

FOR WEEK OF
Oct. 30th to
Nov. 5th

BROADCAST WEEKLY ★

IN THIS ISSUE

Official Answer
Form for
Broadcast Weekly
NBC-Play Contest

—♦♦—
See Pages 31, 32, 33



THE LEADING RADIO GUIDE OF THE PACIFIC COAST



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BROADCAST WEEKLY

The Leading Radio Guide of the Pacific Coast

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A. J. URBAIN, *Editor and Publisher*
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October 29, 1932

TEN YEARS OLD

LIFE is a great treasure chest which gradually fills with the riches of experience that even the poor may not be denied . . . a wondrous, fascinating book in which the hand of time traces the aches and thrills of the human heart on the pages of memory. Who can deny the miser's instinct occasionally to delve dreamily into the depths of that accumulated treasure . . . fondly tote that book of bygone days from its dusty shelf, and roam again in retrospect.

Do you remember the days when a radio set had as many dials as a suit of ancestral underwear had buttons, and commanded a price that made even the mortgage on the old family homestead look small by comparison? How proudly, fearfully, expectantly you sat up into the wee small hours trying to bring in Chicago, New York, China, Mars, and all points beyond, your ear pushed into the deep throat of the huge, detached speaker, eagerly hanging on every word, every note emitted by your ambitious but asthmatic robot? Yes, you do remember, for some of you were among BROADCAST WEEKLY's first subscribers . . . and "Broadcast Weekly" celebrates its tenth birthday this week, the oldest and largest publication of its kind in the world.

Radio has made extensive progress during that decade, both in the quality and variety of programs broadcast and in the facility and realism with which they are received over ever greater distances. How may further progress be accelerated and assured?

Every cause must have a *champion*, a *mouth-piece publication* through which to make its voice heard and its mandates heeded. The success of the cause, then, demands that its adherents and beneficiaries encourage and support that publication unanimously.

Radio progress is an inspiring cause of vital interest and importance to every home, broadcasting station, and commercial sponsor in the West. BROADCAST WEEKLY is the one and only western publication of any kind, size, or description dedicated solely to this cause and representing it throughout the entire West. It is the one and only medium through which the western audience may express its opinions and preferences effectively in unison; the only interpreter through which the problems and viewpoints of stations and broadcasters may likewise be presented to the audience; the single public channel through which criticisms and differences of opinion on radio subjects may be aired and adjudicated amicably and expeditiously in the interests of better radio and everyone who profits thereby. Do you realize fully the stupendous importance of these services to you as a radio listener? Without their performance you would have no *champion* to espouse your right and defend your cause, no authentic and impartial source of guidance and information upon which to depend.

On this its tenth birthday BROADCAST WEEKLY asks your coöperation in a drive for 50,000 *new* subscribers to make its efforts effective and your interests secure. Let's grow in size and voice and power so we make ourselves heard and felt and obeyed. Every radio owner will be benefitted and should be a subscriber. Six cents a week is less than the price of a package of cigarettes. A subscription coupon will be found in every issue (this issue on pages 4 and 15). Renew your own subscription and interest your friends. They'll thank you for it, once they realize what BROADCAST WEEKLY brings to them. Let's get that 50,000 by January 1, and start the new year with this new power back of our achievement program.

BROADCAST WEEKLY

Send Me to Friends for Christmas

What could bring more satisfaction for an entire twelve months, than a year's subscription to Broadcast Weekly? You cannot send a more economical or pleasing gift. The subscription price is only \$3.00 a year—considerably less than you will pay for the ordinary Yuletide gift.

In addition, it is a constant recurring joy for each issue is different during the fifty-two weeks of the year. Here is something that makes the ideal little remembrance that carries the spirit of the season, and is useful as

well. Just make a list of your friends, list their names below and send them in right away. You can send one or twenty. There's no limit. Get your Christmas shopping off your mind.

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PERSONAL PICKUPS

BY GYPSY



C. H. Monterey.—Barton Yarborough is as charming in real life as he is in Carlton Morse's "One Man's Family," in the rôle of Clifford Barbour. He is tall, slim, dark-haired with blue

eyes; celebrated his thirty-first birthday October 2, is of British origin, a graduate from U. C. and member of thirteen honor societies. Shortly after leaving college he organized a rotary stock company, presented ambitious productions and learned much more in a year than he had absorbed in four at the university. Then he went to Europe, played in London with such names as Sir Gerald Du Maurier, appeared in command performances, became a member of the Green Room Club and what not. Returning to the states, he had a season with La Gallienne, played with Charles Ray, Helen Menchen, and other noted folk and then came back to California where, after various engagements in Henry Duffy productions, he joined the ranks of the broadcaster. Since his initiation three years ago he has portrayed every imaginable character but the one best known to drama fans is "Sargeant Jack Long."

Mrs. J. N. O. T., Ellensburg.—Tom Terris is in New York these days and rumor has it, he is soon to be sponsored in a transcontinental broadcast. As soon as I have more definite information I shall run it in this column.

Barbara, Burlingame.—Ted White is not on the air at present.

Mrs. G. H. J., Oakland.—Ronald James Smith (KJBS) was born in England, August 4, 30 years ago. He is tall, over six feet in height, weighs 160 pounds, has blue eyes, light brown hair and sensitive features. Attending automobile races is his favorite diversion, blue, his color, Victor Herbert, his composer, and current fiction, his preferred reading matter. His hobbies run to experiments in amateur mo-

tion pictures and frequently in spare moments he turns his natural inventive instincts to clever household or other useful improvements. Since 1924 he has been active in radio, embracing every phase of the game and prior to that time he was engaged as an automotive electrical diagnostician. He is married and has a wee daughter.

Mrs. B. E. S., San Francisco.—Jimmie Bittick is identified with Station KMTR. Stanley Smith is the name of the tenor recently signed with Jimmy Grier. Gayne Whitman does not portray the part of Chandu in the picture version of that play. Edmund Lowe is the actor you saw on the screen. Charlie Leland may now be heard over KPWB. The "Who Cares" program formerly heard from KPO, is now just a memory with the various participants, all going their separate ways. Bob Bence's voice originates at KPRC, Anna Kristina's from KFI; Tom and Dud and the "Bluettes" sing from the San Francisco NBC studios. Lynn Church holds forth at KYA these days.

Mrs. A. G., Seattle.—Alex Gray has deserted the air lanes, at least temporarily, to superintend a gold mine (his own) in Canada.

Jeanne, San Francisco.—Frank Galvin (KTAB) is one of the friendliest, most obliging people I have ever known and that really is saying a great deal considering the number of persons with whom I come in contact. His mother once lived next door to us and thus we had a glimpse of the real Frank and learned to appreciate his many fine qualities. He is married, very happily, has a home in San Francisco, his birthplace, is active in numerous civic affairs and owns one of the loveliest gardens in the city. In pre-radio days he devoted his energies to song writing and orchestral work; sometimes at the piano, sometimes with banjo and frequently as director. In appearance he suggests the business man rather than the musician; his hair is silver (has been for years although he is in his thirties) his eyes are gray, he is six feet tall and weighs about 170 pounds.

Mrs. K. L. R., San Francisco.—Joseph Henry Jackson (NBC) likes English cigarettes, Turk-

ish coffee, good conversation, cold sliced turkey and salt, H. M. Tomlinson's writing and dreamy waltzes. Superstitions, he has none, but is eccentric. At least, so he has been told, for he has a fondness for good manners. His aversions run to poets who insist upon reading their poetry aloud, backslappers, parsnips and the odor of friesiias. Gardening comes first, under hobbies, planning houses, second; nosing around old Mother Lode country, third; and lying in the sun, fourth. Blue is his favorite color. Strauss, his composer and swimming his sport. He was thirty-seven years old last July, is married and has a lovely five-year-old daughter.

Florence, Los Angeles.—Drury Lane (KNX) is married to Doris Maloy of literary fame. Edna O'Keefe is the wife of Ronald Graham, both KPRC.

Anna Kristina Fans.—Your Swedish comedienne is to be heard with the Gilmore Circus broadcasts beginning October 25.

M. R. T., Portland.—Olive West (NBC) was born Althea Olive Weston. She dropped her first name and the last two letters of her surname when she entered the theatrical profession because at that time it was considered indelicate for a young girl of good breeding to make her own living. By the way, I happened to be at the studio recently when a most distinguished looking gentleman with wing collar and silvery hair inquired of the hostess if there was a Miss West connected with KGO. He had seen her name in the paper, he said, and wondered if she could possibly be an actress whom he had known years ago in Maryland. The hostess informed him that our Miss West was scheduled for a rehearsal that afternoon and should be in at any moment. Would he wait? He would. It turned out, the visitor was Mr. Butler of the Buckler and Butler Stock Company in which Olive West was featured in 1897. They had the most wonderful time discussing this and that play, thus and so. Too bad it couldn't have been broadcast. The listening world would have loved it . . . talk of plays such "The Arabian Nights" and little anecdotes of stage folk, mutual friends, glamorous days of the "old school." It was like something out of a book.

ETHER GLEANINGS

By J. CLARENCE MYERS

KEEPING the proverbial wolf from the ether has been the none too easy task of the broadcasters this year. To some extent they have succeeded in heading the beast off, not so much with new programs, but with their ability to hold the old ones. Particularly is this noticeable with the big chains, what with any number of the coast to coasters renewing their contracts at the expiration of the old ones.

In the past few weeks we've pointed out quite a few to you. But there are more. For instance Texaco Oil has signed a fifty-two weeks renewal with NBC and will retain Ed Wynn—the Fire Chief—at a salary of \$5,000 per program. Oh, it must be great to be a radio star! Their program lineup will remain the same.

Swift has renewed, but changes its program set-up on November 3, dropping the popular Stebbins Boys and taking Thurston, the magician, in their stead. He'll be heard from 9:15 to 9:30 over KGO, twice weekly, Thursdays and Fridays.

General Motors folded up its program, but in its place come two of its tribe—Buick and Chevrolet—to sponsor individual programs. Buick is on the air now with Paul Whiteman's orchestra and Chevrolet cracks through the ether on November 18 with Al Jolson handling the m.c. work to the tune of \$5,000 per broadcast.

Another big name — Eddie Cantor, steps onto the radio stage. He'll cut capers on that Chase and Sanborn etherization beginning October 30 over the NBC.

* * *

The Blue Monday Jamboree, KFRC's pride and joy these past five years, from which time chunks of various sizes have been chiseled the past few weeks, will return to the full two hours after election. So says Harrison Holliday, whose brain-child the Jamboree is. With the Jamboree being unsponsored at the present time it has to give precedence to any commercial that happens to roll along. And those political parties have been bouncing their simoleons for the period between 8 and 8:30 o'clock. And, of course, they weren't refused.

Orphan Annie (bless her heart) moves to a night time NBC spot commencing November 14, with the sponsor also arranging for a second special broadcast for the Rocky Mountain listeners. Which, incidentally, means a little more lucre for the cast—but not much. This is another recently renewed program. The skit will be winged out at 5:30 o'clock for coast listeners and at 4:45 o'clock will be piped to the mountain region. At present the eastern network is sending out a broadcast of the Annie skits to that section of the country. The program takes the same day schedule as Wheatenville—Monday, Tuesday, Wednesday, Friday and Saturday.

* * *

Van Fleming and Don McNeill, who as Van and Don, the Two Professors, wound up their contract with an NBC sponsor here t'other day, move into Chicago on a sustaining program on the same net work which will bring them a healthy increase in salary.

* * *

The two NBC stations in Seattle want to get together. KOMO privately owned, but affiliated with the net work, is desirous of taking over the operation of KJR, owned outright by the chain. Nothing will be done about it, however, until the return from New York of Don Gilman, vice-president in charge of this section of the network.

* * *

Those Crosby boys—Bing and Bob—are together in New York now. Bob, the young kid brother to the noted crooner, accompanied Anson Weeks' band to Gotham and will sing with it at the Hotel St. Regis. Bing is standing by for some big chain stuff.

* * *

A near catastrophe, as far as studio production is concerned, occurred in KYA's glass encased work-shop recently during "The Fourth Alarm," a drama dedicated to Fire Prevention Week in San Francisco. The actors, who included Fire Chief Chas. Brennan, Police Inspector Bill Bennett and others of civic note, were progressing nicely when a vacuum cleaner, used as a sound effect representing a fire engine, was brought

into play. Swish—swish—it went. And floo-ey went the script of Inspector Bennett, partly into the vacuum, partly in every direction about the studio floor—but, as fate would have it, just as he had read his last line!

* * *

You knew, of course, that the world's fastest microphone chatterer, is back. Yep, Floyd Gibbons is doing a commercial now for the Elgin Watch folk on Friday nights over the NBC.

* * *

Slowly but surely the NBC is weeding out the KPO mike artists, who came over to the network when the latter took KPO under its wing. The latest to get the bucket tied 'em are: Alice Gentle, Henry Thompson, Nathan Abas and his instrumental quartet. Their final appearances were scheduled for October 29.

* * *

Ah, sweet romance enters our radio sphere this week. A romance that budded and bloomed at Ralph Brunton's KJBS. The principals in our little love drama are Harry Horton Wickersham and the former Gloria Caspersen, continuity writer. Getting away from the conventional wedding ceremony they eloped to Santa Rosa and were married.

* * *

Recent additions to the KYA staff include Marie Eugene, a coloratura soprano, heard Tuesdays, 8:30 to 8:45 p. m., and the Ariosa Trio, feminine vocalists.

* * *

If they had followed the professions their parents wanted them to, Bing Crosby would be a dentist; Ozzie Nelson, a lawyer; Rudy Vallee a pharmacist; Frank Luther a preacher and Brad Browne a plumber.

* * *

KYA now broadcasts a college skit which is written, produced and acted in by members of the Marin Junior College.

* * *

From the Pacific Northwest we get the following low-down on the radio "sitch-y-a-shun" from John Haughn, Jr. Says he:

KOMO has a new one called "Jerry and Eddy from Hollywood." They hand out news about the cinema center along with song and patter. Larry Chatterton, who tells the folks about KOL's programs, is going to bowl 'em over one of these here days with

his singing voice, so he says. . . . Then there's Don Johnson, who pens the continuity for the KJR Mardi Gras broadcasts, who doubles in brass by playing the rôle of Professor C. Oswald Swallow, F. O. B." . . . Harvey Wixson, KHQ's program boss, is as adept before the mike as he is at preparing and producing aerial entertainment. . . . Johnny Robinson and his syncopators are newcomers to KJR. . . . Some listeners are probably confused over the identity of the McElroy orchestras heard over both the Columbia-Don Lee network and NBC stations. Cole McElroy owns two orchestras; his Oregonians from the Rose City is the one heard over the CBS-Don Lee chain and the Spanish Ballroom orchestra in Seattle is heard on the NBC.

* * *

Stuart Buchanan, playing the name rôle in "Omar Kahyym," was borrowed by KHJ for the part from KNX. Buchanan, formerly of the "fillums," is an announcer at the latter station. 'Tis said he gets \$75 per program for that "Omar" affair.

* * *

Margy Minter, heroine of that Wrigley serial "Myrt and Marge," is in the lead in a Radio "It" Girl contest being conducted by a Chicago radio "mag."

Connie Boswell is second, Kate Smith, fourth and Jessica Dragonette fifth.

* * *

Brief Broadcasts . . . The resignation of Dick Rickard as manager of KGB, San Diego, occasioned the appointment of C. Ellsworth Wylie, for several years advertising director of Game and Gossip at Los Angeles. . . . Earl Towner is now directing that General Paint program, which features Charles Bulotti, tenor. . . . They say that Walter O'Keefe flies from New York to Chicago every week-end to visit his bride, Roberta Robinson, who is playing the lead in a musical show in that town. . . . George Damerl, Jr., son of Myrtle Vail of "Myrt and Marge" has named his horse at the Urban Military Academy in Beverly Hills "Spearmint," in honor of his mother's sponsor. . . . Bob Bixby who is "Bobby Regent" in the Chandu series, celebrated his twenty-first birthday recently. . . . Mrs. Wallace Reid recently appeared in a radio play, "The Red Dawn" over station KTM in Los Angeles.

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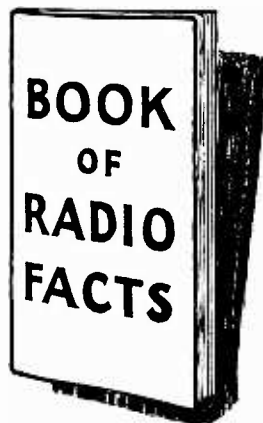
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vest! Send for this free book. Without it, you are lost. With it, you save money. ¶ Don't buy a radio until you've read this new book of latest radio facts. Send for it now. . . . It's FREE.

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MICROPHONE GOSSIP

A cartoon illustration of a man with a mustache, wearing a suit and tie, speaking into a vintage microphone. The microphone is on a stand with a decorative base. The man's expression is one of engagement, with his mouth open as if speaking.

• • • After a nine-months' vacation from radio, Eddie Cantor will return to his old spot on the Chase and Sanborn hour with Rubinoff and his orchestra Sunday, October 30. The diminutive comedian, whose brilliant success on the airwaves last year started a new radio cycle and brought an avalanche of comedy from the stage, vaudeville and moving pictures, has been held in Hollywood by delays in completing "The Kid from Spain," film on which he has been working since his last broadcast, January 31. Cantor's broadcasting on the program will continue indefinitely. During his absence, his place was taken in turn by George Jessel, Harry Richman and Georgie Price. Price will continue as the luminary on the Chase and Sanborn tea program over WABC.

• • • Fairy tales were undoubtedly taken from true lies, or, believe it or not, the Alger stories might have been true. Listen to this: Alun Williams, the Jubilee baritone belonging to KOL, has always been interested in mechanics. Then, two years ago, Ol' Man Depression kicked him out of a job, and he got on at KOL as an operator. He had always wanted to sing, too. When Captain Dobbsie and his Shell Crew visited the Northwest and was in KOL so much a few months ago, Al asked him for an audition. He got it, and the Captain was impressed to the extent that he recommended the erst-while operator. Now he works at his two loves at part times, each with better days ahead.

• • • Chet Cathers, KJR's whispering baritone-announcer, is an actor. Besides having appeared with several large vaudeville troupes, he has worked in pictures of the M-G-M, Warner Bros., First National, and Pathe. Something for Chet to fall back on in case. . . .

• • • The official greeter in Cristobal, Panama Canal Zone, may still be trying to figure this one out: Goodman Ace, of the Lavoris "Easy Aces," had been in the town two days and hourly he had been forced to admit he had not gone up to see the first lock

in the canal. After the thirtieth admission he weakened and allowed himself to be conducted to the engineering marvel. "In Chicago I don't even rate the key to the city," he said. "Here I get the lock."

• • • You'd never guess it from his suave interpretation of drawing room roles, but Barton Yarborough, who played Billy the Kid in "The Saga of Billy the Kid," broadcast over the NBC-KPO network September 30, in the Star Books drama series, was born in the Southwest, and lived for a time in a small community in Texas, where life was as raw as the frontier was in The Kid's era. Every man in town, Barton says, carried a six-inch knife, and knew how to use it in defense.

• • • Ted Collins, Kate Smith's manager, and Theo Gannon, Columbia's assistant program director, are the most recent to step out of their normal routines and be heard as network announcers. Collins won his microphone assignment when no announcer was available at Lake Placid, where the "Songbird of the South" was resting. Gannon happened to be in the studio the other night when those red-headed pianists, Peggy Keenan and Sandra Phillips, were about to go on the air. It was discovered that Fred Uttal, assigned to the broadcast, could not break away from an audition. Gannon ad-libbed the announcements. He is not new to the microphone, having lectured on music over an independent station a few seasons ago.

• • • Jennings Pierce, chief announcer of the Pacific Division, National Broadcasting Company, has announced the appointment of William Andrews as his assistant. Andrews replaces Cecil Underwood, who was named Production Manager of the Pacific Division recently.

• • • Another radio romance finds Ruth Ronald, daughter of Mrs. W. R. Ronald of Mitchell, S. D., and a young actress of promise, the bride of Carlyle Stevens, CBS announcer. They met two years ago in Detroit, where the young announcer was getting his

first microphone experience at a local station. They were married on Sunday, September 25, at the Barbizon, New York City. The wedding followed closely that of Carlyle's colleague, Paul Douglas, who married Sabra Worth, also an actress and formerly a member of Columbia's production staff.

• • • Tom Morgan, general manager of KTAB, is an aviation enthusiast and has a plane of his own, but he flies to and from Los Angeles every week-end on the commercial lines. Reason? His family is air-minded and uses his plane in the South.

• • • Walter Rudolph, pianist, KTAB, has not only a musical soul but a heart that loves flowers as well. He has built extensive green-houses on his country home and they are full of rare and lovely blooms. As beautiful as the notes that come from his piano.

• • • Gene Sullivan, KYA announcer, is an ardent cross-word puzzle fan and is rarely seen in the studio without a stickler in his hand. Recently his enthusiasm has spread throughout the staff, and the publicity department has had a hard time supplying members of cross-word puzzles.

• • • Six months ago a well-meaning friend insisted that Welcome Lewis place the genuine setting of the huge eight-carat diamond ring she has in a safety deposit vault and wear paste stones except on state occasions. She took the advice, and when she lost the setting while playing in Washington, instead of being out several thousand dollars—the value of the real stone—she is out less than a dollar—the price of the imitation!

• • • Heinie Dorner, rotund lad, whose high tenor voice helped fill the KFOX pro-

grams about three years ago, has returned to the fold and will be heard in a number of daily programs, both as soloist and member of the new KFOX Quartette. During Heinie's absence he has traveled over the United States in vaudeville and but recently completed a series of short subjects for Warner Brothers pictures, with which company he and a quartette were under contract.

• • • Barbara Jo Allen, NBC actress, always wears a white dress, she confessed in a recent microphone chat with Gypsy, NBC interviewer, when she feels blue and is in need of "uplifting."

• • • Dollo Sargent, NBC organist, watches turf news with a personal interest these days, for "Dollo Sargent," a thoroughbred colt in the Meadowbrook Stables, owned by E. Byron Siens, wealthy horse fancier, is just about old enough to start her truck career. Siens, who is an admirer of Dollo's music, wrote to her and obtained permission to christen the colt with her name.

• • • Goodman Ace, he of the Lavoris "Easy Aces," was explaining why he and Jane Ace could not accept an invitation to go sailing.

"I took Jane out on a sailboat once," he said. "Someone yelled 'Look out for the boom!' Jane plugged up her ears and shut her eyes—and the thing hit her 'spong,' right under the left ear."

• • • Artie Dunn was vocalizing at one of Tin Pan Alley's familiar landmarks when Les Reis' brother happened in. The latter suggested that Dunn hear his brother sing, with employment at the music firm as the object. Artie did, and the two found their voices were well blended for harmony work.

FOOTBALL GAMES TO BE BROADCAST THIS WEEK

Date	Field	Teams	Station Originating	Stations Accepting
October 30.....	Kezar	St. Mary's-Santa Clara	KFO	
	Los Angeles	U. S. F.-Loyola	KFI	
November 5.....	Los Angeles	U. C.-U. S. C.	KHJ	KFRC-KOIN-KOL-KFPY-KFBK-KWVG-KMIA-KERN-KDB-RGB
	Los Angeles	U. C.-U. S. C.	KFI	
	Palo Alto	Stanford-Wash.	KGO	KOMO
	Pullman	W. S. C.-Idaho	KHQ	
	Corvallis	Oregon-O. S. C.	KGW	

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VIBRO-POWER RADIO

PERSONAL RADIO CHESTS

IMAGINE everybody's amazement when you raise the cover of this Personal Radio Chest. Automatically the dial lights, the switch is turned on, the radio begins to play.

The way it plays gives you new cause to be proud. More volume than you will ever use. Realism that even large, expensive consoles would like to boast of. Absence of swish, whistles and other exasperating interference.

This Personal Radio Chest is the newest idea in radio cabinets. And, of course, it also has Vibro-Power—the exclusive American Bosch discovery for combining radio's newest engineering features.

American Bosch offers you Vibro-Power reception in the widest range of selection in its history. . . 12 tube consoles de luxe . . . long and short wave models . . . lower price consoles and Personal Radio sets. Choose the set you prefer . . . hear it play . . . and learn what a notable improvement Vibro-Power brings to radio.



Model 200A

. . . Richly carved walnut. Solid construction. Cover acts as sound deflector. Effective baffle area. Full-tone Electro - Dynamic Speaker. Special switch tunes in exciting police news and activities.



\$49.95

Complete with Tubes

Wholesale Distributors

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A FEW
LEFT



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250

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5" x 7" DE LUXE PORTRAITS
FASCINATING BIOGRAPHIES

To hear the voices of the Stars is to know but *half* the joy of Radio. See them in this glamorous book . . . study the character in their faces . . . delve into their colorful life stories . . . have them *ever* present, *real* friends and companions to commune with at will. *Broadcast Weekly's* own compilation, 7" x 10", beautifully bound in blue and gold, the radio book of the year.

BROADCAST WEEKLY,
Pacific Building, San Francisco, Calif.

Gentlemen: Here's \$_____ for which send me _____ copies of the "Stars of the Radio" at the special price of one dollar each. (Good in U. S. only.)

Name _____

Address _____

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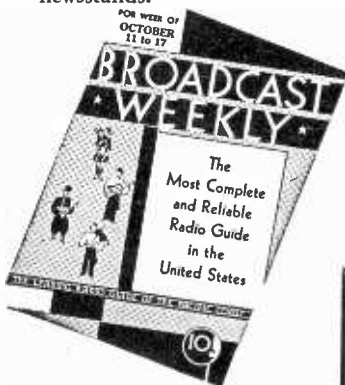
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BROADCAST WEEKLY,
Pacific Bldg., San Francisco, Calif.
Gentlemen:

I enclose herewith \$4 for which please send me *Broadcast Weekly* for one year and the Hammond All-Electric Alarm Clock advertised in your special offer. This \$4 shall be payment in full for both. It is understood that if I return clock to you within 3 days you will refund my \$4.

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New Renewal Extension

DO YOU ever get the urge to go exploring, to wander far from every day commonplaceness out into those mystic, magic realms beyond. Then the new 1933 Model 212 JACKSON-BELL was made for you. It is one of the most powerful radios that finest modern engineering can produce. *Inter-station Static Silencer* and *Automatic Volume Control* protect you in the full enjoyment of the sweet JACKSON-BELL tone and 12-tube *Super-Heterodyne* Power. And *push-pull amplification* and latest type genuine *Cunningham Tubes* add a further measure of enjoyment and value. Exactly the modern master instrument you've been wanting, you'll say when you see and hear it. But don't wait. Rising material prices may necessitate a price advance any time. Such a value is made possible now only by the fact JACKSON-BELL is the largest manufacturer of radios west of Chicago. Small payments and convenient terms make it easy to buy . . . at any up-to-date radio store. Act NOW!

H. R. CURTISS COMPANY, *Distributors* . . . San Francisco



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New 1933 Model 1260

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COMPLETE



The OPEN CIRCUIT



This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

Radio Advertising Pays

DOES it pay to advertise over radio? I'll say it does. I never eat cereals but after listening to Wheatonville I couldn't resist buying some!

That will, of course, be done by thousands of others for Wheatonville is one of the cleverest advertising plays I've ever listened to.

They have surely solved the problem of having the listener "turn the dial" and so miss the important parts.

Yet the advertising is cleverly interspersed in the play that it is not tiresome! Congratulations.

Mrs. T., San Francisco.

Crosscuts

IF YOU have any influence with the NBC will you not please ask them to put the "Crosscuts" program back on for its full hour? I am keenly disappointed with the present arrangement. Dr. Cross' hour was one of the few radio programs I enjoyed, because I do not like jazz (and there is little else).

The fifteen minutes left of our "Crosscuts" program is a heart-breaking aggravation. I wish you'd tell the sponsors that I'd have considerably more respect for them if they did not have the announcer rob us of five of the fifteen precious minutes to advertise a half-dozen words to say that they were sponsoring the program; would be much more considerate (and effective, too). I have always admired the brief, dignified manner in which the Standard Oil Company state their sponsorship of their symphony music. It's a blessed relief!

I should like to protest this change direct to the NBC, but I feel that there is little use. The several times I have written to them they have never given me the courtesy of a reply though I have enclosed a self-addressed, stamped envelope.

If you can do anything to have Dr. Cross' program restored to its original length, I among many, many others, I'm sure, will be exceedingly grateful.

Angeline L. T., Watsonville, Calif.

Too Much Talk

MURDER has been committed. "Crosscuts from the Log o' the Day" has been slain. The remains sold to a firm who puts it on the air for fifteen minutes and takes a third of the time to smother us with talk. Starts with it, put it in the middle, and end.

You may lead a horse to water, but you cannot make him drink. Neither can you force people to buy produces that need so much talk.

Elizabeth M. H., Petaluma, Calif.

Dyal Won't Be Back

I HAVE been hoping each week to see I dear old Dyal Turner's page back in your clever magazine. He promised to be with us again in the fall and here it is October and no sign of him yet. Do please, remind him of his obligation to his fans.

Mr. Myer's columns are very interesting. This and that "behind the scenes" is what we have been needing for a long time. We like your editorials, too, and of course Gypsy won us over the first time we read her informal little notes. We adore her voice on the air and never miss a single one of her programs even though we have to strain the set and sometimes our ears to get KPO. I wish Personal Closeups would come to us more directly over one of our local stations.

We certainly are glad that One Man's Family is coming on at a better hour. It was disconcerting to tune back and forth from Gypsy's program to the drama. Now we may have both. Mr. Morse surely has insight and an understanding of family problems. Please ask Gypsy to give us some inside information about her own life, if she is from a large family and all that.

This household took a vote the other evening on station preferences, etc., and the results were all in favor of National Broadcasting Company stations. With the possible exception of Myrt and Marge and the Merry-makers, NBC has everything else beat. The dramas especially, are superior. Occasionally we get good plays from KNX and the his-

torical plays given on KFVB, are good, but only on the NBC chain are we able to get such marvelous dramas as One Man's Family, Dragon in the Sun, Facing Forty, the Jack and Ethyl historical dramas of yore (they were wonderful) and the Golden Flame by Keltner Williamson, whom we like to call our own Angelino, since at one time he ran a column in one of our papers. I hope he writes another play like the Golden Flame again soon.

Here is wishing everybody connected with BROADCAST WEEKLY, health, wealth and prosperity.

Mario L., Los Angeles, Calif.

Disillusioned

I HAVE been a reader of BROADCAST WEEKLY for about a year and needless to say I am a BROADCAST WEEKLY enthusiast. I especially like the "Open Circuit," but have not tried my ability at commenting.

I am a great admirer of Lee S. Roberts, and have followed him from program to program for nearly two years, and now can you imagine my surprise and disillusionment, when on the front page of this week's BROADCAST WEEKLY I saw my kindly, white-haired, spectacled, old Mr. Roberts transformed into a very young man. Now really I believe something should be done about this. Ask Mr. Roberts to please don whiskers and spectacles and have a picture taken just for this disappointed follower of his.

I haven't any brickbats, just bouquets to throw, as programs I do not want are easily eliminated by the turn of the dial. As to bouquets I should like to throw many at my favorite programs, artists, orchestras and announcers. To me an announcer is just as much of the program as the music or actors. I would like the following to know they are appreciated: Olympian, Doric and Criterion quartets, Team Mates, M. J. B. Demi-Tasse, Standard Symphony, Caswell Concert, Woman's Magazine of the Air (with that loveable Bennie Walker), Mardi Gras, Spotlight Review, Road Show, Blue Monday Jam-boree, Memory Lane, One Man's Family, the Robinson Family, Wheatenville and Personal Closeups (which is never missed), and others too numerous to mention.

Two of my favorite programs are no more: the NBC Matinee (with the one and only Michael Raffetto), and now the Marching Through and the Cavaliers trio.

I have mentioned only western program favorites as there is no end to good programs which are released via eastern networks. Naturally I favor western programs and patronize these companies whenever possible to obtain their advertised products.

Good luck to you, BROADCAST WEEKLY, and many more successful years of service to radio fans.

Miss Virginia D., Mullan, Ida.

We're Sorry

EFFECTIVE November 1, my copy of the BROADCAST WEEKLY will not be in its usual place on my radio set, much to my regret.

I class myself among many that are dependent upon the newsstands for their copies of the BROADCAST WEEKLY, in my personal case I am so situated that I do not maintain a permanent mailing address.

It has also been my experience to find it next to impossible to locate a BROADCAST WEEKLY in many of the smaller towns of California unless one is Johnny-on-the-Spot when said publication arrives.

By yanking the BROADCAST WEEKLY from the newsstands you may be feathering your nest but at a cost of sacrificing a valuable radio news vehicle to many that are not in position to subscribe to your demands.

I am very sorry that your change in policy is going to deprive me from the pleasure of your BROADCAST WEEKLY.

Malcolm E. F., Ceres, Calif.

Hear Him Now Over KGO

BROADCAST WEEKLY is a book everybody who has a radio should read; and we wouldn't be without it for anything. It gives us all the programs and artists' photos, and information of all kinds. We all read it.

Our favorite radio star is Tom Mitchell, who used to sing through KJR, Seattle, but has been taken off recently. We Seattleites miss him very much, and want our Tom back again soon.

He is the best singer on NBC, with such a beautiful, rich, deep, golden mellow voice, which makes us forget everything and just sit and listen when he sings. We would like to hear him sing a half hour rather than fifteen minutes, but please give him back to us, at least that long again, every night.

He has such cheerful, jolly, request programs, and sings all our favorite songs for us as only he can sing them. No one can sing "The Rosary" or "Home on the Range" as he does, for he is incomparable, in a class by himself.

We here in the Northwest miss him more than words can tell.

Will you please try and see if you can help us get him back on the network again.

Thanking you sincerely,

Josie R., Richmond Highlands, Wash.



WILLIAM WRIGHT: Since 1922 William Wright has been interested in broadcasting and began appearing before the microphone while he was engaged in advertising and publicity. The little metal instrument finally took first place and during the past four years Bill, as he is known to his intimates, has gained a tremendous following. He is a native San Franciscan, 6 feet tall, weighs 160 pounds, has brown hair and eyes. Married and the father of an eleven-year-old girl. Favorite diversion, riding on cable cars.



Increase your enjoyment of the longer evenings with a

**SENSATIONAL
NEW DUAL WAVE**

R E M L E R

SHADOWS are lengthening and with the longer evenings come the pleasures of the season—leisurely dining, a book, and the radio.

To increase your enjoyment of evenings at home, Remler presents an advanced new six-tube superheterodyne, Model 10-3, distinguished for its delicately modulated tone realism.

See your dealer today and listen to this better radio. Notice its sensitivity and sharp tuning, and the smartly styled cabinetry. Tune in distant stations, snap the switch to short wave and bring in transcontinental broadcasts.

Listen, compare, and consider the trustworthy reputation of Remler—the radio firm as old as radio, then arrange terms with your dealer. He will deliver your new Remler today. Price, complete with latest type tubes, including tax \$42.75



REMLER COMPANY, Ltd.

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REMLER — THE RADIO FIRM AS OLD AS RADIO



A handy family to have around the house

ALLOW us to introduce the Associated Family of 9, as they might look upon your shelf. A willing worker for every task around home and garage.

A spot on your clothes? Associated Dry Cleaner will take it out like magic. That little can of Associated Utility Lubricant instantly silences squeaking castors. Dull furniture and dull floors gleam like new with Associated Furniture Polish, Liquid Wax and Polishing Wax. And, of course, there are plenty of jobs for Associated Metal Polish, Auto Polish, Fly Spray and Lighting Fluid.

The main thing is to have them around when you need them. Buy one or all the family at Associated service stations and garages. Also sold by progressive druggists, hardware dealers and grocers.



