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- TV MAKES THE MOST OF UNCONVENTIONAL COVERAGE / 4
- HERE'S JOHNNY, AGAIN...NBC ALSO SIGNS CARVEY, CANDY AND WINKLER / 15
- REP FIRM TO TRACK NATIONAL SPOT CABLE DOLLARS / 20

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**FCC ADVANCES
TELCO TV**
Page 3
Vol. 122, No. 30

WHILE THEY'RE TALKING, WE'RE GAINING!

While the talk shows have been slipping, CBS "CRIMETIME" has increased its late night ratings averages, jumping from 2.9 to 3.5 over last year, including a 36% jump among males and 44% among females 18-49. That makes "CRIMETIME" the fastest-growing schedule on late night.

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CRIMETIME

CBS LATENIGHT

Source: Nielsen Television Index AA Household and People Estimates. Week ending 6/28/92 vs. 6/30/91. Subject to qualifications upon request.

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Top of the Week

FCC CALLS FOR TELCO TV

'Video dialtone' clears way for telcos to carry video, foster competition to cable

By Harry A. Jessell

Hoping to spur telephone companies to build broadband networks and bring competition to cable, the FCC last week relaxed the cable-telco crossownership ban and granted telephone companies new opportunities and incentives to become distributors of video programming to the home.

Under the so-called video dialtone

COMMUNICOPIA

In addition to video dialtone, the FCC last week:

- Proposed four objectives for HDTV allotment table—**page 9**
- Made PCS plans—**page 10**
- Reduced bureaucratic burden of FM stations—**page 11**

regime adopted unanimously by the commission at its monthly meeting, telcos will be able to transmit video for programmer-customers on a common carrier basis without having to obtain a municipal cable franchise and incur the costs that go with them.

Telcos will also be allowed to acquire up to 5% equity interest in and provide financing for program services they carry, offer capabilities designed to enhance and facilitate use of their video networks and provide such ancillary services as billing and collection, order processing and installation of in-home wiring and equipment.

But significant limits remain, the FCC said. Dialtone providers still may not price, own or "exercise editorial control over video programming," it said.



FCC Chairman Alfred Sikes, video dialtone's chief architect and proponent, said the reforms should speed the "development of a universal, feature-rich communications network across America—a network or networks—which has great potential to create new jobs and to foster economic development, while at the same time expanding people's choices and advancing the goal of individual empowerment."

Despite the commissioners' enthusiasm, FCC officials acknowledged to reporters after the meeting that the immediate impact of the decision would not be great. "This is not going to happen overnight," said the FCC's Bob Pepper. "It's going to be evolutionary."

"This is a good, long step forward," said John Sodolski, president of the

United States Telephone Association. "We are on the verge of the wave of the future." But 5% interest in programming "is not enough," he said. Sodolski said USTA and its member companies would continue to press their case for legislation that would give them the freedom not only to be common carrier purveyors of video, but also to be full-blown cable operators with the right to own and package programming.

The Cable Act of 1984 prohibits telcos from owning co-located cable systems and from having any kind of relationship with programmers beyond the "carrier-user" relationship.

Because the prohibition is cast in law, the FCC is limited in how far it can go in relaxing the ban. Whether it

Continues on page 8

CONVENTION '92: LESS TO SEE IN A LOT MORE PLACES

Coverage fractionalized among new broadcast and cable entrants as big three continue to cut back on programing

By Sharon D. Moshavi

The three broadcast networks seemed just part of the journalistic crowd during last week's Democratic National Convention. In the past, the networks have used the conventions to showcase their talent, but this time they had to share the spotlight with the likes of MTV's Tabitha Soren and CNN's Larry King, who scored the first interview with suddenly non-candidate Ross Perot.

The networks, by cutting back coverage of what they repeatedly reminded viewers was a no-news event, helped pave the way for the fractionalized and diverse coverage. "The networks gave the convention the back of the hand. They kept saying 'There's nothing going on, let's all go home. To say that is just glib,'" says Marvin Kalb, director of Harvard University's Shorenstein-Barone Center on the Press, Politics and Public Policy.

With just an hour or two each night to cover the convention, the networks often used air time to either show events taped earlier or gab with delegates and among their own reporters. The Clinton campaign put that cover-

age to good use. Some of the most unfiltered air time the networks gave the convention, aside from the speeches, was coverage of Clinton and family in a seemingly semi-private setting cozily watching the nomination process on TV on Wednesday night and then walking two blocks to the convention to thank the crowd.

The networks brought in fewer viewers than they did in 1988, when they had double the amount of coverage and a three-network Nielsen average of 6.9 rating. The three-network average for Thursday night was the highest, at 6.6/12, and the lowest was Tuesday night's two-network average (CBS aired the "All-Star Game") at 5.1/9. ABC's convention coverage won three out of the four nights.

Viewers had other places to turn this year. C-SPAN, as it has since 1984, offered uninterrupted, gavel-to-gavel coverage each night. CNN doubled its prime time ratings, reaching an average 1.7 million viewers during prime time each night of the convention and doubling its audience over 1988. PBS, airing joint coverage with NBC, averaged a 3.4 rating, about double its normal viewership.



Fox benefited from the low convention viewership. It won the ratings race both Wednesday and Thursday nights. On Wednesday night, Fox earned a 10.2/17 compared with NBC's 9.4/16, CBS's 6.4/11 and ABC's 6.2/11. On Thursday night, Fox's 9.2/17 outdid NBC's 7.9/14, CBS's 6.7/12 and ABC's 6.3/11.

The Democrats found, however, that they did not need extensive big-three coverage or high ratings to attract attention. Nominee Bill Clinton's standing in the polls shot up during the convention, even though only a small portion of the electorate actually watched the proceedings.

The convention also received more coverage from forums that do not tra-

1992 NETWORK CONVENTION COVERAGE: DOWNSIZED



CBS's Dan Rather (l) and ABC's Peter Jennings (r) left the network skyboxes to do some reporting from the convention floor while NBC's Tom Brokaw and John Chancellor anchored the four nights from their box overlooking the proceedings.

Relying mostly on their own staff to interview politicians and offer commentary on the convention, the three broadcast networks used few outside analysts, and did not identify the ones they did use to everyone's taste. "It's fine if they use political commentators, just say who they are," said Marvin Kalb of Har-

vard's Barone Center. ABC used Susan Estrich, Michael Dukakis's 1988 campaign manager, identifying her on-screen as a political commentator. CBS used Kevin Phillips, a longtime activist in the Republican party, referring to him as either a CBS consultant or political commentator.

-SDM

FCC OK'S VIDEO DIALTONE / 3

The FCC voted last week to let telephone companies transmit video for programmer-customers on a common carrier basis without having to obtain municipal cable franchises.

CARSON'S BACK / 15

Johnny Carson has signed a multi-year deal to develop and star in original programming for NBC, attendees at the Television Critics Association press tour were told last week.

SAUTER JOINS FOX / 19

In a move that may provide a push for the company's efforts to expand its news presence, Fox Inc. Chairman Rupert Murdoch hired former

CBS News President Van Gordon Sauter to head Fox News.

SPOT REPORT FOR CABLE / 20

In what it hopes will be the first in a series of quarterly reports, Cable Networks Inc. said revenues from spot cable hit \$41.1 million for the first half of 1992, a 13% increase over the same period in 1991.



Battlestar Galactica will lead off Sci-Fi's prime time (p. 21).

SCI-FI SLATE / 21

USA Network's Sci-Fi Channel launches in September with a Monday-Friday prime time schedule of off-network programming and original shows on Sunday.

RADIO'S CONVENTION COURSE / 22

While television continued to cut back its national convention coverage, radio held steady compared with 1988, with most net-

works offering gavel-to-gavel feeds to their affiliates and stations sending a phalanx of correspondents.

CABLE SEEKS WAIVER REPEAL / 24

Cable groups have asked the FCC to rescind its waiver allowing GTE to participate with a local cable franchisee in providing video and information services. Complainants contend the services being offered through the waiver are not unique.

RHI IPO / 27

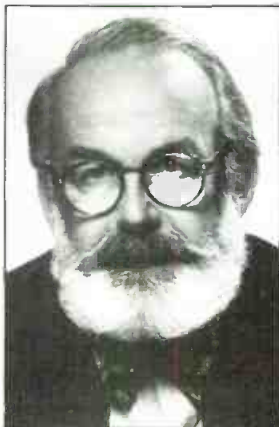
Long-form program production and distribution company RHI Entertainment hopes to raise \$27 million by going public.

NEWS DEPARTMENTS

Business	27
Cable	20
Radio	22
Technology	30
Television	15
Top of the Week	3
Washington	24

FEATURE SECTIONS

Bicoastal	17
Changing Hands	28
Closed Circuit	13
Datebook	38
Editorials	50
Fates & Fortunes	44
Fifth Estater	47
For the Record	39
In Brief	48
Monday Memo	14
Ratings Week	18



Van Gordon Sauter tapped to head Fox News (p. 19).

ditionally do news. Cable's Comedy Central reached 100,000 viewers (out of a potential audience of 25 million) with two hours of coverage each night, and MTV offered two-minute convention pieces. On NBC, *Tonight Show* host Jay Leno aired his show live last week so he could satirize each evening's events, and Texas governor and convention co-chair Ann Richards appeared on *Late Night with David Letterman*.

Despite the fact that only 200 local stations—down from 300 in 1988—sent staff to Madison Square Garden, the Democratic National Committee came to rely on local TV to carry its message. "You have to remember, it's a different media world," says Ginny Terzano, press secretary to DNC Chairman Ron Brown. "Our focus was not necessarily the networks. We had an aggressive strategy with local and independent stations to have them interview elected officials, congressmen, party officials, to get our message out through our satellite news service." The DNC doubled the size of its Convention Satellite News Service, which let stations conduct live interviews with politicians either on the convention floor or in studios in the Garden. The service, using two satellite paths, operated 14 hours a day and beamed about 100 interviews a day.

The Republicans have used a similar service since 1984, and the Democrats picked it up in 1988. "I think you're going to see more and more of this in convention coverage in the future," says Dennis Hayden, executive producer of the service. ■

Founded in 1931 as *Broadcasting*, the News Magazine of the Fifth Estate. *Broadcasting-Television* introduced in 1946. *Television* acquired in 1961. *Cablecasting* introduced in 1972. *Broadcasting/Cable* introduced in 1989. *Broadcasting* is a registered trademark of Reed Publishing (Nederland) B.V., used under license. *Reg. U.S. Patent Office.

Incorporating The Fifth Estate TELEVISION Broadcasting Cable

Broadcasting (ISSN 0007-2028) (GST #123397457) is published weekly with one additional special issue in January by The Cahners Publishing Co. (Subscription includes all issues). Cahners Publishing Co., at 475 Park Ave. South, New York, NY 10016, is a division of Reed Publishing USA, 275 Washington St., Newton, MA 02458-1630; Terrence M. McDermott, President/Chief Operating Officer; Frank J. Sibley, Executive Vice President; John J. Beni, Senior Vice President/General Manager; Neil Perlman, Senior Vice President/Group Publisher; Jerry D. Neth, Senior Vice President/Publishing Operations; J.J. Walsh, Senior Vice President/Finance; Thomas J. Dellamaria, Senior Vice President/Production & Manufacturing; Ralph Knupp, Vice President/Human Resources; Neal Vitale, Vice President/Consumer Publishing. Second-class postage paid at New York, NY, and additional mailing offices. Postmaster, please send address changes to: *Broadcasting*, PO Box 715, Brewster, NY 10809-0715. *Broadcasting* copyright 1992 by Reed Publishing USA; Robert L. Krakoff, Chairman/Chief Executive Officer. Annual subscription rates: USA, \$85; Canada, \$129 (includes GST); Foreign Air, \$300; Foreign Surface, \$149. Single copies are \$2.95, special issues, \$4.50. Please address all subscription mail to: *Broadcasting*, PO Box 715, Brewster, NY 10809-0715. Microfilm of *Broadcasting* is available from University Microfilms, 300 North Zeeb Road, Ann Arbor, Mich. 48106 (1-800-521-0600).

We crunched their numbers.

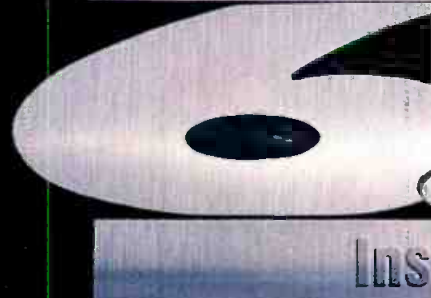
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A Current Affair



dition

Hard Copy

VIDEO DIALTONE

Continued from page 3

has gone too far in video dialtone is left for the courts to decide.

Recognizing the limits, the FCC recommended that Congress repeal the crossownership prohibition. It also proposed expanding the rural exemption to the crossownership ban to cover communities with 10,000 people. The current ban covers towns with just 2,500 people. The recommendation amounts to an endorsement of legislation now pending before the House and Senate that would virtually eliminate the ban.

Adoption of video dialtone is a triumph for Sikes, who began promoting the idea during the Reagan administration as head of the National Tele-

communications and Information Administration. But he was unable to get all that he wanted.

Over his objections, the other four commissioners insisted on inserting a prohibition against telcos buying cable systems for the purpose of providing video dialtone service. (The FCC left untouched the telcos' current ability to acquire systems for lease back to franchised cable operators.)

"What I expect [to come from video dialtone] is head-to-head competition," Commissioner Andrew Barrett said in explaining his support for the prohibition. "You don't get head-to-head competition by allowing one to acquire the other," he said. "You don't want to replace one monopoly with another."

Commissioners Ervin Duggan and James Quello dissented from the ma-

majority's decision to permit telcos to acquire up to a 5% interest in cable systems and programming and to recommend repeal of the ban. "If a telephone company has interests in certain programmers, it may be less likely to develop increased channel capacity to accommodate competing programmers and to provide advanced network services on as broad a basis as possible," Duggan said.

Sikes and Marshall contended the competition that would flow from video dialtone obviates the need for tough legislation reregulating cable that now appears headed for President Bush's desk.

But proponents of the legislation on Capitol Hill remained unconvinced. Video dialtone "promises much but delivers little protection to consumers in the short run," said House Telecommunications Subcommittee Chairman Edward Markey (D-Mass.), author of the House cable bill (H.R. 4850).

Markey also objected to allowing telcos to acquire up to a 5% interest in programming. "The FCC fails to explain how allowing this ownership interest will promote competition in the delivery of video programming," he said.

The National Association of Broadcasters, which supports the cable legislation, echoed Markey. NAB President Eddie Fritts, in a prepared statement, said video dialtone systems are "more than a decade away, and this decision should in no way be considered a substitute for cable reregulation legislation."

The new rules permit telcos providing video dialtone to provide debt financing to programmers, FCC Common Carrier Bureau Chief Cheryl Tritt said. But to the extent the debt becomes a controlling interest in the programmers, she said, it would violate the crossownership ban.

Among the "non-ownership" relationships permissible under the new rules are agreements between video dialtone providers and co-located cable systems to jointly build and share network facilities.

To make their networks more attractive to programmers and consumers, the FCC said, telcos will be allowed such enhancements as "search capabilities, video mail (analogous to voice mail), network-based VCR-like capabilities (to allow time-shifting) and services which allow parents to tailor the viewing choices for their children." ■



PEROT LEAVES; TAKES AD DOLLARS WITH HIM

Ross Perot's decision to take himself out of the presidential race is both good news and bad for television's bottom line.

The broadcast networks reportedly had set aside about \$1 million to cover the Perot candidacy, money that can now be used either to cover the rest of the campaign more extensively, or for other reporting efforts.

The advertising picture is bleaker. Although Perot (above, on CNN's *Larry King Live*) had never developed a specific ad budget, TV networks, stations and cable outlets were convinced they were going to see a chunk of the \$100 million Perot had pledged to spend during his campaign.

"If he was going to pull out, I wish he would have pulled out later, after he had spent some money," says Ave Butensky, president of the Television Bureau of Advertising, who had been scheduled to meet with the Perot campaign last week to try to encourage spot media buying. An unwillingness to advertise is said to be one of the reasons his candidacy unraveled. TV executives had been looking forward not just to Perot's money, but to the additional dollars they believe he would have forced the other candidates to spend.

TVB is staying with the political advertising projections it made before Perot entered the race. Spot dollars are expected to reach \$200 million (for both local and national races) and the networks are estimated to bring in \$30 million.

-SDM

HDTV

Allocations plan to give current stations HDTV channel

By Randy Sukow

Two years after declaring its intention to approve a simulcast high-definition television standard and to assign all currently licensed TV stations a second 6 mhz channel on which to broadcast HDTV, the FCC last week unveiled a draft allocations plan detailing how it will carry out those intentions.

"When [FCC consideration of HDTV] all began approximately six years ago there was a certainty that there wouldn't be sufficient spectrum for a service, much less sufficient spectrum for side-by-side services over an extended transitional period," FCC Chairman Alfred Sikes said during last Thursday's (July 16) commission meeting. "I find it phenomenal that we have a lot of canvas to draw the kind of pictures we would like."

The commission is proposing that broadcasters use the table, which outlines the available channels for HDTV stations in each market, to negotiate among themselves for their desired assignments. Sikes and other commissioners said they would especially weigh broadcaster reaction to the draft allocations table, which the FCC hopes to finalize simultaneously with selection of an HDTV transmission standard in early 1993.

Early broadcaster reaction was lukewarm at best.

"The commission is presenting a number of new ideas, and it would be premature to comment before we have thoroughly reviewed the complete text of the notice," the National Association of Broadcasters said in a statement released immediately after the meeting.

"We're very happy that there do not appear to be major limitations that would affect the quality of the service," said Julian Shepard, general counsel, Association for Maximum Service Television (MSTV), who was especially grateful that all current broadcasters are accommodated by the FCC plan. But he also declined comment on the bulk of the proposals

until after the commission order has been released.

NAB, MSTV and much of the rest of the broadcast industry, in comments sent to the commission last Friday

FCC proposed four major objectives for allotment table it hopes to complete by next year:

- Separate HDTV channel to be assigned to all current NTSC broadcasters.
- All HDTV assignments in UHF band (470 mhz-890 mhz).
- Service areas for all HDTV stations to cover minimum 55-mile radius.
- Whenever FCC must choose between greater HDTV service area and increased interference protection for existing NTSC station, preference will go to HDTV.

and endorsed by approximately 100 companies and trade associations, again argued in favor of a "pairing" method based on "objective replication/service maximization principles" for HDTV spectrum assignment.

The final allotment table "should seek to provide an HDTV coverage area for each existing station comparable to the NTSC coverage provided by the station with the greatest coverage in that market, subject to assuring every station minimum HDTV coverage that is at least comparable to its existing NTSC coverage," the broadcasters said.

Software to generate an alternative allocation table based on broadcast industry proposals is expected to be sent to the FCC's advisory committee on advanced television service by this fall. (The FCC said it would release public copies of its table this week.)

FCC Chief Engineer Tom Stanley said the commission "would be happy" to distribute the broadcaster's table when it is ready and consider comments on it together with comments on its own table. But Stanley

was skeptical of broadcasters' abilities to reach the objectives. "We don't see any way of coming up with the same coverage areas.... It's very hard to design a new service with that as a goal."

Besides guaranteeing all current broadcasters an HDTV channel, the FCC table aims to place all the new HDTV channels within the UHF-TV band (470-890 mhz) and insure that each HDTV station covers a service area within at least a 55-mile radius of the transmitter site. In addition, the commission proposed that whenever assigning an HDTV station with a wide service area conflicts with additional protection for an existing NTSC allotment, preference will be given to HDTV coverage.

Commissioner James Quello voted with the rest of the panel to consider the draft table but disagreed with UHF-only allotments. "I realize VHF cannot accommodate all HDTV allotments, but to relegate HDTV solely to UHF at this time seems premature. I just want more facts," he said.

An all-UHF grouping is the natural decision, Stanley said. In most TV markets no more than one or two HDTV channels could be placed on VHF without risking interference to the current services. "If we put out a table that had this mixed U and V with just a few V's in the big cities, you can imagine the negotiation fight over that," Stanley said. At the same time, he claimed FCC spectrum analysis suggests all HDTV stations could be assigned in UHF with reasonable signal coverage for each station.

UHF-only HDTV could also provide fringe benefits in the distant future. Fifteen years after assignment, when the FCC has proposed that broadcasters turn in their NTSC licenses, 72 mhz of extremely valuable spectrum will be opened for new communications technologies, Stanley said. Also, when all broadcast TV airs over UHF, consumer receivers scanning a lower number of contiguous frequencies will see a slight decrease in price.

Broadcasters' comments again denounced the FCC's attempt to set any timetable for HDTV implementation and return of NTSC licenses as "inevitably based on extremely crude speculation as to the likely availability and pricing of HDTV receiver and down-conversion equipment, HDTV production and transmission equipment and HDTV programming." ■

PCS

FCC asks who should be allowed to own new services

By Joe Flint

Just as the FCC cleared the way for telephone companies to deliver video programming (see story, page 3), the FCC proposed ground rules under which cable (and other) companies can get into the telephone business.

The commission asked for comments on a myriad of proposals for personal communications services—small, portable, lightweight telephone handsets—including who should be allowed into the business, spectrum allocation and licensing schemes. For cable operators, PCS represents another revenue stream, while cellular operators want to take advantage of new technologies where they already have cellular bases established.

Cable multiple system operators and multimedia companies including Time Warner, TCI, Comcast, Providence Journal Co., Cox Enterprises and Viacom and phone companies including Bell South, Ameritech and Bell Atlantic have been jockeying for position and testing prototype PCS networks based on fiber and copper infrastructures.

The commission asked whether local exchange carriers and cellular licenses should be allowed to hold PCS licenses within their service areas, "noting the potential impact on competition if they are permitted to do so." FCC Chairman Alfred Sikes was said to be against cellular entry into the business in their service areas, but the other four commissioners wanted industry reaction to play a part in the decision-making process. Said Commissioner Andrew Barrett: "I recognize the competitive concerns involved with current LEC and cellular operators receiving PCS spectrum within their service areas, but I also understand the efficiencies to be gained by the participation of these experienced operators in this market. I don't believe it appropriate to exclude participants without providing an opportunity for comment."

"The FCC should be very wary of any proposal that proposes to exclude

a class of companies, particularly companies that have a large technological base and vast experience in this area," said Mark Fowler, former FCC chairman and now president and

FCC seeks comments on how to implement Personal Communications Services, portable personal phones. Many cable companies are hoping PCS will be another revenue stream. The FCC asks:

- Should cellular licensees be allowed to hold PCS licenses within their service areas?
- Should local exchange carriers receive PCS spectrum?
- How will it be regulated?

chief executive officer of Bell Atlantic Personal Communications Inc.

Thomas Wheeler, president, Cellular Telecommunications Industry Association, said the "elimination of cellular operators from the new competition would be as illogical as keeping the best sprinters off the Olympic relay team."

On the other hand, Bill Killen, vice president, planning and analysis, Cox Enterprises, said: "If it was the FCC's goal to promote some kind of competition in the local loop, it seemed logical to us that LEC's and cellular users should not be eligible for PCS licenses."

The commission also proposed several licensing schemes for PCS including 487 "basic trading areas" and 49 "major trading areas" as defined by Rand-McNally, the 149 LATA's (the geographical area assigned to each telephone company) and nationwide licenses.

FCC Commissioner Ervin Duggan said he was against nationwide licenses. "I have serious misgivings about the notion of national licenses. It may not be a true analogy, but I think one can imagine a world in which the FCC would have authorized one or two national broadcasters, then allowed them to franchise local

broadcasters...that would have been a serious social policy concern."

Still to be resolved is the issue of spectrum for the new service. The commission's decision earlier this year to allocate 220 mhz of spectrum between 1.85 and 2.20 ghz for such emerging technologies that would eventually force current users of that spectrum—mostly fixed microwave bands—to be relocated. Senate Commerce Committee Chairman Ernest Hollings (D-S.C.) questioned the FCC's actions at a hearing last month and agreed with current users who want to hold on to the spectrum and have vowed to fight the change. Hollings is also said to be contemplating language in the FCC authorization bill that would guarantee utility companies and other users suitable alternative bands before moving from their current bands in the next 10-15 years.

Resolved or not, the commission is proposing 2 ghz licenses of 20, 30 or 40 megahertz each, with the preferred option being 30. The commission also proposed that a minimum of three PCS licenses be at 2 ghz and wants comments on whether that number could be bumped up to four or five.

FCC Commissioner Sherrie Marshall called the commission's action to establish PCS service "a milestone for U.S. manufacturers...and the American consumer, who is always seeking newer, more efficient and less expensive means of communicating." However, the commissioner urged that the delays that plagued the early years of cellular phones not happen again. "I, for one, am determined not to repeat those mistakes again."

The commission also asked for comments on possible reforms of its lottery process or possible competitive bidding rules. Marshall also said she hoped "Congress will move swiftly to give the FCC auction authority for PCS spectrum." Cox's Killen was surprised there was no mention of comparative hearings at the meeting. "In the past, we have supported the notion of comparative hearings with the concept of people with in-place facilities being able to speed up service to the public... It is beneficial to get licenses in the hands of strong operators."

The commission also proposed a broader definition of PCS service that would include advanced paging, wireless facsimile machines and wireless electronic mail services. ■

F M

Commission wants to ease application process

By Joe Flint

The FCC took several steps last week to reduce the burden of FM broadcasters and would-be broadcasters when it comes to dealing with the commission.

It proposed a one-step processing procedure for FM stations seeking facilities changes such as upgrades on adjacent and co-channels, modifications to adjacent channels of the same class and downgrades to adjacent channels.

Currently, broadcasters must request such changes through a two-step procedure. The broadcaster first files a petition for rulemaking and, if granted, then an application. The FCC would like to speed up the process by removing the rulemaking step where it largely duplicates the application process and, instead, allow the broadcaster to just file an application. Grant of an application would be followed by an amendment to the FM allotment table. If approved, this would eliminate paperwork and save broadcasters money in legal fees.

The FCC said, however, that some limits should be placed on the ability to invoke this process to "avoid harming core policy objectives." The commission proposed limiting the one-step procedure only to those proposals that comply with both the

application criteria and allotment standards and not allowing it for showings such as contour protection in connection with allotment proceedings.

Two options were put forth to meet

FCC to modify FM application and modification process.

- Established procedures to resolve conflicts between FM allotment petitions and applications.
- Proposed one-step processing procedure for certain FM station modifications.
- Relaxed 'Hard Look Policy'

that objective. First, any application filed under the new procedure must meet the minimum distance separation and city grade standards as applied in the allotment context, without making use of relaxed application standards. The second option would allow broadcasters to apply for a station modification at another site as long as they can show that the site complies with the standards.

For new applicants, the FCC relaxed its "hard look" policy on processing commercial FM applications. Applicants for new FM stations will be given a second chance to correct "otherwise fatal errors and omissions in their applications." (The hard-look

policy was established in 1985 after the flood of applications that followed Docket 80-90's establishment of new FM allocations.)

Three stages were set to correct incomplete applications. The first is a 30-day amendment-as-of-right period. The applicant may make any minor changes. The second stage (another 30 days) allows applicants to fix any errors the commission finds in the application. The third stage will allow no more amendments without showing good cause.

The commission will establish six filing requirements that include basic information such as name, principal community, channel, class of station, transmitter site coordinates and signature. Applications without all of the above will be returned with no chance of a corrective amendment.

