

FOR WEEK OF  
September  
18th to 24th

# BROADCAST WEEKLY



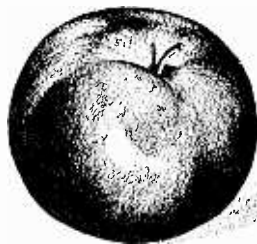
**THEODORE STRONG**  
Organist and musical director for Shell Happy-  
time, heard over the Columbia Don Lee network.

THE LEADING RADIO GUIDE OF THE PACIFIC COAST



# "The ROSY SIDE of the APPLE"

facts



every American *should* know.

Savings accounts in banks today exceed 29 billion dollars—more than \$1,000 for every family in the United States.

Savings depositors number 52 million—nearly two to each family. No other nation can show such widespread ownership of money.

We have 4 billion dollars in gold. No other nation ever possessed so much.

Currency in circulation aggregates \$5,464,000,000—or 700 million dollars *more* than in 1929.

A recent offering of 450 million dollars in United States securities was more than nine times oversubscribed.

Last year 16½ billion dollars of new life insurance was written in the United States.

Our total wealth—estimated at more than 329 billion dollars—is greater than the combined wealth of a dozen European countries.

The income of the American people exceeds one billion dollars weekly.

25,800,000 automobiles are owned by Americans—almost one to every family, and nearly three times the number owned by all the rest of the world.

We have 19,500,000 telephones—far more than all other countries combined.

3,750,000 domestic mechanical refrigerators—expenditure estimated at practically two billion dollars—were purchased by the American people during the past two and a half years.

America has more home owners than any other nation.

Motion picture theatres still attract a weekly average attendance of 75 million.

Never in its history has America been so splendidly equipped to go forward to a sound prosperity than right now . . . "Let's GO—America!"

## **BANK of AMERICA**

NATIONAL TRUST & SAVINGS ASSOCIATION



# BROADCAST WEEKLY

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*The Leading Radio Guide of the Pacific Coast*

Vol. XI, No. 38

A. J. URBAIN, *Editor and Publisher*  
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## Dialers Must Show Appreciation

**C**HANGE is the machinery of progress. Radio programs come and go. Many of the new programs are excellent, real contributions to broadcasting progress, and proof sufficient of the true sincerity and high ideals of the stations and sponsors who make them possible. But, unfortunately, change does not always bring improvement. Not infrequently programs are discontinued which possess real merit, have an extensive following, and should be sustained. What radio follower has not suffered the disappointment of having some of his favorite artists or programs suddenly and completely swallowed up in silence. Have you wondered the reason and the remedy? Here are both.

Radio broadcasting stations are commercial institutions, likewise the companies which sponsor and pay for programs. Stations must derive a profit from their operation. Sponsors must sell enough merchandise as a result of their broadcasting to justify the expenditure it entails. Obviously, therefore, the problem common to both is to attract the largest possible audience. They can solve this problem only by giving the audience the programs it wants. In all sincerity that is what they endeavor to do. Their very existence depends upon it. But, they can succeed only to the extent they are guided and encouraged by the expression of the whole audience—through letters, postcards, telegrams, telephone calls and BROADCAST WEEKLY editorials. They have no other compass by which to chart their course, no other means

of sounding the sentiment they strive to serve. Remember that! It is fundamental.

If an artist or a program goes off the air, it is because public response has been insufficient to convince the station or sponsor that such artist or program has an extensive or worthwhile audience. Do not take the continuance of any radio program for granted. If your wishes are not known they can not be fulfilled. If you like a program, speak up—not merely once but frequently, regularly, forcefully. Buy the sponsor's merchandise, mention the reason to the clerk behind the counter, and enlist the coöperation of your friends. In manifesting your attitude toward radio programs, silence does not mean consent—it signifies disinterestedness and disapproval. When your communications and your purchases stop, right then that program is doomed. Only by active coöperation, expressed approval and constant support, can you hope to influence stations to continue or introduce the programs you prefer.

Get enthusiastic. Put it on paper. Let your voice be heard, your vote be cast. Take the station into your confidence, and you will be surprised how often the station will respect your wishes. BROADCAST WEEKLY readers are the choice audience and biggest influence in Western radio. Let's make this activity unanimous, start NOW to exert our full influence, and get the programs we want. And when you tell the station or sponsor, be sure to tell us too, so we can present a united front.

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# PERSONAL PICKUPS

BY GYPSY



**"Dinny" Doyle Fans.**—"Dinny" was born Joseph Edward Doyle in Danvers, Massachusetts; graduated from the University of Maine in 1915, worked on newspapers in Salem, Lynn

and Boston, and then for a period of eight years acted as correspondent in the Orient. As radio editor of the Oakland Post-Enquirer and member of numerous organizations, "Dinny" is one of the busiest men on the West Coast; yet, he seems always to find time for this or that little favor—a service here, a kind word there. Few understand him; he may at times suffer disappointments, but never is anyone permitted to get beneath the somewhat brusque exterior of the man. He has been in the broadcast game for seven years; started the first commentary and gossip column on the Pacific slope; manages the annual Christmas party given by his publication when sixteen thousand youngsters are entertained at the Municipal Auditorium, and is a vital figure in the Bay area. Football is his favorite sport; Debussy, his composer, and off-key singers his pet aversion.

**A. F., Oakland.**—Vivian Moore (KROW) answers to Betty Milton, Vivian Muller, Vera Marion and Lydia Velasquez, depending on the type of program she is doing. She was born Vivian Vesleska Muller up in Tacoma, Washington; married Robert Mohr (Bob Moore to radio), and has a talented young son eight years of age. Literature of a philosophical nature appeals strongly to Vivien. She is of an analytical turn of mind; always has a goodly portion of logic to back a suggestion or move and an explanation for her various likes and dislikes. Dahlias and honeysuckle head the list in floral choice. The former for their symmetry and color, the latter for fragrance. Occasionally she sings or participates in dramatic skits but her real love is the pipe organ. She began studying piano at the age of seven, gave concerts at nine,

played professional organ in 1919, and has been featured in many of the largest theatres on the Coast.

**L. M. R., Santa Clara.**—Myrt, of Myrt and Marge (CBS) has never been entangled in a murder trial. You'll just have to blame her clever acting and keen imagination for those disturbing moments she gave you during the "Hunt Case." The reason for withholding the information regarding Myrt's and Marge's relationship was that the girls feared the knowledge would detract from the story. However, after the secret leaked out the mail reaction proved their fears to be groundless. Myrt and Marge were snowed under with congratulations and gifts and even though they were absent from the air during the summer months, the girls topped the lists in several popularity contests conducted in the East and Middle-west. Myrt is thoroughly American in her tastes as well as by heredity; auburn-haired, vivacious, smart and warm hearted. Her pet enthusiasm is baseball. She likes to cook and is famous for her hospitality. . . . Yes, Vinton Hawthorn (Jack Arnold) is married.

**Dot, San Francisco.**—Bill Hogen was working for a motion picture concern, last I heard. . . . Yes, Morton Downey's "Carolina Moon" was originally named "Wabash Moon." The change was made at the suggestion of his sponsors. . . . Lilly Laguna (NBC) is none other than Elsbeth Frellesen. She has quite a number of aliases; the latest addition being "Glawdys" of the Simpy and Glawdys skits. Betty is blonde, has a brand of wit that is highly original, gesticulates elaborately before or not before the microphone and is as capable in commercial pursuits as along artistic lines.

**Mrs. R. C. O., Wenatchee.**—Only those who are responsible for these last-minute program changes can answer your question. I hope by this time you have again found your favorite.

**Mildred, Berkeley.**—Hazel Warner (KFRC) advises me that she has no intention of going to New York. Funny, how such rumors get about. The story was evidently started by someone who had heard that Hazel's sister was out here from the East and surmised Hazel

was returning with her. Or "somepin." . . . Carleton E. Morse writes the "Twisted Tales" heard during the Spotlight Revue. . . . Leslie Brigham is now living in Los Angeles. . . . Dr. Lawrence L. Cross does not participate in the "Truthful Deacon Brown" program. . . . Yes, the biographical sketches in "Stars of the Radio" were written by your "Pickups" scribe.

**Henriette, Seattle.**—Frank Anderson (KOL) swears he is single, twenty-five years of age and originally from North Dakota. He attended Butte, Montana, high school, completed his education in the East, began his career by playing decrepid old men, grew younger (on the stage) as time went on and eventually walked down center a full-fledged juvenile. His initial broadcast took place in Seattle two years ago. He speaks Norwegian, is interested in aviation and golf, and weaves romances about Sioux Indian snake dances.

**Mrs. P. D. B., San Francisco.**—Easton Kent is heard regularly on NBC's Road Show. In addition to appearing in vocal numbers, he does the quaint Japanese character on the program. Incidentally, the vocal solos offered by Mr. Kent on Road Show are all request numbers, so you might drop him a line if you have some particular favorite. Other broadcasts during which he is heard are as follows: Rainbow Harmonies, Tuesday (program department gives the time), Woman's Magazine of the Air, Wednesday, and Ship o' Dreams, Thursday.

**Mary, Paso Robles.**—Eileen Piggott (NBC) uses her own name in broadcasting. She has a little girl by the name of Margaret, but no other relatives; at least none she has ever heard about answering to the same name. Her ancestry dates 'way back in American history, and her great grandmother was an Alden. California has always been Eileen's home; she was born in Santa Cruz; reared in Alameda and now lives in Berkeley. Her presence in the studio is the cue for everyone to sit up and take a new lease on life, for her witticisms and wholesomeness, her wonderful good nature, are like a welcome breeze on a stifling day. Hobbies: needle point, motoring and camping.

# CONFIDENCE



Here's  
what JRC tube  
users are saying—

*A dealer: "I can unhesitatingly recommend JRC tubes to all of my customers, because I know they will give good service and satisfaction. . . ."*

*A San Francisco lady writes: "I am experiencing the best reception I have had in years and I attribute it all to installing a complete set of JRC tubes in my radio. . . ."*

*From Stockton: "I needed three tubes for my radio last week and decided to try your JRC. They have improved my radio 100%."*

Many others are experiencing this same satisfaction?  
Are you? Use JRC Tubes for better results.

*For Sale by All Good Radio Dealers*

**ZACK RADIO SUPPLY COMPANY**

1470 Market Street

*Wholesale Distributors*

San Francisco

# ETHER GLEANINGS

By J. CLARENCE MYERS

IN REVIEWING and pre-viewing, we've noticed a decided tendency toward drama on the air of late.

Are the sponsors of the impression that the dial spinning legion is tiring of music morning, noon and night? In all probability they are. And, what's more, maybe Mr. and Mrs. Radio Owner are ready to fix their ears to a good drama now and then.

In reviewing the radio play situation, let's call to your attention the Lucky Strike police stories, the Eno Crime Club dramas, Myrt and Marge, Golden State Family Robinson, Cecil and Sally, Amos 'n' Andy, Memory Lane, One Man's Family, and many other radio plays.

One of the most recent newcomers to the air lanes is the Evening in Paris Mysteries, which is piped around the CBS network and released hereabouts by KFRC.

Others in the offing, which are scheduled to break through the ether just before or just after the first of the month, include: Big Ben Dream Dramas, Dromedary Caravan Drama, Wheatonville drama series, and Sherlock Holmes, all over the NBC, and "Easy Aces" and H-bar-O Rangers over CBS.

And what's more we hear that a large food products outfit has been auditioning for a dramatic type of program for some weeks and is listening to programs cooked up at the local NBC work house and piped East.

\* \* \*

Golly, how they're chasing that boy Medbury around! The latest is that John P. is being sought to act as m.c. for that "Hollywood on the Air" program which the NBC pushes out over its seashore to seashore network. "Med" now has nothing to do but m.c. the M. J. B. Demi Tasse Revue, write material for movie shorts, give monologues for the sound briefs, and write dialogues for various radio and stage folk. Tha's all.

\* \* \*

We hear that Shell has renewed the Eb and Zeb contract for a period of thirteen more weeks. They cut up before the KFRC and Don Lee-Columbia network four nights weekly. John Eugene Hasty is grinding out the continuity.

\* \* \*

Anson Weeks and his grand band of the Hotel Mark Hopkins, an institution there, leave in October for a three months' engage-

ment in Gotham. They have been signed by the Hotel St. Regis. His successor has not been named at this writing.

\* \* \*

Sydney Dixon, robust program chief at KYA who tenors before the mikes now and then, stood aghast the other day when he received a letter from a listener living near the Arctic Circle. The postmark was Athabaska, Canada. The author of the missive inquired if Dixon was the son of the family he knew in Michigan many years ago. He is.

\* \* \*

No more Lucky Striking for Walter Winchell, the columnist. At least for some time. He's definitely off the program. And all others, for that matter. The Broadway "knows-all" guy blamed his radio work and other sidelines for undermining his health some months back and so he's going to stick to his columning exclusively.

\* \* \*

D. D. Durr, generalissimo of the guest tickets for the Associated Spotlight Revue, is in a quandary—and how! Just how he's going to take care of all the folks who want to see the Spotlighters in action is his big problem. The NBC studio each Saturday night accommodates less than 100 guests. And the requests for the gratis ducats have climbed to the enormous figure of 5000. Why not hire the Civic Auditorium and present the Spotlight, thus cleaning the slate in one night?

\* \* \*

What a modern Midas that fellow Al Pearce is! The KFRC celeb. seems to have a golden touch. But there's nothing magic in this case. It's just personality and a darn good business head. He took his Happy Go Lucky gang down to Long Beach recently and cleaned up, both for the station and artists. They presented a dance and show in the municipal auditorium and attracted in the neighborhood of 5000 customers.

Now, we hear it whispered about, Al is thinking of invading San Diego with his gypsy radio troupers. And it'll be right soon, too.

\* \* \*

The five offspring of Dr. Laurance Cross of NBC "Cross-cuts of the Log of the Day" fame, are busying themselves these days getting acquainted with their new brother, Richmond, who made his initial appearance in Berkeley recently.

Sam Hayes, the Richfield Reporter to most of you, is also the Hollywood Tatler on that "Hollywood On the Air" broadcast that the NBC sends out. We remember him when.

\* \* \*

Meredith Willson, batonist at the NBC music factory, who doesn't take his golf seriously, is standing right up and telling 'em he shot 54 t'other day at the Union League course. "Impossible, incomprehensive," they exclaim. "But," he adds, "that was in nine holes, and that's good for me." Dave Davis, who owned the late race horse, Phar Lap, was his partner on the links.

\* \* \*

The old adage, "the show must go on," came to the mind of Harrison Holliday, KFRC exec., recently when he was entertaining on one of the Jamboree "out of town shows." It was at Sacramento. Holliday had just stepped before the spotlight when a commotion occurred at the rear of the auditorium. The louder it got, the louder he talked. He told a funny story. It flopped. For the crowd had craned its necks toward the rear. But Holliday continued doggedly. He finished his "act" and receded. He later learned that an over-proportioned female descendant of Africa and a diminutive carrot-topped masculine from Erin had designs on the same seat, which, incidentally was the last one. They landed there at the same time and the battle started. The police interrupted, however, and neither saw the Jamboree show.

\* \* \*

KYA is puffing its chest out about three new programs that have come to its mikes. Two are commercial. Lillian Cooper, dermatologist, is broadcasting a series of talks on styles in cosmetics and clothes thrice weekly. Marion Day is presenting a program entitled "Tete-a-tete" in which she gives all sorts of home hints. The NBC is piping a bill called "You and Your Government" from New York for KYA release every Tuesday at 4 p. m. Party leaders, professors, and other dignitaries are participating.

\* \* \*

One of KTAB's newest bids for an audience is a program of re-created horse racing. It is manufactured right in the KTAB studios and is being paid for by a clothing firm.

\* \* \*

Radio scribes of the Bay district turned out en masse to give Tom Gerun a great big hand clasp and welcome home the other night at the Bal Tabarin Cafe. Tom's back in his old stamping ground after an absence

of five months. He literally "knocked 'em cold" during his engagement of seventeen weeks at the Club Forest in New Orleans and repeated the act at the Hotel New Yorker in Gotham. In fact, they liked him so well at the latter that they've signed him for a return engagement next fall. Among the radio reporters at Frank Martinelli's food palace for the Gerun affair were: Dinty Doyle, Eric Costa, Duke Meyer, Harold Bock, and the writer.

\* \* \*

Sylvester Q. Cannon and Earl J. Glade, president and managing director, respectively, of KSL, Salt Lake City, were recent visitors at KFRC, where they conferred with Harrison Holliday on new program service for Columbia's most recent addition to the network.

\* \* \*

Brief Broadcasts—Harris Brown of the Murray and Harris team on KFRC, is back from a brief vacation in Los Angeles. . . . You should pipe that new mustachio on Cecil Underwood, oo-la-la! . . . . Wonder what Alvino Rey, NBC banjo king, was conferring with Cap'n Dobbsie about so early t'other morn? . . . . H. C. Connette, who authors the Memory Lane yarns, reports progress in his cat raising. "Mimi," whom he brought over from China seven years ago, recently presented him with six black Persian kittens, and all have been spoken for by NBC folk. . . . Bob Roberts, radio advertising man and KTAB figure, shoved off for a six weeks' business trip throughout the East recently. . . . KTAB fans are now hearing Rudy Weidof four times a week on electrical transcriptions. It's a new commercial. . . . Edna Fischer's pet pooch was glancing through the Broadcast Weekly book "Stars of the Radio," which she purchased, and got so excited when he spotted his mistress' picture he chewed up the book, so now we have an order for a new one. . . . Penning horror dramas hasn't affected Carlton Morse's avoirdupois. He's gaining steadily lately. . . . Charles Gabriel, first program director of the NBC Pacific division, was up around his early stamping ground recently renewing old acquaintances. . . . They tell us that Dick Rickard, boss at KGB, Don Lee station at San Diego, was so inspired when the broadcaster climbed up to 1000 watts power that he handed out numerous "seegars" and broad smiles all day. . . . Our Hollywood correspondents tip us off that Tom Coakley, the Oakland boy who made good, is amazin' 'em down Hollywood way with his "moosic." Plays at the Roosevelt Roof. Betty Kelly's there, too, singing with the band.

# SILHOUETTES

WHEN Guy Lombardo was a small boy in London, Ont., and his father sent him trudging truculently to his first violin lesson, the outcome could not be foreseen. In the ensuing years, Guy enrolled three younger brothers and several school friends as his musical disciples. The Lombardo boys—Guy, Carmen, Liebert and Victor—gave the home town a new kind of music.

Their first appearance was at the mother's club in London, an event linked in later years to their musical entry in New York. Guy then was 12 years old, and the year was 1918. He played the violin, young Freddy Kreitzer pounded the piano, Carmen tooted the flute, and little Liebert set up a jazzy racket with an old kettle and drums purchased for the occasion. The Kreitzer and Lombardo families barely survived the raucous rehearsals.

At an early age, Guy rebelled against the "hot" type of jazz, and groped around for a tempo and style which pleased him. Unaware at the time of its full value, he stumbled across the soft legato tempo which won his band its laurels years later.

Coöperating as old friends and resourceful musicians, the Royal Canadians today are at the peak in popular music. They have advanced to increasing favor through their weekly programs over the Columbia network, and through countless engagements in vaudeville, hotels and summer spots for revellers.

In early days, the young Lombardos charged \$15 for a private dance performance. They even were willing to reduce the charge when they had swell refreshments and if they danced with the guests during solo numbers! The boys played popular music then—"Margie" and "When You Wore a Tulip—." Soon, the orchestra was augmented by George Gowans, who



GUY LOMBARDO

turned to the drums while Liebert mastered the trumpet; Francis Henry, who played the guitar, and Fred Higman, saxophonist.

They were stepping up the ladder. After a season at Springbank pavilion and an ensuing summer at the London Winter Gardens—a nickel-a-dance place—they experienced their first triumph at Fort Stanley Casino, where they drew crowds to the Lake Erie resort.

Next came an offer to go

on a vaudeville tour, and the title "Royal Canadians" was tagged on to add a little swank. They got as far as Cleveland, where, after being held over for three weeks, they received a tempting offer from a roadhouse. Chicago was next in line. There they became favorites at the Grenada Cafe.

Word of their Chicago success spread to New York, where the husband of the woman who had invited them to play at the London Mother's Club years before was instrumental in arranging an offer from the Hotel Roosevelt.

By this time, the band was full-fledged. It had enlisted Victor Lombardo, Larry Owen and Jim Dillon, saxophonists; and Ben Davis, bass horn player.

Along came a radio sponsor and for years they have retained a wide and devoted audience as principals on the Robert Burns program. They work hard on their programs, and quarrel heatedly but good-naturedly over new arrangements. Guy is the final arbiter. The Royal Canadians merge into perfect harmony when he waves his violin bow. If for any reason Guy is detained, Carmen steps forward with his saxophone to lead the band.

Guy is 29 and as quiet and unostentatious as in the days when they were Ontario's boy wonders. Right now his chief pleasure consists of week-ends on his speedboat, towing numerous persons on aquaplanes.



ONCE upon a time there was a beautiful chorus girl who fell in love with the tenor lead. . . .

They dreamed of an escape from rehearsals, from the drudgery of reciting the same lines night after night. They dreamed of a chicken farm out beyond the end of the car line, a regular address, and of youngsters. Thus far the story is that of uncounted thousands of romantic stage pairs, but this couple actually did it.

The girl is Myrtle Vail, known to several millions of radio listeners as "Myrt." The tenor lead is George Damerel, famous as the "Prince" during the long run of "The Merry Widow." The youngsters, too, became a reality—a boy and a girl. The boy is now 14 years old, a student in a California military academy. The daughter, christened Donna, is now better known as "Marge," her mother's partner in the "Myrt and Marge" show on a coast-to-coast Columbia network.

Myrtle Vail stepped into the theatrical picture at the age of 15, in the back row of the chorus in the then-current show, "The Umpire." From her isolated position she took one long look at the rising star, Damerel, and fell in love. Damerel was so busy with the make-believe love-making on the stage that more than a year passed before he realized the real thing was going on back stage. Then came a prompt marriage and one of those story-book types of stage partnerships.

Two years later they were playing opposite one another in "The Merry Widow," with

a nurse waiting back in the hotel room with the very recent infant Donna in her lap. When Franz Lehár wrote the first condensed musical show for vaudeville presentation the Damerels grabbed the rights and toured the big-time circuits with the piece, as "Damerel and Vail." In eight years they crossed the continent eleven times in the two-a-day.

Then young Donna was placed in a private girls' school in Chicago, with in-



MYRT and MARGE

structions that anything pertaining to the stage be omitted from her curriculum. The Damerels were still thinking of that chicken farm. Myrt went into temporary retirement, and George, Jr., appeared on the scene.

A year later she was back with her husband in vaudeville. This time she was writing the acts, the quicker to build up that retirement fund. Even with royalties turned back into the bank the years slipped by with provoking

rapidity, while the financial balance grew at a snail's pace.

Donna, at 15, served notice on the family that she was joining their act, or some other act—this in spite of the private school influence. The show became "Damerel, Vail & Co.," Donna being the "& Co." For two years she toured with mother and dad, and then it happened. They bought that chicken farm.

While the period of incubation is comparatively short, standing around and waiting for eggs to hatch was entirely too inactive an existence for a couple accustomed to two shows and a rehearsal daily. The Damerels took up real estate as a sideline, and a subdivision was soon flourishing.

When the stock market went into its nose-dive, dragging real estate values along with it, Myrt remembered those vaudeville skits she once wrote. She remembered all of the real life tragedies and comedies behind the scenes, often far more vivid than those before the footlights—and "Myrt and Marge" was born.

Of course, there were a few difficulties in getting those first sample scripts before P. K. Wrigley, but a girl who spent some sixteen years fighting for a chicken farm could hardly be stopped by a half dozen secretaries.

So Myrt came, saw and conquered. And now five times a week she and her daughter are entertaining a constantly increasing audience. In radio Myrtle Vail has attained a success greater than that afforded by musical comedy, vaudeville—or chicken farming.

# MICROPHONE GOSSIP



• • • A newcomer to the staff of KFOX is Paul Conlan, who has brought with him an enviable radio background and some valuable material which he is weaving into several programs for the station. The daily continuity chatter of "Melody Lane," featuring Bill and Co; the daily fifteen-minute "KFOX School Kids" program; "Vest Pocket Minstrels" and "George and Rufus," a daily fifteen-minute program in which he plays all the characters himself, is the present list of Conlan's productions. Conlan comes to KFOX from a long engagement with NBC, where he served as continuity writer and sports announcer. He brings to the Long Beach station some new ideas that have freshened the station's programs noticeably. Six years in radio have equipped Conlan with experience and material that make him a valuable asset to any station.

• • • Four new voices, and faces, have joined the cast of "Myrt and Marge" for the resumption of its five-a-week schedule over the Columbia network. Cornelia Osgood is playing the part of Dixie Lane, who formerly entered into the script only through reference. Tom Post is supplying the German dialect for the characterization of Max Schwartz, the musical director. Carl Hackett is playing the part of Dave Andrews, dancing director, while Frank Seay takes the part of Smithson, production director. The no-doubling ban is still enforced in "Myrt and Marge." There is an actor for each voice, giving the production the largest dramatic cast on the air. With musicians, actors, sound effects men, the director and a control man, some thirty-five persons are involved in the presentations.

• • • The day that the power of KGB was changed to 1000 watts was a red letter one in the life of Dick Rickard, manager of the Don Lee station in San Diego. Dick threw all of his high voltage enthusiasm into the celebration of the event. The telegram from the Federal Radio Commission which carried the authorization was received at the offices of KGB around noon of the day the

power increase went into effect, and before evening a man, woman or child in San Diego who had not heard the news would have been hard to find. The occasion was the inspiration for the handing out of numerous cigars and happy smiles by the genial boss.

• • • Charles H. Gabriel, Jr., for more than two years assistant general manager of KNX, in Hollywood, resigned September 1. Gabriel has accepted the directorship of a large new enterprise connected with radio in all its branches, the details of which can not be announced at this time. Gabriel is one of the pioneers in radio broadcasting, having been the first director of WGN, Chicago, back in the early months of 1923. Later he was studio manager of WTAS and WCEE, Chicago. Coming to California in 1925, he became manager of KLV, Oakland, and subsequently was appointed program director for the National Broadcasting Company in San Francisco, where he served two years.

• • • Anson Weeks was flat on his back for several weeks recently with an injured kneecap, but he attended the Lucky Strike broadcast on Saturday in real state. The broadcast was held in Peacock Court, Hotel Mark Hopkins and the famous maestro arrived at the hotel in an ambulance and presided at his piano in a wheel chair. Anson sustained a fracture of the cartilage of his kneecap on his recent vacation in the mountain country around Tahoe.

• • • When Jay Eslick, leader of the orchestra which bears his name and broadcasts as a sustaining Don Lee feature through KGB, San Diego, picked up the leader's baton, the musical world lost one of its most versatile trap drummers. Jay plays everything that a trap drummer could reasonably be expected to play, from cowbells to vibraphones with equal finesse. Jay is out in front of the band now, but a hangover from the old days when he spent his time behind the bass drum is his vocalizing of hot choruses, and he still puts them over with the same pep and informality which distin-

guished him as an entertainer with other well known orchestras.

• • • Paramount's film of radio life, "The Big Broadcast," in which Stuart Erwin, Bing Crosby, Leila Hyams and a dozen famous radio headliners act and sing, was adapted from the play "Wild Waves," by William Ford Manley.

• • • For several hours after a recent episode of Cecil and Sally, in which Mamie Snodgrass, the maid in Sally's household, lost all her hair trying out a new hair-dye, the switchboard in NBC's San Francisco studios was deluged by calls from listeners, offering their sympathy and help. The surprising feature of the calls, according to Helen Menzel, NBC's night operator, was the number of listeners who said they had wigs stored away in trunks and cedar chests and wanted to send them to poor Mamie.

• • • A seventy-three-year-old admirer of Charlie Marshall, NBC entertainer in San Francisco, stands outside the glass window of the studio to watch Charlie while he sings hill billy songs and buckaroo ditties. He is Charles Marshall Senior, who is visiting his son, and who taught Charlie many of the old-time songs he uses in his radio programs when the star was a tiny boy. The elder Marshall travelled much in the Mississippi River territory in the eighties and many of the river-men's songs in Charlie's repertoire were not to be found in any music store when he first went on the air with them.

• • • Mark Warnow, Columbia orchestra leader, is achieving recognition around the studios as a fabricator of theme songs. Taking a melody for the basis of his orchestral themes, Mark arranges and enhances the original piece with new effects. Recently he created the "Joe Palooka" signature from "Little Joe," and now he has taken a folk tune, "The Arkansas Traveller," and weaved it into a theme for Jay C. Flippen-cies. Flippen, if you don't know, hails from Arkansas.

• • • Phillips H. Lord owns a hymn book which was carried across the continent in the covered wagon days. It was the gift of a listener who thought Lord would be interested in its history. The book is over

100 years old and was used by a pioneer who conducted services under the stars strikingly similar to Lord's "Sunday Nights at Seth Parker's."

• • • Margaret Haight is a newcomer to KTAB's staff of singers. She is a contralto and has sung considerable in England. Her "spot" at present is on Alma La Marr's "Over the Tea Cups" period.

• • • The other day Frederic William Wile, Columbia's political analyst, crossed New York in a cab, while en route to Albany to see Governor Roosevelt. He noticed the driver's name was Gordon Godowsky, and when they had to stop for traffic lights, inquired if the chauffeur were related to the celebrated pianist, Leopold Godowsky. The driver said that he was the musician's son. It so happened that the musician and Wile had been friends in Berlin before the war, and when the broadcaster revealed his identity, the young driver recalled having heard his father speak many times of Wile.

• • • The necessary equipment of the NBC Music Library includes a hand truck. It is used to haul some of the larger music scores to and from the studios. Among the heaviest music sets is the complete orchestral score of Wagner's "Parsifal," which weighs 125 pounds.

• • • Claire Mellonino, pianist, heard several times a week over KNX, in Hollywood, with Calmon Luboviski, "Master Violinist," is the official pianist for Hollywood Bowl. Since the beginning of "Symphonies Under the Stars," eight years ago, she has played the solo parts with the symphony orchestra, and accompanied the great artists who have appeared there. Miss Mellonino was the only pianist who played concert with Mischa Elman, the great violinist, at the bowl when he appeared four years ago. Elman played half his concert with the orchestra. The remainder of the program was simply with Miss Mellonino. When asked whether the occasion thrilled her, she laughs and says: "There in the moonlight, with Elman's potent bow? Well . . . !"

• • • The mother of Lanny Ross, NBC tenor, was for many years special pianist for Madame Pavlowa, Russian premiere danseuse.

# ... INSIDE STUFF ...

By THE PAVEMENT POUNDER

THOSE holidays the first part of the month kinda cramped our style for a while. We took a couple of days to adjust ourselves to pushing down the concrete and asphalt after we got back, when up pops another excuse for not working. The boss says he's glad they're over. But anyhow, we've been keeping up the business end of the mag. Lamp the ads in this issue. And that's the sugar in our coffee.

Oh, and by the way, speaking of coffee, gather round while we spill this news. The M. J. B. Company, who dispense the java berries, teas and rice, have signed a contract with us to advertise their fine products and their radio broadcast for a solid year. Hotcha! Yep, they've been running from time to time with us, but Weston Settlementier, the ad boss for the company, knows that there are a lot of coffee and tea drinkers out there in the radio audience and he wants to tell you about his fine brands every other week in BROADCAST WEEKLY.

\* \* \*

A newcomer in our ad list is the Ethel Irvine School of Whistling. Howdy and welcome! You remember Ethel, who, with her sister, Shirley, used to do a lot of high-class whistling over KPO about a year ago. Well, she ups and opens a school to train young women the art of whistling like a bird. Believe us, she knows her trills. Pipe her advertisement, which is the second of a series to be run in this magazine.

While we're on this school subject, let me wise you up that this here periodical is sure the cookies for such advertising. Don't take my word for it if you don't want to, but just go and talk to the folks at the Edna Fischer School of Music and let 'em tell you. Well, sir, that ad they ran in BROADCAST WEEKLY a couple of issues ago pulled so well that they filled up the class with new pupils and what's more got scores of inquiries from out of town folks wanting to know if they had a correspondence course or could send along a book teaching the Edna Fischer method of piano playing. And, by jove, it wouldn't surprise me any, if right soon now, the school will get out a book so that those distant piano enthusiasts can learn the method. We'll keep you posted if anything happens along this line.

\* \* \*

Here's somethin' that would be mighty convenient to have hanging around your radio set—a leather-covered chart pad for

listing your programs. And I'll tip you off where you can get one free, too. The Radio Central Service is handin' 'em out to anyone to whom they demonstrate the new Eveready Raytheon 4-Pillar radio tubes. Read all about their demonstration on another page in this issue. Me thinks I'll hop right up there now and get one for the boss. Maybe it'll serve to soothe him on an off-day.

\* \* \*

Sidetracked into the spacious establishment of H. R. Curtiss t'other day to give the double-o to the Jackson-Bell line. My, oh my, what a variety of receiving sets and a convenient variety of prices. But one model particularly took my fancy. It was that new 1933 Jackson-Bell Pandora Super-Heterodyne. Yoy, yoy, what a nifty! It has a chest effect, with the speaker at one of the ends, a log panel and handy compartment for a deck of cards or a pack of cigarettes recessed in the top. Oh, yeah, and it has automatic volume control and the very newest type of tubes.

\* \* \*

The boss yelps to me that he never knew anyone who could find out about something being given away free as fast as yours truly. Well, anyway A. J. Rapoport, the owner of Wholesale Radio Company, wants the public to know about this, so we're spilling it. (By the way, he's ballyhooping the Clarion Radio in this issue.) To everyone who writes to him for one, he's giving away, without any strings, a new up-to-the-minute radio log book, which is illustrated with mugs of mike celebrities and also some biographies.

\* \* \*

Wait a minute; this is good. The boss just hollered to me to tell you that the response to his own ad announcing the cutting of the subscription price of BROADCAST WEEKLY in half resulted in an avalanche of new orders, which ups the circulation quite a chunk. And that makes him very happy. He is yanking the ad now, for that is all he can afford to handle at that rock bottom price.

\* \* \*

The power of radio is strong. Martha Meade, founder of the Martha Meade Society, depends a great deal on the wishes of homemakers as to the recipes to be given over the air. Her program is their program—and every meeting of the Martha Meade Society has a decidedly new and unique recipe, or party plan, etc.



ELVIA ALMAN—Tall, slim, effervescent. Elvia began upsetting traditions and high chairs back in 1905 in Spencer, North Carolina. Her first radio appearance was over the Westinghouse Station in Chicago. She obliged with readings from the masters. (Just one of those interesting little experiments, you know.) Then she came West, located in Los Angeles, and decided to become a comedienne. Though her flaming tresses change color and her volatile arms and dancing feet slow down, she'll be the irrepressible Elvia leaving us wondering. What next!



ETHEL IRVINE

# ETHEL IRVINE

TEACHER OF

## Artistic Whistling and Bird Imitations

(Woodward System)

Miss Irvine, who has presented her pupils in trios, quartettes, sextettes and larger groups in and around the Bay district for the past ten years, is organizing a large chorus of young lady whistlers. Applicants who have not had training must possess strong, clear and "true to pitch" whistles. Low whistles are especially desired for alto parts. Auditions evenings and Saturday afternoons.

2139 Berkeley Way

Berkeley, Calif.

