

The Scott News

Vol. 7

JULY, 1934

No. 4

"Never Would I Have Believed That It Was Possible To Secure Such Marvelous Reproduction"

"To You Assuredly Belongs the Credit of Having Produced a Miracle of Perfection. What Satisfies Me Very Much is the Quality of Tone Which is Mellow, Clear, Beautiful"

Maestro Arturo Toscanini—Conductor of the New York Symphony Orchestra—Today Generally Recognized As Greatest Living Symphony Conductor.

"This marvelous instrument brings me the voices of my favorite artists with absolute sincerity and exactitude. Likewise, the most interesting band and orchestra programs come to me with their full effectiveness."

Lt. Charles Benter, Leader U. S. Navy Band, Washington, D. C.

NEVER HEARD TONE TO EQUAL IT

"I now have my SCOTT ALLWAVE RECEIVER installed and operating and I am completely satisfied and thrilled with it.

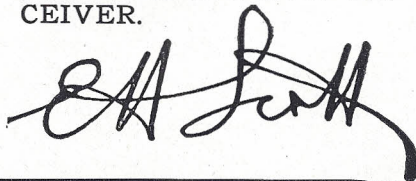
"First, as to its tone, strictly speaking, a speaker should have no tone of its own, but reproduce what goes into the microphone at the broadcast studio and that is what the Scott speaker does most faithfully to the original than any other I have ever heard. Musical instruments from the violin to the pipe organ and the human voice in speaking and in song are all reproduced with such perfect naturalness that one loses completely that awareness that one is listening to a radio receiver."

S. Jensen, Chicago, Ill.

AN INTERESTING EXPERIENCE

"Here is an interesting experience I had a few nights ago. I have an old friend, who is a pianist of no mean ability. He is an arch enemy of the piano, phonograph and the radio seems to have made his cup of bitterness overflow. I asked him to hear my set and he refused. One night last week, knowing that Egon Petri, the Dutch Pianist who

ONE of the most difficult problems for the prospective purchaser of a radio set to decide is just what merit there is in the claims made by the manufacturers of the various receivers. A manufacturer is naturally enthusiastic about his product, but whether his goods will arouse the same amount of enthusiasm in the purchaser is something else. For that reason I believe the letters on the following pages are deeply interesting, especially so, because every single line (with the exception of two small paragraphs) and every heading and every subheading describing the results and pleasure obtained with the SCOTT ALLWAVE, have all been taken from letters written to me during the past few months by Scott Owners. These letters give you impartial authentic information as to the kind of results you will obtain with a SCOTT ALLWAVE RECEIVER.



plays on the N. B. C. network was on the air, I purposely invited my friend to come over and hear a pianist friend of mine who was visiting us. My wife tuned in the pianist with full piano volume when he was about to arrive and I purposely kept him out in the garden. He was very enthusiastic at the brilliance and execution of the pianist and when I took him into the house he could not believe it. I may add that he is a constant visitor when the symphony orchestras and pianists are on the air."

E. Gonzalez, Havana, Cuba.

ASTONISHING RESULTS FROM ALL OVER THE WORLD

"Since I became one of the SCOTT family I have had the pleasure of forming friendships with people as far away as Pittsburgh and London and with you, of course, in Chicago. The Rev. Kerr of Shadyside Church, Pittsburgh has spoken twice to me direct thru W8XK to thank me for writing to him about reception of his Sunday evening services. Then at the time the B.B.C. opened their Daventry station I cabled them results of reception and had two cables from the Engineer in Charge asking me especially to listen to certain test transmissions and report thereon.

"I know this is all possible only with a SCOTT receiver because I work beside men here in these offices who own other makes of receivers but cannot pick up overseas programs with any consistency,

and, even if they do, complain about the poor reception. The best is certainly worth paying for, and my Scott is giving me astounding results from all over the world."

