 Diaries: 1620/599:1/45.9%
 Sample Target: 1500
 Standard Error: .501
 % Below Line: 0.5
 % Not Listed: 5.8

Est. 1984 Revenue: \$33,000,000
 Gross Inc.:
 HH Inc.: \$27,814
 Retail \$: 7.3 Bill
 Pop per Station: 53,911
 # 1 Biller: WIBC \$7,500,000

12+ METRO	1/4/SHARE	FAL				
		84	84	83	83	
1. WFBQ-F	261/15.5	11.3	9.6	9.9	9.1	
2. WIBC	259/15.4	16.0	16.2	15.9	14.3	
3. WXTZ-F	155/ 9.2	7.7	9.6	8.6	9.7	
4. WZPL-F	140/ 8.3	11.1	15.1	14.6	9.6	
	WTLC-F	140/ 8.3	8.8	6.0	7.7	9.7
6. WFMS-F	139/ 8.2	8.9	6.6	6.6	8.5	
7. WENS-F	103/ 6.1	7.8	6.7	6.0	7.7	
8. WIRE	86/ 5.1	5.1	5.6	7.6	6.5	
9. WNAP-F	83/ 4.9	4.9	4.7	3.9	5.6	
10. WMLF	74/ 4.4	3.2	2.9	3.6	2.0	
11. WTPI-F	44/ 2.6	1.3	---	---	---	
12. WNDE	35/ 2.1	2.6	2.6	1.7	3.2	
13. WGRT	22/ 1.3	1.2	1.6	1.1	1.5	
14. WXIR-F	10/ .6	.9	1.4	1.0	.8	
15.						
16.						
17.						
18.						
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22.						
23.						
24.						
25.						

12+ TSA	1/4/CUME	FAL	
		84	84
1. WFBQ-F	483/4773	31.1	32.3
2. WIBC	292/3437	20.8	19.8
3. WXTZ-F	236/2674	28.7	32.7
4. WZPL-F	192/3232	16.0	17.3
5. WFMS-F	165/1967	18.8	17.2
6. WENS-F	149/2242	15.9	16.4
7. WTLC-F	143/1284	15.5	14.2
8. WNAP-F	116/2360	11.9	9.2
9. WIRE	89/1236	12.6	13.4
10. WMLF	89/ 866	7.1	8.6
11. WTPI-F	52/ 731	6.6	6.7
12. WNDE	41/ 938	3.9	---
13. WTTS-F	25/ 557	2.4	2.7
14. WGRT	22/ 155	---	---
15.			
16.			
17.			
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22.			
23.			
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25.			

12+ METRO	CUME/	METRO	RATING	FAL	
				84	84
1. WIBC	2771/28.6	31.1	32.3		
2. WFBQ-F	2437/25.1	20.8	19.8		
3. WZPL-F	2236/23.0	28.7	32.7		
4. WXTZ-F	1786/18.4	16.0	17.3		
5. WENS-F	1683/17.3	18.8	17.2		
6. WNAP-F	1649/17.0	15.9	16.4		
7. WFMS-F	1419/14.6	15.5	14.2		
8. WTLC-F	1185/12.2	11.9	9.2		
9. WIRE	1165/12.0	12.6	13.4		
10. WNDE	730/ 7.5	7.1	8.6		
11. WMLF	672/ 6.9	6.6	6.7		
12. WTPI-F	576/ 5.9	3.9	---		
13. WXIR-F	318/ 3.3	2.4	2.7		
14. WTTS-F	269/ 2.8	---	---		
15.					
16.					
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19.					
20.					
21.					
22.					
23.					
24.					
25.					

12+ FM SHARE (METRO): 68.60% (1090 of 1589) (SPG 84: 66.50%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZPL-F	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WIBC	1. WIBC	1. WIBC	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F
2. WFBQ-F	2. WTLC-F	2. WIBC	2. WIBC	2. WFBQ-F	2. WXTZ-F	2. WFBQ-F	2. WIBC	2. WIBC	2. WTLC-F	2. WIBC
3. WNAP-F	3. WENS-F	3. WTLC-F	3. WFMS-F	3. WFMS-F	3. WFMS-F	3. WXTZ-F	3. WXTZ-F	3. WXTZ-F	3. WIBC	3. WZPL-F
4. WTLC-F	4. WZPL-F	4. WFMS-F	4. WENS-F	4. WENS-F	4. WIRE	4. WFMS-F	4. WFMS-F	4. WZPL-F	4. WZPL-F	4. WTLC-F
5.	5. WIBC	5. WENS-F	5. WTLC-F	5. WXTZ-F	5. WMLF	5. WZPL-F	5. WZPL-F	5. WFMS-F	5. WNAP-F	5. WXTZ-F
6.	6. WNAP-F	6. WZPL-F	6. WXTZ-F	6. WTLC-F	6. WTLC-F	6. WTLC-F	6. WTLC-F	6. WTLC-F	6. WFMS-F	6. WFMS-F
7.	7. WFMS-F	7. WXTZ-F	7. WZPL-F	7. WZPL-F	7. WENS-F	7. WIRE	7. WMLF	7. WENS-F	7. WXTZ-F	7. WENS-F
8.	8. WTPI-F	8.	8.	8.	8.	8. WENS-F	8. WENS-F	8. WNAP-F	8. WENS-F	8. WMLF
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WIBC	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F
2. WZPL-F	2. WZPL-F	2. WENS-F	2. WIBC	2. WXTZ-F	2.	2.	2. WENS-F	2. WIBC	2. WIBC
3. WTLC-F	3. WENS-F	3. WZPL-F	3. WZPL-F	3. WFMS-F	3.	3.	3. WIBC	3. WTLC-F	3. WFMS-F
4. WENS-F	4. WTLC-F	4. WTLC-F	4. WTLC-F	4. WFBQ-F	4.	4.	4. WZPL-F	4. WFMS-F	4. WENS-F
5. WNAP-F	5. WNAP-F	5. WTPI-F	5. WENS-F	5. WENS-F	5.	5.	5. WTLC-F	5. WENS-F	5. WTLC-F
6.	6. WTPI-F	6. WNAP-F	6. WFMS-F	6. WTLC-F	6.	6.	6.	6.	6. WXTZ-F
7.	7.	7. WIBC	7. WTPI-F	7. WZPL-F	7.	7.	7.	7.	7. WZPL-F
8.	8.	8. WXTZ-F	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		223 (2)	223 (2)	14.0	21.3	WATI-F 107.1 Danville .4/1.5
AOR		261 (1)	261 (1)	16.4	10.2	WBRI 1500 Indianapolis .5/1.6
AC/OLDIES/SOFT ROCK	35 (1)	156 (3)	191 (4)	12.0	9.8	WFBM 1110 Noblesville .3/1.4
MOR/VARIETY	259 (1)		259 (1)	16.3	18.6	WNTS 1590 Indianapolis .5/1.6
COUNTRY	86 (1)	139 (1)	225 (2)	14.2	14.9	WTTS-F 92.3 Bloomington .5/2.8
BLACK/URBAN		140 (1)	140 (1)	8.8	7.2	
BTFL MUSIC/EZ		155 (1)	155 (1)	9.8	10.2	
NEWS/TALK				0	0	
NOSTALGIA	79 (2)	6 (1)	85 (3)	5.3	4.8	
RELIGION/GOSPEL	40 (3)	10 (1)	50 (4)	3.1	3.1	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0	
			1589 (19)			

RADIO STATIONS

AM STATIONS

WGRT, 810, 250 W (DAYS), GOSPEL	SBN, \$ 20.00 (Weiss)	Universal	Steve Ross
WBRI, 1500, 5 KW (DAYS,DA), RELIGION	, \$ 18.00 (----)		Gary Arnold
WFBM, 1110, 500 W (DAYS,DA), NOSTALGIA	, \$ 11.00 (----)	(NOBLESVILLE)	Jim Mathis
WIBC, 1070, 50 KW/10 KW (DA-2), MOR	NBC-T, \$125.00 (Blair)	Blair	Roy Cooper
WIRE, 1430, 5 KW (DA-N), COUNTRY	ABC-E,US II, \$ 70.00* (Eastman)	Mid America	Tom Severino
WNLF, 1310, 5 KW/1 KW (DA-2), NOSTALGIA (Ham)	MBS, \$ 40.00 (Mc-Guild)	Newsystems	Ron Stratton
WNDE, 1260, 5 KW (DA-N), OLDIES	US I,ABC-I, \$ 45.00* (Katz)	Taft	Milt McConnell
WNTS, 1590, 5 KW/500 W (DA-2), RELIGION	, \$ 18.00 (----)		Jim Wilson
WXLM, 950, 5 KW (DAYS,DA), RELIGION	, \$ 10.00 (----)		Bill Poorman

FM STATIONS

WENS-F, 97.1, 30 KW @ 679, AC	, \$105.00 (Christal)	Emmis	Christine Woodward
WFBQ-F, 94.7, 52 KW @ 850, AOR (Burk-Abr)	Source, \$100.00* (Katz)	Taft	Milt McConnell
WFMS-F, 95.5, 13 KW @ 1000, COUNTRY	, \$ 90.00 (Torbet)	Susquehanna	Kevin Aufmann
WNAP-F, 93.1, 13 KW @ 1022, CHR	, \$ 57.00 (Blair)	Blair	Roy Cooper
WTLC-F, 105.7, 50 KW @ 445, BLACK	SBN,NBN, \$ 70.00* (Mc-Guild)	Newsystems	Al Hobbs
WTPI-F, 107.9, 22 KW @ 885, AC	APR,CBS-R, \$ 45.00 (MMR)		Dan Cantor
WXTZ-F, 103.3, 18 KW @ 860, BTFL (Bonne)	, \$ 90.00* (Eastman)	Mid America	Tom Severino
WZPL-F, 99.5, 50 KW @ 500, CHR	, \$100.00* (HNWH)	H&W	Roger Ingram
WATI-F, 107.1, 3 KW @ 300, NOSTALGIA (Drake-Chen)	, \$ 32.00 (Weiss)	Universal	Steve Ross
WXIR-F, 98.3, 3 KW @ 296, RELIGION	, \$ 18.00 (----)		

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WNDE/WFBQ-F: sold by Gulf to Taft for \$10,750,000 (est)

MISCELLANEOUS COMMENTS

Superb book for WFBQ which edged WIBC for 12+ leadership. first time in over a decade WIBC has not led 12+...

JACKSON, MS

Arbitron Rank/Pop (12+): 102/314,400
 CNSA Rank/Pop: NA
 MSA Rank/Pop: 116/393,000
 ADI # 85
 Average Person Rating: 17.5
 Market TSL: 23.1 hours

Stations: 16/16
 Diaries: 721/436:1/43.7%
 Sample Target: 700
 Standard Error: .790
 % Below Line: 0
 % Not Listed: 5.1

Est 1984 Revenue: \$8,600,000
 Gross Inc.:
 HH Inc.: \$26,097
 Retail \$: 1.9 Bil
 Pop per Station: 19,650
 # 1 Biller: WMSI-F \$1,300,000

		FAL	SPG	FAL	SPG
12+ METRO	1/4/SHARE	84	84	83	83
1. WJMI-F	94/17.1	---	14.6	---	12.9
2. WTYX-F	85/15.5	---	7.9	---	12.1
3. WMSI-F	78/14.2	---	13.1	---	11.3
4. WOAD	55/10.0	---	11.5	---	1.2
5. WLIN-F	47/ 8.6	---	8.4	---	7.6
6. WKXI	44/ 8.0	---	12.0	---	15.3
7. WSLI	28/ 5.1	---	5.8	---	9.1
8. WJDX	21/ 3.8	---	3.6	---	6.2
9. WZQX-F	16/ 2.9	---	2.7	---	4.0
10. WQMV-F	13/ 2.4	---	4.3	---	.4
11. WYYN-F	11/ 2.0	---	5.8	---	.8
12. WOKJ	10/ 1.8	---	2.2	---	9.7
13.					
14.					
15.					

12+ TSA 1/4/CUME

1. WJMI-F	164/1511
2. WMSI-F	159/1964
3. WTYX-F	148/1690
4. WLIN-F	104/1101
5. WOAD	57/ 517
6. WQMV-F	54/ 898
7. WYYN-F	52/ 826
8. WKXI	45/ 668
9. WSLI	32/ 532
10. WZQX-F	28/ 332
11. WJDX	23/ 433
12. WOKJ	17/ 394
13.	
14.	
15.	

12+ METRO CUME/
METRO CUME RATING

	FAL	SPG	
84	84		
1. WJMI-F	921/29.3	---	26.1
2. WTYX-F	872/27.7	---	22.0
3. WMSI-F	799/25.4	---	23.4
4. WKXI	610/19.4	---	24.2
5. WLIN-F	570/18.1	---	17.5
6. WOAD	463/14.7	---	17.4
7. WSLI	423/13.5	---	16.3
8. WJDX	389/12.4	---	13.2
9. WQMV-F	366/11.6	---	14.3
10. WOKJ	323/10.3	---	12.2
11. WZQX-F	264/ 8.4	---	NA
12. WYYN-F	259/ 8.2	---	12.9
13.			
14.			
15.			

12+ FM SHARE (METRO): 66.79% (348 of 521) (SPG 84: 59.96%

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJMI-F	1. WJMI-F	1. WJMI-F	1. WTYX-F	1. WMSI-F	1. WMSI-F	1. WJMI-F	1. WMSI-F	1. WMSI-F	1. WJMI-F	1. WJMI-F
2. WTYX-F	2. WTYX-F	2. WTYX-F	2. WMSI-F	2. WTYX-F	2. WOAD	2. WMSI-F	2. WTYX-F	2. WJMI-F	2. WTYX-F	2. WTYX-F
3.	3.	3. WMSI-F	3. WJMI-F	3. WOAD	3. WLIN-F	3. WTYX-F	3. WJMI-F	3. WTYX-F	3. WOAD	3. WMSI-F
4.	4.	4. WKXI	4. WKXI	4. WJMI-F	4. WSLI	4. WOAD	4. WLIN-F	4. WMSI-F	4. WMSI-F	4. WLIN-F
5.	5.	5. WLIN-F	5. WOAD	5. WKXI	5. WTYX-F	5. WSLI	5. WOAD	5. WOAD	5. WLIN-F	5. WKXI
						6. WKXI				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WJMI-F	1. WJMI-F	1. WTYX-F	1. WJMI-F	1. WTYX-F	1. WJMI-F	1. WJMI-F	1. WJMI-F	1. WJMI-F	1. WMSI-F
2. WKXI	2. WTYX-F	2. WJMI-F	2. WTYX-F	2. WTYX-F	2. WTYX-F	2. WTYX-F	2. WTYX-F	2. WMSI-F	2. WTYX-F
3.	3.	3. WKXI	3. WKXI	3. WMSI-F	3.	3.	3. WKXI	3. WTYX-F	3. WJMI-F
4. WMSI-F	4. WMSI-F	4. WMSI-F	4. WKXI	4. WJMI-F	4.	4.	4. WKXI	4. WKXI	4. WKXI
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

SPG 84

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		98 (2)	98 (2)	18.8	13.3	WHJT-F 93.5 Clinton .7/4.3
AOR		16 (1)	16 (1)	3.1	2.8	WJXN 1450 Jackson .5/2.4
AC/OLDIES/SOFT ROCK		11 (1)	11 (1)	2.1	10.1	WMGO 1370 Canton 1.6/3.3
MOR/VARIETY	30 (2)		30 (2)	5.8	6.0	WYHT 1590 Jackson .5/1.7
COUNTRY		78 (1)	78 (1)	15.0	13.5	
BLACK/URBAN	54 (2)	94 (1)	148 (3)	28.4	32.2	
BTFL MUSIC/EZ		47 (1)	47 (1)	9.0	8.7	
NEWS/TALK	28 (1)		28 (1)	5.4	0	
NOSTALGIA				0	0	
RELIGION/GOSPEL	58 (2)		58 (2)	11.1	13.2	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS	3 (1)	4 (1)	7 (2)	1.3	0	
521 (16)						

RADIO STATIONS

WYHT, 1590, 5 KW/1 KW (DA-N), OLDIES/AC	NBC, \$16.00 (----)					Larry Robinson
WJDX, 620, 5 KW/1 KW (DA-N), MOR	ABC-D, \$ NM (Eastman)				Keymarket	Marshall Magee
WJXN, 1450, 1 KW/250 W, GOSPEL	, \$ 9.00 (----)					Rodger Ownby
WKKE, 1180, 10 KW/5 KW (DA-2), RELIGION	, \$10.00 (----)				(PEARL)	C. Grammar
WKXI, 1300, 5 KW/1 KW, BLACK	SBN, \$28.00* (Blair)				TAB	Bob O'Brien
WOAD, 1400, 1 KW/250 W, GOSPEL/BLACK	MBS, \$24.00 (----)					
WOKJ, 1550, 50 KW/10 KW (DA-2), BLACK	NBN, \$28.00* (Weiss)				Roden	
WSLI, 930, 5 KW (DA-N), TALK	CBS,NBC-T,ABC-T, \$29.00 (Selcom)					Benny Springer
WMGO, 1370, 1 KW (DAYS), VARIETY	UPI, \$ 5.20 (Bunchez)				(CANTON)	Gene Dow
WHJT-F, 93.5, 3 KW @ 300, ?? (TM)	ABC-I, \$13.00 (Smith)				(CLINTON)	
WJMI-F, 99.7, 100 KW @ 1060, BLACK	ABC-F, \$50.00 (Weiss)				Roden	
WLIN-F, 95.5, 100 KW @ 1069, BTFL/EZ (Bonne)	, \$25.00* (Christal)					John Fletcher
WMSI-F, 102.9, 100 KW @ 1800, COUNTRY (TM)	ABC-E, \$59.00 (Eastman)				Keymarket	Marshall Magee
WTYX-F, 94.7, 100 KW @ 430, CHR	US I, \$30.00* (Blair)				TAB	Bob O'Brien
WYYN-F, 96.3, 100 KW @ 1450, AC	, \$29.00 (Selcom)					Benny Springer
WZQX-F, 101.7, 3 KW @ 300, AOR (?)	, \$10.00 (----)				(CANTON)	Melton Rodgers
WQMV-F, 98.7, 56 KW @ 310, CHR	ABC-R, \$ NA (Torbet)				(VICKSBURG)	

MISCELLANEOUS COMMENTS

WCCL changes calls to WYHT. ---WSLI changes from MOR to Talk...

JACKSONVILLE

Arbitron Rank/Pop (12+): 55/646,700
 CNSA Rank/Pop: # 50
 MSA Rank/Pop: 64/760,700
 ADI # 64
 Average Person Rating: 16.7
 Market TSL: 22.1 hours

Stations: 24/23
 Diaries: 1108/584:1/48.8%
 Sample Target: 1108/584:1/48.8%
 Standard Error: 1000
 % Below Line: 3.7
 % Not Listed: 7.5

Est 1984 Revenue: \$13,400,000
 Gross Inc.:
 HH Inc.: \$25,835
 Retail \$: 4.7 Bill
 Pop per Station: 28,117
 # 1 Biller: WIVY-F \$2,700,000

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. WIVY-F	166/15.4	13.2	11.9	11.6
2. WFYV-F	111/10.3	11.4	14.9	10.8
WQIK-F	111/10.3	11.7	8.2	8.7
4. WJAX-F	105/ 9.7	8.4	8.3	6.5
5. WKZF-F	102/ 9.5	9.5	11.3	11.8
6. WAIV-F	79/ 7.3	9.2	7.9	8.3
7. WZAZ	51/ 4.7	3.5	4.0	2.5
8. WNFI-F	37/ 3.4	2.2	---	1.9
9. WCGL	33/ 3.1	1.8	1.3	3.0
10. WCRJ-F	30/ 2.8	4.7	6.2	8.6
11. WOKV	28/ 2.6	2.5	3.4	2.2
12. WQIK	25/ 2.3	2.4	1.3	3.7
13. WPDQ	21/ 1.9	2.8	6.4	5.5
14.				
15.				

12+ TSA 1/4/CUME

1. WIVY-F	181/2362
2. WKZF-F	138/1565
3. WQIK-F	131/1608
4. WFYV-F	125/1392
5. WJAX-F	123/1359
6. WAIV-F	111/1776
7. WNFI-F	96/1258
8. WZAZ	51/ 526
9. WCGL	33/ 291
10. WCRJ-F	32/ 587
11. WOKV	29/ 434
12. WQIK	25/ 397
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL	SPG
84	84	84
1. WIVY-F	2097/32.4	28.8
2. WAIV-F	1301/20.1	21.8
3. WQIK-F	1293/20.0	19.3
4. WKZF-F	1212/18.7	18.3
5. WFYV-F	1192/18.4	19.3
6. WJAX-F	1099/17.0	15.3
7. WNFI-F	592/ 9.2	7.3
8. WCRJ-F	552/ 8.5	10.6
9. WZAZ	526/ 8.1	6.7
10. WPDQ	509/ 7.9	7.0
11. WOKV	418/ 6.5	6.6
12. WJAX	396/ 6.1	4.4
13.		
14.		
15.		

12+ FM SHARE (METRO): 78.44% (782 of 997) (SPG 84: 76.70%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJAX-F	1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WQIK-F	1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WJAX-F	1. WIVY-F
2. WFYV-F	2. WFYV-F	2. WFYV-F	2. WAIV-F	2. WQIK-F	2. WKZF-F	2. WQIK-F	2. WKZF-F	2. WFYV-F	2. WIVY-F	2. WKZF-F
3. WIVY-F	3. WJAX-F	3. WQIK-F	3. WQIK-F	3. WAIV-F	3. WAIV-F	3. WFYV-F	3. WFYV-F	3. WQIK-F	3. WFYV-F	3. WFYV-F
4. WNFI-F	4. WQIK-F	4. WAIV-F	4. WFYV-F	4. WFYV-F	4. WIVY-F	4. WAIV-F	4. WQIK-F	4. WJAX-F	4. WKZF-F	4. WQIK-F
5.	5. WAIV-F	5. WJAX-F	5.	5.	5. WZAZ	5. WKZF-F	5. WAIV-F	5. WKZF-F	5. WQIK-F+	5. WJAX-F
6. WJAX-F	6. WIVY-F	6. WIVY-F	6. WIVY-F	6. WIVY-F	6. WQIK-F	6. WJAX-F	6. WJAX-F	6. WIVY-F		
7. WFYV-F	7. WFYV-F	7. WFYV-F	7. WAIV-F	7. WQIK-F	7. WKZF-F	7. WQIK-F	7. WKZF-F	7. WFYV-F		
8. WJAX-F	8. WQIK-F	8. WQIK-F	8. WAIV-F	8. WAIV-F	8. WAIV-F	8. WFYV-F	8. WJAX-F	8. WQIK-F		
9. WNFI-F	9. WQIK-F	9. WAIV-F	9. WFYV-F	9. WFYV-F	9. WIVY-F	9. WAIV-F	9. WQIK-F	9. WJAX-F		
10. WCGL	10. WAIV-F	10. WFYV-F	10. WFYV-F	10. WFYV-F	10. WZAZ	10. WKZF-F	10. WAIV-F	10. WKZF-F		
11. WCRJ-F	11. WJAX-F	11.	11.	11. WKZF-F	11. WZAZ	11. WKZF-F	11. WAIV-F	11. WKZF-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	SPG 84	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WIVY-F		1. WIVY-F	1. WFYV-F	1. WFYV-F	1. WFYV-F	1. WFYV-F
2. WFYV-F	2. WFYV-F	2. WAIV-F	2. WQIK-F	2. WQIK-F		2. WJAX-F	2. WIVY-F	2. WIVY-F	2. WIVY-F	2. WIVY-F
3. WJAX-F	3. WQIK-F	3. WQIK-F	3. WAIV-F	3. WAIV-F		3. WFYV-F	3. WJAX-F	3. WQIK-F	3. WJAX-F	3. WQIK-F
4. WCGL	4. WAIV-F	4. WFYV-F	4. WFYV-F	4. WFYV-F		4.	4. WQIK-F	4. WAIV-F	4. WAIV-F	4. WAIV-F
5.	5. WJAX-F	5.	5. WCGL	5. WKZF-F		5.	5. WAIV-F	5. WJAX-F	5. WQIK-F	5. WJAX-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO	SHARE & CUME	RATING
TOP 40/CHR/CONTEMP		203 (2)	203 (2)	20.4	13.8	WAFE 690 Jacksonville	1.0/3.5	
AOR		121 (2)	121 (2)	12.1	16.4	WAYR 550 Orange Park	.5/1.1	
AC/OLDIES/SOFT ROCK		79 (1)	79 (1)	7.9	9.2	WCRJ 1530 Jacksonville	.6/1.7	
MOR/VARIETY	5 (1)		5 (1)	0.5	0	WFOY 1240 St. Augustine	.5/1.0	
COUNTRY	31 (2)	141 (2)	172 (4)	17.3	18.5	WJAX 930 Jacksonville	1.7/6.1	
BLACK/URBAN	90 (3)	105 (1)	195 (4)	19.6	20.7	WJXN-F 92.1 MacClenny	.7/1.5	
BTFL MUSIC/EZ		102 (1)	102 (1)	10.2	13.3	WROS 1050 Jacksonville	.4/2.1	
NEWS/TALK	28 (1)		28 (1)	2.8	3.8	WSOS-F 105.5 St. Augustine	.7/2.0	
NOSTALGIA				0	0	WSVE-F 92.7 Green Cove Spg.	1.4/3.8	
RELIGION/GOSPEL	61 (5)	15 (1)	76 (6)	7.6	4.3	WUVU-F 97.7 St. Augustine	.9/1.5	
SPANISH				0	0	WVOJ 970 Jacksonville	.7/2.4	
CLASSICAL				0	0	MISCELLANEOUS COMMENTS	WEXI affiliates with	
UNKNOWN/OTHERS		16 (2)	16 (2)	1.6	0	Children's Radio Network...WCRJ A/F sold by	S&F to Justice for \$4,000,000 (Chapman)...	
			997 (24)			WEXI sold to Children's Radio Network for	\$450,000 (Chapman)...WROS sold by Good News	
						for \$525,000...WJAX A/F sold by Silver Star	to Statewide for \$5,200,000 (Blackburn)...	
						WPDQ sold by BENI to Metroplex for \$785,000...		
						WQBR (Atlantic Beach) sold for \$550,000	(Chapman)...	

RADIO STATIONS	Power	Frequency	Service	Comments	Notes	Personnel
WAFE, 690, 50 KW/10 KW (DA-N), RELI	ABC-D, \$20.00	(--)	Statewide			
WBIX, 1010, 10 KW (DAYS,DA), GOSPEL	, \$ 9.00	(Smith)	Carmen Macri			
WCGL, 1360, 5 KW (DAYS), RELI	, \$14.00	(Roslin)	Emily Timmons			
WEXI, 1280, 5 KW (DAYS,DA), CHILDREN'S	,\$22.00	(Market 4)	Children's Network			
WJAX, 930, 5 KW (DA-N), BLACK	, \$ NA	(----				
WOKV, 600, 5 KW (DA-N), NEWS/TALK	ABC-T,ABC-I,NBC-T,	\$40.00	(Eastman)	Affiliated		Leonard Bolton
WPDQ, 1460, 5 KW (DA-N), BLACK	NBN,	\$35.00*	(Katz)	Metroplex		
WQIK, 1320, 5 KW (DA-N), COUNTRY	, \$33.00	*(Mc-Guild)		Jacor		Bill Mize
WROS, 1050, 5 KW (DAYS,DA), RELIGION	MBS,	\$17.00	(----			Elwyn Hall
WRXJ, 1220, 1 KW (DAYS), NOSTALGIA (?)	, \$ NA	(Selcom)				John Hunt
WVOJ, 970, 1 KW (DAYS,DA), RELIGION	, \$10.00	(----				C. Buckner
WZAZ, 1400, 1 KW/250 W, BLACK	, \$18.00	(Lazar)				Mark Picus
WAIV-F, 96.9, 100 KW @ 935, AC	, \$80.00	(Eastman)	Affiliated			Leonard Bolton
WCRJ-F, 107.3, 100 KW @ 350, COUNTRY	, \$65.00*	(Katz)	Justice			
WFYV-F, 104.5, 100 KW @ 700, AOR (Burk-Abr)	Source,	\$110.00*	(MMR)	Metroplex		Paul Rogers
WIVY-F, 102.9, 60 KW @ 635, CHR (Pollack)	, \$110.00	(Torbet)	Gilmore			Michael Cohen
WJAX-F, 95.1, 100 KW @ 460, URBAN	ABC-C,	\$30.00*	(Weiss)	Statewide		
WKZF-F, 96.1, 100 KW @ 830, BTFL/EZ (Bonne)	, \$75.00	(Selcom)	Kravis			John Hunt
WQIK-F, 99.1, 100 KW @ 620, COUNTRY (TH)	, \$80.00*	(Mc-Guild)	Jacor			Bill Mize

JOHNSON CITY-KINGSPORT-BRISTOL

Arbitron Rank/Pop (12+): 85/374,200
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 102/447,100
 ADI # 84
 Average Person Rating: 15.7
 Market TSL: 21.5 hours

Stations: 30/24
 Diaries: 916/409:1/61.0%
 Sample Target: 770
 Standard Error: .628
 % Below Line: 7.7
 % Not Listed: 5.5

Est 1984 Revenue: \$8,100,000
 Gross Inc.:
 HH Inc.: \$22,666
 Retail \$: 2.3 Bil
 Pop per Station: 15,592
 # 1 Biller: WQUT-F \$1,800,000

	FAL	SPG	FAL	SPG	
12+ METRO 1/4/SHARE	84	84	83	83	
1. WQUT-F	142/24.2	21.9	25.2	17.0	19.3
2. WXBQ-F	109/18.6	21.4	20.0	21.1	19.7
3. WJCN	57/ 9.7	8.8	9.5	8.1	10.4
4. WTFM-F	41/ 7.0	9.2	9.0	7.3	9.2
5. WZXY-F	19/ 3.2	1.5	2.6	6.1	2.0
6. WKSF-F	14/ 2.4	.3	---	---	---
7. WJSO-F	13/ 2.2	2.0	1.3	2.0	1.7
8. WJSO	12/ 2.0	.8	1.3	.7	1.2
9. WZAP	12/ 2.0	2.7	2.1	2.4	1.5
10. WMCH	10/ 1.7	.5	1.6	2.4	1.7
11.					
12.					
13.					
14.					
15.					

12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL	SPG	
		84	84	
1. WQUT-F	188/2121	1.0	37.3	41.4
2. WXBQ-F	149/1761	2.0	35.0	34.5
3. WTFM-F	62/ 739	3.0	16.0	15.2
4. WJCN	58/ 673	4.0	18.1	15.3
5. WIVK-F	43/ 488	5.0	4.7	7.2
6. WKSF-F	35/ 387	6.0	9.6	10.5
7. WMEV-F	26/ 253	7.0	5.6	3.4
8. WOKI-F	25/ 428	8.0	1.7	---
9. WZXY-F	20/ 368	9.0	4.8	5.3
10. WMYU-F	18/ 312	10.0	7.7	6.5
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 67.20% (375 of 558) (SPG 84: 69.44%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PND	12+ EVE	SAT MID
1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F
2.	2. WXBQ-F	2. WXBQ-F	2. WQUT-F	2. WQUT-F	2. WJCN	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F
3.	3.	3.	3.	3. WJCN	3. WQUT-F	3. WJCN	3. WTFM-F	3. WTFM-F	3. WTFM-F	3. WJCN
4.	4.	4.	4.	4. WTFM-F	4. WTFM-F	4. WTFM-F	4. WJCN	4. WJCN	4. WJCN	4. WTFM-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WZXY-F	5. WTFM-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F
2.	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F	WXBQ-F	2.	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F	2. WQUT-F
3.	3.	3.	3.	3. WTFM-F	3.	3.	3.	3.	3. WJCN
4.	4.	4.	4.	4. WJCN	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	9 (1)	161 (3)	170 (4)	30.5	31.6	WABN-F 92.7 Abingdon .3/1.2
AOR		19 (1)	19 (1)	3.4	4.3	WBBI 1230 Abingdon 1.0/2.9
AC/OLDIES/SOFT ROCK	16 (3)	14 (2)	30 (5)	5.4	1.2	WNCV 1550 Bristol 1.5/2.1
MOR/VARIETY	21 (2)		21 (2)	3.8	4.0	WBEJ 1240 Elizabethtown 1.4/4.6
COUNTRY	91 (6)	128 (3)	219 (9)	39.2	41.5	WEMB 1420 Erwin 1.4/1.8
BLACK/URBAN				0	0	WETB 790 Johnson City .9/4.0
BTFL MUSIC/EZ		41 (1)	41 (1)	7.3	9.5	WFHG 980 Bristol 1.5/6.3
NEWS/TALK				0	0	WGAT 1050 Gate City 1.5/2.4
NOSTALGIA	6 (1)		6 (1)	1.1	0.9	WIKQ-F 94.9 Greenville, TN 1.5/4.0
RELIGION/GOSPEL	40 (4)	4 (1)	44 (5)	7.9	5.6	WKIN 1320 Kingsport .5/4.7
SPANISH				0	0	WKPT 1400 Kingsport .7/3.2
CLASSICAL				0	0	WMEV-F 93.9 Bristol 1.0/1.5
UNKNOWN/OTHERS		8 (2)	8 (2)	1.4	1.4	WOPI 1490 Bristol 1.0/3.1
			558 (30)			WFRQ 870 Colonial Heights 1.2/1.7
						WRGS 1370 Rogersville 1.0/3.3
						WIVK-F 107.7 Knoxville 1.0/3.3
						WKKG 1600 Saltville 1.5/1.3
						WMT-F 106.9 Black Mountain .7/1.3
						WNYU-F 102.1 Sevierville .9/2.6
						WOKI-F 100.3 Oak Ridge .9/3.3

RADIO STATIONS

WFHG, 980, 5 KW/1 KW (DA-N),	CONTEMP/AC	ABC-D, \$16.00*	(Mc-Guild)
WGOC, 1090, 1 KW (DAYS, DA),	COUNTRY	\$13.00 (----)	(KINGSPORT)
WJCN, 910, 5 KW/1 KW (DA-N),	COUNTRY	CBS, \$25.00*	(Katz)
WKIN, 1320, 5 KW/500 W (DA-N),	COUNTRY	APR, \$13.00	(Torbet)
WZAP, 690, 10 KW (DAYS),	RELIGION	\$14.00	(Gates)
WJSO, 1590, 5 KW (DA-N),	MOR	\$13.00 (----)	
WBBI, 1230, 1 KW/250 W	COUNTRY	NBC, NBC-T, \$ 5.00 (----)	
WBEJ, 1240, 1 KW/250 W	COUNTRY	\$ 7.00 (----)	
WETB, 790, 5 KW (DAYS),	AC	MBS, \$ 8.00 (----)	
WKPT, 1400, 1 KW/250 W	MOR/AC	ABC-E, \$14.00 (Republic)	Home News (KINGSPORT)
WOKI, 1490, 1 KW/250 W	NOSTALGIA (Ham)	US 2, \$ 9.00 (----)	(BRISTOL)
WQUT-F, 101.5, 100 KW @ 1500,	CHR/AOR	US 1, \$40.00*	(Katz)
WTFM-F, 98.5, 100 KW @ 1260,	BTFL/EZ	ABC-E, \$24.00*	(Republic)
WXBQ-F, 96.9, 67 KW @ 2240,	COUNTRY	ABC-I, \$ NA	(Mc-Guild)
WZXY-F, 104.9, 1 KW @ 475,	AOR	Source, \$18.00*	(Torbet)
WIKQ-F, 94.9, 100 KW @ 1090,	AC	\$ 9.00 (----)	
WJSO-F, 99.3, 3 KW @ -79,	COUNTRY	\$16.00 (----)	
			Bloomington (JOHNSON CITY) Ken Maness
			Bahakel (KINGSPORT) T. Weinacht
			(BRISTOL) R.A. Morris
			(JONESBORO) Norm Thomas
			(ABINGDON, VA) Shane Southern
			(ELIZABETHTOWN) Clyde Roberts
			(JOHNSON CITY) Art Kelsey
			(KINGSPORT) George DeVault
			(BRISTOL) Paul Culp
			Bloomington (JOHNSON CITY) Ken Maness
			(KINGSPORT) Dave Widener
			(BRISTOL) W.L. Nininger
			(KINGSPORT) T. Weinacht
			(GREENVILLE) Ray Smith
			(ELIZABETHTOWN) Norm Thomas

JOHNSTOWN, PA

Arbitron Rank/Pop (12+): 134/220,600
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 164/265,000
 ADI # 79 (with Altoona)
 Average Person Rating: 17.3
 Market TSL: 23.3 hours

Stations: 27/15
 Diaries: 680/324:1/61.5%
 Sample Target: 610
 Standard Error: .791
 % Below Line: 17.4
 % Not Listed: 9.7

Est 1984 Revenue: \$3,900,000
 Gross Inc.:
 HH Inc.: \$22,652
 Retail \$: 1.2 Bil
 Pop per Station: 14,707
 # 1 Biller: NJAC \$710,000

	FAL	SPG	FAL	SPG	
12+ METRO 1/4/SHARE	84	84	83	83	
1. WKYE-F	55/14.4	---	10.4	---	7.9
2. WBXQ-F	37/ 9.7	---	5.3	---	4.8
3. NJAC	35/ 9.2	---	10.1	---	10.6
4. WDFE-F	31/ 8.1	---	7.1	---	4.8
5. WJNL	25/ 6.5	---	6.1	---	6.1
6. WCRO	24/ 6.3	---	5.3	---	6.6
7. WJNL-F	21/ 5.5	---	7.6	---	7.1
8. WGLU-F	18/ 4.7	---	4.8	---	4.5
9. WWZE-F	10/ 2.6	---	3.8	---	2.4
10.					
11.					
12.					
13.					
14.					
15.					

	12+ TSA 1/4/CUME
1. WKYE-F	76/919
2. WDFE-F	52/574
3. NJAC	43/596
4. WBXQ-F	39/417
5. WJNL-F	26/533
6. WJNL	25/317
7. WBXQ-F	25/396
8. WGLU-F	18/338
9. WDFG-F	17/186
10. KDKA	16/397
11.	
12.	
13.	
14.	
15.	

	12+ METRO CUME/ METRO CUME RATING	FAL	SPG
		84	84
1. WKYE-F	652/29.6	---	23.1
2. NJAC	469/21.3	---	20.4
3. NJNL-F	414/18.8	---	26.1
4. WCRO	385/17.5	---	16.6
5. WDFE-F	338/15.3	---	14.9
6. WJNL	317/14.4	---	16.9
7. WBXQ-F	315/14.3	---	12.9
8. WGLU-F	311/14.1	---	15.9
9. WWSF-F	184/ 8.3	---	8.0
10. WBZZ-F	174/ 7.9	---	4.3
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 63.19% (218 of 345) (SPG 84: 61.48%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBXQ-F	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WBXQ-F
2. WDFE-F	2. WDFE-F	2. WDFE-F	2. WBXQ-F	2. NJAC	2. WJNL	2. WJNL	2. WDFE-F	2. WDFE-F	2. WBXQ-F	2. WKYE-F
3.	3. WBXQ-F	3. WBXQ-F	3. WJNL-F	3. WBXQ-F	3. WJNL	3. NJAC	3. NJAC	3. WBXQ-F	3. WDFE-F	3. WDFE-F
4.	4. WGLU-F	4. WCRO	4. NJAC	4. WCRO	4. WJNL-F	4. WBXQ-F	4. WBXQ-F	4. NJAC	4. NJAC	4. NJAC
5.	5. WCRO	5.	5. WCRO	5. WJNL-F	5.	5.	5.	5.	5. WJNL-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBXQ-F	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WDFE-F	1. WDFE-F	1. WKYE-F	1. WKYE-F	1. WKYE-F
2. WKYE-F	2. WBXQ-F	2. WDFE-F	2. WBXQ-F	2. WJNL-F	2. WCRO	2. WKYE-F	2. WGLU-F	2. WDFE-F	2. WJNL-F
3.	3. WDFE-F	3. WCRO	3. WJNL-F	3. NJAC	4. WGLU-F	3. WGLU-F	3. WBXQ-F	3. WBXQ-F	3. WBXQ-F
4.	4. WGLU-F	4. WCRO	4. WCRO	4. WCRO	5. WBXQ-F	4. WCRO	4. WCRO	4. WCRO	4. WCRO
5.	5. WJNL-F	5.	5.	5. WBXQ-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	24 (1)	46 (2)	70 (3)	20.2	16.4	WADJ 1330 Somerset 1.8/3.8
AOR		49 (2)	49 (2)	14.2	13.7	WAMQ 1400 Loretto 1.3/1.8
AC/OLDIES/SOFT ROCK		90 (5)	90 (5)	26.0	23.5	WBEM 1350 Windber 1.6/4.1
MOR/VARIETY	60 (7)		60 (7)	17.3	9.0	WYQ-F 99.1 Evensburg 2.1/7.3
COUNTRY	44 (3)	10 (2)	54 (5)	15.6	26.5	WNCC 950 Barnesboro 2.4/6.7
BLACK/URBAN		2 (1)	2 (1)	0.6	0	WVSC 990 Somerset 2.1/5.0
BTLF MUSIC/EZ		6 (2)	6 (2)	1.7	6.0	WVSC-F 97.7 Somerset 2.4/8.3
NEWS/TALK				0	0	WFBG 1290 Altoona .8/4.3
NOSTALGIA		10 (1)	10 (1)	2.9	4.9	WFBG-F 98.1 Altoona .8/3.1
RELIGION/GOSPEL				0	0	WFRB 560 Frostburg, MD .3/1.6
SPANISH				0	0	WFRB-F 105.3 Frostburg, MD 1.3/2.0
CLASSICAL				0	0	
UNKNOWN/OTHERS		5 (1)	5 (1)	1.4	0	See Pittsburgh for the frequency and city of license of the following stations:
			346 (27)			KDKA 1.3/5.5 WPNT-F .5/3.9
						WAMO-F .5/1.6 WSHH-F .8/4.4
						WBZZ-F 2.4/7.9 WWSN-F .8/2.9
						WDSY-F .5/2.4

RADIO STATIONS

WCRO, 1230, 1 KW/250 W, CONTEMP	ABC-C, \$20.00 (Masla)	James London
NJAC, 850, 10 KW (DA-1), COUNTRY	NBC, \$28.00 (Mc-Guild)	Sandy Neri
WJNL, 1490, 1 KW/250 W, MOR	CBS,NBC-T, \$14.00 (Torbet)	Dick Elliott
WGLU-F, 92.1, 166 W @ 1042, AOR	ABC-R, \$24.00* (Masla)	Ralph Lovett
WJNL-F, 96.5, 50 KW @ 100, AC	US I, \$15.00 (Torbet)	Dick Elliott
WKYE-F, 95.5, 57 KW @ 1060, AC	, \$31.50 (Mc-Guild)	Sandy Neri
WBXQ-F, 94.3, 3 KW @ ? ? , CHR	ABC-F, \$26.50 (HNWH)	Neil Hart
WYQ-F, 99.1, 50 KW @ 500, COUNTRY	NBS, \$ 7.50 (P/W)	Helen Walker
WWZE-F, 101.7, .6 KW @ 570, NOSTALGIA	ABC-D, \$11.00 (P/W)	Mary Petsko
WVSC-F, 97.7, 3 KW @ 300, AC	ABC-I, \$10.00 (Market 4)	Dick Adams

MISCELLANEOUS COMMENTS WGLU-F sold for \$400,000...

KALAMAZOO

Arbitron Rank/Pop (12+): 147/177,700
 CNSA Rank/Pop: NA
 NSA Rank/Pop: 197/206,900
 ADI # 41 (with Grand Rapids)
 Average Person Rating: 15.1
 Market TSL: 19.9 hours

Stations: 18/7
 Diaries: 715/249:1/54.7%
 Sample Target: 610
 Standard Error: .702
 % Below Line: 31.8
 % Not Listed: 9.7

Est 1984 Revenue: \$5,100,000
 Gross Inc.:
 HH Inc.: \$27,236
 Retail \$: 1.4 Bill
 Pop per Station: 25,386
 # 1 Biller: WKFR-F \$1,600,000

	FAL	SPG	FAL	SPG	
12+ METRO 1/4/SHARE	84	84	83	83	
1. WKFR-F	42/15.7	16.7	14.8	15.6	11.5
2. WKZO	41/15.3	13.0	12.7	11.1	12.0
3. WQLR-F	29/10.8	10.1	7.1	9.4	9.7
4. WNNW-F	25/ 9.3	12.7	9.5	7.8	8.7
5. WKMI	21/ 7.8	8.7	6.9	4.9	8.5
6. WGRD-F	17/ 6.3	4.7	6.3	6.5	4.5
7. WJFM-F	17/ 6.3	3.6	3.2	3.0	5.5
8. WOOD-F	14/ 5.2	5.1	6.3	5.1	4.2
9. WJXQ-F	9/ 3.4	4.3	3.4	6.2	5.2
10. WLAV-F	9/ 3.4	3.3	5.3	4.6	5.5

BIRCH SHARE	12+ TSA 1/4/CUME
9.5	1. WKZO 58/970
9.0	2. WKFR-F 54/793
4.6	3. WQLR-F 43/581
6.6	4. WGRD-F 42/662
3.7	5. WNNW-F 36/450
12.4	6. WOOD-F 36/547
9.1	7. WLAV-F 29/309
2.0	8. WJFM-F 26/536
3.1	9. WKMI 21/377
9.1	10. WMAQ 15/165
	WJXQ-F 15/256

12+ METRO CUME/METRO CUME RATING	FAL	SPG	
	84	84	
1. WKZO	627/35.3	31.2	30.5
2. WKFR-F	603/33.9	35.8	29.6
3. WQLR-F	373/21.0	16.0	14.4
4. WKMI	348/19.6	19.7	17.0
5. WJFM-F	345/19.4	13.2	13.2
6. WGRD-F	344/19.4	17.5	15.8
7. WNNW-F	293/16.5	18.5	14.3
8. WOOD-F	258/14.5	13.6	13.4
9. WJXQ-F	156/ 8.8	11.0	9.8
10. WLAV-F	146/ 8.2	8.8	11.1

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- 15.

12+ FM SHARE (METRO): 69.83% (169 of 242) (SPG 84: 69.28%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGRD-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKZO	1. WKZO	1. WKFR-F	1. WKFR-F	1. WKZO	1. WKZO
2. WKFR-F	2. WKMI	2. WNNW-F	2. WNNW-F	2. WNNW-F	2. WQLR-F	2. WKFR-F	2. WQLR-F	2. WKZO	2. WKFR-F	2. WNNW-F
3. WJFM-F	3. WGRD-F	3. WKZO	3. WKZO	3. WNNW-F	3. WNNW-F	3. WNNW-F	3. WKZO	3. WQLR-F	3. WGRD-F	3. WKFR-F
4. WKMI	4. WJFM-F	4. WKMI	4. WKMI	4. WKMI	4. WQLR-F	4. WQLR-F	4. WNNW-F	4. WJFM-F	4. WQLR-F	4. WQLR-F
5. WKMI	5. WKMI	5. WKMI	5. WQLR-F	5. WQLR-F	5. WKMI	5. WKMI	5. WKMI	5. WGRD-F	5. WKMI	5. WOOD-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKZO
2. WKMI	2. WKMI	2. WNNW-F	2. WNNW-F	2. WNNW-F	2. WJXQ-F	2. WKMI	2. WKMI	2. WKMI	2. WKFR-F
3. WKZO	3. WKZO	3. WKZO	3. WKZO	3. WKZO	3. WLAV-F	3. WLAV-F	3. WLAV-F	3. WKMI	3. WKMI
4. WNNW-F	4. WNNW-F	4. WNNW-F	4. WQLR-F	4. WQLR-F	4. WJXQ-F	4. WJXQ-F	4. WNNW-F	4. WNNW-F	4. WNNW-F
5. WJFM-F	5. WJFM-F	5. WOOD-F	5. WJFM-F	5. WJFM-F	5. WKMI	5. WKMI	5. WKMI	5. WKMI	5. WKMI

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		79 (4)	79 (4)	32.6	26.2	WQSN 1470 Kalamazoo .4/2.5
AOR		18 (2)	18 (2)	7.4	9.9	WQSR 1420 Kalamazoo 2.2/6.6
AC/OLDIES/SOFT ROCK	21 (1)		21 (1)	8.7	13.0	WCUZ-F 101.3 Grand Rapids .4/1.2
MOR/VARIETY	44 (2)		44 (2)	18.2	15.4	WDFP-F 95.3 Battle Creek .4/1.8
COUNTRY	1 (1)	26 (2)	27 (3)	11.2	16.6	WKLQ-F 94.5 Holland 1.1/5.3
BLACK/URBAN				0	0	WFRN-F 104.7 Elkhart .7/2.4
BTL MUSIC/EZ		43 (2)	43 (2)	17.8	15.4	WGN 720 Chicago 1.1/2.4
NEWS/TALK	1 (1)		1 (1)	0.4	0.6	WMAQ 670 Chicago .4/2.2
NOSTALGIA				0	0	
RELIGION/GOSPEL	6 (1)	3 (2)	9 (3)	3.7	2.1	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0	

242 (18)

RADIO STATIONS

WBUK, 1360, 1 KW (DAYS), OFF AIR
 WQSN, 1470, 500 W (DAYS,DA), COUNTRY (KalaMusic) \$, \$10.00 (Masla) Fairfield Don Heckman
 WKMI, 1360, 5 KW/1 KW (DA-N), AC ABC-D, \$25.00 (HNWH) Bob Salmon
 WKPR, 1420, 1 KW (DAYS,DA), RELIGION \$, \$ 6.50 (----) Kuiper
 WKZO, 590, 5 KW (DA-N), MOR CBS,MBS, \$39.00 (Mc-Guild) Fetzer Stan Smart
 WKFR-F, 103.3, 50 KW @ 500, CHR (Drake-Chen) \$, \$55.00* (Eastman) (BATTLE CREEK) Dave Hicks
 WNNW-F, 98.5, 50 KW @ 500, COUNTRY ABC-E, \$41.00 (Christal) (COLDWATER) Gary Mallernee
 WQLR-F, 106.5, 33 KW @ 600, BTLF/EZ (KalaMusic) \$, \$27.00 (Masla) Fairfield Steve Trivers
 WQXC-F, 100.9, 3 KW @ 300, COUNTRY UPI, \$15.00 (Patt) (OUTSEGO) Bob Brink

Other ranked stations - See Grand Rapids or Lansing

MISCELLANEOUS COMMENTS WKLZ sold to Fairfield for \$175,000...WKNR/WKFR-F (Battle Creek) sold to Dave Hicks for \$3,250,000...WBUK (currently off air) sold for \$100,000...WAOP-F changes calls to WQXC-F...WKLZ changes calls to WQSN and format from News/Talk to Country...

KANSAS CITY

Arbitron Rank/Pop (12+): 27/1,205,100
 CMSA Rank/Pop: # 25
 NMSA Rank/Pop: 29/1,460,000
 ADI # 27
 Average Person Rating: 17.5
 Market TSL: 22.9 hours

Stations: 26/25
 Diaries: 1676/719:1/53.5%
 Sample Target: 1360
 Standard Error: .492
 % Below Line: 0.4
 % Not Listed: 5.7

Est. 1984 Revenue: \$34,500,000
 Gross Inc.:
 HH Inc.: \$28,709
 Retail \$: 9.7 Bil
 Pop per Station: 48,204
 # 1 Biller: WDAF \$4,600,000

12+ METRO	1/4/SHARE	WIN 85	FAL 84	SUM 84	SPG 84
1. WDAF	226/10.7	10.5	11.4	---	7.7
2. KMBR-F	180/ 8.5	7.8	7.5	---	9.7
3. KBEQ-F	150/ 7.1	8.9	6.7	---	8.4
4. KCMO	144/ 6.8	5.2	7.7	---	8.0
KYYS-F	144/ 6.8	5.9	5.8	---	5.9
6. KUDL-F	134/ 6.4	5.1	6.3	---	6.3
7. KLSI-F	127/ 6.0	5.4	6.5	---	6.9
8. KFKF-F	114/ 5.4	6.3	6.1	---	6.8
9. KPRS-F	100/ 4.7	4.5	4.7	---	4.7
10. KMBZ	97/ 4.6	4.9	4.9	---	4.6
KZZC-F	97/ 4.6	3.8	3.8	---	2.2
12. KCMO-F	79/ 3.8	3.3	4.1	---	3.7
13. KJLA	71/ 3.4	3.9	3.7	---	4.3
14. WHB	68/ 3.2	4.0	4.4	---	3.7
15. KKCI-F	49/ 2.3	3.4	2.7	---	3.0
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12+ TSA	1/4/CUME
1. WDAF	412/4885
2. KMBR-F	219/2440
3. KYYS-F	206/2862
4. KCMO	185/3097
5. KBEQ-F	164/3126
6. KUDL-F	156/2157
KZZC-F	156/2856
8. KLSI-F	130/1789
9. KFKF-F	124/1737
10. WHB	120/2426
11. KCMO-F	111/1346
12. KMBZ	105/1616
KPRS-F	105/1337
14. KKCI-F	89/1516
15. KJLA	75/1024

12+ METRO	CUME/	FAL	SPG
METRO	CUME RATING	84	84
1. KBEQ-F	2787/23.1	19.8	23.8
2. WDAF	2535/21.0	22.6	17.2
3. KCMO	2365/19.6	21.0	18.7
4. KYYS-F	2061/17.1	15.6	14.9
5. KMBR-F	1959/16.3	15.0	16.3
6. KUDL-F	1819/15.1	16.8	17.5
7. KZZC-F	1798/14.9	13.8	10.1
8. KLSI-F	1707/14.2	13.8	12.4
9. KFKF-F	1591/13.2	12.9	14.9
10. WHB	1450/12.0	14.2	12.3
11. KMBZ	1403/11.6	12.9	12.4
12. KPRS-F	1272/10.6	8.4	9.4
13. KCMO-F	1024/ 8.5	11.1	9.2
14. KKCI-F	980/ 8.1	8.9	10.3
15. KJLA	975/ 8.1	7.2	9.5

12+ FM SHARE (METRO): 63.49% (1261 of 1986) (SPG 84: 64.89%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBEQ-F	1. KYYS-F	1. KYYS-F	1. WDAF	1. WDAF	1. WDAF	1. WDAF	1. KMBR-F	1. WDAF	1. KCMO	1. WDAF
2. KZZC-F	2. KUDL-F	2. KUDL-F	2. KLSI-F	2. KMBR-F	2. KMBR-F	2. KMBR-F	2. WDAF	2. KMBR-F	2. KBEQ-F	2. KMBR-F
3. KYYS-F	3. KBEQ-F	3. KLSI-F	3. KUDL-F	3. KUDL-F	3. KCMO	3. KLSI-F	3. KUDL-F	3. KBEQ-F	3. KMBZ	3. KYYS-F
4. KPRS-F	4. KLSI-F	4. WDAF	4. KMBR-F	4. KLSI-F	4. KMBZ	4. KCMO	4. KLSI-F	4. KUDL-F	4. WDAF	4. KPRS-F
5. KKCI-F	5. KPRS-F	5. KBEQ-F	5. KYYS-F	5. KFKF-F	5. KFKF-F	5. KBEQ-F	5. KYYS-F	5. KYYS-F	5. KYYS-F	5. KBEQ-F
6.	6. KFKF-F	6. KMBR-F	6. KFKF-F	6. KYYS-F	KLSI-F	6. KMBZ	6. KBEQ-F	6. KFKF-F	6. KZZC-F	6. KCMO
7.	7. KZZC-F	7. KFKF-F	7. KBEQ-F	7. KCMO	7. KJLA	7. KYYS-F	7. KCMO	7. KLSI-F	7. KPRS-F	7. KFKF-F
8.	8.	8.	8.	8.	8.	8. KFKF-F	8. KFKF-F	8.	8.	8. KUDL-F
9.	9.	9.	9.	9.	9.	9. KUDL-F	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBEQ-F	1. KUDL-F	1. KUDL-F	1. KUDL-F	1. WDAF	1. KYYS-F	1. KYYS-F	1. KYYS-F	1. KYYS-F	1. WDAF
2. KYYS-F	2. KLSI-F	2. KLSI-F	2. KLSI-F	2. KMBR	2. KPRS-F	2. KBEQ-F	2. KUDL-F	2. WDAF	2. KYYS-F
3. KUDL-F	3. KBEQ-F	3. KBEQ-F	3. KMBR-F	3. KUDL-F	3. KCFX-F	3. KUDL-F	3. KFKF-F	3. KFKF-F	3. KMBR-F
4. KPRS-F	4. KYYS-F	4. KPRS-F	4. KBEQ-F	4. KLSI-F	KFKF-F	4. KFKF-F	4. KPRS-F	4. KUDL-F	4. KFKF-F
5. KZZC-F	5. KPRS-F	5. WHB	5. WDAF	5. KFKF-F	KUDL-F	5. KPRS-F	5. KBEQ-F	5. KLSI-F	5. KUDL-F
6. KLSI-F	6. KZZC-F	6. KYYS-F	6. KPRS-F	6. KPRS-F	6.	6. KKCI-F	6. KCMO-F	6. KBEQ-F	6. KLSI-F
7. KFKF-F	7.	7. KZZC-F	7.	7.	7.	7. KLSI-F	KKCI-F	7. KCMO-F	7. KCMO
8.	8.	8. KMBR-F	8.	8.	8.	8.	KLSI-F	8.	8.
9.	9.	WDAF	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG B4 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		247 (2)	247 (2)	12.4	14.9	KBSH 1030 Blue Springs .7/1.4
AOR		237 (4)	237 (4)	11.9	9.5	KCAC-F 107.3 Lexington .4/1.2
AC/OLDIES/SOFT ROCK	68 (1)	261 (2)	329 (3)	16.6	17.8	KCCV 1510 Independence 1.0/2.0
MOR/VARIETY	15 (1)		15 (1)	0.8	0	KGFX-F 100.7 Harrisonville 1.8/7.2
COUNTRY	230 (2)	193 (2)	423 (4)	21.2	20.3	KGNW 1380 Fairway, KS .9/1.9
BLACK/URBAN	25 (1)	100 (1)	125 (2)	6.3	5.0	KCXL 1140 Liberty 1.2/2.9
BTFL MUSIC/EZ		180 (1)	180 (1)	9.1	10.2	KEXS 1090 Excelsior Spgs .7/2.0
NEWS/TALK	241 (2)		241 (2)	12.1	13.7	KFKF 1360 Kansas City .2/1.1
NOSTALGIA	71 (1)		71 (1)	3.6	4.6	KPRT 1590 Kansas City .9/3.2
RELIGION/GOSPEL	75 (4)		75 (4)	3.8	2.2	KXTR-F 96.5 Kansas City 1.7/5.2
SPANISH				0	0	KLZR-F 105.9 Lawrence, KS .3/2.1
CLASSICAL		35 (1)	35 (1)	1.8	1.9	
UNKNOWN/OTHERS		8 (1)	8 (1)	0.4	0	
1986 (26)						

RADIO STATIONS

AM STATIONS

KBEA, 1480, 1 KW/500 W (DA-N), NEWS/TALK	, \$ 14.00 (P/W)		Roger Ingram
KCCV, 1510, 10 KW (DAYS), RELIGION	, \$ 20.00 (----)		Richard Bott
KCMO, 810, 50 KW/5 KW (DA-N), NEWS/TALK	CBS, MBS, \$ 86.25 (MMR)		Summit Craig Scott
KFKF-F, 1340, 1 KW/250 W, COUNTRY	, \$ NA (Mc-Guild)		Sconnix Tom Bresnahan
KJLA, 1190, 5 KW/250 W (DA-N), NOSTALGIA (Ham)	, \$ 25.00 (Weiss)		Chip Osborn
KMBZ, 980, 5 KW (DA-N), NEWS	ABC-I, \$ 59.00* (Torbet)	Bonneville	Linda McFadden
KPRT, 1590, 1 KW (DAYS), GOSPEL	MBS, \$ 25.00 (HNWH)		John Carter
WDAF, 610, 5 KW, COUNTRY	ABC-E, \$105.00* (Katz)	Taft	Tom Connolly
WHB, 710, 10 KW/5 KW (DA-2), AC	NBC, \$ 60.00 (Christal)	Shamrock	Bob Zuroweste
KCNW, 1380, 2.5 KW (DAYS), RELIGION	, \$ 18.00 (----)	Universal	Andy Willoughby

FM STATIONS

KBEQ-F, 104.3, 50 KW @ 1150, CHR	ABC-C, \$ 68.00 (Republic)	Capitol-Goodman	
KCFX-F, 100.7, 100 KW @ 847, AOR	, \$ 43.00 (Weiss)	(HARRISONVILLE)	Gary Resmes
KCMO-F, 94.9, 100 KW @ 1057, COUNTRY	, \$ 61.00 (MMR)	Summit	Craig Scott
KFKF-F, 94.1, 100 KW @ 460, COUNTRY	, \$ 58.00 (Mc-Guild)	Sconnix	Tom Bresnahan
KCMG-F, 106.5, 100 KW @ 880, BLACK/URBAN	CBS-R, \$ 40.00* (CBS)		
KLSI-F, 93.3, 100 KW @ 428, AC	ABC-D, \$ 75.00 (Selcom)	Sandusky	Steve Dinkel
KMBR-F, 99.7, 100 KW @ 950, BTFL (Donne)	, \$ 76.00* (Torbet)	Bonneville	Linda McFadden
KPRS-F, 103.3, 100 KW @ 450, BLACK	NBN, \$ 38.00 (HNWH)		John Carter
KUDL-F, 98.1, 100 KW @ 550, AC	APR, \$ 80.00* (Christal)	Shamrock	Bob Zuroweste
KXTR-F, 96.5, 100 KW @ 546, CLASSICAL	US II, \$ 30.00 (CNBS)		Roger Ingram
KYYZ-F, 102.1, 100 KW @ 940, AOR (Burk-Abr)	Source, \$ 77.00* (Katz)	Taft	Mike Costello
KZZC-F, 98.9, 100 KW @ 988, CHR	, \$ 36.00 (Eastman)	(LEAVENWORTH)	Mark Wodlinger

CALL LETTER CHANGES

KKCI changes to KCMG (June)
KCMO-F changes to KBKC (July)

FORMAT CHANGES

KDMG: from AOR to Urban (June)
KBKC: from Country to CHR (July)

STATION SALES

KKCI-F (Liberty):
\$4,200,000 (Chapman)

MISCELLANEOUS COMMENTS

WIBW (Topeka) hold the rights to the KC Royals...

KNOXVILLE

Arbitron Rank/Pop (12+): 67/496,100
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 84/581,900
 ADI # 59
 Average Person Rating: 17.9
 Market TSL: 23.4 hours

Stations: 21/19
 Diaries: 1150/431:1/51.9%
 Sample Target: 890
 Standard Error: .589
 % Below Line: 1.2
 % Not Listed: 7.5

Est 1984 Revenue: \$9,900,000
 Gross Inc.:
 HH Inc.: \$24,298
 Retail \$: 3.4 Bil
 Pop per Station: 26,111
 # 1 Biller: WIVK-F \$2,500,000

		FAL	SPG	FAL	SPG	BIRCH			12+ METRO CUME/	FAL	SPG	
		84	84	83	83	SHARE	12+ TSA	1/4/CUME	METRO CUME RATING	84	84	
1.	WIVK-F 207/23.3	21.6	19.6	18.4	21.6	25.3	1.	WIVK-F 348/3235	1.	WIVK-F 1940/39.1	36.0	31.2
2.	WIMZ-F 156/17.5	15.8	18.6	11.5	10.3	20.6	2.	WOKI-F 242/3146	2.	WIMZ-F 1729/34.9	29.3	29.5
3.	WEZK-F 129/14.5	14.8	15.8	14.8	11.8	10.9	3.	WIMZ-F 209/2588	3.	WOKI-F 1110/22.4	24.3	24.0
4.	WOKI-F 73/ 8.2	7.7	9.8	11.1	10.2	9.4	4.	WEZK-F 181/1638	4.	WEZK-F 1093/22.0	24.9	23.3
5.	WMYU-F 60/ 6.7	8.0	7.0	8.7	9.4	7.0	5.	WMYU-F 92/1497	5.	WMYU-F 961/19.4	21.0	19.2
6.	WIVK 40/ 4.5	4.3	3.4	4.9	5.0	3.4	6.	WIVK 51/ 630	6.	WNOX 532/10.7	15.0	14.2
7.	WNOX 23/ 2.6	5.7	4.0	6.1	4.2	3.7	7.	WQUT-F 33/ 557	7.	WIVK 495/10.0	8.9	8.1
8.	WKGN 16/ 1.8	1.0	1.6	1.8	1.7	1.8	8.	WCRK 28/ 293	8.	WRJZ 270/ 5.4	4.7	6.1
	WRJZ 16/ 1.8	1.1	1.9	3.9	6.4	1.7	9.	WNOX 26/ 615	9.	WKGN 231/ 4.7	3.4	4.8
10.	WSEV 15/ 1.7	1.6	---	---	---	1.4	10.	WRJZ 18/ 323	10.	WSEV 184/ 3.7	2.7	---
11.							11.		11.			
12.							12.		12.			
13.							13.		13.			
14.							14.		14.			
15.							15.		15.			

12+ FM SHARE (METRO): 78.98% (650 of 823) (SPG 84: 81.24%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIMZ-F	1. WIMZ-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F+1	1. WIVK-F	1. WIVK-F+1	1. WIMZ-F	1. WIVK-F
3. WOKI-F	2. WIVK-F	2. WIMZ-F	2. WIMZ-F	2. WEZK-F	2. WEZK-F	2. WIMZ-F+2	2. WEZK-F	2. WIMZ-F+2	2. WIVK-F	2. WIMZ-F
4.	3. WMYU-F	3.	3. WEZK-F	3. WEZK-F	3.	3. WEZK-F	3. WIMZ-F	3. WEZK-F	3. WOKI-F	3. WEZK-F
5.	4. WOKI-F	4.	4. WMYU-F	4. WMYU-F	4.	4. WMYU-F	4. WMYU-F	4. WOKI-F	4. WEZK-F	4. WOKI-F
	5.	5.	5.	5.	5.	5. WOKI-F	5. WOKI-F	5. WMYU-F	5. WMYU-F	5. WMYU-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIMZ-F	1. WIMZ-F	1. WIMZ-F	1. WIVK-F	1. WIVK-F	1. WIMZ-F	1. WIMZ-F	1. WIMZ-F	1. WIVK-F	1. WIVK-F
2. WIVK-F	2. WIVK-F	2. WIVK-F	2. WIMZ-F	2. WEZK-F	2.	2.	2. WIVK-F	2. WIMZ-F	2. WIMZ-F
3. WOKI-F	3. WMYU-F	3. WMYU-F	3. WMYU-F	3. WIMZ-F	3.	3.	3.	3.	3. WEZK-F
4.	4. WOKI-F	4. WEZK-F	4. WOKI-F	4. WMYU-F	4.	4.	4.	4.	4. WMYU-F
5.	5.	5.	5. WEZK-F	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	1 (1)	76 (2)	77 (3)	9.4	12.1	WBMK 1430 Knoxville 1.1/2.1
AOR		156 (1)	156 (1)	19.0	20.7	WBZW 1040 Powell 1.6/1.4
AC/OLDIES/SOFT ROCK		60 (1)	60 (1)	7.3	10.0	WGAP 1400 Maryville 1.5/3.6
MOR/VARIETY	7 (1)		7 (1)	0.9	---	WIMZ 1240 Knoxville .1/3.2
COUNTRY	99 (5)	220 (2)	319 (7)	38.8	33.6	WJFC 1480 Jefferson City .3/1.0
BLACK/URBAN	10 (1)		10 (1)	1.2	1.5	WKNF-F 94.3 Oak Ridge 1.0/2.8
BTFM MUSIC/EZ		129 (1)	129 (1)	15.7	17.6	WKXV 900 Knoxville .8/2.8
NEWS/TALK	16 (1)		16 (1)	1.9	1.8	WNKX-F 95.3 Clinton 1.5/3.7
NOSTALGIA	14 (1)		14 (1)	1.7	0	WYSH 1380 Clinton .9/1.4
RELIGION/GOSPEL	26 (3)		26 (3)	3.2	2.8	WCRK 1150 Morristown .8/1.3
SPANISH				0	0	WQUT-F 101.5 Johnson City .3/ .9
CLASSICAL				0	0	
UNKNOWN/OTHERS		9 (1)	9 (1)	1.1	0	
			823 (21)			

RADIO STATIONS

WBMK, 1430, 1 KW (DAYS,DA), BLACK	\$14.00 (----)		Jerry Mason
WIMZ, 1240, 1 KW/250 W, CHR (TM)	\$25.00* (Blair)	Stoner	Bruce Dodge
WITA, 1490, 1 KW/250 W, RELIGION	\$ 9.00 (----)		Dave Jones
HIVK, 850, 50 KW (DAYS,DA), COUNTRY	ABC-E, \$25.00 (Katz)	Dick	Bobby Denton
WKGN, 1340, 1 KW/250 W, TALK/NEWS	MBS,ABC-T, \$17.00* (----)		Fred Jacobs
WKXV, 900, 1 KW (DAYS), RELIGION	\$10.00 (----)		Bob Lawson
WNOX, 990, 10 KW (DA-N), COUNTRY	CBS, \$24.00 (Christal)	ELF	Bobby Bohn
WRJZ, 620, 5 KW (DA-N), RELIGION	\$16.00 (----)		
WSKT, 1580, 5 KW (DAYS), RELIGION	\$ 6.00 (----)		Ed Hunter
WEZK-F, 97.5, 100 KW @ 1250, BTFM/EZ (Bonne)	\$57.00* (Torbet)	South Central	Carlos Kivett
WIMZ-F, 103.5, 100 KW @ 1800, CHR/AOR (Burk-Abbr) Source, \$60.00* (Blair)		Stoner	Bruce Dodge
WIVK-F, 107.7, 100 KW @ 1970, COUNTRY	ABC-E, \$100.00* (Katz)	Dick	Bobby Denton
WMYU-F, 102.1, 100 KW @ 1000, AC	\$45.00* (Mc-Guild)	Republic (SEVIERVILLE)	Gary Downs
WNKX-F, 95.3, 3 KW @ 300, COUNTRY	CBS, \$20.00* (Christal)	ELF (CLINTON)	Bobby Bohn
WOKI-F, 100.3, 100 KW @ 2000, CHR	ABC-F, \$52.50 (Selcom)	(OAK RIDGE)	John Perkie

MISCELLANEOUS COMMENTS WSEV/WMYU-F (Sevierville) sold by Sungroup to Republic for \$3,400,000 (est)...

LAFAYETTE, LA

Arbitron Rank/Pop (12+): 148/176,600
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 195/222,000
 ADI # 111
 Average Person Rating: 17.3
 Market TSL: 22.9 hours

Stations: 16/6
 Diaries: 641/276:1/42.6%
 Sample Target: 550
 Standard Error: .811
 % Below Line: 37.3
 % Not Listed: 10.5

Est 1984 Revenue: \$6,400,000
 Gross Inc.: \$38,681
 HH Inc.: \$
 Retail \$: 1.4 Bil
 Pop per Station: 29,433
 # 1 Biller: KTDY-F \$1,900,000

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83
1. KSMB-F	53/17.4	---	10.4	---	12.7
2. KJCB	49/16.1	---	11.4	---	16.6
3. KTDY-F	31/10.2	---	17.0	---	15.3
4. KRUF	24/7.9	---	7.3	---	1.3
5. KXKW	20/6.6	---	8.3	---	10.0
6. KDEA-F	16/5.2	---	5.2	---	5.2
KTIZ-F	16/5.2	---	6.6	---	1.7
8. WGGZ-F	13/4.3	---	4.8	---	4.8
9. KPFL	12/3.9	---	3.8	---	4.4
KMDL-F	12/3.9	---	5.5	---	7.4
11. KASC-F	11/3.6	---	3.5	---	4.8
12. KVOL	8/2.6	---	2.8	---	6.1
13.					
14.					
15.					

12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 84	SPG 84
1. KSMB-F	135/1497	---	23.5
2. KJCB	89/794	---	32.7
3. KMDL-F	61/533	---	16.8
4. KTDY-F	49/984	---	19.2
5. KDEA-F	39/388	---	18.6
6. KTIZ-F	36/497	---	11.7
7. KRUF	34/393	---	14.5
8. KVOL	34/481	---	10.8
9. KASC-F	26/293	---	12.3
10. WGGZ-F	20/492	---	14.6
11.		---	11.6
12.		---	NA
13.			
14.			
15.			

12+ FM SHARE (METRO): 58.33% (161 of 276) (SPG 84: 63.16%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSMB-F	1. KSMB-F	1. KSMB-F	1. KSMB-F	1. KJCB	1. KJCB	1. KSMB-F	1. KSMB-F	1. KSMB-F	1. KJCB	1. KSMB-F
2. KRUF	2. KJCB	2. KJCB	2. KTDY-F	2. KSMB-F	2. KXKW	2. KJCB	2. KJCB	2. KJCB	2. KSMB-F	2. KJCB
3. KJCB	3. KTDY-F	3. KTDY-F	3. KJCB	3. KTDY-F	3. KDEA-F	3. KTDY-F	3. KTDY-F	3. KTDY-F	3.	3. KTDY-F
4. KTDY-F	4.	4.	4.	4.	4. KTDY-F	4. KPFL	4. KXKW	4.	4.	4. KXKW
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSMB-F	1. KSMB-F	1. KSMB-F	1. KJCB	1. KJCB	1. KSMB-F	1. KSMB-F	1. KSMB-F	1. KSMB-F	1. KSMB-F
2. KJCB	2. KJCB	2. KJCB	2. KSMB-F	2. KTDY-F	2. KJCB	2. KJCB	2. KTDY-F	2. KJCB	2. KJCB
3.	3. KTDY-F	3. KTDY-F	3. KTDY-F	3. KSMB-F	3. KTIZ-F	3. KTDY-F	3.	3. KTDY-F	3. KTDY-F
4.	4. KRUF	4.	4. KRUF	4.	4.	4. KTIZ-F	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		97 (3)	97 (3)	35.1	19.9	KAJN-F 102.9 Crowley 2.0/4.5
AOR				0	0	KANE 1240 New Iberia .7/2.5
AC/OLDIES/SOFT ROCK	8 (1)	2 (1)	10 (2)	3.6	10.5	WQXY-F 100.7 Baton Rouge .7/2.9
MOR/VARIETY				0	0	WYNK-F 101.5 Baton Rouge .3/2.7
COUNTRY	20 (1)	24 (3)	44 (4)	15.9	19.5	
BLACK/URBAN	73 (2)	16 (1)	89 (3)	32.2	27.4	
BTFL MUSIC/EZ		16 (1)	16 (1)	5.8	5.6	
NEWS/TALK	12 (1)	12 (1)	24 (2)	4.3	0	
NOSTALGIA				0	0	
RELIGION/GOSPEL		6 (1)	6 (1)	2.1	1.5	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS	2 (1)		2 (1)	0.7	0	
			276 (16)			

RADIO STATIONS

KJCB, 770, 1 KW/500 W (DA-N), BLACK	SBN, \$21.00 (----)	Joshua Jackson
KPEL, 1420, 1 KW/500 W (DA-N), NEWS/TALK	ABC-I, CBS, NBC-T, \$26.00 (Christal)	Ron Gomez
KVOL, 1330, 5 KW/1 KW (DA-N), OLDIES	NBC, \$17.00 (Mc-Guild)	Carl Enna
KXKW, 1520, 10 KW/500 W (DA-1), COUNTRY	, \$28.00 (Blair)	Clark White
KRUF, 960, 1 KW (DAYS), BLACK	, \$13.00 (----)	(ABBEVILLE) Garland Bernard
KDEA-F, 99.1, 50 KW @ 441, BTFL/EZ (KalaMusic)	, \$17.00 (Roslin)	(NEW IBERIA) Don Bonin
KMDL-F, 97.7, 3 KW @ 300, COUNTRY (Drake-Chen)	, \$13.00 (----)	(KAPLAN) Ernest Alexander
KSMB-F, 94.5, 100 KW @ 1150, CHR	, \$30.00* (Blair)	Mike Mitchell
KTDY-F, 99.9, 100 KW @ 500, CHR	, \$32.00 (Christal)	Ron Gomez
KASC-F, 104.9, 3 KW @ 300, COUNTRY	, \$13.00 (----)	(ABBEVILLE) Garland Bernard
KTIZ-F, 96.9, 100 KW @ 1450, BLACK	CBS-R, \$17.00 (Katz)	(ALEXANDRIA) Bill Lynch

MISCELLANEOUS COMMENTS KPFL changes from MOR to News/Talk...KSMB reclassified as CHR...

LAKELAND-WINTER HAVEN

Arbitron Rank/Pop (12+): 107/300,500
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 126/363,000
 Tampa ADI
 Average Person Rating: 15.8
 Market TSL: 21.6 hours

Stations: 20/7
 Diaries: 737/408:1/53.1%
 Sample Target: 680
 Standard Error: .729
 % Below Line: 50.1
 % Not Listed: 15.8

Est 1984 Revenue: \$5,200,000
 Gross Inc.:
 HH Inc.: \$25,258
 Retail \$: 1.9 Bil
 Pop per Station: 42,929
 # 1 Biller: NA

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83
1. WPCV-F	64/13.4	---	12.8	---	13.7
2. WVFM-F	63/13.2	---	11.2	---	13.5
3. WRBQ-F	40/ 8.4	---	9.4	---	8.8
4. WYNF-F	35/ 7.4	---	7.5	---	9.8
5. WHLY-F	33/ 6.9	---	5.2	---	1.6
6. WJAB	28/ 5.9	---	5.9	---	5.1
7. WFLA-F	24/ 5.0	---	6.4	---	4.9
8. WGTQ	19/ 4.0	---	5.0	---	5.1
9. WQNN	15/ 3.2	---	1.6	---	2.4
10. WQYK-F	13/ 2.7	---	2.3	---	3.5
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WVFM-F	90/790
2. WPCV-F	78/787
3. WHLY-F	48/505
4. WRBQ-F	41/698
5. WYNF-F	37/481
6. WFLA-F	35/493
7. WJAB	28/230
8. WBJW-F	26/480
9. WQYK-F	24/236
10. WJYO-F	23/268
11.	
12.	
13.	
14.	
15.	

12+ METRO	CUME/ METRO	CUME/ RATING	FAL 84	SPG 84
1. WPCV-F	684/22.8	---	22.7	
2. WRBQ-F	662/22.0	---	23.9	
3. WVFM-F	535/17.8	---	18.4	
4. WYNF-F	420/14.0	---	15.7	
5. WHLY-F	336/11.2	---	11.7	
6. WFLA-F	330/11.0	---	8.7	
7. WBJW-F	287/ 9.6	---	9.2	
8. WGTQ	268/ 8.9	---	10.6	
9. WJAB	230/ 7.7	---	8.1	
10. WQNN	228/ 7.6	---	5.9	
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 77.31% (310 of 401) (SPG 84: 78.85%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHLY-F	1. WYNF-F	1. WPCV-F	1. WPCV-F	1. WPCV-F	1. WPCV-F	1. WPCV-F	1. WPCV-F	1. WPCV-F	1. WPCV-F	1. WVFM-F
2. WRBQ-F	2. WPCV-F	2. WRBQ-F	2. WRBQ-F	2. WRBQ-F	2. WVFM-F	2. WVFM-F	2. WVFM-F	2. WVFM-F	2. WHLY-F	2. WPCV-F
3. WYNF-F	WRBQ-F	3. WYNF-F	3. WFLA-F	3. WFLA-F	3. WFLA-F	3. WRBQ-F	3. WYNF-F	3. WYNF-F	3. WVFM-F	3. WRBQ-F
4.	4. WJAB	4. WJAB	4. WYNF-F	4. WVFM-F	4. WGTQ	4. WYNF-F	4. WFLA-F	4. WHLY-F	4. WRBQ-F	4. WYNF-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WJAB

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WJAB	1. WJAB	1. WJAB	1. WPCV-F	1. WPCV-F	1. WHLY-F	1. WYNF-F	1. WPCV-F	1. WPCV-F	1. WPCV-F
2. WHLY-F	2. WRBQ-F	2. WRBQ-F	2. WJAB	2. WVFM-F	2. WYNF-F	2. WPCV-F	2. WYNF-F	2. WYNF-F	2. WFLA-F
3. WPCV-F	3. WPCV-F	3. WYNF-F	3. WRBQ-F	3. WRBQ-F	3. WGTQ	3. WHLY-F	3. WFLA-F	3. WRBQ-F	3. WRBQ-F
4. WRBQ-F	4. WPCV-F	4. WPCV-F	4. WVFM-F	4. WJAB	4. WRBQ-F	4. WRBQ-F	4. WRBQ-F	4. WHLY-F	4. WYNF-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WFLA-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO	SHARE & CUME RATING	
TOP 40/CHR/CONTEMP		84 (3)	84 (3)	21.0	20.5	WSIR	1490 Winter Haven 1.5/3.0	
AOR		35 (1)	35 (1)	8.8	10.0	WTNB	1570 Auburndale .8/2.6	
AC/OLDIES/SOFT ROCK		41 (3)	41 (3)	10.3	15.5	WBJW-F	105.1 Orlando 2.3/9.6	
MOR/VARIETY		0	0	0	0.6	WVFM-F	103.3 Bradenton .6/1.3	
COUNTRY	29 (2)	84 (4)	113 (6)	28.3	26.8	WH00-F	96.5 Orlando .6/2.5	
BLACK/URBAN	36 (2)		36 (2)	9.0	9.1	WQYK-F	100.7 Tampa 1.3/4.2	
BTLF MUSIC/EZ		66 (2)	66 (2)	16.5	15.3	WJYO-F	107.7 Orlando 2.3/5.7	
NEWS/TALK				0	0	WSUN	620 St. Petersburg 2.1/4.6	
NOSTALGIA	22 (2)		22 (2)	5.5	2.1	WTMP	1150 Tampa 1.7/4.6	
RELIGION/GOSPEL				0	0	WKKA-F	92.3 Orlando .8/4.0	
SPANISH				0	0			
CLASSICAL				0	0			
UNKNOWN/OTHERS	4 (1)		4 (1)	1.0	0			
			400 (20)					

RADIO STATIONS

WLKF, 1430, 5 KW/1 KW	, AC (Churchill)	, \$17.00 (Torbet)	Root	Bud Kurtz
WQNN, 1230, 1 KW/250 W	, MOR/NOST	NBC, \$ NA (HNWH)	Hall	Arthur Rowbotham
WJAB, 1330, 1 KW (DAYS)	, BLACK	NBN, \$ 8.00 (----)		Hugh Hughes
WGTQ, 540, 50 KW/1 KW (DA-2)	, COUNTRY	ABC-E, \$19.00 (Christal)	Hubbard (CYPRESS GARDENS)	Jim Bocoock
WSIR, 1490, 1 KW/250 W	, NOSTALGIA	CBS, \$10.00 (Weiss)	(WINTER HAVEN)	Debra Anscombe
WPCV-F, 97.5, 100 KW @ 499	, COUNTRY (Drake-Chen)	NBC, \$41.00* (HNWH)	Hall	Arthur Rowbotham
WVFM-F, 94.1, 100 KW @ 500	, BTLF/EZ	, \$38.00 (Torbet)	Root	Bud Kurtz

MISCELLANEOUS COMMENTS WSIR sold for \$466,000...

LANCASTER

Arbitron Rank/Pop (12+): 103/314,400
 CNSA Rank/Pop: NA
 MSA Rank/Pop: 118/379,700
 Harrisburg ADI
 Average Person Rating: 18.0
 Market TSL: 23.8 hours

Stations: 26/7
 Diaries: 805/391:1/58.5%
 Sample Target: 700
 Standard Error: .707
 % Below Line: 46.51
 % Not Listed: 13.6

Est 1984 Revenue: \$4,500,000
 Gross Inc.:
 HH Inc.: \$27,961
 Retail \$: 2.0 Bil
 Pop per Station: 44,914
 #1 Biller: WLAN-F \$1,300,000

	FAL	SPG	FAL	SPG	
12+ METRO 1/4/SHARE	84	84	83	83	
1. WNCF-F	87/15.4	12.5	12.5	13.4	10.7
2. WLAN-F	71/12.6	11.2	10.8	9.2	10.5
3. WSBA-F	58/10.3	8.1	6.0	10.2	7.6
4. WRKZ-F	54/ 9.6	14.0	8.1	7.2	9.6
5. WDAC-F	43/ 7.6	7.4	4.5	4.2	6.1
6. WIOV-F	37/ 6.5	7.7	13.9	12.3	12.7
7. WHTF-F	16/ 2.8	2.9	4.0	1.9	.6
8. WQXA-F	15/ 2.7	2.4	3.8	3.6	2.2
9. WRFY-F	14/ 2.5	1.7	2.5	2.6	3.3
WSBA	14/ 2.5	2.8	3.8	3.6	3.5

12+ TSA 1/4/CUME	
1. WRKZ-F	158/1723
2. WNCF-F	154/1477
3. WQXA-F	127/1654
4. WSBA-F	124/1223
5. WNNK-F	100/1329
6. WLAN-F	91/1290
7. WDAC-F	65/ 668
WSBA	65/ 839
9. WHTF-F	56/ 752
10. WIOV-F	55/ 683

12+ METRO CUME/ METRO CUME RATING	FAL	SPG	
	84	84	
1. WLAN-F	899/28.6	28.8	29.1
2. WNCF-F	738/23.5	20.1	23.2
3. WRKZ-F	557/17.7	19.7	16.8
4. WSBA-F	544/17.3	18.4	14.9
5. WIOV-F	454/14.4	17.0	20.2
6. WDAC-F	432/13.7	11.8	10.4
7. WQXA-F	356/11.3	11.6	13.1
8. WRFY-F	267/ 8.5	7.1	7.6
9. KYW	201/ 6.4	5.6	6.9
10. WHTF-F	167/ 5.3	8.4	9.1
WSBA	167/ 5.3	9.6	8.5

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14.
15.

12+ FM SHARE (METRO): 89.75% (438 of 888) (SPG 84: 86.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WSBA-F	1. WSBA-F	1. WNCF-F	1. WNCF-F	1. WNCF-F	1. WNCF-F	1. WLAN-F	1. WNCF-F
2. WSBA-F	2. WSBA-F	2. WSBA-F	2. WRKZ-F	2. WRKZ-F	2. WIOV-F	2. WSBA-F	2. WLAN-F	2. WLAN-F	2. WNCF-F	2. WLAN-F
3. WRKZ-F	3. WRKZ-F	3. WRKZ-F	3. WLAN-F	3. WNCF-F	3. WRKZ-F	3. WRKZ-F	3. WLAN-F	3. WSBA-F	3. WDAC-F	3. WRKZ-F
4. WHTF-F	4. WHTF-F	4. WNCF-F	4. WNCF-F	4. WLAN-F	4. WSBA-F	4. WSBA-F	4. WRKZ-F	4. WRKZ-F	4. WIOV-F	4. WDAC-F
5. 5.	5.	5.	5.	5. WIOV-F	5. WIOV-F	5. WDAC-F	5. 5.	5.	WRKZ-F	5. WIOV-F
6. WIOV-F									WSBA-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLAN-F	1. WLAN-F	1. WSBA-F	1. WSBA-F	1. WSBA-F	1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WSBA-F
2. WSBA-F	2. WSBA-F	2. WRKZ-F	2. WLAN-F	2. WNCF-F	2. 2.	2. WSBA-F	2. WSBA-F	2. WSBA-F	2. WRKZ-F
3. WHTF-F	3. WRKZ-F	3. WLAN-F	3. WRKZ-F	3. WRKZ-F	3. 3.	3. WRKZ-F	3. WRKZ-F	3. WRKZ-F	3. WLAN-F
4. 4. WHTF-F	4. 4.	4. WNCF-F	4. WNCF-F	4. WLAN-F	4. 4.	4. 5.	4. 5.	4. WNCF-F	4. WNCF-F
5. 5.	5.	5.	5.	5. WIOV-F	5. 5.	5. 5.	5. 5.	5. 5.	5. WIOV-F

FORMATS

	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		127 (6)	127 (6)	26.0	25.7	WGSA 1310 Ephrata 1.2/3.9
AOR		13 (3)	13 (3)	2.7	6.3	WLAN 1390 Lancaster 1.4/4.5
AC/OLDIES/SOFT ROCK		60 (2)	60 (2)	12.3	8.8	WLPA 1490 Lancaster 1.4/4.9
MOR/VARIETY	31 (4)		31 (4)	6.4	8.4	WGCB-F 96.1 Red Lion .5/2.0
COUNTRY		91 (2)	91 (20)	18.6	25.5	WHP 580 Harrisburg .4/1.8
BLACK/URBAN		3 (1)	3 (1)	0.6	0	WHP-F 97.3 Harrisburg .9/2.1
BTFL MUSIC/EZ		92 (2)	92 (2)	18.9	15.5	WRNK-F 104.1 Harrisburg .7/2.4
NEWS/TALK	11 (2)		11 (2)	2.3	1.3	WYCR-F 98.5 York .5/5.0
NOSTALGIA	8 (1)		8 (1)	1.6	2.7	WBYO-F 107.5 Boyertown 1.1/3.0
RELIGION/GOSPEL		49 (2)	49 (2)	10.0	5.9	
SPANISH				0	0	See Philadelphia for the frequency and city of license of the following stations:
CLASSICAL				0	0	
UNKNOWN/OTHERS		3 (1)	3 (1)	0.6	0	KYW 1.2/6.4 WDMR-F 1.1/2.5
			488 (26)			WCAU .7/1.7 WUSL-F .5/1.4
						WCAU-F 1.2/4.5 WYSP-F .7/3.1
						WNGK-F .4/1.2

RADIO STATIONS

WGSA, 1310, 5 KW (DAYS,DA), MOR, \$13.00 (Masla) (EPHRATA)
WLAN, 1390, 5 KW/1 KW (DA-2), AC/MOR (TM) CBS,MBS, \$ NA (HNNH)
WLPA, 1490, 1 KW/250 W, NOSTALGIA (Drake-Chen) NBC, \$10.00* (Torbet) Hall
WDAC-F, 94.5, 50 KW @ 500, RELIGION MBS, \$15.00 (Savalli)
WIOV-F, 105.1, 50 KW @ 500, COUNTRY ABC-E, \$28.00* (Republic) Brill (EPHRATA)
WLAN-F, 96.9, 50 KW @ 500, CHR CBS-R,ABC-F, \$32.00* (HNNH)
WNCF-F, 101.3, 50 KW @ 500, BTFL/EZ NBC, \$33.00* (Torbet) Hall

Other ranked stations - See Harrisburg or York
 WRFY - See Reading

LANSING

Arbitron Rank/Pop (12+): 93/349,000
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 109/418,200
 ADI # 102
 Average Person Rating: 17.3
 Market TSL: 23.0 hours

Stations: 22/15
 Diaries: 827/422:1/49.6%
 Sample Target: 780
 Standard Error: .709
 % Below Line: 11.6
 % Not Listed: 12.9

Est 1984 Revenue: \$9,200,000
 Gross Inc.: \$27,844
 HH Inc.: \$27,844
 Retail \$: 2.4 Bil
 Pop per Station: 23,267
 # 1 Biller: WVIC-F \$1,950,000

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG
		84	84	83	83
1. WVIC-F	124/20.5	17.1	18.8	13.2	13.0
2. WITL-F	62/10.3	9.5	9.9	11.6	10.1
3. WFMK-F	57/ 9.4	9.3	7.2	8.7	13.8
4. WJXQ-F	51/ 8.4	9.3	11.0	7.2	7.2
5. WILS-F	34/ 5.6	5.6	3.3	8.9	6.6
WJR	34/ 5.6	7.2	7.0	6.1	5.3
WJIM-F	34/ 5.6	7.6	5.1	6.0	7.2
8. WMMQ-F	33/ 5.5	2.3	2.4	1.6	2.4
9. WIBM-F	21/ 3.5	3.5	1.9	2.4	3.3
10. WKLA	10/ 1.7	2.7	.6	6	---
11. WJIM	10/ 1.7	1.9	2.7	1.8	2.1
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WVIC-F	166/1829
2. WJR	93/1127
3. WJXQ-F	89/1173
4. WFMK-F	83/1138
5. WITL-F	73/ 849
6. WIBM-F	45/ 623
7. WJIM-F	43/ 520
8. WILS-F	36/ 519
9. WMMQ-F	35/ 485
10. WKLH-F	22/ 291
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL	SPG
	84	84
1. WVIC-F	1281/36.7	35.3 38.3
2. WFMK-F	754/21.6	25.6 22.2
3. WJXQ-F	707/20.3	20.0 22.7
4. WITL-F	673/19.3	18.5 19.4
5. WILS-F	497/14.2	12.9 12.8
6. WJIM-F	416/11.9	13.0 10.6
7. WMMQ-F	409/11.7	7.4 10.6
8. WIBM-F	294/ 8.4	9.3 6.6
9. WJIM	242/ 6.9	6.6 6.8
10. WKLH-F	170/ 4.9	5.3 7.3
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 84.98% (447 of 526) (SPG 84: 82.09%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WITL-F	1. WVIC-F+	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F
2. WJXQ-F	2. WJXQ-F	2. WFMK-F	2. WFMK-F	2. WFMK-F	2. WFMK-F	2. WITL-F	2. WFMK-F	2. WJXQ-F	2. WJXQ-F	2. WJXQ-F
3.	3. WFMK-F	3. WJXQ-F	3. WITL-F	3. WITL-F	3. WITL-F	3. WFMK-F	3. WITL-F	3. WFMK-F	3. WFMK-F	3. WITL-F
4.	4. WILS-F	4. WITL-F	4. WILS-F	4. WMMQ-F	4. WJIM-F	4. WJR	4. WILS-F	4. WITL-F	4. WITL-F	4. WMMQ-F
5.	5. WMMQ-F	5. WMMQ-F	5. WMMQ-F	5. WJIM-F	5. WJR	5. WJIM-F	5. WJXQ-F	5. WILS-F	5. WILS-F	5. WFMK-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F
2. WITL-F	2. WJXQ-F	2. WFMK-F	2. WFMK-F	2. WFMK-F	2. WJXQ-F	2. WJXQ-F	2. WMMQ-F	2. WMMQ-F	2. WFMK-F
3. WFMK-F	3. WJXQ-F	3. WJXQ-F	3. WITL-F	3. WITL-F	3. WMMQ-F	3. WMMQ-F	3. WFMK-F	3. WJXQ-F	3. WITL-F
4. WJXQ-F	4.	4. WILS-F	4. WJXQ-F	4. WILS-F	4. WILS-F	4. WFMK-F	4.	4. WFMK-F	4. WMMQ-F
5. WJIM-F	5.	5.	5. WILS-F	5. WJIM-F	5. WJR	5. WJIM-F	5.	5. WITL-F	5. WJR

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO	SHARE & CUME RATING
TOP 40/CHR/CONTEMP	7 (1)	124 (1)	131 (2)	24.9	22.6	WGMY 1390 Charlotte	1.0/1.8
AOR		98 (5)	98 (5)	18.6	14.4	WILS 1320 Lansing	.8/4.1
AC/OLDIES/SOFT ROCK	15 (2)	114 (4)	129 (6)	24.5	18.6	WITL 1010 Lansing	1.2/4.3
MOR/VARIETY	34 (1)		34 (1)	6.4	11.0	WKLH-F 92.1 St. Johns	.7/ 3
COUNTRY	7 (1)	69 (3)	76 (4)	14.4	20.8	WVIC 730 East Lansing	1.2/4.1
BLACK/URBAN	10 (1)		10 (1)	1.9	0.3	WIBQ-F 102.9 Ann Arbor	.3/1.8
BTFL MUSIC/EZ		42 (2)	42 (2)	8.0	9.5	WJFM-F 93.7 Grand Rapids	.3/1.4
NEWS/TALK				0	0.7	WLAV-F 96.9 Grand Rapids	.8/2.2
NOSTALGIA				0	0.7	WNWN-F 98.5 Coldwater	.5/1.2
RELIGION/GOSPEL	6 (1)		6 (1)	1.1	1.5	WOOD-F 105.7 Grand Rapids	1.3/4.0
SPANISH				0	0	WRIF-F 101.1 Detroit	1.2/3.2
CLASSICAL				0	0		
UNKNOWN/OTHERS				0	0		
				SPG 84			
				526 (22)			

RADIO STATIONS

WILS, 1320, 5 KW/1 KW (DA-2), AC (Drake-Chen)	CBS, MBS, \$15.50 (HNWH)	Sentry	Wayne Phillips
WITL, 1010, 5 KW (DAYS, DA), COUNTRY	US 2, \$24.00 (Mc-Guild)	Midwest Family	
WJIM, 1240, 1 KW/250 W, OLDIES	NBC-T, \$12.00 (Torbet)		Grant Santimore
WVIC, 730, 500 W (DAYS, DA), CHR	, \$13.00 (Blair)		Bob Goodrich
WFMK-F, 99.1, 28 KW @ 600, AC	ABC-F, \$50.00* (Selcom)	Liggett	Mary Lou Keenon
WIBM-F, 94.1, 50 KW @ 500, AC	MBS, \$29.00 (Weiss)	VanWagner (JACKSON)	Hal Payne
WITL-F, 100.7, 55 KW @ 378, COUNTRY	US 2, \$44.00 (Mc-Guild)	Midwest Family	
WILS-F, 101.7, 3 KW @ 180, AC	US 1, \$26.00 (HNWH)	Sentry	Wayne Phillips
WJIM-F, 97.5, 28 KW @ 440, BTFL/EZ (KalaMusic)	NBC, \$17.00 (Torbet)		Grant Santimore
WJXQ-F, 106.1, 50 KW @ 500, AOR	, \$33.00 (Christal)	(JACKSON)	
WMMQ-F, 92.7, 3 KW @ 300, AOR	CBS-R, \$16.00 (Patt)	(CHARLOTTE)	Bob Ottaway
WVIC-F, 94.9, 49 KW @ 500, CHR	, \$60.00 (Blair)		Jeff Scarpelli
WKLH-F, 92.1, 3 KW @ 300, COUNTRY	ABC-I, \$13.00 (----)	(ST. JOHNS)	Brian Brady

MISCELLANEOUS COMMENTS WJIM A/F sold to Grant Santimore for \$1,800,000...

LAS VEGAS

Arbitron Rank/Pop (12+): 73/454,200
 CMA Rank/Pop: NA
 MSA Rank/Pop: 91/529,600
 ADI # 104
 Average Person Rating: 17.1
 Market TSL: 22.3 hours

Stations: 18/18
 Diaries: 1045/435:1/44.5%
 Sample Target: 820
 Standard Error: .596
 % Below Line: 0
 % Not Listed: 14.1

Est 1984 Revenue: \$14,100,000
 Gross Inc.:
 HH Inc.: \$28,608
 Retail \$: 3.8 Bill
 Pop per Station: 25,233
 # 1 Biller: KLUC-F \$2,500,000

12+ NETRO	1/4/SHARE	FAL	SPG	FAL	SPG	BIRCH	12+ TSA	1/4/CUME	12+ METRO	CUME/	FAL	SPG		
		84	84	83	83	SHARE			METRO	CUME RATING	84	84		
1.	KXTZ-F	103/13.6	11.6	9.5	9.0	8.8	1.	KXTZ-F	117/977	1.	KLUC-F	1264/27.8	25.5	27.1
2.	KLUC-F	94/12.4	11.2	13.1	9.8	15.4	2.	KLUC-F	94/1275	2.	KOMP-F	948/20.9	20.0	19.4
3.	KOMP-F	87/11.4	10.4	9.3	11.3	19.4	3.	KOMP-F	87/962	3.	KXTZ-F	913/20.1	19.1	15.2
4.	KFMS-F	56/7.4	10.4	8.0	8.4	7.3	4.	KFMS-F	59/811	4.	KUDO-F	824/18.1	13.7	9.7
5.	KUDO-F	50/6.6	3.9	3.0	3.6	4.6	5.	KUDO-F	50/824	5.	KFMS-F	758/16.7	19.4	13.6
6.	KMZQ-F	45/5.9	3.9	3.3	2.4	6.7	6.	KORK	46/550	6.	KMZQ-F	677/14.9	9.9	6.9
7.	KORK	41/5.4	5.6	6.0	7.1	4.8	7.	KMZQ-F	45/681	7.	KORK	536/11.8	10.7	9.2
8.	KDWN	35/4.6	4.4	4.3	5.4	3.7	8.	KDWN	38/523	8.	KITT-F	499/11.0	13.4	9.7
9.	KHNO	25/3.3	4.0	3.8	3.7	2.0	9.	KENO	25/405	9.	KDWN	462/10.2	11.0	11.9
10.	KMJJ	20/2.6	3.1	2.1	3.4	1.7	10.	KMJJ	20/381	10.	KENO	405/8.9	9.5	11.1
11.	KITT-F	18/2.4	3.5	2.6	---	1.7	11.	KITT-F	18/499	11.	KMJJ	381/8.4	11.3	9.4
	KNUU	18/2.4	2.4	1.6	2.2	2.5		KNUU	18/308	12.	KVEG	358/7.9	9.4	11.1
13.	KVEG	17/2.2	3.0	3.8	3.6	5.8		KVEG	18/359	13.	KYRK-F	343/7.6	5.0	10.6
14.	KRAM	14/1.8	3.5	3.5	5.0	3.9		KYRK-F	14/360	14.	KNUU	308/6.8	8.9	6.4
15.	KYRK-F	13/1.7	1.3	3.6	5.2	5.4		KRAM	14/270	15.	KRAM	270/5.9	7.5	7.9

12+ FM SHARE (METRO): 72.13% (471 of 653) (SPG 84: 64.18%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID	
1.	KLUC-F	1.	KOMP-F	1.	KOMP-F	1.	KXTZ-F	1.	KLUC-F	1.	KLUC-F
2.	KOMP-F	2.	KLUC-F	2.	KOMP-F	2.	KFMS-F	2.	KLUC-F	2.	KXTZ-F
3.		3.	KMZQ-F	3.	KXTZ-F	3.	KORK	3.	KOMP-F	3.	KXTZ-F
4.		4.	KUDO-F	4.	KFMS-F	4.	KDWN	4.	KFMS-F	4.	KFMS-F
5.		5.	KFMS-F	5.	KUDO-F	5.	KFMS-F	5.	KUDO-F	5.	KUDO-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO	SHARE & CUME RATING
TOP 40/CHR/CONTEMP		125 (3)	125 (3)	19.1	22.2	KEZD 1230	Las Vegas .7/3.8
AOR		87 (1)	87 (1)	13.3	11.2	KREL 1280	Henderson .9/1.2
AC/OLDIES/SOFT ROCK	45 (2)	95 (2)	140 (4)	21.4	14.7	KRRI-F 105.5	Boulder City .7/2.0
MOR/VARIETY				0	0		
COUNTRY	31 (2)	56 (1)	87 (3)	13.3	20.5		
BLACK/URBAN				0	0		
BTFL MUSIC/EZ	5 (1)	103 (1)	108 (2)	16.5	15.2		
NEWS/TALK	53 (2)		53 (2)	8.1	7.1		
NOSTALGIA	41 (1)		41 (1)	6.3	7.3		
RELIGION/GOSPEL	7 (1)		7 (1)	1.1	1.1		
SPANISH				0	0		
CLASSICAL				0	0		
UNKNOWN/OTHERS		5 (1)	5 (1)	0.8	0.8		

RADIO STATIONS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO	SHARE & CUME RATING
KDWN, 720, 50 KW (DA-N)		, TALK/NEWS				, \$20.00 (Blair)	A. Williams
KENO, 1460, 5 KW/1 KW (DA-N)		, AC				, \$ NA (Christal)	Lotus
KEZD, 1230, 1 KW/250 W		, BTFL (Bonne)				, \$20.00* (Masla)	
KLJJ, 1140, 10 KW/2.5 KW (DA-N)		, AC/OLDIES				ABC-E, \$18.00 (Mc-Guild)	Nationwide
KNUU, 970, 5 KW/500 W (DA-2)		, TALK/NEWS				CBS,MBS, \$17.00 (Weiss)	Joseph McMurray
KORK, 920, 5 KW/500 W (DA-2)		, NOSTALGIA				NBC, \$19.00 (Eastman)	Donrey
KRAM, 1340, 1 KW/250 W		, COUNTRY				, \$21.50 (Torbet)	Medina
KVEG, 1410, 5 KW (DA-2)		, COUNTRY				, \$22.00* (Katz)	Ken Copper
KFMS-F, 101.9, 100 KW @ 1110		, COUNTRY				, \$31.00* (Katz)	Al Cohen
KITT-F, 96.3, 100 KW @ 1131, CHR						, \$18.00 (Torbet)	Medina
KLUC-F, 98.5, 25 KW @ 180, CHR						ABC-C, \$45.00* (Mc-Guild)	Nationwide
KOMP-F, 92.3, 100 KW @ 1520, AOR (Burk-Abr)						, \$31.00* (Christal)	Lotus
KUDO-F, 93.1, 50 KW @ 103, AC						CBS-R, \$25.00 (HNNH)	Diane Clary
KXTZ-F, 94.1, 100 KW @ 1250, BTFL/EZ (Churchill)						, \$36.00 (Selcom)	(HENDERSON)
KYRK-F, 97.1, 50 KW @ 1950, ? ?						, \$23.00* (Eastman)	Donrey
KMZQ-F, 100.5, 98 KW @ 1180, AC						MBS, \$28.00 (MNR)	Pinnacle (HENDERSON)
KILA-F, 95.5, 100 KW @ 1120, RELIGION						, \$ NA (----)	(HENDERSON)

MISCELLANEOUS COMMENTS: KLAJ changes calls to KEZD and format from CHR to EZ...KMZQ-F sold to Pinnacle for \$1,500,000 (Holu)...KILA-F (Henderson) sold to Sterling for \$1,500,000...KRAM/KITT-F sold to Medina for \$2,500,000 (Montcalm)...KUDO-F in bankruptcy with assets auctioned off in July...

