

Broadcast Weekly

For
Week of
JULY
13-19

"THE LEADING RADIO GUIDE OF THE PACIFIC COAST"



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BROADCAST WEEKLY

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The Editor's Page

TESTS which are being conducted in Iowa indicate that chain broadcasting has evolved to the point where a network program can be carried to an entire country on one wave length. Stations WHO, Des Moines, and WOC, Davenport, are the units where this demonstration is taking place.

Each station is a crystal control station operating with 5000 watts. The two stations are 190 miles apart. At Marengo, Ia., a receiver is located exactly half way between the two points. This receiver picks up programs from both stations. Listeners at this point cannot detect any lag or time difference between the two stations, when, linked together by land line wires, they broadcast simultaneously.

The two stations are monitored from the listening post, an adjustable condenser keeping track of minute fluctuations—too minute for the ear to detect. So successful has the synchronizing of the two been worked out that it is believed that the plan can be applied to 50,000-watt stations just as easily and that any number may be placed on a single cleared channel, to pulse together with a common program.

Such an arrangement would meet with the approval of the Federal Radio Commission, already "jammed" with the need for more air space. There are certain portions of the broadcast spectrum which seem to be better for transmission than other portions. A network string could be placed in one of these

portions and leave the balance of the channels clear for independent stations.

The one sticker in the whole thing is the telephone toll costs. These costs have impelled the Westinghouse company to abandon two synchronized stations in Massachusetts and build a third of higher power. The company could not afford to pay the telephone tolls on the land wires. If this proves a block to network synchronization, Congressional action will undoubtedly follow, as transcontinental broadcasting has assumed too large a part in American affairs to be curtailed by a company's ideas of rental rates.

THERE is a growing tendency of Federal interests to draw rigid lines about the use of radio stations for political purposes. There was a recent illustration of the need for such regulation in San Francisco recently when a station, dedicating its new equipment, dumped on a friendly audience a hod full of political bilge. It was not the station's fault that conventional speeches of greeting were suddenly switched to cheap political tirades. Under such a dilemma the station director undoubtedly would welcome a Federal regulation which would enable him to pull the switch with a clear conscience. The public reaction to the episode named would surprise the governor of at least one state if he could have heard the unrecorded comments of the listeners.

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ered to your door every Friday.

The RADIO TATTLE

By EARLE ENNIS

DAY by day, in every way, people think up new and original ways to make each other miserable. The latest and most diabolical arrangement is a voice-recording device by which any one can record anything from an argument with the landlord to a mule solo on a disk and then play it again on a phonograph.

* * *

This is a horrible idea. Doting mothers will now "shoot" Mabel at the piano, age 8, so that in after years the family can have a record of it. The tinkle disk of Mabel's banging will take the place of the family album and the stereoscope of the 80's on which the kids could always see Niagara frozen in winter. Picture Mabel's embarrassment ten years hence when "mamma" springs the disk on a fiancé.

* * *

There is a still more hideous phase to this thing. A dying wife can tuck away in the record album certain adjurations and instructions about wearing flannels, overshoes and such, so that in the event of a second wife who is indifferent to such details, the old man can keep in touch, so to speak, with his early matrimonial training. A sad picture that—of a much married gentleman culling out the best records of his various wives for a conduct code!

* * *

These dog ladies who prefer a sniffy pooch to a baby will be able to record Fifi's bark for succeeding Fifis, or so assuage the keen edge of their grief by frequent playings of Fifi lapping his morning mush, as to shorten their period of reclusehood, in the event a milk truck promotes Fifi to an ownerless bliss. At least the husbands of these same ladies will not have to take the record out and walk it up and down the block just before bedtime.

* * *

In divorce actions, the recorded conversations of the home will settle everything. Incidental effects of breaking furniture or cracking dishes to an accompaniment of heated words will certify the alimony. What the husband said about the wife's mother,

and her reply when she got her teeth into position—all will be down on the rubber pie-plate for the court to hear. In fact, the disk-making apparatus is portable and the pickup may be thrust over a transom and the wife's case completed by a turn of a handle.

* * *

In the day the home disk maker becomes popular, words will come home to roost—in an indexed cabinet. If a politician makes loose promises they can be broadcast back to him over a network by his constituents when he runs again. Jokes, many of which are not at first understood, can be taken down on the disk and played over and over until even a Congressman can understand them.

* * *

One of the good points about this disk thing is that there is a chance that some of these glacé-haired crooners may hear their lily accents fired back at them by a seasick audience and find out why it is that they are always on the verge of being lynched. This may not halt the crooner, who is more of a musical fungus than a human being, but it at least will let him know what he sounds like to other folks who still prefer their syrup on pancakes.

* * *

Tired business men can use the disks by making a "yes" and "no" record, and then, around the evening table, when the wife gossips of this and that, the record will fit in the replies while the t. b. m. gets in his post-dinner nap unmolested. A good record of mother's voice will sing the kids to sleep, while she smacks no trumps at the west wind and gets a royal without personally conducting the slumber hour.

* * *

The mechanical disk will not cut down on conversation and blab to any degree. But it will provide a means of shutting off part of the talk which clutters up the days and nights. Now and then a man can take a record out in the back yard and paste it where he'd get thrown into jail for poking the original. And this will be a satisfaction to a lot of folks.



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Clarion

MICROPHONE GOSSIP



Barbara Blanchard, soprano soloist at the NBC San Francisco studios, has the distinction of singing opposite a trio of internationally famous motion picture stars who appeared during the Del Monte programs broadcast through the coast-to-coast network. John Boles, Alexander Gray, and Lawrence Gray were Miss Blanchard's leading men for the half-hour performances.

* * *

Odds and Ends about KFRC artists: Margaret O'Dea's chief diversion is driving her car. Cal Pearce's favorite sport is golf; his brother Al places swimming as his first choice. Edna Fischer's steady stream of mail from her many admirers never flags. Juanita Tennyson is always cheerful. Robert Olsen spends many of his afternoons on the beach, sunning himself. So does John Moss, basso, who must not be confused with Frank Moss. (No relation.)

* * *

Olive Berneice Cox, program arranger at KGER the past two years, was married to Paul W. Lawson, Los Angeles business man, recently in Saint Luke's Episcopal Church, Long Beach.

* * *

Some hobbies of the KJBS staff: Charles Parker, "Big Noise" of the Alarm Klok Klub, yachting; William Harper, recent addition to the announcing staff, firearms; Ted Berlin, publicity director and announcer, tennis; Frank Cope, continuity writer and announcer, saxophone; Ronald Smith, technician and operating manager; amateur movies; Ralph Brunton, general manager, golf.

* * *

Mort Grauenhorst, NBC banjoist, almost missed his calling. He was graduated from the University of Nebraska and started out to teach school. Already well known as a violinist in his home state, and banjo player in several orchestras, Mort received an offer to join a Keith-Orpheum revue. After that he abandoned the idea of teaching.

* * *

KGA, the Northwest Broadcasting System's Spokane station, has an announcer who is believed to be the tallest announcer in America.

He is Clarence Talbot. In stocking feet he measures six feet five inches. Talbot is well built and his weight, 226 pounds, is well distributed. He is only 18 years old.

Of the regular staff announcers at the Anthony stations, all have had careers on the stage, in various capacities. For instance: Harry Hall, actor and dancer; Jerry Kilgore, actor, dancer; Don Wilson, baritone, comedian; Floyd Marion, baritone, flutist, actor; Charles Buck, actor.

Carl Haverlin, sales manager of the stations, was a pantomimist, actor and playwright. Robert Hurd, program manager, traveled all over the world with musical shows. Other KFI-KECA executives have had orchestral and concert experience.

* * *

Poor Arthur Pabst, 'cellist at KNX, Hollywood!

Proudly he drove his new automobile away from the show rooms last week, happy in at last having just the machine he wanted.

Alas, before he could get it home another driver misjudged distances and the right running board of the shiny, glittering Pabst car "folded," to use a theatrical term, right up against the body.

Pabst didn't even say "Thank you."

* * *

The celebrated Denver Municipal Band, whose players are picked from the outstanding orchestras of the country, has begun its fifth summer of broadcasting over KOA. Under the direction of Henry Everett Sachs, who has led the band for twelve years, it has won a nation-wide reputation. From its stand in Denver City Park, where it entertains thousands of visitors nightly, it broadcasts Sundays and Tuesdays from 9 to 10 p. m.

* * *

Walter Bunker, Jr., KFRC announcer, wears a special pair of shoes when announcing. They are known as his announcing shoes and he is a total loss at the mike unless he has them on. He admits it. They are of the Deauville variety.

* * *

You can't convince some fans that they're not really married.

We refer to Eddie Albright and Georgia Fifield of KNX, who hold the distinction of being the original "Mr. and Mrs." of the skits of that name, heard from the Hollywood studio.

"You are so natural in your arguments," is the usual exclamation, "that you must be married."

They are, but not to each other.

Pacific Coast-radio enthusiasts who listened enthusiastically to Marian Gilbert, NBC contralto, while she sang at the San Francisco studios will be interested to know she has made her bow in New York at the NBC studios as Bernice Alstock. Miss Gilbert sang first during a coast-to-coast broadcast of *The Empire Builders*.

* * *

Charles S. Buck, who started out as a lawyer and business administrator in New England, and who gravitated to the stage later on, has been added to the announcing staff of KFI-KECA, Los Angeles.

Mr. Buck is not new to radio, having announced and performed as a vocalist for WNAC, WEAN, WLBZ and other Eastern broadcasters. This was preceded by four years on the stage and by an adolescent illusion that trap-drumming was the goal of all life. He is 29 years old and single.

* * *

Thousands of encouraging and appreciative letters come to National Broadcasting Company stations every day, but it is one in many thousand that expresses thanks in a concrete way.

KGW, Portland, has the honor of receiving the one, an epistle containing a check for twenty-five dollars. It came from a radio enthusiast at Eugene Oregon. The *Standard Symphony Hour* was the program mentioned especially, and the only reason given for the generous donation was, "I just want to show my appreciation, in some little way, for the programs I have heard. . . ."

* * *

Anson Weeks has had his holiday in the big city of New York and has resumed his activities as musical director and dictator of the entertainment policies of Hotel Mark Hopkins. He has just completed a six weeks' engagement at the Roosevelt Hotel in New York, where with his marvelous rhythm he created a new interest in dancing for the jaded habitues of the night clubs and ballrooms of the metropolis. He proved himself, from all accounts, a very worthy follower from the West to the East of Art Hickman, Paul Whitman, Paul Ash, Ben Black and Horace Heidt. He took the spot that Guy Lombardo had filled during the winter and kept them coming.

During his absence from Hotel Mark Hopkins his place was filled by Ted Fiorito from Edgewater Beach Club in Chicago, one of the finest orchestra leaders in the country, and a composer of many popular songs and dance arrangements. Fiorito and his

orchestra, including Dusty Roades, entertaining drummer, goes south from here to take a limited engagement in Coconut Grove at the Ambassador Hotel.

* * *

Scott Bradley, versatile conductor of many of KNX's orchestras and singing groups, came out of Arkansas, well, not so long ago, he says, but when he was not much aware of music.

Some time later, by popular choice, he was made conductor of the Houston, Texas, Symphony orchestra, a post he retained for several years prior to his coming to California in 1926.

His favorite sport is loafing at Catalina and thinking up themes for his many compositions.

* * *

Billy Page, NBC juvenile star of *Memory Lane* and the *Penrod of the West*, has a new hobby—and a new hat.

The hobby was revealed when Billy arrived at the San Francisco studios with a handsome rose-beige felt hat and immediately went in search of NBC artists to autograph it. An hour later he had the signatures of fifty-four popular artists.

Among Billy's other hobbies are model airplane building and broadcasting by means of an amateur sending station he has erected.

* * *

Double-breasted blue serge jackets, white flannel trousers, white sport shoes, white shirts and blue cravats will be the summer uniform for Columbia Broadcasting System announcers. Production men will wear the same outfit with a polka dot tie to distinguish them.

* * *

Easton Kent, NBC tenor, known for his serious work as a classical singer, pulled a complete surprise on fellow artists as well as the radio audience when he showed a decided "flare" for comedy in a recent interview over the air. Kent climaxed his fun-making with a story told perfectly in Japanese dialect.

* * *

Abe Bloom, the Joy Boy of KFRC, doesn't get his complimentary moniker just for publicity reasons. Abe is "high tension" at all times. He's one of those persons who you feel "bounces" out of bed in the morning, landing under the cold shower after a running broad jump. Sweeping out a barn with a tooth brush would be mere child's play for Abe.

Personal Pickups

By GYPSY



A. T., Sacramento, Cal.—Tom Hutchinson has been too occupied with his new duties to do much broadcasting of late. He is now assistant program manager of the National Broadcasting Co. Pacific division. Bernard Norman appears on occasional programs at

KFRC but is spending most of his time at his new summer home writing radio sketches for the fall season.

* * *

S. K. W., San Bruno, Cal.—Hazel Warner (KFRC) is discriminating, well-bred, liberal, sympathetic. To know her is to love her. Her life is very full. Very interesting. And that reminds me: I'll have to go back to the beginning. Hazel's mother died when she was three years old. Some time later her father re-married. There was a little half-brother who tugged at Hazel's skirts and adored her devotedly. When Hazel was still a slip of a girl she left home, declared herself to be much older than she was and entered a hospital for training. In due time she was graduated. With new responsibilities there was no time for letters. Old associations became dimmed. Were broken off completely. Radio came along and Hazel's success. Her picture appeared on the cover of a popular song. It was recognized, copied by an Iowa paper with a story about the singer, came somehow to the attention of her once small brother, now a Northwestern alumnus living in Illinois—you know the rest.

* * *

J. O. H., Stockton, Cal.—So you would have "aversions" . . . well, Ted Maxwell's pet aversion is unrelenting routine. Charles Hart's is vaudeville. Floyd Wright cannot endure the sound of a vacuum cleaner. Mildred Joyce abhors 4 a. m. train schedules. Helen Stone is intolerant of habitual tardiness. Oliver Ennis does not like bridge. Cyrus Trobbe is crushed by unfriendliness. Imelda Montagne shudders at the sight of a snake, even at a picture of one. Joseph Hornik gets frightfully temperamental over poor cooking.

* * *

F. A., San Francisco, Cal.—The Rudys are not all home wreckers. Make your bow,

Rudy Pierce (NBC). The remarkable ingenuity of this musician would fill a book, but this might serve as a synopsis. Rudy was born in El Dorado County in 1891. He met his wife in grammar school. They have been sweethearts always; married now 18 years. Incidentally Mrs. Pierce is the sister of Bob Bence, KPO announcer. (Mr. Bence is convalescing from an illness at the Pierce home as this is written.) Rudy's chief pride is his family. There is a girl, 10, and a boy, 6. Before taking up music professionally, Mr. Pierce was an interior decorator. He has personally designed and stippled the walls of his house, fashioned beautiful lamps, doors, screens and practically all of the artistic adornments of a comfortable, lovely home. He radiates happiness; that something that makes the bay look bluer to those who come in contact with him.

* * *

A. T., Sacramento, Cal.—Next to fishing, Cecil Wright (KFRC) likes baseball. He likes anything and everything that takes him outdoors. Cecil came to San Francisco last October from Tulsa, Oklahoma. Before that he lived in Arkansas. Hot Springs, I think it was. He comes fifth in a family of ten children, is 22 years old, 5 feet 10½ inches tall and weighs 174 pounds. An unaffectedly simple lad with big brown eyes flecked with green, almost-black hair, a longish face, not too narrow, not too broad, embodying characteristics and tendencies that have not yet jelled. Unmarried.

* * *

L. W. S., Sacramento, Cal.—Frederic Brown has been compelled to discontinue broadcasting for the time being due to illness. He will assuredly be pleased to hear from his friends. Address him in care of the U. S. Naval Hospital, Ward 18, Mare Island, Cal.

* * *

D. M., Los Angeles, Cal.—Art Schwartz (KFI) is 5 feet 4 inches tall, weighs 130 pounds, has brown eyes and dark brown hair. He is 28 years old, is married and makes his home in Hollywood. His home town is Newark, New Jersey. When he finished junior college he intended becoming an accountant but figures gave him a headache and suddenly he realized it was music he had wanted all along. Now in addition to his radio work, Mr. Schwartz has charge of some twenty-five music stores on the Coast.

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A COMBINATION RADIO WITH
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AUTOMATIC FEATURE THAT
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with Radio!

Simply
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At night, enjoy your favorite music when you're in bed. After you've been lulled to sleep, Radio Owl silences the radio—saving it from useless wear. This magic guardian quickly pays for itself by saving light bills, batteries, and tubes. It operates on any make set, either battery or A.C.

Radio Owl also turns off any electric household appliance. Simply plug it into the nearest light socket and gently push down the Owl's head to set any desired shut-off time from a few minutes up to 2 hours.

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RADIO OWL

The Inside Story of "Clarion's" Birth

WHEN Colonel Charles A. Lindbergh left Southern California as Charlie Lindbergh for a cross-country flight, no one anticipated that he would shortly be the world's greatest living birdman. Similarly, when the Transformer Corporation started making equipment for radio manufacturers, no one, even in the company itself, expected that some day they would turn out one of the feature sets of the country as their own product.

"Jimmie" Hermans, California manager for the Transformer Company of America, who has appointed W. E. and W. H. Jackson, Inc., of San Francisco and Oakland, and Herbert H. Horn of Los Angeles, distributors for Clarion Radio, this week revealed the inside story of the Clarion's birth. It is a product born of long experience and a study of radio needs, of profiting by the mistakes of others and keeping alert to market demands. Today the Clarion, in the opinion of many, comes nearer to being the ideal home set than most.

For more than five years the Transformer Corporation has made transformers

and power packs for standardized radio sets, making these for other manufacturers, trying out this and that design, testing in their laboratories all the various types, studying the good and the bad. When a set made good, they, more than any one else, knew the reason why. Their products had had a part in the success.

In the five years this company supplied nearly fifty per cent of radio set manufacturers with integral transformer and power needs. This gave the engineers the idea which finally grew into the Clarion radio—a set with the best of all the others incorporated, with special features which, in their judgment, would make the set popular.

Today the finished Clarion, incorporating the Transformer Corporation's own 12-inch electro-dynamic speaker, with outstanding cabinet designs and their standardized products, represents the highest and best in quality, simplicity and appearance. It will be exclusively distributed in the two territories by the firms named. Retail dealers are now being lined up in every city and town in California.

Plenty of Room for Educational Radio

THERE is plenty of room on the air for educational programs, but they must be presented in the form of entertainment and not as dry-as-dust disquisitions filled with interesting facts uninterestingly presented. Failure to present their educational medicine in "sugar coated" doses has been the greatest drawback to such programs, according to John W. Elwood, vice-president of the National Broadcasting Company.

Mr. Elwood presented his indictment of educational broadcasts before no less eminent an audience than the Institute of Education by Radio at a recent meeting at Ohio State University, telling his hearers frankly that the public looked upon radio as a show and radio programs had to be presented with showmanship.

"The greatest problem confronting the educator who would use radio to public advantage is directly concerned with the program itself," he declared. "Failure to fully recognize this fact undoubtedly accounts for

some of the difficulties which educators have encountered in their attempts at broadcasting education.

"Broadcasting has limitless possibilities for those who, while taking advantage of its potentialities, will at the same time understand its limitations. It is the most remarkable agency in the world when properly utilized, but it is a waste of time and energy when the psychology of radio and the technique of broadcasting are disregarded."

"A blank cartridge makes as much noise as one which carries a bullet, but it doesn't get anywhere. It is easy to fire blank cartridges over the radio. The person or institution failing to recognize that radio is essentially an entertainment medium is firing blank cartridges when it broadcasts.

"When education joins hands with radio, it enters the show business. If education by radio is to reach its highest degree of value, it must conform to the practices of the show business."

'Canned' Program Use Spreading While Technique Improves

"SPOT broadcasting," or the local broadcasting of centrally prepared radio programs, is spreading apace with the growth of chain broadcasting.

Even the most vehement opponent of recorded programs, the American Federation of Musicians, has not been able to stay the spread of the use of the so-called "electrical transcription" method of providing programs, unofficially known as "canned music."

And now film phonograph continuities, containing one or two hours of programs on a strip of film no more than 500 feet long, promise to emerge from the laboratories momentarily to replace disc recordings with a superior reproducing system.

These and syndicated continuity scripts for the local staging of programs are becoming more and more vogue. Added to such methods of filling the broadcast periods, a new species of radio entertainer is cropping

up in radio in the form of the itinerant trouper who, like the vaudeville actor, travels from station to station to perform on one-night stands or longer.

Such sources of broadcast material have obvious advantages in economy and ready supply for the station operator, though some of the leading stations still look askance at the "canned" type of feature and the broadcasting industry's code of ethics foreswears the use of phonograph records during the evening hours.

Although the best stations in New York and Chicago have consistently refused, like the chains, to present recorded programs to their audiences, other stations, especially in places where talent is not readily available, are accepting them more and more. Because recorded programs often offer features equal or superior to those of the networks, they rest confident in the belief that adverse listener reaction is a mere bugaboo.

Has Radio Audience Only Simple Sense of Humor?

WHAT the radio audience wants in the way of comedy is "anything that doesn't call for fast thinking." At least, that is Variety's expressed opinion. This periodical of the show business, calling attention to the "simple sense of humor" of radio listeners-in prescribes the following as a radio axiom for comedians: "Be simple and be funny."

Radio comedy, says Variety, is different from comedy in any other branch of show business. The reason, it continues, is that the radio audience as a mass has its own ideas on comedy and what is to be laughed at.

"Noted and expert stage comedians," says Variety, "nine times out of ten flop dismally on the air. One reason advanced and sometimes holding true is that fear of the mike and the unseen audience tightens them up and they lose their comedy 'it.' But the real reason is that the stuff they roll 'em

in the aisles in the theater is considered just so much parlor conversation by the radio fans."

Gags, fast cross-fire and wisecracking are among the forms of verbal stage comedy deemed "hopeless for laughs on the radio." Love scenes and pantomime, of course, are out until television comes. The most successful radio comedians, Variety opines, are those who are continually on the air sustaining a central idea or character.

"The actual dialogue or talk in such cases doesn't have to be gaggy or particularly bright as long as it follows a theme simple enough to be understood by the general run of radio auditor. Best example of that is the huge success of Amos 'n' Andy, one among hundreds. Main Street Sketches and small town stuff go big. Family affairs run on a 'continued next week' basis are also considered hot stuff. 'Rise of the Goldbergs' and others of that sort are examples."

Your Radio Set Is Just as Good as its Weakest Tube



WHEN you are "house-cleaning" do not overlook the weakened tubes that have served their natural life. They are useless in producing clear, colorful tones.

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MY 224

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Marvin tubes are truly named MASTER-BUILT. Insure your profits—put a Marvin Master-Built tube in each socket in every Radio Set you sell and *eliminate the service calls* that eat up profits.

The Marvin Line is complete, all types. Quick Heaters? Yes—6 seconds and NOISELESS!

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San Francisco, Calif.

2511 Broadway
Oakland, Calif.

“Two Fool Irishers” Make Big Hit

THIS Kelly 'n' Clancy, like Amos 'n' Andy of the “blackface” who are making a new bid for fame down the radio lanes these nights. Kelly and Clancy were tried as an experiment at KFWI. Jimmy Edwards, clever dialect comedian of the legitimate stage, and Charles “Scotty” Butterworth, a radio favorite were invested with the responsibility of portraying the ups and downs of the two “Irishers” and getting over a punch and a laugh.

When the two went up for a rehearsal, they collided with a sour program director who hadn't laughed for eight years.

“Go on—make me laugh,” he said.

It was a sad prospect but Edwards and Butterworth went to work. For a time there was no sign of life from the director. Then came a sound like a tight skirt ripping. They looked around. The director had his eyes shut.

“He's asleep,” said Edwards.

“No, by gosh,” said Butterworth. “He's chuckling.”

He was. They waited. The director got his breath.

“You're hired—for four weeks,” he said, wiping his eyes. “You two sounded like the old man fightin' with the landlord, back in the eighties.”

Outside, Edwards turned to Butterworth.

“Now we got the job,” he said, “where are we going to get all the funny stuff?”

“Let's go up and see Walt Rivers,” said the other. “I saw him make an editor laugh once. An editor's a lot tougher than a program director.”

Rivers writes plays. He has had a number of serious ones produced and a flock of stage comedies, also. He owns the only left-handed corkscrew in the world. To him went Edwards and Butterworth with their worries. Rivers listened.

“I'll write some stuff for you on one condition,” he said. “If my wife laughs at it, when she hears you do it, we'll do business. She won't laugh at 'em any more when I tell 'em to her.”

“Agreed,” said Edwards.

Rivers went to work—creating the new popular stuff of Kelly and Clancy. The two

comedians put it on the air. Mrs. Rivers laughed, and the partnership was formed.

And strangely enough—the fans laughed too, and still laugh when Kelly and Clancy hit the night air on Friday nights from 7 to 7:15 o'clock. From an experiment the offering has become one of the most popular features on the radio.

Mary and Bob

YOU have heard them over the Columbia Broadcasting System many times. They are mythical and they are real. They are Mary and Bob to you, but there is more of a story to it than that, and this is the curtain-raiser.

A little over two years ago, True Story Magazine held an audition to select an ideal young couple to present to their radio audiences. From fifty girls and fifty boys competing, a Mary and Bob were chosen. Since January 1928, a vast public has been following, weekly, the adventures and romance of these young people.

Mary is Nora Stirling, born in Atlanta, Georgia, twenty-three years ago. She started her schooling there, then went to Scotland with her family and studied there. Completed her education in a New York finishing school. Sister of Alexa Stirling, who, for several years, was women's golf champion of America. She is an excellent artist, studied painting in many countries of the world. Writes verse and short stories, some of which have been published. Has a delightful southern accent, auburn hair, brown eyes, is five feet two inches in height, and weighs 107 pounds.

Bob is played by William Brenton, born in New York City on May 25, 1906, the son of a minister. He's a graduate of Princeton University and distinguished as a member of Phi Beta Kappa, honorary fraternity. Took part in Triangle Club productions while at college, now interested and participating in little theatre movements. Interested in aviation, studying for pilot's license at present. Has brown hair, blue eyes, a pug nose and small mustache. He's five feet eleven inches and weighs 150 pounds.

A Page from the NBC Woman's Magazine of the Air

By MADONNA M. TODD

IT is no idle boast to say that the brightest stars of the ether waves are heard during the broadcast through NBC network stations of the Woman's Magazine of the Air.

A check over the "casting sheets" offered for the WMA program, show that twenty-one artists have been heard during a three weeks' period.

The twenty-one vocalists whose voices will be heard this week and who have entertained the Woman's Magazine of the Air audience the last two weeks are Annabelle Jones Rose, Mary Groom, Peggy Chapman, Eva Gruninger Atkinson, Gail Taylor, Grace LePage, Barbara Blanchard, Lucile Kirtley, Eileen Piggott and Irving Kennedy, Myron Niesley, Harold Peary, Ben Walker McLaughlin, Gwynfi Jones, Austin Mosher, Mynard Jones, Harry Stanton, Easton Kent, Harold Dana, George Eldredge and William Powers.

Most of these popular singers have fascinating "life stories." There are tales of years of serious work—oftentimes against great odds. Stories of success on the legitimate stage, in musical comedy and concert, even in opera.

Beside the singers, there are a coterie of character performers who are just as much loved.

Bobbe Deane is one of these. There are also Georgia Simmons, Charles Marshall, and the genial Bennie Walker, who masquerades on Wednesday mornings as Henry, of the Oronite Comedy trio.

Bobbe, incidentally, plays innumerable roles on a variety of NBC programs but probably is known best for her juvenile characterizations. Recently she and Billy Page, heard over two years as the Juvenile star of Memory Lane, threw the studio personnel into the much-talked-of gales of laughter as they presented a sketch written for juveniles. The most discerning listener would not have known that Bobbe was older than her youthful partner.

Bobbe made her radio debut impersonating three children in one sketch. It was a Christmas Day at station KGO when the studio was in Oakland. Her NBC debut was in a mature characterization, however, in "Great Moments of History." Miss Deane was

heard first on the legitimate stage when she was three years old.

"It was quite natural that I should go on the stage," smiles Bobbe, her large gray eyes dancing. "You see, my parents were players."

When she was 10, Bobbe decided to skate and over-ruling parental objection she toured vaudeville circuits in the West. In 1915 she appeared at San Francisco to give diving exhibitions during the Panama Pacific Exposition. At last, however, to please her mother, she renounced the spectacular and turned to the legitimate stage. Dramatic stock in the West claimed her first and afterward Miss Deane played three years on Broadway with the famous Ziegfeld Follies. She came West again with "Sally" but deserted the cast to remain in California with the Ted Maxwell stock company.

Of Bobbe's youthful companion in the WMA sketch, there is lots to say. "Leading man" in two of the Pacific Division's most important programs and sought after for many others, Billy Page is one of the West's best known radio performers.

Though he hasn't reached his teens, he has been a full-fledged star two years. He won his first microphone assignment when he was only nine. Wilda Wilson Church is responsible for Billy's radio debut and H. C. Connette, author of Memory Lane, for his stardom, the former newspaper man finding in Billy the type he desired to portray the Billy Smithers.

Aviation is Billy's hobby—or rather his most important one. He has a penchant for building model airplanes and radio sets. He has had a radio sending apparatus in operation at his home many months. His mental processes are far beyond those of most boys his age and his personality is pleasing. There's no trace of ego which oftentimes is motivated in youth so successful professionally as Billy has been.

The young star was born in San Francisco and attends Commodore Sloat Grammar School. He already has selected Stanford as the University from which he intends to be graduated.

Space prevents "life stories" of other stars, but they will be carried later.

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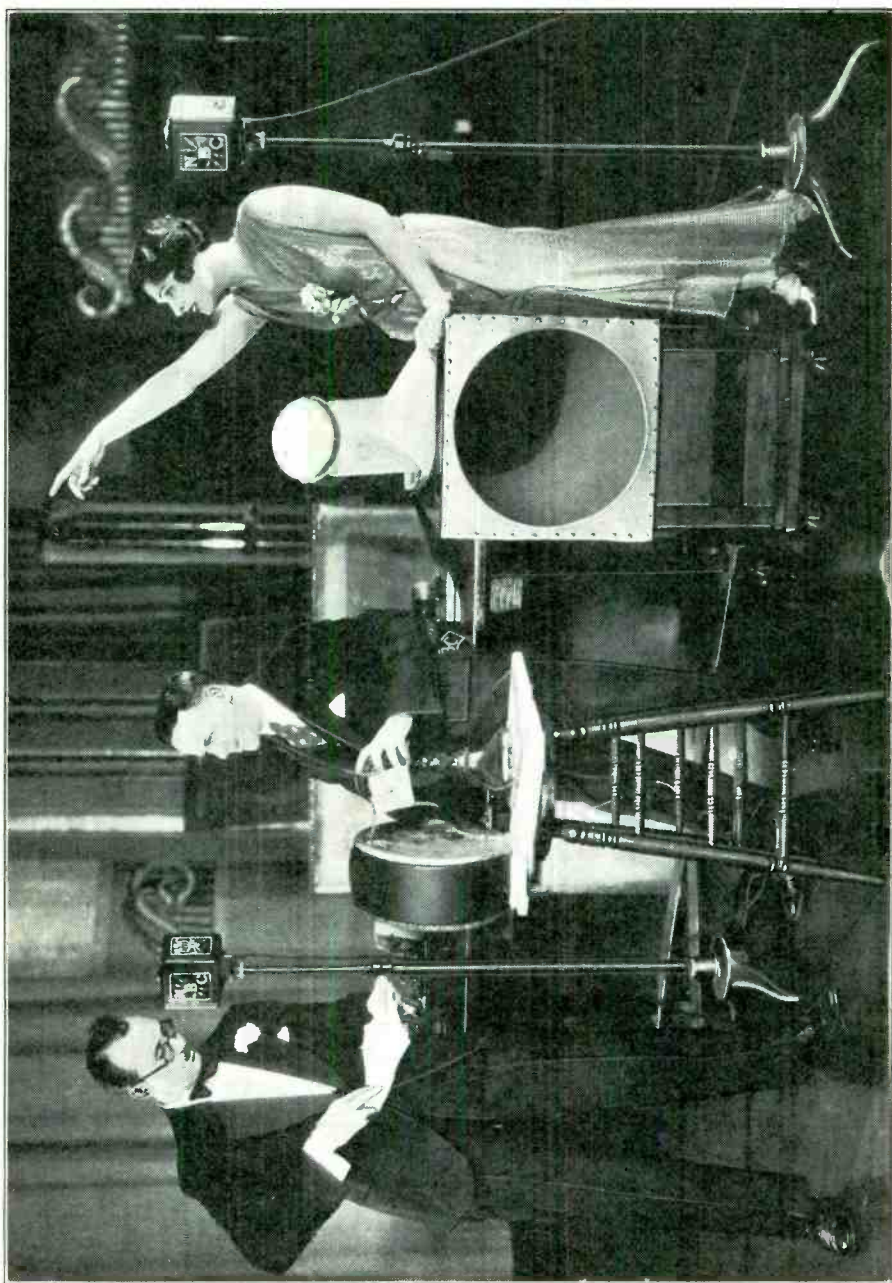
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HEARING IS BELIEVING IF YOU CAN'T SEE IT! To the long list of new professions brought into being by this complex modern life you now may add the one which carries the noisy title of "Sound Effects Engineer." To become a member of this fraternity you must be able to reproduce to the satisfaction of that temperamental little instrument known as the "mike," the sound of trains, eggs frying, waterfalls, windstorms, stampedes and on down the line, ad infinitum. Perhaps no program on the air gives one of these engineers so much to think about as the Empire Builders' scripps give Harry Edison, who is charged with the responsibility of producing realistic effects for these programs. In the scene above, with the aid of a drum and an ingenious arrangement of straps attached to an electric fan, Mr. Edison is bringing an airplane from the distance to the landing field.

Would Abandon Commission Control

ABANDONMENT of the present method of controlling radio and the return of administration of the radio laws to the Department of Commerce are contemplated in legislation introduced in the House of Representatives by Congressman Sirovich of New York.

The Federal Radio Commission would become the Federal Radio Board of Appeals, whose powers would be limited to passing upon questions of law, upon appeal from the department where radio control would be vested in an officer to be known as the Director of Radio.

The purpose of the bill is to carry out the original idea back of the radio law of 1927, which provided that the radio commission should have control of radio for one year, after which it was to become an appellate body to which could be referred questions not satisfactorily settled in the Department of Commerce, to which actual control was to be returned. This plan was sponsored by President Hoover, then Secretary of Commerce.

The three years which have passed since enactment of the original law have seen the radio commission solidly entrenched as a permanent body, now planning to absorb the radio division of the Department of Commerce, and eventually to be given legally permanent status as the Federal Communications Commission under the bill sponsored by Senator Couzens of Michigan.

In the view of many members of Congress, it was never the intention to add to the number of permanent commissions with which the Government is burdened. The radio commission was a temporary organization created for the purpose of rationalizing the chaos which resulted from a court decision denying the authority of the Department of Commerce to regulate radio under the law of 1912. In order to do this, it was to have absolute authority over radio for one year. The commission, it was solemnly promised, would be an exception to the rule that, once established, no Government body was ever abandoned.

At the conclusion of its first year the commission reported that it had not succeeded in accomplishing its purpose and would need another year of control. At the end of the second year it pointed out that much re-

mained to be done before the situation could be considered satisfactory. At the end of the following year it was asserted that new developments in the radio situation demanded continuance of the large organization which by that time had been built up. Tired of giving it annual renewals of life, Congress a few months ago provided that the commission should continue until new radio legislation was enacted.

The Sirovich bill would restore the original plan, returning jurisdiction over radio to the Department of Commerce, providing a body which would consider appeals from the department's decisions, and retaining final decision on controversies involving legal points in the Court of Appeals of the District of Columbia. It is represented that President Hoover is favorably inclined toward this plan, as being in line with the original policy, but there is likely to be considerable opposition from Senator Couzens and others who are pushing the communications commission bill.

TEN CENTS of every dollar spent on radio equipment by the public goes into advertising to sell more equipment. Between \$40,000,000 and \$50,000,000 was spent in advertising by the radio manufacturers of the country last year, according to a survey just completed by the Radio Manufacturers' Association, and 1930 expenditures are expected to be close to that figure.

Fifty per cent of the money spent on advertising by the industry went to the newspapers and magazines, and only 20 per cent was expended in advertising over the air. The printed word, in the opinion of leaders of the industry, is the finest ambassador of those with things to sell.

There should be no conflict between newspaper and radio advertising, it is asserted by leading manufacturers and broadcasters. The radio program is valuable as a supplement to, or may be supplemented by, printing advertising, but its limitations preclude the adoption of radio advertising as a sole means of reaching the public. Once presented, the radio advertisement is a finished project, but the printed advertisement can be read and reread at any time, and its message is not lost until the last reader has passed the page on to the rag-man.

Hawaiian Islands Soon To Be Connected by Phone

HAWAII, long an island paradise, isolated from the rest of the world by oceans, is at last going to have neighbors. An ambitious program of telephone and radio communication, by which four islands will be connected within the next two years with the Philippines, Japan, Australia, New Zealand and North America, has been undertaken by the Mutual Telephone Company.

The developments of transatlantic telephony have fired the imagination and commercial enthusiasm of telephone officials and a comprehensive program by which inter-island conversations will shortly be made "inter-continental" has been worked out on a large scale.

Experiments have been conducted by the Mutual company over a period of five months, using ultra-shore waves, viz., 35,000 to 50,000 kilocycles, or 8.75 to 5.56 meters in length. The company has now applied to the Federal Radio Commission for the use of eight frequencies in this band for permanent telephone use, to be joined to the trans-pacific radio system as soon as the necessary arrangements can be made.

It is held probable that the commission will grant the frequencies requested, following conferences which have been held between telephone officials and commission engineers. The installation will be the first using such small waves for commercial telephone work, and the results will be watched by world radio engineers with considerable interest.

Lack of direct communication with the mainland save by commercial messages, handled either by radio or cable, has long been a commercial drawback to rapid interchange of business and social activities for Hawaiian residents. When the new system is completed a Honolulu business man may pick up the phone in his office and be in touch with the most remote plantation on any of the four major islands of the Hawaiian group, or chat with his broker in New York.

Special transpacific tolls are being arranged so that the costs of island-to-continents conversations will not be prohibitive.

How Do Listeners Tune In?

DO radio listeners, in the main, tune to a certain program or do they tune to a station which they like and let the programs come as they will? Many folks who read this will stop and ask themselves this question for the first time. It is a question to which sponsors of radio programs seek an answer.

Pittsburgh recently sent out a questionnaire to residents to get the answer, if possible. They culled the names from the telephone directory at random. The replies were interesting in the extreme.

Some 41 per cent replied that they tuned to a favorite station and let the programs run without change. Forty-five per cent said they tuned to the program itself, hunting up the station on which it appeared.

It was also discovered that 91 per cent of homes equipped with telephones also had radio, i. e., the man who could afford a tele-

phone also could afford a radio. An average of 4.68 persons listened to each set, of which 3.37 were adults and 1.31 were children.

The favorite listening days were listed as Saturday, Sunday, Monday and Friday, with no reasons given therefore. Nearly 98 per cent of the fans listened in during the evening, while 57 per cent tuned their sets in during the morning.

While statistics can be twisted about to show anything the poll of Pittsburgh furnishes a certain amount of light on certain things, already verified elsewhere. Particularly is this true of night listening and program tuning. On the Coast it is believed that the majority of listeners who tune in a station and "let it ride" are women, busy with housework, who like a musical background or certain daily features of a station which grows to be their favorite listening post.

SUNDAY Programs

San Francisco **NBC** Sutter 1920

National Broadcasting Company

11 to 12 noon—Friendly Hour, KGO, KGW, KFSD

Dr. J. Stanley Durkee is scheduled to deliver the talk which is the feature of the program. Music will be provided by a male quartet, including John Keating and George O'Brien, tenors; George Miller, baritone, and John Oakley, bass, with George Shackley directing.

12 to 1 p.m.—National Sunday Forum, KGO, KHQ, KOMO, KGW; KPO 12 to 12:30 p.m.

Dr. Ralph W. Sockman will speak. His address will be preceded and followed by sacred music sung by the Oratorio Choristers under George Dilworth's direction. The program is sponsored by the NBC and the Federal Council of Churches of Christ in America.

1 to 2 p.m.—Sabbath Reveries, KGO, KHQ, KOMO, KGW, KTAR; KPO 1:30 to 2 p.m.

During this hour listeners will hear Dr. Charles Goodell in a talk and a mixed sextet directed by George Shackley in musical offerings.

2 to 3 p.m.—Catholic Hour, KGO, KOMO, KPO, KECA, KTAR

Organized and directed by Father Finn, the Mediaevalists will provide the musical portion of the Catholic Hour. Alma Stoll, contralto, and Henri Marcoux, baritone, will be heard in solos. Hazel Arth, contralto, will join Marcoux in a duet.

3 to 4 p.m.—Sunday Concert, KGO, KOMO, KGW, KPO, KTAR; KFSD 3:30 to 4 p.m.

