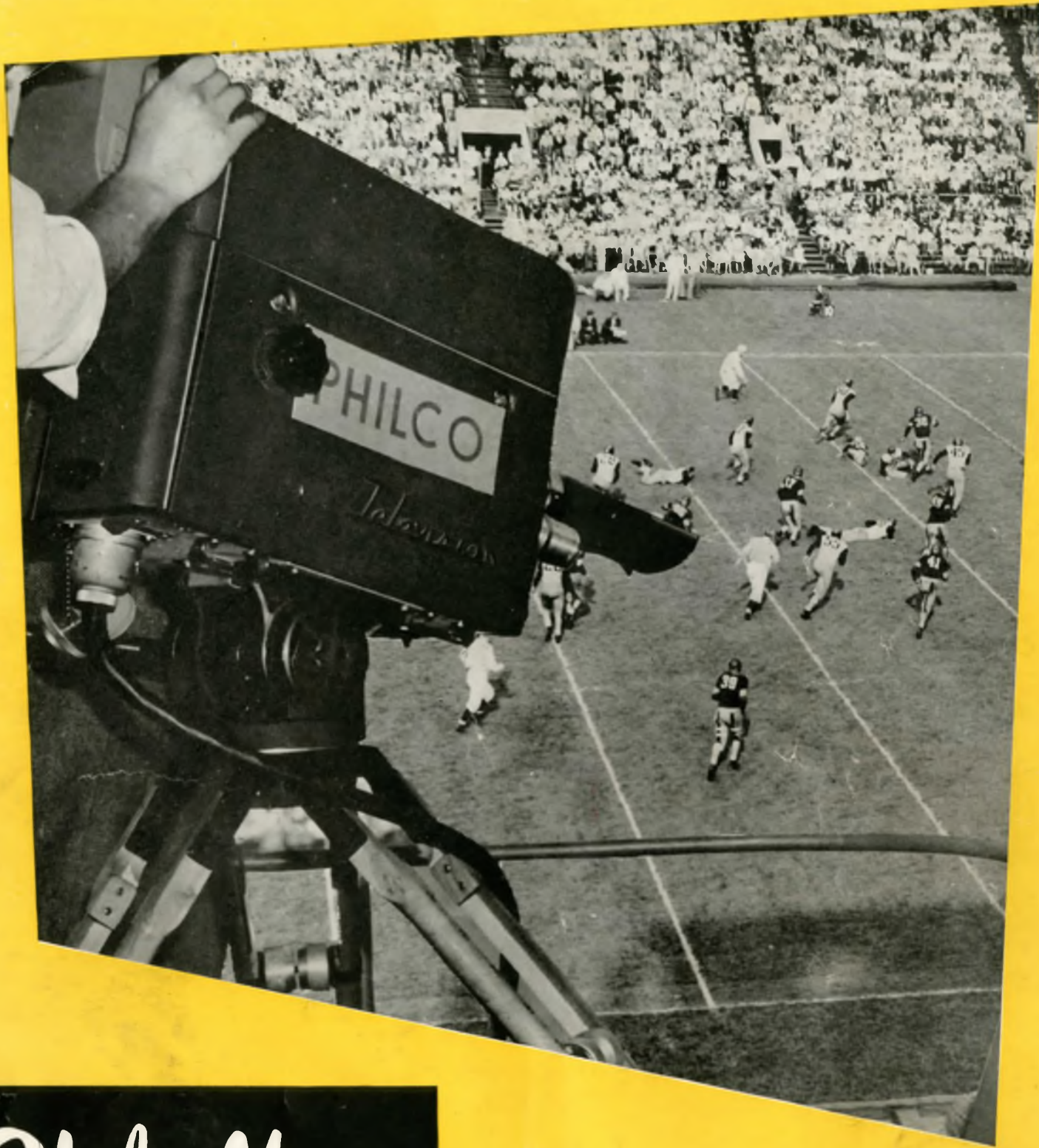


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Philco News

NOVEMBER

1946

PHILCO NEWS

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Articles, photographs and drawings are invited. Please send to Editor.

