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TEN

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BROADCAST WEEKLY

November 11th to 17th



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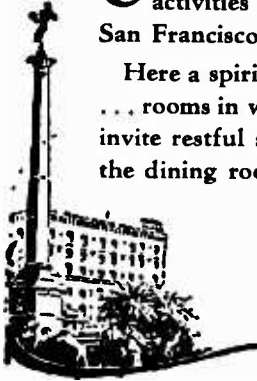
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Coffee Shop in Connection

BROADCAST WEEKLY

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No. 44

The Growth of Radio

FROM a standing start to a quarter billion dollar annual output within a decade is a record of which any industry might well be proud, a tribute not only to its inventive genius and manufacturing ability, but also to its fundamental nature. Radio's rapid commercial development has few parallels, even in this nation, which leads the world in industrial achievement.

Figures from the "Biennial Census of Manufacturers" compiled by the United States Department of Commerce for the year 1931 show that the total factory value of Radio apparatus and Phonographs manufactured in the United States during that year was \$187,717,880. Now a preliminary tabulation of data collected by the Government in its next similar census, shows the status of the industry two years later in 1933. A comparison of the two sets of figures is both interesting and significant.

From \$187,717,880 in 1931 the total merchandise output *decreased* 40.2 per cent to \$112,279,565 in 1933. Simultaneously the average number of wage earners employed annually by the industry, exclusive of salaried officers and "permanent" employees, decreased 11.4 per cent to 32,339 in 1933 as compared with 36,490 in 1931; and wages of these workers dropped 17.1 per cent from \$35,145,577 in 1931 to \$29,124,981 in 1933. It will be noted from these figures that out of every four dollars Radio factories spent in 1933, one dollar went to labor.

Principal items produced by the industry in 1933 and their value measured in terms of production costs include:

Product	Number	Value
Electric Home Receiving Sets.....	2,788,467	\$53,837,362
Battery-operated Sets	92,284	1,922,647
Automobile Sets.....	662,645	12,979,194
Receiving Set Tubes, total.....	57,042,409	24,197,086
Replacement Tubes.....	34,965,113	15,308,022
Radio-Phonograph Units.....	30,092	1,407,650

Note the large number of *tubes* manufactured in ratio to the comparatively small number of receiving sets. A good Radio tube will give approximately a year's service in the average home receiving set, not infrequently lasting eighteen months or more; and seldom are more than one or two tubes replaced at a time. Tube replacements required by the *sets* produced in 1931, 1932 and 1933 could, at most, have absorbed only a small percentage of the total number of tubes produced in 1933.

Therefore so large an output of replacement tubes is conclusive evidence that millions of receiving sets now in operation are four years or more old. The number of such sets is conservatively estimated at fifteen million. And the small production of *new* receiving sets, as shown in preceding figures, is scarcely sufficient to meet annual obsolescence, indicating that but few sets are now finding their way into homes not previously Radio-equipped, and that the tremendous total of obsolescent sets is not being materially reduced.

This situation is a discredit to Radio and a serious handicap to its progress. Sets more than two years old are obsolete, according to present performance standards, and should be replaced. The Federal Government should take immediate steps to aid in equipping *every* American place of abode with a *modern* Radio receiver. Undertaken *now*, such action will not only open up new avenues of enlightenment, inspiration and entertainment to the masses of people at a much needed time, but also aid industry, increase employment, and contribute materially to the solution of pressing social and economic problems.

Surely a Government whose extensive reliance upon Radio has proven its importance, cannot deny the wisdom or practicability of such a step. Let it be initiated *at once*.

MICROPHONE GOSSIP



• • • Bill Wright, who portrays the part of Reginald Cheerily on the Shell Show, found out the other day that it pays to be famous. Wright came home from the broadcast the other night to discover to his amazement that his home in Glendale, California, had been broken into. Evidently his timely return prevented the loss of jewelry, silver and his daughter's savings bank. Bill has played the part of every type of law enforcement officer in radio broadcasts. He decided to buy himself a revolver. When he went to a Glendale pawnshop to find himself a bargain, he was told to wait a little while the proprietor took care of some other business. Wright got a big surprise when two detectives walked in and asked his identity. When he introduced himself, the officers greeted him warmly, because they were both Cheerily fans, and before he left he had secured a better bargain in a pistol than he had anticipated. "From now on, before I buy anything in any store I'm going to call the cops. Maybe I'll rate some extra discounts," Bill said mirthfully.

• • • KFRC production department has scored another scoop by annexing the Three Rhythm Kings—Woody Newbury, Church Lowrey, and Hal Hopper—vocal trio. These youthful vocalists were recently featured with Bing Crosby on his last commercial broadcast, and last year appeared in several other important programs. Their smooth, and for a change from other trios, "on key" singing has already made a feature of the Happy-Go-Lucky Hour and Blue Monday Jamboree.

• • • Kay Van Riper, whose dramatic productions over KFVB have established her as Southern California's favorite, goes forth in a few weeks to conquer millions of new listeners in the East when she joins the staff of the American Broadcasting System. It was announced by KFVB station manager, Jerry King, that Kay would leave soon to produce her most successful dramatic series, "English Coronets." Once again KFVB's loss will be a boom to Eastern radio. Not so long ago those four grand harmony singers, "The Kings Men," were ushered into the national limelight, when Paul Whiteman signed them for his Thursday evening hour show. Rapidly becoming known as the "home of network talent," KFVB remembers when Bing Crosby, Donald Novis, Leon Belasco, the Boswell Sisters, Announcer Nelson Case, June Purcell and Julietta Novis were staff artists at KFVB, who later made the grade to big-time radio.

In New York, Kay Van Riper will make

her headquarters at WMCA. Her programs will be released on the Eastern Coast only, over twenty affiliated American Broadcasting System stations.

• • • Christina Ireland, young San Francisco soprano who made her debut with the Chamber Opera Company at a special performance at the Huntington Estate last month, is one of California's favorite radio stars—Annette Hastings.

The auburn-haired member of the Coquettes Trio has wanted to be an opera singer since she was a little girl. Annette joined the NBC staff shortly after the inauguration of the western division, and although she scored instant success as a popular singer she has continued to study operatic rôles.

To keep her two careers separate, she took the name of her grandmother, Christina Ireland, for her work away from the microphone.

• • • With Christmas still two months away, Paul Carson, NBC organist, already knows what one of his gifts will be. Each year his wife, Jean MacMillan, "gives" him his Bridge to Dreamland for another year. She writes the continuities which frame the music of this ever-popular program of Carson's.

• • • "Reunion supreme" might have been the description of the meeting between Mel Venter, popular KFRC announcer, and Dick Jurgens, baton stylist of the St. Francis Hotel orchestra, when the Don Lee Broadcasting System began carrying the announcing and musical endeavors of both performers to coast dance enthusiasts.

Mel Venter and Dick Jurgens began grammar school together while in Sacramento and continued to be pals through high school and also in college. While in high school, Mel pitched on the baseball team, while Dick played catcher. And now Mel is still pitching (announcements) to Dick and he is still catching (cues).

• • • Floyd Gibbons is no armchair news gatherer. The famed Headline Hunter averages two plane trips a week to Washington to keep close to the Federal Housing Administration headquarters in the preparation of his Saturday night news broadcasts.

• • • Gene Carroll, of the radio team of Gene and Glenn, is paging Diogenes . . . to tell the old Greek he's found his honest man! A song-and-dance lad, of Gene's vaudeville days, recently showed up at the NBC studio

to renew acquaintances and to repay the ten bucks which Gene had forgotten he had loaned the hooper ten years ago!

• • • Hazel Warner got one of the thrills of her life when she attended Al Pearce's party given by Jimmie Grier at the Biltmore Hotel, Los Angeles, last Monday night.

An admirer sent the ballad singer a gorgeous orchid corsage, the first she had ever worn. She was just as thrilled as Mabel Todd was irked, because the latter had to wear an evening gown—one of the first in her life.

But all of Pearce's sopranos and all of Pearce's men could not get Mabel into a pair of high-heeled evening slippers.

• • • Jeanne Carole, star vocalist of KGGC, has been approached by a large recording company to put her songs on wax for public consumption. It looks as though this charming vocalist is headed for big time in a big way.

• • • KFRC has added another announcer to its staff. He's Jack Nesbitt, who comes from the great Northwest. Nesbitt was formerly with KGA and KHQ, Spokane, and is known as "the announcer with the boyish voice."

• • • Glen Goff, KYA organist, has turned composer. In collaboration with Lee Labelle and D. Kinney, Glen has written a lovely waltz entitled "When the Moon Peeps Above Hawaii."

• • • Pat Bishop, KFI-KECA announcer, recently announced the arrival at his home of a six and three-fourths-pound boy. Other recent proud parents at the Anthony organization are Kenneth Isbell, technician; Carl Haverlin, commercial manager; and Jerry Cady, dramatist, all of whom welcomed girls into the family.

• • • Dale Nash, charming blonde "Dolly" of Hal Berger's "The In-Laws," popular KNX feature, received something substantial in the way of fan approval the other day.

She got a letter from a gentleman who owns a mine in Wolf Creek, Oregon, and the ardent admirer sent also a very husky gold nugget, mounted on a fashionable brooch.

Yep, the nugget was from his mine.

• • • Jackie Heller, tenor heard on NBC broadcasts, has an interesting left hand. It interested Harry Greb, who taught him to use it when his coaching enabled the diminutive singer to win the Pennsylvania A. A. U. flyweight championship. It interested Benny Davis when Jackie's left-handed guitar playing—added to his night club singing—attracted the attention of the vaudeville impresario. "Now," mourns Heller, "all I use

it for is to hold my music." A band has supplanted his banjo on his broadcasts.

• • • Many radio fans have written to KFRC inquiring just how many "muffs" an announcer is allowed for each program. Bill Kuser, KFRC's youthful mike man, who, incidentally, has very few "muffs" to his credit, answers this by saying that many tests and much time in research has been made on this subject, with the final conclusion that an announcer is allowed two "muffs" every five minutes.

• • • Mrs. Jack Denny, wife of the NBC maestro, has never attended a broadcast. She prefers to stay at home where she can hear a properly balanced program. Jack claims her to be his fairest critic.

• • • Although Barry McKinley, youthful baritone who rose from an amateur in radio to stardom in the NBC series, "Dreams Come True," has been on the radio network for less than three months, there are already 306 Barry McKinley fan clubs in America. The first one was started in Lakewood, Ohio, and the number has grown daily.

• • • The Lone Gypsy is lone no more. Seymon Ria, KOMO-KJR Lone Gypsy, last week married Edith B. Henry, pianist, whom he met when she became his accompanist for the musical extravaganza, "A Night in Russia."

It is reported, after Ria's first rehearsal, that he became so wrapped up in the musical play, his singing rose to new heights. He never sang better or more enthusiastically.

Came the time for the big performance—Mr. Ria's accompanist decided to accompany him through life. The marriage knot was tied by Justice Guy B. Knott. The bride was attended by Countess Lavaska, star of the production, and the groom by Paul Yeffoff. Charles Lombard's select orchestra played the wedding march. Ria is still star of the radio program as the Lone Gypsy.

• • • Harry Bechtel, KYA's chief announcer, has been appropriately nicknamed the "Wheel Horse," but very few really know just how closely that name fits him. Harry and his good-natured laugh are well known to kids through his Uncle Harry characterizations and through the Sunday morning "Funny Paper" program. He is thoroughly popular on the Bath Day Party as Mr. Doodle, and for his comedy songs. The mid-week show, "Comedy Caravan," would be at a loss without him and his several characterizations in each program. But it is not all comedy work that he does, for when 7:30, Saturday night, rolls around, followers of "The Shadow of Kaliom" get shivers listening to Harry as the "voice of Kaliom," a grim characterization, and convincing. And all this in addition to his main

work as chief announcer, doing all sorts and kinds of programs.

• • • Jane Froman, radio's loveliest lark, believes that if her voice ever fails her she can duplicate her radio reputation as a newspaper writer. Jane, who is as chic as she is lovely, thinks she might enjoy some success as a fashion writer.

• • • Ruth Durrell, petite KFWB songstress, once attended the Holland Conservatory of Music. But she did not attend in Holland, Amsterdam . . . it was Holland, Michigan.

• • • NBC old-timers remember when Graham McNamee rigged up radio's first air conditioning plant at 195 Broadway. It consisted of an electric fan blowing across a hundred-pound cake of ice resting in a tin tub in the single control room.

• • • Mabel Todd, Al Pearce comedienne, has gone in for racing. She has a stable of twelve racing turtles, named after members of the Al Pearce Gang. Al is the fastest and Morey Amsterdam invariably comes in last—just beat out by Lord Bilgewater. Tony Romano runs second to Al Pearce, who is the smallest turtle of the bunch and a bright green. Mabel says that the Three Cheers all seem to stick together.

• • • In 1924 Wendell Hall, NBC's red-headed music maker, took part in what is believed to have been the first broadcast in which the singer and his accompanist were at different places. Wendell, in Jefferson City, Mo., sang his famous "It Ain't Gonna Rain No Mo'" to orchestra accompaniment in Columbus, Mo., thirty miles away.

• • • The San Francisco Recreation Commission is presenting two drama groups on local stations. The Golden Gate Players on KTAB and the Salisbury Players on KYA. The groups offer original plays and are under the direction of Jimmy Newman.

• • • The 1934 Mobilization for Human Needs will sponsor a special broadcast over the national hook-ups, which will be heard locally on KGO, KPO and KFRC on Monday, November 12, from 7:30 to 8 p. m. Herbert Hoover will be the featured speaker, and the broadcast will also present internationally famous opera stars.

• • • There's quite a jack pot for the lucky KFWB announcer who mouths the fewest mispronunciations during this month. A "Sugar Bowl" has been inaugurated by Manager Jerry King, which is sweetened by announcer's who make slips during the day. Man who comes through the month with fewest errors claims the "sugar!"

Hey you SPORT FANS!

SPORTS PAGE . . .

Nightly at 6:30, conducted by Mac McMahan, KTAB Ace Sportscaster.

ICE HOCKEY GAMES . . .

From Oakland Ice Rink, Thursdays, 7:30 to 9 p.m. Bob Dumm, Announcer.

WRESTLING BOUTS . . .

From San Francisco Civic Auditorium, Thursday evenings, 9:30 to 10:30 p. m. Mac McMahan, Sportscaster.

FOOTBALL SCORES REVUE . . .

Saturday evenings, 7:30 to 8 p. m. J. Lester Malloy, Reviewer.

RACING BROADCAST . . .

Description of actual running of feature race at Bay Meadows, 4:30 p.m. daily.



MAC McMAHAN

*At the top of
the dial . . .*

KTAB

The title "SILHOUETTES" is centered at the top in a large, bold, serif font. On either side of the title is a circular silhouette illustration. The left illustration shows a person in profile, playing a saxophone. The right illustration shows a person sitting at a desk, writing with a pen.

SILHOUETTES

VANDERBILTS, Morgans and Whitneys; Oriental potentates and European nobility; great and near-great thousands from Shanghai to London, have danced at his command—musically speaking. So begins the brief but amazing story of the thrill-packed life of Wen Niles, now one of the senior announcers at KOL, who, before his twenty-sixth year, had directed orchestras in most of the important cities of the world.

Fashionable Europe danced to his music at the Royal Pier, Southampton; the Kit Kat Club and the Picadilly Hotel in London and other outstanding cabarets and night clubs.

On the other side of the world, the Majestic Hotel, Shanghai; the Manila Hotel, Manila; the Oriental Hotel, Kobe, and the King Edward IV Hotel, Hong Kong, have all featured his music.

In America, the Vanderbilt "Castle," an estate comprising some 22,000 acres; the Biltmore Forest Country Club; and the Grove Park Inn, all near Asheville, N. C.; the Sebring Casino in the Florida Highlands, and the world-famous Lake Placid Country Club in the Adirondacks, have staged numerous society parties to the rhythms of his band.

New York City's Park Central and Pennsylvania Hotels; the noted "Heigh-Ho" Club and scores of other major dance spots also have applauded his music.

In addition, he and his band made four trans-Atlantic crossings on board the great "Leviathan" as ship's orchestra, and, while in the port of New York, broadcast several times over CBS under the sponsorship of the United States Lines.

Traveling in such fast company required speed, so young Niles took up aviation as a hobby. Today he is an expert aviator soon eligible for a transport license examination.

What started out as a rich man's hobby soon became his business however, when a leading New York Hotel, retrenching after the New York stock market crash of 1929, repudiated their contract with him forcing him to quit the music business temporarily.

The Guggenheim School of Aeronautics at New York University at that time was offering a concentrated three-year course so Wen enrolled, attending classes daily until 10:30 every evening. An honor graduate he became one of eighty Government licensed ground school instructors in the United States.

Moving out to Seattle, he started instructing students at Boeing Field ground school. He remained there for a year until his employer retired from business and Niles' own airplane, originally worth nearly \$5,000 was "cracked up" by another flyer on a barn-

storming tour and sold for less than a hundred dollars.

Inspired by the success of his younger brother, Kenneth Niles, CBS announcer at Los Angeles, Wen next turned to radio, joining the staff of the Seattle CBS station, KOL. In the four years that he has been there he has won a host of fans through his announcing, master-of-ceremony work, and comedy characterizations. During that time he also directed orchestras at the Olympic Hotel and the Seattle Orpheum Theater. He is planning to stage a comeback shortly that should, before long, place him once more in the top ranks of the nation's maestros.

His early life was spent in Montana where he was educated in the Livingston and Missoula grade and high schools. At the University of Montana his principal bid for fame is the lightweight boxing championship which he won and held until his retirement, undefeated.

He is married and the father of two children, Wendel Edward, Jr., and Richard Denison.

THE worst blizzard that ever hit Garland, N. Y., in January, 1884, marked the birthday of Yale Whitney, veteran announcer of KFI-KECA. He survived the weather handsomely and started his career early as a concert singer, forming the Whitney Brothers' quartet, which toured the country as a Chautauqua feature. After many years as church soloist in Rochester, N. Y., he started announcing in Miami in 1926. Yale was educated in the school of Warsaw, N. Y., and is still studying, mostly literature and music. He is partial to all sports, and has remained single. Whitney is tall, grey haired and is credited with the most equable disposition in radio.

TEN years of newspaper reporting during which he covered the hottest cases and trials of that period, is the chief background of Jerry Cady, star radio writer and author of the brilliant continued play "Richelieu, Cardinal or King?" which has been featured by KFI for over a year.

Jerry was born in Chicago thirty-one years ago and broke into radio in 1931. He recently went to New York to write the Babe Ruth series over NBC, and also wrote several shows for CBS. He is granted to be the single radio success in the big city who refused to live there, preferring to write his plays in California—explicitly Glendale, where he, Mrs. Cady and their two daughters live. For recreation, Jerry gardens and fishes—and reads French history.

NEWS *and* COMMENT

San Francisco will continue to be the headquarters of the National Broadcasting Company's Western Division.

So says Don E. Gilman, NBC vice-president in charge of the division, who has just returned from New York.

"Rumors that the National Broadcasting Company is about to move the center of operations to Hollywood are absolutely untrue," Mr. Gilman declared. "San Francisco is the center of our wire lines; our transmitters are located here and the largest part of our business is here. Its geographic location makes it the natural spot for the NBC headquarters in the West, and all rumors that we are about to transfer our main office to Hollywood emanate from outside NBC."

The National Broadcasting Company will continue to increase its Hollywood production of radio programs, Mr. Gilman said, pointing out that the film colony is a natural originating point for many big-name programs.

"Hollywood is a reservoir of talent upon which radio will draw as long as sponsors are interested in obtaining well-known names," he said. "It is second only to New York in the quantity and variety of talent offered, but all steps we are taking in Hollywood are temporary ones. The taste of national sponsors varies from period to period, but San Francisco will continue to be the Western Division's headquarters."

Mr. Gilman said that on his visit in the East he found increasing appreciation there for western programs and western artists.

"Armand Girard, basso who was a member of the NBC staff in San Francisco until called East, is winning laurels at Radio City," said Mr. Gilman. "In the recent broadcast in which four bassos and four tenors appeared, Girard was one of the singers. Frank Black, general musical director at Radio City, telephoned excitedly to the producer.

"'Who's this fellow Girard,' he demanded. 'He's a find!' Black did not know that program executives at Radio City had already decided Girard would be one of the new stars worth exploiting."

Other western personalities who have gone East during the last year also have scored at Radio City, Mr. Gilman said. Tommy Harris' illness interrupted the Little King of Song at what was a promising point in his career, and NBC executives in the East are anxious to have him return to the microphone as soon as his health permits. "Tim and Irene," New York listeners affectionately call Tim Ryan and Irene Noblette, just as western audiences did. Irving Kennedy, tenor, Nelson Case, announcer, and other recruits from NBC in San Francisco also are making good, Mr. Gilman said.

The Community Chest will ask San Francisco to contribute \$2,102,000 for the support of its ninety-five participating agencies next year. The campaign dates are November 12 to December 5.

This year's goal is an increase of 15 per cent over the amount raised in the 1933 campaign, but is the minimum amount that must be subscribed to meet the requirements of the orphanages, hospitals, health agencies, old people's homes, character building agencies, day nurseries and other welfare institutions, reports J. H. Threlkeld, chairman of the campaign committee.

"This figure was not picked out of a hat," declares Threlkeld, "but is the result of four months of intensive research. Seven budget study committees visited each Chest agency, consulted with boards of directors and management, and at subsequent meetings agency representatives presented their budget item by item. The budget committee then reviewed the budget as a whole and made its recommendation to the executive and campaign committees which together decided upon the goal.

❖

One Man's Family, saga of everyday life in a typical American family, which has become one of radio's dramatic classics, will be broadcast to an NBC nation-wide audience under the sponsorship of the makers of Kentucky Winners cigarettes, beginning Wednesday, November 28.

Already a favorite radio attraction on both eastern and western NBC network, the joys and trials of One Man's Family will be broadcast from the NBC San Francisco studios over an NBC network from coast to coast under the new sponsorship each Wednesday evening from 7:30 to 8:00 p. m., P. S. T.

Starting as a sustaining presentation of the National Broadcasting Company nearly three years ago, this serial drama of the Barbour family immediately attracted a record following. A year and a half ago the series was extended to eastern networks, where its success was repeated.

Written by Carlton E. Morse, talented young radio dramatist, and presented by a cast of veteran microphone performers, including J. Anthony Smythe, Minetta Ellen, Barton Yarborough, Kathleen Wilson, Michael Raffetto, Billy Page, Bernice Berwin and Winifred Wolfe, One Man's Family tells the whimsical, human story of the Barbours and their children.

The new Wednesday evening series, under the sponsorship of the makers of Kentucky Winners, will replace the present sustaining broadcasts of One Man's Family in the East, beginning November 21, one week earlier

than the series starts in the West. The last Pacific Coast Friday broadcast of One Man's Family under its old sponsorship will take place November 16.

Ψ

Between sixty and seventy musicians appear on the regular weekly payroll of KOMO-KJR, according to Joe Pine, orchestral conductor, whose duties are assigning musicians to programs and responsibility for orchestral funds.

Mr. Pine, who also appears on special programs as a musician and soloist, reports that KOMO-KJR has the most versatile and accomplished musicians in the Northwest.

Most of the men are featured soloists and play three or four instruments. Since radio playing is the most exacting kind of work, KOMO-KJR musicians are practicing constantly. The musicians' contract requires the same amount of time spent in rehearsal as is spent over the radio.

"Radio playing is the most exacting kind of work," Mr. Pine related. "When a musician plays a solo, he gets only one chance and there is no next show. One has to do his absolute best. You never know who is listening. Chances are if you make a mistake, everybody in the state knows about it. We feel that a mistake is long remembered, and we get the greatest of satisfaction from the program well rendered. Each appearance before the microphone is a supreme test, and we love it."

Ψ

Now that Everett Marshall is rehearsing for the new musical show, "Calling All Stars," in between his Columbia broadcasts, we can tell about the strange way he first got into musical comedy—a chance we've been waiting for a long time. He'd been with the Metropolitan Opera for three years, when he decided to try Broadway. Instead of getting himself a manager, an old Broadway custom, Marshall talked his way into an audition with Lew Brown—sort of a baritone solo. Brown told him to come up and sing for him, if he thought he was good enough for a job in George White's Scandals. Marshall came up and broke another old Broadway custom. He had no accompanist. Brown let him try a number he had turned out for Scandals; it was called "That's Why Darkies Were Born." When he finished, Brown decided that's why Marshall was born—to sing that song. And Marshall sang it right through the run of the show. Since then he's been in "Melody" and the Ziegfeld Follies," and he's done pretty well on the radio, too.

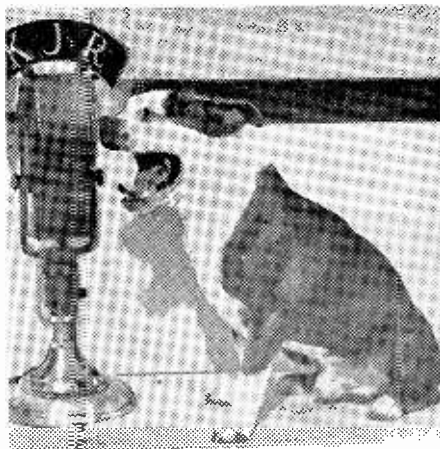
Ψ

The Community Chest slogan, "One Neighbor in Four Needs Your Help," will be interpreted in a Community Forum broadcast over KGO on Tuesday, November 13, from 6 to 6:30 p. m. W. P. F. Brawner,

president of the Junior Chamber of Commerce, will open the program with a discussion of the slogan "from the viewpoint of the business man"; Ruth Comfort Mitchell, nationally known California novelist, will speak on the Community Chest "as a woman sees it"; "The Viewpoint of the Campaign Chairman" will be given by J. H. Threlkeld, chairman of the Campaign Committee.

Ψ

When a radio station conducts a news broadcast program that is so different and novel that newspapers cover the event with



crack reporters and photographers, it heralds the dawn of a new era in dispensing news.

That is what has taken place in Seattle, where the Totem News Reporter at Station KJR interviewed a talking dog over the radio. Boots, Tacoma's talking dog, made his debut on the radio during one of the news periods and won himself thousands of new friends. Listeners on the Totem News Reporter's program at 6 p. m. Saturday heard Boots say in his doggy dialect, "I want my mop."

That is all Mr. and Mrs. J. M. Young, Boots' owners, of 3402 Sixth Avenue, Tacoma, could get the Boston bull terrier to tell the radio audience, but earlier in the afternoon at an audition attended by newspapermen and photographers from all three of Seattle's daily newspapers, Boots spoke the rest of his repertoire of phrases.