LEXINGTON

Arbitron Rank/Pop (12+): 115/275,400
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 135/330,600
 ADI # 77
 Average Person Rating: 14.8
 Market TSL: 20.0 hours

Stations: 15/12
 Diaries: 682/404:1/40.7%
 Sample Target: 660
 Standard Error: .716
 % Below Line: 2.6
 % Not Listed: 14.0

Est 1984 Revenue: \$9,100,000
 Gross Inc.:
 HH Inc.: \$27,394
 Retail \$: 2.3 Bil
 Pop per Station: 22,950
 # 1 Biller: WVLC-F \$2,100,000

12+ METRO	1/4/SHARE				FAL		SPG		BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING		FAL		SPG	
	84	84	83	83	84	83	84	84			84	84				
1. WVLC-F	68/16.7	14.9	18.4	17.5	16.0	16.3	1. WVLC-F	217/2515	1. WLAP-F	854/31.0	29.4	30.4				
2. WLAP-F	55/13.5	12.0	13.6	10.6	17.4	12.8	2. WLAP-F	144/1857	2. WVLC-F	838/30.4	28.7	32.3				
3. WKQQ-F	49/12.0	13.2	12.2	13.7	13.3	18.6	3. WKQQ-F	91/1285	3. WKQQ-F	670/24.3	24.4	23.6				
4. WVLC	41/10.0	10.6	7.9	9.9	12.6	6.8	4. WFMI-F	54/784	4. WVLC	653/23.7	26.7	22.3				
5. WFMI-F	35/8.6	8.7	9.3	9.4	4.3	13.0	5. WVLC	51/908	5. WFMI-F	501/18.2	21.1	19.7				
6. WCOZ-F	31/7.6	8.4	5.5	7.1	5.2	6.4	6. WCOZ-F	34/335	6. WLAP	411/14.9	17.8	16.4				
7. WLAP	18/4.4	5.0	6.9	5.0	4.7	5.6	7. WHAS	31/591	7. WCOZ-F	319/11.6	12.4	10.3				
8. WRMA-F	16/3.9	1.9	1.9	1.7	2.5	3.1	8. WLAP	27/633	8. WRMA-F	219/8.0	5.7	4.3				
9. WTKC	15/3.7	5.3	5.5	5.7	5.4	1.4	9. WBBE	21/140	9. WTKC	213/7.7	10.2	12.3				
10. WBBE	13/3.2	3.1	3.8	5.0	5.0	1.2	10. WRMA-F	17/228	10. WJMM-F	187/6.8	8.0	5.5				
11.							11.		11.							
12.							12.		12.							
13.							13.		13.							
14.							14.		14.							
15.							15.		15.							

12+ FM SHARE (METRO): 74.44% (268 of 360) (SPG 84: 68.75%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AHD	12+ MID	12+ MID	12+ EVE	SAT MID
1. WFMI-F	1. WLAP-F	1. WVLC-F	1. WVLC-F	1. WVLC-F	1. WVLC-F	1. WVLC-F	1. WVLC-F	1. WLAP-F	1. WKQQ-F	1. WVLC-F
2. WKQQ-F	2. WKQQ-F	2. WLAP-F	2. WLAP-F	2. WLAP-F	2. WVLC	2. WVLC	2. WLAP-F	2. WKQQ-F	2. WLAP-F	2. WLAP-F
3.	3. WVLC-F	3. WKQQ-F	3. WVLC	3. WVLC	3. WCOZ-F	3. WLAP-F	3. WVLC	3. WVLC-F	3. WFMI-F	3. WKQQ-F
4.	4. WFMI-F	4. WVLC	4. WKQQ-F	4. WKQQ-F	4. WTKC	4. WKQQ-F	4. WKQQ-F	4. WFMI-F	4. WVLC-F	4. WCOZ-F
5.	5. WVLC	5. WFMI-F	5. WRMA-F	5. WCOZ-F	5. WLAP-F	5. WFMI-F	5. WCOZ-F	5. WCOZ-F	5. WLAP	5. WFMI-F
				6. WRMA-F				6. WVLC		
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKQQ-F	1. WLAP-F	1. WLAP-F	1. WVLC-F	1. WVLC-F		1. WKQQ-F	1. WKQQ-F	1. WLAP-F	1. WKQQ-F	1. WVLC-F
2. WFMI-F	2. WVLC-F	2. WVLC	2. WLAP-F	2. WLAP-F		2. WFMI-F	2. WLAP-F	2. WKQQ-F	2. WVLC-F	2. WLAP-F
	WLAP-F	3. WKQQ-F	3. WVLC-F	3. WVLC		3. WCOZ-F	3. WLAP-F	3. WLAP-F	3. WLAP-F	3. WVLC
4. WVLC-F	4. WFMI-F	4.	4. WKQQ-F	4. WCOZ-F		4. WLAP-F	4.	4.	4. WRMA-F	4. WKQQ-F
5.	5. WVLC	5.	5. WFMI-F	5.		5.	5.	5.	5. WVLC	5.

FORMATS	AM	FM	TOTAL	Z	Z	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		90 (2)	90 (2)	25.0	25.0	WJMM-F 106.3 Versailles 2.0/6.8
AOR		49 (1)	49 (1)	13.6	13.3	WRPZ 1440 Paris .5/2.8
AC/OLDIES/SOFT ROCK	20 (2)	16 (1)	36 (3)	10.0	10.4	WKY 790 Louisville .5/1.9
MOR/VARIETY	48 (3)		48 (3)	13.3	9.4	WHAS 840 Louisville 1.0/6.2
COUNTRY	15 (1)	68 (1)	83 (2)	23.1	29.4	WLW 700 Cincinnati .7/3.6
BLACK/URBAN	2 (1)		2 (1)	0.6	0	
BTFL MUSIC/EZ		31 (1)	31 (1)	8.6	6.0	
NEWS/TALK				0	0	
NOSTALGIA	13 (1)		13 (1)	3.6	4.2	
RELIGION/GOSPEL		8 (1)	8 (1)	2.2	2.3	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0	
			360 (15)			

RADIO STATIONS

WBBE, 1580, 10 KW (DAYS,DA), NOSTALGIA	SMN, \$13.00 (Savalli) (GEORGETOWN)	Dave Roederer
WLAP, 630, 5 KW/1 KW (DA-2), AC	CBS, US 2, \$27.00 (Mc-Guild) (Christal) Village	Jim Allison
WTKC, 1300, 5 KW/1 KW (DA-N), COUNTRY (TM)	NBC, \$20.00 (Weiss)	Phil Blake
WVLC, 590, 5 KW/1 KW (DA-2), MOR (Drake-Chen)	ABC-I, \$33.00 (Torbet)	Bluegrass
WKY, 1380, 1 KW (DAYS), COUNTRY	, \$ 8.00 (----) Cromwell (WINCHESTER)	Larry Trimmer
WRPZ, 1440, 1 KW (DAYS), BLACK	, \$ 8.00 (Masla) (PARIS)	John Bush
WFMI-F, 100.1, 1.2 KW @ 460, CHR	ABC-F, \$25.00* (Selcom) Cromwell (WINCHESTER)	Larry Trimmer
WKQQ-F, 98.1, 100 KW @ 551, AOR	, \$47.00 (Christal) Village	Keith Yarber
WLAP-F, 94.5, 100 KW @ 660, CHR (TM)	US 1, \$35.00 (Mc-Guild)	Jim Allison
WVLC-F, 92.9, 100 KW @ 854, COUNTRY (Drake-Chen)	, \$50.00 (Torbet)	Bluegrass
WRMA-F, 103.1, 3 KW @ 300, AC	MBS, \$13.00 (Savalli) (GEORGETOWN)	Ralph Hacker
WCOZ-F, 96.7, 3 KW @ 300, BTFL MUS (KalaMusic)	MBS, \$18.00 (HNMH) (PARIS)	Dave Roederer
WJMM-F, 106.3, 3 KW @ 276, RELIGION	, \$ 7.00 (----) Mortensen (VERSAILLES)	Len Sorrell

MISCELLANEOUS COMMENTS WNCW changes calls to WCOZ...

LINCOLN

Arbitron Rank/Pop (12+): 150/172,400
 CHSA Rank/Pop: NA
 MSA Rank/Pop: 200/205,000
 ADI # 88
 Average Person Rating: 16.6
 Market TSL: 22.3 hours

Stations: 14/10
 Diarials: 634/272:1/55.3%
 Sample Target: 550
 Standard Error: .791
 % Below Line: 10.9
 % Not Listed: 7.3

Est 1984 Revenue: \$6,600,000
 Gross Inc.:
 HH Inc.: \$24,411
 Retail \$: 1.3 Bill
 Pop per Station: 17,240
 # 1 Biller: KFOR \$1,075,000

	FAL	SPG	FAL	SPG	
12+ METRO 1/4/SHARE	84	84	83	83	
1. KFRX-F	56/19.5	---	16.5	---	9.1
2. KFOR	37/12.9	---	8.9	---	11.8
3. KFQM-F	37/12.9	---	12.0	---	10.5
4. KHAT-F	23/ 8.0	---	5.2	---	11.5
5. KLIN-F	21/ 7.3	---	12.0	---	9.4
6. KZKX-F	20/ 7.0	---	5.2	---	6.3
7. KLMS	19/ 6.6	---	7.2	---	6.6
8. KLIN	17/ 5.9	---	7.9	---	7.3
9. KEZO-F	13/ 4.5	---	2.1	---	1.7
10. KFAB	12/ 4.2	---	4.5	---	6.6
11.					
12.					
13.					
14.					
15.					

12+ TSA 1/4/CUME	
1. KFRX-F	79/937
2. KFAB	72/867
3. KFQM-F	43/549
4. KFOR	38/482
KZKX-F	38/477
6. KEZO-F	28/354
7. KLIN-F	27/334
8. KHAT-F	23/306
9. KLMS	22/311
10. KLIN	19/228
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL	SPG	
84	84	84	
1. KFRX-F	639/37.1	---	34.1
2. KFOR	460/26.7	---	25.1
3. KFQM-F	442/25.6	---	22.0
4. KHAT-F	302/17.5	---	14.1
5. KLMS	259/15.0	---	16.1
6. KLIN-F	240/13.9	---	21.4
7. KFAB	232/13.5	---	15.6
8. KZKX-F	216/12.5	---	9.8
9. KLIN	209/12.1	---	18.5
10. KEZO-F	178/10.3	---	8.0
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 67.67% (180 of 266) (SPG 84: 65.40%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KFRX-F	1. KFRX-F	1. KFRX-F	1. KFQM-F	1. KFQM-F	1. KFOR	1. KFOR	1. KFQM-F	1. KFRX-F	1. KFRX-F	1. KFRX-F
2.	2. KFQM-F	2. KFQM-F	2. KFRX-F	2. KFOR	KLIN-F	2. KFRX-F	2. KFRX-F	2. KFQM-F	2. KFQM-F	2. KFQM-F
3.	3. KHAT-F	3. KHAT-F	3. KFOR	KFRX-F	3. KZKX-F	3. KFQM-F	3. KFOR	3. KHAT-F	3. KFAB	3. KFOR
4.	4. KLMS	4. KLMS	4. KLMS	4. KLMS	4.	4. KLMS	4. KHAT-F	4. KFOR	4.	4. KZKX-F
5.	5.	5.	5. KZKX-F	KZKX-F	5.	5. KLIN	5.	5. KZKX-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KFRX-F	1. KFRX-F	1. KFRX-F	1. KFRX-F	1. KFOR	1. KFQM-F	1. KFQM-F	1. KFQM-F	1. KFQM-F	1. KFQM-F
2.	2. KFQM-F	2. KFOR	2. KFQM-F	KFRX-F	2. KFRX-F	2. KFRX-F	2. KFRX-F	2. KFRX-F	2. KFRX-F
3.	3. KHAT-F	KFMQ-F	3. KHAT-F	3. KHAT-F	3.	3. KEZO-F	KLMS	3. KLMS	3. KZKX-F
4.	4.	4.	4.	4.	4.	4.	KEZO-F	KEZO-F	4.
5.	5.	5.	5.	5.	5.	5.	5.	5. KHAT-F	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		57 (2)	57 (2)	21.4	19.0	KECK	1530	Lincoln	.3/3.7
AOR		50 (2)	50 (2)	18.8	15.6	KJUS-F	95.3	Lincoln	2.1/6.3
AC/OLDIES/SOFT ROCK	19 (1)	32 (3)	51 (4)	19.2	17.1	KGOR-F	99.9	Omaha	1.0/5.5
MOR/VARIETY	66 (3)		66 (3)	24.8	23.6	KQKQ-F	98.5	Council Bluffs	.3/3.3
COUNTRY	1 (1)	20 (1)	21 (2)	7.9	11.4				
BLACK/URBAN				0	0				
BTFL MUSIC/EZ		21 (1)	21 (1)	7.9	13.3				
NEWS/TALK				0	0				
NOSTALGIA				0	0				
RELIGION/GOSPEL				0	0				
SPANISH				0	0				
CLASSICAL				0	0				
UNKNOWN/OTHERS				0	0				

266 (14)

RADIO STATIONS

KECK, 1530, 5 KW (DAYS,DA), COUNTRY	US 2, \$19.00 (Savalli)	Don Denver
KFOR, 1240, 1 KW/250 W, MOR	ABC-I, \$27.00 (Mc-Guild)	Stuart
KLIN, 1400, 1 KW/250 W, MOR	CBS, \$18.00 (----)	Roger Larson
KLMS, 1480, 5 KW/1 KW (DA-2), AC	, \$21.00 (Eastman)	Norton Warner
		Ray Farrington
KFQM-F, 101.9, 100 KW @ 275, CHR/AOR	, \$27.00 (Eastman)	Woodward
KFRX-F, 102.7, 100 KW @ 500, CHR	, \$19.00 (Mc-Guild)	Stuart
KHAT-F, 106.3, 3 KW @ 145, AC (TM)	US 1, \$15.00 (Savalli)	Ray Farrington
KLIN-F, 107.3, 100 KW @ 550, BTFL/EZ	CBS, \$27.00 (----)	Curt Peterson
KJUS-F, 95.3, 3 KW @ 115, AC	MBS, \$18.00 (Masla)	Charles Huber
KZKX-F, 96.9, 100 KW @ 610, COUNTRY	ABC-D, \$16.00 (----)	Don Gill
		Sam Sabeen
		Don Cavaleri

MISCELLANEOUS COMMENTS: KXSS-F sold to Celltech for \$665,000...KXSS changes calls to KJUS (June)...

LITTLE ROCK

Arbitron Rank/Pop (12+): 81/406,100
 CMSA Rank/Pop: 9A
 NSA Rank/Pop: 96/493,200
 ADI # 56
 Average Person Rating: 16.4
 Market TSL: 21.9 hours

Stations: 19/19
 Diaries: 885/459:1/54.8%
 Sample Target: 800
 Standard Error: .666
 % Below Line: 0
 % Not Listed: 6.3

Est 1984 Revenue: \$12,000,000
 Gross Inc.:
 HH Inc.: \$24,695
 Retail \$: 2.9 B11
 Pop per Station: 21,374
 # 1 Biller: KSSN-F \$2,850,000

		FAL	SPG	FAL	SPG	BIRCH				FAL	SPG				
12+	METRO	1/4/SHARE	84	84	83	83	SHARE	12+	TSA	1/4/CUME	METRO	CUME/ METRO	CUME RATING	FAL	SPG
1.	KKYK-F	120/18.0	14.0	16.4	15.7	11.5	19.5	1.	KSSN-F	274/2452	1.	KKYK-F	1560/38.4	33.9	33.6
2.	KSSN-F	94/14.1	15.4	12.3	12.9	11.8	13.4	2.	KKYK-F	217/2942	2.	KSSN-F	942/23.2	28.4	25.2
3.	KMJX-F	60/ 9.0	9.6	11.4	8.6	5.8	12.4	3.	KEZQ-F	105/1168	3.	KLAZ-F	896/22.1	22.3	18.4
4.	KEZQ-F	56/ 8.4	9.8	8.3	8.4	8.6	8.9	4.	KMJX-F	85/1034	4.	KMJX-F	772/19.0	19.1	16.3
5.	KARN	53/ 8.0	5.1	8.6	7.0	6.0	6.5	5.	KLAZ-F	84/1627	5.	KARN	684/16.8	14.5	16.5
6.	KLAZ-F	47/ 7.1	7.3	5.9	6.0	7.2	9.9	6.	KARN	56/ 779	6.	KEZQ-F	640/15.8	17.9	14.5
7.	KWTD-F	39/ 5.9	7.3	5.9	4.0	5.3	6.1	7.	KWTD-F	40/ 413	7.	KLAZ	436/10.7	10.3	12.9
8.	KLRA	32/ 4.8	3.2	3.6	6.6	6.2	4.6	8.	KLRA	35/ 507	8.	KHLT-F	414/10.2	11.8	10.4
9.	KLAZ	31/ 4.7	3.6	6.5	5.8	10.6	2.7	9.	KLAZ	31/ 451	9.	KAAY	393/ 9.7	11.5	9.9
10.	KHLT-F	21/ 3.2	4.2	3.2	5.2	6.5	3.3	10.	KHLT-F	31/ 685	10.	KLRA	387/ 9.5	9.1	10.1
11.								11.			11.	KWTD-F	373/ 9.2	10.0	9.0
12.								12.			12.				
13.								13.			13.				
14.								14.			14.				
15.								15.			15.				

12+ FM SHARE (METRO): 70.35% (439 of 624) (SPG 84: 66.42%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KSSN-F	1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KKYK-F
2. KWTD-F	2. KMJX-F	2. KSSN-F	2. KSSN-F	2. KSSN-F	2. KEZQ-F	2. KSSN-F	2. KSSN-F	2. KSSN-F	2. KWTD-F	2. KSSN-F
3. KSSN-F	3. KSSN-F	3. KMJX-F	3. KEZQ-F	3. KEZQ-F	3. KARN	3. KARN	3. KEZQ-F	3. KMJX-F	3. KARN	3. KLAZ-F
4. KLAZ-F	4. KLAZ-F	4. KMJX-F	4. KMJX-F	4. KMJX-F	4. KLRA	4. KEZQ-F+4	4. KMJX-F	4. KEZQ-F	4. KLAZ-F	4. KMJX-F
5. KMJX-F	5. KWTD-F	5. KWTD-F	5. KLAZ-F	5. KLAZ-F	5. KKYK-F	5. KMJX-F	5. KARN	5. KLAZ-F	5. KMJX-F	5. KWTD-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KMJX-F	1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KKYK-F
2. KMJX-F	2. KSSN-F	2. KSSN-F	2. KSSN-F	2. KSSN-F	2. KWTD-F	2. KMJX-F	2. KSSN-F	2. KSSN-F	2. KSSN-F
3. KSSN-F	3. KMJX-F	3. KLAZ-F	3. KMJX-F	3. KEZQ-F	3. KKYK-F	3. KWTD-F	3. KLAZ-F	3. KMJX-F	3. KEZQ-F
4. KLAZ-F	4. KLAZ-F	4. KMJX-F	4. KLAZ-F	4. KMJX-F	4.	4.	4. KSSN-F	4. KLAZ-F	4. KMJX-F
5.	5.	5.	5.	5.	5.	5.	5.	5. KWTD-F	5. KLAZ-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING				
TOP 40/CHR/CONTEMP		120 (1)	120 (1)	19.2	17.2	KAAY	1090	Little Rock		2.1/9.7
AOR		60 (1)	60 (1)	9.6	11.9	KAUL	1380	Little Rock		1.4/3.4
AC/OLDIES/SOFT ROCK		23 (2)	23 (2)	3.7	2.8	KBOX	1150	Little Rock		1.5/3.7
MOR/VARIETY	3 (1)		3 (1)	0.5	0	KCON	1230	Conway		.5/1.4
COUNTRY	32 (1)	94 (1)	126 (2)	20.2	20.0	KGKO	850	Benton		.5/1.7
BLACK/URBAN	31 (1)	86 (2)	117 (3)	18.8	19.2	KAKI-F	107.1	Benton		.3/ .6
BTFL MUSIC/EZ		56 (1)	56 (1)	9.0	8.7	KITA	1440	Little Rock		2.3/6.7
NEWS/TALK	53 (1)		53 (1)	8.5	9.1	KMTL	760	Sherwood		1.2/2.4
NOSTALGIA	22 (3)		22 (3)	3.5	6.4	KSOH	1050	Little Rock		1.1/1.4
RELIGION/GOSPEL	44 (4)		44 (4)	7.1	4.7					
SPANISH				0	0					
CLASSICAL				0	0					
UNKNOWN/OTHERS				0	0					

624 (19)

RADIO STATIONS

KAAY, 1090, 50 KW (DA-N)	, RELIGION	, \$ NA	(----)	Sudbrink	
KARN, 920, 5 KW (DA-N)	, NEWS/TALK	CBS, \$40.00	(Blair)		Larry Wilson
KAUL, 1380, 5 KW/2.5 KW (DA-2)	, NOSTALGIA (Ham)	NBC, \$16.00	(Roslin)		Monroe Looney
KBOX, 1150, 5 KW/1 KW (DA-N)	, NOSTALGIA (TM)	, \$16.00	(MMR)		Wally Tucker
KITA, 1440, 5 KW (DAYS)	, RELIGION	, \$10.00	(----)		Gary Valle
KLAZ, 1250, 1 KW/500 W (DA-2)	, BLACK	, \$ NA	(----)		Ron Curtis
KLRA, 1010, 10 KW/5 KW (DA-N)	, COUNTRY	UPI, \$22.00	(Christal)	Signal	Ron Shannon
KSOH, 1050, 1 KW (DAYS)	, RELIGION	MBS, \$ 8.00	(----)		Diane McArthur
KIEL, 1500, 1 KW (DAYS)	, BLACK	, \$10.00	(----)		
KAKI-F, 107.1, 2.5 KW @ 325,	OLDIES	MBS, \$10.00	(----)	(BENTON)	Preston Bridges
KEZQ-F, 100.3, 44 KW @ 1369,	BTFL/EZ	, \$42.00*	(MMR)		Wally Tucker
KLAZ-F, 98.5, 100 KW @ 880,	URBAN	, \$38.00	(----)		Ron Curtis
KHLT-F, 94.1, 100 KW @ 770,	AC	ABC-D,US 1, \$40.00	(Christal)	Signal	Ron Shannon
KKYK-F, 103.7, 100 KW @ 1510,	CHR	, \$70.00	(Blair)		Jim Grant
KMJX-F, 105.1, 100 KW @ 534,	AOR	ABC-R, \$38.00*	(HNWH)	(CONWAY)	Dick Booth
KSSN-F, 95.7, 100 KW @ 1664,	COUNTRY	ABC-E, \$83.00	(Eastman)	Kaneb	Joanne Scott
KWTD-F, 106.3, 3 KW @ 290,	BLACK	MBS, \$26.00	(Roslin)	(LONKOKE)	Waymon Dunn

MISCELLANEOUS COMMENTS KLPQ-F changes calls to KHLT and format from Country to AC (April)...KSSN-F sold by Firstcom to Al Kaneb for \$6,250,000 (EST) (Americom)...

LOS ANGELES

Arbitron Rank/Pop (12+): 2/8,303,600
 CMSA Rank/Pop: # 2
 MSA Rank/Pop: 2/7,750,100
 ADI # 2
 Average Person Rating: 18.3
 Market TSL: 23.9 hours

Stations: 47/47
 Diaries: 4520/1837:1
 Sample Target: 3440
 Standard Error: .310
 % Below Line: 0
 % Not Listed: 7.9

Est. 1984 Revenue: \$224,200,000
 Gross Inc.: 89.4 Bil
 HH Inc.: \$31,311
 Retail \$: 62.9 Bil
 Pop per Station: 176,672
 # 1 Biller: KIIIS-F \$29,100,000

12+ METRO	1/4/SHARE	WIN 85	FAL 84	SUM 84	SPG 84
1. KIIIS-F	1372/9.0	9.7	9.1	10.0	9.7
2. KABC	966/6.3	5.8	5.9	7.9	7.6
3. KBIG-F	663/4.4	5.1	4.8	4.1	4.3
4. KJOI-F	627/4.1	5.7	5.5	4.4	4.3
5. KOST-F	583/3.8	3.8	4.4	3.4	2.7
6. KLOS-F	541/3.6	4.2	3.7	3.5	3.9
7. KMPC	535/3.5	3.5	3.1	3.4	2.9
8. KMET-F	504/3.3	4.1	3.2	3.1	3.4
9. KNX	490/3.2	3.4	3.7	2.9	3.0
10. KFNB	482/3.2	3.0	3.3	2.9	2.9
11. KROQ-F	467/3.1	2.9	2.5	2.8	2.1
12. KKHR-F	413/2.7	2.5	2.4	3.0	2.9
13. KRTH-F	378/2.5	2.9	2.8	2.9	2.6
14. KRLA	370/2.4	1.7	1.5	1.6	2.0
15. KMGF-F	357/2.3	1.7	2.4	2.4	1.8
16. KHTZ-F	327/2.1	2.5	1.5	1.7	2.0
17. KJLH-F	321/2.1	1.9	2.0	2.0	2.3
18. KZLA-F	315/2.1	1.9	2.0	2.0	2.2
19. KTNQ	298/2.0	1.7	2.4	3.2	1.8
20. KUTE-F	289/1.9	1.3	1.7	1.3	1.3
21. KDAY	287/1.9	1.7	1.7	1.6	1.6
22. KWKW	265/1.7	1.3	1.4	1.5	1.8
23. KFI	246/1.6	2.0	1.6	1.8	1.4
24. KACE-F	236/1.6	1.3	1.2	1.3	1.3
25. KIQQ-F	234/1.5	2.2	1.7	2.4	2.6

12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 84	SPG 84		
1. KIIIS-F	1625/23360	1. KIIIS-F	19849/23.9	24.3	23.1
2. KABC	1053/13867	2. KABC	12351/14.9	12.3	16.3
3. KBIG-F	806/10516	3. KFNB	10501/12.6	12.5	11.6
4. KLOS-F	744/11259	4. KNX	9592/11.6	12.3	10.1
5. KMET-F	684/11424	5. KMET-F	8960/10.8	10.3	10.8
6. KNX	680/13334	6. KOST-F	8837/10.6	11.5	9.3
7. KJOI-F	674/ 8098	7. KBIG-F	8552/10.3	11.2	9.8
8. KOST-F	673/10234	8. KLOS-F	8469/10.2	11.4	11.7
9. KMPC	616/ 9261	9. KKHR-F	8319/10.0	9.8	10.1
10. KROQ-F	532/ 7921	10. KMPC	7822/ 9.4	8.3	7.9
11. KRTH-F	510/ 9735	11. KRTH-F	7655/ 9.2	9.6	9.7
12. KKHR-F	509/10192	12. KJOI-F	7487/ 9.0	9.4	9.3
13. KFNB	495/11006	13. KROQ-F	7017/ 8.5	7.1	6.5
14. KFI	444/ 8241	14. KIQQ-F	6671/ 8.0	9.5	11.1
15. KRLA	404/ 6827	15. KRLA	6128/ 7.4	5.7	5.4
16. KMGF-F	378/ 6200	16. KHTZ-F	5796/ 7.0	6.3	6.3
17. KHTZ-F	431/ 6258	17. KMGF-F	5776/ 7.0	7.7	7.7
18. KZLA-F	328/ 5327	18. KZLA-F	4914/ 5.9	5.3	6.1
19. KJLH-F	325/ 4786	19. KDAY	4876/ 5.9	4.6	4.8
20. KTNQ	320/ 3794	20. KJLH-F	4706/ 5.7	6.0	6.1
21. KUTE-F	306/ 4645	21. KLAC	4600/ 5.5	4.5	4.6
22. KDAY	287/ 4937	22. KFI	4598/ 5.5	6.2	6.1
23. KLAC	274/ 5521	23. KUTE-F	4240/ 5.1	4.9	5.3
24. KWKW	267/ 2655	24. KACE-F	4211/ 5.1	3.9	4.1
25. KIQQ-F	266/ 7583	25. KTNQ	3466/ 4.2	4.8	4.1

12+ FM SHARE (METRO): 62.38% (8747 of 14021) (SPG 84: 60.74%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIIIS-F	1. KIIIS-F	1. KIIIS-F	1. KIIIS-F	1. KIIIS-F	1. KABC	1. KIIIS-F+	1. KIIIS-F	1. KIIIS-F	1. KABC	1. KIIIS-F
2. KROQ-F	2. KLOS-F	2. KOST-F	2. KOST-F	2. KOST-F	2. KBIG-F	2. KABC	2. KBIG-F	2. KBIG-F	2. KIIIS-F	2. KABC
3. KKHR-F	3. KMET-F	3. KLOS-F	3. KRTH-F	3. KABC	3. KMPC	3. KFNB	3. KABC	3. KABC	3. KOST-F	3. KBIG-F
4. KDAY	4. KOST-F	4. KMET-F	4. KABC	4. KBIG-F	4. KJOI-F	4. KNX	4. KJOI-F	4. KOST-F	4. KLOS-F	4. KMPC
5. KLOS-F	5. KROQ-F	5. KRTH-F	5. KBIG-F	5. KRTH-F	5. KIIIS-F	5. KBIG-F	5. KOST-F	5. KJOI-F	5. KROQ-F	5. KKHR-F
6. KMET-F	6. KMGF-F	6. KMGF-F	6. KMET-F	6. KHTZ-F	6. KNX	6. KMPC	6. KLOS-F	6. KMET-F	6. KKHR-F	6. KJOI-F
7. KIQQ-F	7. KRTH-F	7. KROQ-F	7. KRLA	7. KMET-F	7. KFNB	7. KJLH-F	7. KMPC	7. KLOS-F	7. KJOI-F	7. KOST-F
8. KJLH-F	8. KKHR-F	8. KABC	8. KHTZ-F	8. KRLA	8. KOST-F	8. KOST-F	8. KMET-F	8. KROQ-F	8. KMPC	8. KMET-F
9. KJLH-F	9. KHTZ-F	9. KRLA	9. KMGF-F	9. KJOI-F	9. KZLA-F	9. KMET-F	9. KRTH-F	9. KMPC	9. KFNB	9. KROQ-F
10. KJLH-F	10. KJLH-F	10. KBIG-F	10. KLOS-F	10. KMGF-F	10. KRLA	10. KFI	10. KMGF-F	10. KNX	10. KMET-F	10. KRTH-F
		11. KHTZ-F				11. KMGF-F				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KIIIS-F	1. KIIIS-F	1. KIIIS-F	1. KIIIS-F	1. KIIIS-F	1. KIIIS-F	1. KIIIS-F	1. KIIIS-F	1. KIIIS-F	1. KIIIS-F
2. KOST-F	2. KOST-F	2. KOST-F	2. KOST-F	2. KOST-F	2. KLOS-F	2. KLOS-F	2. KMET-F	2. KLOS-F	2. KMET-F
3. KKHR-F	3. KKHR-F	3. KHTZ-F	3. KBIG-F	3. KBIG-F	3. KMET-F	3. KMET-F	3. KLOS-F	3. KMET-F	3. KRTH-F
4. KROQ-F	4. KHTZ-F	4. KRTH-F	4. KHTZ-F	4. KJOI-F	4. KROQ-F	4. KROQ-F	4. KRTH-F	4. KROQ-F	4. KABC
5. KLOS-F	5. KMGF-F	5. KMET-F	5. KMGF-F	5. KHTZ-F	5. KKHR-F	5. KMGF-F	5. KMGF-F	5. KRTH-F	5. KLOS-F
6. KJLH-F	6. KLOS-F	6. KUTE-F	6. KABC	6. KZLA-F	6. KACE-F	6. KRTH-F	6. KUTE-F	6. KOST-F	6. KOST-F
7. KMGF-F	7. KMET-F	7. KMGF-F	7. KRTH-F	7. KRTH-F	7. KDAY	7. KOST-F	7. KOST-F	7. KRLA	7. KRLA
8. KDAY	8. KROQ-F	8. KTNQ	8. KKHR-F	8. KRLA	8. KJLH-F	8. KRTH-F	8. KROQ-F	8. KMGF-F	8. KUTE-F
9. KIQQ-F	9. KRTH-F	9. KKHR-F	9. KRLA	9. KMGF-F	9. KMGF-F	9. KUTE-F	9. KHTZ-F	9. KABC	9. KDIG-F
10. KMET-F	10. KJLH-F	10. KSKQ	10. KJOI-F	10. KTNQ	10. KOST-F	10. KJLH-F	10. KRLA	10. KUTE-F	10. KNX

FORMATS	AM	FM	TOTAL	%	SPG 84	OTHER RATED STATIONS/METRO SHARE & CUME RATING		
TOP 40/CHR/CONTEMP	241 (2)	2077 (4)	2318 (6)	16.5	18.3	KALI 1430	San Gabriel	1.1/3.2
AOR		1557 (4)	1557 (4)	11.1	10.4	KBRT 740	Avalon	.4/1.2
AC/OLDIES/SOFT ROCK/MOR/VARIETY	616 (2)	1712 (5)	2328 (7)	16.6	14.6	KEZY-F 95.9	Anaheim	.4/1.7
				0	1.6	KFAC 1330	Los Angeles	.3/1.3
COUNTRY	228 (1)	368 (2)	596 (3)	4.3	5.1	KFAC-F 92.3	Los Angeles	1.0/4.0
BLACK/URBAN	398 (2)	1015 (4)	1413 (6)	10.1	9.2	KFSG-F 96.3	Los Angeles	.5/1.7
BTFL MUSIC/EZ		1505 (3)	1505 (3)	10.7	9.5	KGER 1390	Long Beach	.5/1.1
NEWS/TALK	2042 (4)		2042 (4)	14.6	14.8	KGFJ 1230	Los Angeles	.7/3.6
NOSTALGIA	535 (1)		535 (1)	3.8	5.8	KGRB 900	West Covina	.4/ .9
RELIGION/GOSPEL	142 (2)	115 (2)	257 (4)	1.8	1.2	KHJ 930	Los Angeles	.8/3.8
SPANISH	963 (4)	205 (1)	1168 (5)	8.3	8.3	KIEV 870	Glendale	.7/2.8
CLASSICAL	52 (1)	145 (1)	197 (2)	1.4	1.2	KIIS 1150	Los Angeles	.8/3.7
UNKNOWN/OTHERS	57 (1)	48 (1)	105 (2)	0.7	---	KIKF-F 94.3	Garden Grove	.3/1.3
			14021 (47)			KKGO-F 105.1	Los Angeles	1.1/3.8
						KLAC 570	Los Angeles	1.5/5.5
						KLVE-F 107.5	Los Angeles	1.3/4.1
						KMAX-F 107.1	Arcadia	.3/1.1
						KNAC-F 105.5	Long Beach	.3/1.2
						KNOB-F 97.9	Long Beach	1.4/3.4
						KSKQ 1540	Los Angeles	1.5/2.8
						KWIZ-F 96.7	Santa Ana	.4/1.3
						KYMS-F 106.3	Santa Ana	.3/1.0

RADIO STATIONS

AM STATIONS

KABC, 790, 5 KW (DA-N)	, TALK/NEWS
KALI, 1430, 5 KW (DA-2)	, SPANISH
KDAY, 1580, 50 KW (DA-2)	, BLACK
KFI, 640, 50 KW	, AC
KFWB, 980, 5 KW	, NEWS
KGFJ, 1230, 1 KW	, BLACK
KHJ, 930, 5 KW (DA-N)	, CHR
KIEV, 870, 5 KW/1 KW (DA-N)	, TALK
KIIS, 1150, 5 KW (DA-N)	, CHR
KLAC, 570, 5 KW/1 KW (DA-N)	, COUNTRY
KMPC, 710, 50 KW/10 KW (DA-N)	, NOSTALGIA (Ham)
KNX, 1070, 50 KW	, NEWS
KSKQ, 1540, 50 KW/10 KW (DA-2)	, SPANISH
KTNQ, 1020, 50 KW (DA-2)	, SPANISH
KWKW, 1300, 5 KW/1 KW (DA-2)	, SPANISH
KBRT, 740, 10 KW (DAYS,DA)	, RELIGION
KRLA, 1110, 50 KW/10 KW (DA-2)	, OLDIES

FM STATIONS

KBIG-F, 104.3, 105 KW @ 2890,	BTFL/EZ (Bonne)
KFAC-F, 92.3, 55 KW @ 2835,	CLASSICAL
KGIL-F, 94.3, 3 KW @ -80,	SOFT AC
KHTZ-F, 97.1, 55 KW @ 770,	AC/CONTEMP
KIIS-F, 102.7, 8 KW @ 2790,	CHR
KIQQ-F, 100.3, 5 KW @ 3060,	CHR
KJOI-F, 98.7, 75 KW @ 1180,	BTFL/EZ (Churchill)
KKGO-F, 105.1, 18 KW @ 2900,	JAZZ
KKHR-F, 93.1, 54 KW @ 2870,	CHR
KLOS-F, 95.5, 63 KW @ 3129,	AOR (Pollack)
KLVE-F, 107.5, 30 KW @ 2800,	SPANISH
KMET-F, 94.7, 58 KW @ 2835,	AOR (Burk-Abr)
KMGG-F, 105.9, 72 KW @ 770,	AC
KOST-F, 103.5, 13 KW @ 3100,	AC
KRTH-F, 101.1, 51 KW @ 3130,	AC
KUTE-F, 101.9, .7 KW @ 2780,	URBAN
KZLA-F, 93.9, 49 KW @ 720,	COUNTRY
KACE-F, 103.9, 1.6 KW @ 390,	BLACK
KJLH-F, 102.3, 3 KW @ 300,	BLACK
KNOB-F, 97.9, 79 KW @ 420,	EZ/MOR

ABC-I,ABC-T, \$330.00 (Katz)	ABC	George Green
, \$ NA (Masla)	Universal (SAN GABRIEL)	Paul Orta
NBN, \$100.00* (Weiss)	Rollins (SANTA MONICA)	Ed Kerby
ABC-E, \$180.00* (Christal)	Cox	Don Dalton
NBC, \$260.00* (Blair/RAR)	Westinghouse	David Graves
SBN, \$ NA (HNNH)	Inner City	Bill Shear
USI, \$ NA (Republic)	RKO	Ron Thompson
, \$110.00 (----)	(GLENDALE)	Bill Beaton
, \$100.00* (Mc-Guild)	Gannett	Wally Clark
ABC-D, \$135.00* (Eastman)	Capital Cities	Vern Ore
, \$170.00 (Selcom)	Golden West	Bill Ward
CBS, \$270.00 (CBS)	CBS	George Nicholaw
, \$ 65.00 (Caballero)	H&W	Jose Mestre
, \$ 80.00* (Caballero)	H&W	
, \$ 85.00 (Lotus)	Lotus (PASADENA)	Jose Cubrera
, \$ 50.00 (----)	Crawford (AVALON)	
, \$140.00* (MMR)	Greater Media	Bob Moore
, \$250.00* (Torbet)	Bonneville	Jack Adamson
, \$172.50 (Mc-Guild)		George Fritzingar
, \$ 55.00 (HNNH)	Buckley (SAN FERNANDO)	R. McGeary
, \$200.00 (MMR)	Greater Media	Bob Moore
, \$550.00* (Mc-Guild)	Gannett	Wally Clark
, \$150.00 (Masla)	Outlet	Tom Mosher
, \$230.00* (MMR)	Noble	Bob Griffith
APR, \$ NA (Blair/RAR)		Saul Levine
, \$175.00* (CBS)	CBS	Bob Nelson
ABC-R, \$350.00 (Katz)	ABC	Bill Sommers
, \$ NA (Caballero)	H&W	
, \$245.00* (Selcom)	Metromedia	Howard Bloom
, \$170.00* (HNNH)	Emmis	Don Nelson
, \$235.00* (Christal)	Cox	Don Dalton
US II, \$190.00* (Republic)	RKO	Allan Chlowitz
, \$100.00* (HNNH)	Inner City	Bill Shearer
, \$120.00* (Eastman)	Capital Cities	Vern Ore
APR, \$ 55.00* (Masla)	All-Pro (INGLEWOOD)	Jim Blakely
, \$ 60.00 (Roslin)	(COMPTON)	E. Abner
, \$ 94.00 (Masla)	(LONG BEACH)	John Banoczi

CALL LETTER CHANGES

KIQQ-F changed to Transtar AC (July)

STATION SALES

KTNQ/KLVE-F: Sold to H&W for \$40,000,000 (Gammon & Ninowski)

MISCELLANEOUS COMMENTS

KNOB now classified as EZ... KABC is flagship station for Dodgers...KMPC and KLVE carry the California Angels...Fairly flat book for LA with not much happening...

LOUISVILLE

Arbitron Rank/Pop (12+): 43/795,500
 CNSA Rank/Pop: # 39
 MSA Rank/Pop: 49/952,800
 ADI # 45
 Average Person Rating: 16.1
 Market TSL: 21.5 hours

Stations: 17/17
 Diaries: 1245/639:1/40.0%
 Sample Target: 1200
 Standard Error: .558
 % Below Line: 0
 % Not Listed: 5.9

Est. 1984 Revenue: \$17,100,000
 Gross Inc.:
 HH Inc.: \$26,648
 Retail \$: 5.7 Bil
 Pop per Station: 46,794
 # 1 Biller: WHAS \$2,400,000

12+ METRO	1/4/SHARE	WIN 85	FAL 84	SUM 84	SPG 84
1. WAMZ-F	179/14.0	11.1	11.4	---	10.4
2. WHAS	159/12.4	15.1	10.7	---	10.3
3. WLRS-F	152/11.9	9.8	10.4	---	6.8
4. WQMF-F	110/ 8.6	11.2	10.3	---	10.5
5. WLOU	108/ 8.4	6.2	8.3	---	10.8
6. WVEZ-F	72/ 5.6	9.1	7.8	---	9.0
7. WAVG	71/ 5.5	5.8	7.0	---	4.9
8. WRKA	64/ 5.0	3.9	3.5	---	5.8
9. WCII	57/ 4.5	5.4	5.0	---	5.8
10. WJYL-F	55/ 4.3	3.5	5.1	---	5.7
11. WKJJ-F	53/ 4.1	4.7	5.7	---	5.8
12. WAKY	37/ 2.9	2.6	2.7	---	3.6
13. WXVW	25/ 2.0	1.9	2.2	---	2.2
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25.					

12+ TSA	1/4/CUME
1. WAMZ-F	267/2592
2. WHAS	221/3238
3. WQMF-F	177/2370
4. WLRS-F	167/2437
5. WLOU	109/ 899
6. WVEZ-F	94/1328
7. WKJJ-F	82/1710
8. WAVG	75/1163
9. WRKA-F	64/1355
10. WJYL-F	61/ 864
11. WCII	57/ 813
12. WAKY	44/1056
13. WTMT	31/ 243
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25.	

12+ METRO	CUME/	FAL	SPG
METRO	CUME RATING	84	84
1. WHAS	2256/28.4	27.3	28.9
2. WLRS-F	2153/27.1	26.1	20.3
3. WAMZ-F	1678/21.1	22.2	18.7
4. WQMF-F	1487/18.7	23.2	22.5
5. WKJJ-F	1330/16.7	15.9	14.7
6. WRKA-F	1318/16.6	11.9	12.4
7. WAVG	1069/13.4	15.2	15.7
8. WVEZ-F	1008/12.7	15.4	16.1
9. WLOU	892/11.2	11.2	12.1
10. WAKY	832/10.5	8.8	11.0
11. WCII	745/ 9.4	12.6	14.4
12. WJYL-F	742/ 9.3	11.5	16.3
13. WXVW	353/ 4.4	4.7	5.4
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25.			

12+ FM SHARE (METRO): 58.17% (701 of 1205) (SPG 84: 57.29%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WLRS-F	1. WQMF-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WHAS	1. WAMZ-F	1. WLRS-F	1. WLRS-F	1. WLRS-F
2.	2. WLRS-F	2. WQMF-F	2. WHAS	2. WHAS	2. WHAS	2. WAMZ-F	2. WHAS	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F
3.	3. WAMZ-F	3. WHAS	3. WLRS-F	3. WLRS-F	3. WLRS-F	3. WQMF-F	3. WLRS-F	3. WHAS	3. WLOU	3. WLOU
4.	4. WLOU	WLRS-F	4. WRKA-F	4. WRKA-F	4.	4. WLRS-F	4. WVEZ-F	4. WQMF-F	4. WHAS	4. WQMF-F
5.	5. WHAS	5. WLOU	5. WLOU	5. WLOU	5.	5. WAVG	5. WLOU	5. WLOU	5. WAVG	5. WHAS
6.	WRKA-F	6. WRKA-F	6. WQMF-F	6. WQMF-F	6.	6. WCII	6.	6.	6. WQMF-F	6.
7.	7. WKJJ-F	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLRS-F	1. WLRS-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WQMF-F	1. WQMF-F	1. WQMF-F	1. WQMF-F	1. WAMZ-F
2. WQMF-F	2. WAMZ-F	2. WLRS-F	2. WLRS-F	2. WHAS	2. WLOU	2. WLOU	2. WHAS	2. WAMZ-F	2. WHAS
3. WLOU	3. WLOU	3. WRKA-F	3. WHAS	3. WLRS-F	3. WLRS-F	3. WLRS-F	3. WAMZ-F	3. WLOU	3. WQMF-F
4. WAMZ-F	4. WKJJ-F	4. WHAS	4. WLOU	4. WLOU	4. WAMZ-F	4. WRKA-F	4. WHAS	4. WHAS	4. WRKA-F
5. WKJJ-F	5. WRKA-F	5. WLOU	5. WRKA-F	5. WRKA-F	5.	5. WHAS	5. WLRS-F	5. WLRS-F	5. WLRS-F
6. WJYL-F	6. WHAS	6. WKJJ-F	6. WKJJ-F	6.	6.	6. WRKA-F	6.	6. WRKA-F	6.
7.	7. WQMF-F	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 84		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				Z	Z				
TOP 40/CHR/CONTEMP		152 (1)	152 (1)	12.6	13.1	WDGS	1290	New Albany	1.0/1.7
AOR		110 (1)	110 (1)	9.1	11.0	WFIA	900	Louisville	.8/2.5
AC/OLDIES/SOFT ROCK	37 (1)	117 (2)	154 (3)	12.8	15.9	WXLN-F	103.9	Louisville	1.3/2.6
MOR/VARIETY	230 (2)		230 (2)	19.1	16.4	WMT	620	Louisville	1.9/2.1
COUNTRY	81 (2)	179 (1)	260 (3)	21.6	17.5				
BLACK/URBAN	108 (1)	55 (1)	163 (2)	13.5	11.3				
BTFL MUSIC/EZ		72 (1)	72 (1)	6.0	9.5				
NEWS/TALK				0	0				
NOSTALGIA	25 (1)		25 (1)	2.1	2.4				
RELIGION/GOSPEL	23 (2)	16 (1)	39 (3)	3.2	2.5				
SPANISH				0	0				
CLASSICAL				0	0				
UNKNOWN/OTHERS				0	0.4				
			1205 (17)						

RADIO STATIONS

AM STATIONS

WAKY, 790, 5 KW/1 KW (DA-2), OLDIES	MBS, \$ 45.00* (Katz)	Joe McDevitt
WAVG, 970, 5 KW (DA-2), MOR	NBC-T,US II,NBC, \$ 43.00 (Selcom)	Ed Henson
WCII, 1080, 10 KW/1 KW (DA-2), COUNTRY	CBS, \$ 90.00 (Eastman)	Tom Perryman
WFIA, 900, 1 KW (DAYS), RELIGION	, \$ 12.00 (----)	Keith Whipple
WHAS, 840, 50 KW, MOR	ABC-I, \$100.00* (Christal)	Bob Scherer
WLLV, 1240, 1 KW/250 W, GOSPEL	, \$ 17.00 (Weiss)	
WLou, 1350, 5 KW/500 W (DA-N), BLACK	NBN, \$ 50.00* (HNWH)	Johnson
WTMT, 620, 500 W (DAYS,DA), COUNTRY	, \$ 17.00 (Masla)	Charles Mootry
WXVN, 1450, 1 KW/250 W, NOSTALGIA (Ham)	, \$ 21.00 (Regional)	Charles Jenkins

FM STATIONS

WAMZ-F, 97.5, 100 KW @ 500, COUNTRY	, \$120.00* (Christal)	Courier-Journal	Bob Scherer
WJYL-F, 101.7, 3 KW @ 300, URBAN	, \$ 35.00* (----)	Inter Urban	
WKJJ-F, 99.7, 20 KW @ 720, CONTEMP/AC	CBS-R, \$ 90.00 (Eastman)	Great Trails	Tom Perryman
WLRS-F, 102.3, 3 KW @ 300, CHR (Burk-Abr)	ABC-R,Source, \$ 50.00 (Selcom)		Louisa Henson
WQMF-F, 95.7, 34 KW @ 580, AOR	Source, \$ 70.00 (Torbet)	Wood	John Otting
WRKA-F, 103.1, 3 KW @ 300, AC	ABC-D, \$ 55.00* (Blair)	Capitol-Johnson	Mike Kirtner
WVEZ-F, 106.9, 24 KW @ 670, BTFL/EZ (Churchill)	, \$ 60.00* (Katz)		Joe McDevitt
WXLN-F, 103.9, 3 KW @ 300, RELIGION (Burk-Abr)	ABC-C, \$ 18.00 (----)		Keith Whipple

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WAKY/WVEZ-F: from Multimedia to Federal for \$3,150,000 (Crisler)

LUBBOCK

Arbitron Rank/Pop (12+): 141/189,700
 CMA Rank/Pop: NA
 MSA Rank/Pop: 180/234,300
 ADI # 129
 Average Person Rating: 17.1
 Market TSL: 22.5 hours

Stations: 13/13
 Diaries: 512/371:1/46.0%
 Sample Target: 550
 Standard Error: .916
 % Below Line: 0
 % Not Listed: 8.0

Est 1984 Revenue: \$5,800,000
 Gross Inc.:
 HH Inc.: \$27,675
 Retail \$: 1.7 Bil
 Pop per Station: 14,592
 # 1 Biller: KLLL-F \$1,050,000

	FAL	SPG	FAL	SPG	
12+ METRO 1/4/SHARE	84	84	83	83	
1. KRLB-F	80/24.6	17.1	14.0	4.2	9.8
2. KLLL-F	46/14.2	15.8	15.3	16.7	16.5
3. KFMX-F	42/12.9	9.5	12.4	12.2	17.2
4. KTEZ-F	28/ 8.6	10.5	7.2	9.0	9.1
5. KSEL-F	23/ 7.1	8.2	12.1	12.2	9.5
6. KFYO	22/ 6.8	9.2	4.9	6.9	6.0
7. KFYO-F	17/ 5.2	5.3	6.8	7.6	6.7
8. KLFB	10/ 3.1	3.6	4.2	4.9	4.2
9. KEND	9/ 2.8	4.3	2.9	4.5	4.6
KSEL	9/ 2.8	2.0	2.9	5.2	4.2

12+ TSA 1/4/CUME	
1. KRLB-F	96/965
2. KLLL-F	82/720
3. KFMX-F	57/708
4. KSEL-F	50/797
5. KFYO-F	38/453
6. KFYO	37/438
7. KTEZ-F	36/400
8. KEND	16/195
9. KSEL	10/281
KLFB	10/ 72

12+ METRO CUME/ METRO CUME RATING	FAL	SPG	
	84	84	
1. KRLB-F	788/41.5	32.7	29.0
2. KLLL-F	470/24.8	25.5	28.0
3. KFMX-F	465/24.5	22.4	24.2
4. KSEL-F	435/22.9	24.1	31.4
5. KTEZ-F	292/15.4	17.8	14.7
6. KFYO-F	223/11.8	10.8	14.2
7. KFYO	219/11.5	18.6	13.7
8. KSEL	187/ 9.9	11.2	11.8
9. KEND	131/ 6.9	9.9	7.6
KJAK-F	131/ 6.9	7.7	7.2

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12+ FM SHARE (METRO): 80.94% (242 of 299) (SPG 84: 75.96%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KLLL-F	1. KRLB-F+1	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F
2. KFMX-F	2. KFMX-F	2. KFMX-F	2. KLLL-F	2. KLLL-F	2. KTEZ-F	2. KLLL-F	2. KLLL-F	2. KLLL-F	2. KFMX-F	2. KLLL-F
3. KLLL-F	3. KLLL-F	3. KLLL-F	3. KFMX-F	3. KFMX-F	3. KFMX-F	3. KFMX-F	3. KFMX-F	3. KFMX-F	3. KFMX-F	3. KFMX-F
4. KSEL-F	4. KSEL-F	4. KSEL-F	4. KSEL-F	4. KFYO-F	4. KFYO	4. KFYO	4. KTEZ-F	4. KTEZ-F	4. KTEZ-F	4. KTEZ-F
5. KSEL	5. KSEL	5. KSEL	5. KFYO-F	5. KFYO-F	5. KSEL	5. KSEL	5. KSEL	5. KSEL	5. KSEL	6. KFYO-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KFMX-F	1. KFMX-F	1. KFMX-F	1. KFMX-F	1. KLLL-F
2. KFMX-F	2. KFMX-F	2. KSEL-F	2. KLLL-F	2. KLLL-F	2. KRLB-F	2. KRLB-F	2. KRLB-F	2. KRLB-F	2. KRLB-F
3. KLLL-F	3. KFMX-F	3. KFMX-F	3. KSEL-F	3. KTEZ-F	3. KFMX-F	3. KFMX-F	3. KFMX-F	3. KLLL-F	3. KFMX-F
4. KSEL-F	4. KLLL-F	4. KLLL-F	4. KFMX-F	4. KSEL-F	4. KFYO	4. KFYO	4. KFYO	4. KFYO	4. KFYO
5. KSEL	5. KSEL	5. KSEL	5. KSEL-F	5. KSEL-F	5. KSEL	5. KSEL	5. KSEL	5. KSEL	5. KSEL

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	6 (1)	80 (1)	86 (2)	28.8	19.2	KFMX 1340 Lubbock .3/4.7
AOR	1 (1)	42 (1)	43 (2)	14.3	13.2	KJAK-F 92.7 Slaton 1.8/6.9
AC/OLDIES/SOFT ROCK	9 (1)	23 (1)	32 (2)	10.7	16.0	KRLB 580 Lubbock 1.8/2.5
MOR/VARIETY				0	0	
COUNTRY	31 (2)	63 (2)	94 (4)	31.4	23.1	
BLACK/URBAN				0	0	
BTFL MUSIC/EZ		28 (1)	28 (1)	9.4	7.7	
NEWS/TALK				0	1.7	
NOSTALGIA				0	2.1	
RELIGION/GOSPEL		6 (1)	6 (1)	2.0	3.5	
SPANISH	10 (1)		10 (1)	3.3	4.5	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0	

299 (13)

RADIO STATIONS

KEND, 1590, 1 KW (DA-2)	, COUNTRY	MBS, \$12.00* (Eastman)	Thrash	Jim Thompson
KFMX, 1340, 1 KW/250 W	, CHR	, \$12.00 (Selcom)	So. Minnesota	Ken Belford
KFYO, 790, 5 KW/1 KW (DA-2)	, COUNTRY	CBS, \$13.00 (Torbet)		Bob Clark
KLFB, 1420, 500 W (DA-2)	, SPANISH	, \$17.00* (Caballero)		Walt Ledesma
KRLB, 580, 500 W (DAYS,DA)	, CHR	ABC-I, \$ 8.00* (Lotus)		Ed Wilkes
KSEL, 950, 5 KW/500 W (DA-2), AC		ABC-E,ABC-T, \$14.00 (Mc-Guild)	Harris	John Krieger
KTLK, 1460, 1 KW/250 W	, TALK	ABC-T, \$ 9.00 (Roslin)		Tim Tesre
KFMX-F, 94.5, 100 KW @ 680, AOR (Burk-Abr)		Source, \$27.00* (Selcom)	So. Minnesota	Ken Belford
KFYO-F, 102.5, 100 KW @ 750, COUNTRY		, \$18.00 (Torbet)		Bob Clark
KLLL-F, 96.3, 100 KW @ 580, COUNTRY		APR, \$33.00* (Eastman)	Thrash	Jim Thompson
KRLB-F, 99.5, 46 KW @ 630, CHR		ABC-I, \$28.00* (Lotus)		Ed Wilkes
KSEL-F, 93.7, 100 KW @ 736, CONTEMP/AC		US 1, \$26.00* (Mc-Guild)	Harris	John Krieger
KTEZ-F, 101.1, 100 KW @ 750, BTFL/EZ		, \$20.00* (Weiss)	Lotus	
KJAK-F, 92.7, 3 KW @ 300, RELIGION		MBS, \$ 9.00 (----)	(SLATON)	Steve White

MISCELLANEOUS COMMENTS KRLB A/F sold for \$1,450,000...KRUX changes calls to KFYO-F...Arbitron fell 7% short of sample target...

LYNCHBURG

Arbitron Rank/Pop (12+): 151/169,400
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 245/146,000
 Roanoke ADI
 Average Person Rating: 15.8
 Market TSL: 21.1 hours

Stations: 22/15
 Diaries: 690/246:1/63.2%
 Sample Target: 550
 Standard Error: .766
 % Below Line: 36.9
 % Not Listed: 9.0

Est 1984 Revenue: \$3,200,000
 Gross Inc.:
 HH Inc.: \$26,384
 Retail \$: .9 Bill
 Pop per Station: 11,293
 # 1 Biller: NA

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG
		84	84	83	83
1. WJJS-F	47/17.5	---	15.9	---	15.4
2. WXLK-F	41/15.3	---	12.4	---	9.4
3. WCNV-F+	32/12.0	---	12.7	---	11.0
4. WPVR-F	29/10.8	---	10.5	---	10.7
5. WKZZ-F	26/9.7	---	7.6	---	2.7
6. WSLQ-F	15/ 5.6	---	2.5	---	4.0
7. WGOL-F	12/ 4.5	---	7.3	---	11.0
8. WLVA	7/ 2.6	---	4.8	---	4.7
9. WBLT	6/ 2.2	---	1.3	---	2.7
10. WHOD	6/ 2.2	---	2.2	---	2.7
11.					
12.					
13.					
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15.					

BIRCH	SHARE
15.9	
18.1	
8.9	
7.8	
15.0	
2.3	
5.2	
2.0	
1.2	
1.4	
11.	
12.	
13.	
14.	
15.	

12+ TSA	1/4/CUME
1. WJJS-F	57/454
2. WXLK-F	46/509
3. WCNV-F+	36/363
4. WPVR-F	30/302
5. WKZZ-F	27/357
6. WSLQ-F	16/242
7. WGOL-F	12/286
8. WLVA	8/179
9.	
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/	FAL	SPG	
METRO CUME RATING	84	84	
1. WXLK-F	429/25.3	---	27.7
2. WJJS-F	357/21.1	---	20.0
3. WKZZ-F	338/20.0	---	17.7
4. WCNV-F+	334/19.7	---	18.6
5. WPVR-F	289/17.1	---	18.2
6. WGOL-F	269/15.9	---	20.7
7. WSLQ-F	224/13.2	---	7.8
8. WLVA	166/ 9.8	---	14.6
9. WLLL	111/ 6.6	---	8.9
10. WBLT	102/ 6.0	---	4.4
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 85.25% (208 of 244) (SPG 84: 80.65%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AHD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKZZ-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WPVR-F	1. WJJS-F	1. WXLK-F	1. WXLK-F	1. WJJS-F	1. WXLK-F
2. WJJS-F	2. WJJS-F	2. WJJS-F	2. WJJS-F	2. WJJS-F	2. WCNV-F	2. WXLK-F	2. WPVR-F	2. WJJS-F	2. WKZZ-F	2. WJJS-F
3. WXLK-F	3. WCNV-F+	3. WCNV-F+	3. WCNV-F	3. WCNV-F+	3. WJJS-F	3. WCNV-F+	3. WCNV-F+	3. WCNV-F+	3. WXLK-F	3. WCNV-F
4.	4. WKZZ-F	4. WKZZ-F	4. WPVR-F	4.	4.	4. WPVR-F	4. WKZZ-F	4. WKZZ-F	4.	4.
5.	5. WSLQ-F	5.	5. WKZZ-F	5.	5.	5. WKZZ-F	5. WJJS-F	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WJJS-F	1. WXLK-F	1. WXLK-F	1. WJJS-F	1. WJJS-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2. WXLK-F	2. WJJS-F	2. WJJS-F	2. WXLK-F	2. WXLK-F	2. WJJS-F	2. WJJS-F	2. WCNV-F+	2. WCNV-F+	2. WCNV-F+
3. WSLQ-F	3.	3. WCNV-F+	3. WCNV-F	3. WCNV-F	4.	4.	4. WKZZ-F	4.	4.
4. WGOL-F	4.	4. WKZZ-F	4. WKZZ-F	4.	5.	5.	5.	5.	5.
5.	5.	5.	5.	5.					

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		79 (3)	79 (3)	32.3	30.8	WBRG 1050 Lynchburg 1.5/3.2
AOR				0	0	WKDE-F 105.5 Altavista .8/2.1
AC/OLDIES/SOFT ROCK		16 (2)	16 (2)	6.6	2.9	WLGM 1320 Lynchburg .7/1.5
MOR/VARIETY	16 (4)		16 (4)	6.6	6.8	WLLL 930 Lynchburg 1.9/6.6
COUNTRY		37 (4)	48 (9)	19.7	19.4	WTTX-F+ 107.1 Appomattox 1.9/4.1
BLACK/URBAN	11 (5)	47 (1)	47 (1)	19.3	17.9	WAKG-F 103.3 Danville .4/2.6
BTFL MUSIC/EZ		29 (1)	29 (1)	11.9	11.8	WFIR 960 Roanoke .4/1.8
NEWS/TALK				0	0	WFLO-F 95.7 Farmville .4/1.7
NOSTALGIA	5 (1)		5 (1)	2.1	5.4	WSLC 610 Roanoke .7/3.2
RELIGION/GOSPEL	4 (1)		4 (1)	1.6	0.7	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	1.4	

RADIO STATIONS

WBRG, 1050, 1 KW (DAYS), RELIGION, \$ 7.00 (----)	Lois Daniel
WLGM, 1320, 1 KW (DAYS,DA), OLDIES, ABC-E, \$ 8.00 (Selcom)	Ed Smith
WLLL, 930, 5 KW (DAYS), NOSTALGIA (Ham), NBC, \$13.00 (Masla)	Jim Shireliff
WLVA, 590, 1 KW (DA-2), MOR, ABC-I, \$15.00 (Weiss)	Gary Farrar
WNOD, 1390, 5 KW/1 KW (DA-N), COUNTRY, CBS,US 2, \$12.00* (----)	Mike Carroll
WBLT, 1350, 1 KW (DAYS), VARIETY, \$ 6.00 (----)	Jim Phitterson
WCNV-F, 107.9, 4 KW @ 1920, COUNTRY (Drake-Chen), MBS, \$15.00 (HNWH)	Roger Ingram
WGOL-F, 98.3, 3 KW @ 248, CHR (TM), Source, \$16.00 (Masla)	Jim Shireliff
WJJS-F, 101.7, 3 KW @ 300, BLACK, ABC-F, \$17.00 (Selcom)	Ed Smith
WKZZ-F, 100.1, 3 KW @ 155, CHR, CBS,US 1, \$15.00* (----)	Mike Carroll

MACON

Arbitron Rank/Pop (12+): 132/223,900
 CNSA Rank/Pop: NA
 NSA Rank/Pop: 159/276,000
 ADI # 141
 Average Person Rating: 16.6
 Market TSL: 22.5 hours

Stations: 15/12
 Diaries: 701/319:1/44.7%
 Sample Target: 600
 Standard Error: .795
 % Below Line: 3.8
 % Not Listed: 8.3

Est 1984 Revenue: \$5,700,000
 Gross Inc.:
 HHI Inc.: \$26,510
 Retail \$: 1.6 Bil
 Pop per Station: 18,658
 # 1 Biller: WAYS-F \$1,550,000

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83
1.	WAYS-F 67/18.0	---	19.0	---	17.0
2.	WPGA-F 50/13.4	---	13.8	---	6.7
3.	WDEN-F 47/12.6	---	12.7	---	15.9
4.	WIBB 37/ 9.9	---	12.5	---	12.8
5.	WMAZ 34/ 9.1	---	8.3	---	10.1
6.	WPEZ-F 30/ 8.1	---	7.0	---	9.5
7.	WDDO 22/ 5.9	---	6.5	---	6.4
8.	WRBN-F 16/ 4.3	---	2.6	---	2.8
9.	WQBZ-F 12/ 3.2	---	2.6	---	3.4
10.	WXKO 8/ 2.2	---	---	---	---
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME	12+ METRO	CUME RATING	FAL 84	SPG 84
1.	WAYS-F 129/1778	1.	WAYS-F 851/38.0	---	35.7
2.	WDEN-F 108/1015	2.	WPGA-F 519/23.2	---	22.7
3.	WPGA-F 58/ 614	3.	WDEN-F 456/20.4	---	21.7
4.	WMAZ 39/ 612	4.	WMAZ 448/20.0	---	20.5
5.	WPEZ-F 39/ 519	5.	WIBB 408/18.2	---	18.9
6.	WIBB 37/ 408	6.	WDDO 358/16.0	---	15.1
7.	WDDO 22/ 358	7.	WPEZ-F 332/14.8	---	14.5
8.	WRBN-F 18/ 230	8.	WQBZ-F 226/10.1	---	8.9
9.	WQBZ-F 17/ 316	9.	WRBN-F 181/ 8.1	---	9.2
10.	WXQM 12/ 204	10.	WXQM-F 94/ 4.2	---	6.2
11.		11.			
12.		12.			
13.		13.			
14.		14.			
15.		15.			

12+ FM SHARE (METRO): 69.79% (238 of 341) (SPG 84: 66.76%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID	
1.	WAYS-F	1.	WAYS-F	1.	WDEN-F	1.	WAYS-F	1.	WPGA-F	1.	WAYS-F
2.	WPGA-F	2.	WPGA-F	2.	WDEN-F	2.	WMAZ	2.	WAYS-F	2.	WPGA-F
3.	WQBZ-F	3.	WPEZ-F	3.	WDEN-F	3.	WRBN-F	3.	WPEZ-F	3.	WDEN-F
4.	WIBB	4.	WIBB	4.	WPEZ-F	4.	WPGA-F	4.	WPEZ-F	4.	WIBB
5.	WRBN-F	5.	WRBN-F	5.	WPGA-F	5.	WIBB	5.	WPGA-F	5.	WRBN-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WAYS-F	1.	WAYS-F	1.	WAYS-F	1.	WRBN-F	1.	WAYS-F
2.	WPGA-F	2.	WPGA-F	2.	WDEN-F	2.	WAYS-F	2.	WPGA-F
3.	WQBZ-F	3.	WPEZ-F	3.	WDEN-F	3.	WRBN-F	3.	WDEN-F
4.		4.		4.	WPGA-F	4.	WPEZ-F	4.	WIBB
5.		5.		5.	WIBB	5.	WPGA-F	5.	WPEZ-F

FORMATS	AM	FM	TOTAL	%	SPG 84	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		95 (3)	95 (3)	27.9	25.8	WBML 900 Macon .5/2.0
AOR		5 (1)	5 (1)	1.5	0.8	WXQM-F 107.1 Gordon .8/4.2
AC/OLDIES/SOFT ROCK		30 (1)	30 (1)	8.8	7.5	WFNE-F 100.1 Forsyth 1.3/3.6
MOR/VARIETY	34 (1)		34 (1)	10.0	8.9	WKLS-F 96.1 Atlanta 1.3/3.5
COUNTRY		47 (1)	47 (1)	13.8	13.6	WVFJ-F 93.3 Columbus .8/2.4
BLACK/URBAN	59 (2)	50 (1)	109 (3)	32.0	34.9	
BTFL MUSIC/EZ		3 (1)	3 (1)	0.9	5.3	
NEWS/TALK				0	0	
NOSTALGIA				0	1.4	
RELIGION/GOSPEL	10 (2)	5 (1)	15 (3)	4.4	1.9	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS		3 (1)	3 (1)	0.9	0	
			341 (15)			

RADIO STATIONS

WBML, 900, 250 W (DAYS), RELIGION, \$ 9.00 (----), Rogers, Ken Hammock
WDDO, 1240, 1 KW/250 W, BLACK, NBN, \$17.00 (Selcom), Wayne Sawyer
WIBB, 1280, 5 KW (DAYS), BLACK, SBN, \$30.00 (Weiss), D. Haight
WMAZ, 940, 50 KW/10 KW (DA-N), MOR, ABC-I, \$56.00 (Katz), Multimedia, Fred Newton
WNEX, 1400, 1 KW/250 W, CHR, \$11.00 (P/W), Alfred Lowe
WPTC, 1500, 1 KW (DAYS), NOSTALGIA, \$13.00 (Mc-Guild), Thom Smith
WXKO, 1150, 1 KW (DAYS), GOSPEL, \$ 9.00 (----), (FORT VALLEY), Dollie Horton
WAYS-F, 99.1, 100 KW @ 662, CHR (Drake-Chen), ABC-F, \$60.00 (Katz), Multimedia, Fred Newton
WDEN-F, 105.3, 100 KW @ 800, COUNTRY, MBS, \$40.00 (Mc-Guild), Thom Smith
WPEZ-F, 107.9, 100 KW @ 700, SOFT AC (Radio Arts), APR, \$26.00 (Selcom), Wayne Sawyer
WPGA-F, 100.9, 2.2 KW @ 354, BLACK, \$18.00 (HNWH), (PERRY), Jake Phillips
WQBZ-F, 106.3, 3 KW @ 300, CHR, \$ 9.00 (Dora), (FORT VALLEY), N. Rodriguez
WRBN-F, 101.7, 3 KW @ 205, CHR, \$11.00 (----), (WARNER BROS), John Lynn
WXQM-F, 107.1, .9 KW @ 500, BTFL (KalaMusic), \$13.00 (----), (GORDON), Amy Fulghum

MISCELLANEOUS COMMENTS WMAZ-F changed calls to WAYS-F (Oct 84)...Peach County added to Metro while Twiggs County was deleted...

MDISON

Arbitron Rank/Pop (12+): 111/284,600
 CMA Rank/Pop: NA
 MSA Rank/Pop: 134/331,600
 ADI # 108
 Average Person Rating: 16.0
 Market TSL: 21.1 hours

Stations: 14/12
 Diaries: 674/422:1/56.0%
 Sample Target: 670
 Standard Error: .733
 % Below Line: 2.5
 % Not Listed: 19.6

Est 1984 Revenue: \$9,600,000
 Cross Inc.:
 HH Inc.: \$29,146
 Retail \$: 2.1 Bill
 Pop per Station: 23,717
 # 1 Biller: WTSO \$1,900,000

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. WZEE-F	61/13.4	10.4	11.9	9.8 8.3
2. WIBA-F	48/10.5	10.1	11.3	10.8 8.5
3. WTSO	45/ 9.9	14.0	6.6	12.2 11.1
4. WMGN-F	43/ 9.5	7.9	7.8	5.9 5.5
5. WIBA	40/ 8.8	9.7	8.9	10.4 7.5
6. WWMQ-F	30/ 6.6	6.3	6.4	7.3 6.7
7. WSJY-F	20/ 4.4	3.4	4.7	5.1 4.5
8. WMAD-F	17/ 3.7	1.1	2.9	3.9 3.8
9. WMAD	16/ 3.5	2.3	5.8	4.7 8.3
10. WTDY	15/ 3.3	3.2	2.1	3.0 3.0
11. WHIT	11/ 2.4	6.5	3.7	3.3 5.3
13. WILV-F	11/ 2.4	3.6	2.9	4.5 3.6
14.				
15.				

BIRCH	SHARE	12+ TSA 1/4/CUME
19.9		1. WZEE-F 127/1924
12.0		2. WIBA-F 105/1483
8.1		3. WMGN-F 78/1180
9.0		4. WTSO 71/ 942
8.1		5. WIBA 41/ 640
4.4		6. WWMQ-F 41/ 574
2.8		7. WILV-F 38/ 641
4.1		8. WSJY-F 38/ 518
1.5		9. WGN 25/ 410
6.1		10. WMAD 21/ 183
3.1		11.
2.8		12.
		13.
		14.
		15.

12+ METRO CUME/	FAL	SPG
METRO CUME RATING	84	84
1. WZEE-F	976/34.3	31.1 33.4
2. WIBA-F	827/29.1	26.9 30.8
3. WMGN-F	704/24.7	19.2 19.2
4. WIBA	558/19.6	25.7 23.3
5. WTSO	541/19.0	27.4 15.4
6. WWMQ-F	443/15.6	16.3 14.7
7. WMAD-F	396/13.9	7.4 12.2
8. WTDY-F	334/11.7	12.1 11.1
9. WSJY-F	257/ 9.0	7.2 8.0
10. WILV-F	223/ 7.8	9.6 9.3
11. WMAD	153/ 5.4	--- 7.6
12. WHIT	146/ 5.1	--- 6.4
13.		
14.		
15.		

12+ FN SHARE (METRO): 63.66% (233 of 366) (SPG 84: 61.94%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZEE-F	1. WIBA-F	1. WZEE-F	1. WMGN-F	1. WMGN-F	1. WTSO	1. WIBA	1. WMGN-F	1. WZEE-F	1. WZEE-F	1. WZEE-F
2. WIBA-F	WMGN-F	2. WIBA-F	2. WZEE-F	2. WZEE-F	2. WIBA	2. WZEE-F	2. WZEE-F	2. WIBA-F	2. WIBA-F	2. WIBA-F
3.	3. WZEE-F	WMGN-F	3. WIBA-F	3. WTSO	3. WWMQ-F	3. WTSO	3. WTSO	3. WTSO	3. WIBA	3. WMGN-F
4.	4.	4. WTSO	4. WTSO	4. WIBA	4. WMAD	4. WMGN-F	4. WIBA-F	4. WMGN-F	4. WTDY	4. WTSO
5.	5.	5. WIBA	5. WIBA	WIBA-F	WSJY-F	5. WIBA-F	5.	5.	5.	5. WWMQ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZEE-F	1. WMGN-F	1. WMGN-F	1. WMGN-F	1. WMGN-F	1. WIBA-F	1. WIBA-F	1. WIBA-F	1. WIBA-F	1. WTSO
2. WMGN-F	2. WZEE-F	2. WZEE-F	2. WZEE-F	2. WZEE-F	2. WZEE-F	2. WZEE-F	2. WZEE-F	2. WZEE-F	2. WIBA-F
3. WIBA-F	3. WIBA-F	3. WIBA-F	3. WIBA-F	3. WIBA	3. WMGN-F	3. WMGN-F	3. WIBA	3. WTSO	3. WZEE-F
4.	4.	4.	4.	WTSO	4.	4.	4. WMGN-F	4. WMGN-F	4. WIBA
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WWMQ-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		61 (1)	61 (1)	16.7	15.9	WEKZ-F 93.7 Monroe .7/1.6
AOR		48 (1)	48 (1)	13.1	15.2	WGN 720 Chicago 1.3/4.3
AC/OLDIES/SOFT ROCK	11 (1)	71 (3)	82 (4)	22.4	24.9	
MOR/VARIETY	61 (3)		61 (3)	16.7	13.2	
COUNTRY	45 (1)	30 (1)	75 (2)	20.5	17.4	
BLACK/URBAN				0	0	
BTFL MUSIC/EZ		23 (2)	23 (2)	6.3	6.0	
NEWS/TALK				0	0	
NOSTALGIA	16 (1)		16 (1)	4.4	7.5	
RELIGION/GOSPEL				0	0	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS			366 (14)			

RADIO STATIONS

WHIT, 1550, 5 KW (DAYS)	, OLDIES	ABC-E, \$28.00 (Selcom)	McKenna	Jim Schmitz
WIBA, 1310, 5 KW (DA-N)	, MOR	CBS,MBS, \$32.50 (Blair)	Price Comm.	Jim Worthington
WMAD, 1190, 1 KW (DAYS,DA)	, NOSTALGIA (Ham)	NBC, \$18.00* (Christal)		R. Blackburn
WTDY, 1480, 5 KW (DA-2)	, MOR/TALK	US 2, \$27.00 (Mc-Guild)	Midwest Family	Chuck Mefford
WTSO, 1070, 10 KW/5 KW (DA-2),	COUNTRY	APR, \$31.00 (Torbet)		Roger Russell
WIBA-F, 101.5, 50 KW @ 470, AOR		, \$36.00 (Blair)	Price Comm.	Jim Worthington
WMAD-F, 92.1, 3 KW @ 300, AC		, \$17.00* (Christal)		R. Blackburn
WMGN-F, 98.1, 38 KW @ 580, AC		, \$31.00 (Mc-Guild)	Midwest Family	Chuck Mefford
WWMQ-F, 106.3, 1.8 KW @ 380, COUNTRY		ABC-E, \$28.00 (Selcom)	McKenna	Jim Schmitz
WZEE-F, 104.1, 6 KW @ 1120, CHR		US 1, \$33.00 (Torbet)		Roger Russell
WILV-F, 94.9, 37 KW @ 1300, AC (Drake-Chen)		ABC-I, \$21.00 (HNWH)	(BARABOO)	
WSJY-F, 107.3, 50 KW @ 500, BTFL/EZ		ABC-C, \$13.00 (----)	Goetz (FORT ATKINSON)	Vern Falk

MISCELLANEOUS COMMENTS WERU changes calls to WMAD-AM...WIBA A/F sold by Des Moines Register to Price for \$5,600,000...
 WNLT-F (Baraboo) sold for \$1,900,000 (Chapman)...WISM changes calls to WTDY and format from AC to MOR/TALK...
 WNLT changes calls to WILV-F...

MANCHESTER, NH

Arbitron Rank/Pop (12+): 160/139,000
 CHSA Rank/Pop: NA
 NSA Rank/Pop: 272/174,000
 Boston ADI
 Average Person Rating: 16.4
 Market TSL: 21.6 hours

Stations: 26/5
 Diaries: 629/221:1/48.9%
 Sample Target: 550
 Standard Error: .796
 % Below Line: 57.5
 % Not Listed: 7.0

Est 1984 Revenue: \$5,600,000
 Gross Inc.:
 III Inc.: \$28,029
 Retail \$: 1.4 B11
 Pop per Station: 27,800
 # 1 Miller: WGIR-F \$1,500,000

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG
		84	84	83	83
1. WZID-F	33/14.5	---	13.3	---	15.5
2. WGIR-F	25/11.0	---	15.9	---	18.1
3. WGIR	15/ 6.6	---	6.6	---	7.0
4. WZOU-F	14/ 6.1	---	1.8	---	3.0
WSSH-F	14/ 6.1	---	7.5	---	6.3
6. WOKQ-F	12/ 5.3	---	3.1	---	4.8
7. WBCN-F	11/ 4.8	---	4.4	---	4.1
8. WAAF-F	10/ 4.4	---	1.8	---	1.8
WFEZ	10/ 4.4	---	4.9	---	7.7
10. WHTT-F	8/ 3.5	---	7.1	---	4.4
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WZID-F	88/813
2. WGIR-F	74/952
3. WSSH-F	54/631
4. WBZ	36/506
5. WOKQ-F	35/401
6. WZOU-F	29/484
7. WBCN-F	27/352
8. WHOM-F	26/363
9. WHTT-F	24/472
10. WCGY-F	21/327
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/	FAL	SPG	
METRO CUME RATING	84	84	
1. WGIR-F	420/30.2	---	34.7
2. WZID-F	312/22.4	---	20.7
3. WGIR	265/19.1	---	20.5
4. WSSH-F	203/14.6	---	16.3
5. WFEZ	200/14.4	---	15.7
6. WZOU-F	194/14.0	---	6.4
7. WHTT-F	172/12.4	---	17.6
8. WOKQ-F	159/11.4	---	11.0
9. WBCN-F	142/10.2	---	NA
10. WROR-F	134/ 9.6	---	10.6
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 79.72% (169 of 212) (SPG 84: 76.26%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGIR-F	1. WGIR-F	1. WGIR-F	1. WZID-F	1. WZID-F	1. WZID-F	1. WZID-F	1. WZID-F	1. WZID-F	1. WGIR-F	1. WGIR-F
2. WZOU-F	2. WBCN-F	2. WZID-F	2. WSSH-F	2. WSSH-F	2. WOKQ-F	2. WGIR	2. WGIR-F	2. WGIR-F	2. WZID-F	2. WZID-F
3. WHTT-F	3. WAAF-F	WBCN-F	3. WOKQ-F	3. WOKQ-F	3. WSSH-F	3. WGIR-F	3. WSSH-F	3. WSSH-F	3. WAAF-F	3. WSSH-F
4. WAAF-F	4. WZOU-F	4. WSSH-F	4. WGIR-F	4. WGIR-F	4. WGIR	4. WFEA	4. WOKQ-F	4. WFEA	4. WZOU-F	4. WZOU-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGIR-F	1. WGIR-F	1. WFEA	1. WGIR-F	1. WZID-F	1. WGIR-F	1. WGIR-F	1. WGIR-F	1. WGIR-F	1. WOKQ-F
2. WZOU-F	2. WBCN-F	2. WZID-F	2. WZID-F	2. WSSH-F	2. WAAF-F	2. WBCN-F	2. WBCN-F	2. WBCN-F	2. WZID-F
3. WHTT-F	3. WZOU-F	3. WROR-F	3. WSSH-F	3. WGIR-F	3. WBCN-F	3. WAAF-F	3. WFEA	3.	3. WSSH-F
4. WOKQ-F	4.	4. WSSH-F	4.	4.	4.	4.	4. WJYY-F	4.	4.
5. WZOU-F	5.	5. WZOU-F	5.	5.	5.	5.	5. WSSH-F	5.	5.
							WZOU-F		

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		27 (3)	27 (3)	12.7	9.6	WKBR 1250 Manchester 3.1/7.5
AOR		46 (3)	46 (3)	21.7	25.8	WHOM-F 94.9 MT. Washington 1.3/4.0
AC/OLDIES/SOFT ROCK	10 (1)	41 (8)	51 (9)	24.1	25.8	WJYY-F 105.5 Concord 2.6/5.8
MOR/VARIETY	6 (1)		6 (1)	2.8	17.2	WOTW-F 106.3 Nashua .9/3.7
COUNTRY		15 (2)	15 (2)	7.1	3.5	WXLO-F 104.5 Fitchburg 1.8/4.9
BLACK/URBAN				0	0	See Boston for the frequency and city of license for the following stations:
BTFL MUSIC/EZ		37 (3)	37 (3)	17.5	17.2	WBOS-F 1.3/3.5
NEWS/TALK	22 (3)		22 (3)	10.4	1.0	WBZ 2.6/9.1
NOSTALGIA	7 (1)		7 (1)	3.3	0	WCGY-F 2.2/4.7
RELIGION/GOSPEL		2 (1)	2 (1)	0.9	0	WEEI .4/1.8
SPANISH				0	0	WJIB-F .4/4.9
CLASSICAL				0	0	WLYT-F .9/3.3
UNKNOWN/OTHERS				0	0	

RADIO STATIONS	ABC-E, \$30.00*	(Mc-Guild)	Ocean Coast	Frank Adam
WFEA, 1370, 5 KW (DA-2)				
WGIR, 610, 5 KW/1 KW (DA-2), NEWS/TALK	ABC-E, \$30.00*	(Mc-Guild)	Knights	Bob Frisch
WKBR, 1250, 5 KW (DA-2), NOSTALGIA	WBC-T, NBC-T, \$25.00*	(Blair)		Charles Dent
	CBS, MBS, \$20.00	(Torbet)		
WGIR-F, 101.1, 10 KW @ 920, AOR/CHR			Knights	Bob Frisch
WZID-F, 95.7, 11 KW @ 930, BTFL/EZ			Sunshine	

Other ranked stations - See Boston or Portsmouth

MISCELLANEOUS COMMENTS WGIR changes from MOR to News/Talk...

McALLEN-BROWNSVILLE

At Mitten Bank/Pop (12+): 84/375,000
 CMA Bank/Pop: NA
 MSA Bank/Pop: MSA - 132,338,000
 Forks - 174,747,900
 Average Person Rating: 18.3
 Market TSL: 24.3 hours

Stations: 18/17
 Diricals: 773/48511/45.62
 Sample Target: 810
 Standard Error: .743
 % Below Line: 0.7
 % Not Listed: 6.3

Est 1984 Revenue: \$9,500,000
 Gross Inc.: \$22,400
 HH Inc.: \$22,400
 Retail \$: 2.5 B11
 Pop per Station: 22,059
 # 1 Biller: KGBT \$1,875,000

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83
1. KGBT	173/21.3	71.9	20.1	21.6	23.9
2. KBTX-F	116/14.3	7.9	14.4	9.7	9.8
3. KILT-F	89/ 9.9	9.3	3.9	4.6	4.9
4. KRWV-F	69/ 8.5	10.1	12.7	12.1	11.2
5. KRGV	64/ 7.9	9.5	13.6	10.4	10.0
6. KRFX-F	53/ 6.5	7.9	3.0	8.6	9.6
7. KQXX-F	37/ 4.6	3.8	4.9	5.9	2.9
8. KTXF-F	36/ 4.4	4.9	3.1	2.6	2.8
9. KRLY-F	31/ 3.8	5.3	3.8	5.1	3.3
10. KHT	26/ 3.7	2.9	1.9	2.3	1.9
11. KRIO	18/ 2.2	2.1	1.6	2.6	3.4
12. KBOE	17/ 2.1	1.6	1.9	.8	.9
13.					
14.					
15.					

12+ TSA 1/4/CUME

12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 84	SPG 84		
1. KGBT	183/1493	1. KRFX-F	1640/37.0	25.4	32.1
2. KRFX-F	129/1775	2. KGBT	1397/31.5	34.3	32.3
3. KRWV-F	89/1039	3. KRGV	1047/23.6	24.6	32.1
4. KILT-F	84/1017	4. KILT-F	956/21.6	22.0	10.2
5. KRGV	66/1123	5. KRWV-F	920/20.8	21.3	23.5
6. KRFX-F	56/ 812	6. KRFX-F	793/17.9	16.9	15.6
7. KQXX-F	39/ 502	7. KTXF-F	478/10.8	10.2	10.5
8. KTXF-F	37/ 493	8. KQXX-F	472/10.7	9.5	11.3
9. KRLY-F	33/ 384	9. KRIO	471/10.6	12.8	10.2
10. KHT	26/ 266	10. KRLY-F	361/ 8.1	10.1	7.8
11.		11. KBOE	249/ 5.6	4.3	NA
12.		12. KBOE	240/ 5.4	---	NA
13.		13.			
14.		14.			
15.		15.			

12+ PM SHARE (METRO): 58.08% (442 of 761) (SPG 84: 53.11%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AHD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRFX-F	1. KILT-F	1. KILT-F	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KRFX-F	1. KGBT
2. KRGV	2. KRFX-F	KGBT	2. KILT-F	2. KILT-F	2.	2. KRFX-F	2. KILT-F	2. KRFX-F	2. KGBT	2. KRFX-F
3. KRFX-F	3. KRWV-F	3. KRFX-F	3. KRWV-F	3. KRWV-F	3.	3. KILT-F	3. KRFX-F	3. KILT-F	3. KRFX-F	3. KILT-F
4.	4. KRFX-F	4. KRWV-F	4. KRFX-F	4. KRFX-F	4.	4. KRWV-F	4. KRWV-F	4. KRGV	4. KRWV-F	4. KRGV
5.	5. KRWV	5.	5.	5. KQXX-F	5.	5. KRGV	5. KRGV	5. KRWV-F	KRGV	5. KRWV-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRFX-F	1. KRFX-F	1. KILT-F	1. KRFX-F	1. KGBT	1. KRFX-F	1. KRFX-F	1. KILT-F	1. KGBT	1. KGBT
2. KILT-F	2. KILT-F	2. KRFX-F	2. KILT-F	2. KILT-F	2. KRFX-F	2. KILT-F	2. KRWV-F	2. KILT-F	2. KILT-F
3. KRGV	3. KRGV	3. KRWV-F	3. KGBT	3. KRFX-F	3. KRWV-F	3. KRFX-F	3. KRWV-F	3. KRWV-F	3. KRWV-F
4.	4. KRWV-F	4.	4. KRWV-F	4. KRWV-F	4. KRGV	4. KRFX-F	KTXF-F	4. KRFX-F	4. KTXF-F
5.	5.	5.	5. KRGV	5.	5.	5. KTXF-F	5.	5. KRFX-F	5. KRFX-F

FORMATS	AM	FM	TOTAL	Z	Z	OTHER RATED STATIONS/METRO	SHARE & CUME RATING
TOP 40/CHR/CONTEMP	82 (2)	116 (1)	198 (3)	26.0	31.8	KGAR-F	106.3 Mercedes 1.0/4.0
AOR		53 (1)	53 (1)	7.0	5.4	KITM-F	105.5 Mission .6/2.8
AC/OLDIES/SOFT ROCK		88 (2)	88 (2)	11.6	1.7	KSON+	1240 Raymondville 1.8/5.3
MOB/VARIETY				0	2.1	KUBV	710 Edinburg 1.1/3.6
COUNTRY	7 (1)	43 (2)	50 (3)	6.6	9.3	KTRH	740 Houston .6/2.0
BLACK/URBAN				0	0		
BTL MUSIC/EZ		31 (1)	31 (1)	4.1	4.0		
NEWS/TALK	14 (2)		14 (2)	1.8	2.3		
NOSTALGIA	17 (1)		17 (1)	2.2	0		
RELIGION/GOSPEL				0	0		
SPANISH	199 (2)	111 (3)	310 (5)	40.7	43.5		
CLASSICAL				0	0		
UNKNOWN/OTHERS				0	0		
			761 (18)				

RADIO STATIONS

KFOR, 1600, 1 KW (DA-1)	NOSTALGIA	\$16.00 (Selcom)	
KGBT, 1530, 50 KW/10 KW (DA-2)	SPANISH	\$110.00 (Katz)	Tichenor Tony Solis
KIRT, 1580, 1 KW (DAYS)	SPANISH	\$18.00** (Caballero)	Gomez
KRGV, 1290, 5 KW (DA-N)	CHR	US 1, \$28.00** (Blair)	Manship Sylvia Hernandez
KRIO, 910, 5 KW (DA-2)	CONTEMP/AC	APR, \$20.00 (HRNH)	Tippie Dick Delaney
KRWV, 710, 1 KW/250 W (DA-1)	NEWS/TALK	MBS, ABC-T, \$13.00 (----)	Charlie Rankin
KSON, 1240, 1 KW/250 W	COUNTRY	\$11.00 (----)	(RAYMONDVILLE) Edgar Clinton
KRFX-F, 104.1, 100 KW @ 990, CHR	ABC-F, \$38.00 (Christal)	Central Texas	Lon Bason
KILT-F, 94.5, 100 KW @ 800, AC (Furk-Abr)	\$43.00 (Katz)	Tichenor	Dan Wilson
KGAR-F, 106.3, 3 KW @ 300, AC	ABC-E, \$18.00 (Roslin)		Elanore Rankin
KRWV-F, 96.1, 100 KW @ 500, SPANISH	\$50.00** (Mc-Guid)		Raul Hernandez
KQXX-F, 98.5, 100 KW @ 1400, SPANISH	\$26.00 (Caballero)	Gomez	
KRFX-F, 99.5, 100 KW @ 480, AOR	ABC-R, \$25.00** (HR)		Denny Christensen
KTXF-F, 100.3, 100 KW @ 500, COUNTRY	\$23.00 (Eastman)		Andy Whattey
KRLY-F, 107.9, 100 KW @ 490, BTL/EZ	\$20.00** (HRNH)		Dick Delaney

MISCELLANEOUS COMMENTS KFOR sold for \$325,000...

MEMPHIS

Arbitron Rank/Pop (12+): 47/750,200
 CNSA Rank/Pop: # 41
 MSA Rank/Pop: 52/197,900
 ADI # 41
 Average Person Rating: 16.8
 Market TSL: 22.0 hours

Stations: 18/18
 Diaries: 1042/720:1/38.8%
 Sample Target: 1090
 Standard Error: .627
 % Below Line: 0
 % Not Listed: 3.6

Est 1984 Revenue: \$19,600,000
 Gross Inc.:
 HH Inc.: \$25,426
 Retail \$: 5.0 Bill
 Pop per Station: 41,678
 # 1 Biller: WMC-F \$3,250,000

		FAL	SPG	FAL	SPG
12+ METRO	1/4/SHARE	84	84	83	83
1. WHRK-F	163/12.9	11.7	8.1	8.5	10.5
2. WMC-F	149/11.8	10.1	10.7	9.6	10.4
3. WMC	116/ 9.2	7.8	9.2	7.2	7.6
4. WRVR-F	99/ 7.8	8.8	6.2	7.8	8.8
5. WGKX-F	96/ 7.6	6.3	6.7	8.4	8.5
6. KRNB-F	94/ 7.4	7.3	6.9	6.1	7.3
7. WDIA	89/ 7.0	7.1	8.4	9.5	7.7
8. WLOK	87/ 6.9	6.1	7.4	6.8	5.6
9. WZXR-F	85/ 6.7	7.2	10.0	8.6	11.5
10. WEZI-F	78/ 6.2	5.4	4.9	5.7	3.1
11. WREC	48/ 3.8	4.3	4.3	4.3	5.4
12. WHBQ	37/ 2.9	3.6	3.1	3.2	2.2
13. KWAM	19/ 1.5	2.2	3.1	2.3	2.7
14. WRVR	19/ 1.5	2.8	4.0	3.4	1.8
15.					

12+ TSA	1/4/CUME
1. WMC-F	222/3250
2. WHRK-F	216/2775
3. WGKX-F	177/1814
4. WMC	154/1732
5. WZXR-F	143/2213
6. WRVR-F	138/1976
7. WDIA	112/2198
8. KRNB-F	108/1894
9. WLOK	87/1254
10. WEZI-F	81/ 879
11. WREC	69/1157
12. WHBQ	50/1008
13. WRVR	28/ 753
14. KWAM	22/ 426
15.	

12+ METRO	CUME/ METRO CUME RATING	FAL	SPG
84	84	84	84
1. WHRK-F	2089/27.8	27.0	25.2
2. WMC-F	2080/27.7	23.7	28.8
3. WDIA	1768/23.6	22.8	22.1
4. KRNB-F	1593/21.2	20.3	19.2
5. WRVR-F	1515/20.2	19.9	17.6
6. WZXR-F	1323/17.6	17.7	22.3
7. WLOK	1237/16.5	14.8	17.2
8. WMC	1226/16.3	17.5	15.8
9. WGKX-F	1012/13.5	14.9	15.6
10. WREC	830/11.1	11.3	11.3
11. WEZI-F	816/10.9	11.2	11.9
12. WHBQ	765/10.2	8.5	11.4
13. WRVR	581/ 7.7	12.4	12.5
14. KWAM	378/ 5.0	5.2	6.0
15.			

12+ FM SHARE (METRO): 62.73% (764 of 1218) (SPG 84: 55.75%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHRK-F	1. WMC-F	1. WMC-F	1. WRVR-F	1. WMC	1. WMC	1. WMC	1. WMC-F	1. WHRK-F	1. WHRK-F	1. WHRK-F
2. WMC-F	2. WHRK-F	2. WHRK-F	2. WMC-F	2. WRVR-F	2. WGKX-F	2. WMC-F	2. WMC	2. WMC-F	2. WMC-F	2. KRNB-F
3. KRNB-F	3. WZXR-F	3. WRVR-F	3. WHRK-F	3. WMC-F	3. WRVR-F	3. WHRK-F	3. WHRK-F	3. KRNB-F	3. KRNB-F	3. WMC-F
4. WZXR-F	4. KRNB-F	4. WGKX-F	4. WGKX-F	4. WGKX-F	4. WLOK	4. WLOK	4. WLOK	4. WRVR-F	4. WZXR-F	4. WGKX-F
5. WDIA	5. WRVR-F	6. KRNB-F	6. WMC	6. WHRK-F	5. WDIA	5. WDIA	5. WEZI-F	5. WGKX-F	5. WLOK	5. WZXR-F
		6. WZXR-F	6. WLOK	6. WLOK	6. WEZI-F	6. WGKX-F	6. WGKX-F	6. WZXR-F	6. WRVR-F	6. WRVR-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54						
1. WMC-F	1. WMC-F	1. WRVR-F	1. WMC-F	1. WGKX-F	1. WMC-F	1. WMC-F	1. WMC-F	1. WMC-F	1. WMC-F	1. WMC
2. WHRK-F	2. WHRK-F	2. WGKX-F	2. WHRK-F	2. WRVR-F	2. WHRK-F	2. WZXR-F	2. WZXR-F	2. WHRK-F	2. WHRK-F	2. WMC-F
3. KRNB-F	3. WRVR-F	4. WLOK	3. WRVR-F	3. WLOK	3. WLOK	3. WHRK-F	3. WHRK-F	3. WZXR-F	3. WHRK-F	3. WHRK-F
4.	4. KRNB-F	4. WMC-F	4. WGKX-F	4. WMC	4. WMC	4. KRNB-F	4. KRNB-F	4. WRVR-F	4. WRVR-F	4. WRVR-F
5.	5. WGKX-F	5. WHRK-F	5. WLOK	5. WDIA	5. WDIA	5. WRVR-F	5. WRVR-F	5. WDIA	5. KRNB-F	5. WZXR-F
	6. WLOK	6. WDIA						6. WMC		

FORNATS	AM	FM	TOTAL	%	SPG	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		149 (1)	149 (1)	12.2	11.1	KSUD 730 West Memphis, AR .5/1.6
AOR		85 (1)	85 (1)	7.0	10.4	WLVS 1430 Germantown .8/2.1
AC/OLDIES/SOFT ROCK	19 (1)	99 (1)	118 (2)	9.7	6.5	WMSO 630 Collierville .5/2.1
MOR/VARIETY				0	1.2	WXSS 1030 Memphis 1.3/3.9
COUNTRY	116 (1)	96 (1)	212 (2)	17.4	16.6	
BLACK/URBAN	176 (2)	257 (2)	433 (4)	35.6	36.2	
BTFL MUSIC/EZ		78 (1)	78 (1)	6.4	5.1	
NEWS/TALK	47 (2)		47 (2)	3.9	4.7	
NOSTALGIA	48 (1)		48 (1)	3.9	4.5	
RELIGION/GOSPEL	31 (3)		31 (3)	2.5	3.7	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS	17 (1)		17 (1)	1.4	0	

RADIO STATIONS	1218 (18)			
KSUD, 730, 250 W (DAYS), GOSPEL			\$10.00	(----
KWAM, 990, 10 KW (DAYS, DA), GOSPEL			\$20.00	(----
WDIA, 1070, 50 KW/5 KW (DA-2), BLACK		APR, SBN,	\$47.00	(HNWH)
WHBQ, 560, 5 KW/1 KW (DA-2), NEWS/TALK		ABC-T, US II,	\$40.00*	(Republic)
WLOK, 1340, 1 KW/250 W, BLACK		SBN, NBN,	\$34.00	(Hasla)
WLVS, 1430, 2.5 KW (DAYS), TALK			\$25.00	(Christal)
WMC, 790, 5 KW (DA-N), COUNTRY		ABC-I,	\$70.00*	(Blair)
WMQ, 1480, 5 KW (DAYS), RELIGION			\$ 7.00	(----
WREC, 600, 5 KW (DA-N), OLDIES		CBS, MBS,	\$48.00*	(Mc-Guild)
WRVR, 680, 10 KW/5 KW (DA-N), AC			\$35.00*	(Katz)
KRNB-F, 101.1, 100 KW @ 450, BLACK			\$40.00*	(Selcom)
WEZI-F, 94.3, 3 KW @ 300, BTFL/EZ (Churchill)			\$50.00*	(Christal)
WGKX-F, 105.9, 100 KW @ 762, COUNTRY			\$85.00	(Eastman)
WHRK-F, 97.1, 100 KW @ 530, URBAN		US I,	\$75.00*	(Katz)
WMC-F, 99.7, 300 KW @ 910, CHR		ABC-C,	\$120.00*	(Blair)
WRVR-F, 104.5, 100 KW @ 750, AC			\$110.00*	(Christal)
WZXR-F, 102.7, 100 KW @ 900, AOR/CHR		Source,	\$80.00*	(Mc-Guild)

MISCELLANEOUS COMMENTS WKDJ changes to WRVR-AM...WREC changes to WLVS...WLVS changes to WEZI...WRVR-AM changes from Black to AC...WZXR changes to CHR/AOR...WREC changed to Oldies late in rating book...WGKX-F was sold by Firstcom to Al Kaneb for \$7,250,000 (American)...Arbitron fell 4.4% short of their sample target...

MIAMI-FT. LAUDERDALE

Arbitron Rank/Pop (12+): 11/2,558,200
 CNSA Rank/Pop: # 12
 NSA Rank/Pop: Mia - 23/1,752,300
 ADI # 13 FT. Lau - 39/1,186,200
 Average Person Rating: 19.9
 Market TSL: 26.1 hours

Stations: 35/33
 Diaries: 2510/1019:1/41.4%
 Sample Target: 2510
 Standard Error: .411
 % Below Line: 1.1
 % Not Listed: 5.6

Est. 1984 Revenue: \$77,900,000
 Groeg Inc.:
 HHH Inc.: \$30,620
 Retail \$: 19.5 Hll
 Pop per Station: 77,521
 # 1 Biller: WQBA \$8,550,000

12+ METRO	1/4/SHARE	85	FAL 84	SUM 84	SPG 84
1. WLYF-F	413/8.1	9.4	7.8	---	7.6
2. WHYI-F	371/7.3	6.6	9.4	---	8.4
3. WSHE-F	323/6.3	4.8	3.8	---	3.0
4. WQBA	291/5.7	5.7	4.8	---	7.2
5. WINZ-F	265/5.2	5.0	6.7	---	7.5
6. WJQY-F	205/4.0	4.4	5.6	---	3.1
7. WHQT-F	197/3.9	4.5	1.9	---	2.2
8. WINZ	177/3.5	3.0	3.2	---	3.8
9. WEDR-F	176/3.5	2.7	4.9	---	3.4
10. WIOD	172/3.4	3.9	4.0	---	3.0
11. WNWS	168/3.3	3.3	3.7	---	3.0
12. WLVE-F	163/3.2	3.1	2.5	---	2.7
13. WKQS-F	160/3.1	3.7	2.5	---	2.8
14. WRHC	156/3.1	2.5	2.9	---	3.1
15. WOCN	143/2.8	3.2	3.1	---	1.9
16. WAXY-F	138/2.7	4.4	3.5	---	3.7
17. WCMQ	136/2.7	1.3	1.2	---	1.5
18. WTMI-F	132/2.6	2.8	2.2	---	2.2
19. WAIA-F	132/2.6	2.6	3.2	---	3.7
20. WQBA-F	116/2.3	2.3	2.1	---	2.7
21. WCMQ-F	101/2.0	2.9	3.7	---	2.7
22. WGBS	94/1.8	1.4	1.2	---	1.3
23. WMBM	80/1.6	.8	1.1	---	.8
24. WLQY	70/1.4	1.2	1.5	---	2.3
25. WKAT	61/1.2	1.3	1.4	---	1.9

12+ TSA	1/4/CUME
1. WHYI-F	472/7010
2. WLYF-F	456/4645
3. WSHE-F	379/3893
4. WQBA	299/2126
5. WINZ-F	279/5199
6. WJQY-F	219/2646
7. WHQT-F	208/2980
8. WIOD	201/3049
9. WINZ	187/2886
10. WNWS	181/2609
11. WKQS-F	178/2131
12. WEDR-F	176/2039
13. WAXY-F	166/3416
14. WLVE-F	166/2879
15. WEAT-F	163/1748
16. WRHC	156/1111
17. WTMI-F	146/1875
18. WOCN	143/1220
19. WCMQ	136/ 864
20. WAIA-F	135/2502
21. WQBA-F	119/1656
22. WGBS	102/2039
23. WCMQ-F	101/1245
24. WMLJ-F	86/1705
25. WMBM	80/ 741

12+ METRO	CUME/	FAL	SPG
METRO	CUME RATING	84	84
1. WHYI-F	5694/22.3	27.5	25.1
2. WINZ-F	4896/19.1	21.0	23.0
3. WLYF-F	4173/16.3	15.7	14.9
4. WSHE-F	3285/12.8	9.1	8.7
5. WAXY-F	2983/11.7	11.6	11.1
6. WHQT-F	2801/10.9	6.1	6.7
7. WLVE-F	2760/10.8	10.2	9.3
8. WINZ	2712/10.6	10.4	11.6
9. WIOD	2656/10.4	15.1	9.3
10. WJQY-F	2448/ 9.6	11.7	7.3
11. WNWS	2417/ 9.4	9.2	9.3
12. WAIA-F	2381/ 9.3	11.6	11.6
13. WQBA	2103/ 8.2	9.3	10.7
14. WEDR-F	2033/ 7.9	8.7	6.2
15. WGBS	1857/ 7.3	7.4	6.4
16. WKQS-F	1830/ 7.2	7.2	7.2
17. WTMI-F	1666/ 6.5	7.0	4.9
18. WQBA-F	1636/ 6.4	6.4	8.4
19. WMLJ-F	1257/ 4.9	6.1	8.4
20. WCMQ-F	1243/ 4.9	7.2	6.3
21. WOCN	1220/ 4.8	4.9	3.8
22. WRHC	1111/ 4.3	4.2	4.8
23. WKAT	981/ 3.8	3.8	4.3
24. WCMQ	859/ 3.4	3.0	2.4
25. WSUA	831/ 3.2	4.5	3.9

12+ FM SHARE (METRO): 62.32% (2995 of 4806) (SPG 84: 61.34%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYI-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WQBA	1. WQBA	1. WLYF-F	1. WLYF-F	1. WINZ-F	1. WLYF-F
2. WINZ-F	2. WHYI-F	2. WHYI-F	2. WHYI-F	2. WHYI-F	2. WLYF-F	2. WHYI-F	2. WSHE-F	2. WHYI-F	2. WLYF-F	2. WHYI-F
3. WEDR-F	3. WHQT-F	3. WINZ-F	3. WJQY-F	3. WJQY-F	3. WJQY-F	3. WLYF-F	3. WHYI-F	3. WSHE-F	3. WHYI-F	3. WSHE-F
4. WHQT-F	4. WINZ-F	4. WHQT-F	4. WINZ-F	4. WLYF-F	4. WCMQ	4. WIOD	4. WJQY-F	4. WINZ-F	4. WSHE-F	4. WINZ-F
5. WSHE-F	5. WEDR-F	5. WJQY-F	5. WLVE-F	5. WQBA	5. WIOD	5. WSHE-F	5. WQBA	5. WQBA	5. WINZ	5. WHQT-F
6. 6. WLVE-F	6. WEDR-F	6. WAXY-F	6. WAXY-F	6. WINZ-F	6. WHYI-F	6. WOCN	6. WRHC	6. WJQY-F	6. WHQT-F	6. WKQS-F
7. 7. WAXY-F	7. WLVE-F	7. WEDR-F	7. WLVE-F	7. WOCN	7. WINZ-F	7. WINZ-F	7. WINZ-F	7. WRHC	7. WQBA	7. WTMI-F
8. 8. WAIA-F	8. WAXY-F	8. WHQT-F	8. WAXY-F	8. WAXY-F	8. 8. WINZ	8. WNWS	8. WHQT-F	8. WHQT-F	8. WEDR-F	8. WQBA
9. 9. 9.	9. 9.	9. 9.	9. 9.	9. 9.	9. 9.	9. WJQY-F	9. 9.	9. 9.	9. 9.	9. WEDR-F
10. 10. 10.	10. 10.	10. 10.	10. 10.	10. 10.	10. 10.	10. WNWS	10. 10.	10. 10.	10. 10.	10. 10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHYI-F	1. WHYI-F	1. WINZ-F	1. WHYI-F	1. WJQY-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WSHE-F
2. WSHE-F	2. WSHE-F	2. WHYI-F	2. WINZ-F	2. WQBA	2. WHYI-F	2. WHYI-F	2. WHQT-F	2. WHYI-F	2. WHYI-F
3. WHQT-F	3. WINZ-F	3. WLVE-F	3. WJQY-F	3. WINZ-F	3. WKQS-F	3. WHQT-F	3. WHYI-F	3. WHQT-F	3. WLYF-F
4. WINZ-F	4. WHQT-F	4. WSHE-F	4. WSHE-F	4. WHYI-F	4. WHQT-F	4. 4. WAXY-F	4. WKQS-F	4. WHQT-F	4. WHQT-F
5. WAIA-F	5. WLVE-F	5. WEDR-F	5. WLVE-F	5. WLVE-F	5. WEDR-F	5. 5. 5.	5. WEDR-F	5. WKQS-F	5. WKQS-F
6. WLVE-F	6. WAIA-F	6. WAIA-F	6. WAIA-F	6. WLYF-F	6. WINZ-F	6. 6. 6.	6. WINZ-F	6. WIOD	6. WIOD
7. WEDR-F	7. WAXY-F	7. WHQT-F	7. WHQT-F	7. WAIA-F	7. WMLJ-F	7. 7. 7.	7. WLVE-F	7. WAXY-F	7. WAXY-F
8. 8. WAXY-F	8. 8. 8.	8. WAXY-F	8. WAXY-F	8. WCMQ	8. 8. 8.	8. 8. 8.	8. WAXY-F	8. WAXY-F	8. WAXY-F
9. 9. 9.	9. 9. 9.	9. 9. 9.	9. 9. 9.	9. 9. 9.	9. 9. 9.	9. 9. 9.	9. 9. 9.	9. 9. 9.	9. 9. 9.
10. 10. 10.	10. 10. 10.	10. 10. 10.	10. 10. 10.	10. 10. 10.	10. 10. 10.	10. 10. 10.	10. 10. 10.	10. 10. 10.	10. 10. 10.