VOL. 4 NOVEMBER, 1946 NO. 9

EDITORIAL—

ANOTHER year has gone by and again we approach the holiday season.

This issue of THE PHILCO NEWS is dedicated to Thanksgiving and to the 1947 Community Chest campaign. Thanksgiving Day this year can, through your generosity, be a real day of thanksgiving to many if you support the Community Chest.

We want the communities in which we live to be better places, safer places, healthier places than they are. You have a chance to help improve all of these phases of community life now. When you subscribe to the Chest you are helping to underwrite the welfare of your community.

The Chest does a good job in providing guidance and recreation for its youth; health services for all; assistance for the sick, the aged, and the unfortunate; friendly advice and counsel to our war veterans, and morale-giving aid to our Armed Forces. Everybody benefits.

We never know when we will need help ourselves: trouble usually strikes fast and without respect to persons.

The greatest pleasure to be had in life is helping others. There is no more appropriate time to give than at the approach of the holiday season.

THE PHILCO NEWS hopes that it may have the pleasure of reporting in the Christmas issue that Philco employees once more have given generously for the common good in the great cause of community betterment.

OUR COVER THIS MONTH

The Penn-Lafayette football game at Franklin Field is televised by WPTZ. This is the seventh year Philco is televising all these games—a record in presenting sports by television. The Atlantic Refining Company is the sponsor.



▲ PHILCO'S ROLE in the Community Chest Campaign is being discussed (left to right) by Frank Blechinger, president of Local 101; Michael Toahay, president of Local 102; James Craig and Philip Dechert, co-chairmen of the drive. The campaign at Philco will continue throughout this month. The slogan this year is "Everybody benefits—everybody gives."

THE 1201 WINS—Pupils of the Leidytown School, near Doylestown, enjoy their new Philco radio-phonograph chosen by popular vote at the school. The children, ranging in age from 6 to 9, saved their pennies for recreational facilities. Their savings did not quite cover the purchase price of their selection—a Philco 1201—so David Schiff, proprietor of the Homestead Co. and Philco dealer at Doylestown, made up the balance due. He also presented the school with an album of Christmas records sung by Bing Crosby. Mrs. Clayton Long is the teacher at the school. ▼



PRODUCTION OF TELEVISION SETS UNDER WAY BY EARLY 1947

Philco plans to be in large-scale production of television sets early in 1947 in Plant 3.

Representing the culmination of 18 years of pioneering research in the field of television, the Company will present its post-war black-and-white television receivers to its distributors and dealers at the forthcoming mid-winter convention.

Philco will offer a complete line of receivers, including both table and console models, and direct-view and projection sets, which will incorporate the latest research and engineering developments of one of the largest television laboratories in the country.

The Company has invested over \$3,000,000 in television research and development. Black-and-white television service is already here, and it has reached a high state of perfection. Through certain patented and exclusive features, Philco will present what it be-

lieves to be the clearest and sharpest black-and-white pictures ever achieved in television. They are superior to 16 mm. home movies and so brilliant that they can be viewed in the home or demonstrated in the store in full daylight or at night with the lights on in the room.

Studio programs telecast by Philco Television Station WPTZ include an increasing variety of both sponsored and sustaining shows. Typical sponsored programs are presented weekly by such nationally known advertisers as Atlantic Refining, American Broadcasting Company, Elgin National Watch, Gimbel Brothers, Sears Roebuck, and Waltham Watch.

Philco telecasts

since 1932 have totaled more than 9,000 hours, including live studio programs, remote pickups, relay programs from other cities and motion pictures. The enthusiastic response which these programs has aroused gives practical evidence of the great public interest that already exists in television.



▲ FEATURED ON PHILCO RADIO TIME—Lina Romay is one of the major attractions on the "Bingsday" program sponsored by Philco every Wednesday at 10 p.m. and heard locally over WFIL. Bing Crosby is the star of Philco Radio Time.