Compositions by Wagner, Herbert, Saint-Saens and Massenet will be the principal items in the 60-minute Sunday concert to be played by an orchestra under the direction of Charles Hart and sung by Easton Kent, tenor.

4 to 4:15 p.m.—Enna Jettick Melodies, KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR

4 to 5 p.m.—The Blue Boys, KGO, KECA

4:15 to 4:30 p.m.—Hacienda Melodies, KGW, KPO

Plaintive songs of foreign lands will be interspersed in the program of Hacienda Melodies.

4:30 to 5:15 p.m.—The Goldman Band, KOMO, KGW, KPO

Edwin Franko Goldman, founder and conductor of the band, will direct a variety of noted selections, chosen principally from a classic repertoire.

5:15 to 5:45 p.m.—Atwater Kent Hour, KHQ, KOMO, KGW, KPO, KFI

Light music presented by an orchestra conducted by Josef Pasternack and a vocal soloist will be heard during the Atwater Kent Hour.

5:45 to 6:15 p.m.—In the Time of Roses, KGW, KPO, KTAR

A bouquet of rose songs will be brought to listeners by the women's vocal octet, the tenor and soprano soloists and the instrumental ensemble taking part on the In the Time of Roses program.

6:15 to 6:45 p.m.—Studebaker Champions, KGO, KHQ, KOMO, KGW, KFI

Musical diversitements attracting attention of Broadway theatre-goers will be played by Jean Goldkette's Studebaker Champions.

6:45 to 7:15 p.m.—Sunday at Seth Parker's, KGO, KOMO, KGW, KFSD, KTAR

The little white cottage in Jonesport, Me., where Seth and Mother Parker live will be the scene of another "githering."

7:15 to 8 p.m.—Hotel St. Francis Salon Orchestra, KGO, KHQ, KTAR; KGW 7:15 to 7:30 p.m.

8 to 8:30 p.m.—World Wanderings, KGO, KTAR

Tonight's World Wanderings will take listeners to Malenesla. This travel program has been written by Grace Sanderson Michie.

It will be read by George Rand with Paul Carson furnishing a tonal background on a philharmonic organ.

8:30 to 9 p.m.—Gunnar Johansen, Pianist, KGO, KTAR

9 to 9:30 p.m.—Borden Program, KGO, KHQ, KOMO, KGW, KFI, KTAR, KSL, KOA

Songs closely associated with the West will be sung and played during the Borden program tonight. Joseph Hornik is the director of the Blue and White Band, a feature of the Borden programs, which also enlists the services of Barbara Blanchard, soprano, and a male quartet.

9:30 to 10 p.m.—The Reader's Guide, KGO, KHQ, KOMO, KOA

10 to 11 p.m.—Concert Jewels, KGO, KOMO, KECA, KOA

Orchestral and vocal favorites, with an orchestra headed by Charles Hart and Eva Gruninger Atkinson, contralto, as participants.

11 to 12 midnight—The Blue Boys, KGO, KFI

483.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts

The Morning Oregonian, Portland, Oregon

8:30 a.m.—Organ recital

9:30 a.m.—American Legion program

10 a.m.—International Bible students

11 a.m.—Friendly Hour, NBC

12 noon—National Sunday Forum, NBC

1 p.m.—Sabbath Reveries, NBC

3 p.m.—Sunday concert, NBC

4 p.m.—Enna Jettick Melodies, NBC

4:15 p.m.—Hacienda Melodies, NBC

4:30 p.m.—The Goldman Band, NBC

5:15 p.m.—Atwater Kent Hour, NBC

5:45 p.m.—In the Time of Roses, NBC

6:15 p.m.—Studebaker Champions, NBC

6:45 p.m.—Sunday at Seth Parker's, NBC

7:15 p.m.—Hotel St. Francis salon orch., NBC

8 p.m.—The Rollickers

9 p.m.—Borden Milk program, NBC

9:30 p.m.—Lotus Isle broadcast

10 to 11 p.m.—Little Symphony Hour

11 to 12 midnight—Organ recital

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts

Louis Wasmer, Inc., Spokane, Washington

9 a.m.—"Variety Hour"

10 a.m.—I. B. S. A., KHQ, KOMO, KGW

11 a.m.—Central Methodist Episcopal Church

12 noon—National Sunday Forum, NBC

1 p.m.—Sabbath Reveries, NBC

3 p.m.—KHQ concert program

4 p.m.—Enna Jettick melodies, NBC

4:30 p.m.—The Goldman Band, NBC

5:15 p.m.—Atwater-Kent, NBC

6:15 p.m.—Studebaker Champions, NBC

6:45 p.m.—Proarte Salon Quartette

7:15 p.m.—Hotel St. Francis Orchestra, NBC

8 p.m.—New Episcopal Cathedral

9 p.m.—Borden Milk program, NBC

9:30 p.m.—The Reader's Guide, NBC

10 p.m.—Musical program

315.6 Meters KFWB Hollywood 0315
950 Kcys. 1000 Watts

Warner Brothers, Hollywood, Calif.

8:30 to 9 a.m.—The Funny Paper Man

9 to 11 a.m.—Recordings; courtesy program

11 to 12 noon—Musical program

12 to 12:30 p.m.—Courtesy program

12:30 to 1:30 p.m.—Late recordings

1:30 p.m.—Double-header baseball game

6:30 to 7 p.m.—Harry Jackson's Entertainers

7 to 7:30 p.m.—Burr McIntosh, Cheerful Philoso-

pher

7:30 to 8 p.m.—Dale Imes' Hollywood Revelers;

Buster Dees, popular songs

8 to 9 p.m.—First National Hour

9 to 9:30 p.m.—Billy Van, "Hollywood Playboy"

9:30 to 10:30 p.m.—George Olsen and his music

SUNDAY Programs

440.9 Meters **KPO** **Garfield 8300**
680 Kcys. **5000 Watts**
Hale Bros. & The Chronicle, San Francisco
 9 to 9:30 a.m.—Chronicle Comics of the Air
 9:30 to 10:30 a.m.—Floyd Wright, organ recital
 10:30 to 11:30 a.m.—Interdenominational & non-sectarian church services
 12 to 12:30 p.m.—National Forum, NBC
 12:30 to 1:30 p.m.—Temple of the Golden Hour, KFI
 1:30 to 2 p.m.—Sabbath Reveries, NBC
 2 to 3 p.m.—Catholic services, NBC
 3 to 4 p.m.—Sunday concert, NBC
 4 to 4:15 p.m.—Enna Jettick, NBC
 4:15 to 4:30 p.m.—Hacienda Melodies, NBC
 4:30 to 5:15 p.m.—Goldman's Band, NBC
 5:15 to 5:45 p.m.—Atwater Kent program, NBC
 5:45 to 6:15 p.m.—Time of Roses, NBC
 6:15 to 6:30 p.m.—Marcus Gordon, pianist
 6:30 to 7:30 p.m.—Kathryn Julye Trio and KPO Mixed Quartet
 7:30 to 8:30 p.m.—Palace Hotel concert orch.
 8:30 to 9 p.m.—Rudy Selger and his Fairmont Hotel concert orchestra
 9 to 10 p.m.—Abas String Quartette, with Allan Wilson, tenor
 10 to 10:30 p.m.—News digest, "Scotty" Mortland

333.1 Meters **KHJ** **Vandike 7111**
900 Kcys. **1000 Watts**
Don Lee, Inc., Los Angeles, California
 8 to 8:30 a.m.—Recordings; Anthony Euwer
 8:30 to 8:45 a.m.—Talk from London, CBS
 8:45 to 9 a.m.—Washington Blvd. Furn. Dealers
 9 to 11 a.m.—Pac. States Sav. & Loan concert
 11 to 12:30 p.m.—First M. E. Church
 12:30 to 1 p.m.—Cathedral Half Hour, CBS
 1 to 1:30 p.m.—Toscha Seidel, violinist, CBS
 1:30 to 2:30 p.m.—Organ, violin and harp
 2:30 to 2:45 p.m.—Columbia String Symphony, CBS
 2:45 to 3 p.m.—Colonial Dames
 3 to 5 p.m.—Auto races, Legion, Ascot Speedway
 5 to 6 p.m.—Majestic Theatre of the Air, CBS
 6 to 6:30 p.m.—Mayhew Lake's Band, CBS
 6:30 to 7 p.m.—L. A. Brewing Company
 7 to 7:30 p.m.—Don Lee Symphony
 7:30 to 8 p.m.—Prof. Lindsley and organ
 8 to 9 p.m.—Cadillac-La Salle Orchestra, KFRC
 9 to 10 p.m.—Val Valente's Orchestra, KFRC
 10 to 10:10 p.m.—World-wide news
 10:10 to 11 p.m.—Val Valente's Orchestra, KFRC
 11 to 12 midnight—Wesley Tourtellotte, organist

239.9 Meters **KFOX** **Phone: 672-81**
1250 Kcys. **1000 Watts**
Nichols & Warinner, Long Beach, Calif.
 5 to 8 a.m.—The Early Bird; music
 8 to 8:30 a.m.—Family Circle Hour
 8:30 to 9 a.m.—Clover Leaf program
 9 to 10 a.m.—Old time music; organ recital
 10 to 11 a.m.—Angeles Abbey organ recital
 11 to 12:30 p.m.—St. Luke's Episcopal Church
 12:30 to 1 p.m.—Musical program
 1 to 2 p.m.—Hollywood Girls, novelty trio
 2 to 3 p.m.—Seth Parker; sacred songs
 3 to 4 p.m.—On With the Show
 4 to 4:15 p.m.—"A Moment with Patriarchs of Old"
 4:15 to 5 p.m.—Organ recital, Vera Graham
 5 to 5:30 p.m.—Everett Hoagland Troubadours
 5:30 to 6:15 p.m.—Hollywood Girls; Em & Clem
 6:15 to 6:45 p.m.—Doris, Foster and Gene
 6:45 to 7 p.m.—Foster and Doris
 7 to 7:30 p.m.—Sunset Harmony Boys
 7:30 to 8 p.m.—Hollywood Girls
 8 to 9 p.m.—First Church of Christ Scientist
 9 to 12 midnight—KFOX Capers
 12 to 3 a.m.—Records; The Knight Fox

243.8 Meters **KYA** **Prospect 3456**
1230 Kcys. **1000 Watts**
Pacific Broadcasting Corp., San Francisco
 9 to 10:45 a.m.—Program of recordings
 10:45 to 12 noon—Old St. Mary's church services
 12 to 1 p.m.—Metropolitan Hour of Musical Vagabondages
 1 to 2 p.m.—Program of recordings
 2 to 3 p.m.—Standard concert selections
 3 to 3:45 p.m.—Recorded program
 3:45 to 5 p.m.—Comic light opera
 5 to 6 p.m.—Gregory Golubeff and his Russian Gypsy Orchestra
 6 to 6:45 p.m.—Recordings
 6:45 to 7:10 p.m.—Layne and Gordon; Herb Sanford, xylophone
 7:10 to 7:30 p.m.—Dudley Ayers Players
 7:30 to 8 p.m.—Paramount Trio
 8 to 9 p.m.—St. Mary's Church services
 9 to 9:30 p.m.—Harp and Song Recital—Miss Thompson and Miss Dozier
 9:30 to 10:30 p.m.—Trio and Kevin Ahearn
 10:30 to 11 p.m.—Chuck Thode, Isabel Heion, Charlotte de Lovelace
 11 to 11:30 p.m.—Recorded program

254.1 Meters **KEX** **Atwater 3111**
1180 Kcys. **5000 Watts**
Western Broadcasting Co., Portland, Oregon
 8 a.m.—Concert recordings
 9 a.m.—Tillie the Toller; records
 11 a.m.—Castle organ concert
 1 p.m.—Starkel's Russian Entertainers
 2 p.m.—Gladiators Orchestra
 3 p.m.—Chet Cathers, baritone; Marjorie Robillard, Ivan Diltmars, piano duets; Stephanie
 3 p.m.—Lyric Trio; Jan Naylor, 'cello; Sam Meyer, violin; Hubert Graf, harp; George Maddox, tenor; Walter Roseburg, basso; NBS
 4 p.m.—KEX program
 5 p.m.—Songs of Today, NBS
 5:30 p.m.—Radio Gospel Hour
 6 p.m.—Hour on Broadway
 7 p.m.—Orchestra; Glen Eaton, tenor; Art Pease, accordion; Captivators Male Quartet
 8 p.m.—Imperial Grand Orch.; Henri Damski, director; Betty Andersen, soprano; Harold Strong, piano; Jean Kantner, baritone
 9 p.m.—Los Gauchos Argentine; Ed Sheldon, mandolin; Elmore Vincent, tenor
 10 p.m.—Angelus Ensemble; Sydney Dixon tenor; Hubert Graf, harp; Jean Kantner, baritone; Mabel Mohrman, piano
 11 p.m.—Warner Stone's dance orchestra
 12 midnight—Castle organ concert

394.5 Meters **KVI** **Broadway 4211**
760 Kcys. **1000 Watts**
Puget Sound Broad. Co., Tacoma, Wash.
 8:45 to 9:45 a.m.—Organ recital
 9:45 to 11 a.m.—The Aztecs; Ballad Hour, CBS
 11 to 11:30 a.m.—Ann Leaf, organist, CBS
 11:30 to 12 noon—Conclave of Nations, CBS
 12 to 12:45 p.m.—Reading of the funies
 12:45 to 1 p.m.—Cathedral Hour, CBS
 1 to 1:30 p.m.—Joint recital, Toscha Seidel and Crane Calder, CBS
 1:30 to 2 p.m.—The Gauchos, CBS
 2 to 2:30 p.m.—The Blenders, DLBS
 2:30 to 3 p.m.—The Globe Trotter, CBS
 3 to 3:30 p.m.—Columbia String Symphony, CBS
 3:30 to 3:45 p.m.—The Round Towners, CBS
 3:45 to 4 p.m.—The World's Business, Dr. Julius Klein, CBS
 4 to 4:30 p.m.—Jesse Crawford, organist, CBS
 4:30 to 5 p.m.—Phil Baxter's Texas Tommies
 5 to 6 p.m.—Majestic Theatre of the Air, CBS
 6 to 6:30 p.m.—Mayhew Lake and his band, CBS
 6:30 to 7 p.m.—To be announced
 7 to 8 p.m.—Back home from Buffalo, CBS
 8 to 8:30 p.m.—Coral Islanders, CBS
 8:30 to 9 p.m.—Nocturne, CBS
 9 to 11 p.m.—Val Valente's Orchestra, DLBS
 11 to 12 midnight—Phil Baxter's Texas Tommies
 12 to 1 a.m.—Organ recital

SUNDAY Programs

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.
9 to 10 a.m.—Dr. B. L. Corley
10 to 11 a.m.—Bible class from Tenth Avenue Baptist Church
11 to 12:30 p.m.—Church services
12:30 to 1 p.m.—Chapel of Chimes
1 to 1:30 p.m.—Church of Latter Day Saints
1:30 to 2:30 p.m.—Masters' Album
2:30 to 4 p.m.—Recordings; studio program
4 to 4:30 p.m.—Marina Tea Room program
4:30 to 5 p.m.—Musical Appreciation Hour
5 to 6 p.m.—Chapel of Chimes
6 to 6:30 p.m.—Brunswick Hour
6:30 to 7 p.m.—Tindall lecture
7 to 7:30 p.m.—Joan Ray, contralto; Jane Sargent Sands, pianist
7:30 to 7:45 p.m.—Organ selections
7:45 to 9:30 p.m.—Church services; organ
9:30 to 10 p.m.—Madeline O'Brien, soprano; Jane Sargent Sands, pianist
10 to 10:30 p.m.—Studio program
10:30 to 11:30 p.m.—Sweet's Ballroom Orchestra

468.5 Meters **KFI** Westmore 0337
640 Kcys. 5000 Watts

Copyright, 1930, E. C. Anthony, Inc., L. A.
9:45 a.m.—Grace Mead and Mabel Lewis
10 a.m.—The Lure of India, Annette Doherty
10:15 a.m.—Grace Mead, ballads
10:35 a.m.—Realty talk
10:50 a.m.—Third Church of Christ Scientist
12:10 p.m.—Helen Guest, popular melodies
12:30 p.m.—National Thrift Golden Hour
1:30 p.m.—Sylvia's Happy Hour
3 p.m.—Kennorent String Trio and Karl Brandenburg
3:30 p.m.—"Advanced Thought," Leila Castberg
4 p.m.—Enna Jettick Melodies, NBC
4:15 p.m.—Aeolian organ recital
5:15 p.m.—Atwater Kent, NBC
5:45 p.m.—Melody Makers String Ensemble
6:15 p.m.—Studebaker Champions, NBC
6:45 p.m.—Virginia Flohri, soprano; Louis Alvarez, tenor; Felipe Delgado, baritone
7:15 p.m.—Purcell Mayer, violin recital
7:45 p.m.—Frank Kneeland, baritone
8 p.m.—Mischa Lhevinne, concert pianist
8:30 p.m.—Sarah Padden Players
9 p.m.—Borden Milk program, NBC
9:30 p.m.—Everton Stidham, baritone
10 p.m.—Wally Perrin's Packard Dance Orchestra with Two Shades of Blue
11 p.m.—The Blue Boys, NBC

280.2 Meters **KJBS** Ord 4148-49
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco, Calif.

8 to 8:15 a.m.—Musical Shades
8:15 to 8:30 a.m.—Acme program
8:30 to 9 a.m.—Kresteller program
9 to 9:30 a.m.—Esrey program
9:30 to 10 a.m.—U. S. popular half-hour
10 to 10:30 a.m.—Sunshine half-hour
10:30 to 11 a.m.—Recorded music
11 to 11:30 a.m.—Selix program
11:30 to 12 noon—Lemorax program
12 to 12:30 p.m.—Recordings
12:30 to 1 p.m.—U. S. popular half-hour
1 to 1:30 p.m.—Ford delaeers' program
1:30 to 2 p.m.—Popular records
2 to 3 p.m.—Musical comedy selections
3 to 4:30 p.m.—Concert music; records
4:30 to 5 p.m.—Hamilton's program
5 to 5:30 p.m.—Sapphire musical gems
5:30 to 6 p.m.—R. H. Seward & Co. half-hour
6 to 6:30 p.m.—Popular records
6:30 to 7:30 p.m.—Variety dinner music
12 to 7 a.m.—KJBS Owl program

309.1 Meters **KJR** Main 2495-2475
970 Kcys. 5000 Watts

Northwest Broad. System, Seattle, Wash.

8 a.m.—Musical program
10 a.m.—Whispering Strings
12 noon—Classical program
2 p.m.—Emmanuel Tabernacle
2:30 p.m.—Bits of Harmony
3 p.m.—Lyric Trio; Jan Naylor, 'cello; Sam Meyer, violin; Hubert Graf, harp; George Maddox, tenor; Walter Reseburg, basso
4 p.m.—Seattle Park Band concert
5 p.m.—Songs of Today
6 p.m.—Hour on Broadway
7 p.m.—Hometowners Orch.; Glen Eaton, tenor; Art Pease, accordion; Captivators Male Quartet
8 p.m.—Damski's Imperial Grand Orch.; Betty Andersen, soprano; Jean Kantner, baritone; Harold Strong, piano
9 p.m.—Los Gauchos Argentine; Ed Sheldon, mandolin; Elmore Vincent, tenor
10 p.m.—Angelus Ensemble; Sydney Dixon, tenor; Hubert Graf, harp; Jean Kantner, baritone; Mabel Mohrman, piano
11 p.m.—Tucker's Everstate Band

526 Meters **KXA** Seneca 1000
570 Kcys. 500 Watts

American Radio Tel. Co., Seattle, Wash.

9 a.m.—Concert music
11 a.m.—Services of First Methodist Episcopal Church
5 p.m.—Concert and popular music
8 p.m.—First Methodist Episcopal Church
9:30 p.m.—Concert and popular music

296.6 Meters **KQW** Columbia 777
1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose, Calif.
10:15 to 11 a.m.—Sunday School lessons by Fred J. Hart
11 to 12:30 p.m.—First Baptist Church, conducted by Rev. Paul H. Ralstin
7:30 to 9 p.m.—Evening services, First Baptist Church

209.7 Meters **KECA** Westmore 0337
1430 Kcys. 1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.

2 p.m.—Catholic services, NBC
3 p.m.—Three Minstrellettes; Kelly Alexander, baritone; F. G. Hall, accompanist
3:30 p.m.—Helen Clare Dudley, pianist
4 p.m.—Blue Boys, NBC
5 p.m.—Manley F. Hall, "Psychology"
5:30 p.m.—Dr. Walter Raymond, Unity Christian Church
5:45 p.m.—William Lemarr, popular violinist
6 p.m.—Jimmie West and his Campus Eight
7 p.m.—Margaret Ruth Kernan, popular ballads
7:30 p.m.—Noreen Gammill, original character sketches
8 p.m.—KECA Symphonet with Raine Bennett, "Poet of the Air"
9 p.m.—KECA String Ensemble, with Lenore Killian, soloist
10 p.m.—Concert Jewels, NBC

299.8 Meters **KFVD** Empire 5127
1000 Kcys. 250 Watts

Auburn Fuller, Culver City, Calif.

8 a.m.—Selected recordings
9 a.m.—Burton Bennett and Geo. Redman, piano and songs
10 a.m.—The Lonely Troubadour and Joe Black
11 a.m.—Harmony Hawaiians
1 p.m.—"Inspiration," Magazine of the Air
2 p.m.—Sacred half hour
3 p.m.—Light classics on the organ
4:30 p.m.—Selected recordings
9:15 p.m.—Lloyd S. Nix, City Prosecutor
9:30 p.m.—Community program
11 p.m.—Pipe organ

SUNDAY Programs

322.4 Meters **KROW** Glencourt 6774
930 Kcys. **1000 Watts**

Oakland Educational Society, Oakland, Calif.

8 a.m.—Surphonoprise program
9 a.m.—Osborn Pearson, tenor; Mary Baker Bibby, organist and pianist
10 a.m.—A musical hour arranged by San Jose Ecclesia of the I. B. S. A.; Bible lecture
11 a.m.—Three Krows; Blackstone Trio; Margarite Hall, whistler; Margaret Vogel, vocalist; Lillian Boyd, organist
12 noon—The Aeolian Trio with Ted Galindo, tenor

1 p.m.—Bible questions and answers, C. R. Little; musical program featuring the Kingdom Choir of San Jose, with piano selections by Ruth Brownell, and other select musical numbers by well known artists; Bible lecture, "Who Is Jehovah? Who Is Jesus?"
6 p.m.—Congregational singing, request numbers; Bible dialogue, "When Justice Shall Reign in the Earth;" organ selections
7 p.m.—Warren Guthrie, baritone; Hazel Fish, pianist

9 p.m.—Watch Tower program; vocal and instrumental selections by Japanese artists; also a Bible lecture in the Japanese language
10 p.m.—Dance music, Marigold Ballroom

499.7 Meters **KFSD** Franklin 6353
600 Kcys. **1000 Watts**

Airfan Radio Corp., Ltd., San Diego, Calif.

12 to 2 p.m.—Old Time program
2 to 2:30 p.m.—Studio program
2:30 to 3:30 p.m.—Organ concert
3:30 to 4 p.m.—Sunday concert, NBC
4 to 4:15 p.m.—Enna Jettick Melodies, NBC
6:30 to 6:45 p.m.—Sponsored program
6:45 to 7:15 p.m.—Sunday at Seth Parker's, NBC
7:15 to 7:30 p.m.—Studio program
7:30 to 8:30 p.m.—North American Ensemble
8:30 to 10 p.m.—J. Warde Hutton's Concert Quartette and assisting artists
10 to 11 p.m.—Kennedy's Cafe program

232.6 Meters **KDYL** Wasatch 7180
1290 Kcys. **1000 Watts**

Intermountain Broad. Corp., Salt Lake City

5 p.m.—Majestic Theatre of the Air: variety program with Arnold Johnson's Orchestra, Redferne Hollinshead, tenor; Majestic Male Quartet and others, CBS
6 p.m.—Musical Sunshine Hour
6:30 p.m.—Celeste Trio and soloist
7 p.m.—Johnny Rosell and his KDYL Orchestra
7:30 p.m.—Sam and Bill Players
8 p.m.—Coral Islanders, CBS
8:30 p.m.—Ann Leaf, organist
9 p.m.—The Melody Parade
9:30 p.m.—Musical favorites; varieties
10:30 p.m.—Dance gaiety

214.2 Meters **KLO** Ogden 84-85
1400 Kcys. **500 Watts**

Interstate Broadcasting Corp., Ogden, Utah

8 a.m.—J. Clair Anderson's organ recital
9 a.m.—Musical market; miniature concert
10:30 a.m.—Reid Cox studio ensemble
11 a.m.—Midday Melange
12 noon—Gene Halliday, organist
1 p.m.—Request Hour; Matinee Melodies
4 p.m.—"Ye Olde Towne Cryer"
6 p.m.—Farm Bureau studio frolic
7 p.m.—"Over the Coffee Cups"
8 p.m.—KLOnians, with Jack Passey; dance program
9 p.m.—Your Request Hour
10 p.m.—Organ recital, J. Clair Anderson

322.4 Meters **KFWI** Franklin 0200
930 Kcys. **500 Watts**
Radio Entertainments, San Francisco, Calif.

2:30 to 3 p.m.—Recordings
3 to 4 p.m.—Florence Lorraine, Nadine Chriss, and Johnny Oliver's Hawaiians
4 to 5 p.m.—Golden Gate Trio and Norma Lee, contralto, with Louise Gilbert, accompanist
5 to 5:30 p.m.—Grace Harris, soprano, and Frank Svenson, pianist
5:30 to 6 p.m.—Selix Company Popular Music
7:50 to 9 p.m.—Service, First Church of Christ Scientist

325.9 Meters **KOMO** Elliot 5890
920 Kcys. **1000 Watts**
Fisher's Blend Station, Inc., Seattle, Wash.

9 a.m.—Theatre organ recital
10 a.m.—International Bible Students' Assn.
11 a.m.—Vocal recital
11:15 a.m.—Congregational Church service
12:15 p.m.—National Sunday Forum, NBC
1 p.m.—Sabbath Reveries, NBC
2 p.m.—Catholic religious hour, NBC
3 p.m.—Sunday afternoon concert, NBC
4 p.m.—Enna Jettick Melodies, NBC
4:15 p.m.—Artistic Ensemble
4:30 p.m.—Goldman Band, NBC
5:15 p.m.—Atwater Kent program, NBC
5:45 p.m.—Artistic Ensemble
6:15 p.m.—Studebaker Champions, NBC
6:45 p.m.—Sunday at Seth Parker's, NBC
7:15 p.m.—Garden Patch program
7:45 p.m.—Artistic Ensemble
8 p.m.—First Church of Christ, Scientist
9 p.m.—Borden Milk program, NBC
9:30 p.m.—Readers' Guide, NBC
10 p.m.—Concert Jewels, NBC

285.5 Meters **KNX** Hempstead 4101
1050 Kcys. **5000 Watts**

L. A. Evening Express, Los Angeles, Calif.

10 to 10:15 a.m.—"Home Remedy Hour"
10:15 to 10:30 a.m.—Musical program
10:30 to 11 a.m.—Bldg. & Loan Assoc. program
11 to 12:30 p.m.—First Presbyterian Church
12:30 to 1 p.m.—Louise Johnson, astroanalyst
1 to 2 p.m.—International Bible Students Assoc.
2 to 4 p.m.—City Park Board musical program
4 to 4:30 p.m.—Musical program
4:30 to 5:30 p.m.—First Radio Church of the Air
5:30 to 6 p.m.—Scriptural Research Bureau
6 to 6:30 p.m.—Dr. Ernest Holmes
6:30 to 7 p.m.—Hollywood Humanist Society
7 to 8 p.m.—Pyrol Symphony and Pyrol tenor
8 to 9 p.m.—First Presbyterian Church services
9 to 10:30 p.m.—Luboviski Trio and Theodore Kittay, tenor

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MAIL ORDERS CAREFULLY FILLED

MONDAY Programs

San Francisco

NBC

Sutter 1920

National Broadcasting Company

7:45 to 8 a.m.—The Aunt Jemima Boy, KGO, KHQ, KOMO, KGW, KFSD, KSL, KOA
 10:15 to 10:30 a.m.—Josephine B. Gibson, Food Talk, KGO, KHQ, KOMO, KGW, KFI
 10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI; KSL, KOA 10:30 to 11:10 a.m.; KTAR 10:50 to 11:10 a.m.

With Bennie Walker presiding at the microphone, Helen Webster, Ann Holden and Helen Chase are scheduled to talk during Clorox, Best Foods and Camay Features.

11:30 to 12 noon—NBC Philharmonic Organ Recital, KGO; KTAR 11:30 to 11:45 a.m.

12 to 1 p.m.—Denver Municipal Band Concert, KGO, KOA; KFSD, KGW 12:30 to 1 p.m.

Henry Everett Sachs will be in the conductor's stand when the Denver Municipal Band presents a concert for an NBC audience today.

1 to 2 p.m.—The Blue Boys, KGO, KFSD, KTAR

2 to 2:30 p.m.—Mormon Tabernacle Choir and Organ, KGO, KOMO, KPO, KFSD, KTAR; KGW 2:15 to 2:30 p.m.

2:30 to 3:15 p.m.—Matinee Time, KGO, KGW, KPO

3:30 to 3:45 p.m.—Phil Cook, the Quaker Oats Man, KGO, KHQ, KOMO, KECA, KFSD, KTAR, KGW

4 to 4:30 p.m.—A Half Hour in the Nation's Capital, KGO, KOMO, KGW, KECA, KFSD

A topic of general public interest will be discussed during this period.

4:30 to 5 p.m.—Crime Prevention, KGO, KOMO

5 to 5:30 p.m.—Maytag Orchestra, KGO, KHQ, KOMO, KGW, KECA

Retting and Platt, piano duo of note, Fred Waldner, tenor, the Tom, Dick and Harry vocal trio and the Maytag Orchestra, Victor Young directing, will be heard in a half-hour program of popular music.

5:30 to 6 p.m.—General Motors Family Party, KGO, KHQ, KOMO, KGW, KECA

6 to 6:30 p.m.—Stromberg-Carlson Program, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

One of the movements from "Sylvia," a mythological ballet in three acts, will be played by the Rochester Civic Orchestra of 50 pieces under the direction of Paul White.

6:30 to 7 p.m.—Piano Capers, KGO, KHQ, KGW, KFSD

7 to 7:30 p.m.—Governor Young Campaign Program, KGO, KFI, KFSD

7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD

7:45 to 8 p.m.—John and Ned, KHQ, KGW

7:45 to 8 p.m.—Senator Tubbs Campaign Program, KGO, KFI

8 to 9 p.m.—Rudy Seiger's Shell Symphonists, KHQ, KOMO, KGW, KPO, KFI; KSL 8:15 to 9 p.m.

With Rudy Seiger announcing and directing the orchestra's selections, a concert by the Shell Symphonists will be offered NBC listeners tonight.

8 to 9 p.m.—Cotton Blossom Minstrels, KGO, KECA

Humorous repartee between the interlocutor and the end-men, musical selections by members of the troupe, and a farcical play will be included by the Cotton Blossom Minstrels.

9 to 9:30 p.m.—Pacific Serenaders, KGO, KHQ, KFSD, KOA; KGW 9:15 to 9:30 p.m.

Vocal solos on the program will be sung by England's silvery-voiced radio tenor, Sydney Charles. His contributions will be "Serenade" by Leoncavallo and Rachmaninoff's wistfully appealing "In the Silence of the Night."

9:30 to 10 p.m.—House of Myths, KGO, KGW, KTAR, KSL, KOA, KHQ

In this play from the pen of Carlton E. Morse listeners will hear the nymph giving Pandora advice about men. Bobbe Deane will enact the role of the nymph, with Bernice Berwin as Pandora. Other characters will include Dagon, portrayed by Thomas Kelly, Prometheus, played by Richard Le Grand, and Juno and Jupiter, Barbara Lee and Charles McAllister.

10 to 10:30 p.m.—Harp Harmony, KGO
 Annie Louise David, harpist, will be the featured artist. Assisting her will be Antonio de Grassi, violinist, and Eva Gruninger Atkinson, contralto. Compositions chosen from classic and light classic works of master musicians will be heard.

11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KFI, KFSD

468.5 Meters

KFI

Westmore 0337

640 Kcys.

5000 Watts

Copyright, 1930, E. C. Anthony, Inc., L. A.

6:30 a.m.—Opening market reports

6:45 a.m.—Health exercises, Louis Rueb

7:30 a.m.—Leslie Brigham, bass

8 a.m.—Shell Happytime, KPO

9 a.m.—Herbie Scharlin

9:30 a.m.—German lesson, Annette Doherty

10 a.m.—Frances Hancock, mental exercises

10:15 a.m.—Josephine Gibson, talk, NBC

10:30 a.m.—Woman's Magazine of the Air, NBC

11:30 a.m.—W. Jules Garrison, the Passer-by

12 noon—Department of Agriculture talk

12:15 p.m.—Federal and state market reports

2 p.m.—Winnie Fields Moore, travelogue

2:30 p.m.—Eddie Armstrong, crooning tenor

3 p.m.—Public library book review

3:30 p.m.—Bess Kilmer's Helpful Hints

4 p.m.—Better America Federation

4:30 p.m.—Big Brother; The Story Man

5:30 p.m.—Beauty talk, Sadye Nathan

5:45 p.m.—Stock market reports

6 p.m.—Stromberg-Carlson, NBC

6:30 p.m.—Clyde Lehmann, pianist, and Rose

Dirmann, popular soprano

7 p.m.—Gov. Young program, NBC

7:30 p.m.—Blanche Crossman, contralto

7:45 p.m.—Senator Tubbs program, NBC

8 p.m.—Shell program, NBC

9 p.m.—Soiree Intime

10:30 p.m.—Orchestral pieces

11 p.m.—Laughner-Harris Dance Orch., NBC

483.6 Meters

KGW

Atwater 2121

620 Kcys.

1000 Watts

The Morning Oregonian, Portland, Oregon

6:45 a.m.—Devotions; organ recital

7:45 a.m.—Aunt Jemima Pancake Boy

8 a.m.—Shell Happytime, KPO

9 a.m.—Columbia National Bank

9:06 a.m.—Town Crier

10:15 a.m.—Heinz Food talk, NBC

10:30 a.m.—Woman's Magazine of the Air, NBC

11:30 a.m.—Glidden program

12 noon—Powers' Pied Piper

12:30 p.m.—Denver Municipal Band concert, NBC

1:30 p.m.—Gevurtz Happy Home Girls

1:45 p.m.—Julia Hayes; organ recital

2:15 p.m.—Mormon Tabernacle, NBC

2:30 p.m.—Matinee Time, NBC

3:15 p.m.—Masterworks; Movie Club

3:30 p.m.—Phil Cook, NBC

4 p.m.—Half Hour in Nation's Capital, NBC

4:30 p.m.—Palace Laundry Tea Timers

5 p.m.—The Maytag Orchestra, NBC

5:30 p.m.—General Motors, NBC

6 p.m.—Stromberg-Carlson, NBC

6:30 p.m.—Piano Capers, NBC

7:30 p.m.—Amos 'n' Andy, NBC

7:45 p.m.—John and Ned, NBC

8 p.m.—Shell Symphonists, NBC

9:15 p.m.—Pacific Serenaders, NBC

9:30 p.m.—House of Myths

10 p.m.—Ben Selling's Boys

11 to 12 midnight—RKO Orpheum

MONDAY Programs

379.5 Meters
790 Kcys. **KGO** **Sutter 1920**
General Electric Co., Oakland, Calif.
10,000 Watts

7:30 to 7:45 a.m.—Chanticleers
7:45 to 8 a.m.—The Aunt Jemima Boy
8 to 8:15 a.m.—Financial Service program
8:15 to 8:30 a.m.—Morning Melodies
8:30 to 9 a.m.—Cross-cuts of the Day
9 to 9:30 a.m.—Meet the Folks
9:30 to 10:15 a.m.—Radio Ramblings
10:15 to 10:30 a.m.—Josephine B. Gibson, food talk
10:30 to 11:30 a.m.—Magazine of the Air
11:30 to 12 noon—Organ recital
12 to 1 p.m.—Denver Municipal band concert
1 to 2 p.m.—The Blue Boys
2 to 2:30 p.m.—Mormon Tabernacle Choir and Organ
2:30 to 3:15 p.m.—Matinee Time
3:15 to 3:30 p.m.—The World Today
3:30 to 3:45 p.m.—Phil Cook, Quaker Oats Man
3:45 to 4 p.m.—Roxy and his Gang
4 to 4:30 p.m.—Half Hour in Nation's Capital
4:30 to 5 p.m.—Crime Prevention Hour
5 to 5:30 p.m.—Maytag Orchestra
5:30 to 6 p.m.—General Motors Family Party
6 to 6:30 p.m.—Stromberg-Carlson program
6:30 to 7 p.m.—Piano Capers
7 to 7:30 p.m.—Gov. Young campaign program
7:30 to 7:45 p.m.—Amos 'n' Andy
7:45 to 8 p.m.—Political talk by Senator Tubbs
8 to 9 p.m.—Cotton Blossom Minstrels
9 to 9:30 p.m.—Pacific Serenaders
9:30 to 10 p.m.—House of Myths
10 to 10:30 p.m.—Harp Harmony
10:30 to 10:45 p.m.—Yip Fren, Scotty
10:45 to 11 p.m.—Hot Spot of Radio
11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra

333.1 Meters
900 Kcys. **KHJ** **Vandike 7111**
Don Lee, Inc., Los Angeles, California
1000 Watts

7 to 8 a.m.—Recordings; Anthony Euwer
8 to 8:30 a.m.—Columbia Revue, CBS
8:30 to 8:40 a.m.—Stock exchange reports
8:40 to 9:15 a.m.—Happy Felton's Orchestra, CBS
9:15 to 9:30 a.m.—Music Lovers Shop
9:30 to 10:30 a.m.—Feminine Fancies, KFRC
10:30 to 11 a.m.—Leigh Harline, organist, and Ted White, singer
11 to 11:15 a.m.—Program of recordings
11:15 to 11:30 a.m.—Scientific Laboratories
11:30 to 12 noon—Worems Forum, CBS
12 to 12:30 p.m.—Biltmore Hotel Concert Orch.
12:30 to 12:45 p.m.—World-wide news
12:45 to 1 p.m.—Helen Bliss
1 to 1:30 p.m.—Dancing Troubadours, CBS
1:30 to 2 p.m.—Times Forum
2 to 3 p.m.—Happy Go Lucky Hour, KFRC
3 to 3:15 p.m.—Colonial Dames
3:15 to 3:30 p.m.—Girl Scouts of America
3:30 to 3:45 p.m.—Talk on home problems
3:45 to 4 p.m.—Talk on dogs
4 to 4:30 p.m.—Charlie Wellman
4:30 to 4:45 p.m.—Nell Larson, organist
4:45 to 5 p.m.—World news; Town Topics
5 to 5:30 p.m.—Calif. Dairy Counsel, KFRC
5:30 to 6 p.m.—Boulevard Furniture Co.
6 to 6:30 p.m.—Don Lee Symphony Orchestra
6:30 to 7 p.m.—Jesse Crawford, CBS
7 to 7:30 p.m.—Inglewood Park Orchestra
7:30 to 8 p.m.—Mayor Rolph, political speech, KFRC
8 to 10 p.m.—Blue Monday Jamboree, KFRC
10 to 10:05 p.m.—World-wide news
10:05 to 11:05 p.m.—Dance orchestra, KFRC
11:05 to 12 midnight—Biltmore Hotel Dance Orch.
12 to 1 a.m.—Wesley Tourtellote, organ recital

340.7 Meters
880 Kcys. **KLX** **Lake 6000-6015**
Tribune Publishing Co., Oakland, Calif.
500 Watts

6:30 to 7 a.m.—Records; stocks
7 to 8 a.m.—Exercises and entertainment
8 to 8:30 a.m.—The Morning Bugle
8:30 to 9 a.m.—Jean Kent
9 to 9:30 a.m.—Modern Homes period
9:30 to 10:15 a.m.—Clinic of the Air
10:15 to 11 a.m.—Records; stocks
11 to 12 noon—Classified Adv. Hour
12 to 1 p.m.—Jack Delaney and his band
1 to 2:30 p.m.—Jean's Hi-Lights; records
2:30 to 3:30 p.m.—Opportunity Hour; stocks
3:30 to 5 p.m.—Recordings
5 to 5:30 p.m.—Brother Bob's Club
5:30 to 6 p.m.—Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:45 p.m.—News items; sports
7:45 to 8:15 p.m.—Jack Delaney's Alabam Cafe Orchestra
8:15 to 9:15 p.m.—Amati Quartet
9:15 to 10 p.m.—Helen Wegman Parmelee, pianist; Edith Fern Newcomb, contralto, and Charles Follette, accompanist
10 to 10:15 p.m.—Mama and Benny Cohen
10:15 to 10:45 p.m.—Three Happy Hayseeds
10:45 to 12 midnight—Dance program