J. O. Webb, Durban, Natal, South Africa.

NEVER KNEW WHAT GOOD RECEPTION WAS BEFORE

"I have been a radio fan from the very beginning and have had a good many different kinds of receivers, but I never knew what good radio reception was before I got your ALLWAVE FIFTEEN. It is all that you claimed for it, and ten times more. It is well worth all that you ask for it, just for the regular broadcast alone. The short wave reception is so far beyond anything that I expected that it just doesn't seem possible even now. Have had Melbourne, London, Berlin, Paris, Rome, Madrid and number of South American stations. Your ALLWAVE FIFTEEN is a radio fan's dream of what a radio receiver should be." *W. W. Kaney, Olanite, Kansas.*

BELIEVE IT OR NOT!

"On March 11th, I listened to VK2ME from 7:15 A. M. to 7:30 A. M. He was telling the world about the wonderful things they had, that could not be found elsewhere. Of course, you will say, 'What of it?' When you consider the fact that I am 83 years old, and my hearing is so poor that I cannot visit with friends without being within 3 feet of them, and that the speakers' voice from Australia was so clear and plain that it seemed to be only across the table from me, then 'believe it or not,' I could not believe it was Sydney, Australia until he signed off, and even yet it seems like a dream."

F. M. Yocum, West Brooklyn, Illinois.

The poem "Mother-Thrills," which appeared a few weeks ago, with picture, in The Indianapolis News, was inspired by a living witness to the more abundant life which radio brings to aging mothers.

As the twilight years fall upon the aged, and life retreats into shadow, there is an enriching compensation, when leisure permits "travel-by-ear" to places and personalities far and near. Days no longer are dull; evenings cease to drag for those who are able to beckon a chosen world of music to themselves . . . the vacuum of loneliness is filled; the gloaming time of life brightens, for there are wonderful melodies far beyond the horizon which are theirs for the dialing.

Its author, William Herschell, caught a glimpse of the rapt eagerness and the sense of thrill which one of his newspaper friends disclosed to him in the portrait of his mother, veritably listening to the world within her home, thru her Scott All-Wave Receiver.



Mother Thrills

BY WILLIAM HERSHELL

*Oh, Mother takes wonderful journeys,
The tips of her fingers suffice
As transport to torrid Jamaica,
Or down to Antarctica's ice!*

*No trouble is ours to find Mother,
It matters not where she may roam;
Perhaps in New York at the opera,
And yet—here she is—right at home!*

*She speaks of just dialing Mary,
An intimate friend far away;
The Queen was attending some function—
What hat was she wearing today?*

*Thrills multiply thrills for dear Mother,
Sometimes they bewilder her, too;
A ship in distress has just signaled—
What happened to captain and crew?*

*A mail plane is lost in the mountains,
She harkens, all eager to hear;
If tidings are good—Mother glories—
When otherwise—look for a tear!*

*Old melodies—sentiment-hallowed—
Forever give thrilling delight;
"Black Joe" and adored "Molly
Darling"
Share heart throbs with "Tenting
Tonight!"*

*Her face takes on glow of remembrance
When children sing over the air;
We hear her low-chanting the chorus—
Each babyhood lyric to share!*

*Soon Mother grows childishly drowsy,
Her Sandman, somehow, gathers
near
When Big Ben, in London, tolls mid-
night,
Although it's just 6 o'clock here!*

A DREAM HAS BECOME A REALITY

"I have come to the end of a week of DX-ing and may I assure you, a successful week indeed. When I first heard of SCOTT RECEIVERS the possibilities obtainable, the guarantee of reception from these foreign countries that live as mere fantasies to we folks of the Western Hemisphere, I, of course, automatically began the construction of a dream, and, as I gained more knowledge of your achievements in radio my dream expanded to the point where I bought. Today a dream, once flimsy and unreal, has become an existent reality, and I am a more than satisfied individual.

"In one week of tuning I have logged 35 short wave stations, exclusive of 'hams,' police calls, airplane stations, and telephone stations. All stations have been identified by announcement before logging which caused us to lose some time. These 35 stations are located in 15 different countries and are namely, U. S. A., Canada, Germany, England, France, Italy, Spain, Mexico, Switzerland, Hawaii, Ecuador, Colombia, Venezuela, Bolivia and Portugal. All these signals come in with a signal greater than a fair rating but none with a weaker signal. Of course, you can easily realize that when we pull in a signal from any foreign country with a strength of S. or V. S. there is little likelihood that we shall tune that station out too soon. Most of the programs were too nicely received to tune away from them and pick up some new signal with an inferior rating."