OBITUARIES

We regret to report the death of two members of the Philco family.

John C. Bennett, cashier for Philco and an employee of the Company since 1912, died Nov. 1. The funeral was held on Nov. 5. During World War I he served in the Navy. He is survived by his

widow, three sons and his mother.

Clarence Frank, widely known in the Coil Department, died October 24. He worked at Philco for more than fifteen years and was employed as a supervisor at the time of his death. He is survived by his widow and two sons.



Philco Sponsors First Air Mail by Commercial Helicopter

The first commercial helicopter shipment of air mail between 30th Street Post Office and Southwest Airport was recently flown by Helicopter Air Transport under the sponsorship of Philco.

Philco financed this first commercial helicopter air mail operation in line with its policy of contributing to all new forms of improved communications. The helicopter also displayed advertising messages painted on its sides for Philco. All air mail letters sent by the Company during Air Mail Week bore a special imprint which has already become a stamp collectors' item.

▲ ENVELOPES bearing the Philco imprint for all Company air mail letters sent during Air Mail Week are checked in the Philco Printing Department. In the photograph are (left to right): Thomas Jones, Edgar Toombs, shop supervisor; Anna Connolly, Rose Way, Helen Sheehy and William Brecht, superintendent of the Printing Division.

TAKING OFF FROM POST OFFICE with a load of air mail: Philco sponsored this first commercial helicopter shipment of air mail between 30th Street Post Office and Southwest Airport. ▼



New Department Now in Production

Manufacture of Chrysler automobile radio sets has started in Department 86 on the third floor of Plant 2.

First shipments from this recently organized department were made this fall. Over 250 employees are engaged in the various activities of the department. Philco mass production techniques were taught new employees by experienced workers in wiring, soldering, assembly, test, relief, repair and trouble operations who aided the newcomers in acquiring production "know-how."

Philco also makes automobile radio receiving sets for Plymouth, Dodge, Studebaker, DeSoto and Packard.

Packing was started in Department 86 early in October. The department is expected to attain a weekly schedule of over 5,000 sets by next month.



1 HEAD ASSEMBLY—Push-button and tuning controls are mounted to ▲ the wiring chassis on this belt in Dept. 86. Clayton Ziegler supervises the work on this line.

2 CHASSIS WIRING—These operators in Dept. 86 wire and solder parts on the automobile radio sets under the supervision of Jerry Clough. ▼



3 TEST MOUNTING—Full electrical tests are given the automobile radio sets to insure Philco quality. James Prendegrast has supervision of this operation and that of packing. ▼

