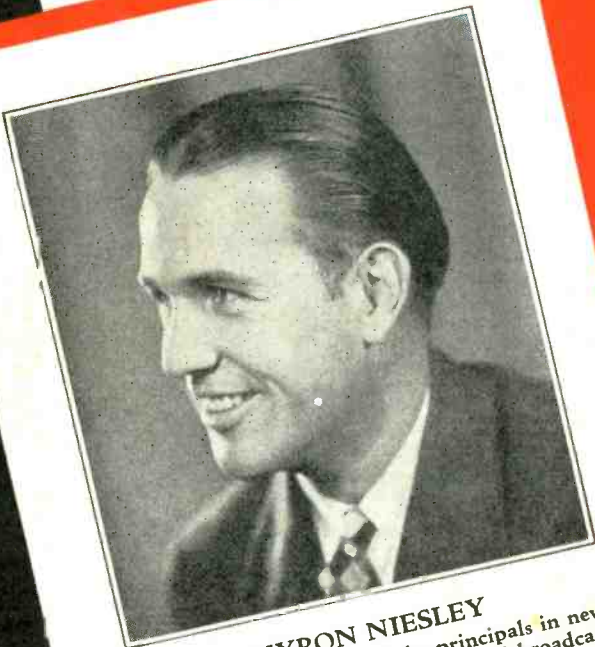


FOR WEEK OF
OCTOBER
2nd to 8th

BROADCAST WEEKLY



MYRON NIESLEY

NBC favorite and one of the principals in new radio skit: "The Jordans at Home," broadcast over seven NBC stations Thursdays, 9:45 to 10 a. m.

THE LEADING RADIO GUIDE OF THE PACIFIC COAST

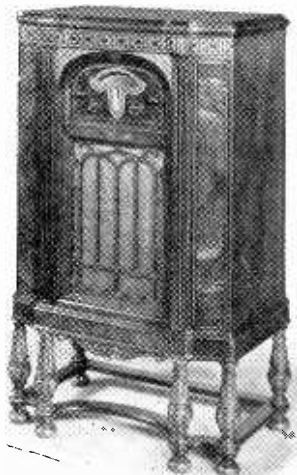


ATWATER KENT RADIO

Win **\$5,000.00**
FIRST PRIZE

53 OTHER BIG CASH AWARDS

Introducing New 1933 Radio



Model 260, 10-tube lowboy

\$105.00

COMPLETE

Other models..\$56.50 to \$146.50
A.C. or D.C. and for your motor car

7 TO 12 TUBES
B-AMPLIFICATION
TWO SPEAKERS
OVER-SIZE, FULL-ACOUSTIC
SOUND CHAMBER
TONEBEAM
AUTOMATIC SILENT TUNING
COMBINATION SHORT WAVE
AUTOMATIC VOLUME
CONTROL
TONE CONTROL
COMPENSATING QUICK-
VISION DIAL
RANGE SWITCH
5-GANG CONDENSER
ATWATER KENT LONG-LIFE,
TROUBLE-FREE WORK-
MANSHIP
SPLENDID NEW CABINETS

| | |
|---------------------------|---------|
| FIRST PRIZE | \$5,000 |
| SECOND PRIZE | \$1,000 |
| THIRD PRIZE | \$500 |
| FOURTH PRIZE | \$250 |
| 5 PRIZES, each | \$100 |
| 15 PRIZES, each | \$50 |
| 30 PRIZES, each | \$25 |

GET your free entry blank now—at any Atwater Kent dealer. Give yourself a big head start over others. Old and young can enter This prize contest is simple and entertaining. See how many words you can make out of the letters in these three words:

ATWATER KENT TONEBEAM

—and write a short statement on an easy subject you'll find on the entry blank.

You'll think of words right away. For example: water, ten, tone, beam, not, rate. How many others can you find?

Get your whole family to play this word game. It's fun. The longest list wins \$5,000—and there are 53 other big cash prizes. No red tape. Nothing to buy. There's a free entry blank for you at the store of an Atwater Kent Radio dealer.

Do not delay. Do not put it off. Get the blank, read the simple rules, see the new 1933 Kent Radio, and go after one of those rich cash prizes today.

IMPORTANT: Every word-list MUST be accompanied by the official entry blank, obtainable from an Atwater Kent dealer.

COAST RADIO SUPPLY COMPANY—*Wholesale Distributors*

123 TENTH STREET

SAN FRANCISCO

BROADCAST WEEKLY

The Leading Radio Guide of the Pacific Coast

NEW YORK
Edwin F. Ripley
118 East 28th Street
New York City

Vol. XI, No. 40

A. J. URBAIN, *Editor and Publisher*
726 Pacific Building, San Francisco, Calif.

October 1, 1932

RADIO CONTEST OPEN TO ALL

COMMENTARIES on Radio's virtues and shortcomings have been both vigorous and voluminous. To date, however, neither its critics nor its proponents seem to have sensed one of its most important and far-reaching achievements. During a period of prolonged depression which seriously curtailed attendance at theaters and musical events, Radio has been the one saving influence to sustain Music and the Drama, prevent their threatened atrophication, and carry their inspiration and encouragement to the people in their hour of desperate need. So great a contribution to these arts and to public welfare merits more than spoken recognition. It deserves *perpetuating*. And, as the voice and instrument of the Western Radio audience BROADCAST WEEKLY now takes steps to that end.

Inasmuch as the great majority of American homes are now equipped with Radio receivers, the embryo authors and playwrights upon which this country's dramatic development depends, are right this minute comprehended within the Radio audience. With the counsel and aid of *Carlton E. Morse*, famous Radio playwright, retained for the purpose, BROADCAST WEEKLY proposes to discover and aid in developing that talent. *Mr. Morse's* current serial "*One Man's Family*," one of the most poignantly human dramas ever penned for either stage or air, and his many other contributions to dramatic writing, leave no doubt as to his eminent

qualifications for so important an undertaking.

Here is the plan. A "*Radio Play Contest*" in which it shall be not merely the privilege but the *duty* of every Radio patriot, enthusiast, and beneficiary to participate. The problem—not writing at play at all, or any part of one, but simply describing in your own words how you would *end* a play *Mr. Morse* has already worked up to an exciting climax. The requisites—not a college degree, literary ability, or any previous writing experience whatever, but merely a little imagination plus a willingness to perform this simple service for Radio, for BROADCAST WEEKLY, and for the zest of it.

The person who, in the opinion of the Judges, submits the best idea for the ending will be awarded a generous cash prize, and will receive the expert assistance of *Mr. Morse* in re-writing the ending in actual radio continuity form, after which the entire play will be broadcast over the air with the name of the author-winner by the National Broadcasting Company. Remember, all you have to submit is an *idea*, no dialogue.

Read complete details of the contest on page 12 of this issue, the play itself on page 13, then simply write us in your own words how you think it should end. Ideas will occur to you the instant you have read it. Try. You'll find it fascinating fun, and—perhaps the road to fame and fortune. Careers being that way—ask *Carlton Morse*.

Published weekly by the Broadcast Weekly Publishing Company, 726 Pacific Building, San Francisco, Calif.
Telephone DOuglas 5273

Yearly subscription: \$3.00 in the United States, \$5.50 in Canada. Entered as second class matter, March 25, 1923,
at the Post Office, San Francisco, California, under Act of March 3, 1879

Copyright, 1932, by Broadcast Weekly Publishing Company

PUBLIC



Satisfied users of **JRC** Tubes are responsible for the tremendous increase in **JRC** Tube sales.

YOU, TOO, can improve your reception by installing **JRC** Tubes in your radio.

Sealed in Cellophane — for Your Protection

ZACK RADIO SUPPLY COMPANY

1470 Market Street

Wholesale Distributors

San Francisco

CONFIDENCE

YOUR MONEY BACK

If **JRC** Tubes do not improve your reception—

GO to any one of these **JRC** dealers, get your requirement of **JRC** Tubes, install them in your radio, and if they do not materially improve your reception, take them back and your money will be refunded.

BAKERSFIELD

Urner, D. E., 1931 I St.

FRESNO

Blevin's Radio Service, 49 Olive Ave.
Cockrell's Radio Service, 533 Blackstone Ave.
Gearhart Radio Corp., 1236 Fulton St.
Vierheller Radio Shop, 1321 Fulton St.

LARKSPUR

Murray's Radio Shop

LODI

Perrins, Ed. J., 113 No. School St.

MADERA

Madera Supply Co.

MANTECA

Beauregard, George

MERCED

Merced Electric Co., 537 M St.

MODESTO

Graham's Radio Shop, 1004 J St.
Johnson's Cyclery, 910 J St.
Palmer Electric Co., 940 11th St.

NILES

Blacow's Radio Shop

MOUNTAIN VIEW

Radio Norris, 241 Castro St.

OAKLAND

Bellings Brothers, 432½ 11th St.
Offenbach, M., 619 Broadway

PALO ALTO

Miller's Radio Service, 357 University Ave.
Reed Co., Inc., 541 High St.

PORTERVILLE

Bell's Radio Shop, 207 Mill St.

REDWOOD CITY

Main Radio Co., 1102 Main St.

SACRAMENTO

Bruner, Frank P. Jr., 2022 Y St.
Hobrecht Co., 1020 J St.
Petzwal, Harry, 1130 10th St.
Radio Sales & Service Co., 1016 J St.
Schroeder's Radio Shop, 2954 35th St.
Stadler Radio, Edwin, 2413 J St.

SAN ANSELMO

Lewis, Mansfield, 47 Tamalpais Ave.

SAN FRANCISCO

Almar Radio & Electric Co., 749 Larkin St.
Bob's Radio Service, 149 Clement St.
Bonded Radio Store, 2325 Mission St.
Bonham Radio Sales & Service, 1945 Irving St.
Byington Electric Corp., 1809 Fillmore St.
Corey Radio Service, 1070 Valencia St.
Eddy Radio & Electric Co., 409 Eddy St.
Hasseltine, J. F., 1365 California St.
Hub Radio Co., 1680 Market St.
Kleindyne Radio Shop, 53 Eddy St.
Kuersten, 554 Brunswick St.
Modern Radio, 19 Jason St.
Park Presidio Radio & Electric Co., 2205 Clement St.
Sunset Radio Service, 1375 9th Ave.
Standard Radio Service, 370 Hayes St.
Sweeney's Sewing Machine Co., 2469 Mission St.
Weber, Gustave H., 325 Divisadero St.
Wyman, Earl C., 225 Vienna St.

SAN JOSE

Moore's Radio Shop, 1162 Lincoln Ave.
Radio Exchange, 27 E. San Salvadore Ave.
San Jose Radio Shop, 561 E. Santa Clara St.
Spatola, Al. J., 632 No. 13th St.
Triangle Radio Co., 2321 W. San Carlos Ave.

SANTA CRUZ

Zuckswert, Earl, 14 Bulkhead St.

SAN MATEO

Central Book & Radio Co., 15 B St.

SANTA ROSA

Lamb, E. H., 419 Mendocino Ave.
Drake, L. A., 516 4th St.
Valley Radio & Supply Co., 529 5th St.

STOCKTON

Bright Spot Electric Co., 332 E. Weber Ave.
Mallett Music Co., 35 No. Sutter St.
Stockton Radio Service, 204 No. California St.
Wilson Schultz Co.
Wittie Radio Shop, 832 E. Weber Ave.

TULARE

Mark's Radio Service, 221 So. K St.
McMurray, B. F., 133 So. K St.

VISALIA

Togni-Branch Co., 114 E. Main St.

ETHER GLEANINGS

By J. CLARENCE MYERS

THEY'VE been doing things around the NBC program factory in San Francisco lately, and the gent who paints and rubs out the names on the glass doors of the executives has been busier than the proverbial one-armed paper hanger with the hives. Yes, indeedy.

It all started when Tom Hutchinson, program chief, ups and tenders his resignation in order to play the lead in "Wheat-enville" and center his attention on dramatic appearances before the mike.

Lew Frost, who had been production director, was boosted to fill the vacancy. Cecil Underwood, assistant chief announcer, was then handed Frost's old job. Madonna Todd, continuity editor, has resigned, effective October 15. No successor has been named.

Frost, who came from Denver, Colorado, joined the NBC staff in 1929 and was in charge of program traffic for a time, later becoming assistant production manager until last May, when he assumed full charge.

Cecil Underwood came to the NBC several years ago from station KHQ, Spokane, and rose steadily in popular favor with the air audience. His outstanding program is his job as master of ceremonies on the Associated Spotlight.

Two changes in the commercial department were announced by Harry Anderson, sales manager. Henry C. Maas has been appointed sales traffic manager and P. K. Leberman to the sales staff.

The following are no longer NBC-ing:

Tom Mitchell, Eva Garcia, Rembrandt Trio, Refa Miller, Wendell Bernheim and Mrs. Luther Burbank.

* * *

Earl Burnett, not a stranger to radio dialers, is at the Hotel Mark Hopkins replacing Anson Weeks, who departed for a three months' engagement at the Hotel St. Regis in New York.

* * *

Axel Axelsen (Pete Barlow), KFRC's Swede comic, is pushing around the news that the "screamie" that he stunted for in Hollywood is now showing at the President Theater in San Francisco. He's making personal appearances in character.

* * *

Sergeant Fred W. Wells, Canadian war vet, who died recently in Berkeley, is the same "Doc" Wells, author of radio mystery and war plays, who had a leading part in

KROW's current thriller, "The House of Doom."

Several years ago "Doc" Wells introduced his "Smiling Army" program on KROW. Eighteen thousand members enrolled under his banner of cheer. Up to the very last he continued to correspond with a great many of his former members, although the "Smiling Army" had been discontinued.

* * *

Adele Burian, erstwhile KYA and KTAB torch singer, is in southern California dickering for a spot in a large hotel.

* * *

Fate is ever thus. A year ago Carlton E. Morse, one of the NBC's ace scriveners, had a pet idea. He put it in words and called it "One Man's Family." Presented three or four episodes to the network Execs for approval. It was rejected. Only recently he dug it up again, and again it was frowned upon, but he was told that he could produce it at his own risk. He did. It clicked instantly. Was scheduled to run thirteen weeks and to date has gone nearly double that time and will go indefinitely. When an episode was omitted recently because of a special broadcast from the American Legion convention, the NBC received more than 1000 telephone calls and many letters and telegrams from irate followers.

And, by the way, if you're a follower of this very human, entertaining drama, you might like a photograph of the "One Man's Family" cast. The NBC is handing 'em out gratis to all who write in for one.

* * *

Rush Hughes, who made a radio name for himself as m. c. for that KYA "On With the Show" program some time ago and more recently on an NBC spot, is reaping the fruits of his own radio brain-child on KFRC. He has a program called "Gridiron Ghosts" in which he turns back the pages of time and takes his listeners to a famous grid tussle of several years ago, giving them a re-enactment of that contest.

Hughes, who, you know, is the son of Rupert Hughes, the novelist, is writing, producing and acting in the programs, which are presented every Friday night over KFRC.

* * *

A Chicago radio sheet says that the networks' one big disappointment was their failure to sell Henry Ford broadcasting time.

Ford is alleged to have replied to their efforts to get him on the air that the commercial announcement angle kept him off. He asked the radio folk to show him how he could get around it. Said he'd be interested when that "annoying phase can be wiped out."

* * *

"The Jordans at Home" is a new weekly musical playlet (or rather it might be called a newlywed drama with music) that is offering a pleasantly different fifteen minutes on the air every Thursday morning from 9:45 to 10 over seven NBC stations: KGO, KGW, KOMO, KFI, KFSD, KHQ and KDYL. The playlet features "The Jordans" in their joyous, just-after-the-honeymoon task of making an attractive home out of a much run-down cottage that they are buying. Gail Taylor and Myron Niesley are featured and are winning a large audience as the honeymooners. The plot is interestingly carried on from week to week and the musical numbers this young couple offers are exceptionally good.

Incidentally, this is one of the few programs where the sponsors' advertising works cleverly into the lines of the playlet. The Paraffine Companies, Inc., manufacturers of any number of things to beautify homes, from paints and shingles to rugs for the floors, are the sponsors, and it is truly surprising how valuable that Pabco man is to the young Jordans.

* * *

Our Los Angeles scout dopes this:

KHJ's Raymond Paige was once a track and field star and played competitive tennis at school. . . . Paul Rickenbacker played baseball. . . . Bill Goodwin was a basketball star in his day.

Mona Content, KHJ ivory pounder, and William Mahoney Mentzer, baritone, couldn't keep it hushed up as long as they thought, and so now the gang at the studio is wise to the fact that they eloped the latter part of last month to Ventura and were participants in a quiet "I do" ceremony.

What's more, they've leased a rustic cottage in the wilds of Los Angeles on Valentine Street, near Cupid's drive.

* * *

And from our tipster in the Pacific Northwest—John Haughn, Jr., of Bremerton, we get:

Elmore Vincent, KJR tenor, who NBC's on that Mardi Gras affair every a. m., collects antique song copies and has one from 'way back in 1862. Says he has so many it would take a week to count 'em.

Glen Eaton, KOL balladist, came to radio four years ago from the "legit" stage. . . . A popular hit of an entirely new musical

background is the "Golden Memories" program, featured over KOMO and KGW every Thursday evening. The orchestra is composed of steel guitar, a harp and marimba. Unique, eh what? . . . Grant Merrill, KJR pianist, still thrills the gang around the studio with his tales of world travel and adventure . . . and oft relates the time he climbed the top of a pyramid in Egypt and slept up there all night.

* * *

And now, like motion pictures and baseball, radio has a czar, a guy who will be dictator over all radiodom. He is Oswald F. Schuette, for years a noted journalist and of late a leader in radio affairs. Among other things he will have the right to censor long-winded advertising blurbs on the air. Here's hopin' he exercises it.

* * *

Brief Broadcasts.—Eddie Firestone, Jr., the 11-year-old lad who copped that part in the Wheatena drama, is the son of the NBC drummer. . . . Tom Gerun and his Bal Tabarin band, have already signed to play in Chicago during the World's Fair next year. Tom and his boys leave S. F. next February, playing in Tampa, Florida, for one week; New Orleans for eight weeks and Lincoln Tavern in Chicago for eight weeks. While in New Orleans, Gerun will play for the world-famed Mardi Gras. . . . "Hap" Van, member of the team of "Hap and Jack," lightning-like song writers who strutted their wares on KYA, is back in San Francisco after a successful theatrical season in the East. . . . Frank O'Neill, who, with Leonard Reeg, authored several radio features for KTAB, KFRC and the NBC, is recuperating from a nervous breakdown. . . . Standard Brands have changed their radio program, which starts October 2, to "Great Moments in History." NBC releases it here on KGO. . . . Frederick Brown, ex-KFRC and KLX vocalist, is voice director of the San Francisco University. . . . Glen Hood and Maurice Ginsky have been visiting around KFRC of late. . . . Monroe Upton and his recent bride have moved into their new "love nest" at Emerald Lake, about thirty miles south of San Francisco, which is practically completed. . . . The father of Ronald Smith, KJBS studio manager, died recently in Vancouver, B. C. . . . Carlton Morse has other talents than penning radio plays. Proved it recently during the "Golden State Family Robinson" when he imitated a rooster which was a perfect copy of the real thing.

PERSONAL PICKUPS

BY GYPSY



Mrs. R. H., San Francisco.—Jimmy Newman (K R O W) was born July 4, 1902, in Brooks, Oregon, is of English and Southern stock, left school after two years in high and

when he was refused enlistment in the army due to his age, struck out for Canada and was admitted in the British forces. Returning to Portland after the strife, he had difficulty in settling down, tried a number of jobs and eventually landed in the movies. A year with pictures and unrest again assailed him. He enlisted in the United States Coast Artillery, was stationed at Fort MacArthur and during his spare moments organized and directed a dramatic group made up of his associates. Again, upon discharge, he returned to Portland, this time to marry, and after vain attempts in various fields, found his niche in radio. As you know, he is heard on the air in the "One Man Stock Company." Each and every character is Jimmy's own with the exception of an occasional part calling for a feminine voice. Mrs. Jimmy Newman supplies that.

Mrs. H. K. T., Sacramento.—Joe Wright may be heard over Station KYA. Elliot Shaw sings with both the Revelers group and the Cavaliers quartet. Ruth Matteson, formerly of NBC (San Francisco studios) is now living in Los Angeles, and has recently become Mrs. Arthur Pearson. Edna Fischer celebrates her birthday on the sixth day in August.

Louise, Monrovia.—Frederick Shields hails from Kansas City, Missouri, is about thirty years of age, of average height and weight, has blue eyes, black hair and one of those natty mustaches. He graduated from the University of Missouri, had a fling at newspaper work and the stage, did a great deal of traveling about and finally concentrated on Southern California and radio. He is married and

the father of a little girl aged four.

Mrs. J. H. M., Sacramento.—Yes, the Ponce Sisters are honest-to-goodness sisters. Both were born in Boston, reared in New York and graduated from Brentwood Academy. Ethel, the eldest, is 5 feet 2 inches tall, weighs 125 pounds, has light brown hair and is the pianist of the act. Dorothy is 5 feet 7 inches in height, has gray eyes, dark brown hair, weighs the same number of pounds as her sister, and furnishes the comedy in their stage presentations. Since their mother's death, the girls have kept house for their father and manage everything, from marketing to cooking, without "extra" help, put in many hours of rehearsal and still find time to play hostess to their many friends. Both are blessed with charm and are refreshingly wholesome, genuine and unaffected.

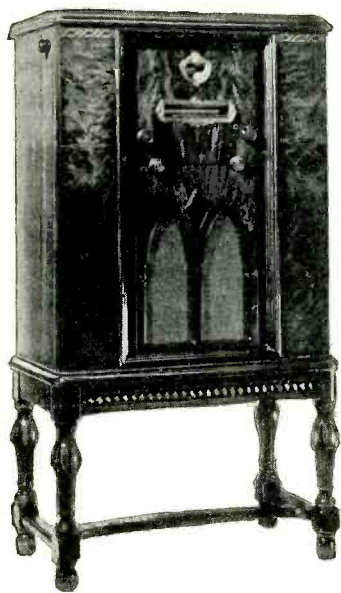
Mrs. W. W. R., San Francisco. Johnnie Walker (KOIN) owns a huge, specially constructed easy chair which is the pride of his life. Tony Wons (CBS) dotes on his splendidly equipped work shop wherein he may build and carve furniture to his heart's delight. Jacques Renard's most prized possession is a newspaper clipping predicting for him a bright future. It appeared some twenty years ago in a Boston daily after he had given a violin recital. Guy Lombardo's pet souvenir is a violin that dates back to his boyhood and was purchased for \$12. Vera Van would not part with her toy dogs for anything in the world. Louise Taber (KTAB) values a baton given her by Giorgio Polacco. It was used by the noted conductor in directing Tetrizzini's first season at the Tivoli Opera House in San Francisco. (More about prized possessions another time.)

V. E., Seattle.—Bill Hay (Amos 'n' Andy announcer) is 5 feet 11 inches tall, substantially constructed and blond. Hilda Cole (CBS) is about twenty years old, 5 feet 4 inches in height and a brunette. The Do Re Mi girls are Evelyn and Mabelle Ross and Ann Balthy. D'Avrey of Paris (NBC) made his first trip to this country about three years ago as a member of one of the Chauve Souris editions.

G. W., Tacoma.—Ruth Cornwall is the creator of "Death Valley Days." You may reach her by addressing your letter in care of the McCann Erickson Co., 280 Madison Avenue, New York City. Little Jack Little was born John Leonard, in the Silverton section of London, where his father was a manufacturer of motor cars. When Jack was about nine years of age, the Leonards came to America, settled in Waterloo, Iowa, and after finishing school, Jack set forth to conquer the world with music. He got as far west as Colorado when his financial status—but why go into that? Anyway, after numerous disappointments he found himself engaged as accompanist for Yvette Rugel, vaudeville headliner, and soon Lady Luck was favoring him with her best smile. For several years he divided his time between broadcasting and stage appearances and then, seeing in radio the possibilities for song-exploitation, he devoted himself exclusively to writing and broadcasting. He is 5 feet 4 inches in height, weighs 130 pounds and is of fair complexion. Likes French toast, blue ties, is addicted to speeding and seldom wears a hat.

C. H. Monterey.—Michael Raffetto, the Paul of Carleton Morse's "One Man's Family," was born in Placerville, California, is of Italian and Irish origin, a graduate of U. C. and practiced law before entering the theatrical and radio profession. He is 5 feet 8 inches tall, weighs about 130 pounds, has dark brown eyes, heavy black hair and favors the Latin side of the house as to general appearance. His preferences run to profound books, music, football and campfires. He loathes snakes, affectation and parsnips. When he came to radio it was to play in "Arm of the Law," a drama which he authored. Remember Jonathan Brixton? That was Michael. You will remember him also as Professor Quoon and as the master of ceremonies of the NBC Matinee. And as one of the team of Numb and Dumb. Incidentally, he writes this sketch. The true Michael, however, is more or less reflected in "Paul." Michael himself was wondering the other day why the part was so easy to play.

AMERICAN BOSCH VIBRO-POWER RADIO



MODEL 260R

\$105.95

*Complete with Tubes
(U. S. Tax Paid)*

THE WORLD ROVER

10 Tube Superheterodyne Multi-Wave Receiver

A marvelous new engineering achievement which combines four radio instruments in one — by bringing the full power and brilliance of Vibro-Power radio reception to four distinct broadcast bands. Covering every desirable phase of both local and foreign short wave broadcast features the Vibro-Power Multi-wave switch introduced in this model brings all the resources of this ten tube Vibro-Power Receiver into full play to whichever of the Broadcast Bands it is tuned. No long and short wave radio receiver approaches its tuning simplicity. A new world of radio entertainment is made possible by this marvelous musical instrument.

Vibro-Power, automatic noise reducer, vibro blended dual speakers, silent tuning, electric tuning indicator and full-band automatic volume control are but a few of the new developments incorporated in this splendid instrument. Whatever entertainment you desire, whether it is standard local broadcasts, police calls or amateur short wave reception, European or South American programs, the World Rover will bring it to you as you have never heard it before. This is an instrument on which you can depend for the utmost delight in radio entertainment today and for many years to come.

Check List of Features for American Bosch VIBRO-POWER Multi-Wave Receiver

- | | | |
|----------------------------------|---|------------------------------------|
| 1. VIBRO-POWER. | 10. Illuminated Dial. | 17. Duo-Diode. |
| 2. Multi-Wave Selector. | 11. Full Vision Scale. | 18. Double Action. |
| 3. Automatic Noise Reducer. | 12. Electric Tuning. | 19. Litz-Wire Pre-Selector Coils. |
| 4. Individual Antenna Control. | 13. Full-Band Automatic Volume Control. | 20. Superheterodyne Circuit. |
| 5. Strip Assembly. | 14. True-Pitch Tone Control. | 21. Between-Station Silence. |
| 6. New Type Low Drain Tubes. | 15. Push-Pull Power Out-Put. (2-245 tubes). | 22. Tone Blending Chamber |
| 7. Free-Floating Rubber Chassis. | 16. Police Calls. | 23. Four 10 Tube Receivers in one. |
| 8. Vibro-Blended Dual Speakers. | | |
| 9. Silent Tuning Control. | | |

*Wholesale Distributors: W. E. & W. H. JACKSON, INC.
255 Ninth St., San Francisco ✓ 329 26th St., Oakland*

The OPEN CIRCUIT



This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

Hearty Good Wishes

I HAVE been reading the Open Circuit and find many mentions made of the magazine coming back to normal. Having just subscribed, I am not able to comment on this fact, but I can say that you have a great publication. It is full of news, good advertisements, and the radio programs are listed in excellent style.

Here's hearty good wishes for the continued success of BROADCAST WEEKLY. You may be sure that we are all boosting for you.

Sincerely,

Evelyn M. J., Oakland, Calif.

Hymnio

*Nothing like a radio
For a real companio;
It will sing and speakio
If not making musicio.
And when you are tirio,
Turn around the knobbio,
And with greatest prestio,
Radio's mouth is shuttio.*

*If you have a radio,
Buy yourself a "Weeklio!"
Greatest magazinio,
Even if it's smallio.
If you spend a dimio
You'll get informatio
Worth at least a dollario
Through said "Broadcast Weeklio."*

*Also stuff for readio
You will get galorio
In said magazinio.
Weeklio and Weeklio.
It brings "Inside Stuffio,"
"Microphone Gossippio,"
"Open Circuitio,"
"Pickups" by Miss Gypsio.*

*And on other pagios
There are photographios
Of the best talentios
From your favored studios.
Such as Guy Lombardio,
Michael Raffetio,
Dorothy Desmondio
And the Sisters Clarkio.*

*Chief Policeman Quinnio
Here from San Franciscio
Got a cover pagio
Not so very long ago.
Clever Captain Argusio
Came to us in Junto,
And in last week's "Weeklio,"
You'll find Myrt and Margio.*

*Where in all the worldio
Could you get so muchio
For a single dimio?
ONLY IN THE WEEKLIO!
Therefore, friends of radio
Get a "Broadcast Weeklio."
It is worth the money-io
And deserves supportio.*

JUST A REAL AMIGIO.

Follow Suit

YOU tell the dialers to get a pen and get busy with a show of appreciation, and as I am one of the most enthusiastic dialers within reach of your stations, I will obey.

If I were to go into detail about all of my favorite programs, there would not be room for anyone else, so I will be as brief as possible.

First, last and always, my favorite programs are those of Paul Carson's organ music. The Bridge to Dreamland coming first.

His programs, or any program upon which he appears never come too early in the morning or too late at night for me to tune in to hear him play, for to me his music is the climax of all that is beautiful, inspirational and sublime, leaving nothing to be desired. In fact, I never even consider any other program when he is on the air.

The Ship of Dreams comes next. What exquisite music it brings, through beautiful voices and instruments.

The programs of both Charles Runyan and Dollo Sargent are much appreciated.

Over KFRC the Isle of Golden Dreams on Wednesday nights is indeed a dream of beauty, and the Shell Oil Company doesn't need to be told that Captain Dobbsie and his Shell Happytime are in a class by them-

selves. There is something so comforting and steadying in Captain Dobbsie's contagious laugh and optimistic view of things in general, his wholesome stories and genuine appreciation of those who appear with him upon his programs and of the company he represents.

Then there are the Olympians, the Standard Symphony Hour, the Arion Trio, Bible Stories, Songland with the incomparably sweet voices of Gail Taylor and Myron Niesley, The American Album of Familiar Music and Oh, dozens of others, including soloists and orchestras, but I fear I will not be granted enough space to name them all.

But those mentioned are, most of them quite indispensable to my daily happiness and contentment.

Before I go I must say that I do think the announcers are shamefully neglected. They add or detract immeasurably to or from a program.

My favorite in that position is Jerry Kilgore. It isn't so much what he says as the way he says it. He speaks volumes by the mere shading of his voice, and his clever intimations. Dreamy voiced Johnny Walker ranks second.

This isn't all that I have to say, but I think it is all that I had better say just now.

With grateful appreciation to these and all the others, I am most sincerely yours.

Iola McR., Chico, Calif.

Come On, Brickbats!

WELL, Mr. Editor, here's a letter for the wastebasket. At least I'll wager it never reaches your Open Circuit.

I have a kick to make and a legitimate one, too.

Why do you insist on printing all that sentimental tripe in the Open Circuit, saying nothing but nice, sweet things about your publication? Of course we can stand a certain amount of them, but week after week you give us the same old bologney—letters that forever pat you and your periodical on the back. Why don't you print some of the letters that criticize? No person or periodical is perfect and there is plenty of room for some constructive criticism, not alone of your BROADCAST WEEKLY, but radio programs in general and the artists, too.

Let's hear from some of your followers who have a kick or two to make about radio. Their suggestions might prove valuable.

Nathan R., Sacramento, Calif.



A Modern Musical Playlet

Friendly . . . Intimate . . . Entertaining

Featuring those radio favorites

GAIL TAYLOR and MYRON NIESLEY

Each Thursday Morning
from 9:45 to 10:00

Over NBC Stations

**KGO KOMO KFSD
KGW KFI KHQ
KDYL**

**CLEVER DIALOGUE
CATCHY TUNES
HELPFUL HOME SUGGESTIONS**

presented by the manufacturers of
PABCO PRODUCTS

FREE—Send for a copy of the valuable book offered on Pabco's program of September 29th. Fill out and mail the coupon.



The Paraffine Companies, Inc.,
475 Brannan Street
San Francisco, California.

Send me a free copy of your "Home Builders Handbook."

Name.....

Address.....

City and State.....

BROADCAST WEEKLY—NBC PLAY CONTEST

Solve the "Dead Man's Legacy" Mystery Play and Win Cash Prize—
Get Your Play on the NBC Network

JUST what you've been waiting for! The opportunity of breaking into the field of radio writing! Here is the BROADCAST WEEKLY-NBC Radio Play Contest sweeping into full stride, promising everyone who enters thrills, excitement, and the unusual opportunity of turning deductive ability into cash. On the next page you will find Carlton E. Morse's exciting unfinished mystery play, "Dead Man's Legacy." Read it with care! You will find it captures your attention at once, carrying you swiftly from incident to incident. But just when your interest is at its highest point; when all the clues have been brought out and the identity of the murderer is about to be divulged, the drama breaks off.

Read it and then tell us how it should end. How would you end it if you were the author?

Use your imagination! Use that natural ability for deduction which everyone possesses. Make a game of it. Discuss possible solutions with your family and with your friends. And

when you are satisfied that you have the perfect ending for "Dead Man's Legacy" write it down. For the best five endings BROADCAST WEEKLY will pay \$105 in cash. Other valuable prizes will go to those who

send in solutions considered worthy by the judges. And here is still further incentive for entrants! The winner will have the opportunity of hearing the play with *his solution* broadcast over Pacific Coast stations of the National Broadcasting Company. He

will have the opportunity also of working with Mr. Morse in preparing his script for studio production.

The unfinished play is printed herewith in the exact form used in radio studios. This is for your pleasure and entertainment but *you do not have to submit your solution in dialogue form.* Write your ending in your own words. One or two paragraphs are sufficient if they tell the story. However, keep your solution within four hundred words. You do not need to know dialogue nor radio technique to win. The winning synopsis will be selected on the basis of the most logical ending alone.

Enter this engrossing contest now. Read the rules. Read the unfinished story and then get to work. Somebody

is going to win a substantial cash prize and a real opportunity to get a glimpse of the inner workings of a big radio station. All answers must be submitted on answer blank which will appear in the October 30 issue.

RULES

1. The contest is open to everyone except employees of Broadcast Weekly and of the National Broadcasting Company.
2. Contestants may submit as many endings as they wish.
3. No manuscripts will be returned. If you wish to preserve your contribution, keep a copy.
4. Your endings must be submitted in synopsis form. Keep it brief. Endings of more than 400 words cannot be considered.
5. The contest ends Nov. 5. Answers mailed after that date will not be eligible.
6. The decision of the judges will be final.
7. Submit your ending on the Official Answer Form which will be printed in the October 30 issue of Broadcast Weekly.
8. Mail it to: Radio Play Contest, Broadcast Weekly, Pacific Building, San Francisco, Calif.
9. Announcement of the prize winners will be made in the November 27 issue of this magazine.
10. The date for broadcasting the play with prize-winning ending will be announced later.

JUDGES

CARLTON E. MORSE
Staff Continuity Writer, NBC

GYPSY

Feature writer, "Broadcast Weekly"

JOSEPH HENRY JACKSON
Literary Editor, San Francisco Chronicle

PRIZES

| | |
|--|-----------|
| First Prize | \$50 Cash |
| Second Prize | 25 Cash |
| Third Prize | 15 Cash |
| Fourth Prize | 10 Cash |
| Fifth Prize | 5 Cash |
| Additional prizes will be announced later. | |

ANNOUNCEMENTS and DESCRIPTIONS FOR "DEAD MAN'S LEGACY"

(ORGAN THEME . . . "VALE TRISTE.")
(Fifteen seconds then drop to background for announcer.)

ANNOUNCER: Tonight we present (insert name of show) written especially for radio by (insert name of playwright).

(Swell theme for ten seconds: then down and out behind dialogue.)

(Foghorns in background . . . then fade them out.)

(Fade piano softly into background as though coming from another room. . . . Piano playing "Merry Widow Waltz.") (Set piano definitely before dialogue.)

ATT'Y (chuckles): Marian and Joseph seem to have taken to each other on sight. . . . Charming fellow, Joseph. . . . Plays well, doesn't he?

CAROL (irritably): Suppose he does. . . . What of it? . . . I think this whole miserable business is a waste of time. . . . You're an attorney, Mr. Case. . . . Be honest, was it actually necessary for the five of us to come to this house tonight?

BEN: Now Sis. . . . Of course it was necessary.

CAROL: Be still, Ben. . . . I asked Mr. Case a question.

ATT'Y: Quite necessary, Carol. . . . Your Uncle stated specifically in his will that his three nephews and two neices were to spend one night together in this old house. That night to be the first anniversary of his death.

CAROL: Yes, I know he did. . . . But the will could have been broken, couldn't it?

ATT'Y: Not without endangering the legacies left to each of you.

BEN: Aw what's the difference. . . . We're here now. . . . We've had dinner together as the will specified. . . . We'll make ourselves comfortable, and presently we'll all turn in. . . . Tomorrow morning at ten the money will be ours.

CAROL: Well, I still say it's silly. . . . What do you say, Max?

MAX (drawls): Well, cousin, I say I'd do a lot worse than sleeping in Uncle Roger's old home one night for one-fifth of a million dollars cash money.

BEN: But what I can't understand is, why Uncle Roger went to all the trouble of specifying the rooms each of us was to occupy. . . .

He must have been plain crazy when he made that will.

ATT'Y: He was never saner in his life. . . .

BEN: Then perhaps you'll explain why I've got to sleep in the Red room. . . . Everyone knows I detest red. . . . Why Max here has to sleep in Uncle Roger's room. . . .

CAROL: Yes, the bed he died in a year ago tonight. . . .

MAX (drawls): Oh see here, I don't mind, you know. . . . I've walked in dead-men's shoes before. . . .

CAROL: Ugh!

BEN (continuing): Why Carol here has to sleep in the guest room on the third floor. . . .

CAROL: I don't like it. . . . I don't like it. . . . Sleeping on the third floor of this deserted house all by myself. . . .