The commission also established new procedures for resolving conflicts between rulemaking petitions to amend the FM allotment table and applications for new FM's or facilities changes.

Under the new rules, FM applications will "become protected from rulemaking petitions at the same time that they gain protection from other mutually exclusive applications."

Currently, pending FM applications are unprotected from subsequently filed rulemaking petitions, resulting in delays in the processing of applications whenever there is a conflict. The FCC said the new cutoff rules will provide applicants with some certainty by limiting their exposure to conflicting rulemaking proposals, while at the same time allowing prospective rulemaking petitioners the opportunity to seek new allotments or upgrades. ■

NEW YORK WILL BE FIRST WITH IVDS

Interactive video data services (IVDS), or two-way TV, can be used with any form of video or data distribution, not just broadcast and cable television, the FCC said last week.

In clarifying its January decision to allocate spectrum for two-way interactive video, the commission cleared the way for IVDS licensees to start their services. New York will be the first city with licensees, the commission said, and applications can be filed between Aug. 18 and 20.

The FCC will allow: IVDS licensees more flexibility in locating cell station antennas; use of higher cell transmitter station antennas with a corresponding power reduction; home units to use outside antennas.

The commission was acting on reconsideration requests by TV Answer and Radio Telecom and Technology Inc. Richard Miller, TV Answer executive vice president and chief operating officer, said the FCC's clarification will give licensees the "flexibility necessary to adapt their systems to the unique physical configurations of their service areas."

Licensees, once selected through the lottery process, will be required to build 10% of their operations by the first year, 30% by the third and 50% by the fifth, or lose their license. To hedge against license trafficking, the rules prohibit transfer until 50% of an operation is built. The FCC did not grant requests to cut the \$1,400 application fee for entering the lottery. -JF

NBC TOPS LIST WITH 100 EMMY NOMINATIONS

Producers Joshua Brand and John Falsey were the big winners last Thursday when the Academy of Television Arts and Sciences announced its nominations for the 44th Annual Prime Time Emmy Awards. The producers of CBS's *Northern Exposure* and NBC's *I'll Fly Away* grabbed a total of 30 nominations, second only to each of the big-three networks.

NBC led all networks with a total of 100 nominations, followed by CBS's 70 and ABC's 63. Fox picked up 12 nods this year, up one from last year. ABC saw a decline of 21 nominations, while CBS picked up one more than last year.

On the cable side, HBO picked up 24 nominations, well ahead of second-place Disney Channel, which drew nine.

Leading all shows was *Northern Exposure*, which received 16 nominations, followed closely by *I'll Fly Away* with 14. In the best comedy series category this year are *Brooklyn Bridge*, *Seinfeld*, *Home Improvement*, *Murphy Brown* and *Cheers*. On the drama side, *Quantum Leap*, *L.A. Law*, *Law and Order*, *I'll Fly Away* and *Northern Exposure* will vie for the Emmy. The awards will be handed out Aug. 30 in a telecast to be presented by Fox.



'Northern Exposure' received the most Emmy nominations, 16.

COMPRESSION FINALISTS: GI, S-A, AT&T

Those three are negotiating to sell gear to TCI, Viacom, PBS and CableLabs

By Peter Lambert

AT&T, General Instrument and Scientific-Atlanta are finalists in what had been a nine-proponent satellite digital video compression race being conducted by Tele-Communications Inc., Viacom Networks, PBS and Cable Television Laboratories.

Independently of one another, Viacom, TCI and PBS have begun negotiating with those three system proponents toward reaching purchase agreements by year's end.

"All three [proponents] could end up building to the specifications" adopted by the buyers, says Edward Horowitz, Viacom International senior vice president and chairman of CableLabs's compression task force. Whether the buyers ultimately select a single proponent's technology or an amalgam of all three, purchase agreements will require that the winner(s) grant others access to manufacturing licenses.

CableLabs will play no part in purchase negotiations and has turned its focus to facilitating development of cable headend-to-home compression systems for purchase by December 1993. The prospective buyers emphasized they now believe the winning satellite proponent is not a shoe-in to win the headend-to-home race, saying compatibility can be achieved without requiring the exact same com-

pression, modulation or conditional access technologies in and out of the headend.

Meanwhile, HBO continues its own analysis of the same nine technologies and plans to implement a satellite system acceptable to its affiliates in the same time frame. "I'm convinced we will have a [headend] integrated receiver decoder next year at essentially the same cost as analog equipment today," says Bob Zitter, senior VP, technology operations, HBO. Comparing the process to HBO's implementation of scrambling in 1986, Zitter says, "You have to make sure there is reasonable availability, prices and security for your affiliates." HBO also wants a speedy rollout of compression internationally, Zitter adds, noting a shortage of satellite capacity in Latin America, where HBO Olé debuted last year.

This week, Viacom, TCI and PBS also begin a schedule of independent and joint satellite field tests that will probably extend through October. Although GI appeared to move ahead of the pack, selling digital satellite compression systems to Rogers Cable-systems of Toronto and Star TV of Hong Kong (see page 30), Viacom, TCI, HBO and PBS executives say they are confident AT&T and S-A also can deliver hardware by early 1993.

PBS will initially seek eight encoders and 800 decoders. From about 1994 (when PBS moves to a new sat-

ellite) to 1998, public TV and other educational programmers and users could buy about 50,000 decoders. TCI and Viacom declined to detail their target purchases. But the cable satellite market should soon reach tens of thousands of units, with likely purchases of decoders for each new digital service by thousands of cable headends.

GI's VideoCipher Division is working alone on its digital compression systems. S-A is partnered with Zenith Electronics, and AT&T is working with transmission specialists ComStream Corp. and News Corp. encryption system subsidiary News Datacom.

Cross-licensing requirements could still see systems built and sold by the six other proponents, including Toshiba Imaging and C. Itoh & Co. of Japan; those companies purchased a \$1 billion interest in Time Warner last week, and Toshiba builds equipment for Time Warner cable companies (see page 28). Thomson Consumer Electronics and Philips Electronics also proposed satellite and cable compression systems. GI, Zenith/AT&T and Thomson/Philips (with NBC and Sarnoff Research) are all also digital HDTV proponents. ■

For More Late-Breaking News, See "In Brief," Pages 48 and 49

Closed Circuit

BEHIND THE SCENES, BEFORE THE FACT

NEW YORK

SCHLEIFF LEAVING VIACOM?

More than one source said last Friday that Henry S. Schleiff would be leaving his current position as chairman/CEO of Viacom's entertainment and broadcasting groups. One source said Schleiff's role will be assumed by Neil S. Braun, currently senior vice president, corporate development and administration and chairman, Viacom Pictures. It was also suggested that Schleiff may have been offered a new position at Viacom, but it was not known Friday whether he had accepted. A Viacom spokesperson had no comment in response to rumors.

RADIO CENTRAL

Comedy Central executives have been approaching radio syndicators in recent weeks about trying to develop some kind of programing tie-in to the 24-hour cable network. The channel, which is partly owned by publishing giant Time Warner, also has its eyes on creating a monthly or quarterly humor magazine with ties to the service.

TRACKING 'MONTEL' AND 'CRISTINA'

In its first week since joining Fox flagship WNYW(TV), *Montel Williams* held even in share with previous programing with a four-day 3.8 rating/10 share (NSI, July 13-16), but the big story in Gotham is the 6 share decline (43%) Columbia Pictures Television Distribution's *Cristina* (2.1/8) has suffered since the slow-rollout talk show inherited WCBS-TV's 9 a.m. time slot from *Montel* on June 22. *Montel* averaged a 14 share the week before it was ejected from WCBS, which over the previous three weeks has seen *Cristina* go from 13 to 10 to its most recent 8 share.

On two other CBS O&O's, WCIX-TV Miami and KCBS-TV Los Angeles, *Cristina* has been even or has improved on its morning lead-in pro-

graming with respective 1.6/6 and 1.8/7 four-day averages in those markets. However, *Cristina* is down 5 shares from network programing (*Designing Women* and *Family Feud*) airing on KCBS last May. At press time late last Friday, CPTD officials were unreachable for comment.

WASHINGTON

SAFEGUARDS

The FCC's report and order on its relaxation of the network-cable cross-ownership ban lays out rules for the relationship between local stations and a network-owned system. Network-owned cable systems must give local stations 30 days' notice before dropping them from the system or changing their channel position, which the commission hopes will prevent stations from being dropped or moved during sweeps. If a station feels it will be hurt by being dropped or moved, the station can write the commission or have its trade association file a petition. The report has 10 different factors it will consider to determine anticompetitive practices, including what the station was replaced with, whether the cable operator can sell significant

1991 MARKET MAKERS

TCI executives were among Fifth Estaters making a bundle last year in stock options. President John Malone exercised options last July whose net value (market value less exercise price) was \$18.5 million, and Chairman Bob Magness in December exercised options worth just under \$13 million. In addition, as reported in BROADCASTING's survey of cash compensation last week, Magness agreed to forgo exercising additional options in exchange for cash compensation of \$4.3 million.

Executive officers at Capital Cities/ABC were collectively paid just over \$20 million last year under an incentive compensation plan based on the stock price in 1986.

Although Gillett Holdings entered Chapter 11 midway into 1991, the company's reorganization plan tentatively proposed in April still calls for Chairman George Gillett to continue making at least \$1.5 million, adjusted for changes in the consumer price index. He would also earn rights to stock options in future years.

—GF

local advertising on the replacement channel, ratings and where the station was moved to.

PAPER CHASE

Whatever happened to the paper on telecommunications by Vice President Quayle's Council on Competitiveness? It was to be the major Bush administration statement of where it wanted to go with telephone, cable and broadcast policy. James Gattuso, deputy chief of the FCC's Office of Plans and Policy, was detailed to the White House for a year to work on the report. But he returned to the FCC a month ago without the paper having been released. Gattuso and the council offered no explanations, but talk is that the paper is hung up in the White House policymaking gridlock.

CABLE SHOWPLACE

NCTA headquarters in Washington could soon be a spot for cable TV program premieres and other small social events. NCTA is considering constructing a small theater in the building for such events, similar to movie previews commonly shown at the Motion Picture Association of America's Washington headquarters.

Monday Memo

“Unless they fight, broadcasters will find themselves with fewer rights than ever.”

Broadcasters are barely holding ground on the First Amendment battlefield and it is costing them money. While they won a skirmish when the FCC ditched the ballot issues corollary to the Fairness Doctrine, overall the government is finding more ways to intrude into programing decisions and, from there, into broadcasters' pocketbooks. Higher fines and expanded enforcement mark the FCC's approach to indecency and presage the commission's attitude toward political programing and kidvid. Unless broadcasters fight to preserve their second-class First Amendment rights, they will find themselves with even fewer rights than ever, and at greater financial cost.

Saying “no” to these regulations has benefited the industry. For instance, because Meredith Corp. picked up the sword to strike down the fairness doctrine, broadcasters no longer need to provide free time to opponents when covering controversial issues.

Most courts believe that broadcasters should be accorded less stringent First Amendment protection because of their mode of delivery—the so-called scarcity rationale—and that regulation of the privileged few to occupy scarce spectrum is permissible to insure that broadcasters operate properly as public trustees. But rules that coerce or suppress speech are incompatible with the First Amendment.

What of the commission's political broadcast rules? The Communications Act requires that broadcasters provide reasonable access to federal candidates. Aside from the question of whether the law elevates the speech of federal candidates over the speech of local candidates, the law can place the FCC and the courts in the position of judging the content of broadcasters' overall programing.

While the FCC has correctly

shunned resolving questions of radio format changes over the years, not so anymore for television. Congress has decreed that television stations must air a certain amount of programing directed to children under 17 and that programing for children under 13 shall have a limited number of commercials. Not only will this government-mandated programing be expensive, but stations will have limited revenue streams to support them.

Broadcasters also could be victims of a fight brewing between Congress and the FCC over revisions to the multiple ownership rules and local marketing agreements in which broadcasters are bound to be the losers unless they assert their rights. They should have the First Amendment right to select their programing to air, even if the source is a time broker.

In this battered economy, and particularly with the increased competition flowing from the abundance of radio channels allocated as a result of Docket 80-90 during the 1980's, the alternative to a time brokerage arrangement or additional common ownership may mean a station goes dark and provides no speech at all.

Regulations affecting programing content affect not only fundamental rights, but also the station's wallet. It costs money to comply with the low-est-unit-charge requirements of the political rules, to provide credit and free production to candidates, to program for children with limited advertising, to avoid potentially lucrative local marketing agreements, and to defend the station license against attacks on programing. It also disserves the public when the government's idea of what is suitable is elevated over the broadcaster's editorial discretion. Broadcasters should use their voices—otherwise, they may find their station subject to ever increasing government scrutiny, and at greater expense. ■



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Television

NBC DEALS, DEBUTS HIGHLIGHT TOUR

Carson, Carvey, Candy, Winkler sign deals; Littlefield, 'Perot' outline fall debuts

By Steve Coe

I will sleep better at night knowing where he is," said Warren Littlefield, president, NBC Entertainment, after announcing that Johnny Carson has signed an exclusive, multi-year deal to develop and star in original programming for NBC.

The deal confirms talks the network has had with the former *Tonight Show* host, some of which have centered on Carson hosting a special on the upcoming elections (BROADCASTING, May 11). In addition, Littlefield announced exclusive deals with *Saturday Night Live* comedian Dana Carvey and actor-producer Henry Winkler in remarks made during NBC's portion of the Television Critics Association Press Tour.

Although the announcement of the long-term deals and multiple theatrical acquisition by the network represented the most significant news of the tour, critics nonetheless focused on NBC's placement of *Eyewitness Video* on the fall schedule. Littlefield was repeatedly questioned about his decision to schedule the reality show that has at times shown a pregnant woman jumping out of a window to escape a fire and the shooting death of a Texas law enforcement officer. While not revealing whether he is proud of the show, Littlefield essentially said that despite critics' disdain the audience has tuned in—thus it is acceptable to air.

In addition to the Carson announcement, Littlefield said the deal with Dana Carvey includes the immediate development of a series project. The deal also insures that Carvey will remain part of *SNL* through the 1992 season and "hopefully until 2000," he said. Carvey joined Littlefield on stage testing out one of his latest im-



Dana Carvey (l) as Ross Perot and Warren Littlefield outline new schedule.

personations, that of former presidential hopeful Ross Perot. The ersatz Perot ran down NBC's new fall lineup and suggested that "three hours of *Bonanza*" should run on Monday night and offered *The Beverly Hillbillies* as an appropriate companion for *Seinfeld* on Wednesday night.

Littlefield also dismissed rumors about Carvey being groomed to take over David Letterman's slot should the disgruntled host of *Late Night with David Letterman* decide to leave the network when his contract expires next year. Carvey, who returned to the stage later sans Perot makeup, fielded similar questions by conveniently jumping into his President Bush character and hedging a definitive answer.

Also brought to NBC to star in and produce a new series was Henry Winkler, who has had a long relationship with ABC as co-star of that net-

work's *Happy Days* during the 1970's and most recently as executive producer of *MacGyver*. Winkler's project, a half-hour comedy, could be ready to air as soon as fall 1993.

Littlefield also announced that the network has acquired a number of theatrical titles from five different studios including a second package consisting of 10 titles from MCA/Universal, eight of which will bypass cable. Titles from Paramount, Warner Bros., MGM, Columbia and MCA include "Batman Returns," "JFK," "The Addams Family," "Star Trek VI," "Wayne's World," "Doc Hollywood," "Prince of Tides," "Regarding Henry" and "Thelma & Louise."

John Candy, SCTV alumnus, who has spent more time lately appearing in theatricals, has also been signed by the network in a deal that will see the comedian develop and star in a series

NBC FALL DEBUT

In addition to the talent signings, NBC also announced the fall premiere dates for its new and returning shows as well as outlining its post-Olympic plans, which will include original episodes of its two-hour block of reality programming on Sunday nights beginning Aug. 16. The earliest of the NBC series to debut is *Blossom* (Monday, Aug. 10). Below is a night-by-night schedule for debuts of new and returning series.

MONDAY
8-8:30 *The Fresh Prince of Bel-Air*—Sept. 14
8:30-9 *Blossom*—Aug. 10
9-11 *NBC Monday Night at the Movies*—Sept. 21

TUESDAY
8-9 *Quantum Leap*—Oct. 6**
9-10 *Reasonable Doubts*—Oct. 13**
10-11 *Dateline NBC*—ongoing

WEDNESDAY
8-9 *Unsolved Mysteries*—Sept. 16
9-10 *Seinfeld*—Sept. 16*
9:30-10 *Mad About You*—Sept. 23
10-11 *Law & Order*—Sept. 23

THURSDAY
8-8:30 *A Different World*—Sept. 24
8:30-9 *Rhythm and Blues*—Sept. 24
9-9:30 *Cheers*—Sept. 24
9:30-10 *Wings*—Sept. 24
10-11 *L.A. Law*—Oct. 29

FRIDAY
8-8:30 *Final Appeal*—Sept. 18*
8:30-9 *What Happened?*—Sept. 25
9-10 *The Round Table*—Sept. 18
10-11 *I'll Fly Away*—Sept. 25

SATURDAY
8-8:30 *Here and Now*—Sept. 19
8:30-9 *Out All Night*—Sept. 19
9-9:30 *Empty Nest*—Sept. 19
9:30-10 *Nurses*—Sept. 19
10-11 *Sisters*—Sept. 26

SUNDAY
7-8 *Secret Service*—Aug. 16
8-9 *Witness Video*—Aug. 16
10-11 *NBC Sunday Night at the Movies*—Sept. 20

*-1 hour premiere **-2 hour premiere

of one-hour specials. Littlefield said the first project would lampoon TV.

The network has also ordered six episodes of *Homicide*, the hour drama being produced by filmmaker Barry Levinson. The series, based on the best-selling book by David Simon, will begin shooting on location in Baltimore in mid-September, with Levinson directing the pilot. Tom Fontana, the co-executive producer of *St. Else-*

where, will serve as co-executive producer of the new project.

Fresh off the successful prime time airing of the *Daytime Emmy Awards Show* on NBC, which averaged a 15.3 rating/26 share, NBC has signed to be the exclusive presenter of the *Soap Opera Digest Awards* for the next five years. The awards, first aired this past January on NBC, averaged a 13.9/24 and won the time period. ■

ABC'S IGER MEETS THE PRESS

By Steve Coe

Steven Bochco's latest series project, an hour police drama originally titled *NYPD*, won't be available until at least fall 1993, according to Bob Iger, president of ABC Entertainment. Iger made the announcement during the Television Critics Association press tour last Tuesday (July 14).

The show, which initially drew considerable attention when it was reported that Bochco was attempting to add some nudity and other R-rated elements, was to be ready for fall 1992 and then for the middle of the 1992-93 season, but now has been pushed back due to the amount of back-up programming the network has at its disposal.

Iger also said the network would continue to side with producers when faced with actor walk-outs in the future, referring to the recent situation with *Commish* star Michael Chiklis, who left the set over a salary dispute. Iger said he spoke briefly with Chiklis's manager before going on vacation and that other ABC executives handled the situation while he was away. Chiklis reported back to work more

than a week ago, apparently without the \$50,000-an-episode salary hike he was seeking.

In an effort to make ABC Entertainment executives more in tune with viewer tastes and affiliate concerns throughout the country, Iger said he has sent several of his key executives to ABC affiliates to get opinions outside of the New York and Los Angeles areas. "Los Angeles and New York can be very insulated," he said, and added that the visits "are good for network-affiliate relations."

Critics also asked Iger whether he has softened his position of a year ago when he appeared to be pessimistic about the future of network television and predicted that the next five to 10 years could see one of the networks severely cutting back the amount of time it programs. "I'm less pessimistic now than I was then," he acknowledged. "I can only speak for our company, not for our competitors. However, it's still a fragile business. We're still paying exorbitant amounts of money for series. There's more out there for the viewers to taste and more for the advertisers to buy. But I'm more positive than I've been in a while." ■

TIME WARNER LEAPS INTO REALITY

King World's Av Westin tapped to head new unit that will spin off series and specials from Time Inc. magazines

By Mike Freeman

Time Warner has signed Av Westin, co-executive producer of *King World Productions' Inside Edition* news magazine, to head a new production unit designed to translate some of Time Inc.'s 25 magazine

properties into reality-based series or specials for television. Westin, a veteran broadcast journalist who has served in senior programming positions at CBS News and ABC News, exits as senior vice president of reality programming at King World.

The formation of the news program-



Av Westin moves to Time Warner

ing unit, which will be developing and producing news programing for the broadcast networks, cable, syndication and home video, came about through the efforts of two Time Warner units, Time Publishing Ventures (headed by President Robert Miller) and Telepictures Productions. In sealing the unspecified multiyear deal with Westin, Telepictures President Jim Paratore says that "aside from all of [Time Warner's] magazine properties, we have this incredible news-gathering core which Av's unit will have at its disposal to create television news programing."

There were reports last week that Westin may have had a falling out with top King World Productions management over what one company insider views as Westin's "disdain for the commercial aspects of syndication." Westin insists that he and KWP's chairman, Roger King, and president, Michael King, will part company on "amicable terms" when he leaves at the end of his contract on Aug. 1.

"I leave King World with only the best feelings, but this [Time Warner] opportunity gives me the chance to paint a broader stroke," says Westin, who adds that Time-Life books, in addition to the magazines, will be game for future news series projects. "Clearly, there are magazines like *People*, *Money*, *Fortune* and *Time* that can be a springboard for syndication, network or cable programing."

Prior to the merger, previous Time Inc. efforts in television have largely been in the area of occasional specials.

However, with Warner Bros.' domestic sales unit now in the fold, there appears to be a growing drive to develop first-run strip programing for syndication. ■

BI-COASTAL

Keeping up with the TV set
from Burbank to Sixth Avenue

Cato to 'Wattleton'

Word has it that Tribune Entertainment has signed **Velma Cato** as executive producer of *The Faye Wattleton Show*, which the Chicago-based syndicator will launch in January as an hour-long daytime talk strip. Cato most recently served as executive producer of MCA TV's *The Ron Reagan Show*, which was canceled last season. In addition, she has served in various senior network news producing stints, most notably with NBC News during its 1988 Democratic National Convention coverage. Sources at Tribune also said the company's WGN-TV Chicago will not serve as the production base, contrary to what BROADCASTING reported last week, with another studio site in Chicago to be chosen later.

Too much for Miller

As unnerving as the sluggish ratings performance for *The Dennis Miller Show* has been for staffers, an on-air guest shot describing the graphic details of failed abortion attempts so disturbed the audience and crew that Tribune Entertainment decided to feed a repeat episode in its place last Monday (July 13). And a Tribune spokesman confirmed that the offending segment by performance artist **Karen Finley** had been edited out the show and a newly produced segment with an unnamed guest edited into the show with original

guests, film director **Penny Marshall** and singer **Mel Torme**.

Advance Hype

As if there isn't enough anticipation in broadcast circles for the four-part, eight-hour miniseries sequel to "Gone with the Wind," CBS's slated November 1993 airing of *Scarlett* will be the subject of an advance preproduction special to be syndicated nationally by New Line Television this fall. New Line, a unit of RHI Entertainment, which is co-producing the miniseries with CBS, Germany's Beta Taurus Group and Italy's Silvio Berlusconi Communications, is planning a live two-hour syndicated special from Atlanta this October, where the final selection of *Scarlett O'Hara* will end a worldwide search for the sequel's star.

Casting director **Lynn Kessler** and her staff will be auditioning several hundred actresses this week in Atlanta, following earlier tryouts in cities throughout Europe. Sources say the special will also serve as a retrospective on "GWTW," in addition to offering preproduction updates and background on the September 1992 selection of **Rhett Butler**, a role widely rumored to be going to **Tom Selleck**.

Two for one

Contrary to initial reports of a single-host format (BROADCASTING, July 6, 13), a source close to King World Produc-

tions says that two hosts, who will each "leapfrog" from different cities across the U.S., are being sought for the fall 1993 *Inside Edition* companion piece, *Inside America* (working title), currently in development. The source said the "On the Road" traveling host format will have more youth appeal and vitality if produced with two hosts. Since most story packages are remote pieces from around the country, the source said that travel costs for the two hosts will elevate weekly production costs by 5%-7%. "The substantial cost is still the stories," added the source.

New measure

Almost from the time he took over the job little more than a year ago, **Warren Littlefield** has suffered from speculation that his job was on the line and would be lost if the profit-or-perish-minded General Electric sensed slippage in NBC's standings. Asked if he's worried that GE will pull the rug out from under him if his fall schedule fails to attract the desired younger viewers, Littlefield said: "The very nature of this job is you're on the hot seat, so I don't have that concern. You can't play it safe." Has he been given a vote of confidence by corporate top brass? "Strategically, we set out to change the network. The overhaul has begun, and I hope our performance is not measured against old standards."

