

**MARKET**

MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Oklahoma City, OK	585,270	43
Tulsa, OK	459,320	59
Wichita-Hutchinson, KS	424,500	63
Shreveport, LA	358,730	76
Fort Smith, AR	204,990	118
Amarillo, TX	185,320	126
Wichita Falls, TX-Lawton, OK	154,530	139
Joplin, MO-Pittsburg, KS	143,340	145
Sherman, TX-Ada, OK	109,130	160

**MARKET AREA COMMERCIAL STATIONS**

KFOR-TV (4), KOCB (34), KOCO-TV (5), KOKH-TV (25), KSBI (52), KTBO-TV (14), KWTV (9), KDOR (17), KJRH (2), KOKI-TV (23), KOTV (6), KTFD (41), KTUL (8), KWHB (47), KAAS-TV (18), KAKE-TV (10), KBSD-TV (6), KBSH-TV (7), KBSL-TV (10), KLBY (4), KSAS-TV (24), KSNC (2), KSNB (11), KSNW (3), KUPK-TV (13), KWCH-TV (12), KMSS-TV (33), KSHV (45), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3), KFAA (51), KFMS-TV (5), KHBS (40), KHOG-TV (29), KPOM-TV (24), KAMR-TV (4), KCIT (14), KFDA-TV (10), KVIH-TV (12), KVII-TV (7), KAUZ-TV (6), KFDX-TV (3), KJTL (18), KSWO-TV (7), KOAM-TV (7), KODE-TV (12), KSNF (16), KTEN (10), KODI (12)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

<b>KXII, Ardmore</b>	See Sherman, TX
<b>KAUZ-TV, Lawton</b>	See Wichita Falls, TX
<b>KFDX-TV, Lawton</b>	See Wichita Falls, TX
<b>KDOR, Tulsa</b>	See Bartlesville, OK

**Oklahoma Station Totals as of November 1, 1995**

	VHF	UHF	TOTAL
<b>Commercial Television Stations</b>	8	8	16
<b>Educational Television Stations</b>	4	2	6
	12	10	22

# Oklahoma—Ada-Sherman, Texas

**KTEN**

Ch. 10

Network Service: ABC, NBC, FOX.

Licensee: KTEN Television L. P., 2929 W. Main, Box 1425, Durant, OK 74702.

Studios: 1600 Arlington St., Ada, OK 74820; The Ardmore Bldg., Ardmore, OK; 101 E. Main, Denison, TX 75020.

Mailing Address: Box 1425, Durant, OK 74702.

Telephones: 405-924-9494; 405-332-3311. Fax: 405-924-6989.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1460-ft. above av. terrain, 1458-ft. above ground, 2338-ft. above sea level.

Latitude 34° 21' 34"  
Longitude 96° 33' 34"

Transmitter: 6-mi., 225° SSW, near Bromide, OK.

Satellite Earth Station: Prodelin, 5-meter; Prodelin receivers.

News Services: ABC, AP.

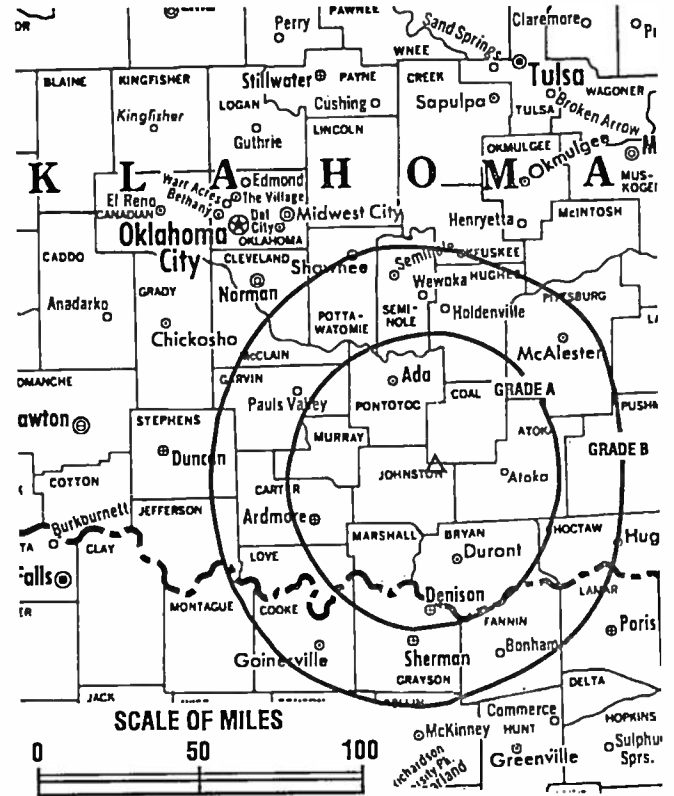
Ownership: KTEN Television Limited Partnership.

Began Operation: April 28, 1954. Sale to present owner approved by FCC July 20, 1994. Assignment of license to Trustee granted by FCC Feb. 8, 1993. Sale to TV 10, et al., by Bill Hoover, et al., approved by FCC Jan. 25, 1985. Transfer of control to Eastern Oklahoma Television Co. Inc. approved by FCC Nov. 16, 1988.

Represented (sales): Katz Continental Television.

Personnel:  
Tom L. Johnson, President & General Manager.  
Garry Carter, General Sales Manager.  
Stacey Brasier, News Director.  
Debbie Zafer, Director of Accounting.  
Mark Fraser, Chief Engineer.

Highest 30 Sec. Rate: \$350.



KTEN BPCT-3560 Granted 5/28/65 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$1000.

City of License: Ada. DMA: Sherman-Ada. Rank: 160.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	431,270	289,110	720,380
Average Weekly Circulation (1995)	51,982	42,306	105,997
Average Daily Circulation (1995)			52,686

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oklahoma—Bartlesville

**KDOR**

Ch. 17

Network Service: TBN.

Licensee: All American TV Inc., 250 W. Arrow Hwy., San Dimas, CA 91773-3342.

Studio: 2120 N. Yellowwood, Broken Arrow, OK 74012.

Telephone: 918-250-0777.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 3981-kw max. visual, 398-kw max. aural. Antenna: 1036-ft. above av. terrain, 1056-ft. above ground, 1716-ft. above sea level.

Latitude 36° 30' 59"  
Longitude 95° 46' 10"

Transmitter: 4.2-mi. WSW of Talala.

Satellite Earth Station: Vertex, 6.1-meter C-band; Microdyne receivers.

Ownership: All American Network Inc. (Group Owner).

Began Operation: January 10, 1987.

Represented (legal): Joseph E. Dunne III.

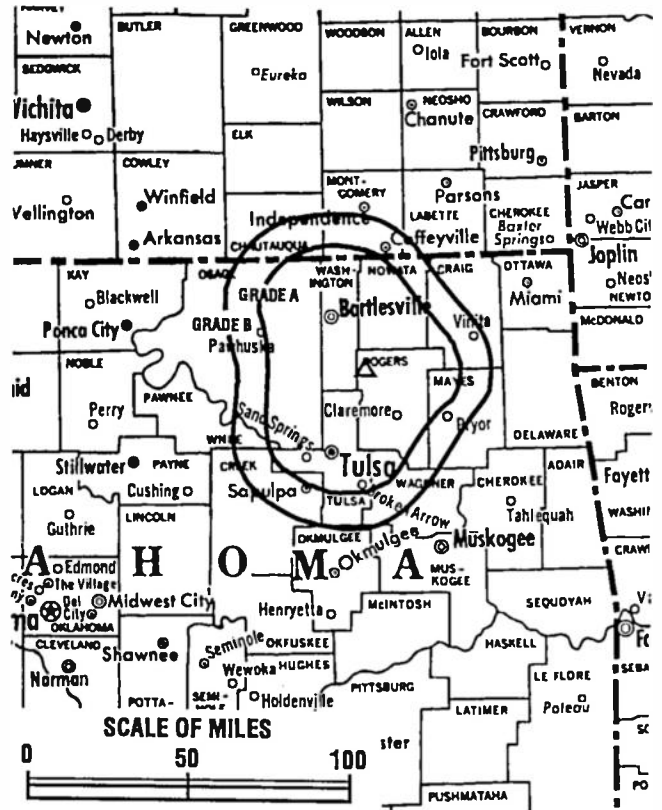
**Personnel:**

Thomas Harrison, General Manager.  
Andrew Lombard, Chief Engineer.  
Darrell Highfield, Production Assistant.

Highest 30 Sec. Rate: \$70.

City of License: Bartlesville. OMA: Tulsa. Rank: 59.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KDDR BMPCT-840919KH Granted 8/5/85 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	257,920	145,180	403,100
Average Weekly Circulation (1995)	6,858	9,310	16,501
Average Daily Circulation (1995)			6,084

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oklahoma—Lawton-Wichita Falls, Texas

## KSWO-TV

Ch. 7

Network Service: ABC.

Licensee: KSWO TV Co. Inc., Box 708, Lawton, OK 73502.

Studio: Hwy. 7, 4-mi. E of Lawton

Mailing Address: Box 708, Lawton, OK 73502.

Telephone: 405-355-7000. Fax: 405-357-3811.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1050-ft. above av. terrain, 1059-ft. above ground, 2199-ft. above sea level.

Latitude 34° 12' 55"  
Longitude 98° 43' 13"

Transmitter: Grandfield, OK, near Wichita Falls, TX.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.5-meter C-band; RCA, 4-meter.

AM Affiliate: KSWO, 1-kw, 1380 kHz.

News Services: ABC, AP, CNN.

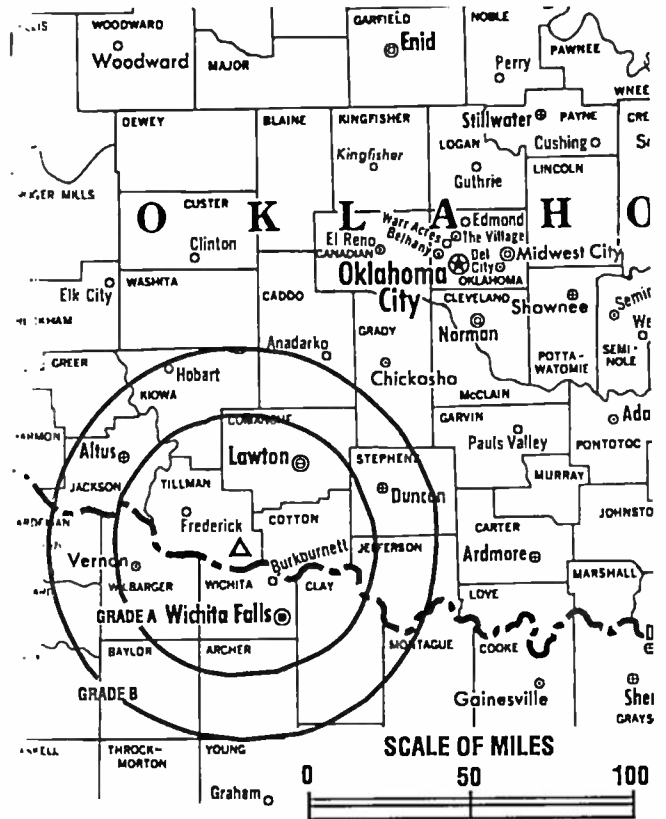
Ownership: Drewry Communications (Group Owner).

Began Operation: March 8, 1953.

Represented (sales): Petry Television Inc.

### Personnel:

R. H. Drewry, President.  
Larry Patton, Vice President & General Manager.  
Jerry Pursley, General Sales Manager.  
Cindy Coleman, National Sales Manager.  
Mike Taylor, Operations Director.  
Jan Stratton, News Director.  
Derrick McMillan, Chief Engineer.  
Todd Young, Marketing Director.



KSWD-TV BMPCT-5424 Granted 1/18/60 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$450.

NETWORK BASE HOURLY RATE: \$425.

City of License: Lawton. DMA: Wichita Falls & Lawton. Rank: 139.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	141,220	72,130	213,350
Average Weekly Circulation (1995)	82,683	36,002	130,923
Average Daily Circulation (1995)			81,480

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oklahoma—Oklahoma City

## KFOR-TV

Ch. 4

**Network Service:** NBC.

**Licensee:** The Palmer Broadcast Group, Box 14068, Oklahoma City, OK 73113.

**Studio:** 444 E. Britton Rd., Oklahoma City, OK 73114.

**Mailing Address:** Box 14068, Oklahoma City, OK 73113.

**Telephones:** 405-424-4444; 405-478-1212. Fax: 405-478-6206.

**E-mail:** kfor@ionet.net **Web Site:** http://www.ionet/~kfor/kfor.html

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 97.7-kw visual, 19.5-kw aural. Antenna: 1540-ft. above av. terrain, 1602-ft. above ground, 2749-ft. above sea level.

Latitude 35° 34' 07"  
Longitude 97° 29' 20"

**Transmitter:** 1401 E. Britton Rd.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 3.1-meter Ku-band; RCA Americom, 3.7-meter Ku-band; Harris, 6.2-meter C-band; Harris, 8.1-meter Ku-band; Harris, M/A-Com receivers.

**SNG Mobile Dish:** Vertex, 2.4-meter Ku-band.

**News Services:** AP, CNN, NBC.

**Ownership:** Palmer Communications Inc. (Group Owner).

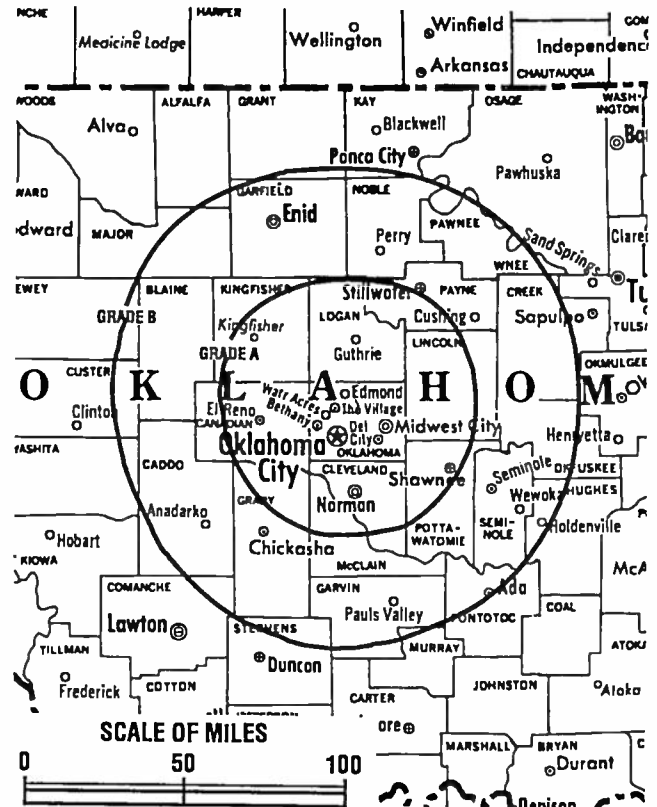
**Began Operation:** June 6, 1949. Sale to Palmer Communications approved by FCC May 8, 1989 (Television Digest, Vol. 28:41; 29:10). Previous sale to Knight-Ridder approved by FCC Jan. 13, 1986. Sale to Evening News Assn. by Gaylord Bcstg. Co. approved Oct. 29, 1975 (Vol. 15:29).

**Represented (sales):** Katz American Television; Canadian Communications Co.

**Represented (engineering):** A. D. Ring, P.C.

**Personnel:**

- William J. Katsafanas, Vice President & General Manager.
- Tom Heston, General Sales Manager.
- Wes Milbourn, Local Sales Manager.
- Julie Paulsen, National Sales Manager.
- Robert Brooks, Director of Programming & Operations.



KFOR-TV BMPCT-5994 Granted 8/13/64 © American Map Corp., No. 14244

**Melissa Klinzing, News Director.**  
**Michelle Fink, Creative Services Director.**  
**Dennis Kelly, Business Manager.**  
**Bob Ablah, Engineering Director.**

**Highest 30 Sec. Rate:** \$10,000.

**NETWORK BASE HOURLY RATE:** \$2010.

**City of License:** Oklahoma City. **DMA:** Oklahoma City. **Rank:** 43.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	689,280	401,900	1,091,180
<b>Average Weekly Circulation (1995)</b>	324,487	187,893	567,690
<b>Average Daily Circulation (1995)</b>			352,388

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oklahoma—Oklahoma City

**KOCB**

Ch. 34

Network Service: UPN.

Licensee: Superior Communications of Oklahoma Inc., 1501 N.E. 85th St., Oklahoma City, OK 73131.

Studio: 1501 N.E. 85th St., Oklahoma City, OK 73131.

Mailing Address: Box 13034, Oklahoma City, OK 73113.

Telephone: 405-478-3434. Fax: 405-478-1027.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1167-kw max. & 785-kw horizontal visual, 116.7-kw max. & 78.5-kw horizontal aural. Antenna: 1209-ft. above av. terrain, 1257-ft. above ground, 2397-ft. above sea level.

Latitude 35° 33' 36"  
Longitude 97° 29' 07"

Transmitter: N.E. 85th St. at Ridgeway.

Satellite Earth Stations: 3-meter Ku-band; Prodelin, 4.5-meter C-band; United Satellite Systems, 5-meter.

Ownership: Superior Communications Group Inc. (Group Owner).

Began Operation: November 1, 1979. Purchase of remaining 80% by Oklahoma City Bcstg. Inc. from General Media Corp. approved by FCC Feb. 16, 1983. Transfer of control to Beverly Hills Hotel Corp., et al., approved Oct. 21, 1983. Transfer of control to Oklahoma City Broadcasting Co. approved Jan. 5, 1990. Transfer of control to present owner approved by FCC October 15, 1993 (Television Digest Vol. 33:35).

Represented (sales): Seltel Inc.

Represented (legal): Wiley, Rein & Fielding.

**Personnel:**

- Perry Sook, President & General Manager.
- T. Dan Loving, Vice President & Director of Sales.
- Shirley Green, Director of Business Affairs.
- Greg Miller, Vice President & Director of Engineering.
- Gary Creason, Local Sales Manager.
- CeCe Smith, Program Director.
- Brian Hill, Director of Creative Services.



KOCB BPCT-4997 Granted 3/2/79

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1500.

City of License: Oklahoma City. DMA: Oklahoma City. Rank: 43.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	460,700	301,300	762,000
Average Weekly Circulation (1995)	168,544	116,822	311,610
Average Daily Circulation (1995)			116,757

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oklahoma—Oklahoma City

## KOCO-TV

Ch. 5

Network Service: ABC.

Licensee: Combined Communications Corp. of Oklahoma Inc., Box 14555, Oklahoma City, OK 73113.

Studio: 1300 E. Britton Rd., Oklahoma City, OK 73131.

Mailing Address: Box 14555, Oklahoma City, OK 73113.

Telephone: 405-478-3000. Fax: 405-475-5242.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 14.5-kw aural. Antenna: 1520-ft. above av. terrain, 1563-ft. above ground, 2726-ft. above sea level.

Latitude 35° 33' 45"  
Longitude 97° 29' 24"

Holds CP for change to 1522-ft. above av. terrain, 1516-ft. above ground, 2680-ft. above sea level, transmitter to 1200 E. Britton Rd. BPCT-910315KF.

Transmitter: 0.33-mi. E of N. Kelly Ave. on Britton Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Scientific-Atlanta, 7-meter C-band; Andrew, AvanteK, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, CNN, ESDI, Gannett News Service, National Weather Service, UPI.

Ownership: Gannett Broadcasting Group (Group Owner).

Began Operation: June 19, 1954. Sale to L. E. Caster (75%) and Ashley L. Robinson (25%) by Streets Electronics Inc. approved by FCC Dec. 11, 1957 (Television Digest, Vol. 13:41, 45, 50). Transfer to Caster Estate, et al., approved March 5, 1958 (Vol. 14:7, 8, 10). Sale to Capital City Investment Co. (Cimarron Television Corp.) approved 1961 (Vol. 17:23; 1:4). Transfer to Combined Communications approved July 17, 1970 (Vol. 10:30). Merger of Combined with Gannett Co. approved June 7, 1979 (Vol. 18:20, 38; 19:24).

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

### Personnel:

Lawrence P. Herbster, Vice President & General Manager.  
Brent Hensley, Vice President & General Sales Manager.  
Carol Wilkinson, Vice President, Community Affairs.



KOCO-TV BPCT-910315KF Granted 6/7/91 © American Map Corp., No. 14244

Jenny Paben, Business Manager.  
Jim Williston, Local Sales Manager.  
Harold Patterson, National Sales Manager.  
Susan Kelley, News Director.  
Kevin VanderKolk, Creative Services Manager.  
Janet Sinclair, Program Coordinator.  
Terry Smith, Chief Engineer.

Highest 30 Sec. Rate: \$6000.

NETWORK BASE HOURLY RATE: \$1713.

City of License: Oklahoma City. DMA: Oklahoma City. Rank: 43.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	474,180	326,520	800,700
Average Weekly Circulation (1995)	294,715	185,138	530,752
Average Daily Circulation (1995)			307,623

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oklahoma—Oklahoma City

## KOKH-TV

Ch. 25

Network Service: FOX.

Licensee: KOKH Inc., 1228 E. Wilshire Blvd., Oklahoma City, OK 73111.

Studio: 1228 E. Wilshire Blvd., Oklahoma City, OK 73111.

Telephone: 405-843-2525. Fax: 405-478-4343.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1410-kw visual, 141-kw aural. Antenna: 1540-ft. above av. terrain, 1619-ft. above ground, 2749-ft. above sea level.

Latitude	35°	32'	58"
Longitude	97°	29'	18"

Transmitter: 1228 E. Wilshire Blvd.

Satellite Earth Stations: Pinzone, 5-meter C-band; RCA, 3.7-meter Ku-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Pinzone, Scientific-Atlanta receivers.

Ownership: Heritage Media Corp. (Group Owner).

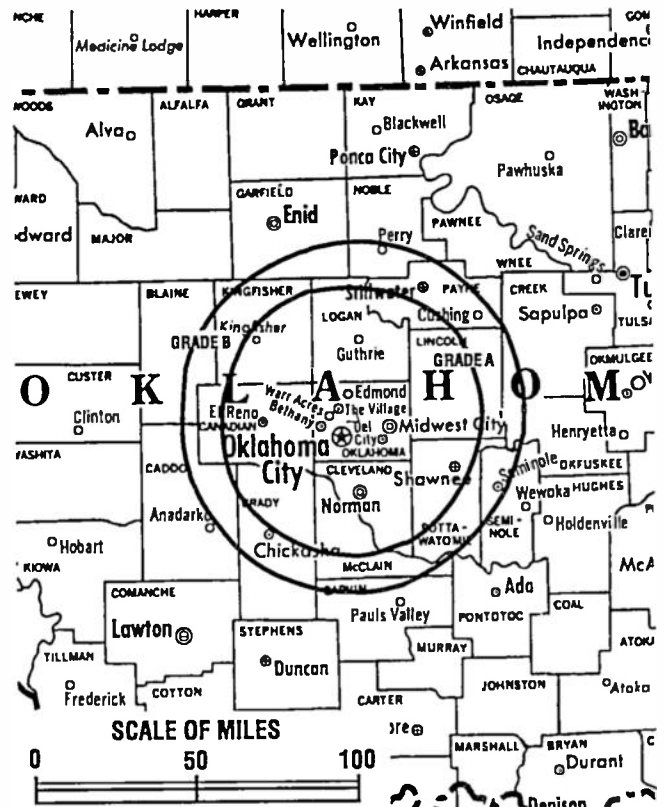
Began Operation: February 2, 1959 as a non-commercial, educational station. Sale to John Blair & Co. approved by FCC June 6, 1979 (*Television Digest*, Vol. 19:25). Resumed operation as commercial station Oct. 1, 1979. FCC approved sale by Blair to Gillett Bcstg. Dec. 30, 1986. Assignment to Busse Bcstg. granted July 31, 1987. Sale to present owner approved June 27, 1991 (Vol. 30:49; 31:23).

Represented (sales): Petry Television Inc.

Represented (legal): Pepper & Corazzini.

### Personnel:

Harlan Reams, President & General Manager.  
 Phil Maddern, Local Sales Manager.  
 Dian Johnson, Director of Program Services.  
 Darren Denham, Director of Promotion Services.  
 Bob Schadel, News Director.  
 Sheila Parrish, Controller.  
 Jay Holmes, Production Manager.  
 Rod Roberts, Chief Engineer.



KOKH-TV BPCT-790625KE Granted 8/29/79 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2000.

City of License: Oklahoma City. DMA: Oklahoma City. Rank: 43.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	444,580	296,380	740,960
Average Weekly Circulation (1995)	208,540	134,238	371,041
Average Daily Circulation (1995)			148,484

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Oklahoma—Oklahoma City

**KSBI**

Ch. 52

**Network Service:** Independent.

**Licensee:** Locke Supply Co., Box 26404, Oklahoma City, OK 73126.

**Studio:** 1350 S.E. 82nd St., Oklahoma City, OK 73149.

**Mailing Address:** Box 26404, Oklahoma City, OK 73126.

**Telephone:** 405-631-7335. **Fax:** 405-631-7367.

**Technical Facilities:** Channel No. 52 (698-704 MHz). Authorized power: 1355-kw max. visual, 135.5-kw max. aural. Antenna: 601-ft. above av. terrain, 520-ft. above ground, 1824-ft. above sea level.

Latitude 35° 22' 54"  
Longitude 97° 29' 20"

**Transmitter:** 1300 S.E. 82nd St., Oklahoma City.

**Ownership:** Locke Supply Co.

**Began Operation:** October 31, 1988.

**Represented (legal):** Baraff, Koerner, Olender & Hochberg, P.C.

**Personnel:**

Kimberly Finley, General Manager.  
Steve Easom, Local Sales Manager.  
Bill Key, Chief Engineer.  
Jack Kroth, Production Manager.

**Highest 30 Sec. Rate:** \$72.

**City of License:** Oklahoma City. **DMA:** Oklahoma City. **Rank:** 43.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KSBI BMPCT-851114KJ Granted 12/20/85 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	337,960	221,580	559,540
Average Weekly Circulation (1995)	7,703	8,905	17,043
Average Daily Circulation (1995)			4,001

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oklahoma—Oklahoma City

## KTBO-TV

Ch. 14

Network Service: TBN.

Licensee: Trinity Broadcasting of Oklahoma City, 3705 N.W. 63rd, Oklahoma City, OK 73116.

Studio: 3705 N.W. 63rd, Oklahoma City, OK 73116.

Telephone: 405-848-1414.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 575-kw max. visual. Antenna: 1130-ft. above av. terrain, 1185-ft. above ground, 2355-ft. above sea level.

Latitude 35° 34' 30"  
Longitude 97° 29' 04"

Transmitter: 1300 N.E. 108th St., Oklahoma City.

Satellite Earth Station: Scientific-Atlanta, 7-meter C-band.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: March 6, 1981.

Represented (legal): Joseph E. Dunne III.

Represented (engineering): Smith & Fisher.

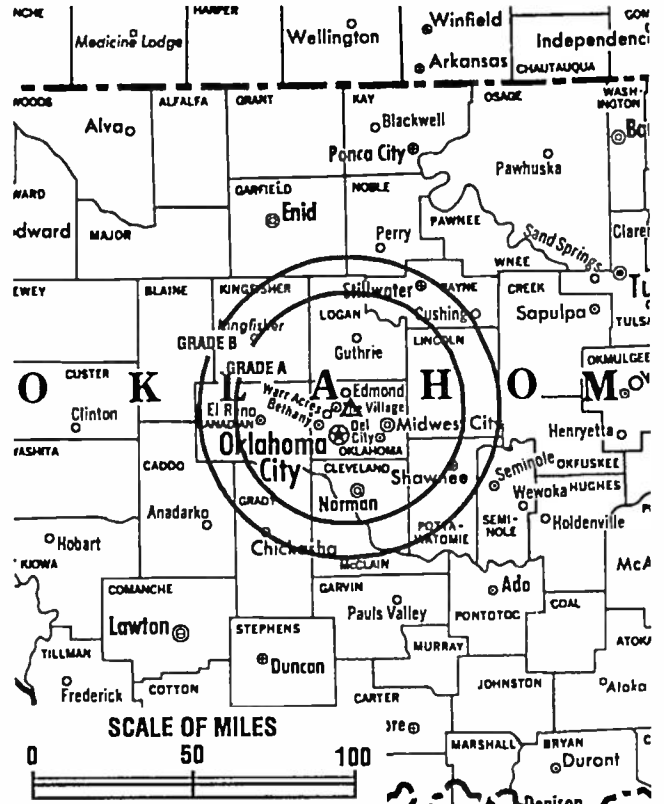
### Personnel:

Fern E. Deaver, General Manager.  
Joanne Mann, Public Affairs Director.  
John Gordon, Chief Engineer.

Highest 30 Sec. Rate: \$72.

City of License: Oklahoma City. DMA: Oklahoma City. Rank: 43.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KTBO-TV BPCT-860721KF Granted 8/7/86 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	344,170	246,610	590,780
Average Weekly Circulation (1995)	14,987	24,563	42,796
Average Daily Circulation (1995)			15,971

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oklahoma—Oklahoma City

**KWTV**

Ch. 9

Network Service: CBS.

Licensee: Griffin Television Inc., 7401 N. Kelley Ave., Oklahoma City, OK 73111.

Studio: 7401 N. Kelley Ave., Oklahoma City, OK 73111.

Telephone: 405-843-6641. Fax: 405-841-9135.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1525-ft. above av. terrain, 1577-ft. above ground, 2690-ft. above sea level.

Latitude 35° 32' 58"  
Longitude 97° 29' 50"

Transmitter: 7401 N. Kelley Ave.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: AFC, 3-meter Ku-band; Harris, 3-meter C-band; Harris, 4.6-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Antenna, Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Midwest/Andrew, 2.5-meter Ku-band.

News Services: AP, CBS, Conus, UPI.

Ownership: Griffin Television Inc. (Group Owner).

Began Operation: December 20, 1953.

Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cohen, Dippell & Everist, P.C.

**Personnel:**

- David F. Griffin, President & General Manager.
- Jerry Dalrymple, Executive Vice President & Director of Operations.
- Rob Krier, General Sales Manager.
- Tim Payne, Local Sales Manager.
- Joyce Reed, News Director.
- Angela Jaramillo, Program Director.
- Richard Dutton, Operations Manager.
- Vikki Adkins, Promotion & Marketing Director.



KWTV BPCT-860520KI Granted 7/29/86 © American Map Corp., No. 14244

Betty Ferguson, Business Manager.  
Julie Cameron, Director of Engineering.  
Stewart Stubbs, Engineering Manager.

Rates: On request.

City of License: Oklahoma City. DMA: Oklahoma City. Rank: 43.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	519,050	344,520	863,570
Average Weekly Circulation (1995)	319,761	192,455	569,399
Average Daily Circulation (1995)			346,226

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oklahoma—Tulsa

**KJRH**

Ch. 2

Network Service: NBC.

Licensee: Scripps Howard Broadcasting Co., 3701 S. Peoria Ave., Tulsa, OK 74105-3269.

Studio: 3701 S. Peoria Ave., Tulsa, OK 74105-3269.

Mailing Address: Box 2, Tulsa, OK 74101.

Telephone: 918-743-2222. Fax: 918-748-1460.

E-mail: 74453.2417@compuserve.com; asyg17c@prodigy.com; kjrhnews@aol.com

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circularly polarized, 1828-ft. above av. terrain, 1775-ft. above ground, 2465-ft. above sea level.

Latitude 36° 01' 15"  
Longitude 95° 40' 32"

Transmitter: 9870 S. 273rd E. Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3-meter Ku-band; Microwave General, 5-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CNN, CNN Headline News, NBC, NIWS, Oklahoma News Network, Southwest Newswire, UPI.

Ownership: E. W. Scripps Co. (Group Owner).

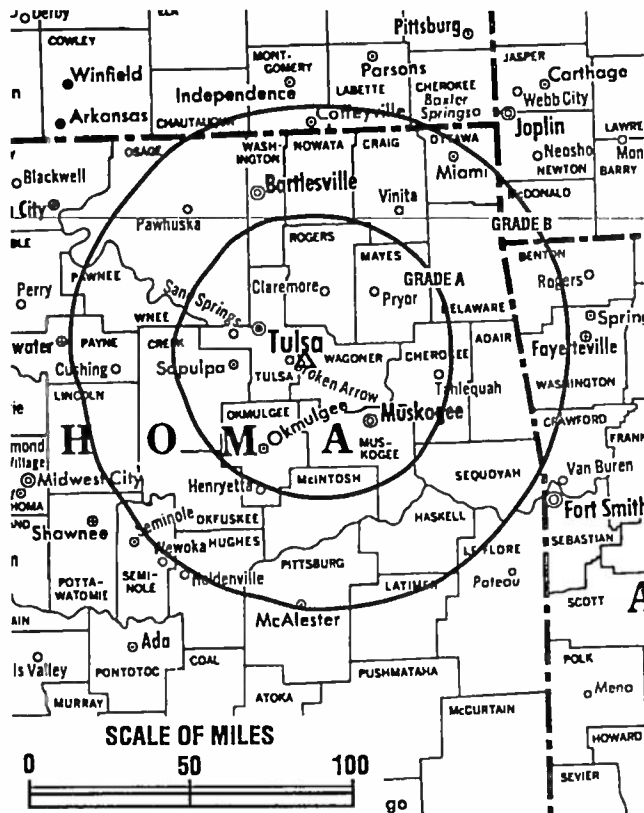
Began Operation: December 5, 1954. Sale to present owner by Central Plains Enterprises Inc. approved by FCC Nov. 25, 1970 (Television Digest, Vol. 10:24, 48).

Represented (sales): Blair Television.

Represented (legal): Baker & Hostetler.

**Personnel:**

William J. Donahue, General Manager.  
Rick Rollins, National Sales Manager.  
Margaret L. Phillip, News Director.  
Dale Vennes, Chief Engineer.



KJRH BMPCT-830913KF Granted 9/27/83 © American Map Corp., No. 14244

Peggy Loop, Business Manager.  
Karla Nelson, Marketing Director.  
Alan Douglas, Production Manager.

Rates: On request.

City of License: Tulsa. DMA: Tulsa. Rank: 59.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	451,250	290,620	741,870
Average Weekly Circulation (1995)	245,298	143,716	397,462
Average Daily Circulation (1995)			211,344

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oklahoma—Tulsa

## KOKI-TV

Ch. 23

Network Service: FOX.

Licensee: Clear Channel Television Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78265-9512.

Studio: 5416 S. Yale, Suite 500, Tulsa, OK 74135.

Telephone: 918-491-0023. Fax: 918-491-6650.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 3310-kw max. & 1480-kw horizontal visual, 331-kw max. & 148-kw horizontal aural. Antenna: 1310-ft. above av. terrain, 1274-ft. above ground, 1994-ft. above sea level.

Latitude 36° 01' 35.80"  
Longitude 95° 40' 43.70"

Transmitter: SW 1/4 of NE 1/4, Sec. 23, Twp. 18N, Range 15 E, near Coweta.

Satellite Earth Stations: Comsat, 3-meter C-band; DH Satellite, 5-meter C-band; RCA, 3-meter Ku-band; Microdyne, Omni receivers.

News Service: AP.

LMA: Local marketing agreement with KTFO (U), Tulsa, OK.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: October 26, 1980. Sale to Clear Channel Communications by Tulsa 23 Ltd. Partnership approved by FCC Nov. 17, 1989 (Television Digest, Vol. 29:11, 48).

Represented (sales): Katz Independent Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Marsand Inc.

### Personnel:

Hal Capron, Vice President & General Manager.  
Dan Lyons, General Sales Manager.  
Joe Curlette, Local Sales Manager.  
Keith Jones, National Sales Manager.  
Jack Bunds, News Director.  
Carolyn Rivers, Program Director.  
Mike DeClue, Chief Engineer.



KOKI-TV BMPCT-800421KE Granted 7/28/80 © American Map Corp., No. 14244

Charlie Ray, Creative Services & Promotion Manager.  
Sande Cooper, Business Manager.  
Irv Johnson, Production Supervisor.

Highest 30 Sec. Rate: \$1000.

City of License: Tulsa. DMA: Tulsa. Rank: 59.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	433,150	285,390	718,540
Average Weekly Circulation (1995)	196,184	110,506	313,089
Average Daily Circulation (1995)			149,635

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oklahoma—Tulsa

**KOTV**

Ch. 6

Network Service: CBS.

Licensee: KOTV Inc., Box 6, Tulsa, OK 74101.

Studio: 302 S. Frankfort St., Tulsa, OK 74120.

Telephone: 918-582-6666. Fax: 918-581-8616.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1885-ft. above av. terrain, 1839-ft. above ground, 2549-ft. above sea level.

Latitude 36° 01' 15"  
Longitude 95° 40' 32"

Transmitter: Approx. 1.8-mi. E of Oneta, N of intersection of Muskogee Toll Rd. & S. 101st St.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, CBS, CNN, UPI.

Ownership: A. H. Belo Corp. (Group Owner).

Began Operation: October 22, 1949. Sale to General Television Co. (Jack D. Wrather and mother, 50%; Maria Helen Alvarez, 50%) approved by FCC July 13, 1952 (Television Digest, Vol. 8:19, 31). Sale to Corinthian Bcstg. approved May 13, 1954 (Vol. 10:20). Merger of Corinthian Bcstg. with Dun & Bradstreet approved by FCC April 14, 1971 (Vol. 11:16, 21). Sale to present owner by Corinthian approved Nov. 22, 1983 (Vol. 23:20).

