

Broadcast Weekly

For
Week of
**October
13 to 19**



FEATURES

FOOTBALL BROADCAST
SCHEDULE

FOOTBALL CHART

THE RADIO TATTLER
By EARLE ENNIS

MICROPHONE GOSSIP

GRACE S. MICHIE—KGO
By MONROE R. UPTON

PERSONAL PICK-UPS
By GYPSY

TOPICS OF THE TRADE

A PAGE FROM THE NBC
WOMAN'S MAGAZINE
OF THE AIR

PROGRAMS ✓ PICTURES

"THE LEADING RADIO GUIDE OF THE PACIFIC COAST"



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—**—

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BROADCAST WEEKLY

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No. 3

THE EDITOR'S PAGE

THEATRE managers once fought the radio on the theory that it would deplete box office returns. Sport promoters, in similar manner, battled against the pick-up microphone on the baseball and football field on the theory that the public would stay home and take its sport synthetically by means of the loudspeaker, in preference to attending the game. In these opinions, both theatrical men and sport backers had failed to taken into consideration certain psychological aspects of the case which they now fully realize. Radio is a non-competitive factor in business. It is a stimulator of markets. It creates demand and increases public interest. The proof lies in the fact that between October 12 and January 1, not less than 60 football games will be broadcast by various stations on the Pacific Coast alone. Heaven only knows what the total for the whole United States for the entire season will be. People who never saw a football game in their lives have been induced to go by the color and atmosphere that trickled into their homes via the loudspeaker.

WE ARE prone to criticize the radio commission for its failure to accomplish anything of a lasting nature in the radio field. This condition, however, appears not to be confined to this one commission but to be a general situation at Washington, whatever the cause may be. We have this week the spectacle of the Department of Commerce announcing that the findings in the New Mexico plane crash which cost the lives of eight persons will be kept secret. This, the department generously

informs us is because the department is not protected from damage suits in the event the findings of the department are found to be erroneous. A government that doesn't dare tell the truth to the public creates the effect of extreme wobbliness!

THE radio commission has again authorized station synchronization tests. By this is meant the simultaneous operation of two or more stations on the same wave channel. Two of the Columbia network major stations—WABC at New York and WCAU at Philadelphia—have been selected for the tests. The theory is that if the two stations are perfectly synchronized neither will bother the other. Any choir leader who has tried to get two sopranos to sing the same song together can tell the radio experts that it can't be done. Even a perfectly tuned married couple who manage it for any length of time, get their pictures in the newspaper. While the tests are under way, thousands of poor fans will be suffering and blaming their receivers for the whistles and moans that are really due to wavering synchronization.

SOME idea of the cost of broadcasting may be gathered from the figures to hand from the Crystal Palace studio of the Sixth Annual Radio World's Fair at Madison Square Garden, which just closed. The programs alone cost the astonishing sum of \$300,000 for six days only. This was wholly aside from exhibition costs. And yet one never hears the plaint from artists and musicians that they are overpaid.



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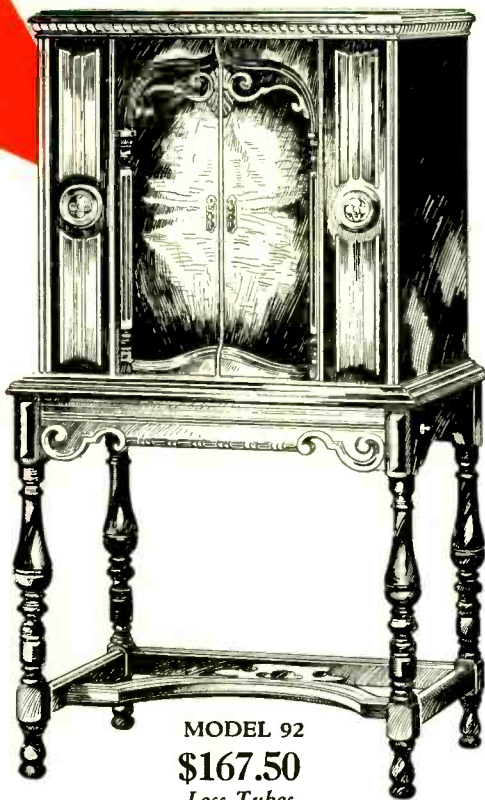
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Headliners of stage and screen.*

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The RADIO TATTLER



By EARLE ENNIS

THE next radio development promised us is the pocket receiver, by means of which, at home or abroad, we may keep in constant touch with the world. The idea completely ruins the hermit business and already numbers of old gentlemen who have lived in uncombed peace and security in the mountains for years are preparing to get a shave and return to civilization, their day of retirement ended.

* * *

The idea of the vest pocket receiver was tried out in Paris when Eiffel tower began broadcasts of a financial and news nature. The French built their receivers into small prayer books—a crystal detector, a tuning coil and one ear-cap which hung over the personal listening post by a loop. A morning on a Paris boulevard resembled an early mass. Well-dressed gentlemen were everywhere, their eyes cast down, a prayer book open in their laps. It was a touching picture, but it had nothing to do with religion. The gentlemen were listening to stock reports from the Bourse.

* * *

The idea was not so successful with the crystal detector. Someone was always joggling an elbow just as a fortune came true in Condensed Milk or Powdered Steel, and the listener would miss the great moment. Then again it rained a great deal in Paris and a gentleman with a damp crystal would miss a rise in Flapjack Preferred or a drop in Contaminated Haywire. As a result a number of temperamental gamblers shot themselves by mistake when the information went wrong on their portable sets.

* * *

All this caused the radio manufacturer to frown on the portable set and to discourage its use. But it was impossible to do this. The public likes everything small and compact—fountain pens, automobiles, women, opera hats, folding-beds, apartments, taxes, etc. And so back to work went the inventors. For years they have been seeking a tiny radio receiver that could be slipped into a pocket, that needed little or no power to operate, and that could tune in not one but many stations. That era apparently is upon us.

* * *

Tiny tube sets can now be made which will slip into a small grip and will work

anywhere. Such a set will not only copy signals from the next state, but the far side of the country as well. They have not yet been developed sufficiently to permit of voice reception, but that is just an inch or two distant. It will soon be no more trouble for a man's wife to raise her voice and remind him, in the depths of his office, that he is to bring home a veal's running-gear for the kitchen, than to call a maid in from the kitchen. In fact, no man will be out of touch with his home or his office until his batteries run down.

* * *

Of course fashion designers will leap with joy at the prospect. They will design neat little bonnets with a flap over one ear, designed to conceal the ear-cap of the radio receiver. We will probably wear a cap most of the time, and a small receiver in a belt or a pocket. We will be able to buy re-fill batteries at every cigar stand. Instead of buying an extra on a street corner, we'll know what's going on because it will be pouring into our collective ears all the time.

* * *

These little portable receivers are going to change a number of things. With time signals broadcast every few minutes from this and that station, we won't have to carry watches or have a clock in the home. The portable is going to ruin the clock business. It is going to end the need for newspapers. It is going to force announcers to speak so we can understand them. It is going to make us loyal and patriotic because the President of the United States will be in personal touch with us, and we'll know exactly how he feels about everything. In fact, the portable receiver will just about make a new world for us.

* * *

Think of the joy that a woman will get out of motoring along a highway and having her attorney pour the news into her ear by remote control that she has just won her alimony. Or a traveling salesman who will learn from his wife that junior has cut a tooth, 1500 miles to the northwest. Or a Congressman who can hear the growls of his constituents. Or a motorist who can be shouted at, half way across the state, by a traffic cop. These are some of the little joys that await us just outside the door—by means of the portable receiver.

FORGET AERIAL TROUBLES

Get Clearer,
Sweeter, More
Natural Tone
With Less
Interference



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Imagine the
Difference in
Radio Reception
With
This New
Discovery

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Does not plug into the light socket, and has a tendency to minimize static as it is a filtered aerial; no other aerial like it.

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PERSONAL PICK-UPS

By GYPSY

Mrs. Wm. A. S., Walla Walla, Wash.—A chord in G, please. Introducing Mr. Harry Kirby McClintock, better known as "Mac," wearing his habitual Windsor tie, carrying a brand new guitar with an A flat gadget attached, smiling as only "Mac" can smile. "Mac" is 5 feet 11, has gray eyes, gray hair and says he weighs more than he should, but it's all right with him, 'cause he isn't a "Romeo or even a tenor." He was in the "railroading game" before entering radio. "Mac" swears his breakfast consists of a cup of coffee and a cigarette and that his favorite pastime is outdoor life. He is married and has a daughter in her early teens.



blond curly hair is the despair of the ladies, and when he bestows upon them one of his devastating smiles, my dear—they're sunk. He has gray eyes, a trim mustache and exceptionally well-balanced features. True, he sounds very happy on the Jamboree, but if you only knew . . . his poor heart is breaking within him for, although he drives a gorgeous closed Cadillac (I think it's a Cadillac) he owns no private yacht or speedy motorboat.

* * *

Al. Kaufman, Santa Cruz, Cal.—Aida Cavalli is 5 feet 2 inches tall and weighs 110 pounds. Her eyes and hair are a deep rich brown that set off her olive complexion to advantage. She was in pictures until radio lured her away about a year ago.

* * *

Miss Helen Miller, Oakland, Cal.—Your "Brother Walter" is 5 feet 11 inches tall and weighs 214 pounds. His eyes are blue and his hair is brown. He is 32 years old, was born in Hayward, Cal., and his right name is Walter Raymond McCoy. Yes, there is a Mrs. McCoy.

* * *

D. R. C., San Francisco, Cal.—Edna Fisher has lustrous reddish brown hair and wide hazel eyes. She weighs about 118 pounds and is five feet of musical composition. Her complexion is of a transparent quality and her features are nicely balanced. When she talks, there appears a slight little-girl lisp that makes her altogether charming. Edna's philosophy of life—high ideals and implicit faith in human nature. She is in her twenties, not married, but there will be a wedding "Someday Soon."

* * *

Mrs. Wm. Lytel, Petrolia, Cal.—No, the Hill Billy Boys are not coming over the local stations at the present time, but they can be heard from station KHQ (Spokane) on Wednesday evenings at 8:30.

* * *

Mrs. D. A. M., Hoquiam, Wash.—"Sally" (Helen Troy) of "Cecil and Sally" is not the same girl who played "Sally" in the "Sally and Billie" team. Thank you for your very kind message.

* * *

Miss H. M., Oakland, Cal.—Harrison Holliway is about 28 years old, weighs 140 pounds and is 5 feet 7½ inches tall. His

Miss Lillian L., Los Angeles, Cal.—Bennie Walker is 5 feet 11 (that height seems to be very popular this week), and weighs, to use his words, "four pounds less than a horse or street-car," but to be exact, 230 pounds. His eyes are blue and his hair is brown. While doing his bit in making the world safe for democracy "Bennie" tried to learn to ride an army mule. This and other little things caused him to spend some time on K. P. All of which in the course of events turned him into a first-class cook. (Should be nice for Mrs. Walker. No, Ann Holden is not Mrs. W.)

* * *

Mrs. L. Jones, Portland, Ore.—Yes, Charles Hart is married. There are two children in the Hart family, a boy, 16, and a girl, 12. Mr. Hart has an enviable reputation as a concert pianist and composer, along with the name he has made as an orchestral director. He is often accused of being blasé and indifferent, but denies this allegation rather vehemently. "It is only that I despise hokum and tawdry things," is his defense. He really is very genuine and human. Do enlighten your friend.

* * *

Anita R., Vallejo, Cal.—No, little girl, "Lem an' Lafe" are not truly black. "Lem" is, "in real life," Tommy Monroe, and "Lafe" is Arnold (Mickey) Maguire. "Bud and Ray" are known to their friends as Frederic Brown and Bernard Norman.



Taj Mahal

A Temple to Love—the Taj Mahal at Agra, India, said to be the most beautiful building in the world. Built by Shah Jehan in 1629-50, and dedicated to his favorite wife.

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MICROPHONE GOSSIP



KFRC's large new studio, Studio "C," is the pride of the staff. "Have you seen our new studio?" unsuspecting visitors are asked, and if the answer is in the negative an excursion promptly gets under way. It is perhaps the largest broadcasting studio in the world and from the standpoint of the artists is ideal to work in, not only on account of the modernist decorations, but also because of the feeling of space.

* * *

The Pacific Division of the National Broadcasting Company employs 1709 miles of telephone wire to transmit programs from the San Francisco studios to the half dozen affiliated stations. This network is contacted at San Francisco, Spokane and Los Angeles with the three coast-to-coast lines which bring programs from New York, Chicago, Washington and other eastern cities.

* * *

The popular team of Howard and Roy, heard daily from station KLS, truly represents the long and short of radio entertainers. Howard measures 6 feet 2 inches tall and his real work is station technician, but as he was engaged in radio work even before there were broadcasting stations it's quite natural that he is at home before a microphone.

Roy is the short end of the team in stature, but long in accomplishments. He plays the piano and does all the singing necessary to keep the customers satisfied. He measures around 5 feet in height, raised down south, and learned his A B Cs on a piano. Roy is a black key artist and his music is written in so many flats that it looks like the San Francisco residence district.

* * *

The carpenter carries his tools, the musician his instrument, and now the radio announcer must carry a special gadget to use in his work. With the advent of chain broadcasts with their various varieties of cued "cuts" a stop watch has become necessary. All KFRC announcers are required to have a stop watch with them while on duty.

* * *

Georgia Simmons, the "Magnolia" of NBC programs, spent two years in Chicago working with Jane Adams at the famous Hull House. She entertained at the Neighborhood Club and taught school.

* * *

Lilas Johnson, Baldwin concert artist, for many months an outstanding attraction on

KGB programs, has joined the studio staff at that station. She will handle the arrangement of the classical programs in addition to playing her regular programs.

* * *

Roy Oxman, who has been missing during the summer months from Seattle microphones, has returned from a very interesting tour of Fox Theaters. He also was featured at Coffee Dan's in San Francisco, and has created quite a sensational song hit entitled "In Heaven," which has caused considerable comment in the Northwest. He will make his radio appearances this season over KXA every Wednesday night. He is known as the "Melody Man from Coffee Dan's," thanks to Les Poe and Frank Shaw.

* * *

Clarence Pearce, the Cal half of the Cal and Al Pearce harmony team of KFRC, is rather a retiring sort. We don't hear as much from him as from Al. Cal divides his spare time these days between watching football games and playing golf. He never misses a football game, unless there are two on the same day, and in spite of the closed season is still shooting birds on the golf links.

* * *

Ted Roy, Oregon's singing blacksmith, who left KGW recently to study in Philadelphia, is scheduled to sing in the Atwater Kent Hour over a nation-wide hookup of NBC stations in the near future.

* * *

Jane Sargent Sands, popular KTAB pianist and accompanist, was very active in vocal work while in Salt Lake City, Utah, having studied both voice and piano for five years in Europe. During her stay in San Francisco she has centered all of her efforts on accompanying, and it is in that capacity that she stars on the air today.

* * *

Not to destroy any budding romances, but Max Dolin, NBC musical director, is married and has two handsome sons, so the generous supply of "proposals" he receives from enthusiastic "fans" are quite out of order.

* * *

Merle Matthews, who arranges programs, writing the continuity and balancing the music, for KFRC, is one of those who from a very early age cherished the secret yearning to write. She wrote reams of poems and short stories, but never attempted to commercialize her output until she engaged in radio work.

Hazel Putney Humphreys, dramatic soprano, has given many beautiful programs from KFSD and her many friends are looking forward to the series of Thursday night programs that she will give during this month.

* * *

Major and Minor, formerly of KTAB, are now appearing regularly over KGB as Pick and Wick, with their ever popular banjo-piano numbers.

* * *

KGW served as Portland's fire alarm system the other day. Sid Goodwin was announcing a baseball game when he noticed smoke floating past the studio window. Between pauses in the game, which was coming in over the wire, he told his listeners about the smoke. Firemen heard him and put on their hats and coats and mounted their trucks waiting for the gong. When it sounded they dashed off without even waiting to hear which box it was. The kitchen of a big restaurant in the business district was burned out, but the building was saved, thanks to baseball and to radio.

* * *

Ted Maxwell, production manager at NBC, was born in Oakland, but spent many years touring the United States in legitimate stage productions before he came to San Francisco to live. Ted not only fills his office as production manager, but acts in many presentations of the National Players.

* * *

A newcomer to KTAB is Maria Laiolo, soprano. Miss Laiolo renders Italian selections with much expression and clearness of tone, and she is heard over the Pickwick station on Sunday evenings from 7 to 7:30.

* * *

Recently a single KFRC program was participated in by three artists who call Spokane, Wash., their home town. Lee Roberts, composer of "Smiles" and dozens of other hits, was playing some of his numbers and telling how he happened to write them; Lucille Harger, staff contralto on KFRC, was singing Mr. Roberts' numbers, and Mahlon Merrick, also on the KFRC staff, had made the arrangements for much of the music. All three went to school in Spokane.

* * *

"Dick" McCaffery, leader of KFRC's jazz orchestra, is one of those "born" musicians. Lessons or no lessons, Dick would have turned out a musician. As it happened he had none. An orphan, raised by an aunt, one day when he had just turned eighteen he was attracted by a poster in front of the post office, New York City. "Learn a Trade

and See the World," read the box-car letters. And so Dick joined the army.

During his years in the Philippines, Japan, the South Seas, he not only learned to play a number of musical instruments, including the trumpet and saxophone, but he also mastered the art of scoring. Intensely interested in his music, eager to learn more, hard working, that's Dick McCaffery, leader of KFRC's jazz orchestra.

* * *

Irene Smith, mezzo-soprano of station KTAB, after completing several years of earnest training through the sheer love of the art, made her talents known to the public through appearances on the concert stage and in the theaters of the East. Continuing her activities in this field to California, she entered the realm of radio in San Francisco, appearing over several of the leading stations. During her present engagement at KTAB she is featured in solo and quartet work.

* * *

Don Warner who has successfully officiated as studio pianist at KFWD, Hollywood, California, and has also conducted his own orchestra at that station is now a jurist. A year ago he received the degree of L. L. B. from the University of Southern California and last month passed the bar examination of the state which resulted in his being admitted to practice law by the Supreme Court of California, September 18. Mr. Warner's popularity may be estimated from the fact that he received approximately three hundred congratulatory telegrams and letters from all over the Pacific Coast, most of them being from radio entertainers and fans.

* * *

Unusual demands are considered routine at KFI, Los Angeles, and, presumably at every other radio station in the country. But recently one request was received at KFI which puzzled at first and afterwards caused much amusement.

A piping, treble voice, evidently that of a child, called on the telephone:

"Say, mister, your station is playing too fast. How can I slow it down on my set?"

* * *

Paul Pitman, KPO's Big Brother, has been receiving congratulations from radio fans everywhere since September 16, when the stork left a bouncing baby girl, "Elizabeth Anne," at the Pitman home. His son, Paul Marsh Jr., is included among the youngest radio announcers in the country. Since the lad was six months old he has been assisting "Big Brother" during his "Children's Hour" at various times.



TOPICS OF THE TRADE



C. C. Deringer, Northern California representative for the H. R. Curtiss Company, distributors of Sparton radio, has entered the ranks of benedicts.

William Barstow is now associated with Hale Brothers, San Francisco, in their radio department.

Alexander Quinn, well known to the radio trade, is now associated with the Peerless Light Company, distributors of the Kennedy radio.

H. G. Blakeslee, Pacific Coast representative of the Bremer-Tully Manufacturing Co., spent a few days in San Francisco last week en route to the north. Mr. Blakeslee reports business very satisfactory.

H. Evan Giles, formerly of Los Angeles, is now associated with Nathan Dohrmann Company in their radio department.

Henry E. Gardiner, Pacific Coast manager of the Sonora Phonograph Company, has been spending a few days in the southern metropolis.

Martin Fibush, well-known to the San Francisco electrical industry, is now associated with McKeeler-White Company, distributors of Wells-Gardner Company, manufacturers of radio chassis and dynamic speakers.

Listenwalter & Gough held open house Tuesday, October 1, at which time they displayed the new Rola \$99 radio. They report calls by many radio dealers.

The nominating committee for the Pacific Trade Association, consisting of C. B. Glendenen, Harry Auger, W. H. Quarg and E. A. Portal, nominated the following candidates for directors: Robert Eastman, T. White Eastman Company; Harrison Holliday, KFRC; Ernest Ingold, Ernest Ingold, Inc.; C. L. McWhorter, Philadelphia Storage Battery Company; Larry Quinby, John Breuner Company, Oakland; W. H. Quarg, Quarg Music Company; Al Meyer, Leo J. Meyberg Company; H. R. Curtiss, H. R. Curtiss Com-

pany, and E. G. Arnold, Kierulff & Ravenscroft. The annual meeting, at which time the election is held, will be on Wednesday evening, October 16, at the Clift Hotel. During the evening Rabbi Newman will be the principal speaker, and his topic will be, "What Does the Radio Public Want?" Many of the stars of KFRC will be there to entertain the members.

ATWATER KENT STATE AUDITION TEST TO BE HELD OVER KPO OCT. 21

NATIONAL fame and the open door to a musical career are beckoning to hundreds of young men and women singers throughout northern California. Local contests in the nation-wide audition for 1929 sponsored by the Atwater Kent Foundation are being completed in scores of communities and the state tests now loom as the next step in the competition.

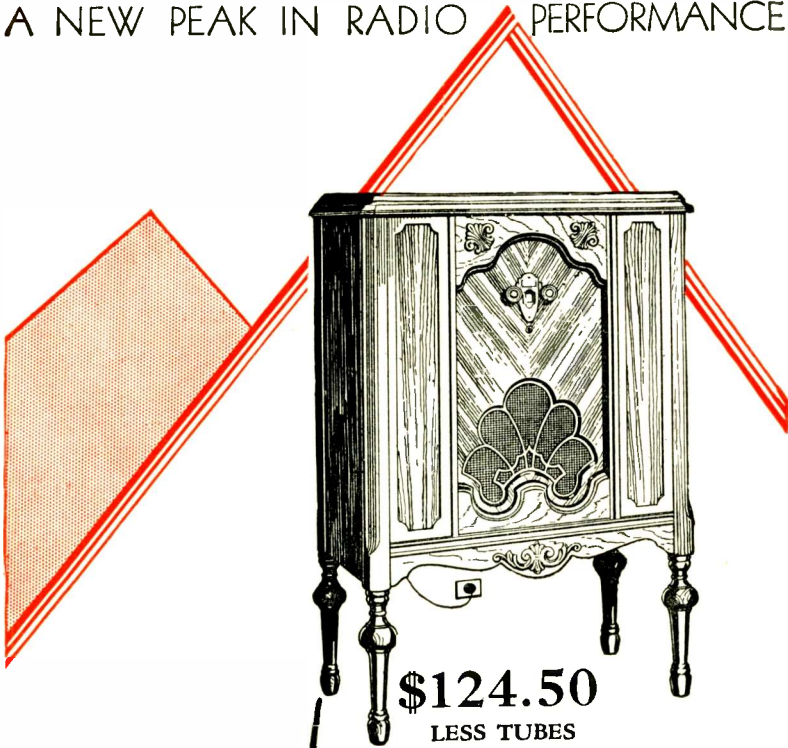
California has been divided into two sections, north and south, for the purpose of the preliminary stages of the national tryouts. The audition for northern California will be held over KPO on Monday evening, October 21, at 10 o'clock, when the winners of the local auditions will strive for the honor of entering the district contest for the nine western states.

The Atwater Kent Foundation has increased the total of cash prizes this year to \$25,000, with \$5,000, two years' tuition, and a gold decoration as the first prizes to the young man and woman who gain the vote of the judges in the final audition. The other prizes are: Second place, \$3,000 each; third, \$2,000 each; fourth, \$1,500 each; fifth, \$1,000 each, together with one year's tuition.

In the state and district audition the identity of the singers will be concealed and they will be announced over the radio by number only. The votes of the radio audience will count 60 per cent and those of the official judges 40 per cent in determining the winners.

The district audition, embracing California, Oregon, Washington, Arizona, Wyoming, Montana, Idaho, Utah and Nevada, will be held over KPO on Monday evening, November 18. The nation has been divided into four districts for the contest.

A NEW PEAK IN RADIO PERFORMANCE



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A P E X
R A D I O

GRACE SANDERSON MICHIE

CONTINUITY WRITER---KGO

By MONROE R. UPTON

WHY not reveal something of the personalities behind the mikes, quite a ways behind, the continuity writers, e. g., who give the words to the announcers and actors to give to the listeners? Good enough, you say? Then we'll begin with Grace Sanderson Michie, a woman who is fast coming to the front as a radio writer with her series of miniature biographies over KGO. If you enjoy your biography in concentrated doses you have probably listened attentively to her broadcasts. She has covered the lives of such diverse personalities as Poe, Lola Montez, Kipling, Steinmetz, the Brownings, Tchaikowsky, Jeanne d'Arc, Riley, Omar and Longfellow.

Grace Sanderson Michie is the granddaughter of the former Mayor Sanderson of San Francisco, and is an outstanding member of the city's most exclusive circles. Like millions of others who grow up to bombard editors and collect rejection slips she was early imbued with the idea that writing is the highest form of human endeavor.

Although she cannot remember when she began to write her first success came at the age of nine when the editor of St. Nicholas magazine sent her a check for five dollars for one of her stories. "No money I have earned since has ever seemed so wonderful or so large to me," she says. "But don't imagine that from then on editors waited, checks in hand, outside my door. They didn't. I received enough rejection slips to cover the ceiling of the new Fox Theater. However, I kept on writing, and after a while the magazines did publish my stories and I began to see that I was getting ahead."

When she was eighteen years old at the suggestion of a friend she converted one of her stories into a photoplay. With one rejection chalked up against it she decided to revamp it to conform with a series of dramatic happenings then taking place in San Francisco. The Reverend Paul Smith, a prominent Methodist minister, was fighting to run San Francisco's politically entrenched vice under cover. She put his activities, and

characters in the life he was fighting, into her story and armed with its reformation potentialities approached the Reverend Smith with a plea to back its production. The minister was persuaded to form a company and raise the estimated necessary \$50,000. Mrs. Michie was paid \$10,000 for the story and placed in charge of production. She engaged the best available director, camera men, and other aides and set to work. As a result



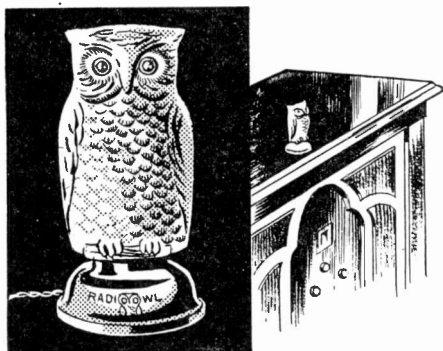
GRACE S. MICHIE

American movie audiences were soon viewing "The Finger of Justice" in seven reels. Mrs. Michie traveled about the country making personal appearances at the larger theaters. She was eager to learn all about the film industry, from the producer's lot to the exhibitor's theater. Her return to Hollywood was to fill a responsible position in the scenario department of one of the picture companies. She wrote originals and adapted stories, supervising their production. She also cut, titled and edited. Mrs. Michie's first adventure into the

radio world was about six months ago, as the author of a biography based upon the life of the electrical wizard, Steinmetz. She sees great possibilities in radio and believes it offers opportunity for writers to train themselves for the talkies. Howard Milholland, KGO station manager, recognized her ability immediately and placed her under exclusive contract.

She is a woman of striking appearance. Tall and slender, red golden hair, fair complexion and exquisite eyes that vary in color with change of moods—they take on a jade at night under the artificial light, while the sunlight changes them to a greenish grey. She favors a combination of brown and green in her clothes, which forms a delightful contrast to her golden hair and the green tints in her eyes. At KGO she is looked upon as a fashion plate and her advice in the matter of clothes is eagerly sought. The wide range of her experience in the world of thought and feeling has made her a valuable confidante in matters of love, also, and her advice in that connection is sought as well.

Actual Size
4 1-4" High x
2 1-4" Diam.



\$3.50
complete
this
magic
radio
sentinel

TURNS OFF Your Radio *Automatically*

Simply Set the Time You Want
Saves Batteries and Light Bills

Now you never need worry about turning off your radio. Radio Owl does it for you...silently, automatically. Radio Owl never forgets. Prevents run down batteries, saves light bills...thus quickly pays for itself.

At night you can be lulled to sleep by sweet music from your radio, for this magic sentinel will always turn off the set. Radio Owl, the sure automatic shut-off switch for radios, saves every working part of your set by preventing it from playing needlessly. Easier to operate than the regular switch. Simply push

down the Owl's head...your set starts playing for any desired time up to 1 1/2 hours. Suitable for any make of radio, either battery or A. C. No complicated mechanism to get out of order. No clocks to wind. Sturdily built, will outlast your radio. Easily installed.

Beautifully finished in bronze with brilliant red eyes. An attractive ornament for your radio. Guaranteed to work satisfactorily.

At your radio dealer. If he is out of stock, send us his name and address and \$3.50 and we will send direct, post-paid.



Let your Radio lull you to sleep. Radio Owl shuts it off.

RADIO OWL

2269 E. 51st Street

Los Angeles

LAfayette 9866

GENERAL MOTORS EXPANDS DAY-FAN POLICY

THE recent acquisition of Day-Fan radios by the General Motors corporation, and the addition of this special feature to the "happy family including the cousins in Canada," marks one of the outstanding alliances of the radio year. Coincidentally, the General Motors Acceptance corporation will finance Day-Fan sales on a cash basis, a plan which is scheduled to be most acceptable to radio dealers whose business it is to contact the general public.

"The financing of sales contracts," according to Edd N. Watkins of the Electric Supply company, who are the Northern California distributors of Day-Fan radios, "is a serious problem because of the vast number of sets which are sold through small neighborhood stores, which have not the financing ability of large downtown institutions. The General Motors' plan will be the saving of these small dealers, for the sales contracts will be accepted for their full face value without discounts of any kind."

The financial plan lifts from the dealer the problem of financing sales contracts and makes available to every potential radio set buyer, a method by which he may at any time, become possessed of a Day-Fan set.

A POCKET-SIZE AERIAL

BY MEANS of a new device called the "Gold Test Aerial," the Wellston Radio Corporation of St. Louis claims to have a means by which the radio antenna troubles of the broadcast listener are eliminated.

The "Gold Test Aerial" is a small, compact unit about the size of a pocket memorandum book—2½ by 5 inches—which replaces the antenna of the ordinary radio set. Included in it is an antenna of gold-plated wire, so connected as to minimize the noises habitually characterized as "neighborhood static," its manufacturers say.