Broadcasting's Ratings Week Jul 6-12

	ABC	CBS	NBC	FOX
MONDAY	6.6/12	10.3/19	9.7/18	NO PROGRAMING
8:00	45. FBI: Untold Str 8.1/16	26. Evening Shade 9.6/19	20. Fresh Prince 9.9/20	
8:30	36. Amer Detective 8.9/17	29. Major Dad 9.5/18	36. Blossom 8.9/17	
9:00		6. Murphy Brown 12.8/24		
9:30	76. Jim Thorpe Pro Sports Awards 5.7/10	34. Grapevine 9.1/16	20. NBC Monday Night Movie—Assault and Matrimony 9.9/18	
10:00		18. Northern Exposure 10.4/19		
10:30				
TUESDAY	12.6/23	11.5/21	6.6/12	NO PROGRAMING
8:00	9. Full House 12.2/25	15. Rescue: 911 10.9/21	77. Mann & Machine 5.6/11	
8:30	3. Home Improvmt 14.8/28			
9:00	1. Roseanne 16.1/29		74. Quantum Leap 5.9/11	
9:30	5. Coach 13.4/24	10. CBS Tuesday Movie—Bare Essentials 11.8/21	41. Dateline NBC 8.4/15	
10:00	31. Jack's Place 9.4/17			
10:30				
WEDNESDAY	6.7/12	9.7/18	10.6/19	9.9/19
8:00	51. Wonder Years 7.8/15	72. Howie 6.2/12	7. Unsolved Mysteries 12.4/23	40. Simpsons 8.5/17
8:30	59. Growing Pains 7.0/13	79. Rescue: 911 5.4/10		19. Melrose Place* 10.3/19
9:00	71. Doogie Howser 6.3/11	35. Raven 9.0/16	22. Seinfeld 9.8/17	
9:30	54. Who's the Boss? 7.4/13	4. 48 Hours 14.4/27	42. Quantum Leap 8.3/15	
10:00	75. Civil Wars 5.8/11			
10:30				
THURSDAY	7.9/15	10.4/19	8.7/16	7.0/14
8:00	65. The Young Riders 6.6/13	26. Top Cops 9.6/19	45. A Diffrent World 8.1/17	59. Simpsons 7.0/14
8:30			29. Cosby 9.5/19	82. Drexell's Class 5.1/10
9:00	84. Jumpin' Joe 4.8/9	15. Street Stories 10.9/20	12. Cheers 11.4/21	49. Beverly Hills 90210 8.0/15
9:30	87. Crow's Nest 4.5/8	17. Bodies of Evidence 10.6/19	31. Wings 9.4/17	
10:00	7. Primetime Live 12.4/22		61. L.A. Law 6.9/12	
10:30				
FRIDAY	9.7/20	7.3/15	7.5/16	5.2/11
8:00	26. Family Matters 9.6/22	88. H'wood Game 4.4/10	45. Matlock 8.1/18	68. America's Most Wanted 6.4/14
8:30	33. Step By Step 9.2/20	91. Say What? 3.9/8	58. Reasonable Doubts 7.1/15	83. Sightings 4.9/10
9:00	45. Dinosaurs 8.1/17	38. CBS Friday Movie—Big Business 8.8/18	55. Law and Order 7.3/15	96. Hidden Video 2 3.1/6
9:30	42. Perfect Strangers 8.3/17			
10:00	12. 20/20 11.4/23			
10:30				
SATURDAY	4.7/10	6.6/14	6.7/14	6.3/14
8:00		80. CBS Saturday Movie—Sometimes They Come Back 6.1/13	67. Golden Girls 6.5/15	65. Cops 6.6/16
8:30	86. In a New Light 4.6/10		77. Home Fires 5.6/13	51. Cops 2 7.8/18
9:00		53. Jake and the Fatman 7.6/16	55. Empty Nest 7.3/15	61. Code 3 6.9/15
9:30			44. Nurses 8.2/17	92. Vinnie & Bobby 3.8/8
10:00	84. All Star Fiesta at Ford's 4.8/10		68. Sisters 6.4/13	
10:30				
SUNDAY	7.7/14	12.4/23	7.5/14	5.8/11
7:00	80. Life Goes On 5.2/9	2. 60 Minutes 15.0/32	95. Against All Odds 3.4/7	94. Bill & Ted 3.6/8
7:30			92. Against All Odds 3.8/8	89. True Colors 4.2/9
8:00	25. Am Fun Hme Vid 9.7/19	14. Murder, She Wrote 11.3/21	63. In the Heat of the Night 6.7/13	57. In Living Color 7.2/14
8:30	22. Am Fun People 9.8/18			68. Rachel Gunn. R.N. 6.4/12
9:00		11. CBS Sunday Movie—Runaway Father 11.7/21	22. NBC Sunday Night Movie—Cry in the Wild: The Taking of Peggy Ann 9.8/17	38. Married w/Childn 8.8/16
9:30	50. ABC Sunday Night Movie—Get Smart Again 7.9/14			63. Down the Shore 6.7/12
10:00				80. Herman's Head 5.2/9
10:30				89. Stand by Your Man 4.2/8
WEEK'S AVGS	8.0/15	9.9/19	8.2/16	6.7/13
S5N. TO DATE	11.5/19	12.8/22	11.7/20	7.6/13

RANKING/SHOW [PROGRAM RATING/SHARE]

*PREMIERE

SOURCE: A.C. NIELSEN

YELLOW TINT IS WINNER OF TIME SLOT

MURDOCH TAPS SAUTER TO HEAD FOX NEWS

Development of nightly network newscast and prime time magazine seen as part of move

By Mike Freeman

Three weeks after he blasted network and local news shows for their lack of differentiation, Fox Inc. Chairman Rupert Murdoch has named a longtime veteran of both to head Fox News.

Van Gordon Sauter, former CBS News president and veteran print and broadcast journalist, took office Monday, July 13, as president of Fox News. He replaces Stephen Chao, whom Murdoch fired last month after Chao, to make a point about censorship, hired a male stripper to perform at a Fox executive meeting (BROADCASTING, June 29).

Hollywood insiders say the hiring of Sauter is meant to revitalize Fox's network and station push to establish an expanding news presence. His arrival coincides with the fledgling Fox News Service's first major newsgathering effort—coverage of last week's Democratic National Convention—and its efforts to make a name for itself as a credible alternative to the other broadcast and cable networks' long-established news operations.

Sauter's immediate mandate is to expand the Washington-based Fox News Service, which is now largely an affiliate newsfeed service. His oversight of local news operations of Fox O&O stations is widely rumored to include the development of a nightly network newscast and a prime time news magazine for the Fox Broadcasting Co.

Sauter declined to comment on the terms of the deal, but industry sources estimate its duration at three to five years.

Since leaving his post as executive vice president of CBS Broadcast Group six years ago, Sauter has served as a lecturer at the University of California at Berkeley Graduate School of Journalism, a television reviewer for *Daily Variety* and, briefly, as a consultant to Warner Bros. Domestic Television Distribution's defunct syndicated talk show, *Voices of America with Jesse Jackson*.

Murdoch's drive to build the foundation of a national news service goes back to News Corp.'s purchase of its station group from Metromedia in

1986. Since then, Murdoch has led a lobbying effort to encourage medium to smaller-market Fox affiliates to launch early and late-fringe local newscasts of their own. That seems to be the path Murdoch has set for Sauter.

"I have only been on the job for what seems to be a half-hour, but obviously that is the best direction to follow in enhancing the network's and affiliates' news product," said Sauter, who added that he is unaware of any timetable to launch a nightly network newscast.

Sauter says his first priority is visiting each of Fox's owned stations' news directors to orient himself, and them, on mutual newsgathering efforts.

The goal of getting Fox News Service bureaus operational in O&O markets on a full-time basis took on additional importance at the Fox affiliate

meeting last month, when Murdoch announced that Fox will not renew its subscriber contract with CNN (BROADCASTING, June 29). It was also at that meeting that Murdoch said competing broadcast and cable network newscasts lack originality and cannot be differentiated from one another.

"Like [Murdoch], I have been quoted a number of times that there are three white males [on the broadcast networks] who are delivering news to an ever-decreasing share of the audience," Sauter said, adding, "Someone has to say that we are going to develop a concept that can break the cycle of audience erosion."

However, when asked if a future FBC newscast could be anchored by a female or minority newscaster—or both—Sauter said that such discussion is "premature," but may be contemplated at a later time. ■

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Note: The nation's most respected newspaper recently ran a lead article on the skyrocketing and respectable world of 900 numbers. Copy upon request. For complete details, call or fax: Phillip Kemp, Chairman

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Broadcasting

Cable

CNI PEGS SPOT'S FIRST HALF AT \$41.1 MILLION

Represents 13% increase over '91; rep firms look to improve quarterly reports to public

By Rich Brown

Cable Networks Inc., frustrated by a shortage of spot cable TV data in the marketplace, last week unveiled the first of what the rep firm says will most likely be quarterly reports tracking dollars taken in by CNI and its competitors.

Total national spot cable TV advertising—including dollars collected by regional sports networks—reached \$41.1 million for the first half of 1992, according to CNI figures, representing a 13% increase over the \$36.4 million from the same period a year ago. Looking ahead to third-quarter 1992, CNI is estimating total national cable spot advertising revenue will grow by 32%, to \$26.2 million, as compared with \$19.9 million for the third quarter of 1991. Virtually all of those dollars are likely to come from broadcast advertising budgets, says CNI Senior Vice President Peter Moran.

CNI is basing the numbers on its proprietary Account List Management (ALM) software, a computer database established by the company in early 1991. Using sales call data provided by CNI account executives, ALM includes detailed information on the advertising habits of 2,600 accounts.

Using that ALM data, CNI's forecast last week said that spot cable would see "significant" increases in the automotive and fast-food categories in the third quarter. Other increases were expected to come from national and statewide political advertising expenditures, which at \$1 million for the first half of 1992 have already outpaced the same period in 1988, according to CNI.

For the most part, data provided by CNI last week were limited. For ex-

TOP 10 SPOT ADVERTISERS

1ST HALF 1992

1. Passenger cars, new
2. Automotive dealers associations
3. Communications
4. Fast-food chains
5. Banks and banking
6. Media
7. Motor vehicle supplies
8. Bottled and canned soft drinks, carbonated waters
9. Retail food stores
10. Amusement, recreation

Source: CNI

"It is incumbent upon the industry to standardize basic informational things that we don't do as an industry that we need to do."

CNI's Peter Moran

ample, Evian, Toyota and Kitchen-Aid were the only companies listed as major buyers of national spot cable during the first half of 1992. The rep firm says it hopes to provide more details in future reports.

"It is incumbent upon the industry to standardize basic informational things that we don't do as an industry that we need to do," says Moran. "We have to establish the value in what we do, which is spot cable advertising."

CNI planned to further drive home the value of spot cable TV advertising last Thursday by organizing a gathering of West Coast agency executives

in Los Angeles. CNI executives set up the meeting to try to convince advertisers to forget about thinking of cable spot buys in terms of 30-second spots and instead buy "demo units" containing three or more spots.

"We need to position our product differently," says Moran. "We're not going to be content to be treated like broadcast television anymore."

Moran says that a lack of education about the value of spot cable TV has caused advertisers to miss such opportunities in the past as the celebrated coverage of America's Cup. "A lot of them missed the boat, if you'll pardon the pun," he says.

CNI's decision to begin releasing quarterly data raised some immediate concerns by National Cable Advertising, its primary competitor. NCA President Robert Williams agrees with CNI executives that something needs to be done about formalizing the release of spot cable TV data. But he adds that CNI would like to be involved in the process of quoting such numbers.

Williams says NCA would prefer that competing rep companies share their sales figures with a central operation that, in turn, would dispense the data to the public. At least one logical source of such information, the Cable-television Advertising Bureau, does not currently provide spot cable TV advertising numbers on a quarterly basis. The rep firms have already raised the point with the CAB, according to a spokesman for the association, who said that it will be taken up again at the CAB in the near future.

"We will do whatever it takes to develop this business fully," says the CAB spokesman. "If our members want this service, we'll make every effort to provide it." ■

SCI-FI UNVEILS SCHEDULE FOR SEPTEMBER DEBUT

Schedule will comprise mostly acquired programming, but Sunday nights will feature original shows; infomercials will fill overnight hours

By Rich Brown

USA Networks' upcoming Sci-Fi Channel will feature a schedule made up almost entirely of acquired programming when it launches in September, and will include USA's patented use of off-network hours during prime time.

Looking to duplicate the ratings success of off-network hours on USA Network, the Sci-Fi Channel will kick off its Monday-Friday prime time block at 8 p.m. ET with *Battlestar Galactica*, the ABC series that ended its three-year run in 1980. That will be followed at 9 p.m. by the hour-long *War of the Worlds* and, beginning at 10 p.m., *Great Series Showcase* (tentative title), featuring rarely seen off-network series. *Great Series*, which will be packaged with some kind of hosted opens and wraps, will debut with the short-lived 1977 NBC series *Fantastic Journey*.

At the time of its launch, Sci-Fi's original programming efforts will be focused on Sunday prime time. Beginning at 8 p.m. will be *Sci-Fi Insider*, an *Entertainment Tonight*-type show for science-fiction buffs. Following at 8:30 p.m. will be *NASA Watch*, culled from the network's archives of more than 10,000 hours of NASA footage. Wrapping up the original block, beginning at 9:00 p.m., will be *Mysteries*, a tabloid look at the world of science fiction. The three shows will have a second run on Saturday mornings (9-10:30 a.m.). Each of the original series is currently in preproduction and set to enter production in August.

Also in the works on the original programming front is *Sci-Fi News*, which will look at news from a futuristic fictional world that will be created by an as-yet-unannounced science-fiction writer. *Sci-Fi News* will initially appear on the channel in the form of briefs, just one of a number of interstitial programs planned for the channel.

Original production will also come in the form of 12 made-for-TV movies a year. The original titles are scheduled to debut in the top Sci-Fi Channel movie slot on Saturday nights at 8 p.m. Other movie slots will include



A USA NETWORK

two on weekdays, beginning at 9 a.m. and 3 p.m., three on Saturdays, beginning at 4 p.m., 11 p.m. and 1 a.m., and three on Sundays, beginning at 3 p.m., 5 p.m. and 11 p.m. Sci-Fi currently has 112 movie acquisitions in its library.

Weekday mornings, Sci-Fi will join the competitive children's TV market with a block of science-fiction cartoons, Monday-Friday, 7-9 a.m., and Sunday, 8-10 a.m., including half-hour series *Defenders of the Earth*, *Captain Scarlet*, *Stingray* and animat-

ed series *Star Trek*, *New Adventures of Flash Gordon*, *Return to the Planet of the Apes* and *Fantastic Voyage*.

Weekdays and weekend afternoons will feature a number of off-network series, including *Dark Shadows*, *Dr. Who*, *Lost in Space*, *Voyage to the Bottom of the Sea*, *One Step Beyond* and *The Incredible Hulk*.

Competing in the access time period on Sci-Fi will be the off-network series *Space: 1999*, *Alfred Hitchcock Presents*, *Alien Nation* and *Buck Rogers*. Late night will feature *Tales from the Darkside*, *Night Gallery*, *Dark Shadows* and British import *Dr. Who*. The overnight period will be taken up by infomercials.

All of the scheduled Sci-Fi Channel programming is subject to change prior to launch. The network debuts at 8 p.m. ET on Sept. 24 with a prime time, unedited presentation of *Star Wars*. USA plans to launch the new network with an estimated 10 million cable homes. ■

HEADLINES

CARTOON DRAWS TCI

Tele-Communications Inc. has signed an affiliate agreement with Turner Broadcasting's Cartoon Network to carry the cable channel when it launches Oct. 1. TCI is currently in the process of selecting those systems that will launch the 24-hour cartoon service.

REAGAN IN '92

Presidential son and former talk show host Ron Reagan has signed to host and coproduce 6 one-hour documentaries for E! Entertainment Television. The first, *See How They Run*, a look at the 1992 campaign, airs Sept. 9.

MORE VHF FOR FOX

Fox Broadcasting has signed cable affiliation agreements with Time-Warner, TCA Cable Company and Fanch Communications, a move that

will reposition Fox affiliates to the VHF band in more than 1.5 million homes and bring Fox programming to an additional 250,000 homes through Fox Net, the company's satellite-delivered program service. The channel repositioning and Fox Net's expansion can begin immediately, although most will occur within a year.

DIRE STRAITS PPV

World Concert Network, the three-way partnership between Paramount Communications' Madison Square Garden, Capital Cities/ABC Video Enterprises Inc. and Radio Vision International, will present its third PPV concert, featuring Dire Straits, on Sept. 29 at 9 p.m. ET. The concert will be fed from France, with a \$19.95 retail price, and will have a radio simulcast syndicated by Media America.

Broadcasting

Radio

CONVENTION COVERAGE STAYS THE COURSE

Network programing includes gavel-to-gavel feeds; many stations on hand in New York

By Peter Viles

While television networks endured a week of scrutiny and some criticism for their reduced coverage of the Democratic National Convention, radio networks and stations, whose coverage is less monolithic and more difficult to track, reported no significant reduction in coverage last week.

Most radio networks used their multichannel capabilities to send live, gavel-to-gavel coverage to affiliates, who were then free to use as much or as little raw convention audio as they chose. In addition, every network produced special convention newscasts to track developments through the convention's four evenings.

As for individual station coverage, the Democratic National Committee said it had issued credentials to about as many radio stations as it did in

1988—approximately 130.

"The biggest surprise is the number of affiliates who actually did send people," said Bob Benson, vice president, ABC News, Radio. He said "close to 50" ABC affiliates were represented in New York.

ABC's satellite system enabled affiliates broadcasting from New York to feed reports and actualities directly to their stations. CBS, meanwhile, using its recently developed "Switched 56" technology, was capable of having three of its owned-and-operated stations broadcast live from the convention floor at the same time.

"We offer a smorgasbord," said Jerome Navies, director, CBS Radio Stations News Service. "If they want updates, we give them updates. If they want the speeches, we give them speeches."

National Public Radio carried extensive live coverage of speeches, be-

ginning at 9 p.m. and lasting for two to three hours per night.

The Associated Press provided "wall-to-wall" coverage of major events, according to Brad Kalbfeld, deputy director and managing editor, news, for AP Broadcast Services. He said AP's coverage on its long-form programing channel fell slightly short of gavel-to-gavel, but regular programing contained more 90-second reports than in the past, as well as regional reports for five separate areas of the country.

The UPI Radio Network broadcast two hours of live programing each night, from 9 p.m. to 11 p.m. ET, and originated many of its regular newscasts from the convention.

Unistar Radio Networks offered its affiliates live, two-minute special reports every hour during the convention, and opened each hourly newscast from Madison Square Garden. In addition, CNN Radio, a service distributed by Unistar, broadcast live, two-minute convention updates produced at CNN headquarters in Atlanta.

ABC's scheduled convention reports included twice-hourly status reports, as well as regularly scheduled ABC newscasts and ABC Newscalls. ABC's special convention features included *The Unconventional Report*, a daily feature on offbeat, humorous goings-on at the convention.

CBS offered one-minute updates during morning drive, 90-second reports during evening drive and additional reports at 20 minutes and 50 minutes past each hour during evening sessions.

Westwood One's coverage, through NBC Radio and Mutual Broadcasting News, included special reports three times an hour, plus additional reports as events warranted. ■



National Public Radio's 'Talk of the Nation' show originated its convention coverage last week from the Museum of Television and Radio's new radio studio. Shown at right is program host John Hockenberry. The studio allows radio stations to broadcast directly from the museum.

ABC'S 'IRONMAN' TROUT COVERS 29TH CONVENTION

By Peter Viles

Calm, courtly and debonair, 82-year-old Robert Trout looked somewhat out of place amid the bustle and confusion that characterized the Democratic National Convention in New York last week.

But if anyone is comfortable covering an American political convention, it is Trout. Last week, working for ABC Radio Networks, he covered his 29th consecutive convention—a remarkable streak that dates back to 1936, covers Democrats and Republicans, and is probably unmatched in broadcasting history.



On the eve of his first convention in 1936, Trout demonstrates CBS's new "walking transmitter." The watch is a microphone, the binocular case holds an amplifier and modulator, and the cane serves as an antenna and frequency modulator. Batteries are housed in a money belt.

A 60-year veteran of network radio, Trout earned the nickname "The Iron Man of Radio" decades ago in recognition of his remarkable stamina and his cool, unruffled style of covering live events.

Trout's voice has been familiar to Americans since 1932, when he broke in with CBS radio in the days before the fledgling network even had a news department. It was Trout, in fact, who coined the phrase "fireside chats" to describe President Roosevelt's frequent radio speeches.

For ABC last week, Trout anchored live convention coverage from a sky-box high above the convention podium in Madison Square Garden. A stylish, dapper man who lives in Madrid, Spain, Trout even trotted out a special convention uniform: the very same Brooks Brothers tweed sportscoat he wore while covering the 1936 Demo-

STERN BOOSTS STATIONS IN NEW YORK, L.A.

It was good news and bad last week for Howard Stern. While production was halted on his syndicated TV show, Stern's morning radio show continued to draw new listeners in New York and Los Angeles.

In New York, Stern's top-rated morning show (8.3 share) helped WXRK(FM) New York vault from 6th place to 4th in the New York market in overall listenership, according to the spring 1992 Arbitron survey. WXRK's main competitor, WNEW(FM), dropped out of the New York top 10, falling from a 3.7 to a 3.1 share (total week, persons 12-plus), and from 10th place to 13th.

The New York survey showed WRKS(FM) and WLTW(FM) holding the top two spots. WCBS(FM), meanwhile, jumped two spots, from 5th to 3rd, as its share rose from 4.2 to 5.0.

In Los Angeles, Stern's share on KLSX(FM) rose from 3.8 in the winter book to 5.3 in the spring, and KLSX's total week share rose from 3.0 to 3.3, good for 12th in the Los Angeles market.

Adult contemporary KOST(FM) took back the L.A. market lead as its share rose from 4.8 to 5.0. KIIS(FM) was second at 4.5, followed by KABC(AM) and KLVE(FM), both at 4.4. **-PV**

New York Rankings

Station	Format	Winter	Rank	Spring	Rank
WRKS(FM)	Urban	5.5	1	5.6	1
WLTW(FM)	Soft AC	5.4	2	5.2	2
WCBS(FM)	Oldies	4.2	5	5.0	3
WXRK(FM)	Classic rock	4.1	6	4.5	4
WBLS(FM)	Urban	4.9	3	4.3	5
WHTZ(FM)	CHR	3.6	11	4.0	6
WMXV(FM)	Mix/AC	4.3	4	3.8	7
WINS(AM)	News	3.8	9	3.7	8
WPAT(FM)	Easy list.	3.5	12	3.7	8
WQHT(FM)	CHR	3.9	8	3.6	10

Los Angeles Rankings

Station	Format	Winter	Rank	Spring	Rank
KOST(FM)	Soft AC	4.8	3	5.0	1
KIIS(AM/FM)	CHR	5.0	1	4.5	2
KABC(AM)	Talk	3.4	9	4.4	3
KLVE(FM)	Spanish	3.3	10	4.4	3
KPWR(FM)	CHR	5.0	1	4.2	5
KRTH(FM)	Oldies	3.5	8	4.1	6
KBIG(FM)	AC	4.2	5	4.0	7
KLOS(FM)	AOR	3.5	7	4.0	7
KKBT(FM)	Urban	3.8	6	3.8	9
KXEZ(FM)	Oldies/AC	3.2	11	3.7	10

Total week, 12-plus. More market-by-market ratings next week.

cratic convention.

In an interview with BROADCASTING, he reminisced about past conventions and talked about the way radio and television have changed the way parties stage their conventions.

Without a doubt, he said, the most memorable convention he covered was the 1940 GOP gathering, when Wendell Willkie stunned the party by coming from nowhere to win the nomination after several ballots.

"The conventions really used to be places where problems were worked out," he said. "There was dissension, and you had conflict and problems.

Things were really worked out—they were a work place."

Trout said radio coverage changed the conventions first, turning them from obscure daytime debates into nationally broadcast nighttime dramas. Then the prying eye of television slowly pressured party leaders into staging carefully scripted, upbeat pageants of unity, he said.

Trout's assessment of the opening of the 1992 Democratic convention: "It was quite a show—slick and professional. The Democrats have certainly caught up to the Republicans in that regard." ■

Washington

CABLE ASKS FCC TO PULL CERRITOS WAIVER

NCTA, CCTA argue there was no need for joint GTE cable participation in test

By Harry A. Jessell

Cable operators last week called on the FCC to shut down GTE's much-ballyhooed cable television experiment in Cerritos, Calif.

The National Cable Television Association and the California Cable Television Association urged the FCC to rescind the "good cause" waiver of the cable-telco crossownership ban that has allowed GTE and an "affiliated" local cable franchisee to experiment with advanced video and information services via fiber and coaxial cable systems.

The FCC is reviewing the waiver in response to a September 1990 ruling by the U.S. Court of Appeals in Washington that faulted the commis-

sion for granting the waiver and asked why GTE could not conduct its tests without the prohibited affiliation with the cable franchisee that at least partially necessitated the waiver.

"[N]o...rational explanation exists" for the prohibited affiliation, argued NCTA in its comments. As a consequence, it said, Apollo Cablevision, the franchisee, should no longer be allowed to provide cable service. And "it may be appropriate for the commission to require GTE to divest itself of its broadband facilities," it said.

The waiver cannot be justified on the grounds the services GTE is offering are unique since they are well within the growing technological ca-

pabilities of cable operators, added CCTA. "The only unique aspect left to the Cerritos 'experiment' is that it is the only one being conducted in violation of the law."

By granting the waiver, the FCC permitted GTE to proceed with plans to hire T.L. Robak Inc. to build its broadband networks in Cerritos and then lease half the capacity of the coax system to a Robak subsidiary, Apollo Cablevision, the local cable franchisee. The Cable Act of 1984, as implemented by the FCC rules, prohibits a "financial or business relationship" between a telco and cable operators that lease its facilities.

The restricted five-year waiver also allowed GTE to use the Apollo system for some of its tests and to contract with Apollo or other third-party programmers for its "near video-on-demand" and "pure video-on-demand" tests.

In asking the FCC to affirm the waiver, GTE said it contracted with Robak because the City of Cerritos deemed Robak "essential" to the construction of the state-of-the-art system it desired.

GTE also challenged the court's suggestion the waiver was granted solely to accommodate its contractual relationship with Robak.

GTE provided a status report on its systems and outlined some of its preliminary findings. Work has been completed on a 78-channel coaxial system passing more than 15,000 homes and serving nearly half of them. Apollo uses 39 channels for conventional cable systems, while GTE uses the other 39 for advanced interactive and PPV services. More than 900 homes are also passed by a fiber system; of those, 200 are receiving services. ■

LAND USE FEES UNDER NEGOTIATION

Broadcasters last week began another round of discussions with the federal government to find some mutually acceptable formula for determining land use fees. Congress has allowed only slight increases in the fee schedule, which affects several Western broadcasters, since 1988 as the key negotiators (industry groups including the National Association of Broadcasters on one side and the Agriculture Department's Forest Service and the Bureau of Land Management on the other) have unsuccessfully tried to reach a compromise.

An advisory committee of broadcasters and government officials authorized in the 1992 Interior Appropriations to settle on a fee-payment formula met for the first time last Wednesday (July 15). The group hopes to reach an agreement by the end of its authorized six-month lifespan.

Jim May, NAB executive vice president, government relations, admitted that most broadcasters are probably paying too little for use of government land and that "very clearly we are willing to pay more." But past government-proposed fee formulas fail to accurately calculate the value of land versus the value of the broadcaster-built facilities, he said.

May also said broadcasters should be subject to lower fees than some land users because of their FCC public interest responsibilities. Gordon Small, director of lands for the National Forest System, questioned the public service argument, pointing out that broadcasters do not have to pay fees for use of the broadcast spectrum.

-RMS

RETHINKING RETRANSMISSION CONSENT STRATEGY

Sponsors of House provision have to decide whether to debate measure or attempt to have it attached later to compromise legislation

By Randy Sukow

The National Association of Broadcasters and the key Capitol Hill sponsors of retransmission consent (requiring cable systems to compensate broadcasters for use of their signals) were considering last week whether to pass on debating the provision during a full House debate on the cable reregulation bill (H.R. 4850) and focus their efforts on having it attached to the final bill approved by the House-Senate conference. The Senate passed retransmission consent as part of its cable bill (S. 12) earlier this year.

Members have until tomorrow (July 21) to propose amendments to H.R. 4850 to the rules committee for possible approval for full House debate, which could start as early as Thursday (July 23). Any retransmission-consent amendment would likely be filed by the two leading advocates of the provision, Telecommunications Subcommittee members Dennis Eckart (D-Ohio) and Jack Fields (R-Tex.).

"I think Dennis is going to file with Rules. I think the odds are pretty good that we're going to go," said Jim May, NAB executive vice president, government relations.

The alternative option was also being considered last week. "I think it depends a lot on whether [Copyright Subcommittee Chairman William] Hughes decides to pursue his repeal of the compulsory license," a Fields aide said.

The House Energy and Commerce Committee elected not to include retransmission consent in its final committee draft because of jurisdictional conflicts with the Judiciary Committee, which claimed the provision intruded on its oversight of copyright law. Hughes (D-N.J.) is backing an alternative bill (H.R. 4511), which would gradually eliminate the cable compulsory license.

Most Hill sources said last week they did not expect Hughes to propose H.R. 4511 as an amendment to H.R. 4850 but that he would instead attempt to pass his bill through the full Judiciary Committee. Full committee passage could increase Hughes' chances for appointment to the House conference

committee on the cable bill.

Election-year timing might be another reason retransmission-consent advocates may decide against a floor debate. "It's another [controversial] vote where guys have to go on record and you tend not to make friends and influence people," an aide to a telecommunications subcommittee member said.