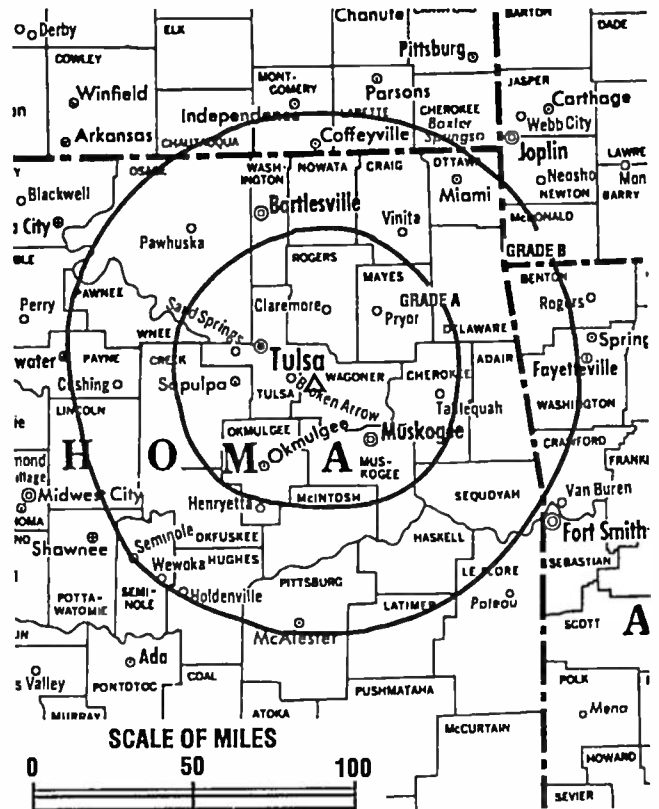
Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

**Personnel:**

Ronald Longinotti, Vice President & General Manager.  
Michael Vrabac, General Sales Manager.  
Shawn Jordan, National Sales Manager.  
David Dulitch, News Director.  
Lisa Kovacs, Financial Manager.  
Don Stafford, Chief Engineer.



KOTV BMPCT-830906KE Granted 9/27/83 © American Map Corp., No. 14244

Donita Quesnel, Promotion Manager.  
John Quesnel, Production Manager.

Rates: On request.

City of License: Tulsa. DMA: Tulsa. Rank: 59.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	521,880	331,930	853,810
Average Weekly Circulation (1995)	269,313	162,608	441,588
Average Daily Circulation (1995)			260,268

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oklahoma—Tulsa

**KTFO**

Ch. 41

Network Service: UPN.

Licensee: R.D.S. Broadcasting Inc.

Studio: 5416 S. Yale, Suite 500, Tulsa, OK 74135.

Telephone: 918-491-0023. Fax: 918-491-6650.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1350-kw max. & 295-kw horizontal visual, 58.9-kw max. aural. Antenna: 1510-ft. above av. terrain, 1368-ft. above ground, 2168-ft. above sea level.

Latitude 36° 02' 28"  
Longitude 95° 39' 24"

Transmitter: 2.67-mi. NE of State Rte. 51, on 101st St., near Oneta.

Satellite Earth Stations: Astron, 3-meter; Harris, 5-meter; Microdyne, 5-meter; Automation Techniques, Gardiner receivers.

LMA: Local marketing agreement with KOKI-TV (F), Tulsa, OK.

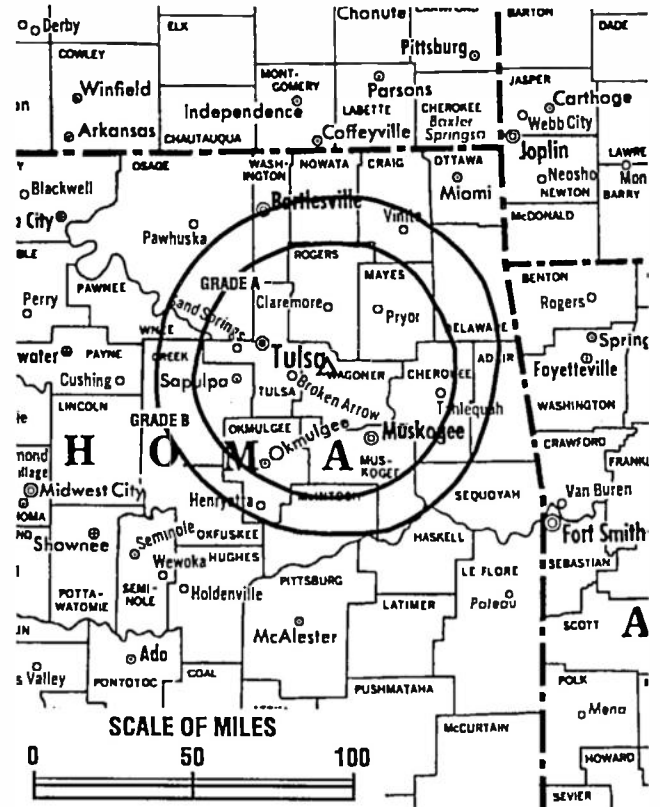
Ownership: R.D.S. Broadcasting Inc.

Began Operation: March 18, 1981. Sale of interest held by Ray L. Beindorf to Armstrong Investment Co. approved by FCC April 26, 1989. Sale to present owners approved by FCC Aug. 27, 1990. Station left air Feb. 1, 1989; resumed operation May 6, 1991.

**Personnel:**

- Hal Capron, General Manager.
- Oan Lyons, Sales Manager.
- Mike DeClue, Chief Engineer.
- Carolyn Rivers, Program Director.
- Charlie Ray, Promotion Director.
- Irv Johnson, Production Manager.

Rates: On request.



KTFO BPCT-790907K1 Granted 7/7/80 © American Map Corp., No. 14244

City of License: Tulsa. OMA: Tulsa. Rank: 59.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	379,020	229,200	608,220
Average Weekly Circulation (1995)	85,550	54,209	140,665
Average Daily Circulation (1995)			46,893

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oklahoma—Tulsa

**KTUL**

Ch. 8

Network Service: ABC.

Licensee: KTUL Television Inc., Box 8, Tulsa, OK 74101-0008.

Studio: Lookout Mountain, Tulsa, OK 74107.

Mailing Address: Box 8, Tulsa, OK 74101-0008.

Telephone: 918-445-8888. Fax: 918-445-9316. E-mail: ktultv@aol.com

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1880-ft. above av. terrain, 1909-ft. above ground, 2549-ft. above sea level.

Latitude 35° 58' 08"  
Longitude 95° 36' 55"

Transmitter: 13455 S. 321st St. E, 2.3-mi. NE of Coweta, OK.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 4.5-meter Ku & C-band; Andrew, 7.3-meter C-band; Avantek receivers.

SNG Mobile Dish: Andrew, 2.7-meter Ku-band.

News Services: AP, Conus.

Ownership: Allbritton Communications Company (Group Owner).

Began Operation: September 18, 1954. Sale to present owner by Leake TV Inc. approved by FCC Feb. 14, 1983 (Television Digest, Vol. 22:45).

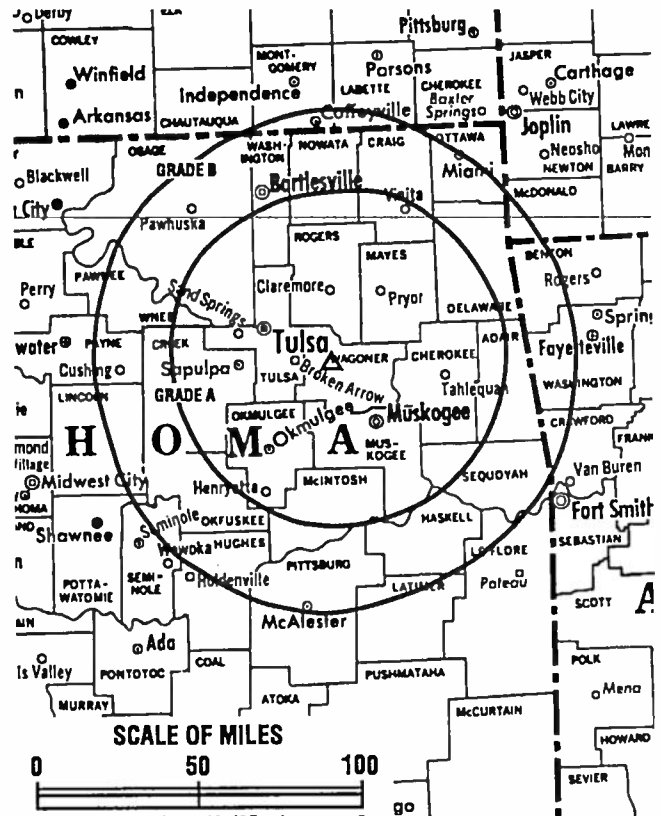
Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

**Personnel:**

- Dan Bates, President & General Manager.
- Garry Porterfield, General Sales Manager.
- Kyle Krebs, Local Sales Manager.
- Ron Stevens, National Sales Manager.
- Roger Herring, Director of Operations.
- Regina Moon, Director of On-Air Product.
- John Hirsch, Programming Coordinator.



KTUL BPCT-2941 Granted 2/19/64 © American Map Corp., No. 14244

John Cawley, Director of Business Affairs.  
Doug Bonebrake, Production Supervisor.

Rates: On request.

City of License: Tulsa. DMA: Tulsa. Rank: 59.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	675,780	442,470	1,118,250
Average Weekly Circulation (1995)	318,366	169,502	498,811
Average Daily Circulation (1995)			298,515

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Oklahoma—Tulsa

**KWHB**

Ch. 47

Network Service: Independent.

Licensee: Le Sea Bcstg. Corp., 11414 E. 58th St., Tulsa, OK 74146-6800.

Studio: 11414 E. 58th St., Tulsa, OK 74146.

Telephone: 918-250-9402. Fax: 918-254-5614.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 1660-kw visual, 166-kw aural. Antenna: 1510-ft. above av. terrain, 1425-ft. above ground, 1839-ft. above sea level.

Latitude 36° 01' 15"  
Longitude 95° 40' 32"

Transmitter: Oneta, OK.

Satellite Earth Stations: Cyclesat, 3.6-meter Ku-band; Parclipse, 4.8-meter; RCA Americom, 3.6-meter Ku-band; United Satellite Systems, 4.2-meter C-band; M/A-Com receivers.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: July 20, 1985. Sale to present owner by Kearn family approved by FCC May 14, 1986.

Represented (sales): Landin Media Sales.

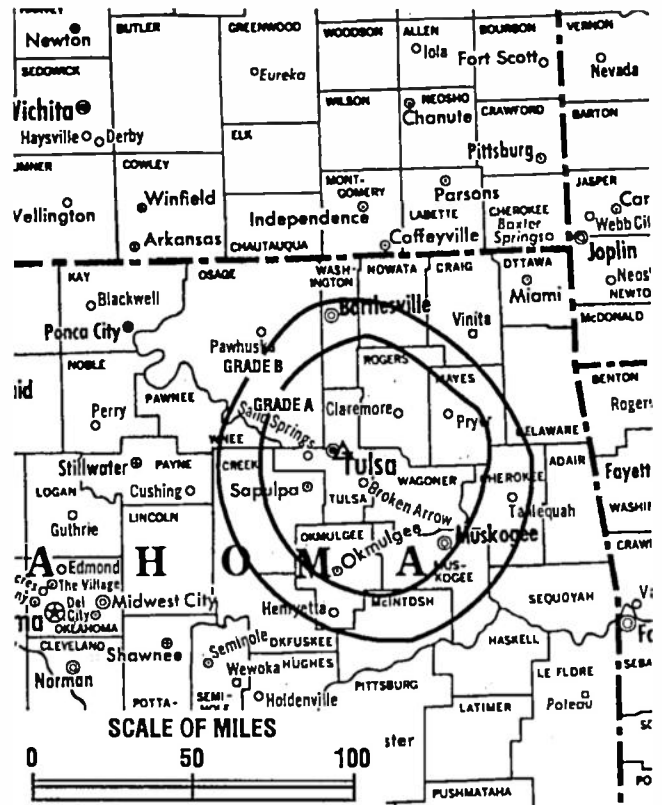
Represented (legal): Gardner, Carton & Douglas.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

**Personnel:**

Gary Murphy, General Manager.  
Craig Wallin, General Sales Manager.  
Jim Hobbs, Chief Engineer.

Highest 30 Sec. Rate: \$75.



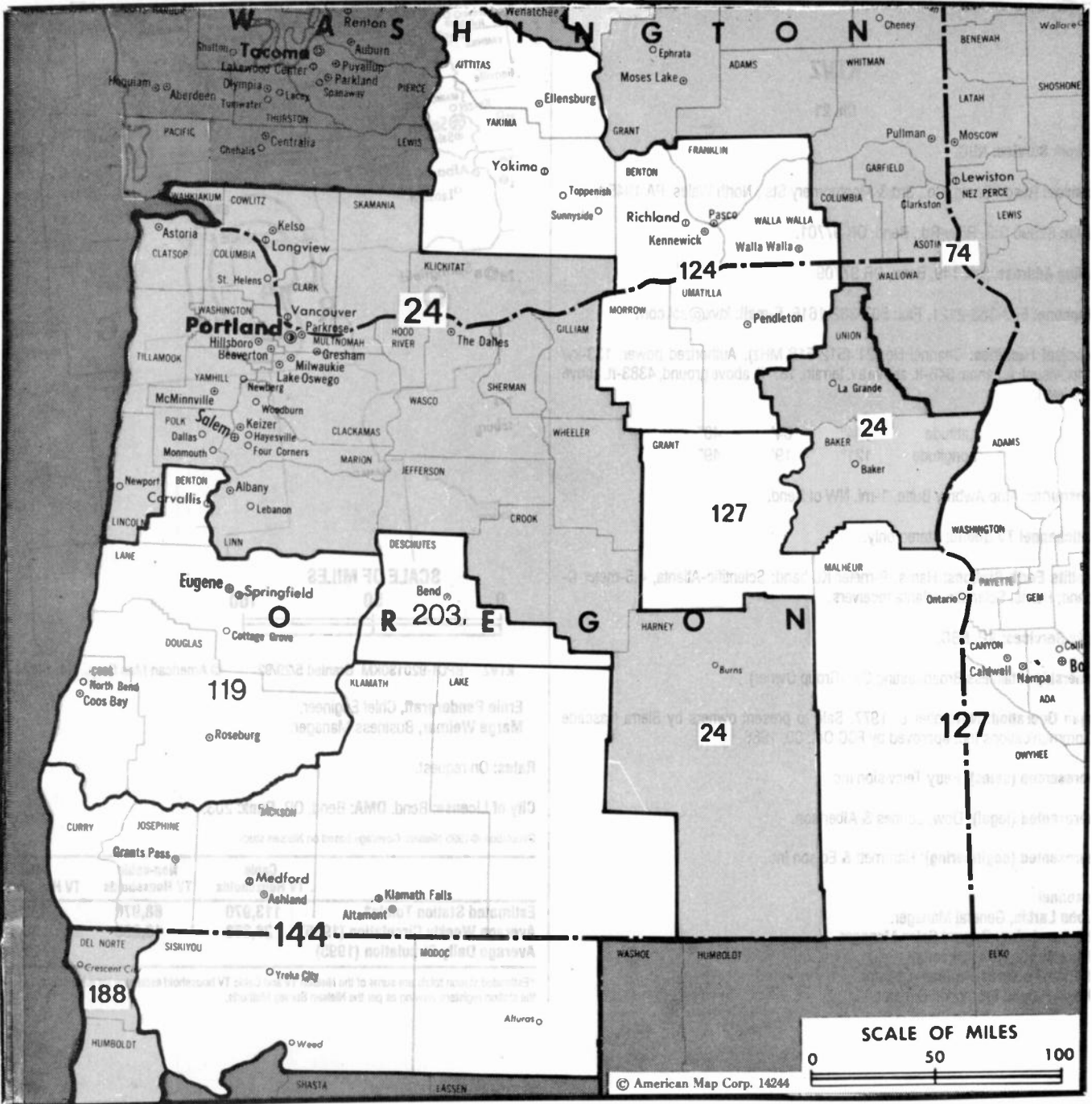
KWHB BNPCT-840622KM Granted 11/16/84 © American Map Corp., No. 14244

City of License: Tulsa. DMA: Tulsa. Rank: 59.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	306,510	192,540	499,050
Average Weekly Circulation (1995)	41,436	30,569	72,677
Average Daily Circulation (1995)			23,710

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK
Portland, OR	933,440	24
Spokane, WA	366,250	74
Eugene, OR	203,930	119
Yakima-Pasco-Richland-Kennewick, WA	193,510	124
Boise, ID	185,100	127
Medford-Klamath Falls, OR	147,890	144
Eureka, CA	54,830	188
Bend, OR	36,440	203

MARKET AREA COMMERCIAL STATIONS
KATU (2), KBSP-TV (22), KGW (8), KNMT (24), KOIN (6), KPDX (49), KPTV (12), KWBP (32), KAYU-TV (28), KHQ-TV (6), KLEW-TV (3), KREM-TV (2), KSKN (22), KOLY-TV (4), KCBY-TV (11), KEVU (34), KEZI (9), KMTR (16), KMTRX-TV (46), KMTZ (23), KPIC (4), KROZ (36), KVAL-TV (13), KAPP (35), KEPR-TV (19), KIMA-TV (29), KNDO (23), KNDU (25), KVEW (42), KBCI-TV (2), KHDT (9), KIVI (6), KTRV (12), KTVB (7), KDKF (31), KDRV (12), KMYU (26), KOB1 (5), KOTI (2), KTVL (10), KAEF (23), KBVU (29), KIEM-TV (3), KVIQ-TV (6), KTVZ (21)

State Cross Reference List	
Communities that receive programs of stations that are located elsewhere.	
KBSP-TV & KEBN, Portland	See Salem, OR
KPOX, Portland	See Vancouver, WA

Oregon Station Totals as of November 1, 1995			
	VHF	UHF	TOTAL
Commercial Television Stations	12	11	23
Educational Television Stations	5	2	7
	17	13	30

# Oregon—Bend

**KTVZ**

Ch. 21

**Network Service:** NBC.

**Licensee:** Resort Bcstg. Co., 3rd & Montgomery Sts., North Wales, PA 19454.

**Studio:** 62990 O.B. Riley Rd., Bend, OR 97701.

**Mailing Address:** Box 149, Bend, OR 97709.

**Telephone:** 503-383-2121. **Fax:** 503-382-1616. **E-mail:** ktvz@aol.com

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 133-kw max. visual. Antenna: 646-ft. above av. terrain, 167-ft. above ground, 4383-ft. above sea level.

Latitude	44°	04'	40"
Longitude	121°	19'	49"

**Transmitter:** Atop Awbrey Butte, 1-mi. NW of Bend.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 9-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Harris, Scientific-Atlanta receivers.

**News Services:** AP, NBC.

**Ownership:** Stainless Broadcasting Co. (Group Owner).

**Began Operation:** November 6, 1977. Sale to present owners by Sierra Cascade Communications Inc. approved by FCC Oct. 30, 1986.

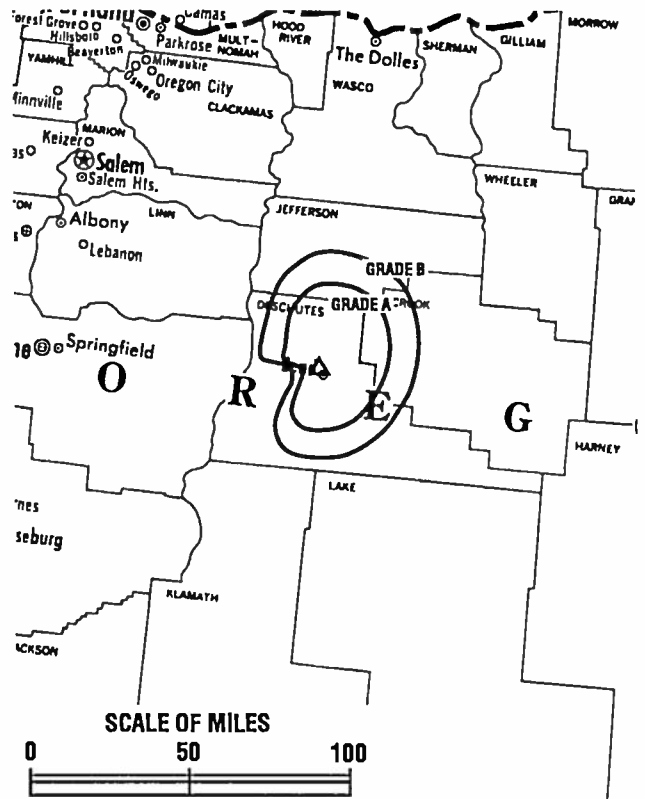
**Represented (sales):** Petry Television Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

- John Larkin, General Manager.
- Duncan Laing, General Sales Manager.
- Mike Smith, News Director.
- Natalie Forwood, Program Director.
- Kevin Raichl, Promotion Director.



KTVZ BPCT-920130KM Granted 5/29/92 © American Map Corp., No. 14244

**Ernie Pendergraft**, Chief Engineer.  
**Marge Weimar**, Business Manager.

**Rates:** On request.

**City of License:** Bend. **DMA:** Bend, OR. **Rank:** 203.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	113,970	68,970	182,940
<b>Average Weekly Circulation (1995)</b>	26,358	10,296	36,746
<b>Average Daily Circulation (1995)</b>			22,787

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oregon—Coos Bay-North Bend

## KCBY-TV

Ch. 11

(Satellite of KVAL-TV, Eugene, OR)

**Network Service:** CBS.

**Licensee:** Northwest Television Inc., Box 1156, Coos Bay, OR 97420.

**Studio:** 611 Coal Bank Slough Rd., Coos Bay, OR 97420.

**Mailing Address:** See KVAL-TV, Eugene, OR,

**Telephone:** 503-269-1111. **Fax:** 503-269-7464.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 11.5-kw visual, 1.15-kw aural. Antenna: 680-ft. above av. terrain, 200-ft. above ground, 1115-ft. above sea level.

Latitude 43° 23' 26.00"  
Longitude 124° 07' 46.30"

**Transmitter:** 5-mi. ENE of city center.

**Satellite Earth Station:** Tractor, 3-meter; M/A-Com receivers.

**News Service:** AP.

**Ownership:** Northwest Television Inc. (Group Owner).

**Began Operation:** October 1, 1960.

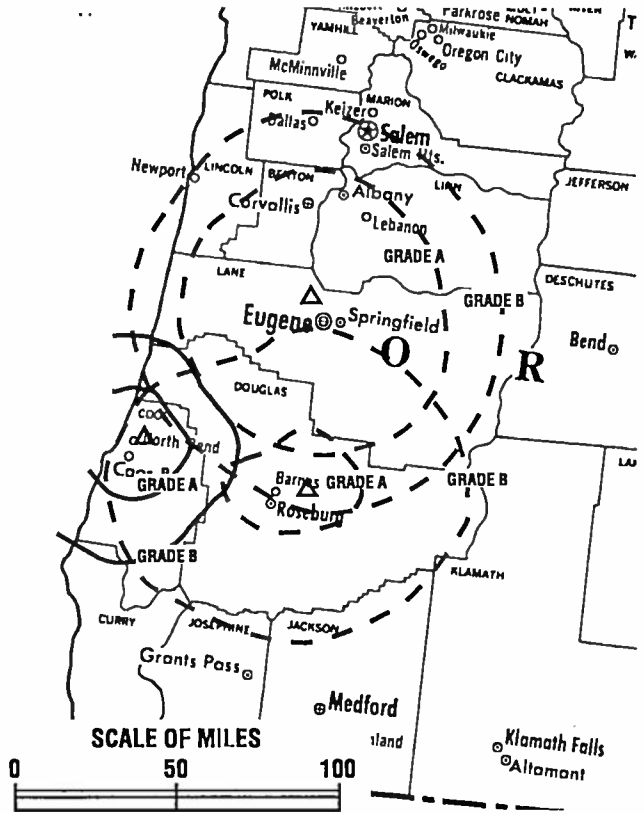
**Represented (sales):** Katz Television.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** McClanathan & Associates Inc.

**Personnel:**

James W. Putney, Vice President & General Manager.  
Bruce Bennett, Station Manager.  
Richard Hurnell, Chief Operator.  
Mary Walker, Promotion Director.  
Brent Smith, Production Manager.



KCBY-TV BMPCT-830513KI Granted 5/24/83 © American Map Corp., No. 14244

**Rates:** On request.

**City of License:** Coos Bay. **DMA:** Eugene. **Rank:** 119.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	170,270	96,800	267,070
<b>Average Weekly Circulation (1995)</b>	18,199	8,300	26,433
<b>Average Daily Circulation (1995)</b>			17,007

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oregon—Coos Bay

**KMTZ**

Ch. 23

(Satellite of KMTR, Eugene, OR)

Network Service: NBC.

Licensee: KMTR Inc., Box 7308, Eugene, OR 97401.

Studio: See KMTR, Eugene, OR.

Telephone: 503-746-1600. Fax: 503-747-0866.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 12.43-kw max. visual, 1.24-kw aural. Antenna: 623-ft. above av. terrain, 151-ft. above ground, 1030-ft. above sea level.

Latitude 43° 23' 39"  
Longitude 124° 07' 56"

Transmitter: Atop Noah Butte, 4.8-mi. E of Coos Bay at 70°.

Multichannel TV Sound: Planned.

News Services: AP, NBC.

Ownership: KMTR Inc. (Group Owner).

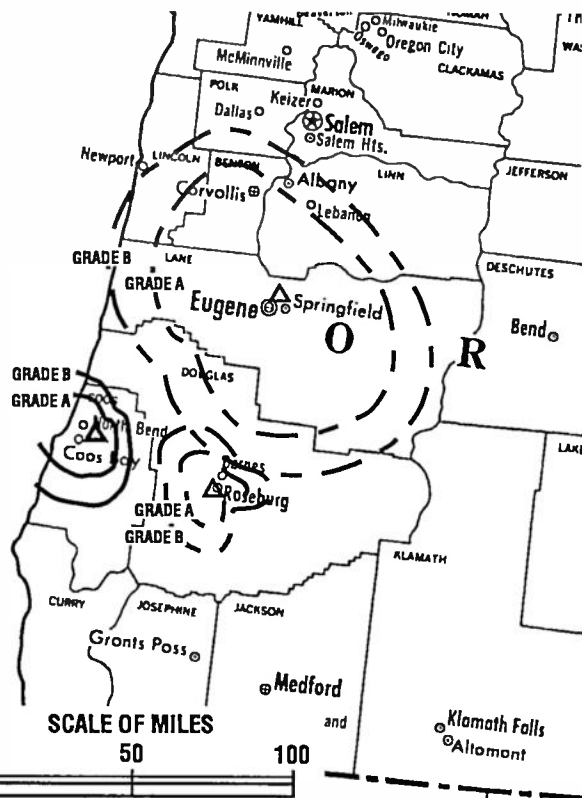
Began Operation: July 8, 1991. Note: Sale to Wicks Broadcast Group L.P. pends (Television Digest, Vol. 35:31).

Represented (sales): Petry Television Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Hatfield & Dawson.

Personnel: See KMTR, Eugene, OR.



KMTZ BMPCT-901113KG Granted 12/12/90 © American Map Corp., No. 14244

Rates: On request.

City of License: Coos Bay. DMA: Eugene. Rank: 119.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,780	25,550	62,330
Average Weekly Circulation (1995)	8,488	598	9,063
Average Daily Circulation (1995)			3,940

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oregon—Eugene

**KEVU**

Ch. 34

Network Service: UPN.

Licensee: California-Oregon Bcstg. Inc., 125 S. Fir St., Medford, OR 97501.

Studio: 888 Goodpasture Island Rd., Eugene, OR 97401.

Mailing Address: Box 10185, Eugene, OR 97440.

Telephone: 503-342-3435. Fax: 503-342-2818.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 3070-kw max. visual. Antenna: 850-ft. above av. terrain, 141-ft. above ground, 1499-ft. above sea level.

Latitude 44° 00' 04"  
Longitude 123° 06' 22"

Transmitter: Antenna Farm, 0.5-mi. SE of Blanton Rd.

Satellite Earth Stations: Paraclipse, 5-meter; Prodelin, 5-meter.

Ownership: California-Oregon Broadcasting Inc. (Group Owner).

Began Operation: October 30, 1991. Sale to California-Oregon Bcstg. Inc. approved by FCC Sept. 1, 1994 (Television Digest, Vol. 34:5).

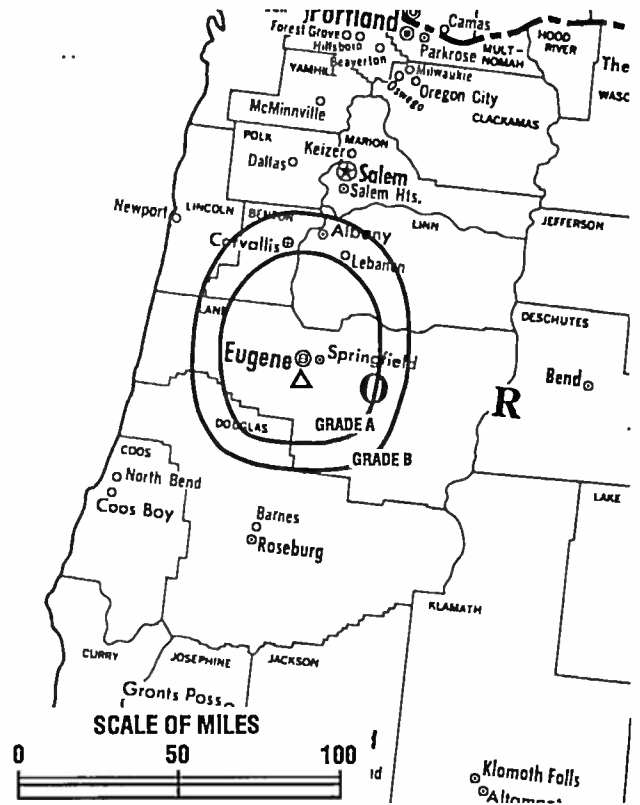
Represented (legal): Hildreth & Coons.

Represented (engineering): Cecil Lynch.

**Personnel:**

- Mark Metzger, General Manager.
- Jerry Mertes, Local Sales Manager.
- Bob Broderick, News Director.
- Constance Pifer, Production Manager.
- Sandi Dornon-Belmont, Program Director.
- Marc Belmont, Promotion Director.
- Tim Hershiser, Chief Engineer.
- Judi Kimbrough, Business Manager.

Rates: On request.



KEVU BMPCT-910214KH Granted 3/28/91 © American Map Corp., No. 14244

City of License: Eugene. DMA: Eugene. Rank: 119.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	181,900	112,200	294,100
Average Weekly Circulation (1995)	22,376	9,021	31,418
Average Daily Circulation (1995)			9,344

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oregon—Eugene

**KEZI**

Ch. 9

**Network Service:** ABC.

**Licensee:** KEZI Inc., Box 7009, Eugene, OR 97401.

**Studio:** 2225 Coburg Rd., Eugene, OR 97401.

**Mailing Address:** Box 7009, Eugene, OR 97401.

**Telephone:** 503-485-5611. **Fax:** 503-342-1568.

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1769-ft. above av. terrain, 496-ft. above ground, 2604-ft. above sea level.

Latitude 44° 06' 57"  
Longitude 122° 59' 57"

**Transmitter:** Coburg Ridge, approx. 7-mi. NE of Eugene.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 3-meter C-band; Harris, 6.1-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, Drake, Harris, M/A-Com receivers.

**News Services:** ABC, AP.

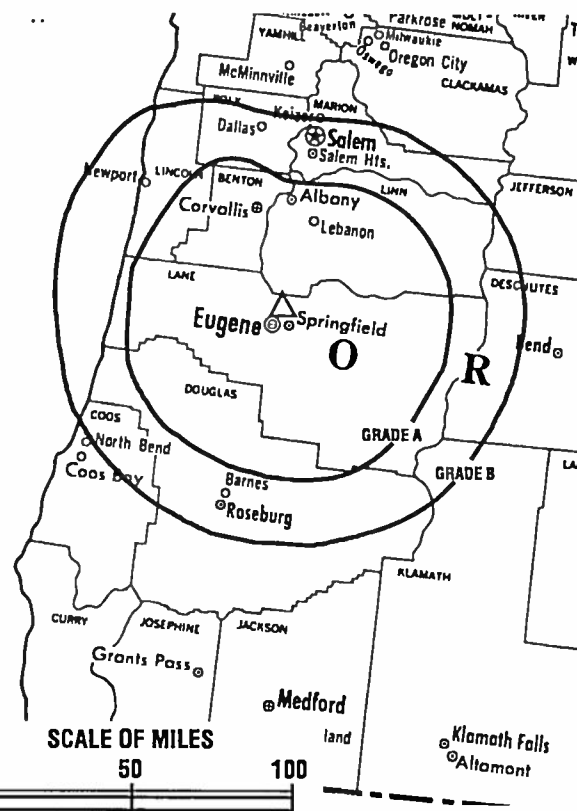
**Ownership:** Chambers Communications Corp. (Group Owner).

**Began Operation:** December 19, 1960. Sale to present owner approved by FCC Aug. 10, 1983.

**Represented (sales):** Seltel Inc.; Tacher Television.

**Personnel:**

- Carolyn S. Chambers, President.
- Bruce R. Liljegren, General Manager.
- Dave Larson, Assistant Station Manager.
- Bruce A. Barrett, General Sales Manager.
- John Preredello, Local Sales Manager.
- Beth Cookson, National & Regional Sales Coordinator.
- Rebecca Force, News Director.
- Lauren McMichaels, Promotion Manager.
- Joe Smelser, Director of Operations.



KEZI BPCT-820721KJ Granted 9/29/82 © American Map Corp., No. 14244

Dennis Hunt, Chief Engineer.  
Dave Cole, Assistant Chief Engineer.

Highest 30 Sec. Rate: \$650.

City of License: Eugene. DMA: Eugene. Rank: 119.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	493,540	318,770	812,310
Average Weekly Circulation (1995)	142,766	54,864	197,509
Average Daily Circulation (1995)			98,893

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oregon—Eugene

## KMTR

Ch. 16

(Operates satellites KMTZ, Coos Bay & KMTX-TV, Roseburg, OR)

Network Service: NBC.

Licensee: KMTR Inc., Box 7308, Eugene, OR 97401.

Studio: 3825 International Court, Springfield, OR 97477.

Mailing Address: Box 7308, Eugene, OR 97401.

Telephone: 503-746-1600. Fax: 503-747-0866.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1910-kw max. & 871-kw horizontal visual, 381.6-kw max. & 174-kw horizontal aural. Antenna: 1685-ft. above av. terrain, 496-ft. above ground, 2606-ft. above sea level.

Latitude 44° 06' 58"  
Longitude 122° 59' 55"

Transmitter: Coburg Ridge, near Eugene.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter Ku-band; Harris, 6.1-meter C-band; Harris, 6.1-meter Ku-band.

News Services: AP, NBC.

Ownership: KMTR Inc. (Group Owner).

Began Operation: October 4, 1982. Transfer of control to present owners approved by FCC Jan. 16, 1984. Note: Sale to Wicks Broadcast Group L.P. pending (Television Digest, Vol. 35:31).

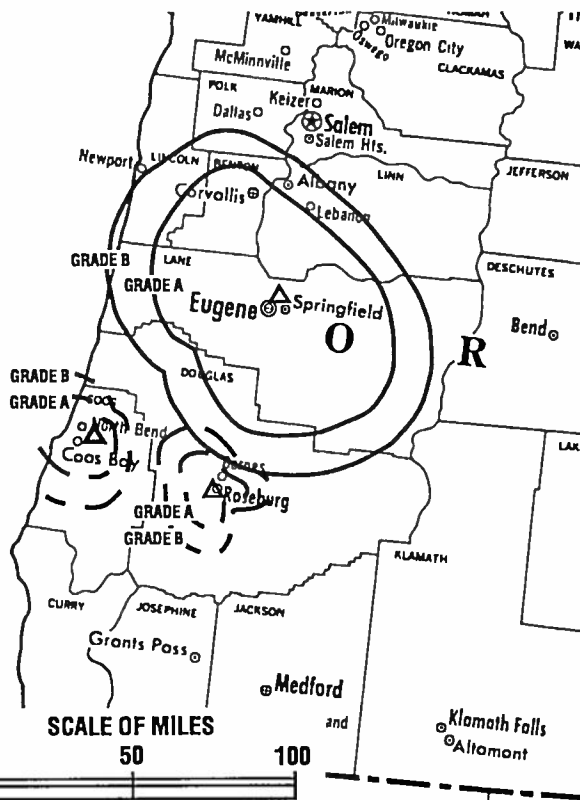
Represented (sales): Petry Television Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Hatfield & Dawson.

### Personnel:

Robert W. Davis, President & General Manager.  
Robert L. Rector, General Sales Manager.  
James Frandin, News Director.  
Mardi Martin, Promotion Director.  
Julie Strandlien, Program Director.



KMTR BPT-790507KJ Granted 10/19/81 © American Map Corp., No. 14244

Susan Boone, Controller.  
Cambra Ward, Production Manager.  
Jerry Nichols, Chief Engineer.

Rates: On request.

City of License: Eugene. DMA: Eugene. Rank: 119.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	154,890	86,290	241,180
Average Weekly Circulation (1995)	90,791	31,627	122,464
Average Daily Circulation (1995)			59,265

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Oregon—Eugene

## KVAL-TV

Ch. 13

(Operates satellites KPIC, Roseburg & KCBY-TV, Coos Bay, OR)

**Network Service:** CBS.

**Licensee:** Northwest Television Inc., Box 1313, Eugene, OR 97440.

**Studio:** 4575 Blanton Rd., Eugene, OR 97405.

**Mailing Address:** Box 1313, Eugene, OR 97440.

**Telephone:** 503-342-4961. Fax: 503-342-2635; 503-342-7252.

**E-mail:** kval@rio.com **Web Site:** surf.rio.com/~kval/kval.html

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1476-ft. above av. terrain, 848-ft. above ground, 2142-ft. above sea level.