They were: "My, My" and "I want out." There is no imagination involved in Boots' ability to talk. He actually can say those words in an uncanny imitation of the human voice. And they are distinguishable to listeners over the radio. And before the fifteen-minute program had concluded, 105 telephone calls had been received at the station asking for more information about the dog. Boots and his owner were recalled to the microphone.

Christmas Suggestion

... and it's not too early to start thinking about your Christmas gifts. A one-year subscription to *Broadcast Weekly* will make an ideal Christmas gift to any friend or family. A constantly recurring joy, for each issue is different during the fifty-two weeks of the year. Here is something that makes an ideal little remembrance, that carries the spirit of the season, and is useful as well. You may also include your own subscription on this offer.

Subscribe at These Prices

One one-year subscription.....\$1.50 each
Three or more one-year subscriptions..... 1.00 each

PACIFIC PERIODICAL CORPORATION,
1114 Mission Street, San Francisco, Calif.

Gentlemen:

I enclose herewith \$..... for.....one-year subscriptions to *Broadcast Weekly*. Kindly start all subscriptions with the Christmas issue, unless otherwise marked, and mail Christmas card to each party advising them of this gift from me.

My name is..... Address.....
City..... State.....

My name is..... Address.....
City..... State.....

My name is..... Address.....
City..... State.....

My name is..... Address.....
City..... State.....

My name is..... Address.....
City..... State.....

My name is..... Address.....
City..... State.....

SUNDAY Programs

Nov. 11, 1934

7:00 to 7:30 A. M.

KNX—Breakfast Club
KGD M—Weather, Records
KSL—Church of the Air
KFOX—El Despertador
KOA—Radio Pulpit

7:30 to 8:00 A. M.

• KPO & network—Good Morning: Mickey Gillette; 7:45, Lee S. Roberts and guest artists
KNX—Bill Sharples Breakfast Club
KGD M—Organ Recital
KVI—7:45, Temple Baptist Church
KFOX—Recordings
KGB—Harmony; Jewish Vets
KSL—Comic Strips
KOA—Music and American Youth

8:00 to 8:30 A. M.

• KPO & network—Tid-Bit; 8:05, Richard Maxwell, tenor; 8:15, Adventures and Discoveries in Literature
KGO—Pair of Pianos
KYA—8:15, Christ. Science Reading
KROW—Commuters Clock
KJBS—Close Harmony
KGD M—Organ; News
* KFRC & network—Cleveland String Quartet
KJR—Coast to Coast, recorded
KEX—Sacred Music; 8:15 Concert
KVI—Temple Baptist Church
KHJ—Sunday Times Comic
KNX—Bill Sharples and his Breakfast Club Gang
KFWB—Records; Funnies
KFI—Church Quarter Hour to 8:15
KFOX—Percy and His Father; 8:15, Funny Paper Man
KGB—Sunday Comics
KSL—Comic Strips
KOA—News; 8:05, Music

8:30 to 9:00 A. M.

• KPO & network—Major Bowes' Capitol Family
KGO—Mickey Gillette and Music
KYA—Science Reading; 8:45, Sabbath Hymns
KTAB—Sunrise Symphony
KROW—Swedish Meditations
KJBS—Marjorie Lee, pianist
KGD M—Chapel
* KFRC & network—Salt Lake Tabernacle Choir and Organ
KOL—P. 1. Comic Section
KVT—Radio Gospel League
KOIN—Sunday Concert
KHQ—Gus Mack
KJR—Coast to Coast, Recorded
KFWB—Funny Paper Man
KNX—Bill Sharples and his Breakfast Club Gang
KECA—Recordings
KFOX—Funny Paper Man
KGB—Signs of the Times
KOA—Capitol Family

9:00 to 9:30 A. M.

• KPO & network—Sunday Morning Special: Col. Rod, narrator, drama by Carlton E. Morse
KGO—Chronicle Comics
KYA—“Fellowship of the Air”; 9:15, Funny Paper Man
KTAB—Jon Wyche; Musical
KROW—Morning Concert
KJBS—Popular Hits
KGGC—Melodies; Bargain Basement
KGD M—Bondons
KQW—Organ; Life Ins. Question Box
* KFRC & network—Salt Lake Tabernacle
KOIN—Journal Funnies
KJR—Irish Minstrels; Melody Race
KNX—Help for the Day; Melody Palette



LOIS AUSTIN
KGO—7:00 P. M.

KFWB—Electrical Transcription
KECA—Recordings
KFOX—Recordings
KESD—Studio Program
KGB—Signs of the Times to 9:15
KOA—Capitol Family

9:30 to 10:00 A. M.

• KGO & network—Radio City Music Hall on the Air
KPO—Singable Songs: Emil Polak's Orchestra
KYA—Funny Paper Man
KTAB—Watch Tower; Concert
KROW—Musical Melange
KJBS—Dance Orchestra; Records
KGGC—Songs of Today; Concert
KGD M—Watch Tower; 9:45, Echoes of the Nineties
KQW—Light Opera
* KFRC & network—To be announced; The Romany Trail
KOL—Democratic Talk to 9:45
KEQ—Magic Travels to 9:45
KOMO—For All the Family
KNX—Elec. Trans.; 9:45, Organ
KFOX—Recordings
KECA—Recordings
KFWB—Records
KSL—Schubach Prog.; Watch Tower

10:00 to 10:30 A. M.

• KGO & network—Radio City Music Hall on the Air
KPO—Beaux Arts Trio; Instrumentalists
KYA—Unc. Harry; 10:15, Storyteller
KTAB—10th Ave. Baptist Church
KROW—Watch Tower Program
KJBS—Popular Melodies
KGGC—Theatre of the Air; Gold Diggers of 1934
KQW—Salon Orchestra; 10:15, Baptist Church
KGD M—Echoes of Nineties
* KFRC & network—Pat Kennedy and Art Kassel's Orchestra
KQW—Baby's Boudoir; Studio KOMO—For All the Family
KECA—Music; Forms; Lecture
KHJ—10:15, Randall String Quartet
KNX—Playing the Song Market
KFWB—Recordings
KFOX—Radio Sunday School
KSL—Church of the Air
KOA—10:15, Federal Housing Act

10:30 to 11:00 A. M.

• KPO & network—National Youth Radio Conference
KGO—Sparklets: Coquettes, vocalists
KYA—Old Rocking Chair; 10:45, Unique Program
KTAB—Church Services
KROW—Salon Group
KJBS—Popular Melodies
KGGC—Request Hour
KQW—Baptist Church Services
KGD M—Recordings
* KFRC & network—To be announced
KVI—Voice of the Hills to 10:45
KQW—Tommy Luke
KJR—Judge Rutherford; Music
KNX—Congoin; Silver Strains
KFI—Chas. Hamp; Dr. Casselberry
KFWB—“The Family Circle”
KFOX—Recordings
KSL—Optical Program to 10:45
KOA—Huffman Theatre Harmonies

11:00 to 11:30 A. M.

• KPO & network—Mohawk Treasure Chest: Ralph Kirbery, baritone; Harold Levey's Orchestra
KGO—Melody Lingers On: Josef Hornik's Orchestra
KYA—Old St. Mary's Church Serv.
KTAB—Church Services
KROW—Oakland Community Church
KJBS—Popular Melodies
KGGC—Request Hour
KQW—First Baptist Church
KGD M—First Baptist Church
* KFRC & network—Lazy Dan the Minstrel Man
KJR—Evergreen Empire
KNX—Marshall Grant, Organ
KFWB—Recordings
KECA—Recordings
KFOX—St. Lukes Church
KFSD—To be announced

11:30 to 12:00 Noon

• KPO & network—Lux Radio Theatre
KGO—Concert Gems: Emil Polak's
KYA—Old St. Mary's Church Serv.
KTAB—Church Services
KROW—Oakland Community Church
KJBS—Dance Recordings; 11:45, Song Favorites
KGGC—Symphonette; Records
KQW—First Baptist Church
KGD M—Church Services
* KFRC & network—Royal Hawaiian Band
KJR—Songs; Jewel Box
KEK—Recordings
KNX—La! Chand Mehra
KFWB—Maude Hughes, pianist
KFOX—St. Lukes Church
KECA—Recordings

12:00 to 12:30 P. M.

• KPO & network—Lux Theatre
KGO—Bible Stories and Organ
KYA—Organ Concert; Interview
KTAB—Church Services
KJBS—Records
KROW—All Request Program
KJBS—Orch.; 12:15, Melodies
KGGC—Marjorie Lee; Portuguese Melodies
KQW—Church; 12:15, Opera Stars
* KFRC & network—New York Philharmonic Symphony
KJR—Armistice Day Program
KFWB—Gold Star Rangers
KNX—Concert Group
KFOX—St. Lukes Church
KECA—Recordings

12:30 to 1:00 P. M.

• KPO & network—The Maybelline Musical Romance; guest star
KGO—Bible Stories
KYA—Band Concert

KTAB—Church Services; 12:45, Tabernacle Quartet
 KLX—Barbara Kelly; Helen Parmelee, pianist; Anita & Orsco
 KROW—All Request Program
 KJBS—Dance; Recordings
 KGGC—Recordings
 KGDM—Portuguese Melodies
 KQW—Symphony Hour
 *KFRC & netwk—Symphony Orch.
 KJR—Armistice Day Program
 KNX—Concert Group
 KECA—U. S. C. College of Music
 KFOX—Electrical Transcription
 KFWB—Gold Star Rangers

1:00 to 1:30 P. M.

• KPO & network—Kansas City Symphony Orchestra
 KGO—Melody Train
 KYA—Waltz Time
 KTAB—L. D. S. Men's Chorus
 KLX—Pianist and vocalist
 KROW—Recordings
 KJBS—Melodies; Dixie Marsh
 KGDM—Melodies; 1:15, Records
 KQW—Melodies; Dixie Marsh
 *KFRC & netwk—Symphony Orch.; 1:15, Special Armistice Day Prog.
 KHQ—Shrines of Beauty
 KJR—Seattle Pacific College
 KNX—Louise Johnson, Astro-Analyst
 KECA—Recordings
 KFWB—Recordings
 KFOX—Recorded Orchestra; 1:15, Man About Town

1:30 to 2:00 P. M.

• KPO & network—The House by the Side of the Road: Tony Wons and artists
 KGO—Melody Train; 1:45, Univ. of S. F. vs. Olympic Club
 KYA—Musical Strings
 KTAB—George Kruger, pianist
 KLX—Recorded Program
 KROW—Dance Hits
 KJBS—College Airs; Records
 KQW—Dance Music
 KGDM—Records; Lonesome Hobo
 *KFRC & network—Armistice Day Program
 KJR—Metropolitan Moods
 KNX—Metropolitan Moods
 KECA—Vocational Adjustment; Cons. of Music
 KFOX—Elec. Trans.; Organ

2:00 to 2:30 P. M.

• KPO & network—Sentinels Serenade: Orch. & vocalists
 KFO—Football Game
 KYA—Discovery Hour
 KTAB—Chamber of Commerce; 2:15, 'Romancin'
 KLX—Recorded Program
 KROW—Dance Hits
 KJBS—Marjorie Lee, pianist; Orch.
 KGDM—Ansel Roby and Gang
 KQW—Marjorie Lee; 2:15, Instrumental Trio
 *KFRC & network—Open House
 KJR—Hollywood Temple
 KNX—Exposition Park Concert
 KECA—Classic Hour; Records
 KFOX—Christian Science; 2:15, Electrical Transcription
 KFSD—Old-Time Program

2:30 to 3:00 P. M.

• KPO & network—American Bosch Radio Explorers Club; 2:45, Terhune Dog Drama
 KGO—Football Game
 KYA—Light Opera
 KTAB—U. C. Forum
 KROW—Theatre of the Air
 KLX—Merrill Bond, basso; 2:45, Song Souvenirs
 KJBS—Afternoon Concert
 KGGC—Sunday School
 KGDM—Ansel Roby and Gang
 KQW—Medicine Show
 KFOX—Interview to 2:45

KVI—2:45, Judge Rutherford
 *KFRC & network—Jean Ellington, vocalist; Dick Aurandt, organ; 2:45, Rabbi Magnin
 KJR—Calvary Presbyterian Church
 KOL—2:45, Musicate
 KNX—Concert
 KFOX—Electrical Transcription
 KFSD—Old Time Program
 KGB—Talk to 2:35
 KSL—Victor Herbert's Melodies; Gene Halliday, Organist

3:00 to 3:30 P. M.

• KPO & network—Catholic Hour
 KGO—Football Game
 KYA—Light Opera
 KTAB—Lydeell Co.; Music
 KLX—Records
 KROW—Vesper Service
 KJBS—Recordings
 KGGC—Church Service
 KGDM—Serenader
 KQW—Violinist; Ind. Merchants
 *KFRC & network—Music by Gershwin
 KGW—Nick Flowers; Talk
 KOMO—Old Songs of the Church
 KHQ—Northwest on Parade
 KFI—Makers of History
 KNX—Concert
 KFOX—Recorded Program
 KFSB—Royal Brown, organist
 KOA—Home Sweet Home

3:30 to 4:00 P. M.

• KPO & network—Grand Hotel: Drama, with Anne Seymour and Don Ameche
 KGO—Football Game
 KYA—Light Opera
 KTAB—Recordings
 KLX—String Orchestra; Records
 KROW—Stories; Records
 KJBS—Concert Favorites
 KGGC—Church Service
 KQW—Concert Favorites
 KGDM—Mt. Diablo Hillbillies
 *KFRC & network—Smilin' Ed McConnell
 KFRC—3:45, Newspaper Adventures
 KOL—3:45, Footpaths of Music
 KVI—3:45, Amusement Tips
 KOIN—3:45, Edith Karen, soprano
 KJR—Cornish School Program
 KNX—Concert
 KECA—Recordings
 KFOX—Football Game
 KGB—3:45, Newspaper Adventure
 KFSD—Choralia
 KSL—3:45, Melodies

4:00 to 4:30 P. M.

• KPO & network—Martha Mears, contralto; 4:15, Sarah Kreindler, violinist
 KGO—Football Game
 KYA—Piano Concert
 KTAB—Male Quartet; 4:25, Bargain
 KLX—Records
 KROW—Afternoon Concert
 KJBS—Dance Orchestra
 KQW—Bible; 4:15, Instrumentalists
 KGDM—Recordings
 *KFRC & netwk—Calif. Melodies
 KOL—Drama to 4:05
 KVI—Book Review; Wranglers
 KOMO—John Spargur; Royal Seven
 KNX—Amagon; Carefree Capers
 KFI—Organ Recital
 KFOX—Jimmy Mann's Orchestra
 KFSD—4:15, Symphony Concert
 KSL—4:15, Melodic Portraits
 KOA—Martha Meers; Melody Master

4:30 to 5:00 P. M.

• KPO & netwk—Joe Penner, comedian; Harriet Hilliard, vocalist; Ozzie Nelson's Orchestra
 KGO—To be announced
 KYA—Vesper Services
 KTAB—Episcopal Radio Mission
 KLX—Carefree Capers
 KROW—Recreation Singers

KJBS—Recordings
 KQW—Popular Concert; Vocal
 KGDM—Recordings
 *KFRC & network—Edgewater Beach Concert Orchestra
 KVI—4:45, High School News
 KOIN—Old Church Songs
 KJR—Knights of Note
 KNX—Records; 4:45, Music
 KECA—Recordings
 KFOX—Nazarene Church
 KGB—To be announced
 KFSD—Symphony Concert

5:00 to 5:30 P. M.

• KPO & network—Chase and Sanborn Program: Eddie Cantor, comedian; Rubino's Orchestra
 KGO—Paul Carson, organist; Armistice Day Talk
 KYA—Symphony Concert
 KTAB—Religious Services
 KLX—Old Man Soliloquy; 5:15, Melody Palette
 KROW—Melodies; Church Fed.
 KJBS—Dance Recordings
 KQW—Semi-Classical; Catholic Prog.
 *KFRC & netwk—Ford Symphony Orchestra
 KJR—Emanuel Tabernacle
 KNX—Ethel Hubler; Dr. Matthews
 KECA—Chamber Music
 KFOX—Hi Harmonies
 KFSD—Symphony

5:30 to 6:00 P. M.

• KPO & network—Chase and Sanborn Program: Eddie Cantor, comedian; Rubino's Orchestra
 KGO—Mickey Gillette's Music
 KYA—Symphony Concert
 KTAB—Religious Services
 KLX—Covered Wagon Jubilee
 KROW—Church; Talk
 KQW—Concert
 *KFRC & netwk—Ford Symphony Orchestra
 KJR—Armistice Day Program
 KNX—Dr. John Matthew
 KECA—Chamber Music
 KFWB—Recordings
 KFOX—Orchestra
 KFSD—5:45, Farley's Rangers

6:00 to 6:30 P. M.

• KPO & netwk—Manhattan Merry-Go-Round: Orch. and vocalists
 KGO—Henry M. Hyde; 6:15, Personal Closeups: Radio Artist Interviewed by Gypsy
 KYA—Concert Stars
 KTAB—Hillbillie Tunes
 KLX—Mixed Quartet
 KROW—Recordings; Watch Tower
 KQW—Song of the Islands; Records
 KJR—Angelus Hour
 *KFRC & network—Alexander Woolcott with Armubsters Orch.
 KFWB—News; Mysterles; Fun Fest
 KECA—Wesley Tourtellotte, organ
 KNX—Musical Program
 KFOX—News; Rolly Wray; Drama
 KFSD—Dinner Music

6:30 to 7:00 P. M.

• KPO & network—The American Album of Familiar Music: Frank Munn; Virginia Rea, vocalists
 KGO—Palace Hotel Ensemble
 KYA—Reveries; 6:45, Melodettes
 KTAB—Scores, Charlie Tye
 KLX—Alice Blue; 6:45, Variety
 KROW—Ran Wilde's Orchestra
 KQW—Popular Orchestra
 *KFRC & network—Salon Modern
 KOL—The Pioneers
 KOIN—Moods in Music to 6:35
 KJR—Angelus Hour
 KFWB—Fun Fest; Organ; Pioneers
 KNX—Rev. C. E. Fuller
 KFOX—School Kids; Pioneer Sons
 KECA—W. Tourtellotte, organist
 KFSD—Organ Melodies
 KSL—Father Dwyer, address

7:00 to 7:30 P. M.

- KPO & network—Hall of Fame
- KGO—Tales from Shakespeare
- KYA—Dinner Concert
- KTAB—Echoes of Portugal
- KLX—Variety Hour
- KROW—Harmonies; Music; Talk
- KGCC—Church Service
- KQW—Concert Orchestra
- * KFRC & network—Wayne King's Orchestra
- KJR—The Builders
- KNX—Rev. C. E. Fuller
- KFWB—Jack Joy's Orchestra
- KECA—Pierce Bros. Quartet
- KFOX—Warner Bros. Show
- KFSD—Furbilt's; 7:15, Vocalist

7:30 to 8:00 P. M.

- KPO & network—Pontiac Program; Orchestra and vocalists
- KGO—Rudy Seiger's Orchestra
- KYA—Pianist; 7:45, Gold Rush Days
- KTAB—Church Serv. Bapt. Church
- KLX—Musical Auction; 7:45, William Don, eccentric comedian
- KROW—Associated Students
- KGCC—Church Service
- KQW—First Baptist Church Service
- * KFRC & netwk—Merrymakers
- KJR—World Revue
- KFWB—Orch.; Comedy Stars
- KECA—Recorded Program
- KFOX—Boy Detective; Ballads
- KNX—Musical Program
- KOA—Ford Rangers

8:00 to 8:30 P. M.

- KPO & network—Wendell Hall & His Ukulele; 8:15, Walter Winchell
- KGO—Hornik's Viennese Program
- KYA—Taxi Trio; Opera
- KTAB—Church Services, Baptist
- KLX—Hour of Melody
- KROW—Oakland Community Church
- KQW—Baptist Church Services
- * KFRC & network—Merrymakers
- KJR—First Church of Christ
- KNX—Presbyterian Church
- KFWB—Hi-Jinks, Don Smith, M.C.
- KECA—Recorded Program
- KFOX—Christian Science Church

8:30 to 9:00 P. M.

- KPO & network—Jack Benny and Artists; Don Bestor's Orchestra
- KGO—Paul Martin's Music
- KYA—Opera Recordings
- KTAB—Church Services
- KLX—Hour of Melody
- KROW—Oakland Community Church
- KQW—Baptist Church Services
- * KFRC & network—Ben Pollack's Orchestra
- KOL—Comedy Stars
- KOIN—Comedy Stars to 8:45
- KJR—Church Services
- KFWB—Hi-Jinks
- KNX—Church Services
- KECA—Recordings
- KFOX—Christian Science
- KSL—L. D. S. Services

9:00 to 9:30 P. M.

- KPO & network—The Melodious Silken Strings
- KGO—Reader's Guide
- KYA—Opera
- KTAB—Church Services; 9:15, Rod Hendrickson, Humor Stories
- KLX—Armistice Day
- KROW—Foreign Watch Tower
- KQW—Church Services to 9:15
- KGW—Orch.; Baby's Boudoir
- * KFRC & netwk—Hi-Jinks
- KOIN—Orchestra; Nikola Zan
- KHQ—Memories; Crazy Wells
- KJR—News; National Conference
- KFWB—Kay Van Ripper, Drama
- KNX—News; 9:15, Judge Rutherford
- KECA—Countess Li Guoro, pianist; 9:15, Records
- KFOX—Beverly Hillbillies

KFSD—Studio Program
KSL—Old Spinning Wheel; Sabin's Orchestra

9:30 to 10:00 P. M.

- KGO & network—Tom Coakley's Orchestra
- KPO—The Phillistine; Souvenirs
- KYA—Troubadour; 9:45, News; Answer Man
- KTAB—Chapel of the Chimes
- KLX—Talk; 9:45, News; 9:50, Jewel Box
- KROW—To be announced
- * KFRC & netwk—Hi-Jinks
- KVI—News; Gospel League
- KGW—Piano; Cystex
- KOMO—Doc Savage; Romance Time
- KJR—9:45, Orville Knapp's Orchestra
- KFI—The Phillistine; 9:45, Dream Dramas
- KNX—The Crocketts
- KFWB—Dance Orchestra
- KFOX—Beverly Hillbillies
- KECA—Records to 9:45
- KFSD—The Phillistine to 9:45
- KSL—Temple Square; Organ
- KOA—Broadmoor Country Club; Oriental Gardens Orchestra

10:00 to 10:30 P. M.

- KPO & network—Richfield Reporter: Sam Hayes
- KPO—10:15, Packard Fiesta
- KGO—John Teel, baritone
- KGO & network—10:15, Paul Carson, organist
- KYA—Dance Orchestra
- KTAB—Japanese-American Broadcasting Society Program
- KLX—Dance Program
- KROW—Harmonies; Tango Time
- KFRC—News to 10:10
- * KFRC & netwk—To be announced
- Joe Sullivan, pianist
- KOIN—10:15, Talk
- KOMO—10:15, Sacred Lyrics
- KHJ—News; 10:10, Dance Orchestra
- KNX—The Crocketts
- KFWB—News; Eddie Eben, organ

KFI—10:15, Packard Fiesta
KFOX—News; Organ
KECA—Musical Celebrities; Organ
KGB—News; Orchestra; Pianist
KSL—Temple Square
KOA—John Teel; Organ

10:30 to 11:00 P. M.

- KPO—Packard Fiesta; Tom Coakley's Orchestra
- KGO & network—Paul Carson, organist
- KYA—Concert Memories
- KTAB—Dance Orchestra
- KLX—Dance Program
- KROW—Concert Echoes
- * KFRC & network—Vincent Lopez' Orchestra
- KVI—Dance Orchestra
- KOMO—Orville Knapp's Orchestra
- KECA—Recordings
- KFOX—Tex Howard's Orchestra
- KFWB—Dance Orchestra
- KOA—Cosmopolitan Orchestra

11:00 to 11:30 P. M.

- KGO & netwk—Press-Radio News; 11:05, Tom Gerun's Orchestra
- KPO—News; Midnight Melodies
- * KFRC & network—Dick Jurgens' Orchestra
- KTAB—Dance Programs
- KROW—Dance of the Hour
- KGW—To be announced
- KHJ—Dance Orchestra
- KFOX—Jimmy Mann's Orchestra

11:30 to Sign Off

- KGO & netwk—Tom Gerun's Orch.
- KPO—Midnight Melodies
- KFRC—Organ Recital
- KTAB—Club Tivoli Orchestra
- KROW—Music; Midnight Vagabond
- KJBS—12:01, Owl Program to 7 a.m.
- KGDM—12, Music and News
- KOL—Organ Recital
- KVI—Organ Recital
- KHJ—Midnight Moods

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NEW RENEWAL EXTENSION C

MONDAY Programs

Nov. 12, 1934

7:00 to 7:30 A. M.

- KPO & network—Harvest of Song; 7:15, Holman Sisters, piano duo
- KYA—Musical Clock
- KTAB—Cuckoo Club
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub Program
- KQW—The Breakfast Hour, rec'ds
- KFRC—Recordings; 7:25, Stocks
- KGDM—News; Records
- KVJ—Organ
- KVI—Daybreak Devotional
- KHQ—Morning News; Program
- KFI—Chas. Wellman & Helen Hill
- KHJ—Recordings and Stocks
- KNX—Bill Sharples Breakfast Club
- KFSD—Early Birds; Pep & Ginger
- KGB—7 o'Clock Club
- KSL—News; Adv. Review

7:30 to 8:00 A. M.

- KPO & netwk—Financial Service; 7:45, Accordiana, Johnny Toffoli
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—Hillbillie Tunes
- KROW—Commuters Clock
- KJBS—Alarm Clock Club
- KQW—Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—Gilmore Oil Program
- KGW—Ronald Buck to 7:45
- KOL—Organ Program
- KVI—Morning Varieties
- KJR—Sunrises; Shadows on Clock
- KHQ—Financial; 7:45, Schooldays
- KFI—Market Quotations to 7:45
- KHJ—Records and Stocks
- KNX—Bill Sharples Breakfast Club
- KECA—Bible Fellowship; Records
- KGB—Seven o'Clock Club
- KSL—Advertisers Review

8:00 to 8:30 A. M.

- KPO & network—Hour of Memories; U. S. Navy Band
- KGO—Crosscuts Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. & Mrs. Reader
- KTAB—Mobile Melodies; 4-4 time
- KLX—Recorded Program; Stocks
- KROW—Commuters Clock
- KJBS—Dance Melodies
- KVJ—Morning Melodies
- KGDM—Serenaders; 8:15, Records
- KFRC—Exercise and Applause
- ★ KFRC & network—8:15, Connie Gates and Jim Brierly, songs
- KOL—8:15, Cecil and Sally
- KVI—Mountaineers; Market Specials
- KOIN—Jim Brierly
- KOMO—Morning Reveries
- KFI—Church; Airplane Man
- KNX—Help for the Day; Song Bag
- KGB—Recordings to 8:15

8:30 to 9:00 A. M.