No extravagant claims are made for the device. The makers declare that it will not eliminate static, but will cut it down to a low level and will greatly reduce, and in many cases completely eliminate other noises. Its reception qualities are said to be equal to that of a 54-foot wire, fifty feet above ground, an item for the set owner who does not care to scramble about on a slippery roof affixing a wire for his set.

The "Gold Test Aerial" is installed by connecting two binding posts on the instrument to the aerial and ground posts on the receiving set. There is a third post on the

"Gold Test Aerial" unit which is connected to the ground wire. It does not plug into the antenna socket and is therefore not bothered by a.c., hum or other line troubles.

The aerial is in effect a filtered collector of signals and is guaranteed by its makers not to cut down reception volume.

RADIO MANUFACTURER ESTABLISHES PROVING GROUND

THE proving ground, where government ammunition and armament is tested out for war, has its peaceful counterpart in the radio field. Recognizing the need for "performance tests" of standardized products, radio manufacturers are establishing proving grounds where newly designed radio apparatus is tested out under all the conditions that may arise under normal reception situations.

These radio proving grounds are equipped with "static," in various forms, broadcast waves that pile up and heterodyne, with environments which provide difficulties to be surmounted. Just as an automobile, when first designed, is forced to climb hills that an ordinary car never negotiates, to run for days properly and improperly oiled, with this and that fuel and submit to a score of severe tests, so radio sets today must be put over the jumps to see if they will stand ordinary reception conditions.

One of the first of the radio pioneers to utilize the proving ground idea was Powell Crosley, Jr., president of the company which bears his name. His proving station was constructed on his farm, six miles from the factory of the Crosley Radio Corporation at Cincinnati. There every conceivable test is given a new set to see just what it will do under all general conditions.

The proving ground was visited recently by F. G. Arnold of Kierulff and Ravenscroft, local Crosley distributors. He was amazed at the work being done there.

"A portion of the factory's daily production is always tested there," he said, "as a super-check in determining whether or not a receiving set has the proper quality, volume, balance, sensitivity and selectivity. Continuous testing on one receiver sometimes lasts for days. Various antennas are used and every type of set is tested, from the direct current battery sets to the alternating current, 15 and 60 cycle instruments.

According to Arnold, the testing work at the proving ground is under the direct control of Richard Goheen, chief testing engineer of the Crosley factory.

DAY-FAN RADIO

DEALERS: Every Day-Fan sale is now a cash sale. General Motors Acceptance Corporation will give you the full cash value of every sales contract you write on a Day-Fan Radio.

NO DISCOUNT —NO DELAY
Your money is immediately available for your use. Write today for the most liberal financing plan offered today in the radio business.
Models range from **\$125 to \$235**
Less Tubes
Dealers—Write for our franchise proposition.

9
TUBES
INCLUDING RECTIFIERS



\$179.50
Less Tubes

A CHAMPION
SELECTIVITY-TONE-VOLUME

Northern California Distributors
ELECTRIC SUPPLY CO.

325-329 13th St., Oakland
Phones GLencourt 4311-4312

EDD N. WATKINS

90 Ninth St., San Francisco
Phone HEmlock 1879

SCHEDULE of ASSOCIATED OIL CO.

1929 FOOTBALL BROADCASTS

	KFI Los Angeles	KPO San Francisco	KGW Portland	KOMO Seattle	KHQ Spokane	KLX Oakland
Oct. 19	U.S.C. (L.A.) Occidental		Idaho Oregon (Portland)	Washington Wash. State (Pullman)	Washington Wash. State (Pullman)	
Oct. 19	Penn. (Phil.) U. C. (NBC)	Penn. (Phil.) U. C. (NBC)	Penn. (Phil.) U. C. (NBC)	Penn. (Phil.) U. C. (NBC)	Penn. (Phil.) U. C. (NBC)	
Oct. 20		Gonzaga St. Marys (S. F.)			Gonzaga St. Marys (S. F.)	
Oct. 26	U. S. C. Stanford (Palo Alto)	Stanford U. S. C. (Palo Alto)	Oregon Washington (Seattle)	Washington Oregon (Seattle)	Gonzaga Mt. St. Chas (Spokane)	U. C. vs. Olym. Club (Berkeley)
Nov. 2	U. S. C. Cal. (L. A.)	California U.S.C. (L.A.)	Ohio State Wash. State (Portland)	Ohio State Wash State (Portland)	Gonzaga St. Ignatius (Spokane)	
Nov. 9	U.S.C. (L.A.) Nevada	California Montana (Berkeley)	Oregon U. C. L. A. (Portland)	*Washington Stanford (Seattle)	*Washington Stanford (Seattle)	U. C. vs. Montana (Berkeley)
Nov. 16	U. C. L. A. St. Marys (L. A.)	Stanford Santa Clara (Palo Alto)	Ohio State Oregon (Eugene)	U. C. Washington (Berkeley)		U. C. vs. Washington Berkeley
Nov. 16	U. S. C. Notre Dame (Chicago) (NBC)	U. S. C. Notre Dame (Chicago) (NBC)	U. S. C. Notre Dame (Chicago) (NBC)	U. S. C. Notre Dame (Chicago) (NBC)	U. S. C. Notre Dame (Chicago) (NBC)	
Nov. 23	Stanford California (Palo Alto)	California Stanford (Palo Alto)	Oregon Hawaii (Portland)	Stanford California (Palo Alto)	Gonzaga Wash. State (Spokane)	
Nov. 23	Washington U. Chicago (Chicago) (NBC)	Washington U. Chicago (Chicago) (NBC)	Washington U. Chicago (Chicago) (NBC)	Washington U. Chicago (Chicago) (NBC)	Washington U. Chicago (Chicago) (NBC)	
Nov. 28	U. C. L. A. Montana (L. A.)	Oregon St. Mary's (S. F.)				
Nov. 30	U.S.C. (L.A.) Wash. State			U. S. C. Wash. State (L. A.)	U. S. C. Wash. State (L. A.)	
Dec. 14	U.S.C. (L.A.) Carn. Tech. (NBC)	J.S.C. (L.A.) Carnegie (NBC)	J.S.C. (L.A.) Carnegie (NBC)	U.S.C. (L.A.) Carnegie (NBC)	U.S.C. (L.A.) Carnegie (NBC)	
Dec. 28	Stanford West Point (Palo Alto) NBC	Stanford West Point (Palo Alto) (NBC)	Stanford West Point (Palo Alto) (NBC)	Stanford West Point (Palo Alto) (NBC)	Stanford West Point (Palo Alto) (NBC)	

*Washington-Stanford game, November 9, will be broadcast over KGO

K. P. O.

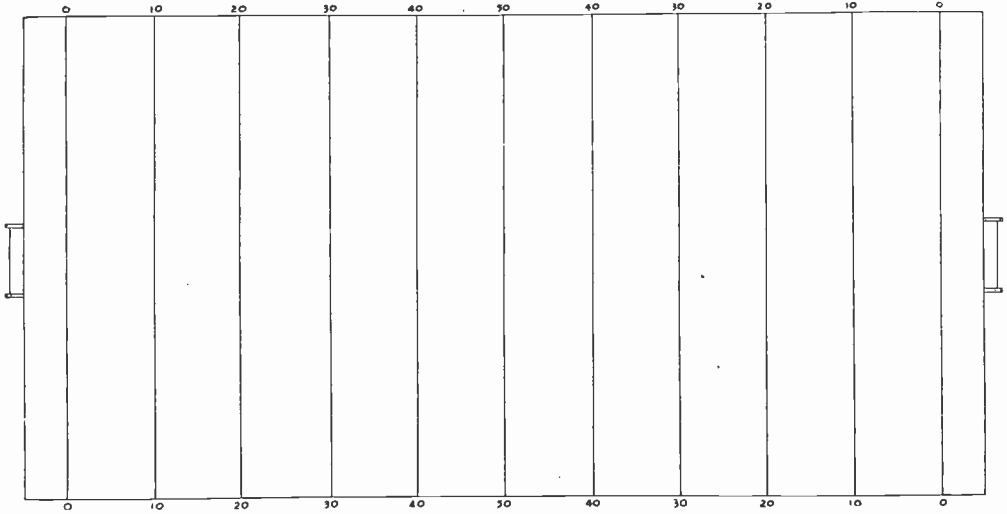
Games Broadcast from Kezar Stadium, San Francisco

- | | |
|--|---|
| Oct. 19—Lowell vs. Polytechnic.
20—St. Marys vs. Gonzaga.
27—St. Marys vs. St. Ignatius. | 11—Army vs. Navy.
17—Olympic Club vs. West Coast Army.
22—St. Marys vs. Nevada.
28—Oregon vs. St. Marys. |
| Nov. 3—Olympic Club vs. St. Marys.
10—Santa Clara vs. St. Marys. | Dec. 1—St. Ignatius vs. Columbia (Ore.)
Jan. 1—East vs. West (Shrine). |

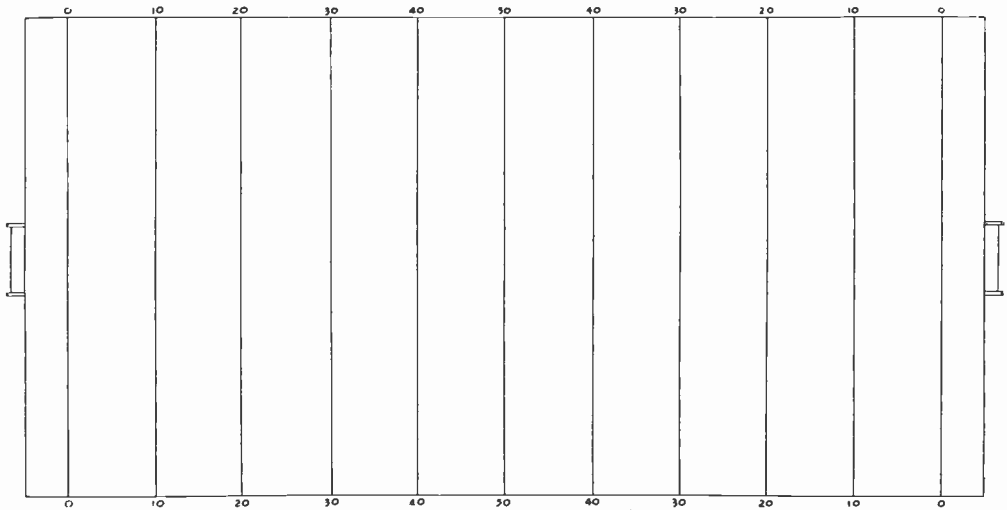
FOOTBALL CHART

Follow the game over your radio and check each play on this chart. Start at top.

FIRST HALF



SECOND HALF



Kick Run _____ Fumble × Penalty - - - - -
 Forward Pass ~~~~~ Intercepted ■ Incomplete ○

SCORE	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
Team				
Team				

A PAGE FROM THE NBC WOMAN'S MAGAZINE OF THE AIR

By ANN HOLDEN
Domestic Science Editor

IT IS evident that the impresario who said "no man had ever fathomed the psychology of women audiences" has never met Bennie Walker, the cheery editor of the *Woman's Magazine of the Air*. Bennie isn't a theorist, that is, but he doesn't know that he is, but he is sold on the idea that if a woman lends an ear to a radio program, she wants a few good tips added to her entertainment. "Every one that appears on the *Woman's Magazine of the Air*," Bennie assures the interviewer, "is imbued with the same feeling. That is how we maintain the spirit of the program."

"It is to dance," Marjorie Gray tells the prospective hostesses of social functions. Marjorie is one of the chosen children, one of the lucky women who can't help doing the correct thing, socially. She gave me a few glimpses of what she will have to say Monday morning about dancing party refreshments, enough for me to prophesy that the Brazilian-American feature will be worth listening to. Marian Gilbert, Bennie Walker and William Powers are the singing contingent of Monday's issue of the *Magazine*. Elmer Crowhurst, organist, and the *Magazine* Melodists, the instrumentalists.

First aid is the keynote of the Ann Holden talks scheduled for this week.

It was different a few years ago when women planned to do nothing else with their time than just housekeeping. But since I'm so heartily in accord with women having leisure for worthwhile activity, I've thought out ideas for labor-saving. So Tuesday the subject is oven-cooked meals in a Wedgewood, and a lot about ring salads and Wright's mayonnaise.

Thursday Bennie will share honors on the Rubettes feature, so what will be said is a mystery, but Friday I promise to behave, and tell about emergency dinners easily prepared with the aid of Kraft cheese and scalloped dishes, made with Alpine milk.

Dual personalities are frequently encountered, psychiatrists tell us, and since meeting Georgia Simmons, I believe they are right. The soft-voiced, idealistic woman that is "Miss Georgia" from Georgia, is a far cry from Magnolia, the "Oronite" comic heroine



ANN HOLDEN

of the Wednesday issue of the *Woman's Magazine of the Air*.

Miss Georgia confessed to a weakness for writing in dialect. She says, "It needs a writer who knows the darky's life as a Southerner sees it lived and who has sympathy for the negro character. The sturdy loyalty of the race, and the constantly apparent humor must be recognized. I love to create a Magnolia that reminds me of buxom old mammyes of my childhood memories. Magnolia is very real to me, and Henry and Charley are, too. To

me they are typical, all of them." Ask a theater crew who is the hardest working man in the organization, and the answer is inevitably, "the orchestra leader." Nobody on the *Magazine of the Air* staff will deny that Joseph Hornik is a heavy contributor to the success of the programs. Hornik, true to form, tells us that all he does is synchronize the "skeleton" of the *Magazine*: "If Ann, or Helen, or Marjorie talk Rubettes, we play the Jewel Song. If the M. J. B. chef talks about football suppers, we play 'Boola, Boola.'"

Helen Webster on Wednesday promises a chat about heating individual rooms with gas appliances. Appropriately, she will give directions for making and decorating small gifts. "Christmas is approaching rapidly," says Helen, who looks so esthetic and is really so practical. "And now is the time to prepare for it."

Marian Gilbert, Jack Deane, Eileen Piggott, Myron Niesley and Gwynn Jones promise songs this week as musical illustrations for the *Woman's Magazine of the Air*.

These artists all are NBC stars whose voices are heard during numerous other programs. Miss Gilbert, a contralto, is a popular headliner who came to San Francisco from station KGW, Portland. Eileen Piggott sings often and finds time also to act, interpreting the role of "Ma" Smithers in the Thursday night "Memory Lane" comedylogue. Of the trio of masculine artists, Jack Deane was introduced most recently to the NBC System audience. Jack sings with the "Musical Musketeers" and with Peggy Chapman during the transcontinental broadcast Wednesdays by the Pacific Vagabonds.

The Most Sensitive Radio Made!---



Four Screen-
Grid Tubes

Band Selector
Tuning

Screen-Grid
Power Detector

A Radio So Good
It Needs No Aerial

**SILVER RADIO
PRINCESS MODEL**

Price, Complete
\$199.00

Will Your Set Do This?—

USING a 50 cent piece, or a hairpin for an antenna, can you play powerful stations in San Francisco, Los Angeles and Portland on the loud speaker?

Using 2 feet of wire for an antenna, can you play Salt Lake, Denver and WLW, Cincinnati on the loud speaker—and get full room volume without noise on all locals and on powerful Coast Stations?

Of course you wouldn't buy a radio set just to do these things with it, but just think what these tests mean to you. If a set is sensitive enough to do that, imagine how it will boost the weakest kind of a signal up to nice clear loud speaker volume. Think of what it means in distance range,—in power on stations within 1000 miles. Is it any wonder that everyone is saying,—“Be sure and look at the Silver before you buy a radio.”

Manufactured by
SILVER-MARSHALL, INC., Chicago, Ill.

Distributed by

THE ELECTRIC CORPORATION

178 Tenth Street, Oakland

145 Ninth Street, San Francisco

SUNDAY Programs

Oct. 13, 1929



Uda Waldrop
KPO—1:00 p.m.



Eva G. Atkinson
NBC—4:00 p.m.



Jean Wakefield
KFRC—1:15 p.m.



Annabelle J. Rose
KGO—5 p.m.

322.4 Meters **KFWM** Channel 93
930 Kcys. 500 Watts
Oakland Educational Society, Oakland, Cal.
9:45 to 11 a.m.—Organ prelude; children's radio story; Bible discourse, "What Is Meant by Redemption?" Special vocal selections
11 to 12 noon—Musical program under the direction of Pha Fraser
12 to 1 p.m.—Organ recital, Galen Piepenburg
1 to 1:25 p.m.—Bible questions and answers, C. R. Little
1:25 to 2:30 p.m.—Violin solos, Marion Arnold; piano duet, Hazel and Ben Kennedy; soprano solos, Minnie Nipper; vocal solos, Oscar De Reschke; anthems and hymns by Kingdom Truth Chorus; Bible discourse, W. C. Furtwangler, "World Reconstruction—Why, How and When?"
6 to 7:45 p.m.—Congregational singing; Bible drama, "King David's Great Sin;" special musical selections
9:15 to 10:15 p.m.—Special Polish musical program with discourse in Polish language

491.5 Meters **KFRC** Channel 61
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, California
9 to 12 noon—Home Sweet Home concert
12 to 1:15 p.m.—Sherman Clay noonday concert
1:15 to 2 p.m.—Sunday matinee, featuring Jean Wakefield, Bob and his zither, Dick McCaffrey and Tom Quirk
2 to 2:30 p.m.—McKesson & Robbins program, CBS
2:30 to 3 p.m.—Recordings
3 to 3:30 p.m.—Art Fadden, pianist
3:30 to 4:30 p.m.—Recordings
4:30 to 5 p.m.—Inspirational talk by Dr. Louis I. Newnan
5 to 5:30 p.m.—Paul Carson, organist; Lucille Atherton Harger, contralto; Marjorie Coletti, pianist, with violin and harp
5:30 to 6 p.m.—Art Kahn and his Sonatrons, CBS
6 to 7 p.m.—Majestic Theater of the Air
7 to 8 p.m.—Harold Dana, Gilbert Chick and Novelty Sextet
8 to 9 p.m.—Charles Bulotti, tenor; Juanita Tennyson, soprano, and KFRC concert orch.
9 to 10 p.m.—Val Valente and his Roof Garden Orchestra
10 to 10:10 p.m.—Baron Waste and Lucius
10:10 to 11:10 p.m.—Roof Garden Orchestra
11:10 to 12:10 a.m.—New Mandarin Cabaret Orchestra

BEST BETS TODAY

TIME	STATION	PROGRAM

333.1 Meters **KHJ** Channel 90
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, California
8 to 9 a.m.—Don Lee, Inc., program
9 to 11 a.m.—Program from KFRC
11 to 12:30 p.m.—First M. E. Church
12:30 to 1:30 p.m.—Terpezone Trio
1:30 to 2 p.m.—Program from KFRC
2 to 3:15 p.m.—Recordings
3:15 to 4 p.m.—Art Padden, pianist
4 to 4:30 p.m.—Recordings
4:30 to 5 p.m.—Rabbi Edgar Magnin
5 to 5:30 p.m.—Tea Time Three from KFRC
5:30 to 6 p.m.—Sonatron program, CBS
6 to 7 p.m.—Majestic Theater of the Air, CBS
7 to 8 p.m.—First M. E. Church services
8 to 11 p.m.—KFRC program
11 to 1 a.m.—Wesley Tourtelotte, organist

SUNDAY Programs

NBC

National Broadcasting Company

- 1 to 2:30 p.m.—National Sunday Forum
Dr. Ralph W. Sockman will speak to a national-wide congregation on a subject of general interest during this broadcast.
The New York clergyman's address and his answers to his radio audience's questions are presented in a setting of sacred music by the Oratorio Choristers. George Dilworth directs the singers. They are accompanied by an orchestra.
Broadcast through KGO, KHQ and KOMO.
- 2:30 to 3:30 and 4 to 5 p.m.—Sunday Afternoon Concert
Two 60-minute programs of classic music of recognized appeal will be offered auditors today. Austin Black, bass-baritone who sang recently during one of these concerts, will be heard again as guest soloist in the first hour. In both sections of the program Charles Hart will conduct the National Concert Orchestra. The second period will include gospel hymns and songs by a quartet comprising Ethel Wakefield and Barbara Blanchard, sopranos, and Eva Gruningar Atkinson and Margaret O'Dea, contraltos.
Broadcast through KGO and KOMO entire two hours; KHQ from 2:30 to 3:30 p.m. and KGW 4:30 to 5 p.m.
- 3:30 to 4 p.m.—Whittall Anglo-Persians
Making a musical tour of the globe on their magic carpet, the Whittall Anglo-Persians will be heard this afternoon.
"Kol Nidrei," an old Hebrew chant which is being sung all over the world today, is their opening selection. They will play Max Bruch's arrangement of it.
Murray Kellner, violinist, will be presented in a solo. His contribution will be one of Chopin's famed Nocturnes, a group of night songs in a form virtually perfected by Chopin. Each of these pictures a mood in melody.
A foreign touch is brought in to the program with two Spanish dances by Moszkowski and by Luigini's exotic "Egyptian Ballet."
Broadcast through KGO, KHQ, KOMO, KGW and KFI.
- 5 to 5:45 p.m.—Studio program
In response to popular demand, Grace Le Page, lyric soprano, Annabelle Jones Rose, contralto, and Carrie Jones Teel, pianist, will be presented through the NBC system at 5 o'clock this afternoon in an all-request program.
Broadcast through KGO.
- 5:15 to 6:15 p.m.—Collier's Radio Hour
Collier's Radio Hour will be broadcast through a nation-wide network of NBC system stations through KHQ, KOMO, KGW, KPO and KFI.
- 5:45 to 6:15 p.m.—Hudson Bay Fur Company program
Henry Starr, familiarly known to radio listeners in the West as "the hot spot in radioland," will do a 30-minute single radio turn through the NBC system commencing at 5:45 o'clock this evening. Released by station KGO.
- 6:15 to 7:15 p.m.—Atwater Kent program
Rosa Ponselle, renowned dramatic soprano, will inaugurate the fall and winter series of Atwater Kent programs tonight at 6:15 o'clock

- P. S. T., broadcasting with the Atwater Kent Orchestra for an hour through the NBC coast-to-coast system.
Miss Ponselle, an American of Italian descent, is recognized as one of the greatest artists of the day. She possesses a voice of great beauty and power, "discovered" by Caruso. On this program Miss Ponselle will be heard in several noted operatic arias. "Madre, pietosa Vergine," one of the principal numbers in Verdi's "La Forza del Destino," and the "Bolero" from the same composer's "I Vespri Sicilliani," the only famous selection in the opera, are two of these. She will conclude the program with the "Habenera" from Bizet's "Carmen."
Josef Pasternack will direct the orchestra.
Romano Romani will accompany Miss Ponselle at the piano.
Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.
- 7:15 to 7:45 p.m.—Studebaker Champions
Jean Goldkette's Studebaker Champions will be on the air again tonight. "Song of the Flame" from the show by that name is one of the popular melodies to be played. Fred Waldner, tenor, will be heard singing the choruses and the Studebaker Piano Twins are scheduled for another performance.
Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.
- 7:45 to 8 p.m.—"Enna Jettick Melodies"
"The Last Rose of Summer," the delightful aria from von Flotow's "Martha," is one number programmed by the Enna Jettick singers during their 15-minute broadcast through NBC system stations tonight at 7:45 o'clock.
"The Husking Bee" also will be sung by the quartet and ensemble which affords the Sunday night melodies. "All People That On Earth Do Dwell" is the hymn.
Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.
- 8 to 9 p.m.—The Pilgrims
The Pilgrims are going on a little journey to the island of Nipon, 50 leagues from Yokohama, to visit the temples of Nikko, in their broadcast through the NBC system tonight over KGO.
- 9 to 9:30 p.m.—The Reader's Guide
Joseph Henry Jackson will present "Biographical Night" when he appears before the NBC system microphone tonight.
Broadcast through KGO.
- 9:30 to 10 p.m.—Stanislas Bem's Little Symphony through KGO.

265.3 Meters
1130 Kcys.
Radio Service Corp., Salt Lake City, Utah

KSL

Channel 113
5000 Watts

- 8 a.m.—Informal program
- 10:30 a.m.—NBC instrumental ensembles
- 11 a.m.—Russian Balalaika Orch., NBC
- 11:30 a.m.—Old World Trio, NBC
- 12 noon—The Friendly Hour, NBC
- 1 p.m.—L. D. S. services from the Tabernacle
- 2:30 p.m.—A. C. Gilbert Co. program
- 3 p.m.—Mutual Hour
- 3:30 p.m.—Anglo-Persians, NBC
- 4 p.m.—Ye Olde Town Crier
- 4:30 p.m.—Baldwin Piano Co. program, NBC
- 5 p.m.—Studio program
- 5:15 p.m.—Collier's Hour, NBC
- 6:15 p.m.—Atwater Kent Hour, NBC
- 7 p.m.—First Presbyterian Church services
- 7:30 p.m.—Irving Webb's Imperial Orchestra
- 8 p.m.—Amos 'n' Andy, NBC
- 8:15 p.m.—L. D. S. church services
- 9 p.m.—Criterion Male Quartet and Evans Sisters Trio

SUNDAY Programs

440.9 Meters **KPO** **Channel 68**
680 Kcys. **5000 Watts**

Hale Bros. & The Chronicle, San Francisco
9 to 9:45 a.m.—Sabbath Hour with Theodore Strong, organist, and the Clarions
9:45 to 10:45 a.m.—Interdenominational and non-sectarian church services
10:45 a.m.—Bank of America of California
12 to 1 p.m.—KPO Salon Orchestra
1 to 2:15 p.m.—Afternoon musicale by Uda Waldrop with Mynard Jones, basso
2:15 to 5 p.m.—Football broadcast, St. Ignatius vs. Santa Clara
5 p.m.—Baseball scores
5 to 5:15 p.m.—Talk by Elmer Robinson, "What's New in Science and Invention"
5:15 to 6:15 p.m.—Collier Hour, NBC
6:15 to 7:15 p.m.—Atwater Kent program, NBC
6:45 to 7:15 p.m.—Retold Tales, NBC
7:15 to 7:45 p.m.—Studebaker program, NBC
7:45 to 8 p.m.—Enna Jettick Melodies, NBC
8 to 8:30 p.m.—North American Building Loan Association
8:30 to 9 p.m.—Rudy Seiger and his Fairmont Hotel Concert Orchestra
9 to 10 p.m.—Abas String Quartet, with Allan Wilson, tenor
10 to 10:15 p.m.—Narrative organ recital, featuring Theodore Strong

239.9 Meters **KFOX** **Channel 125**
1250 Kcys. **1000 Watts**

Nichols & Warinner, Long Beach, Calif.
7 to 9 a.m.—Remote control, KGFJ
9 to 10 a.m.—Orchestra and light opera (records)
10 to 11 a.m.—Organ recital, Roy Medcalfe
11 to 12:30 p.m.—St. Luke's Episcopal Church
12:30 to 1 p.m.—Musical program
1 to 2 p.m.—Novelty trio
2 to 2:30 p.m.—Rebroadcast, KGFJ
2:30 to 4 p.m.—Long Beach Municipal Band
4 to 5 p.m.—Organ recital
5 to 5:30 p.m.—Studio orchestra
5:30 to 6 p.m.—Doris, Grace and Foster
6 to 6:30 p.m.—Em and Clem
6:30 to 7 p.m.—Studio orchestra
7 to 8 p.m.—Hollywood Girls
8 to 9 p.m.—First Church of Christ, Scientist
9 to 11 p.m.—Hancock Oil Company
11 to 3 a.m.—Watch Hospital, KGFJ

508.2 Meters **KHQ** **Channel 59**
590 Kcys. **1000 Watts**

Louis Wasmer, Inc., Spokane, Washington
9:30 to 10 a.m.—Uncle Billy reads the funnies
10 to 11 a.m.—Children's Bible class
11 to 12 noon—Central Methodist Episcopal Church
12 to 1 p.m.—Concert orchestra
1 to 2:30 p.m.—National Sunday Forum, NBC
2:30 to 3:30 p.m.—Sunday Concert
3:30 to 4 p.m.—Whittall Anglo Persians, NBC
4 to 5:15 p.m.—Triodian String Ensemble
5:15 to 6:15 p.m.—Collier Hour, NBC
6:15 to 6:45 p.m.—Atwater Kent, NBC
6:45 to 7:15 p.m.—Retold Tales, NBC
7:15 to 7:45 p.m.—Studebaker Champions, NBC
7:45 to 8 p.m.—Enna Jettick Melodies, NBC
8 to 9 p.m.—All Saints' Cathedral
9 to 9:30 p.m.—Blumauer Frank
9:30 to 10:30 p.m.—City Service concert

379.5 Meters **KGO** **Channel 79**
790 Kcys. **10,000 Watts**
General Electric Co., Oakland, California

11 a.m.—Grace Cathedral, San Francisco
1 to 2:30 p.m.—National Sunday Forum
2:30 to 3:30 p.m.—Special Philco program
3:30 to 4 p.m.—Whittall Anglo-Persians
4 to 5 p.m.—Sunday afternoon concert
5 to 5:45 p.m.—Grace LePage, lyric soprano; Annabelle Jones Rose, contralto, and Carrie Jones Teel, concert pianist
5:45 to 6:15 p.m.—Hudson Bay Fur program
6:15 to 7:15 p.m.—Atwater Kent program, N. Y.
7:15 to 7:45 p.m.—Studebaker Champions
7:45 to 8 p.m.—Enna Jettick Melodies
8 to 9 p.m.—The Pilgrims journey to Nipon
9 to 9:30 p.m.—"The Reader's Guide," Joseph Henry Jackson
9:30 to 10 p.m.—Stanislas Bem's Little Symphony, Hotel Whitcomb, San Francisco

285.5 Meters **KNX** **Channel 105**
1050 Kcys. **5000 Watts**

L. A. Evening Express, Los Angeles, Calif.
9 to 10 a.m.—Musical program by Chet Mitten-dorf
11 to 12:30 p.m.—First Presbyterian Church
12:30 to 1 p.m.—Musical program
1 to 2 p.m.—International Bible Students' Assoc.
2 to 4 p.m.—City Park Board musical program
4 to 5 p.m.—Radio Church of the Air
5 to 5:30 p.m.—Louise Johnson, astroanalyst.
6 to 6:30 p.m.—Talk by Ernest Holmes
6:30 to 7 p.m.—Dr. Theodore Curtis Abel
7 to 7:30 p.m.—C. Luboviski, violinist; Claire Mellonino, pianist; Walter V. Ferner, cellist
7:30 to 8 p.m.—Program, presenting the Lubo-viski Trio
8 to 9 p.m.—First Presbyterian Church
9 to 9:15 p.m.—Recordings
9:15 to 10:15 p.m.—Courtesy program