Latitude 44° 00' 07"  
Longitude 123° 06' 53"

**Transmitter:** Blanton Heights.

**Satellite Earth Stations:** Transmit/receive Andrew, 4.6-meter Ku-band; Harris, 4.6-meter Ku-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Northwest Television Inc. (Group Owner).

**Began Operation:** April 15, 1954. Sale to Retlaw Enterprises Inc. pends (Television Digest, Vol. 35:45).

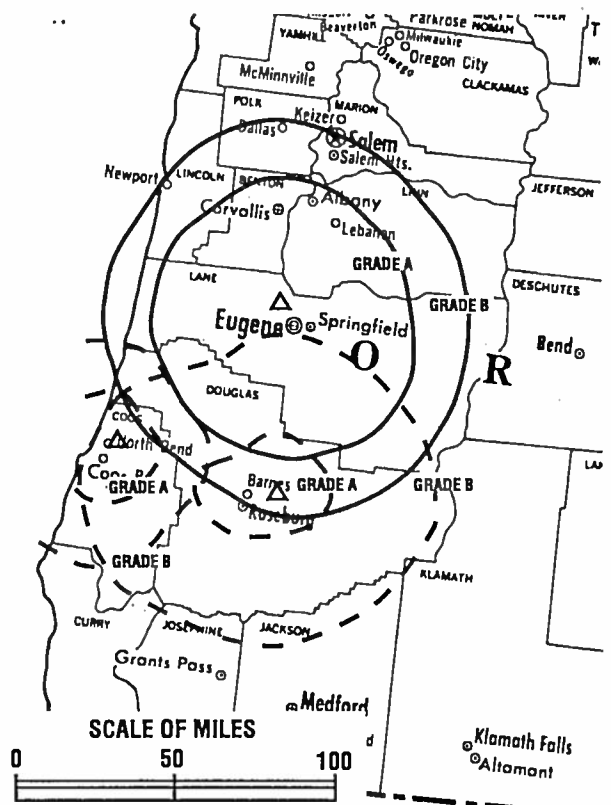
**Represented (sales):** Katz Continental Television.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** McClanathan & Associates Inc.

**Personnel:**

James W. Putney, Vice President & General Manager.  
David Weinkauff, General Sales Manager.  
Greg Raschio, Local Sales Manager.  
Paul Riess, News Director.  
Paul Greene, Program Director.



KVAL-TV BPCT-3588 Granted 2/23/66

© American Map Corp., No. 14244

R. Wade Hughes, Promotion Director.  
Gary F. Livesay, Business Manager.  
James Bowen, Director of Engineering.

**Rates:** On request.

**City of License:** Eugene. **DMA:** Eugene. **Rank:** 119.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	424,800	264,540	689,340
Average Weekly Circulation (1995)	103,488	44,818	148,363
Average Daily Circulation (1995)			82,101

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oregon—Klamath Falls

**KDKF**

Ch. 31

(Satellite of KDRV, Medford, OR)

**Network Service:** ABC.

**Licensee:** Soda Mountain Bcstg. Inc., 1090 Knutson Ave., Medford, OR 97504.

**Studio:** See KDRV, Medford, OR

**Telephone:** 503-485-5611. Fax: 503-883-8931.

**Technical Facilities:** Channel No. 31 (572-578 MHz). Authorized power: 6.03-kw visual, 0.6-kw aural. Antenna: 2267-ft. above av. terrain, 145-ft. above ground, 6579-ft. above sea level.

Latitude 42° 05' 50.10"  
Longitude 121° 31' 59.10"

**Transmitter:** Stukel Mountain, Klamath County.

**Ownership:** Chambers Communications Corp. (Group Owner).

**Began Operation:** October 15, 1989. Sale to present owners by Love Bcstg. approved by FCC May 27, 1993.

**Represented (sales):** Katz Television.

**Represented (legal):** Fisher Wayland Cooper Leader & Zaragoza L.L.P.

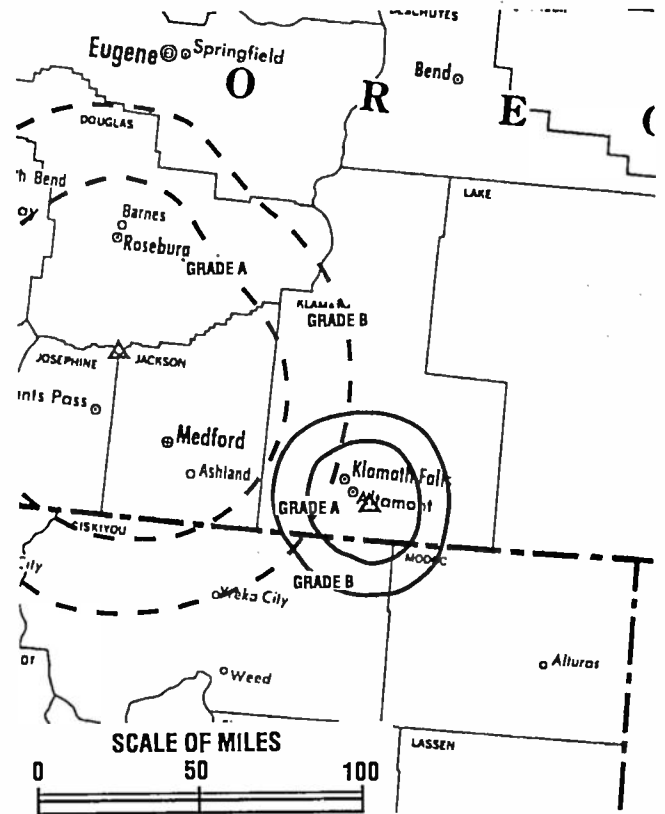
**Represented (engineering):** McClanathan & Associates Inc.

**Personnel:** See KDRV, Medford, OR.

**Rates:** On request.

**City of License:** Klamath Falls. **DMA:** Medford-Klamath Falls. **Rank:** 144.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KDKF BMPCT-890606KG Granted 7/26/89 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	65,910	39,930	105,840
<b>Average Weekly Circulation (1995)</b>	13,507	4,642	18,145
<b>Average Daily Circulation (1995)</b>			10,553

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oregon—Klamath Falls

**KOTI**

Ch. 2

**Network Service:** NBC.

**Licensee:** California-Oregon Broadcasting Inc., Box 5M, Medford, OR 97501.

**Studio:** 222 S. 7th St., Box 2K, Klamath Falls, OR 97601.

**Telephone:** 503-882-2222.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 35.5-kw visual, 3.55-kw aural. Antenna: 1050-ft. above av. terrain, 180-ft. above ground, 6500-ft. above sea level.

Latitude	42°	05'	48"
Longitude	121°	37'	57"

Holds CP for change to 85-kw visual, 2201-ft. above av. terrain, 154-ft. above ground, 6565-ft. above sea level, transmitter to Mount Stukel, 9.3-mi. SE of Klamath Falls. BPCT-900314KF.

**Transmitter:** 4-mi. ESE of city.

**Satellite Earth Station:** Scientific-Atlanta, 4.5-meter.

**Ownership:** California-Oregon Broadcasting Inc. (Group Owner).

**Began Operation:** August 13, 1956.

**Represented (sales):** Blair Television.

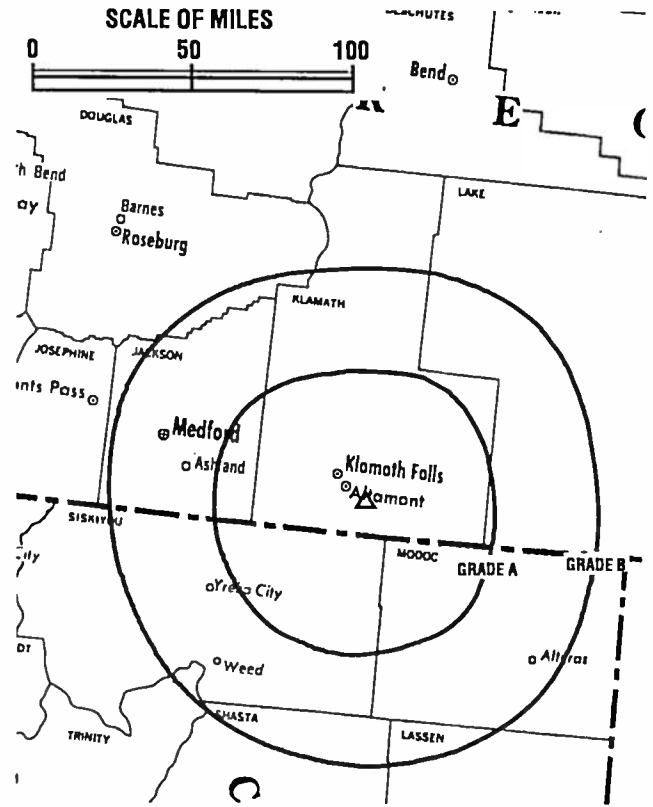
**Represented (legal):** Reed, Smith, Shaw & McClay.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

- Patricia C. Smullin, President & General Manager.
- Mark Logan, Station & General Sales Manager.
- Amy Belkin, News Director.
- Perry Young, Promotion Director.
- Mark Dumond, Production Manager.
- Scott McMahon, Chief Engineer.

**Rates:** On request.



**KOTI BPCT-900314KF** Granted 5/30/90 © American Map Corp., No. 14244  
**NETWORK BASE HOURLY RATE: \$50.**

**City of License:** Klamath Falls. **DMA:** Medford-Klamath Falls. **Rank:** 144.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	<b>283,980</b>	<b>161,140</b>	<b>445,120</b>
<b>Average Weekly Circulation (1995)</b>	<b>17,604</b>	<b>13,076</b>	<b>30,617</b>
<b>Average Daily Circulation (1995)</b>			<b>16,969</b>

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oregon—Medford

**KDRV**

Ch. 12

(Operates satellite KDKF, Klamath Falls, OR)

**Network Service:** ABC.

**Licensee:** Soda Mountain Bcstg. Inc., Box 9007, Eugene, OR 97401.

**Studio:** 1090 Knutson Ave., Medford, OR 97504.

**Mailing Address:** Box 728, Medford, OR 97501.

**Telephone:** 503-485-5611. **Fax:** 503-779-9261.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 191-kw visual, 19.1-kw aural. Antenna: 2701-ft. above av. terrain, 171-ft. above ground, 5434-ft. above sea level.

Latitude 42° 41' 30"  
Longitude 123° 13' 44"

**Transmitter:** King Mountain, 31.4-mi. from Medford.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; United Satellite Systems, 4.5-meter C-band; Andrew, Avantek, Scientific-Atlanta receivers.

**News Service:** ABC.

**Ownership:** Chambers Communications Corp. (Group Owner).

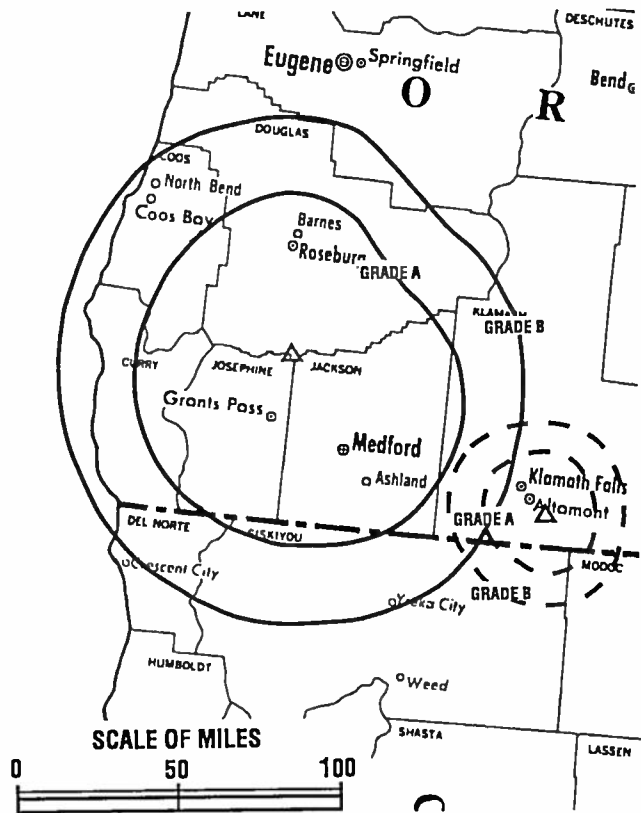
**Began Operation:** February 26, 1984. Sale to present owners by Love Bcstg. approved by FCC May 27, 1993. Sale to Love Bcstg. by Dunbar, Carpenter, et al., approved by FCC July 16, 1987.

**Represented (sales):** Seltel Inc.; Canadian Communications Co.

**Represented (legal):** Fisher Wayland Cooper Leader & Zaragoza L.L.P.

**Represented (engineering):** McClanathan & Associates Inc.

**Personnel:**  
Keith Lollis, General Manager.  
Jonathan Piff, Local Sales Manager.  
Renard Maiuri, News Director.  
Larry Black, Promotion Manager.



KDRV BMPCT-830506KJ Granted 6/24/83 © American Map Corp., No. 14244

Doug La Feve, Business Manager.  
Rick Carrara, Chief Engineer.

**Rates:** On request.

**City of License:** Medford. **DMA:** Medford-Klamath Falls. **Rank:** 144.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	147,540	89,410	236,950
Average Weekly Circulation (1995)	63,245	28,987	92,254
Average Daily Circulation (1995)			58,011

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oregon—Medford

**KMVU**

Ch. 26

**Network Service:** FOX, UPN.

**Licensee:** 914 Broadcasting Co., 4600 S. Regal St, Spokane, WA 99223.

**Studio:** 820 Crater Lake Ave., Medford, OR 97504.

**Telephone:** 503-772-2600. **Fax:** 503-772-7634.

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 110.15-kw max. visual. Antenna: 1404-ft. above av. terrain, 111-ft. above ground, 3878-ft. above sea level.

Latitude 42° 17' 54"  
Longitude 122° 44' 59"

**Transmitter:** Baldy Hill, approx. 6.8-mi. ESE of Medford.

**Ownership:** 914 Broadcasting Inc.

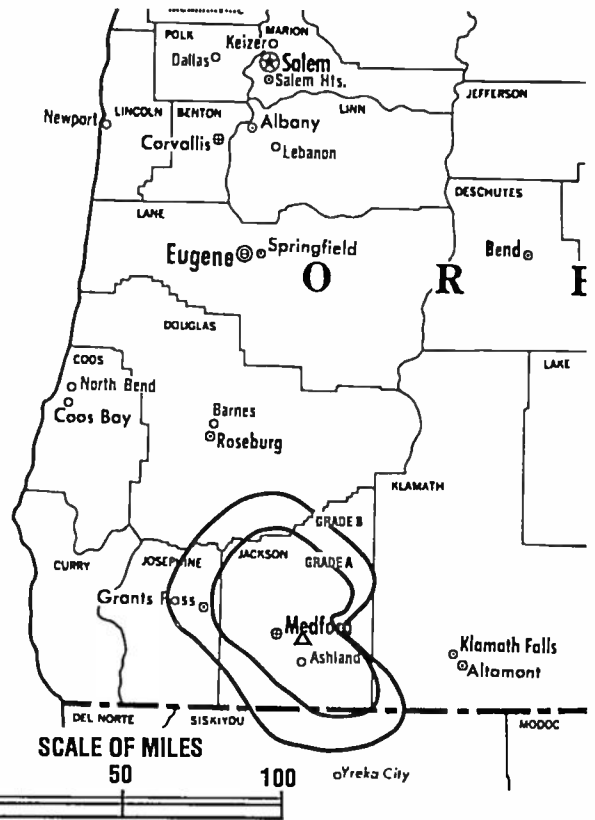
**Began Operation:** August 8, 1994. Sale to present owners by Junko K. Shehan & Bobby C. Shehan approved by FCC March 11, 1995.

**Personnel:**

Peter Rogers, General Manager.  
Bob Hamacher, Program Director.

**Rates:** On request.

**City of License:** Medford. **DMA:** Medford-Klamath Falls. **Rank:** 144.



KMVU BMPCT-940301KG Granted 4/7/94 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	98,840	68,460	167,300
<b>Average Weekly Circulation (1995)</b>	44,136	11,775	55,850
<b>Average Daily Circulation (1995)</b>			24,130

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oregon—Medford

**KOBI**

Ch. 5

**Network Service:** NBC.

**Licensee:** California-Oregon Broadcasting Inc., Box 5M, Medford, OR 97501.

**Studio:** 125 S. Fir St., Medford, OR 97501.

**Telephone:** 503-779-5555. **Fax:** 503-779-5564.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 60.3-kw visual, 8.13-kw aural. Antenna: 2700-ft. above av. terrain, 120-ft. above ground, 5385-ft. above sea level.

Latitude 42° 41' 49"  
Longitude 123° 13' 39"

**Transmitter:** King Mountain, approx. 28-mi. NW of Medford.

**Satellite Earth Stations:** 3-meter; Andrew, 6.3-meter; Harris, 3-meter; Paradigm, 4.5-meter; Andrew, Harris, Scientific-Atlanta receivers.

**Ownership:** California-Oregon Broadcasting Inc. (Group Owner).

**Began Operation:** August 1, 1953.

**Represented (sales):** Blair Television.

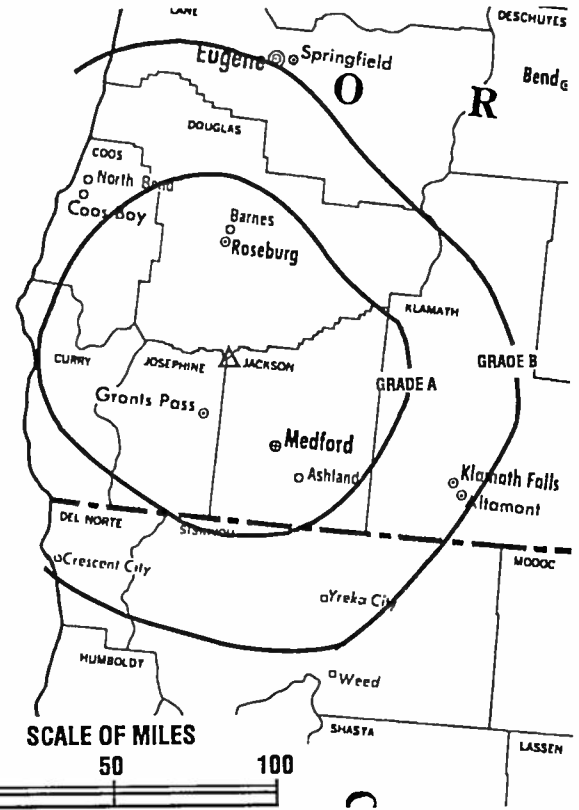
**Represented (legal):** Reed, Smith, Shaw & McClay.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**  
Patricia C. Smullin, President & General Manager.  
Mark Logan, Station Manager.  
Amy Belkin, News Director.  
Mark DuMond, Production Manager.  
Steve Aase, Chief Engineer.

**Rates:** On request.

**NETWORK BASE HOURLY RATE:** \$671.



KOBI BPCT-830601KG Granted 6/24/83 © American Map Corp., No. 14244

**City of License:** Medford. **OMA:** Medford-Klamath Falls. **Rank:** 144.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	<b>244,450</b>	<b>135,750</b>	<b>380,200</b>
<b>Average Weekly Circulation (1995)</b>	<b>91,984</b>	<b>44,453</b>	<b>136,477</b>
<b>Average Daily Circulation (1995)</b>			<b>73,853</b>

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oregon—Medford

**KTVL**

Ch. 10

**Network Service:** CBS.

**Licensee:** Freedom Communications of Medford Inc., Box 10, Medford, OR 97501.

**Studio:** 1440 Rossanley Dr., Medford, OR 97501.

**Mailing Address:** Box 10, Medford, OR 97501.

**Telephone:** 503-773-7373. **Fax:** 503-779-0451.

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 132-kw visual, 19.1-kw aural. Antenna: 3309-ft. above av. terrain, 154-ft. above ground, 7626-ft. above sea level.

Latitude 42° 04' 55"  
Longitude 122° 43' 07"

**Transmitter:** Mount Ashland, 8-mi. S of Ashland, OR.

**Satellite Earth Stations:** Transmit/receive Andrew, Ku-band; Scientific-Atlanta, 3.7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Andrew, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Freedom Communications Inc. (Group Owner).

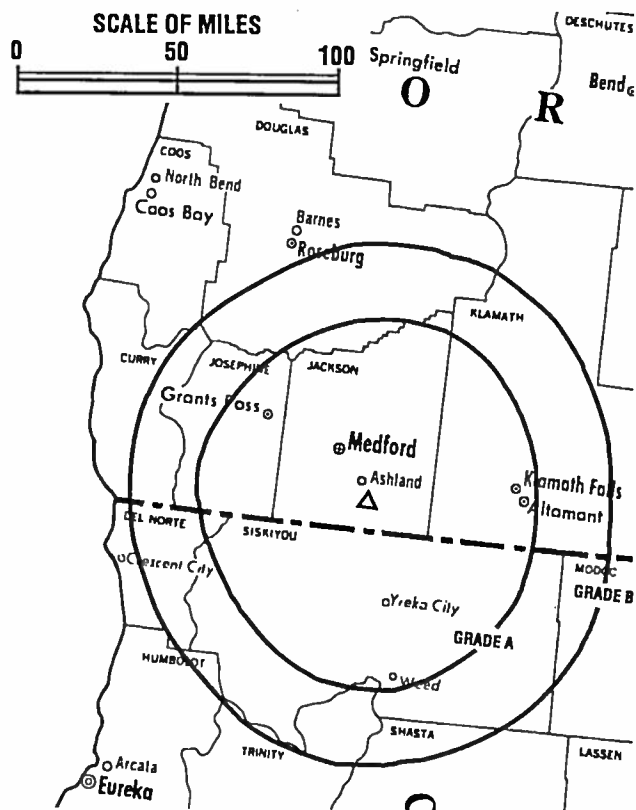
**Began Operation:** October 3, 1961. Sale to present owner by Sierra/Cascade Communications Inc. approved by FCC July 7, 1981.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Latham & Watkins.

**Personnel:**

- Thomas M. Long, Vice President & General Manager.
- Marcus Wood, Sales Manager.
- Mel Tynan, Chief Engineer.
- Gayle Mitchell, News Director.
- Barry Tevis, Promotion Director.
- James Harlor, Business Manager.
- Kingsley Kelley, Program Director & Operations Manager.



KTVL BPCT-3608 Granted 10/19/65

© American Map Corp., No. 14244

**Rates:** On request.

**City of License:** Medford. **DMA:** Medford-Klamath Falls. **Rank:** 144.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	300,290	178,630	478,920
<b>Average Weekly Circulation (1995)</b>	72,185	40,916	113,103
<b>Average Daily Circulation (1995)</b>			66,166

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oregon—Portland

## KATU

Ch. 2

Network Service: ABC.

Licensee: Fisher Broadcasting Inc., Box 2, Portland, OR 97207.

Studio: 2153 N.E. Sandy Blvd., Portland, OR 97232.

Telephone: 503-231-4222. Fax: 503-231-4233.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1560-ft. above av. terrain, 918-ft. above ground, 1873-ft. above sea level.

Latitude 45° 31' 15.00"  
Longitude 122° 44' 37.50"

Transmitter: 225 N.W. Skyline Blvd.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Andrew, 9.1-meter C-band; Andrew, 4.6-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 7-meter C-band; Avantek, M/A-Com, Scientific-Atlanta, Vertex receivers.

SNG Mobile Dish: Vertex, 2.6-meter Ku-band.

News Services: ABC, AP, MediaLink, PR Newswire, UPI.

Ownership: Fisher Broadcasting Inc. (Group Owner).

Began Operation: March 15, 1962.

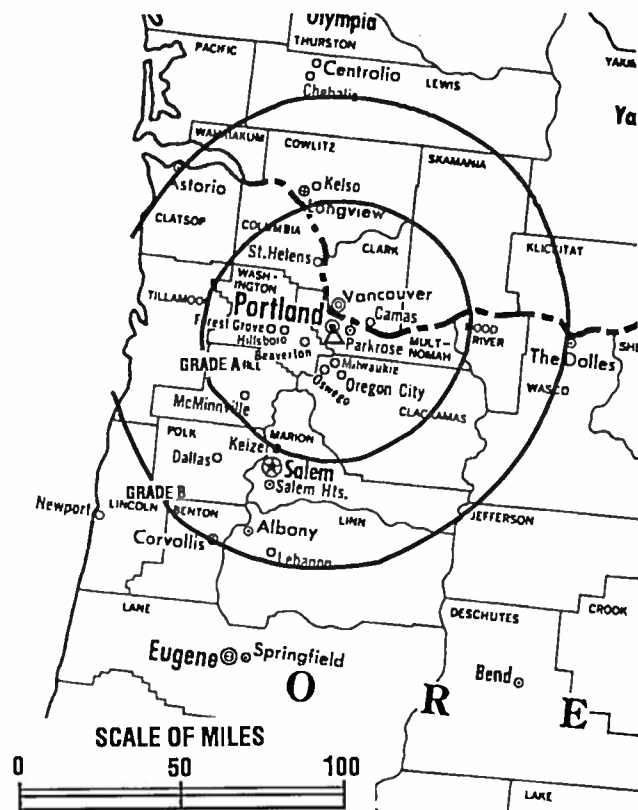
Represented (sales): TeleRep Inc.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Represented (engineering): A. D. Ring, P.A.

### Personnel:

James L. Boyer, Vice President & General Manager.  
Jan Allen, Vice President & Station Manager.  
Karen Heniger, Vice President & General Sales Manager.  
Connie Grad, Vice President & Business Manager.  
Stan Hubert, Local Sales Manager.  
Greg Flock, National Sales Manager.  
Mike Devlin, News Director.



KATU BPCT-3063 Granted 6/26/63

© American Map Corp., No. 14244

Everett Helm, Chief Engineer.  
Colette Rees, Creative Services Director.

Highest 30 Sec. Rate: \$5000.

NETWORK BASE HOURLY RATE: \$1500.

City of License: Portland. DMA: Portland, OR. Rank: 24.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	886,100	573,530	1,459,630
Average Weekly Circulation (1995)	490,163	327,582	851,080
Average Daily Circulation (1995)			508,029

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Oregon—Portland

**KGW**

Ch. 8

Network Service: NBC.

Licensee: Providence Journal Co., 75 Fountain St., Providence, RI 02902.

Studio: 1501 S.W. Jefferson St., Portland, OR 97201.

Telephone: 503-226-5000. Fax: 503-226-4448.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 302-kw visual, 60.3-kw aural. Antenna: 1770-ft. above av. terrain, 926-ft. above ground, 2049-ft. above sea level.

Latitude 45° 31' 21"  
Longitude 122° 44' 46"

Transmitter: 299 N.W. Skyline Dr.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: RCA Americom, 4.5-meter Ku-band; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

News Services: AP, NBC, UPI.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

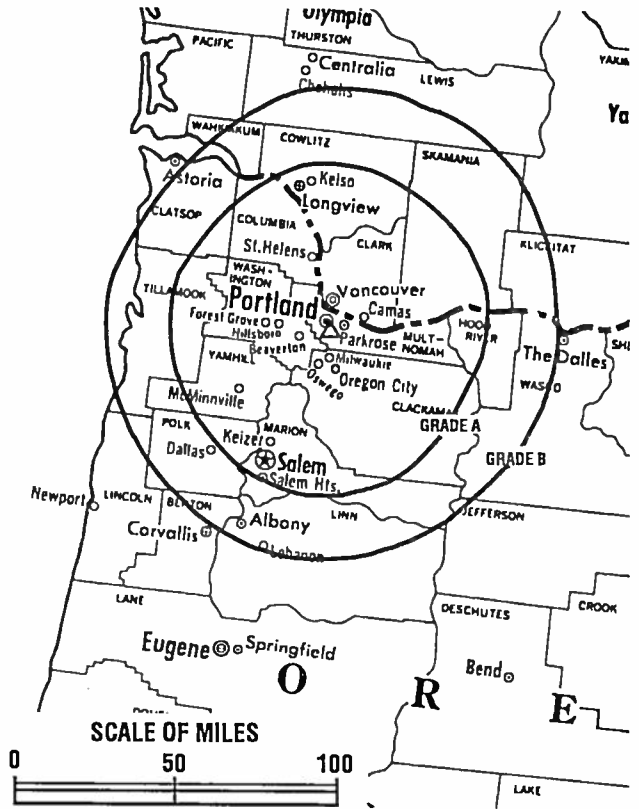
Began Operation: December 15, 1956. Sale to present owners by King Bcstg. Co. approved by FCC Aug. 27, 1991 (Television Digest, Vol. 31:9, 29).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

**Personnel:**

- Dennis Williamson, President & General Manager.
- Bob Blacher, General Sales Manager.
- Maureen Regele, Local Sales Manager.
- Chip Ermish, National Sales Manager.
- Mike Rausch, News Director.
- Brenda Buratti, Program Director.
- Anne Adkins, Creative Services Director.
- Eric Dausman, Director of Engineering.
- Jan Hesliss, Business Manager.



KGW BMPCT-5919 Granted 11/21/63 © American Map Corp., No. 14244

Boyd Levett, Public Affairs Director.  
Mary Warner, Traffic Manager.

Rates: On request.

City of License: Portland. DMA: Portland, OR. Rank: 24.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	963,580	641,610	1,605,190
Average Weekly Circulation (1995)	456,098	315,786	803,765
Average Daily Circulation (1995)			436,756

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oregon—Portland

**KNMT**

Ch. 24

Network Service: TBN.

Licensee: National Minority TV Inc., Box C-1180, Lake Forest, CA 92630.

Studio: 432 N.E. 74th Ave., Portland, OR 97213.

Telephone: 503-252-0792. Fax: 503-256-4205.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2690-kw max. visual, 269-kw max. aural. Antenna: 1433-ft. above av. terrain, 665-ft. above ground, 1830-ft. above sea level.

Latitude 45° 30' 58"  
 Longitude 122° 43' 59"

Transmitter: 5516 S.W. Barnes Rd., Portland.

Satellite Earth Stations: Vertex, 6.1-meter C-band; Wegener, 6-meter C-band; Wegener receivers.

Ownership: National Minority TV Inc.

Began Operation: November 16, 1989.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Represented (engineering): Robert du Treil.

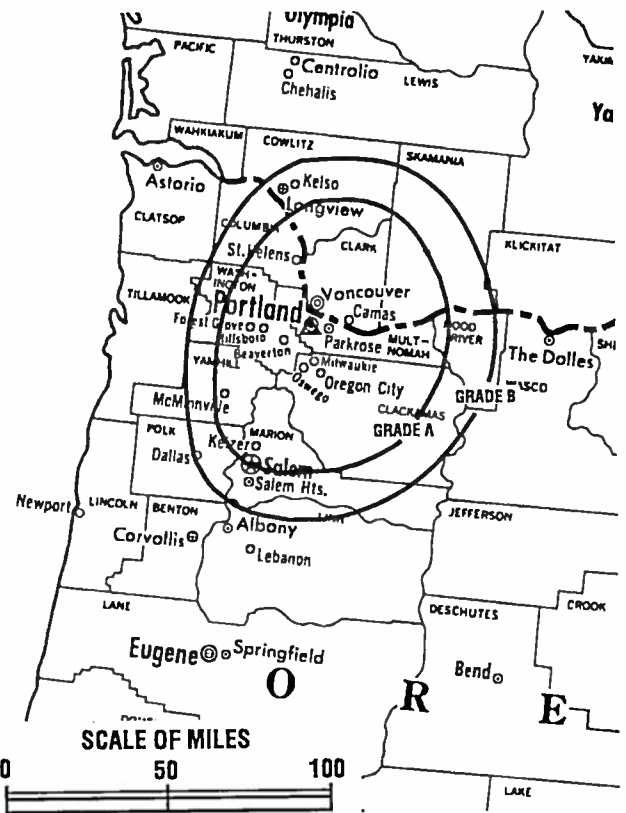
**Personnel:**

Marta Lewis, Station Manager.  
 Mark Fountain, Chief Engineer.  
 Chris Warner, Production Manager.

Rates: On request.

City of License: Portland. DMA: Portland, OR. Rank: 24.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KNMT BMPCT-880725KE Granted 10/27/88 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	558,000	410,300	968,300
Average Weekly Circulation (1995)	9,961	18,020	27,995
Average Daily Circulation (1995)			8,939

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oregon—Portland

**KOIN**

Ch. 6

Network Service: CBS.

Licensee: KOIN-TV Inc., 222 S.W. Columbia St., Portland, OR 97201.

Studio: 222 S.W. Columbia St., Portland, OR 97201.

Telephone: 503-464-0600. Fax: 503-464-0717. E-mail: koinnz@aol.com

Web Site: <http://koinnz@aol.com>

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1750-ft. above av. terrain, 984-ft. above ground, 2049-ft. above sea level.

Latitude 45° 30' 58"  
Longitude 122° 43' 59"

Transmitter: 5516 S.W. Barnes Rd.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 9-meter C-band; Microdyne, 7-meter Ku-band; RCA, 4.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Services: AP, CBS, CNN.

Ownership: Lee Enterprises Inc. (Group Owner).

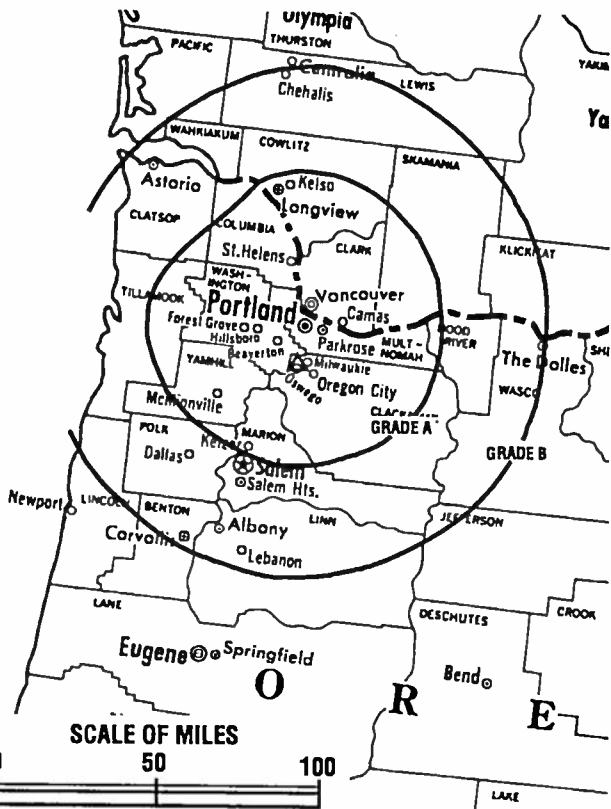
Began Operation: October 15, 1953. Sale to present owner by Newhouse Bcstg. Corp. and M. M. Tonkon & Harvey Benson, trustees, approved by FCC Aug. 26, 1977 (Television Digest, Vol. 17:21).

Represented (sales): Katz Television.

Represented (legal): Reed, Smith, Shaw & McClay.

**Personnel:**

Greg R. Veon, Vice President & General Manager.  
Charlie Hogelvedt, Director, Sales & Marketing.  
James Hanning, Local Sales Manager.  
Dave Berkeley, National Sales Manager.  
Peter Maroney, Director, News & Programming.



KOIN BMPCT-5941 Granted 3/19/64

© American Map Corp., No. 14244

Robb Kirk, Director of Finance & Administration.  
Lee Wood, Director of Engineering.

Rates: On request.

City of License: Portland. DMA: Portland, OR. Rank: 24.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	865,340	534,190	1,399,530
Average Weekly Circulation (1995)	472,152	320,925	828,453
Average Daily Circulation (1995)			435,550

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oregon—Portland

**KPTV**

Ch. 12

Network Service: UPN.

Licensee: Oregon Television Inc., Box 3401, Portland, OR 97208.

Studio: 735 S.W. 20th Place, Portland, OR 97205.

Telephone: 503-222-9921.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 30.9-kw aural. Antenna: 1780-ft. above av. terrain, 1049-ft. above ground, 2049-ft. above sea level.

Latitude 45° 31' 19"  
Longitude 122° 44' 53"

Transmitter: 212 N.W. Miller Rd.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Vertex, 4.6-meter Ku-band; Vertex, 7.2-meter C-band; Scientific-Atlanta receivers.

News Service: CNN.

Ownership: Chris-Craft Industries Inc. (Group Owner).

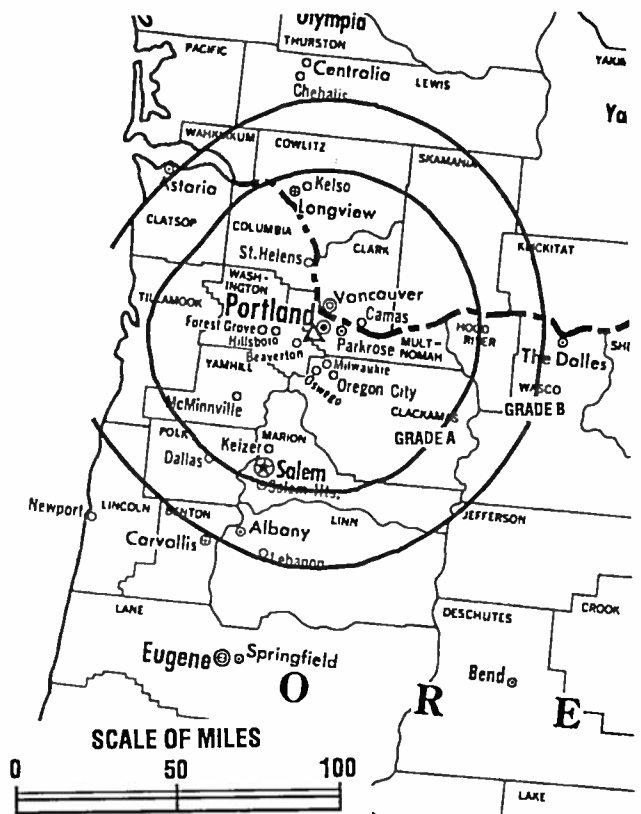
Began Operation: September 20, 1952. George Haggarty's purchase of KFOR (Ch. 12) from Henry A. White-Stephen E. Thompson-Julius L. Meler Jr. group approved April 17, 1957 by FCC; at same time Haggarty purchased KPTV (Ch. 27) from Storer and took Ch. 27 off air (Television Digest, Vol. 13:10, 11, 16, 18). Transfer from George Haggarty to NAFI Corp. approved July 22, 1959 (NAFI Corp. name changed to Chris-Craft Industries Inc.). Transfer of stock of Chris-Craft Industries Inc. by shareholders to Baldwin-Montrose Chemical Co. Inc. bringing holdings to 35% approved Nov. 8, 1967 (Vol. 7:46). Later Baldwin-Montrose merged into Chris-Craft.