ATT'Y: You're making too much of all this. . . . You're working yourselves into unnecessary hysteria. . . . Your Uncle was an eccentric, but nothing more. . . .

If he wants Marian to occupy his wife's old room and Joseph to sleep in the Butler's old room, why let him have his posthumous wish. . . . It's a simple request . . . nothing sinister . . . nothing unnatural. . . .

CAROL: There is something unnatural here. . . . You don't need to try to pretend there isn't. . . . You know as well as I that Marian—

BEN (shocked): Carol, be quiet. . . .

CAROL: I won't be quiet. . . . It's outrageous that we've got to spend a night in an abandoned house with a girl released from a sanitarium—virtually an insane asylum—

(Ad lib protest from three men.)

(Piano background fades out in protest.)

CAROL: You know it's true. . . . It's been a family skeleton for years, how she was put away five years ago when her mother and father died—

ATT'Y: Carol, I've been attorney for your Uncle for years and years and I know this family's darkest secrets from beginning to end. Your implication that Marian is unbalanced is utterly uncalled for. The shock of her parents' death was terrible. . . . True she has not been in good physical health since, but that the sanitarium where she has been kept is an asylum— UNTHINKABLE.

BEN: Besides, what difference does it make? . . . There are locks on all the doors. . . . Darned good locks. . . .

MAX: (chuckles): Ah, so that's what you were up to, prowling about upstairs before dinner, Ben?

BEN (belligerent): Well?

MAX (airily): Oh nothing . . . nothing . . . Just mentioned it. . . . You know there's one thing in Uncle Roger's will I thought rather sporting. . . . You know the phrase "if anything should befall one or more of the beneficiaries, those that survive shall inherit the entire estate equally among them."

ATT'Y (slowly): Sporting, you say? I don't believe I get the point, Max.

MAX: Why, simple. . . . Supposing Carol, for instance, desired the million all to herself—

CAROL (horror): Max Duncan, what do you mean—

MAX (appeasing): Oh, see here now, Carol, it was only to illustrate my point. . . .

CAROL: Well, don't get so blamed personal with your illustrations. . . .

ATT'Y (sharply): Just what IS your point, Max?

MAX: That tonight I'm not only locking my door, but the windows. . . . And I may even look under my bed. . . .

ATT'Y (severely): See here, man, you have no business stirring up dread and suspicion in this manner. . . .

BEN: Look here, Mr. Case; I've just been thinking. . . . None of us knows much about Joseph. . . . What's he been doing in the past ten or fifteen years? . . . After he was shot down in France—

(Piano fades softly into background, playing "Masquerade")

ATT'Y: He was in a veteran's hospital for three years after the war. . . .

BEN: And then he dropped out of sight from time to time. . . .

MAX: Soldier of Fortune, I've heard. . . .

CAROL: You . . . you mean a professional adventurer?

ATT'Y: Something of that nature. . . . He's always kept in touch with me, no matter what part of the world he was roaming in. . . .

MAX (chuckles): I got a rather nasty whiff of one of his gambling escapades in Port Said about five years ago. . . . If I remember rightly a man died rather prematurely in the affair.

ATT'Y (austere): I know the story, Max, and you give Joseph a blacker character than he deserves. . . .

MAX: I gave him no character at all. . . . I merely tell what I heard. . . .

ATT'Y (shortly): The implication is there. . . . Soldier of Fortune. . . . Adventurer. . . .

(fading out) . . . Whatever you choose to call him, it still stands that Joseph is a gentleman!

(As the attorney's voice fades out the piano swells slowly to full mike.)

After five seconds piano breaks off abruptly.

JOSEPH (amused): There, that's all I'm going to play for you tonight, Marian, so don't ask for any more.

MARIAN: It was lovely, Joseph; really it was. . . . And to think we're really and truly cousins.

JOSEPH (mock seriousness): Did anyone ever tell you how very beautiful you are, lady?

MARIAN (embarrassed): Why . . . why, no, they never did. . . . You see I . . . well, I suppose I'm different from most girls. . . . I . . . I haven't been quite well—

JOSEPH: Nonsense; you're the picture of health. . . . Who ever told you you weren't well?

MARIAN (admits): Well, I've felt very well, but Uncle Roger insisted that I wasn't strong and that I remain at the sanitarium. . . .

JOSEPH: Yes, I've heard about that. . . . I always had you pictured in my mind as a weak, puny, anemic little child on the verge of the grave, and here I find a grave, charming young woman. . . .

MARIAN (sighs): That's what being out in the world does for one, I suppose.

JOSEPH: What is?

MARIAN: When I talk with you I actually feel strong. . . . It's like breathing nice, clean, fresh air and . . . and when I look at you, all tousel-headed, and brown and healthy, why . . . why . . .

JOSEPH (laughs): Lady, I think you've got a crush on me. . . .

MARIAN (agrees): I . . . I guess I have, all right. . . .

JOSEPH (laughs heartily)

MARIAN: What's the matter?

JOSEPH: Don't you know a girl should never, never tell a man she likes him? . . .

MARIAN: But why? If she does, I should think—

JOSEPH: Because, small one, the theory is a man will take advantage of the knowledge. . . . And besides there's so many other ways for a girl to indicate her feeling for a man without saying so. . . . Her eyes, the expression of her lips . . . the movement of her hands . . . the tone of her voice . . .

MARIAN (severely): That's flirting. . . .

JOSEPH: And so it is, but if she expresses herself in one or all of these manners and then discovers she's made a mistake in the man, then she can slide out of it without embarrassment to herself or the man. . . .

MARIAN (sighs): There are so many things a girl should know. . . .

JOSEPH (agrees): Isn't it so? . . .

MARIAN (suddenly): For instance I don't know anything about what's going on here tonight. . . . Why do we have to spend the night in this house that hasn't been lived in since Uncle Roger died a year ago? . . . Why do I have to sleep in Aunt Gertrude's old room?

JOSEPH: Because, my child, the will says so. . . . And you won't get your fifth of a million unless you do.

MARIAN: And no one can leave the house. . . . And no one but the five of us and Mr. Case are to be allowed in the house until ten o'clock tomorrow morning. . . . Does that mean something, too?

JOSEPH: It means that the six of us are absolutely isolated from the world for the next twelve hours.

MARIAN: But why?

JOSEPH: My dear, a will is like a royal command. . . . One doesn't question. . . . One simply does and dies. . . .

MARIAN: Dies?

JOSEPH (laughs): Well, in this case I think we might leave out the dying part. . . . By the way, how do you like your other cousins?

MARIAN (troubled laugh): All right, I guess. . . . I always wondered what they were like. . . . all of you. . . . (confidential) . . . You. . . . you know I'm afraid of Max. . . . I. . . . I don't know why, but he gives me the queerest feeling. . . .

JOSEPH (slowly): Is that instinct, or have you heard something?

MARIAN: No, I haven't heard anything. . . . Do you know anything about him?

JOSEPH: Nothing to his credit. . . . He's a divorce lawyer. . . . I suppose you know that. . . . But I don't suppose you know that he plays the ponies. . . .

MARIAN: Ponies?

JOSEPH: Horse racing. . . . Always in debt. . . . Slick as a greased rope and as hard as they make them. . . .

MARIAN: But. . . . but, he's so soft spoken.

JOSEPH: That's to win the confidence of those he's about to slaughter. . . .

MARIAN (shudders)

JOSEPH: And there's something I should warn you against. . . . He may suggest you let him handle your money. . . . Don't do it, or you won't have it long.

MARIAN: Oh, I wouldn't. . . . I've already asked Mr. Case to take care of it for me. . . . (hesitates) . . . You. . . . you know I should think that Carol and I ought to be awfully good friends. . . . We're the only two girls left in the family. . . .

JOSEPH: Not friendly, eh?

MARIAN: I've tried to be, but. . . . but. . . . she acts so queer. . . . Keeps edging away from me. . . .

JOSEPH (annoyed): She's a sharp-tongued, disagreeable person. . . . Let her alone, is my advice. . . . Same goes for her brother, Ben.

MARIAN: Oh, he's been awfully nice to me.

JOSEPH: Yes, I suppose he has. But look out for him. . . . I overheard him telling the attorney that by rights he and Carol should have the whole estate and that even though this crazy will had come to light he wasn't so certain they wouldn't get it in time.

MARIAN: But what did he mean by that?

JOSEPH: I've been wondering myself. . . . How much do you know about Uncle Roger?

MARIAN: Why. . . . why, practically nothing. . . .

JOSEPH: Uh-huh! . . . (pause . . . Didn't know, then, that he made the million we are about to receive by cheating his four brothers and sisters—that is, your mother, my mother, Max's father and Carol and Ben's father—out of their eye-teeth some twenty years back?

MARIAN: Why. . . . I. . . . No!

JOSEPH: Well, he did, and they all disowned him. . . . Isolated him like some kind of poisonous germ. He hated them and they hated him. Well, they're all dead now. . . . Only the five of us left.

MARIAN: And. . . . and now he's giving us back our money?

JOSEPH: Perhaps. . . . We'll know better tomorrow morning. . . .

MARIAN: Why. . . . why, what do you mean by that?

JOSEPH (abruptly): I say, let's go in and join the others by the fire. . . .

MARIAN (surprised): Why. . . . why, yes, if you wish. . . . I suppose we should all go to bed pretty soon, anyway.

JOSEPH: (leaving mike): Yes, I'm beginning to feel that way myself. . . .

(*As Joseph fades, Carol, Ben, Max and Case Ad Lib slowly into picture.*)

ATT'Y (coming to mike): Oh, here you two are. . . . We were about to come and find you. . . . Sit here, Marian. . . .

MARIAN (coming to mike): If you don't mind, I think I'll go to bed. . . .

ATT'Y: Huuummm, eleven o'clock. . . . I think it's about time for all of us. . . . But before we separate. . . .

(*Sound of jingling of keys.*)

ATT'Y: I have here keys to each of your doors. . . .

BEN: But there are night latches on all the doors, Mr. Case.

ATT'Y: Yes, I know, Ben. . . . There are two locks on each door. . . . You may use these keys or not, as you will. . . . My instructions were to give each of you a key. . . .

(*General Ad Lib of Amazement.*)

ATT'Y: Furthermore, I must instruct each of you that once within your room you are not

to leave before five o'clock tomorrow morning. . . .

(Increased Ad Lib of Amazement.)

ATT'Y (unheeding): You will find necessary toilet facilities attached to each room. . . .

MAX (dryly): Exceptional precautions for our health, Mr. Case. . . . And where will you be between the hours of . . . er . . . well, let us say midnight and five a m.?

ATT'Y (pointedly): Taking care that all of my late client's instructions are carried out to the letter.

CAROL (hysterically): I don't like it. . . I don't want to sleep on the third floor alone. . . .

MAX: Oh, see here; what with our Mr. Case here padding up and down the halls outside our doors, what's to harm us?

ATT'Y (quietly): Max is right, Carol. . . . I am here to see no harm befalls you.

MARIAN (uneasily): But . . . but what danger is there?

ATT'Y: None, Marian. . . . Absolutely none. . . . Carol is a little upset, but—

CAROL: Upset? . . . I'll say I'm upset. . . . If it wasn't for that two hundred thousand dollars I'd get out of this place faster than it takes to say it. . . .

ATT'Y: Your key, Marian. . . . Lock you door FAST tonight, child.

MARIAN (fearful): Ye-yes, sir.

ATT'Y: And yours, Carol. . . .

CAROL (shortly): Thanks. . . .

ATT'Y: And yours, Joseph. . . . And Ben. . . . And you, Max. . . . Now, then, Joseph, if you will see Marian to her room, I'll take Carol up to the third floor. Ben, you and Max had better turn in now. . . .

MAX: Wait until I get some matches. . . . My cigarette lighter's on the blink. . . .

CASE: You'll find an electric lighter at the head of each of your beds. . . . Your uncle was a firm believer in smoking after retiring. . . .

MAX: One of his many vices, eh? . . . Okay, I'm ready. . . . Let's go. . . .

(General Ad Lib of Entire group fading from mike.)

(ORGAN THEME . . . "Valse Trieste")

(Fifteen seconds, then down and out)

(Sound of clock ticking for several seconds)

(Clock strikes one)

(Stealthy footsteps)

(Door closes softly)

(ORGAN THEME . . . "Valse Trieste")

(Ten seconds, then down and out)

(Sound of clock ticking for several seconds)

(Clock strikes three)

(Sound of heavy breathing of sleeper)

(Startled grunt . . . agonized death cry of man)

(ORGAN THEME . . . "Valse Trieste")

(Ten seconds, then down and out)

CASE (coming to mike): That's strange. . . . Everyone else is down. . . .

JOSEPH: I've done my best to rouse him. . . . Pounded on the door. . . . Called. . . .

CASE: Try it again, Joseph. . . .

MARIAN (coming to mike): What is it? . . . Is something wrong, Mr. Case?

CASE: Just a moment, Marian, stand over there with Ben and Carol. . . . Now, then, Joseph. . . .

(Pounding on door)

JOSEPH (calls): Max. . . . Oh, Max. . . . Are you all right, Max, old boy?

(Pause)

(General Ad Lib of fear)

CASE: I don't like this. . . . We've got to break down that door. . . . What do you think, Joseph; can we do it?

JOSEPH: Easily, if you know how. . . . Here, Ben; come here. . . . Mr. Case, you there. . . . Now we'll all put our shoulders to the door. . . . Hit it together. . . . Ready now. . . . (Pause) . . . All right, HIT IT!

(Sound of rending and splintering of wood)

JOSEPH: Again now. . . . HIT IT!

(Crash as door splits open)

(General Ad Lib of anticipation)

(Sudden scream of Carol)

JOSEPH (hoarse): Look. . . . Murdered. . . . Knife through his throat!

(ORGAN THEME . . . "Valse Trieste")

CAROL (violently): I don't care; I won't stay here. . . . There's a murdered man upstairs and I won't stay. . . . Why don't you call the police? . . . Why don't you, that's what I want to know. . . . Why don't you call the police?

CASE: Sit down, Carol. . . . Sit down and try to compose yourself as the others are doing. . . . Don't you understand, Carol, to call the police or anyone else until ten o'clock breaks your uncle's will?

CAROL (impatience): Oh!

CASE: That's better, Carol. . . . Now let's try to figure this thing out—

CAROL: It's not hard. . . . What else did you expect, with an insane person in the house and an adventurer who makes his living by killing people—

BEN: Carol, how can you? . . .

(General Ad Lib of resentment)

CASE: Quiet, please. . . . Joseph, will you tell me what you WERE doing about one last night with your door open?

JOSEPH: I wondered if you heard me close my door. . . .

CASE: Why did you have it open?

JOSEPH: I'll answer that if Carol and Ben will tell me what they were doing parading up and down the hall about three. . . .

(Ad Lib of consternation from Ben and Carol)

CASE (sternly) Do you deny Joseph's accusations?

CAROL (sullen): No!

BEN: Don't be silly, Carol. . . . Of course we weren't out in the hall. . . .

CAROL: We were, too; and I'll tell you why. . . . We were watching Marian. . . .

MARIAN: Oh, no . . . no . . . I wasn't out of my room. . . . I wasn't. . . .

CASE: Marian, is this your bedroom slipper?

MARIAN: Why . . . why, yes . . . I—

CASE: When did you have it last?

MARIAN: I took it off and put it beside my dressing table when I got into bed last night. . .

CASE: And you didn't have it on again?

MARIAN: Why . . . why, no.

CASE: That's queer. . . . I picked it up

outside Max's room at four o'clock this morning. . . .

MARIAN (whispers): You . . . you did?

HERE the play breaks off. Who is the murderer? How was the crime committed? What was the motive? How was the guilty one detected? What is your solution to the mystery? Solve the problem in any way you wish—we have no preferences as to the murderer! Put your wits to work. Use your ingenuity. You will find it excellent mental exercise. And this contest is wide open. Someone will win those cash prizes. Why shouldn't you be one? Remember, do not mail your solution, or solutions now. Wait for the Official Answer Form. This will appear in the October 30 issue of BROADCAST WEEKLY.

WORLD TIME CHART

| Sweden Germany Switzerland Italy | Petrograd Constantinople Cape Town | Bagdad Persia | India | Borneo Java Dutch E. I. | P.I. China Western Australia | Tokio Central Australia | Sidney Mel- bourne Eastern Australia | Auckland New Zealand | Samea | Hawaiian Islands | Pacific | Mountain | Central | New York- Wash- ington E. S. T. | Halifax Buenos Aires — N. Y. Daylight Saving | Rio de Janeiro Brazil | London Paris Madrid |
|---|--|------------------|----------|----------------------------------|---------------------------------------|-------------------------------|--|----------------------------|----------|---------------------|----------|----------|----------|---|--|-----------------------------|---------------------------|
| 1.00 | 2.00 | 3.00 | 5.00 | 6.00 | 8.00 | 9.00 | 10.00 | 11.30 | Noon | 1.30 | 4.00 | 5.00 | 6.00 | 7.00 | 8.00 | 9.00 | Midnight |
| 2.00 | 3.00 | 4.00 | 6.00 | 7.00 | 9.00 | 10.00 | 11.00 | 12.30 | 1.00 | 2.30 | 5.00 | 6.00 | 7.00 | 8.00 | 9.00 | 10.00 | 1.00 |
| 3.00 | 4.00 | 5.00 | 7.00 | 8.00 | 10.00 | 11.00 | Noon | 1.30 | 2.00 | 3.30 | 6.00 | 7.00 | 8.00 | 9.00 | 10.00 | 11.00 | 2.00 |
| 4.00 | 5.00 | 6.00 | 8.00 | 9.00 | 11.00 | Noon | 1.00 | 2.30 | 3.00 | 4.30 | 7.00 | 8.00 | 9.00 | 10.00 | 11.00 | Midnight | 3.00 |
| 5.00 | 6.00 | 7.00 | 9.00 | 10.00 | Noon | 1.00 | 2.00 | 3.30 | 4.00 | 5.30 | 8.00 | 9.00 | 10.00 | 11.00 | Midnight | 1.00 | 4.00 |
| 6.00 | 7.00 | 8.00 | 10.00 | 11.00 | 1.00 | 2.00 | 3.00 | 4.30 | 5.00 | 6.30 | 9.00 | 10.00 | 11.00 | Midnight | 1.00 | 2.00 | 5.00 |
| 7.00 | 8.00 | 9.00 | 11.00 | Noon | 2.00 | 3.00 | 4.00 | 5.30 | 6.00 | 7.30 | 10.00 | 11.00 | Midnight | 1.00 | 2.00 | 3.00 | 6.00 |
| 8.00 | 9.00 | 10.00 | Noon | 1.00 | 3.00 | 4.00 | 5.00 | 6.30 | 7.00 | 8.30 | 11.00 | Midnight | 1.00 | 2.00 | 3.00 | 4.00 | 7.00 |
| 9.00 | 10.00 | 11.00 | 1.00 | 2.00 | 4.00 | 5.00 | 6.00 | 7.30 | 8.00 | 9.30 | Midnight | 1.00 | 2.00 | 3.00 | 4.00 | 5.00 | 8.00 |
| 10.00 | 11.00 | Noon | 2.00 | 3.00 | 5.00 | 6.00 | 7.00 | 8.30 | 9.00 | 10.30 | 1.00 | 2.00 | 3.00 | 4.00 | 5.00 | 6.00 | 9.00 |
| 11.00 | Noon | 1.00 | 3.00 | 4.00 | 6.00 | 7.00 | 8.00 | 9.30 | 10.00 | 11.30 | 2.00 | 3.00 | 4.00 | 5.00 | 6.00 | 7.00 | 10.00 |
| Noon | 1.00 | 2.00 | 4.00 | 5.00 | 7.00 | 8.00 | 9.00 | 10.30 | 11.00 | 12.30 | 3.00 | 4.00 | 5.00 | 6.00 | 7.00 | 8.00 | 11.00 |
| 1.00 | 2.00 | 3.00 | 5.00 | 6.00 | 8.00 | 9.00 | 10.00 | 11.30 | Midnight | 1.30 | 4.00 | 5.00 | 6.00 | 7.00 | 8.00 | 9.00 | Noon |
| 2.00 | 3.00 | 4.00 | 6.00 | 7.00 | 9.00 | 10.00 | 11.00 | 12.30 | 1.00 | 2.30 | 5.00 | 6.00 | 7.00 | 8.00 | 9.00 | 10.00 | 1.00 |
| 3.00 | 4.00 | 5.00 | 7.00 | 8.00 | 10.00 | 11.00 | Midnight | 1.30 | 2.00 | 3.30 | 6.00 | 7.00 | 8.00 | 9.00 | 10.00 | 11.00 | 2.00 |
| 4.00 | 5.00 | 6.00 | 8.00 | 9.00 | 11.00 | Midnight | 1.00 | 2.30 | 3.00 | 4.30 | 7.00 | 8.00 | 9.00 | 10.00 | 11.00 | Noon | 3.00 |
| 5.00 | 6.00 | 7.00 | 9.00 | 10.00 | Midnight | 1.00 | 2.00 | 3.30 | 4.00 | 5.30 | 8.00 | 9.00 | 10.00 | 11.00 | Noon | 1.00 | 4.00 |
| 6.00 | 7.00 | 8.00 | 10.00 | 11.00 | 1.00 | 2.00 | 3.00 | 4.30 | 5.00 | 6.30 | 9.00 | 10.00 | 11.00 | Noon | 1.00 | 2.00 | 5.00 |
| 7.00 | 8.00 | 9.00 | 11.00 | Midnight | 2.00 | 3.00 | 4.00 | 5.30 | 6.00 | 7.30 | 10.00 | 11.00 | Noon | 1.00 | 2.00 | 3.00 | 6.00 |
| 8.00 | 9.00 | 10.00 | Midnight | 1.00 | 3.00 | 4.00 | 5.00 | 6.30 | 7.00 | 8.30 | 11.00 | Noon | 1.00 | 2.00 | 3.00 | 4.00 | 7.00 |
| 9.00 | 10.00 | 11.00 | 1.00 | 2.00 | 4.00 | 5.00 | 6.00 | 7.30 | 8.00 | 9.30 | Noon | 1.00 | 2.00 | 3.00 | 4.00 | 5.00 | 8.00 |
| 10.00 | 11.00 | Midnight | 2.00 | 3.00 | 5.00 | 6.00 | 7.00 | 8.30 | 9.00 | 10.30 | 1.00 | 2.00 | 3.00 | 4.00 | 5.00 | 6.00 | 9.00 |
| 11.00 | Midnight | 1.00 | 3.00 | 4.00 | 6.00 | 7.00 | 8.00 | 9.30 | 10.00 | 11.30 | 2.00 | 3.00 | 4.00 | 5.00 | 6.00 | 7.00 | 10.00 |
| Midnight | 1.00 | 2.00 | 4.00 | 5.00 | 7.00 | 8.00 | 9.00 | 10.30 | 11.00 | 12.30 | 3.00 | 4.00 | 5.00 | 6.00 | 7.00 | 8.00 | 11.00 |

DX fans are often puzzled by the time difference throughout the world, and have difficulty in computing the time at distant points with respect to the local time. Particularly is this true in the short-wave field, where foreign DX reception is not only possible, but a regular occurrence. For instance, when the Pacific network gives us the London rebroadcasts, no doubt many listeners are puzzled to know the hour in London corresponding to Pacific time. The accompanying World Time Chart answers all questions concerning world time.

The local time, under the "Pacific" heading,

corresponds to the time indicated on the same horizontal line in any other part of the world. It is seen that 2 a.m. here is 10 a.m. in London, 9:30 p.m. in New Zealand, 8 p.m. in Sydney, 7 p.m. in Japan, etc. If you should hear Manila on short waves at 6 a.m., you will know that it is 10 p.m. there. In order to determine whether it is the same day, or the preceding or following day, follow this rule: Crossing from dark to light area at midnight indicates the following day. Crossing from light to dark area indicates preceding day. As an example, 4 a.m. here is 9 p.m. in Tokio of the preceding day.

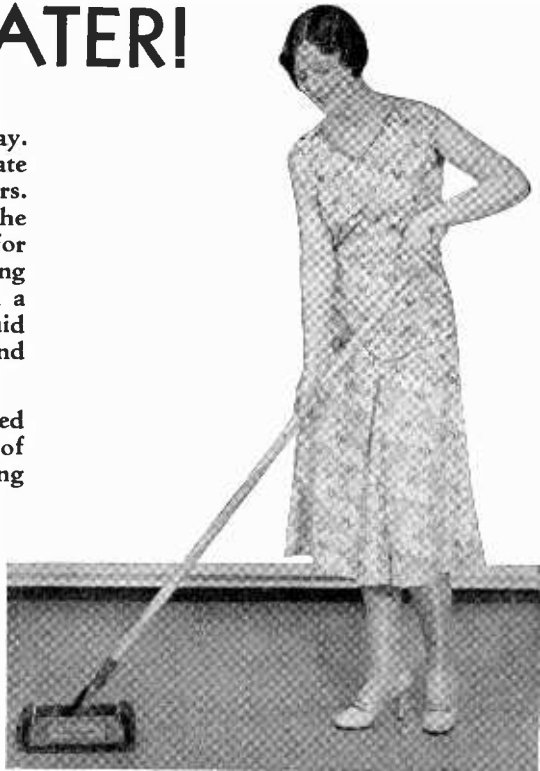
DON'T CLEAN FLOORS WITH WATER!

There is a new and better way. Modern housewives eliminate damage from water-soaked floors. Floor experts now recommend the use of Associated Dry Cleaner for cleaning floors and removing stubborn accumulations. Then a waxing with Associated Liquid Wax—followed by a quick and easy polish.

The new triple-action Associated Flormasheen makes light work of cleaning, waxing and polishing floors and linoleums.

FREE!

The proper care of floors is described in the illustrated booklet, "Facts on Floors." Send for your free copy.



SPECIAL OFFER

| | |
|--|-------------|
| 1 Associated Flormasheen, complete, regular price..... | \$6.85 |
| 1 Pint Can Associated Dry Cleaner (non-explosive)..... | .45 |
| 1 Pint Can Associated Liquid Wax..... | .60 |
| Regular price, total..... | \$7.90 |
| NEW — SPECIAL PRICE — COMPLETE..... | 4.75 |
| Saving..... | \$3.15 |

ASSOCIATED OIL COMPANY,
79 New Montgomery Street, San Francisco, California.

Please send me: "Facts on Floors" Book—FREE
 1 Associated Flormasheen (complete with products)
 (Check or money order for \$4.75 attached)

.....
Name

.....
Address

.....
City

SUNDAY Programs October 2, 1932

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
8:45 A.M.—Dawn Salute
9—Sabbath Reverses
9:15—Watch Tower Sermon
9:30—Artist Celebrities
9:45—"Uncle Harry" Comics
10:30—Organ
11—Old St. Mary's Church Services
12 noon—Opera
2—NBC-KPO Programs to 5
5 P.M.—Jewish service (Cantor Lin-
der)
5:30—Symphony Series
6—Revue
6:30—NBC-KPO Program
6:45—Twilight Harmonies
7—Light Opera Musicale
8:30—Tone Paintings
9—News Flashes
9:15—Sacred Hour
10—Joe Wright's Orchestra
10:30 to 11 P.M.—Concert Memories

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
8:30 A.M.—Records
9:15—Studio Program
10—Baptist Church Bible Class
11—Baptist Church Services
12:30 P.M.—Chapel of Chimes Organ
1—Church of Latter Day Saints
1:30—Top o' the Dial Troupers
2—Masterpieces of Melody
2:30—Popular Records
2:45—Treasure Chest
3:15—Walter J. Rudolph, Piano Re-
cital
3:45—Studio Program
4—Fairy Tales
4:30—Emilio Bonsilau, Guitarist
4:45—Studio Program
5—Chapel of the Chimes Organ
6—Baseball Reports
6:15—Studio Program
6:30—Dance Music
7—Covered Wagon Jubilee
7:30—Olive Williamson, Pianist
7:45—Baptist Church Services
9:15—Rod Hendrickson
9:45—Chapel of the Chimes Organ
10 to 11 P.M.—Hill Billies

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
8 A.M.—Records
9—Morning Concert
9:30—Cosgraves' Program
9:45—Popular Program
10—Sunshine Half-hour
10:30—Recorded Music
11—Selix program
11:30—Hamburgers' Half Hour
12 noon—Maison Paul program
12:15—Stories by Famous Authors
12:30—Famous Bands
1—Records
1:15—Radio Song Leader
1:30—College Airs
2—Jo Mendel's Music
2:15—Records
2:30—Joe Green's Marimba Band
2:45—Studio program
3—Spanish-American program
3:30—Records
4—Symphony Orchestra
4:30—Musical Styles
5 to 5:30 P.M.—Popular Selections
12 to 6 A.M.—Owl program



DON RICKARD
KGB MANAGER

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
8 A.M.—Popular recordings
9—Dr. T. G. Linebarger, health talk
9:15—Union Mutual Life
9:30—Melodies of Yesterday and To-
day
10—Bible lecture; music
10:45—The Smoky Oaks
11—Popular recordings
12 noon—Popular recordings
1—Bible questions and answers
2—Studio program
2:30—Silent period
6—Music, Bible Lecture
7—Oakland Chamber of Commerce
7:15—Spanish Watchtower program
7:50—Silent period
9—Watch Tower Program
10—Happy Valley Home Folks
10:30 to 11 P.M.—Curtis Mosby's
Dixieland Blue Blowers

322.4 Meters KFWI Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
2:30 P.M.—Dance Time
3—International program
3:30—Best Bets in Music
4—Musical Masterpieces
4:45—White House Vespers
5—Dance Music
5:30—Dinner Concert
6—Silent period
7:50 to 9 P.M.—Service from 5th
Church of Christ, Scientist

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
10:15 A.M.—Sunday School Lessons,
Fred J. Hart
11 to 12 noon—First Baptist Church
7:30 to 9 P.M.—1st Baptist Church

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
8 A.M.—CBS Programs to 9:30
9:30—Home Sweet Home Concert
10:30—CBS Programs to 2:30
2:30—Prof. Lindsley, "Adventure,
Mystery and Romance"
3—CBS Programs to 6:30
6:30—Sunday Night Melody Hour
7—CBS Programs to 8
8—Come Into the Library
8:15—CBS Programs to 9:15
9:15—Musical Forget-Me-Nots
9:30—Grand Hotel Orchestra
10—Ted Fio-Rito's Orchestra
11 to 12 midnight—Organ Music

340.7 Meters KLX Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.
12 noon—Records
12:30—John Wharry Lewis Quintet
and Corynne Sidney, Soprano
1:30—Classical Recordings
2:30—Delphine Murphy, Contralto;
Clyde Diddle, Basso; Arco and
Anita, Guitarists; Jean Ardath,
Pianist
3:30—Records
4:30—Venetian Violin Ensemble
5—Records
5:30—Orlando Gurlani, Tenor; Jean
Ardath, Pianist
5:45—The Three Cocoonuts
6—Mixed Quartet under the direction
of M. Jay Goodman, Tenor
6:30—Baseball Results
6:35—Hotel Oakland Trio
7:30—Hawaiian Memories
8—Eight o'Clock Program under the
direction of Nestor Piava
9—Helen Parmelee, Pianist
9:15—Brahm's Trio
9:45—Marge Vogel and Jean Ardath
10 to 11 P.M.—Dance Program

254.1 Meters KEX Atwater 3111
1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.
8 A.M.—To be announced
8:30—NBC-KPO Programs to 6:30
6:30 P.M.—Silent period
8 to 12 mid.—NBC-KPO Programs

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
9 A.M.—NBC-KGO Program
9:30—Book Reviews, Lucy Robinson
10—Judge Rutherford's Watch Tower
10:15—NBC-KGO Programs to 2:30
2:30—Studio Program
2:45—NBC-KGO Programs to 8
8—"Rainbow Hawaiians"
8:30 to 12 mid.—NBC-KGO Programs

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
8 A.M.—NBC-KGO Programs to 2:30
2:30 P.M.—Concert Ensemble
2:45—Kremlin Art Quintet
3—Program to be announced
4:30—NBC-KGO Programs to 7:45
7:45—Studio Program
8:15—"Pioneers"
9—NBC-KGO Programs to 10:15
10:15 to 11 P.M.—Musical Program

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to KHQ, KOMO, KGW,
KFI, KOA, KTAR, KFSD,
KGIR, KGHL, KDYL

8 A.M.—Organ Concert: KGO
8:30—Arion Trio: Joyce Barthelson,
Pianist and Director; Modesta
Mortensen, Violinist; Margaret
Avery, 'Cellist; Harold Dana, Baritone:
KGO, (KHQ, KFI on 9)
9:30—Piano Pictures, Aileen Fealy
and Phyllida Ashley: KGO
10—Symphony Concert: Orchestra
direction Erno Rapee: KGO, (KHQ
10:15 to 11:15), KFI, KTAR,
KDYL
11:30—Yeast Foamers, orchestra direction
Charlie Agnew: KGO,
KHQ, KOMO, KGW, KFI, KFSD,
KTAR, KDYL, KGIR, KGHL
12 noon—Wayne King and His Orchestra:
KGO, KHQ, KOMO, KGW,
KFI, KDYL
12:30—National Sunday Forum:
KGO, KHQ, KTAR, KDYL,
KGIR
1—Ident Program with Jane Fran-
man, contralto and orchestra; historical
dramatization: KGO, K
KHQ, KOMO, KGW, KFI, KFSD,
KTAR, KDYL, KGIR, KGHL
1:15—Wildroot Institute, with Elizabeth
May and Vee Lawnhurst:
KGO, KHQ, KOMO, KGW, KFI,
KDYL
1:30—Highlights of the Bible: Dr.
Frederick K. Stamm: KGO, KHQ,
KTAR, KDYL, KGIR
2—The World of Religion: KGO,
KHQ, KTAR, KDYL, KGIR
2:30—Big Ben Dream Dramas: KFI,
KGO, KDYL
2:45—Kremlin Art Quintet: KGO,
KHQ, KDYL
3—The Ceciliaans: Women's Trio:
KGO, KHQ, KFI
3:30—Buccaneers: Vocalists; Dance
Orchestra direction Rex Dunn:
KGO, KHJ, KFI
4—To be announced
4:15—Pickens Sisters: Jane, Helen
and Patti, Vocal Trio: KGO,
KHQ, KDYL
4:30—Great Moments in History:
KGO, KHQ, KOMO, KGW, KFI,
KFSD, KTAR, KDYL
5—Chase and Sanborn program—
George Price, Comedian; Rubinoff's
Orchestra: KGO, KHQ, KOMO,
KGW, KFI, KFSD, KTAR, KDYL
6—Enna Jettick Melodies: Ralph
Kirbery, Baritone; Betsy Ayres,
Soprano; Mary Hopple, Contralto;
Steele Jamison, Tenor; Leon
Salathiel, Bass; Male Quartet;
Robert Armbruster, Director:
KGO, KHQ, KOMO, KGW, KFI,
KFSD, KTAR, KDYL, KGIR,
KGHL
6:15—The American Album of Fa-
miliar Music: Frank Munn, Tenor;
Veronica Wiggins, Contralto; Oh-
man and Arden, Piano Duo; Male
Quartet: KGO, KHQ, KOMO,
KGW, KFI, KDYL
6:45—Sheaffer Lifetime Revue: Or-
chestra direction Leopold Spitalny
KGO, KHQ, KOMO, KGW, KFI,
KDYL, KGIR, KGHL
7:15—The Old Singing Master:
KGO, KHQ, KOMO, KGW, KFI,
KDYL
7:45—Sunday at Seth Parker's:
KGO, KHQ, KECA, KTAR,
KDYL, KGIR

8:15—Radio Rubes: Hill Billies:
KGO, KDYL
8:30—Melodic Serenader: Orchestra
direction Walberg H. Brown:
KGO, KHQ, KDYL
9—The Domino Club of Hollywood,
plays, blackouts, monologues, music:
KGO, KHQ, KOMO, KGW,
KFI, KFSD, KTAR
10—Richfield News Flashes: KGO,
KHQ, KOMO, KGW, KFI, KFSD
10:15—Paul Carson, Organist:
"Builder of the Bridge to Dream-
land": KGO, KHQ, KFI
11 to 12 midnight—Tom Gerun and
his Bal Tabarin Orch.: KGO, KHQ

440.9 Mtrs. **NBC-KPO** Gar. 8300
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco
Service to KJR, KEX, KGA,
KDYL, KECA, KTAR, KFSD

8 A.M.—To be announced: KPO
8:30—Major Bowes' Capitol Family,
Hannah Klein, pianist, Waldo
Mayo, violinist, Westell Gordon
and Nicholas Costenno, tenors;
Tom McLaughlin, baritone; Yasha
Bunchuk, orchestra director: KPO,
KGA, KJR, KEX, KDYL
9:30—Legion of the Lost, drama
based on French Foreign Legion:
KPO, KGA, KJR, KEX, KFSD,
KDYL
10—Song Album: KPO
10:30—Manhattan Serenaders, vocal-
ists; orchestra direction Joseph
Hornik: KPO
11—Bible Stories: "The Idolatry of
the Ancients," by Harry De La-
saur; Paul Carson, Organist:
KPO, KGA, KJR, KEX
11:15—World Series Baseball: KPO
12 noon—Romancers, vocalist; dance
orchestra direction Rex Dunn:
KGA, KJR, KEX
1—Songland: Gail Taylor, Soprano;
Myron Niesley, Tenor; Instru-
mental Ensemble: KGA, KEX
1:30—Quartet Time: Guardsmen,
Male Quartet, direction Howard
C. Kimes: KPO, KGA, KEX
2—Associated Oil Broadcast: Uni-
versity of San Francisco-Navy
Football Game: KPO
2—Conventionalities, vocal soloist;
orchestra direction Joseph Hor-
nik: KGA, KJR, KEX
3—Catholic Hour: KYA, KGA, KJR,
KEX, KTAR, KDYL
3:30—Sweetheart Days: Songs and
Poetry: KGA, KJR, KEX, KDYL
4—Community Forum, presented in
connection with the San Francisco
Community Chest: KGA, KJR,
KEX, KGIR, KGHL
4:30—Nathan Abas Violin Recital:
KGA, KJR, KEX
5—Rendezvous: Vocal Trio, Annette
Hastings, Imelda Montagne, Mar-
jorie Primley; Paul Carson, Or-
ganist; Alvino Rey, Guitarist:
KPO, KGA, KJR, (KEX on 5:15)
5:30—Sunday Concert: Vocalist and
Orchestra direction Meredith Will-
son: KPO, KGA, KJR, KEX
6:30—Kenneth Spencer, Baritone
and Dramatic Reader: KYA, KGA,
KJR, KEX
6:30—News Editor of the Air: KPO
6:45—Gunnar Johansen, Concert
Pianist: KPO, KGA, KJR, KEX,
KTAR
7:15—Tom 'n' Dudd, vocal duo:
KPO, KGA, KJR