Let's Get Associated

Associated Household Specialty Products

1. Associated Fly Spray
2. Associated Dry Cleaner
3. Associated Lighting Fluid
4. Associated Furniture Polish
5. Associated Polishing Wax
6. Associated Liquid Wax
7. Associated Auto Polish
8. Associated Metal Polish
9. Associated Utility Lubricant

ASSOCIATED OIL COMPANY

Radio's 90-minute Smile Show . . . Associated Spotlight . . .
Saturdays, 9:30 to 11 p.m., KGO-KFI-KOMO-KGW-KHQ
Featuring Herb Dana, "The Huddle Side of Football."

SUNDAY Programs **October 30, 1932**

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
 Pac. Broadcast. Corp., San Francisco
 8:45 A.M.—Dawn Salute
 9—Sabbath Reveries
 9:15—Watchtower sermon by Judge Rutherford
 9:30—Artist Celebrities
 9:45—"Uncle Harry" Comics
 10:30—Organ
 11—Old St. Mary's Church Services
 12 noon—Opera
 2—Music Masters
 2:15—Conventionalities
 3—Catholic Hour
 3:30—Sweetheart Days
 4—Community Forum
 4:30—Nathan Abas
 5—Symphony Series
 6—Revue
 6:30—Twilight Harmonies
 7—Light Opera Concert
 8—John Wolohan's Orchestra
 9—News Flashes
 9:15—Sacred Hour
 10 to 11 P.M.—Concert Memories

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
 Assoc. Broadcasters, Oakland, Calif.
 8:30 A.M.—Records
 9:15—Studio Program
 10—Baptist Church Bible Class
 11—Church Services
 12:30 P.M.—Chapel of Chimes Organ
 1—Latter Day Saints Church
 1:30—Boulevard Players
 2—Jack Tillmany
 2:30—Masterpieces of Melody
 3:30—Treasure Chest
 4—Studio Program
 4:30—Emilio Bonisilau
 4:45—Studio Program
 6:30—Dance Music
 7—Covered Wagon Jubilee
 7:30—Olive Williamson, pianist
 7:45—Baptist Church Services
 9:15—Rod Hendrickson
 9:30—Chapel of the Chimes Organ
 9:45—Roosevelt for President talk
 10 to 11 P.M.—Hill Billies

340.7 Meters KLX Lake. 6000
880 Kcys. 500 Watts
 Tribune Pub. Co., Oakland, Calif.
 12 noon—Records
 12:30—John Wharry Lewis Quintet; Corynne Sidney, soprano soloist
 1:30—Classical Recordings
 2:30—Clyde Diddle, basso; Helen Thurlby, soprano; Arco and Anita, novelty guitar duo; Jean Ardath, pianist
 3:30—Records
 4:30—Venetian Violin Ensemble
 5—Records
 5:30—Orlando Giurlani, tenor; Jean Ardath, pianist
 5:45—Eddie Traverso, accordionist
 6—Mixed Quartet under the direction of M. Jay Goodman, tenor
 6:30—Hotel Oakland Trio
 7:30—Studio Program
 8—Eight o'Clock Players under the direction of Nester Paiva, present "The Romancers"
 9—Helen Parmelee, pianist
 9:15—Brahms Trio
 9:45—Marge Vogel and Jean Ardath
 10 to 11 P.M.—Dance Program



BELLE FORBES CUTTER
CBS—VOCALIST

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
 Don Lee, Inc., San Francisco, Calif.
 8 A.M.—CBS Programs to 9:30
 9:30—Home Sweet Home Concert
 10:30—CBS Programs to 2
 2—Prof. Lindsley
 2:15—Rabbi Magnin
 2:30—CBS Programs to 6:30
 6:30—Melody Hour
 7—CBS program
 7:30—Eugene Eubanks, Come Into the Library
 7:45—Musical For-Get-Me-Not's
 8—Parisian Night Life
 8:15—CBS Programs to 9
 9—The Merry-makers
 10—Ted Fiorito's Orchestra
 11 to 12 mid.—Midnight Moods

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
 Puget Sound Broadcast. Co., Tacoma
 8 A.M.—CBS Programs to 8:45
 8:45—Radio Gospel League
 9:15—CBS program
 9:30—The Texas Cowboy
 9:45—CBS Programs to 11
 11—Central Lutheran Church
 11:45—CBS Programs to 2
 2—Judge Rutherford
 2:15—Don Lee Studio
 2:30—CBS Programs to 4:45
 4:45—Radio Gospel Musicales
 5—CBS Programs to 6:30
 6:30—Don Lee Studio
 7—CBS Programs to 7:45
 7:45—Dr. Stevenson
 8:15—CBS Programs to 9
 9—Financial Talk
 9:05—The Merry-makers
 10—Ted Fiorito's Orchestra
 11 to 12 mid.—Midnight Moods

319 Meters KOIN Atwater 3333
940 Kcys. 1000 Watts
 The Journal, Portland, Oregon
 9 A.M.—CBS Program
 9:30—Lambert Gardens Program
 9:45—CBS Programs to 2
 2 P.M.—Lindsley and Harline
 2:15—CBS Programs to 5:30
 5:30—Violin Recital
 6—CBS Program
 6:30—Crimoline Lady
 7—CBS Program
 7:30—Community Chest Feature
 8—Journal Front Page Feature
 8:15—CBS Programs to 9
 9—KHJ Merry-makers
 10—The Wanderer
 10:30 to 11 P.M.—Ted Fio-Rito's Or.

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
 Educa. Broad. Corp., Oakland, Calif.
 8 A.M.—Popular recordings
 9—Health talk, Dr. Linebarger
 9:15—The Smoky Oaks
 10—Watch Tower program
 10:30—Popular recordings
 1—Bible questions and answers; Music
 2—Mildred Glick and Whitney Wright
 2:30—Silent period
 6—Music; Bible Lecture
 7—Oakland Chamber of Commerce
 7:15—The Texas Cowboy
 7:30—Music; Bible Lecture
 7:50—Silent period
 9—French Watch Tower
 10 to 11—The Beverly Hill-Billies

322.4 Meters KFWI Franklin 0200
930 Kcys. 500 Watts
 Radio Entertainments, San Francisco
 2:30 P.M.—Dance Music
 3—International Program
 3:30—Old Familiar Melodies
 4—Musical Masterpieces
 4:45—White House Vespers
 5—Dance Music
 6—Silent period
 7:50 to 9 P.M.—Services from Fifth Church of Christ, Scientist

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
 J. Brunton & Sons, San Francisco
 8 A.M.—Recordings
 9—Auburn Airs
 9:30—Cosgrave's Program
 9:45—Colorful Melodies
 10—Sunshine Half-Hour
 10:30—Recordings
 11—Selix Morning Concert
 11:30—Hambergers' Half-Hour
 12 noon—Maison Paul Program
 12:15—Auburn Airs
 12:30—Famous Bands
 1:15—Radio Song Leader
 1:30—College Airs
 2—Jo Mendel's Music
 2:15—Stories by Famous Authors
 2:30—Walter Mueller, pianist
 2:45—Joe Green's Marimba Band
 3—Spanish-American Program
 3:30—Symphony Orchestra
 4—Musical Styles
 4:30—Popular Selections
 5—Walkathon
 5:30—Silent period
 12:01 to 6-A.M.—Owl Program

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

Service to **KHQ, KOMO, KGW, KFI, KOA, KDYL, KGIR, KGHL, KTAR, KFSB**

8 A.M.—Organ Concert, Paul Carson: KGO, KOMO

8:30—Arion Trio: Joyce Barthelson, pianist; Frances Wiener, violinist; Margaret Avery, 'cellist; Harold Dana, baritone: KGO, (KHQ on 9), KOMO

9:30—Plano Pictures, Aileen Fealy, Phyllida Ashley: KGO, KOMO

10—Symphony Concert: Orchestra direction Erno Rapee: KGO, (KHQ on 10:15), KOMO, KFI, (KFSB on 10:30), (KTAR off 10:30), KDYL

11:30—Yeast Foamers: Orchestra direction Charlie Agnew: KGO, KHQ, KOMO, KGW, KFI, KFSB, KTAR, KDYL, KGIR, KGHL

12 noon—Wayne King and his Orchestra: KGO, KHQ, KOMO, KGW, KFI, KDYL

12:30—National Sunday Forum: KGO, KHQ, KOMO, KGW, KFSB, KTAR, KDYL, KGHL

1—Ident Program with Jane Froman: Contralto and Orchestra direction Roy Shield: KGO, KHQ, KOMO, KGW, KFI, KFSB, KTAR, KDYL, KGIR, KGHL

1:15—Wildroot Institute, with Elizabeth May and Vee Lawnhurst: KGO, KHQ, KOMO, KGW, KFI, KDYL

1:30—Highlights of the Bible: KGO, KHQ, KOMO, KGW, KFSB, KTAR, KDYL, KGHL

2—The World of Religion: KGO, KHQ, KOMO, KGW, KFSB, KTAR, KDYL, KGHL

2:30—Big Ben's Dream Dramas: Dramatic sketch with Georgea Backus and Joseph Bell: KGO, KFI, KDYL

2:45—A. C. Gilbert Co. Program: Frank "Bring 'Em Back Alive" Buck, A. C. Gilbert, dramatic cast: KGO, KHQ, KOMO, KGW, KFI, KFSB, KTAR, KDYL, KGIR, KGHL

3—Songland: KGO, KHQ, KOMO, (KGW on 3:15), KFI, KFSB

3:30—Romancers: vocalists; dance Orch. direction Rex Dunn: KGO, KHQ, KOMO (KGW on 3:45)

4—Donald Novis, tenor: Sacred and Secular Songs; Orchestra direction Harold Sanford: KGO, KOMO, KFSB, KDYL

4:15—Borah Minnevitich and his Harmonica Rascals: KGO, KOMO, KGW, KFSB, KDYL

4:30—Great Moments in History: Dramatic sketch: KGO, KHQ, KOMO, KGW, KFI, KFSB, KTAR, KDYL

5—Chase and Sanborn Program: Eddie Cantor, comedian; Rubinoff's Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSB, KTAR, KDYL

6—Enna Jettick Melodies: KGO, KHQ, KOMO, KGW, KFI, KFSB, KTAR, KDYL, KGIR, KGHL

6:15—The American Album of Familiar Music: KGO, KHQ, KOMO, KGW, KFI, KDYL

6:45—Sheaffer Lifetime Revue: KGO, KHQ, KOMO, KGW, KFI, KDYL, KGIR, KGHL

7:15—L'Heure Exquise: KGO, (KHQ off 7:30), (KFI on 7:30), KFSB, KDYL, KGHL

7:45—Sunday at Seth Parker's: KGO, KHQ, KGW, KECA, KFSB, KTAR, KDYL, KGHL

8:15—Oahu Serenaders: Hawaiian Melodies: KGO, KDYL, KGHL

8:30—Melodic Serenade: KGO, KHQ, KFSB, KDYL, (KGHL on 8:45)

9—The Domino Club of Hollywood: KGO, KHQ, KOMO, KGW, KFI, KFSB, KTAR

10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSB

10:15—Paul Carson, organist: KGO, KHQ, (KOMO on 10:30), KFSB 11 to 12 midnight—Tom Gerun and his Bal Tabarin Orchestra: KGO, KHQ, (KGW on 11:15), KFSB

440.9 Mtrs. NBC-KPO Sutter 1920
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco

Service to **KJR, KEX, KGA, KECA, KTAR, KDYL, KFSB**

8 A.M.—Impressions of Italy, Amelia Branca, soprano; Giuseppe di Benedetto, tenor: instrumental ensemble; Thomas Belviso, director: KPO, KGA, KJR, KEX, KECA, KFSB, KDYL

8:30—Major Bowes' Capitol Family: KPO, KGA, KJR off 9:15, KEX, KECA off 9, KFSB, KDYL

8:30—Legion of the Lost, drama of French Legion: KGO, KGA, KJR, KEX, KFSB, KDYL

10—Song Album, Jeannette Sholl, soprano; Frances Jones, contralto; George Jones, tenor; George Eldredge, basso: KPO, KGA, KJR on 10:15, KEX, KECA

10:30—Sunday Morning Moods, vocalists; orchestra direction Joseph Hornik: KPO, KGA, KJR, KEX, KECA

11—Bible Stories—"The Boy Samuel," by Harry De Lasaux: KPO, KGA, KJR, KEX

12 noon—Melody Mixers, vocalist; dance orch. direction Rex Dunn: KPO, KGA, KJR, KEX, KFSB, KGHL off 12:30

1—Cecilians: KPO, KGA, KJR, KEX

1:30—Quartet Time, The Olympians: KPO, KGA, KJR, KEX

2—Conventionallities, vocal soloist; orchestra direction Joseph Hornik: KPO off 2:15, KYA on 2:15, KGA, KJR, KEX, KECA, KFSB on 2:30

2:15—Associated Football St. Mary's vs. Santa Clara: KPO

3—Catholic Hour, Rev. Jones I. Corrigan, S. J., Prof. of Ethics and Sociology, Boston College; the Mediaevalists, vocal chorus: KYA, KGA, KJR, KEX, KTAR, KDYL, KGIR, KGHL

3:30—Sweetheart Days, orchestra and vocal soloists: KYA, KGA, KJR, KEX, KECA, KFSB, KDYL

4—Community Forum: KYA, KGA, KJR, KEX, KGIR

4:30—Nathan Abas Violin Recital: KYA, KGA, KJR, KEX, KECA

5—Rendezvous, vocal trio: KPO, KGA, KJR, KEX on 5:15, KECA

5:30—Sunday Concert, vocalist and orchestra direction Meredith Willson: KPO, KGA, KJR, KECA

6:30—Kenneth Spencer, baritone and dramatic reader: KPO, KGA, KJR

6:45—Gunnar Johansen, concert pianist: KPO, KGA, KJR, KECA, KFSB, KTAR

7:15—Tom 'n' Judd, vocal duo: KPO, KGA, KJR, KFSB, KECA

7:30—Silhouettes, Charles Bulotti, tenor; orchestra direction of Emil Polak: KPO, KJR, KECA off 7:45

8:15—Wonders of the Sky, talk on astronomy by Henry M. Hyde: KPO, KGA, KEX

8:30—Rudy Seiger and his Fairmont Hotel Orchestra: KPO, KGA, KEX on 8:45, KECA

9—Reader's Guide, Joseph Henry Jackson: KPO, KGA, KJR, KOA, KECA, KDYL

9:30—To be announced: KPO, KGA, KJR, KEX, KECA, KOA, KDYL

10—Denver Musician's Union: KPO, KGA, KJR, KEX, KECA, KOA, KDYL

10:30—On Wings of Music, vocalist, orchestra direction Rex Dunn: KPO, KGA, KJR, KEX, KECA, KDYL, KOA

11 to 12 mid.—Midnight Melodies, Charles Runyan, organist: KPO, KGA, KJR, KEX on 11:15, KECA

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts

Louis Wasmer, Inc., Spokane, Wash.

9 A.M.—NBC-KGO Program

9:30—Book Reviews, Lucy Robinson

10—Watch Tower Program

10:15—NBC-KGO Programs to 4:15

4:15 P.M.—Christian Photo Studios

4:30—NBC-KGO Programs to 7:30

7:30—Voice of Texas

7:45—NBC-KGO Program

8:15—"Rainbow Hawaiians"

8:30—Peerless Dentists

9 to 12 mid. NBC-KGO Programs

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts

Fisher's Blend Station, Inc., Seattle

8 A.M.—NBC-KGO Programs to 1:30

1:30—For All the Family

2:30—Two Guitars

2:45—NBC-KGO Programs to 7:15

7:15—Jerry & Eddie from Hollywood

7:30—NBC-KGO Programs to 8:15

8:15—"Pioneers"

8:45—NBC-KGO Programs to 10:15

10:15—Crazy Crystal Quartet

10:30 to 11 P.M.—NBC-KGO Prog.

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts

Seattle Broadcast. Co., Seattle, Wash.

8 A.M.—CBS Programs to 2

2 P.M.—Professor Lindsley

2:30—CBS Programs to 4:15

4:15—Cecil Solly

4:30—Musical Memories

4:45—Urban League

5—CBS Programs to 6:30

6:30—Crimoline Lady

7—To be announced

7:30—CBS Program

7:45—Radio Speaker Stevenson

8:15—CBS Programs to 9

9—Merry-makers

10—Ted Flo-Rito and Orchestra

11 to 12 mid.—Midnight Moods

CBS

Columbia Broadcasting System

- 8 A.M.—Julia Mahoney and Charles Carille, duets: KFBK, KWG, KERN, KDB, KOL, KVI, KFRC, KGB
- 8:30—The Melody Makers: KFBK, KWG, KERN, KDB, KOL, KVI, KFRC, KHJ, KGB
- 8:45—The Melody Makers: KFBK, KWG, KERN, KDB, KOL, KVI, KFRC, KGB
- 9—Salt Lake City Tabernacle Choir and Organ: KFBK, KMJ, KWG, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 9:30—Reis and Dunn, with Freddie Rich's Orchestra: KFBK, KOL, KVI, KFPY, KSL
- 9:45—Emery Deutsch and his Orchestra: KFBK, KOL, KVI, KFPY, KOIN, KSL
- 10—"American Labor and the Nation": KFBK, KOL, KVI, KFPY, KOIN
- 10:30—Columbia Church of the Air: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11—Ann Leaf at the Organ: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:45—The Hoosier Editor: KFBK, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 12 noon—New York Philharmonic Symphony Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 2:30—Foreign Legion: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KGB, KSL
- 3—Poet's Gold: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 3:15—Little Jack Little, vocalist and pianist: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KGB, KSL
- 3:30—Irene Beasley, with Round Towners and Freddie Rich's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KGB, KSL
- 4—The World's Business: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 4:15—Barbara Maurel, contralto, with New World Symphony: KFBK, KMJ, KWG, KDB, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 4:30—Musical Memories: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 4:45—Canta Nina Singing Girls: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 5—Ernest Hutcheson, pianist: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 5:30—Frank Cambria, Roxy Concerters: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 6—Fred Allen's Bath Club Revue: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 7—To be announced: KERN, KVOR, KFBK, KMJ, KWG, KDB, KOL, KVI, KFPY, KOIN, KFRC, KGB

- 7:30—Welfare and Relief Mobilization Broadcast: KFBK, KMJ, KWG, KDB, KOL, KVI, KFPY, KOIN, KFRC, (KGB on 8)
- 8:15—Angelo Patri, "Your Child": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8:30—Pennzoil Parade of Melodies: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 9—Ozzie Nelson and his Orchestra: KFBK, KOL, KFPY, KSL
- 9:30—Bernie Cummins and his Orchestra: KFBK, KOL, KFPY, KSL
- 9:45 to 10 P.M.—Hal Kemp's Orchestra: KFBK, KOL, KFPY, KSL

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
 Northwest Broad. System, Seattle, Wn.
 8 A.M.—NBC-KPO Programs to 9:15
 9:15—Animated Cartoons
 9:30—NBC-KPO Program
 10—International Bible Students
 10:15—NBC-KPO Programs to 8
 8 P.M.—First Church Christ, Scientist
 9 to 12 mid.—NBC-KPO Programs

483.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts
 Morning Oregonian, Portland, Ore.
 8 A.M.—Morning Sunshine
 8:30—Reading the Comics
 9—Collins & Erwin Piano Surprises
 9:30—American Legion Program
 10—NBC-KGO Programs to 2:30
 2:30 P.M.—Two Hot Guitars
 2:45—Book Chat, Richard Montgomery
 3—NBC-KGO Programs to 4:15
 4:15—Toni Heynau
 4:30—NBC-KGO Programs to 7:15
 7:15—Oregonian of the Air
 7:30—Out of the Dusk
 8:15—Violinist
 8:30—Three Were Murdered
 9—NBC-KGO Programs to 10:15
 10:15—Concert Quartet
 10:45—Olympians
 11—NBC-KGO Program
 11:15 to 12 mid.—The Evening Star

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
 NW. Broad. System, Spokane, Wash.
 8 A.M. to 12 midnight—NBC-KPO Programs

333.1 Meters KHJ VAndike 7111
900 Kcys. 1000 Watts
 Don Lee, Inc., Los Angeles, Calif.
 8 A.M.—Sunday Times Comics
 8:30—CBS program
 8:45—World Wide News
 9—CBS program
 9:30—"Home Sweet Home Concert"
 10:30—CBS Programs to 2
 2—Prof. Lindsley
 2:15—Rabbi Magnin
 2:30—Ascot Auto Races
 4—CBS Programs to 6:30
 6:30—Crinoline Lady
 7—Musical Cameo
 7:15—To be announced
 7:30—Edison Reveries
 8—Come Into the Library
 8:15—CBS Programs to 9
 9—The Merry-makers
 10—News Items
 10:10—Ted Fiorito and Orchestra
 11 to 12 mid.—Albert Malotte, Organist

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
 Earle C. Anthony, Inc., Los Angeles
 9 A.M.—Nick Harris program
 10—NBC-KGO Programs to 12:30
 12:30—Studio program
 1—NBC-KGO Programs to 1:30
 1:30—Julie Kellar, harpist
 1:45—Wesley Tourtellotte, Organist
 2:30—NBC-KGO Programs to 3:30
 3:30—Biblical Drama Hour
 4—"Classic Hour," string trio
 4:30—NBC-KGO Programs to 7:15
 7:15—Orchestra
 7:30—Tales of the Secret Service
 7:45—Orchestra
 8—KFI Fun Factory
 9—NBC-KGO Programs to 10:15
 10:15 to 11 P.M.—Jay Whidden and Hotel Miramar Orchestra

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts
 L. A. Evening Express, Los Angeles
 7 A.M.—Bill Sharples' Gang
 9—Cannon Schools
 9:15—Swami Dhirananda
 9:45—Golden Memories
 10—Judge Rutherford, sermon
 10:15—Transcription
 10:50—Third Church of Christ, Scientist
 12:30 P.M.—Louise Johnson, Interpreter of Cosmic Laws
 1—Jehovah's Witnesses
 2—City Park Board Program
 4—Lella Castberg
 4:15—Transcription
 4:45—Martin Luther Thomas
 5—Radio Church of the Air
 6—Dr. Abel, Humanitarian Society
 6:45—Currier's Serenaders
 7—Sol Hoopii's Hawaiians
 7:45—Smiling Ed McConnell
 8—First Presbyterian Church
 9—News
 9:15 to 10:15 P.M.—Calmon Luboviski, accomp. by Claire Mellonino

225.4 Meters KGB FRank. 6151
1330 Kcys. 1000Watts
 Don Lee, Inc., San Diego, California
 11:30—Francisco del Campo
 11:45—CBS Programs to 2
 2 P.M.—Bible Talk
 2:30—CBS Programs to 6:30
 6:30—Tallant Tubbs
 6:35—Melody Hour
 7—To be announced
 7:30—CBS Program
 8—Don Gave's Orchestra
 8:15—CBS Programs to 9
 9—The Merry-makers
 10—Tomorrow's News Tonight
 10:10—Ted Fio-Rito's Orchestra
 11—Midnight Moods
 12 to 1 A.M.—Recordings

DANCE FANS

DON'T MISS

TOM GERUN'S

ORCHESTRA

Direct from the beautiful

BAL TABARIN

11 to 12 p. m.

NBC-KGO NETWORK

COAST TO COAST

MONDAY Programs

October 31, 1932

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts

Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast
7:25—Stock Quotations
7:30—Exercise Period
8—Shell Happy Time
8:30—CBS Programs to 9:30
9:30—Through the Looking Glass
9:45—Kitchen Lyrics, Ann Welcome
10—KFRC Shopper's Club
10:30—Globe Trotter
10:35—CBS Programs to 12
12 noon—Noonday Concert
1—Edna Wallace Hopper
1:05—CBS program
1:30—Stock Exchange Quotations
1:45—Globe Trotter
1:45—Colonial Dames Beauty talk
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Composer's Hour
4:30—Better Business Bureau
4:45—CBS Program
5—H-O Rangers
5:15—Globe Trotter; Town Topics
5:30—Skippy
5:45—Casa Loma Orchestra
6:15—Anson Weeks Orch. (E. T.)
6:30—CBS Programs to 7:30
7:30—Juanita Tennyson song recital
7:45—CBS Program
8—Democratic Campaign Speaker
8:15—Republican Campaign Speaker
8:30—Democratic Campaign Speaker
8:45—Blue Monday Jamboree
10—Bisquick Band
10:05—Organ Concert
10:15—Etude Ethiopians
10:45—Three Shades of Blue
11—Tom Coakley's Orchestra
12 to 1 A.M.—Midnight Request Hr.

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts

Radio Entertainments, San Francisco

7 A.M.—Dawn Serenade
8—Silent period
9—Blues Chasers
9:45—Dr. Corley Program
10—White House Program
10:15—Bellevue Hotel Program
10:30—Topics and Music
11—Helen Barker, art talk
11:15—Concert Melodies
12 noon—News Flashes; dance music
1—Silent period
6—Dance Time
6:45—News Flashes
7—Learn Italian, Prof. Achille
7:15—National Contest Review
7:30—Silent period
8:30—Salon Selections
8:45—John D. Barry, World Events
9—Ella Stankevich, pianist
9:15—Mildred Epsteen
9:30—Rudolph Friml Program
10—Master Melodies
11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts

Educa. Broad. Corp., Oakland, Calif.

8 A.M.—News Items
8:15—Prosperity Auction program
8:30—Moment Musicale; recordings
9—Silent Period
1—Weather Forecast
1:05—Latin-American program



THELMA BROWN
KFRC—VOCALIST

2—Household program
2:30—Frances Hathaway, vocalist
2:45—The Tramp Reporter
3—The Beverly Hillbillies
4—George Taylor & Clem Kennedy
4:30—Lou Lee in Fifteen Minutes of California Sunshine
4:45—Health Feature
5—Recordings
5:15—Sandy McGhee, Songs of Scotland
5:30—Covered Wagon Jubilee
6—Silent period
7:30—Educational Feature
7:45—The Texas Cowboy
8 to 8:30 P.M.—Italian program

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco

6 A.M.—KJBS Alarm Klok Klub
6—Favorite Recordings
9—Assoc. Food Stores' Program
9:30—Recordings
10—Reporter of the Air
10:05—Scotty's Table Talks
10:20—Popular Selections
11:30—Charles' Miniature Vaudeville
11:45—Concert Music
12 noon—Recordings
12:15—Galla Rini
12:30—Band Concert
12:45—Carl Coveny & Pat Buckman
1—Stock Reports; Records
2:45—Speak-Easy Time; Records
3—Reporter of the Air; Records
3:15—Marta's Radio Personalities
3:30—Recordings
4:15—Andy Anderson
4:30—Records
4:45—Musical Styles
5—Walkathon
5:30—Silent period
12:01 to 6 A.M.—Owl Program

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts

Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Records
7:15—Morning Reporter
7:30—Texas Cowboy; records
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:25—Thumbnail Sketch
10:30—News Service
10:35—Dr. B. L. Corley
11—Store Scenes
11:15—Studio Program
11:30—X-Bar-B Ranch Boys
12 noon—Echoes of Portugal
12:30—News Service; studio prog.
12:45—Health Talk
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—Lunatics at Large
2—Majestic Hawaiians
2:30—Studio Program
2:45—Bert Barber, tenor
3—Studio Program
3:30—Walter J. Rudolph, pianist
3:45—Selected Recordings
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6—Studio Program
6:15—Recreated Horse Races
6:30—News Reporter
6:45—Ernie Smith's Sport Page
7—Covered Wagon Jubilee
7:30—Oakland Post Enquirer
7:45—Dance Music
8—Turf Topics
8:15—Italian Program
8:30—Anson Weeks' Orchestra
8:45—Dance Music
9—Hill Billies
10—Treasure Chest
10:30—Moment Musicale
11 to 1 A.M.—Radio Cabaret

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts

Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records
9—Modern Homes Period
9:30—Clinic of the Air
10:15—Stocks; Finance Weather
10:30—Records
11—Sunshine Twins
12 noon—Jack Delaney's Band
1—Jean's Hi-Lights
2—Classical Recordings
2:35—Closing San Francisco Stocks
2:45—Opportunity Hour
3:45—Records
4:30—Brother Bob's Club
5—Helen Parmelee, pianist
5:30—Arco and Anita, guitar duo
5:45—Lilah Clark, pianist
6—Betty Babbish Band
7—News Items
7:30—Helen Parmelee, pianist
7:45—Fred and Morris, comedians
8—Clark Sisters
8:15—Better Business Talk
8:17—Eddie Traverso, accordionist
8:30—Faucit Theatre of the Air
9—Jack Manley, violinist; Jean Ardath, pianist
9:15—Gay Caballeros
9:45—Studio Program
10—Jack Delaney's Band
10:30 to 11 P.M.—Dance Program

499.7 Meters **KFSD** Franklin 6353
600 Kcs. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
7:30 A.M.—Navy Band
8—Organ Melodies
8:15—Morning Musical Revue
8:30—Sonata Recital
9—Good Cheer program
9:15—Wings of Song
9:35—Stock reports
9:45—Arion Trio
10—Mardi Gras
10:30—Lotus Gardens Orchestra
11—Words and Music
11:30—Calif. Fed. of Women's Clubs
12 noon—Charm Matinee
12:15—Western Farm and Home
1—Radio Guild
2—Stringwood Ensemble
3—Amer. Legion Contract Bridge
3:15—Palais D'or
3:30—Radio Dental Clinic
3:45—Donald Novis and Orchestra
4—Harriet Lee and her Leaders
4:15—Concert Ensemble
4:30—On Parade
5—Fine Arts String Quartette
5:30—Studio program
5:45—Highspots
5:50—Late News Items
6—Music Doctor
6:30—The Travelers
7—Natl. Radio Forum
7:30—Demitasse Revue
8—Amos 'n' Andy
8:15—Jones and Hare
8:30—Wright Enactment Bill
8:45—Summer Symphony
9—Hotel Penn Orchestra
9:15—Realty Board Prot. League
9:30—Hotel Bellevue Stratford prog.
9:45—Racing Bill program
10—Richfield News Flashes
10:15—Mark Hopkins Orchestra
11—Ambassador Hotel Orchestra
11:30 to 12 mid.—Organ

239.9 Meters **KFOX** Phone: 672-81
1250 Kcs. 1000 Watts
Nichols & Warinner, Long Beach, Cal.
6 A.M.—The Early Bird
7—Morning Exercises
7:15—Recordings
8—Kaal Trio
8:30—Health and Efficiency
8:40—Peppy Tunes
10—Peggy Mason Fashion Hour
10:30—Organ, Vera Graham
11—Lorna Fantin's Charm School
11:15—Continental Trio
11:30—News report
11:45—Organ recital
12 noon—More Power to You
1—Record Vaudeville
1:30—Lure of Old Mexico
2—Heine Dorner, ballads
2:15—Carmen's Hawaiians
2:30—Pipe Dreams
2:45—Studio program
3—Woman's Club of the Air
3:15—Hotcha Orchestra
3:30—Studio Program
3:45—Civic program
4—News Report; Dental Clinic
4:45—Tennessee Joe
5—Sunset Harmony Boys
5:30—Children's Hour
5:45—Peppy Tunes
6—New York Lowdown
6:05—"Married Life," comedy skit
6:15—Pair o' Jacks
6:30—Studio program
6:45—Percy Prunes
7—KFOX School Kids
8—Dr. and Mrs. Jimmy
8:15—Organ, Vera Graham

8:30—Drama Grab-bag
8:45—George and Rufus
9—Dancing Disc Nite Club
9:30—Electrical Transcription
9:45—News Report
10—Organ, Vera Graham
11 to 12 mid.—Dance Music

204 Meters **KGA** Main 3434
1470 Kcs. 5000 Watts
NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds; News
8—NBC-KPO Programs to 12
12 noon—News Bulletins
12:05—NBC-KPO Programs to 3
3—News Bulletins; Market Reports
3:05—NBC-KPO Programs to 6:45
6:45—Frank Funkhauser
7—NBC-KPO Program
7:15—Tarzan of the Apes
7:30 to 12 mid.—NBC-KPO Prog.

333.1 Meters **KHJ** VAndike 7111
900 Kcs. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—News Briefs and Records
8—Shell Happytime
8:30—CBS Programs to 12
12 noon—Colonial Dames, beauty talk
12:15—CBS program
12:30—World-wide news
12:45—CBS Programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Jack and Grace
4:30—News Review
4:45—CBS program
5—H Bar O Rangers
5:15—News Items; Town Topics
5:30—"Skippy"
5:45—CBS Programs to 8:15
8:15—Republican State Committee
8:30—Democratic State Committee
8:45—Blue Monday Jamboree
10—World-wide News
10:10—Bisqueby Band
10:15—Etude Ethiopians
10:45—Chas. Fleischmann & Yogi Yorgenson
11—Tom Coakley's Orch.
12 to 1 A.M.—Albert Malotte, Organist

225.4 Meters **KGB** FRank. 6151
1330 Kcs. 1000Watts
Don Lee, Inc., San Diego, California
7 A.M.—The Morning Edition
8—Shell Happytime
8:30—CBS Programs to 10
10—Blanche Wood
10:30—CBS Programs to 12
12 noon—Farm Flashes
12:15—CBS Programs to 1
1—News Reel; Market Quotations
1:15—CBS Programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Composers' Hour
4:30—CBS Programs to 5:30
5:30—Town Topics and News Reel
5:45—CBS Program
6:15—T. Le Roy Richards
6:20—CBS Programs to 7:30
7:30—Song Recital
7:45—CBS Programs to 8:15
8:15—Hoover Speech
8:30—McAdoo Speech
8:45—Speaker for U. S. Grant
8:50—Blue Monday Jamboree
10—Tomorrow's News Tonight
10:10—Etude Ethiopians
10:45—Charles Fleischmann
11—Tom Coakley's Orchestra
12 to 1 A.M.—Recordings

243.8 Meters **KYA** Prospect 3456
1230 Kcs. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—Melody Mood
9:30—Organ Recital
10—Sunshine Hour
10:30—Manhattan Moods
10:45—Musical Novelties
11—Album Leaves
11:45—Song and Dance Kings
11:30—Prudence Penny
12 noon—"Mid-Day Meditation"
12:03—Meridian Medleys
12:45—Organ Recital; Glen Goff
1:45—Calif. Parent Teachers' Assoc.
2—Famous Songs and Singers
2:30—Glen Goff, Organist
3—Musical Novelties
3:30—Music Masters
4—Singing Strings
4:15—Bertram B. Bronson
4:30—On Parade
5—Holt Thompson Digest
5:15—Metropolitan Hour
5:30—"Two and a Co-Ed"
5:45—Melody Moods
6—Revue
6:30—Waltz Time
7—Salon Group
7:15—Royal Serenaders
7:45—Bob Allen; Piano Novelties
8—Sydney Dixon and Donald Gray
8:30—Light Opera Musicale
9—RKO Variety Parade
9:15—Education at the Crossroads
9:30—Virginia Miller, Pianist
9:45—News Flashes
10—Sandman Organ
11 to 12 mid.—Concert Memories

468.5 Meters **KFI** Richm'd 6111
640 Kcs. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Seixas, exercises
7:30—Stock Market Quotations
7:45—NBC-KGO Program
8—Little Joe Warner's Jolly Journal
8:15—NBC-KGO Program
8:30—Polly Hall, pianist
8:45—NBC-KGO Program
9—Helpful Hints to Housewives
9:15—Dorothy Raymond, pianist
9:30—Fashion Tour with Melisse
10—NBC-KGO Programs to 11:30
11:30—County Medical Association
11:45—State Market Reports
12 noon—U. S. Dept. of Agric. talk
12:15—NBC-KGO Program
1—News release
1:15—Ann Warner Chats
1:45—Cheiro's Mystery Stories
2—NBC-KGO Programs to 2:30
2:30—Musical Globe Trotter
2:45—NBC-KGO Programs
3—Tom Murray's Hillbillies
3:45—NBC-KGO Program
4—News release
4:15—Book Review
4:30—NBC-KGO Program
4:45—Noreen Gammill, character sketches
5—String Trio
5:45—NBC-KGO Program
6—Helene Handin, Truthful Trouper
6:15—Political program
6:30—NBC-KGO program
7—Wesley Tourtelotte, Organist
7:15—Beekman Orchestra
7:30—NBC-KGO Programs to 8:45
8:45—Studio program
9—Tallant Tubbs, political talk
9:15—Political program
9:30—Orchestra
9:45 to 12 mid.—NBC-KGO Prog.