- KPO & network—U. S. Navy Band
- KGO—Crosscuts of the Day
- KYA—Feminine Notebook; Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- KJBS—Aub. Loux, pianist; Records
- ★ KFRC & netwk—Hollywood Country Church
- KOMO—Varieties; Mary's Garden
- KHQ—8:45, Home Comfort
- KNX—Song Bag; Talk
- KECA—Recordings
- KSL—Good Morning Judge; Morning Melodies

9:00 to 9:30 A. M.

- KGO & network—Fields & Hall; songs and patter
- KGO—9:15, Alvino Rey, guitarist



EARL TOWNER
KFRC—Vocal Director

- KPO—Barbara Lee, Breakfast Club
- KPO & network—9:15, Josephine Gibson, hostess council
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; MacMarr News
- KJBS—Song Hits; Bargains
- KGCC—Records; 9:15, Songs
- KQW—Tuneful Topics; Musical
- KGDM—Records; 9:15, Talk
- KOL—9:15, Prudence Penny
- KVI—9:15, Mystic Melodies
- ★ KFRC & network—Voice of Experience; 9:15, Recordings
- KJR—Early Echoes
- KHQ—Shoe Shop to 9:15
- KNX—Organ; Elec. Trans.
- KECA—Recordings
- KFSD—9:15, Good Cheer
- KGB—9:15, Recordings
- KSL—9:15, Jennie Lee

9:30 to 10:00 A. M.

- KPO & network—The New World, educational talks
- KGO—Improve Your Home; Black Diamonds
- KYA—Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Visiting Faye Ward
- KGCC—Morning Melodies
- KQW—Faye Ward
- KGDM—News; Records
- ★ KFRC & netwk—Dick Messner's Orchestra
- KVI—Lesson in English; Better Business Bureau
- KOL—9:45, Beautiful Melodies
- KHQ—Morning Melodies
- KTAB—9:45, Cooking School
- KJR—News; Songs
- KFI—Hawaiians; 9:45, News
- KHI—Press-Radio News to 9:35
- KNX—Amagon Program; 9:45, News
- KFSD—Stock Reports to 9:45
- KGB—News to 9:35

10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Pair of Pianos
- KPO—Golden State Menu Flashes; 10:15, News Reporter

- KYA—Columbia on Parade; 10:15, Organ Recital
- KTAB—Bargain Broadcast; Old Bachelor
- KLX—Clinic; 10:15, Stocks
- KROW—Musical Melange; Wong Yick's Message
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KQW—News; Popular Orchestra
- KGDM—Recordings
- KJR—Home Makers; Music
- KOMO—Jack and Jill to 10:15
- ★ KFRC & network—To be announced
- KOL—10:15, Morning Melodies
- KOIN—10:15, Air Shopping
- KVI—10:15, Health Scientist
- KNX—Eddie Albright's Family
- KECA—Recordings
- KFSD—10:25, Flapjack Program
- KOA—10:15, Marietta Vasconcello

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—To be announced; 10:45, Music Guild
- KYA—Organ Concert
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchen
- KROW—Concert
- KJBS—Orchestra; For the Ladies
- KGCC—Hits of Today
- KQW—Aunt Sammy; 10:45, Music
- ★ KFRC & network—University of California Program; 10:45, Pat Kennedy and Kassel's Orchestra
- KOL—Morning Melodies
- KVI—Musical Gems to 10:45
- KJR—Club Minutes; Serenader
- KNX—M. Holmes; Rhythm Encores
- KECA—Recordings
- KFSD—10:50, Studio Program
- KOA—Ida Allen; Produce Reports
- KSL—Savitte Serenade to 10:45

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Great Composers Program
- KYA—Organ; Unique Program
- KTAB—Bargains; Blues; Fashions
- KLX—Recordings; 11:15, Music
- KROW—Health Talk; Spotlight
- KJBS—Popular Hits; Records
- KGCC—Meady's Date Book; 11:15, Organettes
- KGDM—Organ Recital
- KQW—Light Classics
- ★ KFRC & network—Little French Princess; 11:15, Helen Trent
- KVI—The Observer; Melodies
- KOL—Garden Talk; News
- KOIN—Art Kirkham
- KJR—Rhythm Rulers
- KNX—Organ Recital
- KECA—French Lesson; Records

11:30 to 12:00 Noon

- KPO & network—11:45, California Federation of Women's Clubs
- KGO—Smackout; Marion and Jim Jordan; 11:45, Agricultural Bulletin
- KYA—Dance Times
- KTAB—Modern Rhythm; News
- KLX—Anita & Orosco; 11:45, Castles in Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Requests
- KQW—Variety and Theatre News
- KGDM—Organ Recital
- KHO—Organ Recital
- ★ KFRC & network—Amer. School of the Air
- KOMO—Talk; 11:45, Harp Melodies
- KJR—Measured Steps to 11:45
- KFI—Talk; Pianist; My Shadow
- KFI—Helen Hill, pianist; Fashions
- KNX—Musical; 11:45, Talk
- KOA—Orchestra

12:00 to 12:30 P. M.

• KPO & network—Vocational Agriculture; Edna Fischer, pianist; 12:15, Western Farm and Home
KGO—Radio Guild, dramatic sketch
KYA—Scriptures; 12:03, Concert
KTAB—News; Organ
KLX—Dance Music
KROW—Latin American Program
KJBS—Records and Accordionist
KGGC—Request Hour
KQW—Popular Program
KGDM—Recordings
* KFRC & network—Skylights
KOL—The Carnival Hour
KVI—12:15, Front Page Headline
KGIN—Ron Sprabook to 12:15
KQW—12:15, Meter & Frank
KHQ—12:15, Business and Pleasure
KJR—12:15, Grain Reports; Records
KOMO—Farm Talk to 12:15
KNX—News; 12:15, Congo
KFI—Federal and State Market Reports to 12:15
KECA—12:15, News Release
KHJ—Better Business Bur. to 12:15
KGB—Better Business to 12:15
KSL—Broadcasters Review

12:30 to 1:00 P. M.

• KPO & network—Western Farm and Home Hour
KGO—Radio Guild
KYA—Noonday Concert
KTAB—Echoes of Portugal
KLX—Don Brose; Paths of Memory
KROW—California Farm Hour
KJBS—Dance Orchestra
KGGC—Pirate Cowboys
KQW—Weather and Market Reports
KGDM—Recordings
* KFRC & network—U.S. Marine Band
KOL—The Carnival Hour
KHQ—Stepping Along; Studio
KVI—News & Comment to 12:45
KQW—Dr. Semler; 12:45, Studio
KJR—Headliners
KNX—To be announced
KECA—Recordings
KGB—12:55, Stocks
KSL—U. S. Marine Band

1:00 to 1:30 P. M.

• KPO & network—Betty & Bob; 1:15, Gale Page, songs
KGO—Financial Flashers; News; 1:15, Vic and Sade (E. T.)
KYA—Royal Serenaders
KTAB—Radio Frolic, Geo. Taylor
KLX—Records; 1:15, Martha Lee
KROW—Concert Melodies
KJBS—Stocks; Recordings
KQW—Friendly Hour
KGDM—Records; The World Today
* KFRC & network—America's Little House; 1:15, Carlisle & London
KOL—1:15, Jule Day
KQW—1:15, Dental Clinic
KOMO—1:15, Tea Time Tales
KVI—1:15, Hollywood News
KGIN—Amy Brunn to 1:15
KHQ—1:15, Leisure Quarter Hr.
KFI—1:15, Studio Program
KNX—Concert Group
KECA—Records to 1:15
KFSD—Studio Program to 1:15
KSL—1:15, Payroll Builder
KOA—1:15, Federal Housing Act

1:30 to 2:00 P. M.

• KPO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True Barry McKinley baritone
KGO—Ann Warner's Chats
KYA—Symphony Concert
KTAB—Jean Ken
KLX—Popular Concert
KROW—Oakland Public Schools; Five Star Revue
KJBS—Concert Recordings
KQW—Afternoon Concert
KGDM—Recordings
KOL—1:45, Consumer's Facts

KFRC—Stocks; Christian Science News to 1:45
* KFRC & network—Chicago Variety
KGIN—Book of Life
KJR—The Sun Dial
KJBS—Pontrelli's Orchestra
KHJ—Dow Jones' Reports; 1:45, Nolan and Sherr
KFSD—Old Time Program

2:00 to 2:30 P. M.

• KPO & network—Al Pearce and His Gang
KGO—Mickey Gillette's Music; 2:15, Jackie Heller, tenor
KYA—Symphony Concert
KTAB—Globe Trotter; Romancers'
KLX—Lost & Found; 2:05, Records
KROW—2:15, Chas. Goodman, vocal
KJBS—Barrister's Club; Tunes
KGDM—Records; News
KQW—Dance Matinee
* KFRC & network—U. C. L. A. vs. St. Mary's Football Game
KJR—Salon Hour, recorded
KNX—The Bookworm
KECA—Classic Hour, records
KSL—Orch.; 2:15, Dental Clinic
KOA—Huffman Reporter; Talk; 2:15, Rowdy Wright

2:30 to 3:00 P. M.

• KPO & network—Al Pearce Gang
KGO—Vagabonds Quartet, instrumentalists
KYA—Vignettes of Life; 2:45, Fern Notes
KTAB—Talk; Tranquility
KLX—Records; 2:35, Stocks; 2:40, Opportunity Hour
KQW—Dell Perry; Song Hits
KJBS—Events of Interest; Records
KGDM—The Romancers
KOW—Dance Matinee
* KFRC & network—Football Game
KJR—Salon Hour
KECA—Classic Hour, records
KNX—Foreign Recordings
KFSD—2:45, Studio Program
KSL—Organ Interlude; Tom Baker
KOA—Sizzlers; Ranch Boys

3:00 to 3:30 P. M.

• KPO & network—Langendorf Pictorial
KPO—John and Ned, vocalists
KGO—United States Army Band
* KGO & network—3:15, Red Cross Program from Tokio
KYA—P. T. A. Talk; Better Business Talk
KTAB—Records; S. F. Federal Housing Bureau; Chinese News
KX—Opportunity Hour
KROW—Fay Lanphier; Merry-Go-Round
KJBS—Orchestra; 3:15, Word Man
KQW—Stock Reports; Music; 3:15, Word Man and Music
KGDM—Recordings
* KFRC & network—Football Game
KJR—Easy Chair; Enchanted Islands
KQW—Concert Trio
KHQ—Hostess Hints; Club Bulletin
KOL—P. T. A. Program
KNX—Concert Orchestra
KECA—Alexander Bevani; Records
KSL—Songs of Long Ago; Texas Rangers
KOA—3:15, University of Denver

3:30 to 4:00 P. M.

• KPO & network—Edna Fischer, pianist; 3:35, Three X Sisters, vocal trio; 3:45, Singing Strings
KGO—Family Cook Book; 3:45, Robert Pitner, tenor
KTAB—Royal Sophistication; Preview
KYA—Art Lecture; 3:45, Community Chest Question Box
KLX—Records; 3:45, Musical Jigsaw
KROW—Merry-Go-Round; Records
KJBS—Songs of Hawaii; Melodies
KGDM—Recordings

KQW—Variety Program
* KFRC & network—Football Game
KHQ—3:45, Beauty Talk
KOL—Harriet Linkns; Studio
KGIN—Newspaper of the Air
KVI—Three Brown Bears
KOMO—Concert Ensemble
KFI—Ann Warner's Chats
KHJ—Stimulating Soothers to 3:45
KNX—Fletcher Wiley
KSL—Junior Hour; 3:55, News
KOA—3:45, Microphone News

4:00 to 4:30 P. M.

• KPO & network—Ray Perkins, songs and comedy; 4:15, Don Pedros' Orchestra
KGO—Something Simple, Josef Hornik's Orchestra
KYA—Songs; Tea Dance
KTAB—Keep Smiling Revue
KLX—Records; Bro. Bob's Club
KROW—Waltz Time; songs
KJBS—Star Reporter; Bill & Co
KGDM—Gilmore Oil Program
KQW—Star Reporter; Bill & Co; Headline Memories
* KFRC & network—Football Game
KVI—Orchestra
KGIN—Newspaper of the Air
KOL—4:15, What's New
KQW—Friendly Chat
KHQ—4:15, News Album
KJR—Goodwill Program; Records
KNX—Haven of Rest
KECA—Piano Recital
KSL—Broadcasters' Review
KOA—Comedy Capers; Stamp Club

4:30 to 5:00 P. M.

• KGO & network—Studio Chatter
KPO—Elmore Vincent, tenor; 4:45, News Reporter
KYA—Tea Dance Parade
KTAB—Bay Meadows Feature Race; Lauretta La Mar
KLX—Bro. Bob's Club; Health School
KROW—Lee Davis' Gang
KJBS—Orchestra; 4:45, Melodies
KQW—Story Time; 4:45, Songs
KGDM—Ernie Cruz; Program
* KFRC & network—Football Game; 4:45, Between the Bookends
KGIN—Bob and Dolly
KVI—U. S. Marine Period
KOMO—Silhouettes; Moments of Melody
KQW—Sam Gordon; Studio Prog.
KFI—Organ Recital
KNX—U. S. C.; Peter Holland
KSL—Adventures of Robin Hood; 4:45, Broadcasters Review
KOA—Skit; 4:45, Orphan Annie

5:00 to 5:30 P. M.

• KPO & network—Jan Garber's Supper Club
KGO—Art and Music; 5:15, Edna Fischer, pianist
KYA—Children's Hour
KTAB—Culinary Talk; 5:15, Songs
KLX—Studio; Bill, Mack & Jimmie
KROW—Merry Lane; Way Warts and Uke
KJBS—Popular Vocalist; 5:15, News
KGGC—Studio Frolic; Records
KQW—Sunshine League
* KFRC & network—Carson Robinson's Buckaroos; 5:15, Billy Bachelor
KJR—Orange and Blackie; Music
KNX—Sunset Serenade
KFOX—Playtime Lady; Records
KECA—How Songs Grew; Story Teller
KFSD—Studio Program
KSL—5:15, Tarzan

5:30 to 6:00 P. M.

• KPO & network—Gertrude Stein, interview; 5:45, Orphan Annie
KGO—Ivory Stamp Club; 5:45, Life of the Reillys
KYA—Metropolitans; 5:45, Campbell Corner

KTAB—Dr. Thompson, talk
KLX—Covered Wagon Jubilee
KROW—Bating Your Way to Health
KGGC—Music; Irish Gems
KQW—Popular Orchestra; 5:45,
 Voice of Portugal
 * **KFRC** & network—Atwater Kent
 Program
KGW—Ivory Soap to 5:45
KJR—Tarzan; Candlelight Time
KOMO—Ivory Stamp Club
KHQ—Ivory Stamp Club
KFT—Ivory Stamp Club to 5:45
KNX—Son of Fire; Song Service
KECA—5:45, Catholic Mission
KFOX—Theatre News; Songs
KFSD—Farley's Rangers to 5:45
KOA—Pick and Pat

6:00 to 6:30 P. M.

* **KPO** & network—Sinclair Greater
 Minstrels with Gene Arnold
KGO—String Time
KYA—Cy Trobbe and Orchestra
KTAB—Concert; Lydell Co.
KLX—KLX Trio
KROW—News; Rhythm Kings
KGGC—Football—re-creation
KQW—Dept. of Agriculture;
 6:15, Popular program
 * **KFRC** & network—Chesterfield
 Prog.; Rosa Ponselle and Orch.
KHQ—Crazy Wells; Melodies
KJR—News; Romance Time
KOMO—30 Minutes of Music
KFWB—News; Mysteries; Organ
KNX—News; 6:15, Studio Program
KFOX—News; Trio, Al & Molly
KECA—Board of Education; News

6:30 to 7:00 P. M.

* **KPO** & network—Colgate House
 Party
KGO—Safety First; 6:45, Air Adven-
 tures of Jimmy Allen
KYA—Cy Trobbe's Orchestra
KTAB—Sports, Mac McMahon
KLX—KLX Trio
KROW—Ne'er Do Well
KGGC—Football
KQW—Mkt. Reports; Recordings
 * **KFRC** & network—To be announced
KVI—Ember Glow; Headlines
KJR—To be announced; Sports
KJR—Romance Time; Jimmie Allen
KNX—Concert; 6:45, Jimmie Allen
KFWB—Organ; 6:45, Jimmie Allen
KECA—Organist; Violinist; Cellist
KFOX—School Kids; Jimmie Allen
KGB—Studio; 6:45, Bridion Guesses
KSL—The Big Show

7:00 to 7:30 P. M.

* **KPO** & network—Carnation Con-
 tented Program
KGO—Organ Symphony; Theatre of
 the Air; 7:15, Comedy Stars
KYA—Sports; Tales of the Tuff
KTAB—Italian News
KROW—C. W. Hammond; L'Italia
 News
KLX—News; 7:15, Lovable Liars
KGGC—Arnet Amos; Gypsies
KQW—Weather; News; Varieties
 * **KFRC** & network—Wayne King's
 Orchestra
KJR—The Song Bag
KNX—Watanabe & Archie; Rajput
KFWB—Football Talk
KECA—Organist; Violinist & Cellist
KFOX—Eb and Zeb; 7:15, Bobby &
 Betty
KFSD—Feature; Sonny and Buddy

7:30 to 8:00 P. M.

* **KPO** & network—Mobilization of
 Human Needs
KYA—Cowboys; Louise Taber
KTAB—To be announced
KLX—Silver Strains; 7:45, Clinic
 of the Air
KROW—L'Italia Echoes of Italy
KQW—Italian Radio Theatre

* **KFRC** & network—Mobilization for
 Human Needs
KGGC—Yar Gypsies; Orchestra
KOL—Speaker Stevenson to 7:45
KVI—Dr. Mellor to 7:45
KJR—Lotus Land; Highlight Hour
KNX—In-Laws; King Cowboy
KFWB—Syncopators
KFOX—Boy Detective; Vagabonds
KECA—Records; 7:45, Vocal Trio
KOA—Mobilization Talk

8:00 to 8:30 P. M.

* **KPO** & network—Amos 'n' Andy;
 8:15, Gene and Glenn
KGO—Stanford University Program;
 8:15, College Daze
KYA—Uncut Gems, Orchestra
KTAB—To be announced
KLX—Clinic of the Air
KGGC—Spanish-American Program
KROW—Italy; Watch Tower
KQW—Vocalists; Popular Orch.
 * **KFRC** & network—Myrt & Marge;
 8:15, Edwin C. Hill
KJR—Highlight Hour; Carefree
 Capers
KNX—Songs; Electrical Trans.
KFWB—Jack Joy's Orchestra
KECA—Vocalist; 8:15, Philosopher
 and Country Jane
KFOX—Foster Ruck and Studio Trio
KFSD—Adventures of Jimmie Allen

8:30 to 9:00 P. M.

* **KPO** & network—Voice of Fire-
 stone Garden Concert; Gladys
 Swarthout, mezzo-soprano
KGO—Drama Hour
KYA—Orchestra; Tom Mitchell,
 baritone
KTAB—Butchers Union; Vocalist
KLX—All Star Sports; Notes in
 Rhyme
KROW—Happy Harmonies; News
KGGC—Concert; Timely Tunes
KQW—Popular Orchestra; Sports
 * **KFRC** & network—Blue Monday
 Jamboree
KJR—To be announced; Romance
KFWB—Drama
KNX—Pluto (Elec. Trans.)
KECA—SERA Orchestra
KFOX—Goodyear Melodies; Cecil &
 Sally

9:00 to 9:30 P. M.

* **KPO** & network—Shell Show; Rush
 Hughes, master of ceremonies;
 guest artists: Yahbut & Cheerly
KGO—Waltz Time
KYA—Pianist; 9:15, Dance Orch.
KTAB—Nightherders
KLX—Krausmeyer & Cohen; Studio
KROW—Music; Talk
KQW—Music of the Masters
KGGC—News; Wyoming Cowboys
 * **KFRC** & network—Blue Monday
 Jamboree
KJR—News; To be announced
KNX—News; Ed. McConnell
KFWB—Harry Sosnik's Orchestra
KECA—9:15, Fishing & Hunting Talk
KFOX—Beverly Hillbillies
KFSD—Furmbilt Program; Studio

9:30 to 10:00 P. M.

* **KPO** & network—Shell Show
KGO—News; 9:35, Williams-Walsh
 Orchestra
KYA—Concert Orchestra; 9:45, News
KLX—Musical Headlines; 9:45, News
KTAB—Communist Party of Oak-
 land; Radio Press Service
KROW—To be announced
KGGC—Dance Tunes; Songs
KQW—Dance Frolic
 * **KFRC** & network—Dan Russo's
 Orchestra
KOIN—Political Talks
KOL—Talk; News; Editorial
KVI—News Flashes; 9:45, Orch.

KJR—The Purple Ray; C. of C.
KNX—Studio Program; Crocketts
KFWB—Sons of Pioneers
KECA—Song Recital
KHJ—"Witches Tales"
KFOX—Beverly Hill Billies
KFSD—Marie Viratelle Kriete
KSL—Pinto Pete Ranch Boys; Milt
 Taggart's Orchestra

10:00 to 10:30 P. M.

* **KPO** & network—The Richfield
 Reporter; 10:15, Red Davis
KGO—Orchestra; 10:15, Doorways
 to Yesterday
KYA—Political Talk; Rhyme Land
KTAB—Studio Program
KLX—Dance Music
KROW—Powder River Wranglers;
 Sports
KGGC—Ten o'Clock Review
KFRC—News; Elec. Trans.; To be
 announced
KOL—Editorial; Sunshine Hour
KVI—Dance Orchestra
KOIN—Dorothy Dix Drama
KJR—Woodwind Ensemble
KHJ—News Items; 10:10, Music
KNX—The Crocketts
KFWB—News; Organ
KECA—Musical Celebrities
KFOX—News; Organ
KOA—10:15, Studio Program
KSL—The KSL Players

10:30 to 11:00 P. M.

* **KPO** & network—Marshall's Mav-
 ericks; 10:55, News
KGO—Doorways to Yesterday; 10:45,
 Clef Dwellers, vocalists
KYA—Lyric Quartet; Charley and
 Harley
KTAB—Songs Without Words
KLX—Dance Records
KROW—Golden Memories
KGGC—Merry Melodies
KFRC—Sports to 10:35
 * **KFRC** & network—Ben Pollack's
 Orchestra
KOL—Dance Music
KOMO—Light Classics
KOIN—Kelly's Cavaliers
KJR—10:55, Memory's Garden
KNX—Pontrelli's Orchestra
KHJ—The Islanders
KFOX—Tex Howard's Orchestra
KFWB—Tex Howard's Orchestra
KECA—Recordings

11:00 to 11:30 P. M.

* **KPO** & network—Ted Flo-Rito's
 Orchestra
KGO—Organ Concert
KYA—Organ Recital
KTAB—Dancepatrons
KROW—Dance of the Hour
 * **KFRC** & network—Frank Jenks'
 Orchestra
KOIN—Arnold's Columbians
KOMO—Moonlight Melodies
KNX—Pontrelli's Orchestra
KFWB—Harry Sosnik's Orchestra
KFOX—Harry Sosnik's Orchestra

11:30 to 12:00 Midnight

* **KGO** & network—Jimmy Grier's
 Orchestra
KPO—Organ Concert
KYA—Organ Recital
KTAB—Dance Orchestra
KROW—Dance Music
KQW—12, Records to 6
 * **KFRC** & network—Midnight Moods
KOL—Dance Music
KOMO—Biltmore Orchestra
KJR—Melody Palette; Phantasies

12:00 to Sign Off

KROW—Midnight Vagabond
KHJ—Recordings
KGB—Records
KJBS—12:01, Owl Program to 7 a.m.

TUESDAY Programs

Nov. 13, 1934

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts and guest artists
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—Hillbilly Tunes
- KROW—Commuters Clock
- JBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil
- KFRC—Seal Rocks Broadcast
- KOL—Organ Music
- KVI—Talk; 7:35, Varieties
- KGW—Piano
- KOMO—7:45, Emil Hansen
- KJR—Market Quotations; Records
- HJ—Recordings and Stocks
- KNX—Bill Sharples Breakfast Club
- KFI—N. Y. Stocks to 7:45
- KECA—Morning Bible Fellowship; 7:45, Records
- KFSD—7:45, Studio Program
- KGB—Talk; Stocks; Records
- KSL—Advertisers Review; Music

8:00 to 8:30 A. M.

- KGO & network—Johnny O'Brien
- KGO—8:15, Organ Concert
- KPO—Songs by the Kitchen Sink
- KPO & network—8:15, Your Child
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Records; N. Y. Stocks
- KROW—Commuters Clock
- KJBS—Morning Varieties
- KQW—Morning Melodies; Varieties
- KGDM—Serenaders; Records
- KFRC—Exercise & Applesauce
- KFRC & network—8:15, Alexander Semmler, pianist
- KOL—8:15, Cecil and Sally
- KHQ—Studio; Crazy Wells
- KOMO—Morning Reveries
- KEX—Calvary Tabernacle
- KGW—8:15, Breakfast Club
- KVI—Recordings to 8:15
- KNX—Musical Program
- KFI—Church Quarter Hour to 8:15
- KECA—8:15, Records
- KGB—Records to 8:15
- KSL—Studio Ensemble to 8:15
- KOA—Galaxy of Stars to 8:15

8:30 to 9:00 A. M.

- KGO & network—U. S. Marine Band
- KPO—Pair of Pianos
- KYA—Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Melodies
- KQW—Morning Concert
- KGDM—Records; Health Talk
- KHQ—8:45, Home Comfort
- KOMO—Vagabonds; Mary's Garden
- KFRC & network—Hollywood Country Church
- KNX—Song Bag; Talk
- KFI—Ballads; 8:45, Hawaiians
- KSL—8:45, Mary and Bennie

9:00 to 9:30 A. M.

- KGO & network—U. S. Marine Band
- KPO—Elmore Vincent, tenor; 9:15, Barbara Lee, Breakfast Club
- KYA—Concert; 9:15, Pru. Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Beauty & Romance; News
- KJBS—Kings Men; Bargains
- KGCC—Records; 9:15, Songs
- KQW—Tuneful Topics
- KFRC & network—Voice of Experience
- KFRC—9:15, Crazy Wells; Records; Goodwill Industries



GENE SULLIVAN
KYA—Staff Artist

- KGDM—Records; 9:15, Personalities
- KOL—9:15, Prudence Penny
- KVI—9:15, Mystic Melodies
- KOMO—9:15, Resume; Stradivarieties
- KFI—Hawaiian Group; Jean Abbey
- KNX—Organ; Lotus Land
- KFSD—9:15, Good Cheer
- KSL—9:15, Jennie Lee

9:30 to 10:00 A. M.