*Phone ASherbury 1172 Evenings*

**SUNDAY Programs** • • • • • **Sept. 18, 1932**

**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

8:45 A.M.—Tuneful Topics  
9—Sabbath Reveries  
9:15—Watch Tower Sermon  
9:30—Rhythmic Ripples  
9:45—Uncle Harry Comics  
10:30—Melody Moods  
11—Old St. Mary's Church Services  
12 noon—Salon Moments  
12:30—Musical Novelties  
1—Dance Matinee  
1:30—At the Console  
2—Opera Period  
4—Masters of the Violin  
4:30—Symphony Series  
5:30—Artist Celebrities  
6—Revue  
6:30—Twilight Harmonies  
7—Light Opera Musicales  
8:30—Studio program  
9—News Flashes  
9:15—Sacred Hour  
10—Joe Wright and Orchestra  
10:30 to 11 P.M.—Concert Memories

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

8:30 A.M.—Recorded Program  
9:15—Ira Blue  
9:30—Recordings  
10—Baptist Church Bible Class  
11—Baptist Church Services  
12:30 P.M.—Chapel of Chimes Organ  
1—Church of Latter Day Saints  
1:30—Top o' the Dial Troupers  
2—Popular records  
2:30—Masterpieces of Melody  
3:45—Mental Engineering  
4—Recorded Program  
4:30—Emilio Bonsilaus, Guitarist  
4:45—Studio program  
5—Chapel of the Chimes Organ  
6—Baseball Reports  
6:15—Studio Program  
6:30—"Master's Music Room"  
7—Electrical Transcription  
7:30—Olive May Williamson, Pianist  
7:45—Baptist Church Services  
9:15—Rod Hendrickson  
9:45—Chapel of the Chimes Organ  
10 to 11 p.m.—Hill Billies

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

12 noon—Records  
12:30—John Wharry Lewis Quintet;  
Corynne Sidney, Soprano Soloist  
1:30—Classical Recordings  
2:30—Delphine Murphy, Contralto,  
and Jean Ardath, Pianist  
3:30—Recorded Program  
4:30—Venetian Violin Ensemble  
5—Records  
5:30—Helen Parmelee, Pianist  
5:45—Studio Program  
6—Mixed Quartet under the direction  
of M. Jay Goodman, Tenor  
6:30—Hotel Oakland Trio  
7:30—Hawaiian Memories, with the  
Three Cocoanuts  
8—Eight o'Clock Players, under the  
direction of Nester Plava  
9—Helen Parmelee, pianist  
9:15—Brahm's Trio  
9:45—Marge Vogel and Jean Ardath  
10—Beverly Hill Billies  
11 to 12 midnight—Dance program



**MARIE VIRATELLE**  
KFSD—SOPRANO

**209.7 Meters KECA** Richm'd 6111  
1430 Kcys. 1000 Watts  
Earle C. Anthony, Inc., Los Angeles

9 A.M.—Nick Harris Program  
10:30—Record Program  
10:50—Temple Baptist Church  
12:30 P.M.—Record Program  
2—Wesley Tourtellotte, Organist  
2:30—Donald Novis and Orchestra  
3—Record Program  
5:30—Stuart Skolfield, "Poems"  
5:45—Record Program  
6:15—Neil Russell, Scotch Songs  
6:30—"Story of India," by Lal  
Chand Mehra  
6:45—Seth Parker Program  
7:15—Male Quartet  
7:30—"Werewolf Mystery," play  
8—Samoloff Vocal Trio  
8:30—Hotel Miramar Orchestra  
9—Wesley Tourtellotte, Organist  
9:30—NBC-KPO Program  
10:30 to 11 P.M.—Record Program

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego

8 A.M.—NBC-KGO Program  
8:30—NBC-KPO Program  
9—NBC-KGO Programs to 11  
9—NBC-KPO Program  
12 noon—NBC-KGO Programs to 2:30  
2:30—NBC-KPO Program  
3—NBC-KGO Programs to 5:15  
5:15—NBC-KPO Program  
5:45—U. S. Grant Hotel Serenaders  
6:15—NBC-KPO Program  
6:45—NBC-KGO Program  
7:15—Organ Concert  
7:30—NBC-KGO Program  
8—NBC-KPO Programs to 8:30  
8:30—NBC-KGO Program  
9—Union Oil Program  
10—NBC-KGO Programs to 10:30  
10:30 to 12 mid.—NBC-KPO Prog.

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.

8 A.M.—CBS Programs to 9:30  
9:30—Home Sweet Home Concert  
10:30—CBS Programs to 2:30  
2:30—Prof. Lindsley  
3—CBS Programs to 5:30  
5:30—Topics of World-wide Interest  
6—Sunday Night Melody Hour  
6:30—CBS Programs to 8  
8—Come Into the Library  
8:30—California Melodies  
9—Hutton's Concert Ensemble  
9:15—Musical Forget-Me-Notes  
9:30—Grand Hotel Orchestra  
10—Jay Eslick's Orchestra  
11 to 12 midnight—Midnight Moods

**322.4 Meters KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco

2:30 P.M.—Dance Orchestra  
3—The International Hour  
3:30—Gems of Melody  
4—Musical Masterpieces  
4:45—White House Vespers  
5—Dance Hour  
5:30—Dinner Concert  
6 to 7:50 P.M.—Silent Period  
7:50 to 9 P.M.—Services from Fifth  
Church of Christ, Scientist

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—Recordings  
9—Dr. T. G. Linebarger  
9:15—Union Mutual Life  
9:30—Melodies of Yesterday & Today  
10—Bible Lecture, Judge Rutherford  
10:45—The Smoky Oaks  
11—Popular Recordings  
1—Watch Tower Program  
2—KROW Harmony Boys  
2:30—Silent Period  
6—Watch Tower Program  
7—Oakland Chamber of Commerce  
7:15—Spanish Watch Tower Program  
7:50—Silent Period  
9—Italian Watch Tower program  
10—"Happy Valley Home Folks"  
program  
10:30 to 11 P.M.—Recordings

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

8 A.M.—Recordings  
9—Morning Concert  
10—Sunshine Half Hour  
10:30—Recorded Music  
11—Selix Program  
11:30—Jo Mendel's Music  
11:45—Records  
12 noon—Maison Paul Program  
12:15—Stories by Famous Authors  
12:30—Famous Bands  
1—Recorded program  
1:15—Radio Song Leader  
1:30—College Airs  
2—Afternoon Concert  
2:30—Joe Green's Marimba Band  
2:45—Studio Program  
3—Melody Gems  
3:30—Records  
4:30—Musical Styles  
5—Popular Selections  
5:45—Walkathon  
6 to 6:15 P.M.—Records  
12 to 6 A.M.—Owl Program

**379.5 Mtrs. NBC-KGO Sutter 1920**  
**790 Kcys. 7500 Watts**  
**National Broadcast. Co., San Francisco**  
**Service to KHQ, KOMO, KGW,**  
**KFI, KTAR, KFSD, KOA,**  
**KGIR, KGHL, KDYL**

8 A.M.—Arion Trio—Joyce Barthel-  
 son, pianist and director; Modesta  
 Mortensen, violinist; Margaret  
 Avery, 'cellist; Harold Dana,  
 baritone: KGO, KFSD off 8:30

9—Symphony Concert, orchestra di-  
 rection Erno Rapee: KGO, KHQ  
 off 9:30, KGW on 9:30, KFI,  
 KFSD, KDYL

10:30—Yeast Foamers, orchestra di-  
 rection Charlie Agnew; Irene  
 Taylor, contralto: KGO, KHQ,  
 KOMO, KGW, KFI, KFSD,  
 KTAR, KDYL, KGIR, KGHL

11—Wayne King and his Orchestra:  
 KGO, KHQ, KOMO, KGW, KFI,  
 KDYL

11:30—National Sunday Forum:  
 KGO, KHQ, KOMO, KGW, KTAR,  
 KDYL, KGIR, KGHL

12 noon—Jodent Program with Jane  
 Froman, contralto, and orchestra:  
 KGO, KHQ, KOMO, KGW, KFI,  
 KFSD, KTAR, KDYL, KGIR,  
 KGHL

12:15—Wildroot Institute, Elizabeth  
 May and Vee Lawnhurst: KGO,  
 KHQ, KOMO, KGW, KFI, KDYL

12:30—Highlights of the Bible: KGO,  
 KHQ, KGW, KFSD, K T A R,  
 KDYL, KGIR, KGHL

1—The World of Religion: KGO,  
 KHQ, KGW, KFSD, KTAR,  
 KDYL, KGHL

1:30—Pop Concert, direction Walter  
 Logan: KGO, KHQ, KOMO off  
 1:45, KGW, KFSD, KTAR, KDYL

2—Conventionalities: Orchestra di-  
 rection Joseph Hornik; Soloist:  
 KGO, KHQ, KFI

3—The Goldman Band, direction of  
 Edwin Franko Goldman: KGO,  
 KHQ, KGW, KFSD

4—Chase and Sanborn program—  
 Georgie Price, comedian; Rubi-  
 noff's orchestra: KGO, KOMO,  
 KHQ, KGW, KFI, KFSD, KTAR,  
 KDYL

5—Enna Jettick Melodies: KGO,  
 KHQ, KOMO, KGW, KFI, KFSD,  
 KTAR, KSL, KGIR, KGHL,  
 KDYL

5:15—The American Album of Fam-  
 ilar Music: KGO, KHQ, KOMO,  
 KGW, KFI, KDYL

5:45—Sheaffer Lifetime Revue: Gill  
 and Demling, Comedy Duo; Na-  
 varro Sisters, Quartet; the Col-  
 leagues, Male Quartet: KGO,  
 KHQ, KOMO, KGW, KFI, KDYL,  
 KGIR, KGHL

6:15—The Old Singing Master: KGO,  
 KGO, KHQ, KOMO, KGW, KFI

6:45—Sunday at Seth Parker's:  
 KGO, KHQ, KOMO, KGW, KFSD,  
 KTAR, KGIR, KGHL, KDYL

7:15—Radio Rubes, hill billies: KGO,  
 KHQ, KOMO, KDYL, KGHL

7:30—Melodic Serenader: KGO,  
 KHQ, KFSD, KTAR, KDYL

8—William Stoess and His Flying  
 Dutchmen: KGO, KHQ on 8:15,  
 KOMO, KGW, KDYL, KGHL

8:30—Reader's Guide, Joseph Henry  
 Jackson, book reviews: KGO,  
 KHQ, KFSD, KOA, KDYL

9—The Domino Club of Hollywood,  
 Lucille Gleason, secretary and  
 mistress of ceremonies; plays,  
 blackouts, monologues, music:  
 KGO, KHQ, KOMO, KGW, KFI,  
 KFSD, KTAR

10—Richfield News Flashes: KGO,  
 KHQ, KOMO, KGW, KFI, KFSD

10:15—Paul Carson, Organist: KGO,  
 KHQ, KOMO off 10:30, KGW,  
 KFI, KFSD off 10:30

11 to 12 mid.—Tom Gerun and His  
 Bal Tabarin Orchestra: KGO,  
 KHQ, KGW off 11:30

**468.5 Meters KFI Richm'd 6111**  
**640 Kcys. 50,000 Watts**  
**Earle C. Anthony, Inc., Los Angeles**

9 A.M.—NBC-KGO Programs to  
 11:30

11:30—Lilyan Ariel, Pianist  
 12 noon—NBC-KGO Programs to  
 12:30

12:30—Virginia Pearson Program  
 1—Wesley Tourtelotte, Organist  
 1:45—Julie Kellar, Harpist

2—NBC-KGO Program  
 3—Program to be announced  
 3:30—Biblical Drama Hour

4—NBC-KGO Programs to 6:45  
 6:45—"Tales of Secret Service," by  
 Capt. Don W. Wilkie

7—Orchestra  
 7:30—Hotel Miramar Orchestra  
 8—Concert Orch. and Rudolf Hoyos

8:30—String Trio with Robert Hurd,  
 Soloist  
 9 to 11 P.M.—NBC-KGO Programs

**333.1 Meters KHJ VAndike 7111**  
**900 Kcys. 1000 Watts**  
**Don Lee, Inc., Los Angeles, Calif.**

8 A.M.—Sunday Times Comics  
 8:30—Reis & Dunn

9:45—CBS Programs to 9:30  
 9:30—"Home Sweet Home" Concert  
 10:30—CBS Programs to 2:30

2:30—Prof. Lindsley  
 3—CBS Programs to 5:30  
 5:30—Rabbi Edgar Magnin

6—KFRC Melody Hour  
 6:30—CBS Program  
 7—Musical Cameo

7:15—CBS Programs to 8  
 8—Edison Reveries  
 8:30—CBS Program

9—Jaye Warde Hutton's Ensemble  
 9:30—Jay Esleck and Orchestra  
 10—World-wide News

10:10—Dance Orchestra  
 11 to 12 midnight—Organ Recital

**285.5 Meters KNX Hemp. 4101**  
**1050 Kcys. 5000 Watts**  
**L. A. Evening Express, Los Angeles**

7 A.M.—Bill Sharples' Gang  
 9—Cannon Schools

9:15—Musical Program  
 10—Judge Rutherford, Sermon  
 10:15—Electrical Transcription

10:50—Third Church of Christ, Sci-  
 entist  
 12:30 P.M.—Louise Johnson, Astro-  
 analyst and Vocational Director

1—Jehovah's Witnesses  
 2—City Park Board Program  
 4—Lella Castberg

4:15—Transcription  
 4:45—Martin Luther Thomas  
 5—Dr. John Matthews

6—Transcription  
 6:15—Swami Dhirananda  
 6:45—Carrier's Serenaders

8—First Presbyterian Church  
 9—News  
 9:15—Ethel Duncan, Good Samaritan  
 of the Air

9:30 to 11 P.M.—Beverly Hill Billies

**440.9 Mtrs. NBC-KPO GAr. 8300**  
**680 Kcys. 5000 Watts**  
**National Broadcast. Co., San Francisco**  
**Service to KJR, KEX, KGA,**  
**KECA, KTAR, KFSD**

8 A.M.—Major Bowes' Capitol Fam-  
 ily: KPO, KGA, KJR, KEX,  
 KDYL

8:30—Legion of the Lost, drama of  
 French Foreign Legion: KPO,  
 KGA, KJR, KEX, KFSD, KDYL

9—Organ Concert: KPO, KGA,  
 KJR, KEX

9:30—Plano Pictures, Aileen Fealy  
 and Phyllida Ashley, piano duo:  
 KPO, KGA, KJR, KEX (KFSD  
 on 9:45)

10—Rembrandt Trio: KPO, KGA,  
 KJR on 10:15, KEX

11—Bible Stories, "An Ancient Rom-  
 ance," by Harry De Lasaux;  
 Paul Carson, Organist: KPO,  
 KGA, KJR, KEX, KFSD

12 noon—Romancers, vocalist; dance  
 orchestra, direction Rex Dunn:  
 KPO, KGA, KJR, KEX

1—The Guardsmen, male quartet di-  
 rection Howard C. Kimes; orch.:  
 KPO, KGA, KEX

1:30—Songland, Gall Taylor, sop-  
 rano; Myron Niesley, tenor:  
 KPO, KGA, KEX

2—Catholic Hour: KPO, KGA, KJR,  
 KEX, KTAR, KDYL, KGIR

2:30—L'Heure Exquise, women's vocal  
 octet direction of George Dil-  
 worth: KPO, KGA, KJR, KEX,  
 KFSD, KTAR, KDYL

3—The Cellians, women's trio; Eva  
 De Vol, Barbara Blanchard, sop-  
 ranos Eva Gruninger, contralto;  
 Arion Trio, instrumental ensem-  
 ble: KPO, KGA, KJR, KEX

3:30—Cavalliers, dance orchestra di-  
 rection Rex Dunn: KPO, KGA,  
 KJR, KEX

4—Community Forum: KPO, KGA,  
 KJR, KEX, KGIR

4:30—Nathan Abas Violin Recital:  
 KPO, KGA, KJR, KEX

5—Kenneth Spencer, baritone and  
 dramatic reader: KPO, KGA,  
 KJR, KEX

5:15—Sunday Concert, orchestra di-  
 rection Meredith Willson: KPO,  
 KGA, KJR, KEX, KFSD off 5:45

6:15—Gunnar Johansen, Pianist:  
 KPO, KGA, KJR, KEX, KFSD

6:45—Rendezvous, vocal trio, An-  
 nette Hastings, Imelda Montagne,  
 Marjorie Primley; Paul Carson,  
 organist; Alvin Rey, guitarist:  
 KPO, KGA, KJR, KEX

7:15—News Editor of the Air: KPO  
 7:15—Tom 'n' Dudd: KGA, KJR

7:30—Silhouettes, Rodney Johnson,  
 tenor: KPO, KGA, KJR

8—Wonders of the Sky: KPO, KGA,  
 KEX, KFSD

8:15—Henry Thompson, T e n o r :  
 KPO, KGA, KEX, KFSD

8:30—Rudy Seiger's Fairmont Hotel  
 Orch.: KPO, KGA, (KEX on 8:45)

9—On Wings of Music, vocalist:  
 KPO, KGA, KJR, KEX, KDYL,  
 KOA

9:30—Tom Gerun and his Bal Tab-  
 arin Orch.: KPO, KGA, KJR,  
 KEX, KDYL

10—Denver Musicians' Union: KPO,  
 KGA, KJR, KEX, KECA, KOA,  
 KDYL

10:30—Manhattan Serenaders: KPO,  
 KGA, KJR, KEX, KFSD, KOA,  
 KDYL

11 to 12 midnight—Midnight Mel-  
 odies: KPO, KGA, KJR, KEX,  
 KFSD



**CBS**

**Columbia Broadcasting System**

- 8 A.M.—Salt Lake Tabernacle Choir and Organ: KFBK, KWG, KOL, KOIN, KFRC, KGB, KSL
- 8:30—Reis and Dunn, with Freddie Rich's Orchestra: KFBK, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB
- 8:45—Emery Deutsch and his Orchestra: KFBK, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB, KSL
- 9—"American Labor and the Nation": KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 9:30—Columbia Church of the Air: KFBK, KOL, KVI, KFPY, KOIN, KSL
- 10—Community Center Faculty Recital: KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KSL
- 10:30—Ann Leaf at the Organ: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11—Symphonic Hour, Howard Barlow, Conductor: KFBK, KMJ, KWG, KERN, KOL, KFPY, KFRC, KHJ, KGB, KSL
- 12 noon—Cathedral Hour: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 1—Irene Beasley, Contralto, with the Round Towners and Freddie Rich's Orchestra: KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 1:30—Poet's Gold: Poetic Readings by David Ross: KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 1:45—Little Jack Little, Vocalist and Pianist: KMJ, KWG, KERN, KOL, KFPY, KOIN, KFRC, KHJ, KGB
- 2—Ballad Hour: KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 3—The World's Business, Dr. Julius Klein: KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 3:15—Chicago Knights: KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 3:45—Canta Nina Singing Girls: KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 4—William Vincent Hall, Baritone: Do Re Mi, and Orchestra: KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 4:30—Roxy Theatre Symphony: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 5—Columbia Dramatic Laboratory: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6—Ernest Hutcheson, Pianist: KVOR, KSL
- 6:30—The Gauchos, with Vincent Sorey's Orchestra, and Tito Guizar. Tenor: KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7—Ann Leaf at the Organ, with Ben Alley, Tenor: KFBK, KMJ, KOL, KFPY, KOIN, KFRC, KGB, KSL

- 7:15—Angelo Patri, "Your Child": KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ
- 7:30—Pennzoll Parade: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 8:30—California Melodies: Guest Stars and Raymond Paige's Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL

**319 Meters KOIN Atwater 3333 940 Kcys. 1000 Watts**

- The Journal, Portland, Oregon
- 8 A.M.—CBS Programs to 11
  - 11—Sunnyside Congrega. Church
  - 12 noon—CBS Programs to 2:30
  - 2:30—Lindsley and Harline
  - 3—CBS Programs to 5:30
  - 5:30—Violin Recital
  - 6—KFRC Melody Hour
  - 6:30—CBS Programs to 8
  - 8—First Church of Christ, Scientist
  - 9—Ward Hutton Ensemble
  - 9:15—The Journal Parade
  - 9:30—The Grand Hotel Orchestra
  - 10—The Wanderer
  - 10:30—Dance Orchestra
  - 11 to 12 midnight—McElroy's Greater Oregonians

**236.1 Meters KOL Elliott 4466 1270 Kcys. 1000 Watts**

- Seattle Broadcast. Co., Seattle, Wash.
- 8 A.M.—CBS Programs to 2:30
  - 2:30 P.M.—Professor Lindsley
  - 2:45—CBS Programs to 4:15
  - 4:15—Cecil Solly
  - 4:30—CBS Programs to 5:30
  - 5:30—Rabbi Magnin
  - 6—CBS Programs to 8
  - 8—John C. Stevenson
  - 8:30—California Melodies
  - 9—The Globe Trotter
  - 9:15—Hutton's Concert Ensemble
  - 9:30—Grand Hotel Orchestra
  - 10—Jay Eslick's Orchestra
  - 11 to 12 midnight—Midnight Moods

**526 Meters KVI Broadway 4211 570 Kcys. 1000 Watts**

- Fuget Sound Broadcast. Co., Tacoma
- 9 A.M.—First Baptist Church
  - 3:30—CBS Programs to 9
  - 9—Church of the Air
  - 9:30—CBS Programs to 11
  - 11—Central Lutheran Church
  - 12 noon—CBS Programs to 1:45
  - 1:45—Watch Tower Program
  - 2—CBS Program
  - 2:30—Professor Lindsley
  - 3—CBS Programs to 5:30
  - 5:30—Rabbi Magnin
  - 6—CBS Programs to 7
  - 7—Crazy Quartette (E. T.)
  - 7:15—CBS Programs to 8
  - 8—Dr. Stevenson
  - 8:30—California Melodies
  - 9—Financial Talk
  - 9:05—Little Symphony Trio
  - 9:30—Grand Hotel Orchestra
  - 10—Dance Orchestra
  - 11 to 12 midnight—Midnight Moods

**508.2 Meters KHQ Main 5383 590 Kcys. 1000 Watts**

- Louis Wasmer, Inc., Spokane, Wash.
- 9 A.M.—NBC-KGO Program
  - 9:30—Book Reviews, Lucy Robinson
  - 10—Watch Tower Program
  - 10:15—KHQ Program Highlights
  - 10:30—NBC-KGO Programs to 12:15
  - 12:15 P.M.—Crazy Crystals
  - 12:30—NBC-KGO Programs to 8
  - 8—"Rainbow Harmonies"
  - 8:15 to 12—NBC-KGO Programs

**483.6 Meters KGW Atwater 2121 1000 Watts**

- Morning Oregonian, Portland, Ore.
- 8 A.M.—Morning Sunshine
  - 8:30—Reading the Comics
  - 9—American Legion Program
  - 9:30—NBC-KGO Programs to 3:30
  - 3:30—"Minute Biographies"
  - 4—NBC-KGO Programs to 7:15
  - 7:15—Oregonian of the Air
  - 7:30—Three Were Murdered
  - 8—NBC-KGO Program
  - 8:15—G. A. Paine, Violinist
  - 8:30—Did You Know
  - 9—NBC-KGO Programs to 10:15
  - 10:15—Concert Quartet
  - 10:45 to 12 midnight—Dancing with Vic Meyers

**325.9 Meters KOMO Elliott 5890 920 Kcys. 1000 Watts**

- Fisher's Blend Station, Inc., Seattle
- 8 A.M.—NBC-KGO Programs to 7:15
  - 7:15—People's Bank & Trust Co.
  - 7:45—NBC-KGO Programs to 12

**204 Meters KGA Main 3434 1470 Kcys. 5000 Watts**

- NW. Broad. System, Spokane, Wash.
- 8 A.M. to 12 midnight—NBC-KPO Programs

**309.1 Meters KJR Seneca 1515 790 Kcys. 5000 Watts**

- Northwest Broad. System, Seattle, Wn.
- 8 A.M.—NBC-KPO Programs to 10
  - 10—International Bible Students
  - 10:15—NBC-KPO Programs to 1
  - 1 P.M.—Studio Program
  - 2—NBC-KPO Programs to 8
  - 8—Programs to be announced
  - 9 to 12 mid.—NBC-KPO Programs

**296.6 Meters KQW Ballard 777 1010 Kcys. 500 Watts**

- Pac. Agric. Foundation, Ltd., San Jose
- 10:15 A.M.—Sunday School Lessons, Fred J. Hart
  - 11 to 12 noon—First Baptist Church
  - 7:30 to 9 P.M.—First Baptist Church Services

**239.9 Meters KFOX Phone: 672-81 1250 Kcys. 1000 Watts**

- Nichols & Warinner, Long Beach, Cal.
- 5—Cally Holden's Orchestra
  - 6—Old Hymns, Foster Rucker
  - 6:15—Hotcha Trio
  - 6:30—KFOX School Kids
  - 7—The Three Girls
  - 7:15—The Boy Detective
  - 7:30—Bill and Coo
  - 7:45—The Old Professor
  - 8—First Church of Christ, Scientist
  - 9—After Church Hour
  - 9:45—News Report
  - 10—Rendezvous Ballroom Orchestra
  - 11 to 12 midnight—Recordings

**225.4 Meters KGB Frank. 6151 1330 Kcys. 1000 Watts**

- Don Lee, Inc., San Diego, California
- 8 A.M.—CBS program
  - 8:30—Studio program
  - 8:45—CBS Programs to 9:30
  - 9:30—Home Sweet Home concert
  - 10:30—CBS Programs to 1
  - 1—Bible Talk
  - 1:30—CBS Programs to 5:30
  - 5:30—Rabbi Magnin
  - 6—CBS Programs to 8
  - 8—Come Into the Library
  - 8:30—CBS program
  - 9—Hutton's Concert Quartet
  - 9:30—To be announced
  - 10—Grand Hotel Orchestra
  - 11 to 12 Mid.—Midnight Moods

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ADDRESS.....

CITY..... STATE.....

# MONDAY Programs

Sept. 19, 1932

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco  
7:30 A.M.—Dawn Salute  
8—Breakfast Hour  
8:45—Tuneful Topics  
9—At the Console  
9:30—Melody Moods  
10—Sunshine Hour  
10:30—Manhattan Moods  
10:45—Musical Novelties  
11—Lillian Cooper  
11:15—Album Leaves  
11:30—Prudence Penny  
11:45—Song and Dance Kings  
12 noon—Meridian Medleys  
12:45—Organ Recital, Glen Goff  
1:45—Calif. Parent Teachers Assoc.  
2—Famous Songs and Singers  
2:30—Glen Goff, Organist  
3—Musical Novelties  
3:30—Masters of Music  
4—The Singing Strings  
4:15—Bertram B. Bronson, psych-  
atrist  
4:30—"Your Helpful Friend"  
4:45—On Parade  
5—Metropolitan Hour  
6—Revue  
6:30—Waltz Time  
7—Salon Moments  
7:15—Tone Paintings  
7:45—Bob Allen, Piano Recital  
8—Light Opera Program  
9—RKO Variety Program  
9:15—Supervisors of Schools Edu-  
cational Broadcast  
9:30—Sydney Dixon, Song Recital  
9:45—News Flashes  
10—Goff's Organ Serenade  
11 to 12 midnight—Concert Memories

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts

Assoc. Broadcasters, Oakland, Calif.  
6:45 A.M.—Records  
7:15—Morning Reporter  
7:30—Texas Cowboy  
7:45—Recorded program  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour, Alma La Marr  
10:25—Thumbnail Dramatic Sketch  
10:30—Dr. B. L. Corley  
11—Store Scenes  
11:30—X-Bar-B Ranch Boys  
12 noon—Echoes of Portugal  
12:30—News Service  
12:35—Studio Program  
1—Over the Teacups  
1:30—Hollywood Star Reporter  
1:45—Lunatics at Large  
2—Studio program  
2:15—Billie Burke, Entertainer  
2:30—Records  
2:45—Masterpieces of Melody  
3:15—Don La Rae, tenor  
3:30—Records  
3:45—Studio program  
4—Adele Burian  
4:15—Accordion and Banjo Duo  
4:30—Jack Hall and Clem Kennedy  
5—Uncle Rod's Smile Club  
5:30—Dr. J. Douglas Thompson  
6—Studio Program  
6:15—Re-Created Horse Races  
6:30—Ernie Smith's Sport Page  
6:45—News Reporter  
7—Covered Wagon Jubilee  
7:30—News Service  
7:45—The Mirror



**BOSWELL SISTERS**  
CBS—6 P. M.

8—Golden Memories, Louise Taber  
8:15—"Brain Teasers"  
8:30—Rudy Wiedeot, saxophonist  
8:45—The Gossipers  
9—Hill Billies  
10—Majestic Hawaiians  
10:15—Treasure Chest with Luther  
Putnam  
10:45—Moment Musicale  
11 to 1 A.M.—Night Owls with Ray  
Howell

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts

Don Lee, Inc., San Francisco, Calif.  
7 A.M.—Seal Rocks Broadcast  
7:30—Early Morning Exercise Period  
8—Shell Happy Time  
8:30—CBS Programs to 9:30  
9:30—Through the Looking Glass  
9:45—Kitchen Lyrics, Ann Welcome  
10—KFRC Shopper's Club  
10:30—Globe Trotter  
10:35—CBS Programs to 12  
12 noon—Noonday Concert  
1—CBS Program  
1:30—Stock Exchange Quotations  
1:35—Globe Trotter  
1:45—Colonial Dames Beauty Talk  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—CBS Programs to 4:30  
4:30—Reaordings  
4:45—CBS Program  
5—Recordings  
5:15—Globe Trotter  
5:25—Town Topics  
5:30—Skippy  
5:45—CBS Programs to 6:15  
6:15—Song Recital, Juanita Tenny-  
son  
6:30—CBS Programs to 8  
8—Blue Monday Jamboree  
10—Ted Fio-Rito's Dance Orchestra  
11—Dance Orchestra  
12 to 1 A.M.—Request Hour

322.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts

Radio Entertainments, San Francisco  
7 A.M.—Musical Pot Pourri  
8—Silent Period  
9—Blues Chasers  
9:45—Dr. Corley Program  
10—White House Program  
10:15—Bellevue Hotel Program  
10:30—Timely Topics; Popular tunes  
11—Concert Melodies  
12 noon—News Flashes  
12:15—Dance Music  
1—Silent Period  
6—Dinner Dance Music  
6:45—News Flashes  
7—Learn Italian, Prof. Achille  
7:15—National Contest Review  
7:30—Silent Period  
8:30—Hawaiian Trio  
8:45—John D. Barry, World Events  
9—Ella Stankevich, Pianist  
9:15—Song Recital  
9:30—La Cumparsita Orchestra  
10—Master Melodies  
11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts

Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—News Items  
8:15—California Chiropractic College  
8:30—Moment Musicale  
8:45—Kalua Melody Makers  
9—Silent Period  
1 P.M.—Weather Forecast  
1:05—Latin-American Program  
2—Billy and Grace Carmen  
2:30—Frances Hathaway, Vocalist  
2:45—Brittan Meyer, Baritone  
3—The KROW-lian Revue  
4—Prosperity Program  
4:15—The Cheer Benders  
4:45—Prosperity program; Records  
5:15—George Gilly, baritone  
5:30—Covered Wagon Jubilee  
6—Silent Period  
7:30—Organ Moods, Vivian Moore  
7:45—The Texas Cowboy  
8 to 8:30 P.M.—Italian Program

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts

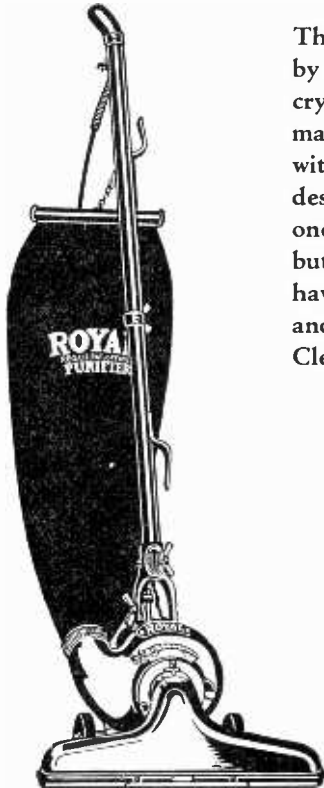
Pac. Agric. Foundation, Ltd., San Jose  
7 A.M.—The Breakfast Hour  
8—Silent Period  
9—Rainbow Trouper  
10—Helpful Hour  
10:30—Morning Melodies  
11—Eleventh Hour Program  
11:30—Old Time Favorites  
11:45—Accordion Capers  
12 noon—Band Concert  
12:30—Weather; Market Reports  
1—One o'Clock Program  
1:30—The Friendly Hour  
2:30—Martha Meade Society  
3—Silent Period  
4:30—Story Time  
4:45—Skippy  
5—Vespers, Roger Darling  
5:30—Community Program  
6—Evening Echoes  
6:15—Franco's Program  
6:30—Federal State Market Reports  
6:45—Radio News and Forum  
7:45—Liberty Bell Quarter Hour  
8—Sacred Memories  
8:30—Duran Lyric Duo  
9—Fireside Program  
10 to 10:30 p.m.—Community Prog.

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**340.7 Meters** **KLX** Lake. 6000  
**880 Kcys.** 500 Watts  
 Tribune Pub. Co., Oakland, Calif.  
 8 A.M.—Records; N. Y. Stocks  
 9—Modern Homes Period  
 9:30—Clinic of the Air  
 10:15—Stocks; Financial Informa-  
 tion; Weather  
 10:30—Records  
 11—Sunshine Twins  
 12 noon—Jack Delaney and his Band  
 1—Jean's Hi-Lights  
 2:35—Closing San Francisco Stocks  
 2:45—Opportunity Hour  
 3:45—Records  
 4:30—Brother Bob's Club  
 5—Helen Parmelee, Pianist  
 5:30—The Three Cocoanuts  
 6—Betty Babbish Band  
 7—News Items  
 7:30—Neighboring Songs and Poems  
 7:45—Fred and Morris, Comedians  
 8—The Clark Sisters  
 8:15—Better Business Talk  
 8:20—Eddie Traverso, Accordionist  
 8:30—Faucit Theater Players  
 9—Jack Manley, Violinist; Jean Ar-  
 dath, Pianist  
 9:15—Gay Caballeros  
 9:45—Herman C. Hiller, pianist  
 10—Beverly Hill Billies  
 11 to 12 midnight—Dance program

**508.2 Meters** **KHQ** Main 5383  
**590 Kcys.** 1000 Watts  
 Louis Wasmser, Inc., Spokane, Wash.  
 6:45 A.M.—Morning News  
 7:15—Cisco, Bullivant, Exercises  
 7:30—Herb Wixson  
 7:45—NBC-KGO Programs to 9  
 9—Joyner's Joys, Walt and Marian  
 9:15—Sartori and Wolf  
 9:30—Home Comfort  
 9:45—Fashion Notes  
 10—Crazy Crystals  
 10:15—Home Canning Contest  
 10:30—NBC-KGO Programs to 12  
 12 noon—Stewart-Warner  
 12:15—NBC-KGO Program  
 1—Various Programs  
 1:45—NBC-KGO Programs to 2:20  
 2:20—Program Highlights  
 2:30—Commercial Creamery  
 3—NBC-KGO Programs to 3:45  
 3:45—Peerless Dental Hygiene  
 4—NBC-KGO Programs to 5:15  
 5:15—Skippy  
 5:30—NBC-KGO Program  
 6—Kinman Business University  
 6:30—NBC-KGO Programs to 8:45  
 8:45—Editorial Page  
 9—NBC-KGO Program  
 9:15—Eb and Zeb  
 9:30 to 12—NBC-KGO Programs

**236.1 Meters** **KOL** Elliott 4466  
**1270 Kcys.** 1000 Watts  
 Seattle Broadcast. Co., Seattle, Wash.  
 6:45 A.M.—Top of the Morning  
 7—KOL Time Klock  
 8—Shell Happytime  
 8:30—CBS Programs to 10  
 10—Morning Melodies  
 10:30—Prince of the Ivories  
 10:45—CBS Program  
 11—The Carnival  
 12 noon—CBS Programs to 1:15  
 1:15—John C. Stevenson  
 1:45—CBS Program  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—CBS Program  
 4:15—Cecil Solly  
 4:30—To be announced  
 4:45—CBS Program  
 5—Hill and Dale  
 5:15—CBS Program  
 5:30—Skippy  
 5:45—CBS Programs to 6:15

6:15—Don Lee Feature  
 6:30—CBS Programs to 7:45  
 7:45—John C. Stevenson  
 8:15—Bouquet of Melody  
 8:45—The Globe Trotter  
 9—Blue Monday Jamboree  
 10—Ted Fio-Rito's Dance Orchestra  
 11 to 12 midnight—Dance Orchestra

**254.1 Meters** **KEX** Atwater 3111  
**1180 Kcys.** 5000 Watts  
 Western Broad. Co., Portland, Ore.  
 7 A.M.—Morning Serenaders  
 8—NBC-KPO Programs to 11:30  
 11:30—Julia Hayes  
 11:45—NBC-KPO Programs to 5  
 5 P.M.—Lucien E. Becker, Pianist  
 5:15—Breck Holton, Ballads  
 5:30—NBC-KPO Programs to 6:45  
 6:45—Newscasting  
 7—NBC-KPO Programs  
 7:15—Silent period  
 8 to 12 mid.—NBC-KPO Programs

**325.9 Meters** **KOMO** Elliott 5890  
**920 Kcys.** 1000 Watts  
 Fisher's Blend Station, Inc., Seattle  
 6:55 A.M.—Inspirational Service  
 7—NBC-KGO Programs to 9:15  
 9:15—Prudence Penny  
 9:30—NBC-KGO Programs to 11:30  
 11:30—Old Folks' Corner  
 11:45—Club Minutes  
 12 noon—NBC-KGO Programs  
 12:12—Grain Quotations  
 12:15—NBC-KGO Program  
 1—Concert Orchestra  
 1:30—The Red Shadow  
 1:45—NBC-KGO Programs to 3  
 3—Santiseptic Program  
 3:15—NBC-KGO Programs to 3:45  
 3:45—News of the Air  
 4—Concert Orchestra  
 5—NBC-KGO Programs to 7:30  
 7:30—Musical Memories  
 8—NBC-KGO Programs to 8:45  
 8:45—Vocal Recital  
 9—Little Symphony Hour  
 10—NBC-KGO Program  
 10:15—Vic Meyers' Music  
 11:15 to 12 mid.—NBC-KGO Prog.

