

*Phileo News* JANUARY 1951



# Philco News

Published for Employees of the Philco Corporation Plants in Philadelphia and Vicinity. Printed in U. S. A.

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VOL. 8

JANUARY, 1951

NO. 11

ARTICLES, PHOTOGRAPHS AND DRAWINGS ARE INVITED. PLEASE SEND TO EDITOR.

## NEW YEAR'S 1951

There were horns and confetti on New Year's Eve; gay parties and laughter—and then the morning after.

Likewise, there were solemn services in churches, and sermons and prayers, as another and new calendar year was given us for what we will make of it.

This is as it should be, for this is a free America, a land of individuals who may work or play or worship where and when they choose—unregimented.

But on that stroke of midnight, wherever we found ourselves, we should each individually have paused if but for an instant and, reflecting why all this is so, have given thanks for our freedom. Let us each resolve to cherish it anew this New Year and in all the years that will come—and united, labor and management and Americans all, work for and defend it as never before.

## GIFTS GO TO SERVICEMEN IN CAMP

Three Philco television sets were recently donated by the Company for the use of enlisted men of the Pennsylvania 28th Division stationed at Camp Atterbury, Indiana.

"I want to thank you personally for the magnificent gift you have sent the Philadelphia boys stationed at Camp Atterbury for their recreation room," General Brenton G. Wallace writes. "The sets have been delivered and, Gen. Strickler advises me, assigned to the several units. They are already in operation, and from what the general tells me, are being enjoyed each day by members of the 28th Division."



STRICTER SECURITY REQUIREMENTS make it necessary to reinstitute the practice of fingerprinting and photographing all Philco personnel. Sergeant Daniel Leahy (above) is engaged in this work in Plant 14, and will continue until all Philco employees are fingerprinted and photographed. During World War II, all personnel was photographed and fingerprinted. Work on this job to meet present emergency conditions is well under way and before long every Company employee will have a new photographic identification badge.

## New Year's Resolutions

"ME make a New Year's Resolution?—Well, perhaps there IS a LITTLE room for improvement . . ."

Renn Zaphirapoulos, Research Dept., demonstrates a few worthy resolutions for the coming year.



"LET'S SEE—I'd better list my resolutions in big letters. . . ."



"NO MORE over-bright ties for me (when I've worn out my Christmas gifts)."



## FIRST PHILCO PENSION CHECKS PRESENTED TO VETERAN EMPLOYEES

The first Company employees to retire under Philco's Pension Plan, inaugurated January 1, 1950, are already receiving benefits under the plan.

In general, the plan provides normal pensions to any employee who has reached his 65th birthday with at least 10 years of credited service with the Company. The plan, under certain conditions, also provides pensions for those who retire prior to their 65th birthday.

William R. Wilson, treasurer of Philco (second from right in first picture), looks on while Michael Toohey, president of Local 102, and Frank Blechinger, president of Local 101, read the recently approved pension plan. Other members of the pension advisory committee are (left to right, standing) James Godfrey, Frank Pellegrino, Joe Casterino, W. R. Wilson and Herbert Rech. In the same order, seated, are William Gressel, Dave Neish, Frank Blechinger and Mike Toohey.

In the second picture, Blanche Rick receives the first Philco pension check issued to a member of Local 101. Mr. Gressel makes the presentation. Mrs. Rick, with 19 years' seniority, receives a total of \$96 per month retirement pay—\$53 from the Government and \$43 from Philco. Onlookers include members of the pension advisory committee and Louis Cummings (second from left), financial secretary of Local 101.

In the third picture, Jim Godfrey presents the first Philco pension check to William Hauck, a member of Local 102. To the right is Frank Dolan, another pensioner of the Company from Local 102.

Hauck, with 24 years' seniority, receives \$64 per month from Social Security and \$45.52 per month from Philco. His wife receives \$32.20 per month from Social Security. Dolan, with 20 years' seniority, receives \$56.80 per month from Social Security and \$42.99 from Philco. His wife receives \$28.40 per month from Social Security.



"I'LL DRINK nothing stronger than water (unless I can get tea)."

"I'LL STOP wolf-calling the girls (I'll ring a bell instead)."

"I'LL KEEP tobacco as far from my lips as possible."

"MY READING will be confined to more intellectual levels."





THE MacMULLANS, mother-daughter team signed by Philco Television Station WPTZ, discuss a problem for their large audience.

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## PHILCO EMPLOYEES THANKED FOR THEIR UNITED FUND CONTRIBUTIONS

Appreciation for the generous response of the men and women of Philco to the recent appeal of the United Fund is voiced in a letter from Albert J. Nesbitt, 1950 general chairman of the UF drive. His letter follows:

"On behalf of the thousands of citizens of this community who will benefit during the coming year from the more than 200 health and welfare services provided by the four great agencies included in the United Fund campaign, I want to thank you and all the members of your fine organization for your heart-warming response to this humanitarian appeal.