- KPO & network—Martha Meade Society
- KPO—9:45, Organ Concert
- KGO—Improve Your Home
- KGO & network—9:45, Black Diamonds
- KYA—Storyteller; Waltz Idylls
- KTAB—Hour of Prayer
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—For the Ladies; Classics
- KGCC—Recordings
- KQW—Gems of Melody
- KGDM—News; Records
- KFRC & network—Harold Knight's Orchestra
- KVI—Dr. Burns; Orchestra
- KOL—9:45, Beautiful Melodies
- KHQ—9:45, Tuil & Gibbs
- KJR—News; Songs for Sale
- KGW—9:45, Cooking School
- KFI—9:45, News Release
- KNX—Drury Lane; 9:45, News
- KECA—Records to 9:45
- KFSD—Stock Reports to 9:45
- KGB—News to 9:35

10:00 to 10:30 A. M.

- KGO & network—Press-Radio News; 10:05, Army Band Concert
- KPO—As Woman to Woman; 10:15, Three of a Kind
- KYA—Columbia on Parade; 10:15, The Novelty Shop
- KTAB—Bargains; 10:15, Old Bachelor
- KLX—Clinic; Stocks; News
- KROW—Musical; Wong Yick
- KJBS—News; Orch.; Melody Parade
- KGCC—Cal King
- KQW—News; Popular Orchestra
- KGDM—So This is Hollywood
- KFRC & network—Just Plain Bill
- KFRC—10:15, Home Forum
- KVI—10:15, Health Scientist; Records

- KOL—10:15, Morning Melodies
- KOIN—10:15, Air Shopping
- KEX—Lost and Found Items; 10:02, Classical Soloist
- KJR—Music Shop
- KFI—Helene Hill, pianist; 10:15, Hollywood Looking Glass
- KNX—Eddie Albright's Family

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—To be announced; 10:45, Beulah Cref, songs
- KYA—Organ Concert
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchen
- KROW—Morning Concert
- KJBS—Organ; 10:45, Melodies
- KQW—Aunt Sammy; 10:45, Music
- KGCC—Hits of Today
- KFRC & network—Dr. Joseph Toner; Bob Allen, pianist
- KOIN—Shopping; Studio Program
- KGDM—The London
- KVI—Music; Amusement Tips
- KJR—Club Minutes; Uncle Hank
- KEX—Ronald Buck; 10:45, Hillbillies
- KNX—Mary Holmes; 10:45, Records
- KECA—Song Recital
- KGB—Ensemble; Bob Allen, pianist
- KOA—10:45, Livestock & Produce
- KSL—10:45, Recordings

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Crosscuts Log o' the Day
- KYA—Organ Concert
- KTAB—Blue Moments; Beauty Facts
- KLX—Records; Tonic Tunes
- KROW—Health Talk; Spotlight
- KGCC—Orch.; 11:15, Medical Talk
- KGB—Milady's Date Book; 11:15, Waltz Time
- KQW—Light Classics
- KGDM—Organ
- KOL—Garden Talk; 11:15, News
- KFRC & network—Little French Princess; 11:15, Helen Trent
- KFRC—Women's Home Forum
- KJR—Rhythm Rulers
- KVI—The Observer; Melodies
- KOIN—Art Kirkham
- KEX—Band; Cobwebs & Nuts
- KNX—Marshall Grant, organist
- KECA—Records; Medical Talk
- KGB—To be announced

11:30 to 12:00 Noon

- KPO & network—Kings Guard; 11:45, Nellie Revell, interview
- KGO—Piano Vignettes; 11:45, Agricultural Bulletin
- KYA—Dance Time
- KTAB—Modern Rhythms; News
- KLX—Ants and Orasco; 11:45, Musical Scrapbook
- KROW—Latin American Program
- KJBS—Dance Orchestra
- KGCC—Records; News; Requests
- KQW—Accordion Capers; News
- KGDM—Organ
- KHQ—Organ Concert
- KFRC & network—American School of the Air
- KOIN—Art Kirkham
- KJR—Irish Minstrel; Records
- KGW—11:45, Me and My Shadow
- KEX—Cobwebs and Nuts to 11:45
- KFI—11:45, Fashion Tour
- KNX—Spice of Life; Ionizer Talk
- KECA—Records; Music Talk
- KOA—Colorado Agric. College Prog.

12:00 to 12:30 P. M.

- KGO & network—Art Collins' Orch.
- KGO—12:15, Financial Flashes; 12:20, Sam Moore, guitarist
- KPO—News Reporter

- KPO & network—12:15, Western Farm and Home Hour
 KYA—Scripts; Noonday Concert
 KTAB—News; Organ
 KLX—Dance Music
 KROW—Latin-American Program
 KJBS—Song Hits; 12:15, Records
 KGGC—Request Hour
 KGW—Popular Orchestra
 KGDM—Road Report; Recordings
 *KFRC & network—Columbia Variety Hour
 KOL—Carnival Hour
 KVI—12:15, Front Page Headlines
 KOIN—Ron Myron; Amie Brunn
 KOMO—Harp Melodies to 12:15
 KJR—12:12, Grain Report to 12:15
 KEX—Dance Frolic
 KHQ—Business and Pleasure; 12:15, Chamber of Commerce, Lunch
 KGW—12:15, Meier & Frank
 KFI—Market Reports to 12:15
 KNX—News; 12:15, Congoin
 KECA—12:15, News Release
 KSL—Payroll Builder
- 12:30 to 1:00 P. M.**
 ●KPO & network—Western Farm and Home Hour
 KGO—Mickey Gillette's Music
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Musical Auction
 KROW—Calif. Home Hour; Records
 KJBS—Dance Matinee
 KGGC—Pirate Cowboys
 KGDM—Recordings
 KQW—Weather Forecast; Mkt. Rep.
 *KFRC & netwk—Variety Hour
 KOL—Carnival Hour
 KGW—Dr. Semler; Studio
 KEX—American Prod. to 12:35
 KHQ—Chamber of Commerce
 KNX—Studio Program
 KECA—Recordings
 KSL—Utah Agric. College to 12:45
- 1:00 to 1:30 P. M.**
 ●KPO & network—Betsy and Bob; 1:15, Vocal Soloists
 KGO—Music; 1:15, Vic and Sade
 KYA—Women's Institute of the Air; 1:15, Musical Strings
 KTAB—Radio Frolic
 KLX—Records; Martha Lee
 KROW—Concert Melodies
 KJBS—Stock Reports; Song Hits
 KQW—Friendly Hour
 KGDM—Recordings; Organ
 *KFRC & network—Visiting America's "Little House"
 KFRC—1:15, Health Society Talk
 KOL—1:15, Julie Day
 KVI—1:15, Hollywood Music
 KOMO—1:15, Tea Time Tales
 KHQ—1:15, Sylvia Gray
 KJR—Magic Harmony to 1:15
 KEX—Orchestra
 KGW—1:15, Dental Clinic
 KFI—1:15, Chas. Wellman & Helen Hill
 KNX—Pontrelli's Orchestra
 KECA—Recordings to 1:15
 KFSD—Studio Program to 1:15
 KGB—1:15, Stocks; Music
 KSL—Payroll Builder
- 1:30 to 2:00 P. M.**
 ●KPO & netwk—Oxydyl's Own Ma Perkins; 1:45, Betty Marlowe, talk
 KGO—Ann Warner's Chats
 KYA—Music; 1:45, Piano Concert
 KTAB—Jean Kent, *economica*
 KLX—Popular Concert
 KROW—Spanish Serenade
 KJBS—Dance Orchestra
 KQW—Afternoon Concert
 KGDM—Organ; Recordings
 *KFRC & network—Educational Feature to 1:45
 KFRC—1:45, Stocks; Christian Science News
 KOL—Educational Feature
 KOIN—Book of Life
 KJR—Sun Dial; Musical Headlines
- KEX—Grain Reports; Records
 KNX—Pontrelli's Orchestra
 KFSD—Old Time Program
- 2:00 to 2:30 P. M.**
 ●KPO & network—Al Pearce and His Gang
 KGO—Meredith Willson's Orchestra
 KYA—Don Valdemar's Orchestra
 KTAB—Globe Trotter; Romancin'
 KLX—Recordings
 KROW—Dance Matinee
 KJBS—Better Business Talk; 2:15, Tango Orchestra
 *KFRC & network—Happy Go Lucky Hour
 KQW—Dance Matinee
 KGDM—Records and News
 KJR—Salon Hour
 KEX—World Bookman; Music
 KNX—The Bookworm
 KECA—Classic Hour
 KSL—Orch.; 2:15, Dental Clinic
 KOA—Theatre Reporter; Orchestra
- 2:30 to 3:00 P. M.**
 ●KPO & network—Al Pearce Gang
 KGO—Serenade; Pianist and Tenor
 KYA—Vignettes of Life; 2:45, Modern Notes
 KTAB—Three-Four Time; Records
 KLX—Records; 2:35, Stocks; 2:40, Records
 KROW—Dance Matinee
 KQW—Dance Matinee
 KJBS—Events of Interest; Records
 KGDM—The Romanciers
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour
 KEX—Music
 KNX—Recordings
 KECA—Classic Hour
 KFSD—2:45, Studio Program
 KSL—Milton Charles; 2:45, Miniatures
- 3:00 to 3:30 P. M.**
 ●KPO & network—Langendorf Pictorial; 3:15, To be announced
 KGO—Waldorf-Astoria Orchestra; 3:15, Mid-Week Hymn Sing
 KYA—Band Concert
 KTAB—Records; Chinese News
 KLX—Souvenirs; 3:15, Records
 KROW—Presenting Fay Lanphier; Merry-Go-Round
 KJBS—Records
 KQW—Stocks; 3:15, Muscale
 KGDM—Recordings
 *KFRC & netwk—Feminine Fancies
 KJR—Enchanted Islands
 KEX—Orchestra
 KOMO—3:15, Lone Gypsy
 KGW—Crazy Crystals to 3:15
 KHQ—Econ. Housewife; Bulletin
 KNX—Concert Orchestra
 KECA—Recordings
 KSL—Orchestra; 3:15, Sis Mirandy
 KOA—Orchestra
- 3:30 to 4:00 P. M.**
 ●KPO & network—Edna Fischer, pianist; 3:35, Dorothy Page, contralto
 KPO—To be announced
 KGO—The Well-Dressed Woman
 *KGO & network—3:45, The Song-fellows Quartet
 KYA—Symphony Highlights
 KTAB—Sophistication; Picture Talk
 KLX—Recordings
 KROW—Merry-Go-Round; Records
 KQW—Variety Program
 KJBS—Musical Comedy
 *KFRC & network—Frank Castle's Matinee; Correct English
 KOL—Harriet Lincks; Studio
 KOIN—Newspaper of the Air
 KHQ—King's Men; Beauty Talk
 KOMO—Birnbaum's Bavarians
 KFI—Ann Warner's Chats
 KNX—Fletcher Wiley
 KSL—The Junior Hour
- 4:00 to 4:30 P. M.**
 ●KPO & network—Gould & Shefter, piano duo; 4:15, Pedro's Orch.
 KPO—4:15, Herman Crone's Orch.
 KGO—Beaux Arts Trio
 KYA—Tea Dance Parade
 KTAB—Keep Smiling Home
 KLX—Notes in Rhyme; Bob's Club
 KROW—Waltz Time; Speaker
 KJBS—Star Reporter; Bill & Co
 KGDM—Gilmore Oil Program
 KQW—Star Reporter; Bill & Co; Headline Memories
 *KFRC & network—Dan Russo's Orchestra; University of the Air
 KVI—Studio Program to 4:15
 KOL—4:15, What's New
 KOIN—Newspaper of the Air
 KGW—Friendly Chat
 KHQ—4:15, News Album
 KJR—Tea Dansant
 KFI—Nick Harris to 4:15
 KNX—Haven of Rest
 KECA—4:15, Recordings
 KSL—Town Crier
 KOA—4:15, Orchestra
- 4:30 to 5:00 P. M.**
 ●KPO & network—You and Your Government
 KPO—4:45, News
 KGO—Beaux Arts Trio
 *KGO & network—4:45, Coquettes, vocal trio
 KYA—Tea Dance Parade
 KTAB—Bay Meadows Feature Race; 4:45, Lauretta La Marr
 KLX—Bro. Bob's Club; Health School
 KROW—Happy Dawson's Cowboys
 KJBS—Dance Orchestra
 KQW—Story Time; 4:45, Songs
 KGDM—Ernie Cruz Program
 *KFRC & network—Charlie King and Adlerikans; 4:45, Between the Bookends
 KVI—Max Frolic's Orchestra
 KOIN—Bob & Dolly to 4:45
 KOMO—Talk; Saxophone Melodies
 KJR—4:45, Musical Auction
 KFI—Organ Recital
 KNX—Recordings; U. S. C.
 KSL—Town Crier
 KOA—4:45, Orphan Annie
- 5:00 to 5:30 P. M.**
 ●KPO & network—Nomads, Josef Hornik's Orchestra
 KGO—Back Stage Chatter; 5:15, Edna Fischer, pianist
 KYA—Children's Hour
 KTAB—Culinary Talk; Songs
 KLX—Studio; Bill, Mack & Jimmie
 KROW—Memory Lane; Ramona, Romero
 KGGC—Studio Frolic; Echoes
 KQW—Popular Concert
 KFRC—Sun of Fire
 *KFRC & network—5:15, Billy Bachelor
 KVI—Souvenirs to 5:15
 KHQ—5:15, Donald Ayers Adventures
 KJR—Steamboat Bill; Dairy Council
 KNX—Organ; 5:15, Mummy Club
 KFI—A. C. Gilbert to 5:15
 KECA—Records
 KFOX—Playtime Lady; Records
 KGB—Orchestra to 5:15
 KSL—Pullman Prog.; 5:15, Tarzan
 KOA—Studio; Story Behind the Claim
- 5:30 to 6:00 P. M.**
 ●KGO & network—Chester Rowell
 KGO—5:45, To be announced
 KPO—Behind the Footlights
 *KPO & network—5:45, Little Orphan Annie
 KYA—Metropolitan; 5:45, Campbell
 KTAB—Health Talk
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—Records; 5:45, Irish Gems
 KQW—Popular Orchestra; Voice of Portugal

*KFRC & netwk—Dodge Motor Co.; KFRC—5:45, Bobs, Sports Authority KOL—5:45, Ralph Horr, talk KOIN—5:45, Merry Men KFC—Eric Johnston KJR—5:45, Candlelight Hour KOMO—Moments of Melody KNX—Elec. Trans. "Mongoose" Murder KFI—Your Pal Jimmy to 5:45 KBCA—Word Detective; Records KFOX—Theatre News; Recordings KGB—Studio; 5:45, Robin Hood KFSD—Farley's Rangers to 5:45 KSL—Orch.; Krausemeyer & Cohen KOA—McMurtry Harmonists

6:00 to 6:30 P. M.

•KPO & network—Melodiana, ensemble direction Ernie Gill KGO—Community Forum KYA—Cyrus Trobbe Orchestra KTAB—Dinner Concert KLX—Trio KROW—News; 6:15, Harmonies KGGC—Dinner Dance KQW—Department of Agriculture; 6:15, Popular Program *KFRC & network—Bing Crosby & Boswell Sisters KJR—News; Romance Time KOMO—Musical Mannequins KGW—Musical Mannequins KHQ—Pick and Pat KFWB—News; Mysteries; Organ KNX—News; 6:15, Calif. League KFI—Four Blackbirds; 6:15, Chas. W. Hamp KECA—Children of All Lands; News KFOX—News; Cheerio Boys; Al & Molly

6:30 to 7:00 P. M.

•KPO & network—Ed Wynne, the Texaco Fire Chief; Graham McNamee, Eddie Duchin's Orchestra KGO—Harry Stanton, basso; 6:45, Air Adventures of Jimmy Allen KYA—Orchestra KTAB—Sports Page; Communications KLX—Concert Trio KROW—Powder River Wranglers; 6:45, Dr. G. Fauci KGGC—Theatre of the Air; Music KQW—Market Reports; Records *KFRC & network—Isham Jones' Orchestra for Chevrolet KJR—Romance; Jimmy Allen KFOX—School Kids; Jimmy Allen KFWB—Organ; 6:45, Jimmy Allen KNX—Dance; 6:45, Jimmy Allen KECA—Wesley Tourtellotte, organ

7:00 to 7:30 P. M.

•KPO & netwk—Palmolive Beauty Box Theatre of the Air; Operetta, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shilkret's Orchestra KGO—Every Man's Palace KYA—Ernie Smith's Sport Page; 7:15, Memory Strains KTAB—Talk; 7:15, Sport of Kings KLX—News; Song Market KROW—C. W. Hammond; 7:15, L'Italia News KGGC—Tropical Tramps; Melodies KQW—Weather; 7:15, Music *KFRC & network—Camel Caravan KJR—Metropolitans KECA—Recordings KNX—Frank Watanabe; Concert KFWB—Ray de O'Fan; Hollywood Hillarities KFOX—Eb & Zeb; Bobby & Betty

7:30 to 8:00 P. M.

•KPO & netwk—Palmolive Beauty Box Theatre KGO—Redwood Reveries; Argentine Trio KYA—Orch.; 7:45, Gold Rush Days KLX—Merlyn Morse, tenor; 7:45, Spice of Life

KTAB—Ople & Viney; Organ KROW—Calvary Meditations; Records KGGC—Jeanne Carole; 7:45, Records KQW—Italian Radio Theatre *KFRC & network—Geo. Givot; 7:45, Mystery Drama KOL—Speaker Stevenson to 7:45 KOIN—Jimmy Allen; Studio Prog. KJR—Old Songs; Waltz Dreams KNX—The In-Laws; King Cowboy KFWB—Mrs. Pasquale and Califs. KFOX—Boy Detective; Aristocrats KSL—Skiles Family; Origin of Superstition

8:00 to 8:30 P. M.

•KPO & network—Amos 'n' Andy; 8:15, Gene and Glenn KGO—California State Chamber of Commerce; 8:15, College Days KYA—Concert Pianist KTAB—Itchy and Scratchy; London Fantasy KLX—Manila Stringed Orchestra KROW—Latin-American Program KGGC—Spanish-American Program KQW—Melody Round-Up *KFRC & network—Myrt & Marge; 8:15, Beauty That Endures KOL—8:15, Comedy Stars KOIN—8:15, Comedy Stars KJR—Waltz Dreams; Melody Maids KNX—June Irwin; Adlerikans KFWB—Welcome Lewis; 8:15, Orch. KFOX—Garden Talks; Inside Stories KECA—Recordings KFSD—Jimmie Allen to 8:15 KGB—8:15, Scrapbook of Life KSL—8:15, Mirth Parade

8:30 to 9:00 P. M.

•KPO & network—Leo Reisman's Orchestra KGO—Neapolitan Echoes, novelty instrumental trio KYA—Tom Coakley's Orchestra; 8:45, Leon Mojica's Orchestra KTAB—London Fantasy; Studio KLX—Sports; 8:45, Studio Program KROW—Italian Program KGGC—Concert; 8:45, Timely Tunes KQW—Melody Round-Up *KFRC & netwk—Calling All Cars KOIN—Little Show to 8:45 KVI—Dr. L. S. Whetstone to 8:45 KJR—Silver Strains; Castles in Music KFWB—Pioneers' Sons; Orchestra KNX—Forge of Freedom KECA—Dr. Geo. Liebling, nianist KFOX—Three Vagabonds; Cecil & Sally KSL—Auerbach; Bill Post, baritone

9:00 to 9:30 P. M.

•KPO & network—Ben Bernie's Orchestra KGO—Tally-Ho KYA—Troubadour; Orchestra KTAB—Nevada Nightherders KLX—Old Gospel Hymns KROW—To be announced KQW—Dance Frolic KGGC—News; Wyoming Cowboys *KFRC & network—Boloros; 9:15, Heble Kaye's Orchestra KOIN—Golden Voices KVI—9:15, Armchair Traveler KOL—News; Editorial; Boxing KJR—News; Singers KNX—News; 9:15, Studio Program KFWB—Orchestra; News KFOX—Beverly Hillbillies KECA—Recordings KFSD—Moments of Melody KGB—Comedy Stars to 9:15 KSL—Orchestra; 9:15, Smoke Rings KOA—Comedy Stars; Studio

9:30 to 10:00 P. M.

•KPO & network—Death Valley Days KGO—Seymour Simons Orchestra KYA—Orchestra; News; Answer Man

KTAB—Vedder Players KLX—Phantasies; News KROW—Master's Music; Records KGGC—Dance Tunes; Symphonette KQW—Dance Frolic *KFRC & network—The University Explorer KOL—Boxing Bouts KOIN—Fights *KVI—News Flashes to 9:45 KJR—Pick and Pat KNX—Pick and Pat (E. T.) KFWB—Boxing Bouts KFOX—Beverly Hill Billies KECA—Recordings KFSD—Feature Program KSL—Smoke Rings; Orchestra KOA—Cosmopolitan Orchestra

10:00 to 10:30 P. M.

•KPO & network—Richfield Reporter; 10:15, The Story Behind the Claim KGO—Nobody Home, variety program with Orchestra & Vocalists KYA—Aviation; 10:15, Rhyme Land KTAB—Club Tivoli KLX—Recordings KROW—Hawaiians; Sports KGGC—Ten o'Clock Review KFRC—News; Studio Program *KFRC & network—10:15, Fred Skinner, Negro Song Stylist KOIN—Fights KVI—Orch.; Melody Man KJR—Till Tomorrow KFWB—Boxing Bouts KECA—Musical Celebrities, records KNX—The Crocetta KFOX—News; Organ Recital KFSD—10:15, Studio Program KSL—Dance Orchestra KOA—Country Club Orchestra

10:30 to 11:00 P. M.

•KPO & network—Tom Coakley's Orchestra; 10:55, Press-Radio News KGO—News; Williams-Walsh Orch. KYA—Dance Orchestra KTAB—Dance Orchestra KLX—Recordings KROW—Golden Memories KGGC—Merry Melodies *KFRC & netwk—Vincent Lopez Or. KOIN—Kelly's Kavalierios; 10:45, Columbians KJR—Orville Knapp's Orchestra KGW—Dance Orchestra KNX—Dance Orchestra KFWB—Dance Orchestra KFOX—Tex Howard's Orchestra KOA—Huffman Harmonies

11:00 to 11:30 P. M.

•KGO & network—Ted Fio-Ritto's Orchestra KPO—Tom Gerun's Orchestra KYA—Sandman Organ KTAB—News; Dansapations KROW—Dance of the Hour *KFRC & network—Dick Jurgens' Orchestra KOIN—Jack Bain's Orchestra KOMO—Silver Strings KGW—Dance Orchestra KNX—Pontrelli's Orchestra KFWB—Harry Sosnik's Orchestra KFOX—Harry Sosnik's Orchestra

11:30 to Sign Off

•KGO & network—Orville Knapp's Orchestra KPO—Organ Concert KYA—Gary Evers Orchestra KTAB—Club El Cortez KROW—Dance Music; Vagabond KFRC—Ben Pollack Orchestra KVI—Dance Orchestra KJR—Melody Palette; Fireside Phantasies KHI—Music KGB—Dance Orchestra KFOX—Jimmy Mann's Orchestra

WEDNESDAY Programs

Nov. 14, 1934

7:00 to 7:30 A. M.

- KPO & netwk—Harvest of Song; 7:15, Florenda Trio
- KYA—Musical Clock
- KTAB—Cuckoo Club
- KROW—Commuters' Clock
- KJBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KGDM—7:15, Watchtower
- KFRC—Records; 7:25, Stocks
- KEX—Rev. Willard Pope
- KOL—Organ Reveille
- KVI—Radio Gospel League
- KHQ—Morning News
- KFI—Wellman & Hill
- KECA—Health Exercises to 7:15
- KHJ—Records and Stocks
- KNX—Bill Sharples' Club
- KGB—Seven O'Clock Club
- KFSD—Early Birds; Pep & Ginger
- KSL—News; Broadcasters Review
- KOA—7:15, Instrumental Trio

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Organ concert
- KGO—Three Scamps; 7:45, Sam Moore, guitarist
- KYA—Musical Clock
- KTAB—Hill Billie Tunes
- KROW—Commuters' Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Program
- KVI—Talk; Varieties
- KGW—Ronald Buck
- KEX—Varieties
- KJR—Market Quotations; Shadows
- KHQ—7:45, Schooldays
- KFI—N. Y. Stocks to 7:45
- KNX—Bill Sharples' Club
- KHJ—Records and Stocks
- KECA—Bible Study; Records
- KGB—Stocks; Seven O'Clock Club
- KSL—Broadcasters Review

8:00 to 8:30 A. M.

- KPO & network—The Honey-mooners, Grace and Eddie Albert; 8:15, Tony Wons' Scrapbook
- KGO—Crosscuts Log o' Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Records; 8:20, Stocks
- KROW—Commuters' Clock
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Recorded Program
- KFRC—Exercise & Applesauce to 8:15
- KFRC and network—Hollywood Country Church
- KOL—Music; 8:15, Cecl & Sally
- KVI—Mountaineers; Specials
- KOMO—Morning Reveries
- KGW—Ronald Buck to 8:15
- KHQ—Crazy Wells; Comments
- KNX—Electrical Transcription
- KECA—8:15, Recordings
- KPOX—Grain Reports; Songs
- KFI—Church Quarter Hour to 8:15
- KSL—Informal Music

8:30 to 9:00 A. M.

- KPO & netwk—U. S. Army Band
- KGO—Crosscuts Log o' the Day
- KYA—Feminine Notebook; Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Orchestra
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- KFRC & netwk—Country Church; 8:45, Jane Ellison; Magic Recipes
- KGW—Cheerio
- KOMO—Vagabonds; Mary's Garden



GRACIE ALLEN
CBS—6:30 P. M.

- KHQ—8:45, Home Comfort
- KNX—Song Bag
- KSL—Good Morning Judge to 8:45

9:00 to 9:30 A. M.

- KGO & network—Fields & Hall, songs and patter
- KGO—9:15, Organ concert
- KPO—Barbara Lee
- KPO & network—9:15, Josephine Gibson
- KYA—Concert; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; MacMarr News
- KJBS—Popular Varieties; Records
- KGCC—Star of Today; Songs
- KGW—Tuneful Topics
- KFRC & network—Voice of Experience; Housing; Talk; Music
- KGDM—Recordings; Mabel Rubin
- KOL—9:15, Prudence Penny
- KVI—9:15, Mystic Melodies
- KHQ—Musical Gems to 9:15
- KOMO—Mary's Friendly Garden
- KJR—Morning miracles
- KECA—Recordings
- KFSD—9:15, Good Cheer
- KNX—Organ; Lotus Land
- KGW—9:15, To be announced
- KSL—9:15, Jennie Lee
- KOA—Fish Tales to 9:15

9:30 to 10:00 A. M.