FORMATS	AM	FM	TOTAL	Z	SPG 84	OTHER RATED STATIONS/METRO SHARE & CUME RATING		
				%	%			
TOP 40/CHR/CONTEMP		700 (3)	700 (3)	14.6	16.8	WBSS	980	Pompano Beach .5/1.6
AOR		323 (1)	323 (1)	6.7	5.0	WFTL	1400	FT. Lauderdale 1.0/2.7
AC/OLDIES/SOFT ROCK	24 (1)	638 (4)	662 (5)	13.8	13.4	WMXJ-F	102.7	Pompano Beach 1.3/4.9
MOR/VARIETY	79 (2)		79 (2)	1.6	5.4	WQAM	560	Miami .9/2.8
COUNTRY	46 (1)	160 (1)	206 (2)	4.3	4.7	WRBD	1470	Pompano Beach .9/2.4
BLACK/URBAN	45 (1)	373 (2)	418 (3)	8.7	5.4	WSUA	1260	Miami 1.0/3.2
BTFL MUSIC/EZ		438 (2)	438 (2)	9.1	8.5	WTHM-F	98.3	Goulds .3/1.0
NEWS/TALK	611 (4)		611 (4)	12.7	11.7	WVCG	1080	Coral Gables .4/1.0
NOSTALGIA	131 (2)		131 (2)	2.7	4.9	WEAT-F	104.5	West Palm Beach .5/1.7
RELIGION/GOSPEL	99 (2)	14 (1)	113 (3)	2.4	0	WSBR	740	Boca Raton .5/1.3
SPANISH	776 (5)	217 (2)	993 (7)	20.7	21.9			
CLASSICAL		132 (1)	132 (1)	2.7	2.4			
UNKNOWN/OTHERS				0	0			
			4806 (35)					

RADIO STATIONS

AM STATIONS

WCNQ, 1210, 25 KW/2.5 KW (DA-2), SPANISH	, \$ NA (MMR)		Herbert Dolgoff
WGBS, 710, 50 KW (DA-2), NEWS/TALK	ABC-E,MBS, \$ NA (Blair)	Jeff-Pilot	Dennis Collins
WCNQ, 940, 50 KW/25 KW (DA-2), NEWS/TALK	CBS, \$105.00* (Katz)	Guy Gannett	Stan Cohen
WIOD, 610, 10 KW (DA-2), TALK	ABC-I,NBC-T, \$ 90.00* (Christal)	Cox	Joel Day
WKAT, 1360, 10 KW/1 KW (DA-2), NOSTALGIA	MBS, \$ 45.00 (P/W)		Howard Premer
WLQY, 1320, 5 KW (DA-2), NOSTALGIA (Ham)	ABC-D, \$ 50.00* (HNWH)	Sunshine	Jeff Greenhawt
WNBN, 1490, 1 KW/250 W, GOSPEL	NBN, \$ 30.00* (Masla)		Ed Margolis
WNNS, 790, 25 KW (DA-2), TALK	, \$ 80.00 (CBS)		Neil Rockoff
WOCN, 1450, 1 KW/250 W, SPANISH NEWS/TALK	, \$ NA (Lotus)		Maria Perez-Roura
WQAM, 560, 5 KW/1 KW, COUNTRY	NBC, \$ NA (Blair)	Storz	
WQBA, 1140, 50 KW/10 KW (DA-2), SPANISH	, \$120.00 (Eastman)	Susquehanna	George Hyde
WRBD, 1470, 5 KW/2.5 KW (DA-1), BLACK	NBN, \$ 39.00 (Weiss)		
WRHC, 1550, 10 KW/500 W (DA-2), SPANISH	, \$ 65.00 (HNWH)		Salvadore Lew
WSUA, 1260, 5 KW (DA-2), SPANISH EZ	, \$ 50.00 (Caballero)		Enrique Landin
WVCG, 1080, 50 KW/10 KW (DA-2), RELIGION	, \$ 28.00 (----)	Statewide	Tony Lupo

FM STATIONS

WAIA-F, 97.3, 98 KW @ 790, AC	, \$ 90.00* (Christal)	Cox	Joel Day
WAXY-F, 105.9, 100 KW @ 1049, OLDIES/AC	US I, \$ 90.00* (Republic)	RKO	Doug Donoho
WCNQ-F, 92.1, 3 KW @ 300, SPANISH (Burk-Abr)	, \$ 65.00* (MMR)		Herbert Dolgoff
WEDR-F, 99.1, 70 KW @ 175, BLACK	NBN, \$ 70.00* (----)	Rivers	Jerry Rushin
WGLY-F, 98.3, 1 KW @ 462, CLASSICAL	, \$ 30.00* (----)	(GOULDS)	
WHQT-F, 105.1, 100 KW @ 600, URBAN/CHR	, \$ 80.00* (MMR)	EZ	Chuck Goldmark
WHYI-F, 100.7, 100 KW @ 1000, CHR (Burk-Abr)	ABC-C, \$150.00* (Mc-Guild)	Metroplex	David Ross
WINZ-F, 94.9, 100 KW @ 650, CHR	, \$130.00 (Katz)	Guy Gannett	Stan Cohen
NJQY-F, 106.7, 100 KW @ 980, VOCAL EZ (Trans)	, \$ 80.00* (Masla)	Amaturo	Skip Schmidt
WKQS-F, 99.9, 100 KW @ 930, COUNTRY	US II, \$ 65.00* (HNWH)	Sunshine (BOCA RATON)	Jeff Greenhawt
WLVE-F, 93.9, 96 KW @ 1006, AC	MBS, \$ 75.00* (Torbet)	Gilmore	Dean Goodman
WLYF-F, 101.5, 100 KW @ 813, BTFL/EZ (Bonne)	, \$120.00* (Blair)	Jeff-Pilot	Dennis Collins
WQBA-F, 107.5, 100 KW @ 500, SPANISH CONTEMP	, \$ 65.00 (Eastman)	Susquehanna	George Hyde
WSHE-F, 103.5, 100 KW @ 600, AOR	ABC-R, \$ 90.00* (Eastman)	TK	Charles Bortnick
WTHI-F, 93.1, 96 KW @ 1006, CLASSICAL	, \$ 59.00* (CMB5)		Sam Rosenblatt
WMXJ-F, 102.7, 100 KW @ 345, CHR (Pollack)	ABC-C, \$ 60.00* (Selcom)	Sconnix	Jim Butler

CALL LETTER CHANGES

WCKO changes to WMXJ
WEZI changes to WHQT

FORMAT CHANGES

WMXJ from AOR to CHR
WSRF to Nostalgia
WHQT from AC to Urban
WCJX-F to CHR (June)

STATION SALES

NQAM: from Storz to Sunshine
Wireless for \$2,850,000
WLQY: sold by Sunshine Wireless
for \$1,500,000
WNNS sold for \$4,000,000
WGBS sold for \$3,400,000

MISCELLANEOUS COMMENTS

MILWAUKEE

Arbitron Rank/Pop (12+): 25/1,295,400
 CMSA Rank/Pop: # 24
 NSA Rank/Pop: 32/1,374,000
 ADI # 29
 Average Person Rating: 17.4
 Market TSL: 22.8 hours

Stations: 30/25
 Diaries: 1541/841:1/54.0%
 Sample Target: 1420
 Standard Error: .507
 % Below Line: 3.1
 % Not Listed: 9.1

Est. 1984 Revenue: \$29,200,000
 Gross Inc.:
 HHI Inc.: \$30,223
 Retail \$: 7.8 Bil
 Pop per Station: 51,816
 # 1 Biller: WTMJ \$4,500,000

12+ NETRO 1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 84	
1. WTMJ	276/12.3	12.0	14.7	12.5	12.6	8.0	1. WTMJ	3631/28.0	29.0	29.6
2. WEZW-F	195/ 8.7	9.2	8.1	7.6	8.4	6.6	2. WKTI-F	2900/22.4	21.0	22.1
3. WQFM-F	185/ 8.2	8.6	7.2	8.5	6.3	13.9	3. WEZW-F	2126/16.4	16.7	15.3
4. WKTI-F	166/ 7.4	5.7	7.0	6.9	6.5	8.8	4. WQFM-F	2021/15.6	15.7	13.8
5. WOKY	151/ 6.7	6.8	6.1	6.5	6.4	4.9	5. WZUU-F	1873/14.5	11.3	13.8
6. WLUM-F	127/ 5.6	5.3	5.5	6.2	4.7	6.8	6. WLUM-F	1726/13.3	13.7	14.1
7. WMYX-F	104/ 4.6	5.1	5.1	3.8	4.3	4.2	7. WOKY	1659/12.8	14.2	12.7
8. WMIL-F	93/ 4.1	5.9	4.8	4.9	4.7	4.4	8. WMIL-F	1611/12.4	13.0	11.1
9. WZUU-F	89/ 4.0	2.4	3.1	3.1	3.3	4.4	9. WMYX-F	1594/12.3	14.1	14.6
10. WEMP	82/ 3.6	2.8	2.9	1.6	1.0	2.3	10. WISN	1541/11.9	13.4	15.4
11. WMGF-F	81/ 3.6	3.2	2.7	1.6	2.8	3.5	11. WMGF-F	1339/10.3	11.3	9.5
12. WISN	78/ 3.5	3.8	4.9	4.2	4.8	3.2	12. WISN	1304/10.1	9.8	12.0
13. WBCS-F	72/ 3.2	3.6	4.6	4.9	4.8	4.3	13. WEMP	1186/ 9.2	10.5	9.2
14. WNOV	46/ 2.0	2.5	3.1	2.8	3.0	2.1	14. WTKR-F	1081/ 8.3	8.0	7.6
15. WLTQ-F	42/ 1.9	1.1	1.4	1.7	3.2	1.4	15. WLTQ-F	819/ 6.3	9.2	8.2
16.							16.			
17.							17.			
18.							18.			
19.							19.			
20.							20.			
21.							21.			
22.							22.			
23.							23.			
24.							24.			
25.							25.			

12+ FM SHARE (NETRO): 61.08% (1251 of 2048) (SPG 84: 57.45%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQFM-F	1. WQFM-F	1. WQFM-F	1. WTMJ	1. WTMJ	1. WTMJ	1. WTMJ	1. WEZW-F	1. WTMJ	1. WTMJ	1. WEZW-F
2. WLUM-F	2. WKTI-F	2. WKTI-F	2. WKTI-F	2. WEZW-F	2. WEZW-F	2. WEZW-F	2. WTMJ	2. WQFM-F	2. WQFM-F	2. WTMJ
3. WKTI-F	3. WLUM-F	3. WMYX-F	3. WMYX-F	3. WKTI-F	3. WOKY	3. WKTI-F	3. WQFM-F	3. WEZW-F	3. WKTI-F	3. WLUM-F
4. WZUU-F	4. WMYX-F	4. WLUM-F	4. WEZW-F	4. WEMP	4. WMIL-F	4. WOKY	4. WOKY	4. WKTI-F	4. WLUM-F	4. WOKY
5.	5. WZUU-F	5. WTMJ	5. WEMP	5. WMYX-F	5. WISN	5. WQFM-F	5. WKTI-F	5. WOKY	5. WEZW-F	5. WMYX-F
6.	6. WMGF-F	6. WEZW-F	6. WMGF-F	6. WMGF-F	6. WBCS-F	6. WISN	6. WMYX-F	6. WZUU-F	6. WMYX-F	6. WKTI-F
7.	7. WEMP	7. WMGF-F	7. WQFM-F	7. WQFM-F	7. WEMP	7.	7. WEMP	7. WLUM-F	7. WZUU-F	7. WMIL-F
8.	8.	8.	8.	8.	8.	8.	8.	8. WMIL-F	8. WMYX-F	8. WOKY
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKTI-F	1. WKTI-F	1. WKTI-F	1. WKTI-F	1. WEZW-F	1. WQFM-F	1. WQFM-F	1. WQFM-F	1. WQFM-F	1. WTMJ
2. WMYX-F	2. WMYX-F	2. WLUM-F	2. WMYX-F	2. WTMJ	2. WKTI-F	2. WKTI-F	2. WMYX-F	2. WKTI-F	2. WQFM-F
3. WQFM-F	3. WLUM-F	3. WMGF-F	3. WEZW-F	3. WKTI-F	3. WLUM-F	3. WLUM-F	3. WKTI-F	3. WTMJ	3. WEMP
4. WEZW-F	4. WMGF-F	4. WMYX-F	4. WMGF-F	4. WMGF-F	4. WZUU-F	4. WMYX-F	4. WLUM-F	4. WEMP	4. WKTI-F
5. WMYX-F	5. WQFM-F	5. WEMP	5. WLUM-F	5. WMYX-F	5. WMIL-F	5. WZUU-F	5. WEMP	5. WLUM-F	5. WMYX-F
6. WZUU-F	6. WZUU-F	6. WZUU-F	6. WTMJ	6. WLUM-F	6.	6.	6. WTMJ	6. WMYX-F	6. WEZW-F
7.	7.	7.	7. WMIL-F	7. WMIL-F	7.	7.	7.	7. WMIL-F	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 84		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	31 (2)	286 (3)	317 (5)	15.5	13.9	WANA	1590	W. Allis	.8/3.0
AOR		185 (1)	185 (1)	9.0	7.8	WBGS	1340	Milwaukee	.8/3.8
AC/OLDIES/SOFT ROCK	82 (1)	227 (3)	309 (4)	15.1	11.6	WBKV	1470	West Bend	.7/1.4
MOR/VARIETY	406 (5)		406 (5)	19.8	23.1	WBKV-F	92.5	West Bend	.4/1.0
COUNTRY	29 (2)	165 (2)	194 (4)	9.5	13.9	WFMR-F	98.3	Menomonee Falls	1.6/4.0
BLACK/URBAN	65 (2)	127 (1)	192 (3)	9.4	10.1	WRJN	1400	Racine	.8/1.7
BTFL MUSIC/EZ		205 (2)	205 (2)	10.0	9.4	WRKR-F	100.7	Racine	1.4/8.3
NEWS/TALK	28 (2)		28 (2)	1.4	1.0	WTKM-F+	104.9	Hartford	1.0/2.0
NOSTALGIA	151 (1)		151 (1)	7.4	6.6	WZUU	1290	Greenfield	1.1/5.3
RELIGION/GOSPEL				0	0.4	WBBM	780	Chicago	.7/3.8
SPANISH				0	0	WGN	720	Chicago	.8/3.1
CLASSICAL		37 (1)	37 (1)	1.8	1.9	WIND	560	Chicago	.5/2.2
UNKNOWN/OTHERS	5 (1)	19 (1)	24 (2)	1.2	0.5	WLS	890	Chicago	.3/2.4
			2048 (30)			WHAQ	670	Chicago	.4/2.8

RADIO STATIONS

AM STATIONS

WANA, 1590, 1 KW (DAYS,DA)	, BLACK	SBN, \$ 17.00	(Masla)	All Pro	R. McIntosh
WBGS, 1340, 1 KW/250 W	, TALK	ABC-D, ABC-T, \$ NA	(Torbet)	Great Trails	Dick Holcomb
WHP, 1250, 5 KW (DA-2)	, OLDIES	ABC-E, \$ 38.00	(Blair)	LIN	Jack Lee
WISN, 1130, 50 KW/10 KW (DA-N)	, MOR/AC	ABC-I, \$ 80.00*	(Katz)	Hearst	Steve Downes
WNOV, 860, 250 W (DAYS,DA)	, BLACK	NBN, \$ 28.00	(---)		Jerrel Jones
WOKY, 920, 5 KW/1 KW (DA-2)	, NOSTALGIA	CBS, \$ 60.00*	(Eastman)	Sundance	Mike Jorgenson
WTMJ, 620, 5 KW (DA-N)	, MOR	NBC, \$125.00*	(Christal)	Milw Journal	Paul LeSage
WYLO, 540, 250 W (DAYS,DA)	, RELIGION	, \$ 19.00	(Radio Spot)	Universal (JACKSON)	Paul Ploener
WZUU, 1290, 5 KW (DA-2)	, CHR	US I, \$ NA	(Eastman)	Malrite	Steve Schram

FM STATIONS

WBGS-F, 102.9, 50 KW @ 440,	COUNTRY	ABC-D, \$ 65.00*	(Torbet)	Great Trails	Dick Holcomb
WEZW-F, 103.7, 20 KW @ 840,	BTFL/EZ (Churchill)	, \$ 85.00	(Mc-Guild)	Multimedia	Bob Lind
WFMR-F, 98.3, 3 KW @ 300,	CLASSICAL	, \$ 50.00	(CMBS)		Al Rogers-Aslakson
WTKI-F, 94.5, 16 KW @ 911,	CHR	ABC-C, \$ 75.00*	(Christal)	Milw Journal	Paul LeSage
WLTQ-F, 97.3, 15 KW @ 980,	VOCAL EZ (Trans)	, \$ 60.00*	(Katz)	Hearst	Steve Downes
WLUM-F, 102.1, 50 KW @ 500,	BLACK	CBS-R, \$ 45.00*	(Masla)	All Pro	R. McIntosh
WNGF-F, 96.5, 22 KW @ 810,	AC	, \$ 55.00*	(Mc-Guild)		Tom Joerres
WNIL-F, 106.1, 13 KW @ 976,	COUNTRY	, \$ 74.00*	(Eastman)	Sundance	Mike Jorgenson
WMYX-F, 99.1, 50 KW @ 486,	AC	, \$ 70.00	(Blair)	LIN	Jack Lee
WQFM-F, 93.3, 14 KW @ 940,	AOR (Pollack)	, \$ 88.00*	(Selcom)	Shamrock Comm.	Ralph Barnes
WZUU-F, 95.7, 34 KW @ 610,	CHR	US I, \$ 55.00*	(Eastman)	Malrite	Steve Schram
WRKR-F, 100.7, 50 KW @ 500,	CHR	ABC-C, \$ 38.00	(Roslin)	Bdcast Mng (RACINE)	

CALL LETTER CHANGES

WLZZ-A changes to WZUU-A
WBTT changes to WLTQ (April)

FORMAT CHANGES

WZUU-A: from Country to CHR
WBGS-A: from Country to Talk
WLTQ: from CHR to AC/EZ (April)

STATION SALES

WZUU A/F: from Malrite to Amos for \$4,900,000 (Ford)
WRKR-F (Racine): from Broadcast Management to Sterling for \$2,050,000 (Crisler)

MISCELLANEOUS COMMENTS

WTMJ is flagship station for Milwaukee Brewers

MINNEAPOLIS-ST. PAUL

Arbitron Rank/Pop (12+): 18/1,837,900
 NNSA Rank/Pop: # 17
 NNSA Rank/Pop: 14/2,187,600
 ADI # 14
 Average Person Rating: 17.8
 Market TSL: 23.2 hours

Stations: 19/19
 Diaries: 1803/1019;1/49.8%
 Sample Target: 1660
 Standard Error: .474
 % Below Line: 0
 % Not Listed: 10.0

Est. 1984 Revenue: \$53,500,000
 Gross Inc.:
 HH Inc.: \$31,830
 Retail \$: 15.3 Bill
 Pop per Station: 96,732
 # 1 Biller: WCCO \$15,000,000

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83
1. WCCO	738/22.5	21.4	19.1	20.9	20.6
2. KSTP-F	324/ 9.9	9.9	11.3	10.8	10.3
3. WL0L-F	307/ 9.4	8.5	11.3	7.9	11.0
4. KQRS-F+	232/ 7.1	6.5	6.2	5.0	5.7
5. WAYL-F	228/ 7.0	7.4	7.0	7.2	7.4
6. KDWB-F	228/ 7.0	5.2	5.2	5.0	5.8
7. KEYE-F	170/ 5.2	6.4	5.9	6.7	6.5
8. KTCZ-F	136/ 4.2	3.2	2.4	.5	.8
9. WLTE-F	120/ 3.7	3.7	3.8	6.0	3.2
10. WDGY	107/ 3.3	4.1	3.7	4.4	4.7
11. KSTP	89/ 2.7	3.7	3.5	4.2	3.8
12. KJJO-F	74/ 2.3	2.2	2.7	2.2	1.4
13. KMGW-F	68/ 2.1	.8	.8	1.3	1.6
14. KLBB	52/ 1.6	1.3	1.7	1.8	1.4
15. KDWB	30/ .9	.9	1.4	1.2	1.8
16.					
17.					
18.					
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25.					

12+ TSA 1/4/CUME

1. WCCO	1013/11094
2. KSTP-F	424/ 5262
3. WL0L-F	357/ 5611
4. KQRS-F+	320/ 4401
5. KDWB-F	291/ 4944
6. WAYL-F	264/ 2961
7. KEYE-F	205/ 2874
8. WDGY	150/ 2873
9. KTCZ-F	140/ 1823
10. WLTE-F	140/ 2540
11. KSTP	96/ 1844
12. KJJO-F	78/ 1329
13. KMGW-F	71/ 1249
14. KLBB	52/ 619
15. KDWB	37/ 1291
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12+ METRO CUME/ METRO CUME RATING

1. WCCO	7647/41.6	FAL 84	SPG 84
2. WL0L-F	4731/25.7	24.0	27.7
3. KSTP-F	4317/23.5	22.2	24.4
4. KDWB-F	3984/21.7	18.9	19.3
5. KQRS-F+	3344/18.2	16.9	16.9
6. WAYL-F	2547/13.9	13.5	15.0
7. KEYE-F	2400/13.1	14.5	13.2
8. WLTE-F	2076/11.3	12.0	11.3
9. WDGY	1928/10.5	10.7	10.6
10. KTCZ-F	1785/ 9.7	7.3	5.8
11. KSTP	1672/ 9.1	11.6	13.0
12. KJJO-F	1201/ 6.5	6.0	6.7
13. KMGW-F	1165/ 6.3	3.4	4.1
14. KDWB	970/ 5.3	6.5	7.1
15. KLBB	609/ 3.3	NA	NA
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25.			

12+ FM SHARE (METRO): 63.69% (1877 of 2947) (SPG 84: 62.60%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WL0L-F	1. WL0L-F	1. KSTP-F	1. KSTP-F	1. WCCO	1. WCCO	1. WCCO	1. WCCO	1. WCCO	1. WCCO	1. WCCO
2. KQRS-F+	2. KSTP-F	2. WCCO	2. WCCO	2. KSTP-F	2. KSTP-F	2. KSTP-F	2. KSTP-F	2. KSTP-F	2. WL0L-F	2. KSTP-F
3. KDWB-F	3. KQRS-F+	3. WL0L-F	3. WL0L-F	3. WL0L-F	3. WAYL-F	3. WL0L-F	3. WAYL-F	3. WAYL-F	3. KQRS-F+	3. WL0L-F
4.	4. KDWB-F	4. KQRS-F	4. KTCZ-F	4. WAYL-F	4. KEYE-F	4. KDWB-F+	4. WL0L-F	4. KDWB-F	4. KDWB-F	4. KQRS-F+
5.	5. KTCZ-F	5. KDWB-F	5. KEYE-F	5. KEYE-F	5.	5. KQRS-F+	5. KQRS-F+	5. KQRS-F+	5. KSTP	5. WAYL-F
6.	6. WCCO	6. WTCZ-F	6. WAYL-F	6. KTCZ-F	6.	6. WAYL-F	6. KDWB-F	6. WAYL-F	6. KSTP-F	6. KDWB-F
7.	7. KEYE-F	7. KEYE-F	7. WLTE-F	7. WLTE-F	7.	7. KEYE-F	7. KEYE-F	7. KEYE-F	7. WAYL-F	7. KEYE-F
8.	8.	8.	8.	8.	8.	8. WDGY	8.	8.	8.	8. KTCZ-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WL0L-F	1. WL0L-F	1. KSTP-F	1. KSTP-F	1. KSTP-F	1. KQRS-F+	1. KQRS-F+	1. KSTP-F	1. WCCO	1. WCCO
2. KDWB-F	2. KSTP-F	2. WL0L-F	2. WL0L-F	2. WCCO	2. WL0L-F	2. WL0L-F	2. KTCZ-F	2. KSTP-F	2. KSTP-F
3. KSTP-F	3. KDWB-F	3. KDWB-F	3. WCCO	3. WAYL-F	3. KDWB-F	3. KTCZ-F	3. WCCO	3. KQRS-F+	3. KTCZ-F
4. KQRS-F+	4. KQRS-F+	4. WLTE-F	4. KDWB-F	4. WL0L-F	4. KJJO-F	4. KSTP-F	4. WL0L-F	4. WL0L-F	4. KEYE-F
5. KEYE-F	5.	5. KTCZ-F	5. KEYE-F	5. KEYE-F	5. KTCZ-F	5. KDWB-F	5. KQRS-F+	5. KTCZ-F	5. WL0L-F
6. WLTE-F	6.	6. WCCO	6. WAYL-F	6. WLTE-F	6. KEYE-F	6. KJJO-F	6. KJJO-F	6. KDWB-F	6. WAYL-F
7.	7.	7. WDGY	7. WLTE-F	7. KDWB-F	7.	WCCO	WLTE-F	7. KEYE-F	WLTE-F
8.	8.	8. KMGW-F	8.	8.	8.	8.	8. KEYE-F	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 84		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	30 (1)	535 (2)	565 (3)	19.2	20.0	KMFY	980	Richfield	.5/1.9
AOR	10 (1)	358 (2)	368 (3)	12.5	9.7	KTCJ	690	Minneapolis	.5/1.3
AC/OLDIES/SOFT ROCK-MOR/VARIETY	755 (2)	586 (4)	586 (4)	19.9	22.6	WUTC	1280	Minneapolis	.3/1.7
COUNTRY	107 (2)	170 (1)	277 (2)	9.4	10.7				
BLACK/URBAN	27 (2)		27 (2)	0.9	1.3				
BTFL MUSIC/EZ		228 (1)	228 (1)	7.7	7.9				
NEWS/TALK	89 (1)		89 (1)	3.0	3.9				
NOSTALGIA	52 (1)		52 (1)	1.8	2.5				
RELIGION/GOSPEL				0	0				
SPANISH				0	0				
CLASSICAL				0	0				
UNKNOWN/OTHERS				0	0				
2947 (19)									

RADIO STATIONS

KDWB, 630, 5 KW/500 W (DA-2), CHR								Doubleday	Louis Buron
KLBB, 1400, 1 KW/250 W, NOSTALGIA (Ham)				ABC-D, \$ 44.00	(Roslin)			New Systems	Bruce Markman
KMFY, 980, 5 KW (DA-1), MOR					(Republic)			Entercom	Peg Dempsey
KQRS, 1440, 5 KW/500 W (DA-N), AOR					(Torbet)			McKenna	Mark Steinmetz
KRSI, 950, 1 KW (DA-2), OLDIES					(Eastman)			Park	Mike Waggoner
KSTP, 1500, 50 KW (DA-N), NEWS/TALK	ABC-I,ABC-T,NBC-T,			\$ 60.00*	(Christal)			Hubbard	Scott Meier
KTCJ, 690, 500 W (DAYS,DA), JAZZ					(Selcom)			Parker	John Parker
KUXL, 1570, 2.5 KW (DAYS), RELIGION					(Radio Spot)			Universal	John McCooley
WCCO, 830, 50 KW, MOR				CBS, \$220.00	(CBS)				Clay Kaufman
WDGY, 1130, 50 KW/25 KW (DA-2), COUNTRY				NBC, \$ 70.00*	(Katz)			Malrite	Gary Swartz
WHIN, 1010, 250 W (DAYS,DA), VARIETY					(Pates)				Greg Borgen
WVLE, 1220, 5 KW (DAYS), MOR					(----)			(STILLWATER)	Steve Moravec
WUTC, 1280, 5 KW (DA-N), URBAN				MBS, \$ 22.00	(Masla)				Sam Sherwood

FM STATIONS

KDWB-F, 101.3, 50 KW @ 822, CHR								Doubleday	Louis Buron
KEEY-F, 102.1, 100 KW @ 820, COUNTRY								Malrite	Gary Swartz
KJJO-F, 104.1, 52 KW @ 260, OLDIES				ABC-E, \$ 50.00*	(Eastman)			Park	Mike Waggoner
KMGW-F, 107.9, 57 KW @ 400, VOCAL EZ (Trans)					(Blair)			Sunbelt	
KQRS-F, 92.5, 50 KW @ 822, AOR (Pollack)				ABC-R, \$ 85.00*	(Torbet)			McKenna	Mark Steinmetz
KSTP-F, 94.5, 100 KW @ 1250, AC					(Christal)			Hubbard	John Mayasich
KTCZ-F, 97.1, 50 KW @ 150, AOR					(MMR)			Parker	John Parker
WAYL-F, 93.7, 50 KW @ 822, BTFL/EZ					(Republic)			Entercom	Peg Dempsey
WLOL-F, 99.5, 50 KW @ 844, CHR					(HNNH)			Emmis	Doyle Rose
WLTE-F, 102.9, 100 KW @ 1304, SOFT AC (Burk-Abr)				CBS-R, \$ 70.00*	(CBS)				Doug Buron

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

KRSI: from Country to Oldies

MOBILE

Arbitron Rank/Pop (12+): 76/443,100
 CNSA Rank/Pop: NA
 MSA Rank/Pop: 101/455,900
 ADI # 61
 Average Person Rating: 18.6
 Market TSL: 24.7 hours

Stations: 17/16
 Diaries: 841/527:1/42.2%
 Sample Target: 770
 Standard Error: .725
 % Below Line: 1.4
 % Not Listed: 7.0

Est 1984 Revenue: \$9,000,000
 Gross Inc.:
 HH Inc.: \$24,766
 Retail \$: 2.4 Bil
 Pop per Station: 27,694
 # 1 Biller: WKSJ-F \$2,375,000

	FAL	SPG	FAL	SPG	
12+ METRO 1/4/SHARE	84	84	83	83	
1. WABB-F	114/16.4	14.0	13.2	8.2	6.9
2. WKSJ-F	105/15.1	16.5	18.5	20.0	22.6
3. WBLX-F	83/11.9	15.3	17.6	16.1	18.5
4. WGOK	81/11.6	9.4	9.3	8.5	8.6
5. WKRG-F	52/ 7.5	6.3	6.7	7.6	9.9
6. WLPR-F	35/ 5.0	7.0	4.3	8.8	6.3
7. WKRG	33/ 4.7	6.2	4.5	6.4	6.6
8. WDLT-F	32/ 4.6	6.7	3.6	2.4	2.4
9. WMOB	30/ 4.3	2.3	3.1	1.9	---
10. WZEW-F	15/ 2.2	1.3	1.2	1.6	2.1
11.					
12.					
13.					
14.					
15.					

12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL	SPG
		84	84
1. WABB-F	216/2299	1.0	32.6
2. WBLX-F	170/1467	2.0	33.0
3. WKSJ-F	117/1333	3.0	28.2
4. WGOK	83/ 604	4.0	26.1
5. WKRG-F	67/1409	5.0	14.5
6. WMEZ-F	65/ 643	6.0	11.2
7. WIZD-F	47/ 751	7.0	10.0
8. WLPR-F	40/ 522	8.0	9.3
9. WMOB	36/ 199	9.0	6.6
10. WKRG	35/ 505	10.0	6.3
11.			
12.			
13.			
14.			
15.			

12+ METRO CUME/ METRO CUME RATING	FAL	SPG	
	84	84	
1. WABB-F	1235/32.9	34.8	32.6
2. WKSJ-F	1037/27.7	34.9	33.0
3. WKRG-F	878/23.4	25.9	28.2
4. WBLX-F	829/22.1	24.1	26.1
5. WGOK	577/15.4	13.9	14.5
6. WKRG	486/13.0	13.9	11.2
7. WDLT-F	462/12.3	14.5	10.0
8. WLPR-F	417/11.1	16.2	9.3
9. WABB	205/ 5.5	6.1	6.6
10. WMML	190/ 5.1	6.2	6.3
11. WMOB	181/ 4.8	---	4.9
12. WKSJ	164/ 4.4	4.4	3.5
13.			
14.			
15.			

12+ FM SHARE (METRO):

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+	12+ EVE	SAT MID
1. WABB-F	1. WABB-F	1. WABB-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WABB-F+	1. WABB-F	1. WABB-F	1. WBLX-F	1. WABB-F
2. WBLX-F	2. WBLX-F	2. WKSJ-F	2. WABB-F	2. WBLX-F	2. WLPR-F	2. WKSJ-F	2. WKSJ-F	2. WKSJ-F	2. WABB-F	2. WKSJ-F
3. WGOK	3. WKRG-F	3. WBLX-F	3. WBLX-F	3. WABB-F	3. WGOK	3. WGOK	3. WGOK	3. WBLX-F	3. WKSJ-F	3. WBLX-F
4. WKRG-F	4. WKSJ-F	4. WKRG-F	4. WKRG-F	4. WKRG-F	4. WKRG-F	4. WKRG	4. WBLX-F	4. WKOK	4. WKOK	4. WKOK
5.	5.	5.	5.	5. WDLT-F	5. WDLT-F	5.	5. WLPR-F	5. WKRG-F	5.	5.
				6. WGOK	6. WGOK					

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBLX-F	1. WBLX-F	1. WBLX-F	1. WBLX-F	1. WKSJ-F	1. WABB-F	1. WABB-F	1. WABB-F	1. WABB-F	1. WKSJ-F
2. WABB-F	2. WABB-F	2. WABB-F	2. WKSJ-F	2. WBLX-F	2.	2. WBLX-F	2. WKSJ-F	2. WKSJ-F	2. WABB-F
3. WKRG-F	3. WKRG-F	3. WKSJ-F	3. WKSJ-F	3. WABB-F	3.	3. WKRG-F	3. WBLX-F	3. WBLX-F	3. WBLX-F
4. WKOK	4. WKSJ-F	4. WKRG-F	4. WKRG-F	4. WKRG-F	4.	4. WKSJ-F	4. WZEW-F	4. WKRG-F	4. WKRG-F
5.	5.	5. WDLT-F	5. WDLT-F	5. WDLT-F	5.	5.	5. WKRG-F	5.	5.
				6. WGOK					

FORMATS	AM	FM	TOTAL	Z	SPG 84	Z	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP			166 (2)	25.6	21.5		WABB 1480 Mobile 1.7/5.5
AC/OLDIES/SOFT ROCK			15 (1)	2.3	1.3		WHEP 1310 Foley 1.6/1.8
MOR/VARIETY	12 (1)	44 (2)	56 (3)	8.6	7.1		WIZD-F 104.1 ? ? 1.7/4.1
COUNTRY	18 (2)	105 (1)	123 (3)	19.0	23.7		WKSJ 1270 Fritchard .9/4.4
BLACK/URBAN	81 (1)	83 (1)	164 (2)	25.3	28.2		WMML 1410 Mobile 1.7/5.1
BTFL MUSIC/EZ		44 (2)	44 (2)	6.8	5.4		WMOO 660 Mobile .9/2.3
NEWS/TALK	33 (1)		33 (1)	5.1	0		WNEZ-F 94.1 Pensacola 1.3/1.7
NOSTALGIA				0	0		
RELIGION/GOSPEL	36 (2)		36 (2)	5.6	2.7		
SPANISH				0	0		
CLASSICAL				0	0		
UNKNOWN/OTHERS				0	3.2		
			648 (17)				

RADIO STATIONS

WABB, 1480, 5 KW (DA-N), OLDIES	US 2, \$ NM (Christal)	Bernard Dittman
WGOK, 900, 1 KW (DAYS,DA), BLACK	SBN, \$16.00 (----)	Dickie Roberts
WKRG, 710, 1 KW/500 W (DA-N), TALK	CBS,NBS,ABC-T, \$ NA (Katz)	Rocky Reich
WKSJ, 1270, 5 KW (DAYS), COUNTRY	ABC-E, \$ NA (Blair)	Jay Childress
WMML, 1410, 5 KW (DA-N), COUNTRY	NBC, \$11.00 (S. Katz)	Mel Tillis
WMOO, 660, 50 KW/1 KW (DA-2), RELIGION	, \$16.00 (----)	Beasley
WVAX, 840, 1 KW (DAYS), NOSTALGIA (?)	, \$16.00 (Bolton)	Larry Williams
WMOB, 1360, 5 KW (DAYS,DA), RELIGION	, \$10.00 (----)	Mike Hankins
WABB-F, 97.5, 100 KW @ 1050, CHR/AOR	ABC-F, \$60.00* (Christal)	Bernard Dittman
WBLX-F, 92.9, 63 KW @ ? ?, BLACK	US 1, \$65.00 (HNW)	Larry Williams
WDLT-F, 98.3, 3 KW @ 300, SOFT AC (Churchill)	CBS-R, \$38.00* (Selcom)	Bob Barnett
WKRG-F, 99.9, 100 KW @ 850, CHR	MBS, \$53.00* (Katz)	Rocky Reich
WKSJ-F, 94.9, 100 KW @ 490, COUNTRY	ABC-E, \$70.00* (Blair)	Jay Childress
WLPR-F, 96.1, 40 KW @ 420, BTFL/EZ (TM)	, \$20.00 (----)	
WZEW-F, 92.1, 3 KW @ 288, AOR	, \$17.00 (Masla)	(FAIRHOPE)
WIZD-F, 104.1, 100 KW @ 1849, AC	, \$40.00 (Eastman)	Keymarket (ATMORE) Dennis Ryan

MODESTO

Arbitron Rank/Pop (12+): 122/244,700
 CMA Rank/Pop: NA
 MSA Rank/Pop: 114/299,700
 Sacramento ADI
 Average Person Rating: 16.9
 Market TSL: 23.2 hours

Stations: 20/12
 Diaries: 715/342:1/46.0%
 Sample Target: 620
 Standard Error: .728
 % Below Line: 21.8
 % Not Listed: 13.6

Est 1984 Revenue: \$6,500,000
 Gross Inc.:
 HH Inc.: \$25,994
 Retail \$: 1.7 Bil
 Pop per Station: 20,392
 # 1 Biller: KOSO-F \$1,350,000

	FAL	SPG	FAL	SPG
12+ METRO	1/4	SHARE	84	83
1. KDJK-F	48/11.6	---	---	---
2. KMIX-F	41/ 9.9	9.9	6.0	7.5
KOSO-F	41/ 9.9	10.9	12.7	13.1
4. KBEE-F	40/ 9.7	12.7	12.2	8.8
5. KFIV-F	38/ 9.2	11.4	9.6	12.0
6. KHOP-F	28/ 6.8	9.6	8.6	7.2
7. KNBR	20/ 4.8	4.6	4.8	3.5
8. KRAK	19/ 4.6	5.1	4.6	2.1
KTRB	19/ 4.6	6.3	5.3	5.3
10. KCBS	13/ 3.1	5.6	5.5	4.8
11.				
12.				
13.				
14.				
15.				

12+ TSA	1/4	CUME
1. KDJK-F	88/671	
2. KBEE-F	85/885	
3. KRAK	83/805	
4. KHOP-F	81/1342	
5. KOSO-F	65/1036	
6. KMIX-F	54/549	
7. KNBR	53/871	
8. KFIV-F	50/679	
9. KCBS	48/705	
10. KTRB	31/511	
11.		
12.		
13.		
14.		
15.		

12+ METRO	CUME/	FAL	SPG
METRO	CUME	84	84
1. KOSO-F	550/22.5	24.9	28.8
2. KFIV-F	527/21.5	18.9	20.2
3. KHOP-F	475/19.4	22.6	22.5
4. KBEE-F	422/17.2	21.7	20.3
5. KMIX-F	372/15.2	17.9	12.8
6. KDJK-F	339/13.9	---	---
7. KTRB	309/12.6	14.5	12.2
8. KNBR	249/10.2	10.7	11.6
9. KRAK	231/ 9.4	11.3	10.7
10. KCBS	210/ 8.6	13.4	10.7
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 74.79% (267 of 357) (SPG 84: 66.14%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KFIV-F	1. KDJK-F	1. KDJK-F	1. KMIX-F	1. KMIX-F	1. KMIX-F	1. KOSO-F	1. KOSO-F	1. KDJK-F	1. KDJK-F	1. KFIV-F
2. KHOP-F	2. KOSO-F	2. KOSO-F	2. KOSO-F	2. KOSO-F	2. KBEE-F	2. KMIX-F	2. KDJK-F	2. KMIX-F	2. KFIV-F	2. KOSO-F
3. KDJK-F	3. KFIV-F	3. KMIX-F	3. KDJK-F	3. KDJK-F	3. KTRB	3. KBEE-F	3. KBEE-F	3. KOSO-F	3. KBEE-F	3. KMIX-F
4. KOSO-F	4. KMIX-F	4. KFIV-F	4. KFIV-F	4. KBEE-F	4. KNBR	4. KDJK-F	4. KFIV-F	4. KMIX-F	4. KDJK-F	4. KDJK-F
5.	5. KHOP-F	5.	KNBR	KNBR	KFIV-F	5. KRAK	5.	5. KFIV-F	5. KBEE-F	5. KOSO-F
				KNBR	KNBR				KHOP-F	5. KHOP-F
									KBEE-F	5. KBEE-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KFIV-F	1. KOSO-F	1. KOSO-F	1. KOSO-F	1. KOSO-F	1. KDJK-F	1. KDJK-F	1. KDJK-F	1. KDJK-F	1. KMIX-F
2. KOSO-F	2. KFIV-F	2. KFIV-F	2. KFIV-F	2. KMIX-F	2.	2.	2. KMIX-F	2. KMIX-F	2. KDJK-F
3. KDJK-F	3. KDJK-F	3. KMIX-F	3. KMIX-F	3. KBEE-F	3.	3.	3. KOSO-F	3. KOSO-F	3. KNBR
4. KHOP-F	4. KHOP-F	4. KBEE-F	4. KDJK-F	4. KFIV-F	4.	4.	4.	4. KFIV-F	4. KOSO-F
5.	5. KMIX-F	5. KDJK-F	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO	SHARE & CUME RATING
TOP 40/CHR/CONTEMP	5 (1)	107 (3)	112 (4)	31.4	29.9	KAMB-F	101.5 Merced 1.9/3.8
AOR		48 (1)	48 (1)	13.4	10.6	KCEY	1390 Turlock 1.2/5.0
AC/OLDIES/SOFT ROCK	5 (1)	9 (2)	14 (3)	3.9	4.2	KLOC	920 Ceres .7/3.3
MOR/VARIETY	20 (1)		20 (1)	5.6	7.1	KNTO-F	95.9 ? ? 5/1.6
COUNTRY	44 (3)	41 (1)	85 (4)	23.8	18.8	KZUN	1360 Modesto 1.5/4.3
BLACK/URBAN				0	0	KFRK	610 San Francisco 1.2/5.1
BTFL MUSIC/EZ		48 (2)	48 (2)	13.4	16.4	KMYT-F	97.5 Merced 1.9/4.5
NEWS/TALK	13 (1)		13 (1)	3.6	8.2	KSJQ-F	96.7 Manteca .7/3.0
NOSTALGIA				0	1.3	KSTN-F	107.3 Stockton 1.0/2.7
RELIGION/GOSPEL		8 (1)	8 (1)	2.2	2.4	KYBB-F	100.9 Tracy 1.5/3.9
SPANISH	3 (1)	4 (1)	7 (2)	2.0	1.3		
CLASSICAL				0	0		
UNKNOWN/OTHERS		2 (1)	2 (1)	0.6	0		
			357 (20)				

RADIO STATIONS	POWER	TIME	LANGUAGE	STATION	STATION	STATION	STATION	STATION
KCEY, 1390, 5 KW (DA-2), AC				MBS, \$25.25 (Christal)	(TURLOCK)	Bud McMurray		
KHYV, 970, 1 KW (DA-2), AC				, \$10.00 (Mc-Guild)	John Price	Tom Ehrman		
KLOC, 920, 250 W/2.5 KW (DA-2), SPANISH				, \$14.00 (---)		Mike Sturtivant		
KTRB, 860, 10 KW/1 KW (DA-2), COUNTRY				ABC-E, \$24.00 (Blair)		Dave Jacob		
KZUN, 1360, 5 KW/1 KW (DA-2), COUNTRY				US II, \$ NA (Torbet)	Comm. Pacific	Gary Halladay		
KBEE-F, 103.3, 11 KW @ 150, BTFL/EZ (Bonne)				, \$28.00* (Mc-Guild)	John Price			
KFIV-F, 102.3, 3 KW @ 300, CHR				US-I, \$21.00 (Torbet)	Comm. Pacific	Gary Halladay		
KHOP-F, 104.1, 50 KW @ 499, CHR				ABC-C, \$24.00 (Blair)				
KMIX-F, 98.3, 1.6 KW @ 390, COUNTRY				, \$25.00 (Christal)	(TURLOCK)	Bud McMurray		
KOSO-F, 93.1, 3 KW @ 1790, CHR				APR, \$38.00 (Selcom)	Spacecom (PATTERSON)	Wally Armstrong		
KAMB-F, 101.5, 50 KW @ 390, RELIGION				, \$ NA (---)	(MERCED)	Dick Grant		
KMYT-F, 97.5, 50 KW @ 493, BTFL/EZ				, \$14.00 (Torbet)	(MERCED)	Maurice Hill		
KDJK-F, 95.1, 32 KW @ 620, AOR				, \$24.00 (Weiss)	(OAKDALE)	Wally Heusser		

MISCELLANEOUS COMMENTS KDJK-F has an impressive debut...

MONTGOMERY

Arbitron Rank/Pop (12+): 127/235,300
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 152/291,000
 ADI # 122
 Average Person Rating: 17.7
 Market TSL: 23.6 hours

Stations: 13/13
 Diaries: 690/341:1/50.3%
 Sample Target: 610
 Standard Error: .789
 % Below Line: 0
 % Not Listed: 6.7

Est 1984 Revenue: \$6,500,000
 Gross Inc.:
 HH Inc.: \$25,535
 Retail \$: 1.6 Bil
 Pop per Station: 18,100
 # 1 Biller: NA

	FAL	SPG	FAL	SPG	
12+ METRO 1/4/SHARE	84	84	83	83	
1. WLWI-F	78/18.7	---	18.5	---	24.8
2. WHHY-F	75/18.0	---	16.7	---	13.2
3. WQIM-F	49/11.8	---	12.1	---	10.8
4. WXVI	46/11.0	---	8.0	---	9.6
5. WBAM-F	40/ 9.6	---	7.1	---	5.5
6. WREZ-F	23/ 5.5	---	8.55	---	5.8
7. WHHY	18/ 4.3	---	5.3	---	7.9
8. WZTN	17/ 4.1	---	5.9	---	1.7
9. WRJM-F	16/ 3.8	---	---	---	.7
10. WACV	8/ 1.9	---	3.7	---	5.3
11.					
12.					
13.					
14.					
15.					

BIRCH SHARE	12+ TSA 1/4/CUME
21.6	1. WLWI-F 119/1298
24.2	2. WHHY-F 116/1689
12.4	3. WQIM-F 60/ 660
6.1	4. WBAM-F 54/ 785
13.8	5. WXVI 52/ 591
4.5	6. WRJM-F 42/ 664
2.1	7. WREZ-F 28/ 474
1.9	8. WZTN 23/ 157
4.2	9. WHHY 19/ 409
1.4	10. WLWI 16/ 350
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL	SPG	
84	84	84	
1. WHHY-F	917/39.0	---	41.8
2. WLWI-F	730/31.0	---	31.9
3. WBAM-F	527/22.4	---	21.7
4. WXVI	518/22.0	---	18.3
5. WQIM-F	481/20.4	---	23.4
6. WHHY	368/15.6	---	18.9
7. WREZ-F	355/15.1	---	15.5
8. WRJM-F	235/10.0	---	---
9. WLWI	161/ 6.8	---	6.3
10. WZTN	134/ 5.7	---	7.3
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 72.24% (281 of 389) (SPG 84: 69.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHHY-F	1. WHHY-F	1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WHHY-F+	1. WHHY-F	1. WLWI-F	1. WHHY-F	1. WHHY-F
2. WQIM-F	2. WQIM-F	2. WHHY-F	2. WHHY-F	2. WHHY-F	2. WHHY-F	2. WLWI-F+	2. WLWI-F	2. WHHY-F	2. WLWI-F	2. WLWI-F
3. WBAM-F	3. WLWI-F	3. WQIM-F	3. WQIM-F	3. WQIM-F	3. WQIM-F	3. WREZ-F	3. WXVI	3. WQIM-F	3. WQIM-F	3. WQIM-F
4.	4. WBAM-F	4. WBAM-F	4. WBAM-F	4. WXVI	4. WREZ-F	4.	4. WBAM-F	4. WBAM-F	4. WBAM-F	4. WBAM-F
5.	5.	5.	5.	5. WBAM-F	5.	5.	5. WQIM-F	5.	5. WBAM-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBAM-F	1. WHHY-F	1. WHHY-F	1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WHHY-F	1. WHHY-F	1. WLWI-F	1. WLWI-F
2. WHHY-F	2. WBAM-F	2. WLWI-F	2. WHHY-F	2. WHHY-F	WQIM-F	2. WQIM-F	2. WQIM-F	2. WHHY-F	2. WHHY-F
3. WQIM-F	3. WLWI-F	3. WBAM-F	3. WBAM-F	3. WXVI	4. WBAM-F	3. WLWI-F	3. WLWI-F	3. WQIM-F	3. WQIM-F
4.	4. WQIM-F	4. WQIM-F	4. WQIM-F	4. WQIM-F	5.	4. WBAM-F	4. WBAM-F	4. WBAM-F	4. WBAM-F
5.	5.	5.	5.	5. WXVI	5.	5.	5. WRJM-F	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO	SHARE & CUME RATING
TOP 40/CHR/CONTEMP	18 (1)	115 (2)	133 (3)	34.2	25.4	WLSQ 950 Montgomery	1.4/4.0
AOR	6 (1)		6 (1)	1.6	2.9	WLWI 740 Montgomery	1.7/6.8
AC/OLDIES/SOFT ROCK		16 (1)	16 (1)	4.1	5.6	WNGY 800 Montgomery	1.4/3.1
MOR/VARIETY				0	0		
COUNTRY	7 (1)	78 (1)	85 (2)	21.9	23.9		
BLACK/URBAN	46 (1)	49 (1)	95 (2)	24.4	22.2		
BTFL MUSIC/EZ		23 (1)	23 (1)	5.9	9.0		
NEWS/TALK				0	0		
NOSTALGIA	8 (1)		8 (1)	2.1	3.9		
RELIGION/GOSPEL	23 (2)		23 (2)	5.9	7.1		
SPANISH				0	0		
CLASSICAL				0	0		
UNKNOWN/OTHERS				0	0		

389 (13)

RADIO STATIONS

WACV, 1170, 10 KW/1 KW (DA-2), NOSTALGIA	CBS, \$12.00 (----)	Woods
WHHY, 1440, 5 KW/1 KW (DA-N), CONTEMP	ABC-C, \$ NA (Mc-Guild)	
WLSQ, 950, 1 KW (DA-2), CHR/AOR	Source, \$11.00 (Masla)	
WLWI, 740, 50 KW (DAYS, DA), COUNTRY	US 2, \$18.00 (HNWH)	Colonial
WNGY, 800, 1 KW (DAYS), RELIGION	, \$ 7.00 (----)	Buck
WXVI, 1600, 5 KW/1 KW (DA-N), BLACK	SBN, \$26.00 (HNWH)	Founders
WZTN, 1000, 5 KW (DAYS, DA), RELIGION	, \$10.00 (----)	
WBAM-F, 98.9, 100 KW @ 730, CONTEMP/AC	, \$28.00* (Torbet)	Bob Brennan
WHHY-F, 101.9, 100 KW @ 1050, CHR	ABC-C, \$48.00 (Mc-Guild)	Ann Collister
WLWI-F, 92.3, 100 KW @ 700, COUNTRY	US 2, \$38.00 (HNWH)	Don Markwell
WQIM-F, 95.3, 3 KW @ 230, BLACK (Drake-Chen)	NNN, \$22.00 (Selcom)	Dooms (PRATTVILLE)
WREZ-F, 103.3, 28 KW @ 290, BTFL/EZ	MBS, \$23.00 (Masla)	W. Huntsberry
WRJM-F, 105.7, 100 KW @ 1854, AC	, \$20.00* (Bolton)	Gene Moorhead
		Ron Walton

MISCELLANEOUS COMMENTS: WBAM sold to Colonial for \$500,000 (Media Acquisitions)...WCOV sold to Good News for \$125,000...WCOV changes calls to WACV...WACV sold by Good News to Woods for \$200,000 (est)...WXVI sold by Attaway tp Founders for \$600,000 (est)...WBAM changes calls to WLWI...WIGC changes to WRJM and format from Country to AC...

NASHVILLE

Arbitron Rank/Pop (12+): 47/750,200
 CMSA Rank/Pop: # 45
 MSA Rank/Pop: 56/882,500
 ADI # 31
 Average Person Rating: 17.1
 Market TSL: 22.9 hours

Stations: 24/24
 Diaries: 1080/695:1/44.7%
 Sample Target: 1080
 Standard Error: 589
 % Below Line: 0
 % Not Listed: 5.8

Est 1984 Revenue: \$22,700,000
 Gross Inc.:
 HH Inc.: \$28,142
 Retail \$: 5.6 Bil
 Pop per Station: 31,258
 # 1 Biller: WSM \$2,800,000

	FAL	SPG	FAL	SPG	
12+ METRO 1/4/SHARE	84	84	83	83	
1. WLAC-F	159/12.4	8.3	8.5	6.4	4.6
2. WSM-F	143/11.1	11.5	8.8	13.0	8.2
3. WKDF-F	123/9.6	10.2	9.5	11.7	12.9
4. WZEZ-F	104/8.1	10.2	8.9	10.8	7.9
5. WSIX-F	95/7.4	6.3	7.2	6.8	7.4
6. WQQK-F	95/7.4	8.1	7.3	5.8	5.4
7. WSM	79/6.2	7.2	6.1	5.1	5.0
8. WZKS-F	72/5.6	5.6	6.1	1.5	9.9
9. WVOL	64/5.0	3.1	6.7	5.0	4.6
10. WYHY-F	62/4.8	2.7	2.6	3.6	6.4
11. WKKX-F	54/4.2	4.1	7.1	8.0	9.5
12. WLAC	43/3.4	3.3	3.3	4.0	5.3
13.					
14.					
15.					

12+ TSA 1/4/CUME

	12+ METRO CUME/ METRO CUME RATING	FAL	SPG		
		84	84		
1. WSM-F	334/3057	1. WLAC-F	1846/24.6	20.6	20.6
2. WKDF-F	235/2639	2. WSM-F	1452/19.4	22.1	17.6
3. WLAC-F	223/2897	3. WKDF-F	1361/18.1	16.9	21.9
4. WZEZ-F	104/1502	4. WSM	1262/16.8	18.6	15.4
5. WSIX-F	95/1655	5. WZKS-F	1241/16.5	15.2	15.8
6. WQQK-F	95/1025	6. WYHY-F	1238/16.5	10.9	9.8
7. WSM	79/2176	7. WSIX-F	1113/14.8	14.4	15.7
8. WZKS-F	72/1984	8. WQQK-F	983/13.1	10.8	13.8
9. WVOL	64/721	9. WKKX-F	981/13.1	15.3	19.8
10. WYHY-F	62/1588	10. WZEZ-F	961/12.8	15.2	14.7
11. WKKX-F	54/1808	11. WVOL	703/9.4	9.2	12.3
12. WLAC	43/771	12. WLAC	638/8.5	8.4	9.6
13.		13.			
14.		14.			
15.		15.			

12+ FM SHARE (METRO): 76.90% (929 of 1208) (SPG 84: 72.55%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AHD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZKS-F	1. WKDF-F	1. WLAC-F	1. WLAC-F	1. WLAC-F	1. WZEZ-F	1. WLAC-F	1. WLAC-F	1. WLAC-F	1. WLAC-F	1. WKDF-F
2. WKDF-F	2. WLAC-F	2. WSM-F	2. WSM-F	2. WSM-F	2. WLAC-F	2. WSM-F	2. WSM-F	2. WSM-F	2. WKDF-F	2. WLAC-F
3. WQQK-F	3. WSM-F	3. WKDF-F	3. WKDF-F	3. WKDF-F	3. WSM-F	3. WSIX-F	3. WZEZ-F	3. WKDF-F	3. WQQK-F	3. WSM-F
4. WKKX-F	4. WQQK-F	4. WQQK-F	4. WZEZ-F	4. WZEZ-F	4. WSIX-F	4. WSM	4. WKDF-F	4. WQQK-F	4. WSM-F	4. WSIX-F
5. WYHY-F	5.	5. WSIX-F	5.	5. WSIX-F	5. WSM	5. WKDF-F	5. WSIX-F	5. WZEZ-F	5. WZEZ-F	5. WZKS-F
6. WZEZ-F						6. WZEZ-F	6. WQQK-F	6. WZKS-F	6. WZKS-F	6. WZKS-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	SPG 84	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQQK-F	1. WLAC-F	1. WLAC-F	1. WLAC-F	1. WLAC-F		1. WKDF-F	1. WKDF-F	1. WKDF-F	1. WKDF-F	1. WKDF-F
2. WSM-F	2. WSM-F	2. WSM-F	2. WSM-F	2. WSM-F		2. WQQK-F	2. WQQK-F	2. WLAC-F	2. WLAC-F	2. WLAC-F
3. WLAC-F	3. WQQK-F	3. WKDF-F	3. WZEZ-F	3. WZEZ-F		3. WKKX-F	3. WSM-F	3. WSM-F	3. WSM-F	3. WSM-F
4. WSIX-F	4. WKDF-F	4. WYHY-F	4. WQQK-F	4. WSIX-F		4. WSM-F	4. WLAC-F	4. WQQK-F	4. WQQK-F	4. WSM
5. WKDF-F	5. WZKS-F	5. WVOL	5. WKDF-F	5. WVOL		5. WKKX-F	5. WYHY-F	5. WYHY-F	5. WYHY-F	5. WYHY-F
6. WQQK-F		6. WQQK-F	6. WSIX-F					6. WYHY-F	6. WYHY-F	6. WSIX-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		188 (3)	188 (3)	15.6	14.2	WARM 950 Franklin .5/1.2
AOR		123 (1)	123 (1)	10.2	10.2	WAMB 1160 Nashville 1.3/4.1
AC/OLDIES/SOFT ROCK	16 (2)	170 (2)	186 (4)	15.4	12.7	WCOR 900 Lebanon .5/2.0
MOR/VARIETY	13 (2)		13 (2)	1.1	0.5	WDBL-F+ 94.3 Springfield 1.3/2.5
COUNTRY	112 (4)	249 (4)	361 (8)	29.9	28.2	WDKN+ 1260 Dickson .8/1.9
BLACK/URBAN	78 (2)	95 (1)	173 (3)	14.3	16.9	WKDA 1240 Nashville 1.1/4.1
BTFL MUSIC/EZ		104 (1)	104 (1)	8.6	9.6	WLRQ 1430 Madison .2/1.4
NEWS/TALK	43 (1)	43 (1)	86 (2)	3.6	3.5	WLRQ-F 100.1 Franklin .9/4.6
NOSTALGIA	17 (1)		17 (1)	1.4	3.7	WMBD 880 Nashville 1.1/2.5
RELIGION/GOSPEL				0	0.5	WSIX 980 Nashville 1.4/4.6
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0	
			1208 (24)			

RADIO STATIONS

WAMB, 1160, 25 KW (DAYS)	, NOSTALGIA (Ham)	MBS, \$ 20.00	(Roslin)		Bill Barry
WKDA, 1240, 1 KW/250 W	, OLDIES	ABC-I, \$ NA	(Blair)	Dick	Bill Byram
WLAC, 1510, 50 KW (DA-N)	, NEWS/TALK	CBS, \$ 63.00	(Blair)	Sudbrink	Vic Rumore
WLRQ, 1430, 5 KW/1 KW (DA-N)	, AC	US II, \$ NA	(Republic)	ELF	Sam Littleton
WMAH, 1360, 1 KW (DAYS)	, GOSPEL	, \$ 15.00	(----)		Van Irwin
WNQM, 1300, 5 KW (DA-N)	, ?	, \$ 9.00	(----)		
WSIX, 980, 5 KW (DA-N)	, COUNTRY	MBS, \$ 45.00	(Eastman)	Sky	Cecil Thomas
WSM, 650, 50 KW	, COUNTRY	NBC, \$ 85.00*	(Christal)	Gaylord	Tom Cassetty
WVOL, 1470, 5 KW/1 KW (DA-2)	, BLACK	NBN, \$ 38.00*	(Selcom)		John Haggard
WVGM, 1560, 10 KW (DAYS,DA)	, RELIGION	, \$ 11.00	(----)		Faye Lindsey
WKDF-F, 103.3, 100 KW @ 1220, AOR	(Burk-Abr)	ABC-R,ABC-E, \$115.00*	(Katz)	Dick	Bill Byram
WLAC-F, 105.9, 100 KW @ 1229, AC		, \$ 84.00	(Blair)	Sudbrink	Vic Rumore
WLRQ-F, 100.1, 3 KW @ ? ? , AC		US II, \$ 35.00*	(Republic)	ELF	Sam Littleton
WQQK-F, 92.1, 1.5 KW @ 430, BLACK		, \$ 49.00*	(Selcom)		John Haggard
WSIX-F, 97.9, 100 KW @ 1145, COUNTRY		, \$ 80.00	(Eastman)	Sky	Cecil Thomas
WSM-F, 95.5, 100 KW @ 1280, COUNTRY		, \$125.00*	(Christal)	Gaylord	Tom Cassetty
WKKX-F, 104.5, 100 KW @ 1050, CHR		US I, \$ 60.00*	(Weiss)	(GALLATIN)	Gordon Smith
WYHY-F, 107.5, 100 KW @ 730, CONTEMP		, \$ 40.00	(Mc-Guild)	Republic (LEBANON)	Mike St. John
WZEZ-F, 92.9, 100 KW @ 1053, BTFL/EZ (Bonne)		, \$ 80.00	(Torbet)	South Central	Harry Stephenson
WZKS-F, 96.3, 100 KW @ 840, CHR		, \$ 55.00	(HWNH)	(MURFREESBORO)	Ron Kempff

NASSAU-SUFFOLK

Arbitron Rank/Pop (12+): 12/2,257,100
 CBSA Rank/Pop: NA
 MSA Rank/Pop: 10/2,683,600
 Part of NY ADI
 Average Person Rating: 19.4
 Market TSL: 25.5 hours

Stations: 42/14
 Diaries: 1217/1855:1/40.8%
 Sample Target: 1200
 Standard Error: .585
 % Below Line: NA
 % Not Listed: NA

Est 1984 Revenue: NA
 Gross Inc.: 34.7 Bil
 HH Inc.: \$41,339
 Retail \$: 15.1 Bil
 Pop per Station: NA
 # 1 Biller: NA

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. WBLI-F	250/5.7	3.9	7.4	5.2 6.9
2. WBAB-F	229/5.2	3.9	3.2	3.8 2.7
3. WALK-F+	164/3.8	4.9	5.0	4.1 4.3
4. WHLI	162/3.7	3.4	3.7	3.5 3.2
5. WGSN	104/2.4	2.1	1.3	1.6 2.0
6. WAPP-F	83/1.9	2.2	3.0	4.0 5.0
7. WLIR-F	79/1.8	1.5	1.7	1.9 2.2
8. WCTO-F	76/1.7	2.9	2.7	2.0 1.4
9. WGNB	50/1.1	.9	.7	.8 .6
10. WKJY-F	47/1.1	2.4	1.1	2.0 2.1
11. WRCN-F	46/1.0	1.4	.6	.5 1.0
12. WRIV	23/.5	.7	---	.8 ---
13. WSDH	16/.4	---	---	.3 ---
14.				
15.				

NOTE: Nassau-Suffolk is a portion of the New York Metro. For this market only the stations home to Nassau-Suffolk are ranked. There is no TSA.

12+ METRO CUME/ METRO CUME RATING	FAL	SPG
1. WBAB-F 3447/15.3	12.6	9.9
2. WBLI-F 2982/13.2	11.1	14.2
3. WAPP-F 2521/11.2	10.8	12.1
4. WALK-F+ 2277/10.1	10.6	10.2
5. WLIR-F 1500/ 6.6	5.0	5.2
6. WHLI 1366/ 6.1	4.6	6.1
7. WCTO-F 1085/ 4.8	5.5	4.5
8. WGNB 936/ 4.1	2.5	2.8
9. WRCN-F 899/ 4.0	3.1	2.6
10. WGSN 823/ 3.6	3.3	2.8
11. WKJY-F 797/ 3.5	3.9	2.9
12. WRIV 291/ 1.3	1.3	---
13. WSDH-F 233/ 1.0	---	---
14.		
15.		

12+ FM SHARE (METRO): NA (SPG 84: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ ADM	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBAB-F	1. WBAB-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WALK-F+	1. WALK-F+	1. WBLI-F	1. WBLI-F	1. WBAB-F	1. WBLI-F
2. WBLI-F	2. WBLI-F	2. WBAB-F	2. WALK-F+	2. WALK-F+	2. WBLI-F	2. WBLI-F	2. WBAB-F	2. WBAB-F	2. WLIR-F	2. WBAB-F
3. WLIR-F	3. WLIR-F	3. WALK-F+	3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WALK-F+	3. WHLI	3. WHLI	3. WHLI
4. WAPP-F	4. WAPP-F	4. WAPP-F	4.	4. WHLI	4. WGSN	4. WGBB	4. WHLI	4. WALK-F+	4. WAPP-F	4. WALK-F+
5.	5. WALK-F+	5. WLIR-F	5.	5. WGSN	5. WCTO-F	5. WCTO-F	5. WCTO-F	5. WALK-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAPP-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WBAB-F	1. WBAB-F	1. WBLI-F	1. WBAB-F	1. WBLI-F
2. WBLI-F	2. WBAB-F	2. WBAB-F	2. WALK-F+	2. WALK-F+	2. WBLI-F	2. WBLI-F	2. WBAB-F	2. WBLI-F	2. WBAB-F
3. WBAB-F	3. WAPP-F	3. WALK-F+	3. WBAB-F	3.	3.	3. WLIR-F	3. WALK-F+	3. WALK-F+	3. WALK-F+
4. WLIR-F	4. WALK-F+	4.	4.	4.	4.	4.	4.	4. WLIR-F	4. WGSN
5.	5. WLIR-F	5.	5.	5.	5.	5.	5.	5.	5.

SPG 84

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP						WABC 1.5/7.8 WNBC 4.7/13.3
AOR						WBLS-F 1.3/4.0 WNCN-F .5/1.9
AC/OLDIES/SOFT ROCK						WCBS 3.8/13.4 WNEW .6/3.2
MOR/VARIETY						WCBS-F 3.9/10.0 WNEW-F 3.9/10.2
COUNTRY						WEBS-F .3/1.7 WOR 4.6/8.8
BLACK/URBAN						WEZN-F 1.2/2.4 WPAT .2/1.3
BTFL MUSIC/EZ						WHN 2.9/8.3 WPAT-F 2.1/4.9
NEWS/TALK						WHTZ-F 7.2/20.6 WPIX-F 1.0/5.9
NOSTALGIA						WINS 2.7/11.7 WPLJ-F 4.5/15.5
RELIGION/GOSPEL						WKTU-F .7/4.1 WPLR-F .6/1.8
SPANISH						WLTW-F 3.5/8.1 WQXR-F+ 1.1/3.3
CLASSICAL						WMCA 1.2/3.3 WRFM-F 4.3/7.7
UNKNOWN/OTHERS						WRKS-F 1.9/6.2 WYNY-F 2.1/7.2
						WYRS-F .5/1.3

For frequencies of all stations see New York WPLR - See New Haven WYRS-F is at 96.7 and is in Stamford, CT.

RADIO STATIONS

WGNB, 1240, 1 KW/250 W, MOR	\$30.00*	(Roslin)	Tony Michaels
WGLI, 1290, 5 KW/1 KW (DA-2), OLDIES	\$34.00	(Masla)	Andrew Pettit
WGSN, 740, 25 KW (DAYS,DA), MOR	\$45.00*	(Roslin)	Dick Scholten
WHLI, 1100, 10 KW (DAYS,DA), NOSTALGIA (Ham)	\$65.00*	(Weiss)	
WFLM, 1580, 10 KW (DAYS,DA), MOR	\$28.00	(S. Katz)	George Drake
WLIX, 540, 250 W (DAYS), RELIGION (Burk-Abr)	\$25.00	(----)	Dave Swanson
WNYG, 1440, 1 KW (DAYS), NOSTALGIA	\$35.00	(----)	Tommy James
WRIV, 1390, 1 KW (DAYS), MOR (?)	ABC-E, \$ 7.00	(----)	Andrew Pettit
WALK-F+, 97.5, 45 KW @ 530, MOR/AC	\$79.00*	(Weiss)	American
WBAB-F, 102.3, 2.3 KW @ 344, AOR	\$72.00	(----)	Alan Beck
WBLI-F, 106.1, 10 KW @ 500, CHR	\$99.00	(Masla)	Beck Ross
WCTO-F, 94.3, 3 KW @ 300, BTFL/EZ	\$70.00*	(Roslin)	Greater Media
WKJY-F, 98.3, 3 KW @ 300, BTFL/EZ	\$ NA	(Weiss)	Kaneb
WLIR-F, 92.7, 3 KW @ 300, AOR	\$75.00	(Masla)	
WRCN-F, 103.9, 1.5 KW @ 466, AOR (Pollack)	\$ NA	(----)	(RIVERHEAD)
WSDH-F, 95.3, 2.6 KW @ 350, AC	USI,US-II, \$39.00	(P/W)	Faircom (SOUTHAMPTON)

WAPP-F - See New York

MISCELLANEOUS COMMENTS

WSDH-F sold to Faircom for \$2,150,000 (Blackburn)

NEW HAVEN

Arbitron Rank/Pop (12+): 78/424,900
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 94/506,300
 Average Person Rating: 18.4
 Market TSL: 24.0 hours

Stations: 28/8
 Diaries: 852/499:1/45.12
 Sample Target: 820
 Standard Error: .697
 % Below Line: 55.3%
 % Not Listed: 11.6

Est 1984 Revenue: \$10,000,000
 Gross Inc.:
 HH Inc.: \$30,574
 Retail \$: 2.6 Bill
 Pop per Station: 53,113
 # 1 Biller: WELI \$3,300,000

		FAL	SPG	FAL	SPG
12+ METRO	1/4/SHARE	84	84	83	83
1. WKCI-F	90/11.5	13.4	10.7	9.4	10.6
2. WELI	68/ 8.7	11.5	16.1	13.9	14.6
3. WEZN-F	57/ 7.3	5.2	6.3	8.9	5.9
4. WPLR-F	55/ 7.0	5.9	6.8	7.5	6.1
5. WHCN-F	51/ 6.5	3.8	3.8	3.6	4.2
6. WAVZ	39/ 5.0	6.6	8.0	6.5	7.5
7. WNHC	36/ 4.6	4.3	5.4	5.0	6.1
8. WNBC	31/ 4.0	3.9	3.1	5.5	3.5
9. WRRC-F	26/ 3.3	4.3	3.8	3.1	3.0
10. WTIC	25/ 3.2	4.5	1.1	2.6	1.3
11.					
12.					
13.					
14.					
15.					

		12+ METRO CUME/	FAL	SPG
12+ TSA	1/4/CUME	METRO CUME RATING	84	84
1. WKCI-F	214/2984	1265/29.8	30.3	28.6
2. WEZN-F	189/1854	961/22.6	25.1	30.7
3. WPLR-F	118/1744	787/18.5	17.3	18.9
4. WICC	97/1505	645/15.2	11.8	11.1
5. WHCN-F	95/1392	572/13.5	12.5	13.5
6. WTIC	94/1348	560/13.2	13.4	13.1
7. WNBC	93/1845	527/12.4	11.3	14.3
8. WTIC-F	73/1044	511/12.0	16.5	16.1
9. WELI	72/1093	482/11.3	7.8	6.0
10. WRCH-F	69/ 866	469/11.0	13.8	14.3
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 63.29% (438 of 692) (SPG 84: 51.49%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WELI	1. WELI	1. WKCI-F	1. WKCI-F	1. WPLR-F	1. WKCI-F
2. WPLR-F	2. WPLR-F	2. WPLR-F	2. WPLR-F	2. WNBC	2. WKCI-F	2. WKCI-F	2. WEZN-F	2. WELI	2. WEZN-F	2. WEZN-F
3. WNHC	3. WHCN-F	3. WHCN-F	3. WNBC	3. WPLR-F	3. WEZN-F	3. WTIC	3. WPLR-F	3. WPLR-F	3. WKCI-F	3. WPLR-F
WHCN-F	4. WNBC	4. WNBC	WHCN-F	WELI	4. WAVZ	4. WPLR-F	4. WEZN-F	4. WNBC	4. WHCN-F	4. WHCN-F
WKSS-F	5. WNYZ-F	5. WNYZ-F	5. WNHC	5. WNHC	5. WNHC	WHCN-F	5. WHCN-F	5. WELI	5. WEZN-F	5. WAVZ

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WHCN-F	1. WHCN-F	1. WKCI-F	1. WKCI-F	1. WKCI-F
2. WPLR-F	2. WPLR-F	2. WPLR-F	2. WPLR-F	2. WELI	2. WPLR-F	2. WPLR-F	2. WPLR-F	2. WHCN-F	2. WPLR-F
3. WHCN-F	3. WHCN-F	3. WHCN-F	3. WNHC	3. WNHC	3. WKCI-F	3. WKCI-F	3. WHCN-F	3. WPLR-F	3. WNBC
4. WHCN-F	4. WNYZ-F	WIOF-F	4. WNBC	4. WIOF-F	4. WNBC	4. WNBC	4. WNBC	4. WNBC	4. WHCN-F
5. WKSS-F	5. WNBC	5. WNBC	5. WNYZ-F	5. WNYZ-F	5. WNYZ-F	5. WNYZ-F	5. WNYZ-F	5. WNYZ-F	5. WAVZ

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		136 (4)	136 (4)	19.7	20.7	WMMW 1470 Meriden 1.0/2.2
AOR		117 (3)	117 (3)	16.9	12.5	WSCR 1220 Hamden .6/1.3
AC/OLDIES/SOFT ROCK	31 (1)	75 (4)	106 (5)	15.3	5.1	WYBC-F 94.3 New Haven 1.0/5.1
MOR/VARIETY	107 (4)		107 (4)	15.5	20.2	WICC 600 Bridgeport .8/2.7
COUNTRY	10 (2)		10 (2)	1.4	2.5	WRKI-F 95.1 Brookfield .5/1.3
BLACK/URBAN	36 (1)	29 (3)	65 (4)	9.4	8.1	See Hartford for the frequencies and cities of license for these stations:
BTL MUSIC/EZ		81 (2)	81 (2)	11.7	11.4	WCCC-F 1.4/5.8 WRQC .6/1.9
NEWS/TALK	26 (2)		26 (2)	3.8	7.2	WIOF-F 2.8/9.9 WTIC-F 2.4/7.5
NOSTALGIA	44 (2)		44 (2)	6.4	9.3	WKSS-F 2.9/11.3 WNYZ-F 3.1/8.9
RELIGION/GOSPEL				0	0	WRCH-F 3.1/7.4
SPANISH				0	0	See New York for the frequencies and cities of license for these stations:
CLASSICAL				0	0.4	WALK-F .4/3.0 WOR .4/2.0
UNKNOWN/OTHERS				0	2.6	WELS-F .6/2.4 WRKS-F 2.0/4.1
			692 (28)			WCBS 2.9/11.0 WHN .6/2.1

RADIO STATIONS	Power	Frequency	City	Station Name
WAVZ, 1300, 1 KW (DA-N)				NOSTALGIA (Drake-Chen)
WELI, 960, 5 KW (DA-N)				MOR (Burk-Abr)
WNHC, 1340, 1 KW/250 W				BLACK (?)
WSCR, 1220, 1 KW (DAYS,DA)				COUNTRY
WKCI-F, 101.3, 10 KW @ 1070				CHR (Burk-Abr)
WPLR-F, 99.1, 14 KW @ 950				AOR/CHR
WYBC-F, 94.3, 1 KW @ 122				JAZZ/URBAN/VARIETY
ABC-I, \$45.00*				(Mc-Guild)
SBN, \$20.00				(Blair)
SBN, \$20.00				(Savall)
(Christal), \$22.00				
(Christal), \$90.00*				(Mc-Guild)
(Christal), \$75.00				
(----), \$18.00				
Eastern				Howard McAnany
Clear Channel				Stan Shields
				Chris Dante
Eastern				Howard McAnany
Southern Starr				Peter Starr
				Dave Baron

Other ranked stations - See Bridgeport, New York, or Hartford

MISCELLANEOUS COMMENTS Huge increase in FM share...Big fall for WELI...

NEW ORLEANS

Arbitron Rank/Pop (12+): 31/1,095,600
 CNSA Rank/Pop: # 27
 MSA Rank/Pop: 33/1,336,400
 ADI # 35
 Average Person Rating: 17.7
 Market TSL: 24.0 hours

Stations: 19/18
 Diaries: 1607/682:1/41.4%
 Sample Target: 1500
 Standard Error: .485
 % Below Line: 0.3
 % Not Listed: 7.6

Est. 1984 Revenue: \$27,900,000
 Gross Inc.:
 HH Inc.: \$30,400
 Retail \$: 7.0 Bil
 Pop per Station: 60,867
 # 1 Biller: WEZB-F \$4,100,000

	FAL	SPG	FAL	SPG	
12+ METRO 1/4/SHARE	84	84	83	83	
1. WYLD-F	326/16.8	16.7	14.9	14.1	13.2
2. WEZB-F	240/12.4	10.9	11.7	12.5	9.2
3. WQUE-F	155/ 8.0	6.8	6.4	4.2	4.6
4. WRNO-F	119/ 6.1	5.7	7.3	6.5	8.8
5. WBWU-F	114/ 5.9	7.0	7.0	5.7	8.2
6. WBOK	110/ 5.7	5.6	5.3	5.2	3.8
7. WWL	109/ 5.6	5.9	4.9	4.9	4.1
8. WLTS-F	95/ 4.9	6.8	5.8	7.1	8.8
9. WAJY-F	87/ 4.5	5.3	5.9	5.3	6.7
10. WNQE-F	82/ 4.2	6.3	5.3	6.6	4.4
11. WSNB	78/ 4.0	3.2	3.5	4.2	3.9
12. WTX	69/ 3.6	3.3	3.4	3.7	3.7
13. WNQE	62/ 3.2	2.7	3.4	3.7	3.4
14. WYLD	58/ 3.0	1.6	2.6	2.6	2.5
15. WWIW	26/ 1.3	1.5	1.6	2.1	2.4
16.					
17.					
18.					
19.					
20.					
21.					
22.					
23.					
24.					
25.					

12+ TSA 1/4/CUME	
1. WYLD-F	341/2680
2. WEZB-F	289/4142
3. WQUE-F	183/3178
4. WRNO-F	152/2170
5. WWL	148/2479
6. WBWU-F	147/1706
7. WNQE-F	143/1904
8. WLTS-F	117/1721
9. WBOK	112/1127
10. WAJY-F	102/1536
11. WTX	95/1732
12. WSNB	84/ 809
13. WYLD	79/1309
14. WNQE	70/1106
15. WFMF-F	65/1027
16.	
17.	
18.	
19.	
20.	
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING	FAL	SPG	
	84	84	
1. WEZB-F	3343/30.5	30.3	30.7
2. WQUE-F	2670/24.4	21.2	21.9
3. WYLD-F	2448/22.3	22.5	22.6
4. WRNO-F	1735/15.8	14.8	17.7
5. WWL	1679/15.3	18.8	14.8
6. WBWU-F	1444/13.2	12.5	13.8
7. WLTS-F	1412/12.9	13.4	13.6
8. WAJY-F	1294/11.8	12.6	14.3
9. WNQE-F	1207/11.0	13.5	13.3
10. WTX	1156/10.6	10.2	11.2
11. WBOK	1098/10.0	10.5	9.5
12. WYLD	984/ 9.0	7.0	7.3
13. WNQE	840/ 7.7	6.4	7.9
14. WSNB	754/ 6.9	6.1	6.9
15. WWIW	488/ 4.5	4.5	4.2
16.			
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 68.30% (1224 of 1792) (SPG 84: 68.98%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WEZB-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WBWU-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F
2. WYLD-F	2. WEZB-F	2. WEZB-F	2. WEZB-F	2. WEZB-F	2. WWL	2. WQUE-F	2. WEZB-F	2. WEZB-F	2. WEZB-F	2. WEZB-F
3. WQUE-F	3. WQUE-F	3. WQUE-F	3. WQUE-F	3. WQUE-F	3. WYLD-F	3. WEZB-F	3. WBWU-F	3. WQUE-F	3. WRNO-F	3. WQUE-F
4. WYLD	4. WRNO-F	4. WRNO-F	4. WRNO-F	4. WAJY-F	4. WBOK	4. WWL	4. WSNB	4. WRNO-F	4. WQUE-F	WRNO-F
5. WRNO-F	5. WLTS-F	5. WLTS-F	5. WLTS-F	5. WLTS-F	5. WAJY-F	5. WBOK	5. WRNO-F	5. WBWU-F	5. WLTS-F	5. WNQE-F
6.	6.	6.	6.	6.	6. WNQE-F	6. WBWU-F	6. WQUE-F	6. WLTS-F	6. WBWU-F	6. WBWU-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7. WLTS-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYLD-F	1. WYLD-F	1. WEZB-F	1. WYLD-F	1. WEZB-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F
2. WEZB-F	2. WEZB-F	2. WYLD-F	2. WEZB-F	2. WYLD-F	2. WEZB-F	2. WRNO-F	2. WRNO-F	2. WQUE-F	2. WQUE-F
3. WQUE-F	3. WQUE-F	3. WQUE-F	3. WQUE-F	3. WAJY-F	3. WQUE-F	3. WEZB-F	3. WQUE-F	3. WRNO-F	3. WRNO-F
4. WLTS-F	4. WLTS-F	4. WAJY-F	4. WLTS-F	4. WBOK	4. WRNO-F	4. WQUE-F	4. WEZB-F	4. WEZB-F	4. WEZB-F
5. WRNO-F	5. WRNO-F	5. WLTS-F	5. WAJY-F	5. WQUE-F	5.	5.	5.	5. WLTS-F	5. WWL
6.	6.	6.	6.	6. WLTS-F	6.	6.	6.	6.	6. WNQE-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 84		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	7 (1)	401 (3)	408 (4)	22.8	20.3	WQUE	1280	New Orleans	.4/3.4
AOR		119 (1)	119 (1)	6.6	7.8	WSHO	800	New Orleans	1.2/2.1
AC/OLDIES/SOFT ROCK	94 (2)	182 (2)	276 (4)	15.4	6.5	WYAT	990	New Orleans	1.3/2.7
MOR/VARIETY				0	6.4	WFMF-F	102.5	Baton Rouge	.3/1.0
COUNTRY	62 (1)	82 (1)	144 (2)	8.0	9.3				
BLACK/URBAN	168 (2)	326 (1)	494 (3)	27.6	30.7				
BTFL MUSIC/EZ		114 (1)	114 (1)	6.4	7.5				
NEWS/TALK	187 (2)		187 (2)	8.0	9.0				
NOSTALGIA	26 (1)		26 (1)	1.5	1.8				
RELIGION/GOSPEL	24 (1)		24 (1)	1.3	0.8				
SPANISH				0	0				
CLASSICAL				0	0				
UNKNOWN/OTHERS				0	0				
			1792 (19)						

RADIO STATIONS

AM STATIONS

KGLA, 1540, 500 W (DAYS)	, SPANISH		, \$ 11.00 (Caballero)		Alberto Carrillo
WBOK, 1230, 1 KW/250 W	, BLACK		SBN, \$ 30.00 (----)		Alvin McCottry
WNOE, 1060, 50 KW/5 KW (DA-2)	, COUNTRY	ABC-E, \$ 34.00*	(Mc-Guild)	Noe	Eric Anderson
WQUE, 1280, 5 KW (DA-1)	, CHR		, \$ NA (Eastman)	Clear Channel	Bill Stoeffhaas
WSHO, 800, 1 KW (DAYS,DA)	, RELIGION	APR, \$ 30.00	(----)	Cascade	Larry Alford
WSNB, 1350, 5 KW (DA-N)	, TALK	ABC-I,MBS, \$ 45.00	(Roslin)		
WTIX, 690, 10 KW/5 KW (DA-2)	, AC	NBC, \$ 50.00*	(Christal)	Price Comm.	Dave Gerard
WVOG, 600, 1 KW (DAYS)	, RELIGION		, \$ 10.00 (----)		Fred Westenberger
WWIV, 1450, 1 KW/250 W	, NOSTALGIA	ABC-D, \$ 30.00	(P/W)		Seymour Smith
WWL, 870, 50 KW (DA-1)	, NEWS/TALK	CBS, \$ 70.00*	(Katz)	Loyola Univ.	Michael Early
WYLD, 940, 10 KW/500 W (DA-2)	, BLACK		, \$ 27.00* (HNWH)	Inter Urban	Jim Hutchinson
WYAT, 990, 1 KW (DAYS)	, AC	CBS-R, \$ 20.00	(Selcom)	Phase II	Ed Muniz

FM STATIONS

WJAY-F, 101.9, 100 KW @ 825	VOCAL EZ/AC		, \$ 55.00* (Katz)	Loyola Univ.	Michael Early
WBYS-F, 95.7, 100 KW @ 600	BTFL/EZ (Bonne)		, \$ 80.00 (Christal)	Swanson	Richard Lamb
WEZB-F, 97.1, 100 KW @ 511	CHR (Burk-Abr)	US I, \$100.00	(Blair)	EZ	Mark Leunissen
WLTS-F, 105.3, 100 KW @ 942	AC (Churchill)	CBS-R, \$ 60.00*	(Selcom)	Phase II	Ed Muniz
WNOE-F, 101.1, 100 KW @ 440	COUNTRY	ABC-E, \$ 65.00*	(Mc-Guild)	Noe	Eric Anderson
WQUE-F, 93.3, 100 KW @ 512	CHR		, \$ 80.00* (Eastman)	Clear Channel	Bill Stoeffhaas
WRNO-F, 99.5, 100 KW @ 1049	AOR	ABC-F, \$ 66.00	(MMR)		Otto Goessi
WYLD-F, 98.5, 100 KW @ 480	URBAN		, \$ 90.00* (HNWH)	Inter Urban	Jim Hutchinson

CALL LETTER CHANGES

WLTS-AM changes back to WYAT (June)

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

Arbitron Rank/Pop (12+): 1/14,985,300
 NMSA Rank/Pop: # 1
 NSA Rank/Pop: 1/8,143,600
 ADI # 1
 Average Person Rating: 19.6
 Market TSL: 25.6 hours

NEW YORK
 Stations: 52/50
 Diaries: 7054/2124:1/41.1%
 Sample Target: 4000
 Standard Error: .299
 % Below Line: .8
 % Not Listed: 10.1

Est. 1984 Revenue: \$207,900,000
 Gross Inc.: 93.6 Bil
 HH Inc.: \$29,462
 Retail \$: 77.4 Bil
 Pop per Station: 299,706
 # 1 Biller: WCBS-AM \$17,500,000

12+ METRO	1/4/SHARE	WIN 85	FAL 84	SUM 84	SPG 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 84	SPG 84	
1. WHTZ-F	1752/6.0	5.7	5.9	6.6	7.2	9.6	1. WHTZ-F 1755/26511	1. WHTZ-F	26379/17.6	18.3	20.7
2. WRKS-F	1593/5.4	6.0	5.3	5.4	5.1	8.1	2. WRKS-F 1626/18596	2. WPLJ-F	26144/17.4	16.8	16.3
3. WPLJ-F	1500/5.1	4.8	4.3	5.3	4.4	6.2	3. WOR 1522/17383	3. WINS	25482/10.0	17.4	17.7
4. WOR	1483/5.0	4.8	5.2	4.7	4.2	4.5	4. WPLJ-F 1512/26462	4. WCBS	20547/13.7	14.4	14.0
5. WNEW-F	1262/4.3	4.1	3.9	3.1	3.1	5.9	5. WNEW-F 1278/17192	5. WRKS-F	18121/12.1	12.4	12.4
6. WINS	1224/4.2	4.2	4.8	4.4	4.6	4.6	6. WINS 1235/25765	6. WNEW-F	16870/11.3	10.1	8.6
7. WPAT-F	1066/3.6	3.3	3.0	2.9	3.6	2.8	7. WCBS 1111/21922	7. WOR	16740/11.2	11.3	11.4
8. WCBS	1043/3.5	3.6	3.9	3.3	3.6	2.0	8. WPAT-F 1075/12496	8. WABC	16296/10.9	10.3	11.3
9. WCBS-F	978/3.3	2.9	3.2	3.3	3.3	2.9	9. WNBC 993/17980	9. WNBC	15777/10.5	11.2	12.1
10. WBLN-F	957/3.3	3.5	3.7	3.5	2.6	3.1	10. WCBS-F 984/15488	10. WCBS-F	15262/10.2	10.0	10.5
11. WHN	921/3.1	2.2	2.5	2.9	2.9	2.4	11. WBLN-F 977/13989	11. WKTU-F	14378/9.6	11.2	12.8
12. WLTW-F	911/3.1	3.0	3.0	2.8	2.4	2.2	12. WHN 973/14967	12. WHN	14164/9.5	8.0	9.0
13. WRFM-F	885/3.0	3.8	3.2	3.7	3.7	2.3	13. WLTW-F 920/12226	13. WYNY-F	1398/9.3	9.9	11.4
14. WNBC	870/3.0	2.9	2.9	3.0	3.0	3.7	14. WRFM-F 889/11131	14. WBLN-F	13713/9.2	10.2	9.6
15. WABC	811/2.8	2.6	2.4	2.6	2.6	2.9	15. WABC 842/16965	15. WAPP-F	13507/9.0	9.0	10.1
16. WNEW	783/2.7	2.9	3.0	3.1	3.1	3.0	16. WNEW 799/10412	16. WPAT-F	12233/8.2	7.6	9.5
17. WYNY-F	708/2.4	2.2	2.4	2.8	2.6	1.2	17. WYNY-F 712/14067	17. WLTW-F	12114/8.1	7.5	7.1
18. WKTU-F	595/2.0	2.3	2.8	3.1	3.3	3.0	18. WKTU-F 599/14532	18. WRFM-F	11028/7.4	7.6	8.2
19. WPAT	541/1.8	1.6	1.6	2.0	1.6	.5	19. WPAT 541/7065	19. WNEW	10017/6.7	7.1	7.4
20. WPX-F	483/1.6	2.4	2.3	2.3	1.7	1.4	20. WPX-F 485/10101	20. WPX-F	9997/6.7	9.1	10.4
21. WAPP-F	472/1.6	1.7	1.8	2.4	2.9	2.5	21. WQXR-F+ 481/7180	21. WPAT	7055/4.7	5.2	5.1
22. WQXR-F+	467/1.6	1.7	1.3	1.9	1.1	1.7	22. WAPP-F 474/13668	22. WQXR-F+	6930/4.6	3.8	4.5
23. WADO	405/1.4	2.0	2.4	1.4	2.3	2.2	23. WADO 407/3901	23. WNCN-F	5365/3.6		3.5
24. WNCN-F	316/1.1	1.4	1.0	1.1	1.0	1.4	24. WNCN-F 319/5432	24. WMCA	5008/3.3	4.3	4.5
25. WLIB	313/1.1	1.0	1.1	1.0	.9	---	25. WLIB 314/3933	25. WBAB-F	4300/2.9	2.5	1.9

12+ FM SHARE (NETRO): 60.90% (16113 of 26457) (SPG 84 %: 58.73%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHTZ-F	1. WNEW-F	1. WHTZ-F	1. WCBS-F	1. WCBS-F	1. WPAT-F	1. WOR	1. WHTZ-F	1. WRKS-F	1. WRKS-F	1. WOR
2. WRKS-F	2. WPLJ-F	2. WPLJ-F	2. WHTZ-F	2. WHTZ-F	2. WRFM-F	2. WINS	2. WNEW-F	2. WHTZ-F	2. WHTZ-F	2. WPLJ-F
3. WPLJ-F	3. WHTZ-F	3. WNEW-F	3. WNEW-F	3. WLTW-F	3. WINS	3. WCBS	3. WRKS-F	3. WPAT-F+	3. WPLJ-F	3. WHTZ-F
4. WNEW-F	4. WRKS-F	4. WRKS-F	4. WPLJ-F	4. WPLJ-F	4. WOR	4. WHTZ-F	4. WPLJ-F	4. WNBC	4. WBLN-F	4. WRKS-F
5. WAPP-F	5. WBLN-F	5. WCBS-F	5. WLTW-F	5. WNEW-F	5. WCBS	5. WPLJ-F	5. WPAT-F	5. WPLJ-F	5. WABC	5. WNEW-F
6. 6. WNBC	6. WBLN-F	6. WNBC	6. WNBC	6. WNBC	6. WHN	6. WRKS-F	6. WOR	6. WOR	6. WNEW-F	6. WCBS-F
7. 7. WYNY-F	7. WNBC	7. WBLN-F	7. WBLN-F	7. WBLN-F	7. WCBS-F	7. WNBC	7. WLTW-F	7. WNEW-F	7. WHN	7. WPAT-F
8. 8. WCBS-F	8. WLTW-F	8. WRKS-F	8. WRKS-F	8. WHN	8. WLTW-F	8. WNEW-F	8. WCBS-F	8. WLTW-F	8. WPAT-F	8. WHN
9. 9. WKTU-F	9. WYNY-F	9. WHN	9. WRKS-F	9. WNEW	9. WNEW	9. WRFM-F	9. WCBS-F	9. WOR	9. WBLN-F	9. WBLN-F
10. 10. WLTW-F	10. WHN	10. WYNY-F	10. WYNY-F	10. WABC	10. WCBS-F	10. WNEW	10. WRFM-F	10. WCBS-F	10. WLTW-F	10. WLTW-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPLJ-F	1. WPLJ-F	1. WRKS-F	1. WPLJ-F	1. WLTW-F	1. WNEW-F	1. WNEW-F	1. WNEW-F	1. WNEW-F	1. WCBS-F
2. WHTZ-F	2. WRKS-F	2. WPLJ-F	2. WHTZ-F	2. WHTZ-F	2. WHTZ-F	2. WHTZ-F	2. WHTZ-F	2. WCBS-F	2. WNEW-F
3. WRKS-F	3. WHTZ-F	3. WPLJ-F	3. WRKS-F	3. WPLJ-F	3. WPLJ-F	3. WPLJ-F	3. WPLJ-F	3. WHTZ-F	3. WNBC
4. WBLN-F	4. WBLN-F	4. WBLN-F	4. WLTW-F	4. WRKS-F	4. WRKS-F	4. WRKS-F	4. WPLJ-F	4. WNBC	4. WBLN-F
5. WNEW-F	5. WNEW-F	5. WLTW-F	5. WBLN-F	5. WYNY-F	5. WNBC	5. WBLN-F	5. WCBS-F	5. WPLJ-F	5. WHTZ-F
6. WAPP-F	6. WLTW-F	6. WNEW-F	6. WNEW-F	6. WCBS-F	6. WBLN-F	6. WNBC	6. WNBC	6. WBLN-F	6. WHN
7. WKTU-F	7. WYNY-F	7. WYNY-F	7. WYNY-F	7. WBLN-F	7. WKTU-F	7. WCBS-F	7. WRKS-F	7. WRKS-F	7. WPLJ-F
8. WLTW-F	8. WNBC	8. WCBS-F	8. WCBS-F	8. WHN	8. WLR-F	8. WKTU-F	8. WKTU-F	8. WHN	8. WLTW-F
9. WYNY-F	9. WPX-F	9. WNBC	9. WNBC	9. WRFM-F	9. WBAB-F	9. WYNY-F	9. WYNY-F	9. WKTU-F	9. WINS
10. 10. WCBS-F	10. WPX-F	10. WHN	10. WINS	10. WINS	10. WYNY-F	10. WAPP-F	10. WAPP-F	10. WYNY-F	10. WRKS-F

FORMATS	AM	FM	TOTAL	SPG 84		OTHER RATED STATIONS/METRO SHARE & CUME RATING
				%	%	
TOP 40/CHR/CONTEMP		4778 (7)	4778 (7)	18.1	17.4	WALK-F+ 97.5 Patchogue .7/2.0
AOR		1966 (5)	1966 (5)	7.4	7.8	WBAB-F 102.3 Babylon .9/2.9
AC/OLDIES/SOFT ROCK	890 (2)	3419 (7)	4309 (9)	16.3	12.0	WBLI-F 106.1 Patchogue .9/2.4
MOR/VARIETY	340 (3)		340 (3)	1.3	1.2	WCTC 1450 New Brunswick,NJ .4/ .9
COUNTRY	921 (1)		921 (1)	3.5	3.2	WCTO-F 94.3 Smithtown .3/ .7
BLACK/URBAN	452 (2)	2550 (2)	3002 (4)	11.3	14.8	WDHA-F 105.5 Dover, NJ .3/1.1
BTFL MUSIC/EZ	541 (1)	2428 (5)	2969 (6)	11.2	11.2	WEBE-F 107.9 Westport, CT .3/1.1
NEWS/TALK	4351 (5)		4351 (5)	18.3	18.1	WEVD-F 97.9 New York .3/1.4
NOSTALGIA	980 (2)		980 (2)	3.7	4.2	WEZN-F 99.9 Bridgeport .8/1.9
RELIGION/GOSPEL	244 (1)	133 (1)	377 (2)	1.4	0.8	WFME-F 94.7 Newark .5/1.4
SPANISH	1079 (4)		1079 (4)	4.1	6.8	WGSN 740 Huntington .4/ .6
CLASSICAL	46 (1)	737 (2)	783 (3)	3.0	2.4	WHLI 1100 Hempstead .7/1.2
UNKNOWN/OTHERS		102 (1)	102 (1)	0.4	---	WHUD-F 100.7 Peekskill .6/1.3
			26457 (52)			WICC 600 Bridgeport .3/1.0
						WJIT 1480 New York .6/1.5
						WKDM 1380 New York .8/1.1
						WLIR-F 92.7 Garden City .9/2.4
						WMCA 570 New York 1.0/3.3
						WNJR 1430 Newark .5/1.6
						WOBM-F 92.7 Toms River, NJ .3/ .8
						WRKI-F 95.1 Brookfield, CT .3/ .9
						WSKQ 620 Newark .8/1.6
						WWRL 1600 New York .8/2.2
						WKCI-F 101.3 Hamden, CT .4/1.1
						WMMR-F 93.3 Philadelphia .4/ .6

RADIO STATIONS

AM STATIONS

WABC, 770, 50 KW	, TALK	ABC-I, \$210.00*	(Blair)	ABC	Jim Haviland
WADO, 1280, 5 KW (DA-1)	, SPANISH	, \$105.00	(----)		Nelson Lavergne
WCBS, 880, 50 KW	, NEWS	CBS, \$375.00	(CBS)	CBS	Jim McQuade
WHN, 1050, 50 KW (DA-1)	, COUNTRY	MBS, \$210.00*	(MBR)	Doubleday	Pat McNally
WINS, 1010, 50 KW (DA-1)	, NEWS	ABC-D, \$330.00*	(Blair/RAR)	Westinghouse	John Waugaman
WJIT, 1480, 5 KW (DA-2)	, SPANISH	, \$121.00	(Caballero)	Infinity	Mel Karmazin
WKDM, 1380, 5 KW (DA-1)	, SPANISH	, \$ NA	(Lotus)	United	Joe Schweighardt
WLIB, 1190, 10 KW (DAYS, DA)	, BLACK NEWS/TALK	SBN, \$100.00	(Mc-Guild)	Inner City	Charles Warfield
WMCA, 570, 5 KW (DA-1)	, TALK	MBS, SMN, APR, NBC-T, \$125.00*	(Roslin)		Carey Davis
WNBC, 660, 50 KW	, AC/CONTEMP	NBC, \$315.00*	(HNWH)	NBC	John Hayes
WNEW, 1130, 50 KW (DA-N)	, NOSTALGIA (Burk-Abr)	, \$200.00	(Katz)	Metromedia	Vicki Callahan
WOR, 710, 50 KW (DA-1)	, TALK	US-II, ABC-E, \$240.00*	(Republican)	RKO	Lee Simonson
WPAT, 930, 5 KW (DA-2)	, BTFL/EZ	, \$125.00	(Christal)	Cap Cities	Fred Weinhaus
WSKQ, 620, 5 KW (DA-2)	, SPANISH	, \$130.00	(Caballero)		Raul Alarcon
WWDJ, 970, 5 KW (DA-2)	, RELIGION (Burk-Abr)	, \$ 40.00	(----)		Joe Battaglia
WWRL, 1600, 5 KW (DA-2)	, GOSPEL	NBN, \$ 90.00	(Weiss)	Unity	Vince Sanders

FM STATIONS

WAPP-F, 103.5, 5.8 KW @ 1390, CHR	, \$225.00*	(MMR)	Doubleday	Pat McNally
WBLS-F, 107.5, 5.4 KW @ 1241, BLACK	SBN, ABC-F, \$285.00*	(Mc-Guild)	Inner City	Charles Warfield
WCBS-F, 101.1, 7.2 KW @ 1300, OLDIES	CBS-R, \$325.00	(CBS)	CBS	Nancy Widmann
WFME-F, 94.7, 36 KW @ 580, RELIGION	, \$ NA	(----)	Family	Arthur Thompson
WHTZ-F, 100.3, 7.8 KW @ 1220, CHR	, \$400.00*	(Eastman)	Malrite	Dean Thacker
WKTU-F, 92.3, 5.4 KW @ 1200, CHR	, \$300.00	(Torbet)	Infinity	Tom Chiusano
WLTW-F, 106.7, 7.6 KW @ 1220, SOFT AC	, \$260.00	(Selcom)	Viacom	George Wolfson
WNCN-F, 104.3, 7.6 KW @ 1220, CLASSICAL	APR, \$120.00	(CMBS)	GAF	Matt Field
WNEF-F, 102.7, 7.8 KW @ 1220, AOR (Burk-Abr)	Source, \$240.00*	(Katz)	Metromedia	Mike Kakoyiannis
WPAT-F, 93.1, 5.3 KW @ 1420, BTFL/EZ	, \$125.00	(Christal)	Cap Cities	Fred Weinhaus
WPXI-F, 101.9, 5.4 KW @ 1228, AC	, \$250.00*	(Christal)	Tribune Co.	Marvin Seller
WPLJ-F, 95.5, 7.2 KW @ 1335, CHR	ABC-R, \$250.00*	(Blair)	ABC	Joe Parish
WQXR-F, 96.3, 7.8 KW @ 1220, CLASSICAL	, \$150.00	(Mc-Guild)	New York Times	Warren Bodow
WRFM-F, 105.1, 7.8 KW @ 1220, BTFL/EZ (Bonne)	, \$230.00*	(Torbet)	Bonneville	Mark Bench
WRKS-F, 98.7, 7.8 KW @ 1250, URBAN	USI, \$250.00*	(Republican)	RKO	Barry Mayo
WYNY-F, 97.1, 7.2 KW @ 1300, AC	, \$280.00*	(HNWH)	NBC	Harry Durando
WHUD-F, 100.7, 50 KW @ 500, BTFL/EZ	, \$ 55.00	(Malsa)	(PEEKSKILL)	Gary Pease
WEVD-F, 97.9, 5.3 KW @ 1220, ETHNIC	, \$ 50.00	(----)		Joel Plavin

CALL LETTER CHANGES

WBNX changes to WKDM
WKTU changes to WXRK (July)

FORMAT CHANGES

WXRK changes to AOR (July)

STATION SALES

MISCELLANEOUS COMMENTS

WHN is flagship station for Mets (ugh!) and WABC is flagship for Yankees...Ocean County NJ added to Metro...Sharp decline in listening to Hispanic stations...WHTZ hold 12+ lead but loses lead in some key demos...FM share exceeds 60% for first time...