"The members of your organization have a right to feel a deep sense of personal satisfaction for their generous contributions to this campaign.

"I would appreciate it if you would convey to all those who participated in the campaign my most sincere appreciation for their splendid support."

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## FEDERAL OLD AGE BENEFITS TAX

The maximum amount of wages subject to Federal Old Age Benefits Tax has, by law, been increased from an annual amount of \$3,000 to \$3,600, effective with respect to wages paid on or after January 1, 1951. The employer's tax of 1½ per cent will be computed on the same basis.

This change in the law is made necessary by the increase in maximum monthly benefits from \$85.00 to \$150.00.

## MOTHER-DAUGHTER TEAM SIGNED BY PHILCO STATION WPTZ

A new kind of television program, "Meet the MacMullans," now is aired every Monday, Wednesday and Friday from 1:30 to 2:00 p.m. on WPTZ, Philadelphia, Philco's television station.

The show, which is dedicated to gracious living and how to achieve it, features the talents of a celebrated mother-daughter team, Mrs. Edward J. MacMullan and Mrs. Eleanor MacMullan Richards. Mrs. MacMullan is ideally equipped for her rôle through her 25 years' experience in directing weddings, parties, and other social and civic functions in and around Philadelphia. Her daughter, who taught in John Robert Powers' modeling school for five years, lectures on charm and related subjects in private schools and colleges in the Philadelphia area.

The MacMullans discuss current happenings and then take up the subject for the day. They give the "do's" and "don't do's" of etiquette in the dining room, ball room, personal charm, proper make-up and what clothes and accessories to wear as well as diverse other subjects.

A portion of each program is devoted to shopping by television with the show's sponsor, Strawbridge & Clothier Department Store, being represented by an attractive boy-and-girl team who model and demonstrate the merchandise for the viewing audience.

During the last portion of the program, Mrs. MacMullan answers letters and questions about subjects on which she is a recognized authority. From time to time, the MacMullans interview leading personalities in the literary and entertainment world of other fields in which their audience is interested.

A special home setting has been designed and built in the WPTZ studios with furnishings from the Strawbridge & Clothier Store, which also supplies the gowns and other costumes worn in the show.

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## WHO WILL SPEAK FOR DEMOCRACY?

How many of us ever take the time to think, or to speak, on the meaning and blessing of our Democracy—this free America of ours?

We take such things for granted. But not so with someone from beyond our borders. For instance, 17-year-old Gloria Chomiak, who was born in Canada of parents who had fled from Russia. She wrote, in a prize-winning essay, in part:

"I speak for Democracy, because two generations back my ancestors could not; because if I do not speak for it—if many more do not speak for it—there may come a time when we, too, will not have the right to do so. . . .

"We who believe in Democracy cannot trust to our living it alone. We must stand up, and speak, and be heard in its cause."



## PHILCO 1951 LINE INTRODUCED INCLUDES 17 NEW MODELS

Philco distributors are offering to their dealers the 1951 line of Philco television receivers which includes seventeen new models incorporating the latest engineering developments and featuring the larger rectangular tubes, notably the seventeen and twenty-inch sizes, which have become increasingly popular in recent months. The new models were introduced to Philco distributors early in December at sectional meetings across the country.

The 1951 line is designed to conserve critical materials while maintaining the highest standards of Philco quality. Emphasis is also being placed on lower-priced consoles and table models. Production of combinations will be reduced as compared with the running rates of recent months in order to make available greater quantities of lower-priced merchandise.

All models in the line reflect outstanding values and lower prices as compared with the 1950 line introduced last January. For example, Philco is now offering a 17-inch console with rectangular tube at approximately the same price as a 16-inch table model at the beginning of the year. A new 20-inch table model has a suggested list price which is in the same price range as a 16-inch console of a year ago and actually less than any 20-inch model previously in the Philco line.

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Education makes a people easy to lead, but difficult to drive; easy to govern, but impossible to enslave.  
—Gen. Omar N. Bradley.

Most people in pursuit of happiness are in such a rush that they pass it right by.—*Chicago Tribune.*



THEATRICAL NOTES have a particular interest for Joseph Castellano, Dept. 87, whose niece (above) is Angela Castellano. Miss Castellano is a member of the company of "Gentlemen Prefer Blondes" and has also appeared on the Eddie Cantor TV show.