- KPO & network—Marshall's Mavericks
- KGO—Improve Your Home; 9:45, Jean Abbey, Shop News
- KYA—Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Faye Ward Program
- KGCC—Morning Melodies
- KGW—Fave Wars
- KGDM—News; Minstrels
- KFRC & network—Betty Crocker; 9:45, Jan Savitt's Orchestra
- KGW—9:45, Cooking School
- KJR—News Reporter; Songs
- KHQ—9:45, Tull & Gibbs
- KOL—9:45, Beautiful Melodies
- KOIN—9:45, Experiences from Life
- KFI—Hawaiians; 9:45, News
- KNX—Drury Lane; 9:45, News
- KFSD—Stock Reports to 9:45

- KSL—9:45, Fish Tales
- KOA—National Farm & Home

10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Mickey Gillette's Music
- KPO—Piano; 10:15, News
- KYA—Columbia on Parade; 10:15, Hawaiians
- KTAB—Bargains; Old Bachelor
- KLX—Clinic; 10:15, Stocks; News
- KROW—Melange; 10:15, Wong Yick's Message
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KGW—News; Orchestra
- KGDM—Recording
- KFRC & network—Just Plain Bill
- KFRC—10:15, Home Forum
- KGW—10:15, Crazy Crystals
- KOL—10:15, Morning Melodies
- KOIN—10:15, Air Shopping
- KVI—10:15, Health Scientist
- KOMO—Jack & Jill
- KJR—Home Makers; Music shop
- KNX—Eddie Albright's Family
- KECA—Recordings
- KOA—National Farm & Home

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—To be announced; Words and Music
- KYA—Organ Concert
- KLX—International Kitchen
- KTAB—Health Talk; Dude Martin
- KROW—Morning Concert
- KJBS—Dance Orchestra; For the Ladies
- KGW—Aunt Sammy; 10:45, Music
- KGCC—Hits of Today
- KGDM—Records; Dr. Braginton
- KFRC & network—University of California; 10:45, Samuel De Jong's Orchestra
- KOL—Morning Melodies
- KVI—Music; Amusement Tips
- KJR—Club Minutes; Sereader
- KECA—Records; 10:45, Piano
- KNX—Mary Holmes; Recordings
- KOA—Best Foods; 10:45, Betty Moore
- KSL—Triangle Club to 10:45

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—The Wandering Minstrel
- KYA—Organ, Glen Goff
- KTAB—Bargains; Blue Moments; Four-Four Time
- KLX—Records; 11:15, Tonic Tunes
- KROW—Health Talk; Spotlight
- KJBS—Popular Tunes
- KGCC—Milady's Date Book; 11:15, Mountain Music
- KGDM—Organ Recital
- KGW—Light Classics
- KFRC & network—Little French Princess; Romance of Helen Trent
- KOL—Garden Talk to 11:15
- KVI—The Observer to 11:15
- KOIN—Art Kirkham
- KJR—Rhythm Rulers Recorded
- KNX—Organ; Business Trends
- KECA—Records; German Lesson
- KGB—To be announced
- KOA—Livestock and Produce

11:30 to 12:00 Noon

- KPO network—Smackout, Marlon and Jim Jordan, comedy duo; 11:45, Soloist
- KGO—Edna Fischer, pianist; 11:45, Agriculture Bulletin
- KYA—Dance Time
- KTAB—Modern Rhythms; News
- KLX—Anita and Orsco; Records
- KROW—Latin-American Program
- KGCC—Request Hour

KJBS—Dance Orchestra
 KQW—Variety and Theatre News
 KGDM—Organ Recital
 *KFRC & netwk—American School of the Air
 KGW—11:45, Me and My Shadow
 KHQ—Organ Recital
 KJR—Measured Steps
 KFI—11:45, Home Nursing Hints
 KNX—Music; 11:45, Ironizer Talk

12:00 to 12:30 P. M.

•KGO & network—Ramblers Trio
 KGO—12:15, Financial Flashes; Midday Musicale
 KPO—News
 •KPO & network—12:15, Western Farm and Home Hour
 KYA—Scriptures; 12:03, Concert
 KTAB—News; Concert
 KLX—Dance Music; Crazy Program
 KROW—Latin-American Program
 KQW—Popular Orchestra
 KGGC—Request Hour
 KJBS—Song Hits
 KGDM—Records; Serenaders
 *KFRC & network—Kate Smith's Matinee
 KOL—The Carnival Hour
 KOMO—Farm Talk to 12:15
 KGW—12:15, Meier & Frank
 KHQ—Business and Pleasure
 KJR—Records; 12:12, Grain Reports
 KVI—Specials; Front Page Headlines
 KFI—State Market Reports to 12:15
 KNX—News; 12:15, Congo
 KECA—News; Records
 KOA—Orchestra

12:30 to 1:00 P. M.

•KPO & network—Western Farm and Home Hour
 KGO—Midday Musicale
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Garden Tips
 KROW—California Farm Hour; 12:45, Records
 KJBS—Dance Matinee
 KGGC—Pirate Cowboys
 KQW—Federal Market Reports
 KGDM—Records
 *KFRC & network—Kate Smith
 KOL—The Carnival Hour
 KVI—News & Comment to 12:45
 KGW—Dr. Semler; Friendly Chat
 KHQ—Stepping Along; Studio
 KNX—To be announced
 KECA—Concert Favorites, records
 KOA—Orchestra; Vocalist

1:00 to 1:30 P. M.

•KPO & network—Betty and Bob; 1:15, Dorothy Page, contralto
 KGO—Musicale; 1:15, Vic & Sade
 KYA—S. F. Ad Club Luncheon
 KTAB—Radio Frolic
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stock Reports and Records
 KQW—Friendly Hour
 KGDM—Records; Theatre Talk
 *KFRC & netwk—National Student Federation; Curtis Institute of Music
 KOL—1:15, Julie Day
 KVI—1:15, Movie News
 KJR—Headliners
 KOMO—1:15, Tea Time Tales
 KGW—1:15, Dental Clinic
 KHQ—1:15, Sylvia Gray
 KOIN—Amie Brunn; Educ. Feature
 KNX—Pontrelli's Orchestra
 KFI—1:15, Accordionist & Pianist
 KNX—Pontrelli's Orchestra
 KECA—Records to 1:15
 KFSD—Ad Club Luncheon
 KGB—1:15, Stocks to 1:20
 KSL—Payroll Builder
 KOA—1:15, Interview of Better Housing

1:30 to 2:00 P. M.

•KPO & netwk—Oxydol's Own Ma

Perkins; 1:45, Dreams Come True, Barry McKimley, baritone
 KGO—Ann Warner's Chats
 KYA—Modern Maestros
 KTAB—Jean Kent, Economics
 KLX—Popular Concert
 KROW—Oakland Public Schools; 1:45, Five Star Revue
 KJBS—Afternoon Popular Concert
 KQW—Afternoon Concert
 KGDM—Accordion Boys; Records
 *KFRC & network—Curtis Institute of Music
 KOIN—Ron's Scrapbook; Book of Life
 KJR—The Sun Dial
 KNX—Pontrelli's Orchestra
 KFSD—Old Time Program

2:00 to 2:30 P. M.

•KPO & network—Al Pearce and His Gang
 KGO—Vagabonds Quartet; 2:15, Merry Macs; Vocalists
 KYA—Don Valdemar's Orchestra
 KTAB—Globe Trotter; Romancin'
 KLX—Records; Notes in Rhyme
 KJBS—Gerald Kenney; Records
 KROW—Dance Matinee
 KQW—Dance Matinee
 KGDM—Records; News
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour, recorded
 KNX—The Bookworm
 KECA—Records
 KFSD—2:15, Studio Program
 KSL—Music; 2:15, Dental Clinic
 KOA—Huffman Reporter; 2:15, Rowdy Wright

2:30 to 3:00 P. M.

•KPO & network—Al Pearce Gang
 KGO—Beaux Arts Trio
 KYA—Vignettes of Life; 2:45, Modern Notes
 KTAB—Educ. Relief Program; 2:45, Tranquility
 KLX—Talk; Stocks; 2:40, Records
 KROW—Dance Matinee
 KJBS—Events of Interest; Dance
 KQW—Dance Matinee
 KGDM—Romancers
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour, recorded
 KECA—Classic Hour
 KNX—Records
 KFSD—2:45, Studio Program
 KSL—Parent-Teachers; Miniatures
 KOA—String Serenade; Ranch Boys

3:00 to 3:30 P. M.

•KPO & network—Langendorf Pictorial; 3:15, John and Ned
 KGO—Education in the News; 3:15, Alma Kitchell, contralto
 KYA—Band Concert
 KTAB—Records; Chinese News
 KLX—World Revue
 KROW—Fay Lanphier; Merry-Go-Round
 KJBS—News; Word Man
 KQW—Stocks; 3:05, Music; 3:15, Word Man
 KGDM—Records
 *KFRC & netwk—Feminine Fancies
 KJR—Easy Chair; Music
 KGW—Concert Trio
 KHQ—Hints; Club Bulletin
 KNX—Concert Orchestra
 KECA—Raine Bennett; Records
 KSL—Songs of Long Ago; 3:15, Texas Rangers
 KFSD—Royal Brown, Organist
 KOA—Education in the News 3:15, University of Denver

3:30 to 4:00 P. M.

•KPO & network—Edna Fischer, pianist; Jack & Loretta Clemens; 3:45, Singing Strings
 KGO—What a Woman Thinketh; 3:45, Coquettes; vocal trio

KYA—Symphony Highlights
 KLX—Records
 KTAB—Sophistication; Talk
 KROW—Recordings
 KQW—Popular Concert; Music
 KJBS—Recordings
 KGDM—Wooming Rustlers; Records
 KFRC—Stocks to 3:35
 *KFRC & network—3:35, Frank Castle's Matinee
 KOL—Harriet Lincks; Studio Prog.
 KOIN—Newspaper of the Air
 KVI—Happy Birthday Club
 KHQ—Magic Travels; Happy Feet
 KOMO—Concert Ensemble
 KFI—Ann Warner's Chats
 KNX—Fletcher Wiley
 KGB—3:55, Along the Airways
 KSL—Junior Hour; News
 KOA—News; Irving Kennedy, vocal

4:00 to 4:30 P. M.

•KPO & network—Pickens Sisters; Will Osborne's Orchestra
 KGO—Mickey Gillette's Music
 KYA—Tea Dance Parade
 KTAB—Keep Smiling Revue
 KLX—Musical Jigsaws; 4:15, Bro. Bob's Club
 KROW—Waltzes; Songs at Eventide
 KJBS—Hollywood Gossip; Bill & Co
 KGDM—Gilmore Oil Program
 KQW—Star Reporter; Bill & Co
 *KFRC & network—Dan Russo's Orchestra; University of the Air
 KOL—4:15, What's New
 KOIN—Newspaper of the Air
 KHQ—4:15, News Album
 KGW—Friendly Chat
 KJR—Business Talk; Tea Dansant
 KFI—Better Business Talk
 KNX—Haven of Rest
 KECA—4:15, Better Business Bureau
 KSL—Town Crier
 KOA—Comedy Capers; Stamp Club

4:30 to 5:00 P. M.

•KPO & network—Personalities; Vocalist and Orchestra
 KPO—4:45, News Reporter
 KGO—Mickey Gillette's Music
 •KGO & network—4:45, Clef Dwellers, vocal trio
 KYA—Tea Dance
 KTAB—Bay Meadows Feature Race; Loretta La Marr
 KLX—Club; 4:45, Health School
 KROW—SERA Choral Ensemble
 KQW—Story Time; 4:45, Songs of the Islands
 KJBS—Dance Orchestra
 KGDM—Ernie Cruz Program
 *KFRC & network—Fred Skinner, Negro Song Stylist; 4:45, Between the Bookends
 KHQ—N. W. on Parade
 KOIN—Bob and Dolly
 KOL—To be announced
 KJR—Snapshots
 KOMO—4:45, Moments of Melody
 KNX—U. S. C.; Musical
 KFI—Organ Recital
 KGB—Police Talk to 4:35
 KSL—Town Crier
 KOA—Skit; 4:45, Orphan Annie

5:00 to 5:30 P. M.

•KPO & network—Mary Pickford and Stock Company
 KGO—Children's Hour; 5:15, Dot Kay, contralto
 KYA—Children's Hour
 KTAB—Loretta La Marr; Songs
 KLX—Studio; Bill, Mack & Jimmie
 KROW—Memory Lane; Mello-Duettes
 KGGC—Studio Frolic; Echoes
 KFRC—Son of Fire
 *KFRC & network—5:15, Billy Bachelor
 KJR—Drama; Waltzes & Tangos
 KNX—Organ Recital
 KECA—Records
 KFSD—Better Business; Studio
 KSL—Pulman Prog. 5:15, Tarzan

5:30 to 6:00 P. M.

• KPO & network—Cliff Nazarro, songs; 5:45, Little Orphan Annie
KGO—Tim Healy's Ivory Stamp Club; 5:45, Barbara Merkle, harpist
KYA—Metropolitans; 5:45, Campbell Corner
KTAB—Dr. Thompson, talk
KLX—Covered Wagon Jubilee
KROW—Eating Your Way to Health
KGGC—Recordings; Irish Gems
KQW—Orchestra; Voice of Portugal
★ KFRC & network—Everett Marshall's Broadway Varieties
KJR—Tarzan; Candlelight Time
KOMO—Stamp Club
KIQ—Ivory Stamp Club to 5:45
KNX—Son of Fire; 5:45, Mongoose
KPI—Ivory Stamp Club to 5:45
KECA—5:45, Song Recital
KFSD—Studio; Farley's Rangers
KOA—Studio; Ford Rangers

6:00 to 6:30 P. M.

• KPO & network—Warden Lewis E. Lawes in 20,000 Years in Sing Sing
KGO—45 Minutes from Broadway
KYA—Cyrus Trobbe's Orchestra
KTAB—Dinner Concert
KLX—KLX Trio
KROW—News; Rhythm Kings
KGGC—Theatre of the Air; Dance
KQW—California Department of Agriculture; 6:15, Popular Program
★ KFRC & network—Chesterfield Program; Nino Martini & Orch.
KJR—Reporter; Romance Time
KFWB—News; Mysteries; Fun Fest
KNX—News; 6:15, Calif. League
KECA—Board of Education; News
KFOX—News; Trio; Al and Molly
KFSD—Dinner Music

6:30 to 7:00 P. M.

• KPO & network—John McCormack, tenor
KGO—45 Minutes from Broadway; 6:45, Adventures of Jimmy Allen
KYA—Cy Trobbe's Orchestra
KTAB—Sport Page, Mac MacMahan
KLX—KLX Trio
KROW—Near-er Do Well
KGGC—On with the Dance
KQW—Market Reports; Records
★ KFRC & network—Adventures of Gracie
KJR—6:45, Jimmie Allen
KFWB—Organist; Jimmie Allen
KNX—Dance; 6:45, Elec. Trans.
KECA—Wesley Tourtelotte, organ
KFOX—School Kids; Jimmy Allen
KFSD—Dinner Music

7:00 to 7:30 P. M.

• KPO & network—Dennis King with Louis Katzman's Orchestra; 7:15, Madame Sylvia
KGO—Business Review; 7:15, Agriculture Today
KLX—News; 7:15, Lovable Liars
KYA—Ernie Smith's Sport Page; 7:15, Tales of the Turf
KTAB—Italian News; Sport of Kings
KROW—C. W. Hammond; L'Italia News
KQW—Weather Forecast; News and Forum; 7:15, Musical Varieties
KGGC—Jewish Radio Hour
★ KFRC & network—Byrd Expedition Broadcast
KJR—Vindabonians; Song Bag
KFWB—Synopators; Talk
KNX—Watanabe & Archie; Rajput
KECA—Ladies Laugh Last
KFOX—Eb & Zeb; Bobby & Betty
KFSD—7:15, Sonny & Buddy

7:30 to 8:00 P. M.

• KPO & network—Memory Lane, drama by Ted Maxwell
KGO—Comedy Stars of Hollywood; 7:45, Californians on Parade

KYA—Cowboys; Louise Taber
KTAB—Opie & Viney; 7:45, Organ
KLX—Kay Discovery Program
KROW—Sports Review; Hawaiians
KGGC—Jewish Radio Hour
KQW—Italian Radio Theatre
★ KFRC & network—Melody Masterpieces; 7:45, Mystery Drama
KGIN—Jimmie Allen to 7:45
KOI—Speaker Stevenson to 7:45
KJR—Songs; Three Mixteers
KNX—In-Laws; 7:45, King Cowboy
KFWB—Pioneers; Comedy Stars
KECA—Echoes of the Opera
KFOX—Boy Detective; Orchestra
KSL—Crazy Crystals; Comedy Stars
KOA—Conoco Program

8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy; 8:15, Gene and Glenn
KGO—Californians on Parade; 8:15, College Daze
KYA—Orchestra; Unique Program
KTAB—To be announced
KLX—Rhythmic Reporters
KROW—Crime Stories; 8:15, Watchtower
KGGC—Recordings; 8:15, Gypsies
KQW—Popular Orchestra
★ KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill
KJR—Neapolitans
KEX—News; Hans, Fritz & Kate
KNX—Orchestra; Elec. Trans.
KFWB—Spanish Prog; Orchestra
KECA—Echoes of the Opera
KFOX—Ballads; Sports
KFSD—Jimmie Allen to 8:15

8:30 to 9:00 P. M.

• KPO & network—Lanny Ross and His Log Cabin Orchestra
KGO—Ricardo and his Violin; Sports Headliners
KYA—Dance Orchestra; 8:45, Tom Mitchell, baritone
KTAB—Accordian Ensemble; Studio Program
KLX—Sports; Harriet French
KROW—Harmonies; Sextette
KGGC—Concert; Timely Tunes
KQW—Orchestra; Sports
★ KFRC & network—Voice of Experience; 8:45, Treasures of Time
KOL—8:45, Mirth Parade
KVI—8:45, Dr. Whetstone
KGIN—8:45, Drums of Life; Music
KJR—Lotus Land; Romance
KEX—Studio Program; Sports Talk
KNX—Pluto; 8:45, Rosicrucian
KFWB—Sara Langman Adaptation
KECA—Recordings
KFOX—Melodies; Cecil & Sally
KSL—8:45, Orchestra
KOA—Orchestra

9:00 to 9:30 P. M.

• KPO & network—Town Hall Tonight; Fred Allen, comedian; Lennie Hayton's Orchestra; James Melton, tenor
KGO—Tom Gerun's Orchestra
KYA—Keyboard Sketches; Comedy Caravan
KTAB—Crocketts; Nighthawks
KLX—Krausmeyer & Cohen; California Rangers
KROW—Boxing Matches
KQW—Amer. Legion; 9:15, Music
KGGC—News; Wyoming Cowboys
★ KFRC & network—Treasures of Time; 9:15, Jacques Renard Orch.
KOI—Public Bench; Hop Revue
KGIN—9:15, Blue Star Revue
KVI—9:15, Master's Music Room
KJR—News; Song Market
KNX—9:15, Wrestling
KNX—News; 9:15, Sterling Cowboys
KFWB—Harry Sosnik's Orchestra
KECA—L. A. J. C. Musicale
KFOX—Beverly Hillbillies
KFSD—Furmbilt; 9:15, Sports
KSL—Orchestra to 9:15

9:30 to 10:00 P. M.

• KPO & network—Town Hall Tonight
KGO—Music Room
KYA—Caravan; 9:45, News
KLX—Rangers; 9:45, News
KTAB—SERA Choral Society; News
KROW—Boxing Matches
KQW—Dance Time
KGGC—Records; Symphonette
KOL—9:45, News Flashes
★ KFRC & network—Hal Grayson's Orchestra
KVI—News; Wednesday Night Mixer
KGIN—Blue Star Revue to 9:45
KJR—"Purple Ray" Drama; Chamber of Commerce
KNX—The Crocketts
KFWB—Dance Music
KECA—Musical; 9:45, Records
KFOX—Beverly Hillbillies
KFSD—Ratlift's Ballroom
KSL—Dance Orchestra

10:00 to 10:30 P. M.

• KPO & network—Richfield Reporter; 10:15, Red Davis, dramatic series
KGO—Black Diamonds
KYA—Musical Skit; Rhyme Land
KTAB—Club Tivoli
KLX—Recordings
KROW—Boxing Matches
KGGC—Ten o'Clock Revue
KFRC—News; Melody Man; Life-buoy Soap
KVI—Mixer; Melody Man
KOL—Ivan Ditmars, Organist
KGIN—Jack Bain's Orchestra
KJR—Orchestra
KNX—Crocketts
KFWB—News; Orchestra
KECA—Musical Celebrities
KFOX—News; 10:15, Organ
KGB—News; Studio; Melody Man
KFSD—10:15, Red Davis
KSL—Melody Lane; 10:15 Pianist
KOA—Orchestra

10:30 to 11:00 P. M.

• KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News
KGO—News; 10:35, Williams-Walsh Orchestra
KYA—Dance Orchestra
KTAB—Organ Recital
KROW—Golden Memories Program
KGGC—Ten o'Clock Revue
★ KFRC & network—Vincent Lopez' Orchestra
KGIN—Dance Orchestra
KGV—Archie Loveland's Orchestra
KJR—Musical Favorites
KNX—Pontrelli's Orchestra
KFWB—Tex Howard's Orchestra
KFOX—Tex Howard's Orchestra

11:00 to 11:30 P. M.

• KGO & network—Ted Fio-Ritto's Orchestra
KPO—Tom Gerun's Orchestra
KYA—Charley & Harley; Organ
KTAB—Dancepations
KQW—Dance of the Hour
★ KFRC & network—Jurgen's Orch.
KGIN—Kelly's Kavalliers
KQW—Cole McElroy's Orchestra
KOMO—Orville Knapp's Orchestra
KNX—Pontrelli's Orchestra
KFWB—Dance Orchestra
KFOX—Harry Sosnik's Orchestra

11:30 to Sign Off

• KGO & network—Bart Woodyard's Orchestra
KPO—Organ Concert
KYA—Organ Music
KTAB—El Cortez Club
KROW—Dance Music
KQW—Fritz Wolcott's Orchestra
★ KFRC & network—Organ Recital
KQW—Bart Woodyard Orchestra
KOMO—Moonlight Melodies
KFOX—Jimmy Mann's Orchestra
KJBS—12:01, Owl Program to 7 a.m.

THURSDAY Programs

Nov. 15, 1934

7:00 to 7:30 A. M.

- KPO & network—Gospel Singer; 7:15, Castles of Romance, vocalists, piano duo
- KYA—Musical Clock
- KROW—Cuckoo Club
- KTAB—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KFRC—Records; 7:25, Stocks
- KOL—Organ Program
- KVI—Daybreak Devotionals
- KHQ—Morning News

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts and His Old Memory Box
- KGO—N. Y. State Federation of Women's Clubs Convention
- KYA—Musical Clock
- KTAB—Hill Billy Tunes
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—Gilmore Oil Program
- KOL—Organ Program
- KJR—Market Quotations; Records
- KVI—Talk and Varieties
- KOMO—7:45, Viennese Vagabonds
- KGW—Ronald Buck to 7:45
- KFI—Stock Market to 7:45
- KHJ—Recordings and stocks
- KNX—Bill Sharples Club
- KCA—Bible Fellowship; Records
- KFSD—7:45, Studio Program
- KGB—Stocks; Seven O'Clock Club
- KSL—Morning Watch; McThriff

8:00 to 8:30 A. M.

- KPO—Songs by the Kitchen Sink
- KPO & network—8:15, Tony Wons Scrapbook
- KGQ—Crosscuts from Log o' Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Recordings; 8:20, Stocks
- KROW—Commuters Clock
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Recordings
- KFRC—Exercise and Applesauce
- KFRC & network—8:15 Academy of Medicine
- KOIN—Studio Program to 8:15
- KOL—8:15, Cecil & Sally
- KOMO—Morning Reveries
- KVI—Market Specials to 8:15
- KFI—Church Quarter Hour to 8:15
- KNX—Electric Transcription
- KECA—8:15, Recordings
- KSL—Morning Melodies to 8:15
- KOA—Galaxy of Stars; Band

8:30 to 9:00 A. M.

- KPO & network—U.S. Navy Band
- KGO—Crosscuts Log o' the Day
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KJBS—Dance Music
- KGDM—Records; 8:45, Talk
- KFRC & network—Hollywood Country Church
- KOMO—Mary's Friendly Garden
- KHQ—8:45, Home Comfort
- KNX—Song Bag; Talk
- KECA—Recordings
- KSL—Mary & John; Mary & Bennie
- KOA—U. S. Navy Band

9:00 to 9:30 A. M.

- KPO & network—Mohawk Treasure Chest; Ralph Kirby, baritone; Harold Levey's Orchestra
- KPO—9:15, Breakfast Club



BERNARDINE FLYNN

"Sade"

KGO—1:15 P. M.

- KGO—Alvino Rey, guitarist
- KGO & network—9:15, Merrie Mae, Cheri McKay, contralto, male trio
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; MacMarr News
- KJBS—Popular Concert; Bargain
- KGCC—Recordings
- KQW—Tuneful Topics
- KGDM—Records; Personalities
- KFRC & network—Voice of Experience; 9:15, Bob Allen, pianist
- KOL—9:15, Prudence Penny
- KVI—9:15, Mystic Melodies
- KHQ—9:15, Dessert Caravan
- KNX—Sherman Health Talk
- KECA—Recordings
- KFSD—Studio Program; Good Cheer
- KSL—9:15, Jennie Lee

9:30 to 10:00 A. M.