- 379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
- Service to KHQ, KOMO, KGW,
KFI, KOA, KDYL, KGIR,
KGHL, KTAR, KFSD**
- 7 A.M.—Organ Concert, Paul Carson: KGO, KOMO
- 7:30—United States Navy Band: KGO, KHQ, KOMO, KFSD, KDYL
- 7:45—Chicago Ensemble: String ensemble direction Walter Blaufuss: KGO, KHQ, KFSD, KDYL
- 8—Organ Melodies: Irma Glen, organist: KGO, KOMO, KFSD, KDYL
- 8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
- 8:30—Tom Mitchell, baritone: KGO
- 8:45—Carnation Crosscuts from the Log o' the Day: KGO, KHQ, KOMO, KGW, KFI
- 9—Johnny Marvin, tenor: KGO, KOMO
- 9:15—On Wings of Song: String trio: KGO, KFSD, KDYL
- 9:30—Buckaroos: Charles Marshall and Ted Maxwell: KGO, KOMO
- 9:45—Arion Trio: Joyce Barthelsson, pianist; Frances Wiener, violinist; Margaret Avery, cellist: KGO, KOMO, (KGW, KFI on 10), (KFSD off 10)
- 10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI
- 11:30—California Federation of Women's Clubs: Guest Speaker: Dollo Sargent, organist: KGO, KFSD
- 12 noon—Barbara Dale's Charm Matinee: KGO, KOMO, KFSD, KOA
- 12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, (KTAR on 12:30), KDYL, KGIR, KGHL
- 1—Organ Concert, Paul Carson: KGO, (KHQ off 1:15)
- 1:45—Midday Musicale: Orchestra direction Joseph Hornik: KGO, KHQ, KOMO, (KGW, KFI on 2)
- 2:15—Dromedary Caravan: Desert romance; dramatic sketch, with Lucille Wall, Alfred Shirley, H. Cooper-Cliffe: KGO, KHQ, KOMO, KGW, KFI, KDYL, KGIR, KGHL
- 2:30—Ol' Pappy: Negro characterizations, Clifford Soubrier: KGO, KHQ, KDYL
- 2:45—Slow River: KGO, KHQ, KOMO
- 3—Don De Forest and his Orchestra: KGO, KHQ, (KOMO on 3:15), KFSD, KDYL
- 3:30—Drifting and Dreaming: Harding Sisters, piano duo: KGO, KOMO, KHQ
- 3:45—Donald Novis, tenor, with orchestra: KGO, KHQ, KOMO, KFI, KFSD
- 4—GE Circle: KGO, KHQ, KOMO, KGW, KFI, KDYL
- 4:15—Concert Ensemble: KGO, KHQ, KFSD, KDYL
- 4:30—To be announced
- 4:30—News Services: KGO, KDYL
- 5—Fine Art String Quartet: KGO, KOMO, (KGW off 5:15), KFSD
- 5:30—Miniature Symphony: KGO, KHQ, KOMO, KGW
- 5:45—Wheatenaville: Dramatic sketch: KGO, KHQ, KOMO, KGW, KFI
- 6—Meet the Orchestra: KGO, KOMO
- 6:30—The Buick Travellers: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL
- 7—National Radio Forum: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KGHL
- 7:30—Demi-Tasse Revue: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KOA, KGIR, KGHL
- 8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
- 8:15—Billy Jones and Ernie Hare: Songs and patter: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KFI
- 8:30—Wright Act Amendment Program: KGO, KFI, KFSD
- 8:30—National Light Opera Company: (KGO, KFSD on 8:45), KHQ, KDYL
- 9—Broadway Melodies: KGO, KHQ, KFSD
- 9:30—Bellevue Stratford Hotel Orchestra: KGO, (KHQ off 9:45), KFSD, KDYL
- 10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
- 10:15—Earl Burtnett and his Mark Hopkins Hotel Orchestra: KGO, (KHQ on 10:30), KOMO, KFSD, KOA
- 10:35—Phil Harris and his Ambassador Hotel Orchestra: KGO, KHQ, KOMO, KFI, KFSD, KOA
- 10:55—Earl Burtnett and his Mark Hopkins Hotel Orchestra: KGO, KHQ, KOMO, KFI, KFSD
- 11:15—Phil Harris and his Ambassador Hotel Orchestra: KGO, KHQ, KOMO, KFI, KFSD
- 11:35 to 12 midnight—Organ Concert, Dollo Sargent: KGO, KHQ, KOMO, KFSD
- 440.9 Mtrs. **NBC-KPO** Sutter 1920
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco
- Service to KJR, KEX, KGA,
KECA, KTAR, KDYL, KFSD**
- 7:30 A.M.—Arion Trio: Joyce Barthelsson, pianist; Frances Wiener, violinist; Margaret Avery, cellist: KPO
- 8—Financial Service: KPO, KGA, KJR, KEX
- 8:15—Organ Melodies, Irma Glen, organist: KPO, KGA, KJR, KEX
- 8:30—Sonata Recital, Josef Stopak, violinist; Josef Honti, pianist: KPO, KGA, KJR, KEX, KFSD, KTAR
- 9—Edna Fischer, pianist: KPO, KGA, KJR, KEX
- 9:15—Dixie Memories, Carolyn and Sam Moore, Dixie Marsh and Chuck Russell, in songs and dialogue: KPO, KGA, KJR, KEX, KECA
- 9:30—Julia Hayes, helpful hints to housewives: KPO
- 9:30—Organ Concert, Paul Carson: KYA, KGA, KJR, KEX, KECA, KDYL
- 9:45—Univ. of Calif. Program: KPO
- 10—Mardi Gras, with Al Schuss, master of ceremonies: KPO, KJR, KGA, KEX, KFSD, KDYL
- 10:30—Emerson Gill and his Orch.: KPO, KGA, KJR, KEX, KFSD, KDYL
- 11—Words and Music, string ensemble direction Walter Blaufuss; Grenadier Quartet: KPO, KGA, KJR, KEX, KFSD, KTAR, KDYL
- 11:30—Outstanding Speakers: KPO, KDYL
- 11:45—Concert Petite, string ensemble: KPO, KGA, KJR, KEX, KDYL
- 12 noon—In a French Cafe, songs and characterizations by Beatrice Benaderet: KPO, KGA on 12:05, KJR, KEX
- 12:30—Pair of Pianos, Gertrude Lyn and Grace Frankel: KPO, KGA, KEX
- 1—Radio Guild "Romeo and Juliet" by Shakespeare: KPO, KGA, KJR, KEX, KFSD, KTAR, KDYL, KGHL
- 2—To be announced
- 2:15—Stringwood Ensemble, instrumentalists direction Charles Hart: KPO, KGA, KJR, KEX, KFSD
- 3—Romancers, orchestra and vocalists direction Walter Beban: KPO, KGA, KJR on 3:15, off 3:55, KEX, KECA
- 4—Life of the Reillys, comedy serial featuring Ted Maxwell and Bobbe Deane: KPO, KGA, KJR, KEX, KECA, KFSD
- 4:15—Federal Business Talk: KPO, KGA, KJR, KEX
- 4:30—On Parade, band music direction of Rex Dunn: KPO, KGA, KJR, KEX, KFSD
- 5—Calif. State Chamber of Commerce Program: KPO, KGA, KJR
- 5:15—Edna Fischer: KPO, KGA, KEX
- 5:30—The Singing Lady, nursery jingles, songs and stories: KPO, KGA, KJR, KECA
- 5:45—The Revelers, male quartet: KPO, KGA, KJR, KDYL 5:30 to 6
- 6—Music Doctor, orchestra direction Joseph Hornik: KPO, KJR, KGA, KECA, KFSD, KGIR, KGHL
- 6:30—A La Carte, concert orchestra direction Joseph Hornik: KPO, KGA, KJR, KECA, KFSD
- 6:45—Cecil and Sally in the Funniest Things: KPO
- 7—Southern Harmony Four, male quartet: KPO, KGA
- 7:15—Tarzan of the Apes: KPO
- 7:30—Democratic National Committee: KPO, KGA, KJR, KEX, KECA, KGIR, KGHL, KDYL
- 7:45—Program to be announced: KPO, KGA, KJR
- 8—Synco-Thots, Edna Fischer and Newell Chase, piano duo: KPO, KGA, KJR, KGHL
- 8:15—Musical Highlights, Myron Niesley, tenor; Barbara Blanchard, soprano; orchestra direction of Rex Dunn: KPO, KGA, KEX on 8:30, KJR, KECA on 8:30
- 9—"Man Who Laughs," by Victor Hugo: KPO, KGA, KJR, KEX, KDYL, KGHL, KOA
- 9:30—Road Show, variety program: KPO, KGA, KJR, KEX, KECA, KDYL on 10, KOA
- 11—Stringwood Ensemble, Charles Hart, director: KPO, KGA, KEX, KECA
- 11:30 to 12 mid.—Rhythm Vendors, orchestra direction Walter Beban; Clarence Hayes, tenor: KPO, KGA, KJR, KEX, KECA

CBS

Columbia Broadcasting System

- 8:30 A.M.—Academy of Medicine Program: KFBK, KWG, KDB, KOL, KFPY, KFRC, KHJ, KGB, KSL
- 8:45—Ben Alley, tenor, with Novelty Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPY, KFRC, KHJ, KGB
- 9—Buddy Harrod and his Yoeng's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 9:30—Columbia Revue: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KHJ, KGB
- 10—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KOIN, KHJ
- 10:15—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KOIN, KHJ, KSL
- 10:30—Madison Ensemble: KFBK, KMJ, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 11—National Student Federation of America Program: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KOIN, KFRC, KHJ, KGB, KSL
- 11:15—The Captivators: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:30—American School of the Air: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 12 noon—Elizabeth Barthell, songs: KFBK, KMJ, KWG, KDB, KFPY, KGB, KSL
- 12:15—Columbia Salon Orchestra: KFBK, KMJ, KWG, KDB, KVI, KFPY, KHJ, KGB, KSL
- 12:30—Sam Prager, pianist, and Helen Nugent, contralto: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KGB, KSL
- 12:45—Eton Boys, male quartet: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KOIN, KHJ, KGB
- 1—Frank Westphal's Dance Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 1:20—"To an Unnamed Listener": KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KHJ, KGB, KSL
- 1:40—Columbia Artist Recital: KFBK, KMJ, KWG, KERN, KDB, KFPY, KHJ, KGB, KSL
- 4:15—Wm. O'Neal: KFBK, KWG, KDB, KFPY, KGB, KSL
- 4:30—Jimmy Garrigan's Orchestra: KFBK, KMJ, KWG, KOL, KFPY, KDB, KGB, KSL
- 4:45—Musical Album of Popular Classics: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 5—H-Bar-O Rangers: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 5:15—Gus Arnheim and his Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KGB
- 5:45—Casa Loma Orchestra: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 6:15—Harl Smith's Orch.: KFBK, KERN, KDB, KVI, KFPY, KOIN, KHJ, KGB
- 6:30—"Mysteries in Paris": KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

- 7—"Music that Satisfies": The Boswell Sisters: KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:15—"Easy Aces": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8—Howard Barlow and the Columbia Symphony Orchestra: KWG, KERN, KHJ, KSL
- 8:15—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KVI, KFPY, KSL

- 285.5 Meters KNX Hemp. 4101 1050 Kcys.**
- L. A. Evening Express, Los Angeles
- 6:45 A.M.—Bill Sharples' Gang
- 8:45—Inspirational Talk and Prayer
- 9—Clinic of the Air
- 9:30—News
- 9:45—Maxine's Shopping Service
- 10—Eddie Albright's Family
- 10:30—Kate Brew Vaughn
- 11—Recordings
- 11:45—Talk by H. B. Drollinger
- 12 noon—News
- 12:15—Homeopathic Health Talk
- 12:30—Recordings
- 1—New Paris Inn Broadcast
- 2—Eddie Albright, "The Bookworm"
- 3—Matinee Mirthmakers
- 3:30—Recordings
- 4—Travelogue; Stocks; Announcements
- 4:30—Town Crier
- 5—Cecil and Sally
- 5:45—Electric Transcription
- 6—News
- 6:15—"Rummy and Dummy"
- 6:30—Oh-h-h Elmer
- 6:45—Currier's Serenaders
- 7—Frank Watanabe and Hon. Archie
- 7:15—"Pieces of Eight"
- 7:30—"The Newlyweds," Frank and Pam
- 7:45—Tarzan Transcription
- 8—KNX Concert Ensemble
- 8:15—Political Talk
- 8:30—Realty Californians
- 9—News
- 9:15—Calmon Luboviski, violinist
- 10—KNX Ensemble
- 11 to 12 midnight—New Paris Inn

- 209.7 Meters KECA Richm'd 6111 1430 Kcys.**
- 1000 Watts
- Earle C. Anthony, Inc., Los Angeles
- 8 A.M.—Louis Rueb, exercises
- 8:15—NBC-KPO Programs to 10:30
- 10:30—News Release
- 10:45—French Lesson, Annette Doherty
- 11—NBC-KPO Programs to 11:45
- 11:45—County Medical Assoc. Talk
- 12 noon—NBC-KPO Prog. to 4:15
- 4:15—News Release
- 4:30—Randy Andrews, songs
- 4:45—Alexander Bevani, the Italian Language
- 5—Brother Ken and his Kiddies
- 5:30—NBC-KPO Program
- 5:45—Al, Mack and Tommy
- 6—NBC-KPO Program
- 6:30—Maury Leaf and Hill Billies
- 6:45—Lucy & Octavius in Hollywood
- 7—NBC-KPO Program
- 7:30—Wesley Tourtellotte, organist
- 7:45—NBC-KPO Programs to 9
- 9—The Commissioner's Daughter, play
- 9:30 to 12 mid.—NBC-KPO Prog.

- 236.1 Meters KOL Elliott 4466 1270 Kcys.**
- 1000 Watts
- Seattle Broadcast. Co., Seattle, Wash.
- 6 A.M.—KOL Time Klock
- 7:45—Crazy Quartette
- 8—Shell Happytime
- 8:30—CBS Programs to 9:30
- 9:30—Columbia Revue
- 10—Morning Melodies
- 10:30—Prince of the Ivories
- 10:45—CBS Programs to 12
- 12 noon—The Carnival
- 1—Health Talk
- 1:15—Radio Speaker Stevenson
- 1:45—P. T. A. Program
- 2:15—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Don Lee Feature
- 4:15—Cecil Solly
- 4:30—CBS Programs to 5:30
- 5:30—Skippy (E. T.)
- 5:45—CBS Program
- 6:15—Sports Review, Ken Stuart
- 6:30—CBS Programs to 7:30
- 7:30—Golden West Serenaders
- 7:45—CBS Program
- 8—Dollars and Sense Program
- 8:15—CBS Program
- 8:30—Radio Speaker Stevenson
- 8:45—The Globe Trotter
- 9—Blue Monday Jamboree
- 10—Don Lee Features
- 11 to 12 mid.—Tom Coakley's Orch.

- 526 Meters KVI Broadway 4211 570 Kcys.**
- 1000 Watts
- Puget Sound Broadcast. Co., Tacoma
- 6 A.M.—The Wandering Cowboy
- 6:30—Farm Features
- 6:45—W. S. C. Extension Service
- 6:50—Jim DePuy, Reveille Reporter
- 7—Daybreak Devotionals
- 7:30—Organ Reveille
- 7:45—Texas Cowboy
- 8—Shell Happytime
- 8:45—The Modern Shopper
- 9—CBS Programs to 10
- 10—Home Economics, Celia Lee
- 10:15—CBS Programs to 12
- 12 noon—Noon News, Joe Roberts
- 12:15—CBS Programs to 1:30
- 1:30—Corra Day DeVore
- 1:45—Pre-School Assoc. program
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 3:15—Musical Arts Trio
- 3:45—Feminine Fancies
- 4—Composer's Hour
- 4:30—CBS Programs to 5:30
- 5:30—Organ Concert
- 6—CBS Program
- 6:15—The Angora Man
- 6:30—CBS Programs to 7:30
- 7:30—Golden West Serenaders
- 7:45—CBS Programs to 8:30
- 8:30—Dr. Stevenson
- 8:45—"Cross-Cuts of the Day"
- 8:50—Blue Monday Jamboree
- 10—Don Lee Studio
- 11 to 12 mid.—Tom Coakley's Orch.

- 361.2 Meters KOA York 5090 830 Kcys.**
- 12,500 Watts
- General Electric Co., Denver, Colo.
- 5 P.M.—Golden Strings
- 5:30—The Revelers
- 6—The Music Doctor
- 6:15—Talk
- 6:30—Buick Traveler
- 7—Talk
- 7:30—Demitasse Revue
- 8—Amos 'n' Andy
- 8:15—Jones and Hare
- 8:30—Nat'l. Light Opera
- 9—The Air Edition
- 9:15—Hotel Penn Orchestra
- 9:30 to 11 P.M.—The Road Show

325.9 Meters KOMO Elliott 5890
920 Kcs. 1000 Watts
Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational Service
7—NBC-KGO Programs to 8:30
8:30—The Observer
8:45—NBC-KGO Programs to 9:45
9:45—Prudence Penny
10—NBC-KGO Programs to 11:30
11:30—Old Folks' Corner
11:45—Club Minutes
12 noon—NBC-KGO Program
12:12—Grain Quotations
12:15—NBC-KGO Program
1—Tea Time Tales
1:15—NBC-KGO Program
1:30—The Red Shadow
1:45—NBC-KGO Programs to 2:45
2:45—Tuneful Two
3—Teacup Philosopher
3:15—NBC-KGO Programs to 4
4—Concert Orchestra
4:45—NBC-KGO Programs to 9
9—Little Symphony Hour
10—NBC-KGO Program
10:15—Vic Meyers' Music
11:15 to 12 mid.—NBC-KGO Prog.

319 Meters KOIN Atwater 3333
940 Kcs. 1000 Watts
The Journal, Portland, Oregon
6 A.M.—KOIN's Klock
6:45—Farm Period
7—Novelties
7:30—Keyboard Kapers
7:45—Organ Concert
8—Shell Happytime
8:30—Golden Melodies
9:15—CBS Programs to 12
12 noon—Merrymakers
12:30—CBS Programs to 1
1—The Book of Life
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Newspaper of the Air
5—H-Bar-O Rangers
5:15—Skippy
5:30—Davidson's Prize Club
6—CBS Program
6:15—Bells of Harmony
6:30—CBS Programs to 7:30
7:30—Golden West Serenaders
7:45—CBS Programs to 8:30
8:30—Blue Monday Jamboree
10—Leather Pushers
10:15—Bisquide Band Concert
10:20—Etude Etheopians
10:45—Yogi Yorgenson
11—Tom Coakley's Orchestra
12 to 1 A.M.—Jack and Jill's Orch.

483.6 Meters KGW Atwater 2121
620 Kcs. 1000 Watts
Morning Oregonian, Portland, Ore.
6:45 A.M.—Caterpillar Trail Blazers
7:15—Sunnyside Heights
7:45—Morning Sunshine
8:15—NBC-KGO Program
8:30—Oregonian
8:45—NBC-KGO Program
9—Specialists
9:30—Cooking School
10—NBC-KGO Program
10:15—Rumford School of Cookery
10:30—NBC-KGO Program
11:30—Me and My Shadow
11:45—Anna Lee Snyder
12 noon—Oregonian of the Air
12:15—NBC-KGO Program
1—Broadway-Columbians
1:30—Kelly's Salon Orchestra
1:45—Organ Recital
2:15—NBC-KGO Program
2:30—Oregonian of the Air
2:45—NBC-KGO Program
3—Tea Time Bazaar
4—Santiseptic Program

4:15—Foreign Affairs
4:30—NBC-KGO Program
4:45—Texas Cowboy
5—NBC-KGO Program
5:15—Collins & Erwin Piano Sur-
prises
5:30—NBC-KGO Programs to 6
6—Organ Concert
6:30—NBC-KGO Program
7—Safeway
7:05—NBC-KGO Program
7:15—School Consolidation Bill
7:30—NBC-KGO Programs to 8:30
8:30—Rosierucian Quarter Hour
8:45—Barbara Pittock
9—Little Symphony
10—NBC-KGO Program
10:15—Dancing with Vic Meyers
11:15 to 12 mid.—The Evening Star

508.2 Meters KHQ Main 5383
590 Kcs. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
6:45 A.M.—Morning News
7:15—Cisico Bullivant, exercises
7:30—NBC Program
8—Frisbie's Syrup
8:15—NBC-KGO Programs to 9
9—Walt and Marian
9:15—Musical Gems
9:30—Burgan's Home Comfort
9:45—Wolper's Fashion Notes
10—Crazy Crystals
10:15—Cella Lee
10:30—NBC-KGO Programs to 12
12 noon—Electric Home Quarter Hr.
12:15—NBC-KGO Programs to 1:15
1:15—Various programs
1:45—NBC-KGO Programs to 4:45
4:45—Editorial Column, Russell
Bankson
5—Parade of the Happy Feet
5:15—"Skippy"
5:45—NBC-KGO Program
6—Kinman Business University
6:30—NBC-KGO Programs to 8:30
8:30—Peerless Dentists
9:15—Eb and Zeb
9:45—Lubin's Fashion Girls
10 to 12 mid.—NBC-KGO Programs

309.1 Meters KJR Seneca 1515
970 Kcs. 5000 Watts
Northwest Broad. System, Seattle, Wn.
7 A.M.—Chet and Mabel
7:04—Produce Quotations
7:14—Vocal Solos; Rhythm Aces
7:33—Sport News; Rhythm Aces
8—NBC-KPO Programs to 10
10—Mardi Gras
10:30—NBC-KPO Program
11—Blue Streaks Orchestra
11:30—Julia Hayes
11:45—NBC-KPO Programs to 12:30
12:30—Johnny Robinson's Vagabonds
1—NBC-KPO Programs to 3
3—The Easy Chair
3:50—The World Bookman
3:55—Lost and Found Advt.
4—NBC-KPO Programs to 5:15
5:15—Steamboat Bill
5:30—NBC-KPO Programs to 6:45
6:45—Sohl-Lundberg and Reed
7—Tarzan of the Apes
7:15—Anson Weeks' Orchestra
7:30—News Edition of the Air
7:45—Political Speaker
8—NBC-KPO Program
8:15—Political Speaker
8:30—NBC-KPO Programs to 11
11—Cole McElroy's Dance Orch.
11:30 to 12 mid.—Tom Gerun's Orch.

KJBS today!

The Alarm Klok Klub
6 to 8 a.m., with "Dr." Frank
Cope, the Original Blues
Dispenser

Galla Rini

Piano-accordionist

12:15 to 12:30 a.m.

SHELL HAPPYTIME

Columbia-Don Lee Chain

8 to 8:30 a.m.

K T A B TODAY

1:45 to 2 p. m.

TETRAZENE PRESENTS

"Looney and Gooney"
(Lunatics at Large)

5 to 5:30 p. m.

**"UNCLE ROD'S
SMILE CLUB"**
FOR CHILDREN

JOHN P. MEDBURY

and the

M. J. B.

DEMI-TASSE REVUE

NBC-KGO Network

7:30 to 8 p.m.

TODAY'S NEWS

by the

**"RICHFIELD
REPORTER"**

10 p.m.

NBC-KGO Network

See Pages 31, 32, 33

LAST CHANCE TO ENTER RADIO PLAY CONTEST

WITH this issue the great Broadcast Weekly-NBC play contest comes to an end. On the opposite page you will find the Official Answer Form, on which you are to write in synopsis form your version of the ending of Carlton Morse's thrilling mystery drama, "Dead Man's Legacy." If you have not read the play, write at once to Broadcast Weekly and a copy will be sent you. There is still time to enter, if you act promptly.

You who have been following the contest during the past weeks know that all you need to do now is to write in the space opposite, your idea of how the play should end, remove this page from the magazine, and mail it before November 5, to: Radio Play Contest, Broadcast Weekly, Pacific Building, San Francisco, Cal. Be sure to put your name and address in the proper place on the Form. Make your ending brief; not more than 400 words. If possible, type your answer; otherwise use a pencil — but be sure to write clearly and legibly.

In any case, you may be sure that your answer will be read with care by the judges. Remember that the prizes will go to those who submit the best endings. Literary polish or a knowledge of radio writing technique are not necessary. If your ending answers these questions—Who murdered Max Dun-

can? How was the crime committed? What was the motive?—it will be considered carefully for one of the prizes. It may capture the \$50 first prize and win you the opportunity to work with Carlton Morse in preparing the play for broadcasting over the

National Broadcasting Company Pacific Coast network, at which time your name will be announced as co-author.

If you have not already crystallized the "perfect" ending in your own mind here are several hints which may help you. Who committed the murder? Why and how did he do it? How was he found out? Do these conclusions tie up with the clues given you in the unfinished play. Show how your deductions are drawn and how the clues already in your hands lead inevitably to the ending you have given the story. Be certain that your ending keeps each one of the figures in the story to the characterization already set for him. When you have accomplished all this then write your whole solution down in four hundred words or less.

Let us emphasize again that you are to tell your story in synopsis form. The answer MUST NOT be sent in in dialogue form. All we want is a perfect solution to this strange crime. Give this solution in your own words.

The answer form is on the next page. Do not fail to make use of it!

RULES

1. The contest is open to everyone except employees of Broadcast Weekly and of the National Broadcasting Company.
2. Contestants may submit as many endings as they wish.
3. No manuscripts will be returned. If you wish to preserve your contribution, keep a copy.
4. Your endings must be submitted in synopsis form. Keep it brief. Endings of more than 400 words cannot be considered.
5. The contest ends Nov. 5. Answers mailed after that date will not be eligible.
6. The decision of the judges will be final.
7. Submit your ending on the Official Answer Form which will be printed in the October 31 issue of Broadcast Weekly.
8. Mail it to: Radio Play Contest, Broadcast Weekly, Pacific Building, San Francisco, Calif.
9. Announcement of the prize winners will be made in the November 27 issue of this magazine.
10. The date for broadcasting the play with prize-winning ending will be announced later.

JUDGES

CARLTON E. MORSE
Staff Continuity Writer, NBC

GYPSY
Feature writer, "Broadcast Weekly"

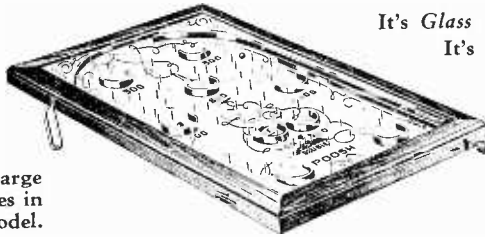
JOSEPH HENRY JACKSON
Literary Editor, San Francisco Chronicle

PRIZES

First Prize	\$50 Cash
Second Prize	25 Cash
Third Prize	15 Cash
Fourth Prize	10 Cash
Fifth Prize	5 Cash
The next 25 best solutions will each be awarded one Genuine Parker Duofold Pencil.	

POOSH-M-UP

THE MOST FASCINATING TOY GAME EVER PRODUCED



It's Glass Covered!
It's Automatic!
It's Portable!
It's NEW!

Every thrill of the large commercial machines in a portable, toy model.

Everyone knows the tremendous popularity of trickle boards, and in "Poosh-M-Up" we present the only completely automatic, self-contained toy board on the market. It makes all other toy boards obsolete.

✓ ✓ LARGE ENOUGH TO BE INTERESTING ✓ ✓
SMALL ENOUGH TO BE READILY PORTABLE

To Play—

The board is tilted so that the balls roll into a pocket at the upper right hand corner, and is then returned to the playing position, causing the balls to roll into a magazine where the number to be played is always visible. The spring operated ejector is pulled all the way back and one ball at a time falls automatically into playing position.

Features

The playing field of the Poosh-M-Up toy game is entirely *glass covered*. This is made possible by the exclusive, automatic return and feed device. The ten non-chipping metal balls cannot be lost or misplaced, as the game is a completely inclosed unit. Folding wire legs are provided to hold the board in proper playing position. Non-mar tips at the lower ends for protection of furniture.

Description

Beautiful mahogany finish frame. Playing field in natural wood with appropriate design. Over-all size: 11½ inches wide by 18 inches long by approximately 1 inch thick. Packed one to corrugated carton.

POOSH-M-UP looks like a five dollar value, it is a bargain at \$3.50, but we ask only

\$2.00

Sent postpaid anywhere in the United States

USE THIS COUPON

R. MATLI COMPANY,
1114 Mission Street, San Francisco.

Gentlemen: Here's two dollars for which send me one "Poosh-M-Up" postpaid.

NAME.....

ADDRESS.....

CITY.....

STATE.....

TUESDAY Programs . . . November 1, 1932

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts

Don Lee, Inc., San Francisco, Calif.
7 A.M.—Seal Rocks Broadcast
7:25—Stock Quotations
7:30—Morning Exercise Period
8—Shell Happy Time
8:30—CBS Programs to 9:30
9:30—Globe Trotter
9:45—Martha Meade Society
10—CBS program
11—Rumford Chemical Works
11:15—Helen Nugent and Ben Alley
11:30—CBS program
12:30—Sherman Clay Concert
1:30—Stock Exchange Quotations
1:35—Globe Trotter
1:45—CBS program
1:55—Thinc Products Company
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Sego Milk Company
4—Health Talk
4:15—CBS Programs to 5:15
5:15—Globe Trotter; Town Topics
5:30—Skippy
5:45—CBS Programs to 6:30
6:30—Democratic Political Campaign
6:45—Racing Amendment
7—Republican Political Campaign
7:15—Realty Value Prot. League
7:30—Chandu, the Magician
7:45—CBS program
8—McAdoo Political Campaign
8:15—Tallant Tubbs Political Campaign
8:30—To the Ladies
9—Democratic Campaign
9:15—Eb and Zeb
9:30—Jubilee from KOL
10—Bisquick Band
10:05—Ted Fiorito's Orchestra
11—Tom Coakley's Orchestra
12 to 1 A.M.—Midnight Request Hr.