7:30—Silhouettes, Rodney Johnson,
tenor; orchestra direction of Emil
Polak: KPO, KGA, KJR
8—Henry Thompson, tenor: KPO,
KGA, KEX, KFSD
8:15—Wonders of the Sky—"The
Evening Sky," talk on astronomy
by Henry M. Hyde: KPO, KGA,
KEX, KFSD
8:30—Rudy Seiger and His Fair-
mont Hotel Orchestra: KPO,
KGA, (KEX on 8:45)
9—Reader's Guide, Joseph Henry
Jackson: KPO, KGA, KJR, KEX
9:30—Abas String Quartet: KPO,
KGA, KJR, KEX
10—Denver Musicians' Union: KPO,
KGA, KJR, KEX, KECA, KOA,
KDYL
10:30—On Wings of Music: Vocalist;
Orchestra direction Rex Dunn:
KPO, KGA, KJR, KEX, KOA
11 to 12 midnight—Midnight Melo-
dies: Charles Runyan, Organist:
KPO, KGA, KJR, KEX

309.1 Meters **KJR** Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
8 A.M.—NBC-KPO Programs to 9:15
9:15—Animated Cartoons
9:30—Legion of the Lost
10—International Bible Students
10:15—NBC-KPO Programs to 1
1 P.M.—Mary's Sunday Program
2—NBC-KPO Programs to 8
8—First Church of Christ, Scientist
9 to 12 mid.—NBC-KPO Programs

204 Meters **KGA** Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.
8 A.M. to 12 midnight—NBC-KPO
Programs

236.1 Meters **KOL** Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
8 A.M.—CBS Programs to 2
2 P.M.—To be announced
2:30—Professor Lindsay
3—CBS Programs to 4:15
4:15—Cecil Solly
4:30—CBS Programs to 6:30
6:30—To be announced
7—CBS Program
7:30—The Gauchos
8—CBS Programs to 9
9—Globe Trotter
9:15—CBS Programs to 10
10—Jay Eslick's Orchestra
11 to 12 mid.—Midnight Moods

526 Meters **KVI** Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
8 A.M.—First Baptist Church
8:30—Studio Program
8:45—CBS Program
9—Dr. Kenyon's Church
9:30—Studio Program
9:45—CBS Programs to 11
11—Central Lutheran Church
12 noon—CBS Programs to 2
2—Judge Rutherford
2:15—Studio Program
3—CBS Programs to 6:30
6:30—Studio Program
7—CBS Programs to 8
8—Dr. Stevenson
8:15—CBS Programs to 9
9—Financial Talk
9:05—Little Symphony Trio
9:30—Grand Hotel Orchestra
10—Ted Fio-Rito's Orchestra
11 to 12 midnight—Midnight Moods

CBS

Columbia Broadcasting System

- 8 A.M.—Julia Mahoney and Charles Carlike, Duets: KFBK, KOL, KFRC
- 8:30—The Melody Makers: KFBK, KOL, KVI, KFRC, KHJ
- 9—Salt Lake City Tabernacle Choir and Organ: KFBK, KMJ, KWG, KOL, KFPY, KFRC, KHJ, KGB, KSL
- 9:30—Reis and Dunn, with Dance Orchestra, presenting Comedy and Songs: KVI, KFPY
- 9:45—Emery Deutsch and his Orchestra: KOL, KVI, KFPY, KSL
- 10—American Labor and the Nation: KOL, KVI, KFPY, KSL
- 10:30—Columbia Church of the Air: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KSL
- 11—Community Center Faculty Recital: KFBK, KMJ, KOL, KFPY, KFRC, KHJ, KSL
- 11:30—Ann Leaf at the Organ: KFBK, KMJ, KWG, KERN, KOL, KFPY, KFRC, KHJ, KGB, KSL
- 12 noon—Symphonic Hour, Howard Barlow, Conductor: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 1—Cathedral Hour: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 3—Poet's Gold: Poetic Readings by David Ross: KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 3:15—Little Jack Little: KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 3:30—Irene Beasley with Round Towners and Freddie Rich's Orchestra: KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 4—The World's Business: KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 4:15—Chicago Knights: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 4:45—Canta Nina Singing Girls: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 5—William Vincent Hall, Baritone; Do Re Mi, and Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 5:30—Roxy Theatre Symphony: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 6—Columbia Dramatic Laboratory: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 7—Ernest Hutcheson, Pianist: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KGB, KSL
- 7:15—Ernest Hutcheson, Pianist: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 7:30—The Gauchos, with Vincent Sorey's Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KGB, KSL
- 8—Ann Leaf at the Organ, with Ben Alley, Tenor: KFBK, KVOR, KOL, KVI, KFPY, KHJ
- 8:15—Angelo Patri, "Your Child": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

8:30—Pennzoll Parade of Melodies: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

9—Bernie Cummins and his Orchestra: KFBK, KWG, KERN, KOL, KFPY, KFRC, KSL

9:30—Gus Arnheim and his Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KGB, KSL

648.5 Meters KFI Richm'd 6111
50,000 Watts
 Earle C. Anthony, Inc., Los Angeles
 9 A.M.—NBC-KGO Programs to 12:30
 12:30 P.M.—Virginia Pearson Program

- 1—NBC-KGO Programs to 1:30
- 1:15—Wesley Tourtellotte, Organist
- 2:15—Julie Keller, Harpist
- 2:30—NBC-KGO Programs to 3:30
- 3:30—Biblical Drama Hour
- 4:30—NBC-KGO Programs to 7:45
- 7:45—"Tales of Secret Service"
- 8—Concert Orchestra
- 8:30—Packard Concert Orchestra and Soloist
- 9 to 11 P.M.—NBC-KGO programs

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts
 L. A. Evening Express, Los Angeles

- 7 A.M.—Bill Sharples' Gang
- 9—Cannon Schools
- 9:15—Musical Program
- 10—Judge Rutherford, Sermon
- 10:15—Transcription
- 10:50—Third Church of Christ, Scientist
- 12:30 P.M.—Louise Johnson, Astroanalyst and Vocational Director
- 1—Jehovah's Witnesses
- 2—Courtesy Program
- 4—Leila Castberg
- 4:15—Transcription
- 4:45—Martin Luther Thomas
- 5—Dr. John Matthews
- 6—Transcription
- 6:15—Swami Dhirananda
- 6:45—Currier's Serenaders
- 7—Arizona Wranglers
- 8—First Presbyterian Church
- 9—News
- 9:15 to 10:30 P.M.—Calmon Luboviski, Violinist

225.4 Meters KGB FRank. 6151
1330 Kcys. 1000 Watts
 Don Lee, Inc., San Diego, California

- 8 A.M.—CBS Programs to 9:30
- 9:30—Home Sweet Home Concert
- 10:30—CBS Programs to 1 P.M.—Bible Talk
- 1:30—CBS Program
- 2—Professor Lindsley
- 2:30—CBS Programs to 6:30
- 6:30—Melody Hour
- 7—CBS Programs to 9
- 9—Jay Warde Hutton's Quartette
- 9:30—To be announced
- 10—Ted Fio-Rito's Orchestra
- 11 to 12 mid.—Midnight Moods

265 Meters KSL Wasatch 3901
1130 Kcys. 50,000 Watts
 Radio Service Corp. of Utah, Salt Lake

- 5 P.M.—CBS Programs to 6:30
- 6:30—Twilight Reveries
- 7—Monsignor Duane Hunt, Madeleine Cathedral
- 7:30—CBS Program
- 8—L. D. S. Evening Service
- 8:30—CBS Programs to 10
- 10—Frank Asper, Organist, and William Hardiman, Violinist
- 11 to 12 midnight—CBS Program

333.1 Meters KHJ VAndike 7111
900 Kcys. 1000 Watts

Don Lee, Inc., Los Angeles, Cal.

- 8 A.M.—Sunday Times Comics
- 8:30—CBS Programs to 9:30
- 9:30—"Home Sweet Home Concert"
- 10:30—CBS Programs to 2 P.M.—Prof. Lindsley
- 2:30—To be announced
- 3—CBS Programs to 6:30
- 6:30—Rabbi Edgar Magnin
- 7—Musical Cameo
- 7:15—CBS Program
- 7:30—Edison Reveries
- 8—CBS Programs to 9:30
- 9:30—Ted Dahl's Grand Hotel Orch.
- 10—News Items
- 10:10—Ted Fio-Rito's Orchestra
- 11 to 12 midnight—Organ Recital

209.7 Meters KECA Richm'd 6111
1430 Kcys. 1000 Watts
 Earle C. Anthony, Inc., Los Angeles

- 9 A.M.—Nick Harris program
- 10:30—Record program
- 12:15—Wesley Tourtellotte, Organist
- 12:45—Record program
- 5:15—Neil Russell, Scotch Songs
- 5:30—Stuart Skolfield, "Poems"
- 5:45—Record program
- 6—Mrs. Sunday's Sunday Program
- 6:15—Record Program
- 6:30—"Story of India"
- 6:45—Samoloff Vocal Trio
- 7:15—"Werewolf Mystery" play
- 7:45—NBC-KGO program
- 8:15—Male Quartet
- 8:30—Hotel Miramar Orchestra
- 9—Wesley Tourtellotte, Organist
- 10—NBC-KPO Program
- 10:30 to 11 P.M.—Record Program

499.7 Meters KFSD Franklin 6353
600 Kcys. 1000 Watts
 Airfan Radio Corp., Ltd., San Diego

- 8 A.M.—Programs to be announced
- 9:30—NBC-KPO Program
- 11:30—NBC-KGO Programs to 1:15
- 1:15—Programs to be announced
- 4:30—NBC-KGO Programs to 6:15
- 6:15—Serenaders
- 7:45—NBC-KGO Programs to 8
- 8—NBC-KPO Programs to 8:30
- 8:30—To be announced
- 9—NBC-KGO Program
- 9:30—Studio Program
- 10—NBC-KGO Programs to 11
- 11 to 12 mid.—NBC-KPO program

239.9 Meters KFOX Phone: 672-81
1250 Kcys. 1000 Watts
 Nichols & Warinner, Long Beach, Cal.

- 11—Popular selections
- 12:30 P.M.—Novelty recordings
- 1—Organ Reveries, Vera Graham
- 2—Sunshine and Roses
- 3—Salon Recordings
- 4—Dance Tunes
- 4:30—Nazarene Church
- 5—Rendezvous Ballroom Orchestra
- 6—Old Hymns, Foster Rucker
- 6:15—Hotcha Trio
- 6:30—KFOX School Kids
- 7—The Three Girls
- 7:15—The Boy Detective
- 7:30—Bill and Co
- 7:45—The Old Professor
- 8—First Church of Christ, Scientist
- 9—After Church Hour
- 9:45—News report
- 10—Dance Music
- 11 to 12 mid.—Recordings

DON'T MISS
 Assoc. Football, 2:00 p. m.

MONDAY Programs October 3, 1932

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
7 A.M.—Seal Rocks Broadcast;
Stock Quotations at 7:25
7:30—Early Morning Exercise Period
8—Shell Happytime
8:30—Recordings
8:45—CBS Programs to 9:30
9:30—Through the Looking Glass
9:45—Kitchen Lyrics, Ann Welcome
10—KFRC Shoppers' Club
10:30—Globe Trotter
10:35—CBS Programs to 12
12 noon—Noonday Concert
1—CBS Program
1:30—Stock Exchange Quotations
1:35—Globe Trotter
1:45—Colonial Dames Beauty Talk
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Composers' Hour
4:30—Better Business Bureau
4:45—CBS Program
5—H-O Rangers
5:15—Globe Trotter
5:25—Town Topics
5:30—Skippy
5:45—CBS Program
6:15—Anson Weeks' Orch. (E. T.)
6:30—Juanita Tennyson Song Recital
6:45—CBS Programs to 8:15
8:15—The Blue Monday Jamboree
10:15—Bisquick Band
10:20—Don Clark's Music
11—Charles Fleischmann
11:15—Three Shades of Blue
11:30—The Virginians
11:45—Corey Kent
12 to 1 A.M.—Midnight Request Hr.

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:30—Organ
10—Sunshine Echoes
10:30—Manhattan Moods
10:45—Musical Novelties
11—Lillian Cooper
11:15—Album Leaves
11:30—Prudence Penny
11:45—Concert Petite
12 noon—Meridian Medleys
12:45—Glen Goff, Organist
1:45—Calif. Parent Teachers Assoc.
2—Famous Songs and Singers
2:30—Glen Goff, Organist
3—Musical Novelties
3:30—Masters of Music
4—The Singing Strings
4:15—Bertram Bronson, Psychiatrist
4:30—"Your Helpful Friend"
4:45—On Parade
5—Metropolitan Hour
6—Revue
6:30—Waltz Time
7—Salon Features
7:15—Tone Paintings
7:45—Bob Allen, Piano Novelties
8—Mark Hopkins Orchestra
8:30—Light Opera Musicale
9—RKO Variety Parade
9:15—Bay District Schools
9:30—Virginia Miller, Piano Recital
9:45—News Flashes
10—Goff's Organ Serenade
11 to 12 midnight—Organ Memories



FRANK GAGE
KNX—7:30 P. M.

254.1 Meters KEX Atwater 3111
1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.
7 A.M.—Morning Serenaders
8—NBC-KPO Programs to 11:30
11:30—Helpful Hints to Housewives
11:45—NBC-KPO Programs to 5
5—Lucien Becker, Pianist
5:15—Brick Holton, Ballads
5:30—NBC-KPO Program
5:45—Newscasting
6—Tarzan of the Apes
6:15—NBC-KPO Program
6:30—Silent period
8 to 12 mid.—NBC-KPO Programs

340.7 Meters KLX Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.
8 A.M.—Records; New York Stocks
9—Modern Homes Period
9:30—Clinic of the Air
10:15—San Francisco Stocks; Financial Information; Weather
10:30—Records
11—Sunshine Twins
12 noon—Jack Delaney and his Band
1—Jean's Hi-Lights
2:35—Closing San Francisco Stocks
2:45—Opportunity Hour
3:45—Records
4:30—Brother Bob's Club
5—Helen Parmelee, Pianist
5:30—The Three Cocoanuts
6—Studio Program
7—News Items
7:30—Helen Parmelee, Pianist
7:45—Fred and Morris, Comedians
8—The Clark Sisters
8:15—Eddie Traverso, Accordionist
8:30—Faucit Theater of the Air
9—Jack Manley, Violinist; Jean Ardath, Pianist
9:15—Gay Caballeros
9:45—Herman C. Hiller, Pianist
10 to 11 P.M.—Dance Program

322.4 Meters KFWM Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—Dawn Serenade
8—Silent period
9—Blue Chasers
9:45—Dr. Corley program
10—White House program
10:15—Bellevue Hotel program
10:30—Topics and Music
11—Concert Melodies
12 noon—News Flashes
12:15—Dance Music
1—Silent period
6—Dance Time
6:15—The Ner-Do-Well
6:30—Musical Novelties
6:45—News Flashes
7—Learn Italian, Prof. Achille
7:15—National Contest Review
7:30—Silent period
8:30—Hawaiian Trio
8:45—John D. Barry, World Events
9—Ella Stankevich, pianist
9:15—Song Recital
9:30—Best Bets in Music
10—Master Melodies
11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
8 A.M.—News Items
8:15—Recordings
8:30—Moment Musicale
8:45—Kalua Melody Makers
9—Silent Period
1—Weather Forecast
1:05—Latin-American program
2—Billy and Grace Carmen
2:30—Frances Hathaway, vocalist
2:45—Brittan Meyer, baritone
3—The KROW-lian Revue
4—Prosperity program
4:15—The Cheer Benders
4:45—Prosperity program
5—Recordings
5:15—George Gilly, baritone
5:30—Covered Wagon Jubilee
6—Silent period
7:30—Educational Feature
7:45—The Texas Cowboy
8 to 8:30 P.M.—Italian program

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klok Klub
8—Favorite Recordings
9—Assoc. Food Stores' program
9:30—The Little Concert
9:45—Recordings
10—Reporter of the Air
10:05—Scotty's Table Talks
10:20—Theodore Lane, Tenor
10:30—Popular Selections
11:30—Miniature Vaudeville
11:45—Concert Music
12 noon—Recordings
12:30—Band Concert
12:45—Records
1:05—Stock report; records
1:15—Financial Common Sense; Records
2:45—Speak Easy Time; records
3—Reporter of the Air; records
3:15—Marta's Radio Personalities
3:30—Recordings
5—Andy Anderson
5:15 to 5:30 P.M.—Popular Program
12:01 to 6 A.M.—Owl program

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Recorded Program
7:15—Morning Reporter
7:30—Texas Cowboy
7:45—Records
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:25—Thumbnail Dramatic Sketch
10:30—News Service
10:35—Dr. B. L. Corley
11—Store Scenes
11:30—X-Bar-B Ranch Boys
12 noon—Echoes of Portugal
12:30—News Service
12:35—Studio Program
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—Lunatics at Large: Comedy Team
2—Studio Program
2:15—Billie Birke, Entertainer
2:30—Don La Rue, Tenor
2:45—Masterpieces of Melody
3:15—Records
3:30—Walter Rudolph, Piano Recital
3:45—Jack Dudley
4—Treasure Chest
4:15—Records
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6—Studio Program
6:15—Re-created Horse Races
6:30—News Reporter
6:45—Ernie Smith's Sport Page
7—Covered Wagon Jubilee
7:30—News Service
7:45—The Mirror
8—"Golden Memories," Louise Tabet
8:15—"Brain Teasers"
8:30—Studio Program
8:45—The Gossipers
9—Hill Billies
10—Amateur Fights
11 to 1 A.M.—Night Owls with Ray Howell

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.

6:45 A.M.—Top o' the Morning
7—KOL Time Klock
7:45—Crazy Cowboys
8—Shell Happytime
8:30—Brad and Al
8:45—CBS Programs to 9:30
9:30—Columbia Revue
10—Morning Melodies
10:30—Prince of the Ivories
10:45—CBS Program
11—The Carnival
12 noon—CBS Programs to 1
1—Hill and Dale
1:15—John C. Stevenson
1:45—CBS Program
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Don Lee Feature
4:15—Cecll Solly
4:30—CBS Programs to 5:15
5:15—Skippy
5:30—To be announced
5:45—CBS Programs to 6:30
6:30—Sports Review
7—CBS Programs to 7:30
7:30—To be announced
7:45—CBS Programs to 8:15
8:15—J. E. Drain
8:30—CBS Program
8:45—The Globe Trotter
9—Blue Monday Jamboree
10—Gene Quaw's Orchestra
11 to 12 midnight—Dance Orchestra

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle

5:55 A.M.—Inspirational Service
7—NBC-KGO Programs to 9:15
9:15—Prudence Penny
9:30—NBC-KGO Programs to 11:30
11:30—Old Folks' Corner
11:45—Club Minutes
12 noon—NBC-KGO Program
12:15—Grain Quotations
12:15—NBC-KGO Program
1 P.M.—Concert Orchestra
1:30—The Red Shadow
1:45—NBC-KGO Programs to 3
3—Santiseptic Program
3:15—NBC-KGO Programs to 4:45
4:45—News of the Air
5—NBC-KGO Programs to 8:30
8:30—Musical Memories
9—Studio Program
10—NBC-KGO Program
10:15—Gold Shield Coffee Little Symphony Hour
11:15 to 12 mid.—Vic Meyers' Music

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.

6:45 A.M.—Morning News
7:15—Cisco Bullivant, Exercises
7:45—NBC-KGO Program
8—Herb Wixson
8:15—NBC-KGO Programs to 8:45
8:45—Burgan's Home Comfort
9—Walt and Marian
9:15—Musical Gems
9:45—Wolper's Fashion Notes
10—Crazy Crystals
10:15—Home Canning Contest
10:30—NBC-KGO Programs to 12
12 noon—Bert Price, Sports Review
12:15—NBC-KGO Program
1—Various Programs
2:15—NBC-KGO Programs to 3:30
3:30—Peerless Dentists
4:30—NBC-KGO Program
5—Schulein's Parade of Happy Feet
5:15—"Skippy"
5:45—NBC-KGO Program
6—Kinman Business University
6:30—NBC-KGO Programs to 8:45
8:45—Editorial Column, Russell Bankson
9 to 12 mid.—NBC-KGO Programs

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma

6 A.M.—Recordings
6:30—News Flashes
6:45—Farm Flashes
7—Church of the Air
7:30—Organ Reveille
8—Shell Happytime
8:45—The Modern Shopper
9—CBS Programs to 10
10—Home Economics
10:15—CBS Programs to 11:45
11:45—The Lonesome Cowboy
12 noon—Joe Roberts, "Noon News"
12:15—CBS Programs to 1:45
1:45—Pre-School Assoc. Program
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Studio Program
4:30—Eighteen Feet of Harmony
4:45—CBS Programs to 5:15
5:15—Twilight Reveries
5:30—George Yount, Organ Concert
6—Studio Program
6:15—CBS Programs to 7:30
7:30—George Yount, Pianist
7:45—CBS Programs to 8:15
8:15—Scandinavian Hour
9—Blue Monday Jamboree
10—Gene Quaw's Orchestra
11 to 12 midnight—Dance Orchestra

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.

7 A.M.—Chet and Mabel
7:04—Produce Quotations
7:14—Vocal Solos; Farm Flashes
7:27—Rhythm Aces; Sport News
8—NBC-KPO Programs to 9:15
9:15—Mary's Morning Talk
9:45—NBC-KPO Programs to 11
11—Blue Streaks Orchestra
11:30—Julia Hayes
11:45—NBC-KPO Programs to 1 P.M.—Mary's Afternoon Talk
1:15—Studio Program
1:30—NBC-KPO Programs to 3
3—The Easy Chair
3:10—The Buccaneers
3:55—The World Bookman
4—Lost and Found Advertisements
4:05—NBC-KPO Programs to 5:15
5:15—Steamboat Bill
5:30—NBC-KPO Programs to 6:45
6:45—Sohl-Lundberg and Reed
7—Tarzan of the Apes (E. T.)
7:15—Anson Weeks' Orchestra
7:30—News Edition of the Air
7:45—NBC-KPO Programs to 11
11—Cole McElroy Dance Orchestra
11:30 to 12 mid.—Organ Concert

265 Meters KSL Wasatch 3901
1130 Kcys. 50,000 Watts
Radio Service Corp. of Utah, Salt Lake

5 P.M.—Evening Reveries
5:15—CBS Program
5:30—Studio Program
5:45—CBS Program
6—Musical Ensemble
6:15—Republicans, Talk
6:30—CBS Program
6:45—Democratic Talk
7—CBS Programs to 7:30
7:30—"Jewel Box"
7:45—CBS Programs to 8:30
8:30—Democratic Talk
8:45—S. L. Federation of Labor
9—CBS Programs to 9:30
9:30—Colonial News Reporter
9:45 to 12 midnight—CBS Programs

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—The Breakfast Hour
8—Silent period
9—Rainbow Trouper
10—Helpful Hour
10:30—Morning Melodies
11—Eleventh Hour program
11:30—Old-Time Favorites
11:45—Accordion Capers
12 noon—Band Concert
12:30—Weather Forecast; Market reports
1—One o'Clock program
1:30—The Friendly Hour
2:30—Martha Meade Program
3—Silent period
4:30—Story Time
4:45—Skippy
5—Vespers, Roger Darling
5:30—Community program
6—Evening Echoes
6:15—Francis's Program
6:30—Federal State Market Reports
6:45—Farmers' Exchange
6:50—Santa Clara Valley News
6:55—Prune Pool
7—Weather Forecast
7:03—Radio News and Forum
7:30—Minute Man
7:45—Liberty Bell Quarter Hour
8—Sacred Memories
8:30—Accordion Capers
9—Fireside program
10 to 10:30 P.M.—Community program

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to KHQ, KOMO, KGW,
KFI, KOA, KTAR, KFSD,
KGIR, KGHL, KDYL

- 7 A.M.—Organ Concert, Dollo Sargent: KGO
7:30—United States Navy Band: KGO, KHQ, KFSD, KDYL
7:45—Van and Don, the Two Professors, comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KOA
8—Organ Melodies: Irma Glen, Organist: KGO, KHQ, KDYL
8:15—Little Orphan Annie, childhood play with Floy Margaret Hughes, Jack Cowden, Wilda Wilson Church, Fred Thomas; Jennings Pierce, announcer: KGO, KHQ, KOMO, KGW, KFI
8:30—Hugo Mariani and his Marionettes, Dance Orchestra: KGO, (KHQ on 8:45), KFSD
9—Johnny Marvin, tenor: KGO
9:15—To be announced
9:30—Buckaroos, Charles Marshall and Ted Maxwell: KGO, KOMO
9:45—Arion Trio: Joyce Barthelsson, pianist and director; Modesta Mortensen, violinist; Margaret Avery, cellist: KGO, (KOMO KFI, KGIR on 10:15) (KGW on 10)
10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI (KFSD off 10:50, on 11:10) (KTAR, KOA on 11:10)
11:30—California Federation of Women's Clubs; Guest Speaker; Dollo Sargent, Organist: KGO
12 noon—To be announced
12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KFI, KGW, KFSD, (KTAR on 12:30), KDYL, KGIR, KGHL
1—Organ Concert: KGO, (KHQ off 1:15)
1:45—Midday Musicals: Orchestra direction Joseph Hornik: KGO, KHQ, KFI
2:15—Dromedary Caravan, dramatic sketch: KGO, KHQ, KOMO, KFI, KGW, KDYL, KGIR, KGHL
2:30—Ol' Pappy: Negro Characterizations, Clifford Soubier: KGO
2:45—G E Circle: KGO, KOMO, KHQ, KGW, KFI, KDYL
3—Graham Prince and his Orchestra: KGO, KDYL
3:30—Drifting and Dreaming: Harding Sisters, Piano Duo: KGO, KHQ
3:45—Donald Novis, Tenor, with Orchestra: KGO, KHQ, KFI
4—Harriet Lee and her Leaders: KGO, KHQ, KFSD, KDYL
4:15—Concert Ensemble: KGO, KHQ, KDYL
4:30—Swift program, the Stebbins Boys; Parker Fennelly and Arthur Allen, comedy sketch: KGO, KHQ, KOMO, KGW, KFI, KDYL
4:45—News Service: KGO, KHQ, KDYL
5—Fine Art String Quartet: KGO, KFI
5:30—Eileen Piggott, Soprano: KGO, KHQ, KDYL
5:45—Wheatonville: Dramatic Sketch with Thomas Hutchinson, Roberta Hoyt, Elizabeth Mallory, Edward Firestone, Jr.: KGO, KHQ, KOMO, KGW, KFI
6—Meet the Orchestra: Introducing various instruments of the orchestra,

- direction Emil J. Polak: KGO, KFI
6:30—Parade of the States, orchestra direction Erno Rapee; chorus: KGO, KHQ, KOMO, KGW, KFI, KDYL
7—National Radio Forum: KGO, KHQ, KFI, KTAR, KGIR
7:30—Demi-Tasse Revue, John P. Medbury, master of ceremonies; Biltmore Hotel Orchestra direction Jimmy Grier: KGO, KHQ, KOMO, KGW, KFI, KFSD, KOA, KTAR, KDYL, KGIR, KGHL
8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
8:15—Billy Jones and Ernie Hare: Songs and Patter: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
8:30—Summer Symphony: Soloist; Orchestra direction Charles Silverson: KGO
9—To be announced
9:30—Bellevue Stratford Hotel Orchestra: KGO
9:45—To be announced
10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
10:15—Mark Hopkins Hotel Orchestra: KGO, KHQ
11—Phil Harris and his Ambassador Hotel Orchestra: KGO, KHQ
11:30 to 12 midnight—Organ Concert: KGO, KHQ, KFI

- 440.9 Mtrs. **NBC-KPO** Gar. 8300
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco
Service to KJR, KEX, KGA, KDYL, KECA, KTAR, KFSD
7:30 A.M.—Arion Trio, Joyce Barthelsson, pianist and director. Modesta Mortensen, violinist; Margaret Avery, cellist: KPO
8—Financial Service: KPO, KGA, KJR, KEX
8:15—Crosscuts from the Log o' the Day, Robert Cross; Southern Harmony four; Ace Wright, violinist: KPO, KGA, KJR, KEX, (KTAR on 8:30 off 9
9:15—Dixie Memories, Carolyn and Sam Moore, Dixie Marsh and Chuck Russell, in songs and dialogue: KPO, KGA, KJR, KEX
9:30—Julia Hayes, helpful hints to housewives: KPO
9:30—Organ Concert, Paul Carson: KYA, KGA, (KJR on 9:45), KEX, KDYL
9:45—University of California at Your Service: KPO
10—Mardi Gras, with Al Schuss, Master of Ceremonies: KPO, KGA, KJR, KEX, KDYL
10:30—Happy Jack: Jack Turner, Songs: KPO, KGA, KJR, KEX, KDYL
10:45—Harold Stokes' Orchestra: KPO, KGA, KJR, KEX, KDYL
11—Words and Music: String Ensemble direction Walter Blaufuss; Grenadier Quartet: KPO, (KGA, KEX off 11:15), KTAR, KDYL
11:15—World Series: KPO
11:30—Outstanding Daytime Speakers: KGA, KJR, KEX, KDYL
11:45—Concert Petite: String Ensemble direction Walter Blaufuss: KYA, KGA, KJR, KEX, KDYL
12 noon—In a French Cafe, songs and characterizations by Beatrice Benaderet: (KGA on 12:05), KJR, KEX
12:30—Pair of Pianos: Gertrude Lyne and Grace Frankel: KGA, KJR, KEX

- 1—To be announced
1:15—Brown Palace Orchestra: KPO, KGA, KJR, KEX, KOA
1:45—To be announced
2:15—Stringwood Ensemble, instrumentalists direction Charles Hart: KPO, KGA, KJR, KEX
3—Buccaneers: Orchestra direction Walter Beban and Vocal Soloist: KPO, (KGA on 3:05), (KJR off 3:05 to 3:15, off 3:55), KEX
4—Life of the Rileys: Comedy Serial featuring Ted Maxwell and Bobbe Deane: KPO, KGA, (KJR on 4:05), KEX
4:15—Federal Business Talk: KPO, KGA, KJR, KEX
4:30—On Parade: Band Music direction Rex Dunn: KPO, KGA, KJR, KEX
5—California State Chamber of Commerce Program: KPO, KGA, KJR
5:15—Edna Fischer, Pianist: KPO, KGA
5:30—The Singing Lady, nursery jingles, songs and stories: KPO, KGA, KJR, KEX, KECA
5:45—The Revelers, male quartet: KPO, KGA, KJR
6—Music Doctor: Orchestra direction Joseph Hornik: KPO, KGA, (KJR on 6:15 to 6:30), (KEX on 6:15), KGIR
6:30—News Editor of the Air: KPO
6:30—A La Carte: Concert Orchestra direction Joseph Hornik: KGA, KGIR
6:45—Cecil and Sally in the Funniest Things: KPO
7—Southern Harmony Four: Male Quartet: KPO, KGA, KJR, KEX
7:15—Tarzan of the Apes: KPO
7:30—Alice Gentle, Soprano, stringwood ensemble, direction Charles Hart: KPO, KGA, KJR, on 7:45
8—Road Show, variety program— with John and Ned, masters of ceremonies: KPO, KGA, KJR, KEX, (KECA off 8:45)
9:30—Synco Thots, Edna Fischer and Newell Chase, piano duo: KPO, KGA, KJR, KEX
9:45—'Man Who Laughs,' by Victor Hugo; radio dramatization by Wilbur Hall: KPO, KGA, KJR, KEX
10:15—Musical Highlights: Myron Niesley, Tenor; Barbara Blanchard, Soprano; Orchestra direction Rex Dunn: KPO, KGA, KJR, KEX
11—Stringwood Ensemble: Charles Hart, Director: KPO, KGA, KEX
11:30 to 12 midnight—Rhythm Vendors: KPO, KGA, KJR, KEX
- 499.7 Meters **KFSD** Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
7:30 A.M.—NBC-KGO Programs to 8
8—Morning Musical
8:30—NBC-KGO Program
9—Good Cheer program
9:15—To be announced
10:30—NBC-KGO Program
12 noon—Dr. Strauss Sketchbook
12:15—NBC-KGO program
1—Serenaders
1:30—To be announced
3:45—Radio Dental Clinic
4—NBC-KGO Program
4:30—Program to be announced
4:30—NBC-KGO Programs to 8:30
8:30—To be announced
9—NBC-KGO Programs to 9:45
9:45—Studio Program
10 to 12 mid.—NBC-KGO program

CBS

Columbia Broadcasting System

- 8:30 A.M.—Academy of Medicine Program: KMJ, KOL, KHJ
- 8:45—Ben Alley, Tenor, with Novelty Orchestra: KFBK, KMJ, KOL, KVI, KFRC, KHJ, KGB, KSL
- 9—Buddy Harrod and his Yoeng's Orch.: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 9:30—Columbia Revue: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB, KSL
- 10—George Hall's Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KHJ
- 10:30—Madison Ensemble, String Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, (KHJ on 10:45), KGB, KSL
- 11—National Student Federation Program: KFBK, KMJ, KERN, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 11:15—Ann Leaf at the Organ: KFBK, KMJ, KERN, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 11:30—Elizabeth Barthell, Songs: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 11:45—Columbia Salon Orchestra: KVI, KFPY, KFRC, KHJ, KGB, KFBK, KMJ, KWG, KERN, KOL, KSL
- 12:30—Sam Prager, Pianist, and Helen Nugent, Contralto: KMJ, KWG, KERN, KOL, KVI, KFPY, KGB, KSL
- 12:45—Eton Boys, Male Quartet: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB, KSL
- 1—Frank Westphal's Dance Orch.: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 1:30—Columbia Artists Recital: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KGB, KSL
- 4:15—Charles Carlile, Tenor, with Freddie Rich's Orchestra: KFBK, KMJ, KVI, KFPY, KGB, KSL
- 4:30—Isham Jones and his Orchestra: KFBK, KMJ, KVI, KFPY, KGB, KSL
- 4:45—Tito Guizar, Mexican Tenor: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KGB, KSL
- 5—H-Bar-O Rangers: KMJ, KFBK, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 5:15—Organalities: KFBK, KMJ, KWG, KERN, KFPY, KGB, KSL
- 5:45—Fu Manchu Mystery Stories: KSL
- 5:45—To be announced: KFBK, KMJ, KOL, KVI, KFRC, KHJ, KGB
- 6:15—Harl Smith's Orch.: KFBK, KMJ, KOL, KVI, KFPY, KHJ, KGB, KSL
- 6:30—Ben Pollack's Orch.: KFBK, KOL, KVI, KFPY, (KFRC on 6:45), KHJ, KGB, KSL
- 7—Ruth Etling in "Music that Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:15—"Easy Aces": KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8—Edwin C. Hill, "Presidential Poll": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

- 8:15—Howard Barlow and the Columbia Symphony Orch.: KSL
 - 8:30—Sid Gary, Baritone, with Freddie Rich's Orchestra: KSL
 - 8:45—Freddie Martin's Bossert Orchestra: KSL
 - 9—Don Redman and his Orch.: KSL
- 204 Meters KGA Main 3434 1470 Kcys. 5000 Watts**
 NW. Broad. System, Spokane, Wash.
 6 A.M.—Early Birds; News
 8—NBC-KPO Programs to 12
 12 noon—News Items
 12:05—NBC-KPO Programs to 3
 3—News Items
 3:05—NBC-KPO Programs to 6:45
 6:45—Frank Funkhauser
 7—NBC-KPO Program
 7:15—Tarzan (Elec. Trans.)
 7:30 to 12 mid.—NBC-KPO Programs

- 468.5 Meters KFI Richm'd 6111 640 Kcys. 50,000 Watts**
 Earle C. Anthony, Inc., Los Angeles
 6:45 A.M.—Dr. Seixas, Exercises
 7:30—Stock market quotations
 7:45—NBC-KGO program
 8—Polly Grant Hall, pianist
 8:15—NBC-KGO Programs to 8:45
 8:45—Helpful Hints to Housewives
 9—Studio Program
 9:30—Fashion Tour with Melisse
 10:15—NBC-KGO Programs to 11:30
 11:30—County Medical Assoc. prog.
 11:45—Federal and State Market reports
 12 noon—Dept. of Agric. talk
 12:15—NBC-KGO program
 1—News Release
 1:15—Ann Warner Chats with her Neighbors
 1:45—NBC-KGO Programs to 2:30
 2:30—Studio program
 2:45—NBC-KGO program
 3—Tom Murray's Hillbillies
 3:45—NBC-KGO Program
 4—News release
 4:15—Public Library Book Review
 4:30—NBC-KGO Program
 4:45—Studio Program
 5—NBC-KGO Program
 5:30—Studio Program
 5:45—NBC-KGO Programs to 8:30
 8:30—Orchestra
 9—NBC-KGO Programs to 9:45
 9:45—Packard Concert Orchestra
 10—NBC-KGO Program
 10:15—Phil Harris Orchestra
 11:30 to 12 mid.—NBC-KGO Prog.