Other amendments to H.R. 4850 considered likely to be debated include a program-access provision from Billy Tauzin (D-La.), which was also left off the final committee draft due to possible conflicts with the Judiciary Committee. If Tauzin proposes his amendment, fellow Telecommunica-

tions Subcommittee member Thomas Manton (D-N.Y.) is expected to file an amendment to gut the Tauzin plan.

Ranking minority Energy and Commerce member Norman Lent (R-N.Y.) is expected to again propose a substitute bill on the floor, as he did at the full committee and subcommittee markups. Lent's earlier proposals closely resembled the language of the 1990 House cable bill, which was easily approved by the full House two years ago. But after being rejected twice this year, a Lent aide said he would attempt to rewrite the bill to compromise with cable reregulation advocates. The aide could not specify what changes would be proposed. ■

SECURITY INTEREST GETS PERSONAL

Tak Communications chastises banks, Clear Channel Communications in comments to FCC

By Joe Flint

Group owner Tak Communications' argument against giving banks and lenders a security interest in broadcast licenses got personal when another group owner—Clear Channel Communications—said it anticipated coming to terms with Tak's senior lenders to manage the properties.

Tak had a problem with the news because the bankruptcy court in Wisconsin has not yet approved the various reorganization plans for the group owner, which is currently in Chapter 11 proceedings. Said Tak in reply comments on the issue filed at the FCC last week: "Notwithstanding the legal transfer of control to the debtor in possession, and Tak Communications' continuing operation of its radio and TV stations under the terms of its licenses, the creditors have attempted to interfere with the licensee's management and control functions at its radio and TV stations."

In the release, which was never sent to the media, according to Mark Mays, vice president and treasurer, Clear Channel, owner of eight AM's,

eight FM's and seven TV's, the senior lenders of Tak Communications "presently anticipate that they would nominate Clear Channel as managing agent" if the reorganization plan is approved by the bankruptcy court.

By sending out the release prior to the court's approval of the plan, which Tak described as "brazen, predatory and self-congratulatory," Tak's ability to run its station group was undermined.

"The Clear Channel announcement has been widely disseminated and has caused considerable anxiety at the Tak stations where the licensee has worked hard to retain valuable management personnel and other talent in the face of ongoing reorganization efforts..." Tak said. That task, the group owner added, is "now made much more difficult by the banks' designated agent, Clear Channel, making a public announcement of its 'management team' plans for a reorganized Tak Communications."

Tak said this kind of "over-reaching behavior" gives the FCC "cause to worry about where lenders strengthened by holding a perfected security interest in an FCC license." Banks,

Tak concluded, "would feel greater justification in meddling, interfering and involving themselves in station operations."

Mark Mays said the release—although originally written for the public—was never sent and was only intended for Clear Channel employees.

The National Association of Broadcasters broke its silence on the subject of security interest last week, saying it was against the idea. "Given the statutory bar to any property interest in

licenses and the uncertain state of the treatment of broadcast assets under the bankruptcy laws, it is far from clear what effect, if any, the commission's acceptance of security or reversionary interests would have." The NAB said it "believes that affording lenders such interests would reduce licensees' independence from control by lenders who may not have been approved by the commission."

The association had first asked for an extension of the comment deadline,

which was denied. The NAB then decided to wait until after its board meeting to file reply comments. It is unknown how hot the debate on security interest was at the meeting, but since former NAB joint board chairman and current executive committee member L. Lowry Mays strongly supports a security interest for lenders, it is probably safe to say there was some debate. Mays is also president and chief executive officer of Clear Channel Communications. ■

A Clinton-Gore administration is generally viewed as one that would be hostile to cable

and sympathetic toward telcos, primarily due to Gore's legislative history. But one who might lend some balance to the communications policymaking of that would-be administration is Phil Verveer, a Washington communications attorney who cut his teeth at the Justice Department in its antitrust challenge of AT&T and who now represents the National Cable Television Association as a partner at Willkie Farr & Gallagher.

Verveer and his wife, Melanne, have been close friends and supporters of Bill and Hillary Clinton since their days together at Georgetown University in the mid-1960's. Verveer is reluctant to talk about his relationship with Clinton, saying he doesn't want to "trade" on it. But he acknowledges he has been involved in fundraising and his wife has been actively involved in the campaign.

Verveer, who presented NCTA's testimony opposing legislation that would have unleashed telcos into the TV business last February, was chief of the Cable Television and Common Carrier Bureaus at the FCC under Chairman Charles Ferris during the Carter administration. He has been in private practice since 1981.

Melanne may also have something to say about communications policy. She is executive vice president and director of public policy development of People for the American Way. Founded in 1980 by Norman Lear, the group has championed First Amendment rights for public broadcasting and for schools, museums and other public institutions.

Verveer's firm, Willkie Farr, has another in with the Clinton camp, according to the *Wall Street Journal*. Last Tuesday, the paper profiled partner **Susan Thomases**, describing her "as one of the most visible and vocal members of a governing clique within the campaign known as FOB's—Friends of Bill. She is also one of Hillary Clinton's closest friends and her de facto campaign manager."

The Clinton-Gore ticket is already getting unsolicited advice on communications policy from a group called the Citizen's Transition Project, which hopes to influence Clinton's thinking as the Heritage Foundation did Reagan's a decade ago.

Washington Watch

CTP's magnum opus, "Changing America: Blueprints for a New Democracy," released

at last week's convention, contains a chapter calling for a halt to Reagan-Bush assault on broadcast ownership restrictions, return of the fairness doctrine and strict enforcement of EEO and children's advertising limits.

The chapter is co-authored by three of the FCC's antagonists during the Reagan-Bush years: **Andy Schwartzman**, Media Access Project, and law professors **Angela Campbell** (Georgetown) and **Nolan Bowie** (Temple). Campbell is director of the Citizens Communications Center; Bowie, the former director.

All programmers and information service providers should be guaranteed access to the broadband fiber-based telecommunications networks of the future, the chapter argues, and all consumers should be able to tap into the services at an "affordable" price so as not to create an "information underclass."

Color Bob Pettit gone. Well-informed

sources say he'll resign from his post as FCC counsel by election day for more lucrative toil at one of the large Washington law firms with substantial communications practices. Pettit says talk about his departure is "premature"—the same word, interestingly, FCC Chairman Al Sikes used two weeks ago when asked about rumors of his resigning prior to the end of his term in June 1993.

Bill Harris, senior adviser to FCC Commissioner James Quello, is retiring in September. Harris has spent more than 30 years at Quello's side, teaming with him in 1959 at WJR(AM) Detroit and joining his FCC staff after his appointment in 1974. Harris says he never expected the FCC job to stretch to 18 years. "I thought I would be out in 1980," he says. "I'm a little bit late."

The telephone industry did its bit to keep Democratic delegates happy in sweltering and traffic-snarled New York last week, joining those hosting brunches, receptions, hospitality suites and nights on the town. The United States Telephone Association and Nynex entertained the Democratic Congressional Campaign Committee Monday evening at Sam's restaurant. USTA also co-sponsored the U.S. Conference of Mayors' hospitality suite at the Ramada across from Madison Square Garden. —HAJ



Business

HALMI'S IPO: THE SEQUEL

Long-form programmer plans stock offering this week

By Geoffrey Foisie

Robert Halmi Sr., chairman of RHI Entertainment, ran a public company only several years ago and now, at age 68, is planning to do so again. In the process of going public, he would also sell, for \$3.25 million, part of his personal stake in the



Rounding up investors

long-form television program production and distribution company.

An even bigger beneficiary of the offering would be RHI's current 52.6% owner, New Line Cinema. Only a year and a half ago, New Line purchased its stake for \$8.7 million, and the proposed offering now effectively values the same at more than four times as much. New Line and another institutional investor would still control more than half the equity following the proposed offering.

Proceeds estimated at \$27 million would be used to reduce a bank credit line, on which RHI continued to draw last year to help fund operations. Loan repayment is to begin at the end of next year and, even with the offering, the company would only say the funds would be "sufficient to carry out its current business plans" through 1993.

Recently, RHI has seen its costs rise as it has expanded production and dis-

tribution. Its recent movies of the week have averaged between \$3 million and \$4.2 million, and the stock prospectus said only two of seven recent productions have run over budget (by 9% and 14%). Halmi Sr. last year made \$852,308 in cash compensation; Robert A. Halmi Jr., president/CEO, made \$602,308.

The company said it also has tried to prefund most or all of its production costs by selling program sponsorship to national advertisers, including Hallmark, Kraft, Procter & Gamble and Chrysler. Foreign rights are also often presold, and last year accounted for one fifth of total revenue. Last year, most of the foreign revenue came from Italy, Germany and Spain.

Among the networks, RHI has closest ties to CBS. As part of its strategy to create "franchise" value from prior programming, the production/distribution company will next month start work on a six-hour miniseries for CBS, *Lonesome Dove: Part II*, and is currently planning for CBS a series, *Lonesome Dove: The Early Years*. RHI is also producing *Scarlett*, the eight-hour miniseries sequel to *Gone with the Wind*, for CBS.

RHI has other product to distribute besides what it produces. In November 1990 it purchased, in part using funds provided by New Line, more than 800 hours of programming from Qintex Entertainment. Library revenue accounted for \$12 million of the \$33.3 million in RHI sales last year.

New Line has several other ties to RHI, including two company officials on the board of RHI. New Line can also "require" Halmi to syndicate for TV domestically any New Line films, in exchange for 10% of the gross receipts from syndication. It also has a general right of first refusal, should either of the Halmis sell his shares. ■

SOLD!

WNLS-AM/WTNT-FM, Tallahassee, Florida has been sold by Arso Radio Corporation, Jesus Soto, President to Park Broadcasting of Florida, Inc., Roy H. Park, Chairman for \$2,650,000.

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TIME WARNER GOES TO WORK WITH NEW PARTNERS

Toshiba, C. Itoh deal closes; companies will supply set-top converters, other equipment

By Sharon D. Moshavi

Time Warner is dusting off its favorite buzzword—"synergy." Having spent the last six months introducing one another to their respective businesses, the company and its new minority partners—Japanese firms Toshiba Corp. and C. Itoh—closed their deal two weeks ago and

are starting to look seriously at ventures they can do together.

The alliance, which gave Time Warner \$1 billion to help pare down its debt, has achieved its short-term financial goal, and now the focus is on identifying the long-term benefits of turning over 12.5% of Time Warner's TV, movie and cable businesses to two Japanese companies active in tele-

communications.

The deal involves the creation of two entities: Time Warner Entertainment—comprising Warner Bros., HBO and Time Warner Cable—of which Toshiba and C. Itoh each own 6.25% for a payment of \$500 million; and Time Warner Entertainment Japan, 50% owned by Time Warner with the rest split between the two

Changing Hands

This week's tabulation of station and system sales (\$250,000 and above)

WNLS(AM)-WTNT(FM) Tallahassee, Fla. □ Sold by Arso Radio Corp. to Park Communications Inc. for \$2.65 million, including \$250,000 noncompete covenant. **Seller** is headed by Jesus Soto and is licensee of WPRM-FM San Juan, P.R., and WDSR(AM)-WNFB(FM) Lake City, Fla. **Buyer** is headed by Roy H. Park, and owns 11 AM's, 11 FM's and 8 TV's, as well as 140 newspapers. WNLS is 5 kw full-timer with news/talk format on 1270 khz. WTNT has country format on 94.9 mhz with 100 kw and antenna 840 feet above average terrain. *Broker: Media Venture Partners.*

WVVY(FM) Grifton, N.C. □ Sold by L.E. Willis to Edward L. Taylor III for \$1.4 million. **Seller**, one of largest minority owners in the country, owns 13 AM's and 13 FM's. **Buyer** heads Local-DBS Inc., Tulsa, Okla.-based satellite broadcast service. WVVY has urban AC format on 99.5 mhz with 16.5 kw and antenna 830 feet above average terrain. *Broker: Bergner & Co.*

WPFM(FM) Panama City, Fla. □ Sold by Donald G. McCoy, receiver, to Milback Inc. for \$600,000. **Seller** has no other broadcast interests. **Buyer** is headed by James T. Milligan and is licensee of WDRK(FM) Callaway, Fla. Milligan is also licensee of one AM and one FM. WPFM has CHR format on 107.9 mhz with 100 kw and antenna 781 feet above average terrain.

WHRS(AM)-WLFX(FM) Winchester, Ky. □ Sold by Premier Broadcast

Group Inc. to Hancock Communications Inc. for \$600,000. **Seller** is headed by Gary L. Jensen, receiver, and has no other broadcast interests. **Buyer** is headed by Bayard H. Walters and owns five AM's and six FM's. WHRS has big band format on 1380 khz with 2.5 kw day and 40 w night. WLFX has CHR format on 100.1 mhz with 1.4 kw and antenna 460 feet above average terrain.

KHUB(AM)-KFMT(FM) Freemont, Neb. □ 85% sold by KHUB Inc. to Robert Close and Joseph A. Nugent for \$450,000. **Seller** is headed by Fred Pyle, and has no other broadcast interests. **Buyers** have no other broadcast interests. KHUB has AC format on

1340 khz with 500 w day and 1 kw night. KFMT has MOR format on 105.5 mhz with 3 kw and antenna 450 feet above average terrain. *Broker: The Mahlman Co.*

WLSY-FM Jeffersontown, Ky. (Louisville) □ Sold by Louisville Radio Ltd. to Channel Chek Inc. for \$350,500. **Seller** is headed by P. Richard Zitelman; certain principals also have interests in WHIT(AM)-WWQM-FM Madison, Wis. **Buyer** is headed by Rodney A. Burbridge and is licensee of WGZB-FM Corydon, Ind. WLSY-FM has Lite AC format on 101.7 mhz with 1.4 kw and antenna 413 feet above average terrain. *Broker: William R. Rice Co.*

KWNN(AM) Little Rock, Ark. □ Sold by Dynamic Communications Inc. to Joshua Ministries and Community Development Corp. for \$250,000. **Seller** has no other broadcast interests. **Buyer** is headed by Silas Johnson and has no other broadcast interests. KWNN has motivational-informational format on 1050 khz with 1 kw day and 19 w night.

KOGT(AM) Orange, Tex. □ Sold by Klement Broadcasting Corp. to G-Cap Communications Inc. for \$250,000. **Seller** is headed by Richard Klement. **Buyer** is headed by Gary P. Stelly has no other broadcast interests. KOGT is fulltimer with C&W format on 1600 khz with 1 kw.

For other proposed and approved sales see "For the Record," page 39.

PROPOSED STATION TRADES

By volume and number of sales

This Week:

AM's □ \$1,742,500 □ 6

FM's □ \$2,989,744 □ 9

AM-FM's □ \$4,140,000 □ 5

TV's □ \$0 □ 0

Total □ \$8,872,244 □ 20

1992 to Date:

AM's □ \$131,130,515 □ 119

FM's □ \$142,277,292 □ 128

AM-FM's □ \$189,539,805 □ 89

TV's □ \$1,181,171,620 □ 38

Total □ \$1,644,119,232 □ 374

For 1991 total see Jan. 27, 1992 BROADCASTING.

Japanese companies. That entity will cover any businesses in which Time Warner participates in Japan.

Domestically, the potential synergistic benefits, particularly from dealings with Toshiba, seem to be aimed largely at the cable operations of American Television & Communications and Warner Cable. The electronics giant and ATC have had a client-vendor relationship as far back as the early 1980's, with Toshiba even sending some of its executives through ATC's training school. The companies are now trying to cement that relationship further, minimizing the normal difficulties that occur between supplier and customer. Although Toshiba will likely be a frequent hardware supplier for Time Warner's cable operations, it will not be the only supplier, says Jim Chiddix, ATC senior vice president, engineering and technology.

The focus of the relationship between the Japanese companies and Time Warner's cable operations, according to Chiddix, will be to develop set-top converters that are more user friendly, particularly in integrating them with VCR's. These next-generation converters, are already being used in Time Warner's 150-channel Quantum system in Queens, N.Y., but the company hopes to have them in widespread use in the next 18 months to two years, says Chiddix. Converters for full-fledged interactive services are still a way off, he says, since the company is still figuring out just what services consumers want before the company makes a large-scale manufacturing commitment.

Toshiba and IBM recently announced a joint venture to develop a microchip that will store data in what is called a deep-powered state, retaining memory when power is turned off. Chips like those could become integral to interactive technology and high-definition television (HDTV), according to Paine Webber analyst Chris Dixon. And Time Warner and IBM have held discussions over the past year about a joint venture to develop interactive television systems.

Time Warner has its eyes on Japan's largely undeveloped cable system business as well. Although non-Japanese companies traditionally have a tough time breaking into that country's markets, Time Warner will be well positioned to move in, thanks to its alliance with Toshiba and C. Itoh.

There is interest as well in bringing

Time Warner cable programming to Japan. But an HBO Japan is not likely anytime soon, given the inaccessibility of both cable and even satellite services. "A pretty good bet is that not a lot of things will happen too quickly," says Lee DeBoer, executive vice president, HBO Enterprises. In the meantime, HBO is concentrating on other Southeast Asia markets—it launched in Singapore last month and is looking at launching in Thailand.

As for HBO in the U.S., joint projects are likely to be on a small scale. There are some co-productions planned by HBO and its two partners, but on the whole few expect the alliance to have much domestic effect on HBO and other programming entities. "When it comes to those kinds of synergies, it's been pretty hard for anyone to figure it out," said one Time Warner executive.

Theatrical movie distribution in Japan will likely be the Time Warner business that most quickly benefits from the alliances, says Paine Webber's Dixon. He describes the current movie theater situation as a "highly idiosyncratic distribution system" and anticipates a series of Time Warner multiplexes sprawling across Japan. ■



AWRT, ABC LAUNCH SEXUAL HARASSMENT AWARENESS CAMPAIGN

A new 30-second spot drawing attention to sexual harassment in the workplace was produced by the New York City chapter of American Women in Radio and Television with major backing by Capital Cities/ABC. The spot, which begins airing this week, directs women's attention to print brochures being distributed to 16,000 public libraries. The spot—a radio version is still being completed—will also run on CBS and cable channels, including Lifetime and A&E, and is being sent to TV stations. —CF

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NEW OPTION

Hughes Communications, for the first time, is leasing future satellite capacity by digital video carrier, rather than bandwidth. Last week the Indiana Higher Education Telecommunication System (IHETS) leased, at an undisclosed rate, not a transponder but "five 3.3 megabit-per-second digitally compressed carriers" aboard Galaxy VII, effective January 1993. IHETS, now delivering four channels of educational programming to 250 sites in Indiana, will expand its five carriers (squeezed into one 50 w Ku-band transponder) to eight. Although many satellite users fear lease-by-carrier will mean increased bandwidth costs, the deal suggests per-channel costs will decrease. "We can double our program channels without sacrificing quality, and at a lower cost than our present network," says James Potter, director of system development for IHETS.

COMPRESSION IN CANADA, ASIA

Rogers Cablesystems Ltd. of Toronto and Hong Kong-based Satellite Television Asian Regional Ltd. (STAR TV) have agreed to purchase DigiCipher digital satellite (DigiSat) TV compression equipment from General Instrument Corp. Rogers will use compression to cut costs in distributing cable services—Canadian Home Shopping Network, YTV Canada Inc. and Vision TV. Star TV will launch its first premium satellite TV services. All told, GI says it has a dozen letters of intent to purchase DigiSat equipment. "DigiCipher technology... provides inexpensive distribution of niche and specialty services... which allows more of the operating dollars to be available for creative programming," says Nick Hamilton-Piercy, vice president of engineering for Rogers, which serves 1.8 million Canadian subscribers. Planning initially to squeeze four video channels into a single transponder, Rogers will contribute field test results to Cable Television Laboratories this summer and fall.

Star TV says 3.75 million households in 38 Asian nations

receive its five ad-supported satellite channels (Prime Sports, MTV, Chinese Channel, BBC World Service and STAR Plus) via Asiasat-1, owned in equal shares by Hutch Vision, Cable & Wireless and China International Trust & Investment Corp. STAR TV, which debuted April 2, 1991, plans to launch four or five premium channels in early 1993. Last month, Mexico City-based cable programmer/operator Multivision also ordered DigiSat equipment (BROADCASTING, June 15).

CARE AND FEEDING OF THE CONVENTION

IDB Broadcast was king of the transmission services hill during last week's Democratic National Convention, providing exclusive delivery of the party's satellite news service, as well as feeding the network pool, European Broadcasting Union, BBC and RAI Italy. IDB brought The Switch (its video switching center in New York), its international gateway on Staten Island and capacity aboard Telstar 302 and Galaxy II to bear. In addition to handling the ABC, CBS, NBC and CNN pool and more than 100 hours of convention news service feeds, IDB delivered backhaul for KFI(AM) Los Angeles and KLIF-FM Dallas.

ELECTRA ADDITION

Primestar has added Electra, an on-screen teletext news service, to its midpower Ku-band satellite TV and audio services. Developed by Great American Broadcasting Co., Electra allows subscribers to use a remote control "next" button to scroll through and choose among news, lifestyle, weather, sports news and scores, stock and business news categories at no extra cost and with no need for extra equipment.

FIBER 'FIRST'

The fiber alternative for occasional time satellite users has gained a bit more strength with Vyvx's launch of First Video, an interconnection of 16 independent video production facilities in 16 cities. News media, advertisers, syndicators and other TV producers and distributors can now deliver and/or exchange

broadcast video via post houses in Atlanta, Boston, Chicago, Dallas, Denver, Detroit, Houston, Los Angeles, New York, Orlando, Sacramento, San Francisco, Seattle, Tallahassee, Tulsa or Washington. Tulsa-based Vyvx seeks to interconnect 50 such facilities nationwide, each of which can market the service to clients.

RELIGIOUS DONATION

United States Satellite Broadcasting will provide two free half-hours a day to Christian Broadcasters aboard its high-power direct broadcast satellite service due to launch in early 1994. USSB President Stanley Hubbard signed an agreement with FACTA News Inc., whose members include communications arms of nine denominations, including the Roman Catholic, Southern Baptist, United Methodist, Evangelical Lutheran, Presbyterian and Episcopalian churches. USSB is pursuing similar agreements with Jewish, Buddhist, Islamic and other organizations, says Hubbard.

TAVERN IN THE SKY

Intertel Communications subsidiary Teleport Denver Ltd. will begin uplinking the North American Bar Network's Tavern Television (NABN) Aug. 2. Through an agreement valued at more than \$1 million, Intertel will deliver the new TV service to bars via Hughes Communications' Galaxy 6 C-band bird, transponder 16. NABN (a partnership between Niche Networks, Alexandria, Va., and Canadian Satellite Communications, Toronto, Ontario) also agreed to purchase an unspecified number of Scientific-Atlanta 9704 and 9706 B-MAC receiver-decoders for its affiliates.

PBS SHIFTS FEED

Between July 18 and July 20, PBS moved its national satellite distribution feeds from GTE's Spacenet I (at 120 degrees west longitude) to Spacenet IV (at 101 degrees WL). PBS made the move to better insure capacity (4 C-band transponders, plus a fifth beginning Oct. 1) through December 1993, when it is due to move to AT&T's Telstar 401. —PDL

Classifieds

See last page of Classified Section for rates, closing dates, box numbers and other details.

RADIO

HELP WANTED MANAGEMENT

General sales manager: Established Midwest AM/FM seeks ambitious, self starter to complement our experienced sales staff. We're results oriented and high on community involvement. Excellent pay and benefits package. Send resume to Joyce McCullough, WLPO/WAJK, PO Box 215, LaSalle, IL 61301 EOE

Contemporary Christian music pioneer KYMS is looking for an experienced sales manager. Proven sales success is a must, rapport with Los Angeles and Orange County agencies a plus. Competitive salary, full benefits with generous overrides and incentives. Resume: Roger Marsh, GM, 1740 A W Katella, Orange, CA 92667 EOE

Selling sales manager: For Cape Cod's WPXC-FM. Great opportunity with ratings leader. Must be energetic dynamo. Send resume to General Manager, 1481 Route 132, Hyannis, MA 02601 EOE

Unique opportunity: Needed—20 GM's or GSM's. You will secure your future with a \$30,000 investment. Operate one of our 20 stations in New England. Own 2% of each station in our 20 station network. We will put you in your station within 120 days. Details call 207-942-4656 EOE

Cool 105.9 WOCL-FM, Orlando's oldies powerhouse, looking for strong leader and motivator with established success record in radio sales management. An exceptional opportunity in one of the hottest, fastest growing markets. Join a young, progressive broadcast group. Contact or rush resume to Garry Eaves, General Manager, Cool 105.9 WOCL, 2101 State Road 434, Suite 305, Longwood, FL 32779. An equal opportunity employer.

Selling GM for group owned 50KW FM in top New England market. Excellent opportunity for growth. Reply to Box M-18 EOE

Medium market radio and television group seeks experienced general manager to handle seven radio stations, two television stations and two weekly newspapers. The opening is immediate, and would require some travel between the facilities. Experience in both radio and television would be beneficial. Reply to Box M-20 EOE

Deep South/medium market sales manager needed for LMA group of stations. Must be motivated and able to train. Reply to Box M-19 EOE

HELP WANTED SALES

Radio sales position. Immediate opening, broadcasting's oldest media/merchandising-sales/promotion firm (38 years). Radio/sales experience required — full-time travel (Monday/Friday). Draw against generous commission, six figure potential. Resume and recent picture. John Gilmore, President, CCA, Inc., Box 151, Westport, CT 06881

KNAC is seeking an account executive with three years broadcast sales experience calling on major agencies. Professionals only. Resumes to John Squyres, KNAC, 100 Ocean Gate, Suite P-280, Long Beach, CA 90802. No calls. EOE

Experienced salespeople needed for Florida small market station near Tampa. Must like and understand small market radio. Immediate openings. Big commissions to closers. Call 813-782-1418 EOE

SW Virginia: Accepting resumes for expansion Live FM, satellite AM in beautiful three college area. Team player with minimum one year local radio sales. Excellent training and compensation. Resume to Scott M. Lancey, CRMC, WREL A/F, PO Box 902, Lexington, VA 24450 M/F EOE

We need an AE who wants to move up! AM/FM combo needs a retail specialist to sell direct. Our salespeople earn 25 to 50K commissions. We've promoted salespeople to owners! Resume to: Mike Lawrence, Station Mgr., WKZS-FM/WLAM-AM, 574 Congress Street, Portland, ME 04101 EOE.

HELP WANTED ANNOUNCERS

Midday announcer: WASH 97.1 FM is looking for an outstanding personality who is bright, warm, friendly and relatable. Major market experience necessary. Outstanding facility in the nation's capital. Send package including tape, resume, salary history and other pertinent information to: Craig Ashwood, Program Director, WASH-FM, 3400 Idaho Avenue, NW, Washington, DC 20016 EOE M/F/H/V

HELP WANTED TECHNICAL

Chief engineer WALK AM/FM: Flagship AM/FM combo of respected, expanding radio broadcast group, American Media, looking for an experienced, hands-on, computer and people-friendly chief engineer. FCC first class & general class license, SBE certification preferred. Resumes to Station Manager, WALK AM/FM, PO Box 230, Long Island, NY 11772 EOE M/F

East Texas combo seeks chief C at 1500 feet HAAT. Digital audio equipped. Send resume/references to KOOI/KEBE, Box 1648, Jacksonville, TX 75766 EOE. Minorities encouraged.