NORFOLK-PORTSMOUTH-NEWPORT NEWS

Arbitron Rank/Pop (12+): 35/1,011,000
 CMA Rank/Pop: # 30
 MSA Rank/Pop: 37/1,196,100
 ADI # 47
 Average Person Rating: 18.1
 Market TSL: 23.7 hours

Stations: 24/23
 Diaries: 1510/670:1/53.9%
 Sample Target: 1230
 Standard Error: .545
 % Below Line: 0.4
 % Not Listed: 7.5

Est. 1984 Revenue: \$23,600,000
 Gross Inc.:
 HH Inc.: \$29,226
 Retail \$: 7.0 Bil
 Pop per Station: 43,957
 # 1 Biller: WCMS-F \$2,800,000

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 84	SPG 84				
1.	WFOG-F	193/10.6	10.5	10.7	9.5	10.9	7.3	1.	WFOG-F	228/2177	1.	WOWI-F	1978/19.6	17.6	14.3
2.	WNOR-F	164/ 9.0	8.0	10.3	9.5	8.6	10.0	2.	WNOR-F	189/1950	2.	WFOG-F	1869/18.5	17.1	17.6
3.	WLTY-F	152/ 8.3	7.3	5.6	8.1	7.2	7.4	3.	WLTY-F	167/1821	3.	WNYK-F	1772/17.5	14.4	18.8
4.	WCMS-F	132/ 7.2	8.3	8.6	10.6	10.6	9.0	4.	WNYK-F	164/2371	4.	WNOR-F	1769/17.5	20.8	21.2
5.	WOWI-F	129/ 7.1	7.5	4.8	7.8	7.0	7.3	5.	WCMS-F	160/1856	5.	WNOR-F	1698/16.8	17.6	19.6
6.	WNVZ-F	122/ 6.7	7.3	9.3	6.8	5.3	8.7	6.	WOWI-F	141/2156	6.	WLTY-F	1648/16.3	15.7	14.3
7.	WNOR-F	112/ 6.1	5.0	6.9	3.5	5.5	12.2	7.	WNVZ-F	127/1897	7.	WCMS-F	1520/15.0	14.6	16.4
8.	WNSY-F	102/ 5.6	3.6	2.1	2.2	2.4	5.5	8.	WNSY-F	110/1438	8.	WVDE-F	1340/13.3	12.3	11.9
9.	WVDE-F	100/ 5.5	4.8	4.5	4.3	4.3	4.9	9.	WVDE-F	105/1403	9.	WTAR	1295/12.8	14.1	12.1
10.	WPCE	84/ 4.6	4.0	2.6	2.7	3.4	3.3	10.	WTAR	86/1394	10.	WNSY-F	1282/12.7	11.0	7.7
11.	WTAR	80/ 4.4	4.7	5.3	5.0	3.8	3.7	11.	WPCE	85/ 904	11.	WRAP	1147/11.3	10.5	12.4
12.	WRAP	62/ 3.4	3.1	3.9	5.2	4.3	3.3	12.	WRAP	63/1218	12.	WPCE	866/ 8.6	7.4	7.9
13.	WXRI-F	41/ 2.2	3.4	1.3	2.4	1.5	2.2	13.	WTID-F	61/ 677	13.	WQSF-F	497/ 4.9	7.3	8.8
14.	WQSF-F	30/ 1.8	2.8	3.4	2.1	2.3	1.5	14.	WQSF-F	51/ 716	14.	WXRI-F	491/ 4.9	6.7	4.0
15.	WNRN-F	32/ 1.8	.7	---	---	---	1.0	15.	WXRI-F	45/ 556	15.	WNIS	490/ 4.8	6.3	6.6
16.								16.			16.				
17.								17.			17.				
18.								18.			18.				
19.								19.			19.				
20.								20.			20.				
21.								21.			21.				
22.								22.			22.				
23.								23.			23.				
24.								24.			24.				
25.								25.			25.				

12+ FM SHARE (METRO): 80.28% (1356 of 1689) (SPG 84: 77.26%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID					
1.	WNVZ-F	1.	WNOR-F	1.	WLTY-F	1.	WFOG-F	1.	WFOG-F	1.	WOWI-F	1.	WNOR-F	1.	WFOG-F
2.	WOWI-F	2.	WLTY-F	2.	WVDE-F	2.	WCMS-F	2.	WCMS-F	2.	WLTY-F	2.	WNOR-F	2.	WNVZ-F
3.	WNSY-F	3.	WNSY-F	3.	WOWI-F	3.	WCMS-F	3.	WFOG-F	3.	WTAR	3.	WLTY-F	3.	WFOG-F
4.	WNOR-F	4.	WOWI-F	4.	WNYK-F	4.	WVDE-F	4.	WVDE-F	4.	WPCE	4.	WNOR-F	4.	WCMS-F
5.	WNYK-F	5.	WNYK-F	5.	WCMS-F	5.	WFOG-F	5.	WNOR-F	5.	WVDE-F	5.	WNSY-F	5.	WNSY-F
6.	WRAP	6.	WNVZ-F	6.	WVDE-F	6.	WFOG-F	6.	WNYK-F	6.	WTAR	6.	WNSY-F	6.	WCMS-F
7.	7.	7.	WNSY-F	7.	7.	7.	7.	7.	7.	7.	WVDE-F	7.	WNSY-F	7.	WNYK-F
8.	8.	8.	WNVZ-F	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54						
1.	WOWI-F	1.	WLTY-F	1.	WFOG-F	1.	WNOR-F	1.	WNOR-F	1.	WNOR-F	1.	WNOR-F	1.	WNOR-F
2.	WNVZ-F	2.	WNYK-F	2.	WVDE-F	2.	WOWI-F	2.	WLTY-F	2.	WLTY-F	2.	WLTY-F	2.	WLTY-F
3.	WLTY-F	3.	WOWI-F	3.	WNYK-F	3.	WNYK-F	3.	WVDE-F	3.	WCMS-F	3.	WNSY-F	3.	WCMS-F
4.	WNYK-F	4.	WNOR-F	4.	WNOR-F	4.	WNVZ-F	4.	WNYK-F	4.	WVDE-F	4.	WVDE-F	4.	WVDE-F
5.	WNOR-F	5.	WNVZ-F	5.	WVDE-F	5.	WVDE-F	5.	WVDE-F	5.	WVDE-F	5.	WVDE-F	5.	WTAR
6.	6.	6.	WVDE-F	6.	WFOG-F	6.	6.	6.	6.	6.	6.	6.	6.	6.	WNYK-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS			TOTAL	SPG 84		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
	AM	FM		%	%				
TOP 40/CHR/CONTEMP		224 (2)	224 (2)	13.3	14.0	WCMS	1050	Norfolk	1.2/3.5
AOR		164 (1)	164 (1)	9.7	13.7	WGH	1310	Newport News	.7/2.4
AC/OLDIES/SOFT ROCK	14 (1)	252 (2)	266 (3)	15.7	14.2	WKEZ-F	94.1	Yorktown	.8/2.6
MOR/VARIETY	86 (2)		86 (2)	5.1	5.9	WNIS	1350	Portsmouth	1.7/4.8
COUNTRY	34 (2)	176 (3)	210 (5)	12.4	12.2	WNOR	1230	Norfolk	.8/3.9
BLACK/URBAN	62 (1)	274 (3)	336 (4)	19.9	17.4	WTID-F	106.9	Suffolk	1.6/3.8
BTFL MUSIC/EZ		225 (2)	225 (2)	13.3	11.8	WTJZ	1270	Newport News	.8/2.8
NEWS/TALK	31 (1)		31 (1)	1.8	3.2	WZAM	1110	Norfolk	.5/1.2
NOSTALGIA	14 (1)		14 (1)	0.8	2.0	WRVA	1140	Richmond	.3/ .9
RELIGION/GOSPEL	41 (1)	84 (1)	125 (2)	7.4	4.3				
SPANISH				0	0				
CLASSICAL				0	0				
UNKNOWN/OTHERS	9 (1)		9 (1)	0.5	1.4				
			1690 (24)						

RADIO STATIONS

AM STATIONS

WCMS, 1050, 5 KW (DAYS,DA)	COUNTRY	ABC-D,SMN, \$ NM	(Katz)	Marjorie Crump
WCPK, 1600, 5 KW (DAYS)	NOSTALGIA	\$ 17.00	(----)	Charles Payne
WGH, 1310, 5 KW (DA-2)	COUNTRY	\$ NA	(Blair)	Susquehanna
WLPM, 1450, 1 KW/250 W	NOSTALGIA (?)	\$ NA	(MMR)	JAG
WMBG, 740, 500 W (DAYS)	AC	\$ NA	(Torbet)	(WILLIAMSBURG)
WNIS, 1350, 5 KN (DA-2)	NEWS/TALK	NBC-T,ABC-T, \$ 45.00*	(HNWH)	Sinclair
WNOR, 1230, 1 KW/250 W	OLDIES	ABC-R, \$ NA	(Mc-Guild)	Josephson
WPCE, 1400, 1 KW/250 W	GOSPEL	SBN, \$ 21.00	(Mc-Guild)	Willis
WPFX, 1490, 1 KW/250 W	AC (Drake-Chen)	\$ 20.00	(CBS)	Joe Schwartz
WPHH, 1010, 5 KW (DAYS,DA)	RELIGION	\$ 8.00	(----)	Les Litchfield
WRAP, 850, 5 KW/1 KW (DA-N)	BLACK	NBN, \$ 40.00	(Selcom)	Rollins
WTJZ, 1270, 1 KW (DA-N)	NOSTALGIA (Ham)	\$ 22.00	(Republic)	S&F
WZAM, 1110, 50 KW (DAYS)	JAZZ	ABC-C, \$ NA	(Eastman)	Benns

FM STATIONS

WCMS-F, 100.5, 50 KW @ 509,	COUNTRY	ABC-E, \$115.00*	(Katz)	Marjorie Crump
WFOG-F, 92.9, 50 KW @ 500,	BTFL/EZ (Bonne)	\$ 78.00*	(MMR)	JAG
WKEZ-F, 94.1, 50 KW @ 500,	COUNTRY	MBS, \$ 38.00	(Roslin)	Bob LaFerme
WLTY-F, 95.7, 40 KW @ 881,	AC	\$ 75.00*	(Christal)	Landmark
WMYK-F, 93.7, 100 KW @ 940,	URBAN	ABC-C, \$ 60.00	(Eastman)	Benne (ELIZ. CITY,NC)
WNOR-F, 98.7, 50 KW @ 549,	AOR	ABC-R, \$ 75.00*	(Mc-Guild)	Josephson
WNRN-F, 94.9, 50 KW @ 536,	BTFL/EZ	\$ 28.00	(Masla)	Charles Payne
WNSY-F, 97.3, 74 KW @ 420,	CHR	\$ NA	(Blair)	Susquehanna
WNVZ-F, 104.5, 50 KW @ 500,	CHR	\$ 70.00*	(Republic)	S&F
WOWI-F, 102.9, 50 KW @ 500,	BLACK	SBN, \$ 45.00	(Mc-Guild)	Willis
WTID-F, 106.9, 100 KW @ 964,	COUNTRY (Musicworks)	\$ 25.00	(----)	Joe Schwartz
WWDE-F, 101.3, 50 KW @ 380,	AC	CBS-R, \$ 55.00	(CBS)	Bob Johnson
WXRI-F, 105.3, 50 KW @ 500,	RELIGION	\$ 38.00	(Masla)	CBN
WQSF-F, 96.5, 50 KW @ 440,	BTFL (KalaMusic)	\$ NA	(----)	(WILLIAMSBURG)

CALL LETTER CHANGES

WQKS changes to WQSF (May)

FORMAT CHANGES

WQSF: from Black to BTFL (May)

STATION SALES

WPLM/WFOG-F: from McCormick to JAG for \$9,250,000

WGH/WNSY-F: sold to Susquehanna for \$3,200,000 (Chapman)

WTID-F: sold to Southern Starr for \$2,650,000

MISCELLANEOUS COMMENTS

OKLAHOMA CITY

Arbitron Rank/Pop (12+): 42/800,400
 CMA Rank/Pop: # 42
 NSA Rank/Pop: 48/961,400
 ADI # 36
 Average Person Rating: 16.6
 Market TSL: 22.1 hours

Stations: 20/20
 Diaries: 1399/572:1/42.5%
 Sample Target: 1080
 Standard Error: .526
 % Below Line: 0
 % Not Listed: 5.9

Est. 1984 Revenue: \$24,300,000
 Gross Inc.:
 HH Inc.: \$32,840
 Retail \$: 5.9 Bill
 Pop per Station: 40,020
 # 1 Biller: KTOK \$3,250,000

	12+ METRO	1/4/SHARE	FAL		SPG		FAL		SPG	
			84	84	83	83	84	84	83	83
1.	KZBS-F	163/12.3	8.8	8.9	7.6	7.3				
2.	KATT-F	154/11.6	9.8	10.9	14.2	12.3				
3.	KKNG-F	142/10.7	12.6	9.3	10.4	10.0				
4.	KXXY-F	141/10.6	9.1	9.8	7.8	7.5				
5.	KJYO-F	111/ 8.4	7.9	8.2	8.0	9.0				
6.	KOFM-F	98/ 7.4	6.9	5.5	3.7	5.6				
7.	KTOK	96/ 7.2	11.8	11.2	12.6	11.1				
8.	KEBC-F	92/ 6.9	8.5	8.3	6.6	8.5				
9.	KLTE-F	50/ 3.8	4.5	6.0	5.4	3.7				
10.	KOMA	37/ 2.8	3.2	4.1	5.3	7.1				
11.	KJIL-F	33/ 2.5	2.0	2.2	3.5	1.9				
12.	WKY	31/ 2.3	2.3	2.4	3.4	3.7				
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	12+ TSA	1/4/CUME	FAL		SPG	
			84	84	83	83
1.	KXXY-F	238/2338				
2.	KATT-F	225/2455				
3.	KKNG-F	205/2066				
4.	KZBS-F	183/2290				
5.	KOFM-F	174/2599				
6.	KJYO-F	131/2204				
7.	KTOK	117/1560				
8.	KEBC-F	107/1529				
9.	WKY	80/1428				
10.	KOMA	67/1356				
11.	KLTE-F	56/1074				
12.	KJIL-F	35/ 557				
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24.						
25.						

	12+ METRO	CUME/	METRO	CUME	RATING	FAL		SPG	
						84	84	83	83
1.	KZBS-F	1904/23.8				18.7	17.5		
2.	KJYO-F	1771/22.1				19.4	19.7		
3.	KOFM-F	1634/20.4				18.4	18.3		
4.	KATT-F	1586/19.8				19.1	19.0		
5.	KXXY-F	1444/18.0				17.1	18.6		
6.	KKNG-F	1397/17.5				17.4	17.7		
7.	KTOK	1301/16.3				23.5	18.8		
8.	KEBC-F	1218/15.2				15.1	16.9		
9.	KLTE-F	956/11.9				12.7	12.4		
10.	WKY	797/10.0				11.2	8.9		
11.	KOMA	735/ 9.2				8.9	11.5		
12.	KJIL-F	486/ 6.1				4.9	6.4		
13.									
14.									
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20.									
21.									
22.									
23.									
24.									
25.									

12+ FM SHARE (METRO): 81.92% (1024 of 1250) (SPG 84: 77.50%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KJYO-F	1. KATT-F	1. KZBS-F	1. KZBS-F	1. KZBS-F	1. KKNG-F	1. KZBS-F	1. KZBS-F	1. KATT-F	1. KATT-F
2.	KOFM-F	2. KZBS-F	2. KATT-F	2. KXXY-F	2. KXXY-F	2. KXXY-F	2. KKNG-F	2. KZBS-F	2. KJYO-F	2. KZBS-F
3.	KATT-F	3. KJYO-F	3. KXXY-F	3. KATT-F	3. KKNG-F	3. KEBC-F	3. KTOK	3. KATT-F	3. KXXY-F	3. KTOK
4.		4. KXXY-F	4. KJYO-F	4. KKNG-F	4. KATT-F	4. KZBS-F	4. KKNG-F	4. KXXY-F	4. KKNG-F	4. KJYO-F
5.		5. KOFM-F	5. KOFM-F	5. KEBC-F	5. KEBC-F	5. KTOK	5. KATT-F	5. KEBC-F	5. KJYO-F	5. KOFM-F
6.		6.	6. KKNG-F	6.	6.	6.	6. KEBC-F	6. KOFM-F	6. KZBS-F	6. KOFM-F
7.		7.	7.	7.	7.	7.	7.	7.	7.	7.
8.		8.	8.	8.	8.	8.	8.	8.	8.	8.
9.		9.	9.	9.	9.	9.	9.	9.	9.	9.
10.		10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	KJYO-F	1. KZBS-F	1. KZBS-F	1. KZBS-F	1. KATT-F	1. KATT-F	1. KATT-F	1. KATT-F	1. KATT-F
2.	KATT-F	2. KJYO-F	2. KXXY-F	2. KXXY-F	2. KZBS-F	2. KZBS-F	2. KZBS-F	2. KZBS-F	2. KXXY-F
3.	KZBS-F	KATT-F	3. KOFM-F	3. KOFM-F	3. KXXY-F	3. KXXY-F	3. KXXY-F	3. KXXY-F	KZBS-F
4.	KOFM-F	4. KOFM-F	KLTE-F	4. KKNG-F	4. KEBC-F	4.	4. KJYO-F	4. KJYO-F	4. KKNG-F
5.	KLTE-F	5. KXXY-F	5. KATT-F	5. KLTE-F	5. KLTE-F	5.	5.	5. KKNG-F	5. KEBC-F
6.		6.	6.	6. KATT-F	6. KOFM-F	6.	6.	6. KOFM-F	6.
7.		7.	7.	7. KJYO-F	7.	7.	7.	7.	7.
8.		8.	8.	8.	8.	8.	8.	8.	8.
9.		9.	9.	9.	9.	9.	9.	9.	9.
10.		10.	10.	10.	10.	10.	10.	10.	10.

FORMATS			SPG 84			OTHER RATED STATIONS/METRO SHARE & CUME RATING		
	AM	FM	TOTAL	%	%			
TOP 40/CHR/CONTEMP		209 (2)	209 (2)	16.7	14.9	KAEZ-F 107.9	Ok1 City	1.7/4.2
AOR	8 (1)	154 (1)	162 (2)	13.0	12.4	KATT 1140	Ok1 City	.6/2.2
AC/OLDIES/SOFT ROCK	19 (1)	231 (3)	250 (4)	20.0	16.2	KCNN 1340	Ok1 City	.9/3.4
MOR/VARIETY	6 (1)		6 (1)	0.5	0.4	KGFF 1450	Shawnee	.5/1.7
COUNTRY	74 (3)	233 (2)	307 (5)	24.6	27.6	KNOR 1400	Norman	.5/2.2
BLACK/URBAN		22 (1)	22 (1)	1.8	2.6	KQCV 800	Ok1 City	.8/1.7
BTFL MUSIC/EZ		142 (1)	142 (1)	11.4	10.1	WWLS 640	Moore	1.4/2.5
NEWS/TALK	108 (2)		108 (2)	8.6	12.2			
NOSTALGIA				0	0			
RELIGION/GOSPEL	11 (1)	33 (1)	44 (2)	3.5	3.6			
SPANISH				0	0			
CLASSICAL				0	0			
UNKNOWN/OTHERS				0	0			
			1250 (20)					

RADIO STATIONS

AM STATIONS

KATT, 1140, 1 KW (DAYS), AOR	Source, \$ NA	(Selcom)	Surrey	Bill Knobler
KDYE, 890, 1 KW (DAYS), RELIGION	, \$10.00	(----)		Jerry Lynch
KCNN, 1340, 1 KW/250 W, NEWS	CBS,CNN, \$ NA	(Mc-Guild)	Summit	Jim Tillery
NOMA, 1520, 50 KW (DA-N), COUNTRY	MBS,NBC,SMN, \$50.00*	(Katz)	Price Comm.	Len Schriber
KQCV, 800, 250 W (DAYS), RELIGION	, \$16.00	(----)	Bott	Richard Bott
KTOK, 1000, 5 KW (DA-2), NEWS/TALK	ABC-I, \$85.00	(Blair)	Clear Channel	Ken Gaines
WKY, 930, 5 KW (DA-N), COUNTRY	ABC-E, \$38.00*	(Eastman)	Gaylord	Bob Meyer

FM STATIONS

KAEZ-F, 107.7, 100 KW @ 860, BLACK	, \$35.00	(----)		Jim Miller
KATT-F, 100.5, 100 KW @ 598, AOR (Pollack)	Source, \$85.00*	(Selcom)		Bill Knobler
KEBC-F, 94.7, 100 KW @ 440, COUNTRY (Drake-Ch)	ABC-E, \$67.00	(Torbet)		Dennis Rainwater
KJIL-F, 104.9, 3 KW @ 300, RELIGION	UPI, \$22.00	(----)	Swaggert	Tony Cavener
KJYO-F, 102.7, 100 KW @ 1003, CHR (Burk-Abr)	, \$55.00	(Blair)	Clear Channel	Gary Isaacs
KKLR-F, 97.7, 3 KW @ 300, AC	, \$24.00	(----)		Don Hodges
KKNG-F, 92.5, 100 KW @ 1000, BTFL/EZ (Bonne)	, \$67.00*	(Christal)	Swanson	Mike Nouman
KLTE-F, 101.9, 100 KW @ 457, AC	, \$56.00*	(Masla)	Mel Wheeler	Len Wheeler
KOFH-F, 104.1, 100 KW @ 1425, CHR	ABC-C, \$67.00	(Katz)	Guy Gannett	Mike Colello
KXXY-F, 96.1, 100 KW @ 1340, COUNTRY	, \$77.00*	(Mc-Guild)	Summit	Jim Tillery
KZBS-F, 98.9, 100 KW @ 1253, AC	, \$65.00*	(HNWH)		Bill Lacy

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

KAEZ-F sold to Price Comm.
for \$3,300,000

ONAIR

Arbitron Rank/Pop (12+): 69/487,900
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 81/596,300
 ADI # 72
 Average Person Rating: 18.0
 Market TSL: 24.1 hours

Starts: 17/14
 Diaries: 1188/411:1/51.2%
 Sample Target: 870
 Standard Error: .584
 % Below Line: 1.5
 % Not Listed: 7.8

Est 1984 Revenue: \$13,600,000
 Gross Inc.:
 III Inc.: \$28,414
 Retail \$: 3.4 Bil
 Pop per Station: 34,850
 # 1 Biller: KFAB \$4,250,000

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. KFAB	176/20.1	28.3	20.6	27.4
2. KQKQ	141/16.1	14.4	15.5	14.3
3. KEZO-F	116/13.2	14.2	12.2	9.8
4. KGOR-F	81/ 9.2	6.3	10.2	7.3
5. KESY-F	65/ 7.4	5.4	5.8	7.0
6. KEFM-F	52/ 5.9	4.5	1.8	1.0
7. WOV-F	48/ 5.5	4.3	6.6	4.5
8. KOIL	34/ 3.9	5.5	5.5	4.7
9. WOV	28/ 3.2	4.0	6.2	5.7
10. KEDS	27/ 3.1	1.0	1.3	2.7

BIRCH SHARE

12+ TSA 1/4/CUME

12+ METRO CUME/ METRO CUME RATING

18.2	1. KFAB	302/3374	1. KFAB	1788/36.6	46.1	37.6
22.7	2. KEZO-F	185/1893	2. KQKQ-F	1556/31.9	32.8	34.2
17.4	3. KQKQ-F	167/2045	3. KGOR-F	1134/23.2	18.8	24.0
8.7	4. KGOR-F	134/1927	4. KEZO-F	1068/21.9	26.3	26.0
3.3	5. WOV	94/1603	5. KWFM-F	737/15.1	13.4	3.7
6.5	6. KFRX-F	92/1172	6. KESY-F	649/13.3	10.5	13.2
4.1	7. KESY-F	72/ 792	7. KOIL	645/13.2	14.7	15.6
2.6	8. KEFM-F	57/ 836	8. WOV	499/10.2	13.5	14.0
3.5	9. WOV-F	55/ 639	9. WOV-F	461/ 9.4	9.8	10.1
3.6	10. KMA	53/ 617	10. KEDS	362/ 7.4	3.0	4.3
	11. KOIL	46/ 823	11.			
	12. KEDS	32/ 408	12.			
	13.		13.			
	14.		14.			
	15.		15.			

12+ FM SHARE (METRO): 64.23% (519 of 808) (SPG 84: 60.44%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQKQ-F	1. KEZO-F	1. KEZO-F	1. KFAB	1. KFAB	1. KFAB	1. KFAB	1. KQKQ-F	1. KQKQ-F	1. KFAB	1. KQKQ-F
2. KEZO-F	2. KQKQ-F	2. KQKQ-F	2. KEZO-F	2. KGOR-F	2. KESY-F	2. KQKQ-F	2. KFBA	2. KEZO-F	2. KQKQ-F	2. KFAB
3.	3. KGOR-F	3. KGOR-F	KGOR-F	3. KQKQ-F	3. WOV-F	3. WOV-F	3. KEZO-F	3. KFAB	3. KEZO-F	3. KEZO-F
4.	4. KEFM-F	4. KFAB	4. KQKQ-F	4. KEZO-F	4. KGOR-F	4. KEZO-F	4. KGOR-F	4. KGOR-F	4. KESY-F	4. KGOR-F
5.	5. KOIL	5. KEFM-F	5. KEFM-F	5. WOV-F	5. KQKQ-F	5. KGOR-F	5. KESY-F	5. KESY-F	5. KEFM-F	5. KESY-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQKQ-F	1. KQKQ-F	1. KGOR-F	1. KQKQ-F	1. KFAB	1. KEZO-F	1. KEZO-F	1. KEZO-F	1. KEZO-F	1. KEZO-F
2. KEZO-F	2. KGOR-F	2. KQKQ-F	2. KGOR-F	2. KGOR-F	2. KQKQ-F	2. KQKQ-F	2. KQKQ-F	2. KQKQ-F	2. KFAB
3. KEFM-F	3. KEZO-F	3. KEFM-F	3. KFAB	3. KQKQ-F	3.	3. KGOR-F	3. KGOR-F	3. KFAB	3. KQKQ-F
4. KGOR-F	4. KEFM-F	4. KFAB	4. KEFM-F	KESY-F	4.	4.	4. KOIL	4. KGOR-F	4. KGOR-F
5.	5. KEZO-F	5. KEZO-F	5. WOV-F	5. WOV-F	5.	5.	5.	5.	5. WOV-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		225 (3)	225 (3)	27.8	28.2	KBWH-F 106.3 Blair 1.1/2.5
AOR		116 (1)	116 (1)	14.4	13.1	KCRO 660 Omaha .5/2.0
AC/OLDIES/SOFT ROCK	61 (2)	52 (1)	113 (3)	14.0	5.9	KLNG 1560 Council Bluffs .2/2.3
MOR/VARIETY	182 (2)		182 (2)	22.5	23.0	KROM 1420 Omaha 1.4/2.1
COUNTRY	28 (1)	48 (1)	76 (2)	9.4	15.8	KFRX-F 102.7 Lincoln .3/1.8
BLACK/URBAN	2 (1)	10 (1)	12 (2)	1.5	3.7	KLIN-F 107.3 Lincoln .3/1.7
BTFL MUSIC/EZ		68 (2)	68 (2)	8.4	8.2	KMA 960 Shenandoah, IA .7/1.2
NEWS/TALK				0	0	
NOSTALGIA	12 (1)		12 (1)	1.5	0.9	
RELIGION/GOSPEL	4 (1)		4 (1)	0.5	1.3	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0	
			808 (17)			

RADIO STATIONS

KCRO, 660, 1 KW (DAYS), RELIGION				\$14.00 (----)		
KEDS, 1490, 1 KW/250 W, OLDIES				MBS, \$ NA (Blair)	Albimar	Jim Carter
KFAB, 1110, 50 KW (DA-N), MOR				NBC, \$160.00 (Christal)	May	Lyell Bremser
KLNG, 1560, 1 KW (DAYS, DA), BLACK				ABC-I, \$25.00 (----)		
KOIL, 1290, 5 KW (DA-N), AC				CBS-R, US 1, \$30.00 (Selcom)		
KRUM, 1420, 1 KW (DAYS, DA), NOSTALGIA				CBS, MBS, \$12.00 (----)		
WOV, 590, 5 KW, COUNTRY				ABC-I, \$40.00* (Torbet)	Great Empire	Ken Fearnow
KMA, 960, 5 KW (DA-N), MOR				\$58.00 (Katz)	May (SHENANDOAH, IA)	Andy Anderson
KBWH-F, 106.3, 3 KW @ 300, BLACK				\$37.00 (Masla)	(BLAIR)	Jack Harris
KEFM-F, 96.1, 100 KW @ 265, AC (Drake-Chen)				\$50.00 (Mc-Guild)		John Webster
KESY-F, 104.5, 32 KW @ 285, BTFL/EZ				\$30.00 (Selcom)		Bob Dean
KEZO-F, 92.3, 100 KW @ 1210, AOR (Burk-Abr)				ABC-R, \$80.00* (Blair)	Albimar	Jim Carter
KGOR-F, 99.9, 115 KW @ 1227, AC/CONTEMP				NBC, \$59.00* (Christal)	May	Lyell Bremser
KQKQ-F, 98.5, 100 KW @ 510, CIR				\$70.00 (Eastman)		
WOV-F, 94.1, 100 KW @ 510, COUNTRY				ABC-E, \$45.00* (Torbet)	Great Empire	Ken Fearnow

MISCELLANEOUS COMMENTS KYNH-AM changes calls to KEDS and format from Country to Oldies...

ORLANDO

Arbitron Rank/Pop (12+): 51/696,100
 CHS Rank/Pop: # 49
 HSA Rank/Pop: 61/795,700
 ADI # 30 (with Daytona and Melbourne)
 Average Person Rating: 18.1
 Market TSL: 23.9 hours

Stations: 22/17
 Diaric: 1020/682:1/44.4%
 Sample Target: 1010
 Standard Error: .649
 % Below Line: 8.4
 % Not Listed: 7.7

Est 1984 Revenue: \$20,800,000
 Gross Inc.:
 HH Inc: \$28,895
 Retail #: 5,3 Bill
 Pop per Station: 40,947
 # 1 Biller: WKXA-F \$3,200,000

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83
1. WJYO-F	158/12.6	12.9	10.4	8.8	8.9
2. WFLY-F	151/12.0	8.8	10.5	4.6	4.6
3. WDTZ-F	125/ 9.9	7.9	10.9	9.6	5.4
4. WKXA-F	115/ 9.1	13.4	9.6	10.0	11.0
5. WBJW-F	102/ 8.1	8.0	10.7	10.3	12.8
6. WDBO	97/ 1.7	8.7	5.8	6.3	5.1
7. WFLX	73/ 5.8	6.2	5.0	4.5	4.0
8. WMOO-F	55/ 4.4	4.7	6.3	5.7	7.0
9. WOL	46/ 3.7	4.2	6.2	4.7	6.8
10. WSSP-F	43/ 3.4	---	---	---	---
11. WOKB	38/ 3.0	1.2	1.9	2.8	3.7
12. WLOQ-F	36/ 2.9	3.0	3.6	3.1	2.4
13. WROO	34/ 2.7	4.4	3.7	6.2	5.5
14.					
15.					

12+ TSA 1/4/CUME

12+ METRO CUME/	FAL 84	SPG 84
1. WJYO-F	248/2406	
2. WFLY-F	237/2953	
3. WBJW-F	231/3620	
4. WKXA-F	229/2904	
5. WDTZ-F	228/2282	
6. WDBO	117/1736	
7. WMOO-F	105/1608	
8. WFLX-F	99/1157	
9. WSSP-F	94/ 959	
10. WFLM-F	87/ 817	
11. WFLS	81/1168	
12. WYNF-F	61/ 648	
13. WCFI-F	52/ 703	
14.		
15.		

12+ METRO CUME/ METRO CUME RATING

12+ METRO CUME/	FAL 84	SPG 84
1. WFLY-F	1994/28.6	22.3 25.8
2. WBJW-F	1914/27.5	23.9 28.0
3. WJYO-F	1550/22.3	24.9 19.9
4. WKXA-F	1383/19.9	22.6 17.4
5. WDTZ-F	1330/19.1	17.9 16.7
6. WDBO	1316/18.9	18.5 14.5
7. WFLS	976/14.0	13.0 11.9
8. WMOO-F	847/12.2	12.9 10.6
9. WOL	660/ 9.5	8.8 10.8
10. WOKB	583/ 8.4	5.5 6.5
11. WLOQ-F	498/ 7.2	7.1 7.9
12. WROO	461/ 6.6	12.4 9.1
13. WSSP-F	440/ 6.3	---
14.		
15.		

12+ FM SHARE (METRO): 73.3% (852 of 1161) (SPG 84: 68.6%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AHD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFLY-F	1. WDTZ-F	1. WJYO-F	1. WJYO-F	1. WJYO-F	1. WJYO-F	1. WJYO-F	1. WJYO-F	1. WJYO-F	1. WFLY-F	1. WFLY-F
2. WDTZ-F	2. WFLY-F	2. WDTZ-F	2. WDTZ-F	2. WKXA-F	2. WKXA-F	2. WFLY-F	2. WFLY-F	2. WFLY-F	2. WDBO	2. WDTZ-F
3. WBJW-F	3. WJYO-F	3. WFLY-F	3. WKXA-F	3. WDTZ-F	3. WDBO	3. WKXA-F	3. WDTZ-F	3. WDTZ-F	3. WDTZ-F	3. WKXA-F
4. WOL	4. WBJW-F	4. WBJW-F	4. WBJW-F	4. WBJW-F	4. WFLS	4. WDBO	4. WBJW-F	4. WKXA-F	4. WJYO-F	4. WJYO-F
5. WOL	5. WKXA-F	5. WKXA-F	5. WFLY-F	5. WFLY-F	5. WMOO-F	6. WBJW-F	6. WDBO	6. WBJW-F	5. WKXA-F	5. WBJW-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54						
1. WFLY-F	1. WJYO-F	1. WJYO-F	1. WJYO-F	1. WJYO-F						
2. WJYO-F	2. WFLY-F	2. WBJW-F	2. WFLY-F	2. WKXA-F						
3. WDTZ-F	3. WBJW-F	3. WFLY-F	3. WBJW-F	3. WBJW-F						
4. WBJW-F	4. WDTZ-F	4. WDTZ-F	4. WKXA-F	4. WFLY-F						
5. WOL	5. WKXA-F	5. WKXA-F	5. WDTZ-F	5. WDBO						
MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54						
1. WDTZ-F	1. WDTZ-F	1. WDTZ-F	1. WDTZ-F	1. WDTZ-F						
2. WFLY-F	2. WFLY-F	2. WJYO-F	2. WFLY-F	2. WJYO-F						
3. WBJW-F	3. WBJW-F	3. WFLY-F	3. WFLY-F	3. WKXA-F						
4.	4.	4. WJYO-F	4. WKXA-F	4. WFLY-F						
5.	5. WKXA-F	5. WKXA-F	5. WBJW-F	5. WFLY-F						

FORMATS	AH	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	2 (1)	253 (2)	255 (3)	22.0	24.4	WAJL 1440 Winter Park .8/3.4
AOR		136 (2)	136 (2)	11.7	12.2	WBJW 950 Orlando .2/3.2
AC/OLDIES/SOFT ROCK		203 (3)	203 (3)	17.5	13.8	WFLV 1080 Kissimmee .4/1.8
MOR/VARIETY	97 (1)		97 (1)	8.4	6.2	WREH 1190 Pine Castle .3/1.9
COUNTRY	39 (2)	213 (3)	252 (5)	21.7	19.0	WTLN-F 95.3 Apopka 1.0/2.2
BLACK/URBAN	84 (2)		84 (2)	7.2	8.5	WCFI-F 101.9 Daytona Beach .7/3.2
BTFL MUSIC/EZ		35 (2)	35 (2)	3.0	2.0	WMLV-F 94.5 Daytona Beach .9/3.0
NEWS/TALK	73 (1)		73 (1)	6.2	5.3	WFLM-F 94.1 Lakeland 1.9/2.5
NOSTALGIA	4 (1)		4 (1)	0.3	6.4	WYNF-F 94.9 Tampa .9/1.2
RELIGION/GOSPEL	10 (1)	12 (1)	22 (2)	1.9	2.4	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0	

1161 (22)

RADIO STATIONS

WAJL, 1440, 5 KW/1 KW (DA-N), RELIGION	, \$ 11.00 (---)	(WINTER HAVEN)
WBJW, 950, 5 KW (DA-N), CHR	SMN, \$ 40.00* (Blair)	Nationwide Rick Weinkauf
WDBO, 580, 5 KW (DA-N), MOR	CBS, \$ NY (Katz)	Katz Bob Longwell
WMOO, 990, 50 KW/5 KW (DA-N), COUNTRY	ABC-1, \$ 70.00* (Torbet)	Bluegrass Max Rein
WFLS, 740, 5 KW/1 KW (DA-1), NEWS/TALK	MBS, NBC, \$ 58.00* (Eastman)	Susquehanna Mike Gier
WOKB, 1600, 5 KW (DA-2), BLACK	NBN, \$ 35.00* (Masla)	(WINTER GARDEN) Arnold Schorr
WOL, 1270, 5 KW (DA-N), BLACK	, \$ 40.00* (Mc-Guild)	Metroplex Willie Martin
WREH, 1190, 1 KW (DAYS), NOSTALGIA	ABC-D, \$ NA (Roslin)	(PINE CASTLE) J. Shipley
WFLM-F, 105.1, 100 KW @ 1310, CHR	ABC-C, \$130.00 (Blair)	Nationwide Rick Weinkauf
WDTZ-F, 100.3, 100 KW @ 890, AOR (Burk-Abr)	ABC-R, \$105.00 (Selcom)	Shamrock Comm. George Duffy
WFLY-F, 106.7, 100 KW @ 875, CHR	, \$110.00 (Christal)	Southern Starr (LEESBURG) Alan Rock
WMOO-F, 96.5, 100 KW @ 1609, COUNTRY	, \$100.00 (Torbet)	Bluegrass Max Rein
WJYO-F, 107.7, 100 KW @ 829, VOCAL EZ/AC	, \$ 80.00* (Mc-Guild)	Metroplex (MT. DORA) Harvey Tate
WLOQ-F, 103.1, 3 KW @ 300, AC/JAZZ	, \$ NA (---)	John Cross
WKXA-F, 92.3, 100 KW @ 1341, COUNTRY	, \$150.00* (Katz)	Katz Bob Longwell

Other ranked stations - See Daytona Beach or Melbourne, Lakeland or Tampa

OXNARD-VENTURA

Arbitron Rank/Pop (12+): 101/315,000
 NSA Rank/Pop: NA
 MSA Rank/Pop: 80/598,600
 Los Angeles ADI
 Average Person Rating: 16.2
 Market TSL: 21.6 hours

Stations: 36/12
 Diaries: 936/3371/40.4%
 Sample Target: 700
 Standard Error: .653
 % Below Line: 47.0
 % Not Listed: 3.9

Est 1984 Revenue: NA
 Gross Inc.:
 III Inc.: \$32,987
 Retail \$: 3.1 Bill
 Pop per Station: 26,250
 # 1 Biller: NA

12+ METRO 1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83	
1. KCAQ-F	48/9.4	---	11.0	---	7.0
2. KBBY-F	34/6.7	---	4.2	---	4.7
3. KMYX-F	33/6.5	---	6.4	---	1.6
KOXR	33/6.5	---	5.5	---	6.7
5. KHAY-F	30/5.9	---	6.0	---	6.9
6. KRUZ-F	27/5.3	---	3.3	---	4.0
7. KTRO	26/5.1	---	1.3	---	2.6
8. KLOS-F	23/4.5	---	3.3	---	2.3
9. KMET-F	21/4.1	---	3.5	---	3.3
10. KBIG-F	18/3.5	---	4.0	---	4.6

12+ TSA 1/4/CUME

1. KCAQ-F	76/1192
2. KRUZ-F	70/786
3. KNX	49/955
4. KHAY-F	42/590
5. KLOS-F	38/653
KMGQ-F	38/571
7. KBBY-F	37/604
KTYD-F	37/531
9. KKHR-F	34/583
KBIG-F	34/467

12+ METRO CUME/
METRO CUME RATING

	FAL 84	SPG 84	
1. KCAQ-F	754/23.9	---	22.7
2. KBBY-F	481/15.3	---	13.6
3. KHAY-F	387/12.3	---	13.0
4. KMET-F	372/11.8	---	9.8
5. KKJR-F	362/11.5	---	NA
6. KIIS-F	346/11.0	---	10.6
7. KMYX-F	340/10.8	---	9.2
8. KLOS-F	314/10.0	---	10.8
KRUZ-F	314/10.0	---	6.4
10. KOXR	308/9.8	---	9.5

- 11.
- 12.
- 13.
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- 15.

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12+ FM SHARE (METRO): 69.73% (341 of 489) (SPG 84: 71.46%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KMYX-F	1. KCAQ-F	1. KCAQ-F	1. KBBY-F	1. KBBY-F	1. KHAY-F	1. KCAQ-F	1. KCAQ-F	1. KCAQ-F	1. KMYX-F	1. KCAQ-F
2. KCAQ-F	2. KBBY-F	2. KBBY-F	2. KHAY-F	2. KHAY-F	2. KOXR	2. KOXR	2. KMYX-F	2. KCAQ-F	2. KCAQ-F	2. KHAY-F
3. KKHR-F	3. KLOS-F	3. KOXR	3. KCAQ-F	3. KCAQ-F	3. KRUZ-F	3. KHAY-F	3. KHAY-F	3. KBBY-F	3. KBBY-F	3. KBBY-F
4.	4. KMYX-F	4. KLOS-F	4. KOXR	4. KOXR	4. KOXR	4. KRUZ-F	4. KRUZ-F	4. KOXR	KVEN	4. KMYX-F
5.	KMET-F	5. KMET-F	5. KRUZ-F	5. KTRO	5. KVEN	5. KIIS-F	5. KOXR	5. KHAY-F	5. KHAY-F	5. KMET-F
		KHAY-F	KRUZ-F	KRUZ-F					KTRO	6. KTRO
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KCAQ-F	1. KCAQ-F	1. KBBY-F	1. KCAQ-F	1. KBBY-F	1. KMET-F	1. KLOS-F	1. KLOS-F	1. KLOS-F	1. KHAY-F	
2. KMYX-F	2. KBBY-F	2. KCAQ-F	2. KBBY-F	2. KCAQ-F	KLOS-F	2. KMET-F	2. KBBY-F	2. KMET-F	2. KBBY-F	
3. KBBY-F	3. KMYX-F	3. KOXR	3. KOXR	3. KHAY-F	3. KCAQ-F	3. KCAQ-F	3. KCAQ-F	3. KTRO	3. KCAQ-F	3. KOXR
4.	KOXR	KMET-F	4. KMYX-F	4. KOXR	4. KMYX-F	KMYX-F	4. KHAY-F	4. KHAY-F	4. KHAY-F	4. KLOS-F
5.	5. KMET-F	KRUZ-F	KRUZ-F	KRUZ-F	5.	5. KTRO	KRTH-F	5. KBBY-F	5. KTRO	

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		93 (4)	93 (4)	19.0	27.1	KAAP 1400 Santa Paula .4/2.3
AOR		55 (4)	55 (4)	11.2	13.2	KDAR-F 98.3 Oxnard 1.4/5.7
AC/OLDIES/SOFT ROCK	19 (2)	67 (5)	86 (7)	17.6	8.7	KKBZ-F 96.7 Santa Paula 1.8/6.4
MOR/VARIETY	2 (1)		2 (1)	0.4	0	KOGO 1590 Ventura 1.8/3.7
COUNTRY	5 (1)	30 (1)	35 (2)	7.2	9.7	KVEN 1450 Ventura 2.9/8.5
BLACK/URBAN		41 (2)	41 (2)	8.4	9.4	KZTR-F 95.9 Camarillo 2.6/6.6
BTFL MUSIC/EZ		47 (3)	47 (3)	9.6	7.8	KDB-F+ 93.7 Santa Barbara .6/1.8
NEWS/TALK	31 (4)		31 (4)	6.3	7.8	KMDY 850 Thousand Oaks .4/4.8
NOSTALGIA	20 (3)		20 (3)	4.1	3.3	KMGQ-F 106.3 Goleta 2.4/5.4
RELIGION/GOSPEL	5 (1)	7 (1)	12 (2)	2.5	2.4	KTMS 1250 Santa Barbara .4/1.8
SPANISH	64 (3)		64 (3)	13.1	7.1	KTYD-F 99.9 Santa Barbara 1.0/3.5
CLASSICAL		3 (1)	3 (1)	0.6	0.7	See Los Angeles for the frequency and city of license for these stations:
UNKNOWN/OTHERS				0	2.8	KABC .6/3.0 KMPC 1.8/5.7

489 (36)

MISCELLANEOUS COMMENTS KBBQ changes calls to KOGO and format from Country to Nostalgia...KACY changes calls to KTRO and format from AC to Spanish...

RADIO STATIONS

KAAP, 1400, 1 KW/250 W	NOSTALGIA	MBS, \$12.00	(----	Wagon Train	John Squyres
KOGO, 1590, 5 KW (DA-1)	NOSTALGIA	SMN, \$23.00	(Katz)		Scott Brady
KOXR, 910, 5 KW/1 KW (DA-2),	SPANISH	\$22.00	(Lotus)	Lotus	Manuel Perez
KTRO, 1520, 50 KW/1 KW (DA-2),	SPANISH	\$20.00	(Caballero)		Harold Frank
KVEN, 1450, 1 KW/250 W	TLAK/NEWS ABC-E,ABC-T,NBC-T,	\$17.00	(Radio Time)		Dave Loe
KBBY-F, 95.1, 28 KW @ 315, AC/CONTEMP		\$22.00*	(Katz)		Scott Brady
KCAQ-F, 104.7, 3 KW @ 1580, CHR		\$30.00*	(Mc-Guild)		Harold Frank
KDAR-F, 98.3, 3 KW @ 240, RELIGION		\$13.00	(----	Atsinger	Terry Fahy
KHAY-F, 100.7, 39 KW @ 1210, COUNTRY (Drake-Chen)		\$22.00	(Radio Time)		Dave Loe
KKBZ-F, 96.7, 3 KW @ 1600, CONTEMP		\$18.00	(HNWH)	Wagon Train	John Squyres
KMYX-F, 105.5, 115 W @ 1260, URBAN	ABC-C, \$17.00	(Masla)			Mike Thomas
KZTR-F, 95.9, 3 KW @ 296, AC (Churchill)		\$19.00	(Selcom)	(CANARILLO)	Ken Cowan
KRUZ-F, 103.3, 105 KW @ 2980, BTFL/EZ		\$38.00	(Katz)	Schulke (SANTA BARBARA)	Carl Schuele
KMGQ-F, 106.3, 365 W @ 879, CONTEMP		\$27.00	(Torbet)	(GOLETA)	Steve Shipman

PENSACOLA

Arbitron Rank/Pop (12+): 121/255,800
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 143/311,000
 Mobile ADI
 Average Person Rating: 19.0
 Market TSL: 25.5 hours

Stations: 16/12
 Diaries: 727/352:1/42.4%
 Sample Target: 640
 Standard Error: .775
 % Below Line: 25.3
 % Not Listed: 6.6

Est 1984 Revenue: \$6,300,000
 Gross Inc.:
 HH Inc.: \$25,850
 Retail \$: 1.8 Bil
 Pop per Station: 21,317
 # 1 Biller: WOWW-F \$1,600,000

	FAL	SPG	FAL	SPG	
12+ METRO 1/4/SHARE	84	84	83	83	
1. WBOP	74/15.2	---	15.4	---	14.9
2. WOWW-F	59/12.1	---	12.0	---	15.6
3. WMEZ-F	56/11.5	---	10.9	---	8.8
4. WABB-F	46/ 9.5	---	7.7	---	2.7
5. WJLQ-F	40/ 8.2	---	13.4	---	11.3
6. WCOA	39/ 8.0	---	6.6	---	7.7
7. WBLX-F	33/ 6.8	---	5.9	---	7.0
8. WTKX-F	28/ 5.8	---	6.8	---	5.6
9. WIZD-F	26/ 5.3	---	---	---	---
10. WXBM-F	16/ 3.3	---	6.1	---	6.8
11.					
12.					
13.					
14.					
15.					

12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL	SPG
		84	84
1. WBOP	74/358	---	22.1
2. WOWW-F	71/652	---	31.6
3. WMEZ-F	68/708	---	25.5
4. WTKX-F	66/757	---	22.0
5. WABB-F	61/757	---	17.0
6. WJLQ-F	58/847	---	---
7. WBLX-F	56/438	---	20.3
8. WCOA	39/464	---	13.8
9. WIZD-F	37/600	---	10.2
10. WXBM-F	26/414	---	15.6
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12+ FM SHARE (METRO): 69.16% (314 of 454) (SPG 84: 70.53%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBOP	1. WJLQ-F	1. WOWW-F	1. WOWW-F	1. WOWW-F	1. WOWW-F	1. WOWW-F	1. WMEZ-F	1. WOWW-F	1. WBLX-F	1. WOWW-F
2. WABB-F	2. WJLQ-F	2. WBOP	2. WBOP	2. WBOP	2. WMEZ-F	2. WBOP	2. WMEZ-F	2. WABB-F	2. WABB-F	2. WBOP
3.	3. WBOP	3. WJLQ-F	3. WMEZ-F	3. WMEZ-F	3. WBOP	3. WCOA	3. WOWW-F	3. WBOP	3. WCOA	3. WMEZ-F
4.	4. WTKX-F	4. WABB-F	4. WIZD-F	4. WIZD-F	4. WCOA	4. WMEZ-F	4. WJLQ-F	4. WJLQ-F	4. WOWW-F	4. WABB-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WJLQ-F	1. WBOP	1. WBOP	1. WBOP	1. WBOP	1. WABB-F	1. WTKX-F	1. WTKX-F	1. WOWW-F	1. WOWW-F
2. WBOP	2. WJLQ-F	2. WBLX-F	2. WJLQ-F	2. WOWW-F	2. WTKX-F	2. WABB-F	2. WIZD-F	2. WTKX-F	2. WMEZ-F
3. WABB-F	3. WBOP	3. WIZD-F	3. WOWW-F	3. WMEZ-F	3.	3. WJLQ-F	3. WJLQ-F	3. WABB-F	3. WTKX-F
4.	4. WABB-F	4. WJLQ-F	4. WBLX-F	4. WBLX-F	4.	4. WIZD-F	4. WOWW-F	4. WJLQ-F	4. WIZD-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		96 (3)	96 (3)	21.1	26.1		WBSR 1450 Pensacola .6/3.2
AOR		28 (1)	28 (1)	6.2	7.2		WKCC 1490 Milton .4/1.9
AC/OLDIES/SOFT ROCK	3 (1)	26 (1)	29 (2)	6.4	2.4		WHYM 610 Pensacola 1.4/3.8
MOR/VARIETY				0	0		WNVY 1230 Pensacola .8/2.7
COUNTRY	6 (2)	75 (2)	81 (4)	17.8	20.3		WPFA 790 Pensacola 2.3/3.6
BLACK/URBAN	74 (1)	33 (1)	107 (2)	23.6	22.7		
BTFL MUSIC/EZ		56 (1)	56 (1)	12.3	11.6		
NEWS/TALK				0	0		
NOSTALGIA	39 (1)		39 (1)	8.6	7.0		
RELIGION/GOSPEL	18 (2)		18 (2)	4.0	2.7		
SPANISH				0	0		
CLASSICAL				0	0		
UNKNOWN/OTHERS				0	0		
			454 (16)				

RADIO STATIONS

WBOP, 980, 1 KW (DAYS)	, BLACK	MBS,NBN, \$24.00*	(Weiss)	Roden	Wayne Coleman
WBSR, 1450, 1 KW/250 W	, OLDIES	, \$17.00	(Selcom)		F.T.C. Brewer
WCOA, 1370, 5 KW (DA-2)	, NOST (Drake-Chen)	CBS,MBS, \$16.00	(Mc-Guild)	Summit	Gordon Towne
WHYM, 610, 500 W (DAYS)	, RELIGION	UPI, \$ 7.00	(----	Swaggert	Bob Rogers
WNVY, 1230, 1 KW/250 W (DA-1)	, COUNTRY	MBS, \$13.00	(Lotus)		Garry Cogan
WPFA, 790, 1 KW (DAYS,DA)	, RELIGION	, \$10.00	(----		Don Schroeder
WJLQ-F, 100.7, 100 KW @ 1849,	CHR (Drake-Chen)	CBS-R, \$36.00*	(Mc-Guild)	Summit	Gordon Towne
WMEZ-F, 94.1, 100 KW @ 320,	BTFL/EZ	ABC-F, \$50.00*	(Torbet)		F.T.C. Brewer
WOWW-F, 107.3, 100 KW @ 460,	COUNTRY	US 2, \$34.00	(HNNH)	Colonial	Jim Colley
WTKX-F, 101.5, 100 KW @ 493,	AOR	ABC-R, \$20.00	(Heiss)	Roden	Wayne Coleman
WXBM-F, 102.7, 100 KW @ 500,	COUNTRY	ABC-I, \$32.00	(Torbet)	(MILTON)	Lou Mahacek

MISCELLANEOUS COMMENTS WNVY sold for \$250,000...WBSR sold to WMEZ-F for \$330,000...

PEORIA

Arbitron Rank/Pop (12+): 105/304,200
 CNSA Rank/Pop: NA
 MSA Rank/Pop: 121/374,000
 ADI # 98
 Average Person Rating: 16.2
 Market TSL: 21.7 hours

Stations: 19/12
 Dlarico: 828/36711/54.3Z
 Sample Target: 700
 Standard Error: .668
 % Below Line: 9.8
 % Not Listed: 7.1

Est 1984 Revenue: \$7,200,000
 Gross Inc.: 4.1 B11
 HH Inc.: \$30,765
 Retail \$: 2.2 B11
 Pop per Station: 25,350
 # 1 Biller: WKZM-F \$1,300,000

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. WKZM-F	90/18.2	16.7	16.8	14.4
2. WSWT-F	64/13.0	14.0	11.6	13.1
3. WNCX-F	64/13.0	10.3	7.4	7.9
4. WMBD	50/10.1	11.1	11.0	10.0
5. WXCL	44/ 8.9	10.0	11.0	11.7
6. WIRL	38/ 7.7	5.9	7.2	5.8
7. WTXR-F	19/ 3.8	5.6	4.7	3.1
8. WGL0-F	15/ 3.0	4.2	3.8	4.4
9. WKQA-F	13/ 2.6	2.3	4.3	4.6
10. WGN	13/ 2.6	2.1	2.4	2.5

12+ TSA 1/4/CUME	
1. WKZM-F	125/1673
2. WNCX-F	87/ 970
3. WSWT-F	84/ 846
4. WJBC	59/ 679
5. WMBD	53/ 703
6. WBNQ-F	52/ 737
7. WXCL	44/ 544
8. WJRL	40/ 608
9. WTXR-F	29/ 347
WGN	29/ 612

12+ METRO CUME/ METRO CUME RATING	FAL	SPG
	84	84
1. WKZM-F	1119/36.8	35.6
2. WNCX-F	686/22.6	19.1
3. WMBD	664/21.8	23.5
4. WSWT-F	607/20.0	21.5
5. WJRL	561/18.4	19.9
6. WXCL	506/16.6	17.4
7. WGN	293/ 9.6	8.5
8. WLS	282/ 9.3	10.4
9. WKQA-F	262/ 8.6	10.4
10. WTXR-F	257/ 8.4	11.3

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12+ FM SHARE (METRO): 60.13% (276 of 459) (SPG 84: 56.75%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PND	12+ EVE	SAT MID
1. WKZM-F	1. WNCX-F	1. WKZM-F	1. WKZM-F	1. WKZM-F	1. WSWT-F	1. WKZM-F	1. WSWT-F	1. WKZM-F	1. WKZM-F	1. WKZM-F
2. WNCX-F	2. WKZM-F	2. WNCX-F	2. WNCX-F	2. WSWT-F	2. WMBD	2. WMBD	2. WKZM-F	2. WNCX-F	2. WNCX-F	2. WNCX-F
3.	3. WIRL	3. WIRL	3. WIRL	3. WNCX-F	3. WXCL	3. WSWT-F	3. WNCX-F	3. WSWT-F	3. WMBD	3. WSWT-F
4.	4.	4. WSWT-F	4. WSWT-F	4. WIRL	4. WKZM-F	4. WXCL	4. WXCL	4. WMBD	4. WSWT-F	4.
5.	5.	5.	5.	5.	5. WIRL	5. WIRL	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKZM-F	1. WKZM-F	1. WKZM-F	1. WKZM-F	1. WKZM-F	1. WNCX-F	1. WNCX-F	1. WNCX-F	1. WNCX-F	1. WNCX-F
2. WNCX-F	2. WNCX-F	2. WNCX-F	2. WNCX-F	2. WSWT-F	2. WKZM-F	2. WKZM-F	2. WKZM-F	2. WKZM-F	2. WKZM-F
3. WIRL	3. WIRL	3. WIRL	3. WIRL	3. WSWT-F	3.	3.	3.	3. WIRL	3. WIRL
4. WXCL	4.	4. WKQA-F	4. WSWT-F	4. WIRL	4.	4.	4.	4. WSWT-F	4. WSWT-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	10 (1)	98 (2)	108 (3)	23.5	22.6	WPEO	1020	Peoria	2.0/3.8
AOR		64 (1)	64 (1)	13.9	8.1	WTAZ-F	102.3	Morton	.6/5.1
AC/OLDIES/SOFT ROCK	38 (1)	13 (1)	51 (2)	11.1	12.7	WVEL	1140	Pekin	.8/1.8
MOR/VARIETY	70 (4)	3 (1)	73 (5)	15.9	17.5	WAIK	1590	Galesburg	.4/1.2
COUNTRY	44 (1)	19 (1)	63 (2)	13.7	18.1	WBBM	780	Chicago	1.0/4.0
BLACK/URBAN					0	WBNQ-F	101.5	Bloomington	1.6/7.5
BTFL MUSIC/EZ	4 (1)	79 (2)	83 (3)	18.1	17.5	WBYS	1560	Canton	.4/ .2
NEWS/TALK	5 (1)		5 (1)	1.1	0.8	WJBC	1230	Bloomington	1.0/2.5
NOSTALGIA	2 (1)		2 (1)	0.4	0	WLS	890	Chicago	2.0/9.3
RELIGION/GOSPEL	10 (1)		10 (1)	2.2	2.8				
SPANISH					0				
CLASSICAL					0				
UNKNOWN/OTHERS					0				
			459 (19)						

RADIO STATIONS

WIRL, 1290, 5 KW (DA-2), AC	ABC-E, CBS, \$51.50 (Eastman)	Mid America	Ken Brown
KMBD, 1470, 5 KW (DA-2), MOR	CBS, \$33.00 (Katz)	Midwest TV	Dave McAley
WPEO, 1020, 1 KW (DAYS), RELIGION	, \$12.00 (Market 4)		Dick Ulrich
WXCL, 1350, 1 KW (DA-2), COUNTRY	ABC-I, \$32.00* (Blair)	Manship	Dick Lewis
WJBC, 1230, 1 KW/250 W, MOR	ABC-I, \$47.00 (Mc-Guild)	Bloomington (BLOOMINGTON)	Dick Johnson
WGL0-F, 95.3, 560 W @ 660, BTFL/EZ	NBC, \$16.00 (----)	(PEKIN)	Dick Lashbrook
WKQA-F, 104.9, 3 KW @ 265, CONTEMP/AC (Churchill)	US-I, \$23.00* (Blair)	Manship	Dick Lewis
WKZM-F, 93.3, 40 KW @ 548, CHR	, \$42.00 (Katz)	Midwest TV	Dave McAley
WWSW-F, 106.9, 50 KW @ 450, BTFL/EZ (Bonne)	, \$40.00 (Eastman)	Mid America	Ken Brown
WTAZ-F, 102.3, 3 KW @ 300, MOR/VARIETY	MBS, \$ 9.00 (Lotus)	(HORTON)	
WTXR-F, 94.3, 3 KW @ 300, COUNTRY	, \$24.00* (Weiss)	(CHILLICOTHE)	Janet Bro
WNCX-F, 105.7, 36 KW @ 571, AOR	Source, \$26.00 (HNNH)		Bruce Foster
WBNQ-F, 101.5, 50 KW @ 460, CHR	, \$28.00 (Torbet)	Bloomington (BLOOMINGTON)	Dick Johnson

Other ranked stations - See Chicago

MISCELLANEOUS COMMENTS WVEL/WGL0-F (Pekin) sold to Bud Walters for \$675,000...

Arbitron Rank/Pop (12+): 5/3,979,900
 CMSA Rank/Pop: # 4
 MSA Rank/Pop: 4/4,676,700
 ADI # 4
 Average Person Rating: 19.7
 Market TSL: 25.8 hours

PHILADELPHIA

Stations: 26/24
 Diaries: 2667/1492:1/47.7%
 Sample Target: 2440
 Standard Error: .403
 % Below Line: 1.6
 % Not Listed: 9.5

Est. 1984 Revenue: \$87,400,000
 Gross Inc.:
 HH Inc.: \$29,952
 Retail \$: 25.1 Bil
 Pop per Station: 165,829
 # 1 Biller: KYW \$10,600,000

	12+ METRO	1/4/SHARE	WIN	FAL	SUM	SPG
			85	84	84	84
1. WMMR-F	692/8.8	7.6	5.9	6.2	5.5	
2. WEAZ-F	617/7.9	6.3	8.3	7.1	7.5	
3. WUSL-F	587/7.5	6.5	6.7	6.1	6.2	
4. KYW	507/6.5	7.9	6.2	6.9	8.0	
5. WCAU-F	446/5.7	5.2	6.3	4.7	5.5	
6. WDAS-F	424/5.4	4.4	5.0	5.6	5.7	
7. WMGK-F	414/5.3	5.5	5.8	6.6	5.4	
8. WPEN	343/4.4	6.8	5.0	4.9	4.3	
9. WCAU	330/4.2	4.2	4.4	5.5	5.6	
10. WSPN-F	285/3.6	4.2	3.4	3.0	3.2	
11. WIP	275/3.5	3.9	3.7	3.5	3.3	
12. WIOQ-F	267/3.4	4.1	3.7	4.3	4.4	
13. WMDB-F	263/3.4	4.3	4.5	3.4	4.4	
14. WXTU-F	260/3.3	2.6	3.7	3.3	2.6	
15. WYSP-F	235/3.0	3.2	2.9	3.7	4.1	
16. WZGO-F	225/2.9	2.3	2.4	2.3	2.8	
17. WKSZ-F	202/2.6	4.1	3.2	2.7	2.3	
18. WFIL	168/2.1	2.3	1.9	2.3	1.8	
19. WFLN-F	118/1.5	1.4	1.7	1.6	1.7	
20. WDAS	101/1.3	1.3	1.1	1.9	1.6	
21.						
22.						
23.						
24.						
25.						

	12+ TSA	1/4/CUME	12+ METRO CUME/		FAL	SPG
			METRO	CUME RATING	84	84
1. WMMR-F	1025/10933	1. KYW	10474/26.3	25.9	28.7	
2. WEAZ-F	732/ 7990	2. WCAU-F	7629/19.2	21.2	21.4	
3. WUSL-F	723/ 8084	3. WMMR-F	7432/18.7	16.5	15.5	
4. KYW	578/12013	4. WUSL-F	6421/16.1	14.7	14.9	
5. WCAU-F	573/10116	5. WEAZ-F	6402/16.1	17.0	16.4	
6. WMGK-F	508/ 7544	6. WCAU	5998/15.1	15.6	17.8	
7. WDAS-F	469/ 5564	7. WMGK-F	5836/14.7	14.3	16.5	
8. WCAU	407/ 7242	8. WDAS-F	4868/12.2	11.5	13.0	
9. WYSP-F	370/ 7093	9. WYSP-F	4625/11.6	12.1	13.3	
10. WPEN	361/ 4048	10. WSN1-F	4463/11.2	10.0	10.1	
11. WSN1-F	356/ 5565	11. WIOQ-F	4251/10.7	11.0	12.0	
12. WMDB-F	336/ 3873	12. WIP	3998/10.0	10.9	8.1	
13. WXTU-F	307/ 3082	13. WPEN	3778/ 9.5	10.1	10.2	
14. WIOQ-F	306/ 5035	14. WZGO-F	3431/ 8.6	8.7	10.9	
15. WIP	298/ 4471	15. WMMR-F	3038/ 7.6	9.4	9.0	
16. WKSZ-F	271/ 3953	16. WKSZ-F	3028/ 7.6	8.4	7.2	
17. WZGO-F	259/ 4073	17. WFIL	2931/ 7.4	8.0	7.3	
18. WJBR-F	200/ 2431	18. WXTU-F	2436/ 6.1	7.0	5.1	
19. WFIL	199/ 3620	19. WFLN-F	1982/ 5.0	5.7	5.9	
20. WFLN-F	156/ 2598	20. WHAT	1663/ 4.2	NA	5.6	
21.		21.				
22.		22.				
23.		23.				
24.		24.				
25.		25.				

12+ FM SHARE (METRO): 72.43% (5147 of 7106) (SPG 84: 69.43%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WUSL-F	1. WMMR-F	1. WMMR-F	1. WMGK-F	1. WMGK-F	1. WEAZ-F	1. KYW	1. WEAZ-F	1. WMMR-F	1. WUSL-F	1. WEAZ-F
2. WCAU-F	2. WUSL-F	2. WMGK-F	2. WMMR-F	2. WMMR-F	2. KYW	2. WMMR-F	2. WEAZ-F	2. WMMR-F	2. WMMR-F	2. WMMR-F
3. WMMR-F	3. WDAS-F	3. WUSL-F	3. WDAS-F	3. WDAS-F	3. WPEN	3. WEAZ-F	3. WMGK-F	3. WUSL-F	3. WDAS-F	3. WUSL-F
4. WYSP-F	4. WMGK-F	4. WDAS-F	4. WIOQ-F	4. WSN1-F	4. WMGK-F	4. WIP	4. WUSL-F	4. WCAU-F	4. WCAU-F	4. WCAU-F
5. WDAS-F	5. WIOQ-F	5. WIOQ-F	5. WSN1-F	5. WIOQ-F	5. WXTU-F	5. WUSL-F	5. WPEN	5. WMGK-F	5. WCAU	5. WDAS-F
6.	6. WCAU-F	6. WCAU-F	6. WUSL-F	6. KYW	6. WCAU	6. WCAU-F	6. WDAS-F	6. WDAS-F	6. WEAZ-F	6. WMGK-F
7.	7. WYSP-F	7. WSN1-F	7. KYW	7. WXTU-F	7. WIP	7. WPEN	7. KYW	7. KYW	7. WMGK-F	7. WPEN
8.	8. WSN1-F	8. WEAZ-F	8. WEAZ-F	8. WEAZ-F	8. WMDB-F	8. WMGK-F	8. WSN1-F	8. WCAU	8. KYW	8. WXTU-F
9.	9. WZGO-F	9. KYW	9. WCAU-F	9. WUSL-F	9. WSN1-F	9. WCAU	9. WCAU-F	9. WPEN	9. WYSP-F	9. WSN1-F
10.	10.	10. WZGO-F	10. WKSZ-F	10. WCAU-F	10. WDAS-F	10. WMDB-F	10. WXTU-F	10. WYSP-F	10. WMDB-F	10. KYW

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WUSL-F	1. WMGK-F	1. WMGK-F	1. WMGK-F	1. WMGK-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F
2. WMMR-F	2. WUSL-F	2. WIOQ-F	2. WUSL-F	2. WSN1-F	2. WUSL-F	2. WUSL-F	2. WIOQ-F	2. WUSL-F	2. WMGK-F
3. WDAS-F	3. WMMR-F	3. WDAS-F	3. WDAS-F	3. WEAZ-F	3. WDAS-F	3. WDAS-F	3. WUSL-F	3. WDAS-F	3. WXTU-F
4. WCAU-F	4. WDAS-F	4. WSN1-F	4. WMMR-F	4. WDAS-F	4. WYSP-F	4. WYSP-F	4. WDAS-F	4. WMGK-F	4. KYW
5. WMGK-F	5. WIOQ-F	5. WMMR-F	5. WSN1-F	5. WKSZ-F	5. WZGO-F	5. WIOQ-F	5. WYSP-F	5. WIOQ-F	5. WIOQ-F
6. WIOQ-F	6. WCAU-F	6. WUSL-F	6. WCAU-F	6. WUSL-F	6. WCAU-F	6. WIOQ-F	6. WSN1-F	6. WYSP-F	6. WDAS-F
7. WZGO-F	7. WSN1-F	7. WCAU-F	7. WIOQ-F	7. WIOQ-F	7.	7. WZGO-F	7. WZGO-F	7. KYW	7. WUSL-F
8.	8.	8.	8. WKSZ-F	8. WCAU-F	8.	8.	8. WFIL	8. WCAU-F	8. WFIL
9.	9.	9.	9. WEAZ-F	9. KYW	9.	9.	9. KYW	9. WZGO-F	9. WCAU
10.	10.	10.	10. WZGO-F	10. WMMR-F	10.	10.	10.	10. WSN1-F	10. WSN1-F

FORMATS	AM	FM	TOTAL	SPG 84		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		702 (3)	702 (3)	9.9	9.8	WCJ	1420	Coatesville	.3/1.3
AOR		1194 (3)	1194 (3)	16.8	15.1	WHAT	1340	Philadelphia	1.2/4.2
AC/OLDIES/SOFT ROCK	230 (2)	901 (3)	1131 (5)	15.9	14.1	WPGR	1540	Philadelphia	.8/1.2
MOR/VARIETY	299 (2)		299 (2)	4.2	3.6	WZZD	990	Philadelphia	.7/1.8
COUNTRY		260 (1)	260 (1)	3.7	3.2	WJBR-F	99.5	Wilmington, DE	1.0/3.2
BLACK/URBAN	198 (2)	1011 (2)	1209 (4)	17.0	16.9	WPST-F	97.5	Trenton, NJ	.4/2.0
BTFL MUSIC/EZ		698 (2)	698 (2)	9.8	10.0				
NEWS/TALK	837 (2)	263 (1)	1100 (3)	15.5	19.5				
NOSTALGIA	343 (1)		343 (1)	4.8	4.7				
RELIGION/GOSPEL	52 (1)		52 (1)	0.7	0.9				
SPANISH				0	0				
CLASSICAL		118 (1)	118 (1)	1.7	2.2				
UNKNOWN/OTHERS				0	0				
			7106 (26)						

RADIO STATIONS

AM STATIONS

KVN , 1060, 50 KW (DA-1)	, NEWS	NBC, \$280.00 (Blair/RAR)	Westinghouse	Roy Shapiro
WCAU, 1210, 50 KW	, TALK/NEWS	CBS, \$180.00 (CBS)	CBS	Allan Serxner
WDAS, 1480, 5 KW/1 KW (DA-2)	, BLACK	NBN, \$ 70.00* (HNWH)	Unity	Cody Anderson
WDVT, 900, 1 KW (DAYS,DA)	, TALK	, \$ NA (----)		John Harmelin
WFLL, 560, 5 KW (DA-2)	, OLDIES	ABC-D, \$ 90.00* (Eastman)	LIN	Bruce Holberg
WHAT, 1340, 1 KW/250 W	, BLACK	SBN, \$ 42.00 (Selcom)		Art Camiolo
WIP , 610, 5 KW (DA-1)	, MOR	ABC-D, \$170.00 (Katz)	Metromedia	Hal Smith
WPEN, 950, 5 KW (DA-N)	, NOSTALGIA	US II, \$165.00* (MMR)	Greater Media	Larry Wexler
WPGR, 1540, 50 KW (DAYS,DA)	, OLDIES	US I, \$ 75.00* (Republic)	Pyramid	Michael Marder
WTFL, 860, 10 KW (DAYS,DA)	, SPANISH/RELIG	, \$ 23.00 (Caballero)		George Hopkinson
WZZD, 990, 50 KW/10 KW (DA-2)	, RELIGION	, \$ 45.00 (----)		Jennifer Lear

FM STATIONS

WCAU-F, 98.1, 13 KW @ 1000, CHR		CBS-R, \$219.00 (CBS)	CBS	Vince Benedict
WDAS-F, 105.3, 4 KW @ 870, BLACK		, \$140.00* (HNWH)	Unity	Cody Anderson
WEAZ-F, 101.1, 13 KW @ 1010, BTFL/EZ (Bonne)		, \$310.00 (Mc-Guild)		Jim DeCaro
WFLN-F, 95.7, 50 KW @ 490, CLASSICAL		, \$ 85.00 (CMBS)		Harry Haas
WIOQ-F, 102.1, 30 KW @ 650, AOR		, \$200.00* (Mc-Guild)	Outlet	Don Pettibone
WKSZ-F, 100.3, 35 KW @ 600, AC		, \$140.00* (Masla)		Dan Lerner
WNGK-F, 102.9, 50 KW @ 300, AC		, \$220.00* (MMR)	Greater Media	Larry Wexler
WMNR-F, 93.3, 25 KW @ 670, AOR (Burk-Abr)		Source, \$380.00 (Katz)	Multimedia	Michael Cravon
WSNI-F, 104.5, 13 KW @ 1008, AC		US I, \$115.00* (Republic)	Pyramid	Michael Marder
WUSL-F, 98.9, 18 KW @ 830, URBAN		ABC-F, \$135.00* (Eastman)	LIN	Bruce Holberg
WUDB-F, 96.5, 18 KW @ 850, TALK		ABC-I, \$110.00* (Selcom)		Art Camiolo
WXTU-F, 92.5, 50 KW @ 500, COUNTRY (Drake-Chen)		MBS, \$ 95.00* (Blair)	Beasley	C.J. Jones
WYSP-F, 94.1, 16 KW @ 900, AOR (Pollack)		ABC-R, \$185.00 (Torbet)	Infinity	Ken Stevens
WZGO-F, 106.1, 23 KW @ 740, CHR		ABC-C, \$100.00* (Christal)	Cox	Bill Shippen

CALL LETTER CHANGES

WFLN changes to WDVT

FORMAT CHANGES

WDVT changes from Classical to Talk

STATION SALES

WFLN-AM sold for \$875,000

MISCELLANEOUS COMMENTS

WMNR is now overall # 1 with a fabulous book... WCAU is flagship for Phillies...

PHOENIX

Arbitron Rank/Pop (12+): 24/1,427,300
 CMA Rank/Pop: # 23
 MSA Rank/Pop: 25/1,682,400
 ADI # 26
 Average Person Rating: 17.9
 Market TSL: 23.5 hours

Stations: 28/28
 Diaries: 1558/916:1/50.1%
 Sample Target: 1460
 Standard Error: .501
 % Below Line: 0
 % Not Listed: 8.6

Est. 1984 Revenue: \$46,900,000
 Gross Inc.:
 HH Inc.: \$28,707
 Retail \$: 10.1 Bil
 Pop per Station: 50,975
 # 1 Biller: KTAR \$6,400,000

12+ METRO	1/4/SHARE	WIN 85	FAL 84	SUM 84	SPG 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 84	SPG 84
1. KTAR-F	235/9.2	10.1	10.4	---	9.1	8.0	1. KNIX-F 304/3106	1. KZZP-F 2921/20.5	17.7	19.6
2. KNIX-F	226/8.9	8.0	7.2	---	7.1	9.6	2. KTAR 253/3118	2. KTAR 2789/19.5	20.6	19.9
3. KUPD-F	211/8.3	8.2	7.1	---	5.4	12.1	3. KUPD-F 230/2849	3. KOPA-F 2542/17.8	17.9	18.7
4. KZZP-F	193/7.6	6.7	6.0	---	5.5	12.0	4. KZZP-F 217/3289	4. KUPD-F 2507/17.6	16.1	14.9
5. KKLT-F	162/6.4	6.7	5.9	---	5.5	5.0	5. KKLT-F 171/2614	5. KKLT-F 2356/16.5	15.9	17.4
6. KMEQ-F	151/5.9	6.7	5.8	---	5.9	6.2	6. KQYT-F 166/2105	6. KNIX-F 2284/16.0	16.9	15.0
7. KQYT-F	151/5.9	6.0	8.0	---	8.0	4.1	7. KDKB-F 163/2531	7. KLZI-F 1943/13.6	11.5	10.0
8. KOPA-F	134/5.3	5.0	5.3	---	4.5	4.9	8. KMEQ-F 161/1850	8. KDKB-F 1932/13.5	15.1	19.7
9. KLZI-F	122/4.8	4.2	4.2	---	3.2	3.8	9. KOPA-F 154/2946	9. KQYT-F 1915/13.4	15.7	16.1
10. KOOL-F	100/3.9	4.5	3.8	---	4.9	4.1	10. KLZI-F 127/2130	10. KMEQ-F 1653/11.6	14.4	12.7
11. KDKB-F	95/3.7	4.1	4.1	---	7.4	5.5	11. KOOL-F 109/1591	11. KOY 1592/11.2	12.5	14.0
12. KOY	93/3.6	5.5	4.6	---	4.6	3.2	12. KOY 97/1702	12. KOOL-F 1491/10.4	9.5	13.3
13. KONC-F	74/2.9	1.6	2.8	---	2.3	2.6	13. KONC-F 75/ 982	13. KJJK-F 1095/ 7.7	5.7	10.1
14. KSTM-F	64/2.5	2.0	2.2	---	2.0	1.9	14. KUKQ 66/ 986	14. KONC-F 962/ 6.7	6.7	9.8
15. KJJK-F	58/2.3	1.8	1.8	---	3.8	2.4	15. KJJK-F 64/1247	15. KUKQ 845/ 5.9	6.0	6.1
16. KOOL	57/2.2	1.8	1.1	---	1.1	.9	16. KSTM-F 64/ 811	16. KSTM-F 811/ 5.7	3.9	NA
17. KLFF	55/2.2	2.8	2.6	---	2.9	2.1	17. KLFF 57/ 709	17. KNIX 783/ 5.5	4.8	5.8
18.							18. KOOL 57/ 524	18.		
19.							19.	19.		
20.							20.	20.		
21.							21.	21.		
22.							22.	22.		
23.							23.	23.		
24.							24.	24.		
25.							25.	25.		

12+ FM SHARE (NETRO): 71.44% (1751 of 2451) (SPG 84: 68.89%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZP-F	1. KUPD-F	1. KUPD-F	1. KNIX-F	1. KNIX-F	1. KNIX-F	1. KTAR	1. KNIX-F	1. KZZP-F	1. KZZP-F	1. KQYT-F
2. KOPA-F	2. KZZP-F	2. KKLT-F	2. KKLT-F	2. KKLR-F	2. KTAR	2. KUPD-F	2. KTAR	2. KNIX-F	2. KTAR	2. KNIX-F
3. KUPD-F	3. KLZI-F	3. KNIX-F	3. KUPD-F	3. KUPD-F	3. KMEQ-F	3. KNIX-F	3. KKLT-F	3. KUPD-F	3. KUPD-F	3. KZZP-F
4. KUKQ	4. KKLT-F	4. KZZP-F	4. KLZI-F	4. KLZI-F	4. KQYT-F	4. KZZP-F	4. KMEQ-F	4. KTAR	4. KOY	4. KOPA-F
5. KDKB-F	5. KOPA-F	5. KLZI-F	5. KOOL-F	5. KOOL-F	5. KKLT-F	5. KKLT-F	5. KUPD-F	5. KKLT-F	5. KOPA-F	5. KUPD-F
6.	6. KNIX-F	6. KOPA-F	6. KTAR	6. KTAR	6. KOY	6. KOY	6. KQYT-F	6. KMEQ-F	6. KNIX-F	6. KLZI-F
7.	7. KDKB-F	7. KOOL-F	7.	7. KZZP-F	7.	7. KMEQ-F	7. KZZP-F	7. KOPA-F	7. KQYT-F	7. KKLT-F
8.	8. KOOL-F	8.	8.	8.	8.	8. KLZI-F	8.	8. KQYT-F	8.	8. KMEQ-F
9.	9.	9.	9.	9.	9.	9.	9.	9. KLZI-F	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZZP-F	1. KZZP-F	1. KOPA-F	1. KKLT-F	1. KNIX-F	1. KUPD-F	1. KUPD-F	1. KUPD-F	1. KUPD-F	1. KUPD-F
2. KKLT-F	2. KKLT-F	2. KKLT-F	2. KNIX-F	2. KKLT-F	2. KZZP-F	2. KLZI-F	2. KLZI-F	2. KNIX-F	2. KNIX-F
3. KOPA-F	3. KOPA-F	3. KNIX-F	3. KZZP-F	3. KLZI-F	3. KDKB-F	3. KDKB-F	3. KSTM-F	3. KLZI-F	3. KLZI-F
4. KLZI-F	4. KLZI-F	4. KOOL-F	4. KLZI-F	4. KOOL-F	4. KOPA-F	4. KSTM-F	4. KNIX-F	4. KKLT-F	4. KTAR
5. KUPD-F	5. KUPD-F	5. KZZP-F	5. KOPA-F	5. KOPA-F	5.	5. KZZP-F	5. KOOL-F	5. KTAR	5. KKLT-F
6.	6. KOOL-F	6. KZZP-F	6. KOOL-F	6. KZZP-F	6.	6. KNIX-F	6. KKLT-F	6. KDKB-F	6. KOOL-F
7.	7. KNIX-F	7.	7. KUPD-F	7. KOY	7.	7.	7.	7. KOOL-F	7. KSTM-F
8.	8.	8.	8.	8. KTAR	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS			SPC 84		OTHER RATED STATIONS/METRO SHARE & CUME RATING		
	AM	FM	TOTAL	%	%		
TOP 40/CHR/CONTEMP	29 (2)	327 (2)	356 (4)	14.5	11.8	KFLR 1230	Phoenix .5/1.8
AOR		370 (3)	370 (3)	15.1	15.5	KJJJ 910	Phoenix 1.1/5.3
AC/OLDIES/SOFT ROCK		384 (3)	384 (3)	15.7	14.4	KMEO 740	Phoenix 1.2/2.7
MOR/VARIETY	150 (2)		150 (2)	4.3	6.1	KMLE-F 107.9	Chandler .4/1.9
COUNTRY	72 (2)	284 (2)	356 (4)	14.5	14.7	KNIX 1580	Tempe 1.7/5.5
BLACK/URBAN	51 (1)		51 (1)	2.1	2.8	KOPA 1440	Scottsdale .2/2.2
BTFL MUSIC/EZ	30 (1)	302 (2)	332 (3)	13.5	15.3	KPHX 1480	Phoenix .7/1.8
NEWS/TALK	235 (1)		235 (1)	9.6	9.6	KRDS 1190	Tolleson 1.1/2.4
NOSTALGIA	55 (1)		55 (1)	2.2	3.1	KUKQ 1060	Tempe 2.0/5.9
RELIGION/GOSPEL	39 (2)	10 (1)	49 (3)	2.0	2.2	KVVA 860	Phoenix .8/1.2
SPANISH	39 (2)		39 (2)	1.6	2.2	KZZP 1310	Mesa .9/3.7
CLASSICAL		74 (1)	74 (1)	3.0	2.4		
UNKNOWN/OTHERS				0	0		
			2451 (28)				

RADIO STATIONS

AM STATIONS

KASA, 1540, 10 KW (DAYS, DA)	, RELIGION		, \$ 10.00 (----)	Ostrander-Wilson	George Boucher
KHEP, 1280, 1 KW (DAYS)	, RELIGION		, \$ 11.00 (----)		Herm Gebert
KJJJ, 910, 5 KW (DA-N)	, COUNTRY	US II,	\$ 40.00* (MR)	Wolpin	Fred Weber
KLFF, 1360, 5 KW/1 KW (DA-N)	, NOSTALGIA (Ham)		, \$ 37.00* (Masla)		Davey Hopper
KMEO, 740, 1 KW (DAYS, DA)	, BTFL/EZ		, \$ NA (Mc-Guild)	Scripps-Howard	Steve Wrath
KNIX, 1580, 50 KW/10 KW (DA-N)	, COUNTRY		, \$ NA (Katz)	Buck Owens	Mike Owens
KNTS, 1510, 10 KW (DAYS)	, TALK		, \$ 10.00 (----)		B.J. Glascock
KOOL, 960, 5 KW (DA-N)	, MOR/NOST (Radio Arts)	CBS,	\$ 40.00 (Christal)		Tom Chauncey
KOPA, 1440, 5 KW (DAYS)	, CHR	ABC-C,	\$ NA (Selcom)	First Media	Carl Hamilton
KOY, 550, 5 KW/1 KW	, MOR/AC	NBC,	\$ 95.00* (Eastman)	Edens	Mike Horne
KPHX, 1480, 1 KW/500 W (DA-2)	, SPANISH		, \$ 37.00 (Caballero)		Freddy Morales
KRDS, 1190, 5 KW/250 W (DA-2)	, RELIGION		, \$ 22.00 (----)	Interstate	Bill Gudelman
KTAR, 620, 5 KW (DA-N)	, NEWS/TALK	MBS, ABC-I,	\$ 110.00* (CBS)	Pulitzer	Johnny Andrews
KUKQ, 1060, 5 KW/500 W (DA-N)	, URBAN		, \$ 35.00 (Masla)		Lloyd Melton
KVVA, 860, 1 KW (DA-N)	, SPANISH		, \$ 30.00* (Lotus)		Bob Feinman
KVEG, 1010, 1 KW/250 W	, RELIGION		, \$ 10.00 (----)		George Spicer
KZZP, 1310, 5 KW/500 W (DA-N)	, CHR		, \$ NA (Mc-Guild)	Nationwide	Mickey Franko

FM STATIONS

KDKB-F, 93.3, 100 KW @ 1550, AOR	Source, \$ 90.00* (Blair)	Sandusky	Tommy Vasocu
KJJJ-F, 92.3, 100 KW @ 880, COUNTRY	US II, \$ 60.00* (MR)	Wolpin	Fred Weber
KKLT-F, 98.7, 115 KW @ 1650, AC	, \$ 100.00* (CBS)	Pulitzer	Johnny Andrews
KLZI-F, 99.9, 100 KW @ 1680, AC	US I, \$ 85.00 (Torbet)	Transcom	Eric Hauenstein
KMEO-F, 96.9, 100 KW @ 1556, BTFL/EZ (Bonne)	, \$ 75.00* (Mc-Guild)	Scripps-Howard	Steve Wrath
KMLE-F, 107.9, 100 KW @ 877, RELIGION	, \$ 18.00 (----)	Ostrander-Wilson (CHANDLER)	
KMZK-F, 106.3, 3 KW @ 97, CLASSICAL	, \$ 35.00 (Masla)	(SUN CITY)	Steve Rich
KNIX-F, 102.5, 100 KW @ 1610, COUNTRY	, \$ 105.00* (Katz)	Buck Owens'	Mike Owens
KOOL-F, 94.5, 100 KW @ 1620, OLDIES/AC	CBS-R, \$ 70.00 (Christal)		Tom Chauncey
KONC-F, 101.5, 100 KW @ 1740, CLASSICAL	, \$ 55.00* (CBBS)	Affiliated	Steve Glueck
KOPA-F, 100.7, 100 KW @ 1847, CHR	ABC-C, \$ 80.00* (Selcom)	First Media	Carl Hamilton
KQYT-F, 95.5, 100 KW @ 1550, BTFL/EZ (Churchill)	, \$ 80.00* (Eastman)	Edens	Mike Horne
KSTM-F, 107.1, 2 KW @ 405, AOR	, \$ 36.00 (Weiss)	(APACHE JUNCTION)	Steve Allison
KUPD-F, 97.9, 100 KW @ 1620, AOR	, \$ 90.00* (Masla)		Lloyd Melton
KZZP-F, 104.7, 100 KW @ 1550, CHR	, \$ 195.00 (Mc-Guild)	Nationwide	Mike Franko

CALL LETTER CHANGES

KHEP-F changes to KONC
KJJJ changes to KFYI (July)

FORMAT CHANGES

KMZK: from AC to Classical
KFYI: from Country to News/Talk (July)

STATION SALES

MISCELLANEOUS COMMENTS

PITTSBURGH

Abitron Rank/Pop (12+): 13/2,030,400
 CHSA Rank/Pop: # 13
 NSA Rank/Pop: 16/2,161,600
 ADI # 12
 Average Person Rating: 18.7
 Market TSL: 24.8 hours

Stations: 34/33
 Diaries: 2113/961:1/58.7%
 Sample Target: 1760
 Standard Error: .442
 % Below Line: 0.4
 % Not Listed: 7.0

Est. 1984 Revenue: \$40,400,000
 Gross Inc.:
 HH Inc.: \$28,758
 Retail \$: 11.4 Bil
 Pop per Station: 61,527
 # 1 Biller: KDKA \$10,100,000

12+ METRO	1/4/SHARE	WIN 85	FAL 84	SUM 84	SPG 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 84	SPG 84
1. KDKA	573/15.1	16.1	14.9	---	15.5	14.6	1. KDKA 711/9070	1. KDKA 7061/34.8	33.6	39.2
2. WBZZ-F	370/ 9.8	8.8	8.8	---	7.4	11.6	2. WDVE-F 482/5410	2. WBZZ-F 5038/24.8	22.4	20.1
3. WSHH-F	357/ 9.4	11.0	9.7	---	4.5	7.9	3. WBZZ-F 480/6660	3. WDVE-F 3485/17.2	18.7	17.6
4. WDVE-F	306/ 8.1	7.5	7.9	---	7.9	10.5	4. WSHH-F 404/3963	4. WSHH-F 3436/16.9	17.5	11.7
5. WNSW-F	185/ 4.9	4.8	4.5	---	5.7	3.6	5. WNSW-F 226/3449	5. WHTX-F 3361/16.6	18.7	18.8
6. WAMO-F	179/ 4.7	4.9	4.0	---	5.5	7.4	6. WAMO-F 204/2568	6. WNSW-F 2794/13.8	13.3	14.3
7. WHTX-F	168/ 4.4	4.8	5.5	---	6.1	5.3	7. WHTX-F 183/3719	7. WTAE 2628/12.9	19.6	16.0
8. WJAS	149/ 3.9	2.9	3.6	---	4.1	2.1	8. WPNT-F 173/2280	8. WAMO-F 2248/11.1	10.3	12.9
9. WPNT-F	144/ 3.8	2.2	2.3	---	4.5	2.6	9. WYDD-F 172/2429	9. WPNT-F 1820/ 9.0	7.2	10.6
10. WTAE	139/ 3.7	4.0	5.3	---	4.7	2.8	10. WJAS 152/1639	10. WHYW-F 1796/ 8.8	10.2	14.5
11. WHYW-F	109/ 2.9	2.6	3.2	---	4.7	3.5	11. WDSY-F 144/1710	11. WYDD-F 1779/ 8.8	9.0	9.3
12. WYDD-F	109/ 2.9	1.9	1.8	---	2.2	2.5	12. WTAE 143/2749	12. WTKN 1671/ 8.2	9.4	8.0
13. WDSY-F	107/ 2.8	2.9	3.4	---	3.2	2.7	13. WHYW-F 118/1941	13. WJAS 1551/ 7.6	7.6	8.5
14. WTKN	106/ 2.8	4.7	3.9	---	3.4	3.5	14. WYDD-F 109/1704	14. KQV 1478/ 7.3	9.0	8.4
15. KQV	71/ 1.9	2.5	2.1	---	2.8	3.0	15. WEEP 79/1053	15. WDSY-F 1266/ 6.2	6.9	8.0
16. WEEP	66/ 1.8	1.1	1.4	---	1.8	1.5	16. WEEP 815/ 4.0	16. WEEP 815/ 4.0	3.6	4.0
17.							17.			
18.							18.			
19.							19.			
20.							20.			
21.							21.			
22.							22.			
23.							23.			
24.							24.			
25.							25.			

12+ FM SHARE (METRO): 61.87% (2182 of 3527) (SPG 84: 60.89%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBZZ-F	1. WDVE-F	1. WDVE-F	1. KDKA	1. KDKA	1. KDKA	1. KDKA	1. WSHH-F	1. KDKA	1. KDKA	1. WSHH-F
2. WDVE-F	2. WBZZ-F	2. WBZZ-F	2. WNSW-F	2. WBZZ-F	2. WSHH-F	2. WBZZ-F	2. KDKA	2. WBZZ-F	2. WBZZ-F	2. WBZZ-F
3. WAMO-F	3. WHTX-F	3. WNSW-F	3. WBZZ-F	3. WNSW-F	3. WTAE	3. WDVE-F	3. WBZZ-F	3. WSHH-F	3. WDVE-F	3. KDKA
4. WYDD-F	4. WNSW-F	4. KDKA	4. WDVE-F	4. WSHH-F	4. WJAS	4. WSHH-F	4. WDVE-F	4. WDVE-F	4. WSHH-F	4. WDVE-F
5. WHTX-F	5. WAMO-F	5. WHTX-F	5. WSHH-F	5. WDVE-F	5. WBZZ-F	5. WHTX-F	5. WNSW-F	5. WNSW-F	5. WAMO-F	5. WAMO-F
6.	6. WYDD-F	6. WAMO-F	6. WHTX-F	6. WTAE	6. WDSY-F	6. WTAE	6. WJAS	6. WAMO-F	6. WTKN	6. WJAS
7.	7. WHYW-F	7. WSHH-F	7. WTAE	7. WHTX-F	7. WPNT-F	7. WNSW-F	7. WPNT-F	7. WHTX-F	7. WTAE	7. WHTX-F
8.	8.	8.	8. WHYW-F	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBZZ-F	1. WBZZ-F	1. WHTX-F	1. WBZZ-F	1. KDKA	1. WDVE-F	1. WDVE-F	1. WDVE-F	1. WDVE-F	1. WNSW-F
2. WAMO-F	2. WDVE-F	2. WBZZ-F	2. KDKA	2. WSHH-F	2. WBZZ-F	2. WBZZ-F	2. WNSW-F	2. WBZZ-F	2. WDVE-F
3. WDVE-F	3. WAMO-F	3. WNSW-F	3. WDVE-F	3. WBZZ-F	3. WYDD-F	3. WNSW-F	3. WBZZ-F	3. WNSW-F	3. WBZZ-F
4. WYDD-F	4. WHTX-F	4. WHYW-F	4. WAMO-F	4. WNSW-F	4. WAMO-F	4. WYDD-F	4. WHYW-F	4. WHTX-F	4. WSHH-F
5. WHTX-F	5. WNSW-F	5. WDVE-F	5. WHTX-F	5. WHTX-F	5. WHTX-F	5. WHTX-F	5. WHTX-F	5. WAMO-F	5. KDKA
6. WNSW-F	6. WHYW-F	6. KDKA	6. WNSW-F	6. WPNT-F	6.	6. WAMO-F	6. WTAE	6. WHYW-F	6. WTAE
7.	7. WYDD-F	7. WPNT-F	7. WSHH-F	7. WDVE-F	7.	7. WHYW-F	7.	7. WSHH-F	7. WHYW-F
8.	8.	8. WAMO-F	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 84		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		538 (2)	538 (2)	15.3	15.2	WAMO	860	Pittsburgh	.5/2.2
AOR		415 (2)	415 (2)	11.8	11.1	WASP	1130	Brownsville	.6/1.3
AC/OLDIES/SOFT ROCK		488 (5)	488 (5)	13.8	11.7	WBCW	1530	Jeanette	.4/1.0
MOR/VARIETY	800 (7)		800 (7)	22.7	23.0	WBVP	1230	Beaver Falls	.6/1.6
COUNTRY	146 (4)	146 (3)	292 (7)	8.3	8.2	WCVI	1340	Connellsville	.3/1.0
BLACK/URBAN	18 (1)	179 (1)	197 (2)	5.6	6.8	WESA	940	Charleroi	.2/ .9
BTFL MUSIC/EZ		357 (1)	357 (1)	10.1	9.9	WESA-F	98.3	Charleroi	.6/2.5
NEWS/TALK	177 (2)		177 (2)	5.0	6.9	WHJB	620	Greensburg	.8/2.6
NOSTALGIA	169 (2)		169 (2)	4.8	5.8	WIXZ	1360	McKeesport	.7/2.2
RELIGION/GOSPEL	18 (1)	37 (1)	55 (2)	1.6	1.4	WJPA	1450	Washington	.3/ .8
SPANISH				0	0	WKPA	1150	New Kensington	.5/1.6
CLASSICAL				0	0	WMBS	590	Uniontown	1.0/2.5
UNKNOWN/OTHERS	17 (1)	22 (1)	39 (2)	1.1	0	WPIT	730	Pittsburgh	.5/1.5
			3527 (34)			WPIT-F	101.5	Pittsburgh	1.0/3.4
						WWCL-F	100.7	New Kensington	1.0/3.7
						WWKS-F	106.7	Beaver Falls	.3/1.0
						WYTK-F	95.3	Washington	.6/1.0
						WELA-F	104.3	E. Liverpool, OH	.4/ .9

RADIO STATIONS

AM STATIONS

KDKA, 1020, 50 KW	, MOR	NBC, \$200.00	(Blair/RAR)	Westinghouse	Rick Starr
KQV, 1410, 5 KW (DA-2)	, NEWS	CBS,MBS, \$ 45.00	(Christal)		Bob Dickey
WAMO, 860, 1 KW (DAYS,DA)	, BLACK/GOSPEL	SBN, \$ NA	(Selcom)	Hall	Roger Fairfax
WBVP, 1230, 1 KW/250 W	, MOR	ABC-I, \$ 18.00*	(Dome)		Chris Shovlin
WEDO, 810, 1 KW (DAYS)	, RELIGION	, \$ 13.00	(----)		Dave Leiner
WEPP, 1080, 50 KW (DAYS,DA)	, COUNTRY	ABC-I, \$ 55.00*	(Republic)	Entercom	Peter Casella
WHJB, 620, 2.5 KW/500 W (DA-2)	, COUNTRY	MBS, \$ 22.00	(Dome)	(GREENSBURG)	Mel Goldberg
WJAS, 1230, 5 KW (DA-N)	, NOSTALGIA (Ham)	ABC-D, \$ 45.00*	(MMR)	Newsystems	
WPIT, 730, 5 KW (DAYS)	, RELIGION	, \$ 25.00	(----)	Pyramid	Mike Komichak
WTAE, 1250, 5 KW (DA-N)	, MOR/AC	ABC-E,US II, \$150.00*	(Katz)	Hearst	Ted Atkins
WTKN, 970, 5 KW (DA-2)	, TALK	ABC-T, \$ 55.00*	(Mc-Guild)	Shamrock	Diane Sutter

FM STATIONS

WAMO-F, 105.9, 72 KW @ 440,	BLACK	SBN, \$ 60.00*	(Selcom)	Sheridan	Roger Fairfax
WBZZ-F, 93.7, 41 KW @ 547,	CHR (Burk-Abr)	, \$105.00*	(Blair)	EZ	Tex Meyer
WDSY-F, 107.9, 50 KW @ 500,	COUNTRY	ABC-I, \$ 65.00*	(Republic)	Entercom	Peter Casella
WDVE-F, 102.5, 55 KW @ 820,	AOR (Burk-Abr)	Source, \$110.00*	(Eastman)	Taft	Bob Schutt
WHTX-F, 96.1, 50 KW @ 500,	CHR	US I, \$ 85.00	(Katz)	Hearst	Ted Atkins
WHYW-F, 96.9, 15 KW @ 530,	AC	, \$ 70.00*	(Christal)	Benns	Bob Benns
WPIT-F, 101.5, 19 KW @ 520,	RELIGION	, \$ 25.00	(----)	Pyramid	Mike Komichak
WPNT-F, 92.9, 47 KW @ 890,	VOCAL EZ	, \$ 55.00*	(----)		Carrol Larkin
WSHH-F, 99.7, 11 KW @ 930,	BTFL/EZ (Bonne)	, \$ 90.00*	(MMR)		Tony Renda
WWCL-F, 100.7, 20 KW @ ? ?,	AC	, \$ 30.00	(----)	(NEW KENSINGTON)	
WWKS-F, 106.7, 47 KW @ 520,	AC	ABC-F, \$ NA	(Dome)	Hall	Chris Shovlin
WWSW-F, 94.5, 50 KW @ 810,	AC	ABC-C, \$ 75.00*	(Mc-Guild)	Shamrock	Diane Sutter
WYDD-F, 104.7, 50 KW @ 500,	AOR	ABC-R, \$ 52.00	(Masla)		Norm Slemenda
WWCL-F, 100.7, 20 KW @ ? ?,	AC	, \$ 15.00	(Torbet)	(NEW KENSINGTON)	Steve Godofsky

CALL LETTER CHANGES

WNUF-F changes to WWCL-F

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

KDKA is the flagship station for the Pirates

PORTLAND, ME

Arbitron Rank/Pop (12+): 143/187,200
 CHSA Rank/Pop: NA
 MSA Rank/Pop: 186/222,000
 ADI # 76
 Average Person Rating: 16.9
 Market TSL: 22.3 hours

Stations: 18/16
 Diaries: 545/344:1/50.7%
 Sample Target: 550
 Standard Error: .838
 % Below Line: 2.8
 % Not Listed: 8.9

Est 1984 Revenue: \$6,500,000
 Gross Inc.:
 HH Inc.: \$25,716
 Retail \$: 2.2 Bil
 Pop per Station: 11,700
 # 1 Biller: WPOR-F \$1,231,000

	FAL	SPG	FAL	SPG	
12+ METRO 1/4/SHARE	84	84	83	83	
1. WPOR-F	51/16.1	---	15.5	---	10.5
2. WBLM-F	46/14.6	---	13.2	---	13.6
3. WYNZ	24/ 7.6	---	8.4	---	10.8
4. WGAN	23/ 7.3	---	10.5	---	9.3
WGAN-F	23/ 7.3	---	5.1	---	6.8
6. WJBQ-F	22/ 7.0	---	7.4	---	9.0
7. WHOM-F	18/ 5.7	---	2.0	---	1.5
8. WYNZ-F	17/ 5.4	---	4.4	---	6.5
9. WMGX-F	16/ 5.1	---	5.4	---	6.5
10. WKZS-F	12/ 3.8	---	3.0	---	2.2
11. WCLZ-F	9/ 2.8	---	4.7	---	3.4
WIGY-F	9/ 2.8	---	5.7	---	2.8
13.					
14.					
15.					

	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL	SPG	
			84	84	
1. WPOR-F	140/1300	1. WBLM-F	515/27.5	---	24.3
2. WBLM-F	125/1346	2. WPOR-F	446/23.8	---	23.8
3. WHOM-F	99/1011	3. WGAN	425/22.7	---	22.3
4. WIGY-F	85/1245	4. WJBQ-F	365/19.5	---	18.1
5. WGAN-F	66/ 988	5. WGAN-F	345/18.4	---	13.7
6. WKZS-F	44/ 805	6. WYNZ-F	308/16.5	---	14.6
7. WYNZ	43/ 501	7. WYNZ	274/14.6	---	15.3
8. WJBQ-F	35/ 681	8. WIGY-F	274/14.6	---	16.4
9. WMGX-F	32/ 470	9. WKZS-F	256/13.7	---	9.4
WGAN	32/ 633	10. WMGX-F	254/13.6	---	14.7
11.		11. WHOM-F	207/11.1	---	5.3
12.		12. WCLZ-F	163/ 8.7	---	9.9
13.		13.			
14.		14.			
15.		15.			

12+ FM SHARE (METRO): 79.51% (229 of 288) (SPG 84: 71.94%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBLM-F	1. WBLM-F	1. WBLM-F	1. WPOR-F	1. WPOR-F	1. WPOR-F	1. WPOR-F+	1. WPOR-F	1. WBLM-F	1. WBLM-F	1. WPOR-F
2. WGAN-F	2. WJBQ-F	2. WPOR-F	2. WBLM-F	2. WBLM-F	2. WGAN	2. WGAN	2. WBLM-F	2. WPOR-F	2. WPOR-F	2. WBLM-F
3. WJBQ-F	3. WMGX-F	3. WJBQ-F	3. WMGX-F	3. WGAN	3. WYNZ	3. WBLM-F	3. WYNZ	3. WGAN-F	3. WGAN	3. WGAN-F
4. WIGY-F	4. WPOR-F	4. WMGX-F	WGAN	4. WMGX-F	4. WHOM-F	4. WYNZ	4. WYNZ-F	4. WYNZ	4. WJBQ-F	4. WYNZ
5.	5.	5.	5.	5.	5.	5.	5.	5. WMGX-F	5. WMGX-F	5. WYNZ-F
									WBZ	6. WJBQ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBLM-F	1. WBLM-F	1. WJBQ-F	1. WBLM-F	1. WPOR-F	1. WBLM-F	1. WBLM-F	1. WBLM-F	1. WBLM-F	1. WPOR-F
2. WGAN-F	2. WJBQ-F	2. WBLM-F	2. WPOR-F	2. WGAN	2. WGAN-F	2.	2. WMGX-F	2. WPOR-F	2. WBLM-F
WJBQ-F	3. WPOR-F	WPOR-F	WYNZ-F	3. WYNZ-F	WJBQ-F	3.	3. WPOR-F	3. WMGX-F	3. WMGX-F
WYNZ-F	WYNZ-F	4.	4. WJBQ-F	4. WJBQ-F	4.	4.	4.	4. WJBQ-F	4.
5.	WGAN-F	5.	5.	5. WKZS-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	SPG 84	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		54 (3)	54 (3)	18.8	14.0	WDSC-F 106.3	Scarborough .9/3.7
AOR		49 (2)	49 (2)	17.0	15.1	WLOB 1310	Portland .6/3.1
AC/OLDIES/SOFT ROCK		54 (4)	54 (4)	18.8	20.5	WMER 1440	Westbrook .9/5.2
MOR/VARIETY	28 (2)		28 (2)	9.7	12.2	WPOR 1490	Portland .9/5.2
COUNTRY	3 (1)	51 (1)	54 (2)	18.8	20.5	WBZ 1030	Boston 1.6/6.4
BLACK/URBAN				0	0	WTOS-F 105.1	Skowhegan .9/2.5
BTFL MUSIC/EZ		18 (1)	18 (1)	6.3	7.6		
NEWS/TALK	2 (1)		2 (1)	0.7	0.4		
NOSTALGIA	24 (1)		24 (1)	8.3	9.0		
RELIGION/GOSPEL				0	0		
SPANISH				0	0		
CLASSICAL		3 (1)	3 (1)	1.0	0		
UNKNOWN/OTHERS	2 (1)		2 (1)	0.7	0.7		
			288 (18)				

RADIO STATIONS

WASY, 1590, 5 KW/2.5 KW (DA-2),	OLDIES			\$17.00	(Queen)	(GORHAM)	Dan DuBonnnet
WGAN, 560, 5 KW (DA-1),	MOR			\$39.00	(Blair)		Cole Wilkins
WLOB, 1310, 5 KW (DA-2),	?			\$10.00	(----)		
WNER, 1440, 5 KW (DA-N),	TALK/NEWS	ABC-I, ABC-T,		\$17.00	(Christal)	Bride	Dave Daigle
WPOR, 1490, 1 KW/250 W	COUNTRY (Musicworks)	ABC-E, \$ NA			(Mc-Guild)	Ocean Coast	Bob Gold
WYNZ, 970, 5 KW (DA-N),	NOSTALGIA (Ham)	CBS, \$23.00*			(Eastman)	Buckley	Hike Schafer
WBLM-F, 107.5, 30 KW @ 612,	AOR (Burk-Abr)	\$38.00*			(Selcom)	Fuller-Jeffrey (LEWISTON)	Bob Caron
WCLZ-F, 98.9, 15 KW @ 400,	AC	\$30.00			(MMR)	Clipper (BRUNSWICK)	Dave Kaufman
WDSC-F, 106.3, 3 KW @ 300,	CLASSICAL	\$20.00*			(CMBS)		Fred Miller
WGAN-F, 102.9, 100 KW @ 1470,	CHR	\$39.00			(Blair)		Cole Wilkins
WHOM-F, 94.9, 48 KW @ 3756,	BTFL/EZ	\$44.00			(Christal)	(MT. WASHINGTON, NH)	Herb Crosby
WIGY-F, 105.9, 50 KW @ 500,	CHR	\$29.00			(Masla)	(BATH)	Sandy Frost
WJBQ-F, 97.9, 50 KW @ 500,	CHR	\$30.00			(Christal)		Kathy Johnson
WKZS-F, 99.9, 30 KW @ 651,	AC	\$22.00			(HNWH)	(AUBURN)	Ron Frizzell
WMGX-F, 93.1, 50 KW @ 315,	CONTEMP	\$56.00			(Torbet)	Sunshine	Dave Dean
WPOR-F, 101.9, 50 KW @ 492,	COUNTRY	\$50.00			(Mc-Guild)	Ocean Coast	Bob Gold
WYNZ-F, 100.9, 3 KW @ 225,	AC (TM)	\$22.00*			(Eastman)	Buckley	Hike Schafer
WTOS-F, 105.1, 50 KW @ 2420,	AOR	\$23.00			(Roslin)	(SKOWHEGAN)	Bob MacDonald

MISCELLANEOUS COMMENTS WGAN-F changes from BTFL to CHR...