Represented (sales): Katz Independent Television.

Represented (legal): Wilmer, Cutler & Pickering.

**Personnel:**

L. Martin Brantley, President & General Manager.  
Andy Feldman, General Sales Manager.  
Greg Shelby, Local Sales Manager.  
Pam Thomas, National Sales Manager.  
Marvin Rhodes, Program Director.  
John Sears, News Director.



KPTV BMPCT-5915 Granted 12/3/63

© American Map Corp., No. 14244

Val Roberts, Chief Engineer.

Humberto Carlos, Business Manager.

Rates: On request.

City of License: Portland. OMA: Portland, OR. Rank: 24.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	973,260	627,830	1,601,090
Average Weekly Circulation (1995)	413,823	271,250	718,143
Average Daily Circulation (1995)			324,113

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oregon—Roseburg

## KMTX-TV

Ch. 46

(Satellite of KMTR, Eugene, OR)

Network Service: NBC.

Grantee: KMTR Inc., Box 7308, Eugene, OR 97401.

Studio: See KMTR, Eugene, OR.

Telephone: 503-746-1600. Fax: 503-747-0866.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 9.82-kw max. visual. Antenna: 358-ft. above av. terrain, 56-ft. above ground, 1227-ft. above sea level.

Latitude 43° 12' 22"  
Longitude 123° 21' 56"

Transmitter: 1.9-mi. SW of Roseburg at 220°T, on Mount Nebo.

Ownership: KMTR Inc. (Group Owner).

Began Operation: April 20, 1992. Note: Sale to Wicks Broadcast Group L.P. pends.

Represented (sales): Petry Television Inc.

Represented (legal): Haley, Bader & Potts.

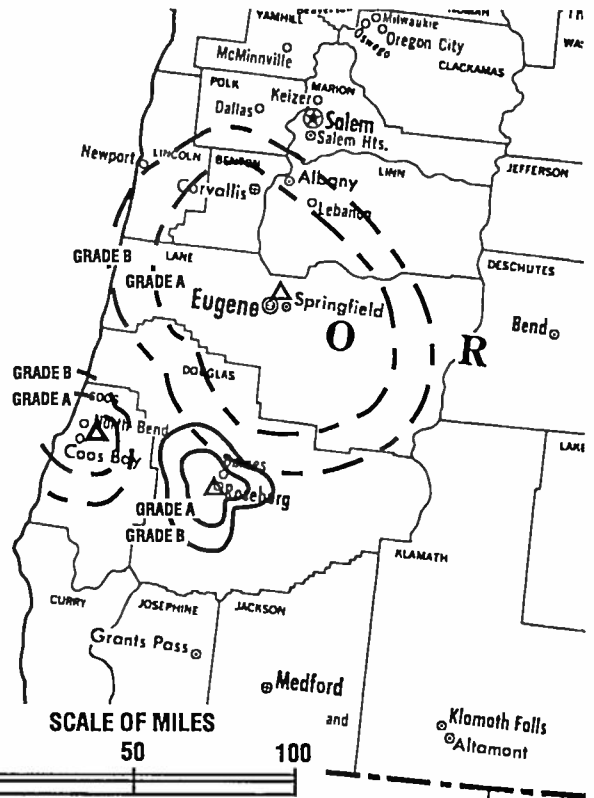
Represented (engineering): Hatfield & Dawson.

Personnel: See KMTR, Eugene, OR.

Rates: On request.

City of License: Roseburg. DMA: Eugene. Rank: 119.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KMTX-TV BPCT-881021KG Granted 1/15/92 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,900	17,250	37,150
Average Weekly Circulation (1995)	4,338	104	4,458
Average Daily Circulation (1995)			1,189

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oregon—Roseburg

## KPIC

Ch. 4

(Satellite of KVAL-TV, Eugene, OR)

Network Service: CBS.

Licensee: South West Oregon Television Bcstg. Corp., Box 1345, Roseburg, OR 97470.

Studio: 655 W. Umpqua, Roseburg, OR 97470.

Telephone: 503-672-4481. Fax: 503-672-4481.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 5.37-kw visual, 0.55-kw aural. Antenna: 1000-ft. above av. terrain, 173-ft. above ground, 1873-ft. above sea level.

Latitude 43° 14' 39.60"  
Longitude 123° 18' 42.00"

Transmitter: 3.1-mi. NE of center of Roseburg.

Satellite Earth Station: Tractor, 3-meter C-band; M/A-Com receivers.

News Service: AP.

Ownership: Northwest Television Inc. (Group Owner); California-Oregon Broadcasting Inc. (Group Owner).

Began Operation: April 1, 1956.

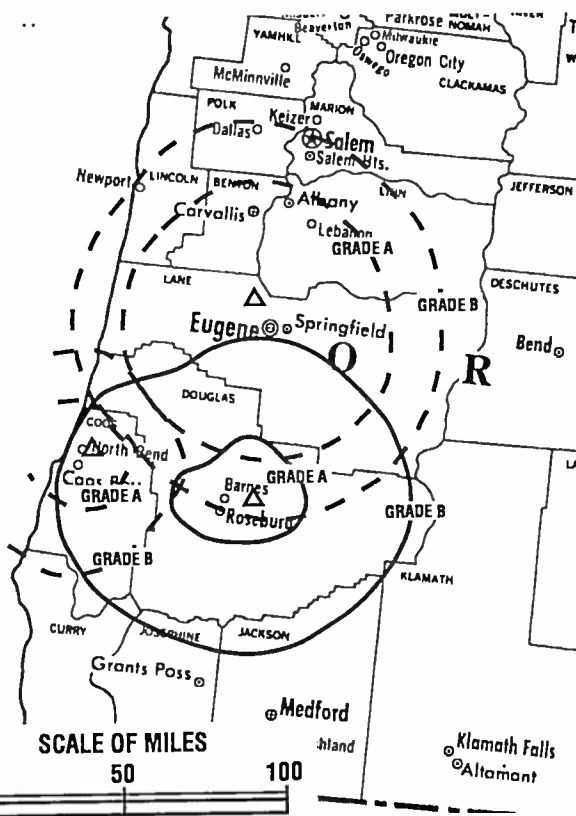
Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): McClanathan & Associates.

Personnel:  
James W. Putney, Vice President & General Manager.  
Don Clithero, Station Manager.  
Michael Hill, Chief Engineer.

Highest 30 Sec. Rate: \$100.



KPIC BNPCT-3395 Granted 10/26/55 © American Map Corp., No. 14244

City of License: Roseburg. DMA: Eugene. Rank: 119.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	132,000	72,720	204,720
Average Weekly Circulation (1995)	15,701	12,089	27,793
Average Daily Circulation (1995)			18,644

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oregon—Roseburg

**KROZ**

Ch. 36

Network Service: Independent.

Licensee: Johanna Bcstg. Inc., 931 N.W. Highland, Roseburg, OR 97470.

Studio: 931 N.W. Highland, Roseburg, OR 97470.

Telephone: 503-673-3636. Fax: 503-673-1136.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 43-kw max. visual. Antenna: 693-ft. above av. terrain, 88-ft. above ground, 1576-ft. above sea level.

Latitude 43° 14' 09"  
Longitude 123° 19' 16"

Transmitter: Rose Mountain, 1.9-mi. from Douglas County Courthouse.

Ownership: Johanna Broadcasting Inc.

Began Operation: July 18, 1994. Note: Transfer of control to Ronald Lee & Brenda L. Lee pends.

Represented (legal): Bechtel & Cole, Chartered.

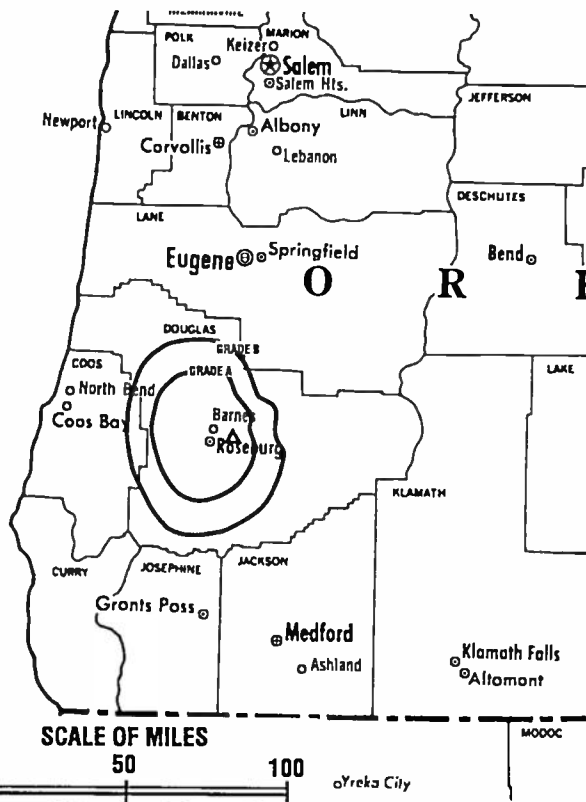
**Personnel:**

- Ron Lee, General Manager.
- Dan Mooney, Chief Engineer.
- Nicholle Winters, Program & Marketing Director.
- Chris Croda, Production Manager.
- Cathy Hartrich, Business Manager.

Highest 30 Sec. Rate: \$100.

City of License: Roseburg. DMA: Eugene. Rank: 119.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KROZ BPCT-900413KH Granted 1/16/92 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,900	17,250	37,150
Average Weekly Circulation (1995)	2,468	2,260	4,718
Average Daily Circulation (1995)			892

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Oregon—Salem

## KBSP-TV

Ch. 22

Network Service: HSN.

Licensee: Blackstar Communications of Salem Inc., 1765 N St. NW, Washington, DC 20036.

Studio: 4923 Indian School Rd. NE, Salem, OR 97305.

Telephones: 503-390-2202; 503-222-5324. Fax: 503-390-6829.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1700-kw max. & 759-kw horizontal visual, 170-kw aural. Antenna: 1100-ft. above av. terrain, 949-ft. above ground, 2049-ft. above sea level.

Latitude 45° 00' 00"  
Longitude 122° 41' 37"

Transmitter: 3.1 mi. SW of Scotts Mills, OR.

Satellite Earth Stations: Harris, 6-meter C-band; M/A-Com, 4-meter C-band; Harris receivers.

Ownership: Blackstar Communications (Group Owner).

Began Operation: November 21, 1981. Transfer of control to Robert Finkelstein, et al., from Arnold Brustin & Christopher Desmond, et al., approved by FCC May 8, 1985. Sale to Home Shopping Network by Robert Finkelstein approved July 17, 1987. Sale to present owners approved by FCC Feb. 18, 1988 (Television Digest, Vol. 27:49).

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

### Personnel:

Judy Koenig, General Manager.  
Tom Craven, Promotion Director.  
Tim Mance, Chief Engineer.  
Julie Aman, Business Manager.

Rates: On request.



KBSP-TV BPCT-800715KE Granted 1/23/81 © American Map Corp., No. 14244

City of License: Salem. OMA: Portland, OR. Rank: 24.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	438,330	326,270	764,600
Average Weekly Circulation (1995)	5,911	1,778	7,652
Average Daily Circulation (1995)			2,158

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Oregon—Salem

**KWBP**

Ch. 32

(formerly KEBN)

Network Service: WBN.

Licensee: Channel 32 Inc., 10255 S.W. Arctic Dr., Beaverton, OR 97005.

Studio: 10255 S.W. Arctic Dr., Beaverton, OR 97005.

Telephone: 503-644-3232. Fax: 503-626-3576.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 5000-kw max. visual, 500-kw aural. Antenna: 1786-ft. above av. terrain, 220-ft. above ground, 4627-ft. above sea level.

Latitude 45° 00' 28"  
Longitude 122° 20' 05"

Transmitter: 14.5-mi. SE of Molalla at High Camp Lookout.

Satellite Earth Station: Echostar, 3-meter Ku & C-band.

News Service: CNN.

Ownership: Channel 32 Inc.

Began Operation: May 8, 1989. Sale to Glen Chambers, et al., by Willamette Valley Bcstg. approved by FCC July 17, 1991. Station left air in 1993. Resumed operation Sept. 13, 1994. Sale to present owners approved Sept. 16, 1994. Note: Sale to Peregrine Communications Ltd. pends.

**Personnel:**

- Victor Ives, General Manager.
- Tom McCoy, Station Manager.
- John Georgeson, General Sales Manager.
- Melissa Daniels, Promotion, Marketing & Development Director.
- Ken Lewetag, Chief Engineer.
- Jamie Kemp, Production Manager.
- Jon Fessler, Operations Director.

Highest 30 Sec. Rate: \$150.



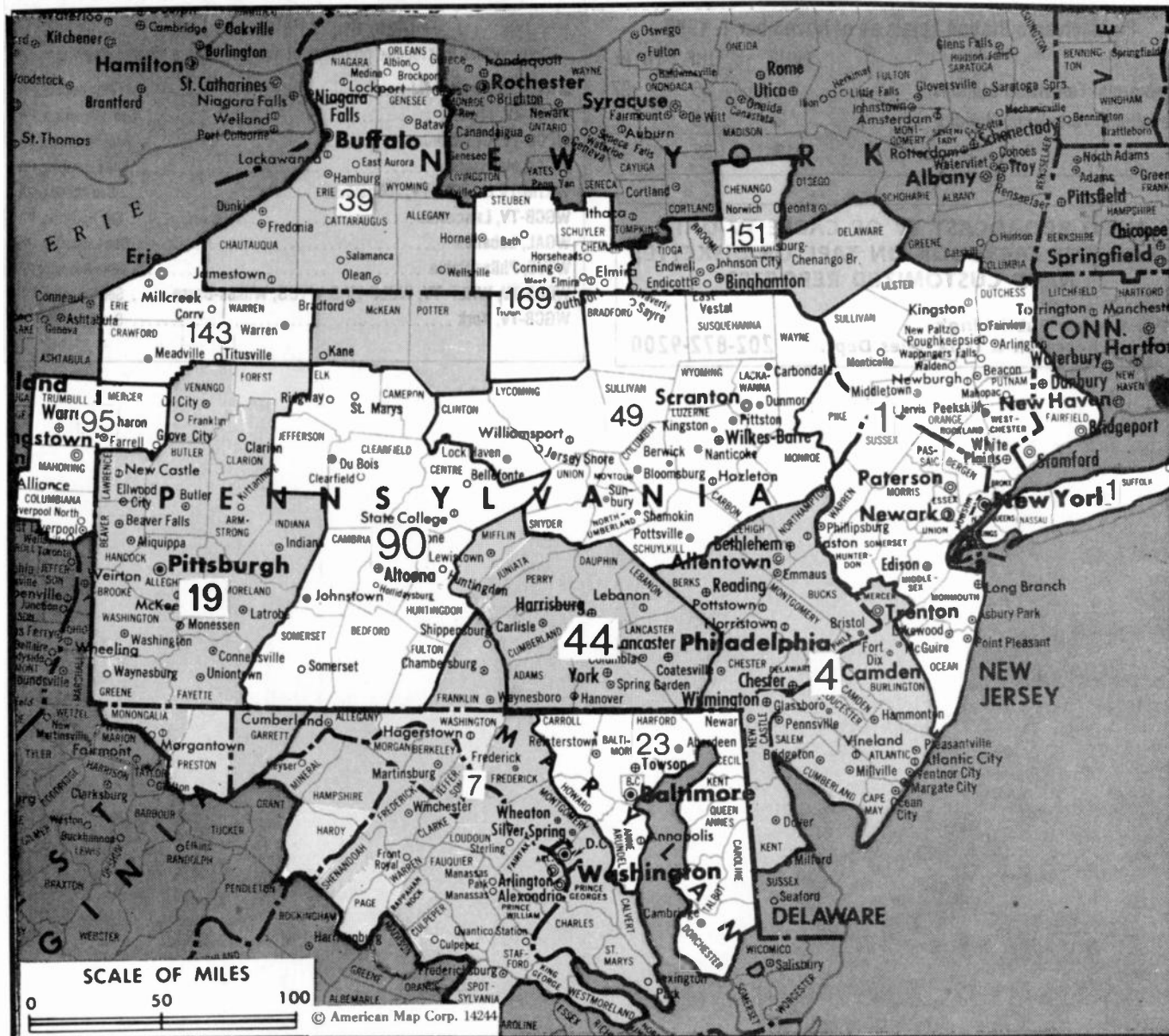
KWBP BPCT-880129KU Granted 5/17/88 © American Map Corp., No. 14244

City of License: Salem. DMA: Portland, OR. Rank: 24.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	482,000	366,240	848,240
Average Weekly Circulation (1995)	19,662	24,878	44,528
Average Daily Circulation (1995)			11,341

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
New York, NY	6,695,140	1	WABC-TV (7), WCBS-TV (2), WHAI-TV (43), WHSE-TV (68), WHSI-TV (67), WLIG (55), WMBC-TV (63), WNBC (4), WNJU (47), WNYW (5), WPX (11), WTBY (54), WTZA (62), WWOR-TV (9), WXTV (41)
Philadelphia, PA	2,645,690	4	KYW-TV (3), WBPH-TV (60), WCAU (10), WFMZ-TV (69), WGBS-TV (57), WGTW (48), WHSP-TV (65), WMGM-TV (40), WPHL-TV (17), WPVI-TV (6), WTGI-TV (61), WTVE (51), WTXF (29), WWAC-TV (53)
Washington, DC	1,883,590	7	WBDC-TV (50), WDCA (20), WHAG-TV (25), WJAL (68), WJLA-TV (7), WRC-TV (4), WTMW (14), WTTG (5), WUSA (9), WWTI (66)
Pittsburgh, PA	1,150,430	19	KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
Baltimore, MO	980,310	23	WBAL-TV (11), WBFF (45), WHSW-TV (24), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)
Buffalo, NY	635,090	39	WGRZ-TV (2), WTVB-TV (4), WKBW-TV (7), WNYB-TV (49), WUTV (29)
Harrisburg-Lancaster-Lebanon-York, PA	578,910	44	WGAL (8), WGCB-TV (49), WHP-TV (21), WHTM-TV (27), WLYH-TV (15), WPMT (43)
Wilkes Barre-Scranton, PA	552,910	49	WBRE-TV (28), WILF (53), WNEP-TV (16), WOLF-TV (38), WWLF-TV (56), WYOU (22)
Johnstown-Altoona, PA	287,760	90	WATM-TV (23), WJAC-TV (6), WKBS-TV (47), WTAJ-TV (10), WWCP-TV (8)
Youngstown, OH	274,800	95	WFMJ-TV (21), WKBN-TV (27), WYTV (33)
Erie, PA	152,880	143	WFXP (66), WICU-TV (12), WJET-TV (24), WSEE-TV (35)
Binghamton, NY	133,340	151	WBNG-TV (12), WICZ-TV (40), WMGC-TV (34)
Elmira, NY	93,320	169	WENY-TV (36), WETM-TV (18), WYDC (48)

# Pennsylvania

## Pennsylvania Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	11	26	37
Educational Television Stations	2	6	8
	13	32	45

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## State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WGTW, Burlington, NJ .....	See Philadelphia, PA
WJAC-TV, Altoona .....	See Johnstown, PA
WPCB-TV, Greensburg .....	See Pittsburgh, PA
WGAL, Harrisburg .....	See Lancaster, PA
WATM-TV & WTAJ-TV, Johnstown .....	See Altoona, PA
WGCB-TV, Lancaster .....	See Red Lion, PA
WGAL, Lebanon .....	See Lancaster, PA
WTVE, Philadelphia .....	See Reading, PA
WBRE-TV, WNEP-TV, WOLF-TV & WYOU, Wilkes-Barre .....	See Scranton, PA
WGCB-TV, York .....	See Red Lion, PA

# Pennsylvania—Allentown

## WFMZ-TV

Ch. 69

Network Service: Independent.

Licensee: Maranatha Broadcasting Co. Inc., E. Rock Rd., Allentown, PA 18103.

Studio: E. Rock Rd., Allentown, PA 18103.

Telephone: 610-797-4530. Fax: 610-791-3000.

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 1078-kw max. visual. Antenna: 1026-ft. above av. terrain, 646-ft. above ground, 1578-ft. above sea level.

Latitude 40° 33' 54"  
Longitude 75° 26' 26"

Transmitter: E. Rock Rd., Allentown.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: M/A-Com, 5-meter Ku-band; Microwave Assoc., 5-meter; M/A-Com, Microwave Assoc. receivers.

FM Affiliate: WFMZ, 17-kw, 100.7 MHz (No. 264). 868-ft.

News Service: UPI.

Ownership: Maranatha Broadcasting Co.

Began Operation: November 25, 1976.

Represented (sales): Mutual Telesales Inc.

Represented (legal): Birch, Horton, Bittner & Cherot.

Represented (engineering): James R. Audet.

### Personnel:

Richard C. Dean, President & General Manager.  
David G. Hinson, Assistant General Manager & Program Director.  
Dean Dallmann, General Sales Manager.  
Brad Rinehart, News Director.  
Eric Reinert, Promotion Director.



WFMZ-TV BPCT-930226KF Granted 8/12/93 © American Map Corp., No. 14244

Kathy Craine, Office Manager.

Barry Fisher, Director of Engineering.

Highest 30 Sec. Rate: \$300.

City of License: Allentown. DMA: Philadelphia. Rank: 4.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,173,290	337,260	1,510,550
Average Weekly Circulation (1995)	105,519	16,044	182,679
Average Daily Circulation (1995)			73,049

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Pennsylvania—Altoona

## WATM-TV

Ch. 23

**Network Service:** ABC.

**Licensee:** Evergreen Broadcasting Corp., 1450 Scalp Ave., Johnstown, PA 15904.

**Studio:** 1450 Scalp Ave., Johnstown, PA 15904.

**Telephone:** 814-266-8088. **Fax:** 814-266-7749.

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 182-kw max. visual, 9.1-kw max. aural. Antenna: 1062-ft. above av. terrain, 257-ft. above ground, 2787-ft. above sea level.

Latitude 40° 34' 06"  
Longitude 78° 26' 38"

**Transmitter:** Wopsy Lookout, Wopsonnock Mountain, Dysart, PA.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Prodelin, 3.6-meter C-band; Drake, KLM, M/A-Com receivers.

**News Services:** ABC, AP, CNN, UPI.

**Ownership:** Smith Broadcasting Group Inc. (Group Owner).

**Began Operation:** November 28, 1974. Sale to present owners by John R. Powley approved by FCC Oct. 25, 1985. Sale to Auburn Television Group Inc. approved Dec. 19, 1989 but not consummated. Note: Sale to USA Broadcast Group pending (Television Digest, Vol. 35:35).

**Represented (sales):** Katz Television.

**Represented (legal):** Hogan & Hartson.

**Represented (engineering):** Jules Cohen & Associates, P.C.

### Personnel:

Marty Ostrow, General Manager.  
Christopher Taylor, Station Manager & Program Director.  
Jeff Alan, News Director.  
Ron Kabo, Local Sales Manager.  
Bob Andrade, Chief Engineer.  
Kathleen Smith, Administration Director.



WATM-TV BPCT-860828KF Granted 9/23/86 © American Map Corp., No. 14244

**Rates:** On request.

**City of License:** Altoona. **DMA:** Johnstown-Altoona. **Rank:** 90.

**Circulation** ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	299,870	94,190	394,060
<b>Average Weekly Circulation (1995)</b>	118,279	6,607	125,661
<b>Average Daily Circulation (1995)</b>			53,210

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Pennsylvania—Altoona

## WKBS-TV

Ch. 47

(Satellite of WPCB-TV, Greensburg-Pittsburgh, PA)

Network Service: Independent.

Licensee: Comerstone Television Inc., Wall, PA 15148-1499.

Studio: 1813 Valley View Blvd., Altoona, PA 16602.

Telephone: 814-942-3400.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 1524.6-kw max. visual, 152.5-kw max. aural. Antenna: 1015-ft. above av. terrain, 172-ft. above ground, 2717-ft. above sea level.

Latitude 40° 34' 12"  
Longitude 78° 26' 26"

Transmitter: Lookout Rd., Logan Twp.

Satellite Earth Station: DX Antenna, 3.2-meter C-band.

Ownership: Comerstone Television Inc. (Group Owner).

Began Operation: October 1, 1985.

Represented (legal): Gammon & Grange.

### Personnel:

Oleen Eagle, Executive Vice President & General Manager.  
David Skeba, Vice President & Director of Programming.  
Blake Richert, Vice President & Director of Engineering.  
Dorothy Harris, Station Manager.

Rates: On request.

City of License: Altoona. DMA: Johnstown-Altoona. Rank: 90.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	306,430	72,680	379,110
Average Weekly Circulation (1995)	10,966	1,508	12,434
Average Daily Circulation (1995)			3,261



WKBS-TV BMPCT-841212KF Granted 2/28/85 © American Map Corp., No. 14244

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

**CORNERSTONE TELEVISION INC**

# WKBS-TV 47

Helping Cable Help People

# Pennsylvania—Altoona

## WTAJ-TV

Ch. 10

Network Service: CBS.

Licensee: Gateway Communications Inc., 12 Gateway Plaza, Columbia Dr., Johnson City, NY 13790-0012.

Studio: 5000 6th Ave., Altoona, PA 16603-0010.

Telephone: 814-944-2031. Fax: 814-946-8746.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 214-kw visual, 21.9-kw aural. Antenna: 1110-ft. above av. terrain, 277-ft. above ground, 2830-ft. above sea level.

Latitude 40° 34' 01"  
Longitude 78° 26' 31"

Transmitter: 3-mi. NW of Altoona.

News Services: AP, CNN, CBS.

Ownership: Gateway Communications Inc. (Group Owner).

Began Operation: March 1, 1953. Sale to present owner by Triangle Publications approved by FCC Sept. 20, 1972 (Television Digest, Vol. 11:50; 12:39). Previous sale by William F. Gable Co. dept. store approved Jan. 11, 1956 (Vol. 11:33, 39, 47; 12:2).

Represented (sales): TeleRep Inc.

### Personnel:

- Leo M. MacCourtney Sr., Vice President & General Manager.
- John Mann, General Sales Manager.
- Beth Egan, Local Sales Manager.
- Michelle Kish, Regional Sales Manager.
- Dennis Fisher, News Director.
- Dave Beeney, Production Manager.
- Lisa McManus, Program Director.
- Thomas F. Murphy, Business Manager.
- John Blatt, Chief Engineer.
- Bill Luxford, Marketing Director.

Highest 30 Sec. Rate: \$2000.



WTAJ-TV BPCT-4443 Granted 8/16/71

© American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$1175.

City of License: Altoona. DMA: Johnstown-Altoona. Rank: 90.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,178,610	333,270	1,511,880
Average Weekly Circulation (1995)	220,933	44,174	278,649
Average Daily Circulation (1995)			168,348

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Pennsylvania—Bethlehem

## WBPH-TV

Ch. 60

Network Service: Independent.

Licensee: Sonshine Family TV Inc., 483 Woodland Rd., Walnutport, PA 18058.

Studio: 2 Bethlehem Plaza, Bethlehem, PA 18018.

Telephone: 610-691-3000. Fax: 610-954-7505.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 12-kw max. visual, 1.2-kw aural. Antenna: 738-ft. above av. terrain, 288-ft. above ground, 1218-ft. above sea level.

Latitude 40° 33' 54"  
Longitude 75° 26' 26"

Transmitter: 300 E. Rock Rd., Allentown.

Satellite Earth Stations: ChannelMaster, 3.2-meter C-band; Prodelin, 3.7-meter C-band; Drake receivers.

Ownership: Sonshine Family TV Inc.

Began Operation: December 27, 1990.

Represented (legal): Blair, Joyce & Silva.

Represented (engineering): Mullaney Engineering Inc.

### Personnel:

Patricia F. Huber, President.  
Art Kardos, General Manager.  
Daniel Huber, Chief Engineer.

Rates: On request.

City of License: Bethlehem. DMA: Philadelphia. Rank: 4.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WBPH-TV BPCT-950324KE Granted 9/8/95 ©American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	217,620	30,910	248,530
Average Weekly Circulation (1995)	3,790	0	6,484
Average Daily Circulation (1995)			1,215

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Pennsylvania—Erie

**WFXP**

(formerly WETG)

Ch. 66

Network Service: FOX.

Licensee: Erie Bcstg. Inc., 1315 G. Daniel Baldwin Bldg., Erie, PA 16501.

Studio: University Square, Erie, PA 16541.

Telephone: 814-451-1066. Fax: 814-451-0483.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 882-kw max. visual. Antenna: 889-ft. above av. terrain, 695-ft. above ground, 1994-ft. above sea level.

Latitude 42° 02' 31"  
Longitude 80° 03' 57"

Transmitter: 2.25-mi. SE of Kearsarge, on U.S. Rte. 19.

Satellite Earth Stations: Comtech, 5-meter; Cyclesat; Microdyne receivers.

Ownership: Erie Broadcasting Inc.

Began Operation: September 2, 1986. Sale to present owner by Gannon University approved by FCC Sept. 6, 1994.

Represented (sales): Adam Young Inc.

Represented (legal): Haley, Bader & Potts.

**Personnel:**

- Art Arkelian, Vice President & General Manager.
- Judy Shannon, Program Director.
- Rick Borkowski, Promotion Director.
- Jeff Honard, Production Manager.
- Mark Himmler, Chief Engineer.
- Jen Beers, Marketing Director.
- Pam Kouach, Business Manager.

Highest 30 Sec. Rate: \$225.



WFXP BPCT-950331KJ Granted 8/29/95 © American Map Corp., No. 14244

City of License: Erie. DMA: Erie. Rank: 143.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	91,000	197,820	288,820
Average Weekly Circulation (1995)	51,507	16,187	67,681
Average Daily Circulation (1995)			25,946

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Pennsylvania—Erie

## WICU-TV

Ch. 12

**Network Service:** NBC.

**Licensee:** Great Lakes Communications Inc., 3514 State St., Erie, PA 16508.

**Studio:** 3514 State St., Erie, PA 16508.

**Telephone:** 814-454-5201. **Fax:** 814-455-0703.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 798-ft. above ground, 2167-ft. above sea level.

Latitude 42° 03' 52"  
Longitude 80° 00' 19"

**Transmitter:** Donation Rd.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 3.5-meter Ku-band; Harris, 6-meter Ku-band; Jerrold, 3.5-meter Ku & C-band; Harris, Jerrold receivers.

**News Services:** AP, NBC.

**Ownership:** Great Lakes Communications Inc.

**Began Operation:** March 15, 1949.

**Represented (sales):** Katz Continental Television; Radio-Television Representatives Ltd.

**Represented (legal):** Rosenman & Colin.

**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

Clarence Paoletta, General Manager.  
Bill Knupp, Assistant Station Manager.  
Jim Roberts, News Director.  
Douglas White, Local Sales Manager.  
Vincent Ugoletti, Chief Engineer.



WICU-TV BMPCT-1113 Granted 6/28/57 © American Map Corp., No. 14244

**Rates:** On request.

**City of License:** Erie. **DMA:** Erie. **Rank:** 143.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	<b>447,290</b>	<b>192,360</b>	<b>639,650</b>
<b>Average Weekly Circulation (1995)</b>	<b>129,685</b>	<b>51,730</b>	<b>182,440</b>
<b>Average Daily Circulation (1995)</b>			<b>98,661</b>

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Pennsylvania—Erie

## WJET-TV

Ch. 24

Network Service: ABC.

Licensee: Jet Broadcasting Co. Inc., 1635 Ash St., Erie, PA 16503.

Studio: 8455 Peach St., Erie, PA 16509.

Telephones: 814-864-2400; 814-868-2424. Fax: 814-868-3041.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1120-kw max. visual, 112-kw max. aural. Antenna: 955-ft. above av. terrain, 780-ft. above ground, 2090-ft. above sea level.

Latitude 42° 02' 24"  
Longitude 80° 04' 08"

Transmitter: 8455 Peach St.

Satellite Earth Stations: 3 in operation; Andrew receivers.

FM Affiliate: WJET, 3-kw, 102.3 MHz; WFGO, 94.7 MHz.

Ownership: Jet Broadcasting Co. Inc.

Began Operation: April 3, 1966.

Represented (sales): Blair Television; Canadian Communications Co.

Represented (legal): Reddy, Begley, Martin, & McCormick.

Represented (engineering): du Treil, Lundin & Rackley.

### Personnel:

John Kanzius, President & General Manager.  
Myron Jones, Chief Executive Officer.  
Eric Johnson, News Director.  
Marsha MacKinnon, News Director.  
Michael George, General Sales Manager.  
Robert Eger, Local Sales Manager.  
Charles Jennings, Chief Engineer.  
Dennis Kerr, Chief Engineer.  
Tom New, Promotion Director.



WJET-TV BMPCT-840503KH Granted 5/31/84 © American Map Corp., No. 14244

Rates: On request.

City of License: Erie. DMA: Erie. Rank: 143.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	334,550	138,060	472,610
Average Weekly Circulation (1995)	120,912	48,395	170,268
Average Daily Circulation (1995)			101,165

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Pennsylvania—Erie

## WSEE-TV

Ch. 35

Network Service: CBS.

Licensee: NTG Inc., 405 Lexington Ave., New York, NY 10174.

Studio: 1220 Peach St., Erie, PA 16501.

Telephone: 814-455-7575. Fax: 814-454-5541.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 1186-kw max. visual, 118.6-kw max. aural. Antenna: 938-ft. above av. terrain, 750-ft. above ground, 2090-ft. above sea level.

Latitude 42° 02' 20"  
Longitude 80° 03' 45"

Transmitter: U.S. Hwy. 19, 7-mi. S of Erie.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Northstar Television Group Inc.

Began Operation: April 25, 1954. Sale by MMT Sales Inc. approved by FCC Dec. 13, 1985. Sale to MMT by Gillett Bcstg. approved April 16, 1982. Sale to Gillett by Great Lakes Television Co. approved July 19, 1978. FCC approved sale to Federal Bcstg. Corp. Sept. 30, 1987 (Television Digest, Vol. 27:33); to present owners Sept. 19, 1989.

Represented (sales): Seltel Inc.; Metrospot Television.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Represented (engineering): Smith & Fisher.

### Personnel:

John Feeser, General Manager.  
Pierre Bellinili, News Director.  
Earl Kneissler, Program Director.  
Don Rowe, Production Manager.  
Jim Larkin, Promotion Director.  
Rita Masi, Business Manager.

Highest 30 Sec. Rate: \$400.



WSEE-TV BPCT-810911KG Granted 10/8/81 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$685.

City of License: Erie. DMA: Erie. Rank: 143.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	377,100	164,870	541,970
Average Weekly Circulation (1995)	127,202	42,380	170,660
Average Daily Circulation (1995)			101,068

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

**THE  
TED HEPBURN  
COMPANY**

We were the broker  
in the 1982 & 1987 sales of  
WSEE-TV

Ted Hepburn, President Todd Hepburn, Vice-President  
325 Garden Rd., Palm Beach, FL 33480 (407) 863 8995  
P.O. Box 43263, Cincinnati, OH 45243 0263 (513) 271-5400

# Pennsylvania—Harrisburg-York

## WHP-TV

Ch. 21

Network Service: CBS.

Licensee: WHP Television L.P., 3300 N. 6th St., Harrisburg, PA 17110.

Studio: 3300 N. 6th St., Harrisburg, PA 17110.

Telephone: 717-238-2100. Fax: 717-238-8744.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1200-kw max. visual, 120-kw max. aural. Antenna: 1220-ft. above av. terrain, 500-ft. above ground, 1810-ft. above sea level.

Latitude 40° 20' 44"  
Longitude 76° 52' 09"

Transmitter: Blue Mountain.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Microdyne, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; Microdyne, Scientific-Atlanta receivers.

News Service: AP.

LMA: Local marketing agreement with WLYH-TV (C), Lancaster-Lebanon, PA.

Ownership: WHP Television L.P.

Began Operation: April 15, 1953. Sale to Becker Television Inc. & Growth Media approved by FCC Sept. 3, 1993 (Television Digest, Vol. 33:20). FCC approved sale to present owner Sept. 12, 1995 (Vol. 35:28).

Represented (sales): Petry Television Inc.

Represented (legal): Schwartz, Woods & Miller.

Represented (engineering): Cohen, Dippell & Everist, P.C.

**Personnel:**

Victor Kopko, General Manager.  
Jay Rabin, General Sales Manager.



WHP-TV BPCT-4510 Granted 6/26/72

© American Map Corp., No. 14244

Todd McWilliams, Local Sales Manager.  
Jon McCall, News Director.  
Rob Hershey, Chief Engineer.  
Kathleen Westerlund, Director, Creative Services.  
Susan Ruch, Business Manager.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$649.