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
9—At the Console
8:45—Tuneful Topics
9:15—Bay District Schools
9:45—Bluettes
10—Sunshine Hour
11—Album Leaves
11:45—Song and Dance Kings
12 noon—"Mid-Day Meditation"
12:03—Meridian Medleys
12:45—Tuesday Noon Club
1:15—Footlight Features
2—Prudence Penny
2:15—Musical Novelties
2:30—Verses: Mrs. M. C. Sloss
2:45—Hawaiian Entertainers
3—Glen Goff, Organist
4—Holt Thompson Digest
4:15—Artist Celebrities
4:30—Famous Songs and Singers
5—"You and Your Government"
5:30—Metropolitan Hour
6—Revue
6:30—Waltz Time
7—Salon Group
7:15—Royal Serenaders
7:30—G. Donald Gray, Baritone
7:45—Bob Allen, Piano Novelties
8—John Wolohan's Orchestra
9—Billy Small, Fiddlin' Around



MEREDITH WILLSON
NBC—ORCHESTRA DIRECTOR

9:15—Marie Eugene, soprano
9:30—Milly and Billy
9:45—News Flashes
10—Sandman Organ
11 to 12 mid.—Concert Memories

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts

Tribune Pub. Co., Oakland, Calif.
8 A.M.—Records
9—Modern Homes Period
9:30—New York Stocks
10:15—Stocks; Finance; Weather
10:30—Records
11—Sunshne Twins
12 noon—Jack Delaney's Band
1—Jean's Hi-Lights
2—Classical Recordings
2:35—San Francisco Stocks
2:45—Ethel Rhinard, pianist
3—Records
3:45—Madelon Sivyver and Nancy Hersey
4—Records
4:30—Brother Bob's Club
5—Helen Parmelee, pianist
5:30—Arco and Anita, novelty guitar duo
5:45—Song Stories, Clark Sisters
6—Hotel Oakland Trio
7—News Items
7:30—William Don, comedian
7:45—Fred and Morris, comedians
8—Organ Recital; Cora Scott, contralto
8:30—"Slip" Madigan in his "Football Reviews and Pre-Views"
8:45—Helen Benson & Lucille Swan, banjoists; Lilah Clark, pianist
9—Old Gospel Hymns: Mixed Quartet under direction of M. Jay Goodman, tenor
9:30—Nerino's Variety Orchestra
10 to 11 P.M.—Dance Program

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts

Educa. Broad. Corp., Oakland, Calif.
8 A.M.—News Items
8:15—Prosperity Auction program
8:30—Moment Musicale
8:45—Recordings
9—Silent period
1—Weather Forecast
1:05—Latin-American Program
2—Household Hour
2:30—Mae Church, contralto
2:45—Ambrose Whitmer, pianist
3—The KROW-ian Revue
4—George Taylor and Clem Kennedy
4:30—Myrtle Segal, soprano
4:45—Edna and Britt
5—Recordings
5:15—George Gilly, baritone
5:30—Covered Wagon Jubilee
6—Silent period
7:30—Fireside Choristers
7:45—The Texas Cowboy
8—Bible Lecture, Judge Rutherford
8:15—The Wailele Trio
8:30—The Beverly Hillbillies
9:30—The Burlesquers
10 to 11 P.M.—Dance Music

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts

Radio Entertainments, San Francisco
7 A.M.—Dawn Serenade
8—Silent period
9—Blues Chasers
10—White House Program
10:15—Bellevue Hotel Program
10:30—Topics and Music
11—Learn French, Prof. Achille
11:15—Concert Melodies
12 noon—News Flashes
12:15—Dance Music
1—Silent period
6—Dance Time
6:30—Rosenthal Program
6:45—News Flashes
7—Concert Music
7:15—Helen Bellevue
7:30—Silent period
11 to 1 A.M.—Kendrick's Hi-Jinks

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klok Klub
6—Variety Records
9—Melody Gems
9:30—Records
10—Reporter of the Air
10:05—Scotty's Table Talks
10:30—Records
11:15—Health Talk
11:30—Concert Music
12 noon—Dance Matinee
12:30—Records
1:05—Stock Report; Records
2—Better Business Bureau Talk
2:15—Theodore Lane, tenor
2:30—Popular Records
2:45—Speak-Easy Time; Records
3—Reporter of the Air; Records
2:45—Marjorie Lee, pianist
4—Records
4:15—Musical Styles
4:30—Walkathon
5—Silent period
12:01 to 6 A.M.—Owl Program

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

Service to **KHQ, KOMO, KGW,
KFI, KOA, KDYL, KGIR,
KGHL, KTAR, KFSD**

7 A.M.—Organ Concert, Charles Runyan: KGO, (KHQ on 7:15), KOMO
7:30—Swinging Along: Instrumental novelty program: KGO, KOMO, KFSD, KDYL
7:45—Breen and De Rose: Vocal and instrumental duo: KGO, KHQ, KFSD, KDYL
8—Your Child: KGO, KOMO, KFSD, KDYL, KGIR
8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
8:30—Tom Mitchell, baritone: KGO
8:45—Crosscuts for the Log of the Day: KGO, KHQ, KOMO, KGW, KFI
9—Johnny Marvin, tenor: KGO, KFI
9:15—On Wings of Song: String trio: KGO, KFSD, KDYL
9:30—Buckaroos: Ted Maxwell, Charles Marshall, songs and dialogue: KGO, KOMO
9:45—Arion Trio: KGO, (KOMO on 10), (KFI on 10, off 10:15)
10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, (KFSD on 10:50 to 11:10), (KTAR, KDYL, KOA off 10:50)
11:30—Doctor Dick, drama: KGO, KFI, KFSD
11:30—Strollers Matinee: (KGO, KFSD on 11:45), KDYL
12 noon—Barbara Dale's Charm Matinee: KGO, KFSD, KOMO, KDYL, KOA
12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, (KTAR on 12:30), KDYL, KGIR, KGHL
1—Rhythm Vendors: orchestra direction Walter Beban: KGO, KOMO
1:30—Bluebird Melodies: KGO
1:45—Tom and Dudd, vocal duo: KGO, KHQ, KFSD, KDYL, KOA
2—Melodic Thought: Soloists with orchestra: KGO, KHQ, (KGW on 2:15), (KFI on 2:30), KDYL
2:45—Concert Echoes: KGO, KHQ, KGW, KDYL
3—Waldorf-Astoria Orchestra: KGO, KFSD, KDYL
3:30—Al Bernard, the Minstrel Man: KGO, KHQ, KOMO
3:45—Alvino Roy, guitarist: KGO, KHQ, KDYL, KOA
4—Mid-Week Hymn Sing: KGO, KHQ, KOMO, KFSD, KTAR, KDYL, KGIR
4:15—Entertainers: KGO, KHQ, KOMO, KGW, KFSD
4:30—To be announced
4:45—News Service: KGO, KDYL
5—Balladettes: KGO, (KHQ off 5:15), KFI
5:30—Everett Foster, baritone: KGO, KHQ, KOMO, KTAR, KDYL, KOA
5:45—Wheatenaville: Dramatic sketch: KGO, KHQ, KOMO, KGW, KFI
6—Music Garden: KGO, (KHQ off 6:15), (KFI off 6:15), KOMO, KFSD, KDYL
6:30—Ed Wynn and the Fire Chief Band: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL

7—Lucky Strike Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGU
8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
8:15—Memory Lane: Rural drama by H. C. Connette, featuring Billy Page, Eileen Piggott, Ted Maxwell: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
8:45—Kenneth Spencer, basso: KGO, KOMO
9—Waltz Time: KGO
9:30—Ben Bernie and his Blue Ribbon Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
10:15—Phil Harris and his Ambassador Hotel Orchestra: KGO, KHQ, KFI, KFSD, KDYL, KOA
10:35—Earl Burtnett and his Mark Hopkins Hotel Orchestra: KGO, KHQ, KFI, KFSD, KDYL, KOA
10:55—Phil Harris and his Ambassador Hotel Orchestra: KGO, KHQ, KFI, KFSD
11:15—Earl Burtnett and his Mark Hopkins Hotel Orchestra: KGO, KHQ, KFI, KFSD
11:35 to 12 midnight—Organ Concert, Dollo Sargent: KGO, KHQ, KOMO, KFSD

440.9 Mtrs. NBC-KPO Sutter 1920
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco

Service to **KJR, KEX, KGA,
KECA, KTAR, KDYL, KFSD**

7:30 A.M.—Arion Trio, Joyce Barthelson, pianist; Frances Wiener, violinist; Margaret Avery, cellist: KPO
8—Financial Service: KPO, KGA, KJR, KEX
8:15—Soloist: KPO, KGA, KJR
8:30—United States Army Band: KPO, KGA, KJR, KFSD, KTAR
9—Edna Fischer, pianist: KPO, KGA, KJR, KEX, KECA
9:15—Dixie Memories: KPO, KJR, KGA, KEX, KECA
9:30—Bluettes, vocal trio: Charles Runyan, organist: KYA on 9:45. KGA: KJR, KEX off 9:45; KEX: KFSD on 9:45; KDYL
9:30—Julia Hayes, helpful hints to housewives: KPO
9:45—University of California Program: KPO
10—Mardi Gras, with Al Schuss, master of ceremonies: KPO, KJR, KGA, KEX, KECA, KDYL
10:30—Hotel New Yorker Concert Ensemble: KPO, KGA, KJR, KEX, KDYL
11—Words and Music: KPO, KGA, KJR, KEX, KECA, KDYL
11:30—Organ Concert, Paul Carson: KPO, KGA, KJR, KEX on 11:45
12:15—Music Masters: orchestra direction Joseph Hornik: KPO, KJR, KGA, KECA, KEX
12:45—Bits of Melody: KPO, KJR, KGA, KEX, KECA
1—Brown Palace Hotel Orchestra: KPO, KGA, KJR, KEX, KECA, KDYL, KOA
1:15—Meredith Willson and his Orchestra: KPO, KGA, KJR, KEX, KGHL, KOA
1:30, KDYL, KOA, KGHL
1:45—Stringwood Ensemble, direction Charles Hart: vocal soloist: KPO, KGA, KJR, KEX, KECA
2:45—Argentine Trio, instrumental

ensemble direction John Picadura: KPO, KGA, KJR, KEX, KFSD, KGHL

3—Romancers, orchestra and vocalist, direction Walter Beban: KPO, KGA on 3:05, KJR on 3:15, off 3:55, KEX
4—Simp and Gladys, comedy sketch featuring Monroe Upton and Elsbeth Frellesen: KPO, KGA, KJR, KEX
4:15—Mindways: Stories of Human Behavior: KPO, KGA, KJR, KEX, KECA, KDYL, KGIR
4:30—Bluebird Melodies, Lucile Kirtley, soprano; orchestra direction Rex Dunn: KPO, KGA, KJR, KEX, KFSD
5—You and Your Government: KJR, KPO, KYA, KGA, KEX, KECA, KFSD, KTAR, KGIR, KGHL
5:30—The Singing Lady, nursery jingles, songs and stories: KPO, KGA, KJR, KECA
5:45—Piano Moods: KPO, KGA, KJR
6—Recollections, Charles Bulotti, tenor; orchestra direction Joseph Hornik: KPO, KGA, KJR
6:45—Cecil and Sally in the Funniest Things: KPO
7—Mona Lowe, blues singer, and Edna Fischer, pianist: KPO, KGA
7:15—Tarzan of the Apes: KPO
7:30—Waltz Time, Ben Klassan, tenor; orchestra direction Meredith Willson: KPO, KGA, KJA on 7:45, KECA, KGHL
8—Western Artists Series: KPO, KGA, KJR, KEX, KECA
8:15—National Grand Opera Company: KPO, KGA, KJR on 8:30, KEX off 8:30, on 8:45, off 8:55, KECA, KDYL, KGHL
9—Ralph Kirbery, dream singer: KPO, KGA, KJR, KECA, KFSD, KDYL
9:05—George Olsen and his Orch.: KPO, KGA, KJR, KECA, KFSD, KDYL, KGHL on 9:15
9:30—The Story Teller: KPO, KJR, KGA, KEX, KOA, KGHL
10—Myron Niesley, tenor and Austin Mosher, baritone: KPO, KJR, KGA, KEX, KECA, KDYL, KOA
10:15—Music Garden, soprano soloist; orchestra direction of Emil J. Polak: KPO, KGA, KJR, KEX, KECA
10:45—Synco-Thots, Edna Fischer and Newell Chase, piano duo: KPO, KGA, KEX, KECA
11—Stringwood Ensemble: Instrumentalists direction Charles Hart: KPO, KGA, KJR on 11:15, KEX 11:30 to 12 mid.—Tom Gerun and His Bal Tabarin Orch.: KPO, KGA, KJR, KEX

361.2 Meters KOA York 5090
830 Kcys. 12,500 Watts

General Electric Co., Denver, Colo.
5 P.M.—You and Your Government
5:30—Everett E. Foster
5:45—Talk
6—Ben Bernie's Orchestra
6:30—Texaco Program
7—Lucky Strike
8—Amos 'n' Andy
8:15—Orchestra and Guest Soloist
8:45—Weather Forecast
8:46—Henry T. Ginsburg
9—Rocky Mountain News
9:15—Hotel New Yorker Orchestra
9:30—The Story Teller
10—Myron Niesley, vocalist
10:15 to 11 P.M.—Pacific on Parade

CBS

Columbia Broadcasting System

- 8:30 A.M.—"Smiling Ed McConnell": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8:45—Vincent Sorey's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPY, KFRC, KHJ, KGB
- 9—Buddy Harrod and his Yoeng's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 9:30—Columbia Revue: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, (KHJ on 9:45), KGB
- 10—Chrysler Corporation Program: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:15—Charis Musical Revue: KWG, KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:30—Chrysler Corporation Program: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 12:30—Frank Westphal and his Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KOIN, KGB, KSL
- 1—Boston Popular Revue: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KHJ, KGB, KSL
- 1:30—National Federation of Business and Professional Women's Clubs: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KHJ, KGB, KSL
- 1:45—George Hall and his Hotel Taft Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 4:15—Noble Sissle and his Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 4:30—Noble Sissle and his Orch.: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPY, KFRC, KGB, KSL
- 4:45—Howard Ely at the Organ: KFBK, KMJ, KWG, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 5—Gus Arnheim and his Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 5:15—Edwin C. Hill: KFBK, KMJ, KERN, KDB, KOL, KVI, KFPY, KGB
- 6—"Music that Satisfies": KGB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:15—"Threads of Happiness": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:30—Casa Loma Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KOIN, KHJ, KGB
- 7—Jay C. Flippencies: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KGB, KSL
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8—Howard Barlow and the Columbia Symphony Orchestra: KFPY, KOIN, KSL
- 8:30 to 9 P.M.—Isham Jones and his Orchestra: KFBK, KOL, KVI, KOIN, KSL

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

- 6:45 A.M.—Records
- 7:15—Morning Reporter
- 7:30—Texas Cowboy
- 7:45—Records
- 8—Popular Records
- 8:30—Jack Hall and Clem Kennedy
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour, Alma La Marr
- 10:30—News Service
- 10:35—Dr. B. L. Corley
- 11—Store Scenes
- 11:30—X-Bar-B Ranch Boys
- 12 noon—Echoes of Portugal
- 12:30—Oakland Post Enquirer
- 12:35—Records
- 1—Over the Teacups
- 1:30—Hollywood Star Reporter
- 1:45—Lunatics at Large
- 2—Travelogue with Majestic Hawaiians
- 2:30—Pavon Sisters, Harmony Team
- 2:45—Records
- 3—Charles Park, the Budgeteer
- 3:30—Walter Rudolph, piano recital
- 3:45—Studio Program
- 4:10—Better Business Bureau
- 4:30—Jack Hall and Clem Kennedy
- 5—Uncle Rod's Smile Club
- 5:30—Dr. J. Douglas Thompson
- 6—Life o' Reilly
- 6:15—Recreated Horse Races
- 6:30—News Reporter
- 6:45—Ernie Smith's Sport Page
- 7—Covered Wagon Jubilee
- 7:30—Oakland Post Enquirer
- 7:45—Dance Music
- 8—Studio Program
- 8:15—Golden Memories with Louise Taber
- 8:30—Dance Orchestra
- 8:45—Roosevelt for President talk
- 9—Hill Billies
- 10—Treasure Chest, Luther Putnam
- 10:30—Moment Musicales
- 11 to 1 A.M.—Radio Cabaret, Ray Howell

285.5 Meters **KNX** Hemp. 4101
1050 Kcys. 5000 Watts
L. A. Evening Express, Los Angeles

- 6:45 A.M.—Bill Sharples' Gang
- 8:45—Inspirational Talk and Prayer
- 9—Clinic of the Air
- 9:30—News
- 9:45—Maxine's Shopping Service
- 10—Eddie Albright's Family
- 10:30—Kate Vaughn, Home Economics
- 11—Jack Carter's Birthday Party
- 12 noon—News
- 12:15—Homeopathic Talks
- 1—New Paris Inn Broadcast
- 2—Eddie Albright, "The Bookworm"
- 2:30—Fireman's Band
- 4—Travelogue; Stocks; Announcements
- 4:30—Toung Crier
- 5—Cecil and Sally
- 5:45—Chandu, the Magician
- 6—News
- 6:15—KNX Ensemble
- 6:30—Oh-h-h Elmer
- 6:45—Currier's Serenaders
- 7—Frank Watanabe and Hon. Archie
- 7:15—Rev. R. P. Shuler
- 7:45—Tarzan Transcription
- 8—American Legion Program
- 8:30—Electric Transcription
- 8:45—Golden Memories
- 9—News
- 9:15—KNX Dance Band
- 10—KNX Ensemble
- 11 to 12 midnight—New Paris Inn

225.4 Meters **KGB** FRank. 6151
1330 Kcys. 1000Watts
Don Lee, Inc., San Diego, California

- 7 A.M.—Morning Edition
- 8—Shell Happytime
- 8:30—CBS Programs to 10
- 10—To be announced
- 11—Tiny Newland
- 11:15—CBS Program
- 11:30—To be announced
- 12:30—Studio Program
- 12:45—News; Market Quotation
- 1—Bible Talk
- 1:30—CBS Program
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Albert Malotte
- 4:15—CBS Programs to 4:45
- 4:45—Town Topics; News Reel
- 5—CBS Programs to 5:30
- 5:30—To be announced
- 5:45—CBS Programs to 6:30
- 6:30—Judge Daney
- 6:35—CBS Program
- 6:45—Political Speech
- 7—CBS Program
- 7:15—Really Value Protective League
- 7:30—Tarzan of the Apes
- 7:45—CBS Program
- 8—McAdoo Speech
- 8:15—Tallant Tubbs
- 8:30—To the Ladies
- 9—Reserved for Political Speech
- 9:15—Eb and Zeb
- 9:30—Jubilee
- 10—Tomorrow's News Tonight
- 10:10—Ted Fio-Rito's Orchestra
- 11—Tom Coakley's Orchestra
- 12 to 1 A.M.—Recordings

499.7 Meters **KFSB** Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego

- 7:30 A.M.—Three Orphans
- 8—Your Child's Instruction
- 8:15—Morning Musical Revue
- 8:30—U. S. Army Band
- 9—Good Cheer program
- 9:15—Wings of Song
- 9:35—Stock reports
- 9:45—Bluettes
- 10—Martha Meade Society
- 10:15—Radio Dental Clinic
- 10:30—Studio program
- 10:50—Woman's Magazine
- 11:10—Studio program
- 11:30—Dr. Dick
- 11:45—Strollers Matinee
- 12 noon—Charm Matinee
- 12:15—Western Agriculture
- 1—Serenaders
- 1:30—Meredith Wilson
- 1:45—Tom and Dud
- 2—Melodic Thots
- 2:45—Argentine Trio
- 3—Frances Alda
- 3:30—French Lesson
- 4—Midweek Federation Hymn Sing
- 4:15—Terrace Garden's Orchestra
- 4:30—Bluebird Melodies
- 5—You and Your Government
- 5:30—Better Business Bureau
- 5:35—Studio program
- 5:45—Program High Spots
- 5:50—Late News Items
- 6—Melody Train
- 6:30—Texas Fire Chief Band
- 7—Lucky Strike Dance Hour
- 8—Amos 'n' Andy
- 8:15—Memory Lane
- 8:45—Chamber of Commerce
- 9—Hotel New Yorker
- 9:30—Ben Bernie's Orchestra
- 10—Richfield News Flashes
- 10:15—Hotel Mark Hopkins Orch.
- 11—Ambassador Orchestra
- 11:30 to 12 mid.—Organ

468.5 Meters KFI Richm'd 6111
920 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Seixas, exercises
7:30—Stock Quotations
7:45—NBC-KGO Program
8—Joe Warner's Jolly Journal
8:15—NBC-KGO Program
8:30—Helpful Hints to Housewives
8:45—NBC-KGO to 9:15
9:15—Dorothy Raymond, pianist
9:30—Fashion Tour with Melisse
10—NBC-KGO program
10:15—Lou Gordon, tenor
10:30—NBC-KGO Program
11:45—State Market Reports
12 noon—Dept. of Agric. talk
12:15—NBC-KGO program
1—News release
1:15—Ann Warner Chats
1:45—Jimmy Base, songs
2—NBC-KGO Programs to 2:30
2:30—Bill Jordan, the Musical Globe
2:45—The Baldwin Twins
3—Tom Murray's Hill Billies
4—News release
4:15—Talks on Psychology
4:30—NBC-KGO program
4:45—Nick Harris program
5:30—Studio program
5:45—NBC-KGO Programs to 8:45
8:45—Orchestra, mixed quartet and
cast in Tapestries of Life
9:30 to 12 mid.—NBC-KGO prog.

239.9 Meters KFOX Phone: 672-81
1250 Kcys. 1000 Watts
Nichols & Warriner, Long Beach, Cal.

6 A.M.—The Early Bird
7—Morning Exercises
7:15—Chandu, the Magician
7:30—Recordings
7:45—News Report
8—Kaal Trio
8:30—Health and Efficiency
8:40—Peppy Tunes
10—Peggy Mason Fashion Hour
10:30—Organ, Vera Graham
11—Lorna Fantini's Charm School
11:15—Continental Trio
11:30—News report
11:45—Organ
12 noon—More Power to You
1—Record Vaudeville
2—Heine Donner, ballads
2:15—Carmen Hawaiians
2:30—Pipe Dreams
2:45—Studio program
3—Woman's Club of the Air
3:15—Hotcha Orchestra
3:30—Studio program
3:45—Dental Talk
4—News report; Dental Clinic
4:45—Tennessee Joe
5—Sunset Harmony Boys
5:30—Children's Hour
5:45—Recordings
6—New York Lowdown
6:05—Married Life, comedy skit
6:15—Pair o' Jacks
6:30—KFOX School Kids
6:45—Percy Prunes
7—Songs of the Islands
7:15—The Boy Detective
7:30—Chandu, the Magician
7:45—Hotcha Orchestra
8—Dr. and Mrs. Jimmy
8:15—Travelogue
8:30—Latamer's Facts
8:45—George and Rufus
9—Dancing Disc Nite Club
9:30—Electrical Transcription
9:45—News Report
10—Organ, Vera Graham
11 to 12 mid.—Dance Music

333.1 Meters KHJ VAndike 7111
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.

7 A.M.—News Briefs and Records
8—Shell Happy Time
8:30—CBS Programs to 9:30
9:30—Thru' the Looking Glass
9:45—CBS program
10—Martha Meade Society
10:15—CBS Programs to 11
11—Donald Grant & Organ
11:15—CBS Programs to 12:30
12:30—World-wide News
12:45—Beauty Talk
1—CBS Programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Albert Malotte, Organist
4:15—CBS program
4:30—USC Trojan Period
4:45—CBS Programs to 5:15
5:15—News Items; Town Topics
5:30—"Skippy"
5:45—The Buccaneers
6—CBS Programs to 6:45
6:45—Political Broadcast
7—Republican Party Broadcast
7:15—Realty Values Prot. League
7:30—Chandu, the Magician
7:45—CBS Program
8—William Gibbs McAdoo
8:15—Tallant Tubbs speaks
8:30—"To the Ladies"
9—Political talk
9:15—Eb and Zeb
9:30—Midweek Jubilee
10—World-wide News
10:10—Bisquick Band
10:15—Ted Fio-Rito's Orchestra
11—Tom Coakley's Orch.
12 to 1 A.M.—Albert Malotte, Organist

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts

NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds; News
8—NBC-KPO Programs to 12
12 noon—News Bulletin
12:05—NBC-KPO Programs to 3
3—News Bulletins; Market Reports
3:05—NBC-KPO Programs to 6:45
6:45—Davenport Hotel Orchestra
7—NBC-KPO Program
7:15—Tarzan of the Apes
7:30 to 12 mid.—NBC-KPO Prog.

272.7 Meters KGDM Stock. 795
1100 Kcys. 250 Watts

Peffer Music Co., Stockton, Calif.
6 A.M.—Weather; recordings
6:30—The Happy Hayseeds
7—News Flashes
7:30—Gilmore Oil News
8:15—Shoppers' Hour
8:50—Health talk, Dr. Ross
9—"Review of the News"
10:45—Trio with Lucille Harger
11:30—Clinic of the Air
12 noon—Road Report
12:30—The Harmonettes
1—Jack Coale, Piano Favorites
1:15—College of Pacific program
2—KGDM Trio
2:30—Lillian Best, Organist
3—Talk on Decoration
4—Gilmore Oil program
4:30—Sacramento Half Hour
5 to 5:30 P.M.—Green Frog prog.

325.9 Meters KOMO Elliott 5900
920 Kcys. 1000 Watts

Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational Service
7—NBC-KGO Programs to 8:30
8:30—The Observer
8:45—NBC-KGO Program
9—Neighborly Mary
9:30—Uncle Hank of Ciderville Center
9:45—Prudence Penny
10—NBC-KGO Programs to 11:45
11:45—Club Minutes
12 noon—NBC-KGO Program
12:12—Grain Quotations
12:15—NBC-KGO Programs to 1
1—Tea Time Tales
1:15—Talk under auspices of Seattle
Council of Preschool Associations
1:20—NBC-KGO Program
1:45—Concert Orchestra
2:15—Garden Melodies
2:45—Tuneful Two
3—NBC-KGO Programs to 5
5—Concert Orchestra
5:45—NBC-KGO Programs to 6:15
6:15—Jerry & Eddie from Hollywood
6:30—NBC-KGO Programs to 8:45
8:45—Phoenix Program (E. T.)
9—Fisher's Blend Party
9:30—NBC-KGO Program
10:15—Vic Meyers' Music
11:15 to 12 mid.—NBC-KGO Prog.

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts

Louis Wasmer, Inc., Spokane, Wash.
6:45 A.M.—Caterpillar Pioneers
7:30—Kronenberg's Shoe Hospital
8—Voice of Texas
8:15—NBC-KGO Program
8:30—Frances Ingram
8:45—Burgan's Home Comfort
9—"Walt and Marian"
9:15—Musical Gems
10—Martha Meade Society
10:15—Celia Lee
10:30—NBC-KGO Program
11:30—Bell Organ Concert
12 noon—Electric Home Quarter Hr.
12:15—Chamber of Comm. Luncheon
1—NBC-KGO Program
1:15—Silver Loaf Bakery
1:30—Spokane Fur Co.
3—Jim Rogers
3:45—NBC-KGO Programs to 4:45
4:45—Editorial Column, Russell
Bankson
5:15—Skippy
5:45—NBC-KGO Programs to 8:45
8:45—"Book of Memories"
9:15—Eb and Zeb
9:30 to 12 mid.—NBC-KGO Prog.

209.7 Meters KECA Richm'd 6111
1430 Kcys. 1000 Watts

Earle C. Anthony, Inc., Los Angeles
8 A.M.—Louis Rueb, exercises
8:15—NBC-KPO Programs to 10:30
10:30—News Release
10:45—German Lession, Annette Do-
herty
11—NBC-KPO Programs to 3:45
3:45 P.M.—News Release
4—Dr. H. Edward Meyers
4:15—NBC-KPO Program
4:30—Brother Ken and his Kiddies
5—NBC-KPO Programs to 5:45
5:45—Al, Mack and Tommy
6—String Trio and Robert Hurd,
soloist
6:30—Talk on Mathematics
6:45—Lucy & Octavius in Hollywood
7—Tom Murray's Hill Billies
7:30—NBC-KPO Programs to 9:30
9:30—Jay Whidden's Orchestra
10:15 to 12 mid.—NBC-KGO Prog.

See Pages 31, 32, 33

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
 7 A.M.—Chet and Mabel
 7:04—Produce Quotations
 7:14—Vocal Solos; Sun Risers
 7:33—Sport News; Sun Risers
 8—NBC-KPO Programs to 9:45
 9:45—Martha Meade Society
 10—Mardi Gras
 10:30—NBC-KPO Programs to 11:30
 11:30—Julia Hayes
 11:45—NBC-KPO Programs to 3
 3—Better Business Talk
 3:05—The Buccaneers
 3:50—The World Bookman
 3:55—Lost and Found Advts.
 4—NBC-KPO Programs to 6:45
 6:45—Sohl-Lundberg and Reed
 7—Tarzan of the Apes
 7:15—"The Home Bruisers"
 7:30—News Edition of the Air
 7:45—Political Speaker
 8—NBC-KPO Program
 8:15—Political Speaker
 8:30 to 12 mid.—NBC-KPO Prog.

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast, Co., Seattle, Washn.
 6 A.M.—KOL Time Klock
 7:45—Crazy Quartette
 8—Shell Happytime
 8:30—CBS Programs to 9
 9—Through the Looking Glass
 9:15—CBS Program
 9:30—Colonial Dames
 9:45—CBS Programs to 12:30
 12:30 P.M.—The Carnival
 1—Hill and Dale
 1:15—Radio Speaker Stevenson
 1:45—CBS Program
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 3:30—CBS Program
 3:45—Feminine Fancies
 4—To be announced
 4:15—Cecil Solly
 4:30—CBS Programs to 5:30
 5:30—Skippy
 5:45—CBS Programs to 6:30
 6:30—Lost in the Olympics
 6:45—Sports Review
 7—Otto A. Case
 7:15—CBS Program
 7:30—Chandu, the Magician
 7:45—CBS Program
 8—Radio Speaker Stevenson
 8:30—CBS Program
 9—The Globe Trotter
 9:15—Eb and Zeb
 9:30—Midweek Jubilee
 11 to 12 mid.—Cole McElroy's Band

526 Meters KVI Broadway 4211
970 Kcys. 1000 Watts
Puget Sound Broadcast, Co., Tacoma
 6 A.M.—The Wandering Cowboy
 7—Daybreak Devotionals
 7:30—Organ Reveille
 7:45—Texas Cowboy
 8—Shell Happytime
 8:30—CBS program
 8:45—Morning Notes by Marion
 9—CBS Programs to 11
 11—Recordings
 11:15—CBS Programs to 2
 2 P.M.—Happy Go Lucky Hour
 3—Feminine Fancies
 3:15—Musical Arts Trio
 3:45—Camille Arnd
 4—Recordings
 4:15—CBS Programs to 5:30
 5:30—Don Lee Studio
 6—CBS Programs to 6:30
 6:30—"Lost in the Olympics"
 6:45—CBS Programs to 7:30

7:30—Chandu, the Magician
 7:45—CBS program
 8—Dr. Stevenson
 8:30—CBS program
 9:05—Wrestling Wrinkles
 9:15—Arizona Joe
 9:30—KOL Jubilee
 10:30—Slumber Boat
 11 to 12 mid.—Cole McElroy's Orch.

319 Meters KOIN Atwater 3333
940 Kcys. 1000 Watts
The Journal, Portland, Oregon
 6 A.M.—KOIN's Klock
 7—Novelties
 7:30—Keyboard Kapers
 7:45—Organ Concert
 8—Shell Happytime
 8:30—Acme Lead Program
 8:45—Golden Melodies
 9:15—CBS Programs to 11
 11—Studio Program
 11:15—CBS Programs to 12
 12 noon—Merrymakers
 12:30—CBS Program
 1—The Book of Life
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 3:30—Newspaper of the Air
 5—Steamboat Bill
 5:15—Skippy
 5:30—Davidson's Prize Club
 6—CBS Programs to 6:30
 6:30—Adventures of Donnie & Betty
 6:45—Bells of Harmony
 7—CBS Program
 7:30—Chandu, the Magician
 7:45—CBS Programs to 9
 9—Bisquick Band
 9:05—Frank Trevor and Anson Bush
 9:15—Eb and Zeb
 9:30—Midweek Jubilee
 10:30—Slumber Boat and Johnnie Walker
 11—McElroy's Greater Oregonians
 12 to 1 A.M.—Jack and Jill's Orch.

483.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts
Morning Oregonian, Portland, Ore.
 6:45 A.M.—Caterpillar Trail Blazers
 7:15—Morning Appetizers
 7:45—Morning Sunshine
 8:15—Little Orphan Annie
 8:30—Oregonian of the Air
 8:45—NBC-KGO Program
 9—The Specialists
 9:30—Cooking School
 10—Martha Meade Society
 10:15—Through the Looking Glass
 10:30—NBC-KGO Program
 11:30—Me and My Shadow
 12 noon—Oregonian of the Air
 12:15—NBC-KGO Program
 1—Broadway-Columbians
 1:30—Kelly's Salon Orchestra
 1:45—Hurlburt's Pianologue
 2—Men from the South
 2:15—Organ Concert
 2:30—Oregonian of the Air
 2:45—NBC-KGO Program
 3—Tea Time Bazaar
 4—Santiseptic Program
 4:15—NBC-KGO Program
 4:30—Gordon Onstad
 4:45—Texas Cowboy
 5—NBC-KGO Program
 5:15—Piano Surprises
 5:30—NBC-KGO Programs to 6
 6—Studio Program
 6:15—Piano Duo
 6:25—Anti-Food Tax League
 6:30—NBC-KGO Programs to 8:45
 8:45—Carson for Mayor
 9—Fisher's Blend Hour
 9:30—NBC-KGO Programs to 10:15
 10:15—Dancing with Vic Meyers
 11:15 to 12 mid.—The Evening Star

KJBS today!

The Alarm Klok Klub
 6 to 8 a.m.

News Broadcasts
 10 a.m. and 3 p.m.

Scotty Mortland
 10:05 to 10:20 a.m.

**SHELL
 HAPPYTIME**

Columbia-Don Lee Chain

8 to 8:30 a.m.

**K T A B
 TODAY**

1:45 to 2 p. m.

TETRAZENE PRESENTS

"Looney and Gooney"
 (Lunatics at Large)

5 to 5:30 p. m.

**"UNCLE ROD'S
 SMILE CLUB"
 FOR CHILDREN**

**"CHANDU
 THE MAGICIAN"**

7:30 p.m.

KFRC and
 Don Lee-Columbia Chain
LOS ANGELES SOAP CO.

DIAL

"EB and ZEB"

9:15 p.m.

KFRC and
 Don Lee-Columbia Network

SHELL OIL CO.

THE NEW
Majestic
SUPERHETERODYNE RADIO

NOW MORE THAN EVER

MIGHTY MONARCH of the AIR



Model 314
Complete with tubes
Tax paid

\$73.00

PRESSING forward toward the goal of *perfect tone in radio reception*, Majestic engineers have achieved results that even twelve months ago would have seemed incredible.

For example, synchro-silent tuning, an outstanding Majestic feature whereby one can silence all inter-station roars and crackles . . . the closest approach to complete static elimination yet achieved. *And night or day, a quality of tone so clear and true that the speaker, the singer, even the largest orchestra seems to be in the very room.*

The great new Majestic line comprises eight models . . . all super-heterodynes . . . and any one of them a set you would be proud to own. They range in price from \$46.50 to \$157.00, complete with tubes and Federal Tax paid.

See these sets at the nearest Majestic dealer's store. Listen to them . . . and learn for the first time how truly wonderful a radio can be!

THOMPSON & HOLMES, Ltd.

Wholesale Distributors

171 Bluxome Street

San Francisco

WEDNESDAY Programs

November 2, 1932

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
7 A.M.—Seal Rock broadcast; stock quotations

7:30—Exercise Period
8—Shell Happy Time
8:30—CBS Programs to 9:30
9:30—Betty Crocker
9:45—Kitchen Lyrics
10—KFRC Shopper's Club
10:30—Globe Trotter
10:35—CBS Programs to 12
12 noon—Noonday Concert
1—Edna Wallace Hopper
1:05—CBS program
1:30—Stock Quotations
1:35—Globe Trotter
1:45—Recordings
1:55—Thinc Products
2—Happy Go Lucky
3—Feminine Fancies
4—Three Shades of Blue
4:15—CBS program
4:30—Jimmy Garrigan's Orchestra
4:45—CBS program
5—H-O Rangers
5:15—Globe Trotter
5:25—Town Topics
5:30—Skippy
5:45—Bobs, Sports Authority
6—Political Campaign
6:15—Anson Weeks Orch. (E. T.)
6:30—Rep. Political Campaign
6:45—Racing Amendment Bill
7—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Program
8—Dem. Political Campaign
8:15—CBS program
8:30—Eno Crime Club
9—Realty Value Protective League
9:15—Eb and Zeb
9:30—Isle of Golden Dreams
10—Bisquick Band
10:05—Ted Florito's Orchestra
11—Tom Coakley's Orchestra
12 to 1 A.M.—Midnight Request Hr.

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:30—Stringwood Ensemble
10—Sunshine Hour
10:30—Manhattan Moods
10:45—Musical Novelties
11—Album Leaves
11:45—Sally Selma
12 noon—"Mid-day Meditation"
12:03—Meridian Medleys
12:45—Glen Goff, Organist
1:45—Marian Day's "Tete-a-Tete"
2—Prudence Penny
2:15—Townhall Harmonies
2:30—Community Chest Question Box
2:45—Symphony Highlights
3:45—Better Business Bureau
4—Musical Novelties
4:30—On Parade
5—Holt Thompson Digest
5:15—Metropolitan Hour
5:30—"Two and a Co-Ed"
5:45—Melody Moods
6—Revue



MARTA
KJBS—3:15 P. M.

6:30—Waltz Time
6:45—"Sleepy Time Express"
7—Slavic Concert
7:30—Hill Billies
8—John Wolohan's Orchestra
9—Sydney Dixon: tenor
9:15—Drama
9:45—News Flashes
10—Sandman Organ
11 to 12 mid.—Concert Memories

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.
8 A.M.—Records
9—Modern Homes Period; Records
10:15—Stocks; Car Loading reports
10:30—Better Business Talk; Records
11—Sunshine Twins
12 noon—Jack Delaney's Band
1—"Timely Garden Tips" by Arthur E. Navelet
1:15—Jean's Hi-Lights
2—Classical Recordings
2:35—Stocks
2:45—Organ Recital, Ethel Rhinard
3:15—Records
3:45—Madelon Sivyner and Nancy Hersey
4—Records
4:30—Brother Bob's Club
5—Helen Parmelee, pianist
5:30—Arco and Anita, guitar duo
5:45—Lilah Clark, pianist
6—Hotel Oakland Trio
7—News Items
7:30—The Clark Sisters
7:45—Fred and Morris, comedians
8—John Wharry Lewis' Quintet
9—Ethel Rhinard and Cora Scott
9:15—Castagnola Brothers
9:30—Helen Parmelee, pianist
9:45—Harmony Hick
10 to 11 P.M.—Dance Program

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

7 A.M.—Dawn Serenade
8—Silent period
9—Blues Chasers
9:45—Dr. Corley Program
10—White House Program
10:15—Bellevue Hotel Program
10:30—Topics and Music
11—Learn Spanish, Prof. Achille
11:15—Concert Melodies
11:45—Musical Sketches
12 noon—News Flashes
12:15—Dance Music
1—Silent period
6—Dance Time
6:45—News Flashes
7—Learn Italian, Prof. Achille
7:15—Helen Bellevue
7:30—Silent period
8:30—Virginia Mifka, pianist
8:45—John D. Barry, world events
9—Anna Nettlemann, soprano
9:15—Studio Feature
9:30—Relaxation Hour
10—Master Melodies
11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
8 A.M.—News Items
8:15—Prosperity Auction program
8:30—Moment Musicale
8:45—Recordings
9—Silent period
1—Weather Forecast
1:05—Latin-American program
2—Household Hour
2:30—Bible Lecture
2:45—Jack and Jill
3—The Beverly Hillbillies
4—Geo. Taylor and Clem Kennedy
4:30—Recordings
4:45—Health Feature
5—Italian program
5:30—Covered Wagon Jubilee
6—Silent period
7:30—Educational Feature
7:45—The Texas Cowboy
8 to 8:30 P.M.—Latin-American Pro.

