

SANTA CLARA

CBS

GENERAL LIGHTING COMPANY
NEW YORK

S. G. Inman, CBS reporter at the Pan-American Conference in Lima, Peru, interviews Alfred Landon before they sail. See page 26.

CBS PROGRAM BOOK • DECEMBER, 1938



DECEMBER, 1938

**THE COLUMBIA
PROGRAM BOOK**

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CBS SPONSORED PROGRAMS

COMPANY	PROGRAMS
AFFILIATED PRODUCTS, INC.	Edna Wallace Hopper Cosmetics
AMERICAN TOBACCO COMPANY	Lucky Strike Cigarettes Half & Half Smoking Tobacco Roi-Tan Cigars
ANACIN COMPANY	Anacin
BAYER COMPANY	Bayer Aspirin
A. S. BOYLE COMPANY	Hill's Nose Drops

PROGRAM	TIME	AGENCY	WEEKS
The Romance of Helen Trent <i>Serial drama</i> (See also A. S. BOYLE CO.)	Mon., Tues., Wed. 12:30-12:45 p.m. ORIGINATES: WBBM	Blackett-Sample-Hummert, Inc.	260 Weeks
Four Hit Parade Leo Reisman's Orchestra, Danny Ross, Raymond Scott's Quintet, Fredda Gibson and the Longsmiths <i>Popular music and vocalists</i>	Saturday 10:00-10:45 p.m. ORIGINATES: WABC	Lord & Thomas	135 Weeks
Ben Bernie and All the Lads with Lew Lehr <i>Music and comedy</i>	Sunday 5:30-6:00 p.m. <i>Rebroadcast</i> 11:00-11:30 p.m. ORIGINATES: WABC	Young & Rubicam, Inc.	
Sophie Tucker and Her Show <i>Musical</i>	Mon., Wed., Fri. 6:45-7:00 p.m. ORIGINATES: WABC	Lord & Thomas	
Our Gal, Sunday <i>Serial drama</i> (See also KOLYNOS COMPANY)	Mon., Tues., Wed. 12:45-1:00 p.m. ORIGINATES: WABC	Blackett-Sample-Hummert, Inc.	382 Weeks
Second Husband with Helen Menken, presented by the Famous Actors' Guild <i>Dramatic</i>	Tuesday 7:30-8:00 p.m. ORIGINATES: WABC	Blackett-Sample-Hummert, Inc.	377 Weeks
The Romance of Helen Trent <i>Serial drama</i> (See also AFFILIATED PRODUCTS, INC.)	Thurs. and Fri. 12:30-12:45 p.m. ORIGINATES: WBBM	Blackett-Sample-Hummert, Inc.	185 Weeks

*The figures indicate the total number of weeks in which the client has used CBS facilities.

CBS SPONSORED PROGRAMS

<p>CALIFORNIA PRUNE AND APRICOT GROWERS ASSOCIATION</p>	<p>Sunsweet Prunes</p>
<p>CAMPANA SALES COMPANY</p>	<p>Italian Balm Dreskin Coolies D.D.D.</p>
<p>CAMPBELL SOUP COMPANY</p>	<p>Campbell's Soups Campbell's Beans Campbell's Tomato Juice</p>
<p>CARDINET CANDY COMPANY, INC.</p>	<p>Confectionery</p>
<p>CHESEBROUGH MANUFACTURING COMPANY</p>	<p>"Vaseline" preparations</p>
<p>CHRYSLER CORPORATION</p>	<p>Chrysler DeSoto Dodge Plymouth</p>

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PROGRAM	TIME	AGENCY	WEEKS
Letcher Wiley <i>Commentator</i>	†Friday 12:45-1:00 p.m. PST ORIGINATES: KNX	Long Advertising Service	10 Weeks
First Nighter with Barbara Luddy and Les Tremayne <i>Drama at the "Little Theater off Times Square"</i>	Friday 8:00-8:30 p.m. ORIGINATES: WBBM	Aubrey, Moore & Wallace, Inc.	44 Weeks
Campbell Playhouse Orson Welles, director; the Mercury Players and guest stars <i>Dramatizations</i> (Starts Dec. 9)	Friday 9:00-10:00 p.m. ORIGINATES: WABC	Ward Wheelock Company	208 Weeks
Night Editor with Hal Burdick <i>Dramatic narratives</i>	†Sunday 7:45-8:00 p.m. PST ORIGINATES: KSFO	Tomaschke-Elliott, Inc.	7 Weeks
Dr. Christian starring Jean Hersholt <i>Dramatic</i>	Tuesday 10:00-10:30 p.m. ORIGINATES: KNX	McCann-Erickson, Inc.	34 Weeks
Major Bowes' Amateur Hour <i>Amateurs, with Major Bowes as Master of Ceremonies</i>	Thursday 9:00-10:00 p.m. ORIGINATES: WABC	Ruthrauff & Ryan, Inc.	143 Weeks

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CBS SPONSORED PROGRAMS

COLGATE-PALMOLIVE-PEET COMPANY	Colgate Dental Cream Palmolive Shave Cream Palmolive Brushless Shave Concentrated Super Suds Palmolive Soap Colgate Tooth Powder
CONTINENTAL BAKING CO., INC.	Wonder Bread Hostess Cake
THE CUDAHY PACKING COMPANY	Old Dutch Cleanser

<p>Colgate Ask-It Basket Jim McWilliams, MC <i>Questions and answers</i></p>	<p>Wednesday 7:30-8:00 p.m. <i>Rebroadcast</i> 10:30-11:00 p.m. ORIGINATES: WABC</p>	<p>Benton & Bowles, Inc.</p>	<p>84 Weeks</p>
<p>Gang Busters <i>Police-file dramatizations</i></p>	<p>Wednesday 8:00-8:30 p.m. <i>Rebroadcast</i> 12:00-12:30 a.m. ORIGINATES: WABC</p>		<p>142 Weeks</p>
<p>Myrt and Marge <i>Serial drama</i></p>	<p>Mon. thru Fri. 10:15-10:30 a.m. <i>Rebroadcast</i> 4:15-4:30 p.m. ORIGINATES: WABC</p>		<p>143 Weeks</p>
<p>Hilltop House starring Bess Johnson <i>Dramatic serial</i></p>	<p>Mon. thru Fri. 10:30-10:45 a.m. <i>Rebroadcast</i> 4:30-4:45 p.m. ORIGINATES: WABC</p>		<p>146 Weeks</p>
<p>Stepmother <i>Dramatic serial</i></p>	<p>Mon. thru Fri. 10:45-11:00 a.m. ORIGINATES: WBBM</p>	<p>Benton & Bowles-Chicago, Inc.</p>	<p>87 Weeks</p>
<p>The Wonder Show starring Jack Haley, Lucille Ball, Virginia Verrill and Ted Fiorito's Orchestra <i>Music and comedy</i></p>	<p>Friday 7:30-8:00 p.m. <i>Rebroadcast</i> 12:30-1:00 a.m. ORIGINATES: KNX</p>	<p>Benton & Bowles, Inc.</p>	<p>193 Weeks</p>
<p>Pretty Kitty Kelly <i>Serial drama</i></p>	<p>Mon. thru Fri. 10:00-10:15 a.m. <i>Rebroadcast</i> 4:00-4:15 p.m. ORIGINATES: WABC</p>		
<p>Bachelor's Children <i>Serial drama</i></p>	<p>Mon. thru Fri. 9:45-10:00 a.m. ORIGINATES: WBBM</p>	<p>Roche, Williams & Cunnyngham, Inc.</p>	<p>205 Weeks</p>

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CBS SPONSORED PROGRAMS

<p>E. I. DU PONT DE NEMOURS & COMPANY</p>	<p>Institutional Advertising</p>
<p>EUCLID CANDY COMPANY OF CALIFORNIA, INC.</p>	<p>Confectionery</p>
<p>FORD MOTOR COMPANY</p>	<p>Ford Lincoln Lincoln Zephyr</p>
<p>GENERAL FOODS CORPORATION</p>	<p>Sanka Coffee</p> <p>Huskies</p> <p>Calumet Baking Powder Swans Down Cake Flour</p>