City of License: Harrisburg. DMA: Harrisburg-Lancaster-Lebanon-York. Rank: 44.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,154,540	477,130	1,631,670
Average Weekly Circulation (1995)	294,361	95,279	390,484
Average Daily Circulation (1995)			195,843

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

**THE  
TED HEPBURN  
COMPANY**

We were the broker  
in the 1993 sale of  
WHP-TV

Ted Hepburn, President Todd Hepburn, Vice-President  
325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995  
P.O. Box 43263, Cincinnati, OH 45243 0263 (513) 271-5400

# Pennsylvania—Harrisburg-York-Lebanon

## WHTM-TV

Ch. 27

Network Service: ABC.

Licensee: WHTM-TV Inc., Box 5860, Harrisburg, PA 17110.

Studio: 3235 Hoffman St., Harrisburg, PA 17110.

Telephone: 717-236-2727. Fax: 717-232-5272. E-mail: whtmvtv@aol.com

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2138-kw max. visual. Antenna: 1135-ft. above av. terrain, 577-ft. above ground, 1657-ft. above sea level.

Latitude 40° 18' 57.40"  
Longitude 76° 57' 02.20"

Transmitter: W of U.S. Hwys. 11 & 15, N of State Hwy. 944.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Comtech, 3.5-meter KU-band; Avantek receivers.

News Service: AP.

Ownership: Price Communications Corp. (Group Owner).

Began Operation: June 19, 1953 on Ch. 71; May 15, 1957 FCC authorized WTPA to purchase transmitter & tower of off-air WCMB-TV and to switch to Ch. 27, Ch. 71 being assigned to WCMB-TV (Television Digest, Vol. 13:15, 20). Sale to Times Mirror Co. by Newhouse Bcstg. approved by FCC March 27, 1980 (Vol. 18:50, 19:19). Sale to Smith Broadcasting Group Inc. approved April 17, 1986. Sale to Price Communications approved by FCC March 31, 1994. Note: Sale to Allbritton Communications Co. pends (Vol. 35:43).

Represented (sales): Blair Television.

Represented (legal): Roberts & Eckard, P.C.

### Personnel:

Duane Lammers, Vice President & General Manager.  
Frank Forgey, Vice President, Sales & Marketing.  
Greg Zoerb, Vice President & News Director.  
Jim Doty, Local Sales Manager.  
Caroline Wilson, Promotion Director.  
Donald Landis, Chief Engineer.  
Kate Gaughan, Controller.



WHTM-TV BPCT-950120KE Granted 3/21/95 © American Map Corp., No. 14244

Richard Haddox, Operations Manager.  
Ron Goforth, Creative Services Director.

Highest 30 Sec. Rate: \$3500.

City of License: Harrisburg. DMA: Harrisburg-Lancaster-Lebanon-York. Rank: 44.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,724,890	770,290	2,495,180
Average Weekly Circulation (1995)	347,842	110,793	459,756
Average Daily Circulation (1995)			251,139

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Pennsylvania—Hazleton

## WWLF-TV

Ch. 56

(Satellite of WOLF-TV, Scranton, PA)

**Network Service:** FOX.

**Licensee:** WOLF License Corp., 5 Radnor Corporate Center, 100 Matsonford Rd., Radnor, PA 19087.

**Studio:** See WOLF-TV, Scranton, PA.

**Telephone:** 717-347-9653. **Fax:** 717-347-3141.

**Technical Facilities:** Channel No. 56 (722-728 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1079-ft. above av. terrain, 381-ft. above ground, 2201-ft. above sea level.

Latitude 41° 02' 13"  
Longitude 76° 05' 07"

**Transmitter:** Nescopeck Mountain, near State Rte. 93, Hollenback/Sugarloaf.

**Multichannel TV Sound:** Stereo only.

**Ownership:** Pegasus Broadcast TV L.P. (Group Owner).

**Began Operation:** June 3, 1985. Sale by Scranton TV Partners Ltd. to present owner granted by FCC April 27, 1993.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Fisher Wayland Cooper Leader & Zaragoza L.L.P.

**Personnel:** See WOLF-TV, Scranton, PA.

**Rates:** On request.

**City of License:** Hazleton. **DMA:** Wilkes Barre-Scranton. **Rank:** 49.

**Circulation** © 1995 Nielsen. Coverage based on Nielsen study.



WWLF-TV BMPCT-880408KG Granted 7/8/88 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	686,200	155,250	841,450
<b>Average Weekly Circulation (1995)</b>	66,698	10,734	86,438
<b>Average Daily Circulation (1995)</b>			31,172

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Pennsylvania—Johnstown

## WJAC-TV

Ch. 6

Network Service: NBC.

Licensee: WJAC Inc., 49 Old Hickory Lane, Johnstown, PA 15905.

Studio: 49 Old Hickory Lane, Johnstown, PA 15905.

Telephone: 814-255-7600. Fax: 814-255-3958.

E-mail: wjac6tv@aol.com Web Site: http://wjac6tv@aol.com

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 70.8-kw visual, 10.5-kw aural. Antenna: 1119-ft. above av. terrain, 148-ft. above ground, 2848-ft. above sea level.

Latitude	40°	22'	17"
Longitude	78°	58'	58"

Transmitter: Laurel Hill, 4.5-mi. NW of Johnstown.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ChannelMaster, 3.5-meter C-band; Comtech, 5-meter C-band; Harris, 7-meter Ku-band; Microdyne C-band; Drake, Harris, Microdyne, Pinzone receivers.

News Services: AP, NBC.

Ownership: WJAC Inc.

Began Operation: September 15, 1949.

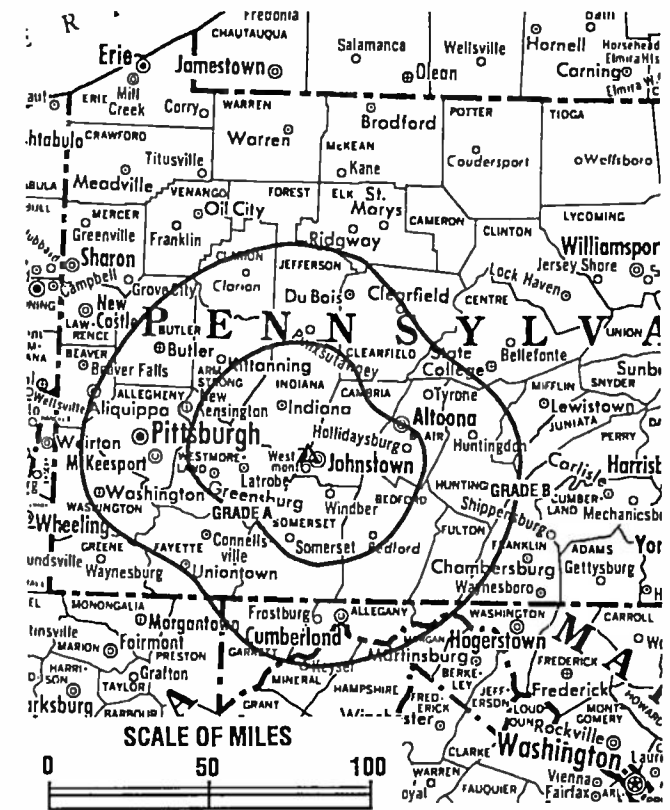
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Cohen, Dippell & Everist, P.C.

### Personnel:

James M. Edwards Sr., President & General Manager.  
 Richard D. Schrott, Vice President & General Sales Manager.  
 James Parker, Local Sales Manager.  
 Ron Miller, News Director.  
 Robert Maslak, Operations Manager.  
 William Legdon, Promotion Manager.  
 Vicki Turjan, Program Manager.



WJAC-TV BPCT-640 Granted 7/11/52 © American Map Corp., No. 14244

Gale Koestler, Director of Human Resources.  
 Rob Abele, Chief Engineer.

Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$1300.

City of License: Johnstown. DMA: Johnstown-Altoona. Rank: 90.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,329,020	455,540	1,784,560
Average Weekly Circulation (1995)	277,407	89,000	378,321
Average Daily Circulation (1995)			210,493

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Pennsylvania—Johnstown

## WWCP-TV

Ch. 8

Network Service: FOX.

Licensee: Evergreen Bcstg. Corp., 1450 Scalp Ave., Johnstown, PA 15904.

Studio: 1450 Scalp Ave., Johnstown, PA 15904.

Telephone: 814-266-8088. Fax: 814-266-7749.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 166-kw visual, 16.6-kw aural. Antenna: 1208-ft. above av. terrain, 270-ft. above ground, 3175-ft. above sea level.

Latitude 40° 10' 53"

Longitude 79° 09' 06"

Transmitter: Approx. 6-mi. SE of Ligonier, near Hwy. 30.

Satellite Earth Stations: ChannelMaster, 4.4-meter C-band; Microdyne, 7-meter C-band; RCA, 3-meter Ku-band; ChannelMaster, M/A-Com, Microdyne receivers.

News Services: AP, CNN, Fox News, UPI.

Ownership: Smith Broadcasting Group Inc. (Group Owner).

Began Operation: October 13, 1986. Note: Sale to USA Broadcast Group pending (Television Digest, Vol. 35:35).

Represented (sales): Katz Communications Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates, P.C.

### Personnel:

Martin H. Ostrow, General Manager.  
 Christopher J. Taylor, Station Manager.  
 Ron Kabo, Local Sales Manager.  
 Robert Andrade, Chief Engineer.  
 Jeff Alan, News Director.  
 Kathleen Smith, Administration Director.



WWCP-TV BNPCT-7579 Granted 5/23/75 © American Map Corp., No. 14244

Rates: On request.

City of License: Johnstown. DMA: Johnstown-Altoona. Rank: 90.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,295,460	402,980	1,698,440
Average Weekly Circulation (1995)	209,088	88,207	302,211
Average Daily Circulation (1995)			132,632

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Pennsylvania—Lancaster

**WGAL**

Ch. 8

Network Service: NBC.

Licensee: Pulitzer Bcstg. Co., Box 7127, Lancaster, PA 17604.

Studio: 1300 Columbia Ave., Lancaster, PA 17603-7127.

Branch Offices: 333 Market St., Harrisburg, PA 17100; 18 S. George St., Market Way S, York, PA 17401.

Telephone: 717-393-5851. Fax: 717-393-9484.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 107-kw visual, 21.4-kw aural. Antenna: 1360-ft. above av. terrain, 823-ft. above ground, 1849-ft. above sea level.

Latitude 40° 02' 04"  
Longitude 76° 37' 08"

Transmitter: 2.25-mi. NE of Hallam, PA.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 8.8-meter C-band; RCA Ku-band; Harris receivers.

News Services: AP, NBC, CNN.

Ownership: Pulitzer Publishing Co. (Group Owner).

Began Operation: March 18, 1949. Sale to present owner by Steinman Stations approved by FCC Oct. 5, 1978 (Television Digest, Vol. 17:50).

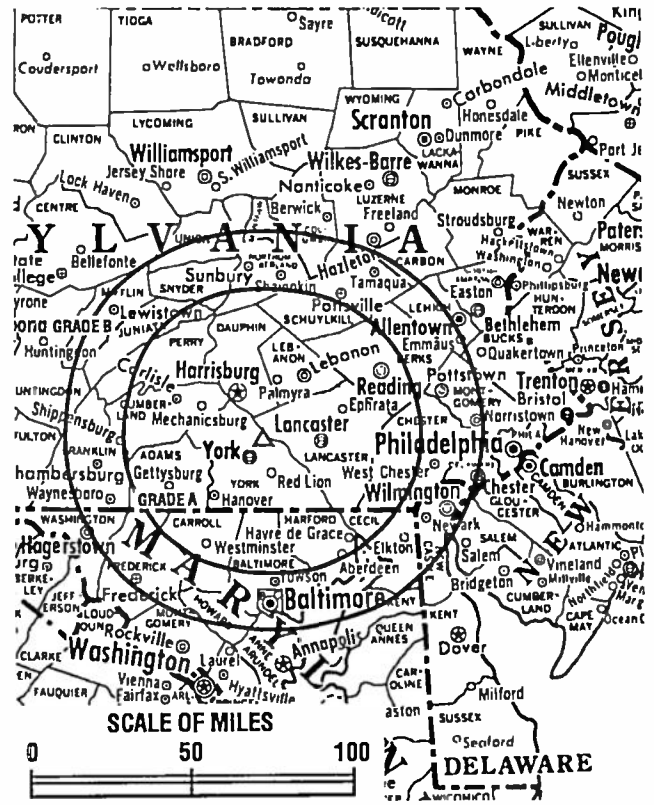
Represented (sales): Katz American Television; Canadian Communications Co.

Represented (legal): Verner, Liipfert, Bernhard, McPherson & Hand, Chartered.

Represented (engineering): A. D. Ring, P.A.

**Personnel:**

- Paul Quinn, Vice President & General Manager.
- Rebecca Campbell, Program Manager.
- Bob Bee, General Sales Manager.
- Ed Wickenheiser, News Director.
- Cil Frazier, Promotion & Marketing Director.
- Pat Saam, Commercial Operations Manager.



WGAL BPCT-910 Granted 2/3/54

© American Map Corp., No. 14244

Robert B. Good Jr., Chief Engineer.  
Collette Leonard, Business Manager.

Rates: On request.

City of License: Lancaster. DMA: Harrisburg-Lancaster-Lebanon-York. Rank: 44.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,750,300	1,295,760	4,046,060
Average Weekly Circulation (1995)	489,631	163,540	654,884
Average Daily Circulation (1995)			373,814

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Pennsylvania—Lancaster-Lebanon

**WLYH-TV**

Ch. 15

**Network Service:** CBS.

**Licensee:** Gateway Communications Inc., 12 Gateway Plaza, Columbia Dr., Johnson City, NY 13790-0012.

**Studio:** RD 5, Television Hill, Lebanon, PA 17042.

**Mailing Address:** Box 1283, Lebanon, PA 17042.

**Telephone:** 717-228-1500. **Fax:** 717-270-0901.

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 1050-kw max. & 676-kw horizontal visual, 68-kw max. & 33.8-kw horizontal aural. Antenna: 1364-ft. above av. terrain, 1062-ft. above ground, 1940-ft. above sea level.

Latitude 40° 15' 45"  
Longitude 76° 27' 53"

**Transmitter:** RD 5, Television Hill.

**Satellite Earth Stations:** AFC, 3.6-meter Ku-band; Comtech, 3.8-meter Ku & C-band; Scientific-Atlanta, 4-meter C-band; Scientific-Atlanta, 7-meter C-band; Agile Omni, Drake, Scientific-Atlanta receivers.

**News Services:** AP, CBS, CNN.

**LMA:** Local marketing agreement with WHP-TV (C), Harrisburg, PA.

**Ownership:** Gateway Communications Inc. (Group Owner).

**Began Operation:** October 9, 1953 but left air Oct. 16, 1954. Sold to Triangle Publications by radio WLBR-Lebanon News interests and station resumed operation May 2, 1957 (Television Digest, Vol. 11:27, 13:18). Sale by Triangle to present owner approved by FCC Sept. 20, 1972 (Vol. 11:50; 12:39).

**Represented (sales):** Seltel Inc.

**Represented (engineering):** Smith & Fisher.

**Personnel:**

David F. Metz, Vice President & General Manager.  
Bob Patterson, Program Director.  
John McNally, General Sales Manager.  
Kathy Morgan, Business Manager.



WLYH-TV BMPCT-790214KI Granted 6/29/79 © American Map Corp., No. 14244

Leilyn Perri, News Director.  
Tim Costley, Chief Engineer.

**Rates:** On request.

**City of License:** Lancaster. **DMA:** Harrisburg-Lancaster-Lebanon-York. **Rank:** 44.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	<b>1,228,200</b>	<b>480,770</b>	<b>1,708,970</b>
<b>Average Weekly Circulation (1995)</b>	<b>181,934</b>	<b>69,130</b>	<b>252,050</b>
<b>Average Daily Circulation (1995)</b>			<b>78,391</b>

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Pennsylvania—Philadelphia

## KYW-TV

Ch. 3

**Network Service:** CBS.

**Licensee:** Station Partners, 1025 Connecticut Ave. NW, Suite 506, Washington, DC 20036-5405.

**Studio:** Independence Mall E, Philadelphia, PA 19106.

**Telephone:** 215-238-4700. Fax: 215-238-4907.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 99.5-kw visual, 9.95-kw aural. Antenna: 1000-ft. above av. terrain, 1116-ft. above ground, 1369-ft. above sea level.

Latitude 40° 02' 38"  
Longitude 75° 14' 26"

**Transmitter:** Roxborough, PA.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Scientific-Atlanta, 3-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Vertex, 4.5-meter Ku-band; Scientific-Atlanta receivers.

**AM Affiliate:** KYW, 50-kw, 1060 kHz.

**FM Affiliate:** WMMR-FM, 93.3 kHz.

**News Services:** AP, UPI.

**Ownership:** Group W—Westinghouse Broadcasting (Group Owner); CBS Inc. (Group Owner).

**Began Operation:** September 1, 1941. Sold to Westinghouse Bcstg. by Philco Corp. in 1953 (Television Digest, Vol. 9:8, 22); then transferred to NBC in deal approved Dec. 21, 1955 (Vol. 11:2, 12:3). Transfer from NBC back to Westinghouse under order by FCC approved Feb. 17, 1965 (Vol. 5:7, 8, 25). FCC approved assignment to present owners Aug. 16, 1995 (Vol. 35:34).

**Represented (sales):** CBS/Group W TV Sales.

**Represented (legal):** Wilkes, Artis, Hedrick & Lane.

**Personnel:**  
Anthony Vinciguerra, Vice President & General Manager.  
Michael Collieran, General Sales Manager.  
Allen Murphy, Director, KYW Enterprises.  
Randall Pringle, Controller.



KYW-TV BPCT-2214 Granted 3/20/57

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Jeff Bartlett, News Director.  
Dick Goggin, Director, Creative Services.  
Iona Harper, Human Resources Manager.  
Joanne Calabria, Communications Director.

**Rates:** On request.

**City of License:** Philadelphia. **DMA:** Philadelphia. **Rank:** 4.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,744,000	1,325,700	5,069,700
Average Weekly Circulation (1995)	1,694,754	608,111	2,445,335
Average Daily Circulation (1995)			1,236,385

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Pennsylvania—Philadelphia

**WCAU**

Ch. 10

**Network Service:** NBC.

**Licensee:** NBC Stations Management Inc., 30 Rockefeller Plaza, Room 1022, New York, NY 10112.

**Studio:** City Ave. & Monument Rd., Philadelphia, PA 19131.

**Telephone:** 610-668-5510.

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 191-kw visual, 19.1-kw aural. Antenna: 1160-ft. above av. terrain, 1139-ft. above ground, 1421-ft. above sea level.

Latitude 40° 02' 31"  
Longitude 75° 14' 11"

**Transmitter:** Domino Lane & Fowler St., Roxborough, PA.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 5.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Microdyne, Scientific-Atlanta receivers.

**News Services:** AP, UPI.

**Ownership:** National Broadcasting Co. (Group Owner).

**Began Operation:** March 15, 1948. Assignment to NBC in exchange for KCNC-TV, Denver, CO; license for Ch. 4, Miami, FL; KUTV, Salt Lake City, UT & other considerations approved by FCC July 19, 1995 (Television Digest, Vol. 34:29, 35, 48, 52; 35:31). Sale to CBS by Philadelphia Bulletin interests approved July 23, 1958 (Vol. 13:51; 14:1, 18, 27, 30).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Personnel:**

- Patrick Wallace, General Manager.
- Jeff M. Cash, Director of Sales.
- Alex Dusek, Director of Creative Services.
- David Harvey, Director, Operations & Engineering.
- Stephen Doerr, News Director.
- Joanne Wilder, Director, Community Affairs.



WCAU BPCT-4403 Granted 2/25/71 © American Map Corp., No. 14244

**Rates:** On request.

**City of License:** Philadelphia. **DMA:** Philadelphia. **Rank:** 4.

**Circulation** ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	3,579,470	1,278,970	4,858,440
<b>Average Weekly Circulation (1995)</b>	1,641,290	630,804	2,418,112
<b>Average Daily Circulation (1995)</b>			1,236,451

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Pennsylvania—Philadelphia

## WGBS-TV

Ch. 57

Network Service: UPN.

Licensee: Paramount Stations Group Inc., 5555 Melrose Ave., Hollywood, CA 90038.

Studio: 420 N. 20th St., Philadelphia, PA 19130.

Telephone: 215-563-5757.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1159-ft. above av. terrain, 1134-ft. above ground, 1376-ft. above sea level.

Latitude 40° 02' 21"  
Longitude 75° 14' 13"

Transmitter: Umbria & Paoli Ave., Roxborough.

Satellite Earth Stations: Microdyne, 7-meter; Prodelin, 4.5-meter.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: June 15, 1981. FCC approved sale to Grant Bcstg. by Leon S. Gross, et al., April 24, 1985. Transfer to Combined Broadcasting Inc. approved June 8, 1988. Proposed sale to Fox Television Stations dismissed (Television Digest, Vol. 33:34; 34:10). Sale to Viacom approved Aug. 24, 1995 (Vol. 34:43; 35:20).

Represented (sales): Seltel Inc.

Represented (legal): Sutherland, Asbill & Brennan.

### Personnel:

William R. Ballard, Vice President & General Manager.  
Carol C. Healey, Station Manager.  
Richard Hammond, Local Sales Manager.  
Maria Kent, National Sales Manager.  
Frank Polisano, Chief Engineer.  
Mark Cooper, Promotion Director.  
Kathleen Gorman, Business Manager.

Rates: On request.



WGBS-TV BPCT-850809KH Granted 9/16/85 © American Map Corp., No. 14244

City of License: Philadelphia. DMA: Philadelphia. Rank: 4.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,171,890	1,292,450	4,464,340
Average Weekly Circulation (1995)	806,705	298,298	1,132,295
Average Daily Circulation (1995)			422,394

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Pennsylvania—Philadelphia-Burlington, New Jersey

**WGTW**

Ch. 48

**Network Service:** Independent.

**Grantee:** Brunson Bcstg. Co. of New Jersey Inc., 3419 Bancroft Rd., Baltimore, MD 21215.

**Studio:** 3900 Main St., Philadelphia, PA 19127.

**Telephone:** 215-930-0482. Fax: 215-930-0496.

**Technical Facilities:** Channel No. 48 (674-680 MHz). Authorized power: 2340-kw max. visual, 234-kw max. aural. Antenna: 1100-ft. above av. terrain, 1079-ft. above ground, 1332-ft. above sea level.

Latitude	40°	02'	35.50"
Longitude	75°	14'	32.50"

Requests modification of CP for change to 1776-kw max. visual, 1102-ft. above av. terrain, 1329-ft. above sea level. BMPCT-950706KF.

**Transmitter:** Umbria St. near Domino Lane, Roxborough.

**Ownership:** Brunson Broadcasting Co. of New Jersey Inc.

**Began Operation:** August 13, 1992.

**Represented (sales):** Roslin Television Sales.

**Represented (legal):** Jones, Waldo, Holbrook & McDonough, P.C.

**Personnel:**

- Dorothy Brunson, General Manager.
- John Duffin, National Sales Manager.
- Andrew Rau, Program Director.
- Roger Dufault, Chief Engineer.
- Edward R. Brunson, Production Manager.
- Nicole Harmon, Business Manager.
- Catherine Pugh, Promotions.

**Rates:** On request.



WGTW BPCT-840104KL Granted 8/1/86 © American Map Corp., No. 14244

**City of License:** Burlington, NJ. DMA: Philadelphia. Rank: 4.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,050,000	749,710	2,799,710
Average Weekly Circulation (1995)	87,852	68,026	155,868
Average Daily Circulation (1995)			40,464

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Pennsylvania—Philadelphia

## WPHL-TV

Ch. 17

Network Service: WBN.

Licensee: WPHL-TV Inc., 5001 Wynnefield Ave., Philadelphia, PA 19131.

Studio: 5001 Wynnefield Ave., Philadelphia, PA 19131.

Telephone: 215-878-1700. Fax: 215-878-3737.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2340-kw max. & 1290-kw horizontal visual, 350-kw max. aural. Antenna: 1050-ft. above av. terrain, 1092-ft. above ground, 1313-ft. above sea level.

Latitude 40° 02' 30"  
Longitude 75° 14' 24"

Transmitter: E. Domino Lane.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter Ku & C-band; Standard Communications receivers.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: July 17, 1960 but left air Aug. 1, 1962. Resumed operation Sept. 17, 1965. Assignment of license to U.S. Communications (AVC Corp.) approved by FCC Dec. 6, 1967. Sale to Providence Journal by AVC Corp. approved by FCC Nov. 16, 1978 (Television Digest, Vol. 18:20). Sale to Taft Bcstg. Partners approved Oct. 22, 1987 (Vol. 27:30). Transfer of control from Taft to Tribune Bcstg. Co. approved April 17, 1992 (Vol. 31:45; 32:24).

Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

**Personnel:**  
 Randall Smith, Executive Vice President & General Manager.  
 Tim Cabrey, General Sales Manager.  
 Brian Monihan, Local Sales Manager.  
 Kerry Mulvey, National Sales Manager.  
 Joan Srncac, Director of Programming.  
 Dan Reese, Promotion Director.  
 Wanda Fletcher, Production Manager.  
 David Smith, Engineering Manager.  
 Bruce Wietlisbach, Business Manager.

Highest 30 Sec. Rate: \$5000.



WPHL-TV BPCT-5023 Granted 6/20/77 © American Map Corp., No. 14244

City of License: Philadelphia. DMA: Philadelphia. Rank: 4.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,705,920	1,225,290	4,931,210
Average Weekly Circulation (1995)	1,105,758	371,791	1,540,806
Average Daily Circulation (1995)			516,736

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

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# Pennsylvania—Philadelphia

## WPVI-TV

Ch. 6

Network Service: ABC.

Licensee: Capital Cities/ABC Inc., 4100 City Line Ave., Philadelphia, PA 19131.

Studio: 4100 City Line Ave., Philadelphia, PA 19131.

Telephone: 215-878-9700. Fax: 215-581-4515.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 74.1-kw visual, 7.41-kw aural. Antenna: 1090-ft. above av. terrain, 1116-ft. above ground, 1368-ft. above sea level.

Latitude 40° 02' 38.50"  
Longitude 75° 14' 26.50"

Transmitter: Culp St., Roxborough, PA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 5.6-meter Ku-band; Andrew, 7.1-meter C-band; Scientific-Atlanta, 7-meter C-band; Andrew, Scientific-Atlanta receivers.

News Services: ABC, AP, CNN, UPI.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: September 13, 1947. Sale to present owner by Triangle Publications approved by FCC Feb. 24, 1971 (Television Digest, Vol. 10:8, 9; 11:9).

Represented (sales): Capital Cities/ABC National TV Sales.

Represented (legal): Wilmer, Cutler & Pickering.

### Personnel:

- Thomas Kane, President & General Manager.
- Bernard Prazenica, Director of Sales.
- Lisa Hipp, Local Sales Manager.
- Charles D. Dunn, National Sales Manager.
- Dave Davis, News Director.
- Robert Apfel, Business Manager.
- Terry Belford, Production Manager.
- Charles R. Bradley, Director of Programming & Operations.



WPVI-TV BPCT-2212 Granted 3/22/57

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Irwin L. Ross, Engineering Director.  
Linda Munich, Public Affairs Director.

Rates: On request.

City of License: Philadelphia. DMA: Philadelphia. Rank: 4.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,525,430	1,159,100	4,684,530
Average Weekly Circulation (1995)	1,855,972	677,318	2,690,138
Average Daily Circulation (1995)			1,784,821

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Pennsylvania—Philadelphia

**WTFX**

Ch. 29

Network Service: FOX.

Licensee: Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 330 Market St., Philadelphia, PA 19106.

Telephone: 215-925-2929. Fax: 215-925-2420.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. & 3470-kw horizontal visual, 500-kw max. & 347-kw horizontal aural. Antenna: 1140-ft. above av. terrain, 1190-ft. above ground, 1415-ft. above sea level.

Latitude 40° 02' 26"  
Longitude 75° 14' 20"

Transmitter: 340 Domino Lane.

Satellite Earth Stations: Microdyne, 3.6-meter C-band; Vertex, 3-meter C-band; Vertex, 8.8-meter C-band; Winegard, 3-meter Ku & C-band; Chapparal, Harris, Kenwood receivers.

News Services: AP, CNN.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: May 16, 1965. Sale to Taft Bcstg. approved by FCC May 7, 1969 (Television Digest, Vol. 9.21). Sale by Taft to TVX Broadcast Group approved by FCC Feb. 20, 1987 (Vol. 27:9, 14, 15). Sale to Fox TV Stations approved August 14, 1995 (Vol 34:36, 43, 48, 49, 50; 35:20).

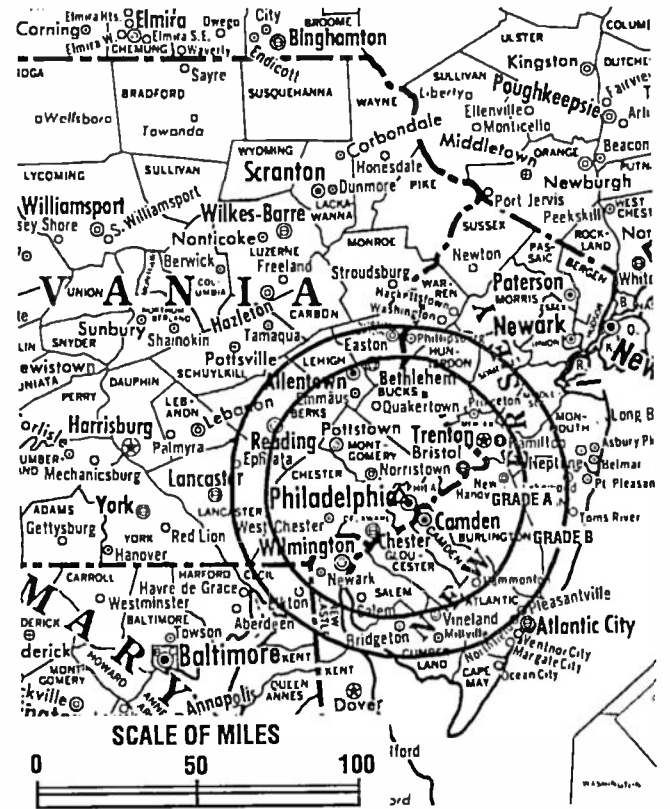
Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

**Personnel:**

- Michael Conway, Vice President & General Manager.
- Scott Mayes, General Sales Manager.
- Karen Gilligan, Local Sales Manager.
- Kevin O'Kane, National Sales Manager.
- Roger Lamay, News Director.
- Mike Daly, Marketing & Promotion Director.
- Kent Von Hertsberg, Business Manager.
- Diane Krach, Chief Engineer.

Rates: On request.



WTFX BPCT-4576 Granted 6/21/73

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City of License: Philadelphia. DMA: Philadelphia. Rank: 4.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,372,280	1,120,000	4,492,280
Average Weekly Circulation (1995)	1,375,801	480,982	1,931,134
Average Daily Circulation (1995)			846,906

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

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# Pennsylvania—Pittsburgh

## KDKA-TV

Ch. 2

Network Service: CBS.

Licensee: Group W Broadcasting L.P., 1025 Connecticut Ave. NW, Suite 506, Washington, DC 20036-5405.

Studio: One Gateway Center, Pittsburgh, PA 15222-1465.

Telephones: 412-575-2200; 412-575-2276. Fax: 412-575-3207.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 990-ft. above av. terrain, 683-ft. above ground, 2049-ft. above sea level.

Latitude 40° 29' 38.22"  
Longitude 80° 01' 09.40"

Transmitter: 4101 Grizzella St.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Ver-tex, 4.6-meter Ku-band; Scientific-Atlanta receivers.

SNG Mobile Dish: Satcom, 2.3-meter Ku-band.

AM Affiliate: KDKA, 50-kw, 1020 kHz.

News Services: AP, CBS, CNN.

Ownership: Group W—Westinghouse Broadcasting (Group Owner).

Began Operation: January 11, 1949 as WDTV. Sale to present owners by DuMont Laboratories approved by FCC Jan. 5, 1955 (Television Digest, Vol. 10:49; 11:2).

Represented (sales): CBS/Group W TV Sales.

Represented (legal): Wilkes, Artis, Hedrick & Lane, Chartered.

### Personnel:

- Gary Cozen, Vice President & General Manager.
- Bruce Kaplan, General Sales Manager.
- Jayne Adair, National Sales Manager.
- Sue McInerney, News Director.
- Lorraine Snebold, Director of Marketing.



KDKA-TV BPCT-1979 Granted 5/12/55 © American Map Corp., No. 14244

John J. Cvetic, Engineering Manager.  
Jerry Kalke, Director, Broadcast Operations & Engineering.

Rates: On request.

City of License: Pittsburgh. OMA: Pittsburgh. Rank: 19.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,713,350	618,590	2,331,940
Average Weekly Circulation (1995)	933,929	271,136	1,215,593
Average Daily Circulation (1995)			733,904

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Pennsylvania—Pittsburgh

## WPGH-TV

Ch. 53

Network Service: FOX.

Licensee: WPGH Inc., 750 Ivory Ave., Pittsburgh, PA 15214-1606.

Studio: 750 Ivory Ave., Pittsburgh, PA 15214-1606.

Telephone: 412-931-5300. Fax: 412-931-8135.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 2340-kw max. & 1280-kw horizontal visual, 234-kw max. & 64-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 736-ft. above ground, 2049-ft. above sea level.

Latitude 40° 29' 43"  
Longitude 80° 00' 16"

Holds CP for change to 1024-ft. above av. terrain, 702-ft. above ground, 2021-ft. above sea level, lat. 40° 29' 42", long. 80° 00' 17" BPCT-930708KF.

Requests modification of CP for change to 5000-kw max. visual. BPCT-950629KP.

Transmitter: 750 Ivory Ave., Pittsburgh.

Satellite Earth Stations: AFC, 3.7-meter C-band; AFC, 4.5-meter Ku-band; AFC, 4.7-meter C-band; SatCom, 5.5-meter C-band; Vertex, 6.1-meter C-band; DX Communications, Harris, M/A-Com, Microdyne receivers.

LMA: Local marketing agreement with WPTT-TV (U), Pittsburgh, PA.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: July 14, 1953 as WKJF-TV, left air July 2, 1954. Resumed operation under new ownership Feb. 1, 1969; left air Aug. 16, 1971. Transfer to Henry Posner Jr. from Receiver in Bankruptcy approved Dec. 12, 1973. Returned to air Jan. 14, 1974. Sale to Meredith Corp. by Henry Posner Jr. approved by FCC Sept. 8, 1978 (Television Digest, Vol. 18:17, 38). FCC approved sale by Meredith to Lorimar-Telepictures Nov. 12, 1986 (Vol. 26:29, 46, 52; 27:2). Sale to Renaissance Communications approved Nov. 23, 1988 (Vol. 29:3). FCC approved sale to present owner June 21, 1991.

Represented (sales): Petry Television Inc.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel:  
Alan B. Frank, General Manager.  
John Rossi, Director of Sales.  
Kevin Moylan, General Sales Manager.



WPGH-TV BPCT-930708KF Granted 10/26/94 © American Map Corp., No. 14244

Terry Gaywood, Director of Programming & Operations.  
John Getz, Chief Engineer.  
Wendy Shust, Business Manager.  
Melissa Stone, Promotion Manager.  
Michael Wolff, Director of Marketing & Advertising.

Rates: On request.

City of License: Pittsburgh. DMA: Pittsburgh. Rank: 19.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,378,730	479,400	1,858,130
Average Weekly Circulation (1995)	655,510	123,917	781,286
Average Daily Circulation (1995)			339,594

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Pennsylvania—Greensburg-Pittsburgh

## WPCB-TV

Ch. 40

(Operates satellite WKBS-TV, Altoona, PA)

Network Service: Independent.

Licensee: Comerstone Television Inc., Rte. 48, Signal Hill Dr., Wall, PA 15148-1499.

Studio: Rte. 48, Signal Hill Dr., Wall, PA 15148-1499.

Telephone: 412-824-3930. Fax: 412-824-5442.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 1170-kw max. & 490-kw horizontal visual, 117-kw max. & 49-kw horizontal aural. Antenna: 980-ft. above av. terrain, 839-ft. above ground, 2049-ft. above sea level.

Latitude 40° 23' 30.00"  
Longitude 79° 46' 51.10"

Transmitter: Signal Hill Dr., Wall, PA.

Satellite Earth Stations: Transmit/receive Vertex, 11-meter C-band; DH Satellite, 5-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 11-meter Ku & C-band; Agile Omni, Scientific-Atlanta receivers.

Ownership: Comerstone Television Inc. (Group Owner).

Began Operation: April 15, 1979.

Represented (legal): Gammon & Grange.

### Personnel:

Oleen Eagle, Executive Vice President.  
David Skeba, Vice President & Director of Programming.  
Blake Richert, Vice President & Director of Engineering.

Rates: On request.

City of License: Greensburg. DMA: Pittsburgh. Rank: 19.