- 285.5 Meters KNX Hemp. 4101 1050 Kcys. 5000 Watts**
 L. A. Evening Express, Los Angeles
 6:45 A.M.—Bill Sharples' Gang
 8:45—Inspirational Talk and Prayer
 9—Clinic of the Air
 9:30—News
 9:45—Maxine's Shopping Service
 10—Eddie Albright's Family
 10:30—Kate Vaughn, Economics
 11—Marmola
 12 noon—News
 12:15—Homeopathic Health Talk
 12:30—Recordings
 1—New Paris Inn
 2—Eddie Albright, Late Fiction
 2:30—Records
 3—Matinee Mirthmakers
 3:30—Records
 3:45—Shopping Service
 4—Travelogue; Stock Report; Announcements
 4:15—Records
 4:30—Town Crier
 4:45—Records
 5—Wranglers
 5:30—Waxoline Laboratories

- 5:45—Chandu, the Magician
- 6—News
- 6:15—Musical Program
- 6:30—Oh-h-h Elmer
- 6:45—Currier's Serenaders
- 7—Frank Watanabe and Hon. Archie
- 7:15—"Pieces of Eight"
- 7:30—"The Newlyweds," Frank and Pam
- 7:45—Tarzan Transcription
- 8—"The Realtor Californians"
- 8:30—KNX Ensemble
- 8:45—Golden Life Sales Program
- 9—News
- 9:15—Musical Program
- 9:30—Calmon Luboviski, Violinist
- 10—Arizona Wranglers
- 11 to 12 Mid.—New Paris Inn

- 333.1 Meters KHJ VanDie 7111 900 Kcys. 1000 Watts**
 Don Lee, Inc., Los Angeles, Cal.
 7 AM.—News Briefs and Records
 8—Shell Happytime
 8:30—CBS Programs to 10:15
 10:15—The Magazine
 10:45—CBS Programs to 12
 12 noon—Beauty Talk and Organ
 12:15—CBS Program
 12:30—World-wide News
 12:45—CBS Programs to 1:15
 1:15—Times Forum
 1:45—Blue Ridge Colonel
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—Jack and Grace
 4:30—All Year Club
 4:45—KerryConway, Chats on Words
 5—H. Bar O. Rangers
 5:15—News Items; Town Topics
 5:30—"Skippy"
 5:45—To be announced
 6:15—CBS Programs to 7:30
 7:30—To be announced
 7:45—CBS Programs to 8:15
 8:15—Blue Monday Jamboree
 10—World-wide News
 10:10—Bisquick Band
 10:15—To be announced
 10:30—Don Clark's Sweet Music
 11—Charles Fleischmann
 11:15—Three Shades of Blue
 11:30—The Virginians
 11:45—Corey Kent
 12 to 1 A.M.—Organ Recital

- 225.4 Meters KGB FRank. 6151 1330 Kcys. 1000 Watts**
 Don Lee, Inc., San Diego, California
 10:30—CBS Programs to 12
 12 noon—Farm Flashes
 12:15—CBS Programs to 2
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—Blanche Wood
 4:15—CBS Programs to 5:30
 5:30—Town Topics; News Reel
 5:45—To be announced
 6:15—CBS Program
 6:45—Chamber of Commerce
 7—CBS Programs to 7:30
 7:30—Hutton's Quartette
 7:45—CBS Programs to 8:15
 8:15—Blue Monday Jamboree
 10—News Reel of the Air
 10:10—Eude Ethiopians
 10:30—Painted Dreams
 11—Francisco Del Campo
 11:15—Albert Hays Malotte
 11:30—Three Shades of Blue
 11:45 to 12 mid.—Tzingari, Gypsy Group

DON'T MISS
 Shell Happytime, 8 a.m.
 Demi Tasse Revue, 7:30 p.m.



ETHEL IRVINE

TEACHER OF

ARTISTIC WHISTLING

Whistling is today considered one of the higher accomplishments. Natural whistles may be developed in a very short time for program or radio work. A chorus of young lady whistlers is being organized now by Miss Irvine. Low, "true to pitch" whistles are especially desirable. Auditions free. Soloists and groups provided for concerts.

STUDIO

2139 Berkeley Way

Berkeley, Calif.

Phone ASHberry 1172 Evenings

TUESDAY Programs

October 4, 1932

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
7 A.M.—Seal Rocks Broadcast;
Stock Quotations at 7:25
7:30—Exercise Period
8—Shell Happytime
8:30—Recordings
8:45—CBS Programs to 9:45
9:45—Coca Cola Program
10—KFRC Shopper's Club
10:30—Globe Trotter
10:35—CBS Program
11—Rumford Chemical Company
11:15—Helen Nugent and Ben Alley
11:30—Martha Meade Society
11:45—Columbia Salon Orchestra
12 noon—Noonday Concert
1—CBS Program
1:30—Stock Exchange Quotations
1:35—Globe Trotter
1:45—To be announced
1:55—Thinc Products Company
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Medical Talk
4:15—CBS Programs to 5:15
5:15—Globe Trotter
5:25—Town Topics
5:30—Skippy
5:45—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 8:30
8:30—To the Ladies
9—Three Shades of Blue
9:15—Eb and Zeb
9:30—Jubilee from KOL
9:55—Bisquick Band
10—Ted Fio-Rito's Orchestra
11—Ted Dahl's Orchestra
12 to 1 A.M.—Midnight Request Hr.

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Recorded Program
7:15—Morning Reporter
7:30—Texas Cowboy
7:45—Records
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:30—News Service
10:35—Dr. E. L. Corley
11—Store Scenes
11:30—X-Bar-B Ranch Boys
12 noon—Echoes of Portugal
12:30—News Service
12:35—Recorded Program
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—Lunatics at Large
2—Studio Program
2:15—Billie Birke, Entertainer
2:30—Records
3—Charles Park, the Budgeteer
3:30—Walter Rudolph, Piano Recital
3:45—Jack Dudley
4—Records
4:15—Fairy Tales
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6—Life o' Reilly
6:15—Re-created Horse Races
6:30—News Reporter
6:45—Ernie Smith, Sport Page
7—Covered Wagon Jubilee
7:30—News Service
7:45—St. Mary's Program
8—Studio Program



EDNA O'KEEFE
KFRC—VOCALIST

8:15—Front Page Headlines
8:30—Studio Program
8:45—The Gossipers
9—Hill Billies
10—Better Business Bureau
10:15—Putnam's Treasure Chest
10:45—Moment Musicales
11 to 1 A.M.—Ray Howell's Night Owls

340.7 Meters KLX Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.
8 A.M.—Records; New York Stocks
9—Modern Homes Period; records
10:15—Stocks; Finance; Weather
10:30—Records
11—Sunshine Twins
12 noon—Jack Delaney and his Band
1—Jean's Hi-Lights
2—Classical Recordings
2:35—Closing San Francisco Stocks
2:45—Ethel Rhinard, Pianist
3—Records
3:45—Galen Harvey and Madelon Sivyer
4—Records
4:30—Brother Bob's Club
5—Helen Parmelee, Pianist
5:15—The Three Cocoanuts
5:45—Song Stories, the Clark Sisters
6—Hotel Oakland Trio
7—News Items
7:30—William Don, Comedian
7:45—Fred and Morris, Comedians
8—Organ Recital, Ethel Rhinard
8:30—'Slip' Madigan in his "Football Reviews and Pre-Views"
8:45—Helen Benson and Lucille Swan, Banjoists, and Lilah Clark, Pianist
9—Old Gospel Hymns, Mixed Quartet, Program under the direction of M. Jay Goodman, Tenor
9:30—Nerino's Variety Orchestra
10 to 11 P.M.—Dance Program

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:15—Bay District Schools
9:45—NBC-KPO Program
10—Sunshine Echoes
11—Album Leaves
11:45—Organ
12 noon—Marjorie Lee, Melody Girl
12:15—Meridian Medleys
12:45—Tuesday Noon Club
1:15—Across the Footlights
2—Prudence Penny at "Penthouse"
2:15—Musical Novelties
2:30—Verses, Mrs. M. C. Sloss
2:45—Hawaiian Entertainers
3—Glen Goff, Organist
4—Artist Celebrities
4:30—"Your Helpful Friend"
4:45—Famous Songs and Singers
5—NBC-KPO Program
5:30—Metropolitan Hour
6—Revue
6:30—NBC-KPO Program
6:45—"Chapple's Sleepy Time Express"
7—Salon Features
7:15—"The Happy Men"
7:30—Tone Paintings
7:45—Bob Allen, Piano Recital
8—Orchestra
8:30—Virginia Miller, Piano Recital
8:45—Billy Small, Fiddlin' Around
9—Joe Wright's Orchestra
9:30—Milly and Billy, the Cub Reporters
9:45—News Flashes
10—Goff's Organ Serenades
11 to 12 midnight—Concert Memories

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—The Breakfast Hour
8—Silent period
9—Ralph and the Rainbow Trouper
10—Martha Meade Society
10:15—Aunt Sammy, Economics
10:30—Morning Melodies
11—Eleventh Hour program
11:30—Old-Time Favorites
11:45—Accordion Capers
12 noon—Band Concert
12:30—Weather Forecast; Market Reports
1—One o'Clock program
1:30—The Friendly Hour
2:30—Martha Meade
3—Silent period
4:30—Story Time
4:45—Skippy
5—Watch Tower
5:15—Sacred Music
5:30—Community Program
6—Evening Echoes
6:15—Franco's program
6:30—State Market Reports
6:45—Farmers' Exchange
6:50—Santa Clara Valley News
6:55—Purn Pool
7—U. S. Weather Forecast
7:03—Radio News and Forum
7:30—Minute Man
7:45—Republic Central Committee
8—You Never Can Tell program
10 to 10:30 P.M.—Community prog.



REMLER MINUETTE

THE new Remler Minuette is a musical accomplishment. It offers rich mellow tone harmony; full, strong volume and sharp tuning. New features include smartly redesigned cabinetry—new improved six-prong type tubes—and a short-wave feature.

Enjoy the splendid musical qualities of this distinctive Remler for regular broadcasts, or switch to short-wave and listen in on police calls, amateur broadcasters, air mail pilots and ground stations.

The Remler Minuette, with this distinctive dual wave feature, is now more than ever a *plus* value. At the same price as formerly, complete with tubes, including tax, \$29.90.



REMLER COMPANY, Ltd.

2101 Bryant Street

San Francisco

Made by the radio firm as old as radio

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—News Items
8:15—Recordings
8:30—Moment Musicale
8:45—Kaluia Melody Makers
9—Silent period
1—Weather Forecast
1:05—Latin-American program
2—Billy and Grace Carmen
2:30—Mae Church, contralto
2:45—Ambrose Whitmer, pianist
3—Union Mutual Life
3:08—Recordings
3:30—The Smoky Oaks
4—Prosperity program
4:15—Nell Callaghan, "pianologues"
4:30—Myrtle Segal, soprano
4:45—Prosperity program
5—Recordings
5:30—Covered Wagon Jubilee
6—Silent period
7:30—Fireside Chorusters
7:45—The Texas Cowboy
8—Bible Lecture by Judge Rutherford
8:15—The Wallele Trio
8:30—Popular recordings
9—The Burlesquers
9:30—Curtis Mosby's Dixie Land Blue Blowers
10—Happy Valley Home Folks
10:30 to 11—Curtis Mosby's "Dixie Land Blue Blowers"

322.4 Meters KFWI Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

7 A.M.—Dawn Serenade
8—Silent period
9—Blues Chasers
10—White House program
10:15—Bellevue Hotel program
10:30—Topics and Music
11—Learn French, Prof. Achille
11:15—Concert Melodies
12 noon—News Flashes
12:15—Dance Music
1—Silent period
6—Dance Time
6:15—The Ne'er-Do-Well
6:30—Rosenthal program
6:45—News Flashes
7—Elaine Edwards, Blues Singer
7:15—Helen Bellevue
7:30—Silent period
11 to 1 A.M.—Kendrick's Hi-Jinks

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.

7 A.M.—Chet and Mabel
7:14—Vocal Solos; Farm Flashes
7:27—Sun Risers; Sport News
8—NBC-KPO Programs to 9
9—Julia Hayes
9:15—Mary's Morning Talk
9:45—Martha Meade Society
10—NBC-KPO Programs to 10:45
10:45—Canning Topics
11—NBC-KPO Program
11:30—Julia Hayes
11:45—NBC-KPO Programs to 1
1 P.M.—Mary's Afternoon Talk
1:15—NBC-KPO Programs to 3
3—Better Business Talk
3:05—NBC-KPO Program
3:50—The World Bookman
3:55—Lost & Found Advertisements
4—NBC-KPO Programs to 6:45
6:45—Sohl-Lundberg and Reed
7—Tarzan of the Apes
7:15—"The Home Bruisers"
7:30—News Edition of the Air
7:45—NBC-KPO Programs to 11
11—Cole McElroy's Dance Orchestra
11:30 to 12 mid.—Organ Concert

254.1 Meters KEX Atwater 3111
1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.

7 A.M.—Morning Serenaders
8—NBC-KPO Programs to 8:45
8:45—Hints to Housewives
9—NBC-KPO Programs to 11:30
11:30—Hints to Housewives
11:45—NBC-KPO Programs to 1:45
5:45—Newscasting
6—Tarzan of the Apes
6:15—NBC-KPO Program
6:30—Silent period
8—NBC-KPO Programs to 9
9—Highway Protective Assn., Talk
9:15 to 12 mid.—NBC-KPO Programs

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.

6:45 A.M.—Morning News
7:30—Kronenberg's Shoe Hospital
7:45—NBC-KGO Programs to 8:45
8:45—Burgan's Home Comfort
9—"Walt and Marian"
9:15—Musical Gems
9:45—Canning Time, Sylvia North
10—Martha Meade Society
10:15—Crazy Crystals
10:30—NBC-KGO Program
11:30—Bell Organ Concert
12:15—Chamber of Commerce Lunch
1—Various Programs
2—NBC-KGO Programs to 3
3—Commercial Creamery
3:30—Peerless Dental Hygiene
4:30—NBC-KGO Program
5:15—"Skippy"
5:45—NBC-KGO Program
6:15—Editorial Column, Russell Bankson
6:30—NBC-KGO Programs to 8:45
8:45—"Book of Memories"
9:15—Eb and Zeb
9:30 to 12 mid.—NBC-KGO Prog.

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle

6:55 A.M.—Inspirational Service
7—NBC-KGO Programs to 9
9—Uncle Hank of Ciderville Center
9:15—Prudence Penny
9:30—NBC-KGO Programs to 11:45
11:45—Club Minutes
12 noon—Vocal Art Quartet
12:12—Grain Quotations
1—NBC-KGO Programs to 2:15
2:15—Teacup Philosopher
2:30—NBC-KGO Programs to 3
3—Santiseptic Program
3:15—NBC-KGO Programs to 4
4—Musical
4:30—NBC-KGO Program
4:45—News of the Air
5—Concert Orchestra
5:45—NBC-KGO Programs to 9
9—Fisher's Blend Party
9:30—NBC-KGO Programs to 10:15
10:15—Vic Meyers' Music
11:15 to 12 mid.—NBC-KGO Prog.

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco

12 noon—Dance Matinee
12:30—Records
1:05—Stock report; records talk
2—Better Business Bureau talk
2:15—Popular records
2:45—Speak-Easy Time; Records
3—Reporter of the Air; Records
3:45—Philo Varieties
4—Records
4:30—Marjorie Lee, pianist
4:45 to 5:30 P.M.—Records
12:01 to 6 A.M.—Owl program

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.

6:45 A.M.—Top o' the Morning
7—KOL Time Klock
7:45—Crazy Cowboys
8—Shell Happytime
8:30—CBS Programs to 9
9—Through the Looking Glass
9:15—CBS Program
9:30—Colonial Dames
9:45—CBS Program
10—Morning Melodies
10:30—Prince of the Ivories
10:45—Atlantic City Musicale
11—The Carnival with Ken Stuart
11:15—CBS Program
11:30—Carnival
12 noon—CBS Programs to 1
1—Hill and Dale
1:15—John C. Stevenson
1:45—CBS Program
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—CBS Program
3:45—Feminine Fancies
4:15—Cecil Solly
4:30—CBS Programs to 5:15
5:15—Skippy
5:30—To be announced
6—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 9
9—The Globe Trotter
9:15—Eb and Zeb
9:30—Midweek Jubilee
11 to 12 midnight—Dance Band

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.

6 A.M.—Early Birds; News
8—NBC-KPO Programs to 12
12 noon—News Items
12:05—NBC-KPO Programs to 3
3—News Items
3:05—NBC-KPO Programs to 6:45
6:45—Davenport Hotel Orchestra
7—NBC-KPO Program
7:15—Tarzan (Elec. Trans.)
7:30 to 12 mid.—NBC-KPO Programs

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma

6 A.M.—Recordings
6:30—Farm Flashes
7—Dr. Kenyon's Church
7:30—Organ Reveille
8—Shell Happytime
8:30—CBS Programs to 10
10—Home Economics
10:15—CBS Programs to 11
11—Recordings
11:15—CBS Programs to 11:45
11:45—The Lonesome Cowboy
12 noon—Joe Roberts, "Noon News"
12:15—CBS Programs to 1:30
1:30—Recordings
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—CBS Program
3:45—Camille Arnd
4—Recordings
4:15—CBS Program
4:30—Eighteen Feet of Harmony
4:45—CBS Programs to 5:30
5:30—George Yount, Organist
6—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 9
9—Financial Talk
9:05—Wrestling Wrinkles
9:15—Studio Program
9:30—KOL Jubilee
10:30—Dr. Kenyon
10:45—Slumber Boat
11 to 12 mid.—Cole McElroy's Orch.

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco
Service to **KHQ, KOMO, KGW,
KFI, KOA, KTAR, KFSD,
KGIR, KGHL, KDYL**

- 7 A.M.—Organ Concert, Chas. Runyan: KGO
7:30—Three Orphans: Vocal Trio: KGO, KDYL
7:45—Van and Don, the Two Professors: KGO, KHQ, KOMO, KFI, KGW, KFSD, KTAR, KDYL, KOA
8—To be announced
8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
8:30—U. S. Navy Band: KGO
9—Johnny Marvin, tenor: KGO
9:15—To be announced
9:30—Buckaroos, Ted Maxwell, Charles Marshall, songs and dialogue: KGO
9:45—Arlon Trio, Joyce Barthelson, pianist & director; Modesta Mortensen, violinist; Margaret Avery, cellist: KGO
10:30—Woman's Magazine of the Air—Bennie Walker, editor: KGO, KHQ, KOMO, KGW, KFI, KFSD, (KTAR, KOA off 10:50, on 11:10) (KDYL, KGIR off 10:50)
11:30—Strollers Matinee: Glenn Riggs, Master of Ceremonies; Orchestra direction Zoel Parenteau: KGO, KDYL
12 noon—Vocal Art Quartet: KGO, KDYL
12:15—Western Farm and Home Hour: KGO, KOMO, KGW, KFI, KFSD (KTAR on 12:30), KDYL, KGIR, KGHL
1—Edna Fischer, Pianist: KGO, KHQ
1:15—Rhythm Vendors, orchestra direction Walter Beban: KGO
1:45—Tom and Dudd, Vocal Duo: KGO, KHQ, KDYL
2—Frigidairians, Charles Allen, speaker; orchestra direction Floyd Schaffer: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
2:15—Garden Melodies: Orchestra direction Leon Rosebrook: Vocalist: KGO, KHQ, KFI, KDYL
2:45—G E. Circle, Bruce Barton, guest speaker: KGO, KHQ, KFI, KOMO, KGW, KDYL
3—Ted Black and Orchestra: KGO, KDYL
3:30—Glenn Sisters: Vocal Duo: KGO, KHQ
3:45—Back of the News in Washington, William Hard: KGO, KHQ, KFI, KTAR, KDYL, KGIR
4—Mid-week Federation Hymn Sing: KGO, KHQ, KTAR, KDYL, KGIR
4:15—Frankie Masters and His Orchestra: KGO
4:30—Swift program, the Stebbins Boys; Parker Fennelly and Arthur Allen, comedy sketch: KGO, KHQ, KOMO, KGW, KFI, KDYL
4:45—News Service: KGO, KHQ, KDYL
5—Balladettes: Soloist; Orchestra direction Rex Dunn: KHQ, KFI
5:30—Ewertt Foster, Baritone: KGO, KHQ, KTAR, KDYL
5:45—Wheatonville: Dramatic Sketch with Thomas Hutchinson, Roberta Hoyt, Elizabeth Mallory, Edward Firestone, Jr.: KGO, KHQ, KOMO, KGW, KFI
6—Melody Train: Vocal Trio; Imelda Montagne, Annette Hastings, Marjorie Primley; Orchestra

- direction Meredith Willson: KGO, KHQ, KFI, KDYL
6:30—Ed Wynn and the Fire Chief Band: KGO, KHQ, KOMO, KFI, KGW, KFSD, KTAR, KDYL, KGIR, KGHL
7—Lucky Strike Dance Hour—Walter O'Keefe, master of ceremonies; police drama; dance music: KGO, KHQ, KOMO, KGW, KFI, KGU, KFSD, KTAR, KDYL
8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
8:15—Memory Lane, rural drama by H. C. Connette, featuring Billy Page, Eileen Piggott, Ted Maxwell: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
8:45—Kenneth Spencer, Bass: KGO
9—Paul Whiteman and his Chieftains: KGO, KDYL
9:30—Ben Bernie and his Blue Ribbon Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
10—Richfield News Flashes, Sam Hayes: KGO, KHQ, KOMO, KFI, KGW, KFSD
10:15—Mark Hopkins Hotel Orchestra: KGO, KHQ
11—Phil Harris and his Ambassador Hotel Orchestra: KGO, KHQ
11:30 to 12 midnight—Organ Concert: KGO, KHQ, KFI

440.9 Mtrs. **NBC-KPO** Gar. 8300
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco
Service to **KJR, KEX, KGA,
KDYL, KECA, KTAR, KFSD**

- 7:30 A.M.—Arlon Trio, Joyce Barthelson, pianist and director; Modesta Mortensen, violinist; Margaret Avery, cellist: KPO
8—Financial Service: KPO, KGA, KJR, KEX
8:15—Crosscuts from the Log o' the Day: KPO, KGA, (KJR off 9), (KEX off 8:45 on 9), (KTAR on 8:30, off 9)
9:15—Dixie Memories: Carolyn and Sam Moore, Dixie Marsh and Chuck Russell in Songs and Dialogue: KPO, KGA, KJR, KEX
9:30—Bluettes: Vocal Trio; Charles Runyan: (KYA on 9:45), KGA, KEX, KFSD, KDYL
9:30—Julia Hayes, Helpful Hints to Housewives: KPO
9:45—University of California at Your Service: "Leaders of Contemporary Thought": KPO
10—Mardi Gras, with Al Schuss, Master of Ceremonies: KPO, KGA, KJR, KEX, KDYL
10:30—Happy Jack: Jack Turner, Songs: KPO, KGA, KJR, KEX, KDYL
10:45—Harold Stokes' Orchestra: KPO, KGA, KEX, KDYL
11—Words and Music: Vocalists; String Ensemble direction Walter Blaufuss: KPO, KGA, KJR, KEX, KDYL
11:30—Organ Concert: (KPO off 11:45, on 12), (KYA on 11:45 to 12), (KGA, KJR, KEX on 11:45)
11:45—South San Francisco Stockyard Report: KPO
12:15—Music Masters: Orchestra direction Joseph Hornik; Allan Wilson, tenor soloist: KPO, KGA, (KJR on 12:30), KEX
12:45—California Trio: Robert Stevens, Rodney Johnson, Tenors; Harvey Orr, Baritone: KPO, KGA, KJR, KEX

- 1—Brown Palace Orchestra: KPO, KGA, KJR, KEX, KOA
1:15—Meredith Willson and his Orchestra: KPO, KGA, KJR, KEX, KDYL
1:45—Stringwood Ensemble, direction Charles Hart; Vocal Soloist: KPO, KGA, KJR, KEX
2:45—Argentine Trio: Instrumental Ensemble direction John Picadura: KPO, KGA, KJR, KEX
3—Buccareers: Orchestra direction Walter Beban, and Vocal Soloist: KPO, (KGa on 3:05), (KJR on 3:15, off 3:55), KEX
4—Simpv and Gladwys: Comedy Sketch featuring Monroe Upton and Elsbeth Frellesen: KPO, KGA, KJR, KEX
4:15—Entertainers: Tommy Monroe, Baritone: KPO, KGA, KJR, KEX
4:30—Bluebird Melodies: Lucile Kirtley, Soprano; Orchestra direction Rex Runn: KPO, KGA, KJR, KEX
5—You and Your Government: KPO, KYA, KGA, KJR, KEX, KTAR, KGIR
5:30—The Singing Lady: Nursery Jingles, Songs and Stories: KPO, KGA, KJR, KEX, KECA
5:45—Soloist: KPO, KGA, KJR, KEX, KDYL
6—Recollections: Charles Bulotti, Tenor; Orchestra direction Joseph Hornik: (KPO off 6:30), (KYA on 6:30), KGA, KJR, (KEX on 6:15), (KGHL on 6:30)
6:30—News Editor of the Air: KPO
6:45—Ceil and Sally in the Funniest Things: KPO
7—Mona Lowe, Blues Singer, and Edna Fischer, Pianist: KPO, KGA, KJR
7:15—Tarzan of the Apes: KPO
7:30—Waltz Time: Ben Klassen, Tenor; Orchestra direction Meredith Willson: KPO, KGA, KJR, KEX
8—Mona Lowe: KPO, KGA, KJR, KEX
8:15—Cesare Sodero and the NBC Concert Orchestra: KPO, KGA, KJR, KEX
9—Rainbow Harmonies: Easton Kent, Tenor; Orchestra direction Emil Polak: KPO, KGA, KJR, KEX, KDYL
9:30—The Story Teller: Radio Drama: KPO, KGA, KJR, KEX
10—Myron Niesley, Tenor, and Austin Mosher, Baritone: KPO, KGA, KJR, KEX
10:15—Music Garden: Soprano Soloist; Orchestra direction Emil J. Polak: KPO, KGA, KJR, KEX
10:45—John and Ned, Harmony Duo: KPO, KGA, KJR, KEX
11—Stringwood Ensemble: Instrumentalists direction Charles Hart: KPO, KGA, KJR, KEX
11:30 to 12 midnight—Tom Gerun and his Bal Tabarin Orchestra: KPO, KGA, KJR, KEX

265 Meters **KSL** Wasatch 3901
1130 Kcys. 50,000 Watts
Radio Service Corp. of Utah, Salt Lake
6—CBS Programs to 6:45
6:45—Democratic Talk
7—Famous Furniture Stories
7:15—Republican Talk
7:30—The Lonesome Cowboy
7:45—CBS Programs to 8:30
8:30—Democratic Talk
8:45—"Mary and John," drama
9—CBS Program
9:15—Eb and Zeb
9:30—Colonial News Reporter
9:45 to 12 midnight—CBS Programs

CBS

Columbia Broadcasting System

- 8:30 A.M.—"Smiling Ed McConnell": KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KSL
- 8:45—Vincent Sorey's Orchestra: KFBK, KMJ, KOL, KVI, KFRC, KHJ, KGB
- 9—Buddy Harrod and his Yoeng's Orchestra: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 9:30—Columbia Revue: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, (KHJ on 9:45), KGB
- 10—Georgie Hall and his Hotel Taft Orchestra: KFBK, KMJ, KFPY, KERN, KVI, KFPY, (KSL on 10:15)
- 10:30—Atlantic City Musicales: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, (KHJ on 10:45), KGB, KSL
- 11:15—Charis Musical Revue: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:30—Columbia Salon Orchestra: KFBK, KMJ, KERN, KVI, KFPY, (KFRC on 11:45), KHJ, KGB, KSL
- 12 noon—Columbia Artists Recital: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB, KSL
- 12:30—Frank Westphal and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KGB, KSL
- 1—Boston Popular Revue: KFBK, KMJ, KWG, KVI, KFPY, KFRC, KGB, KSL
- 1:30—George Hall and his Hotel Taft Orchestra: KSL
- 2—"Meet the Artist": KSL
- 2:15—Virginia Arnold, Pianist: KSL
- 2:30—Between the Bookends: KSL
- 3—Current Events: KSL
- 3:15—Reis and Dunn: KSL
- 4:15—Cliff Edwards, "Ukelele Ike": KFBK, KMJ, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 4:30—Noble Sissle and his Orchestra: KFBK, KMJ, KOL, KFPY, KFRC, KGB, KSL
- 4:45—Howard Ely at the Organ: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KGB, KSL
- 5—Edwin C. Hill: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 5:15—Willie Botts: KFBK, KMJ, KWG, KERN, KFPY, KHJ, KGB, KSL
- 6—"Music that Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:15—"Threads of Happiness": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:30—Ben Pollack's Orch.: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 7—Jay C. Flippen-cies: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 7:30—Isham Jones and his Orchestra: KSL
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

- 8—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 8:30—Little Jack Little: KSL
- 8:45—Don Redman's Orch.: KSL
- 9—Harold Stern and his St. Moritz Orchestra: KSL
- 9:30—Gus Arnheim's Orch.: KSL

285.5 Meters KNX Hemp. 4101 1050 Kcys. 5000 Watts

- L. A. Evening Express, Los Angeles
- 6:45 A.M.—Bill Sharples' Gang
- 8:45—Inspirational Talk and Prayer
- 9—Clinic of the Air
- 9:30—News
- 9:45—Maxine's Shopping Service
- 10—Eddie Albright's Family
- 10:30—Kate Vaughn, Economics
- 11—Jack Carter's Birthday Party
- 12 noon—News
- 12:15—Homeopathic Talk
- 1—New Paris Inn
- 2—Eddie Albright, Late Fiction
- 2:30—Firemen's Band
- 3—Records
- 3:45—Maxine's Shopping Service
- 4—Travelogue; Stock Report; Announcements
- 4:15—Recordings
- 4:30—Town Crier
- 4:45—Records
- 5—Fownde
- 5:15—Wranglers
- 5:45—Chandu, the Magician
- 6—News
- 6:15—KNX Ensemble
- 6:30—Oh-h-h Elmer
- 6:45—Currier's Serenaders
- 7—Frank Watanabe and Hon. Archie
- 7:15—Bob Shuler
- 7:45—Tarzan Transcription
- 8—American Legion Program
- 8:30—Vigilante, Bert Butterworth
- 8:45—Courtesy Program
- 9—News
- 9:15—Musical Program
- 9:30—Idylls
- 9:45—Stuart Buchanan & Ensemble
- 10—Arizona Wranglers
- 11 to 12 midnight—New Paris Inn

225.4 Meters KGB Frank. 6151 1330 Kcys. 1000 Watts

- Don Lee, Inc., San Diego, California
- 7 A.M.—Morning Edition
- 8—Shell Happytime
- 8:30—Smiling Ed McConnell
- 8:45—CBS Programs to 10
- 10—Around the Town
- 10:30—CBS Program
- 11—Tonight's Features
- 11:15—CBS Programs to 12
- 12 noon—Farm Flashes
- 12:15—CBS Programs to 12:55
- 12:55—Stock Quotations
- 1—Bible Talk
- 1:30—To be announced
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Blanche Wood
- 4:15—CBS Programs to 5:30
- 5:30—Town Topics; News Reel
- 5:45—To be announced
- 6—CBS Programs to 6:45
- 6:45—Tarzan of the Apes
- 7—CBS Program
- 7:30—Hutton's Concert Quartette
- 7:45—CBS Program
- 8—Community Chest
- 8:30—To the Ladies
- 9—CBS Program
- 9:15—Eb and Zeb
- 9:30—Jubilee from Seattle
- 10—News Reel of the Air
- 10:10—Ted Fio-Rito's Orchestra
- 11 to 12 mid.—Grand Hotel Orch.

468.5 Meters KFI Richm'd 6111 640 Kcys. 50,000 Watts

- Earle C. Anthony, Inc., Los Angeles
- 6:45 A.M.—Dr. Seixas, Exercises
- 7:30—Stock Market Quotations
- 7:45—NBC-KGO program
- 8—Polly Grant Hall, pianist
- 8:15—NBC-KGO Program
- 8:30—Studio Program
- 8:45—Helpful Hints to Housewives
- 9—NBC-KGO program
- 9:15—Dorothy Raymond, pianist
- 9:30—Fashion Tour with Mellisse
- 10:15—Lou Gordon, Tenor; Jackson Swales, tenor; and Sally Hill, speaker
- 10:30—NBC-KGO program
- 11:30—The Baldwin Twins
- 11:45—Federal and State Market Reports
- 12 noon—Agricultural Talk
- 12:15—NBC-KGO program
- 1—News release
- 1:15—Ann Warner Chats with her Neighbors
- 2—NBC-KGO Programs to 3
- 3—Tom Murray's Hillbillies
- 4—News release
- 4:15—Scientific Training of Older Boys
- 4:30—NBC-KGO program
- 4:45—Nick Harris Program
- 5—NBC-KGO Program
- 5:30—String Trio and Soloist
- 5:45—NBC-KGO Programs to 8:45
- 8:45—Tapestries of Life
- 9:30—NBC-KGO Program to 10:15
- 10:15—Hotel Ambassador Orchestra
- 11:30 to 12 mid.—NBC-KGO Program.

333.1 Meters KHJ VAndike 7111 900 Kcys. 1000 Watts

- Don Lee, Inc., Los Angeles, Cal.
- 7 A.M.—News Briefs and Records
- 8—Shell Happytime
- 8:30—CBS Programs to 9:30
- 9:30—Thru' the Looking Glass
- 9:45—CBS Program
- 10—Martha Meade Society
- 10:15—The Magazine
- 10:45—CBS Program
- 11—To be announced
- 11:15—CBS Programs to 12:30
- 12:30 P.M.—World-wide News
- 12:45—Charlie Hamp & Beauty Talk
- 1:15—Times Forum
- 1:45—To be announced
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—To be announced
- 4:15—CBS Program
- 4:30—U. S. C. Trojan Period
- 4:45—News Items; Town Topics
- 5—CBS Programs to 5:30
- 5:30—"Skippy"
- 5:45—To be announced
- 6—CBS Program
- 6:15—"Threads of Happiness"
- 6:30—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 8:30
- 8:30—"To the Ladies"
- 8—CBS Program
- 9:15—Eb and Zeb
- 9:30—Midweek Jubilee
- 10—World-wide News
- 10:10—Bisqueur Band
- 10:15—Ted Fio-Rito's Orchestra
- 11—Grand Hotel Orchestra
- 12 to 1 A.M.—Organ Recital

DON'T MISS
Shell Happytime, 8 a.m.
Eb & Zeb, 9:15 p.m.



NEW 1933 JACKSON-BELLS

Why the Radios are bet

DURING the years when the demand for Radios was big, factories were so busy *making* sets they had comparatively little time or opportunity to work on engineering improvements. But as this demand diminished due to business conditions, production ceased to be a problem, and they were able to turn to *engineering*. Thus during the past year the major manufacturers have concentrated practically their entire resources on *developing* and *improving* their product. With the result that the new 1933 Radios not only offer much finer performance and greater enjoyment, but at the lowest prices available in years. NOW, in truth, is the time to buy your new Radio, and EXCEPTIONALLY LIBERAL TERMS make your purchase easy. JACKSON-BELL is the *largest radio manufacturer west of Chicago*, and you will do well to see the many NEW MODELS of this PIONEER LINE before accepting less or paying more. At all leading dealers.

H. R. CURTISS CO., *Distributors . . . San Francisco*

Ask your dealer
to take one
home on trial
TODAY!

EASY
TERMS



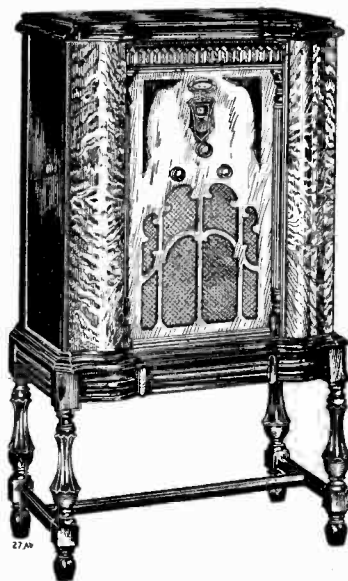
new 1933 ter . . .

Below: New 1933 JACKSON-BELL Model 27-A, 7-tube: same chassis as described at right below, but in artistic new mantel-type cabinet—



\$46⁹⁵

Complete with
Cunningham Tubes

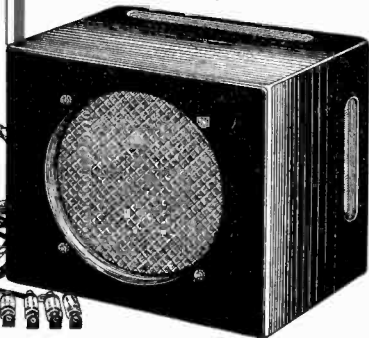
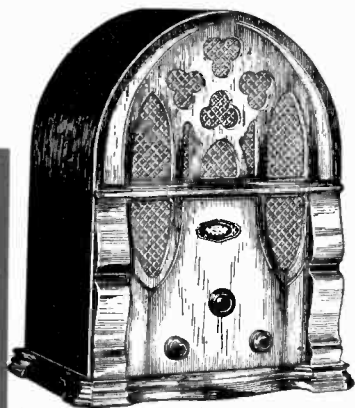


Above: New 1933 JACKSON-BELL Model 27-A, 7-tube console—

A VELVET-VOICED new 7-tube receiver in which JACKSON-BELL pioneer craftsmanship has combined Super-Heterodyne power and selectivity with meter tuning, automatic volume control, inter-station static silencer, and newest type tubes to produce one of the outstanding radios of 1933—

\$62⁵⁰

Complete with
Cunningham Tubes

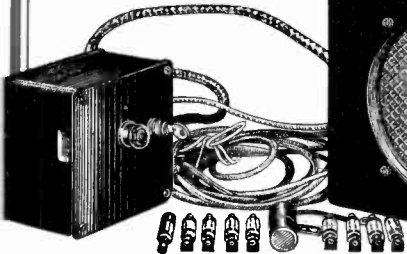


New 1933
**JACKSON-BELL
AUTOMOBILE
SET**

A genuine JACKSON-BELL quality radio, specially designed for clear, sweet-toned automobile reception, and up-to-the-minute in every respect.

\$39⁹⁵

Complete, less B batteries



SPECIAL

\$

4

buys BOTH

- All-electric Hammond Alarm Clock, retail price \$4.25, (60 cycle only), and
- One year's subscription (52 issues) to *Broadcast Weekly*—BOTH for \$4



Either new subscription or renewal. . . .

Magazine and clock sent to separate addresses if so ordered.

ACT NOW

before you forget

Renew your subscription to *Broadcast Weekly* NOW, and get this beautiful walnut finished ALL-ELECTRIC Mantel ALARM Clock practically free. Hundreds of subscribers already delighted owners; why not you? A wonderful birthday or anniversary gift for home or office, if you already have an electric Alarm Clock. Never needs setting or regulating; action automatic; always exactly right; just plug in light socket. Genuine Hammond. Fully guaranteed. But act NOW Offer may be withdrawn any time. Mail coupon AT ONCE and tell your friends—they'll appreciate it. Additional copies of *Broadcast Weekly* with coupon obtainable at newsstands.