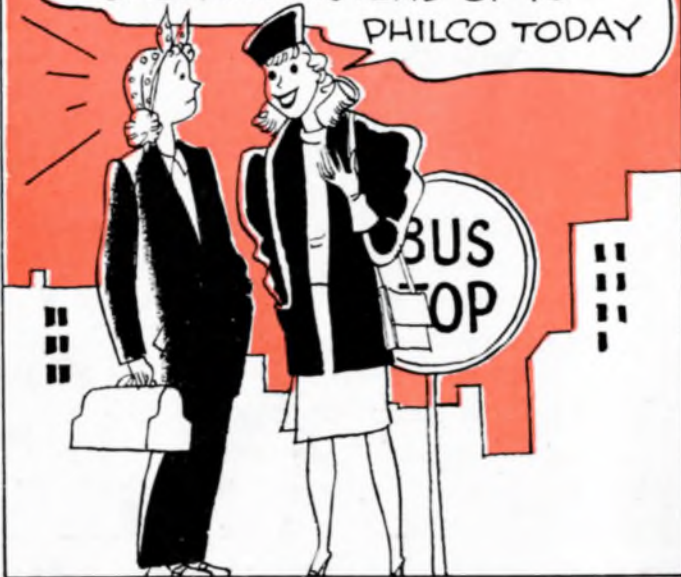


4 PACKING—Operators package the automobile radio sets for shipment. ▼



Doodles and DOLLY

I DON'T THINK THE BELT WILL MISS ME JUST ONE DAY... I'M GOING SHOPPING INSTEAD OF TO PHILCO TODAY



JUST A MINUTE, DON'T YOU KNOW WHAT A DAY'S ABSENCE WILL MEAN AT PHILCO

OH, NOT MUCH, PLENTY OTHERS WORK THERE BESIDES ME



LET ME TELL YOU WHAT ONE ABSENTEE MEANS EVEN TO A PLACE THE SIZE OF THE WORLD'S LARGEST RADIO MANUFACTURER



THE BELTS JAM UP WITH UNFINISHED WORK BECAUSE YOUR "KNOW HOW" IS MISSING AND A SUBSTITUTE.... SOMETIMES TWO.. MUST BE FOUND TO REPLACE YOU





YOUR FRIENDS HAVE TO BE SHIFTED AROUND AND PERHAPS THE WHOLE BELT BROKEN UP FOR THAT DAY.



QUALITY AND PRODUCTION SUFFER BECAUSE YOU ARE NOT ON THE JOB



GEE, I NEVER REALIZED I WAS NEEDED SO MUCH... I CAN GO SHOPPING JUST AS EASILY WEDNESDAY NIGHTS AND SATURDAYS INSTEAD OF ON A WORKDAY!



ATTA GIRL!.....WORK THE **PHILCO** WAY... ON THE JOB EVERY WORKING DAY!

WHAT ARE WE WAITING FOR.. LETS GET MOVING!

Pete Boyle

PHILCO

Practically all phases of work at Philco require some photographic record or service. To the Philco Photographic Department go assignments ranging from the pleasant one of photographing a cover girl for the PHILCO NEWS to the taking of detailed photographs of a radio chassis required to give complete technical information to thousands of Philco service members throughout the world.

This department was organized during the war to photograph the many different types of radar equipment being made at that time. Many thousands of photographs of this nature were taken and used as illustrations in the operating and maintenance manuals prepared by Philco for the Army and Navy.

The department originally started near the blueprint room in Plant 2, but it is now located at the Service Division in Plant 4. This move enabled the department to turn out a greater volume of work. For example, there is a rotating print washer which can process over 200 prints an hour; a large drum-type drying machine that can process over 600 prints an hour ready for use. Equipment for making photographic enlargements of all sizes; contact printing machines capable of processing hundreds of prints daily, and a



▲ AN 8x10 ELWOOD enlarger is operated by Charles Graham.



CAROLINE HEADMAN opaques a negative. ▼

HAS ITS PICTURE TAKEN BY THE PHOTOGRAPHIC DEPARTMENT

pecially constructed temperature controlled dark room for processing film negatives, have been installed in the new quarters.

Theodore Perskie is the photographer and department manager. He brings to Philco not only experience in the photographic profession, but the benefit of his practice and study in portraiture, commercial and natural color photography resulting from his travels in England and France. Mr. Perskie is assisted by Charles Graham, a Philco guard during the war, whose hobby of photography led him into commercial photography. Miss Caroline Headman, who also assists Mr. Perskie, is an artist whose work of retouching and blocking out negatives is needed in securing desired results.



▲ THEODORE PERSKIE, department manager, prepares to photograph a Philco radio set.



◀ THE HAND-OPERATED glossy print dryer (left) is shown in operation. In the center is the rotating print washer. The print developing line is to the right.

PHOTOGRAPHS are put ► through the rotating drum dryers at the left. In the center is the 11x14 camera.



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Views and News at PHILCO



▲ **EXPLAINING WINNING SUGGESTION**—Florence Flynn tells Arthur Nickel (center), superintendent of Dept. 81, and Charles Birney, supervisor, about her winning suggestion for a holder for rolls of solder. The suggestion, which paid off with the check being held by Mr. Nickel, has already been followed. The new solder holder replaces a device (shown on the table) regarded as both cumbersome and as a safety hazard.