- KPO & network—Martha Meade Society
- KPO—9:45, Through the Looking Glass with Frances Ingram
- KGQ—Improve Your Home
- KGO & network—9:45, Press-Radio News; 9:50, Piano Vignettes
- KYA—Storyteller; Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—For the Ladies; Classics
- KGCC—Morning Melodies
- KQW—Gems of Melody
- KGDM—News; Records
- KFRC & network—Smilin' Ed McConnell; Geo. Hall's Orch.
- KVI—9:45, Dr. Burns
- KJR—News; Songs for Sale
- KHQ—9:45, Tull & Gibbs
- KGW—9:45, Cooking School
- KFI—9:45, News Release
- KECA—Records to 9:45
- KNX—Music; 9:45, News
- KFSD—Stock Reports
- KOA—Farm and Home

10:00 to 10:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGQ—Organ Concert
- KLX—Clinic; Stocks; News

- KYA—Columbia on Parade; 10:15, The Novelty Shop
- KTAB—Bargain Broadcast; 10:15, The Old Bachelor
- KROW—Musical Melange; Wong Yick's Message
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KGDM—Recordings
- KQW—News; 10:05, Orchestra
- KOL—10:15, Morning Melodies
- KFRC & network—Just Plain Bill
- KFRC—10:15, Women's Home Forum
- KOIN—10:15, Air Shopping
- KVI—10:15, Health Scientist
- KJR—Music Shop
- KNX—Eddie Albright's Family
- KECA—Recorded Program

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—To be announced; NBC Music Guild
- KYA—Organ Concert
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchen
- KJBS—Vocalists; Melodies
- KROW—Morning Concert
- KGCC—Hits of Today
- KGDM—Recordings
- KQW—Aunt Sammy; Music
- KFRC & network—Frank Dalley's Orchestra; Art Kassell's Orch.
- KOL—Morning Melodies to 10:45
- KVI—Musical Gems to 10:45
- KJR—Club Minutes; Uncle Hank
- KECA—Recordings
- KNX—Mary Holmes; 10:45, Rhythm
- KSL—Colonial Dames to 10:45
- KOA—10:45, Livestock & Produce

11:00 to 11:30 A. M.

- KPO & network—Standard School Broadcast; Elementary and advanced lesson; Arion Trio, instrumentalists
- KGO—NBC Music Guild
- KYA—Organ Concert
- KTAB—Blue Moments; Beauty Facts
- KLX—Records; Tonic Tunes
- KROW—Health Talk; Spotlight
- KGCC—Milady's Date Book; Music
- KJBS—Dance Orchestra
- KQW—Light Classics; Records
- KGDM—Organ Recital
- KFRC—Better Business to 11:15
- KFRC & network—Little French Princess; Helen Trent Romance
- KOL—Garden Talk; 11:15, News
- KOIN—This and That
- KVI—The Observer; Melodies
- KJR—Rhythm Rulers
- KNX—Marshall Grant, Organist
- KECA—Recordings
- KGB—To be announced
- KOA—Composers; Question Box

11:30 to 12:00 Noon

- KPO & network—Standard School Broadcast; 11:45, Echoes of Erin
- KGO—Smackout; 11:45, Agricultural Bulletin
- KYA—Dance Time
- KLX—Anita & Orsco; Scrapbook
- KTAB—Modern Rhythms; News
- KROW—Latin-American Program
- KJBS—Popular Hits
- KGCC—Request Hour
- KQW—Accordion Capers; News
- KGDM—Organ Recital
- KFRC & network—American School of the Air
- KHQ—11:45, Organ Recital
- KGW—11:45, My Shadow
- KJR—Irish Melodies; Records
- KFI—11:45, Fashion Tour
- KECA—Records; 11:45, Music Talk
- KNX—Talk; 11:45, Ironizer Talk
- KOA—Theatre Harmonies

12:00 to 12:30 P. M.

•KGO & netwk—Art Collins' Orch.
 KGO—12:15, Financial Flashes;
 12:20, Melody Revue
 KPO—News Reporter
 •KPO & network—12:15, Western
 Farm and Home Hour
 KYA—Scriptures; 12:03, Concert
 KTAB—News; Concert
 KLX—Dance Music
 KROW—Latin American Program
 KJBS—Vocal and Instrumental
 KGGC—Request Hour
 KQW—Popular Orchestra
 KGDM—Recordings
 KVI—12:15, Front Page Headlines
 *KFRC & network—Roadways of
 Romance
 KOL—The Carnival Hour
 KOIN—Mary Cullen; Amie Brunn
 KOMO—Harp Melodies to 12:15
 KGW—12:15, Meier & Frank
 KHQ—12:15, Luncheon Club
 KJR—12:15, Grain Reports
 KFI—Market Reports to 12:15
 KNX—News; 12:15, Congun
 KECA—News; 12:15, Records
 KSL—Payroll Builder
 KOA—Orchestra

12:30 to 1:00 P. M.

•KPO & network—Western Farm
 and Home
 KGO—Melody Revue
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Memory Paths
 KJBS—Dance Matinee
 KROW—California Farm Hour;
 12:45, Hits of Today
 KGGC—Pirate Cowboys
 KQW—Fed. & State Market Reports
 *KFRC & network—Roadways of
 Romance
 KOIN—Ron Myron's Scrapbook
 KOL—Carnival Hour
 KJR—Renovize; Headliners
 KGW—Dr. Semler; 12:45, Organist
 KHQ—12:45, Crazy Wells
 KNX—To be announced
 KECA—Recordings
 KGB—Farm Flash; Stocks
 KSL—Utah State Agric. College;
 12:45, Dansant
 KOA—Dance Orchestra

1:00 to 1:30 P. M.

•KPO & network—Betty and Bob,
 dramatic sketch
 KPO—1:15, Dorothy Page, contralto
 KGO—Edna Fischer, pianist; 1:15,
 Vic & Sade
 KYA—Shrin' Luncheon
 KTAB—Radio Frolic
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Recordings
 KQW—Friendly Hour
 KGDM—Recordings; 1:15, Quartet
 *KFRC & network—Visiting Amer-
 ica's Little House; 1:15, Salva-
 tion Army Band
 KOL—1:15, Julie Day
 KVI—1:15, Movie News
 KHQ—1:15, Sylvia Gray
 KOMO—1:15, Tea Time Tales
 KJR—Musical Auction to 1:15
 KGW—1:15, Dental Clinic
 KFI—1:15, Felipe Delgado and
 Pianist
 KNX—Lorca's Concert
 KECA—Recordings
 KFSD—Studio Program to 1:15
 KSL—Payroll Builder

1:30 to 2:00 P. M.

•KPO & netwk—Oxydol's Own Ma
 Perkins; 1:45, Dreams Come True,
 Barry McKinley
 KGO—Ann Warner's Chats
 KYA—Modern Maestros
 KTAB—Jean Kent, Economics
 KLX—Popular Concert

KJBS—Dance Orchestras
 KROW—Spanish Serenade; Five-Star
 Revue
 KQW—Afternoon Concert
 KGDM—Education; Recordings
 KFRC—Stocks; C. S. News to 1:45
 *KFRC & network—Dick Messner's
 Orchestra
 KOIN—Books of Life
 KJR—Sun Dial; Souvenirs
 KNX—Pontrelli's Orchestra
 KFSD—Old Time Program
 KGB—Parent-Teachers' Association

2:00 to 2:30 P. M.

•KPO & network—Al Pearce and
 His Gang
 KGO—National Congress of Parents
 and Teachers
 KYA—Don Valdemar's Orchestra
 KTAB—Globe Trotter; Romancin'
 KLX—Bridge Talk; 2:15, Records
 KROW—Dance Matinee
 KJBS—Blindcraft Ensemble
 KGDM—Records; News
 KQW—Blindcraft Ensemble
 *KFRC & network—Happy Go
 Lucky Hour
 KJR—Salon Hour
 KNX—The Bookworm
 KECA—Classic Hour
 KSL—Loretta Lee; Dental Clinic
 KOA—Theatre Reporter; P. T. A.
 Conference

2:30 to 3:00 P. M.

•KPO & network—Al Pearce Gang
 KGO—Pair of Planos; Gertrude Lyne
 and Grace Frankel, piano duo
 KYA—Vignettes of Life; 2:45,
 Modern Notes
 KTAB—Three-Four Time; 2:45,
 Tranquility
 KLX—S. F. Stocks; 2:40, Records
 KROW—Dance Matinee
 KJBS—Events of Interest; Orch.
 KQW—Dance Matinee
 KGDM—The Romancers
 *KFRC & network—Happy Go
 Lucky Hour
 KJR—Salon Hour, records
 KNX—Recordings
 KECA—Records
 KFSD—2:45, Studio Program
 KSL—Organ and A. M. A. Speaker;
 2:45, Miniatures

3:00 to 3:30 P. M.

•KPO & network—Langendorf Pic-
 torial; 3:15, John and Ned
 KGO—Tom Coakley's Orchestra
 KYA—Band Concert
 KTAB—Tranquility; Chinese News
 KLX—Song Market; Records
 KROW—Fay Lanphier; Music
 KJBS—News; Ballroom Favorites
 KQW—Stocks and Bonds; Vocalist;
 Musical Program
 KGDM—Recordings
 *KFRC & network—Feminine Fancies
 KOL—3:15, Harriet Lincks
 KHO—Organ; 3:15, Bulletin
 KGW—Crazy Crystals to 3:15
 KJR—Enchanted Islands; 3:20,
 Football Game
 KOMO—3:15, Fire Prevention Week
 KECA—Dr. Meyers; Records
 KNX—Louise Johnson, Astro-Analyst
 KFSD—Organ Recital
 KSL—Men of Notes; McCarty Girls

3:30 to 4:00 P. M.

•KPO & network—Edna Fischer,
 pianist; 3:35, Armand Girard,
 basso; 3:45, Singing Strings
 KGO—The Family Cook Book;
 Restful Hour
 KYA—Symphony Highlights
 KTAB—Sophistication; Talk
 KLX—Records; String Ensemble
 KROW—Singing Strings
 KJBS—Dobbsie's Radio Jubilee
 KQW—Capt. Dobbsie
 KGDM—Piano Melodies; Recordings

*KFRC & netwk—Frank Castle's
 Matinee

KOL—High School Football Game
 KOIN—Newspaper of the Air
 KJR—High School Football Game
 KOMO—Birnbaum's Bavarians
 KFI—Ann Warner's Chat
 KNX—Fletcher Wiley
 KSL—The Junior Hour
 KGB—3:45, Along the Airways
 KOA—Vocalist; 3:45, News

4:00 to 4:30 P. M.

•KPO & network—Jack & Loretta
 Clemens; 4:15, Oriental Gardens
 KGO—The Restful Hour, concert
 orchestra direction Emil Polak
 KYA—Tea Dance Parade
 KTAB—Keep Smiling Revue
 KLX—Oakland Recreation Prog.;
 Bro. Bob's Club
 KROW—Waltz Time; Talk
 KJBS—Hollywood Gossp; Bill & Coo
 KQW—Star Reporter; Bill & Coo
 KGDM—Gilmore Oil Program
 *KFRC & network—Dan Russo's
 Orchestra; University of the Air
 KOL—Football Game
 KJR—Football Game
 KGW—Friendly Chat
 KHQ—4:15, News Album
 KNX—Heaven of Rest
 KECA—Records; 4:15, Educ. Talk
 KSL—Broadcaster's Review

4:30 to 5:00 P. M.

•KPO & network—Chas. Jacob,
 trumpeter
 KPO—4:45, News
 KGO—The Restful Hour
 •KGO & network—4:45, Shirley
 Howard, songs
 KYA—Tea Dance
 KTAB—Bay Meadows Feature Race;
 Lauretta La Marr
 KLX—Club; 4:45, Health School
 KROW—Happy Dawson's Cowboys
 KQW—Story Time; 4:45, Songs of
 the Islands
 KJBS—Dance Orchestra
 KGDM—Recordings; Dev. Program
 *KFRC & network—Chas. King's
 Adlerikans; 4:45, Between the
 Bookends
 KOL—Football Game
 KOIN—Bob & Dolly to 4:45
 KVI—Amusement Tips
 KJR—Football Game
 KOMO—4:45, Moments of Melody
 KNX—Dr. Matthews
 KFI—Organ Recital
 KGB—S. D. Calif Club
 KSL—Broadcasters Review

5:00 to 5:30 P. M.

•KPO & netwk—Fleischmann Vari-
 ety Hour; Rudy Vallee and his
 Connecticut Yankees
 KGO—Art Revue; 5:15, Beaux Arts
 Trio
 FVA—Children's Hour
 KTAB—Lauretta La Marr; Songs
 KLX—Studio; Bill, Mack & Jimmie
 KROW—Memory Lane; Ramona &
 Romera
 KGGC—Studio Frolic
 KQW—Popular Concert
 KFRC—Sun of Fire
 *KFRC & network—5:15, Billy
 Bachelor
 KOL—Treasure Adventures to 5:15
 KVI—Souvenirs to 5:15
 KJR—Steamboat Bill; Records
 KNX—Drama; Organ
 KECA—Recordings
 KFSD—Studio program
 KGB—P. T. A. to 5:15
 KSL—5:15, Tarzan

5:30 to 6:00 P. M.

•KPO & netwk—Fleischmann Vari-
 ety Hour
 KGO—Beaux Arts Trio; 5:45, Mind-
 ways; Stories of Human Behavior

KYA—Metropolitans; 5:45, Campbell
 KTAB—Health Talk
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—Harlem Nights; Irish Gems
 KQW—Orch.; 5:45, Voice of Portugal
 *KFRC & network—Dodge Motor
 Program; 5:45, Scorecast
 KJR—Recorded Program
 KNX—Elec. Trans.; "Mongoose"
 KECA—Recordings
 KFSD—5:45, Farley's Rangers
 KSL—Commercial Programs

6:00 to 6:30 P. M.

•KPO & network—Captain Henry's
 Maxwell House Show Boat
 KGO—Everybody Sings
 KYA—Cy Trobbe's Orchestra
 KTAB—Dinner Concert
 KLX—Concert Trio
 KROW—News; 6:15, Harmonies
 KGGC—Dinner Dance Review
 KQW—Department of Agriculture;
 6:15, Popular Program
 *KFRC & network—To be announced
 KOL—Romance of Travel
 KJR—News; Romance Time
 KNX—News; 6:15, Studio Program
 KECA—Noreen Gammill; News
 KFWB—News; Mysteries; Organ
 KFOX—News; Vocalists; Al, Molly
 KSL—Studio Group; Studio Mystery

6:30 to 7:00 P. M.

•KPO & network—Captain Henry's
 Show Boat
 KGO—Federal Business Talk; 6:45,
 Air Adventures of Jimmy Allen
 KYA—Cyrus Trobbe's Orchestra
 KTAB—Sports Page; Peace Ways
 KLX—KLX Trio
 KROW—Powder River Wranglers;
 6:45, Dr. Fauci
 KGGC—Theatre of the Air; Music
 KQW—State Market Reports; 6:45,
 Torrid Tunes
 *KFRC & network—Fred Waring's
 Pennsylvanians
 KJR—Romance; Jimmy Allen
 KNX—Concert; 6:45, Jimmy Allen
 KFWB—Fun Fest; Jimmie Allen
 KECA—Wesley Tourtelotte, organ
 KFOX—School Kids; Jimmie Allen

7:00 to 7:30 P. M.

•KPO & network—Paul Whiteman's
 Music Hall; Orch. & Entertainers
 KGO—Ricardo and His Violin; 7:15,
 Review of Activities of the San
 Francisco Municipal Government
 KYA—Ernie Smith's Sport Page;
 7:15, Sportsman's Corner
 KTAB—Italian News; Sport of
 Kings
 KLX—News; 7:15, Magic Harmony
 KROW—C. W. Hammond; News
 KGGC—Tango Time; Melodies
 KQW—Weather; News; Music
 *KFRC & network—Barnyard Serenade
 KOIN—Little Show; The Journal
 KOL—Beautiful Melodies
 KVI—To be announced
 KJR—Silver Strains; Greater Wash-
 ington Hour
 KNX—Watanabe & Archie; Music
 KFWB—Nip & Tuck; Hilarities
 KECA—Recordings
 KFOX—Eb and Zeb; Bobby & Betty
 KFSD—Feature; Sonny & Buddy
 KSL—Memory Garden; Studio Prog.

7:30 to 8:00 P. M.

•KPO & network—Paul Whiteman's
 Music Hall
 KGO—Paul Martin and His Music
 KTAB—Ice Hockey
 KYA—Studio Program; 7:45, Louise
 Taber, Gold Rush Days
 KLX—Thompson Sisters; Black &
 White Melodies
 KROW—Accordionist; Hawaiians
 KGGC—Recordings; 7:45, Organ
 KQW—Italian Radio Theatre

*KFRC & network—Joe Stovall's
 Orchestra; 7:45, Fats Waller's
 Rhythm Club
 KOL—Speaker Stevenson; News
 KVI—Dr. K. M. Mellor to 7:45
 KOIN—Jimmy Allen; Gene Baker
 KJR—Program; Sweethearts Parade
 KNX—In-Laws; King Cowboy
 KFWB—Syncopators
 KFOX—Boy Detective; Aristocrats
 KECA—Recordings
 KFSD—Moments of Melody
 KGB—Orchestra; Gridiron Guesses
 KSL—Studio; 7:45, Sports

8:00 to 8:30 P. M.

•KPO & network—Amos 'n' Andy;
 8:15, Standard Symphony Hour
 KGO—Clef Dwellers, vocal trio;
 8:15, College Daze
 KYA—Orchestra
 KTAB—Ice Hockey
 KLX—Jewel Box; Amer. Legion, talk
 KROW—Latin-American Program
 KGGC—Spanish-American Program
 KQW—Popular Orchestra; Sports
 *KFRC & network—Myrt & Marge;
 8:15, Parko Pals
 KOIN—8:15, Comedy Stars
 KJR—8:15, Jack & Melody Maids
 KOL—8:15, Comedy Stars
 KNX—June Irwin; Adlerikans
 KFWB—Welcome Lewis; Orchestra
 KECA—Old New England Whaling;
 Records
 KFOX—Talent Discovery Program
 KFSD—Jimmie Allen; Studio
 KSL—8:15, Mirth Parade

8:30 to 9:00 P. M.

•KPO & network—Standard Sym-
 phony Hour
 KGO—Eddie Duchin's Orchestra
 8:45, Big Ben Dream Dramas
 KYA—Tom Coakley's Orch.; Leon
 Mojicas Orchestra
 KTAB—Ice Hockey; Studio
 KLX—All-Star Sports; 8:45, Vocal
 KROW—Italian Program
 KGGC—Concert; Timely Tunes
 KQW—Orchestra; Tango Time
 *KFRC & network—Camel Caravan
 KJR—Arm Chair Traveller; Records
 KNX—Drury Lane; Studio Program
 KECA—Nick Harris; 8:45, Records
 KFWB—Jack Joy's Orchestra
 KFOX—Inside Stories; Cecil & Sally
 KFSD—Ratlift's Orchestra
 KOA—Sports on Tap; Studio

9:00 to 9:30 P. M.

•KPO & network—Standard Sym-
 phony; 9:15, Winning the West
 KGO—Ego Crime Clues
 KYA—Sports Parade
 KTAB—Nevada; Nighthanders
 KLX—Melody Palette; 9:15, Violinist
 KROW—Italian Program; Varieties
 KGGC—News; Wyoming Cowboys
 KQW—Music Masters
 *KFRC & network—Belasco's Orch.
 KOIN—Moods in Music to 9:05
 KVI—Dr. Whetstone
 KJR—News; Charlie Kent Singers
 KNX—News and Program
 KFOX—Beverly Hillbillies
 KFWB—Orchestra
 KECA—Story Teller; Records
 KFSD—Drama Hour
 KGB—Comedy Stars to 9:15
 KSL—9:15, Ridge Roamers
 KOA—Comedy Stars; Orchestra

9:30 to 10:00 P. M.

•KPO & network—Winning the West
 KGO—9:45, Book Parade
 KGO—Dance Music
 *KGO & network—9:45, Dancing
 in Twin Cities
 KYA—Troubadour; 9:45, News; 9:55,
 KTAB—Wrestling Matches
 KLX—Pioneer Sons; 9:45, News
 KROW—KROW Varieties
 KGGC—Robin Hood Players

KQW—Dance Frolic
 KFRC—Junior C. C. to 9:45
 *KFRC & network—9:45, Orchestra
 KOL—Hollywood News; 9:45, News
 KVI—News Flashes; Orchestra
 KOIN—Serenaders
 KJR—Musical Jigsaws; Orchestra
 KHQ—9:45, Schooldays
 KOMO—9:45, Romance Time
 KFWB—Orchestra
 KNX—The Crocketts
 KFOX—Beverly Hillbillies
 KECA—Recordings
 KFSD—Feature; Orchestra
 KGB—To be announced
 KSL—Enoch Light's Orchestra;
 KOA—Country Club Orchestra

10:00 to 10:30 P. M.

•KPO & network—Richfield Reporter;
 10:15, Big Ten; Orch. & vocalists
 KGO—Music Box
 KYA—Drama
 KTAB—Wrestling Matches
 KLX—Records
 KROW—Varieties; Sport Hilites
 KGGC—Ten o'Clock Tunes
 KFRC—News to 10:10
 *KFRC & network—Merle Carlson's
 Orchestra; 10:15, Fred Skinner,
 vocalist
 KOL—Dance Music
 KGW—10:15, Dance Music
 KOMO—10:15, Royal Seven
 KFI—10:15, Four Black Birds
 KFWB—News; Organist
 KNX—Crocketts
 KECA—Musical Celebrities
 KFOX—News; Orchestra
 KFSD—10:15, Big Ten
 KGB—News to 10:10
 KSL—Orchestra; Kalawala Boys
 KOA—Dance Orchestra

10:30 to 11:00 P. M.

•KPO & network—Big Ten; 10:45,
 Orchestra; 10:55, Press-Radio
 News
 KGO—Press-Radio News; 10:35,
 Williams-Walsh Orchestra
 KYA—Dance Orchestra
 KTAB—Ray Teller's Orchestra
 KROW—Golden Memories Program
 KGGC—Ten o'Clock Review
 KFRC—Sports to 10:35
 *KFRC & network—Vincent Lopez'
 Orchestra
 KOL—10:45, American Weekly
 KOIN—Orchestra
 KGW—10:45, Orchestra
 KOMO—Ironized Yeast; Melodies
 KJR—10:55, Memory's Garden
 KNX—Pontrelli's Orchestra
 KFWB—Tex Howard's Orchestra
 KFOX—Tex Howard's Orchestra

11:00 to 11:30 P. M.

KPO—Tom Gerun's Orchestra
 •KGO & network—Flo-Rito's Orch.
 KYA—Sandman Organ
 KTAB—Vern Walton's Orchestra
 KROW—Dance of the Hour
 *KFRC & network—Dick Jurgen's
 Orchestra
 KOIN—Kelly's Kavalieros
 KOMO—Orchestra
 KHJ—Organ
 KNX—Pontrelli's Orchestra
 KFWB—Harry Sosnick's Orchestra
 KFOX—Dance Orchestra

11:30 to Sign Off

•KGO & network—Jimmy Grier's
 Orchestra
 KPO—Chas. Runyan, Organist
 KYA—Organ
 KTAB—El Cortez Club
 KFRC—Organ Recital
 KOIN—Jack Bain's Orchestra
 KVI—Organ Recital
 KJR—Till Tomorrow
 KHJ—Organ and Records
 KGB—Organ
 KJBS—12:01, Owl Program to 7 a.m.

FRIDAY Programs

Nov. 16, 1934

7:30 to 8:00 A. M.

- KPO & network—Financial Service; Organ Concert
- KGO—Joe White; Edna Fischer
- KYA—Music; Unique Prog.
- KTAB—Crockett Family
- KROW—Commuters Club
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KVI—Talk; Varieties
- KHQ—7:45, Crazy Wells
- KGW—Ronald Buck
- KJR—Market Quotation; 7:45, Shadows on the Clock
- KEX—Varieties
- KOL—Organ Program
- KFI—Stocks; 7:45, Church
- KHJ—Records and Stock Reports
- KNX—Bill Sharples Breakfast Club
- KECA—Bible Fellowship to 7:45
- KFSD—7:45, Good Cheer Program
- KGB—Seven O'Clock Club
- KSL—Morning Melodies

8:00 to 8:30 A. M.

- KPO & network—NBC Music Appreciation Hour, Dr. Walter Damrosch
- KGO—Crosscuts Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Records; 8:20, Stocks
- KROW—Recordings
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Serenaders; Records
- * KFRC & netwk—Exercise & Applesauce; 8:15, U. S. Army Band
- KOL—8:15, Cecil and Sally
- KVI—Music; Market Specials
- KOMO—Morning Reveries
- KNX—Electrical Transcriptions
- KECA—Recordings
- KGB—Recordings
- KSL—Studio Ensemble to 8:15

8:30 to 9:00 A. M.

- KPO & netwk—Music Appreciation
- KGO—Crosscuts Log o' the Day
- KYA—Feminine Notebook; Concert
- KTAB—Radio Shopper's Digest
- KXL—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Recordings; Health Talk
- KJBS—Dance Music
- * KFRC & netwk—Country Church
- KOMO—Vagabonds; 8:45 Mary's Friendly Garden
- KNX—Song Bag
- KECA—Recordings
- KSL—Good Morning Judge; Studio

9:00 to 9:30 A. M.

- KGO & network—Fields & Hall, songs and patter
- KGO—9:15, Organ Recital
- KPO—Barbara Lee, Breakfast Club
- KPO & network—9:15, Josephine Gibson
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; MacMarr News
- KJBS—Kings Men; Records
- KGGC—Recordings
- KQW—Tuneful Topics
- KGDM—Records; 9:15, Mabel Rubin
- * KFRC & network—Voice of Experience; 9:20, Bob Allen, pianist
- KFRC—9:15, Crazy Wells to 9:20
- KOL—9:15, Prudence Penny
- KHQ—Home Comfort to 9:15
- KVI—9:15, Mystic Melodies
- KNX—Sherman Health Talk
- KECA—Recordings
- KFSD—9:15, Good Cheer



MICHAEL RAFFETTO
NBC—7:30 P. M.

KSL—9:15, Jennie Lee
KOA—Cookbook Sherlocks to 9:15

9:30 to 10:00 A. M.

- KPO & network—National Farm and Home Hour
- KGO—Improve Your Home; William Cowles, pianist
- KYA—Waltz Time
- KTAB—Health Talk
- KOL—Clinic of the Air
- KROW—Diet and Health
- KJBS—Faye Ward's Program
- KQW—Faye Ward
- KGGC—Morning Melodies
- KGDM—News; 9:45, Records
- * KFRC & network—Betty Crocker—9:45, Allen Leifer and Orchestra
- KOL—9:45, Beautiful Melodies
- KVI—9:45, Dr. Burns
- KGW—Abe Berowitz; Cooking Sch.
- KJR—News; Jewel Box
- KFI—Helen Guest, ballads; News
- KHJ—9:45, News Items to 9:50
- KNX—Music; 9:45, News
- KGB—9:45, News to 9:50

10:00 to 10:30 A. M.