Fred Hafner, Buffalo, New York.

THAT CAN'T POSSIBLY BE A FOREIGN STATION

"The new ALLWAVE FIFTEEN is certainly living up to its reputation. I have heard GSB, GSD, GSE and GSF, FYA, 12RO, EAQ, LSX, PRA3, XETE, DJB, PRADO, YV3BC, VK2ME and PHI.

"All these foreign stations in addition to numerous short wave stations in the U. S. A. and Canada.

"I regard the reception of PHI, Huizen, Holland, as the prize catch among the short wave stations, as I have been trying for it for 17 months with my old allwave receiver, and I caught PHI at my very first attempt with the SCOTT FIFTEEN.

"On the broadcast band, the first morning after hooking up the SCOTT I had the great good fortune to pick up JOCK-2 Nagoya, Japan on 1175 KCS, and JOBK-1, Osaka, Japan on 750 KCS. These stations were heard between 5:00 and 5:50 A. M. C. S. T.

"Last Friday, while prospecting around on the 19 meter band, I picked

up a station which was coming in so loud and clearly, and without a suggestion of fading, that I remarked to a friend, 'Well, that can't possibly be a foreign station, must be W2XE, Wayne, New Jersey.' Just then the piano solo ended, and the next thing we heard was Westminster Chimes, followed by Big Ben, striking 3 (it was just 9:00 A. M. here) instead of W2XE, I had GSF."

Dr. W. C. Wolverton, Linton, North Dakota.

WHAT FURTHER CAN BE SAID

"Reception can possibly be better expressed thru the words of my friend, Mr. —, my guest one night this week who upon leaving said, 'It was the finest radio he had ever heard.' This from one who has been the local — dealer in our community for a number of years, is in my humble opinion, a tribute enveloping my sentiments. What further can be said?"

Edwin H. Eller, Grove City, Pennsylvania.

TRIED TO BUY SOMETHING "JUST AS GOOD"

"Just a line to tell you of the man who tried to buy something JUST AS GOOD.

Not having the money to spend for a SCOTT ALL-WAVE, and wanting to share in the thrill of hearing from other countries, I purchased what the makers claimed, would be JUST AS GOOD AS THE BEST. Having only my income, which is small enough these times, I thought I could buy this man's set because he would allow me to pay by the month. I have learned, much to my sorrow, that the money I paid for the set is money thrown away.

"I purchased a — ALLWAVE set, and the name should be changed to the ALL NOISE, because I have heard more noises since making that purchase than I have ever known could come from a radio.

"Sorry I could not have known that nothing could be as Good As A Scott. I had heard one of your sets and thought I would be able to hear the things on the — that I had heard on the SCOTT.

"This letter will mean little or nothing to you, but it will let you know how the fellow feels when he didn't or couldn't buy a SCOTT. Sometime when times get better, I will own one.

"In your SCOTT NEWS tell the ones who are planning on getting an Allwave Radio to not do as I did, and try to get something JUST AS GOOD. It can't be done."

W. E. Evans, Sewickley, Pennsylvania.

YOUR STATEMENTS NOT OVER- RATED A BIT

"It is absolutely the finest piece of workmanship that I have ever had the pleasure to operate. Its performance, selectivity, sensitivity, tone and ease of operation is far past my expectations. Being in business as long as I have, and having read the advertising of different kinds of merchandise, I was prompted

CHILDISH IMAGINATION FULFILLED

"When I was a child I imagined that if a small city had one opera house, of course, a middle sized city, might have ten and a large city a hundred opera houses. It was quite a shock to learn that the largest cities had only one. But now my childish imagination is more than fulfilled, since a city has as many opera houses as there are radios in its homes. That means an enormous extension of emotional culture.

"The SCOTT Radio, however, is carrying the burden of an even more greatly needed form of culture. In these troubled times we need to be kept steady, and to learn what emotions we should avoid. When foreign dictators are keeping their power at home by swashbuckling jingoism, and at the same time are exporting a totally different line of talk for foreign consumption, the SCOTT radio will enable American citizens to hear both kinds of broadcasts. The well-known American sense of humor should then help us to keep cool."