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco
6 A.M.—Alarm Klok Klub; Records
8:15—S. F. Breakfast Club
9—Recordings
9:45—Andy Anderson
10—Reporter of the Air
10:05—Scotty's Table Talks
10:20—Beauty Clinic of the Air
10:30—Variety Recordings
11:30—Charles' Miniature Vaudeville
11:45—Concert Music
12 noon—Jo Mendel's Music
12:15—Dance Matinee
12:30—Band Concert
12:45—Carl Cooney & Pat Buckman
1—Stock Report; Records
2:45—Speak-Easy Time; Records
3—Reporter of the Air
3:15—Marta's Radio Personalities
3:30—Assoc. Food Stores' Program
4—Recordings
4:15—Musical Styles
4:30—Walkathon
5—Silent period
12:01 to 6 A.M.—Owl Program

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcs. 7500 Watts
National Broadcast. Co., San Francisco
Service to **KHQ, KOMO, KGW,**
KFI, KOA, KDYL, KGIR,
KGHL, KTAR, KFSD

7 A.M.—Organ Concert, Charles Runyan: KGO
7:30—Soloist: KGO, KHQ, KFSD, KDYL
7:45—Accordiana: Johnny Toffoli, accordionist: KGO, KHQ, KFSD, KDYL
8—Breen and De Rose: Vocal and instrumental duo: KGO, KFSD, KDYL
8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
8:30—Tom Mitchell, baritone: KGO
8:45—Crosscuts from the Log of the Day: KGO, KHQ, KOMO, KGW, KFI
9—Johnny Marvin, tenor: KGO
9:15—Miracles of Magnolia: KGO, KFSD
9:30—The Buckaroos: Ted Maxwell, Charles Marshall, songs and dialogue: KGO
9:45—Pair of Pianos: Grace Frankel, Gertrude Lyne: KGO, (KHQ on 10)
10:15—Entertainers: Tommy Monroe, baritone: KGO, KOMO, KGW
10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI
11:30—Westminster Choir, direction Dr. John Finley Williamson: KGO, KHQ, KFSD, KTAR, KDYL
12 noon—Barbara Dale's Charm Matinee: KGO, KFSD, KOA
12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, (KTAR on 12:30), KDYL, KGIR, KGHL
1—Stringwood Ensemble, direction Charles Hart: KGO, (KHQ off 1:15 to 1:45), (KFSD on 1:30)
2—Hotel Sherman Orchestra: KGO, KHQ, KDYL, KGHL
2:15—Dromedary Caravan: Desert romance; dramatic sketch: KGO, KHQ, KOMO, KGW, KFI, KDYL, KGIR, KGHL
2:30—O' Pappy: Negro characterizations with Clifford Soubier: KGO, KHQ, KGW, KDYL
2:45—To be announced
3—Melody Mixers; dance orchestra direction Walter Beban: KGO, KHQ
4—GE Circle: KGO, KHQ, KOMO, KGW, KFI, KDYL
4:15—Royal Vagabonds: KGO, KHQ, KOMO, KGW, KFI, KDYL
4:30—To be announced
4:45—News Service: KGO, KDYL
5—Cosmopolitans: KGO, KFSD, (KDYL, KGW off 5:15)
5:30—Sarah Kriender, violinist: KGO, KHQ
5:45—Wheatenaville: Dramatic sketch: KGO, KHQ, KOMO, KGW, KFI
6—Goodyear Program: Virginia Rea, soprano; Revelers Quartet: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL
6:30—The Pridgets: Comedy sketch: KGO, KDYL
7—Corn Cob Pipe Club of Virginia: KGO, KHQ, KOMO, KGW, KFI, KDYL, KGIR, KGHL
7:30—NBC Artists Service Program: (KGO, KHQ off 7:45), KFSD, KDYL, KGHL

7:45—Tallant Tubbs for U. S. Senator: KGO
8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
8:15—Billy Jones and Ernie Hare: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
8:30—Team Mates: Mary Wood, soprano; Irving Kennedy, tenor; Snowdrift Quartet; Sam Moore, guitar soloist: KGO, KHQ, KGOMO, KGW, KFI, KFSD, KTAR, KDYL, KOA
9—Imelda Montagne, contralto: KGO
9:15—Adventures of Sherlock Holmes: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL
9:45—William Kine Racing Bill Program: KGO, KFI, KFSD
9:45—Mark Fisher and his Orchestra: KDYL
10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
10:15—Earl Burnnett and his Mark Hopkins Hotel Orchestra: KGO, KHQ, KFI
10:35—Phil Harris and his Ambassador Hotel Orchestra: KGO, KHQ, KFI
10:55—Earl Burnnett and his Mark Hopkins Hotel Orchestra: KGO, KHQ, KFI
11:15—Phil Harris and his Ambassador Hotel Orchestra: KGO, KHQ, KFI
11:35 to 12 midnight—Organ Concert, Dollo Sargent: KGO, KHQ, KFI

440.9 Mtrs. **NBC-KPO** Sutter 1920
680 Kcs. 5000 Watts
National Broadcast. Co., San Francisco
Service to **KJR, KEX, KGA,**
KECA, KTAR, KDYL, KFSD

7:30 A.M.—Organ Concert, Charles Runyan: KPO
8—Financial Service: KPO, KGA, KJR, KEX
8:15—Sax Appeal, Mickey Gillette, saxophonist: KPO, KGA, KJR, KEX, KDYL
8:30—United States Army Band: KPO, KGA, KJR, KEX, KFSD, KTAR
9—Edna Fischer, pianist: KPO, KGA, KJR, KEX
9:15—Dixie Memories: KPO, KJR, KGA, KEX, KECA
9:30—Stringwood Ensemble: KYA, KJR, KFSD on 9:45, KDYL
9:30—Julia Hayes, helpful hints to housewives: KPO
9:45—University of California Program: KPO
10—Mardi Gras, variety program: KPO, KGA, KJR, KEX, KECA, KFSD, KDYL
10:30—Harold Stokes' Dance Orch.: KPO, KGA, KJR, KEX, KFSD, KTAR, KDYL
10:45—Godfrey Ludlow, violinist; Mme. Lolita Gainsborg, pianist: KPO, KGA, KJR, KEX, KFSD, KDYL
11—Words and Music: KPO, KGA, KJR, KEX, KECA, KDYL
11:30—Organ Concert, Paul Carson: KPO
11:45—Soloist: KPO, KGA, KJR, KEX
12 noon—Organ Concert: KPO, KGA, on 12:05, KJR, KEX
12:15—Rhythm Vendors, orchestra and vocalist, direction of Walter Beban: KPO, KGA, KJR, KEA

12:45—Eileen Piggott, soprano: KJR, KPO, KGA
1—Midweek Musicale, Harold Stokes Orch.: KPO, KGA, KJR, KEX, KDYL
1:30—Outstanding Daytime Speakers: KPO, KGA, KJR, KEX, KDYL
1:45—Song Fellows, male quartet: KPO, KGA, KJR, KEX, KDYL
2—Tom 'n' Dudd, vocal duo: KPO, KGA, KJR, KEX
2:15—The Little Colleen, Irish songs and stories; Agatha Turley, soprano: KPO, KGA, KJR, KEX, KFSD
2:30—Footlight Fantasies, Lucile Kirtley, soprano; Paul Carson, organist: KPO, KGA, KJR, KEX, KFSD, KGHL
3—Waldorf-Astoria Orchestra: KPO, KGA, on 3:05, KJR on 3:15, KEX, KFSD, KDYL
3:30—Drifting and Dreaming, the Harding Sisters, two piano team: KPO, KGA, KJR, KEX
3:45—Dance Masters: KPO, KGA, KEX, KECA
4—The Life of the Reillys, comedy serial featuring Ted Maxwell and Bobbe Deane: KPO, KGA, KJR, KEX, KFSD
4:15—Musical sketches, orchestra direction Joseph Hornik: KPO, KGA, KJR, KEX, KFSD
4:30—Meredith Willson and His Orchestra, vocal soloist: KPO, KJR, KGA, KEX
5:30—The Singing Lady, nursery jingles, songs and stories: KPO, KGA, KJR, KECA
5:30—In a Garden: KPO, KGA, KJR on 5:45, KDYL off 5:45
6—Sunset Serenaders, orchestra direction Rex Dunn: KPO, KGA, KJR
6:30—Program to be announced
6:45—Cecil and Sally in the Funniest Things: KPO
7—Mona Lowe, Blues Singer and Edna Fischer, pianist: KPO, KGA
7:15—Tarzan of the Apes: KPO
7:30—Hill Billies, Charles Marshall, John O'Brien, John Toffoli, Ace Wright: KYA, KGA, KJR on 7:45
7:30—University of California Program: KPO
8—Silver Strains, Barbara Blanchard, soprano; Eva Gruning, contralto; Gwynfi Jones, tenor; Austin Mosher, baritone; orchestra direction Emil Polak: KPO, KGA, KJR on 8:30, KEX off 8:30
9—To be announced
9:15—Personal Close-ups: Alvin Rey, guitarist, interviewed by Gypsy: KPO, KGA, KJR
9:30—Out of the East, orchestra direction Rex Dunn: KPO, KGA, KEX
9:45—Doric Quartet, Ben Klassen, Myron Niesley, tenors; Everett Foster, baritone; Harry Stanton, basso: KPO, KGA, KJR, KECA on 10, KEX
10:15—One Man's Family serial drama by Carton E. Morse: KJR, KPO, KGA, KEX, KFSD, KGHL
10:45—Slumber Hour, orchestra direction Joseph Hornik: KPO, KGA, KJR on 11:15, KEX, KFSD, KDYL, KOA off 11
11:30 to 12 mid.—Tom Gerun and His Bal Tabarin Orch.: KPO, KGA, KJR, KEX, KFSD

CBS

Columbia Broadcasting System

- 8:30 A.M.—The Fitch Professor: KFBK, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8:45—Ben Alley, tenor, with Fred Berrens' Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPY, KFRC, KHJ, KGB
- 9—Buddy Harrod and his Yoeng's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 9:45—Columbia Revue: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KHJ, KGB
- 10—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KOIN, KHJ
- 10:15—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KOIN, KHJ, KSL
- 10:30—Madison Ensemble: KFBK, KMJ, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 11:15—Columbia Artist Recital: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 11:30—American School of the Air: KOL, KVI, KFPY, KOIN, KFRC, KFBK, KMJ, KWG, KERN, KDB, KHJ, KGB, KSL
- 12 noon—Elizabeth Barthel, songs: KFBK, KMJ, KDB, KFPY, KOIN, KHJ, KGB, KSL
- 12:15—Madame Belle Forbes Cutter: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KHJ, KGB, KSL
- 12:45—Eton Boys, male quartet: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KHJ, KGB, KSL
- 1—The Captivators, Fred Berrens' Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 1:30—Jack Brooks and Westphal's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KHJ, KGB, KSL
- 1:45—Bill Schudt's "Going to Press": KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KHJ, KGB, KSL
- 2—Midland Broadcasters: KOL, KVI, KFPY, KSL
- 4:15—William Vincent Hall, baritone: KFBK, KWG, KERN, KDB, KFPY, KFRC, KHJ, KGB, KSL
- 4:30—Jimmy Garrigan and his Orchestra: KFBK, KWG, KDB, KOL, KFPY, KFRC, KHJ, KGB
- 4:45—Those McCarty Girls: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 5—H-Bar-O Rangers: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 5:15—Gus Arnheim and his Orchestra: KFBK, KMJ, KOL, KVI, KFPY, KGB
- 6:30—Casa Loma Orchestra: KVI
- 7—"Music that Satisfies": KGB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:15—"Easy Aces": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:30—Little Jack Little, vocalist and pianist: KFPY
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

- 8—Howard Barlow and the Columbia Symphony Orchestra: KERN, KHJ, KSL
- 8:15—Angelo Patri, "Your Child": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8:30—Eno Crime Club: KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB

508.2 Meters KHQ Main 5383 590 Kcys. 1000 Watts

- Louis Wasmer, Inc., Spokane, Wash.
- 6:45 A.M.—Caterpillar Pioneers
- 7:15—Cisco Bullivant, Exercises
- 8—Frisbie's Syrup
- 8:15—NBC-KGO Programs
- 9—"Walt and Marian"
- 9:15—Musical Gems
- 9:30—Burgan's Home Comfort
- 9:45—Wolper's Fashion Notes
- 10:15—Celia Lee
- 10:30—NBC-KGO Program
- 11:30—Organ Concert
- 12 noon—Elec. Home Quarter Hour
- 12:15—NBC-KGO Program
- 1:15—Various Programs
- 2:15—NBC-KGO Program
- 3—Jim Rogers
- 4:15—NBC-KGO Programs to 4:45
- 4:45—Editorial Column, Russell Bankson
- 5—Parade of the Happy Feet
- 5:15—"Skippy"
- 5:45—NBC-KGO Programs to 6:30
- 6:30—Voice of Texas
- 7—NBC-KGO Program
- 7:30—Elec. Transcription
- 8—NBC-KGO Programs to 9
- 9—Silver Loaf Bakery
- 9:15—NBC-KGO Program
- 9:45—Lubin's Fashion Girls
- 10 to 12 mid.—NBC-KGO Programs

483.6 Meters KGW Atwater 2121 620 Kcys. 1000 Watts

- Morning Oregonian, Portland, Ore.
- 6:45 A.M.—Caterpillar Trail Blazers
- 7:15—Morning Appetizers
- 7:45—Morning Sunshine
- 8:15—NBC-KGO Program
- 8:30—The Oregonian of the Air
- 8:45—NBC-KGO Program
- 9—The Specialists
- 9:30—Cooking School
- 10—Hurlbut's Pianologue
- 10:15—NBC-KGO Programs to 11:30
- 11:30—Me and My Shadow
- 11:45—Anna Lee Snyder
- 12 noon—Oregonian of the Air
- 12:15—NBC-KGO Program
- 1—Broadway-Columbians
- 1:30—Kelly's Salon Orchestra
- 1:45—The Kibitzer, Sam Gordon
- 2—Men from the South
- 2:15—NBC-KGO Programs to 3
- 3—Tea Time Bazaar
- 4—Santiseptic Program
- 4:15—NBC-KGO Programs to 4:45
- 4:45—Texas Cowboy
- 5—NBC-KGO Program
- 5:15—Piano Surprises
- 5:30—Aladdin Lamp Co. Program
- 5:45—NBC-KGO Programs to 6:30
- 6:30—Studio Program
- 6:50—School Consolidation Bill
- 7—NBC-KGO Program
- 7:30—Golden Memories
- 7:45—Spratt's Dog Chats
- 8—NBC-KGO Programs to 9
- 9—Phoenix Program
- 9:15—NBC-KGO Program
- 9:45—The G. A. Paine Violinist
- 10—NBC-KGO Programs to 10:45
- 10:45—Studio Program
- 11:15 to 12 mid.—Dancing with Vic Meyers

535.4 Meters KTAB Garfield 4700 560 Kcys. 1000 Watts

- Assoc. Broadcasters, Oakland, Calif.
- 6:45 A.M.—Records
- 7:15—Morning Reporter
- 7:30—Texas Cowboy
- 7:45—Records
- 8:30—Jack Hall and Clem Kennedy
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour, Alma La Marr
- 10:25—Thumbnail Sketches
- 10:30—News Service
- 10:35—Dr. B. L. Corley
- 11—Store Scenes
- 11:15—Studio Program
- 11:30—X-Bar-B Boys
- 12 noon—News Service
- 12:35—Studio Program
- 1—Over the Teacups
- 1:30—Hollywood Star Reporter
- 1:45—Lunatics at Large
- 2—Majestic Hawaiians
- 2:30—Studio Program
- 2:45—Bert Barber, tenor
- 3—Studio Program
- 3:15—Records
- 3:30—Walter Rudolph, pianist
- 3:45—Selected Records
- 4:15—McAdoo for Senator speaker
- 4:30—Jack Hall and Clem Kennedy
- 5—Uncle Rod's Smile Club
- 5:30—Dr. J. Douglas Thompson
- 6—Studio Program
- 6:15—Arant Polodian, tenor
- 6:30—News Reporter
- 6:45—Ernie Smith's Sport Page
- 7—Covered Wagon Jubilee
- 7:30—News Service
- 7:45—Dance Music
- 8—Studio Program
- 8:15—Italian Program
- 8:30—Orchestra
- 8:45—Front Page Headlines
- 9—Hill Billies
- 9:40—Fight Broadcast
- 10:40—Studio Program
- 11 to 1 A.M.—Radio Cabaret

526 Meters KVI Broadway 4211 570 Kcys. 1000 Watts

- Puget Sound Broadcast, Co., Tacoma
- 6 A.M.—The Wandering Cowboy
- 6:30—Farm Features
- 6:50—Jim De Puy, Reveille Reporter
- 7—Daybreak Devotionals
- 7:30—Organ Reveille
- 7:45—Texas Cowboy
- 8—Shell Happytime
- 8:30—CBS program
- 8:45—The Modern Shopper
- 9—CBS program
- 9:30—Betty Crocker
- 9:45—CBS program
- 10—Home Economics
- 10:15—CBS Programs to 11
- 11—Recordings
- 11:15—CBS Programs to 12
- 12 noon—Noon News
- 12:15—CBS Programs to 2:15
- 2:15—Happy Go Lucky Hour
- 3—Feminine Fancies
- 3:15—Musical Arts Trio
- 3:45—Feminine Fancies
- 4—Stadium Hi Variety Hour
- 4:30—CBS Programs to 5:30
- 5:30—George Yount, organ concert
- 6—Don Lee Studio
- 6:15—The Angora Man
- 6:30—Golden West Serenaders
- 6:45—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 9
- 9—Wrestling Matches
- 10:30—The Huddle
- 11 to 12 mid.—KOIN Dance Band

309.1 Meters KJR Seneca 1515
900 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
7 A.M.—Chet and Mabel
7:04—Produce Quotations
7:14—Vocal Solos
7:30—Blue Streaks Orchestra
7:33—Sport News
7:45—Blue Streaks Orchestra
8—NBC-KPO Programs to 10
10—Mardi Gras
10:30—NBC-KPO Programs to 11:30
11:30—Julia Hayes
11:45—NBC-KPO Programs to 3
3—The Easy Chair
3:10—NBC-KPO Programs to 4
4—Lost and Found Advt.s.
4:05—The World Bookman
4:10—NBC-KPO Programs to 5:15
5:15—Steamboat Bill
5:30—NBC-KPO Programs to 6:45
6:45—Sohl-Lundberg and Reed
7—Tarzan of the Apes
7:15—Anson Weeks' Orchestra
7:30—News Edition of the Air
7:45—NBC-KPO Programs
8—Studio Program
8:15—Political Speaker
8:30—NBC-KPO Programs to 9:30
9:30—Cole McElroy's Orchestra
10—NBC-KPO Programs to 10:45
10:45—Johnny Robinson's Orchestra
11:15 to 12 mid.—NBC-KPO Prog.

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds; News
8—NBC-KPO Programs to 12
12 noon—News Bulletins
12:05—NBC-KPO Programs to 3
3—News Bulletins; Market Reports
3:05—NBC-KPO Programs to 6:45
6:45—Davenport Hotel Orchestra
7—NBC-KPO Program
7:15—Tarzan of the Apes
7:30—NBC-KPO Programs to 8:30
8:30—To be announced
9 to 12 mid.—NBC-KPO Programs

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
6 A.M.—KOL Time Klock
7:45—Crazy Quartette
8—Shell Happytime
8:30—CBS Programs to 9:30
9:30—Betty Crocker
10—Morning Melodies
10:30—Prince of the Ivories
10:45—CBS Programs to 12
12 noon—The Carnival
1—Health Talk
1:15—Radio Speaker Stevenson
1:45—CBS Programs to 2:15
2:15—Happy Go Lucky Hour
3—Feminine Fancies
4—To be announced
4:15—Cecil Solly
4:30—CBS Programs to 5:30
5:30—Skippy (E. T.)
6—"Songs You'll Remember"
6:15—To be announced
6:30—Golden West Serenaders
6:45—Sports Review
7—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Program
8—Dollars and Sense Program
8:15—CBS Programs to 9
9—The Globe Trotter
9:15—Eb and Zeb (E. T.)
9:30—Isle of Golden Dreams
10—The Huddle
11 to 12 mid.—KOIN Dance Band

319 Meters KOIN Atwater 3333
940 Kcys. 1000 Watts
The Journal, Portland, Oregon
6 A.M.—KOIN's Klock
7—Novelties
7:30—Keyboard Kapers
7:45—Organ Concert
8—Shell Happytime
8:30—Golden Melodies
9:15—CBS Program
9:30—Betty Crocker
9:45—CBS Programs to 11
11—Studio Program
11:15—CBS Programs to 12
12 noon—Merrymakers
12:30—CBS Programs to 1
1—The Book of Life
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Newspaper of the Air
5—H-Bar O Rangers
5:15—Skippy
5:30—Davidson's Prize Club
6—CBS Feature
6:30—Golden West Serenaders
6:45—Bells of Harmony
7—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 8:30
8:30—The Eno Crime Club
9—De Silvia's Royal Knights
9:15—Eb and Zeb
9:30—Isle of Golden Dreams
10—KOIN Dance Band
10:30—Ted Fio-Rito's Orchestra
11—Tom Coakley's Orchestra
12 to 1 A.M.—Jack and Jill's Orch.

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational Service
7—Sunrise Farm Broadcast
7:30—NBC-KGO Programs to 8:30
8:30—The Observer
8:45—NBC-KGO Programs to 9
9—Neighborly Mary
9:30—NBC-KGO Program
9:45—Prudence Penny
10—Pair of Pianos
10:15—NBC-KGO Programs to 11:45
11:45—Club Minutes
12 noon—NBC-KGO Program
12:12—Grain Quotations
12:15—NBC-KGO Program
1—Tea Time Tales
1:15—NBC-KGO Program
1:30—The Red Shadow
1:45—NBC-KGO Programs to 6:30
6:30—Jerry & Eddie from Hollywood
7—NBC-KGO Program
7:30—Golden Memories
7:45—Spratt Dog Chat
8—NBC-KGO Programs to 10:15
10:15—Greater Washington Hour
11:15 to 12 mid.—Vic Mcyers' Music

361.2 Meters KOA York 5090
830 Kcys. 12,500 Watts
General Electric Co., Denver, Colo.
5 P.M.—Terrace Gardens Orchestra
5:30—Soloist; Talk
6—Goodyear Program
6:30—Talk
6:45—The Pridgets
7—Corn Cob Pipe Club
7:30—Talk
8—Amos 'n' Andy
8:15—Jones and Hare
8:30—Teammates
9—Weather Forecast
9:01—The Air Edition
9:15—Adventures of Sherlock Holmes
9:45—Denver Musicians Protective Ass'n Orchestra
10:15—One Man's Family
10:45 to 11 P.M.—Slumber Hour

333.1 Meters KHJ Vandike 7111
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—News Briefs and Records
8—Shell Happytime
8:30—Chas. Fleischmann & Organ
8:45—CBS Programs to 11
11—Donald Grant and Organ
11:15—CBS Programs to 12:30
12:30—World-wide News
12:45—CBS Programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Jack and Grace
4:14—CBS Programs to 5
5—H Bar O Rangers
5:15—News Items; Town Topics
5:30—"Skippy"
5:45—I Zingari, Gypsy Orchestra
6—Democratic State Committee
6:15—Moods Moderne
6:30—Republican Broadcast
6:45—Political Broadcast
7—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 8:30
8:30—Eno Salts Crime Club
9—Realty Values Prot. League
9:15—Eb and Zeb
9:30—Isle of Golden Dreams
10—World-wide News
10:10—Bisquick Band
10:15—Ted Fio-Rito's Orchestra
11—Tom Coakley's Orchestra
12 to 1 A.M.—Albert Malotte, Organist

499.7 Meters KFSD Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
7:30 A.M.—Soloists
8—Breene and DeRose
8:15—Morning Musical Revue
8:30—Army Band
9—Good Cheer program
9:15—Miracles of Magnolia
9:35—Stock reports
9:45—Stringwood Ensemble
10—Mardi Gras
10:30—Harold Stokes Orchestra
10:45—Recital
11—Child Psychology
11:30—Westminster Choir
12 noon—Charm Matinee
12:15—Western Farm and Home
1—Advertising Club
1:30—Stringwood Ensemble
2—Little Colleen
2:30—Footlites Fantasies
3—Waldorf-Astoria Orchestra
3:30—Radio Dental Clinic
3:45—Donald Novis and Orch.
4—Outstanding Speakers
4:15—Bits of Melody
4:30—Samoiloff's Chorus
5—Terrace Garden's Orchestra
5:30—Postal Talk
5:35—Studio program
5:45—Program Highspots
5:50—Late News Items
6—Goodyear program
6:30—Serenaders
7—Political talk
7:05—Dr. Strauss' Sketchbook
7:30—NBC Artists Service
8—Amos 'n' Andy
8:15—Jones and Hare
8:30—Team Mates
9—Dance Music
9:15—Adventures of Sherlock Holmes
9:45—Feature program
10—Richfield News Flashes
10:15—One Man's Family
10:45—Slumber Hour
11:30 to 12 mid.—Bal Tabarin Orchestra

468.5 Meters **KFI** Richm'd 6111
 640 Kcys. 50,000 Watts
 Earle C. Anthony, Inc., Los Angeles
 6:45 A.M.—Dr. Seixas, exercises
 7:30—Stock Market Quotations
 7:45—NBC-KGO program
 8—Little Joe Warner's Jolly Journal
 8:15—NBC-KGO program
 8:30—Polly Hall, pianist
 8:45—NBC-KGO program
 9—Helpful Hints to Housewives
 9:15—NBC-KGO program
 9:30—Fashion Tour with Melisse
 10—Dorothy Raymond, pianist
 10:15—English lesson, Ayrta Z. Drew
 10:30—NBC-KGO program
 11:30—Randy Andrews, songs
 11:45—State Market Reports
 12 noon—Dept. of Agric. talk
 12:15—NBC-KGO program
 1—News release
 1:15—Ann Warner Chats
 1:45—Cheiro's Mystery Stories
 2—Studio program
 2:15—NBC-KGO program
 2:30—Bill Jordan, Musical Globe Trotter
 2:45—NBC-KGO program
 3—Tom Murray's Hillbillies
 4—News release
 4:15—NBC-KGO programs to 4:45
 4:45—Winnie Moore, Nomad novel list
 5—String Trio and Ransé Valentine
 5:30—Bill Cady's Instrumental Group
 5:45—NBC-KGO Programs to 6:30
 6:30—Spanish Orchestra and Soloist
 7—NBC-KGO program
 7:30—String Ensemble and Male Quartet
 7:45—Organist; Ensemble; Soloist
 8—NBC-KGO Programs to 9
 9—Political program
 9:15—NBC-KGO Programs to 11:30
 11:30 to 12 midnight—Jay Whidden's Orchestra

225.4 Meters **KGB** FRANK 6151
 1330 Kcys. 1000Watts
 Don Lee, Inc., San Diego, California
 7 A.M.—Morning Edition
 8—Shell Happytime
 8:30—CBS Programs to 9:30
 9:30—Betty Crocker
 9:45—CBS Programs
 10—Blanche Wood
 10:30—CBS Program
 11—Tonight's Features
 11:15—CBS Programs
 11:30—Raine Bennett
 11:45—CBS Program
 12 noon—Farm Flashes
 12:15—CBS Programs to 1
 1—News; Market Quotations
 1:15—CBS Programs to 2
 2—Happy Go Lucky Hour
 3—Network Highlights
 3:15—Feminine Fancies
 4—Tiny Newland
 4:15—CBS Program
 4:30—State College Chats
 4:45—News Reels; Town Topics
 5—H. O. Rangers
 5:15—CBS Program
 5:30—Organ Concert
 5:45—CBS Program
 6—Reserved for Political Speech
 6:15—Moods Modern
 6:30—CBS Program
 6:45—Reserved Political
 7—CBS Programs to 7:30
 7:30—Tarzan of the Apes
 7:45—CBS Programs to 8:30
 8:30—Eno Crime Club
 9—Realty Values Protective League

9:15—Eb and Zeb
 9:30—Isle of Golden Dreams
 10—Tomorrow Nights' News
 10:10—Ted Fio-Rito's Orchestra
 11—Tom Coakley's Orchestra
 12 to 1 A.M.—Recordings
 285.5 Meters **KNX** Hemp. 4101
 1050 Kcys. 5000 Watts
 L. A. Evening Express, Los Angeles
 6:45 A.M.—Bill Sharples' Gang
 8:45—Inspirational Talk and Prayer
 9—Clinic of the Air
 9:30—News
 9:45—Maxine's Shopping Service
 10—Eddie Albright's Family
 10:30—Kate Vaughn, Home Economics
 11—Marmola Transcription
 11:45—Talk by H. B. Drollinger
 12 noon—News
 12:15—Crazy Water Transcription
 1—New Paris Inn Broadcast
 2—Eddie Albright, "The Bookworm"
 3—Matinee Mirthmakers
 4—Travelogue; Stocks; Announcements
 4:30—Town Crier; Records
 5—Cecil and Sally
 5:45—Chandu, the Magician
 6—News
 6:15—"Rummy and Dummy"
 6:30—Oh-h-h Elmer
 6:45—Currier's Serenaders
 7—Frank Watanabe and Hon. Archie
 7:15—"Pieces of Eight"
 7:30—Frank and Pam
 7:45—Tarzan Transcription
 8:30—Rosicrucians
 8:45—Musical Program
 9—News
 9:15—Musical Program: "Patches"
 9:45—KNX Ensemble
 11 to 12 midnight—New Paris Inn

209.7 Meters **KECA** Richm'd 6111
 1430 Kcys. 1000 Watts
 Earle C. Anthony, Inc., Los Angeles
 8 A.M.—Louis Rueb, exercises
 8:15—NBC-KPO Programs to 10:30
 10:30—News Release
 10:45—Spanish Lesson, Annette Doherty
 11—NBC-KPO Programs to 2:15
 2:15 P.M.—Bill Hayman, songs
 2:30—NBC-KPO Programs to 4:15
 4:15—News Release
 4:30—NBC-KPO Program
 5—Brother Ken and his Kiddies
 5:45—Al, Mack and Tommy
 6—NBC-KPO Program
 6:30—Maury Leaf and Wesley Tourtelotte
 6:45—Lucy & Octavius in Hollywood
 7—Tom Murray's Hill Billies
 7:30—Orchestra
 8—NBC-KPO Program
 9—Helen Guest, songs
 9:15—NBC-KPO Program
 9:30—Jay Whidden's Orchestra
 10:15 to 12 mid.—NBC-KPO Prog.

239.9 Meters **KFOX** Phone: 672-81
 1250 Kcys. 1000 Watts
 Nichols & Warinner, Long Beach, Cal.
 7:30—Chandu the Magician
 7:45—Pacific Coast Club Orchestra
 8—Dr. and Mrs. Jimmy
 8:15—Organ, Vera Graham
 8:30—Dr. Williams
 8:45—George and Rufus
 9—Dancing Disc Nite Club
 9:30—Everett Hoagland's Orchestra
 9:45—News report
 10—Everett Hoagland's Orchestra
 11—Pacific Coast Club Orchestra
 11:30 to 12 mid.—Dance music

KJBS today!

The Alarm Klok Klub
 6 to 8 a.m.

S. F. Breakfast Club
 8:30 to 9 a.m.

MARTA'S
Radio Personalities
 3:15 to 3:30 p.m.

**SHELL
 HAPPYTIME**

Columbia-Don Lee Chain

8 to 8:30 a.m.

**KTAB
 TODAY**
 1:45 to 2 p. m.
TETRAZENE PRESENTS
"Looney and Gooney"
 (Lunatics at Large)

5 to 5:30 p. m.
**"UNCLE ROD'S
 SMILE CLUB"**
FOR CHILDREN

BOYS! GIRLS!

Don't miss

H-O RANGERS

5 p.m.

KFRC and
 Don Lee-Columbia Chain

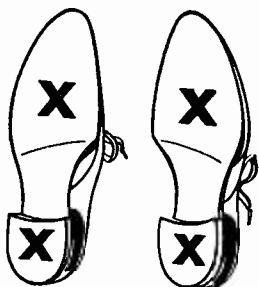
**DIAL
 "EB and ZEB"**

9:15 p.m.

KFRC and
 Don Lee-Columbia Network

SHELL OIL CO.

COUNT 'EM!



4 NOT 2

WE CALL ourselves two-legged creatures, but if it weren't for the four-square support of heel and toe, heel and toe, we'd be in a pretty bad fix, like a man on stilts. We could balance ourselves, but not for long. Try it yourself!

What makes a table so firm? A chair? *Four* supports! It's the four pillars of Eveready Raytheon Tubes that protect their vital elements from becoming unbalanced and upsetting their smooth tone.

All other tubes have only two supports, which expose their fragile elements to the danger of becoming unbalanced through jolts and jars and through the vibration from dynamic speakers.

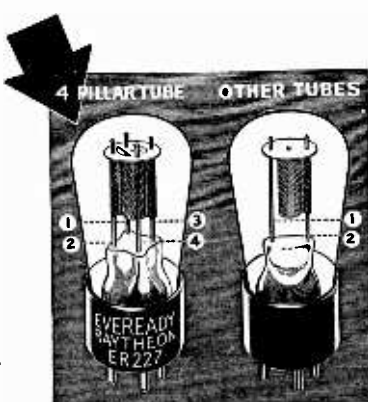
Insist on Eveready four-pillar Tubes for your set, and

enjoy guarded accuracy of performance and longer life!

NATIONAL CARBON CO., INC.

General Offices: New York, N. Y.

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WARNING! The market is flooded with old, slow-heater tubes. Eveready Raytheons are quick-heaters. Modern tubes heat up in 10 seconds or less.

SEE YOUR DEALER FOR A FREE EVEREADY PROGRAM PAD

EVEREADY RAYTHEON

4-PILLAR RADIO TUBES

THURSDAY Programs • • • November 3, 1932

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts

Don Lee, Inc., San Francisco, Calif.
7 A.M.—Seal Rocks Broadcast;
Stock Quotations

7:30—Exercise Period
8—Shell Happy Time
8:30—CBS Programs to 10
10—KFRC Shopper's Club
10:30—Globe Trotter
10:35—CBS Programs to 12
12 noon—Noonday Concert
1—Farm News
1:35—Globe Trotter
1:45—Barbara Gould
2—Happy Go Lucky
3—Feminine Fancies
4—To be announced
4:15—CBS Programs to 5:15
5:15—Globe Trotter; Town Topics
5:30—Skippy
5:45—CBS Programs to 6:15
6:15—McAdoo Political Campaign
6:30—The Story of Omar Khayyam
7—Realty Value Protective League
7:15—Racing Amendment Campaign
7:30—Chanda, the Magician
7:45—CBS program
8—Democratic Political Campaign
8:15—Spratt's Dog Chats
8:30—Eho Crime Club
9—Independent Oil Company
9:15—Eb and Zeb
9:30—Political Campaign
9:45—Republican Political Campaign
10—Bisquick Band
10:05—Ted Fiorito's Orchestra
11—Tom Coakley's Orchestra
12 to 1 A.M.—Midnight Request Hr.