PORTLAND, OR

Arbitron Rank/Pop (12+): 30/1,116,500
 CNSA Rank/Pop: # 26
 MSA Rank/Pop: 41/1,103,000
 ADI # 23
 Average Person Rating: 16.0
 Market TSL: 21.7 hours

Stations: 25/25
 Diaries: 1340/833:1/47.8%
 Sample Target: 1320
 Standard Error: .522
 % Below Line: 0
 % Not Listed: 7.1

Est. 1984 Revenue: \$32,500,000
 Gross Inc.:
 HH Inc.: \$27,799
 Retail \$: 8.6 Bill
 Pop per Station: 44,660
 # 1 Biller: KGW \$3,800,000

12+ METRO	1/4/SHARE	WIN 85	FAL 84	SUM 84	SPG 84
1. KGW	180/10.1	5.8	6.8	---	5.9
2. KKRZ-F	160/ 8.9	7.8	7.0	---	3.1
3. KEX	145/ 8.1	8.9	6.0	---	3.8
4. KMJK-F	144/ 8.0	6.9	6.7	---	10.2
5. KXL-F	133/ 7.4	7.0	8.2	---	8.5
6. KGON-F	111/ 6.2	5.5	3.5	---	5.3
7. KINK-F	102/ 5.7	5.8	6.8	---	5.9
8. KXL	100/ 5.6	5.5	3.9	---	4.0
9. KYTE	85/ 4.8	5.3	6.4	---	5.3
10. KKCW-F	83/ 4.6	6.7	5.3	---	4.6
11. KUPL-F	71/ 4.0	4.3	3.3	---	4.1
12. KCNR-F	54/ 3.0	3.8	4.3	---	4.2
13. KMJJ	46/ 2.6	3.2	4.6	---	4.4
14. KYTE-F	42/ 2.3	2.4	4.1	---	4.8
15. KKSX	37/ 2.1	2.0	3.8	---	2.1

12+ TSA 1/4/CUME

1. KKRZ-F	227/2923
2. KGW	214/2626
3. KXL-F	179/1794
4. KMJK-F	168/2200
5. KEX	159/2626
6. KGON-F	151/2428
7. KXL	126/1768
8. KINK-F	123/1675
9. KUPL-F	118/1249
10. KKCW-F	112/1538
11. KYTE-F	108/1166
12. KCNR-F	71/1266
13. KYTE-F	57/1147
14. KMJJ	54/1191
15. KJIB-F	48/ 782

12+ METRO CUME/
METRO CUME RATING

		FAL 84	SPG 84
1. KGW	2672/23.9	17.9	20.7
2. KEX	2207/19.8	16.7	12.2
3. KKRZ-F	2204/19.7	15.7	10.6
4. KMJK-F	1858/16.6	15.7	20.1
5. KGON-F	1735/15.5	12.7	12.4
6. KINK-F	1360/12.2	13.7	12.5
7. KXL-F	1299/11.6	12.3	13.7
8. KXL	1283/11.5	11.8	9.8
9. KKCW-F	1131/10.1	11.8	11.1
10. KCNR-F	1003/ 9.0	11.1	12.1
11. KMJJ	971/ 8.7	8.7	11.8
12. KYTE	892/ 8.0	10.0	7.8
13. KUPL-F	843/ 7.6	7.3	8.3
14. KYTE-F	800/ 7.2	10.3	11.3
15. KSGO	761/ 6.8	6.9	5.8

12+ FM SHARE (METRO): 57.82% (961 of 1662) (SPG 84: 61.24%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRZ-F	1. KKRZ-F	1. KGW	1. KGW	1. KGW	1. KEX	1. KGW	1. KGW	1. KGW	1. KMJK-F	1. KXL-F
2. KMJK-F	2. KGW	2. KKRZ-F	2. KEX	2. KEX	2. KXL-F	2. KEX	2. KXL-F	2. KKRZ-F	2. KKRZ-F	2. KMJK-F
3.	3. KGON-F	3. KMJK-F	3. KKRZ-F	3. KINK-F	3. KGW	3. KKRZ-F	3. KEX	3. KMJK-F	3. KGON-F	3. KKRZ-F
4.	4. KINK-F	4. KGON-F	KINK-F	4. KKRZ-F	4. KXL	4. KMJK-F	4. KKRZ-F	4. KEX	4. KEX	4. KGW
5.	KMJK-F	5. KINK-F	5. KKCW-F	5. KKCW-F	5. KYTE	5. KXL	5. KMJK-F	5. KGON-F	5. KGW	5. KGON-F
6.	6.	6. KEX	6. KMJK-F	6. KXL-F	6. KKCW-F	6. KXL-F	6. KGON-F	KXL-F	KINK-F	6. KUPL-F
7.	7.	7. KKCW-F	7.	7.	7. KUPL-F	7. KINK-F	7. KKCW-F	7.	7. KXL	7. KINK-F
8.	8.	8.	8.	8.	8.	8. KGON-F	8.	8.	8.	8. KEX
9.	9.	9.	9.	9.	9.	KYTE	9.	9.	9.	9. KXL
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMJK-F	1. KGW	1. KGW	1. KGW	1. KGW	1. KGON-F	1. KKRZ-F	1. KINK-F	1. KGON-F	1. KGW
2. KGON-F	2. KMJK-F	2. KKRZ-F	2. KMJK-F	2. KEX	2. KMJK-F	2. KGON-F	2. KKRZ-F	2. KGW	2. KINK-F
3. KKRZ-F	3. KKRZ-F	3. KMJK-F	3. KEX	3. KKCW-F	3. KKRZ-F	3. KINK-F	3. KGW	3. KKRZ-F	3. KKRZ-F
4. KINK-F	4. KINK-F	4. KEX	4. KKRZ-F	KXL-F	4. 4.	4. KMJK-F	4. KGON-F	4. KINK-F	4. KEX
5. KGW	5. KGON-F	5. KKCW-F	5. KKCW-F	5. KMJK-F	5. 5.	5. KGW	5. KMJK-F	5. KMJK-F	5. KGON-F
6. KCNR-F	6. KKCW-F	6. KINK-F	6. KGON-F	6. KKRZ-F	6. 6.	6. 6.	6. KCNR-F	6. KEX	6. KXL
7. 7.	7. KEX	7.	KINK-F	7.	7. 7.	7. 7.	7. 7.	7. 7.	7. 7.
8. 8.	8.	8.	8.	8.	8. 8.	8. 8.	8. 8.	8. 8.	8. 8.
9. 9.	9.	9.	9.	9.	9. 9.	9. 9.	9. 9.	9. 9.	9. 9.
10. 10.	10.	10.	10.	10.	10. 10.	10. 10.	10. 10.	10. 10.	10. 10.

FORMATS	AM	FM	TOTAL	%	SPG 84	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	5 (1)	311 (3)	316 (4)	19.0	14.9	KCNR	1410	Portland	.3/1.2
AOR		213 (2)	213 (2)	12.8	17.2	KJIB-F	99.5	Portland	1.7/5.1
AC/OLDIES/SOFT ROCK	211 (2)	137 (2)	348 (4)	20.9	19.3	KKEY	1150	Portland	1.4/2.4
MOR/VARIETY	145 (1)		145 (1)	8.7	4.1	KPDQ	800	Portland	.6/2.3
COUNTRY	75 (4)	101 (2)	176 (6)	10.6	15.5	KPDQ-F	93.7	Portland	1.7/4.7
BLACK/URBAN				0	0	KRDR	1230	Gresham	.4/1.0
BTFL MUSIC/EZ		133 (1)	133 (1)	8.0	9.1	KSGO	1520	Oregon City	1.7/6.8
NEWS/TALK	125 (2)		125 (2)	7.5	7.2	KSKD-F	105.1	Salem	.4/2.7
NOSTALGIA	85 (1)		85 (1)	5.1	7.9	KUPL	1330	Portland	.8/2.6
RELIGION/GOSPEL	11 (1)	31 (1)	42 (2)	2.5	2.4	KVAN	1550	Vancouver, WA	.3/1.1
SPANISH				0	0				
CLASSICAL	37 (1)	42 (1)	79 (2)	4.8	2.3				
UNKNOWN/OTHERS				0	0				
			1662 (25)						

RADIO STATIONS

AM STATIONS

KAAR, 1480, 1 KW (DA-1)	, OLDIES	, \$ 16.00 (Roslin)	(VANCOUVER)	
KCNR, 1410, 5 KW (DAYS)	, CHR	ABC-C, \$ NA (Christal)	Duffy	Dave McDonald
KEX, 1190, 50 KW (DA-1)	, MOR	ABC-I, \$100.00* (Katz)	Taft	Dave Miner
KGW, 620, 5 KW (DA-N)	, AC	APR, \$120.00 (Blair)	King	Alan Mason
KKEY, 1150, 5 KW (DAYS,DA)	, TALK	MBS, \$ 40.00* (----)		Ralph Weagant
KLIQ, 1290, 5 KW (DA-2)	, TALK	ABC-T, \$ 30.00* (----)	Cascade	Fran Griffes
KKSN, 910, 5 KW (DA-2)	, CLASSICAL	, \$ 48.00 (CMBS)		Bill Failing
KPDQ, 800, 1 KW (DAYS,DA)	, RELIGION	, \$ 22.00 (----)		John Davis
KRDR, 1230, 1 KW/250 W	, COUNTRY	MBS, \$ 24.00 (----)	Comm. Pacific	Don Coss
KSGO, 1520, 50 KW/10 KW (DA-1)	, OLDIES	, \$ 38.00* (HNWH)	Ackerly	Linn Harrison
KUPL, 1330, 5 KW (DA-1)	, COUNTRY	MBS, \$ NA (Torbet)	Scripps-Howard	Ed Hardy
KVAN, 1550, 10 KW (DA-N)	, COUNTRY	APR, \$ 20.00 (Moore)	Capps (VANCOUVER)	Ron Hughes
KWJJ, 1080, 50 KW/10 KW (DA-2)	, COUNTRY	ABC-E, \$ 60.00* (Eastman)	Park	Ray Mirabella
KXL, 750, 50 KW/10 KW (DA-1)	, NEWS/TALK	NBC,NBC-T, \$ 80.00* (Mc-Guild)	Kaye-Smith	Ray Watson
KYTE, 970, 5 KW (DA-1)	, NOSTALGIA (Ham)	CBS, \$ 63.00* (Selcom)	Henry	

FM STATIONS

KCNR-F, 97.1, 100 KW @ 1200, AC	, \$ 95.00 (Christal)	Duffy	Dave McDonald
KGON-F, 92.3, 100 KW @ 920, AOR (Burk-Abr)	, \$ 75.00* (HNWH)	Ackerly	Linn Harrison
KINK-F, 101.9, 100 KW @ 1611, AOR	, \$130.00 (Blair)	King	Stan Mak
KJIB-F, 99.5, 100 KW @ 920, COUNTRY	ABC-E, \$ 65.00* (Eastman)	Park	Ray Mirabella
KKCF-F, 103.3, 100 KW @ 1654, SOFT AC	, \$ 96.00 (Masla)	Fairvest	Don Propst
KKRZ-F, 100.3, 100 KW @ 920, CHR (Burk-Abr)	ABC-F,US I, \$110.00* (Katz)	Taft	Dave Crowl
KMJK-F, 106.7, 100 KW @ 877, CHR	ABC-C,APR, \$ 85.00* (Eastman)	Ives	Victor Ives
KPDQ-F, 93.7, 100 KW @ 247, RELIGION	, \$ 27.00 (----)		John Davis
KUPL-F, 98.5, 100 KW @ 1100, COUNTRY	ABC-D, \$ 80.00 (Torbet)	Scripps-Howard	Ed Hardy
KXL-F, 95.5, 100 KW @ 920, BTFL/EZ (Bonne)	, \$ 85.00* (Mc-Guild)	Kaye-Smith	Ray Watson
KYTE-F, 101.1, 100 KW @ 1635, CLASSICAL	, \$ 60.00* (Selcom)	Henry	

CALL LETTER CHANGES

KRCK changes to KYTE-F

FORMAT CHANGES

KYTE-F changes from AOR to Classical

KAAR affiliates with Children's Radio Network

STATION SALES

KSGO/KGON-F sold by Des Moines Register to Ackerly for \$6,000,000
 KCNR A/F: sold by Duffy for \$7,000,000 (Mahlman)
 KLIQ (Lake Oswego) sold to Ives for \$1,600,000

MISCELLANEOUS COMMENTS

Huge increase for both KEX and KGW...decrease in FM share...

PORTSMOUTH-DOVER, NH

Arbitron Rank/Pop (12+): 109/286,900
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 146/294,900
 Boston ADI
 Average Person Rating: 16.9
 Market TSL: 22.1 hours

Stations: 30/8
 Diaries: 891/322:1/51.7%
 Sample Target: 680
 Standard Error: .680
 % Below Line: 53.9
 % Not Listed: 9.5

Est 1984 Revenue: NA
 Gross Inc.:
 HH Inc.: \$28,607
 Retail \$: 1.5 Bil
 Pop per Station: 35,863
 # 1 Biller: NA

12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83	12+ TSA 1/4/CUME		12+ METRO CUME/RATING		FAL 84	SPG 84		
1.	WOKQ-F	57/11.7	---	14.2	---	1.	WOKQ-F	63/813	1.	WOKQ-F	702/24.5	---	24.1
2.	WHBF-F	49/10.1	---	4.9	---	2.	WHBF-F	62/620	2.	WERZ-F	600/20.9	---	23.6
3.	WERZ-F	40/ 8.2	---	11.3	---	3.	WHOM-F	47/447	3.	WHBF-F	521/18.2	---	17.7
4.	WBZ	29/ 6.0	---	7.3	---	4.	WERZ-F	44/637	4.	WBZ	455/15.9	---	18.4
5.	WSSH-F	26/ 5.3	---	5.3	---	5.	WBZ	39/628	5.	WSSH-F	380/13.2	---	12.4
6.	WBCN-F	25/ 5.1	---	3.8	---	6.	WZID-F	26/297	6.	WTSN	315/11.0	---	9.9
7.	WTSN	24/ 4.9	---	3.0	---	7.	WSSH-F	26/393	7.	WBCN-F	307/10.7	---	9.9
8.	WHOM-F	18/ 3.7	---	3.8	---	8.	WBCN-F	25/327	8.	WHTT-F	284/ 9.9	---	9.6
	WZID-F	18/ 3.7	---	2.6	---		WGAN-F	25/331	9.	WHOM-F	259/ 9.0	---	7.8
10.	WHBF	17/ 3.5	---	1.2	---	10.	WTSN	24/322	10.	WROR-F	252/ 8.8	---	5.9
11.						11.			11.				
12.						12.			12.				
13.						13.			13.				
14.						14.			14.				
15.						15.			15.				

12+ FM SHARE (METRO): 74.77% (329 of 440) (SPG 84: 80.22%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WERZ-F	1. WHBF-F	1. WHBF-F	1. WOKQ-F	1. WOKQ-F	1. WOKQ-F	1. WHBF-F	1. WOKQ-F	1. WERZ-F	1. WOKQ-F
2.	WHTT-F	2. WBCN-F	2. WOKQ-F	2. WHBF-F	2. WHBF-F	2. WBZ	2. WOKQ-F	2. WHBF-F	2. WHBF-F	2. WHBF-F
3.		3. WERZ-F	3. WBCN-F	3. WSSH-F	3. WSSH-F	3. WSSH-F	3. WBZ	3. WERZ-F	3. WERZ-F	3. WERZ-F
4.		4.	4. WERZ-F	4. WBCN-F	4. WBCN-F	4. WHBF	4. WTSN	4. WBCN-F	4. WSSH-F	4. WOKQ-F
5.		5.	5.	5.	5.	5.	5. WERZ-F	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WHBF-F	1. WHBF-F	1. WHBF-F	1. WOKQ-F	1. WHBF-F	1. WHBF-F	1. WBCN-F	1. WHBF-F	1. WOKQ-F
2.	WERZ-F	2. WERZ-F	2. WERZ-F	2. WOKQ-F	2. WAAF-F	2. WBCN-F	2. WHBF-F	2. WOKQ-F	2. WHBF-F
3.		3. WBCN-F	WBCN-F	3. WERZ-F	WBCN-F	3. WERZ-F	3. WCGY-F	3. WBCN-F	3. WBCN-F
4.		4.	4. WSSH-F	4. WSSH-F	4.	4. WOKQ-F	4. WOKQ-F	4. WERZ-F	4. WSSH-F
5.		5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING				
TOP 40/CHR/CONTEMP		71 (5)	71 (5)	16.1	17.8	WAVI	1380	Portsmouth	.8/2.7	
AOR		97 (4)	97 (4)	22.0	15.2	WVNH	930	Rochester	1.0/4.1	
AC/OLDIES/SOFT ROCK	24 (1)	66 (6)	90 (7)	20.5	22.4	WXXZ-F	96.7	Rochester	1.4/3.0	
MOR/VARIETY	57 (5)		57 (5)	13.0	11.0	WGAN-F	102.9	Portland	.4/2.7	
COUNTRY		60 (2)	60 (2)	13.6	16.9	WGIR	610	Manchester	.4/2.2	
BLACK/URBAN				0	0	WGIR-F	101.1	Manchester	3.3/8.6	
BTFM MUSIC/EZ		40 (3)	40 (3)	9.1	10.3					
NEWS/TALK	18 (3)		18 (3)	4.1	3.5					
NOSTALGIA				0	2.0					
RELIGION/GOSPEL				0	0					
SPANISH				0	0	WAAF-F	1.4/2.0		WLYT-F	1.6/6.0
CLASSICAL				0	0.9	WBOS-F	.6/2.4		WMJX-F	.6/3.0
UNKNOWN/OTHERS		7 (1)	7 (1)	1.6	0	WCGY-F	2.5/4.9		WRKO	2.9/7.2
			440 (30)			WEI	.4/3.5		WROR-F	2.7/8.8
						WHDH	.4/3.9		WVBF-F	.8/2.3
						WHTT-F	3.1/9.9		WXXS-F	1.0/5.0
						WJIB-F	.8/2.9		WZOU-F	1.9/7.4

RADIO STATIONS	ABC-D, \$14.00 (----)	\$ NA (Blair)	SMN, \$ NA (Torbet)	ABC-C, \$20.00 (Torbet)	CBS, \$16.00 (----)	\$ NA (Torbet)	\$37.00 (Blair)	\$48.00 (Selcom)	CBS-R, \$18.00 (----)
WAVI, 1380, 1 KW (DA-N), AC									
WHBF, 750, 1 KW (DAYS), MOR									
WHYF, 1540, 5 KW (DAYS), MOR/AC									
WTSN, 1270, 5 KW (DA-2), AC									
WVNH, 930, 5 KW (DA-2), MOR									
WERZ-F, 107.1, 3 KW @ 356, CHR (Burk-Abr)									
WHBF-F, 100.3, 31 KW @ 140, AOR (Pollack)									
WOKQ-F, 97.5, 50 KW @ 350, COUNTRY									
WXXZ-F, 96.7, 3 KW @ 300, AC (?)									

Other ranked stations - See Boston, Manchester or Portland

MISCELLANEOUS COMMENTS WBBX sold for \$450,000 (Kozacko)...WBBX changes calls to WAVI...

PROVIDENCE

Arbitron Rank/Pop (12+): 26/1,223,300
 CNSA Rank/Pop: # 34
 MSA Rank/Pop: 55/885,000
 ADI # 40
 Average Person Rating: 19.4
 Market TSL: 25.1 hours

Stations: 38/23
 Diaries: 1509/811:1/49.8%
 Sample Target: 1370
 Standard Error: .530
 % Below Line: 13.1
 % Not Listed: 8.7

Est. 1984 Revenue: \$18,000,000
 Gross Inc.:
 HH Inc.: \$26,434
 Retail \$: 5.1 Bil
 Pop per Station: 53,187
 # 1 Biller: WPRO-F \$2,530,000

12+ METRO 1/4/SHARE				12+ TSA 1/4/CUME				12+ METRO CUME/ METRO CUME RATING			
	FAL 84	SPG 84			FAL 83	SPG 83			FAL 84	SPG 84	
1. WLKW-F	299/12.6	13.1	10.0	12.0	12.3			1. WPRO-F	3641/29.8	28.1	27.9
2. WPRO-F	275/11.6	9.5	10.0	9.3	9.4			2. WLKW-F	2840/23.2	23.1	20.2
3. WHJY-F	233/ 9.8	9.8	9.9	7.3	8.5			3. WHJY-F	2564/21.0	21.0	19.4
4. WPRO	175/ 7.4	6.1	5.2	6.2	6.3			4. WPRO	2482/20.3	20.5	20.0
5. WHJJ	152/ 6.4	5.4	6.7	6.1	4.3			5. WHJJ	1670/13.7	12.4	12.5
6. WSNE-F	105/ 4.4	4.5	6.2	3.4	4.8			6. WSNE-F	1581/12.9	14.5	14.7
7. WMLI-F	77/ 3.2	3.7	2.4	4.0	3.5			7. WMLI-F	1491/12.2	13.6	10.2
8. WMYF-F	71/ 3.0	3.5	2.3	4.5	3.4			8. WBRU-F	1201/ 9.8	10.6	10.1
9. WBRU-F	69/ 2.9	3.3	3.3	2.3	3.4			9. WERI-F	1141/ 9.3	11.4	7.3
10. WERI-F	67/ 2.8	3.5	2.9	.5	.4			10. WEAN	1072/ 8.8	13.0	10.5
11. WBSM	64/ 2.7	2.4	2.5	1.7	2.8			11. WMYF-F	978/ 8.0	8.9	6.3
12. WEAN	52/ 2.2	3.4	3.4	2.8	3.9			12. WXXS-F	758/ 6.2	6.3	6.0
13. WLKW	51/ 2.1	2.3	3.7	3.6	4.9			13. WBZ	627/ 5.1	5.9	6.7
14. WXXS-F	46/ 1.9	1.6	1.7	2.0	2.3			14. WLKW	579/ 4.7	5.9	5.5
15. WHIM	37/ 1.6	2.1	1.7	4.6	1.9			15. WHIT-F	547/ 4.5	5.5	7.3
16.								16.			
17.								17.			
18.								18.			
19.								19.			
20.								20.			
21.								21.			
22.								22.			
23.								23.			
24.								24.			
25.								25.			

12+ FM SHARE (METRO): 66.02% (1432 of 2169) (SPG 84: 62.92%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPRO-F	1. WHJY-F	1. WHJY-F	1. WPRO-F	1. WPRO-F	1. WLKW-F	1. WPRO	1. WLKW-F	1. WLKW-F	1. WPRO-F	1. WLKW-F
2. WHJY-F	2. WPRO-F	2. WPRO-F	2. WPRO	2. WLKW-F	2. WPRO	2. WLKW-F	2. WPRO-F	2. WPRO-F	2. WHJY-F	2. WPRO-F
3. WERI-F	3. WSNE-F	3. WPRO	3. WHJY-F	3. WPRO	3. WHJJ	3. WPRO-F	3. WHJY-F	3. WHJY-F	3. WHJJ	3. WHJY-F
4. WHIT-F	4. WBRU-F	4. WSNE-F	4. WLKW-F	4. WHJY-F	4. WPRO-F	4. WHJY-F	4. WPRO	4. WPRO	4. WLKW-F	4. WPRO
5.	5. WPRO	5. WLKW-F	5. WSNE-F	5. WSNE-F	5. WMLI-F	5. WHJJ	5. WHJJ	5. WHJJ	5. WPRO	5. WSNE-F
6.	6. WMYF-F	6. WBRU-F	6. WMYF-F	6. WMYF-F	6. WSNE-F	6. WSNE-F	6. WSNE-F	6. WSNE-F	6.	6. WHJJ
7.	7.	7.	7.	7. WMLI-F	7.	7. WBSM	7.	7.	7.	7. WMLI-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WHJY-F
2. WHJY-F	2. WHJY-F	2. WSNE-F	2. WSNE-F	2. WLKW-F	2. WPRO-F	2. WPRO-F	2. WPRO-F	2. WPRO-F	2. WLKW-F
3. WSNE-F	3. WSNE-F	3. WHJY-F	3. WHJY-F	3. WPRO	3. WBRU-F	3. WBRU-F	3. WBRU-F	3. WPRO	3. WPRO-F
4. WXXS-F	4.	4. WMYF-F	4. WPRO	4. WSNE-F	4.	4.	4. WPRO	4. WLKW-F	4. WPRO
5. WBRU-F	5.	5. WPRO	5. WLKW-F	5. WMYF-F	5.	5.	5. WBCN-F	5. WBRU-F	5. WHJJ-F
6.	6.	6. WLKW-F	6. WMYF-F	6. WHJY-F	6.	6.	6.	6. WMLI-F	6. WBRU-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7. WMLI-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 84		OTHER RATED STATIONS/METRO SHARE & CUME RATING
				Z	Z	
TOP 40/CHR/CONTEMP		440 (5)	440 (5)	20.3	18.5	WADK 1540 Newport 1.0/1.5
AOR		346 (4)	346 (4)	16.0	16.3	WALE 1400 Fall River, MA 1.3/2.7
AC/OLDIES/SOFT ROCK	192 (2)	281 (5)	473 (7)	21.8	20.3	HARA 1320 Attleboro, MA .6/1.8
MOR/VARIETY	83 (5)		83 (5)	3.8	6.4	WGNG 550 Pawtucket .7/2.6
COUNTRY	54 (2)	14 (1)	68 (3)	3.1	4.1	WNBH 1340 New Bedford, MA 1.1/3.4
BLACK/URBAN				0	0	WNEF-F 106.3 Woonsocket .5/1.1
BTL MUSIC/EZ		330 (3)	330 (3)	15.2	11.5	WPEP 1570 Taunton, MA .8/ .9
NEWS/TALK	305 (7)		305 (7)	14.1	15.9	WSAR 1480 Fall River, MA .3/2.0
NOSTALGIA	103 (2)	13 (1)	116 (3)	5.3	6.1	WWON 1240 Woonsocket .3/1.5
RELIGION/GOSPEL				0	0.4	WNBC 660 New York .7/1.7
SPANISH				0	0	
CLASSICAL		8 (1)	8 (1)	0.4	0.5	See Boston for the frequencies and city of license of the following stations:
UNKNOWN/OTHERS				0	0	WAAF-F .6/2.6 WJIB-F .8/2.2
			2169 (38)			WBCN-F 1.2/3.9 WPLM-F .7/2.7
						WBOS-F .6/2.3 WRKO .3/1.3
						WBZ 1.2/5.1 WROR-F .7/3.2
						WCRB-F .3/1.9 WVBF-F .5/1.9
						WEEL .3/1.8 WZOU-F 1.2/4.4
						WHTI-F 1.0/4.5

RADIO STATIONS

AM STATIONS

WEAN, 790, 5 KW (DA-2), NOSTALGIA	CBS, \$45.00* (Mc-Guild)	Eastern	Jim Kefford
WGNG, 550, 1 KW/500 W (DA-N), COUNTRY	ABC-E, \$30.00 (Smithers)		Don Hysko
WHIM, 1110, 5 KW (DAYS), COUNTRY	MBS, \$25.00 (Masla)		Dick Allen
WILJ, 920, 5 KW (DA-N), NEWS/TALK	ABC-I, NBC-T, \$58.00* (Katz)	Federal	Jan Karger
WLKW, 990, 50 KW (DAYS, DA), NOSTALGIA	US II, \$35.00 (Christal)	JAG	Eugene Lombardi
WPRO, 630, 5 KW (DA-N), AC	ABC-D, MBS, \$93.00 (Blair)	Cap Cities	Aaron Daniels
WRCP, 1290, 5 KW/1 KW (DA-2), ETHNIC	, \$17.00 (NE Spot)		Antonio Costa
WRIB, 1220, 1 KW (DAYS), RELIGION	, \$ 8.00 (----)		Arthur Tacker
WBSM, 1420, 5 KW/1 KW (DA-2), TALK	ABC-I, NBC-T, \$20.00 (Market 4)	Metter (NEW BEDFORD)	Ray Arthur

FM STATIONS

WBRU-F, 95.5, 20 KW @ 546, AOR (Burk-Abr)	, \$65.00 (Eastman)		Jim Coscoigne
WERI-F, 103.7, 50 KW @ 500, CHR (Burk-Abr)	, \$40.00* (Roslin)	(WESTERLY)	Phil Urso
WILY-F, 94.1, 50 KW @ 546, AOR (Pollack)	ABC-R, \$80.00* (Katz)	Federal	Jan Karger
WLKW-F, 101.5, 50 KW @ 500, BTL/EZ	US II, \$80.00 (Christal)	JAG	Eugene Lombardi
WPRO-F, 92.3, 39 KW @ 550, CHR	ABC-C, \$93.00 (Blair)	Cap Cities	Aaron Daniels
WSNE-F, 93.3, 50 KW @ 619, AC	, \$60.00* (Eastman)	Wilkes-Schwartz (TAUNTON, MA)	Mike Schwartz
WVLI-F, 105.1, 50 KW @ 500, VOCAL EZ (Trans)	, \$55.00* (Mc-Guild)	Eastern	Jim Kefford
WMYS-F, 98.1, 50 KW @ 589, AC (Drake-Chen)	, \$35.00* (Torbet)	Hall (NEW BEDFORD)	Christine Lodge

CALL LETTER CHANGES

WPJB changes to WWLI
 WWON-F changes to WNEF-F (June)

FORMAT CHANGES

WWLI from AC to Vocal EZ (Transtar)
 WEAN from News/Talk to Nostalgia (April)

STATION SALES

WEAN/WPJB-F: from Prov. Journal to Eastern for \$5,000,000 (Blackburn)

MISCELLANEOUS COMMENTS

PUEBLO

Arbitron Rank/Pop (12+): 168/104,200
 CMA Rank/Pop: NA
 MSA Rank/Pop: 271/127,000
 ADI # 103 (eith Colo Spg)
 Average Person Rating: 18.5
 Market TSL: 25.0 hours

Stations: 17/10
 Diaries: 645/162:1/53.6%
 Sample Target: 550
 Standard Error: .814
 % Below Line: 40.6
 % Not Listed: 6.7

Est 1984 Revenue: \$2,500,000
 Gross Inc.:
 HH Inc.: \$25,940
 Retail \$: .6 Bill
 Pop per Station: 10,420
 # 1 Biller: KCCY-F \$750,000

	FAL	SPG	FAL	SPG	
12+ METRO 1/4/SHARE	84	84	83	83	
1. KCCY-F	39/20.2	---	23.8	---	15.1
2. KILO-F	22/11.4	---	11.3	---	12.7
3. KCSJ	17/ 8.8	---	6.9	---	9.6
4. KIDN	14/ 7.3	---	11.3	---	12.7
5. KRDO-F	13/ 6.7	---	8.8	---	5.4
6. KXMG-F	12/ 6.2	---	5.0	---	2.4
7. KIKX-F	11/ 5.7	---	---	---	1.8
8. KVUU-F	11/ 5.7	---	1.9	---	2.4
9. KKFM-F	7/ 3.6	---	9.4	---	8.4
10. KDZA	6/ 3.1	---	3.1	---	7.2
11.					
12.					
13.					
14.					
15.					

12+ TSA 1/4/CUME

1. KCCY-F	42/385
2. KRDO-F	25/250
3. KIDN	24/280
4. KILO-F	23/288
5. KCSJ	20/257
6. KVUU-F	20/178
7. KIKX-F	16/232
8. KXMG-F	15/175
9. KKFM	12/265
10.	
11.	
12.	
13.	
14.	
15.	

**12+ METRO CUME/
METRO CUME RATING**

	FAL	SPG	
84	84	84	
1. KCCY-F	330/31.7	---	31.7
2. KILO-F	227/21.8	---	21.4
3. KCSJ	214/20.5	---	17.5
4. KDZA	163/15.6	---	16.3
5. KIDN	159/15.3	---	21.3
6. KIKX-F	152/14.6	---	---
7. KKFM-F	149/14.3	---	21.9
8. KRDO-F	148/14.2	---	15.3
9. KXMG-F	140/13.4	---	13.2
10. KZLO-F	113/10.8	---	9.4
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 70.00% (126 of 180) (SPG 84: 66.45%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIKX-F	1. KILO-F	1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KILO-F	1. KCCY-F
2. KILO-F	2. KCCY-F	2. KILO-F	2. KVUU-F	2. KVUU-F	2. KCSJ	2. KCSJ	2. KILO-F	2. KILO-F	2. KCCY-F	2. KILO-F
3. KXMG-F	3. KXMG-F	3. KVUU-F	3. 3.	3. 3.	KRDO-F	3. KILO-F	3. KIDN	3. KCSJ	3. KXMG-F	3. KIDN
4. KCCY-F	4. KVUU-F	4. KXMG-F	4. 4.	4. 4.	4. KIDN	4. KIDN	4. KRDO-F	4. KIDN	4. KCSJ	4. KIKX-F
5. 5.	5. 5.	5. 5.	5. 5.	5. 5.	5. 5.	5. 5.	5. 5.	5. 5.	5. 5.	5. 5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KILO-F	1. KILO-F	1. KCCY-F	1. KCCY-F	1. KCCY-F
KIKX-F	2. KILO-F	2. KVUU-F	2. KVUU-F	2. KRDO-F	2. KCCY-F	2. KCCY-F	KILO-F	KILO-F	2. KILO-F
KILO-F	KVUU-F	3. 3.	3. 3.	KVUU-F	KXMG-F	3. KXMG-F	3. KVUU-F	3. 3.	3. KVUU-F
4. 4.	4. 4.	4. 4.	4. 4.	4. 4.	4. 4.	4. 4.	4. 4.	4. 4.	4. 4.
5. 5.	5. 5.	5. 5.	5. 5.	5. 5.	5. 5.	5. 5.	5. 5.	5. 5.	5. 5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING				
TOP 40/CHR/CONTEMP		35 (4)	35 (4)	19.4	14.8	KAYK	1480	Pueblo	2.6/3.4	
AOR		22 (1)	22 (1)	12.2	11.6	KFEL	970	Pueblo	2.6/4.7	
AC/OLDIES/SOFT ROCK	6 (1)	16 (2)	22 (3)	12.2	8.4	KRMX	690	Pueblo	1.6/4.2	
MOR/VARIETY				0	0	KRMX-F	107.1	Pueblo	.5/3.2	
COUNTRY	14 (1)	39 (1)	53 (2)	29.4	37.4	KZLO-F	100.7	Pueblo	2.6/10.8	
BLACK/URBAN						KOA	850	Denver	2.1/7.0	
BTFL MUSIC/EZ		13 (1)	13 (6)	7.2	9.0	KSPZ-F	92.9	Colo Spgs	2.6/9.8	
NEWS/TALK	21 (2)		21 (2)	11.7	8.4					
NOSTALGIA	5 (1)		5 (1)	2.8	2.6					
RELIGION/GOSPEL	5 (1)		5 (1)	2.8	5.2					
SPANISH	3 (1)	1 (1)	4 (2)	2.2	3.2					
CLASSICAL				0	0					
UNKNOWN/OTHERS				0	0					
180 (17)										

RADIO STATIONS

KAYK, 1480, 1 KW (DAYS,DA)	NOSTALGIA								Joyce Erway
KCSJ, 590, 1 KW (DA-2)	NEWS/TALK								Larry Roberts
KDZA, 1230, 1 KW/250 W	AC								Tony Spicola
KFEL, 970, 1 KW (DAYS)	RELIGION								Tom Fay
KIDN, 1350, 5 KW/1 KW (DA-N)	COUNTRY								Bob Campbell
KRMX, 690, 250 W (DAYS)	SPANISH								Andres Neidig
KCCY-F, 97.9, 100 KW @ 320, COUNTRY		ABC-E,	\$30.00	(McGuire)					
KXMG-F, 98.9, 100 KW @ 600, CHR		(Eastman)							
KRMX-F, 107.1, 3 KW @ 77, SPANISH		US 1,	\$14.00	(Masla)					
KZLO-F, 100.7, 100 KW @ 800, CHR			\$ 7.00	(----)					
		MBS,	\$18.00	(Torbet)					
		MBS,	\$18.00	(Caballero)					
		ABC-E,	\$30.00	(Mc-Guild)	Fuller-Jeffrey				Michael John
			\$12.00	(----)					Herb Wolfe
		MBS,	\$12.00	(Caballero)					Andres Neidig
		US 1,	\$16.00	(Masla)					Tony Spicola

KVUU and other ranked stations - See Colorado Springs

MISCELLANEOUS COMMENTS KRMX-F sold for \$262,000...KCCY-F sold by Fuller-Jeffrey for \$2,100,000 (Chapman)...

RALEIGH-DURHAM

Arbitron Rank/Pop (12+): 62/517,300
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 78/599,300
 ADI # 38
 Average Person Rating: 18.7
 Market TSL: 24.9 hours

Stations: 25/19
 Diaries: 912/567:1/41.5%
 Sample Target: 890
 Standard Error: .743
 % Below Line: 6.5
 % Not Listed: 15.4

Est 1984 Revenue: \$18,500,000
 Gross Inc.:
 HH Inc.: \$26,937
 Retail \$: 3.7 Bil
 Pop per Station: 27,226
 # 1 Biller: WRAL-F \$3,625,000

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. WRAL-F	121/12.5	12.0	8.6	9.8
2. WFXC-F	99/10.2	5.5	2.2	.6
3. WDCG-F	64/6.6	9.6	14.5	11.9
4. WPTF	63/6.5	7.0	7.3	15.2
5. WSES	61/6.3	1.9	---	---
6. WRDU-F	58/6.0	6.7	---	---
7. WLLE	52/5.4	3.5	3.2	3.8
8. WZZU-F	50/5.2	3.8	---	---
9. WQDR-F	43/4.5	4.7	10.8	7.9
10. WDNC	34/3.5	4.7	5.6	2.5

BIRCH SHARE

12.2
10.1
11.8
5.9

10.0
2.9
6.2
5.1
2.8

12+ TSA 1/4/CUME

1. WRAL-F	387/4909
2. WDCG-F	210/3120
3. WRDU-F	187/2042
4. WQDR-F	166/2135
5. WPTF	142/1727
6. WZZU-F	108/1471
7. WFXC-F	104/833
8. WPCM-F	74/1029
9. WNCT-F	63/761
10. WSES	61/220

12+ METRO CUME/METRO CUME RATING

	FAL	SPG
1. WRAL-F	1445/27.9	25.7
2. WDCG-F	1140/22.0	27.1
3. WPTF	902/17.4	21.0
4. WZZU-F	783/15.1	13.8
5. WFXC-F	760/14.7	11.3
6. WRDU-F	729/14.1	13.0
7. WQDR-F	630/12.2	11.3
8. WYD-F	621/12.0	12.4
9. WDNC	481/9.3	9.8
10. WLLE	449/8.7	NA

11.
12.
13.
14.
15.

11.
12.
13.
14.
15.

12+ FM SHARE (METRO): 62.91% (514 of 817) (SPG 84: 59.77%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDCG-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WFXC-F	1. WFXC-F
2. WFXC-F	2. WRDU-F	2. WFXC-F	2. WFXC-F	2. WFXC-F	2. WFXC-F	2. WPTF	2. WFXC-F	2. WFXC-F	2. WPTF	2. WRAL-F
3. WZZU-F	3. WFXC-F	3. WRDU-F	3. WLLE	3. WLLE	3. WPTF	3. WFXC-F	3. WRDU-F	3. WDCG-F	3. WRAL-F	3. WSES
4.	4. WDCG-F	4. WDCG-F	4. WSES	4. WQDR-F	4. WQDR-F	4. WRDU-F	4. WQDR-F	4. WRDU-F	4. WDCG-F	4. WDCG-F
5.	5. WZZU-F	5. WSES	5. WQDR-F	5. WSES	5. WSES	5. WZZU-F	5. WPTF	5. WPTF	5.	5. WRDU-F
6. WLLE	6. WLLE	6. WLLE	6. WDCG-F	6. WDCG-F	6. WDCG-F	6. WDCG-F	6. WLLE	6. WLLE	6. WLLE	6. WLLE
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F		1. WRDU-F	1. WRDU-F	1. WRAL-F	1. WFXC-F	1. WRAL-F
2. WFXC-F	2. WDCG-F	2. WDCG-F	2. WFXC-F	2. WFXC-F		2. WFXC-F	2. WFXC-F	2. WRDU-F	2. WRAL-F	2. WFXC-F
3. WZZU-F	3. WRDU-F	3. WLLE	3. WDCG-F	3. WDCG-F		3. WDCG-F	3. WRAL-F	3. WFXC-F	3. WRDU-F	3. WLLE
4. WRDU-F	4. WLLE	4. WRDU-F	4. WLLE	4. WLLE		4. WSES	4. WZZU-F	4. WZZU-F	4. WSES	4. WSES
5. WLLE	5. WFXC-F	5. WQDR-F	5. WRDU-F	5. WQDR-F		5. WZZU-F	5. WDCG-F	5. WLLE	5. WZZU-F	5. WQDR-F

SPG 84

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO	SHARE & CUME RATING
TOP 40/CHR/CONTEMP		114 (2)	114 (2)	14.0	17.3	WCHL 1360	Chapel Hill .9/3.4
AOR		58 (1)	58 (1)	7.1	12.8	WDUR 1490	Durham 2.8/6.8
AC/OLDIES/SOFT ROCK	9 (1)	153 (4)	162 (5)	19.8	18.3	WETC 540	Wendell .5/ .9
NOR/VARIETY	63 (1)		63 (1)	7.7	8.7	WKIX 850	Raleigh 2.2/6.2
COUNTRY	43 (4)	62 (2)	105 (6)	12.9	11.7	WPJL 1240	Raleigh .9/2.4
BLACK/URBAN	145 (4)	120 (3)	265 (7)	32.4	20.4	WSRC 1410	Durham .5/2.1
BTEL MUSIC/EZ		7 (1)	7 (1)	0.9	3.3	WTK 1310	Durham 1.2/2.6
NEWS/TALK				0	0	WYRN 1480	Louisburg .5/1.1
NOSTALGIA	34 (1)		34 (1)	4.2	6.7	WYYD-F 96.1	Raleigh 2.7/12.0
RELIGION/GOSPEL	9 (1)		9 (1)	1.1	0.9	WRSV-F 92.1	Rocky Mount .6/2.0
SPANISH				0	0	WNAG-F 99.5	High Point .3/1.5
CLASSICAL				0	0	WNCT-F 107.9	Greenville, NC .7/2.1
UNKNOWN/OTHERS				0	0	WQJY-F 100.3	High Point .3/1.4
			817 (25)			WPCM-F 101.1	Burlington 2.0/5.8
						WQMG-F 97.1	Greensboro 1.6/4.1

RADIO STATIONS

WDNC, 620, 5 KW/1 KW (DA-2), NOSTALGIA (Ham)	CBS, NBC-T, \$ 35.00*	(Blair)	Bill Alexander
WDUR, 1490, 1 KW/250 W, BLACK (Drake-Chen)	, \$ 24.00*	(Selcom)	Rich Glover
WKIX, 850, 10 KW/5 KW (DA-2), COUNTRY (Burk-Abr)	ABC-D, \$ 40.00*	(Christal)	Ed Weiss
WLLE, 570, 500 W (DAYS), BLACK	SBN, \$ 17.00	(Weiss)	Henry Monroe
WPJL, 1240, 1 KW/250 W, GOSPEL	UPI, \$ 12.00	(Southern)	Bill Suttles
WPTF, 680, 50 KW (DA-N), NOR (Drake-Chen)	ABC-E, \$ 80.00*	(Mc-Guild)	Bill Irwin
WSRC, 1410, 5 KW (DAYS, DA), BLACK (TM)	NBN, \$ 17.00	(HNNH)	Jim Mayes
WTK, 1310, 5 KW/1 KW (DA-2), COUNTRY	MBS, \$ NA	(----	Harry Welch
WSES, 1550, 1 KW (DAYS), BLACK	, \$ 15.00	(Lotus)	
WDCG-F, 105.1, 99 KW @ 1041, CHR	US I, \$100.00	(Blair)	Bill Alexander
WFXC-F, 107.1, 3 KW @ 300, BLACK (Drake-Chen)	, \$ 30.00*	(Selcom)	Rich Glover
WQDR-F, 94.7, 100 KW @ 1025, COUNTRY	ABC-E, \$ 72.00*	(Mc-Guild)	Laurel Smith
WRAL-F, 101.5, 100 KW @ 1900, AC	, \$120.00	(Katz)	Dick deButts
WRDU-F, 106.1, 100 KW @ 1350, AOR (Burk-Abr)	, \$ 65.00*	(NMR)	David Berry
WYYD-F, 96.1, 98 KW @ 930, VOCAL EZ (Trans)	, \$ 70.00*	(Christal)	Ed Weiss
WZZU-F, 93.9, 100 KW @ 1811, CHR	, \$ 50.00	(Torbet) Village	(HURLINGTON) Peter Jorganson

READING

Arbitron Rank/Pop (12+): 116/274,200
 CNSA Rank/Pop: NA
 MSA Rank/Pop: 137/319,600
 Philadelphia ADI
 Average Person Rating: 19.4
 Market TSL: 25.4 hours

Stations: 34/5
 Diaries: 692/396:1/53.8%
 Sample Target: 660
 Standard Error: .807
 % Below Line: 57.2
 % Not Listed: 5.6

Est 1984 Revenue: \$4,200,000
 Gross Inc.:
 HH Inc.: \$27,629
 Retail \$: 1.8 Btl
 Pop per Station: 54,840
 # 1 Biller: WRFY-F \$1,550,000

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG
		84	84	83	83
1. WRFY-F	96/18.0	17.2	18.7	16.4	14.0
2. WEEU	45/ 8.5	10.5	11.1	11.8	11.0
3. WRAN	33/ 6.2	7.9	4.8	7.6	10.4
4. WEAZ-F	32/ 6.0	3.4	4.3	4.6	4.4
5. WHUM	30/ 5.6	7.3	5.6	6.0	7.3
6. WYSP-F	27/ 5.1	8.5	6.3	6.6	7.7
7. WMMR-F	22/ 4.1	3.8	3.9	3.4	2.9
8. WPAZ	19/ 3.6	.6	.6	---	---
9. WNDB-F	18/ 3.4	1.8	.9	1.0	2.5
WCAU-F	18/ 3.4	3.0	3.9	4.0	3.1

11.
12.
13.
14.
15.

12+ TSA 1/4/CUME

1.	
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5.	READING'S MSA
6.	AND TSA ARE
7.	THE SAME.
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12+ METRO CUME/

METRO	CUME/RATING	FAL	SPG
		84	84
1. WRFY-F	927/33.8	35.6	33.6
2. WEEU	701/25.6	22.4	24.9
3. WHUM	447/16.3	17.0	16.4
4. WRAN	377/13.7	18.2	13.1
5. WCAU-F	310/11.3	9.5	11.6
6. KYW	309/11.3	11.7	12.2
7. WMMR-F	293/10.7	9.6	9.5
8. WYSP-F	285/10.4	17.1	14.4
9. WEAZ-F	281/10.2	---	9.2
10. WIOV-F	206/ 7.5	7.3	8.2
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 68.13% (342 of 502) (SPG 84: 69.61%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCAU-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WEEU	1. WRFY-F
2. WRFY-F	2. WYSP-F	2. WYSP-F	2.	2. WEEU	2. WEEU	2. WEEU	2. WRAN	2. WRAN	2. WEAZ-F	2. WEAZ-F
3. WYSP-F	3. WMMR-F	3. WMMR-F	3.	3. WHUM	3. WHUM	3. WHUM	3. WRAN	3. WRAN	3. WCAU-F	3. WRAN
4.	4.	4.	4.	4.	4. WRAN	4. WRAN	4. WEAZ-F	4. WHUM	4. WEAZ-F	4. WYSP-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WMMR-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F
2. WNGK-F	2.	2.	2.	2.	2. WYSP-F	2. WYSP-F	2. WYSP-F	2. WYSP-F	2.
3. WMMR-F	3.	3.	3.	3.	3. WRFY-F	3. WMMR-F	3.	3. WMMR-F	3.
4.	4.	4.	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

SPG 84

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		121 (4)	121 (4)	24.1	27.4	WBYO-F 107.9 Boyertown 2.1/4.9
AOR		66 (4)	66 (4)	13.1	11.6	WAEB 790 Allentown .6/2.7
AC/OLDIES/SOFT ROCK	11 (2)	36 (5)	47 (7)	9.4	7.0	WAEB-F 104.1 Allentown .8/2.8
MOR/VARIETY	68 (3)		68 (3)	13.5	14.2	WDAC-F 94.5 Lancaster 1.3/1.9
COUNTRY	30 (1)	22 (2)	52 (3)	10.4	14.4	WFNZ-F 100.7 Allentown .6/2.5
BLACK/URBAN		6 (1)	6 (1)	1.2	0.9	WHF-F 97.3 Harrisburg 1.5/2.3
BTLF MUSIC/EZ		52 (2)	52 (2)	10.4	11.8	WIOV-F 105.1 Ephrata 2.3/7.5
NEWS/TALK	18 (2)	18 (1)	36 (3)	7.2	4.9	WJBR-F 99.5 Wilmington, DE .9/2.6
NOSTALGIA	33 (1)		33 (1)	6.6	5.1	WLEV-F 96.1 Easton .8/2.7
RELIGION/GOSPEL		18 (2)	18 (2)	3.6	1.9	WNCE-F 101.3 Lancaster .8/1.8
SPANISH				0	0	WQQ-F 99.9 Easton .6/2.2
CLASSICAL		3 (1)	3 (1)	0.6	0.9	WZZO-F 95.1 Bethlehem 2.3/4.5
UNKNOWN/OTHERS				0	0	

502 (34)

See Philadelphia for the frequencies and city of license of the following stations:

KYW	3.0/11.3	WNGK-F	1.9/6.1
WCAU	.4/2.3	WSNI-F	2.1/6.7
WFIL	1.5/6.0	WUSL-F	1.1/5.4
WFLN-F	.6/2.6	WXTU-F	1.9/4.4
WIOQ-F	.9/1.8	WZGO-F	.8/4.6
WIP	.8/2.0		

RADIO STATIONS

WEEU, 850, 1 KW (DA-N), MOR ABC-E, SMN, \$33.00 (Mc-Guild)
 WHUM, 1240, 1 KW/250 W, COUNTRY MBS, \$25.00 (Republic)
 WRAN, 1340, 1 KW/250 W, NOSTALGIA (TM) CBS, \$26.00 (HNNH)
 WPAZ, 1370, 1 KW (DAYS), MOR ABC-C, MBS, \$ NA (----)
 WRFY-F, 102.5, 15 KW @ 820, CHR (TM) US I, \$45.00 (HNNH)

Richard Schilpp
 Alan Beck
 Tom Franco

(POTTSTOWN)

Tom Franco

Other ranked stations - See Philadelphia or Lancaster

RENO

Arbitron Rank/Pop (12+): 142/187,600
 CHSA Rank/Pop: NA
 NSA Rank/Pop: 180/219,200
 ADI # 123
 Average Person Rating: 19.4
 Market TSL: 25.2 hours

Stations: 17/17
 Diaries: 661/2841/48.4%
 Sample Target: 560
 Standard Error: .791
 % Below Line: 0
 % Not Listed: 9.6

Est 1984 Revenue: \$8,600,000
 Gross Inc.:
 HH Inc.: \$29,465
 Retail \$: 2.1 Bill
 Pop per Station: 11,035
 # 1 Miller: KOZZ-F \$1,450,000

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. KOZZ-F	42/11.5	16.1	12.1	15.9
2. KMNZ-F	40/11.0	1.9	2.6	4.1
3. KRNO-F	39/10.7	11.0	9.1	10.0
4. KSRN-F	33/ 9.1	7.6	9.7	7.2
5. KNEV-F	32/ 8.8	8.2	5.3	6.6
6. KOH	25/ 6.9	6.0	5.6	7.5
7. KHFX-F	24/ 6.6	11.7	8.8	5.9
8. KOLO	22/ 6.0	6.0	8.2	8.8
9. KR0Y-F	13/ 3.6	3.5	3.2	1.9
10. KBET	10/ 2.7	3.8	2.4	1.6
KPLY	10/ 2.7	1.6	5.9	4.4
KROW	10/ 2.7	5.4	3.8	5.9

12+ TSA 1/4/CUME	
1. KOZZ-F	64/777
2. KSRN-F	60/443
3. KMNZ-F	56/670
4. KNEV-F	44/412
5. KRNO-F	42/504
KHFX-F	42/571
7. KOH	35/509
8. KROW	32/569
9. KOLO	29/355
10. KNSS-F	18/173
KRZQ-F	18/230
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL	SPG
#4	#4	#4
1. KOZZ-F	457/24.4	29.4
2. KRNO-F	410/21.9	20.4
3. KMNZ-F	387/20.6	8.5
4. KHFX-F	349/18.6	25.1
5. KOH	274/14.6	15.0
6. KOLO	256/13.6	14.3
7. KNEV-F	248/13.2	18.0
8. KR0Y-F	215/11.5	11.9
9. KSRN-F	199/10.6	7.9
10. KROW	194/10.3	12.2
11. KCBN	178/ 9.5	16.4
12. KBET	164/ 8.7	6.4
13. KONE	147/ 7.8	7.2
14. KPLY	145/ 7.7	6.0
15.		

12+ FM SHARE (METRO): 70.82% (233 of 329) (SPG 84: 58.82%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KMNZ-F	1. KOZZ-F	1. KOZZ-F	1. KRNO-F	1. KRNO-F	1. KSRN-F	1. KRNO-F	1. KRNO-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F
2. KOZZ-F	2. KRNO-F	2. KRNO-F	2. KOZZ-F	2. KOZZ-F	2. KNEV-F	2. KMNZ-F	2. KSRN-F	2. KWNZ-F	2. KWNZ-F	2. KWNZ-F
3. KHFX-F	3. KMNZ-F	3. KMNZ-F	3. KMNZ-F	3. KOH	3. KOH	3. KSRN-F	3. KOZZ-F	3. KRNO-F	3. KRNO-F	3. KNEV-F
4.	4.	4. KHFX-F	4. KOH	4. KWNZ-F	4. KRNO-F	4. KOZZ	4. KWNZ-F	4. KNEV-F	4. KNEV-F	4. KRNO-F
5.	5.	5.	5.	5. KNEV-F	5.	5. KOH	5.	5. KSRN-F	5. KOH	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMNZ-F	1. KRNO-F	1. KRNO-F	1. KRNO-F	1. KRNO-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F
2. KOZZ-F	2. KMNZ-F	2. KR0Y-F	2. KMNZ-F	2. KR0Y-F	2. KRNO-F	2. KRNO-F	2. KRNO-F	2. KRNO-F	2. KRNO-F
KRNO-F	3. KHFX-F	3. KHFX-F	3. KHFX-F	3. KHFX-F	3. KRNO-F	KWNZ-F	3. KWNZ-F	3. KWNZ-F	3. KOH
KHFX-F	4. KOZZ-F	4. KWNZ-F	4. KOZZ-F	KWNZ-F	4.	4.	4.	4.	4. KWNZ-F
5.	5.	5.	5.	KNEV-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	OTHER RATED STATIONS/METRO	SHARE & CUME RATING
TOP 40/CHR/CONTEMP		67 (3)	67 (3)	20.4	KCBN 1230 Reno	1.9/9.5
AOR		42 (1)	42 (1)	12.8	KNSS-F 98.1 Carson City	1.9/5.3
AC/OLDIES/SOFT ROCK	7 (1)	52 (2)	59 (3)	17.9	KONE 1450 Reno	2.5/7.8
MOR/VARIETY	20 (2)	33 (1)	53 (3)	16.1	KRZQ-F 96.5 Lake Tahoe	.8/5.7
COUNTRY	41 (3)	7 (1)	48 (4)	14.6	KSRN 1590 Sun Valley	.8/1.9
BLACK/URBAN			0	0		
BTFM MUSIC/EZ		32 (1)	32 (1)	9.7		
NEWS/TALK	25 (1)		25 (1)	7.6		
NOSTALGIA			0	0		
RELIGION/GOSPEL			0	0		
SPANISH			0	0		
CLASSICAL			0	0		
UNKNOWN/OTHERS	3 (1)		3 (1)	0.9		

329 (17)

MISCELLANEOUS COMMENTS KCBN changes from CHR to AC...KNAA changes calls to KR0Y-F...KORY changes calls to KPLY...

RICHMOND

Arbitron Rank/Pop (12+): 53/668,700
 CMA Rank/Pop: # 48
 MSA Rank/Pop: 62/785,600
 ADI # 55
 Average Person Rating: 18.0
 Market TSL: 24.0 hours

Stations: 20/17
 Diaries: 1246/537:1/54.6%
 Sample Target: 1020
 Standard Error: .592
 % Below Line: 3.8
 % Not Listed: 7.2

Est 1984 Revenue: \$18,300,000
 Gross Inc.:
 HH Inc.: \$30,191
 Retail \$: 5.1 Bil
 Pop per Station: 39,335
 # 1 Biller: WRVA \$4,055,000

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83
1. WRVQ-F	200/16.6	13.4	16.6	10.9	8.8
2. WRVA	138/11.5	11.9	15.5	14.1	18.6
3. WEZS-F	137/11.4	9.7	10.7	10.9	12.7
WPLZ-F	137/11.4	10.5	9.2	9.2	9.5
5. WRXL-F	117/ 9.7	8.8	8.7	7.2	7.6
6. WTVR-F	85/ 7.1	6.5	5.2	9.5	7.5
7. WLEE	45/ 3.7	4.7	5.8	7.7	5.2
8. WRNL	42/ 3.7	3.3	4.1	5.4	6.0
9. WPTH	37/ 3.1	2.5	3.0	2.1	3.3
10. WQSF-F	34/ 2.8	8.1	6.7	1.9	2.5
11. WKIE	32/ 2.7	1.5	.8	3.3	2.5
12. WANT	26/ 2.2	4.2	3.4	5.1	4.0
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WRVQ-F	224/2521
2. WRVQ	163/2256
3. WEZS-F	151/1821
4. WPLZ-F	144/1393
5. WRXL-F	138/1615
6. WTVR-F	116/1448
7. WQSF-F	49/ 705
8. WRNL	46/ 755
9. WLEE	45/ 551
10. WPTH	38/ 397
11.	
12.	
13.	
14.	
15.	

12+ METRO	CUME/	FAL	SPG
METRO	CUME RATING	84	84
1. WRVQ-F	2095/31.3	29.3	31.1
2. WRVA	1870/28.0	30.3	33.4
3. WEZS-F	1531/22.9	24.0	23.2
4. WRXL-F	1343/20.1	19.2	16.5
5. WPLZ-F	1314/19.7	19.1	17.8
6. WTVR-F	1083/16.2	14.7	14.0
7. WRNL	668/10.0	9.7	10.5
8. WQSF-F	558/ 8.3	17.3	14.1
9. WLEE	551/ 8.2	10.2	11.4
10. WANT	449/ 6.7	9.2	12.0
11. WKIE	414/ 6.2	3.9	4.9
12. WPTH	387/ 5.8	5.1	5.3
13.			
14.			
15.			

12+ FM SHARE (METRO): 67.32% (752 of 1117) (SPG 84: 61.72%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRVQ-F	1. WRVQ-F	1. WRVQ-F	1. WEZS-F	1. WEZS-F	1. WRVA	1. WRVA	1. WRVQ-F	1. WRVQ-F	1. WPLZ-F	1. WRVQ-F
2. WPLZ-F	2. WPLZ-F	2. WEZS-F	2. WRVQ-F	2. WRVQ-F	2. WEZS-F	2. WRVQ-F	2. WEZS-F	2. WEZS-F	2. WRVQ-F	2. WPLZ-F
3. WRXL-F	3. WRXL-F	3. WPLZ-F	3. WPLZ-F	3. WPLZ-F	3. WTVR-F	3. WEZS-F	3. WRXL-F	3. WPLZ-F	3. WRXL-F	3. WEZS-F
4.	4. WEZS-F	4. WRXL-F	4. WRXL-F	4. WRXL-F	4. WRVQ-F	4. WPLZ-F	4. WRXL-F	4. WRVA	4. WTVR-F	4. WTVR-F
5.	5.	5. WTVR-F	5. WTVR-F	5. WRVA	5. WLEE	5. WRXL-F	5. WTVR-F	5. WTVR-F	5. WEZS-F	5. WRXL-F
				6. WRVA	6. WTVR-F	6. WTVR-F	6. WRVA	6. WTVR-F	6. WRVA	6. WRVA
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRVQ-F	1. WPLZ-F	1. WPLZ-F	1. WRVQ-F	1. WEZS-F		1. WRVQ-F	1. WRVQ-F	1. WRXL-F	1. WRVQ-F	1. WEZS-F
2. WPLZ-F	2. WRVQ-F	2. WRVQ-F	2. WEZS-F	2. WRVQ-F		2. WRXL-F	2. WRXL-F	2. WPLZ-F	2. WRXL-F	2. WRXL-F
3. WEZS-F	3. WEZS-F	3. WEZS-F	3. WPLZ-F	3. WPLZ-F		3. WPLZ-F	3. WPLZ-F	3. WEZS-F	3. WEZS-F	3. WRVQ-F
4. WRXL-F	4. WRXL-F	4. WRXL-F	4.	4. WRVA		4.	4. WEZS-F	4. WRVQ-F	4. WPLZ-F	4. WTVR-F
5.	5.	5. WTVR-F	5.	5. WTVR-F		5.	5.	5.	5.	5. WRVA

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		200 (1)	200 (1)	17.9	24.7	WDYL-F 92.1 Chester 1.2/4.1
AOR		117 (1)	117 (1)	10.5	9.2	WENZ 145.0 Highland Springs .4/3.2
AC/OLDIES/SOFT ROCK		141 (2)	141 (2)	12.6	11.3	WKHK-F 95.3 Colonial Heights 1.7/4.0
MOR/VARIETY	138 (1)		138 (1)	12.4	16.4	WRVA 129.0 Colonial Heights .5/1.2
COUNTRY	53 (2)	109 (3)	162 (5)	14.5	12.6	WRJY 132.0 Richmond 1.9/3.3
BLACK/URBAN	95 (3)	171 (2)	266 (5)	23.8	14.2	WXGI 95.0 Richmond .9/3.0
BTFL MUSIC/EZ	23 (1)		23 (1)	2.1	1.0	WLTY-F 95.7 Norfolk .3/1.1
NEWS/TALK				0	0	WSVS-F 104.7 Crewe .3/ .6
NOSTALGIA	51 (2)		51 (2)	4.6	6.2	
RELIGION/GOSPEL		14 (1)	14 (1)	1.3	4.3	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS	5 (1)		5 (1)	0.4	0	
			1117 (20)			

RADIO STATIONS

WANT, 990, 1 KW (DAYS), BLACK	NBN, \$ 44.00 (Nasla)	Robinson	Ben Miles
WPTH, 1590, 5 KW (DAYS), BLACK	, \$ 19.50 (P/W)	Willis	
WKIE, 1540, 10 KW (DAYS, DA), BLACK	, \$28.00 (Weiss)		Jim Carter
WLEE, 1480, 5 KW (DA-2), NOSTALGIA	CBS, MBS, \$ 34.00 (HNWH)	Gilcom	Tony Booth
WRJY, 1320, 5 KW (DAYS, DA), BTFL	, \$ 18.00 (----)		Jon Hill
WRNL, 910, 5 KW (DA-N), COUNTRY	ABC-I, \$ 50.00 (Katz)	Capitol-WRAL	Claire Shaffner
WRVA, 1140, 50 KW (DA-1), MOR	NBC, \$130.00 (Eastman)	Edens	Bob Jones
WTVR, 1380, 5 KW (DA-2), COUNTRY	SMN, \$ NA (MMR)	Park	Eddie Anderson
WXGI, 950, 5 KW (DAYS), COUNTRY	ABC-D, \$ 10.00 (----)		Dave Wilburn
WEZS-F, 103.7, 7.4 KW @ 750, AC (Burk-Abr)	, \$ 75.00 (Blair)	EZ	Wanda Bottiger
WPLZ-F, 99.3, 2.5 KW @ 328, BLACK	US 1, \$ 64.00* (Mc-Guild)	(PETERSBURG)	Bill Eure
WRVQ-F, 94.5, 200 KW @ 355, CHR	US 1, \$115.00 (Eastman)	Edens	Phil Goldman
WRXL-F, 102.1, 140 KW @ 320, AOR (Pollack)	ABC-R, \$ 90.00 (Katz)	Capitol-WRAL	Claire Shaffner
WTVR-F, 98.1, 50 KW @ 840, COUNTRY (Drake-Chen)	MBS, \$ 65.00* (MMR)	Park	Eddie Anderson

WQSF - See Norfolk

MISCELLANEOUS COMMENTS WMBG/WQKS-F (Williamsburg) sold to Understein for \$2,000,000 (Holz)...WQKS-F changes format from Black to BTFL (May)...

RIVERSIDE-SAN BERNARDINO

Arbitron Rank/Pop (12+): 39/859,900
 CMA Rank/Pop: NA
 MSA Rank/Pop: 24/1,740,000
 Los Angeles ADI
 Average Person Rating: 16.6
 Market TSL: 22.2 hours

Stations: 42/16
 Diaries: 1349/637:1/40.6%
 Sample Target: 1280
 Standard Error: .535
 % Below Line: 61.8
 % Not Listed: 12.3

Est 1984 Revenue: \$15,300,000
 Gross Inc.:
 HH Inc.: \$26,984
 Retail \$: 9.8 Bil
 Pop per Station: 53,744
 # 1 Biller: KGGI-F \$1,200,000

12+ METRO 1/4/SHARE	FAL	SPG	FAL	SPG
1. KGGI-F 124/8.7	5.8	4.7	4.3	4.1
2. KIIS-F 113/7.9	9.5	8.7	8.2	5.0
3. KDUO-F 97/6.8	6.7	5.9	6.7	6.0
4. KFI 72/5.0	3.4	5.6	5.6	5.8
5. KDIG-F 67/4.7	5.1	4.5	3.4	4.4
6. KRTH-F 62/4.3	3.2	2.3	4.2	2.2
7. KNX 54/3.8	3.3	4.0	3.2	3.3
8. KLOS-F 52/3.6	3.6	3.0	4.6	2.9
9. KFXM 52/3.6	1.3	2.2	1.3	2.1
10. KMET-F 49/3.4	3.7	2.8	4.5	4.0
11. KOST-F 44/3.1	4.6	2.4	2.4	2.1
12. KOLA-F 38/2.7	2.3	2.3	3.3	2.3
13. KKHR-F 34/2.4	2.0	1.0	1.7	1.1
KNSE 34/2.4	1.4	1.4	---	---
15. KROQ-F 22/1.5	.9	.5	.7	2.5

12+ TSA 1/4/CUME

1. KIIS-F 211/2685
2. KGGI-F 128/1671
3. KFI 126/2064
4. KDUO-F 111/1337
5. KLOS-F 110/1276
6. KRTH-F 100/1408
7. KBIG-F 97/1285
8. KMET-F 94/1195
9. KNX 89/1539
10. KOST-F 74/1089
11. KFXM 63/ 727
12. KOLA-F 50/1037
13. KABC 47/ 787
14. KKHR-F 42/ 942
15. KROQ-F 40/ 493

12+ METRO CUME/ METRO CUME RATING

FAL	SPG
1. KIIS-F 1680/19.5	22.1 18.8
2. KGGI-F 1510/17.6	14.4 13.9
3. KFI 1310/15.2	13.6 16.5
4. KDUO-F 1204/11.9	12.0 10.6
5. KNX 969/11.3	9.6 9.8
6. KRTH-F 887/10.3	9.4 7.9
7. KBIG-F 861/10.0	11.0 11.3
8. KOLA-F 845/ 9.8	10.0 10.1
9. KLOS-F 822/ 9.6	11.7 10.1
10. KMET-F 698/ 8.1	9.2 9.5
11. KOST-F 684/ 8.0	11.5 7.9
12. KKHR-F 648/ 7.5	7.0 5.2
13. KFXM 616/ 7.2	5.5 6.7
14. KQLH-F 559/ 6.5	7.4 6.0
15. KCAL-F 457/ 5.3	4.7 7.2

12+ FM SHARE (METRO): 68.48% (858 of 1253) (SPG 84: 62.04%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIIS-F	1. KGGI-F	1. KGGI-F	1. KGGI-F	1. KGGI-F	1. KDUO-F	1. KIIS-F	1. KGGI-F	1. KGGI-F	1. KIIS-F	1. KGGI-F
2. KGGI-F	2. KIIS-F	2. KIIS-F	2. KIIS-F	2. KIIS-F	2. KFI	2. KFI	2. KDUO-F	2. KIIS-F	2. KGGI-F	2. KIIS-F
3. KKHR-F	3. KLOS-F	3. KRTH-F	3. KRTH-F	3. KRTH-F	3. KBIG-F	3. KGGI-F	3. KIIS-F	3. KDUO-F	3. KDUO-F	3. KDUO-F
4.	4. KMET-F	4. KFI	4. KFI	4. KFI	4. KFXM	4. KNX	4. KRTH-F	4. KFI	4. KLOS-F	4. KRTH-F
5.	5. KRTH-F	5. KMET-F	5. KOST-F	5. KOST-F	5. KGGI-F	5. KDUO-F	5. KBIG-F	5. KLOS-F	5. KKHR-F	5. KBIG-F
WOM 18-24 WOM 18-34 WOM 25-34 WOM 18-49 WOM 25-54										
1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KGGI-F	1. KGGI-F	1. KGGI-F	1. KLOS-F	1. KGGI-F	1. KIIS-F	1. KGGI-F	1. KRTH-F
2. KGGI-F	2. KGGI-F	2. KGGI-F	2. KIIS-F	2. KIIS-F	2. KIIS-F	2. KMET-F	2. KLOS-F	2. KGGI-F	2. KIIS-F	2. KIIS-F
3.	3. KOST-F	3. KRTH-F	3. KOST-F	3. KFI	3. KFI	3. KGGI-F	3. KMET-F	3. KMET-F	3. KMET-F	3. KIIS-F
4.	4. KRTH-F	4. KOST-F	4. KRTH-F	4. KRTH-F	4. KRTH-F	4. KROQ-F	4. KIIS-F	4. KRTH-F	4. KRTH-F	4. KFI
5.	5. KFI	5. KNSE	5. KFI	5. KDUO-F	5. KDUO-F	5. KIIS-F	5. KRTH-F	5. KLOS-F	5. KLOS-F	5. KMET-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	2 (1)	277 (4)	279 (5)	22.3	19.7	KBVV+ 1050 Big Bear Lake .8/1.0
AOR		182 (5)	182 (5)	14.5	13.4	KCBN-F 103.9 Lake Arrowhead 1.1/2.7
AC/OLDIES/SOFT ROCK	103 (4)	142 (4)	245 (8)	19.6	18.6	KCAL 1410 Redlands 1.5/2.9
MOR/VARIETY	6 (1)	5 (1)	11 (2)	0.9	1.0	KCAL-F 96.7 Redlands 1.5/5.3
COUNTRY	44 (3)	53 (4)	97 (7)	7.7	10.2	KCKC 1350 San Bernardino 1.2/4.0
BLACK/URBAN		16 (2)	16 (2)	1.3	3.5	KDIG 1240 San Bernardino .7/2.6
BTLF MUSIC/EZ		172 (3)	172 (3)	13.7	12.3	KHYE-F 105.5 Hemet .6/1.0
NEWS/TALK	84 (3)		84 (3)	6.7	10.4	KMEN 1290 San Bernardino .8/3.9
NOSTALGIA	77 (2)		77 (2)	6.1	4.1	KPRO 1440 Riverside .9/3.7
RELIGION/GOSPEL	15 (1)		15 (1)	1.2	1.3	KQLH-F 95.1 San Bernardino 1.5/6.5
SPANISH	64 (3)		64 (3)	5.1	4.1	KQWJ-F 92.7 Riverside 1.4/3.1
CLASSICAL		11 (1)	11 (1)	0.9	1.4	KNOW 1600 Pomona .8/2.3
UNKNOWN/OTHERS				0	0	

MISCELLANEOUS COMMENTS West Outer San Bernardino County deleted from Metro... KFXM changes from CHR to Nostalgia...

RADIO STATIONS

KCAL, 1410, 5 KW/1 KW (DA-N), SPANISH	UPI, \$20.00 (Lotus)	Andy James
KCKC, 1350, 5 KW/500 W (DA-2), COUNTRY	ABC-I, \$29.00 (HMH)	Jim Markham
KDIG, 1240, 1 KW/250 W, COUNTRY	, \$32.00 (Sercom)	Tom Jones
KFXM, 590, 1 KW (DA-2), NOSTALGIA	, \$24.00* (Torbet)	Henry Al Anthony
KHEN, 1290, 5 KW (DA-2), OLDIES	CBS, \$26.00 (McGuild)	Dex Allen
KPRO, 1440, 1 KW (DA-1), TALK	CBS,MBS, \$24.00 (Unirep)	Milt Klein
KCAL-F, 96.7, 3 KW @ 300, AOR	Source, \$25.00* (Torbet)	Jim James
KDUO-F, 97.5, 72 KW @ 1570, BTLF/EZ (KalaMusic)	, \$45.00* (Torbet)	Henry Al Anthony
KGGI-F, 99.1, 2 KW @ 1560, CHR	CBS-R, \$44.00* (Mc-Guild)	Dex Allen
KOLA-F, 99.9, 31 KW @ 1630, AOR	ABC-R, \$37.00 (Nasla)	Fred Cote
KQLH-F, 95.1, 15 KW @ ? ?, AC	MBS, \$28.00 (----)	Pat Michaels
KRTH-F, 92.7, 3 KW @ 300, COUNTRY	MBS, \$24.00 (Gillis)	O. Sherban
KRTI-F, 93.5, 3 KW @ -165, COUNTRY (TH)	, \$23.00 (HMH)	Jim Markham

ROANOKE

Arbitron Rank/Pop (12+): 140/189,900
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 184/227,500
 ADI # 67
 Average Person Rating: 16.4
 Market TSL: 21.8 hours

Stations: 14/11
 Diaries: 727/261:1/64.5%
 Sample Target: 560
 Standard Error: .718
 % Below Line: 2.4
 % Not Listed: 6.7

Est 1984 Revenue: \$5,700,000
 Gross Inc.:
 HH Inc.: \$27,839
 Retail \$: 1.6 Bill
 Pop per Station: 17,255
 # 1 Biller: WXLK-F \$2,200,000

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. WXLK-F	109/34.9	32.3	32.0	26.3 29.1
2. WPVR-F	45/14.4	13.8	13.3	19.5 14.0
3. WSLQ-F	31/ 9.9	4.1	5.8	5.4 6.0
4. WSLC	25/ 8.0	11.3	15.9	8.7 10.9
5. WFIR	21/ 6.7	8.8	6.1	9.9 7.7
6. WJLM-F	18/ 5.8	6.3	3.9	5.1 6.6
7. WTOY	15/ 4.8	9.1	5.5	9.0 8.3
8. WROV	13/ 4.2	5.3	7.8	6.0 7.1
9.				
10.				
11.				
12.				
13.				
14.				
15.				

12+ TSA 1/4/CUME	
1. WXLK-F	297/3380
2. WPVR-F	149/1430
3. WSLQ-F	71/1235
4. WJJS-F	52/ 424
5. WSLC	33/ 437
6. WQMG-F	33/ 257
7. WFIR	27/ 444
8. WJLM-F	19/ 293
9. WTOY	17/ 265
10. WVVV-F	15/ 215
11. WROV	13/ 394
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL	SPG
84	84	84
1. WXLK-F	985/51.9	50.4 48.8
2. WPVR-F	476/25.1	22.0 22.3
3. WSLQ-F	378/19.9	13.3 14.7
4. WROV	376/19.8	18.2 24.1
5. WFIR	354/18.7	19.4 20.4
6. WSLC	353/18.6	24.1 22.1
7. WJLM-F	248/13.1	14.3 12.0
8. WTOY	214/11.3	12.1 13.5
9.		
10.		
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 72.16% (210 of 291) (SPG 84: 59.23%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2.	2.	2.	2.	2.	2.	2.	2.	2.	2.	2.
3.	3.	3.	3.	3.	3.	3.	3.	3.	3.	3.
4.	4.	4.	4.	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2.	2.	2.	2.	2.	2.	2.	2.	2.	2.
3.	3.	3. WROV	3.	3.	3.	3.	3.	3.	3.
4.	4.	WTOY	4.	4.	4.	4.	4.	4.	4. WJLM-F
5.	5.	WPVR-F	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		109 (1)	109 (1)	37.5	34.5	WKBA 1550 Vinton .3/4.4
AOR		2 (1)	2 (1)	0.7	0	WRIS 1410 Roanoke 1.0/2.4
AC/OLDIES/SOFT ROCK	13 (1)	31 (1)	44 (2)	15.1	14.6	WSAY 1480 Salem 1.0/2.4
MOR/VARIETY	21 (1)		21 (1)	7.2	6.6	WJJS-F 101.7 Lynchburg .6/1.8
COUNTRY	25 (1)	18 (1)	43 (2)	14.8	21.3	WQMG-F 97.1 Greensboro 1.0/2.4
BLACK/URBAN	15 (1)	5 (2)	20 (3)	6.9	5.9	WVVV-F 104.9 Blacksburg .6/2.4
BTFL MUSIC/EZ		45 (1)	45 (1)	15.5	14.3	
NEWS/TALK				0	0	
NOSTALGIA				0	0	
RELIGION/GOSPEL	4 (2)		4 (2)	1.4	2.1	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS	3 (1)		3 (1)	1.0	0.7	

291 (14)

RADIO STATIONS

WFIR, 960, 5 KW (DA-N), MOR	CBS, \$25.00* (Mc-Guild)	Gibbons	Don Cuthrell
WKBA, 1550, 10 KW (DAYS,DA), RELIGION	, \$ 6.00 (----)		Dave Moran
WRIS, 1410, 5 KW (DAYS,DA), RELIGION	MBS, \$ 6.00 (----)		Lloyd Gouchenour
WROV, 1240, 1 KW/250 W, AC	ABC-C,ABC-D, \$28.00 (Weiss)		Burt Levine
WSAY, 1480, 5 KW (DAYS), NOSTALGIA (?)	ABC-I, \$14.00 (----)	Willis	
WSLC, 610, 5 KW/1 KW (DA-2), COUNTRY	NBC, \$32.00* (Katz)	Mel Wheeler	Herm Reavis
WTOY, 910, 1 KW (DAYS,DA), BLACK	SBN, \$15.00 (Selcom)		Ray Bentley
WJLM-F, 93.5, 3 KW @ -83, COUNTRY	MBS,ABC-E, \$ 8.00 (----)		Lloyd Gouchenour
WPVR-F, 94.9, 100 KW @ 1979, BTFL (KalaMusic)	, \$45.00* (Mc-Guild)	Gibbons	Don Cuthrell
WSLQ-F, 99.1, 143 KW @ 1985, AC	ABC-F, \$40.00* (Katz)	Mel Wheeler	Herm Reavis
WXLK-F, 92.3, 93 KW @ 2050, CHR	US 1, \$90.00* (Torbet)	Coleman	Aylett Coleman

WJJS - See Lynchburg WQMG - See Greensboro

MISCELLANEOUS COMMENTS WSAY (Salem) sold by Buck to Willis for \$325,000...

ROCHESTER

Arbitron Rank/Pop (12+): 41/838,800
 CMSA Rank/Pop: # 37
 MSA Rank/Pop: 47/998,900
 ADI # 69
 Average Person Rating: 17.5
 Market TSL: 22.8 hours

Stations: 20/16
 Diaries: 1299/645:1/55.4%
 Sample Target: 1130
 Standard Error: .551
 % Below Line: 2.0
 % Not Listed: 12.0

Est 1984 Revenue: \$17,100,000
 Gross Inc.:
 HH Inc.: \$32,154
 Retail \$: 5.9 Bill
 Pop per Station: 52,406
 # 1 Biller: WVOR-F \$3,850,000

	FAL	SPG	FAL	SPG
12+ METRO	1/4/SHARE	84	83	83
1. WVOR-F	199/13.6	14.7	13.5	11.2
2. WPXY-F	183/12.5	8.4	7.7	8.0
3. WCMF-F	165/11.2	8.8	11.6	10.0
4. WEZO-F	163/11.1	12.5	12.9	14.4
5. WMJQ-F	113/ 7.7	8.2	8.1	6.5
6. WHAM	94/ 6.4	9.2	9.1	8.4
7. WYLF-F	94/ 6.4	5.2	6.7	6.8
8. WBBF	80/ 5.5	5.3	4.6	6.2
9. WNYR	53/ 3.6	4.5	4.3	5.2
10. WDKX-F	43/ 2.9	2.3	2.5	3.1
11. WZKC-F	36/ 2.5	2.3	2.4	3.4
12.				
13.				
14.				
15.				

BIRCH SHARE

10.4
15.5
15.5
7.5
7.7
5.8
5.2
4.0
2.8
6.8
4.6
12.
13.
14.
15.

12+ TSA 1/4/CUME

1. WVOR-F 211/2576
2. WPXY-F 203/2644
3. WCMF-F 183/1914
4. WEZO-F 174/2015
5. WLYF-F 125/1145
6. WMJQ-F 120/2188
7. WHAM 113/1601
8. WBBF 80/ 914
9. WNYR 54/ 824
10. WZKC-F 47/ 745
11. WDKX-F 43/ 708
12.
13.
14.
15.

12+ METRO CUME/METRO CUME RATING

	FAL	SPG
12+ METRO CUME/METRO CUME RATING	84	84
1. WVOR-F 2396/28.6	27.5	26.3
2. WPXY-F 2334/27.8	22.7	24.0
3. WMJQ-F 2011/24.0	21.7	22.2
4. WEZO-F 1818/21.7	24.4	23.4
5. WCMF-F 1684/20.1	17.3	22.0
6. WHAM 1384/16.5	20.4	21.9
7. WBBF 914/10.9	14.3	11.9
8. WYLF-F 813/ 9.7	11.6	11.7
9. WNYR 778/ 9.3	11.0	11.2
10. WDKX-F 697/ 8.3	NA	6.6
11. WZKC-F 659/ 7.9	8.2	10.8
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 80.25% (1036 of 1291) (SPG 84: 76.52%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPXY-F	1. WCMF-F	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WEZO-F	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WCMF-F	1. WPXY-F
2. WCMF-F	2. WVOR-F	2. WCMF-F	2. WPXY-F	2. WPXY-F	2. WPXY-F	2. WVOR-F	2. WEZO-F	2. WPXY-F	2. WPXY-F	2. WVOR-F
3. WMJQ-F	3. WPXY-F	3. WPXY-F	3. WEZO-F	3. WEZO-F	3. WHAM	3. WEZO-F	3. WCMF-F	3. WCMF-F	3. WVOR-F	3. WCMF-F
4.	4. WMJQ-F	4. WMJQ-F	4. WMJQ-F	4. WMJQ-F	4. WYLF-F	4. WHAM	4. WPXY-F	4. WEZO-F	4. WBBF	4. WEZO-F
5.	5.	5. WEZO-F	5. WCMF-F	5. WHAM	5. WBBF	5. WCMF-F	5. WYLF-F	5. WMJQ-F	5. WMJQ-F	5. WMJQ-F
			6. WCMF-F	6. WCMF-F	6. WMJQ-F	6. WMJQ-F	6. WMJQ-F			WYLF-F
<u>WOM 18-24</u>	<u>WOM 18-34</u>	<u>WOM 25-34</u>	<u>WOM 18-49</u>	<u>WOM 25-54</u>		<u>MEN 18-24</u>	<u>MEN 18-34</u>	<u>MEN 25-34</u>	<u>MEN 18-49</u>	<u>MEN 25-54</u>
1. WMJQ-F	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WVOR-F		1. WCMF-F	1. WCMF-F	1. WCMF-F	1. WCMF-F	1. WVOR-F
2. WPXY-F	2. WPXY-F	2. WPXY-F	2. WPXY-F	2. WPXY-F		2. WPXY-F	2. WMJQ-F	2. WMJQ-F	2. WVOR-F	2. WCMF-F
3. WVOR-F	3. WMJQ-F	3. WMJQ-F	3. WMJQ-F	3. WEZO-F		3.	3. WMJQ-F	3. WVOR-F	3. WPXY-F	3. WMJQ-F
4. WCMF-F	4. WCMF-F	4. WEZO-F	4. WEZO-F	4. WHAM		4.	4. WVOR-F	4. WPXY-F	4. WMJQ-F	4. WPXY-F
5.	5.	5.	5. WCMF-F	5. WMJQ-F		5.	5.	5.	5.	5. WHAM
										6. WEZO-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	14 (1)	303 (3)	317 (4)	24.6	22.7	WDNY 1400 Dansville .4/1.0
AOR		165 (1)	165 (1)	12.8	13.7	WECQ-F 101.7 Geneva .4/1.0
AC/OLDIES/SOFT ROCK		210 (3)	210 (3)	16.3	15.1	WFLC-F 102.3 Canandaigua .5/2.2
MOR/VARIETY	100 (2)		100 (2)	7.7	11.1	WPXY 1280 Rochester 1.0/3.9
COUNTRY	53 (1)	58 (4)	111 (5)	8.6	6.5	WMWG 1460 Rochester .5/2.1
BLACK/URBAN		43 (1)	43 (1)	3.3	2.8	WBNF-F 102.5 Buffalo .5/1.4
BTFL MUSIC/EZ		163 (1)	163 (1)	12.6	14.5	WPCX-F 106.9 Auburn .5/1.1
NEWS/TALK	80 (1)		80 (1)	6.1	5.1	WRRB-F 107.9 Syracuse .4/ .8
NOSTALGIA		94 (1)	94 (1)	6.2	7.5	WYYY-F 94.5 Syracuse .3/1.0
RELIGION/GOSPEL	8 (1)		8 (1)	0.6	0.6	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0	

1291 (20)

RADIO STATIONS

WBBF, 950, 1 KW (DA-2), NEWS/TALK	US II, NBC-T, \$47.00* (Eastman)	LIN	Harold Deutsch
WHAM, 1180, 50 KW	ABC-I, \$72.00* (NMR)		
WNYR, 990, 1 KW/250 W, COUNTRY	ABC-E, \$35.00 (Katz)	Grace	Len Hart
WPXY, 1280, 5 KW (DA-N), CHR	, \$ NA (NMR)	Pyramid	Bill Cusack
WMWG, 1460, 5 KW (DA-N), RELIGION	, \$12.00 (----)		Sue Bahner
WCMF-F, 96.5, 50 KW @ 454, AOR (Pollack)	, \$76.00 (CBS)	Stoner	Peter Coughlin
WDXK-F, 103.9, 800 W @ 540, BLACK	NBN, \$34.00 (Weiss)		
WEZO-F, 101.3, 27 KW @ 630, BTFL/EZ (Bonne)	, \$84.00 (Katz)	Grace	Len Hart
WMJQ-F, 92.5, 50 KW @ 500, CHR	ABC-R, \$59.00* (Eastman)	LIN	Harold Deutsch
WPXY-F, 97.9, 50 KW @ 456, CHR	, \$58.00 (NMR)	Pyramid	Bill Cusack
WVOR-F, 100.5, 50 KW @ 490, AC	, \$80.00 (Mc-Guild)		Jack Palivno
WYLF-F, 95.1, 11 KW @ 993, NOSTALGIA (Ham)	, \$45.00 (Market 4)	(BRISTOL CENTER)	Larry Leibowitz
WZKC-F, 98.9, 50 KW @ 340, COUNTRY	, \$30.00 (Torbet)	Josephson	Jim Meltzer

MISCELLANEOUS COMMENTS WHFM changes calls to WZKC and format from CHR to Country...WHFM was sold to Josephson for \$2,050,000...

ROCKFORD

Arbitron Rank/Pop (12+): 128/230,300
 CHSA Rank/Pop: NA
 MSA Rank/Pop: 155/282,000
 ADI # 110
 Average Person Rating: 16.3
 Market TSL: 21.8 hours

Stations: 20/10
 Diaries: 568/405:1/41.1%
 Sample Target: 610
 Standard Error: .819
 % Below Line: 28.2
 % Not Listed: 7.7

Est 1984 Revenue: \$6,000,000
 Gross Inc.:
 HH Inc.: \$27,178
 Retail \$: 1.5 Bil
 Pop per Station: 23,030
 # 1 Biller: WROK \$1,600,000

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. WZOK-F 82/21.8	---	20.3	---	20.7
2. WROK 63/16.8	---	17.1	---	16.5
3. WGN 33/8.8	---	5.9	---	5.9
4. WYBR-F 26/6.9	---	4.8	---	5.0
5. WYFE-F 23/6.1	---	7.5	---	6.7
6. WRNC-F 21/5.6	---	8.3	---	9.2
7. WMAQ 16/4.3	---	6.4	---	5.3
8. WKKN 13/3.5	---	4.0	---	4.5
9. WLS 12/3.2	---	3.5	---	4.5
10. WSJY-F 10/2.7	---	1.1	---	.8
11. WJVL-F 10/2.7	---	1.3	---	.8
12.				
13.				
14.				
15.				

12+ TSA 1/4/CUME

1. WZOK-F 115/1584
2. WGN 82/1050
3. WROK 70/964
4. WMAQ 45/791
5. WJVL-F 40/460
6. WLS 38/739
7. WRNC-F 33/439
8. WYFE-F 28/532
9. WYBR-F 26/442
10. WDEK-F 25/379
11.
12.
13.
14.
15.

12+ METRO CUME/ METRO CUME RATING	FAL	SPG
84	84	
1. WZOK-F 928/40.3	---	38.3
2. WROK 796/34.6	---	34.9
3. WGN 431/18.7	---	16.0
4. WYBR-F 402/17.5	---	13.4
5. WYFE-F 400/17.4	---	20.8
6. WRNC-F 304/13.2	---	16.2
7. WLS 292/12.7	---	16.3
8. WMAQ 284/12.3	---	17.1
9. WBBM 174/7.6	---	10.1
10. WSJY-F 158/6.9	---	3.4
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 55.04% (191 of 347) (SPG 84: 53.43%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZOK-F	1. WZOK-F	1. WZOK-F	1. WZOK-F	1. WZOK-F	1. WROK	1. WROK	1. WZOK-F	1. WZOK-F	1. WZOK-F	1. WZOK-F
2. WROK	2. WROK	2. WROK	2. WROK	2. WROK	2. WGN	2. WZOK-F	2. WROK	2. WROK	2. WYFE-F	2. WROK
3. WYBR-F	3. WYBR-F	3. WYBR-F	3. WYBR-F	3.	3. WZOK-F	3. WGN	3. WRNC-F	3. WGN	3. WROK	WYFE-F
4. WYFE-F	4. WYFE-F	4. WYFE-F	4. WRNC-F	4.	4. WRNC-F	4. WYBR-F	4. WYFE-F	4. WGN	4. WYBR-F	4. WYBR-F
5.	5.	5. WRNC-F	5. WGN	5.	5.	5.	WGN	5. WYBR-F	5. WRNC-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZOK-F	1. WZOK-F	1. WROK	1. WZOK-F	1. WROK	1. WZOK-F	1. WZOK-F	1. WZOK-F	1. WZOK-F	1. WZOK-F
2. WYBR-F	2. WROK	2. WZOK-F	2. WROK	2. WZOK-F	2. WYFE-F	2. WYFE-F	2. WROK	2. WROK	2. WROK
3. WROK	3. WYBR-F	3. WYBR-F	3. WYBR-F	3.	3. WROK	3.	3.	3. WYFE-F	3.
4.	4.	4. WRNC-F	4.	4.	4.	4.	4.	4. WRNC-F	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	12 (1)	82 (1)	94 (2)	27.1	26.6	WLUV-F+ 96.7 Loves Park 1.9/3.9
AOR		28 (2)	28 (2)	8.1	9.4	WQFL-F 100.9 Rockford 1.3/5.8
AC/OLDIES/SOFT ROCK	63 (1)	47 (2)	110 (3)	31.7	23.4	WXTA 1330 Rockford 2.4/4.1
MOR/VARIETY	33 (1)		33 (1)	9.5	6.3	WAIT 820 Chicago .5/2.3
COUNTRY	29 (2)	10 (1)	39 (3)	11.2	12.6	WBBM 780 Chicago 1.1/7.6
BLACK/URBAN					0.9	WDEK-F 92.5 DeKalb 1.3/4.9
BTFL MUSIC/EZ		13 (2)	13 (2)	3.7	10.0	WEKZ-F 93.7 Monroe, WI .8/1.8
NEWS/TALK	7 (2)		7 (2)	2.0	4.3	WIND 560 Chicago .8/2.6
NOSTALGIA	11 (2)		11 (2)	3.2	2.6	
RELIGION/GOSPEL		5 (1)	5 (1)	1.4	2.6	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS	1 (1)	6 (1)	7 (2)	2.0	1.4	
			347 (20)			

RADIO STATIONS

WKKN, 1150, 1 KW (DAYS,DA) , COUNTRY	ABC-I, \$15.00 (HNWH)	Midwest Family	Duane Daniels
WROK, 1440, 5 KW/500 W (DA-D), AC	ABC-C, \$37.00 (Mc-Guild)		Dave Salisbury
WXTA, 1330, 1 KW (DAYS,DA) , NOSTALGIA	ABC-I, \$11.00 (Masla)	Sentry	Dave Armstrong
WLUV-F+, 96.7, 3 KW @ 235, ? ?	ABC-E, \$12.00 (Masla)	(LOVE PARK)	Angelo Salvi
WRNC-F, 103.1, 3 KW @ 300, SOFT AC (Radio Arts)	, \$24.00 (Market 4)	(ROCKTON)	Bill Dommer
WYBR-F, 104.9, 3 KW @ 300, CONTEMP	USI, \$17.00 (Masla)	Sentry	Dave Armstrong
WYFE-F, 95.3, 1 KW @ 515, AOR*	ABC-I, \$21.00 (HNWH)	Midwest Family	Duane Daniels
WZOK-F, 97.5, 50 KW @ 235, CHR	ABC-C, \$41.00 (Mc-Guild)		Dave Salisbury
WQFL-F, 100.9, 3 KW @ 300, RELIGION	UPI, \$10.00 (----)		Kurt Reinke
WJVL-F, 99.9, 20 KW @ 200, COUNTRY	, \$16.00 (----)	Gazette (JANESVILLE)	Bob Dailey

* See Comments

WGN, WMAQ - See Chicago

WSJY-F - See Madison

MISCELLANEOUS COMMENTS WYFE-F changed to AC in July...Arbitron fell 6.9% short of sample target...

SACRAMENTO

Arbitron Rank/Pop (12+): 33/1,046,900
 CNSA Rank/Pop: # 32
 MSA Rank/Pop: 36/1,214,400
 ADI # 20
 Average Person Rating: 18.0
 Market TSL: 23.8 hours

Stations: 26/20
 Diaries: 1389/754:1/49.7%
 Sample Target: 1240
 Standard Error: .546
 % Below Line: 6.4
 % Not Listed: 9.7

Est. 1984 Revenue: \$31,700,000
 Gross Inc.:
 HHI Inc.: \$26,409
 Retail \$: 7.7 Bil
 Pop per Station: 52,345
 # 1 Biller: KXOA-F \$4,450,000

	WIN	FAL	SUM	SPG
12+ NETRO 1/4/SHARE	85	84	84	84
1. KSFM-F	197/10.5	9.2	8.7	--- 8.0
2. KZAP-F	195/10.4	9.4	7.5	--- 8.3
3. KCTC-F	173/ 9.2	10.5	8.9	--- 8.6
4. KXOA-F	170/ 9.0	8.4	8.2	--- 7.9
5. KWOD-F	112/ 5.9	5.1	4.6	--- 3.4
6. KFBK	108/ 5.7	5.1	4.7	--- 6.4
7. KRAC	95/ 5.0	5.2	4.3	--- 6.3
8. KAER-F	83/ 4.4	3.4	4.9	--- 7.3
9. KXOA	78/ 4.1	3.9	4.5	--- 3.4
10. KHYL-F	75/ 4.0	3.4	4.7	--- 3.5
11. KSKK-F	65/ 3.5	2.9	3.0	--- 3.5
12. KGNR	55/ 2.9	3.7	4.0	--- 4.2
13. KPOP-F	53/ 2.8	4.2	3.9	--- 2.5
14. KSAC-F	38/ 2.0	3.3	2.5	--- 3.8
15.				
16.				
17.				
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24.				
25.				

12+ TSA 1/4/CUME	
1. KSFM-F	252/3624
2. KZAP-F	238/2768
3. KCTC-F	222/2525
4. KXOA-F	207/2449
5. KRAC	193/2201
6. KFBK	156/1921
7. KWOD-F	147/2538
8. KSKK-F	112/1592
9. KHYL-F	111/1688
10. KAER-F	96/1271
11. KNBR	88/1433
12. KXOA	80/ 876
13. KGO	74/1198
14. KCBS	64/ 934
15. KGNR	63/1153
16.	
17.	
18.	
19.	
20.	
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING	FAL 84	SPG 84
1. KSFM-F	2685/25.6	23.2 21.3
2. KXOA-F	2039/19.5	18.9 19.0
3. KZAP-F	1951/18.6	16.8 18.9
4. KWOD-F	1941/18.5	16.2 12.0
5. KCTC-F	1889/18.0	17.4 18.5
6. KFBK	1343/12.8	13.6 13.6
7. KPOP-F	1251/11.9	13.1 10.1
8. KHYL-F	1178/11.3	12.7 11.7
9. KRAC	1102/10.5	10.3 12.8
10. KAER-F	1050/10.0	9.7 11.9
11. KGNR	1002/ 9.6	15.2 12.2
12. KSKK-F	954/ 9.1	7.9 7.8
13. KXOA	810/ 7.7	9.2 7.6
14. KSAC-F	696/ 6.6	7.8 15.3
15. KNBR	660/ 6.3	4.4 5.7
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ FM SHARE (METRO): 70.06% (1191 of 1700) (SPG 84: 64.39%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSFM-F	1. KZAP-F	1. KZAP-F	1. KXOA-F	1. KXOA-F	1. KCTC-F	1. KSFM-F	1. KCTC-F	1. KSFM-F	1. KSFM-F	1. KZAP-F
2. KWOD-F	2. KSFM-F	2. KXOA-F	2. KZAP-F	2. KZAP-F	2. KXOA-F	2. KXOA-F	2. KZAP-F	2. KZAP-F	2. KZAP-F	2. KWFM-F
3. KPOP-F	3. KXOA-F	3. KSFM-F	3. KSFM-F	3. KSFM-F	3. KRAC	3. KFBK	3. KXOA-F	3. KXOA-F	3. KWOD-F	3. KWOD-F
4. KZAP-F	4. KWOD-F	4. KWOD-F	4. KHYL-F	4. KCTC-F	4. KFBK	4. KCTC-F	4. KSFM-F	4. KCTC-F	4. KCTC-F	4. KXOA-F
5.	5. KHYL-F	5. KHYL-F	5. KCTC-F	5. KHYL-F	5. KAER-F	5. KZAP-F	5. KRAC	5. KWOD-F	5. KFBK	5. KCTC-F
6.	6. KAER-F	6. KAER-F	6. KAER-F	6. KAER-F	6. KSFM-F	6. KRAC	6. KAER-F	6. KRAC	6. KXOA-F	6. KAER-F
7.	7.	7.	7.	7.	7.	7. KGNR	7. KFBK	7.	7.	7. KXOA
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8. KHYL-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSFM-F	1. KSFM-F	1. KXOA-F	1. KSFM-F	1. KXOA-F	1. KZAP-F	1. KZAP-F	1. KZAP-F	1. KZAP-F	1. KZAP-F
2. KWOD-F	2. KXOA-F	2. KSFM-F	2. KXOA-F	2. KSFM-F	2.	2.	2.	2.	2. KXOA-F
3. KZAP-F	3. KZAP-F	3. KZAP-F	3. KZAP-F	3. KCTC-F	3.	3.	3.	3. KSFM-F	3. KSFM-F
4. KXOA-F	4. KWOD-F	4. KHYL-F	4. KWOD-F	4. KAER-F	4.	4.	4.	4. KHYL-F	4. KHYL-F
5. KPOP-F	5.	5. KSAC-F	5. KAER-F	5. KZAP-F	5.	5.	5.	5. KWOD-F	5. KSKK-F
6.	6.	6. KAER-F	KCTC-F	6. KHYL-F	6.	6.	6.	6.	6. KCTC-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 84		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	16 (1)	362 (3)	378 (4)	22.2	17.8	KAHI	950	Auburn	.3/ .9
AOR		195 (1)	195 (1)	11.5	13.8	KEBR-F	100.5	Sacramento	1.1/1.4
AC/OLDIES/SOFT ROCK	19 (2)	283 (3)	302 (5)	17.8	13.8	KENZ	1240	Sacramento	1.3/4.4
MOR/VARIETY	56 (2)		56 (2)	3.3	9.6	KFIA	710	Carmichael	1.2/3.9
COUNTRY	95 (1)	148 (2)	243 (3)	14.3	18.9	KSMJ	1380	Sacramento	.6/2.7
BLACK/URBAN				0	0	KCBS	740	San Fran	1.0/3.0
BTFL MUSIC/EZ		173 (1)	173 (1)	10.2	9.4	KFRC	610	San Fran	.8/5.0
NEWS/TALK	155 (3)		155 (3)	9.1	9.7	KGO	810	San Fran	1.5/4.5
NOSTALGIA	146 (4)		146 (4)	8.6	4.2	KKIS	990	Pittsburg	.4/1.0
RELIGION/GOSPEL	22 (1)	30 (2)	52 (3)	3.1	2.7	KNBR	680	San Fran	1.7/6.3
SPANISH				0	0	KSFO	560	San Fran	.4/1.8
CLASSICAL				0	0				
UNKNOWN/OTHERS				0	0				
			1700 (26)						

RADIO STATIONS

AM STATIONS

KENZ, 1240, 1 KW/250 W	, MOR/AC	, \$ 23.00 (Selcom)		
KFBK, 1530, 50 KW (DA-N)	, NEWS/TALK	MBS,NBC,NBC-T, \$ 70.00 (Katz)	McClatchy	Paul Aaron
KFIA, 710, 10 KW/250 W (DA-2)	, RELIGION	, \$ 30.00 (----)	(CARMICHAEL)	Bob Lepine
KGNR, 1320, 5 KW (DA-2)	, NOSTALGIA (KalaMusic)	ABC-I, \$ 60.00* (Christal)	Tribune Co.	Bob Henley
KHMY, 1030, 50 KW/1 KW (DA-2)	, COUNTRY	, \$ NA (Torbet)	(FOLSOM)	John McRae
KJAY-F, 1430, 500 W (DAYS,DA)	, RELIGION	, \$ 23.00 (----)		Jack Powell
KRAK, 1140, 50 KW (DA-1)	, COUNTRY	, \$109.00 (Eastman)	Affiliated	Randy Warwick
KNCN, 1110, 5 KW/500 W (DA-2)	, SPANISH	, \$ 30.00 (Lotus)	Fuller-Jeffrey (ROSEVILLE)	Ramsey Elliott
KSMJ, 1380, 5 KW/1 KW (DA-2)	, AC	, \$ 29.00 (MMR)	Duffy	
KXOA, 1470, 5 KW/1 KW (DA-2)	, NOSTALGIA (Ham)	ABC-D, \$ 65.00* (Blair)	Brown	Phil Melrose

FM STATIONS

KAER-F, 92.5, 115 KW @ 240, COUNTRY	, \$ 75.00 (Katz)	McClatchy	Paul Aaron
KCTC-F, 96.1, 45 KW @ 520, BTFL (KalaMusic)	, \$ 95.00* (Christal)	Tribune Co.	Bob Henley
KHYL-F, 101.1, 50 KW @ 465, OLDIES/AC	, \$ 58.00 (Torbet)	(AUBURN)	Ken Cunningham
KPOP-F, 93.5, 3 KW @ 300, CHR (Burk-Abr)	ABC-C, \$ 57.00* (Weiss)	Fuller-Jeffrey (ROSEVILLE)	Bill Cloutier
KSAC-F, 96.9, 50 KW @ 500, AC	, \$ 50.00* (Selcom)		
KSKR-F, 105.1, 50 KW @ 500, COUNTRY	, \$ 64.00* (Eastman)	Affiliated	John Winkel
KWOD-F, 106.5, 50 KW @ 310, CHR	CBS-R,US I, \$ 66.00 (Masla)		Ed Stolz
KXOA-F, 107.9, 28 KW @ 420, AC	, \$110.00 (Blair)	Brown	Phil Melrose
KZAP-F, 98.5, 50 KW @ 495, AOR	, \$ 80.00* (Mc-Guild)	Nationwide	Tom Weidle
KSFN-F, 102.5, 50 KW @ 500, CHR	, \$ 60.00 (MMR)	Duffy (WOODLAND)	

CALL LETTER CHANGES

KGNS changes to KSMJ

FORMAT CHANGES

KGNR: from Talk/MOR to Nostalgia

KSAC: changes to AC

STATION SALES

KSAC-F: sold to Commonwealth for \$9,000,000 (est) (Chapman)

MISCELLANEOUS COMMENTS

Both Pollack and Burk/Abr claim KZAP as their client

SAGINAW-DAY CITY-MIDLAND

Arbitron Rank/Pop (12+): 97/335,400
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 110/411,500
 Part of Flint ADI
 Average Person Rating: 18.6
 Market TSL: 24.8 hours

Stations: 18/13
 Diaries: 831/404:1/52.9%
 Sample Target: 740
 Standard Error: .719
 % Below Line: 9.7
 % Not Listed: 7.4

Est 1984 Revenue: \$7,500,000
 Gross Inc.:
 III Inc.: \$27,089
 Retail \$: 2.3 Bil
 Pop per Station: 25,800
 # 1 Biller: WHNN-F \$1,325,000

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. WIOG-F	121/19.4	16.6	13.6	--- 14.5
2. WKCQ	98/15.7	12.6	11.4	--- 18.5
3. WSGW	71/11.4	11.4	17.6	--- 15.9
4. WHNN-F	66/10.6	12.6	9.4	--- 8.0
5. WGER-F	63/10.1	11.8	9.7	--- 10.5
6. WFXZ-F	37/ 5.9	7.6	3.1	--- ---
7. WKCF-F	18/ 2.9	2.7	7.1	--- 5.4
8. WWNS-F	18/ 2.9	3.0	12.5	--- 9.4
9. WSAM	16/ 2.6	3.4	2.0	--- 4.0
10. WJR	14/ 2.2	2.4	2.0	--- 1.7
11.				
12.				
13.				
14.				
15.				