- KPO—Golden State Menu Flashes; 10:15, News Reporter
- KGO & netwk—Press-Radio News; 10:05, Novelettes, Mickey's Gillette's Music
- KYA—Columbia on Parade; Music
- KTAB—Bargain Broadcast; 10:15, The Old Bachelor
- KLX—Clinic; Stocks; News
- KROW—Musical Melange; Wong Yick
- KJBS—News; 10:05, Organ
- KGGC—Cal King
- KQW—Popular Orchestra
- KGDM—Recordings
- * KFRC & network—Just Plain Bill
- KFRC—10:15, Home Forum
- KOIN—Air Shopping
- KOL—10:15, Morning Melodies
- KVI—10:15, Health Scientist
- KGW—10:15, Crazy Crystals
- KOMO—Jack & Jill
- KJR—Home Makers Time; Walks of Life
- KHQ—Morning Service; Crazy Wells
- KFI—10:15, English Lesson

KNX—Eddie Albright's Family
KECA—Recordings
KOA—10:15, Marietta Vasconcellis
KSL—Studio Program

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—To be announced; 10:45, Words & Music; Orch. & Vocalist
- KYA—Organ Concert
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchen
- KROW—Morning Concert
- KJBS—Dance Tunes; For the Ladies
- KGGC—Hits of Today
- KQW—Aunt Sammy; Records
- KGDM—So This is Hollywood
- * KFRC & network—Univ. of Calif.; 10:45, Samuel DeJong & Orch.
- KOL—Morning Melodies
- KVI—Cal-O-Dine; 10:45, Amusement Tips
- KOIN—Air Shopping to 10:45
- KJR—Club Minutes; Serenader
- KNX—Mary Holmes; 10:45, Rhythm Encores
- KECA—Chaparral Club; Records
- KFSD—Mirth Parade; Studio
- KOA—Best Foods; 10:45 Livestock and Produce
- KSL—Records; Edison Ensemble

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Magic of Speech
- KYA—Organ
- KTAB—Blue Moments; Fashions
- KROW—Health Talk; Spotlight
- KLX—Records; Tonic Tunes
- KJBS—Dance Melodies
- KQW—Light Classics
- KGGC—Milady's Date Book; 11:15, Dance Tunes
- KGDM—Organ Recital
- * KFRC & network—Little French Princess; Helen Trent Romance
- KOIN—This & That
- KOL—Garden of the Air; News
- KVI—The Observer to 11:15
- KJR—Rhythm Rulers, recorded
- KNX—Marshall Grant, Organist
- KHJ—Beauty Program to 11:15
- KECA—Spanish Lessons; 11:15, Frankie Patten pianist
- KGB—To be announced

11:30 to 12:00 Noon

- KGO—Johnny O'Brien; 11:45, Agricultural Bulletin
- KPO & network—Smackout; 11:45, Alden Edkins, basso
- KYA—Dance Time
- KTAB—Modern Rhythms; News
- KLX—Anita & Orosco; Music
- KROW—Latin-American Program
- KGGC—Talk; News; Requests
- KJBS—Dance Melodies
- KQW—Popular Variety; News
- KGDM—Organ Recital
- * KFRC & netwk—American School of the Air
- KHQ—Organ
- KGW—Smackout; 11:45, "Cheerio"
- KFI—Measured Steps
- KFRC—11:45, Home Nursing Hints
- KNX—Spice of Life; Talk
- KECA—Records to 11:45
- KOA—Orchestra

12:00 to 12:30 P. M.

- KPO—News
- KPO & network—12:15, Western Farm and Home Hour
- KGO—Agriculture; Financial; 12:20, Pair of Pianos
- KYA—Scriptures; 12:03, Concert
- KTAB—News; Concert
- KLX—Dance Music
- KROW—Latin-American Program

KQW—Popular Orchestra
 KJBS—Song Hits
 KGGC—Request Hour
 KGDM—Recordings
 *KFRC & network—Philadelphia Orchestra
 KOL—The Carnival
 KVI—12:15, Front Page Headlines
 KHQ—Sally, Irene, Harry; 12:15, Business and Pleasure
 KOIN—Ron Myron's Scrapbook; Ken & Wally
 KJR—Orch.; Grain Reports to 12:15
 KGW—Sally, Irene, Harry; Meier and Frank
 KFI—Sally, Irene, Harry to 12:15
 KECA—12:15, News
 KNX—News; 12:15, Congoin
 KFSD—Sally, Irene, Harry to 12:15

12:30 to 1:00 P. M.

•KPO & network—Western Farm and Home Hour
 KGO—Pair of Pianos; 12:45, Commonwealth Club Luncheon
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Recordings
 KROW—Calif. Farm Hour; Records
 KJBS—Dance Hits
 KGGC—Firate Cowboys
 KQC—Federal, State Market Rpts.
 KGDM—Recordings
 *KFRC & network—Philadelphia Orchestra
 KOL—The Carnival
 KOIN—12:45, Amie Brunn
 KVI—News & Comment to 12:45
 KGW—Dr. Semler; Eddie King
 KHQ—Stepping Along; Studio
 KNX—To be announced
 KECA—Concert Favorites, records
 KOA—Brown Palace Orchestra

1:00 to 1:30 P. M.

•KPO & network—Betty & Bob; 1:15, Dorothy Page, contralto
 KGO—Commonwealth Club Luncheon; 1:15, Vic & Sade
 KYA—Women's Institute of the Air; 1:15, Hawaiians
 KTAB—Radio Frolic
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stocks; Recordings
 KQW—Friendly Hour
 KGDM—Records; Watchtower
 *KFRC & network—Phila. Orch.
 KJR—Ch. of Commerce Lunch
 KOMO—1:15, Tea Times Tales
 KGW—1:15, Dental Clinic
 KHQ—1:15, Sylvia Gray
 KNX—Concert Group
 KFI—1:15, Hawaiian Group
 KECA—Records to 1:15
 KFSD—Stocks to 1:15
 KOA—1:15, Federal Housing Act

1:30 to 2:00 P. M.

•KPO & netwk—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe, talk
 KGO—Ann Warner's Chats
 KYA—Hawaiians; Modern Maestros
 KTAB—Jean Kent, Economics
 KLX—Popular Concert
 KROW—Oakland Public Schools; Five-Star Revue
 KJBS—Dance Orchestra
 KQW—Concert
 KGDM—Conservatory Concert
 KFRC—Stocks; Christian Science News
 *KFRC & network—Phila. Orch.
 KJR—The Sun Dial
 KOIN—Book of Life
 KNX—Pontrelli's Orchestra
 KFSD—Old Time Program

2:00 to 2:30 P. M.

•KPO & network—Al Pearce and His Gang
 KGO—John Teel, baritone; 2:15, Mid-Afternoon Musicale

KYA—Songs of Yesterday
 KTAB—Globe Trotter; Romanin'
 KLX—Recordings; Song Market
 KROW—Dance Matinee
 KQW—Dance Maunee
 KJBS—Better Business Talk; 2:15, Events of Interest
 KGDM—Records and News
 *KFRC & network—Happy Go Lucky Hour
 KOIN—Amie Brunn; Book of Life
 KJR—Salon Hour, records
 KNX—The Bookworm
 KECA—Classic Hour
 KFSD—2:15, Studio Program
 KSL—Orchestra; Dental Clinic
 KOA—Theater Reporter; 2:05, Al Pearce Gang; 2:15, Jackie Heller

2:30 to 3:00 P. M.

•KPO & network—Al Pearce Gang
 KGO—Mid-Afternoon Musicale
 KYA—Vignettes of Life; Modern Notes
 KTAB—3-4 Time; Tranquility
 KLX—Better Business Talk; 2:35, Stocks; 2:40, Records
 KROW—Dance Matinee
 KJBS—Selfert Players; Orchestra
 KQW—John Selfert Players; Orch.
 KGDM—The Romancier
 *KFRC & network—Happy Go Lucky Hour
 KJR—Salon Hour
 KNX—Recordings
 KECA—Recordings
 KFSD—2:45, Studio Program
 KSL—Milton Charles; Miniatures
 KOA—Nellie Revell; Ranch Boys

3:00 to 3:30 P. M.

•KPO & network—Langendorf Pictorial; 3:15, To be announced
 KGO—Jack Berger's Orchestra
 KYA—Band Concert
 KTAB—4-4 Time; Chinese News
 KLX—Musical Jigsaw; Records
 KROW—Fay Lanphier; Music
 KJBS—Dance Tunes; 3:15, The Word Man
 KQW—Stocks; Music; Word Man
 KGDM—Recordings
 *KFRC & network—Feminine Fancies
 KOL—3:15, Harriet Lincolns
 KJR—Easy Chair; 3:20, Football
 KHQ—A & K. Market Club Bulletin
 KOMO—3:15, Pipes and Strings
 KGW—Michael Arenstein, cello to 3:15
 KNX—Fed. Women's Clubs
 KECA—Recordings
 KSL—Songs of Long Ago; 3:15, Texas Rangers
 KOA—Hotel Astor Orch.

3:30 to 4:00 P. M.

•KPO & network—Edna Fischer, pianist; 3:35, Gale Page, contralto; 3:45, Singing Strings
 KGO—The Well Dressed Woman; 3:45, Sax Appeal
 KYA—Symphony Highlights
 KTAB—Sophistication; 3:45, Picture Preview
 KLX—SERA Orchestra
 KROW—Spanish Tunes; Records
 KJBS—Front Page Drama; Records
 KQW—Variety Program; Music
 KGDM—Tom Castle's Orchestra
 *KFRC & netwk—Frank Castle's Matinee
 KOIN—Newspaper of the Air
 KOL—High School Football Game
 KJR—High School Football Game
 KHQ—King's Men; Happy Feet
 KOMO—Concert Ensemble
 KFI—Ann Warner's Chats
 KNX—Fletcher Wiley
 KGB—News; Stocks; Along the Airways
 KSL—The Junior Hour; News
 KOA—News; Soloist

4:00 to 4:30 P. M.

•KPO & network—To be announced; 4:15, Don Pedro's Orch.
 KGO—Beaux Arts Trio
 KYA—Tea Dance
 KTAB—Keep Smiling Revue
 KLX—Records; Bro. Bob's Club
 KROW—Waltz Time; Ramona
 KJBS—Hollywood Gossip; 4:15, Bill and Co
 KGDM—Gilmore Oil Program
 KQW—Star Reporter; Bill and Co
 *KFRC & netwk—Russo's Orch.; 4:15, Univ. of the Air
 KFRC—Stock Reports to 4:05
 KOL—Football Game
 KHQ—4:15; News Album
 KGW—Friendly Chat
 KJR—Football Game
 KFI—Calif. Teachers Assn. to 4:15
 KNX—Haven of Rest
 KECA—4:15, Recordings
 KGB—4:15, Univ. of the Air
 KSL—Payroll Builder
 KOA—Comedy Capers

4:30 to 5:00 P. M.

•KPO & network—Eileen Piggott, soprano
 KPO—4:45, News
 KGO—For Girls and Boys Only
 KYA—Dance; Musical Program
 KTAB—Lauretta La Marr
 KLX—Club; 4:45, Health School
 KROW—Lee Davis & Gang
 KJBS—Orchestra; News
 KQW—Story Time; 4:45, Dog Stories
 KGDM—Bob Allen; Records
 *KFRC & network—Danny Russo's Orchestra; Between the Bookends
 KVI—Happy Birthday Club to 4:45
 KOIN—Bob & Dolly; Book Ends
 KOL—Football Game
 KJR—Football Game
 KHQ—N. W. on Parade
 KFI—Organ recital
 KNX—Elec. Trans.; Fire Dept.
 KSL—Adventures of Robin Hood; 4:45, Town Crier
 KOA—Skit; 4:45, Orphan Annie

5:00 to 5:30 P. M.

•KPO & network—Flirtations; Dot Kay, contralto; Clef Dwellers, vocal trio
 KGO—High School Hour; 5:15, Thrills of Tomorrow
 KYA—Children's Hour
 KTAB—Health Talk; Records
 KLX—Brother Bob's Club
 KROW—Studio; Bill Mack, Jimmie
 KQW—Popular Concert
 KGGC—Studio Frolic; Records
 KFRC—Dr. J. C. Campbell
 *KFRC & network—5:15, Billy Bachelor
 KVI—Max Frolic's Orchestra
 KJR—Drama to 5:15
 KHQ—Flirtations; Model Boots
 KOIN—Donald Ayer, Adventures to 5:15
 KOMO—5:15, Thrills of Tomorrow
 KNX—Synagogue of the Air
 KFI—Rev. Chas. E. Fuller
 KSL—Fullman Tailors; 5:15, Tarzan
 KOA—Cities Service Concert

5:30 to 6:00 P. M.

KPO—Fashion Flashes
 •KPO & network—5:45, Little Orphan Annie
 KGO—Ivory Stamp Club; 5:45, Life of the Reillys
 KYA—Metropolitans; 5:45, Campbell
 KTAB—Dr. Thompson, talk
 KTX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—Dance Echoes; Irish Gems
 KQW—Orchestra; Voice of Portugal
 *KFRC & network—Herbie Kaye's Orchestra; 5:45, Scorecast
 KVI—Mountain Wranglers to 5:45
 KOIN—Merry Men to 5:45

KHQ—Ivory Soap Program to 5:45
 KJR—Tarzan; Hi-School Reporter
 KOMO—Stamp Club to 5:45
 KGW—Ivory Soap to 5:45
 KECA—Ricardo, violinist; Tuning
 in with the Children
 KFI—Ivory Stamp Club to 5:45
 KNX—Elec. Trans.; 5:45, Moose
 KFSD—Farley's Rangers to 5:45
 KGB—Robin Hood; Scorecast
 KSL—Harry Clarke, soloist and Ce-
 leste Trio; Krausemyer and Cohen
 KOA—Cities Service Concert

6:00 to 6:30 P. M.

• KPO & network—Let's Listen to
 Harris: Phil Harris' Orchestra,
 with Leah Ray, vocalist
 KGO—Five Cards; Coquettes, vocal
 trio
 KYA—Cyrus Trobbe's Orchestra
 KTAB—Dinner Concert
 KLX—Concert Trio
 KROW—News; 6:15, Club Castro
 KGGC—Dinner Dance Review
 KQW—Department of Agriculture;
 6:15, Popular Program
 * KFRC & network—March of Time
 KJR—News; Ben Tipp
 KNX—News; Studio Program
 KPWB—News; Mysteries; Organ
 KECA—Educ. Prog.; 6:15, News
 KFOX—News; Trio; Al & Molly
 KFSD—Junior Chamber of Com-
 merce; Dinner Music

6:30 to 7:00 P. M.

• KPO & network—Armour Program,
 featuring Phil Baker
 KGO—Ricardo and his violin; 6:45,
 Air Adventures of Jimmy Allen
 KYA—Cyrus Trobbe's Orchestra
 KTAB—Sport Page; Communications
 KLX—Trio
 KROW—Ne'er Do Well
 KGGC—Air Theater; Records
 KQW—State Market Reports; 6:45,
 Torrid Tunes
 * KFRC & network—Hollywood Hotel,
 featuring Dick Powell, Ted Flo-
 rito's Orchestra and Guest Star
 KJR—Hollywood on Parade; Jimmie
 Allen Adventures
 KNX—Dinner Dance; 6:45, Adven-
 tures of Jimmie Allen
 KPWB—Fun-Fest; Jimmie Allen
 KECA—Wesley Tourtellotte, organist
 KFOX—School Kids; Jimmie Allen
 KFSD—Dinner Music

7:00 to 7:30 P. M.

• KPO & network—The First Nighter,
 drama, Don Ameche, June Mere-
 dith
 KGO—Barbara Merkle; 7:15,
 Chester Rowell
 KYA—Ernie Smith's Sport Page;
 7:15, Tales of the Tuff
 KTAB—Italian News; Sport of Kings
 KLX—News; 7:15, Lovable Liars
 KROW—Hammond; L'Italia News
 KQW—Weather; Musical Varieties
 KGGC—German-American Program
 * KFRC & network—Hollywood Hotel
 KJR—Song Market
 KPWB—Football Talk
 KFOX—Eb & Zeb; Bobby & Betty
 KNX—Watanabe & Archie; Raiput
 KECA—Scotland in Song and Story;
 Records

7:30 to 8:00 P. M.

• KPO & network—One Man's Family
 KGO—Comedy Stars of Hollywood;
 7:45, Mickey Gillette's Music
 KYA—Cowboys; Louise Taber
 KTAB—Opie & Viney; Organ
 KLX—Silver Strains; 7:45, Soprano
 KROW—L'Italia Echoes of Italy
 KGGC—Records; Organ
 KQW—Italian Theatre
 * KFRC & network—Borden's Friday
 Frollic

KJR—Lotus Land; Artistic Trio
 KPWB—Football; Comedy Stars
 KNX—The In-Laws; King Cowboy
 KFOX—Boy Detective; Katy & Keny
 KECA—Recordings
 KSL—Crazy Crystals; Alka Seltzer
 KOA—One Man's Family

8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy;
 8:15, Gene and Glenn
 KGO—Mickey Gillette's Music; 8:15,
 College Daze
 KYA—Erev Shaboth
 KTAB—Itchy & Scratchy; 8:15,
 Fishin' Fool
 KLX—World Revue
 KROW—Echoes of Italy; Skit
 KGGC—Spanish-American Program
 KQW—Popular Orchestra
 * KFRC & network—Myrt & Marge;
 8:15, Edwin C. Hill
 KJR—Trio; Carefree Capers
 KNX—Songs; Elec. Trans.
 KECA—Recordings
 KPWB—Welcome Lewis; Orchestra
 KFOX—Vocalists; Sports; Trio
 KFSD—Jimmie Allen to 8:15

8:30 to 9:00 P. M.

• KPO & network—The Intimate
 Revue
 KGO—Echoes from Orchestra Pit
 KYA—Orchestra; Baritone
 KTAB—St. Mary's College
 KLX—Sports; 8:45, Harriet French
 KROW—Happy Harmonies; Orch.
 KGGC—Concert; Timely Tunes
 KQW—Orchestra; Sports
 * KFRC & network—Court of Human
 Relations
 KJR—Melody Race; Romance
 KNX—Elec. Trans.; Songs
 KECA—Recordings
 KPWB—Jack Joy's Orchestra
 KFOX—Melodier; Cecil and Sally
 KFSD—Dance Music

9:00 to 9:30 P. M.

• KPO & network—Caswell Concert
 KPO—9:15, Night Teller, Hal Bur-
 dick the story editor
 KGO—Eno Crime Clues
 KYA—Drama; 9:15 Neighbors
 KTAB—Nevada Nighthanders
 KLX—Krausemyer & Cohen; Rangers
 KROW—Orchestra; Hawaiians
 KGGC—News; 9:05, Cowboys
 KQW—Dance Time; Drama
 * KFRC & network—Rio Grande
 Crack Police Band; 9:15, Jacques
 Renard and Orchestra
 KOL—Speaker Stevenson to 9:15
 KOIN—Goal Post Highlights to 9:15
 KVI—Sports; Orchestra
 KOMO—9:15, Fireside Hour
 KHQ—9:15, Serenade
 KGW—9:15, Fireside Hour
 KJR—News; Recordings
 KNX—News; 9:15, Amagon
 KFI—9:15, Chas. W. Hamp
 KPWB—Sank's Orchestra
 KECA—Recordings; Orchestra
 KFOX—Beverly Hillbillies
 KFSD—Furmbit Program; Sports
 KSL—Organ to 9:15
 KOA—Studio Program

9:30 to 10:00 P. M.

• KPO & network—Ted Flo-Rito's
 Orchestra
 KGO—Pick and Pat
 KYA—Lyric Quartet; News
 KTAB—Babes in Radio
 KLX—Rangers; 9:45, News; 9:50,
 Road Information
 KROW—Buck Royce Cowboys
 KGGC—Danceable Tunes; Sympho-
 nette
 KQW—Dance Time; 9:45, Front
 Page Drama
 * KFRC & network—Hal Grayson and
 Orchestra

KOL—9:45, News
 KVI—News Flashes to 9:45
 KJR—"Purple Ray," Drama to 9:45
 KHQ—Melodies; Romance
 KOMO—9:45, Moments of Melody
 KFI—Eno Crime Clues
 KPWB—Dance Orchestra
 KNX—Musical Headlines; Fights
 KFOX—Beverly Hillbillies
 KSL—Wrestling Matches

10:00 to 10:30 P. M.

• KPO & network—Richfield Reporter;
 10:15, Red Davis, dramatic sketch
 KGO—Reflections, orchestra
 KYA—Taxi Trio; Rhyme Land
 KTAB—Tivoli Club
 KLX—Recorded Music
 KROW—Master's Music; Sports
 KGGC—Ten o'Clock Review
 KFRC—News; 10:10, Elec. Trans.
 * KFRC & network—10:15, Joe Sulli-
 van, pianist
 KOIN—Journal Magazine
 KOL—Ivan Ditmars Organ
 KVI—To be announced
 KJR—Orville Knapp's Orchestra
 KNX—Fights, Hollywood Stadium
 KPWB—Music; Organ
 KECA—Musical Celebrities
 KGB—News; To be announced
 KFOX—News; Organ
 KSL—Wrestling Matches; 10:15,
 Melody Lane
 KOA—Broadmoor Country Club Or.

10:30 to 11:00 P. M.

• KPO & network—Tom Coakley's
 Orch.; 10:55, Press-Radio News
 KGO—Press-Radio News; 10:35,
 Williams-Walsh Orchestra
 KYA—Dance Orchestra
 KTAB—Hal Girvin's Orchestra
 KROW—Golden Memories
 KGGC—Ten o'clock Review
 * KFRC & network—Vincent Lopez'
 Orchestra
 KOIN—Kelly's Kavalieros; Music
 KGW—Orchestra
 KJR—Northern Lights, Damski
 KPWB—Tex Howard's Orchestra
 KNX—Fights; 10:45, Orchestra
 KFOX—Tex Howard's Orchestra

11:00 to 11:30 P. M.

• KGO & network—Ambassador Ho-
 tel Orchestra
 KPO—Tom Gerun's Orchestra
 KYA—Sandman Organ
 KTAB—News; Dance Orchestra
 KROW—Dance Music
 KFRC—Sports to 10:35
 * KFRC & network—To be announced
 KOIN—Anthony's Columbians
 KPWB—Harry Sosnik Orchestra
 KFOX—Harry Sosnik Orchestra

11:30 to Sign Off

• KGO & network—Cole McElroy's
 Orchestra
 KPO—Organ Concert
 KGE—To be announced
 KYA—Organ
 KTAB—Tony Wallace Orchestra
 KFRC—Dick Jurgen's Orch.
 KVI—Dance Orchestra
 KJR—Till Tomorrow
 KFOX—Jimmy Mann's Orchestra

A BRAND NEW SHOW
 —FOR A GRAND OLD BRAND—
THE Borden
FRIDAY FROLIC
 Tonight
KFRC 730

SATURDAY Programs

Nov. 17, 1934

7:00 to 7:30 A. M.

- KPO—Prelude; 7:05, Gospel Singer; 7:15, Morning Parade
- KYA—Musical Clock
- KTAB—Cuckoo Club
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Breakfast News; Records
- KFRC—Records; 7:25, Stocks
- KOL—Organ Program
- KVI—Radio Gospel League
- KHQ—Morning News
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KGB—Seven o'Clock Club
- KFSD—Early Birds; 7:15, Pep and Ginger
- KOA—7:15, Morning Parade
- KSL—News; Music

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts and His Old Memory Box
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—Hill Billie Tunes
- KROW—Commuters Clock
- KJBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Program
- KVI—Talk; Varieties
- KGW—Ronald Buck to 7:45
- KJR—Market Quotations; Shadows on the Clock
- KOMO—7:45, Stradivarieties
- KFI—Stock Quotations to 7:45
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KECA—Bible Fellowship; Records
- KFSD—7:45, Studio Program
- KGB—Club; 7:55, Program Resume
- KSL—Morning Music

8:00 to 8:30 A. M.

- KPO & network—Johnny O'Brien, harmonica; 8:15, The Vass Family
- KGO—Crosscuts, Log o' the Day
- KYA—Christian Science Reading; Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Records; 8:20, Stocks
- KROW—Commuters Clock
- KJBS—Morning Varieties
- KQW—Melodies and Varieties
- KGDM—Serenader; Capitol Dev. Program
- KFRC—Exercise and Applesauce to 8:15
- * KFRC & netwk—Pete Woolery Orchestra
- KOL—Studio; 8:15, Cecil and Sally
- KVI—8:15, Market Specials
- KOMO—Morning Reveries
- KHQ—Studio Program; 8:15, Comments
- KGW—Ronald Buck to 8:15
- KFI—Church Quarter Hour to 8:15
- KNX—Castles in Music
- KECA—8:15, Memories of the Waltz
- KOA—Galaxy of Stars to 8:15

8:30 to 9:00 A. M.

- KPO & network—Down Lovers' Lane
- KGO—Crosscuts Log o' the Day
- KYA—Morning Concert
- KLX—Covered Wagon Jubilee
- KTAB—Radio Shopper's Digest
- KROW—Novelty Review
- KJBS—Records; Melodies
- KGDM—Recordings; Talk
- KQW—Morning Concert
- * KFRC & network—Hollywood Country Church
- KHQ—Musical Gems
- KOMO—Viennese Vagabonds



GEORGE TAYLOR
KTAB—Staff Artist

- KNX—Song Bag; Talk
- KECA—Recordings
- KSL—Children's Entertainment; Concert Miniatures

9:00 to 9:30 A. M.

- KGO & netwk—Armchair Quartet
- KGO—9:15, Organ Concert
- KPO—News
- KPO & network—9:15, Genia Fonarova, soprano
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; MacMarr News
- KJBS—Vocalists; Bargain Basement
- KGCC—Recordings
- KQW—Tuneful Topics
- KGDM—Recordings; Personalities
- * KFRC & network—Connie Gates; 9:15, Along the Volga
- KOL—9:15, Prudence Penny
- KVI—Mountaineers; Mystic Melodies
- KGW—Cooking School to 9:15
- KHQ—9:15, Morning Service
- KOMO—Rhythm Aces
- KFI—Medical Talk; 9:15, News
- KNX—Organ; 9:15, Melody Race
- KFSD—9:15, Good Cheer Program
- KSL—9:15, Jennie Lee

9:30 to 10:00 A. M.

- KPO & network—National Grange Program
- KGO—Organ Concert; 9:55, Press-Radio News
- KYA—Waltz Time
- KTAB—Dr. Thompson, health talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—For the Ladies; Concert
- KGCC—Memory Melodies
- KQW—Gems of Melody
- KGDM—News; 9:45, Minstrels
- * KFRC & netwk—Abram Chasins
- KOIN—This and That
- KJR—News Reporter; Songs
- KOL—Julie Day; Studio Program
- KNX—Amagon; 9:45, News
- KECA—L. A. School Program
- KGB—Radio News to 9:35

10:00 to 10:30 A. M.