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts

Pac. Broadcast, Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:30—Rhythm Vendors
10—Sunshine Hour
11—Album Leaves
11:30—Prudence Penny
11:45—Song and Dance Kings
12 noon—"Mid-day Meditation"
12:03—Glen Goff, Organist
12:30—Townhall Harmonies
1—Shrine Luncheon
1:30—Melody Moods
1:45—Marian Day's "Tete-a-Tete"
2—Musical Novelties
2:15—Glen Goff, Organist
2:45—Watchtower Sermon
3—Violin Masters
3:15—Markham Entertainers
3:30—Music Masters
4—Famous Songs and Singers
5—Holt Thompson Digest
5:15—Metropolitan Hour
6—Revue
6:30—Waltz Time
7—Community Chest Drama
7:15—Sportsman's Corner
7:30—Bob Allen, piano novelties
7:45—Scotty McNeish
8—Billy Small, Fiddlin' Around
8:15—Sports Parade
8:45—John Wolohan's Orchestra
9:30—The Cub. Reporters
9:45—News Flashes
10—Sandman Organ
11 to 12 mid.—Concert Memories



JACK DELANEY
KLX—12 NOON

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts

Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Records
7:15—Morning Reporter
7:30—Texas Cowboy
7:45—Records
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour
10:30—News Service
10:35—Dr. B. L. Corley
11—Store Scenes
11:30—X-Bar-B Ranch Boys
12 noon—Echoes of Portugal
12:30—Oakland Post Enquirer
12:35—Studio Program
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—Lunatics at Large
2—Majestic Hawaiians
2:30—Faxon Sisters, Harmony Team
2:45—Studio Program
3—Charles Park, the Budgeteer
3:30—Walter J. Rudolph, pianist
3:45—Records
4—Studio Program
4:35—Jack Hall and Clem Kennedy
5—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6—Magazine Review
6:15—Recreated Horse Races
6:30—News Reporter
6:45—Ernie Smith's Sport Page
7—Covered Wagon Jubilee
7:30—Oakland Post Enquirer
7:45—Studio Program
8:15—Roosevelt for President talk
8:30—Orchestra
8:45—Memories with Edmund Breesse
9—Hill Billies
10—Treasure Chest, Luther Putnam
10:30—Moment Musicale
11 to 1 A.M.—Radio Cabaret

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts

Tribune Pub. Co., Oakland, Calif.
8 A.M.—Records
9—Modern Homes Period
9:30—New York Stocks
9:35—Records
10:15—Stocks; Financial Information
10:30—Records
11—Sunshine Twins
12 noon—Jack Delaney's Band
1—Jean's Hi-Lights
2—Classical Recordings
2:35—Stocks
2:45—Ethel Rhinard, pianist
3—Clinic of the Air
4—Records
4:30—Brother Bob's Club
5—Helen Parmelee, pianist
5:30—Dot Kay; "Wes" Summerford
and Lilah Clark
6—Hotel Oakland Trio
7—News Items
7:30—Egan Trio
7:45—Sports Hi-Lights of the Air
8—Clark Sisters
8:15—Caballeros
8:30—143rd Field Artillery Band
9:30—Organ Recital
10 to 11 P.M.—Dance Program

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts

Radio Entertainments, San Francisco
7 A.M.—Dawn Serenade
8—Silent period
9—Blues Chasers
10—White House Program
10:15—Bellevue Hotel Program
10:30—Topics and Music
11—Learn French, Prof. Achille
11:15—Concert Melodies
12 noon—News Flashes
12:15—Dance Music
1—Silent period
6—Dance Time
6:45—News Flashes
7—Cecilia Hardeman, open forum
7:15—Helen Bellevue
7:30—Silent period
11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts

Educa. Broad. Corp., Oakland, Calif.
8 A.M.—News Items
8:15—Prosperity Auction program
8:30—Moment Musicale
8:45—Recordings
1 P.M.—Weather Forecast
1:05—Latin-American program
2—KROW-night Household Hour
2:30—Recordings
2:45—The Tramp Reporter
3—The KROW-lian Revue
4—Geo. Taylor and Clem Kennedy
4:30—Irving Perkins and Lee Baker
4:45—Myrtle Segal, soprano
5—Recordings
5:30—Covered Wagon Jubilee
6—Silent period
7:30—Curtain Wood and Apple Bot-
tom
7:45—The Texas Cowboy
8—Hal Robert's Banjo Band
8:15—Watch Tower program
8:30—The Beverly Hillbillies
9:30—Pemm Repertory Players
10 to 11 P.M.—Veterans of For-
eign Wars program

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to **KHQ, KOMO, KGW,**
KFI, KOA, KDYL, KGIR,
KGHL, KTAR, KFSD

7 A.M.—Organ Concert, Charles Runyan: KGO
7:30—Swingin' Along: Instrumental novelty program: KGO, KHQ, KOMO, KFSD, KDYL
7:45—Breen and de Rose: Vocal and instrumental duo: KGO, KHQ, KFSD, KDYL
8—May We Present: KGO, KHQ, KFSD, KDYL
8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
8:30—Tom Mitchell, baritone: KGO
8:45—Crosscuts from the Log o' the Day: KGO, KHQ, KOMO, KGW, KFI
9—Johnny Marvin, tenor: KGO
9:15—On Wings of Song: String trio: KGO, KFSD, KDYL
9:30—The Buckaroos: Ted Maxwell, Charles Marshall, songs and dialogue: KGO, KDYL
9:45—The Jordans: Gail Taylor, soprano; Myron Niesley, tenor: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
10—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI
11—Standard School Broadcast: KGO, KPO, KHQ, KOMO, KGW, KFI, KFSD
11:45—Shakespearean Plays: KGO, KECA, KDYL
12 noon—Barbara Dale's Charm Matinee: KGO, KOMO, KFSD, KOA
12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, (KTAR on 12:30), KDYL, KGIR, KGHL
1—Stringwood Ensemble: Instrumentalists direction Charles Hart: KGO, (KHQ off 1:15 to 1:45), (KGW on 1:30 to 1:45)
2—Schirmer and Schmitt, piano duo: KGO, KHQ, KFI, KFSD, KDYL, KGHL
2:15—Paul Whiteman's Rhythm Boys: KGO, KHQ, KFI, KFSD, KTAR, KDYL, KGHL
2:30—Swanee Serenaders: KGO, KHQ, KDYL, KGHL
2:45—Concert Echoes: KGO, KHQ, KGW, KFI, KDYL
3—Melody Mixers, Vocalist; dance orchestra direction Walter Beban: KGO, KHQ
4—GE Circle: KGO, KHQ, KOMO, KGW, KFI, KDYL
4:15—Royal Vagabonds: Ward Wilson, impersonations: KGO, KHQ, KOMO, KGW, KFI, KDYL
4:30—To be announced
4:45—News Service: KGO
5—Fleischmann Hour: Rudy Vallee and his Connecticut Yankees: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDYL
6—Captain Henry's Maxwell House Show Boat: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
7—Lucky Strike Hour: Jack Pearl, the modern Baron Munchausen: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
8:15—Symphony Hour: KGO, KHQ, KOMO, KGW, KFI

9:15—Howard Thurston, the Magician: KGO, KHQ, KOMO, KGW, KFI, KDYL
9:30—Ship o' Dreams: (KGO off 9:45), KHQ
9:45—William Kine Racing Bill Program: Political talk: KGO, KFI, KFSD
10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
10:15—Phil Harris and his Ambassador Hotel Orchestra: KGO, KHQ, KFI, KDYL, KOA
10:35—Earl Burtnett and his Mark Hopkins Hotel Orchestra: KGO, KHQ, KFI, KDYL, KOA
10:55—Phil Harris and his Ambassador Hotel Orchestra: KGO, KHQ, KFI
11:15—Earl Burtnett and his Mark Hopkins Hotel Orchestra: KGO, KHQ, KFI
11:35 to 12 midnight—Organ Concert, Dollo Sargent: KGO, KOMO, KFI, KFSD

440.9 Mtrs. **NBC-KPO** Sutter 1920
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco
Service to **KJR, KEX, KGA,**
KECA, KTAR, KDYL, KFSD

7:30 A.M.—Arion Trio, Joyce Barthelsson, pianist; Frances Wiener, violinist; Margaret Avery, cellist: KPO
8—Financial Service: KPO, KGA, KJR, KEX
8:15—Singing Strings, Walter Blaufuss, director: KPO, KGA, KJR, KEX
8:30—Rhythm Ramblers, Harold Stokes' Orchestra: KPO, KGA, KJR, KEX, KFSD
9—Edna Fischer, pianist: KPO, KGA, KJR, KEX
9:15—Dixie Memories: KPO, KGA, KJR, KEX, KECA
9:30—Rhythm Vendors, orchestra direction Walter Beban: KYA (KJR off 9:45)
9:30—Julia Hayes, helpful hints to housewives: KPO
9:45—University of California Program: KPO
10—Mardi Gras, variety program: KPO, KGA, KJR, KEX, KECA, KDYL
10:30—Hotel New Yorker Concert Ensemble: KPO, KGA, KJR, KEX, KFSD, KDYL
11—School Broadcast: KPO
11—Words and Music: KGA, KJR, KEX, KTAR, KDYL
11:30—Syncopators: KDYL
1:45—Concert Petite, string ensemble: KPO, KGA, KJR, KDYL, KEX
12 noon—Organ Concert: K P O (KGA on 12:05) KJR, KEX
12:30—Meet the Girl Friends, Bluettes, vocal trio; Tom and Dudd, vocal duo: KPO, KGA, KJR, KEX
1—Thursday Special, Ruth Lyon, soprano; Song Fellows' trio; Marion and Jim, harmony duo; Lee Sims' pianist, and Ilomay Bailey, soprano: KPO, KGA, KJR, KEX, KECA (KFSD on 1:30), KDYL
2—Music Masters, vocalist and orchestra direction Joseph Hornik: KPO, KGA, KJR, KEX (KFSD on 2:30)
3—Waldorf-Astoria Orchestra: KPO (KGA on 3:05) (KJR on 3:15), KEX, KFSD, KDYL

3:30—Donald Novis, tenor: KPO, KGA, KJR, KEX, KECA
3:45—Tea Timers: KPO, KGA (KJR off 3:55), KEX, KFSD, KOA
4—Simply and Gladys, comedy sketch: KPO, KGA (KJR on 4:05), KEX, KFSD
4:15—Arion Trio: KPO, KGA, KJR, KEX, KFSD
4:45—Song Fellows, male quartet: KPO, KGA, KJR, KFSD
5—Nathan Abas, violinist, popular program: KPO, KGA, (KJR off 5:15), KEX, KFSD
5:30—The Singing Lady, nursery jingles, songs and stories: KPO, KGA, KJR, KECA
5:45—Meredith Willson and his Orchestra: (KPO off 6:30), (KYA on 6:30) KGA, (KJR off at 6:30), (KGIR, KGHL on 6, off 6:30)
6:30—Chief of Police Quinn: KPO
6:45—Cecil and Sally in the Funniest Things: KPO
7—Mona Lowe, blues singer, and Edna Fischer, pianist: KPO, KGA
7:15—Tarzan of the Apes: KPO
7:30—Crosscuts from the Log o' the Day: KPO KGA (KJR on 7:45)
8—Myron Niesley, tenor: KPO, KJR, KGA, KEX
8:15—Cesare Sodero and the NBC Concert Orchestra: KPO, KGA, (KJR on 8:30) (KEX off 8:30, on 8:45), KFSD, KGHL, KDYL
8:45—Synco-Thots, Edna Fischer and Newell Chase, piano duo: KPO, KGA, KJR, KFSD, KOA
9—Hollywood on the Air, motion picture celebrities; orchestra; soloists: KPO, KGA, KJR (KEX off 9:25), KFSD, KTAR, KDYL, KGIR, KGHL and East
9:30—Pigskin Romances, football dramas by Carlton E. Morse: KPO, KGA, KJR, KEX, KECA, KDYL, KOA, KGHL
10—Concert in Rhythm: KPO, KGA, KJR (KEX on 10:30), KECA, (KDYL, KOA off 10:15)
10:45—The Coquettes: KPO, KGA, KEX
11—Pacific Serenaders, Nathan Stewart, baritone; instrumental ensemble direction Charles Hart: KPO, KGA (KJR on 11:15) KEX, KECA, KFSD
11:30 to 12 mid.—Tom Gerun and his Bal Tabarin Orchestra: KPO, KGA, KJR, KEX

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klok Klub
8—Records
9:30—Salon Orchestra
10—Reporter of the Air
10:05—Scotty's Table Talks
10:20—Favorite Records
11:30—Concert Music
12 noon—Dance Matinee
12:30—Health Talk
12:45—Records
1:05—Stock Report; Records
2—Blindart Ensemble
2:30—Records
2:45—Speak-Easy Time; Records
3—Reporter of the Air
3:45—Marjorie Lee, pianist
4—Recordings
4:15—Musical Styles
4:30—Walkathon
5—Silent period
12:01 to 6 A.M.—Owl Program

CBS

Columbia Broadcasting System

- 8:30 A.M.—Smiling Ed. McConnell: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 9—Buddy Harrod and his Yoeng's Orch.: KFBK, KMJ, KWG, KVI, KERN, KDB, KOL, KFPY, KHJ, KOIN, KFRC, KGB
- 9:30—Columbia Revue: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 10—George Hall and his Hotel Taft Orch.: KFBK, KMJ, KWG, KDB, KERN, KVI, KOIN, KHJ
- 10:15—George Hall and his Hotel Taft Orch.: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KHJ, KSL
- 10:30—Atlantic City Musical: KMJ, KFBK, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:15—American Museum of Natural History program: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:30—American School of the Air: KFBK, KMJ, KWG, KERN, KVI, KDB, KOL, KFPY, KOIN, KHJ, KFRC, KSL, KGB
- 12:15—Columbia Salon Orchestra: KFBK, KMJ, KWG, KDB, KVI, KFPY, KHJ, KGB, KSL
- 12:30—Frank Westphal and his Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KGB, KOIN, KSL
- 1—U. S. Army Band Concert: KVI, KFPY, KSL
- 1:45—"Have You Heard?": KMJ, KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 4:15—Harold Stern and his St. Moritz Orch.: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KHJ, KFRC, KGB, KSL
- 4:45—Howard Ely at the Organ: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 5—Gus Arnheim and his Orchestra: KFBK, KMJ, KWG, KDB, KVI, KOL, KFPY, KFRC, KHJ, KGB
- 5:15—To be announced: KFBK, KMJ, KERN, KOL, KVI, KFPY, KGB, KSL
- 5:30—To be announced: KFBK, KMJ, KERN, KOL, KVI, KFPY, KSL
- 5:45—Casa Loma Orchestra: KFBK, KDB, KOL, KFPY, KFRC, KHJ, KGB, KSL
- 6—"Music That Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:15—Harl Smith's Orchestra: KMJ, KFBK, KERN, KDB, KVI, KGB, KFPY, KOIN
- 6:30—"Omar Khayyam": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KLZ, KGB, KSL
- 7—Andre Kostelanetz Presents: KOL, KVI, KFPY
- 7:30—Charles Carlile, tenor: KOH, KVOR
- 7:45—"Myrt and Marge": KMJ, KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

- 8—Howard Barlow and the Columbia Symphony Orch.: KFPY, KGB on 8:15, KOIN
- 8:30—Eno Crime Club: KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KOIN, KFRC, KGB
- 9—Eddie Duchin and his Orch.: KFBK, KVI, KFPY
- 9:30 to 10 P.M.—Riviera Orchestra: KVI, KFPY, KHJ, KSL

225.4 Meters **KGB** Frank. 6151
1330 Kcys. 1000Watts
Don Lee, Inc., San Diego, California

- 7 A.M.—Morning Edition
- 8—Snell Happytime
- 8:30—CBS Program
- 8:45—Tiny Newland
- 9—CBS Programs to 10
- 10—Blanche Wood
- 10:30—CBS Program
- 11—Tonight's Features
- 11:15—CBS Programs to 12
- 12 noon—Farm Flashes
- 12:15—CBS Programs to 12:45
- 12:45—News; Market Quotations
- 1—State Dept. of Agriculture
- 1:15—P. T. A. Program
- 1:45—CBS Programs to 2
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Plain Facts About Science
- 4:15—CBS Program
- 4:45—Town Topics; News Reel
- 5—CBS Program
- 5:15—To be announced
- 5:45—CBS Programs to 6:15
- 6:15—McAdoo Speech
- 6:30—Omar Khayyam
- 7—Realty Values Protective League
- 7:15—Political Speech
- 7:30—Tarzan of the Apes
- 7:45—CBS Programs to 8:15
- 8:15—T. LeRoy Richards
- 8:20—Recordings
- 8:25—Judge Daney
- 8:30—Eno Crime Club
- 9—Independent Oil Producers
- 9:15—Eb and Zeb
- 9:30—Political Speech
- 9:45—Republican Broadcast
- 10—Tomorrow's News Tonight
- 10:30—Ted Fio-Rito's Orchestra
- 11—Tom Coakley's Orchestra
- 12 to 1 A.M.—Recordings

209.7 Meters **KECA** Richm'd 6111
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles

- 8 A.M.—Louis Rueb, exercises
- 8:15—NBC-KPO Programs to 10:30
- 10:30—News Release
- 10:45—German Lesson, Annette Doherty
- 11—NBC-KPO Programs to 4
- 4—French Lesson, Annette Doherty
- 4:15—News Release
- 4:30—Laurel Saunders, songs
- 4:45—"Commonsense of Science"
- 5—Brother Ken and his Kiddies
- 5:30—NBC-KPO Program
- 5:45—Al, Mack and Tommy
- 6—Paul Robert and String Trio
- 6:30—Oral Lornettes
- 6:45—Lucy & Octavian in Hollywood
- 7—Tom Murray's Hill Billies
- 7:30—Wesley Tourtellotte, organist
- 7:45—Orchestra and Soloist
- 8:15—Noreen Gammill, Character Sketches
- 8:30—NBC-KPO Programs to 9
- 9—Record Program
- 9:15—NBC-KPO Programs to 10
- 10—Jay Whidden's Orchestra
- 10:45 to 12 mid.—NBC-KPO Prog.

333.1 Meters **KHJ** Vandike 7111
900 Kcys. 1000 Watts

- Don Lee, Inc., Los Angeles, Calif.
- 7 A.M.—News Briefs and Records
- 8—Shell Happytime
- 8:30—CBS Program
- 8:45—Charles Fleischmann
- 9—CBS Programs to 11
- 11—Donald Grant and Organ
- 11:15—CBS Programs to 12
- 12 noon—Elva and Nell
- 12:15—CBS program
- 12:30—World-wide News
- 12:45—Tiny Newland and Organ
- 1—State Department of Agric.
- 1:15—Francisco Del Campo
- 1:45—Barbara Gould
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Plain Facts About Science
- 4:15—CBS program
- 4:30—U. S. C. Trojan period
- 4:45—CBS Programs to 5:15
- 5:15—News Items; Town Topics
- 5:30—"Skippy"
- 5:45—CBS Programs to 6:15
- 6:15—Wm. Gibbs McAdoo
- 6:30—Omar Khayyam
- 7—Political Broadcast
- 7:30—"Chandu" the Magician
- 7:45—CBS program
- 8—Inglewood Park Concert
- 8:30—Eno Salts Crime Club
- 9—Political Broadcast
- 9:15—Eb and Zeb
- 9:30—CBS program
- 10—World-wide news
- 10:10—Bisquick Band
- 10:15—Ted Fio-Rito's Orchestra
- 11—Tom Coakley's Orchestra
- 12 to 1 A.M.—Albert Malotte, Organist

499.7 Meters **KFSD** Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego

- 7:30 A.M.—Three Orphans
- 8—May We Present
- 8:15—Morning Musical Revue
- 8:30—Rhythm Ramblers
- 9—Good Cheer program
- 9:15—Wings of Song
- 9:35—Stock Reports
- 9:45—The Jordans
- 10—Mardi Gras
- 10:30—Hotel New Yorker Orchestra
- 11—Standard School Broadcast
- 11:45—Shakespearean Play
- 12 noon—Charm Matinee
- 12:15—Western Farm and Home
- 1—Serenaders
- 1:30—Thursday Special
- 2—Rhythm Boys
- 2:30—Music Masters
- 3—Waldorf Astoria Orchestra
- 3:30—Radio Dental Clinic
- 3:45—Mr. Morganstern
- 4—Rollickers
- 4:15—Arion Trio
- 4:45—Song Fellows
- 5—Nathan Abas
- 5:30—Studio program
- 5:45—Program Highspots
- 5:50—Late News Items
- 6—Capt. Henry's Showboat
- 7—Lucky Strike Dance Hour
- 8—Amos 'n' Andy
- 8:15—Cesare Sodero's Orchestra
- 8:45—Synco-Tots
- 9—Hollywood on the Air
- 9:30—Dance Music
- 9:45—Racing Bill program
- 10—Richfield News Flashes
- 10:15—Hotel Mark Hopkins Orch.
- 11—Ambassador Hotel
- 11:30 to 12 midnight—Organ Recital

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles

6:45 A.M.—Dr. Seixas, exercises
7:30—Market Quotations
7:45—NBC-KGO program
8—Joe Warner's Jolly Journal
8:15—NBC-KGO Program
8:30—Helpful Hints to Housewives
8:45—NBC-KGO Program
9—Dorothy Raymond
9:15—Fashion Tour with Melisse
9:45—NBC-KGO Programs to 11:45
11:45—Federal and State Market Reports
12 noon—Dept. of Agric. talk
12:15—NBC-KGO program
1—News release
1:15—Ann Warner Chats with her Neighbors
1:45—Laguna Beach Art Club prog.
2—Studio program
2:15—NBC-KGO Program
2:30—Musical Globe Trotter
2:45—NBC-KGO Program
3—Tom Murray's Hillbillies
4—News release
4:15—NBC-KGO Programs to 4:45
4:45—California Teachers' Assoc. program
5—NBC-KGO Programs to 9:30
5:30—Political program
9:45—NBC-KGO Programs to 11:30
11:30 to 12 mid.—Jay Whidden Orchestra

239.9 Meters KFOK Phone: 672-81
1250 Kcys. 1000 Watts
Nichols & Warinner, Long Beach, Cal.

6 A.M.—The Early Bird
7—Morning Exercises
7:15—Chandu
7:30—Recordings
7:45—News report
8—Kaal Trio
8:30—Health and Efficiency
8:40—Peppy Tunes
10—Peggy Mason Fashion Hour
10:30—Organ, Vera Graham
11—Lorna Fantin's Charm School
11:15—Continental Trio
11:30—News report
11:45—Organ recital
12 noon—More Power to You
1—"Crime Problems"
1:15—Record Vaudeville
2—Heine Dorner, ballads
2:15—Continental Trio
2:30—Pipe Dreams
2:45—Studio Program
3—Woman's Club of the Air
3:15—Hotcha Trio
3:30—Studio program
3:45—Happy Vagabonds
4—News report; Dental Clinic
4:45—Tennessee Joe
5—Sunset Harmony Boys
5:30—Children's Hour
5:45—Recordings
6—New York Lowdown
6:05—Married life," comedy skit
6:15—Pair o' Jacks
6:30—KFOX School Kids
6:45—Percy Prunes
7—Songs of the Islands
7:15—The Boy Detective
7:30—Chandu the Magician
7:45—Hotcha Trio
8—Dr. and Mrs. Jimmy
8:15—Travelogue
8:30—Lataner's Facts
8:45—George and Rufus
9—Dancing Disc Nite Club
9:30—Everett Hoagland's Orchestra
10 to 12 mid.—Dance music

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts
L. A. Evening Express, Los Angeles

6:45 A.M.—Bill Sharples' Gang
8:45—Inspirational Talk and Prayer
9—Clinic of the Air
9:30—News
9:45—Maxine's Shopping Service
10—Eddie Albright's Family
10:30—Kate Vaughn, Home Economics
12 noon—News
12:15—Homeopathic Talk
12:30—Dr. John Matthews
1—New Paris Inn Broadcast
2—Eddie Albright, "The Bookworm"
2:30—Prof. Leon, French lesson
3:15—Louise Johnson, Astroanalyst
4—Travelogue; Stocks; Announcements
4:30—Town Crier
5—Cecil and Sally
5:45—Chandu, the Magician
6—News
6:15—KNX Ensemble
6:30—Oh-h-h Elmer
6:45—Currier's Serenaders
7—Frank Watanabe and Hon. Archie
7:15—Bob Shuler
7:45—Tarzan Transcription
8—Martin Luther Thomas
8:15—Realty Value Protective League
8:45—Golden Memories
9—News
9:15—Musical Program
9:30—Violin Choir
10—KNX Ensemble
11 to 12 midnight—New Paris Inn

361.2 Meters KOA York 5090
830 Kcys. 12,500 Watts
General Electric Co., Denver, Colo.

5 P.M.—Rudy Vallee Orchestra
7—Capt. Henry's Showboat
8—Lucky Strike Dance Hour
9—Amos 'n' Andy
9:15—Talks
10—The Air Edition
10:15—Howard Thurston, the Magician
10:30—Pigskin Romances
11—Concert in Rhythm
11:15 to 12 mid.—Pacific on Parade

See
Page
15
for
Special
Offer

483.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts
Morning Oregonian, Portland, Ore.

6:45 P.M.—Caterpillar Trail Blazers
7:15—Morning Appetizers
7:45—Morning Sunshine
8:15—NBC-KGO Program
8:30—Oregonian of the Air
8:45—NBC-KGO Program
9—Specialists
9:30—Cooking School
9:45—NBC-KGO Programs to 11:45
11:45—Me and My Shadow
12 noon—Oregonian of the Air
12:15—NBC-KGO Program
1—Broadway-Columbians
1:30—Kelly's Salon Orchestra
1:45—Man from the South
2—Organ Recital
2:30—Oregonian of the Air
2:45—Singing Visitor
3—Tea Time Bazaar
4—Santiseptic Program
4:15—NBC-KGO Program
4:30—Studio Program
4:45—Texas Cowboy
5—NBC-KGO Programs to 9:15
9:15—Carson for Mayor
9:30—Montag Fireside Hour
10—Richfield News Flashes
10:15—Barbara Pittcock
10:30—Dancing with Vic Meyers
11:30 to 12 mid.—The Evening Star

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.

6:45 A.M.—Caterpillar Pioneers
7:15—Voice of Texas
7:30—Kronenberg's Shoe Hospital
8:15—NBC-KGO Programs to 9
9—"Walt and Marian"
9:15—Musical Gems
9:30—Burgan's Home Comfort
9:45—NBC-KGO Programs to 11:45
11:45—Bell Organ Concert
12 noon—Elec. Home Comfort Hour
12:15—NBC-KGO Programs to 1:15
1:15—Silver Luf Bakery
1:30—Spokane Fur Co.
2:15—NBC-KGO Program
3—Commercial Creamery
4:15—NBC-KGO Programs to 4:45
4:45—"Skippy"
5—NBC-KGO Programs to 9:15
9:15—"Eb and Zeb"
9:30 to 12 mid.—NBC-KGO Prog.

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.

7 A.M.—Rhythm Aces
7:04—Produce Quotations
7:14—Vocal Solos; Sun Risers
7:33—Sport News; Sun Risers
8—NBC-KPO Programs to 10
10—Mardi Gras
10:30—NBC-KPO Programs to 11:30
11:30—Julia Hayes
11:45—NBC-KPO Programs to 3:50
3:50—The World Bookman
3:55—Lost and Found Advt.
4—NBC-KPO Programs to 5:15
5:15—Steamboat Bill
5:30—NBC-KPO Programs to 6:30
6:30—Johnny Robinson's Vagabonds
7—Tarzan of the Apes
7:15—Harold and Myrtle Strong, piano duo
7:30—News
7:45—Political Speaker
8—NBC-KPO Program
8:15—Political Speaker
8:30—NBC-KPO Programs to 10:45
10:45—Cole McElroy Orchestra
11:15 to 12 mid.—NBC-KPO Prog.

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
 Seattle Broadcast. Co., Seattle, Wash.
 6 A.M.—KOL Time Klock
 7:45—Crazy Quartette
 8—Shell Happytime
 8:30—CBS Programs to 10:30
 10:30—Prince of the Ivories
 10:45—CBS Programs to 12
 12 noon—Carnival with Ken Stuart
 1—Hill and Dale
 1:15—Radio Speaker Stevenson
 1:45—Barbara Gould
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—To be announced
 4:15—Cecil Solly
 4:30—CBS Programs to 5:30
 5:30—Skippy (E. T.)
 5:45—CBS Programs to 6:15
 6:15—Sports Review, Ken Stuart
 6:30—“Omar Khayyam”
 7—Lost in the Olympics
 7:15—CBS Program
 7:30—Chandu, the Magician
 7:45—CBS Program
 8—Radio Speaker Stevenson
 8:30—Eno Crime Club
 9—The Globe Trotter
 9:15—Eb and Zeb (E. T.)
 9:30—“Reflections”
 10—Ted Fio-Rito's Orch.
 11 to 12 mid.—Tom Coakley's Orch.

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
 Fisher's Blend Station, Inc., Seattle
 6:55 A.M.—Inspirational Service
 7—NBC-KGO Programs to 8:30
 8:30—The Observer
 8:45—NBC-KGO Programs to 9
 9—Neighborly Mary
 9:30—Uncle Hank of Ciderville Center
 9:45—NBC-KGO Programs to 11:45
 11:45—Club Minutes
 12 noon—NBC-KGO Program
 12:12—Grain Quotations
 12:15—NBC-KGO Programs to 1
 1—Tea Time Tales
 1:15—Popular Orchestra
 1:45—NBC-KGO Programs to 2:45
 2:45—Tuneful Two
 3—NBC-KGO Programs to 4:30
 4:30—Vocal Ensemble
 5—NBC-KGO Programs to 9:30
 9:30—Montag Fireside Hour
 10—NBC-KGO Program
 10:15—Vic Meyers' Music
 11:15 to 12 mid.—NBC-KGO Prog.

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
 Puget Sound Broadcast. Co., Tacoma
 6 A.M.—The Wandering Cowboy
 6:30—Farm Features
 6:50—Jim De Puy, Revelle Reporter
 7—Daybreak Devotionals
 7:30—Organ Reveille
 7:45—Texas Cowboy
 8—Shell Happytime
 8:30—CBS Program
 8:45—Morning Notes by Marion
 9—CBS Programs to 10
 10—Home Economics, Celia Lee
 10:15—CBS Programs to 11
 11—Recordings
 11:15—CBS Programs to 12
 11:30—American School of the Air
 12 noon—Noon News, Joe Roberts
 12:15—CBS Programs to 12:45
 12:45—Rotary Club Luncheon
 1:30—CBS Programs to 2
 2—Happy Go Lucky Hour
 3—CBS program
 4—Joe Lento
 4:15—CBS Programs to 5:30
 5:30—George Yount, organ concert

6—CBS Programs to 7
 7—“Lost in the Olympics”
 7:15—CBS program
 7:30—Chandu, the Magician
 7:45—CBS program
 8—Dr. Stevenson
 8:30—Eno Crime Club
 9—Don Clark's Music
 9:15—Radio Gospel Musicale
 9:30—CBS Program
 10—Ted Florito's Orchestra
 11 to 12 mid.—Tom Coakley's Orch.

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
 NW. Broad. System, Spokane, Wash.
 6 A.M.—Early Birds; News
 8—NBC-KPO Programs to 12
 12 noon—News Bulletins
 12:05—NBC-KPO Programs to 3
 3—News Bulletins; Market Reports
 3:05—NBC-KPO Programs to 6:45
 6:45—Rhyme and Reason
 7—NBC-KPO Program
 7:15—Tartan of the Apes
 7:30 to 12 mid.—NBC-KPO Prog.

319 Meters KOIN Atwater 3333
940 Kcys. 1000 Watts
 The Journal, Portland, Oregon

6 A.M.—KOIN's Klock
 7—Novelties
 7:30—Keyboard Kapers
 7:45—Organ Concert
 8—Shell Happytime
 8:30—CBS Program
 8:45—Golden Melodies
 9:15—CBS Programs to 11
 11—Studio Program
 11:15—CBS Programs to 12
 12 noon—Merrymakers
 12:30—CBS Program
 1—The Book of Life
 1:45—Barbara Gould Feature
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 3:30—Newspaper of the Air
 5—Steamboat Bill
 5:15—Skippy
 5:30—Davidson's Prize Club
 6—CBS Programs to 6:30
 6:30—Omar Khayyam
 7—Golden West Adventures
 7:15—Football College
 7:30—Chandu, the Magician
 7:45—CBS Programs to 8:30
 8:30—Eno Crime Club
 9—Bells of Harmony
 9:15—Eb and Zeb
 9:30—McElroy's Greater Oregonians
 10—Dorothy Dix, Journal Parade
 10:30—Bisquick Band
 10:30—Ted Fio-Rito's Orchestra
 11—Tom Coakley's Orchestra
 12 to 1 A.M.—Jack and Jill's Orch.

272.7 Meters KGDM Stock. 795
1100 Kcys. 250 Watts
 Peffer Music Co., Stockton, Calif.
 6 A.M.—Weather and recordings
 6:30—The Happy Hayseeds
 7—News Flashes
 7:30—Gilmore Oil News
 8:15—Recordings
 9—Dick Rea, News
 9:30—Recordings
 10—Jack Coale, Organ program
 12 noon—Program with Elmer Kirk
 12:30—Harmonettes
 1—Jack Coale, Pianist
 2—KGDM Trio
 2:30—Lillian Best, Organist
 3—Talk on Decoration
 3:30—Selected Recordings
 4—Gilmore Oil News
 4:30—Sacramento Half Hour
 5 to 5:30 P.M.—Green Frog Prog.

KJBS today!
The Alarm Klok Klub
 6 to 8 a.m.
Scotty Mortland
 10:05 to 10:20 a.m.
Blindcraft Ensemble
 2 to 2:30 p.m.
Speak Easy Time
 2:45 p.m.

**SHELL
 HAPPYTIME**

Columbia-Don Lee Chain
 8 to 8:30 a.m.

JOIN
**“THE JORDANS
 AT HOME”**
 9:45 a.m.
 NBC-KGO Chain

The Paraffine Companies, Inc.

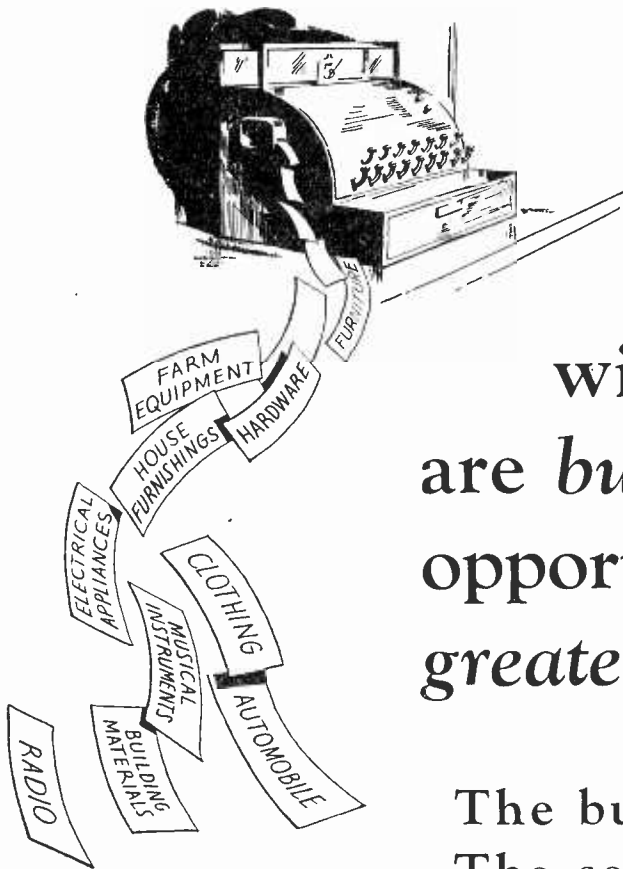
KTAB

TODAY
 1:45 to 2 p.m.
TETRAZENE PRESENTS
“Looney and Gooney”
 (Lunatics at Large)

5 to 5:30 p.m.
**“UNCLE ROD'S
 SMILE CLUB”**
 FOR CHILDREN

DIAL
“EB and ZEB”
 9:15 p.m.