499.7 Meters **KFSD** **Channel 60**
600 Kcys. **1000 Watts**

Airfan Radio Corp., San Diego, Calif.
10 to 11 a.m.—Novelty Hour
11 to 12 noon—Nash Chitwood Novelty Hour
12 to 1:30 p.m.—Old-time program
2:30 to 3:30 p.m.—Organ concert by remote control from Balboa Park, Dr. Humphrey J. Stewart at the console
8 to 8:30 p.m.—Seaboard Building and Loan program
8:30 to 10 p.m.—Hotel Del Coronado, featuring Doc Ross and his music

361.2 Meters **KOA** **Channel 83**
830 Kcys. **12,500 Watts**

General Electric Co., Denver, Colorado
9:50 a.m.—Services of Trinity Methodist Episcopal Church, Denver
1 to 2:30 p.m.—National Sunday Forum, NBC
2:30 to 3 p.m.—Tea Time Tunes
3 to 3:15 p.m.—Echoes of the Orient, NBC
3:15 to 3:30 p.m.—Everett E. Foster, baritone
3:30 to 4 p.m.—Whittall Anglo Persians, NBC
4 to 4:30 p.m.—Rosalie Wolf and string quartet, NBC
4:30 to 5 p.m.—At the Baldwin, NBC
5 to 5:15 p.m.—Enna Jettick Melodies, NBC
5:15 to 6:15 p.m.—Collier's Radio Hour, NBC
6:15 to 7:15 p.m.—Atwater Kent Hour, NBC
7:15 to 7:45 p.m.—Studebaker Champions, NBC
7:45 to 8 p.m.—Vocal soloist, NBC
8 to 8:15 p.m.—Amos 'n' Andy, NBC
8:15 to 8:45 p.m.—Russian Cathedral choir, NBC
8:45 to 9 p.m.—Sam Herman, xylophonist, NBC

SUNDAY Programs

243.8 Meters **KYA** **Channel 123**
1230 Kcys. **1000 Watts**
 Pacific Broadcasting Corp., San Francisco
 11 to 11:30 a.m.—Recordings
 11:30 to 12 noon—Fox and Warfield Theater program
 12 to 1:15 p.m.—Church services from Old St. Mary's
 1:15 to 2:15 p.m.—Classical recordings
 2:15 to 5 p.m.—Football from Kezar Stadium
 5 to 6 p.m.—Recorded program
 6 to 6:30 p.m.—Sidley Company program
 6:30 to 7 p.m.—Recorded program
 7 to 8 p.m.—Pacific Artists' Trio, Liborius Hauptmann directing; Dorothy Lewis, soloist
 8 to 9 p.m.—Church services from Old St. Mary's
 9 to 10 p.m.—Pacific Artists' Trio, Liborius Hauptmann, director; Mary Atkinson, soprano
 10 to 11 p.m.—Byington Electric program
 11 to 12 midnight—Program of musical gems
 12 to 1 a.m.—Request program

468.5 Meters **KFI** **Channel 64**
640 Kcys. **5000 Watts**
 Copyright, 1929, E. C. Anthony, Inc., L. A.
 10 a.m.—L. A. Church Federation program
 2:30 p.m.—Sunday Concert, NBC
 3:30 p.m.—Whittall Anglo-Persians, NBC
 4 p.m.—Sunday Concert, NBC
 4:30 p.m.—Leila Castberg, "Advanced Thought"
 5 p.m.—Genevieve Behrend, "Science of Life"
 5:15 p.m.—Collier's Radio Hour, NBC
 6:15 p.m.—Atwater Kent, NBC
 6:45 p.m.—Father Ricard's weather forecast
 6:50 p.m.—Studio program
 7:15 p.m.—Studebaker Champions, NBC
 7:45 p.m.—Enna Jettick Melodies, NBC
 8 p.m.—Concert orchestra, Pryor Moore, dir.
 9 p.m.—KFI organ ensemble
 9:30 p.m.—Studio program
 10 p.m.—Wally Perrin's dance orchestra; Jean Dunn, soloist

236.1 Meters **KOL** **Channel 127**
1270 Kcys. **1000 Watts**
 Seattle Broadcasting Co., Seattle, Wash.
 9:30 to 11:30 p.m.—Guy Olson's Scandinavian-American Dance Band

325.9 Meters **KOMO** **Channel 92**
920 Kcys. **1000 Watts**
 Fisher's Blend Station, Seattle, Washington
 10 a.m.—International Bible Students' Assoc.
 11 a.m.—Lucile Johnson, piano; Fred Lynch, tenor
 11:15 a.m.—Plymouth Congregational Church
 12:15 p.m.—Orchestra; Greenwood Mitchell and Dorothea Wei
 1 p.m.—National Sunday Forum, NBC
 2:30 p.m.—Sunday Concert, NBC
 3:30 p.m.—Whittall Anglo-Persians, NBC
 4 p.m.—Sunday afternoon concert, NBC
 5 p.m.—Mixed quartet
 5:15 p.m.—Collier's Hour, NBC
 6:15 p.m.—Atwater Kent program, NBC
 7:15 p.m.—Studebaker Champions, NBC
 7:45 p.m.—Enna Jettick Melodies, NBC
 8 p.m.—First Church of Christ, Scientist
 9 p.m.—Studio program
 9:30 p.m.—Francesco Longo's Orchestra
 10:30 to 11 p.m.—Artistic Ensemble

545.1 Meters **KTAB** **Channel 55**
550 Kcys. **500 Watts**
 Pickwick Broadcasting Co., Oakland, Calif.
 9 to 10 a.m.—Dr. B. L. Corley
 10 to 11 a.m.—Bible class
 11 to 12:30 p.m.—Tenth Avenue Baptist Church
 12:30 to 1 p.m.—Chapel of the Chimes
 1 to 2 p.m.—Church of the Latter Day Saints
 2 to 2:15 p.m.—Recordings
 2:15 to 5 p.m.—Santa Clara-St. Ignatius football game, broadcast from Kezar Stadium by Willard Kimball
 5 to 6 p.m.—Chapel of the Chimes
 6 to 6:30 p.m.—Edison hour
 6:30 to 7 p.m.—Dr. Tindall
 7 to 7:30 p.m.—Maria Llaolo, Italian soprano; Jane S. Sands, pianist
 7:30 to 9:30 p.m.—Tenth Ave. Baptist Church
 9:30 to 10 p.m.—Dance recordings
 10 to 11 p.m.—Arthur Shaw, organist; Joan Ray, contralto
 11 to 1 a.m.—The Night Owl program

340.7 Meters **KLX** **Channel 88**
880 Kcys. **500 Watts**
 Tribune Publishing Co., Oakland, Calif.
 5 to 6 p.m.—Chas. T. Besserer at Scottish Rite organ

483.6 Meters **KGW** **Channel 62**
620 Kcys. **1000 Watts**
 The Morning Oregonian, Portland, Oregon
 10 to 11 a.m.—International Bible Students
 11 to 12:30 p.m.—Sunnyside Congregational service
 1:30 to 2:30 p.m.—Organ recital
 2:30 to 3:30 p.m.—Sunday concert
 3:30 to 4 p.m.—Whittall Anglo-Persians, NBC
 4 to 4:15 p.m.—Baby Boudoir
 4:15 to 4:30 p.m.—"Book Chat"
 4:30 to 5 p.m.—Studio program
 5:15 to 6:15 p.m.—Collier's Radio Hour, NBC
 6:15 to 7:15 p.m.—Atwater Kent Hour, NBC
 7:15 to 7:45 p.m.—Studebaker program, NBC
 7:45 to 8 p.m.—Enna Jettick Melodies, NBC
 8 to 8:30 p.m.—Baker's Enna Jetticks
 8:30 to 9 p.m.—Rollickers
 9 to 9:30 p.m.—Blumauer Frank
 9:30 to 10 p.m.—"Montag Fireside Hour"
 10 to 11 p.m.—Little Symphony Orchestra
 11 p.m.—Estate Weather Man

280.2 Meters **KJBS** **Channel 107**
1070 Kcys. **100 Watts**
 J. Brunton & Sons, San Francisco, Calif.

8:30 to 9 a.m.—CMC program
 9 to 10 a.m.—Popular records
 10 to 10:30 a.m.—Sunshine Half Hour
 10:30 to 11 a.m.—Recorded music
 11 to 11:30 a.m.—Selix popular program
 11:30 to 12 noon—Popular concert music
 12:30 to 1 p.m.—Thorobred tunes
 1 to 1:30 p.m.—HotNkold Melodies
 1:30 to 2 p.m.—Popular record program
 2 to 2:30 p.m.—Vocal selections
 2:30 to 3 p.m.—Crescendo Trio
 3 to 3:30 p.m.—Mabel Payne, soprano
 3:30 to 4 p.m.—Variety record program
 4 to 4:30 p.m.—Chas. William Warriner, baritone
 4:30 to 5:30 p.m.—Saphire program

267.7 Meters **KMIC** **Channel 112**
1120 Kcys. **500 Watts**
 Dalton's, Inc., Inglewood, Calif.
 12:30 to 1 p.m.—Recordings
 4:30 to 6:30 p.m.—Popular program



ATWATER KENT RADIO

Atwater Kent advertising is now run in Northern California in more than seventy newspapers—most of the space being 60 inches and full page.

The copy and illustration beginning October 1st is radically strengthened and changed.

Atwater Kent's newspaper program for the balance of the year will be one of the most striking the industry has known.

—**—

ERNEST INGOLD, INC.

930 Van Ness Avenue

San Francisco



MONDAY Programs

NBC

National Broadcasting Company

10:30 to 11:30 a.m.—Woman's Magazine of the Air

Domestic science and household talks and an organ recital, augmented by individual vocal and instrumental numbers, will be offered this morning.

Ma'jorie Gray will speak on "Dancing Parties" during the Brazilian American Coffee Committee feature. Helpful hints will be Helen Webster's topic in the next period. Elmer Crowhurst, organist, closes the program with a 20-minute recital. John and Ned, a novelty duo; Bennie Walker, Frederick MacMurray, violinist, and Barbara Blanchard, soprano, are the assisting artists.

Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.

11:30 a. m. to 1 p.m.—Rembrandt Trio
Broadcast through KGO.

3 to 3:30 p.m.—Mormon Tabernacle program
Three hundred singers and an organ soloist will broadcast a half-hour program from the Mormon Tabernacle at Salt Lake City through KGO, KOMO and KPO.

5:30 to 6 p.m.—Aunt Betty Kiddies Klub
After dispensing with the routine business of reading letters and stories from club members and telling new listeners how they may join the club, Aunt Betty will take the children on an excursion to the country.

To hear this program listeners should tune to the NBC system station KGO.

6 to 6:30 p.m.—Edison program
Revealing to a nation-wide audience the compositions which another famous person likes most, the weekly Edison program will be broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.

6:30 to 7:30 p.m.—General Motors Family Party
The General Motors Family Party will be broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.

7:30 to 8 p.m.—"The Empire Builders"
Another historical sketch with Harvey Hays in the principal role will be heard through a transcontinental network of NBC system stations. These radio dramas, based on important and interesting events in western history, are released through KGO, KHQ, KOMO, KGW, KPO and KFI.

8 to 9 p.m.—Rudy Seiger's Shell Symphonists
Classical music will be heard when Rudy Seiger's Shell Symphonists again are on the air with such favorites as Rimsky-Korsakoff's ballet suite, "Scheherazade," and Jarnefelt's joyous "Prelude."

Rudy Seiger will play Lang's "An Irish Love Song" as a violin solo. Another number of special interest will be Cremieux's "Quand L'Amour Meurt" (When Love Dies), which the Symphonists will interpret in response to requests.

Among the delightful melodic gems on the balance of the program are Liadow's dainty "Musical Snuff Box" and Victor Herbert's "Badinage."

Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.

9 to 9:30 p.m.—"Voice of Firestone"
Soloists will be Marian Gilbert, contralto, and Easton Kent, tenor. Additional vocal music will be contributed by the Firestone Choristers, directed by Mynard Jones. The 32-

piece Firestone Orchestra will be conducted by Max Dolin.

Broadcast through KGO, KHQ, KOMO, KGW, KPO, KFI, KSL and KOA.

9:30 to 10 p.m.—Plantation Echoes
Bringing the genial old Judge and his family of carefree southern folk before the microphone once more, "Plantation Echoes" will be broadcast tonight.

Charles McAllister is the Judge whose weekly party brings echoes of plantation days to radio listeners. Among the other artists heard during the half hour are Ethel Wakefield, Phyllis Campbell, Georgia Simmons, Bobbe Deane and Clarence Hayes. A banjo group, directed by Mort Grauenhorst, supplies appropriate music, and Sylvano Dale, tap dancer, and Johnny O'Brien, with his harmonica, are other featured artists.

Broadcast through KPO, KSL and KOA.
9:30 to 10 p.m.—A miniature biography based on the life of Paul Laurence Dunbar, the negro poet, and written especially for radio dramatization by Grace Sanderson Michie, is planned for presentation through the NBC system station KGO.

10 to 11 p.m.—Slumber Hour
Selections from some of the best beloved operas will be heard by the NBC system audiences during tonight's broadcast, directed by Max Dolin.

Broadcast through KSL and KOA.
11 to 12 midnight—Henry Halstead's Hotel St. Francis Dance Orchestra through KGO.

468.5 Meters **KFI** **Channel 64**
640 Kcys. **5000 Watts**
Copyright, 1929, E. C. Anthony, Inc., L. A.

7 a.m.—S. & W. morning exercises, KFI-KPO
8 a.m.—Shell Happy Time from KPO
9 a.m.—Sadye Nathan, beauty talks
9:15 a.m.—Bess Kilmer's Hints to Housewives
10:30 a.m.—Magazine of the Air, NBC
11:30 a.m.—"Mental Exercises," Francis Hancock
12 noon—Agricultural talks; market reports
2 p.m.—Leon Archer
2:15 p.m.—Winnie Fields Moore, travelogue
2:30 p.m.—"Phenomena"
3:50 p.m.—Better America Federation
4 p.m.—Wilfred Butterworth, tenor
4:15 p.m.—Stock market reports
4:30 p.m.—Big Brother
6 p.m.—Edison Recorders, NBC
6:30 p.m.—General Motors, NBC
7 p.m.—Studio program
7:30 p.m.—Empire Builders, NBC
8 p.m.—Shell Program, NBC
9 p.m.—Voice of Firestone, NBC
9:30 p.m.—Violin recital by Purcell Mayer
10 p.m.—Packard Concert Orch.; Pryor Moore, director
11 p.m.—KFI news bureau

265.3 Meters **KSL** **Channel 113**
1130 Kcys. **5000 Watts**
Radio Service Corp., Salt Lake City, Utah

5 p.m.—Informal studio program
5:30 p.m.—Vocal and instrumental selections
6 p.m.—Edison program, NBC
6:30 p.m.—General Motors, NBC
7 p.m.—Program of diversified musical selections
7:30 p.m.—Great Northern Ry. program, NBC
8 p.m.—Amos 'n' Andy, NBC
8:15 p.m.—So-A-Tone broadcast
8:45 p.m.—Hawaiian Duo
9 p.m.—The Voice of Firestone, NBC
9:30 p.m.—Plantation Echoes, NBC
10 p.m.—Slumber hour, NBC

MONDAY Programs

491.5 Meters **KFRC** **Channel 61**
610 Kcys. **1000 Watts**

Don Lee, Inc., San Francisco, California

- 7 to 8 a.m.—Simpy Fitts; N. Y. stocks
- 8 to 9 a.m.—Alarm Clock, featuring Ralph Peterson, Ed Skrivanik and Gene Byrnes
- 9:30 to 10 a.m.—Julie Wintz Orchestra, CBS
- 10 to 11 a.m.—Wyn's Daily Chats
- 11 to 11:30 a.m.—Mary Lewis Haines, talk
- 11:30 to 11:45 a.m.—Raladam program
- 11:45 to 12 noon—Auditions
- 12 to 1 p.m.—Sherman Clay noonday concert
- 1 to 1:30 p.m.—Leigh Harline, organist
- 1:30 to 2 p.m.—Charlie Wellman
- 2 to 3 p.m.—Happy-Go-Lucky Hour
- 3 to 3:15 p.m.—Western Air Express Aviation talk
- 3:15 to 3:30 p.m.—Talk by physician from U. C.
- 3:30 to 4 p.m.—H. V. Kaltenhorn, Current Events, CBS
- 4 to 4:55 p.m.—E. Allman's Surprise Package
- 4:55 to 5 p.m.—Town Topics
- 5 to 5:30 p.m.—Storyman and his Aircastle
- 5:30 to 6 p.m.—Hank Howe and his music
- 6 to 6:45 p.m.—KHJ Orchestra and soloists
- 6:45 to 7 p.m.—George P. Edwards of Coast Investor
- 7 to 7:30 p.m.—Eskimo Pie program
- 7:30 to 8 p.m.—Paul Carson, pianist, and Juliet Dunn, soprano
- 8 to 10 p.m.—Blue Monday Jamboree
- 10 to 10:10 p.m.—Baron Waste and Lucius
- 10:10 to 11:10 p.m.—Anson Weeks Hotel Mark Hopkins Orchestra
- 11:10 to 12:10 a.m.—Earl Burtnett and Los Angeles Biltmore Orchestra
- 12:10 to 1 a.m.—Dorado Club Silver Fizz dance music

508.2 Meters **KHQ** **Channel 59**
590 Kcys. **1000 Watts**

Louis Wasmer, Inc., Spokane, Washington

- 7 to 7:30 a.m.—Sunrise Pep Period
- 7:30 to 8 a.m.—Model Musical Klock
- 8 to 9 a.m.—Shell Happy Time
- 9 to 10 a.m.—Home Economics
- 10 to 10:30 a.m.—Sunshine Liberty Organ
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 to 12 noon—Farmers' Service Hour
- 12 to 12:15 p.m.—Nat'l Savings luncheon program
- 12:15 to 12:30 p.m.—Musical program
- 12:30 to 1 p.m.—Voice of Sparton
- 1 to 1:30 p.m.—Crosley Musical Review
- 1:30 to 1:45 p.m.—Modern Shops a la Mode
- 1:45 to 2 p.m.—Fur Facts
- 2 to 3 p.m.—Washington Home Service
- 3 to 3:30 p.m.—Theatrical preview
- 3:30 to 4 p.m.—"Paint o' Mine" period
- 4 to 5 p.m.—Concert orchestra
- 5 to 5:30 p.m.—Matched Units Hour
- 5:30 to 6 p.m.—Dutch Dough Boys
- 6 to 6:30 p.m.—Thos. A. Edison Ind., NBC
- 6:30 to 7:30 p.m.—General Motors, NBC
- 7:30 to 8 p.m.—Empire Builders, NBC
- 8 to 9 p.m.—Seiger's Shell Symphonists, NBC
- 9 to 9:30 p.m.—Voice of Firestone, NBC
- 9:30 to 10 p.m.—Brunswick Brevities
- 10 to 10:15 p.m.—Marmola So-A-Tone
- 10:15 to 10:30 p.m.—Matched Units Hour
- 10:30 to 11:30 p.m.—KHQ Ensemble Hour
- 11:30 to 12:30 a.m.—Organ concert

545.1 Meters **KTAB** **Channel 55**
550 Kcys. **500 Watts**

Pickwick Broadcasting Co., Oakland, Calif.

- 7 to 8 a.m.—Rastus and Sambo
- 8 to 9 a.m.—Recordings
- 9 to 9:30 a.m.—Prayer services
- 9:30 to 10:30 a.m.—Recordings
- 10:30 to 11 a.m.—Dr. B. L. Corley
- 11 to 12 noon—Barney Lewis' Tabloid of the Air
- 12 to 1 p.m.—Sterling Cosmopolitans
- 1 to 1:30 p.m.—Chapel of the Chimes
- 1:30 to 2 p.m.—Recordings
- 2 to 3 p.m.—Organ recital
- 3 to 4 p.m.—Matinee Melodists
- 4 to 5 p.m.—Home Towners
- 5 to 6 p.m.—Brother Bob's Frolic Hour
- 6 to 6:30 p.m.—Dr. Whetstone
- 6:30 to 7 p.m.—Twilight Hour
- 7:30 to 8 p.m.—Don's Half Hour
- 8 to 9 p.m.—Arthur Shaw, organist; Carl Tobin, balladist
- 9 to 10 p.m.—Travelogue and Pickwick Symphonette
- 10 to 11 p.m.—The Pickwickians Dance Orch.
- 11 to 1 a.m.—The Night Owls, conducted by Willard Kimball

280.2 Meters **KJBS** **Channel 107**
1070 Kcys. **100 Watts**

J. Brunton & Sons, San Francisco, Calif.

- 6:45 to 8 a.m.—Early Bird Hour
- 8 to 9:30 a.m.—Favorite recordings
- 9:30 to 10:15 a.m.—Vocal and inst. selections
- 10:15 to 10:45 a.m.—Helpful Hints to Housewives
- 10:45 to 12 noon—Orthophonic records
- 12 to 12:05 p.m.—Stock report
- 12:05 to 1:45 p.m.—Popular records
- 1:45 to 2 p.m.—Dr. Wiseman, health talk
- 2 to 2:30 p.m.—Concert recordings
- 2:30 to 2:45 p.m.—Matilda Rosenfeld, educ. talk
- 2:45 to 3 p.m.—Records
- 3 to 4 p.m.—Radio Rodeo
- 4 to 4:30 p.m.—Al Sather, "Songs of the Moment"
- 4:30 to 5:30 p.m.—Record varieties

239.9 Meters **KFOX** **Channel 125**
1250 Kcys. **1000 Watts**

Nichols & Warinner, Long Beach, Calif.

- 5 to 7 a.m.—Remote control, KGFJ
- 7 to 7:30 a.m.—Hello Everybody
- 7:30 to 8:30 a.m.—News items; records
- 8:30 to 9 a.m.—Hirschfeld's High Steppers
- 9 to 9:50 a.m.—Hawaiian program; records
- 9:50 to 11 a.m.—Organ recital; novelty songs
- 11 to 11:10 a.m.—Beauty talk
- 11:10 to 11:30 a.m.—Varsity Boys
- 11:30 to 11:50 a.m.—Early news report
- 11:50 to 12 noon—Varsity Boys
- 12 to 2 p.m.—Records
- 2 to 2:15 p.m.—Health talk
- 2:15 to 3 p.m.—Records, sacred recordings
- 3 to 3:30 p.m.—Organ recital
- 3:30 to 4 p.m.—Recordings
- 4 to 4:20 p.m.—News report
- 4:20 to 5 p.m.—Varsity Boys
- 5 to 5:30 p.m.—Organ recital
- 5:30 to 6 p.m.—Southern Hawaiian Trio
- 6 to 6:05 p.m.—Lost and found department
- 6:05 to 6:30 p.m.—Studio orchestra
- 6:30 to 7 p.m.—Kaal Hawaiian Trio
- 7 to 8 p.m.—Suydam's Buttercream School
- 8 to 9 p.m.—Motor Tires Quartette
- 9 to 11 p.m.—El Patio Ballroom
- 11 to 11:30 p.m.—Majestic Ballroom
- 11:30 to 12 midnight—Silver Spray Orchestra
- 12 to 1 a.m.—KGFJ

MONDAY Programs

440.9 Meters **KPO** **Channel 68**
680 Kcys. **5000 Watts**

Hale Bros. & The Chronicle, San Francisco
7 to 8 a.m.—S & W Health Exercises by Hugh Barrett Dobbs, assisted by Wm. H. Hancock
8 to 9 a.m.—Shell Happy Time, by Hugh Barrett Dobbs and Wm. H. Hancock
9:30 to 10 a.m.—Dobbs's Daily Chat
10 to 10:30 a.m.—Helpful hints to housewives
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
11:30 to 11:45 a.m.—Art talk, by Helen Gordon Barker
11:45 to 12:05 p.m.—Time, Scripture, weather and announcements
12:05 to 1 p.m.—Aeolian Trio
1 to 1:30 p.m.—Jerry Jermaine
1:30 to 2 p.m.—Ann Warner's Home Chats
2 to 2:30 p.m.—The Aeolian Trio
2:30 to 3 p.m.—School broadcast, Paul Pitman
3 to 3:30 p.m.—Mormon Tabernacle Choir, NBC
3:30 to 3:45 p.m.—Depart. of Commerce talk
3:45 to 4 p.m.—Calif Dev. Assn. talk
4 to 5 p.m.—Studio hour and announcements
5 to 6 p.m.—Children's Hour
6 to 6:30 p.m.—Edison Industries, NBC
6:30 to 7:30 p.m.—General Motors program, NBC
7:30 to 8 p.m.—Empire Builders, NBC
8 to 9 p.m.—Shell Symphonists' program, NBC
9 to 9:30 p.m.—Voice of Firestone program, NBC
9:30 to 10 p.m.—Plantation Echoes, NBC
10 to 12 midnight—KPO revue

236.1 Meters **KOL** **Channel 127**
1270 Kcys. **1000 Watts**

Seattle Broadcasting Co., Seattle, Wash.
6:45 a.m.—Radio Time Clock
7 a.m.—Eye Opener program
8 p.m.—Studio program
9:45 a.m.—Talk, Seattle Candoris Guild
10 a.m.—Chimes; studio program
12 noon—Organ recital, Frederick C. Feringer
12:30 p.m.—Matinee Melodies
4:45 p.m.—News items; weather reports
5 p.m.—Service program
6 p.m.—Sessions Chimes
6:30 p.m.—Ranch dance band
7 p.m.—Donald Riste, baritone, and Margaret Gray, pianist
8 p.m.—Studio program
9 p.m.—"A Little Sunshine," Ken Stuart
9:30 p.m.—Charles Keating, tenor
10 p.m.—Studio program

230.6 Meters **KTBI** **Channel 130**
1300 Kcys. **1000 Watts**

Bible Institute of Los Angeles, Calif.
8 to 8:15 a.m.—Uncle Harry's Bible story
8:15 to 8:45 a.m.—Devotional service
8:45 to 9:15 a.m.—Announcer's Hour
9:15 to 9:45 a.m.—Radio Bible course
9:45 to 10:35 a.m.—Home-Folks request hour
10:35 to 11:30 a.m.—Dr. John C. Page
11:30 to 12 noon—Verna Remple, soprano
12 to 12:15 p.m.—Chimes and Scripture reading
1 to 1:15 p.m.—Musical program
1:15 to 2 p.m.—Faculty musical hour
2 to 2:30 p.m.—Visiting pastor
7 to 7:30 p.m.—Dr. W. P. White
7:30 to 8 p.m.—Dr. Jamieson
8 to 9 p.m.—Dr. B. F. Fellman and choir
9 to 10 p.m.—Dr. David L. Cooper

243.8 Meters **KYA** **Channel 123**
1230 Kcys. **1000 Watts**

Pacific Broadcasting Corp., San Francisco
9 to 9:30 a.m.—Request recordings
9:30 to 10 a.m.—Fox-Warfield program
10 to 11 a.m.—Recorded program
11 to 12 noon—California Sunshine Hour, conducted by George Taylor
12 to 1:30 p.m.—Popular recordings
1:30 to 3:30 p.m.—Classical recordings
3:30 to 6 p.m.—Recorded program
6 to 6:30 p.m.—Sidley Company program
6:30 to 7 p.m.—Program for Fox and Warfield theatres
7 to 7:15 p.m.—George Taylor
7:15 to 7:30 p.m.—Hazel Warner and Constance Piper
7:30 to 7:40 p.m.—Cecil and Sally in "The Funniest Things"
7:40 to 8:30 p.m.—Pacific Artists's Trio, under the direction of Liborius Hauptmann, Claire Upshur, soprano soloist
8:30 to 9 p.m.—Hazel Warner, Constance Piper, George Nickson and Little Miss Muffet
9 to 9:50 p.m.—Pacific Artists' Trio; Dorothy Lewis, soloist
9:50 to 10 p.m.—Metro and Cosmo, the Politan Brothers
10 to 11 p.m.—Byington Electric program
11 to 12 midnight—Program of musical gems
12 to 1 a.m.—All request program

220.4 Meters **KGB** **Channel 136**
1360 Kcys. **250 Watts**

Pickwick Broadcasting Co., San Diego, Cal.
7 to 7:05 p.m.—Sport news
7:05 to 8 p.m.—The Minor Twins with Harry Woods
8 to 9 p.m.—Dorothy Pratt and Aeolian Male Quartet
9 to 10 p.m.—Aloha Boys Hawaiian Trio
10 to 10:30 p.m.—"Rip" Caldwell
10:30 to 11 p.m.—Green Hate Nite Club
11 to 12 midnight—Kennedy's Cafe and Nite Club

325.9 Meters **KOMO** **Channel 92**
920 Kcys. **1000 Watts**

Fisher's Blend Station, Seattle, Washington
7:55 a.m.—Inspirational services
8 a.m.—Shell Happy Time
9 a.m.—Organ recital
10 a.m.—Y. M. C. A. health exercises
10:15 a.m.—"What to Prepare for Dinner"
10:30 a.m.—Women's Magazine of the Air, NBC
11:30 a.m.—So-A-Tone Broadcast
11:45 a.m.—Orchestra; G. Donald Gray and Hayden Morris
1 p.m.—Orchestra; Fred Lynch and Art Lindsay
2:15 p.m.—Orchestra; Greenwood Mitchell and Hayden Morris
3 p.m.—Salt Lake Tabernacle choir and organ recital
3:30 p.m.—Orchestra; Rhena Marshall, soprano
4 p.m.—Mining stock quotations
4:15 p.m.—Kiddies' program
4:45 p.m.—Stock, bond and grain quotations
5 p.m.—Concert orchestra with Agnes Skartvedt, contralto
6 p.m.—Edison Recorders, NBC
6:30 p.m.—General Motors' party, NBC
7:30 p.m.—Empire Builders, NBC
8 p.m.—Seiger's Shell Symphonists, NBC
9 p.m.—Voice of Firestone
9:30 p.m.—Maytag So-A-Tone broadcast
10 p.m.—Artistic Ensemble
11 p.m.—News flashes
11:15 p.m.—Olympic Hotel dance orchestra
12 to 12:30 a.m.—Organ recital

To Those People Whose Radio Is Not Jensen Equipped . . .