MONEY REFUNDED

If clock is not entirely satisfactory, return it to us within 3 days and your \$4 will be cheerfully refunded.

MAIL THIS COUPON NOW!

BROADCAST WEEKLY,
Pacific Bldg., San Francisco, Calif.
Gentlemen:

I enclose herewith \$4 for which please send me *Broadcast Weekly* for one year and the Hammond All-Electric Alarm Clock advertised in your special offer. This \$4 shall be payment in full for both. It is understood that if I return clock to you within 3 days you will refund my \$4.

NAME _____

STREET _____

CITY _____ STATE _____

New Renewal Extension

WEDNESDAY Programs

October 5, 1932

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
7 A.M.—Seal Rocks Broadcast;
Stock Quotations at 7:25
7:30—Exercise Period
8—Shell Happytime
8:30—Recordings
8:45—CBS Programs to 9:30
9:30—Betty Crocker
9:45—Kitchen Lyrics, Ann Welcome
10—KFRC Shopper's Club
10:30—Globe Trotter
10:35—CBS Programs to 12
12 noon—Noonday Concert
1—CBS Program
1:30—Stock Exchange Quotations
1:35—Globe Trotter
1:45—CBS Program
1:55—Thinc Products Company
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Plain Facts About Science
4:15—CBS Programs to 5
5—H-O Rangers
5:15—Globe Trotter
5:25—Town Topics
5:30—Skippy
5:45—CBS Program
6:15—Anson Weeks' Orch. (E. T.)
6:30—Bobs, Sports Authority
6:45—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Program
8—The Human Side of the News
8:15—CBS Program
8:30—Eno Crime Club
9—Francisco Del Ponto
9:15—Eb and Zeb
9:30—Isle of Golden Dreams
10—Bisquick Band
10:05—Ted Flo-Rito's Orchestra
11—Cole McElroy's Orchestra
12 to 1 A.M.—Midnight Request Hr.

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Records
7:15—Morning Reporter
7:30—Texas Cowboy
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:25—Thumbnail Sketch
10:30—News Service
10:35—Dr. E. L. Corley
11—Store Scenes
11:30—X-Bar-B Boys
12 noon—Echoes of Portugal
12:30—News Service
12:35—Studio Program
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—Lunatics at Large
2—Studio Program
2:15—Billie Birke, Entertainer
2:30—Studio Program
2:45—Baseball from Seal Stadium
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6—Magazine Review
6:15—Aram Polodian, Tenor
6:30—News Reporter
6:45—Ernie Smith's Sport Page
7—Covered Wagon Jubilee
7:30—News Service
7:45—Italian Program
8:15—"Brain Teasers"



LUCILLE WALL
NBC-KGO—2:15 P.M.

8:30—Studio Program
8:45—The Gossipers
9—Hill Billies
10—Putnam's Treasure Chest
10:30—Moment Musicale
11 to 1 A.M.—Nite Owls, Ray Howell

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
6:45 A.M.—Echoes of Portugal
7—The Breakfast Hour
8—Silent period
9—Ralph and the Rainbow Trouper
10—Helpful Hour
10:30—Morning Melodies
11—Eleventh Hour program
11:45—Accordion Capers
12 noon—Band Concert
12:30—Weather Forecasts; Market Reports
1—One o'Clock program
1:30—The Friendly Hour
2:30—Martha Meade program
3—Silent period
4:30—Story Time
4:45—Skippy
5—Vespers
5:30—Community program
6—Evening Echoes
6:15—Franco's program
6:30—State Market reports
6:45—Farmers' Exchange
6:50—Santa Clara Valley News
6:55—Prune Pool
7—U. S. Weather Forecast
7:03—Radio News and Forum
7:30—Alta California
7:45—Liberty Bell Quarter Hour
8—American Legion War Camp
8:15—Song Recital
8:30—Music Lovers program
9—Studio program
9:30—Flash Light program
10 to 10:30 P.M.—Community Prog.

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—Dawn Serenade
8—Silent period
9—Blues Chasers
9:45—Dr. Corley program
10—White House program
10:15—Bellevue Hotel program
10:30—Topics and Music
11—Learn Spanish, Prof. Achilles
11:15—Concert Melodies
11:45—Musical Sketches
12 noon—News Flashes
12:15—Dance Music
1—Silent period
6—Dance Time
6:15—The Ne'er-Do-Well
6:30—Dance Music
6:45—News Flashes
7—Learn Italian, Prof. Achilles
7:15—Helen Bellevue
7:30—Silent period
8:30—Virginia Mifka, pianist
8:45—John D. Barry, World Events
9—Anna Nettelman, soprano
9:15—Guitar Duet
9:30—Best Bets in Music
10—Master Melodies
11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
8 A.M.—News Items; Recordings
8:30—Moment Musicale
8:45—Kalua Melody Makers
9—Silent period
1—Weather Forecast
1:05—Latin-American program
2—Billy and Grace Carmen
2:30—Watch Tower program
2:45—Union Mutual Life
3—The KROW-Ian Reve
4—Prosperity program
4:15—Tom Ballinger; Mary Fallehy
4:30—Recordings
4:45—Prosperity program
5—Italian program
5:30—Covered Wagon Jubilee
6—Silent period
7:30—Educational Feature
7:45—The Texas Cowboy
8 to 8:30 P.M.—Latin-American program

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klok Klub
8—Popular records
8:30—S. F. Breakfast Club
9—Recordings
9:30—The Little Concert
9:45—Recordings
10—Reporter of the Air
10:05—Scotty's Table Talks
10:20—Variety Recordings
11:30—Miniature Vaudeville
11:45—Concert Music
12 noon—Dance Matinee
12:30—Band Concert
12:45—Records
1:05—Stock Report; Records
2:45—Speak-Easy Time; Records
3—Reporter of the Air; Records
3:15—Marta's Radio Personalities
3:30—Recordings
4:30—Assoc. Stores' program
5 to 5:30 P.M.—Variety Records
12:01 to 6 A.M.—Owl program

TRY THIS YOURSELF!



TRY to balance a tumbler on two fingers. You can't do it for long! But it *will* sit firmly, surely, without danger of toppling, on *four* fingers!

Then look at your radio tubes. If they're not Eveready Raytheons they have only two pillars supporting the delicate assemblage of their vital elements! Jolts, jars, vibrations—from the dynamic speaker in your set—can disturb them more easily than they can the sturdily guarded elements in Eveready *four-pillar* Tubes.

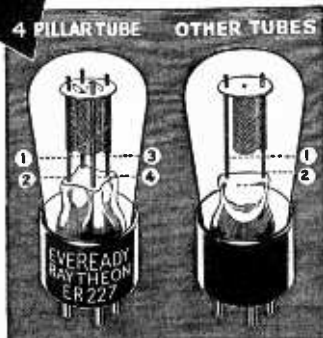
The patented four-pillar principle guards the accuracy of the vital elements in Eveready Tubes. You can enjoy the smooth, reliable tone of Eveready four-pillar Tubes at no increase in

price. See your dealer for a demonstration!

NATIONAL CARBON CO., INC.

General Offices: New York, N. Y.

Unit of  and Carbon Corporation



WARNING! The market is flooded with old, slow-heater tubes. Eveready Raytheons are quick-heaters. Modern tubes heat up in 10 seconds or less.

SEE YOUR DEALER FOR A FREE EVEREADY PROGRAM PAD

EVEREADY RAYTHEON 4-PILLAR RADIO TUBES

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:30—NBC-KPO Program
10—Sunshine Ecchies
10:30—Manhattan Moods
10:45—Musical Novelties
11—Lillian Cooper
11:15—Album Leaves
11:45—"Sally Selma"
12 noon—Meridian Medleys
12:45—Glen Goff, Organist
1:45—Marion Day's Tete-a-Tete
2—Prudence Penny
2:15—Town Hall Harmonies
2:30—Community Question Box
2:45—Symphony Highlights
3:45—Better Business Bureau Talk
4—Musical Novelties
4:30—"Your Helpful Friend"
4:45—On Parade
5—Metropolitan Hour
6—Revue
6:30—NBC-KPO Program
6:45—Bob Allen, Piano Novelties
7—Slavonic Program
7:30—NBC-KPO Program
8—Orchestra
8:30—G. Donald Gray, Song Recital
8:45—Virginia Miller, Piano Recital
9—Sydney Dixon, Song Recital
9:15—Drama, "Captain Post"
9:45—News Flashes
10—Goff's Organ Serenade
11 to 12 midnight—Concert Memories

340.7 Meters KLX Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records; New York Stocks
9—Modern Homes Period
9:30—Better Business Talk
9:35—Records
10:15—San Francisco Stocks; Car Loading Reports; Financial Information; Weather
10:30—Records
11—Sunshine Delays
12 noon—Jack Delaney and his Band
1—Jean's Hi-Lights
2—Classical Recordings
2:35—Closing San Francisco Stocks
2:45—Organ Recital, Ethel Rhinard
3:15—Records
4:30—Brother Bob's Club
5—Helen Parmelee, Pianist
5:30—The Three Cocoanuts
6—Hotel Oakland Trio
7—News Items
7:30—The Clark Sisters
7:45—Fred and Morris, Comedians
8—John Wharry, Lewis, Quintet; Henri Sheffor, Basso Soloist
9—St. Mary's College Football Rally
9:30—Helen Parmelee, Pianist
9:45—Harmony Hick
10 to 11 P.M.—Dance Program

265 Meters KSL Wasatch 3901
1130 Kcys. 50,000 Watts
Radio Service Corp. of Utah, Salt Lake

6 P.M.—Republican Talk
6:15—King Sisters, Modern Maids of Melody
6:30—CBS Program
6:45—Democratic Talk
7—CBS Programs to 7:30
7:30—Romance of Jewels
7:45—CBS Programs to 8:30
8:30—Democratic Talk
8:45—CBS Programs to 9:15
9:15—Eb and Zeb
9:30—Colonial News Reporter
9:45 to 12 midnight—CBS Programs

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.

6:45 A.M.—Morning News
7:15—Clisco Bullivant, Exercises
7:45—NBC-KGO Program
8—Herb Wilxon
8:15—NBC-KGO Program
8:45—Burgan's Home Comfort
9—"Wait and Marian"
9:15—Musical Gems
10—Home Canning Contest
10:15—Wolper's Fashion Notes
10:30—NBC-KGO Program
11:30—Bell Organ Concert
12 noon—Bert Price, Sports Review
12:15—NBC-KGO Program
1—Various Programs
2:15—NBC-KGO Programs to 3
3—Commercial Creamery
3:30—Pierces Dentists
4:15—NBC-KGO Programs to 5
5—Parade of the Happy Feet
5:15—"Skippy"
5:45—NBC-KGO Programs to 9
9—Editorial Column, Russell Bankson
9:15—Eb and Zeb
9:30—NBC-KGO Program
9:45—razy Crystals
10 to 12 mid.—NBC-KGO Programs

254.1 Meters KEX Atwater 3111
1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.

7 A.M.—Morning Serenaders
8—NBC-KPO Programs to 11:30
11:30—Julia Hayes
11:45—NBC-KPO Programs to 5:45
5:45 P.M.—Newscasting
6—Tarzan of the Apes
6:15—NBC-KPO Program
6:30—Silent period
8 to 12 mid.—NBC-KPO Programs

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.

6 A.M.—Early Birds; News
8—NBC-KPO Programs to 12
12 noon—News Bulletins
12:05—NBC-KPO Programs to 3
3—News Items
3:05—NBC-KPO Programs to 6:45
6:45—To be announced
7—NBC-KPO Program
7:15—Tarzan (Elec. Trans.)
7:30 to 12 mid.—NBC-KPO Programs

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma

8 A.M.—Shell Happytime
8:30—Recordings
8:45—The Modern Shopper
9—CBS Program
9:30—Betty Crocker
9:45—CBS Program
10—Home Economics
10:15—CBS Programs to 11
11—Recordings
11:15—CBS Programs to 11:45
11:45—The Lonesome Cowboy
12 noon—Joe Roberts, "Noon News"
12:15—CBS Programs to 2
2:15—Happy Go Lucky Hour
3—Feminine Fancies
4—Stadium Hi Half Hour
4:30—Eighteen Feet of Harmony
4:45—CBS Programs to 5:30
5:30—George Yount, Organist
6—To be announced
6:30—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 9
9—Boxing Matches
10:30—Magic Mirror
11 to 12 mid.—Cole McElroy's Orch.

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.

7 A.M.—Chet and Mabel
7:04—Produce Quotations
7:14—Vocal Solos; Farm Flashes
7:27—Rhythm Aces; Sport News
8—NBC-KPO Programs to 9:15
9:45—Mary's Morning Talk
9:45—NBC-KPO Programs to 11
11—Blue Streaks Orchestra
11:30—Julia Hayes
11:45—NBC-KPO Programs to 1 P.M.—Mary's Afternoon Talk
1:15—NBC-KPO Programs to 3
3—The Easy Chair
3:10—NBC-KPO Programs to 4
4—Lost and Found Advertisements
4:05—The World Bookman
4:10—KJR Studio Program
4:15—NBC-KPO Program
5:15—Steamboat Bill
5:30—NBC-KPO Programs to 6:45
6:45—Sohl-Lundberg and Read
7—Tarzan of the Apes (E. T.)
7:15—Anson Weeks' Orch. (E. T.)
7:30—News Edition of the Air
7:45—NBC-KPO Programs to 11
11—Cole McElroy's Dance Orch.
11:30 to 12 mid.—NBC-KPO Prog.

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle

6:55 A.M.—Inspirational Service
7—Fisher's Sunrise Farm Broadcast
10:30—NBC-KGO Programs to 9:15
9:15—Prudence Penny
9:30—NBC-KGO Program
9:45—Pair of Pianos
10:15—NBC-KGO Programs
10:29—C. F. Church Mfg. Co.
10:30—NBC-KGO Programs to 11:45
11:45—Club Minutes
12 noon—NBC-KGO Program
12:12—Grain Quotations
12:15—NBC-KGO Program
1—Concert Orchestra
1:45—NBC-KGO Programs to 3
3—Santiseptic Program
3:15—NBC-KGO Programs to 4:45
4:45—News of the Air
5—NBC-KGO Programs to 10:45
10:45 to 12 mid.—Vic Meyer's Music

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.

6:45 A.M.—Top of the Morning
7—KOL Time Klock
7:45—Crazy Cowboys
8—Shell Happytime
8:30—Brad and Al
8:45—CBS Programs to 9:30
9:30—Betty Crocker
10—Morning Melodies
10:30—Prince of the Ivories
10:45—CBS Program
11—The Carnival with Ken Stuart
12 noon—CBS Programs to 1
1—Hill and Dale
1:15—John C. Stevenson
1:45—CBS Program
2:15—Happy Go Lucky Hour
3—Feminine Fancies
4—To be announced
4:15—Cecl Solly
4:30—CBS Programs to 5:15
5:15—Skippy
5:30—To be announced
6:30—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 9
9—The Globe Trotter
9:15—Eb and Zeb
9:30—Isle of Golden Dreams
10—Don Lee Feature
11 to 12 midnight—McElroy's Greater Oregonians

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to **KHQ, KOMO, KGW,
KFI, KOA, KTAR, KFSD,
KGIR, KGHL, KDYL**

7 A.M.—Organ Concert, Chas. Runyan: KGO
7:30—Soloist: KGO, KHQ, KDYL
7:45—Van and Don, the Two Professors, comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KOA
8—To be announced
8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
8:30—United States Army Band: KGO, KHQ
9—Johnny Marvin, tenor: KGO
9:15—To be announced
9:30—The Buckaroos, Ted Maxwell, Charles Marshall; songs and dialogue: KGO
9:45—Pair of Pianos, Grace Frankel, Gertrude Lyne: KGO, (KHQ on 10)
10:15—John & Ned, Harmony: KGO
10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KGHL
11:30—Syncoptators, Harold Stokes' dance orchestra: KGO
11:45—Concert Petite: String Ensemble direction Walter Blaufuss: KGO, KDYL
12 noon—Salon Concert Ensemble: KGO, KHQ, KDYL
12:15—Western Farm & Home Hr.: KGO, KHQ, KOMO, KGW, KFI, KFSD (KTAR on 12:30) KDYL, KGIR, KGHL
1—Stringwood Ensemble, direction Charles Hart: KGO, (KHQ off 1:15 to 1:45)
2—Frigidairians, Charles Allen, speaker; orchestra direction of Floyd Schaffer: KGO, KOMO, KHQ, KGW, KFI, KFSD, KTAR, KDYL
2:15—Dromedary Caravan, dramatic sketch: KHQ, KGO, KOMO, KGW, KFI, KDYL, KGIR, KGHL
2:30—Ol' Pappy, Negro Characterizations, Clifford Soubier: KGO
2:45—G E Circle: KGO, KHQ, KFI, KOMO, KGW, KDYL
3—Buccaneers: Vocalists; Dance Orchestra direction Walter Beban: KGO, KHQ
4—Paul Whiteman and his Chieftains: KGO, KHQ
4:15—Royal Vagabonds, Ward Wilson, impersonations; vocalists: KGO, KHQ, KOMO, KGW, KFI, KDYL
4:30—The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KDYL
4:45—News Service: KGO, KHQ, KDYL
5—To be announced
5:15—Novellettes: Vocalist; Ensemble direction Paul Carson: KGO, (KHQ, KDYL on 5:30), KTAR
5:45—Wheatenaville: Dramatic Sketch with Thomas Hutchinson, Roberta Hoyt, Elizabeth Mallory, Edward Firestone, Jr.: KGO, KHQ, KOMO, KGW, KFI
6—Goodyear Program, soloist; Revelers Quartet; orchestra direction Victor Young: KGO, KHQ, KFI, KOMO, KGW, KFSD, KTAR, KDYL, KGIR, KGHL
6:30—Mobiloil Concert, Gladys Rice, soprano; Men About Town, vocal trio: KGO, KHQ, KOMO, KFI, KGW, KTAR, KDYL

7—Corn Cob Pipe of Virginia—barnyard music; male quartet: KGO, KHQ, KOMO, KGW, KFI, KDYL, KGIR, KGHL
7:30—"Red Adams": Dramatic Sketch of Modern Youth: KGO, KDYL
7:45—Jane Froman and her Band: KGO, KHQ, KDYL
8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
8:15—Billy Jones and Ernie Hare: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
8:30—Team Mates, Mary Wood, soprano; Irving Kennedy, tenor; Snowdrift Quartet: KGO, KHQ, KOMO, KGW, KFI, KFSD, KOA, KTAR, KDYL
9—Music Masters, Allan Wilson, tenor; orchestra direction of Rex Dunn: KGO
9:15—Adventures of Sherlock Holmes: Dramatic Sketch with Richard Gordon: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL
9:45—To be announced
10—Richfield News Flashes, Sam Hayes: KGO, KHQ, KOMO, KFI, KGW, KFSD
10:15—Mark Hopkins Hotel Orchestra: KGO, KHQ
11—Phil Harris and his Ambassador Hotel Orchestra: KGO, KHQ
11:30 to 12 midnight—Organ Concert: KGO, KHQ, KFI

440.9 Mtrs. **NBC-KPO** Ga. 8300
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco
Service to **KJR, KEX, KGA,
KDYL, KECA, KTAR, KFSD**

7:30 A.M.—Organ Concert, Charles Runyan: KPO
8—Financial Service: KPO, KGA, KJR, KEX
8:15—Crosscuts from the Log o' the Day: KPO, KGA, KJR, KEX, (KTAR off 8:30)
9:15—Dixie Memories: Carolyn and Sam Moore, Dixie Marsh and Chuck Russell, in Songs and Dialogue: KPO, KGA, KEX, KFSD
9:30—Stringwood Ensemble, direction Charles Hart: KYA, KGA, (KJR on 9:45), KEX KDYL
9:30—Julia Hayes: Helpful Hints to Housewives: KPO
9:45—University of California at Your Service: KPO
10—Mardi Gras: Variety Program with Al Schuss, Master of Ceremonies: KPO, KGA, KJR, KEX, KFSD, KDYL
10:30—Happy Jack: Jack Turner, Songs: KPO, KGA, KJR, KEX, KDYL, KTAR
10:45—Harold Stokes' Dance Orchestra: KPO, KGA, KJR, KEX, KFSD, KDYL
11—Words and Music: Vocalists; String Ensemble direction Walter Blaufuss: KPO, KDYL
11:30—Organ Concert: (KPO off 11:45, on 12), (KYA on 11:45 to 12), KGA, KJR, KEX
11:45—South San Francisco Stockyard Report: KPO
12:15—Rhythm Vendors: Orchestra, Vocalist, direction Walter Beban: KPO, KGA, KJR, KEX
12:45—Eileen Piggott, Soprano: KPO, KGA, KJR, KEX
1—To be announced
2—Discovery Hour, direction George Davis: KPO

2—Tom 'n' Dudd, Vocal Duo: KGA, KJR, KEX
2:30—Footlight Fantasies: Lucile Kirtley, Soprano; Ted White, Tenor; Paul Carson, Organist: KGA, KJR, KEX
3—Waldorf Astoria Sert Room Orchestra, direction Mischa Bori: KPO, KGA, KJR, KEX, KDYL
3:30—Drifting and Dreaming: The Harding Sisters, Two-Piano Team: KPO, KGA, KJR, KEX, KFSD, KDYL
3:45—Donald Novlis, Tenor: Orchestra: KPO, KGA, KJR, KEX, KECA, KFSD
4—The Life of the Reillys: KPO
4:15—Meredith Willson and his Orchestra: KPO, KGA, KJR, KEX
5:15—Soloist: KPO, KEX, KDYL
5:30—The Singing Lady: Nursery Jingles, Songs and Stories: KPO, KGA, KJR, KEX, KECA
5:45—Paul Whiteman and his Chieftains: KPO, KGA, KJR, KEX, KDYL
6—Sunset Serenaders: Orchestra direction Rex Dunn, and Vocal Soloist: KPO, KGA, KJR, KEX
6:30—News Editor of the Air: KPO
6:30—Sarah Kreindler, Violinist: KYA, KGA, KJR, KEX
6:45—Cecil and Sally in the Funniest Things: KPO
7—Mona Lowe, Blues Singer, and Edna Fischer, Pianist: KPO, KJR
7:15—Tarzan of the Apes: KPO
7:30—Hill Billies: Charles Marshall, John O'Brien, John Toffoli, Ace Wright, Sam Moore: KYA, KGA
7:30—University of California Program: KPO
8—Silver Strains: Mixed Quartet: KPO, KGA, KJR, KEX
9—Personal Close-ups: Irving Kennedy, Tenor, interviewed by Gypsy: KPO, KGA, KJR, KEX
9:15—To be announced
9:45—Doric Quartet: Ben Klassen, Myron Niesley, Tenors; Everett Foster, Baritone; Harry Stanton, Bass: KPO, KGA, KJR, KEX
10:15—"One Man's Family," serial drama by Carlton E. Morse: KPO, KGA, KJR, KEX
10:45—Millie Montagne, Contralto: KPO, KGA, KJR, KEX
11—Slumber Hour: KPO, KGA, KJR, KEX
11:30 to 12 midnight—Tom Gerun and his Bal Tabarin Orchestra: KPO, KGA, KJR, KEX

209.7 Meters **KECA** Richm'd 6111
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
1:45 P.M.—Bob, Bunny and Junior
2—Record program
3:30—Alex. Bevani, Italian language
3:45—Bill Hayman, songs
4—Records; News releases
4:45—Announcement period
5—Big Brother Ken
5:30—NBC-KPO program
5:45—Al, Mack and Tommy
6—"Willie," impersonation by Kay Keiser
6:05—String Trio
6:30—NBC-KPO Program
6:45—Maury Leaf and String Trio
7—Tom Murray's Hillbillies
7:30—String Trio
7:45—Little Joe Warner's Jolly Journal
8—Orchestra
8:30—Hotel Miramar Orchestra
9—Organ Recital, Wesley Tourtellotte
9:45—Close Partners, sketch
10 to 11 P.M.—Record program

CBS

Columbia Broadcasting System

- 8:30 A.M.—Morning Moods: KMJ, KOL, KHJ, KSL
- 8:45—Ben Alley, Tenor, with Novelty Orchestra: KFBK, KMJ, KOL, KFRC, KHJ, KGB, KSL
- 9—Buddy Harrod and his Yoeng's Orchestra: KFBK, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 9:45—Columbia Revue: KFBK, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB
- 10—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KHJ
- 10:15—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY
- 10:30—Madison Ensemble: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, (KHJ on 10:45), KGB, KSL
- 11:15—Columbia Artist Recital: KFBK, KMJ, KERN, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 11:30—Elizabeth Barthell, Songs: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 11:45—Columbia Salon Orchestra: KFBK, KMJ, KWG, KERN, KOL, KFPY, KFRC KHJ, KGB
- 12 noon—Columbia Salon Orchestra: KFBK, KMJ, KWG, KERN, KOL, KFPY, KHJ, KGB
- 12:15—Madame Belle Forbes Cutter and Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB
- 12:45—Eton Boys, Male Quartet: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB
- 1—The Captivators: KFBK, KMJ, KWG, KVI, KFPY, KFRC, KHJ, KGB
- 1:30—Jack Brocks and Westphal's Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KGB
- 1:45—Bill Schudt's "Going to Press": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 4:15—Connie Boswell: KFBK, KMJ, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 4:30—Fray and Braggiotti, Franco-Italian Piano Team: KFBK, KMJ, KOL, KFPY, KFRC, KGB, KSL
- 4:45—Rhythmaires: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 5—H-Bar-O Rangers: KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 5:15—The Songsmiths: KFBK, KMJ, KWG, KERN, KVI, KFPY, KGB, KSL
- 6:30—Ben Pollack's Orch.: KFBK, KMJ, KOL, KVI, KFPY, KHJ, KGB, KSL
- 6:45—Ben Pollack's Orch.: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 7—Ruth Etting in "Music that Satisfies": KGB, KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:15—"Easy Aces": KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8—Edwin C. Hill: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

- 8:15—Angelo Patri, "Your Child": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8:30—Eno Crime Club: KMJ, KWG, KOL, KVI, KOIN, KFRC, KHJ, KGB
- 8:20—Charles Carlile, Tenor, with Freddie Rich's Orchestra: KSL
- 8:45—Riviera Orchestra: KSL
- 9—Eddie Duchin and his Casino Orchestra: KSL
- 9:30—Howard Lanin and his Orchestra: KSL

- 648.5 Meters KFI Richm'd 6111 4600 Kcys.**
- Earle C. Anthony, Inc., Los Angeles**
- 6:45 A.M.—Dr. Seixas, Exercises
 - 7:30—Stock Market Quotations
 - 7:45—NBC-KGO program
 - 8—Polly Grant Hall, pianist
 - 8:15—NBC-KGO Programs to 8:45
 - 8:45—Helpful Hints to Housewives
 - 9:30—Fashion Tour with Melisse
 - 10—Dorothy Raymond, pianist
 - 10:15—English lesson by Ayrta Z. Drew
 - 10:30—NBC-KGO program
 - 11:30—Randy Andrews, songs
 - 11:45—Federal and State Market Reports
 - 12 noon—Dept. of Agriculture talk
 - 12:15—NBC-KGO program
 - 1—News release
 - 1:15—Ann Warner Chats with her Neighbors
 - 1:45—Cheiro's Mystery Stories
 - 2—NBC-KGO Programs to 2:30
 - 2:30—Studio program
 - 2:45—NBC-KGO program
 - 3—Tom Murray's Hillbillies
 - 4—News release
 - 4:15—NBC-KGO Programs to 4:45
 - 4:45—Winnie Moore, Nomad Novelist
 - 5—String trio
 - 5:45—NBC-KGO Programs to 7:30
 - 7:30—Verne Gray, tenor and string trio
 - 7:45—Wesley Tourtelotte, organist
 - 8—NBC-KGO Programs to 9
 - 9—Orchestra
 - 9:15—NBC-KGO Program
 - 9:45—Orchestra
 - 10—NBC-KGO program
 - 10:15—Hotel Ambassador Orch.
 - 11:30 to 12 mid.—NBC-KGO Prog.

- 225.4 Meters KGB FRank. 6151 1330 Kcys.**
- Don Lee, Inc., San Diego, California**
- 10:30—CBS Program
 - 11—Tonight's Features
 - 11:15—CBS Programs to 12
 - 12 noon—Farm Flashes
 - 12:15—CBS Programs to 2
 - 2—Happy Go Lucky Hour
 - 3—Network Highlights
 - 3:15—Feminine Fancies
 - 4—Blanche Wood
 - 4:15—CBS Program
 - 4:30—State College Chats
 - 4:45—CBS Program
 - 5—H. O. Rangers.
 - 5:15—CBS Program
 - 5:30—Town Topics; News Reel
 - 5:45—To be announced
 - 6—Community Chest
 - 6:30—CBS Program
 - 6:45—Tarzan of the Apes
 - 7—CBS Programs to 7:30
 - 7:30—Hutton's Concert Quartette
 - 7:45—CBS Programs to 9:15
 - 9:15—Eb and Zeb
 - 9:30—Isle of Golden Dreams
 - 10—News Reel of the Air
 - 10:10—Ted Fio-Rito's Orchestra
 - 11 to 12 mid.—Tom Coakley's Orch.

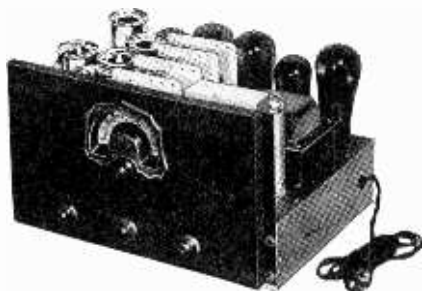
- 285.5 Meters KNX Hemp. 4101 1050 Kcys.**
- L. A. Evening Express, Los Angeles**
- 6:45 A.M.—Bill Sharples' Gang
 - 8:45—Inspirational Talk and Prayer
 - 9—Clinic of the Air
 - 9:30—News
 - 9:45—Maxine's Shopping Service
 - 10—Eddie Albright's Family
 - 10:30—Kate Vaughn, Economics
 - 11—Marmola Transcription
 - 12 noon—News
 - 12:15—Recordings
 - 1—New Paris Inn
 - 2—Eddie Albright, Late Fiction
 - 2:30—Recordings
 - 3—Matinee Mirthmakers
 - 3:45—Shopping Service
 - 4—Travelogue; Stock Report; Announcements
 - 4:15—Recordings
 - 5—Fownide
 - 5:30—Frank and Pam, "Newlyweds"
 - 5:45—Chandu, the Magician
 - 6—News
 - 6:15—KNX Ensemble
 - 6:30—On-the-Elmer
 - 6:45—Currier's Serenaders
 - 7—Frank Watanabe and Hon. Archie
 - 7:15—Richard M. Cannon, Political
 - 7:30—Vigilantes, Mirthquakers Program
 - 7:45—Tarzan Transcription
 - 8—Recordings
 - 8:30—Rusicrucians
 - 8:45—Golden Life Sales Company
 - 9—News
 - 9:15—Musical Program
 - 9:30—"Patches"
 - 10—Arizona Wranglers
 - 11 to 12 midnight—New Paris Inn

- 333.1 Meters KHJ VAndike 7111 900 Kcys.**
- Don Lee, Inc., Los Angeles, Cal.**
- 7 A.M.—News Briefs and Records
 - 8—Shell Happytime
 - 8:30—CBS Programs to 10:15
 - 10:15—The Magazine
 - 10:45—CBS Program
 - 11—To be announced
 - 11:15—CBS Programs to 12:30
 - 12:30 P.M.—World-wide News
 - 12:45—CBS Programs to 1:15
 - 1:15—Times Forum
 - 1:45—CBS Program
 - 2—Happy Go Lucky Hour
 - 3—Feminine Fancies
 - 4—Jack and Grace
 - 4:15—CBS Program
 - 4:30—Kerry Conway, Chats on Words
 - 4:45—CBS Program
 - 5—H. Bar O. Rangers
 - 5:15—News Items; Town Topics
 - 5:30—"Skippy"
 - 5:45—To be announced
 - 6—J. Warde Hutton
 - 6:15—Mona Content
 - 6:30—CBS Programs to 7:30
 - 7:30—Chandu, the Magician
 - 7:45—CBS Programs to 8:30
 - 8:30—Eno Salts Crime Club
 - 9—CBS Program
 - 9:15—Eb and Zeb
 - 9:30—Isle of Dreams
 - 10—World-wide News
 - 10:10—Bisquick Band
 - 10:15—Ted Fio-Rito's Orchestra
 - 11—Ted Dahl's Orchestra
 - 12 to 1 A.M.—Organ Recital

DON'T MISS

Shell Happytime, 8 a. m.
Eb & Zeb, 9:15 p. m.

A New Chassis for Your Old Cabinet



Clarion

has now made it possible to
modernize your old set at a
remarkable low cost *✓ ✓ ✓*

*The CLARION CHASSIS comes
complete with Twin Speakers
and Tubes for only*

\$ 44.⁹⁵

Any Clarion dealer will install this chassis in your cabinet without any extra charge

Specifications:

10-tube chassis with new, improved type tubes
Automatic volume control
Twin dynamic speakers
Variable tone control
Light beam, full-vision dial
Metal panel furnished to adapt chassis to your cabinet
8 $\frac{1}{4}$ " high, 10 $\frac{3}{8}$ " deep, 14" wide
Standard R. M. A. 90-day Guarantee

*If you want to retain the valuable cabinet you purchased several years ago, and
MODERNIZE it with a high-grade, right-up-to-the-minute chassis—now is your
opportunity.*

Wholesale Radio & Electric Supply Co.

Clarion Distributor for Northern California

269 Seventh Street

San Francisco, Calif.

Clarion Radio DEALERS

AUBURN

Fred L. Husse, 843 Lincoln Way

BAKERSFIELD

Lisle T. Richardson, 626 Kentucky St.

BERKELEY

Art Music Co., 2328 Telegraph Ave.
Chisholm Music Co., 1638 University Ave.
Otis Radio Service, 2090 University Ave.
Vine Radio Shop, 1521 Shattuck Ave.

BRENTWOOD

O. K. Garage

CALISTOGA

Alm & Ames
I. C. Adams

COTATI

A. W. Fox

DAVIS

M. J. Fisher

FRESNO

A. A. Ruschaupt, 1463 Fulton St.
Falkenstein Music House, 1230 Van Ness Ave.
Gearhart Radio Corp., 1236 Fulton St.
Hockett-Cowan Music Co., 1253 Fulton St.
Nishkian's Music House, 1046 Broadway

HANFORD

Abbott Electric Co.

KINGSBURG

Magnuson's Hardware Store

LODI

H. N. Madison Hardware Co.

LOS GATOS

Hubbell & MacDonald
Radio Music Shop

MADERA

Madera Auto Supply Co.

MARYSVILLE

Syvertsen & Son

MARTINEZ

Hershey Electric Co.
Roseboro Jewelry Store

MENLO PARK

R. C. MacMurray

MODESTO

Jack Warren, 915 Jay St.

NAPA

Earl G. Wilson

OAKLAND

Dimond Electric Co., 2100 Hopkins St.
E & H Radio, 3852 Telegraph Ave.
J. W. Pearson Hardware Co., 4014 Piedmont Ave.
Geo. Trueblood, 6307 College Ave.

OKALEY

Alfred DeValle
C. C. Olney

PETALUMA

Columbia Majestic Stores

PINOLE

Harry R. Stats

PORTERVILLE

Porterville Music Co.

REDWOOD CITY

S. Reinhard

RENO, NEVADA

J. D. Mariner Music House, 233 No. Virginia St.

ROSEVILLE

Morrow Tire Service

SACRAMENTO

Joe J. Zoppi, 2027 Y St.
Harry Petzwa, 1130 10th St.
Radio Sales & Service, 1016 J St.
Edwin Stadler, 2413 J St.
F. L. Casselman, 2326 32nd St.
J. Paul Hank, 1601 H St.
Vinci Radio Shop, 31st & Alhambra

SAN FRANCISCO

Almar Radio, 943 Geary St.
Coast Radio Co., 1106 Market St.
Cohen's, I. S. & Sons, 1025 Market St.
De Berry Bros., 228 Drumm St.
Glen Park Radio, 2860 Diamond St.
John Breune Co., 281 Geary St.
Kleindyne Radio, 63 Eddy St.
Lemoine & Jerry, 3865 24th St.
Lido Tire & Battery Station, 782 Columbus Ave.
One Dollar Radio, 2838 24th St.
Park Presidio Radio & Elect., 441 Clement St.
State Radio 2806 Mission St.
Steinberg Electric Co., 1344 Fillmore St.

SAN JOSE

Coast Radl Co., 266 So. 1st St.
Cheffers, A B. & Sons, 490 No. 1st St.
Mission Electric Co., 58 So. 2nd St.
Moore's Radio, 1160 Lincoln Ave.

SAN RAFAEL

Geo. Perry 208 Lincoln Ave.

SANTA ROSA

Rosenberg & Son
Santa Rosa Furniture Store
Santa Rosa Department Store
Andrews & Jewett

SEBASTOPL

Earl Wober

SELMA

Carlson's Music Shoppe

STOCKTO

Bright Sot Electric Co., 332 E. Weber St.
Pesce & Co., 432 E. Main St.

SUNNYVALE

H. G. Wnderer

TAHOE PNEN

Otto N. Jarlin

TERRA BILLA

J. S. Gren

TRUCKEE

J. L. Leds

VALLEJO

Saunders Music House, 510 Sacramento St.

VISALIA

Togni-Brach Co., 114 E. Main St.

WATSONVILLE

Radio Stdlo, 20 East Lake

WOODLAND

Osborn-Taynham Music Store

YUBA CIT

Frank Bemmer Hardware Co.

YREKA

Yreka Radio & Electric Co.

3c postage to send for

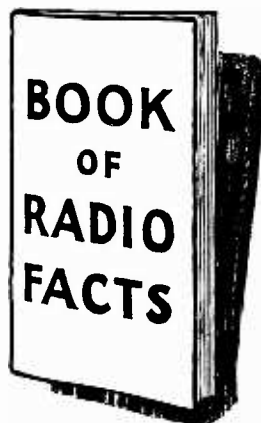
FREE Book of Radio Facts

MAY

SAVE

YOU

\$ **15**⁰⁰
OR
MORE



Invest 3c in postage to send for this new book of radio facts. It may save you \$15 or more. For it's the radio that soon goes out of date, or costs you too much for what you get, that's really the unwise investment. ¶ So listen!