209.7 Meters
1430 Kcys. **KECA** **Westmore 0337**
Earle C. Anthony, Inc., Los Angeles, Calif.
1000 Watts

3:30 p.m.—Phil Cook, NBC
3:45 p.m.—Leonard Van Berg, ballads
4 p.m.—Half Hour in Nation's Capital, NBC
4:15 p.m.—Katharine Spangler
4:30 p.m.—Dr. Fred Hirsch, talk on good health
5 p.m.—The Maytag Orchestra, NBC
5:30 p.m.—General Motors Family Party, NBC
6 p.m.—Buster Wilson's Six Clouds of Joy
6:30 p.m.—Elton Hey's Orchestra
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Jack & Jill
8 p.m.—Cotton Blossom Minstrels, NBC
9 p.m.—Ray Van Dyne Orchestra with Jean Dunn, soloist
10 p.m.—Felipe Delgado, Spanish baritone
10:30 p.m.—Health exercises, Louis Rueb

315.6 Meters
950 Kcys. **KFWB** **Hollywood 0315**
Warner Brothers, Hollywood, Calif.
1000 Watts

8:30 to 10 a.m.—Dorothy Burnham, pianist; Rae and her Pals
10 to 10:30 a.m.—Home Economics talk
10:30 to 12 noon—The Serenaders; Billy Van
12 to 12:30 p.m.—Orchestra; Nelson Case, soloist
12:30 to 2 p.m.—Harold Howard's Dance Band; Jean Cowan, popular songs
2 to 2:30 p.m.—Art Pabst and his banjo
2:30 to 3 p.m.—Ann Grey, popular songs; Don Warner, pianist
3 to 3:30 p.m.—Art and Artie in popular songs
3:30 to 4 p.m.—Don Warner and Ron Wilson, two pianos
4 to 6 p.m.—Rae and her Pals
6 to 6:30 p.m.—KFWB Salon Orchestra
6:30 to 7 p.m.—Harry Jackson's Entertainers
7 to 7:10 p.m.—Cecil and Sally
7:10 to 7:30 p.m.—Ted Dahl's Band; Buster Dees, tenor
7:30 to 7:45 p.m.—Jean Leonard, "Wizard of the Ivories"
7:45 to 8 p.m.—Talk on dogs by Douglas Hertz
8 to 8:30 p.m.—KFWB Orchestra; Emma Kimmel, soprano
8:30 to 9 p.m.—Don Warner and Ron Wilson, 2 piano numbers; Loyce Whiteman, popular songs
9 to 10 p.m.—Vernon Rickard, tenor; Cecil Crandall's Concert Ensemble; Boswell Sisters
10 to 10:30 p.m.—Ben Bernie's orchestra
10:30 to 11 p.m.—George Olsen and his music
11 p.m.—Montmartre Cafe orchestra
11:30 to 12 midnight—Ben Bernie's orchestra

MONDAY Programs

491.5 Meters
610 Kcys. **KFRC** Prospect 0100
1000 Watts
Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast
8 to 8:30 a.m.—Columbia Revue, CBS; stocks
8:30 to 9 a.m.—Manhattan Towers Orch., CBS
9 to 9:15 a.m.—News items
9:15 to 9:30 a.m.—Manhattan Towers Orch., CBS
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 11 a.m.—Wyn's Daily Chats
11 to 11:30 a.m.—Mary Lewis Haines
11:30 to 12 noon—Auditions
12 to 1 p.m.—Sherman & Clay concert
1 to 1:45 p.m.—Dancing Troubadours, CBS
1:45 to 2 p.m.—Aunt Zelena, CBS
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:15 p.m.—Crockett Mountaineers, CBS
3:15 to 3:30 p.m.—Current events, CBS
3:30 to 3:45 p.m.—Western Air Express
3:45 to 4 p.m.—Bernhard Levitow's Ensemble, CBS
4 to 4:15 p.m.—Melody Musketeers, CBS
4:15 to 4:45 p.m.—Organ recital; Lucille Harger, soloist, DLBS
4:45 to 5 p.m.—News items; Town Topics
5 to 5:30 p.m.—Calif. Dairy Council, featuring "Mac," DLBS
5:30 to 6 p.m.—Walter Kelsey, violinist, and Eleanor Allen, pianist, DLBS
6 to 6:15 p.m.—Boobs, sports authority
6:15 to 6:30 p.m.—"Your Financial Problems"
6:30 to 7 p.m.—Jesse Crawford, organist, CBS
7 to 7:15 p.m.—Bert Lown & his orchestra, CBS
7:15 to 7:30 p.m.—Heywood Broun's Radio Column, CBS
7:30 to 8 p.m.—Political talk, Mayor Rolph, DLBS
8 to 10 p.m.—"Golden State Blue Monday Jam-boree," DLBS
10 to 10:15 p.m.—Schwartz Ginger Band
10:15 to 10:20 p.m.—Gruen news flashes
10:20 to 11 p.m.—Anson Weeks' Hotel Mark Hopkins Orchestra, DLBS
11 to 12 midnight—Earl Burtnett's Orchestra, DLBS
12 to 1 p.m.—Dance music

309.1 Meters
970 Kcys. **KJR** Main 2495-2475
5000 Watts
Northwest Broad. System, Seattle, Wash.

7 a.m.—Music; news; Thrift Home
9 a.m.—Morning devotional services
9:40 a.m.—United Teal; Sally Jo Walker and Grant Merrill
10 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano
10:15 a.m.—Beauty talk, Helen Andrews
12 noon—World in Review
12:45 p.m.—Unity Society of the Northwest
1 p.m.—Musical program
1:45 p.m.—Elmore Vincent, tenor; Marjorie Robillard, piano
2 p.m.—Arcweld Entertainers; Beatrice Nelson, soprano
3:15 p.m.—Stonewall Jackson, guitar
5:15 p.m.—Baron Keyes' Air Castles
5:30 p.m.—Market reports; lost and found
5:50 p.m.—Garden talk, Cecil Solly
6 p.m.—Harpers Corners
6:30 p.m.—Hometowners Orch.; Glen Eaton, tenor
7 p.m.—Kelpine Twins; Dream Melodies
8 p.m.—Harmony Aces; Ukelele Bob; Chet Cathers, baritone; Elmore Vincent, tenor
9 p.m.—Damski's Neapolitans; Betty Andersen, soprano; Sydney Dixon, tenor
9:30 p.m.—Wrestling Match, Ken Stuart, announcer
10:30 p.m.—Blts of Harmony
11 p.m.—Pearle Dempsey, piano; Robert Monsen, tenor; "Dud" and "Duane," saxophone
12 midnight—Midnight Revellers

535.4 Meters
560 Kcys. **KTAB** Garfield 4700
1000 Watts
Pickwick Broadcasting Co., Oakland, Calif.

7 to 8 a.m.—Studio program
8 to 8:30 a.m.—Dr. Heady, psychologist
8:30 to 9 a.m.—Town Crier; recordings
9 to 9:30 a.m.—Morning Prayer Hour
9:30 to 10 a.m.—Dr. W. G. Keys
10 to 10:30 a.m.—Household Hour, Alma La Marr
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 1:30 p.m.—Studio program; organ recital
1:30 to 2:30 p.m.—Julia Hayes; studio program
2:30 to 3 p.m.—Musical Appreciation Hour
3 to 3:30 p.m.—"Organ Echoes," Mabel Payne, soloist
3:30 to 5 p.m.—Records; Studio Program.
5 to 5:15 p.m.—The Story Man's Air Castle
5:15 to 5:30 p.m.—Studio Program.
5:30 to 6:30 p.m.—Brother Bob's Frolic Hour.
6:30 to 7 p.m.—Organ recital.
7 to 7:30 p.m.—Alice Blue; records.
7:30 to 7:45 p.m.—Vacation program
7:45 to 8 p.m.—Elbert Bellows, tenor; Alice Blue, pianist, Jane Sargent Sands, pianist.
8 to 9 p.m.—John Teel, baritone, Melody Quintette under the direction of Walter J. Rudolph.
9 to 10 p.m.—"Flashlights of Yesterday," Earl Towner, director.
10 to 10:30 p.m.—"Organ Echoes," Alice Blue
10:30 to 1 a.m.—Studio program; records.

280.2 Meters
1070 Kcys. **KJBS** Ord 4148-49
100 Watts
J. Brunton & Sons, San Francisco, Calif.

7 to 8 a.m.—KJBS Alarm Klok Klub
8 to 9 a.m.—Favorite recordings
9 to 9:30 a.m.—Assoc. Food Stores' program
9:30 to 11:30 a.m.—Variety record program
11:30 to 12 noon—Ford dealers' program
12 noon to 12:30 p.m.—U. S. popular program
12:30 to 1:45 p.m.—Recordings; stocks
1:45 to 2 p.m.—Dr. Wiseman, health talk
2 to 2:30 p.m.—Record varieties
2:30 to 3 p.m.—Tales of the Sea
3 to 3:30 p.m.—Salon Orchestra
3:30 to 4:30 p.m.—Band music; records
4:30 to 5 p.m.—Al Sather, songs
5 to 7:30 p.m.—Popular recordings
12 to 7 a.m.—KJBS Owl program

508.2 Meters
590 Kcys. **KHQ** Main 5383
1000 Watts
Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service
7 a.m.—"Town Crier"
7:45 a.m.—"Aunt Jemima's Boy," NBC
8 a.m.—The Shell Happytime, KPO
9 a.m.—Walt, Winn and Harvey
10:15 a.m.—Josephine Gibson, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Organ recital
12 noon—Nat'l Savings luncheon program
12:15 p.m.—"Studio Affairs"; "Album Airs"
1 p.m.—"Dutch Maid"; "Headliners"
1:30 p.m.—"Hawaiian Echoes"
1:45 p.m.—Eatsum Period
2 p.m.—"The Old Days"; "Musical Gems"
3 p.m.—Album Airs; Fur Facts
3:30 p.m.—Phil Cook, NBC
3:45 p.m.—"Paint or Mine" period
4 p.m.—Service Hour
5 p.m.—The Maytag Orchestra, NBC
5:30 p.m.—General Motors Family Party, NBC
6 p.m.—Stromberg-Carlson Program, NBC
6:30 p.m.—Piano Capers, NBC
7 p.m.—Davenport Hotel Orchestra
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—John and Ned, NBC
8 p.m.—Rudy Seiger's Shell Symphonists, NBC
9 p.m.—Pacific Serenaders, NBC
9:30 p.m.—House of Myths, NBC
10 p.m.—Hartley Novelty Trio
10:30 p.m.—KHQ Salon Trio
11 p.m.—"The Best Steppers"

MONDAY Programs

322.4 Meters **KFWI** Franklin 0200
930 Kcys. **500 Watts**

Radio Entertainments, San Francisco, Calif.

- 7 to 8 a.m.—Eye-opener program
- 9 to 10:30 a.m.—Popular records
- 10:30 to 10:50 a.m.—Dr. Linebarger, health talk
- 10:50 to 11 a.m.—Items of interest
- 11 to 11:30 a.m.—Schwabacher-Frey program
- 11:30 to 12 noon—Sherman Clay concert
- 12 to 1 p.m.—Slogan contest
- 1 to 1:30 p.m.—Cal King's Country Store
- 6 to 7 p.m.—Dinner Hour
- 7 to 7:15 p.m.—Judge Matthew Bradv
- 7:15 to 7:30 p.m.—Dean Metcalf, pianist
- 8:30 to 8:35 p.m.—Chamber of Commerce progress talk
- 8:35 to 9:05 p.m.—Daniel Murphy, baritone; Philip Steinmann, violinist, and Lee Morgan, pianist
- 9:05 to 9:20 p.m.—Dorothy Churchill, soprano
- 9:20 to 9:30 p.m.—Studio feature
- 9:30 to 10 p.m.—Isabel Henion, balladist, and Nadine Chriss, pianist
- 10 to 10:30 p.m.—Sally Lewis, pianist
- 10:30 to 11 p.m.—Slogan contest
- 11 to 12 midnight—Bit of Melody Boys Orchestra and Dorothy May, vocalist
- 12 to 1 a.m.—Midnight classics

526 Meters **KXA** Seneca 1000
570 Kcys. **500 Watts**

American Radio Tel. Co., Seattle, Wash.

- 7 a.m.—Morning Alarm; Devotional services
- 8:45 a.m.—Novelty program
- 9 a.m.—Better Homes Hour; popular
- 10:30 a.m.—Sunshine Hour; Hawaiian program
- 12 noon—Time, weather reports
- 1 p.m.—Popular organ
- 3 p.m.—Red Seal Hour; Yogi Alpha
- 5 p.m.—Town Crier Hour
- 6 p.m.—All Request Hour
- 6:45 p.m.—Yogi Alpha; NBS program
- 7:30 p.m.—Bob and Monte; Cecil and Sally
- 8:30 p.m.—Bill Bennett; novelty program
- 9:30 p.m.—Red Toppers; dance music

204 Meters **KGA** Main 3434
1470 Kcys. **5000 Watts**

Northwest Broad. System, Spokane, Wash.

- 6:45 a.m.—Early Birds; news
- 8 a.m.—Sunshine Hour
- 9 a.m.—Central Market program
- 9:30 a.m.—That Reminds Me
- 10 a.m.—Friendly Hour; Warn & Warn
- 11:15 a.m.—Luncheon concert
- 11:30 a.m.—Parker Dental Clinic
- 12 noon—Time; weather; market reports; novelties
- 1 p.m.—Popular concert; Concert Classique
- 2 p.m.—Hillyard Shopping Guide
- 2:15 p.m.—Popular Melange; Bargain Matinee
- 3:30 p.m.—Tea Hour concert
- 4 p.m.—Good News Magazine
- 4:30 p.m.—Uncle Andy and the Kiddies
- 5 p.m.—Novelties
- 5:15 p.m.—Baron Keyes' Air Castles
- 5:30 p.m.—Newton's Banjo School
- 5:45 p.m.—Dinner music
- 6 p.m.—Harper's Corners, NBS
- 6:30 p.m.—Hometowners Orch.; Glen Eaton, tenor; NBS
- 7 p.m.—Northwest Salon Orch.; Sydney Dixon, tenor; Betty Andersen, soprano; NBS
- 7:30 p.m.—Dream Melodies, NBS
- 8 p.m.—Harmony Aces; Ukelele Bob; NBS
- 9 p.m.—Neapolitans, Henri Damski, director; Betty Andersen, soprano; Sydney Dixon, tenor; NBS
- 10 p.m.—Request program

254.1 Meters **KEX** Atwater 3111
1180 Kcys. **5000 Watts**

Western Broadcasting Co., Portland, Oregon

- 7 a.m.—Morning serenaders
- 8 a.m.—The Clock; Journal news
- 9 a.m.—Classified; Town Topics
- 12 noon—Time; weather; World Bookman
- 12:05 p.m.—Happy Hour Girls
- 1:05 p.m.—The Vagabond News Reeler
- 1:30 p.m.—Castle organ concert
- 2 p.m.—Dental lecture; Painless Parker
- 2:30 p.m.—Piano Melange, Donld Buck
- 3 p.m.—Warner Stone's orchestra
- 3:30 p.m.—Song recital; White Wizard
- 4 p.m.—Novelty recordings
- 4:10 p.m.—The Vagabond News Reeler
- 5:30 p.m.—Baron Keyes' Air Castles
- 5:45 p.m.—Popular dance music
- 6 p.m.—Harpers Corners
- 6:30 p.m.—Hometowners Orch.; Glen Eaton, tenor
- 8 p.m.—The Musical Musketeers
- 8:15 p.m.—Dance music
- 8:30 p.m.—Harmony Aces; Ukelele Bob; Chet Cathers, baritone; Elmore Vincent, tenor, NBS
- 9 p.m.—Neapolitans, Henry Damski, director; Betty Andersen, soprano; Sydney Dixon, tenor
- 10 p.m.—The Angelus
- 10:30 p.m.—Jack and Jill Tavern Orchestra
- 11:30 p.m.—Time; weather; police reports; news
- 11:40 p.m.—Midnight Revellers; request program

239.9 Meters **KFOX** Phone: 672-81
1250 Kcys. **1000 Watts**

Nichols & Warinner, Long Beach, Calif.

- 7 to 12:45 p.m.—Music; news items; talks
- 12 to 12:45 p.m.—Sunset Harmony Boys
- 12:45 to 1 p.m.—Musical Moments
- 1 to 1:50 p.m.—Bill and Co.; Cherrio Boys
- 1:50 to 2:20 p.m.—Doris & Clarence
- 2:20 to 2:30 p.m.—Rolly Wray
- 2:30 to 3:15 p.m.—Sunset Boys; Campus Sweeties
- 3:30 to 4 p.m.—Organ recital, Vera Graham
- 4 to 4:30 p.m.—News; Rolly and Gene
- 4:30 to 4:45 p.m.—Violets Tiny Tots Hour
- 4:45 to 5 p.m.—Jones Harmony Four
- 5 to 6 p.m.—Organ recital; Sunset Boys
- 6 to 6:15 p.m.—"Em & Clem"
- 6:30 to 6:45 p.m.—Campus Sweeties
- 6:45 to 7 p.m.—Three Vagabonds
- 7 to 8 p.m.—Suddam's Buttercream School
- 8 to 8:30 p.m.—Texas Cowboys
- 8:30 to 9 p.m.—"Harmonious Suggestions"
- 9 to 9:15 p.m.—Foster and Doris
- 9:15 to 9:30 p.m.—Organ, Vera Graham
- 9:30 to 10 p.m.—Everett Hoagland's Troubadors
- 10 to 10:30 p.m.—Rolly & Gene; Gene & Cline
- 10:30 to 10:45 p.m.—KFOX Komediy Kompany
- 10:45 to 11 p.m.—Campus Sweeties
- 11 to 12 midnight—Majestic Ballroom
- 12 to 1 a.m.—Studio program
- 1 to 3 a.m.—The Knight Fox

296.6 Meters **KQW** Columbia 777
1010 Kcys. **500 Watts**

Pac. Agric. Foundation, Ltd., San Jose, Calif.

- 9 to 11 a.m.—Music; Helpful Hour
- 11 to 12 noon—Bank credits program
- 12 to 12:30 p.m.—Concert recordings
- 12:30 to 1 p.m.—Market reports, weather
- 1 to 1:30 p.m.—Hart's Happy Half Hour
- 1:30 to 2:30 p.m.—The Friendly Hour
- 2:30 to 3:30 p.m.—Musical Travelogues
- 4:30 to 5 p.m.—Children's program
- 5 to 5:15 p.m.—Baron Keyes' Air Castles
- 5:15 to 5:30 p.m.—Vesper music
- 5:30 to 6 p.m.—San Jose Radionics health talk
- 6 to 6:10 p.m.—U. S. D. A. farm flashes
- 6:10 to 6:20 p.m.—Farm topic discussions
- 6:20 to 6:30 p.m.—Activities of Fish Exchange
- 6:30 to 7 p.m.—Market reports; Farm Reporter
- 7 to 7:15 p.m.—Farm Bureau Radio News
- 7:15 to 7:30 p.m.—Silas and Susie
- 7:30 to 8 p.m.—Farm Bureau Evening News
- 8 to 9 p.m.—Fitts for Governor Radio Hour
- 9 to 10 p.m.—San Jose Pacific Little Symphony

MONDAY Programs

325.9 Meters
920 Kcys. **KOMO** **Elliot 5890**
1000 Watts
Fisher's Blend Station, Inc., Seattle, Wash.

7:40 a.m.—Inspirational services
7:45 a.m.—Aunt Jemima Pancake Boy, NBC
8 a.m.—Shell Happytime, KPO
9 a.m.—P. S. Navigation Co., banjo duo
9:15 a.m.—Helpful Hints to Housewives
9:30 a.m.—Organ recital
10 a.m.—Way to a Man's Heart
10:15 a.m.—Josephine Gibson food talk
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Orchestra and vocalists
12 noon—Farm talk; grain, fruit & veg. reports
12:15 p.m.—Prudence Penny
12:30 p.m.—Popular orchestra and vocalists
1 p.m.—Concert orchestra and vocalists
1:30 p.m.—Blue Boys, NBC
2 p.m.—Tabernaie choir and organ recital, NBC
2:30 p.m.—Popular orchestra and vocalists
3 p.m.—Old time orchestra
3:30 p.m.—Phil Cook, Quaker Oats Man, NBC
3:45 p.m.—Artistic Ensemble
4 p.m.—Half Hour in the Nation's Capital, NBC
4:30 p.m.—Crime Prevention Hour, NBC
4:45 p.m.—Stock quotations
5 p.m.—Maytag Orchestra, NBC
5:30 p.m.—General Motors Family Party, NBC
6 p.m.—Stromberg-Carlson concert, NBC
6:30 p.m.—Piano Capers, NBC
7 p.m.—Garden Patch program
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Mixed Quartet
8 p.m.—Shell Symphonists, NBC
9 p.m.—Orchestra and vocalists
10 p.m.—Singing Strings; news flashes
11 p.m.—Tiny Burnett's dance orchestra
12 midnight—Theatre organ recital

285.5 Meters
1050 Kcys. **KNX** **Hempstead 4101**
5000 Watts
L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Setting-up exercises
8 to 8:15 a.m.—Inspirational talk and prayer
8:15 to 8:30 a.m.—Late recordings
8:30 to 9 a.m.—Interesting information
9 to 9:30 a.m.—Program of recordings
9:30 to 10 a.m.—Radio shopping news
10 to 10:30 a.m.—Eddie Albright's 10 o'clock family
10:30 to 11 a.m.—Home economics talk
11 to 11:15 a.m.—Kate Brew Vaughn
11:15 to 11:30 a.m.—Popular songs and interesting food facts
11:30 to 11:45 a.m.—"Home Remedy Hour"
11:45 to 12 noon—Madame Marie's beauty talk
12 to 12:30 p.m.—"The Musical Lunchbox"
1:30 to 2 p.m.—Eddie Albright's reading of late fiction
2 to 2:30 p.m.—"Jay," the Jingle Man
2:30 to 3:30 p.m.—Matinee Symphony
3:30 to 3:35 p.m.—Lost and found; stock reports
3:35 to 4 p.m.—Organ program by Lucie Lee
4 to 4:30 p.m.—"Home Builders' Hour"
4:30 to 5 p.m.—C. P. R.'s musical program
5 to 5:15 p.m.—Talk on "Travel"
5:15 to 5:45 p.m.—Big Brother Ken's kiddie hour
5:45 to 6 p.m.—Town Crier's amusement tips
6 to 6:30 p.m.—Organ program
6:30 to 7 p.m.—"The Northwood Four"
7 to 8 p.m.—KNX Symphony
8 to 8:30 p.m.—One-act playlet by Georgia Field
8:30 to 9 p.m.—Luboviski violin choir and Claire Mellonino, pianist
9 to 9:30 p.m.—Rio Grande male quartet, the Piano Twins, Marie Golden and Ethel Kay
9:30 to 10 p.m.—The "Radio Detective"
10 to 12 midnight—Johnny Hamp and his Kentucky Serenaders

322.4 Meters
930 Kcys. **KROW** **Glencourt 6774**
1000 Watts
Oakland Educational Society, Oakland, Calif.

8 a.m.—Popular recordings
1:30 p.m.—Music Memories, Lillian Boyd
2 p.m.—Louie Margie and The Three Krows
2:30 p.m.—Betty the Shopper
3:30 p.m.—California Cowboys: Bill Simmons, "Yodeling Cowboy"; Eddie McCarty, harmonica and saw; Chuck Darling, harmonica
4 p.m.—Plano Recreation, Jean Ardath
4:15 p.m.—Radio Calendar
4:30 p.m.—West Coast Theatres Frolic
5 p.m.—Tropical Trio; Ruth White, vocalist; Madeline Sivyver, violinist; Wade Forrester, vocalist
7:30 p.m.—Baseball results; news
7:45 p.m.—Ne'er Do Well
8 p.m.—Bob and Monte program
8:15 p.m.—Detective story by Tom King

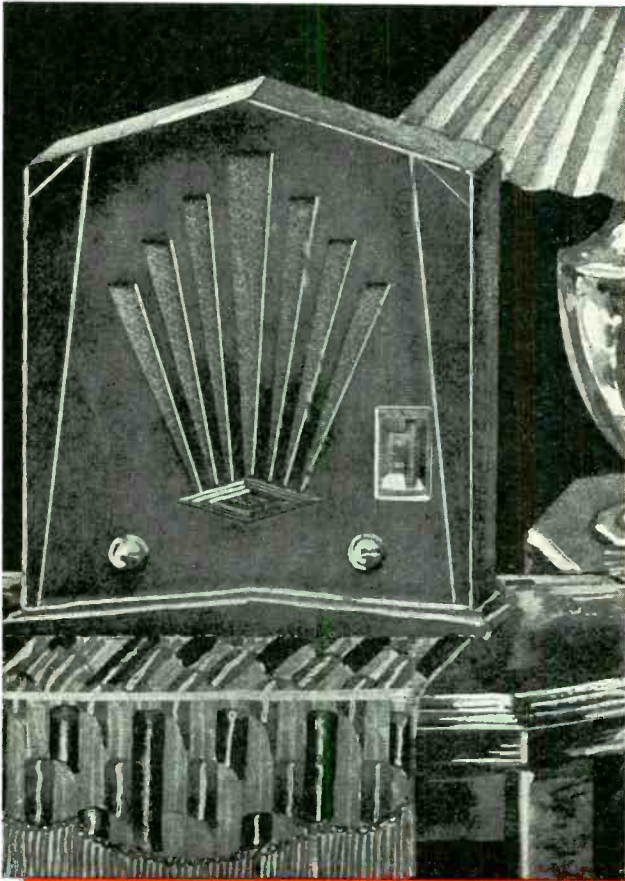
236.1 Meters
1270 Kcys. **KOL** **Elliott 4466**
1000 Watts
Seattle Broadcasting Co., Seattle, Wash.

9:30 to 9:45 a.m.—Feminine Fancies, DLBS
9:45 to 11 a.m.—Studio program; records
11 to 12 noon—"The Carnival Hour"
12 to 12:30 p.m.—The Merrymakers, CBS
12:30 to 1 p.m.—The Aztecs, CBS
1 to 1:45 p.m.—Dancing Troubadours, CBS
1:45 to 2 p.m.—Program of recordings
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:15 p.m.—The Crockett Mountaineers, CBS
3:15 to 3:30 p.m.—Current Events, CBS
3:30 to 3:45 p.m.—Studio program
3:45 to 4 p.m.—Bernhard Levitow and his Comodore Ensemble, CBS
4 to 4:30 p.m.—Recordings; studio program
4:30 to 5 p.m.—DLBS program; studio program
5 to 6 p.m.—Recordings; studio program
6 to 6:30 p.m.—Mardi Gras, CBS
6:30 to 7 p.m.—Jesse Crawford, organist, CBS
7 to 7:15 p.m.—Monte Beck's Orchestra at Jannsen Hofbrau's
7:15 to 7:30 p.m.—Broun's Radio Column, CBS
7:30 to 8 p.m.—Bert Low'n's Orchestra, CBS
8 to 8:30 p.m.—Scrappy Lambert and his Woodmansten
8:30 to 9 p.m.—Washington Hometowners
9 to 10 p.m.—Blue Monday Jamboree, DLBS
10 to 11 p.m.—Darby's Playland Dance Band
11 to 11:07 p.m.—Studio program
11:07 to 12 midnight—Earl Burnett, DLBS
12 to 3 a.m.—KOL Party

394.5 Meters
760 Kcys. **KVI** **Broadway 4211**
1000 Watts
Puget Sound Broad. Co., Tacoma, Wash.

12 to 12:30 p.m.—The Merrymakers, CBS
12:30 to 1 p.m.—The Aztecs, CBS
1 to 1:45 p.m.—Dancing Troubadours, CBS
1:45 to 2 p.m.—Aunt Zelena, CBS
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:15 p.m.—Permas, "The Man Who Knows"
3:15 to 3:30 p.m.—Current Events, CBS
3:30 to 3:45 p.m.—Recordings
3:45 to 4 p.m.—Bernhard Levitow's Ensemble, CBS
4 to 4:15 p.m.—The Melody Musketeers, CBS
4:15 to 4:30 p.m.—Program of recordings
4:30 to 4:45 p.m.—Three Dainty Misses, DLBS
4:45 to 5:30 p.m.—To be announced
5:30 to 6:30 p.m.—Mardi Gras, CBS
6:30 to 7 p.m.—Jesse Crawford, organist, CBS
7 to 7:15 p.m.—Heywood Broun's Radio Column, CBS
7:15 to 7:30 p.m.—Dance orchestra, CBS
7:30 to 8 p.m.—Bert Low'n's Orchestra, CBS
8 to 8:30 p.m.—Scrappy Lambert and his Woodmansten Orchestra, CBS
8:30 to 9 p.m.—Washington Home Towners
9 to 10 p.m.—Blue Monday Jamboree
10 to 11 p.m.—Hotel Mark Hopkins Orch., DLBS
11 to 12 midnight—Los Angeles Biltmore Orchestra, DLBS
12 to 1 a.m.—Organ recital, Geo. Yount

Radio music 7



**A Radi
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\$ 59⁵⁰
Complete

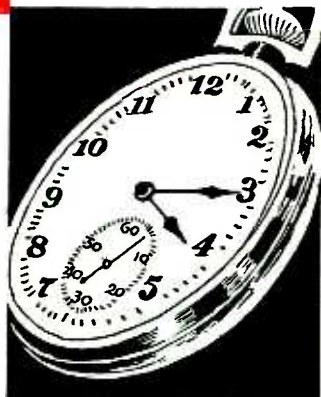
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JACKSON BELL "midget"
with screen-grid circuit and dynamic speaker

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a **WATCH**



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JACKSON BELL CO., Mfrs., Los Angeles

H. R. CURTISS CO.—California Distributors

San Francisco: 895 O'Farrell St.

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TUESDAY NIGHT

JULY 15th

By invitation
S & W FORUM of the AIR presents

BURON R. FITTS

in a brief discussion

**"WHY I SHOULD BE THE
NEXT GOVERNOR"**

during an hour of music
and entertainment over

KHJ « KFRC « KMJ « KWG

8:30 to 9:30 P. M.

S and W
FORUM
of the
AIR
Broadcasts
Every
Tuesday
8:30 to
9:30 P. M.



TUESDAY Programs

San Francisco **NBC** Sutter 1920

National Broadcasting Company

- 7:45 to 8 a.m.—The Aunt Jemima Boy, KGO, KHQ, KOMO, KGW, KFSD, KSL, KOA
 9 to 9:30 a.m.—Meet the Folks, KGO; KOMO 9:15 to 9:30 a.m.
 9:30 to 9:45 a.m.—William Don, KGO, KOMO
 10:15 to 10:30 a.m.—Color Harmony Program, KGO, KHQ, KOMO, KGW, KFI
 10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI; KSL 11:10 to 11:30 a.m.
 11:45 to 12 noon—The Canny Cook, KGO, KHQ, KOMO, KGW, KSL, KOA
 Barbara Blanchard, the Canny Cook, will be at the microphone for her semi-weekly household program.
 12 to 1 p.m.—Pacific Vagabonds, KGO, KOA; KGW, KFSD 12:30 to 1 p.m.
 A dance band headed by Walter Behan, the Coquettes and a vocal soloist present this program.
 1 to 2 p.m.—Hotel Sir Francis Drake Orchestra, KGO, KFSD, KTAR; KGW 1:15 to 2 p.m.
 2 to 2:30 p.m.—Black and Gold Room Orchestra, KGO, KTAR
 2:30 to 2:45 p.m.—Hinden Meyer & Tuckerman, KGO
 3 to 3:15 p.m.—Erva Giles, Soprano, KGO, KOMO, KGW
 3:15 to 3:30 p.m.—Laws That Safeguard Society, KGO, KHQ, KOMO, KGW, KECA, KTAR
 "Laws that Safeguard Society" will be the general title of a series of talks to be broadcast by Dean Gleason L. Archer of Suffolk Law School, Boston.
 3:30 to 3:45 p.m.—Phil Cook, the Quaker Oats Man, KGO, KHQ, KOMO, KECA, KFSD, KTAR, KGW
 4 to 4:45 p.m.—Hotel St. Francis Salon Orchestra, KGO; KGW 4 to 4:15 p.m.
 5 to 5:30 p.m.—Eveready Program, KGO, KHQ, KOMO, KGW
 NBC's New York studios will be the point of origination for the weekly Eveready program.
 5:30 to 6 p.m.—Happy Wonder Bakers, KGO, KHQ, KOMO, KGW, KECA
 Frank Black directs and makes the arrangements for the Singing Violins, an instrumental ensemble which stimulates the sound of human voices. Frank Luther, tenor; a vocal trio, and an orchestra furnish the balance of the numbers on the Happy Wonder Bakers' program. A medley of songs by George Gershwin is a high light of the half-hour.
 6 to 6:30 p.m.—Westinghouse Salute, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR
 George A. Sloan, president of the Cotton Textile Institute, will be the guest speaker. His subject will be "Adapting Cotton to New Uses." Frederick G. Rodgers, prominent announcer, will relate cotton's colorful history and the story of its many uses in life. Musical entertainment will be provided by the Westinghouse ensemble consisting of a double male quartet, a band, and the KDKA Symphony Orchestra.
 6:30 to 7 p.m.—Radio - Keith - Orpheum Hour, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR
 Besides the galaxy of vaudeville favorites there will be heard such regular Radio-Keith-Orpheum radio personalities as Milton Schwarzwald's RKOlans and Graham McNamee, master of ceremonies.
 7 to 7:30 p.m.—Evening Reveries, KGO, KGW
 7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD
 7:45 to 8 p.m.—Sperry Sweethearts, KGO, KHQ, KOMO, KGW, KECA
 Duets will intersperse quartet offerings

when the Sperry Sweethearts and their friends get together. The girls who are known as the Sweethearts are Marjorie Primley and Imelda Montagne. Charles Marshall will appear again as the Harvester.

- 8 to 8:30 p.m.—The Cosmopolitans, KGO, KHQ, KFSD, KTAR

During these weekly concerts the orchestra presents groups of compositions characteristic of various countries in the Old and New Worlds.

- 8:30 to 9 p.m.—Pacific National Singers, KGO, KHQ, KFSD, KTAR; KGW 8:30 to 8:45 p.m.

A group of four Richard Strauss compositions will be sung by the Pacific National Singers with Emil Polak directing.

- 9 to 9:30 p.m.—Piano Paintings, KGO, KHQ, KTAR

- 9:30 to 10 p.m.—The Blue Boys, KGO, KHQ
 10 to 11 p.m.—The Drama, KGO, KOA

Old-time melodramas will occupy the Gems of the Drama periods for some time to come with the presentation of "The Ticket-of-Leave-Man" tonight. Del S. Lawrence is to be in the cast of "The Ticket-of-Leave-Man." He is a favorite stock actor of long standing in San Francisco and was prominently cast in the western company touring in "After Dark."

- 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KFI, KFSD

209.7 Meters KECA Westmore 0337
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles, Calif.

- 10 a.m.—Clinic of the Air, Dr. L. L. Sherman health lecture
 11:45 a.m.—Mabel Lewis, musical memories
 12 noon—Seeing Southern California
 3 p.m.—California Cotton Pickers Orchestra
 3:15 p.m.—Laws that Safeguard Society, NBC
 3:30 p.m.—Phil Cook, NBC
 3:45 p.m.—Frederick Bowers, ballads
 4 p.m.—Carmen Ray, ballads
 4:30 p.m.—Winslow Allen's Six Clouds of Joy
 5 p.m.—Winifred Donaldson, contralto
 5:30 p.m.—Happy Wonder Bakers, NBC
 6 p.m.—Westinghouse Salute, NBC
 6:30 p.m.—RKO Hour, NBC
 7 p.m.—Leonard Van Berg, tenor
 7:30 p.m.—Amos 'n' Andy, NBC
 7:45 p.m.—Sperry Sweethearts, NBC
 8 p.m.—Aeolian organ recital
 8:45 p.m.—Nick Harris
 9 p.m.—Ray Van Dyne and Jean Dunn
 10 p.m.—Geo. Smith Saxophone Quartette
 10:30 p.m.—Health exercises, Louis Rueb

254.1 Meters KEX Atwater 3111
1180 Kcys. 5000 Watts
Western Broadcasting Co., Portland, Oregon

- 8 a.m.—The Clock; Journal news; Classified
 10 a.m.—Town Topics, Veva Weller
 12 noon—Time; weather; World Bookman
 12:05 p.m.—Happy Hour Girls
 1:05 p.m.—Vagabond News Reeler
 1:30 p.m.—Castle organ concert
 2 p.m.—Dental lecture, Painless Parker
 2:30 p.m.—Piano Melange, Ronald Buck
 3 p.m.—Song recital
 3:15 p.m.—Seventh Infantry Band
 3:45 p.m.—White Wizard; novelty program
 4:10 p.m.—The Vagabond News Reeler
 5 p.m.—Negro melodies
 5:30 p.m.—Baron Keyes' Air Castles
 6 p.m.—Vancouver Playmates
 6:30 p.m.—Dilgo Dittrich, mandolin; Eaton and Robillard, duets
 8 p.m.—Dance concert; Kelpine Twins
 9 p.m.—Betty Andersen and George Maddox, duets; Sydney Dixon, tenor
 10 p.m.—Ken Stuart's Sunshine program; Ivan Ditmars, piano
 10:30 p.m.—Jack and Jill Tavern Orchestra
 11:30 p.m.—Time; weather; police reports
 11:40 p.m.—Midnight Revellers; request program

TUESDAY Programs

379.5 Meters **KGO** **Sutter 1920**
790 Kcys. **10,000 Watts**

General Electric Co., Oakland, Calif.

7:30 to 7:45 a.m.—Chanticleers
7:45 to 8 a.m.—The Aunt Jemima Boy
8 to 8:15 a.m.—Financial Service program
8:15 to 8:30 a.m.—Morning Melodies
8:30 to 9 a.m.—Cross-cuts of the Day
9 to 9:30 a.m.—Meet the Folks
9:30 to 9:45 a.m.—William Don
9:45 to 10:15 a.m.—The Entertainers
10:15 to 10:30 a.m.—Color Harmony program
10:30 to 11:30 a.m.—Magazine of the Air
11:30 to 11:45 a.m.—Organ recital
11:45 to 12 noon—The Canny Cook
12 to 1 p.m.—Pacific Vagabonds
1 to 2 p.m.—Hotel Sir Francis Drake Orchestra
2 to 2:30 p.m.—Black and Gold Room Orchestra
2:30 to 2:45 p.m.—Hinden Meyer and Tuckerman
2:45 to 3 p.m.—Matinee Time
3 to 3:15 p.m.—Erva Giles, soprano
3:15 to 3:30 p.m.—Laws that Safeguard Society
3:30 to 3:45 p.m.—Phil Cook, Quaker Oats Man
3:45 to 4 p.m.—Lew White organ recital
4 to 4:45 p.m.—Hotel St. Francis Salon Orch.
4:45 to 6 p.m.—News service
5 to 5:30 p.m.—Eveready program
5:30 to 6 p.m.—Happy Wonder Bakers
6 to 6:30 p.m.—Westinghouse Salute
6:30 to 7 p.m.—Radio-Keith-Orpheum Hour
7 to 7:30 p.m.—Evening reveries
7:30 to 7:45 p.m.—Amos 'n' Andy
7:45 to 8 p.m.—Sperry Sweethearts
8 to 8:30 p.m.—The Cosmopolitans
8:30 to 9 p.m.—Pacific National Singers
9 to 9:30 p.m.—Piano Paintings
9:30 to 10 p.m.—The Blue Boys
10 to 11 p.m.—Gems of the Drama
11 to 12 midnight—Laugher-Harris Hotel St. Francis Dance Orchestra

333.1 Meters **KHJ** **Vandike 7111**
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California

7 to 8 a.m.—Recordings; Anthony Euwer
8 to 8:40 a.m.—CBS Review; stocks
8:40 to 9 a.m.—Happy Felton's orchestra, CBS
9 to 9:15 a.m.—Scientific Lab. of America
9:15 to 9:30 a.m.—George O. George, KFRC
9:30 to 10:30 a.m.—Feminine Fancies, KFRC
10:30 to 10:45 a.m.—Recordings
10:45 to 11 a.m.—June, Elvia & Nell
11 to 11:15 a.m.—Agnes White
11:15 to 11:30 a.m.—Columbia Ensemble, CBS
11:30 to 12 noon—Columbia Ensemble, CBS
12 to 12:30 p.m.—Biltmore Hotel Concert Orch.
12:30 to 12:45 p.m.—World-wide news
12:45 to 1 p.m.—U. S. Army Band
1 to 1:30 p.m.—Rhythm Kings Orchestra, CBS
2 to 3 p.m.—Happy Go Lucky Hour, KFRC
3 to 3:15 p.m.—Crockett Mountaineers, CBS
3:15 to 3:30 p.m.—Safety Conference, talk
3:30 to 3:45 p.m.—Midnight Mission, talk
3:45 to 4 p.m.—U. S. C. Trojan period
4 to 4:30 p.m.—Charlie Wellman
4:30 to 4:45 p.m.—Western Air Express
4:45 to 5 p.m.—World news; Town Topics
5 to 5:15 p.m.—W. Tourtellotte, organist
5:15 to 5:45 p.m.—Ted White
5:45 to 6 p.m.—Commissioner Thorpe, CBS
6 to 6:15 p.m.—"Jo and Vi," CBS
6:15 to 6:30 p.m.—Political talk
6:30 to 7 p.m.—Grand Opera Miniature, CBS
7 to 7:30 p.m.—Don Lee Symphony
7:30 to 8 p.m.—Pelton Motor Company
8 to 8:30 p.m.—Raymond Paige presentation
8:30 to 9:30 p.m.—S. & W. Forum of the Air, DLBS, courtesy of Sussman Wormser & Co.
9:30 to 10:05 p.m.—Drama; world news
10:05 to 12 midnight—Biltmore Hotel dance orch.
12 to 1 a.m.—Wesley Tourtellotte, organist

440.9 Meters **KPO** **Garfield 8300**
680 Kcys. **5000 Watts**

Hale Bros. & The Chronicle, San Francisco
7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock
8 to 9 a.m.—Shell Happytime by Hugh Barrett Dobbs
9:30 to 10:30 a.m.—Walter W. Cribbins
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
11:30 to 11:45 a.m.—Julia Hayes, "Helpful Hints"
11:55 to 12:05 p.m.—Time; Scripture reading
12:05 to 1 p.m.—Programs in Miniature
1 to 2 p.m.—Paul Lingie piano duo with Doug. Richardson
2 to 2:10 p.m.—Ye Towne Cryer
2:10 to 2:45 p.m.—California Crooners
2:45 to 4:30 p.m.—Get Associated with Baseball
5 to 5:15 p.m.—Old Trusty dog stories
5:30 to 5:45 p.m.—Date Book, Stuart Strong
5:45 to 6 p.m.—News digest, "Scotty" Mortland
6 to 6:30 p.m.—KPO Masters of Music
6:30 to 6:45 p.m.—Embassy Theater program
6:45 to 7 p.m.—Cecil and Sally
7 to 8 p.m.—North Americans
8 to 8:30 p.m.—Allan Wilson, tenor
8:30 to 10 p.m.—Third Summer Symphony concert, directed by Gaetano Merola
10 to 11 p.m.—Joe Wright's dance orchestra

296.6 Meters **KQW** **Columbia 777**
1010 Kcys. **500 Watts**

Pac. Agric. Foundation, Ltd., San Jose, Calif.
9 to 11 a.m.—Morning music; Helpful Hour
11 to 12 noon—Bank credits program
12 to 12:30 p.m.—Popular recordings
12:30 to 1 p.m.—Market reports, weather
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 2:30 p.m.—The Friendly Hour
2:30 to 3:30 p.m.—Songs from the shows
4:30 to 5 p.m.—Children's program
5 to 5:15 p.m.—Baron Keyes' Air Castle
5:15 to 5:30 p.m.—Vesper music
5:30 to 6 p.m.—Radionics health talk
6 to 6:10 p.m.—U. S. D. A. farm flashes
6:10 to 6:20 p.m.—Farm topic discussions
6:20 to 6:30 p.m.—California Marketing Regulatory Work
6:30 to 7 p.m.—Market reports; Farm Reporter
7 to 8 p.m.—Farm Bureau Evening News
8 to 10 p.m.—"You Never Can Tell" program

204 Meters **KGA** **Main 3434**
1470 Kcys. **5000 Watts**

Northwest Broad. System, Spokane, Wash.