WPCB-TV BNPCT-7716 Granted 7/31/78 © American Map Corp., No. 14244

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,226,170	431,190	1,657,360
Average Weekly Circulation (1995)	53,303	15,535	68,933
Average Daily Circulation (1995)			19,740

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

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Focus On The Issues ♦  
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the Lie ♦ Gardening With Ed  
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Kennedy** ♦ Heritage Singers  
♦ Reinhard Bonnke ♦ Jerry  
Falwell ♦ Outdoor Trail ♦  
Chuck Smith ♦ **At Home  
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Factory ♦ Paul Gaudino Family  
Fitness ♦ Charles Stanley ♦  
Fishing the West ♦ Life Lessons  
with Ron Hembree ♦ Black  
Gospel Music ♦ Young At Heart  
♦ **Superbook** ♦ R.C. Sproul  
♦ John Ankerberg ♦ Day of  
Discovery ♦ Lightmusic ♦ Zola  
Levitt ♦ Kay Arthur ♦ Joy of  
Music ♦ **Lifeteen** ♦ Bible  
Prophecy ♦ John Hagee ♦ Flying  
House ♦ 100 Huntley Street ♦  
Living By The Word ♦ Becky's  
Barn ♦ **700 Club** ♦ Pet  
Playhouse ♦ Another Life ♦  
Davey & Goliath ♦ Jack Van  
Impe ♦ Pagan Invasion ♦ Cope ♦

Galaxy VI, Channel 14  
Satellite

♦ WPCB-TV 40 ♦  
Greensburg/Pittsburgh, PA

♦ WKBS-TV 47 ♦  
Altoona, PA

♦ WOCD-TV 55  
Amsterdam, NY

# Pennsylvania—Pittsburgh

## WPTT-TV

Ch. 22

Network Service: UPN.

Licensee: WPTT Inc., 500 Seco Rd., Monroeville, PA 15146.

Studio: 500 Seco Rd., Monroeville, PA 15146.

Telephone: 412-856-9010. Fax: 412-856-0633; 412-856-4170.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. & 1950-kw horizontal visual, 500-kw max. & 195-kw horizontal aural. Antenna: 920-ft. above av. terrain, 829-ft. above ground, 2049-ft. above sea level.

Latitude 40° 26' 22.50"  
Longitude 79° 43' 10.50"

Transmitter: Hawkeye Dr. Extended.

Satellite Earth Stations: AFC, 3.7-meter C-band; AFC, 3.7-meter Ku-band; AFC, 5-meter C-band; M/A-Com, Microdyne receivers.

LMA: Local marketing agreement with WPGH-TV (F), Pittsburgh, PA.

Ownership: Glencairn Ltd. (Group Owner).

Began Operation: September 29, 1978. Sale to present owner by Commercial Radio Institute approved by FCC June 21, 1991.

Represented (sales): Seltel Inc.

Represented (engineering): Carl T. Jones Corp.

### Personnel:

Edwin L. Edwards, President & General Manager.  
Willette Edwards, Secretary.

Highest 30 Sec. Rate: \$1200.

City of License: Pittsburgh. DMA: Pittsburgh. Rank: 19.



WPTT-TV BNPCT-7717 Granted 7/31/78 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,183,220	394,320	1,577,540
Average Weekly Circulation (1995)	326,127	66,801	392,922
Average Daily Circulation (1995)			129,448

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Pennsylvania—Pittsburgh

**WPXI**

Ch. 11

Network Service: NBC.

Licensee: WPXI Inc., Box 1100, Pittsburgh, PA 15230.

Studio: 11 Television Hill, Pittsburgh, PA 15214.

Telephone: 412-237-1100. Fax: 412-323-8097.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 848-ft. above ground, 2048-ft. above sea level.

Latitude 40° 27' 47"  
Longitude 80° 00' 17"

Transmitter: 11 Television Hill.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 6-meter; Satcom Technologies, 2.8-meter; Harris, 3-meter; Microdyne, 3-meter; Scientific-Atlanta, 7-meter; Cycle-sat, DX Antenna, Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Satcom Technologies, 2.8-meter.

News Services: AP, CNN Headline News, Mediawire, National Weather Wire, NBC, Nexus, UPI.

Ownership: Cox Enterprises Inc. (Group Owner).

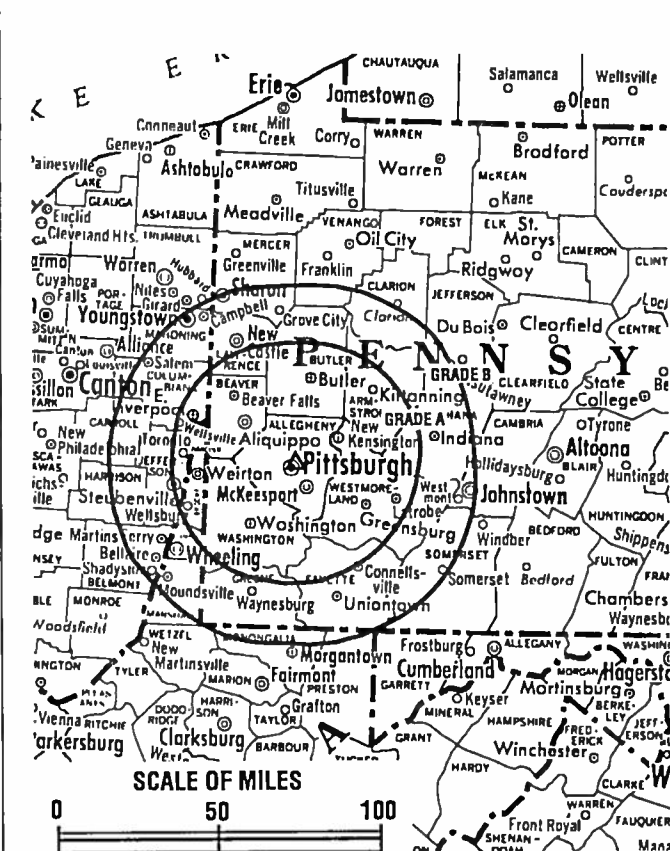
Began Operation: September 1, 1957. Sale to present owner by co-owners Pittsburgh Post-Gazette & Sun Telegraph and H. Kenneth Brennen & family approved Nov. 20, 1964 by FCC (Television Digest, Vol. 4:36, 47).

Represented (sales): TeleRep Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

**Personnel:**

- John Howell, Vice President & General Manager.
- Tim McVay, General Sales Manager.
- Phil Johnson, Local Sales Manager.
- Pat Niekamp, Local Sales Manager.
- Gary Bogart, National Sales Manager.
- Mark Barash, Program Director.
- Al Blinke, News Director.



WPXI BMPCT-3486 Granted 3/20/57 © American Map Corp., No. 14244

Glenn Romsos, Director of Engineering.  
Bud Moore, Controller.  
Steve Riley, Promotion Director.

Rates: On request.

City of License: Pittsburgh. DMA: Pittsburgh. Rank: 19.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,547,560	529,110	2,076,670
Average Weekly Circulation (1995)	859,453	240,839	1,104,292
Average Daily Circulation (1995)			648,755

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Pennsylvania—Pittsburgh

## WTAE-TV

Ch. 4

Network Service: ABC.

Licensee: The Hearst Corp., WTAE Division, 400 Ardmore Blvd., Pittsburgh, PA 15221.

Studio: 400 Ardmore Blvd., Pittsburgh, PA 15221.

Telephone: 412-242-4300. Fax: 412-244-4628.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 965-ft. above av. terrain, 1062-ft. above ground, 2049-ft. above sea level.

Latitude 40° 16' 49"  
Longitude 79° 48' 11"

Transmitter: Elizabeth Township, PA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 5-meter C-band; Andrew, 5.3-meter Ku-band; Andrew, 7-meter C-band; Satcom Technologies, 5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Avantek, DX Antenna, Standard Communications receivers.

AM Affiliate: WTAE, 5-kw, 1250 kHz.

FM Affiliate: WVTY, 50-kw, 96.1 MHz (No. 241), 500-ft.

News Services: AP, Conus, UPI.

Ownership: Hearst Broadcasting (Group Owner).

Began Operation: September 14, 1958. Hearst acquired 100% control after its purchase of 50% from Earl F. Reed and Irwin D. Wolf, as trustees for a stockholders group. Purchase approved by FCC Aug. 1, 1962 (Television Digest, Vol. 2:29, 32).

Represented (sales): Katz American Television.

Represented (legal): Brooks, Pierce, McLendon, Humphrey & Leonard.

### Personnel:

James R. Hefer III, Vice President & General Manager.  
Joseph W. Heston, Vice President & Station Manager.  
Rick Henry, General Sales Manager.  
Kathy Wallace, Local Sales Manager.  
Dorothy Frank, National Sales Manager.



WTAE-TV BMPCT-5063 Granted 5/9/58 © American Map Corp., No. 14244

Gloria Spence, Resident Controller.  
James Gilbert, Director of Engineering.  
Thomas Petner, News Director.  
Leslie Wojdowski, Marketing & Development Director.

Rates: On request.

City of License: Pittsburgh. DMA: Pittsburgh. Rank: 19.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,773,880	640,240	2,414,120
Average Weekly Circulation (1995)	1,001,041	281,252	1,291,768
Average Daily Circulation (1995)			756,451

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Pennsylvania—Reading

**WTVE**

Ch. 51

Network Service: HSN.

Licensee: Reading Broadcasting Inc., 1729 N. 11th St., Reading, PA 19604.

Studio: 1729 N. 11th St., Reading, PA 19604.

Telephone: 610-921-9181. Fax: 610-921-9139.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 1445-kw max. & 1100-kw horizontal visual, 290-kw max. & 219-kw horizontal aural. Antenna: 750-ft. above av. terrain, 148-ft. above ground, 1248-ft. above sea level.

Latitude 40° 21' 15"  
Longitude 75° 53' 56"

Holds CP for change to 5000-kw max. visual, 1296-ft. above av. terrain, 689-ft. above ground, 1749-ft. above sea level, lat. 40° 19' 36", long. 75° 42' 15", transmitter to Fancy Hill, 0.9-mi. NW of Rte. 562 in Worman. BMPCT-940811KL.

Transmitter: Mount Penn, 1.9-mi. NE of center of Reading.

Satellite Earth Stations: AFC, 3-meter Ku-band; Andrew, 5-meter C-band; Channel-Master, 3-meter C-band; Microdyne, 7-meter C-band; ChannelMaster, M/A-Com, Microdyne, Standard Communications receivers.

Ownership: Reading Broadcasting Inc.

Began Operation: May 4, 1980.

Represented (legal): Brown, Nietert & Kaufman, Chartered.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:  
Michael Parker, President.  
Daniel Bendetti, General Sales Manager.  
Gibson White, Chief Engineer.

Rates: On request.



WTVE BMPCT-940811KL Granted 5/3/95 © American Map Corp., No. 14244

City of License: Reading. DMA: Philadelphia. Rank: 4.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	306,800	61,610	368,410
Average Weekly Circulation (1995)	3,090	0	3,097
Average Daily Circulation (1995)			903

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Pennsylvania—Red Lion-Lancaster

## WGCB-TV

Ch. 49

**Network Service:** Independent.

**Licensee:** Red Lion Television Inc., Windsor Rd., Box 88, Red Lion, PA 17356.

**Studio:** Windsor Rd., Red Lion, PA 17356.

**Telephone:** 717-246-1681. **Fax:** 717-244-9316.

**Technical Facilities:** Channel No. 49 (680-686 MHz). Authorized power: 550-kw visual, 110-kw aural. Antenna: 580-ft. above av. terrain, 374-ft. above ground, 1234-ft. above sea level.

Latitude 39° 54' 18"  
Longitude 76° 35' 00"

**Transmitter:** State Rte. 66141, 1.75-mi. E of Red Lion.

**Satellite Earth Stations:** Gardiner, 5.6-meter C-band; 3.3-meter C-band; 3.3-meter Ku-band; 4.3-meter C-band; Microdyne receivers.

**AM Affiliate:** WGCB, 1-kw, 1440 KHz.

**FM Affiliate:** WGCB-FM, 50-kw, 96.1 MHz (No. 241).

**Ownership:** Red Lion Television Inc.

**Began Operation:** April 28, 1979.

**Represented (sales):** Hugh Wallace Inc.

**Represented (legal):** Benedict P. Cottone.

### Personnel:

John H. Norris, President & General Manager.  
Fred Wise, Vice President.  
John E. Stockstill, Station Manager.  
Gordon Moul, National Sales Manager.  
John Banker, Program & Promotion Director.  
Clyde Campbell, Business Manager.  
Don Horst, Chief Engineer.  
Jerry Jacobs, Marketing Director.  
George Montgomery, Production Manager.



WGCB-TV BPCT-3678 Granted 3/9/77 © American Map Corp., No. 14244

**Rates:** On request.

**City of License:** Red Lion. **DMA:** Harrisburg-Lancaster-Lebanon-York. **Rank:** 44.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,245,430	640,980	1,886,410
Average Weekly Circulation (1995)	33,661	12,453	46,233
Average Daily Circulation (1995)			13,548

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Pennsylvania—Wilkes-Barre & Scranton

## WBRE-TV

Ch. 28

Network Service: NBC.

Licensee: Northeastern Television Investors, 55 Old Post Road No. 2, 2nd Floor, Greenwich, CT 06830-6074.

Studio: 62 S. Franklin St., Wilkes-Barre, PA 18773.

Telephone: 717-823-2828. Fax: 717-829-0440.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 3020-kw max. & 2290-kw horizontal visual, 470-kw max. & 230.1-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 814-ft. above ground, 2920-ft. above sea level.

Latitude 41° 11' 01"  
Longitude 75° 52' 02"

Transmitter: Penobscot Mountain, Hanover Twp.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

News Services: AP, CNN, NBC.

Ownership: Northeastern Television Investors.

Began Operation: January 1, 1953. Sale to WBRE Associates by David M. Baltimore & family approved by FCC May 24, 1984 (Television Digest, Vol. 24:9). Sale to Adams Communications by WBRE Associates approved by FCC June 22, 1989 but not consummated. (Vol. 29:17).

Represented (sales): Pety Television Inc.

### Personnel:

Arthur E. Daube, Vice President & General Manager.  
Mary Jo Chase, General Sales Manager.  
Morrell Devlin, Local Sales Manager.  
Jim Bisagni, National Sales Manager.  
Micah Johnson, News Director.  
Larry Stirewalt, Operations Director.  
Charlie Bufalino, Promotion Director.



WBRE-TV BPCT-890503KH Granted 9/25/89 © American Map Corp., No. 14244

Barry Erick, Chief Engineer.  
Brenda Olshefski, Business Manager.

Rates: On request.

City of License: Wilkes-Barre. DMA: Wilkes Barre-Scranton. Rank: 49.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	988,900	245,550	1,234,450
Average Weekly Circulation (1995)	332,503	82,996	460,593
Average Daily Circulation (1995)			261,832

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Pennsylvania—Scranton & Wilkes-Barre

## WNEP-TV

Ch. 16

Network Service: ABC.

Licensee: WNEP-TV Inc., 229 W. 43rd St., New York, NY 10036.

Studio: 16 Montage Mountain Rd., Moosic, PA 18507.

Telephone: 717-346-7474. Fax: 717-347-0359. E-mail: wneptv16@aol.com

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1150-kw max. & 525-kw horizontal visual, 115-kw max. & 52.5-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 829-ft. above ground, 2949-ft. above sea level.

Latitude 41° 10' 58"  
Longitude 75° 52' 21"

Transmitter: Penobscot Nob, Electronic Heights, Wilkes-Barre.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 5-meter; Scientific-Atlanta, 11-meter; 2.4-meter Ku-band; Scientific-Atlanta receivers.

News Services: ABC, AP, NYT, UPI.

Ownership: The New York Times Co. (Group Owner).

Began Operation: February 9, 1954. Sale to present owner by NEP Communications approved by FCC Oct. 29, 1985 (Television Digest, Vol. 25:32). Sale to NEP by Taft Bcstg. approved by FCC Oct. 30, 1973. Sale to Taft by Transcontinent Television Corp.'s subsidiary Northeastern Pennsylvania Broadcasting Inc. approved Feb. 19, 1964 (Vol. 3:15, 16, 31; 4:8). Merger & transfer of WARM-TV, Scranton (Ch. 16) and WLK-TV, Wilkes-Barre, PA (Ch. 34) into Northeastern Pennsylvania Bcstg. Co. approved Feb. 12, 1958 by FCC (Vol. 13:46; 14:7).

Represented (sales): Katz American Television.

Represented (legal): Koteen & Naftalin.

### Personnel:

Warren Reed, President & General Manager.  
Frank Chebalo, Vice President & Director of Engineering.  
Sandra Cameli, Vice President & Controller.  
Rene Lasplina, General Sales Manager.  
Frank Andrews, News Director.



WNEP-TV BPCT-5138 Granted 5/10/78 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$5250.

NETWORK BASE HOURLY RATE: \$3600.

City of License: Scranton. DMA: Wilkes Barre-Scranton. Rank: 49.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,017,310	264,190	1,281,500
Average Weekly Circulation (1995)	379,173	90,213	533,211
Average Daily Circulation (1995)			349,437

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Pennsylvania—Scranton

## WOLF-TV

Ch. 38

(Operates satellites WWLF-TV, Hazleton & WILF Williamsport, PA)

Network Service: FOX.

Licensee: WOLF-TV License Corp., 5 Radnor Corporate Center, 100 Matsonford Rd., Radnor, PA 19087.

Studio: 916 Oak St., Scranton, PA 18508.

Telephone: 717-347-9653. Fax: 717-347-3141.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1290-kw max. visual, 129-kw max. aural. Antenna: 1260-ft. above av. terrain, 351-ft. above ground, 2411-ft. above sea level.

Latitude 41° 26' 09"  
Longitude 75° 43' 45"

Transmitter: West Mountain Rd., Ransom Twp.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3-meter Ku-band; Microdyne, 7-meter C-band; Miralite, 3.5-meter Ku & C-band; Chapparral, Wegener receivers.

Ownership: Pegasus Broadcast TV L.P. (Group Owner).

Began Operation: June 6, 1985. Sale by Scranton TV Partners Ltd. to present owner granted by FCC April 27, 1993.

Represented (sales): Seltel Inc.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

### Personnel:

Gilbert J. Hoban, General Manager.  
Michael Yanuzzi, General Sales Manager.  
Paul Silvestri, Promotion Director.  
Jon Cadman, Production Manager.  
Gary Blais, Chief Engineer.  
Jeanne O'Neil, Business Manager.



WOLF-TV BPCT-860624KF Granted 7/31/86 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$4000.

City of License: Scranton. DMA: Wilkes Barre-Scranton. Rank: 49.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	899,750	240,430	1,140,180
Average Weekly Circulation (1995)	171,345	48,046	228,845
Average Daily Circulation (1995)			97,591

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Pennsylvania—Scranton & Wilkes-Barre

**WYOU**

Ch. 22

Network Service: CBS.

Licensee: Diversified Communications, 5 Milk St., Portland, ME 04101.

Studio: 415 Lackawanna Ave., Scranton, PA 18503.

Telephone: 717-961-2222. Fax: 717-342-1254. E-mail: tv22news@wyoutv22.microworld.com

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 2945-kw max. visual, 295-kw max. aural. Antenna: 1686-ft. above av. terrain, 842-ft. above ground, 2949-ft. above sea level.

Latitude 41° 10' 58"  
 Longitude 75° 52' 26"

Transmitter: Penobscot Mountain, Hanover Twp.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Varian, 2.4-meter Ku-band; Varian, 3.3-meter Ku-band; 2.4-meter Ku-band; 4-meter Ku & C-band; DX Engineering, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Spacelink 22.

News Services: AP, CBS, Conus.

Ownership: Diversified Communications Inc. (Group Owner).

Began Operation: June 7, 1953. In 1959 Scranton Broadcasters reacquired control by purchasing stock held by WCAU Inc. (Philadelphia Evening Bulletin), which had held 75% control of station since 1956 (Television Digest, Vol. 12:31, 42; 15:16, 22). Sale to Southeastern Capital Corp. approved by FCC May 9, 1984. Sale to present owner approved July 18, 1986 (Vol. 26:23).

Represented (sales): Blair Television.

Represented (legal): Irwin, Campbell & Tannenwald, P.C.

Represented (engineering): Cohen, Dippell & Everist, P.C.

**Personnel:**

William J. Christian, Vice President & General Manager.  
 Robert Fein, General Sales Manager.  
 Harry McClintock, Operations Manager.



WYOU BMPCT-860218KQ Granted 5/22/86 © American Map Corp., No. 14244

Robert Yuna, News Director.  
 Joseph Balkan, Chief Engineer.  
 John Gardocki, Business Manager.  
 Chad Arentz, Marketing Director.

Rates: On request.

City of License: Scranton. DMA: Wilkes Barre-Scranton. Rank: 49.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,036,150	254,330	1,290,480
Average Weekly Circulation (1995)	308,155	85,388	417,176
Average Daily Circulation (1995)			229,418

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Pennsylvania—Williamsport

**WILF**

Ch. 53

(Satellite of WOLF-TV Scranton, PA)

Network Service: FOX.

Licensee: WILF Inc., 5 Radnor Corporate Center, 100 Matsonford Rd., Radnor, PA 19087.

Studio: See WOLF-TV, Scranton, PA.

Telephone: 717-347-9653.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 12.3-kw max. visual, 1.23-kw max. aural. Antenna: 728-ft. above av. terrain, 105-ft. above ground, 1725-ft. above sea level.

Latitude 41° 11' 57"  
 Longitude 77° 07' 38"

Transmitter: Bald Eagle Mountain, Bastress/Susquehanna Twp. line, Lycoming County.

Ownership: Pegasus Broadcast TV L.P. (Group Owner).

Began Operation: December 30, 1992. Sale to present owner granted by FCC April 27, 1993.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel: See WOLF-TV, Scranton, PA.

Rates: On request.

City of License: Williamsport. DMA: Wilkes Barre-Scranton. Rank: 49.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WILF BNPCT-910508KF Granted 7/24/91 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,340	14,120	102,460
Average Weekly Circulation (1995)	3,456	0	7,571
Average Daily Circulation (1995)			2,720

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Pennsylvania—York

**WPMT**

Ch. 43

Network Service: FOX.

Licensee: Channel 43 Licensee Inc., 2005 S. Queen St., York, PA 17403-4806.

Studio: 2005 S. Queen St., York, PA 17403-4806.

Telephone: 717-843-0043. Fax: 717-843-9741. E-mail: fox43@aol.com

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 2159-kw max. & 1795-kw horizontal visual, 215.9-kw max. & 179.5-kw horizontal aural. Antenna: 1360-ft. above av. terrain, 947-ft. above ground, 1847-ft. above sea level.

Latitude 40° 01' 38"  
Longitude 76° 36' 00"

Transmitter: Hellam Twp., 0.5-mi. NE of Chimney Rock.

Satellite Earth Stations: AFC, 3.9-meter Ku-band; Comtech, 5-meter C-band; M/A-Com, 5-meter C-band; General Instrument, M/A-Com, Standard Communications receivers.

Ownership: Renaissance Communications Corp. (Group Owner).

Began Operation: December 21, 1952. Sale to Westport-York Assoc. Inc. approved by FCC Sept. 12, 1986. Previous sale to Kapuna Inc. by Susquehanna Bcstg. (Louis J. Appell) approved by FCC Dec. 30, 1982. Sale to present owner approved March 30, 1990.

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

**Personnel:**

- John Riggle, Vice President & General Manager.
- Pete Rosella, General Sales Manager.
- Pete Rimmert, Local Sales Manager.
- David Farish, Promotion Director.
- Jeff Winemiller, Director of Engineering.
- Lou Castriota, Program Director.
- Jim Depury, News Director.
- Timothy L. Koller, Business Manager.



WPMT BPCT-820715KJ Granted 10/18/82 © American Map Corp., No. 14244

Rates: On request.

City of License: York. DMA: Harrisburg-Lancaster-Lebanon-York. Rank: 44.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,081,380	1,131,610	3,212,990
Average Weekly Circulation (1995)	288,277	105,173	394,025
Average Daily Circulation (1995)			160,618

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK
Boston, MA	2,121,530	6
Hartford & New Haven, CT	911,490	26
Providence, RI-New Bedford, MA	556,960	46

**MARKET AREA COMMERCIAL STATIONS**

WABU (68), WBZ-TV (4), WCVB-TV (5), WFXT (25), WGOT (60), WHDH-TV (7), WHSH-TV (66), WLVI-TV (56), WMFP (62), WMUR-TV (9), WNDS (50), WSBK-TV (38), WJUN (27), WZBU (58)  
 WFSB (3), WTIC-TV (61), WTNH-TV (8), WTVU (59), WTWS (26), WTX (20), WWT (30)  
 WJAR (10), WLNE-TV (6), WNAC-TV (64), WPRI-TV (12)

State Cross Reference List	
Communities that receive programs of stations that are located elsewhere.	
WLNE, New Bedford, MA	See Providence, RI

**Rhode Island Station Totals as of November 1, 1995**

	VHF	UHF	TOTAL
Commercial Television Stations	3	1	4
Educational Television Stations	0	1	1
	3	2	5

# Rhode Island—Providence

**WJAR**

Ch. 10

Network Service: NBC.

Licensee: Outlet Communications Inc., 23 Kenney Dr., Cranston, RI 02920.

Studio: 23 Kenney Dr., Cranston, RI 02920.

Telephone: 401-455-9100.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 49-kw aural. Antenna: 1000-ft. above av. terrain, 940-ft. above ground, 1136-ft. above sea level.

Latitude 41° 51' 54"  
Longitude 71° 17' 15"

Transmitter: Rehoboth, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6-meter Ku-band; Harris, 3-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Harris, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Outlet Communications Inc. (Group Owner).

Began Operation: July 10, 1949. Sale to Outlet Communications approved by FCC Nov. 23, 1983 (Television Digest, Vol. 23:19, 22; 24:6). Sale to NBC pending (Vol. 35:28, 32).

Represented (sales): Katz American Television.

Represented (engineering): Lohnes & Culver.

**Personnel:**

- Linda W. Sullivan, Vice President & General Manager.
- Charles Compagnone, General Sales Manager.
- Paul Rossi, Local Sales Manager.
- Stephen DePico, National Sales Manager.
- Debra J. Grivols, Chief Engineer.
- Ted Canova, News Director.
- Lauren Bacigalupi, Promotion Director.
- Peter Lassotovitch, Business Manager.



WJAR BPC-3270 Granted 1/19/65 © American Map Corp., No. 14244

Rates: On request.

City of License: Providence, OMA: Providence-New Bedford. Rank: 46.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,378,770	1,904,220	5,282,990
Average Weekly Circulation (1995)	504,811	196,641	706,499
Average Daily Circulation (1995)			378,407

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

**Rhode Island—Providence-New Bedford,  
Massachusetts**

**WLNE-TV**

Ch. 6

Network Service: ABC.

Licensee: Freedom WLNE-TV Inc., 10 Orms St., Providence, RI 02904.

Studio: 10 Orms St., Providence, RI 02904.

Telephone: 401-453-8000. Fax: 401-453-8088.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 928-ft. above av. terrain, 961-ft. above ground, 1049-ft. above sea level.

Latitude 41° 35' 48"  
Longitude 71° 11' 24"

Transmitter: 1.8-mi. N of Tiverton, RI on Lafayette Rd.

Satellite Earth Stations: SatCom, 6-meter Ku & C-band; Vertex, 4.6-meter Ku-band; Vertex, 8.8-meter C-band; DX Antenna, Harris, M/A-Com receivers.

News Services: AP.

Ownership: Freedom Communications Inc. (Group Owner).

Began Operation: January 1, 1963. Sale to present owner by Pulitzer Publishing Co. approved by FCC Dec. 14, 1982 (Television Digest, Vol. 22:35). Sale to Pulitzer by Steinman Stations approved Oct. 5, 1978 (Vol. 17:50). Sale to Steinman by WTEV Television Inc. was approved April 6, 1966 (Vol. 5:45; 6:7).

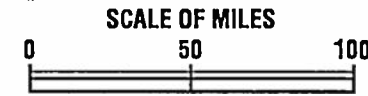
Represented (sales): Petry Television Inc.

Represented (legal): Latham & Watkins.

Represented (engineering): du Treil, Lundin & Rackley.

**Personnel:**

- Ooreen Wade, General Sales Manager.
- Ann McIntyre, National Sales Manager.
- Truman B. Taylor, Program Manager & Director of Public Affairs.
- Simonne Coutinho, Controller.
- Philip B. Taylor, Chief Engineer.
- Jack Battersby, Assistant Chief Engineer.
- Scott James, News Director.



WLNE-TV BPCT-3450 Granted 12/7/66 © American Map Corp., No. 14244

- Lisa DiMonte, Promotion Director.
- Kathleen Plamer, Production Manager.
- Juliana Okine, Film Department Manager.

Highest 30 Sec. Rate: \$1400.

City of License: New Bedford, MA. DMA: Providence-New Bedford. Rank: 46.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,862,860	564,410	2,427,270
Average Weekly Circulation (1995)	434,249	143,580	581,980
Average Daily Circulation (1995)			244,948

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Rhode Island—Providence

## WNAC-TV

Ch. 64

Network Service: FOX.

Licensee: WNAC Argyle Television Inc., 200 Concord Plaza, Suite 700, San Antonio, TX 78216.

Studio: 33 Pine St., Rehoboth, MA 02769-1406.

Telephone: 508-252-9711. Fax: 508-252-6210.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 3720-kw horizontal visual, 372-kw horizontal aural. Antenna: Circularly polarized, 1033-ft. above av. terrain, 951-ft. above ground, 1125-ft. above sea level.

Latitude 41° 52' 14"  
Longitude 71° 17' 45"

Transmitter: 33 Pine St., Rehoboth, MA.

Satellite Earth Stations: Antenna Technology, 7-meter C-band; Paracclipse, 3.9-meter C-band; Vertex, 4.7-meter Ku-band; M/A-Com, Microdyne, Scientific-Atlanta, Sony receivers.

Ownership: Argyle Television Inc. (Group Owner).

Began Operation: December 1, 1981. Sale to Providence Television Ltd. Partnership by C. W. Murchison Jr. approved by FCC Dec. 9, 1983. Sale to Sudbrink Bcstg. approved by FCC July 14, 1986. Sale to Price Communications Corp. approved May 10, 1988 (Television Digest, Vol. 28:12). Sale to Northstar TV Group approved Sept. 11, 1989. Sale to Argyle Television granted Nov. 7, 1994 (Vol. 34:37; 35:2).

Represented (sales): Seltel Inc.

Represented (legal): Cohn & Marks.

### Personnel:

Jeff Rosser, Vice President & General Manager.  
Keith W. Folz, Station Manager.  
Craig Bachman, General Sales Manager.  
Jon Barcelo, National Sales Manager.

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in the 1988 sale of  
**WNAC-TV**

Ted Hepburn, President Todd Hepburn, Vice-President  
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P.O. Box 43263, Cincinnati, OH 45243 0263 (513) 271-5400



WNAC-TV BPCT-870916KI Granted 11/6/87 © American Map Corp., No. 14244

Charles R. Breeding, Director of Engineering.  
Deborah Koller, Promotion Director.  
Suzanne Shea, Business Manager.

Rates: On request.

City of License: Providence. DMA: Providence-New Bedford. Rank: 46.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,839,030	596,330	2,435,360
Average Weekly Circulation (1995)	255,339	81,418	338,938
Average Daily Circulation (1995)			134,433

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Rhode Island—Providence

## WPRI-TV

Ch. 12

**Network Service:** CBS.

**Licensee:** CBS Inc., 51 W. 52nd St., New York, NY 10019.

**Studio:** 25 Catamore Blvd., East Providence, RI 02914.

**Telephone:** 401-438-7200. **Fax:** 401-434-3761.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 969-ft. above ground, 1099-ft. above sea level.

Latitude 41° 52' 37"  
Longitude 71° 16' 56"

**Transmitter:** Homestead Ave., Rehoboth, MA.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew; Harris, 6.1-meter; Microdyne, 7-meter; RCA Americom Ku-band; Avantek, Harris, Microdyne, Standard Components receivers.

**News Services:** AP, CNN, Sportsticker.

**Ownership:** CBS Inc. (Group Owner).

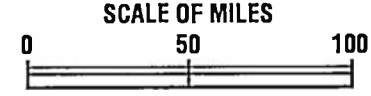
**Began Operation:** March 27, 1955. Sale to CBS approved by FCC June 22, 1995 (Television Digest, Vol. 34:50, 35:10, 19). Sale to Narragansett Television L. P. by Knight-Ridder Bcstg. approved April 26, 1989 (Vol. 29:9). Sale to Knight-Ridder by Poole Bcstg. approved by FCC Dec. 21, 1977 (Vol. 16:26). Sale to Poole by Capital Cities Bcstg. approved June 15, 1967. Sale to Capital Cities by William S. Chery and associates approved March 11, 1959 (Vol. 14:51; 15:11).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Reed, Smith, Shaw & McClay.

**Personnel:**

- Robert F. Finke, General Manager.
- Robert McCaughey, General Sales Manager.
- Gina Smith, National Sales Manager.
- Bill Brand, News Director.
- William Hague, Director of Operations & Chief Engineer.



WPRI-TV BPCT-3943 Granted 7/6/67 © American Map Corp., No. 14244

Rita Neuschatz, Business Manager.  
Stu Giannini, Production Manager.

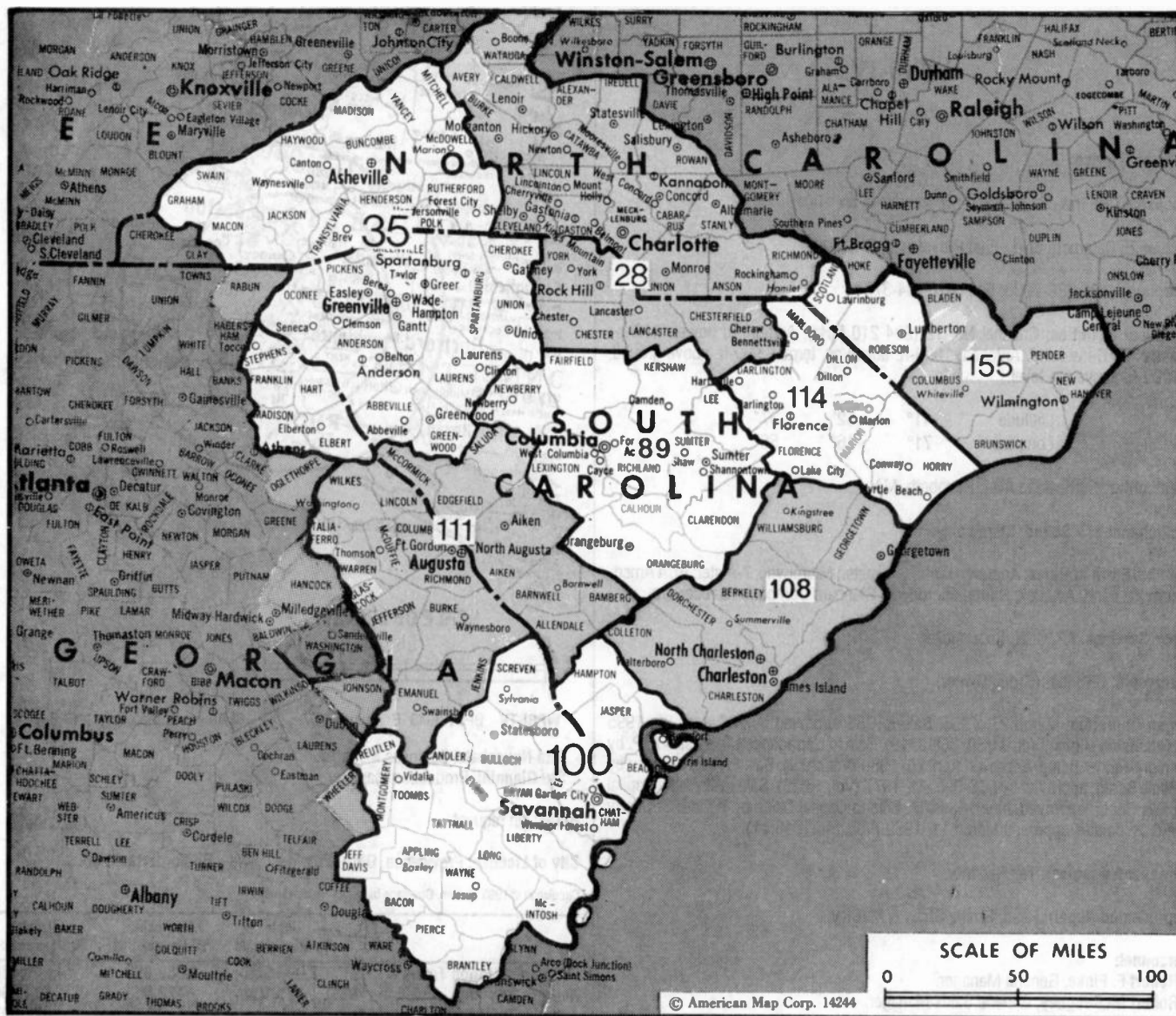
**Rates:** On request.

**City of License:** Providence. **DMA:** Providence-New Bedford. **Rank:** 46.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,997,540	1,082,890	4,080,430
Average Weekly Circulation (1995)	433,109	177,950	614,290
Average Daily Circulation (1995)			322,592

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Charlotte, NC	801,630	28	WBTV (3), WCCB (18), WCNC-TV (36), WFVT (55), WHKY-TV (14), WJZY (46), WKAY (64), WSOC-TV (9)
Greenville-Spartanburg, SC-Asheville, NC-Anderson, SC	690,760	35	WASV-TV (62), WFBC-TV (40), WGGG-TV (16), WHNS (21), WLDS (13), WNEG-TV (32), WSPA-TV (7), WYFF (4)
Columbia, SC	299,110	89	WACH (57), WIS (10), WLTX (19), WOLO-TV (25)
Savannah, GA	253,830	100	WJCL (22), WSAV-TV (3), WTGS (28), WTOG-TV (11), WUBI (34)
Charleston, SC	225,090	108	WCBO-TV (2), WCIV (4), WCSC-TV (5), WCTP (36), WTAT-TV (24)
Augusta, GA	221,260	111	WAGT (26), WFXG (54), WJBF (6), WROW-TV (12)
Florence-Myrtle Beach, SC	210,880	114	WBTW (13), WGSE (43), WPDE-TV (15), WWMB (21)
Wilmington, NC	123,890	155	WECT (6), WSFX-TV (26), WWAY (3)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

WFVT, Charlotte	See Rock Hill, SC
WGSE, Florence	See Myrtle Beach, SC
WNEG-TV, Greenville-Spartanburg	See Toccoa, GA
WLDS, Spartanburg, SC-Asheville, NC	See Greenville, SC
WSPA-TV, Spartanburg	See Greenville, SC

**South Carolina Station Totals as of November 1, 1995**

	VHF	UHF	TOTAL
Commercial Television Stations	8	13	21
Educational Television Stations	1	10	11
	9	23	32

# South Carolina—Anderson

**WFBC-TV**

Ch. 40

(formerly WAXA)

(Satellite of WLOS, Greenville-Spartanburg, SC & Asheville, NC)

Network Service: ABC.