Written by

MISS E. R. SHAW, Winthrop, Mass.

to discount your advertising about 50%, but now I can truthfully say that your statements for your radio are nearer the truth than any other piece of merchandise that I have ever bought. I do not find it over-rated a bit."

W. C. Somthermon, Nashville, Tennessee.

RECEPTION SUPERB

"Your SCOTT RECEIVER has just brought me the Opera "Lohengrin" from the Metropolitan Opera House, New York. Although, I am using my old antenna which is only an inside one, the

reception was superb, and even with this I have had Vatican City, Paris, and London quite distinctly today."

Rev. D. D. Maclean, Washington, D. C.

THE FINEST RECEIVER I HAVE EVER SEEN

"I have been playing with radio since 1920, but want you to know your ALL-WAVE FIFTEEN is the first one that really satisfies. The tone quality is finer than any I have ever heard. Today I have had DJB equal to our local station. Also EAQ, DJA, GSB, HJ1ABB, YV3BC, GSA, DJC, all with good volume. On the short waves I can get any of the stations in U. S. A. at any time in the day. I think you have the finest broadcast receiver I have ever seen."

Bert Clemens, Ouyahoga Falls, Ohio.

A LONG JOURNEY TO AFRICA

"The radio set had a long journey to Africa, and then one almost as long in time up into the 'Bush,' but arrived just before Christmas, in good condition. It was not possible to put up the overhead and ground wires at once, so we scattered the antenna around the roof, and almost immediately tuned in Bound Brook, New Jersey.

"You cannot believe what an impression it has made on the natives, who look into the receiver, under the table and into the sky for 'the man.' I have enjoyed it much, and had several good Christmas and New Year programs from England, Germany, Rome, Spain, and the United States."

Miss Olive Meacham, Bromelley, Monrovia, Liberia.

INTERESTED IN HEARING ACTUAL RESULTS

"Now that the medium wave DX season is over you will no doubt be interested in hearing the actual results obtained by me with the SCOTT RECEIVER that I bought from you recently.

"From October 1st to March 31st I have received and recorded upon gramophone records about 80 U. S. A., Canadian, Mexican, Cuban, Argentinean, Porto Rican, and Uruguayan stations, all, of course, on the medium waves from 1500 to 550 Kcs.

"Verification in respect to the records have been obtained from the following stations: WABC, WBT, WBNX, WCSH, WCAM, WFEA, WGY, WLWL, KMOX, KNX, DWRC, WOAI, WOKO, WPG, KSL, WTAM, TWIC, WDAE, WCAU, KVOO, WBAL, WCKY, WAAB, WOR, WHAM, WBEN, WHO, WOC, WDSU, WENR, WBZ, WOW, WOWO, WJAS, WJSV, WHK, WWL, WINS, WHAS,

WLW, WIXO, WFAA, WBAP, WLAC, WCCO, WKBW, WQAM, WSM, WNEW, KYW, in the U. S. A., LR3, LR5, LR9 in the Argentine, CMC in Cuba, XER in Mexico, CKAC, CHNS, CKOS, and CROT in Canada, a total of 60 medium wave stations actually verified in six months.

"In addition, I have about 25 records out in respect of which I have not yet received replies but as replies will certainly come to hand shortly, the total of verified stations should be between 70 and 80. I am expecting verifications from Brazil, Uruguay, Cuba, Argentine, Canada, Mexico, and quite a number from U. S. A.

"I have, therefore, every reason to be satisfied with my SCOTT as a DX receiver."

F. Wiseman, General European Representative International DX'ers Alliance, Newcastle on Tyne, England.

WHY I BOUGHT THE SCOTT IN PREFERENCE TO OTHER RADIOS

"I have just finished reading the February issue of 'Friendly Chats.' To me, this little book coming to me each month, makes the purchase of a 'Scott' different to the ordinary everyday commercial transaction; because it means that, not only have I become the owner of the best set on the market, but that I belong to the 'Scott Family,' and the service that 'Family' stands for.