KFRC and
 Don Lee-Columbia Network
SHELL OIL CO.



wise millions
are *buying* while
opportunities are
greatest

Sensibly spend or bank
your surplus dollars
and benefit *yourself*.

The buyer *benefits*
The seller is *helped*
Business is *improved*
Employment *increases*

START A CALIFORNIA "BACK TO GOOD TIMES"
ACCOUNT IN THIS BANK —
OR ANY BANK

BANK of AMERICA
NATIONAL TRUST & SAVINGS ASSOCIATION



FRIDAY Programs **November 4, 1932**

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

- 7:30 A.M.—Dawn Salute
- 8—Breakfast Hour
- 8:45—Tuneful Topics
- 9—At the Console
- 9:15—Bay District Schools
- 9:45—Stringwood Ensemble
- 10—Sunshine Hour
- 10:30—Manhattan Moods
- 10:45—Musical Novelties
- 11—Album Leaves
- 11:30—Prudence Penny
- 11:45—Song and Dance Kings
- 12 noon—"Mid-day Meditation"
- 12:03—Meridian Medleys
- 12:45—Blends of Blue
- 1:15—Rhythmic Ripples
- 1:45—Marian Day's "Tete-a-Tete"
- 2—Famous Songs and Singers
- 2:30—Violin Masters
- 3—League of American Penwomen
- 3:30—Glen Goff, Organist
- 4:30—On Parade
- 5—Metropolitan Hour
- 5:30—"Two and a Co-Ed"
- 5:45—Melody Moods
- 6—Revue
- 6:30—Waltz Time
- 7—Salon Group
- 7:15—Sydney Dixon and Donald Gray
- 7:45—Bob Allen, piano novelties
- 8—John Wolohan's Orchestra
- 9—Captain Argus, "War Spies"
- 9:30—Ariosa Trio
- 9:45—News Flashes
- 10—Sandman Organ
- 11 to 12 mid.—Concert Memories

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

- 7 A.M.—Dawn Serenade
- 8—Silent period
- 9—Blues Chasers
- 9:45—Dr. Corley Program
- 10—White House Program
- 10:15—Bellevue Hotel Program
- 10:30—Topics and Music
- 11—Learn Spanish, Prof. Achille
- 11:15—Concert Melodies
- 11:45—Musical Sketches
- 12 noon—News Flashes
- 12:15—Dance Music
- 1—Silent period
- 6—Dance Time
- 6:30—Rosenthal Program
- 7—News Flashes
- 7:15—Helen Bellevue
- 7:30—Silent period
- 8:30—Julie Foster, Dream Girl
- 8:45—John D. Barry, world events
- 9—Feature Program
- 10—Master Melodies
- 11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

- 8 A.M.—News Items
- 8:15—Prosperity Auction program
- 8:30—Moment Musicales
- 8:45—Recordings
- 9—Silent period
- 1—Weather Forecast
- 1:05—Latin-American program
- 2—Billy and Grace Carmen



DON AMECHE
NBC-KGO—6 P. M.

- 2:30—Golden Age News Items
- 2:45—Recordings
- 3—The Beverly Hillbillies
- 4—Geo. Taylor and Clem Kennedy
- 4:30—Recordings
- 4:45—Health Feature
- 5—Italian program
- 5:30—Covered Wagon Jubilee
- 6—Silent period
- 7:30—Educational Feature
- 7:45—The Texas Cowboy
- 8—Grace King, Loretta Van Dyl, Harmony Duo
- 8:15 to 8:30 P.M.—Bob Robb's Sport Sheet

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco

- 6 A.M.—KJBS Alarm Klok Klub
- 8—Records
- 9—Melody Gems
- 9:30—Records
- 10—Reporter of the Air
- 10:05—Scotty's Table Talks
- 10:20—Popular Record Program
- 11:30—Charles' Miniature Vaudeville
- 11:45—Concert Music
- 12 noon—Dance Matinee
- 12:30—Band Concert
- 12:45—Carl Coveny & Pat Buckman
- 1—Stock Report; Music
- 2—Better Business Talk
- 2:15—Theodore Lane, tenor
- 2:30—The Family Album
- 2:45—Speak-Easy Time; Records
- 3—Reporter of the Air
- 3:15—Marta's Radio Personalities
- 3:30—Assoc. Food Stores' Program
- 4—Records
- 4:15—Musical Styles
- 4:30—Walkathon
- 5—Silent period
- 12:01 to 6 A.M.—Owl Program

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

- 6:45 A.M.—Records
- 7:15—Morning Reporter
- 7:30—Texas Cowboy; Records
- 8:30—Jack Hall and Clem Kennedy
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour
- 10:30—News Service
- 10:35—Dr. B. L. Corley
- 11—Store Scenes
- 11:15—Studio Program
- 11:30—X-Bar-B Ranch Boys
- 12 noon—Echoes of Portugal
- 12:30—News Service; Records
- 1—Over the Teacups
- 1:30—Hollywood Reporter
- 1:45—Lunatics at Large
- 2—Majestic Hawaiians
- 2:30—Records
- 3—Studio Program
- 3:30—Walter J. Rudolph, pianist
- 3:45—Studio Program
- 4:30—Jack Hall and Clem Kennedy
- 5—Uncle Rod's Smile Club
- 5:30—Dr. J. Douglas Thompson
- 6—Studio Program
- 6:15—Fishin' Fool
- 6:30—News Reporter
- 6:45—Ernie Smith's Sport Page
- 7—Covered Wagon Jubilee
- 7:30—News Service
- 7:45—Dance Music
- 8—Studio Program
- 8:15—Italian Program
- 8:30—Orchestra
- 9—Hill Billies
- 10—Treasure Chest, Luther Putnam
- 10:30—Moment Musicale
- 11 to 1 A.M.—Radio Cabaret

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

- 8 A.M.—Records
- 9—Modern Homes Period
- 9:30—Clinic of the Air
- 10:15—San Francisco Stocks
- 10:30—Records
- 11—Sunshine Twins
- 12 noon—Jack Delaney's Band
- 1—Jean's Hi-Lights
- 2—Classical Recordings
- 2:35—Closing San Francisco Stocks
- 2:45—Organ Recital
- 3:15—Records
- 3:45—Nancy Hersey, pianist
- 4—Records
- 4:30—Brother Bob's Club
- 5—Helen Parmelee, pianist
- 5:30—Arco and Anita, guitar duo
- 5:45—Dot Kay and Ethel Rhinard
- 6—Hotel Oakland Trio
- 7—News Items
- 7:30—Helen Parmelee, pianist
- 7:45—Fred and Morris, comedians
- 8—KLX Hi-Jinks Program with Sunshine Twins, piano duo; Ethel Rhinard and Cora Scott; John Wharry Lewis' KLX Orchestra; the Clark Sisters; Three Wise Owls; Franklin Roberts and Phebe Starr; Col. Mildew; Boris and Bertha; "Tony"; "Two Shop Girls"; Johnny Zunino; Helen Benson and Lucille Swan, banjo girls; "Wes" Summerford, tenor
- 10 to 11 P.M.—Dance Program

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to KHQ, KOMO, KGW,
KFI, KOA, KDYL, KGIR,
KGHL, KTAR, KFSD

7 A.M.—Organ Concert, Charles Runyan: KGO
7:30—Strolling Fiddler: Godfrey Ludlow: KGO, KHQ, KFSD, KDYL
7:45—Pair of Pianos: Grace Frankel, Gertrude Lyne, piano duo; Johnny Toffoli, accordionist: KGO, KHQ, (KFSD off 8), KDYL
8—Bits of Melody, Alvino Rey, guitarist: KGO
8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
8:30—Tom Mitchell, baritone: KGO
8:45—Crosscuts from the Log o' the Day: KGO, KHQ, KOMO, KGW, KFI
9—Johnny Marvin, tenor: KGO
9:15—Miracles of Magnolia: KGO, KFSD
9:30—The Buckaroos: Ted Maxwell, Charles Marshall, songs and dialogue: KGO
9:45—Arion Trio: Joyce Barthelson, pianist; Frances Wiener, violinist; Margaret Avery, 'cellist: KGO, (KFI on 10 to 10:15)
10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
11:45—Organ Concert: KGO, KHQ 12 noon—Barbara Dale's Charm Matinee: KGO, KFSD, KOA
12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KFI, KGW, KFSD (KTAR on 12:30), KDYL, KGIR, KGHL
1—May We Present: KGO, KHQ, KDYL
1:15—Katermeyer's Kindergarten: KGO (KGW, KFSD on 1:30)
1:45—Concert Artists: KGO, KOMO, KFSD, KDYL
2:15—Dromedary Caravan, desert romance, dramatic sketch: KGO, KHQ, KOMO, KGW, KFI, KDYL, KGIR, KGHL
2:30—O' Pappy, negro characterizations: KGO, KHQ, KDYL
2:45—To be announced
3—Melody Mixers, vocalists; dance orchestra direction Walter Beban: KGO (KHQ on 3:30)
3:45—Fay Fraser's Studio Party: KGO, KHQ, KOMO, KGW, KFI
4—GE Circle: KGO, KHQ, KOMO, KGW, KFI, KDYL
4:15—Royal Vagabonds, Ward Wilson, impersonations; "Serappy Lambert, Frank Luther, vocalists; Orchestra direction Billy Artz: KGO, KHQ, KOMO, KGW, KFI, KDYL
4:30—To be announced
4:45—News Service: KGO
5—Stringwod Ensemble, direction of Charles Hart: KGO, KGW, KFSD
5:30—The Bluettes, vocal trio: KGO, KHQ
5:45—Wheatnaville, dram. sketch: KGO, KHQ, KOMO, KGW, KFI
6—The First Nighter, drama: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
6:30—Armour Program, Ed East and Ralph Dumke, the Armour stars: KGO, KHQ, KOMO, KFI, KGW, KDYL

7—To be announced
7:30—Elgin Adventurers' Club, talk by Floyd Gibbons: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL
7:45—Political Talks: KGO, KFI, KFSD
7:45—Regimentalists: KGHL
8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
8:15—Billy Jones and Ernie Hare, songs and patter: KGO, KHQ, KOMO, KGW, KFI, K F S D, KTAR, KDYL
8:30—Gilmore Circus: KGO, KFI, KOMO, KGW
9:15—Howard Thurston, the Magician: KGO, KHQ, KOMO, KFI, KGW, KDYL
9:30—Novelettes, Ben Klassen tenor, ensemble direction Paul Carson: (KGO, KFSD, KHQ off 9:45) KOA, KDYL
9:45—William Kine Racing Bill Program, political talk: KGO, KFI, KFSD
10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
10:15—Earl Burtneit and His Mark Hopkins Hotel Orchestra: KGO, KHQ, KFI, KFSD
10:35—Phil Harris and His Ambassador Hotel Orchestra: KGO, KHQ, KFI, KFSD
10:55—Earl Burtneit and His Mark Hopkins Hotel Orchestra: KGO, KHQ, KFI, KFSD
11:15—Phil Harris and His Ambassador Hotel Orchestra: KGO, KFI, KHQ, KFSD
11:35 to 12 mid.—Organ Concert: Dollo Sargent: KGO, KHQ, KFI, KFSD

440.9 Mtrs. **NBC-KPO** Sutter 1920
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco
Service to KJR, KEX, KGA,
KECA, KTAR, KDYL, KFSD

7:30 A.M.—Arion Trio, Joyce Barthelson, pianist; Frances Wiener, violinist; Margaret Avery, cellist: KGO
8—NBC Music Appreciation Hour: KPO, KGA, KJR, KEX, KECA, KFSD, KTAR, KDYL, KGIR, KGHL
9—Edna Fischer, pianist: KPO, KGA, KJR, KEX
9:15—Dixie Memories: KPO, KJR, KGA, KEX
9:30—Stringwod Ensemble: (KYA on 9:45) (KGA, KJR, KEX, KDYL off 9:45)
9:30—Julia Hayes, helpful hints to housewives: KPO
9:45—Univ. of California Program: KPO
10—Mardi Gras, variety program: KPO, KGA, KJR, KEX, KECA, KDYL
10:30—Rhythm Vendors, orchestra and vocalist, direction Walter Beban: KPO, KGA, KJR, KEX
11—Magic of Speech: KPO, KGA, KJR, KEX, KECA, KFSD, KDYL
11:30—Syncopators, Harold Stokes' dance orchestra: KPO, KDYL
11:45—Concert Petite, string ensemble: KPO, KGA, KJR, KEX, KFSD
12 noon—Organ Concert: K P O (KGA off 12, on 12:05) KJR, KEX

12:45—Commonwealth Club Luncheon: KPO, KEX, KJR, KGA, KECA
1:30—Golden Melodies, orchestra and vocal soloist: KPO, KGA, KJR, KEX
2—Kenneth Spencer, basso: KPO, KGA, KJR, KEX
2:15—Metropolitans, orchestra direction Joseph Hornik: KPO, KGA, KJR, KEX, KFSD (KTAR off 2:45)
3—Waldorf-Astoria Orchestra: KPO (KGA on 3:05) (KJR on 3:15) KEX, KFSD, KDYL
3:30—William Scotti and His Hotel Pierre Orchestra: KPO, KGA (KJR off 3:55) KEX, (KFSD off 3:45)
4—Bouquet of Melodies: KPO, KGA (KJR on 4:05) KEX, KFSD
4:30—National Concert Orchestra, direction Rex Dunn: KPO, KGA (KJR off 5:15) KEX
5:30—The Singing Lady, nursery jingles, songs and stories: KPO, KGA, KJR, KECA
5:45—Ramblers, vocal soloists and orchestra direction Meredith Willson: KPO, KGA, KJR (KGIR on 6, off 6:30)
6:45—Cecil and Sally in the Funniest Things: KPO
7—Mona Lowe, blues singer: KPO, KGA
7:15—Farzan of the Apes, radio drama: KPO
7:30—To be announced: KPO, KGA, (KJR on 7:45)
8—NBC Football Rally, dedicated to Washington University: KPO, KGA, KJR, KEX, KGHL
8:30—Cesare Sodero and the NBC Concert Orchestra: KPO, KJR, KGA (KEX on 8:45), KECA, KFSD, KTAR, KDYL, KGHL
9—Ralph Kirbery, the Dream Singer: KPO, KGA, KJR, KDYL
9:05—Hotel Lexington Orchestra: KPO, KGA, KJR, KDYL
9:15—To be announced
10—Star Books, radio dramatization: KPO, KGA, KJR, KEX, KDYL
11—Organ Concert, Paul Carson: KPO, KGA, KEX
11:30 to 12 mid.—Tom Gerun and His Bal Tabin Orch.: KPO, KGA, KEX

209.7 Meters **KECA** Richm'd 6111
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
8 A.M.—NBC-KPO Program
9—Louis Rueb, exercises
9:15—NBC-KPO Programs to 10:30
10:30—News Release
10:45—Spanish Lesson, Annette Doherty
11—NBC-KPO Programs to 11:45
11:45—Chaparral Club Program
12 noon—NBC-KPO Programs to 4 P.M.—Paul Kellar, pianist
4:15—News Release
4:30—NBC-KPO Program
5—Brother Ken and his Kiddies
5:30—NBC-KPO Programs
5:45—Al, Mack and Tommy
6—NBC-KPO Program
6:15—Paul Roberts, songs
6:30—Maury Leaf and Hill Billies
6:45—Lucy & Octavius in Hollywood
7—Tom Murray's Hill Billies
7:30—NBC-KPO Programs to 9
9—"Kingdom Builders," play
9:30—Jay Whidden's orchestra
10 to 12 mid.—NBC-KPO Programs

CBS

Columbia Broadcasting System

- 8:45 A.M.—Ben Alley, tenor. With Novelty Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KHJ, KFPY, KFRC, KGB
- 9—Buddy Harrod and his Yoeng's Orch.: KFBK, KMJ, KWG, KDB, KERN, KOL, KVI, KFPY, KHJ, KOIN, KFRC, KGB
- 9:45—Columbia Revue: K F B K, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 10—George Hall and His Hotel Taft Orchestra: KFBK, KWG, KDB, KVI, KOIN, KHJ and KSL on 10:05
- 10:30—Atlantic City Musical: KMJ, KERN, KDB, KFBK, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL on 10:45
- 11—Do Re Mi, Novelty Female Trio: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KHJ, KGB, KSL
- 11:15—Columbia Education Features: KFBK, KMJ, KWG, KDB, KERN, KOL, KVI, KFPY, KHJ, KFRC, KGB
- 11:30—Amer. School of the Air: KFBK, KMJ, KWG, KERN, KOL, KDB, KVI, KOIN, KFPY, KHJ, KGB, KSL
- 12 noon—Elizabeth Barthell: KFBK, KMJ, KWG, KDB, KFPY, KHJ, KGB, KSL
- 12:15—The Grab Bag: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KOIN, KHJ, KGB, KSL
- 12:45—Alexander Semmler, pianist: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KOIN, KSL, KGB
- 1—Columbia Salon Orchestra: KMJ, KFBK, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 1:30—U. S. Army Band Concert: KFBK, KMJ, KWG, KERN, KOL, KDB, KVI, KFPY, KHJ, KGB, KSL
- 2—Midland Broadcasters: KSL
- 2:15—John Kelvin, Irish Tenor: KSL
- 2:30—Between the Bookends: K F B K, KMJ, KWG, KERN, KFPY, KGB, KSL
- 4:15—Vaughn De Leath: KFBK, KMJ, KWG, KERN, KFPY, KGB, KSL
- 4:30—Jimmy Garrikan's Orchestra: KWG, KERN, KOL, KVI, KHJ, KFPY, KFRC, KSL
- 5—H Bar O Rangers: KFBK, KMJ, KFBK, KMJ, KWG, KOL, KHJ, KFPY, KOIN, KFRC, KGB
- 5:15—Gus Arnheim and his Orch.: KFBK, KMJ, KOL, KFPY, KGB
- 5:30—March of Time. Dramatized News Events: KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6—All-American Football Show: KFBK, KMJ, KWG, KERN, KVI, KOL, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:30—Ben Pollack's Orch.: KFPY, KVI
- 7—"Music That Satisfies": KMJ, KGMB, KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:15—"Easy Aces": KFBK, KMJ, KWG, KERN, KOL, KVI, KHJ, KFPY, KOIN, KFRC, KGB, KSL
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI,

- KFPY, KOIN, KFRC, KHJ, KSL, KGB
- 8—Howard Barlow and the Columbia Symphony Orch.: KERN, KFRC, KHJ, KGB, KSL
- 8:15—Howard Barlow and the Columbia Symphony Orch.: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KGB
- 8:30—Guy Lombardo and his Royal Canadians: KVI, KFPY
- 9—Ozzie Nelson and his Glen Island Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KSL
- 9:30—Bernie Cummins and his Orchestra: KFBK, KFPY, KOIN
- 9:45 to 10 P.M.—Hal Kemp's Orchestra: KFBK, KFPY, KOIN

- 491.5 Meters KFRC Prospect 0100**
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
- 7 A.M.—Seal Rocks Broadcast; Stock Quotations
- 7:30—Exercise Period
- 8—Shell Happy Time
- 8:30—Recordings
- 8:45—CBS Programs to 9:30
- 9:30—Betty Crocker
- 9:45—CBS program
- 10—KFRC Shopper's Club
- 10:30—Globe Trotter
- 10:35—CBS, Atlantic City Musical
- 11—Rumford Chemical Co.
- 11:15—CBS program
- 11:30—Martha Meade Society
- 11:45—Recordings
- 12 noon—Noonday Concert
- 1—CBS program
- 1:25—Thine Products, Inc.
- 1:30—Stock Quotations
- 1:35—Globe Trotter
- 1:45—C. C. Cottrell, Political
- 2—Happy Go Lucky
- 3—Feminine Fancies
- 4—Fred Lane's Book Review
- 4:15—Globe Trotter; Town Topics
- 4:30—CBS program
- 5—H O Rangers
- 5:15—Skippy
- 5:30—CBS Programs to 6:30
- 6:30—Political Campaign
- 6:45—Racing Amendment Campaign
- 7—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS program
- 8—Gridiron Ghosts Gallop Again
- 8:30—Wright Act Campaign
- 8:45—Realty Value Prot. League
- 9—Phoenix Hosiery
- 9:15—Eb and Zeb
- 9:30—California Tax Improvement Campaign
- 9:45—Buccaneers, Earl Towner, director
- 10—Democratic Political Campaign
- 10:15—Bisquick Band
- 10:20—Ted Fiorito's Orchestra
- 11—Tom Coakley's Orchestra
- 12 to 1 A.M.—Midnight Request Hr.

- 361.2 Meters KOA York 5090**
830 Kcys. 12,500 Watts
General Electric Co., Denver, Colo.
- 5 P.M.—Cities Service Concert
- 6—First Nighter
- 6:30—Armour Hour
- 7—Network
- 7:30—The Elgin Adventure Club
- 7:45—Talk
- 8—Amos 'n' Andy
- 8:15—Jones and Hare
- 8:30—May Company Hour
- 10:30—Denver Musical Protective Association
- 10 to 11 P.M.—Star Books

- 285.5 Meters KNX Hemp. 4101**
1050 Kcys. 5000 Watts
L. A. Evening Express, Los Angeles
- 6:45 A.M.—Bill Sharples' Gang
- 8:45—Inspirational Talk and Prayer
- 9:30—News
- 9:45—Maxine's Shopping Service
- 10—Eddie Albright's Family
- 10:30—Kate Vaughn, Home Economics
- 11—Recordings
- 11:45—Talk by H. B. Drollinger
- 12 noon—News
- 12:15—Homeopathic
- 12:30—Dr. John Matthews
- 1—New Paris Inn Broadcast
- 2—Eddie Albright, "The Bookworm"
- 2:30—Federated Women's Clubs
- 3—Matinee Mirthmakers
- 3:30—Emily Shotts
- 4—Travelogue; Stocks; Announcements
- 4:30—Town Crier
- 5—Cecil and Sally
- 5:15—Rabbi Winkler
- 5:45—Chandu, the Magician
- 6—News
- 6:15—"Rummy and Dummy"
- 6:30—Oh-h-h Elmer
- 6:45—Currier's Serenaders
- 7—Frank Watanabe and Hon. Archie
- 7:15—"Pieces of Eight"
- 7:30—The Newsweds
- 7:45—Tarzan Transcription
- 8—"Royal Order of Optimistic Do-Nuts"
- 9—News
- 9:15—KNX Ensemble
- 9:45—Fights from Legion Stadium
- 11 to 12 midnight—New Paris Inn

- 499.7 Meters KFSD Franklin 6353**
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
- 7:30 A.M.—Strolling Fiddler
- 8—Music Appreciation Program
- 9—Good Cheer program
- 9:15—Miracles of Magnolia
- 9:35—Stock reports
- 9:45—Arion Trio
- 10—Martha Meade Society
- 10:15—Arion Trio
- 10:30—Woman's Magazine
- 10:50—Studio program
- 11—Vida Ravenscroft Sutton
- 11:30—Borden program
- 11:45—Concert Petite
- 12 noon—Charm Matinee
- 12:15—Western Farm and Home
- 1—Serenaders
- 1:30—to Be announced
- 2:15—Metropolitans
- 3—Waldorf Astoria Orchestra
- 3:30—Hotel Pierre Orchestra
- 3:45—Radio Dental Clinic
- 4—Bouquet of Melodies
- 4:30—Natl. Concert Orchestra
- 5—Stringwood Ensemble
- 5:30—Safety Talk
- 5:35—Studio program
- 5:45—Program High Spots
- 5:50—Late News Items
- 6—First Nighter
- 6:30—Voice, Violin and Piano
- 7—Chamber of Commerce
- 7:30—Elgin Adventure Club
- 7:45—Hoover Campaign program
- 8—Amos 'n' Andy
- 8:15—Jones and Hare
- 8:30—Cesare Soderio's Orchestra
- 9—Dance Music
- 9:30—Novelettes
- 9:45—Racing Bill
- 10—Richfield News Flashes
- 10:15—Hotel Mark Hopkins Orch.
- 11—Bal Tabarin Orch.
- 11:30 to 12 mid.—Organ

468.5 Meters **KFI** Richm'd 6111
640 Kcys. 50,000 Watts

Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Seixas, health exercises

7:30—Stock Market Quotations
7:45—NBC-KGO Program
8—Joe Warner's Jolly Journal
8:15—NBC-KGO Program
8:30—Polly Hall, pianist
8:45—NBC-KGO Program
9—Helpful Hints to Housewives
9:15—Dorothy Raymond, pianist
9:30—Fashion Tour with Melisse
10—NBC-KGO Program
10:15—Lou Gordon, tenor
10:30—NBC-KGO program
11:45—Federal and State Market Reports

12 noon—Dept. of Agric. Talk
12:15—NBC-KGO Program
1—News release
1:15—Ann Warner Chats
1:45—Cheiro's Mystery Stories
2—Jimmy Base, songs
2:15—NBC-KGO Program
2:30—Bill Jordan, Musical Globe Trotter
2:45—NBC-KGO Program
3—Tom Murray's Hillbillies
3:45—NBC-KGO program
4—News release
4:15—NBC-KGO program
4:45—Judge Paonessa, speaker
5—NBC-KGO Programs to 9:30
9:30—Political program
9:45—NBC-KGO Programs to 11:35
11:35 to 12 mid.—Jay Whidden's Orchestra

225.4 Meters **KGB** FRank. 6151
1330 Kcys. 1000 Watts

Don Lee, Inc., San Diego, California

7 A.M.—Morning Edition
8—Shell Happytime
8:30—Tiny Newland
8:45—CBS Program
9—Frances Ingram
9:15—CBS Program
9:30—Betty Crocker
9:45—CBS Program
10—Blanche Wood
10:30—CBS Programs to 12
12 noon—Farm Flashes
12:15—CBS Programs to 1
1—News Reel; Market Quotations
1:15—CBS Programs to 1:45
1:45—Talk against Amendment 22
2—Happy Go Lucky Hour
3—Feminine Fancies
3:15—Studio Program
3:30—Feminine Fancies
4:15—CBS Program
4:30—News Reel; Town Topics
4:45—Theodora Warfield
5—H. O. Rangers
5:15—Theodora Warfield
5:30—To be announced
6—All-American Football Show
6:30—McAdoo Speech
6:45—Political Speech
7—CBS Programs to 7:30
7:30—Tarzan of the Apes
7:45—CBS Programs to 8:15
8:15—Speaker for U. S. Grant
8:25—Tallant Tubbs
8:30—Wright Act
8:45—Realty Value Protective League
9—Ted Fio-Rito's Orchestra
9:15—Eb and Zeb
9:30—Calif. Tax Improve. Assoc.
9:45—Between the Goal Posts
10—Tomorrow's News Tonight
10:10—Don Cave's Orchestra
10:30—Ted Fio-Rito's Orchestra
11—Tom Coakley's Orchestra
12 to 1 A.M.—Recordings

333.1 Meters **KHJ** VAndike 7111
900 Kcys. 1000 Watts

Don Lee, Inc., Los Angeles, Calif.

7 A.M.—News Briefs and Records
8—Shell Happytime
8:30—Chas. Fleischmann & Organ
8:45—CBS Programs to 9:30
9:30—Betty Crocker's Household Hints
9:45—CBS Program
10—Martha Meade Society
10:15—CBS Programs to 12:30
12:30—World-wide News
12:45—Beauty Talk
1—CBS Programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Jack and Grace
4:15—Kyle Palmer, Political Review
4:30—CBS program
4:45—News Items; Town Topics
5—H Bar O Rangers
5:15—"Skippy"
5:30—CBS Programs to 6:30
6:30—Democratic State Committee
6:45—Political Broadcast
7—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 8:15
8:15—"Keynotes"
8:30—Political Broadcast
8:45—Realty Values Prot. League
9—Republican State Committee
9:15—Eb and Zeb
9:30—"Between the Goal Posts"
10—World-wide News
10:10—Bisquick Band
10:15—Ted Fio-Rito's Orchestra
11—Tom Coakley's Orchestra
12 to 1 A.M.—Albert Malotte, Organist

239.9 Meters **KFOX** Phone: 672-81
1250 Kcys. 1000 Watts

Nichols & Warinner, Long Beach, Cal.

8:30—"Health and Efficiency"
8:40—Peppy Tunes
10—Peggy Mason Fashion Hour
10:30—Organ, Vera Graham
11—Lorna Fantin's Charm School
11:15—Continental Trio
11:30—News report
11:45—Organ recital
12 noon—More Power to You
1—Record Vaudeville
2—Heine Dornier, ballads
2:15—Carmen's Hawaiians
2:30—Pipe Dreams
2:45—Studio Program
3—Woman's Club of the Air
3:15—Hotcha Orchestra
3:30—Studio program
3:45—Business World
4—News report; Dental Clinic
4:45—Tennessee Joe
5—Sunset Harmony Boys
5:30—Children's Hour
5:45—Recordings
6—New York Lowdown
6:05—Married Life, comedy skit
6:15—Pair of Jacks
6:30—KFOX School Kids
6:45—Percy Prunes
7—Songs of the Islands
7:15—The Boy Detective
7:30—Chandu the Magician
7:45—Pacific Coast Club Orch.
8—Dr. and Mrs. Jimmy
8:15—Organ, Vera Graham
8:30—Latamer's Facts
8:45—George and Rufus
9—Dancing Disc Nite Club
9:30—Everett Hoagland's Orchestra
9:45—News report
10—Everett Hoagland's Orchestra
11—Pacific Coast Club Orchestra
11:30 to 12 mid.—Dance music

325.9 Meters **KOMO** Elliott 5890
920 Kcys. 1000 Watts

Fisher's Blend Station, Inc., Seattle

6:55 A.M.—Inspirational Service
7—NBC-KGO Programs to 8:30
8:30—The Observer
8:45—NBC-KGO Program
9—Neighborhood Mary
9:30—Popular Orchestra
10:15—Prudence Penny
10:30—NBC-KGO Programs to 11:45
11:45—Club Minutes
12 noon—NBC-KGO Program
12:12—Grain Quotations
12:15—NBC-KGO Program
1—Tea Time Tales
1:15—NBC-KGO Program
1:30—Red Shadow
1:45—Musical
2:15—NBC-KGO Programs to 3
3—Teacup Philosopher
3:15—NBC-KGO Programs to 7
7—Jerry & Eddie from Hollywood
7:15—NBC-KGO Programs to 10:15
10:15—Mozart Hour
11:15 to 12 mid.—Vic Meyers' Music

204 Meters **KGA** Main 3434
1470 Kcys. 5000 Watts

NW. Broad. System, Spokane, Wash.

6 A.M.—Early Birds; News
8—NBC-KPO Programs to 12
12 noon—News Bulletins
12:05—NBC-KPO Programs to 3
3—News Bulletins; Market Reports
3:05—NBC-KPO Programs to 6:45
6:45—Inland Empire Sketches
7—NBC-KPO Program
7:15—Tarzan of the Apes
7:30 to 12 mid.—NBC-KPO Prog.

483.6 Meters **KGW** Atwater 2121
620 Kcys. 1000 Watts

Morning Oregonian, Portland, Ore.

6:45 A.M.—Caterpillar Trail Blazers
7:15—Morning Appetizers
7:45—Morning Sunshine
8:15—NBC-KGO Program
8:30—Oregonian of the Air
8:45—NBC-KGO Program
9—The Specialists
9:30—Cooking School
10—Martha Meade Society
10:15—Rumford Program
10:15—NBC-KGO Programs to 11:45
11:45—Anna Lee Snyder
12 noon—The Oregonian of the Air
12:15—NBC-KGO Program
1—Kelly's Salon Orchestra
1:15—Program
1:45—Hurlburt's Pianologue
2—Better English Talk
2:15—NBC-KGO Program
2:30—Oregonian of the Air
2:45—NBC-KGO Program
3—Tea Time Bazaar
3:45—NBC-KGO Program
4—Santiseptic Program
4:15—NBC-KGO Program
4:30—Therein Lies the Difference
4:45—Texas Cowboy
5—NBC-KGO Program
5:15—Collins & Erwin Piano Surprises
5:30—NBC-KGO Programs to 7
7—Broadway-Columbians
7:30—NBC-KGO Program
7:45—Kelly's Salon Orchestra
7:55—Safeway
8—NBC-KGO Programs to 9:30
9:30—Political Talk
9:40—Hoover-Curtis
9:55—Anti-Food Tax League
10—Richfield News Flashes
10:15—Football Rally
10:45—Dancing with Vic Meyers
11 to 12 midnight—Hoot Ows

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
7 A.M.—Chet & Mabel, Rhythm Aces
7:04—Produce Quotations
7:14—Vocal Solos; Sun Risers
7:33—Sport News; Sun Risers
8—NBC-KPO Programs to 10
10—Mardi Gras
10:30—NBC-KPO Programs to 11:30
11:30—Julia Hayes
11:45—NBC-KPO Programs to 3
3—The Easy Chair
3:10—NBC-KPO Programs to 4
4—Lost and Found Advertisements
4:05—The World Bookman
4:10—NBC-KPO Programs to 5:15
5:15—Steamboat Bill
5:30—NBC-KPO Programs to 6:45
6:45—Sohl-Lundberg and Reed
7—Tarzan of the Apes
7:15—Anson Weeks' Orchestra
7:30—News Edition of the Air
7:45—NBC-KPO Programs to 9:30
9:30—Cole McElroy's Orchestra
10—NBC-KPO Program
11 to 12 midnight—Johnny Robin-
son's Vagabonds

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
6:45 A.M.—Caterpillar Pioneers
7:15—Clisco Bullivant, Exercises
8—Frisbie's Syrup
8:15—NBC-KGO Programs to 9
9—"Wait and Marian"
9:15—Musical Gems
9:30—Burgan's Home Comfort
9:45—Wolper's Fashion Notes
10—Martha Meade Society
10:15—Celia Lee
10:30—NBC-KGO Programs to 12
12 noon—Elec. Home Comfort Hour
12:15—NBC-KGO Programs to 1:15
1:15—Silver Loaf Bakery
1:30—Spokane Fur Co.
2:15—NBC-KGO Program
3—Jim Rogers
3:45—NBC-KGO Programs to 4:45
4:45—Editorial Column, Russell
Bankson
5—Parade of the Happy Feet
5:15—"Skippy"
5:45—NBC-KGO Programs to 7:30
7:30—Silver Loaf Bakery
7:45—NBC-KGO Programs to 8:30
8:30—Voice of Texas
8:45—"Book of Memories"
9:15—"Eb and Zeb"
9:45—Lubin's Fashion Girls
10 to 12 mid.—NBC-KGO Programs

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
6 A.M.—The Wandering Cowboy
6:30—Farm Features
6:50—Jim DePuy, Reveille Reporter
7—Daybreak Devotionals
7:30—Organ Reveille
7:45—Texas Cowboy
8—Shell Happytime
8:30—Recordings
8:45—The Modern Shopper
9—CBS Programs to 9:30
9:30—Betty Crocker
9:45—CBS program
10—Home Economics
10:15—George Hall's Orchestra
10:30—Morning Notes by Marian
10:45—CBS Programs to 12
12 noon—Noon News
12:15—CBS Programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Don Lee Studio

4:15—CBS Programs to 4:45
4:45—Studio program
5—H Bar O Ranch
5:15—George Yount, organ concert
5:30—CBS Programs to 6:45
6:45—Republican Broadcast
7—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 9
9—Financial Talk
9:05—CBS program
9:30—Scandinavian Hour
10:30—Ted Fiorito's Orchestra
11 to 12 mid.—Tom Coakley's Orch.