6:45 a.m.—Early Birds; news
8 a.m.—Sunshine Hour
9 a.m.—Central Market program
9:30 a.m.—Miss Spokane musicale
10 a.m.—Friendly Hour; Warn & Warn
11:15 a.m.—Luncheon concert
11:30 a.m.—Parker Dental Clinic
12 noon—Time; weather; market reports; novelties
1 p.m.—Popular concert; Concert Classique
2 p.m.—Hillyard Shopping Guide
2:15 p.m.—Popular Melange
3 p.m.—Radio Bargain Matinee
3:30 p.m.—Tea Hour concert
4 p.m.—Good News Magazine
4:30 p.m.—Uncle Andy and the Kiddies
5 p.m.—Novelties
5:15 p.m.—Baron Keyes' Air Castles
5:30 p.m.—Symmes Upstairs Store
5:45 p.m.—Dinner music
6 p.m.—Mandolins at Sunset; Diggo Dittlich, mandolin; Eaton and Robillard, duets
7 p.m.—Orpheus Ensemble; Betty Andersen, soprano; Hubert Graf, harp; Sydney Dixon, tenor
8 p.m.—Dental Clinic of the Air
8:30 p.m.—The Story Behind the Song
8:45 p.m.—Song recital; Carric Andrew, tenor
9 p.m.—Musical Comedy Hour; Betty Andersen and George Maddox, duet; Sydney Dixon, tenor
10 p.m.—Request program

TUESDAY Programs

340.7 Meters **KLX** Lake 6000-6015
880 Kcys. **500 Watts**

Tribune Publishing Co., Oakland, Calif.

6:30 to 7 a.m.—Records; stocks
7 to 8 a.m.—Exercises and entertainment
8 to 8:30 a.m.—The Morning Bugle
8:30 to 9 a.m.—Jean Kent
9 to 9:30 a.m.—Modern Homes period
9:30 to 10:15 a.m.—Blue Jeans; records
10:15 to 11 a.m.—Records; stocks
11 to 12 noon—Classified Adv. hour
12 to 1 p.m.—Jack Delaney and his band
1 to 2:40 p.m.—Jean's Hi-Lights; records, stocks
2:40 to 4:30 p.m.—Baseball: Oakland vs. Hollywood
4:30 to 5 p.m.—Program of records
5 to 5:30 p.m.—Brother Bob's Club
5:30 to 6 p.m.—Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 p.m.—News items
7:30 to 8 p.m.—Remar program
8 to 9 p.m.—Fleur de Lis Dance Orchestra
9 to 9:30 p.m.—Helen Parmelee, pianist
9:30 to 10 p.m.—Potpourri
10 to 10:30 p.m.—Three Happy Hayseeds
10:30 to 12 midnight—Dance program

361.2 Meters **KOA** York 5090
830 Kcys. **12,500 Watts**

General Electric Co., Denver, Colorado

5 to 5:30 p.m.—Eveready Hour
5:30 to 6 p.m.—Happy Wonder Bakers
6 to 6:30 p.m.—Westinghouse Salute
6:30 to 7 p.m.—Radio-Keith-Orpheum Hour
7 to 7:30 p.m.—Golden Gems
7:30 to 7:45 p.m.—Amos 'n' Andy
7:45 to 8 p.m.—Golden Gems
8 to 9 p.m.—Denver Municipal Band
9 to 9:30 p.m.—Studio program
9:30 to 10 p.m.—The Blue Boys
10 to 11 p.m.—Gems of the Drama

508.2 Meters **KHQ** Main 5383
590 Kcys. **1000 Watts**

Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service
7 a.m.—"Town Crier"
7:45 a.m.—"Aunt Jemima Boy," NBC
8 a.m.—The Shell Happytime, KPO
9 a.m.—Walt, Winn and Harvey
9:30 a.m.—Hints to Hostesses"
9:45 a.m.—Betty Crocker Gold Medal talks, NBC
10 a.m.—Phil Cook, "Old Witch Ammonia"
10:15 a.m.—Color Harmony, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Organ recital
11:45 a.m.—The Canny Cook, NBC
12 noon—Studio program
1 p.m.—"Dutch Maid"; "Headliners"
1:30 p.m.—Hawaiian Echoes; Eatsum Period
2 p.m.—Early American music
2:30 p.m.—Gems from musical comedy
3 p.m.—Feature Orchestra; Fur Facts
3:15 p.m.—Laws that Safeguard, NBC
3:30 p.m.—Phil Cook, NBC
3:45 p.m.—"Paint of Mine" period
4 p.m.—Service Hour
5 p.m.—Eveready Hour, NBC
5:30 p.m.—Happy Wonder Bakers, NBC
6 p.m.—Westinghouse "Salutes," NBC
6:30 p.m.—RKO program, NBC
7 p.m.—Davenport Hotel orchestra
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Sperry Sweethearts, NBC
8 p.m.—The Cosmopolitans, NBC
8:30 p.m.—Pacific National Singers, NBC
9 p.m.—Piano Paintings, NBC
9:30 p.m.—"The Blue Boys," NBC
10 p.m.—"Gems of the Drama," NBC
11 p.m.—"Just Another Hour"

243.8 Meters **KYA** Prospect 3456
1230 Kcys. **1000 Watts**

Pacific Broadcasting Corp., San Francisco

9 to 10 a.m.—Recorded program
10 to 11 a.m.—George Taylor and His Gang—Virginia, Tom, Jack, Melvin, Leo, Emmanuel
11 to 11:15 a.m.—Dudley Ayers, Chatalogues
11:15 to 12 noon—Records; Dr. Bowring
12 to 12:15 p.m.—Brickbats and Bouquets
12:15 to 1:15 p.m.—Tuesday Noon Club
1:15 to 2 p.m.—Records; news
2 to 3 p.m.—Parnassus Trio and Greta Gahler
3 to 3:15 p.m.—Virginia Spencer, "Piano Moods"
3:15 to 6:45 p.m.—Recorded program
6:45 to 7 p.m.—15 Minutes with Helen Stone, Jack Deane and Virginia Spencer
7 to 7:30 p.m.—Embassy Trio and Gene Sullivan
7:30 to 8:30 p.m.—Tom, Don, Clem
8:30 to 9 p.m.—Heward's Quintet
9 to 10 p.m.—The Girl Friends
10 to 11 p.m.—Paul Kelli's Dance Orchestra; Yvonne Petersen and Tom Smith, intermissions
11 to 12 p.m.—George Taylor and the Boys
12 to 1:30 a.m.—Program of recordings

468.5 Meters **KFI** Westmore 0337
640 Kcys. **5000 Watts**

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6:30 a.m.—Opening market reports
6:45 a.m.—Health exercises, Louis Rueb
7:30 a.m.—Leslie Brigham, bass
8 a.m.—Shell Happytime, KPO
9 a.m.—Bess Kilmer's Helpful Hints
9:30 a.m.—Beatrice Mabie beauty talk
10 a.m.—English lesson, Annette Doherty
10:15 a.m.—Bass Hueter Paint Co., NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Kaal Hawaiian Trio
11:45 a.m.—Grace Mead, ballads
12 noon—Dept. of Agriculture talk
12:15 p.m.—Federal and state market reports
12:30 p.m.—Seeing Southern California
2:15 p.m.—Winnie Fields Moore, travelogue
2:30 p.m.—Grace Hamilton and Jack Stern, ballads; Jack Parker, ballads
3:30 p.m.—Wedgewood Nowell, Playgoers' Club
4:15 p.m.—KFI News Bureau
4:20 p.m.—Dr. John T. Miller
4:30 p.m.—Big Brother; The Story Man
5:30 p.m.—Schonberger Trio
5:45 p.m.—Stock market reports
6 p.m.—Earl Kass, baritone
6:15 p.m.—Anna and Oscar
6:30 p.m.—Pitch and Putt
7 p.m.—Arthur Lang and concert ensemble
7:30 p.m.—Aeolian organ recital
8 p.m.—Adohr Opera of the Air
10:30 p.m.—Orchestral Ensemble
11 p.m.—Laughner-Harris Dance Odch., NBC

394.5 Meters **KVI** Broadway 4211
760 Kcys. **1000 Watts**

Puget Sound Broad. Co., Tacoma, Wash.

7 to 12 noon—Records; talks; orchestra
12 to 1 p.m.—U. S. Army Band, CBS
1 to 1:30 p.m.—Rhythm Kings Dance Band, CBS
1:30 to 2 p.m.—Bert Lown and his Biltmore Orchestra, CBS
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:15 p.m.—Permas, the Man Who Knows
3:15 to 3:30 p.m.—International Sidelights, CBS
3:30 to 4 p.m.—Ozzie Nelson and his Glen Islanders, CBS
4 to 4:45 p.m.—To be announced
4:45 to 5 p.m.—Romany Patteran, CBS
5 to 5:30 p.m.—Program of recordings
5:30 to 6 p.m.—Savino Tone Pictures, CBS
6 to 6:15 p.m.—Mr. and Mrs., CBS
6:15 to 7 p.m.—Grand Opera Miniatures, CBS
7 to 7:30 p.m.—Washington Home Towners
7:30 to 8:30 p.m.—Chicago variety program, CBS
8:30 to 9 p.m.—Nocturne, CBS
9 to 10 p.m.—DLBS studio program
10 to 12 midnight—Roof Garden Orch., DLBS
12 to 1 a.m.—Organ recital, Geo. Yount

TUESDAY Programs

322.4 Meters
930 Kcys.
KFWI Franklin 0200
 500 Watts
 Radio Entertainments, San Francisco, Calif.
 7 to 8 a.m.—Eye-opener program
 9 to 9:30 a.m.—Cal King's Post Office
 9:30 to 10 a.m.—Records and announcements
 10 to 10:30 a.m.—Hotel Bellevue program
 10:30 to 10:50 a.m.—Dr. Linebarger, health talk
 10:50 to 11 a.m.—Items of interest
 12 to 12:45 p.m.—Slogan contest
 12:45 to 1 p.m.—Dr. Wiseman, Dietitian
 1 to 1:30 p.m.—Cal King's Country Store
 6 to 7 p.m.—Dinner Hour
 7 to 7:30 p.m.—Read Givens, tenor, and Nadine Chriss, pianist
 11 to 12 a.m.—Slogan contest
 12 to 1 a.m.—Sherman Clay classics

239.9 Meters
1250 Kcys.
KFOX Phone: 672-81
 1000 Watts
 Nichols & Warinner, Long Beach, Calif.
 5 to 12:45 p.m.—News; music; talks
 12:45 to 1 p.m.—Musical Moments
 1 to 1:30 p.m.—Kiwanis luncheon
 1:30 to 1:50 p.m.—Cherrio Boys
 1:50 to 2:20 p.m.—Doris & Clarence
 2:20 to 2:30 p.m.—Rolly Wray
 2:30 to 3 p.m.—Sunset Harmony Boys
 3 to 3:15 p.m.—Campus Sweeties
 3:15 to 3:30 p.m.—Today in history
 3:30 to 4 p.m.—Organ recital, Vera Graham
 4:15 to 4:30 p.m.—Rolly & Gene
 4:30 to 4:45 p.m.—Violets Tiny Tots Hour
 4:45 to 5 p.m.—Jones Harmony Four
 5 to 6:15 p.m.—Hollywood Girls; "Em & Clem"
 6:15 to 6:30 p.m.—Percy at the Phone
 6:30 to 6:45 p.m.—Sunset Harmony Boys
 6:45 to 7 p.m.—Dr. Robert Williams
 7 to 7:15 p.m.—Buttercream School Kids
 7:15 to 7:30 p.m.—Ezra and Able
 7:30 to 7:45 p.m.—Vest Pocket Minstrels
 7:45 to 8:45 p.m.—Cherrio Boys; The Gossipers
 8:45 to 9 p.m.—Texas Cowboys
 9 to 9:15 p.m.—Foster and Doris
 9:15 to 9:30 p.m.—Organ, Vera Graham
 9:30 to 10 p.m.—Everett Hoagland's Troubadours
 10 to 10:30 p.m.—Bill & Coo; Gene & Cline
 10:30 to 10:45 p.m.—Weekly Song Story
 10:45 to 11 p.m.—Campus Sweeties
 11 to 11:30 p.m.—Majestic Ballroom Orchestra
 11:30 to 12 p.m.—Everett Hoagland Troubadours
 12 to 3 a.m.—The Knight Fox

236.1 Meters
1270 Kcys.
KOL Elliott 4466
 1000 Watts
 Seattle Broadcasting Co., Seattle, Wash.
 8:30 to 9:30 a.m.—Manhattan Towers Orchestra, CBS
 9:30 to 11 p.m.—Recordings; Jo Cur
 11 to 12 noon—"The Carnival Hour"
 12 to 12:30 p.m.—U. S. Army Band, CBS
 12:30 to 1:30 p.m.—Kiwanis Club
 1:30 to 1:45 p.m.—Bert Low'n's Orchestra, CBS
 1:45 to 2 p.m.—Program of recordings
 2 to 3 p.m.—Happy Go Lucky Hour, DLBS
 3 to 3:15 p.m.—The Crockett Mountaineers, CBS
 3:15 to 3:30 p.m.—International Sidelights, CBS
 3:30 to 4 p.m.—Ozzie Nelson's Glen Islanders, CBS
 4 to 4:45 p.m.—Recordings; studio program
 4:45 to 5 p.m.—Romany Patteran, CBS
 5 to 6 p.m.—Recordings; studio program
 6 to 6:15 p.m.—Graybar Electric Co., CBS
 6:15 to 7 p.m.—Grand Opera Miniatures, CBS
 7 to 7:30 p.m.—Washington Hometowners
 7:30 to 8 p.m.—Chicago variety program, CBS
 8 to 9 p.m.—Jimmie Bigelow's Dance Band
 9 to 10 p.m.—William Coburn's Orchestra
 10 to 12 midnight—Val Valente Orchestra, DLBS
 12 to 3 a.m.—KOL Party

483.6 Meters
620 Kcys.
KGW Atwater 2121
 1000 Watts
 The Morning Oregonian, Portland, Oregon
 6:45 a.m.—Devotions; organ recital
 7:45 a.m.—Aunt Jemima, NBC
 8 a.m.—Portland Breakfast Club
 9 a.m.—Columbia National Bank
 9:06 a.m.—Town Crier
 10:15 a.m.—Color Harmony program, NBC
 10:30 a.m.—Woman's Magazine of the Air, NBC
 11:30 a.m.—Julia Hayes
 11:45 a.m.—The Canny Cook, NBC
 12 noon—Powers' Pied Piper
 12:30 p.m.—Pacific Vagabonds, NBC
 1 p.m.—Gevurtz Happy Home Girls
 1:15 p.m.—Sir Francis Drake Hotel Orchestra
 2 p.m.—Baby's Boudoir organ
 2:15 p.m.—Among Ourselves
 2:45 p.m.—Hotel Paramount Orchestra, NBC
 3 p.m.—Erva Giles, soprano
 3:15 p.m.—Laws that Safeguard Society, NBC
 3:30 p.m.—Phil Cook, NBC
 3:45 p.m.—Musical Masterworks
 4 p.m.—Hotel St. Francis Orchestra, NBC
 4:30 p.m.—Palace Laundry features
 5 p.m.—Eveready Hour, NBC
 5:30 p.m.—Happy Wonder Bakers, NBC
 6 p.m.—Westinghouse Salute, NBC
 6:30 p.m.—Radio-Keith-Orpheum, NBC
 7 p.m.—Evening Reveries, NBC
 7:30 p.m.—Amos 'n' Andy, NBC
 7:45 p.m.—Sperry Sweethearts, NBC
 8 p.m.—Lotus Isle broadcast
 8:30 p.m.—Pacific National Singers, NBC
 9 p.m.—Fisher's Blend Hour, KOMO
 10 p.m.—Cecil and Sally
 10:15 p.m.—KGW Slumber Hour
 11 to 12 midnight—Organ recital

325.9 Meters
920 Kcys.
KOMO Elliot 5890
 1000 Watts
 Fisher's Blend Station, Inc., Seattle, Wash.
 7:40 a.m.—Inspirational service
 7:45 a.m.—Aunt Jemima Pancake Boy, NBC
 8 a.m.—Shell Happytime, KFO
 9 a.m.—Gordon and Mary
 9:15 a.m.—Meet the Folks, NBC
 9:30 a.m.—William Don, NBC
 9:45 a.m.—Old Witch Company
 10 a.m.—Way to a Man's Heart
 10:15 a.m.—Color Harmony, NBC
 10:30 a.m.—Woman's Magazine of the Air, NBC
 11:30 a.m.—Harmony Kings
 11:45 a.m.—The Canny Cook, NBC
 12 noon—Farm talk; grain, fruit and vegetable reports; Prudence Penny
 12:30 p.m.—Orchestra and vocalists
 1:30 p.m.—Saxophone quartet
 2 p.m.—Concert orchestra and vocalists
 2:30 p.m.—Artistic Ensemble
 3:15 p.m.—Laws that Safeguard Society, NBC
 3:30 p.m.—Quaker Oats Man, NBC
 3:45 p.m.—Artistic Ensemble
 4:45 p.m.—Stock quotations
 5 p.m.—Eveready Hour, NBC
 5:30 p.m.—Happy Wonder Bakers, NBC
 6 p.m.—Westinghouse Salute, NBC
 6:30 p.m.—Radio-Keith-Orpheum Hour, NBC
 7 p.m.—Artistic Ensemble
 7:30 p.m.—Amos 'n' Andy, NBC
 7:45 p.m.—Sperry Sweethearts, NBC
 8 p.m.—Gold Shield Little Symphony
 9 p.m.—Totem Broadcasters, News Flashes
 9:15 p.m.—Fisher's Blend Hour
 10:15 p.m.—Dance Orchestra
 12 midnight—Organ recital

214.2 Meters
1400 Kcys.
KLO Ogden 84-85
 500 Watts
 Interstate Broadcasting Corp., Ogden, Utah
 6 p.m.—Al Warden's Sportlogue
 8 p.m.—KLonians, with Jack Passey; dance program
 9 p.m.—Your Request Hour
 9:15 p.m.—Your Request program
 10 p.m.—Ray Minter's White City Dance Band

TUESDAY Programs

322.4 Meters
930 Kcys.
KROW Glencourt 6774
1000 Watts
Oakland Educational Society, Oakland, Calif.

8 a.m.—Popular recordings
8:30 a.m.—Wade Forrester, health questions
11 a.m.—Musical program
11:30 a.m.—Retail Grocers' Association
1:30 p.m.—Music Memories, Lillian Boyd
2 p.m.—Louie Margie and The Three Krows
2:30 p.m.—Betty the Shopper
3:30 p.m.—California Cowboys: Bill Simmons, "Yodeling Cowboy"; Eddie McCarty, harmonica and saw; Chuck Darling, harmonica
4 p.m.—Nola Starr, vocalist
4:15 p.m.—Radio Calendar
4:30 p.m.—West Coast Theatres Frollic
5 p.m.—Wade Forrester's Hour of Sunshine, Health and Happiness, presenting: Tropical Trio; Ruth White, vocalist; Madeline Sivyver, violinist; Wade Forrester, vocalist
7:30 p.m.—Baseball results; news
7:45 p.m.—Ne'er Do Well
8 p.m.—Radio Bible study class discussing "Covenant Relationship With God"
8:30 p.m.—The Campfire program
10 p.m.—Schrader Furn. Co. program
10:30 p.m.—Dance music, Marigold Ballroom

309.1 Meters
970 Kcys.
KJR Main 2495-2475
5000 Watts
Northwest Broad. System, Seattle, Wash.

7 a.m.—Music; news; Thrift Home
9 a.m.—Morning devotional services
9:40 a.m.—Sally Jo Walker and Grant Merrill
10:15 a.m.—Beauty talk, Helen Andrews
11 a.m.—Classical program
12:45 p.m.—Unity Society of the Northwest
1:45 p.m.—Chet Cathers, baritone; Marjorie Robillard, piano
2 p.m.—Arcweld Entertainers; Beatrice Nelson, soprano
2:45 p.m.—Baseball game; Ken Stuart, announcer
5:15 p.m.—Baron Keyes' Air Castles
5:30 p.m.—Market reports; lost and found
5:50 p.m.—Garden talk, Cecil Solly
6 p.m.—Diggo Dittrich, mandolin; Eaton and Robillard, duets
7 p.m.—Orpheus Ensemble; Betty Andersen, soprano; Hubert Graf, harp; Sydney Dixon, tenor
8 p.m.—Gold and Silver Ensemble
9 p.m.—Betty Andersen and George Maddox, duets; Sydney Dixon, tenor
9:30 p.m.—Musical Comedy Hour
10 p.m.—Ken Stuart's Sunshine program; Ivan Dittmars, piano
10:30 p.m.—Song Birds; Stonewall Jackson, guitar; Elmore Vincent, tenor
11 p.m.—Vic Meyer's Club Victor Orchestra
12 midnight—Midnight Revellers

280.2 Meters
1070 Kcys.
KJBS Ord 4148-49
100 Watts

J. Brunton & Sons, San Francisco, Calif.
7 to 7:45 a.m.—KJBS Alarm Klook Klub
7:45 to 8 a.m.—Lemorax program
8 to 9:30 a.m.—Popular records; orchestra
9:30 to 10 a.m.—Band concert
10 to 11 a.m.—Infico program; records
11 to 12 noon—Concert music
12 to 12:30 p.m.—U. S. popular half-hour
12:30 to 1 p.m.—Ford dealers' program
1 to 2:30 p.m.—Stock report; records
2:30 to 3 p.m.—Dell Raymond and Jack Childes
3 to 4:30 p.m.—Organ program; records
4:30 to 5 p.m.—Concert music
5 to 5:30 p.m.—Marina piano duo
5:30 to 6:15 p.m.—Popular recordings
6:15 to 7:30 p.m.—Opportunity Man; records
12 to 7 a.m.—KJBS Owl program

499.7 Meters
600 Kcys.
KFSD Franklin 6353
1000 Watts

Airfan Radio Corp., Ltd., San Diego, Calif.
12:30 to 1 p.m.—Pacific Vagabonds, NBC
1 to 2 p.m.—Hotel Sir Francis Drake Orchestra, NBC
2 to 2:30 p.m.—Matinee program
2:30 to 3:30 p.m.—Organ concert
3:30 to 3:45 p.m.—Phil Cook, the Quaker Man, NBC
3:45 to 4 p.m.—Organ recital, NBC
4 to 5:15 p.m.—Studio program; news
5:15 to 5:45 p.m.—Sponsored program
5:45 to 6 p.m.—Gene Perry
6 to 6:30 p.m.—Westinghouse Salute, NBC
6:30 to 7 p.m.—Radio-Keith-Orpheum, NBC
7 to 7:30 p.m.—Feature program
7:30 to 7:45 p.m.—Amos 'n' Andy, BC
7:45 to 8 p.m.—Cecil and Sally
8 to 8:30 p.m.—The Cosmopolitans, NBC
8:30 to 9 p.m.—Pacific National Singers, NBC
9 to 10 p.m.—Concert Ensemble with Mildred Marini and Harold Charles
10 to 11 p.m.—Kennedy's Cafe program
11 to 12 midnight—Sponsored program

232.6 Meters
1290 Kcys.
KDYL Wasatch 7180
1000 Watts

Intermountain Broad. Corp., Salt Lake City
5 p.m.—Stock reports
5:30 p.m.—Album of musical favorites
6 p.m.—Graybar's Mr. and Mrs., CBS
6:30 p.m.—Grand Opera Miniature, CBS
7 p.m.—Mr. and Mrs. Montague, harmony duo
7:15 p.m.—Heywood Brown's Radio Column, CBS
7:30 p.m.—Chicago variety program; Waring's Pennsylvanians; Al and Pete, comedians; Tom Gerum; Charlie Straight and his Californians, CBS
8:30 p.m.—Sports observer
8:45 p.m.—Musical studio program
9 p.m.—Feature artists
9:15 p.m.—The Gypsies, a favored musical trio
9:45 p.m.—Melody Moments
10:30 p.m.—Bits of modern music
11 p.m.—All request program

285.5 Meters
1050 Kcys.
KNX Hempstead 4101
5000 Watts

L. A. Evening Express, Los Angeles, Calif.
6:45 to 8 a.m.—Setting-up exercises
8 to 8:15 a.m.—Inspirational talk and prayer
8:15 to 8:30 a.m.—Late recordings
8:30 to 9:10 a.m.—Clinic of the Air; records
9:10 to 9:20 a.m.—"Seeing Southern California"
9:20 to 9:30 a.m.—Popular recordings
9:30 to 10 a.m.—Radio shopping news
10 to 10:30 a.m.—Eddie Albright's 10 o'clock family
10:30 to 11 a.m.—Home economics talk
11 to 11:15 a.m.—Kate Brew Vaughn
11:15 to 11:30 a.m.—Popular songs; food facts
11:30 to 12 noon—Clinic of the Air
12 to 12:15 p.m.—"Home Remedy Hour"
12:15 to 12:30 p.m.—Talk on Belco
1:30 to 2 p.m.—Eddie Albright's reading of late fiction
2 to 2:30 p.m.—"Jay," the Jingle Man
2:30 to 3:23 p.m.—Musical program
3:23 to 3:30 p.m.—Lost and found; stock reports
3:30 to 4 p.m.—Musical program
4 to 4:30 p.m.—Musical program by Hiram and Simpson
4:30 to 5 p.m.—C. P. R.'s musical program
5 to 5:15 p.m.—Talk on "Travel"
5:15 to 5:45 p.m.—Big Brother Ken's kiddie hour
5:45 to 6 p.m.—Town Crier's amusement tips
6 to 7 p.m.—Organ program, Lucie Lee
7 to 7:30 p.m.—Talk by Dr. Mars Baumgardt
7:30 to 8 p.m.—The escapades of "Hap and Sap"
8 to 9 p.m.—Pyrol Orchestra; Bill Hatch's quartet; Piano Twins
9 to 9:30 p.m.—"The Nomads"
9:30 to 10 p.m.—Feature program presenting KNX artists
10 to 12 midnight—Johnny Hamp and his Kentucky Serenaders

WEDNESDAY Programs

July 16, 1930



Howard I. Milholland
NBC-9:00 p.m.

TIME	STATION	PROGRAM



Art Fadden
KJBS-3:00 p.m.

BEST BETS TODAY

340.7 Meters
880 Kcys.

KLX

Lake 6000-6015
500 Watts

Tribune Publishing Co., Oakland, Calif.

6:30 to 7 a.m.—Records; stocks
7 to 8 a.m.—Exercises and entertainment
8 to 8:30 a.m.—The Morning Bugle
8:30 to 9 a.m.—Jean Kent
9 to 9:30 a.m.—Modern Homes period
9:30 to 10:30 a.m.—Records; stocks
11 to 12 noon—Classified Adv. hour
12 to 1 p.m.—Jack Delaney and his band
1 to 2 p.m.—Jean's Hi-Lights
2 to 2:35 p.m.—Records; stocks
2:40 to 4:30 p.m.—Baseball: Oakland vs. Holly-wood
4:30 to 5:30 p.m.—Records; Brother Bob's Club
5:30 to 6 p.m.—Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 p.m.—News items
7:30 to 8 p.m.—Ethel Rhinard and Cora Scott
8 to 9 a.m.—Signor Rinaldo and his orchestra
9 to 10 p.m.—Helen Wegman Parmelee, pianist; Muriel Scherruble, soprano, and Sidney Charles, tenor
10 to 10:15 p.m.—Mama and Benny Cohen
10:15 to 10:45 p.m.—Three Happy Hayseeds
10:45 to 12 midnight—Dance program

204 Meters
1470 Kcys.

KGA

Main 3434
5000 Watts

Northwest Broad. System, Spokane, Wash.

6:45 a.m.—Early Birds; news
8 a.m.—Sunshine Hour
9 a.m.—Central Market program
9:30 a.m.—That Reminds Me
10 a.m.—Friendly Hour; Warn & Warn
11:15 a.m.—Luncheon concert
11:30 a.m.—Parker Dental Clinic
12 noon—Time; weather; market reports; novelties
1 p.m.—Popular concert; Concert Classique
2 p.m.—Hillyard Shopping Guide
3 p.m.—Radio Bargain Matinee
3:30 p.m.—Tea Hour concert
4 p.m.—Good News Magazine
4:30 p.m.—Uncle Andy and the Kiddies
5:15 p.m.—Baron Keyes' Air Castles
5:30 p.m.—Program and dinner music
6 p.m.—Harpers Corners, NBC
6:30 p.m.—Hometowners Orch.; Ragnar Salldin, accordion
7 p.m.—Old Songs for New
8 p.m.—Harmony Aces; Mary Davis, blues singer
9 p.m.—Damski's Neapolitans; Betty Andersen, soprano; Jan Russell, violin; Jean Kantner, baritone
10 p.m.—Request program

440.9 Meters
680 Kcys.

KPO

Garfield 8300
5000 Watts

Hale Bros. & The Chronicle, San Francisco

7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock
8 to 9 a.m.—Shell Happytime by Hugh Barrett Dobbs
9:30 to 10:30 a.m.—Walter W. Cribbins
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
11:30 to 11:45 a.m.—Julia Hayes, "Helpful Hints"
11:55 to 12:05 p.m.—Scripture reading; time
12:05 to 1 p.m.—Programs in Miniature
1 to 1:30 p.m.—Ann Warner's Home Chat
1:30 to 2 p.m.—Tea Timers, NBC
2 to 2:10 p.m.—Ye Towne Cryer
2:10 to 2:45 p.m.—Knickerbocker Piano Duo
2:45 to 4:30 p.m.—Get Associated with Baseball
5:30 to 5:45 p.m.—Date Book, Stuart Strong
5:45 to 6 p.m.—News Digest, "Scotty" Mortland
6 to 6:30 p.m.—KPO Masters of Music
6:30 to 6:45 p.m.—Embassy Theater program
6:45 to 7 p.m.—Cecil and Sally
7 to 8 p.m.—North Americans
8 to 8:30 p.m.—Let's Get Associated
8:30 to 9 p.m.—Topsy's Roosters
9 to 9:15 p.m.—Meeting in The Tavern
9:15 to 9:30 p.m.—Doc Johnson's "Home Town-ers"
9:30 to 10 p.m.—Earle C. Anthony "Packard program"
10 to 11 p.m.—Jesse Stafford's dance orchestra
11 to 12 midnight—Joe Wright's dance orchestra

209.7 Meters
1430 Kcys.

KECA

Westmore 0337
1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.
11:45 a.m.—Mabel Lewis, musical memories
12 noon—Seeing Southern California
3 p.m.—Hendricks Music Makers Orchestra
3:30 p.m.—Phil Cook, NBC
3:45 p.m.—Back of the News, NBC
4 p.m.—Elmer Herling, baritone
4:30 p.m.—Winslow Allen's Six Clouds of Joy
5 p.m.—Halsey-Stuart, NBC
5:30 p.m.—Palmolive Hour, NBC
6:30 p.m.—Coca Cola program, NBC
7 p.m.—Noreen Gammill, "Original Character Sketches"
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Jack and Jill
8 p.m.—Parisian Quintet, NBC
8:30 p.m.—Julie Kellar, harpist
8:45 p.m.—Winnie Fields Moore, travelogue
9 p.m.—Felipe Delgado, Spanish baritone
9:30 p.m.—Camel Pleasure Hour, NBC
10 p.m.—Violin recital, Purcell Mayer
10:30 p.m.—Health exercises, Louis Rueb

WEDNESDAY Programs

San Francisco **NBC** Sutter 1920

National Broadcasting Company

7:45 to 8 a.m.—The Aunt Jemima Boy, KGO, KHQ, KOMO, KGW, KFSD, KSL, KOA
9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service Talks, KGO, KHQ, KOMO, KGW, KFI

Questions of pertinent interest to the housewife concerning the problems of preparing appetizing summer dishes will be answered by Betty Crocker in her Gold Medal Home Service talk.

10:15 to 10:30 a.m.—Mary Hale Martin's Household Period, KGO, KHQ, KOMO, KGW, KFI, KSL, KOA

10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI; KFSD 10:50 to 11:10 a.m.; KTAR 11:10 to 11:30 a.m.

With the genial Bennie Walker at the microphone, Edward J. Fitzpatrick and the Magazine Melodists will be heard as the curtain rises and Magnolia, Henry and Charley follow them to the microphone with another Oronite Comedy. Helen Webster offers the day's talks. Vocal interpolations are promised by Bennie and Mynard Jones.

11:30 to 12 noon—Evening Stars, KGO, KOMO, KGW

1 to 1:15 p.m.—Series of Talks, KGO, KHQ, KGW, KFSD

1:15 to 1:30 p.m.—Breen and De Rose, KGO, KGW, KFSD, KTAR

1:30 to 2 p.m.—Tea Timers, KGO, KPO, KFSD, KTAR

2 to 2:30 p.m.—Bernie Cummins and His Hotel New Yorker Orchestra, KGO, KTAR

2:30 to 2:35 p.m.—John B. Kennedy Talk, KGO, KTAR

2:35 to 2:45 p.m.—Bernie Cummins and His Hotel New Yorker Orchestra, KGO, KTAR

3:30 to 3:45 p.m.—Phil Cook, the Quaker Oats Man, KGO, KHQ, KOMO, KECA, KFSD, KTAR, KGW

3:45 to 4 p.m.—Back of the News in Washington, KGO, KOMO, KGW, KECA, KFSD

William Hard will discuss events of wide public interest during another of his talks.

4 to 4:30 p.m.—East of Cairo, KGO, KOMO, KGW

Colorful music interpreted under Sven von Hallberg's direction will provide a background for the exciting adventures of a group of American travelers when a new episode in the East of Cairo series is broadcast today. Bruce Lytton is the central figure in these weekly dramatic sketches.

5 to 5:30 p.m.—Halsey, Stuart Program, KGO, KHQ, KOMO, KGW, KECA

In addition to the investment talk there will be a musical program of classical Russian compositions by the Chicago Little Symphony Orchestra under George Dasch's direction.

5:30 to 6:30 p.m.—Palmolive Hour, KGO, KHQ, KOMO, KGW, KECA

Miss Palmer, Paul Oliver, Elizabeth Lennox, the Revelers and Gustave Haenschen's orchestra will participate in this program.

6:30 to 7 p.m.—Coca Cola Program, KGO, KHQ, KOMO, KGW, KECA

Musical compositions of a decidedly popular type will furnish a tuneful surrounding program to the Grantland Rice sportscast.

7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD

7:45 to 8 p.m.—Governor Young Campaign Program, KGO, KFI

8 to 8:30 p.m.—Let's Get Associated, KHQ, KOMO, KGW, KPO, KFI

The first intimation of a plot which would make an empire of California with Lola Mon-

tez as empress is given in tonight's play. Most of the action of this episode takes place in Grass Valley, where the little adventures has formed a small court of young men, many of whom were her admirers during the days when she was the toast of the kings and princes of Europe.

8 to 8:30 p.m.—Parisian Quintet, KGO, KECA

8:30 to 9 p.m.—Hill Billy Boys, KGO

9 to 9:30 p.m.—Miniature Biographies, KGO, KFSD

The love story of Robert Schumann and Clara Wieck, one of the most romantic in musical history, will be told tonight. Howard Milholland will read the biography to the accompaniment of a musical background scored by Eva Garcia and interpreted by an orchestra under the direction of Charles Hart.

9:30 to 10:30 p.m.—Camel Pleasure Hour, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR, KSL, KOA

Betty Kelly, soprano; Irving Kennedy, tenor; a male glee club and a quartet directed by Mynard Jones and a trio including Annette Hastings, Marjorie Primley and Imelda Montagne will offer vocal numbers. Mahlon Merrick will conduct the 35-piece orchestra. Dell Perry and Oscar Young, pianists, will contribute one or more selections.

10:30 to 10:45 p.m.—Yir Frien Scotty, KGO, KHQ, KOA

10:45 to 11 p.m.—Sarah Kriendler, violinist, KGO, KHQ, KOA

11 to 12 midnight—Laughner-Harris Hotel St. Francis Drake Orchestra, KG, KGO, KGW

508.2 Meters

KHQ

Main 5383

590 Kcys.

1000 Watts

Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service

7 a.m.—"The Town Crier"

7:45 a.m.—"Aunt Jemima's Boy," NBC

8 a.m.—The Shell Happytime, KPO

9 a.m.—Walt, Winn and Harvey

9:30 a.m.—Betty Crocker, NBC

10:30 a.m.—Woman's Magazine of the Air, NBC

11:30 a.m.—Organ recital

12 noon—"Down Memory Lane"

12:15 p.m.—"Studio Affairs"; "Album Airs"

1 p.m.—Series of talks, NBC

1:15 p.m.—"Dutch Maid"; "Headliners"

1:30 p.m.—Organ Recital; Eatsum Period

2 p.m.—Everybody Sing

2:30 p.m.—Album Symphonies

3 p.m.—Feature singer; Fur Facts

3:30 p.m.—Phil Cook, NBC

3:45 p.m.—"Paint o' Mine"; Service Hour

5 p.m.—Halsey Stuart, NBC

5:30 p.m.—Palmolive Hour, NBC

6:30 p.m.—Coca Cola program, NBC

7 p.m.—Electrical transcription program

7:30 p.m.—Amos 'n' Andy, NBC

7:45 p.m.—Musical program

8 p.m.—Let's Get Associated, NBC

8:30 p.m.—The Hill-Billy Boys, NBC

9 p.m.—Free and Easy

9:30 p.m.—Camel Pleasure Hour, NBC

10:30 p.m.—Yir Frien "Scotty"

10:45 p.m.—Sarah Kriendler, violinist

11:30 p.m.—"The Best Steppers"

361.2 Meters

KOA

York 5090

830 Kcys.

12,500 Watts

General Electric Co., Denver, Colorado

4:30 to 5 p.m.—Mobiloil concert

5 to 5:30 p.m.—Halsey, Stuart program

5:30 to 6:30 p.m.—Palmolive Hour

6:30 to 7 p.m.—Coca Cola program

7 to 7:30 p.m.—Extension service, Colorado Agricultural College

7:30 to 7:45 p.m.—Amos 'n' Andy

7:45 to 8 p.m.—Central Park Casino Orchestra

8 to 8:30 p.m.—Hotel Bossert Orchestra

8:30 to 9:30 p.m.—General Electric Hour, Denver Concert Orchestra; male quartet

9:30 to 10:30 p.m.—Camel Pleasure Hour

10:30 to 10:45 p.m.—Yir Frien "Scotty"

10:45 to 11 p.m.—Sarah Kriendler, violinist, NBC

WEDNESDAY Programs

379.5 Meters **KGO** Sutter 1920
790 Kcys. **10,000 Watts**

General Electric Co., Oakland, Calif.