- KPO & network—National Grange Program

- KGO—Beaux Arts Trio
- KYA—Columbia Parade; Harmonies
- KTAB—Bargain Broadcast; 10:15, The Old Bachelor
- KLX—Clinic; 10:15, S. F. Stocks; 10:20, News items
- KROW—Musical Melange; Wong Yick
- KJBS—Radio News; Orchestra
- KQW—News; Popular Orchestra
- KGDM—Kiddies Program
- KFRC—Jumbo, Artistic
- KOL—Orchestra; Melodies
- KOIN—Myron's Scrapbook; 10:15, Air Shopping
- KJR—Music Shop
- KNX—Eddie Albright's Family
- KECA—City School Program
- KGB—Stocks; Orchestra

10:30 to 11:00 A. M.

- KPO—Interlude to 10:35
- KPO & network—10:35, Woman's Magazine of the Air
- KGO—To be announced; 10:45, Words and Music
- KYA—Community Chest Program
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchen
- KROW—Morning Concert
- KJBS—Organ; 10:45, Records
- KGCC—Hits of Today; Music
- KQW—Aunt Sammy; Music
- KGDM—Records; Talk
- KFRC—Junior Artist Recital
- KOIN—Air Shopping; Amie Grunn
- KVI—10:45, Amusement Tips
- KOL—Morning Melodies
- KGW—Mark Daniels to 10:35
- KJR—Club Minutes; Uncle Hank
- KNX—Marshall Grant, Organist
- KECA—Classic Hour
- KGB—Velas Ensemble
- KOA—10:45, Livestock & Produce

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Words & Music; Songfellows
- KYA—Organ
- KTAB—Blue Moments; Beauty Facts
- KLX—Recordings
- KROW—Health Talk; Spotlight
- KJBS—Hits of the Past
- KGCC—Milady's Date Book; Music
- KQW—Light Classics
- KGDM—Organ Recital
- * KFRC & network—Russo's Orch. vs. Ohio State (tentative)
- KOL—Garden of the Air; News
- KVI—The Observer to 11:15
- KGW—Studio Program
- KJR—Rhythm Rulers
- KNX—Musical Program
- KECA—Classic Hour Records
- KOA—Words & Music; Songfellows

11:30 to 12:00 Noon

- KPO & network—Don Pedro's Orchestra
- KGO—Financial Flashes; 11:35, Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KYA—Organ Concert
- KTAB—Modern Rhythms; News
- KLX—Anita & Orsoco; Records
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Request Hour
- KQW—Stocks and Bonds; Accordion; Theatre News
- KGDM—Organ Recital
- * KFRC & network—Round Towners
- KHJ—Measured Steps
- KHQ—Organ Concert
- KNX—Musical Auction; Talk
- KECA—Records to 11:45

12:00 to 12:30 P. M.

• KGO & network—Hotel Syracuse Orchestra
 KGO—12:15, Western Agriculture
 KPO—News; To be announced
 KYA—Scriptures; 12:05, Concert
 KTAB—News; Event Book; Organ
 KLX—Stocks; 12:05, Dance Music
 KROW—Latin-American Program
 KJBS—Sports; Instrumentalists
 KQW—Popular Orchestra
 KGGC—Request Hour
 KGDM—Road Reports; Serenader
 *KFRC & network—Chansonettes
 KOL—Football Game
 KVI—12:15, Front Page Headlines
 KHQ—12:15, Business and Pleasure
 KGW—12:15, Meier & Frank
 KJR—Records; 12:15, Grain Report
 KNX—News; 12:15, Conkon
 KFT—Fed. & State Market Reports to 12:15
 KECA—12:15, News Release
 KSL—Broadcaster's Review

12:30 to 1:00 P. M.

• KPO & network—To be announced
 KGO—Western Agriculture
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Magic Harmony
 KROW—Dance Concert; Records
 KJBS—Dance Matinee
 KGGC—Pirate Cowboys
 KQW—Weather; Market Reports
 KGDM—Records; News
 *KFRC & network—Captivators
 KOL—Football Game
 KGW—Dr. Semier; Friendly Chat
 KJR—Uncle Frank's Children Mat
 KNX—To be announced
 KECA—Concert Favorites

1:00 to 1:30 P. M.

KGO—Cecilians
 • KPO & network—To be announced
 KYA—Hawaiian Troubadours
 KTAB—Songs of the Past
 KLX—Recordings
 KROW—Concert Melodies
 KJBS—Musical Novelties
 KQW—Friendly Hour
 KGDM—Recordings
 *KFRC & network—Ann Leaf, Organist
 KGW—Chat; Dental Clinic
 KJR—Uncle Frank's Children Mat.
 KOMO—Football: Wash. vs. C. P. Sound
 KHQ—1:15, Sylvia Gray
 KNX—Concert Group
 KFI—Organ Recital
 KOA—Weekend Revue
 KSL—Payroll Builder

1:30 to 2:00 P. M.

• KPO & network—Palmer Clark's Orchestra
 KPO—1:45, Stanford vs. Olympic Club
 KGO—To be announced
 KYA—Rhythm Princes
 KTAB—Jean Kent, Economics
 KLX—Popular Program
 KROW—Spanish Serenade; Five Star Revue
 KJBS—Afternoon Popular Concert
 KQW—Afternoon Concert
 KGDM—Recorded Program
 KFRC—N. Y. Stocks to 1:35
 *KFRC & network—Paul Sabin and Orchestra; 1:45, Football: Calif. vs. Idaho
 KGW—Chick Webb
 KJR—The Sun Dial; Football Game
 KEX—Grain Reports; Records;
 Bookman
 KNX—Pontrelli's Orchestra

2:00 to 2:30 P. M.

KPO—Football Game
 KGO—George Sterney's Orchestra
 KYA—Don Valdemar's Orchestra

KTAB—Dance Tunes; Romancin'
 KLX—Lost and Found; Recordings
 KROW—Dance Matinee
 *KJBS—Popular Dance Recordings
 KQW—Dance Matinee
 KGDM—Records; 2:15, News
 *KFRC & network—Calif. vs. Ida. football game
 KOIN—O. S. C. vs. Montana Football
 KOMO—Football: Wash. vs. C.P.S.
 KJR—Football Game
 KHQ—Football Game
 KFI—Football: U. S. C. vs. Oregon
 KNX—Song Market
 KGW—U. S. C. vs. Oregon
 KFWB—Football: U. S. C. vs. U. C.
 KECA—Classical Recordings
 KGB—Jack Little Orchestra
 KFSD—Football Game
 KSL—2:15, Dental Clinic
 KOA—Huffman Theatre Reporter

2:30 to 3:00 P. M.

• KPO & network—Football Game
 KGO—Our American Schools
 KYA—Vignettes of Life; 2:45, Modern Notes
 KTAB—Three-Four Time; Records
 KLX—Studio Prog.; Records
 KROW—Dance Matinee
 KJBS—Events of Interest; music
 KQW—Dance Matinee
 KGDM—The Romancer
 *KFRC & network—Football game
 KJR—Football Game
 KNX—To be announced
 KFWB—Football
 KECA—Classic Hour
 KGB—Kreutzinger Orch.; Miniatures
 KSL—Organ Interlude; Miniatures
 KOA—Our American Schools

3:00 to 3:30 P. M.

• KPO & network—Football Game
 KGO—Vagabonds Quartet
 KYA—Amateur Hour
 KTAB—Records; Chinese News
 KLX—Records
 KROW—Pay Laphier; Music; Talk
 KQW—Vocal and musical
 KJBS—News; Light Opera
 KGDM—Recordings
 *KFRC & network—Football Game
 KJR—Football Game
 KFWB—Football Game
 KNX—To be announced
 KECA—Recordings
 KGB—Fred. Wm. Wile; Orch.
 KSL—Frederic Wm. Wile; Orchestra
 KOA—Rowdy Wright; News

3:30 to 4:00 P. M.

• KPO & network—Football Game
 KGO—Tid-Bit; 3:35, Twenty Fingers of Harmony; 3:45, Federal Housing Program
 KYA—Amateur Hour
 KLX—Song Market
 KTAB—Sophistication; 3:45, Talk
 KROW—Singing Strings; Records
 KJBS—Dance Orchestra
 KQW—Variety Program
 KGDM—The Bondons
 *KFRC & network—Football Game
 KJR—Vindabonians
 KNX—To be announced
 KFWB—Football
 KECA—Recordings
 KGB—Studio Program
 KSL—The Junior Hour; News
 KOA—News; Orchestra

4:00 to 4:30 P. M.

• KPO & network—Football Game
 KGO—Religion in the News; 4:15, Jamboree
 KYA—Tea Dance
 KTAB—Cobweb Chaser
 KLX—Records; Bros. Bob's Club
 KROW—Waltzes; Melodies
 KJBS—Hollywood Gossip; Orch.
 KGDM—Gilmore Oil Program

KQW—Star Reporter; Variety
 *KFRC & network—Football Game
 KJR—Tea Dansant
 KNX—To be announced
 KFWB—Football
 KECA—Recordings
 KGB—Dan Russo's Orchestra
 KSL—Broadcasters Review
 KOA—Religion in the News; Colorado State Grange

4:30 to 5:00 P. M.

• KPO & network—Football Game
 KGO—Jamboree; 4:45, Pickens Sister
 KYA—Tea Dance Parade
 KTAB—Rhythm Ramblings
 KLX—Bob's Club; Records
 KROW—Happy Dawson's Cowboys
 KJBS—Orch.; 4:45, News
 KQW—Story Time; Songs
 KGDM—Ernie Cruz Program
 *KFRC & network—Football Game
 KOIN—Newspaper of the Air
 KJR—Olympians
 KECA—Records
 KFWB—Football
 KNX—To be announced
 KGB—Orchestra; Lawyer and Public
 KSL—Broadcasters Review
 KOA—Jamboree; Ford Rangers

5:00 to 5:30 P. M.

• KPO & network—Swift Hour; music direction Sigmund Romberg
 KGO—Pastels, woodwind ensemble direction Willard Flashman
 KYA—Children's Prog.; Donald Ayer
 KTAB—Memory in Melody; 5:15, Song Favorites
 KLX—Studio Program
 KROW—Memory Lane, vocalist
 KGGC—Serenade; 5:15, Go to Church
 KQW—Concert
 *KFRC & network—Roxy Revue
 KEX—Concert; Sam Gordon
 KJR—Skyways; Cowboy Joe
 KFWB—Recordings
 KNX—Community Chest; 5:15, Radio Church
 KECA—Recordings
 KFOX—Recordings

5:30 to 6:00 P. M.

• KPO & network—Swift Hour
 KGO—Pair of Pianos, Grace Frankel and Gertrude Lyne
 KYA—Metropolitans; Campbell
 KTAB—The Funnies; Gwendolyn Van Emon
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—Recordings; Irish Gems
 KQW—Musical Impressions; 5:45, Voice of Portugal
 *KFRC & network—Roxy Revue; 5:45, Ludens' Program
 KJR—Candlelight Time
 KNX—John Matthews; "Mongoose"
 KFWB—Gold Star Rangers
 KECA—Temple Baptist; Records
 KFOX—News; Song Hits

6:00 to 6:30 P. M.

• KPO & network—Radio City Party; John B. Kennedy, master of ceremonies; guest artists; Frank Black's Orchestra
 KGO—Beaux Arts Trio
 KYA—Cyrus Trobbe Orchestra
 KTAB—Echoes of Portugal
 KLX—KLX Trio
 KROW—East Bay Labor Journal; 6:15, Club Castro Villa
 KGGC—Dinner Dance Review
 KQW—Concert; Popular Program
 *KFRC & network—Chesterfield Program
 KJR—News Reporter; Songs
 KNX—News; 6:15, Calif. League
 KFWB—News; Records; Organ
 KECA—Records; News
 KFOX—News; Vocalists, Al & Molly
 KFSD—6:15, Fairway Facts

6:30 to 7:00 P. M.

•KPO & network—Gibson Family, original musical comedy
 KGO—Spiritual Fantasy, Southern Harmony Four, male quartet
 KYA—Orchestra
 KTAB—Lydell, Sports; Studio
 KLX—KLX, Trio
 KROW—Rhythm Kings; Dr. Facci
 KGGC—Theatre Program; Music
 KQW—Gerald Kenny; 6:45, Torrid Tunes
 *KFRC & network—Scorecast; To be announced
 KJR—Song Bag; Melody Palette
 KVI—To be announced
 KNX—Dinner Concert; Calanite
 KFWB—Organ; Amer. Weekly
 KECA—Wesley Tourtelotte, organ.
 KFOX—School Kids; Elec. Transc.
 KFSD—Los Flores Mountaineers
 KGB—6:45, To be announced
 KSL—Studio Group; Smiling Ed

7:00 to 7:30 P. M.

•KPO & network—Gibson Family
 KGO—Education Today; 7:15, Mickey Gillette's Music
 KYA—Ernie Smith's Sport Page; 7:15, Wandering Troubadour
 KTAB—Stamps; 7:15, Italian News
 KLX—News Items; 7:15, Soprano
 KROW—C. W. Hammond; News
 KGGC—Orchestra; Organalities
 KQW—News; Accordion
 *KFRC & network—Carborundum Band
 KJR—Los Argentinos
 KFWB—Interview; Pioneers
 KECA—Raine Bennett, poet
 KNX—Watanabe and Archie; 7:15, Calmon Luboviski, violinist
 KFOX—Vagabonds; Bobby & Betty
 KFSD—J. Ward Hutton's Ensemble

7:30 to 8:00 P. M.

•KPO & network—Danny Malone, tenor; 7:45, Siberian Singers
 KGO—Mickey Gillette's Music
 KTAB—To be announced
 KYA—Shadow of Kali-om, Drama
 KLX—Carefree Capers
 KROW—Recordings; Hawaiians
 KGGC—Recordings
 KQW—Italian Radio Theatre
 *KFRC & network—Mona Lowe revue; 7:45, Mobilization for Human Needs
 KOIN—Jimmy Allen to 7:45
 KOL—Radio Speaker Stevenson
 KVI—Dr. M. M. Mellor to 7:45
 KOMO—30 Minutes of Music
 KHQ—Crazy Wells; Ed. McConnell
 KFI—Eno Crime Clues
 KNX—Calmon Luboviski, violinist
 KFWB—Juvenile Revue
 KFOX—Juvenile Revue
 KECA—Recordings
 KSL—Pathfinder; Geppert Studios
 KOA—Seymour Simon's Orchestra

8:00 to 8:30 P. M.

•KPO & network—National Barn Dance
 KGO—Pan-Americana, Jose Ramirez, tenor; Argentine Trio, instrumentalists
 KYA—Charley and Harley; Transoceanic Aviation
 KTAB—Ralph Baker, tenor; Golden Gate Junior College
 KLX—Musical Solree
 KROW—Latin-American Program
 KQW—Popular Orchestra
 KGGC—Spanish-American Program
 *KFRC & network—Richard Himber's Champions
 KJR—Metropolitan Moods
 KFWB—Charles Kaley & Burt Fiske; Jay Whidden's Orchestra
 KNX—Hollywood Barn Dance
 KECA—Dept. of Playground
 KFOX—Organ and Piano
 KFSD—Marie Viratello Kriete

8:30 to 9:00 P. M.

•KPO & network—National Barn Dance
 KGO—Tom Gerun's Orchestra
 KYA—Orchestra
 KTAB—Golden Gate Junior College; Studio Program
 KLX—Musical Solree
 KROW—Latin-American Program
 KGGC—Recordings; Timely Tunes
 KQW—Musical Program
 *KFRC & network—Glen Gray's Orchestra
 KJR—'It's a case of Books'
 KNX—Hollywood Barn Dance
 KFWB—'Round Towner
 KECA—Recordings
 KFSD—Ratliff's Ballroom
 KFOX—Orchestra; Cecil and Sally

9:00 to 9:30 P. M.

•KPO & network—Floyd Gibbons Program; 9:15, Carefree Carnival, variety show, Ned Tollinger, master of ceremonies
 KGO—Tom Gerun's Orchestra; Musical Treasure Chest
 KYA—Organ Recital
 KTAB—Hillbillie Tunes
 KLX—Faucit Theater of the Air
 KROW—Italian Program
 KGGC—News; Wyoming Cowboys
 KQW—Dance Frolic
 *KFRC & network—Benj. Franklin Drama
 KHQ—9:15, Old Time Party
 KOL—Dance Music
 KJR—News Reporter to 9:15
 KOMO—9:15, Fisher's Blend Half Hour
 KNX—News; 9:15, Hollywood Barn Dance
 KFWB—Dance Orchestra
 KFOX—Harry Sosnik's Orchestra
 KECA—Recordings to 9:15
 KSL—Adlerika Program; Harry Clarke & Peter Spraynozzle

9:30 to 10:00 P. M.

•KPO & network—Carefree Carnival
 KGO—Musical Treasure Chest
 KYA—Dance Orchestra
 KTAB—Chasing Horizons
 KLX—Musical Headlines; News
 KROW—Dancing Party
 KJBS—Morning Concert
 KGGC—Band; Hawaiians
 KQW—Dance Frolic
 *KFRC & network—Dan Russo's Orchestra
 KOL—9:45, News; Editorial
 KVI—Ledger News Flashes to 9:45
 KOMO—Fisher's Blend Half Hour; Elec. Trans.
 KNX—Hollywood Barn Dance
 KFWB—Dance Orchestra
 KFOX—Dance Orchestra
 KSL—Murle Mack Orchestra; Joe Haynes Orchestra

10:00 to 10:30 P. M.

•KPO & network—Blue Moonlight; Alvinio Rey, guitarist; Paul Carson organist
 KGO—Williams-Walsh Orchestra
 KYA—Bath-Day Party
 KTAB—Club Tivoli Orchestra
 KLX—Records
 KGGC—Ten o'Clock Review
 KROW—Dancing Party; Talk
 KQW—St. Claire Hotel Orchestra
 KFRC—News; 10:10, Studio; Fred Skinner, songs
 KOL—Dance Orchestra
 KJR—Orville Knapp's Orchestra
 KHJ—News Items; 10:10, Dance Orchestra
 KNX—Barn Dance
 KFWB—News; Organ
 KFOX—News; Organ
 KGB—News Flashes; Music
 KECA—Recordings
 KOA—Orchestra

10:30 to 11:00 P. M.

•KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News
 KGO—Press-Radio News; 10:35, Emil Polak's Orchestra
 KYA—Bath-Day Party
 KTAB—Ray Teller Orchestra
 KLX—Records
 KROW—Golden Memories
 KGGC—Ten o'Clock Review
 KQW—De Anza Hotel Orchestra
 *KFRC & network—Vincent Lopez' Orchestra
 KOIN—Kelly's Kavallieros
 KOL—Dance Orchestra
 KHQ—Sheridan's Orchestra
 KJR—Rocky Mountaineers
 KFI—Biltmore Hotel Orchestra
 KNX—Pontrelli's Orchestra
 KFWB—Orchestra
 KFOX—Dance Orchestra

11:00 to 11:30 P. M.

•KPO & network—Ted Fio-Rito's Orchestra
 KGO—Orville Knapp's Orchestra
 KYA—Sandman Organ
 KTAB—News; Dansapations
 KROW—Bill Brokaw
 *KFRC & network—To be announced
 KOIN—Anthony's Columbians
 KJK—Artistic Trio
 KOMO—Orville Knapp's Orchestra
 KQW—Dance Orchestra
 KFWB—Dance Orchestra
 KFOX—Dance Orchestra
 KGB—Orchestra

11:30 to 12:00 Midnight

•KGO & network—Bart Woodyard's Orchestra
 KPO—Organ Concert
 KYA—Concert Memories
 KTAB—Tony Wallace's Orchestra
 KROW—Vagabond and Music
 *KFRC & network—Dick Jurgen's Orchestra
 KOMO—Moonlight Melodies
 KHJ—Recordings
 KFOX—Jimmy Mann's Orchestra

12:00 to 1 A. M.

KYA—DX Radio Program
 KQW—Dance Music
 KGD—Records
 KHJ—Records
 KQW—Recordings
 KJBS—12:01, Owl Program to 7 a.m.

1:00 to 7:00 A. M.

KJBS—Owl Program

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Program listings are correct when published by *Broadcast Weekly*, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

COMEDIANS

Allen, Fred, Wednesday, 9 p.m. NBC
 Baker, Phil, Friday, 6:30 p.m. NBC
 Benny, Jack, Sunday, 8:30 p.m. NBC
 Cook, Joe, Monday, 6:30 p.m. NBC
 Cantor, Eddie, Sunday, 5 p.m. NBC
 Penner, Joe, Sunday, 4:30 p.m. NBC
 Wynn, Ed, Tuesday, 6:30 p.m. NBC

DRAMAS

Bible Stories, Sunday, 12 noon KGO
 Death Valley Days, Tuesday, 9:30 p.m. NBC
 Drama Hour, Monday, 8:30 p.m. KGO
 Eno Crime Clues, Thurs. and Fri., 9 p.m. KGO
 First Nighter, Friday, 7 p.m. NBC
 Grand Hotel, Sunday, 3:30 p.m. NBC
 Lux Radio Theatre, Sunday, 11:30 a.m. NBC
 Mary Pickford Stock Co., Wed. 5 p.m. NBC
 Memory Lane, Wednesday, 7:30 p.m. NBC
 One Man's Family, Fri., 7:30 p.m. NBC
 Radio Guild, Monday, 12 noon KGO
 Sunday Morning Special, Sunday, 9 a.m. NBC
 True Story Court, Friday, 8:30 p.m. CBS
 Twenty Thousand Years in Sing Sing, Wednesday, 6 p.m. NBC
 Winning the West, Thursday, 9:15 p.m. NBC

EDUCATIONAL PROGRAMS

American School of the Air, Monday to Friday, 11:30 a.m. CBS
 Commonwealth Club Luncheon, Fri., 12:45 p.m. KGO
 Education Today, Saturday, 7 p.m. KGO
 Curtis Institute, Wed., 1:15 p.m. CBS
 Hill, Edwin C., Mon., Wed., Fri., 8:15 p.m. CBS
 Hyde, Henry M., Sunday, 6 p.m. KGO
 Religion in the News, Saturday, 4 p.m. KGO
 Standard School Broadcast, Thursday, 11 a.m. KPO
 Stanford University, Monday, 8 p.m. KGO
 The New World, Monday, 9:30 a.m. NBC
 University Explorer, Tuesday, 9:30 p.m. *KFRC
 You and Your Government, Tues., 4:30 p.m. NBC

POPULAR PROGRAMS

Adventures of Gracie, Wednesday, 6:30 p.m. CBS
 American Album of Familiar Music, Sunday, 6:30 p.m. NBC
 Atwater-Kent, Monday, 5:30 p.m. CBS
 Bernie, Ben, Tuesday, 9 p.m. NBC
 Boswell Sisters, Tuesday, 6 p.m. CBS
 Carnation Contented Program, Monday, 7 p.m. NBC
 Chesterfield Program, Mon., Wed., Sat., 6 p.m. CBS
 Crosby, Bing, Tuesday, 6 p.m. CBS
 Feminine Fancies, Tues. to Fri., 3 p.m. *KFRC
 Gibbons, Floyd, Saturday, 9 p.m. NBC
 Hollywood Hotel, Friday, 6:30 p.m. CBS
 Marshall's Varieties, Everett, Wed., 5:30 p.m. CBS
 Manhattan Merry-Go-Round, Sunday, 6 p.m. NBC
 March of Time, Friday, 6 p.m. CBS
 McCormack, John, Wednesday, 6:30 p.m. KPO
 Personal Closeups, Interview by Gypsy, Sunday, 6:15 p.m. KGO
 Treasures of Time, Wednesday, 8:45 p.m. CBS
 Voice of Experience; Mon. to Fri., 9 a. m.; Wed. 8:30 p. m. CBS
 Voice of Firestone, Monday, 8:30 p.m. NBC
 Winchell, Walter, Sunday, 8:15 p.m. NBC

SKITS

Adventures of Jimmy Allen, Monday to Friday, inclusive, 6:45 p.m. KGO
 Amos 'n' Andy, Mon. to Fri., inclusive, 8 p.m. NBC
 Betty and Bob, Monday to Friday, 1 p.m. NBC
 Bachelor, Billy, Monday to Friday, inclusive, 5:15 p.m. *KFRC
 Gene and Glenn, Monday, Tuesday, Wednesday and Friday, 8:15 p.m. NBC
 Myrt and Marge, Monday to Friday, inclusive, 8 p.m. CBS
 Orphan Annie, Monday, Tuesday, Wednesday and Friday, 5:45 p.m. NBC
 Oxydol's Own Ma Perkins, Monday to Friday, 1:30 p.m. NBC
 Vic and Sade, Mon. to Fri. inclusive, 1:15 p.m. KGO

SYMPHONY ORCHESTRAS

Ford Symphony Orch., Sunday, 5 p. m. CBS
 N. Y. Philharmonic Orchestra, Sunday, 12 noon CBS
 Radio City Music Hall, Sunday, 9:30 a.m. NBC
 Standard Symphony, Thursday, 8:15 p.m. NBC

VARIETY PROGRAMS

Armour Program, Friday, 6:30 p.m. NBC
 Blue Monday Jamboree, Monday, 8:30 p.m. *KFRC
 Captain Henry's Showboat, Thursday, 6 p.m. NBC
 Carefree Carnival, Saturday, 9:15 p.m. NBC
 Chase & Sanborn: Eddie Cantor, Sunday, 5 p.m. NBC
 Colgate House Party, Monday, 6:30 p.m. NBC
 Crosscuts Log o' the Day, Mon., Wed., Thurs., Fri. and Sat., 8:15 a. m. (Tues. 11 a. m.) KGO
 Fleischmann Hour, Thursday, 5 p.m. NBC
 Gibson Family, Saturday, 6:30 p.m. NBC
 Happy-Go-Lucky Hour, Monday to Friday, inclusive, 2 p.m. *KFRC
 Hall of Fame, Sunday, 7 p.m. NBC
 Hi-Jinks, Sunday, 9 p.m. CBS
 National Barn Dance, Saturday, 8 p.m. NBC
 Palmolive Beauty Box, Tuesday, 7 p.m. NBC
 Pearce, Al and Gang, Mon. to Fri., 2 p.m. NBC
 Roberts, Lee, Sunday, Tuesday, Thursday and Saturday, 7:45 a.m. NBC
 Roxy Revue, Saturday, 5 p.m. CBS
 Shell Show, Monday, 9 p.m. NBC
 S. & W. Merry-makers, Sunday, 7:30 p.m. *KFRC
 Town Hall Tonight, Wednesday, 9 p.m. NBC
 Waring's Pennsylvanians, Thurs., 6:30 p. m. CBS
 Whiteman, Paul, Thursday, 7 p.m. NBC

STATION DIRECTORY

• NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

★ CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGCC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560