YOU wonder why your radio does not sound like some others you have heard. You read of circuits—tubes—cabinets, and what nots, but after all, no radio can be better than the speaker which gives it voice.

Any radio retailer will show you the difference a Jensen Electro-Dynamic Speaker will make with your set. And you will be the first to exclaim at the tremendous difference in getting *all* instead of part of the programs broadcast.

Why not try it? Your dealer will be glad to make the demonstration.

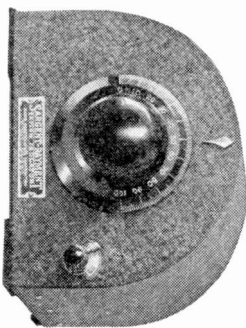


The Jensen "Imperial"

Jensen
ELECTRO-DYNAMIC
SPEAKER

Reproduction . . . True as the Original

Like Adding Another Tube to Your Set!



Improves Daylight Reception

Increases Selectivity

Needs No Tube, Draws No Power

A New and Improved Station Isolator
Designed by E. M. Sargent

A Universal Model
Works with Any Set
Price \$10.00

Sold on 5-Day, Money-Back Trial

Stop Overlapping of Locals

No matter what kind of radio set you have, a Station Isolator will improve it. If you have an Isolator you do not have to wait until late in the evening when all the locals are off, in order to hear distant stations. You can CUT RIGHT THROUGH the locals and hear up and down the Coast and further, at any time in the evening. The Station Isolator absolutely prevents overlapping of local stations. No matter how close you may be to the broadcast stations, you can hear your favorite station clearly, and without interference.

Reception is quieter with the Isolator. It increases the efficiency of the receiver and consequently the volume control can be turned lower, easing some of the strain on the tubes and usually improving the tone quality.

Increase Your Daylight Range

If you are in the outlying districts, away from the immediate vicinity of the broadcasting stations, you can count on a substantial increase in your daytime receiving range when you add a Station Isolator to your radio. Good, strong daytime signals can be had on stations that are now too weak to enjoy in the daytime.

Dealers—
Write for Details

One Model Works With All Sets

The Station Isolator will work with any standard receiving set. Full directions accompany it. It is so simple that anyone can install it in five minutes. It does not use a tube, and draws no power—it connects between the antenna, ground, and the receiver, and what a difference it makes!

Brings In Those Weak Stations

The Station Isolator tremendously increases the efficiency of the receiver and as a result, brings the distant stations hundreds of miles closer. It brings the weak ones up to loud speaker volume and brings in some more weak ones from still further away that cannot be heard at all without it.

Absolutely Guaranteed

USE THIS COUPON

RADIO CONSTRUCTORS CORPORATION,
357 Twelfth Street,
Oakland, Calif.

Enclosed find \$10.00 for which please send me one of your new universal model Sargent Station Isolators on five day, money-back trial basis as advertised in *Broadcast Weekly*. I have

a _____ receiver, model No. _____

Name _____

Address _____

City and State _____

MONDAY Programs

340.7 Meters KIX Channel 88
880 Kcys. 500 Watts
Tribune Publishing Co., Oakland, Calif.

7 to 8 a.m.—Exercises; N. Y. stocks
8 to 9 a.m.—Jean Kent
9 to 9:30 a.m.—Modern Homes period
9:30 to 10:15 a.m.—Recordings
10:15 to 10:30 a.m.—S. F. stocks; weather
10:30 to 10:50 a.m.—Recordings
10:50 to 11 a.m.—Belco talk
11 to 12 noon—Classified Adv. hour
12 to 1 p.m.—Machado's KIX Hawaiians
1 to 2 p.m.—Jean's Hi-Lights
2 to 2:30 p.m.—Recordings
2:30 to 3:30 p.m.—Opportunity hour
3:30 to 4:30 p.m.—Recordings
4:30 to 5 p.m.—Giffelin program
5 to 5:30 p.m.—Brother Bob
5:30 to 6 p.m.—Cressy Fern, pianist
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 p.m.—Edna Fischer
7:30 to 8 p.m.—Amal Quartet
8 to 9 a.m.—Helen Wegman Parmelee, pianist; Edith Fern Newcomb, contralto; Charles Follette, accompanist; Eliza Madson, violinist, and Franklin Roberts, baritone

333.1 Meters KHJ Channel 90
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, California

7 to 7:30 a.m.—Physical culture period
7:30 to 7:40 a.m.—Stock exchange reports
7:40 to 8 a.m.—Don Lee, Inc., program
8 to 9 a.m.—"Alarm Clock" (to KFRG)
9 to 9:30 a.m.—Recordings
9:30 to 10 a.m.—Julie Whitz Orchestra, CBS
10 to 11 a.m.—Agnes White, "At Our House"
11 to 12 noon—Patterns in Print, CBS
12 to 12:30 p.m.—Biltmore Hotel orchestra
12:30 to 12:45 p.m.—World-wide news
12:45 to 1:30 p.m.—Leigh Harline, organ recital
1:30 to 2 p.m.—Charley Wellman (to KFRG)
2 to 3 p.m.—Pada Radio program
3 to 3:15 p.m.—Colonial Dames Corp. program
3:15 to 3:30 p.m.—Western Air Express
3:30 to 3:45 p.m.—M. Murray, "Home Problems"
3:45 to 4 p.m.—Spanish lesson, Mrs. Doherty
4 to 5 p.m.—Chasin' the Blues
5 to 5:30 p.m.—The Story Man
5:30 to 6 p.m.—Don Lee dance band
6 to 6:45 p.m.—Orchestra and singers
6:45 to 7 p.m.—World-wide news
7 to 7:30 p.m.—Charles Shepherd's symphony
7:30 to 8 p.m.—Silverwood's program
8 to 10 p.m.—Jamboree from KFRG
10 to 11 p.m.—Mark Hopkins Hotel Dance Orch. from KFRG
11 to 12 midnight—Biltmore Hotel Dance Orch.
12 to 1 a.m.—Wesley Tourtelotte, organist

361.2 Meters KOA Channel 83
830 Kcys. 12,500 Watts
General Electric Co., Denver, Colorado

6 to 6:30 p.m.—Edison program, NBC
6:30 to 7:30 p.m.—General Motors Hour, NBC
7:30 to 8 p.m.—Empire Builders, NBC
8 to 8:15 p.m.—Amos 'n' Andy, NBC
8:15 to 8:45 p.m.—Supreme Serenaders
8:45 to 9 p.m.—News of the World
9 to 9:30 p.m.—The Voice of Phestone, NBC
9:30 to 10 p.m.—Plantation Echoes, NBC
10 to 11 p.m.—Slumber Hour, NBC

322.4 Meters KFWM Channel 93
930 Kcys. 500 Watts
Oakland Educational Society, Oakland, Cal.

2:30 to 3 p.m.—Walter McCoy
3 to 3:30 p.m.—Organ recital
3:30 to 4:30 p.m.—George Tietz's Hawaiians
4:30 to 5 p.m.—Tea-Time Tabloid
5 to 6 p.m.—Coy Perkins
7 to 8 p.m.—Doc Herrold
8 to 8:30 p.m.—Frank Vidal's Dixie Serenaders

499.7 Meters KFSD Channel 60
600 Kcys. 1000 Watts
Airtan Radio Corp., San Diego, Calif.

8:45 to 9 a.m.—Good Cheer program
9 to 10 a.m.—Morning musicale
10 to 11 a.m.—Amy Lou
11 to 12:30 p.m.—Peck's Service Hour
5 to 6 p.m.—Nightly Musical Review
6 to 6:15 p.m.—News Items
6:15 to 7 p.m.—KFSD Concert Trio
7 to 8 p.m.—Thearle Music Co.
8 to 8:30 p.m.—Studio program
8:30 to 9 p.m.—Lena Fraze
9 to 10 p.m.—Haulth's Dancing Academy

422.3 Meters KFVD Channel 71
710 Kcys. 250 Watts
Auburn Fuller, Culver City, Calif.

7 a.m.—"Happy-Go-Lucky Trio"
9 a.m.—KFVD "Trevanone"
12 noon—Tom Brennenan
12:30 p.m.—Tom and Wash
2 p.m.—Home Philosophy, G. Phelps
3 p.m.—Helpful Hints to Housewives
3 p.m.—Auburn Concert Orchestra
4 p.m.—Eldorado program
5:05 p.m.—Timely Topics Trio
8 p.m.—Happy-Go-Lucky Trio
9 p.m.—Glimore Slide Show
9:30 p.m.—Auburn Concert Orchestra
10 p.m.—Hal Roach comedy gossip
11 to 1 a.m.—Sebastian's Cotton Club Orchestra

218.8 Meters KGER Channel 137
1370 Kcys. 100 Watts
C. M. Dobyns, Long Beach, Calif.

8 a.m.—Popular music
11 a.m.—Mulligan Sew
1 p.m.—Exchange Club
4:30 p.m.—Trio
5 p.m.—Wurlitzer organ
6 p.m.—News and music
6:45 p.m.—Sportologie
9 p.m.—Organ recital, Nixon
10 p.m.—Hungarian Gypsy Orchestra
11 p.m.—Monday Nile Novelty Hour

267.7 Meters KMIC Channel 112
1120 Kcys. 500 Watts
Dakton's, Inc., Inglewood, Calif.

5:30 to 6:30 p.m.—Hawaiians
6:30 to 7:30 p.m.—Studio programs
7:30 to 8:30 p.m.—Country Jaze
8:30 to 9:30 p.m.—City of Inglewood program
9:30 to 10:30 p.m.—Moscow Inn
10:30 to 12 midnight—Hollywood Roof

267.7 Meters KFSG Channel 112
1120 Kcys. 500 Watts
Angelus Temple, Los Angeles, California

7 to 8 a.m.—Family Alta Hour
10 to 11 a.m.—Sunshine Hour
11 to 12 noon—Old Folks Hour

MONDAY Programs

340.7 Meters **KLX** **Channel 88**
880 Kcys. **500 Watts**

Tribune Publishing Co., Oakland, Calif.

- 7 to 8 a.m.—Exercises; N. Y. stocks
- 8 to 9 a.m.—Jean Kent
- 9 to 9:30 a.m.—Modern Homes period
- 9:30 to 10:15 a.m.—Recordings
- 10:15 to 10:30 a.m.—S. F. stocks; weather
- 10:30 to 10:50 a.m.—Recordings
- 10:50 to 11 a.m.—Belco talk
- 11 to 12 noon—Classified Adv. hour
- 12 to 1 p.m.—Machado's **KLX** Hawaiians
- 1 to 2 p.m.—Jean's Hi-Lights
- 2 to 2:30 p.m.—Recordings
- 2:30 to 3:30 p.m.—Opportunity hour
- 3:30 to 4:30 p.m.—Recordings
- 4:30 to 5 p.m.—Gillilan program
- 5 to 5:30 p.m.—Brother Bob
- 5:30 to 6 p.m.—Cressy Ferra, pianist
- 6 to 7 p.m.—Hotel Oakland concert trio
- 7 to 7:30 p.m.—News broadcast
- 7:30 to 8 p.m.—Edna Fischer
- 8 to 9 a.m.—Amati Quartet
- 9 to 10 a.m.—Helen Wegman Parmelee, pianist; Edith Fern Newcomb, contralto; Charles Follette, accompanist; Elisa Madsen, violinist, and Franklin Roberts, baritone

333.1 Meters **KHJ** **Channel 90**
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California

- 7 to 7:30 a.m.—Physical culture period
- 7:30 to 7:40 a.m.—Stock exchange reports
- 7:40 to 8 a.m.—Don Lee, Inc., program
- 8 to 9 a.m.—"Alarm Clock" (to KFRC)
- 9 to 9:30 a.m.—Recordings
- 9:30 to 10 a.m.—Julie Wintz Orchestra, CBS
- 10 to 11 a.m.—Agnes White, "At Our House"
- 11 to 12 noon—Patterns in Print, CBS
- 12 to 12:30 p.m.—Biltmore Hotel orchestra
- 12:30 to 12:45 p.m.—World-wide news
- 12:45 to 1:30 p.m.—Leigh Harline, organ recital
- 1:30 to 2 p.m.—Charlie Wellman (to KFRC)
- 2 to 3 p.m.—Fada Radio program
- 3 to 3:15 p.m.—Colonial Dames Corp. program
- 3:15 to 3:30 p.m.—Western Air Express
- 3:30 to 3:45 p.m.—M. Murray, "Home Problems"
- 3:45 to 4 p.m.—Spanish lesson, Mrs. Doherty
- 4 to 5 p.m.—"Chasin' the Blues"
- 5 to 5:30 p.m.—The Story Man
- 5:30 to 6 p.m.—Don Lee dance band
- 6 to 6:45 p.m.—Orchestra and singers
- 6:45 to 7 p.m.—World-wide news
- 7 to 7:30 p.m.—Charles Shepherd's symphony
- 7:30 to 8 p.m.—Silverwood's program
- 8 to 10 p.m.—Jamboree from KFRC
- 10 to 11 p.m.—Mark Hopkins Hotel Dance Orch. from KFRC
- 11 to 12 midnight—Biltmore Hotel Dance Orch.
- 12 to 1 a.m.—Wesley Tourtellotte, organist

361.2 Meters **KOA** **Channel 83**
830 Kcys. **12,500 Watts**

General Electric Co., Denver, Colorado

- 6 to 6:30 p.m.—Edison program, NBC
- 6:30 to 7:30 p.m.—General Motors Hour, NBC
- 7:30 to 8 p.m.—Empire Builders, NBC
- 8 to 8:15 p.m.—Amos 'n' Andy, NBC
- 8:15 to 8:45 p.m.—Supreme Serenaders
- 8:45 to 9 p.m.—News of the World
- 9 to 9:30 p.m.—The Voice of Firestone, NBC
- 9:30 to 10 p.m.—Plantation Echoes, NBC
- 10 to 11 p.m.—Slumber Hour, NBC

322.4 Meters **KFWM** **Channel 93**
930 Kcys. **500 Watts**
Oakland Educational Society, Oakland, Cal.

- 2:30 to 3 p.m.—Walter McCoy
- 3 to 3:30 p.m.—Organ recital
- 3:30 to 4:30 p.m.—George Otto's Hawaiians
- 4:30 to 5 p.m.—Tea-Time Tabloid
- 5 to 6 p.m.—Cy Perkins
- 7 to 8 p.m.—Doc Herrold
- 8 to 8:30 p.m.—Frank Vidal's Dixie Serenaders

499.7 Meters **KFSD** **Channel 60**
600 Kcys. **1000 Watts**

Airfan Radio Corp., San Diego, Calif.

- 8:45 to 9 a.m.—Good Cheer program
- 9 to 10 a.m.—Morning musicale
- 10 to 11 a.m.—Amy Lou
- 11 to 12:30 p.m.—Peck's Service Hour
- 5 to 6 p.m.—Nightly Musical Review
- 6 to 6:15 p.m.—News items
- 6:15 to 7 p.m.—KFSD Concert Trio
- 7 to 8 p.m.—Thearle Music Co.
- 8 to 8:30 p.m.—Studio program
- 8:30 to 9 p.m.—Lena Frazee
- 9 to 10 p.m.—Ratliff's Dancing Academy

422.3 Meters **KFVD** **Channel 71**
710 Kcys. **250 Watts**

Auburn Fuller, Culver City, Calif.

- 7 a.m.—"Happy-Go-Lucky Trio"
- 9 a.m.—KFVD Travelogue
- 12 noon—Tom Breneman
- 12:30 p.m.—Tom and Wash
- 1 p.m.—Home Philosophy, G. Phelps
- 2 p.m.—Helpful Hints to Housewives
- 3 p.m.—Auburn Concert Orchestra
- 4 p.m.—Eldorado program
- 5:05 p.m.—Timely Topics
- 8 p.m.—Happy-Go-Lucky Trio
- 9 p.m.—Gilmore Side Show
- 9:30 p.m.—Auburn Concert Orchestra
- 10 p.m.—Hal Roach comedy gossip
- 11 to 1 a.m.—Sebastian's Cotton Club Orchestra

218.8 Meters **KGER** **Channel 137**
1370 Kcys. **100 Watts**

C. M. Dobyns, Long Beach, Calif.

- 8 a.m.—Popular music
- 11 a.m.—Mullegan S'ew
- 1 p.m.—Exchange Club
- 4:30 p.m.—Triolian Trio
- 5 p.m.—Wurlitzer organ
- 6 p.m.—News and music
- 6:45 p.m.—Sportologue
- 9 p.m.—Organ recital, Nixon
- 10 p.m.—Hungarian Gypsy Orchestra
- 11 p.m.—Monday Nite Novelty Hour

267.7 Meters **KMIC** **Channel 112**
1120 Kcys. **500 Watts**

Dalton's, Inc., Inglewood, Calif.

- 5:30 to 6:30 p.m.—Hawaiians
- 6:30 to 7:30 p.m.—Studio orchestra
- 7:30 to 8:30 p.m.—Country Jame
- 8:30 to 9:30 p.m.—City of Inglewood program
- 9:30 to 10:30 p.m.—Moscow Inn
- 10:30 to 12 midnight—Hollywood Roof

267.7 Meters **KFSG** **Channel 112**
1120 Kcys. **500 Watts**

Angelus Temple, Los Angeles, California

- 7 to 8 a.m.—Family Altar Hour
- 10 to 11 a.m.—Sunshine Hour
- 11 to 12 noon—Old Folks Hour

To Those People Whose Radio Is Not Jensen Equipped



YOU wonder why your radio does not sound like some others you have heard of—of circuits—tubes—cabinets, and why, after all, no radio can be better than Jensen which gives it voice.

Any radio retailer will show you the difference a Jensen Dynamic Speaker will make with your set. And you will be first to exclaim at the tremendous difference in getting the full part of the programs broadcast.

Why not try it? Your dealer will be glad to make the de-

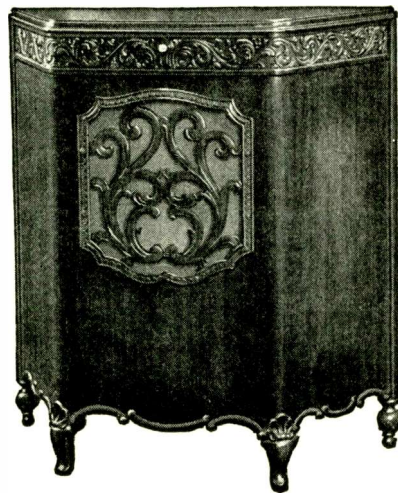


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The Jensen "Imperial"

Jensen—

ELECTRO-DYNAMIC
SPEAKER

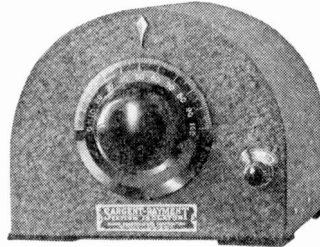
Reproduction . . *True as the Original*

Like Adding Another Tube to Your Set!

Improves
Daylight
Reception

Increases
Selectivity

Needs No
Tube, Draws
No Power



A New and Improved Station Isolator
Designed by E. M. Sargent

A
Universal
Model

Works with
Any Set

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\$10.00

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Reception is quieter with the Isolator. It increases the efficiency of the receiver and consequently the volume control can be turned lower, easing some of the strain on the tubes and usually improving the tone quality.

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Absolutely Guaranteed

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357 Twelfth Street,
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Enclosed find \$10.00 for which please send me one of your new universal model Sargent Station Isolators on five day, money-back trial basis as advertised in *Broadcast Weekly*. I have

a receiver, model No.

Name

Address

City and State

TUESDAY Programs

NBC

National Broadcasting Company

In the event that the World Series goes seven games it will be broadcast by all NBC stations from 11 to 1 p. m. on Tuesday and Wednesday from Chicago and from 10:15 a. m. to 12:15 p. m. from Philadelphia on Friday, replacing any program that may be scheduled at that time.

9:45 to 10 a. m.—Betty Crocker Gold Medal Home Service Talks

With "Decorate With Autumn Colors" as her topic, Betty Crocker will broadcast another of her Gold Medal Home Service talks through KGO, KHQ, KOMO, KGW and KFI.

10:30 to 11:30 a. m.—Woman's Magazine of the Air

In the Kraft feature, which opens the broadcast, Miss Holden will present her ideas on "Some Salad Sandwiches and a Jellied Beet Ring Salad." Her second chat, given during the Wedgewood feature, will concern "A Whole Oven Dinner." The Sunset Magazine feature will include three brief discussions of authors and their works, with Bennie Walker as the speaker.

Music for the program will be provided by Marian Gilbert, contralto, the Halstead Trio, and the Magazine Melodists.

Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.

11:30 to 11:45 a. m.—Duco Decorators

Offering assistance on decorating problems, a representative of Katherine Crumbaugh will deliver another message from her during this broadcast.

Music will introduce the talk, prepared by the director of the Du Pont Home Decoration Service.

Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.

11:45 a. m. to 1 p. m.—Rembrandt Trio, through KGO.

2 to 3 p. m.—The Wanderers

Bert Horton and Jack Phipps enact the roles of Dick and Tom, the central figures in these travelogues. Bernice Berwin, Bobbe Deane, Olive West and Laurence Tulloch have other important parts. H. C. Connette is author of the continuity.

A musical background for the dialogue is provided by the songs of Gail Taylor, soprano; Easton Kent, tenor, and Austin Mosher, baritone, and the instrumental selections of the Linden Trio.

Broadcast through KGO, KHQ, KOMO, KGW and KPO.

4:30 to 5:30 p. m.—Hotel St. Francis Salon Orchestra through KGO.

5:30 to 6 p. m.—Around the World with Libby

Wings of melody will carry a nation-wide audience to another section of the globe as the tour "Around the World with Libby" is continued through KGO, KHQ, KOMO, KGW and KPO.

6 to 7 p. m.—Eveready Hour

Resuming a weekly schedule of coast-to-coast broadcasts, the Eveready Hour will be heard through KGO, KHQ, KOMO, KGW, KPO and KFI.

7 to 7:30 p. m.—Clicquot Club Eskimos

"Druggists' Program" is the interesting title given tonight's broadcast by the Clicquot Club Eskimos. "When I See My Sugar, I Get a Lump in My Throat" is the first number

scheduled, with Tom Stacks singing the chorus. Harry Reser's banjo solo will be, "Have You Ever Tried to Take a Pill?" This sketch, which was written by Reser, will be followed by "Tea for Two," "The Night Owl," a march, closes the program.

Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.

7:30 to 8 p. m.—Freed Orchestrians

Tchaikowsky's "Overture 1812" will be interpreted in fox-trot arrangement by the Freed Orchestrians. Another high-spot in the program is the popular "Waiting at the End of the Road" from the movie "Hallelujah." The Paul Sisters will come before the microphone for this orchestration developed under Phil Spitalny's direction. "Song of India" and "True Blue Lou" are two other numbers programmed. Eddie Gale will be heard in one solo.

Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.

8 to 9 p. m.—Radio-Keith-Orpheum Hour

Divided into two programs, one from the East and the other from the West, the Radio-Keith-Orpheum Hour will be broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.

9 to 9:30 p. m.—The Parker Duofold Family

Interspersed between popular selections by the Parker Duofold Orchestra will be the baritone and contralto duet, "By the Way," the tenor solo, "L'Amour Toujours L'Amour," and other vocal offerings. The singers will be Parker Duofold Sr., baritone; Parker Duofold Jr., tenor, and Lady Duofold Parker, contralto. "Tinkle, Tinkle," one of the song favorites from a current eastern musical show, "Murray Anderson's Almanac," will close the program.

Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.

10 to 11 p. m.—Spotlight Review

A new subject is chosen each week for the theme of the hour. Musical and dramatic numbers are woven into the presentations to conform with the central subject. Charles Hart conducts the orchestra for these programs; Ted Maxwell directs the production and Caryl Coleman is responsible for the continuity.

Broadcast through KHQ and KFI. The portion from 10:30 to 11 p. m. will be released through KGO and KPO.

11 to 12 midnight—Musical Musketeers

Walter Beban, with his "talking saxophone," will direct the 14-piece band. Novelty interpolations have been arranged in addition by Charles Marshall.

Broadcast through KGO, KHQ, KOMO and KPO.

322.4 Meters **KFWM** Channel 93
930 Kcys. 500 Watts

Oakland Educational Society, Oakland, Cal.

8 to 8:30 a. m.—Select recordings

8:30 to 9 a. m.—Health questions answered by Dr. W. W. Forrester

11 to 12 noon—Musical program by Pha Fraser; educational feature

1:30 to 2:30 p. m.—Edna's Entertainment Hour

2:30 to 3 p. m.—Brother Walter

3 to 3:30 p. m.—Organ recital

3:30 to 4:30 p. m.—George Otto's Hawaiians

4:30 to 5 p. m.—Tea-Time Tabloid

5 to 6 p. m.—Cy Perkins

7 to 8 p. m.—Doc Herrold

8 to 9 p. m.—The Watch Tower program

9 to 9:30 p. m.—"The Ne'er Do Well"

9:30 to 10 p. m.—Musical program by H. B. Hoffman

10 to 11 p. m.—George Otto's Hawaiian Orch.

TUESDAY Programs

243.8 Meters **KYA** Channel 123
1230 Kcys. **1000 Watts**
 Pacific Broadcasting Corp., San Francisco

9 to 9:30 a.m.—Request recorded program
 9:30 to 10 a.m.—Fox-Warfield program
 10 to 10:30 a.m.—Recordings
 10:30 to 11 a.m.—Oregon City Boys, Clem Kennedy and George Taylor
 11 to 12 noon—California Sunshine Hour, conducted by George Taylor
 12 to 1 p.m.—Tuesday Noon Club, conducted by Captain Roy Francis in the interest of aviation
 1 to 1:30 p.m.—Recordings
 1:30 to 2:30 p.m.—Classical recordings
 2:30 to 6 p.m.—Selected records
 6 to 6:30 p.m.—Sidley Company program
 6:30 to 7 p.m.—Fox and Warfield theatre program
 7 to 7:15 p.m.—George Taylor
 7:15 to 7:30 p.m.—Pacific Artists' Trio
 7:30 to 7:40 p.m.—Cecil and Sally in "The Funniest Things"
 7:40 to 8:30 p.m.—Pacific Artists' Trio, Liborius Hauptmann, director; George Nickson, tenor soloist
 8:30 to 9 p.m.—Song recital; Dorothy Lewis, contralto; Claire Upshur, soprano, and Constance Piper, pianist
 9 to 9:30 p.m.—Kanteen Kapers, with the Three Doctors of the Blues
 9:30 to 10 p.m.—Pacific Artists' Trio; Mary Atkinson, soprano
 10 to 11 p.m.—Byington Electric Co. program
 11 to 12 midnight—Program of musical gems
 12 to 1 a.m.—All request program

333.1 Meters **KHJ** Channel 90
900 Kcys. **1000 Watts**
 Don Lee, Inc., Los Angeles, California

7 to 7:30 a.m.—Physical culture period
 7:30 to 7:40 a.m.—Stock exchange reports
 7:40 to 8 a.m.—Don Lee, Inc., program
 8 to 9 a.m.—"Early Birds" (to KFRC)
 9 to 9:30 a.m.—"Breakfast Nook Philosophy"
 9:30 to 10 a.m.—Julie Wintz, CBS
 10 to 11 a.m.—Agnes White, "At Our House"
 11 to 11:30 a.m.—Elvia Allman, short stories
 11:30 to 12 noon—U. S. C. Trojan period
 12 to 12:30 p.m.—Biltmore Hotel concert orchestra
 12:30 to 12:45 p.m.—World-wide news
 12:45 to 1:30 p.m.—Leigh Harline's organ recital
 1:30 to 2 p.m.—Charlie Wellman (to KFRC)
 2 to 3 p.m.—Fada Radio program
 3 to 3:15 p.m.—Safety conference
 3:15 to 3:30 p.m.—Auto. Club of So. Calif.
 3:30 to 3:45 p.m.—Midnight Mission
 3:45 to 4 p.m.—Dr. F. McCoy, health talk
 4 to 5 p.m.—Matinee Melody Masters
 5 to 5:30 p.m.—The Story Man
 5:30 to 6 p.m.—Dance band
 6 to 7 p.m.—Old Gold program, CBS
 7 to 7:30 p.m.—U. S. Rubber Co. program
 7:30 to 8 p.m.—Pelton Motor Company program
 8 to 9 p.m.—Pacific States Sav. & Loan Co. program (chain)
 9 to 9:30 p.m.—L. A. Young-Spring and Wire program (from KFRC)
 9:30 to 10 p.m.—Raybestos program
 10 to 12 midnight—Biltmore Hotel dance orchestra
 12 to 1 a.m.—Wesley Tourtellotte, organist

545.1 Meters **KTAB** Channel 55
550 Kcys. **500 Watts**
 Pickwick Broadcasting Co., Oakland, Calif.
 7 to 8 a.m.—Rastus and Sambo
 8 to 9 a.m.—Popular Recordings
 9 to 9:30 a.m.—Tenth Avenue Baptist Church
 9:30 to 10 a.m.—Dr. J. Douglas Thompson
 10 to 10:30 a.m.—Recordings
 10:30 to 11 a.m.—Dr. B. L. Corley
 11 to 12 noon—Barney Lewis' Tabloid of the Air
 12 to 1 p.m.—Sterling Cosmopolitans
 1 to 1:30 p.m.—Chapel of the Chimes
 1:30 to 2 p.m.—Fanchon's Style Chat
 2 to 3 p.m.—Arthur Shaw, organist; Mabel Payne, mezzo-soprano
 3 to 4 p.m.—Matinee Melodists
 4 to 5 p.m.—Home Towners
 5 to 6 p.m.—Brother Bob's Frolic
 6 to 6:30 p.m.—Dr. Whetstone
 6:30 to 7 p.m.—Twilight Hour
 7 to 7:30 p.m.—Recordings
 7:30 to 8 p.m.—Earl Caldwell, entertainer, Estelle Moran, pianist
 8 to 9 p.m.—Arthur Shaw, organist; Octo Lindquist, baritone
 9 to 10 p.m.—Pickwick Symphonette, Joan Ray, contralto; Jane S. Sands, pianist
 10 to 11 p.m.—Pickwickians Dance Orchestra; Carl Tobin, balladist
 11 to 1 a.m.—The Night Owls, conducted by Don Jeffry