7:30 to 7:45 a.m.—Chanticleers
7:45 to 8 a.m.—The Aunt Jemima Boy
8 to 8:15 a.m.—Financial Service program
8:15 to 8:30 a.m.—Morning Melodies
8:30 to 9 a.m.—Cross-cuts of the Day
9 to 9:30 a.m.—Meet the Folks
9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service talks
9:45 to 10:15 a.m.—Morning Glories
10:15 to 10:30 a.m.—Mary Hale Martin's Household Period
10:30 to 11:30 a.m.—Magazine of the Air
11:30 to 12 noon—Evening Stars
12 to 1:15 p.m.—Radio Guild; Series of Talks
1:15 to 1:30 p.m.—Breen and De Rose
1:30 to 2 p.m.—Tea Timers
2 to 2:30 p.m.—Bernie Cummins and his Hotel New Yorker Orchestra
2:30 to 2:35 p.m.—John B. Kennedy talk
2:35 to 2:45 p.m.—Bernie Cummins and his Hotel New Yorker Orchestra
2:45 to 3:30 p.m.—The Blue Boys
3:30 to 3:45 p.m.—Phil Cook, Quaker Oats Man
3:45 to 4 p.m.—Back of the News in Washington
4 to 4:30 p.m.—East of Cairo
4:30 to 4:45 p.m.—Hotel St. Francis Salon Orchestra
4:45 to 5 p.m.—News service
5 to 5:30 p.m.—Halsey, Stuart program
5:30 to 6:30 p.m.—Palmolive Hour
6:30 to 7 p.m.—Coca Cola program
7 to 7:30 p.m.—The Hot Spot of Radio
7:30 to 7:45 p.m.—Amos 'n' Andy
7:45 to 8 p.m.—Gov. Young program
8 to 8:30 p.m.—Parisian Quintet
8:30 to 9 p.m.—Hill Billy Boys
9 to 9:30 p.m.—Miniature Biographies
9:30 to 10:30 p.m.—Camel Pleasure Hour
10:30 to 10:45 p.m.—Yir Frien Scotty
10:45 to 11 p.m.—Sarah Kriendler, violinist
11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra

333.1 Meters **KHJ** Vandike 7111
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California

7 to 8 a.m.—Recordings; Anthony Euwer
8 to 8:30 a.m.—CBS Review
8:30 to 8:40 a.m.—Stock Exchange reports
8:40 to 9:15 a.m.—Jansen Hofbrau Orchestra, CBS
9:30 to 10:30 a.m.—Feminine Fancies, KFRC
10:30 to 11 a.m.—Agnis White
11 to 11:15 a.m.—Red Cross Shoes, CBS
11:15 to 11:30 a.m.—Columbia Ensemble
11:30 to 12 noon—"For Your Information," CBS
12 to 12:30 p.m.—Biltmore Hotel Dance Orch.
12:45 to 1:30 p.m.—Kiwanis Club luncheon
1:30 to 2 p.m.—Times Forum
2 to 3 p.m.—Happy Go Lucky Hour, KFRC
3 to 3:30 p.m.—Talk on gardens
3:30 to 4 p.m.—Elvia Allman; book review
4 to 4:30 p.m.—Charlie Wellman
4:30 to 4:45 p.m.—Nell Larson, organist
4:45 to 5 p.m.—World news; Town Topics
5 to 5:30 p.m.—In a Russian Village
5:30 to 6 p.m.—Rob Swan
6 to 6:30 p.m.—Fashions, Peggy Hamilton
6:30 to 7 p.m.—Prof. Lindsley and organ
7 to 7:30 p.m.—Ballad Crooners
7:30 to 8 p.m.—California Melodies, to CBS
8 to 8:30 p.m.—"Romantic Days of '49," DLBS
8:30 to 9 p.m.—M. J. B. Demi Tasse Revue
9 to 9:30 p.m.—Mood Pictures
9:30 to 10 p.m.—Top o' the World Club
10 to 10:05 p.m.—World-wide news
10:05 to 12 midnight—Earl Burnett's dance orch.
12 to 1 a.m.—Wesley Tourtellotte, organist

243.8 Meters **KYA** Prospect 3456
1230 Kcys. **1000 Watts**
Pacific Broadcasting Corp., San Francisco

9 to 10 a.m.—Recorded program
10 to 11 a.m.—George Taylor and His Gang—Helen, Greta, Freddie, Virginia
11 to 11:15 a.m.—Dudley Ayers, Chatalogues
11:15 to 11:30 a.m.—Reduccoid program
11:30 to 12 noon—Community Chest; records
12 to 12:15 p.m.—Brickbats and Bouquets
12:15 to 1:15 p.m.—Parnassus Trio; Gene Sullivan and Jack Deane
1:15 to 1:30 p.m.—Charles Beauty Shop
1:30 to 3 p.m.—Newscasting; records
3 to 3:15 p.m.—Virginia Spencer, Piano Moods
3:15 to 4 p.m.—Recorded program
4 to 5 p.m.—Wednesday Matinee, Clem Kennedy and "The Boys"; Yvonne Petersen, Jack Deane
5 to 6:45 p.m.—Records; "Crime Prevention"
6:45 to 7 p.m.—Nita Mitchell, Dud Williamson, Clem Kennedy
7 to 7:30 p.m.—Embassy Trio and Gene Sullivan
7:30 to 7:45 p.m.—Harmonettes and Melvin Dunne
7:45 to 8 p.m.—Virginia, Helen, Don and Dud
8 to 9 p.m.—Mid-week Jubilee—1640 Boys
9 to 10 p.m.—Fred Heward's Quintet; Greta Gahler and Kevin Ahearn
10 to 11 p.m.—Lido Cafe Dance Orchestra
11 to 12 p.m.—The Three Girl Friends
12 to 1:30 a.m.—Program of recordings

280.2 Meters **KJBS** Ord 4148-49
1070 Kcys. **100 Watts**

J. Brunton & Sons, San Francisco, Calif.

7 to 8 a.m.—KJBS Alarm Klok Klub
8 to 9 a.m.—Recorded program
9 to 9:30 a.m.—Assoc. Food Stores' program
9:30 to 10 a.m.—Salon Orchestra
10 to 12 noon—Recorded varieties
12 to 12:30 p.m.—U. S. popular half-hour
12:30 to 1:05 p.m.—Popular recordings
1:05 to 1:45 p.m.—Stock report and records
1:45 to 2 p.m.—Dr. Wiseman, health talk
2 to 3 p.m.—Concert music
3 to 3:30 p.m.—Art Fadden and Frank Galvin
3:30 to 6 p.m.—Records; dinner music
6 to 6:30 p.m.—Ford dealers' program
6:30 to 7:30 p.m.—Popular records
12 to 7 a.m.—KJBS Owl program

309.1 Meters **KJR** Main 2495-2475
970 Kcys. **5000 Watts**
Northwest Broad. System, Seattle, Wash.

7 a.m.—Music; news; Thrift Home
9:40 a.m.—Sally Jo Walker and Grant Merrill
10 a.m.—Elmore Vincent, tenor; Marjorie Robillard, piano
10:15 a.m.—Beauty talk, Helen Andrews
12 noon—World in Review
12:45 p.m.—Unity Society of the Northwest
1:45 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
2 p.m.—Arcweld Entertainers; Beatrice Nelson, soprano
2:45 p.m.—Baseball game; Ken Stuart, announcer
5:15 p.m.—Baron Keyes' Air Castles
5:30 p.m.—Market reports; lost and found
5:50 p.m.—Garden talk, Cecil Solly
6 p.m.—Harpers Corners
6:30 p.m.—Harmony Aces; Song Birds
7 p.m.—Old Songs for New
8 p.m.—Harmony Aces; Mary Davis, blues singer
9 p.m.—Neapolitans; Betty Andersen, soprano; Jan Russell, violin; Jean Kantner, baritone
10 p.m.—Ken Stuart's Sunshine Program; Ivan Dittmars, piano
10:30 p.m.—Orchestra; Ukelele Bob; Spencer Adams, xylophone; Elmore Vincent, tenor
11 p.m.—Vic Meyer's Club Victor Orchestra
12 midnight—Midnight Revellers

WEDNESDAY Programs

491.5 Meters **KFRC** Prospect 0100
610 Kcys. **1000 Watts**

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast
8 to 8:30 a.m.—Columbia Revue, CBS; stocks
8:30 to 9 a.m.—Manhattan Towers Orch., CBS
9 to 9:15 a.m.—News items
9:15 to 9:30 a.m.—Manhattan Towers Orch., CBS
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 11 a.m.—Wyn's Daily Chats
11 to 11:15 a.m.—Red Cross Shoe program, DLBS
11:15 to 11:30 a.m.—Columbia Ensemble, CBS
11:30 to 12 noon—Columbia educational features
12 to 1 p.m.—Sherman & Clay concert
1 to 1:15 p.m.—The Columbia Grenadiers, CBS
1:15 to 1:45 p.m.—Footnotes, CBS
1:45 to 2 p.m.—Aunt Zelena, CBS
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:30 p.m.—The Observer, about new books
3:30 to 3:35 p.m.—Something About Everything
3:35 to 4 p.m.—Your English; recordings
4 to 4:30 p.m.—Manhattan Moods, CBS
4:30 to 4:45 p.m.—Studio program
4:45 to 5 p.m.—News items; Town Topics
5 to 5:30 p.m.—U. S. Marine Band, CBS
5:30 to 6 p.m.—KFRC Dance Band, DLBS
6 to 6:30 p.m.—Voice of Columbia, CBS
6:30 to 7 p.m.—Prof. Linsley, play, DLBS
7 to 7:30 p.m.—Studio program
7:30 to 8 p.m.—California Melodies, DLBS
8 to 8:30 p.m.—Standard Oil, "Romantic Forty-Niners," DLBS
8:30 to 9 p.m.—M. J. B. Demi Tasse Revue, CBS
9 to 9:30 p.m.—Mood Pictures, DLBS
9:30 to 10 p.m.—Ted White's Nite Club, DLBS
10 to 10:05 p.m.—Gruen news flashes
10:05 to 10:35 p.m.—Emerald Isle
10:35 to 11 p.m.—Anson Weeks and his Hotel
Mark Hopkins Orchestra, DLBS
11 to 12 midnight—Earl Burtnett's Orchestra,
DLBS
12 to 1 a.m.—Dance music

468.5 Meters **KFI** Westmore 0337
640 Kcys. **5000 Watts**
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6:30 a.m.—Opening market reports
6:45 a.m.—Health exercises, Louis Rueb
7:30 a.m.—Leslie Brigham, bass
8 a.m.—Shell Happytime, KPO
9 a.m.—Bess Kilmer's Helpful Hints
9:30 a.m.—Betty Crocker Gold Medal talk, NBC
9:45 a.m.—Leslie Brigham, bass; E. E. McMann,
talk
10 a.m.—Kaa! Hawaiian Trio
10:15 a.m.—Mary Hale Martin talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—German lesson, Annette Doherty
11:45 a.m.—French lesson, Annette Doherty
12 noon—U. C. & U. S. Dept. of Agricultural talk
12:15 p.m.—Federal and state market reports
12:30 p.m.—Seeing Southern California
2:30 p.m.—Sylvia's Happy Time
3:30 p.m.—Noreen Gammill, monologue
3:45 p.m.—Eddie Armstrong, ballads
4 p.m.—Eddie Geldmacher, jazz pianist
4:15 p.m.—KFI News Bureau
4:30 p.m.—Big Brother; The Story Man
5:30 p.m.—Beauty talk, Sadye Nathan
6 p.m.—Dance music
6:30 p.m.—Sierra Male Quintet
7 p.m.—Speedway to Happiness, NBC
7:30 p.m.—Oscar Seaholm, baritone
7:45 p.m.—Gov. Young program
8 p.m.—Let's Get Associated, NBC
8:30 p.m.—KFI Symphonette with Tom Terriss,
Vagabond Movie Director
9 p.m.—Two Shades of Blue, Mart & Lill; duets
9:30 p.m.—Eva Olivotti and James Burroughs
10:30 p.m.—Orchestra concert
11 p.m.—Laughner-Harris Dance Orch., NBC

315.6 Meters **KFWB** Hollywood 0315
950 Kcys. **1000 Watts**
Warner Brothers, Hollywood, Calif.

8 to 10 a.m.—The Breakfast Club
10 to 10:30 a.m.—Prudence Penny
10:30 to 12 noon—The Serenaders; Billy Van
12 to 12:30 p.m.—String orchestra; Nelson Case,
soloist
12:30 to 2:10 p.m.—Harold Howard Dance Band
2:10 to 5 p.m.—Baseball game
5 to 6 p.m.—Rae and her Pals
6 to 6:30 p.m.—KFWB Salon Orchestra
6:30 to 7 p.m.—Harry Jackson's Entertainers
7 to 7:10 p.m.—Cecil and Sally
7:10 to 7:30 p.m.—Ted Dahl's Band; Buster
Dees, tenor
7:30 to 8 p.m.—Duke Atteberry and Kenneth
Gillum
8 to 8:30 p.m.—Comedy continuity program
8:30 to 9 p.m.—M. J. B. Demi Tasse Revue, CBS
9 to 9:30 p.m.—Jack Joy, continuity
10 to 10:30 p.m.—Ben Bernie's orchestra
10:30 to 11 p.m.—George Olsen and his music
11 to 11:30 p.m.—Dance music from Montmartre
Cafe

296.6 Meters **KQW** Columbia 777
1010 Kcys. **500 Watts**

Pac. Agric. Foundation, Ltd., San Jose, Calif.

9 to 11 a.m.—Morning music; Helpful Hour
11 to 12 noon—Bank credits program
12 to 12:30 p.m.—The Two Guitars
12:30 to 1 p.m.—Market reports, weather
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 2:30 p.m.—The Friendly Hour
2:30 to 3:30 p.m.—Concert recordings
4:30 to 5 p.m.—Children's program
5 to 5:15 p.m.—Baron Keyes' Air Castle
5:15 to 5:30 p.m.—Vesper music
5:30 to 6 p.m.—Radiomics health talk
6 to 6:10 p.m.—U. S. D. A. farm flashes
6:10 to 6:20 p.m.—Farm topics discussion
6:20 to 6:30 p.m.—Certification of Apple Ship-
ments
6:30 to 6:45 p.m.—Market reports
6:45 to 6:55 p.m.—Farm Reporter
6:55 to 7 p.m.—KQW Market Place
7 to 8 p.m.—Farm Bureau Radio News
8 to 9 p.m.—Studio program
9 to 9:15 p.m.—Political announcements
9:15 to 9:30 p.m.—Darnelle Sisters
9:30 to 10 p.m.—How-do-you-do?

236.1 Meters **KOL** Elliott 4466
1270 Kcys. **1000 Watts**
Seattle Broadcasting Co., Seattle, Wash.

6:45 to 7:15 a.m.—Bill Ross' Alarm Clock Hour
7:45 to 8:30 a.m.—Records; Columbia Revue, CBS
8:30 to 9:30 a.m.—Monte Beck's Orchestra, CBS
9:30 to 9:45 a.m.—Feminine Fancies, DLBS
9:45 to 11 a.m.—Program of recordings
11 to 11:15 a.m.—Red Cross Shoe, CBS
11:15 to 12:15 p.m.—"The Carnival Hour"
12:15 to 12:30 p.m.—Musical Album, CBS
12:30 to 1:30 p.m.—Rotary Club Luncheon
1:30 to 1:45 p.m.—Footnotes, CBS
1:45 to 2 p.m.—Program of recordings
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:15 p.m.—The Crockett Mountaineers, CBS
3:15 to 3:30 p.m.—Monte Beck's Orchestra, CBS
3:30 to 3:45 p.m.—Chief of Police
3:45 to 4 p.m.—The Aztecs, CBS
4 to 4:15 p.m.—Program of recordings
4:15 to 4:30 p.m.—Manhattan Moods, CBS
4:30 to 4:45 p.m.—DLBS program
4:45 to 6 p.m.—Studio program; records
6 to 7 p.m.—Voice of Columbia, CBS
7 to 7:30 p.m.—Washington Hometowns
7:30 to 8 p.m.—California Melodies, DLBS
8 to 8:30 p.m.—Studio program
8:30 to 9 p.m.—M. J. B. Demi Tasse Revue, CBS
9 to 9:30 p.m.—Mood Pictures, DLBS
9:30 to 10 p.m.—Ted White's Nite Club, DLBS
10 to 11 p.m.—Darby's Playland Dance Band
11 to 12 midnight—Earl Burtnett, DLBS
12 to 3 a.m.—KOL Party

WEDNESDAY Programs

239.9 Meters
1250 Kcys.

KFOX

Phone: 672-81
1000 Watts

Nichols & Warinner, Long Beach, Calif.

- 5 to 12:45 p.m.—News; music; talks
- 12:45 to 1 p.m.—Musical Moments
- 1 to 1:50 p.m.—Rotary luncheon; Cherrio Boys
- 1:50 to 2:30 p.m.—Doris & Clarence; Rolly Wray
- 2:30 to 3 p.m.—Sunset Harmony Boys
- 3 to 3:15 p.m.—Campus Sweeties
- 3:15 to 3:30 p.m.—Today in history
- 3:30 to 4:15 p.m.—Organ recital; late news
- 4:15 to 4:30 p.m.—Rolly & Gene
- 4:30 to 4:45 p.m.—Violets Tiny Tots Hour
- 4:45 to 5 p.m.—Jones Harmony Four
- 5 to 6:15 p.m.—Hollywood Girls; "Em & Clem"
- 6:15 to 6:30 p.m.—Percy at the Telephone
- 6:30 to 6:45 p.m.—Sunset Harmony Boys
- 6:45 to 7 p.m.—The Three Vagabonds
- 7 to 7:15 p.m.—Buttercream School Kids
- 7:15 to 7:30 p.m.—Ezra and Abie
- 7:30 to 7:45 p.m.—Vest Pocket Minstrels
- 7:45 to 8 p.m.—Cherrio Boys
- 8 to 8:30 p.m.—Seth Parker Singing School
- 8:30 to 9 p.m.—Studio group
- 9 to 9:30 p.m.—Foster, Doris and Gene
- 9:30 to 10 p.m.—Everett Hoagland Troubadours
- 10 to 10:30 p.m.—Bill & Coo; Gene & Cline
- 10:30 to 10:45 p.m.—Ted & Anna
- 10:45 to 11 p.m.—Campus Sweeties
- 11 to 11:30 p.m.—Majestic Ballroom Orchestra
- 11:30 to 12 p.m.—Everett Hoagland Troubadours
- 12 to 3 a.m.—The Knight Fox

526 Meters
570 Kcys.

KXA

Seneca 1000
500 Watts

American Radio Tel. Co., Seattle, Wash.

- 7 a.m.—Morning alarm
- 8 a.m.—Devotional services; novelty program
- 9 a.m.—Better Homes Hour; Harry Foley
- 10:30 a.m.—Sunshine Hour
- 11:30 a.m.—Hawaiian program; concert music
- 1 p.m.—Popular and organ music
- 3 p.m.—Red Seal Hour; Yogi Alpha
- 5 p.m.—Town Crier; All Request Hour
- 6:45 p.m.—Yogi Alpha; Stephen Foster melodies
- 7:30 p.m.—Dick Sharp and his Sports Roundup
- 7:45 p.m.—Harry Foley; Cecil and Sally
- 8:30 p.m.—Bill Bennett; popular music
- 9:30 p.m.—Red Toppers
- 10 p.m.—Dance music; Harry Foley

394.5 Meters
760 Kcys.

KVI

Broadway 4211
1000 Watts

Puget Sound Broad. Co., Tacoma, Wash.

- 7 to 12 noon—Records; talks; orchestra
- 12 to 1 p.m.—Columbia Symphony Orchestra with soloists, CBS
- 1 to 1:15 p.m.—The Columbia Grenadiers, CBS
- 1:15 to 1:45 p.m.—Footnotes, CBS
- 1:45 to 2 p.m.—Aunt Zelena, CBS
- 2 to 3 p.m.—Happy Go Lucky Hour, DLBS
- 3 to 3:15 p.m.—Permas, the Man Who Knows
- 3:15 to 3:30 p.m.—Bernhard Levitov's Orchestra, CBS
- 3:30 to 3:45 p.m.—Program of recordings
- 3:45 to 4 p.m.—The Aztecs, CBS
- 4 to 4:30 p.m.—Manhattan Moods, CBS
- 4:30 to 5 p.m.—Program of recordings
- 5 to 5:30 p.m.—U. S. Marine Band, CBS
- 5:30 to 6 p.m.—Recordings
- 6 to 7 p.m.—Voice of Columbia, CBS
- 7 to 7:30 p.m.—Washington Home Towners
- 7:30 to 8 p.m.—California Melodies, CBS
- 8 to 8:30 p.m.—Studio program
- 8:30 to 9 p.m.—M. J. B. Demi Tasse Revue
- 9 to 9:30 p.m.—Mood Pictures, DLBS
- 9:30 to 10 p.m.—Ted White's Night Club, DLBS
- 10 to 11 p.m.—Phil Baxter's Texas Tommies
- 11 to 12 midnight—Earl Burnett's Orchestra, DLBS

254.1 Meters
1180 Kcys.

KEX

Atwater 3111
5000 Watts

Western Broadcasting Co., Portland, Oregon

- 7 a.m.—Morning Serenaders; White Wizard
- 8 a.m.—The Clock; Journal news
- 9 a.m.—Classified; organ concert
- 10 a.m.—Town Topics, Veva Weller
- 12 noon—Time; weather; World Bookman
- 12:05 p.m.—Happy Hour Girls
- 1:05 p.m.—Vagabond News Reeler
- 1:30 p.m.—Castle organ concert
- 2 p.m.—Dental lecture, Painless Parker
- 2:30 p.m.—Piano Melange, Ronald Buck
- 3 p.m.—Warner Stone's orchestra
- 3:30 p.m.—Song recital; White Wizard
- 4 p.m.—Novelty program
- 4:30 p.m.—Vagabond News Reeler
- 5 p.m.—Band concert
- 5:30 p.m.—Baron Keyes' Air Castles
- 5:45 p.m.—Old Timers concert
- 6 p.m.—Harpers Corners, NBS
- 6:30 p.m.—Hometowners' Orchestra; Ragnar Saldin, accordion
- 8 p.m.—Harmony Aces; Mary Davis, blues singer
- 9 p.m.—Damski's Neapolitans Orch.; Betty Andersen, soprano; Jan Russell, violin; Jean Kantner, baritone
- 10 p.m.—Ken Stuart's Sunshine program; Ivan Dittmars, piano
- 10:30 p.m.—Jack and Jill Tavern Orchestra
- 11:30 p.m.—Time; weather; police reports; news
- 11:40 p.m.—Midnight Revellers; request program

214.2 Meters
1400 Kcys.

KLO

Ogden 84-85
500 Watts

Interstate Broadcasting Corp., Ogden, Utah

- 6 p.m.—Al Warden's Sportlogue
- 6:30 p.m.—Fred Durant's Novelty Orchestra
- 8 p.m.—KLOnians, with Jack Passey; dance program
- 9 p.m.—"Playradians," with Olive Goold and Edward Broman, in drama presentations
- 9:30 p.m.—Your Request program
- 10 p.m.—"A Bit of Everything"

325.9 Meters
920 Kcys.

KOMO

Elliot 5890
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

- 7:40 a.m.—Inspirational service
- 7:45 a.m.—Aunt Jenima Pancake Boy, NBC
- 8 a.m.—Shell Happytime, KPO
- 9 a.m.—Banjo duo; Helpful Hints
- 9:30 a.m.—Betty Crocker's Home talk, NBC
- 9:45 a.m.—Way to a Man's Heart
- 10 a.m.—Harmony Kings
- 10:15 a.m.—Mary Hale Martin Hour, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—Evening Stars, NBC
- 12 noon—Farm talk; grain, fruit & veg. reports
- 12:15 p.m.—Prudence Penny
- 12:30 p.m.—Popular orchestra and vocalists
- 1 p.m.—Totem Broadcasters, talk
- 1:15 p.m.—Concert orchestra and vocal trio
- 2 p.m.—Artistic Ensemble
- 2:30 p.m.—Musical comedy program
- 3 p.m.—Artistic Ensemble
- 3:30 p.m.—Phil Cook, Quaker Oats Man, NBC
- 3:45 p.m.—Back of the News, NBC
- 4 p.m.—East of Cairo, NBC
- 4:30 p.m.—Male quartet; stock quotations
- 5 p.m.—Halsey, Stuart & Co. program, NBC
- 5:30 p.m.—Palmolive Hour, NBC
- 6:30 p.m.—Coca Cola program, NBC
- 7 p.m.—Garden Patch program
- 7:30 p.m.—Amos 'n' Andy, NBC
- 7:45 p.m.—Artistic Ensemble
- 8 p.m.—Let's Get Associated, NBC
- 8:30 p.m.—Sargon Cycle of Song; news
- 9:15 p.m.—Uncle Hank from Ciderville Center
- 9:30 p.m.—Camel Pleasure Hour, NBC
- 10:30 p.m.—Dance orchestra; news flashes
- 11:45 p.m.—Laugner-Harris Dance Orch., NBC
- 12 midnight—Organ recital

WEDNESDAY Programs

322.4 Meters **KFWI** Franklin 0200
930 Kcys. **500 Watts**

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Eye-opener program
9 to 9:30 a.m.—Cal King's Post Office
9:30 to 10:30 a.m.—Records and announcements
10:30 to 10:50 a.m.—Dr. Linebarger, health talk
10:50 to 11 a.m.—Items of interest
11 to 11:30 a.m.—Schwabacher-Frey program
11:30 to 12 noon—Sherman-Clay Concert
12 to 1 p.m.—Slogan contest
1 to 1:30 p.m.—Cal King's Country Store
6 to 7 p.m.—Dinner dance program
7 to 7:15 p.m.—Dr. Linebarger, health talk
7:15 to 7:30 p.m.—Rita Murray's Investment Chat
8:30 to 8:35 p.m.—Chamber of Commerce
8:35 to 9 p.m.—Studio program
9 to 9:30 p.m.—Arthur Bernger, baritone, and Myrtle Lindsay, pianist
9:30 to 10 p.m.—Isabel Henion and Nadine Chriss
10 to 10:30 p.m.—Sally Lewis, pianist
10:30 to 11 p.m.—Slogan Contest
11 to 12 a.m.—Gene Dotson and his Royal Californians
12 to 1 a.m.—Midnight Classics

322.4 Meters **KROW** Glencourt 6774
930 Kcys. **1000 Watts**

Oakland Educational Society, Oakland, Calif.

8 a.m.—Popular recordings
8:30 a.m.—Schrader Furn. Co. program
1:30 p.m.—Music Memories, Lillian Boyd
2 p.m.—Louie Margie and The Three Krows
2:30 p.m.—Bible lecture, The World Has Ended
2:45 p.m.—Betty the Shopper
3:30 p.m.—California Cowboys: Bill Simmons, "Yodeling Cowboy"; Eddie McCarty, harmonica and saw; Chuck Darling, harmonica
4 p.m.—Piano Recreations, Jean Ardath
4:15 p.m.—Radio Calendar
4:30 p.m.—West Coast Theatres Frolic
5 p.m.—Tropical Trio: Ruth White, vocalist; Madeline Sivyver, violinist; Wade Forrester, vocalist
7:30 p.m.—Baseball results; news
7:45 p.m.—Ne'er Do Well
8 p.m.—Wade Forrester presenting Harmony and Health

499.7 Meters **KFSD** Franklin 6353
600 Kcys. **1000 Watts**

Airfan Radio Corp., Ltd., San Diego, Calif.

12 to 12:30 p.m.—Organ program. Jamie Erickson
12:30 to 1 p.m.—Radio Guild program, NBC
1 to 1:15 p.m.—Series of talks, NBC
1:15 to 1:30 p.m.—Breen and De Rose, NBC
1:30 to 2 p.m.—Tea Timers, NBC
2 to 2:30 p.m.—Matinee program
2:30 to 3:30 p.m.—Organ concert
3:30 to 3:45 p.m.—Phil Cook, the Quaker Man, NBC
3:45 to 4 p.m.—Back of the News in Washington, NBC
4 to 5 p.m.—Studio program
5 to 6 p.m.—Caliste Hudson & Manuel Dehesa
6 to 6:15 p.m.—Late news items
6:15 to 6:30 p.m.—Sponsored program
6:30 to 6:55 p.m.—Gene Perry
6:55 to 7:30 p.m.—Safety program
7:30 to 7:45 p.m.—Amos 'n' Andy, NBC
7:45 to 8 p.m.—Cecil and Sally
8 to 9 p.m.—North American Ensemble
9 to 9:30 p.m.—Miniature Biographies, NBC
9:30 to 10:30 p.m.—Camel Pleasure Hour, NBC
10:30 to 11:30 p.m.—Program from Kennedy's Cafe
11:30 to 12 midnight—Feature Hour

535.4 Meters **KTAB** Garfield 4700
560 Kcys. **1000 Watts**
Pickwick Broadcasting Co., Oakland, Calif.

7 to 8 a.m.—Studio program
8 to 8:30 a.m.—Dr. Heady, psychologist
8:30 to 9 a.m.—Town Crier; recordings
9 to 9:30 a.m.—Morning Prayer Hour
9:30 to 10 a.m.—Dr. W. G. Keys
10 to 10:30 a.m.—Household Hour, Alma La Marr
10:30 to 11 a.m.—Dr. L. B. Corley
11 to 1:30 p.m.—Studio program; organ
1:30 to 1:45 p.m.—Julia Hayes
1:45 to 2:40 p.m.—Studio program
2:40 to 4:45 p.m.—Baseball game
4:45 to 5 p.m.—Studio program
5 to 5:15 p.m.—The Story Man and His Air Castle
5:15 to 5:30 p.m.—Studio program
5:30 to 6:30 p.m.—Brother Bob's Frolic Hour
6:30 to 7 p.m.—Chapel of Chimes
7 to 7:30 p.m.—Alice Blue; recordings
7:30 to 7:45 p.m.—Vacation program
7:45 to 8:30 p.m.—"Memory Bouquet," featuring Alice Blue, pianist; Harry McKnight, tenor; Dorothy Nichols, cellist; Joan Ray, contralto, and Jane Sargent Sands, concert pianist
8:30 to 10:30 p.m.—"Pepper Box Program"
10:30 to 11:30 p.m.—Sweet's Ballroom Orchestra
11:30 to 1 a.m.—Recordings

483.6 Meters **KGW** Atwater 2121
620 Kcys. **1000 Watts**

The Morning Oregonian, Portland, Oregon

6:45 a.m.—Devotions; organ recital
7:45 a.m.—Aunt Jimema Boy, NBC
8 a.m.—Shell Happytime, KPO
9 a.m.—Columbia National Bank
9:06 a.m.—Town Crier; Betty Crocker, NBC
10:15 a.m.—Mary Hale Martin, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Evening Stars, NBC
12 noon—Powers' Pied Piper
1 p.m.—Series of Talks, NBC
1:15 p.m.—Breen & De Rose, NBC
1:30 p.m.—Julia Hayes
2 p.m.—Baby's Boudoir organ
2:15 p.m.—Among Ourselves; Masterworks
3:30 p.m.—Phil Cook, NBC
3:45 p.m.—Back of the News, NBC
4 p.m.—East of Cairo, NBC
4:30 p.m.—Palace Laundry features
5 p.m.—Halsey Stuart, NBC
5:30 p.m.—Palmolive program, NBC
6:30 p.m.—Coca Cola program, NBC
7 p.m.—Franz children's hour
7:30 p.m.—Amos 'n' Andy; studio program
8 p.m.—Let's Get Associated, NBC
9 p.m.—Studio programs
9:15 p.m.—Montag Melodians
9:30 p.m.—Camel Pleasure Hour, NBC
10:30 p.m.—Lotus Isle broadcast
11:30 to 12 midnight—Dance orchestra, NBC

285.5 Meters **KNX** Hempstead 4101
1050 Kcys. **5000 Watts**

L. A. Evening Express, Los Angeles, Calif.

1:30 to 2 p.m.—Eddie Albright's reading of late fiction
2 to 2:30 p.m.—"Jay," the Jingle Man"
2:30 to 2:45 p.m.—Talk by Maj. Lawrence Mott
2:45 to 4 p.m.—Records; organ program
4 to 4:30 p.m.—"The Home Builders' Hour"
4:30 to 5 p.m.—C. P. R.'s musical program
5:15 to 5:45 p.m.—Big Brother Ken's kiddie hour
5:45 to 6 p.m.—Town Crier's amusement tips
6 to 6:30 p.m.—Organ program by Lucie Lee
6:30 to 7 p.m.—Program presenting KNX artists
7 to 7:30 p.m.—Georgia Fifeid & Eddie Albright
7:30 to 8 p.m.—Courtsey program
8 to 8:30 p.m.—"The Airdales" and Bert Butterworth
8:30 to 9 p.m.—AMORC College
9 to 9:30 p.m.—"Sporting Events"
9:30 to 10 p.m.—Feature program
10 to 12 midnight—Johnny Hamp's Kentucky Serenaders

THURSDAY Programs July 17, 1930



William H. Wright
"Captain Vacation"
KFRC—7:45 a.m.

TIME	STATION	PROGRAM



Robert Hurd
KFI—9:30 p.m.

BEST BETS TODAY

379.5 Meters **KGO** Sutter 1920
790 Kcys. **10,000 Watts**
General Electric Co., Oakland, Calif.

- 7:30 to 7:45 a.m.—Chanticleers
- 7:45 to 8 a.m.—The Aunt Jemima Boy
- 8 to 8:15 a.m.—Financial Service program
- 8:30 to 9 a.m.—Cross-cuts of the Day
- 9 to 9:30 a.m.—Meet the Folks
- 9:30 to 9:45 a.m.—The Entertainers
- 9:45 to 10 a.m.—Safeguarding the Nation's Food and Drug Supply
- 10 to 11 a.m.—Woman's Magazine of the Air
- 11 to 11:45 a.m.—NBC organ recital
- 11:45 to 12 noon—The Canny Cook
- 12 to 1 p.m.—Hotel Sir Francis Drake Orch.
- 1 to 1:15 p.m.—Series of talks
- 1:15 to 1:30 p.m.—Breen and De Rose
- 1:30 to 1:45 p.m.—Ballads
- 1:45 to 2 p.m.—Tea Timers
- 2 to 2:30 p.m.—Black and Gold Room Orchestra
- 2:30 to 3:30 p.m.—Matinee Time
- 3:30 to 3:45 p.m.—Phil Cook, Quaker Oats Man
- 3:45 to 4 p.m.—Musical Echoes
- 4 to 5 p.m.—Fleischmann Hour
- 5 to 5:30 p.m.—Arco Birthday Party
- 5:30 to 6 p.m.—Maxwell House Melodies
- 6 to 7 p.m.—RCA Hour
- 7 to 7:30 p.m.—The Speedway to Happiness
- 7:30 to 7:45 p.m.—Amos 'n' Andy
- 7:45 to 8:45 p.m.—Standard Symphony Hour
- 8:45 to 9 p.m.—Parks Sisters
- 9 to 9:30 p.m.—Memory Lane
- 9:30 to 10 p.m.—The Olympians
- 10 to 11 p.m.—The National Concert Orchestra
- 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra

280.2 Meters **KJBS** Ord 4148-49
1070 Kcys. **100 Watts**
J. Brunton & Sons, San Francisco, Calif.

- 7 to 7:45 a.m.—KJBS Alarm Klok Klub
- 7:45 to 8 a.m.—Lemorax program
- 8 to 9 a.m.—Favorite recordings
- 9 to 9:30 a.m.—Ford dealers' program
- 9:30 to 10:30 a.m.—Records; Infico program
- 10:30 to 11:45 a.m.—Popular recorded selections
- 11:45 to 12 noon—Agnes Alwyn, investments
- 12 to 12:30 p.m.—J. S. popular half-hour
- 12:30 to 1:05 p.m.—Variety records
- 1:05 to 2:30 p.m.—Stock reports; records
- 2:30 to 3 p.m.—Dell Raymond and Jack Childes
- 3 to 4:30 p.m.—Recorded program
- 4:30 to 5 p.m.—Concert music
- 5 to 5:30 p.m.—Marina piano duo
- 5:30 to 7 p.m.—Dinner concert
- 7 to 7:30 p.m.—Opportunity Man; records
- 12 to 7 a.m.—KJBS Owl program

243.8 Meters **KYA** Prospect 3456
1230 Kcys. **1000 Watts**
Pacific Broadcasting Corp., San Francisco

- 9 to 10 a.m.—Program of recordings
- 10 to 11 a.m.—George Taylor and His Gang—Tom, Jack, Melvin, Leo, Emanuel
- 11 to 11:15 a.m.—Dudley Ayers, Chatalogues
- 11:15 to 12 noon—Records; Dr. Crichton
- 12 to 12:15 p.m.—Brickbats and Bouquets
- 12:15 to 1:15 p.m.—Parnassus Trio and Greta Gahler
- 1:15 to 3 p.m.—Records; news
- 3 to 3:15 p.m.—Virginia Spencer, Piano Moods
- 3:15 to 6:45 p.m.—Program of recordings
- 6:45 to 7 p.m.—15 minutes with Helen, Virginia and Jack
- 7 to 7:30 p.m.—Embassy Trio and Gene Sullivan
- 7:30 to 8:30 p.m.—The Three Girl Friends
- 8:30 to 9 p.m.—Sargon Song Cycle
- 9 to 10 p.m.—Tom, Jack, Dud and Clem
- 10 to 11 p.m.—Lido Cafe Dance Orchestra
- 11 to 12 p.m.—Fred Heward's Quintet and Gene Sullivan
- 12 to 1:30 a.m.—Program of recordings

204 Meters **KGA** Main 3434
1470 Kcys. **5000 Watts**
Northwest Broad. System, Spokane, Wash.

- 6:45 a.m.—Early Birds; news
- 8 a.m.—Sunshine Hour
- 9 a.m.—Central Market program
- 9:30 a.m.—Miss Spokane musicale
- 10 a.m.—Friendly Hour; Warn and Warn
- 11:15 a.m.—Luncheon concert
- 11:30 a.m.—Parker Dental Clinic
- 12 noon—Music; market reports; time
- 1 p.m.—Popular concert; Concert Classique
- 2 p.m.—Hillyard Shopping Guide
- 2:15 p.m.—Popular Melange; Bargain Matinee
- 3:30 p.m.—Tea Hour concert
- 4 p.m.—Good News Magazine
- 4:30 p.m.—Uncle Andy and the Kiddies
- 5 p.m.—Novelties; Baron Keyes' Air Castles
- 5:30 p.m.—Pacific Transfer Co. program
- 5:45 p.m.—Dinner music; dance music
- 6:30 p.m.—Hometowners Orch.; Ed Sheldon, banjo
- 7 p.m.—Northwest Salon Orch.; Jan Russell, violin
- 7:30 p.m.—Dream Melodies; Grant Merrill and Stephanie Lewis, songalogue
- 8 p.m.—Hits of Yesterday; Frank Horsfal, saxophone; Captivators Quartet; Glen Eaton, tenor; Robert Monsen, tenor; NBS
- 9 p.m.—Jean Kantner, baritone; Betty Andersen, soprano; Sydney Dixon, tenor
- 10 p.m.—Request program