—Send for this free book of radio facts. It explains the hidden mysteries of Shadow Tuning; why certain Twin Speakers are superior; why some radios give better reception with *less* tubes; the value of new High-Efficiency Tubes; how to be sure to select a radio with realistic tone; what woods are used in cabinets — step by step, in non-technical language, you investigate before you in-

vest! Send for this free book. Without it, you are lost. With it, you save money. ¶ Don't buy a radio until you've read this new book of latest radio facts. Send for it now. . . . It's FREE.

FREE COUPON OFFER

PHILCO RADIO & TELEVISION CORP., Dept. BW,
218 Fremont Street, San Francisco, Calif.

Please send me, without cost or obligation, your marvelous new 32-page book of the latest facts about the new radios. Also send me full information about your Free Trial, Free Installation, Special Trade In Allowance for my present radio, and One-Year-to-Pay Plan.

My name is _____

Address _____

City _____

THURSDAY Programs

October 6, 1932

340.7 Meters KLX Lake. 6000
880 Kcys. 500 Watts
 Tribune Pub. Co., Oakland, Calif.
 8 A.M.—Records; New York Stocks
 9—Modern Homes Period
 9:30—Clinic of the Air
 10:15—S. F. Stocks; Financial Information; Weather
 10:30—Records
 11—Sunshine Twins
 12 noon—Jack Delaney and his Band
 1—Jean's Hi-Lights
 2—Classical Recordings
 2:35—Closing San Francisco Stocks
 2:45—Ethel Rhinard, Pianist
 3—Records
 4:30—Brother Bob's Club
 5—Helen Parmelee, Pianist
 5:30—Dot Kay, "Wes" Summerford and Lillah Clark
 6—Hotel Oakland Trio
 7—News Items
 7:30—Egan Trio
 7:45—Sports Hi-Lights of the Air
 8—The Clark Sisters
 8:15—Gay Caballeros
 8:45—Studio Program
 9:30—Organ Recital, Ethel Rhinard
 10 to 11 P.M.—Dance Program

322.4 Meters KFVI Franklin 0200
930 Kcys. 500 Watts
 Radio Entertainments, San Francisco
 7 A.M.—Dawn Serenade
 8—Silent period
 9—Blues Chasers
 10—White House program
 10:15—Bellevue Hotel program
 10:30—Topics and Music
 11—Learn French, Prof. Achille
 11:15—Concert Melodies
 12 noon—News Flashes
 12:15—Dance Music
 1—Silent period
 6—Dance Time
 6:15—The Ne'er-Do-Well
 6:30—Best Bets in Music
 6:45—News Flashes
 7—Cecilia Harleman, open forum
 7:15—Helen Bellevue
 7:30—Silent period
 11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
 Educa. Broad. Corp., Oakland, Calif.
 8 A.M.—News Items
 8:15—Recordings
 8:30—Moment Musicale
 8:45—Kaiua Melody Makers
 9—Silent period
 1—Weather Forecast
 1:05—Latin-American program
 2—Billy and Grace Carman
 2:30—Myrtle Segal, soprano
 2:45—Irving Perkins, Lee Baker
 3—Union Mutual Life
 3:08—Recordings
 3:30—The Smoky Oaks
 4—Prosperity program
 4:15—Studio program
 4:30—Ambrose Whitmer, pianist
 4:45—Prosperity program
 5—Recordings
 5:30—Covered Wagon Jubilee
 6—Silent period
 7:30—Curtain Wood and Apple Bottom
 7:45—The Texas Cowboy
 8—Hal Roberts' Banjo Band
 8:15—Watch Tower program



ANNE CHASE
 NBC-KPO—9:30 P. M.

8:30—Popular recordings
 9—Pemm Repetory Players
 9:30—Curtis Mosby's "Dixie Land Blue Blowers"
 10—Happy Valley Home Folks
 10:30 to 11 P.M.—Veterans' of Foreign Wars program

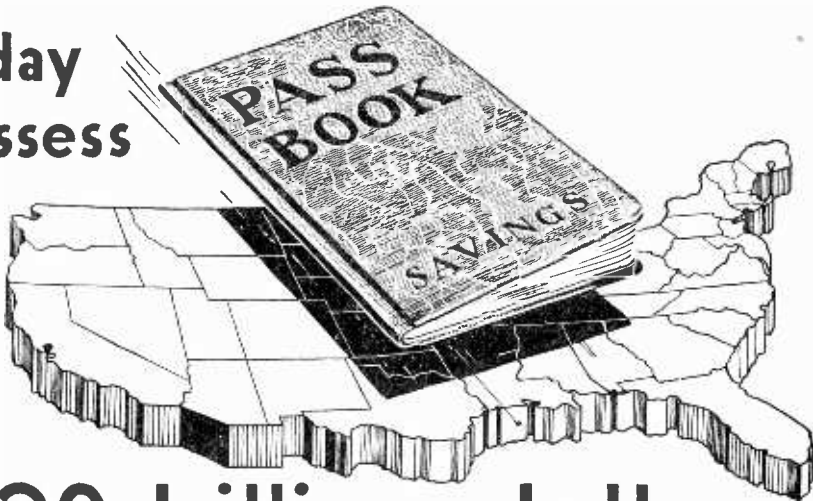
296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts
 Pac. Agric. Foundation, Ltd., San Jose
 7 A.M.—The Breakfast Hour
 8—Silent period
 9—Ralph and the Rainbow Trouper
 10—Helpful Hour
 10:30—Morning Melodies
 11—Eleventh Hour program
 11:30—Old-Time Favorites
 11:45—Accordion Capers
 12 noon—Band Concert
 12:30—Weather Forecasts; Market reports
 1—One o'Clock Program
 1:30—The Friendly Hour
 2:30—Martha Mead program
 3—Silent period
 4:30—Story Time
 4:45—Skippy
 5—Vespers, Dr. Sylvester
 5:30—Community programs
 5:45—Dinner Music
 6—Evening Echoes
 6:15—Franco's program
 6:30—State Market reports
 6:45—Farmers' Exchange
 6:50—Santa Clara Valley News
 6:55—Prune Pool
 7—Weather Forecast
 7:03—Radio News and Forum
 7:30—Minute Man
 7:45—Republican Central Committee
 8—Songs of the Old Church Choir
 9—Songs You Love to Sing
 9:15—German Band
 10 to 10:30 P.M.—Community Prog.

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
 Don Lee, Inc., San Francisco, Calif.
 7 A.M.—Seal Rocks Broadcast;
 Stock Quotations at 7:25
 7:30—Exercise Period
 8—Shell Happytime
 8:30—Recordings
 8:45—CBS Programs to 9:45
 9:45—Ida Bailey Allen
 10—KFRC's Shopper's Club
 10:30—Globe Trotter
 10:35—CBS Programs to 12
 12 noon—Noonday Concert
 1—Farm News
 1:15—Recordings
 1:30—Stock Exchange Quotations
 1:35—Globe Trotter
 1:45—Barbara Gould
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—CBS Programs to 5:15
 5:15—Globe Trotter
 5:25—Town Topics
 5:30—Skippy
 5:45—CBS Programs to 7:30
 7:30—Chandu, the Magician
 7:45—CBS Programs to 8:15
 8:15—Spratt's Patent, Ltd.
 8:30—Eho Crime Club
 9—Don Clark's Music
 9:15—Eb and Zeb
 9:30—Tzlingari, Gypsy Group
 9:45—Don Lee Players
 10—Bisquick Band
 10:05—Ted Flo-Rito's Orchestra
 11—Ted Dahl's Orchestra
 12 to 1 A.M.—Midnight Request Hr.

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
 Pac. Broadcast. Corp., San Francisco
 7:30 A.M.—Dawn Salute
 8—Breakfast Hour
 8:45—Tuneful Topics
 9—At the Console
 9:30—NBC-KPO Program
 10—Sunshine Echoes
 11—Album Leaves
 11:30—Prudence Penny
 11:45—NBC-KPO Program
 12 noon—Organ Recital, Glen Goff
 12:30—Town Hall Harmonies
 1—Afternoon Concert
 1:45—Marion Day's Tete-a-Tete
 2—Musical Novelties
 2:15—Glen Goff, Organist
 2:45—Watch Tower Sermon
 3—Masters of the Violin
 3:15—"Good Will Industries"
 3:30—Masters of Music
 4—Artist Celebrities
 4:30—"Your Helpful Friend"
 4:45—Famous Songs and Singers
 5—Metropolitan Hour
 6—Revue
 6:30—NBC-KPO Program
 6:45—Waltz Time
 7—Salon Features
 7:15—Sportman's Corner, Gene Sul-livan
 7:30—Bob Allen, Piano Recital
 7:45—Joe Wright's Orchestra
 8:15—Sports Parade
 8:45—Billy Small, Flddlin' Around
 9—Orchestra
 9:30—Milly and Billy, the Cub Reporters
 9:45—News Flashes
 10—Goff's Organ Serenade
 11 to 12 midnight—Concert Memories

120 Million Americans

today
possess



28 billion dollars in SAVINGS

WHEN reliable statistics show that 120 million Americans possess 28 billion dollars in savings, 110 billion dollars worth of life insurance, 27 million automobiles, 60 million electrical devices, and 13 million radios—surely our nation is *fundamentally* prosperous.

What is needed today to help banish unemployment and create normal business conditions is a *nationwide change of mental attitude*.

From Maine to California there is tangible evidence that gloom and uncertainty are being rapidly replaced by a return to cheerful, sane, constructive thinking and acting. California has taken the lead with a great "Back to Good Times" movement, and 47 other states are following.

Have faith in America—still the strongest nation on earth in money and resources! Live normally again. Buy all that you need. Make sensible replacements. Invest in sound securities. Build while material costs are still low. Your dollars have double buying power today. BANK your surplus in this bank—or any bank.

START A "BACK TO GOOD TIMES"
ACCOUNT IN THIS BANK—OR
ANY BANK

To the **SYSTEMATIC SAVERS** in our
San Francisco Branches:

The rate of interest paid is based upon the most favorable rate paid by any comparable savings bank in San Francisco.

Deposits made on or before the 10th day of January, April, July and October, and deposits made on the first day of any other month will draw interest from the first of the month in which deposited. Subsequent deposits earn interest from the first of the following month.

**INTEREST COMPOUNDED
QUARTERLY**

Withdrawals are not penalized for an entire six months period, but for the **Quarter** only in which withdrawn, excepting that withdrawals will be charged against the most recent deposits until exhausted.

BANK of AMERICA

NATIONAL TRUST & SAVINGS ASSOCIATION



535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Records
7:15—Morning Reporter
7:30—Texas Cowboy
7:45—Records
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:30—News Service
10:35—Dr. B. L. Corley
11—Store Scenes
11:30—X-Bar-3 Ranch Boys
12 noon—Echoes of Portugal
12:30—News Service
12:35—Studio Program
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—Lunatics at Large
2—Records
2:15—Billie Birke, Entertainer
2:30—Studio Program
2:45—Records
3—Charlie Parks, the "Budgeteer"
3:45—Jack Dudley
4—Emilio Bonsilau, Guitarist
4:15—Fairy Tales
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6—Studio Program
6:15—Re-created Horse Races
6:30—News Reporter
6:45—Ernie Smith's Sport Page
7—Covered Wagon Jubilee
7:30—News Service
7:45—Studio Program
8—Dance Music
8:30—Studio Program
8:45—The Gossipers
9—Hill Billies
10—Studio Program
10:15—Walter Blanchard
10:30—Treasure Chest, Luther Putnam
11 to 1 A.M.—Night Owls with Ray Howell

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds; News
8—NBC-KPO Programs to 12
12 noon—News Bulletins
12:05—NBC-KPO Programs to 3
3—News Bulletins
3:05—NBC-KPO Programs to 6:45
6:45—Rhyme and Reason
7—NBC-KPO Program
7:15—Tarzan (Elec. Trans.)
7:30 to 12 mid.—NBC-KPO Programs

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klok Klub
8—Records
9:30—The Little Concert
10—Reporter of the Air
10:05—Scotty's Table talks
10:20—Favorite Records
11:30—Concert Music
12 noon—Dance Matinee
12:30—Variety Recordings
12:45—Records
1:05—Stock Report; Records
1:15—Financial Common Sense; Records
2—Blindcraft Ensemble
2:30—Records
2:45—Speak-Easy Time; Records
3—Reporter of the Air; Records
3:45—Philco Varieties
4—Recordings
4:30—Marjorie Lee, pianist
4:45 to 5:30 P.M.—Popular Records
12:01 to 6 A.M.—Owl program

254.1 Meters KEX Atwater 3111
1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.
7 A.M.—Morning Serenaders
8—NBC-KPO Programs to 8:45
8:45—Helpful Hints to Housewives
9—NBC-KPO Programs to 11:30
11:30—Helpful Hints to Housewives
11:45—NBC-KPO Programs to 4:45
4:45—Josephine Alberts, Vocal
5—NBC-KPO Programs to 5:45
5:45—Newscasting
6—Tarzan of the Apes
6:15—NBC-KPO Program
6:30—Silent period
8 to 12 mid.—NBC-KPO Programs

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
7 A.M.—Chet and Mabel
7:04—Produce Quotations
7:14—Vocal Solos; Farm Flashes
7:27—The Sun Risers; Sport News
8—NBC-KPO Programs to 9
9—Julia Hayes
9:15—Mary's Morning Talk
9:45—NBC-KPO Program
10—Mardi Gras
10:30—NBC-KPO Programs to 11:30
11:30—Julia Hayes
11:45—NBC-KPO Programs to 1
1 P.M.—Mary's Afternoon Talk
1:15—NBC-KPO Programs to 3
3—Around the Town with Lloyd Spencer
3:15—NBC-KPO Programs to 3:50
3:50—The World Bookman
3:55—Lost & Found Advertisements
4—NBC-KPO Programs to 5:15
5:15—Steamboat Bill
5:30—NBC-KPO Programs to 6:45
6:45—Sohl-Lundberg and Reed
7—Tarzan of the Apes
7:15—Studio Program
7:30—News Edition of the Air
7:45—NBC-KPO Programs to 11
11—Cole McElroy's Dance Orchestra
11:30 to 12 mid.—NBC-KPO Program

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
6:45 A.M.—Morning News
7:30—NBC-KGO Programs to 8
8—Studio Program
8:15—NBC-KGO Program
8:30—Home Canning Contest
8:45—Burgan's Home Comfort
9—"Walt and Marian"
9:15—Musical Gems
9:45—Kronenberg's Shoe Hospital
9:45—NBC-KGO Programs to 11:45
11:45—Bell Organ Concert
12 noon—Crazy Crystals
12:15—NBC-KGO Program
1—Various Programs
2—NBC-KGO Programs to 3
3—Commercial Creamery
3:30—Peerless Dentists
4:15—NBC-KGO Programs to 4:45
4:45—"Skippy"
5—NBC-KGO Programs to 9:15
9:15—Eb and Zeb
9:30—Editorial Page, Russell Bankson
10 to 12 mid.—NBC-KGO Programs

DON'T MISS
Shell Happytime, 8 a. m.
Jordan's at Home, 9:45 a. m.
Eb & Zeb, 9:15 p. m.

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
6:45 A.M.—Top o' the Morning
7—KOL Time Klock
7:45—Crazy Cowboys
8—Shell Happytime
8:30—CBS Programs to 10:30
10:30—Prince of the Ivories
10:45—CBS Program
11—The Carnival with Ken Stuart
12 noon—CBS Programs
1—Hill and Dale
1:15—John C. Stevenson
1:45—CBS Program
2—Happy Go Lucky Hour
3—Feminine Fancies
4—To be announced
4:15—Cecil Solly
4:30—CBS Programs to 5:15
5:15—Skippy (E. T.)
5:30—CBS Programs to 7:30
7:45—Chandu, the Magician
7:45—CBS Programs to 9
9—The Globe Trotter
9:15—Eb and Zeb
9:30—"Reflections"
10—Grand Hotel Orchestra
11 to 12 midnight—Dance Orchestra

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
6 A.M.—The Wandering Cowboy
6:30—Farm News
6:45—Farm Flashes
6:50—Jim DePuy, Revelle Reporter
7—Dr. Kenyon's Church
7:30—Organ Revelle
8—Shell Happytime
8:30—CBS Program
8:45—Recordings
9—CBS Programs to 11
11—Recordings
11:15—CBS Program
11:45—Program from KPCC
12 noon—Joe Roberts, "Noon News"
12:15—CBS Programs to 12:45
12:45—Rotary Club Luncheon
1:30—CBS Programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Recordings
4:15—CBS Program
4:30—Eighteen Feet of Harmony
4:45—CBS Programs to 5:15
5:15—Twilight Reveries
5:30—George Yount, Organist
6—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 8:30
8:30—Eno Crime Club
9—CBS Programs to 10
10—Ted Dahl's Orchestra
11 to 12 midnight—Dance Orchestra

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational Service
7—NBC-KGO Programs to 9
9—Uncle Hank of Ciderville Center
9:15—Prudence Penny
9:30—NBC-KGO Programs to 11:45
11:45—Club Minutes
12 noon—NBC-KGO Program
12:12—Grain Quotations
12:15—NBC-KGO Program
1—Popular Orchestra
1:30—NBC-KGO Programs to 3
3—Santiseptic Program
3:15—NBC-KGO Programs to 4:45
4:45—News of the Air
5—NBC-KGO Programs to 9:15
9:15—Montag Fireside Hour
9:45—NBC-KGO Program
10:15—Greater Washington Hour
11:15 to 12 mid.—Vic Meyers' Music

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco

Service to KHQ, KOMO, KGW,
KFI, KOA, KTAR, KFSD,
KGIR, KGHL, KDYL

7 A.M.—Organ Concert, Chas. Runyan: KGO

7:30—Three Orphans: Vocal Trio: KGO, KHQ, KDYL

7:45—Van and Don, the Two Professors: KGO, KHQ, KOMO, KFI, KGW, KFSD, KTAR, KDYL, KOA

8—To be announced

8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI

8:30—Hugo Mariani and his Marionettes: KGO, KHQ

9—Johnny Marvin, tenor: KGO

9:15—To be announced

9:30—The Buckaroos: Ted Maxwell, Charles Marshall; Songs and Dialogue: KGO, KDYL

9:45—The Jordans, Gail Taylor, soprano; Myron Niesley, tenor: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL

10—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KOA on 10:40

11—Standard School Broadcast: KGO, KFI, KHQ, KOMO, KGW, KFI, KFSD

11:45—Shakespearean Plays: KGO, KECA, KDYL

12 noon—Three Mustachios: KGO, KDYL

12:15—Western Farm & Home Hr.: KGO, KHQ, KOMO, KGW, KFI, KFSD (KTAR on 12:30) KDYL, KGIR, KGHL

1—Stringwood Ensemble: Instrumentalists direction Charles Hart: KGO, (KHQ off 1:15 to 1:45)

2—Frigidarians, Charles Allen, speaker; orchestra direction Floyd Schaffer: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL

2:15—Whiteman and Rhythm Boys: KGO, KHQ, KFI, KTAR, KDYL

2:30—Swanee Serenaders: Harold Stokes' Orchestra: KGO, KHQ, KFI, KDYL

2:45—G E Circle, Grace Ellis, hostess: KGO, KHQ, KOMO, KGW, KFI, KDYL

3—Euccancers: Vocalist; Dance Orchestra direction Walter Beban: KGO, (KHQ on 3:45)

4—Soloist: KGO, KHQ, KDYL

4:15—Royal Vagabonds: Ward Wilson, impersonations; Vocalists: KGO, KHQ, KOMO, KGW, KFI, KDYL

4:30—The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KDYL

4:45—News Service: KGO

5—Fleischmann Hour, Rudy Vallee and orchestra; Olsen and Johnson, comedians, guests artists: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDYL

6—Maxwell House Show Boat: Hall Johnson Choir; Jules Bledsoe, Vocalist; Lanny Ross, Tenor; January and Molasses, Comedy Duo; Dramatic Cast: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL

7—Lucky Strike Dance Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL

8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL

8:15—Symphony Hour: KGO, KHQ, KOMO, KGW, KFI

9:15—Crosscuts from the Log o' the Day, Dr. Laurance L. Cross: KGO, (KHQ on 9:30)

9:45—Coquettes: Vocal Trio: KGO, KHQ

10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD

10:15—Mark Hopkins Hotel Orchestra: KGO, KHQ

11—Phil Harris and his Ambassador Hotel Orchestra: KGO, KHQ

11:30 to 12 midnight—Organ Concert: KGO, KHQ, KFI

440.9 Mtrs. NBC-KPO Ga. 8300
680 Kcys. 5000 Watts

National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA,
KDYL, KECA, KTAR, KFSD

7:30 A.M.—Arion Trio: KPO

8—Financial Service: KPO, KGA, KJR, KEX

8:15—Crosscuts from the Log o' the Day, Dr. Laurance L. Cross: KPO, KGA, (KJR off 9), (KEX off 8:45, on 9), KTAR

9:15—Dixie Memories: Carolyn and Sam Moore, Dixie Marsh and Chuck Russell, in Songs and Dialogue: KPO, KGA, KEX

9:30—Rhythm Vendors: Orchestra direction Walter Beban, and Vocal Soloist: KYA, KGA, (KJR on 9:45), KEX, KFSD, KDYL

9:30—Julia Hayes, Helpful Hints to Housewives: KPO

9:45—University of California: KPO

10—Mardi Gras: Variety Program with Al Schuss, Master of Ceremonies: KPO, KGA, KJR, KEX, KFSD, KDYL

10:30—Happy Jack: Jack Turner, Songs: KPO, KGA, KJR, KEX, KDYL

10:45—Harold Stokes' Dance Orchestra: KPO, KGA, KJR, KEX

11—Standard School Broadcast: KPO

11—Words and Music: Vocalist; String Ensemble direction Walter Blaufuss: KGA, KJR, KEX, KTAR, KDYL

11:30—Syncopators: Harold Stokes' Orch.: KGA, KJR, KEX, KDYL

11:45—Concert Petite: String Ensemble: KYA, KGA, KJR, KEX

11:45—South San Francisco Stockyard Report: KPO

12 noon—Organ Concert: KPO, (KGA on 12:05), KJR, KEX

12:30—Meet the Girl Friends: Bluettes, Vocal Trio: Tom 'n' Dudd, Vocal Duo: KPO, KGA, KJR, KEX

1—Thursday Special: KPO, KGA, (KJR on 1:15), KEX, KDYL

2—Music Masters: Agatha Turley, Soprano; Orchestra direction Joseph Hornik: KPO, KGA, KJR, KEX

3—The Village Barn Orchestra: KPO, KEX, KDYL

3:25—Talk by John B. Kennedy: KPO, KGA, KJR, KEX

3:30—Old Songs of the Church: KPO, KGA, KJR, KEX

3:45—Soloist: KPO, KGA, KJR, KEX

4—Simpj and Gladys: Comedy Sketch featuring Monroe Upton and Elsbeth Frellesen: KPO, KGA, KJR, KEX

4:15—Arion Trio: Joyce Barthelton, Pianist and Director; Modesta Mortenson, Violinist; Margaret Avery, 'Cellist: KPO, KGA, KJR, KEX

4:45—American Taxpayers' League: KPO, KGA, KJR

5—Nathan Abas, Violinist: KPO, KGA, KJR

5:30—The Singing Lady; Nursery Jingles, Songs and Stories: KPO, KGA, KJR, KEX, KECA

5:45—Meredith Willson and his Orchestra; Vocal Soloist: (KPO off 6:15), (KYA on 6:30), KGA, KJR, KEX, (KGIR on 6, off 6:15)

6:15—Chief of Police Quinn: Series of Talks on the San Francisco Police Department: KPO

6:30—News Editor of the Air: KPO

6:45—Cecil and Sally in the Funniest Things: KPO

7—Mona Lowe, Blues Singer, and Edna Fischer, Pianist: KPO, KGA, KJR, KEX

7:15—Tarzan of the Apes: KPO

7:30—Myron Niesley, Tenor: KPO, KGA, KDYL

7:45—Pacific Serenaders: Nathan Stewart, Baritone; Instrumental Ensemble direction Charles Hart: KPO, KGA, KJR, KEX, KFSD, KDYL, KOA

8:15—Cesare Sodero and NBC Concert Orchestra: KPO, KGA, KJR, KEX, KTAR, KDYL

8:45—Synco-Thots: Edna Fischer and Newell Chase, piano duo: KPO, KGA, KJR, KEX

9—Hollywood on the Air: KPO, KGA, KJR, KEX, KFSD, KDYL

9:30—Pigskin Romances: Football Dramas by Carlton E. Morse: KPO, KGA, KJR, KEX, KDYL, KOA

10—Concert in Rhythm: Orchestra direction Meredith Willson, and Vocal Soloist: KPO, KJR, KEX

10:45—John and Ned, Harmony Duo: KPO, KGA, KJR, KEX

11—Ship of Dreams: Lucile Kirtley, SHOPRANO; Easton Kent, Tenor: KPO

11:30 to 12 midnight—Tom Gerun and his Bal Tabin Orchestra: KPO, KGA, KJR, KEX

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts

L. A. Evening Express, Los Angeles

6:45 A.M.—Bill Sharples' Gang

8:45—Inspiration Talk and Prayer

9—Clinic of the Air

9:30—News

9:45—Maxine's Shopping Service

10—Eddie Albright's Family

10:30—Kate Brew Vaughn

12 noon—News

12:15 P.M.—Homeopathic Talk

12:30—Dr. John Matthews

1—New Paris Inn

2—Eddie Albright

2:30—Prof. Leon, French lesson

3:30—Louise Johnson, astroanalyst and vocational director

4—Travelogue; announcements; stock

4:15—Maxine's Shopping Service

5—Town Crier

5:30—Waxoline Laboratories

5:45—Chandu, the Magician

6—News

6:15—KNX Ensemble

6:30—Oh-h-h Elmer

6:45—The Serenaders

7—Frank Watanabe and the Honorable Archie

7:15—Bob Shuler

7:45—Tarzan Transcription

8—Violin Choir, Calmon Luboviski

9—News

9:15—Musical program

10—Arizona Wranglers

11 to 12 midnight—New Paris Inn

CBS

Columbia Broadcasting System

- 8:30 A.M.—"Smiling Ed McConnell": KFBK, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KSL
- 9—Buddy Harrod and his Yoeng's Orchestra: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 9:30—Columbia Revue: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 10—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ
- 10:15—George Hall and his Hotel Taft Orch.: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KSL
- 10:30—Atlantic City Musicals: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, (KHJ on 10:45), KGB, KSL
- 11:15—Ann Leaf at the Organ: KFBK, KMJ, KERN, KVI, KGB, KFPY, KFRC, KHJ on 11:30, KSL
- 11:45—Rhythm Kings. Fred Berrens, conductor: KFBK, KERN, KMJ, KFPY, KFRC, KHJ, KGB, KSL
- 12 noon—Talk by Miss Betty Gudykurtz: KFBK, KMJ, KERN, KOL, KVI, KFPY, KHJ, KGB, KSL
- 12:15—Columbia Salon Orchestra: KMJ, KWG, KOL, KVI, KFPY, KHJ, KSL
- 12:30—Frank Westphal and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KFPY, KGB, KSL
- 1—U. S. Army Band Concert: KSL, KFPY, KGB on 1:15
- 1:45—"Have You Heard?": KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 1:45—George Hall and his Hotel Taft Orchestra: KSL
- 2:30—Between the Bookends: KSL
- 4:15—Cliff Edwards, "Ukulele Ike": KFBK, KMJ, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 4:30—Harold Stern and His St. Moritz Orchestra: KFBK, KMJ, KOL, KFPY, KFRC, KGB, KSL
- 4:45—Howard Ely at the Organ: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 5—Edwin S. Hill: KFBK, KMJ, KWG, KERN, KOL, KVI, KHJ, KFPY, KFRC, KGB, KSL
- 5:15—Red Nichols and his Orch.: KFBK, KMJ, KWG, KERN, KGB, KFPY, KSL
- 5:30—Meyer the Buyer: KFBK, KMJ, KWG, KERN, KOL, KFPY, KGB, KSL
- 5:45—Modern Male Chorus: KFBK, KMJ, KOL, KFPY, KFRC, KHJ, KGB, KSL
- 6—"Music That Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:15—Harl Smith's Orch.: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 6:30—"Omar Khayyam": KFBK, KOL, KVI, KFRC, KHJ
- 6:45—Ben Pollack's Orch.: KMJ, KWG, KFPY, KGB, KSL
- 7—Col. Stoopnagle and Budd: KMJ, KFBK, KOL, KVI, KFPY, KHJ, KGB
- 7:15—Fray and Braggiotti: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 7:30—Isham Jones and his Orch.: KSL
- 7:45—"Myrt and Marge": KFBK,

- KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KGB
- 8:30—Eno Crime Club: KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB
- 8:30—Little Jack Little, vocalist and pianist: KSL
- 8:45—Don Redman's Orch.: KSL
- 9—Noble Siddle and his Orch.: KSL

- 333.1 Meters KHJ VAndike 7111 900 Kcys. 1000 Watts**
- Don Lee, Inc., Los Angeles, Cal.**
- 7 A.M.—News Briefs and Records
- 8—Shell Happytime
- 8:30—CBS Program
- 8:45—To be announced
- 9—CBS Programs to 10:15
- 10:15—The Magazine
- 10:45—CBS Program
- 11—To be announced
- 11:15—Beauty Talk
- 11:30—CBS Programs to 12:30
- 12:30 P.M.—World-wide News
- 12:45—Dave Marshall and Organ
- 1—State Dept. of Agriculture
- 1:15—Times Forum
- 1:45—Barbara Gould
- 2—Feminine Fancies
- 4—To be announced
- 4:15—CBS Program
- 4:30—U. S. C. Trojan Period
- 4:45—CBS Programs to 5:15
- 5:15—News Items; Town Topics
- 5:30—"Skippy"
- 5:45—CBS Programs to 6:30
- 6:30—"Omar Khayyam"
- 7—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Program
- 8—Inglewood Park Concert
- 8:30—Eno Salts Crime Club
- 9—CBS Program
- 9:15—Eb and Zeb
- 9:30—CBS Program
- 10—World-wide News
- 10:10—Blisquid Band
- 10:15—Ted Flo-Rito's Orchestra
- 11—Ted Dahl's Orchestra
- 12 to 1 A.M.—Organ Recital

- 468.5 Meters KFI Richm'd 6111 640 Kcys. 50,000 Watts**
- Earle C. Anthony, Inc., Los Angeles**
- 6:45 A.M.—Dr. Seixas, Exercises
- 7:30—Stock Market Quotations
- 7:45—NBC-KGO program
- 8—Polly Grant Hall, pianist
- 8:15—NBC-KGO Programs to 8:45
- 8:45—Helpful Hints to Housewives
- 9—NBC-KGO program
- 9:15—Fashion Tour with Melisse
- 9:45—NBC-KGO Programs to 11:45
- 11:45—Federal and State Market reports
- 12 noon—Dept. of Agric. talk
- 12:15—NBC-KGO program
- 1—News release
- 1:15—Ann Warner Chats
- 1:45—Laguna Beach Art Club prog.
- 2—NBC-KGO Program
- 2:15—Studio Program
- 2:45—NBC-KGO Program
- 3—Tom Murray's Hillbillies
- 4—News release
- 4:15—NBC-KGO Programs to 4:45
- 4:45—Calif. Teachers' Assn. prog.
- 5—NBC-KGO program
- 6—Orchestra
- 6:30—NBC-KGO Programs to 9:15
- 9:15—Orchestra
- 10—NBC-KGO program
- 10:15—Hotel Ambassador Orchestra
- 11:30 to 12 mid.—NBC-KGO Prog.

- 225.4 Meters KGB FRank. 6151 1330 Kcys. 1000 Watts**
- Don Lee, Inc., San Diego, California**
- 7 A.M.—Morning Edition
- 8—Shell Happytime
- 8:30—CBS Program
- 8:45—Tonight's Features
- 9—CBS Programs to 10
- 10—Around the Town
- 10:30—CBS Program
- 11—Luncheon Dance Music
- 11:15—CBS Programs to 12
- 12 noon—Farm Flashes
- 12:15—CBS Programs to 12:45
- 12:45—Dave Marshall and Organ
- 12:55—Closing Stock Quotations
- 1—Department of Agriculture
- 1:15—P. T. A. Program
- 1:45—CBS Program
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Blanche Wood
- 4:15—CBS Programs to 5:15
- 5:15—Town Topics; News Reel
- 5:30—CBS Programs to 6:45
- 6:45—Tarzan of the Apes
- 7—CBS Programs to 7:30
- 7:30—To be announced
- 7:45—CBS Programs to 8:30
- 8:30—Eno Crime Club
- 9—Theodora Warfield
- 9:15—Eb and Zeb
- 9:30—American Legion Revue
- 10—News Reel of the Air
- 10:10—Ted Flo-Rito's Orchestra
- 11 to 12 mid.—Tom Coakley's Orch.

- 209.7 Meters KECA Richm'd 6111 1430 Kcys. 1000 Watts**
- Earle C. Anthony, Inc., Los Angeles**
- 9 A.M.—Louis Rueb, Exercises
- 9:15—Records; News releases
- 11:45—NBC-KPO program
- 12 noon—Record programs
- 1—Spanish lesson, Annette Doherty
- 1:15—Record program
- 1:45—Bob, Bunny and Junior
- 2—Record program
- 4—French Lesson, Annette Doherty
- 4:15—News release; Records
- 4:45—Common Sense of Science
- 5—Big Brother Ken
- 5:30—NBC-KPO program
- 5:45—Al, Mack and Tommy
- 6—"Willie," impersonation by Kay Keiser
- 6:05—Record program
- 6:15—L. A. Fire Dept. Orchestra
- 6:45—Randy Andrews, songs
- 7—Tom Murray's Hillbillies
- 7:30—Wesley Tourtellotte, Organist
- 7:45—Joe Warner's Jolly Journal
- 8—Orchestra
- 8:15—Noreen Gammill, Character Sketches
- 8:30—Hotel Miramar Orchestra
- 9—Hygrade Sylvania Co. program
- 9:15—Wesley Tourtellotte, Organist
- 9:45—Close Partners, sketch
- 10 to 11 P.M.—Record program

- 499.7 Meters KFSD Franklin 6353 600 Kcys. 1000 Watts**
- Airfan Radio Corp., Ltd., San Diego**
- 10:40—NBC-KGO Programs to 11:45
- 11:45—Studio Program
- 12:15 P.M.—NBC-KGO Program
- 1—Serenaders
- 1:30—NBC-KGO Program
- 2:15—To be announced
- 3:30—Radio Dental Clinic
- 3:45—Talk by Mr. Morganstern
- 4—To be announced
- 6—NBC-KGO Programs to 7:45
- 7:45—NBC-KPO Program
- 8—NBC-KGO Programs to 9
- 9—NBC-KPO Program
- 10 to 12 mid.—NBC-KGO Programs

MICROPHONE GOSSIP



• • • Lanny Ross, NBC songster, starred in his first show in New York at the age of six. That was twenty years ago in "Rackety Packety House." The show was a success, and as it ran along from month to month young Lanny kept growing right out of his costumes. One night while he was close to the footlights he bent over just a little—zip went the trousers and the audience roared—the youngster with them.

• • • Billy Page, NBC juvenile star, was born on the anniversary of the San Francisco fire, April 18, 1918.

• • • Jessica Dragonette, NBC soprano, writes poetry during odd moments when she wishes to relax and forget the responsibilities of broadcasting.

• • • Rex Dunn, NBC conductor, studied violin as a boy with Daniel de Lange, founder and head of the Royal Conservatory of Amsterdam.

• • • Arthur Allen, who plays the rôles of typical chin-whiskered Down Easters in NBC dramatic sketches, doesn't have even a mustache.

• • • Irma Glen, Chicago NBC organist, claims to have participated in the first television wedding. She played the organ during the ceremony.

• • • "The Master Weaver," a poem by Judge George D. Alden of Bridgewater, well known Boston jurist, lecturer and writer, has been set to music by Lowell Patton, composer and NBC organist. Patton was associated with Judge Alden in Chautauqua work.

• • • An old French waiter at the Biltmore Cascades, who is very much interested in radio, has the autograph of every member of Paul Whiteman's orchestra, heard over NBC networks. He has the artists sign a menu card.

• • • When Johnny Marvin, NBC singer, was appearing at the Kit Kat Club in London, he was a favorite of the Prince of Wales. The first time the prince heard

Johnny, he liked his singing so much that he came back later the same night with a party of friends.

• • • Phillips H. Lord, whose NBC Seth Parker broadcasts are heard in many thousands of homes, was on the verge of entering the ministry when he graduated from Bowdoin College in 1925, but felt that writing was his real vocation.

• • • Ted Weems' real name is Wilfred Theodore Weymes. He is a descendant of the Angus Weymes, who invented the Scottish bagpipes. Weems, too, is an inventor having both the goofus horn and the mello-horn to his credit.

• • • The majority of anecdotes which Edwin C. Hill recounts about personalities in the news has been gained through personal contacts. Many bob up in print that remind him of intimate glimpses. There is D'Annunzio, for instance. Several years ago Hill visited the Italian poet at his villa on the banks of Lago di Garda, and considers among his most prized possessions an autographed volume of D'Annunzio's works.

• • • The most rehearsed program on the air is the authentic police drama heard on the Tuesday night Lucky Strike Hour. Each drama runs approximately twenty minutes, but goes through more than thirty hours' rehearsal before the broadcast. More than fifty pieces of sound effects equipment are used.

• • • Everett Mitchell, Chicago NBC announcer, is reading up on snake books. He is being presented with a fourteen-button, twelve-pound rattlesnake.

• • • During the World War, Ben Grauer, now an NBC announcer, sold more than one million dollars worth of Liberty Bonds. He received a medal.

• • • Frank Luther, NBC ballad singer, got his musical start in New York in "The Student Prince." Later he sang at the Capitol Theater with the de Reszke Singers, then went to Europe with the Revelers

Quartet and later toured the country with Will Rogers.

• • • Irma Glen, Chicago NBC organist, has a special room in her new home for playing ping-pong.