265.3 Meters **KSL** Channel 113
1130 Kcys. **5000 Watts**
 Radio Service Corp., Salt Lake City, Utah
 4 p.m.—Roads of the Sky, NBC
 5 p.m.—Novelty instrumental and vocal program
 5:30 p.m.—Around the World with Libby, NBC
 6 p.m.—Eveready Hour, NBC
 7 p.m.—Clicquot Club Eskimos, NBC
 7:30 p.m.—Freshman Orchestradians, NBC
 8 p.m.—Radio-Keith-Orpheum, NBC
 8:30 p.m.—Utah Instrumental Quartet
 9 p.m.—Out on the Back Porch
 9:30 p.m.—Studio program
 10 p.m.—Jack Stacey's dance orchestra

508.2 Meters **KHQ** Channel 59
590 Kcys. **1000 Watts**
 Louis Wasmer, Inc., Spokane, Washington
 7 to 7:30 a.m.—Sunrise Pep Period
 7:30 to 8 a.m.—Model Musical Klock
 8 to 9 a.m.—Shell Happy Time
 9 to 9:45 a.m.—Musical bazaar
 9:45 to 10 a.m.—Betty Crocker, NBC
 10 to 10:15 a.m.—Marmola So-A-Tone
 10:15 to 10:30 a.m.—Sunshine Liberty organ
 10:30 to 11:30 a.m.—Magazine of the Air, NBC
 11:30 to 11:45 a.m.—Duco Decorators, NBC
 11:45 to 12 noon—Farmers' Service Hour
 12 to 1 p.m.—Chamber of Commerce luncheon
 1 to 1:30 p.m.—Crosley Musical Review
 1:30 to 1:45 p.m.—Miss Modern Shops a la Mode
 1:45 to 2 p.m.—Fur Facts
 2 to 3 p.m.—The Wanderers, NBC
 3 to 3:30 p.m.—Theatrical Preview
 3:30 to 4 p.m.—"Paint o' Mine" period
 4 to 5 p.m.—Studio program
 5 to 5:30 p.m.—Concert orchestra
 5:30 to 6 p.m.—Libby, McNeil & Libby, NBC
 6 to 7 p.m.—Eveready Hour, NBC
 7 to 7:30 p.m.—Clicquot Club Eskimos, NBC
 7:30 to 8 p.m.—Orchestradians, NBC
 8 to 9 p.m.—RKO program, NBC
 9 to 9:30 p.m.—The Parker Family, NBC
 9:30 to 10 p.m.—Cambarn's Dutch Dough Boys
 10 to 11 p.m.—Spotlight Review, NBC
 11 to 12 midnight—Musical Musketeers, NBC

TUESDAY Programs

491.5 Meters **KFRC** **Channel 61**
610 Kcys. **1000 Watts**

Don Lee, Inc., San Francisco, California
7 to 8 a.m.—Simpy Fitts; N. Y. stocks
8 to 9 a.m.—Early Birds, featuring Don and Mart, "The Two Boys," Neil Larson and Ed Skrivanik
9 to 9:30 a.m.—Georgia O. George
9:30 to 10 a.m.—Julie Wintz Orchestra, CBS
10 to 10:30 a.m.—Morning Melodists, direction of Frank Moss
10:30 to 11 a.m.—Wyn's Daily Chats
11 to 11:30 a.m.—Studio program
11:30 to 12 noon—Auditions
12 to 1 p.m.—Sherman-Clay noonday concert
1 to 1:30 p.m.—U. S. Army Band, CBS
1:30 to 2 p.m.—Charlie Wellman
2 to 3 p.m.—Happy-Go-Lucky Hour
3 to 3:30 p.m.—Show Folks, CBS
3:30 to 4 p.m.—Educational period
4 to 4:30 p.m.—F. W. Davis
4:30 to 4:35 p.m.—Something About Everything
4:35 to 4:55 p.m.—News bulletins
4:55 to 5 p.m.—Town Topics
5 to 5:30 p.m.—Storyman and his Alrcastle
5:30 to 6 p.m.—Hank Howe and his Music
6 to 7 p.m.—Paul Whiteman's Old Gold Orch.
7 to 7:30 p.m.—U. S. Rubber program
7:30 to 8 p.m.—Remar Twins
8 to 9 p.m.—Pacific States Savings program
9 to 9:30 p.m.—"Peppy Pam and the Englishman"
9:30 to 10 p.m.—Raybestos Reliners
10 to 10:10 p.m.—Baron Waste and Lucius
10:10 to 12:10 a.m.—Val Valente and his Roof Garden Orchestra
12:10 to 1 a.m.—Dorado Club Silver Fizz dance music

239.9 Meters **KFOX** **Channel 125**
1250 Kcys. **1000 Watts**

Nichols & Warinner, Long Beach, Calif.
5 to 7 a.m.—Remote control, KGFJ
7 to 7:30 a.m.—Hello Everybody
7:30 to 8:30 a.m.—News items; records
8:30 to 9 a.m.—Hirshfield's High Steppers
9 to 9:50 a.m.—Hawaiian program; organ
9:50 to 11 a.m.—Novelty songs; organ recital
11 to 11:30 a.m.—Orchestra; beauty talk
11:30 to 12 noon—Orchestra; news report
12 to 1 p.m.—Hollywood Girls
1 to 1:30 p.m.—Kiwanis Club luncheon
1:30 to 2 p.m.—Originality Girls
2 to 2:30 p.m.—Health talk; records
2:30 to 3:30 p.m.—Band concert; organ recital
3:30 to 4 p.m.—Long Beach Band
4 to 4:20 p.m.—News report
4:20 to 5 p.m.—Haymakers' old time dance music
5 to 5:30 p.m.—Organ recital
5:30 to 6 p.m.—Hollywood Girls
6 to 6:05 p.m.—Lost and found department
6:05 to 6:30 p.m.—Hollywood Girls
6:30 to 6:45 p.m.—Helene Smith, pianist
6:45 to 7 p.m.—Dr. Williams, health specialist
7 to 7:30 p.m.—Three Bluebirds
7:30 to 8 p.m.—Buster Wilson's orchestra
8 to 8:30 p.m.—Long Beach Band
8:30 to 9 a.m.—Cecil Fry, popular songs
9 to 11 p.m.—El Patio Ballroom
11 to 11:30 p.m.—Majestic Ballroom
11:30 to 12 midnight—Silver Spray Ballroom Orchestra
12 to 1 a.m.—KGFJ

468.5 Meters **KFI** **Channel 64**
640 Kcys. **5000 Watts**
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7 a.m.—S. & W. morning exercises, KFI-KPO
8 a.m.—Shell Happy Time from KPO
9 a.m.—Bess Kilmer's Hints to Housewives
9:45 a.m.—Betty Crocker talk, NBC
10:30 a.m.—Women's Magazine of the Air, NBC
11:30 a.m.—Duco Decorators, NBC
12 noon—Dept. of Agriculture talks
2 p.m.—Leon Archer; Winnie Moore
2:30 p.m.—"Phenomena"
3:30 p.m.—Leonard Van Berg
3:45 p.m.—Art Schwartz
4 p.m.—Dr. Miller
4:30 p.m.—Big Brother
5 p.m.—Leon Rene and his Southern Synco-pators
5:50 p.m.—Edwin August, dramatic critic of the air
6 p.m.—Eveready Hour, NBC
7 p.m.—Clicquot Club Eskimos, NBC
7:30 p.m.—Orchestradians, NBC
8 p.m.—RKO Hour, NBC
9 p.m.—The Parker family
9:30 p.m.—L. A. Steamship Company program
10 p.m.—Spotlight Review, NBC
11 p.m.—KFI News Bureau

280.2 Meters **KJBS** **Channel 107**
1070 Kcys. **100 Watts**

J. Brunton & Sons, San Francisco, Calif.
6:45 to 8 a.m.—Early Bird Hour
8 to 10:45 a.m.—Popular records
10:45 to 11 a.m.—Dr. Wiseman, health talk
11 to 12 noon—Record Varieties
12 to 12:05 p.m.—Stock report
12:05 to 2 p.m.—Record program
2 to 2:30 p.m.—Concert music
2:30 to 3 p.m.—Popular records
3 to 4 p.m.—Concert records
4 to 4:30 p.m.—Bridg time half hour
4:30 to 5 p.m.—Recorded organ music
5 to 5:30 p.m.—Barnes Sunset Revue

325.9 Meters **KOMO** **Channel 92**
920 Kcys. **1000 Watts**

Fisher's Blend Station, Seattle, Washington
7:55 a.m.—Inspirational services
8 a.m.—Shell Happy Time
9 a.m.—Orchestra; Dorotea Wei and G. Donald Gray
9:30 a.m.—So-A-Tone broadcast
9:45 a.m.—Betty Crocker Home talk, NBC
10 a.m.—So-A-Tone broadcast
10:30 a.m.—Women's Magazine of the Air, NBC
11:30 a.m.—Duco Decorators, NBC
11:45 a.m.—Orchestra; Fred Lynch and Art Lindsay
1 p.m.—Orchestra; Greenwood Mitchell and Agnes Nielsen Skartvedt
2 p.m.—The Wanderers, NBC
3 p.m.—Orchestra; G. Donald Gray and Hayden Morris
4 p.m.—Mining stock quotations
4:15 p.m.—Kiddies' program
4:45 p.m.—Stock, bond and grain quotations
5 p.m.—Orchestra with vocal ensemble
5:30 p.m.—Libby, McNeill & Libby Co., NBC
6 p.m.—Eveready Hour, NBC
7 p.m.—Clicquot Club Eskimos, NBC
7:30 p.m.—Orchestradians, NBC
8 p.m.—Radio-Keith-Orpheum program, NBC
9 p.m.—Parker Duofold Family, NBC
9:30 p.m.—So-A-Tone broadcast
10 p.m.—Schwabacher's Gold Shield Hour
11 p.m.—News flashes
11:15 p.m.—Musical Musketeers, NBC
12 to 12:30 a.m.—Organ recital

TUESDAY Programs

379.5 Meters **KGO** Channel 79
790 Kcys. **10,000 Watts**

General Electric Co., Oakland, California
9 to 9:30 a.m.—G. E. Refrigerator, N. Y.
9:45 to 10 a.m.—Betty Crocker
10:30 to 11:30 a.m.—Woman's Magazine of the Air
11:30 to 11:45 a.m.—Duco Decorators
11:45 a.m. to 1 p.m.—Rembrandt Trio
2 to 3 p.m.—The Wanderers
4:30 to 5:30 p.m.—Edward J. Fitzpatrick and his Hotel St. Francis Salon Orchestra
5:30 to 6 p.m.—Libby, McNeill & Libby, NBC
6 to 7 p.m.—Eveready Hour, NBC
7 to 7:30 p.m.—Clicquot Club Eskimos, NBC
7:30 to 8 p.m.—Freshman Orchestradians, NBC
8 to 9 p.m.—RKO Hour
9 to 9:30 p.m.—The Parker Duofold Family, NBC
9:30 to 10 p.m.—L. A. Steamship Co., L. A.
10 to 11 p.m.—Spotlight Review
11 to 12 midnight—Musical Musketeers, NBC

483.6 Meters **KGW** Channel 62
620 Kcys. **1000 Watts**

The Morning Oregonian, Portland, Oregon
7:45 to 8 a.m.—Devotional services
8 to 9 a.m.—Meeting of the Portland Breakfast Club
9 to 9:10 a.m.—News
9:10 to 9:30 a.m.—Oregonian Cooking School
9:30 to 9:45 a.m.—The Town Crier
9:45 to 10 a.m.—Betty Crocker, Home talks, NBC
10 to 10:15 a.m.—Glidden, KGW
10:15 to 10:30 a.m.—Fels Naptha
10:30 to 11:30 a.m.—"Women's Magazine of the Air," NBC
11:30 to 11:45 a.m.—"Duco" program
1 to 1:15 p.m.—U. S. market report
1:15 to 2 p.m.—Musical entertainment
2 to 3 p.m.—The Wanderers, NBC
3 to 5 p.m.—Musical Master Works
5 to 6 p.m.—Organ recital
6 to 7 p.m.—Eveready Hour, NBC
7 to 7:30 p.m.—Clicquot Club Eskimos, NBC
7:30 to 8 p.m.—Orchestradians, NBC
8 to 9 p.m.—Radio-Keith-Orpheum, NBC
9 to 9:30 p.m.—The Parker Family, NBC
9:30 to 10 p.m.—Studio program
10 to 11 p.m.—Gold Shield concert, KOMO
11 to 12 midnight—Dance band

499.7 Meters **KFSD** Channel 60
600 Kcys. **1000 Watts**

Airfan Radio Corp., San Diego, Calif.
8:30 to 8:45 a.m.—Spanish lesson
8:45 to 9 a.m.—Good Cheer program
9 to 10 a.m.—Morning musical review
10 to 11 a.m.—Amy Lou Shopping Hour
11 to 12:30 p.m.—Lloyd Peck's Service Hour
2:30 to 3:30 p.m.—Balboa Park organ concert
5 to 6 p.m.—Nightly Musical Review
6 to 6:15 p.m.—Late news items
6:15 to 7 p.m.—State College program arranged by Ramona Pose
7 to 8 p.m.—KFSD Concert Trio
8 to 8:30 p.m.—Manuel Dehesa
8:30 to 9 p.m.—Leslie Adams
9 to 10 p.m.—Studio program
10 to 11 p.m.—Ratcliff's Dancing Academy
11 to 12 midnight—Hotel Del Coronado dance orchestra

285.5 Meters **KNX** Channel 105
1050 Kcys. **5000 Watts**

L. A. Evening Express, Los Angeles, Calif.
6:45 to 7:45 a.m.—Health exercises
7:45 to 8:15 a.m.—Georgia O. George program
8:15 to 8:30 a.m.—Inspirational talk
8:30 to 8:55 a.m.—Record program
9 to 9:30 a.m.—Georgia O. George beauty talk
9:30 to 10 a.m.—Shopping news
10 to 10:30 a.m.—Town Crier's message
10:30 to 11 a.m.—Household economics
11 to 11:15 a.m.—So-A-tone Broadcast
11:15 to 11:45 a.m.—Talk on "Better Speech" by Mrs. David Hugh
11:45 to 12:30 p.m.—Firemen's orchestra
12:30 to 12:45 p.m.—Travelogue
1:30 to 2 p.m.—The Bookworm
2 to 2:30 p.m.—Records and announcements
3 to 3:30 p.m.—French lessons by Edgard Leon
3:30 p.m.—Joyce Coad
4:30 to 5 p.m.—C. P. R.'s musical program
5 to 5:15 p.m.—Travelogue
5:15 to 5:45 p.m.—"Own Your Own Home"
5:45 to 6 p.m.—Town Crier's amusement tips
6 to 7 p.m.—Organ program
7 to 7:30 p.m.—Talk by Dr. Mars Baumgardt
7:30 to 8 p.m.—KNX feature artists
8 to 9 p.m.—Tom and his mule Hercules
9 to 9:30 p.m.—Maytag "So-A-Tone" broadcast
9:30 to 10 p.m.—KNX feature artists
10 to 12 midnight—Ted Lewis and his Coconut Grove Orchestra
12 to 1 a.m.—Recordings

361.2 Meters **KOA** Channel 83
830 Kcys. **12,500 Watts**

General Electric Co., Denver, Colorado
5:30 to 6 p.m.—Farm Question Box
6 to 7 p.m.—Eveready Hour, NBC
7 to 7:30 p.m.—Clicquot Club Eskimos, NBC
7:30 to 8 p.m.—Orchestradians, NBC
8 to 8:30 p.m.—Radio-Keith-Orpheum, NBC
8:30 to 9:30 p.m.—General Electric Hour. The A Capella choir of the Denver College of Music singing songs of the seventeenth century
9:30 to 10 p.m.—Koa Koons

422.3 Meters **KFVD** Channel 71
710 Kcys. **250 Watts**

Auburn Fuller, Culver City, Calif.
7 a.m.—"Happy-Go-Lucky Trio"
9 a.m.—Dan Maxwell, Scotch comedian
11 a.m.—Marion Gay, Radio Smile Girl
12 noon—Tom Brenneman
12:30 p.m.—Tom and Wash
1 p.m.—G. Allison's Radio Home program
2 p.m.—Madame Lauro's Spanish program
3 p.m.—Auburn Concert Orchestra
4 p.m.—Eldorado program
5:05 p.m.—Timely Topics
8:30 p.m.—Happy-Go-Lucky Trio
9 p.m.—Auburn Concert Orchestra
10 p.m.—Hal Roach comedy gossip
11 to 1 a.m.—Sebastian's Cotton Club Orchestra

230.6 Meters **KGEF** Channel 130
1300 Kcys. **1000 Watts**

Trinity Methodist Church, Los Angeles, Cal.
6 p.m.—Yette Barber Studio
6:30 p.m.—John Unfried
7 p.m.—Earl Wilde
8 p.m.—Bob Shuler's Question Hour
9 p.m.—Harry Scott
9:30 p.m.—So. Park Christian Bereans
10 p.m.—Buddy Wiel
10:30 p.m.—Hired Man

KOLSTER RADIO



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123 Second Street

San Francisco

WEDNESDAY Programs

NBC

National Broadcasting Company

10:15 to 10:30 a.m.—Mary Hale Martin's Household Period

Mary Hale Martin will be heard again today by auditors of NBC system stations, speaking on matters of interest to the housewife.

Broadcast through KGO, KHQ, KOMO, KGW, KFI and KSL.

10:30 to 11:30 a.m.—Woman's Magazine of the Air

Comic antics of Magnolia, Henry and Charley will be featured first today.

The comedy trio is heard during the Oronte feature, which precedes a talk by Helen Webster on "Heating Individual Rooms" in the Easier Housekeeping period. Christmas gifts to be made at home will be described by Miss Webster during the Fuller feature which closes the Magazine.

"Good News," the theme song, is the first selection to be played by the orchestra under Joseph Hornik's direction. Barbara Blanchard and Jack Deane are the soloists of the day, and Bennie Walker, editor, will conduct the broadcast.

Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.

11:30 a.m. to 1 p.m.—Rembrandt Trio, through KGO.

1 to 2 p.m.—Pacific Vagabonds

Max Dolin will be in the conductor's stand when the syncopators open their hour's broadcast with "Hello, Broadway." One of the most diverting interpretations they promise is "A Garden in the Rain" in symphonic arrangement. "Steppin' Along" and "While I Am in Love" are among the others to be heard.

Broadcast through KGO and KOMO.

3 to 4 p.m.—The Cabin Door

Comedy predominates in the half-hour sketch, which will be preceded and followed by 15-minute musical programs. Phyllis Campbell, Clarence Hayes, Jack Curtis and Harold Peary head the cast of artists participating in "The Cabin Door." A banjo trio will offer instrumental numbers.

Broadcast through KHQ, KOMO, KGW and KPO.

4 to 5 p.m.—Hotel St. Francis Salon Orchestra, through KGO.

6 to 6:30 p.m.—Agricultural program, through KGO.

7:30 to 7:30 p.m.—Palmolive Hour

Vocalizing a selection from Gershwin's much-discussed "Rhapsody in Blue," the Revelers will contribute a novel number to the program. "Deep in My Heart" from "The Student Prince" will be a soprano and tenor duet by Olive Palmer and Paul Oliver. Their solos and the orchestral numbers under Gustave Haenschen's direction will complete the program.

Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.

7:30 to 8 p.m.—Stromberg-Carlson program

A sextet of descriptive compositions will be inaugurated with "Feast in Brittany" by Christian Kriens. "Gay But Wistful" from the suite "In a Nutshell" carries on. This number was played first by its author, Percy Grainger, in 1912 at Rochester, N. Y., and instantly received wide acclaim.

Concluding the program will be an exposition of Ilyinsky's "Dance of the Gnomes," in which the antics of those weird little men are described graphically. Guy Fraser Harrison conducts the orchestra.

Broadcast through KGO, KOMO, KGW, KPO and KFI.

8 to 8:30 p.m.—"Roads to Romance"

Jack and Ethyl, the Associated Motor Mates, will cruise along the "Roads to Romance" tonight, broadcasting another of their interesting adventures.

Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.

8:30 to 9 p.m.—The Hill Billy Boys

The group of microphone artists who participate in this half hour includes Ben McLaughlin, Charles Marshall, Johnny O'Brien, Virgil Ward and Johnny Toffoli.

Broadcast through KHQ.

9 to 9:30 p.m.—Parisian Quintet, through KGO.

9:30 to 10 p.m.—The Three Boys, through KGO.

10 to 11 p.m.—Cotton Blossom Minstrels

In this weekly presentation microphone artists seek to recreate for their invisible audience the atmosphere of a complete old-time minstrel show, called the "most distinctive form of native entertainment" in the United States. The interlocutor, Tambo, Bones, and other distinctive characters will be heard, together with the minstrel band. Barry Hopkins, Clarence Hayes, Harold Peary, Captain William Royle, Sylvano Dale and Jack Curtis are among the entertainers.

Broadcast through KHQ, KFI and KSL.

11 to 12 midnight—Musical Musketeers

Walter Beban directs the Musketeers in their capricious syncopations. Specialty numbers complete the hour, which will be broadcast through KHQ, KOMO and KPO.

11 to 12 p.m.—Henry Halstead's Hotel St. Dance Orchestra, through KGO

361.2 Meters

830 Kcys.

KOA

Channel 83

12,500 Watts

General Electric Co., Denver, Colorado

5 to 5:30 p.m.—Mobiloil Orchestra, NBC

5:30 to 6 p.m.—Extension Service

6 to 6:30 p.m.—Ipana Troubadours, NBC

6:30 to 7:30 p.m.—Palmolive Hour, NBC

7:30 to 8 p.m.—Stromberg-Carlsons, NBC

8 to 8:15 p.m.—Amos 'n' Andy, NBC

8:15 to 8:45 p.m.—Vassar Chocolates girl

8:45 to 9 p.m.—Billiken Shoemakers

9 to 10 p.m.—KOA Concert Orchestra

10 to 11 p.m.—Cotton Blossom Minstrels, NEC

236.1 Meters

1270 Kcys.

KOL

Channel 127

1000 Watts

Seattle Broadcasting Co., Seattle, Wash.

6:45 a.m.—Radio Time Clock

7 a.m.—Eye Opener program

7:45 a.m.—Breakfast Club

8:30 a.m.—Program of general interest

9:45 a.m.—Talk by Dr. Arthur

10 a.m.—Sessions Chimes; studio program

12 noon—Organ recital, F. C. Feringer

12:30 p.m.—Rotary Club luncheon

1:30 p.m.—Matinee Melodies

2:45 p.m.—Studio program

4:45 p.m.—News Items and weather

5 p.m.—Dinner Hour program

6 p.m.—Sessions Chimes

7:15 p.m.—Margaret Gray, piano

8 p.m.—Bridge game

8:30 p.m.—Ban Joe and Eddy

9 p.m.—"A Little Sunshine." Ken Stuart

10 p.m.—Chimes; studio program

WEDNESDAY Programs

491.5 Meters **KFRC** Channel 61
610 Kcys. **1000 Watts**

Don Lee, Inc., San Francisco, California

7 to 8 a.m.—Simpv Fitts; N. Y. stocks
8 to 9 a.m.—Alarm Clock, featuring Dot and Mary
9 to 9:30 a.m.—Georgia O. George
9:30 to 9:45 a.m.—Glidden So-A-Tone program
9:45 to 10 a.m.—Julie Wintz Orchestra CBS
10 to 10:30 a.m.—Morning Melodist, direction Frank Moss
10:30 to 11 a.m.—Wyn's Daily Chats
11 to 11:30 a.m.—Mary Lewis Haines
11:30 to 12 noon—Auditions
12 to 1 p.m.—Sherman & Clay
1 to 1:30 p.m.—Leigh Harline, organist
1:30 to 2 p.m.—Charlie Wellman
2 to 3 p.m.—Happy-Go-Lucky Hour
3 to 3:30 p.m.—The "Observer" about new books, by Monroe R. Upton
3:30 to 3:35 p.m.—Something About Everything
3:35 to 4 p.m.—News bulletins
4 to 4:55 p.m.—Matinee Melody Masters
4:55 to 5 p.m.—Town Topics
5 to 6 p.m.—Voice of Columbia, CBS
6 to 6:45 p.m.—Joe Mendel and his Pep Band
6:45 to 7 p.m.—"Bobs," sports authority
7 to 7:30 p.m.—Kolster Radio Hour
7:30 to 8 p.m.—Maytag So-A-Tone program
8 to 9 p.m.—M-G-M Movie Club
9 to 9:30 p.m.—Chanslor & Lyon program
9:30 to 10 p.m.—Gilfillan program
10 to 11 p.m.—Anson Weeks Hotel Mark Hopkins Orchestra
11 to 12 midnight—New Mandarin Cabaret Band
12 to 1 a.m.—Dorado Club Silver Fizz dance music

239.9 Meters **KFOX** Channel 125
1250 Kcys. **1000 Watts**

Nichols & Warinner, Long Beach, Calif.

5 to 7 a.m.—Remote control, KGFJ
7 to 7:30 a.m.—Hello Everybody
7:30 to 8:30 a.m.—News items; records
8:30 to 9:20 a.m.—Hirschfeld's High Steppers
9:20 to 9:30 a.m.—Organ recital
9:30 to 10 a.m.—Hawaiian and novelty program
10 to 11 a.m.—Organ recital
11 to 11:10 a.m.—Mae Day beauty talk
11:10 to 11:30 a.m.—Studio orchestra
11:30 to 11:50 a.m.—Early news report
11:50 to 12 noon—Studio orchestra
12 to 1 p.m.—Hollywood Girls
1 to 1:30 p.m.—Rotary luncheon
1:30 to 2 p.m.—Originality Girls
2 to 2:30 p.m.—Health talk; records
2:30 to 3 p.m.—Long Beach Municipal Band
3 to 3:30 p.m.—Organ recital, Roy Medcalfe
3:30 to 4 p.m.—Long Beach Municipal Band
4 to 4:20 p.m.—News report
4:20 to 5 p.m.—Varsity Boys
5 to 5:30 p.m.—Organ recital
5:30 to 6 p.m.—Hollywood Girls, novelty trio
6 to 6:05 p.m.—Lost and found department
6:05 to 7 p.m.—Studio orchestra
7 to 7:30 p.m.—Hollywood Girls
7:30 to 8 p.m.—Buster Wilson's orchestra
8 to 9 p.m.—Hancock Tralls Hour
9 to 10:30 p.m.—El Patio Ballroom
10:30 to 11:15 p.m.—Flights from Wilmington Bowl
11:15 to 12 midnight—Silver Spray Orchestra
12 to 1 a.m.—KGFJ

545.1 Meters **KTAB** Channel 55
550 Kcys. **500 Watts**
Pickwick Broadcasting Co., Oakland, Calif.

7 to 8 a.m.—Rastus and Sambo
8 to 9 a.m.—Recordings
9 to 9:30 a.m.—Morning prayer service
9:30 to 10:30 a.m.—Recordings
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 12 noon—Barney Lewis' Tabloid of the Air
12 to 1 p.m.—Sterling Cosmopolitans
1 to 1:30 p.m.—Chapel of the Chimes
1:30 to 2 p.m.—Rev. Tindall
2 to 3 p.m.—Arthur Shaw, organist
3 to 3:45 p.m.—Matinee Melodists
3:45 to 4 p.m.—Leah B. Kimball's Book Review
4 to 5 p.m.—Home Towners
5 to 6 p.m.—Brother Bob's Frolic
6 to 6:30 p.m.—Dr. Whetstone
6:30 to 7 p.m.—Twilight hour
7 to 7:30 p.m.—Recordings
7:30 to 8 p.m.—Studio program
8 to 8:30 p.m.—Arthur Shaw, organist
8:30 to 9:30 p.m.—Pickwick Symphonette, Mae Thompson, soprano
9:30 to 10:30 p.m.—Melody Masters, with Joan Ray, contralto
10:30 to 11 p.m.—Pickwick Aviators
11 to 1 a.m.—The Night Owls

280.2 Meters **KJBS** Channel 107
1070 Kcys. **100 Watts**

J. Brunton & Sons, San Francisco, Calif.

6:45 to 8 a.m.—Early Bird Hour
8 to 10:30 a.m.—Recorded program
10:30 to 11 a.m.—Cressy Ferra, pianist
11 to 12 noon—Instrumental recordings
12 to 12:05 p.m.—Stock report
12:05 to 1:45 p.m.—Variety records
1:45 to 2 p.m.—Dr. Wiseman, health talk
2 to 2:30 p.m.—Concert music
2:30 to 3:30 p.m.—Recorded program
3:30 to 4 p.m.—Art Fadden, pianist
4 to 5:30 p.m.—Recorded program

325.9 Meters **KOMO** Channel 92
920 Kcys. **1000 Watts**

Fisher's Blend Station, Seattle, Washington

7:55 a.m.—Inspirational services
8 a.m.—Shell Happy Time
9 a.m.—Organ recital
9:45 a.m.—Health exercises
10 a.m.—"What to Prepare for Dinner"
10:15 a.m.—Mary Hale Martin Hour
10:30 a.m.—Women's Magazine of the Air, NBC
11:30 a.m.—Studio program
11:45 a.m.—So-A-Tone broadcast
12 noon—Orchestra; Rhena Marshall and Fred Lynch
1 p.m.—Pacific Vagabonds, NBC
2 p.m.—Orchestra; Hayden Morris and Greenwood Mitchell
3 p.m.—Cabin Door, NBC
4 p.m.—Mining stock quotations
4:15 p.m.—Kiddies' program
4:45 p.m.—Stock, bond and grain quotations
5 p.m.—Vocal ensemble
5:30 p.m.—Orchestra with Fred Lynch
6:30 p.m.—Palmolive hour, NBC
7:30 p.m.—Stromberg-Carlson program, NBC
8 p.m.—Roads to Romance, NBC
8:30 p.m.—Nunn, Bush & Weldon Shoe Co. program
8:45 p.m.—"A Half Hour with the Light Opera"
9:15 p.m.—News flashes
9:30 p.m.—Veedol Vodvil
10 p.m.—Fisher's Blend Hour
11 p.m.—Musical Musketeers, NBC
12 to 12:30 a.m.—Organ recital