THURSDAY Programs

San Francisco **NBC** Sutter 1920

National Broadcasting Company

- 7:45 to 8 a.m.—The Aunt Jemima Boy, KGO, KHQ, KOMO, KGW, KFSD, KSL, KOA
- 9:45 to 10 a.m.—Safeguarding the Nation's Food and Drug Supply, KGO, KHQ
A story of worthless cloves intended for sale as good ones, and some information concerning various kinds of tea will be presented by Wendell W. Vincent in his talk today.
- 10 to 11 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI, KSL, KOA 10:20 to 11 a.m.
Promising an ample supply of household helps, Ann Holden will offer many hints. The Bon Ami Radio Matinee promises a light spot as do the Magazine Melodists under Edward J. Fitzpatrick's direction, and Gail Taylor and Harry Stanton, vocalists.
- 11:45 to 12 noon—The Canny Cook, KGO, KHQ, KOMO, KGW, KSL, KOA
- 12 to 1 p.m.—Hotel Sir Francis Drake Orchestra, KGO; KGW, 12:30 to 1 p.m.
- 1 to 1:15 p.m.—Series of Talks, KGO, KFSD, KTAR
- 1:15 to 1:30 p.m.—Breen and De Rose, KGO, KHQ, KFSD, KTAR
- 1:30 to 1:45 p.m.—Ballads, KGO, KTAR, KFSD
- 1:45 to 2 p.m.—Tea Timers, KGO, KGW, KFSD, KTAR
- 2 to 2:30 p.m.—Black and Gold Room Orchestra, KGO, KTAR
- 2:30 to 3:30 p.m.—Matinee Time, KGO; KGW, 2:45 to 3:30 p.m.; KTAR, 3 to 3:30 p.m.
- 3:30 to 3:45 p.m.—Phil Cook, the Quaker Oats Man, KGO, KHQ, KOMO, KECA, KFSD, KTAR, KGW
- 4 to 5 p.m.—Fleischmann Hour, KGO, KHQ, KOMO, KGW, KECA, KTAR
Rudy Vallee, star of night clubs, stage acts, the silver screen and radio, will be heard singing and directing the Connecticut Yankees as the Fleischmann Hour of popular music is broadcast.
- 5 to 5:30 p.m.—Arco Birthday Party, KGO, KHQ, KOMO, KGW, KECA
A string ensemble, the Rondoliers, a male quartet and soloists will participate in this program.
- 5:30 to 6 p.m.—Maxwell House Melodies, KGO, KHQ, KOMO, KGW, KECA
Willard Robinson will direct an orchestra, a string choir and a vocal quartet in a variety of musical numbers.
- 6 to 7 p.m.—RCA Hour, KGO, KHQ, KOMO, KGW, KFI
Thirty minutes of dance music by a popular guest orchestra. Other music will be offered by an orchestra conducted by Nathaniel Shilkret.
- 7 to 7:30 p.m.—The Speedway to Happiness, KGO, KFI
Henry Starr, the "Hot Spot of Radio," will assist Dell Perry and Oscar Young, popular two-piano team, in the presentation of the Speedway to Happiness.
- 7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD
- 7:45 to 8:45 p.m.—Standard Symphony Hour, KGO, KHQ, KOMO, KGW, KFI
Music will convey listeners far from the Pacific Coast when a Standard Symphony Hour concert devoted to melodies of foreign lands is broadcast. During the hour, Austria, Spain, Switzerland, Central Asia, Norway and Finland will be visited, with notable compositions by Kreisler, Chabrier, Rossini, Borodin, Grieg and Sibelius scheduled.
- 8 to 9 p.m.—B. A. Rolfe and His Lucky Strike Dance Orchestra, KPO, KECA, KFSD, KTAR
- 8:45 to 9 p.m.—Parks Sisters, KGO, KHQ, KOA

- 9 to 9:30 p.m.—Memory Lane, KGO, KHQ, KGW, KECA, KFSD, KTAR
"Pa" and "Ma" Smithers announce their intentions to go to the World's Fair at Chicago in tonight's episode. Jack Cowden, who scored so successfully as "Sam" in the Penrod series, will again have the leading part in the Goshen Center episode, which is from the pen of H. C. Connette.
- 9:30 to 10 p.m.—The Olympians, KGO, KHQ, KFSD; KOA, 9:45 to 10 p.m.
"The Scissor Grinder" by Jungst is one of eight numbers to be sung by the Olympians.
- 10 to 11 p.m.—The National Concert Orchestra, KGO, KOA
Lucile Kirtley, soprano, and Gwynfi Jones, tenor, are the soloists to be heard assisting the National Concert Orchestra, Joseph Hornik, directing.
- 11 to 12 p.m.—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KFI, KFSD

325.9 Meters **KOMO** Elliot 5890
920 Kcys. 1000 Watts

- Fisher's Blend Station, Inc., Seattle, Wash.
- 7:40 a.m.—Inspirational service
- 7:45 a.m.—Aunt Jemima Pancake Boy, NBC
- 8 a.m.—Shell Happytime, KPO
- 9 a.m.—Gordon and Mary
- 9:15 a.m.—Julia Hayes Hints to Housewives
- 9:30 a.m.—Blues Chasers
- 9:45 a.m.—Way to a Man's Heart
- 10 a.m.—Woman's Magazine of the Air, NBC
- 11 a.m.—Drama of Music
- 11:45 a.m.—The Canny Cook, NBC
- 12 noon—Farm talk; grain, fruit & veg. reports
- 12:15 p.m.—Prudence Penny
- 12:30 p.m.—Orchestra and Vocalists
- 1 p.m.—Artistic ensemble and vocalists
- 2 n.m.—Out of a Clear Sky
- 2:30 p.m.—Popular orchestra
- 3 p.m.—Concert orchestra and vocalists
- 3:30 p.m.—Phil Cook, Quaker Oats Man, NBC
- 3:45 p.m.—Stock quotations
- 4 p.m.—Fleischmann Sunshine Hour, NBC
- 5 p.m.—Arco Birthday Party, NBC
- 5:30 p.m.—Maxwell House Melodies, NBC
- 6 p.m.—RCA Hour, NBC
- 7 p.m.—Garden Patch program
- 7:30 p.m.—Amos 'n' Andy, NBC
- 7:45 p.m.—Standard Symphony Hour, NBC
- 8:45 p.m.—Mozart Concert Hour; news
- 10 p.m.—Associated Dance Band
- 11 p.m.—Dance orchestra
- 12 midnight—Theatre organ recital

254.1 Meters **KEX** Atwater 3111
1180 Kcys. 5000 Watts

- Western Broadcasting Co., Portland, Oregon
- 7 a.m.—Morning serenaders; White Wizard
- 8 a.m.—The Clock; news; Classified
- 10 a.m.—Town Topics, Velva Weller
- 11 a.m.—Old Witch program; Town Topics
- 12 noon—Time; weather; World Bookman
- 12:05 p.m.—Happy Hour Girls
- 1:05 p.m.—The Vagabond News Reeler
- 1:30 p.m.—Castle organ concert
- 2 p.m.—Dental lecture, Painless Parker
- 2:30 p.m.—Piano Melange, Ronald Buck
- 3 p.m.—Song recital
- 3:15 p.m.—Seventh Infantry Band
- 3:45 p.m.—White Wizard
- 4 p.m.—Novelty program
- 4:10 p.m.—Vagabond News Reeler
- 5 p.m.—Instrumental program
- 5:30 p.m.—Baron Keyes' Air Castles
- 5:45 p.m.—Dance music; Old Timers' concert
- 6:30 p.m.—Hometowners Orch.; Ed Sheldon, banjo
- 8 p.m.—Dance program; Days of Old
- 9 p.m.—Jean Kantner, baritone; Betty Andersen, soprano; Sydney Dixon, tenor
- 10 p.m.—Ken Stuart's Sunshine program, NBS
- 10:30 p.m.—Jack and Jill Tavern Orchestra
- 11:30 p.m.—Time; weather; police reports
- 11:40 p.m.—Night Club of the Air
- 12:30 a.m.—Midnight Revellers; request program

THURSDAY Programs

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts

Don Lee, Inc., San Francisco, Calif.

7 to 7:45 a.m.—Seal Rocks broadcast
7:45 to 8 a.m.—Captain Vacation
8 to 8:30 a.m.—Columbia Revue, CBS; stocks
8:30 to 9 a.m.—Manhattan Towers Orch., CBS
9 to 9:15 a.m.—News items
9:15 to 9:30 a.m.—Georgia O. George, DLBS
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 10:45 a.m.—Tintex, DLBS
10:45 to 11 a.m.—Wyn's Daily Chats
11 to 11:15 a.m.—Old Witch, elec. trans.
11:15 to 11:30 a.m.—Columbia Ensemble
11:30 to 12 noon—Columbia Educa. feature, CBS
12 to 1 p.m.—Sherman & Clay concert
1 to 1:15 p.m.—The Book Parade, CBS
1:15 to 2 p.m.—Bert Lown's Biltmore Orch., CBS
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:15 p.m.—Something About Everything and recordings
3:15 to 3:30 p.m.—Beauty talks
3:30 to 4 p.m.—KFRC Dance Orchestra, DLBS
4 to 4:15 p.m.—Symphonic Interlude, CBS
4:15 to 4:30 p.m.—Fred Wm. Wile, CBS
4:30 to 4:45 p.m.—Studio program
4:45 to 5 p.m.—News items; Town Topics
5 to 5:30 p.m.—Pacific States organ, DLBS
5:30 to 6 p.m.—American Composers' Hour, CBS
6 to 6:30 p.m.—KFRC Concert Orchestra
6:30 to 7 p.m.—National Radio Forum, CBS
7 to 7:15 p.m.—Edna Fischer, "Piano Moods"
7:15 to 7:30 p.m.—Studio program
7:30 to 8 p.m.—Lights and Shadows, DLBS
8 to 9 p.m.—Violet Ray Merry-makers, DLBS
9 to 9:30 p.m.—Eastman Kodak, DLBS
9:30 to 10 p.m.—Drama from KHJ, DLBS
10 to 10:10 p.m.—Frank Watanabe, Eddie Holden
10:10 to 10:20 p.m.—Dance music; news
10:20 to 11:10 p.m.—Val Valentine's Orch., DLBS
11:10 to 12:10 a.m.—Mark Hopkins Orch., DLBS
12:10 to 1 a.m.—Dance music

333.1 Meters **KHJ** Vandike 7111
900 Kcys. 1000 Watts

Don Lee, Inc., Los Angeles, California

7 to 8 a.m.—Recordings; Anthony Euwer
8 to 8:30 a.m.—Columbia Review, CBS
8:30 to 8:40 a.m.—Stock Exchange reports
8:40 to 9:15 a.m.—Manhattan Towers Orchestra, CBS
9:15 to 9:30 a.m.—Georgia O. George
9:30 to 10:30 a.m.—Feminine Fancies, KFRC
10:30 to 10:45 a.m.—Tintex, to Coast Unit, CBS
10:45 to 11 a.m.—June, Elvia and Nell
11 to 11:15 a.m.—Agnes White
11:15 to 11:30 a.m.—Columbia Ensemble, CBS
11:30 to 12 noon—"For Your Information," CBS
12 to 12:30 p.m.—Biltmore Hotel Concert Orch.
12:30 to 12:45 p.m.—World-wide news
12:45 to 1 p.m.—U. S. Navy Band, CBS
1 to 1:15 p.m.—Book Parade, CBS
1:30 to 2 p.m.—Times Forum
2 to 3 p.m.—Happy Go Lucky Hour, KFRC
3 to 3:15 p.m.—Ted White
3:15 to 3:30 p.m.—U. S. C. Trojan period
3:30 to 4 p.m.—Y. M. C. A.; Auto Club
4 to 4:15 p.m.—Charlie Wellman
4:15 to 4:30 p.m.—Frederick Wm. Wile, CBS
4:30 to 4:45 p.m.—Charlie Wellman
4:45 to 4:55 p.m.—World-wide news
4:55 to 5:30 p.m.—Town Topics; organ recital
5:30 to 5:45 p.m.—Bow Swan
5:45 to 6 p.m.—Coast Investor, speaker
6 to 6:30 p.m.—Piano Ville
6:30 to 7 p.m.—Arrowhead Springs dance orch.
7 to 8 p.m.—Don Lee Symphony
8 to 9 p.m.—Violet Ray Merry-makers
9 to 9:30 p.m.—Eastman Kodak, CBS
9:30 to 10:05 p.m.—Drama; world-wide news
10:05 to 12 midnight—Biltmore Hotel dance orch.
12 to 1 a.m.—W. Tourtellotte, organ recital

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Pickwick Broadcasting Co., Oakland, Calif.

7 to 8 a.m.—Studio program
8 to 8:30 a.m.—Dr. Heady, psychologist
8:30 to 9 a.m.—Recordings
9 to 9:30 a.m.—Morning Prayer Hour
9:30 to 10 a.m.—Studio program
10 to 10:30 a.m.—Household Hour, Alma La Marr
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 1:30 p.m.—Studio program; organ
1:30 to 1:45 p.m.—Julia Hayes
1:45 to 2:40 p.m.—Studio program; records
2:40 to 4:45 p.m.—Baseball, Recreation Park
4:45 to 5 p.m.—Studio program
5 to 5:15 p.m.—The Story Man and His Air Castle
5:15 to 5:30 p.m.—Studio program
5:30 to 6:30 p.m.—Brother Bob's Frolic Hour
6:30 to 7:30 p.m.—Organ program; records
7:30 to 7:45 p.m.—Dorothy Nichols, cellist; Walter J. Rudolph, concert pianist
7:45 to 8 p.m.—"In the Days of Old"
8 to 9 p.m.—"Miniatures"
9 to 10 p.m.—Harry McKnight, tenor, in recital; Walter J. Rudolph and orchestra
10 to 10:15 p.m.—Current events & book review
10:15 to 10:30 p.m.—Alice Blue presenting "Organ Echoes"
10:30 to 11:30 p.m.—Sweet's Ballroom Orchestra
11:30 to 1 a.m.—Recordings

361.2 Meters **KOA** York 5090
830 Kcys. 12,500 Watts
General Electric Co., Denver, Colorado

4 to 5 p.m.—Fleischmann Hour
5 to 5:30 p.m.—Arco Birthday Party
5:30 to 6 p.m.—Maxwell House Melodies
6 to 7 p.m.—RCA Hour
7 to 7:30 p.m.—Studio program
7:30 to 7:45 p.m.—Amos 'n' Andy
7:45 to 8 p.m.—Everett E. Foster, baritone
8 to 9 p.m.—B. A. Rolfe and His Lucky Strike Dance Orchestra
9 to 9:30 p.m.—Studio program
9:30 to 10 p.m.—The Olympians
10 to 11 p.m.—National Concert Orchestra

309.1 Meters **KJR** Main 2495-2475
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wash.

7 a.m.—Music; news; Thrift Home
9 a.m.—Morning devotional services
9:40 a.m.—Sally Jo Walker and Grant Merrill
10 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano
10:15 a.m.—Beauty talk, Helen Andrews
12 noon—World in Review
12:45 p.m.—Unity Society of the Northwest
1 p.m.—Musical program
1:45 p.m.—Robert Monsen, tenor
2 p.m.—Arcweld Entertainers; Beatrice Nelson, soprano
2:45 p.m.—Baseball game; Ken Stuart, announcer
5:15 p.m.—Baron Keyes' Air Castles
5:30 p.m.—Market reports; lost and found
5:50 p.m.—Garden talk, Cecil Solly
6 p.m.—American Institute of Banking
6:15 p.m.—Hometowners Orch.; Ed Sheldon, banjo
7 p.m.—Kelpine Twins
7:30 p.m.—Betty Andersen, soprano; Sydney Dixon, tenor; Jan Naylor, 'cello; Stephanie Lewis and Grant Miller, songalogue
8 p.m.—Hits of Yesterday; Frank Horsfal, saxophone; Captivators Male Quartette; Glen Eaton, tenor; Robert Monsen, tenor
9 p.m.—Hour with the operas; Jean Kantner, baritone; Betty Andersen, soprano; Sydney Dixon, tenor
10 p.m.—Ken Stuart's Sunshine Program
10:30 p.m.—Song Birds; Pearle Dempsey, piano
11 p.m.—Vic Meyer's Club Victor Orchestra
12 midnight—Midnight Revellers

THURSDAY Programs

440.9 Meters **KPO** Garfield 8300
680 Kcys. **5000 Watts**

Hale Bros. & The Chronicle, San Francisco
7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock
8 to 9 a.m.—Shell Happytime by Hugh Barrett Dobbs
9:30 to 10 a.m.—Walter W. Cribbins
10 to 11 a.m.—Magazine of the Air, NBC
11 to 11:55 a.m.—Floyd Wright, organ recital
11:55 to 12:05 p.m.—Time; Scripture; weather
12:05 to 1 p.m.—Programs in Miniature
1 to 1:30 p.m.—Shrine luncheon broadcast
1:30 to 2 p.m.—Jerry Jermaine, balladist
2 to 2:10 p.m.—Ye Towne Cryer
2:10 to 2:45 p.m.—Dee and Dee
2:45 to 4:30 p.m.—Get Associated with Baseball
5:30 to 5:45 p.m.—Date Book, Stuart Strong
5:45 to 6 p.m.—Fed. Business Assoc. talk
6 to 6:30 p.m.—KPO Masters of Music
6:30 to 6:45 p.m.—Embassy Theater program
6:45 to 7 p.m.—Cecil and Sally
7 to 8 p.m.—North Americans
8 to 9 p.m.—Lucky Strike dance orchestra, NBC
9 to 9:30 p.m.—Cy Trobbe's Scrap Book
9:30 to 10 p.m.—Packard program
10 to 11 p.m.—Joe Wright's dance orchestra

322.4 Meters **KFWI** Franklin 0200
930 Kcys. **500 Watts**

Radio Entertainments, San Francisco, Calif.
7 to 8 a.m.—Eye-opener program
9 to 9:30 a.m.—Cal King's Post Office
9:30 to 10 a.m.—Records and announcements
10 to 10:30 a.m.—Hotel Bellevue program
10:30 to 10:50 a.m.—Dr. Linebarger, health talk
10:50 to 11 a.m.—Items of interest
12 to 12:45 p.m.—Slogan contest
12:45 to 1 p.m.—Dr. Wiseman, dietitian
1 to 1:30 p.m.—Cal King's Country Store
6 to 7 p.m.—Dinner Hour
7 to 7:15 p.m.—Ed Stirm and Ed Haynes
7:15 to 7:30 p.m.—Lovely Wolf, blues singer, and Nadine Chriss, pianist
11 to 12 a.m.—Slogan contest
12 to 1 a.m.—Sherman Clay Classics

508.2 Meters **KHQ** Main 5383
590 Kcys. **1000 Watts**

Louis Wasmer, Inc., Spokane, Washington
6:45 a.m.—Inspirational service
7 a.m.—"The Town Crier"
7:45 a.m.—"Aunt Jemima's Boy," NBC
8 a.m.—The Shell Happytime, KPO
9 a.m.—Walt and Winn
9:45 a.m.—Dept. of Agriculture talk, NBC
10 a.m.—Woman's Magazine of the Air, NBC
11:45 a.m.—"The Canny Cook," NBC
12 noon—National Sav. luncheon program
12:15 p.m.—"Studio Affairs"; business talk
12:30 p.m.—"Album Airs"; "Dutch Maid"
1:15 p.m.—Breen and De Rose, NBC
1:30 p.m.—Hawaiian Echoes; Eatsum Period
2 p.m.—Dance melodies
2:30 p.m.—"With the Classics"
3 p.m.—Timely Tunes; Fur Facts
3:30 p.m.—Phil Cook, NBC
3:45 p.m.—Service Hour
4 p.m.—Fleischmann Hour, NBC
5 p.m.—Birthday Party, NBC
5:30 p.m.—Maxwell House Melodies, NBC
6 p.m.—Radio Victor Hour, NBC
7 p.m.—Davenport Hotel Orchestra
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Standard Symphony Hour, NBC
8:45 p.m.—The Park Sisters, NBC
9 p.m.—"Memory Lane," NBC
9:30 p.m.—The Olympians, NBC
10 p.m.—Associated Dance Band
11 p.m.—Herman Kenin's Dance Orchestra

340.7 Meters **KLX** Lake 6000-6015
880 Kcys. **500 Watts**
Tribune Publishing Co., Oakland, Calif.

6:30 to 7 a.m.—Records; stocks
7 to 8 a.m.—Exercises and entertainment
8 to 8:30 a.m.—The Morning Bugle
8:30 to 9 a.m.—Jean Kent
9 to 9:30 a.m.—Modern Homes period
9:30 to 10:15 a.m.—Clinic of the Air
10:15 to 11 a.m.—Records; stocks
11 to 12 noon—Classified Adv. hour
12 to 1 p.m.—Jack Delaney and his band
1 to 2:40 p.m.—Jean's Hi-Lights; records; stocks
2:40 to 4:30 p.m.—Baseball: Oakland vs. Hollywood
4:30 to 5:30 p.m.—Recordings; Brother Bob
5:30 to 6 p.m.—Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 p.m.—News items
7:30 to 8 p.m.—Ethel Rhinard and Cora Scott
8 to 8:30 p.m.—1640 Boys
8:30 to 9 p.m.—"The Melody Man"
9 to 9:30 p.m.—Gospel hymns by M. J. Goodman, tenor, and Helen Parmelee, accompanist
9:30 to 10 p.m.—Will R. Hill, old home poet, in "Teath the Old Hanging Lamp"
10 to 11 p.m.—Dance program

209.7 Meters **KECA** Westmore 0337
1430 Kcys. **1000 Watts**

Earle C. Anthony, Inc., Los Angeles, Calif.
3 p.m.—William Lemarr, violinist, and Leonard Van Berg, tenor
3:30 p.m.—Phil Cook, NBC
4 p.m.—Fleischmann Sunshine Hour, NBC
5 p.m.—Arco Birthday Party, NBC
5:30 p.m.—Maxwell House Melodies, NBC
6 p.m.—Buster Wilson's Orchestra
6:30 p.m.—Lydia Aldrich, soprano; Elmer Herling, baritone, and Billy Burton, baritone
7 p.m.—Wedgewood Nowell, "Playgoers' Memories"
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Bob and Monte
8 p.m.—Lucky Strike, NBC
9 p.m.—Memory Lane, NBC
9:30 p.m.—Eddie Armstrong, ballads
10 p.m.—Wm. Kalani, Hawaiian baritone
10:30 p.m.—Health exercises, Louis Rueb

236.1 Meters **KOL** Elliott 4466
1270 Kcys. **1000 Watts**

Seattle Broadcasting Co., Seattle, Wash.
6:45 to 7:45 a.m.—Bill Ross' Alarm Clock Hour
7:45 to 8 a.m.—Program of recordings
8 to 8:30 a.m.—Columbia Revue, CBS
8:30 to 9:30 a.m.—Manhattan Towers Orchestra, CBS
9:30 to 10:30 a.m.—Program of recordings
10:30 to 10:45 a.m.—Tintex, DLBS
10:45 to 11 a.m.—Program of recordings
11 to 12 noon—"The Carnival Hour"
12 to 1 p.m.—U. S. Navy Band, CBS
1 to 1:15 p.m.—The Book Parade, CBS
1:15 to 1:45 p.m.—Bert Lown's Orchestra, CBS
1:45 to 2 p.m.—Program of recordings
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:30 p.m.—Studio program
3:30 to 4 p.m.—DLBS program
4 to 4:15 p.m.—Program of recordings
4:15 to 4:30 p.m.—The Political Situation in Washington Tonight, Fred. Wm. Wile, CBS
4:30 to 4:45 p.m.—Studio program
4:45 to 5 p.m.—Rhythm Kings, CBS
5 to 5:30 p.m.—Service period; recordings
5:30 to 6 p.m.—Recordings; studio program
6 to 7 p.m.—William Coburn's Orchestra
7 to 7:30 p.m.—Washington Hometowns
7:30 to 8 p.m.—Resort Hour
8 to 9 p.m.—Violet Ray Merrymakers, DLBS
9 to 9:30 p.m.—Midweek Kodak Hour, DLBS
9:30 to 10 p.m.—DLBS program
10 to 10:11 p.m.—Studio program
10:11 to 11:11 p.m.—Val Valente's Orch., DLBS
11:11 to 12 midnight—Dance orchestra, DLBS
12 to 3 a.m.—KOL Party

THURSDAY Programs

468.5 Meters **KFI** Westmore 0337
640 Kcys. **5000 Watts**

Copyright, 1930, E. C. Anthony, Inc., L. A.

6:30 a.m.—Opening market reports
6:45 a.m.—Health exercises, Louis Rueb
7:30 a.m.—Leslie Brigham, bass
8 a.m.—Shell Happytime, KPO
9 a.m.—Herbie Scharlin
9:30 a.m.—English lesson, Ayrta Drew
9:45 a.m.—Leslie Brigham, bass; E. E. McMann, talk
10 a.m.—Woman's Magazine of the Air, NBC
11 a.m.—Sylvia's Happy Hour
11:45 a.m.—Talk on preventive dentistry
12 noon—Dept. of Agriculture talk
12:15 p.m.—Federal and state market reports
2:15 p.m.—Winnie Fields Moore, travelogue
2:30 p.m.—L. A. Fire Dept. Orchestra
3:30 p.m.—Sylvia's Happy Hour
4:15 p.m.—News Bureau; Big Brother
5 p.m.—Baron Keyes, the Story Man
5:30 p.m.—Old Trusty Dog
5:45 p.m.—Stock market reports
6 p.m.—Radio Victor Hour, NBC
7 p.m.—The Speedway to Happiness, NBC
7:30 p.m.—Felipe Delgado, baritone
7:45 p.m.—Standard Symphony Hour, NBC
8:45 p.m.—Arthur Lang, baritone, and concert orchestra
9:15 p.m.—Three Co-eds
9:30 p.m.—Packard Concert Orchestra with Robert Hurd
10:30 p.m.—Orchestral Hour
11 p.m.—Laughner-Harris Dance Orch., NBC

526 Meters **KXA** Seneca 1000
570 Kcys. **500 Watts**

American Radio Tel. Co., Seattle, Wash.

7 a.m.—Morning Alarm; devotional services
8:45 a.m.—Novelty program; Better Homes Hour
9:30 a.m.—Harry Foley; Sunshine Hour
11:30 a.m.—Hawaiian program
12:30 p.m.—Business Club luncheon
1:30 p.m.—Organ records; popular music
2 p.m.—Song and piano recital
3 p.m.—Red Seal Hour; Yogi Alpha
5 p.m.—Town Crier: All Request Hour
6:45 p.m.—Yogi Alpha; NBS program
7:30 a.m.—Novelty program
7:45 p.m.—Harry Foley, piano
8 p.m.—Cecil and Sally; Bill Bennett
9:15 p.m.—Novelty program; Red Toppers
10 p.m.—Dance music
10:30 p.m.—Bats in the Belfry Frolic

296.6 Meters **KQW** Columbia 777
1010 Kcys. **500 Watts**

Pac. Agric. Foundation, Ltd., San Jose, Calif.

9 to 11 a.m.—Morning music; Helpful Hour
11 to 12 noon—Bank credits program
12 to 12:30 p.m.—Concert recordings
12:30 to 1 p.m.—Market reports, weather
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 2:30 p.m.—The Friendly Hour
2:30 to 3:30 p.m.—Variety recordings
4:30 to 5 p.m.—Children's program
5 to 5:15 p.m.—Baron Keyes' Air Castle
5:15 to 5:30 p.m.—Vesper music
5:30 to 6 p.m.—Radionics health talk
6 to 6:10 p.m.—U. S. D. A. farm flashes
6:10 to 6:30 p.m.—Farm topics discussion
6:20 to 6:30 p.m.—Activities of Animal Husbandry
6:30 to 6:55 p.m.—Mkt. reports; Farm Reporter
6:55 to 7 p.m.—KQW Market Place
7 to 8 p.m.—Farm Bureau Radio News
8 to 9 p.m.—Songs of the Old Church Choir
9 to 9:15 p.m.—In Days of Olde
9:15 to 9:45 p.m.—The Five Pretzels
9:45 to 10 p.m.—San Jose Accordion Club

483.6 Meters **KGW** Atwater 2121
620 Kcys. **1000 Watts**

The Morning Oregonian, Portland, Oregon

6:45 a.m.—Devotions; organ recital
7:45 a.m.—Aunt Jemima Boy, NBC
8 a.m.—Shell Happy Time, KPO
9 a.m.—Columbia National Bank
9:06 a.m.—Town Crier; Barbara Gould
10 a.m.—Woman's Magazine of the Air, NBC
11:45 a.m.—The Canny Cook, NBC
12 noon—Powers' Pled Piper
12:30 p.m.—Hotel Sir Francis Drake Orch., NBC
1 p.m.—Gevurtz Happy Home Girls
1:15 p.m.—Breen and De Rose, NBC
1:30 p.m.—Julia Hayes
1:45 p.m.—Tea Timers, NBC
2 p.m.—Baby's Boudoir organ
2:15 p.m.—Among Ourselves
2:45 p.m.—Matinee Time, NBC
3:15 p.m.—Marian Miller; Palace Teatimers
3:30 p.m.—Phil Cook, NBC
4 p.m.—Fleischmann Sunshine Hour, NBC
5 p.m.—Arco Birthday Party, NBC
5:30 p.m.—Maxwell House Melodies, NBC
6 p.m.—RCA Hour, NBC
7 p.m.—Sons of Romance
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Standard Symphony Hour, NBC
8:45 p.m.—Mac and Al
9 p.m.—Memory Lane, NBC
9:30 p.m.—Tommy Luke's Flower Girls
9:45 p.m.—Boyer, the Society Perfumer
10 p.m.—Cecil and Sally
10:15 p.m.—Associated Dance Band, KOMO
11 to 12 midnight—Organ recital

315.6 Meters **KFWB** Hollywood 0315
950 Kcys. **1000 Watts**

Warner Brothers, Hollywood, Calif.

8:30 to 10 a.m.—Dorothy Burnham, pianist; Rae and her Pals
10 to 10:30 a.m.—Wade Hamilton, organist
10:30 to 11:30 a.m.—The Serenaders
11:30 to 12:30 p.m.—String orchestra; Nelson Case, soloist
12:30 to 2:10 p.m.—Harold Howard's Dance Band; Jean Cowan, popular songs
2:10 p.m.—Baseball game; Rae and her Pals
6 to 6:30 p.m.—Wade Hamilton, organist
6:30 to 7 p.m.—Harry Jackson's Entertainers
7 to 7:10 p.m.—Cecil and Sally
7:10 to 7:30 p.m.—Courtesy program
7:30 to 8 p.m.—Julius K. Johnson, organist
8 to 8:30 p.m.—Saldana's Castillians and Carmelita, soprano
8:30 to 9 p.m.—Program for Warner Bros.
9 p.m.—Boswell Sisters; Concert Orchestra
10 to 10:30 p.m.—Ben Bernie's orchestra
10:30 to 11 p.m.—George Olsen and his music
11 to 11:30 p.m.—Montmartre Cafe Orchestra

394.5 Meters **KVI** Broadway 4211
760 Kcys. **1000 Watts**

Puget Sound Broad. Co., Tacoma, Wash.

7 to 12 noon—Records; CBS programs
12 to 1 p.m.—U. S. Navy Band, CBS
1:15 to 2 p.m.—Bert Lown's orchestra, CBS
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:15 p.m.—Permas, the Man who Knows
4 to 4:15 p.m.—Symphonic Interlude, CBS
4:15 to 4:30 p.m.—Political situation, CBS
4:45 to 5 p.m.—Rhythm Kings, CBS
5 to 5:30 p.m.—Arabesque, CBS
5:30 to 6 p.m.—Toscha Seidel and concert orchestra, CBS
6 to 6:30 p.m.—Program of recordings
6:30 to 7 p.m.—Nat'l Radio Forum, CBS
7 to 7:30 p.m.—Washington Home Towners
7:30 to 8 p.m.—Guy Lombardo's Canadians, CBS
8 to 9 p.m.—Violet Ray Merrymakers, DLBS
9 to 9:30 p.m.—Midweek Kodak Hour, CBS
9:30 to 9:45 p.m.—In Days of Olde
9:45 to 10 p.m.—Studio program
10 to 11 p.m.—K-6 Dude Ranch; open house program
11 to 12 midnight—Hotel Biltmore orch., DLBS
12 to 1 a.m.—Organ recital

THURSDAY Programs

322.4 Meters **KROW** Glencourt 6774
930 Kcys. 1000 Watts

Oakland Educational Society, Oakland, Calif.

- 8 a.m.—Popular recordings
- 8:30 a.m.—Answering health questions
- 11 a.m.—Select recordings
- 11:30 a.m.—Retail Grocers' Assoc.
- 1:30 p.m.—Music Memories, Lillian Boyd
- 2 p.m.—Louie Margie and The Three Krows
- 2:30 p.m.—Betty the Shopper
- 3:30 p.m.—Bill Simmons, "Yodeling Cowboy"; Eddie McCarty, harmonica and saw; Chuck Darling, harmonica
- 4 p.m.—Nola Starr, vocalist
- 4:15 p.m.—Radio Calendar
- 4:30 p.m.—West Coast Theatres Frolic
- 5 p.m.—Tropical Trio; Ruth White, vocalist; Madeline Sivyver, violinist; Wade Forrester, vocalist
- 7:30 p.m.—Baseball results; news
- 7:45 p.m.—Ne'er Do Well
- 8 p.m.—Bible lecture, "False Kingdom Represented by the Churches"
- 8:15 p.m.—Detective story by Tom King
- 8:30 p.m.—Sports review, Al Santoro
- 8:45 p.m.—Margarita Burnae, vocalist
- 9 p.m.—Oakland Real Estate Board program
- 9:30 p.m.—Lake County Chamber of Commerce and resorts program
- 10 p.m.—First Christian Church
- 10:30 p.m.—Dance music, Marigold Ballroom

239.9 Meters **KFOX** Phone: 672-81
1250 Kcys. 1000 Watts

Nichols & Warinner, Long Beach, Calif.

- 5 to 12:45 p.m.—Music; news; talks
- 12:45 to 1 p.m.—Musical Moments
- 1 to 1:30 p.m.—Health and Efficiency
- 1:30 to 1:50 p.m.—Cherrio Boys
- 1:50 to 2:20 p.m.—Doris & Clarence
- 2:20 to 2:30 p.m.—Rolly Wray
- 2:30 to 3 p.m.—Sunset Harmony Boys
- 3 to 3:15 p.m.—Campus Sweeties
- 3:15 to 3:30 p.m.—Today in history
- 3:30 to 4 p.m.—Organ recital, Vera Graham
- 4:15 to 4:30 p.m.—Rolly & Gene
- 4:30 to 4:45 p.m.—Violets Tiny Tots Hour
- 4:45 to 5 p.m.—Jones Harmony Four
- 5 to 6 p.m.—Hollywood Girls
- 6 to 6:15 p.m.—"Em & Clem"
- 6:15 to 6:30 p.m.—Percy at the Phone
- 6:30 to 6:45 p.m.—Sunset Harmony Boys
- 6:45 to 7 p.m.—The Three Vagabonds
- 7 to 7:15 p.m.—Buttercream School Kids
- 7:15 to 7:30 p.m.—Ezra and Able
- 7:30 to 7:45 p.m.—Vest Pocket Minstrels
- 7:45 to 8 p.m.—Cherrio Boys
- 8 to 9 p.m.—Bennie Light and Mark Cook
- 9 to 9:15 p.m.—Poster and Doris
- 9:15 to 9:30 p.m.—Organ, Vera Graham
- 9:30 to 10 p.m.—Everett Hoagland Troubadours
- 10 to 10:30 p.m.—Bill & Coo; Gene & Cline
- 10:30 to 10:45 p.m.—Minstrel Girls
- 10:45 to 11 p.m.—Campus Sweeties
- 11 to 11:30 p.m.—Majestic Ballroom Orchestra
- 11:30 to 12 p.m.—Everett Hoagland Troubadours
- 12 to 3 a.m.—The Knight Fox

299.8 Meters **KFVD** Empire 5127
1000 Kcys. 250 Watts

Auburn Fuller, Culver City, Calif.

- 1 p.m.—G. Allison's Home program
- 2 p.m.—Eldorado program
- 3 p.m.—Auburn Half Hour
- 4 p.m.—Pan-American Spanish program
- 5:45 p.m.—Timely Topics
- 10 p.m.—Tom and Wash
- 10:15 p.m.—J. Newton Yates, organist
- 11 p.m.—Popular recordings
- 12 to 1 a.m.—Organ recital

499.7 Meters **KFSD** Franklin 6353
600 Kcys. 1000 Watts

Airfan Radio Corp., Ltd., San Diego, Calif.

- 12 to 12:30 p.m.—Organ program, Jamie Erickson
- 12:30 to 1 p.m.—Studio program
- 1 to 1:15 p.m.—Series of talks, NBC
- 1:15 to 1:30 p.m.—Breen and De Rose, NBC
- 1:30 to 1:45 p.m.—Ballads, NBC
- 1:45 to 2 p.m.—Tea Timers, NBC
- 2 to 2:30 p.m.—Matinee program
- 2:30 to 3:30 p.m.—Organ concert
- 3:30 to 3:45 p.m.—Phil Cook, the Quaker Man, NBC
- 3:45 to 4:15 p.m.—French lesson
- 4:15 to 4:30 p.m.—Studio program
- 4:30 to 5 p.m.—Wixie Wix in "Echoes from Artists of the Pen"
- 5 to 6 p.m.—Manuel Dehesa; news
- 6 to 6:15 p.m.—Sponsored program
- 6:15 to 6:30 p.m.—From a San Diego airplane
- 6:30 to 7:30 p.m.—Cramer's Concert Trio with John Wells, baritone
- 7:30 to 7:45 p.m.—Amos 'n' Andy
- 7:45 to 8 p.m.—Cecil and Sally
- 8 to 9 p.m.—Lucky Strike dance orchestra, NBC
- 9 to 9:30 p.m.—Memory Lane, NBC
- 9:30 to 10 p.m.—The Olympians, NBC
- 10 to 11 p.m.—Kennedy's Cafe program
- 11 to 12 midnight—Feature program

285.5 Meters **KNX** Hempstead 4101
1050 Kcys. 5000 Watts

L. A. Evening Express, Los Angeles, Calif.

- 11 to 11:15 a.m.—Kate Brew Vaughn
- 11:15 to 11:30 a.m.—Popular songs; food facts
- 11:30 to 11:45 a.m.—"Old Witch Ammonia" program
- 11:45 to 12:30 p.m.—"The Musical Lunchbox"
- 1:30 to 2 p.m.—Eddie Albricht's reading of late fiction
- 2 to 2:30 p.m.—Records and "Jay," Jingle Man
- 2:30 to 3 p.m.—Edgard Leon giving French lessons
- 3 to 3:30 p.m.—Organ program by Lucie Lee
- 3:30 to 3:35 p.m.—Lost and found; stock reports
- 3:35 to 4 p.m.—Louise Johnson, astroanalyst
- 4 to 4:30 p.m.—"The Nutcracker," assisted by the Piano Twins
- 4:30 to 5 p.m.—C. P. R.'s musical program
- 5 to 5:15 p.m.—Talk on "Travel"
- 5:15 to 5:45 p.m.—Big Brother Ken's kiddie hour
- 5:45 to 6 p.m.—Town Crier's amusement tips
- 6 to 7 p.m.—Talk on "Human Interest," vocal numbers by Country Jane
- 7 to 7:30 p.m.—Program presenting KNX Trio
- 7:30 to 8 p.m.—"Royal Hidalgos"
- 8 to 9 p.m.—Pyrol Symphony and Pyrol tenor
- 9 to 9:15 p.m.—"Five-Minute Men and the Musical Musketeers"
- 9:15 to 9:45 p.m.—Program presenting the KNX Ensemble
- 9:45 to 10 p.m.—Music-drama of the Knights of the Round Table
- 10 to 12 midnight—Johnny Hamp's Kentucky Serenaders

232.6 Meters **KDYL** Wasatch 7180
1290 Kcys. 1000 Watts

Intermountain Broad. Corp., Salt Lake City

- 5 p.m.—Arabesque, CBS
- 5:30 p.m.—Classic sketches
- 6 p.m.—Fifteen minutes with Paul Whiteman's orchestra
- 6:15 p.m.—Radio Forum
- 6:30 p.m.—Defiance program, "In Days of Olde"
- 6:45 p.m.—Hero and Zero, harmony duo
- 7 p.m.—The Dream Boat, CBS
- 7:15 p.m.—Guy Lombardo and his Royal Canadians, CBS
- 8 p.m.—Kangaroo Kapers, featuring stars of the Kangaroo Club with Uncle Ben
- 9 p.m.—Midweek Kodak Hour, CBS
- 9:30 p.m.—Musical review
- 10 p.m.—The Dance Parade
- 10:30 p.m.—Hits of the Day
- 11 p.m.—Request program

FRIDAY Programs

July 18, 1930



Kevin Ahearn
KYA—8:30 p.m.

TIME	STATION	PROGRAM



Richard "Ole" Le Grand
NBC—8:00 p.m.

BEST BETS TODAY

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Pickwick Broadcasting Co., Oakland, Calif.