• • • Jacques Fray had escorted a young American woman to a music publishing house during his student days in Paris. Mario Braggiotti was present and overheard the girl mention her homesickness for "good American jazz." He seated himself at a piano and played "It's Wonderful." When the feminine visitor expressed her delight, Jacques sat down at another piano and produced the "Rhapsody in Blue" against the other tune. Their playing coincided perfectly, and the two introduced themselves. They are heard over the CBS network.

• • • Bunny Coughlin, finding himself without a band, met Dave Grant when the latter nobly endeavored to sell him stocks and bonds. Bunny got a similar position, failed to find customers and then tried out at a radio station. One day their sponsor needed a trio. They went out on the street and pulled in the first baritone they discovered. He was Gordon Graham, and thus the Funnyboners were born.

• • • Dollo Sargent, NBC organist, has a music library which contains more than 3000 compositions for organ and 2000 orchestra selections. She can play for five months, she says, without duplicating a number.

• • • When Jay Warde Hutton, musical director of Hotel del Coronado, lays aside his violin and searches for relaxation that is more than ordinarily pleasant, he climbs into his car and leaves the city behind in favor

of the more remote hideaways in the mountains to the east of San Diego. There he spends his time, lazily fishing, or tramping the hills in search of whatever game is legally shootable. He has been known to pick up two or three traffic tickets as he dashes madly back to the city to avoid being late for his regular evening broadcast, which is released over KGB and the Don Lee network.

• • • Fred Forrest, erstwhile Alaskan prospector and world trotter (sometimes running) is to South Vermont Avenue what Will Rogers is to Beverly Hills. His daily programs over KECA—except Sundays—are a melange of dry and lively humor, much real philosophy concealed good naturedly as horse sense and a rare flavoring of human observation—sometimes tongue in cheek, sometimes tears in eyes. Fred returned to radio after a vacation of several months.

• • • Listeners have definite tastes in radio, and don't hesitate to express them, according to the telephone operators in NBC's San Francisco studios, who on a recent Wednesday night were obliged to tell 900 of them that "One Man's Family" would be on as usual the following Wednesday, and that the only reason they weren't hearing the serial that night was because the American Legion convention was on the air.

When Governor Roosevelt spoke five minutes too long, in Salt Lake City, on Saturday night, he took up Amos 'n' Andy's time, and 800 telephone calls voiced the indignation of fans. The supervisor of the Evergreen exchange in San Francisco finally called the NBC night operator and said "What in the world is happening at NBC? Our exchange is flooded with so many calls for you that we can't get any other messages through."

FOOTBALL GAMES TO BE BROADCAST THIS WEEK

| Date | Field | Teams | Station Originating | Stations Accepting |
|----------------|-----------|----------------------|---------------------|-------------------------|
| October 2..... | Kezar | U. S. F.-Navy | KFO | |
| October 8..... | Berkeley | U. C.-St. Mary's | KFRC | KHJ-KWG-KMJ KERN-KDB |
| | Palo Alto | Stanford-Santa Clara | KGO | |
| | L. A. | U. S. C.-O. S. C. | KFI | KGW |
| | Spokane | Gonzaga-Idaho | KHQ | |
| | Portland | Wash.-Oregon | KOIN | KOL-KFPY |
| | Portland | Wash.-Oregon | KGW | KOMO |

THIS COUPON WORTH \$1.50 . . . USE IT NOW!

VOICES TAKE SHAPE

In This Vivid, Human, Fascinating Book

RAUDIO takes on new interest, romance, realism, as this glittering galaxy of 250 outstanding stars passes in photographic review and charms you with the narrative of their colorful life stories, in—



"STARS of the RADIO"

EXTRA
SPECIAL
at

\$1⁰⁰

Regular \$2.50 De Luxe edition, complete, by mailing coupon below—

BROADCAST WEEKLY,
Pacific Bldg., San Francisco, Calif.

Gentlemen: Here's \$. . . for which send me . . . copies of the "Stars of the Radio" at the special price of one dollar each. (Good in U. S. only.)

Name

Address

City State

A ONE-VOLUME "Encyclopedia of Radio Stars," 7" x 10" in size, printed on fine enameled paper and bound in blue and gold. Authentic, authoritative—Broadcast Weekly's own compilation. "Silhouette" life story and 5" x 7" De Luxe art portrait of each of 250 popular radio celebrities. Beautiful photography, absorbing biographies, fine printing, handy reference book. A real radio classic. Designed to sell at \$2.50. By using coupon NOW, Broadcast Weekly readers may order for themselves and friends at the SPECIAL PRICE of \$1.00 per copy, complete.

FRIDAY Programs October 7, 1932

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast;
Stock Quotations at 7:25
7:30—Exercise Period
8—Shell Happytime
8:30—Recordings
8:45—CBS Programs to 9:30
9:30—Betty Crocker
9:45—CBS Program
10—KFRC Shopper's Club
10:30—Globe Trotter
10:35—CBS Program
11—Rumford Chemical Company
11:15—Alex Semmler, Pianist
11:30—Martha Meade Society
11:45—CBS Program
12 noon—Noonday Concert
1—CBS Program
1:30—Stock Exchange Quotations
1:35—Globe Trotter
1:45—CBS Program
1:55—Thinc Products Company
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Fred Lane's Book Review
4:15—Globe Trotter; Town Topics
4:30—CBS Programs to 5
5—H-O Rangers
5:15—Skippy
5:30—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 9
9—The Buccaneers
9:15—Eb and Zeb
9:30—Between the Goal Posts
10—Bisquick Band
10:05—Ted Flo-Rito's Orchestra
11—Ted Dahl's Orchestra
12 to 1 A.M.—Midnight Request Hr.

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—News Items; recordings
8:30—Moment Musicale
8:45—Kalua Melody Makers
9—Silent period
1—Weather Forecast
1:05—Latin-American program
2—Billy and Grace Carmen
2:30—Golden Age News Items
3:45—Union Mutual Life
3—The KROW-lian Revue
4—Prosperity program
4:15—Dot and Dash; recordings
4:45—Prosperity program
5—Italian program
5:30—Covered Wagon Jubilee
6—Silent period
7:30—Bob Robb, Sport Lights
7:45—The Texas Cowboy
8—Grace King, Loretta Van Dyl,
Harmony Duo
8:15 to 8:30 P.M.—Tom King, de-
tective

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

7 A.M.—Dawn Serenade
8—Silent period
9—Cal King's Country Store
9:15—Blues Chasers
9:45—Dr. Corley program
10—White House program
10:15—Bellevue Hotel program
10:30—Topics and Music
11—Learn Spanish, Prof. Achille
11:15—Concert Melodies



GENE SULLIVAN
KYA—STAFF ARTIST

11:45—Musical Sketches
12 noon—News Flashes
12:15—Dance Music
1—Silent period
6—Dance Time
6:15—The Ne'er-Do-Well
6:30—Rosenthal program
7—News Flashes
7:15—Helen Bellevue
7:30—Silent period
8:30—Julie Foster, Dream Girl
8:45—John D. Barry, World Events
9—Dance Time
9:15—Mildred Epstein
9:30—William Lavy, piano pictures
10—Master Melodies
11 to 1 A.M.—Kendrick's Hi-Jinks

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco

6 A.M.—KJBS Alarm Klok Klub
8—Recorded program
9—Variety Recordings
9:30—The Little Concert
9:45—Recorded program
10—Reporter of the Air
10:05—Scotty's Table Talks
10:20—Theodore Lane, Tenor
10:30—Popular Record Program
11:30—Charles' Miniature Vaude-
ville
11:45—Concert Music
12 noon—Dance Matinee
12:30—Band Concert
12:45—Recorded program
1:05—Stock report, musical program
2—Better Business Bureau Talk
2:15—Recordings
2:30—Lucille Gordon Players
2:45—Speak-Easy Time; Records
3—Reporter of the Air; records
4:30—Assoc. Stores' program
5 to 5:30 P.M.—Records
12:01 to 6 A.M.—Owl program

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:15—Bay District Schools program
9:45—NBC-KPO Program
10—Sunshine Echoes
10:30—Manhattan Moods
10:45—Musical Novelties
11—Lillian Cooper
11:15—Album Leaves
11:30—Prudence Penny; Organ
12 noon—"Your Helpful Friend"
12:15—Meridian Medleys
12:45—Blends of Blue
1:15—Rhythmic Ripples
1:45—Marion Day's Tete-a-Tete
2—Famous Songs and Singers
2:30—Masters of the Violin
3—League of American Penwomen
3:30—Glen Goff, Organist
4:30—On Parade
5—Metropolitan Hour
6—Revue
6:30—NBC-KPO Program
6:45—Waltz Time
7—Salon Features
7:15—Tone Paintings
7:45—Bob Allen, Piano Recital
8—Orchestra
8:30—Virginia Miller, Piano Recital
8:45—Sydney Dixon, Song Recital
9—Captain Argus
9:30—Skol-Cheerio: Lord Fitznoodle
and Ole Swenson
9:45—News Flashes
10—Goff's Organ Serenade
11 to 12 midnight—Concert Memories

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose

7 A.M.—The Breakfast Hour
8—Silent period
9—Ralph and the Rainbow Trouper
10—Martha Meade Society
10:15—Aunt Sammy
10:30—Morning Melodies
11—Eleventh Hour program
11:30—Old-Time Favorites
11:45—Accordion Capers
12 noon—Band Concert
12:30—Weather Forecast; State Mar-
ket Reports
1—One o'Clock Program
1:30—The Friendly Hour
2:30—Martha Meade Program
3—Silent Period
4:30—Story Time
4:45—Skippy
5—Evening Vespers
5:30—Dinner Music
6—Evening Echoes
6:15—Franco's Program
6:30—State Market Reports
6:45—Farmers' Exchange
6:50—Santa Clara Valley News
6:55—Prune Pool
7—Weather Forecast
7:03—Radio News and Forum
7:30—Minute Man
7:45—Liberty Bell Quarter Hour
8—San Jose Accordion Club
8:30—Salon Quartette
9—Studio Program
9:30—Harvest Mooners
10 to 10:30 P.M.—Community Prog.

1 MAJESTIC SPONSORS

NOTHING TO WRITE
NOTHING TO SELL
NOTHING TO SOLVE
NOTHING TO SPELL

\$100,000.00

PRIZE CONTEST

A startling new kind of a contest—no puzzles to solve—no letters to write—no guessing. All you have to do to qualify is to register your old radio with your local Majestic Dealer.

Thousands of prizes and many cash awards will be given to radio owners.

YOUR RADIO may win one of these prizes. Register the make and serial number of your set with your Majestic Dealer—TODAY!

THOMPSON & HOLMES, Ltd.

Wholesale Distributors

171 Bluxome Street

San Francisco

- 535.4 Meters KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
- 6:45 A.M.—Recordings
7:15—Morning Reporter
7:30—Texas Cowboy
7:45—Records
8—Popular Records
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:30—News Service
10:35—Dr. B. L. Corley
11—Store Scenes
11:30—X-Bar-B Boys
12 noon—Echoes of Portugal
12:30—News Service
12:35—Records
1—Alma La Marr
1:30—Hollywood Star Reporter
1:45—Lunatics at Large
2—Records
2:15—Studio Program
2:30—Don La Rae, Tenor
2:45—Masterpieces of Melody
3:15—Studio Program
3:30—Walter Rudolph, Piano Recital
3:45—Jack Dudley
4—Recordings
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6—Re-created Horse Races
6:15—Fishin' Fool
6:30—News Reporter
6:45—Ernie Smith's Sport Page
7—Covered Wagon Jubilee
7:30—News Service
7:45—Italian Program
8:15—"Brain Teasers"
8:30—Dance Music
8:45—The Gossipers
9—Hill Billies
10—Treasure Chest with Luther Putnam
10:30—Moment Musicale
11 to 1 A.M.—Night Owls with Ray Howell
- 254.1 Meters KEX** Atwater 3111
1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.
- 7 A.M.—Morning Serenaders
8—NBC-KPO Programs to 11:30
11:30—Julia Hayes
11:45—NBC-KPO Programs to 12:30
12:30 P.M.—To be announced
12:45—NBC-KPO Programs to 6
6 P.M.—Tarzan of the Apes
6:15—NBC-KPO Program
6:30—Silent period
8—NBC-KPO Programs to 9
9—Jimmy Richardson
9:15 to 12 mid.—NBC-KPO Programs
- 325.9 Meters KOMO** Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
- 6:55 A.M.—Inspirational Service
7—NBC-KGO Programs to 9:15
9:15—Prudence Penny
9:30—NBC-KGO Program
9:45—Popular Orchestra
10:15—NBC-KGO Programs to 11:40
11:40—Club Minutes
12 noon—Fisher Flouring Mills Co.
12:12—Grain Quotations
12:15—NBC-KGO Program
1—The Red Shadow
1:15—NBC-KGO Programs to 3
3—Sanisepic Program
3:15—Teacup Philosopher
3:30—NBC-KGO Programs to 4:45
4:45—News of the Air
5—NBC-KGO Programs to 10:15
10:15—Mozart Hour
11:15 to 12 mid.—Vic Meyers' Music
- 340.7 Meters KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.
- 8 A.M.—Records; Stocks
9—Modern Homes Period
9:30—Clinic of the Air
10:15—Stocks; Finance; Weather
10:30—Records
11—Sunshine Twins
12 noon—Jack Delaney and his Band
1—Jean's Hi-Lights
2—Classical Recordings
2:35—Closing San Francisco Stocks
2:45—Organ Recital, Ethel Rhinard
3:15—Records
4:30—Brother Bob's Club
5—Helen Parmelee, Pianist
5:30—Three Cocoanuts
6—Hotel Oakland Trio
7—News Items
7:30—Helen Parmelee, Pianist
7:45—Fred and Morris
8—KLX Hi-Jinks Program with Sunshine Twins; Piano Duo; Ethel Rhinard and Cora Scott; John Wharry Lewis' KLX Orchestra; the Clark Sisters; Three Wise Owls; Franklin Roberts and Phebe Starr; Col. Mildew; Boris and Bertha; The Three Cocoanuts; "Tony"; "Two Shop Girls"; Johnny Zunino, Helen Benson and Lucille Swan, Banjoists; "Wes" Summerford, Tenor
10 to 11 P.M.—Dance Program
- 309.1 Meters KJR** Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
- 7 A.M.—Chet and Mabel
7:04—Produce Quotations
7:14—Vocal Solos; Farm Flashes
7:27—Rhythm Aces; Sport News
8—NBC-KPO Programs to 9:15
9:15—Mary's Morning Talk
9:45—Martha Mead Society
10—Mardi Gras
10:30—NBC-KPO Program
11—Blue Streaks Orchestra
11:30—Julia Hayes
11:45—NBC-KPO Programs to 1
1—Mary's Afternoon Talk
1:15—Commonwealth Club
1:30—NBC-KPO Programs to 3
3—The Easy Chair
3:10—NBC-KPO Programs to 3:55
3:55—The World Bookman
4—Lost and Found Advertisements
4:05—NBC-KPO Programs to 5:15
5:15—Steamboat Bill
5:30—NBC-KPO Programs to 6:45
6:45—Sohl-Lundberg and Reed
7—Tarzan of the Apes (E. T.)
7:15—Anson Weeks' Orch. (E. T.)
7:30—News Edition of the Air
7:45—NBC-KPO Programs to 11
11—Cole McElroy's Dance Orchestra
11:30 to 12 midnight—Organ Concert
- 526 Meters KVI** Broadway 4211
570 Kcys. 1000 Watts
Puguet Sound Broadcast. Co., Tacoma
- 6 A.M.—The Wandering Cowboy
6:30—Farm News
6:45—Farm Flashes
6:50—Jim DePuy, Reveille Reporter
7—Dr. Kenyon's Church
7:30—Organ Reveille
8—Shell Happytime
8:30—Recordings
8:45—The Modern Shopper
9—CBS Program
9:30—Betty Crocker
9:45—CBS Program
10—Home Economics
10:15—CBS Programs to 11:45
11:45—The Lonesome Cowboy
- 12 noon—Joe Roberts, "Noon News"
12:15—CBS Programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Children's Progress
4:30—Eighteen Feet of Harmony
4:45—CBS Programs to 5:15
5:15—Organ Program, George Yount
5:30—CBS Programs to 6:30
6:30—Studio Program
7—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 9
9—Financial Talk
9:05—CBS Programs to 10
10—Ted Flo-Rito's Orchestra
11 to 12 midnight—Dance Orchestra
- 236.1 Meters KOL** Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
- 6:45 A.M.—Top of the Morning
7—KOL Time Clock
7:45—Crazy Cowboys
8—Shell Happytime
8:30—Brad and Al
8:45—CBS Programs to 9:30
9:30—Betty Crocker
9:45—CBS Program
10—Morning Melodies
10:30—Prince of the Ivories
10:45—CBS Program
11—The Carnival with Ken Stuart
12 noon—CBS Programs to 1
1—Hill and Dale
1:15—John C. Stevenson
1:45—CBS Program
2—Happy Go Lucky Hour
3—Feminine Fancies
4—To be announced
4:15—Cecil Solly
4:30—CBS Programs to 5:15
5:15—Skippy (E. T.)
5:30—CBS Programs to 6:30
6:30—To be announced
7—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 8:30
8:30—Charles Carlile
8:45—The Globe Trotter
9—The Buccaneers
9:15—Eb and Zeb
9:30—Wrestling
11 to 12 midnight—Dance Orchestra
- 508.2 Meters KHQ** Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
- 6:45 A.M.—Morning News
7:15—Cisco Bullivant, Exercises
7:45—NBC-KGO Program
8—Herb Wixson
8:15—NBC-KGO Program
8:45—Burgan's Home Comfort
9—"Walt and Marian"
9:15—Musical Gems
9:45—Canning Time, Sylvia North
10—Martha Meade Society
10:15—Wolper's Fashion Notes
10:30—NBC-KGO Programs to 1
1 P.M.—Various Programs
2:15—NBC-KGO Programs to 3
3—Commercial Creamery
3:30—Peerless Dentists
3:45—NBC-KGO Programs to 5
5—Parade of the Happy Feet
5:15—"Skippy"
5:45—NBC-KGO Programs to 7:45
7:45—Crazy Crystals
8—NBC-KGO Programs to 8:30
8:30—Bert Price, Sports Review
8:45—"Book of Memories"
9:15—Eb and Zeb
9:30—NBC-KGO Program
9:45—Editorial Column, Russell Bankson
10 to 12 mid.—NBC-KGO Programs

- 379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to KHQ, KOMO, KGW,
KFI, KOA, KTAR, KFSD,
KGIR, KGHL, KDYL
- 7 A.M.—Organ Concert: KGO
7:30—Strolling Fiddler, Godfrey
Judlow: KGO, KHQ, KDYL
7:45—Van and Don, the Two Pro-
fessors, comedians: KGO, KHQ,
KOMO, KGW, KFI, KFSD, KOA,
KTAR, KDYL
8—To be announced
8:15—Little Orphan Annie: KGO,
KHQ, KOMO, KGW, KFI
8:30—U. S. Marine Band, Capt.
Taylor Branson, Director: KGO,
KHQ
9—Johnny Marvin, tenor: KGO
9:15—To be announced
9:30—The Buckaroos, Ted Maxwell,
Charles Marshall; songs and dia-
logue: KGO, KOMO
9:45—Arion Trio: KGO, (KHQ,
KOMO 10 to 10:15)
10:30—Woman's Magazine of the
Air—KGO, KHQ, KOMO, KGW,
KFI, KFSD, KTAR, (KDYL off
10:50), KOA, (KGIR, KGHHL
10:50 to 11:10)
11:30—Borden Program, talks on
baby care, Mrs. John T. Gordon:
KGO, KHQ, KOMO, KGW, KFI,
KFSD, KTAR
11:45—Concert Petite: String En-
semble direction Walter Blaufuss:
KGO
12 noon—Radio Troubadours: Harold
Stokes' Dance Orch.: KGO, KDYL
12:15—Western Farm and Home
Hour: KGO, KHQ, KOMO, KGW,
KFI, KFSD, (KTAR on 12:30),
KDYL, KGIR, KGHL
1—Soloist: KGO
1:15—Radio Guild: Drama: KGO,
KDYL
2:15—Dromedary Caravan, dram-
atic sketch: KGO, KHQ, KOMO,
KGW, KFI, KDYL, KGIR, KGHL
2:30—Ol' Pappy: Negro Character-
izations, Clifford Souhier: KGO
2:45—G E Circle, Grace Ellis, host-
ess: KGO, KHQ, KOMO, KGW,
KFI, KDYL
3—Buccaneers: KGO
3:45—Fay Fraser's Studio Party:
KGO, KHQ, KOMO, KGW, KFI
4—Organ Reveries, Arthur Gibson:
KGO, KHQ, KDYL
4:15—Royal Vagabonds, Ward Wil-
son, impersonations; vocalists; or-
chestra direction Billy Artz: KGO,
KHQ, KOMO, KGW, KFI, KDYL
4:30—The Stebbins Boys; Parker
Fennelly and Arthur Allen: KGO,
KHQ, KOMO, KGW, KFI, KDYL
4:45—News Service: KGO, KHQ
5—Old World Serenader: Terry La
Franconi, Tenor; Louis Judnich,
Accordionist: KGO
5:30—Th: Bluettes: Vocal Trio:
KGO, KHQ
5:45—Wheatenaville: Dramatic
Sketch with Thomas Hutchinson,
Roberta Hoyt, Elizabeth Mallory,
Edward Firestone, Jr.: KGO,
KHQ, KOMO, KGW, KFI
6—The First Nighter: "In the
Meantime," three-act spy drama,
with June Meredith, Don Ameche
and Joseph Hornek: KGO, KHQ,
KOMO, KGW, KFI, KFSD, KTAR, KDYL
6:30—Armour Program, Roy Shield's
orchestra: KGO, KHQ, KOMO,
KGW, KFI, KDYL
7—Paul Whiteman's Orchestra; Vir-
ginia Rea, Soprano: KGO, KHQ,
KOMO, KGW, KFI, KDYL
7:30—To be announced
7:45—Political Talks: KGO, KFI,
KFSD
8—Amos 'n' Andy, blackface com-
edians: KGO, KHQ, KOMO, KFI,
KGW, KFSD, KDYL
8:15—Billy Jones and Ernie Hare:
Songs and Patter: KGO, KHQ,
KOMO, KGW, KFI, KFSD,
KTAR, KDYL
8:30—Gilmore Circus, Duke Atte-
bury, Ken Gillum, clowns; Paul
Taylor's quartet; Lawson's negro
male chorus: KGO, KOMO, KFI,
KGW
9:30—To be announced
9:45—Eva Gruninger, Contralto:
KGO, KHQ
10—Richfield News Flashes: KGO,
KHQ, KOMO, KGW, KFI, KFSD
10:15—Mark Hopkins Hotel Orches-
tra: KGO, KHQ
11—Phil Harris and his Ambassador
Hotel Orchestra: KGO, KHQ
11:30 to 12 midnight—Organ Concert:
KGO, KHQ, KFI
- 440.9 Mtrs. **NBC-KPO** Gar. 8300
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco
Service to KJR, KEX, KGA,
KDYL, KECA, KTAR, KFSD
- 7:30 A.M.—Arion Trio: Joyce Bar-
thelsson, Pianist and Director; Mo-
desta Mortensen, Violinist; Mar-
garet Avery, Cellist: KPO
8—Financial Service: KPO, KGA,
KJR, KEX
8:15—Crosscuts from the Log o' the
Day: KPO, KGA, KJR, KEX
9:15—Dixie Memories: KPO, KGA,
KEX, KECA
9:30—Stringwood Ensemble, direc-
tion Charles Hart: KJA, KGA,
(KEX off 9:45), KFSD, KDYL
9:30—Julia Hayes: Helpful Hints to
Housewives: KPO
9:45—University of California at
Your Service: KPO
10—Mardi Gras: Variety Program
with Al Schuss, Master of Ceremo-
nies: KPO, KGA, KEX, (KDYL
on 10:05)
10:30—Rhythm Vendors: Orchestra
direction Walter Beban; Vocalist:
KPO, KGA, (KJR off 10:45), KEX
11—Words and Music: Vocalists;
String Ensemble: KPO, KDYL
11:30—Syncopators: Harold Stokes'
Dance Orchestra: KPO, KDYL
11:45—Organ Concert: (KPO on 12
noon), (KYA off 12), KGA, KJR,
KEX
11:45—South San Francisco Stock-
yard Report: KPO
12:45—Commonwealth Club Lunch-
eon: KPO
1:30—Golden Melodies: Orchestra
and Vocal Soloist: KPO, KGA,
KJR, KEX
2—Kenneth Spencer, Basso: KPO,
KGA, KJR, KEX
2:15—Metropolitans: Orchestra di-
rection Joseph Hornek: KPO, KGA,
KJR, KEX, (KTAR off 2:45)
3—Waldorf-Astoria Orchestra: KPO,
(KGA on 3:05), (KJR on 3:15),
KEX
3:30—Merry Madcaps: Dance Or-
chestra direction Norman Cloutier;
Fred Wade, Tenor: KPO, KGA,
(KJR off 3:55), KEX
4—Bouquet of Melodies: Harold
Dana, Baritone; Violinist and Or-
- ganist: KPO, KGA, (KJR on
4:05), KEX
4:30—National Concert Orchestra,
direction Rex Dunn: KPO, KGA,
KJR, KEX
5:30—The Singing Lady: Nursery
Jingles, Songs and Stories: KPO,
KGA, KJR, KEX, KECA
5:45—Ramblers: Vocal Soloists and
Orchestra direction Meredith Will-
son: (KPO off 6:30), (KYA
on 6:30), (KGA on 6:15), (KJR off
6:15), (KGIR on 6, off 6:30)
6:30—News Editor of the Air: KPO
6:45—Cecil and Sally in the Fun-
niest Things: KPO
7—Mona Lowe, Blues Singer: KPO,
KGA, KJR
7:15—Tarzan of the Apes: Radio
Drama: KPO
7:30—Stringwood Ensemble: Orches-
tra direction Charles Hart: KPO,
KGA, KEX
8—NBC Football Rally, dedicated to
St. Mary's College; "Slip"
Madigan and Louis Le Fevre in-
terviewed by Lloyd E. Yoder:
KPO, KJR, KEX
8:30—National Grand Opera Com-
pany: KPO, KGA, KDYL
9—Ralph Kirbery, the Dream Singer:
KPO, KGA, KJR, KEX, KDYL
9:05—Hotel Pierre Orchestra: KPO,
KGA, KJR, KEX, KDYL
9:15—The Dress Circle: Alice Gen-
tle, Soprano; Henry Thompson,
Tenor; Orchestra direction Emil
Polak: KPO, KGA, KEX
10—Star Books: Drama: KPO,
KGA, KJR, KEX
11—Organ Concert: KPO, KGA,
KJR, KEX
11:30 to 12 midnight—Tom Gerun
and his Bal Tabarin Orchestra:
KPO, KGA, KJR, KEX, KFSD
- 468.5 Meters **KFI** Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
- 6:45 A.M.—Dr. Seixas, Exercises
7:30—Stock Market Quotations
7:45—NBC-KGO program
8—Polly Grant Hall, pianist
8:15—NBC-KGO Programs to 8:45
8:45—Helpful Hints to Housewives
9—NBC-KGO Program
9:30—Fashion Tour with Melissa
10—Beauty Talk
10:15—Lou Gordon, tenor; Jackson
Swales, pianist; and Sally Hall,
speaker
10:30—NBC-KGO Programs to 11:45
11:45—Federal and State Market
reports
12 noon—Dept. of Agric. talk
12:15—NBC-KGO program
1—News release
1:15—Ann Warner Chats
1:45—Cheiro's Mystery Stories
2—Studio program
2:15—NBC-KGO program
2:30—Studio program
2:45—NBC-KGO program
3—Tom Murray's Hillbillies
3:45—NBC-KGO Program
4—News Release
4:15—NBC-KGO Programs to 4:45
4:45—Judge Paonessa, speaker
5—String trio
5:45—NBC-KGO Programs to 7:30
7:30—Orchestra
7:45—Male quartet and string en-
semble
8—NBC-KGO Programs to 9:45
9:45—Roamers Male Quartet
10—NBC-KGO program
10:15—Hotel Ambassador Orchestra
11:30 to 12 mid.—NBC-KGO Prog.

CBS

Columbia Broadcasting System

- 8:45 A.M.—Ben Alley: KFBK, KMJ, KOL, KFRC, KHJ, KGB, KSL
- 9—Buddy Harrod and his Orchestra: KFBK, KVOR, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 9:45—Columbia Revue: K F B K, KWG, KERN, KVI, KFPY, KHJ, KFRC, KGB
- 10—George Hall and His Hotel Taft Orch.: KFBK, KMJ, KWG, KVI, KERN, KFPY, KHJ
- 10:30—Atlantic City Musicals: KMJ, KFBK, KERN, KOL, KVI, KGB, KFPY, KFRC, KSL
- 11—Do Re Mi, novelty female trio: KFBK, KMJ, KWG, KERN, KOL, KVI, KHJ, KGB, KSL
- 11:15—Columbia Educational Features: KFBK, KMJ, KWG, KOL, KVI, KFRC, KHJ, KGB, KSL
- 11:30—Elizabeth Barthell, songs: KFBK, KMJ, KWG, KOL, KVI, KHJ, KGB, KSL
- 11:45—Columbia Artist Recital: KFBK, KMJ, KWG, KVI, KFRC, KHJ, KGB
- 12 noon—The Grab Bag: KFBK, KMJ, KWG, KOL, KVI, KFPY, KHJ, KGB, KSL
- 12:45—Alexander Semmler, pianist: KFBK, KMJ, KWG, KOL, KVI, KFPY, KGB, KSL
- 1—Columbia Salon Orch.: KFBK, KMJ, KWG, KVI, KFPY, KGB, KFRC, KSL
- 1:30—George Hall and His Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KGB, KSL
- 1:45—George Hall and His Hotel Taft Orch.: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KHJ, KSL
- 2:30—Between the Bookends: KSL
- 3—Joy Time with Irene Beasley: KSL
- 4:15—Vaughn de Leath: KFBK, KMJ, KOL, KVI, KGB, KSL
- 4:30—Col. Stoopnagle and Budd: KFBK, KMJ, KOL, KFPY, KHJ, KFRC, KGB, KSL
- 4:45—Connie Boswell, with Freddie Rich's Orch.: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KGB
- 5—H-Bar-O Rangers: KFBK, KMJ, KOL, KVI, KFPY, KOIN, KHJ, KFRC, KGB
- 5:15—Organalities: KMJ, KWG, KERN, KFPY, KGB, KSL
- 5:30—March of Time: KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 6—"All-American Football Show": KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 7—Music That Satisfies. The Street Singer: KGMB, KFBK, KERN, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:15—"Easy Aces": KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:45—"Mryt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8—Edwin C. Hill. "Presidential Poll": KFBK, KMJ, KWG, KOL, KERN, KVI, KFPY, KOIN, KHJ, KFRC, KGB, KSL
- 8:15—Howard Barlow and the Columbia Symphony Orch.: KFBK, KERN, KVI, KFPY, KFRC, KGB
- 8:30—Charles Carille, tenor: KFBK,

- KMJ, KOL, KFPY, KFRC, KHJ, KGB
- 8:45—Riviera's Orch.: K F B K, KMJ, KWG, KERN, KVI, KHJ, KFPY, KFRC, KGB
- 9—Ozzie Nelson and his Orchestra: KSL
- 9:30 P. M.—Duke Ellington and his Orch.: KSL
- 333.1 Meters KHJ VAndike 7111 900 Kcys. 1000 Watts**
- Don Lee, Inc., Los Angeles, Cal.
- 7 A.M.—News Briefs and Records
- 8—Shell Happytime
- 8:30—To be announced
- 8:45—CBS Programs to 9:30
- 9:30—Betty Crocker
- 9:45—CBS Programs to 10:15
- 10:15—Martha Meade Society
- 10:30—The Magazine
- 11—CBS Programs to 12:30
- 12:30 P.M.—World-wide News
- 12:45—Charlie Hamp & Beauty Talk
- 1:15—Times Forum
- 1:45—CBS Program
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Jack and Grace
- 4:15—Prof. Hertzog's School Prog.
- 4:30—CBS Program
- 4:45—News Items; Town Topics
- 5—H. Bar O. Rangers
- 5:15—"Skippy"
- 5:30—CBS Programs to 6:30
- 6:30—Jaye Warde Hutton
- 6:45—To be announced
- 7—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 8:15
- 8:15—"Keynotes"
- 8:30—CBS Programs to 9:15
- 9:15—Eb and Zeb
- 9:30—"Between the Goal Posts"
- 10—World-wide News
- 10:10—Bisquick Program
- 10:15—Ted Fio-Rito's Orchestra
- 11—Ted Dahl's Orchestra
- 12 to 1 A.M.—Organ Recital

- 285.5 Meters KNX Hemp. 4101 1050 Kcys. 5000 Watts**
- L. A. Evening Express, Los Angeles
- 6:45 A.M.—Bill Sharples' Gang
- 8:45—Inspirational talk and prayer
- 9:30—News
- 9:45—Maxine's Shopping Service
- 10—Eddie Albright's Family
- 10:30—Kate Vaughn, Home Econ.
- 12 noon—News
- 12:15—Homeopathic
- 12:30—Dr. John Matthews
- 1—New Paris Inn
- 2—Eddie Albright, late fiction
- 2:30—Federated Women's Clubs
- 3—Matinee Mirthmakers
- 3:45—Mrs. Shutts
- 4—Travelogue; announcements; stock reports
- 4:15—Shopping Service
- 5—Town Crier
- 5:15—Rabbi Winkler
- 5:45—Chandu, the Magician
- 6—News
- 6:15—KNX Concert Orchestra
- 6:30—Oh-h-h Elmer
- 6:45—The Serenaders
- 7—Frank Watanabe and the Honorable Archie
- 7:15—Kolb Bakery
- 7:30—Goodan-Jenkins
- 7:45—Tarzan Transcriptions
- 8—"The Royal Order of Optimistic Do-Nuts"
- 9—News
- 9:15—Dreamin' Time, Drury Lane
- 9:30—Arizona Wranglers
- 9:45—Broadcast of Fights
- 11 to 12 mid.—New Paris Inn

- 204 Meters KGA Main 3434 1470 Kcys. 5000 Watts**
- NW. Broad. System, Spokane, Wash.
- 6 A.M.—Early Birds; News
- 8—NBC-KPO Programs to 12
- 12 noon—News Bulletins
- 12:05—NBC-KPO Programs to 6:45
- 6:45—Inland Empire Series
- 7—NBC-KPO Program
- 7:15—Tarzan (Elec. Trans.)
- 7:30 to 12 mid.—NBC-KPO Programs

- 265 Meters KSL Wasatch 3901 1130 Kcys. 50,000 Watts**
- Radio Service Corp. of Utah, Salt Lake
- 5 P.M.—Twilight Reveries
- 5:15—CBS Programs to 6:30
- 6:30—Fireside Dreams
- 7—CBS Programs to 7:30
- 7:30—"The Lonesome Cowboy"
- 7:45—CBS Programs to 8:15
- 8:15—Organ Reveries
- 8:45—Mary and John
- 9—CBS Program
- 9:15—Eb and Zeb
- 9:30—Colonial News Reporter
- 9:45—Studio Ensemble
- 10 to 12 midnight—CBS Programs

- 225.4 Meters KGB FRank. 6151 1330 Kcys. 1000 Watts**
- Don Lee, Inc., San Diego, California
- 7 A.M.—Morning Edition
- 8—Shell Happytime
- 8:30—Tonight's Features
- 8:45—CBS Programs to 9:30
- 9:30—Betty Crocker
- 9:45—CBS Program
- 10—Around the Town
- 10:30—CBS Programs to 12
- 12 noon—Farm Flashes
- 12:15—CBS Programs to 1
- 1—Closing Stock Quotations
- 1:05—CBS Programs to 2
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 3:15—Studio Program
- 3:30—Feminine Fancies
- 4—Blanche Wood
- 4:15—CBS Programs to 5:15
- 5:15—Town Topics; News Reel
- 5:30—CBS Programs to 6:30
- 6:30—To be announced
- 6:45—Tarzan of the Apes
- 7—CBS Programs to 7:30
- 7:30—To be announced
- 7:45—CBS Programs to 8:15
- 8:15—Keynotes
- 8:30—Community Chest Program
- 9—CBS Program
- 9:15—Eb and Zeb
- 9:30—CBS Program
- 10—News Reel of the Air
- 10:10—Ted Fio-Rito's Orchestra
- 11 to 12 mid.—Tom Coakley's Orch.

- 209.7 Meters KECA Richm'd 6111 1430 Kcys. 1000 Watts**
- Earle C. Anthony, Inc., Los Angeles
- 6:30—"Oral Lornettes"
- 6:45—Maury Leaf, and String Trio
- 7—Tom Murray's Hill Billies
- 7:30—Country Jane, songs
- 7:45—String Orchestra
- 8—Joe Warner's Jolly Journal
- 8:15—String Orchestra
- 8:30—Hotel Miramar Orchestra
- 9—Organ Recital, Wesley Tourtellotte
- 9:45—Close Partners, sketch
- 10 to 11 P.M.—Record Program

DON'T MISS
Shell Happytime, 8 a.m.
Eb & Zeb, 9:15 p.m.

SILHOUETTES

THEO KARLE, Columbia tenor, agreed with Horatio Alger that he would "sing or sink." The roles of the leading tenor of the Columbia staff range from farm boy to international concert artist.

Karle was born in Perry, Iowa, where his father enjoyed the position of non-professional town tenor. It was a foregone conclusion that the latter would sing at every local church and club festivity. This role carried over to the next generation. Years after Karle left his home town, he returned to give a concert for a special church fund.

At 10 years of age, Karle was taken to the west coast and there combined a regular school course with the elementaries of singing. He was tutored in voice by Edmund J. Myer, a noted teacher who had chosen California for the locality of his retirement. Karle made his debut when 17.

In November, 1916, Karle was brought to New York and two months later made his Eastern debut at the Waldorf-Astoria for the Rubinstein Club. Within two days he had signed a recording contract with the Victor Company. Within two months he was booked for a tour of fifty-nine concerts throughout the United States as the soloist with the New York Philharmonic Orchestra. The following year Karle opened the season at the Worcester Festival in Massachusetts, which proved a forerunner to a seven-year series of concert

tours with an average of seventy-five concerts a season.