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<p>Cavalcade of America <i>Music and drama</i></p>	<p>Monday 8:00-8:30 p.m. <i>Rebroadcast</i> 12 mid.-12:30 a.m. ORIGINATES: WABC</p>	<p>Batten, Barton, Durstine & Osborn, Inc.</p>	<p>142 Weeks</p>
<p>Knox Manning <i>Commentator</i></p>	<p>†Monday 5:45-6:00 p.m. PST ORIGINATES: KNX</p>	<p>Sidney Garfinkel Advertising Agency</p>	<p>54 Weeks</p>
<p>Sunday Evening Hour Ford Symphony Orchestra and Chorus. Jose Iturbi*, conductor. <i>Guest Soloists:</i> DEC. 4: Ezio Pinza DEC. 11: Helen Jepson DEC. 18: Myra Hess DEC. 25: Richard Bonelli <i>Symphonic music, and talks by</i> <i>W. J. Cameron</i> Beg. Dec. 18. Fritz Reiner is conductor.</p>	<p>Sunday 9:00-10:00 p.m. ORIGINATES: WJR</p>	<p>N. W. Ayer & Son, Inc.</p>	<p>244 Weeks</p>
<p>We, the People with Gabriel Heatter. Harry von Zell and Guests <i>Real-life experiences</i></p> <p>Joe Penner with Dick Ryan, Gay Seabrooke, Tommy Lane, Margaret Brayton, Roy Atwell and Ben Pollack's Orchestra <i>Comedy and music</i></p> <p>Kate Smith Hour with Abbott and Costello, comedians: "The Aldrich Family," comedy serial, starring Ezra Stone; Ted Straeter Choir, Jack Miller's Orchestra and guest stars <i>Variety show</i></p>	<p>Tuesday 9:00-9:30 p.m. ORIGINATES: WABC</p> <p>Thursday 7:30-8:00 p.m. <i>Rebroadcast</i> 8:30-9:00 p.m. PST ORIGINATES: KNX</p> <p>Thursday 8:00-9:00 p.m. <i>Rebroadcast</i> 11:30-12:30 a.m. ORIGINATES: WABC</p>	<p>Young & Rubicam, Inc.</p> <p>Benton & Bowles, Inc.</p> <p>Young & Rubicam, Inc.</p>	<p>197 Weeks</p>

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CBS SPONSORED PROGRAMS

<p>GENERAL FOODS CORPORATION <i>Continued</i></p>	<p>Post Toasties</p> <p>La France Satina</p> <p>Diamond Crystal Salt</p> <p>Postum</p>
<p>GENERAL MILLS, INC.</p>	<p>Corn Kix</p>
<p>GULF OIL CORPORATION</p>	<p>Motor Oil and Gas</p>
<p>HOUSEHOLD FINANCE CORPORATION</p>	<p>Personal Loan Service</p>

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PROGRAM	TIME	AGENCY	ON AIR
Joe E. Brown with Frank Gill and Bill Demling, comedians, Paula Winslow, Margaret McCrae, vocalist and Larry Sosnik's Orchestra <i>Comedy and music</i>	Saturday 7:30-8:00 p.m. <i>Rebroadcast</i> 11:00-11:30 p.m. ORIGINATES: KNX	Benton & Bowles, Inc.	197 Weeks
Mary Margaret McBride <i>Radio columnist</i>	Mon., Wed., Fri. 12:00-12:15 p.m. ORIGINATES: WABC	Young & Rubicam, Inc.	
Kate Smith—Noonday Chats <i>News and features</i>	Tues., Thurs., Sat. 12:00-12:15 p.m. ORIGINATES: WABC	Benton & Bowles, Inc.	
Sam and Abner <i>Serial drama</i>	Mon., Wed., Fri. 7:15-7:30 p.m. <i>Rebroadcast</i> 11:15-11:30 p.m. ORIGINATES: KNX	Young & Rubicam, Inc.	
The Grouch Club with Jack Lescoulie <i>Comedy</i>	†Monday 9:00-9:30 p.m. PST ORIGINATES: KNX	Blackett-Sample-Hummert, Inc.	437 Weeks
The Passing Parade with John Booth Nesbitt, Al Garr, tenor, Oscar Bradley's Orchestra <i>Drama and music</i>	Sunday 7:30-8:00 p.m. ORIGINATES: KNX	Young & Rubicam, Inc.	251 Weeks
It Can Be Done with Edgar A. Guest, 'Frankie Masters' Orchestra, Marion Francis and Dramatic Cast <i>Poetry and drama</i>	Wednesday 10:00-10:30 p.m. ORIGINATES: WBBM	Batten, Barton, Durstine & Osborn, Inc.	48 Weeks

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CBS SPONSORED PROGRAMS

INTERNATIONAL CELLUCOTTON PRODUCTS COMPANY	Kleenex
INTERNATIONAL SILVER COMPANY	1847 Rogers Bros. Wm. Rogers & Son
KELLOGG COMPANY	Kellogg's Corn Flakes
KOLYNOS COMPANY	Kolynos Toothpaste
LADY ESTHER COMPANY	Cosmetics
THE LAMBERT COMPANY	Listerine Products Prophylactic Brushes
LEVER BROTHERS COMPANY	Lux Toilet Soap Rinso

PROGRAM	TIME	AGENCY	DURATION
Her Honor, Nancy James <i>Serial drama</i> co-starring Barbara Weeks and Ned Wener	Mon. thru Fri. 12:15-12:30 p.m. ORIGINATES: WABC	Lord & Thomas	74 Weeks
Silver Theater Conrad Nagel, narrator-director, with guest stars of stage and screen <i>Dramatic</i>	Sunday 6:00-6:30 p.m. ORIGINATES: KNX	Young & Rubicam, Inc.	57 Weeks
Howie Wing <i>Aviation Adventure</i>	Mon. thru Fri. 6:15-6:30 p.m. <i>Rebroadcast</i> 8:15-8:30 p.m. ORIGINATES: WABC	J. Walter Thompson Company	32 Weeks
Our Gal, Sunday <i>Serial drama</i> (See also ANACIN COMPANY)	Thurs. and Fri. 12:45-1:00 p.m. ORIGINATES: WABC	Blackett-Sample-Hummert, Inc.	234 Weeks
Guy Lombardo and his Orchestra <i>Popular music</i>	Monday 10:00-10:30 p.m. ORIGINATES: WABC	Lord & Thomas	169 Weeks
Grand Central Station <i>Dramatic sketches</i>	Friday 10:00-10:30 p.m. ORIGINATES: WABC	Lambert & Feasley, Inc.	74 Weeks
The Lux Radio Theatre with stars of stage and screen <i>Drama; Cecil B. DeMille, director</i> Big Town starring Edward G. Robinson, with Claire Trevor <i>Dramatic</i>	Monday 9:00-10:00 p.m. ORIGINATES: KNX Tuesday 8:00-8:30 p.m. <i>Rebroadcast</i> 11:30-12 a.m. ORIGINATES: KNX	J. Walter Thompson Company Ruthrauff & Ryan, Inc.	124 Weeks 123 Weeks

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CBS SPONSORED PROGRAMS

COMPANY	PROGRAMS
LEVER BROTHERS COMPANY <i>Continued</i>	Lifebuoy Rinso Spry
LIGGETT & MYERS TOBACCO COMPANY	Chesterfield Cigarettes
P. LORILLARD COMPANY	Old Gold Cigarettes
McKESSON & ROBBINS, INC.	Calox Toothpaste Solidified Albolene

PROGRAM	TIME	AGENCY	WEEKS*
Al Jolson Show with Martha Raye, Parkyakarkus, and Gluskin's Orchestra, Guest Stars <i>Comedy and music</i>	Tuesday 8:30-9:00 p.m. <i>Rebroadcast</i> 12:00-12:30 a.m. ORIGINATES: KNX	Ruthrauff & Ryan, Inc.	123 Weeks
Big Sister with Alice Frost and Martin Gabel <i>Serial drama</i>	Mon. thru Fri. 11:30-11:45 a.m. <i>Rebroadcast</i> 2:00-2:15 p.m. ORIGINATES: WABC		116 Weeks
Aunt Jenny's Real Life Stories <i>Dramatic</i>	Mon. thru Fri. 11:45-12 noon <i>Rebroadcast</i> 2:15-2:30 p.m. ORIGINATES: WABC		98 Weeks
Paul Whiteman and his Orchestra, with Joan Edwards, The Modernaires and Fred Uttal <i>Musical Variety</i>	Wednesday 8:30-9:00 p.m. <i>Rebroadcast</i> 11:30-12 mid. ORIGINATES: WABC	Newell-Emmett Co., Inc.	85 Weeks
Burns and Allen with Tony Martin, Ray Noble's Orchestra and Paul Douglas <i>Comedy and music</i>	Friday 8:30-9:00 p.m. <i>Rebroadcast</i> 11:30-12 mid. ORIGINATES: KNX		
Melody and Madness with Robert Benchley, Artie Shaw and his Orchestra and Dick Todd, baritone <i>Variety</i>	Sunday 10:00-10:30 p.m. ORIGINATES: WABC	Lennen & Mitchell, Inc.	152 Weeks
Joyce Jordan, Girl Interne <i>Serial drama</i>	Mon. thru Fri. 9:30-9:45 a.m. ORIGINATES: WABC	Bowman & Columbia, Inc.	57 Weeks

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MENNEN COMPANY	Mennen drug products
NOXZEMA CHEMICAL COMPANY	Noxzema
PENICK & FORD, LTD.	My-T-Fine Dessert
PET MILK SALES CORPORATION	Pet Evaporated Milk
PHILIP MORRIS & COMPANY, LTD.	Philip Morris Cigarettes