HELP WANTED NEWS

News director: Clear Channel Communications' KTOK, Newsradio in Oklahoma City, is looking for an experienced news director for a 10-person department. Must have strong journalism background, great on-air presentation ideas, and excellent management skills. Contact Mike Elder, KTOK Radio, PO Box 1000, Oklahoma City, OK 73101 EOE

HELP WANTED PERSONALITY/TALENT

Think you're as good as Geraldo, Phil or Oprah? We want you for a live daily prime time television talk show in USA's 11th largest television market. Send tape/resume to Bill Klaus, TV 29, Box 2170, Akron, OH 44309 EEO

HELP WANTED PROGRAMING PRODUCTION AND OTHERS

Program director—mornings: WREL "Classic" FM, satellite Country AM. Demonstrated ability to coordinate promotions with sales, produce personality morning show (without silly bits) and train air talent. Live in three college area in Shenandoah Valley. Send tape, resume and promo samples to: GM, WREL A/F, PO Box 902, Lexington, VA 24450 M/F EOE

SITUATIONS WANTED MANAGEMENT

Bill James — your next GM! 15+ years radio management. Can do all! Sales/programming/management. Cost efficient. Great track record. 804-232-5197

Profits ahead? Yes! Your market has changed, right? Old methods aren't working? There's a way to make money in the '90s. Fact is, radio just keeps getting stronger where there's a leader at the helm who stays current on selling strategy for the '90s by being a good marketing analyst. He then applies what he learns by being a good sales strategist, street fighter, budget wizard, bottom line manager, programming trend-setter, motivational leader, coach and trainer. I'll bring twenty provable years of medium and large market successes as GM and GSM to you. My teams have done it by being pacesetters, not followers. I will lead your crew to do it for you. I can't desk sit and get the job done, so expect your GM to be in the trenches with the troops. (Confidential) Call Doc, 904-244-3961

Profitable GM/GSM: If 59% of us (per NAB) lost money last year, my 25% profit on \$million net sales is exceptional. "Recession" track best in history. New owners think I'm too profit-oriented. Disagree? I'll put you in the black. Degree, 10 years GM/GSM. Reply Box M-29

SITUATIONS WANTED PERSONALITY/TALENT

Top-rated talk show host in mid-sized market seeks larger market challenge, opportunity. Mature, cerebral, humorous Democrat. Diverse background. Journalism degree. Excellent balance to Limbaugh. Box M-30.

SITUATIONS WANTED ANNOUNCERS

Talented talk host: Experienced, dedicated, informed. Seeking new opportunities. Have been hosting national show with big name guests. Rick, 1-800-257-6556

Dayton, Cincinnati, Columbus: Air personality, 8 years experience seeks full time position with top company. Top 50 market experience. AI 513-836-7687

Versatile sports announcer available immediately. Excellent PBP all sports. Major market experience in all areas of sports. Bob Buck 812-424-6020

DJ seeking employment in mid South/Southern states. Small/mid class mkt. One year experience. \$ open. Call 1-602-872-1805

SITUATIONS WANTED NEWS

Play-by-play/sports anchor: Looking for station which broadcasts Division 1 sports. Award winning, ten year vet, plus sports talk. Reply to Box M-12

I'm no news bunny — years of experience at NBC (when it was NBC), AP, UPI, WGCI and other shops prove it. On-air, editor, management — I do it all. Call Mary 708-256-6337

National and regional award winning anchor/reporter looking for fulltime position in major market. Currently a network correspondent. Call George 818-345-6245 for resume tape.

I am unlike Oprah, Phil or Rush! Instead, I bring substance, wit, diversity and unpredictability. Issue oriented. A positive adjunct to your news department. News/talk experience in all size markets. 216-677-9113

MISCELLANEOUS

Wanted: Half hour rates for investment and other shows. Fax station information, including times and rates. 813-367-7424 ET.

TELEVISION

HELP WANTED MANAGEMENT

Local sales manager: Mid-Atlantic, medium market affiliate seeks seasoned local sales manager. Must have ability to motivate staff and aspire to GSM position. Send resume and salary requirements to Box M-22. EEO.

Medium market radio and television group seeks experienced general manager to handle seven radio stations, two television stations and two weekly newspapers. The opening is immediate, and would require some travel between the facilities. Experience in both radio and television would be beneficial. Reply to Box M-21. EOE.

GSM running local sales dept. NSM in place. Midwest. Medium size market. Minimum three years local sales manager experience. EOE Non-smoker Box M-23

National sales manager: Seeking aggressive, enthusiastic individual with negotiation and organizational skills for #1 ABC affiliate. Leadership, creativity and previous sales management experience all a plus. Letter and resume detailing why you are the best to GSM. WAOW-TV, 1908 Grand Avenue, Wausau, WI 54401. EEO/M/F

HELP WANTED SALES

National sales manager: One of the nation's most dominant network affiliates (Top 100) is seeking a national sales manager/assistant sales manager. Candidate must possess strong television sales record. Prior sales management experience preferred but not required. EEO. Send resume to Box M-24.

TvScan, a growth division of Tapscan, Inc. is looking for a highly motivated television professional as a Northeastern regional manager to be located in the Boston area. Heavy travel required. Please send all resumes to: Greg Calhoun, Tapscan, Inc., 3000 Riverchase Galleria, Suite 850, Birmingham, AL 35226 EOE employer.

Local account executive: WPVI-TV/Philadelphia is seeking a local account executive. Prefer at least 2 years experience in television sales or marketing, and in new business development including cop-vendor. Please send resume and other pertinent information (no calls please) to Lisa Hipp, Local Sales Manager, WPVI-TV, 4100 City Line Avenue, Suite 400, Philadelphia, PA 19131. EOE.

Local sales manager: Position available with well established small market station broadcasting television in upper Rocky Mountain area which provides a great lifestyle. We require a successful background in selling and managing local sales with an emphasis on training and leadership skills. Must be a positive motivator with creative abilities and capability to direct new business development. Send cover letter with salary requirements and a resume to: Jack May, KFBB-TV, PO Box 1139, Great Falls, MT 59403. No calls. EOE.

If you're looking for growth and development unavailable in your present situation, this opportunity could kick your career in gear. First-class Fox with numbers, tools and management seeks AE for the '90's. We'll build on your tools with no surprises. Respond in confidence to Box M-13. EOE.

HELP WANTED TECHNICAL

Chief engineer/UHF: Minimum 5-years hands-on RF maintenance, engineering management, planning, design, installation, preparation and administration of capital and operating budgets. Direct supervision of 9-person department. Send resume, appropriate license documentation and salary requirements to: General Manager, WOGX-TV, 1551 S.W. 37th Avenue, Ocala, FL 34474. EOE.

Senior maintenance engineer: KUHT Television, a department of the University of Houston, is seeking a qualified studio maintenance engineer to assist in repairing and maintaining the equipment of a major market public television station. Reports to: KUHT assistant chief engineer. Assigned responsibilities: Install, calibrate, operate and repair analog and digital audio, video, and radio frequency equipment. Diagnose and repair system technical problems and equipment failures. Ascertain that critical equipment when returned to service meets or exceeds the requirements of the Federal Communications Commission, the standards of the Public Broadcasting Service, and the requirements of KUHT-TV. Assist in the development of engineering facility projects as assigned. Perform technical evaluations of programming produced by KUHT to determine if it meets KUHT, PBS and FCC standards. Supervision of other engineering staff as assigned. Performs other duties as assigned. Qualifications should include the following: Bachelor's degree in Electronic Engineering, Electrical Engineering (with electronics emphasis), or Electronic Engineering Technology. (Equivalent professional experience and education may substitute.) A General Class Radio Telephone Certificate issued by the Federal Communications Commission, or a combination of general and restricted licenses as required to operate and maintain an interconnected broadcast facility. Knowledge of current FCC rules and regulations applicable to a television broadcasting environment that receives its primary network signal by satellite and transmits its air signal at a location several miles from its studio. Certification by the Society of Broadcast Engineers or equivalent professional recognition of technical accomplishment. Five years minimum experience in a professional broadcast or production environment with demonstrated technical success in the maintenance and repair of broadcast or production equipment to the component level. Demonstrated success in maintaining broadcast technical equipment, including videotape and videocassette recorders, studio and field cameras, production and routing switchers, and synchronizing equipment. Salary and benefits: This is a full time position with a good benefits package which will be available September 1, 1992. Minimum starting salary \$37,000. Interested candidates should send a letter of application, including resume and three professional references to: Ms. Laura Gonzales, KUHT-TV, 4513 Cullen Blvd., Houston, TX 77004, postmarked by August 1, 1992. Minorities and women are encouraged to apply. The University of Houston is an equal opportunity employer.

Operations supervisor: Position requires television operations and/or engineering experience and supervisory experience. Scheduling and/or logistic management experience preferred. Will be responsible for day-to-day supervision and scheduling of personnel and television broadcast facilities. Send resume with salary requirements to: Personnel-B, WITF, Inc., PO Box 2954, Harrisburg, PA 17105. EOE.

Chief engineer wanted: Fast growing UHF in 86 market has an immediate opening for a chief. Must have A.S. degree or equivalent. Must have experience in all phases of studio equipment. Experience with a Harris TVE-55 helpful. 5 years minimum. General Class FCC, SBE certified preferred. Send resume and salary requirements to Ed Groves, PO Box 1074, Greeneville, TN 37744. EOE.

Director/technical director: WTVH-5, Syracuse is seeking creative individual to direct and switch newscasts, special projects, commercial and promotion production. Applicant must have professional (paid) experience as a technical director. Send salary requirements and VHS sample of newscast and commercial/promotion production to: Dave Tinsch, Dir. of Programming and Marketing, WTVH-5, 980 James Street, Syracuse, NY 13203. EOE.

HELP WANTED NEWS

WNEM-TV, #1 rated NBC affiliate, Saginaw, MI looking for quality driven photographer who can shoot quantity, experience with live and occasional reporting required. Send VHS tape and scripts to Ron Petrovich, News Director, WNEM-TV, 107 N. Franklin, Saginaw, MI 48607, no phone calls please. EOE.

WNEM-TV #1 rated NBC affiliate, Saginaw, MI looking for aggressive, self-starting, enterprising, hard news reporter with exceptional visual and writing skills. Send VHS tape and scripts to Ron Petrovich, News Director, WNEM-TV, 107 N. Franklin, Saginaw, MI 48607. No phone calls please. EOE.

Bureau chief. Minimum 5 years experience in commercial news operation. Assign, track stories, supervise 6 person staff, produce/anchor Noon cut-in. Send resume and non-returnable tape: Steve Caminis, WOOD-TV, PO Box B, Grand Rapids, MI 49501-4902. EOE.

Main anchor/assistant news director: On the move affiliate needs top-notch 6pm/10pm co-anchor to complement female counterpart. Significant anchoring experience, management skills and a personable, credible style are a must. Send resume, statement of news philosophy and non-returnable tape (VHS only) to Robert Cizek, News Director, WKJG-TV, 2633 West State Blvd., Fort Wayne, IN 46808. No calls or faxes. EOE.

News operations manager: Minimum five years TV news experience which includes operations management and newscast producing. Should possess proven leadership and people management skills. Send resume to: Gary Wordlaw, Vice President, WJLA-TV, 3007 Tilden St., NW, Washington, DC 20008. EOE M/F/V/H. No calls please.

Newscast producer: Experienced broadcast journalist with minimum 5 years TV newscast producing experience in medium and major markets. College degree preferred. Must also possess the ability to work with minimum supervision and be able to gain cooperation from others. Send resume to: Steve Hinkle, Assistant News Director, WJLA-TV, 3007 Tilden St., NW, Washington, DC 20008. EOE M/F/V/H. No calls please.

News director wanted by small-market affiliate with young, aggressive staff. Management and anchor experience required. Good salary and benefits. Tape & resume to Frank Pilgrim, GM, WMDT TV, PO Box 4009, Salisbury, MD 21801 EOE. M/F.

Experienced news reporter/photographer: WNDU-TV, located in South Bend, Indiana is seeking an experienced reporter/photographer to direct our Michigan bureau. College degree and minimum two years experience in television news preferred. We are an NBC affiliate with state of the art equipment, including a computerized newsroom, BETA, SNG and CMX editing, and we offer an excellent benefits package. Send resume and non-returnable tape to The WNDU Stations, Attention: Human Resources Manager, PO Box 1616, South Bend, IN 46634. No phone calls EOE.

Anchor-reporter: Award winning west coast TV news operation looking for an 11pm co-anchor to complement our female anchor. Must have at least 3 years experience, good writing skills, be a fast and sensitive reporter, and work well with people. Please send a non-returnable tape and resume to King Harris, News Director, KEYT-TV, 730 Miramonte Drive, Santa Barbara, CA 93109. No calls please. EOE.

Assistant news director: Aggressive news department needs one more strong, hands-on manager. Producer skills and special projects background desirable. Two years management experience required. Send resume, news philosophy and management philosophy to: WSYX-TV, PO Box 718, Columbus, OH 43216. Attn: Assistant News Director. No phone calls please. Company is especially interested in seeking qualified women and minority applicants. EOE M/F

Assignment editor: E! Entertainment Television, a young, aggressive cable network, is seeking an assignment editor to monitor and coordinate the daily news gathering operation for a daily half-hour newscast which reports scheduled and breaking events on entertainment news. Responsibilities include covering news stories, supervision of crew assignment, direction of field producers and reporters in the field, coordination of the assignment and planning desk and the acquisition of outside news tapes for specific news stories. Qualifications must include 2-3 years news assignment desk experience, excellent writing and research skills and an overall ability to manage within budget. Expertise in electronic news gathering technical operations and knowledge of local geography and metropolitan area also required. Excellent interpersonal and communication skills a must as well as the ability to work well under pressure. Please submit resume and salary history to: E! Entertainment Television, 5670 Wilshire Blvd., Los Angeles, CA 90036. Attn: NW. EOE. No phone calls please.

Assignment editor — TV news: Must have a minimum of 5 years experience on a major market television news assignment desk. Must have strong organizational skills and the ability to work well with others while under pressure. Application deadline August 3, 1992. Send resume to: KGO-TV Personnel, 900 Front Street, San Francisco, CA 94111. EOE.

Sports anchor/reporter: WSMV is seeking a weekend sports anchor/reporter. Minimum 2 years experience. Send resume and non-returnable tape to Alan Griggs, WSMV-TV, 5700 Knob Road, Nashville, TN 37209. No phone calls please. EOE.

Anchor: Dynamic anchor needed for S E network affiliate. Strong writing skills essential. 5 years anchor experience required. Send resume to Box M-25. An equal opportunity employer.

Meteorologist: WOWK-TV/CBS affiliate, seeks an effective communicator for 6 and 11pm newscasts. Extensive live experience required and reporting versatility preferred. Please send tapes to Ken Selvaggi, News Director, WOWK-TV, 555 5th Avenue, Huntington, WV 25706. Phone 304-522-4581. EOE.

Join one of the fastest growing markets in America. Medium market covering major market news, 11pm producer. Must be energetic with ideas and a strong writer. 2 years experience producing newscast. Non-returnable tape and resume to: Michele Gors/Executive Producer, KTNV-TV, 3355 S. Valley View Blvd., Las Vegas, NV 89102.

Western Pennsylvania affiliate needs a general assignment reporter. Minimum of two years experience required with strong reporting, writing and editing capabilities. Minorities encouraged. An equal opportunity employer. Resume and non-returnable tape to Bill Knupp, News Director, WICU-TV, PO Box 860, Erie, PA 16512.

Videographer/reporter: Skilled journalist who can work alone; on-air experience, creative writing skills, and proficiency with cameras and editing required. Resumes and non-returnable tapes accepted through July 27, 1992 to Judy Baker, Administrative Assistant, WCYB-TV5, 101 Lee Street, Bristol, VA 24201. No phone calls. EOE/M/F/H/V.

Bureau operation: One-person unit in Pensacola, Florida. Will find and gather stories, shoot, write and edit. Daily reports expected. Prefer hard-news angles but also looking for that interesting feature. Tapes and resumes to Chuck Bark, WALA-TV, PO Box 1548, Mobile, AL 36633. EOE/MF.

Producer: Major weekday newscast will soon need an innovative and motivated TV journalist who's not afraid to take risks in the quest for great TV in a very competitive market. Minimum five years experience, three years as producer. An excellent writer with terrific people skills. Send resume with references, also a dub and critique of recent newscast to Jon Kaplan, Assistant News Director, WCNC-TV (headquarters of the NBC News Channel), 1001 Wood Ridge Center Drive, Charlotte, NC 28217-1901. EOE M/F.

Join WCNC-TV as news anchor for early and late weekday newscasts, working with our female co-anchor. We need a seasoned journalist (15+ years experience) who is skilled as an anchor, writer, reporter and interviewer. Must enjoy taking active role in community events. WCNC-TV and Charlotte are the home of the NBC News Channel. We are part of a growing company with extensive TV and cable TV holdings. EOE. M/F. Send resume, non-returnable tape and references to Ken Middleton, WCNC-TV, 1001 Wood Ridge Center Drive, Charlotte, NC 28217-1901.

HELP WANTED PROGRAMING PRODUCTION & OTHERS

Leading Nashville production company seeks skilled, energetic post-production operations manager. Must have knowledge of editing, graphics and duplication. Leadership and people skills top priority. Contact Mike Arnold, Scene Three, 1813 8th Avenue South, Nashville, TN 37203, 615-385-2820.

Program director: To supervise development/production of instructional, educational and public service television programs. Prior experience as a producer/director with a thorough knowledge of production process from conception to completion is essential. Prior production credits should include programs distributed statewide, regionally or nationally. Ability to supervise and instruct those persons involved in production process in a positive manner is required. Experience in writing program grant proposals is desirable. Salary: \$23,500-27,500. Application deadline has been extended to July 27, 1992. Starting date to be agreed upon. Contact Marie Antoon, University Teleproductions, 201 Bishop Hall, The University of Mississippi, University, MS 38677. Phone calls welcome at 601-232-5918. AA/EEO employer.

Senior producer: WPBT, public television in south Florida, has an opening in their national production division for a producer with experience in both live and remote production and script development and writing. This position is responsible for hands on production of national series pilots and programs. A minimum of five years experience as a television producer or associate producer required. Knowledge of Spanish preferred. Send resume with salary requirements to Human Resources, WPBT, PO Box 2, Miami, FL 33261. EOE M/F/H.

Television producer/writers, Plymouth, MI. 4 positions available. Immediate opening for experienced producers to join staff of the Mr. Wizard Foundation to produce a series entitled *Mr. Wizard TV Science Workshops*. Seventy shows over three years will present models of exemplary science teaching to elementary school teachers. Story ideas will come from executive producer and advisory board. Staff producers will be responsible for researching ideas, development, writing, and producing assigned stories. Taped on-location and at the Nickelodeon studios and telecast on Nickelodeon as part of Cable in the Classroom. Resumes to Dennis Harlan, Mr. Wizard Foundation, 322 South Main Street, Plymouth, MI 48170. EOE.

Program director: Top fifty independent TV seeking full-time PD with 5-7 years experience. Hands-on programing experience and familiarity with JP data base computer systems. Located in mid-Atlantic; excellent area, with good living conditions. College degree or equivalent desirable. Submit resume with references and salary requirement to Box M-26. EOE.

Senior designer for Miami CBS O & O design department. Need creative, experienced pro to join our team. News, promotion, special programs. Paint system pro (Ampex AVA or other) and knowledge of production required: Infiniti! and Mac experience preferred. Send resume and reel to: Ron Laffin, WCIX-TV, 8900 N.W. 18th Terrace, Miami, FL 33172. EOE M/F.

Programing assistant: WSYX-TV needs a full time programing assistant. Good secretarial skills are required. Previous experience in dealing with network, syndicators and overall programing procedures is more than helpful. Send resume to: WSYX-TV, PO Box 718, Columbus, OH 43216. Attn: Programing Assistant. No phone calls please. Company is especially interested in seeking qualified women and minority applicants. EOE M/F.

Advertising and promotion manager: Leading CBS affiliate, a King Broadcasting Company station located in the Pacific Northwest, is seeking a dynamic and creative individual to coordinate our marketing and promotional efforts with emphasis on news, programing, sales promotion and public affairs. Must have 2-5 years experience in a marketing and/or television promotion department. Our ideal candidate will possess outstanding conceptualization skills with the ability to communicate ideas to creative staff and execute through hands-on production skills. Bachelor's degree required. Send resume and non-returnable tape to: KREM-TV, Human Resources Department, 4103 South Regal Street, Spokane, WA 99223. KREM-TV is an equal opportunity employer.

Promotion writer/producer: Aggressive news leader seeks a talented producer for our promotion department. If you produce attention-grabbing news topicals, images and program spots, send a non-returnable tape and resume to: Jim Thomas, WOOD TV, 120 College Avenue, SE, Grand Rapids MI 49503. No phone calls please. WOOD TV is an equal opportunity employer.

SITUATIONS WANTED MANAGEMENT

Ten years of experience, all phases MBA with strong people skills looking for GM position. Presently in Texas. Prefer South or East. Box M-27.

Searching for career position, broadcast sales management, 22 years experience; local sales, GSM, regional and national rep sales and management, radio and television. Resume on request. Reply to Box M-11.

SITUATIONS WANTED TECHNICAL

Experienced chief engineer looking for small or medium market. Prefer Southeast or New York State. Studio maintenance, live trucks, UHF/VHF, construction experience, supervisory experience, people person. Call Jim 301-881-8017.

SITUATIONS WANTED NEWS

Outstanding sportscaster (also knowledgeable newsperson) looking for a good station in which to work. Call Ed. 216-929-0131.

Major market meteorologist: Looking for a change of scenery. AMS/NWA seals, and 10+ years experience. Team player all the way! Reply to Box M-16.

Outstanding anchor available: Believable Organized. Much experience. Good guy too. Box M-28.

Female fluent in English and Korean, with BA in Journalism, seeks position as reporter. 7 yrs. news background, worked as one-woman-band, and hosted/produced live talk shows. Will consider all job offers related to news. Juri 213-465-7717.

News director/anchor, small or medium market. 29 years experience, 18 in top 50. Excellent leader, strong talent. Jerry 512-590-7356.

ALLIED FIELDS

HELP WANTED MANAGEMENT

The Board of Directors of the Society of Broadcast Engineers, Incorporated, is seeking a qualified candidate for the position of Executive Director, to serve as the chief executive officer of the association. The successful candidate will manage the administrative affairs of the association on a full-time basis from its headquarters office in Indianapolis. Preference will be given to SBE members, and to those with management experience and familiarity with association administration. A full position description is available from SBE, Post Office Box 20450, Indianapolis, IN 46220. Please send complete resume, salary requirements and letter of interest to: Search Committee, c/o Booth, Freret and Imlay, 1233-20th Street, N.W., Washington, DC 20036. No facsimile or telephone inquiries, please. EOE.

The South Dakota Department of Education and Cultural Affairs and Board of Directors for Educational Telecommunications, Vermillion, S.D., is accepting applications for the position of executive director. The executive director will provide direction and leadership for noncommercial and educational television and radio broadcasting networks and stations, licensed to the SD Board of Directors for Educational Telecommunications. This includes operation of South Dakota's eight-station public television and ten-station public radio networks and three production centers. The position is responsible for compliance with federal regulations and state statutes, Board of Educational Telecommunications rules, strategic planning and preparing and administering a six-million dollar budget. Position serves on the Secretary's Executive Council and is responsible for supervision of staff and programs. The position requires a bachelor's degree appropriate for the position and a minimum of five years demonstrated administrative and management experience in a broadcasting organization. Significant knowledge of telecommunications technology and applications, educational/public TV and radio programming, development and fund raising and the ability to effectively work with leaders in education, government and communities throughout the state. This position is exempt from the Career Service System. Minimum salary \$1,502.00 biweekly, negotiable depending on experience, plus state benefit package. Letter of application and state application or resume with references should be sent to: Executive Director Search Committee, c/o Dwight Vigness, DECA Personnel, 700 Governors Drive, Pierre, SD 57501-2291. Questions regarding this position should be directed to Dwight Vigness at 605-773-3716. Applications and all supportive documents must be received by August 28, 1992. An equal opportunity employer.

The Foundation for American Communications (FACS) is reviewing the qualifications of candidates for two positions: 1. The Director of Journalism Programs will supervise midcareer education of professional journalists in the content and substance of issues. This position requires extensive experience as a working journalist, keen understanding of trends and events, familiarity with academia, speaking ability and demonstrated organizational and management skills. 2. The Director of News Source Education will supervise education of news sources about the news process. The ideal candidate will have substantial experience as a journalist, speaking ability and demonstrable skills in helping laymen improve their effectiveness as resources to journalists. Both directors will report to the FACS senior vice president for programs. Applicants, please send a resume and a letter outlining experience, philosophy, goals and salary history to: Doug Ramsey, Senior Vice President, FACS, 3800 Barham Boulevard, Suite 409, Los Angeles, CA 90068. Applications by telephone are discouraged. FACS is an equal opportunity employer.

EMPLOYMENT SERVICES

Government jobs \$16,040-\$59,230/yr. Now hiring. Call 805-962-8000 Ext. R-7833 for current federal list.

We place TV & video engineers: America's leading nationwide service to employers and employees for a decade. Employer paid fees. Phone/resume: Mike Kornish 717-283-0895. Keystone International, Inc., 376 Stanley Drive, Kingston, PA 18704.

EDUCATIONAL SERVICES

On-camera coaching: Sharpen TV reporting and anchoring/teleprompter skills. Produce quality demo tapes. Critiquing. Private lessons with former ABC News correspondent. 914-937-1719. Julie Eckhart, Eckhart Special Productions.

WANTED TO BUY EQUIPMENT

Top dollar for your used AM or FM transmitter. Call now. Transcom Corp., 800-441-8454.

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AM and FM transmitter, used, excellent condition. Guaranteed. Financing available. Transcom, 215-884-0888. FAX 215-884-0738.

AM/FM transmitters: BE/CCA/Continental/Harris/McMartin/RCA/TTC, 1-50KW, Transcom, 800-441-8454.

Lease-purchase option. Need equipment for your radio, television or cable operation? NO down payment. NO financials up to \$70,000. Carpenter & Associates, Inc. Voice: 504-764-6610. Fax: 504-764-7170.

1000' tower. Standing in Albion, Nebraska. Heavy Kline tower includes 6-1/8" coax. Purchase in place with land and building, or move anywhere. Call Bill Kitchen, 303-786-8111.

Broadcast color slide scanner by Nytone. Demo unit. New \$22,475. Special \$12,995. 317-935-1538.

TV transmission line: 34 sections Proudlin 6 1/8" transmission line, 19' 9" per section. Includes bullets and 3 elbows. \$12,000. WWAT-TV, 1281 River Rd., Chillicothe, OH 45601. 614-775-3578.

Video switchers: 3M model 101. Vertical switch, 10 in, 1 out, \$195 each. Large quantity. Megastar 702-386-2844. P.S.T.

Klystrons: Now leasing new & used! Most types available. Pauza Company 615-238-4200.

Transmitters: UHF, VHF, most bands. Pauza Company, 615-238-4200.

Gates One AM, 2 years old, mint condition. \$15,000. RCA 10 Kilowatt, excellent transmitter. \$10,000. Call Roger at 406-449-4251.

TELEVISION

HELP WANTED NEWS

TV NEWS REPORTER

KGO-TV San Francisco is seeking an experienced general assignment reporter. Applicant must have a minimum of 5 years television reporting experience, preferably in a major market.