**483.6 Meters** **KGW** Atwater 2121  
**620 Kcys.** 1000 Watts  
 Morning Oregonian, Portland, Ore.  
 6:45 A.M.—Caterpillar Trail Blazers  
 7:15—Morning Appetizers  
 7:45—NBC-KGO program  
 8—Crazy Crystals Quartet  
 8:15—NBC-KGO Programs to 8:45  
 8:45—The Oregonian of the Air  
 9—The Specialists  
 9:30—Cooking School  
 10—The Olympians  
 10:15—NBC-KGO Programs to 11:30  
 11:30—Mid-day Roundelay  
 11:45—Anna Lee Snyder  
 12 noon—The Oregonian of the Air  
 12:15—NBC-KGO Program  
 1—Kelly's Salon Orchestra  
 1:15—Oregonian Mountaineers  
 1:45—NBC-KGO Program  
 2:15—Tea Time Bazaar  
 3:15—Gordon Onstad Recital  
 3:30—NBC-KGO Program  
 3:45—Oregonian of the Air  
 4—Santiseptic Program  
 4:15—Hurlburt's Pianologue  
 4:30—NBC-KGO Program  
 5—Pirate's Club  
 5:15—NBC-KGO Programs to 7:30  
 7:30—The Mad Hatters  
 8—NBC-KGO Programs to 8:45  
 8:45—Talk by Capt. Frank Ervin  
 8:50—Samoa Islanders  
 10—NBC-KGO Programs to 10:30  
 10:30—Studio Program  
 11—Anson Weeks' Orchestra  
 11:15 to 12 midnight—Evening Star

**309.1 Meters** **KJR** Seneca 1515  
**970 Kcys.** 5000 Watts  
 Northwest Broad. System, Seattle, Wn.  
 7 A.M.—Chet and Mabel  
 7:04—Produce Quotations  
 7:14—Vocal Solos; Farm Flashes  
 7:27—Rhythm Aces; Sport News  
 8—NBC-KPO Programs to 9:15  
 9:15—Studio Program  
 9:30—NBC-KPO Programs to 11  
 11—Blue Streaks Orchestra  
 11:30—Julia Hayes  
 11:45—NBC-KPO programs to 3  
 3—The Easy Chair  
 3:10—NBC-KPO program  
 3:55—The World Bookman  
 4—Lost and Found Advertisements  
 4:05—NBC-KPO programs to 5:15  
 5:15—Steamboat Bill  
 5:30—NBC-KPO programs to 6:45  
 6:45—Studio program  
 7—NBC-KPO Programs to 7:30  
 7:30—Dollars and Sense Program  
 7:45 to 12 mid.—NBC-KPO Program

**319 Meters** **KOIN** Atwater 3333  
**940 Kcys.** 1000 Watts  
 The Journal, Portland, Oregon  
 6 A.M.—KOIN's Klock  
 7—Novelties  
 7:30—Keyboard Kapers  
 7:45—Organ Concert  
 8—Shell Happytime  
 8:30—CBS Program  
 9—Golden Melodies  
 9:30—CBS Program  
 10—Studio Program  
 10:15—CBS Programs to 12  
 12 noon—Merrymakers  
 12:30—Culmbacher Malt Extractors  
 12:45—CBS Program  
 1—The Book of Life  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 3:30—Newspaper of the Air  
 5—Columbia Educational Feature  
 5:15—Skippy  
 5:30—Davidson's Prize Club  
 6—CBS Program  
 6:15—Bells of Harmony  
 6:30—CBS Programs to 7:30  
 7:30—Melody Sketches  
 8—Blue Monday Jamboree  
 10—Leather Pushers  
 10:15—Dance Orchestra  
 12 to 1 A.M.—Jack and Jill's Tavern  
 Orchestra

**526 Meters** **KVI** Broadway 4211  
**970 Kcys.** 1000 Watts  
 Puget Sound Broadcast. Co., Tacoma  
 6:30 A.M.—Farm Flashes  
 6:45—Crazy Cowboys  
 7—Dr. Kenyon's Church  
 7:30—Organ Revellie  
 8—Shell Happytime  
 8:30—CBS Program  
 8:45—The Modern Shopper  
 9—CBS Programs to 1:45  
 1:45 P.M.—Studio Program  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—CBS Programs to 4:30  
 4:30—Studio Program  
 4:45—CBS Program  
 5—Twilight Reveries  
 5:15—George Yount, Organ  
 5:45—CBS Programs to 6:15  
 6:15—The Angora Man  
 6:30—CBS Programs to 7:30  
 7:30—George Yount, Piano  
 7:45—Dr. Stevenson  
 8—Scandinavian Hour  
 9—Blue Monday Jamboree  
 10—Crazy Cowboys  
 10:15—Dance Orchestra  
 11 to 12 midnight—Dance Orchestra

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
Service to KHQ, KOMO, KGW,  
KFI, KTAR, KFSD, KOA,  
KGIR, KGHL, KDYL

7 A.M.—Organ Concert: KGO  
7:30—United States Navy Band:  
KGO, KFI, KFSD, KDYL  
7:45—Van and Don, the Two Profes-  
sors, Comedians: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KDYL, KOA  
8—Johnny Marvin, tenor: KGO,  
KFSD  
8:15—Little Orphan Annie: KGO,  
KHQ, KOMO, KGW, KFI  
8:30—On Wings of Song, string  
trio: KGO, KHQ, KFI off 8:45,  
KFSD on 8:45  
9—Harold Stokes and his Orchestra:  
KGO, KOMO, KFI, KDYL  
9:15—Happy Jack, Jack Turner,  
songs: KGO, KFI, KDYL  
9:30—Buckaroos, Charles Marshall  
and Ted Maxwell: KGO, KOMO  
9:45—Arion Trio, Joyce Barthelson,  
pianist and director; Modesta Mor-  
tenson, violinist; Margaret Avery,  
cellist: KGO, KOMO, KFI, KGIR  
on 10:15, KGW on 10  
10:30—Woman's Magazine of the  
Air: KGO, KHQ, KOMO, KGW,  
KFI, (KFSD off 10:50, on 11:10),  
(KTAR, KDYL, KOA on 11:10)  
11:30—The League of Western Writers:  
KGO  
12 noon—Organ Concert, Paul Car-  
son: KGO, KOMO off 12:12,  
KFI, KDYL  
12:15—Western Farm and Home  
Hour: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, (KTAR on 12:30),  
KDYL, KGIR, KGHL  
1—Stringwood Ensemble, instrumen-  
talists direction Charles Hart:  
KGO, KOMO, KGW on 1:30  
1:45—G E Circle: KGO, KHQ,  
KOMO, KGW, KFI, KDYL  
2—American Legion War Memorial  
International Contract Bridge  
Tournament: KGO, KHQ, KGW,  
KDYL  
2:15—Graham Prince's Orchestra:  
KGO, KHQ, (KFSD on 2:30)  
2:45—Donald Novis, tenor, with or-  
chestra: KGO, KFSD, KDYL  
3—Harriet Lee and Her Leaders:  
KGO, KHQ  
3:15—Outstanding Speakers, inter-  
viewed by Thomas L. Stix: KGO,  
KHQ, KFSD  
3:30—The Stebbins Boys: KGO,  
KHQ, KOMO, KGW, KFI, KDYL  
3:45—News Service: KGO, KDYL  
4—Fine Art String Quartet: KGO,  
KHQ, KOMO, KFI, KFSD, KDYL  
4:30—The Revelers, male quartet:  
KGO, KHQ, KGW, KFI, KFSD,  
KDYL  
5—Music Doctor, orchestra direc-  
tion Joseph Hornik: KGO, KHQ  
off 5:15, KGW, KFI, KOA  
5:30—Parade of the States—orch.  
direction Erno Rapee: KGO,  
KHQ, KOMO, KGW, KFI, KDYL  
6—National Radio Forum: KGO,  
KOMO, KGW, KFI, K F S D,  
KDYL, KGIR, KGHL  
6:30—Demi-Tasse Revue: John P.  
Medbury, Master of Ceremonies:  
KGO, KHQ, KOMO, KGW, KFI,  
KFSD, KTAR, KDYL, KOA,  
KGIR, KGHL  
7—Amos 'n' Andy, Blackface Comed-  
ians: KGO, KHQ, KOMO,  
KGW, KFI, KFSD, KDYL

7:15—Maxwell House Program:  
Lanny Ross, Tenor; Orchestra di-  
rection Don Voorhees: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KDYL  
7:30—Summer Symphony, orchestra  
direction Charles Siverson: KGO,  
KHQ, KOMO, KFSD, KDYL on  
7:45, KGHL  
8—G. Washington Coffee Concert  
Orchestra: KGO, KHQ, KOMO,  
KGW, KFI, KFSD, KTAR, KDYL  
8:30—Billy Jones and Ernie Hare,  
songs and patter: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KDYL  
8:45—Kenneth Spencer: KGO, KFSD  
9—Nomads, soprano soloist; or-  
chestra direction Joseph Hornik: KGO,  
KHQ off 9:15, KFSD, KDYL,  
KOA on 9:15  
9:30—Anson Weeks Dance Orches-  
tra: KGO, KHQ, KGW, KFI,  
KFSD, KDYL  
10—Richfield News Flashes: KGO,  
KHQ, KOMO, KGW, KFI, KFSD  
10:15—Musical Highlights, Barbara  
Blanchard, soprano; Myron Nies-  
ley, tenor; orchestra direction  
Emil Polak: KGO, KHQ, KFSD  
off 10:30  
11—Organ Concert, Paul Carson:  
KGO, KHQ, KFI, KFSD  
11:30 to 12 midnight—Rhythm Ven-  
dors: KGO, KHQ, KFI, KFSD

440.9 Mtrs. **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco  
Service to KJR, KEX, KGA,  
KECA, KTAR, KFSD

7:30 A.M.—Arion Trio: KPO  
8—Financial Service: KPO, KGA,  
KJR, KEX, KTAR  
8:15—Crosscuts from the Log o' the  
Day: KPO, KGA, KJR, KEX,  
KTAR off 8:30  
9:15—Cultural Conversation: KPO,  
KGA, KEX, KTAR, KFSD  
9:30—Helpful Hints to Housewives,  
Julia Hayes: KPO  
9:30—Organ Concert, Paul Carson:  
KGA, KJR on 9:45, KEX, KFSD,  
KDYL  
9:45—University of California at  
Your Service: KPO  
10—Mardi Gras, with Al Schuss,  
master of ceremonies: K P O,  
KGA, KJR, KEX, KFSD (KGIR  
on 10:15)  
10:30—Outstanding Daytime Speak-  
ers: KPO, KGA, KJR, KEX,  
KFSD, KDYL  
10:45—Smaackouts, comedy duo with  
Marion and Jim Jordan: KPO,  
KGA, KJR, KEX, KFSD, KDYL  
11—Mid-day Musical Notes: KPO,  
KGA, KEX off 11:15, KFSD  
11:30—Rhythmic Serenade, Harold  
Stokes' dance orchestra: KPO off  
11:45, KGA, KJR, KEX on 11:45,  
KFSD off 11:40, on 11:45, KDYL  
11:45—S. San Francisco Stockyards  
Report: KPO  
12 noon—In a French Cafe, songs  
and characterizations by Beatrice  
Benaderet; orchestra direction  
Walter Beban: KPO, KGA on  
12:05, KJR, KEX  
12:30—Pair of Pianos, Grace Fran-  
kel, Gertrude Lyne: KPO, KGA,  
KJR, KEX  
1—Soloist: KPO, KGA, KEX, KDYL  
1:15—Jingle Joe, Joe Parsons, basso  
songs, organ: KPO, KGA, KJR,  
KEX, KDYL, KOA  
1:30—Schirmer and Schmitt, piano  
duo: KPO, KGA, KJR, KEX,  
KFSD, KDYL

1:45—Sparklers, Agatha Turley, so-  
prano: KPO, KGA, KJR, KEX,  
KFSD  
2:30—On Parade, band music direc-  
tion Rex Dunn: KPO, KGA, KJR,  
KEX, KGHL  
3—The Cavaliers, orchestra, direc-  
tion Walter Beban: KPO (KGA on  
3:05), KJR off 3:05 to 3:15, off  
3:55), KEX, (KFSD on 3:30 to  
3:45), (KGIR on 3:30)  
4—Eileen Piegott, soprano: KPO,  
KGA, KJR on 4:05, KEX  
4:15—Federal Business Talk: KPO,  
KGA, KJR, KEX  
4:30—Abas String Quartet, Allan  
Wilson, tenor: KPO, KGA, KJR,  
KEX  
5—California State Chamber of  
Commerce Program: KPO, KGA,  
KJR  
5:15—Headliners, soloist: KPO, KGA  
5:30—The Singing Lady: KPO,  
KGA, KJR, KEX, KECA  
5:45—Dixie Memories: KPO, KGA,  
KJR, KFSD  
6—Meet the Orchestra: KPO, KGA,  
KJR on 6:15 to 6:30, KEX off  
6:30, KFSD off 6:30  
6:45—Cecil and Sally: KPO  
7—Tom Mitchell, baritone: KPO,  
KGA, KJR, KEX  
7:15—Argentine Trio, instrumental  
ensemble, direction of John Pica-  
dura: KGA  
7:15—Tarzan of the Apes, electrical  
transcription: KPO  
7:30—Alice Gentle, soprano, string-  
wood ensemble, direction Charles  
Hart: KPO, KGA, KJR on 7:45  
8—Road Show, variety program:  
KPO, KGA, KJR, KEX, KECA  
off 8:45  
9:30—Olympians: KPO, KGA, KJR,  
KEX  
10—To be announced  
10:30—The Arcadians, mixed quar-  
tet; string ensemble direction of  
Charles J. Scheuerman: KOA,  
KPO, KGA, KJR, KEX, KFSD,  
KDYL, KOA  
11—Stringwood Ensemble, Everett  
Foster, baritone: KPO, KGA,  
KEX  
11:30 to 12 midnight—Organ Con-  
cert: KPO, KGA, KJR, KEX

468.5 Meters **KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
6:30 A.M.—Stock Market Quotations  
6:45—Dr. Seixas, Health Exercises  
7:30—NBC-KGO Programs to 8  
8—Polly Grant Hall, Pianist  
8:15—NBC-KGO Programs to 8:45  
8:45—Helpful Hints to Housewives  
9—NBC-KGO Programs to 9:30  
9:30—Fashion Tour with Melisse  
10—NBC-KGO Programs  
10:15—Dorothy Raymond, Pianist  
10:30—NBC Program  
11:30—Co. Medical Assoc. Program  
11:45—Federal & State Mkt. Reports  
12 noon—Dept. of Agriculture Talk  
12:15—NBC-KGO Program  
1—News Release  
1:15—Ann Warner Chats  
1:45—NBC-KGO Program  
2—Tom Murray's Hill Billies  
3—Chemo, Astrologist  
3:15—Book Review  
3:30—NBC-KGO Program  
3:45—News Release  
4—NBC-KGO Programs to 7:30  
7:30—Orchestra  
8—NBC-KGO Programs to 8:45  
8:45—Concert Orchestra with Soloist  
9:30—NBC-KGO Programs to 10:15  
10:15—Hotel Ambassador Orchestra  
11 to 12 mid.—NBC-KGO Programs

**CBS**

**Columbia Broadcasting System**

- 8:30 A.M.—Columbia Revue: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB, KSL
- 9—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 9:30—Madison Ensemble: String Ensemble: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB
- 10—Ann Leaf at the Organ: KFBK, KMJ, KERN, KVI, (KOIN on 10:15), KHJ
- 10:30—Elizabeth Barthell, Songs, assisted by Novelty Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KGB, KSL
- 10:45—Columbia Salon Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:30—The Captivators, Fred Berrens, Conductor: KFBK, KMJ, KWG, KERN, KVI, KOIN, KFRC, KHJ, KGB, KSL
- 11:45—Four Eton Boys' Novelty Male Quartet: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 12 noon—Frank Westphal's Dance Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, (KHJ on 12:15), KGB, KSL
- 12:30—Columbia Artists Recital: KFBK, KMJ, KERN, KOL, KVI, KFPY, (KOIN, KHJ on 12:45), KGB, KSL
- 1—Romance, featuring Frank Westphal's Orchestra, with Jack Brooks, Tenor: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 1:30—Between the Bookends: KFBK, KMJ, KWG, KERN, KVI, KFPY, KGB, KSL
- 2:15—Reis and Dunn: KSL
- 2:30—Midland Broadcasters: KSL
- 3:15—Charles Carlile, Tenor: KSL
- 3:30—Noble Sissle's Orchestra: KSL
- 3:45—Tito Guizar, Mexican Tenor: KWG
- 4—To be announced: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, KGB
- 4:15—Organalities: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KSL
- 4:45—Jay C. Flippen-cies: KFBK, KMJ, KVI, KFPY, (KOIN on 5), KFRC, (KHJ on 5), KGB, KSL
- 5:15—Harl Smith's Orch.: KFBK, KMJ, KERN, KOL, KFPY, KGB, KSL
- 5:30—Red Nichols' Orch.: KFBK, KMJ, KERN, KVI, KFPY, KGB, KSL
- 6—'Music that Satisfies': KGB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 6:30—Guy Lombardo and his Royal Canadians: KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 6:45—'Myrt and Marge': KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ
- 7—Edwin C. Hill, 'Presidential Poll': KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 7:15—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KMJ, KWG, KOL, KVI,

- KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:30—Sid Gary, Baritone; Freddie Rich's Orchestra: KFBK, KMJ, KWG, KOL, KFPY, KFRC, KHJ, KGB, KSL
- 7:45—Freddie Martin's Bossert Orchestra: KFBK, KMJ, KERN, KFPY, KFRC, KHJ, KGB, KSL
- 8—Eddie Duchin and his Orchestra: KSL

**333.1 Meters KHJ VAndike 7111 900 Kcys. 1000 Watts Don Lee, Inc., Los Angeles, Calif.**

- 7 A.M.—News Briefs and Records
- 8—Shell Happytime
- 8:30—CBS Programs to 10:15
- 10:15—The Magazine
- 10:45—CBS Programs to 12
- 12 noon—Beauty Talk and Organ
- 12:15—CBS Program
- 12:30—World-wide News
- 12:50—CBS Programs to 1:15
- 1:15—Times Forum
- 1:45—Blue Ridge Colonel
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Jack and Grace
- 4:30—All Year Club
- 4:45—Kerry Conway, Chats on Words
- 5—CBS Program
- 5:15—News Items; Town Topics
- 5:30—Skippy
- 5:45—CBS Programs to 6:15
- 6:15—Juanita Tennyson, Song Recital
- 6:30—CBS Programs to 8
- 8—Blue Monday Jamboree
- 10—World-wide News
- 10:10—Bisquick Band
- 10:15—Dance Orchestra
- 11—To be announced
- 12 to 1 A.M.—Roger King and Roy Ringwald

**499.7 Meters KFSD Franklin 6353 600 Kcys. 1000 Watts Airfan Radio Corp., Ltd., San Diego**

- 7:30 A.M.—NBC-KGO Programs to 8:15
- 8:15—Morning Musical Revue
- 8:35—Stock Reports
- 8:45—NBC-KGO Program
- 9—Good Cheer Program
- 9:15—NBC-KPO Programs to 12
- 12 noon—Dr. Strauss' Sketchbook
- 12:15—NBC-KGO Program
- 1—Serenaders
- 1:30—NBC-KPO Programs to 2:30
- 2:30—NBC-KGO Programs to 3:30
- 3:30—NBC-KPO Program
- 3:45—Radio Dental Clinic
- 4—NBC-KGO Programs to 5
- 5—Studio Program
- 5:10—Program Resume
- 5:15—Judge Phillip Smith
- 5:30—Late News Items
- 5:30—Studio Program
- 5:45—NBC-KPO Programs to 6:30
- 6:30—NBC-KGO Programs to 10:30
- 10:30—NBC-KPO Program
- 11 to 12 mid.—NBC-KGO Programs

**225.4 Meters KGB Frank. 6151 1330 Kcys. 1000 Watts Don Lee, Inc., San Diego, California**

- 7 A.M.—The Morning Edition
- 8—Shell Happytime
- 8:30—Studio program
- 8:45—CBS Programs to 10
- 10—Helen Stone, Around the Town
- 10:30—CBS Programs to 12
- 12 noon—Farm Flashes
- 12:15—CBS Programs to 1:45
- 1—CBS Programs to 1:45
- 1:45—Blue Ridge Colonel
- 2—Happy Go Lucky Hour

- 3—Feminine Fancies
- 4—Blanche Wood
- 4:30—Town Topics; News Reel
- 4:45—CBS Programs to 5:30
- 5:30—To be announced from KMBC
- 6—CBS program
- 6:15—Song Recital
- 6:30—CBS Programs to 7:15
- 7:15—Chamber of Commerce prog.
- 7:30—Hutton's Concert Quartet
- 7:45—Tarzan of the Apes
- 8—Blue Monday Jamboree
- 10—KGB News Reel
- 10:15—Grand Hotel Orchestra
- 11 to 12 mid.—Dance Orchestra

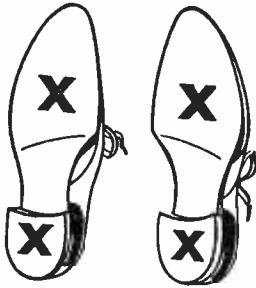
**285.5 Meters KNX Hemp. 4101 1050 Kcys. 5000 Watts L. A. Evening Express, Los Angeles**

- 6:45 A.M.—Bill Sharples' Gang
- 8:45—Inspirational Talk and Prayer
- 9—Clinic of the Air
- 9:30—News
- 9:45—Maxine's Shopping Service
- 10—Eddie Albright's Family
- 10:30—Kate Brew Vaughn
- 11—Marmola
- 11:15—Recordings
- 12 noon—News
- 12:15—Homeopathic Health Talk
- 1—New Paris Inn
- 2—Eddie Albright, The Bookworm
- 3—Matinee Mirthmakers
- 3:30—Recordings
- 4—Travelogue; Stocks; Announcements
- 4:15—Maxine's Shopping Service
- 5—Town Crier
- 5:45—Crazy Water Co., transcription
- 6—News
- 6:15—Musical Program
- 6:30—Oh-h-h Elmer
- 6:45—Currier's Serenaders
- 7—Frank Watanabe and Hon. Archie
- 7:15—KNX Ensemble
- 7:30—Vigilantes, Bert Butterworth
- 7:45—Tarzan Transcription
- 8—'The Realtor Callionians'
- 8:30—Georgia Field Players
- 9—News
- 9:15—Ethel Duncan
- 9:30—Calmon Luboviskit, Violinist
- 10—Beverly Hill Billies
- 11 to 12 midnight—New Paris Inn

**209.7 Meters KECA Richm'd 6111 1430 Kcys. 1000 Watts Earle C. Anthony, Inc., Los Angeles**

- 9 A.M.—Louis Rueb, Exercises
- 9:15—Record Program
- 10—News Release
- 10:15—Record Program
- 11:45—County Medical Assoc. Talk
- 12 noon—Record Program
- 1:45—Bob, Manny and Junior
- 2—Record Program
- 2:30—Randy Andrews, Songs
- 2:45—Record Program
- 3:30—Alex. Bevani, Italian Language
- 3:45—Record Program
- 4—News Release
- 4:15—Record Program
- 5—Brother Ken and his Kiddies
- 5:30—NBC-KPO Program
- 5:45—Al, Mack and Tommy
- 6—Olympic Choral Club
- 6:30—Record Program
- 6:45—Maurie Leaf and String Trio
- 7—Tom Murray's Hill Billies
- 7:30—Wesley Tourtelotte, Organist
- 7:45—Joe Warner's Jolly Journal
- 8—Orchestra with Eleanor Rennie, Contralto
- 8:30—String Orchestra
- 9—Hemlock Corners
- 9:15—Wesley Tourtelotte, Organist
- 9:45—Close Partners, sketch
- 10—NBC-KPO Program
- 10:30 to 11 P.M.—Record Program

# COUNT 'EM!



## 4 NOT 2

WE CALL ourselves two-legged creatures, but if it weren't for the four-square support of heel and toe, heel and toe, we'd be in a pretty bad fix, like a man on stilts. We could balance ourselves, but not for long. Try it yourself!

What makes a table so firm? A chair? *Four* supports! It's the four pillars of Eveready Raytheon Tubes that protect their vital elements from becoming unbalanced and upsetting their smooth tone.

All other tubes have only two supports, which expose their fragile elements to the danger of becoming unbalanced through jolts and jars and through the vibration from dynamic speakers.

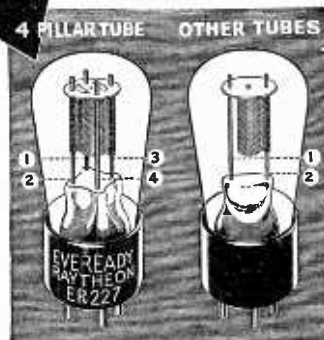
Insist on Eveready four-pillar Tubes for *your* set, and

enjoy guarded accuracy of performance and longer life!

**NATIONAL CARBON CO., INC.**

General Offices: New York, N. Y.

Unit of  and Carbon Corporation



**WARNING!** The market is flooded with old, slow-heater tubes. Eveready Raytheons are quick-heaters. Modern tubes heat up in 10 seconds or less.

SEE YOUR DEALER FOR A FREE EVEREADY PROGRAM PAD

# EVEREADY RAYTHEON

## 4-PILLAR RADIO TUBES



# Free Demonstration

# EVEREADY RAYTHEON

## 4-PILLAR RADIO TUBES

**E**NJOY A SURPRISE! You can be the judge. Without charge or obligation, our technician will install a set of EVEREADY RAYTHEON 4-PILLAR radio tubes in your set so that you can hear the difference.

You can buy these tubes in your own home, matched and balanced to your own radio—and they will cost you no more than ordinary types of radio tubes. Because tubes wear out so gradually, their decreasing efficiency is not readily apparent to the average set owner. Even though they light, in many cases they are not functioning. Let us show you how your set will improve with EVEREADY RAYTHEON 4-PILLAR radio tubes.

At any time we will gladly make an inspection of your radio, check voltages and completely test your receiver, regardless of make, without charge.

Daily: 8:30 to 8:00 p.m. . . . Sunday: 10:00 to 4:00 p.m.

*Demonstrations made in SAN FRANCISCO, OAKLAND, ALAMEDA, BERKELEY, SAN MATEO and BURLINGAME*

FOR A LIMITED TIME ONLY

We will give a leather Eveready program pad with each demonstration of Eveready Raytheon 4-Pillar Tubes. Ask for yours.

*Out of Town Customers:* When ordering matched set of tubes by mail, advise make and model of radio. All delivery charges prepaid.

# RADIO CENTRAL SERVICE

SAN FRANCISCO  
721 Larkin Street  
ORdway 6343

*Radio Service Exclusively*

OAKLAND  
212 Ninth Street  
TEmplebar 1313



MARTHA MEADE

*The  
Distinguished  
Cooking  
Authority  
and  
Radio  
Lecturer*

# Martha Meade

—founder  
of the  
Martha Meade  
Society

is a great favorite—  
among Western Housewives

She gives, over the air, her own exclusive, economical, and unusual cooking and baking recipes and household helps.

MARTHA MEADE *says*: "Knowing that western women have a true appreciation of good music, we have secured Max Dolin and his Special Six-piece Stringed Ensemble for our Radio Meetings. Mr. Dolin's long successful career shows such outstanding engagements as Musical Director of Hotel Astor and Hotel Knickerbocker in New York."

**TUNE IN.** Attend these meetings in your own home. Here are the stations and the time—

San Francisco, KFRC, 11:30 a.m.; Los Angeles, KHJ, 10 a.m.; San Bernardino, KFXM, 9:30 a.m.; Bakersfield, KERN, 10 a.m.; El Centro, KXO, 10 a.m.; Fresno, KMJ, 10 a.m.; Sacramento, KFBK, 10 a.m.; San Diego, KFSD, 10 a.m.; Santa Barbara, KDB, 10 a.m.; Stockton, KWG, 10 a.m.; San Jose, KQW, 10 a.m.; Phoenix, KTAR, 10 a.m.; Tucson, KVOA, 10 a.m.; Eugene, KORE, 10 a.m.; Klamath Falls, KFJI, 10 a.m.; Marshfield, KOOS, 10 a.m.; Medford, KMED, 10 a.m.; Portland, KGW, 10 a.m.; Aberdeen, KXRO, 10 a.m.; Bellingham, KVOS, 10 a.m.; Seattle, KJR, 9:45 a.m.; Spokane, KHQ, 10 a.m.; Walla Walla, KUJ, 10 a.m.; Wenatchee, KPQ, 10 a.m.; Yakima, KIT, 10 a.m.; Reno, KOH, 10 a.m.; Salt Lake City, KSL, 9:45 a.m.; Boise, KIDO, 10 a.m.; Idaho Falls, KID, 10 a.m.; Nampa, KFXD, 10 a.m.; Pocatello, KSEI, 10 a.m.; Twin Falls, KTFI, 10 a.m.

# TUESDAY Programs

Sept. 20, 1932

**243.8 Meters KYA Prospect 3456**  
**1230 Kcys. 1000 Watts**  
**Pac. Broadcast. Corp., San Francisco**

- 7:30 A.M.—Dawn Salute
- 8—Breakfast Hour
- 8:45—Tuneful Topics
- 9—At the Console
- 9:15—Supervisors of Schools Educational Broadcast
- 9:45—Melody Moods
- 10—Sunshine Echoes
- 10:30—Manhattan Moods
- 10:45—Musical Novelties
- 11—Album Leaves
- 11:30—Prudence Penny
- 11:45—Song and Dance Kings
- 12 noon—Marjorie Lee, Melody Girl
- 12:15—Meridian Medleys
- 12:45—Tuesday Noon Club
- 1:15—Across the Footlights
- 2—Musical Novelties
- 2:30—Verses: Mrs. M. C. Sloss
- 2:45—Hawaiian Entertainers
- 3—Glen Goff, Organist
- 4—NBC-KPO program
- 4:30—"Your Helpful Friend"
- 4:45—Famous Songs and Singers
- 5—Metropolitan Hour
- 6—Revue
- 6:30—Chappie's Sleepy Time Express
- 6:45—Waltz Time
- 7—Salon Moments
- 7:15—Tone Paintings
- 7:45—Bob Allen, Piano Recital
- 8—Studio program
- 8:30—Virginia Miller, Piano Recital
- 8:45—Billy Small: Fiddlin' Around
- 9—Joe Wright's Orchestra
- 9:30—Milly and Billy, the Cub Reporters
- 9:45—News Flashes
- 10—Goff's Organ Serenade
- 11 to 12 midnight—Concert Memories

**535.4 Meters KTAB Garfield 4700**  
**560 Kcys. 1000 Watts**  
**Assoc. Broadcasters, Oakland, Calif.**

- 6:45 A.M.—Recorded Program
- 7:15—Morning Reporter
- 7:30—Texas Cowboy
- 7:45—Recorded program
- 8:30—Jack Hall and Clem Kennedy
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour
- 10:30—News Service
- 10:35—Dr. B. L. Corley
- 11—Store Scenes
- 11:30—X Bar B Ranch Boys
- 12 noon—Echoes of Portugal
- 12:30—News Service
- 12:35—Recorded Program
- 1—Over the Teacups
- 1:30—Hollywood Star Reporter
- 1:45—Lunatics at Large
- 2—Studio program
- 2:15—Billie Burke, Entertainer
- 2:30—Ira Blue, Bridge Instructor
- 2:45—Records
- 3:30—Charles Park, the Budgeteer
- 3:30—Studio program
- 4—Adele Burian
- 4:15—Fairy Tales
- 4:30—Jack Hall and Clem Kennedy
- 5—Uncle Rod's Smile Club
- 5:30—Dr. J. Douglas Thompson
- 6—Life of Kelly
- 6:15—Re-Created Horse Races
- 6:30—Ernie Smith's Sport Page
- 6:45—News Reporter
- 7—Covered Wagon Jubilee



**STAN WEST**  
**KOMO—9 A.M.**

- 7:30—News Service
- 7:45—St. Mary's Program
- 8—Studio program
- 8:15—Dance Music
- 8:30—Rudy Wiedoeft, saxophonist
- 8:45—The Gossipers
- 9—Hill Billies
- 10—Better Business Bureau
- 10:15—San Francisco De Molay program
- 11 to 1 A.M.—Night Owls with Ray Howell

**322.4 Meters KROW Glenc. 6774**  
**930 Kcys. 1000 Watts**  
**Educa. Broad. Corp., Oakland, Calif.**

- 8 A.M.—News Items
- 8:15—California Chiropractic College
- 8:30—Moment Musicales
- 8:45—Kalua Melody Makers
- 9—Silent Period
- 1 P.M.—Weather Forecast
- 1:05—Latin-American Program
- 2—Billy and Grace Carmen
- 2:30—Mae Church, Contralto
- 2:45—Ambrose Whitmer, Pianist
- 3—Union Mutual Life
- 3:08—Recordings
- 3:30—The Smoky Oaks
- 4—Prosperity Program
- 4:15—Studio program
- 4:30—Myrtle Segal, Soprano
- 4:45—Prosperity Program
- 5—Recordings
- 5:30—Covered Wagon Jubilee
- 6—Silent Period
- 7:30—Fireside Chorusers
- 7:45—The Texas Cowboy
- 8—Bible Lecture, Judge Rutherford
- 8:15—The Wallele Trio
- 8:30—Popular Recordings
- 9—The Burlesquers
- 10—"Happy Valley Home Folks" program
- 10:30 to 11 P.M.—Recordings

**491.5 Meters KFRC Prospect 0100**  
**610 Kcys. 1000 Watts**  
**Don Lee, Inc., San Francisco, Calif.**

- 7 A.M.—Seal Rocks Broadcast
- 7:30—Exercise Period
- 8—Shell Happytime
- 8:30—CBS Programs to 9:45
- 9:45—Ida Bailey Allen
- 10—KFRC Shopper's Club
- 10:15—CBS Program
- 10:30—Globe Trotter
- 10:35—CBS Programs to 11:30
- 11:30—Martha Meade Society
- 11:45—CBS Program
- 12 noon—Noonday Concert
- 1—CBS Programs to 1:30
- 1:30—Stock Exchange Quotations
- 1:35—Globe Trotter
- 1:45—CBS Program
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—CBS Program
- 4:15—Medical Talk
- 4:30—The Sampler
- 4:45—CBS Programs to 5:15
- 5:15—Globe Trotter; Town Topics
- 5:30—Skippy
- 5:45—CBS Programs to 6:15
- 6:15—Langendorf Program
- 6:30—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Program to 8:30
- 8:30—To the Ladies
- 9—Three Shades of Blue
- 9:15—Eb and Zeb
- 9:30—Jubilee from KOL
- 9:55—Bisquick Band
- 10—Ted Fio-Rito's Dance Orchestra
- 11—Dance Orchestra
- 12 to 1 A.M.—Request Hour

**340.7 Meters KLX Lake. 6000**  
**880 Kcys. 500 Watts**  
**Tribune Pub. Co., Oakland, Calif.**

- 8 A.M.—Records; Stocks
- 9—Modern Homes Period
- 9:30—Records
- 10:15—Stocks; Financial Information
- 10:30—Records
- 11—Sunshine Twins
- 12 noon—Jack Delaney's Band
- 1—Jean's Hi-Lights
- 2—Classical Recordings
- 2:35—Closing San Francisco Stocks
- 2:45—Ethel Rhinard, Pianist
- 3—Records
- 3:30—Safety Talk, L. H. Collett
- 3:45—Galen Harvey and Madelon Sivyer
- 4—Records
- 4:30—Brother Bob's Club
- 5—Helen Parmelee, Pianist
- 5:15—The Three Cocoanuts
- 5:45—Song Stories, the Clark Sisters
- 6—Hotel Oakland Trio
- 7—News Items
- 7:30—William Don, Comedian
- 7:45—Fred and Morris, Comedians
- 8—Organ Recital: Ethel Rhinard at the Console; Cora Scott, Soloist
- 8:30—Helen Parmelee, Pianist
- 8:45—Helen Benson, Lucille Swan, Banjoists, and Lilah Clark, Pianist
- 9—Old Gospel Hymns Mixed Quartet, under direction of M. Jay Goodman, Tenor
- 9:30—Nerino's Variety Orchestra
- 10—Beverly Hill Billies
- 11—Baseball Results
- 11:01 to 12 mid.—Dance Progra



# REMLER MINUETTE

**T**HE new Remler Minuette is a musical accomplishment. It offers rich mellow tone harmony; full, strong volume and sharp tuning. New features include smartly redesigned cabinetry—new improved six-prong type tubes—and a short-wave feature.