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PROGRAM	DAY	AGENCY	WEEKS
The People's Vote with Sam Hayes	†Monday 8:00-8:15 p.m. PST ORIGINATES: KNX	H. M. Kiesewetter Advertising Agency	22 Weeks
Professor Quiz with Bob Trout	Saturday 8:30-9:00 p.m. <i>Rebroadcast</i> 12:00-12:30 a.m. ORIGINATES: WABC	Ruthrauff & Ryan, Inc.	30 Weeks
The Mighty Show <i>Big-top drama</i>	Mon. thru Fri. 5:45-6:00 p.m. ORIGINATES: WABC	Batten, Barton, Durstine & Osborn, Inc.	38 Weeks
Saturday Night Serenade Mary Eastman, soprano; Bill Perry, tenor and Gustav Haenschen's Orchestra and Chorus <i>Musical</i>	Saturday 9:30-10:00 p.m. ORIGINATES: WABC	Gardner Advertising Company	265 Weeks
Mary Lee Taylor Home economist <i>Household advice</i>	Tues. and Thurs. 11:00-11:15 a.m. <i>Rebroadcast</i> 1:45-2:00 p.m. ORIGINATES: KMOX		
Johnny Presents Russ Morgan's Orchestra, Jack Johnstone's Dramatizations, Frances Adair, Genevieve Rowe, "Beverly", Glenn Cross, Ray Bloch's Swing 14 <i>Variety and dramatic interludes</i>	Saturday 8:00-8:30 p.m. <i>Rebroadcast</i> 11:30-12:00 p.m. ORIGINATES: WABC	The Biow Company, Inc.	116 Weeks

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CBS SPONSORED PROGRAMS

SPONSOR	PROGRAMS
THE PROCTER & GAMBLE COMPANY	Oxydol Ivory Chipso Crisco Drene
R. J. REYNOLDS TOBACCO COMPANY	Camel Cigarettes Prince Albert Smoking Tobacco
RIO GRANDE OIL, INC.	Petroleum Products
S AND W FINE FOODS, INC.	S & W Coffee S & W Canned Goods

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PROGRAM	TIME	AGENCY	WEEKS
The Goldbergs <i>Serial drama</i>	Mon. thru Fri. 1:00-1:15 p.m. ORIGINATES: WABC	Blackett-Sample-Hummert, Inc.	209 Weeks
Life Can Be Beautiful <i>Serial drama</i>	1:15-1:30 p.m. ORIGINATES: WBBM	Compton Advertising, Inc.	
Road to Life <i>Serial drama</i>	1:30-1:45 p.m. ORIGINATES: WBBM	Pedlar & Ryan, Inc.	
This Day Is Ours <i>Serial drama</i>	1:45-2:00 p.m. ORIGINATES: WABC	Compton Advertising, Inc.	
Jimmie Fidler <i>Hollywood Commentator</i> (Starts Nov. 15)	Tuesday 7:15-7:30 p.m. <i>Rebroadcast</i> 10:30-10:45 p.m. ORIGINATES: KNX	H. W. Kastor & Sons	
Eddie Cantor's Camel Caravan with Bert Gordon, Walter King and Edgar Fairchild's Orchestra <i>Comedy and music</i>	Monday 7:30-8:00 p.m. <i>Rebroadcast</i> 10:30-11:00 p.m. ORIGINATES: WABC	William Esty & Company, Inc.	283 Weeks
Benny Goodman's Orchestra <i>Music and guests</i>	Tuesday 9:30-10:00 p.m. ORIGINATES: WABC		
Calling All Cars <i>Police file dramatizations</i>	††Friday 7:30-8:00 p.m. PST ORIGINATES: KNX	Hixson-O'Donnell, Inc.	273 Weeks
I Want A Divorce <i>Dramatic</i>	†Sunday 7:30-7:45 p.m. PST ORIGINATES: KSFO	Emil Brisacher and Staff	7 Weeks

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CBS SPONSORED PROGRAMS

<p>SOIL-OFF MANUFACTURING COMPANY</p>	<p>Cleaning Fluid</p>
<p>THE TEXAS COMPANY</p>	<p>"Texaco" products</p>
<p>TILLAMOOK COUNTY CREAMERY ASSOCIATION</p>	<p>Dairy products</p>
<p>U. S. TOBACCO COMPANY</p>	<p>Dill's Best Model Smoking Tobacco</p>
<p>WM. WRIGLEY JR. COMPANY</p>	<p>Wrigley's Gum</p>

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PROGRAM	TIME	AGENCY	WEEKS
Fletcher Wiley <i>Commentator</i>	†Thursday 12:45-1:00 p.m. PST ORIGINATES: KNX	Hillman-Shane Advertising Agency, Inc.	13 Weeks
Texaco Star Theater John Barrymore, MC; Charlie Ruggles, Una Merkel, Ned Sparks, Kenny Baker, Jane Froman, Max Reinhardt Radio-play with guest stars, Harry Simeone's Chorus, David Broekman's Orchestra <i>Musical, variety, dramatic</i>	Wednesday 9:00-10:00 p.m. ORIGINATES: KNX	Buchanan & Company, Inc.	86 Weeks
Dairy Maid with Jack Moyles and Nell Parker <i>Home Economics</i>	†Thurs., Dec. 1, 8 and 15 only 1:45-2:00 p.m. PST ORIGINATES: KSFO	Botsford, Constantine & Gardner	24 Weeks
Modern Minstrels Pick and Pat in Pipe Smoking Time, with Double Quartet and Ray Block's Orchestra <i>"Blackface" comedy and music</i>	Monday 8:30-9:00 p.m. <i>Rebroadcast</i> 11:30-12 mid. ORIGINATES: WABC	Arthur Kudner, Inc.	183 Weeks
The Laugh Liner starring Billy House with Jack Fulton, tenor and Carl Hohengarten's Orchestra <i>Comedy and music</i>	Sunday 6:30-7:00 p.m. ORIGINATES: WBBM	Frances Hooper Advertising Agency	340 Weeks
Scattergood Baines <i>Serial drama</i>	Mon. thru Fri. 11:15-11:30 a.m. <i>Rebroadcast</i> 3:30-3:45 p.m. ORIGINATES: WBBM	Neisser-Meyerhoff, Inc.	

*The figures indicate the total number of weeks in which the client has used CBS facilities.

CBS SUSTAINING PROGRAMS

The programs "BY COLUMBIA" for December are planned within a triple frame of *Interest, Timeliness, and Balance*. This insures a program schedule as alive and varied as the world it portrays; as flexible as the interests of the millions who listen. Because of this flexibility, so intrinsic to radio, smaller details of the schedule given here are subject to change. These day-to-day changes are usually reported in local newspaper radio listings.

For your convenience, the Columbia sustaining programs listed on the following pages are grouped in these ten classifications:

1. SPECIAL CHRISTMAS PROGRAMS *Page 24*
 2. PUBLIC AFFAIRS *Page 26*
 3. SPECIAL EVENTS *Page 28*
 4. SERIOUS MUSIC *Page 29*
 5. EDUCATIONAL PROGRAMS *Page 33*
 6. DRAMATIC SERIES *Page 37*
 7. CHILDREN'S PROGRAMS *Page 39*
 8. RELIGIOUS BROADCASTS *Page 40*
 9. PERSONALITIES *Page 42*
 10. LIGHT MUSIC *Page 43*
- ADDENDA: NOVEMBER PROGRAMS *Page 45*

**CHRISTMAS
PROGRAMS**

PROGRAM AND TIME	DESCRIPTION
<p>Christmas Seal Drive 4:30-5:00 p.m. SATURDAY, DECEMBER 10</p>	<p>The University of Pennsylvania <i>a capella</i> choir performs for the annual Christmas seal drive of the National Tuberculosis Association.</p>
<p>Handel's "Messiah" 11:30 p.m.-12:30 a.m. SUNDAY, DECEMBER 18</p>	<p>The Savannah Music Club, of Savannah, Ga., sings Handel's "Messiah" this year, making the fourth year it has been sung over CBS.</p>
<p>Mt. Holyoke Glee Club 12:30-1:00 p.m. SATURDAY, DECEMBER 17</p>	<p>The Mt. Holyoke College Glee Club opens its private collection of ancient Christmas carols for Columbia's audience.</p>
<p>Swiss Toys Program 2:30-2:45 p.m. SUNDAY, DECEMBER 18</p>	<p>A special broadcast from Berne, Switzerland, takes Columbia's audience into the shops of the ancient Swiss toymakers at Christmas time.</p>
<p>"Holy Day and Holiday" 2:30-3:00 p.m. TUESDAY, DECEMBER 20</p>	<p>The Columbia Concert Orchestra, under the direction of Bernard Herrmann, presents a concert featuring Christmas songs, old and new.</p>
<p>"Night Before Christmas" 5:15-5:30 p.m. WEDNESDAY, DECEMBER 21</p>	<p>A dramatization of this famous poem is presented by a group of child actors under the direction of Nila Mack.</p>
<p>Syracuse Children's Chorus 2:30-3:00 p.m. THURSDAY, DECEMBER 22</p>	<p>The chorus of 5,000 high school children participating in the Syracuse Christmas Carol Festival will be heard over CBS for the sixth consecutive year.</p>
<p>Polish Carols 2:30-3:00 p.m. FRIDAY, DECEMBER 23</p>	<p>The choir of the Polish Seminary, in Detroit, sings Polish carols, from Columbia's Detroit station, WJR.</p>