12+ TSA 1/4/CUME	
1. WGER-F	167/1521
2. WIOG-F	145/1820
3. WHNN-F	131/1813
4. WKCF-F	124/1270
5. WCKF	109/1456
6. WCRZ-F	106/1324
7. WJR	86/1335
8. WSGW	82/ 871
9. WFXZ-F	63/ 826
10. WTAC	41/ 678
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL	SPG
	84	84
1. WIOG-F	1388/41.4	35.1 36.6
2. WHNN-F	876/26.1	25.8 25.3
3. WKCF-F	847/25.3	26.8 23.5
4. WSGW	745/22.2	24.6 32.2
5. WGER-F	641/19.1	21.4 20.6
6. WFXZ-F	585/17.4	19.4 8.3
7. WSAM	274/ 8.2	10.5 12.2
8. WJR	251/ 7.5	7.1 6.9
9. WCKF-F	242/ 7.2	7.1 14.8
10. WWNS-F	228/ 6.8	6.9 14.7
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 75.61% (437 of 578) (SPG 84: 71.91%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AHD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WKCF-F	1. WKCF-F	1. WKCF-F	1. WSGW	1. WKCF-F	1. WIOG-F	1. WIOG-F	1. WIOG-F
2. WFXZ-F	2. WHNN-F	2. WKCF-F	2. WHNN-F	2. WHNN-F	2. WGER-F	2. WKCF-F	2. WIOG-F	2. WKCF-F	2. WSGW	2. WKCF-F
3.	3. WKCF-F	3. WHNN-F	3. WIOG-F	3. WIOG-F	3. WSGW	3. WIOG-F	3. WGER-F	3. WHNN-F	3. WKCF-F	3. WSGW
4.	4.	4.	4. WSGW	4. WSGW	4.	4. WHNN-F	4. WHNN-F	4. WGER-F	4.	4. WHNN-F
5.	5.	5.	5.	5.	5.	5. WGER-F	5. WSGW	5. WSGW	5.	5. WGER-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WHNN-F	1. WKCF-F	1. WKCF-F
2. WFXZ-F	2. WHNN-F	2. WHNN-F	2. WHNN-F	2. WHNN-F	2. WKCF-F	2. WKCF-F	2. WIOG-F	2. WIOG-F	2. WHNN-F
3.	3. WKCF-F	3. WHNN-F	3. WKCF-F	3. WKCF-F	3.	3. WHNN-F	3. WKCF-F	3. WHNN-F	3. WIOG-F
4.	4.	4.	4.	4. WGER-F	4.	4.	4. WSGW	4.	4. WSGW
5.	5.	5.	5.	5. WSGW	5.	5.	5.	5.	5.

SPG 84

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		158 (2)	158 (2)	27.3	17.6	WBCN 1440 Bay City 1.6/4.5
AOR		18 (1)	18 (1)	3.1	7.7	WKMX 1210 Saginaw .6/3.0
AC/OLDIES/SOFT ROCK	16 (1)	75 (2)	91 (3)	15.7	13.3	WMPX 1490 Midland .8/3.5
MOR/VARIETY	90 (3)		90 (3)	15.6	21.6	WRCI-F 93.5 Midland .3/2.4
COUNTRY	21 (2)	103 (2)	124 (4)	21.5	15.7	WXOX 1250 Bay City 1.8/4.0
BLACK/URBAN		18 (1)	18 (1)	3.1	13.6	WCEN-F 94.5 Mt. Pleasant .8/2.2
BTFL MUSIC/EZ		63 (1)	63 (1)	10.9	10.5	WCRZ-F 107.9 Flint 1.4/3.2
NEWS/TALK				0	0	WTAC 600 Flint 1.6/3.8
NOSTALGIA	10 (1)		10 (1)	1.7	0	
RELIGION/GOSPEL				0	0	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS	4 (1)	2 (1)	6 (2)			
			578 (18)			

RADIO STATIONS

WSAM, 1400, 1 KW/250 W (DA-2), OLDIES	NBC, \$15.00*	(Christal)	MacDonald	(SAGINAW)	Ken MacDonald
WSGW, 790, 5 KW/1 KW (DA-2), MOR	ABC-I, MBS, NBC-T, \$32.00	(Katz)	Booth	(SAGINAW)	John Casey
WXOX, 1250, 1 KW (DAYS), COUNTRY	CBS, \$14.00	(Masla)		(BAY CITY)	Don Mayle
WBCN, 1440, 5 KW/2.5 KW (DA-2), NOSTALGIA	ABC-D, \$16.00	(Masla)		(BAY CITY)	Jack Loehr
WKMX, 1210, 10 KW (DAYS, DA), ? ?	MBS, \$ NA	(Roslin)		(SAGINAW)	
WMPX, 1490, 1 KW/250 W, MOR	, \$10.00	(Masla)		(MIDLAND)	Ron Maines
WGER-F, 102.5, 86 KW @ 800, BTFL/EZ (TM)	UPI, \$30.00*	(Mc-Guild)		(BAY CITY)	Gale Sullivan
WIOG-F, 106.3, 3 KW @ 300, CHR	ABC-C, \$35.00*	(Katz)	Booth	(SAGINAW)	John Casey
WKCF-F, 98.1, 50 KW @ 353, COUNTRY	NBC, \$31.00*	(Christal)	MacDonald	(SAGINAW)	Ken MacDonald
WWNS-F, 107.1, 2 KW @ 360, BLACK	SBN, \$18.00	(Masla)		(SAGINAW)	Joyce James
WHNN-F, 96.1, 97 KW @ 435, CONTEMP/AC	US 1, \$41.00*	(Selcom)	Liggett	(BAY CITY)	Dan Stewart
WFXZ-F, 100.9, 3 KW @ 300, CHR (Drake-Chen)	, \$20.00	(Torbet)		(PINCONNING)	Bob Naismith

ST. LOUIS

Arbitron Rank/Pop (12+): 14/1,970,800
 CHSA Rank/Pop: # 14
 MSA Rank/Pop: 22/1,781,900
 ADI # 17
 Average Person Rating: 19.1
 Market TSL: 25.1 hours

Stations: 27/27
 Diaries: 1841/1071:1/55.7%
 Sample Target: 1740
 Standard Error: .477
 % Below Line: 0
 % Not Listed: 6.0

Est. 1984 Revenue: \$47,100,000
 Gross Inc.:
 HH Inc.: \$30,291
 Retail \$: 13.7 Bil
 Pop per Station: 72,993
 # 1 Biller: KMOX \$14,140,000

12+ METRO	1/4/SHARE	WIN 85	FAL 84	SUM 84	SPG 84	
1.	KMOX	739/19.7	20.9	20.6	21.8	20.2
2.	KSHE-F	485/12.9	11.9	12.0	8.8	7.2
3.	WIL-F	253/ 6.7	6.2	5.8	5.8	6.8
4.	KMJM-F	233/ 6.2	7.0	7.6	6.7	6.2
5.	KEZK-F	210/ 5.6	7.2	5.9	6.4	5.6
6.	KSD-F	186/ 5.0	5.2	4.8	4.9	5.7
7.	KWK-F	185/ 4.9	3.8	4.3	5.3	5.9
8.	KHTR-F	180/ 4.8	4.5	4.8	6.5	7.9
9.	WRTH	163/ 4.3	3.1	4.1	3.1	4.5
10.	KUSA	132/ 3.5	4.3	3.9	4.1	3.9
11.	KYKY-F	130/ 3.5	3.3	3.7	3.3	3.2
12.	KADI-F	87/ 2.3	1.5	1.7	1.7	1.8
13.	KXOK	75/ 2.0	2.5	2.6	2.0	1.7
14.	KATZ	62/ 1.7	2.0	1.9	2.5	1.9
15.	WZEN-F	52/ 1.4	1.4	1.4	1.7	1.8
	WESL	52/ 1.4	1.0	1.6	1.4	1.1
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA	1/4/CUME
1.	KMOX 892/9304
2.	KSHE-F 550/5120
3.	WIL-F 308/3347
4.	KUSA 260/3429
5.	KHTR-F 253/4675
6.	KMJM-F 236/2548
7.	KEZK-F 232/3106
8.	KWK-F 209/3801
9.	KSD-F 208/2866
10.	WRTH 167/1858
11.	KYKY-F 134/2158
12.	KADI-F 89/1673
13.	KXOK 82/1153
14.	KATZ 62/1001
15.	WZEN-F 52/1026
	WESL 52/ 834
17.	
18.	
19.	
20.	
21.	
22.	
23.	
24.	
25.	

12+ METRO	CUME/	FAL	SPG
METRO	CUME RATING	84	84
1.	KMOX 7551/38.3	39.9	39.8
2.	KSHE-F 4463/22.6	19.6	15.6
3.	KHTR-F 3630/18.4	16.3	22.2
4.	KWK-F 3328/16.9	14.6	16.7
5.	KEZK-F 2849/14.5	13.4	14.4
6.	WIL-F 2764/14.0	12.8	15.0
7.	KSD-F 2591/13.1	12.4	14.5
8.	KMJM-F 2424/12.3	12.1	12.0
9.	KYKY-F 2048/10.4	11.7	10.9
10.	KUSA 1935/ 9.8	10.3	10.9
11.	WRTH 1743/ 8.8	8.9	10.2
12.	KADI-F 1522/ 7.7	7.5	8.1
13.	KGLD 1085/ 5.5	5.8	5.8
14.	KATZ 1001/ 5.1	---	5.7
15.	WZEN-F 1000/ 5.1	4.9	NA
16.			
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (NETRO): 60.32% (2129 of 3530) (SPG 84: 58.76%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KSHE-F	1. KSHE-F	1. KSHE-F	1. KMOX	1. KMOX	1. KMOX	1. KMOX	1. KMOX	1. KMOX	1. KMOX
2.	KMJM-F	2. KMJM-F	2. KMOX	2. KSHE-F	2. KSHE-F	2. WIL-F	2. KSHE-F	2. KSHE-F	2. KSHE-F	2. KSHE-F
3.	KWK-F	3. KWK-F	3. WIL-F	3. KSD-F	3. WIL-F	3. WEZK-F	3. WIL-F	3. WIL-F	3. KEZK-F	3. KMJM-F
4.	KHTR-F	4. WIL-F	4. KSD-F	4. WIL-F	4. KSD-F	4. KSD-F	4. KSD-F	4. KEZK-F	4. KWK-F	4. WIL-F
5.		5. KHTR-F	5. KMJM-F	5. KYKY-F	5. KYKY-F	5. WRTH	5. KHTR-F	5. KSD-F	5. KMJM-F	5. KHTR-F
6.		6. KMOX	6. KHTR-F	6. KHTR-F	6. KHTR-F	6. KUSA	6. KMJM-F	6. WRTH	6. KSD-F	6. WRTH
7.		7. KSD-F	7. KWK-F	7. KMJM-F	7. KMJM-F	7. KEZK-F	7. KEZK-F	7. KWK-F	7. KEZK-F	7. KHTR-F
8.		8.	8. KYKY-F	8.	8.	8.	8. KUSA	8.	8.	8.
9.		9.	9.	9.	9.	9.	9. WRTH	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10. KYKY-F	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	KSHE-F	1. KSHE-F	1. KSHE-F	1. KMOX	1.	KSHE-F	1. KSHE-F	1. KSHE-F	1. KMOX
2.	KMJM-F	2. KMJM-F	2. KSD-F	2. KSD-F	2.	2.	2. KMOX	2. KMOX	2. KSHE-F
3.	KWK-F	3. KSD-F	3. KYKY-F	3. KMOX	3.	3.	3. WIL-F	3. WIL-F	3. WIL-F
4.	KHTR-F	4. KYKY-F	4. KMJM-F	4. KMJM-F	4.	4.	4. KMRY-F	4. KMJM-F	4. KSD-F
5.	KYKY-F	5. KHTR-F	5. KHTR-F	5. KYKY-F	5.	5.	5. KMJM-F	5. KWK-F	5.
	WIL-F	6. KWK-F	6. KMOX	WIL-F	6.	6.	6. KHTR-F	6. KSD-F	6.
7.		7. WIL-F	7. WIL-F	7. KHTR-F	7.	7.	7.	7.	7.
8.		8.	8.	8.	8.	8.	8.	8.	8.
9.		9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 84		OTHER RATED STATIONS/METRO SHARE & CUME RATING		
				Z	%			
TOP 40/CHR/CONTEMP		452 (3)	452 (3)	12.8	14.7	KCFM-F 97.1	Florissant	.7/3.1
AOR		485 (1)	485 (1)	13.7	7.6	KFUO-F 99.1	Clayton	1.0/3.0
AC/OLDIES/SOFT ROCK	47 (1)	390 (4)	437 (5)	12.4	14.0	KGLD 1380	St. Louis	1.3/5.5
MOR/VARIETY				0	0	KIRL 1460	St. Charles	.9/1.4
COUNTRY	186 (3)	253 (1)	439 (4)	12.4	13.5	KSTL 690	St. Louis	.3/1.0
BLACK/URBAN	114 (2)	285 (2)	399 (4)	11.3	11.7	WRCH-F 104.9	Columbia, IL	.4/1.6
BTFL MUSIC/EZ		210 (1)	210 (1)	5.9	5.9	NEW 770	St. Louis	.6/1.6
NEWS/TALK	814 (2)		814 (2)	23.1	23.3	WGNU 920	Granite City, IL	.3/1.0
NOSTALGIA	185 (2)		185 (2)	5.2	5.5	WIBV 1260	Belleville, IL	.3/1.1
RELIGION/GOSPEL	43 (2)	16 (1)	59 (3)	1.7	2.5	WIL 1430	St. Louis	1.1/4.1
SPANISH				0	0	WMRY-F 101.1	East St. Louis	1.3/3.8
CLASSICAL		38 (1)	38 (1)	1.1	0.6			
UNKNOWN/OTHERS	12 (1)		12 (1)	0.3	0.8			
			3530 (27)					

RADIO STATIONS

AM STATIONS

KATZ, 1600, 5 KW (DA-N)	, BLACK	NBN, \$ NA	(Weiss)	Unity	Tim McReynolds
KGLD, 1380, 5 KW/1 KW (DA-2)	, OLDIES	, \$ NA	(Eastman)		Bill Latz
KIRL, 1460, 5 KW/500 W	, RELIGION	, \$ 24.00	(Market 4)		William White
KNOW, 1120, 50 KW (DA-2)	, TALK/VARIETY	CBS, \$240.00	(CBS)	CBS	Tim Dorsey
KSIW, 1320, 5 KW (DAYS)	, RELIGION	, \$ 26.00	(----)	Bott	Richard Bott
KSTL, 690, 1 KW (DAYS)	, RELIGION	, \$ 14.00	(----)		Art Ford
KUSA, 550, 5 KW (DA-N)	, COUNTRY	MBS, \$ 70.00*	(Mc-Guild)		Merrell Hansen
KXEN, 1010, 50 KW (DAYS, DA)	, RELIGION	, \$ 14.00	(----)	Schwartz	Bernie Harville
KXOK, 630, 5 KW (DA-2)	, NEWS/TALK	ABC-T, NBC-T, \$ 55.00*	(Katz)		Larry Dauer
WESL, 1490, 1 KW/250 W	, BLACK	SBN, \$ NA	(Lazar)		Wendell Hansen
NEW, 770, 1 KW (DAYS)	, NOSTALGIA	, \$ NA	(----)		Charles Stanley
WIL, 1430, 5 KW (DA-2)	, COUNTRY	ABC-I, \$ NA	(Blair)	LIN	Craig Magee
WRTH, 590, 1 KW (DA-2)	, NOSTALGIA (Ham)	US II, \$ 65.00	(MHR)	Adams	John Gutbrod

FM STATIONS

KADI-F, 96.3, 100 KW @ 650,	CONTEMP/AC	US I, Source, \$ 33.00	(Masla)		Richard Miller
KCFM-F, 97.1, 32 KW @ 600,	OLDIES (Drake-Chen)	ABC-D, \$ NA	(Weiss)		Craig Hodgson
KEZK-F, 102.5, 100 KW @ 500,	BTFL/EZ (Churchill)	, \$ 110.00*	(MHR)	Adams	John Gutbrod
KFUO-F, 99.1, 100 KW @ 557,	CLASSICAL	, \$ 50.00	(CHBS)	Lutheran Church	Rodger Abatie
KHTR-F, 103.3, 100 KW @ 1212,	CHR	CBS-R, \$130.00*	(CBS)	CBS	Bob Fulstone
KMJN-F, 107.7, 100 KW @ 575,	URBAN	, \$100.00*	(Christal)	Amaturo	Gary Lewis
KSD-F, 93.7, 100 KW @ 850,	AC	, \$110.00*	(Mc-Guild)	Gannett	Merrell Hansen
KSHE-F, 94.7, 100 KW @ 500,	AOR (Pollack)	, \$140.00*	(Katz)	Emmis	John Beck
KWE-F, 106.5, 39 KW @ 592,	CHR	, \$ 90.00*	(Eastman)		Bill Latz
KYKY-F, 98.1, 100 KW @ 580,	AC (Burk-Abr)	, \$ 75.00*	(HNWH)	EZ	Karen Carroll
WCBW-F, 104.9, 3 KW @ 235,	RELIGION	, \$ NA	(Radio Spot)	Universal	Curt Whipple
WIL-F, 92.3, 100 KW @ 510,	COUNTRY	ABC-E, \$ 90.00	(Blair)	LIN	Craig Magee
WMRY-F, 101.1, 50 KW @ 320,	JAZZ/AC	, \$ 20.00	(----)		Ben Orf
WZEN-F, 100.3, 50 KW @ 495,	BLACK	NBN, \$ 50.00*	(Weiss)	Unity	

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

KXOK: sold by Storz
for \$2,000,000

KMOX is the flagship
station for the Cardinals

SALINAS-SEASIDE-MONTEREY

Arbitron Rank/Pop (12+): 119/263,800
 CNSA Rank/Pop: NA
 MSA Rank/Pop: 141/313,100
 ADI # 106
 Average Person Rating: 17.1
 Market TSL: 22.9 hours

Stations: 26/16
 Diaries: 701/376:1/47.4%
 Sample Target: 640
 Standard Error: .768
 % Below Line: 33.1
 % Not Listed: 14.2

Est 1984 Revenue: \$7,700,000
 Gross Inc.:
 HH Inc.: \$27,720
 Retail #: 1.9 Bil
 Pop per Station: 16,488
 # 1 Biller: KNAV-F \$1,450,000

	FAL	SPG	FAL	SPG	
12+ METRO 1/4/SHARE	84	84	83	83	
1. KDON-F	59/13.1	10.9	9.0	8.2	8.6
2. KWSS-F	48/10.6	9.9	7.7	9.1	5.3
3. KNAV-F	31/ 6.9	7.6	9.4	8.2	6.4
4. KGO	30/ 6.7	5.7	6.6	7.7	6.8
5. KLFA-F	26/ 5.8	2.7	2.1	2.5	3.3
6. KDON	18/ 4.0	1.6	3.8	2.1	.9
7. KBAY-F	17/ 3.8	7.2	6.0	3.2	4.6
8. KBOQ-F	16/ 3.5	4.1	1.7	2.3	3.5
9. KCTY	15/ 3.3	3.3	4.3	7.3	6.8
KCBS	15/ 3.3	2.5	3.4	3.6	2.4
KTOM	15/ 3.3	7.0	5.5	7.1	9.3
KRAY-F	15/ 3.3	3.3	4.9	3.2	1.1

	12+ METRO CUME/	FAL	SPG
12+ TSA 1/4/CUME	METRO CUME RATING	84	84
1. KWSS-F	96/1306	27.0	27.0
2. KGO	80/ 925	27.8	25.7
3. KDON-F	75/1176	21.9	22.2
4. KNAV-F	50/ 778	16.1	13.7
5. KBAY-F	44/ 542	5.2	8.1
6. KBOQ-F	37/ 445	12.8	11.1
7. KCBS	27/ 484	8.3	9.3
8. KDON	26/ 376	12.4	10.7
9. KLFA-F	26/ 158	NA	6.1
10. KTOM	22/ 365	8.9	10.9
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 66.93% (259 of 387) (SPG 84: 63.13%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KDON-F	1. KWSS-F	1. KWSS-F	1. KDON-F	1. KDON-F	1. KGO	1. KDON-F	1. KDON-F	1. KDON-F	1. KDON-F	1. KWSS-F
2. KWSS-F	2. KDON-F	2. KDON-F	2. KNAV-F	2. KNAV-F	2. KBAY-F	2. KWSS-F	2. KWSS-F	2. KWSS-F	2. KWSS-F	2. KDON-F
3. KNAV-F	3. KNAV-F	3. KNAV-F	3. KWSS-F	3. KWSS-F	3. KNAV-F	3. KGO	3. KNAV-F	3. KNAV-F	3. KGO	3. KNAV-F
4. KLFA-F	4. KLFA-F	4. KLFA-F	4. KGO	4. KGO	4. KDON-F	4. KNAV-F	4. KGO	4. KLFA-F	4. KLFA-F	4. KLFA-F
5. KLFA-F	5. KLFA-F	5. KLFA-F	5. KGO	5. KGO	5. KNAV-F	5. KBOQ-F	5. KBOQ-F	5. KBOQ-F	5. KBOQ-F	5. KBOQ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KLFA-F	1. KWSS-F	1. KDON-F	1. KNAV-F	1. KDON-F	1. KWSS-F	1. KWSS-F	1. KDON-F	1. KWSS-F	1. KDON-F
2. KWSS-F	2. KDON-F	2. KNAV-F	2. KDON-F	2. KDON-F	2. KLFA-F	2. KDON-F	2. KWSS-F	2. KDON-F	2. KWAV-F
3. KDON-F	3. KNAV-F	3. KWSS-F	3. KWSS-F	3. KWSS-F	3. KDON-F	3. KNAV-F	3. KNAV-F	3. KNAV-F	3. KWSS-F
KNAV-F	4. KLFA-F	4. KLFA-F	4. KLFA-F	4. KGO	4. KGO	4. KNAV-F	4. KNAV-F	4. KNAV-F	4. KGO
KXES	5. KLFA-F	5. KLFA-F	5. KLFA-F	5. KGO	5. KNAV-F	5. KNAV-F	5. KNAV-F	5. KNAV-F	5. KNAV-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	7 (1)	107 (2)	114 (3)	29.5	21.7	KIDD	630	Monterey	1.6/7.7
AOR		18 (2)	18 (2)	4.7	8.3	KKMC	880	Gonzales	.4/2.3
AC/OLDIES/SOFT ROCK	6 (1)	31 (1)	37 (2)	9.6	12.9	KMBY-F	107.1	Seaside	2.9/6.3
MOR/VARIETY	6 (2)		6 (2)	1.6	3.5	KNRY	1240	Monterey	1.3/5.1
COUNTRY	15 (1)	21 (2)	36 (3)	15.5	12.1	KOCN-F	104.9	Pacific Grove	.7/2.5
BLACK/URBAN		2 (1)	2 (1)	0.5	1.0	KTOM-F	100.7	Salinas	2.9/7.2
BTFL MUSIC/EZ		20 (2)	20 (2)	5.2	7.8	KHST-F	101.7	Carmel	1.8/6.3
NEWS/TALK	45 (2)		45 (2)	11.6	11.9	KXES	1570	Salinas	2.7/2.9
NOSTALGIA	20 (2)		20 (2)	5.2	4.5	KBLX-F	102.9	Berkeley	.4/1.3
RELIGION/GOSPEL	2 (1)		2 (1)	0.5	0	KNBR	680	San Fran	.9/4.9
SPANISH	27 (2)	41 (2)	68 (4)	17.6	13.4	KOMY	1340	Watsonville	.4/2.2
CLASSICAL		16 (1)	16 (1)	4.1	2.0	KSCO	1080	Santa Cruz	.4/1.9
UNKNOWN/OTHERS		3 (1)	3 (1)	0.8	0.8	KSCO-F	99.1	Santa Cruz	.7/1.6
						KSJ0-F	92.3	San Jose	1.1/4.2

RADIO STATIONS

KCTY, 980, 1 KW (DAYS,DA), SPANISH				\$31.00 (Lotus)					Martin Kline
KDON, 1460, 5 KW (DA-1), NOSTALGIA				SMN, \$17.00 (Katz)	Grace				Al Snyder
KNRY, 1240, 1 KW (DA-1), OLDIES				MBS, \$14.00 (----)					Bill Beaton
KTOM, 1380, 5 KW (DA-2), COUNTRY				ABC-E, \$28.00 (MMR)	Comm. Pacific				Stephen Dean
KXES, 1570, 250 W (DAYS), SPANISH									Ron Smith
KIDD, 630, 1 KW (DA-2), CONTEMP									Mike Ginsburg
KDON-F, 102.5, 19 KW @ 2270, CHR									Al Snyder
KMBY-F, 107.1, 910 W @ 570, AOR									Stoddard Johnston
KRAY-F, 103.9, 3 KW @ 225, SPANISH									Martin Kline
KTOM-F, 100.7, 910 W @ ??, COUNTRY									Stephen Dean
KNAV-F, 96.9, 18 KW @ 2575, AC									Terry Gillingham
KMST-F, 101.7, 900 W @ 590, COUNTRY									Mike Ginsburg
KOCN-F, 104.9, 950 W @ 550, ??									Roger Powers
KBOQ-F, 92.7, 1 KW @ 570, CLASSICAL									Joe Thompson
KLFA-F, 92.1, 3 KW @ ???, SPANISH									R. Rodriguez

MISCELLANEOUS COMMENTS KBOQ-F (Marina) sold to Compass for \$2,100,000 (Holt)...

SALT LAKE CITY-OGDEN

Arbitron Rank/Pop (12+): 44/793,200
 CHSA Rank/Pop: # 38
 MSA Rank/Pop: 44/1,020,700
 ADI # 39
 Average Person Rating: 16.9
 Market TSL: 22.2 hours

Stations: 30/30
 Diarries: 1047/758:1/46.3%
 Sample Target: 1070
 Standard Error: .595
 % Below Line: 0
 % Not Listed: 8.1

Est. 1984 Revenue: \$23,900,000
 Gross Inc.:
 HH Inc.: \$28,635
 Retail \$: 5.4 Bil
 Pop per Station: 26,440
 # 1 Biller: KSL \$3,900,000

		FAL	SPG	FAL	SPG
12+ METRO	1/4/SHARE	84	84	83	83
1. KSFI-F	135/10.1	10.5	10.8	11.5	11.3
2. KCPX-F	127/ 9.5	6.4	7.2	3.8	6.0
3. KRSP-F	126/ 9.4	7.1	8.9	9.9	8.2
4. KSL	97/ 7.2	9.3	8.5	10.8	11.9
5. KLCY-F	91/ 6.8	6.3	5.7	5.9	5.5
6. KALL	63/ 4.7	4.5	5.3	4.8	4.9
7. KLTQ-F	56/ 4.2	3.9	1.2	1.0	.6
8. KLUB	52/ 3.9	5.6	4.3	5.1	3.5
9. KBUG	45/ 3.4	2.6	3.9	3.3	2.6
KKAT-F	45/ 3.4	3.4	4.1	.8	---
11. KSOP-F	44/ 3.3	5.6	4.1	6.6	5.9
KISN-F	44/ 3.3	3.6	3.7	4.7	5.2
13. KDAB-F	35/ 2.6	2.6	3.2	3.2	2.6
14. KZAN-F	34/ 2.5	3.2	2.9	4.8	4.2
15. KLRZ-F	33/ 2.5	1.7	2.2	2.3	2.9

12+ TSA	1/4/CUME
1. KSFI-F	204/2585
2. KSL	187/3092
3. KRSP-F	155/1866
4. KCPX-F	151/2264
5. KLCY-F	112/1604
6. KSOP-F	87/1306
7. KLUB	80/1059
8. KALL	68/1081
KKAT-F	68/ 913
10. KFMY-F	66/1473
KISN-F	66/1445
12. KLRZ-F	61/1255
13. KLTQ-F	59/1220
14. KBUG	49/ 901
15. KZAN-F	44/ 749

12+ METRO	CUME/ METRO CUME RATING	FAL	SPG
		84	84
1. KSL	1856/23.4	24.3	23.4
2. KCPX-F	1669/21.0	17.3	19.1
3. KSFI-F	1650/20.8	23.3	19.4
4. KRSP-F	1403/17.7	19.7	20.0
5. KLCY-F	1189/15.0	16.7	13.2
6. KLTQ-F	1008/12.7	13.1	4.2
7. KALL	990/12.5	12.9	13.1
8. KISN-F	981/12.4	11.8	10.7
9. KLUB	789/ 9.9	11.6	10.7
10. KBUG	762/ 9.6	12.4	10.3
11. KDAB-F	730/ 9.2	10.9	13.2
12. KFMY-F	724/ 9.1	10.3	11.6
13. KLRZ-F	699/ 8.8	6.6	7.5
14. KSOP-F	696/ 8.8	12.9	11.1
15. KKAT-F	671/ 8.5	7.8	8.7

12+ FM SHARE (NETRO): 67.77% (839 of 1238) (SPG 84: 64.49%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KCPX-F	1. KRSP-F	1. KRSP-F	1. KSFI-F	1. KSFI-F	1. KSFI-F	1. KSL	1. KSFI-F	1. KCPX-F	1. KRSP-F	1. KRSP-F
2. KRSP-F	2. KCPX-F	2. KCPX-F	2. KLCY-F	2. KLCY-F	2. KSL	2. KSFI-F	2. KRSP-F	2. KSFI-F	2. KCPX-F	2. KCPX-F
3. KLRZ-F	3. KLCY-F	3. KLCY-F	3. KSL-F	KSL	3. KLUB	3. KALL	KLCY-F	3. KRSP-F	3. KSFI-F	3. KSFI-F
4. KISN-F	4. KLTQ-F	4. KSFI-F	4. KALL	4. KALL	4. KLCY-F	4. KCPX-F	4. KSL	4. KSL	4. KSL	4. KLCY-F
5. KBUG	5. KSL	5. KSL	5. KBUG	5. KBUG	5. KALL	5. KLCY-F	5. KSL	5. KSL	5. KISN-F	KSL
6. KALL	6. KLTQ-F	6. KRSP-F	6. KRSP-F	6. KRSP-F	6. KRSP-F	6. KLTQ-F	6. KLTQ-F	6. KLTQ-F	6. KLCY-F	6. KLTQ-F
7. KALL	7. KLTQ-F	7. KRSP-F	7. KRSP-F	7. KRSP-F	7. KRSP-F	7. KLTQ-F	7. KLTQ-F	7. KLTQ-F	7. KLTQ-F	7. KLRZ-F
8. KALL	8. KLTQ-F	8. KRSP-F	8. KRSP-F	8. KRSP-F	8. KRSP-F	8. KLTQ-F	8. KLTQ-F	8. KLTQ-F	8. KLTQ-F	8. KLTQ-F
9. KALL	9. KLTQ-F	9. KRSP-F	9. KRSP-F	9. KRSP-F	9. KRSP-F	9. KLTQ-F	9. KLTQ-F	9. KLTQ-F	9. KLTQ-F	9. KLTQ-F
10. KALL	10. KLTQ-F	10. KRSP-F	10. KRSP-F	10. KRSP-F	10. KRSP-F	10. KLTQ-F	10. KLTQ-F	10. KLTQ-F	10. KLTQ-F	10. KLTQ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRSP-F	1. KLCY-F	1. KLCY-F	1. KLCY-F	1. KSFI-F	1. KRSP-F	1. KRSP-F	1. KRSP-F	1. KRSP-F	1. KSFI-F
2. KCPX-F	2. KCPX-F	2. KBUG	2. KSFI-F	2. KLCY-F	2. KCPX-F	2. KCPX-F	2. KALL	2. KCPX-F	2. KRSP-F
3. KISN-F	3. KRSP-F	3. KSL	3. KCPX-F	3. KSL	3. KLCY-F	3. KLCY-F	3. KBUG	3. KSFI-F	3. KALL
KLCY-F	4. KSL	4. KCPX-F	4. KRSP-F	4. KLTQ-F	4. KISN-F	4. KLTQ-F	4. KLTQ-F	4. KALL	4. KSL
5. KLTQ-F	5. KLTQ-F	5. KLTQ-F	5. KSL	5. KBUG	5. KALL	5. KLCY-F	5. KLCY-F	5. KLCY-F	5. KLCY-F
6. KSFI-F	KALL	6. KLTQ-F	6. KCPX-F	6. KCPX-F	6. KBUG	6. KATT-F	6. KSL	6. KBUG	6. KBUG
7. KALL	7. KLTQ-F	7. KRSP-F	7. KRSP-F	7. KRSP-F	7. KATT-F	7. KCPX-F	7. KCPX-F	7. KCPX-F	7. KCPX-F
8. KALL	8. KLTQ-F	8. KRSP-F	8. KRSP-F	8. KRSP-F	8. KATT-F	8. KCPX-F	8. KCPX-F	8. KCPX-F	8. KCPX-F
9. KALL	9. KLTQ-F	9. KRSP-F	9. KRSP-F	9. KRSP-F	9. KATT-F	9. KCPX-F	9. KCPX-F	9. KCPX-F	9. KCPX-F
10. KALL	10. KLTQ-F	10. KRSP-F	10. KRSP-F	10. KRSP-F	10. KATT-F	10. KCPX-F	10. KCPX-F	10. KCPX-F	10. KCPX-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	13 (1)	259 (5)	272 (6)	22.0	21.1	KANN 1090 Ogden 1.5/1.2
AOR		152 (2)	152 (2)	12.3	10.9	KCGL-F 105.5 Salt Lake 1.9/4.8
AC/OLDIES/SOFT ROCK	115 (4)	161 (4)	276 (8)	22.3	12.7	KFMY-F 96.1 Provo 1.5/9.1
MOR/VARIETY	102 (2)		102 (2)	8.2	14.8	KDYL 1280 Salt Lake 1.9/7.3
COUNTRY	35 (2)	140 (4)	176 (6)	14.1	14.4	KFAM 700 Salt Lake .7/2.8
BLACK/URBAN				0	0	KJQN 1490 Ogden .3/1.1
BTFL MUSIC/EZ	10 (1)	135 (1)	145 (2)	11.7	12.2	KJQN-F 95.5 Ogden .4/1.6
NEWS/TALK	44 (2)		44 (2)	3.6	3.7	KLO 1430 Ogden .4/2.0
NOSTALGIA	52 (1)		52 (1)	4.2	5.1	KLTQ 860 Salt Lake .2/1.4
RELIGION/GOSPEL	20 (1)		20 (1)	1.6	0.7	KMGR-F 107.5 Orem .6/1.9
SPANISH				0	0	KRGO 1550 West Valley City .9/2.4
CLASSICAL				0	1.7	KRGO-F 107.9 Roy 1.3/2.5
UNKNOWN/OTHERS				0	2.6	KRSP 1060 Salt Lake 1.0/5.2
			1238 (30)			KSOP 1370 Salt Lake 1.7/4.0
						KZJO 630 Salt Lake 1.4/3.7

RADIO STATIONS

AM STATIONS

KALL, 910, 5 KW/1 KW (DA-N), AC (Drake-Chen)	ABC-I, NBC, \$ 61.00 (Eastman)	Hatch	Bennie Williams
KUBX, 1600, 5 KW (DAYS), RELIGION	, \$ 6.00 (----)	Schwartz	Dick Schwartz
KBUG, 1320, 5 KW (DA-1), OLDIES	, \$ 60.00* (Katz)	John Price	Terry Schmidt
KDYL, 1280, 5 KW/500 W (DA-N), NEWS/TALK	APR, MBS, \$ 22.00 (Blair)		Craig Hanson
KFAM, 700, 50 KW/1 KW (DA-1), BTFL/EZ (?)	UPI, \$ 21.00 (Radio Time)		Dave Williams
KLAF, 1230, 1 KW/250 W, TALK/COMEDY	, \$ 15.00 (----)		Jay Gardner
KLTQ, 860, 1 KW (DAYS), AC (Churchill)	, \$ 20.00 (Republic)		Dick Elliot
KLUB, 570, 5 KW (DA-1), NOSTALGIA (Ham)	NBC, \$ 39.00* (Mc-Guild)		F. Robinson
KRGO, 1550, 10 KW/500 W, COUNTRY	ABC-E, \$ 20.00 (Christal)		Gene Guthrie
KRSP, 1060, 10 KW/1 KW (DA-N), CHR	, \$ 28.00* (Selcom)		Alan Hague
KSL, 1160, 50 KW, MOR	CBS, \$100.00* (Torbet)	Bonneville	Tom Glade
KSOP, 1370, 5 KW/500 W (DA-N), COUNTRY	, \$ 30.00* (MRR)		Greg Hilton
KZJO, 630, 1 KW/500 W (DA-2), TALK	ABC-T, \$ 20.00 (----)		S. Bush

FM STATIONS

KCGL-F, 105.5, 500 W @ 650, AOR	, \$ 23.00* (----)	Schwartz	Dick Schwartz
KCPX-F, 98.7, 27 KW @ 2932, CHR	, \$ 85.00* (Katz)	John Price	Terry Schmidt
KFMY-F, 96.1, 55 KW @ 2620, CHR	, \$ 40.00* (Roslin)	First Media (PROVO)	Gene Manning
KISN-F, 97.1, 26 KW @ 3650, CHR	CBS-R, \$ 56.00* (Mc-Guild)		F. Robinson
KLCY-F, 94.1, 24 KW @ 3030, AC (Fairwest)	US I, \$ 75.00* (Eastman)	Hatch	Bennie Williams
KLTQ-F, 93.3, 26 KW @ 3660, AC (Churchill)	, \$ 45.00 (Republic)		Dick Elliot
KMGR-F, 107.5, 45 KW @ 2850, AC	, \$ NA (HNWH)	Transcom	Chris Kampmeier
KRSP-F, 103.5, 19 KW @ 3650, AOR	, \$ 73.00* (Selcom)		Alan Hague
KSFI-F, 100.3, 26 KW @ 3740, BTFL/EZ (Bonne)	, \$ 70.00 (Blair)		Craig Hanson
KSOP-F, 104.3, 25 KW @ 3650, COUNTRY	, \$ 58.00* (MRR)		Greg Hilton
KDAB-F, 101.1, 25 KW @ 3740, CONTEMP (TM)	, \$ 30.00 (Torbet)	(OGDEN)	Paul Droulay
KZAN-F, 97.9, 26 KW @ 3770, COUNTRY	, \$ 25.00 (Christal)	(OGDEN)	
KLRZ-F, 94.9, 48 KW @ 2780, CHR	, \$ 45.00 (Christal)	(PROVO)	Eric Rhoads
KKAT-F, 101.9, 28 KW @ 3750, COUNTRY	, \$ 40.00 (----)	(OGDEN)	Terry McRight

CALL LETTER CHANGES

KUUT-F changes to KNKR

FORMAT CHANGES

KNKR: to AC/EZ

STATION SALES

KDAB-F (Ogden): sold to Albimar for \$2,200,000
 KLUB/KISN-F: sold for \$4,750,000 (est) (Mahlman)
 KKAT-F: sold to Brown for \$2,900,000 (Chapman)

MISCELLANEOUS COMMENTS

SAN ANTONIO

Arbitron Rank/Pop (12+): 37/961,500
 CNSA Rank/Pop: # 33
 MSA Rank/Pop: 38/1,195,700
 ADI # 43
 Average Person Rating: 19.3
 Market TSL: 25.2 hours

Stations: 25/25
 Diaries: 1255/766:1/43.7%
 Sample Target: 1200
 Standard Error: .587
 % Below Line: 0
 % Not Listed: 4.5

Est. 1984 Revenue: \$36,400,000
 Gross Inc.:
 HH Inc.: \$27,211
 Retail \$: 6.4 Bil
 Pop per Station: 38,460
 # 1 Biller: WOAI \$4,200,000

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83	
1.	KTFM-F	177/9.6	8.2	9.5	9.3	6.1
2.	KQXT-F	157/8.5	8.4	8.5	7.9	10.2
3.	KISS-F	130/7.0	7.1	6.3	6.0	5.9
4.	KKYY	108/5.8	6.3	7.3	5.3	6.2
5.	KSMG-F	98/5.3	---	.5	---	.4
6.	KAJA-F	96/5.2	6.3	7.3	7.4	7.2
7.	KCOR	.93/5.0	6.0	5.5	9.1	5.2
8.	KBUC-F	89/4.8	5.8	4.5	4.6	4.4
9.	KLLS-F	86/4.6	6.4	5.2	4.9	5.9
10.	WOAI	83/4.5	5.0	4.5	5.0	7.3
11.	KONO	82/4.4	2.7	3.1	4.8	3.8
	KTSA	82/4.4	4.8	6.1	6.0	6.3
13.	KEDA	81/4.4	3.3	1.9	2.6	1.9
14.	KITY-F	79/4.3	4.6	5.3	4.1	4.0
15.	KXZL-F	60/3.2	6.4	7.6	8.0	8.2
16.	KSAQ-F	58/3.1	2.4	2.3	.6	2.2
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA	1/4/CUME	
1.	KKYX	219/2358
2.	KQXT-F	203/2086
3.	KTFM-F	199/2662
4.	KISS-F	147/1848
5.	WOAI	144/2092
6.	KTSA	116/2374
7.	KBUC-F	113/1342
8.	KAJA-F	105/1579
9.	KSMG-F	99/1259
10.	KCOR	96/ 824
11.	KONO	92/1119
	KLLS-F	92/1352
13.	KITY-F	83/1550
14.	KEDA	81/ 771
15.	KXZL-F	73/1585
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25.		

12+ METRO	CUME/	FAL	SPG	
METRO	CUME RATING	84	84	
1.	KTFM-F	2389/24.8	22.1	24.5
2.	KQXT-F	1664/17.3	17.3	15.8
3.	KISS-F	1596/16.6	18.4	15.0
4.	KTSA	1501/15.6	17.5	18.2
5.	KITY-F	1448/15.1	16.7	17.4
6.	KAJA-F	1388/14.4	14.4	14.3
7.	KXZL-F	1373/14.3	16.0	17.1
8.	KLLS-F	1285/13.4	15.1	14.3
9.	WOAI	1231/12.8	14.0	12.6
10.	KSMG-F	1194/12.4	----	1.5
11.	KBUC-F	1104/11.5	11.9	9.9
12.	KKYX	1082/11.3	14.3	14.4
13.	KSAQ-F	976/10.2	7.6	7.7
14.	KONO	967/10.1	9.4	10.0
15.	KCOR	773/ 8.0	10.3	10.6
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 60.01% (1061 of 1768) (SPG 84: 60.00%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KTFM-F	1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KQXT-F	1. KTFM-F	1. KQXT-F	1. KTFM-F	1. KTFM-F
2.	KISS-F	2. KISS-F	2. KSMG-F	2. KQXT-F	2. KQXT-F	2. KEDA	2. KKYX	2. KTFM-F	2. KQXT-F	2. KISS-F
3.	KITY-F	3. KSMG-F	3. KISS-F	3. KSMG-F	3. KSMG-F	3. KCOR	3. KBUC-F	3. KSMG-F	3. KQXT-F	3. KISS-F
4.	KXZL-F	4. KLLS-F	4. KQXT-F	4. KONO	4. KONO	4. KONO	4. WOAI	4. KISS-F	4. KSMG-F	4. KITY-F
5.	KSAQ-F	5. KAJA-F	5. KAJA-F	5. KAJA-F	5. KAJA-F	5. KBUC-F	5. KTSA	5. WOAI	5. KLLS-F	5. KEDA
6.		6. KXZL-F	6. KLLS-F	6. KBUC-F	6. KBUC-F	6. KAJA-F	6. KCOR	6. KLLS-F	6. KKYX	6. KSAQ-F
7.		7. KITY-F	7. KONO	7. KTSA	7. KLLS-F	7. WOAI	7. KQXT-F	7. KAJA-F	7. KXZL-F	7. KCOR
8.		8.	8.	8.	8.	8.	8. KISS-F	8.	8.	8.
9.		9.	9.	9.	9.	9.	9.	9.	9.	9.
10.		10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	KTFM-F	1. KTFM-F	1. KTFM-F	1. KQXT-F	1. KISS-F	1. KISS-F	1. KTFM-F	1. KISS-F	1. KTFM-F
2.	KISS-F	2. KSMG-F	2. KLLS-F	2. KSMG-F	2. KXZL-F	2. KTFM-F	2. KISS-F	2. KTFM-F	2. KQXT-F
3.	KSMG-F	3. KLLS-F	3. KSMG-F	3. KLLS-F	3. KSAQ-F	3. KSMG-F	3. KSMG-F	3. KSMG-F	3. KSMG-F
	KITY-F	4. KITY-F	4. KONO	4. KQXT-F	4.	4. KXZL-F	4. KQXT-F	4. KQXT-F	4. KAJA-F
5.	KSAQ-F	5. KISS-F	5. KTSA	5. KAJA-F	5.	5. KLLS-F	5. KLLS-F	5. KAJA-F	5. KBUC-F
6.	KLLS-F	6. KAJA-F	6. KAJA-F	6. KONO	6.	6.	6. KAJA-F	6. KBUC-F	6. KONO
7.		7. KONO	KITY-F	KITY-F	7.	7.	7. KQXT-F	7.	7. KTSA
8.		8.	8.	8.	8.	8.	8.	8.	8.
9.		9.	9.	9.	9.	9.	9.	9.	9.
10.		10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 84		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	41 (1)	256 (2)	297 (3)	16.7	17.9	KAPE	1480	San Antonio	2.2/3.4
AOR		190 (2)	190 (2)	10.7	15.0	KBUC	1310	San Antonio	1.0/3.4
AC/OLDIES/SOFT ROCK	164 (2)	273 (4)	437 (6)	24.7	15.9	KDRY	1100	Alamo Heights	.3/1.4
MOR/VARIETY	18 (1)		18 (1)	1.0	1.2	KESI-F	106.7	Terrell Hills	1.7/5.5
COUNTRY	126 (2)	185 (2)	311 (4)	17.6	22.1	KGNB	1420	New Braunfels	.6/1.9
BLACK/URBAN	41 (1)		41 (1)	2.3	2.7	KSJL	760	San Antonio	2.2/6.4
BTFL MUSIC/EZ		157 (1)	157 (1)	8.9	8.8	KSLR	630	San Antonio	2.1/3.7
NEWS/TALK	83 (1)		83 (1)	4.7	4.7	KWED	1580	Sequin	1.0/1.9
NOSTALGIA	12 (1)		12 (1)	0.7	1.6	KXET	1250	San Antonio	.3/1.1
RELIGION/GOSPEL	43 (2)		43 (2)	2.4	1.3				
SPANISH	179 (3)		179 (3)	10.1	8.8				
CLASSICAL				0	0				
UNKNOWN/OTHERS				0	0				
			1768 (25)						

RADIO STATIONS

AM STATIONS

KAPE, 1480, 2.5 KW (DAYS,DA)	, BLACK	, \$ 33.00 (Masla)						Sam Sitterle
KBUC, 1310, 5 KW (DAYS,DA)	, COUNTRY	, \$ NA (Eastman)				Tetco		Harrell Banks
KCORA, 1350, 5 KW (DA-N)	, SPANISH	, \$ 95.00 (Katz)				Tichenor		Nathan Safir
KDRY, 1100, 5 KW/1 KW (DA-N)	, RELIGION	, \$ 7.00 (----)						Sam Morris
KEDA, 1540, 5 KW/1 KW (DA-N)	, SPANISH	, \$ 27.00 (Selcom)						Manuela Davila
KFHM, 1150, 1 KW (DAYS,DA)	, SPANISH	, \$ 27.00 (----)						Angel Toledo
KKYX, 680, 50 KW/10 KW (DA-N)	, COUNTRY	ABC-D, \$114.00 (Christal)				Swanson		Bill Rohde
KONO, 860, 5 KW/1 KW (DA-N)	, OLDIES/AC	ABC-C, \$ 40.00* (MMR)						
KRNN, 930, 5 KW/1 KW (DA-N)	, NEWS/TALK	, \$ NA (----)						Dave Safir
KSJL, 760, 50 KW/1 KW (DA-2)	, CHR (Burk-Abr)	UPI, \$ 30.00 (Weiss)						Charles Andrews
KTSA, 550, 5 KW (DA-N)	, AC/CHR	, \$ 90.00 (Blair)						Joe Ernest
KXET, 1250, 1 KW (DA-N)	, SPANISH	, \$ 31.00 (Lotus)				Lotus		Herman Escandon
WOAI, 1200, 50 KW	, NEWS/TALK	CBS,NBC-T, \$ 72.00* (CBS)				Clear Channel		Rex Tackett

FM STATIONS

KAJA-F, 97.3, 100 KW @ 472,	COUNTRY	, \$ 70.00 (CBS)				Clear Channel		John Barger
KBUC-F, 107.5, 100 KW @ ? ?	, COUNTRY	, \$ 45.00* (Eastman)				Tetco		Harrell Banks
KESI-F, 106.7, 100 KW @ 1000,	AC	CBS-R, \$ 30.00* (Masla)						Sam Sitterle
KISS-F, 99.5, 100 KW @ 570,	AOR (Pollack)	Source, \$110.00 (Katz)				Capitol-WRAL		Jim Tillier
KITY-F, 92.9, 100 KW @ 450,	CHR	ABC-F, \$ 55.00* (MMR)						
KLLS-F, 100.3, 100 KW @ 580,	AC	MBS,UPI, \$ 75.00* (Christal)				Swanson		Bill Rohde
KQXT-F, 101.9, 100 KW @ 750,	BTFL/EZ (Bonne)	, \$ 95.00 (Blair/RAR)				Westinghouse		
KSAQ-F, 96.1, 100 KW @ 480,	AC	MBS, \$ NA (HNWH)						Hal Widsten
KTFM-F, 102.7, 100 KW @ 670,	CHR	, \$ 80.00* (Blair)						Joe Ernest
KXZL-F, 104.5, 100 KW @ 750,	AOR	, \$ 66.00 (Torbet)				Lotus		Jay Levine
KSMG-F, 105.3, 94 KW @ 1115,	AC	, \$ NA (Selcom)				American	(SEQUIN)	

CALL LETTER CHANGES

KLLS changes to KRNN (June)
KWED changes to KSMG (Feb)

FORMAT CHANGES

KSMG: to Oldies/AC
KRNN: from AC to News/Talk (June)

STATION SALES

MISCELLANEOUS COMMENTS

SAN DIEGO

Arbitron Rank/Pop (12+): 20/1,753,600
 CNSA Rank/Pop: # 19
 NSA Rank/Pop: 17/2,093,300
 ADI # 25
 Average Person Rating: 17.8
 Market TSL: 23.7 hours

Stations: 32/21
 Diarliest: 1951/899:1/43.1%
 Sample Target: 1610
 Standard Error: .466
 % Below Line: 21.0
 % Not Listed: 6.7

Est. 1984 Revenue: \$49,800,000
 Gross Inc.:
 HH Inc.: \$29,392
 Retail \$: 12.2 Mil
 Pop per Station: 83,504
 # 1 Biller: KFMB \$6,650,000

12+ METRO	1/4/SHARE	WIN				SPG
		85	84	84	84	
1. KFMB	286/9.2	5.5	7.1	9.4	8.0	
2. KGB-F	267/8.6	6.9	8.9	9.2	7.6	
3. KJQY-F	244/7.8	9.7	8.0	9.2	8.4	
4. KFMB-F	193/6.2	6.5	5.3	6.2	4.2	
5. XTRA-F	192/6.1	4.2	4.8	4.4	4.1	
6. KSDD	171/5.5	5.4	4.5	5.8	4.6	
7. KSDD-F	168/5.4	6.1	5.7	5.0	6.5	
8. KLZZ-F	125/4.0	5.3	2.9	2.5	3.5	
9. XHRM-F	124/4.0	4.8	4.1	4.4	5.5	
10. KIFM-F	116/3.7	3.6	3.6	2.7	2.7	
11. KFSD-F	111/3.6	2.7	2.6	1.8	2.6	
12. KPQP	99/3.2	4.1	3.3	2.5	4.0	
13. KSON-F	87/2.8	3.0	2.3	2.3	3.1	
14. XTRA	83/2.7	2.5	2.7	3.5	2.9	
15. KBZT-F	71/2.3	2.6	2.4	3.0	2.9	
16. KYXY-F	68/2.2	3.1	3.5	3.7	3.6	
17. KMLO	67/2.1	1.6	1.7	2.7	2.4	
18. KCBQ-F	54/1.7	2.1	2.6	1.5	2.0	
19. XHIT-F	52/1.7	1.2	1.9	1.4	1.2	
20. KNX	50/1.6	1.8	1.8	1.2	1.6	
21. KCBQ	45/1.4	1.3	1.9	1.2	2.5	
22. KEZL-F	41/1.3	1.2	1.7	1.8	2.3	
23.						
24.						
25.						

12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL	SPG
		84	84		
1.		1.	KFMB 4080/23.3	18.7	21.9
2.		2.	KFMB-F 3340/19.0	15.8	14.5
3.		3.	KSDD-F 2933/16.7	15.2	17.7
4.		4.	KGB-F 2834/16.2	16.9	14.9
5.		5.	KJQY-F 2703/15.4	14.4	13.9
6.	SAN DIEGO'S METRO	6.	XTRA-F 2470/14.1	12.4	12.1
7.	AND TSA ARE THE	7.	KSDD 2179/12.4	12.1	10.6
8.	SAME.	8.	KLZZ-F 1649/ 9.4	7.7	7.9
9.		9.	KIFM-F 1634/ 9.3	8.0	7.3
10.		10.	XHRM-F 1633/ 9.3	7.7	11.1
11.		11.	KBZT-F 1546/ 8.8	8.5	9.0
12.		12.	XTRA 1439/ 8.2	10.5	13.4
13.		13.	KSON-F 1302/ 7.4	6.9	6.9
14.		14.	KPQP 1261/ 7.2	5.9	6.9
15.		15.	KYXY-F 1260/ 7.2	9.1	8.0
16.		16.	XHIT-F 1145/ 6.5	5.7	5.6
17.		17.	KFSD-F 1108/ 6.3	6.7	5.5
18.		18.	KNX 1102/ 6.3	6.2	6.4
19.		19.	KCBQ 886/ 5.1	5.8	5.8
20.		20.	KCBQ-F 829/ 4.7	7.2	NA
21.		21.			
22.		22.			
23.		23.			
24.		24.			
25.		25.			

12+ FM SHARE (METRO): 68.04% (1982 of 2913) (SPG 84: 66.06%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSDD-F	1. KGB-F	1. KGB-F	1. KFMB	1. KFMB	1. KJQY-F	1. KFMB	1. KJQY-F	1. KGB-F	1. KFMB	1. KJQY-F
2. XHRM-F	2. XTRA-F	2. KFMB-F	2. KFMB-F	2. KFMB-F	2. KFMB	2. KSDD	2. KGB-F	2. KFMB	2. KGB-F	2. KFMB
3. KGB-F	3. KFMB-F	3. XTRA-F	3. KIFM-F	3. KJQY-F	3. KSDD	3. KGB-F	3. KFMB-F	3. KSDD-F	3. KGB-F	3. KGB-F
4. XTRA-F	4. KSDD-F	4. KFMB	4. KJQY-F	4. KIFM-F	4. KFSD-F	4. KJQY-F	4. KFMB	4. KJQY-F	4. XTRA-F	4. XHRM-F
5. KFMB-F	5. KLZZ-F	5. KSDD-F	5. KLZZ-F	5. KLZZ-F	5. KPQP	5. KFMB-F	5. XTRA-F	5. XTRA-F	5. KSDD	5. XTRA-F
6. KLZZ-F	6. KIFM-F	6. KIFM-F	6. KGB-F	6. KGB-F	6. KSON-F	6. KLZZ-F+7	6. KSDD	6. KSDD-F	6. KIFM-F	6. KFMB-F
7.	7. KFMB	7. KLZZ-F	7. XTRA	7. KSDD	7. KFMB-F	7. XTRA-F	7. KFSD-F	7. KLZZ-F+7	7. KJQY-F	7. KSDD-F
8.	8. XHRM-F	8. KJQY-F	8. KSON-F	8. KSON-F	8.	8. KSON-F+8	8. KSDD-F	8. XHRM-F	8. KFMB-F	8. KPQP
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGB-F	1. KFMB-F	1. KFMB-F	1. KFMB-F	1. KFMB-F	1. KGB-F	1. KGB-F	1. KGB-F	1. KGB-F	1. KFMB
2. KSDD-F	2. KIFM-F	2. KIFM-F	2. KFMB	2. KJQY-F	2. XTRA-F	2. XTRA-F	2. KFMB	2. XTRA-F	2. KGB-F
3. XTRA-F	3. KGB-F	3. KLZZ-F	3. KIFM-F	3. KFMB	3. KSDD-F	3. KFMB-F	3. XTRA-F	3. KFMB	3. KIFM-F
4. KFMB-F	4. KSDD-F	4. KFMB	4. KLZZ-F	4. KIFM-F	4. KFMB-F	4. KFMB	4. KLZZ-F	4. KFMB-F	4. KFMB-F
5. XHRM-F	5. XTRA-F	5. KBZT-F	5. KSDD-F	5. KLZZ-F	5. XHRM-F	5. KSDD-F	5. KIFM-F	5. KSDD-F	5. KSDD
6. KLZZ-F	6.	6.	6. KJQY-F	6. KBZT-F	6.	6. KLZZ-F	6. KFMB-F	6. KFMB-F	6. KIFM-F
7.	7. KBZT-F	7.	7. KGB-F	7. KSON-F	7.	7. XHRM-F	7.	7. KLZZ-F	7. KLZZ-F
8.	8.	8.	8. XTRA-F	8. KSDD	8.	8. KIFM-F	8.	8. XTRA	8. XTRA
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	Z	SPG 84 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		423 (4)	423 (4)	14.5	13.8	KKOS-F 95.9 Carlsbad .7/1.8
AOR		497 (4)	497 (4)	17.1	14.8	KLZZ 600 San Diego .9/4.6
AC/OLDIES/SOFT ROCK	142 (3)	442 (6)	584 (9)	20.0	16.4	KMJC 910 El Cajin .4/1.2
MOR/VARIETY	286 (1)		286 (1)	9.8	8.4	KSON 1240 San Diego .8/4.1
COUNTRY	71 (2)	141 (2)	212 (4)	7.3	9.0	KABC 790 LA .6/1.9
BLACK/URBAN		124 (1)	124 (1)	4.3	5.8	KBRT 740 Avalon .4/1.4
BTFL MUSIC/EZ		244 (1)	244 (1)	8.4	8.9	KFI 640 LA 1.0/4.6
NEWS/TALK	241 (3)		241 (3)	8.3	8.8	KKHR-F 93.1 LA .3/1.2
NOSTALGIA	166 (2)		166 (2)	5.7	9.5	KLOS-F 95.5 LA .8/3.1
RELIGION/GOSPEL	25 (2)		25 (2)	0.9	1.7	KMET-F 94.7 LA .4/1.5
SPANISH				0	0	
CLASSICAL		111 (1)	111 (1)	3.8	2.8	
UNKNOWN/OTHERS				0	0	
			2913 (32)			

RADIO STATIONS

AM STATIONS

KCBQ, 1170, 50 KW/5 KW (DA-2), COUNTRY					\$ 55.00* (Republic)	Infinity	Peter Moore
KFMB, 760, 5 KW (DA-N), MOR					\$135.00 (Mc-Guild)	Midwest TV	Paul Palmer
KLZZ, 600, 5 KW (DA-1), AC				APR,MBS,	\$ NA (Eastman)	SBI	Don Walker
KMJC, 910, 5 KW (DA-2), RELIGION					\$ 30.00 (Gates)		Richard Bartell
KMLO, 1000, 2.5 KW/250 W (DA-2), NOSTALGIA					\$ 50.00 (----)		Gene Alfred
KOWN, 1450, 1 KW/250 W, BTFL/EZ					\$ 32.00 (Western)		Dave Ruleman
KPQP, 1360, 5 KW/1 KW, NOSTALGIA (Ham)				ABC-E,	\$ 65.00* (Katz)	Brown	Tom Baker
KSDO, 1130, 10 KW (DA-2), NEWS/TALK				CBS,NBC-T,	\$110.00* (HNWH)	Gannett	Jim Price
KSON, 1240, 1 KW/250 W, COUNTRY				ABC-I,	\$ 55.00* (Blair)	Jeff-Pilot	Clarke Brown
XTRA, 690, 50 KW, OLDIES					\$ 60.00* (M&R)	Noble (TIJUANA)	John Lynch

FM STATIONS

KBZT-F, 94.9, 2 KW @ 1850, AC					\$ 75.00* (Christal)	Alta	Tim Hahnke
KCBQ-F, 105.3, 29 KW @ 620, COUNTRY					\$ 60.00* (Republic)	Infinity	Peter Moore
KEZL-F, 102.1, 10 KW @ 980, SOFT AC				ABC-D,	\$ NA (Selcom)	(OCENASIDE)	Larry Shushan
KFMB-F, 100.7, 30 KW @ 620, CONTEMP					\$140.00 (Mc-Guild)	Midwest TV	Paul Palmer
KFSD-F, 94.1, 100 KW @ 641, CLASSICAL					\$ 75.00 (Christal)	Lotus	Hal Rosenberg
KGB-F, 101.5, 50 KW @ 577, AOR					\$105.00* (Katz)	Brown	Tom Baker
KIFN-F, 98.1, 28 KW @ 640, AC/JAZZ				CBS-R,	\$ 85.00* (CBS)		Bruce Walton
KJQY-F, 103.7, 36 KW @ 650, BTFL/EZ (Bonne)					\$125.00 (Blair/RAR)	Westinghouse	Bob Bolinger
KKOS-F, 95.9, 3 KW @ 300, AC (Churchill)					\$ 56.00 (----)		John Oehrlein
KLZZ-F, 106.5, 50 KW @ 442, AC					\$ 65.00* (Eastman)	SBI	Don Walker
KOWN-F, 92.1, 270 W @ 1620, BTFL/EZ (KalaMusic)					\$ 32.00 (Western)		Dave Ruleman
KSDO-F, 102.9, 2 KW @ 1840, CHR				ABC-F,	\$ 95.00* (HNWH)	Gannett	Jim Price
KSON-F, 97.3, 50 KW @ 445, COUNTRY				MBS,	\$ 48.00* (Blair)	Jeff-Pilot	Clarke Brown
KYXY-F, 96.5, 41 KW @ 540, AC					\$ 85.00* (Torbet)		Ed Denker
XHRM-F, 92.5, 50 KW @ 749, BLACK					\$? ? (Weiss)	(TIJUANA)	Tip Calvin
XTRA-F, 91.1, 100 KW @ 1000, AOR					\$ 65.00* (M&R)	Noble (TIJUANA)	John Lynch
XHIT-F, 90.3, 100 KW @ 1000, AOR					\$? ? (Selcom)	(TIJUANA)	

CALL LETTER CHANGES

KOGO changes to KLZZ
XHZ changes to XHIT-F

FORMAT CHANGES

KLZZ: from Talk to Contemp
XHIT-F: from CHR to AOR (June)

STATION SALES

KBZT-F: from Alta to Sandusky for \$9,670,000

MISCELLANEOUS COMMENTS

KFMB is the flgship station for the Radres...

SAN FRANCISCO

Arbitron Rank/Pop (12+): 4/4,889,900
 CNSA Rank/Pop: # 5
 NSA Rank/Pop: SF - 28/1,518,200
 Oak - 19/1,844,000
 Average Person Rating: 17.2
 Market TSL: 22.7 hours

Stations: 52/49
 Diaries: 4303/1136:1/43.1Z
 Sample Target: 2660
 Standard Error: .323
 % Below Line: 1.5
 % Not Listed: 10.8

Est. 1984 Revenue: \$126,000,000
 Gross Inc.: \$34,200
 HHI Inc.: 23.1 Bill
 Retail \$: 99,794
 Pop per Station: \$15,000,000
 # 1 Biller: KGO

	WIN	FAL	SUN	SPG	
12+ METRO 1/4/SHARE	85	84	84	84	
1. KGO	688/8.2	8.8	9.0	7.4	8.7
2. KCBS	439/5.2	5.3	5.3	4.4	4.3
3. KSOL-F	366/4.4	3.4	4.0	6.1	5.1
4. KYUU-F	322/3.8	4.1	3.4	3.9	3.6
5. KABL-F	294/3.5	3.3	3.0	3.5	3.0
6. KNBR	289/3.4	2.8	2.9	3.3	4.0
7. KIOI-F	274/3.3	3.5	2.8	3.0	2.8
8. KSNAN-F	267/3.2	3.2	1.9	3.5	3.0
9. KABL	258/3.1	2.0	2.8	2.6	2.6
10. KNEW	237/2.8	2.5	2.3	2.5	2.8
11. KOIT-F	233/2.8	1.8	2.7	2.6	3.0
12. KMEL-F	230/2.7	2.5	2.2	1.6	1.4
13. KFOG-F	229/2.7	2.7	2.6	1.9	2.1
14. KBLX-F	223/2.7	2.6	2.5	2.7	2.3
15. KITS-F	207/2.5	2.4	2.0	3.1	2.4
16. KSF0	178/2.1	1.8	2.4	2.7	3.0
17. KRQR-F	177/2.1	2.7	2.2	1.8	2.8
18. KKCY-F	167/2.0	1.7	1.7	1.6	1.4
19. KBAY-F	166/2.0	2.1	2.4	2.3	2.6
20. KFRC	162/1.9	3.1	2.7	2.6	3.4
21. KLOK-F	160/1.9	2.3	1.9	2.8	2.2
22. KKHI-F+	155/1.9	1.8	2.2	1.8	2.0
23. KOME-F	149/1.8	1.8	1.7	1.5	2.0
24. KFDC-F+	148/1.8	2.0	2.0	1.2	1.2
25. KNSS-F	141/1.7	1.7	1.9	2.3	1.8

	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL	SPG	
			84	84	
1. KGO	798/10282	1. KGO	8796/18.0	19.3	18.3
2. KCBS	526/ 8750	2. KCBS	7347/15.0	18.2	12.6
3. KNBR	394/ 7145	3. KYUU-F	5429/11.1	10.8	10.6
4. KSOL-F	376/ 5198	4. KMEL-F	5378/11.0	7.3	6.7
5. KYUU-F	326/ 5609	5. KNBR	5278/10.8	9.1	12.0
6. KABL-F	307/ 4036	6. KIOI-F	5169/10.6	10.1	10.9
7. KIOI-F	278/ 5292	7. KSOL-F	5036/10.3	10.1	11.4
8. KSNAN-F	278/ 3984	8. KITS-F	4786/ 9.8	8.1	9.7
9. KSFM-F	266/ 3857	9. KFRC	4744/ 9.7	11.3	13.8
10. KRAK	259/ 2999	10. KSNAN-F	3854/ 7.9	6.4	7.9
KABL	259/ 3057	11. KABL-F	3817/ 7.8	7.4	7.1
12. KMEL-F	249/ 5778	12. KSF0	3585/ 7.3	7.3	8.9
13. KCTC-F	242/ 2822	13. KLOK-F	3539/ 7.2	6.5	6.4
14. KNEW	241/ 3212	14. KFOG-F	3367/ 6.8	6.5	4.8
15. KFOG-F	234/ 3491	15. KBLX-F	3291/ 6.7	6.7	6.4
16. KOIT-F	233/ 3319	16. KOIT-F	3221/ 6.6	6.4	6.9
17. KBLX-F	229/ 3416	17. KNEW	3114/ 6.4	5.1	6.0
18. KITS-F	209/ 4820	18. KABL	2967/ 6.1	7.0	6.7
19. KRQR-F	208/ 3055	19. KKHI-F+	2851/ 5.8	5.8	5.4
20. KFRC	196/ 5855	20. KRQR-F	2838/ 5.8	6.3	7.3
21. KBAY-F	195/ 2694	21. KKCY-F	2676/ 5.5	4.2	4.8
22. KSFO	194/ 3960	22. KNSS-F	2593/ 5.3	5.2	5.2
23. KNSS-F	190/ 3331	23. KFDC-F+	2416/ 4.9	5.2	4.0
24. KCY-F	170/ 2471	24. KBAY-F	2363/ 4.8	5.4	5.3
25. KLOK-F	164/ 3593	25. KOME-F	2329/ 4.8	5.2	5.4

12+ FM SHARE (NETRO): 61.38% (4609 of 7508) (SPG 84: 56.57%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSOL-F	1. KYUU-F	1. KYUU-F	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO
2. KMEL-F	2. KSOL-F	2. KSOL-F	2. KYUU-F	2. KYUU-F	2. KCBS	2. KCBS	2. KYUU-F	2. KCBS	2. KSOL-F	2. KSOL-F
3. KITS-F	3. KFOG-F	3. KGO	3. KSNAN-F	3. KSNAN-F	3. KABL-F	3. KABL+	3. KCBS	3. KSOL-F	3. KNBR	3. KYUU-F
4. KNSS-F	4. KIOI-F	4. KIOI-F	4. KFOG-F	4. KIOI-F	4. KABL	4. KYUU-F	4. KIOI-F	4. KYUU-F	4. KMEL-F	4. KCBS
5. KFRC	5. KBLX-F	5. KFOG-F	5. KBLX-F	5. KFOG-F	5. KNEW	5. KSFO	5. KSNAN-F	5. KABL-F	5. KBLX-F	5. KABL-F
6. KKCY-F	6. KRQR-F	6. KBLX-F	6. KIOI-F	6. KCBS	6. KOIT-F	6. KNBR	6. KABL-F	6. KIOI-F	6. KCBS	6. KIOI-F
7. KRQR-F	7. KKCY-F	7. KSNAN-F	7. KNBR	7. KNBR	7. KSNAN-F	7. KSOL-F	7. KOIT-F	7. KMEL-F	7. KITS-F	7. KSNAN-F
8. KYUU-F	8. KOME-F	8. KNBR	8. KSOL-F	8. KBLX-F	8. KNBR	8. KIOI-F	8. KSOL-F	8. KOIT-F	8. KRQR-F	8. KNBR
9.	9. KGO	9. KRQR-F	9. KOIT-F	9. KOIT-F	9. KBAY-F	9. KNEW	9. KABL	9. KSNAN-F	9. KABL-F	9. KNEW
10.	KMEL-F	10. KLOK-F	10. KCBS	10. KSOL-F	10. KKHI-F+10.	10. KKCY-F	10. KNBR	10. KNBR	10. KIOI-F	10. KMEL-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSOL-F	1. KIOI-F	1. KYUU-F	1. KIOI-F	1. KGO	1. KRQR-F	1. KFOG-F	1. KFOG-F	1. KFOG-F	1. KGO
2. KIOI-F	2. KYUU-F	2. KIOI-F	2. KYUU-F	2. KIOI-F	2. KSOL-F	2. KRQR-F	2. KYUU-F	2. KGO	2. KFOG-F
3. KMEL-F	3. KSOL-F	3. KBLX-F	3. KSOL-F	3. KYUU-F	3. KKCY-F	3. KSOL-F	3. KBLX-F	3. KYUU-F	3. KSNAN-F
4. KYUU-F	4. KLOK-F	4. KLOK-F	4. KGO	4. KOIT-F	4. KOME-F	4. KYUU-F	4. KRQR-F	4. KSOL-F	4. KYUU-F
5. KLOK-F	5. KMEL-F	5. KGO	5. KLOK-F	5. KABL-F	5. KYUU-F	5. KKCY-F	5. KSOL-F	5. KSNAN-F	5. KCBS
6. KITS-F	6. KBLX-F	6. KSOL-F	6. KBLX-F	6. KBLX-F	6. KNSS-F	6. KBLX-F	6. KKCY-F	6. KRQR-F	6. KNBR
7. KNSS-F	7. KFOG-F	7. KSNAN-F	7. KOIT-F	7. KSOL-F	7. KOME-F	7. KOME-F	7. KGO	7. KBLX-F	7. KBLX-F
8. KOME-F	8. KGO	8. KFOG-F	8. KMEL-F	8. KSNAN-F	8. KITS-F	8. KIOI-F	8. KSNAN-F	8. KNBR	8. KNEW
9. KFOG-F	9. KITS-F	9. KNBR	9. KSNAN-F	9. KLOK-F	9. KSJO-F	9. KGO	9. KNBR	9. KKCY-F	9. KSOL-F
10. KBLX-F	10. KFRC	10. KOIT-F	10. KITS-F	10. KCBS	10. KBLX-F	10. KSNAN-F	10. KOME-F	10. KOME-F	10. KIOI-F

FORMAT	AM	FM	TOTAL	SP. %		OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOI 50/CHR/CONTRM	162 (1)	691 (6)	143 (7)	11.3	14.7	F105-F 105.7 Santa Clara 1.1/3.4
AC		793 (5)	293 (5)	10.6	17.1	F105-F 106.9 Fremont .5/1.1
AC/OLDIES/OUT ROCK	56 (1)	1075 (9)	1169 (9)	15.6	10.7	F105-F 106.9 SJ .5/1.3
POP/VARIETY	566 (3)		566 (3)	8.6	8.9	F115 1370 San Jose .6/1.5
COUNTRY	566 (3)	267 (1)	611 (4)	8.1	8.0	F115-F 106.5 San Jose .7/3.2
BLACK/BLK/BLK	56 (1)	612 (5)	737 (6)	10.2	13.7	F115 1100 SJ .8/1.7
FM115/10/17	566 (3)	790 (5)	1090 (7)	14.5	12.9	F150-F 92.1 Walnut Creek .2/1.0
NEWS/TALK	1127 (2)		1127 (2)	15.0	10.9	F101 1030 SJ .5/1.4
NOVELTY	266 (2)		266 (2)	3.7	3.6	F107-F 92.7 Alameda 1.1/3.0
RELIGION/GO/ETH	30 (1)	67 (1)	75 (2)	1.0	0.8	F11 990 Pittsburg .3/1.1
CLASSIC	102 (2)	61 (1)	166 (3)	1.9	1.7	F10 1170 San Jose 1.3/4.6
CLASSIC	66 (1)	27 (1)	93 (2)	0.6	0.6	F11-F 97.7 Los Altos .8/2.0
NEWS/OTHERS				0	0	F107 1490 Santa Clara .8/ 1.7
			254 (12)			F11 1200 SJ .5/2.5
						F11 1500 Berkeley 1.1/2.6
						F11-F 92.9 Fremontsburg .6/1.4
						F100-F 92.3 San Jose .8/3.6
						F10 1250 Santa Clara .2/1.0
						F105-F 100.9 San Rafael .2/ 1.9
						F10-F 92.3 SJ 1.0/3.0
						F107-F 100.1 Santa Clara .6/1.3
						F10-F 96.1 Sacramento .8/ 1.9
						F107 1140 Sacramento .7/1.6
						F105-F 102.5 Sacramento .3/1.2

STATION COMMENTS

STATION	POWER	CLASS	TYPE	STATUS	REMARKS
F101	1000	FM	FM	Normal	Shanrock Mike Grinsell
F105	500	FM	FM	Normal	CH 5200.00 (Ch) Day Barnett
F115	1000	FM	FM	Normal	\$ 27.00 (----) Universal Alan Schultz
F115-F	1000	FM	FM	Normal	\$ 34.00 (----) Budd Stewart
F107	1000	FM	FM	Normal	\$1,500.00 (Republic) BHO Pat Seeman
F107-F	1000	FM	FM	Normal	\$ 500 (Telec) (Telec)
F10	1000	FM	FM	Normal	ABC-1 \$250.00 (Hearst) ABC Michael Lucheff
F101	1000	FM	FM	Normal	\$ 50.00 (California) Bene Delalozza
F105	1000	FM	FM	Normal	MEC \$100.00 (McGuill) Hill Weaver
F105-F	1000	FM	FM	Normal	\$100.00 (East) Malrite Steve Edwards
F11	1000	FM	FM	Normal	300 \$ NA (Hearst) Inner City Harvey Stone
F107	1000	FM	FM	Normal	FM 11 \$110.00 (Hearst) Fine
F115	1000	FM	FM	Normal	\$ NA (Trib) Folsville Earl Winston

STATION COMMENTS

STATION	POWER	CLASS	TYPE	STATUS	REMARKS
F115-F	500	FM	FM	Normal	\$150.00 (Hearst) Shanrock Mike Grinsell
F105-F	1000	FM	FM	Normal	100 \$100.00 (Hearst) Inner City Harvey Stone
F105-F	1000	FM	FM	Normal	\$ 55.00 (CBS) Ed Davis
F105-F	1000	FM	FM	Normal	1000 \$ NA (Telec) Suroghanna Tony Salvadore
F105-F	1000	FM	FM	Normal	\$170.00 (Hearst) Price Corn. Jack McSorley
F105-F	1000	FM	FM	Normal	\$100.00 (Republic) Intercom Ed Krapp
F105-F	500	FM	FM	Normal	\$100.00 (Hearst)
F105-F	500	FM	FM	Normal	\$ NA (Hearst) Ian Epstein
F105-F	500	FM	FM	Normal	\$ 75.00 (Hearst) Fuchley Jim Richey
F105-F	1000	FM	FM	Normal	\$ NA (----) Davis/Weaver Bill Weaver
F105-F	1000	FM	FM	Normal	\$110.00 (Hearst) Century Rick Lee
F107-F	500	FM	FM	Normal	\$ 95.00 (Telec) Folsville Earl Winston
F105-F	500	FM	FM	Normal	CH-1 \$125.00 (CBS) CBS George Serson
F105-F	500	FM	FM	Normal	\$145.00 (East) Malrite Steve Edwards
F105-F	1000	FM	FM	Normal	AFB \$125.00 (Hearst) United Ken Shubat
F105-F	500	FM	FM	Normal	Alt. \$ NA (Hearst) King
F105-F	500	FM	FM	Normal	\$160.00 (McGuill) MEC Terry DeVoto

1000, 1000, 1000 - See Sacramento

FOR OTHER RATED STATIONS SEE SAN JOSE

CALL LETTER CHANGES

105F changes to KRYC (June)
 1017-F changes to KBLR (July)

FORMAT CHANGES

K017-F: From KPHL to Soft AC
 KPHC adds Talk segments to its CHR format
 KBLR: from KPHL to Jazz

STATION SALES

MISCELLANEOUS COMMENTS

KFYI goes off air (April)...
 Calls change back to KDMA but station remains off air...KNBR is flagship for SF Giants; KSFQ for Oakland A's...

SAN JOSE

Arbitron Rank/Pop (12+): 28/1,185,200
 CMA Rank/Pop: NA
 MSA Rank/Pop: 30/1,411,600
 San Fran ADI
 Average Person Rating: 16.2
 Market TSL: 21.3 hours

Stations: 43/15
 Diaries: 1489/796:1/40.6%
 Sample Target: 1200
 Standard Error: .516
 % Below Line: NA
 % Not Listed: NA

Est 1984 Revenue: \$25,000,000
 Gross Inc.:
 HH Inc.: \$37,858
 Retail \$: 10.9 Bil
 Pop per Station: 79,013
 # 1 Biller: KBAY-F \$3,900,000

12+ METRO 1/4/SHARE	WIN 85	FAL 84	SUM 84	SFG 84
1. KBAY-F	105/5.6	5.4	6.3	--- 8.0
2. KOME-F	101/5.3	5.2	4.6	--- 4.9
3. KWSS-F	87/4.5	5.7	5.8	--- 6.7
4. KARA-F	74/3.9	2.9	4.0	--- 2.8
5. KLOK	65/3.4	3.4	2.2	--- 3.4
6. KLZE-F	54/2.8	2.8	1.6	--- 1.2
7. KFZP-F	50/2.6	4.5	1.9	--- 3.1
8. KLIV	49/2.6	3.2	3.1	--- 3.7
9. KEZR-F	44/2.3	2.8	3.5	--- 4.2
10. KEEN	39/2.0	4.4	2.3	--- 3.2
11. KPFC-F+	34/1.8	1.5	2.0	--- 1.1
12. KNXA	33/1.7	1.6	3.4	--- 1.3
13. KNXA	32/1.7	.6	---	---
14. KHIT	26/1.6	1.2	.8	--- 1.5
15.				

12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 84	SFG 84
1. KWSS-F	191/3221	1769/14.9	14.8 18.0
2. KBAY-F	179/2513	1479/12.5	13.3 13.4
3. KOME-F	140/2198	1390/11.7	11.8 13.7
4. KLOK	92/1882	1333/11.2	8.7 9.1
5. KARA-F	89/1598	1279/10.8	9.6 9.2
6. KSJO-F	74/1764	1179/ 9.9	9.7 12.9
7. KPFC-F+	74/1349	712/ 9.8	9.0 10.2
8. KLZE-F	65/ 955	786/ 6.6	4.9 6.1
9. KLIV	60/1022	744/ 6.3	6.6 7.8
10. KEZR-F	59/1528	673/ 5.7	5.7 6.9
11. KEEN	45/ 818	518/ 4.4	5.5 4.1
12. KAZA	40/ 339	412/ 4.3	4.5 6.1
13. KNXA	35/ 331	314/ 2.6	3.5 2.3
14. KHIT	24/ 668	242/ 2.0	---
15.			

12+ FM SHARE (METRO): NA (SFG 84: NA)

TEENS	15-34	18-49	25-49	25-54	35-64	12+ AHD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPFC-F	1. KPFC-F	1. KPFC-F	1. KARA-F	1. KBAY-F	1. KBAY-F	1. KBAY-F	1. KBAY-F	1. KOME-F	1. KOME-F	1. KBAY-F
2. KWSS-F	2. KWSS-F	2. KARA-F	2. KLOK	2. KARA-F	2. KLIV	2. KWSS-F	2. KOME-F	2. KBAY-F	2. KBAY-F	2. KOME-F
3.	3. KARA-F	3. KWSS-F	3. KBAY-F	3. KLOK	3. KLOK	3. KARA-F	3. KARA-F	3. KWSS-F	3. KWSS-F	3. KWSS-F
4.	4. KEZR-F	4. KLOK	4. KOME-F	4. KPFC-F	4. KLZE-F	4. KLOK	4. KLOK	4. KARA-F	4. KLZE-F	4. KLIV
5.	5. KPFC-F	5. KBAY-F	5. KEZR-F	5. KEEN	5. KARA-F	5. KARA-F	5. KWSS-F	5. KLOK	5. KARA-F	5. KLZE-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KPFC-F	1. KPFC-F	1. KARA-F	1. KARA-F	1. KBAY-F		1. KOME-F	1. KOME-F	1. KOME-F	1. KOME-F	1. KLOK
2. KWSS-F	2. KWSS-F	2. KLOK	2. KWSS-F	2. KARA-F		2. KWSS-F	2. KSJO-F	2. KEZR-F	2. KARA-F	2. KOME-F
3. KBAY-F	3. KBAY-F	3. KBAY-F	3. KBAY-F	3. KLOK		3. KSJO-F	3. KWSS-F	3. KSJO-F	3. KLOK	3. KARA-F
4. KARA-F	4. KLIV-F	4. KEZR-F	4. KWSS-F	4. KLOK		4. KARA-F	4. KEZR-F	4. KARA-F	4. KSJO-F	4. KBAY-F
5.	5. KLIV-F	5. KOME-F	5. KLOK	5. KLZE-F		5.	5. KARA-F	5.	5. KWSS-F	5. KLZE-F

NOTE: San Jose is part of the San Francisco metro. Only stations above the line in the rating book are ranked.

STATION	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
KML						KML .7/2.7 KLOK-F 1.9/7.7
KAM-F						KAM-F 1.2/4.2 KEEL-F .9/6.6
KLX-F						KLX-F 1.3/3.6 KME 3.0/8.0
KHP-F						KHP-F 1.0/2.9 KMW 1.8/3.0
KHJ						KHJ .6/2/13.3 KML .5/2.1
KM-F						KM-F .6/1.2 KOLT-F 2.0/5.6
KAZA						KAZA .6/2.1 KLY-F 1.6/3.8
KPFC-F						KPFC-F 1.0/5.6 KPFC-F 1.6/2.9
KHJ						KHJ 1.0/3.6 KRN-F 3.6/11.6
KHJ						KHJ .6/1.2 KID 1.4/3.1
KHJ						KHJ .6/1.2 KJZ-F 3.7/10.0
KHJ						KHJ .6/1.2 KXS-F 1.3/1.7
KHJ						KHJ .6/1.2 KXS-F 6.1/11.0
KHJ						KHJ .6/1.2 KXS-F 6.1/11.0

SARASOTA-BRADENTON

Arbitron Rank/Pop (12+): 87/371,200
 CNSA Rank/Pop: NA
 MSA Rank/Pop: 182/244,000
 Tampa ADI
 Average Person Rating: 23.2 hours
 Market TSL: 23.2 hours

Stations: 29/13
 Diaries: 816/455:1/52.2%
 Sample Target: 740
 Standard Error: .694
 % Below Line: 51.6
 % Not Listed: 12.5

Est 1984 Revenue: \$4,400,000
 Gross Inc.:
 HH Inc.: \$27,922
 Retail \$: 1.8 Btl
 Pop per Station: 28,554
 # 1 Biller: WDUV-F \$1,471,000

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83
1. WDUV-F	113/17.9	---	21.6	---	16.6
2. WSUN	65/10.3	---	7.2	---	5.9
3. WYNF-F	50/ 7.9	---	6.2	---	10.1
4. WAMR	39/ 6.2	---	4.9	---	4.4
5. WZNE-F	34/ 5.4	---	4.7	---	2.2
6. WABA-F	33/ 5.2	---	5.6	---	5.4
7. WAVE-F	26/ 4.1	---	7.2	---	6.9
8. WQSA	17/ 2.7	---	3.8	---	2.0
9. WRBQ-F	16/ 2.5	---	3.1	---	3.0
10. WMLO-F	15/ 2.4	---	.7	---	5.0
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WDUV-F	115/1136
2. WSUN	67/ 636
3. WYNF-F	57/ 618
4. WAMR	52/ 414
5. WINK-F	43/ 392
6. WZNE-F	35/ 519
7. WABA-F	33/ 414
8. WAVE-F	28/ 460
9. WENG	22/ 146
10. WQSA	17/ 188
11.	
12.	
13.	
14.	
15.	

12+ METRO	CUME/	FAL	SPG
METRO	CUME RATING	84	84
1. WDUV-F	1069/28.8	---	30.3
2. WSUN	590/15.9	---	14.3
3. WYNF-F	540/14.5	---	10.8
4. WZNE-F	514/13.8	---	13.3
5. WAVE-F	425/11.4	---	10.8
6. WABA-F	414/11.2	---	12.1
7. WAMR	348/ 9.4	---	8.6
8. WMLO-F	262/ 7.1	---	4.2
9. WRBQ-F	253/ 6.8	---	6.8
10. WFLA	237/ 6.4	---	7.2
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 61.19% (339 of 554) (SPG 84: 66.54%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PM	12+ EVE	SAT MID
1. WZNE-F	1. WYNF-F	1. WYNF-F	1. WSUN	1. WSUN	1. WSUN	1. WDUV-F	1. WDUV-F	1. WDUV-F	1. WDUV-F	1. WDUV-F
2. WINK-F	2. WAVE-F	2. WSUN	2. WYNF-F	2. WAVE-F	2. WDUV-F	2. WSUN	2. WSUN	2. WSUN	2. WYNF-F	2. WSUN
3. WYNF-F	3. WZNE-F	3. WZNE-F	3. WAVE-F	3. WDUV-F	3. WDUV-F	3. WAMR	3. WAMR	3. WYNF-F	3. WABA-F	3. WYNF-F
4. WRBQ-F	4. WDUV-F	4. WAVE-F	4. WDUV-F	4. WYNF-F	4. WYNF-F	4. WYNF-F	4. WYNF-F	4. WZNE-F	4. WSUN	4. WZNE-F
5.	5.	5. WDUV-F	5.	5.	5.	5.	5.	5.	5.	5. WABA-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYNF-F	1. WYNF-F	1. WZNE-F	1. WSUN	1. WSUN	1. WYNF-F	1. WYNF-F	1. WYNF-F	1. WYNF-F	1. WSUN
2. WZNE-F	2. WZNE-F	WYNF-F	2. WZNE-F	2. WDUV-F	2.	2. WAVE-F	2. WAVE-F	2. WSUN	2. WAVE-F
3.	3. WDUV-F	WRXB	3. WYNF-F	3. WZNE-F	3.	3.	3.	3. WAVE-F	3. WYNF-F
4.	4.	WQSA	4. WDUV-F	4. WMLO-F	4.	4.	4.	4. WDUV-F	4. WDUV-F
5.	5.	WDUV-F	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	1 (1)	63 (3)	64 (4)	11.6	11.8	WBRD 1420 Bradenton 1.3/3.6
AOR		50 (1)	50 (1)	9.0	7.0	WEEJ-F 100.1 Venice .3/1.6
AC/OLDIES/SOFT ROCK	15 (2)	66 (6)	81 (8)	14.6	12.3	WENG 1530 Englewood 1.3/2.3
MOR/VARIETY	20 (2)		20 (2)	3.6	6.3	WQYF 930 Sarasota 1.3/4.0
COUNTRY	71 (2)	12 (1)	83 (3)	15.0	13.1	WRAV-F 92.1 Venice .9/3.9
BLACK/URBAN	7 (1)		7 (1)	1.3	0	WSPB 1450 Sarasota 1.3/3.9
BTFL MUSIC/EZ		146 (2)	146 (2)	26.4	33.4	WTRL 1490 Bradenton .9/2.5
NEWS/TALK	25 (2)		25 (2)	4.5	3.1	WNZZ 1280 Sarasota 1.9/2.8
NOSTALGIA	76 (5)		76 (5)	13.7	13.1	WINK-F 96.9 Fort Myers 2.1/5.5
RELIGION/GOSPEL				0	0	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS		2 (1)	2 (1)	0.4	0	
			554 (29)			

RADIO STATIONS

WAMR, 1320, 5 KW/1 KW (DA-2), NOSTALGIA	NBC,NBC-T, \$17.00 (Roslin)	Jim Day
WBRD, 1420, 2.5 KW/1 KW (DA-2), MOR	ABC-I, \$ NA (Masla)	Bob Nelson
WKXY, 930, 1 KW/500 W (DA-2), CONTEMP	US 2, \$10.00 (Southern)	Charlie Fernandez
WQSA, 1220, 1 KW (DAYS,DA), NEWS/TALK	MBS, \$20.00* (Roslin)	Jim Seemiller
WSPB, 1450, 1 KW/250 W, MOR (TM)	CBS, \$19.00 (HNWH)	Dick Reynolds
WTRL, 1490, 1 KW/250 W, COUNTRY	, \$16.00 (Weiss)	Bob Barnes
WNZZ, 1280, 500 W (DAYS,DA), NOSTALGIA (Ham)	APR, \$12.00 (P/W)	Jim Sanders
WAVE-F, 102.5, 100 KW @ 570, AC	CBS-R, \$50.00 (CBS)	Joe Ademy
WDUV-F, 103.3, 100 KW @ 649, BTFL	MBS, \$45.00* (Masla)	Bob Nelson
WMLO-F, 106.3, 3 KW @ 280, AC (TM)	US 1, \$24.00 (HNWH)	Gary Reeder
WRAV-F, 92.1, 3 KW @ 300, VOCAL EZ	NBC, \$17.00 (Roslin)	Jim Day
WINK-F, 96.9, 100 KW @ 833, CHR	, \$ NA (Mc-Guild)	Joe Schwartzel

MISCELLANEOUS COMMENTS WNZZ sold for \$600,000...

SAVANNAH

Arbitron Rank/Pop (12+): 138/195,100
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 185/228,000
 ADI # 107
 Average Person Rating: 17.8
 Market TSL: 23.8 hours

Stations: 16/15
 Diaries: 611/319:1/41.7%
 Sample Target: 550
 Standard Error: .847
 % Below Line: 0.3
 % Not Listed: 5.8

Est 1984 Revenue: \$5,400,000
 Gross Inc.:
 HH Inc.: \$26,077
 Retail \$: 1.4 Bill
 Pop per Station: 13,007
 # 1 Biller: WCHY-F \$1,320,000

	FAL	SPG	FAL	SPG	
12+ METRO 1/4/SHARE	84	84	83	83	
1. WEAS-F	59/17.0	---	17.2	---	16.3
2. WSOK	52/15.0	---	12.1	---	11.7
3. WCHY-F	43/12.4	---	16.4	---	13.2
4. WZAT-F	39/11.2	---	8.9	---	9.5
5. WAEV-F	32/ 9.2	---	7.0	---	10.3
6. WIXV-F	25/ 7.2	---	10.8	---	8.9
7. WJCL-F	24/ 6.9	---	6.7	---	8.6
8. WSGA	12/ 3.5	---	3.5	---	3.2
9. WWSA	12/ 3.5	---	3.5	---	3.7
10. WJJD	8/ 2.3	---	4.0	---	2.6
11.					
12.					
13.					
14.					
15.					

12+ TSA 1/4/CUME	
1. WCHY-F	112/1398
2. WZAT-F	110/1450
3. WAEV-F	86/1035
4. WEAS-F	81/ 901
5. WJCL-F	65/ 754
6. WSOK	52/ 494
7. WIXV-F	49/ 652
8. WJHR-F	33/ 218
9. WYKZ-F	20/ 211
10. WWSA	13/ 186
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL	SPG	
84	84		
1. WZAT-F	648/33.2	---	30.5
2. WEAS-F	520/26.7	---	24.5
3. WSOK	489/25.1	---	24.0
4. WAEV-F	448/23.0	---	19.7
5. WCHY-F	435/22.3	---	25.8
6. WIXV-F	425/21.8	---	25.3
7. WJCL-F	344/17.6	---	14.8
8. WWSA	151/ 7.7	---	9.6
9. WSGA	112/ 5.7	---	10.0
10. WJJD	100/ 5.1	---	5.4
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 71.87% (235 of 327) (SPG 84: 72.57%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AFD	12+ MID	12+ PHD	12+ EVE	SAT MID
1. WEAS-F	1. WEAS-F	1. WEAS-F	1. WEAS-F	1. WEAS-F	1. WCHY-F	1. WSOK	1. WEAS-F	1. WEAS-F	1. WSOK	1. WEAS-F
2. WZAT-F	2. WAEV-F	2. WAEV-F	2. WAEV-F	2. WAEV-F	2. WSOK	2. WEAS-F	2. WCHY-F	2. WCHY-F	2. WEAS-F	2. WZAT-F
3. WSOK	3. WSOK	3. WSOK	3. WSOK	3. WCHY-F	3. WCHY-F	3. WCHY-F	3. WJCL-F	3. WZAT-F	3. WZAT-F	3. WCHY-F
4.	4. WIXV-F	4. WCHY-F	4. WCHY-F	4. WJCL-F	4. WJCL-F	4. WAEV-F	4. WZAT-F	4. WSOK	4. WCHY-F	4. WSOK
5.	5. WZAT-F	5. WZAT-F	5. WZAT-F	5. WZAT-F	5. WAEV-F	5. WZAT-F	5. WAEV-F	5. WAEV-F	5. WAEV-F	5. WAEV-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WEAS-F	1. WEAS-F	1. WEAS-F	1. WEAS-F	1. WEAS-F	1. WIXV-F	1. WCHY-F	1. WAEV-F	1. WCHY-F	1. WCHY-F
2. WSOK	2. WAEV-F	2. WAEV-F	2. WSOK	2. WSOK	2. WCHY-F	2. WEAS-F	2. WEAS-F	2. WEAS-F	2. WZAT-F
3. WAEV-F	3. WSOK	3. WZAT-F	3. WAEV-F	3. WAEV-F	3. WZAT-F	3. WIXV-F	3. WCHY-F	3. WCHY-F	3. WAEV-F
4.	4. WZAT-F	4. WSOK	4. WZAT-F	4. WZAT-F	4.	4. WAEV-F	4.	4. WIXV-F	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	Z	Z	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		71 (3)	71 (3)	21.7	20.9	WBMQ 630 Savannah .6/2.3
AOR				0	0	WGEC-F 103.9 Springfield 1.4/3.1
AC/OLDIES/SOFT ROCK	2 (1)	32 (1)	34 (2)	10.4	7.4	WNNI 1520 Garden City 1.2/2.2
MOF/VARIETY	16 (2)		16 (2)	4.9	5.1	WWSA 1450 Savannah .6/2.8
COUNTRY	2 (1)	43 (1)	45 (2)	13.8	17.7	WYKZ-F 98.7 Beaufort, SC 2.0/4.4
BLAC/URBAN	52 (1)	59 (1)	111 (2)	33.9	31.1	WJHR-F 106.3 Hilton Head, SC .3/1.5
LTFL MUSIC/HZ		25 (2)	25 (2)	7.6	8.0	
NEWS/TALK				0	1.1	
NOSTALGIA	12 (1)		12 (1)	3.7	3.7	
RELIGION/GOspel	8 (1)	5 (1)	13 (2)	4.0	4.9	
SPANISH				0	0	
CLASSICAL				0	0	
NEWS/SPORTS				0	0	
327 (16)						

FAIRLY STATIONS

WCHY-F 1290, 5 PM (MON-F)	AC	Mo-F, \$10.00 (Fair)	Burbach	Larry Garrett
WJCL-F 1290, 1 PM (MON-F)	VARIETY	Mo-F, \$ 4.00 (---)		Chris Watkins
WJCL-F 1290, 1 PM (MON-F)	NOSTALGIA (Ban)	Mo-F, \$18.00 (Fair)		Jerry Rogers
WJCL-F 1290, 1 PM (MON-F)	BLUES	Mo-F, \$29.00 (Fair)		Butch Guest
WJCL-F 1290, 1 PM (MON-F)	COUNTRY	Mo-F, \$18.00 (Mo-F)		
WJCL-F 1290, 5 PM (MON-F)	GOspel	Mo-F, \$13.00 (---)	Peters	F.W. Mc
WJCL-F 1290, 5 PM (MON-F)	POP	Mo-F, \$18.00 (Toplet)	Bluegrass	Truman Conley
WJCL-F 1290, 1 PM (MON-F)	POP, M	Mo-F, \$25.00 (Fair)		Butch Guest
WJCL-F 1290, 1 PM (MON-F)	POP, COUNTRY (Grade-then)	Mo-F, \$18.00 (Toplet)	Bluegrass	Truman Conley
WJCL-F 1290, 1 PM (MON-F)	POP, M	Mo-F, \$30.00 (Mo-F)	Peters	Bob Bryant
WJCL-F 1290, 1 PM (MON-F)	POP, COUNTRY	Mo-F, \$25.00 (Fair)	Burbach	Larry Garrett
WJCL-F 1290, 1 PM (MON-F)	POP, COUNTRY	Mo-F, \$25.00 (Fair)		Al Jennings
WJCL-F 1290, 1 PM (MON-F)	POP, M	Mo-F, \$25.00 (Fair)		Jerry Rogers
WJCL-F 1290, 1 PM (MON-F)	POP, M	Mo-F, \$25.00 (Fair)	(Burbach, Bluegrass)	Carl Powell

SEATTLE-TACOMA

Arbitron Rank/Pop (12+): 17/1,861,400
 CMSA Rank/Pop: # 18
 NSA Rank/Pop: Sea - 26/1,644,300
 ADI # 15 Tac - 95/503,300
 Average Person Rating: 16.7
 Market TSL: 22.0 hours

Stations: 30/30
 Diarist: 1781/1045:1/49.3%
 Sample Target: 1670
 Standard Error: .460
 % Below Line: 0
 % Not Listed: 7.9

Est. 1984 Revenue: \$66,600,000
 Gross Inc.:
 HH Inc.: \$29,200
 Retail \$: 16.4 Bill
 Pop per Station: 62,047
 # 1 Biller: KIRO \$13,700,000

12+ METRO	1/4/SHARE	WIN 85	FAL 84	SUM 84	SPG 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 84	SPG 84
1. KIRO	317/10.2	8.3	10.7	---	7.8	8.0	1. KIRO 370/5564	1. KIRO 4642/24.9	27.6	22.6
2. KUBE-F	233/ 7.5	7.9	7.4	---	6.5	7.2	2. KUBE-F 250/4190	2. KUBE-F 3633/19.5	17.8	15.9
3. KISW-F	190/ 6.1	6.5	5.4	---	4.7	8.1	3. KISW-F 238/2941	3. KOMO 3054/16.4	22.8	17.8
4. KOMO	182/ 5.9	6.8	8.5	---	6.5	6.0	4. KOMO 228/3891	4. KISW-F 2353/12.6	12.2	11.4
5. KSEA-F	166/ 5.3	4.5	4.5	---	4.8	3.0	5. KSEA-F 224/2491	5. KNBQ-F 2201/11.8	10.3	12.5
6. KBRD-F	157/ 5.0	5.9	6.6	---	6.2	4.5	6. KBRD-F 214/2503	6. KPLZ-F 2037/10.9	11.2	11.6
7. KLSY-F	128/ 4.1	3.5	4.4	---	4.2	3.6	7. KRPM-F 179/1714	7. KSEA-F 1864/10.0	10.5	11.4
8. KMPS-F	123/ 4.0	3.7	3.1	---	3.0	5.1	8. KPLZ-F 163/2529	8. KBRD-F 1783/ 9.6	10.3	11.2
9. KPLZ-F	120/ 3.9	4.5	4.4	---	4.7	4.1	9. KMPS-F 159/1894	9. KLSY-F 1735/ 9.3	10.3	10.8
10. KNBQ-F	117/ 3.8	3.5	3.3	---	3.9	5.5	10. KNBQ-F 158/2757	10. KJR 1716/ 9.2	10.2	10.1
11. KIXI	109/ 3.5	3.8	4.6	---	4.6	3.3	11. KIXI 146/1945	11. KZOK-F 1609/ 8.6	7.8	9.8
12. KING-F	105/ 3.4	3.8	3.1	---	2.9	2.6	12. KLSY-F 140/1970	12. KIXI 1532/ 8.2	8.9	10.0
13. KRPM-F	104/ 3.3	3.4	2.6	---	3.3	2.6	13. KMPS 120/1110	13. KVI 1527/ 8.2	10.5	9.8
14. KMPS	101/ 3.2	1.8	1.2	---	2.2	.7	14. KING-F 115/1750	14. KING-F 1527/ 8.2	7.0	7.9
15. KJR	78/ 2.5	3.0	3.0	---	3.3	2.9	15. KJR 97/1974	15. KMPS-F 1460/ 7.8	7.4	6.7
16. KZOK-F	70/ 2.3	2.7	2.5	---	3.2	4.3	16. KZOK-F 91/2030	16. KING 1190/ 6.4	6.4	7.0
17. KVI	69/ 2.2	2.1	3.2	---	3.4	3.2	17. KMGI-F 91/1403	17. KRPM-F 1128/ 6.1	4.9	6.4
18. KEZX-F	69/ 2.2	3.3	2.2	---	3.2	2.6	18. KMMS-F 88/1316	18. KMGI-F 1107/ 5.9	---	---
19. KMGI-F	62/ 2.0	---	---	---	---	2.7	19. KEZX-F 82/1298	19. KEZX-F 972/ 5.2	5.5	6.5
20. KING	58/ 1.9	2.1	1.9	---	1.5	1.5	20. KVI 77/1718	20. KMPS 958/ 5.1	5.1	6.2
21.							21.	21.		
22.							22.	22.		
23.							23.	23.		
24.							24.	24.		
25.							25.	25.		

12+ FM SHARE (METRO): 63.12% (1807 of 2863) (SPG 84: 60.00%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPLZ-F	1. KUBE-F	1. KUBE-F	1. KIRO	1. KIRO	1. KIRO	1. KIRO	1. KUBE-F	1. KUBE-F	1. KIRO	1. KUBE-F
2. KISW-F	2. KISW-F	2. KISW-F	2. KUBE-F	2. KUBE-F	2. KOMO	2. KOMO	2. KIRO	2. KIRO	2. KUBE-F	2. KIRO
3. KNBQ-F	3. KLSY-F	3. KIRO	3. KLSY-F	3. KSEA-F	3. KBRD-F	3. KUBE-F	3. KSEA-F	3. KISW-F	3. KISW-F	3. KSEA-F
4. KUBE-F	4. KNBQ-F	4. KLSY-F	4. KSEA-F	4. KLSY-F	4. KSEA-F	4. KSEA-F	4. KISW-F	4. KSEA-F	4. KPLZ-F	4. KBRD-F
5.	5. KZOK-F	5. KSEA-F	5. KOMO	5. KOMO	5. KMPS-F	5. KISW-F	5. KBRD-F	5. KOMO	5. KBRD-F	5. KOMO
6.	6. KPLZ-F	6. KNBQ-F	6. KMPS-F	6. KMPS-F	6. KIXI	6. KMPS-F	6. KOMO	6. KBRD-F	6. KSEA-F	6. KISW-F
7.	7. KEZX-F	7. KOMO	7. KVI	7. KING-F	7. KRPM-F	7. KNBQ-F	7. KLSY-F	7. KPLZ-F	7. KNBQ-F	7. KLSY-F
8.	8.	8.	8.	8.	8.	8.	8. KLSY-F	8. KMPS-F	8. KNBQ-F	8.
9.	9.	9.	9.	9.	9.	9.	9. KBRD-F	9.	9. KLSY-F	9.
10.	10.	10.	10.	10.	10.	10.	KJR	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KUBE-F	1. KUBE-F	1. KUBE-F	1. KUBE-F	1. KLSY-F	1. KISW-F	1. KISW-F	1. KUBE-F	1. KISW-F	1. KIRO
2. KISW-F	2. KLSY-F	2. KLSY-F	2. KLSY-F	2. KLSY-F	2. KUBE-F	2. KUBE-F	2. KISW-F	2. KUBE-F	2. KUBE-F
3. KPLZ-F	3. KISW-F	3. KNBQ-F	3. KIRO	3. KUBE-F	3. KZOK-F	3. KZOK-F	3. KIRO	3. KIRO	3. KSEA-F
4. KNBQ-F	4. KNBQ-F	4. KSEA-F	4. KISW-F	4. KSEA-F	4.	4. KIRO	4. KEZX-F	4. KZOK-F	4. KVI
5. KLSY-F	5. KPLZ-F	5. KMGI-F	5. KSEA-F	5. KOMO	5.	5. KEZX-F	5. KVI	5. KVI	5. KRPM-F
6.	6. KMGI-F	6. KEZX-F	6. KNBQ-F	6. KBRD-F	6.	6. KNBQ-F	6. KING-F	6. KEZX-F	6. KMPS-F
7.	7. KSEA-F	7. KISW-F	7. KPLZ-F	7. KMGI-F	7.	7. KLSY-F	7. KJR	7. KJR	7. KOMO
8.	8. KEZX-F	8. KIRO	8.	8. KMPS-F	8.	8.	8.	8. KRPM-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9. KNBQ-F	9.
10.	10.	10.	10.	10.	10.	10.	10.	10. KSEA-F	10.