▲ **DEPARTMENT 80 HONORS** Bud Wood, who has received a unit citation and bar for services rendered on the U.S.S. Yorktown. Dolores Greenley pins the bar on Mr. Wood's shirt, while Mary Holliday reads the citation.



▲ **A CORN ROAST AND FROLIC** was given at Chalfant recently by Clarence Thoman for members of the program department of Philco Television Station WPTZ. Left to right are: Walleta Lamb, Samuel Stewart, Maria Dalaska, Craig Smith, Patricia Krauskop and Harold Panneacker.



▲ **ENGAGEMENTS ANNOUNCED**—Jean MacEachern, left, has announced her engagement to Robert Magnant, and Hedy Truskowski has announced her engagement to Michael Carey. All are members of the Engineering Department.

▲ **CONGRATULATIONS UPON HER ENGAGEMENT** are offered by Regina McCrosson Whittan (left) to Rosemary Tabin. Mrs. Whittan was recently married to George Whittan. Miss Tabin is engaged to Warren K. Radtke.

▲ **DANCE COMMITTEE**—Arrangements for the first annual ball to be given by the Veterans' Industrial Club, Local 101, on Friday evening, December 13, at the Broadwood Hotel, are in the hands of the group below. Left to right, seated, are: Ann Fitzpatrick, Thomas Glancy, Albert Simmons, Al Simpson, Rosa Petit. Standing, left to right, are: Charles Lyons, James Joyce, Edward Conwell, Charlotte Mooney, Joseph Quinn and Charles Welte. ▼





▲ IN RECOGNITION of his becoming the first Philco employee to serve the Company for 40 years, George Demp (third from left) is presented with the latest Philco radio-phonograph by M. W. Heinritz, vice-president in charge of the Storage Battery Division. Participating in the ceremony, left to right, are: H. N. Stover, assistant general manager, Storage Battery Division; F. W. Roth, works manager; Mr. Demp; Martin Hannigan, vice-president, Local #108, C.I.O.; Mr. Heinritz; William Bradley, financial secretary, Local #108; Cornelius Bradley, president, Local #108. Mr. Demp joined Philco in 1906 and has worked in the battery division forming room ever since.

THE CHAMP SHAKES HANDS with Clarence Gamble, Dept. 25, who met Joe Louis while both were in the Armed Forces. Gamble, who served in the Navy, recently met Louis, who was in the Army, to talk over old times. ▼



▲ GOOD WISHES, along with a Philco radio as a wedding gift, are extended to Richard Walsh by Mary Starz on behalf of the Distributor Order Division. Mr. Walsh was married on October 26 to Josephine Bergen. Miss Starz has announced her engagement to Lawrence Ferro, Dept. 80, the wedding to take place late this month.

ART IS THE HOBBY of Genevieve Durmaid, Dept. 81, who shows Stewart McDowell, wiring supervisor of the department, how she sketches some of the girls along the belt. In the background are some of the many drawings done by Miss Durmaid. ▼



Views and News at PHILCO



▲ HONORED FOR SERVICES—Thomas Bennett, Dept. 80, has been notified that his unit has been cited for its rôle in the Battle of the Bulge.



▲ CROYDON ROMANCE—Mr. and Mrs. William Moore on the steps of the Methodist Church at Bristol after their marriage October 5. Mrs. Moore is the former Dorothy Bassett. Both are members of Dept. 75 at Croydon.



▲ MUSIC from a Philco 350 portable is enjoyed by a Japanese boy at the train terminal at Naguyo, where one of the Philco-trained Army radar field engineers paused between trains. The Philco service family has grown during the past few months to include over 400 technical representatives. After a period of indoctrination and training at Plant 16, these men were assigned by the Army to repair, maintain and operate communications equipment at bases throughout the world.

ATTENDING "HOUSE-WARMING"—Members of the staff of Philco International Corporation recently held a "house-warming" at their new offices at 50 Broadway, New York. The move to larger quarters was made necessary in order to keep pace with the growing needs and requirements of Philco export distributors and with the extension of the Company's world-wide activities. ▼