CBS SUSTAINING PROGRAMS

CHRISTMAS PROGRAMS

PROGRAM AND TIME	DESCRIPTION
<p>Great Modern Carols 10:30-10:45 p.m. FRIDAY, DECEMBER 23</p>	<p>Columbia's Mixed Quartet, under the direction of Maestro Bernard Herrmann, plays the greatest of modern Christmas carols.</p>
<p>St. Olaf Choir 12:30-1:00 p.m. SATURDAY, DECEMBER 24</p>	<p>The choral program of the St. Olaf Choir is broadcast by WCCO, Minneapolis. Manghi Fjeldheim sings one song from New York.</p>
<p>Carols From Grand Central Station 5:30-5:45 p.m. SATURDAY, DECEMBER 24</p>	<p>Seventy-five school children participate in this program of Christmas carols sung from the balcony of huge Grand Central Station in the heart of New York City.</p>
<p>"Santa Claus Is Coming To Town" 10:45-11:00 p.m. SATURDAY, DECEMBER 24</p>	<p>The arrival of Santa Claus is given a typical urbane reception by Lynn Murray, his orchestra and guest vocalists, in a popular Christmas broadcast.</p>
<p>Annual Carol Service 12 midnight-1:00 a.m. SATURDAY, DECEMBER 24</p>	<p>On Christmas Eve, the annual Carol Service, a long-standing CBS tradition, is conducted by Howard Barlow, directing the Columbia Broadcasting Symphony, the CBS choir, and Julius Mattfeld at the organ.</p>
<p>Vatican Broadcast 1:00-1:30 p.m. SUNDAY, DECEMBER 25</p>	<p>A special international broadcast from Vatican City, brings the Christmas choral music of the Sistine Chapel Choir.</p>
<p>Bethlehem Choirs 2:30-3:00 p.m. SUNDAY, DECEMBER 25</p>	<p>A group of choirs from Bethlehem, Pennsylvania, including the Moravian, the Nativity, the Oratorio Society, the Trombone and the Junior Bach choirs are heard in a special concert.</p>

**PUBLIC
AFFAIRS**

<p>Eighth Pan-American Conference at Lima, Peru Various hours DECEMBER 13 THRU 24</p>	<p>Having broadcast the American delegates' departure for the Pan-American Conference (<i>see cover</i>), CBS continues with seven broadcasts direct from the conference hall in Lima, Peru. Samuel Guy Inman, Columbia's representative, introduces the delegates at these times: DECEMBER 13, 17, 20 AND 24: 6:45-7 p.m. DECEMBER 13: 10:45-11 p.m. DECEMBER 14: 2:50-3 p.m. DECEMBER 18: 1:30-1:45 p.m.</p>
<p>American Vocational Association Convention 1:45-2:00 p.m. SATURDAY, DECEMBER 3</p>	<p>Five leaders in vocational guidance discuss the findings of the annual American Vocational Association convention: L. R. Humphreys of Utah State College, B. Frank Kyker of the Office of Education, Bertha Kohlagen of Oregon, Dean M. Schweickhard of Minneapolis and N. Norcross Stratton of Boston.</p>
<p>Senator O'Mahoney and Leon Henderson 10:45-11:00 p.m. SATURDAY, DECEMBER 3</p>	<p>Senator Joseph C. O'Mahoney, chairman and Leon Henderson executive secretary of the Temporary National Economic Committee or Monopoly are heard from Washington.</p>
<p>"France Is Sound" 1:30-1:45 p.m. SUNDAY, DECEMBER 4</p>	<p>Speaking from Paris, Paul Reynaud, French Minister of Finance, declares "France Is Sound."</p>
<p>President Roosevelt 4:30-5:00 p.m. MONDAY, DECEMBER 5</p>	<p>President Roosevelt speaks at the invitation of the University of North Carolina Political Union, at Chapel Hill. Dr. Frank Graham President of the University, introduces him.</p>

CBS SUSTAINING PROGRAMS

PUBLIC AFFAIRS

PROGRAM AND TIME	DESCRIPTION
<p>CBS in the Far East 5:30-5:45 p.m. TUESDAY, DECEMBER 6 THURSDAY, DECEMBER 8</p>	<p>W. R. Wills, Columbia's Far Eastern representative, flies from Canton to Taikoku, capital of Formosa where, in two broadcasts, he reviews the effects of the Japanese occupation of Canton, the fighting in South China, and the situation in Hong Kong.</p>
<p>Founders' Day Dinner 10:45-11:15 p.m. TUESDAY, DECEMBER 6</p>	<p>Speakers at the Founders' Day dinner to aid in establishing a Leon Blum colony in Palestine are Mrs. Franklin D. Roosevelt, William Green and the Comte de Saint-Quentin, French Ambassador to the United States.</p>
<p>Prime Minister Chamberlain 4:40-5:20 p.m. TUESDAY, DECEMBER 13</p>	<p>Prime Minister Neville Chamberlain's speech at the annual dinner of the Foreign Press Association is broadcast by CBS from London.</p>
<p>"The Refugee Looks Toward the Coming Year" 1:45-2:00 p.m. SUNDAY, DECEMBER 18</p>	<p>Columbia goes to Ellis Island for interviews with several of the immigrants anxious to enter the United States. Commissioner Reimers discusses the problems of immigration with CBS announcer Bob Trout.</p>
<p>"Today" with Bob Trout 6:30-6:45 p.m. MONDAY THRU SATURDAY</p>	<p>Bob Trout, Columbia's ace reporter, tells a nightly story of what's going on in the world in his accurate news broadcasts.</p>
<p>Headlines and Bylines 10:30-11:00 p.m. EACH SUNDAY</p>	<p>H. V. Kaltenborn, Gilbert Seldes and Ralph Edwards, a trio of expert reporters on public affairs, combine their talents on this series.</p>

SPECIAL EVENTS

PROGRAM AND TIME	DESCRIPTION
<p>Bridge Championship 4:00-4:15 p.m. THURSDAY, DECEMBER 1</p>	<p>Columbia broadcasts the finals of the twelfth annual National Contract Bridge Championship, held this year in Cleveland.</p>
<p>Football 1:45-4:45 p.m. 4:45-7:30 p.m. SATURDAY, DECEMBER 3</p>	<p>The Tennessee and Mississippi game at Crump Stadium, Memphis, is described by John Harrington. Ted Husing follows from Los Angeles Coliseum with a play-by-play description of the important inter-sectional football battle between unbeaten Notre Dame and the West Coast champions, Southern California.</p>
<p>"12 Crowded Months" 6:30-7:30 p.m. SATURDAY, DECEMBER 31</p>	<p>The twelve biggest news events of 1938, as selected by newspaper editors and press associations throughout the country, are dramatized in a full-hour broadcast by an outstanding cast of radio actors, accompanied by a symphony orchestra.</p>
<p>New Year's Eve Dancing Party 10:45 p.m.-4 a.m. SATURDAY, DECEMBER 31</p>	<p>As the New Year moves across the country, CBS welcomes 1939 first with music by Leighton Noble and Glenn Miller from Boston, follows with the celebration at Times Square and music by Sammy Kaye, Cab Calloway, Guy Lombardo, Benny Goodman, Eddie Duchin, Kay Kyser and Tommy Dorsey. Next to Chicago for Herbie Holmes, then George Hall in Memphis, Abe Lyman in New Orleans, a band in Denver, Dick Barrie in Cleveland, Bob Chester in Dayton, Harry Owens and Gene Krupa in Los Angeles and Paul Pendarvis and Henry King in San Francisco.</p>

CBS SUSTAINING PROGRAMS

SERIOUS MUSIC

New York Philharmonic- Symphony Orchestra

3:00-5:00 p.m.

EACH SUNDAY

The New York Philharmonic-Symphony Orchestra is now playing its ninth consecutive season as an exclusive Columbia Network feature. John Barbirolli, brilliant young English conductor, directs the concerts. Deems Taylor, Columbia's Music Consultant, is the program commentator. From Carnegie Hall this month:

DECEMBER 4: *Haydn*: Symphony No. 104 in D major; *Mendelssohn*: Violin Concerto in E minor, ORLANDO BARERA, violinist; *Brahms*: Symphony No. 1.

DECEMBER 11: *Bach*: Suite in D major, No. 3; *Fuleihan*: Piano Concerto No. 2, EUGENE LIST, pianist; *Schubert*: "Unfinished" Symphony; *Franck*: Symphonic Variations, EUGENE LIST, pianist; *Wagner*: Prelude to "Die Meistersinger."

DECEMBER 18: *Rossini*: Overture to "La Gazza Ladra"; *Beethoven*: Piano Concerto in C major, HORTENSE MONATH, pianist; *Haubiel*: Passacaglia in A minor ("The Plane Beyond"); *Franck*: Symphony in D minor.

DECEMBER 25: *Handel*: Overture to "The Messiah"; *Beethoven*: Symphony No. 4; CHORUS OF THE ART OF MUSICAL RUSSIA in *Vaughan Williams*: Fantasia on Christmas Carols; *Tschaikowsky*: "Légende"; *Warlock*: Three Carols; *Bach*: Three chorales from "The Christmas Oratorio."