FORMATS	AM	FM	TOTAL	Z	SPG 84 Z	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTENTP	18 (1)	497 (4)	515 (5)	18.0	17.2	KBAE	1380	Everett	.4/1.0
AOR		329 (3)	329 (3)	11.5	8.5	KCIS	630	Edmonds	1.4/3.1
AC/OLDIES/SOFT ROCK	165 (3)	275 (4)	440 (7)	15.4	20.8	KCMS-F	105.3	Edmonds	1.6/4.8
MOR/VARIETY	182 (1)		182 (1)	6.4	7.9	KGNW	1150	Seattle	.5/1.5
COUNTRY	101 (1)	227 (2)	328 (3)	11.5	10.8	KHIT-F	106.9	Bremerton	.9/3.5
BLACK/URBAN	38 (1)		38 (1)	1.3	1.7	KIXI-F	95.7	Seattle	1.6/5.4
BTFL MUSIC/EZ		323 (2)	323 (2)	11.3	11.7	KJET	1590	Seattle	.6/2.2
NEWS/TALK	375 (2)		375 (2)	13.1	9.9	KKFX	1250	Seattle	1.2/4.5
NOSTALGIA	109 (1)		109 (1)	3.8	4.9	KQKT-F	96.5	Seattle	1.2/3.8
RELIGION/GOSPEL	42 (1)	52 (1)	94 (2)	3.3	3.5	KTAC	850	Tacoma	.6/2.2
SPANISH				0	0				
CLASSICAL		105 (1)	105 (1)	3.7	3.5				
UNKNOWN/OTHERS	26 (2)		26 (2)	0.9	0				
			2863 (30)						

RADIO STATIONS

AM STATIONS

KBAE, 1380, 5 KW (DA-N)	, ? ?	APR, US I, \$ 13.00 (----)	
KBLE, 1050, 5 KW (DAYS)	, RELIGION	, \$ 30.00 (----)	George Boucher
KCIS, 630, 5 KW/2.5 KW (DA-N)	, RELIGION	APR, UPI, \$ 45.00 (----)	Robert Powers
KING, 1090, 50 KW (DA-2)	, NEWS	NBC, \$ 60.00* (Blair)	King
KIRO, 710, 50 KW (DA-N)	, OLDIES	CBS, \$130.00* (CBS)	Bonneville
KIXI, 880, 50 KW/1 KW (DA-2)	, NOSTALGIA	SMN, \$ 70.00 (Christal)	
KJET, 1590, 5 KW (DA-N)	, CHR	Source, \$ NA (----)	Wally Nelskog
KJR, 950, 5 KW (DA-N)	, AC	ABC-D, US I, \$ 80.00* (Eastman)	Ackerly
KKFX, 1250, 5 KW (DA-N)	, BLACK	UPI, \$ NA (----)	Kevin Cooney
KLSY, 1540, 5 KW (DA-N)	, AC	, \$ NA (Selcom)	Robert Scott
KMPS, 1300, 5 KW (DA-N)	, COUNTRY	, \$ 65.00* (Eastman)	Sandusky
KOMO, 1000, 50 KW (DA-N)	, MOR	ABC-I, \$150.00 (Katz)	Affiliated
KVI, 570, 5 KW	, AC/OLDIES	MBS, \$ 55.00* (Selcom)	Fred Schumacher
KXA, 770, 1 KW	, AC	, \$ NA (----)	Rich Robertson
			Golden West
			Behan

FM STATIONS

KBRD-F, 103.7, 100 KW @ 1675	BTFL (Churchill)	, \$100.00* (Mc-Guild)	Entercom (TACOMA)	Harold Greenberg
KCMS-F, 105.3, 115 KW @ 721	RELIGION (Burk-Abr)	UPI, \$ 45.00 (----)		Robert Powers
KEZX-F, 98.9, 100 KW @ 1070	AOR (Sebastian)	ABC-E, \$ 85.00 (HNNH)	Park	Dave Littrell
KHIT-F, 106.9, 30 KW @ 86	CHR	, \$ 45.00 (Weiss)	Bingham (BREMERTON)	Bob Bingham
KING-F, 98.1, 100 KW @ 850	CLASSICAL	, \$ 85.00* (Blair)	King	Bob Gallucci
KISW-F, 99.9, 100 KW @ 1200	AOR	, \$105.00* (Mc-Guild)	Kaye-Smith	Steve West
KIXI-F, 95.7, 100 KW @ 1150	AC	, \$ 70.00 (Christal)		Wally Nelskog
KLSY-F, 92.5, 100 KW @ 1100	AC	CBS-R, \$ 90.00* (Selcom)	Sandusky	Dana Horner
KMPS-F, 94.1, 100 KW @ 1165	COUNTRY	, \$ 80.00* (Eastman)	Affiliated	Fred Shumacher
KMGI-F, 107.7, 63 KW @ 1200	AC	, \$ NA (----)	Sunbelt	
KNBQ-F, 97.3, 100 KW @ 700	CHR	, \$ 80.00 (Christal)	(TACOMA)	Jack Bankson
KPLZ-F, 101.5, 100 KW @ 1200	CHR	, \$ 85.00* (Selcom)		Shannon Sucatte
KQKT-F, 96.5, 81 KW @ 1220	AC/OLDIES	, \$ 50.00 (Blair/RAR)	Behan	
KRPM-F, 106.1, 100 KW @ 700	COUNTRY	, \$ 45.00* (Christal)	Highsmith (TACOMA)	Ivan Braiker
KSEA-F, 100.7, 100 KW @ 730	BTFL (Bonne)	, \$ 90.00* (CBS)	Bonneville	Larry Adams
KUBE-F, 93.3, 100 KW @ 300	CHR	, \$115.00* (MFM)	First Media	Michael O'Shea
KZOK-F, 102.5, 100 KW @ 1165	AOR (Burk-Abr)	, \$ 75.00* (HNNH)	Sterling	Gale Johnson

CALL LETTER CHANGES

KKMI changes to KQKT
KRKO changes to KBAE

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

Sunbelt's KMGI signed on in March with Oldies/AC format...
KIRO is lead station for Seattle Mariners...

SHREVEPORT

Arbitron Rank/Pop (12+): 110/285,000
 CMSA Rank/Pop: NA
 NSA Rank/Pop: 127/354,500
 ADI # 52
 Average Person Rating: 18.5
 Market TSL: 24.6 hours

Stations: 15/14
 Diaries: 644/443:1/34.8%
 Sample Target: 680
 Standard Error: .836
 % Below Line: 9.1
 % Not Listed: 5.1

Est 1984 Revenue: \$11,900,000
 Gross Inc.:
 HH Inc.: \$30,268
 Retail \$: 2.1 Bil
 Pop per Station: 20,357
 # 1 Biller: KMBQ-F \$1,800,000

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83
1. KCJF	85/16.1	11.4	8.6	9.0	8.6
2. KVKI-F	60/11.4	6.8	8.0	9.0	2.5
3. KDKS-F	56/10.6	9.6	12.0	10.6	13.8
4. KCOZ-F	51/ 9.7	10.4	10.7	10.6	11.3
5. KTUX-F	48/ 9.1	---	---	---	---
6. KOKA	42/ 8.0	12.6	10.5	11.9	8.8
7. KRMD-F	31/ 5.9	7.6	10.5	9.9	9.8
8. KEEL	27/ 5.1	7.0	6.7	6.7	9.2
9. KMBQ-F	23/ 4.4	13.8	12.2	10.6	8.8
10. KWKH	22/ 4.2	6.0	7.8	6.5	8.0
11. KWKH-F	20/ 3.8	4.6	5.1	5.2	6.3
12. KTAL-F	18/ 3.4	.4	6.1	.4	1.0
13.					
14.					
15.					

BIRCH SHARE

5.6
15.0
9.4
6.0
16.5
7.1
6.2
5.6
9.2
3.2
5.8
4.7

12+ TSA 1/4/CUME

1. KCJF	92/578
2. KTUX-F	87/1141
3. KMBQ-F	84/1350
4. KRMD-F	75/1075
5. KVKI-F	72/877
6. KWKH	64/999
7. KDKS-F	63/695
8. KCOZ-F	58/542
9. KOKA	47/783
10. KTAL-F	46/516
11. KEEL	42/888
12. KWKH-F	33/552
13.	
14.	
15.	

12+ METRO CUME/METRO CUME RATING

	FAL 84	SPG 84	FAL 84	SPG 84
1. KOKA	635/22.3	23.7	23.2	
2. KTUX-F	616/21.6	---	---	---
3. KVKI-F	612/21.5	18.4	14.0	
4. KDKS-F	569/20.0	20.5	20.1	
5. KEEL	502/17.6	19.1	18.2	
6. KCJF	481/16.9	12.5	13.1	
7. KMBQ-F	471/16.5	26.6	20.8	
8. KCOZ-F	457/16.0	17.1	16.9	
9. KWKH	360/12.6	13.3	19.1	
10. KRMD-F	331/11.6	16.8	20.2	
11. KWKH-F	319/11.2	13.3	19.1	
12. KTAL-F	209/ 7.3	2.2	1.6	
13.				
14.				
15.				

12+ FM SHARE (METRO): 61.28% (307 of 501) (SPG 84: 61.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+	12+ EVE	SAT MID
1. KTUX-F	1. KDKS-F	1. KVKI-F	1. KVKI-F	1. KVKI-F	1. KCJF	1. KCJF	1. KVKI-F	1. KCJF	1. KTUX-F	1. KDKS-F
2. KOKA	KVKI-F	2. KDKS-F	2. KCJF	2. KCJF	2. KCOZ-F	2. KVKI-F	2. KCOZ-F	2. KDKS-F	2. KVKI-F	2. KVKI-F
3. KMBQ-F	3. KTUX-F	3. KCJF	3. KDKS-F	3. KDKS-F	3. KVKI-F	3. KCOZ-F	3. KDKS-F	3. KTUX-F	3. KOKA	3. KOKA
4. KDKS-F	4. KCJF	4. KTUX-F	4. KCOZ-F	4. KCOZ-F	4. KRMD-F	4. KDKS-F	4. KTUX-F	4. KCKI-F	4. KVKI-F	4. KCOZ-F
5.	5. KOKA	5. KOKA	KRMD-F	5. KRMD-F	5. KOKA	5. KOKA	5. KCOZ-F	5. KCOZ-F	5. KCOZ-F	5. KTUX-F
			KOKA				6. KEEL			
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KTUX-F	1. KVKI-F	1. KVKI-F	1. KVKI-F	1. KVKI-F		1. KTUX-F	1. KDKS-F	1. KDKS-F	1. KDKS-F	1. KVKI-F
2. KDKS-F	2. KDKS-F	2. KDKS-F	2. KDKS-F	2. KCJF		2. KDKS-F	2. KTUX-F	2. KCJF	2. KVKI-F	2. KDKS-F
3. KMBQ-F	3. KTUX-F	3. KCJF	3. KCJF	3. KCOZ-F		3. KTAL-F	3. KVKI-F	3. KVKI-F	3. KCJF	3. KCJF
4. KVKI-F	4. KOKA	4. KCOZ-F	4. KOKA	4. KDKS-F		4. KVKI-F	4. KCJF	4.	4. KTUX-F	4. KRMD-F
5.	5.	5.	5.	5. KOKA		5.	5.	5.	5.	5. KEEL

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		71 (2)	71 (2)	14.2	5.3	KBCL 1070 Shreveport .4/1.1
AOR		18 (1)	18 (1)	3.6	12.6	KLMB 1480 Shreveport 1.7/3.1
AC/OLDIES/SOFT ROCK	27 (1)	60 (1)	87 (2)	17.4	15.2	KRMD 1340 Shreveport 1.3/4.7
NOR/VARIETY				0	1.4	
COUNTRY	29 (2)	51 (2)	80 (4)	16.0	20.9	
BLACK/URBAN	42 (1)	56 (1)	98 (2)	19.6	23.2	
BTL MUSIC/EZ		51 (1)	51 (1)	10.2	11.0	
NEWS/TALK				0	0	
NOSTALGIA	2 (1)		2 (1)	0.4	1.6	
RELIGION/GOSPEL	94 (2)		94 (2)	18.8	8.9	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0	

501 (15)

RADIO STATIONS

KBCL, 1070, 250 W (DAYS)	, NOSTALGIA	, \$12.00 (----)	Chuck Fellers
KCJF, 980, 5 KW (DAYS)	, GOSPEL/BLACK	SBN, \$20.00* (Savalli)	Hal Sell
KEEL, 710, 50 KW/5 KW (DA-2)	, AC	ABC-I, \$37.00* (Mc-Guild)	Jack Porteous
KFLO, 1300, 5 KW (DAYS)	, RELIGION	, \$ 6.00 (----)	Tommy Moore
KLMB, 1480, 1 KW (DAYS)	, RELIGION	, \$11.00 (----)	David Graham
KOKA, 1550, 10 KW/500 W (DA-N)	, BLACK	ABC-C, \$26.00 (HNWH)	
KRMD, 1340, 1 KW/250 W	, COUNTRY (Burk-Abr)	MBS, US 2, \$20.00* (Katz)	Smokey Hyde
KWKH, 1130, 50 KW (DA-N)	, COUNTRY	ABC-E, \$29.00* (Torbet)	Gene Dickerson
KCOZ-F, 100.1, 3 KW @ 300, BTL		, \$28.00* (Selcom)	Jim Reeder
KDKS-F, 92.1, 3 KW @ 300, BLACK		NBN, \$25.00* (HNWH)	(BENTON) Vandelon Williams
KMBQ-F, 93.7, 100 KW @ 1035, CHR		ABC-F, \$44.00* (Mc-Guild)	Multimedia Jack Porteous
KRMD-F, 101.1, 100 KW @ 1000, COUNTRY (Burk-Abr)		, \$27.00* (Katz)	Multimedia Smokey Hyde
KVKI-F, 96.5, 100 KW @ 275, AC		, \$20.00 (HNWH)	
KWKH-F, 94.5, 100 KW @ 400, COUNTRY		US 1, \$ NA (Torbet)	Great Empire Gene Dickerson
KTAL-F, 98.1, 100 KW @ 1450, AOR		, \$30.00 (Blair)	Lee Bryant
KTUX-F, 98.9, 100 KW @ 730, CHR		, \$ NA (Christal)	(CARTHAGE, TX)

MISCELLANEOUS COMMENTS KOKA sold by Jim Reeder for \$1,150,000 (Blackburn)...KRMD A/F sold to George Francis for \$5,000,000...Arbitron fell 5% short of sample target...Can a Gospel station really have a 16 share?...
 KTUX debuts with a 9.1...

SIoux FALLS

Arbitron Rank/Pop (12+): 166/118,700
 CMA Rank/Pop: NA
 MSA Rank/Pop: 299/118,000
 ADI # 96
 Average Person Rating: 16.9
 Market TSL: 22.7 hours

Stations: 12/9
 Diaries: 596/199:1/56.4%
 Sample Target: 550
 Standard Error: .795
 % Below Line: 9.4
 % Not Listed: 10.0

Est 1984 Revenue: \$5,200,000
 Gross Inc.:
 HH Inc.: \$25,930
 Retail \$: 1.0 Bil
 Pop per Station: 13,189
 # 1 Biller: NA

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83	
1.	KKRC-F	38/18.9	---	17.8	---	17.1
2.	KSOO	27/13.4	---	15.8	---	13.9
3.	KPAT-F	19/ 9.5	---	8.6	---	9.5
4.	KELO-F	17/ 8.5	---	15.1	---	13.3
	KIOV-F	17/ 8.5	---	9.9	---	9.5
6.	KXRB	15/ 7.5	---	9.9	---	10.8
	WAX	14/ 7.0	---	7.2	---	8.2
	WNAX	14/ 7.0	---	.7	---	1.9
9.	KYKC	13/ 6.5	---	6.6	---	10.1
10.						
11.						
12.						
13.						
14.						
15.						

12+ TSA	1/4/CUME
1.	WNAX 63/881
2.	KELO-F 43/547
	KKRC-F 43/469
4.	KXRB 40/498
5.	KELO 38/695
6.	KSOO 35/423
7.	KIOV-F 31/479
8.	KLQL-F 24/234
9.	KPAT-F 22/342
10.	KYKC 16/248
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/	FAL 84	SPG 84		
1.	KKRC-F	377/31.8	---	38.4
2.	KELO	300/25.3	---	26.1
3.	KPAT-F	261/22.0	---	23.1
4.	KSOO	255/21.5	---	28.0
5.	KELO-F	254/21.4	---	26.2
6.	KIOV-F	217/18.3	---	16.1
7.	KYKC	179/15.1	---	15.4
8.	KXRB	168/14.2	---	14.8
9.	WNAX	156/13.1	---	6.2
10.				
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 52.49% (95 of 181) (SPG 84: 56.12%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KKRC-F	1. KKRC-F	1. KKRC-F	1. KKRC-F	1. KSOO	1. KSOO	1. KKRC-F	1. KKRC-F	1. KKRC-F	1. KKRC-F
2.		2. KPAT-F	2. KPAT-F	2. KPAT-F	2. KXRB	2. KKRC-F	2. KELO-F	2. KELO-F	2. KSOO	2. KELO
3.		3. KIOV-F	3. KIOV-F	3. KIOV-F	3. KELO-F	3. WNAX	3. KPAT-F	3. KPAT-F	3. KIOV-F	3. KIOV-F
4.		4. KELO	4. KELO	4. KPAT-F	4. KIOV-F	4. KIOV-F	4. KIOV-F	4. KPAT-F	4. KPAT-F	4. KPAT-F
5.		5.	5.	5. KELO	5. WNAX	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	KKRC-F	1. KPAT-F	1. KKRC-F	1. KELO-F	1. KKRC-F	1. KKRC-F	1. KPAT-F	1. KKRC-F	1. KIOV-F
2.	KPAT-F	2. KKRC-F	2. KPAT-F	2. KKRC-F	2.	2. KPAT-F	2. KKRC-F	2. KPAT-F	2. KELO
3.	KYKC	3. KIOV-F	3. KIOV-F	3. KPAT-F	3.	3.	3. KELO	3. KELO	3. WNAX
4.		4.	4.	4. KYKC	4.	4.	4. KIOV-F	4. KIOV-F	4. KPAT-F
5.		5.	5.	5. KELO-F	5.	5.	5.	5.	5. KKRC-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING				
TOP 40/CHR/CONTEMP		38 (1)	38 (1)	21.0	19.4	KLQL-F	101.1	Luverne, MN		2.0/6.4
AOR				0	0	KIWA	1550	Sheldon, IA		1.0/1.9
AC/OLDIES/SOFT ROCK	14 (1)	19 (1)	33 (2)	18.2	17.3	KQAD	800	Luverne, MN		.5/1.9
MOR/VARIETY	28 (2)		28 (2)	15.5	17.3					
COUNTRY	44 (4)	21 (2)	65 (6)	35.9	29.5					
BLACK/URBAN				0	0					
BTFL MUSIC/EZ		17 (1)	17 (1)	9.4	16.5					
NEWS/TALK				0	0					
NOSTALGIA				0	0					
RELIGION/GOSPEL				0	0					
SPANISH				0	0					
CLASSICAL				0	0					
UNKNOWN/OTHERS				0	0					
			181 (12)							

RADIO STATIONS

KELO, 1320, 5 KW (DA-N), CONTEMP	ABC-D, \$21.00 (Torbet)	Chuck Albrecht
KSOO, 1140, 10 KW/5 KW (DA-N), MOR	ABC-I, NBC-T, \$31.00 (Blair)	Joseph Henkin
KXRB, 1000, 10 KW (DAYS, DA), COUNTRY	MBS, \$33.00 (Mc-Guild)	Don Jacobs
KYKC, 1230, 1 KW/250 W, COUNTRY	US 1, \$16.00 (Selcom)	Paul Logan
WNAX, 570, 5 KW (DA-N), COUNTRY	CBS, \$45.00* (Katz)	Rick Prusator
KELO-F, 92.5, 100 KW @ 1911, BTFL/EZ	UPI, \$21.00 (Torbet)	Chuck Albrecht
KIOV-F, 104.7, 100 KW @ 735, COUNTRY	MBS, \$27.00 (Mc-Guild)	Don Jacobs
KKRC-F, 93.5, 3 KW @ 150, CHR	US 1, \$17.00 (HNWH)	Ingstad/Vaughns
KPAT-F, 97.3, 60 KW @ 220, CONTEMP/AC	ABC-F, \$24.00 (Blair)	Paul Logan
KLQL-F, 101.1, 100 KW @ 530, COUNTRY	ABC-E, \$18.00 (Mc-Guild)	Joseph Henkin
		Rick Charles

MISCELLANEOUS COMMENTS KYKC/KKRC-F sold by Tom Ingstad to Vaughns for \$3,100,000 (est) (Dornisief & Johnson)... Lincoln County, SD and Lyon County, IA were added to Metro...

SOUTH BEND

Arbitron Rank/Pop (12+): 137/196,600
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 181/236,000
 ADI # 83
 Average Person Rating: 17.7
 Market TSL: 23.3 hours

Stations: 21/10
 Diaries: 651/302:1/44.2%
 Sample Target: 610
 Standard Error: .810
 % Below Line: 12.3
 % Not Listed: 6.3

Est 1984 Revenue: \$5,000,000
 Gross Inc.:
 HH Inc.: \$25,410
 Retail \$: 1.6 Bill
 Pop per Station: 19,660
 # 1 Biller: WNDU-F \$1,600,000

	FAL	SPG	FAL	SPG	
12+ METRO 1/4/SHARE	84	84	83	83	
1. WNDU-F	72/20.7	---	26.4	---	22.7
2. WZZP-F	42/12.1	---	4.7	---	9.0
3. WSBT	40/11.5	---	15.2	---	12.1
4. WYEZ-F	32/ 9.2	---	11.3	---	14.7
5. WNDU	28/ 9.0	---	6.9	---	9.6
6. WAOR-F	25/ 7.2	---	8.5	---	6.2
7. WNSN-F	23/ 6.6	---	3.0	---	4.1
8. WAMJ	13/ 3.7	---	.8	---	2.1
9. WGN	12/ 3.4	---	2.2	---	2.3
10. WFRN-F	8/ 2.3	---	2.8	---	1.8
11.					
12.					
13.					
14.					
15.					

BIRCH SHARE	12+ TSA 1/4/CUME
19.3	1. WNDU-F 179/2381
12.6	2. WNSN-F 89/1253
13.7	3. WYEZ-F 78/ 963
10.1	4. WZZP-F 74/ 887
8.8	5. WFRN-F 58/ 875
9.0	6. WAOR-F 56/ 738
8.5	7. WLS 49/ 813
2.6	8. WSBT 45/ 631
3.4	9. WHFB-F 38/ 455
2.1	10. WNDU 35/ 447
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ CUME RATING	FAL	SPG	
84	84	84	
1. WNDU-F	801/40.7	---	46.6
2. WSBT	528/26.9	---	24.5
3. WZZP-F	454/23.1	---	11.0
4. WYEZ-F	386/19.6	---	19.8
5. WNDU	350/17.8	---	18.0
6. WNSN-F	308/15.7	---	7.6
7. WAOR-F	306/15.6	---	15.5
8. WGN	217/11.0	---	9.5
9. WLS	182/ 9.3	---	13.2
10. WAMJ	151/ 7.7	---	3.9
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 67.48% (220 of 326) (SPG 84: 66.37%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WSBT	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F
2. WZZP-F	2. WZZP-F	2. WZZP-F	2. WNSN-F	2. WNSN-F	2. WYEZ-F	2. WSBT	2. WSBT	2. WZZP-F	2. WZZP-F	2. WZZP-F
3.	3. WAOR-F	3. WAOR-F	3. WSBT	3. WSBT	3. WNDU-F	3. WZZP-F	3. WZZP-F	3. WSBT	3. WAOR-F	3. WYEZ-F
4.	4. WNSN-F	4. WNSN-F	4. WNDU	4. WNDU	4. WNDU	4. WYEZ-F	4. WYEZ-F	4. WAOR-F	4. WYEZ-F	4. WNDU
5.	5.	5.	5. WAOR-F	5.	5.	5. WNDU	5. WNSN-F	5. WYEZ-F	5. WNSN-F	5. WAOR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZZP-F	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WZZP-F	1. WZZP-F	1. WNDU-F	1. WZZP-F	1. WNDU-F
2. WNDU-F	2. WZZP-F	2. WNSN-F	2. WZZP-F	2. WNSN-F	2. WAOR-F	2. WAOR-F	2. WAOR-F	2. WNDU-F	2. WNSN-F
3.	3.	3. WAOR-F	3. WNSN-F	3. WSBT	3. WNDU-F	3. WNDU-F	3. WNDU-F	3. WAOR-F	3. WZZP-F
4.	4.	4. WZZP-F	4.	4. WNDU	4.	4.	4. WNSN-F	4.	WSBT
5.	5.	5.	5.	5.	5.	5.	5.	5.	WNDU

FORMATS	AM	FM	TOTAL	%	SPG	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	5(1)	117 (4)	122 (5)	37.4	31.3	WHME-F 103.1 South Bend .9/3.0
AOR		26 (2)	26 (2)	8.0	9.7	WBBM 780 Chicago .9/5.4
AC/OLDIES/SOFT ROCK		23 (1)	23 (1)	7.1	8.3	WBBM-F 96.3 Chicago .6/3.5
MOR/VARIETY	13 (2)		13 (2)	4.0	3.5	WBMX-F 102.7 Chicago 2.0/3.6
COUNTRY	30 (2)		30 (2)	9.2	10.9	WHFB-F 99.9 Benton Harbor, MI .6/1.5
BLACK/URBAN		7 (1)	7 (1)	2.1	1.5	WJJD 1160 Chicago .6/2.1
BTFL MUSIC/EZ		34 (2)	34 (2)	10.4	12.1	WLS 890 Chicago 1.4/9.3
NEWS/TALK	16 (2)		16 (2)	4.9	1.8	WLS-F 94.7 Chicago .3/3.9
NOSTALGIA	42 (2)		42 (2)	12.9	16.2	WLUP-F 97.9 Chicago .9/2.7
RELIGION/GOSPEL		11 (2)	11 (2)	3.4	4.7	WMAQ 670 Chicago .6/5.2
SPANISH					0	WOWO 1190 Fort Wayne .3/1.8
CLASSICAL					0	
UNKNOWN/OTHERS					0	
			326 (21)			

RADIO STATIONS

WAMJ, 1580, 1 KW (DAYS), TALK	MBS,CNN,ABC-T, \$13.00 (----)		Mark Murray
WNDU, 1490, 1 KW/250 W, COUNTRY	ABC-I, \$36.00 (Mc-Guild)		Bob Nowicki
WSBT, 960, 5 KW (DA-2), MOR/NOST	CBS, \$28.00 (Katz)	Notre Dame Schurz	Terry Knust
WAOR-F, 95.3, 3 KW @ 300, AOR	MBS, \$18.00 (Torbet)	(NILES, MI)	Charles Frey
WFRN-F, 104.7, 50 KW @ 455, RELIGION	MBS, \$21.00 (HNWH)	(ELKHART)	Ed Moore
WHME-F, 103.1, 3 KW @ 300, RELIGION	UPI, \$11.00 (----)		Peter Sumrall
WNDU-F, 92.9, 13 KW @ 880, CHR	, \$60.00 (Mc-Guild)	Notre Dame Schurz	Bob Nowicki
WNSN-F, 101.5, 9 KW @ 967, AC	, \$24.00 (Katz)		Joe Kelly
WYEZ-F, 100.7, 50 KW @ 500, BTFL/EZ	NBC, \$32.00 (Christal)	Federated (ELKHART)	Pat Ferraro
WZZP-F, 103.9, 3 KW @ 300, CHR	, \$38.00 (MMR)	Booth	Vince Ford

MISCELLANEOUS COMMENTS WXMG changed calls to WZZP and format from AC to CHR (November)...Marshall County deleted from Metro...WZZP took a big bite out of WNDU-F...

SPOKANE

Arbitron Rank/Pop (12+): 92/350,600
 CMA Rank/Pop: NA
 MSA Rank/Pop: 124/358,400
 ADI # 74
 Average Person Rating: 17.2
 Market TSL: 22.9 hours

Stations: 15/15
 Diaries: 899/390:1/55.6Z
 Sample Target: 740
 Standard Error: .651
 % Below Line: 0
 % Not Listed: 8.1

Est 1984 Revenue: \$8,800,000
 Gross Inc.:
 HH Inc.: \$24,808
 Retail \$: 2.0 Bill
 Pop per Station: 23,373
 # 1 Biller: KGA \$1,110,000

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. KXLY-F	102/16.9	11.1	13.0	18.8 17.1
2. KZZU-F	85/14.1	12.2	5.8	7.3 6.9
3. KDRK-F	76/12.6	11.8	12.0	10.2 6.4
4. KEZE-F	66/10.9	9.7	8.7	6.4 5.6
5. KKPL-F	45/ 7.5	8.5	10.2	8.8 13.3
6. KGA	37/ 6.1	7.8	8.0	5.8 6.2
7. KLSN	36/ 6.0	5.6	4.2	4.7 6.6
8. KISC-F	30/ 5.0	5.9	7.7	8.4 9.8
9. KXLY	28/ 4.6	5.4	5.7	4.9 3.1
10. KJRB	16/ 2.6	3.7	4.2	5.1 5.2
11.				
12.				
13.				
14.				
15.				

12+ TSA 1/4/CUME

1. KXLY-F	137/1071
2. KDRK-F	115/ 933
3. KZZU-F	111/1278
4. KEZE-F	76/ 782
5. KKPL-F	64/1074
6. KISC-F	63/ 914
7. KLSN	57/ 681
8. KGA	52/ 689
9. KXLY	32/ 574
10. KJRB	18/ 441
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING

	FAL	SPG
1. KZZU-F	1053/30.0	22.3 15.8
2. KXLY-F	805/23.0	22.5 19.9
3. KKPL-F	764/21.8	20.5 19.1
4. KDRK-F	620/17.7	21.5 18.3
5. KEZE-F	607/17.3	16.2 18.2
6. KISC-F	604/17.2	18.1 22.3
7. KGA	476/13.6	14.1 16.1
8. KLSN	457/13.0	14.3 12.0
9. KXLY	454/12.9	14.3 13.1
10. KJRB	351/10.0	12.4 14.4
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 74.77% (415 of 555) (SPG 84: 64.94%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AHD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZU-F	1. KZZU-F	1. KDRK-F	1. KDRK-F	1. KDRK-F	1. KXLY-F	1. KZZU-F	1. KXLY-F	1. KZZU-F	1. KZZU-F	1. KXLY-F
2.	2. KEZE-F	2. KZZU-F	2. KKPL-F	2. KXLY-F	2. KDRK-F	2. KDRK-F	2. KDRK-F	2. KXLY-F	2. KXLY-F	2. KZZU-F
3.	3. KKPL-F	3. KEZE-F	3. KZZU-F	3. KKPL-F	3.	3. KXLY-F	3. KEZE-F	3. KDRK-F	3. KEZE-F	3. KDRK-F
4.	4. KDRK-F	4. KKPL-F	4. KXLY-F	4. KZZU-F	4.	4. KEZE-F	4. KZZU-F	4. KEZE-F	4. KDRK-F	4. KEZE-F
5.	5. KISC-F	5. KXLY-F	5. KEZE-F	5. KEZE-F	5.	5. KLSN	5. KKPL-F	5. KKPL-F	5. KLSN	6. KKPL-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KZZU-F	1. KZZU-F	1. KKPL-F	1. KDRK-F	1. KDRK-F	1. KEZE-F	1. KEZE-F	1. KZZU-F	1. KEZE-F	1. KDRK-F	
2.	2. KKPL-F	2. KZZU-F	KZZU-F	2. KXLY-F	2.	2. KZZU-F	2. KEZE-F	2. KDRK-F	2. KEZE-F	
3.	3. KDRK-F	3. KDRK-F	3. KKPL-F	3. KKPL-F	3.	3.	3. KISC-F	3. KZZU-F	3. KZZU-F	
4.	4. KEZE-F	4. KEZE-F	4. KXLY-F	4. KZZU-F	4.	4.	4. KKPL-F	4. KKPL-F	4. KXLY-F	
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. KKPL-F	

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	7 (1)	115 (2)	122 (3)	22.0	14.6	KCDA-F 103.1 Coeur D Alene, ID 1.5/3.4
AOR		66 (1)	66 (1)	11.9	16.1	KQSP-F 98.9 Spokane .3/3.6
AC/OLDIES/SOFT ROCK	16 (1)	54 (2)	70 (3)	12.6	15.3	KVNI 1080 Coeur D Alene, ID .7/3.1
MOR/VARIETY	40 (2)		40 (2)	7.2	10.9	KXXR 1550 Spokane 2.0/4.6
COUNTRY	37 (1)	76 (1)	113 (2)	20.4	24.0	KZZU 970 Spokane 1.2/6.5
BLACK/URBAN				0	0	
BTFL MUSIC/EZ		102 (1)	102 (1)	18.4	14.4	
NEWS/TALK	28 (1)		28 (1)	5.0	0	
NOSTALGIA	12 (1)		12 (1)	2.2	3.9	
RELIGION/GOSPEL				0	0.9	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0	
			555 (15)			

RADIO STATIONS

KCKO, 1380, 5 KW/2.5 KW (DA-N), RELIGION	, \$12.00 (----)	Larson	Bud Miller
KGA, 1510, 50 KW (DA-N), COUNTRY	ADC-I, \$37.00* (Eastman)	John Price	Steve Cody
KLSN, 590, 5 KW, MOR	NBC, \$24.00 (Katz)		Birney Blair
KJRB, 790, 5 KW (DA-N), AC	ABC-C, \$25.00 (Mc-Guild)	Kaye-Smith	Rod Krebs
KZZU, 970, 5 KW/1 KW (DA-N), CHR	US 2, \$18.00 (Christal)	Highsmith	Gary Taylor
KUDY, 1280, 5 KW (DAYS), RELIGION	, \$15.00 (----)	Medina	Tom Forsman
KXLY, 920, 5 KW, NEWS/TALK	CBS, \$ NA (Torbet)		Steve Herling
KXXR, 1550, 10 KW/2.5 KW (DA-N), NOSTALGIA	ABC-E, \$15.00 (Roslin)		
KDRK-F, 93.7, 56 KW @ 2380, COUNTRY	US 1, \$31.00* (Eastman)	John Price	Bud Miller
KEZE-F, 105.7, 100 KW @ 1910, AOR	, \$38.00* (Mc-Guild)	Kaye-Smith	Rod Krebs
KISC-F, 98.1, 94 KW @ 2030, CHR (TM)	NBC, \$25.00 (Katz)		Birney Blair
KQSP-F, 98.9, 100 KW @ 285, ? ?	, \$17.00 (----)	Medina	Tom Forsman
KKPL-F, 96.1, 56 KW @ 2680, AC	, \$40.00* (HNNH)		William Hockett
KZZU-F, 92.9, 81 KW @ 2080, CHR	, \$30.00 (Christal)	Highsmith	Gary Taylor
KXLY-F, 99.9, 25 KW @ 3010, BTFL/EZ (Churchill)	, \$37.00* (Torbet)		Steve Herling

MISCELLANEOUS COMMENTS KLHT changes calls to KZZU-AM and format from AC to CHR (May)...KXLY-AM from MOR to News/Talk...KHQ-F changes calls to KISC-F (January)...KHQ-A changes to KLSN (January)...KICN-F changes calls to KQSP-F (May)...

SPRINGFIELD, MA

Arbitron Rank/Pop (12+): 68/494,900
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 93/514,500
 ADI # 93
 Average Person Rating: 19.1
 Market TSL: 24.8 hours

Stations: 27/14
 Diaries: 964/513:1/45:2%
 Sample Target: 890
 Standard Error: .675
 % Below Line: 40.6
 % Not Listed: 12.5

Est 1984 Revenue: \$9,100,000
 Gross Inc.:
 HH Inc.: \$26,864
 Retail \$: 3.6 Bill
 Pop per Station: 35,350
 # 1 Biller: WHYN-F \$2,550,000

		FAL	SPG	FAL	SPG
12+ METRO	1/4/SHARE	84	84	83	83
1. WTIC-F	95/10.1	9.0	6.9	4.8	4.0
2. WHYN-F	87/ 9.2	9.9	8.5	12.1	13.0
3. WMAS-F	80/ 8.5	10.0	8.4	7.4	10.5
4. WMAS	79/ 8.4	8.7	11.2	8.7	9.0
5. WRCH-F	75/ 7.9	6.7	6.1	5.6	4.4
6. WAQY-F	71/ 7.5	8.7	8.9	10.3	7.5
7. WHYN	59/ 6.3	7.6	8.3	7.8	9.9
8. WCCC-F	45/ 4.8	2.3	3.5	3.3	2.8
9. WAAF-F	28/ 3.0	2.9	2.0	2.1	1.4
10. WHMP-F	27/ 2.9	1.5	2.5	3.1	1.9
WTIC	27/ 2.9	2.8	2.6	3.7	4.0
12. WREB	23/ 2.4	2.2	3.1	3.7	3.3
13.					
14.					
15.					

12+ TSA 1/4/CUME

		FAL	SPG
12+ METRO CUME/		84	84
METRO CUME RATING			
1. WTIC-F	121/1689	22.5	19.2
2. WRCH-F	105/ 973	23.4	28.6
3. WHYN-F	98/1388	25.7	24.6
4. WMAS-F	83/1129	22.6	22.5
5. WMAS	82/ 714	20.1	25.1
6. WAQY-F	80/1443	11.2	11.6
7. WHYN	62/1065	14.8	16.4
8. WTIC	60/ 740	13.8	14.5
9. WCCC-F	51/ 868	9.7	10.9
10. WAAF-F	38/ 609	8.9	9.0
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 69.01% (570 of 826) (SPG 84: 60.05%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WHYN-F	1. WHYN-F	1. WHYN-F	1. WTIC-F	1. WHYN-F	1. WTIC-F	1. WTIC-F	1. WTIC-F
2. WAQY-F	2. WAQY-F	2. WHYN-F	2. WMAS-F	2. WMAS-F	2. WRCH-F	2. WMAS-F	2. WHYN-F	2. WCCC-F	2. WAQY-F	2. WAQY-F
3.	3. WMAS-F	3. WMAS-F	3. WTIC-F	3. WHYN	3. WMAS	3. WHYN-F	3. WRCH-F	3. WMAS	3. WHYN	3. WRCH-F
4.	4. WCCC-F	4. WAQY-F	4. WHYN	4. WHYN	4. WHYN	4. WMAS	4. WMAS	4. WMAS-F	4. WHYN	4. WMAS
5.	5. WHYN-F	5. WCCC-F	5. WCCC-F	5. WRCH-F	5. WMAS-F	5. WHYN	5. WTIC-F	5. WRCH-F	5. WCCC-F	5. WHYN-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTIC-F	1. WTIC-F	1. WHYN-F	1. WTIC-F	1. WHYN-F	1. WAQY-F	1. WAQY-F	1. WCCC-F	1. WAQY-F	1. WHYN-F
2. WMAS-F	2. WMAS-F	2. WHYN-F	2. WHYN-F	2. WMAS-F	2. WCCC-F	2. WCCC-F	2. WMAS-F	2. WCCC-F	2. WMAS-F
3. WAQY-F	3. WHYN-F	3. WMAS-F	3. WMAS-F	3. WHYN	3. WAAF-F	3. WAAF-F	3. WAQY-F	3. WMAS-F	3. WCCC-F
4.	4. WAQY-F	4. WHYN	4. WAQY-F	4. WTIC-F	4.	4. WTIC-F	4. WHYN-F	4. WHYN-F	4. WAQY-F
5.	5.	5.	5. WHYN	5. WRCH-F	5.	5. WMAS-F	5.	5. WTIC-F	5. WTIC-F

FORMATS	AM	FM	TOTAL	SPG 84		OTHER RATED STATIONS/METRO SHARE & CUME RATING		
				%	%			
TOP 40/CHR/CONTEMP		135 (3)	135 (3)	16.3	11.3	WACE	730 Chicopee	1.1/4.4
AOR		161 (4)	161 (4)	19.5	17.8	WARE	1250 Ware	.4/2.3
AC/OLDIES/SOFT ROCK	59 (1)	185 (5)	244 (6)	29.5	29.6	WHMP	1400 Northampton	1.8/5.8
MOR/VARIETY	66 (6)	6 (1)	72 (7)	8.7	9.2	WIXY	1600 E. Longmeadow	1.5/5.0
COUNTRY	14 (1)		14 (1)	1.7	2.9	WLDM	1570 Westfield	.5/1.8
BLACK/URBAN				0	0	WSPR	1270 Springfield	.6/5.4
BTFL MUSIC/EZ	5 (1)	83 (2)	88 (3)	10.7	10.5	WTTT	1430 Amherst	1.0/1.8
NEWS/TALK						WBZ	1030 Boston	.3/2.9
NOSTALGIA	79 (1)		79 (1)	9.6	12.2	WDRC-F	102.9 Hartford	.7/4.2
RELIGION/GOSPEL	10 (1)		10 (1)	1.2	1.3	WHCN-F	105.9 Hartford	1.8/7.9
SPANISH				0	0	WIOF-F	104.1 Hartford	.6/3.6
CLASSICAL				0	0	WKSS-F	95.7 Hartford	1.4/7.3
UNKNOWN/OTHERS				0	0	WRSI-F	95.3 Greenfield	.6/1.5
						WSRS-F	96.1 Worcester	.8/3.0
			826 (27)			WVYZ-F	92.5 Waterbury	.5/3.1

RADIO STATIONS

WACE, 730, 5 KW (DAYS)	, RELIGION	, \$ NA (----)	(CHICOPEE)	Ken Carter
WARE, 1250, 5 KW/2.5 KW (DA-N), MOR	MOR	, \$13.00 (Kadetsky)		Dick Vaughn
WHMP, 1400, 1 KW/250 W	MOR	ABC-I, \$ NA (Masla)	Sillerman-Morrow	Joe Fennessey
WHYN, 560, 5 KW/1 KW (DA-N), AC	AC	US I, \$75.00* (Blair)		Ron Darling
WIXY, 1600, 5 KW/2.5 KW (DA-N), COUNTRY	COUNTRY	CBS, \$25.00* (Eastman)	Wilkes-Schwartz	Don Wilks
WLDM, 1570, 2.5 KW (DAYS)	, BTFL	, \$16.00 (Masla)		Curt Hahn
WMAS, 1450, 1 KW/250 W	, NOSTALGIA (Ham)	MBS, \$38.00 (Mc-Guild)	Lappin	Jay Jordan
WQXQ, 1490, 1 KW/250 W	, BLACK, SPANISH	, \$15.00 (----)		Sally Daboul
WREB, 930, 500 W (DAYS)	, TALK	, \$12.00 (RSR)		Larry Milesky
WSPR, 1270, 5 KW/1 KW (DA-2), MOR	MOR	ABC-E, \$20.00 (Kadetsky)		Fred Stinman
WAQY-F, 102.1, 27 KW @ 1150, AOR		ABC-C, \$55.00* (Eastman)	Wilkes-Schwartz	Don Wilks
WHMP-F, 99.3, 3 KW @ 300, CHR		, \$ NA (Masla)	Sillerman-Morrow	Joe Fennessey
WHYN-F, 93.1, 9 KW @ 970, AC		US II, \$88.00 (Blair)		Ron Darling
WMAS-F, 94.7, 50 KW @ 360, AC		, \$54.00 (Mc-Guild)	Lappin	Jay Jordan

Other ranked stations - See Hartford or Worcester

MISCELLANEOUS COMMENTS WHYN A/F sold by Affiliated to R&R for \$7,800,000 (Chaisson)

SPRINGFIELD, MO

Arbitron Rank/Pop (12+): 144/185,600
 CMSA Rank/Pop: NA
 NSA Rank/Pop: 187/223,000
 ADI # 81
 Average Person Rating: 21.9 hours
 Market TSL: 21.9 hours

Stations: 12/12
 Diaries: 585/317:1/54.7%
 Sample Target: 550
 Standard Error: .800
 % Below Line: 0
 % Not Listed: 9.3

Est 1984 Revenue: \$7,300,000
 Gross Inc.:
 HH Inc.: \$23,906
 Retail \$: 1.5 Bil
 Pop per Station: 15,467
 # 1 Biller: KTTS-F \$2,210,000

12+ METRO 1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83	
1. KWTO-F	78/25.8	---	30.4	---	26.6
2. KTTS-F	53/17.5	---	23.2	---	21.9
3. KXUS-F	30/ 9.9	---	1.4	---	1.7
4. KWTO	26/ 8.6	---	10.1	---	10.4
5. KTTS	24/ 7.9	---	10.5	---	9.8
6. KTXR-F	24/ 7.9	---	7.2	---	6.7
7. KGBX	14/ 4.6	---	6.5	---	6.7
8. KLFJ	11/ 3.6	---	1.8	---	5.1
9. KORX-F	5/ 1.7	---	2.9	---	3.0
10. KLSM	3/ 1.0	---	1.1	---	4.0
11. KTOZ-F	3/ 1.0	---	---	---	---
12.					
13.					
14.					
15.					

12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 84	SPG 84
1. KWTO-F	156/1581	---	46.4
2. KTTS-F	114/1445	---	32.6
3. KWTO	78/1136	---	22.6
4. KTXR-F	67/ 788	---	5.0
5. KXUS-F	36/ 557	---	21.1
6. KTTS	30/ 461	---	16.1
7. KGBX	28/ 328	---	18.3
8. KTOZ-F	15/ 195	---	4.9
9. KLFJ	11/ 119	---	4.4
10. KORX-F	10/ 113	---	---
11.		---	6.1
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 70.44% (193 of 274) (SPG 84: 66.42%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWTO-F	1. KWTO-F	1. KWTO-F	1. KWTO-F	1. KTTS-F	1. KTTS-F	1. KWTO-F	1. KWTO-F	1. KWTO-F	1. KWTO-F	1. KWTO-F
2.	2. KXUS-F	2. KXUS-F	2. KTTS-F	2. KWTO-F	2. KWTO	2. KTTS-F	2. KTTS-F	2. KTTS-F	2. KTTS-F	2. KXUS-F
3.	3.	3. KTTS-F	3. KXUS-F	3. KXUS-F	3. KTXR-F	3. KWTO	3. KTXR-F	3. KXUS-F	3. KXUS-F	3. KXUS-F
4.	4.	4.	4.	4.	4. KTTS	4. KTTS	4. KWTO	4. KTXR-F	4. KTXR-F	4. KTXR-F
5.	5.	5.	5.	5.	5.	5.	5. KXUS-F	5.	5.	5. KWTO

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWTO-F	1. KWTO-F	1. KWTO-F	1. KWTO-F	1. KTTS-F	1. KWTO-F	1. KWTO-F	1. KXUS-F	1. KWTO-F	1. KTTS-F
2.	2.	2. KTTS-F	2. KTTS-F	2. KWTO-F	2.	2. KXUS-F	2. KWTO-F	2. KXUS-F	2. KXUS-F
3.	3.	3. KXUS-F	3. KXUS-F	3.	3.	3.	3.	3. KTTS-F	3. KWTO-F
4.	4.	4.	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING				
TOP 40/CHR/CONTEMP		81 (2)	81 (2)	29.6	31.0	KICK	1340	Springfield	1.0/3.4	
AOR		5 (1)	5 (1)	1.8	3.0					
AC/OLDIES/SOFT ROCK	3 (1)	30 (1)	33 (2)	12.0	3.0					
MOR/VARIETY	14 (1)		14 (1)	5.1	6.6					
COUNTRY	50 (2)	53 (1)	103 (3)	37.6	44.6					
BLACK/URBAN				0	0					
BTFL MUSIC/EZ		24 (1)	24 (1)	8.8	7.4					
NEWS/TALK				0	0					
NOSTALGIA	3 (1)		3 (1)	1.1	1.1					
RELIGION/GOSPEL	11 (1)		11 (1)	4.0	3.3					
SPANISH				0	0					
CLASSICAL				0	0					
UNKNOWN/OTHERS				0	0					
			274 (12)							

RADIO STATIONS

KGBX, 1260, 5 KW (DA-N), MOR/AC	CBS, \$19.00 (HNWH)	Allan Thompson
KICK, 1340, 1 KW/250 W, OLDIES	US 1, \$11.00 (----)	Bob Kramer
KLFJ, 1550, 5 KW (DAYS), RELIGION	, \$11.00 (----)	Barb Burrell
KLSM, 1060, 500 W (DAYS), NOSTALGIA (TM)	MBS, \$13.00 (----)	Larry Campbell
KTTS, 1400, 1 KW/250 W, COUNTRY	ABC-E, \$48.00 (Torbet)	Curt Brown
KWTO, 560, 5 KW (DA-N), COUNTRY	ABC-I, \$40.00* (Katz)	Stuart Rick White
KTTS-F, 94.7, 100 KW @ 659, COUNTRY	ABC-D, \$48.00 (Torbet)	Great Empire Curt Brown
KTXR-F, 101.5, 100 KW @ 1150, BTFL/EZ	NBC, \$18.00 (----)	J. Meyer
KWTO-F, 98.7, 100 KW @ 600, CHR	ABC-C, \$55.00* (Katz)	Stuart Kurt Boney
KXUS-F, 97.3, 100 KW @ 480, AC	, \$ NA (----)	
KORX-F, 93.5, 2.4 KW @ 330, AOR	, \$10.00 (----)	(GREENFIELD) Mark Allen
KTOZ-F, 104.9, 3 KW @ 300, CHR (TM)	NBC, Source, \$ NA (----)	

MISCELLANEOUS COMMENTS: KHFG changes calls to KORX (Sep 84)...KWFC changes calls to KXUS (March)...KXUS changes format from Religion to AC...KORX changes to CHR...

STUEBENVILLE-WEIRTON

Arbitron Rank/Pop (12+): 162/131,800
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 236/158,000
 Wheeling ADI
 Average Person Rating: 15.9
 Market TSL: 21.8 hours

Stations: 21/4
 Diaries: 605/218:1/56.8%
 Sample Target: 550
 Standard Error: .778
 % Below Line: 72.1
 % Not Listed: 6.2

Est 1984 Revenue: \$1,800,000
 Gross Inc.:
 HH Inc.: \$25,029
 Retail \$: .7 Bill
 Pop per Station: 32,950
 # 1 Biller: WRKY-F \$700,000

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 84	SPG 84
1. WRKY-F	24/11.4	---	13.7	---	15.1	13.0	1. WRKY-F 25/415	1. WRKY-F 395/30.0	---	34.8
2. WVA	21/10.0	---	7.5	---	11.1	8.7	2. WVA 24/328	2. WVA 287/21.8	---	21.1
3. WSTV	20/ 9.5	---	9.4	---	9.8	8.3	3. WSTV 20/246	3. WBZZ-F 243/18.4	---	10.5
4. WBZZ-F	19/ 9.0	---	3.8	---	4.0	6.2	4. WBZZ-F 19/243	4. WSTV 236/17.9	---	19.9
5. WDFE-F	17/ 8.1	---	9.0	---	8.4	10.8	5. WDFE-F 17/216	5. WDFE-F 209/15.9	---	18.9
6. WKWK-F	13/ 6.2	---	4.2	---	5.3	3.8	6. WSHH-F 14/137	6. WEIR 208/15.8	---	15.9
7. WSHH-F	13/ 6.2	---	3.3	---	2.7	5.8	7. WKWK-F 13/178	7. WOMP-F 174/13.2	---	10.2
8. WELA-F	10/ 4.8	---	6.1	---	4.4	4.6	8. WOMP-F 10/203	8. WKWK-F 171/13.0	---	14.1
9. KDKA	8/ 3.8	---	4.7	---	8.0	4.3	9. WWSW-F 10/122	9. KDKA 170/12.9	---	14.0
WEIR	8/ 3.8	---	3.3	---	4.0	4.5	10. WELA-F 10/132	10. WELA-F 132/10.0	---	11.7
11.							11.	11.		
12.							12.	12.		
13.							13.	13.		
14.							14.	14.		
15.							15.	15.		

12+ FM SHARE (METRO): 75.63% (149 of 197) (SPG 84: 62.81%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AHD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBZZ-F	1. WDFE-F	1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WVA	1. WVA	1. WSTV	1. WRKY-F	1. WRKY-F	1. WRKY-F
2. WDFE-F	2. WRKY-F	2. WBZZ-F	2. WKWK-F	2. WKWK-F	2. WSTV	2. WSTV	2. WVA	2. WDFE-F	2. WBZZ-F	2. WVA
3. WRKY-F	3. WBZZ-F	WDVE-F	WNSW-F	3. WNSW-F	3. WRKY-F	3. WRKY-F	3. WRKY-F	3. WBZZ-F	3. WDFE-F	3. WBZZ-F
4.	4.	4.	4.	4.	4. WELA-F	4. WBZZ-F	4. WKWK-F	4. WKWK-F	4. WSTV	4. WELA-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	WDVE-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WOMP-F	1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WDFE-F	1. WDFE-F	1. WBZZ-F	1. WDFE-F	1. WRKY-F	
WRKY-F	2. WNSW-F	2. WKWK-F	2. WNSW-F	2. WKWK-F	2. WRKY-F	2. WBZZ-F	2. WRKY-F	2. WRKY-F	2. WKWK-F	
3.	WBZZ-F	WNSW-F	3. WBZZ-F	WNSW-F	WBZZ-F	3. WRKY-F	3. WRKY-F	3. WBZZ-F	3. WBZZ-F	
4.	WKWK-F	4.	WKWK-F	4.	4.	4.	4.	4.	4.	
5.	WDFE-F	5.	5.	5.	5.	5.	5.	5.	5.	

SPG 84

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		52 (4)	52 (4)	26.4	23.1	WLIT 950 Steubenville 1.4/4.4
AOR		17 (1)	17 (1)	8.6	9.5	WAMO-F 105.9 Pittsburgh 2.9/6.8
AC/OLDIES/SOFT ROCK		25 (3)	25 (3)	12.7	11.1	WRWK 1400 Wheeling 1.4/4.1
MOR/VARIETY	22 (4)		22 (4)	11.2	11.6	WOHI 1490 E. Liverpool, OH 1.4/4.6
COUNTRY	21 (1)	13 (2)	34 (3)	17.3	17.1	WOMP 1290 Bellaire, OH 1.4/2.4
BLACK/URBAN		6 (1)	6 (1)	2.0	4.0	WOMP-F 100.5 Bellaire, OH 3.3/13.2
BTFM MUSIC/EZ		13 (1)	13 (1)	6.6	9.0	WOVK-F 98.7 Wheeling 1.4/5.4
NEWS/TALK	3 (1)		3 (1)	1.5	1.5	WPIT-F 101.5 Pittsburgh 1.0/2.8
NOSTALGIA	23 (2)		23 (2)	11.7	12.1	WPNT-F 92.9 Pittsburgh 1.0/4.9
RELIGION/GOSPEL		2 (1)	2 (1)	1.0	1.0	WZMM-F 107.5 Wheeling 1.0/4.6
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0	
197 (21)						

RADIO STATIONS

WEIR, 1430, 1 KW (DA-2), MOR	APR, \$17.00 (HNWH)	
WLIT, 950, 1 KW (DAYS, DA), MOR	NBC, \$ 9.00 (Regional)	Dan Slagani
WSTV, 1340, 1 KW/250 W, MOR/NOST	MBS, \$28.00* (Mc-Guild)	Bill Chesson
WRKY-F, 103.5, 12 KW @ 880, CHR (TM)	US 1, \$33.00* (Mc-Guild)	Associated
WELA-F, 104.3, 50 KW @ 335, COUNTRY	SMN, \$10.00 (Regional)	Associated (E. LIVERPOOL)
		Bill Chesson
		Ron Aughenbaugh

MISCELLANEOUS COMMENTS WEIR (Weirton) sold by Gilcom for \$750,000...

STOCKTON

Arbitron Rank/Pop (12+): 100/317,500
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 120/374,400
 Sacramento ADI
 Average Person Rating: 16.2
 Market TSL: 21.7 hours

Stations: 34/10
 Diaries: 869/365:1/49.7%
 Sample Target: 690
 Standard Error: .664
 % Below Line: 63.3
 % Not Listed: 9.7

Est 1984 Revenue: \$5,300,000
 Gross Inc.:
 HH Inc.: \$25,732
 Retail \$: 2.1 Bill
 Pop per Station: 31,750
 # 1 Biller: NA

12+ METRO 1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 84	SPG 84
1. KRAK 52/10.1	7.9	8.4	9.0	6.1	1.	1. KHOP-F 670/21.1	23.3	20.2
2. KJAX-F 44/ 8.6	8.4	7.4	8.3	8.7	2.	2. KRAK 441/13.9	16.5	13.7
3. KHOP-F 43/ 8.4	7.9	6.6	9.2	7.9	3.	3. KWIN-F 427/13.4	14.1	9.3
4. KNBR 29/ 5.7	3.6	5.4	5.0	6.5	4.	4. THE STOCKTON MSA AND TSA ARE THE SAME.	427/13.4	13.5 11.8
5. KBEE-F 28/ 5.5	5.9	1.8	---	---	5.	5. KNBR 407/12.8	11.4	12.8
6. KWIN-F 24/ 4.7	4.4	3.6	3.3	4.5	6.	6. KJOY 365/11.5	16.9	12.6
7. KCBS 23/ 4.5	5.4	4.0	4.4	6.7	7.	7. KSTN 348/11.0	15.5	14.4
8. KMG 20/ 3.9	2.1	1.4	4.8	2.2	8.	8. KCBS 336/10.6	12.7	10.9
9. KSTN-F 18/ 3.5	3.4	3.6	3.3	4.5	9.	9. KFMR-F 278/ 8.8	14.5	10.2
10. KFMR-F 17/ 3.3	5.7	5.8	6.3	6.9	10.	10. KYBB-F 250/ 7.9	7.8	8.1
11.					11.	11.		
12.					12.	12.		
13.					13.	13.		
14.					14.	14.		
15.					15.	15.		

12+ FM SHARE (METRO): 59.83% (277 of 463) (SPG 84: 58.00%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AHD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSTN	1. KHOP-F	1. KHOP-F	1. KRAK	1. KRAK	1. KRAK	1. KRAK	1. KJAX-F	1. KHOP-F	1. KRAK	1. KHOP-F
KHOP-F	2. KWIN-F	2. KRAK	2. KJAX-F	2. KJAX-F	2. KJAX-F	2. KRAK	2. KJAX-F	2. KRAK	2. KHOP-F	2. KRAK
3. KWOD-F	3. KRAK	3. KWIN-F	KHOP-F	3. KHOP-F	3. KBEE-F	3. KNBR	3. KHOP-F	KRAK	3. KNBR	3. KJAX-F
4. KNBR	4. KNBR	4. KMG	4. KNBR	4. KNBR	4. KNBR	4. KHOP-F	4. KBEE-F	4. KWIN-F	4. KSTN-F	4. KBEE-F
5. KSTN-F	5. KJAX-F	5. KMG	5. KMG	5. KCBS	5. KCBS	5.	5.	5.	5.	5.
			6. KBEE-F							
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWIN-F	1. KWIN-F	1. KHOP-F	1. KJAX-F	1. KJAX-F		1. KHOP-F	1. KHOP-F	1. KWIN-F	1. KHOP-F	1. KRAK
2. KSTN-F	2. KHOP-F	2. KMG	KHOP-F	2. KRAK		2. KDJK-F	2. KWIN-F	KHOP-F	2. KRAK	2. KHOP-F
3. KHOP-F	3. KSTN-F	KYBB-F	KRAK	3. KHOP-F		3. KSTN-F	KDJK-F	3. KJAX-F	3. KNBR	KBEE-F
4. KRAK	4. KNBR	4. KWIN-F	4. KWIN-F	4. KNBR		4. KZAP-F	4. KZAP-F	4. KRAK	4. KWIN-F	4.
5. KNBR	5.	5.	5.	5.		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	30 (3)	97 (6)	127 (9)	27.4	26.9	KCVR 1570 Lodi .6/3.2
AOR		23 (2)	23 (2)	5.0	11.6	KJOY 1280 Stockton 1.9/11.5
AC/OLDIES/SOFT ROCK	20 (1)	29 (5)	49 (6)	10.6	7.0	KSJQ-F 96.7 Manteca .6/1.8
MOR/VARIETY	29 (1)		29 (1)	6.3	6.3	KSTN 1420 Stockton 2.9/11.0
COUNTRY	52 (1)	23 (2)	75 (3)	16.2	17.2	KYBB-F 100.9 Tracy 3.1/7.9
BLACK/URBAN		11 (2)	11 (2)	2.4	0.9	KDJK-F 95.1 Oakdale 2.3/3.3
BTFL MUSIC/EZ		76 (3)	76 (3)	16.4	11.6	KFIV-F 102.3 Modesto 1.0/2.7
NEWS/TALK	42 (3)		42 (3)	9.1	10.4	KOSO-F 93.1 Patterson 1.0/5.2
NOSTALGIA	7 (2)		7 (2)	1.5	2.8	See Sacramento for the frequency and city of license of the following stations:
RELIGION/GOSPEL				0	0	KCTC-F .8/1.7 KSKK-F 1.2/2.7
SPANISH	6 (2)	18 (1)	24 (3)	5.2	5.3	RFBK 1.9/3.5 KWOD-F 2.7/6.8
CLASSICAL				0	0	KGNR 1.0/1.8 KXOA-F 1.2/2.6
UNKNOWN/OTHERS				0	0	KHYL-F .4/1.7 KZAP-F 2.1/6.3
			463 (34)			See San Francisco for the frequency and city of license of the following stations:

RADIO STATIONS						
KCVR, 1570, 5 KW (DAYS,DA), SPANISH				\$18.00	(Caballero)	Golden Pacific (LODI) George Sampson
KJOY, 1280, 1 KW (DA-N), CONTEMP				\$18.00	(Mc-Guild)	Ort Lofthus
KSTN, 1420, 5 KW/1 KW (DA-2), CHR				\$20.00	(Roslin)	Knox Larue
KWG, 1230, 1 KW/250 W, OLDIES				\$22.00	(Katz)	Home News Ken Thompson
KFMR-F, 100.1, 3 KW @ 300, COUNTRY				\$37.00*	(CBS)	Susan Carson
KJAX-F, 99.3, 2.3 KW @ 335, BTFL/EZ (TM)				\$32.00*	(Mc-Guild)	Ort Lofthus
KSTN-F, 107.3, 8 KW @ 1610, SPANISH				\$ NA	(Roslin)	Knox Larue
KWIN-F, 97.7, 3 KW @ 300, CHR				\$21.00	(MMR)	Golden Pacific (LODI)
KYBB-F, 100.9, 3 KW @ 300, AC				\$22.00	(Katz)	Home News (TRACY) Ken Thompson

Other ranked stations - See Sacramento and Modesto

Arbitron Rank/Pop (12+): 59/551,000
 CHSA Rank/Pop: NA
 MSA Rank/Pop: 69/815,400
 ADI # 66
 Average Person Rating: 17.2
 Market TSL: 22.5 hours

Stations: 27/21
 Diaries: 1182/466:1/55.5%
 Sample Target: 920
 Standard Error: .569
 % Below Line: 4.7
 % Not Listed: 9.7

Est 1984 Revenue: \$10,700,000
 Gross Inc.:
 HH Inc.: \$27,741
 Retail \$: 3.8 Bil
 Pop per Station: 26,238
 # 1 Biller: WHEN \$2,000,000

12+ METRO 1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 84	SPG 84	
1. WYYY-F	148/15.6	15.9	14.3	13.6	11.1	18.7	1. WYYY-F	1704/30.9	30.4	31.8
2. WSYR	136/14.4	12.3	9.7	11.5	10.5	9.0	2. WSYR	1462/26.5	26.7	23.4
3. WAQX-F+	97/10.2	8.2	13.2	9.3	9.7	13.5	3. WNTQ-F	1193/21.7	22.4	18.4
4. WNTQ-F	77/ 8.1	9.5	7.7	2.4	2.1	10.5	4. WAQX-F	1153/20.9	18.5	22.1
5. WEZG-F	62/ 6.5	7.1	4.9	3.0	4.5	3.0	5. WHEN	1001/18.2	20.8	25.0
6. WFBL	53/ 5.6	6.5	6.3	9.7	11.0	4.8	6. WKFM-F	722/13.1	17.5	15.5
7. WRRB-F	50/ 5.3	4.0	6.4	6.1	5.8	6.5	7. WFBL	719/13.0	11.3	11.9
8. WHEN	46/ 4.9	7.5	8.2	9.2	9.0	6.0	8. WEZG-F	650/11.8	10.4	10.4
9. WKFM-F	43/ 4.5	5.6	5.8	6.0	7.0	5.1	9. WRRB-F	592/10.7	10.1	10.6
10. WSEN+	25/ 2.7	3.9	4.8	5.1	4.9	2.3	10. WSEN+	487/ 8.8	9.8	10.6
11.							11. WNDR	316/ 5.7	5.6	6.3
12.							12.			
13.							13.			
14.							14.			
15.							15.			

12+ FM SHARE (METRO): 63.51% (543 of 855) (SPG 84: 66.34%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNTQ-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WSYR	1. WSYR	1. WYYY-F	1. WYYY-F	1. WSYR	1. WYYY-F
2. WAQX-F	2. WAQX-F	2. WAQX-F	2. WHEN	2. WSYR	2. WEZG-F	2. WYYY-F	2. WSYR	2. WYYY-F	2. WAQX-F+	2. WAQX-F+
3. WKFM-F	3. WNTQ-F	3. WNTQ-F	3. WSYR	3. WHEN	3. WYYY-F	3. WAQX-F	3. WAQX-F	3. WAQX-F	3. WNTQ-F	3. WNTQ-F
4. WYYY-F	4. WKFM-F	4. WHEN	4. WAQX-F	4. WRRB-F	4. WRRB-F	4. WHEN	4. WEZG-F	4. WNTQ-F	4. WYYY-F	4. WFBL
5.	5. WHEN	5. WSYR	5. WEZG-F	5. WEZG-F	5. WHEN	5. WNTQ-F	5. WNTQ-F	5. WEZG-F	5.	5. WSYR
		6. WKFM-F			6. WFBL					6. WRRB-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNTQ-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F		1. WAQX-F+	1. WAQX-F+	1. WYYY-F	1. WYYY-F	1. WYYY-F
2. WYYY-F	2. WNTQ-F	2.	2. WNTQ-F	2. WSYR		2. WYYY-F	2. WYYY-F	2. WAQX-F+	2. WRRB-F	2. WRRB-F
3. WAQX-F	3. WAQX-F	3.	3. WHEN	3. WHEN		3.	3.	3.	3.	3. WSYR
4.	4. WKFM-F	4.	4. WAQX-F	4. WEZG-F		4.	4.	4.	4.	4. WAQX-F+
5.	5.	5.	5. WSYR	5. WNTQ-F		5.	5.	5.	5.	5. WHEN

SPG 84

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		126 (3)	126 (3)	14.7	16.6	WEZG 1220 Syracuse .5/1.9
AOR	5 (1)	107 (2)	112 (3)	13.1	15.6	WMCR+ 1600 Oneida .5/1.5
AC/OLDIES/SOFT ROCK	64 (2)	164 (4)	228 (6)	26.7	25.4	WMHR-F 102.9 Syracuse 1.5/3.6
MOR/VARIETY	144 (3)	1 (1)	145 (4)	17.0	13.9	WNDR 1260 Syracuse 1.9/5.7
COUNTRY	24 (2)	61 (2)	85 (4)	9.9	13.4	WOSC 1300 Fulton .4/ .9
BLACK/URBAN				0	0	WSCP 1070 Sandy Creek 1.1/1.3
BTFL MUSIC/EZ	5 (1)	65 (2)	70 (3)	8.2	6.2	WSGO 1440 Oswego 1.8/1.3
NEWS/TALK				0	0	WSGO-F 105.5 Oswego .5/1.2
NOSTALGIA	70 (2)		70 (2)	8.2	6.9	WIBQ-F 98.7 Utica .3/1.5
RELIGION/GOSPEL		14 (1)	14 (1)	1.6	1.2	WKGW-F 104.3 Utica .7/2.8
SPANISH				0	0	WOUR-F 96.9 Utica 1.6/3.4
CLASSICAL				0	0	WRCK-F 107.3 Utica .6/2.6
UNKNOWN/OTHERS		5 (1)	5 (1)	0.6	0.9	WUUU-F 102.5 Rome .4/1.2
			855 (27)			WVOR-F 100.5 Rochester .5/1.9

RADIO STATIONS

WAQX, 1490, 1 KW/250 W	, AOR	ABC-E, \$ NA	(MMR)	Craig Fox
WEZG, 1220, 1 KW (DAYS)	, BTFL	, \$ NA	(Eastman)	Anna Ryan
WFBL, 1390, 5 KW (DA-N)	, NOSTALGIA (Ham)	US 2, ABC-D, \$ 55.00	(Weiss)	Rick Thomas
WHEN, 620, 5 KW/1 KW (DA-N)	, AC	ABC-E, \$110.00	(Blair)	Bob Carolin
WNDR, 1260, 5 KW (DA-N)	, OLDIES (Drake-Chen)	CBS, US 1, \$ 20.00	(HNWH)	George Plavacos
WSYR, 570, 5 KW (DA-2)	, MOR	NBC, NBC-T, \$140.00*	(Katz)	Hugh Barr
WAQX-F, 95.3,	3 KW @ 300, AOR	ABC-R, \$ 75.00*	(MMR)	Craig Fox
WEZG-F, 100.9,	3 KW @ 165, BTFL	, \$ 35.00*	(Eastman)	Anna Ryan
WKFM-F, 104.7,	50 KW @ 500, CHR	ABC-F, \$ 35.00*	(Christal)	Wilkes-Schwartz (FULTON) Al Makkay
WMHR-F, 102.9,	20 KW @ 780, RELIGION	, \$ 10.00	(---)	Gordon Bell
WNTQ-F, 93.1,	97 KW @ 660, CHR	, \$ NM	(Mc-Guild)	George Plavacos
WRRB-F, 107.9,	50 KW @ 500, COUNTRY (Drake-Chen)	, \$ 48.00*	(Blair)	Bob Carolin
WSEN-F+, 92.1,	3 KW @ 300, COUNTRY	ABC-I, \$ 30.00	(Mc-Guild)	Buckley
WYYY-F, 94.5,	100 KW @ 650, AC	, \$160.00*	(Katz)	Hugh Barr

MISCELLANEOUS COMMENTS WEZG A/F sold by Sky to Lorenz for \$1,350,000 (American)...Changes calls to WURS... this happened after the book...

TALLAHASSEE

Arbitron Rank/Pop (12+): 157/150,000
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 198/209,000
 ADI # 131
 Average Person Rating: 17.8
 Market TSL: 23.6 hours

Stations: 12/11
 Diaries: 529/284:1/47.4%
 Sample Target: 550
 Standard Error: .923
 % Below Line: 3.0
 % Not Listed: 13.9

Est 1984 Revenue: \$4,400,000
 Gross Inc.:
 HH Inc.: \$24,708
 Retail \$: 1.3 Bil
 Pop per Station: 13,636
 # 1 Biller: WGLF-F \$875,000

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG
		84	84	83	83
1. WANN	53/19.9	---	18.8	---	20.2
2. WGLF-F	37/13.9	---	18.4	---	13.7
3. WBGW-F	28/10.5	---	9.6	---	7.2
4. WTHZ-F	21/ 7.9	---	5.4	---	8.7
5. WKQE	18/ 6.7	---	---	---	1.5
6. WTNT-F	17/ 6.4	---	8.0	---	3.4
7. WNNX-F	14/ 5.2	---	12.6	---	10.3
8. WTNT	14/ 5.2	---	4.2	---	7.6
9. WHFL-F	9/ 3.4	---	---	---	---
10. WWSW-F	7/ 2.6	---	3.8	---	3.0
11. WTAL	7/ 2.6	---	4.6	---	4.6
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WANN	70/487
2. WTNT-F	60/606
3. WGLF-F	57/984
4. WBGW-F	38/627
5. WTHZ-F	26/484
6. WNNX-F	23/216
7. WKQE	20/208
8. WWSW-F	17/305
9. WHFL-F	16/149
10. WTNT	15/248
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/	FAL	SPG
METRO CUME RATING	84	84
1. WGLF-F	610/40.7	--- 40.7
2. WBGW-F	404/26.9	--- 27.8
3. WTHZ-F	377/25.1	--- 17.8
4. WANN	304/20.3	--- 19.5
5. WTNT	232/15.5	--- 14.4
6. WTNT-F	220/14.7	--- 19.7
7. WNNX-F	194/12.9	--- 24.3
8. WKQE	146/ 9.7	---
9. WTAL	128/ 8.5	--- 8.2
10. WWSW-F	128/ 8.5	--- 10.5
11. WHFL-F	105/ 7.0	---
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 57.83% (133 of 230) (SPG 84: 67.53%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGLF-F	1. WANN	1. WANN	1. WANN	1. WANN	1. WTNT-F	1. WANN	1. WANN	1. WANN	1. WGLF-F	1. WANN
2. WANN	2. WGLF-F	2. WGLF-F	2. WBGW-F	2. WBGW-F	2. WANN	2. WGLF-F	2. WBGW-F	2. WGLF-F	2. WWSW-F	2. WGLF-F
3. WTHZ-F	3. WBGW-F	3. WBGW-F	3. WGLF-F	3. WGLF-F	3. WGLF-F	3. WBGW-F	3. WGLF-F	3. WBGW-F	3. WTHZ-F	3. WBGW-F
4.	4. WKQE	4. WKQE	4.	4. WTNT-F	4.	4. WTNT	4.	4. WTHZ-F	4.	4. WKQE
5.	5. WTHZ-F	5.	5.	5.	5.	5.	5.	5.	5.	5. WTHZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGLF-F	1. WANN	1. WANN	1. WANN	1. WANN	1. WANN	1. WANN	1. WBGW-F	1. WANN	1. WBGW-F
2. WKQE	2. WGLF-F	2. WGLF-F	2. WGLF-F	2. WGLF-F	2. WGLF-F	2. WBGW-F	2. WANN	2. WBGW-F	2. WANN
3. WANN	3. WKQE	3. WBGW-F	3. WKQE	3. WBGW-F	3. WTHZ-F	3. WGLF-F	3. WGLF-F	3. WGLF-F	3. WANN
4. WTHZ-F	4. WBGW-F	4. WKQE	4. WBGW-F	4.	4.	4. WTHZ-F	4. WTNT	4.	4. WTNT-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		37 (1)	37 (1)	16.1	21.2	WCVC	1330	Tallahassee	1.9/6.7
AOR		21 (1)	21 (1)	9.1	6.1				
AC/OLDIES/SOFT ROCK		28 (1)	28 (1)	12.2	10.8				
MOR/VARIETY	14 (1)		14 (1)	6.1	4.8				
COUNTRY		31 (2)	31 (2)	13.5	29.4				
BLACK/URBAN	53 (1)	7 (1)	60 (2)	26.1	21.2				
BTFL MUSIC/EZ		9 (1)	9 (1)	3.9	0				
NEWS/TALK				0	0				
NOSTALGIA	7 (1)		7 (1)	3.0	5.2				
RELIGION/GOSPEL	23 (2)		23 (2)	10.0	1.3				
SPANISH				0	0				
CLASSICAL				0	0				
UNKNOWN/OTHERS				0	0				
			230 (12)						

RADIO STATIONS

WANN, 1070, 10 KW (DAYS), BLACK	SBN, NDN, \$30.00 (Blair)	Robert Badger
WKQE, 1410, 5 KW (DAYS), RELIGION	, \$10.00 (Eastman)	
WTAL, 1450, 1 KW/250 W (DA-1), NOSTALGIA (Ham)	ABC-E, \$10.00 (P/W)	Don Keyes
WTNT, 1270, 5 KW (DA-N), MOR/TALK	CBS, NBC-T, \$22.00* (Katz)	Jack Lenz
WBGW-F, 98.9, 100 KW @ 365, AC	ABC-C, \$24.00* (Eastman)	Kirk Donovan
WGLF-F, 104.1, 100 KW @ 440, CHR	ABC-F, \$33.00* (Blair)	Royce Plummer
WNNX-F, 95.9, 3 KW @ 300, COUNTRY (TM)	ABC-D, \$28.00* (Mc-Guild)	Dick Drury
WTHZ-F, 103.1, 3 KW @ 300, AOR (?)	US 1, \$29.00 (Torbet)	Jay Martin
WTNT-F, 94.9, 100 KW @ 850, COUNTRY	, \$27.00* (Katz)	Jack Lenz
WHFL-F, 104.9, 3 KW @ 300, BTFL/EZ (KalaMusic)	, \$15.00* (HNWH)	
WJAD-F, 97.3, 100 KW @ 850, CHR	, \$16.00 (Selcom)	Charles Rowe
WPAP-F, 92.5, 100 KW @ 1230, COUNTRY	, \$20.00 (Mc-Guild)	Bo Bowman
WWSW-F, 101.7, 3 KW @ 200, COUNTRY/BLACK	NBS, \$ 6.00 (Southern)	Monte Bitner

MISCELLANEOUS COMMENTS WNNX-F sold to HVS for \$1,250,000 (Chapman)...WOWD changes calls to WTHZ (March)...
 Arbitron fell 4% short of sample target...

TAMPA-ST. PETERSBURG

Arbitron Rank/Pop (12+): 21/1,596,200
 CMSA Rank/Pop: # 20
 MSA Rank/Pop: 20/1,818,300
 ADI # 18
 Average Person Rating: 18.8
 Market TSL: 25.0 hours

Stations: 22/20
 Diaries: 1617/987:1/46.7%
 Sample Target: 1530
 Standard Error: .506
 % Below Line: 3.5
 % Not Listed: 10.2

Est. 1984 Revenue: \$38,900,000
 Gross Inc.:
 HH Inc.: \$26,062
 Retail \$: 11.0 Bil
 Pop per Station: 79,810
 # 1 Biller: WRBQ-F \$7,650,000

	12+ METRO	1/4/SHARE	WIN	FAL	SUM	SPG
			85	84	84	84
1.	WWBA-F	436/14.5	12.9	13.3	---	13.5
2.	WRBQ-F	373/12.4	11.5	11.2	---	11.2
3.	WIFI-F	211/ 7.0	5.9	6.8	---	5.2
4.	WQYK-F	210/ 7.0	7.5	6.7	---	8.7
5.	WYNF-F	201/ 6.7	7.8	6.7	---	7.5
6.	WDAE	171/ 5.7	4.8	5.2	---	4.9
7.	WSUN	159/ 5.3	4.3	6.5	---	4.8
8.	WZNE-F	147/ 4.9	4.3	4.3	---	5.6
9.	WFLA	101/ 3.4	4.8	5.2	---	4.9
10.	WGUL-F	92/ 3.1	3.8	2.1	---	1.8
11.	WPLP	89/ 3.0	3.0	3.5	---	2.9
12.	WMGG-F	79/ 2.6	2.9	3.5	---	3.2
13.	WTMP	75/ 2.5	3.2	3.8	---	3.3
14.	WLFF	58/ 1.9	1.5	.9	---	3.1
15.	WDUV-F	56/ 1.9	2.1	2.1	---	1.6
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

	12+ TSA	1/4/CUME
1.	WWBA-F	482/4183
2.	WRBQ-F	439/5338
3.	WYNF-F	310/3209
4.	WQYK-F	243/2549
5.	WSUN	242/2871
6.	WIFI-F	235/2880
7.	WZNE-F	183/2954
8.	WDAE	181/1619
9.	WDUV-F	177/2169
10.	WFLA	114/1731
11.	WPLP	97/1104
12.	WGUL-F	93/ 834
13.	WMGG-F	89/1571
14.	WFLA-F	86/1581
15.	WTMP	85/1287
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING	FAL	SPG
		84	84
1.	WRBQ-F 4240/26.6	24.8	26.0
2.	WWBA-F 3573/22.4	20.2	21.0
3.	WIFI-F 2526/15.8	14.7	13.3
4.	WZNE-F 2378/14.9	13.5	15.6
5.	WQYK-F 2060/12.9	11.4	15.7
6.	WYNF-F 1970/12.3	12.5	13.6
7.	WSUN 1915/12.0	14.0	14.2
8.	WDAE 1496/ 9.4	10.2	10.1
9.	WFLA 1433/ 9.0	10.5	10.7
10.	WMGG-F 1371/ 8.6	10.8	9.3
11.	WTMP 1115/ 7.0	6.9	5.8
12.	WPLP 967/ 6.1	8.1	6.6
13.	WDUV-F 959/ 6.0	4.7	4.8
14.	WFLA-F 879/ 5.5	7.1	6.8
15.	WGUL-F 785/ 4.9	5.3	5.1
16.			
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 71.45% (1922 of 2690) (SPG 84: 69.78%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WWBA-F	1. WRBQ-F	1. WWBA-F	1. WWBA-F	1. WWBA-F
2.	WZNE-F	2. WYNF-F	2. WIFI-F	2. WIFI-F	2. WIFI-F	2. WQYK-F	2. WWBA-F	2. WRBQ-F	2. WRBQ-F	2. WRBQ-F
3.	WYNF-F	3. WIFI-F	3. WYNF-F	3. WWBA-F	3. WWBA-F	3. WRBQ-F	3. WQYK-F	3. WIFI-F	3. WYNF-F	3. WYNF-F
4.	4. WZNE-F	4. WZNE-F	4. WZNE-F	4. WYNF-F	4. WQYK-F	4. WDAE	4. WSUN	4. WQYK-F	4. WYNF-F	4. WIFI-F
5.	5. WMGG-F	5. WQYK-F	5. WSUN	5. WSUN	5. WSUN	5. WSUN	5. WIFI-F	5. WYNF-F	5. WFLA	5. WQYK-F
6.	6. WTMP	6. WWBA-F	6. WQYK-F	6. WYNF-F	6. WIFI-F	6. WYNF-F	6. WSUN	6. WDAE	6. WDAE	6. WDAE
7.	7.	7.	7.	7.	7.	7.	7. WDAE	7. WDAE	7. WZNE-F	7. WZNE-F
8.	8.	8.	8.	8.	8.	8.	8. WFLA	8.	8. WSUN	8. WSUN
9.	9.	9.	9.	9.	9.	9.	9. WZNE-F	9.	9.	9. WGUL-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WYNF-F	1. WYNF-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F
2.	WIFI-F	2. WIFI-F	2. WIFI-F	2. WIFI-F	2. WRBQ-F	2. WRBQ-F	2. WYNF-F	2. WYNF-F	2. WIFI-F
3.	WYNF-F	3. WZNE-F	3. WZNE-F	3. WZNE-F	3. WZNE-F	3. WZNE-F	3. WMGG-F	3. WIFI-F	3. WYNF-F
4.	WZNE-F	4. WYNF-F	4. WTMP	4. WYNF-F	4. WIFI-F	4. WIFI-F	4. WZNE-F	4. WZNE-F	4. WQYK-F
5.	5. WMGG-F	5. WYNF-F	5. WQYK-F	5.	5.	5.	5. WWBA-F	5. WWBA-F	5. WSUN
6.	6. WTMP	6. WWBA-F	6.	6.	6.	6.	6. WSUN	6. WSUN	6. WWBA-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 84		OTHER RATED STATIONS/METRO SHARE & CUME RATING		
				Z	Z			
TOP 40/CHR/CONTEMP	33 (1)	520 (2)	553 (3)	20.6	22.2	WFLA-F 93.3	Tampa	1.4/5.5
AOR		201 (1)	201 (1)	7.5	8.2	WHBO 1040	Tampa	1.5/2.3
AC/OLDIES/SOFT ROCK	44 (1)	371 (4)	415 (5)	15.4	14.2	WRDQ 1380	St. Pete	1.1/4.2
MOR/VARIETY	101 (1)		101 (1)	3.8	3.9	WXRB 1590	St. Pete	.6/2.0
COUNTRY	159 (1)	210 (1)	369 (2)	13.7	14.7	WTAN 1340	Clearwater	.6/2.0
BLACK/URBAN	94 (2)		94 (2)	3.5	3.6	WXCR-F 92.1	Safety Harbor	1.2/3.5
BTFL MUSIC/EZ		492 (2)	492 (2)	18.3	17.6	WAVE-F 102.5	Sarasota	1.3/4.2
NEWS/TALK	89 (1)		89 (1)	3.3	3.5			
NOSTALGIA	248 (2)	92 (1)	340 (3)	12.6	12.0			
RELIGION/GOSPEL				0	0			
SPANISH				0	0			
CLASSICAL			36 (1)	1.3	0			
UNKNOWN/OTHERS				0	0			
			2690 (22)					

RADIO STATIONS

AM STATIONS

WAMA, 860, 500 W (DA-1)	, SPANISH			, \$ 16.00 (Caballero)		Victor Lanz
WCBF, 1010, 50 KW (DAYS, DA)	, RELIGION			, \$ 13.00 (----)	Sudbrink	Wes Howard
WDAE, 1250, 5 KW (DA-N)	, NOSTALGIA			ABC-I, \$ 75.00* (Mc-Guild)	Gannett	Jay Cook
WFLA, 970, 5 KW (DA-2)	, MOR			NBC, NBC-T, \$ 67.00* (Blair)	Blair	Ken Clifford
WHBO, 1040, 5 KW (DAYS)	, OLDIES			UPI, \$ 27.00 (----)		Bob Stochr
WLFZ, 680, 1 KW (DAYS)	, NOSTALGIA			, \$ 35.00 (----)	Century	Bill Dutcher
WPLP, 570, 1 KW (DA-2)	, NEWS/TALK			CBS, MBS, \$ 50.00* (Selcom)	Guy Gannett	Tim Williams
WRBQ, 1380, 5 KW (DA-N)	, CHR			ABC-F, \$ NA (Eastman)	Edens	Mike Osterhout
WRXB, 1590, 5 KW/1 KW (DA-2)	, BLACK			NBN, \$ 35.00 (Lazar)		Eugene Dansey
WSUN, 620, 10 KW (DA-N)	, COUNTRY			ABC-E, US II, \$ 85.00* (Katz)	CBS	Ed Sander
WTAN, 1340, 1 KW/250 W	, MOR			ABC-D, \$ 24.00 (----)		Chet Hollinger
WTIS, 1110, 10 KW (DAYS, DA)	, RELIGION			, \$ 16.00 (----)		Jamie Clark
WTYM, 1300, 5 KW/1 KW (DA-2)	, SPANISH			, \$ 28.00 (----)	Associated	Monroe Berkman
WTMP, 1150, 5 KW/2.5 KW (DA-2)	, BLACK			SBN, \$ 50.00 (HMH)		Paul Major
WYOU, 1550, 10 KW (DAYS)	, SPANISH			, \$ NA (Lotus)		John Rhea

FM STATIONS

WFLA-F, 93.3, 100 KW @ 930, AC				, \$ 60.00* (Blair)	Blair	Ken Clifford
WGUL-F, 105.5, 3 KW @ 300, NOSTALGIA (Ham)				MBS, \$ 50.00* (Masla)		Carl Marcocci
WIQI-F, 100.7, 100 KW @ 503, AC				, \$ 95.00 (Mc-Guild)	Gannett	Jay Cook
WMGG-F, 95.7, 100 KW @ 507, CONTEMP (Burk-Abr)				, \$ 80.00* (MMR)	Metroplex	Jonathan Finch
WQYK-F, 99.5, 100 KW @ 550, COUNTRY				, \$105.00* (Torbet)	Lake Huron	Bill Hill
WRBQ-F, 104.7, 100 KW @ 555, CHR				ABC-F, \$150.00* (Eastman)	Edens	Mike Osterhout
WBWA-F, 107.3, 100 KW @ 649, BTFL/EZ				, \$140.00* (Republic)	Metromedia	Bill Burns
WXCR-F, 92.1, 1.7 KW @ 400, CLASSICAL				UPI, \$ 50.00* (CMBS)		Dan Johnson
WYNF-F, 94.9, 100 KW @ 1460, AOR (Pollack)				ABC-R, \$100.00* (Katz)	CBS	Chris Wheat
WZNE-F, 97.9, 100 KW @ 639, CHR				Source, \$ 85.00* (Christal)	DKM	Don Hibbitts

CALL LETTER CHANGES

WLFZ changes to WLFZ

FORMAT CHANGES

STATION SALES

WTAN (Clearwater): sold for \$570,000

WSUN/WYNF-F: from Gulf to Taft to CBS for \$22,000,000 (est)

MISCELLANEOUS COMMENTS

TERRE HAUTE

Arbitron Rank/Pop (12+): 146/179,300
 CHSA Rank/Pop: NA
 MSA Rank/Pop: 269/135,000
 ADI # 128
 Average Person Rating: 15.2
 Market TSL: 20.7 hours

Stations: 17/14
 Diaries: 581/309:1/56.2%
 Sample Target: 550
 Standard Error: .797
 % Below Line: 2.4
 % Not Listed: 8.4

Est 1984 Revenue: \$3,500,000
 Gross Inc.:
 HH Inc.: \$22,849
 Retail \$: 1.2 Bil
 Pop per Station: 12,807
 # 1 Biller: WTHI-F \$770,000

	FAL	SPG	FAL	SPG	
12+ METRO 1/4/SHARE	84	84	83	83	
1. WTHI-F	66/24.2	---	21.4	---	19.5
2. WZZQ-F	47/17.2	---	12.7	---	7.6
3. WTHI	32/11.7	---	8.2	---	9.3
4. WPF-F	30/11.0	---	20.9	---	13.6
5. WVTS-F	26/ 9.5	---	11.8	---	19.5
6. WBOW	13/ 4.8	---	7.7	---	9.3
7. WPRS	10/ 3.7	---	---	---	---
8. WACF-F	9/ 3.3	---	1.4	---	.4
9. WWRV-F	3/ 1.1	---	3.2	---	.8
WGN	3/ 1.1	---	.5	---	---

- 11.
- 12.
- 13.
- 14.
- 15.

12+ TSA 1/4/CUME

1. WTHI-F	105/1059
2. WZZQ-F	72/ 752
3. WPF-F	49/ 803
4. WVTS-F	40/ 633
5. WTHI	35/ 341
6. WLS	20/ 341
7. WACF-F	14/ 314
8. WBOW	13/ 266
9. WPRS	11/ 141
10. WKZI	9/ 117

- 11.
- 12.
- 13.
- 14.
- 15.

12+ METRO CUME/
METRO CUME RATING

	FAL	SPG	
12+ METRO CUME/ METRO CUME RATING	84	84	
1. WTHI-F	673/37.5	---	33.5
2. WPF-F	507/28.3	---	36.5
3. WZZQ-F	436/24.3	---	21.7
4. WVTS-F	420/23.4	---	28.5
5. WTHI	289/16.1	---	16.4
6. WBOW	242/13.5	---	20.2
7. WACF-F	193/10.8	---	4.6
8. WPRS	117/ 6.5	---	---
9. WLS	105/ 5.9	---	3.7
10. WWRV-F	83/ 4.6	---	5.8

- 11.
- 12.
- 13.
- 14.
- 15.

12+ FM SHARE (METRO): 73.20% (183 of 250) (SPG 84: 78.33%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPF-F	1. WZZQ-F	1. WZZQ-F	1. WTHI-F	1. WTHI-F	1. WTHI-F	1. WTHI-F	1. WTHI-F	1. WTHI-F	1. WTHI-F	1. WTHI-F
2. WZZQ-F	2. WPF-F	2. WTHI-F	2. WZZQ-F	2. WZZQ-F	2. WTHI	2. WTHI	2. WZZQ-F	2. WZZQ-F	2. WZZQ-F	2. WZZQ-F
3.	3. WVTS-F	3. WPF-F	3. WPF-F	3. WPF-F	3.	3. WZZQ-F	3. WTHI	3. WPF-F	3. WVTS-F	3. WVTS-F
4.	4. WTHI-F	4. WVTS-F	4. WVTS-F	4. WTHI	4.	4. WPF-F	4. WVTS-F	4. WVTS-F	4. WPF-F	4. WPF-F
5.	5.	5.	5.	5. WVTS-F	5.	5.	5.	5.	5.	WTHI

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZZQ-F	1. WZZQ-F	1. WZZQ-F	1. WZZQ-F	1. WTHI-F	1. WZZQ-F	1. WZZQ-F	1. WZZQ-F	1. WZZQ-F	1. WTHI-F
2. WPF-F	2. WPF-F	2. WVTS-F	2. WPF-F	2. WPF-F	2. WTHI-F	2. WTHI-F	2. WTHI-F	2. WTHI-F	2. WZZQ-F
3. WVTS-F	3. WVTS-F	3. WPF-F	3. WTHI-F	3. WVTS-F	3. WPF-F	3. WVTS-F	3.	3.	3.
4.	4.	4.	4. WVTS-F	4. WZZQ-F	4. WPF-F	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

SPG 84

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	2 (1)	77 (2)	79 (3)	31.6	36.0	WAXI-F 104.9 Rockville .4/2.5
AOR			0	0	13.8	WKZI 800 Casey, IL .4/2.8
AC/OLDIES/SOFT ROCK		26 (1)	26 (1)	10.4	0	WNDI 1550 Sullivan .7/1.8
MOR/VARIETY	26 (3)		26 (3)	10.4	18.7	WNDI-F 95.3 Sullivan .4/2.3
COUNTRY	4 (3)	79 (4)	83 (7)	33.2	25.6	WLS 890 Chicago .7/5.9
BLACK/URBAN				0	0	WSM 650 Nashville .4/1.6
BTFM MUSIC/EZ	3 (1)		3 (1)	1.2	2.5	
NEWS/TALK				0	0	
NOSTALGIA	32 (1)		32 (1)	12.8	0	
RELIGION/GOSPEL		3 (1)	3 (1)	1.2	3.4	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0	

250 (17)

RADIO STATIONS

WBOW, 1230, 1 KW/250 W	, MOR	ABC-I, \$13.00 (Torbet)	Contemp Media	Bill Kepler
WPF, 1300, 500 W (DAYS)	, BTFM MUS	MBS, \$12.00 (Selcom)	Oak Ridge Boys	Jerry Scott
WTHI, 1480, 5 KW/1 KW (DA-2), NOSTALGIA		CBS, \$18.00 (Katz)		Russ Arnold
WPF-F, 102.7, 50 KW @ 500, CHR		ABC-F, \$26.00* (Selcom)	Oak Ridge Boys	Jerry Scott
WTHI-F, 99.9, 50 KW @ 500, COUNTRY		CBS, \$29.00* (Katz)		Russ Arnold
WVTS-F, 100.7, 50 KW @ 500, AC (TM)		CBS-R, \$17.00 (Weiss)		Bob Rouse
WWRV-F, 105.5, 3 KW @ 300, RELIGION		UPI, \$ 9.00 (---)		Howard Huey
WZZQ-F, 107.5, 28 KW @ 670, CHR/AOR		ABC-E, \$20.00* (Torbet)	Contemp Media	Bill Kepler
WAXI-F, 104.9, 1 KW @ 440, COUNTRY/BTFM		, \$ 8.00 (---)	(ROCKVILLE)	Bill Cook
WACF-F, 98.5, 50 KW @ 500, COUNTRY		ABC-E, \$ 9.00 (---)	(PARIS)	Bill Brown

MISCELLANEOUS COMMENTS WVTS-F sold for \$750,000 (Thorburn)...Clark and Edgar Counties, IL were added to Metro...

TOLEDO

Arbitron Rank/Pop (12+): 63/507,800
 CNSA Rank/Pop: NA
 MSA Rank/Pop: 76/615,800
 ADI # 60
 Average Person Rating: 16.5
 Market TSL: 21.8 hours

Stations: 23/14
 Diaries: 1265/401:1/53.9%
 Sample Target: 1010
 Standard Error: .553
 % Below Line: 11.7
 % Not Listed: 9.2

Est 1984 Revenue: \$12,500,000
 Gross Inc.:
 HHI Inc.: \$26,885
 Retail \$: 3.7 Bil
 Pop per Station: 36,271
 # 1 Biller: WSPD \$1,700,000

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. WMHE-F	102/12.2	9.5	6.0	7.5
2. WLQR-F	89/10.6	11.9	11.3	9.0
3. WIOT-F	83/ 9.9	11.2	9.1	10.3
4. WSPD	83/ 9.9	9.3	9.9	8.8
5. WKLR-F	61/ 7.3	8.3	7.5	9.2
6. WRQN-F	56/ 6.7	7.8	8.1	4.4
7. WTOP	44/ 5.2	3.3	4.7	5.2
8. WMMW-F	42/ 5.0	6.4	6.1	5.2
9. WJR	39/ 4.6	4.9	6.6	5.9
10. WVOI	37/ 4.4	3.7	2.5	3.3
11. WCWA	34/ 4.1	4.4	4.4	3.2
12.				
13.				
14.				
15.				

BIRCH SHARE	12+ TSA 1/4/CUME
1. WMHE-F	187/2326
2. WIOT-F	176/1838
3. WLQR-F	148/1746
4. WSPD	125/1606
5. WJR	120/1691
6. WKLR-F	90/1127
7. WRQN-F	85/1210
8. WTOP	64/ 595
9. WMMW-F	56/ 828
10. WMMQ-F	45/ 416
11. CKLM	42/ 678
12. WVOI	37/ 411
13. WCWA	34/ 512
14. WOHO	29/ 470
15.	

12+ METRO CUME/ METRO CUME RATING	FAL	SPG
	84	84
1. WMHE-F	1382/27.2	25.0
2. WSPD	1228/24.2	24.6
3. WIOT-F	1083/21.3	23.7
4. WLQR-F	1066/21.0	22.1
5. WRQN-F	873/17.2	16.6
6. WKLR-F	734/14.5	14.6
7. WMMW-F	722/14.2	16.5
8. WJR	685/13.5	12.7
9. WCWA	491/ 9.7	11.6
10. WTOP	436/ 8.6	5.8
11. WVOI	399/ 7.9	7.9
12. WOHO	393/ 7.7	9.1
13.		
14.		
15.		

12+ FM SHARE (METRO): 63.52% (484 of 762) (SPG 84: 62.32%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMHE-F	1. WIOT-F	1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WLQR-F	1. WSPD	1. WLQR-F	1. WMHE-F	1. WSPD	1. WMHE-F
2. WRQN-F	2. WMHE-F	2. WIOT-F	2. WKLR-F	2. WKLR-F	2. WSPD	2. WMHE-F	2. WIOT-F	2. WMHE-F	2. WMHE-F	2. WLQR-F
3. WIOT-F	3. WRQN-F	3. WKLR-F	3. WLQR-F	3. WLQR-F	3. WKLR-F	3. WLQR-F	3. WIOT-F	3. WLQR-F	3. WIOT-F	3. WRQN-F
4. WVOI	4. WMMW-F	4. WMMW-F	4. WIOT-F	4. WSPD	4. WTOP	4. WIOT-F	4. WKLR-F	4. WKLR-F	4. WRQN-F	4. WIOT-F
5.	5. WKLR-F	5. WRQN-F	5. WMMW-F	5. WMMW-F	5. WMHE-F	5. WKLR-F	5. WMMW-F	5. WRQN-F	5. WJR	5. WKLR-F
	6. WLQR-F	6. WLQR-F	6. WIOT-F	6. WIOT-F				6. WSPD	6. WSPD	6. WSPD
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WMHE-F	
2. WIOT-F	2. WIOT-F	2. WMMW-F	2. WMMW-F	2. WKLR-F	2. WRQN-F	2. WMHE-F	2. WMHE-F	2. WMHE-F	2. WKLR-F	
3. WRQN-F	3. WMMW-F	3. WVOI	3. WKLR-F	3. WLQR-F	3.	3. WRQN-F	3. WSPD	3. WRQN-F	3. WIOT-F	
4.	4. WRQN-F	4. WKLR-F	4. WIOT-F	4. WMMW-F	4.	4. WMMW-F	4. WRQN-F	4. WKLR-F	4. WSPD	
5.	5. WVOI	5. WIOT-F	5. WLQR-F	5. WSPD	5.	5.	5.	5. WSPD	5. WLQR-F	
	WKLR-F			WVOI	SPG 84					

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		169 (4)	169 (4)	22.2
AOR		95 (3)	95 (3)	12.5
AC/OLDIES/SOFT ROCK	13 (1)	51 (3)	64 (4)	8.4
MOR/VARIETY	130 (3)		130 (3)	17.1
COUNTRY	44 (1)	69 (2)	113 (3)	14.8
BLACK/URBAN	37 (1)	11 (1)	48 (2)	6.3
BTFL MUSIC/EZ		89 (1)	89 (1)	11.7
NEWS/TALK			0	0
NOSTALGIA	48 (2)		48 (2)	6.2
RELIGION/GOSPEL	4 (1)		4 (1)	0.5
SPANISH			0	0
CLASSICAL			0	0
UNKNOWN/OTHERS			0	0
			762 (23)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WFOB	1430	Fostoria	1.0/2.2
WHFD-F	95.9	Archbold	.7/2.4
WJYM	730	Bowling Green	.5/1.5
WOHO	1470	Toledo	1.5/7.7
CKLW	800	Windsor	1.7/4.6
WMMQ-F	100.5	Findlay	1.0/1.3
WHYT-F	96.3	Detroit	.5/1.1
WJLB-F	97.9	Detroit	1.3/3.3
WLLZ-F	98.7	Detroit	.5/2.2
WOMC-F	104.3	Detroit	.4/ .8
WRIF-F	101.1	Detroit	1.0/2.9
WTWR-F	98.3	Monroe	.8/2.9

RADIO STATIONS

WCNA, 1230, 1 KW/250 W	, NOSTALGIA	CBS,MBS, \$25.00* (Mc-Guild)	Reams	Bob Lafferty
WOHO, 1470, 1 KW (DA-2)	, AC/MOR	, \$28.00* (----)		Bill Neiderman
WSPD, 1370, 5 KW (DA-N)	, MOR	NBC,NBC-T, \$48.00 (Katz)		Tom Girocco
WTOP, 1560, 5 KW (DAYS,DA)	, COUNTRY	ABC-I, \$34.00* (MNR)	Booth	Clyde Roberts
WVOI, 1520, 1 KW (DA-2)	, BLACK	SBN, \$22.00 (Regional)	Jacor	Chuck Welch
WIOT-F, 104.7, 37 KW @ 655	, AOR (Burk-Abr)	, \$68.00 (Mc-Guild)	Reams	Bob Lafferty
WKLR-F, 99.9, 50 KW @ 500	, COUNTRY	ABC-E, \$44.00* (MNR)	Booth	Clyde Roberts
WLQR-F, 101.5, 15 KW @ 810	, BTFL/EZ (Bonnie)	, \$67.00 (Katz)		Tom Girocco
WMHE-F, 92.5, 50 KW @ 480	, CONTEMP/AC	ABC-F, \$60.00 (Christal)		Ruth Ray
WRQN-F, 93.5, 3 KW @ 300	, CHR	, \$20.00 (Weiss)	(BOWLING GREEN)	Joel Speiser
WMMW-F, 105.5, 2.5 KW @ 340	, AC	, \$30.00 (Blair)		Bill Neiderman

TOPEKA

Arbitron Rank/Pop (12+): 163/129,900
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 241/156,000
 ADI # 139
 Average Person Rating: 15.3
 Market TSL: 20.2 hours

Stations: 14/8
 Diaries: 551/236:1/44.4%
 Sample Target: 550
 Standard Error: .796
 % Below Line: 21.5
 % Not Listed: 9.0

Est 1984 Revenue: \$5,200,000
 Gross Inc.:
 HH Inc.: \$27,562
 Retail \$: 1.0 Btl
 Pop per Station: 16,238
 # 1 Biller: WIBW \$1,000,000

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83	
1.	KTPK-F	25/12.6	---	8.1	---	17.2
2.	KDVV-F	22/11.1	---	12.5	---	13.0
3.	WIBW-F	20/10.1	---	12.2	---	3.8
4.	KTOP	19/ 9.5	---	7.7	---	6.1
	KYYS-F	19/ 9.5	---	7.0	---	5.3
6.	WIBW	15/ 7.5	---	8.1	---	6.5
	WREN	15/ 7.5	---	7.7	---	7.3
8.	KMAJ-F	14/ 7.0	---	5.9	---	9.9
9.	KSKX	12/ 6.0	---	7.0	---	8.0
10.	KMBR-F	5/ 2.5	---	.7	---	.8
11.						
12.						
13.						
14.						
15.						

12+ TSA	1/4/CUME
1.	WIBW-F 100/1375
2.	KTPK-F 60/ 469
3.	WDAF 55/ 653
4.	KYYS-F 51/ 510
5.	WIBW 41/ 753
6.	KZZC-F 28/ 450
7.	KTOP 27/ 287
8.	WREN 26/ 485
9.	KDVV-F 24/ 469
10.	KMAJ-F 18/ 291
11.	KSKX 15/ 265
12.	
13.	
14.	
15.	