Enjoy the splendid musical qualities of this distinctive Remler for regular broadcasts, or switch to short-wave and listen in on police calls, amateur broadcasters, air mail pilots and ground stations.

The Remler Minuette, with this distinctive dual wave feature, is now more than ever a *plus* value. At the same price as formerly, complete with tubes, including tax, \$29.90.



REMLER COMPANY, Ltd.

2101 Bryant Street

San Francisco

Made by the radio firm as old as radio

**322.4 Meters KFWI** Franklin 0200  
**930 Kcys.** 500 Watts  
**Radio Entertainments, San Francisco**  
 7 A.M.—Musical Pot Pourri  
 8—Silent Period  
 9—Cal King's Country Store  
 9:30—Blues Chasers  
 10—White House Program  
 10:15—Bellevue Hotel Program  
 10:30—Timely Topics  
 10:40—Popular Tunes  
 11—Learn French, Prof. Achille  
 11:15—Concert melodies  
 12 noon—News flashes; Dance music  
 1—Silent Period  
 6—Dinner Dance Music  
 6:30—Rosenthal Program  
 6:45—News Flashes  
 7—Elaine Edwards, Blues Singer  
 7:15—Helen Bellevue  
 7:30—Silent Period  
 11 to 1 A.M.—Kendrick's Hi-Jinks

**236.1 Meters KOL** Elliott 4466  
**1270 Kcys.** 1000 Watts  
**Seattle Broadcast. Co., Seattle, Wash.**  
 6:45 A.M.—Top o' the Morning  
 7—KOL Time Klock  
 8—Shell Happytime  
 8:30—CBS Program  
 9—Through the Looking Glass  
 9:15—CBS Program  
 9:30—Colonial Dames  
 9:45—CBS Program  
 10—Morning Melodies  
 10:30—Prince of the Ivories  
 10:45—CBS Program  
 11—Carnival with Ken Stuart  
 12 noon—CBS Programs to 1:15  
 1:15—John C. Stevenson  
 1:45—CBS Program  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 3:30—CBS Program  
 3:45—Feminine Fancies  
 4—CBS Program  
 4:15—Cecil Solly  
 4:30—To be announced  
 5—CBS Programs to 5:30  
 5:30—Skippy  
 5:45—CBS Programs to 6:15  
 6:15—Otto A. Case  
 6:30—CBS Programs to 7  
 7—Sports Review  
 7:15—CBS Program  
 7:30—Chandu, the Magician  
 7:45—CBS Programs to 9  
 9—The Globe Trotter  
 9:15—Eb and Zeb  
 9:30—Mid-week Jubilee  
 11 to 12 midnight—Dance Orchestra

**319 Meters KOIN** Atwater 3333  
**940 Kcys.** 1000 Watts  
**The Journal, Portland, Oregon**  
 6 A.M.—KOIN's Klock  
 7—Novelties  
 7:30—Keyboard Kapers  
 7:45—Organ Concert  
 8—Shell Happytime  
 8:30—CBS Program  
 9—Golden Melodies  
 9:30—CBS Program  
 10—Studio Program  
 10:15—CBS Program to 12 noon  
 12 noon—Merrymakers  
 12:30—Culmbacher Malt Extractors  
 12:45—CBS Programs  
 1—The Book of Life  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 3:30—Newspaper of the Air  
 5—CBS Program  
 5:15—Skippy  
 5:30—Davidson's Prize Club  
 6—Columbia Feature  
 6:15—Studio Program  
 6:30—CBS Programs to 7:30

7:30—Chandu, the Magician  
 7:45—Bells of Harmony  
 8—KOIN Concert Orchestra  
 8:30—CBS Program  
 9—Frank Trevor and Anson Bush  
 9:15—Eb and Zeb  
 9:30—Mid-week Jubilee  
 10:30—CBS Program  
 11—McElroy's Greater Oregonians  
 12 to 1 A.M.—Jack and Jill's Tavern  
 Orchestra

**526 Meters KVI** Broadway 4211  
**970 Kcys.** 1000 Watts  
**Puget Sound Broadcast. Co., Tacoma**  
 6:30 A.M.—Farm Flashes  
 6:45—Crazy Quartette  
 7—Dr. Kenyon's Church  
 7:30—Organ Reveille  
 8—Shell Happytime  
 8:30—CBS Programs to 10  
 10—Recordings  
 10:15—CBS Programs to 2  
 2 P.M.—Happy Go Lucky Hour  
 3—Feminine Fancies  
 3:30—CBS Program  
 3:45—Camille Arnd  
 4—CBS Programs to 4:30  
 4:30—Eighteen Feet of Harmony  
 4:45—Studio Program  
 5—CBS Programs to 5:30  
 5:30—George Yount, Organ Concert  
 6—CBS Programs to 7:30  
 7:30—Chandu, the Magician  
 7:45—CBS Programs to 9  
 9—Financial Talk  
 9:05—Wrestling Wrinkles with Jack Routledge  
 9:30—KOL Jubilee  
 10:15—Crazy Cowboys  
 10:30—Dr. Kenyon  
 10:45—Slumber Boat  
 11 to 12 mid.—Cole McElroy's Orch.

**508.2 Meters KHQ** Main 5383  
**590 Kcys.** 1000 Watts  
**Louis Wasmer, Inc., Spokane, Wash.**  
 6:45 A.M.—Morning News  
 7:15—Crazy Crystals  
 7:30—Kronenberg's Shoe Hospital  
 7:45—NBC-KGO Programs to 8:30  
 8:30—Frances Ingram  
 8:45—NBC-KGO Program  
 9—Joyner's Joys, Walt and Marian  
 9:15—Sartori and Wolff  
 9:30—Home Comfort  
 9:45—Canning Time  
 10—Martha Meade Society  
 10:15—NBC-KGO Programs to 12:15  
 12:15 P.M.—Chamber of Commerce  
 1—Various Programs  
 1:45—NBC-KGO Programs to 2:20  
 2:20—Program Highlights  
 2:30—Commercial Creamery  
 3—NBC-KGO Programs to 3:45  
 3:45—Peerless Dental Hygiene  
 4—NBC-KGO Programs to 5:15  
 5:15—Skippy  
 5:30—NBC-KGO Programs to 8  
 8—Editorial Column, Russell Bankson  
 8:20—NBC-KGO Program  
 8:45—'Book of Memories'  
 9:15—Eb and Zeb  
 9:30 to 12 mid.—NBC-KGO Prog.

**204 Meters KGA** Main 3434  
**1470 Kcys.** 5000 Watts  
**NW. Broad. System, Spokane, Wash.**  
 6 A.M.—Early Birds; News  
 8—NBC-KPO Programs to 12  
 12 noon—News Bulletins  
 12:05—NBC-KPO Programs to 3  
 3—News Bulletins  
 3:05—NBC-KPO Programs to 5:15  
 5:15—Peerless Quarter Hour  
 5:30—NBC-KPO Programs to 6:45  
 6:45—Davenport Hotel Orchestra  
 7 to 12 mid.—NBC-KPO Programs

**483.6 Meters KGW** Atwater 2121  
**620 Kcys.** 1000 Watts  
**Morning Oregonian, Portland, Ore.**  
 6:45 A.M.—Caterpillar Trail Blazers  
 7:15—Morning Appetizers  
 7:45—NBC-KGO Programs to 8:30  
 8:30—Morning Sunshine  
 8:45—Oregonian of the Air  
 9—Specialists  
 9:30—Cooking School  
 10—Martha Meade Society  
 10:15—Through the Looking Glass  
 10:30—NBC-KGO Program  
 11:30—Mid-day Roundelay  
 12 noon—The Oregonian of the Air  
 12:15—NBC-KGO Program  
 1—Kelly's Salon Orchestra  
 1:15—Oregonian Mountaineers  
 1:45—NBC-KGO Programs to 2:15  
 2:15—Tea Time Bazaar  
 2:15—NBC-KGO Programs to 3:45  
 3:45—Oregonian of the Air  
 4—Santiseptic Program  
 4:15—The Man from the South  
 4:30—NBC-KGO Programs to 5:15  
 5:15—Samoa Islanders  
 5:30—NBC-KGO Programs to 7:45  
 7:45—Barbara Pittcock  
 8—Big Open House  
 8:30—Studio Program  
 9—Fisher's Blend Hour  
 9:30—Mello Cello  
 9:45—Don Smith, Tenor  
 10—NBC-KGO Program  
 10:15—Dancing with Vic Meyers  
 11—Crazy Crystals Quartet  
 11:15 to 12 midnight—Evening Star

**325.9 Meters KOMO** Elliott 5890  
**920 Kcys.** 1000 Watts  
**Fisher's Blend Station, Inc., Seattle**  
 6:55 A.M.—Inspirational Service  
 7—NBC-KGO Programs to 9  
 9—Uncle Hank from Ciderville Center  
 9:15—Prudence Penny  
 9:30—NBC-KGO Programs to 12:12  
 12:12—Grain Quotations  
 12:15—NBC-KGO Program  
 1—Einer & Einar, Two Counselors  
 1:15—Concert Orchestra  
 1:45—NBC-KGO Programs to 2:15  
 2:15—Teacup Philosopher  
 2:30—NBC-KGO Programs to 3  
 3—Santiseptic Program  
 3:15—NBC-KGO Programs to 3:45  
 3:45—News of the Air  
 4—NBC-KGO Programs to 7:45  
 7:45—Vocal Ensemble  
 8—NBC-KGO Program  
 9—Fisher's Blend Hour  
 9:30—NBC-KGO Programs to 10:15  
 10:15—Vic Meyers' Music  
 11:15 to 12 mid.—NBC-KGO Prog.

**280.2 Meters KJBS** Ord. 4148-49  
**1070 Kcys.** 100 Watts  
**J. Brunton & Sons, San Francisco**  
 10—Reporter of the Air  
 10:05—Scotty's Table Talks  
 10:20—Records  
 11:15—Health Talk  
 11:30—Popular Records  
 11:45—Concert Music  
 12 noon—Dance Matinee  
 12:30—Recorded program  
 12:45—Song Cycle  
 1—Stock Report and Records  
 2—Better Business Bureau Talk  
 2:15—Popular Records  
 2:45—Speak-Easy Time; Records  
 3—Reporter of the Air; Records  
 3:45—Philco Varieties  
 4—Spanish American Program  
 4:15—Records  
 4:30—Marjorie Lee, Pianist  
 4:45—Records  
 5:45—Walkathon  
 6 to 6:15 P.M.—Records  
 12:01 to 6 A.M.—Owl Program

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco  
Service to **KHQ, KOMO, KGW,  
KFI, KTAR, KFSD, KOA,  
KGIR, KGHL, KDYL**

7 A.M.—Organ Concert: KGO  
7:30—U. S. Army Band, direction  
Capt. William J. Stannard: KGO  
KFI, KFSD, KDYL  
7:45—Van and Don, the Two Pro-  
fessors, Comedians: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KDYL, KOA  
8—Johnny Marvin, Tenor: KGO,  
KHQ, KFSD  
8:15—Little Orphan Annie: KGO,  
KHQ, KOMO, KGW, KFI  
8:30—On Wings of Song: KGO,  
KHQ, KGW, KFSD on 8:45; KFI  
off 8:45  
9—Rex Battle Concert Ensemble:  
KGO, KFI off 9:15, KDYL  
9:30—Buckaroos, Ted Maxwell,  
Charles Marshall: KGO  
9:45—Eva Garcia, piano: KGO, KHQ  
10—Arion Trio: KGO; KHQ on 10:15;  
KFI off 10:15  
10:30—Woman's Magazine of the  
Air: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KTAR, KOA off  
10:50, on 11:10, KDYL, KGIR off  
10:50  
11:30—Concert Petite, direction of  
Walter Blaufuss: KGO  
11:45—Rhythmic Serenade: KGO  
12 noon—Synco-Thots, Edna Fischer,  
Newell Chase, piano duo: KGO,  
KFSD, KDYL  
12:15 P.M.—Western Farm and  
Home Hour: KGO, KOMO, KGW,  
KFI, KFSD, (KTAR on 12:30),  
KDYL, KGIR, KGHL  
1—Frigidairians—Charles Allen and  
his orchestra: KGO, KHQ, KFI,  
KOMO, KGW, KFSD, KTAR,  
KDYL  
1:15—Garden Melodies, orchestra di-  
rection Leon Rosebrook; vocalist:  
KGO  
1:45—G E Circle: KGO, KHQ,  
KOMO, KGW, KFI, KDYL  
2—Ted Black and Orchestra: KGO,  
KHQ, KOMO on 2:15, KDYL,  
KGHL  
2:30—Sheer Romance, dramatic pro-  
gram: KGO, KOMO, KDYL  
2:45—Back of the News in Wash-  
ington, William Hard: KGO, KFI,  
KFSD, KDYL, KGIR, KGHL  
3—Mid-Week Federation H y m n  
Sing: KGO, KHQ, KFI, KFSD,  
KTAR  
3:15—The Regimentalists, male  
chorus direction Kelth McLeod:  
KGO, KHQ, KGW, KFSD  
3:30—The Stebbins Boys: KGO,  
KHQ, KOMO, KGW, KFI, KDYL  
3:45—News Service: KGO, KDYL  
4—Balladettes, Irving Kennedy,  
tenor; Orchestra direction Rex  
Dunn: KGO, KHQ, KGW, KFI  
on 4:15  
4:30—Little Musicale, classic music:  
KGO, KGW, KFSD, KDYL  
4:45—Motoring Thru Europe: KGO,  
KFSD  
5—National Artists Service prog.:  
KGO, KOMO, KGW off 5:15,  
KTAR  
5:30—Ed Wynn and the Fire Chief  
Band: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KTAR, KDYL,  
KGIR, KGHL  
6—Lucky Strike Dance Hour: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KDYL

7—Amos 'n' Andy, Blackface Comed-  
ians: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KDYL  
7:15—Memory Lane, rural drama  
by H. C. Connette, featuring Billy  
Page, Eileen Piggott, Ted Max-  
well: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KTAR  
7:45—John and Ned, harmony duo:  
KGO  
8—Paul Whiteman and His Chief-  
tains: KGO, KHQ, KOMO, KFSD,  
KDYL  
8:30—Ben Bernie and his Orchestra:  
KGO, KHQ, KOMO, KGW, KFI,  
KFSD, KTAR, KDYL, KOA  
9—Rainbow Harmonies, Easton Kent,  
tenor; orchestra direction Emil  
Polak: KGO, KGW, K F S D,  
KTAR, KDYL  
9:30—Phil Harris and His Amba-  
sador Hotel Orchestra: KGO,  
KHQ, KFI, KDYL  
10—Richfield News Flashes: KGO,  
KHQ, KOMO, KGW, KFI, KFSD  
10:15—Bluebird, Melodies, Lucile  
Kirtley, soprano; orchestra di-  
rection Meredith Willson: KGO, KHQ,  
KFSD  
10:45—Everett Foster: KGO, KHQ  
11—To be announced  
11:30 to 12 midnight—Jay Whid-  
den's Miramar Hotel Orchestra:  
KGO, KHQ, KOMO, KFI, KFSD

440.9 Mtrs. **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts

National Broadcast. Co., San Francisco  
Service to **KJR, KEX, KGA,  
KECA, KTAR, KFSD**

7:30 A.M.—Arion Trio: KPO  
8—Financial Service: KPO, KGA,  
KJR, KEX  
8:15—Crosscuts from the Log o' the  
Day: Dr. Laurence L. Cross;  
Southern Harmony Four; Ace  
Wright, violinist: KPO, KGA,  
KJR off 9, KEX off 8:45, on 9,  
KTAR on 8:30, off 9  
9:15—Stringwood Ensemble: KPO,  
KFSD  
9:30—Bluettes, trio: Charles Run-  
yan: KGA, KEX, KFSD, KDYL  
9:30—Helpful Hints to Housewives,  
Julia Hayes: KPO  
9:45—University of California at  
Your Service: KPO  
10—Mardi Gras: KJR, KPO, KGA,  
KEX, KDYL  
10:30—To be announced  
11—Vocal Art Quartet: KPO, KGA,  
KJR, KEX  
11:30—Organ Concert: KPO off  
11:45, KGA, KJR, KEX on 11:45  
11:45—S. San Francisco Stockyards  
Report: KPO  
12 noon—Music Masters, orchestra  
direction Joseph Hornik; Allan  
Wilson, tenor soloist: KPO, KGA  
on 12:05, KJR on 12:30, KEX  
12:45—California Trio: KPO, KGA,  
KJR, KEX  
1—Stringwood Ensemble, instru-  
mentalists direction Charles Hart:  
KPO, KGA, KJR on 1:15, KEX  
1:45—Vagabonds, vocal soloist; or-  
chestra direction Meredith Will-  
son: KPO, KGA, KJR, KEX,  
KFSD, KTAR off 2  
2:30—Music Garden: KPO, KGA,  
KJR, KEX  
3—The Cavaliers, orchestra direction  
Walter Beban: KPO, KGA on  
3:05, KJR on 3:15, off 3:55, KEX  
4—You and Your Government: KPO,  
KGA, KJR, KEX, KECA, KFSD,  
KTAR, KDYL, KGIR, KGHL

4:30—Mrs. Luther Burbank, Garden  
Walk—"Plants Grandmother Did  
not Know": KPO, KGA, KJR,  
KEX  
4:45—Soloist: KPO, KGA, KJR,  
KEX, KDYL  
5—Simpv and Gladvys, comedy  
sketch featuring Monroe Upton  
and Elsbeth Frellesen: KPO,  
KGA, KJR, KEX  
5:15—Headliners, soloist: KPO, KGA  
5:30—The Singing Lady: KPO,  
KGA, KJR, KEX, KECA  
5:45—Dixie Memories: KPO, KGA,  
KJR  
6—Recollections, Charles Bulotti,  
tenor; orchestra direction Joseph  
Hornik: KPO, KGA, KJR, KEX,  
KGHL on 6:30  
6:45—Ceclil and Sally: KPO  
7—Tom Mitchell, baritone: KPO,  
KGA, KJR  
7:15—Tarzan of the Apes, elec-  
trical transcription: KPO  
7:15—Cesare Sodero and Concert Or-  
chestra: KPO on 7:30, KJR off  
7:30, KDYL, KGIR off 7:45  
8—Crosscuts from the Log of the  
Day: KPO, KGA, KJR, KEX  
8:30—Mona Lowe, blues singer, in-  
strumental ensemble, direction of  
Walter Beban: KPO, KGA, KJR,  
KEX  
9—Waltz Time, Ben Klassen, tenor;  
orchestra direction Meredith Will-  
son: KPO, KGA, KJR, KEX  
9:30—The Story Teller: KPO, KJR,  
KGA, KEX, KFSD  
10—Melody Train, vocal trio: Imelda  
Montagne, Annette Hastings, Mar-  
jorie Primley; orchestra direction  
of Walter Beban: KPO, KGA,  
KJR, KEX, KDYL on 10:05  
10:30—Hello, Buddies, band and  
male quartet, direction of Del  
Milne: KFI, KGA, KJR, KEX,  
KFSD, KDYL  
11—Tom Gerun and his Bal Tabarin  
Orchestra: KPO, KGA, KJR, KEX  
11:30 to 12 midnight—Organ Con-  
cert: KPO, KGA, KJR, KEX

285.5 Meters **KNX** Hemp. 4101  
1050 Kcys. 5000 Watts

L. A. Evening Express, Los Angeles  
6:45 A.M.—Bill Sharples' Gang  
8:45—Inspirational Talk and Prayer  
9—Clinic of the Air  
9:30—News  
9:45—Maxine's Shopping Service  
10—Eddie Albright's Family  
10:30—Kate Brew Vaughn  
11—Jack Carter's Birthday Party  
12 noon—News  
12:15—Homeopathic Talk  
1—New Paris Inn  
2—Eddie Albright, The Bookworm  
2:30—Recordings  
4—Travelogue; Stocks; Announce-  
ments  
4:15—Maxine's Shopping Service  
5—Town Crier  
5:45—Chandu, the Magician  
6—News  
6:15—KNX Ensemble  
6:30—Oh-h-h Elmer  
6:45—Currier's Srenaders  
7—Frank Watanabe and Hon. Archie  
7:15—Studio program  
7:45—Tarzan Transcription  
8—Sol Hoopi's Hawaiians  
8:30—American Legion Program  
8:45—Courtesy Program  
9—News  
9:15—Ethel Duncan  
9:30—Dreamin' Time, with Drury  
Lane  
9:45—Stuart Buchanan & Ensemble  
10—Beverly Hill Billies  
11 to 12 midnight—New Paris Inn

**CBS**

**Columbia Broadcasting System**

- 8:30 A.M.—Columbia Revue: Classical Program presented by Vincent Sorey's Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB
- 9—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFRC, KHJ, KGB, KSL
- 9:30—Atlantic City Musicals: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KGB
- 10:15—Charis Musical Revue: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ
- 10:30—Columbia Salon Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KSL
- 11—Columbia Artists Recital: Julia Mahoney, Soprano; Charles Carlie, Tenor: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 11:30—Frank Westphal's Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, (KFRC on 11:45), KHJ, KGB, KSL
- 12 noon—Boston Popular Revue: KMJ, KWG, KFBK, KOL, KVI, KFPY, KHJ, KGB, KSL
- 12:30—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KGB, KSL
- 12:45—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KGB, KSL
- 1—“Meet the Artist”: Bob Taplinger interviews a Radio Personality: KFBK, KMJ, KWG, KERN, KOL, KVI, KFRC, KGB, KSL
- 1:15—Virginia Arnold, Pianist: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KGB, KSL
- 1:30—Between the Bookends: KFBK, KMJ, KWG, KERN, KVI, KFPY, KGB, KSL
- 1:45—Musical Comedy Memories: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 2:15—Keenan and Phillips, Piano Pictures: KSL
- 2:30—Midland Broadcasters: KSL
- 3:30—Noble Sissie and his Orchestra: KVI, KFPY, KSL
- 4—Edwin C. Hill, “The Human Side of the News”: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 4:15—Fray and Braggiotti: KFBK, KMJ, KOL, KVI, KFPY, KHJ, KGB, KSL
- 5—“Music that Satisfies”: KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 5:15—“Threads of Happiness”: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ
- 5:30—Harl Smith and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, (KFRC, KHJ on 5:45), KGB, KSL
- 6—Musical Album of Popular Classics: KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 6:30—Ozzie Nelson and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 6:45—“Myrt and Marge”: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ

- 7—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:30—Little Jack Little, Vocalist and Pianist: KGB, KSL
- 7:45—Freddie Martin's Bossert Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 8—Harold Stern and his St. Moritz Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 8:30—Gus Arnheim and his Orchestra: KOL, KVI, KFPY, KOIN, KSL

**468.5 Meters KFI Richm'd 6111 640 Kcys. 50,000 Watts**

- Earle C. Anthony, Inc., Los Angeles**
- 6:30 A.M.—Stock Market Quotations
  - 6:45—Health Exercises
  - 7:30—NBC-KGO Programs to 8
  - 8—Polly Grant Hall, Pianist
  - 8:15—NBC-KGO Programs to 8:45
  - 8:45—Helpful Hints to Housewives
  - 9—NBC-KGO Program
  - 9:15—Dorothy Raymond, Pianist
  - 9:30—Fashion Tour with Melisse
  - 10—NBC-KGO Program
  - 10:15—Lou Gordon, Tenor; Jackson Swales, Pianist; Sally Hill, Speaker
  - 10:30—NBC-KGO Program
  - 11:30—The Baldwin Twins
  - 11:45—State Market Reports
  - 12 noon—Dept. of Agriculture Talk
  - 12:15—NBC-KGO Program
  - 1—News Release
  - 1:15—Ann Warner Chats
  - 1:45—NBC-KGO Program
  - 2—Tom Murray's Hill Billies
  - 2:45—NBC-KGO Programs to 3:15
  - 3:15—Jimmy Base, Songs
  - 3:30—NBC-KGO Program
  - 3:45—News Release
  - 4—Wesley Tourtellotte, Organist
  - 4:30—Scientific Training of Older Boys, Dr. Casselberry
  - 4:45—Nick Harris Program
  - 5—NBC-KGO Programs to 8
  - 8—Hotel Miramar Orchestra
  - 8:30—NBC-KGO Program
  - 9—KFI Fun Factory, Unlimited
  - 10—NBC-KGO Program
  - 10:15—Hotel Ambassador Orchestra
  - 11 to 12 mid.—NBC-KGO Programs

**209.7 Meters KECA Richm'd 6111 1430 Kcys. 1000 Watts**

- Earle C. Anthony, Inc., Los Angeles**
- 9 A.M.—Louis Rueb, Exercises
  - 9:15—Record program
  - 10—News release
  - 10:15—Record program
  - 1:45 P.M.—Bob, Bunny and Junior
  - 2—Record program
  - 2:45—Doria Ball's Personality program
  - 3—Wesley Tourtellotte, organist
  - 3:45—Record program
  - 4—NBC-KPO program
  - 4:30—News Release
  - 4:45—Dr. H. Edward Meyers
  - 5—Brother Ken and his Kiddies
  - 5:30—NBC-KPO program
  - 5:45—Al, Mack and Tommy
  - 6—Record Program
  - 7—Tom Murray's Hill Billies
  - 7:30—Record Program
  - 7:45—Little Joe Warner's Jolly Journal
  - 8—Orchestra
  - 8:15—Al Gayle, Accordionist
  - 8:30—Hotel Miramar Orchestra
  - 8—Helen Guest, Ballads
  - 9:15—Wesley Tourtellotte, Organist
  - 9:45—Close Partners, sketch
  - 10 to 11 P.M.—Record Program

**333.1 Meters KHJ VAndike 7111 900 Kcys. 1000 Watts**

- Don Lee, Inc., Los Angeles, Calif.**
- 7 A.M.—News Briefs and Records
  - 8—Shell Happytime
  - 8:30—CBS Programs to 9:30
  - 9:30—Through the Looking Glass
  - 9:45—CBS Program
  - 10—Martha Meade Society
  - 10:15—Ann Leaf and Ben Alley
  - 10:30—The Magazine
  - 11—CBS Programs to 12:30
  - 12:30 P.M.—World-wide News
  - 12:45—Charlie Hamp & Beauty Talk
  - 1:45—Times Forum
  - 1:45—CBS Program
  - 2—Happy Go Lucky Hour
  - 3—Feminine Fancies
  - 4—CBS Programs to 4:30
  - 4:30—U. S. C. Trojan Period
  - 4:45—News Items; Town Topics
  - 5—CBS Programs to 5:30
  - 5:30—Skippy
  - 5:45—CBS Programs to 6:15
  - 6:15—Hutton's Ensemble
  - 6:30—CBS Programs to 7:30
  - 7:30—Chandu, the Magician
  - 7:45—CBS Programs to 8:30
  - 8:30—To the Ladies
  - 9—Three Shades of Blue
  - 9:15—Eb and Zeb
  - 9:30—Mid-week Jubilee
  - 10—World-wide News
  - 10:10—Bisquick Band
  - 10:15—Dance Orchestra
  - 11—to be announced
  - 12 to 1 A.M.—Roger King, Baritone, and Roy Ringwald, Organist

**225.4 Meters KGB Frank. 6151 1330 Kcys. 1000 Watts**

- Don Lee, Inc., San Diego, California**
- 10:15 A.M.—CBS Programs to 12
  - 12 noon—Farm Flashes
  - 12:10—Closing Stock Quotations
  - 12:15—CBS Programs to 1
  - 1—Bible Talk
  - 1:30—CBS Programs to 2
  - 2—Happy Go Lucky Hour
  - 3—Feminine Fancies
  - 4—CBS Program
  - 4:15—Blanche Wood
  - 4:30—Town Topics; News Reel
  - 4:45—CBS Programs to 6
  - 5—CBS Programs to 6
  - 6—Hutton's Concert Quartette
  - 6:30—CBS programs to 7:30
  - 7:30—Bill Rossi, songs
  - 7:45—Tarzan of the Apes
  - 8—CBS program
  - 8:30—To the Ladies
  - 9—Three Shades of Blue
  - 9:15—Eb and Zeb
  - 9:30—Jubilee from Seattle
  - 10:30—Grand Hotel Orch.
  - 11 to 12 mid.—Dance Orchestra

**499.7 Meters KFSD Franklin 6353 600 Kcys. 1000 Watts**

- Airfan Radio Corp., Ltd., San Diego**
- 10:50 A.M.—NBC-KGO Program
  - 11:10—Studio Program
  - 11:30—NBC-KGO Program
  - 11:45—To be announced
  - 12:15—NBC-KGO Program
  - 1—Serenaders
  - 1:30—NBC-KGO Program
  - 2:30—NBC-KGO Programs to 3:30
  - 3:30—French Lesson
  - 4—NBC-KPO Program
  - 4:30—NBC-KGO Programs to 5
  - 5—Studio Program
  - 5:10—Program Resume
  - 5:15—Better Business Bureau
  - 5:20—Late News Items
  - 5:30—NBC-KGO Programs to 7:45
  - 7:45—Chamber of Commerce prog.
  - 8 to 12 mid.—NBC-KGO Programs

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New

Renewal

Extension

# WEDNESDAY Programs

Sept. 21, 1932

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.

- 7 A.M.—Seal Rocks Broadcast
- 7:30—Exercise Period
- 8—Shell Happytime
- 8:30—CBS Programs to 9:30
- 9:30—Betty Crocker
- 9:45—Kitchen Lyrics, Ann Welcome
- 10—KFRC Shopper's Club
- 10:30—Globe Trotter
- 10:35—CBS Programs to 12
- 12 noon—Noonday Concert
- 1—CBS Programs to 1:30
- 1:30—Stock Exchange Quotations
- 1:35—Globe Trotter
- 1:45—Recordings
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—CBS Programs to 4:30
- 4:30—Popular Recordings
- 4:45—CBS Program
- 5—To be announced
- 5:15—Globe Trotter
- 5:25—Town Topics
- 5:30—Skippy
- 5:45—CBS Programs to 6:30
- 6:30—Bobs, Sports Authority
- 6:45—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 8:30
- 8:30—Eno Crime Club
- 9—Memories
- 9:15—Eb and Zeb
- 9:30—Isle of Golden Dreams
- 10—Ted Fio-Rito's Dance Orchestra
- 10:30—Magic Mirror
- 11—Dance Orchestra
- 12 to 1 A.M.—Request Hour

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts

- Pac. Broadcast. Corp., San Francisco
- 7:30 A.M.—Dawn Salute
  - 8—Breakfast Hour
  - 8:45—Tuneful Topics
  - 9—At the Console
  - 9:30—Melody Moods
  - 10—Sunshine Hour
  - 10:30—Manhattan Moods
  - 10:45—Musical Novelties
  - 11—Lillian Cooper
  - 11:15—Album Leaves
  - 11:30—Prudence Penny
  - 11:45—Song and Dance Kings
  - 12 noon—Meridian Medleys
  - 12:45—Merion Goff, Organist
  - 1:45—Marion Day's Tete a Tete
  - 2—Town Hall Harmonies
  - 2:30—Community Question Box
  - 2:45—Symphony Highlights
  - 3:45—Better Business Bureau
  - 4—Musical Novelties
  - 4:30—"Your Helpful Friend"
  - 4:45—On Parade
  - 5—Metropolitan Hour
  - 6—Revue
  - 6:30—Waltz Time
  - 7—Salon Moments
  - 7:15—Tone Paintings
  - 7:45—Bob Allen, Piano Recital
  - 8—Studio program
  - 8:30—G. Donald Gray, Song Recital
  - 8:45—Virginia Miller, Piano Recital
  - 9—Sydney Dixon, Song Recital
  - 9:15—Drama, "Crime Specialist"
  - 9:45—News Flashes
  - 10—Goff's Organ Serenade
  - 11 to 12 midnight—Concert Memories



MINETTA ALLEN  
"MRS. BARBOUR"  
NBC-KGO—8 P. M.