WEDNESDAY Programs

440.9 Meters
680 Kcys.

KPO

Channel 68
5000 Watts

Hale Bros. & The Chronicle, San Francisco
7 to 8 a.m.—S & W Health Exercises, by Hugh Barrett Dobbs and William H. Hancock
8 to 9 a.m.—Shell Happy Time, by Hugh Barrett Dobbs and William H. Hancock
9:30 to 10 a.m.—Dobbste's Daily Chat
10 to 10:30 a.m.—Helpful Hints for Housewives
10:30 to 11 a.m.—Woman's Magazine of the Air, NBC
11 to 1 p.m.—World series baseball game, NBC
1 to 1:15 p.m.—Scripture reading; weather; announcements
1:15 to 1:30 p.m.—Jerry Jermaine
1:30 to 2 p.m.—Ann Warner's home chats
2 to 3 p.m.—Aeolian Trio
3 to 4 p.m.—The Cabin Door, NBC
4 to 5 p.m.—Studio hour; stock quotations
5 to 6 p.m.—Children's Hour
6 to 6:15 p.m.—Federal Business Assoc. talk
6:15 to 6:30 p.m.—Book review, Harold Small
6:30 to 7:30 p.m.—Palmolive, NBC
7:30 to 8 p.m.—Stromberg-Carlson, NBC
8 to 8:30 p.m.—"Jack and Ethyl," NBC
8:30 to 9 p.m.—Packard program, KPO and KFI
9 to 9:30 p.m.—North American Building Loan Association
9:30 to 10 p.m.—Studio program
10 to 11 p.m.—Jesse Stafford's Palace Hotel Dance Orchestra
11 to 12 midnight—Musical Musketeers, NBC

483.6 Meters
620 Kcys.

KGW

Channel 62
1000 Watts

The Morning Oregonian, Portland, Oregon
7:45 to 8 a.m.—Devotional services
8 to 9 a.m.—Shell Happy Time
9 to 9:10 a.m.—News
9:10 to 9:30 a.m.—Oregonian Cooking School
9:30 to 10:15 a.m.—Town Crier
10:15 to 10:30 a.m.—Mary Hale Martin, NBC
10:30 to 11:30 a.m.—"Women's Magazine of the Air," NBC
1 to 1:15 p.m.—U. S. market report
1:15 to 2:15 p.m.—Organ recital
2:15 to 3 p.m.—Musical entertainment
3 to 4 p.m.—Cabin Door, NBC
4 to 5 p.m.—Organ recital
5 to 5:30 p.m.—Movie talk
5:30 to 6:30 p.m.—Studio program
6:30 to 7:30 p.m.—Palmolive program, NBC
7:30 to 8 p.m.—Stromberg-Carlson, NBC
8 to 8:30 p.m.—"Roads to Romance," NBC
8:30 to 9 p.m.—Maytag Radioette
9 to 9:30 p.m.—Brunswick Hour
9:30 to 10 p.m.—Veedol Vodvil, KOMO
10 to 11 p.m.—Fisher Concert Orchestra from KOMO
11 p.m.—Estate Weather Man
11 to 12 midnight—Dance band

230.6 Meters
1300 Kcys.

KGEF

Channel 130
1000 Watts

Trinity Methodist Church, Los Angeles, Cal.
6 p.m.—C. S. DeLanos Hawaiian program
6:30 p.m.—Tom Moore
7 p.m.—Conrey Bible Class
7:45 p.m.—Union Rescue Mission
8:30 p.m.—Bob Shuler's religious discussion
9 p.m.—Old songs quartet
10 p.m.—Volunteers of America
10:30 p.m.—Mr. and Mrs. Huckabee

340.7 Meters
880 Kcys.

KLX

Channel 88
500 Watts

Tribune Publishing Co., Oakland, Calif.
7 to 8 a.m.—Exercises; stocks
8 to 9 a.m.—Jean Kent
9 to 9:30 a.m.—Modern Homes period
9:30 to 10 a.m.—Recordings
10 to 10:15 a.m.—Belco talk; records
10:15 to 10:30 a.m.—S. F. stocks, weather
10:30 to 11:30 a.m.—Classified Adv. Hour
11:30 to 1:30 p.m.—World series—Philadelphia at Chicago
1:30 to 2:30 p.m.—Jean's Hi-Lights
2:30 to 3:30 p.m.—Machado's KLX Hawaiians
3:30 to 4:30 p.m.—Recordings
4:30 to 5 p.m.—Chas. T. Besserer, organist
5 to 5:30 p.m.—Brother Bob
5:30 to 6 p.m.—Cressy Ferrra, pianist
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 p.m.—News broadcast
7:30 to 8 p.m.—Edna Fischer
8 to 9 p.m.—Educational Hour—World news by Ad Schuster; music talk by Roy Harrison Danforth; book reviews by The Bookworm; Oakland public schools talk, and piano solos by Helen Parmelee
9 to 10 p.m.—Helen Wegman Parmelee, pianist; Myrth Lacy, soprano

285.5 Meters
1050 Kcys.

KNX

Channel 105
5000 Watts

L. A. Evening Express, Los Angeles, Calif.
6:45 to 7:45 a.m.—Health exercises
7:45 to 8:15 a.m.—Georgia O. George program
8:15 to 8:30 a.m.—Inspirational talk
8:30 to 8:55 a.m.—Record program
9 to 9:30 a.m.—Talk on health and beauty
9:30 to 10 a.m.—Shopping news
10 to 10:30 a.m.—Town Crier's message
10:30 to 11 a.m.—Household economics
11 to 11:30 a.m.—KNX Clinic of the Air
11:30 to 11:45 a.m.—Recordings
12 to 12:30 p.m.—Musical program
12:30 to 12:45 p.m.—Bell Laboratories
1:30 to 2 p.m.—The Bookworm
2 to 2:30 p.m.—Records and announcements
3:30 to 4 p.m.—KNX Clinic of the Air
4:30 to 5 p.m.—C. P. R.'s musical program
5 to 5:15 p.m.—Travelogue
5:15 to 5:45 p.m.—"Own Your Own Home"
5:45 to 6 p.m.—Town Crier's amusement tips
6 to 7 p.m.—Organ program
7 to 7:30 p.m.—"Mr. and Mrs." radio skit
7:30 to 8 p.m.—Brunswick program
8 to 8:30 p.m.—Bert Butterworth and his "Air-
dales"
8:30 to 9:30 p.m.—"Navigator Hour"
9:30 to 10 p.m.—KNX feature artists
10 to 12 midnight—Ted Lewis and his Cocoanut Grove Orchestra
12 to 1 a.m.—Recordings

265.3 Meters
1130 Kcys.

KSL

Channel 113
5000 Watts

Radio Service Corp., Salt Lake City, Utah
5 p.m.—Jack Summerhays, Utah tenor, and assisting artists
5:30 p.m.—The Sunshine Girls
6 p.m.—Program of musical novelties
6:30 p.m.—Palmolive Hour, NBC
7:30 p.m.—Victor Wagner's orchestra, NBC
8 p.m.—Amos 'n' Andy, NBC
8:15 p.m.—The Spinning Girls Trio
8:45 p.m.—The Romance of Gems
9 p.m.—The Sunfreze Ensemble, vocalists and instrumentalists
9:30 p.m.—Program by electrical transcription
10 p.m.—Cotton Blossom Minstrels, NBC

WEDNESDAY Programs

468.5 Meters **KFI** **Channel 64**
640 Kcys. **5000 Watts**

Copyright, 1929, E. C. Anthony, Inc., L. A.
7 a.m.—S. & W. morning exercises, KPO
8 a.m.—Shell Happy Time from KPO
9 a.m.—Bess Kilmer's Hints to Housewives
10:15 a.m.—Mary Hale Martin, NBC
10:30 a.m.—Magazine of the Air, NBC
11:30 a.m.—"Mental Exercises," Francis Hancock
12 noon—Dept. of Agriculture talks
2 p.m.—Leon Archer
2:15 p.m.—Winnie Moore, travelogue
2:30 p.m.—"Phenomena"
4:15 p.m.—Stock market reports
4:30 p.m.—Big Brother
5 p.m.—Studio program
5:45 p.m.—Stock market reports
6:30 p.m.—Palmolive Hour, NBC
7:30 p.m.—Stromberg-Carlson, NBC
8 p.m.—Roads to Romance, NBC
8:30 p.m.—KFI-KPO-KGO-Earle C. Anthony, Inc., program
9 p.m.—Packard Concert Orch.; Pryor Moore, director
10 p.m.—Cotton Blossom Minstrels, NBC
11 p.m.—KFI news bureau

333.1 Meters **KHJ** **Channel 90**
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California
7 to 7:30 a.m.—Physical culture period
7:30 to 7:40 a.m.—Stock exchange reports
7:40 to 8 a.m.—Don Lee, Inc., program
8 to 9 a.m.—"Alarm Clock" (to KFRC)
9 to 9:30 a.m.—Columbia Noon Day Club, CBS
9:30 to 10 a.m.—Julie Wintz, CBS
10 to 11 a.m.—Agnes White, "At Our House"
11 to 12 noon—Patterns in Prints, CBS
12 to 12:30 p.m.—Biltmore Hotel concert orchestra
12:30 to 12:45 p.m.—World-wide news
12:45 to 1:30 p.m.—Kiwanis Club luncheon
1:30 to 2 p.m.—Charlie Wellman (to KFRC)
2 to 3 p.m.—Fada Radio program
3 to 4 p.m.—Fred C. McNabb, "Gardens"
4 to 4:30 p.m.—Matinee Melody Masters
4:30 to 5 p.m.—The Story Man
5 to 6 p.m.—Voice of Columbia, CBS
6 to 6:45 p.m.—Organ recital
6:45 to 7 p.m.—World-wide news
7 to 7:30 p.m.—Kolster program, CBS
7:30 to 8 p.m.—Don Lee Symphony
8 to 9 p.m.—Movie Club program
9 to 9:30 p.m.—Chanslor & Lyon program
9:30 to 10 p.m.—Don Lee Symphony
10 to 12 midnight—Biltmore Hotel Orchestra
12 to 1 a.m.—Wesley Tourtellotte, organist

218.8 Meters **KGER** **Channel 137**
1370 Kcys. **100 Watts**
C. M. Dobyns, Long Beach, Calif.

8 a.m.—Popular music
11 a.m.—Rhythm Makers
1:30 p.m.—Organ recital, Nixon
2:30 p.m.—Long Beach Band
4:30 p.m.—Triolian Trio
5 p.m.—Wurlitzer organ
6:45 p.m.—Sportologue
7:30 p.m.—L. B. Municipal Band
9 p.m.—Organ recital, Nixon
10 p.m.—Hungarian Gypsy Orch.
11 p.m.—Cocoanut Grove Orch.

379.5 Meters **KGO** **Channel 79**
790 Kcys. **10,000 Watts**
General Electric Co., Oakland, California

10:15 to 10:30 a.m.—Mary Hale Martin Hour, NBC
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m. to 1:30 p.m.—Rembrandt Trio
1 to 2 p.m.—Pacific Vagabonds, NBC
2 to 2:15 p.m.—Weather reports
3 to 4 p.m.—The Cabin Door
4 to 5 p.m.—Edward J. Fitzpatrick and his Hotel St. Francis Salon Orchestra
6 to 6:30 p.m.—Agricultural program
6:30 to 7:30 p.m.—Palmolive Hour, NBC
7:30 to 8 p.m.—Stromberg-Carlson program
8 to 8:30 p.m.—Jack and Ethyl, the Motor Mates
8:30 to 9 p.m.—Earle C. Anthony Packard program, L. A.
9 to 9:30 p.m.—Parisian Quintet
9:30 to 10 p.m.—Three Boys
10 to 11 p.m.—Henry Halstead's Hotel St. Francis Dance Orchestra

508.2 Meters **KHQ** **Channel 59**
590 Kcys. **1000 Watts**
Louis Wasmer, Inc., Spokane, Washington

7:30 to 8 a.m.—Kronenberg's program
8 to 9 a.m.—Shell Happy Time
9 to 9:30 a.m.—Musical Bazaar
9:30 to 10 a.m.—Sunshine Liberty organ
10 to 10:15 a.m.—Marmola So-A-Tone
10:15 to 10:30 a.m.—Libby, McNeill & Libby, NBC
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
11:30 to 11:45 a.m.—Chips of Pleasure
11:45 to 12 noon—Farmers' Service Hour
12 to 1 p.m.—Lewiston Idaho program
1 to 1:30 p.m.—Grosley Musical Review
1:30 to 1:45 p.m.—Miss Modern
1:45 to 2 p.m.—Fur Tanning Co.
3 to 4 p.m.—The Cabin Door, NBC
4 to 4:30 p.m.—Voice of Spartan
4:30 to 5:30 p.m.—Concert orchestra
5:30 to 6 p.m.—Temple-Tones
6 to 6:30 p.m.—Dinner concert
6:30 to 7:30 p.m.—Palmolive Hour, NBC
7:30 to 8 p.m.—Stromberg-Carlson, NBC
8 to 8:30 p.m.—Roads to Romance, NBC
8:30 to 9 p.m.—Hill Billy Boys, NBC
9 to 9:30 p.m.—Bremer-Tully
9:30 to 10 p.m.—Veodol Vodvil
10 to 11 p.m.—Cotton Blossom Minstrels, NBC
11 to 12 midnight—Musical Musketeers, NBC

267.7 Meters **KMIC** **Channel 112**
1120 Kcys. **500 Watts**
Dalton's, Inc., Inglewood, Calif.

5 to 5:30 p.m.—Request records
5:30 to 6:30 p.m.—Harmony Hawaiians
6:30 to 7 p.m.—Plano memory contest
7 to 7:30 p.m.—Marie Hockings, organist
7:30 to 8:30 p.m.—Country Jane & KMIC Trio
8:30 to 9:30 p.m.—Hollywood Roof
9:30 to 10:30 p.m.—Moscow Inn
10:30 to 12 midnight—Larry Walden's orchestra
12 to 1 a.m.—Recordings

267.7 Meters **KFSG** **Channel 112**
1120 Kcys. **500 Watts**
Angelus Temple, Los Angeles, California

7 to 8 a.m.—Family Altar Hour
10 to 11 a.m.—Sunshine Hour
2 to 3 p.m.—Studio recording
3 to 4 p.m.—Divine healing service
4 to 5 p.m.—Studio program

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THURSDAY Programs

NBC

National Broadcasting Company

9:45 to 10 a.m.—Betty Crocker Gold Medal Home Service Talks

Promising to reveal to her listeners "something new in doughnuts," Betty Crocker will present a 15-minute Gold Medal Home Service talk through KGO, KHQ, KOMO, KGW and KFI.

10 to 11 a.m.—Woman's Magazine of the Air

Correct use of the English language will be Barry's subject in his editorial feature talk. Bennie, the "model chee-ild," will assist Ann Holden in her Rubyettes feature chat with housewives. The program concludes with the Amalzo period, during which Sara Treat and Don Amalzo, the violinist, will be heard.

Eileen Piggott, soprano, and Myron Niesley, tenor, will be the soloists during the musical program for the first two periods.

Broadcast through KHQ, KOMO, KGW, KPO and KFI.

11 to 11:45 a.m.—Standard School Broadcasts

Thousands of children throughout the West will gather in school auditoriums this morning with their eyes focused on loudspeakers and their ears attuned to the next music appreciation lessons. The broadcasts will be divided into two sections, the first at 11 o'clock for the younger children and the second at 11:25 o'clock for the older boys and girls. A description of the Los Angeles Philharmonic Orchestra of 100 pieces and its director, Arthur Rodzinski, will be given as the subject for both lessons, along with a word and music analysis of themes and selections from the evening program.

Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.

11:45 a.m. to 1 p.m.—Rembrandt Trio, through KGO.

3 to 4 p.m.—House of Myths

The blessings and the curses of the gods of old as they fell upon King Midas will be dramatized today during the "House of Myths" program prepared especially for NBC by Henry Fisk Carlton and interpreted by a cast of National Players.

Broadcast through KGO, KHQ, KOMO, KGW and KPO.

4 to 5 p.m.—Hotel St. Francis Salon Orchestra, through KGO.

5 to 6 p.m.—Fleischmann Sunshine Hour

Ben Pollack's orchestra as the instrumentalists; Welcome Lewis, contralto; Scrapy Lambert, the joyous tenor; Phil Cook and Graham McNamee are some of the headliners to be heard, along with the Cavaliers quartet. A medley of Al Jolson favorites offered by the Cavaliers will be one high-spot of the hour. Among the orchestral selections are "Don't Be Like That," "Touch Me Not" and "Hot Chocolates."

Broadcast through KGO, KHQ, KOMO, KGW and KPO.

6 to 7 p.m.—Stanislas Bem's Little Symphony, through KGO.

7 to 7:30 p.m.—Halsey, Stuart program

Financial advice from the "Old Counsellor" and diversified music will be heard.

Under Andy Sannella's direction a selection from "La Feria" by Lacombe opens the program and a striking contract will be afforded when "Song of the Blues" and "Deep in the Arms of Love" are offered immediately after-

ward. "If You Believe in Me" is the concluding number.

Broadcast through KHQ, KOMO, KGW, KPO and KFI.

7 to 7:30 p.m.—The Olympians, through KGO.

7:30 to 8:30 p.m.—Standard Symphony Hour

Another step forward in radio music history in the West has been made by the Standard Oil Company of California, the San Francisco Symphony and the Los Angeles Philharmonic orchestras having been engaged for its Standard Symphony Hour broadcasts through the NBC system commencing this evening. The Los Angeles Philharmonic Orchestra will inaugurate the series tonight, with the San Francisco Symphony scheduled to broadcast the following Thursday. After that they will alternate weekly.

Broadcast through KGO, KHQ, KOMO, KGW and KFI.

8:30 to 9 p.m.—Max Dolin and his Kylectroneers

Max Dolin and his popular syncopators, the Kylectroneers, will be on the air a half hour tonight through KGO, KHQ, KOMO, KGW, KPO, KFI, KSL and KOA.

9 to 9:30 p.m.—Memory Lane

Carrying their audience along "Memory Lane" to some time in the "Mauve decade," NBC stars headed by Billy Page will present another comedy-dramalogue for auditors of NBC system stations.

Broadcast through KGO and KGW.

9:30 to 10 p.m.—Phyllida Ashley and Aileen

Fealy, two piano concert.

Broadcast by KGO.

10 to 11 p.m.—NBC Green Room

A musicale from the NBC San Francisco studios will come to the audiences when the weekly Green Room recital is broadcast by selected artists. Stations KGO and KFI, and KPO from 10:30 to 11 o'clock.

11 to 12 midnight—Musical Musketeers

Dance tunes by the Musical Musketeers, directed by Walter Beban, will be broadcast through KGO and KPO; KOMO from 11:15 to 12 o'clock.

440.9 Meters

KPO

Channel 68

680 Kcys.

5000 Watts

Hale Bros. & The Chronicle, San Francisco

7 to 8 a.m.—S & W Health Exercises, by Hugh

Barrett Dobbs, with William H. Hancock

8 to 9 a.m.—Shell Happy Time, by Hugh Bar-

rett Dobbs and William H. Hancock

9:30 to 10 a.m.—Dobbsie's Daily Chat

10 a.m.—Bank of America of California

10 to 11 a.m.—Magazine of the Air, NBC

11 to 11:45 a.m.—Standard School Broadcast,

NBC

11:45 to 12:05 p.m.—Time, Scripture, weather

and announcements

12:05 to 12:30 p.m.—Elbert Bellows, tenor, and

Emilie McCormick, pianist

12:30 to 1:30 p.m.—Shrine luncheon broadcast

1:30 to 2 p.m.—Jerry Jermaine

2 to 3 p.m.—Aeolian Trio, Ye Towne Cryer,

stock quotations

3 to 4 p.m.—House of Myths, NBC

4 to 5 p.m.—Children's Hour

5 to 6 p.m.—Fleischman Hour, NBC

6 to 7 p.m.—KPO Salon Orchestra

7 to 7:30 p.m.—Halsey Stuart, NBC

7:30 to 8 p.m.—Standard Symphony Hour, NBC

8 to 8:30 p.m.—Caswell Musical Episode

8:30 to 9 p.m.—Max Dolin Kylectroneers, NBC

9 to 9:30 p.m.—Behlow Inc., program

9:30 to 10 p.m.—Nathan Abas violin recital

10 to 10:30 p.m.—Tommy Monroe and Bob Allen

10:30 to 11 p.m.—Green Room, NBC

11 to 12 midnight—Musical Musketeers, NBC

THURSDAY Programs

243.8 Meters **KYA** **Channel 123**
1230 Kcys. **1000 Watts**
Pacific Broadcasting Corp., San Francisco
 9 to 9:30 a.m.—Request recorded program
 9:30 to 10 a.m.—Fox and Warfield theatres program
 10 to 11 a.m.—Popular recordings
 11 to 12 noon—California Sunshine Hour
 12 to 1:30 p.m.—Popular recordings
 1:30 to 6 p.m.—Recordings
 6 to 6:30 p.m.—Sidley Company program
 6:30 to 7 p.m.—Fox-Warfield Theatre program
 7 to 7:15 p.m.—George Taylor
 7:15 to 7:30 p.m.—Pacific Artists' Trio
 7:30 to 7:40 p.m.—Cecil and Sally in the Funniest Things
 7:40 to 8:30 p.m.—Pacific Artists' Trio; Claire Upshur, soloist
 8:30 to 9 p.m.—Daphne Dey, Constance Piper, Hazel Warner and Little Miss Muffet
 9 to 9:30 p.m.—Kanteen Kapers
 9:30 to 10 p.m.—Pacific Artists' Trio; Greta Gahler, soloist
 10 to 11 p.m.—Request program
 11 to 12 midnight—Musical gems program
 12 to 1 a.m.—All request program

361.2 Meters **KOA** **Channel 83**
830 Kcys. **12,500 Watts**
General Electric Co., Denver, Colorado
 5 to 6 p.m.—Fleischmann program, NBC
 6 to 6:30 p.m.—Arcadians Mixed Quartet
 6:30 to 7 p.m.—Maxwell House Coffee Hour, NBC
 7 to 7:30 p.m.—Halsey Stuart, NBC
 7:30 to 8 p.m.—Victor Talking Machine Co., NBC
 8 to 8:15 p.m.—Amos 'n' Andy
 8:15 to 8:30 p.m.—Ralph Hansell, xylophonist
 8:30 to 9 p.m.—United Reproducers, NBC
 9 to 9:30 p.m.—KOA String Trio

483.6 Meters **KGW** **Channel 62**
620 Kcys. **1000 Watts**
The Morning Oregonian, Portland, Oregon
 7:45 to 8 a.m.—Devotional services
 8 to 9 a.m.—Shell Happy Time
 9 to 9:10 a.m.—News
 9:10 to 9:30 a.m.—Oregonian Cooking School
 9:30 to 9:45 a.m.—Town Crier
 9:45 to 10 a.m.—Betty Crocker Home talks
 10 to 11 a.m.—"Magazine of the Air," NBC
 11 to 11:45 a.m.—Standard School, NBC
 11:45 to 12:15 p.m.—Maytag "So-A-Tone"
 12:15 to 12:30 p.m.—Barbara Gould, KGW
 1 to 1:15 p.m.—Market report
 1:15 to 1:30 p.m.—Business talk
 1:30 to 3 p.m.—Musical entertainment
 3 to 4 p.m.—House of Myths, NBC
 4 to 5 p.m.—Organ recital
 5 to 6 p.m.—Fleischmann, NBC
 6 to 7 p.m.—Studio program
 7 to 7:30 p.m.—Halsey Stuart, NBC
 7:30 to 8:30 p.m.—Standard Symphony Hour, NBC
 8:30 to 9 p.m.—Max Dolin's Klyctroneers, NBC
 9 to 9:30 p.m.—Memory Lane program, NBC
 9:30 to 10 p.m.—Studio program
 10 to 11 p.m.—Associated Brass Band from KOMO
 11 to 12 midnight—Organ recital

491.5 Meters **KFRC** **Channel 61**
610 Kcys. **1000 Watts**
Don Lee, Inc., San Francisco, California
 7 to 8 a.m.—Simpv Fitts; N. Y. stocks
 8 to 9 a.m.—Don and Mart, "The Two Boys," Nell Larson and Ed Skrivanik
 9:30 to 10 a.m.—Julie Wintz and his Mayflower Orchestra
 10 to 10:30 a.m.—Morning Melodists, dir. Frank Moss
 10:30 to 11 a.m.—Wyn's Daily Chats
 11 to 11:30 a.m.—Patterns in Prints, CBS
 11:30 to 12 noon—Maytag broadcast
 12 to 1 p.m.—Sherman Clay noonday concert
 1 to 1:30 p.m.—Leigh Harline, organist
 1:30 to 2 p.m.—Charlie Wellman
 2 to 3 p.m.—Happy-Go-Lucky Hour
 3 to 3:15 p.m.—Walter Brown Murray, Popular Psychology
 3:15 to 3:30 p.m.—Beauty talks
 3:30 to 4 p.m.—Recordings
 4 to 4:55 p.m.—Harry Carroll's Revue
 4:55 to 5 p.m.—Town Topics
 5 to 5:30 p.m.—Storyman and his Aircastle
 5:30 to 6 p.m.—Hank Howe and his music
 6 to 6:30 p.m.—Informal organ recital by Wesley Tourtelotte
 6:30 to 7 p.m.—Walter Krausgrill El Patio Orch.
 7 to 7:30 p.m.—Eskimo Pie Corporation
 7:30 to 8 p.m.—Berger's dance orchestra
 8 to 9 p.m.—Richfield program
 9 to 9:30 p.m.—Veedol Vodvil
 9:30 to 10 p.m.—Bremer Tully program
 10 to 10:10 p.m.—Baron Waste and Lucius Garden, Orchestra
 10:10 to 11:10 p.m.—Val Valente and his Roof Hopkins Orchestra
 11:10 to 12:10 a.m.—Anson Weeks Hotel Mark Hopkins Orchestra
 12:10 to 1 a.m.—Dorado Club Silver Flizz dance music

325.9 Meters **KOMO** **Channel 92**
920 Kcys. **1000 Watts**
Fisher's Blend Station, Seattle, Washington
 7:55 a.m.—Inspirational services
 8 a.m.—Shell Happy Time
 9 a.m.—Orchestra with Fred Lynch
 9:30 a.m.—So-A-Tone broadcast
 9:45 a.m.—Betty Crocker Home talk, NBC
 10 a.m.—Women's Magazine of the Air, NBC
 11 a.m.—Standard School Broadcast, NBC
 11:45 a.m.—Barbara Gould Audiotone broadcast
 12 noon—Orchestra; Greenwood Mitchell and Agnes Skartvedt; G. Donald Gray
 3 p.m.—House of Myths, NBC
 4 p.m.—Mining stock quotations
 4:15 p.m.—Kiddies' program
 4:45 p.m.—Stock, bond and grain quotations
 5 p.m.—Fleischmann Sunshine Hour, NBC
 6 p.m.—"An Hour with Grand Opera"
 7 p.m.—Halsey Stuart program, NBC
 7:30 p.m.—Standard Symphony Hour, NBC
 8:30 p.m.—Max Dolin's Klyctroneers, NBC
 9 p.m.—Crescent Old Time Band
 10 p.m.—Associated Brass Band
 11 p.m.—Marmola So-A-Tone broadcast
 11:15 p.m.—Musical Musketees, NBC
 12 to 12:30 a.m.—Organ recital

267.7 Meters **KMIC** **Channel 112**
1120 Kcys. **500 Watts**
Dalton's, Inc., Inglewood, Calif.
 5 to 5:30 p.m.—Request program
 5:30 to 6:30 p.m.—Harmony Hawaiians
 6:30 to 7 p.m.—Dance band
 7 to 7:30 p.m.—Old-time numbers
 10:30 to 12 midnight—Larry Waldens' orchestra
 12 to 1 a.m.—Recordings

THURSDAY Programs

379.5 Meters **KGO** **Channel 79**
790 Kcys. **10,000 Watts**

General Electric Co., Oakland, California

9:45 to 10 a.m.—Washburn Crosby program
10 to 11 a.m.—Woman's Magazine
11 to 11:45 a.m.—Standard School broadcast
11:45 a.m. to 1 p.m.—Rembrandt Trio
3 to 4 p.m.—House of Myths
4 to 5 p.m.—Edward J. Fitzpatrick and his Hotel St. Francis Salon Orch., San Francisco
5 to 6 p.m.—Fleischmann Sunshine Hour
6 to 7 p.m.—Stanislas Bem's Little Symphony, Hotel Whitcomb, San Francisco
7 to 7:30 p.m.—The Olympians
7:30 to 8:30 p.m.—Standard Symphony Hour
8:30 to 9 p.m.—Max Dolin and his Klyelectroneers
9 to 9:30 p.m.—Memory Lane
9:30 to 10 p.m.—Aileen Pealy and Phyllida Ashley
10 to 11 p.m.—NBC Green Room
11 to 12 midnight—Musical Musketeers

280.2 Meters **KJBS** **Channel 107**
1070 Kcys. **100 Watts**

J. Brunton & Sons, San Francisco, Calif.

6:45 to 8 a.m.—Early Bird Hour
8 to 9:30 a.m.—Favorite recordings
9:30 to 10 a.m.—Helpful Hints to Housewives
10 to 11:45 a.m.—Popular recordings
11:45 to 12 noon—Agnes Alwyn, Investments
12 to 12:05 p.m.—Stock report
12:05 to 2 p.m.—Variety records
2 to 2:30 p.m.—Dell Raymond and Harry Miles
2:30 to 3 p.m.—Popular records
3 to 3:30 p.m.—The Four Musketeers
3:30 to 4 p.m.—Blindcraft program
4 to 4:30 p.m.—Bridge Time Half Hour
4:30 to 5 p.m.—New record releases
5 to 5:30 p.m.—Ben Lipston and Jerry McMillan

508.2 Meters **KHQ** **Channel 59**
590 Kcys. **1000 Watts**

Louis Wasmer, Inc., Spokane, Washington

7 to 7:30 a.m.—Sunrise Pep Period
7:30 to 8 a.m.—Model Musical Klock
8 to 9 a.m.—Shell Happy Time
9 to 9:30 a.m.—Musical Bazaar
9:30 to 9:45 a.m.—Sunshine program
9:45 to 10 a.m.—Betty Crocker, NBC
10 to 11 a.m.—Woman's Mag. of the Air, NBC
11 to 11:45 a.m.—Standard School broadcast, NBC
11:45 to 12 noon—Farmers' Service Hour
12 to 12:15 p.m.—Luncheon program
12:15 to 12:30 p.m.—Musical program
12:30 to 1 p.m.—Voice of Spartan
1 to 1:30 p.m.—Crosley Musical Review
1:30 to 1:45 p.m.—Modern Shops a la Mode
1:45 to 2 p.m.—Fur Facts
2 to 3 p.m.—Washington Home Service
3 to 4 p.m.—House of Myths, NBC
4 to 5 p.m.—Trilodian String Ensemble
5 to 6 p.m.—Fleischmann program, NBC
7 to 7:30 p.m.—Halsey Stuart program, NBC
7:30 to 8:30 p.m.—Standard Symphony Hour, NBC
8:30 to 9 p.m.—Max Dolin's Klyelectroneers, NBC
9 to 9:30 p.m.—Crescents Old Time Band
9:30 to 10 p.m.—Cambern's Dutch Dough Boys
10 to 11 p.m.—Associated Brass Band

340.7 Meters **KLX** **Channel 88**
880 Kcys. **500 Watts**
Tribune Publishing Co., Oakland, Calif.

7 to 8 a.m.—Exercises; stocks
8 to 9 a.m.—Jean Kent
9 to 9:30 a.m.—Modern Homes period
9:30 to 10:15 a.m.—Health questions answered
10:15 to 10:30 a.m.—S. F. stocks, weather
10:30 to 11:30 a.m.—Classified Adv. Hour
1:30 to 2:30 p.m.—Jean's Hi-Lights
2:30 to 3:30 p.m.—Machado's KLX Hawaiians
3:30 to 4:30 p.m.—Recordings
4:30 to 5 p.m.—Chas. T. Besserer, organist
5 to 5:30 p.m.—Brother Bob
5:30 to 6 p.m.—Cressy Ferra, pianist
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 p.m.—News broadcast
7:30 to 8 p.m.—Edna Fischer
8 to 8:30 p.m.—U. P. E. C. banquet broadcast from Hotel Oakland
8:30 to 9 p.m.—Edgar Russell, Melody Man
9 to 9:30 p.m.—Gospel hymns—M. J. Goodman, tenor, and Helen Wegman Parmelee, accompanist
9:30 to 10:30 p.m.—Machado's KLX Hawaiians

499.7 Meters **KFSD** **Channel 60**
600 Kcys. **1000 Watts**

Airfan Radio Corp., San Diego, Calif.