**SERIOUS
MUSIC**

PROGRAM AND TIME	DESCRIPTION
<p>Curtis Institute of Music 3:00-4:00 p.m. EACH MONDAY</p>	<p>The Curtis Institute of Music is presenting a series of thirty Monday concerts in its tenth consecutive season on CBS. Distinguished faculty members and students perform. Chamber music groups are directed by Dr. Louis Bailly and the Curtis Symphony Orchestra is conducted by Fritz Reiner. A new feature is music commentary by students of the Institute.</p>
<p>Famous Musical Evenings 10:30-11:00 p.m. EACH MONDAY</p>	<p>This novel series creates the settings and spirit of famous concerts given in historic locales. Bernard Herrmann arranges the programs and conducts the Columbia Concert Orchestra. DECEMBER 5: Court of Louis XV.</p>
<p>Columbia Concert Hall 3:00-3:30 p.m. EACH TUESDAY EXCEPT DECEMBER 6</p>	<p>Guest artists and ensembles are presented in the Columbia Concert Hall each Tuesday. DECEMBER 13: Budapest String Quartet. DECEMBER 20: Hart House String Quartet. DECEMBER 27: Budapest String Quartet.</p>
<p>Story of the Song 3:00-3:30 p.m. TUESDAY, DECEMBER 6 3:30-4:00 p.m. TUESDAYS THEREAFTER</p>	<p>Each week outstanding singers of the concert stage are presented in selections from the treasury of songs in English. Genevieve Rowe, soprano; Ruth Carhart, contralto; Morton Bowe, tenor and Hubert Hendrie, baritone are featured. DECEMBER 6: Songs of Peter Warlock. DECEMBER 13: Vaughan Williams' "On Wenlock Edge." DECEMBER 20: Kentucky Mt. carols. DECEMBER 27: Warlock's "The Curlew."</p>

CBS SUSTAINING PROGRAMS

SERIOUS MUSIC

PROGRAM SCHEDULE	DESCRIPTION
<p>Cincinnati Symphony Children's Concert 3:30-4:30 p.m. TUESDAY, DECEMBER 6</p>	<p>Eugene Goosens directs the Cincinnati Symphony Orchestra in the second of five Tuesday young people's concerts. The program includes works by Bach, Tchaikowsky, Bizet, Grainger Saint-Saëns and Wagner.</p>
<p>"Music for Fun" 5:00-5:30 p.m. EACH TUESDAY</p>	<p>Music designed to please younger listeners as well as the family group is presented on this series under the direction of Howard Barlow. Children appear on each program to express their reactions to the music, with William Spier acting as interlocutor.</p>
<p>Indianapolis Symphony Orchestra 3:00-4:00 p.m. EACH WEDNESDAY EXCEPT DECEMBER 21</p>	<p>Fabien Sevitzy conducts the Indianapolis Symphony Orchestra in these hour concerts. DECEMBER 7: <i>Handel</i>: Water Music; <i>Ravel</i>: Pavane pour une Infante Defunte; <i>Sowerby</i>: Money Musk; two <i>Wagner</i> selections. DECEMBER 14: <i>Moyzes</i>: Janosik Overture; <i>Debussy</i>: Afternoon of a Faun; <i>A Foote</i>: Air and Fuge; <i>Mendelssohn</i>: Symphony No. 4 ("Italian").</p>
<p>Keyboard Concerts 3:00-3:30 p.m. WEDNESDAY, DECEMBER 21</p>	<p>Outstanding artists of all the keyboard instruments, from harpsichord to celeste, are presented on these programs.</p>
<p>Columbia Concert Orchestra 3:30-4:00 p.m. WEDNESDAY, DECEMBER 21</p>	<p>Under the baton of Bernard Herrmann, brilliant young CBS conductor, the Columbia Concert Orchestra presents programs of seldom heard compositions.</p>

**SERIOUS
MUSIC**

PROGRAM AND TIME	DESCRIPTION
<p>Columbia Concert Orchestra 3:30-4:00 p.m. EACH THURSDAY</p>	<p>Howard Barlow, Columbia's noted conductor, leads the Columbia Concert Orchestra on Thursdays. The program on December 22 features Tschaikowsky's "Nutcracker Suite."</p>
<p>United States Army and Marine Bands 3:00-3:30 p.m. EACH THURSDAY AND FRIDAY</p>	<p>Band music is played each Thursday and Friday on Columbia in half-hour programs by the United States Army Band. On occasion the Marine Band alternates with Friday programs.</p>
<p>Stravinsky Concert From Turin, Italy 4:10-5:00 p.m. FRIDAY, DECEMBER 2</p>	<p>Igor Stravinsky conducts the Turin Symphony Orchestra in two of his ballet compositions, "Apollon Musagete" and "Jeu de Cartes." The concert is broadcast from Italy through the facilities of the E. I. A. R.</p>
<p>Columbia Chamber Orchestra 3:30-4:00 p.m. EACH FRIDAY</p>	<p>Music for strings is played by the Columbia Chamber Orchestra under the direction of Leith Stevens.</p>
<p>Cincinnati Conservatory of Music 11:00 a.m.-12:00 noon EACH SATURDAY EXCEPT DECEMBER 17</p>	<p>The Cincinnati Conservatory of Music presents its fourth season of symphonic concerts on CBS. Alexander von Kreisler arranges the programs and conducts the Conservatory symphony orchestra. Members of the artist faculty are featured each week as soloists.</p>
<p>New York Philharmonic Children's Concert 11:00 a.m.-12:30 p.m. SATURDAY, DECEMBER 17</p>	<p>Ernest Schelling conducts the second in his series of six children's concerts by the New York Philharmonic Symphony, broadcast by CBS exclusively.</p>

CBS SUSTAINING PROGRAMS

EDUCATIONAL PROGRAMS

PROGRAMS	DESCRIPTION														
<p>CBS ADULT EDUCATION BOARD</p>	<p>Programs on this and the following pages are presentations of the Department of Education arranged with the counsel of Columbia's Adult Education Board. Members of the Board representative of the nation's leading educators and publicists, are:</p> <table border="0"> <tr> <td>LYMAN BRYSON, <i>chairman</i></td> <td>SPENCER MILLER, JR.</td> </tr> <tr> <td>STRINGFELLOW BARR</td> <td>RUTH BRYAN ROHDE</td> </tr> <tr> <td>WILLIAM BENTON</td> <td>THOMAS V. SMITH</td> </tr> <tr> <td>HARRY WOODBURN CHASE</td> <td>GEORGE EDGAR VINCENT</td> </tr> <tr> <td>ROBERT I. CANNON, S. J.</td> <td>WILLIAM ALLEN WHITE</td> </tr> <tr> <td>ALVIN S. JOHNSON</td> <td>RAY LYMAN WILBUR</td> </tr> <tr> <td>HENRY R. LUCE</td> <td>JOSEPH H. WILLITS</td> </tr> </table>	LYMAN BRYSON, <i>chairman</i>	SPENCER MILLER, JR.	STRINGFELLOW BARR	RUTH BRYAN ROHDE	WILLIAM BENTON	THOMAS V. SMITH	HARRY WOODBURN CHASE	GEORGE EDGAR VINCENT	ROBERT I. CANNON, S. J.	WILLIAM ALLEN WHITE	ALVIN S. JOHNSON	RAY LYMAN WILBUR	HENRY R. LUCE	JOSEPH H. WILLITS
LYMAN BRYSON, <i>chairman</i>	SPENCER MILLER, JR.														
STRINGFELLOW BARR	RUTH BRYAN ROHDE														
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ALVIN S. JOHNSON	RAY LYMAN WILBUR														
HENRY R. LUCE	JOSEPH H. WILLITS														
<p>The Farmer Takes the Mike 1:45-2:00 p.m. SUNDAY, DECEMBER 4 AND 11</p>	<p>This nationwide farm forum now presents a farm leader, a farmer and a scientist, who discuss the newest uses science makes of farm products. The December schedule:</p> <p>DECEMBER 4: "Wood." Arnold P. Yerkes, President, Agricultural Engineers of America.</p> <p>DECEMBER 11: "Plastics." Louis J. Taber, Master of the National Grange and L. F. Livingston, of the DuPont Company.</p>														
<p>"Americans All—Immigrants All" 2:00-2:30 p.m. EACH SUNDAY</p>	<p>This new series dramatizes the outstanding contributions made by all races in building the America of today. John W. Studebaker, Commissioner of Education, supervises and Gilbert Seldes prepares the scripts.</p> <p>DECEMBER 4: The Scotch, the Scotch-Irish and the Welsh.</p> <p>DECEMBER 11: The Winning of Freedom.</p> <p>DECEMBER 18: The Negro in the United States.</p> <p>DECEMBER 25: French-Speaking Peoples and the Dutch.</p>														

**EDUCATIONAL
PROGRAMS**

Highways to Health

4:00-4:15 p.m.

EACH TUESDAY

4:30-4:45 p.m.

TUESDAY, DECEMBER 6

The New York Academy of Medicine arranges these medical talks for the layman. Dr. Iago Galdston, executive secretary, is in charge.

DECEMBER 6: Dr. Edward Martin Colie, Jr., consulting Gynecologist, City Hospital: "Fighting Cancer with Knowledge."