Licensee: River City License Partnership, 288 Macon Dr., Asheville, NC 28802.

Studio: 520 U.S. Hwy. 29 N. Bypass, Anderson, SC 29621.

Telephone: 803-226-9292. Fax: 704-255-4612.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 2570-kw max. visual, 257-kw max. aural. Antenna: 1020-ft. above av. terrain, 1051-ft. above ground, 1821-ft. above sea level.

Latitude 34° 38' 51"  
Longitude 82° 16' 13"

Transmitter: Woodside Rd., 0.9-mi. W of Fairview, Fork Shoals.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; M/A-Com, 3.6-meter Ku-band; Harris, M/A-Com receivers.

Ownership: Better Communications Inc. (Group Owner).

Began Operation: December 1, 1953. Sale by Frank Outlaw approved by FCC Dec. 28, 1982. Sale to Outlaw by Wilton E. Hall approved May 31, 1978 (Television Digest, Vol. 18:23). Left air 1983; resumed operation Oct. 1, 1984. Ceased operation Aug. 1, 1989. Proposed sale to Anchor Media dismissed by FCC (Vol. 30:17). Resumed operation 1990. Sale to Anchor Media remanded, eventually granted November 1, 1991. Transfer of control to Continental Bcstg. granted by FCC June 30, 1993. FCC approved sale to present owner July 20, 1994.

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Smith & Fisher.

**Personnel:**

- James Conschaffer, Vice President & General Manager.
- Robert V. Young, Station Manager.
- Ellen Vaillancourt, General Sales Manager.
- Jaki Brendle, Local Sales Manager.
- Frank Gregg, Regional Sales Manager.



WFBC-TV BNPCT-840126KJ Granted 2/27/84 © American Map Corp., No. 14244

- Alan Mason, News Director.
- Guy Chancey, Promotion Director.
- Bill Walsh, Business Manager.
- Glenn York, Production Manager.
- Jim Carrier, Chief Engineer.

Rates: On request.

City of License: Anderson. DMA: Greenville-Spartanburg-Asheville-Anderson. Rank 35.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	276,360	209,170	485,530
Average Weekly Circulation (1995)	48,578	12,538	63,343
Average Daily Circulation (1995)			30,206

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



## South Carolina—Charleston

### WCBD-TV

Ch. 2

**Network Service:** ABC.

**Licensee:** Charleston Television Inc., Box 879, Charleston, SC 29402.

**Studio:** 210 W. Coleman Blvd., Mount Pleasant, SC 29464.

**Mailing Address:** Box 879, Charleston, SC 29402.

**Telephone:** 803-884-2222. **Fax:** 803-881-3410.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1950-ft. above av. terrain, 1940-ft. above ground, 1957-ft. above sea level.

Latitude	32°	56'	24"
Longitude	79°	41'	45"

**Transmitter:** Awendaw Section, Sewee Rd., 4-mi. NE of Ten Mile, Charleston County.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Station:** Harris, 6.1-meter C-band; Andrew, Avantek, Harris, Micro-dyne receivers.

**News Services:** AP, UPI.

**Ownership:** Media General Inc. (Group Owner).

**Began Operation:** September 25, 1954. Sale to present owner by State Record Co. approved by FCC Dec. 28, 1982 (*Television Digest*, Vol. 22:27). Sale to State Record by Reeves Telecom Corp. approved May 26, 1971 (Vol. 10:42). Transfer of control from J. Drayton Hastie family to Reeves approved July 14, 1960 (Vol. 16:29).

**Represented (sales):** MMT Sales Inc.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** David Steel & Associates Inc.

#### Personnel:

Joseph W. (Bill) Evans III, President & General Manager.

Douglas M. Pinkerton, General Sales Manager.

Michael L. Cline, National Sales Manager.

Mac Thompson, News Director.

Stephen Gleason, Promotion & Programming Director.



WCBD-TV BMPCT-850723KF Granted 12/6/85 © American Map Corp., No. 14244

Jo Torrey, Traffic Manager.

Richard Fordham, Operations Manager.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$525.

City of License: Charleston, DMA: Charleston, SC. Rank: 108.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	493,950	244,310	738,260
Average Weekly Circulation (1995)	141,831	94,770	236,342
Average Daily Circulation (1995)			137,234

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# South Carolina—Charleston

**WCIV**

Ch. 4

Network Service: NBC.

Licensee: First Charleston Corp.

Studio: 888 Allbritton Blvd., Mount Pleasant, SC 29464.

Mailing Address: Box 22165, Charleston, SC 29413-2165.

Telephone: 803-881-4444. Fax: 803-849-2507; 803-849-2515.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1960-ft. above av. terrain, 1956-ft. above ground, 1972-ft. above sea level.

Latitude 32° 55' 28.00"  
Longitude 79° 41' 05.80"

Transmitter: 3.4-mi. NE of Ten Mile, E of Hwy. 17-701, SE of intersection with Sewee Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter C-band; Harris, 3.5-meter Ku-band; Harris, 10-meter Ku-band; RCA, 3.5-meter Ku-band; Standard Communications, Vertex receivers.

SNG Mobile Dish: Vertex, 2.6-meter.

News Services: AP, CNN Headline News, Conus, NBC.

Ownership: Allbritton Communications Company (Group Owner).

Began Operation: October 23, 1962. Sale by Washington Star Communications to present owner was finalized in 1976. Sale by First Charleston Corp. approved Oct. 5, 1966 by FCC (Television Digest, Vol. 6:28, 41).

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jansky & Bailey.

Personnel:  
Stephen G. Brock, President & General Manager.  
Dave Ayotte, Operations Manager.  
Peter Carnes, General Sales Manager.  
Terri Hegel, Local Sales Manager.  
Deborah Tibbetts, News Director.  
Eva Wicks, Business Manager.  
Chris Fredericks, Promotion Manager.  
Deborah Jackson, Program Director.



WCIV BMPCT-850912KU Granted 1/21/86 © American Map Corp., No. 14244

Robert Forsyth, Production Manager.  
Joe Papp, Chief Engineer.

Rates: On request.

City of License: Charleston. DMA: Charleston, SC. Rank: 108.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	401,830	210,850	612,680
Average Weekly Circulation (1995)	147,345	92,622	240,920
Average Daily Circulation (1995)			130,525

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

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## South Carolina—Charleston

### WCSC-TV

Ch. 5

**Network Service:** CBS.

**Licensee:** WCSC Inc., 485 East Bay, Charleston, SC 29403.

**Studio:** 485 East Bay, Charleston, SC 29403.

**Mailing Address:** Box 186, Charleston, SC 29402.

**Telephone:** 803-723-8371. **Fax:** 803-723-0074.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1960-ft. above av. terrain, 1956-ft. above ground, 1972-ft. above sea level.

Latitude	32°	55'	28"
Longitude	79°	41'	58"

**Transmitter:** 3.4-mi. NE of Ten Mile, E of Hwy. 17-701, SE of intersection with Sewee Rd.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Satcom Technologies, 5.5-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Andrew, 1.9-meter Ku-band.

**News Services:** AP, CBS, NIWS, UPI.

**Ownership:** Jefferson-Pilot Communications Co. (Group Owner).

**Began Operation:** June 19, 1953. Sale to Harold Crump & David Allen by John M. Rivers Sr., et al., approved by FCC Sept. 1, 1987 (Television Digest, Vol. 27: 29). Proposed sale to Anchor Media Holdings Ltd. dismissed April 2, 1990. Transfer of control to General Electric Capital Corp. approved by FCC July 24, 1991. Sale to Jefferson-Pilot Communications Corp. was approved by FCC Sept. 3, 1993 (Vol. 33:25).

**Represented (sales):** Pety Television Inc.

**Represented (legal):** Tiemey & Swift.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

James H. Smith, President & General Manager.  
Eddie N. Bolling, General Sales Manager.  
Donald M. Feldman, Director of News.  
Charles I. Thompson III, Program Director.



WCSC-TV BMPCT-850910KR Granted 12/20/85 © American Map Corp., No. 14244

Miriam McManus, Business Manager.  
Jack R. Becknell Jr., Director of Engineering.  
Lovell W. Waugh, Local Sales Manager.  
James P. DeMauro, Production Manager.  
Andrew F. Hunt, Promotion Director.  
Sallie Moultrie, Traffic Director.

**Highest 30 Sec. Rate:** \$7000.

**NETWORK BASE HOURLY RATE:** \$1411.

**City of License:** Charleston. **DMA:** Charleston, SC. **Rank:** 108.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	359,760	194,070	553,830
Average Weekly Circulation (1995)	169,546	97,153	267,136
Average Daily Circulation (1995)			172,000

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# South Carolina—Charleston

**WCTP**

Ch. 36

Network Service: WBN.

Licensee: Caro Bcstg. Ltd., 1558 Ben Sawyer Blvd., Mount Pleasant, SC 29464.

Studio: 1558 Ben Sawyer Blvd., Mount Pleasant, SC 29464.

Telephone: 803-884-3185.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 147-kw max. visual. Antenna: 764-ft. above av. terrain, 761-ft. above ground, 768-ft. above sea level.

Latitude 32° 47' 15"  
Longitude 79° 51' 00"

Holds CP for change to 2213-kw max. visual, 1706-ft. above av. terrain, lat. 32° 56' 24", long. 79° 41' 45", transmitter to Sewee Rd, 4-mi. NE of Ten Mile. BPCT-950303KE.

Transmitter: Hwy. 703, SE of Mount Pleasant.

Ownership: Caro Broadcasting Ltd.

Began Operation: December 2, 1992.

Represented (legal): Reddy, Begley, Martin & McCormick.

Represented (engineering): Lawrence Behr & Associates Inc.

**Personnel:**

Arnold Baynard, General Manager.  
Michael Baynard, Sales Manager.  
Beamon Meares, Chief Engineer.

Rates: On request.

City of License: Charleston. DMA: Charleston, SC. Rank: 108.



WCTP BPCT-950303KE Granted 3/29/95 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,120	85,890	226,010
Average Weekly Circulation (1995)	36,066	12,214	48,305
Average Daily Circulation (1995)			14,998

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# South Carolina—Charleston

## WTAT-TV

Ch. 24

**Network Service:** FOX, UPN.

**Licensee:** ACT III Bcstg. License Corp., 4301 Arco Lane, Charleston, SC 29418.

**Studio:** 4301 Arco Lane, Charleston, SC 29418.

**Telephone:** 803-744-2424. Fax: 803-554-9649.

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: Circularly polarized, 1778-ft. above av. terrain, 1767-ft. above ground, 1784-ft. above sea level.

Latitude 32° 56' 24"  
Longitude 79° 41' 45"

**Transmitter:** 4-mi. NE of Ten Mile on Sewee Rd., Isle of Palms.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 7-meter; Microdyne, 7-meter C-band; Paraclipse, 5-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Microdyne receivers.

**Ownership:** Act III Broadcasting Inc. (Group Owner).

**Began Operation:** September 7, 1985. Sale to Act III Bcstg. by Terry A. Trousdale, et al., approved by FCC Oct. 22, 1987.

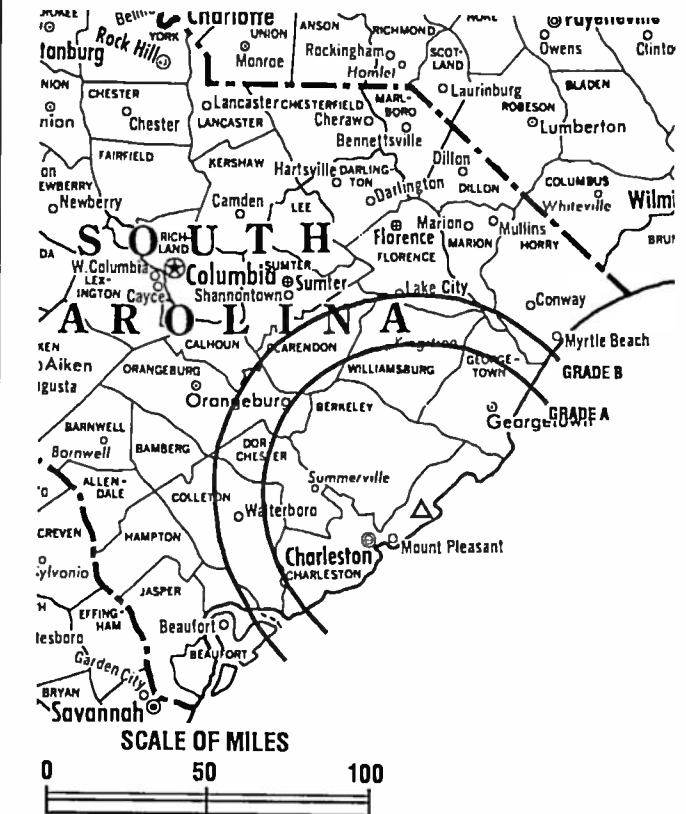
**Represented (sales):** Seltel Inc.

**Represented (engineering):** A. D. Ring, P.C.

**Personnel:**

P. J. Ryal, Vice President & General Manager.  
Sandy Smith, General Sales Manager.  
Mimi Marchant, Local Sales Manager.  
Bill Littleton, Program & News Director.  
Ethel Bivins, Controller.  
Curtis White, Production Manager.  
Clarke Holmes, Chief Engineer.

**Rates:** On request.



WTAT-TV BPCT-900201KI Granted 2/28/90 © American Map Corp., No. 14244

**City of License:** Charleston. DMA: Charleston, SC. Rank: 108.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	340,110	186,980	527,090
<b>Average Weekly Circulation (1995)</b>	109,549	74,316	183,909
<b>Average Daily Circulation (1995)</b>			91,479

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# South Carolina—Columbia

**WACH**

Ch. 57

Network Service: FOX.

Licensee: Elcom of South Carolina Inc., One Buckhead Plaza, 3060 Peachtree Rd., Suite 1100, Atlanta, GA 30305.

Studio: 1221 Sunset Blvd., West Columbia, SC 29169.

Telephone: 803-791-5757. Fax: 803-796-1120.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 5000-kw max. visual. Antenna: 633-ft. above av. terrain, 522-ft. above ground, 902-ft. above sea level.

Latitude 34° 02' 39"  
Longitude 80° 59' 52"

Transmitter: 0.25-mi. W of Rte. 1 on Cushman Dr., near Columbia, Richland County.

Ownership: Ellis Communications Inc. (Group Owner).

Began Operation: October 2, 1981. FCC approved sale by Carolina Christian Bcstg. March 14, 1988. Sale to present owner by FCVS Communications approved Oct. 7, 1993.

Represented (sales): Seltel Inc.

Represented (legal): Goldberg Godles Wiener & Wright.

**Personnel:**

- C. Joseph Tonsing, General Manager.
- Scott McBride, General Sales Manager.
- Tim Greenier, National Sales Manager.
- Lisa Cruz, Program Director.
- Lee Latham, Chief Engineer.
- Lynn Corell, Promotion Director.
- Jack Colegrove, Traffic Manager.
- Janis Metts, Office Manager.

Highest 30 Sec. Rate: \$1000.



WACH BPCT-880222KE Granted 5/6/88 © American Map Corp., No. 14244

City of License: Columbia. DMA: Columbia, SC. Rank: 89.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	317,260	205,510	522,770
Average Weekly Circulation (1995)	115,149	65,536	184,023
Average Daily Circulation (1995)			88,354

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# South Carolina—Columbia

**WIS**

**Ch. 10**

**Network Service:** NBC.

**Licensee:** Cosmos Bcstg. Corp., Box 789, Greenville, SC 29602.

**Studio:** 1111 Bull St., Columbia, SC 29201.

**Mailing Address:** Box 367, Columbia, SC 29202.

**Telephone:** 803-799-1010. **Fax:** 803-758-1155.

**E-mail:** wistv10 **Web Site:** <http://wistv10@aol.com>

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1546-ft. above av. terrain, 1526-ft. above ground, 1877-ft. above sea level.

Latitude 34° 07' 27"  
Longitude 80° 45' 25"

**Transmitter:** 1741 Tower Rd., Lugoff, SC 29078.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3.6-meter Ku-band; Comsat, 3-meter Ku-band; Comsat, 8-meter Ku-band; DH Satellite, 4.9-meter Ku & C-band; DX, 3.7-meter; Scientific-Atlanta, 7-meter C-band; Cycle Sat, Harris, M/A-Corn, Scientific-Atlanta, Standard Communications receivers.

**SNG Mobile Dish:** Andrew, 2.3-meter Ku-band.

**News Services:** AP, CNN, NBC.

**Ownership:** Cosmos Broadcasting Corp. (Group Owner).

**Began Operation:** November 7, 1953.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Personnel:**

- Ronald Loewen, Vice President & General Manager.
- David Harbert, General Sales Manager.
- Matt Browning, Local Sales Manager.
- Randy Covington, News Director.
- Diane K. Bagwell, Director of Market Development & Program Manager.



WIS BMPCT-5228 Granted 12/12/58 © American Map Corp., No. 14244

- Evon A. Trotter, Business Manager.
- Coby Cooper, Director of Broadcast Operations.
- John Augustine, Chief Engineer.
- Jenny Maxwell, Promotion Director.

**Highest 30 Sec. Rate:** \$1800.

**City of License:** Columbia. **DMA:** Columbia, SC. **Rank:** 89.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	752,920	452,480	1,205,400
<b>Average Weekly Circulation (1995)</b>	267,171	144,763	421,100
<b>Average Daily Circulation (1995)</b>			247,334

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# South Carolina—Columbia

**WLTX**

Ch. 19

**Network Service:** CBS.

**Licensee:** Lewis Bcstg. Corp., Drawer M, Columbia, SC 29250.

**Studio:** 6027 Devine St., Columbia, SC 20209.

**Mailing Address:** Drawer M, Columbia, SC 29250.

**Telephone:** 803-776-3600. **Fax:** 803-783-2971.

**Technical Facilities:** Channel No. 19 (500-506 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1749-ft. above av. terrain, 1664-ft. above ground, 2014-ft. above sea level.

Latitude 34° 05' 49"  
Longitude 80° 45' 51"

**Transmitter:** Screaming Eagle Rd., 11-mi. NE of Columbia.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 7-meter C-band; ChannelMaster, 3.6-meter C-band; RCA, 3.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; ChannelMaster, Scientific-Atlanta receivers.

**News Services:** AP, CBS.

**Ownership:** Lewis Broadcasting Corp. (Group Owner).

**Began Operation:** September 1, 1953 on Ch. 67. Shifted to Ch. 19 on June 30, 1961. Sale to present owner by Palmetto Radio Corp. approved by FCC Feb. 22, 1978 (Television Digest, Vol. 18:9).

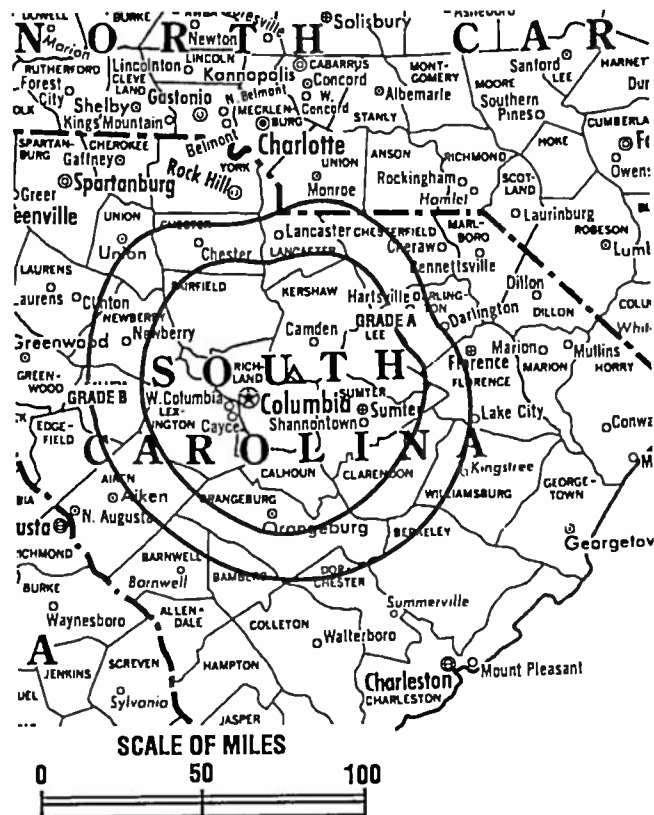
**Represented (sales):** Petry Television Inc.

**Represented (legal):** Reed, Smith, Shaw & McClay.

**Represented (engineering):** Communications Engineering Services.

**Personnel:**

J. C. Lewis Jr., President.  
Richard T. Laughridge, Vice President & General Manager.  
Debbie Holland, Local Sales Manager.  
Fred Steppe, Program Manager & Film Buyer.  
William F. Aull, Director of Technical Operations.



WLTX BPCT-840201LK Granted 5/31/84 © American Map Corp., No. 14244

Carolyn Powell, News Director.  
Neil Johnson, Business Manager.

**Rates:** On request.

**City of License:** Columbia. **DMA:** Columbia, SC. **Rank:** 89.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	614,270	389,300	1,003,570
Average Weekly Circulation (1995)	149,679	117,510	274,103
Average Daily Circulation (1995)			153,238

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



## South Carolina—Columbia

**WOLO-TV**

Ch. 25

**Network Service:** ABC.

**Licensee:** South Carolina Broadcasting Partners, Box 4217, Columbia, SC 29240.

**Studio:** 5807 Shakespeare Rd., Columbia, SC 29223.

**Mailing Address:** Box 4217, Columbia, SC 29240.

**Telephone:** 803-754-7525. **Fax:** 803-754-6147. **E-mail:** wolotv@aol.com

**Technical Facilities:** Channel No. 25 (536-542 MHz). Authorized power: 3589-kw max. & 2344-kw horizontal visual, 388-kw max. & 254-kw horizontal aural. Antenna: 688-ft. above av. terrain, 747-ft. above ground, 1149-ft. above sea level.

Latitude 34° 03' 23"  
Longitude 80° 58' 49"

**Transmitter:** 5807 Shakespeare Rd.

**Satellite Earth Station:** Harris, 6-meter; Scientific-Atlanta receivers.

**News Services:** ABC, AP, CNN, Sports News Satellite.

**Ownership:** Bahakel Communications Ltd. (Group Owner).

**Began Operation:** October 1, 1961. Sale to present owner by First Carolina Corp. approved May 5, 1964 by FCC (Television Digest, Vol. 4:14).

**Represented (sales):** Katz Continental Television.

### Personnel:

Carl Bruce, General Manager.  
Jerry Kelly, General Sales Manager.  
Steve Robertson, Local Sales Manager.  
David Aiken, Program Director.  
Peter Poore, News Director.  
Marty White, Business Manager.  
Willie Fuller Jr., Production Manager.  
Scott Clark, Chief Engineer.



WOLO-TV BPCT-790316LD Granted 9/28/79 © American Map Corp., No. 14244

**Rates:** On request.

**City of License:** Columbia. **DMA:** Columbia, SC. **Rank:** 89.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	245,030	191,840	436,870
<b>Average Weekly Circulation (1995)</b>	130,068	86,067	220,346
<b>Average Daily Circulation (1995)</b>			112,120

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# South Carolina—Florence

**WBTW**

Ch. 13

Network Service: CBS.

Licensee: Spartan Radiocasting Co., 3430 TV Rd., Box F-13, Florence, SC 29501.

Studios: N. 3430 TV Rd., Florence, SC 29501; 101 McDonald Court, Myrtle Beach, SC 29577.

Telephones: 803-662-1565; 803-293-1301.

Fax: 803-678-4252; 803-678-4253.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1950-ft. above av. terrain, 2000-ft. above ground, 2115-ft. above sea level.

Latitude 34° 22' 02"  
Longitude 79° 19' 22"

Transmitter: 3.1-mi. N of Floyd Dale, SC.

Satellite Earth Stations: 5 in operation; Harris, M/A-Com, Scientific-Atlanta, Vertex receivers.

News Service: AP.

Ownership: Spartan Radiocasting Inc. (Group Owner).

Began Operation: October 18, 1954. Sale to present owner by Daily Telegraph Printing Co. approved by FCC June 12, 1984 (Television Digest, Vol. 24:15). Sale by Jefferson Standard Life Insurance Co. approved Feb. 28, 1968 (Vol. 7:43; 8:10).

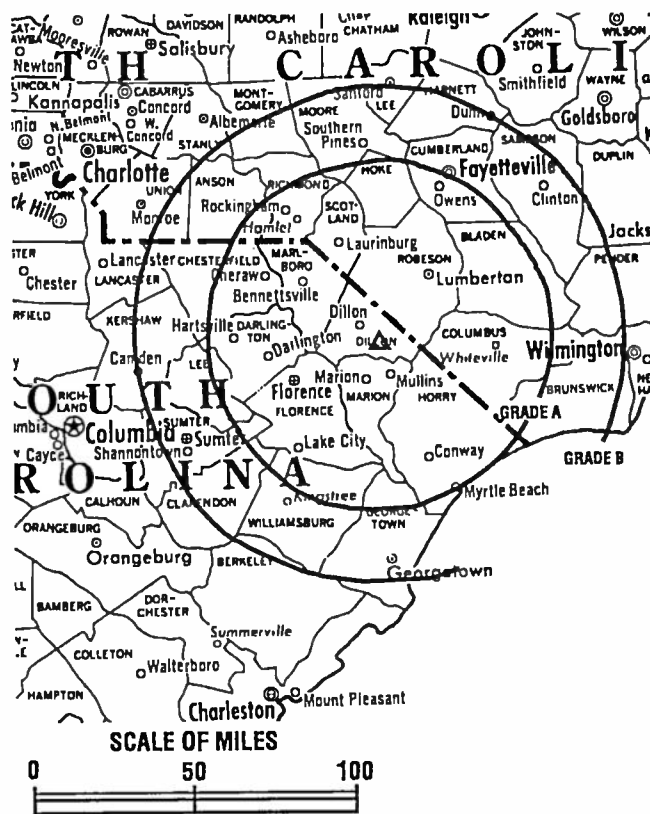
Represented (sales): Katz Continental Television.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring, P.C.

**Personnel:**

Lou Kirchen, General Manager.  
Nanette Frye, Local Sales Manager.  
Doug Crall, Chief Engineer.  
Rob Martin, News Director.



WBTW BMPCT-791127LF Granted 2/4/80 © American Map Corp., No. 14244

Michelle Smith, Promotion Director.  
Judy Nobles, Business Manager.

Rates: On request.

City of License: Florence. DMA: Florence-Myrtle Beach. Rank: 114.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,037,250	683,410	1,720,660
Average Weekly Circulation (1995)	178,261	120,953	303,404
Average Daily Circulation (1995)			177,422

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# South Carolina—Florence

**WPDE-TV**

Ch. 15

Network Service: ABC.

Licensee: Diversified Communications Inc., 5 Milk St., Box 7437, Portland, ME 04112.

Studios: 3215 S. Cashua Dr., Florence, SC 29501-6386; Founders Centre, Suite 206, 2411 N. Oak St., Myrtle Beach, SC 29577.

Telephone: 803-665-1515. Fax: 803-679-2723.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1290-kw max. & 562-kw horizontal visual, 129-kw max. & 56.2-kw horizontal aural. Antenna: 1950-ft. above av. terrain, 1997-ft. above ground, 2100-ft. above sea level.

Latitude 34° 21' 53"  
Longitude 79° 19' 49"

Transmitter: 2.7-mi. S of State Rte. 9 & 1.2-mi. E of Little Pee Dee River.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: ADM, 4-meter; Avcom receivers.

News Services: ABC, AP.

LMA: Local marketing agreement with WWMB (U), Florence, SC.

Ownership: Diversified Communications Inc. (Group Owner).

Began Operation: November 22, 1980. Sale to present owner by Eastern Carolinas Bcstg. approved by FCC June 27, 1985 (Television Digest, Vol. 25:24).

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

**Personnel:**

Billy Huggins, Vice President & General Manager.

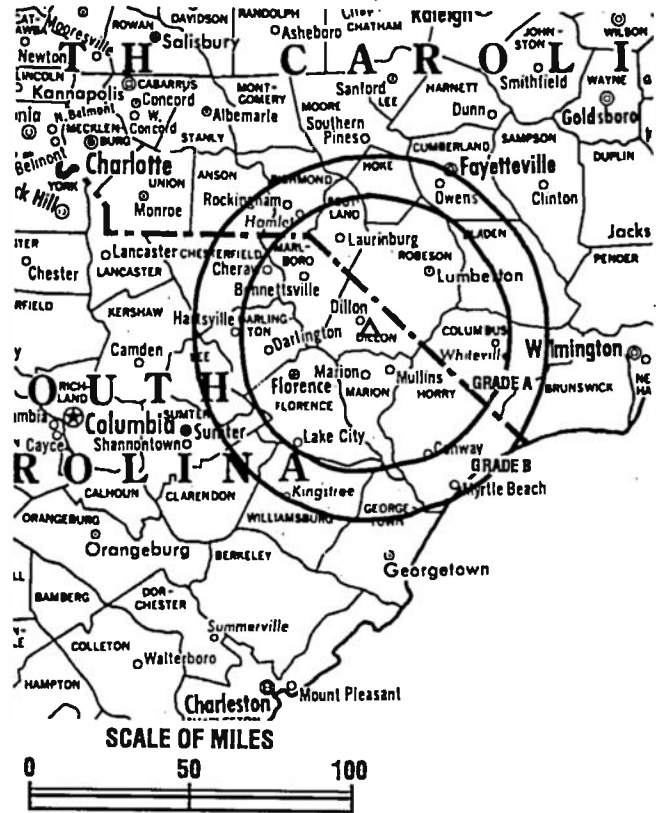
Lynn Young, General Sales Manager.

Frank Moore, Local Sales Manager.

Lee Camp, Local Sales Manager.

Linda McCaskill, Program Manager.

Chuck Spruill, Director of Promotion & Operations.



WPDE-TV BMPCT-800915KE Granted 11/24/80 © American Map Corp., No. 14244

Marshall Lucius, Controller.  
Joyce Jordan, Business Manager.  
Bill Elks, Chief Engineer.

Rates: On request.

City of License: Florence. DMA: Florence-Myrtle Beach. Rank: 114.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	496,730	290,540	787,270
Average Weekly Circulation (1995)	129,579	75,065	204,936
Average Daily Circulation (1995)			102,574

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# South Carolina—Florence

**WWMB**

Ch. 21

Network Service: UPN.

Licensee: Atlantic Media Corp., Box 736, Myrtle Beach, SC 29578.

Studio: 3215 S. Cashua Dr., Florence, SC 29501.

Telephone: 803-665-1515.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 2075-kw max. visual. Antenna: 1860-ft. above av. terrain, 1867-ft. above ground, 1968-ft. above sea level.

Latitude 34° 21' 53"  
Longitude 79° 19' 49"

Transmitter: 2.8-mi. N of Floydale, 3.6-mi. SE of Intersection of State Rtes. 57 & 9, Dillon Co.

LMA: Local marketing agreement with WPDE-TV (A), Florence, SC.

Ownership: Atlantic Media Group.

Began Operation: September 21, 1994.

Represented (legal): Haley, Bader & Potts.

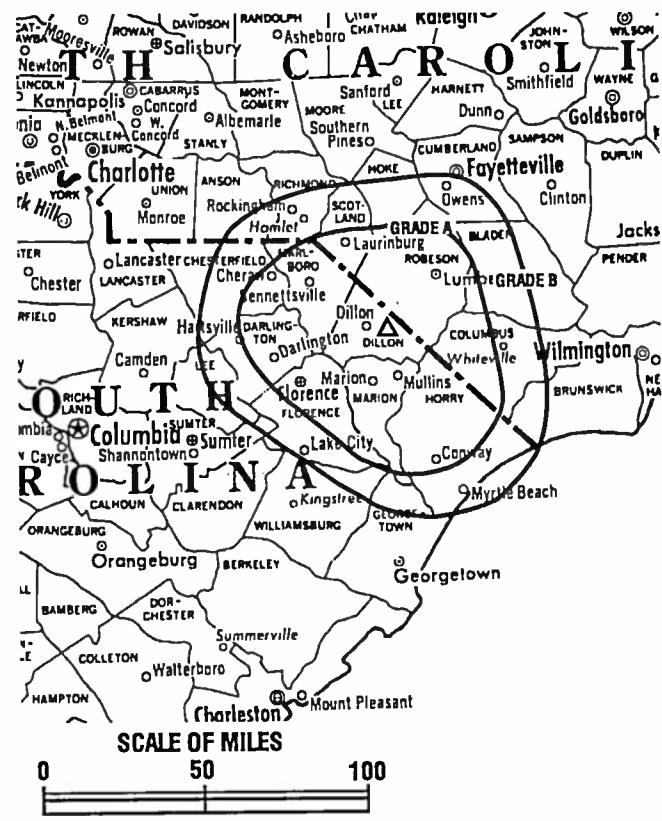
**Personnel:**

Frank Moore, General Manager.  
Linda McCaskill, Program Director.  
Bill Elk, Chief Engineer.

Rates: On request.

City of License: Florence. DMA: Florence-Myrtle Beach. Rank: 114.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WWMB BMPCT-930720KI Granted 7/18/94 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	188,840	112,570	301,410
Average Weekly Circulation (1995)	26,841	30,971	57,825
Average Daily Circulation (1995)			28,058

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

## South Carolina—Greenville

### WGGS-TV

Ch. 16

Network Service: Independent.

Licensee: Carolina Christian Broadcasting Inc., Box 1616, Greenville, SC 29602.

Studio: 3409 Rutherford Rd., Taylors, SC 29687.

Mailing Address: Box 1616, Greenville, SC 29602.

Telephone: 803-244-1616. Fax: 803-292-8481.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1150-kw max. & 717.9-kw horizontal visual, 115-kw max. & 71.79-kw horizontal aural. Antenna: 1149-ft. above av. terrain, 195-ft. above ground, 2185-ft. above sea level.

Latitude 34° 56' 26"  
Longitude 82° 24' 41"

Transmitter: Ridge Rd. off Altamont Rd. on Paris Mountain near Greenville.

Satellite Earth Stations: AFC, 3.8-meter Ku-band; Scientific-Atlanta, 5-meter C-band; M/A-Com, Scientific-Atlanta receivers.

Ownership: Carolina Christian Broadcasting Co. (Group Owner).

Began Operation: October 29, 1972.

#### Personnel:

James H. Thompson, President & General Manager.  
Norvin C. Duncan, Assistant to the President.  
Gene Gibson, Director of Engineering.  
Hugh McLean, Program & Promotion Director.  
Peggy Denny, Public Affairs Director.  
Charles Wilson, Chief Engineer.

Rates: On request.

City of License: Greenville. OMA: Greenville-Spartanburg-Asheville-Anderson. Rank: 35.



WGGS-TV BMPCT-7705 Granted 5/15/78 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	314,980	246,900	561,880
Average Weekly Circulation (1995)	26,066	23,235	50,393
Average Daily Circulation (1995)			15,190

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# South Carolina—Greenville-Spartanburg & Asheville, North Carolina

**WHNS**

Ch. 21

Network Service: FOX.

Licensee: WHNS License Partnership, 400 Perimeter Center Terrace, Suite 400, Atlanta, GA 30346.

Studio: 21 Interstate Court, Greenville, SC 29615.

Office: 56 Central Ave., Suite 105, Asheville, NC 28801.

Telephones: 803-288-2100 (Greenville); 704-258-2100 (Asheville).

Fax: 803-297-0728.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 3390-kw visual, 339-kw aural. Antenna: Circularly polarized, 2510-ft. above av. terrain, 1620-ft. above ground, 5049-ft. above sea level.

Latitude 35° 10' 56"  
Longitude 82° 40' 56"

Transmitter: Slick Rock Mountain, Transylvania County.

Satellite Earth Stations: AFC, 3-meter Ku-band; Scientific-Atlanta, 7-meter C-band.

Ownership: First Media Television L.P. (Group Owner).

Began Operation: July 5, 1953. Sale to Pappas Telecasting by Thomas Bcstg. approved by FCC July 27, 1979 (Television Digest, Vol. 19:25). Resumed operation April 1, 1984. Sale to Cannell Communications by Pappas Telecasting Companies approved Aug. 2, 1990 (Vol. 29:47; 30:35). Sale by Cannell to present owner approved Nov. 1, 1994.

Represented (sales): TeleRep Inc.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:  
Kent Replogle, Vice President & General Manager.  
Rich Bunard, General Sales Manager.  
Jon Livoti, Local Sales Manager.  
Joe Shaffer, Program Manager.  
Jerry Garvin, Chief Engineer.  
Joe Heaton, Promotion Director.  
Joe Chaplinsky, National Marketing Manager.



WHNS BMPCT-840207KE Granted 2/14/84 © American Map Corp., No. 14244

Phyllis Olson, Controller.

John Burton, Production Manager.

Highest 30 Sec. Rate: \$800.