His success was not confined to America. He went abroad and received an ovation at his debut in the Opera Comique, Paris. Karle remained there one season, traveling on to the Royal Opera at Monte Carlo, and also Italy. Upon his return to America, Karle turned to music in the lighter vein, and



THEO KARLE

Earl Carroll engaged him for a leading role in the musical extravaganza, "Fioretta."

Then Karle's steps were directed to the radio and its vast opportunities, joining Columbia as a featured staff artist. Since his coming to the network, the popular tenor has been heard with the Pillsbury Pageant, Tidewater Inn, Vitality Personalities, the Cathedral Hour, Mardi Gras, Jay C. Flippen-cies, and a program of his own supported

by the Columbia Symphony Orchestra.

He is an enthusiastic motorist and has toured back and forth to the coast no less than four times. Being a consistent sort, Karle's spare-time hobby is tinkering with his automobile.

ACTUAL front line service in France before his sixteenth birthday. This was the experience of Jimmy Newman, known to listeners as KROW's "One Man Stock Company" of radio.

Being an Oregonian by birth and a San Franciscan by choice, he gives California his vote every time.

In 1917 Newman was living in Portland, and although only 15 he had made up his mind to enlist for war service. After being rejected by the American army, he managed to get in with the British forces and served two years overseas with the Royal Field Artillery.

Upon his return to Portland, Oregon, he joined an amateur dramatic company and later entered musical comedy, always playing character parts. He went to Hollywood later and bucked the "extra list" there until, becoming a bit discouraged, Newman enlisted in the U. S. Army and was stationed at Fort MacArthur.

It was while soldiering that he gained his first experience in directing theatrical companies. Collecting a group of

"show minded" troopers and with the assistance of the San Pedro High School Girls' Dramatic Club, he organized the Fort MacArthur Dramatic Group. His success with this venture prompted him, upon his discharge from service, to try the show business again. But no luck. He then returned to Portland and married.

Along with his wife, he joined a small traveling troupe and toured Washington and Oregon. Settling in San Francisco about a year ago, Newman turned his attention and talents to radio.

With the realization that new ideas are necessary in order to achieve any success in this field, he organized his "One Man Stock Company" idea in which he plays all the character roles himself. On each program from three to seven characters are portrayed, all of which are done by dialects and voice changes.

At KROW he writes and directs the skits and blackouts used on the Burlesque program.

For sport he likes to swim and also enjoys a good game of bridge. He has the dream of all bridge players, a perfect 13 suit hand.

ANNETTE HASTINGS, lyric soprano and "baby star" of the Pacific Division, National Broadcasting Company, began her career on a—

"Well, it was just a little white lie," confesses the brown-eyed girl with the ruddy-gold hair whose voice is heard through the NBC network as one of the Coquettes. "All I did was to add three years to my age, instead



JIMMY NEWMAN

of taking them off, as most women would have done!"

Annette was just 16 years old, and a junior student at a private school for girls in San Francisco when she told her "little white lie."

The San Francisco Grand Opera Company was just going into rehearsal, and Annette obtained an audition with Gaetano Merola, its conductor. He was enthusiastic



ANNETTE HASTINGS

about her voice, so Annette, having learned that youth might bar her from professional appearances in opera, blithely announced herself 19.

Ruthlessly, she cut classes for rehearsals, and made her debut in a minor role in "Rigoletto." From that time on, it was just too bad so far as school was concerned. She never went back, but sang all that season with the opera company, and worked in a music store to pay for music lessons when the engagement ended. She sang the following season again, but her voice, too young for the strain put upon it, began to suffer. Back Annette went to the music store, to wish she were older.

Then came a chance to sing before the microphone, and a new world opened for the girl with the sunny smile and hair. She was just 18, and as NBC's "baby star" she made an instantaneous success.

Annette's operatic ambitions have not been laid aside, however. She is still studying, and hopes to sing Aida, Mimi, Butterfly and such roles some day. In the meantime, she is working with single-track determination toward them. She has a good working base in her mastery of four languages.

Elizabeth Rethberg, the beautiful German singer, is Annette's ideal. Tennis and horseback riding are her favorite sports, and her police dog is the sole owner of her heart, she declares, insisting that no other masculine being interests her. But if that is a debatable truth, Annette wouldn't be the first girl to tell little white lies about her heart and her age.

HURRY, EVERYBODY IT'S 8:30



SATURDAY night it's a dash for the dials to tune in on KFI or KGO. That's when the Golden State Family Robinson comes on with another happy adventure of these modern gypsies. Join them this Saturday. It's for young and old alike.

And, old or young, you'll find every day delight in Golden State Milk. Children seldom have to be urged to drink their milk when it's Golden State. They appreciate the fine flavor.

Why not call the Golden State Milk Plant in your city today and learn for yourself? You'll find the telephone listed under Golden State Company, Ltd.



Golden State
C O M P A N Y , L T D .

D A I R Y P R O D U C T S

SATURDAY Programs · · · October 8, 1932

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
7 A.M.—Seal Rocks Broadcast;
Stock Quotations at 7:25
7:30—Exercise Period
8—Shell Happytime
8:30—Recordings
8:45—CBS Programs to 9:30
9:30—Globe Trotter
9:45—Ida Bailey Allen
10—Jr. Artists Program
10:55—Church Announcements
11—CBS Programs to 12
12 noon—Noonday Concert
1—CBS Program
1:30—Closing N. Y. Stock Quotat'ns
1:35—CBS Programs to 2:15
2:15—U. C.—St. Mary's Football Game
4:30—St. Francis Hotel Tea Dance
5—News Parade
5:15—CBS Programs to 6:15
6:15—Anson Weeks' Orch. (E. T.)
6:30—CBS Programs to 7:15
7:15—To be announced
7:30—Chandu, the Magician
7:45—Ted Dahl's Orchestra
9—The Merry-makers
9—California Melodies
9:30—Ted Flo-Rito's Orchestra
11—Ted Dahl's Orchestra
12 to 1 A.M.—Midnight Request Hr.

322.4 Meters KFWE Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—Dawn Serenade
8—Silent period
9—Blues Chasers
9:50—Topics
10—White House program
10:15—Bellevue Hotel program
10:30—Topics and Music
10:45—Church Notices; Organ music
11—The Children's Hour
11:30—Concert Melodies
12 noon—News Flashes
12:15—Dance Music
1—Silent period
6—Dance Time
6:15—The Ne'er-Do-Well
6:30—Salon Music
7:15—Elen Coots, Soprano
7:30—Silent period
11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
8 A.M.—News Items
8:15—Recordings
8:30—Moment Musicale
8:45—Kalua Melody Makers
9—Silent period
1—Weather forecast
1:05—Latin-American program
2—Billy and Grace Carmen
2:30—Nina Frelsen and Kiddies
3—Union Mutual Life
3:08—Recordings
3:30—The Smoky Oaks
4—Prosperity program
4:15—Al Cook and his Oklahoma
Cowboys
4:45—Prosperity program
5—Recordings
5:30—Covered Wagon Jubilee
6—Silent period
7:30—John Collins, Baritone
7:45—The Texas Cowboy
8—Latin-American program



FRANK ROSS
CBS—VOCALIST

9—Roy Edwards, tenor, "Echoes of Yesterday," Galen Harvey, organist
9:15—Italian program
10—Happy Valley Home Folks
10:30 to 11 P.M.—Blue Blowers

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds; News
8—NBC-KPO Programs to 12
12 noon—News Bulletins
12:05—NBC-KPO Programs to 6:45
6:45—The Keystone Five
7 to 12 mid.—NBC-KPO Programs

340.7 Meters KLX Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.
8 A.M.—Records; Closing Stocks
9—Modern Homes Period
9:30—Clinic of the Air
10:15—San Francisco Stocks; Financial Information; weather; records
10:30—Records
11—Sunshine Twins
12 noon—Closing S. F. Stocks
12:05—Jack Delaney's Band
1—Jean's Hi-Lights
2—Football: U. C. vs. St. Mary's
4:30—Brother Bob's Club
5—Helen Parmelee, Pianist
5:15—The Three Cocoanuts
5:45—Song Stories, the Clark Sisters
6—Hotel Oakland Trio
7—News Items
7:30—Muriel Scherruble, Soprano; Helen Parmelee, Pianist
8—Musical Solree: John Wharry Lewis, Violinist; Evelyn Phelan, Accompanist; L. G. French, Baritone; Lorraine Wolf, Soprano; Helen Wegman Parmelee, Pianist
9—Faucit Theatre of the Air
10—Dance Orchestra
11 to 12 midnight—Dance Program

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Popular Records
7:15—Morning Reporter
7:30—Texas Cowboy
7:45—Records
8—Popular Records
8:30—Tommy Tucker
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:30—Dr. B. L. Corley
11—X-Bar-B Boys
11:30—Store Scenes
12 noon—Echoes of Portugal
12:30—Records
1—Over the Teacups
1:30—Studio Program
2:30—Watch Tower Program
2:45—Records
3—Charlie Parks, the "Budgeteer"
3:30—Walter Rudolph, Piano Recital
3:45—Records
4:15—Fairy Tales
4:30—Western Musicale Program
5—Radio Shopping News
5:30—Wandering Through Athens
6—Studio Program
6:30—News Reporter
6:45—Ernie Smith's Sport Page
7—Covered Wagon Jubilee
7:30—Post Enquirer Funnies
7:45—Dance Music
8—Young People's Program
8:30—Elbert Lachelle, Organist, and Frank Frisselli, Tenor
8:45—The Gossipers
9—"Side Show"
10—Boulevard Players
10:30—Luther Putnam's Treasure Chest
11 to 1 A.M.—Night Owls with Ray Howell

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—The Breakfast Hour
8—Silent Period
9—Ralph and the Rainbow Trouper
10—Helpful Hour
10:30—Morning Melodies
11—Eleventh Hour Program
11:30—Old Time Favorites
11:45—Accordion Capers
12 noon—Band Concert
12:30—Weather and Market Reports
1—One o'Clock Program
1:30—The Friendly Hour
2:30—Martha Meade Program
3—Silent Period
4:30—Story Time
4:45—Skippy
5—Evening Vespers
5:30—Community Program
6—Evening Echoes
6:15—Franco's Program
6:30—Dinner Music
6:45—Farmers' Exchange
6:50—Santa Clara Valley News
6:55—Prune Pool
7—U. S. Weather Forecast
7:03—Radio News and Forum
7:30—Minute Man
7:45—Republican Central Committee
8—Studio Program
8:30—Irma Hoffman and Dorothy Griffin
8:45—Italian Program
10 to 10:30 P.M.—Community Prog.

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco
Service to KHQ, KOMO, KGW,
KFI, KOA, KTAR, KFSD,
KGR, KGHL, KDYL

7:30 A.M.—Organ Concert, Charles Runyan: KGO
7:45—Van and Don, the Two Professors, comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KOA, KTAR, KDYL
8—To be announced
8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
8:30—Swen Swenson and his Swede-hearts: KGO, KHQ
9—Johnny Martin, Tenor: KGO, KFI
9:15—To be announced
9:30—American Farm Bureau Federation Program: Guest Speakers, Harry Kogen's Homesteaders: KGO, KHQ, (KOMO on 10), KFI, KFSD, KTAR, KDYL, KGR, KGHL
10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, (KFSD on 10:50)
11:30—The Syncopators: Harold Stokes' Dance Orchestra: KGO, KDYL
11:45—Happy Jack: Jack Turner, Songs: KGO, KDYL
12 noon—Organ Concert: KGO, KHQ
12:15—Western Agriculture: KGO, KHQ, KFSD, KTAR, KGR, KGHL, KFI, KOMO, (KGW off 12:45)
1—Stringwood Ensemble: Vocal Soloist; Instrumentalists direction Charles Hart: KGO, (KHQ off 1:15 to 1:45), (KFI on 1:15)
2—Associated Oil Broadcast: Stanford-Santa Clara Football Game, announced by Don Thompson: KGO
2—Associated Oil Broadcast: University of Southern California-Oregon State College Football Game, announced by Don Wilson: KOMO, KGW, KFI
5—Arion Trio, Joyce Barthelson, pianist and director; Modesta Mortenson, violinist; Margaret Avery, cellist: KGO
5:45—Wheatenaville: Dramatic Sketch with Thomas Hutchinson, Roberta Hoyt, Elizabeth Mallory, Edward Firestone, Jr.: KGO, KHQ, KOMO, KGW, KFI
6—Erno Rapee in Foreign Lands: soloist, chorus, orch., direction of Erno Rapee: KGO, KHQ, KDYL
7—Lucky Strike Dance Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
8:15—Caswell Concert: "The Three Musketeers," by Friml: KGO, KHQ, KOMO, KGW, KFI
8:30—Golden State Family Robinson—dramatic program, with Dorothy Desmond, Barton Yarborough, Anita Calfoot, Jack Mery, Charles MacAlister: KGO, KFI
8:30—Abas String Quartet, direction Nathan Abas: KHQ
9—Rhythmic Shadows: Orchestra direction Emil Polak: KGO, KHQ
9:30—Associated Spotlight, "Spanish Night"; the Coquettes, vocal trio; Annette Hastings, Marjorie Primry, Imelda Montagne; Cyoel Four, male quartet; Irving Kennedy, Gwynn Jones, tenors; Harold Dana, baritone; Armand Girard, basso; Max Waizman, Monroe

Upton, Harold Peary, Bobbe Deane, Captain William H. Royle, Bennie Walker; The Hill-Nellies; Cecil Underwood, master of ceremonies; Flying A Orchestra, direction Walter Behan; Sports review with Herb Dana and Don Thompson: KGO, KHQ, KOMO, KGW, KFI
11—Mark Hopkins Hotel Orchestra: KGO, KHQ
11:30 to 12 midnight—Phil Harris and his Ambassador Hotel Orchestra: KGO, KHQ, KFI

440.9 Mtrs. NBC-KPO Gar. 8300
680 Kcys. 5000 Watts

National Broadcast. Co., San Francisco
Service to KJR, KEX, KGA,
KDYL, KECA, KTAR, KFSD

7:30 A.M.—Ario Trio: KPO
8—Financial Service: KPO, KGA, KJR, KEX
8:15—Crosscuts from the Log o' the Day—Dr. Laurence L. Cross: KPO, KGA, KJR, KEX, (KTAR off 8:45)
9:15—Dixie Memories: KPO, KGA, KJR, KEX
9:30—Stringwood Ensemble: KYA, KGA, KJR, KEX
9:30—Julia Hayes, Helpful Hints to Housewives: KPO
9:45—University of California at Your Service: KPO
10—Familiar Songs: KPO, KGA, KJR, KEX
10:30—The NBC Farm Forum: Talks and Music: KPO, KGA, KJR, KEX, KDYL
11—Words and Music: KPO, KGA, KJR, KEX, KDYL
11:45—South San Francisco Stockyards Report: KPO
11:30—Organ Concert: (KPO off 11:45), (KYA on 11:45), KGA, KJR, (KEX on 11:45)
12 noon—Radio Troubadours: KPO, KGA, KJR, KEX, KDYL
12:30—Smackouts: Comedy Skit featuring Marion and Jim Jordan: KPO, KGA, KJR, KEX, KDYL
12:45—Singing Strings: KPO, KGA, KJR, KEX, KDYL
1—Rhythmic Serenade, Harry Kogen's dance orchestra: KPO, KJR, KGA, KEX, KDYL
1:30—Concert Favorites, vocalist; orchestra direction Joseph Gallicchio: KPO, KGA, KJR, KEX, KDYL
1:45—Tom 'n' Dudd, Vocal Duo: KPO, KGA, KJR, KEX, KDYL, KTAR, KOA
2—Pacific Feature Hour: KPO, KGA, KJR, KEX, KDYL
2:30—Bluettes: Vocal Trio: KPO, KGA, KJR, KEX, KDYL, KOA
2:45—Tea Dansante: KPO, KGA, KJR, KEX, KDYL
3—Waldorf Astoria Sert Room Orchestra: KPO, KGA, KJR, KEX, KDYL
3:30—Trio Charmant: KPO, KGA, KJR, KEX
3:45—Donald Novis, tenor, orch.: KPO, KGA, KJR, KEX
4—Hotel Mark Hopkins Orchestra and Guest Artists: KPO, KGA, (KJR on 4:05, off 4:45), KEX
5—Harlem Fantasy, Eva Taylor, crooner; Southernaires, male quartet; Joshua and his guitar; Clarence Jones, pianist: KPO, KGA, KJR, KEX
5:30—K-7, secret service spy story: KPO, KGA, KJR, KTAR, KGR, KDYL

6—Medicine Show: KPO, KGA, KJR, KEX
6:30—Argentine Trio: KYA, KGA, KJR, KEX
6:30—News Editor of the Air: KPO
6:45—Cecil and Sally in the Funniest Things: KPO
7—Musical Echoes: KPO, KGA, KJR, KEX
7:30—Synco-Thots: Edna Fischer and Newell Chase, Piano Duo: KPO, KGA
7:45—National Concert Orchestra, direction Emil Polak: KPO, KJR, KGA, KEX
8:15—Merle Thorpe, Talk: KPO, KYA, KGA, KJR, KDYL, KTAR, KGHL
8:30—National Light Opera Company: Vocalists and Orchestra direction Cesare Sodero: KPO, KGA, KFSD, KTAR, KGHL, KDYL
9—Buddy Rogers and His California Cavaliers: KPO, KGA, KJR, KDYL
9:30—College Inn Orchestra: KPO, KGA, KJR, KEX, KDYL
10—McElroy's Spanish Ballroom Orchestra: KPO, KGA, KJR, KEX, KDYL, KOA
10:30—Tom Gerun and his Bal Tabarin Orchestra: KPO, KGA, KJR, KEX, (KOA off 10:45)
11 to 12 mid.—Reminiscences: KPO, KGA, KJR, KEX, KFSD

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:30—NBC-KPO Program
10—Sunshine Echoes
11—Album Leaves
11:30—Prudence Penny
11:45—Organ
12 noon—Town Hall Harmonies
12:15—Church Bulletin of the Air
12:30—Song Vogues
1—Afternoon Concert
2—Glen Goff, Organist
3—Rhythmic Ripples
3:30—Across the Footlights
4—Artist Celebrities
4:30—"High School of the Air"
5—Metropolitan Hour
6—Revue
6:30—NBC-KPO Program
6:45—Waltz Time
7—Bob Allen, Piano Novelties
7:15—NBC-KPO Programs to 8
8—Orchestra
8:30—NBC-KPO Program
9—Joe Wright's Orchestra
9:30—Milly & Billy, Cub Reporters
9:45—News Flashes
10—Goff's Organ Serenade
11 to 12 midnight—Concert Memories

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco
9:30—The Little Concert
9:45—Recordings
10—Reporter of the Air
10:05—Scotty's Table Talks
10:20—Recordings
11:30—Concert Music
12 noon—Sport's Talk
12:15—Variety program
1—Dance Matinee
1:30—Popular records
2:45—Speak-Easy Time; Records
3—Reporter of the Air; Records
3:45—Philco Varieties
4 to 5:30 P.M.—Recordings
12:01 to 8 A.M.—Owl program

CBS

Columbia Broadcasting System

- 8:30 A.M.—Columbia Revue: KFBK, KMJ, KOL, KVI, KFRC on 8:45, KHJ, KGB, KSL, KLZ, KOH
- 9—Ted Brewer and his Yoeng's Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KFRC, KGB, KSL
- 9:15—Ted Brewer and his Yoeng's Orch.: KFBK, KMJ, KWG, KOL, KERN, KVI, KFPY, KFRC, KHJ, KGB
- 10—George Hall and his Hotel Taft Orch.: KFBK, KMJ, KWG, KVI, KERN, KFPY, KHJ, KGB
- 10:30—Madison Ensemble: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KGB, KSL
- 10:45—Madison Ensemble: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB, KSL
- 11—Saturday Syncopators: KMJ, KWG, KFBK, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 11:30—Columbia Salon Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 12 noon—Boston Popular Revue: KFBK, KMJ, KWG, KERN, KVI, KFPY, KHJ, KGB, KSL
- 12:30—The Round Towners, male quartet: KFBK, KMJ, KWG, KERN, KVI, KFPY, KGB, KSL
- 1—Spanish Serenade: KFBK, KMJ, KWG, KOL, KVI, KFPY, KHJ, KFRC, KGB, KSL
- 1:30—Van Surdam's Orch.: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 2—George Hall and His Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KFRC, KGB, KSL
- 2:30—Between the Bookends: KMJ, KFBK, KWG, KERN, KOL, KVI, KFPY, KGB, KSL
- 2:45—Tito Guizar, Mexican tenor: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KGB
- 3—Joy Time with Irene Beasley: KFBK, KMJ, KWG, KOL, KVI, KFPY, KGB, KSL
- 3:15—Freddie Martin's Bossert Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KGB, KSL
- 3:30—Midland Broadcasters: KMJ, KFBK, KWG, KOL, KVI, KGB, KFPY
- 3:45—Ozzie Nelson's Glen Island Casino Orch.: KFBK, KMJ, KOL, KWG, KVI, KFPY, KGB
- 4—The Political Situation in Washington Tonight: KFBK, KMJ, KWG, KOL, KVI, KFPY, KGB
- 4:15—William Vincent Hall, baritone: KFBK, KMJ, KWG, KVI, KFPY, KGB, KSL
- 4:30—Keenan and Phillips. Piano Pictures: KFBK, KMJ, KWG, KOL, KVI, KFPY, KGB, KSL
- 4:45—Do Re Mi, novelty female trio: KFBK, KMJ, KWG, KOL, KVI, KFPY, KGB, KSL
- 5—Edwin C. Hill. "The Human Side of the News": KFBK, KMJ, KWG, KOL, KVI, KFPY, KHJ, KGB, KSL
- 5:15—Dancing at the Bellrive: KMJ, KFBK, KERN, KVI, KFPY, KSL, KFRC
- 5:30—Isham Jones and his Orch.: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, (KHJ on 5:45), KGB, KSL

- 6—Ruth Etting in "Music That Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOLN, KFRC, KHJ, KGB, KSL
- 6:15—Ann Leaf at the Organ: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC on 6:35, KHJ, KGB, KSL
- 6:45—Syracuse Variety Hour: KMJ, KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 7:15—Columbia Public Affairs Institute: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 8—Guy Lombardo and his Royal Canadians: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 8:30—Harold Stern and his St. Moritz Orch.: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KFRC, KGB, KSL
- 9—California Melodies: KFBK, KWG, KERN, KVI, KFPY, KHJ, KFRC, KGB, KSL
- 9:30—Ted Florio and his St. Francis Hotel Orchestra: KFBK, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB, KSL

236.1 Meters KOL Elliott 4466 1270 Kcys. 1000 Watts

- Seattle Broadcast. Co., Seattle, Wash.
- 6:45 A.M.—Top o' the Morning
 - 7—KOL Time Klock
 - 8—Shell Happytime
 - 8:30—CBS Programs to 10
 - 10—Morning Melodies
 - 10:30—Prince of the Ivories
 - 10:45—CBS Programs to 12
 - 12 noon—Kiddies' Hour
 - 1—CBS Programs to 2:15
 - 2:15—Football: Wash. vs. Oregon
 - 4:15—Cecil Solly
 - 4:30—CBS Programs to 5:15
 - 5:15—Skippy (E. T.)
 - 5:30—CBS Programs to 7:30
 - 7:30—Chandu, the Magician
 - 7:45—CBS Programs to 8:45
 - 8—Merrymakers from KHJ
 - 9—CBS Program
 - 10—Dance Orchestra
 - 11 to 12 midnight—Dance Orchestra

254.1 Meters KEX Atwater 3111 1180 Kcys. 5000 Watts

- Western Broad. Co., Portland, Ore.
- 7 A.M.—Morning Serenaders
 - 8—NBC-KPO Programs to 11:30
 - 11:30—Helpful Hints to Housewives
 - 11:45—NBC-KPO Programs to 5:30 P.M.—Silent period
 - 8—NBC-KGO Programs to 9:45
 - 9:45—Apostolic Faith Mission, Chapel Hour
 - 10:15 to 12 mid.—NBC-KPO Prog.

325.9 Meters KOMO Elliott 5890 920 Kcys. 1000 Watts

- Fisher's Blend Station, Inc., Seattle
- 6:55 A.M.—Inspirational Service
 - 7—Fisher's Sunrise Farm Broadcast
 - 7:45—NBC-KGO Programs to 9
 - 9—Uncle Hank of Ciderville Center
 - 9:15—Prudence Penny
 - 9:30—NBC-KGO Programs to 11:45
 - 11:45—Club Minutes
 - 12 noon—NBC-KGO Program
 - 12:12—Grain Quotations
 - 12:15—NBC-KGO Program
 - 1—Elnor & Einar, Two Counselors
 - 1:15—NBC-KGO Program
 - 2—Assoc. Oil Co. U. of Wash. vs. U. of Oregon Football Game
 - 4:45—News of the Air
 - 5—Concert Orchestra
 - 5:45—NBC-KGO Programs to 11 to 12 mid.—Vic Meyers' Music

526 Meters KVI Broadway 4211 570 Kcys. 1000 Watts

- Puget Sound Broadcast. Co., Tacoma
- 6 A.M.—The Wandering Cowboy
 - 6:30—Farm News
 - 6:45—Farm Flashes
 - 6:50—Jim DeFuy, Reveille Reporter
 - 7—Dr. Kenyon's Church
 - 7:30—Organ Reveille
 - 8—Shell Happytime
 - 8:30—Recordings
 - 8:45—CBS Programs to 10
 - 10—Home Economics
 - 10:15—CBS Programs to 11:45
 - 11:45—The Lonesome Cowboy
 - 12 noon—Joe Roberts, "Noon News"
 - 12:15—CBS Programs to 7:30
 - 7:30—Chandu, the Magician
 - 7:45—CBS Program
 - 8—The Merrymakers
 - 9—CBS Program
 - 9:30—Ted Fio-Rito's Orchestra
 - 10—To be announced
 - 11—Grand Hotel Orchestra
 - 11:15 to 12:15 A.M.—Crazy Quilt

309.1 Meters KJR Seneca 1515 970 Kcys. 5000 Watts

- Northwest Broad. System, Seattle, Wn.
- 7 A.M.—The Sun Risers
 - 7:04—Produce Quotations
 - 7:15—Road Reports; Sport News
 - 8—NBC-KPO Programs to 4
 - 4 P.M.—Lost and Found Advt.
 - 4:05—NBC-KPO Programs to 6:45
 - 6:45—Piano Ramblings
 - 7—Tarzan of the Apes (E. T.)
 - 7:15—NBC-KPO Program
 - 7:30—News Edition of the Air
 - 7:45—NBC-KGO Programs to 10
 - 10—McElroy's Dance Orchestra
 - 10:30 to 12 mid.—NBC-KPO Prog.

508.2 Meters KHQ Main 5383 590 Kcys. 1000 Watts

- Louis Wasmer, Inc., Spokane, Wash.
- 6:45 A.M.—Morning News
 - 7:30—Kronenberg's Shoe Hospital
 - 7:45—NBC-KGO Program
 - 8—Crazy Crystals
 - 8:15—NBC-KGO Program
 - 8:45—Burgan's Home Comfort
 - 9—"Wait and Marian"
 - 9:15—Musical Gems
 - 9:30—NBC-KGO Programs to 11:30
 - 11:30—Bell Organ Concert
 - 12:15—NBC-KGO Program
 - 1—Home Canning Contest
 - 1:15—Silver Loaf Bakery
 - 1:30—Spokane Fur Co.
 - 2—Football-Gonzanga vs. Idaho
 - 4:30—NBC-KGO Programs to 5:15
 - 5:15—"Skippy"
 - 5:45—NBC-KGO Programs to 8:30
 - 8:30—Editorial Column, Russell Bankson
 - 9:30 to 12 mid.—NBC-KGO Prog.

499.7 Meters KFSD Franklin 6353 600 Kcys. 1000 Watts

- Airfan Radio Corp., Ltd., San Diego
- 7:30 A.M.—To be announced
 - 7:45—NBC-KGO Program
 - 8—Morning Musicale
 - 9—Good Cheer Program
 - 9:15—To be announced
 - 9:30—NBC-KGO Program
 - 10:30—Radio Dental Clinic
 - 10:45—NBC-KGO Program
 - 1—Serenaders
 - 1:30—NBC-KGO Programs
 - 3:30—French Lesson
 - 4—To be announced
 - 7—NBC-KGO Programs to 8:15
 - 7:15—To be announced
 - 8:30—NBC-KPO Program
 - 9—Dance Music
 - 11 to 12 mid.—NBC-KPO Programs

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts
L. A. Evening Express, Los Angeles
6:45 A.M.—Bill Sharples' Gang
8:45—Inspirational talk and prayer
9:30—News
9:45—Maxine's Shopping Service
10—Eddie Albricht's Family
11:30—Maxine's Shopping Service
12 noon—News
1—New Paris Inn
2—Eddie Albricht's late fiction
3—Matinee Mirthmakers
4:15—Church, Lost and Found Announcements
5—Town Crier
5:15—Dr. John Matthews
5:45—Chandu the Magician
6—News
6:15—KNX Ensemble
6:30—Oh-h-h Elmer
6:45—Currier's Serenaders
7—Frank Watanabe and the Hon. Archie
7:15—Ensemble
7:30—Vigilantes; Mirthquakers program.
7:45—Studio Program
8—Calmon Luboviski, violinist
8:45—Golden Life Sales Company
9—News
9:15—Musical program
9:30—Dreamin' Time, Drury Lane
10—KNX Ensemble
11 to 12 mid.—New Paris Inn

239.9 Meters KFOX Phone: 672-81
1250 Kcys. 1000 Watts
Nichols & Warinner, Long Beach, Cal.

6 A.M.—The Early Bird
7—Morning Exercises
7:15—Recordings
7:45—News report
8—Popular selections
8:30—"Health and Efficiency"
8:45—Peppy Tunes
10—Fashion Hour
10:15—Organ, Vera Graham
10:45—Carmen's Hawaiians
11—Homemaker's Hour
11:15—The Three Girls
11:30—News report
11:45—Organ
12 noon—More Power to You
1—Record Vaudeville
1:30—Lazar Samoiloff
2—The Melody Man
2:15—Pipe Dreams
2:30—Rosebud and Marblehead
2:45—The Composer at the Piano
3—Woman's Club of the Air
3:15—Hotcha Trio
3:30—Rolly Wray, Songs
3:45—Book Talker
4—News report
4:15—Dental Clinic of the Air
4:45—Tennessee Joe
5—Sunset Harmony Boys
5:30—Children's Hour
5:45—Recordings
6—New York Lowdown
6:05—"Married Life," Comedy Skit
6:15—Bill and Co
6:25—Sport Slants
6:30—KFOX School Kids
6:45—Percy and Daisy Mae
7—The Three Girls
7:15—The Boy Detective
7:30—Chandu, the Magician
7:45—The Old Professor
8—Dr. and Mrs. Jimmie
8:15—Musical Mart
8:30—Drama Grab-bag
8:45—George and Rufus
9—The Vagabonds
9:15—Dancing Disc Night Club
9:45—Dance Music
10 to 12 midnight—Dance Music

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Seixas, Exercises
7:30—Stock Market Quotations
7:45—NBC-KGO Programs to 8:45
8:45—Helpful Hints to Housewives
9—NBC-KGO Program
9:15—Dorothy Raymond, pianist
9:30—NBC-KGO Programs to 11:30
11:30—French Lesson, Annette Doherty
11:45—Federal and State Market Reports
12 noon—Dept. of Agric. talk
12:15—Western Farm and Home Hr.
1—News release
1:15—Tom Murray's Hillbillies
2—Assoc. Oil Football, U. S. C. vs. O. S. C.
4:30—Programs to be announced
5:45—NBC-KGO Programs to 8:30
8:30—Studio Program
9—Tom Murray's Hillbillies
9:30—NBC-KGO program
11—Phil Harris Orchestra
11:30 to 12 mid.—NBC-KGO Program


209.7 Meters KECA Richm'd 6111
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
9 A.M.—Louis Rueb, Exercises
9:15—Records; News releases
10:30—NBC-KPO program
11—Program for the Division of Physical Education of the Los Angeles Public Schools
11:45—Spanish lesson, Annette Doherty
12 noon—Record program
1:45—Bob, Bunny and Junior
2—Records; News releases
5—Big Brother Ken
5:30—Dr. Snape's Forum
5:45—Record program
6:45—Julie Kellar, harpist
7—String Trio
7:30—NBC-KPO program
8—String Orchestra
8:30—Hotel Miramar Orchestra
9—String Orchestra and Soloists
10 to 11 P.M.—Record program

225.4 Meters KGB Frank. 6151
1330 Kcys. 1000 Watts
Don Lee, Inc., San Diego, California
7 A.M.—Morning Edition
8—Shell Happytime
8:30—Recordings
8:45—CBS Programs to 10
10—Around the Town
10:30—CBS Programs to 2
2 P.M.—California vs. St. Mary's, Football Game
5—CBS Program
5:15—Blanche Wood
5:30—Town Topics; News Reel
5:45—CBS Programs to 8:45
6:45—Tarzan of the Apes
7—CBS Programs to 8
8—The Merry-makers
9—CBS Programs to 10
10—News Reel of the Air
10:10—Dance Music
11—Safford's Orchestra
11:30 to 12 mid.—Tom Coakley's Or.

DON'T MISS
Shell Happytime, 8 a. m.
Assoc. Football, 2:00 p. m.
Assoc. Spotlight, 9:30 p. m.
Golden State Family
Robinson, 8:30 p. m.

333.1 Meters KHJ Vandike 7111
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Cal.
7 A.M.—News Briefs and Records
8—Shell Happytime
8:30—CBS Programs to 10:15
10:15—The Magazine
10:45—CBS Programs to 12:30
12:30 P.M.—World-wide News
12:45—CBS Programs to 2:15
2:15—California vs. St. Mary's Football Game
5—CBS Program
5:15—News Items; Town Topics
5:30—"Skippy"
5:45—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—Grand Hotel Orchestra
8—The Merry-makers
9—California Melodies
9:30—Ted Flo-Rito's Orchestra
10—News Items
10:10—Dance Orchestra
11—Ted Dahl's Orchestra
12 to 1 A.M.—Midnight Moods

265 Meters KSL Wasatch 3901
1130 Kcys. 50,000 Watts
Radio Service Corp. of Utah, Salt Lake
5 P.M.—CBS Program
5:15—Evening Musicale
5:30—CBS Programs to 6:15
6:15—Republican Talk
6:30—CBS Program
6:45—Democratic Talk
7—CBS Program
7:15—King Sisters, Modern Maids of Melody
7:30—Peter Spraynozzle and "Duke" Clark
8—CBS Program
8:30—Democratic Talk
8:45—CBS Programs to 9:30
9:30—Colonial News Reporter
9:45—CBS Program
10 to 12 midnight—CBS Programs



Don't Fail
to See
Special
Offer on
Pages
34, 50

You Save Almost 1/2 by Subscribing

BBROADCAST WEEKLY costs you \$5.20 a year if you buy it each week. If you subscribe, it costs you only \$3.00 a year, and you are always assured of getting your copy, an actual saving of \$2.20. If you prefer to subscribe for a shorter time you may. Here's the complete list. Take the one that suits you best.

- | | |
|---|---------------|
| 1. <i>Broadcast Weekly</i> each week for 16 weeks..... | \$1.00 |
| 2. <i>Broadcast Weekly</i> each week for 26 weeks..... | \$1.50 |
| 3. <i>Broadcast Weekly</i> each week for 52 weeks..... | \$3.00 |

(A copy of "Stars of the Radio" free with this last offer)

MAIL THIS COUPON NOW

BROADCAST WEEKLY,
Pacific Building, San Francisco, Calif.

Gentlemen: I enclose herewith dollars, for which send me
Broadcast Weekly for weeks.

Name.....

Address.....

City..... State.....

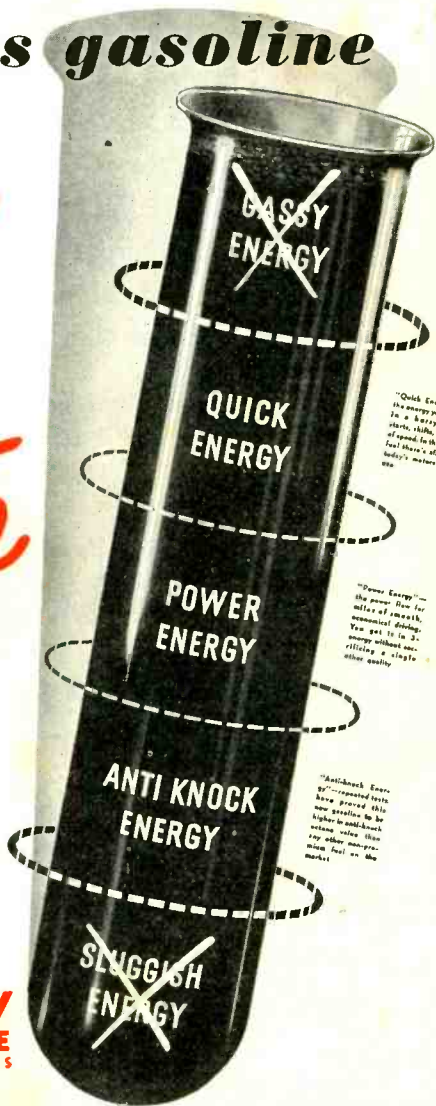
New Renewal Extension

THE JAMES H. BARRY CO., SAN FRANCISCO

3 energies instead of **ONE**
 and a million motorists
 have made this gasoline

today's
 big
 favorite

Here's a motor fuel made from the very heart of petroleum. No "gassy" energy. No sluggish fractions. Engine waste is positively reduced. Try this new 3-energy gasoline today. Colored golden amber and sold only from sealed pumps - for your protection.



"Quick Energy" - the energy you need in a hurry - for starts, shifts, turns of wheels in this new fuel there's all of it today's motor can use.

"Power Energy" - the power flow for momentary demands. You get it in 3-energy without sacrificing a single other quality.

"Anti-knock Energy" - compressed into one grade this new gasoline is better in addition to be better than any other motor-grade fuel on the market.

SHELL 3-energy GASOLINE
 SHELL SERVICE, INC. STATIONS & SHELL DEALERS