DECEMBER 13: Dr. George Kosmak, editor, American Journal of Obstetrics and Gynecology: "For Those That Follow Us."

DECEMBER 20: Dr. Frank G. Boudreau, director of the Milbank Memorial Fund, "Tuberculosis—An Ancient Enemy in Retreat."

DECEMBER 27: To be announced.

Men Behind the Stars

5:15-5:30 p.m.

EACH FRIDAY

The lives and discoveries of astronomers throughout the ages are dramatized in this new "Exploring Space" series, presented by Prof. William H. Barton, Jr., executive curator of the Hayden Planetarium, and Hans Christian Adamson, of the American Museum.

DECEMBER 2: James Bradley.

DECEMBER 9: William Hershel.

DECEMBER 16: Brahe.

DECEMBER 23: Kepler.

DECEMBER 30: Piazzi.

The People's Platform

7:00-7:30 p.m.

EACH SUNDAY

Columbia presents a novel series in which four typical citizens, chosen from every walk of life, are the guests of Lyman Bryson at dinner, during which solutions to current problems are sought through an exchange of ideas. (See next page for schedule.)

CBS SUSTAINING PROGRAMS

EDUCATIONAL PROGRAMS

PROGRAM AND TIME	DESCRIPTION
<p>The People's Platform <i>(Continued)</i></p>	<p>DECEMBER 4: "Do We Need a Larger Army and Navy?"</p> <p>DECEMBER 11: "Do We Need Chain Stores?"</p> <p>DECEMBER 18: "What Should the Public Hear in Music?"</p>
<p>Of Men and Books 4:45-5:00 p.m. EACH TUESDAY</p>	<p>Current books and authors are discussed by Professor John T. Frederick of the Medill School of Journalism at Northwestern University.</p> <p>DECEMBER 6: Three biographies—"Benjamin Franklin," by Carl Van Doren; "Edwin Arlington Robinson," by Hermann Hagedorn and "Eagle Forgotten," by Harry Barnard.</p> <p>DECEMBER 13: "Wisdom's Gate," by Margaret Ayer Barnes and "To the Market Place," by Berry Fleming.</p> <p>DECEMBER 20: "Millbrook," by Della T. Lutes and two other books to be selected.</p> <p>DECEMBER 27: A Review of the Best Books of the Year.</p>
<p>"Americans at Work" 10:30-11:00 p.m. EACH THURSDAY</p>	<p>Portrayals of many of the varied jobs that make up the intricate web of American industrial life; with the voices of workers brought by CBS directly from tunnels, laboratories, ranches, filling-stations and workshops throughout the land. The December schedule:</p> <p>DECEMBER 1: Nurse.</p> <p>DECEMBER 8: Lineman.</p> <p>DECEMBER 15: Bus Driver.</p> <p>DECEMBER 22: Toy Maker.</p> <p>DECEMBER 29: Restaurant Worker.</p>

**EDUCATIONAL
PROGRAMS**

**American School
of the Air**

2:30-3:00 p.m.

MONDAY THRU FRIDAY

THE AMERICAN SCHOOL OF THE AIR is in its eleventh consecutive season on the Columbia Network. Among the groups cooperating are the National Education Association, the Progressive Education Association, the National Council of Teachers of English and the American Library Association. The December schedule:

Mondays—Frontiers of Democracy.

DECEMBER 5: Community Planning: "Housing."

DECEMBER 12: "Law and Youth."

Tuesdays—The Music of America.

DECEMBER 6: American Musical Comedy and Operetta.

DECEMBER 13: Modern Dance Music in America, with Paul Whiteman.

Wednesdays—This Living World.

DECEMBER 14: Eighth Pan-American Conference at Lima, Peru.

Thursdays—New Horizons.

DECEMBER 1: The Insect World.

DECEMBER 8: Davy Jones' Locker.

DECEMBER 15: Fish Facts and Fables.

Fridays—Lives Between the Lines.

DECEMBER 2: "Trifles," by Susan Glaspell.

DECEMBER 9: "Negro Folk Tales," by Zorah Neale Hurston.

DECEMBER 16: Selected Poems, by Archibald MacLeish.

CBS SUSTAINING PROGRAMS

DRAMATIC SERIES

The Columbia Workshop

10:00-10:30 p.m.

EACH THURSDAY

The Columbia Workshop, now in its third year presents unusual radio dramas, employing the latest broadcasting techniques.

DECEMBER 1: "The Giants' Stair," by Wilbur Daniel Steele, adapted by Charles R. Jackson

DECEMBER 8: Experiment in sound: "Man With a Gun." Experiment in music: "The Fall of Jericho," conducted by Harry Simeone and directed by Charles Vanda in Hollywood.

DECEMBER 15: "Crosstown Manhattan," by Travis Ingham.

DECEMBER 22: "Bread On The Waters," a Christmas play, by Arch Oboler.

Four Corners Theater

10:30-11:00 a.m.

EACH SATURDAY

Drama which has played to America's rural audiences in more performances than the greatest Broadway hits is featured on the stage of Columbia's *Four Corners Theater*.

Men Against Death

9:00-9:30 p.m.

EACH SATURDAY

EXCEPT DECEMBER 10

The heroes of Paul de Kruif's well-known books are brought to life in dramas presented in association with the Federal Theater's Radio Division. William N. Robson directs, Lawrence Bearson adapts, Charles Paul is organist.

DECEMBER 3: Francis, The Automatic Man.

DECEMBER 17: Semmelweis, Saver of Mothers.

DECEMBER 24: Banting, Who Found Insulin.

DECEMBER 31: Minot, Against Death.

**DRAMATIC
SERIES**

**Norman Corwin's
"Words Without Music"**

5:00-5:30 p.m.

EACH SUNDAY

STARTING DECEMBER 4

Words Without Music was introduced to the CBS audience in a Columbia Workshop performance of "Poetic License," and was received so successfully that it is now heard as a regular feature. Directed by Norman Corwin, these unusual programs experiment with the drama of words and aim to vitalize poetry for a larger audience.

DECEMBER 4: Poems by Lindsay, Sandburg, Whitman and Benet.

DECEMBER 11: Holmes, Longfellow and Frost.

DECEMBER 18: Matthew Arnold and W. S. Gilbert.

DECEMBER 25: Coleridge, Whittier, Masters, Keats.

**Ray Collins in
"County Seat"**

7:00-7:15 p.m.

MONDAY THRU FRIDAY

Ray Collins, one of radio's foremost actors, stars in this new dramatic series as "Doc" Hackett, small town druggist. The story of "County Seat," written by Milton Geiger and directed by Norman Corwin, delineates a character who has a genius for getting tangled up in the lives of people who cross his path.

**Orson Welles - Mercury
Theater of the Air**

8:00-9:00 p.m.

SUNDAY, DECEMBER 4

Orson Welles, brilliant young actor-producer, and his Mercury Theater of the Air conclude this sustaining series with Thornton Wilder's "Bridge of San Luis Rey." Welles and his players start their Friday sponsored series on December 9 (see page 5).

CBS SUSTAINING PROGRAMS

CHILDREN'S PROGRAMS

PROGRAM AND TIME	DESCRIPTION
<p>"So You Want to Be--" 5:15-5:30 p.m. EACH WEDNESDAY EXCEPT DECEMBER 21</p>	<p>Successful persons in all walks of life are the subjects of interviews by youngsters who want to follow in their footsteps. The program is presented with the cooperation of <i>Young America</i> magazine.</p> <p>DECEMBER 7: Stuart Warner, general agent of the New England Mutual Life Insurance Company—"So You Want to Be an Insurance Salesman."</p> <p>DECEMBER 14: H. V. Kaltenborn, commentator for the Columbia Broadcasting System—"So You Want to Be a Radio Commentator."</p> <p>DECEMBER 28: Dr. Roy Chapman Andrews, Museum of Natural History—"So You Want to Be an Explorer."</p>
<p>"March of Games" 5:00-5:15 p.m. EACH WEDNESDAY AND FRIDAY</p>	<p>Children who like asking questions and children who prefer answering them are given opportunity on this bi-weekly CBS program directed by Nila Mack. Questions submitted by youthful listeners are posed to four equally youthful contestants, and prizes awarded. Arthur Ross, 14-year-old master of ceremonies and Sybil Trent, 11-year-old "Miss Drum Major" are featured.</p>
<p>"Let's Pretend" 5:00-5:30 p.m. EACH MONDAY AND THURSDAY</p>	<p>The world's great fairy tales and original fantasies are dramatized by Nila Mack and presented on a new schedule of twice weekly with a cast of child actors. These dramas have been a Columbia children's feature for eight years.</p>

**RELIGIOUS
BROADCASTS**

Church of the Air

10:00-10:30 a.m.

1:00-1:30 p.m.

EACH SUNDAY

The *Church of the Air* is presenting its 8th consecutive year of Sunday morning and afternoon broadcasts. Services are conducted by representatives of the major faiths.

DECEMBER 4: *Morning*—Mr. George Gregg, First Church of Christ, Scientist, Oak Park, Illinois.

Afternoon—Rev. Emory Ross, Foreign Missions Conference (Disciples of Christ), New York City.