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

- 6:45 A.M.—Records
- 7:15—Morning Reporter
- 7:30—Texas Cowboy
- 7:45—Records
- 8:30—Jack Hall and Clem Kennedy
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour
- 10:25—Thumbnail Sketch
- 10:30—News Service
- 10:35—Dr. B. L. Corley
- 11—Store Scenes
- 11:30—X Bar B Ranch Boys
- 12 noon—Echoes of Portugal
- 12:30—News Service
- 12:35—Studio program
- 1—Over the Teacups
- 1:30—Hollywood Star Reporter
- 1:45—"Lunatics at Large"
- 2—Studio program
- 2:15—Billie Burke, Entertainer
- 2:30—Studio Program
- 2:45—Baseball from Seal Stadium
- 4:30—Jack Hall and Clem Kennedy
- 5—Uncle Rod's Smile Club
- 5:30—Dr. J. Douglas Thompson
- 6—Ernie Smith's Magazine Review
- 6:15—Aram Polodlan, tenor
- 6:30—Ernie Smith's Sport Page
- 6:45—News Reporter
- 7—Covered Wagon Jubilee
- 7:30—News Service
- 7:45—Italian Program
- 8:15—Ernie Smith's Magazine Review
- 8:30—Rudy Wiedoeft, saxophonist
- 8:45—The Gossipers
- 9—Hill Billies
- 9:40—Fights from Civic Auditorium
- 10:40—Majestic Hawaiians
- 11 to 1 A.M.—Nite Owls, Ray How-ell

322.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco

- 7 A.M.—Musical Pot Pourri
- 8—Silent Period
- 9—Blues Chasers
- 9:45—Dr. Corley Program
- 10—White House Program
- 10:15—Bellevue Hotel Program
- 10:30—Timely Topics; Popular tunes
- 11—Learn Spanish, Prof. Achille
- 11:15—Concert melodies
- 11:45—Musical Sketches
- 12 noon—News flashes; dance music
- 1—Silent Period
- 6—Dinner Dance Music
- 6:45—News Flashes
- 7—Learn Italian, Prof. Achille
- 7:15—Helen Bellevue
- 7:30—Silent Period
- 8:30—Virginia Mifka, Pianist
- 8:45—John D. Barry, World Events
- 9—Anna Nettlemann, soprano
- 9:15—Guitar duet
- 9:30—Best Bets in Music
- 10—Master Melodies
- 11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

- 8 A.M.—News Items
- 8:15—Calif. Chiropractic College
- 8:30—Recordings
- 8:45—Kalua Melody Makers
- 9—Silent Period
- 1 P.M.—Weather Forecast
- 1:05—Latin-American Program
- 2—Billy and Grace Carmen
- 2:30—Watch Tower Program
- 2:45—Union Mutual Life
- 3—The KROW-Ian Revue
- 4—Prosperity Program; recordings
- 4:45—Prosperity Program
- 5—Italian Program
- 5:30—Covered Wagon Jubilee
- 6—Silent Period
- 7:30—Miss Lou and Topsy
- 7:45—The Texas Cowboy
- 8 to 8:30 P.M.—Latin-American Program

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts

- J. Brunton & Sons, San Francisco
- 6 A.M.—KJBS Alarm Klok Klub
  - 8—Popular Records
  - 8:30—S. F. Breakfast Club; records
  - 9:30—The Little Concert
  - 9:45—Recordings
  - 10—The Reporter of the Air
  - 10:05—Scotty's Table Talks
  - 10:20—Variety Recordings
  - 11:30—Charles' Miniature Vaudeville
  - 11:45—Concert Music
  - 12 noon—Recorded Program
  - 12:30—Band Concert
  - 12:45—Song Cycle
  - 1:05—Stock Report; Records
  - 2:45—Speak-Easy Time; Records
  - 3—Reporter of the Air; Records
  - 3:15—Marta's Radio Personalities
  - 3:30—Recordings
  - 4—Julie and Jim
  - 4:15—Popular Recordings
  - 4:30—Asso. Food Stores' Program
  - 5—Variety Records
  - 5:30—Carl Goveny and Pat Buckman
  - 5:45—Walkathon
  - 6 to 6:15 P.M.—Records
  - 12:01 to 6 A.M.—Owl Program



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**EAST BAY**

**Automotive Service, Inc.**  
2530 Webster Street at Broadway  
TEmplebar 5123

**340.7 Meters KLX Lake. 6000**  
**880 Kcys. 500 Watts**  
 Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records; Stocks  
 9—Modern Homes Period  
 9:30—Better Business Talk; Records  
 10:15—Stocks; Financial Information; Car Load Reports; Weather  
 10:30—Records  
 11—Sunshine Twins  
 12 noon—Jack Delaney and his Band  
 1—Jean's Hi-Lights  
 2—Classical Recordings  
 2:35—Closing San Francisco Stocks  
 2:45—Ethel Rhinard, Organist  
 3:15—Records  
 3:45—Galen Harvey, Piano Rambles  
 4—Records  
 4:30—Brother Bob's Club  
 5—Helen Parmelee, Pianist  
 5:30—The Three Cocoanuts  
 6—Hotel Oakland Trio  
 7—News Items  
 7:30—The Clark Sisters  
 7:45—Fred and Morris, Comedians  
 8—John Wharry Lewis' Quintet  
 9—Santa Clara Football Rally  
 9:30—Ethel Rhinard and Cora Scott  
 9:45—Harmony Hick  
 10—Beverly Hill Billies  
 11 to 12 midnight—Dance program

**508.2 Meters KHQ Main 5383**  
**590 Kcys. 1000 Watts**  
 Louis Wasmer, Inc., Spokane, Wash.

6:45 A.M.—Morning News  
 7:15—Cisco Bullivant, Exercises  
 7:30—Herb Wixson  
 7:45—NBC-KGO Programs to 9  
 9—Joyner's Joys, Walt and Marian  
 9:15—Sartori and Wolf  
 9:30—Home Comfort  
 9:45—Fashion Notes  
 10:15—Home Canning Contest  
 10:30—NBC-KGO Programs to 1  
 1—Various Programs  
 1:45—NBC-KGO Programs to 2:30  
 2:30—Commercial Creamery  
 3—NBC-KGO Programs to 3:45  
 3:45—Peerless Dental Hygiene  
 4—NBC-KGO Programs to 5:15  
 5:15—Skippy  
 5:30—NBC-KGO Programs to 6:45  
 6:45—Crazy Crystals  
 7—NBC-KGO Programs to 8:45  
 8:45—Editorial Column, Russell Bankson  
 9 to 12 mid.—NBC-KGO Programs

**319 Meters KOIN Atwater 3333**  
**940 Kcys. 1000 Watts**  
 The Journal, Portland, Oregon

6 A.M.—KOIN's Clock  
 7—Novelties  
 7:30—Keyboard Kapers  
 7:45—Organ Concert  
 8—Shell Happytime  
 8:30—CBS Program  
 9—Golden Melodies  
 9:30—Betty Crocker  
 9:45—CBS Programs to 12  
 12 noon—Merrymakers  
 12:30—Culmbacher Malt Extractors  
 12:45—CBS Program  
 1—The Book of Life  
 2—CBS Program  
 2:15—Happy Go Lucky Hour  
 3—Feminine Fancies  
 3:30—Newspaper of the Air  
 5—Studio Feature  
 5:15—Skippy  
 5:30—Davidson's Prize Club  
 6—CBS Program  
 6:15—Mona Content  
 6:30—CBS Programs to 7:30  
 7:30—Chandu, the Magician  
 7:45—Bells of Harmony  
 8—CBS Program

8:30—The Eno Crime Club  
 9—The Ragamuffins  
 9:15—Eb and Zeb  
 9:30—Isle of Golden Dreams  
 10—Modernistic High Jinks  
 11—McElroy's Spanish Ballroom Band  
 12 to 1 A.M.—Jack and Jill's Tavern Orchestra

**236.1 Meters KOL Elliott 4466**  
**1270 Kcys. 1000 Watts**  
 Seattle Broadcast. Co., Seattle, Wash.

6:45 A.M.—Top of the Morning  
 7—KOL Time Klock  
 8—Shell Happytime  
 8:30—CBS Programs to 9:30  
 9:30—Betty Crocker  
 10—Morning Melodies  
 10:30—Prince of the Ivories  
 10:45—CBS Program  
 11—Carnival with Ken Stuart  
 12 noon—CBS Programs to 1:15  
 1:15—John C. Stevenson  
 1:45—CBS Programs to 2:15  
 2:15—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—CBS Program  
 4:15—Cecil Solly  
 4:30—To be announced  
 4:45—CBS Program  
 5—Hill and Dale  
 5:30—Skippy  
 5:45—CBS Programs to 6:15  
 6:15—Mona Content  
 6:30—CBS Programs to 7:30  
 7:30—Chandu, the Magician  
 8—Mayor Dore  
 8:15—CBS Programs to 9  
 9—Globe Trotter  
 9:15—Eb and Zeb (E. T.)  
 9:30—Isle of Golden Dreams  
 10—Don Lee Feature  
 11 to 12 mid.—McElroy's Greater Oregonians

**483.6 Meters KGW Atwater 2121**  
**620 Kcys. 1000 Watts**  
 Morning Oregonian, Portland, Ore.

6:45 A.M.—Caterpillar Trail Blazers  
 7:15—Morning Appetizers  
 7:45—NBC-KGO program  
 8—Crazy Crystals Quartet  
 8:15—NBC-KGO Program  
 8:30—Morning Sunshine  
 8:45—Oregonian of the Air  
 9—Specialists  
 9:30—Cooking School  
 10—Hurlburt's Planologue  
 10:15—NBC-KGO Programs to 11:30  
 11:30—Mid-day Roundelay  
 11:45—Anna Lee Snyder  
 12 noon—Oregonian of the Air  
 12:15—NBC-KGO Program  
 1—Kelly's Salon Orchestra  
 1:15—Oregonian Mountaineers  
 1:45—NBC-KGO Program  
 2—The Kibitzer Sam Gordon  
 2:15—Tea Time Bazaar  
 3:15—NBC-KGO Programs to 3:45  
 3:45—Oregonian of the Air  
 4—Santiseptic Program  
 4:15—The Man from the South  
 4:30—NBC-KGO Program  
 5—Pirate's Club  
 5:30—NBC-KGO Programs to 6:30  
 6:30—Kelly's Salon Orchestra  
 7—NBC-KGO Programs to 8  
 8—Montag Fireside Hour  
 8:30—NBC-KGO Program  
 8:45—G. A. Paine, Violinist  
 9—Samoa Islanders  
 9:15—NBC-KGO Program  
 9:45—Don Smith  
 10—NBC-KGO Program  
 10:15—Dancing with Johnny Robinson  
 11:15 to 12 mid.—The Evening Star

**325.9 Meters KOMO Elliott 5890**  
**920 Kcys. 1000 Watts**  
 Fisher's Blend Station, Inc., Seattle

6:55 A.M.—Inspirational Service  
 7—Fisher's Farm Broadcast  
 7:30—NBC-KGO Programs to 9:15  
 9:15—Prudence Penny  
 9:30—NBC-KGO Program  
 9:45—Pair of Pianos  
 10:15—NBC-KGO Program  
 10:20—C. F. Church Mfg. Co.  
 10:30—NBC-KGO Programs to 11:45  
 11:45—Club Minutes  
 12 noon—NBC-KGO Program  
 12:12—Grain Quotations  
 12:15—NBC-KGO Program  
 1—The Home Towners  
 1:30—The Red Shadow  
 2—Concert Orchestra  
 2:30—NBC-KGO Program  
 3—Santiseptic Program  
 3:15—NBC-KGO Programs to 3:45  
 3:45—News of the Air  
 4—NBC-KGO Programs to 6:45  
 6:45—Vocal Recital  
 7—NBC-KGO Programs to 8  
 8—Fireside Melodies  
 8:30—NBC-KGO Programs to 10:15  
 10:15—Greater Washington Hour  
 11:15 to 12 mid.—Vic Meyers' Music

**526 Meters KVI Broadway 4211**  
**570 Kcys. 1000 Watts**  
 Puget Sound Broadcast. Co., Tacoma

9—CBS Program  
 9:30—Betty Crocker  
 9:45—CBS Program  
 10—Recordings  
 10:15—CBS Program to 1:45  
 1:45—Pre-School Program  
 2—CBS Program  
 2:15—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—CBS Programs to 4:30  
 4:30—To be announced  
 5—George Yount, Organist  
 5:30—CBS Programs to 6:15  
 6:15—Nature Notes  
 6:30—CBS Programs to 7:30  
 7:30—Chandu, the Magician  
 7:45—CBS Program  
 8—George Yount, Pianist  
 8:15—CBS Program  
 8:30—Eno Crime Club  
 9—Boxing Matches  
 10:15—Crazy Cowboys  
 10:30—Magic Mirror  
 11 to 12 mid.—Cole McElroy's Orch.

**296.6 Meters KQW Ballard 777**  
**1010 Kcys. 500 Watts**  
 Pac. Agric. Foundation, Ltd., San Jose

9—Rainbow Trouper  
 10—Helpful Hour  
 10:30—Morning Melodies  
 11—Eleventh Hour Program  
 11:30—Old Time Favorites  
 11:45—Accordion Capers  
 12 noon—Band Concert  
 12:30—Weather; State Markets  
 1—One o'Clock Program  
 1:30—The Friendly Hour  
 2:30—Martha Meade Society  
 3—Silent Period  
 4:30—Story Time, Lena Leland  
 4:45—Skippy  
 5—Vespers  
 5:30—Community Program  
 6—Evening Echoes  
 6:15—Franco's Program  
 6:30—State Market Reports  
 6:45—Radio News and Forum  
 7:45—Liberty Bell Quarter Hour  
 8—American Legion War Camp  
 8:15—Song Recital  
 8:30—Music Lovers' Program  
 9—Studio Program  
 9:30—Flashlight Program  
 10 to 10:30 P.M.—Community Prog.

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco  
Service to KHQ, KOMO, KGW,  
KFI, KTAR, KFSD, KOA,  
KGIR, KGHL, KDYL

- 7 A.M.—Organ Concert: KGO  
7:30—U. S. Army Band: KGO,  
KHQ, KFI, KFSD, KTAR, KDYL  
7:45—Van and Don, the Two Pro-  
fessors, Comedians: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KDYL, KOA  
8—Johnny Marvin, tenor: KGO,  
KFSD  
8:15—Little Orphan Annie: KGO,  
KHQ, KOMO, KGW, KFI  
8:30—On Wings of Song, string trio:  
KGO, KHQ, KFI off 8:45, KFSD,  
KDYL on 8:45  
9—Harold Stokes and his Orchestra:  
KGO, KFI, KDYL  
9:15—Happy Jack, Jack Turner,  
songs: KGO, KFI, KDYL  
9:30—The Buckaroos, Ted Maxwell,  
Charles Marshall: KGO  
9:45—Pair of Pianos: Grace Fran-  
kel, Gertrude Lyne: KGO, KHQ,  
on 10  
10:15—Entertainers, Tommy Mon-  
roe, baritone: KGO, KOMO, KGW  
10:30—Woman's Magazine of the  
Air: KGO, KHQ, KOMO, KGW,  
KFI, KGHL  
11:30—Organ Recital: KGO, KHQ  
off 12, KOMO on 12 to 12:12,  
KFSD  
12:15—Western Farm and Home  
Hour: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, (KTAR on 12:30),  
KDYL, KGIR, KGHL  
1—Frigidarians, Charles Allen and  
his orchestra: KGO, KHQ, KGW,  
KOMO, KFI, KFSD, KTAR, KDYL  
1:15—Swanee Serenaders—Harold  
Stokes' dance orchestra: KGO  
1:30—The Little Colleen: Irish  
Songs and Stories; Agatha Turley,  
Soprano: KGO, KFSD  
1:45—G E Circle: KGO, KHQ,  
KOMO, KGW, KFI, KDYL  
2—Vagabonds, vocalists; orchestra  
direction Meredith Willson: KGO,  
KHQ off 2:30  
3—Outstanding Speakers: KGO,  
KHQ  
3:15—Royal Vagabonds, Ward Wil-  
son, impersonations; vocalists;  
orchestra direction Billy Artz:  
KGO, KHQ, KOMO, KGW, KFI,  
KDYL  
3:30—The Stebbins Boys: KGO,  
KHQ, KOMO, KGW, KFI, KDYL  
3:45—News Service: KGO, KDYL  
4—American Taxpayers League Pro-  
gram: KGO, KOMO, KFSD,  
KTAR, KDYL, KGIR  
4:15—Soloist: KGO, KHQ, KFSD,  
KDYL  
4:30—Paul Whiteman and his Chief-  
tains: KGO, KHQ, KGW, KDYL  
5—Novelettes, Ben Klassen, tenor;  
orchestra direction Paul Carson:  
KGO, KHQ off 5:15, KOMO, KGW,  
KTAR, KOA, KGHL  
6—Corn Cob Pipe Club of Virginia:  
KGO, KHQ, KOMO, KGW, KFI,  
KDYL, KGIR, KGHL  
6:30—Western Artists Series: KGO,  
KHQ, KGW  
6:45—John and Ned, instrumental  
and vocal duo: KGO

- 7—Amos 'n' Andy, Blackface Com-  
edians: KGO, KHQ, KOMO,  
KGW, KFI, KFSD, KDYL  
7:15—Maxwell House Program:  
KGO, KHQ, KOMO, KGW, KFI,  
KFSD, KTAR, KDYL  
7:30—Team Mates, Mary Wood,  
soprano; Irving Kennedy, tenor:  
KGO, KHQ, KOMO, KGW, KFI,  
KFSD, KTAR, KDYL, KOA  
8—One Man's Family, serial drama  
by Carlton E. Morse: KGO, KHQ,  
KDYL, KOA, KGHL  
8:30—Billy Jones and Ernie Hare:  
Songs and Patter: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KDYL  
8:45—Charlie Agnew and His Or-  
chestra: KGO, KDYL  
9—Dancing in Milwaukee: KGO,  
KHQ, KDYL  
9:15—Goodyear Program: Soloist;  
Revelers Quartet; Orchestra direc-  
tion Victor Young: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KDYL, KGIR, KGHL  
9:45—Out of the East, concert or-  
chestra direction Emil Polak:  
KGO, KHQ, KDYL, KOA  
10—Richfield News Flashes: KGO,  
KHQ, KOMO, KGW, KFI, KFSD  
10:15—Anson Weeks' Orchestra:  
KGO, KHQ; KFSD off 10:30  
10:45—Organ Concert, Paul Car-  
son: KGO, KHQ, KFSD, KDYL  
11—To be announced  
11:30 to 12 midnight—Jay Whid-  
den's Miramar Hotel Orchestra:  
KGO, KHQ, KOMO, KFI, KFSD

440.9 Mtrs. **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco  
Service to KJR, KEX, KGA,  
KECA, KTAR, KFSD

- 7:30 A.M.—Organ Concert: KPO,  
KJR, KEX  
8—Financial Service: KPO, KGA,  
KJR, KEX  
8:15—Crosscuts from the Log o' the  
Day: KPO, KGA, KJR, KEX,  
KTAR off 8:30  
9:15—Stringwood Ensemble, direc-  
tion Charles Hart: KPO off 9:30,  
KGA, KJR on 9:45, KEX, KFSD,  
KDYL on 9:30  
9:30—Helpful Hints to Housewives,  
Julia Hayes: KPO  
9:45—University of California at  
Your Service: KPO  
10—Mari Gras, variety program:  
KPO, KGA, KJR, KEX, KFSD,  
KDYL on 10:45, KGIR on 10:15  
10:30—Syncopators, Harold Stokes'  
dance orchestra: KPO, KGA,  
KJR, KEX, KFSD, KDYL  
10:45—Smackouts, comedy duo with  
Marion and Jim Jordan: KPO,  
KGA, KJR, KEX, KFSD, KDYL  
11—Salon Concert Ensemble: KPO,  
KTAR  
11:30—Rhythmic Serenade: KPO off  
11:45, KGA, KJR, KEX on 11:45,  
KDYL  
11:50—South San Francisco Stock-  
yards Report: KPO  
12 noon—Mid-week Musicals: KPO,  
KGA on 12:05, KJR, KEX, KDYL  
12:15—Tom 'n' Dudd: KPO, KGA,  
KJR, KEX  
12:30—Rhythm Vendors, orchestra,  
direction Walter Beban: KPO,  
KGA, KJR, KEX off 12:45  
1—Stringwood Ensemble, instru-  
mentalists direction Charles Hart:  
KPO, KGA, KJR, KEX  
1:30—Beau Balladeer, Leonard Lew-  
is, baritone: KPO, KGA, KJR,  
KEX, KDYL

- 1:45—Argentine Trio, string ensem-  
ble direction John Picadura: KPO,  
KGA, KJR, KEX, KFSD  
2—Discovery Hour: KPO  
2—Waldorf Astoria Sert Room Or-  
chestra, direction Mischa Bori:  
KGA, KJR, KEX, KFSD, (KGHL  
on 2:15), KDYL  
2:30—Drifting and Dreaming, the  
Harding sisters, two piano team:  
KGA, KJR, KEX, KFSD, KDYL  
2:45—Donald Novis, tenor; orches-  
tra: KGA, KJR, KEX, KECA,  
KFSD  
3—The Cavaliers: KPO, KGA on  
3:05, KJR on 3:15 off 3:55, KEX,  
KFSD off 3:45  
4—Sunset Serenaders, Everett Fos-  
ter, baritone; orchestra direction  
Emil Polak: KPO, KGA, KJR on  
4:05, KEX  
5—Footlight Fantasies, Lucile Kirt-  
ley, soprano; Ted White, tenor;  
Paul Carson, organist: KPO,  
KGA, KJR, KEX off 5:15  
5:30—The Singing Lady: KPO,  
KGA, KJR, KEX, KECA  
5:45—Dixie Memories, Sam Moore,  
Carolyn Moore, Dixie Marsh,  
Chuck Russell, Songs and dia-  
logue: KPO, KGA, KJR, KFSD  
6—Music Masters, Allan Wilson,  
tenor; orchestra direction Rex  
Dunn: KPO, KGA, KJR, KEX,  
KDYL, KGIR on 6:15  
6:30—"Red Adams" sketch of mod-  
ern youth: KPO, KGA, KJR,  
KECA, KFSD, KDYL, KGIR,  
KGHL  
6:45—Cecil and Sally: KPO  
6:45—Jane Froman and Her Band:  
KGA, KJR, KEX, KFSD, KDYL,  
KGIR, KGHL  
7—Tom Mitchell, baritone: KPO,  
KJR  
7:15—Edna Fischer, pianist: KGA  
7:15—Tarzan of the Apes, electrical  
transcription: KPO  
7:30—Silver Strains, mixed quartet;  
orchestra: KGA, KECA on 7:45  
7:30—University of California pro-  
gram: KPO  
8—Personal Closeups, Allan Wilson,  
tenor, interviewed by Gypsy:  
KPO, KGA, KJR, KEX  
8:15—Marching Through, with the  
Guardsmen, male quartet; salon  
orchestra direction Rex Dunn:  
KPO, KGA, KJR, KEX, KGHL  
off 8:30  
9—Hill Billies, Charles Marshall,  
John O'Brien, John Toffoli, Ace  
Wright, Sam Moore: KPO, KGA,  
KJR, KEX  
9:30—NBC Drama Hour: KPO,  
KGA, KEX  
10—Myron Niesley, tenor: KPO,  
KGA, KJR, KEX  
10:15—National Concert Orchestra:  
KPO, KGA, KJR, KEX  
11—Tom Gerun and His Bal Tab-  
arin Orch.: KPO, KGA, KJR,  
KEX  
11:30 to 12 midnight—Organ Con-  
cert: KPO, KGA, KJR, KEX

204 Meters **KGA** Main 3434  
1470 Kcys. 5000 Watts  
NW. Broad. System, Spokane, Wash.  
6 A.M.—Early Birds; News  
8—NBC-KPO Programs to 11:55  
11:55—News Bulletin  
12 noon—NBC-KPO Programs to 3  
3—News Bulletins  
3:05—NBC-KPO Programs to 5:15  
5:15—Peerless Quarter Hour  
5:30 to 12 mid.—NBC-KPO Programs

CBS

Columbia Broadcasting System

- 8:30 A.M.—Columbia Revue: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB
- 9—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 9:45—Madison Ensemble: KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB
- 10:15—Columbia Artist Recital: Theo Karle, Tenor, and Virginia Arnold, Pianist: KFBK, KMJ, KERN, KVI, KOIN
- 10:30—Elizabeth Barthell, Songs, assisted by Novelty Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KGB, KSL
- 10:45—Columbia Salon Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:15—Madame Belle Forbes Cutter: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:45—Eton Boys, Male Quartet: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 12 noon—The Captivators, Fred Berrens' Orchestra: KFBK, KMJ, KOL, KVI, KFPY, KHJ, KGB, KSL
- 12:30—Jack Brooks and Westphal's Orch.: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KGB, KSL
- 12:45—Jack Brooks and Westphal's Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB, KSL
- 1—Bill Schudt's "Going to Press": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 1:15—Kathryn Parsons, "Girl o' Yesterday": KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KGB, KSL
- 1:30—Between the Bookends: KFEK, KMJ, KWG, KERN, KVI, KFPY, KGB, KSL
- 2—Joy Time with Irene Beasley: KOL, KVI, KFPY, KOIN, KSL
- 2:15—Harold Stern and his St. Moritz Orchestra: KSL
- 2:30—Midland Broadcasters: KSL
- 3:15—Connie Boswell with Freddie Rich's Orchestra: KSL
- 4—To be announced: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KGB
- 4:15—Organalities: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 5:30—Phil Baxter's Orch.: KFBK, KMJ, KERN, KOL, KVI, KFPY, (KFRC, KHJ on 5:45), KGB, KSL
- 6—Ruth Etting in "Music that Satisfies": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 6:30—Harold Stern and his Orch.: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB
- 6:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ
- 7—Edwin C. Hill, "Presidential Poll": KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 7:15—Angelo Patri, "Your Child": KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ

- 7:30—Charles Carlile, Tenor, with Freddie Rich's Orch.: KFBK, KSL
- 7:45—Ozzie Nelson and his Glen Island Orchestra: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 8—Eddie Duchin and his Casino Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 8:30—Eno Crime Club: KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ
- 8:30—Duke Ellington and his Orchestra: KSL

- 333.1 Meters **KHJ** VAndike 7111  
900 Kcys. 1000 Watts
- Don Lee, Inc., Los Angeles, Calif.
- 7 A.M.—News Briefs and Records
- 8—Shell Happytime
- 8:30—CBS Programs to 10
- 10—To be announced
- 10:15—The Magazine
- 10:45—CBS Programs to 12:30
- 12:30 P.M.—World-wide News
- 12:45—CBS Program
- 1—Going to Press
- 1:15—Times Forum
- 1:45—Blue Ridge Colonel
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Jack and Grace
- 4:15—CBS Program
- 4:30—Kerry Conway, Chats
- 4:45—The Sampler
- 5:15—News Items; Town Topics
- 5:30—Skippy
- 5:45—CBS Programs to 6:15
- 6:15—Mona Content
- 6:30—CBS Programs to 8:30
- 8:30—Eno Salts Crime Club
- 9—Grand Hotel Orchestra
- 9:15—Eb and Zeb
- 9:30—Isle of Golden Dreams
- 10—World-wide News
- 10:10—Bisquick Band
- 10:15—Dance Orchestra
- 10:30—Magic Mirror
- 11—To be announced
- 12 to 1 A.M.—Roger King, Baritone, and Roy Ringwald, Organist

- 225.4 Meters **KGB** FRank. 6151  
1330 Kcys. 1000 Watts
- Don Lee, Inc., San Diego, California
- 7 A.M.—The Morning Edition
- 8—Shell Happytime
- 8:30—Studio program
- 8:45—CBS Programs to 9:30
- 9:30—Betty Crocker
- 9:45—CBS program
- 10—Around the Town with Helen Stone
- 10:30—CBS Programs to 12
- 12 noon—Farm Flashes
- 12:10—Closing Stock Quotations
- 12:15—CBS Programs to 1:45
- 1:45—The Blue Ridge Colonel
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Blanche Wood
- 4:15—Hutton's Concert Quartette
- 4:30—State College Chars
- 4:45—Town Topics; News Reel
- 5—Corey Kent and Organ
- 5:15—Tonight's Features
- 5:30—CBS Programs to 6:15
- 6:15—Mona Content, Pianist
- 6:30—CBS Programs to 7:30
- 7:30—Theodora Warfield
- 7:45—Tarzan of the Apes
- 8—CBS Programs to 9
- 9—Three Shades of Blue
- 9:15—Eb and Zeb
- 9:30—Isle of Golden Dreams
- 10—KGB News Reel
- 10:15—Grand Hotel Orchestra
- 11 to 12 mid.—Dance Orchestra

- 468.5 Meters **KFI** Richm'd 6111  
640 Kcys. 50,000 Watts
- Earle C. Anthony, Inc., Los Angeles
- 6:30 A.M.—Stock Market Quotations
- 6:45—Dr. Seixas, Health Exercises
- 7:30—NBC-KGO Programs to 8
- 8—Polly Grant Hall, Piano Program
- 8:15—NBC-KGO Programs to 8:45
- 8:45—Helpful Hints to Housewives
- 9—NBC-KGO Programs to 9:30
- 9:30—Fashion Tour with Melisse
- 10—Dorothy Raymond, Pianist
- 10:15—English Lesson, Ayrta Drew
- 10:30—NBC-KGO Program
- 11:30—Randy Andrews, Songs
- 11:45—Market Reports
- 12 noon—Dept. of Agriculture Talk
- 12:15—NBC-KGO Program
- 1—News Release
- 1:10—Woman Columnist of the Air
- 1:15—Ann Warner Chats
- 1:45—NBC-KGO Program
- 2—Tom Murray's Hill Billies
- 3—Cheiro, Astrologist
- 3:15—NBC-KGO Programs to 3:45
- 3:45—News Release
- 4—Question Box
- 4:15—Jimmy Base, Songs
- 4:30—Winnie Moore, Nomad Novelist
- 4:45—Joe Longfeather, Indian Pianist
- 5—Studio Program
- 5:30—NBC-KGO Programs to 6:30
- 6:30—Raine Bennett, "Banking"
- 6:45—Orchestra Program
- 7—NBC-KGO Programs to 8
- 8—Wesley Tourtelotte, Organist, and Ensemble
- 8:15—Helene Handin, Truthful Trouper
- 8:30—NBC-KGO Program
- 8:45—Orchestra
- 9:15—NBC-KGO Program
- 9:45—Orchestra
- 10—NBC-KGO Program
- 10:15—Hotel Ambassador Orchestra
- 11 to 12 mid.—NBC-KGO Programs
- 499.7 Meters **KFSD** Franklin 6353  
900 Kcys. 1000 Watts
- Airfan Radio Corp., Ltd., San Diego
- 11:30 A.M.—NBC-KGO Prog. to 1:45
- 1:45—NBC-KPO Programs to 3:45
- 3:45—Radio Dental Clinic
- 4—NBC-KGO Programs to 4:30
- 4:30—Samoloff's Chorus
- 5—Studio Program
- 5:10—Program Resume
- 5:15—Postal Talk
- 5:20—Late News Items
- 5:30—Studio Program
- 5:45—NBC-KPO Programs to 7
- 7—NBC-KGO Programs to 8
- 8—Dr. Strauss Sketchbook
- 8:30—NBC-KGO Program
- 8:45—Feature Program
- 9—Dance Music
- 9:15—NBC-KGO Program
- 9:45—Nashold's Ballroom
- 10 to 12 mid.—NBC-KGO Programs
- 209.7 Meters **KECA** Richm'd 6111  
1430 Kcys. 1000 Watts
- Earle C. Anthony, Inc., Los Angeles
- 5:30 P.M.—NBC-KPO Program
- 5:45—Al. Mack and Tommy
- 6—Record Program
- 6:30—NBC-KPO Program
- 6:45—Maurie Leaf and String Trio
- 7—Tom Murray's Hill Billies
- 7:30—Packard Orchestra
- 7:45—Joe Warner's Jolly Journal
- 8—Al Gayle, Accordionist
- 8:15—Hudson-Essex Orchestra
- 8:30—Miramar Hotel Orchestra
- 9—Hemlock Corners
- 9:15—Wesley Tourtelotte, Organist
- 9:45—Close Partners, sketch
- 10 to 11 P.M.—Record Program

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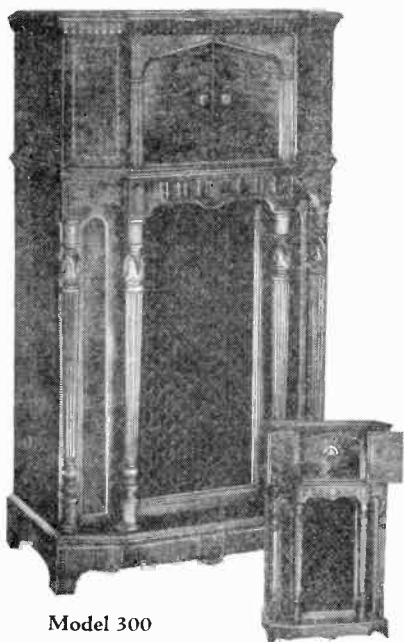
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# THURSDAY Programs

Sept. 22, 1932

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

- 6:45 A.M.—Recorded program
- 7:15—Morning Reporter
- 7:30—Texas Cowboy
- 7:45—Recorded program
- 8:30—Jack Hall and Clem Kennedy
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour
- 10:25—Thumbnail Dramatic Sketch
- 10:30—Dr. B. L. Corley
- 11—Store Scenes
- 11:30—X Bar B Ranch Boys
- 12 noon—Echoes of Portugal
- 12:30—News Service
- 12:35—Studio program
- 1—Over the Teacups
- 1:30—Hollywood Star Reporter
- 1:45—"Lunatics at Large"; Records
- 2:15—Billie Burke, Entertainer
- 2:30—Ira Blue, Bridge Review
- 3—Charlie Park, the "Budgeteer"
- 3:30—Emilio Bonsilau, Guitarist
- 3:45—Studio program
- 4—Adele Burian, vocalist
- 4:15—Fairy Tales
- 4:30—Jack Hall and Clem Kennedy
- 5—Uncle Rod's Smile Club
- 5:30—Dr. J. Douglas Thompson
- 6—Horse Races
- 6:15—Records
- 6:30—Ernie Smith's Sport Page
- 6:45—News Reporter
- 7—Covered Wagon Jubilee
- 7:30—News Service
- 7:45—Studio Program
- 8—Relaxation Hour
- 8:30—Rudy Wiedoeft, saxophonist
- 8:45—The Gossipers
- 9—Hill Billies
- 10—Studio program
- 10:15—Treasure Chest with Luther Putnam
- 10:45—Moment Musicale
- 11 to 1 A.M.—Night Owls

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

- 8 A.M.—Records; Stocks
- 9—Modern Homes Period
- 9:30—Clinic of the Air
- 10:15—Stocks; Financial Information; Weather
- 11—Sunshine Twins
- 12 noon—Jack Delaney's Band
- 1—Jean's Hi-Lights
- 2—Classical Recordings
- 2:35—Closing San Francisco Stocks
- 2:45—Ethel Rhinard, pianist
- 3—Records
- 3:45—Galen Harvey and Madelon Sivyer
- 4—Records
- 4:30—Brother Bob's Club
- 5—Helen Parmelee, Pianist
- 5:30—Dot Kay, "Wes" Summerford and Lilah Clark
- 6—Hotel Oakland Trio
- 7—News Items
- 7:30—The Egan Trio
- 7:45—Sports Hi-Lights of the Air
- 8—Clark Sisters
- 8:15—Blue Watters and his Dance Band
- 9—The Gay Caballeros
- 9:30—Organ Recital, Ethel Rhinard
- 10—Beverly Hill Billies
- 11 to 12 midnight—Dance program



**EARLE SANDERSON**  
KFWI—CHIEF ANNOUNCER

322.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco

- 7 A.M.—Musical Pot Pourri
- 8—Silent Period
- 9—Blues Chasers
- 10—White House program
- 10:15—Bellevue Hotel Program
- 10:30—Timely Topics; Popular tunes
- 11—Learn French, Prof. Achille
- 11:15—Concert Melodies
- 12 noon—News flashes; dance music
- 1—Silent Period
- 6—Dinner Dance Music
- 6:45—News Flashes
- 7—Cecilia Hardeman, Open Forum
- 7:15—Helen Bellevue
- 7:30—Silent Period
- 11 to 1 A.M.—Kendrick's Hi-Jinks

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

- 6 A.M.—KJBS Alarm Klok Klub
- 8—Records
- 9:30—The Little Concert
- 9:45—Records
- 10—Reporter of the Air
- 10:05—Scotty's Table Talks; records
- 11:30—Concert Music
- 12 noon—Dance Matinee
- 12:30—Variety Recordings
- 12:45—Song Cycle
- 1:05—Stock Report; Records
- 1:15—Financial Sense; records
- 2—Blindcraft Ensemble; Records
- 2:45—Speak-Easy Time; Records
- 3—Reporter of the Air; Records
- 3:45—Philo Varieties
- 4—Spanish-American Program
- 4:15—Records
- 4:30—Marjorie Lee, Pianist
- 4:45—Popular Records
- 5:30—Art Fadden, Pianist
- 5:45—Walkathon
- 6 to 6:15 P.M.—Records
- 12:01 to 6 A.M.—Owl Program

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.

- 7 A.M.—Seal Rocks Broadcast
- 7:30—Exercise Period
- 8—Snell Happytime
- 8:30—CBS Programs to 9:45
- 9:45—Ida Bailey Allen
- 10—KFRC Shopper's Club
- 10:30—Globe Trotter
- 10:35—CBS Programs to 12
- 12 noon—Noonday Concert
- 1—Farm News
- 1:15—Recordings
- 1:30—Stock Quotations
- 1:35—Globe Trotter
- 1:45—Barbara Gould
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—CBS Programs to 4:30
- 4:30—Better Business Bureau
- 4:45—Fred Lane's Book Review
- 5—CBS Program
- 5:15—Globe Trotter
- 5:25—Town Topics
- 5:30—Skippy
- 5:45—CBS Programs to 6:15
- 6:15—Langendorf Program
- 6:30—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 8:30
- 8:30—Eno Crime Club
- 9—Bocherini String Quartette
- 9:15—Eb and Zeb
- 9:30—Jay Esnick's Orchestra
- 10—Ted Fio-Rito's Dance Orchestra
- 11—Dance Orchestra
- 12 to 1 A.M.—Request Hour

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

- 7:30 A.M.—Dawn Salute
- 8—Breakfast Hour
- 8:45—Tuneful Topics
- 9—At the Console
- 9:30—Melody Moods
- 10—Sunshine Hour
- 10:30—Manhattan Moods
- 10:45—Musical Novelties
- 11—Album Leaves
- 11:30—Prudence Penny
- 11:45—Song and Dance Kings
- 12 noon—Glen Goff, Organist
- 12:30—Town Hall Harmonies
- 1—Afternoon Concert
- 1:45—Marion Day's Tete-a-Tete
- 2—Musical Novelties
- 2:15—Glen Goff, Organist
- 2:45—Watch Tower Sermon
- 3—Masters of the Violin
- 3:15—"Goodwill Industries"
- 3:30—Masters of Music
- 4—Artist Celebrities
- 4:30—"Your Helpful Friend"
- 4:45—Famous Songs and Singers
- 5—Metropolitan Hour
- 6—Revue
- 6:30—Waltz Time
- 7—Salon Moments
- 7:15—Sportsman's Corner, Gene Sullivan
- 7:30—Tone Paintings
- 7:45—Joe Wright's Orchestra
- 8:15—Sports Parade
- 8:45—Billy Small: Fiddlin' Around
- 9—Studio program
- 9:30—Milly and Billy, the Cub Reporters
- 9:45—News Flashes
- 10—Goff's Organ Serenade
- 11 to 12 midnight—Concert Memories



AL (ALBERT) PEARCE names as his birthplace, San Francisco. He attended grammar and high schools in San Jose, Calif., and was in the real estate business prior to becoming a broadcaster. To him goes the honor of founding the popular Happy Go Lucky Hour which, as master of ceremonies, he has conducted for over a period of three years. He is about thirty-five, 6 feet 1 inch tall, weighs 190 pounds, has tawney hair and blue eyes. There is a Mrs. Al Pearce who was Audrey Carter before her marriage.