8:30 to 8:45 a.m.—Spanish lesson
8:45 to 9 a.m.—Good Cheer program
9 to 10 a.m.—Morning musical review
10 to 11:15 a.m.—Amy Lou Shopping Hour
11:15 to 11:30 a.m.—Health talk
11:30 to 12:30 p.m.—Lloyd Peck's Service Hour
2:30 to 3:30 p.m.—Baiboa Park organ concert
5 to 6 p.m.—Nightly Musical Review
6 to 6:15 p.m.—Late news items
6:15 to 7 p.m.—Manuel Dehesa
7 to 8 p.m.—Cramer Trio with John Wells
8 to 8:30 p.m.—Janet Stanley, Viva Crise
8:30 to 9 p.m.—Studio program
9 to 10 p.m.—Royal Hawaiians with Helen Kirkham
10 to 11 p.m.—Ratliff's Dancing Academy
11 to 12 midnight—Hotel Del Coronado Dance Orchestra

285.5 Meters **KNX** **Channel 105**
1050 Kcys. **5000 Watts**

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Health exercises
8 to 8:15 a.m.—Record program
8:15 to 8:30 a.m.—Inspirational talk
8:30 to 8:55 a.m.—Record program
9 to 9:30 a.m.—Georgia O. George beauty talk
9:30 to 10 a.m.—Shopping news
10 to 10:30 a.m.—Town Crier's message
10:30 to 11 a.m.—Household economics
11 to 11:15 a.m.—"So-A-Tone" broadcast
11:15 to 12:30 p.m.—Firemen's orchestra
12:30 to 12:45 p.m.—Travelogue
1:30 to 2 p.m.—The Bookworm
2 to 2:30 p.m.—Records and announcements
3 to 3:30 p.m.—French lessons by Edgard Leon
3:30 to 4 p.m.—Louise Johnson, astroanalyst
4:30 to 5 p.m.—C. P. R.'s musical program
5 to 5:15 p.m.—Travelogue
5:15 to 5:45 p.m.—"Own Your Own Home"
5:45 to 6 p.m.—Town Crier's amusement tips
6 to 7 p.m.—Organ program
7 to 8 p.m.—KNX orchestra
8 to 8:30 p.m.—Rebroadcast of KFVB
8:30 to 10 p.m.—KNX feature artists
10 to 12 midnight—Ted Lewis and his Coconut Grove Orchestra
12 to 1 a.m.—Recordings

THURSDAY Programs

322.4 Meters **KFWM** Channel 93
930 Kcys. 500 Watts

Oakland Educational Society, Oakland, Cal.
8 to 9 a.m.—Select recordings
9 to 9:30 a.m.—Health questions
9:30 to 10 a.m.—Select recordings
11 to 12 noon—The Hauschildt Music hour
11:30 to 11:45 a.m.—A Kingdom Message
1:30 to 2:30 p.m.—Edna's Entertainment hour
2:30 to 3 p.m.—Brother Walter
3 to 3:30 p.m.—Organ recital
3:30 to 4:30 p.m.—George Otto's Hawaiians
4:30 to 5 p.m.—Tea-Time Tabloid
5 to 6 p.m.—Cy Perkins Kountry Stoare
7 to 8 p.m.—Doc Herrold
8 to 9 p.m.—The Watch Tower program
9 to 10 p.m.—The variety hour
10 to 11 p.m.—George Otto's Hawaiian Orch.

239.9 Meters **KFOX** Channel 125
1250 Kcys. 1000 Watts

Nichols & Warinner, Long Beach, Calif.
5 to 7 a.m.—Remote control, KGFJ
7 to 7:30 a.m.—Hello Everybody
7:30 to 8 a.m.—Early news items
8 to 8:30 a.m.—Records
8:30 to 9:20 a.m.—Hirshfeld's High Steppers
9:20 to 9:30 a.m.—Organ recital
9:30 to 10 a.m.—Hawaiian program
10 to 11 a.m.—Organ recital, Roy Medcalfe
11 to 11:30 a.m.—Beauty talk; orchestra
11:30 to 12 noon—News; orchestra
12 to 1 p.m.—Hollywood Girls, novelty trio
1 to 1:15 p.m.—"Health and Efficiency"
1:15 to 2 p.m.—Originality Girls
2 to 2:15 p.m.—Health talk, Dr. Harbottle
2:15 to 2:30 p.m.—Records
2:30 to 3 p.m.—Long Beach Municipal Band
3 to 3:30 p.m.—Organ recital
3:30 to 4 p.m.—Long Beach Municipal Band
4 to 4:20 p.m.—News report
4:20 to 5 p.m.—Old time dance music
5 to 5:30 p.m.—Organ recital
5:30 to 6 p.m.—Hollywood Girls
6 to 6:05 p.m.—Lost and found department
6:05 to 6:30 p.m.—Hollywood Girls
6:30 to 7 p.m.—Doris, Grace and Foster
7 to 7:30 p.m.—Studio orchestra
7:30 to 8 p.m.—Buster Wilson's orchestra
8 to 8:30 p.m.—Texas Cowboys, old time music
8:30 to 9 p.m.—Long Beach Municipal Band
9 to 9:45 p.m.—Cinderella Roof Ballroom
9:45 to 11 p.m.—El Patio Ballroom
11 to 11:30 p.m.—Majestic Ballroom
11:30 to 12 midnight—Silver Spray Orchestra
12 to 1 a.m.—KGFJ

422.3 Meters **KFVD** Channel 71
710 Kcys. 250 Watts

Auburn Fuller, Culver City, Calif.
7 a.m.—"Happy-Go-Lucky Trio"
9 a.m.—Dan Maxwell, Scotch comedian
12 noon—Tom Brenneman
12:30 p.m.—Tom and Wash
1 p.m.—G. Allison's Home program
2 p.m.—Madame Lauro's Spanish program
3 p.m.—Auburn Concert Orchestra
4 p.m.—Eldorado program
5:05 p.m.—Timely topics
8:30 p.m.—Happy-Go-Lucky Trio
9 p.m.—Auburn Concert Orchestra
10 p.m.—Hal Roach comedy gossip
11 to 1 a.m.—Sebastian's Cotton Club Orchestra

333.1 Meters **KHJ** Channel 90
900 Kcys. 1000 Watts

Don Lee, Inc., Los Angeles, California
7 to 7:30 a.m.—Physical culture period
7:30 to 7:40 a.m.—Stock exchange reports
7:40 to 8 a.m.—Don Lee, Inc., program
8 to 9 a.m.—"Early Birds" (to KFRC)
9 to 9:30 a.m.—"Breakfast Nook Philosophy"
9:30 to 10 a.m.—Julie Wintz Orch., CBS
10 to 11 a.m.—Agnes White, "At Our House"
11 to 12 noon—Patterns in Print, CBS
12 to 12:30 p.m.—Biltmore Hotel concert orchestra
12:30 to 12:45 p.m.—World-wide news
12:45 to 1:30 p.m.—Leigh Harline, organ recital
1:30 to 2 p.m.—Charlie Wellman (to KFRC)
2 to 3 p.m.—Fada Radio program
3 to 3:15 p.m.—Talk on Books
3:15 to 3:30 p.m.—Police Comm. W. G. Thorpe
3:30 to 3:45 p.m.—Talk on dogs
3:45 to 4 p.m.—Dr. Philip M. Lovell
4 to 5 p.m.—Matinee Melody Masters
5 to 5:30 p.m.—The Story Man (chain)
5:30 to 6 p.m.—Don Lee dance band
6 to 6:45 p.m.—Organ recital, with singers
6:45 to 7 p.m.—World-wide news
7 to 8 p.m.—Sierra Symphonists
8 to 9 p.m.—Richfield Oil Company program
9 to 9:30 p.m.—Veelod program from KFRC
9:30 to 10 p.m.—Don Lee Symphony
10 to 12 midnight—Biltmore Hotel dance orch.
12 to 1 a.m.—Wesley Tourtellotte, organist

265.3 Meters **KSL** Channel 113
1130 Kcys. 5000 Watts

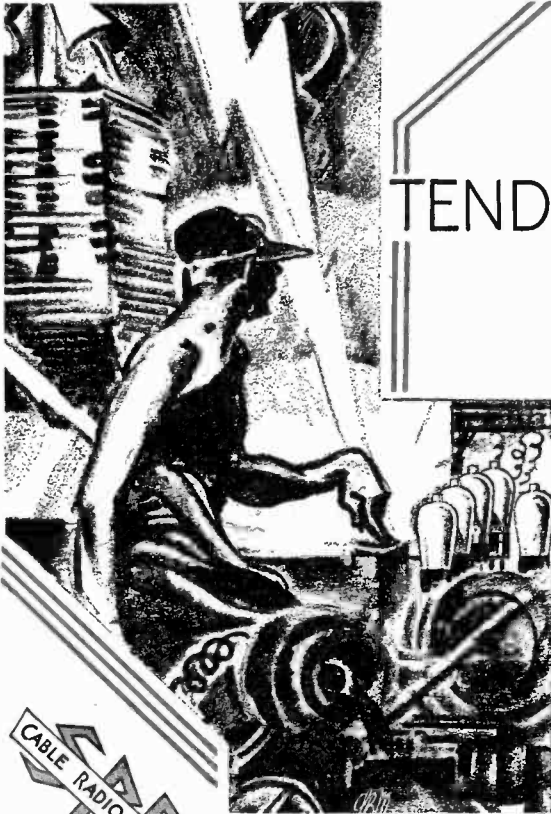
Radio Service Corp., Salt Lake City, Utah
5 p.m.—Fleischmann Sunshine program, NBC
6 p.m.—Male quartet and assisting artists in novel program
7 p.m.—The Old Counsellor, NBC
7:30 p.m.—Victor Radio program, NBC
8 p.m.—Amos 'n' Andy, NBC
8:15 p.m.—Studio program
8:30 p.m.—Kyelectroneers, NBC
9 p.m.—Vocal and instrumental novelties
10 p.m.—Snappy Syncopations

230.6 Meters **KGEF** Channel 130
1300 Kcys. 1000 Watts

Trinity Methodist Church, Los Angeles, Cal.
6 p.m.—Mrs. Tom Murray
7 p.m.—Dr. Fredus Nelson Peters
7:30 p.m.—Thomas Govan
8 p.m.—Bob Shuler's civic message
9 p.m.—Martha Spangler Nicholson, De Vere Nicholson
9:30 p.m.—Dr. G. W. Hunter
10 p.m.—Adda Weldmyer and Lois Wilheite
10:30 p.m.—Hired Man

218.8 Meters **KGER** Channel 137
1370 Kcys. 100 Watts

C. M. Dobyns, Long Beach, Calif.
8 a.m.—Popular music
11 a.m.—Rhythm Makers
1 p.m.—Optimist Club
1:30 p.m.—Organ recital, Nixon
2 p.m.—Voice Clinic
2:30 p.m.—Long Beach Band
5 p.m.—Wurlitzer organ
6 p.m.—News and music
6:45 p.m.—Sportlogue
7 p.m.—Triolian Trio
7:30 p.m.—Municipal Band
9 p.m.—Triolian Trio
10 p.m.—Harmony Three
11 p.m.—Organ recital, Nixon



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FRIDAY Programs

NBC

National Broadcasting Company

10 to 10:15 a.m.—Du Barry Radio Program

Effective methods to beautify the hands will be described by Doris Hale during the Du Barry broadcast through KGO, KHQ, KOMO, KGW, KPO, KFI and KSL.

10:15 to 10:30 a.m.—James Whitcomb Riley Period through KGO.

10:30 to 11:30 a.m.—"Woman's Magazine of the Air"

Men will have their inning today when the M. J. B. Chef discusses the stag party. Ann Holden will be heard during the Kraft Feature discussing "Company Dinner in Emergencies" and on the Alpine period describing "Escaloped Vegetables."

Gwynfi Jones, tenor, and William Powers are the day's soloists, who will offer "Nirvana," "Mammy's Gone" and other selections. Bennie Walker, conducting the broadcast, promises a comedy song during the M. J. B. Feature.

Broadcast through KGO, KGW, KPO and KFI during the entire hour; KHQ and KOMO from 10:30 to 11:30 a.m.

11:30 to 1 p.m.—Rembrandt Trio through KGO
1 to 2 p.m.—Pacific Little Symphony

Under the baton of Charles Hart, the Pacific Little Symphony will offer an hour of classical music. Wagner's overture from "Rienzi" will be interpreted first. "Rienzi," it will be remembered, had its first performance at Dresden in 1842. It is based on Bulwer-Lytton's novel.

Two striking compositions in minor key are additional high-lights of the hour. The widely-known Andante con Moto from Beethoven's Fifth Symphony is the first of these. The other is Brahms' "Capriccioso in B Minor."

Broadcast through KGO and KOMO.

3:30 to 4 p.m.—What's Happening in the World, through KGO

4 to 4:45 p.m.—Hotel St. Francis Salon Orchestra through KGO

4:45 to 5 p.m.—"Back of the News in Washington"

William Hard will speak again today through KGO, KOMO and KPO.

6 to 6:30 p.m.—Interwoven Pair

With Will C. Perry directing the orchestra, Billy Jones and Ernie Hare, the Interwoven Pair, will present their comedy sketch through KGO, KHQ, KOMO, KGW, KPO and KFI.

6:30 to 7 p.m.—Philco's Theatre Memories

An orchestra under Harold Sanford's direction and the popular Jessica Dragonette and Colin O'More present Philco's Theatre Memories through KGO, KHQ, KOMO, KGW, KPO and KFI.

7 to 7:30 p.m.—Armstrong Quakers

Victor Arden directs the Quakers' orchestra during this program, which comes to the Pacific Coast tonight through KGO, KHQ, KOMO, KGW and KFI.

7:30 to 8 p.m.—Armour Program

With Joseph Koestner in the conductor's stand, the Armour orchestra and a galaxy of prominent radio stars will entertain the NBC System audience tonight through KGO, KHQ, KOMO, KGW, KPO and KFI.

8 to 9 p.m.—RCA Hour

This hour is known as the "University of

the Air" and is divided into three sections, which are entitled "World of Music and Letters," "World of Knowledge" and "World of Music and History."

"Pyramids" is the subject of the lecture to be given by Henry M. Hyde during the second period with music of ancient Egypt forming a tonal prelude and postlude to his talk.

Max Dolin will direct the orchestra with Margaret O'Dea and Harold Spaulding as the vocalists.

Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.

9 to 9:30 p.m.—Borden program

A pleasantly informal half-hour will be afforded the NBC system audience when tonight's Borden program goes on the air through KGO, KHQ, KOMO, KGW, KPO, KFI, KSL and KOA.

9:30 to 10 p.m.—Union Service Station Four

Frank, Sandy, Sally and Jack are the quartet and their numbers insure a diversified program of popular airs and old-fashioned melodies.

Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.

10 to 10:30 p.m.—"In the Parlor"

Bringing neighborhood gossip and news of the retail district, "In the Parlor" also affords musical entertainment. The cast numbers are Bobbe Dean, as Mrs. Updike, the hostess; Ben McLaughlin, Ted Maxwell and Charles Marshall.

Broadcast through KHQ, KFI, KSL and KOA.

10:30 to 11 p.m.—The Nomads.

A violin solo by Caesar Linden and a selection by Lucille Kirtley, soprano, will enhance the program to be presented. "Intermezzo Russe" by Franke will be the opening number, interpreted by the orchestra under Charles Hart's direction.

Broadcast through KHQ, KFI, KSL and KOA.

11 to 12 p.m.—Henry Halstead's Hotel St. Francis dance orchestra through KGO.

11 to 12 p.m.—Musical Musketeers

Walter Beban directs the 14-piece band which will interpret a group of especially arranged song and dance favorites.

Broadcast through KHQ, KOMO and KPO.

379.5 Meters

KGO

Channel 79

790 Kcys.

10,000 Watts

General Electric Co., Oakland, California

10 to 10:15 a.m.—Du Barry Radio Talk

10:15 to 10:30 a.m.—H. M. Entertainers

10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC

11:30 a.m. to 1 p.m.—Rembrandt Trio

12:30 p.m.—Weather forecast

1 to 2 p.m.—Pacific Little Symphony, NBC

2 p.m.—Weather

3:30 to 4 p.m.—What's Happening in the World, John D. Barry

4 to 4:45 p.m.—Edward J. Fitzpatrick and his Hotel St. Francis Salon Orchestra

4:45 to 5 p.m.—Back of the News in Washington, William Hard

6 to 6:30 p.m.—Interwoven Pair, NBC

6:30 to 7 p.m.—Philco's Theater Memories, NBC

7 to 7:30 p.m.—Armstrong Quakers, NBC

7:30 to 8 p.m.—Armour & Co., NBC

8 to 9 p.m.—RCA University of the Air

9 to 9:30 p.m.—Borden Milk program

9:30 to 10 p.m.—Union Service Station Four, Los Angeles

10 to 10:30 p.m.—In the Parlor

10:30 to 11 p.m.—The Nomads

11 to 12 midnight—Henry Halstead's Hotel St. Francis Dance Orchestra, San Francisco

FRIDAY Programs

491.5 Meters **KFRC** **Channel 61**
610 Kcys. **1000 Watts**

Don Lee, Inc., San Francisco, California
 7 to 8 a.m.—Simpy Pitts; N. Y. stocks
 8 to 9 a.m.—Alarm Clock
 9:30 to 10 a.m.—Julie Wintz Mayflower Orch., CBS
 10 to 11 a.m.—Wyn's Daily Chats
 11 to 11:30 a.m.—Mary Lewis Haines
 11:30 to 11:45 a.m.—Raladam broadcast
 11:45 to 12 noon—Auditions
 12 to 1 p.m.—Sherman & Clay noonday concert
 1 to 1:30 p.m.—Leigh Harline, organist
 1:30 to 2 p.m.—Charlie Wellman
 2 to 3 p.m.—Happy-Go-Lucky Hour
 3 to 3:30 p.m.—Musical record program
 3:30 to 3:35 p.m.—Something About Everything
 3:35 to 4 p.m.—News bulletin and Lost and Found
 4 to 4:55 p.m.—Matinee Melody Masters
 4:55 to 5 p.m.—Town Topics
 5 to 5:30 p.m.—Storyman and his Aircastle
 5:30 to 6 p.m.—Hank Howe and his music
 6 to 6:15 p.m.—Studio program
 6:15 to 6:45 p.m.—Pat Frayne, sports
 6:45 to 7 p.m.—Nunn Busch program
 7 to 7:30 p.m.—Stanley's 25-Club
 7:30 to 8 p.m.—Anna Kristina and Johnson Washer program
 8 to 8:30 p.m.—The Navigators
 8:30 to 9 p.m.—Brunswick Brevities
 9 to 10 p.m.—True Story Hour—Adventures of Mary and Bob with dramatized true stories
 10 to 10:10 p.m.—Baron Waste and Lucius
 10:10 to 11:10 p.m.—Anson Weeks Hotel Mark Hopkins Orchestra
 11:10 to 12:10 a.m.—Val Valente and his Roof Garden Orchestra
 12:10 to 1 a.m.—Dorado Club Silver Fizz dance music

333.1 Meters **KHJ** **Channel 90**
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California
 7 to 7:30 a.m.—Physical culture period
 7:30 to 7:40 a.m.—Stock exchange reports
 7:40 to 8 a.m.—Don Lee, Inc., program
 8 to 9 a.m.—"Alarm Clock" (to KFRC)
 9 to 9:45 a.m.—Recordings
 9:45 to 10 a.m.—Dr. Paul J. Dorosh
 10 to 11 a.m.—Agnes White, "At Our House"
 11 to 11:15 a.m.—Recordings
 11:15 to 11:30 a.m.—Spanish lesson, Mrs. Doherty
 11:30 to 12 noon—U. S. C. "Trojan" period
 12 to 12:30 p.m.—Biltmore concert orchestra
 12:30 to 12:45 p.m.—World-wide news
 12:45 to 1:30 p.m.—Leigh Harline's organ recital
 1:30 to 2 p.m.—Charlie Wellman (to KFRC)
 2 to 3 p.m.—Fada Radio program
 3 to 3:15 p.m.—Shakespearean readings
 3:15 to 3:30 p.m.—Dr. Herzog's school program
 3:30 to 4 p.m.—Council of Int. Relations
 4 to 5 p.m.—E. Allman's "Surprise Package"
 5 to 5:30 p.m.—The Story Man (chain)
 5:30 to 6 p.m.—Dance band (chain)
 6 to 6:45 p.m.—Wesley Tourtellotte, organist
 6:45 to 7 p.m.—World-wide news
 7 to 7:30 p.m.—Pelton Motor program
 7:30 to 8 p.m.—Desmond's program
 8 to 9 p.m.—Forest Lawn Park program
 9 to 10 p.m.—True Story Hour, CBS
 10 to 12 midnight—Biltmore dance orchestra
 12 to 1 a.m.—Wesley Tourtellotte, organist

243.8 Meters **KYA** **Channel 123**
1230 Kcys. **1000 Watts**

Pacific Broadcasting Corp., San Francisco
 9 to 9:30 a.m.—Request recorded program
 9:30 to 10 a.m.—Fox and Warfield program
 10 to 10:30 a.m.—Recorded request program
 10:30 to 11 a.m.—George Taylor and Clem Kennedy
 11 to 11:45 a.m.—California Sunshine Hour, conducted by George Taylor
 11:45 to 12 noon—Ala Maja
 12 to 1:30 p.m.—Popular recordings
 1:30 to 6 p.m.—Recordings
 6 to 6:30 p.m.—Sidley Company program
 6:30 to 7 p.m.—Fox Theatre and Warfield program
 7 to 7:15 p.m.—George Taylor
 7:15 to 7:30 p.m.—Hazel Warner and Constance Piper
 7:30 to 7:40 p.m.—Cecil and Sally in the Funniest Things
 7:40 to 8:30 p.m.—Pacific Artists' Trio; George Nickson, soloist
 8:30 to 9 p.m.—Song recital, Claire Upshur, Dorothy Lewis and Constance Piper
 9 to 9:50 p.m.—Pacific Artists' Trio, under the direction of Liborius Hauptmann; Mary Atkinson, soloist
 9:50 to 10 p.m.—Metro and Cosmo, the Politan Brothers
 10 to 11 p.m.—Byington Electric program
 11 to 12 midnight—Musical gems program
 12 to 1 a.m.—All request program

361.2 Meters **KOA** **Channel 83**
830 Kcys. **12,500 Watts**

General Electric Co., Denver, Colorado
 5 to 6 p.m.—Cities Service Orch. and Cavaliers, NBC
 6 to 6:30 p.m.—Interwoven Pair, NBC
 6:30 to 7 p.m.—Philco Hour, NBC
 7 to 7:30 p.m.—Arms rong Quakers, NBC
 7:30 to 8 p.m.—Armour & Co., NBC
 8 to 8:15 p.m.—Amos 'n' Andy, NBC
 8:15 to 8:45 p.m.—Super Tread program
 8:45 to 9 p.m.—Sally Mason in "News Songs"
 9 to 9:30 p.m.—Borden's Milk Co., NBC
 9:30 to 10 p.m.—The Stagecoachers
 10 to 10:30 p.m.—In the Parlor, NBC
 10:30 to 11 p.m.—The Nomads, NBC

483.6 Meters **KGW** **Channel 62**
620 Kcys. **1000 Watts**

The Morning Oregonian, Portland, Oregon
 7:45 to 8 a.m.—Evotional services
 8 to 9 a.m.—Shell Happy Time
 9 to 9:10 a.m.—News
 9:10 to 9:30 a.m.—Oregonian Cooking School
 9:30 to 10 a.m.—Town Crier
 10 to 10:15 a.m.—Du Barry program, NBC
 10:15 to 10:30 a.m.—Town Crier
 10:30 to 11:30 a.m.—"Women's Magazine of the Air," NBC
 11:30 to 1 p.m.—Music records
 1 to 1:15 p.m.—U. S. market report
 4 to 5 p.m.—Organ recital
 5 to 6 p.m.—Studio program
 6 to 6:30 p.m.—In erwoven Pair, NBC
 6:30 to 7 p.m.—Philco's Theater, NBC
 7 to 7:30 p.m.—Armstrong Quakers
 7:30 to 8 p.m.—Armour program
 8 to 9 p.m.—"RCA Hour," NBC
 9 to 9:30 p.m.—Borden's Dairy, NBC
 9:30 to 10 p.m.—Union Service Station Four, KFI
 10 to 10:30 p.m.—Dance band
 10:30 to 12 midnight—Hoot Owls

FRIDAY Programs

508.2 Meters **KHQ** **Channel 59**
590 Kcys. **1000 Watts**

Louis Wasmer, Inc., Spokane, Washington
 7 to 7:30 a.m.—Sunrise Pep Period
 7:30 to 8 a.m.—Model Musical Klock
 8 to 9 a.m.—Shell Happy Time, NBC
 9 to 10 a.m.—Musical Bazaar
 10 to 10:15 a.m.—Du Barry program, NBC
 10:15 to 10:30 a.m.—Sunshine Liberty organ
 10:30 to 11:10 a.m.—Woman's Magazine of the Air, NBC
 11:10 to 12 noon—Farmers' Service Hour
 12 to 12:15 p.m.—Nat'l Savings Luncheon program
 12:15 to 12:30 p.m.—Musical program
 12:30 to 1 p.m.—Voice of Spartan
 1 to 1:30 p.m.—Crosley Musical Review
 1:30 to 1:45 p.m.—Modern Shops a la Mode
 1:45 to 2 p.m.—Fur Facts
 2 to 3 p.m.—Gems from Sartori
 3 to 3:30 p.m.—Theatrical Preview
 3:30 to 4 p.m.—"Paint o' Mine" period
 4 to 5 p.m.—Triodian string ensemble
 5 to 6 p.m.—Studio program
 6 to 6:30 p.m.—Interwoven Pair, NBC
 6:30 to 7 p.m.—Philco Theater Memories, NBC
 7 to 7:30 p.m.—Armstrong Quakers, NBC
 7:30 to 8 p.m.—Armour program, NBC
 8 to 9 p.m.—RCA Hour, NBC
 9 to 9:30 p.m.—Borden Farm, NBC
 9:30 to 10 p.m.—Union Service Station Four, NBC
 10 to 10:30 p.m.—"In the Parlor," NBC
 10:30 to 11 p.m.—The Nomads, NBC
 11 to 12 midnight—Musical Musketeers, NBC

236.1 Meters **KOL** **Channel 127**
1270 Kcys. **1000 Watts**

Seattle Broadcasting Co., Seattle, Wash.
 6:45 a.m.—Radio Time Clock
 7 a.m.—Eye Opener program
 8 a.m.—Program of general interest
 9:45 a.m.—Talk by Dr. Arthur
 10 a.m.—Chimes; studio program
 12 noon—Chamber of Commerce luncheon
 2:45 p.m.—Studio program
 4:45 p.m.—News items and weather
 5 p.m.—Dinner Hour concert
 6 p.m.—Sessions Chimes
 7 p.m.—Eulala Dean; Margaret Gray, pianist
 8 p.m.—Hal Chase and Investment program
 9 p.m.—"A Little Sunshine," Ken Stuart
 9:15 p.m.—Tucker's Everstate Dance Band
 10 p.m.—Sessions Chimes
 10:15 p.m.—Tucker's Everstate Dance Band

280.2 Meters **KJBS** **Channel 107**
1070 Kcys. **100 Watts**

J. Brunton & Sons, San Francisco, Calif.
 6:45 to 8 a.m.—Early Bird Hour
 8 to 9 a.m.—Popular recordings
 9 to 9:30 a.m.—Helpful Hints to Housewives
 9:30 to 10:45 a.m.—Variety recordings
 10:45 to 11 a.m.—Dr. Wiseman, health talk
 11 to 12 noon—Recorded program
 12 to 12:05 p.m.—Stock report
 12:05 to 2 p.m.—Variety records
 2 to 2:30 p.m.—Dell Raymond and Harry Miles
 2:30 to 3 p.m.—Record program
 3 to 4 p.m.—Bridge hour records
 4 to 4:30 p.m.—Red Seal records
 4:30 to 4:45 p.m.—Popular recorded music
 4:45 to 5:15 p.m.—Barnes Sunset Revue

468.5 Meters **KFI** **Channel 64**
640 Kcys. **5000 Watts**
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7 a.m.—S. & W. morning exercises
 8 a.m.—Shell Happy Time from KPO
 9 a.m.—Bess Kilmer's Hints to Housewives
 10 a.m.—Du Barry program, NBC
 10:30 a.m.—Woman's Magazine of the Air, NBC
 11:30 a.m.—Mental Exercises, Francis Hancock
 12 noon—Dept. of Agriculture talks
 12:15 p.m.—Federal and state market reports
 12:25 p.m.—Franklin L. Graves, talk
 2 p.m.—Leon Archer
 2:15 p.m.—Winnie Moore, travelogue
 2:30 p.m.—"Phenomena"
 3:45 p.m.—Stock market reports
 4 p.m.—E. H. Rust, nurseryman
 4:30 p.m.—Big Brother
 5 p.m.—Studio program
 5:30 p.m.—Glen Edmund and his Collegians
 6 p.m.—Interwoven Pair, NBC
 6:30 p.m.—Philco Theater, NBC
 7 p.m.—Armstrong Quakers, NBC
 7:30 p.m.—Armour & Co., NBC
 8 p.m.—RCA Hour, NBC
 9 p.m.—Borden program, NBC
 9:30 p.m.—Union Service Station Four
 10 p.m.—In the Parlor, NBC
 10:30 p.m.—The Nomads, NBC
 11 p.m.—KFI news bureau

322.4 Meters **KFWM** **Channel 93**
930 Kcys. **500 Watts**

Oakland Educational Society, Oakland, Cal.
 2:30 to 3 p.m.—Brother Walter
 3 to 3:30 p.m.—Organ recital
 3:30 to 4:30 p.m.—George Otto's Hawaiians
 4:30 to 5 p.m.—Tea-Time Tabloid
 5 to 6 p.m.—Cy Perkins
 7 to 8 p.m.—Doc Herrold
 8 to 8:30 p.m.—"Romance of Oakland," by Wm. Nat Friend

285.5 Meters **KNX** **Channel 105**
1050 Kcys. **5000 Watts**

L. A. Evening Express, Los Angeles, Calif.
 6:45 to 8 a.m.—Health exercises
 7:45 to 8:15 a.m.—Georgia O. George program
 8:30 to 8:55 a.m.—A Menu for Sunday Dinner
 9:15 to 9:30 a.m.—Recordings
 9:30 to 10 a.m.—Shopping news
 10 to 10:30 a.m.—Town Crier's message
 10:30 to 10:45 a.m.—Madame Marie beauty talk
 11 to 11:15 a.m.—So-A-Tone broadcast
 12 to 12:30 p.m.—Musical program
 12:30 to 12:45 p.m.—Bell Laboratories
 1:30 to 2 p.m.—The Bookworm
 2 to 2:30 p.m.—Records and announcements
 3:30 to 4 p.m.—Federation of Women's Clubs' program
 4:30 to 5 p.m.—C. P. R.'s musical program
 5 to 5:15 p.m.—Travelogue
 5:15 to 5:45 p.m.—"Own Your Own Home"
 5:45 to 6 p.m.—Town Crier's amusement tips
 6 to 7 p.m.—Organ program
 7 to 7:30 p.m.—KNX feature artists
 7:30 to 8 p.m.—A program typical of the state of Tennessee.
 8 to 9 p.m.—Royal Order of Optimistic Do-Nuts
 9 to 9:45 p.m.—"Lion Tamers"
 9:45 p.m.—Main event from the Hollywood Legion Stadium
 10 to 12 midnight—Ted Lewis and his Cocoanut Grove Orchestra
 12 to 1 a.m.—Recordings



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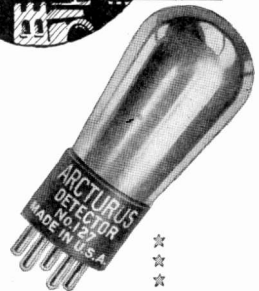


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SATURDAY Programs

NBC

National Broadcasting Company

10 to 10:45 a.m.—National Farm and Home Hour

Topics of interest in town and country are discussed during the hour, which is broadcast from Washington and Chicago through KGO, KHQ, KOMO, KGW, KPO and KFI.