Application deadline August 3, 1992. Send resume and tape to:

KGO-TV PERSONNEL
900 FRONT STREET
SAN FRANCISCO, CA 94111
EOE

HELP WANTED SALES

TELEVISION

STOCK FOOTAGE SALES

Major archival stock footage library seeks Account Executive to work with television & documentary clients. Sales experience and an interest in films and history essential.

Mail resume to:
Sales/London Terrace
POB 20236
NYC 10011

ACCOUNT EXECUTIVE

KGO-TV sales department is seeking an account executive with at least 3 years of major market television sales experience. Applicant must have excellent communication skills, the ability to write sales presentation materials and excellent organizational skills. Four year college degree or equivalency desirable. Working knowledge of PC's with spreadsheet software preferred.

Application deadline August 3, 1992. Send resume to:

KGO-TV PERSONNEL
900 FRONT STREET
SAN FRANCISCO, CA 94111
EOE

HELP WANTED RESEARCH

Director of Research WLS-TV

The #1 network affiliate in Chicago seeks a Director of Research with a strong background in sales and programming research. The candidate must have at least 5 years experience in local market television research, i.e. Nielsen and Arbitron, preferably in a metered market, with technical knowledge of research methodology. This position also requires applied knowledge of various custom and qualitative research tools such as NSI Plus, A.I.D., MRI, Scarborough or similar services. Strong writing skills are mandatory and PC skills are highly desirable. The individual selected will work hands-on with sales and station management and interface with rep research and marketing services. For consideration, please send resume to: Mark Grant, WLS-TV, 190 North State Street, Chicago, IL 60601.

Equal Opportunity
Employer M/F/H/V.



**HELP WANTED PROGRAMING
PRODUCTION & OTHER**

ART DIRECTOR

Creative manager with hands-on production skills to supervise team of graphic artists in busy, creative environment. Visualization and conceptualization to contribute to overall station image as well as news and promotion efforts. Will work with station management to develop and advance new approaches to traditional art department. College degree a plus. Women and minorities are encouraged to apply.

Send resume and reel to

Emerson Coleman

Director of Broadcast Operations

WBAL-TV

3800 Hooper Avenue

Baltimore, MD 21211

WBAL-TV
BALTIMORE

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DESERT ISLAND FILMS

RADIO

HELP WANTED PERSONALITY/TALENT

If you are a personality team player, have had it with liner cards and boring radio, then you're who we want. We have immediate openings for dedicated broadcasters who can do it all. We offer adventure, security, travel benefits, advancement opportunities. We expect professionalism, dedication, and desire to succeed. Females encouraged. T & R/Photo to: Tony Taylor, Operations Manager, I.C.R.T., #8 Chung Yung 2nd. Rd., Taipei, Taiwan.

**HELP WANTED PROGRAMING
PROMOTION & OTHERS CONTINUED**

**DIRECTOR
NEWS & SPECIAL EVENTS
PROGRAMING**

American Public Radio, the nation's largest distributor of public radio programming, seeks a news/marketing professional to maintain day-to-day control over its news and special events unit. Responsibilities: Coordinate and oversee all daily operational aspects of network support of news and special events programming and staff; initiate and administer business and marketing plans for all APR news and special events programming. Qualifications: Min. 10 yrs. prof. exp. and successful track record in some combination of marketing, public radio, program marketing, broadcast management, and news; demonstrable success in goal-oriented management; superior people skills; and college degree with excellent writing and speaking skills. Send resume, letter explaining interest, ideas, and qualifications with salary history to:

Senior Vice President
News & Special Events
American Public Radio
P.O. Box 3471
Minneapolis, MN 55403

Application deadline August 21, 1992. No phone calls. APR is an EOE/AA employer and is actively seeking to diversify its staff.

HELP WANTED PROGRAMING, PROMOTION & OTHERS

DIRECTOR

**Russian Broadcasting Department
Radio Liberty**

Radio Free Europe/Radio Liberty, Inc., in Munich, Germany seeks an energetic and experienced individual to lead and manage more than 80 full-time staff members and a wide network of stringers in the continuing development of creative and innovative radio programming in Russian. By any measure the leading Western broadcaster to Russia, Radio Liberty is on the air 24 hours a day from its headquarters in Munich and has bureaus in Moscow, New York, Washington, and several capital cities of the former Soviet Union.

Fluency in both English and Russian are absolute requirements, with other languages, notably German, a plus. In addition, the ideal candidate will have a proven record of managerial performance, extensive experience in broadcast or print journalism, and solid knowledge of the American and Russian media environments.

RFE/RL offers a competitive salary and an excellent benefits program, often including housing.

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Deadline is Monday at noon EST for the following Monday's issue

Date Book

Highlighted listings indicate major meetings

JULY

July 18-21—*California Broadcasters Association* summer convention and 45th anniversary celebration. Loews Santa Monica Beach Hotel, Santa Monica, Calif. Information: Lillie Player, (916) 444-2237.

July 19-21—*South Carolina Cable Television Association* joint summer meeting. Westin Resort, Hilton Head, S.C. Information: Nancy Horne, (404) 252-2454.

July 19-22—*New England Cable Television Association* annual convention. Newport, R.I. Information: (617) 843-3418.

July 19-24—*National Association of Broadcasters* management development seminar for television executives. Northwestern University, Evanston, Ill. Information: Debra Lewis, (202) 429-5368.

July 22—*National Academy of Television Arts and Sciences, New York chapter*, drop-in luncheon. Speaker: Steven Brill, CEO and editor-in-chief, Courtroom Television Network. Copacabana, New York. Information: (212) 768-7050.

July 22-24—*National Religious Broadcasters, Southwest chapter*, annual convention. Dallas. Information: (512) 344-8481.

July 23-25—*Idaho State Broadcasters Association* annual convention. Sun Valley Resort, Sun Valley, Idaho.

July 25-28—Wireless Cable '92, sponsored by *Wireless Cable Association*. Orlando, Fla. Information: (202) 452-7823.

July 26-29—*New York State Broadcasters Association* 31st executive conference. Gideon Putnam Resort and Ramada Renaissance Hotel, Saratoga Springs, N.Y. Information: Joe Reilly or Sharon Van Loan, (518) 434-6100.

July 28-30—*Florida Cable Television Association* annual convention. Breakers, Palm Beach, Fla. Information: (904) 681-1990.

July 29-31—*Michigan Cable Television* annual summer meeting. Grand Traverse Resort, Traverse City, Mich. Information: Colleen McNamara, (517) 482-2622.

AUGUST

Aug. 1-3—*Georgia Association of Broadcasters* 58th annual convention. Jekyll Island Holiday Inn, Jekyll Island, Ga. Information: (404) 395-7200.

Aug. 5—*National Academy of Television Arts and Sciences, New York chapter*, drop-in luncheon. Speaker: Jim Ryan, anchor, Good Day New York. Copacabana, New York. Information: (212) 768-7050.

Aug. 6-8—*Satellite Broadcasting and Communications Association* summer conference. Baltimore. Information: (703) 549-6990.

Aug. 7—Deadline for network entries in the 14th annual National CableACE Awards competition sponsored by *National Academy of Cable Pro-*

graming. Information: Howard Marcantel, (202) 775-3611.

Aug. 9-11—*Arkansas Broadcasters Association* annual convention. Red Apple Inn, Heber Springs, Ark. Information: (501) 227-7564.

Aug. 11-14—*Idaho Cable Television Association* summer convention. Shore Lodge, McCall, Idaho. Information: Shirley Chambers, (208) 345-5660, or Steve Hawley, (208) 377-2491.

Aug. 12—*National Academy of Television Arts and Sciences, New York chapter*, drop-in luncheon. Speaker: Paul Sagan, vice president, news and programing, Time Warner New York City News Channel. Copacabana, New York. Information: (212) 768-7050.

Aug. 13-16—*West Virginia Broadcasters Association* 46th annual convention. Greenbrier, White Sulphur Springs, W. Va. Information: Marilyn Fletcher, (304) 344-3798.

Aug. 17-20—*Republican National Convention*. Astrodome, Houston. Information: (202) 863-8500.

Aug. 19—*National Academy of Television Arts and Sciences, New York chapter*, drop-in luncheon. Speaker: Sonny Fox, president, Sonny Fox Productions. Copacabana, New York. Information: (212) 768-7050.

Aug. 23-26—*Cable Television Administration and Marketing Society* annual national conference. San Francisco. Information: (301) 206-5393.

Aug. 26—*National Academy of Television Arts and Sciences, New York chapter*, drop-in luncheon. Speaker: Richard Ramirez, senior vice president, Univision Station Group. Copacabana, New York. Information: (212) 768-7050.

Aug. 29—*Academy of Television Arts and Sciences* 44th annual prime time Emmy Awards non-televized ceremony. Pasadena Civic Auditorium, Pasadena, Calif. Information: Murray Weissman or Mark Rosch, (818) 763-2975.

Aug. 30—*Academy of Television Arts and Sciences* 44th annual prime time Emmy Awards, to be televised on Fox TV. Pasadena Civic Auditorium, Pasadena, Calif. Information: Murray Weissman or Mark Rosch, (818) 763-2975.

SEPTEMBER

Sept. 9-11—*Eastern Cable Show*, sponsored by *Southern Cable Television Association*. Atlanta. Information: (404) 255-1608.

Sept. 9-12—Radio '92 convention, sponsored by *National Association of Broadcasters*. New Orleans. Information: (202) 429-5300.

Sept. 9-12—*National Association of Telecommunications Officers and Advisors* 12th annual conference. Omni Mandalay at Las Colinas, Irving, Tex. Information: Renee Winsky, (202) 626-3160.

Sept. 15-17—*Great Lakes Cable Expo* regional trade show. Information: Kimberly Maki, (517) 482-9350.

Sept. 16—*Broadcast Pioneers Foundation* annual Mike Award dinner. Plaza, New York. Information: (212) 830-2581.

Sept. 17-19—*Nebraska Broadcasters Association* annual convention. Midtown Holiday Inn, Grand Island, Neb. Information: Richard Palmquist, (402) 333-3034.

Sept. 23-26—*Radio-Television News Directors Association* conference and exhibition. Speakers: Katherine Couric, co-anchor, *NBC News Today*, and Lesley Stahl, CBS News correspondent and co-anchor, *60 Minutes*. San Antonio, Tex. Information: (202) 659-6510.

Sept. 24-25—*National Association of Minorities In Cable and National Cable Television Association* urban markets seminar. New York. Information: (202) 775-3669.

Sept. 26-27—*North Carolina Association of Broadcasters* annual convention. Stouffer Hotel/Benton Convention Center, Winston-Salem, N.C. Information: Kelly Edwards, (919) 821-7300.

OCTOBER-DECEMBER

Oct. 1-4—*Women in Communications* national professional conference. Chicago. Information: Laura Rush, (703) 528-4200.

Oct. 6-8—*Mid-America Cable TV Association* 35th annual meeting and show. Hilton Plaza Inn, Kansas City. Information: Patty O'Connor or Rob Marshall, (913) 841-9241.

Oct. 7-10—*National Broadcast Association for Community Affairs* annual convention. Loews L'Enfant Plaza Hotel, Washington. Information: Thursa Thomas, (202) 364-2481.

Oct. 12-16—*MIPCOM*, international film and program market for TV, video, cable and satellite. Palais des Festivals, Cannes, France. Information: (212) 689-4220.

Oct. 13-14—*Atlantic Cable Show*. Atlantic City Convention Center, Atlantic City, N.J. Information: Jan Sharkey, (609) 848-1000.

Oct. 14-17—*Society of Broadcast Engineers* annual convention and exhibition. San Jose, Calif. Information: (317) 253-1640.

Oct. 19—*John Bayliss Broadcast Foundation* annual media roast. Plaza, New York. Information: Kit Hunter Franke, (408) 624-1536.

Oct. 27-29—LPTV annual conference and exposition, sponsored by *Community Broadcasters Association*. Tropicana, Las Vegas. Information: (800) 225-8183.

Nov. 10-13—*Society of Motion Picture and Television Engineers* 134th technical conference and equipment exhibit. Metro Toronto Convention Centre, Toronto. Information: (914) 761-1100.

Nov. 19-22—*Society of Professional Journalists* national convention. Stouffer Harborplace, Baltimore. Information: (317) 653-3333.

Dec. 2-4—Western Cable Show sponsored by *California Cable Television Association*. Anaheim Convention Center, Anaheim. Information: (510) 428-2225.

For the Record

As compiled by BROADCASTING from July 6 through July 10 and based on filings, authorizations and other FCC actions.

OWNERSHIP CHANGES

Applications

■ **KWNN(AM)** Little Rock, AR (BAL920625EC; 1050 khz; 1 kw-D, 19 w-N)—Seeks assignment of license from Dynamic Communications Inc. to Joshua Ministries and Community Development Corp. for \$250,000. **Seller** has no other broadcast interests. **Buyer** is headed by Silas Johnson, and has no other broadcast interests. Filed June 25.

■ **KMAT(AM)** Sutter Creek, CA (BAPH920618GI; 101.7 mhz)—Seeks assignment of CP from Susan E. Turgetto to Sutter Creek Broadcasting for \$32,500. **Seller** has no other broadcast interests. **Buyer** is headed by Lana Robinson, and has no other broadcast interests. Filed June 18.

■ **KDGO(AM)** Durango, CO (BAL920626EA; 1240 khz; 1 kw-U)—Seeks assignment of license from Rampart Broadcasting Inc. to Regional Radio Inc. for \$85,000. **Seller** is headed by William E. Beasley, who has interests in KVFC(AM)-KRTZ(FM) Cortez, CO. **Buyer** is headed by Kenneth B. Kendrick, and has interests in KENN(AM)-KRWN(FM) Farmington, NM. Filed June 26.

■ **WPFM(FM)** Panama City, FL (BALH920625GQ; 107.9 mhz; 100 kw; ant. 781 ft.)—Seeks assignment of license from Donald G. McCoy, receiver, to Milback Inc. for \$600,000. **Seller** has no other broadcast interests. **Buyer** is headed by James T. Milligan, and is licensee of WDRK(FM) Callaway, FL. Milligan is also licensee of 1 AM and 1 FM. Filed June 25.

■ **WRZK(FM)** Tallahassee, FL (BAPH920622GO; 106.1 mhz)—Seeks assignment of CP from John S. Matthews Jr. to Southeast Broadcasters Inc.; John S. Matthews Sr. and John C. Vogt Jr. will be acquiring their respective interests in licensee from John S. Matthews Jr., in return providing pro rata share of operating costs of station. Corporation will also assume certain liabilities incurred by John S. Matthews Jr. during construction of station. Filed June 22.

Abbreviations: AFC—Antenna For Communications; ALJ—Administrative Law Judge; alt.—alternate; ann.—announced; ant.—antenna; aur.—aural; aux.—auxiliary; ch.—channel; CH—critical hours.; chg.—change; CP—construction permit; D—day; DA—directional antenna; Doc.—Docket; ERP—effective radiated power; Freq.—frequency; H&V—horizontal and vertical; khz—kilohertz; kw—kilowatts; lic.—license; m—meters; mhz—megahertz; mi.—miles; mod.—modification; MP—modification permit; ML—modification license; N—night; pet. for recon.—petition for reconsideration; PSA—presunrise service authority; pwr.—power; RC—remote control; S-A—Scientific-Atlanta; SH—specified hours; SL—studio location; TL—transmitter location; trans.—transmitter; TPO—transmitter power output; U or unl.—unlimited hours; vis.—visual; w—watts; *—noncommercial. Six groups of numbers at end of facilities changes items refer to map coordinates. One meter equals 3.28 feet.

■ **WTMP(AM)** Temple Terrace, FL (BAL920622EB; 1150 khz; 5 kw-D, 2.5 kw-N)—Seeks assignment of license from Westerville Broadcasting of Florida Inc. to Broadcast of Florida Inc. for \$670,000. Assets were offered for public sale to highest bidder; Broadcast plans to sell station. **Seller** is headed by Paul Major, and has no other broadcast interests. **Buyer** is headed by Raymond W. Suarez, and has no other broadcast interests. Filed June 22.

■ ***WCLK(FM)** Atlanta (BTCED920702HF; 91.9 mhz; 2.5 kw; ant. 300 ft.)—Seeks transfer of control from Clark College to Clark Atlanta University Inc. for no cash consideration as part of consolidation of Clark College and Atlanta University. Assignor is headed by Thomas W. Cole Jr., and has no other broadcast interests. Assignee has no other broadcast interests. Filed July 2.

■ **WEZS(FM)** Carterville, IL (BTCH920622GE; 95.1 mhz; ant. 85 m.)—Seeks transfer of control of M.P. Broadcasting Inc.; Robert Ferrari, who holds 49% of stock of permittee, has chosen to exercise his option to acquire Marilyn Pranno's 51% voting stock. Ferrari is also licensee of WJPF(AM) Herrin, IL. Filed June 22.

■ **WKID(FM)** Vevay, IN (BALH920625HT; 95.9 mhz; 2.7 kw; ant. 480 ft.)—Seeks assignment of license from Gray & Gray Communications Inc. to Spryx Communications for \$77,500. **Seller** is

headed by Carlos P. Gray, and has no other broadcast interests. **Buyer** is headed by William J. Spry, and has no other broadcast interests. Filed June 25.

■ **KGRN(AM)** Grinnell, IA (BAL920619EE; 1410 khz; 500 w-D, 47 w-N)—Seeks assignment of license from Blair Broadcasting Corp. to Mitchell Broadcasting Co.; buyer will release seller from its debt on January 1988 promissory note with remaining principal amount of \$665,000. **Seller** is headed by Gary Blair, and has no other broadcast interests. **Buyer** is headed by Forrest Mitchell, and has interests in 3 AM's and 3 FM's. Filed June 19.

■ **KEGS(FM)** Emporia, KS (BALH920619GH; 101.7 mhz; 3 kw; ant. 300 ft.)—Seeks assignment of license from Communications Group Inc. to Lesso Inc. for \$230,844. **Seller** is headed by Gregory R. Steckline, and has no other broadcast interests. **Buyer** is headed by Lawrence Steckline, father of Gregory, and is licensee of 3 AM's and 6 FM's. Filed June 19.

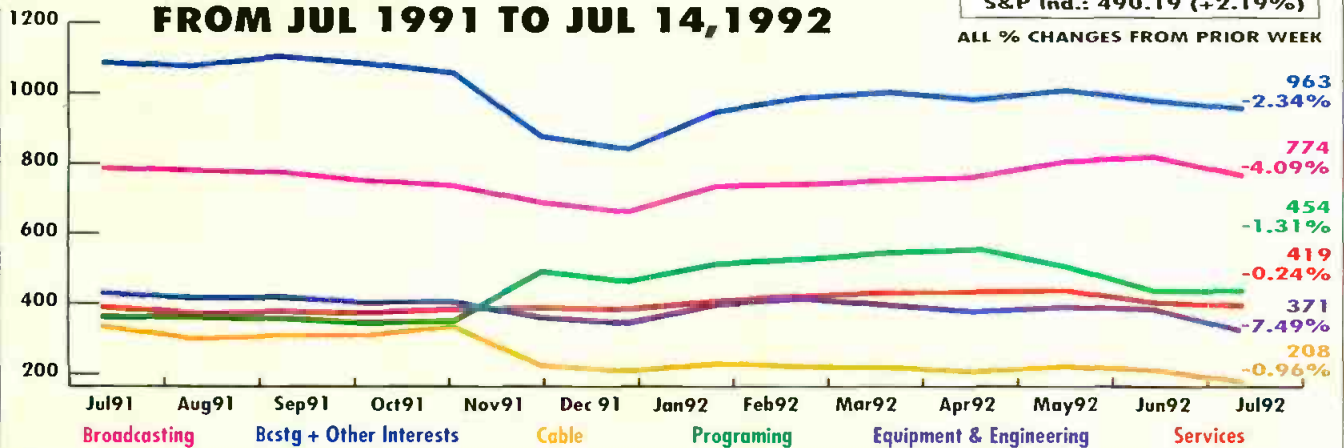
■ **WLSY-FM Jeffersonton (Louisville), KY (BALH920622HE; 101.7 mhz; 1.4 kw; ant. 413 ft.)—Seeks assignment of license from Louisville Radio Ltd. to Channel Chek Inc. for \$350,500. **Seller** is headed by P. Richard Zitelman; certain principals also have interests in WHIT(AM)-WWQM-FM Madison, WI. **Buyer** is headed by Rodney A. Burbridge, and is licensee of WGZB-FM Corydon, IN. Filed June 22.**

■ **WMIK-AM-FM Middlesboro, KY (AM: BTC920618GF; 560 khz; 500 w-D, 88 w-N; FM: BTCH920618GG; 92.7 mhz; 130 w; ant. 1,438 ft.)—Seeks transfer of control from Cumberland Gap Broadcasting Co. Inc. to Binghamton Baptist Church for \$240,000. **Seller** is headed by James E. Ballard, and has no other broadcast interests. **Buyer** is headed by J.C. Meredith, and has no other broadcast interests. Filed June 18.**

■ **WHRS(AM)-WLFX(FM) Winchester, KY (AM: BAL920610HU; 1380 khz; 2.5 kw-D, 40 w-N; FM: BALH920610HV; 100.1 mhz; 1.4 kw; ant. 460 ft.)—Seeks assignment of license from Premier Broadcast Group Inc. to Hancock Communications Inc. for \$600,000. **Seller** is headed by Gary L. Jensen, receiver, and has no other broadcast interests. **Buyer** is headed by Bayard H. Walters, and owns 5 AM's and 6 FM's. Filed June 10.**

■ **KAGY(AM)** Port Sulpher, LA (BAL920622EC; 1510 khz; 1 kw-D)—Seeks assignment of license

STOCK MARKET PERFORMANCE AVERAGES FROM JUL 1991 TO JUL 14, 1992



from Keylo Inc. to Miracle Assembly of God Inc. as donation. Assignor is headed by Mary F. Gilbert, and has no other broadcast interests. Assignee is headed by Maxwell E. Latham, and has no other broadcast interests. Filed June 22.

■ **KKWQ(FM) Warroad, MN** (BTCH920622HZ; 92.5 mhz; 100 kw; ant. 472 ft.)—Seeks transfer of control of licensee DeMolee Communications in stock transfer. Transferors are Daniel A. and Laurel J. DeMolee, husband and wife. Transferee is Frederic E. DeMolee, brother of Daniel. Principals have no other broadcast interests. Filed June 22.

■ **KMCX(FM) Ogallala, NE** (BALH920624GK; 106.5 mhz; 100 kw; ant. 300 ft.)—Seeks assignment of license from JBS Communications Inc. to Midwest Broadcasting Co. Inc. for \$125,000. Seller is headed by John A. Bower, and has no other broadcast interests. Buyer is headed by Donald J. Keck, and has no other broadcast interests. Filed June 24.

■ **KRAD(AM)-KJFK(FM) Perry, OK** (AM: BAL920618EC; 1020 khz; 400 w-D, 250 w-N; FM: BALH920618ED; 105.1 mhz; 1 kw; ant. 328 ft.)—Seeks assignment of license from Andover Corporation Inc. to David B. Dolezal for \$200,000. Seller is headed by W. Robert Morgan Sr., and has no other broadcast interests. Buyer has no other broadcast interests. Filed June 18.

■ **WAMG(AM) Gallatin, TN** (BAL920622ED; 1130 khz; 2.5 kw-D)—Seeks assignment of license from Southern Broadcasters Inc. to Classic Broadcasting Inc. for \$40,000. Seller is headed by Mike Hight, and has no other broadcast interests. Buyer is headed by William E. Bailey, and has no other broadcast interests. Filed June 22.

■ **KUKA(FM) San Diego, TX** (BAPH920624GJ; 105.9 mhz; 3 kw)—Seeks assignment of CP from Brent Epperson to Armando Marroquin Jr. for \$5,900. Seller has no other broadcast interests. Buyer has no other broadcast interests. Filed June 24.

■ **KCKK(FM) Kanab, UT** (BALH920623GP; 101.1 mhz; 99 kw; ant. 786 ft.)—Seeks assignment of license from Media Venture Management Inc. to Red Rock Broadcasting Inc. for \$100,000. Seller is headed by Randolph E. George, and has interests in 2 AM's and 2 FM's; George is also receiver for

KRTY(FM) Los Gatos, CA. Buyer is headed by Harold R. Hickman, and has no other broadcast interests. Filed June 23.

■ **WFNR-FM Christiansburg, VA** (BTCH-920617GM; 100.7 mhz; 3 kw)—Seeks transfer of control from Valley Radio Corporation to Karen Travis and Robert Travis for \$100,000. Seller is headed by Robert T.S. Colby, and has no other broadcast interests. Buyers have no other broadcast interests. Filed June 17.

■ **WKMM(FM) Kingwood, WV** (BTCH920623GN; 96.7 mhz; 3 kw; ant. 797 ft.)—Seeks transfer of control of Buckwheat Broadcasting Inc. for no cash consideration. Transferor is Sandy S. Garlitz, deceased, wife of transferee Max E. Garlitz. Principals have no other broadcast interests. Filed June 23.

Actions

■ **WDAK(AM) Pepperell, AL** (BAL920504EA; 910 khz)—Granted assignment of license from Glen H. Ward to Lee County Broadcasting Co. for \$5,000 and assumption of debt. Seller has no other broadcast interests. Buyer is headed by L. Lynn Henley, and owns WTCG(AM) Andalusia, AL, and has 51% interest in permittee of WMXG(FM) Macon, MS. Action July 1.

■ **KJWH(AM) Camden, AR** (BAL920430EB; 1450 khz; 1 kw-U)—Granted assignment of license from Gary D. Coates to Hi-Top Broadcasting Inc. for \$10; price is legal formality with former owner as result of bankruptcy; station was purchased in 1986 for \$200,000. Seller owns KJBT(AM)-KQEW(FM) For-dyce, AR. Buyer is headed by J. Howard Rogers, and has no other broadcast interests. Action June 29.

■ **KLZ(AM) Denver** (BAL920424ED; 560 khz; 5 kw-U)—Granted assignment of license from Summit-Denver Broadcasting Corp. to Donald B. Crawford for \$1.5 million ("Changing Hands," April 27). Seller is headed by James W. Wesley Jr., and is principally owned by trustees of Gordon Gray family, and owns WAOK(AM)-WVEE(FM) Atlanta; WCAO(AM)-WXYV(FM) Baltimore; WFYR-FM Chicago; KJMV(FM) Dallas; KHVN(AM) Fort Worth; WONE(AM)-WTUE(FM) Dayton, OH; KAZY(FM) Denver and WRKS-FM New York. Buyer is president and sole or majority shareholder of licensees of KPBC(AM) Garland (Dallas), TX; WYCA(FM) Ham-

mond, IN (Chicago); KBRT(AM) Avalon, CA; WDCX(FM) Buffalo, NY; WDJC(FM) Birmingham, AL; KLV5(AM) Lake Oswego, OR, and WMUZ(FM) Detroit. Action June 30.

■ **KBOL(AM) Boulder, CO** (BAL920520EA; 1490 khz; 1 kw-U)—Granted assignment of license from Boulder Radio KBOL Inc. to Acorn Broadcasting Co. Inc. for \$225,000. Seller is headed by Russel D. Shaffer, and has no other broadcast interests. Buyer is headed by Gordon K. Francis, and has no other broadcast interests. Action June 30.