7 to 8 a.m.—Studio program
8 to 8:30 a.m.—Dr. Heady, psychologist
8:30 to 9 a.m.—Studio program
9 to 9:30 a.m.—Morning Prayer Hour
9:30 to 10 a.m.—Dr. W. G. Keys
10 to 10:30 a.m.—Household Hour, Alma La Marr
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 1:30 p.m.—Studio program; organ
1:30 to 1:45 p.m.—Julia Hayes
1:45 to 2:30 p.m.—Studio program
2:30 to 4:45 p.m.—Baseball, Recreation Park
4:45 to 5 p.m.—Recordings
5 to 5:15 p.m.—The Story Man and His Air Castle
5:15 to 5:30 p.m.—Studio program
5:30 to 6:30 p.m.—Brother Bob's Hour
6:30 to 7:30 p.m.—Organ period; records
7:30 to 7:45 p.m.—Vacation program
7:45 to 8 p.m.—Organ Echoes, with Alice Blue
8 to 9 p.m.—"Highway Highlights," John Teel
9 to 9:30 p.m.—Lou Emmel, popular singer; Alice Blue, pianist; Dante Barsi, accordionist; Frank Catalano, saxophone, and Carl Tobin, tenor
9:30 to 10:30 p.m.—Orchestra; Joan Ray, soloist
10:30 to 11:30 p.m.—Sweet's Ballroom Orchestra
11:30 to 1 a.m.—Studio program

315.6 Meters **KFWB** Hollywood 0315
950 Kcys. 1000 Watts
Warner Brothers, Hollywood, Calif.

8:30 to 10 a.m.—Dorothy Burnham, pianist; Rae and her Pals
10 to 10:30 a.m.—Prudence Penny
10:30 to 12 noon—The Serenaders; Billy Van
12 to 12:30 p.m.—String orchestra; Nelson Case, soloist
12:30 to 2:10 p.m.—Harold Howard's Dance Band; Jean Cowan, songs
2:10 p.m.—Baseball game; Rae and her Pals
6 to 6:30 p.m.—KFWB Salon Orchestra
6:30 to 7 p.m.—Harry Jackson's Entertainers
7 to 7:10 p.m.—Cecil and Sally
7:10 to 7:30 p.m.—Courtesy program
7:30 to 7:45 p.m.—Ted Dahl's Orchestra
7:45 to 8:30 p.m.—Mac and Al; Billy Van
8:30 to 9 p.m.—Program for Warner Bros. Theatre
9 to 9:30 p.m.—Sports interview by Mark Kelly
9:30 to 10 p.m.—National Life Orchestra
10 to 10:30 p.m.—Ben Bernie's Orchestra
10:30 to 11 p.m.—George Olsen and his music
11 to 11:30 p.m.—Dance music from Montmartre Cafe

340.7 Meters **KLX** Lake 6000-6015
880 Kcys. 500 Watts
Tribune Publishing Co., Oakland, Calif.

6:30 to 7 a.m.—Records; stocks
7 to 8 a.m.—Exercises and entertainment
8 to 8:30 a.m.—The Morning Bugle
8:30 to 9 a.m.—Jean Kent
9 to 9:30 a.m.—Modern Homes period
9:30 to 11 a.m.—Records; stocks
11 to 12 noon—Classified Adv. hour
12 to 1 p.m.—Jack Delaney and his band
1 to 2:40 p.m.—Jean's Hi-Lights; records
2:40 to 4:30 p.m.—Baseball, Oaks vs. Missions
4:30 to 5 p.m.—Records
5 to 5:30 p.m.—Brother Bob's Club
5:30 to 6 p.m.—Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 p.m.—News items
7:30 to 8 p.m.—"The Melody Man"
8 to 10 p.m.—Hi-Jinks—Lost and Found, piano duo; Ethel Rhinard, pianist; Cora Scott, contralto; Jean Scott, monologist; Dell Sisters, harmony team; KLX Orchestra; Lena Genster, the dumb KLX janitress; Fred and Morris; Nerino Turchet, accordionist; Three Happy Hayseeds
10 to 10:15 p.m.—Mama and Benny Cohen
10:15 to 11 p.m.—Fleur-de-Lis dance orchestra
11 to 12 midnight—Classical recordings

254.1 Meters **KEX** Atwater 3111
1180 Kcys. 5000 Watts
Western Broadcasting Co., Portland, Oregon

7 a.m.—Morning Serenaders; White Wizard
8 a.m.—The Clock; Journal news; classified
10 a.m.—Town Topics, Velta Weller
12:05 p.m.—Happy Hour Girls
1:05 p.m.—The Vagabond News Reeler
1:30 p.m.—Castle organ concert
2 p.m.—Dental lecture, Painless Parker
2:30 p.m.—Piano Melange, Ronald Buck
3 p.m.—Warner Stone's orchestra
3:30 p.m.—Song recital; White Wizard
4 p.m.—Novelty program
4:10 p.m.—Vagabond News Reeler
5 p.m.—Band concert
5:30 p.m.—Baron Keyes' Air Castles
5:45 p.m.—Old Timers
6 p.m.—Harpers Corners, NBS
6:30 p.m.—Vic Meyers' recording orchestra
8 p.m.—Kelpine Twins; dance program
9 p.m.—Damski's Neapolitans; Betty Andersen, soprano; Sydney Dixon, tenor; Signor Merrigioli, flute; Sam Meyer, violin
10 p.m.—Ken Stuart's Sunshine program, NBS
10:30 p.m.—Jack and Jill Tavern Orchestra
11:30 p.m.—Time; weather; police reports; news
11:40 p.m.—Midnight Revelers; request program

FRIDAY Programs

San Francisco **NBC** Sutter 1920

National Broadcasting Company

- 7:45 to 8 a.m.—The Aunt Jemima Boy, KGO, KHQ, KOMO, KGW, KFSD, KSL, KOA
 9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service Talks, KGO, KHQ, KOMO, KGW, KFI
 10:15 to 10:30 a.m.—Josephine B. Gibson, Food Talk, KGO, KHQ, KOMO, KGW, KFI
 10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI; KSL, KOA, 10:50 to 11:10 a.m.
 A style talk and some tempting Italian desserts are promised home-makers tuned to the Woman's Magazine of the Air. Barbara Blanchard, and Easton Kent will provide the musical diversity.
 12 to 1 p.m.—Pacific Feature Hour, KGO, KOA; KOMO, KGW, KFSD, 12:30 to 1 p.m.
 Once again the West will show the East what it can do in the line of radio entertainment with the presentation of the Pacific Feature Hour over a transcontinental network.
 1 to 1:30 p.m.—Rembrandt Trio, KGO, KFSD, KTAR; KGW, 1:15 to 1:30 p.m.
 1:30 to 2 p.m.—Hotel St. Francis Salon Orchestra, KGO, KFSD, KTAR; KGW, 1:45 to 2 p.m.
 3:15 to 3:30 p.m.—Universal Safety Series, KGO, KOMO, KGW, KECA, KTAR
 3:30 to 3:45 p.m.—Phil Cook, the Quaker Oats Man, KGO, KHQ, KOMO, KECA, KFSD, KTAR, KGW
 4 to 5 p.m.—Cities Service Concert Orchestra; Jessica Dragonette and the Cavaliers, KGO, KHQ, KOMO, KGW, KECA
 To the audience of the program to be broadcast through the NBC System today, Jessica Dragonette and the Cavaliers will bring the works of a number of modern composers. In addition to these artists, who are heard regularly on this program, there will be contributions by Frank Banta and Milton Rettenberg, piano duo.
 5 to 5:30 p.m.—Interwoven Pair, KGO, KHQ, KOMO, KGW, KECA, KFSD
 With Billy Jones and Ernie Hare absent on their annual vacation, Interwoven has prepared a new type of program. Muriel Pollock and Vee Lawnhurst, piano duo, will be the substitute Interwoven Pair for the Jones-Hare team. They will be supported by Louis Conrad, vocalist, and an orchestral unit headed by Will Perry.
 5:30 to 6 p.m.—Armour program, KGO, KHQ, KOMO, KGW, KECA
 Josef Koestner will conduct a 30-piece orchestra and an 18-voice chorus during the Armour program.
 6 to 6:30 p.m.—Armstrong Quakers, KGO, KHQ, KOMO, KGW, KFI
 California will be musically acclaimed by the Armstrong Quakers in their half-hour program tonight.
 6:30 to 7 p.m.—Raleigh Revue, KGO, KHQ, KOMO, KGW, KECA
 Music from the Gershwin-Daly musical success, "For Goodness Sake," will be sung by Olive Kline, soprano, the Rovers, and played by the Ohman-Arden piano duo and William Merrigan Daly's orchestra.
 7 to 7:15 p.m.—Elgin program, KGO, KHQ, KOMO, KGW, KECA, KFSD
 A male quartet, a violin soloist and a narrator will participate in the Elgin program. Godfrey Ludlow is the violinist and William S. Rainey the narrator during these weekly presentations.
 7:15 to 7:30 p.m.—Mayor Rolph Campaign Program, KGO, KFI, KFSD
 7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD

- 7:45 to 8 p.m.—NBC Concert Favorites, KGO, KHQ
 8 to 8:15 p.m.—Ole and the Girls, KGO, KHQ, KGW, 8:05 to 8:15 p.m.
 Imelda Montagne, Marjorie Primley and Dick Le Grand compose the trio heard in this period.
 8:15 to 8:45 p.m.—Magic Crystal, KGO, KGW
 8:45 to 9:15 p.m.—Tone Pictures, KGO, KHQ, KOMO, KGW, KFI, KTAR
 Singing in the Los Angeles studios of NBC, the Rounders, a quintet of male vocalists, directed by Dudley Chambers, will be heard tonight.
 9:15 to 9:45 p.m.—Kodak Weed-end Hour, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA
 Gail Taylor, soprano, will be the soloist. A male quartet and an orchestra led by Joseph Hornik will also appear on the program.
 9:45 to 10 p.m.—John and Ned, KGO, KHQ, KGW, KOA
 10 to 10:30 p.m.—Mystery serial, KGO, KOA
 "The Dragon in the Sun" is the title of a mystifying serial to be given over the NBC System by the National Players commencing tonight. Written by Carlton E. Morse with Keltner Williamson collaborating, the story of "The Dragon in the Sun" is based on authentic archeological data in the hands of a powerful priesthood located in the jungles in Mexico in the state of Chiapas near the seaport Cristobal.
 10:30 to 11 p.m.—Pacific Nomads, KGO, KOA
 11 to 12 p.m.—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KFI, KFSD

209.7 Meters **KECA** Westmore 0337
 1430 Kcys. **1000 Watts**
 Earle C. Anthony, Inc., Los Angeles, Calif.

- 12 noon—Seeing Southern California
 3 p.m.—Armand, baritone
 3:15 p.m.—Universal Safety Series, NBC
 3:30 p.m.—Phil Cook, NBC
 3:45 p.m.—Calif. Cotton Pickers, Orchestra
 4 p.m.—Cities Service Hour, NBC
 5 p.m.—Interwoven Pair, NBC
 5:30 p.m.—Armour Hour, NBC
 6 p.m.—Nick Harris program
 6:30 p.m.—Raleigh Revue, NBC
 7 p.m.—Elgin program, NBC
 7:15 p.m.—Otto Platz, dialect songs
 7:30 p.m.—Amos 'n' Andy, NBC
 7:45 p.m.—Dorothy Raymond, Musical Oddities
 8 p.m.—Mrs. June Snow, bridge lesson
 8:15 p.m.—Happy Chappies; Anna and Oscar
 9 p.m.—Winifred Donaldson, contralto
 9:15 p.m.—Eastman Kodak program, NBC
 9:45 p.m.—Catherine C. Dixon, concert pianist
 10 p.m.—Three Minstrellets and Tim Garrett
 10:30 p.m.—Health exercises, Louis Rueb

526 Meters **KXA** Seneca 1000
 570 Kcys. **500 Watts**
 American Radio Tel. Co., Seattle, Wash.

- 8 a.m.—Morning alarm; inspirational
 9 a.m.—Better Homes Hour; Harry Foley
 10:30 a.m.—Sunshine Hour; Hawaiian program
 12 noon—Concert music; organ concert
 2 p.m.—Song and piano recital
 3 p.m.—Red Seal Hour; Yogi Alpha
 5 p.m.—Town Crier; All Request Hour
 6:45 p.m.—Yogi Alpha; concert music
 7:45 p.m.—Harry Foley, piano
 8 p.m.—Cecil and Sally; Bill Bennett
 9:15 p.m.—Novelty program; Red Toppers
 10:30 p.m.—Harry Foley; popular music

214.2 Meters **KLO** Ogden 84-85
 1400 Kcys. **500 Watts**
 Interstate Broadcasting Corp., Ogden, Utah

- 6 p.m.—Al Warden's Sportlogue
 7 p.m.—Musical Gem Box
 8 p.m.—KLOnians, with Jack Passey; dance program
 9 p.m.—Your Request Hour
 10 p.m.—J. Clair Anderson's organ recital

FRIDAY Programs

491.5 Meters **KFRC** **Prospect 0100**
610 Kcys. **1000 Watts**

Don Lee, Inc., San Francisco, Calif.

- 7 to 8 a.m.—Seal Rocks broadcast
- 8 to 8:30 a.m.—Columbia Revue, CBS; stocks
- 8:30 to 9 a.m.—Manhattan Towers Orch., CBS
- 9 to 9:15 a.m.—News flashes
- 9:15 to 9:30 a.m.—Manhattan Towers Orch., CBS
- 9:30 to 10:30 a.m.—Feminine Fancies, DLBS
- 10:30 to 11 a.m.—Wyn's Daily Chats
- 11 to 11:30 a.m.—Mary Lewis Haines
- 11:30 to 11:45 a.m.—Hollywood gossip
- 11:45 to 12 noon—Auditions
- 12 to 1 p.m.—Sherman & Clay concert
- 1 to 1:45 p.m.—Carl Rupp's Captivators, CBS
- 1:45 to 2 p.m.—Aunt Zelena, CBS
- 2 to 3 p.m.—Happy Go Lucky Hour, DLBS
- 3 to 3:15 p.m.—Crockett Mountaineers, CBS
- 3:15 to 3:30 p.m.—The Vagabonds, CBS
- 3:30 to 3:45 p.m.—Something About Everything and recordings
- 3:45 to 4 p.m.—Bernhard Levitow's Biltmore Orchestra, CBS
- 4 to 4:30 p.m.—Nit Wit Hour, CBS
- 4:30 to 4:45 p.m.—Gilbert Hyde Chick and John Moss
- 4:45 to 5 p.m.—News items; Town Topics
- 5 to 5:30 p.m.—Custo Revue, DLBS
- 5:30 to 6 p.m.—Joe Mendel's Pep Band, DLBS
- 6 to 6:30 p.m.—Studio program
- 6:30 to 7 p.m.—Gold Medal Fast Freight, CBS
- 7 to 7:15 p.m.—"Mac & Al"
- 7:15 to 7:30 p.m.—Broun's Radio Column, CBS
- 7:30 to 7:45 p.m.—Will Osborne and his orchestra, CBS
- 7:45 to 8 p.m.—"Musical Forget-Me-Nots"
- 8 to 8:30 p.m.—Veedol Vodvil, DLBS
- 8:30 to 9 p.m.—Program from KHJ, DLBS
- 9 to 10 p.m.—Studio program
- 10 to 10:15 p.m.—Schwartz Ginger Band
- 10:15 to 10:20 p.m.—Gruen news flashes
- 10:20 to 11 p.m.—Anson Weeks Hotel Mark Hopkins Orchestra, DLBS
- 11 to 12 midnight—Val Valente's Orch., DLBS
- 12 to 1 a.m.—Dance Music

236.1 Meters **KOL** **Elliott 4466**
1270 Kcys. **1000 Watts**
Seattle Broadcasting Co., Seattle, Wash.

- 6:45 to 7:45 a.m.—Bill Ross' Alarm Clock Hour
- 7:45 to 8:30 a.m.—Recordings; Columbia Revue
- 8:30 to 9:30 a.m.—Manhattan Towers Orchestra, CBS
- 9:30 to 10 a.m.—Feminine Fancies, DLBS
- 10 to 11 a.m.—Recordings; Jo Cur
- 11 to 12 noon—"The Carnival Hour"
- 12 to 12:30 p.m.—Light opera gems, CBS
- 12:30 to 1:30 p.m.—Chamber of Commerce
- 1:30 to 1:45 p.m.—Carl Rupp Captivators, CBS
- 1:45 to 2 p.m.—Recordings
- 2 to 3 p.m.—Happy Go Lucky Hour, DLBS
- 3 to 3:15 p.m.—The Crockett Mountaineers, CBS
- 3:15 to 3:30 p.m.—Monte Beck's Orchestra, CBS
- 3:30 to 3:45 p.m.—Studio program
- 3:45 to 4 p.m.—Bernhard Levitow's Ensemble, CBS
- 4 to 4:30 p.m.—Recordings; studio program
- 4:30 to 4:45 p.m.—DLBS program
- 4:45 to 6 p.m.—Studio program; records
- 6 to 6:30 p.m.—In a Russian Village, CBS
- 6:30 to 7 p.m.—Gold Medal Fast Freight, CBS
- 7 to 7:15 p.m.—Bert Low'n's Orchestra, CBS
- 7:15 to 7:30 p.m.—"Would You Believe It"
- 7:30 to 8 p.m.—Will Osborne's Orchestra, CBS
- 8 to 8:30 p.m.—Veedol Vodvil, DLBS
- 8:30 to 9 p.m.—Varsity Quartet and Ray Daughters
- 9 to 10 p.m.—DLBS program
- 10 to 11 p.m.—Darby's Playland Dance Band
- 11 to 12 midnight—Val Valente, DLBS
- 12 to 3 a.m.—KOL Party

440.9 Meters **KPO** **Garfield 8300**
680 Kcys. **5000 Watts**

Hale Bros. & The Chronicle, San Francisco

- 7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock
- 8 to 9 a.m.—Shell Happytime by Hugh Barrett Dobbs
- 9:30 to 10:30 a.m.—Walter W. Cribbins
- 10:30 to 11:30 a.m.—Magazine of the Air, NBC
- 11:30 to 11:45 a.m.—Julia Hayes, "Helpful Hints"
- 11:55 to 12:05 p.m.—Scripture reading; time
- 12:05 to 12:45 p.m.—Programs in Miniature
- 12:45 to 1:30 p.m.—Commonwealth Club lunch
- 2 to 2:10 p.m.—Ye Towne Cryer
- 2:10 to 2:45 p.m.—California Crooners
- 2:45 to 4:30 p.m.—Get Associated with Baseball
- 5:30 to 5:45 p.m.—Date Book, Stuart Strong
- 5:45 to 6 p.m.—News Digest, "Scotty" Mortland
- 6 to 6:15 p.m.—KPO Masters of Music
- 6:15 to 6:30 p.m.—El Portal Serenaders
- 6:30 to 6:45 p.m.—Embassy Theater program
- 6:45 to 7 p.m.—Cecil and Sally
- 7 to 8 p.m.—North Americans
- 8 to 8:30 p.m.—Caswell Musical Episode
- 8:30 to 9 p.m.—Nathan Abas, violin recital
- 9 to 9:15 p.m.—Meeting in the Tavern
- 9:15 to 9:30 p.m.—Maurice Gunsky, popular balladist
- 9:30 to 10 p.m.—"Packard program"
- 10 to 11 p.m.—Jesse Stafford's dance orchestra

280.2 Meters **KJBS** **Ord 4148-49**
1070 Kcys. **100 Watts**

J. Brunton & Sons, San Francisco, Calif.

- 7 to 8 a.m.—KJBS Alarm Klok Klub
- 8 to 9 a.m.—Popular recordings
- 9 to 9:30 a.m.—Assoc. Food Stores' program
- 9:30 to 10:45 a.m.—Variety records
- 10:45 to 11 a.m.—Dr. Wiseman, health talk
- 11 to 12 noon—Recorded program
- 12 to 12:30 p.m.—U. S. popular half-hour
- 12:30 to 1 p.m.—Ford dealers' program
- 1 to 2 p.m.—Stock report; concert music
- 2 to 4:30 p.m.—Variety records
- 4:30 to 5 p.m.—Budde's half-hour
- 5 to 5:30 p.m.—Marina piano duo
- 5:30 to 6:30 p.m.—Concert music
- 6:30 to 7:30 p.m.—Musical Sparklings; records
- 12 to 7 a.m.—KJBS Owl Program

239.9 Meters **KFOX** **Phone: 672-81**
1250 Kcys. **1000 Watts**

Nichols & Warinner, Long Beach, Calif.

- 5 to 12:45 p.m.—Music; news; talks
- 12:45 to 1 p.m.—Musical Moments
- 1 to 1:30 p.m.—Masonic luncheon
- 1:30 to 1:50 p.m.—Cherrio Boys
- 1:50 to 2:20 p.m.—Clarence & Doris
- 2:20 to 2:30 p.m.—Rolly Wray
- 2:30 to 3 p.m.—Sunset Harmony Boys
- 3 to 3:15 p.m.—Campus Sweeties
- 3:15 to 3:30 p.m.—Today in history
- 3:30 to 4:15 p.m.—Organ recital; late news
- 4:15 to 4:30 p.m.—Rolly & Gene
- 4:30 to 4:45 p.m.—Violets Tiny Tots Hour
- 4:45 to 5 p.m.—Jones Entertainers
- 5 to 6 p.m.—Hollywood Girls
- 6 to 6:15 p.m.—"Em & Clem"
- 6:15 to 6:30 p.m.—Percy at the Telephone
- 6:30 to 6:45 p.m.—Sunset Harmony Boys
- 6:45 to 7 p.m.—The Three Vagabonds
- 7 to 7:15 p.m.—Buttercream School Kids
- 7:15 to 7:30 p.m.—Ezra and Abie
- 7:30 to 7:45 p.m.—Vest Pocket Minstrels
- 7:45 to 8:30 p.m.—Cherrio Boys; the Song Story
- 8:30 to 9 p.m.—"Harmonious Suggestions"
- 9 to 9:15 p.m.—Foster and Doris
- 9:15 to 9:30 p.m.—Organ, Vera Graham
- 9:30 to 10 p.m.—Everett Hoagland Troubadours
- 10 to 10:30 p.m.—Bill & Co; Gene & Cline
- 10:30 to 10:45 p.m.—KFOX Komedij Kompany
- 10:45 to 11 p.m.—Campus Sweeties
- 11 to 11:30 p.m.—Majestic Ballroom Orchestra
- 11:30 to 12 p.m.—Everett Hoagland Troubadours
- 12 to 3 a.m.—The Knight Fox

FRIDAY Programs

379.5 Meters
790 Kcys.

KGO

Sutter 1920
10,000 Watts

General Electric Co., Oakland, Calif.

7:30 to 7:45 a.m.—Chanticleers
7:45 to 8 a.m.—The Aunt Jemima Boy
8 to 8:15 a.m.—Financial Service program
8:15 to 8:30 a.m.—Morning Melodies
8:30 to 9 a.m.—Cross-cuts of the Day
9 to 9:30 a.m.—Meet the Folks
9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service talks
9:45 to 10 a.m.—Morning Glories
10 to 10:15 a.m.—The Recitalists
10:15 to 10:30 a.m.—Josephine B. Gibson, talk
10:30 to 11:30 a.m.—Magazine of the Air
11:30 to 12 noon—Organ recital
12 to 1 p.m.—Pacific Feature Hour
1 to 1:30 p.m.—Rembrandt Trio
1:30 to 2 p.m.—Hotel St. Francis Salon Orchest.
2 to 2:15 p.m.—Black and Gold Room Orchestra
2:15 to 2:30 p.m.—“The World in Music”
2:30 to 3 p.m.—The Blue Boys
3 to 3:15 p.m.—Genia Zielinska
3:15 to 3:30 p.m.—Universal Safety Series
3:30 to 3:45 p.m.—Phil Cook, Quaker Oats Man
3:45 to 4 p.m.—News service
4 to 5 p.m.—Cities Service Concert Orchestra, Jessica Dragonette and the Cavaliers
5 to 5:30 p.m.—Interwoven Pair
5:30 to 6 p.m.—Armour program
6 to 6:30 p.m.—Armstrong Quakers
6:30 to 7:15 p.m.—Raleigh Revue; Elgin program
7:15 to 7:30 p.m.—Mayor Rolph campaign program
7:30 to 7:45 p.m.—Amos 'n' Andy
7:45 to 8 p.m.—NBC concert favorites
8 to 8:15 p.m.—Ole and the Girls
8:15 to 8:45 p.m.—Magic Crystal
8:45 to 9:15 p.m.—Tone Pictures
9:15 to 9:45 p.m.—Kodak Week—End Hour
9:45 to 10 p.m.—John and Ned
10 to 10:30 p.m.—“Dragon in the Sun” (serial)
10:30 to 11 p.m.—Pacific Nomads
11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra

508.2 Meters
590 Kcys.

KHQ

Main 5383
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspiration service; “Town Crier
7:45 a.m.—“Aunt Jemima’s Boy,” NBC
8 a.m.—The Shell Happytime, KPO
9 a.m.—Walt, Winn and Harvey
9:30 a.m.—Betty Crocker, NBC
10 a.m.—Electrical transcription program
10:15 a.m.—Josephine Gibson, NBC
10:30 a.m.—Woman’s Magazine of the Air, NBC
11:45 a.m.—Studio recital
12:15 p.m.—“Stogie Affairs”; “Album Airs”
1 p.m.—“Dutch Maid”; “Headliners”
1:30 p.m.—Popular organ compositions
1:45 p.m.—Eatsum period; Folk music
2:30 p.m.—Musical gems
3 p.m.—Feature Orchestra
3:30 p.m.—Phil Cook, NBC
3:45 p.m.—Fur Facts; Service Hour
4 p.m.—Jessica Dragonette and Cavaliers, NBC
5 p.m.—Interwoven Pair, NBC
5:30 p.m.—Armour program, NBC
6 p.m.—Armstrong Quakers, NBC
6:30 p.m.—“Raleigh Revue,” NBC
7 p.m.—Elgin Watch Co. program, NBC
7:15 p.m.—Bert Price sport talk
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Concert Favorites, NBC
8 p.m.—“Ole and the Girls,” NBC
8:15 p.m.—“Kelly-Springfield Dance Memories”
8:45 p.m.—“Tone Pictures,” NBC
9:15 p.m.—Kodak Week-end, NBC
9:45 p.m.—John and Ned, NBC
10 p.m.—Davenport Hotel Orchestra
11 p.m.—“The Best Steppers”

243.8 Meters
1230 Kcys.

KYA

Prospect 3456
1000 Watts

Pacific Broadcasting Corp., San Francisco

9 to 10 a.m.—Program of recordings
10 to 11 a.m.—George Taylor and His Gang—Virginia, Freddie, Helen, Greta
11 to 11:15 a.m.—Dudley Ayers, Chatalogues
11:15 to 12 noon—Records; Dr. Bond
12 to 12:15 p.m.—Brickbats and Bouquets
12:15 to 1:15 p.m.—Parnassus Trio, Gene Sullivan, Jack Deane
1:15 to 3 p.m.—Records; newscasting
3 to 3:15 p.m.—Virginia Spencer, Piano Moods
3:15 to 6:45 p.m.—Recorded programs
6:45 to 7 p.m.—Nita Mitchell, Dud Williamson, Clem Kennedy
7 to 7:30 p.m.—Embassy Trio, Gene Sullivan
7:30 to 8 p.m.—What’s in the Sky, KYA Trio
8 to 8:30 p.m.—Hillman’s 1640 Boys
8:30 to 9 p.m.—KYA Trio, Kevin Ahearn, Greta Gahler
9 to 10 p.m.—The Three Girl Friends
10 to 11 p.m.—Heward’s Quintet; The Sequoians
11 to 12 p.m.—Helen Stone, Clem Kennedy and “The Boys”
12 to 1:30 a.m.—Recorded program

394.5 Meters
760 Kcys.

KVI

Broadway 4211
1000 Watts

Puget Sound Broad. Co., Tacoma, Wash.

7 to 11:30 a.m.—Recordings; CBS program
11:30 to 11:45 a.m.—Columbia educa. features
11:45 to 12 noon—Dr. S. A. Mitchell, CBS
12 to 12:30 p.m.—Light Opera Gems, CBS
12:30 to 1 p.m.—Thirty Minute Men, CBS
1 to 1:15 p.m.—Carl Rupp and his Captivators
1:15 to 2 p.m.—Aunt Zelena, CBS
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:15 p.m.—The Man Who Knows
3:15 to 3:30 p.m.—The Vagabonds, CBS
3:30 to 3:45 p.m.—Program of recordings
3:45 to 4 p.m.—Hotel Commodore Ensemble, CBS
4 to 4:30 p.m.—Nit Wit Hour, CBS
4:30 to 6 p.m.—To be announced
6 to 6:30 p.m.—In a Russian Village, CBS
6:30 to 7 p.m.—Gold Medal Fast Freight, CBS
7 to 7:15 p.m.—Ole Peterson, novelty program
7:30 to 7:58 p.m.—Will Osborne and his orchestra, CBS
8 to 8:30 p.m.—Veodil Vodvil, Assoc. Oil, DLBS
8:30 to 9 p.m.—Nocturne, CBS
9 to 10 p.m.—To be announced
10 to 11 p.m.—Hotel Mark Hopkins Orch., DLBS
11 to 12 midnight—Val Valente’s Orch., DLBS
12 to 1 a.m.—Organ recital, Geo. Yount

204 Meters
1470 Kcys.

KGA

Main 3434
5000 Watts

Northwest Broad. System, Spokane, Wash.

6:45 a.m.—Early Birds; news; Sunshine Hour
9 a.m.—Central Market program
9:30 a.m.—That Reminds Me; Friendly Hour
11 a.m.—Warn and Warn
11:15 a.m.—Luncheon concert
11:30 a.m.—Parker Dental Clinic
12 noon—Music; market reports; weather; time
1 p.m.—Popular concert; concert classique
2 p.m.—Shopping Guide; Popular Melange
3 p.m.—Radio Bargain Matinee
3:30 p.m.—Tea Hour concert
4 p.m.—Good News Magazine
4:30 p.m.—Uncle Andy and the Kiddies
5 p.m.—Musical novelties
5:15 p.m.—Baron Keyes’ Air Castles
5:30 p.m.—Symmes Upstairs Store program
5:45 p.m.—Dinner music; Harpers Corners
6:30 p.m.—Vic Meyers’ Orchestra
7 p.m.—Harpers Corners, NBS
7:30 p.m.—Harold Strong, piano; Sydney Dixon, tenor; NBS
8 p.m.—Dental Clinic of the Air
8:30 p.m.—Poem stories
8:45 p.m.—Song recital; Carric Andrew, tenor
9 p.m.—Damski’s Neapolitans; Betty Andersen, soprano; Sydney Dixon, tenor; Signor Meriglioli, flute; Sam Meyer, violin

FRIDAY Programs

468.5 Meters **KFI** Westmore 0337
640 Kcys. **5000 Watts**

Copyright, 1930, E. C. Anthony, Inc., L. A.
6:30 a.m.—Opening market reports
6:45 a.m.—Health exercises, Louis Rueb
7:30 a.m.—Leslie Brigham, bass
8 a.m.—Shell Happytime, KPO
9 a.m.—Bess Kilmer's Helpful Hints
9:30 a.m.—Betty Crocker Gold Medal talks, NBC
9:45 a.m.—Leslie Brigham, bass; E. E. McMann, talk
10:15 a.m.—Josephine Gibson, food talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Dorothy Raymond, piano oddities
11:45 a.m.—Spanish lesson, Annette Doherty
12 noon—Dept. of Agriculture talk
12:15 p.m.—Federal and state market reports
12:30 p.m.—Seeing Southern California
2:15 p.m.—Winnie Fields Moore, travelogue
2:30 p.m.—Grace Hamilton and Jack Sterns, ballads
3:15 p.m.—Wedgwood Nowell, Playgoers Club
4 p.m.—Mothers' Legion of the Air
4:15 p.m.—KFI News Bureau
4:30 p.m.—The Story Man
5:30 p.m.—E. H. Rust, nurse/ryman
5:45 p.m.—Stock market reports
6 p.m.—Armstrong Quakers, NBC
6:30 p.m.—Bernice Morrison, "Poet of the Piano"
7 p.m.—Dinner-time music
7:15 p.m.—Mayor Rolph program, NBC
7:30 p.m.—Paul Roberts and Schonberger Trio
8 p.m.—Wm. Kalani Hawaiian Trio
8:30 p.m.—Two Shades of Blue, Mart and Lill
8:45 p.m.—Tone Pictures, NBC
9:15 p.m.—Three Co-eds
9:30 p.m.—Packard Symphonette; Jane Green and Ron Wilson
10:30 p.m.—Dance orchestra
11 p.m.—Laughner-Harris Dance Orchestra, NBC

483.6 Meters **KGW** Atwater 2121
620 Kcys. **1000 Watts**

The Morning Oregonian, Portland, Oregon
6:45 a.m.—Devotional services; organ recital
7:45 a.m.—Aunt Jemima Boy, NBC
8 a.m.—Shell Happytime, KPO
9 a.m.—Columbia National Bank
9:06 a.m.—Town Crier; Betty Crocker, NBC
10:15 a.m.—Heinz Food talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Masterworks, NBC
12 noon—Powers' Pied Piper
12:30 p.m.—Pacific Feature Hour, NBC
1 p.m.—Gevurtz Happy Home Girls
1:15 p.m.—Rembrandt Trio, NBC
1:30 p.m.—Air Transport talk
1:45 p.m.—Hotel St. Francis orchestra, NBC
2 p.m.—Baby's Boudoir organ
2:15 p.m.—Among Ourselves
2:45 p.m.—Masterworks; Marian Miller
3:15 p.m.—Universal Safety Series, NBC
3:30 p.m.—Phil Cook, NBC
4 p.m.—Cities Service, NBC
4 p.m.—Interwoven Fair, NBC
5:30 p.m.—Armour Hour, NBC
6 p.m.—Armstrong Quakers, NBC
6:30 p.m.—Raleigh Revue, NBC
7 p.m.—Elgin Watch program, NBC
7:15 p.m.—"On to Oregon" program
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Concert Favorites, NBC
8 p.m.—Seth Thomas Clock program
8:05 p.m.—Ole and the Girls
8:15 p.m.—Magic Crystal, NBC
8:45 p.m.—Tone Pictures, NBC
9:15 p.m.—Kodak Week-End program, NBC
9:45 p.m.—John and Ned
10 p.m.—Cecil and Sally: studio program
10:30 p.m.—Lotus Isle broadcast

322.4 Meters **KFWI** Franklin 0200
930 Kcys. **500 Watts**

Radio Entertainments, San Francisco, Calif.
7 to 8 a.m.—Eye-opener program
9 to 9:30 a.m.—Cal King's Post Office
9:30 to 10:30 a.m.—Records and announcements
10:30 to 10:50 a.m.—Dr. Linebarger, health talk
10:50 to 11 a.m.—Items of interest
11 to 11:30 a.m.—Schwabacher-Frey program
11:30 to 12 noon—Sherman-Clay program
12 to 1 p.m.—Slogan contest
1 to 1:30 p.m.—Cal King's Country Store
6 to 7 p.m.—Dinner Hour dance program
7 to 7:15 p.m.—Kelly 'n' Clancy
7:15 to 7:30 p.m.—Bob & Monte (Renton Co.)
8:30 to 8:35 p.m.—Chamber of Commerce
8:35 to 9 p.m.—Johnny Oliver's Hawaiians
9 to 9:30 p.m.—Studio feature
9:30 to 10 p.m.—Isabel Henion, balladist, and Nadine Chriss, pianist
10 to 10:30 p.m.—Sally Lewis, pianist
10:30 to 11 p.m.—Nita Wayne and Ethel de Vere
11 to 12 p.m.—Slogan contest
12 to 1 a.m.—Midnight Classics

361.2 Meters **KOA** York 5090
830 Kcys. **12,500 Watts**

General Electric Co., Denver, Colorado
5 to 5:30 p.m.—Interwoven Pair
5:30 to 6 p.m.—Armour program
6 to 6:30 p.m.—Armstrong Quakers
6:30 to 7 p.m.—Raleigh Revue
7 to 7:15 p.m.—Elgin program
7:15 to 7:30 p.m.—Slumber Music
7:30 to 7:45 p.m.—Amos 'n' Andy
7:45 to 8 p.m.—Vincent Lopez and his Hotel St. Regis Orchestra
8 to 9 p.m.—George Hall and his orchestra
9 to 9:15 p.m.—Ralph Hansell, xylophonist
9:15 to 9:45 p.m.—Kodak Week End program
9:45 to 10 p.m.—John and Ned
10 to 10:30 p.m.—Mystery serial
10:30 to 11 p.m.—Pacific Nomads

325.9 Meters **KOMO** Elliot 5890
920 Kcys. **1000 Watts**

Fisher's Blend Station, Inc., Seattle, Wash.
7:40 a.m.—Inspirational service
7:45 a.m.—Aunt Jemima Pancake Boy, NBC
8 a.m.—Shell Happytime, KPO
9 a.m.—Blues Chasers
9:15 a.m.—Julia Hayes Hints to Housewives
9:30 a.m.—Betty Crocker's Home talk, NBC
9:45 a.m.—Way to a Man's Heart
10 a.m.—Artistic Ensemble
10:15 a.m.—Josephine Gibson, food talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Artistic Ensemble
12 noon—Radio visit to dairymen & poultrymen
12:15 p.m.—Prudence Penny
12:30 p.m.—Pacific Feature Hour, NBC
1 p.m.—Orchestra and vocalists
1:30 p.m.—Popular orchestra and vocalists
2 p.m.—Concert orchestra and vocalists
2:30 p.m.—Old Time Orchestra and singers
3:15 p.m.—Universal Safety Series, NBC
3:30 p.m.—Phil Cook, Quaker Oats Man, NBC
3:45 p.m.—Stock quotations
4 p.m.—Cities service concert, NBC
5 p.m.—Interwoven Fair, NBC
5:30 p.m.—Armour Hour, NBC
6 p.m.—Armstrong Quakers, NBC
6:30 p.m.—Raleigh Revue, NBC
7 p.m.—Elgin Watch program, NBC
7:15 p.m.—Garden Patch program
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Artistic Ensemble
8 p.m.—News reel Theatre of the Air
8:30 p.m.—Mac and Al
8:45 p.m.—Tone Pictures, NBC
9:15 p.m.—Eastman Kodak program, NBC
9:45 p.m.—Latin Nights; news flashes
11 p.m.—Tiny Burnett's dance orchestra
12 midnight—Theatre organ recital

FRIDAY Programs

322.4 Meters **KROW** Glencourt 6774
930 Kcys. **1000 Watts**

Oakland Educational Society, Oakland, Calif.

8 a.m.—Lake County Chamber of Commerce and resorts program
8:30 a.m.—Schrader Furn. Co. program
1:30 p.m.—Music Memories, Lillian Boyd
2 p.m.—Louie Margie and The Three Krows
2:30 p.m.—Bible lecture, "Jesus and the Social Life of the People"
2:45 p.m.—Betty the Shopper
3:30 p.m.—Bill Simmons, "Yodeling Cowboy"; Eddie McCarty, harmonica and saw; Chuck Darling, harmonica
4 p.m.—Piano Recreation, Jean Ardath
4:15 p.m.—Radio Calendar
4:30 p.m.—Fox Theatres Frolic
5 p.m.—Wade Forrester's Hour of Sunshine, Health and Happiness
7:30 p.m.—Baseball results; news
7:45 p.m.—Ne'er Do Well; Wm. Nat Friend

309.1 Meters **KJR** Main 2495-2475
970 Kcys. **5000 Watts**

Northwest Broad. System, Seattle, Wash.

7 a.m.—Music; news; Thrift Home
9:40 a.m.—Sally Jo Walker and Grant Merrill
10 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano
10:15 a.m.—Beauty talk, Helen Andrews
12 noon—World in Review
12:45 p.m.—Unity Society of the Northwest
1 p.m.—Musical program
1:45 p.m.—Robert Monsen, tenor; Marjorie Robillard, piano
2 p.m.—Arcweld Entertainers; Beatrice Nelson, soprano
2:45 p.m.—Baseball game; Ken Stuart, announcer
5:15 p.m.—Baron Keyes' Air Castles
5:30 p.m.—Market reports; lost and found
5:50 p.m.—Garden talk, Cecil Solly
6 p.m.—Harpers Corners
6:30 p.m.—Vic Meyers' Orchestra
7:30 p.m.—Harold Strong, piano; Sydney Dixon, tenor
8 p.m.—Captivators Male Quartet; "George and Gus"
9 p.m.—Damski's Neapolitans; Betty Andersen, soprano; Sydney Dixon, tenor; Signor Meriglioli, flute; Sam Meyer, violin
10 p.m.—Ken Stuart's Sunshine Program; Ivan Ditmars, piano
10:30 p.m.—Whirlwinds Orchestra; Ukelele Bob; Happy Harris, banjo
11 p.m.—Vic Meyer's Club Victor Orchestra
12 midnight—Midnight Revellers

296.6 Meters **KQW** Columbia 777
1010 Kcys. **500 Watts**

Pac. Agric. Foundation, Ltd., San Jose, Calif.