11 to 2 p.m.—California-Pennsylvania football game transcontinental broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.

5 to 5:30 p.m.—“The Lyric Challengers”
Incidents in the lives of great men will be dramatized today. These dramatic sketches, augmented by musical interludes, will be heard through KGO, KOMO, KGW and KFI.

6 to 7 p.m.—General Electric Hour
Broadcast through the transcontinental network of NBC System stations, the General Electric Hour of music will be heard tonight between 6 and 7. Walter Damrosch's baton will guide the orchestra, which will be broadcast through KGO, KOMO, KGW, KPO and KFI.

7 to 8 p.m.—Lucky Strike Hour
B. A. Rolfe directs the dance orchestra, which will be heard through stations KGO, KHQ, KOMO, KGW, KPO and KFI.

8 to 8:30 p.m.—Temple of the Air
Tonight's “Temple of the Air” program will afford old and new music for the radio audience. The “Temple of the Air” string ensemble, a piano duo and a male quartet supply the selections for this program, which will be heard through KGO, KHQ, KOMO, KGW, KPO and KFI.

8:30 to 9 p.m.—The Sierra Serenaders
“The Sierra Serenaders” will burst forth into melody and incidentally make a bid for popularity when they make their initial appearance this evening.

Nullio Caravacci, tenor, over whom Tito Schipa became enthusiastic when the famous Italian heard this young California boy sing, is to be the soloist with “The Sierra Serenaders.” He will be accompanied in the piano by Sophia Obradovich Caravacci, his bride of a few months.

KGO will be the only NBC System station broadcasting this program.

9 to 9:30 p.m.—“Lauderland Lyrics”
Popular favorites arranged especially for Charles Hart and his 20-piece orchestra will be heard tonight. Barbara Blanchard, soprano, and Irving Kennedy, tenor, are the soloists of the program.

Broadcast through KGO, KHQ, KOMO, KGW, KPO and KFI.

9:30 to 10 p.m.—Western Artist Series concert through KGO.

10 to 11 p.m.—“Tales Never Told”
Pathos and humor will be found in the dramatization tonight of “Tales Never Told.” “The Old Home Ain't What It Used to Be” is the first of the songs and “My Bird of Paradise,” “Second-Hand Rose” and “Patches” are the others. The numbers afford excellent material for Harry De Lasaux's vignettes, which will be presented by National Players. Marian Gilbert, Ethel Wakefield, John Teel and Myron Niesley are the singers programmed to interpret each selection.

Broadcast through KGO, KHQ and KOMO.

11 to 12 p.m.—Musical Musketeers
Special arrangements of the latest syncopated melodies will be used by this ensemble of dance musicians directed by Walter Beban.
Broadcast through KGO, KHQ, KOMO and KPO.
12 p.m. to 1 a.m.—Wilt Gunzendorfer's Hotel Whitcomb dance band through KGO.

285.5 Meters
1050 Kcys.

KNX

Channel 105
5000 Watts

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Health exercises
8 to 8:15 a.m.—Record program
8:15 to 8:30 a.m.—Inspirational talk
8:30 to 8:55 a.m.—Record program
9:30 to 10 a.m.—Shopping news
10 to 10:30 a.m.—Town Crier's message
10:45 to 11 a.m.—Radio Church of the Air
12 to 12:30 p.m.—Musical program
12:30 to 12:45 p.m.—Travelogue
1:30 to 2 p.m.—The Bookworm
2 to 2:30 p.m.—Records and announcements
3 to 3:30 p.m.—Radio Church of the Air
4:30 to 5 p.m.—C. P. R.'s musical program
5 to 5:15 p.m.—Travelogue
5:15 to 5:45 p.m.—“Own Your Own Home”
5:45 to 6 p.m.—Town Crier's amusement tips
6 to 7 p.m.—Organ recital
7 to 8 p.m.—Paramount Publix Hour
8 to 8:05 p.m.—Announcements of the church services
8:05 to 10 p.m.—KNX feature artists
10 to 12 midnight—Ted Lewis and his Coconut Grove Orchestra
12 to 1 a.m.—Recordings
1 to 2 a.m.—The Midnight Express

239.9 Meters
1250 Kcys.

KFOX

Channel 125
1000 Watts

Nichols & Warinner, Long Beach, Calif.

5 to 7 a.m.—Remote control, KGFJ
7 to 7:30 a.m.—Hello Everybody
7:30 to 8 a.m.—Early news items
8 to 8:15 a.m.—Records
8:15 to 9:20 a.m.—Hirshfield's High Steppers
9:20 to 9:30 a.m.—Organ recital
9:30 to 10 a.m.—Hawaiian program
10 to 11 a.m.—Organ recital
11 to 11:10 a.m.—Mae Day beauty talk
11:10 to 11:30 a.m.—Studio orchestra
11:30 to 11:50 a.m.—Early news report
11:50 to 12 noon—Studio orchestra
12 to 1 p.m.—Hollywood Girls, Novelty Trio
1 to 1:30 p.m.—Varsity Boys
1:30 to 2 p.m.—Originality Girls
2 to 2:15 p.m.—Health talk
2:15 to 2:30 p.m.—Records
2:30 to 3 p.m.—Long Beach Municipal Band
3 to 3:30 p.m.—Organ recital
3:30 to 4 p.m.—Long Beach Municipal Band
4 to 4:20 p.m.—News report
4:20 to 5 p.m.—Varsity Boys
5 to 5:30 p.m.—Organ recital
5:30 to 6:30 p.m.—Hollywood Girls
6:30 to 7 p.m.—Quartette
7 to 7:30 p.m.—Doris, Grace and Foster, popular songs
7:30 to 8 p.m.—Buster Wilson's orchestra
8 to 8:15 p.m.—Football talks
8:15 to 9 p.m.—Long Beach Municipal Band
9 to 9:45 p.m.—Cinderella Roof Ballroom
9:45 to 10 p.m.—El Patio Ballroom Orchestra
10 to 10:30 p.m.—Doris and Clarence
10:30 to 11 p.m.—El Patio Ballroom Orchestra
11 to 11:30 p.m.—Majestic Ballroom Orchestra
11:30 to 12 midnight—Silver Spray Ballroom Orchestra
12 to 1 a.m.—KGFJ

SATURDAY Programs

545.1 Meters **KTAB** **Channel 55**
550 Kcys. **500 Watts**
Pickwick Broadcasting Co., Oakland, Calif.

- 7 to 8 a.m.—Rastus and Sambo, the eye openers
- 8 to 9 a.m.—Recordings
- 9 to 9:30 a.m.—Morning prayer service
- 9:30 to 10:30 a.m.—Recordings
- 10:30 to 11 a.m.—Dr. B. L. Corley
- 11 to 12 noon—Barney Lewis' Tabloid of the Air
- 12 to 1 p.m.—Sterling Cosmopolitans
- 1 to 1:30 p.m.—Chapel of the Chimes
- 3 to 4 p.m.—Studio program
- 4 to 5 p.m.—Home Towners
- 5 to 6 p.m.—Brother Bob's Frolic
- 6 to 6:30 p.m.—Dr. Whetstone
- 6:30 to 7 p.m.—Twilight Hour
- 7 to 7:30 p.m.—Recordings
- 7:30 to 8 p.m.—Piano recital by Walter J. Rudolph
- 8 to 10 p.m.—The Pickwick Follies, including Dante Barsi, accordionist; Herb Scharlin, pianist and singer; Joan Ray, contralto; Carl Tobin, tenor-balladist; Jane Sargent Sands, pianist, and the Pickwickians Dance Orch.
- 10 to 11 p.m.—Doris Turner, soprano, and Jane Sargent Sands, pianist
- 11 to 1 a.m.—The Night Owls

361.2 Meters **KOA** **Channel 83**
830 Kcys. **12,500 Watts**
General Electric Co., Denver, Colorado

- 4 to 4:30 p.m.—Phil Spitalny's Music, NBC
- 4:30 to 5 p.m.—The Skelloidians, NBC
- 5 to 5:30 p.m.—All-American Mohawk, NBC
- 5:30 to 6 p.m.—National Laundry, NBC
- 6 to 7 p.m.—General Electric Hour, NBC
- 7 to 8 p.m.—Lucky Strike Hour, NBC
- 8 to 8:15 p.m.—Amos 'n' Andy, NBC
- 8:15 to 8:45 p.m.—Preview of International Sunday school lesson, Rev. William O. Rogers

333.1 Meters **KHJ** **Channel 90**
900 Kcys. **1000 Watts**
Don Lee, Inc., Los Angeles, California

- 7 to 7:30 a.m.—Physical culture period
- 7:30 to 7:40 a.m.—Stock exchange reports
- 7:40 to 8 a.m.—Don Lee, Inc., program
- 8 to 9 a.m.—"Early Birds" (to KFRC)
- 9 to 9:30 a.m.—"Breakfast Nook Philosophy"
- 9:30 to 10:15 a.m.—Julie Wintz Orch., CBS
- 10:15 to 11 a.m.—Harold Stern's orch., CBS
- 11 to 11:15 a.m.—Klein's harmonica program
- 11:15 to 11:30 a.m.—Recordings
- 11:30 to 12 noon—Leslie Brigham, basso; Mona Content, pianist
- 12 to 12:30 p.m.—Biltmore concert orchestra
- 12:30 to 12:45 p.m.—World-wide news
- 12:45 to 1:30 p.m.—Leigh Harline's organ recital
- 1:30 to 2 p.m.—Charlie Wellman (to KFRC)
- 2 to 5 p.m.—Univ. of So. Calif. vs. Occidental College
- 5 to 5:30 p.m.—Nits Wit Hour, CBS
- 5:30 to 6 p.m.—Organ recital from KFRC
- 6 to 6:30 p.m.—Graybar Electric program, CBS
- 6:30 to 6:45 p.m.—Wesley Tourtelotte, organist
- 6:45 to 7 p.m.—World-wide news
- 7 to 8 p.m.—Raymond Paige and his band
- 8 to 9 p.m.—KHJ Night Court
- 9 to 10 p.m.—Charles Shepherd's Symphonishers
- 10 to 12 midnight—Biltmore Dance Orchestra
- 12 to 1 a.m.—Wesley Tourtelotte, organist

243.8 Meters **KYA** **Channel 123**
1230 Kcys. **1000 Watts**

- Pacific Broadcasting Corp., San Francisco**
 9 to 9:30 a.m.—Morning request recordings
 9:30 to 10 a.m.—Fox and Warfield theatres program
 10 to 11 a.m.—Recordings
 11 to 12 noon—California Sunshine Hour
 12 to 6 p.m.—Recordings
 6 to 6:30 p.m.—Sidley Company program
 6:30 to 7 p.m.—Fox and Warfield theatres program
 7 to 7:15 p.m.—George Taylor
 7:15 to 7:30 p.m.—Hazel Warner and Constance Piper
 7:30 to 7:40 p.m.—Cecil and Sally in the Funniest Things
 7:40 to 9 p.m.—Hazel Warner, Constance Piper, George Taylor, Greta Gahler, the Boy and Girl Friend, George Nickson, in Musical Parade
 9 to 9:30 p.m.—Kanteen Kapers, with the Three Doctors of the Blues
 9:30 to 10 p.m.—Dance recordings
 10 to 11 p.m.—Byington Electric program
 11 to 12 midnight—Musical gems program
 12 to 2 a.m.—All request program

236.1 Meters **KOL** **Channel 127**
1270 Kcys. **1000 Watts**
Seattle Broadcasting Co., Seattle, Wash.

- 6:45 a.m.—Radio Time Clock
- 7 a.m.—Eye Opener program
- 8 a.m.—Program of general interest
- 9:45 a.m.—Talk by Dr. H. Arthur
- 10 a.m.—Sessions Chimes; children's hour
- 12 noon—Organ recital, F. C. Feringer
- 12:30 p.m.—Matinee Melodies
- 2:45 p.m.—Studio program
- 4:45 p.m.—News item and weather
- 5 p.m.—Dinner Hour concert
- 6 p.m.—Sessions Chimes; studio program
- 6:30 p.m.—George Maddox, tenor; Margaret Gray, piano
- 9 p.m.—"A Little Sunshine," Ken Stuart
- 10 p.m.—Sessions Chimes
- 10:15 p.m.—Tucker's Everstate Dance Band

508.2 Meters **KHQ** **Channel 59**
590 Kcys. **1000 Watts**
Louis Wasmer, Inc., Spokane, Washington

- 7 to 7:30 a.m.—Sunrise Pep Period
- 7:30 to 8 a.m.—Model Musical Klock
- 8 to 9 a.m.—Shell Happy Time, NBC
- 9 to 10 a.m.—Home Economics
- 10 to 10:45 a.m.—Nat'l Farm and Home Hour, NBC
- 10:45 to 11:15 a.m.—Organ recital
- 12 to 12:15 p.m.—Nat'l Savings Luncheon pro-
- 12:15 to 12:30 p.m.—Studio program
- 12:30 to 1 p.m.—Voice of Spartan
- 1 to 1:30 p.m.—Crosley Musical Review
- 1:30 to 1:45 p.m.—Modern Shops a la Mode
- 1:45 to 2 p.m.—Fur Facts
- 2 to 3 p.m.—Washington Home Service
- 3 to 3:30 p.m.—Theatrical Review
- 3:30 to 4 p.m.—"Paint o' Mine" period
- 4 to 5 p.m.—Triodian String Ensemble
- 5 to 5:30 p.m.—The Lyric Challenger, NBC
- 5:30 to 6 p.m.—Triodian String Ensemble
- 6 to 7 p.m.—General Electric, NBC
- 7 to 8 p.m.—Lucky Strike Hour, NBC
- 8 to 8:30 p.m.—Temple of the Air, NBC
- 8:30 to 9 p.m.—Concert orchestra
- 9 to 9:30 p.m.—Lauderland Lyrics, NBC
- 9:30 to 10 p.m.—Dutch Dough Boys
- 10 to 11 p.m.—Tales Never Told, NBC
- 11 to 12 midnight—Musical Musketeers

SATURDAY Programs

468.5 Meters **KFI** **Channel 64**
640 Kcys. **5000 Watts**
 Copyright, 1929, E. C. Anthony, Inc., L. A.
 7 a.m.—S. & W. morning exercises
 8 a.m.—Shell Happy Time from KPO
 10 a.m.—Nat'l Farm and Home Hour, NBC
 12 noon—Dept. of Agric. talks
 12:15 p.m.—Federal and state market reports
 2:30 p.m.—"Phenomena"
 3:30 p.m.—Glen Edmund and his collegians
 4:15 p.m.—Stock market reports
 5 p.m.—Lyric Challengers, NBC
 5:45 p.m.—Stock market reports
 6 p.m.—General Electric Hour, NBC
 7 p.m.—Lucky Strike Hour, NBC
 8 p.m.—Temple of the Air, NBC
 8:30 p.m.—Studio program
 9 p.m.—Launderland Lyrics, NBC
 10 p.m.—Packard Concert Orchestra
 11 p.m.—News bureau
 11:15 p.m.—Midnight Frolic

265.3 Meters **KSL** **Channel 113**
1130 Kcys. **5000 Watts**
 Radio Service Corp., Salt Lake City, Utah
 5 p.m.—NBC presents dramatization of some interesting episode in the lives of figures prominent in American history
 5:30 p.m.—National Laundry Owners program, NBC
 6 p.m.—General Electric Hour, NBC
 7 p.m.—Lucky Strike dance orchestra, NBC
 8 p.m.—Amos 'n' Andy, NBC
 8:15 p.m.—Harry Clarke, baritone, and group
 8:45 p.m.—Alva Woodward and assisting artists
 9:15 p.m.—Mystic Hour, featuring the White Wizard
 10 p.m.—Jack Stacey's popular dance orchestra

325.9 Meters **KOMO** **Channel 92**
920 Kcys. **1000 Watts**
 Fisher's Blend Station, Seattle, Washington
 7:55 a.m.—Inspirational services
 8 a.m.—Shell Happy Time
 9 a.m.—Organ recital
 9:30 a.m.—Y. M. C. A. health exercises
 9:45 a.m.—"What to Prepare for Dinner"
 10 a.m.—National Farm and Home Hour, NBC
 10:45 a.m.—Orchestra; G. Donald Gray and Agnes Skartvedt
 11 a.m.—University of Pennsylvania vs. University of California football game
 1 p.m.—Concert orchestra with Hayden Morris, basso
 2 p.m.—University of Washington vs. Washington State College
 4 p.m.—Phil Spitalny's Orchestra, NBC
 4:30 p.m.—Orchestra; Greenwood Mitchell and Rhena Marshall
 5 p.m.—The Lyric Challengers, NBC
 5:30 p.m.—Vocal ensemble
 6 p.m.—General Electric Co. program, NBC
 7 p.m.—Lucky Strike Dance Hour, NBC
 8 p.m.—Temple of the Air, NBC
 8:30 p.m.—So-A-Tone broadcast
 8:45 p.m.—Artistic ensemble
 9 p.m.—Launderland Lyrics, NBC
 9:30 p.m.—The Friars
 9:45 p.m.—News flashes
 10 p.m.—Tales Never Told, NBC
 11 p.m.—Musical Musketeers, NBC
 12 to 12:30 a.m.—Organ recital

340.7 Meters **KLX** **Channel 88**
880 Kcys. **500 Watts**
 Tribune Publishing Co., Oakland, Calif.
 7 to 8 a.m.—Exercises; N. Y. stocks
 8 to 9 a.m.—Jean Kent
 9 to 9:30 a.m.—Modern Homes period
 9:30 to 10:15 a.m.—Health questions
 10:15 to 10:30 a.m.—S. F. stocks; weather
 10:30 to 11:30 a.m.—Classified Adv. Hour
 11:30 to 2 p.m.—Football broadcast—U. C. at Pennsylvania
 2 to 3 p.m.—Jean's Hi-Lights
 3 to 4 p.m.—Machado's KLX Hawaiians
 4 to 4:30 p.m.—Recordings
 4:30 to 5 p.m.—Chas. T. Besserer, organist
 5 to 5:30 p.m.—Brother Bob
 5:30 to 6 p.m.—Cressy Ferra, pianist
 6 p.m.—Curtain Calls
 6 to 7 p.m.—Hotel Oakland concert trio
 7 to 7:30 p.m.—News broadcast
 7:30 to 8 p.m.—Edna Fischer
 8 to 9 p.m.—Helen Wegman Parmelee, pianist; Grace Burroughs, violinist, and Helga Brown, mezzo-soprano
 9 to 10 p.m.—Chuck Dutton's Hotel Oakland dance band

280.2 Meters **KJBS** **Channel 107**
1070 Kcys. **100 Watts**
 J. Brunton & Sons, San Francisco, Calif.
 6:45 to 7:30 a.m.—Early Bird Hour
 7:30 to 8 a.m.—Edgar Russell, the Melody Man
 8 to 10 a.m.—Variety records
 10 to 11 a.m.—Dance recordings
 11 to 12 noon—Popular recordings
 12 to 12:05 p.m.—Stock report
 12:05 to 2 p.m.—Recorded program
 2 to 2:30 p.m.—Dell Raymond and Harry Miles
 2:30 to 3 p.m.—Popular records
 3 to 4 p.m.—Orchestra recordings
 4 to 4:30 p.m.—Bridgeway Time Half Hour
 4:30 to 5:15 p.m.—Variety records

422.3 Meters **KFVD** **Channel 71**
710 Kcys. **250 Watts**
 Auburn Fuller, Culver City, Calif.
 7 to 9 a.m.—"Happy-Go-Lucky Trio"
 9 a.m.—Dan Maxwell, Scotch comedian
 12 noon—Tom Brennehan
 12:30 p.m.—Tom and Wash
 1 p.m.—G. Allison's program
 2 p.m.—Madame Lauro's Spanish program
 3 p.m.—Auburn Concert Orchestra
 4 p.m.—Eldorado program
 5:05 p.m.—Timely topics
 8:30 p.m.—Happy-Go-Lucky Trio
 9 p.m.—Auburn Concert Orchestra
 10 p.m.—Hal Roach comedy gossip
 11 to 1 a.m.—Sebastian's Cotton Club Orchestra

218.8 Meters **KGER** **Channel 137**
1370 Kcys. **100 Watts**
 C. M. Dobyms, Long Beach, Calif.
 8 a.m.—Popular music
 11 a.m.—Rhythm Makers
 1:30 p.m.—Wurlitzer organ, Nixon
 2:30 p.m.—L. B. Municipal Band
 4 p.m.—Edna Bond, popular singer
 5 p.m.—Wurlitzer organ
 6 p.m.—News and music
 6:45 p.m.—Sportologue
 7 p.m.—Triolian Trio
 7:30 p.m.—Long Beach Municipal Band
 9 p.m.—Wurlitzer organ, Nixon
 10 p.m.—Kathryn Taylor and Margaret Underhill
 11 p.m.—Cocoanut Grove Orch.

SATURDAY Programs

379.5 Meters **KGO** Channel 79
790 Kcys. 10,000 Watts

General Electric Co., Oakland, California
 10 to 10:45 a.m.—National Farm and Home Hour, NBC
 11 a.m. to 2 p.m.—Pennsylvania-California football game, NBC
 5 to 5:30 p.m.—Lyric Challengers, NBC
 6 to 7 p.m.—General Electric Hour, NBC
 7 to 8 p.m.—Lucky Strike Hour, NBC
 8 to 8:30 p.m.—Temple of the Air
 8:30 to 9 p.m.—Sierra Serenaders
 9 to 9:30 p.m.—National Laundry Owners' Association
 9:30 to 10 p.m.—Western Artist Series
 10 to 11 p.m.—Tales Never Told
 11 to 12 midnight—Musical Musketeers, NBC
 12 to 1 a.m.—Wilt Guenzendorfer's Hotel Whitcomb Dance Band

322.4 Meters **KFWM** Channel 93
930 Kcys. 500 Watts

Oakland Educational Society, Oakland, Cal.
 8 to 9 a.m.—Select recordings
 11 to 12 noon—Music hour; Kingdom Message
 1:30 to 2:30 p.m.—Edna's Entertainment hour
 2:30 to 3 p.m.—Studio program
 3 to 3:30 p.m.—Organ recital
 3:30 to 4:30 p.m.—George Otto's Hawaiians
 4:30 to 5 p.m.—Tea-Time Tabloid
 5 to 6 p.m.—Cy Perkins
 7 to 8 p.m.—Doc Herrold
 8 to 9 p.m.—The Watch Tower program
 9 to 10 p.m.—The Music Box Review
 10 to 11 p.m.—Dance music

483.6 Meters **KGW** Channel 62
620 Kcys. 1000 Watts

The Morning Oregonian, Portland, Oregon
 7:45 to 8 a.m.—Devotional services
 8 to 9 a.m.—Shell Happy Time
 9 to 9:20 a.m.—Oregonian Cooking School
 9:20 to 10 a.m.—Town Crier
 10 to 10:45 a.m.—National Farm and Home Hour
 10:45 to 11 a.m.—Plummer
 1 to 1:15 p.m.—U. S. Market report
 1:15 to 2:15 p.m.—Organ recital
 2:15 to 4 p.m.—Musical Master Works
 4 to 4:30 p.m.—Phil Spitalny's music, NBC
 4:30 to 5 p.m.—Studio program
 5 to 5:30 p.m.—The Lyric Challengers, NBC
 5:30 to 6 p.m.—Studio program
 6 to 7 p.m.—General Electric, NBC
 7 to 8 p.m.—Lucky Strike Hour, trans., NBC
 8 to 8:30 p.m.—Temple program, NBC
 8:30 to 9 p.m.—Yale Union Laundry program
 9 to 9:30 p.m.—Nat'l Laundry Owners, NBC
 9:30 to 10 p.m.—Studio program
 10 to 12 midnight—Dance music

220.4 Meters **KGB** Channel 136
1360 Kcys. 250 Watts

Pickwick Broadcasting Co., San Diego, Cal.
 7 to 7:05 p.m.—Sport news
 7:05 to 8 p.m.—Verlie Barclay and Bill Rossi
 8 to 9 p.m.—Aloha Boys Hawaiian Trio
 9 to 10 p.m.—Green Hat Nite Club
 10 to 12 midnight—KGB Frolic
 12 to 1 a.m.—Kennedy's Cafe and Nite Club

How to Reach the Broadcasters by Telephone

Day and Night Phones

NBC	Sutter	1920
KELW	Burbank 1601-02; Gr	3192
KEX	Atwater	3111-3112
KFBK	Main	8700
KFBL	Main	526
KFCR	Day, 6230; Night	3118-6230
KFEC	Br.	4411
KFI	Day, Westmore 0331; Night,	0337
KFJI	Day, 450-525; Night	450
KFJR	Broadway	2468
KFOX		67281
KFPY	Main 1216-17-18-19	
KFQU	Los Gatos	458J
KFQW	EL	6675
KFQZ	West, 3001-02-03-04	
KFRC	Prospect	0100
KFSD	Franklin	6353
KFSG	Pitz	5121
KFVD	Santa Monica	77115
KFWB	Glad. 9461-2; 2711	
KFWC	Pomona	1147
KFWL	Market 1140-1141	
KFWM	Glencourt	6774
KGA	Main	3434
KGB	Franklin 6151-6153	
KGDM		794-795
KGEF	Westmore	8887
KGEN		1100
KGER		632-75
KGFH	Douglas	3326
KGFJ	Westmore	7777-7778
KGO	Fruitvale	5380
KGW	Atwater	2121
KGY	Olympia	1174J
KHJ	Tr.	8411
KHQ	Main	5383
KJBS	Ordway	4148
KJR	Day, Main 2495; Night, Main	2475
KKP	Ell.	1881
KLS	Lakeside	6223
KLX	Day, Lakeside 6000; Night, Lakeside	6015
KMED	Day, 305; Night, 305J-2	
KMIC	Thorn. 1121; York 8545; Inglewood	1897
KMJ	Day, Fresno 3-5221; Night, 2-8817	
KMO	Ma.	4144
KMTR	Ho.	3026
KNX	Hemp.	4101
KOAC		620
KOIN	Day, At. 4151; Night,	5262
KOL	Elliott	4466
KOMO	Elliott	5890
KPCB	Ma.	7997
KPLA	Trinity	3202
KPO	Kearny	0704
KPPC	Terrace	1163
KPQ	Day, El. 1433; Night, Sa.	7809
KPSN	Wakefield	3111
KQW	Col.	7777
KRSC	Main	5494
KTAB	Garfield	4700
KTBI	Metropolitan	6701
KTBR	Beacon 7000; Lancaster	1700
KTM	Dunkirk 5154-5194	
KUJ		352-J
KVI	Day, Main 1530; Night,	3960
KVL	Ell.	1881
KVOS	Day, 1627; Night, 1366-1627	
KWG		580; 581
KWTC		1896
KXA	Elliott	1634
KXL	Beacon 0456; Broadway	8484
KXRO	Aberdeen	4098-4099
KYA	Prospect	3456

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