**322.4 Meters KROW** Glenc. 6774  
 930 Kcys. 1000 Watts  
 Educa. Broad. Corp., Oakland, Calif.  
 8 A.M.—News Items  
 8:15—Calif. Chiropractic College  
 8:30—Moment Musicale  
 8:45—Kalua Melody Makers  
 9—Silent Period  
 1 P.M.—Weather Forecast  
 1:05—Latin-American Program  
 2—Billy and Grace Carmen  
 2:30—Myrtle Segal, Soprano  
 2:45—Irving Perkins and Lee Baker  
 3—Union Mutual Life  
 3:08—Recordings  
 3:30—The Smoky Oaks  
 4—Prosperity Program  
 4:15—Studio program  
 4:30—Ambrose Whitmer, Pianist  
 4:45—Prosperity Program  
 5—Recordings  
 5:30—Covered Wagon Jubilee  
 6—Silent Period  
 7:30—Curtain Wood and Apple Bottom  
 7:45—The Texas Cowboy  
 8—Hal Roberts' Banjo Band  
 8:15—Watch Tower Program  
 8:30—Popular Recordings  
 9—Al Cook's Oklahoma Cowboys  
 9:15—"Echoes of Paradise"  
 9:30—Poem Repertory Players, featuring "Doc" Wells, Rhys Davies, Wilma Spence, Margaret Fisher, George Tobin, Elmer Femm, director  
 10—"Happy Valley Home Folks" program  
 10:30 to 11 P.M.—Veterans of Foreign Wars program

**508.2 Meters KHQ** Main 5383  
 950 Kcys. 1000 Watts  
 Louis Wasmer, Inc., Spokane, Wash.  
 6:45 A.M.—Morning News  
 7:15—Crazy Crystals  
 7:30—Home Canning Contest  
 7:45—NBC-KGO Programs to 9  
 9—Joyner's Joys, Walt and Marian  
 9:15—Sartori and Wolf  
 9:30—Burgan's Home Comfort  
 9:45—NBC-KGO Programs to 11:45  
 11:45—Bell Furniture Company  
 12:15 P.M.—NBC-KGO Program  
 1—Various Programs  
 1:30—Spokane Fur Co.  
 1:45—NBC-KGO Programs to 2:20  
 2:20—KHQ Program Highlights  
 2:30—Commercial Creamery  
 3—NBC-KGO Programs to 3:45  
 3:45—Peerless Dentists  
 4—NBC-KGO Programs to 5:15  
 5:15—"Skippy"  
 5:30—NBC-KGO Programs to 7:30  
 7:30—Editorial Page  
 7:45—NBC-KGO Programs to 9:15  
 9:15—Eb and Zeb  
 10 to 12 mid.—NBC-KGO Programs

**526 Meters KVI** Broadway 4211  
 570 Kcys. 1000 Watts  
 Puget Sound Broadcast. Co., Tacoma  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 3:30—Stadium Hi Half-Hour  
 4—CBS Programs to 5:15  
 5:15—Organ Concert, George Yount  
 5:45—CBS Programs to 7:30  
 7:30—Chandu, the Magician  
 7:45—Dr. Stevenson  
 8:15—CBS Program  
 8:30—Eno Crime Club  
 9—Studio Program  
 9:15—Harold Zollman, Pianist  
 9:30—Jay Esleck's Orchestra  
 10—Grand Hotel Orchestra  
 10:15—Crazy Cowboys  
 10:30—Dance Orchestra  
 11 to 12 midnight—Dance Orchestra

**483.6 Meters KGW** Atwater 2121  
 620 Kcys. 1000 Watts  
 Morning Oregonian, Portland, Ore.  
 6:45 A.M.—Caterpillar Trail Blazers  
 7:15—Morning Appetizers  
 7:45—NBC-KGO Programs to 8:30  
 8:30—The Oregonian of the Air  
 8:45—The Specialists  
 9:15—Cooking School  
 9:45—NBC-KGO Programs to 11:30  
 11:30—Organ Program  
 12 noon—Oregonian of the Air  
 12:15—NBC-KGO Program  
 1—Kelly's Salon Orchestra  
 1:15—Oregonian Mountaineers  
 1:45—NBC-KGO Program  
 2—Santiseptic Program  
 2:15—Tea Time Bazaar  
 3:15—NBC-KGO Programs to 3:45  
 3:45—Oregonian of the Air  
 4—NBC-KGO Programs to 7:30  
 7:30—Kelly's Salon Orchestra  
 7:45—The Man from the South  
 8—Golden Memories  
 8:15—NBC-KGO Program  
 9:15—The Mad Hatters  
 9:45—Don Smith  
 10—NBC-KGO Program  
 10:15—Dancing with Johnny Robinson  
 11—Crazy Crystals Quartet  
 11:15 to 12 midnight—Evening Star

**325.9 Meters KOMO** Elliott 5890  
 920 Kcys. 1000 Watts  
 Fisher's Blend Station, Inc., Seattle  
 6:55 A.M.—Inspirational Service  
 7—NBC-KGO Programs to 9  
 9—Uncle Hank from Ciderville Center  
 9:15—Prudence Penny  
 9:30—NBC-KGO Programs to 11:45  
 11:45—Club Minutes  
 12 noon—NBC-KGO Program  
 12:12—Grain Quotations  
 12:15—NBC-KGO Program  
 1—Einer & Einar, Two Counselors  
 1:15—Concert Orchestra  
 1:45—NBC-KGO Program  
 2—Concert Orchestra  
 2:30—NBC-KGO Program  
 3—Santiseptic Program  
 3:15—NBC-KGO Programs to 3:45  
 3:45—News of the Air  
 4—NBC-KGO Programs to 8  
 8—Golden Memories  
 8:15—NBC-KGO Program  
 9:15—Reveries  
 9:45—Male Quartet  
 10—NBC-KGO Program  
 10:15—Vic Meyers' Music  
 11:15 to 12 mid.—NBC-KGO Prog

**236.1 Meters KOL** Elliott 4466  
 1270 Kcys. 1000 Watts  
 Seattle Broadcast. Co., Seattle, Wash.  
 6:45 A.M.—Top o' the Morning  
 7—KOL Time Klock  
 8—Shell Happytime  
 8:30—CBS Programs to 10  
 10—Rhythm Kings  
 10:30—Prince of the Ivories  
 10:45—CBS Program  
 11—Carnival with Ken Stuart  
 12 noon—CBS Programs to 1:15  
 1:15—John C. Stevenson  
 1:45—CBS Program  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—CBS Program  
 4:15—Cecil Solly  
 4:30—To be announced  
 4:45—CBS Programs to 5:30  
 5:30—Skippy  
 5:45—CBS Programs to 6:15  
 6:15—"Songs You'll Remember"  
 6:30—CBS Programs to 7  
 7—Sports Review  
 7:15—CBS Program

7:30—Chandu, the Magician  
 7:45—John C. Stevenson  
 8:15—CBS Program  
 8:30—Eno Crime Club  
 9—The Globe Trotter  
 9:15—Eb and Zeb (E. T.)  
 9:30—"Reflections"  
 10—Ted Fio-Rito's Dance Orchestra  
 11 to 12 midnight—Dance Orchestra

**319 Meters KOIN** Atwater 3333  
 940 Kcys. 1000 Watts  
 The Journal, Portland, Oregon  
 6 A.M.—KOIN's Klock  
 7—Novelties  
 7:30—Keyboard Kapers  
 7:45—Organ Concert  
 8—Shell Happytime  
 8:30—CBS Program  
 9—Golden Melodies  
 9:30—CBS Programs to 12  
 12 noon—Merrymakers  
 12:30—Culmbacher Malt Extractors  
 12:45—CBS Program  
 1—The Book of Life  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 3:30—Newspaper of the Air  
 5—CBS Program  
 5:15—Skippy  
 5:30—Davidson's Prize Club  
 6—Columbia Feature  
 6:15—Studio Feature  
 6:30—CBS Programs to 7:30  
 7:30—Chandu, the Magician  
 7:45—CBS Program  
 8—The Cadillac Tours  
 8:30—Eno Crime Club  
 9—Boccherini String Quartet  
 9:15—Eb and Zeb  
 9:30—Jay Eslick's Orchestra  
 10—Dorothy Dix, Journal Parade  
 10:30—Band Concert  
 11—Dance Orchestra  
 12 to 1 A.M.—Jack and Jill's Taverna Orchestra

**204 Meters KGA** Main 3434  
 1470 Kcys. 5000 Watts  
 NW. Broad. System, Spokane, Wash.  
 6 A.M.—Early Birds; News  
 8—NBC-KPO Programs to 11:55  
 11:55—News Bulletin  
 12 noon—NBC-KPO Programs to 3  
 3—News Bulletins  
 3:05—NBC-KPO Programs to 5:15  
 5:15—Peerless Quarter Hour  
 5:30—NBC-KPO Programs to 6:45  
 6:45—Rhyme and Reason  
 7 to 12 mid.—NBC-KPO Programs

**296.6 Meters KQW** Ballard 777  
 1010 Kcys. 500 Watts  
 Pac. Agric. Foundation, Ltd., San Jose  
 9—Rainbow Trouper  
 10—Helpful Hour  
 10:30—Morning Melodies  
 11—Eleventh Hour Program  
 11:30—Old Time Favorites  
 11:45—Accordion Kapers  
 12 noon—Band Concert  
 12:30—Weather; Market Reports  
 1—One o'Clock Program  
 1:30—The Friendly Hour  
 2:30—Martha Meade Society  
 3—Silent Period  
 4:30—Story Time  
 4:45—Skippy  
 5—Vespers, Dr. Sylvester  
 5:30—Community Program  
 5:45—Dinner Music  
 6—Evening Echoes  
 6:15—Franco's Program  
 6:30—State Market Reports  
 6:45—Radio News and Forum  
 8—Old Church Choir Songs  
 9—Songs You Love to Sing  
 9:15—German Band  
 10 to 10:30 P.M.—Community Prog.

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcs. 7500 Watts  
National Broadcast. Co., San Francisco  
Service to **KHQ, KOMO, KGW,  
KFI, KTAR, KFSD, KOA,  
KGIR, KGHL, KDYL**  
7 A.M.—Organ Concert: KGO  
7:30—Hugo Marianni and his Marion-  
ettes: KGO, KHQ, KFI, KFSD,  
KDYL  
7:45—Van and Don, the Two Pro-  
fessors, comedians: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KTAR,  
KDYL, KOA  
8—Johnny Marvin, tenor: KGO,  
KFSD  
8:15—Little Orphan Annie: KGO,  
KHQ, KOMO, KGW, KFI  
8:30—On Wings of Song, string trio:  
KGO, KFI off 8:45, KHQ, KFSD  
on 8:45  
9—Rex Battle Concert Ensemble:  
KGO, KFI off 9:15, KDYL  
9:30—The Buckaroos, Ted Maxwell,  
Charles Marshall: KGO, KOMO  
9:45—The Jordans: Gail Taylor, So-  
prano; Myron Niesley, tenor:  
KGO, KHQ, KOMO, KGW, KFI,  
KFSD, KDYL  
10—Woman's Magazine of the Air:  
KGO, KHQ, KOMO, KGW, KFI;  
KFSD, KTAR, KDYL, KOA, on  
10:40  
11—Standard School Broadcast:  
KGO, KPO, KHQ, KOMO, KGW,  
KFI, KFSD  
11:45—Shakespearean Plays: KGO,  
KECA, KFSD  
12 noon—Organ Concert, Chas. Run-  
yan, organist: KGO, KOMO off  
12:12  
12:15—Western Farm and Home  
Hour: KGO, KHQ, KOMO, KGW,  
KFI, KFSD; KTAR, on 12:30;  
KDYL, KGIR, KGHL  
1—Frigidairians, Charles Allen and  
his orchestra: KGO, KHQ, KFI,  
KOMO, KGW, KFSD, KTAR,  
KDYL  
1:15—Whiteman and Rhythm Boys:  
KGO, KTAR, KDYL  
1:30—Swanee Srenaders: KGO,  
KGW, KDYL  
1:45—G E Circle: Grace Ellis, host-  
ess: KGO, KHQ, KOMO, KGW,  
KFI, KDYL  
2—Vagabonds, vocal soloist; or-  
chestra direction Meredith Will-  
son: KGO, KHQ off 2:30  
3—Rollickers—male quartet: KGO,  
KHQ  
3:15—Royal Vagabonds; Ward Wil-  
son, impersonations: KGO, KHQ,  
KOMO, KGW, KFI, KDYL  
3:30—The Stebbins Boys: KGO,  
KHQ, KOMO, KGW, KFI, KDYL  
3:45—News Service: KGO, KDYL  
4—Fleischmann Hour; Rudy Vallee  
and his orchestra; Olsen and  
Johnson, comedians, guest artists:  
KGO, KHQ, KOMO, KGW, KFI,  
KTAR, KDYL  
5—National Advisory Council on  
Radio in Education: KGO, KFI,  
KOMO, KGW, KFSD, KDYL,  
KGIR, KGHL  
5:30—Thompkins Corners: rural  
drama: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KTAR, KDYL  
6—Lucky Strike Dance Hour: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KDYL  
7—Amos 'n' Andy: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KDYL  
7:15—Caswell Concert: KGO, KHQ,  
KOMO, KGW, KFI  
7:30—Mona Lowe, blues singer:  
KGO

8—Harry Stanton, Basso: KGO  
8:15—Symphony Hour: KGO, KHQ,  
KOMO, KGW, KFI  
9:15—Doric Quartet, Ben Klassen,  
Myron Niesley, tenors; Everett  
Foster, baritone; Harry Stanton,  
basso; Emil J. Polak, accompanist  
and director: KGO, KHQ, KTAR  
9:45—Synco-Thots, Edna Fischer  
and Newell Chase, piano duo:  
KGO  
10—Richfield News Flashes: KGO,  
KHQ, KOMO, KGW, KFI, KFSD  
10:15—Anson Weeks and His Hotel  
Mark Hopkins Dance Orchestra:  
KGO, KHQ, KFSD, KDYL  
10:45—Ship of Dreams: KGO, KHQ  
of 11  
11:30 to 12 midnight—Jay Whid-  
den's Miramar Hotel Orchestra:  
KGO, KHQ, KOMO, KFI, KFSD

440.9 Mtrs. **NBC-KPO** GAR. 8300  
680 Kcs. 5000 Watts  
National Broadcast. Co., San Francisco  
Service to **KJR, KEX, KGA,  
KECA, KTAR, KFSD**

7:30 A.M.—Arión Trio: KPO  
8—Financial Service: KPO, KGA,  
KJR, KEX  
8:15—Crosscuts from the Log of the  
Day, Dr. Laurence L. Cross; So.  
Harmony Four; Ace Wright, violi-  
nist: KPO, KGA, KJR off 9,  
KEX off 8:45, on 9, KTAR  
9:15—Eileen Piggott, Soprano: KPO,  
KGA, KEX, KFSD  
9:30—Rhythm Vendors, orchestra:  
KGA, KJR on 9:45, KEX, KFSD,  
KDYL  
9:30—Helpful Hints to Housewives,  
Julia Hayes: KPO  
9:45—University of California at  
Your Service: KPO  
10—Mardi Gras: KPO, KGA, KJR,  
KEX, KFSD, KDYL  
10:30—Syncoptators, Harold Stokes'  
dance orchestra: KPO, KGA,  
KJR, KEX, KDYL  
10:45—Smackouts: Comedy Duo:  
KPO, KGA, KJR, KEX  
11—Standard School Broadcast:  
KPO  
11—The Mustachios, male trio: KJR,  
KGA, KEX  
11:15—Famous Loves, dramatic pro-  
gram with Ullia Torgerson:  
KGA, KJR, KEX, KDYL  
11:30—Concert Petite, instrumental  
ensemble direction Walter Blau-  
fuss: KDYL  
11:45—Rhythmic Serenade: KGA,  
KJR, KEX, KDYL  
11:45—So. San Francisco Stock-  
yards Report: KPO  
12 noon—U. S. Navy Band: KPO,  
KGA on 12:05, KJR, KEX, KFSD,  
KDYL  
12:15—Meet the Girl Friends: KPO,  
KGA, KJR, KEX  
12:45—Bits of Melody, vocalist:  
KPO, KGA, KJR, KEX  
1—Shrine Luncheon: KPO  
1—Stringwood Ensemble, instru-  
mentalists direction Charles Hart:  
KPO on 1:30, KGA, KJR on 1:15,  
KEX, KFSD on 1:30  
2—The Village Barn Orch.: KPO,  
KGA, KJR, KEX, KFSD, KDYL,  
KGHL  
2:25—Talk by John B. Kennedy:  
KPO, KGA, KJR, KEX, KFSD,  
KGHL, KDYL  
2:30—Old Songs of the Church:  
KPO, KGA, KJR, KEX, KFSD,  
KDYL  
2:45—Soloists: KPO, KGA, KJR,  
KEX, KFSD

3—The Cavaliers: KPO, KGA on  
3:05, KJR on 3:15 off 3:55, KEX  
KFSD off 3:30  
4—Eva De Vol, soprano: KPO,  
KGA, KJR on 4:05, KEX, KFSD  
4:15—Cultural Conversation: KPO,  
KGA, KJR, KEX, KFSD  
4:30—Nathan Abas, Violinist: KPO,  
KGA, KJR  
5—Simp and Gladys: KPO, KGA,  
KJR, KEX  
5:15—Headliners, soloist: K P O,  
KGA  
5:30—The Singing Lady: KPO,  
KGA, KJR, KEX, KECA  
5:45—Dixie Memories, Sam Moore,  
Carolyn Moore, Dixie Marsh,  
Chuck Russell. Songs and dia-  
logue: KPO, KGA, KJR  
6—Music Masters: KPO off 6:30,  
KGA, KJR, KEX, KGHL  
6:30—Chief of Police Quinn: KPO  
6:45—Cecil and Sally: KPO  
7—Tom Mitchell, Baritone: KPO,  
KGA, KJR, KEX  
7:15—Tazara of the Apes, elec-  
trical transcription: KPO  
7:15—Cesare Sodero and NBC Con-  
cert Orchestra: KPO on 7:30,  
KGA, KJR, KGHL off 7:30, KDYL  
7:45—Elsa Behlow Trautner, so-  
prano: KPO, KGA, KJR, KGIR  
8—Hollywood on the Air: KPO,  
KGA, KJR, KEX, KFSD, KDYL,  
KGHL off 8:15  
8:30—Pacific Srenaders, Nathan  
Stewart, baritone; instrumental  
ensemble direction Charles Hart:  
KPO, KGA, KJR, KEX, KFSD,  
KOA, KDYL  
9—Truthful Deacon Brown: KPO,  
KGA, KJR, KEX, KDYL  
9:30—Tom Gerun and His Bal Tab-  
arin Orch.: KPO, KGA, KJR,  
KEX, KDYL  
10—John and Ned, vocal and in-  
strumental duo: KPO, KGA, KJR,  
KEX, KDYL  
10:15—Pigskin Romances, football  
dramas: KPO, KGA, KJR, KEX  
10:45—The Coquettes: KPO, KGA,  
KJR, KEX, KFSD, KDYL  
11—To be announced  
11:30 to 12 midnight—Organ Con-  
cert, Dollo Sargent, organist:  
KPO, KGA, KJR, KEX

468.5 Meters **KFI** Richm'd 6111  
640 Kcs. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
6:30 A.M.—Stock Market Quotations  
6:45—Dr. Seixas, Health Exercises  
7:30—NBC-KGO Programs to 8  
8—Polly Grant Hall, Pianist  
8:15—NBC-KGO Programs to 8:45  
8:45—Helpful Hints to Housewives  
9—NBC-KGO Program  
9:15—Dorothy Raymond, Pianist  
9:30—Fashion Tour with Melisse  
9:45—NBC-KGO Programs to 11:45  
11:45—Market Reports  
12 noon—Dept. of Agriculture Talk  
12:15—NBC-KGO Program  
1—News Release  
1:15—Ann Warner Chats  
1:45—NBC-KGO Program  
2—Tom Murray's Hill Billies  
3—Laguna Beach Art Club  
3:15—NBC-KGO Programs to 3:45  
3:45—News Release  
4—NBC-KGO Programs to 7:30  
7:30—Verne Gray's Graycolians  
7:45—NBC-KGO Program  
8—Hudson Essex Service Men  
8:15—NBC-KGO Program  
9:15—Orchestra  
10—NBC-KGO Program  
10:15—Hotel Ambassador Orchestra  
11 to 12 mid.—NBC-KGO Programs

**CBS**

**Columbia Broadcasting System**

- 8:30 A.M.—Columbia Revue: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB, KSL
- 9—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 9:30—Atlantic City Musicals: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 10:15—Ann Leaf at the Organ: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 10:30—Ann Leaf at the Organ: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KGB
- 10:45—Rhythm Kings, Fred Berrens, Conductor: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11—Columbia Salon Orchestra, Emil Deutsch, Conductor: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:15—Columbia Salon Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KGB, KSL
- 11:30—Frank Westphal and his Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KHJ, KGB, KSL
- 12 noon—U. S. Army Band Concert: KFBK, KMJ, KWG, KOL, KVI, KFPY, KHJ, KGB, KSL
- 12:30—U. S. Army Band Concert: KFBK, KMJ, KWG, KOL, KVI, KFPY, KGB, KSL
- 12:45—George Hall and his Hotel Taft Orchestra: KFBK, KWG, KERN, KOL, KFPY, KOIN, KGB, KSL
- 1:30—Between the Bookends: KFBK, KWG, KERN, KVI, KFPY, KGB, KSL
- 1:45—Barbara Gould Beauty Talks: KFBK, KOL, KVI, KFPY, KOIN, KFRC, KHJ
- 4—Edwin C. Hill, "The Human Side of the News": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 4:15—Fray and Braggiotti, Franco-Italian Piano Team: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 4:30—Meyer, the Buyer, comic sketch: KFBK, KWG, KERN, KVI, KFPY, KGB, KSL
- 4:45—Modern Male Chorus, Andre Kostelanetz, Conductor: KOL, KVI, KFPY, KSL
- 5—"Music that Satisfies": The Boswell Sisters: KGB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 5:15—Those McCarty Girls: KFBK, KMJ, KFPY, KGB, KSL
- 5:30—Harl Smith's Orch.: KFBK, KMJ, KERN, KOL, KVI, KFPY, (KFRC, KHJ on 5:45), KGB, KSL
- 6—Andre Kostelanetz Presents: Helen Board, Soprano; Male Chorus; Augmented Orchestra: KFBK, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 6:30—Harold Stern and his Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:45—"Muriel and Marge": KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ
- 7—Howard Barlow and the Columbia Symphony Orch.: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

- 7:30—Little Jack Little, Vocalist and Pianist: KGB, KSL
- 7:45—Ozzie Nelson's Glen Island Orchestra: KFBK, KMJ, KERN, KFPY, KOIN, KFRC, KGB
- 8—Noble Sissie and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KGB
- 5:15—Noble Sissie and his Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 8:30—Eno Crime Club: KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB

**333.1 Meters KHJ Vandike 7111 900 Kcys. 1000 Watts**

- Don Lee, Inc., Los Angeles, Calif.**
- 7 A.M.—News Briefs and Records
  - 8—Shell Happytime
  - 8:30—CBS Programs to 10
  - 10—To be announced
  - 10:15—The Magazine
  - 10:45—CBS Programs to 11:15
  - 11:15—Beauty Talk
  - 11:30—CBS Programs to 12:30
  - 12:30 P.M.—World-wide News
  - 12:45—Dave Marshall and Organ
  - 1—State Dept. of Agriculture
  - 1:15—Times Forum
  - 1:45—Barbara Gould
  - 2—Happy Go Lucky Hour
  - 3—Feminine Fancies
  - 4—CBS Programs to 4:30
  - 4:30—U. S. C. Trojan Period
  - 4:45—CBS Programs to 5:15
  - 5:15—News Items; Town Topics
  - 5:30—Skippy
  - 5:45—CBS Programs to 7:30
  - 7:30—Chandu, the Magician
  - 7:45—Inglewood Park Concert
  - 8:15—CBS Program
  - 8:30—Eno Salts Crime Club
  - 9—Don Clark and his Sweet Music
  - 9:15—Eb and Zeb
  - 9:30—Jay Esleck and Orchestra
  - 10—World-wide News
  - 10:10—Bisquick Band
  - 10:15—Grand Hotel Orchestra
  - 11—To be announced
  - 12 to 1 A.M.—Roger King, Baritone, and Roy Ringwald, Organ

**225.4 Meters KGB FRank. 6151 1330 Kcys. 1000 Watts**

- Don Lee, Inc., San Diego, California**
- 7 A.M.—Morning Edition
  - 8—Shell Happytime
  - 8:30—Recordings
  - 8:45—CBS Programs to 10
  - 10—Around the Town with Helen Stone
  - 10:30—CBS Programs to 12
  - 12 noon—Farm Flashes
  - 12:10—Closing Stock Quotations
  - 12:15—CBS program
  - 12:45—Nell Larsen, organ
  - 1—State Dept. of Agriculture
  - 1:15—Luncheon Dance Program
  - 1:30—CBS programs to 2
  - 2—Happy Go Lucky Hour
  - 3—Feminine Fancies
  - 4—CBS Program
  - 4:15—Blanche Wood
  - 4:30—CBS program
  - 4:45—Town Topics
  - 5—CBS Programs to 7:30
  - 7:30—Hutton's Quartette
  - 7:45—Tarzan of the Apes
  - 8—American Legion Revue
  - 8:30—Eno Crime Club
  - 9—Bocherini Quartette
  - 9:15—Eb and Zeb
  - 9:30—To be announced
  - 10—KGB News Reel
  - 10:15—Grand Hotel Orchestra
  - 11 to 12 mid.—Dance Orchestra

**285.5 Meters KNX Hemp. 4101 1050 Kcys. 5000 Watts**

- L. A. Evening Express, Los Angeles**
- 6:45 A.M.—Bill Sharples' Gang
  - 8:45—Inspirational Talk and Prayer
  - 9—Clinic of the Air
  - 9:30—News
  - 9:45—Maxine's Shopping Service
  - 10—Eddie Albright's Family
  - 10:30—Kate Brew Vaughn
  - 12 noon—News
  - 12:15—Homeopathic Talk
  - 12:30—Dr. John Matthews
  - 1—New Paris Inn
  - 2—Eddie Albright, The Bookworm
  - 2:30—Prof. Leon, French Lesson
  - 3:30—Louise Johnson, Astroanalyst
  - 4—Travelogue; Stocks; Announcements
  - 4:15—Maxine's Shopping Service
  - 5—Town Crier
  - 5:45—Chandu, the Magician
  - 6—News
  - 6:15—KNX Ensemble
  - 6:30—Oh-h-h Elmer
  - 6:45—Currier's Serenaders
  - 7—Frank Watanabe and Hon. Archie
  - 7:15—Studio program
  - 7:45—Tarzan Transcription
  - 8—KNX Varieties
  - 9—News
  - 9:15—Ethel Duncan
  - 9:30—Dreamin' Time, with Drury Lane
  - 9:45—KNX Concert Ensemble
  - 10—Beverly Hill Billies
  - 11 to 12 midnight—New Paris Inn

**209.7 Meters KECA Richm'd 6111 1430 Kcys. 1000 Watts**

- Earle C. Anthony, Inc., Los Angeles**
- 9 A.M.—Louis Rueb, Exercises
  - 9:15—Record Program
  - 11:45—NBC-KPO Program
  - 12 noon—Record Program
  - 1—Spanish Lesson, Annette Doherty
  - 1:15—Record Program
  - 1:45—Bob, Bunny and Junior
  - 2—Record Program
  - 4—News Release
  - 4:15—French Lesson, Ann. Doherty
  - 4:30—Record Program
  - 4:45—Common Sense of Science
  - 5—Brother Ken's Kiddies
  - 5:30—NBC KPO Program
  - 5:45—Al. Mack and Tommy
  - 6—L. A. Fire Dept. Orchestra
  - 6:30—Dorothy Raymond, Pianist
  - 6:45—Randy Andrews, Songs
  - 7—Tom Murray's Hill Billies
  - 7:30—Wesley Tourtellotte, Organist
  - 7:45—Joe Warner's Jolly Journal
  - 8—Orchestra
  - 8:30—Hotel Miramar Orchestra
  - 9—Hygrade Sylvania Co. Program
  - 9:15—Orchestra
  - 9:45—Close Partners, sketch
  - 10 to 11 P.M.—Record Program

**499.7 Meters KFSD Franklin 6353 600 Kcys. 1000 Watts**

- Airfan Radio Corp., Ltd., San Diego**
- 11—NBC-KGO Programs to 1
  - 1—Serenaders
  - 1:30—NBC-KPO Programs to 3:30
  - 3:30—Radio Dental Clinic
  - 3:45—Mr. Morganstern
  - 4—NBC-KPO Programs to 4:30
  - 4:30—Studio Program
  - 4:45—Program Resume
  - 4:50—Late News Items
  - 5—NBC-KGO Programs to 7:15
  - 7:15—Feature Program
  - 8—NBC-KGO Program
  - 8:30—NBC-KPO Program
  - 9—Dance Music
  - 10—NBC-KGO Programs to 11
  - 11—To be announced
  - 11:30 to 12 mid.—NBC-KGO Prog.

# The OPEN CIRCUIT

*This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.*

## Show "Broadcast" to Friends

I AM showing the BROADCAST WEEKLY to several of my friends and already some have said they were subscribing. I surely like your paper and your efforts to put out a first class publication. I especially like your radio news—as an example your news concerning KSL in the current issue. I like radio news concerning stations better than the personal news but of course both are desirable. Wish you could arrange to publish all radio commission news. Also the radio log you published from time to time is very much appreciated. Will soon be time for a new log, for radio weather will soon be "here again." I like having the chain programs on the same page or at least facing pages. Since KSL is to change to CBS on increased power this section will be able to get CBS programs. We have never had good reception of CBS here. NBC has come in on several stations but no CBS available. Congratulations to KSL and CBS.

*L. L. G., Freewater, Oregon.*

## It's the Little Things That Count

JUMPING on the bandwagon, I also wish to congratulate you upon your quick and so well deserved "recovery." In the field, covered by your magazine, I consider your publication the best all around little handy book that one can wish for. It's "handy" in everything: size, contents, information and even "gossip." In its present form, it's original to the point of being unique. It follows by all laws of logic that if it stays unique, it is bound to prosper, and to do so more and more. Woolworth of 5 and 10 fame will vouch for that statement. He made millions out of nickels and dimes, while others merely made a receivership by trailing the well-trod road of dollars and charge accounts. Stick to your guns *as is*, from cover to cover, and we'll all watch you grow—in circulation, in influence and in full page ads. May the last named ones make you grow into Bible size!

If you can print it—it may come under "free advertising," though—will you say for me that a little twenty-five dollar Remler,

four-tube radio is with me a joy forever. A Philco is a Philco, of course, but for a radio of BROADCAST WEEKLY size, there is nothing comparable to a little Remler, I believe. I am sure sold on it.

I second the motion for a large picture of Gypsy. I also endorse the opinion voiced with regard to Mona Lowe (NBC. She really IS in a class all by herself. And so is Tom Mitchell! Strange, that so few fans ever mention him. Same goes for Ralph Kirbery, NBC's "Dream Singer." Captain Argus (KYA) belongs on a "chain gang," all right, NBC or CBS. At least KYA could give him to us twice a week. Wonder if anyone ever discovered the "Comparista Quartet" over KFWI. Wonder if . . . no, I had better stop, there has to be an end to courtesy space. I fear I was already too garrulous.

Once more: Success and prosperity to you.

*Luella W., San Francisco.*

## First Fan Letter

IT HAS been with extreme pleasure that I've been a reader of the BROADCAST WEEKLY for over a year.

Our family have found it an unerring guide to radio programs.

Your columns dealing with the radio personality and doings, have been of great interest to us and although we appreciate the entertainment value of many programs, this is my first offense as a fan writer. However your column being open to all—here goes.

All our friends are radio listeners and we seem to be of the same opinion as to the merit of certain programs.

Heartily we agree that "One Man's Family" produced by NBC is a splendid offering; Richard Crooks, tenor, and Virginia Rhea (Olive Palmer) excellent!

"Amos 'n' Andy—old standbys; "Captain Argus" in his war talks; "Milly and Billy," the reporters, one of the best of continued programs; Ed Wynn the "fire chief"; and the Radio Guild plays via NBC.

These performers and programs are to be congratulated.

*Mrs. G. A., San Francisco.*



## *Eb & Zeb Getting Funnier*

I WANT to compliment you on getting the BROADCAST WEEKLY back to its regular size.

I like the microphone gossip about the radio stars and other newsy features. I wish some time you would print a story all about Monroe Upton; I like his humor. Also about Eb and Zeb; I think Eb and Zeb is the funniest act on the air. They get funnier all the time.

I buy your magazine regularly as I travel around.

*Esther K., Los Gatos, Calif.*

## *Right Idea*

SAY, Old Man (or young lady, or whoever's on the line), you are absolutely right about the value of general advertising in the BROADCAST. I worked once on a weekly paper and learned that advertisers prefer to place their ads where they will stay for a week before the eye, rather than in a daily that is picked up and thrown away. I keep my BROADCAST beside my bed, and look at it twice a day to get the stations wanted; and I've bought several things advertised there. If other things besides delimited material were in its pages, we'd go after 'em.

*Arthur S., Berkeley, Calif.*

## *Cheerio!*

CHEERIO! for your magazine.  
*We just think it's swell.  
I don't believe there's a single thing  
Interesting that it doesn't tell.*

*We like Gypsy—she's O. K.  
So full of sparkle and wit.  
We never know what she's going to say.  
That's the thrill of it.*

*Our radio is out of whack,  
But that makes no "diff." to me.  
I know the news—till it gets back.  
"Broadcast Weekly"—you see.*

*Now I'm sending for the book  
You're offering at such a low price.  
At each artist I'll get a look.  
Gee, won't that be nice..*

*Sincerely,*

*BARBARA A., Gardiner, Montana.*

Signal Oil & Gas Co., Presents



OVER

RADIO

KPO 7:15      KNX 7:45      KDB 7:45

KGB 7:45      KFXM 6:45      KMJ 6:15

KERN  
6:15

5 NIGHTS A WEEK

Tarzan— for the first time— comes to you dramatized over radio— a new epic of the greatest jungle thrills of dark Africa. You'll hold your breath while hearing these gripping adventures . . . amazing beyond belief!



SIGNAL  
GASOLINE

# Sylvania

THE SET-TESTED TUBE



THERE'S Black Magic waiting beside your easy chair in this modern generation. Flip the switch, turn the dial—and you get music, speeches and news from every land. But not with worn out tubes! When your radio whistles, scratches and howls—then it's time for new Sylvania Tubes. Sylvania Tubes have been tested and approved in a radio exactly like yours. You know they're right because you know they've been there before.