319 Meters KOIN Atwater 3333
940 Kcys. 1000 Watts
The Journal, Portland, Oregon
6 A.M.—KOIN's Klock
7—Novelties
7:30—Keyboard Kapers
7:45—Organ Concert
8—Shell Happytime
8:30—Golden Melodies
9:15—CBS Program
9:30—Betty Crocker
9:45—CBS Programs to 12
12 noon—Merrymakers
12:30—CBS Programs to 1
1—The Book of Life
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Newspaper of the Air
5—H-Bar-O Rangers
5:15—Skippy
5:30—CBS Programs to 6:30
6:30—Golden West Serenaders
6:45—Fishing and Hunting Bulletin
7—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 8:30
8:30—Davidson's Prize Club
9—Bells of Harmony
9:15—Eb and Zeb
9:30—Between the Goal Posts
10—Bisquick Band
10:05—Ted Flo-Rito's Orchestra
11—Tom Coakley's Orchestra
12 to 1 A.M.—Jack and Jill's Orch.

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
6 A.M.—KOL Time Klock
7:45—Crazy Quartette
8—Shell Happytime
8:30—Brad and Al (E. T.)
8:45—CBS Programs to 9:30
9:30—Betty Crocker
9:45—CBS Program
10—Morning Melodies
10:30—Prince of the Ivories
10:45—CBS Programs to 12
12 noon—Carnival with Ken Stuart
1—Health talk
1:15—Radio Speaker Stevenson
1:45—CBS Program
2—Happy Go Lucky Hour
3—Feminine Fancies
4—To be announced
4:15—Cecil Solly
4:30—CBS Programs to 5:15
5:15—Skippy (E. T.)
5:30—CBS Programs to 6:30
6:30—Golden West Serenaders
6:45—Radio Speaker Stevenson
7—CBS Programs to 7:30
7:30—Chandu the Magician
8—Dollars and Sense program
8:15—CBS program
8:30—August Prospero
8:45—Otis Brinker talk
8:50—Globe Trotter
9:05—John S. Robinson Talk
9:15—Eb and Zeb, (E. T.)
9:30—Wrestling
11 to 12 mid.—Tom Coakley's Orch.

KJBS today!

The Alarm Klok Klub
6 to 8 a.m.

News Broadcasts
10 a.m. and 3 p.m.

Lucille Gordon Players
2:30 to 2:45 p.m.

SHELL HAPPYTIME

Columbia-Don Lee Chain

8 to 8:30 a.m.

K T A B TODAY

1:45 to 2 p.m.

TETRAZENE PRESENTS

"Looney and Gooney"
(Lunatics at Large)

5 to 5:30 p.m.

**"UNCLE ROD'S
SMILE CLUB"**
FOR CHILDREN

General Paint Corp.

presents

**FAY FRASER'S
STUDIO PARTY**

featuring

CHARLES BULOTTI, tenor
PAUL CARSON, organist
EARL TOWNER, pianist

FAY FRASER

Home Decoration Specialist

Fridays: 3:45 p.m.

NBC-KGO Network

DIAL

"EB and ZEB"

9:15 p.m.

KFRK and

Don Lee-Columbia Network

SHELL OIL CO.



ONLY once each week can you enjoy the happy adventures of the Golden State Family Robinson. But, every day you can enjoy the full, rich flavor of Golden State Milk.

The Golden State Family Robinson comes to you each Saturday night at 8:30 over KFI and KGO.

The Golden State Milkman comes every day, with a wealth of health for young and old. His dependable service is at your command.

Why not begin today to enjoy Golden State Milk? A telephone call to your Golden State plant is all that is necessary.



Golden State
C O M P A N Y , L T D .

D A I R Y P R O D U C T S

SATURDAY Programs · · · November 5, 1932

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
8 A.M.—News Items
8:15—Prosperity Auction program
8:30—Moment Musicales
8:45—Recordings
9—Silent period
1—Weather Forecast
1:05—Latin-American program
2—Billy and Grace Carmen
2:30—Nina Frellsen and Kiddies
3—The KROW-lian Revue
4—Recordings
4:15—Organ program, Milton Fal-
lon
4:45—Recordings
5:15—Sandy McGhee, Songs of
Scotland
5:30—Covered Wagon Jubilee
6—Silent period
7:30—John Collins, baritone
7:45—The Texas Cowboy
8—Latin-American program
9—“Echoes of Yesterday” Roy Ed-
wards, tenor
9:15—Italian program
10 to 11 P. M.—Dance Music

322.4 Meters KFWI Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—Dawn Serenade
8—Silent period
9—Blues Chasers
9:50—Topics
10—White House Program
10:15—Bellevue Hotel Program
10:30—Topics and Music
11—The Children's Hour
11:30—Concert Melodies
12 noon—News Flashes
12:15—Dance Music
1—Silent period
6—Dance Time
6:30—Salon Music
7:15—Ellen Coots, soprano
7:30—Silent period
11 to 1 A.M.—Kendrick's Hi-Jinks

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Records
7:15—Morning Reporter
7:30—Texas Cowboy
7:45—Records
8:30—Studio Program
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:30—Dr. B. L. Corley
11—X-Bar-B Boys
11:30—Store Scenes
12 noon—Echoes of Portugal
12:30—Records
1—Over the Teacups
1:30—Studio Program
2:30—Watch Tower Program
2:45—Records
3—Charles Park, the Budgeteer
3:30—Walter J. Rudolph, pianist
3:45—Records
4:15—Studio Program
4:30—Western Musical Program
5—Studio Program
5:30—Wandering Through France
6—Studio Program
6:30—News Reporter
6:45—Ernie Smith's Sport Page



WALTER BEBAN
NBC-KGO—9:30 P. M.

7—Covered Wagon Jubilee
7:30—Post Enquirer Funnies
7:45—Studio Program
8:15—Young People's Program
8:45—McAdoo for Senator speaker
9—Side Show
10—Treasure Chest, Luthier Putnam
10:30—March Players
11 to 1 A.M.—Radio Cabaret

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:30—Stringwood Ensemble
10—Sunshine Hour
11—Album Leaves
11:30—Prudence Penny
11:45—Song and Dance Kings
12 noon—“Mid-day Meditation”
12:03—Townhall Harmonies
12:15—Church Bulletin
12:30—Song Vogues
1—Afternoon Concert
2—Glen Goff, Organist
3—Rhythmic Ripples
3:30—Footlight Features
4—Artist Celebrities
4:30—“High School of the Air”
5—Metropolitan Hour
6—Revue
6:30—Waltz Time
7—Salon Group
7:15—Royal Serenaders
7:45—Bob Allen: Piano Novelties
8—John Wolohan's Orchestra
8:30—Old World Serenaders
9—John Wolohan's Orchestra
9:30—The Cub Reporters
9:45—News Flashes
10—Sandman Organ
11 to 12 mid.—Concert Memories

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
7 A.M.—Seal Rocks Broadcast;
Stock Quotations
7:30—Morning Exercise Period
8—Shell Happy Time
8:30—CBS Programs to 9:30
9:30—Globe Trotter
9:45—CBS program
10—Jr. Artists Program
10:25—Church Announcements
10:30—CBS program
10:45—St. Mary's-Fordham Foot-
ball Game
1—Noonday Concert
1:30—Stock Exchange Quotations
1:35—CBS program
2—U. C. vs. U. S. C. Football Game
4:30—Ted Florito's Orchestra
4:15—News Parade
5:30—Skippy
5:45—CBS Programs to 6:15
6:15—Political
6:30—Anson Weeks' Orch. (E. T.)
6:45—Racing Amendment Campaign
7—CBS program
7:15—C. C. Cottrell, Political
7:30—Chandu, the Magician
7:45—CBS Programs to 10
10—Ted Florito's Orchestra
10:30—Tom Coakley's Orchestra
11:15—Don Cave's Orchestra
12 to 1 A.M.—Midnight Request Hr.

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klok Klub
8—Andy Anderson; Records
9—Assoc. Food Stores' Program
9:30—Records
10—Reporter of the Air
10:05—Scotty's Table Talks
10:20—Recordings
11:30—Concert Music
12 noon—Sports Review
12:15—Variety Program
1—Dance Matinee
1:30—Popular Records
2:45—Speak-Easy Time; Records
3—Reporter of the Air
3:45—Philo Varieties
4—Recordings
4:15—Musical Styles
4:30—Walkathon
5—Silent period
12:01 to 8 A.M.—Owi Program

361.2 Meters KOA York 5090
830 Kcys. 12,500 Watts
General Electric Co., Denver, Colo.
5 P.M.—Amer. Taxpayers' League
5:15—Lee Sims and Orchestra
5:30—K-7 Drama
6—In Foreign Lands with Erno
Rappe
6:30—Representative State Central
Committee
7—Lucky Strike Dance Hour
8—Amos 'n' Andy
8:15—Talk
8:30—National Light Opera
9—Rocky Mountain News
9:15—Hotel Penn Orchestra
9:30—College Inn Orchestra
10—McElroy's Dance Orchestra
10:30—Bal Tabarin Orchestra
10:45 to 11 P.M.—Ogden Organ Con-
cert

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to **KHQ, KOMO, KGW,**
KFI, KOA, KDYL, KGIR,
KGHL, KTAR, KFSD

7 A.M.—Organ Concert, Charles Runyan: KGO (KHQ on 7:15 to 7:30) (KOMO, KFSD on 7:30) (KDYL on 7:15)
7:45—Breen and de Rose, vocal and instrumental duo: KGO, KHQ, KFSD, KDYL
8—Melodies of the South: KGO, KOMO, KFSD, KDYL
8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
8:30—Tom Mitchell, baritone: KGO
8:45—Bits of Melody, Alvino Rey, guitarist: KGO
9—Johnny Marvin, tenor: KGO, KFI
9:15—American Legion Nat'l Trade Revival Campaign: KGO, KOMO, KFSD, KDYL
9:30—National Farm and Home Hr.: KGO, KHQ (KOMO on 10), KP1, KFSD, KTAR, KDYL, KGIR, KDYL
10:30—Woman's Magazine of the Air: KGO, KFI, KDYL
11:30—Doctor Dick, drama: KGO, KFI, KFSD
11:30—Organ Concert: (KGO, KFSD on 11:45), KHQ, KDYL
12 noon—Barbara Dale's Charm Matinee: KGO, KHQ, KOMO, KFSD
12:15—Western Agriculture, guest speakers; orchestra direction of Edward J. Fitzpatrick: KGO, KHQ, KOMO (KGW off 12:45), KFI, KFSD, KTAR, KGIR, KGHL
1—Stringwood Ensemble, vocal soloist; instrumentalists direction of Charles Hart: KGO, (KHQ off 1:15 to 1:45)
2—Bluettes, vocal trio: KGO, KHQ
2:15—Associated Football, Stanford University vs. University of Washington: KGO, KOMO
5—Arion Trio, Joyce Barthelsson, pianist and director; Frances Wiener, violinist; Margaret Avery, cellist: KGO (KHQ off 5:15-5:30), KFI
5:45—Wheatonville, dram. sketch: KGO, KHQ, KOMO, KGW, KFI
6—Erno Rapee in Foreign Lands: (KGO, KFI off 6:30) (KHQ off 6:45) (KGW off 6:30) (KFSD on 6:45) KDYL
6:30—Democratic Campaign Committee: KGO, KFI
6:45—Hoover Campaign Committee: KGO, KFI, KFSD
7—Lucky Strike Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
8:15—Caswell Concert: KGO, KFI, KHQ, KOMO, KGW
8:30—Golden State Family Robinson, dramatic program, with Dorothy Desmond, Barton Yarborough, Anita Calfort, Jack Mery, Charles MacAlister: KGO, KFI
8:30—Old World Serenader: KYA, KHQ
9—Rhythmic Shadows, orchestra direction Emil Polak: KHQ
9—William Kine Racing Bill Program, political talk: KGO, KP1, KFSD

9:15—Independent Oil Co, political talk: KGO, KFI, KFSD
9:30—Associated Spotlight, Herb Dana, football talk; The Coquettes, vocal trio, Annette Hastings, Marjorie Primley, Imelda Montagne; Cycol Four, male quartet; Irving Kennedy, Gwynth Jones, tenors; Harold Dana, baritone; Armand Girard, basso; Max Waizman, Monroe Upton, Harold Peary, Bobby Deane, Captain William H. Royle, Bennie Walker, Cecil Underwood, master of ceremonies; orchestra direction of Walter Beban: KGO, KHQ, KFI, KOMO, KGW
11—Phil Harris and His Ambassador Hotel Orchestra: KGO, KP1, KHQ
11:20—Earl Burnett and His Mark Hopkins Hotel Orchestra: KGO, KHQ
11:40 to 12 mid.—Phil Harris and his Ambassador Hotel Orchestra: KGO, KHQ, KFI

440.9 Mtrs. **NBC-KPO** Sutter 1920
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco
Service to **KJR, KEX, KGA,**
KECA, KTAR, KDYL, KFSD

7:30 A.M.—Arion Trio, Joyce Barthelsson, pianist; Frances Wiener, violinist; Margaret Avery, cellist: KPO
8—Financial Service: KPO, KGA, KJR, KEX
8:15—Organ Concert: KPO, KGA, KJR, KEX
8:30—Swen Swenson and his Swede-hearts: KPO, KGA, KJR, KEX, KFSD, KTAR
9—Edna Fischer, pianist: KPO, KGA, KJR, KEX
9:15—Dixie Memories: KPO, KGA, KJR, KEX
9:30—Stringwood Ensemble, direction of Charles Hart: KYA, KFI, KGA, KEX
9:30—Julia Hayes, helpful hints to housewives: KPO
9:45—Univ. of California: KPO
10—Familiar Songs, Jeannetta Sholt, soprano; Frances Jones, contralto; George Jones, tenor; George Eldredge, basso; Paul Carson, organist: KPO, KGA, KJR, KEX
10:30—The NBC Farm Forum, talks and music: KPO, KGA, KJR, KEX, KDYL
11—Football Game, to be announced
2:30—To be announced
2:45—Concert Echoes, orchestra: KPO, KGA, KJR, KEX, KECA, KFSD, KDYL
3—Waldorf-Astoria Orch.: KPO, (KGA on 3:05), KJR, KFSD, KDYL
3:30—"Back of the Campaign," William Hard: KP1, KGA, KJR, KEX, KFSD, KDYL
3:45—Tom and Dud, vocal duo: KPO, KGA, KJR, KEX, KFSD, KOA
4—William Scotti and his Orchestra: KPO, KGA (KJR on 4:20), KEX, KFSD, KDYL
4:30—Cuckoo Program with Raymond Knight: KPO, KGA, KJR, KEX, KFSD, KDYL
5—American Taxpayers League: KPO, KGA, KJR, KEX, KFSD, KTAR, KDYL, KGIR, KGHL
5:15—Lee Sims and Orch.: KPO, KGA, KJR, KEX, KFSD

5:30—K-7, secret service spy story: KPO, KGA, KJR, KTAR, KGIR, KDYL, KGHL
6—Musical Echoes, Gail Taylor, soprano; Katherine Julye, harpist; Carl Kalash, violinist; Paul Carson, organist: KPO, KJR, KGA
6:30—Argentine Trio, instrumental ensemble direction John Picadura: KPO, KGA, KJR
6:45—Cecil and Sally in the Funniest Things: KPO
7—Medicine Show, with Earl Hodgins; orchestra direction of Rex Dunn: KPO, KGA, (KJR on 7:15)
7:30—National Concert Orchestra, direction Emil Polak: KPO, KGA, (KJR on 7:45-8) (KEX on 8)
8:15—Night Songs: KPO, KGA, KJR, KEX
9—Ralph Kirbery, dream singer: KPO, KGA, KECA, KDYL
9:05—Roger Wolfe Kahn and his Orchestra: KPO, KGA (KEX on 9:15), KDYL
9:30—Ben Bernie and His Orch.: KPO, KGA, KJR, KEX, KECA, KDYL
10—McElroy's Spanish Ballroom Orchestra: KPO, KGA, KJR, KEX, KFSD, KDYL, KOA
10:30—Tom Gerun and his Bal Tabarin Orchestra: KPO, KGA, KJR, KEX, KFSD, KDYL, (KOA off 10:45)
11 to 12 mid.—Reminiscences, organ concert, Dolly Sargent: KPO, KGA, KJR, KEX, KFSD

499.7 Meters **KFSD** Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego

7:30 A.M.—Organ recital
8—Melodies of the South
8:15—Morning Musical Revue
8:30—Swen Swenson Orchestra
9—Good Cheer program
9:15—American Legion Trade Revival
9:30—Natl. Farm and Home
10:30—Radio Dental Clinic
10:45—Stock Reports
10:55—Woman's Magazine
11:30—Dr. Dick
11:45—Concert Petite
12 noon—Charm Matinee
12:15—Western Agriculture
1—Serenaders
1:30—French Lesson
2—Pacific Serenaders
2:30—Tea Dansant
2:45—Concert Echoes
3—Waldorf Astoria Orchestra
3:30—Back of the Campaign
3:45—Tom and Dud
4—Hotel Pierre Orchestra
4:30—Hotel Mark Hopkins Orch.
5—Amer. Taxpayers League
5:15—Lee Sims Orchestra
5:30—Studio program
5:45—Program Highspots
5:50—Late News Items
6—Erno Rapee Orchestra
6:40—Political Talk
6:45—Hoover Campaign program
7—Lucky Strike Dance Hour
8—Amos 'n' Andy
8:15—Independent Oil Company
8:30—Natl. Grand Opera Company
9—Racing Bill program
9:15—Hotel Penn Orchestra
9:30—Dance Music
10:15—McElroy's Orchestra
10:30—Bal Tabarin Orchestra
11 to 12 mid.—Reminiscences

CBS

Columbia Broadcasting System

- 8:30 A.M.—Columbia Revue: KMJ, KFBK, KWG, KERN, KDB, KVI, KOL, KFPY, KFRC, KHJ, KGB, KSL
- 9—Buddy Harrod and his Yoeng's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 9:15—Buddy Harrod and his Yoeng's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 10:30—Football Souvenir Program: KFBK, KMJ, KWG, KERN, KVI, KDB, KOL, KFPY, KOIN, KHJ, KFRC, KGB, KSL
- 10:45—St. Mary's-Fordham Football Game: KFBK, KMJ, KWG, KVI, KERN, KDB, KOL, KFPY, KHJ, KOIN, KFRC, KGB, KSL
- 1—Spanish Serenade: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KSL
- 1:15—Spanish Serenade: KFBK, KMJ, KWG, KERN, KDB, KVI, KOL, KFPY, KHJ, KGB, KSL
- 1:30—George Hall and his Orch.: KFBK, KMJ, KWG, KERN, KVI, KDB, KOL, KFPY, KFRC, KHJ, KGB, KSL
- 4:30—Meyer, the Buyer: KFBK, KFPY, KSL
- 4:45—Keenan and Phillips: Piano Pictures: KFBK, KOL, KFPY, KSL
- 5—Gus Arnheim and his Orchestra: KFBK, KMJ, KWG, KOL, KSL, KFPY, KGB
- 5:15—Edwin C. Hill: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KGB, KSL
- 5:30—Dancing at the Bellrive: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC on 5:45, KHJ, KGB
- 6—Ruth Etting in "Music That Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:15—Do Re Mi, Female Trio: KFBK, KMJ, KWG, KDB, KOL, KVI, KFPY, KGB, KSL
- 6:30—Ann Leaf at the Organ: KFBK, KMJ, KWG, KDB, KVI, KFPY, KOIN, KHJ, KGB
- 7—William O'Neal: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 7:15—Columbia Public Affairs Institute: KFBK, KWG, KDB, KOL, KFPY
- 7:45—Vaughn de Leath. Fred Berrens' Orch.: KFBK, KWG, KVI, KWG, KERN, KDB, KFPY, KGB, KOIN, KFRC
- 8—Guy Lombardo and his Royal Canadians: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ
- 8:30—Harold Stern and his St. Moritz Orch.: KFBK, KWG, KVI, KDB, KOL, KFPY, KOIN, KFRC
- 9—California Melodies: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ
- 9:30-10 P.M.—Ted Florito and his St. Francis Hotel Orch.: KWG, KFBK, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KSL, KGB

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

- 8 A.M.—Records
- 9—Modern Homes Period
- 9:30—Clinic of the Air
- 10:15—Stocks; Finance; Weather
- 10:30—Better Business Talk
- 10:35—Records
- 11—Sunshine Twins
- 12 noon—Closing S. F. Stocks
- 12:05—Jack Delaney's Band
- 1—Jean's Hi-Lights
- 2—Studio Program
- 4:30—Brother Bob's Club
- 5—Helen Parmelee, pianist
- 5:30—Arco and Anita, novelty guitar duo
- 5:45—Song Stories, Clark Sisters
- 6—Hotel Oakland Trio
- 7—News Items
- 7:30—Muriel Scherruble, soprano; Helen Parmelee, pianist
- 8—Musical Soiree: John Wharry Lewis, violinist; Evelyn Phelan, accompanist; L. G. French, baritone; Lorraine Wolf, soprano; Helen Wegman Parmelee, pianist
- 9—Faucit Theater of the Air Players
- 10—Dance Orchestra
- 11 to 12 midnight—Dance Program

285.5 Meters **KNX** Hemp. 4101
1050 Kcys. 5000 Watts

- L. A. Evening Express, Los Angeles
- 6:45 A.M.—Bill Sharples' Gang
- 8:45—Inspirational Talk and Prayer
- 9—Recordings
- 9:30—News
- 9:45—Maxine's Shopping Service
- 10—Eddie Albright's Family
- 10:30—Recordings
- 12 noon—News
- 1—New Paris Inn
- 2—Football: U. S. C. vs. U. C.
- 5—Cecil and Sally
- 5:15—Dr. John Matthews
- 5:45—Chandu, the Magician
- 6—News
- 6:15—KNX Ensemble
- 6:30—Oh-h-h Elmer
- 6:45—Currier's Serenaders
- 7—Frank Watanabe and Hon. Archie
- 7:15—Ensemble
- 7:30—KNX Playlet
- 8—KNX Varieties
- 9—News
- 9:15—Musical Program
- 9:30—KNX Dance Band
- 10—KNX Ensemble
- 11 to 12 midnight—New Paris Inn

209.7 Meters **KECA** Richm'd 6111
1430 Kcys. 1000 Watts

- Earle C. Anthony, Inc., Los Angeles
- 8 A.M.—Louis Rueb, exercises
- 8:15—NBC-KPO Programs to 10:15
- 10:15—News Release
- 10:30—NBC-KPO Program
- 11—Division of Physical Education
- 11:45—Record Program
- 12 noon—NBC-KPO Programs to 4
- 4:15—News Release
- 4:30—NBC-KPO Program
- 5—Brother Ken and his Kiddies
- 5:30—Temple Baptist Question Hour
- 5:45—Rhythm Girls
- 6—NBC-KPO Programs to 6:45
- 6:45—Julie Kellar, harpist
- 7—Tom Murray's Hill Billies
- 7:45—NBC-KPO Program
- 8:15—Football Resume, Howard Langley
- 8:30—NBC-KPO Programs to 9:30
- 9:30—Jas Whidden's Orchestra
- 10:15 to 12 mid.—NBC-KPO Prog.

KJBS today!

The Alarm Klok Klub
6 to 8 a.m.

News Broadcasts
10 a.m. and 3 p.m.

Scotty Mortland
10:05 to 10:20 a.m.

Sports Review
12 to 12:15 p.m.

**SHELL
HAPPYTIME**

Columbia-Don Lee Chain
8 to 8:30 a.m.

**GOLDEN STATE
FAMILY ROBINSON**

8:30 p.m.

KGO-KFI

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333.1 Meters KHJ VAndike 7111
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—News Brief and Records
8—Shell Happy Time
8:30—CBS Programs to 10:15
10:15—St. Mary's-Fordham Foot-
ball Game
1—World-wide News
1:15—CBS Programs to 2:15
2:15—U. S. C. vs. California
5:15—News Items; Town Topics
5:30—"Skippy"
5:45—CBS Programs to 6:15
6:15—Democratic State Committee
6:30—CBS program
6:45—Political Broadcast
7—CBS program
7:15—Political Broadcast
7:30—"Chandu," the Magician
7:45—Republican Party Broadcast
8—CBS program
8:30—Republican State Committee
8:45—Political Talk
9—California Melodies
9:30—Ted Fiorito's Orchestra
10—News Items
10:10—Ted Fiorito's Orchestra
11—Tom Coakley's Orchestra
12 to 1 A.M.—Albert Malotte, Or-
ganist

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Seixas, exercises
7:30—Market Quotations
7:45—NBC-KGO program
8—Polly Grant Hall, pianist
8:15—NBC-KGO program
8:30—Helpful Hints to Housewives
8:45—NBC-KGO Programs to 9:15
9:15—Dorothy Raymond, pianist
9:30—NBC-KGO Programs to 11:45
11:45—State Market Reports
12 noon—Dept. of Agric. Talk
12:15—NBC-KGO Program
1—News release
1:15—Tom Murray's Hillbillies
2:15—Football Game-U. S. C. vs.
University of California
5:15—NBC-KGO Programs to 6
6—Studio program
6:15—Political program
6:30 to 12 mid.—NBC-KGO prog.

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds; News
8—NBC-KPO Programs to 12
12 noon—News Bulletins
12:05—NBC-KPO Programs to 3
3—News Bulletins; Stock Reports
3:05—NBC-KPO Programs to 6:45
6:45—The Keystone Five
7 to 12 mid.—NBC-KPO Programs

319 Meters KOIN Atwater 3333
940 Kcys. 1000 Watts
The Journal, Portland, Oregon
6 A.M.—KOIN's Klock
7—Novelties
7:30—Keyboard Kapers
7:45—Organ Concert
8—Shell Happytime
8:30—Golden Melodies
9:15—CBS Programs to 12
12 noon—Merrymakers
12:30—The Book of Life
1:45—Associated Broadcast, U. C.
vs. U. S. C. Football Game
4:30—Newspaper of the Air
5—Steamboat Bill
5:15—Skippy, General Mills
5:30—Davidson's Prize Club

6—CBS Program
6:15—Bells of Harmony
6:30—Adventures of Betty & Donnie
6:45—Columbia Features
7:30—Chandu, the Magician
7:45—CBS Program
8:30—Don Lee Feature
9—McElroy's Greater Oregonians
9:30—Bisquick Band
9:35—Ted Fio-Rito's Orchestra
10—De Silvia's Royal Knights
10:15—Ted Fio-Rito's Orchestra
10:30—Tom Coakley's Orchestra
11:30—Don Cave's Orchestra
12 to 1 A.M.—Jack and Jill's Orch.

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
7 A.M.—Rhythm Aces
7:04—Produce Quotations
7:14—Vocal Solos; Road Reports
7:30—Sun Risers; Sport News
8—NBC-KPO Programs to 10:30
10:30—Julia Hayes
10:45—NBC-KPO Programs to 4
4—Lost and Found Advertisements
4:05—Aviation Talk
4:20—NBC-KPO Programs to 6:45
6:45—Piano Ramblings
7—Tarzan of the Apes
7:15—NBC-KPO Program
7:30—News Edition of the Air
7:45—NBC-KPO Programs to 9
9—Johnny Robinson's Vagabonds
9:30—College Inn Orchestra
10—Cole McElroy's Orchestra
10:30 to 12 mid.—Tom Gerun's Orch.

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
6 A.M.—KOL Time Klock
7:45—Crazy Quartette
8—Shell Happytime
8:30—CBS Programs to 10
10—Morning Melodies
10:30—Prince of the Ivories
10:45—St. Mary's-Fordham Football
Game
1—CBS Programs to 1:45
1:45—UC-USC Football Game
4:30—Cecil Solly
4:45—CBS Programs to 5:30
5:30—Skippy (E. T.)
5:45—CBS Programs to 6:30
6:30—"Lost in the Olympics"
6:45—Sports Review
7—CBS Program
7:30—Chandu the Magician
7:45—Radio Speaker Stevenson
8:15—CBS Programs to 9
9—Globe Trotter
9:15—CBS Programs to 11
11 to 12 mid.—Tom Coakley's Orch.

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
6:45 A.M.—Caterpillar Pioneers
7:30—Kronenberg's Shoe Hospital
8—Voice of Texas
8:15—NBC-KGO Program
8:30—Burgan's Home Comfort
9—"Walt and Marian"
9:15—Musical Gems
9:30—NBC-KGO Programs to 11:30
11:30—Bell Organ Concert
12:15 P.M.—NBC-KGO Prog. to 1:15
1:15—Silver Loaf Bakery
1:30—Spokane Fur Co.
2—NBC-KGO Programs to 3:30
3:30—Jim Rogers
4—NBC-KGO Programs to 5:15
5:15—"Skippy"
5:45 to 12 mid.—NBC-KGO Prog.

225.4 Meters KGB FRank. 6151
1330 Kcys. 1000Watts
Don Lee, Inc., San Diego, California
7 A.M.—Morning Edition
8—Shell Happytime
8:30—CBS Programs to 10
10—Blanche Wood
10:30—CBS Program
10:45—Notre Dame vs. Northwest-
ern Football Game
1—News Reel; Market Quotations
1:15—CBS Programs to 2
1:30—George Hall's Orchestra
2—Associated Football Broadcast:
U. S. C. vs. California
4:30—News and Town Topics
4:45—Ted Fio-Rito's Orchestra
5:15—CBS Programs to 6:15
6:15—Political Speech
6:30—To be announced
6:45—Political Speech
7—T. LeRoy Richards
7:05—Recordings
7:10—Judge Daney
7:15—Talk against Amendment 22
7:30—Tarzan of the Apes
7:45—CBS Programs to 8:45
8:45—Political Speech
9—California Melodies
9:30—Cross Cuts
9:35—Ted Fio-Rito's Orchestra
10—News Reel
10:10—Ted Fio-Rito's Orchestra
10:30—Tom Coakley's Orchestra
11:15—Don Cave's Orchestra
12 to 1 A.M.—Midnight Frolic

239.9 Meters KFOX Phone: 672-81
1250 Kcys. 1000 Watts
Nichols & Warinner, Long Beach, Cal.
6 A.M.—The Early Bird
7—Morning Exercises
7:15—Chandu, the Magician
7:30—Recordings
7:45—News report
8—Kaal Trio
8:30—"Health and Efficiency"
8:40—Peppy Tunes
10—Peggy Mason Fashion Hour
10:30—Organ, Vera Graham
11—Lorna Fantin, Charm School
11:15—Continental Trio
11:30—News report
11:45—Organ recital
12 noon—More Power to You
1—Record Vaudeville
1:30—Lazar Samoiloff Studio Hr.
2—Heini Dörner, ballads
2:15—Carmen's Hawaiians
2:30—Pipe Dreams
2:45—Studio program
3—Woman's Club of the Air
3:15—Hotcha. Orchestra
3:30—Studio program
3:45—Book Talker
4—News report; Dental Clinic
4:45—Tennessee Joe
5—Sunset Harmony Boys
5:30—Children's Hour
5:45—Recordings
6—New York Lowdown
6:05—Married Life
6:15—Pair o' Jacks
6:30—KFOX School Kids
6:45—Percy Prunes
7—Songs of the Island
7:15—Boy Detective
7:30—Chandu, the Magician
7:45—Pacific Coast Club Orchestra
8—Dr. and Mrs. Jimmy
8:15—Travelogue
8:30—Drama Grab Bag
8:45—George and Rufus
9—Dancing Disc Nite Club
10—Everett Hoagland's Orchestra
11—Pacific Coast Club Orchestra
11:30 to 12 mid.—Dance music

483.6 Meters KGW Atwater 2121
 620 Kcys. 1000 Watts
Morning Oregonian, Portland, Ore.
 6:45 A.M.—Caterpillar Trail Blazers
 7:15—Morning Appetizers
 7:45—Morning Sunshine
 8:15—NBC-KGO Program
 8:30—Oregonian of the Air
 8:45—Log of the Day
 9—Specialists
 9:15—Cooking School
 9:30—Broadway-Columbians
 10—Farm and Home Hour
 10:30—Woman's Magazine of the Air
 11:30—Me and My Shadow
 12 noon—Oregonian of the Air
 12:15—Western Agriculture
 12:45—O. M. Plummer
 1—Organ Program
 1:30—Kelly's Salon Orchestra
 1:45—NBC Program
 2:15—Studio Program
 3—Tea Time Bazaar
 4—Santiseptic Program
 4:15—Man from South
 4:30—Orchestra
 4:45—Oregonian of the Air
 5—NBC-KGO Programs to 6:45
 6:45—Bradbury Football Reporter
 7—NBC-KGO Programs to 8:30
 8:30—School Consolidation Bill
 8:40—Two Bows and a Gal
 9—Fisher's Blend Hour
 9:30—Associated Spotlight
 11 to 12 midnight—Weinhard's Merry
 Mixer Melodies

325.9 Meters KOMO Elliott 5890
 920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
 6:55 A.M.—Inspirational Service
 7—Fisher's Sunrise Broadcast
 7:30—NBC-KGO Programs to 8:30
 8:30—The Observer
 9—Prudence Penny
 9:15—NBC-KGO Programs to 11:45
 11:45—Club Minutes
 12 noon—NBC-KGO Program
 12:12—Grain Quotations
 12:15—NBC-KGO Program
 1:45—Popular Orchestra
 2:15—Stanford vs. University of
 Washington Football Game
 4:45—News of the Air
 5—Concert Orchestra
 5:45—NBC-KGO Program
 6—Jerry & Eddie from Hollywood
 6:15—NBC-KGO Programs to 9
 9—Musical Mannequins
 9:30—NBC-KGO Program
 11 to 12 mid.—Vic Meyers' Music

526 Meters KVI Broadway 4211
 570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
 6 A.M.—The Wandering Cowboy
 6:30—Farm Features
 6:50—Jim DePuy, Reveille Reporter
 7—Daybreak Devotionals
 7:30—Organ Reveille
 7:45—Texas Cowboy
 8—Shell Happytime
 8:30—Morning Notes by Marion
 8:45—CBS Programs to 10
 10—Home Economics
 10:15—CBS Programs to 12
 12 noon—Noon News
 12:15—CBS Programs to 1:15

1:15—Recordings
 1:45—U. C.-U. S. C. Football Game
 5—Ted Fiorito's Orchestra
 5:15—CBS Programs to 6:30
 6:30—"Lost in the Olympics"
 6:45—CBS program
 7:15—Don Lee Studio
 7:30—Chandu the Magician
 7:45—CBS Programs to 10
 10—Harry Zimmer's Orchestra
 10:30—Ted Fiorito's Orchestra
 11 to 12 mid.—Tom Coakeley's Or-
 chestar

272.7 Meters KGDM Stock. 795
 1100 Kcys. 250 Watts
Peffer Music Co., Stockton, Calif.
 6 A.M.—Weather; Recordings
 6:30—Happy Hayseeds
 7—Breakfast News Flashes
 8:15—KGDM Jr. Orchestra
 8:50—Health talk, Dr. Ross
 9—News of the Day
 9:30—Aunt Mary Anna and the
 Kiddies
 10—Jack Coale, Organist
 10:30—Recordings
 11:30—Studio program
 12 noon—Lillian Best, Organist
 1—Jack Coale, Piano Favorites
 1:30—Art Cavaglia's Orchestra
 2:30—Recordings
 3—Orchestra
 4—Gilmore Oil News
 4:30 to 5:30—Collegians Dance Orch.

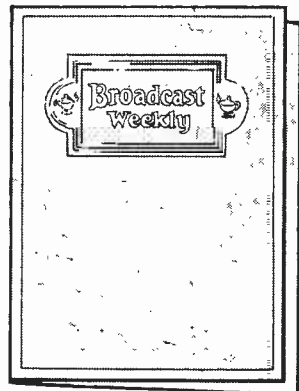
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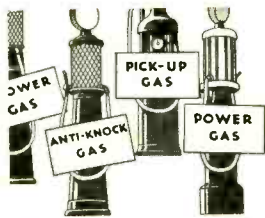
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