## WARTIME PROGRAM RESUMED

Until further notice during the present national emergency, Philco is reinstating its wartime program of voluntary benefits to personnel who enter military service. This program, effective as of June 24, 1950, is as follows:

1. Monthly and semi-monthly employees will be paid one month's salary.
2. Weekly salaried employees will be paid four (4) weeks' salary.
3. Hourly rated employees will be paid one hundred sixty (160) hours at their normal base rate (four full weeks' pay).
4. The above provisions cover all employees having more than one year's seniority; those having less than one year's seniority will be paid one-half the preceding amounts.
5. The Company will pay the entire group life insurance for a period not to exceed four (4) months. Within this period, the service man or woman should have taken out a National Service Life Insurance Policy if protection at a low rate is desired. The Company will pay the premium on a National War risk policy representing the same amount of coverage as in the group policy for a period of eight (8) months.

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PHILCO DUPLICATE BRIDGE CLUB, made up of bridge players from all departments of the Company, at the North Hills Country Club. The Philco team is tied for second place in the Philadelphia Industrial Bridge League. So far, the team has competed with teams from Brown Instrument, Sharp & Dohme, R.C.A., Bell Telephone, United Engineers and Construction, General Electric, Leeds and Northrup, and the Pennsylvania Railroad. Membership in the club is still open and applications should be made to Merritt Harding, Ex. 288.





# ORPHANS' PARTY GIVEN BY PHILCO LOCAL 101

More than 500 children from orphanages and homes in the Philadelphia area were guests of Philco Local 101, I.U.E., C.I.O., at the second annual Christmas party in Plant 2 Cafeteria on December 16. The scene of the Yule celebration was gaily decorated for the occasion. Following a full course turkey dinner and entertainment features (including a puppet show),

the small guests received gifts from Santa Claus himself.

On this page and next are shown typical scenes at the party, starting with the arrival of the visitors and including (last picture on this page) their wide-eyed interest in the stage show. The guests enthusiastically voted the Philco party their best.







▲ MEMBERS OF THE SERVING COMMITTEE, who doubled as hostesses, line up around the Christmas tree prior to the arrival of the guests. A few minutes later the scene was quite different, with more than 500 children to be waited on and watched over with loving care.

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THE COMMITTEE, whose planning resulted in the party, is composed of (left to right, seated) Joe McKail, Pete Samoni, Ann Kephart, and Herbert Bernstein. In the same order, standing, are Bob Davis and Sigmund Friday.

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ADMIRERS of the Philco band temporarily forget the music in their enthusiasm for getting their pictures taken. The boy on the left was celebrating his birthday as well as Christmas.

SANTA CLAUS (alias Daniel Mc-Carrie) creates the expected furor when he arrived to distribute gifts for all. ▼







FOLLOWING their recent marriage, Mr. and Mrs. G. W. Putnam leave for their wedding reception. Mrs. Putnam is the former Jane Claire Leser, of Plant 3 Dispensary.



A WEDDING GIFT for Edith Spickler from girls in the R.F. Section of Dept. 75 at Croydon is presented by Joe Roos, supervisor.



ONE OF THE MANY GIFTS received at a shower for Jean Palfey (seated, with corsage) is about to be examined by the honoree of the occasion.

PLANT 3 CAFETERIA is the scene of a birthday party for Al Born, Dept. 87, holding two birthday cakes.



PALUMBO'S is the scene of a wedding shower for Marie Gallagher given by friends in Dept. 76.

# AROUND PHILCO

A WEDDING GIFT on behalf of the girls in the Auto Tuner Section of Dept. 75 at Croydon is presented to Ada Fanini by Edward Weikel, her supervisor.







**A GIFT FROM FRIENDS** in Dept. 77 is presented Teresa Karlinski by her supervisor, Raymond Scott.



**A BOW IS TAKEN** by Mary Arpajian (standing), celebrating her birthday with friends in Dept. 84 in Plant 2 Cafeteria.



**WHEN WILLIAM CRAVEN** (seated) observed his 74th birthday, he was surprised at a party in his honor given by members of Dept. 72.



**HONORS ARE SHARED** by Sue Darragh (left, with cake) at a shower and Dorothy Jaskalski (right, with cake) at a birthday party given in Dept. 81.



**PRACTICAL GIFTS** are presented to Loretta Aquilino at a shower given by Dept. 84 in Plant 2 Cafeteria.



**MANY A GOOD MEAL** for the future is planned by Charlotte Calahan, Dept. 20, upon receiving a pressure cooker, toaster and juicer from friends in the Quality Control Department at Plant 14.





**THERESA SIEGER** (foreground, with corsage) is guest of honor at a shower and party given by friends in Dept. 87 prior to her recent wedding.



**BEST WISHES** for the future are expressed by gifts from friends in the Television Section of Dept. 75 to Mary Ann Duffy.