### LATEST TUBE PRICES

Type	List Price	Type	List Price
112-A .....	\$1.55	239 .....	\$2.80
120 .....	3.00	240 .....	3.15
171-A .....	.95	245 .....	1.15
182-B .....	2.35	247 .....	1.60
183 .....	2.10	250 .....	6.20
V-199 .....	2.80	280 .....	1.05
X-199 .....	2.55	281 .....	5.20
200-A .....	4.00	485 .....	1.85
201-A .....	.80	551 .....	1.65
210 .....	7.25	29 .....	3.65
222 .....	3.15	34 .....	2.80
224 .....	1.65	41 .....	2.85
226 .....	.85	42 .....	2.85
227 .....	1.05	43 .....	4.00
230 .....	1.65	44 .....	2.85
231 .....	1.65	46 .....	1.55
232 .....	2.35	56 .....	1.30
233 .....	2.80	57 .....	1.65
234 .....	2.80	58 .....	1.65
235 .....	1.65	69 .....	3.65
236 .....	2.80	82 .....	1.30
237 .....	1.80	866 .....	7.75
238 .....	2.80		

*Tax included on All Prices*

*If your dealer can't supply you order direct from us*

NO CHARGE FOR MAILING

## UNITED RADIO SUPPLY CO.

*Distributors of Sylvania Tubes*

1062 HOWARD STREET

SAN FRANCISCO

# FRIDAY Programs

Sept. 23, 1932

**491.5 Meters KFRC** Prospect 0100  
 610 Kcys. 1000 Watts  
 Don Lee, Inc., San Francisco, Calif.  
 7 A.M.—Seal Rocks Broadcast  
 7:30—Exercise Period  
 8—Shell Happytime  
 9:30—CBS Programs to 9:30  
 9:30—Betty Crocker  
 9:45—CBS Program  
 10—KFRC Shopper's Club  
 10:30—Globe Trotter  
 10:35—CBS Programs to 11:30  
 11:30—Martha Meade Society  
 11:45—CBS Program  
 12 noon—Noonday Concert  
 1—CBS Programs to 1:30  
 1:30—Stock Exchange Quotations  
 1:35—Globe Trotter  
 1:45—Recordings  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—To be announced  
 4:15—Globe Trotter  
 4:25—Town Topics  
 4:30—CBS Program  
 5—General Foods  
 5:30—Pat Frayne's Sports Talk  
 5:45—Skiappy  
 6—CBS Programs to 7:30  
 7:30—Chandu, the Magician  
 7:45—CBS Programs to 9  
 9—The Buccaneers under the direction of Earl Towner  
 9:15—Eb and Zeb  
 9:30—Eastman Kodak Week-End Hr.  
 10—Ted Flo Rito's Dance Orchestra  
 11—Dance Orchestra  
 12 to 1 A.M.—Request Hour

**322.4 Meters KROW** Glenc. 6774  
 930 Kcys. 1000 Watts  
 Educa. Broad. Corp., Oakland, Calif.  
 8 A.M.—News Items  
 8:15—Calif. Chiropractic College  
 8:30—Moment Musicales  
 8:45—Kaiua Melody Makers  
 9—Silent Period  
 1 P.M.—Weather Forecast  
 1:05—Latin-American Program  
 2—Billy and Grace Carmen  
 2:30—Golden Age News Items  
 2:45—Union Mutual Life  
 3—The KROW-lian Revue  
 4—Prosperity Program  
 4:15—Dot and Dash  
 4:30—Recordings  
 4:45—Prosperity Program  
 5—Italian Program  
 5:30—Covered Wagon Jubilee  
 6—Silent Period  
 7:30—Bob Robb, Sports Lights  
 7:45—The Texas Cowboy  
 8—Grace King and Loretta Van Dyl  
 8:15 to 8:30 P.M.—Tom King, Detective Story

**322.4 Meters KFWI** Franklin 0200  
 930 Kcys. 500 Watts  
 Radio Entertainments, San Francisco  
 7 A.M.—Musical Pot Pourri  
 8—Silent Period  
 9—Cal King's Country Store  
 9:30—Blues Chasers  
 9:45—Dr. Corley Program  
 10—White House Program  
 10:15—Bellevue Hotel Program  
 10:30—Timely Topics  
 10:40—Popular Tunes  
 11—Learn Spanish, Prof. Achille  
 11:15—Concert Melodies  
 11:45—Musical Sketches  
 12 noon—News Flashes



LLOYD ADAMS  
 KROW—PROGRAM AND  
 MUSICAL DIRECTOR

12:15—Dance Music  
 1—Silent Period  
 6—Dinner Dance Music  
 6:30—Rosenthal Program  
 7—News Flashes  
 7:15—Helen Bellevue  
 7:30—Silent Period  
 8:30—Julie Foster, Dream Girl  
 8:45—John D. Barry, World Events  
 9—Studio Feature  
 9:15—Mildred Epsteen, Soprano  
 9:30—Piano Pictures, Wm. F. Lavy  
 10—Master Melodies  
 11 to 1 A.M.—Kendrick's Hi-Jinks

**280.2 Meters KJBS** Ord. 4148-49  
 1070 Kcys. 100 Watts  
 J. Brunton & Sons, San Francisco  
 6 A.M.—KJBS Alarm Klok Klub  
 8—Records  
 9—Variety Recordings  
 9:30—The Little Concert  
 9:45—Records  
 10—Reporter of the Air  
 10:05—Scotty's Table Talks  
 10:20—Popular Record Program  
 11:30—Charles' Miniature Vaudeville  
 11:45—Concert Music  
 12 noon—Dance Matinee  
 12:30—Band Concert  
 12:45—Song Cycle  
 1:05—Stock Report; Music  
 2—Better Business Talk  
 2:15—Recordings  
 2:30—Lucille Gordon Players  
 2:45—Speak-Easy Time; Records  
 3—Reporter of the Air; Records  
 4—Julie and Jim  
 4:15—Records  
 4:30—Asso. Food Stores' Program  
 5—Records  
 5:30—Carl Coveny and Pat Buckman  
 5:45—Walkathon  
 6 to 6:15 P.M.—Records  
 12:01 to 6 A.M.—Owl Program

**243.8 Meters KYA** Prospect 3456  
 1230 Kcys. 1000 Watts  
 Pac. Broadcast. Corp., San Francisco  
 7:30 A.M.—Dawn Salute  
 8—Breakfast Hour  
 8:45—Tuneful Topics  
 9—At the Console  
 9:15—Supervisors of Schools Educational Broadcast  
 9:45—Melody Echoes  
 10—Sunshine Hour  
 10:30—Manhattan Moods  
 10:45—Musical Novelties  
 11—Lillian Cooper  
 11:15—Album Leaves  
 11:30—Prudence Penny  
 11:45—Song and Dance Kings  
 12 noon—"Your Helpful Friend"  
 12:15—Radio Guild  
 1:15—Rhythmic Ripples  
 1:45—Marion Day's Tete-a-Tete  
 2—Famous Songs and Singers  
 2:30—Blends of Blue  
 3—Glen Goff, Organist  
 4—Artist Celebrities  
 4:30—On Parade  
 5—Metropolitan Hour  
 6—Revue  
 6:30—Waltz Time  
 7—Salon Moments  
 7:15—Tone Paintings  
 7:45—Bob Allen, Piano Recital  
 8—Studio program  
 8:30—Virginia Miller: Piano recital  
 8:45—Sydney Dixon, Song Recital  
 9—Captain Argus  
 9:30—Skol-Cheerio: Lord Fitznoodle and Ole Swenson  
 9:45—News Flashes  
 10—Goff's Organ Serenade  
 11 to 12 midnight—Concert Memories

**340.7 Meters KLX** Lake. 6000  
 880 Kcys. 500 Watts  
 Tribune Pub. Co., Oakland, Calif.  
 8 A.M.—Records; Stocks  
 9—Modern Homes Period  
 9:30—Clinic of the Air  
 10:15—Stocks; Financial Information; Weather; Records  
 10:30—Records  
 11—Sunshine Twins  
 12 noon—Jack Delaney and his Band  
 1—Jean's Hi-Lights  
 2—Classical Recordings  
 2:35—Closing San Francisco Stocks  
 2:45—Ethel Rhinard, Organist  
 3:15—Recorded Program  
 3:45—Galen Harvey, Piano Rambles  
 4—Records  
 4:30—Brother Bob's Club  
 5—Helen Parmelee, Pianist  
 5:30—The Three Cocoanuts  
 6—Hotel Oakland Trio  
 7—News Items  
 7:30—Helen Parmelee, Pianist  
 7:45—Fred and Morris, Comedians  
 8—KLX Hi-Jinks Program with Sunshine Twins; Piano Duo; Ethel Rhinard and Cora Scott; John Wharry Lewis' KLX Orchestra; the Clark Sisters; Three Wise Owls; Franklin Roberts and Phebe Starr; Col. Midew; Boris and Bertha; The Three Cocoanuts; "Tony"; "Two Shop Girls"; Johnny Zunino and Helen Benson; Lucille Swan, Banjoist; "Wes" Summerford, Tenor  
 10—Beverly Hill Billies  
 11 to 12 midnight—Dance program

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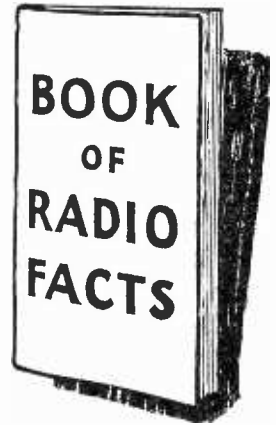
# FREE Book of Radio Facts

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Invest 3c in postage to send for this new book of radio facts. It may save you \$15 or more. For it's the radio that soon goes out of date, or costs you too much for what you get, that's really the unwise investment. ¶ So listen!

—Send for this free book of radio facts. It explains the hidden mysteries of Shadow Tuning; why certain Twin Speakers are superior; why some radios give better reception with *less* tubes; the value of new High-Efficiency Tubes; how to be sure to select a radio with realistic tone; what woods are used in cabinets — step by step, in non-technical language, you investigate before you in-

vest! Send for this free book. Without it, you are lost. With it, you save money. ¶ Don't buy a radio until you've read this new book of latest radio facts. Send for it now. . . . It's FREE.

## FREE COUPON OFFER

PHILCO RADIO & TELEVISION CORP., Dept. BW,  
218 Fremont Street, San Francisco, Calif.

Please send me, without cost or obligation, your marvelous new 32-page book of the latest facts about the new radios. Also send me full information about your Free Trial, Free Installation, Special Trade In Allowance for my present radio, and One-Year-to-Pay Plan.

My name is \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

**535.4 Meters KTAB** Garfield 4700  
560 Kcs. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Recordings  
7:15—Morning Reporter  
7:30—Texas Cowboy  
7:45—Records  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour  
10:30—News Service  
10:35—Dr. B. L. Corley  
11—Store Scenes  
11:30—X Bar B Ranch Boys  
12 noon—Echoes of Portugal  
12:30—News Service  
12:35—Recorded Program  
1—Over the Teacups  
1:30—Hollywood Star Reporter  
1:45—"Lunatics at Large"  
2—Records  
2:15—Studio Program  
2:30—Mental Engineering  
2:45—Masterpieces of Melody  
3:15—Don La Rae, Tenor  
3:30—Studio program  
4—Adele Burian, vocalist  
4:15—Records  
4:30—Jack Hall and Clem Kennedy  
5—Uncle Rod's Smile Club  
5:30—Dr. J. Douglas Thompson  
6—Horse Races  
6:15—The Fishin' Fool  
6:30—Ernie Smith's Sport Page  
6:45—News Reporter  
7—Covered Wagon Jubilee  
7:30—News Service  
7:45—Italian Program  
8:15—Orchestra  
8:30—Dance Music  
8:45—Gossipers  
9—Hill Billies  
10—Treasure Chest with Luther Putnam  
10:30—Moment Musicales  
11 to 1 A.M.—Night Owls

**325.9 Meters KOMO** Elliott 5890  
920 Kcs. 1000 Watts  
Fisher's Blend Station, Inc., Seattle

6:55 A.M.—Inspirational Service  
7—NBC-KGO Programs to 9:15  
9:15—Prudence Penny  
9:30—NBC-KGO Program  
9:45—Popular Orchestra  
10:15—NBC-KGO Programs to 11:45  
11:45—Club Minutes  
12 noon—NBC-KGO Program  
12:12—Grain Quotations  
12:15—NBC-KGO Program  
1—Home Towners  
1:30—The Red Shadow  
1:45—NBC-KGO Programs to 2:15  
2:15—Teacup Philosopher  
2:30—NBC-KGO Program  
3—Santiseptic Program  
3:15—NBC-KGO Programs to 4  
4—News of the Air  
4:15—NBC-KGO Programs to 9  
9—Mozart Hour  
10—NBC-KGO Program  
10:15—Vic Meyers' Music  
11:15 to 12 mid.—NBC-KGO Prog.

**204 Meters KGA** Main 3434  
1470 Kcs. 5000 Watts  
NW. Broad. System, Spokane, Wash.

6 A.M.—Early Birds; News  
8—NBC-KPO Programs to 11:55  
11:55—News Bulletin  
12 noon—NBC-KPO Programs to 3  
3—News Bulletins  
3:05—NBC-KPO Programs to 5:15  
5:15—Peerless Quarter Hour  
5:30—NBC-KPO Programs to 6:45  
6:45—Inland Empire Series  
7 to 12 mid.—NBC-KPO Programs

**236.1 Meters KOL** Elliott 4466  
1270 Kcs. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.

6:45 A.M.—Top o' the Morning  
7—KOL Time Klock  
8—Shell Happytime  
8:30—CBS Programs to 9:30  
9:30—Betty Crocker  
9:45—CBS Program  
10—Morning Melodies  
10:30—Prince of the Ivories  
10:45—CBS Program  
11—Carnival with Ken Stuart  
12 noon—CBS Programs to 1:15  
1:15—John C. Stevenson  
1:45—CBS Program  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—CBS Program  
4:15—Cecil Solly  
4:30—CBS Programs to 5:30  
5:30—Skippy  
5:45—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—John C. Stevenson  
8:15—CBS Programs to 8:45  
8:45—The Globe Trotter  
9—The Buccaneers  
9:15—Eb and Zeb (E. T.)  
9:30—Wrestling  
11 to 12 midnight—Dance Orchestra

**526 Meters KVI** Broadway 4211  
570 Kcs. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma

6:30 A.M.—Farm Flashes  
6:45—Crazy Cowboys  
7—Dr. Kenyon's Church  
7:30—Organ Revue  
8—Shell Happytime  
8:30—Columbia Revue  
8:45—The Modern Shopper  
9—CBS Program  
9:30—Betty Crocker  
9:45—CBS Programs to 1:45  
1:45—Studio Program  
2 P.M.—Happy Go Lucky Hour  
3—Feminine Fancies  
4—CBS Programs to 5:30  
5:30—Organ Concert, George Yount  
6—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—Dr. Stevenson  
8:15—CBS Programs to 9  
9—Financial Talk  
9:05—Studio Program  
9:15—Harold Zollman, Pianist  
9:30—Studio Program  
10—Grand Hotel Orchestra  
10:15—Crazy Cowboys  
10:30—Dr. Kenyon  
10:45—Dance Orchestra  
11 to 12 midnight—Dance Orchestra

**508.2 Meters KHQ** Main 5383  
590 Kcs. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.

6:45 A.M.—Morning News  
7:15—Cisco Bullivant, Exercises  
7:30—Herb Wixson  
7:45—NBC-KGO Programs to 9  
9—"Walt and Marian"  
9:15—Sartori and Wolf  
9:30—Burgan's Home Comfort  
9:45—Canning Time, Sylvia North  
10—Martha Meade Society  
10:15—Fashion Notes  
10:30—NBC-KGO programs to 11:45  
11:45—Organ Concert  
12:15 P.M.—NBC-KGO program  
1—Various Programs  
1:45—NBC-KGO Programs to 2:20  
2:20—KHQ Program Highlights  
2:30—Commercial Creamery  
3—NBC-KGO programs to 4  
4—Peerless Dental Hygiene  
4:15—Studio program  
4:30—NBC-KGO program

4:45—"Skippy"  
5—NBC-KGO Programs to 6:45  
6:45—Crazy Crystals  
7—NBC-KGO programs to 7:30  
7:30—Marian Boyle, Pianist  
7:45—Editorial Column. R. Bankson  
8—Davenport Dinner Music  
8:30—NBC-KGO Program  
8:45—"Book of Memories"  
9:15—"Eb and Zeb"  
9:30 to 12:30 A.M.—NBC-KGO Prog.

**483.6 Meters KGW** Atwater 2121  
620 Kcs. 1000 Watts  
Morning Oregonian, Portland, Ore.

6:45 A.M.—Caterpillar Trail Blazers  
7:15—Morning Appetizers  
7:45—NBC-KGO program  
8—Crazy Crystals Quartet  
8:15—NBC-KGO Program  
8:30—Morning Sunshine  
8:45—Oregonian of the Air  
9—Specialists  
9:30—Cooking School  
10—Martha Meade Society  
10:15—NBC-KGO Programs to 11:45  
11:45—Anna Lee Snyder  
12 noon—Newport News  
12:05—The Oregonian of the Air  
12:15—NBC-KGO Program  
1—Kelly's Salon Orchestra  
1:15—Oregonian Mountaineers  
1:45—NBC-KGO program  
2—The Oregonian of the Air  
2:15—Tea Time Bazaar  
3:15—NBC-KGO Programs to 4  
4—Santiseptic Program  
4:15—Better English Talk  
4:30—NBC-KGO Programs to 6:45  
6:45—Kelly's Salon Orchestra  
7—NBC-KGO Programs to 8:45  
8:45—Samoa Islanders  
9—NBC Football Rally  
9:30—"News Interpretations"  
9:45—Don Smith  
10—NBC-KGO Program  
10:15—Dancing with Johnny Robinson  
11:15 to 12 midnight—Evening Star

**319 Meters KOIN** Atwater 3333  
940 Kcs. 1000 Watts  
The Journal, Portland, Oregon

6 A.M.—KOIN's Klock  
7—Novelities  
7:30—Keyboard Kapers  
7:45—Organ Concert  
8—Shell Happytime  
8:30—CBS Program  
9—Golden Melodies  
9:30—Betty Crocker  
9:45—CBS Program  
10—Studio Program  
10:15—CBS Programs to 12  
12 noon—Merrymakers  
12:30—Culmbacher Malt Extractors  
12:45—CBS Program  
1—The Book of Life  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—Newspaper of the Air  
5—Tiny Newman  
5:15—Skippy, General Mills  
5:30—CBS Programs to 6:15  
6:15—Davidson's Prize Club  
6:30—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—Bells of Harmony  
8—CBS Programs to 8:30  
8:30—Duke Ellington's Orchestra  
9—The Buccaneers  
9:15—Eb and Zeb  
9:30—Kodak Week-end Hour  
10—The Fights Broadcast  
10:30—McElroy's Greater Oregonians  
11—De Silvia's Royal Knights  
11:30—Dance Orchestra  
12 to 1 A.M.—Jack and Jill's Tavern Orchestra

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcs. 7500 Watts  
National Broadcast. Co., San Francisco  
Service to KHQ, KOMO, KGW,  
KFI, KTAR, KFSD, KOA,  
KGR, KGHL, KDYL

7 A.M.—U. S. Marine Band: KGO,  
KHQ, KGW, KFI, KFSD on 7:30,  
KTAR, KDYL on 7:15  
7:45—Van and Don, the Two Pro-  
fessors, comedians: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KTAR,  
KDYL, KOA  
8—Johnny Marvin, tenor: KGO,  
KFSD  
8:15—Little Orphan Annie: KGO,  
KHQ, KOMO, KGW, KFI  
8:30—On Wings of Music: KGO,  
KHQ, KFI; KFSD on 8:45  
9—Harold Stokes and his Orchestra:  
KGO, KFI, KDYL  
9:15—Happy Jack, Jack Turner,  
songs: KGO, KFI, KDYL  
9:30—The Buckaroos: KGO, KOMO  
9:45—Arion Trio: KGO; KHQ,  
KOMO 10 to 10:15  
10:30—Woman's Magazine of the  
Air: KGO, KHQ, KOMO, KGW,  
KFI KFSD, KTAR, KDYL, KOA;  
KGR, KGHL, 10:50 to 11  
11:30—Borden Program, talks on  
baby care: KGO, KHQ, KOMO,  
KGW, KFI, KFSD, KTAR  
11:45—Organ Concert: KGO, KHQ,  
KOMO on 12 to 12:12  
12:15—Western Farm and Home  
Hour: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KTAR on 12:30,  
KGR, KGHL  
1—Rhythm Vendors: KGO  
1:30—Echoes of Erin, Joe White,  
tenor; string ensemble: KDYL,  
KGO  
1:45—G E Circle: Grace Ellis, Host-  
ess; Madame Sylvia, Beauty Talk:  
KGO, KHQ, KOMO, KGW, KFI,  
KDYL  
2—National Association of Broad-  
casters Talk: KGO  
2—Waldorf-Astoria Sert Room Or-  
chestra, direction Mischa Bori:  
KGO on 2:05, KHQ, KFSD,  
KDYL  
2:30—Merry Madcaps: KGO, KFSD,  
KDYL  
3—Organ Reveries, Archer Gibson:  
KGO, KHQ  
3:15—Royal Vagabonds; Ward Wil-  
son, impersonations: KGO, KHQ,  
KOMO, KGW, KFI, KDYL  
3:30—The Stebbins Boys: KGO,  
KHQ, KOMO, KGW, KFI, KDYL  
3:45—Fay Fraser's Studio Party:  
KGO, KHQ, KOMO, KGW, KFI  
4—News Service: KGO  
4:15—National Concert Orchestra:  
KGO, KHQ, KGW on 4:30, KFI  
off 4:30  
5—The First Nighter, drama with  
June Meredith, Don Ameche and  
Clifford Soubier: KGO, KHQ,  
KOMO, KGW, KFI, KFSD,  
KTAR, KDYL  
5:30—Armour Program: Roy Shield's  
Orchestra: KGO, KHQ, KOMO,  
KGW, KFI, KDYL  
6—Paul Whiteman's Orchestra:  
KGO, KHQ, KOMO, KGW, KFI,  
KDYL  
6:30—"The Phantom of Crestwood,"  
RKO Radio Picture mystery dra-  
ma: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KTAR, KDYL,  
KGR, KGHL  
6:45—Vocal and Instrumental So-  
loists: KGO, KFSD, KDYL

7—Amos 'n' Andy, blackface comedi-  
ans: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KDYL  
7:15—Maxwell House program:  
KGO, KHQ, KOMO, KGW, KFI,  
KFSD, KTAR, KDYL  
7:30—Gilmere Circus: KGO, KOMO,  
KGW, KFI  
8:30—Billy Jones and Ernie Hare:  
KGO, KHQ, KOMO, KGW, KFI,  
KFSD, KTAR, KDYL  
8:45—Eva Gruninger, Contralto:  
KGO, KHQ, KFSD  
9—NBC Football Rally: KGO, KGW,  
KDYL  
9:30—Anson Weeks and His Hotel  
Mark Hopkins Dance Orchestra:  
KGO, KHQ, KFI, KDYL  
10—Richfield News Flashes: KGO,  
KHQ, KOMO, KGW, KFI, KFSD  
10:15—Anson Weeks' Hotel Mark  
Hopkins Orchestra: KGO, KFSD  
10:45—Organ Concert: KGO, KHQ,  
KFI on 11, KFSD off 11  
11:30 to 12 midnight—Jay Whid-  
den's Miramar Hotel Orchestra:  
KGO, KHQ, KOMO, KFI

440.9 Mtrs. **NBC-KPO** GAR. 8300  
680 Kcs. 5000 Watts  
National Broadcast. Co., San Francisco  
Service to KJR, KEX, KGA,  
KECA, KTAR, KFSD

7:30 A.M.—Arion Trio, Joyce Bar-  
thelsson, pianist and director; Mo-  
desta Mortensen, violinist; Mar-  
garet Avery, cellist: KPO  
8—Financial Service: KPO, KGA,  
KJR, KEX  
8:15—Crosscuts from the Log o' the  
Day: KPO, KGA, KJR, KEX  
9:15—Stringwood Ensemble: KPO  
off 9:30; KGA, KEX off 9:45,  
KFSD, KDYL  
9:30—Helpful Hints to Housewives,  
Julia Hayes: KPO  
9:45—University of California at  
Your Service: KPO  
10—Mardi Gras: KJR, KPO, KGA,  
KEX, KDYL on 10:05  
10:30—Midday Musical Notes, or-  
chestra direction Joseph Hornik:  
KPO, KGA, KJR off 10:45, KEX  
11—Radio Troubadours: KFSD,  
KPO  
11:30—Celebrated Sayings: KPO,  
KDYL  
11:45—Rhythmic Serenade: KGA,  
KJR, KEX, KDYL  
11:45—South San Francisco Stock-  
yards Report: KPO  
12 noon—Rhythmic Serenade: KPO,  
KGA on 12:05, KEX  
12:15—Golden Melodies, organ con-  
cert, Charles Runyan: KPO  
12:45—Commonwealth Club Lunch-  
eon: KPO  
12:15—Radio Guild dramatization of  
a famous classic: KYA, KGA,  
KJR, KEX, KDYL  
1:15—Pickard Family — hill-billy  
songs: KGA, KEX, KDYL  
1:30—Stringwood Ensemble, Instru-  
mentalists direction Chas. Hart:  
KPO, KGA, KJR, KEX, KFSD  
off 2  
2:15—Metropolitans, orchestra di-  
rection Joseph Hornik: KPO,  
KGA, KJR, KEX, KGHL on 2:30  
3—The Cavaliers, vocal soloist; or-  
chestra direction Walter Behan:  
KPO, (KGA on 3:05), (KJR on  
3:15, off 3:55), KEX, (KFSD off  
3:45), (KGR on 3:30)  
4—Discovery Hour: KPO  
4—Bouquet of Melodies, Harold  
Dana, baritone; violinist and or-  
ganist: KGA, KJR, KEX, KFSD

4:30—Tom 'n' Dudd, vocal duo:  
KGA, KJR, KEX, KFSD  
4:45—Old World Serenader: KPO,  
KGA, KJR, KEX, KFSD off 5  
5:15—Headliners, soloist: KPO,  
KGA  
5:30—The Singing Lady: KPO,  
KGA, KJR, KEX, KECA  
5:45—Dixie Memories: KPO, KGA,  
KJR  
6—Ramblers, orchestra direction  
Meredith Willson: KPO, KGA on  
6:15, KJR off 6:15, KEX on 6:30  
to 6:45, KFSD off 6:30  
6:45—Cecil and Sally: KPO  
7—Tom Mitchell, baritone: KPO,  
KGA, KJR  
7:15—Millie Montagne, contralto:  
KGA, KGHL  
7:15—Tarzan of the Apes: KPO  
7:30—Cesare Sodero and NBC Con-  
cert Orch.: KPO, KGA, KJR on  
7:45, KFSD, KDYL on 7:45,  
KGR, KGHL  
8—Ralph Kirbery, the Dream  
Singer: KPO, KGA, KJR, KEX,  
KFSD, KDYL, KGHL  
8:05—William Scotti and His Or-  
chestra: KPO, KGA, KJR, KEX,  
KFSD, KDYL, KGHL  
8:30—Golden Legends, "Legend of  
the Holy Grail," radio drama by  
H. C. Connette: KPO, KGA,  
KJR, KEX, KGHL  
9—Concert in Rhythm; orchestra di-  
rection Meredith Willson: KPO,  
KGA, KJR, (KEX on 9:15),  
KDYL, KOA and East  
9:30—The Dress Circle, Alice Gentle,  
soprano; Henry Thompson, tenor;  
orchestra direction Emil Polak:  
KPO, KGA, (KEX on 9:45 to 10)  
10—Denver Musicians' Union: KPO,  
KGA, KJR, KEX, KECA, KOA  
10:30—Among Our Souvenirs: KPO,  
KGA, KJR, KEX, KDYL  
11—Tom Gerun and His Bal Tab-  
arin Orchestra: KPO, KGA, KJR,  
KEX, KFSD  
11:30 to 12 midnight—Organ Con-  
cert: KPO, KGA, KJR, KEX,  
KFSD

209.7 Meters **KECA** Richm'd 6111  
1430 Kcs. 1000 Watts  
Earle C. Anthony, Inc., Los Angeles  
9 A.M.—Lous Rueb, Exercises  
9:15—Record Program  
10—News Release  
10:15—Record Program  
11—German Lesson, Annette Doherty  
11:45—The Chaparral Club  
12 noon—Record Program  
12:30—Laurel Saunders, Songs  
12:45—Record Program  
1:45—Bob, Bunny and Junior  
2—Record Program  
2:45—Doria Balli's Personality Pro-  
gram  
3—Record Program  
4:15—News Release  
4:30—Record Program  
5—Brother Ken's Kiddies  
5:30—NBC-KPO Program  
5:45—Al, Mack and Tommy  
6—String Orchestra  
6:30—"Oral Lorettes"  
6:45—Mauri Leaf  
7—Tom Murray's Hill Billies  
7:30—Country Jane, Songs  
7:45—Joe Warner's Jolly Journal  
8—Orchestra with Robert Hurd,  
Soloist  
8:30—Miramar Hotel Orchestra  
9—Hemlock Corners  
9:15—Wesley Tourtellotte, Organist  
9:45—Close Partners, sketch  
10—NBC-KPO Program  
10:30 to 11 P.M.—Record Program

**CBS**

**Columbia Broadcasting System**

- 8:30 A.M.—Columbia Revue: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB
- 9—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 9:45—Atlantic City Musicals: KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 10—Do Re Mi, Novelty Female Trio: KFBK, KVI, KHJ
- 10:15—Alexander Semmler, Pianist: KFBK, KMJ, KVI, KOIN, KSL
- 10:30—Elizabeth Barthell, Songs: KFBK, KMJ, KWG, KVI, KFPY, KOIN, KFRC, KGB, KSL
- 10:45—Columbia Artist Recital: Barbara Maurel, Contralto, and Marion Carley, Pianist: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KGB, KSL
- 11—The Grab Bag Variety Show: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KHJ, KGB, KSL
- 11:45—Columbia Educational Features: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 12 noon—Columbia Salon Orchestra: KFBK, KMJ, KOL, KVI, KFPY, KHJ, KGB, KSL
- 12:45—George Hall and his Hotel Taft Orchestra: KFBK, KVOR, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, (KFRC on 1), KGB, KSL
- 1:15—John Kelvin, Irish Tenor: KFBK, KMJ, KWG, KVOR, KVI, KFPY, KFRC, KGB, KSL
- 1:30—Between the Bookends: KFBK, KMJ, KWG, KERN, KVI, KFPY, KGB, KSL
- 2—Joy Time with Irene Beasley: KSL
- 2:30—Midland Broadcasters: KSL
- 4—To be announced: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KGB
- 4:15—Organalities: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KSL
- 4:30—March of Time: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6—"Music that Satisfies": KGMB, KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 6:15—Colonel Stoopnagle and Budd: KMJ, KFBK, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 6:30—Guy Lombardo and his Royal Canadians: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 6:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ
- 7—Edwin C. Hill, "Presidential Poll": KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 7:15—Howard Barlow and the Columbia Symphony Orch.: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ
- 7:30—Charles Carlille, Tenor, with Freddie Rich's Orchestra: KWG, KGB
- 7:45—Freddie Martin's Bossert Orchestra: KFBK, KMJ, KERN, KFPY, KFRC, KHJ, KGB
- 8—Bernie Cummins and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, (KHJ on 8:15), KGB

8:30—Ozzie Nelson and his Glen Island Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB

**499.7 Meters KFSD Franklin 6353 600 Kcys. 1000 Watts**

- Airfan Radio Corp., Ltd., San Diego
- 9:15—NBC-KPO Program
- 10—Martha Meade Society
- 10:15—NBC-KGO Programs to 10:50
- 10:50—Studio Program
- 11—Radio Troubadours
- 11:30—NBC-KGO Programs to 1
- 1—Serenaders
- 1:30—NBC-KPO Program
- 2—NBC-KGO Programs to 3
- 3—NBC-KPO Program
- 3:45—Radio Dental Clinic
- 4—NBC-KGO Programs to 5
- 5—NBC-KGO Program
- 5:30—Program Resume
- 5:35—Late News Items
- 5:45—Studio Program
- 6—NBC-KPO Program
- 6:30—NBC-KGO Programs to 7:30
- 7:30—NBC-KPO Programs to 8:30
- 8:30—NBC-KGO Programs to 9
- 9—Dance Music
- 10—NBC-KGO Programs to 11
- 11 to 12 mid.—NBC-KGO Programs

**225.4 Meters KGB FRank. 6151 1330 Kcys. 1000 Watts**

- Don Lee, Inc., San Diego, California
- 10:30—CBS Programs to 12
- 12 noon—Farm Flashes
- 12:15—Stock Quotations
- 12:20—CBS Programs to 1:45
- 1:45—The Blue Ridge Colonel
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Blanche Wood
- 4:30—CBS program
- 5—CBS program
- 5:30—News Reel; Town Topics
- 5:45—Tonight's Features
- 6—CBS Programs to 7:30
- 7:30—Hutton's Concert Ensemble
- 7:45—Tarzan of the Apes
- 8—Keynotes
- 8:15—CBS Programs to 9
- 9—Three Shades of Blue
- 9:15—Eb and Zeb
- 9:30—CBS program
- 10—KGB News Reel
- 10:15—Grand Hotel Orchestra
- 11 to 12 midnight—Eslick's Orch.

**333.1 Meters KHJ Vandike 7111 900 Kcys. 1000 Watts**

- Don Lee, Inc., Los Angeles, Calif.
- 7 A.M.—News Brief and Records
- 8—Shell Happytime
- 8:30—CBS Program
- 9—Jack and Grace
- 9:30—Betty Crocker
- 9:45—CBS Programs to 10:15
- 10:15—Martha Meade Society
- 10:30—The Magazine
- 11—CBS Programs to 12:30
- 12:30 P.M.—World-wide News
- 12:45—Beauty Talk & Charlie Hamp
- 1:15—Times Forum
- 1:45—Blue Ridge Colonel
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Jack and Grace
- 4:15—Prof. Hertzog's Program
- 4:30—CBS Program
- 5—Corey Kent and Organ
- 5:15—News Items, Town Topics
- 5:30—"Skippy"
- 5:45—Jaye Ward Hutton
- 6—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Program
- 8—"Keynotes"

8:15—CBS Programs to 9  
 9—The Buccaneers  
 9:15—Eb and Zeb  
 9:30—Collegiate Program  
 10—World-wide News  
 10:10—Bisquit Band  
 10:15—Dance Orchestra  
 11—To be announced  
 12 to 1 A.M.—Gerald Norton and Roy Ringwald, Midnight Moods

**468.5 Meters KFI Richm'd 6111 460 Kcys. 50,000 Watts**

- Earle C. Anthony, Inc., Los Angeles
- 6:30 A.M.—New York Stocks
- 6:45—Dr. Seixas, Health Exercises
- 7:30—NBC-KGO Programs to 8
- 8—Polly Grant Hall, Piano Program
- 8:15—NBC-KGO Programs to 8:45
- 8:45—Helpful Hints to Housewives
- 9—NBC-KGO Programs to 9:30
- 9:30—Fashion Tour with Melisse
- 10—Beauty Talk
- 10:15—Lou Gordon, Tenor; Jackson Swales, Pianist; Sally Hill, Speaker
- 10:30—NBC-KGO Programs to 11:45
- 11:45—State Market Reports
- 12 noon—Dept. of Agriculture Talk
- 12:15—NBC-KGO Program
- 1—News Release
- 1:15—Ann Warner Chats
- 1:45—NBC-KGO Program
- 2—Tom Murray's Hill Billies
- 3—Chiro, Astrologist, "What Tomorrow Means to You"
- 3:15—NBC-KGO Programs to 4
- 4—News Release
- 4:15—NBC-KGO Program
- 4:30—Calif. Teachers' Assoc. Prog.
- 4:45—Judge Paonessa, Speaker
- 5—NBC-KGO Programs to 6:45
- 6:45—Male Quartet and String Ensemble
- 7—NBC-KGO Programs to 8:45
- 8:45—Roamers Male Quartet
- 9—Hotel Miramar Orchestra
- 9:30—NBC-KGO Programs to 10:15
- 10:15—Hotel Ambassador Orchestra
- 11 to 12 mid.—NBC-KGO Programs

**285.5 Meters KNX Hemp. 4101 1050 Kcys. 5000 Watts**

- L. A. Evening Express, Los Angeles
- 6:45 A.M.—Bill Sharples' Gang
- 8:45—Inspirational Talk and Prayer
- 9:30—News
- 9:45—Maxine's Shopping Service
- 10—Eddie Albright's Family
- 10:30—Kate Brew Vaughn
- 12 noon—News
- 12:15—Homeopathic
- 12:30—Dr. John Matthews
- 1—New Paris Inn
- 2—Eddie Albright, The Bookworm
- 2:30—Federated Women's Clubs
- 3—Matinee Mirthmakers
- 3:30—Recordings
- 3:45—Mrs. Shotts
- 4—Travelogue; Stocks; Announcements
- 4:15—Maxine's Shopping Service
- 5—Town Crier
- 5:15—Rabbi Winkler
- 5:45—Chandu, the Magician
- 6—News
- 6:15—Electrical Transcription
- 6:30—Oh-h-h Elmer
- 6:45—Currrier's Serenaders
- 7—Frank Watanabe and Hon. Archie
- 7:15—Violin Choir
- 7:45—Tarzan Transcription
- 8—The Royal Order of Optimistic Do-Nuts
- 9—News
- 9:15—Ethel Duncan
- 9:30—Musical Program
- 9:45—Broadcast of Fights
- 10:45—Beverly Hill Billies
- 11 to 12 midnight—New Paris Inn



**MICHAEL RAFFETTO**—For seven years Michael Raffetto received violin instruction but he felt he was not a born musician and when later he enrolled at U. C., he studied law. Completing his course he practiced in San Francisco, sailed to Honolulu intending to enjoy a brief visit and having been active in campus dramatics, gravitated theateward. A year later he returned to the mainland, fulfilled various theatrical engagements, had a fling at the movies and entered the radio field as an actor and writer. He is thirty years old. Italian and British ancestry.





RAY HEDGE—It took a good deal of persuasion to induce Ray Hedge to accept the role that made him famous. He wasn't at all enthusiastic about playing a costume designer but once he got into it the part of Clarence Tiffingtuffer offered him as much amusement as it did the thousands upon thousands who learned to love the Myrt and Marge episodes. Ray is 5 feet 11 inches tall, weighs 145 pounds, has brown eyes and hair, is twenty-three years old and hails from Indiana. Of German and English forbears.