DECEMBER 11: *Morning*—Mr. Arthur J. Hudson, president of Northern Baptist Convention, Cleveland, Ohio.

Afternoon—Very Rev. Monsignor Edward A. Freking, national secretary of the Students' Mission Crusade. Cincinnati.

DECEMBER 18: *Morning*—Rev. Russell J. Clinchy, D.D., The First Church of Christ, (Congregational), Hartford.

Afternoon—Rabbi Maxwell H. Dubin, Wilshire Boulevard Temple, Los Angeles.

DECEMBER 25: *Morning*—Rev. J. Harry Cotton, Broad Street Presbyterian Church, Columbus, Ohio.

Afternoon—Most Rev. Bartholomew J. Eus'ace, D.D., Bishop of Camden, Camden, New Jersey.

CBS SUSTAINING PROGRAMS

RELIGIOUS BROADCASTS

PROGRAM AND TIME	DESCRIPTION
<p>"Wings Over Jordan" 9:00-9:30 a.m. EACH SUNDAY</p>	<p>This program of religious talks and spiritual is presented by outstanding Negro leaders and educators and a choir of 35 voices.</p> <p>DECEMBER 4: Dr. W. J. Hale, president of A and I. College, Nashville, Tennessee.</p> <p>DECEMBER 11: Rev. Al James, Lott Carey Foreign Mission Society, Roanoke, Va.</p> <p>DECEMBER 18: Rev. A. C. Greig, president of Hiram Normal School, Augusta, Ga.</p> <p>DECEMBER 25: Rev. W. H. McKinney, pastor of Antioch Baptist Church, Cleveland.</p>
<p>Joint Meeting of the Boards of Methodist Bishops 6:45-7:00 p.m. THURSDAY, DECEMBER 1</p>	<p>Columbia broadcasts from Nashville the first meeting ever held in the United States of the three boards of the Methodist Church. Speakers are Bishop Edwin Holt Hughes, of the Methodist Episcopal Church North, Washington, D. C.; Bishop John M. Moore, of the Methodist Episcopal Church South, Dallas, and President James H. Straughn of the Methodist Protestant Church. The Vanderbilt University Choir is on the program.</p>
<p>Universal Bible Sunday 2:45-3:00 p.m. SUNDAY, DECEMBER 11</p>	<p>Daniel C. Roper, Secretary of Commerce speaks from Washington, D. C., on "The Bible in a Distracted World". He is introduced by Dr. John H. Finley, editor of the New York Times and vice-president of the American Bible Society, under whose auspices the broadcast is held.</p>

PERSONALITIES

PROGRAM AND TIME	DESCRIPTION
<p>Irene Beasley's R. F. D. #1 2:00-2:15 p.m. MONDAY THRU FRIDAY</p>	<p>This intimate and informal "one-woman" show of music and homely commentary by Irene Beasley is dedicated to America's farm women. One of the features is the Friday "meetin'-day" with guests and studio audience.</p>
<p>Richard Maxwell 9:00-9:15 a.m. MONDAY, WEDNESDAY AND FRIDAY</p>	<p>Richard Maxwell presents three programs of hymns and inspirational songs each week. Homely philosophy in poetry and prose augments the songs of the CBS tenor, who composes most of the verses which he reads.</p>
<p>Major Bowes' Capitol Family 11:30 a.m.-12:30 p.m. EACH SUNDAY</p>	<p>Major Bowes' Family includes the Dalton Brothers (Kelly, Jack and Pete), Helen Alexander, soprano; Nicholas Cosentino, tenor; Charles Magante, accordionist; Sam Herman, xylophonist, and Waldo Mayo's Orchestra.</p>
<p>Bob Byron 8:00-8:15 a.m. MONDAY THRU SATURDAY</p>	<p>Bob Byron helps the Columbia audience to waken in a cheerful mood with his songs, whistling and merry banter.</p>
<p>George Perrine 8:45-9:00 a.m. MONDAYS, WEDNESDAYS AND FRIDAYS</p>	<p>"This New York Town" is the subject of George Perrine's program, in which he reveals facts about famous and little known places in the Metropolis.</p>
<p>Ruth Brine 8:00-8:15 a.m. TUESDAYS, THURSDAYS AND SATURDAYS</p>	<p>Ruth Brine tells the inside stories of her many interviews with great figures, both past and present.</p>

CBS SUSTAINING PROGRAMS

LIGHT MUSIC

PROGRAM AND TIME	DESCRIPTION
<p>Saturday Night Swing Club 7:00-7:30 p.m. EACH SATURDAY</p>	<p>With Leith Stevens as band director and I Allen as swing commentator, the Swing C guests this month include the Modernai Jack and Charlie Teagarden and Artie Sh</p>
<p>Time Out for Dancing 4:15-4:45 p.m. EACH WEDNESDAY</p>	<p>Mark Warnow, brilliant young CBS conduct leads his band in this new series of dance p grams. Barry Wood, baritone and Edith Di popular network singer, are the vocalists.</p>
<p>Ray Block's Varieties 4:15-4:45 p.m. EACH THURSDAY</p>	<p>Ray Block leads his orchestra in these vari programs, assisted by guest vocalists : rhythm groups.</p>
<p>Al Bernard's Merry Minstrels FRIDAYS, 2:15-2:30 p.m.</p>	<p>A streamlined, modern version of the old-t minstrel show. Al Bernard, long a headline this field of entertainment, is starred.</p>
<p>Jack Berch 10:30-10:45 p.m. EACH TUESDAY AND FRIDAY</p>	<p>Jack Berch, Columbia's baritone star, is he with Leith Stevens and his orchestra in this 1 twice-weekly program.</p>
<p>National Hillbilly Champions SATURDAY, 10:00-10:30 a.m. WEDNESDAY, 11:00-11:15 a.m.</p>	<p>Hillbilly music, performed by the nati leading mountaineer group, Pappy Cheshi National Hillbilly Champions, is heard e Wednesday and Saturday mornings from tion KMOX.</p>
<p>All Hands on Deck 1:00-1:30 p.m. EACH SATURDAY</p>	<p>Lorraine Grimm and Harry Cool are featu with Ben Feld's Orchestra in this nautical s from Columbia's St. Louis station, KM</p>

LIGHT MUSIC

PROGRAM AND TIME	DESCRIPTION																				
<p>Lyn Murray's Show 3:00-3:30 p.m. EACH SATURDAY</p>	<p>Lyn Murray, outstanding young conductor, directs these programs of original arrangements of modern music, and features guest soloists and choruses.</p>																				
<p>CBS Vocalists Various hours MONDAY THRU SATURDAY</p>	<p>The Columbia Network schedule of vocal programs includes many young singers of popular songs in many styles and interpretations. Among the current vocalists are:</p> <table border="0"> <tr> <td>Ruth Carhart</td> <td>Doris Rhodes</td> </tr> <tr> <td>Buddy Clark</td> <td>Genevieve Rowe</td> </tr> <tr> <td>Edith Dick</td> <td>Jack Shannon</td> </tr> <tr> <td>Ray Heatherton</td> <td>Barry Wood</td> </tr> <tr> <td>Audrey Marsh</td> <td>Nan Wynn</td> </tr> </table>	Ruth Carhart	Doris Rhodes	Buddy Clark	Genevieve Rowe	Edith Dick	Jack Shannon	Ray Heatherton	Barry Wood	Audrey Marsh	Nan Wynn										
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<p>Deep River Boys, Eton Boys, Four Clubmen Various hours</p>	<p>These harmony groups are featured on the Columbia Network throughout the week. Each has a distinctive vocal style, and all continue to be network favorites.</p>																				
<p>Dance Orchestras Various hours MONDAY THRU SUNDAY</p>	<p>America's leading dance bands provide a full schedule of current hits and old favorites to Columbia's listeners each evening. These top ranking bands are scheduled for December:</p> <table border="0"> <tr> <td>Dick Barrie</td> <td>Sammy Kaye</td> </tr> <tr> <td>Charles Baum</td> <td>Henry King</td> </tr> <tr> <td>Cab Calloway</td> <td>Kay Kyser</td> </tr> <tr> <td>Bob Chester</td> <td>Gene Krupa</td> </tr> <tr> <td>Bernie Cummins</td> <td>Vincent Lopez</td> </tr> <tr> <td>Tommy Dorsey</td> <td>Abe Lyman</td> </tr> <tr> <td>Eddie Duchin</td> <td>Glenn Miller</td> </tr> <tr> <td>Benny Goodman</td> <td>Leighton Noble</td> </tr> <tr> <td>George Hamilton</td> <td>Red Norvo</td> </tr> <tr> <td colspan="2" style="text-align: center;">Paul Pendarvis</td> </tr> </table>	Dick Barrie	Sammy Kaye	Charles Baum	Henry King	Cab Calloway	Kay Kyser	Bob Chester	Gene Krupa	Bernie Cummins	Vincent Lopez	Tommy Dorsey	Abe Lyman	Eddie Duchin	Glenn Miller	Benny Goodman	Leighton Noble	George Hamilton	Red Norvo	Paul Pendarvis	
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ADDENDUM: NOVEMBER PROGRAMS

Columbia's Special Feature broadcasts are arranged on a week to week, sometimes day to day, and even, on occasion, hour to hour basis. One result of this flexibility and timeliness is the following partial list of *November* programs which were arranged too late for inclusion in the last month's issue of THE COLUMBIA PROGRAM BOOK.