"It will interest you to know why I bought the Scott in preference to all the other radios for sale here in Johannesburg. It is quite simple: The SCOTT is guaranteed for five years; the others are guaranteed for from three months to one year. So, comparing price with price, guarantee with guarantee, what could I do but buy a SCOTT? Some remarks made by my friends may be of interest: 'What a magnificent piece of furniture.' Another on being shown the 'insides' said, 'Why, it's like a jeweler-shop.' Another friend just out from England, after an evening with the locals and overseas—not forgetting 'Big Ben'—'Well, it's like a dream come true!' A musician friend of mine—'Oh yes, there is no doubt of the correctness of the pitch—but after all it's only a small picture of the orchestra that's

coming over.' Sez me—'Just turn the knob a little.' The 'knob' is duly turned and 'Dear Me! but this dining room of yours is rather small for a full sized orchestra!' Finally one of my friends mistook Berlin for our local (J. B.)! Cheerio, Mr. Scott, and long may you prosper."

E. W. Bowen, Johannesburg, South Africa.

WOULDN'T CHANGE FOR ANY OTHER SET ON MARKET

"Would you please send me all particulars of your latest set. I am at present the proud possessor of your 'World's Record Super Nine' with amplifier. Have had this for three years and it hasn't let me down yet, and you can take it from me, I would not change it for any other set on the market unless—the other set is a better Scott."

F. J. Punter, Inspector of Police, Bombay, India.

"I'VE HAD MY MONEY'S WORTH"

"I'VE HAD MY MONEY'S WORTH! I am a radio 'Fan' and have been trained in music since childhood. I flatter myself that I have a fairly keen ear and an ear well trained to tonal quality. The tone quality that my receiver delivers is marvelous. I enclose photograph of chart showing stations I have received. The greater number of these stations I received with concert volume with the volume control from $\frac{1}{4}$ to $\frac{1}{2}$ open, depending on conditions. NOT SO BAD! DECIDEDLY NOT SO BAD when one takes into consideration my distance away and the fact that I am in the tropics."

Dr. H. B. Avery, San Juancito, Honduras.

GOOD RECEPTION FROM ALL PARTS OF THE WORLD—AT ALL SEASONS OF THE YEAR

"Reception on the short waves is marvelous. North, Central, and South American stations come in with great clearness and volume as well as those from Australia, Africa, China, Japan, India, Malay and Java. Stations in Europe, including the Soviet Russian stations in Europe and in Asia come in like locals. In fact, I generally enjoy

good reception on the short waves from all parts of the world at all seasons of the year.

"On the broadcast band—200 to 545 meters—practically all European stations operating within these bands are well received in the Fall, Winter and early Spring, even distant very low powered stations of the order of 15 watts. All year clear reception may be had on the vast majority of European stations. From September to May a large number of broadcast stations located in the United States, Central and South America, and Africa are well heard at night and early morning, and I refer to loud speaker reception as I do not use headphones at all with my SCOTT RECEIVER.

"Truly, the SCOTT ALLWAVE RECEIVER gives phenomenal results for distance, selectivity and sensitivity on all wave bands within its range, and the tonal quality is of remarkable fidelity.

"It is a great satisfaction to possess the World's Finest radio receiver because of its superb performance; but it is also highly pleasing to the owner to have the sustained friendly and helpful contact which the Scott organization maintains for those who have SCOTT RECEIVERS.

"The SCOTT ALLWAVE RECEIVER is a Masterpiece of workmanship—a superb performer—and a great pride to its owner."

H. N. Blake, Katowice, Poland.

PARTICULARLY PLEASED WITH BEAUTIFUL APPEARANCE

"The SCOTT ALLWAVE RECEIVER was taken off the New Brunswick at 10:30 A. M. on the 22nd instant after its long journey from Chicago and I was listening to the transmission from Daventry at mid-day. I am particularly pleased with the beautiful appearance and the excellent workmanship of the instrument and I am most impressed by the personal interest you are displaying. I have received all the English wave lengths, France, Italy and Germany, *better* than I have received them on any previous receiver."

J. O. Williams, Lagos, Nigeria.

E. H. SCOTT RADIO LABORATORIES

MAKERS OF WORLD'S FINEST CUSTOM BUILT RECEIVER

4450 Ravenswood Ave.

CHICAGO