BE A  
GOOD GIRL  
NOW



...and you may  
listen to the  
*Golden State Family  
Robinson* tonight  
at 7:30—

Saturday nights are Golden State nights—  
7:30 p. m. on Stations KFI and KGO—since this  
famous sponsor came back on the air.

No wonder little sister submits to having the  
snarls combed out, never saying a word. She, and  
Mother and Dad, too, would never think of miss-  
ing the human, happy adventures of the Golden  
State Family Robinson.

Join these new friends on the air tonight, and  
remember, too, that famous family of dairy  
products: Golden State brand Butter, Cream, Milk,  
Ice Cream, Evaporated Milk, Buttermilk, and  
Cottage Cheese. Ask your grocer!



*Golden State*

COMPANY, LTD.

DAIRY PRODUCTS

# SATURDAY Programs

Sept. 24, 1932

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

- 7:30 A.M.—Dawn Salute
- 8—Breakfast Hour
- 8:45—Tuneful Topics
- 9—At the Console
- 9:30—Melody Moods
- 10—Sunshine Hour
- 10:30—Manhattan Moods
- 10:45—Musical Novelties
- 11—Album Leaves
- 11:30—Prudence Penny
- 11:45—Song and Dance Kings
- 12 noon—Town Hall Harmonies
- 12:15—Church Bulletin
- 12:30—Song Vogues
- 1—Afternoon Concert
- 2—Glen Goff, Organist
- 3—Rhythmic Ripples
- 3:30—Across the Footlights
- 4—Artist Celebrities
- 4:30—“High School of the Air”
- 5—Metropolitan Hour
- 6—Revue
- 6:30—Waltz Time
- 7—Salon Moments
- 7:15—NBC-KPO Program
- 7:30—Tone Paintings
- 7:45—Bob Allen, Piano Recital
- 8—Studio program
- 8:30—Sydney Dixon & G. Donald Gray: Duo Recital
- 9—Joe Wright’s Orchestra
- 9:30—Milly and Billy, the Cub Reporters
- 9:45—News Flashes
- 10—Goff’s Organ Serenade
- 11 to 12 midnight—Concert Memories

309.1 Meters **KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.

- 7 A.M.—The Sun Risers
- 7:04—Produce Quota’s; Vocal Solos
- 7:17—Road Reports; Sport News
- 8—NBC-KPO programs to 4
- 4—Lost and found advertisements
- 4:05—NBC-KPO program
- 4:45—Aviation talk
- 5—NBC-KPO programs to 6:45
- 6:45—Piano Ramblings
- 7 to 12 mid.—NBC-KPO Programs

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

- 6:45 A.M.—Popular Records
- 7:15—Morning Reporter
- 7:30—Texas Cowboy
- 8—Allay-Op! with Bob Roberts
- 8:30—Tommy Tucker
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour
- 10:30—Dr. B. L. Corley
- 11—Store Scenes
- 11:30—X Bar B Ranch Boys
- 12 noon—Echoes of Portugal
- 12:30—Records
- 1—Over the Teacups
- 1:30—Ira Blue, bridge review
- 1:45—Studio program
- 2:30—Watchtower program
- 2:45—Records
- 3—Charlie Park, “The Budgeteer”
- 3:30—Theatre of the Air
- 4—Records
- 4:15—Fairy Tales
- 4:30—Western Musicale program
- 5—Radio Shopping News



**BOB BENCE**  
KFRC—ANNOUNCER

- 5:30—Wandering Through Athens
- 6—Studio program
- 6:30—Ernie Smith’s Sport Page
- 6:45—Reporter
- 7—Covered Wagon Jubilee
- 7:30—Post-Enquirer Funnies
- 7:45—Dance Music
- 8—I. O. O. F. Program
- 8:30—Elbert La Chelle, Organist
- 8:45—The Gossipers
- 9—Vagabond Players
- 9:30—“Side-Show”
- 10:30—Luther Putnam’s Treasure Chest
- 11 to 1 A.M.—Night Owls with Ray Howell

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts

- Pac. Agric. Foundation, Ltd., San Jose
- 7 A.M.—The Breakfast Hour
  - 8—Silent Period
  - 9—Rainbow Trouper
  - 10—Helpful Hour
  - 10:30—Morning Melodies
  - 11—Eleventh Hour Program
  - 11:30—Old Time Favorites
  - 11:45—Accordion Capers
  - 12 noon—Band Concert
  - 12:30—Weather; State Mkt. Reports
  - 1—One o’Clock Program
  - 1:30—The Friendly Hour
  - 2:30—Martha Meade Program
  - 3—Silent Period
  - 4:30—Story Time
  - 4:45—Skippy
  - 5—Vespers
  - 5:30—Community Program
  - 6—Evening Echoes
  - 6:15—Franco’s Program
  - 6:30—Dinner Music
  - 6:45—Radio News and Forum
  - 8—Studio Program
  - 8:30—Irma Hoffman and Dorothy Griffin
  - 8:45—Italian Program
  - 10 to 10:30 P.M.—Community Prog.

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.

- 7 A.M.—Seal Rocks Broadcast
- 7:30—Exercise Period
- 8—Shell Happytime
- 8:30—CBS Programs to 9:30
- 9:30—Globe Trotter
- 9:45—Ida Bailey Allen
- 10—Junior Artists Program
- 10:55—Church Announcements
- 11—CBS Programs to 12
- 12 noon—Noonday Concert
- 1—CBS Programs to 1:45
- 1:45—Stock Quotations
- 1:50—CBS Programs to 2:15
- 2:15—U. C. vs. Santa Clara Football Game
- 4:30—CBS Programs to 4:55
- 4:55—Town Topics
- 5—CBS Programs to 5:30
- 5:30—Skippy
- 5:45—CBS Programs to 6:15
- 6:15—Anson Weeks’ Orch. (E. T.)
- 6:30—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 9
- 9—KHJ Merrymakers
- 10—Ted Fio-Rito’s Orchestra
- 11—Dance Orchestra
- 12 to 1 A.M.—Request Hour

322.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco

- 7 A.M.—Musical Pot Pourri
- 8—Silent Period
- 9—Blues Chasers
- 10—White House Program
- 10:15—Bellevue Hotel Program
- 10:30—Timely Topics
- 10:35—Concert Melodies
- 10:45—Church Notices and Organ
- 11—Children’s Hour
- 12 noon—News Flashes
- 12:15—Dance Music
- 1—Silent Period
- 6—Dance Music
- 6:30—Salon Music
- 7:15—Ellen Cooth, Soprano
- 7:30—Silent Period
- 11 to 1 A.M.—Kendrick’s Hi-Jinks

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

- 8 A.M.—News Items
- 8:15—Calif. Chiropractic College
- 8:30—Moment Musicale
- 9—Silent Period
- 9:05—Latin-American Program
- 2—Billy and Grace Carmen
- 2:30—Nina Frelsen and Kiddies
- 3—Union Mutual Life
- 3:08—Recordings
- 3:30—The Smoky Oaks
- 4—Prosperity Hour
- 4:15—Sela Safar, “Bluer than Blue”
- 4:30—Al Cook’s Oklahoma Cowboys
- 4:45—Prosperity Program
- 5—Recordings
- 5:30—Covered Wagon Jubilee
- 6—Silent Period
- 7:30—John Collins, baritone
- 7:45—The Texas Cowboy
- 8—Latin-American Program
- 9—Recordings
- 9:15—Italian Program
- 10—“Happy Valley Home Folks”
- 10:30 to 11 P.M.—Mystic Knights of the Sea

- 340.7 Meters KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.
- 8 A.M.—Records; Stocks  
9—Modern Homes Period  
9:30—Clinic of the Air  
10:15—Stocks; Financial Information; Weather  
10:30—Better Business Talk  
10:35—Records  
11—Sunshine Twins  
12 noon—Closing S. F. Stocks  
12:05—Jack Delaney and his Band  
1—Jean's Hi-Lights  
2—Classical Recordings  
2:45—Records  
3:45—Galen Harvey and Madelon Sivyver  
4—Records  
4:30—Brother Bob's Club  
5—Helen Parmelee, Pianist  
5:15—The Three Cocoanuts  
5:45—Song Stories, Clark Sisters  
6—Hotel Oakland Trio  
7—News Items  
7:30—Helen Parmelee, Pianist  
7:45—Studio Program  
8—Musical Soiree: John Wharry Lewis, Violinist; Evelyn Phelan, Accompanist; L. G. French, Baritone; Muriel Scherruble, Soprano; Helen Parmelee, Pianist  
9—Faucit Theater of the Air Players  
10—Feldman-Jacobsen Dance Orch.  
11 to 12 midnight—Dance Program
- 280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco
- 6 A.M.—KJBS Alarm Klok Klub  
8—Recordings  
9—Asso. Food Stores' Program  
9:30—The Little Concert  
9:45—Records  
10—Reporter of the Air  
10:05—Scotty's Table Talks  
10:20—Recordings  
11:30—Concert Music  
12 noon—Sports Talk  
12:15—Variety Program  
1—Dance Matinee  
1:30—Popular Records  
2:45—Speak-Easy Time; Records  
3—Reporter of the Air; Records  
3:45—Philco Varieties  
4—Recordings  
5:45—Walkathon  
6 to 6:15 P.M.—Records  
12 to 6 A.M.—Owl Program
- 468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles
- 6:30 A.M.—Market Quotations  
6:45—Dr. Seixas, Health Exercises  
7:30—NBC-KGO Programs to 8:45  
8:45—Helpful Hints to Housewives  
9—NBC-KGO Program  
9:15—Dorothy Raymond, Pianist  
9:30—NBC-KGO Programs to 11:30  
11:30—French Lesson, Annette Doherty  
11:45—Federal & State Mkt. Reports  
12 noon—Dept. of Agriculture Talk  
12:15—NBC-KGO Program  
1—News Release  
1:15—NBC-KGO Program  
2—Tom Murray's Hill Billies  
3—NBC-KGO Program  
3:30—Rhythm Girls  
3:45—News Release  
4—NBC-KGO Programs to 7:15  
7:15—Choraleers  
7:30—NBC-KGO Program  
8—Tom Murray's Hill Billies  
8:30—NBC-KGO Program  
10—Hotel Ambassador Orchestra  
11 to 12 mid.—NBC-KGO Programs
- 333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts  
Don Lee, Inc., Los Angeles, Calif.
- 7 A.M.—News Briefs and Records  
8—Shell Happytime  
8:30—CBS Programs to 12  
12 noon—Spanish Serenaders  
12:30—World-wide News  
12:45—CBS Programs to 5:15  
3:30—Piano Pictures  
3:45—CBS programs to 5:15  
5:15—News Items, Town Topics  
5:30—"Skippy"  
5:45—CBS Programs to 7:30  
7:30—Chandu, the Magician  
7:45—CBS Programs to 9  
9—The Merry Makers  
10—World-wide News  
10:10—Gene Quaw and Orchestra  
11—Roosevelt Hotel Orchestra  
12 to 1 A.M.—Roger King and Roy Kingwald
- 225.4 Meters KGB** FRank. 6151  
1330 Kcys. 1000 Watts  
Don Lee, Inc., San Diego, California
- 7 A.M.—The Morning Edition  
8—Shell Happytime  
8:30—CBS programs to 10  
10—Helen Stone, Around the Town  
10:30—CBS Programs to 12:15  
12:15—Closing Stock Quotations  
12:20—CBS Programs to 4  
4—Town Topics; News Reel  
4:15—Blanche Wood  
4:30—CBS Programs to 6:45  
6:45—Hutton's Concert Quartette  
7—CBS Programs to 8:30  
8:30—Ted Florito's Orchestra  
9—Merrymakers  
10—KGB News Reel  
10:10—Ted Florito's Orchestra  
11—Hotel del Coronado Casino Orchestra  
11:30 to 12 mid.—Dance Music
- 239.9 Meters KFOX** Phone: 672-81  
1250 Kcys. 1000 Watts  
Nichols & Warinner, Long Beach, Cal.
- 6 A.M.—The Early Bird  
7—Recordings  
7:45—News Report  
8—Popular Selections  
9—Peppy Tunes  
10—Vera Graham, Organist  
10:30—Mart and Harry  
11—Foster Rucker, Songs  
11:15—The Three Girls  
11:30—News Report  
11:45—Organ  
12 noon—Rascals a la Mode  
1—Gus Gagle's Orchestra  
2—Cleo Hibbs, Melody Man  
2:30—Lazar Samoiloff  
3—Surprise Matinee  
3:30—Saion Musicale  
4—News Report  
4:15—Dental Clinic  
4:45—Tennessee Joe  
5—Sunset Harmony Boys  
5:30—Hotcha Trio  
5:45—Rosebud and Marblehead  
6—"Married Life," comedy skit  
6:15—Cherrio Boys  
6:30—KFOX School Kids  
6:45—The Three Girls  
7—Bill and Co  
7:15—The Boy Detective  
7:30—Chandu, The Magician  
7:45—The Old Professor  
8—George and Rufus  
8:15—Musical Mart  
8:30—Drama Grab-Bag  
8:45—On With the Show  
9—The Vagabonds  
9:15—Pacific Coast Club Orchestra  
9:30—Rendezvous Ballroom Orch.  
11—Pacific Coast Club Orchestra  
11:30 to 12 midnight—Dance Orch.
- 285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 5000 Watts  
L. A. Evening Express, Los Angeles
- 6:45 A.M.—Bill Sharples' Gang  
8:45—Inspirational Talk and Prayer  
9:30—News  
9:45—Maxine's Shopping Service  
10—Eddie Albright's Family  
11:30—Maxine's Shopping Service  
12 noon—News  
1—New Paris Inn  
2—Eddie Albright, Late Fiction  
3—Matinee Mirthmakers  
4:15—Church, Lost and Found Announcements  
5—Town Crier  
5:15—Dr. John Matthews  
5:45—Chandu, the Magician  
6—News  
6:15—KNX Ensemble  
6:30—Oh-h-h Elmer  
6:45—Currier's Serenaders  
7—Frank Watanabe and Hon. Archie  
7:15—Ensemble  
7:30—Vigilantes; Mirthquakers  
7:45—Tarzan Transcription  
8—Calmon Luboviski, Violinist  
9—News Items  
9:15—Ethel Duncan  
9:30—Dreamin' Time, with Drury Lane  
10—KNX Ensemble  
11 to 12 midnight—New Paris Inn
- 209.7 Meters KECA** Richm'd 6111  
1430 Kcys. 1000 Watts  
Earle C. Anthony, Inc., Los Angeles
- 9 A.M.—Louis Rueb, Exercises  
9:15—Record Program  
10—News Release  
10:15—Record Program  
10:30—NBC-KPO Program  
11—Physical Education  
11:45—Spanish Lesson, Annette Doherty  
12 noon—Record Program  
1:45—Bob, Bunny and Junior  
2—Record Program  
2:45—NBC-KPO Program  
3—Record Program  
4—News Release  
4:15—Record Program  
5—Brother Ken's Kiddies  
5:30—Dr. Snape's Forum  
5:45—Record Program  
7:30—Julie Kellar, Harpist  
7:45—Record Program  
8:30—Hotel Miramar Orchestra  
9—String Orchestra and Soloists  
10 to 11 P.M.—Record Program
- 499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego
- 7:30 A.M.—NBC-KGO Programs to 8:15  
8:15—Morning Musical Revue  
8:35—Stock Reports  
8:45—NBC-KGO Programs  
9—Good Cheer Program  
9:15—NBC-KGO Programs to 10:30  
10:30—Radio Dental Clinic  
10:45—Studio Program  
10:50—NBC-KGO Programs to 1  
1—Serenaders  
1:30—NBC-KGO Programs to 3:30  
3:30—French Lesson  
4—NBC-KGO Programs to 5  
5:20—Late News  
5:30—To be announced  
6—NBC-KGO Programs to 7:15  
7:15—NBC-KGO Program  
7:45—Kenneth Spencer  
8—NBC-KPO Program  
8:15—Studio Program  
8:30—NBC-KPO Program  
9—Dance Music  
10—Spanish Ballroom Orchestra  
10:15 to 12 mid.—NBC-KPO Prog.

379.5 Mrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
Service to KHQ, KOMO, KGW,  
KFI, KTAR, KFSD, KOA,  
KGIR, KGHL, KDYL

- 7 A.M.—Organ Concert: KGO
- 7:30—Sven Swenson and His Swede-  
hearts: KGO, KFI, KFSD, KDYL
- 7:45—Van and Don, the Two Pro-  
fessors, comedians: KGO, KHQ,  
KOMO, KGW, KFI, KFSD, KTAR,  
KDYL, KOA
- 8—Johnny Marvin, Tenor: KGO,  
KHQ, KFI, KFSD
- 8:15—Little Orphan Annie: KGO,  
KHQ, KOMO, KGW, KFI
- 8:30—On Wings of Song: String  
Trio: KGO, (KGW off 8:45), KFI,  
(KFSD on 8:45)
- 9—Harold Stokes and his Orchestra:  
KGO, KFI, KDYL
- 9:15—Happy Jack, Jack Turner,  
songs: KGO, KDYL
- 9:30—National Grange Program:  
KGO, KHQ, KOMO on 10, KFI,  
KFSD, KTAR, KDYL, KGIR,  
KGHL
- 10:30—Woman's Magazine of the  
Air: KGO, KHQ, KOMO, KGW,  
KFI, (KFSD on 10:50)
- 11:30—Organ Recital: KGO, KHQ  
off 12, KOMO on 12 to 12:12,  
KFSD
- 12:15—Western Agriculture: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KGIR, KGHL
- 1—Stringwood Ensemble: Vocal  
Soloists; Instrumentalists  
direction Charles Hart: KGO, (KOMO  
1 to 1:15, 1:30 to 1:45), (KGW  
on 1:15), (KFI on 1:30)
- 2—Vagabonds, vocal soloist; orches-  
tra direction Walter Beban: KHQ,  
KGO off 2:15, KTAR
- 2—Stanford-University of San  
Francisco Football Game: KGO
- 3:30—John and Ned, vocal and in-  
strumental duo: KHQ
- 4—Harlem Fantasy: KHQ, KFSD,  
KDYL
- 4:30—"K-7" secret service spy story  
KGO, KHQ, KOMO, KGW, KFI,  
KFSD, KDYL
- 5—Erno Rapee in Foreign Lands:  
KGO, KHQ, KGW, KFSD on 5:30,  
KFI, KTAR, KDYL
- 6—Lucky Strike Dance Hour: KGO,  
KHQ, KOMO, KGW, KFI, KFSD,  
KTAR, KDYL
- 7—Amos 'n' Andy, blackface com-  
edians: KGO, KHQ, KOMO, KGW,  
KFI, KFSD, KDYL
- 7:15—Synco-Thots, Edna Fischer &  
Newell Chase, piano duo: KGO,  
KFSD
- 7:30—The Golden State Family Rob-  
inson: KGO, KFI
- 8—Buddy Rogers and His California  
Cavaliers: KGO, KHQ, KGW off  
8:15, KDYL, KGHL
- 8:30—Associated Spotlight: "A Night  
in Old Heidelberg"; ninety minutes  
of fast moving fun and music with  
an all-star cast including the "Cy-  
col Four," "Coquettes," Benny  
Walker, Bobbe Deane, Armand  
Girard, Marjorie Primley, Irving  
Kennedy, Imelda Montagne, Har-  
old Dana, Annette Hastings, Gwy-  
nfi Jones, "Lord Bilgewater,"  
Capt. Bill Royle, Harold Peary,  
and Max Waizman; the Little  
Red, Green and Cream School-  
house with Prof. Fizzmeyer, Wal-  
ter Beban's Burlesque, the Hill-  
Nellies, Favorite Songs of famous

- Westerners and Sports Review,  
with Herb Dana and Don Thomp-  
son; "Flying A" Orchestra under  
direction of Walter Beban, with  
Cecil Underwood as master of  
ceremonies: KGO, KFI, KGW,  
KOMO, KHQ
- 10—Mona Lowe, blues singer: KGO,  
KHQ, KGW
- 10:15—Anson Weeks and His Hotel  
Mark Hopkins Dance Orchestra:  
KGO, KHQ, KDYL
- 10:45—Organ Concert, Paul Carson:  
KGO, KHQ, KDYL, KOA
- 11—To be announced
- 11:30 to 12 midnight—Jay Whid-  
den's Miramar Hotel Orchestra:  
KGO, KHQ, KOMO, KGW, KFI

440.9 Mrs. **NBC-KPO** Gar. 8300  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco  
Service to KJR, KEX, KGA,  
KECA, KTAR, KFSD

- 7:30 A.M.—Arion Trio: KPO
- 8—Financial Service: KPO, KGA,  
KJR, KEX
- 8:15—Crosscuts from the Log o' the  
Day: KPO, KGA, KJR, KEX,  
KTAR off 8:45
- 9:15—Stringwood Ensemble, direc-  
tion Charles Hart: KPO off 9:30,  
KGA, KJR, KEX
- 9:30—Helpful Hints to Housewives:  
KPO
- 9:45—University of California at  
Your Service: KPO
- 10—Familiar Songs: KPO, KGA,  
KJR, KEX
- 10:30—The NBC Farm Forum, talks  
and music: KPO, KGA, KJR,  
KEX, KECA, KDYL
- 11—Radio Troubadours, Harold  
Stokes' dance orchestra: KPO,  
KGA, KJR, KEX, KTAR
- 11:30—Singing Strings, Walter Blau-  
fuss, director: KPO off 11:45,  
KGA, KJR, KEX on 11:45, KDYL
- 11:45—S. San Francisco Stockyards  
Report: KPO
- 12 noon—Rhythmic Serenade: KPO,  
KGA on 12:05, KJR, KEX, KDYL
- 12:30—Concert Favorites, vocalist;  
orchestra direction Joseph Galic-  
chio: KPO, KGA, KJR, KEX,  
KDYL
- 12:45—Tom 'n' Dudd, vocal duo:  
KPO, KGA, KJR, KEX, KDYL
- 1—Pacific Feature Hour: KPO,  
KGA, KJR, KEX, KDYL, KGHL
- 1:30—Bluettes, vocal trio: KPO,  
KGA, KJR, KEX, KFSD, KDYL,  
KOA
- 1:45—Tea Dansante: KPO, KGA,  
KJR, KEX, KFSD, KDYL
- 2—Waldorf Astoria Sert Room Or-  
chestra: KPO, KGA, KJR, KEX,  
KGHL, KDYL
- 2:30—Opry House Tonight, back-  
stage skit: KPO, KGA, KJR,  
KEX, KFSD, KDYL
- 2:45—Donald Novis, tenor, orch.:  
KPO, KGA, KJR, KEX, KFSD,  
KECA, KDYL
- 3—William Scotti and his Or-  
chestra: KPO, KGA on 3:05,  
KJR, KEX, KFSD
- 3:30—Cuckoo Program with Ray-  
mond Knight, orchestra direction  
Robert Armbruster: KPO, KGA,  
KJR, KEX
- 4—Anson Weeks and his Hotel Mark  
Hopkins Orchestra: KPO, KGA,  
KJR on 4:05, off 4:45, KEX

- 5—Arion Trio, Joyce Barthelson, pian-  
ist and director; Modesta Mor-  
tensen, violinist; Margaret Avery,  
'cellist: KPO, KGA, KJR, KEX
- 5:45—Dixie Memories: KPO, KGA,  
KJR, KECA
- 6—Toreadors, Robert Stevens, Rod-  
ney Johnson, tenors; Harvey Orr,  
baritone; Henry Perry, basso;  
Doc Johnson, banjoist: KPO, KGA,  
KJR, KEX, KJR off 6:30
- 6:45—Cecil and Sally: KPO
- 7—Tom Mitchell, baritone: KPO,  
KGA, KJR, KEX
- 7:15—Merle Thorpe, talk, "Our  
Vanishing Freedom": KYA, KJR,  
KGA, KDYL, KGHL
- 7:15—News Editor of the Air: KPO
- 7:30—Cesare Sodero and NBC Con-  
cert Orchestra: KPO, KGA, KJR  
on 7:45, KECA, KDYL
- 8—Rhythmic Shadows, orchestra di-  
rection Emil Polak: KPO, KGA,  
KJR, KEX
- 8:30—College Inn Orchestra: KPO,  
KGA, KJR, KEX, KFSD, KDYL
- 9—Charlie Agnew and His Orch.:  
KPO, KGA, KJR, KDYL
- 9:30—The Barn Dance: KPO, KGA,  
KJR, KEX, KDYL
- 9:45—McElroy's Spanish Ballroom  
Orchestra: KPO, KGA, KJR,  
KEX, KFSD on 10, KDYL
- 10:15—Musical Echoes: KPO, KGA,  
KJR, KEX, KFSD
- 10:45—Tom Gerun and his Bal Tab-  
arin Orchestra: KPO, KGA, KJR,  
KEX, KFSD
- 11:15 to 12 midnight—Organ con-  
cert, Dollo Sargent, organist:  
KPO, KGA, KJR, KEX, KFSD

508.2 Meters **KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.

- 6:45 A. M.—Morning News
- 7:15—Crazy Crystals
- 7:30—Kronenberg's Shoe Hospital
- 7:45—NBC-KGO Program
- 8—Kenney's Clothing Market
- 8:15—NBC-KGO program
- 8:30—Dessert Hotel
- 8:45—Home Comfort
- 9—"Walt and Marian"
- 9:15—Sartori and Wolf
- 9:30—NBC-KGO programs to 1
- 1—Home Canning Contest
- 1:15—Silver Loaf Bakery
- 1:30—NBC-KGO program
- 1:45—Spokane Fur Co.
- 2—NBC-KGO program
- 2:20—KHQ Program Highlights
- 2:30—Commercial Creamery
- 3—NBC-KGO program
- 3:45—Peerless Dental Hygiene
- 4—NBC-KGO programs to 5:15
- 5:15—"Skippy"
- 5:30—NBC-KGO programs to 7:15
- 7:15—Editorial Column—Russell  
Bankson
- 7:30 to 12 midnight—NBC-KGO pro-  
grams

526 Meters **KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma

- 6:30 A.M.—Farm Flashes
- 6:45—Crazy Quartette
- 7—Dr. Kenyon's Church
- 7:30—Organ Revue
- 8—Shell Happytime
- 8:30—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 9
- 9—The Merry-makers
- 10—Crazy Cowboys
- 10:15—Dance Orchestra
- 11 to 12 midnight—Dance Orchestra

**CBS****Columbia Broadcasting System**

- 8:30 A.M.—Ted Brewer and his Yoeng's Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB, KSL
- 9—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 9:30—Madison Ensemble, Vincent Sorey, Conductor: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB, KSL
- 10—Saturday Syncopators, Fred Berrens, Conductor; Taylor Buckley, Baritone: KFBK, KMJ, KERN, KVI, KFPY, KHJ, KSL
- 10:15—Saturday Syncopators: KFBK, KMJ, KERN, KVI, KFPY, KOIN, KHJ, KSL
- 10:30—Columbia Salon Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB, KSL
- 11—Boston Popular Revue: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:30—The Round Towners, Male Quartet: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 12 noon—Spanish Serenade: KFBK, KMJ, KWG, KVI, KFPY, KHJ, KGB, KSL
- 12:30—Rhythm Kings, Fred Berrens, Conductor: KFBK, KMJ, KWG, KERN, KVI, KFPY, KGB, KSL
- 12:45—Rhythm Kings: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KHJ, KGB, KSL
- 1—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KVOR, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 1:30—Between the Bookends: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 1:45—Tito Guizar, Mexican Tenor: KFBK, KMJ, KWG, KVOR, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 2—Joy Time with Irene Beasley: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 2:15—Freddie Martin's Bossert Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 2:30—Midland Broadcasters: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 2:45—Ozzie Nelson's Glen Island Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 3—The Political Situation in Washington Tonight: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 3:15—William Vincent Hall, Baritone: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 3:30—Keenan and Phillips, Piano Pictures: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 3:45—Do Re Mi, Novelty Female Trio: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 4—Edwin C. Hill, "The Human Side of the News": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB

- 4:15—Vaughn De Leath, with Fred Berrens' Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, KHJ, KSL
- 4:30—Gus Arnheim and his Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 5—Ruth Etting in "Music that Satisfies": KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 5:15—Ann Leaf at the Organ: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KGB, KSL
- 5:45—Syracuse Variety Hour: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 6:15—Columbia Public Affairs Institute: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB, KSL
- 6:30—Columbia Public Affairs Institute: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 6:45—Coral Islanders, William Lincoln, Conductor: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KSL
- 7—Guy Lombardo and his Royal Canadians: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KSL
- 7:45—Harold Stern and his St. Moritz Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KHJ
- 8—Califorina Melodies: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8:30—Ted Fiorito's Orch.: KFBK, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KSL

**319 Meters KOIN Atwater 3333**  
**940 Kcys. 1000 Watts**  
**The Journal, Portland, Oregon**

- 8—Shell Happytime
- 8:30—CBS Program
- 9—Golden Melodies
- 9:30—CBS Program
- 10—Studio Songs
- 10:15—CBS Programs to 12
- 12 noon—Merrymakers
- 12:30—Culmbacher Malt Extractors
- 12:45—CBS Program
- 1—The Book of Life
- 2—CBS Programs to 3:30
- 3:30—Newspaper of the Air
- 5—CBS Program
- 5:15—Shippy
- 5:30—Davidson's Prize Club
- 6—CBS Program
- 6:15—Bells of Harmony
- 6:30—Studio Program
- 6:45—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 8:30
- 8:30—DLBS Dance Music
- 9—KHJ Merrymakers
- 10—De Silvia's Royal Knights
- 10:30—Dance Orchestra
- 11—Dance Orchestra
- 12 to 1 A.M.—Jack and Jill's Tavern Orchestra

- 254.1 Meters KEX Atwater 3111**  
**1180 Kcys. 5000 Watts**  
**Western Broad. Co., Portland, Ore.**
- 7 A.M.—Morning Serenaders
- 8—NBC-KPO Programs to 5:15
- 5:15—Phantom Pianist
- 5:30—NBC-KPO programs to 6:15
- 6:15—Newscasting
- 6:30—Silent period
- 8 to 12 mid.—NBC-KPO program

**236.1 Meters KOL Elliott 4466**  
**1270 Kcys. 1000 Watts**  
**Seattle Broadcast. Co., Seattle, Wash.**

- 6:45 A.M.—Top of the Morning
- 7—KOL Time Klock
- 8—Shell Happytime
- 8:30—CBS Programs to 10
- 10—Morning Melodies
- 10:30—Prince of the Ivories
- 10:45—Columbia Salon Orchestra
- 11—CBS Programs to 12
- 12 noon—Kiddies' Hour
- 1—CBS Programs to 4:15
- 4:15—Cecil Solly
- 4:30—To be announced
- 4:45—CBS Programs to 5:30
- 5:30—Shippy
- 5:45—CBS Programs to 7
- 7—Sports Review
- 7:15—CBS Program
- 7:30—Chandu, the Magician
- 7:45—John C. Stevenson
- 8:15—CBS Programs to 8:45
- 8:45—The Globe Trotter
- 9—Merrymakers from KHJ
- 10—Dance Orchestra
- 11 to 12 midnight—Dance Orchestra

**325.9 Meters KOMO Elliott 5890**  
**920 Kcys. 1000 Watts**  
**Fisher's Blend Station, Inc., Seattle**

- 6:55 A.M.—Inspirational Service
- 7—Fisher's Sunshine Farm Broadcast
- 7:30—NBC-KGO Programs to 9
- 9—Uncle Hank from Ciderville Center
- 9:15—Prudence Penny
- 9:30—NBC-KGO Programs to 11:45
- 11:45—Club Minutes
- 12 noon—NBC-KGO Program
- 12:12—Grain Quotations
- 12:15—NBC-KGO Programs to 1
- 1—Einer & Einar, Two Counselors
- 1:30—Home Towners
- 2—NBC-KGO Programs to 3
- 3—Santiseptic Program
- 3:15—NBC-KGO Programs to 3:45
- 3:45—News of the Air
- 4—Concert Orchestra
- 4:30—NBC-KGO Programs to 8
- 8—Musical Mannequins
- 8:30—NBC-KGO Program
- 10—Vic Meyers' Music
- 11 to 12 mid.—NBC-KGO Programs

**483.6 Meters KGW Atwater 2121**  
**620 Kcys. 1000 Watts**  
**Morning Oregonian, Portland, Ore.**

- 6:45 A.M.—Caterpillar Trail Blazers
- 7:15—Morning Appetizers
- 7:45—NBC-KGO Programs to 8:30
- 8:30—Morning Sunshine
- 8:45—Oregonian of the Air
- 9—Specialists
- 9:30—Cooking School
- 10—Anson Weeks' Orchestra
- 10:15—Alexander's Piano Antics
- 10:30—NBC-KGO Program
- 11:30—Organ Program
- 12 noon—The Oregonian of the Air
- 12:15—NBC-KGO Program
- 12:45—O. M. Plummer
- 1—Kelly's Salon Orchestra
- 1:15—Oregonian Mountaineers
- 1:45—NBC-KGO Programs to 2:15
- 2:15—Tea Time Bazaar
- 3:15—Hurlbut's Pianologue
- 3:30—Samoa Islanders
- 3:45—Oregonian of the Air
- 4—Santiseptic Program
- 4:15—Man from the South
- 4:30—NBC-KGO Programs to 7:15
- 7:15—Kelly's Salon Orchestra
- 7:30—The Mad Hatters
- 8—Fisher's Blend Hour
- 8:30—NBC-KGO Program
- 10—Dancing with Johnny Robinson
- 10:45—Crazy Crystals Quartet
- 11 to 12 mid.—Merry Mixer Melodies

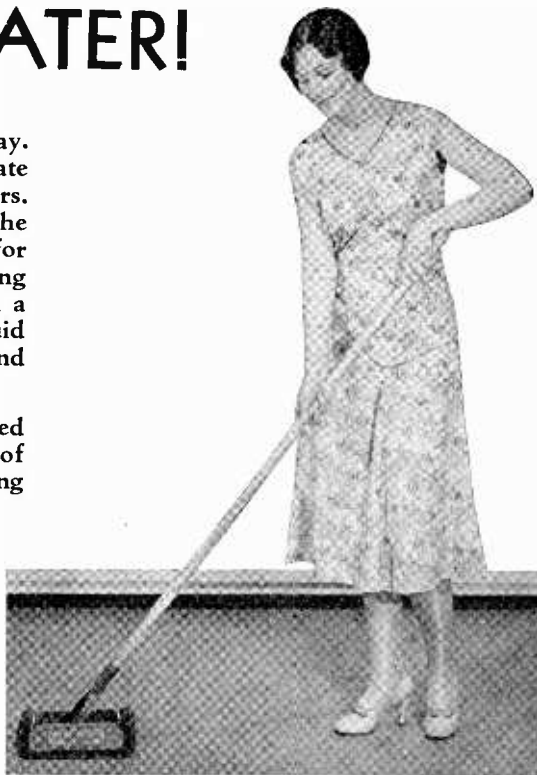
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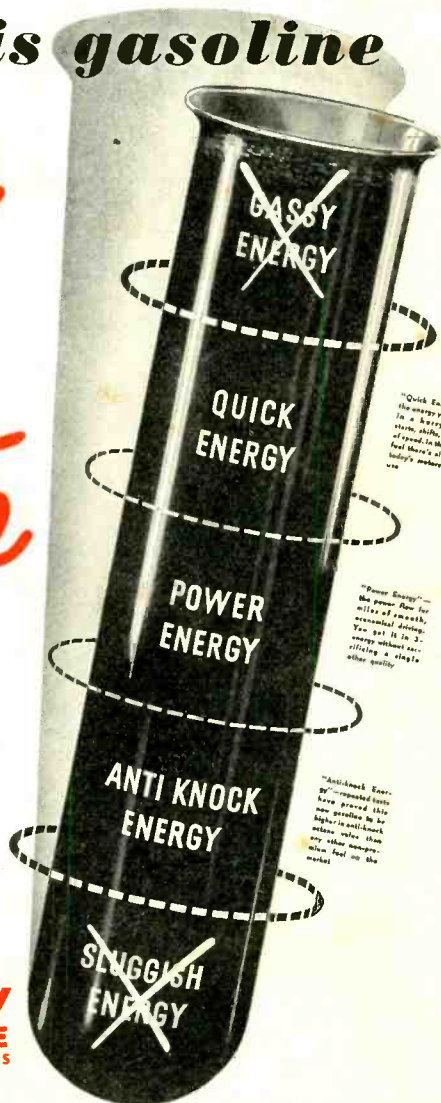
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