■ **WEVU(TV) Naples, FL** (BALCT920310KG; ch. 26; 5,000 kw-V; ant. 1,206 ft.)—Granted assignment of license from Caloosa Television Corp. to FCVS Communications for \$4.65 million. Seller is subsidiary of Home News Corp., headed by William W. Boyd, and is parent of licensees of WKPT(AM)-WTFM(FM)-WKPT(TV) Kingsport, WKPT(AM) Jonesborough, KWG(AM)-KSGO(FM) Stockton-Tracy and KTYD(FM) Santa Barbara, both California, WINE(AM)-WRKI(FM) Brookfield, CT, and KAQQ(AM)-KISC(FM) Spokane, WA. It also publishes eight newspapers. Buyer is headed by general partner Walter K. Flynn and backed (72.75%) by VSC Holdings Inc., and is licensee of WACH(TV) Columbia, SC, WKCH-TV Knoxville, TN. Action June 29.

■ **WCTH(FM) Plantation Key, FL** (BALH-920225HW; 100.3 mhz; 100 kw; ant. 440 ft.)—Granted assignment of license from Sounds of Service Radio Inc. to Gateway Broadcasting Inc. for \$1.148 million. Seller is headed by Marie B. Rivers, and has interests in WEDR(FM) Miami and WSWN(AM) Belle Glade, both Florida; WGUN(AM) Atlanta, WEAS(AM)-WWJD(FM) Savannah and WGOV(AM)-WACB(FM) Valdosta, all Georgia, and KWAM(AM)-KRNB(FM) Memphis. Buyer is headed by Norma Wymer. Gateway Broadcasting is currently time brokering small portion of time on WCTH pursuant to agreement dated July 1, 1991. Action June 29.

■ **WRBQ-AM-FM St. Petersburg, FL** (AM: BAL920501GN; 1380 khz; 50 kw-U; FM: BALH920501GP; 104.7 mhz; 100 kw; ant. 555 ft.)—Granted assignment of license from Edens Broadcasting Inc. to Clear Channel Communications Inc. for \$18.5 million ("Changing Hands," April 6). Sale includes WRVA(AM)-WRVQ(FM) Richmond, VA

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(see below). Action June 26.

■ **WQOL(FM) Vero Beach, FL** (BTCH920513G); 103.7 mhz; 50 kw; ant. 476 ft.)—Granted transfer of control from Tallahassee Broadcasting Co. Inc. to Equity Resources Group of Indian River County Inc. for \$50,000. **Seller** is headed by B.F.J. Timm, and is transferring its 50% of company to assignee. It is also licensee of **WGLF(FM)** Tallahassee and ultimate licensee of **WSQL(FM)** Naples, both Florida. Timm also owns majority of shares of licensees of **WVOJ(AM)** Jacksonville, **WANM(AM)** Tallahassee and **WOZN(FM)** Key West, all Florida, and **WDMG-AM-FM** Douglas and **WRCC-AM-FM** Warner-Robins, both Georgia. Timm and principal Wayne L. DiLucento each have 50% interest in permittee of **WMMY(FM)** Solana, FL. **Buyer** is headed by Andrew W. and Robin W. Williams, husband and wife, and has no other broadcast interests. Action June 25.

■ **WBCL(FM) Fort Wayne, IN, and WBCU(FM) Archbold, OH** (WBCL: BALH920421GS; 90.3 mhz; 50 kw; ant. 499 ft.; WBCU: BAPH920421GT; 89.5 mhz)—Granted assignment of CP from Summit Christian College to Taylor University Inc.; Summit Christian is merging with Taylor University, which will become licensee of both stations. Taylor University is headed by Theodore F. Brolund, and has no other broadcast interests. Action June 24.

■ **WIRE(FM) Lebanon, IN** (BTCH920420GZ; 100.9 mhz; 3 kw; ant. 300 ft.)—Granted transfer of control of Boone County Broadcasters Inc. for \$320,000. **Seller** is David C. Keister, selling his 85% of licensee. Keister also owns 2 AM's and 4 FM's. **Buyer** is John R. Dotas, who will own, with his wife, 50% of licensee. Action June 26.

■ **WLRS(FM) Louisville, KY** (BALH920406HT; 102.3 mhz; 3 kw; ant. 300 ft.)—Granted assignment of license from Radio One of Louisville Inc. to Blue River Communications Ltd. for \$10 and assumption of debt in form of note payable from Greyhound Financial Corp. in amount, as of Dec. 13, 1991, of \$3,476 million. **Seller** is headed by receiver Thomas M. Duddy, and has no other broadcast interests. **Buyer** is headed by James E. Champlin. BRC Media Management, managing general partner of assignor, is wholly owned subsidiary of Beck-Ross Communications Inc., ultimate licensee of **WBLI(FM)** Patchogue, NY; **WHCN(FM)** Hartford, CT, and **WSNE(FM)** Taunton, MA. Action July 1.

■ **WMSG(AM)-WXIE(FM) Oakland, MD** (AM: BTC920429GG; 1050 khz; 1 kw-D, 75 w-N; FM: BTCH920429GH; 92.3 mhz; 1.4 w; ant. 689 ft.)—Granted transfer of control of Oakland Radio Station Corporation for \$71,280. **Sellers** are Kenneth E. Robertson, et al., selling all their interest in licensee. **Buyer** is Brenda J. Butscher, who will own 79.4% of licensee. Principals have no other broadcast interests. Action June 26.

■ **WBTI(FM) Lexington, MI** (BAPLH920406HA; 96.9 mhz; 3 kw; ant. 328 ft.)—Granted assignment of CP from Vector Broadcasting Inc. to Hanson Communications Inc. for \$350,000. **Seller** is headed by Timothy Martz, and is also permittee of **WXEB(FM)** Chateaugay, NY, and **WKNW-FM** Canaan, VT. Martz has 90% interest in permittees of **WBFX(FM)** Grand Marais, MN, **KYWG(FM)** Saries, ND, and in licensees of **WKNW(AM)-WYSS(FM)** Sault Ste. Marie, MI, and **WFST(AM)-WBPW(FM)** Caribou-Presque Isle, ME. He has 80% interest in licensees of **WFNL(FM)** Sturgeon Bay, WI.

WZNL(FM) Norway, MI, and in permittees of **WENL(FM)** Gladstone and **WXNL(FM)** Baraga, both Michigan. Martz also has applications pending for construction of FM translators in New York State. **Buyer** is headed by Lee C. Hanson, and is licensee of **WPHM(AM)** Port Huron, MI. Action June 29.

■ **KDWA(AM) Hastings, MN** (BAL920518EE; 1460 khz; 1 kw-D)—Granted assignment of license from Wheeler Broadcasting of Minnesota Inc. to K & M Broadcasting Inc. for \$163,300, plus supplemental payments based on station billings. **Seller** is headed by Ray L. Wheeler, and recently sold **WOMA-(FM)** Algoma, WI ("For the Record," Feb. 17). It is also licensee of **KWNO-AM-FM** Winona-Rushford, MN; 50% interest in **WTCH(AM)-WOWN(FM)** Shawano, WI, and **WJNR-FM** Iron Mountain, MI. **Buyer** is headed by Roy K. Kline Jr., and has no other broadcast interests. Action June 30.

■ **KOZX(FM) Cabool, MO** (BALH911129HJ; 98.1 mhz; 3 kw; ant. 220 ft.)—Granted assignment of license from KVVC Broadcasting Inc. to Twin Cities Broadcasting Inc. for \$115,000. **Seller** is headed by Tom L. Mason, and has no other broadcast interests. **Buyer** is headed by Shelley M. Grosenbacher, and has no other broadcast interests. Action June 26.

■ **KFGE(FM) Lincoln, NE** (BTCH920413GI; 105.3 mhz)—Granted transfer of control of licensee Lincoln Broadcasting Inc. to Salt Valley Broadcasting Inc. for \$200,000. **Seller** is Norma R. Peterson, transferring her 50.5% of licensee, and has no other broadcast interests. **Buyer** is headed by Dale Jensen. Richard W. Chapin, 25% owner of buyer, has 50% ownership of licensee of **KSYZ-FM** Grand Island, NE. Action June 29.

■ **KPQC(FM) Omaha** (BAPCT920122KF; ch. 15)—Dismissed app. of assignment of CP from Pappas Telecasting of the Midlands to Gary Cocola for \$325,000; station is not on air. **Seller** is headed by general partner Harry J. Pappas, and is also licensee of **KPTM(TV)** Omaha and **KMPH(TV)** Fresno (Visalia), Calif. **Buyer** also has FCC approval to acquire license for **LPTV's** **K34AV** Fresno and **K66CQ** Oneals, both California. Action June 30.

■ **WBNJ(FM) Cape May Court House, NJ** (BALH920430GE; 105.5 mhz; 3 kw; ant. 294 ft.)—Granted assignment of license from Gateway Broadcasting Corp. to The Avalon Group for \$850,000 ("In Brief," May 4). **Seller** is headed by Joseph M. Isabel, and is licensee of **WCSS(AM)-WKOL-FM** Amsterdam, N.Y., as well as cable TV system. **Buyer** is headed by Donald W. Greth, radio talk show host in Reading, PA; he has no other broadcast interests. Action June 30.

■ **WKJA(FM) Belhaven, NC** (BALH920309GT; 92.1 mhz with 3 kw and antenna 282 ft.)—Granted assignment of license from Spirit Broadcasting Inc. to Winfas of Belhaven Inc. for \$594,000, assumption of debt. Station was purchased in 1991 from Belhaven Christian Radio, headed by L.E. Willis Sr., for \$655,000 ("For the Record," July 15, 1991). **Seller** is headed by Ernestine Willis Cuffee, daughter of L.E. Willis Sr., who is licensee of 5 AM's and 11 FM's. **Buyer** is headed by Roger R. Ingram, and is licensee of **WKOO(FM)** Jacksonville, NC, and **WYYD(FM)** Amherst, VA. Action June 25.

■ ***KWVA(FM) Eugene, OR** (BAPED911219GQ; 88.1 mhz; .5 kw; ant. 221.8 ft.)—Granted assignment of CP from University of Oregon Foundation to Associated Students of University of Oregon for no compensation. Trustee in **Seller**, Carolyn S. Chambers, is president of licensee of **KEZI(TV)** Eugene, OR. **Buyer** is headed by Joseph A. Grube and Jennifer Y. Bills, and has no other broadcast interests. Action June 29.

■ **WVVO(AM)-WDXZ(FM) Dorchester Terrace-Mt. Pleasant, SC** (AM: BAL920330GN; 910 khz; 500 w-U; FM: BALH920330GO; 104.5 mhz; 28 kw; ant. 656 ft.)—Granted assignment of license from Equico Capital Corporation to Dixie Communications Inc. for \$900,000. **Seller** is headed by Laurence C. Morse. Principal James D. Corbin owns CP for new station **WYBJ(FM)** Greenville, MS. Principal John R. Lee is licensee of **WJYZ(AM)** Albany, GA. **Buyer** is headed by William G. Dudley III, and has

SUMMARY OF BROADCASTING & CABLE

BROADCASTING

Service	ON AIR	CP's ¹	TOTAL ²
Commercial AM	4,971	183	5,154
Commercial FM	4,683	950	5,633
Educational FM	1,548	296	1,844
Total Radio	11,212	1,429	12,641
Commercial VHF TV	557	13	570
Commercial UHF TV	581	165	746
Educational VHF TV	123	5	128
Educational UHF TV	236	10	246
Total TV	1,497	193	1,690
VHF LPTV	463	138	601
UHF LPTV	804	829	1,633
Total LPTV	1,277	967	2,244
FM translators	1,901	383	2,284
VHF translators	2,509	72	2,581
UHF translators	2,394	373	2,767

CABLE

Total subscribers	55,786,390
Homes passed	92,040,450
Total systems	11,254
Household penetration†	60.6%
Pay cable penetration/basic	79%

¹ Includes off-air licenses. ² Penetration percentages are of TV household universe of 92.1 million. ³ Construction permit. ⁴ Instructional TV fixed service. ⁵ Studio-transmitter link. Source: Nielsen, NCTA and Broadcasting's own research.

75% and 90% interest, respectively, in licensees of WTMA(AM) and WSUY(FM), both Charleston, SC. Action June 19.

■ **WWPD(FM) Marion, SC** (BALH920312HD; 94.3 mhz; 3 kw; ant. 499 ft.)—Granted assignment of license from Marion Christian Radio Inc. to Winfas of Belhaven Inc. for no consideration; station is being reassumed by previous owners. Seller is headed by L.E. Willis, who is owner of licensees of WXSS(AM) Memphis, TN; KDFT(AM) Desoto, TX (pending sale to daughter Celestine Willis, see "For the Record," Dec. 16, 1991); KSNE(FM) Marshall, KLRG(AM) North Little Rock, KFTH(FM) Marion and KMZX(FM) Lonoke, all Arkansas; WSFU-FM Union Springs, WVCA(FM) Selma, and WAYE(AM) Birmingham, all Alabama; WBOK(AM) New Orleans; WCLN(AM)-WMXS(FM) Clinton, WESL(AM) East St. Louis, IL (pending sale); WSRC(AM) Durham, WBXB(FM) Edenton (pending sale), WVRS(FM) Warrenton and WGSP(AM) Charlotte (pending sale), all North Carolina; WIMG(AM) Ewing, NJ (pending sale); WPCE(AM) Portsmouth (pending sale) and WMYA(FM) Cape Charles (Virginia Beach), both Virginia; WTJH(AM) East Point, GA; WURD(AM) Philadelphia; WPZZ(FM) Franklin and WVCA(AM) Gary (pending sale), both Indiana, and WKSO(FM) Orangeburg, WWPD(FM) Marion and WKWQ(FM) Batesburg, all South Carolina. Buyer is headed by Roger R. Ingram and Larry W. Nichols, and recently purchased WKJA(FM) Belhaven, NC, from Ernestine Willis Cuffee, daughter of L.E. Willis ("Changing Hands," March 30). It is licensee of WKOO(FM) Jacksonville, NC, and WYYD(FM) Amherst, VA. Action June 25.

■ **WSMT-AM-FM Sparta, TN** (AM: BTC920505HK; 1050 khz; 1 kw-D; FM: BTCH920505HL; 105.5 mhz; 3 kw; ant. 35 ft.)—Granted transfer of control from Jo Ellen Farley, executor of estate of Ralph D. Farley, to licensee Heartland Broadcasting Inc. for \$50,000. Farley is selling her 40% of company to licensee; upon completion, stock will be retired, and four remaining shareholders will own licensee equally. Action June 23.

■ **WENR(AM) Englewood, TN** (BAL920514EA; 1090 khz; 1 kw-D)—Returned app. of assignment of license from Middle Tennessee Radio to M & H Broadcasting Inc. for \$75,000. Seller is headed by John C. Roberson and Donald P. Mowry, and has no other broadcast interests. Buyer is headed by J. Bazell Mull, who, with wife Elizabeth Mull, owns WJBZ(FM) Seymour and WDEH-AM-FM Sweetwater, both Tennessee. Action June 29.

■ **KNAK(AM) Delta UT** (BAL920519EC; 540 khz; 1 kw-D)—Granted assignment of license from Halloran Broadcasting to Pahvant Valley Broadcasting Inc. for assumption of \$247,637 owed to Pahvant Valley Broadcasting. Seller is headed by Michael J. Halloran, and has no other broadcast interests. Buyer is owned equally by partners Neil Dutson, Alan Roper and Darrell Lester, and is selling station to Douglas L. Barton of KNAK Inc. (see KNAK[AM] below). Action July 1.

■ **KNAK(AM) Delta, UT** (BAL920519ED; 540 khz; 1 kw-D)—Granted assignment of license from partners Neil Dutson, Alan Roper and Darrell Lester to KNAK Inc. for \$92,000. Sellers acquired station through debt assumption (see KNAK[AM] above), and have no other broadcast interests. Buyer is headed by Douglas L. Barton, who is 40% shareholder of licensee of KMTI(AM)-KMXU(FM) Mantli, UT. Action July 1.

■ **WRVA(AM)-WRVQ(FM) Richmond, VA** (AM: BAL920501GM; 1140 khz; 50 kw-U; FM: BALH920501GO; 94.5 mhz; 200 kw; ant. 455 ft.)—Granted assignment of license from Edens Broadcasting Inc. to Clear Channel Communications Inc. for \$18.5 million ("Changing Hands," April 6). Sale includes WRBQ-AM-FM St. Petersburg-Tampa, FL (see above). Seller is headed by Gary Edens, and is also licensee of WWDE-FM Hampton (Norfolk), VA; KOY-AM-FM Phoenix, AZ, and KKLQ-AM-FM San Diego. Buyer is headed by L. Lowry Mays, and recently purchased WPTY-TV Memphis, Tenn. ("Changing Hands," Feb. 3). Clear Channel is licensee of WPMI(TV) Mobile, AL; KTTU-TV Tucson, AZ; WELI(AM) New Haven, CT; WAWS(TV) Jack-

sonville, FL; KAAS-TV Salina and KSAS-TV Wichita, both Kansas; WHAS(AM)-WAMZ(FM) Louisville, KY; WQUE-AM-FM New Orleans; KTOK(AM)-KJYO(FM) Oklahoma City and KAKC(AM)-KMOD-FM-KOKI-TV Tulsa, both Oklahoma; KPEZ(FM) Austin, KTAM(AM)-KORA-FM Bryan, KALO(AM)-KHYS(FM) Port Arthur and WOAI(AM)-KAJA(FM) San Antonio, all Texas. It is also proposed licensee of KQAM(AM)-KEYN-FM Wichita, KS, and WKCI(FM) Hamden (New Haven), CT ("Changing Hands," Feb. 10), and owns 49% of stock in licensee of KLRT(TV) Little Rock, AR. Action June 26.

NEW STATIONS

Applications

■ **Andover KS** (BPH920618MC)—Jonathan Fricke seeks 93.9 mhz; 25 kw. Address: 6314 Crab Orchard, Houston, TX 77057. Applicant has no other broadcast interests. Filed June 18.

■ **Saucier, MS** (BPED920630MC)—American Family Association Inc. seeks 91.7 mhz; 52 kw; ant. 299 m. Address: P.O. Drawer 2440, Tupelo, MS 38803. Applicant is headed by Donald E. Wildmon, and is licensee of WAFR(FM) Tupelo, MS. Filed June 30.

■ **Baxter, TN** (BPH920623MA)—Joel R. Upton seeks 93.7 mhz; 25 kw; ant. 100 m. Address: P.O. Box 22, Hillham, TN 38568. Applicant has no other broadcast interests. Filed June 23.

Actions

■ **Greenfield, CA** (BPED920427MA)—Prunedale Educational Association seeks 88.5 mhz; 1.35 kw; ant. 727. Address: 8145 Prunedale North Rd., Salinas, CA 93907. Applicant is headed by E.L. Moon, and is licensee of KLVM(FM) Salinas, CA, and FM translator K220BV at San Jose and Coyote, CA. Action July 1.

■ **Grand Junction, CO** (BPH901220MA)—Dismissed app. of Blackridge Broadcasters Inc. for 104.3 mhz; 100 kw; ant. 395 m. Address: 2712 Caribbean Dr., Grand Junction, CO 81506. Applicant is headed by Martie Miller, and has no other broadcast interests. Action June 25.

■ **Jupiter, FL** (BP890103AB)—Granted app. of Jupiter Broadcasting Corp. for 1000 khz. Address: 1260 West Third Street, Riviera Beach, FL 33404. Applicant is headed by Charles E. Reid, and has no other broadcast interests. Action June 29.

■ **Austin, IN** (BPH900723MH)—Granted app. of Austin Radio for 92.7 mhz; 3 kw; ant. 100 m. Address: 1680 Hwy 62E, Corydon, IN 47112. Applicant is headed by Keith Reising, and has no other broadcast interests. Action July 2.

■ **Vinton, IA** (BPH910410MF)—Granted app. of Kenneth C. Rosato for 107.1 mhz; 6 kw; ant. 100 m. Address: 303 Webster Ave. New Rochelle, NY 10801. Applicant has no other broadcast interests. Action June 22.

■ **Manistee, MI** (BPH900410MH)—Granted app. of American Broadcast Financial Corp. for 107.9 mhz; 3 kw; ant. 61 m. Address: 4359 S. Howell Ave. #106, Milwaukee, WI 53207. Applicant is headed by Patrick L. Lopeman, who is permittee of WZUU(FM) Gaiva, IL. Action June 26.

■ **Manistee, MI** (BPH900423MZ)—Dismissed app. of Todd Noordyk, for 107.9 mhz; 6 kw; ant. 100 m. Address: 5777 W. 64th St., Fremont, MI 49412. Applicant has no other broadcast interests. Action June 26.

■ **Manistee, MI** (BPH900518MQ)—Dismissed app. of Unicorn-Slideell LPTV for 107.9 mhz; 1.9 kw; ant. 46 m. Address: 1536 Logan Ave., Altoona, PA 16602. Applicant is headed by Caroline K. Powley, and has no other broadcast interests. Action June 26.

■ **Cabo Rojo, PR** (BPED911216MA)—Returned app. of Family Broadcast Aid Center for 90.9 mhz; 25 kw; ant. 193 m. Address: Calle Pablo Casals #6, Mayaguez, PR 00681. Applicant is headed by Juan Carlos Matos Barreto, and is licensee of LPTV W21AR in Bayamon, PR. Action June 24.

■ **El Paso, TX** (BPED880630NG)—Granted app. of World Radio Network Inc. for 91.1 mhz; 25 kw; ant. 340 m. Address: PO Box 3333, McAllen, TX 78502. Applicant is headed by Abe C. Vanderpuy, and has no other broadcast interests. Action June 25.

■ **San Augustine, TX** (BPH880830MB)—Granted app. of San Augustine Cable TV Inc. for 99.9 mhz; .15 kw; ant. 42 m. Address: 4201 Farhills Dr., Austin, TX 78731. Applicant is headed by Tolbert Foster. Applicant's parent co. is licensee of KDET(AM)-KLCR(FM) Center, TX. Action June 30.

■ **Adams, WI** (BPH910625MA)—Granted app. of Roche-a-Cri Bcg. for 106.1 mhz; 6 kw; ant. 100 m. Address: 408 Hillwood Lane, Friendship, WI 53934. Applicant is headed by Diane Roeckle, and has no other broadcast interests. Action June 30.

FACILITIES CHANGES

Applications

■ **Decatur, AL** WDRM(FM) 102.1 mhz—June 19 application of Dixie Bc. Inc., debtor-in-possession, for CP to change ant.: 299 m. and TL: southeast corner of Drake Mountain, inside city limits of Huntsville, AL, Madison County.

■ **Mariposa, CA** KHOV(FM) 103.9 mhz—June 18 application of Fuller-Jeffrey Broadcasting Co. Inc. for CP to change main studio location.

■ **Valdosta, GA** WGOV(AM) 950 khz—June 1 application of W G O V Inc. for CP to make changes in antenna system.

■ **Boise, ID** KIZN(FM) 92.3 mhz—June 19 application of W.G. Boise Ltd. for CP to change ERP: 54.2 kw H&V and ant.: 779 m.

■ **Portsmouth, OH** WPBO(TV) ch. 42—June 16 application of Ohio State University for ML to install new antenna.

Filed.

Bill Hicks and
Tom Hicks of
Sonance-Midland, LC

are acquiring

KCHX-FM
Midland-Odessa

from

Michael Levine and
Jon C. Peterson of
Kelsey Broadcasting

John Barger
Broadcast
Brokerage

7800 IH-10 West, Suite 330
San Antonio, Texas 78230
Phone: 512-340-7080
Fax: 512-340-1775

Fates Fortunes

TELEVISION

Alan Baker, director, programming, domestic television, Twentieth Television, Beverly Hills, Calif., named VP, programming, domestic television.

Lise Middleton, assistant to senior VP, Twentieth Century Fox International, Beverly Hills, Calif., named manager, Eastern Europe.

Jack White, correspondent, writer, editor, *Time* magazine, New York,

Richard Hutton, senior VP, programming and production, WETA-TV Washington, joins the Disney Institute, Orlando, Fla., as director, programs.

David McGowan, director, development, *Time*, and executive producer, Time Television, New York, joins WETA-TV Washington, as VP, news and public affairs.

Tina Tung, coordinator, first-run advertising, promotion, Viacom Enterprises, New York, named man-

ager, named local sales manager, and **Marc Roberts**, news promotion supervisor, WJKS-TV Jacksonville, Fla., joins as news promotion producer.

Gary DeSantis, national sales manager, WOOD(AM)-FM Grand Rapids, Mich., joins West Michigan Public Broadcasting there as development manager.

Lynn Laitman, VP, regional plan association, Connecticut Public Television, Stamford, named general



Nancy Alspaugh



Robert Lee



Bill Ritter



William Cloutier



Brian Carey

joins ABC News's *World News Tonight* with *Peter Jennings* there, as senior producer.

Nancy Alspaugh, VP, programming, Group W Productions, Los Angeles, named executive producer, new talk/entertainment series, *Vicki!*

Appointments at WUSA-TV Washington: **Chuck Cowdrey**, general sales manager, named VP, general sales manager; **Kevin O'Tool**, controller, named VP, business manager, and **Paul Malkie**, creative services director, named VP, creative services director.

Robert Lee, executive VP, television packaging, Triad Artists, Beverly Hills, Calif., named head of television division.

Roger Smith, executive VP, Carolco Pictures, Los Angeles, resigns. He will remain member of Carolco's board of directors.

Megan McTavish, associate head writer, ABC-TV's *All My Children*, named head writer.

ager, first-run station advertising and promotion.

Felice Gordon, executive VP, Chris Bearde Entertainment, Los Angeles, joins World International Network, Beverly Hills, Calif., as creative consultant.

Russell Kolody, administrative assistant, creative services, Worldvision Enterprises, New York, named manager, international creative services.

Karen Danaher-Dorr, executive producer, Republic Pictures, Los Angeles, joins the Caucus for Producers, Writers and Directors there.

Samuel Holmgren, assignment manager, Conus Communications, Minneapolis-St. Paul, named managing editor, regional cooperatives.

Jim Marketti, writer, producer, KSTP-TV St. Paul, Minn., named senior producer, promotions.

Appointments at WBAL-TV Baltimore: **John Kenealy**, national sales

manager, Connecticut Public Television and Radio, there.

Appointments at KIRO-TV Seattle: **Del Rodgers**, sports anchor, KSBW-TV Salinas, Calif., joins as weekend sports anchor; **Carrie Krueger**, senior producer, named executive producer; **Amy Hunter**, associate producer, named producer; **Denise Barber**, librarian, named editor, and **Jennifer Chin** named associate producer.

Robert Sullivan, news director, WTLV-TV Jacksonville, Fla., joins KPNX-TV Phoenix, Ariz., in same capacity.

Mark Hanner, executive producer, KLAS-TV Las Vegas, joins KYMA-TV Yuma, Ariz., as news director.

Appointments at Katz Communications, New York: **Gina Burks**, sales manager, Katz American Television, Dallas, assumes additional responsibility as divisional VP there; **Don Kirk**, sales manager, Katz Continental, Atlanta, assumes additional responsibility as divisional VP there;

David Henderson, sales manager, Katz Continental, Boston, assumes additional responsibility as divisional VP there; **Terry Dreher**, sales manager, Katz Continental, Los Angeles, assumes additional responsibility as divisional VP there; **Gerard Spinoso**, sales manager, Katz Continental, south central station group, New York, assumes additional responsibility as divisional VP there; **Bradford Siegel**, sales manager, Katz Continental, east central station group, New York, assumes additional responsibility as divisional VP there, and **Paul Bowlin**, sales manager, Katz Continental, southeast station group, New York, assumes additional responsibility as divisional VP there.