9 to 11 a.m.—Morning music; Helpful Hour
11 to 12 noon—Bank credits program
12 to 12:30 p.m.—Organ records
12:30 to 1 p.m.—Market reports, weather
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 2:30 p.m.—The Friendly Hour
2:30 to 3:30 p.m.—Red Seal records
4:30 to 5 p.m.—Children's program
5 to 5:15 p.m.—Baron Keyes' Air Castle
5:15 to 5:30 p.m.—Vesper music
5:30 to 6 p.m.—Radionics health talk
6 to 6:10 p.m.—U. S. D. A. farm flashes
6:10 to 6:30 p.m.—Farm topics discussion
6:20 to 6:30 p.m.—The Milk Bottle Chaperon
6:30 to 6:55 p.m.—Market reports; sport review
6:55 to 7 p.m.—KQW Market Place
7 to 8 p.m.—Farm Bureau Radio News
8 to 9 p.m.—KQW Minstrels
9 to 10 p.m.—San Jose Pacific Little Symphony

333.1 Meters
900 Kcys.

KHJ

Vandike 7111
1000 Watts

Don Lee, Inc., Los Angeles, California

7 to 8 a.m.—Recordings; Anthony Euwer
8 to 8:30 a.m.—Columbia Review, CBS
8:30 to 8:40 a.m.—Stock Exchange reports
8:40 to 9:15 a.m.—Manhattan Towers Orchestra, CBS
9:15 to 9:30 a.m.—Music Lovers Shop
9:30 to 10:30 a.m.—Feminine Fancies, KFRC
10:30 to 10:45 a.m.—Elvia Allman, June Parker and Nell Larson, song and organ
10:45 to 11:15 a.m.—Agnes White; records
11:15 to 11:30 a.m.—Motion Picture Magazine
11:30 to 12 noon—Charlie Wellman
12 to 12:30 p.m.—Biltmore Concert Orchestra
12:30 to 12:45 p.m.—World-wide news
12:45 to 1 p.m.—California Home Extension
1 to 1:30 p.m.—Captivators, CBS
1:30 to 2 p.m.—Times Forum
2 to 3 p.m.—Happy Go Lucky Hour, KFRC
3 to 3:15 p.m.—Crockett Mountaineers, CBS
3:15 to 3:30 p.m.—Dr. Hertzog's School program
3:30 to 4 p.m.—Council of Interna. Relations
4 to 4:30 p.m.—Nit Wit Hour, CBS
4:30 to 4:45 p.m.—Ted White, vocalist
4:45 to 5 p.m.—News; Town Topics
5 to 5:30 p.m.—Orchestra, KFRC
5:30 to 6 p.m.—Boulevard Furniture program
6 to 6:30 p.m.—In a Russian Village, CBS
6:30 to 7 p.m.—Gold Medal Fast Freight, CBS
7 to 7:30 p.m.—Orchestra and singer
7:30 to 8 p.m.—Dance orchestra
8 to 8:30 p.m.—Veedol Vodvil, from KFRC
8:30 to 9 p.m.—Don Lee Symphony
9:30 to 10 p.m.—Organ and singers
10 to 10:05 p.m.—World-wide news
10:05 to 12 midnight—Biltmore Hotel dance orch.
12 to 1 a.m.—Wesley Tourtellotte's organ recital

499.7 Meters
600 Kcys.

KFSD

Franklin 6353
1000 Watts

Airfan Radio Corp., Ltd., San Diego, Calif.

12 to 12:30 p.m.—Organ program
12:30 to 1 p.m.—Pacific Feature Hour, NBC
1 to 1:30 p.m.—Rembrandt Trio, NBC
1:30 to 2 p.m.—Hotel St. Francis Orch., NBC
2 to 2:30 p.m.—Matinee program
2:30 to 3:30 p.m.—Organ concert
3:30 to 3:45 p.m.—Phil Cook, the Quaker Oats Man, NBC
3:45 to 4:15 p.m.—Helen Craw's talk on Child Psychology
5 to 5:30 p.m.—Interwoven Pair, NBC
5:30 to 6 p.m.—Sponsored program
6 to 6:15 p.m.—From a San Diego aeroplane
6:15 to 6:30 p.m.—News items
6:30 to 7 p.m.—Thearle Music Hall
7 to 7:15 p.m.—Elgin program, NBC
7:15 to 7:30 p.m.—Mayor Rolph's campaign, NBC
7:30 to 7:45 p.m.—Amos 'n' Andy, NBC
7:45 to 8 p.m.—Cecil and Sally
8 to 9 p.m.—Old Time program
9 to 10 p.m.—Concert Ensemble with Mildred Marinia and Harold Charles
10 to 11 p.m.—Kennedy's Cafe program
11 to 12 midnight—Feature program

232.6 Meters
1290 Kcys.

KDYL

Wasatch 7180
1000 Watts

Intermountain Broad. Corp., Salt Lake City

4:30 p.m.—U. S. Army Band concert, CBS
5 p.m.—Stock reports
5:03 p.m.—Album of musical favorites
5:25 p.m.—Baseball results
5:30 p.m.—Classic sketches
6 p.m.—In a Russian Village, CBS
6:30 p.m.—Gold Medal Fast Freight, CBS
7 p.m.—Program of organ music
7:30 p.m.—Will Osborne and his orchestra, CBS
8 p.m.—Duke Ellington's Cotton Club Band, CBS
8:30 p.m.—Ann Leaf, organist, CBS
9 p.m.—KDYL Trio
9:30 p.m.—Musical Moments
10 p.m.—Varieties; Dance Parade
11 p.m.—Request Hour

SATURDAY Programs July 19, 1930



Helen Troy "Sally" KPO-6:45 p.m.

Table with 3 columns: TIME, STATION, PROGRAM

BEST BETS TODAY



Johnnie Patrick "Cecil" KPO-6:45 p.m.

322.4 Meters 930 Kcys. KFWI Franklin 0200 500 Watts Radio Entertainments, San Francisco, Calif. 7 to 8 a.m.—Eye-opener program 9 to 9:30 a.m.—Cal King's Post Office 9:30 to 10 a.m.—Records and announcements 10 to 10:30 a.m.—Bellevue Hotel program 10:30 to 10:50 a.m.—Dr. Linebarger, health talk 10:50 to 11 a.m.—Items of interest 12 to 12:45 p.m.—Slogan contest 12:45 to 1 p.m.—Dr. E. Wiseman, Dietitian 1 to 1:30 p.m.—Ross McKee, pianist 6 to 7 p.m.—Dinner Hour 7 to 7:30 p.m.—Norma Lee, contralto, and Louise Gilbert, pianist 11 to 12 p.m.—Slogan contest 12 to 1 a.m.—Midnight Classics

280.2 Meters 1070 Kcys. KJBS Ord 4148-49 100 Watts J. Brunton & Sons, San Francisco, Calif. 7 to 8 a.m.—KJBS Alarm Klok Klub 8 to 9 a.m.—Variety records 9 to 9:30 a.m.—Assoc. Food Stores' program 9:30 to 11 a.m.—Records; Sunshine program 11 to 12 noon—Concert music 12 to 12:30 p.m.—U. S. popular half-hour 12:30 to 1:30 p.m.—Stock report; records 1:30 to 2:30 p.m.—Salon Orchestra 2:30 to 3 p.m.—Dell Raymond and Jack Childes 3 to 4 p.m.—Popular recordings 4 to 4:30 p.m.—Jerry McMillan, pianist 4:30 to 5 p.m.—Barnes Sunset Revue 5 to 5:30 p.m.—Ford dealers' program 5:30 to 6 p.m.—Seward program 6 to 7:30 p.m.—Popular music 12 to 7 a.m.—KJBS Owl program

499.7 Meters 600 Kcys. KFSD Franklin 6353 1000 Watts Airfan Radio Corp., Ltd., San Diego, Calif. 12 to 12:30 p.m.—Organ program 2 to 2:30 p.m.—Matinee program 3:30 to 5 p.m.—Operatic program 5 to 6 p.m.—Feature program; news 6 to 7 p.m.—Lucky Strike dance orchestra, NBC 7 to 7:15 p.m.—Sponsored program 7:15 to 7:30 p.m.—From a San Diego aeroplane 7:30 to 7:45 p.m.—Amos 'n' Andy, NBC 7:45 to 8 p.m.—Cecil and Sally 8 to 8:30 p.m.—Program from new Fox Theatre 8:30 to 9 p.m.—Melody Memories, NBC 9 to 9:30 p.m.—Rainbow Harmonies, NBC 9:30 to 10 p.m.—Golden Legends, NBC 10 to 11 p.m.—Kennedy's Cafe program 11 to 12 midnight—Spotlight Review, NBC

322.4 Meters 930 Kcys. KROW Glencourt 6774 1000 Watts Oakland Educational Society, Oakland, Calif. 8 a.m.—Popular recordings 11 a.m.—Select recordings 11:30 a.m.—Retail Grocers' Assoc. 1:30 p.m.—Music Memories, Lillian Boyd 2 p.m.—Louie Margie and The Three Krows 2:30 p.m.—Betty the Shopper 3:30 p.m.—California cowboys: Bill Simmons, "Yodeling Cowboy"; Eddie McCarty, harmonica and saw; Chuck Darling, harmonica 4 p.m.—Nola Starr, vocalist 4:15 p.m.—Radio Calendar 4:30 p.m.—Fox Theatres Frolic 5 p.m.—Wade Forrester's Hour of Sunshine, Health and Happiness, presenting Tropical Trio; Ruth White, vocalist; Madeline Siver, violinist; Wade Forrester, vocalist 7:30 p.m.—Baseball results; news 7:45 p.m.—Ne'er Do Well 8 p.m.—Musical selections; civic talks 8:30 p.m.—Henry and Heliotrope 8:45 p.m.—Margarita Burnae, vocalist 9 p.m.—Pete King, tenor; Lillian Boyd, organist 9:30 p.m.—Dance music, Marigold Ballroom

333.1 Meters 900 Kcys. KHJ Vandike 7111 1000 Watts Don Lee, Inc., Los Angeles, California 10 to 11 a.m.—Novelty program to KFRC 11:15 to 11:30 a.m.—Columbia Ensemble, CBS 11:30 to 12 noon—"For Your Information," CBS 12 to 12:30 p.m.—Biltmore Concert Orchestra 12:30 to 12:45 p.m.—World-wide news 12:45 to 1 p.m.—French Trio, CBS 1 to 1:30 p.m.—Will Osborne's Orchestra, CBS 1:30 to 2 p.m.—Times Forum 2 to 2:30 p.m.—Scrappy Lambert Orch., CBS 2:30 to 3 p.m.—Ted Husing's Sportslants, CBS 3 to 3:15 p.m.—The Crockett Mountaineers, CBS 3:15 to 4 p.m.—The Melo Maniacs, CBS 4 to 4:15 p.m.—Exploring the Jungle, CBS 4:15 to 4:30 p.m.—Industrial America, CBS 4:30 to 4:45 p.m.—Dixie Echoes, CBS 4:45 to 5 p.m.—News; Town Topics 5 to 6 p.m.—Show Boat, CBS 6 to 7 p.m.—Paramount Hour, CBS 7 to 7:30 p.m.—Will Osborne Orchestra, CBS 7:30 to 8 p.m.—Guy Lombardo Orchestra, CBS 8 to 8:30 p.m.—Oily-O-Matic Heater concert, DLBS 8:30 to 9 p.m.—North Amer. Bldg. & Loan Assn 9 to 10 p.m.—"Chasin' the Blues" 10 to 10:05 p.m.—World-wide news 10:05 to 12 midnight—Biltmore Hotel dance orch. 12 to 1 a.m.—Wesley Tourtellotte, organ

SATURDAY Programs

San Francisco **NBC** Sutter 1920

National Broadcasting Company

7:45 to 8 a.m.—The Aunt Jemima Boy, KGO, KHQ, KOMO, KGW, KFSD, KSL, KOA
9:45 to 10:30 a.m.—National Farm and Home Hour, KGO, KHQ, KGW, KFI; KPO, 10 to 10:30 a.m.

Speakers will discuss agricultural topics and musical numbers will be presented during the program.

10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI
Irving Kennedy and Harold Dana are the soloists whose voices will be heard today.

Instrumental music will be offered by the Magazine Melodists under the direction of Edward J. Fitzpatrick. The serious business of home management will be taken up by Helen Webster and Ann Holden.

11:30 to 12 noon — Chicago Serenade, KGO, KTAR

12 to 1 p.m.—Hotel Sir Francis Drake Orchestra, KGO, KTAR; KGW, 12:30 to 1 p.m.

1 to 1:30 p.m.—Dixie Dandies, KGO, KTAR; KGW, 1:15 to 1:30 p.m.

Thelma Brown, contralto, William Powers, tenor, and the Southern Harmony Four will assume the roles of the Dixie Dandies.

1:30 to 1:45 p.m.—Tea Timers, KGO, KTAR

1:45 to 2 p.m.—Captain "Bill" Royle, KGO, KTAR

2:15 to 2:45 p.m.—Black and Gold Room Orchestra, KGO, KGW

3 to 3:30 p.m.—Whyte's Orchestra, KGO; KGW, 3:15 to 3:30 p.m.

3:30 to 4 p.m.—The Fuller Man, KGO, KHQ, KOMO, KGW, KECA

Excerpts from "Rio Rita" will be offered by a soprano soloist, a male quartet and an orchestra headed by Don Voorhees.

4 to 4:30 p.m.—Lew White organ recital, KGO, KGW

4:30 to 5:30 p.m.—The Goldman Band, KGO; KOMO, 4:30 to 5 p.m.; KGW, 5 to 5:30 p.m.

Edwin Franko Goldman will direct his renowned band in a concert to be broadcast from the New York University campus. The program will embrace classical and standard works in special arrangements.

5:30 to 6 p.m.—General Electric Band, KGO, KHQ, KOMO, KGW, KECA

William Tong, cornetist, will be featured in a solo interpretation of Sullivan's famous "Lost Chord" when he makes an appearance on the General Electric hour, along with Arthur Pryor's Band and Floyd Gibbons, adventurer and journalist.

6 to 7 p.m.—B. A. Rolfe and His Lucky Strike Orchestra, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

B. A. Rolfe and His Lucky Strike Orchestra will urge listeners to dance when they play for a nation-wide audience.

7 to 7:30 p.m.—Voice of Pan, KGO, KHQ, KOMO, KGW, KTAR

The Voice of Pan program features Anthony Linden, solo flutist of the San Francisco Symphony, and his wife, Emily Linden, pianist

7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD

7:45 to 8 p.m.—Sperry Hotcakes, KGO, KHQ, KOMO, KGW, KECA

Johnnie Toffoli, accordionist, will be one of the soloists. Novel harmonica numbers by John O'Brien will be a high light of the program. Charles Marshall will have a part in the brief broadcast. Myron Niesley, tenor, completes the cast.

8 to 8:30 p.m.—Nights in Spain, KGO, KECA

Virginia Treadwell's contralto solos and the selections of an orchestra conducted by Mah-

lon Merrick will be features of the Nights in Spain concert.

8 to 8:30 p.m.—Gilmore Circus, KHQ, KOMO, KGW, KPO, KFI

The jocular master of ceremonies of the Gilmore Circus will be at the microphone again tonight to present another half-hour performance over an NBC network. He will introduce several circus personalities during the program. Vocal and instrumental selections will also be heard.

8:30 to 10:15 p.m.—Hollywood Bowl Symphony Concert, KHQ, KOMO, KGW, KPO, KFI

Karl Krueger will occupy the conductor's stand when the second Saturday night Hollywood Bowl symphony orchestra is broadcast through a network of NBC stations.

8:30 to 9 p.m.—Melody Memories, KGO, KFSD

Mart Grauenhorst, banjoist, Jack Meakin, pianist, and Gail Taylor, soprano, are the three soloists to participate on the Melody Memories program.

9 to 9:30 p.m.—Rainbow Harmonies, KGO, KFSD, KTAR, KOA

9:30 to 10 p.m.—Golden Legends, KGO, KFSD, KOA

10 to 12 p.m.—Spotlight Review, KGO, KFSD; KOMO, 10:15 to 11:15 p.m.; KECA, KOA, 10 to 11 p.m.

A two-hour melange of song, comedy and instrumental music will be provided by a galaxy of popular NBC System radio stars. Peggy Chapman, the Coquettes, Irving Kennedy, William Powers and Bennie Walker are the vocalists on the program. The comedy assignments will be handled by Walter Beban, Harold Peary, Captain "Bill" Royle, Bobbe Deane and Dick Le Grand. Instrumental music will be furnished by the Hill Billy Boys, the Blue Harmonians and the Blue Boys. Ted Maxwell will be the master of ceremonies.

309.1 Meters **KJR** Main 2495-2475
970 Kcys. 5000 Watts

Northwest Broad. System, Seattle, Wash.

7 a.m.—Music; news; Thrift Home

9 a.m.—Morning devotional services

9:40 a.m.—Sally Jo Walker and Grant Merrill

10 a.m.—Elmore Vincent, tenor; Grant Merrill, piano

10:15 a.m.—Beauty talk, Helen Andrews

12 noon—World in Review

12:45 p.m.—Unity Society of the Northwest

1 p.m.—Musical program

1:15 p.m.—Uncle Frank's kiddies program

2 p.m.—Arcweld Entertainers; Beatrice Nelson, soprano

2:30 p.m.—Matinee program

2:45 p.m.—Baseball game; Ken Stuart, announcer

5:05 p.m.—Labor talk; Air Transport talk

5:30 p.m.—Market reports; lost and found

5:50 p.m.—Garden talk, Cecil Solly

6 p.m.—All Artists Trio; Cecile Baron, piano; Ernest Gill, violin; Fred Scheld, cello; Sydney Dixon, tenor

7 p.m.—Saturday Knights; Pearle Dempsey, piano; Robert Monsen, tenor; Art Pease, accordion

8 p.m.—Captivators Male Quartet

8:30 p.m.—Song Birds; Stonewall Jackson, guitar; Ivan Ditmars, piano

9 p.m.—The Gondoliers; Elmore Vincent, tenor

10 p.m.—Ken Stuart's Sunshine Program

10:30 p.m.—Song Birds; Spencer Adams, xylophone

11 p.m.—Tucker's Everstate Band

1 a.m.—Midnight Revellers

214.2 Meters **KLO** Ogden 84-85
1400 Kcys. 500 Watts

Interstate Broadcasting Corp., Ogden, Utah

6 p.m.—Al Warden's Sportlogue

8 p.m.—KLOnians, with Jack Passey; dance program

9 p.m.—Your Request Hour

10 p.m.—Ray Minter's Dance Band

SATURDAY Programs

491.5 Meters **KFRC** Prospect 0100
610 Kcys. **1000 Watts**

Don Lee, Inc., San Francisco, Calif.

7 to 7:30 a.m.—Seal Rocks broadcast
7:30 to 8 a.m.—Capt. Vacation
8 to 8:30 a.m.—Adventures of Helen and Mary, CBS
8:30 to 9 a.m.—Janssen's Orchestra, CBS
9 to 9:15 a.m.—News items
9:15 to 9:30 a.m.—Georgia O. George, DLBS
9:30 to 10 a.m.—Junior Artists program
10 to 11 a.m.—Song recital from KHJ, DLBS
11 to 12 noon—Auditions and church announcements
12 to 1 p.m.—Sherman & Clay noonday concert
1 to 1:45 p.m.—Will Osborne's Orchestra, CBS
1:45 to 2 p.m.—Edna Fischer, pianist
2 to 2:30 p.m.—Scrappy Lambert's Orch., CBS
2:30 to 3 p.m.—Edna Fischer & Norman Nielsen
3 to 3:15 p.m.—Crockett Mountaineers, CBS
3:15 to 4 p.m.—Melo Maniacs, CBS
4 to 4:15 p.m.—Dr. Arthur Torrence, CBS
4:15 to 4:30 p.m.—Romance of American Industry, CBS
4:30 to 4:45 p.m.—Dixie Echoes, CBS
4:45 to 5 p.m.—News items; Town Topics
5 to 6 p.m.—Hank Simon's Show Boat, CBS
6 to 7 p.m.—Paramount Publix Radio Hour, CBS
7 to 7:15 p.m.—Edna Fischer, "Piano Moods"
7:15 to 7:30 p.m.—Studio program
7:30 to 8 p.m.—Guy Lombardo and his Royal Canadians, CBS
8 to 8:30 p.m.—Williams Oil-O-Matic, DLBS
8:30 to 9 p.m.—Musical Cocktails, DLBS
9 to 10 p.m.—Ken's Kollege Kinks, DLBS
10 to 10:10 p.m.—"Frank Watanabe"
10:10 to 10:20 p.m.—Dance music; news
10:15 to 10:20 p.m.—Gruen news flashes
10:20 to 11:10 p.m.—Anson Weeks' Orchestra, DLBS
11:10 to 12:10 a.m.—Earl Burnett's Orchestra, DLBS
12:10 to 1 a.m.—Dance music

526 Meters **KXA** Seneca 1000
570 Kcys. **500 Watts**
American Radio Tel. Co., Seattle, Wash.

7 a.m.—Morning Alarm; devotionals
8:45 a.m.—Novelty program
9 a.m.—Better Homes Hour; Harry Foley
10:30 a.m.—Sunshine Hour; Hawaiian program
12 noon—Concert music; popular music
2 p.m.—Song and piano recital
3 p.m.—Red Seal Hour; Yogi Alpha
5 p.m.—Town Crier Hour
6 p.m.—All Request Hour; Yogi Alpha
7 p.m.—Musical concert
7:30 p.m.—Dick Sharp and his Sports Roundup
8 p.m.—Cecil and Sally; Bill Bennett
9 p.m.—Organ; Red Toppers; dance program

209.7 Meters **KECA** Westmore 0337
1430 Kcys. **1000 Watts**
Earle C. Anthony, Inc., Los Angeles, Calif.

3:30 p.m.—The Fuller Man, NBC
4 p.m.—California Cotton Pickers Orchestra
4:30 p.m.—Max Mellinger, ballads
4:45 p.m.—Yantis Trio, vocal
5 p.m.—Leonard Van Berg, tenor
5:30 p.m.—General Electric, NBC
6 p.m.—L. A. Fire Dept. Orchestra
7 p.m.—Jack Parker, tenor
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Sperry Hotcakes, NBC
8 p.m.—Nights in Spain, NBC
8:30 p.m.—Helen Guest, ballads
8:45 p.m.—Eddie Armstrong, ballads
9 p.m.—Will Rounds String Ensemble
10 p.m.—Spotlight Review, NBC

379.5 Meters **KGO** Sutter 1920
790 Kcys. **10,000 Watts**
General Electric Co., Oakland, Calif.

7:30 to 7:45 a.m.—Chanticleers
7:45 to 8 a.m.—The Aunt Jemima Boy
8 to 8:15 a.m.—Financial Service program
8:15 to 8:30 a.m.—Morning Melodies
8:30 to 9 a.m.—Cross-cuts of the Day
9 to 9:30 a.m.—Meet the Folks
9:30 to 9:45 a.m.—The Entertainers
9:45 to 10:30 a.m.—National Farm and Home Hour
10:30 to 11:30 a.m.—Magazine of the Air
11:30 to 12 noon—Chicago Serenade
12 to 1 p.m.—Hotel Sir Francis Drake Orchestra
1 to 1:45 p.m.—Dixie Dandies; Tea Timers
2 to 2:15 p.m.—The Jameses
2:15 to 2:45 p.m.—Black and Gold Room Orchestra
2:45 to 3 p.m.—William Don
3 to 3:30 p.m.—Whyte's Orchestra
3:30 to 4 p.m.—The Fuller Man
4 to 4:30 p.m.—Organ recital
4:30 to 5:30 p.m.—The Goldman Band
5:30 to 6 p.m.—General Electric Band
6 to 7 p.m.—B. A. Rolfe and his Lucky Strike Dance Orchestra
7 to 7:30 p.m.—Voice of Pan
7:30 to 7:45 p.m.—Amos 'n' Andy
7:45 to 8 p.m.—Sperry Hotcakes
8 to 8:30 p.m.—Nights in Spain
8:30 to 9 p.m.—Melody Memories
9 to 9:30 p.m.—Rainbow Harmonies
9:30 to 10 p.m.—Golden Legends
10 to 12 midnight—Spotlight Review

361.2 Meters **KOA** York 5090
830 Kcys. **12,500 Watts**
General Electric Co., Denver, Colorado

4:30 to 5:30 p.m.—The Goldman Band
5:30 to 6 p.m.—General Electric Hour
6 to 7 p.m.—B. A. Rolfe and his Lucky Strike Orchestra
7 to 7:30 p.m.—Slumber music
7:30 to 7:45 p.m.—Amos 'n' Andy
7:45 to 8 p.m.—Phil Spitalny's music from Hotel Pennsylvania Grill
8 to 8:30 p.m.—Rudy Vallee and his Connecticut Yankees
8:30 to 9 p.m.—Preview of International Sunday School Lesson
9 to 9:30 p.m.—Rainbow Harmonies, NBC
9:30 to 10 p.m.—Golden Legends
10 to 11 p.m.—Spotlight Review

508.2 Meters **KHQ** Main 5383
590 Kcys. **1000 Watts**
Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service
7 a.m.—"The Town Crier"
7:45 a.m.—"Aunt Jemima Boy," NBC
8 a.m.—The Shell Happytime, KPO
9 a.m.—Walt, Winn and Harvey
9:45 a.m.—Nat'l Farm and Home Hour, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Organ recital
12 noon—Luncheon program, band music
12:15 p.m.—"Studio Affairs"; "Album Airs"
1 p.m.—"Dutch Maid"; "Headliners"
1:30 p.m.—"Trail Blazing"; Eatsum Period
2 p.m.—"Varieties"; "Musical Gems"
3 p.m.—Concert gems; Fur Facts
3:30 p.m.—"The Fuller Man," NBC
4 p.m.—Service Hour
5 p.m.—The Children's Hour
5:30 p.m.—General Electric Co. program, NBC
6 p.m.—Lucky Strike Hour, NBC
7 p.m.—"The Voice of Pan," NBC
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Sperry Hotcakes, NBC
8 p.m.—Gilmore Circus, NBC
8:30 p.m.—Symphony Concert, NBC
10:15 p.m.—Davenport Hotel orchestra
11 p.m.—RKO Frolic
11:30 p.m.—Davenport Hotel Orchestra

SATURDAY Programs

243.8 Meters
1230 Kcys. **KYA** Prospect 3456
1000 Watts
Pacific Broadcasting Corp., San Francisco
9 to 10 a.m.—Program of recordings
10 to 11 a.m.—George Taylor and His Gang—
Virginia, Melvin, Leo, Emmanuel, Tom and
Jack
11 to 11:15 a.m.—Dudley Ayers, Chatalogues
11:15 to 12 noon—Records
12 to 12:15 p.m.—Brickbats and Bouquets
12:15 to 1:15 p.m.—Parnassus Trio and Greta
Gahler
1:15 to 3 p.m.—Records, newscasting
3 to 3:15 p.m.—Virginia Spencer, Piano Moods
3:15 to 6:45 p.m.—Program of recordings
6:45 to 7 p.m.—15 Minutes with Helen Stone;
Virginia Spencer and Jack Deane
7 to 7:30 p.m.—Embassy Trio and Gene Sullivan
7:30 to 8 p.m.—Tom, Jack, Dud, Clem Kennedy
and "The Boys"
8 to 9 p.m.—The Three Girl Friends
9 to 10 p.m.—Marvelous Marin Entertainers
10 to 11 p.m.—Fred Heward's Quintet
11 to 12 p.m.—Cy Collins Dance Band
12 to 1:30 a.m.—Recorded program

296.6 Meters
1010 Kcys. **KQW** Columbia 777
500 Watts
Pac. Agric. Foundation, Ltd., San Jose, Calif.
9 to 11 a.m.—Morning music; Helpful Hour
11 to 12 p.m.—Bank Credits program
12 to 12:30 p.m.—Band recordings
12:30 to 1 p.m.—Market reports, weather
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 2:30 p.m.—The Friendly Hour
2:30 to 3:30 p.m.—New record releases
4:30 to 5:15 p.m.—Children's program
5:15 to 5:30 p.m.—Vesper music
5:30 to 6 p.m.—Radionics health talk
6 to 6:50 p.m.—United Conservatory program
6:50 to 7 p.m.—KQW Market Place
7 to 7:15 p.m.—Farm Bureau Radio News
7:15 to 7:30 p.m.—San Jose Better Business Bu-
reau
7:30 to 7:45 p.m.—Musical program
7:45 to 8:45 p.m.—Studio program
8:45 to 10 p.m.—Italian program

236.1 Meters
1270 Kcys. **KOL** Elliott 4466
1000 Watts
Seattle Broadcasting Co., Seattle, Wash.
6:45 to 7:45 a.m.—Bill Ross' Alarm Clock Hour
7:45 to 8 a.m.—Program of recordings
8 to 8:30 a.m.—Adventures of Helen and Mary,
CBS
8:30 to 9:30 a.m.—Monte Beck's Orchestra, CBS
9:30 to 11 a.m.—Program of recordings
11 to 12 noon—"The Carnival Hour"
12 to 12:30 p.m.—The Aztecs, CBS
12:30 to 1 p.m.—French Trio, CBS
1 to 1:45 p.m.—Will Osborne's Orchestra, CBS
1:45 to 2 p.m.—Program of recordings
2 to 2:30 p.m.—Scrappy Lambert's Orchestra,
CBS
2:30 to 3 p.m.—Ted Husing's Sportslants
3 to 3:15 p.m.—The Crockett Mountaineers, CBS
3:15 to 4:15 p.m.—Melo Maniacs, CBS; records
4:15 to 4:30 p.m.—Romance of American Indus-
try, CBS
4:30 to 5 p.m.—Dixie Echoes, CBS
5 to 6 p.m.—Recordings; studio program
6 to 7 p.m.—Paramount-Publix Hour, CBS
7 to 7:30 p.m.—Will Osborne's Orchestra, CBS
7:30 to 8 p.m.—Guy Lombardo's Canadians, CBS
8 to 8:30 p.m.—Bert Lown's Orchestra, CBS
8:30 to 9 p.m.—Nocturne, CBS
9 to 10 p.m.—DLBS program
10 to 11 p.m.—Darby's Playland Dance Band
11 to 12 midnight—Earl Burnnett, DLBS
12 to 3 a.m.—KOL Party

440.9 Meters
680 Kcys. **KPO** Garfield 8300
5000 Watts
Hale Bros. & The Chronicle, San Francisco
7 to 8 a.m.—Health exercises with Professor
Bob and "Wee Willie" Hancock
8 to 9 a.m.—Shell Happytime by Hugh Barrett
Dobbs
9:30 to 10 a.m.—Walter W. Cribbins
10 to 10:30 a.m.—National Home and Farm
Hour, NBC
10:30 to 11:30 a.m.—Magazine of the Air, NBC
11:30 to 11:45 a.m.—Helen Barker, art talk
11:55 to 12:05 p.m.—Scripture; time signals
12:05 to 1 p.m.—Programs in Miniature
1 to 2 p.m.—KPO Salon Orchestra with May
Taylor Elliott, contralto
2 to 2:10 p.m.—Ye Towne Cryer
2:10 to 2:45 p.m.—The Sequoians
2:45 to 4:30 p.m.—Get Associated with Baseball
5:30 to 5:45 p.m.—Date Book, Stuart Strong
5:45 to 6 p.m.—News Digest, "Scotty" Mortland
6 to 6:30 p.m.—KPO Masters of Music
6:30 to 6:45 p.m.—Embassy Theater program
6:45 to 7 p.m.—Cecil and Sally
7 to 8 p.m.—North Americans
8 to 8:30 p.m.—The Gilmore Circus, NBC
8:30 to 10:15 p.m.—Hollywood Bowl Symphony
Orchestra, NBC
10:15 to 11:15 p.m.—Jesse Stafford's dance orch.

315.6 Meters
950 Kcys. **KFWB** Hollywood 0315
1000 Watts
Warner Brothers, Hollywood, Calif.
8:30 to 10 a.m.—Dorothy Burnham, pianist; Rae
and her Pals
10 to 10:30 a.m.—Wade Hamilton, organist
10:30 to 11:30 a.m.—The Serenaders
11:30 to 12:30 p.m.—KFWB String Orchestra;
Nelson Case, soloist
12:30 p.m.—Variety Serenaders
2:10 p.m.—Baseball game; Rae and her Pals
6 to 6:30 p.m.—Julius K. Johnson, organist
6:30 to 7 p.m.—Harry Jackson's Entertainers
7 to 7:10 p.m.—Cecil and Sally
7:10 p.m.—KFWB Salon Orchestra, direction of
Maurice Koehler
7:30 to 8 p.m.—Ted Dahl's Band
8 to 9 p.m.—Mona Motor Oilers; Lewis Meehan,
tenor; Boswell Sisters
9 p.m.—Xavier Cugat, violinist; Carmen Cas-
tillo, soprano
9:30 to 10 p.m.—Continuity program
10 to 10:30 p.m.—Ben Bernie's orchestra
10:30 to 11 p.m.—George Olsen and his music
11 to 11:30 p.m.—Dance music from Montmartre
Cafe

254.1 Meters
1180 Kcys. **KEX** Atwater 3111
5000 Watts
Western Broadcasting Co., Portland, Oregon
7 a.m.—Morning serenaders; White Wizard
8 a.m.—The Clock; Oregon Journal news
9 a.m.—Classified; Town Topics, Velva Weller
10 a.m.—Castle organ concert
12 noon—Time; weather reports
12:05 p.m.—Happy Hour Girls
1:05 p.m.—The Vagabond News Reeler
1:30 p.m.—Castle organ concert; news
2:30 p.m.—Piano Melange, Ronald Buck
3 p.m.—Afternoon Classic; White Wizard
4 p.m.—Novelty program; News Reeler
5 p.m.—Hawaiian program
5:15 p.m.—Warner Stone's orchestra
5:45 p.m.—Old Timers
6 p.m.—All Artists Trio; Cecile Baron, piano;
Fred Scheld, 'cello; Ernest Gill, violin; Sydney
Dixon, tenor
8 p.m.—Dance program
8:45 p.m.—Bob and Monte
9 p.m.—Portland Community Chest program
9:30 p.m.—The Gondoliers; Elmore Vincent,
tenor
10 p.m.—Ken Stuart's Sunshine program
10:30 p.m.—Jack and Jill Tavern Orchestra
11:30 p.m.—Time; weather; police reports; news
11:40 p.m.—Midnight Revellers; request program

SATURDAY Programs

340.7 Meters **KLX** Lake 6000-6015
880 Kcys. 500 Watts

Tribune Publishing Co., Oakland, Calif.
7 to 9 a.m.—Records; Jean Kent
8 to 8:30 a.m.—The Morning Bugle
8:30 to 9 a.m.—Jean Kent
9 to 9:30 a.m.—Modern Homes period
9:30 to 10:15 a.m.—Clinic of the Air
10:15 to 11 a.m.—Stocks; records
11 to 12 noon—Classified Adv. hour
12:05 to 1 p.m.—Jack Delaney and his band
1 to 3 p.m.—Jean's Hi-Lights; records
3 to 3:30 p.m.—Helen Parmelee, pianist
3:30 to 5:30 p.m.—Records; Brother Bob's Club
5:30 to 6 p.m.—Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 p.m.—News items
7:30 to 8 p.m.—Ethel Rhinard and Cora Scott
8 to 9 p.m.—Helen Parmelee, pianist; Franklin Roberts, baritone, and Myrth Lacy, soprano
9 to 10 p.m.—Dance program

325.9 Meters **KOMO** Elliot 5890
920 Kcys. 1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.
7:40 a.m.—Inspirational service
7:45 a.m.—Aunt Jemima Pancake Boy, NBC
8 a.m.—Shell Happytime, KPO
9 a.m.—Gordon and Mary
9:15 a.m.—Organ and vocal recital
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Popular orchestra and soloists
12 noon—Farm talk; grain, fruit & veg. reports
12:15 p.m.—Prudence Penny
12:30 p.m.—Popular orchestra and vocalists
1 p.m.—Concert orchestra and vocalists
1:30 p.m.—Popular orchestra and vocalists
3 p.m.—Out of a Clear Sky
3:30 p.m.—Fuller Man, NBC; stocks
4 p.m.—Salon Singers, NBC
4:30 p.m.—Goldman Band, NBC
5 p.m.—In the Spotlight
5:30 p.m.—General Electric program, NBC
6 p.m.—Lucky Strike Dance Hour, NBC
7 p.m.—Voice of Pan, NBC
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Sperry Hot Cakes, NBC
8 p.m.—Gilmore Circus, NBC
8:30 p.m.—Symphony Concert, NBC
10:15 p.m.—Spotlight Revue, NBC
11:30 p.m.—RKO Frolic; organ recital

483.6 Meters **KGW** Atwater 2121
620 Kcys. 1000 Watts

The Morning Oregonian, Portland, Oregon
9:45 a.m.—National Farm and Home Hour, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Masterworks
11:45 a.m.—O. M. Plummer
12 noon—Powers' Pled Piper
12:30 p.m.—Hotel Sir Francis Drake Orch., NBC
1 p.m.—Gevurtz Happy Home Girls
1:15 p.m.—Dixie Dandles, NBC
1:45 p.m.—Captain Bill Royle, NBC
2 p.m.—Baby's Boudoir organ
2:15 p.m.—Black and Gold Room Orchestra, NBC
2:45 p.m.—Masterworks; Marian Miller
3:15 p.m.—Whyte's Orchestra, NBC
3:30 p.m.—The Fuller Man, NBC
4 p.m.—Lew White organ recital, NBC
4:30 p.m.—Palace Laundry Tea Timers
5 p.m.—The Goldman Band, NBC
5:30 p.m.—General Electric, NBC
6 p.m.—Lucky Strike Hour, NBC
7 p.m.—Voice of Pan
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Sperry Hot Cakes, NBC
8 p.m.—Gilmore Circus, NBC
8:30 p.m.—Symphony Concert, NBC
10:15 p.m.—Cecll and Sally; Lotus Isle
11 to 12 midnight—Hi Jinks

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.
7 to 8 a.m.—Studio program
8 to 8:30 a.m.—Dr. Heady, psychologist
8:30 to 9 a.m.—Studio program
9 to 9:30 a.m.—Morning Prayer Hour
9:30 to 10 a.m.—Dr. W. G. Keys
10 to 10:30 a.m.—Household Hour, Alma La Marr
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 1 p.m.—Studio program
1 to 2:40 p.m.—Chapel of Chimes; records
2:40 to 4:45 p.m.—Baseball, Recreation Park
4:45 to 5:30 p.m.—Studio program
5:30 to 6:30 p.m.—Brother Bob's Hour
6:30 to 7:30 p.m.—Organ period; records
7:30 to 7:45 p.m.—Vacation program
7:45 to 8 p.m.—Dorothy Nichols, cellist; Alice Blue, organist
8 to 8:30 p.m.—Walter J. Rudolph, pianist
8:30 to 9:30 p.m.—Melody Quintette, Carl Tobin, tenor; Jane Sargent Sands, pianist
9:30 to 10:30 p.m.—Orchestra with Lou Emmel, popular singer, and Alice Blue, pianist
10:30 to 11:30 p.m.—Sweet's Ballroom Orchestra
11:30 to 1 a.m.—Dance recordings

204 Meters **KGA** Main 3434
1470 Kcys. 5000 Watts

Northwest Broad. System, Spokane, Wash.
6:45 a.m.—Early Birds; news; Sunshine Hour
9 a.m.—Central Market program
10 a.m.—Friendly Hour; Warn and Warn
11 a.m.—Crescent Mfg. Co. program
11:15 a.m.—Luncheon concert; novelties
12 noon—Music; market reports; weather; time
1 p.m.—Popular concert; Concert Classique
2 p.m.—Hillyard Shopping Guide
2:15 p.m.—Popular Melange; Bargain Matinee
3:30 p.m.—Tea Hour concert
4 p.m.—Good News Magazine
4:30 p.m.—Uncle Andy and the Kiddies
5 p.m.—Dinner music
6 p.m.—Cecile Baron, piano; Ernest Gill, violin; Fred Scheld, cello; Sydney Dixon, tenor
7 p.m.—Pearle Dempsey, piano; Robert Monsen, tenor; A. Pease, accordion
8 p.m.—Captivators Male Quartet; George and Gus, voices of the day
8:30 p.m.—Song Birds; Stonewall Jackson, guitar
9 p.m.—The Gondoliers; Elmore Vincent, tenor
10 p.m.—Request program

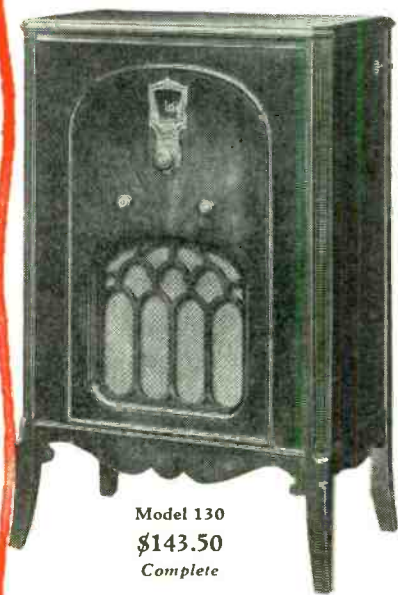
468.5 Meters **KFI** Westmore 0337
640 Kcys. 5000 Watts

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6:30 a.m.—Opening market reports
6:45 a.m.—Health exercises, Louis Rueb
7:30 a.m.—Gertrude Gusselle and Karl Brandenburg
8 a.m.—Shell Happytime, KPO
9 a.m.—Sylvia's Happy Hour
9:30 a.m.—Frances Hancock, mental exercises
9:45 a.m.—National Farm and Home Hour, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:45 a.m.—French lesson, Annette Doherty
12:15 p.m.—Federal and State market reports
2:15 p.m.—Alma and Adele Howell, duets
2:45 p.m.—Kelly Alexander, ballads
3:15 p.m.—Masked Minstrels Hour
4:15 p.m.—KFI News Bureau
4:30 p.m.—Don Abbott, tenor
5 p.m.—Two Shades of Blue, Mart and Lill
5:15 p.m.—Don Abbott, tenor
5:30 p.m.—A. Melvern Christie, character songs
5:45 p.m.—Stock market reports
6 p.m.—Lucky Strike Hour
7 p.m.—Mixed quartet with James Burroughs
8 p.m.—Gilmore Circus, NBC
8:30 p.m.—Hollywood Bowl Symphony concert, NBC
10:15 p.m.—Variety Hour; dance orchestra
10:15 p.m.—Dance orchestra
12 midnight—Midnight Frolic

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