12+ METRO CUME/	FAL	SPG	
METRO CUME RATING	84	84	
1.	WIBW-F 384/29.6	---	26.1
2.	KDVV-F 357/27.5	---	26.8
3.	KTPK-F 211/23.9	---	16.0
4.	WREN 287/22.1	---	18.4
5.	WIBW 266/20.5	---	20.3
6.	KYYS-F 212/16.3	---	13.8
7.	KTOP 208/16.0	---	14.4
8.	KMAJ-F 183/14.1	---	16.5
9.	KZZC-F 175/13.5	---	9.5
10.	KSKX 174/13.4	---	14.2
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 62.43% (113 of 181) (SPG 84: 57.20%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KDVV-F	1. KYYS-F	1. KTPK-F	1. KTPK-F	1. KTOP	1. KTPK-F	1. KTPK-F	1. KDVV-F	1. WIBW	1. KTPK-F
2.	WIBW-F	2. KDVV-F	2. WIBW-F	2. WIBW-F	2. KTOP	2. KTOP	2. KDVV-F	2. KTOK	2. KTOK	2. KDVV-F
3.	KZZC-F	3. KTPK-F	3. KDVV-F	3. KYYS-F	3. WREN	3. KDVV-F	3. WIBW-F	3. KYYS-F	3. KDVV-F	3. KYYS-F
4.		4. WIBW-F	4. KYYS-F	4. WREN	4. KYYS-F	4. WREN	4. KTOK	4. WIBW-F	4. WREN	4. KTOK
5.		5. KMAJ-F	5. KMAJ-F	5.	5.	5. WIBW	5.	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1.	KDVV-F	1. KDVV-F	1. KDVV-F	1. KDVV-F	1. KYYS-F	1. KYYS-F	1. KYYS-F	1. KYYS-F	1. KYYS-F	1. KTPK-F
2.	KMAJ-F	2. KMAJ-F	2. KSKX	2. KTOK	2. KDVV-F	2. KTOK	2. WIBW-F	2. KTOK	2. KTOK	2. KYYS-F
3.	KTPK-F	KTPK-F	KTPK-F	3. WIBW-F	3. WREN	3. WREN	3. KTOK	3. KTOK	3. KTOK	3. WIBW-F
4.	4. WIBW-F	4. WIBW-F	4. KMAJ-F	4. KMAJ-F	4.	4.	4. KDVV-F	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		48 (3)	48 (3)	26.5	27.6	KCMO 810 Kansas City 2.0/7.6
AOR		19 (1)	19 (1)	10.5	11.9	KFRS-F 103.3 Kansas City 1.0/2.2
AC/OLDIES/SOFT ROCK	15 (1)	14 (1)	29 (2)	16.0	16.5	KZZC-F 98.9 Leavenworth 3.0/13.5
MOR/VARIETY	15 (1)		15 (1)	16.0	16.5	WDAF 610 Kansas City 1.5/5.3
COUNTRY	15 (2)	25 (1)	40 (3)	22.1	22.2	
BLACK/URBAN		2 (1)	2 (1)	1.1	0	
BTL MUSIC/EZ		5 (1)	5 (1)	2.8	0.8	
NEWS/TALK	4 (1)		4 (1)	2.2	3.3	
NOSTALGIA	19 (1)		19 (1)	10.5	0	
RELIGION/GOSPEL				0	0	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0	
			181 (14)			

RADIO STATIONS

KSKX, 1440, 5 KW/1 KW (DA-2), COUNTRY	ABC-I, \$18.00 (Torbet)	Fritz Reynolds
KTOP, 1490, 1 KW/250 W, NOSTALGIA	MBS, \$19.00 (Blair)	Don Neer
WIBW, 580, 5 KW (DA-N), MOR/TALK	CBS,MBS, \$30.00 (Katz)	Dick Painter
WREN, 1250, 5 KW (DA-N), OLDIES/AC	US 2, \$15.00 (Eastman)	Gary Dick
KDVV-F, 100.3, 100 KW @ 260, CHR	, \$28.00 (Blair)	Don Neer
KMAJ-F, 107.7, 100 KW @ 460, AC	, \$25.00* (Torbet)	Fred Reynolds
KTPK-F, 106.9, 100 KW @ 433, COUNTRY (Radio Arts)	, \$27.00* (HNWH)	H. Powers
WIBW-F, 97.3, 100 KW @ 1217, CHR	Source, \$25.00 (Katz)	Dick Painter

MISCELLANEOUS COMMENTS WREN sold for \$1,250,000...Jefferson and Osage Counties deleted from Metro...

TUCSON

Arbitron Rank/Pop (12+): 64/505,300
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 82/590,300
 ADI # 86
 Average Person Rating: 17.3
 Market TSL: 23.0 hours

Stations: 19/18
 Diaries: 930/543:1/50.2%
 Sample Target: 880
 Standard Error: .643
 % Below Line: 0.6
 % Not Listed: 9.6

Est 1984 Revenue: \$12,800,000
 Gross Inc.:
 HH Inc.: \$27,999
 Retail \$: 3.2 Bill
 Pop per Station: 28,072
 # 1 Biller: KCUB \$1,750,000

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. KRQQ-F	116/13.3	11.8	13.9	9.4
2. KJYK-F	102/11.7	11.8	10.6	9.7
3. KLPX-F	79/9.0	6.1	7.7	8.4
4. KWFM-F	70/8.0	6.0	6.8	8.7
5. KIIM-F	65/7.4	4.2	6.2	1.6
6. KAIR	57/6.5	2.0	4.8	7.3
7. KGVY	46/5.3	5.6	3.9	5.1
8. KCEE	41/4.7	7.5	4.0	5.1
9. KHYT	41/4.7	5.1	5.7	4.4
10. KXEW	38/4.3	4.8	6.1	4.5
11. KCUB	31/3.5	8.1	8.4	11.0
12. KTKT	27/3.1	3.0	3.9	4.1
13. KNST	16/1.8	3.5	3.4	3.1
14. KFLT	15/1.7	2.7	2.2	1.6
15. KEZG-F	14/1.6	.3	1.0	.5

BIRCH SHARE	12+ TSA 1/4/CUME
1. KRQQ-F	117/1450
2. KJYK-F	116/1074
3. KLPX-F	94/1129
4. KWFM-F	75/1075
5. KIIM-F	66/731
6. KAIR	57/738
7. KCEE	49/774
8. KGVY	49/388
9. KHYT	41/672
10. KXEW	38/269
11. KCUB	31/537
12. KTKT	28/683
13. KNST	16/445
14. KFLT	15/163
15. KEZG-F	15/186

12+ METRO CUME/ METRO CUME RATING	FAL	SPG
1. KRQQ-F	1376/27.2	29.7
2. KJYK-F	988/19.6	20.1
3. KLPX-F	986/19.6	16.4
4. KWFM-F	966/19.1	16.5
5. KAIR	728/14.4	7.8
6. KIIM-F	703/13.9	11.5
7. KCEE	674/13.3	16.0
8. KHYT	672/13.3	13.5
9. KTKT	597/11.8	14.4
10. KCUB	529/10.5	15.1
11. KNST	440/8.7	13.1
12. KGVY	345/6.8	5.9
13. KXEW	269/5.3	7.1
14. KTKC	205/4.1	6.7
15. KOPO-F	187/3.7	2.6

12+ FM SHARE (METRO): 57.77% (457 of 791) (SPG 84: 50.67%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+	12+ EVE	SAT MID
1. KRQQ-F	1. KRQQ-F	1. KRQQ-F	1. KAIR	1. KAIR	1. KJYK-F	1. KRQQ-F	1. KRQQ-F	1. KRQQ-F	1. KRQQ-F	1. KRQQ-F
2. KLPX-F	2. KLPX-F	2. KLPX-F	2. KRQQ-F	2. KIIM-F	2. KIIM-F	2. KJYK-F	2. KJYK-F	2. KLPX-F	2. KJYK-F	2. KJYK-F
3. KHYT	3. KWFM-F	3. KWFM-F	3. KIIM-F	3. KRQQ-F	3. KAIR	3. KAIR	3. KIIM-F	3. KJYK-F	3. KLPX-F	3. KLPX-F
4.	4. KIIM-F	4. KAIR	4. KWFM-F	4. KJYK-F	4. KGVY	KLPX-F	4. KLPX-F	4. KWFM-F	4. KWFM-F	4. KIIM-F
5.	5. KAIR	5. KIIM-F	5. KCEE	5. KWFM-F	5. KCUB	5. KWFM-F	5. KWFM-F	5. KIIM-F	5. KHYT	5. KWFM-F
6.	6. KCEE		6. KCEE					6. KIIM-F		
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRQQ-F	1. KRQQ-F	1. KCEE	1. KRQQ-F	1. KIIM-F		1. KLPX-F	1. KLPX-F	1. KLPX-F	1. KRQQ-F	1. KAIR
2. KWFM-F	2. KWFM-F	2. KWFM-F	2. KWFM-F	2. KAIR		2. KRQQ-F	2. KRQQ-F	2. KRQQ-F	2. KLPX-F	2. KRQQ-F
3.	3. KIIM-F	3. KIIM-F	3. KAIR	3. KCEE		3.	3. KWFM-F	3. KWFM-F	3. KWFM-F	3. KWFM-F
4.	4. KLPX-F	4. KRQQ-F	4. KCEE	4. KJYK-F		4.	4. KAIR	4. KAIR	4. KAIR	4. KLPX-F
5.	5. KCEE	5. KAIR	5.	5. KRQQ-F		5.	5. KTKT	5.	5. KIIM-F	5. KIIM-F
						SPG 84	6. KIIM-F		6. KJYK-F	

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	68 (2)	121 (2)	189 (4)	23.9	25.8	KOPO-F 98.3 Marana .7/3.7
AOR		79 (1)	79 (1)	10.0	15.9	KTUC 1400 Tucson 1.1/4.1
AC/OLDIES/SOFT ROCK MOR/VARIETY	98 (2)	70 (1)	168 (3)	21.2	4.4	KVOI 690 Tucson 1.4/3.6
				0	5.2	KZZP-F 104.7 Phoenix .6/1.2
COUNTRY	31 (1)	71 (2)	102 (3)	12.9	16.0	
BLACK/URBAN				0	0	
BTFL MUSIC/EZ		116 (2)	116 (2)	14.7	12.7	
NEWS/TALK	26 (2)		26 (2)	3.3	5.5	
NOSTALGIA	46 (1)		46 (1)	5.8	4.3	
RELIGION/GOSPEL	27 (2)		27 (2)	3.4	3.5	
SPANISH	38 (1)		38 (1)	4.8	6.7	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0	
			791 (19)			

RADIO STATIONS

KAIR, 1490, 1 KW (DA-N)	, OLDIES (Pollack)	NBC, \$28.00 (Selcom)	Citadel	Fritz Beesemyer
KCEE, 790, 5 KW/500 W (DA-2)	, OLDIES/AC	, \$35.00 (MMR)	Behan	Steve Jacobs
KCUB, 1290, 1 KW	, COUNTRY	, \$55.00* (Katz)		Jim Stone
KGVY, 1080, 1 KW (DAYS)	, NOSTALGIA	APR, \$14.00 (Roslin)	(GREEN VALLEY)	Joe Crystall
KHYT, 1330, 500 W/5 KW (DA-N)	, CHR	, \$33.00 (Republic)		Laurie Fagin
KHST, 940, 1 KW/250 W	, NEWS/TALK	ABC-I,MBS, \$21.00 (Mc-Guild)	Nationwide	
KTKT, 990, 10 KW/1 KW (DA-N)	, CONTEMP	US 2, \$31.00 (Torbet)	Lotus	Tom Maples
KTUC, 1400, 1 KW/500 W	, NEWS	APR,CBS, \$16.00 (Roslin)		
KVOI, 690, 250 W (DAYS)	, RELIGION	, \$12.00 (----)		
KXEW, 1600, 1 KW (DA-N)	, SPANISH	, \$18.00 (Lotus)		
KFLT, 1450, 1 KW/250 W	, RELIGION	UPI, \$ NA (----)		Ken Hettinga
KEZG-F, 92.1, 3 KW @ 130	, BTFL/EZ	, \$16.00 (Unirep)	(GREEN VALLEY)	Frank Barreca
KIIM-F, 99.5, 75 KW @ 172	, COUNTRY	, \$34.00 (Katz)		
KJYK-F, 94.9, 80 KW @ 500	, BTFL/EZ	, \$41.00 (Selcom)	Citadel	Fritz Beesemyer
KLPX-F, 96.1, 93 KW @ 505	, AOR	, \$35.00 (Torbet)	Lotus	
KRQQ-F, 93.7, 26 KW @ 150	, CHR	, \$45.00* (Mc-Guild)	Nationwide	
KIIM-F, 92.9, 93 KW @ 2025	, AC	, \$30.00* (MMR)	Behan	Steve Jacobs

MISCELLANEOUS COMMENTS: KAIR drops AC for Oldies...KWFM changes from AOR to AC...

UTICA-ROME

Arbitron Rank/Pop (12+): 117/267,900
 CHSA Rank/Pop: NA
 MSA Rank/Pop: 138/320,000
 ADI # 158
 Average Person Rating: 17.7
 Market TSL: 23.3 hours

Stations: 23/17
 Diarics: 640/419:1/49.7%
 Sample Target: 650
 Standard Error: .781
 % Below Line: 9.5
 % Not Listed: 7.2

Est 1984 Revenue: \$5,200,000
 Gross Inc.:
 III Inc.: \$24,626
 Retail \$: 1.7 Bill
 Pop per Station: 15,759
 # 1 Biller: NA

12+ METRO 1/4/SHARE			FAL	SPG	FAL	SPG	BIRCH	12+ TSA 1/4/CUME			12+ METRO CUME/ METRO CUME RATING			FAL	SPG
			84	84	83	83	SHARE				84	84	84	84	
1.	WIBX	62/13.1	---	16.3	---	14.5	10.4	1.	WIBX	64/748	1.	WRCK-F	734/27.4	---	27.0
2.	WOUR-F	48/10.1	---	8.3	---	6.9	13.6	2.	WRCK-F	54/937	2.	WIBX	707/26.4	---	30.0
3.	WRCK-F	45/ 9.5	---	10.3	---	9.3	11.3	3.	WOUR-F	53/668	3.	WKGN-F	585/21.8	---	22.7
4.	WIBQ-F	44/ 9.3	---	10.7	---	13.0	7.0	4.	WKGN-F	50/706	4.	WOUR-F	569/21.2	---	17.7
5.	WKGN-F	42/ 8.8	---	8.9	---	7.1	12.1	5.	WIBQ-F	49/648	5.	WIBQ-F	530/19.8	---	17.6
6.	WUUU-F	27/ 5.7	---	2.7	---	5.0	5.1	6.	WUUU-F	31/514	6.	WUUU-F	438/16.3	---	8.9
7.	WRUN	22/ 4.6	---	3.3	---	7.4	1.9	7.	WRRB-F	29/365	7.	WTLB	394/14.7	---	20.4
8.	WYUT-F	22/ 4.6	---	1.8	---	3.0	4.5	8.	WYUT-F	23/226	8.	WRUN	390/14.6	---	15.5
9.	WTLB	19/ 4.0	---	5.4	---	4.8	3.6	9.	WRUN	22/396	9.	WRRB-F	236/ 8.8	---	8.9
10.	WTCO-F	17/ 3.6	---	2.0	---	2.2	2.3	10.	WNTQ-F	22/283	10.	WYUT-F	209/ 7.8	---	4.7
11.								11.			11.				
12.								12.			12.				
13.								13.			13.				
14.								14.			14.				
15.								15.			15.				

12+ FM SHARE (METRO): 62.81% (277 of 441) (SPG 84: 56.59%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WRCK-F	1. WOUR-F	1. WOUR-F	1. WOUR-F	1. WKGN-F	1. WIBQ-F	1. WIBX	1. WOUR-F	1. WKGN-F	1. WRCK-F
2.	WKGN-F	2. WRCK-F	2. WKGN-F	2. WKGN-F	2. WOUR-F	2. WIBX	2. WOUR-F	2. WIBQ-F	2. WRCK-F	2. WOUR-F
3.	WUUU-F	3. WKGN-F	3. WRCK-F	3. WIBQ-F	3. WIBQ-F	3. WRUN	3. WKGN-F	3. WOUR-F	3. WRCK-F	3. WIBX
4.	WOUR-F	4. WUUU-F	4. WUUU-F	4. WRCK-F	4. WIBX	4. WKGN-F	4. WRCK-F	4. WKGN-F	4. WOUR-F	4. WOUR-F
5.		5.	5.	5. WUUU-F	5. WOUU-F	5. WOUU-F	5.	5.	5. WKGN-F	5. WKGN-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WOUR-F	1. WOUR-F	1. WKGN-F	1. WKGN-F	1. WOUR-F	1. WOUR-F	1. WOUR-F	1. WOUR-F	1. WOUR-F
2.	WRCK-F	2. WKGN-F	2. WOUU-F	2. WOUR-F	2. WRCK-F	2. WRCK-F	2. WUUU-F	2. WRCK-F	2. WRCK-F
3.	WKGN-F	3. WKGN-F	3. WRCK-F	3. WRCK-F	3. WKGN-F	3. WKGN-F	3. WRCK-F	3. WKGN-F	3. WRCK-F
4.	WUUU-F	4. WRCK-F	4. WRCK-F	4. WRUN	4.	4. WUUU-F	4. WKGN-F	4. WUUU-F	4. WKGN-F
5.		5.	5.	5. WUUU-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	SPG 84	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		96 (3)	96 (3)	21.8	12.7	WADR	1480 Remsen 2.7/6.2
AOR		50 (2)	50 (2)	11.3	9.8	HBRV	900 Booneville 1.3/2.4
AC/OLDIES/SOFT ROCK		32 (2)	32 (2)	7.3	20.7	WKAL	1450 Rome .8/3.1
MOR/VARIETY	123 (7)		123 (7)	27.9	26.6	WLFH	1230 Little Falls 1.5/5.0
COUNTRY	20 (2)	33 (2)	53 (4)	12.0	12.7	WNYL	1420 Herkimer 1.7/2.9
BLACK/URBAN				0	0	WRNY	1350 Rome 1.1/2.3
BTFL MUSIC/EZ		44 (1)	44 (1)	10.0	13.9	WUTQ	1550 Utica 1.7/4.9
NEWS/TALK	5 (1)		5 (1)	1.1	0.5	WAQX-F	95.3 Syracuse .4/2.6
NOSTALGIA	16 (2)	22 (1)	38 (3)	8.6	3.2	WGY	810 Schenectady .6/4.4
RELIGION/GOSPEL				0	0	WNTQ-F	93.1 Syracuse 1.9/5.1
SPANISH				0	0	WRRB-F	107.9 Syracuse 3.4/8.8
CLASSICAL				0	0	WSYR	570 Syracuse 1.5/6.1
UNKNOWN/OTHERS				0	0	WYYY-F	94.5 Syracuse 1.1/3.5

441 (23)

RADIO STATIONS	WIBX	WKAL	WRNY	WRUN	WTLB	WUTQ	WADR	WIBQ-F	WKGN-F	WOUR-F	WRCK-F	WTCO-F	WUUU-F	WYUT-F
950, 5 KW (DA-1)	MOR	CBS, \$37.00 (Eastman)												
1450, 1 KW/250 W (DA-1)	MOR/AC	MBS, \$10.00 (NE Spot)												
1350, 500 W (DAYS)	TALK	CBS-R, ABC-I, \$ 8.00 (----)												
1150, 5 KW/1 KW (DA-2)	MOR	US 2, ABC-T, \$22.00* (Katz)												
1310, 5 KW/500 W (DA-2)	AC/MOR	ABC-D, \$24.00* (Mc-Guild)												
1550, 1 KW (DAYS)	NOSTALGIA (Ham)	ABC-E, \$14.00* (Selcom)												
1480, 5 KW (DAYS)	COUNTRY	MBS, \$10.00* (----)												
98.7, 25 KW @ 660	BTFL/EZ	ABC-I, \$33.00 (Eastman)												
104.3, 100 KW @ 500	CONTEMP	US 1, \$30.00* (Katz)												
96.9, 16 KW @ 800	AOR	ABC-F, \$27.00* (Selcom)												
107.3, 50 KW @ 500	CHR	ABC-C, \$31.00* (Mc-Guild)												
95.9, 3 KW @ 105	COUNTRY	, \$10.00 (NE Spot)												
102.5, 20 KW @ 650	AC	Source, CBS-R, \$17.00 (Masla)												
92.7, 3 KW @ 158	NOSTALGIA (Ham)	, \$18.00 (Roslin)												

MISCELLANEOUS COMMENTS WRUN, WKGN-F sold by Martin to Altdoerffer for \$1,420,000 (Horton; Chaisson)...WKAL-F changes calls to WTCO-F...WUTQ changes from Country to Nostalgia...WTCO-F changes from BTFL to Country... WIBX/WIBQ-F sold for \$3,145,000 (Mahlman)...

WACO

Arbitron Rank/Pop (12+): 154/156,000
 CNSA Rank/Pop: NA
 MSA Rank/Pop: 213/187,000
 ADI # 92
 Average Person Rating: 16.3
 Market TSL: 21.9 hours

Stations: 17/9
 Diaries: 588/265:1/42.2%
 Sample Target: 550
 Standard Error: .808
 % Below Line: 19.5
 % Not Listed: 11.0

Est 1984 Revenue: \$4,000,000
 Gross Inc.:
 HH Inc.: \$24,759
 Retail \$: 1.3 Bil
 Pop per Station: 17,333
 # 1 Biller: KNFO-F \$1,050,000

12+ METRO 1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83
1. KJNE-F 45/17.7	---	2.3	---	---
2. KNFO-F 32/12.6	---	17.1	---	10.5
3. KMTX-F 32/12.6	---	6.5	---	7.3
4. KHOO-F 28/11.0	---	16.7	---	11.0
5. WACO 21/ 8.3	---	10.2	---	11.4
6. KMTX 9/ 3.5	---	4.2	---	12.3
7. KAFM-F 9/ 3.5	---	5.6	---	1.8
8. WBAP 9/ 3.5	---	8.3	---	5.9
9.				
10.				
11.				
12.				
13.				
14.				
15.				

12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 84	SPG 84
1. KMTX-F 74/1041	1. KHOO-F 471/30.2	---	31.5
2. KJNE-F 56/ 509	2. KMTX-F 466/29.9	---	20.6
3. KIXS-F 54/ 842	3. KJNE-F 381/24.4	---	9.2
4. WBAP 49/ 481	4. KNFO-F 329/21.1	---	23.3
5. KNFO-F 42/ 454	5. WACO 250/16.0	---	21.6
6. KHOO-F 34/ 678	6. KRZI 177/11.3	---	6.6
7. WACO 27/ 328	7. KAFM-F 169/10.8	---	12.0
8. KRLD 17/ 229	8. WBAP 162/10.4	---	16.9
9. KBBW 11/ 139	9. KMTX 157/10.1	---	16.3
10. KAFM-F 11/ 238	10. KRLD 139/ 8.9	---	8.0
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 72.57% (164 of 226) (SPG 84: 67.33%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KMTX-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F
2. KAFM-F	2. KHOO-F	2. KNFO-F	2. KNFO-F	2. KNFO-F	2. KNFO-F	2. KHOO-F	2. KMTX-F	2. KNFO-F	2. KNFO-F	2. KMTX-F
3.	3. KMTX-F	3. KHOO-F	3. KHOO-F	3. KHOO-F	3. WACO	3. KNFO-F	3. KHOO-F	3. KMTX-F	3. KHOO-F	3. KHOO-F
4.	4. KNFO-F	4. KMTX-F	4. KMTX-F	4. WACO	4.	4. WACO	4. KNFO-F	4. KHOO-F	4. KMTX-F	4. KNFO-F
5.	5.	5.	5.	5.	5.	5. KMTX-F	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KNFO-F	1. KHOO-F	1. KHOO-F	1. KJNE-F	1. KJNE-F	1. KHOO-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F
2. KMTX-F	2. KNFO-F	2. KJNE-F	2. KNFO-F	2. KNFO-F	2. KJNE-F	2. KHOO-F	2. KHOO-F	2. KHOO-F	2. KHOO-F
3. KHOO-F	3. KMTX-F	3. KNFO-F	3. KHOO-F	3. KHOO-F	3. KMTX-F	3. KMTX-F	3. KNFO-F	3. KNFO-F	3. KNFO-F
4. KJNE-F	4.	4. KMTX-F	4. KMTX-F	4. WACO	4.	4. KNFO-F	4. KMTX-F	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		48 (4)	48 (4)	21.2	25.7	KBBW 1010 Marlin 2.4/5.5
AOR		5 (1)	5 (1)	2.2	5.0	KLMT-F 96.7 Marlin 1.2/5.7
AC/OLDIES/SOFT ROCK	4 (1)	28 (1)	32 (2)	14.1	11.9	KRZI 1580 Waco 2.4/11.3
MOR/VARIETY	9 (1)		9 (1)	4.0	0	KEGL-F 97.1 FT. Worth .4/1.8
COUNTRY	30 (2)	77 (2)	107 (4)	47.3	45.0	KIXS-F 93.3 Killeen 2.4/6.5
BLACK/URBAN		6 (2)	6 (2)	2.7	5.9	KKDA-F 104.5 Dallas 1.2/4.4
BTFL MUSIC/EZ				0	2.5	KRLD 1080 Dallas 2.8/8.9
NENS/TALK	7 (1)		7 (1)	3.1	1.5	KRQX 570 Dallas 1.6/5.6
NOSTALGIA				0	1.0	KZEW-F 97.9 Dallas 2.0/5.8
RELIGION/GOSPEL	6 (1)		6 (1)	2.7	1.5	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS	6 (1)		6 (1)	2.7	0	
			226 (17)			

RADIO STATIONS

KBBW, 1010, 10 KW/2.5 KW (DA-2), RELIGION	APR, \$14.00 (Masla)	Boyce Lancaster
KRZI, 1580, 1 KW/500 W (DA-2), NOSTALGIA (?)	, \$15.00 (----)	
KMTX, 1230, 1 KW/250 W, MOR/AC	MBS, \$24.00* (Mc-Guild)	Ron Crowder
WACO, 1460, 1 KW (DA-N), COUNTRY (Drake-Chen)	ABC-E, \$28.00* (Torbet)	Bob Weathers
KHOO-F, 99.9, 100 KW @ 460, AC (Drake-Chen)	ABC-I, \$30.00 (Torbet)	Harris
KJNE-F, 102.5, 100 KW @ 494, COUNTRY	, \$19.00 (Masla)	(HILLSBORO)
KNFO-F, 95.5, 10 KW @ 200, COUNTRY (TM)	, \$30.00 (Selcom)	Bob Weathers
KMTX-F, 97.5, 71 KW @ 890, CHR	MBS, \$22.00* (Mc-Guild)	John Fletcher
KIXS-F, 93.3, 100 KW @ 520, CHR	, \$23.00 (Selcom)	Jerry Clemmons
KLMT-F, 96.7, 3 KW @ 285, BLACK	, \$13.00 (Masla)	(KILLEEN)
		Doug Raab
		(MARLIN)
		Jerry Garrison

WASHINGTON

Arbitron Rank/Pop (12+): 9/2,854,300
 CMSA Rank/Pop: # 9
 MSA Rank/Pop: 7/3,353,300
 ADI # 9
 Average Person Rating: 18.4
 Market TSL: 23.8 hours

Stations: 34/32
 Diaries: 2487/1148:1/48.2%
 Sample Target: 2050
 Standard Error: .431
 % Below Line: 0.9
 % Not Listed: 10.4

Est. 1984 Revenue: \$91,600,000
 Gross Inc.:
 HH Inc.: \$39,966
 Retail \$: 23.6 Bill
 Pop per Station: 89,197
 # 1 Biller: WMAL \$12,000,000

12+ METRO	1/4/SHARE	WIN 85	FAL 84	SUM 84	SPG 84	BIRCH SHARE	12+ TSA	1/4/CUME	12+ METRO CUME/	FAL 84	SPG 84	
METRO CUME RATING												
1. WGAY-F	470/9.0	7.2	8.2	8.5	8.0	5.4	1. WGAY-F	518/5804	1. WGAY-F	5272/18.5	16.6	16.1
2. WKYS-F	375/7.1	8.0	7.3	8.2	8.9	8.6	2. WWDG-F	456/5927	2. WRQX-F	4998/17.5	17.0	20.6
3. WWDG-F	356/6.8	5.9	5.8	5.3	4.2	9.5	3. WKYS-F	403/4767	3. WAVA-F	4786/16.8	15.4	18.9
4. WMAL	336/6.4	7.6	9.7	6.6	7.2	7.0	4. WMAL	365/4827	4. WWDG-F	4592/16.1	14.7	14.8
5. WRQX-F	301/5.7	7.3	5.3	5.6	5.7	4.6	5. WRQX-F	357/6288	5. WMAL	4503/15.8	22.4	16.0
6. WHUR-F	293/5.6	6.5	6.4	7.1	7.3	8.2	6. WHUR-F	339/4780	6. WKYS-F	4373/15.3	15.6	19.2
7. WAVA-F	253/4.8	4.7	4.4	4.1	5.6	6.9	7. WAVA-F	301/5677	7. WHUR-F	4245/14.9	16.3	17.2
8. WMZQ-F	239/4.6	3.6	4.3	4.1	3.7	4.8	8. WMZQ-F	288/3703	8. WTOP	3706/13.0	12.9	14.8
9. WLTT-F	207/3.9	3.5	4.6	4.7	4.6	4.7	9. WLTT-F	242/4239	9. WLTT-F	3643/12.8	13.0	14.5
10. WTOP	207/3.9	4.4	3.2	4.1	4.6	4.2	10. WTOP	237/4293	10. WCLY-F+	3269/11.5	12.9	13.1
11. WCLY-F+	200/3.8	3.4	4.1	4.6	3.3	3.3	11. WCLY-F+	229/3755	11. WDJY-F	3200/11.2	9.9	10.4
12. WGMS-F+	168/3.2	3.2	3.3	2.3	3.2	2.4	12. WPKX-F	196/2438	12. WASH-F	3181/11.1	11.3	10.3
13. WASH-F	164/3.1	3.2	2.8	2.6	2.2	2.7	13. WASH-F	195/3621	13. WMZQ-F	3034/10.6	11.4	10.4
14. WPKX-F	161/3.1	2.9	2.8	2.8	3.0	2.8	14. WGMS-F+	191/2870	14. WGMS-F+	2481/ 8.7	9.0	8.4
15. WDJY-F	149/2.8	3.3	2.8	3.7	2.7	3.6	15. WDJY-F	167/3492	15. WWRK	2059/ 7.2	5.2	7.1
16. WWRK	128/2.4	2.2	1.5	4.2	3.3	1.3	16. WWRK	138/2210	16. WBMW-F	2043/ 7.2	5.9	5.5
17. WXTR-F	106/2.0	2.2	2.1	2.4	2.5	1.7	17. WXTR-F	128/2310	17. WPKX-F	1980/ 6.9	8.4	9.1
18. WYCB	89/1.7	1.0	1.1	1.9	1.7	1.4	18. WBMW-F	105/2369	18. WXTR-F+	1969/ 6.9	6.8	9.0
19. WBMW-F	72/1.4	1.1	1.6	1.8	1.5	2.3	19. WJYY-F	95/1656	19. WTKS-F	1065/ 3.7	3.1	2.3
20. WWDG	67/1.3	1.3	1.0	.9	.8	.6	20. WYCB	89/ 773	20. WHFS-F	977/ 3.4	NA	NA
21. WTKS-F	65/1.2	.7	1.0	.8	.6	.7	21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 77.82% (3659 of 4702) (SPG 84: 75.47%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAVA-F	1. WWDG-F	1. WKYS-F	1. WKYS-F	1. WGAY-F	1. WGAY-F	1. WMAL	1. WGAY-F	1. WGAY-F	1. WHUR-F	1. WGAY-F
2. WWDG-F	2. WKYS-F	2. WWDG-F	2. WHUR-F	2. WKYS-F	2. WMAL	2. WWDG-F	2. WKYS-F	2. WKYS-F	2. WGAY-F	2. WKYS-F
3. WRQX-F	3. WHUR-F	3. WHUR-F	3. WGAY-F	3. WHUR-F	3. WMZQ-F	3. WKYS-F	3. WWDG-F	3. WWDG-F	3. WKYS-F	3. WMZQ-F
4. WKYS-F	4. WRQX-F	4. WRQX-F	4. WLTT-F	4. WLTT-F	4. WGMS-F+	4. WGAY-F	4. WLTT-F	4. WRQX-F	4. WAVA-F	4. WWDG-F
5. WDJY-F	5. WCLY-F+	5. WGAY-F	5. WWDG-F	5. WMZQ-F	5. WTOP	5. WTOP	5. WRQX-F	5. WMAL	5. WWDG-F	5. WAVA-F
6.	6. WAVA-F	6. WLTT-F	6. WMZQ-F	6. WWDG-F	6. WPKX-F	6. WRQX-F	6. WMAL	6. WAVA-F	6. WRQX-F	6. WHUR-F
7.	7. WLTT-F	7. WCLY-F+	7. WCLY-F+	7. WHUR-F	7. WHUR-F	7. WMZQ-F+	7. WMZQ-F	7. WMZQ-F	7. WRK	7. WRQX-F
8.	8. WASH-F	8. WAVA-F	8. WRQX-F	8. WCLY-F+	8. WKYS-F	8. WCLY-F+	8. WCLY-F+	8. WLTT-F	8. WTOP	8. WMAL
9.	9. WDJY-F	9. WMZQ-F	9. WMAL	9. WRQX-F	9. WLTT-F	9. WLTT-F	9. WASH-F	9. WPKX-F+	9. WDJY-F	9. WDJY-F
10.	10. WMZQ-F	10. WASH-F	10. WASH-F	10. WASH-F	10.	10. WHUR-F	10. WAVA-F	10. WCLY-F+	10. WMZQ-F	10. WLTT-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WGAY-F	1. WWDG-F	1. WWDG-F	1. WWDG-F	1. WWDG-F	1. WWDG-F
2. WRQX-F	2. WRQX-F	2. WLTT-F	2. WRQX-F	2. WKYS-F	2. WRQX-F	2. WHUR-F	2. WHUR-F	2. WHUR-F	2. WMZQ-F
3. WAVA-F	3. WHUR-F	3. WHUR-F	3. WHUR-F	3. WHUR-F	3. WHUR-F	3. WKYS-F	3. WKYS-F	3. WKYS-F	3. WHUR-F
4. WWDG-F	4. WLTT-F	4. WASH-F	4. WGAY-F	4. WLTT-F	4. WAVA-F	4. WCLY-F+	4. WCLY-F+	4. WMZQ-F	4. WGAY-F
5. WHUR-F	5. WAVA-F	5. WCLY-F+	5. WLTT-F	5. WASH-F	5. WRQX-F	5. WRQX-F	5. WMZQ-F	5. WRQX-F	5. WKYS-F
6. WCLY-F+	6. WCLY-F+	6. WRQX-F	6. WAVA-F	6. WRQX-F	6. WCLY-F+	6. WRQX-F	6. WRQX-F	6. WRQX-F	6. WMAL
7. WLTT-F	7. WASH-F	7. WAVA-F	7. WCLY-F+	7. WCLY-F+	7.	7. WAVA-F	7. WLTT-F	7. WCLY-F+	7. WGMS-F+
8.	8. WWDG-F	8. WWDG-F	8. WASH-F	8. WMAL	8.	8. WASH-F	8. WGAY-F	8. WMAL	8. WCLY-F+
9.	9.	9. WGAY-F	9. WWDG-F	9. WPKX-F	9.	9. WDJY-F	9. WAVA-F	9. WLTT-F	9. WLTT-F
10.	10.	10. WYCB	10. WPKX-F	10. WAVA-F	10.	10. WHFS-F	10. WLTT-F	10. WAVA-F	10. WRQX-F

FORMATS	AM	FM	TOTAL	SPG 84		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		646 (4)	646 (4)	13.7	14.9	WFMD	930	Frederick	.7/1.3
AOR		430 (3)	430 (3)	9.1	6.4	WFRE-F	99.9	Frederick	.4/1.0
AC/OLDIES/SOFT ROCK	16 (1)	726 (5)	742 (6)	15.8	13.4	WHFS-F	99.1	Annapolis	1.0/3.4
MOR/VARIETY	374 (2)		374 (2)	8.0	8.0	WMZQ	1390	Arlington	.3/1.9
COUNTRY	38 (2)	400 (2)	438 (4)	9.3	7.9	WNTR	1050	Silver Spring	.6/1.4
BLACK/URBAN	27 (1)	817 (3)	844 (4)	17.9	22.0	WOL	1450	Washington	.5/2.3
BTFL MUSIC/EZ		489 (2)	489 (2)	10.4	10.2	WPKX	730	Alexandria	.4/1.4
NEWS/TALK	236 (2)		236 (2)	5.0	8.8	WUST	1120	Washington	.5/ .9
NOSTALGIA	195 (2)		195 (2)	4.1	1.2	WZYQ-F	103.9	Braddock Heights	.4/1.2
RELIGION/GOSPEL	116 (2)	24 (1)	140 (3)	3.0	3.6	WFSI-F	107.9	Annapolis	.5/1.2
SPANISH				0	0	WIYY-F	97.9	Baltimore	.4/2.2
CLASSICAL	41 (1)	127 (1)	168 (2)	3.6	3.5				
UNKNOWN/OTHERS				0	0				
			4702 (34)						

RADIO STATIONS

AM STATIONS

WDCT, 1310, 5 KW/500 W (DA-2), RELIGION									Steve Kovach
WFAX, 1220, 5 KW (DAYS), RELIGION									Mitchell Miller
WMAL, 630, 5 KW (DA-2), MOR				ABC-I,	\$230.00	(Mc-Guild)	ABC		Andy Ockershausen
WMDO, 1540, 5 KW (DAYS), SPANISH					\$ 40.00	(Lotus)	Lotus		Allan Klammer
WMZQ, 1390, 5 KW (DA-2), COUNTRY					\$ NA	(Christal)	Viacom		Frank Byrne
WNTR, 1050, 1 KW (DAYS), TALK				ABC-T,	\$ 25.00	(P/W)			Gary Portmess
WOL, 1450, 1 KW/250 W, BLACK				SBN,	\$ 40.00	(Roslin)			Catherine Hughes
WTOF, 1500, 50 KW (DA-2), NEWS				CBS,MBS,	\$105.00*	(CBS)	Outlet		Michael Douglas
WUST, 1120, 1 KW (DAYS), RELIGION				NBN,	\$ 23.00	(----)			Perry Walders
WWDC, 1260, 5 KW (DA-N), NOSTALGIA (Ham)				US II,	\$ NA	(Christal)			Goff Lebhar
WWRC, 980, 5 KW (DA-N), NOSTALGIA				NBC,NBC-T,	\$ 80.00*	(MMR)	Greater Media		Ted Dorf
WYCB, 1340, 1 KW/250 W, GOSPEL				SBN,	\$ 45.00	(----)			

FM STATIONS

WASH-F, 97.1, 23 KW @ 690, AC				US I,	\$150.00	(Katz)	Metromedia		Tom Durney
WAVA-F, 105.1, 50 KW @ 500, CHR				ABC-R,	\$160.00*	(HNWH)	Doubleday		Alan Goodman
WBMM-F, 106.7, 50 KW @ 500, CHR (Burk-Abr)					\$ 75.00*	(Weiss)	EZ		Bonnie Reich
WDJY-F, 100.3, 40 KW @ 330, BLACK				SBN,	\$ 90.00*	(Masla)	United		Carlton Myers
WGAY-F, 99.5, 21 KW @ 780, BTFL/EZ					\$200.00*	(MMR)	Greater Media		Ted Dorf
WGMS-F+, 103.5, 20 KW @ 435, CLASSICAL				MBS,	\$130.00*	(Republic)	RKO		Michael Ferrell
WHUR-F, 96.3, 24 KW @ 669, BLACK					\$120.00*	(Weiss)	Howard Univ.		Bob Taylor
WKYS-F, 93.9, 50 KW @ 485, URBAN				NBC,	\$225.00	(Eastman)	NBC		Bartley Walsh
WLTT-F, 94.7, 21 KW @ 780, AC					\$170.00*	(HNWH)	CBS		Jim Keating
WMZQ-F, 98.7, 50 KW @ 490, COUNTRY					\$125.00*	(Christal)	Viacom		Frank Byrne
WCLY-F+, 95.5, 50 KW @ 496, AC					\$145.00*	(Torbet)	First Media		Jeanne Oates
WPKX-F+, 105.9, 50 KW @ 410, COUNTRY					\$100.00*	(Selcom)	Metroplex		Bill Sherard
WRQX-F, 107.3, 50 KW @ 410, CHR				ABC-C,	\$200.00*	(Blair)	ABC		Ernest Fears
WTKS-F, 102.3, 2.3 KW @ 340, VOCAL EZ					\$ 50.00*	(CBS)	Outlet		Michael Douglas
WNDC-F, 101.1, 50 KW @ 500, AOR (Burk-Abr)				US I,	\$125.00*	(Christal)			Goff Lebhar
WXTR-F, 104.1, 50 KW @ 500, OLDIES/AC					\$ 95.00	(Masla)	(LA PLATA)		Bill Dalton
WHFS-F, 99.1, 50 KW @ 390, AOR				MBS,	\$ 50.00	(Masla)	(ANNAPOLIS)		Jacob Einstein

CALL LETTER CHANGES

WEZR changes to WBMM
 WPGC-F changes to WCLY-F
 WEEL changes to WDCT

FORMAT CHANGES

WBMM: from AC to CHR
 WASH: from CHR to AC
 WTKS: from BTFL to EZ/AC
 WDCT: from Talk to Religion

STATION SALES

WLTT-F: from Gulf to Taft
 to CBS for \$33,000,000 (est)

MISCELLANEOUS COMMENTS

WATERLOO-CEDAR FALLS

Arbitron Rank/Pop(12+): 161/135,100
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 232/164,000
 ADI # 78 (with C. Falls)
 Average Person Rating: 15.4
 Market TSL: 20.7 hours

Stations: 13/7
 Diaries: 600/225:1/58.5%
 Sample Target: 550
 Standard Error: .787
 % Below Line: 19.7
 % Not Listed: 14.4

Est 1984 Revenue: \$3,500,000
 Gross Inc.:
 HHI Inc.: \$27,617
 Retail \$: .9 Bil
 Pop per Station: 19,300
 # 1 Biller: KWLO \$875,000

12+ NETRO 1/4/SHARE	FAL	SPG	FAL	SPG
1. KFMW-F 62/29.8	84	84	83	83
2. KCNB-F 25/12.0	---	23.9	---	25.1
KWLO 25/12.0	---	8.6	---	7.9
4. KOEL-F 16/ 7.7	---	14.7	---	14.7
5. KXEL 12/ 5.8	---	5.1	---	3.1
6. KCFI 9/ 4.3	---	7.1	---	7.9
WMT 9/ 4.3	---	9.6	---	7.3
8. KWAY-F 6/ 2.9	---	4.6	---	2.6
9. KWAY 4/ 1.9	---	2.0	---	1.6
WHO 4/ 1.9	---	---	---	---
WHO 4/ 1.9	---	3.0	---	2.6

12+ TSA 1/4/CUME

1. KFMW-F 102/984
2. KWLO 36/571
3. KOEL-F 35/471
KCNB-F 35/553
5. WMT 33/461
6. KXEL 32/421
7. KOEL 25/323
8. WHO 20/407
9. KCFI 10/215
10.

12+ METRO CUME/
METRO CUME RATING

	FAL	SPG	FAL	SPG
1. KFMW-F 602/44.6	---	41.7	---	41.7
2. KWLO 386/28.6	---	42.1	---	42.1
3. KCNB-F 345/25.5	---	24.9	---	24.9
4. KOEL-F 195/14.4	---	10.4	---	10.4
5. KXEL 187/13.8	---	16.8	---	16.8
6. KCFI 174/12.9	---	19.8	---	19.8
7. WMT 130/ 9.6	---	10.2	---	10.2
8. WHO 113/ 8.4	---	8.2	---	8.2
9. KWAY-F 110/ 8.1	---	7.7	---	7.7
10. KWAY 45/ 3.3	---	---	---	---

12+ FM SHARE (METRO): 63.48% (113 of 178) (SPG 84: 48.54%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KOEL-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F
2.	2. KCNB-F	2. KCNB-F	2. KCNB-F	2. KWLO	2. KWLO	2. KWLO	2. KCNB-F	2. KCNB-F	2. KCNB-F	2. KCNB-F
3.	3.	3. KWLO	KWLO	KOEL-F	3. KFMW-F	3. KCNB-F	3. KWLO	3. KOEL-F	3. KWLO	3. KWLO
4.	4.	4. KOEL-F	4. KOEL-F	4. KCNB-F	4. KXEL	4. KXEL	4. KXEL	4. KWLO	4.	4. KOEL-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F
2. KCNB-F	2.	2. KCNB-F	2.	2. KWLO	2. KCNB-F	2. KCNB-F	2. KCNB-F	2. KCNB-F	2. KOEL-F
3.	3.	3. KCFI	3.	3. KCFI	3.	3.	3.	3.	3. KCNB-F
4.	4.	4.	4.	4. KCNB-F	4.	4.	4.	4.	4. KWLO
5.	5.	5.	5.	5. KOEL-F	5.	5.	5.	5.	5.

SPG 84

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		87 (2)	87 (20)	48.9	39.8	KOEL 950 Oolwein 1.0/2.3
AOR		3 (1)	3 (1)	1.7	0	KRNA-F 93.9 Iowa City 1.4/2.7
AC/OLDIES/SOFT ROCK	25 (1)	1 (1)	26 (2)	14.6	17.5	WMT-F 96.5 Cedar Rapids .5/3.0
MOR/VARIETY	11 (2)		11 (2)	6.1	5.3	
COUNTRY	25 (3)	16 (1)	41 (4)	23.0	25.1	
BLACK/URBAN				0	0	
BTFL MUSIC/EZ		6 (1)	6 (1)	3.3	2.3	
NEWS/TALK	4 (1)		4 (1)	2.2	3.5	
NOSTALGIA				0	6.4	
RELIGION/GOSPEL				0	0	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0	

178 (13)

RADIO STATIONS

KCFI, 1250, 500 W (DAYS), COUNTRY	MBS, \$17.00 (Roslin)	Ken Hamilton
KQKI, 850, 500 W (DAYS,DA), ? ?	, \$10.00 (Lotus)	Tim Teeter
KWLO, 1330, 5 KW (DA-), AC/MOR	APR,NBC-T, \$45.00 (HNWH)	Cliff Thompson
KXEL, 1540, 50 KW (DA-N), COUNTRY	ABC-I, \$30.00 (Torbet)	Fred Hendrickson
KCNB-F, 105.7, 100 KW @ 1400, CONTEMP (TM)	ABC-C, \$30.00 (Torbet)	Fred Hendrickson
KFMW-F, 107.9, 100 KW @ 1800, CHR	Source, \$45.00 (HNWH)	Cliff Thompson
KOEL-F, 92.3, 100 KW @ 1501, COUNTRY (Musicworks)	, \$31.00* (Blair)	Ray Leafstedt
KWAY-F, 98.3, 3 KW @ 180, BTFL/EZ (TM)	, \$18.00 (Pates)	Ael Suhr

Other ranked stations - See Des Moines & Cedar Rapids

MISCELLANEOUS COMMENTS KLEU changes calls to KQKI...Bremer County added to Metro...

WEST PALM BEACH

Arbitron Rank/Pop (12+): 57/601,300
 CMA Rank/Pop: NA
 MSA Rank/Pop: 68/667,500
 ADI # 65
 Average Person Rating: 17.2
 Market TSL: 23.0 hours

Stations: 32/16
 Diaries: 977/615:1/40.5%
 Sample Target: 940
 Standard Error: .629
 % Below Line: 37.3
 % Not Listed: 8.0

Est 1984 Revenue: \$13,100,000
 Gross Inc.:
 HH Inc.: \$32,785
 Retail \$: 4.7 Btl
 Pop per Station: 37,581
 # 1 Biller: WRMF-F \$2,835,000

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG
		84	84	83	83
1. WEAT-F	135/13.0	14.4	12.4	13.5	13.9
2. WRMF-F	109/10.5	10.2	6.9	10.1	11.2
3. WHYI-F	101/ 9.8	12.5	12.2	8.8	5.7
4. WNJY-F	80/ 7.7	6.2	8.5	6.6	3.7
5. WJNO	73/ 7.1	8.5	6.4	6.0	4.5
6. WSHE-F	51/ 4.9	1.6	1.9	2.2	3.8
7. WIRK-F	43/ 4.2	6.0	7.5	8.4	6.7
8. WPOM	39/ 3.8	4.9	3.1	5.1	4.6
9. WLYF-F	29/ 2.8	2.6	3.3	1.2	2.3
10. WAXY-F	24/ 2.3	1.4	1.7	1.9	1.1

- 11.
- 12.
- 13.
- 14.
- 15.

12+ TSA 1/4/CUME

1. WEAT-F	159/1565
2. WRMF-F	126/1330
3. WHYI-F	103/1320
4. WNJY-F	90/ 828
5. WJNO	74/ 991
6. WIRK-F	60/ 753
7. WSHE-F	54/ 563
8. WPOM	40/ 475
9. WKGR-F	38/ 486
10. WLYF-F	29/ 436

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- 12.
- 13.
- 14.
- 15.

12+ METRO CUME/
METRO CUME RATING

	FAL	SPG
	84	84
1. WEAT-F	1270/21.1	23.1 25.2
2. WHYI-F	1203/20.0	22.5 24.0
3. WRMF-F	1189/19.8	18.7 18.3
4. WJNO	980/16.3	15.5 14.2
5. WNJY-F	744/12.4	11.6 12.9
6. WIRK-F	537/ 8.9	10.4 13.9
7. WSHE-F	534/ 8.9	6.8 6.0
8. WPOM	466/ 7.7	7.4 6.1
9. WMXJ-F	447/ 7.4	7.0 7.6
10. WLYF-F	428/ 7.1	6.1 7.6

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- 12.
- 13.
- 14.
- 15.

12+ FM SHARE (METRO): 74.47% (709 of 952) (SPG 84: 73.09%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYI-F	1. WHYI-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WEAT-F	1. WRMF-F	1. WEAT-F	1. WEAT-F	1. WHYI-F	1. WEAT-F
2.	2. WRMF-F	2. WHYI-F	2. WHYI-F	2. WHYI-F	2. WRMF-F	2. WJNO	2. WRMF-F	2. WRMF-F	2. WEAT-F	2. WRMF-F
3.	3. WSHE-F	3. WSHE-F	3. WSHE-F	3. WEAT-F	3. WEAT-F	3. WEAT-F	3. WHYI-F	3. WHYI-F	3. WJNO	3. WHYI-F
4.	4. WPOM	4. WIRK-F	4. WIRK-F	4. WSHE-F	4. WJNO	4. WHYI-F	4. WNJY-F	4. WNJY-F	4. WNJY-F	4. WNJY-F
5.	5. WIRK-F	5. WPOM	5. WEAT-F	5. WIRK-F	5. WIRK-F	5. WNJY-F	5. WJNO	5. WJNO	5. WRMF-F	5. WPOM

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSHE-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WHYI-F	1. WHYI-F	1. WSHE-F	1. WRMF-F	1. WRMF-F
WHYI-F	2. WHYI-F	2. WHYI-F	2. WHYI-F	2. WHYI-F	2. WRMF-F	WSHE-F	2. WRMF-F	2. WHYI-F	2. WSHE-F
3. WPOM	3. WSHE-F	3.	3.	3.	3. WSHE-F	3. WRMF-F	3. WHYI-F	3. WHYI-F	3. WIRK-F
4. WRMF-F	4.	4.	4.	4. WNGS-F	4. WIRK-F	4. WIRK-F	4.	4. WIRK-F	4. WEAT-F
5.	5.	5.	5.	WPOM	5.	5.	5.	5.	5. WAXY-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING					
TOP 40/CHR/CONTEMP		134 (3)	134 (3)	14.1	15.9	WDBF	1420	Delray Beach	.9/2.7		
AOR		70 (2)	70 (2)	7.4	7.5	WEAT	850	West Palm Beach	.6/3.2		
AC/OLDIES/SOFT ROCK	12 (1)	167 (4)	179 (5)	18.8	11.4	WIXI-F	96.7	Jupiter	.8/2.2		
NOR/VARIETY				0	2.0	WKAO	1510	Bayton Beach	.6/1.3		
COUNTRY	6 (1)	61 (2)	67 (3)	7.0	10.5	WKGR-F	98.7	Fort Pierce	1.8/4.6		
BLACK/URBAN	61 (3)	18 (2)	79 (5)	8.3	5.4	WNGS-F	92.1	West Palm Beach	1.9/6.2		
BTFL MUSIC/EZ	6 (1)	164 (2)	170 (3)	17.9	17.2	WPBR	1340	Palm Beach	1.9/6.3		
NEWS/TALK	131 (6)		131 (6)	13.8	14.5	WPCK	1290	West Palm Beach	.6/2.1		
NOSTALGIA	27 (3)	80 (1)	107 (4)	11.2	13.3	WSBR	740	Boca Raton	1.2/3.7		
RELIGION/GOSPEL				0	0	WSWN	900	Belle Glade	1.2/1.7		
SPANISH				0	0	WBSS	980	Pompano Beach	1.2/2.3		
CLASSICAL		15 (1)	15 (1)	1.6	0						
UNKNOWN/OTHERS				0	0						
			952 (32)								

RADIO STATIONS

RADIO STATIONS

WDBF, 1420, 5 KW/500 W (DA-2), NOSTALGIA	CBS, \$16.00 (Dora)								Victor Knight
WEAT, 850, 5 KW/1 KW (DA-2), BTFL/EZ	, \$ NA (Katz)								Jim Connor
WJNO, 1230, 1 KW/250 W, NEWS/TALK	CBS,ABC-E,NBC-T, \$48.00* (Blair)								George Mills
WKAO, 1510, 1 KW (DAYS), NOSTALGIA	, \$16.00 (----)								Gary Lewis
WPBR, 1340, 1 KW/250 W, TALK	ABC-T,MBS, \$22.00 (Savalli)								E. Aspinwall
WPCK, 1290, 5 KW (DA-N), COUNTRY	APR, \$28.00 (Mc-Guild)	Price Comm							Jim Barnette
WPOM, 1600, 1 KW (DA-N), BLACK	SBN, \$23.00 (HMHW)								Rodney Dore
WSBR, 740, 1 KW/500 W (DA-2), NOSTALGIA	CBS,ABC-E, \$34.00 (----)								Steve Harlow
WEAT-F, 104.5, 100 KW @ 520, BTFL/EZ (Bonne)	, \$65.00* (Katz)	Curt Gowdy							Jim Connor
WIRK-F, 107.9, 100 KW @ 400, COUNTRY (Drake-Chen)	, \$55.00 (Mc-Guild)	Price Comm							Jim Barnette
WKGR-F, 98.7, 100 KW @ 1250, AOR	US 1, \$42.00* (HMHW)	(FORT PIERCE)							Garret Clancy
WNGS-F, 92.1, 2 KW @ 378, ROCK/JAZZ	CBS-R, \$31.00 (Nasla)								Bill Pearl
WNJY-F, 94.3, 1 KW @ 480, NOSTALGIA (Ham)	, \$29.00 (Christal)	Lappin							
WRMF-F, 97.9, 100 KW @ 1350, AC	, \$70.00* (Blair)	Fairbanks							George Mills

MISCELLANEOUS COMMENTS WPOM (Riviera Beach) sold for \$1,600,000...WCGY changes calls to WEAT-F and format to BTFL...WVSI changes to WIXI...

WICHITA

Arbitron Rank/Pop (12+): 91/351,400
 CMA Rank/Pop: NA
 MSA Rank/Pop: 108/425,800
 ADI # 57
 Average Person Rating: 16.2
 Market TSL: 21.9 hours

Stations: 16/14
 Diaries: 704/499:1/42.8%
 Sample Target: 740
 Standard Error: .717
 % Below Line: 6.2
 % Not Listed: 6.8

Est 1984 Revenue: \$14,000,000
 Gross Inc.:
 HH Inc.: \$31,032
 Retail \$: 2.7 Bil
 Pop per Station: 25,100
 # 1 Biller: KFDI \$2,550,000

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. KFDI-F	87/15.2	12.6	10.5	10.3
2. KKRD-F	77/13.5	8.7	10.1	7.3
3. KICT-F	59/10.3	10.0	11.5	9.0
4. KEYN-F	57/10.0	12.5	14.4	13.1
5. KFDI	51/ 8.9	8.2	9.4	10.8
6. KFH	43/ 7.5	8.7	6.3	9.8
7. KOEZ-F	31/ 5.4	7.8	5.5	5.9
8. KLEO	27/ 4.7	6.1	2.6	3.1
9. KLZS-F	26/ 4.6	5.6	6.3	5.4
10. KQAM	25/ 4.4	5.4	3.9	4.1
11. KBUZ-F	18/ 3.2	1.5	3.3	1.0
12. KAKZ	13/ 2.3	3.2	5.5	7.3
13. KSKU-F	6/ 1.1	.4	---	.7
14. KAKZ-F	5/ .9	1.5	2.1	2.7
KSGL	5/ .9	1.3	1.2	1.7

BIRCH SHARE	12+ TSA 1/4/CUME
12.9	1. KFDI-F 124/1285
13.7	2. KKRD-F 99/1319
11.3	3. KICT-F 91/ 855
11.0	4. KFDI 86/1008
9.7	5. KEYN-F 76/1231
4.6	6. KFH 62/ 997
5.4	7. KOEZ-F 54/ 771
4.9	8. KBUZ-F 30/ 401
2.9	9. KLEO 28/ 360
4.4	10. KQAM 28/ 439
7.7	11. KLZS-F 27/ 401
2.7	12. KSKU-F 22/ 548
.7	13.
2.1	14.
1.9	15.

12+ METRO CUME/ METRO CUME RATING	FAL SPG
1. KEYN-F 917/26.1	28.2 27.2
2. KFDI-F 910/25.9	24.8 25.4
3. KKRD-F 899/25.6	23.1 23.6
4. KFDI 657/18.7	17.8 18.6
5. KFH 636/18.1	19.1 14.9
6. KICT-F 627/17.8	15.7 18.0
7. KOEZ-F 467/13.3	12.0 10.4
8. KLZS-F 378/10.8	11.5 14.8
9. KQAM 377/10.7	11.1 10.3
10. KAKZ 313/ 8.9	10.7 12.7
11. KLEO 312/ 8.9	11.5 9.9
12. KBUZ-F 282/ 8.0	7.0 7.3
13. KSKU-F 247/ 7.0	5.7 NA
14. KAKZ-F 181/ 5.2	4.9 5.8
15. KSGL 114/ 3.2	3.0 2.7

12+ FM SHARE (METRO): 68.80% (366 of 532) (SPG 84: 68.32%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRD-F	1. KICT-F	1. KFDI-F	1. KFDI-F	1. KFDI-F	1. KFDI-F	1. KFDI-F	1. KFDI-F	1. KFDI-F	1. KKR-D-F	1. KKR-D-F
2. KICT-F	2. KEYN-F	2. KKRD-F	2. KKRD-F	2. KKRD-F	2. KFDI	2. KKRD-F	2. KICT-F	2. KKRD-F	2. KFDI-F	2. KFDI-F
3. KEYN-F	3. KKRD-F	3. KICT-F	3. KEYN-F	3. KEYN-F	3. KFH	3. KEYN-F	3. KKRD-F	3. KEYN-F	3. KEYN-F	3. KICT-F
4.	4. KFDI-F	4. KEYN-F	4. KICT-F	4. KICT-F	4. KOEZ-F	KFDI	4. KEYN-F	KICT-F	KICT-F	4. KFDI
5.	5.	5.	5. KQAM	KFH	5.	5. KICT-F	5. KFDI	5. KFDI	5. KFH	5. KEYN-F
						6. KFH			KLEO	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KEYN-F	1. KKRD-F	1. KKRD-F	1. KKRD-F	1. KFDI-F	1. KICT-F	1. KICT-F	1. KICT-F	1. KICT-F	1. KFDI-F
2. KKRD-F	2. KEYN-F	2. KEYN-F	2. KEYN-F	2. KKRD-F	2. KEYN-F	2. KFDI-F	2. KFDI-F	2. KFDI-F	2. KICT-F
3. KICT-F	3. KFDI-F	3. KFDI-F	KFDI-F	3. KEYN-F	KFDI-F	3. KEYN-F	3. KEYN-F	3. KKRD-F	3. KFH
4. KFDI-F	4. KICT-F	4. KICT-F	4. KQAM	4. KQAM	4. KKRD-F	4. KKRD-F	4.	4. KEYN-F	4. KKRD-F
5.	KQAM	5.	5. KICT-F	5. KOEZ-F	5.	5. KBUZ-F	5.	5. KLZS-F	5. KFDI

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		140 (3)	140 (3)	26.3	29.8	KJRG Newton .4/1.4
AOR		59 (1)	59 (1)	11.1	12.3	
AC/OLDIES/SOFT ROCK	25 (1)	31 (2)	56 (3)	10.5	16.0	
NOR/VARIETY				0	0	
COUNTRY	94 (2)	87 (1)	181 (3)	34.0	28.7	
BLACK/URBAN		18 (1)	18 (1)	3.4	0	
BTFL MUSIC/EZ		31 (1)	31 (1)	5.8	5.9	
NEWS/TALK	13 (1)		13 (1)	2.4	0	
NOSTALGIA	27 (1)		27 (1)	5.1	5.9	
RELIGION/GOSPEL	7 (2)		7 (2)	1.3	1.3	
SPANISH				0	0	
CLASSICAL				0	0	
UNKNOWN/OTHERS				0	0	

532 (16)

RADIO STATIONS

KAKZ, 1240, 1 KW/250 W	, NEWS/TALK	MBS,NBC, \$30.00 (Christal)			
KFDI, 1070, 10 KW/1 KW (DA-N)	, COUNTRY	ABC-E, \$50.00* (Torbet)		Great Empire	Dave Lyons
KFH, 1330, 5 KW (DA-N)	, COUNTRY	CBS,MBS, \$42.00 (Eastman)			Mike Oatman
KLEO, 1480, 5 KW/1 KW (DA-2)	, NOSTALGIA (Ham)	ABC-I, \$18.00 (Christal)			O.S. Gossard
KQAM, 1410, 5 KW/1 KW (DA-N)	, OLDIES	US 1, \$22.00* (Mc-Guild)		Long-Pride	Roger Dodson
KSGL, 900, 250 W (DAYS)	, RELIGION	, \$10.00 (----)			Ed Toles
KAKZ-F, 95.9, 1.2 KW @ 480	, OLDIES (Radio Arts)	MBS, \$30.00 (Christal)			Dave Lyons
KEYN-F, 103.7, 100 KW @ 860	, CHR	US 1, \$58.00* (Mc-Guild)		Long-Pride	Roger Dodson
KFDI-F, 101.3, 100 KW @ 1130	, COUNTRY	ABC-E, \$66.00* (Torbet)		Great Empire	Mike Oatman
KICT-F, 95.1, 100 KW @ 970	, AOR (Burk-Abr)	ABC-R, \$52.00 (Katz)		Compass	Jim Eddens
KKRD-F, 107.3, 100 KW @ 884	, CHR	, \$40.00 (HNHW)		John Price	Buc Weatherby
KOEZ-F, 92.3, 100 KW @ 650	, BTFL	, \$16.00 (----)		(NEWTON)	Gordon Anderson
KLZS-F, 97.9, 100 KW @ 420	, AC	, \$34.00 (Eastman)			O.S. Gossard
KBUZ-F, 106.5, 100 KW @ 465	, BLACK	, \$10.00 (----)		(ARKANSAS CITY)	
KSKU-F, 102.1, 100 KW @ 550	, CHR	ABC-C, \$16.00 (----)		(HUTCHINSON)	Cliff Shank

MISCELLANEOUS COMMENTS KAKZ A/F sold to New West for \$1,000,000 (?!)... Arbitron fell 5% short of Sample Target...

WILKES BARRIE-SCRANTON

Arbitron Rank/Pop (12+): 56/631,800
 CNSA Rank/Pop: NA
 MSA Rank/Pop: 65/744,200
 ADI # 50
 Average Person Rating: 19.3
 Market TSL: 25.7 hours

Station: 37/28
 Diaries: 1093/578:1/50.0Z
 Sample Target: 1000
 Standard Error: .622
 % Below Line: 6.3
 % Not Listed: 9.7

Est. 1984 Revenue: \$11,200,000
 Gross Inc.:
 HH Inc.: \$22,942
 Retail \$: 3.5 Bill
 Pop per Station: 22,564
 # 1 Miller: WKRZ-F \$1,850,000

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG
		84	84	83	83
1. WKRZ-F	126/10.3	8.5	10.3	11.7	11.2
2. WNAK	96/ 7.9	9.9	7.1	9.2	7.9
3. WGBI-F	90/ 7.4	7.2	5.6	6.3	5.6
4. WARM	83/ 6.8	8.8	7.4	8.3	9.9
5. WEJL	78/ 6.4	6.0	5.2	8.0	6.0
6. WEZX-F	76/ 6.2	7.1	6.9	6.6	6.0
7. WTLQ-F	52/ 4.3	5.8	4.7	.6	---
8. WWSH-F	50/ 4.1	3.2	3.7	3.2	4.2
9. WNGS-F	47/ 3.9	4.1	3.2	4.7	2.9
10. WILK	42/ 3.4	3.8	3.9	3.2	4.0
11. WARD	41/ 3.4	3.2	5.7	4.8	6.6
12. WHLM-F+	35/ 2.8	3.5	---	.6	.3
13.					
14.					
15.					
16.					
17.					
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22.					
23.					
24.					
25.					

12+ TSA	1/4/CUME
1. WKRZ-F	155/1970
2. WGBI-F	111/1519
3. WNAK	96/ 604
4. WARM	92/1447
5. WEJL	81/ 597
6. WEZX-F	78/ 912
7. WWSH-F	65/ 704
8. WTLQ-F	54/ 970
9. WHLM-F+	51/ 781
10. WNGS-F	49/ 755
11. WILK	43/ 823
12. WARD	41/ 364
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23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING	FAL	SPG	
	84	84	
1. WKRZ-F	1661/26.3	25.1	27.3
2. WARM	1329/21.0	21.0	21.7
3. WGBI-F	1262/20.0	17.1	16.9
4. WTLQ-F	873/13.8	15.3	15.3
5. WEZX-F	869/13.8	14.8	15.0
6. WILK	785/12.4	11.0	13.8
7. WNGS-F	666/10.5	10.7	9.0
8. WNAK	572/ 9.1	10.1	8.9
9. WEJL	571/ 9.0	8.2	9.2
10. WHLM-F+	500/ 7.9	8.8	---
11. WWSH-F	484/ 7.7	7.0	7.2
12. WGBI	407/ 6.4	5.4	5.8
13.			
14.			
15.			
16.			
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 54.18% (596 of 1100) (SPG 84: 52.42%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WGBI-F	1. WEJL	1. WARM	1. WKRZ-F	1. WKRZ-F	1. WEZX-F	1. WKRZ-F
2. WTLQ-F	2. WEZX-F	2. WGBI-F	2. WGBI-F	2. WKRZ-F	2. WARM	2. WKRZ-F	2. WGBI-F	2. WGBI-F	2. WEJL	2. WEJL
3. WEZX-F	3. WGBI-F	3. WEZX-F	3. WARM	3. WARM	3. WGBI-F	3. WNAK	3. WNAK	3. WEZX-F	3. WKRZ-F	3. WGBI-F
4.	4. WTLQ-F	4. WARM	4. WNGS-F	4. WNGS-F	4. WNAK	4. WEJL	4. WWSH-F	4. WNAK	4. WARM	4. WNAK
5.	5. WNGS-F	5. WTLQ-F	5. WILK	5. WILK	5. WARD	5. WGBI-F	5. WNGS-F	5. WWSH-F	5. WWSH-F	5. WEZX-F
6.		WNGS-F	6.	WWSH-F	6.	6.	6.	6.	6.	6. WARM
7.		7.	7.	7.	7.	7.	7.	7.	7.	7.
8.		8.	8.	8.	8.	8.	8.	8.	8.	8.
9.		9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WEZX-F	1. WKRZ-F	1. WKRZ-F	1. WGBI-F	1. WGBI-F	1. WEZX-F	1. WEZX-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F
2. WKRZ-F	2. WGBI-F	2. WGBI-F	2. WKRZ-F	2. WARM	2. WKRZ-F	2. WKRZ-F	2. WEZX-F	2. WEZX-F	2. WGBI-F
3. WGBI-F	3. WEZX-F	3. WILK	3. WARM	3. WKRZ-F	3.	3.	3. WGBI-F	3. WGBI-F	3. WEZX-F
4.	4. WTLQ-F	4. WNGS-F	4. WEZX-F	4. WNGS-F	4.	4.	4.	4. WNGS-F	4. WARM
5.	5. WHLM-F+	5.	5. WTLQ-F	5. WHLM-F+	5.	5.	5.	5.	5.
6.		6.	6. WNGS-F	6. WTLQ-F	6.	6.	6.	6.	6.
7.		7.	7.	7.	7.	7.	7.	7.	7.
8.		8.	8.	8.	8.	8.	8.	8.	8.
9.		9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	42 (1)	219 (6)	261 (7)	23.7	19.2	WAZL	1490	Hazleton	.6/2.2
AOR		89 (3)	89 (3)	8.1	10.7	WBAX	1240	Wilkes Barre	2.0/5.5
AC/OLDIES/SOFT ROCK	19 (2)	202 (7)	221 (9)	20.0	14.4	WBQW	1320	Scranton	.6/2.8
MOR/VARIETY	121 (5)		121 (5)	11.0	12.7	WBRX	1280	Berwick	1.4/2.0
COUNTRY	70 (3)	29 (3)	99 (6)	9.0	7.4	WCDL	1440	Carbondale	.9/1.3
BLACK/URBAN				0	0	WCNR	930	Bloomsburg	2.0/2.9
BTFL MUSIC/EZ	37 (2)	57 (2)	94 (4)	8.5	12.4	WICK	1400	Scranton	2.1/4.6
NEWS/TALK	41 (1)		41 (1)	3.7	6.2	WKRZ	1340	Wilkes Barre	.4/2.2
NOSTALGIA	174 (2)		174 (2)	15.8	17.0	WLSF-F	94.3	Carbondale	.8/2.4
RELIGION/GOSPEL				0	0	WMJW-F	92.1	Nanticoke	1.1/3.5
SPANISH				0	0	WQEQ-F	103.1	Freeland	.7/2.4
CLASSICAL				0	0	WSBG-F	93.5	Stroudsburg	1.1/3.1
UNKNOWN/OTHERS				0	0	WVPO	840	Stroudsburg	.6/1.7
			1100 (37)			WVWL-F	104.9	Scranton	1.8/5.6
						WILQ-F	105.1	Williamsport	1.1/2.7
						WAAL-F	99.1	Binghamton	.5/1.0
						WAEB-F	104.1	Allentown	.3/1.3
						WFNZ-F	100.7	Allentown	.6/1.5
						WIXL-F	103.7	Newton	.4/1.0
						WLEV-F	96.1	Easton	.8/2.4
						WQQQ-F	99.9	Easton	.7/2.6
						WYSP-F	94.1	Philadelphia	.4/1.2
						WZZO-F	95.1	Bethlehem	.7/2.6

RADIO STATIONS

RADIO STATIONS

AM STATIONS

WARD, 1540, 1 KW (DAYS)	, TALK	APR, \$13.00 (Savalli)		Jim Ward
WARN, 590, 5 KW (DA-2)	, MOR	MBS, \$50.00* (Eastman)		Jim Davey
WBAX, 1240, 1 KW/250 W	, COUNTRY	, \$ NA (----)		
WEJL, 630, 500 W (DAYS)	, NOSTALGIA (Ham)	ABC-I, \$25.00* (Selcom)		Bob Tiernan
WGBI, 910, 1 KW/500 W	, COUNTRY (Drake-Chen)	CBS, \$20.00 (Torbet)		M. Holcomb
WICK, 1400, 1 KW/250 W	, BTFL	, \$ NA (Masla)		Doug Lane
WILK, 980, 5 KW/1 KW (DA-N)	, CHR	ABC-E, \$21.00* (Mc-Guild)		Jim Morgan
WKRZ, 1340, 1 KW/250 W	, OLDIES	APR, \$ NA (Katz)		Hank Kestenbaum
WNAK, 730, 1 KW (DAYS)	, NOST/MOR	NBC, \$30.00* (Masla)		Bob Nielson
HAZL, 1490, 1 KW/250 W	, CONTEMP	NBC, \$10.00 (----)	(HAZLETON)	

FM STATIONS

WEZX-F, 107.1, 125 W @ 1270	AOR (Burk-Abr)	ABC-R, \$34.00 (Selcom)		Bob Tiernan
WGBI-F, 101.3, 7 KW @ 1100	AC (Drake-Chen)	CBS-R, \$30.00 (Torbet)		M. Holcomb
WKRZ-F, 98.5, 7 KW @ ? ?	CHR (Pollack)	, \$60.00* (Katz)		Hank Kestenbaum
WMGS-F, 92.9, 50 KW @ 1065	AC	, \$ NA (Eastman)		Jim Davey
WVWL-F, 104.9, 1.6 KW @ 1093	AC	, \$ NA (Masla)		Doug Lane
WTLQ-F, 102.3, 3 KW @ 71	CHR	, \$? ? (Mc-Guild)		James Loftus
WVJH-F, 92.1, 860 W @ 552	ROCK (?)	ABC-F, \$ 7.00 (----)		Frank Stanley
WWSH-F, 97.9, 24 KW @ 660	BTFL/EZ	, \$13.00 (----)	(HAZLETON)	
WHLM-F+, 106.5, 15 KW @ 570	AC	, \$17.00 (----)	(BLOOMSBURG)	

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WYZZ-F changes to WMGS
 WVCD-F changes to WWSH-F

WMGS changes from BTFL to AC

WILMINGTON, DE

Arbitron Rank/Pop (12+): 75/443,400
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 90/530,600
 Philadelphia ADI
 Average Person Rating: 17.9
 Market TSL: 23.3 hours

Stations: 32/8
 Diaries: 927/478:1/47.3%
 Sample Target: 840
 Standard Error: .660
 % Below Line: 71.6
 % Not Listed: 8.9

Est 1984 Revenue: \$7,300,000
 Gross Inc.:
 HHI Inc.: \$30,987
 Retail I: 2.9 Bill
 Pop per Station: 55,425
 # 1 Biller: WSTW-F \$2,400,000

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. WMMR-F	87/10.9	9.7	8.8	6.9
2. WSTW-F	74/ 9.3	11.1	7.2	9.4
3. WJBR-F	68/ 8.6	7.4	8.0	9.3
4. WUSL-F	51/ 6.4	5.2	7.1	3.8
5. WDEL	46/ 5.8	8.7	7.3	8.9
6. WCAU-F	42/ 5.3	4.1	4.4	4.7
7. WILM	36/ 4.5	3.5	2.3	2.5
8. WMGK-F	33/ 4.2	2.9	3.2	2.9
9. WAMS	24/ 3.0	4.0	5.5	5.0
WKSZ-F	24/ 3.0	3.3	3.5	2.9

	12+ TSA 1/4/CUME
1. WMMR-F	109/1313
2. WSTW-F	105/1565
3. WJBR-F	102/ 943
4. WDSB-F	90/ 601
5. MUSL-F	66/ 692
6. WCAU-F	63/1117
7. WKSZ-F	52/ 635
8. WDEL	46/ 773
9. WYSP-F	43/ 843
10. WMGK-F	39/ 722

12+ METRO CUME/	FAL	SPG
METRO CUME RATING	84	84
1. WSTW-F	1130/25.5	28.0
2. WMMR-F	1013/22.8	24.5
3. WCAU-F	737/16.6	16.6
4. WDEL	717/16.2	18.3
5. WJBR-F	642/14.5	15.0
6. WMGK-F	564/12.7	9.6
7. WYSP-F	546/12.3	15.1
8. WILM	531/12.0	11.5
9. WUSL-F	497/11.2	10.2
10. WKSZ-F	439/ 9.9	10.3

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12+ FM SHARE (METRO): 75.55% (547 of 724) (SPG 84: 74.33%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCAU-F	1. WMMR-F	1. WMMR-F	1. WSTW-F	1. WSTW-F	1. WJBR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WSTW-F
2. WUSL-F	2. WSTW-F	2. WSTW-F	2. WMMR-F	2. WMMR-F	2. WDEL	2. WDEL	2. WSTW-F	2. WSTW-F	2. WUSL-F	2. WMMR-F
3. WMMR-F	3. WUSL-F	3. WUSL-F	3. WMGK-F	3. WJBR-F	3. WKSZ-F	3. WJBR-F	3. WJBR-F	3. WJBR-F	3. WCAU-F	3. WJBR-F
4. WSTW-F	4.	4. WMGK-F	4. WUSL-F	4. WMGK-F	4. WAMS	4. WSTW-F	4. WUSL-F	4. WUSL-F	4. WSTW-F	4. WUSL-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F
2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WUSL-F	2. WJBR-F	2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WSTW-F
3. WUSL-F	3. WUSL-F	3. WMGK-F	3. WMMR-F	3. WMGK-F	3. WYSP-F	3.	3.	3.	3.
4.	4. WMGK-F	4. WUSL-F	4. WMGK-F	4. WUSL-F	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		125 (4)	125 (4)	17.3	15.6	WJBR 1290 Wilmington 2.0/5.1
AOR		130 (4)	130 (4)	18.0	17.1	WJIC 1510 Salem, NJ 1.1/1.1
AC/OLDIES/SOFT ROCK		70 (3)	70 (3)	9.7	9.1	WNRK 1260 Newark .5/1.8
MOR/VARIETY	62 (4)		62 (4)	8.6	10.0	WBAL 1090 Baltimore .5/1.3
COUNTRY	33 (2)	31 (3)	64 (5)	8.8	14.8	WBSB-F 104.3 Baltimore .8/2.5
BLACK/URBAN		67 (2)	67 (2)	9.3	10.3	WDSB-F 94.7 Dover 2.1/5.4
BTFL MUSIC/EZ		92 (3)	92 (3)	12.7	11.4	WYFF-F 97.9 Baltimore .6/1.4
NEWS/TALK	62 (3)	22 (1)	84 (4)	11.6	6.8	WLIF-F 101.9 Baltimore .4/1.3
NOSTALGIA	20 (2)		20 (2)	2.8	3.3	WPOC-F 93.1 Baltimore .4/2.1
RELIGION/GOSPEL				0	0	See Philadelphia for the frequency and city
SPANISH				0	0	of license for the following stations:
CLASSICAL		10 (1)	10 (1)	1.4	1.5	KYW 1.1/5.5 WPEN .5/2.0
UNKNOWN/OTHERS				0	0	WCAU 2.1/8.6 WSNF-F 1.6/5.4
			724 (32)			WDAS-F 2.0/5.0 WYDB-F 2.8/4.9
						WEAZ-F 2.6/8.0 WXTU-F 1.4/4.4
						WFLN-F 1.3/4.1 WZGO-F .4/2.7
						WIOQ-F 1.8/8.2 WIP 1.0/4.1

RADIO STATIONS

WAMS, 1380, 5 KW/1 KW (DA-2), COUNTRY (Radio Arts)	ABC-D, \$23.00 (Selcom)	Rollins	Steve Courtin
WDEL, 1150, 5 KW (DA-2), NOR	NBC, NBC-T, \$35.00* (Eastman)		Bob Taylor
WILM, 1450, 1 KW/250 W, NEWS/TALK	CBS, MBS, \$22.00 (Savalli)		Sally Hawkins
WJBR, 1290, 1 KW (DAYS), NOSTALGIA	\$18.00 (----)	CRB	
WJH-F, 99.5, 50 KW @ 500, BTFLL/EZ	\$48.00 (----)	CBR	
WSTW-F, 93.7, 50 KW @ 460, CHR	\$56.00* (Eastman)		Bob Taylor
WDSB-F, 94.7, 50 KW @ 400, COUNTRY	\$40.00 (Selcom)	Hartstone-Dickstein	Steve Wodlinger
		(DOVER)	

Other ranked stations - See Philadelphia

MISCELLANEOUS COMMENTS WJBR A/F sold to CRB for \$4,300,000 (Blackburn)...

WILMINGTON, NC

Arbitron Rank/Pop (12+): 164/127,000
 CHSA Rank/Pop: NA
 HSA Rank/Pop: 307/117,000
 ADI # 152
 Average Person Rating: 15.9
 Market TSL: 21.6 hours

Station: 11/11
 Diaries: 547/232:1/42.0%
 Sample Target: 550
 Standard Error: .832
 % Below Line: 0
 % Not Listed: 9.9

Est 1984 Revenue: \$2,900,000
 Gross Inc.:
 HH Inc.: \$24,726
 Retail \$: .8 B11
 Pop per Station: 11,545
 # 1 Billing: WGIN-F \$547,000

12+ METRO 1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83	
1. WGIN-F	40/19.8	---	9.1	---	18.0
2. WHSL-F	31/15.3	---	16.8	---	15.7
3. WVBS-F	26/12.9	---	8.2	---	7.3
4. WMBE	22/10.9	---	2.9	---	7.3
5. WMTL	17/ 8.4	---	13.0	---	14.6
6. WQQ-F	16/ 7.9	---	13.5	---	12.6
7. WJYW-F	14/ 6.9	---	10.6	---	---
8. WAAV	7/ 3.5	---	5.3	---	5.6
9. WFDZ-F	3/ 1.5	---	4.3	---	3.4
WVCE	3/ 1.5	---	---	---	3.4
WFDZ	3/ 1.5	---	3.8	---	2.2

12+ TSA 1/4/CUME	FAL 84	SPG 84	FAL 83	SPG 83
1. WVBS-F	45/616			
WHSL-F	45/480			
3. WGIN-F	44/582			
4. WMBE	23/216			
5. WQQ-F	21/227			
6. WMTL	17/266			
7. WJYW-F	15/187			
8. WAAV	11/187			
9.				
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12+ METRO CUME/ METRO CUME RATING	FAL 84	SPG 84	FAL 83	SPG 83
1. WGIN-F	446/35.1	---	27.7	
2. WVBS-F	360/28.3	---	22.9	
3. WHSL-F	354/27.9	---	27.8	
4. WMTL	225/17.7	---	20.3	
5. WMBE	197/15.5	---	6.8	
6. WQQ-F	191/15.0	---	20.9	
7. WJYW-F	164/12.9	---	18.2	
8. WAAV	155/12.2	---	8.9	
9. WFDZ	121/ 9.5	---	14.5	
10. WFDZ-F	73/ 5.7	---	6.0	
11. WVCE	27/ 2.1	---	---	
12.				
13.				
14.				
15.				

12+ PM SHARE (METRO): 71.4% (130 of 182) (SPG 84: 72.34%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AHD	12+ MID	12+ EMD	12+ EVE	SAT MID
1. WVBS-F	1. WGIN-F	1. WGIN-F	1. WGIN-F	1. WGIN-F	1. WGIN-F	1. WGIN-F	1. WGIN-F	1. WGIN-F	1. WGIN-F	1. WGIN-F
2. WHSL-F	WGIN-F	2. WHSL-F	2. WVBS-F	2. WVBS-F	2. WQQ-F	2. WHSL-F	2. WHSL-F	2. WHSL-F	WHSL-F	2. WHSL-F
3. WMBE	3. WMBE	3. WVBS-F	3. WHSL-F	3. WHSL-F	3. WJYW-F	3. WVBS-F	3. WQQ-F	3. WVBS-F	WVBS-F	3. WVBS-F
4. WMTL	4.	4. WMBE	4. WMBE	4. WQQ-F	4. WVBS-F	4. WMTL	4. WVBS-F	4.	4. WMBE	4. WMBE
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGIN-F	1. WGIN-F	1. WGIN-F	1. WGIN-F	1. WGIN-F	1. WHSL-F	1. WHSL-F	1. WGIN-F	1. WHSL-F	1. WGIN-F
2. WGIN-F	2. WHSL-F	2. WMTL	2. WVBS-F	2. WVBS-F	WMTL	2. WMBE	2. WHSL-F	WGIN-F	2. WHSL-F
3. WVBS-F	3. WVBS-F	3. WVBS-F	3. WHSL-F	3. WQQ-F	3.	3. WGIN-F	3. WMBE	3. WMBE	3. WVBS-F
4.	4.	4. WMBE	4.	4.	4.	4.	4.	4. WVBS-F	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	SPG 84	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTMP		57 (2)	57 (2)	31.1	21.8
AOR				0	18.6
AC/OLDBIES/SOFT ROCK		40 (1)	40 (1)	22.0	4.8
MOR/VARIETY				0	0
COUNTRY		19 (2)	19 (2)	10.4	25.5
BLACK/URBAN	39 (2)		39 (2)	21.4	17.6
MFL MUSIC/EE		14 (1)	14 (1)	7.7	11.7
NEWS/TALK				0	0
NOSTALGIA		7 (1)	7 (1)	3.8	0
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL				0	0
REPROGN/OTHERS	6 (2)		6 (2)	3.3	0
182 (11)					

STATION	TIME	POWER	FRQUENCY	CLASS	REMARKS
WAAV	980	5 KW	(DAYS)	NOSTALGIA (TM)	NBC, \$ NA (Katz)
WFDZ	630	1 KW	(DA-2)	AC	CBS, MBS, \$12.00* (Selcom)
WMTL	1490	1 KW/250 W		BLACK	SBN, \$13.00 (Blair)
WMBE	1340	1 KW/250 W		BLACK	\$ NA (Citi)
WGIN-F	102.7	100 KW	@ 480	AC (Drake-Chen)	\$17.00 (Katz)
WHSL-F	97.3	100 KW	@ 560	AOR/CHR	ABC-F, \$24.00 (----)
WVBS-F	99.9	100 KW	@ 480	CHR	US 1, \$14.00* (Carolina)
WQQ-F	100.9	2 KW	@ 370	COUNTRY (TH)	ABC-D, \$13.00* (----)
WJYW-F	107.1	3 KW	@ 300	MFL/EE	\$15.00 (HWH)
WFDZ-F	93.5	3 KW	@ 300	COUNTRY	MBS, \$11.00 (----)

MISCELLANEOUS COMMENTS: WQQ-F sold by Village for \$1,275,000 (Blackburn)...

WORCESTER

Arbitron Rank/Pop (12+): 94/337,200
 CMSA Rank/Pop: NA
 MSA Rank/Pop: 112/404,200
 Boston ADI
 Average Person Rating: 18.4
 Market TSL: 24.0 hours

Stations: 31/8
 Diarices: 786/429:1/40.3%
 Sample Target: 740
 Standard Error: .722
 % Below Line: 43.8
 % Not Listed: 6.5

Est 1984 Revenue: \$8,200,000
 Gross Inc.:
 III Inc.: \$28,153
 Retail \$: 2.3 Bill
 Pop per Station: 42,150
 # 1 Biller: WAAF-F \$2,850,000

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG
1. WAAF-F	87/14.0	11.8	13.4	10.2	8.7
2. WSRS-F	73/11.8	14.1	12.6	15.1	13.0
3. WTAG	60/ 9.7	9.6	9.6	9.5	13.0
4. WFTQ	38/ 6.1	4.0	6.5	8.0	6.7
5. WBZ	32/ 5.2	6.4	6.1	3.3	6.0
WROR-F	32/ 5.2	5.6	7.0	3.6	5.8
7. WHTT-F	30/ 4.8	5.6	7.0	7.5	6.3
8. WBCN-F	28/ 4.5	3.9	2.1	4.2	2.5
9. WNEB	24/ 3.9	3.9	5.0	5.8	4.2
WZOU-F	24/ 3.9	1.5	1.1	1.8	3.3
11. WXLO-F	21/ 3.4	3.7	1.9	---	.5
12. WORC	20/ 3.2	2.4	2.6	3.8	2.7
13.					
14.					
15.					

12+ TSA 1/4/CUME

1. WAAF-F	173/1747
2. WSRS-F	123/1228
3. WTAG	67/ 928
WBZ	67/1049
5. WROR-F	56/ 837
6. WHTT-F	48/ 841
7. WXLO-F	39/ 593
8. WFTQ	38/ 611
9. WBCN-F	32/ 431
10. WZOU-F	30/ 528
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12+ METRO CUME/
METRO CUME RATING

	FAL	SPG
1. WAAF-F	956/28.4	25.9 27.8
2. WTAG	772/22.9	25.5 24.4
3. WSRS-F	739/21.9	23.2 26.2
4. WFTQ	611/18.1	11.1 17.8
5. WHTT-F	544/ 6.1	18.4 19.8
6. WROR-F	506/15.0	16.2 16.4
7. WBZ	471/14.0	14.9 15.4
8. WBCN-F	359/10.6	10.0 7.3
9. WZOU-F	354/10.5	6.7 6.6
10. WXLO-F	337/10.0	NA 6.0
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 67.07% (389 of 580) (SPG 84: 65.98%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PND	12+ EVE	SAT MID
1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WSRS-F	1. WSRS-F	1. WTAG	1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WAAF-F
2. WHTT-F	2. WBCN-F	2. WROR-F	2. WROR-F	2. WAAF-F	2. WTAG	2. WAAF-F	2. WSRS-F	2. WSRS-F	2. WTAG	2. WSRS-F
3. WZOU-F	3. WFTQ	3. WFTQ	3. WSRS-F	3. WROR-F	3. WBZ	3. WSRS-F	3. WFTQ	3. WTAG	3. WSRS-F	3. WTAG
4.	4. WROR-F	4. WSRS-F	4. WFTQ	4. WFTQ	4. WFTQ	4. WFTQ	4. WBCN-F	4. WFTQ	4. WBZ	4. WROR-F
5.	5. WXLO-F	5. WBCN-F	5. WBZ	5.	5. WROR-F	5. WBZ	5. WTAG	5. WROR-F	5.	5. WFTQ

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WSRS-F	1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WAAF-F
2. WHTT-F	2. WFTQ	2. WFTQ	2. WFTQ	2. WFTQ	2.	2.	2. WBCN-F	2.	2. WROR-F
3. WFTQ	3. WHTT-F	3. WROR-F	3. WSRS-F	3. WROR-F	3.	3.	3. WROR-F	3.	3. WBZ
4. WXLO-F	4. WXLO-F	4. WSRS-F	4. WROR-F	4. WAAF-F	4.	4.	4. WFTQ	4.	4. WSRS-F
5.	5.	5.	5. WXLO-F	5. WTAG	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		66 (5)	66 (5)	11.4	13.1	WGFP 940 Webster .5/1.3
AOR		122 (4)	122 (4)	21.0	18.2	WAQY-F 102.1 Springfield .3/1.7
AC/OLDIES/SOFT ROCK	38 (1)	87 (6)	125 (7)	21.6	24.1	WERI-F 103.7 Westerly, RI .6/1.3
MOR/VARIETY	100 (4)		100 (4)	17.2	18.0	WESO 970 Southbridge .8/1.8
COUNTRY	20 (1)	15 (2)	35 (3)	6.0	3.6	WHJY-F 94.1 Providence .8/2.6
BLACK/URBAN				0	0	WLKW-F 101.5 Providence 1.3/3.4
BTFL MUSIC/EZ		92 (3)	92 (3)	15.9	16.5	WQVR-F 100.1 Southbridge 1.5/3.4
NEWS/TALK	6 (1)		6 (1)	1.0	0.9	See Boston for the frequency and city of license for the following stations:
NOSTALGIA	27 (2)	4 (1)	31 (3)	5.3	5.3	WBOS-F 1.0/2.1 WRJX-F 1.6/6.9
RELIGION/GOSPEL				0	0	WCGY-F 1.0/3.0 WPLM-F .6/2.0
SPANISH				0	0	WCRB-F .5/2.8 WRKO 1.0/3.0
CLASSICAL		3 (1)	3 (1)	0.5	0.7	WHDH .5/1.4 WSSH-F 1.9/6.6
UNKNOWN/OTHERS				0	0	WJIB-F 1.8/6.0 WVBF-F 1.0/5.4
			580 (31)			WKKT-F .3/2.9 WXXS-F 1.0/4.1

RADIO STATIONS

WFTQ, 1440, 5 KW (DA-2), AC	ABC-I, \$75.00 (Katz)	Katz	Richard Reis
WNEB, 1230, 1 KW/250 W, NOSTALGIA (Ham)	CBS, \$24.00* (Kettell)		Harold Segal
WORC, 1310, 5 KW/1 KW (DA-2), COUNTRY	ABC-D, \$22.00 (Masla)		Don Fitzgibbons
WTAG, 580, 5 KW (DA-2), MOR	NBC, NBC-T, \$40.00 (Mc-Guild)	Worc. Telegram	Richard Wright
WAAF-F, 107.3, 18 KW @ 760, AOR (Burk-Abr)	\$ 170.00 (Katz)	Katz	Richard Reis
WSRS-F, 96.1, 25 KW @ 650, BTFL	\$ 80.00* (Blair)	Knight	John Flynn
WXLO-F, 104.5, 37 KW @ 670, AC	\$ 45.00 (Mc-Guild)	Deer River (FITCHBURG)	Jay Williams

YORK

Arbitron Rank/Pop (12+): 95/335,800
 CNSA Rank/Pop: NA
 NSAs Rank/Pop: 113/401,500
 Harrisburg ADI
 Average Person Rating: 17.6
 Market TSL: 23.3 hours

Stations: 29/11
 Diaries: 764/440:1/54.6%
 Sample Target: 730
 Standard Error: .718
 % Below Line: 45.7
 % Not Listed: 7.6

Est 1984 Revenue: \$9,200,000
 Gross Inc.:
 HH Inc.: \$27,074
 Retail \$: 1.9 Bil
 Pop per Station: 30,527
 # 1 Biller: WSBA \$2,800,000

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83
1. WSBA-F	62/10.5	8.4	9.9	7.9	5.2
2. WQXA-F	61/10.3	7.6	7.1	7.3	12.2
3. WRKZ-F	60/10.2	9.0	12.3	11.7	9.8
4. WNCE-F	52/ 8.8	8.4	7.4	11.1	8.3
5. WSBA	50/ 8.5	11.1	13.5	9.0	8.7
6. WYCR-F	33/ 5.6	4.1	5.5	6.7	7.5
7. WHTF-F	32/ 5.4	5.9	6.4	5.9	2.2
8. WNNK-F	22/ 3.7	5.0	5.5	6.2	9.0
9. WLAN-F	17/ 2.9	1.1	.9	.9	1.1
10. WTPA-F	16/ 2.7	---	---	---	.6

12+ TSA	1/4/CUME	12+ METRO CUME/	FAL	SPG	
		METRO CUME RATING	84	84	
1. WRKZ-F	191/2113	1. WQXA-F	782/23.3	20.7	20.8
2. WNNK-F	163/2071	2. WSBA	701/20.9	24.3	27.6
3. WNCE-F	160/1582	3. WRKZ-F	690/20.5	19.7	23.0
4. WQXA-F	145/1980	4. WYCR-F	616/18.3	14.9	17.6
5. WSBA-F	128/1327	5. WSBA-F	612/18.2	17.0	20.7
6. WHP-F	103/1075	6. WNCE-F	566/16.9	13.7	14.1
7. WLAN-F	96/1375	7. WNNK-F	354/10.5	10.4	13.2
8. WHTF-F	70/ 958	8. WHTF-F	341/10.2	13.4	18.8
9. WDAC-F	69/ 710	9. WOYK	255/ 7.6	5.2	8.6
10. WSBA	67/ 914	10. WLAN-F	218/ 6.5	3.6	4.0

- | | |
|-----|-----|
| 11. | 11. |
| 12. | 12. |
| 13. | 13. |
| 14. | 14. |
| 15. | 15. |

12+ FM SHARE (METRO): 80.73% (440 of 545) (SPG 84: 71.59%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQXA-F	1. WQXA-F	1. WSBA-F	1. WSBA-F	1. WSBA-F	1. WRKZ-F	1. WSBA	1. WSBA-F	1. WSBA-F	1. WRKZ-F	1. WQXA-F
2. WYCR-F	2. WSBA-F	2. WQXA-F	2. WRKZ-F	2. WRKZ-F	2. WNCE-F	2. WQXA-F	2. WQXA-F	2. WRKZ-F	2. WQXA-F	2. WNCE-F
3. WHTF-F	3. WHTF-F	3. WRKZ-F	3. WQXA-F	3. WQXA-F	3. WSBA-F	3. WRKZ-F	3. WRKZ-F	3. WQXA-F	3. WNCE-F	3. WRKZ-F
4. WNNK-F	4. WYCR-F	4. WHTF-F	4. WNCE-F	4. WNCE-F	4. WSBA	4. WSBA-F	4. WNCE-F	4. WNCE-F	4. WSBA-F	4. WSBA-F
5.	5.	5. WYCR-F	5. WSBA	5. WSBA	5. WQXA-F	5.	5. WSBA	5. WSBA	5.	5. WYCR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQXA-F	1. WSBA-F	1. WSBA-F	1. WSBA-F	1. WSBA-F	1. WHTF-F	1. WQXA-F	1. WQXA-F	1. WQXA-F	1. WRKZ-F
2. WHTF-F	2. WQXA-F	2. WQXA-F	2. WQXA-F	2. WRKZ-F	2. WQXA-F	2. WHTF-F	2. WHTF-F	2. WRKZ-F	2. WQXA-F
3. WNNK-F	3. WYCR-F	3. WYCR-F	3. WRKZ-F	3. WQXA-F	3. WYCR-F	3. WSBA-F	3. WSBA	3. WSBA-F	3. WSBA-F
4.	4. WHTF-F	4. WRKZ-F	4. WYCR-F	4. WNCE-F	4. WCTY-F	4. WSBA	4. WSBA-F	4. WHTF-F	4. WSBA
5.	5.	5. WHTF-F	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTENTP		138 (5)	138 (5)	25.3	17.4	WGCB-F 96.1 Red Lion .3/2.7
AOR		58 (3)	58 (3)	10.6	12.1	WGCT 1320 Gettysburg 1.0/4.2
AC/OLDIES/SOFT ROCK	7 (1)	62 (1)	69 (2)	12.7	13.6	WGTY-F 107.7 Gettysburg 2.4/4.3
MOR/VARIETY	75 (4)		75 (4)	13.8	19.9	WHVR 1280 Hanover 2.2/5.7
COUNTRY		92 (4)	92 (4)	16.9	21.8	WNOW 1250 York 1.4/4.9
BLACK/URBAN		10 (2)	10 (2)	1.8	1.0	WOYK 1350 York 2.5/7.6
BTFL MUSIC/EZ		68 (5)	68 (5)	12.5	11.8	WCMB 1460 Harrisburg 1.2/2.4
NENS/TALK	8 (1)		8 (1)	1.5	0	WDAC-F 94.5 Lancaster 1.7/3.2
NOSTALGIA	15 (1)		15 (1)	2.8	0	WHP-F 97.3 Harrisburg 1.2/4.3
RELIGION/GOSPEL		10 (1)	10 (1)	1.8	2.3	WIOV-F 105.1 Ephrata 1.0/2.9
SPANISH				0	0	WHUR-F 96.3 Washington .8/1.5
CLASSICAL				0	0	WMMD-F 104.7 Hagerstown .7/2.7
UNKNOWN/OTHERS		2 (1)	2 (1)	0.4	0	

545 (29)

See Baltimore for the frequency and city of license of the following stations:

WBAL	1.0/2.7	WLIF-F	.5/1.5
WBSB-F	1.0/3.2	WPOC-F	2.0/4.6
WFRE-F	.3/2.2	WXYV-F	.8/2.8
WIYY-F	1.5/2.4		

RADIO STATIONS

WNOW, 1250, 1 KW (DAYS), TALK (?)	ABC-I, \$18.00 (MMR)	Barry Bruce	
WOYK, 1350, 5 KW/1 KW (DA-2), NOSTALGIA	MBS, SMN, \$12.00 (S. Katz)	Mike Leash	
WSBA, 910, 5 KW/1 KW (DA-2), MOR	, \$55.00 (Eastman)	Chris Huber	
WHVR, 1280, 5 KW/500 W (DA-2), MOR	, \$ NA (HNNH)	John Bare	
WHTF-F, 92.7, 3 KW @ ???, CHR (Burk-Abr)	, \$28.00* (Blair)	(STARVIEW)	Doug George
WQXA-F, 105.7, 46 KW @ 520, CONTENTP	ABC-C, \$40.00* (MMR)	Barry Bruce	
WSBA-F, 103.3, 12 KW @ 750, AC	, \$45.00 (Eastman)	Susquehanna	Chris Huber
WYCR-F, 98.5, 11 KW @ 930, AOR/CHR	Source, \$28.00* (HNNH)	John Lawrence	

YOUNGSTOWN

Arbitron Rank/Pop (12+): 77/431,600
 CHSA Rank/Pop: NA
 NSA Rank/Pop: 92/517,000
 ADI # 95
 Average Person Rating: 18.1
 Market TSL: 23.9 hours

Stations: 23/13
 Diaries: 943/458:1/52.1%
 Sample Target: 850
 Standard Error: .646
 % Below Line: 18.4
 % Not Listed: 8.8

Est 1984 Revenue: \$7,000,000
 Gross Inc.:
 HH Inc.: \$25,618
 Retail \$: 2.8 Bil
 Pop per Station: 33,200
 # 1 Biller: WKBN \$2,120,000

	FAL	SPG	FAL	SPG
12+ METRO 1/4/SHARE	84	84	83	83
1. WHOT-F	137/17.5	15.7	13.4	7.2 8.0
2. WKBN	86/11.0	7.5	7.2	7.4 8.2
3. WKBN-F	75/ 9.6	10.8	10.7	12.8 9.9
4. WQXX-F	63/ 8.1	9.2	11.0	10.2 8.0
5. WYFM-F	53/ 6.8	7.5	6.5	9.1 10.7
6. WBBW	53/ 6.8	8.3	11.3	11.2 10.9
7. WFMLJ	39/ 5.0	5.4	6.1	6.5 6.3
8. WDMT-F	37/ 4.9	4.2	2.8	2.2 4.0
9. WMSM-F	33/ 4.2	3.7	3.1	3.4 4.0
10. WHOT	21/ 2.7	4.3	4.2	6.0 6.9
11. WRRO	19/ 2.4	2.6	2.5	2.9 2.3
12.				
13.				
14.				
15.				

BIRCH SHARE	12+ TSA 1/4/CUME
17.6	1. WHOT-F 212/2706
12.0	2. WYFM-F 125/1835
8.5	3. WKBN 113/1590
7.0	4. WQXX-F 113/1324
6.4	5. WKBN-F 112/1489
6.9	6. WMSM-F 74/1009
5.1	7. WBBW 56/ 700
7.4	8. WFMLJ 45/ 609
3.8	9. WDMT-F 44/ 567
4.5	10. WDV-F 39/ 466
2.3	11.
	12.
	13.
	14.
	15.

12+ METRO CUME/ METRO CUME RATING	FAL SPG
1. WHOT-F 1554/36.0	34.0 28.7
2. WKBN 1065/24.7	25.1 17.3
3. WYFM-F 933/21.6	26.1 24.3
4. WKBN-F 918/21.3	22.4 22.9
5. WBBW 657/15.2	15.5 18.7
6. WQXX-F 643/14.9	16.0 17.8
7. WFMLJ 488/11.3	14.6 16.1
8. WHOT 441/10.2	12.1 13.7
9. WDMT-F 429/ 9.9	9.6 6.6
10. WMSM-F 399/ 9.2	10.2 10.2
11. WRRO 372/ 8.6	8.9 7.8
12. WQOD-F 252/ 5.8	4.4 4.8
13.	
14.	
15.	

12+ FM SHARE (METRO): 67.13% (478 of 712) (SPG 84: 62.80%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WKBN-F	1. WHOT-F+	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F
2. WDMT-F	2. WYFM-F	2. WYFM-F	2. WKBN	2. WQXX-F	2. WKBN	2. WKBN	2. WQXX-F	2. WKBN-F	2. WKBN	2. WKBN
3.	3. WMSM-F	3. WQXX-F	3. WQXX-F	3. WKBN	3. WQXX-F	3. WBBW	3. WKBN-F	3. WYFM-F	3. WKBN-F	3. WKBN-F
4.	4.	4. WKBN	4. WYFM-F	4. WKBN-F	4. WHOT-F	4. WKBN-F	4. WKBN	4. WKBN	4. WDMT-F	4. WQXX-F
5.	5.	5. WMSM-F	5. WKBN-F	5. WYFM-F	5. WFMLJ	5. WQXX-F	5. WYFM-F	5. WQXX-F	5. WQXX-F	5. WBBW

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F
2.	2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WKBN	2. WYFM-F	2. WMSM-F	2. WMSM-F	2. WQXX-F	2. WQXX-F
3.	3. WDMT-F	3.	3. WKBN	3. WYFM-F	3. WDV-F	3. WYFM-F	3. WYFM-F	3. WYFM-F	3. WKBN-F
4.	4.	4.	4. WDMT-F	4. WQXX-F	4. WMSM-F	4. WDV-F	4.	4. WKBN	4. WKBN
5.	5.	5.	5. WQXX-F	5. WKBN-F	5.	5.	5.	5. WMSM-F	5. WMSM-F

FORNATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	21 (1)	149 (4)	170 (5)	23.9	28.8	WGFT 1500 Youngstown .5/1.1
AOR		58 (3)	58 (3)	8.1	4.8	WNGZ-F 95.7 Sharpsville, PA .6/3.3
AC/OLDIES/SOFT ROCK		85 (3)	85 (3)	11.9	6.2	WNIO 1540 Niles 1.3/4.1
NOR/VARIETY	105 (2)		105 (2)	14.7	17.8	WQOD-F 93.3 Youngstown 2.0/5.8
COUNTRY	10 (1)	63 (1)	73 (2)	10.3	14.3	WDVE-F 102.5 Pittsburgh 2.0/3.7
BLACK/URBAN		37 (1)	37 (1)	5.2	3.0	WGL-F 98.5 Cleveland .4/2.2
BTFL MUSIC/EZ		75 (1)	75 (1)	10.5	11.6	WKDD-F 96.5 Akron .5/2.8
NEWS/TALK	57 (2)	5 (1)	62 (3)	8.7	12.8	WKTX-F 96.7 Mercer, PA .5/1.1
NOSTALGIA	39 (1)		39 (1)	5.5	0	WNJI-F 105.7 Cleveland 2.0/4.1
RELIGION/GOSPEL	4 (1)		4 (1)	0.6	0.8	WNIR-F 100.1 Akron .6/1.5
SPANISH				0	0	WONE-F 97.5 Akron 1.2/2.5
CLASSICAL				0	0	WWWE 1100 Cleveland .5/2.9
UNKNOWN/OTHERS		4 (1)	4 (1)	0.6	0	
			712 (23)			

RADIO STATIONS

WKBN, 1240, 1 KW/250 W	, TALK	ABC-T, ABC-E, \$31.00	(Mc-Guild)	John Cherpack
WFMLJ, 1390, 5 KW (DA-N)	, NOSTALGIA	NBC, \$24.00	(Unirep)	John Grdic
WGFT, 1500, 500 W (DAYS, DA)	, RELIGION	\$15.00	(----)	
WHOT, 1330, 500 W/1 KW (DA-2)	, CHR	\$30.00*	(Eastman)	Myron Jones
WKBN, 570, 5 KW (DA-N)	, MOR	CBS, \$50.00*	(Katz)	Bill Fleckenstein
WRRO, 1540, 500 W (DAYS, DA)	, COUNTRY	MBS, \$12.00	(----)	J.D. Williamson
WRRO, 1440, 5 KW (DA-N)	, MOR	ABC-I, US 1, \$15.00	(Regional)	D. Baragona
WPIC, 790, 1 KW (DAYS)	, MOR	\$24.00	(Weiss)	R. Aughinbaugh
				Tom Klein
WHOT-F, 101.1, 16 KW @ 710	CHR	\$60.00*	(Eastman)	Myron Jones
WFMLJ-F, 98.9, 9 KW @ 1370	BTFL	\$53.00	(Katz)	Bill Fleckenstein
WQOD-F, 93.3, 50 KW @ 280	SOFT AC	MBS, \$NA	(Mc-Guild)	J.D. Williamson
WQXX-F, 105.1, 88 KW @ 400	COUNTRY (Drake-Chen)	ABC-D, \$30.00*	(NMR)	John Cherpack
WYFM-F, 102.9, 26 KW @ 455	AC	ABC-C, \$36.00	(Weiss)	Ben Varishone
				Regional (SHARON) Tom Klein

MISCELLANEOUS COMMENTS WYFM changes from CHR to AC (March)...