**GIFTS** for the new baby in the Feeny home are held by Jimmy Feeny (standing) at a shower in Plant 2 Cafeteria given by Dept. 84.



**BON VOYAGE** is wished William McKeown (fourth from right, standing) at a party given at Sciolla's by Depts. 20 and 21.

**THE 68TH BIRTHDAY** of Joe O'Neill (left) is celebrated with fellow-employees in Dept. 16. Joe is a veteran employee of the Company.



**AN APPRECIATED** gift from Dept. 87 is held by Carol Simons at a farewell party in Plant 3.





**GUESTS** at the annual Philco Safety Dinner include (left to right) John Swann, Philco traffic manager; Joe Alberts, steward, Local 470; Harry Jericho and Michael McCarrie, business agent, Local 470; Walter W. Mathews, managing director, Philadelphia Safety Council; J. M. Transue, Philco Security Director; William J. Underwood, Deacon, Schnebly and Co.; Al Stucker, Philco; (second row) William R. Walker, Philadelphia Safety Council; Albert C. Kolbe, Maryland Casualty Co.; Arthur Cornelius, F.B.I.; Herbert Hoover, manager, accident prevention, Maryland Casualty Co., Baltimore; George Lowe, Atlantic Refining Co.; Ernest Kirkpatrick, Philco; T. B. McMath, director, accident prevention, Maryland Casualty Co., Baltimore.



# SAFETY DINNER

Fifty-three Philco truck drivers received awards from the Company for having completed one to thirteen consecutive years of driving without an accident at the annual Safety Dinner in Plant 2 Cafeteria.

A steak dinner was served to 130 drivers and guests.

An appeal to all Americans for full co-operation with the Federal Bureau of Investigation in combating subversive acts and sabotage was sounded by Arthur Cornelius, special agent in charge of the Philadelphia Office of the F.B.I. He gave a stirring talk on national security and outlined the history and operation of the F.B.I.

Top honors among the drivers went to John Kirby for thirteen years of safe driving. Joseph Leigh and Charles Silk were honored for twelve years of safe driving; Edward Hall for eleven years; Richard Settle and Charles Hohberger for ten years. Awards were also made to the many others who have helped make Philco a safe place to work.

Joseph M. Transue, Philco security director, presided. In addition to the serious events of the evening, a number of contests of a light nature were staged.



**FINALISTS** in the Biggest Smile Contest stand on chairs so everyone can get a good look.



**FOOD**, an important feature of the annual Safety Dinner, disappears rapidly—but there's always "seconds" and even "thirds"!

◀ **ARTHUR CORNELIUS**, speaker of the evening, special agent in charge of the F.B.I. in Philadelphia.







### EX-EMPLOYEE WRITES VERSE

A new book of poems, "Verses of Cheer," written by Margie Zimmerman, wife of Christian Zimmerman, Dept. 87, is just off the presses. Mrs. Zimmerman worked for Philco until four years ago when she retired because of illness. Since then, Mrs. Zimmerman, although an invalid, has written poems, letters of cheer for other ill persons, and short stories for shut-ins and children. She is shown with Lucky Cat, a pet which figures in many of her literary efforts.

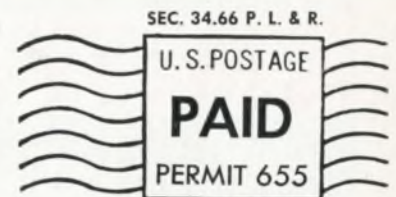
### OUR COVER THIS MONTH

The New Year is greeted with suitable enthusiasm by Pat Kershaw, Accounting Dept.

### HAD YOUR ACRES?

Only the little woman who lugs the groceries home would ever guess it, but it takes about two acres of farm crops to feed one person for a year. That's the average in the U. S. In other countries, several families may have to get along on the food from two acres.

**PHILCO CORPORATION**  
TIOGA AND C STREETS  
PHILADELPHIA 34, PA.



J F SMYTH  
6354 ALGARD ST  
PHILA PA 35

9791

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### CHECK YOUR RECORDS

Promptness in making changes for "exemptions" in income taxes is important. If an employee's exemptions are reduced, he *must* file an amended form (now available in the Personnel Office). If his exemptions are increased, the exemptions mean a smaller withholding tax.

It is also important that you keep the Personnel Department informed as to your correct address. Many persons move and neglect to change their address. One immediate effect of wrong addresses is your PHILCO NEWS does not reach you.

**GEORGE SWIFT**, Plant 6 manager, receives ► a name submitted by Annie Filiphevitz, Dept. 65, for a safety award made in observance of the safety record of the Metal Plant.



**MEN AND WOMEN** of the Metal Plant listen to congratulatory messages on their safety record during the past year. The Metal Plant is operating with 75 per cent less accidents than the average of the entire industry.