PUBLIC AFFAIRS

● NOVEMBER 4: President Roosevelt participated in the dedication ceremonies of the Will Rogers Memorial at Claremore, Oklahoma, 3-3:05 p.m.

● NOVEMBER 6: John W. Studebaker, Commissioner of Education; Dr. John A. Sexson, president of the American Association of School Administrators; Rubin T. Shaw, president of the National Education Association; James Marshall, president of the Board of Education, New York City, and Daniel L. Marsh, president of Boston University, told "What's Ahead in Education," 2-2:30 p.m.

"Prediction Please" had Erwin D. Canham of the *Christian Science Monitor*, Ulric Bell of the *Louisville Courier-Journal*, Richard L. Wilson of the *Des Moines Register and Tribune* and Warren Francis of the *Los Angeles Times* giving Bob Trout their views of the election outcome in the different sections of the United States, 10-10:15 p.m.

● NOVEMBER 10: Robert Dell of the *Manchester Guardian* discussed the recent Czechoslovakian crisis, 7-7:15 p.m.

● NOVEMBER 11: The annual Armistice Day visit of President Roosevelt to the Unknown

Soldier's tomb in Arlington Cemetery was described, 11-11:15 a.m.

John W. Davis spoke on Armistice Day to the English Speaking Union, in Chicago, 10:30-11 p.m.

● NOVEMBER 13: Cardinal Mundelein of Chicago spoke to America from the Vatican City, during the beatification of Mother Cabrini, 1-1:20 p.m.

The 82nd birthday of Supreme Court Justice Brandeis was celebrated with tributes by Neville Miller, president of the NAB; Dr. Raymond A. Kent, president of the University of Louisville; Justice Learned A. Hand of the U. S. Circuit Court of New York, and Professor Alpheus T. Mason of Princeton University, 5-5:30 p.m.

● NOVEMBER 14 AND 15: The Fifth Annual Labor Conference, held in Washington, heard President Roosevelt's message read by Secretary of Labor Frances Perkins, November 14, 4-4:15 p.m., and listened to speeches by Secretary Perkins and Secretary of Agriculture Henry A. Wallace at its dinner, November 15, 10:45-11 p.m.

● NOVEMBER 14: Sir Denison Ross, authority on the Near East, discussed "Turkey's Future Without Kemal," 7-7:15 p.m.

Columbia held a special nation-wide symposium on "The Present Plight of the Jews in Germany." Speakers were Bishop Edwin Hughes of the Methodist Episcopal Church; Father Robert I. Gannon, S. J., president of Fordham University; former President Herbert C. Hoover, former Governor Alf M. Landon, Secretary of the Interior Harold L. Ickes and Senator William H. King (D) of Utah. 8-8:30 p.m.

● NOVEMBER 16: King Carol of Roumania spoke from London, during his recent visit there, 9:10-9:30 a.m.

Anthony Eden, former Foreign Secretary of Great Britain, discussed England's position in continental affairs before the Cymmrodorean Society, in London. 4:30-5 p.m.

Prominent Catholics who joined in a protest against religious prejudice and persecution in the world today were the Rev. Maurice Sheehy of Catholic University, Archbishop John J. Mitty of San Francisco, Bishop Peter L. Ireton of Richmond, Va.: Monsignor Joseph M. Corrigan, Rector of Catholic University; Bishop John Mark Gannon of Erie, Pa., and former Governor Alfred E. Smith. 9-9:30 p.m.

● NOVEMBER 17: Senator Burton K. Wheeler (D) of Montana discussed "Our Transportation Problem." 3-3:30 p.m.

Pearl Buck and N. Y. State Senator Jane Todd gave their opinions on "What Is the Best Way for Women to Advance," 4:45-5 p.m.

● NOVEMBER 18: "Labor Looks at Germany" was the topic of William Green, president, and Matthew Woll, first vice-president of the American Federation of Labor, 10:30-10:45 p.m.

● NOVEMBER 19: Frank R. McNinch, chairman of the Federal Communications Com-

mission and Neville Miller, president of the NAB addressed a regional convention of the latter organization at White Sulphur Springs, W. Va., 9-9:30 p.m.

● NOVEMBER 22: Katherine Lenroot of the Department of Labor discussed the Child Labor provisions of the Wages and Hours Act. 10:45-11 p.m.

● NOVEMBER 23: Former Governor Alf M. Landon was interviewed in New York by Mel Allen, CBS announcer. 7-7:15 p.m.

● NOVEMBER 24: Prayers for the world's oppressed peoples were offered by Father Joseph D. Ostermann, of the Committee for Catholic Refugees from Germany; the Rev. Joseph R. Sizoo, vice-president of the Federal Council of Churches, and Rabbi Samuel Goldenson of Temple Emanu-El. 7-7:15 p.m.

President Roosevelt spoke from the annual Thanksgiving dinner at the Georgia Warm Springs Foundation, 8-8:10 p.m.

● NOVEMBER 25: Representative Hamilton Fish (R) of New York gave "America's Answer to Religious and Racial Persecution," 10:45-11 p.m.

● NOVEMBER 26: Clyde R. Miller, director of the Institute of Propaganda Analysis, discussed "Propaganda and Press Freedom," 10:15-10:30 a.m.

Georges Bonnet, French Foreign Minister, spoke of the friendly relations between the democracies, from Paris, 6:45-6:55 p.m.

● NOVEMBER 27: A *People's Platform* program brought together Norman Thomas, Rear Admiral Reginald R. Belknap (Retired), Major A. P. Simmons, director of the National Security League, and John Nevins Sayre, chairman of the American

Fellowship of Reconciliation on the question "Do We Need a Larger Army and Navy?" 7-7:30 p.m.

● NOVEMBER 29: Bertrand, Lord Russell, philosopher and writer; was interviewed by Professor John T. Frederick of Northwestern University, on the CBS series, *Of Men and Books*, 4:45-5 p.m.

Rear Admiral H. A. Wiley discussed "Our American Seamen," 10:45-11 p.m.

SPECIAL EVENTS

● NOVEMBER 3: The government test flight of the new Boeing Clipper was broadcast from Lake Washington, Seattle, 5:30-5:45 p.m.

● NOVEMBER 5: The last half of the Northwestern-Wisconsin football game, held at Dycbe Stadium, Evanston, Ill., was described by John Harrington, 4:15-5:30 p.m.

● NOVEMBER 11 THRU 16: Special broadcasts from the Automobile Show, at the Grand Central Palace, featured talks by J. R. Davis of the Ford Motor Company, November 11, 2:15-2:30 p.m.; William A. Bles of Nash-Kelvinator Company, November 12, 1:45-2 p.m.; Alfred P. Sloan, Jr., chairman, and Charles F. Kettering, vice president of General Motors, November 14, 2-2:30 p.m.; A. Vander Zee of Dodge Motor, November 15, 2:15-2:30 p.m.; and W. R. Tracy, vice-president of Hudson Motors, November 16, 2:15-2:30 p.m.

● NOVEMBER 12: The Auburn-Louisiana State football struggle at Legion Field, in Birmingham, Alabama, was broadcast, 5-5:30 p.m.

Norman Davis, president of the American Red Cross, was the speaker and Lauritz Melchior, Connie Boswell, Ben Bernie, and Guy Lombardo and his orchestra were the

guest artists on Columbia's annual special broadcast in behalf of the Red Cross Roll Call, 9-9:30 p.m.

● NOVEMBER 19: Dr. Thomas H. Johnson of the Bartol Research Foundation of Franklin Institute gave his report on "What Is a Cosmic Ray," in a special program which featured the noise of cosmic rays hitting the Institute's roof, 12:15-12:30 p.m.

The final blast which completed the 13-mile San Jacinto Tunnel, the last of the tunnels piercing solid rock in the 392-mile aqueduct from the Colorado River to California, was heard over Columbia, 12:45-1:15 p.m.

Ted Husing reported the Notre Dame-Northwestern football game from Dycbe Stadium, 2:45-5:30 p.m.

● NOVEMBER 30: The dedication of the new 50-kilowatt transmitter of Columbia's station WWL, New Orleans, was celebrated with a special broadcast in which Governor Richard W. Leche of Louisiana, Mayor Robert D. Maestre of New Orleans, Father Harold A. Gaudin, president of Loyola University, and the Xavier University Octette were heard, 10:00-10:30 p.m.

SERIOUS MUSIC

● NOVEMBER 6: Charles Kullman and a chorus of 300 male voices were featured in a pre-exposition concert from Treasure Island, site of San Francisco's 1939 World Exposition, 5-5:30 p.m.

● NOVEMBER 21: The New York University Chapel Choir offered "Songs of Thanksgiving" under the direction of Prof. Alfred M. Greenfield, 2:15-2:30 p.m.

● NOVEMBER 28: The combined glee clubs of the savings banks of New York were directed by Arvid Samuelson in a special recital, 4:45-5 p.m.