RADIO

William Cloutier, general sales manager, Rama Group, Buffalo, N.Y., joins WBBF(AM) Rochester, N.Y., as president/GM.

John Dew, GM, KZFX-FM Houston, named coordinator, special projects, Shamrock Broadcasting Inc., Burbank, Calif.

Kenneth Wolt, president, general manager, KTNQ(AM) KLVE-FM Los Angeles, resigns to form Premiere Broadcast Management, Hollywood, Calif. **Jeffery Liberman**, operations, station manager, KTNQ(AM) KLVE-FM Los Angeles, joins Premiere as VP, operations.

duction director, WQFM-FM Milwaukee, joins WRIF-FM Detroit as production director.

Mike Tinnes, assistant program director, WKLQ-FM Grand Rapids, Mich., named program director.

Bret Michael, on-air personality, KOAI-FM Denton, Tex., joins KCDU-FM Dallas in same capacity.

Michael Knight, music director, on-air personality, KZOK-FM Seattle, joins KJR(AM) there as morning show co-host.

Lynn Woolf, major account representative, US Sprint, Rochester, N.Y., joins Northeast Satellite Radio Network there as New England sales manager.



Bernard Steward



Jocelyn Henderson



Gill Duff



Brian Strater



Mark Grasso

Bill Ritter, anchor, general assignment, specialty reporter, KTTV Los Angeles, joins KCAL-TV Norwalk, Calif., as general assignment reporter.

Appointments at Blair Television, New York: **Dave Bisceglia**, manager, Knicks sales team, and **Liza Fiorntinos**, manager, Rangers sales team, named VP; **David Crawford**, sales manager, Mets sales team, named VP, manager, and **Brad Lasch**, sales manager, Blair Television, Minneapolis, named VP, manager, there.

Donna Goldsmith, account executive, TeleRep, Chicago, joins Seltel there in same capacity.

Dana Wilson, trainee, Seltel, New York, named account executive, Seltel, Atlanta.

Stephen Hayes, account executive, WRIC-TV Richmond, Va., named local sales manager.

Catherine Ortiz, traffic coordinator, KSBY-TV San Luis Obispo, Calif., named traffic manager.

Appointments at TM Century, Dallas: **P. Craig Turner**, president, COO, named CEO, director, and **Marjorie McIntyre**, director, named chairman of the board.

Samuel Zemsky, VP, CFO, AID Auto Stores, Westbury, Long Island, N.Y., joins Beck-Ross Communications, Rockville Centre, N.Y., as CFO.

Appointments at Katz Communications, New York: **Diane Opelt**, sales manager, Katz Radio, Boston, named VP, manager, there; **Phil Culkun**, manager, Katz Radio, Atlanta, named VP, manager, there; **Jon Latzer**, manager, Katz Radio, Dallas, named VP, manager, there, and **Elizabeth Haban**, research manager, Katz Radio, New York, named VP, director of research, there.

Jack Collins, founder, The Breakthrough Corp., San Antonio, Tex., joins WAFX-FM Suffolk, Va., as general manager.

David Lee, on-air personality, pro-

ducer, WWDB-FM Bala Cynwyd, Pa. (Philadelphia), assumes additional responsibility as morning news anchor.

Cynthia Martell, manager, human resources, Doubletree Resort, Palm Springs, Calif., joins WETA-FM-TV Washington as director, human resources.

Ken Murray, program director, KVST-FM Huntsville, Tex., named general manager.

Gordon Heiges, general sales manager, KIPR-FM Pine Bluff, Ark. (Little Rock), named general manager.

Cyndee Maxwell, on-air personality, KLOS-FM Los Angeles, joins KQLZ-FM there as music, assistant program director.

CABLE

Bernard Steward, director, programming operations, productions, ESPN International, Bristol,

Conn., named VP, programing, production.

Paul McCarthy, founder, president, Broadcast Cable Associates, Lynnfield, Mass., joins Action Pay Per View, Santa Monica, Calif., as VP, affiliate sales, northeast region.

Appointments, MTV, New York: **Tracy Jordan**, VP, artist development, Motown Records, Los Angeles, joins as VP, talent and artists relations; **Lisa Berger**, talent booker, assumes additional responsibilities as manager, talent development; **Lauren Corrao**, VP, series development, moves to Los Angeles office in same capacity; **Tom Campbell**, manager, original programing, HBO, Los Angeles, joins as director, series development, there.

Dalton Delan, director, program development, Lifetime Television, Astoria, N.Y., joins the Travel Channel, Atlanta, as VP, programing and production.

Jocelyn Henderson, director, external reporting, Turner Broadcasting System, Atlanta, named assistant VP, internal audit.

Scott Harvey, manager, business affairs, Nostalgia Television, Los Angeles, named director, business affairs.

Appointments at Group W Satellite Communications, New York: **Kathleen Hassett**, VP, associate media director, J. Walter Thompson, New York, joins as account executive, and **Dina Kalish**, account executive, Action Media Group, New York, joins in same capacity.

Robin Adrian, sales manager, Dunn & Bradstreet-owned PGW/Corinthian Television stations, Los Angeles, joins Group W Satellite Communications there in same capacity.

Appointments at Colony Communications, Providence, R.I.: **Mari Sevey**, general manager, Greater Fall River Cable TV, Fall River, Mass., joins as systems manager, and **Peter Jablonsky**, operations manager, U.S. Cablevision, Wappinger Falls, N.Y., joins as general manager.

Phyllis Patrick, production assistant, Continental Cablevision, Yorktown, Va., joins Media General Productions, Fairfax, Va., as production associate.

ADVERTISING

New members elected to the board of directors, TVB, New York: **Barry Baker**, president/CEO, River City Broadcasting, St. Louis; **John Hayes**, VP, broadcasting, Providence Journal Broadcasting Corp., Providence, R.I.; **Francis Brady**, president, Viacom Broadcasting (TV Group) New York; **Andrew Fisher**, executive VP, Cox Enterprises, Atlanta; **Jame Moroney**, VP, general manager, KOTV-TV Tulsa, Okla.

Appointments at DMB&B, St. Louis: **Gill Duff**, account director, and **Brian Strater**, creative director, named VP's.

Appointments at Williams Television Time, Santa Monica, Calif.: **Peter Smaha**, creative director, Saatchi & Saatchi, New York, joins in same capacity, and **Linda Lafair**, founder, Lafair Marketing Systems, Los Angeles, joins as account executive.

Karen Cutler, account manager, McKinney Public Relations, Philadelphia, joins Letven/Diccicco, Horsham, Pa., as senior account executive.

Ida Langsam, VP, Middleburg & Associates, New York, assumes additional responsibilities as director of the newly formed music and entertainment division.

TECHNOLOGY

Appointments at SkyPix, New York: **Howard Lefkowitz**, senior VP, entertainment and marketing, named president, SkyPix Joint Venture LP; **Michael Lasky**, VP, programing, named senior VP, programing.

Gary Arnold, CFO, Tektronix, Wilsonville, Ore., resigns post; **Jerome Meyer**, chairman/CEO, will assume post until replacement is found.

Monica Gullon, freelance writer, Los Angeles, joins Morris Marketing there as public relations manager.

Hock Tjoa, VP, senior client executive, Chase Manhattan Bank, Los Angeles and Jakarta, Indonesia, joins IDB Communications, Culver City, Calif., as treasurer.

Appointments at TV Answer, Reston, Va.: **Robert Baikauskas**, manag-

er, marketing services, PRC Realty, McLean, Va., joins as director, marketing services, data products; **Imad Nailly**, manager, transaction switch services, named director, transaction switch services.

Mark Grasso, mid-Atlantic district manager, Quantel, Darien, Conn., joins Quantel, Los Angeles, as district manager, southwest U.S. and Mexico.

Fred Scott, director, engineering, Hitachi Denshi America Ltd., Woodbury, N.Y., joins Fiber Options, Bohemia, N.Y., as product manager, broadcast systems.

DEATHS

Mary Rines Thompson, 74, retired president and chairman of Maine Broadcasting System, Portland, Me., died July 5 of Alzheimers disease in a nursing home there. Maine Broadcasting System was started by her father, Henry Rines, in 1925, with the establishment of WCSH(AM) Portland, Me., the first radio station in southern Maine. Her brother, William, became station manager in 1941, after his father's death, and eventually became president of the company. Upon his death in 1970 she became president/chairman of the company, which included WCHS-AM-TV Portland, WLBS-AM-TV Bangor and WRDO(AM) Augusta. She retired in 1983 and was succeeded by her son Frederic. Survivors include her husband, Dr. Philip P. Thompson Jr., and six children.

John Murphy, 79, retired president of Avco Broadcasting Corp. (formerly Crosley Stations Inc.) from 1963-78, died July 11 of a stroke at Watague Hospital, Boone, N.C. Murphy started his broadcasting career as an NBC page in 1930. He rose through ranks to become liaison with the network's station relations department. After 18 years, he joined Crosley as GM of WLWD-TV Dayton, Ohio. Murphy then went to Cincinnati, where he assumed responsibility for all three Crosley stations: WLWD-TV, WLWT-TV Cincinnati and WLWC-TV Columbus, Ohio. In 1951 he was named VP in charge of television as well as GM of WLWT-TV. In March 1963 he was elected president of Avco Broadcasting. Survivors include his wife, Jacqueline, and a daughter.

KAREN ANN CURRY

Growing up in the 1960's, Karen Curry, executive producer for morning news programming at NBC News, had little inclination to become a journalist. Like many others coming of age then, she had no idea what she wanted to do. Looking back now, as one of the highest ranking women executives in network news, she recalls being bitten by the news bug during the Watergate years.

"It was this amazing drama. Every day some unbelievable piece of information came out. There was something so exciting about having to turn on a dime, get a new piece of information, figure it out, get it into the show and be accurate."

With the exception of a brief period in the late 1970's, Curry has spent her entire career at NBC, starting as a secretary in 1971 after her sister, Gail, then an assistant talent coordinator with *The Tonight Show*, urged her to apply.

Curry was assigned clerical duties at the political conventions in 1972, which is when she decided to give the news business a try as a career. After the conventions, she was named a production assistant on *NBC Nightly News*, where she stayed through Watergate.

In 1975 she was assigned to a year-long Bicentennial project for *Today* as head of research. The show did a live broadcast each Friday from a different state, with Curry doing the research for about 35 states and being on the go for months at a time. By the time that project was over, says Curry, "I kind of burned out." She turned down an offer for another assignment and left the network, not sure that she would ever return to the news business. She spent the summer at a seaside resort and then traveled in Europe for six months.

Upon her return, she freelanced as a producer and tried her hand at acting in New York, appearing off-off-Broadway in productions of "Who's Afraid of Virginia Woolf?" and George Bernard Shaw's "Fanny's First Play." "It didn't work out," she recalls. "I'm better at news."



In 1979, Curry joined the *CBS Morning News* as an associate producer. At the time, the CBS program was a straight news show, although the network was considering a reformatting that would introduce feature segments. "The reformatting never really happened, so it was kind of frustrating."

In 1980, she rejoined *Today* as a segment producer. Two months later, Curry got what she describes as a "big break." Steve Friedman, then executive producer of *Today*, told her to produce a two-hour Christmas special. "I had never produced a show in my life," she recalls. But it was "really fun," she says, because it allowed her to tap the theatrical side of her personality. The Christmas show led to other specials, and soon she was named special events producer for *Today*.

In 1985, Curry was reassigned to London, where she created the first full-time presence for a network morning news show. "He [Friedman] realized that from the point of view of *Today*, we could capi-

talize on the fact that the rest of the world is up when you're on the air, and you can really get some fresh material on the air that by the end of the day is not new."

From a news standpoint, the timing of the transfer was fortuitous. It was about that time that terrorist groups turned to hijacking commercial planes with a vengeance. "There were a string of those kinds of stories," recalls Curry. "It worked well for us because we had a presence on the ground."

Other stories were less intense, such as *Today's* week in Rome, or on the Orient Express. "I'd be doing a hijacking one month and going to every club in Buenos Aires the next looking for tango dancers. But I need that kind of variety."

In September 1991, Curry was named London bureau chief for NBC News. She never had a chance to settle into that position, however, because two months later she was recalled to New York and her current post overseeing all the morning news shows, including *Today*, *Sunrise* and *A Closer Look*.

Given her interest in the theater, it's not surprising Curry believes adding a pinch of showbiz to the television news formula can heighten viewer interest. "I think you can put production values into a program that will enable your journalism to come through that much stronger in all kinds of television news," she says.

Some shows lend themselves better to accomplishing that.

"The specials like

the Rome show are what I like to do best because you can do real journalism as well as production," says Curry. "Although there's something about a good hijacking..." ■

Executive producer, morning news programming, NBC News, New York; b. June 18, 1949, New Rochelle, N.Y.; B.A., Philosophy, Fordham, 1971; secretary, NBC, 1971-77; production assistant, NBC Nightly News, 1972-75; chief researcher, Bicentennial Unit, Today, 1975-76; freelance producer, 1977-79; associate producer, CBS Morning News, 1979-80; segment producer and special events producer, Today, 1980-85; producer, NBC News Summer Sunday, 1985; European producer, Today, 1985-91; London bureau chief, NBC News, 1991; present position since December 1991; m. Allen F. Richardson, May 12, 1987; children—Samantha, 4.

In Brief

Although **The Dennis Miller Show** had been hovering below a 2 rating nationally since its debut last January and **Tribune Entertainment** had stated it was sticking with the troubled late night strip through next season, the Chicago-based syndicator abruptly announced last Friday that the **show would end production on July 24**. After that, distribution of repeat episodes will continue until the end of the current broadcast season, Sept. 11. Citing an "increasingly challenging ratings outlook" and an "unsatisfactory growth" pattern in late night, particularly following the May 22 departure of Johnny Carson from *The Tonight Show*, sources said that Tribune officials anticipated significantly lower upfront ad revenues for the syndicator, as well as for stations. In its first-quarter financial

NSS POCKETPIECE

(Nielsen's top ranked syndicated shows for the week ending July 5. Numbers represent aggregate rating average/stations/% coverage)

1. Wheel Of Fortune	11.6/228/99
2. Star Trek	10.7/242/98
3. Jeopardy!	9.9/215/97
4. Nat'l Geographic Ass'n	9.4/176/96
5. Oprah Winfrey Show	9.0/221/98
6. Warner Bros Vol. 29	8.0/133/93
7. Married...With Children	7.6/175/95
7. Tri Star Showcase III	7.6/177/97
9. Entertainment Tonight	7.0/190/96
10. Current Affair	6.0/177/95
11. Cosby Show	5.9/197/96
12. Inside Edition	5.7/137/88
13. Donahue	5.4/216/97
14. WKRP In Cincinnati	5.2/238/99
15. Hard Copy	5.1/176/93

report, The Tribune Co. reported a profit from the talk show, although it was estimated the media giant in-

vested over \$3 million in the show. Since Jay Leno took over *The Tonight Show* on May 25 (it has averaged a 5.2 rating/18 share [up 11% from year-ago ratings] in the Nielsen Television Index [May 25-July 10], Miller has been struggling with a 1.4 rating average [May 25-July 3]). On the other hand, Paramount Domestic Television's *The Arsenio Hall Show* has shown 10% household rating growth with a 3.4 (NTI, May 25-July 3) since Leno's debut.

WWOR-TV New York is discontinuing first-run production of The Howard Stern Show, citing "budgetary concerns." Station officials said they couldn't generate enough advertising revenue to meet production costs of the weekly syndicated series. However, WWOR-TV says it will continue airing the 66 previously produced episodes on Saturdays at 11 p.m.-midnight, and is "exploring" other ventures (specials) with the controversial New York-based radio disc jockey. All American Communications, which has cleared *Stern* in over 50 markets this season (and renewed it in 35 for next season), is negotiating with WWOR and Stern to continue distributing the repeats through the 1992-93 season before its current distribution contract expires this September, according to Richard Mann, All American's VP of creative services. He added that advertiser backlash had been "minimal," with major advertisers such as Paramount Pictures, General Nutrition Centers and Sony Corp. buying into the national advertising inventory, but acknowledged that other major advertisers chose not to advertise depending on "likes or dislikes," not because of so-called advertiser hit lists.

BHC once again extended its tender offer for WWOR-TV New York parent company Pinelands until this Friday, July 24. Still outstanding is

ANCIER, DILLER: BRICKS IN THE 'WALL'

The multi-image high-tech "video wall" behind the podium at the Democratic Convention last week in New York may have been a "one-man fight" for its creator, independent producer Garth Ancier, but his involvement in the convention was the brainchild of former Fox Inc. Chairman Barry Diller. Prior to his April resignation as the chief of Fox's broadcast and film operations, Diller, also a former member of the Democrat's convention task force, called Ancier, who has an exclusive production deal with Twentieth (Fox) Television, to join the convention planning committee last October.

Although Diller chose to leave the committee after his departure from Fox, Ancier pushed on for the first-time use of a multi-screen video wall (which he said several key Democratic operatives thought might be too distracting), and a high-definition television camera at the convention. The video wall was made up of 56 rear-projection screens, which Ancier said gave the video images a seamless appearance, as opposed to using individual picture tubes. Combined with playback machines, graphic effects and computer sequencing equipment, Ancier said the multi-image wall cost the Democratic National Committee roughly \$500,000 for the four-day meeting.

Also, as a prelude to what may become the widespread application of HDTV technology, Ancier said that a "center-stage" HDTV camera manufactured by AT&T and Zenith was used to record speeches and feed pictures back to HDTV monitors and recording equipment inside Madison Square Garden. Ancier said he isn't sure if he will volunteer for the 1996 Democratic Convention, but he is hopeful that by then HDTV signals will be provided for the broadcast and cable networks.

petition to deny transfer of station's license related to alleged crossownership violations of investor Mario Gabelli. As first reported in *BROADCASTING'S TV FAX*, Gabelli continued to sell Pinelands shares last week, and by Friday had cut his stake more than half, to 6.61%. Several companies issuing earnings reports last week saw stock gains, including Media General, King World Productions and Univtel Video.

Ron Nessen, who as VP of Westwood One News was the top news executive for Westwood's radio networks, **resigned abruptly** last week after eight years with the company. Westwood One said Friday (July 17) Nessen's job "has been abolished in an overall restructuring now underway," and that he will not be replaced. Nessen, previously an NBC-TV correspondent, also served as press secretary for President Gerald Ford before overseeing news operations for Westwood One, the Mutual Broadcasting System and the NBC Radio Network. Nessen's administrative duties will be absorbed by Bart Tessler, Westwood's network news VP, and other executives, the company said.

CBS affiliates in Texas met last Thursday and urged the affiliates board legal counsel to see whether the new compensation deduction proposal made by the network "would violate current FCC regulations governing network-station affiliation agreements." Texas affiliates also scheduled another meeting in late August. Asked about a press release from the meeting, Tony Malara, CBS affiliate relations president, said: "We are about to go to a meeting this week [in Chicago] at their strong request. On the eve of that meeting to have one more group meeting and one more press release and one more series of threats does nothing to contribute to a solution."

The Motion Picture Association of America, among the first to comment on the FCC's high-definition implementation plan (see page 9), **sided with broadcasters** on most issues. Like broadcasters, MPAA advised against setting strict guidelines for construction of HDTV broadcast facilities and against 100% simulcasting of programming on both HDTV and NTSC

channels. "There is a serious question of whether sufficient programming in the HDTV format will be available by the commission's proposed [15-year] deadline," MPAA said. In its

Only CBS, which had a camera crew in Dallas, was ready to go when Ross Perot bowed out of the presidential race. ABC—and CNN, with permission—used ABC affiliate WFAA-TV's feed. NBC picked it up, too, carrying it for 10 minutes and prompting an angry call from ABC executives to NBC News President Michael Gartner. Gartner later apologized to ABC and WFAA-TV.

filing, NTIA was more supportive of FCC proposals, agreeing with the FCC plan to set specific deadlines. But it advised against requiring broadcasters to air HDTV programming only after turning in their NTSC licenses, allowing them instead to choose either HDTV or NTSC.

In an attempt to defuse the attacks it has faced over rapper Ice-T's song "Cop Killer," **Time Warner** co-CEO Gerald Levin said at last week's shareholders' meeting that the company **will pay for a commercial-free television program to address the problems.**



Vice President Dan Quayle (r) was a guest recently on Rush Limbaugh's radio talk show. The program is broadcast live Monday-Friday, noon-3 p.m. ET on 493 stations of *The Excellence in Broadcasting Network*.



Hillary Clinton (second from left) joined (l-r) Mrs. Felix Rohatyn, vice chairman of WNET(TV) New York's board of trustees; Anthony L. Watson, president, Health Insurance Plan of Greater New York (HIP); journalist Charlie Rose, and Henry R. Kravis, chairman of WNET's board of trustees, in celebrating the first year of Rose's nightly interview program. In September, HIP will become the show's corporate underwriter.

Editorials

HANG ON TO YOUR HATS

July is a month for marking the anniversary of revolutionary movements. There is, of course, our own national birthday on the 4th, and France's on the 14th. July 16, the date of last week's FCC meeting (see "Top of the Week") may have to be added to the list, both marking and typifying FCC Chairman Al Sikes's efforts to change the communications landscape and embrace the competitive communications services that are the byproduct of dizzying technological advance.

Last week's meeting opened the door to several new services, including telco common carriage of video, personal communications services and the outline of a spectrum reallocation scheme for digital HDTV (not to mention some FM rules changes also on the agenda).

Although both the PCS and video dialtone decisions were being hailed in some quarters as potentially revolutionary to the cellular telephone and TV businesses, respectively (video dialtone could "hasten a new electronics and information age," said a *Washington Post* story on the eve of the decision), the fact that the FCC is considering letting cellular companies into PCS makes that a more immediately evolutionary step, while telco TV is a ways off, if ever. Still, they represent opportunities for new services driven by the pace of technological change.

While video dialtone could yet prove to be the camel's nose of telco entry, the HDTV guidelines for allotting new spectrum to HDTV appear a more imminent and seminal change. On their face, they represent the culmination of a rags-to-riches story for the UHF band. We still remember trying to tune to a UHF station in the early 1960's, a task we liken to trying to balance a ruler on a pencil point. Then along came cable, which helped level the playing field somewhat between V's and U's, at least for broadcast channels carried on cable. Now, the proposal is to locate all the new digital HDTV channels in the UHF band, eventually phasing out NTSC simulcasting on the VHF channels.

The Fowler and Patrick FCC's motto was "a level playing field." Perhaps Al Sikes's should be "let the games begin."

RELEARNING THE ROPES

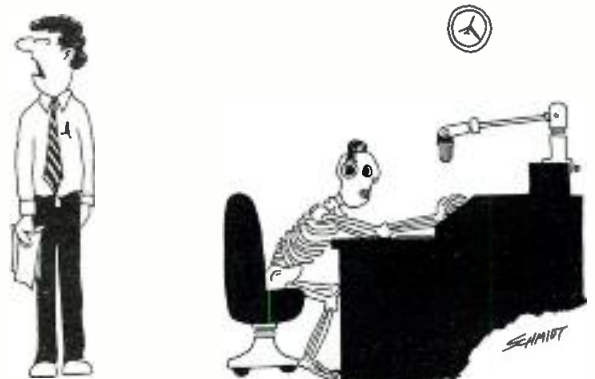
The FCC is currently deciding what action to take—warnings, fines (up to \$25,000) or both—against the TV stations and cable systems it found in violation of its children's advertising rules limiting commercials in children's programming to 12 minutes on weekdays and

10½ minutes on weekends (BROADCASTING, July 13).

Although the current emphasis is on those caught in the FCC net, it's good to remember that well over 90% of the stations audited (157 out of 167) were in compliance, even though the spot check came only two weeks after the new rules went into effect. The FCC staff argues that the industry had a year's advance notice, and thus should have been adequately prepared. From the 90%-plus pass rate, it is obvious that most were. Those that did not pass muster, however, failed for a variety of reasons that illustrate the difficulties of content regulation, both to the regulators and the industry.

The FCC staff protestation notwithstanding, most of the reasons offered by the few who missed the mark did not appear to be the "dog ate my homework" variety of excuse, but rather a misreading of what the FCC's content call would be, particularly on promotional spots that are not technically paid advertising. For example, one station was cited for a children's show featuring a spot for membership in the kids club associated with the show and for tapes of the show. It wasn't that the spot pushed the station over the commercial load limit, but that the FCC decided the inclusion of the spot rendered the entire show a program-length commercial. (Those who can still dig out a coonskin cap or decoder ring understand how a station might not expect to be cited for promoting kids club membership in a kids show.)

This is no apologia for malfeasance. We're not fans of content regulation, but responsible broadcasters must comply with the load limits, as the overwhelming majority have. Broadcasters also need to know exactly what the ground rules are. A grace period, in which warnings help clarify the FCC's policies, might be the most reasonable approach to phasing in the new rules.



Drawn for BROADCASTING by Jack Schmidt

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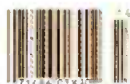
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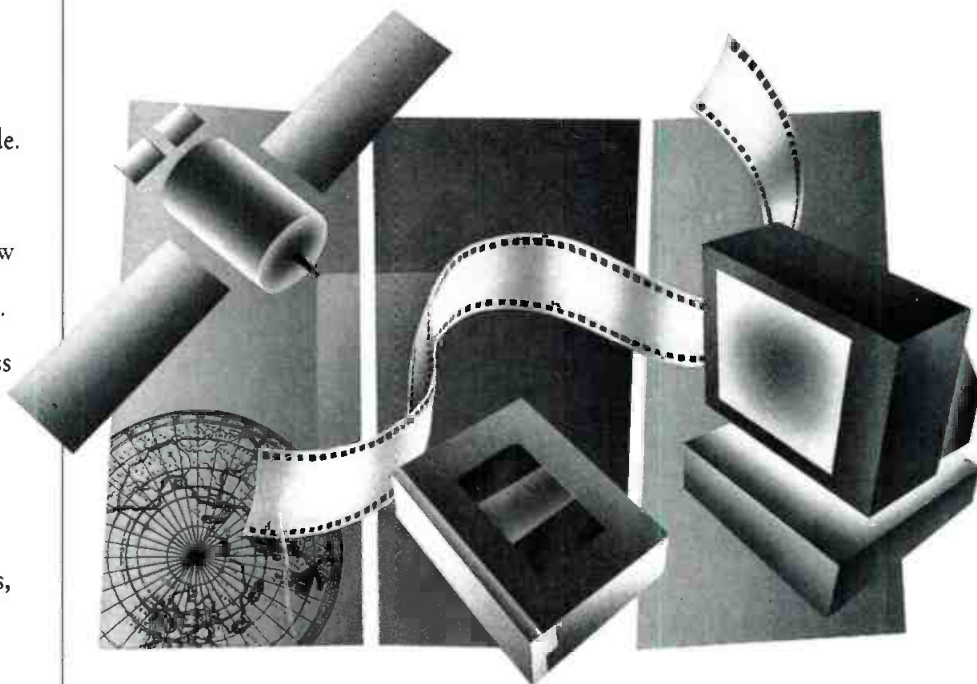
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