City of License: Asheville, NC. DMA: Greenville-Spartanburg-Asheville-Anderson. Rank: 35.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,181,610	764,780	1,946,390
Average Weekly Circulation (1995)	246,151	166,693	437,164
Average Daily Circulation (1995)			221,143

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# South Carolina—Greenville-Spartanburg & Asheville, North Carolina

**WLOS**

Ch. 13

(Operates satellite WFBC-TV, Anderson, SC)

Network Service: ABC.

Licensee: River City License Partnership, 1215 Cole St., St. Louis, MO 63106.

Studios: 288 Macon Ave., Asheville, NC 28804; 100 Verdae Blvd., Suite 410, Greenville, SC 29607.

Mailing Address: Box 1300, Asheville, NC 28802.

Telephones: 704-255-0013 (Asheville); 803-297-1313 (Greenville).

Fax: 704-255-4612.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 178-kw visual, 19.6-kw aural. Antenna: 2804-ft. above av. terrain, 339-ft. above ground, 6056-ft. above sea level.

Latitude 35° 25' 32.21"  
Longitude 82° 45' 25.06"

Transmitter: Mount Pisgah.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Comtech, 5-meter Ku-band; Vertex, 6.1-meter C-band; DX Antenna, M/A-Com, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, Carolina News Network, UPI.

Ownership: Better Communications Inc. (Group Owner).

Began Operation: September 18, 1954. Sale to Anchor Media Holdings by Wometco Broadcasting Co. approved by FCC April 10, 1987. Transfer of control to Continental Bcstg. granted by FCC June 30, 1993. Sale to present owner approved July 20, 1994 (Television Digest, Vol. 34:20).

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Smith & Fisher.

**Personnel:**

James Conschafer, Vice President & General Manager.  
Ellen Vaillancourt, General Sales Manager.  
Jaki Brendle, Local Sales Manager.



WLOS BNPCT-7702 Granted 11/9/77 © American Map Corp., No. 14244

Alan Mason, News Director.  
Guy Chancey, Promotion Director.  
Bill Walsh, Business Manager.  
Jim Carrier, Chief Engineer.  
Glenn York, Production Manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1485.

City of License: Asheville, NC. DMA: Greenville-Spartanburg-Asheville-Anderson.  
Rank: 35.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,135,190	687,020	1,822,210
Average Weekly Circulation (1995)	293,635	236,656	561,902
Average Daily Circulation (1995)			316,325

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# South Carolina—Greenville-Spartanburg & Asheville, North Carolina

**WSPA-TV**

Ch. 7

Network Service: CBS.

Licensee: Spartan Radiocasting Co., Box 1717, Spartanburg, SC 29304.

Studios: 250 International Dr., Spartanburg, SC 29301; Greenville Commons, 220 W. Main St., Greenville, SC 29602.

Telephones: 803-576-7777; 803-233-7777. Fax: 803-587-5425.

E-mail: jwest7@aol.com Web Site: http://www.wspa.com

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 254-ft. above ground, 3465-ft. above sea level.

Latitude 35° 10' 12"  
Longitude 82° 17' 27"

Transmitter: Hogback Mountain, 25-mi. NW of Spartanburg.

Satellite Earth Stations: ADM, 6.1-meter C-band; Microdyne, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; DX Communications, Standard Communications receivers.

AM Affiliate: WSPA, 5-kw, 950-kHz.

FM Affiliate: WSPA-FM, 100-kw, 98.9 MHz (No. 255), 1910-ft.

News Services: AP, CBS.

Ownership: Spartan Radiocasting Inc. (Group Owner).

Began Operation: April 29, 1956.

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): Bone & Associates Inc.

**Personnel:**

Nick Evans, President.  
Boyd Bunting, Secretary-Treasurer.  
John W. West, General Manager.  
Greg Rose, Director of Sales.  
Phil Lane, National Sales Manager.  
Ken Elmore, News Director.  
Jimmy Sanders, Program & Promotion Director.



WSPA-TV BMPCT-5883 Granted 9/24/63 © American Map Corp., No. 14244

Bill Shatten, Advertising & Promotion Manager.  
Laura Nunamacher, Business Manager.  
Rolan Littlefield, Creative Services Director.  
Bob Richardson, Director of Engineering.  
Donna Grootheide, Personnel Director.  
Betsy Foster, Traffic Manager.

Rates: On request.

City of License: Spartanburg. DMA: Greenville-Spartanburg-Asheville-Anderson. Rank 35.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	954,150	626,710	1,580,860
Average Weekly Circulation (1995)	353,277	252,564	636,338
Average Daily Circulation (1995)			370,305

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# South Carolina—Greenville-Spartanburg & Asheville, North Carolina

WYFF

Ch. 4



Network Service: NBC.

Licensee: Pulitzer Broadcasting Co., 515 N. 6th St., Suite 2020, One City Center, St. Louis, MO 63101.

Studio: Broadcast Pl., 505 Rutherford St, Greenville, SC 29602.

Mailing Address: Box 788, Greenville, SC 29602.

Telephone: 864-242-4404. Fax: 864-240-5329.

E-mail: news4@wyff.com Web Site: <http://www.wyff.com>

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 12.7-kw aural. Antenna: 2000-ft. above av. terrain, 892-ft. above ground, 3978-ft. above sea level.

Latitude 35° 06' 40"  
Longitude 82° 36' 17"

Transmitter: Caesar's Head.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: BMS, 6.1-meter C-band; Harris, 3-meter Ku-band; Harris, 8-meter Ku-band; DX Antenna, Harris, M/A-Corn, Standard Communications receivers.

News Services: AP, CNN, NBC.

Ownership: Pulitzer Publishing Co. (Group Owner).

Began Operation: December 31, 1953. Exchange (with WXII, Winston-Salem, NC) for KSDK, St. Louis, MO approved by FCC Feb. 17, 1983 (Television Digest, Vol. 21:12; 22:1; 23:8). Transfer to Multimedia Inc. from Southeastern Bcstg. Corp. approved Sept. 22, 1967 by FCC.

Represented (sales): Katz American Television.

Represented (legal): Verner, Lipfert, Bernhard, McPherson & Hand.

Represented (engineering): Jules Cohen & Associates, P.C.



WYFF BPCT-2395 Granted 11/18/57 © American Map Corp., No. 14244

## Personnel:

David McAtee, Vice President & General Manager.  
Ken Bauder, General Sales Manager.  
Tom Post, National Sales Manager.  
Andy Still, News Director.  
Kay Hall, Program Director.  
Jan Dexter, Promotion Manager.  
Diane Zeager, Business Manager.  
Sim Kolliner, Director of Broadcast Operations.  
Libby Spencer, Marketing Director.  
Penny Henderson, Human Resources Manager.

Highest 30 Sec. Rate: \$1600.

City of License: Greenville. DMA: Greenville-Spartanburg-Asheville-Anderson. Rank 35.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,673,810	985,070	2,658,880
Average Weekly Circulation (1995)	320,233	239,534	602,442
Average Daily Circulation (1995)			339,141

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# South Carolina—Hardeeville

**WTGS**

Ch. 28

Network Service: FOX.

Licensee: Hilton Head Television Inc., 28 Broadcast Way, Ridgeland, SC 29936.

Studio: 28 Broadcast Way, Ridgeland, SC 29936.

Telephone: 803-726-5244. Fax: 803-726-5694.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1500-ft. above av. terrain, 1498-ft. above ground, 1515-ft. above sea level.

Latitude 32° 02' 48"  
Longitude 81° 20' 27"

Transmitter: 4.4-mi. W of I-95 on Hwy. 204, S of Bloomington, GA.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Paraclipse, 3.7-meter C-band; Prodelin, 3.7-meter Ku & C-band; United Satellite Systems, 5-meter C-band; DX Antenna, M/A-Com, Scientific-Atlanta, Standard Components, Wegener receivers.

Ownership: American Communications & Television Inc.

Began Operation: September 1, 1985.

Represented (sales): Seltel Inc.

Represented (legal): Borsari & Paxson.

Represented (engineering): W. Lee Simmons & Associates Inc.

**Personnel:**

- Sherry Fowler, Executive Vice President & General Manager.
- Leon Spencer, Vice President & General Sales Manager.
- Ed Youmans, Vice President & Chief Engineer.
- Pat Picone, Program Director.
- David Keithley, Promotion Director.
- Leland Lyle, Production Manager.
- Al Andres, Traffic Manager.

Highest 30 Sec. Rate: \$350.



WTGS BPCT-880120KO Granted 5/10/88 © American Map Corp., No. 14244

City of License: Hardeeville. DMA: Savannah. Rank: 100.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	355,520	167,530	523,050
Average Weekly Circulation (1995)	99,756	51,180	160,405
Average Daily Circulation (1995)			77,553

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# South Carolina—Myrtle Beach

**WGSE**

Ch. 43

Network Service: Independent.

Licensee: Carolina Christian Bcstg. Inc., Box 1243, Myrtle Beach, SC 29578.

Studio: 803-A Seaboard Industrial Park, Myrtle Beach, SC 29578.

Telephone: 803-626-4300. Fax: 803-448-8654.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 156.4-kw visual, 15.64-kw aural. Antenna: 600-ft. above av. terrain, 609-ft. above ground, 649-ft. above sea level.

Latitude 33° 50' 10"  
Longitude 78° 51' 08"

Requests CP for change to 1020-kw max. visual, 1037-ft. above av. terrain, 1027-ft. above ground, 1066-ft. above sea level. BPCT-911015KK.

Transmitter: 0.6-mi. S of State Rte. 90, 1.8-mi. E of Nixonville.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: RCA, 3.6-meter Ku-band; Trans-World, 3.6-meter C-band; M/A-Com receivers.

Ownership: Carolina Christian Broadcasting Co. (Group Owner).

Began Operation: July 5, 1984.

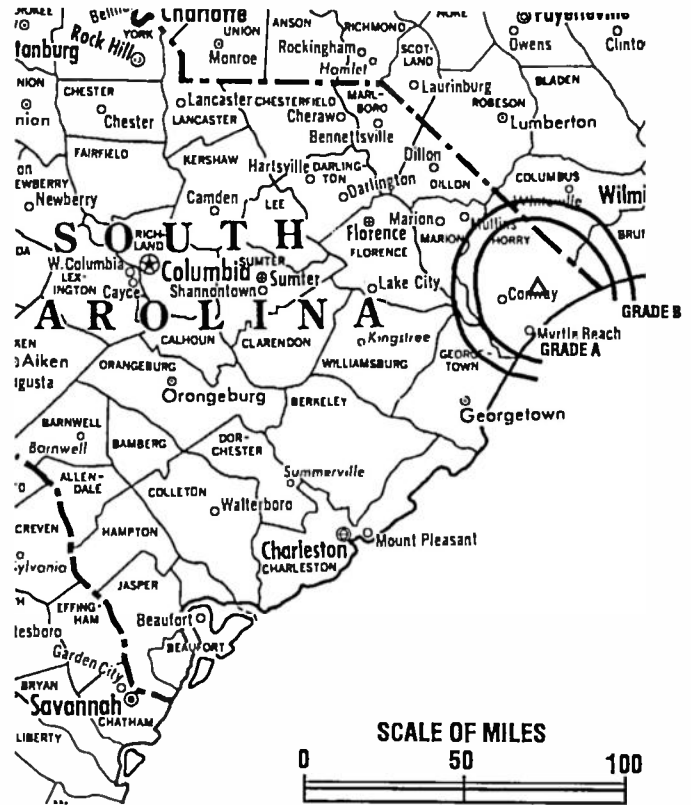
Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

**Personnel:**

Jim McManus, General Manager.  
Dana Anderson, Program Coordinator.  
Chris Hoopes, Chief Engineer.

Rates: On request.

City of License: Myrtle Beach. DMA: Florence-Myrtle Beach. Rank: 114.



WGSE BMPCT-830930KJ Granted 7/28/83 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	94,230	29,070	123,300
Average Weekly Circulation (1995)	9,231	1,378	10,573
Average Daily Circulation (1995)			2,431

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# South Carolina—Rock Hill

**WFVT**

Ch. 55

Network Service: Independent.

Licensee: Family 55 Inc., 3501 Performance Rd., Charlotte, NC 28214.

Studio: 3501 Performance Rd., Charlotte, NC 28214.

Telephone: 704-398-0046. Fax: 704-393-6034.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1952-ft. above av. terrain, 1955-ft. above ground, 2725-ft. above sea level.

Latitude 35° 21' 48"  
Longitude 81° 09' 17"

Transmitter: Hwy. 1836, 0.35-mi. SW of intersection of Hwys. 1836 & 1837, near Stanley.

Ownership: Family 55 Inc.

Began Operation: October 21, 1994.

Represented (legal): Wiley, Rein & Fielding.

**Personnel:**

- Dave Turner, General Manager.
- Mark Gray, Program, Promotion & Production Manager.
- Tom Schenck, General Sales Manager.
- Andy Scheid, National Sales Manager.
- Jacqueline Draper, Business Manager.
- Tom Long, Chief Engineer.

Rates: On request.

City of License: Rock Hill. DMA: Charlotte. Rank: 28.

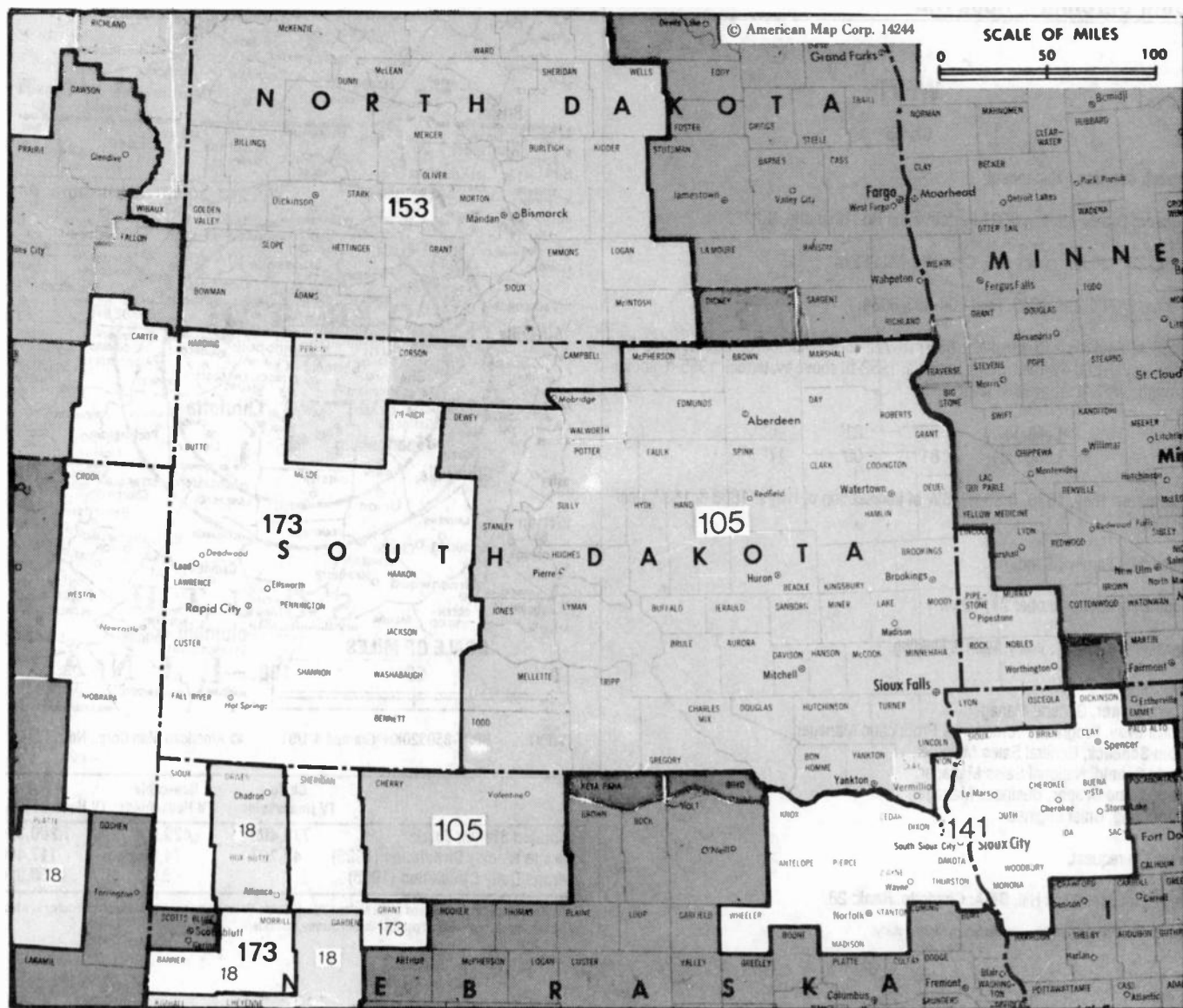
Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WFVT BPCT-850320KH Granted 4/1/91 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	770,490	429,900	1,200,390
Average Weekly Circulation (1995)	43,297	74,050	117,400
Average Daily Circulation (1995)			38,918

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Denver, CO	1,159,730	18
Sioux Falls-Mitchell, SD	228,730	105
Sioux City, IA	153,280	141
Minot-Bismarck-Dickinson, ND	131,670	153
Rapid City, SD	85,280	173

MARKET AREA COMMERCIAL STATIONS
KCEC (50), KCNC-TV (4), KDVR (31), KFCT (22), KFNR (11), KMGH-TV (7), KREG-TV (3), KSBS-TV (24), KTVD (20), KTVS (3), KUBD (59), KUSA-TV (9), KWGN-TV (2), KWHD (53) KABY-TV (9), KDLO-TV (3), KDLT (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSPY-TV (13), KTTM (12), KTTW (17)
KCAU-TV (9), KMEG (14), KTV (4)
KBMY (17), KFVR-TV (5), KMCY (14), KMOT (10), KQCD-TV (7), KUMV-TV (8), KXMA-TV (2), KXMB-TV (12), KXMC-TV (13), KXMD-TV (11)
KCLO-TV (15), KEVN-TV (7), KHSD-TV (11), KIVV-TV (5), KOTA-TV (3), KSGW-TV (12)

State Cross Reference List	
Communities that receive programs of stations that are located elsewhere.	
KIVV-TV, Deadwood	See Lead, SD
KDLT, Mitchell	See Sioux Falls, SD
KDLO-TV, Watertown	See Florence, SD

South Dakota Station Totals as of November 1, 1995			
	VHF	UHF	TOTAL
Commercial Television Stations	12	2	14
Educational Television Stations	7	1	8
	19	3	22

# South Dakota—Aberdeen

## KABY-TV

Ch. 9

(Satellite of KSFY-TV, Sioux Falls, SD)

**Network Service:** ABC.

**Licensee:** Elcom of South Dakota Inc., 1180 Northmoor Court, NW, Atlanta, GA 30327.

**Studio:** See KSFY-TV, Sioux Falls.

**Telephone:** 605-225-9200. **Fax:** 605-225-9226.

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 288-kw visual, 45.7-kw aural. Antenna: 1413-ft. above av. terrain, 1311-ft. above ground, 3071-ft. above sea level.

Latitude	45°	06'	32"
Longitude	97°	53'	30"

**Transmitter:** 3-mi. S and 3-mi. E of Crandall, SD.

**Satellite Earth Station:** 3.7-meter C-band.

**News Service:** AP.

**Ownership:** Ellis Communications Inc. (Group Owner).

**Began Operation:** November 27, 1958. Sale to present owner approved December 4, 1994. Previous sale to New Vision TV approved September 7, 1993. Sale to News Press & Gazette Co. by Forum Publishing approved by FCC November 15, 1985. Previous sale by Gordon H. Ritz, Wheelock Whitney, et al., approved November 14, 1973. Sale by John Boler and others approved by FCC December 23, 1969.

**Represented (sales):** Katz Continental Television.

**Personnel:** See KSFY-TV, Sioux Falls, SD.



KABY-TV BMPCT-5138 Granted 9/23/58 © American Map Corp., No. 14244

**Rates:** On request.

**Nielsen Data:** Not available.

**City of License:** Aberdeen. **DMA:** Sioux Falls-Mitchell. **Rank:** 105.

# South Dakota—Florence-Watertown

## KDLO-TV

Ch. 3

(Satellite of KELO-TV, Sioux Falls, SD)

Network Service: CBS.

Licensee: Midcontinent Television of South Dakota Inc., Phillips at 13th, Sioux Falls, SD 57102.

Studio: See KELO-TV, Sioux Falls.

Telephone: 605-532-3621.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1684-ft. above av. terrain, 1705-ft. above ground, 3552-ft. above sea level.

Latitude	44°	57'	56.50"
Longitude	97°	35'	22.00"

Transmitter: 0.5-mi. N of Garden City, SD.

Multichannel TV Sound: Stereo only.

News Services: AP, CBS, Conus.

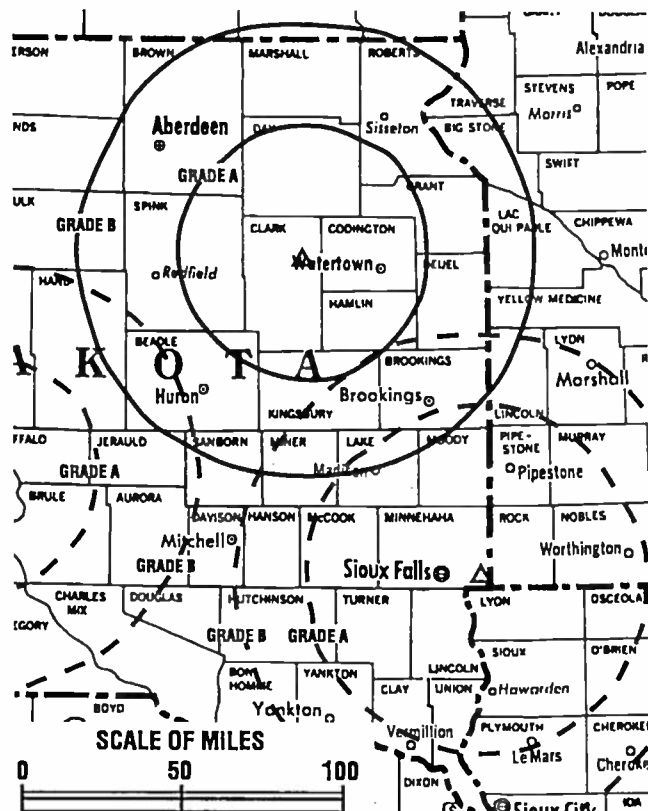
Ownership: Midcontinent Television of South Dakota (Group Owner).

Began Operation: September 24, 1955.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): A. D. Ring, P.C.



KDLO-TV BPCT-5216 Granted 9/28/78

© American Map Corp., No. 14244

### Personnel:

Mike Braker, General Manager.  
 Jay Huizenga, General Sales Manager.  
 John Hertz, Chief Engineer.

Rates: On request.

Nielsen Data: Not available.

City of License: Florence. DMA: Sioux Falls-Mitchell. Rank: 105.

# South Dakota—Huron

**KTTM**

Ch. 12

(Satellite of KTTW, Sioux Falls, SD)

Network Service: FOX.

Licensee: Independent Communications Inc., 2000 W. 32nd St., Sioux Falls, SD 57105.

Studio: See KTTW, Sioux Falls, SD.

Telephone: 605-338-0017.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 275-kw visual, 27.5-kw aural. Antenna: 850-ft. above av. terrain, 830-ft. above ground, 2146-ft. above sea level.

Latitude 44° 11' 39"  
Longitude 98° 19' 05"

Holds CP for change to 316-kw visual, 31.60-kw aural, transmitter to 12-mi. SW of Huron, Warren Twp., Sanborn County. BPCT-920205KF.

Transmitter: Near Alpena.

Ownership: Independent Communications Inc.

Began Operation: August 31, 1991.

Represented (sales): Adam Young Inc.

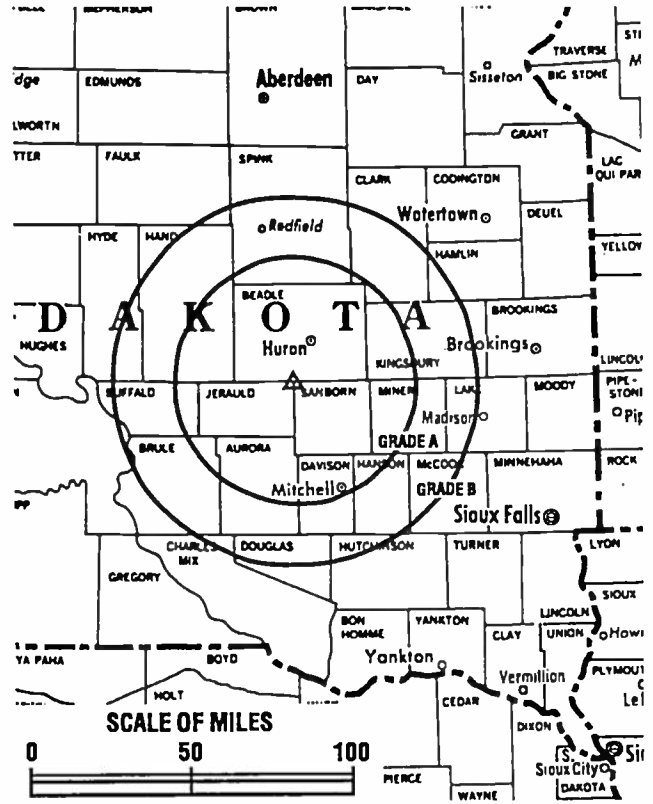
Represented (legal): Reddy, Begley, Martin & McCormick.

**Personnel:**

Charles Poppen, General Manager.  
John Leifheit, General Sales Manager.  
Ed Hoffman, Program Director.

Rates: On request.

City of License: Huron. DMA: Sioux Falls-Mitchell. Rank: 105.



KTTM BPCT-920205KF Granted 5/22/92 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,210	33,840	88,050
Average Weekly Circulation (1995)	13,963	2,902	24,604
Average Daily Circulation (1995)			9,311

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# South Dakota—Lead

## KHSD-TV

Ch. 11

(Satellite of KOTA-TV, Rapid City, SD)

**Network Service:** ABC, FOX.

**Licensee:** Duhamel Bcstg. Enterprises, Box 1760, Rapid City, SD 57709.

**Studio:** See KOTA-TV, Rapid City, SD.

**Telephone:** 605-342-2000.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1890-ft. above av. terrain, 605-ft. above ground, 7579-ft. above sea level.

Latitude	44°	19'	36"
Longitude	103°	50'	12"

**Transmitter:** Terry Peak.

**News Services:** ABC, AP.

**Ownership:** Duhamel Broadcasting Enterprises (Group Owner).

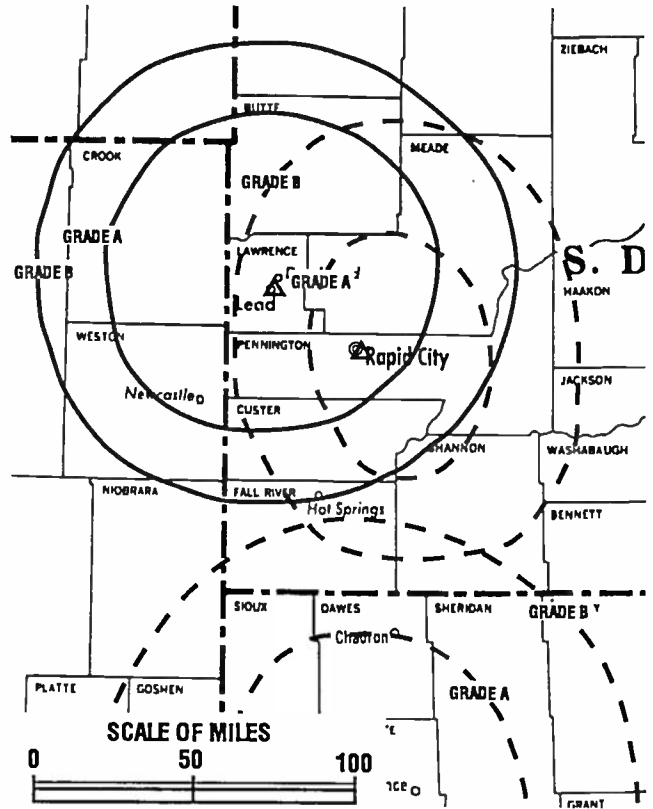
**Began Operation:** November 2, 1966.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Fisher Wayland Cooper Leader & Zaragoza L.L.P.

**Personnel:**

William F. Duhamel, General Manager.  
 Wes Haugen, General Sales Manager.  
 Frank Etherington, Director of Engineering.



KHSD-TV BMPCT-7166 Granted 3/26/70 © American Map Corp., No. 14244

**Rates:** On request.

**Nielsen Data:** Not available.

**City of License:** Lead. DMA: Rapid City. Rank: 173.

# South Dakota—Lead-Deadwood

## KIVV-TV

Ch. 5

(Satellite of KEVN-TV, Rapid City, SD)

Network Service: NBC.

Licensee: KEVN Inc., Box 677, Rapid City, SD 57709.

Studio: See KEVN-TV, Rapid City, SD.

Telephone: 605-394-7777. Fax: 605-348-9128.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 95.5-kw visual, 9.55-kw aural. Antenna: 1851-ft. above av. terrain, 638-ft. above ground, 7531-ft. above sea level.

Latitude 44° 19' 30"  
Longitude 103° 50' 14"

Transmitter: Terry Peak, 3.6-mi. SW of Lead.

News Services: AP, NBC.

Ownership: Heritage Media Corp. (Group Owner).

Began Operation: July 11, 1976.

Represented (sales): Petry Television Inc.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld.

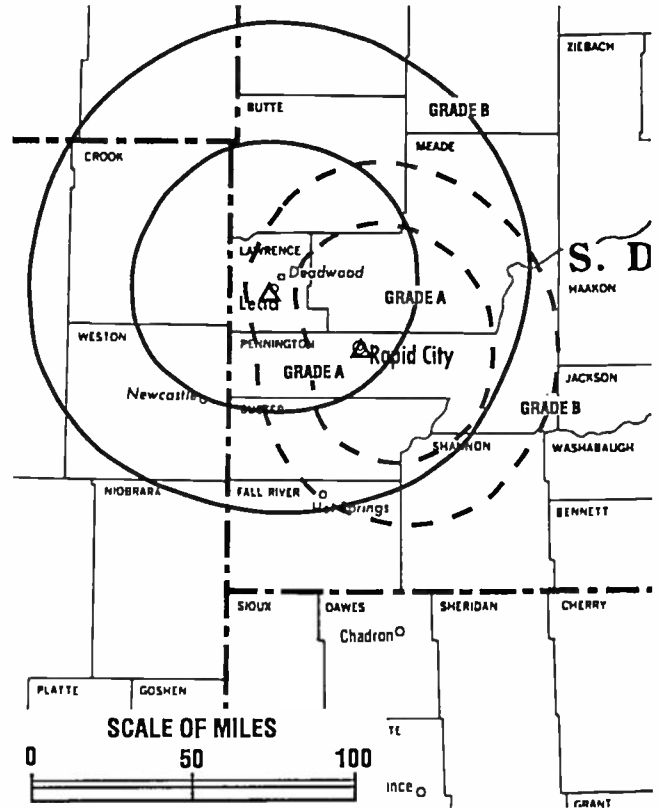
Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel: See KEVN-TV, Rapid City, SD.

Rates: On request.

City of License: Lead. DMA: Rapid City. Rank: 173.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KIVV-TV BMPCT-7623 Granted 3/28/77

© American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	71,550	46,760	118,310
Average Weekly Circulation (1995)	9,407	2,530	15,356
Average Daily Circulation (1995)			8,257

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# South Dakota—Pierre

## KPRY-TV

Ch. 4

(Satellite of KSFY-TV, Sioux Falls, SD)

Network Service: ABC.

Licensee: Elcom of South Dakota Inc., 1180 Northmoor Court NW, Atlanta, GA 30327.

Studio: See KSFY-TV, Sioux Falls, SD.

Telephones: 605-336-1300; 605-336-7936.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 12.3-kw aural. Antenna: 1283-ft. above av. terrain, 1089-ft. above ground, 3129-ft. above sea level.

Latitude	44°	03'	07"
Longitude	100°	05'	03"

Transmitter: 10-mi. N of Presho, SD.

Satellite Earth Station: 3.7-meter C-band.

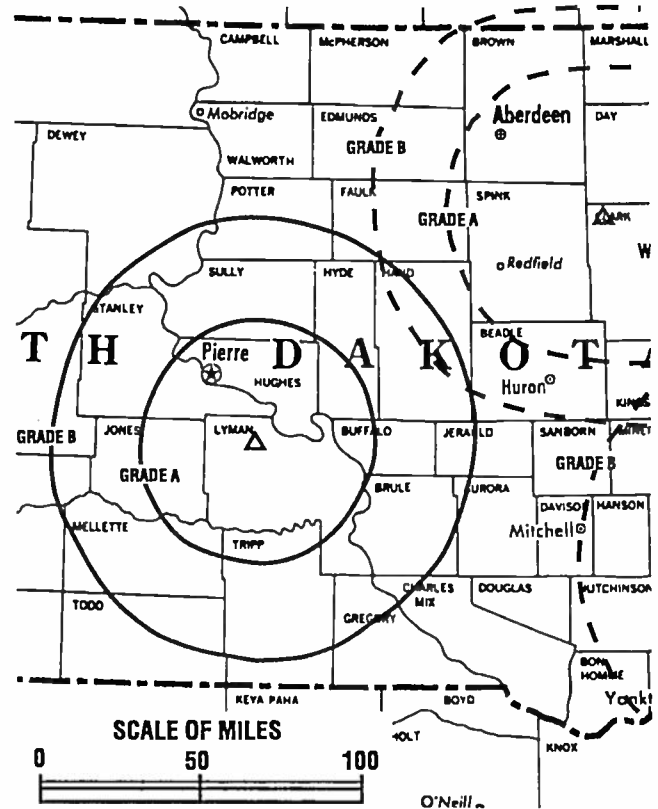
News Service: AP.

Ownership: Ellis Communications Inc. (Group Owner).

Began Operation: January 30, 1976. Sale to present owner approved by FCC December 21, 1994. Sale to New Vision approved September 7, 1993. Sale to News Press & Gazette Co. approved by FCC November 15, 1985.

Represented (sales): Katz Television.

Personnel: See KSFY-TV, Sioux Falls, SD.



KPRY-TV BPCT-4755 Granted 7/30/75 © American Map Corp., No. 14244

Rates: On request.

Nielsen Data: Not available.

City of License: Pierre. DMA: Sioux Falls-Mitchell. Rank: 105.

# South Dakota—Rapid City

## KCLO-TV

Ch. 15

Network Service: CBS.

Licensee: Midcontinent Television of South Dakota Inc., 501 S. Phillips Ave., Sioux Falls, SD 57102.

Studio: 2497 W. Chicago, Rapid City, SD 57709.

Mailing Address: Box 9428, Rapid City, SD 57709.

Telephones: 605-336-1100; 605-341-1500. Fax: 605-348-5518.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 690-kw max. visual, 69-kw max. aural. Antenna: 520-ft. above av. terrain, 421-ft. above ground, 4201-ft. above sea level.

Latitude 44° 04' 14"  
Longitude 103° 15' 01"

Holds CP for change to 692-kw max. visual, 508-ft. above av. terrain, 371-ft. above ground, 4150-ft. above sea level. BPCT-930913KE.

Transmitter: Skyline Dr., approx. 0.8-mi. S of intersection of Rtes. 44 & 79, Pennington County.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 3.2-meter C-band.

News Service: AP.

Ownership: Midcontinent Television of South Dakota (Group Owner).

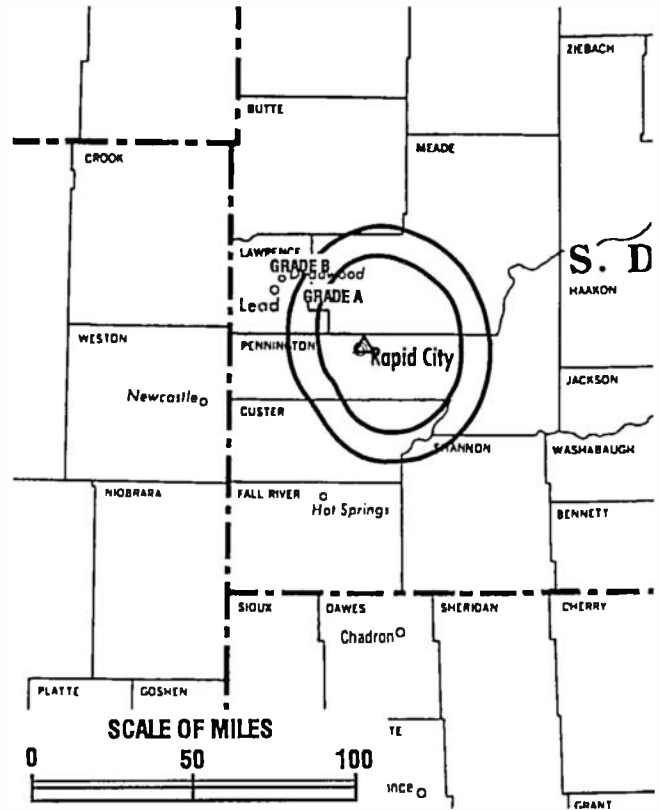
Began Operation: November 28, 1988.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

### Personnel:

Mike Braker, General Manager.  
Jay Huizenga, General Sales Manager.  
Pete Karn, Engineer.  
Perry Groten, News Director.



KCLO-TV BPCT-930913KE Granted 9/22/95 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$90.

City of License: Rapid City. DMA: Rapid City. Rank: 173.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,860	28,880	65,740
Average Weekly Circulation (1995)	24,672	10,835	39,848
Average Daily Circulation (1995)			18,509

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# South Dakota—Rapid City

## KEVN-TV

Ch. 7

(Operates satellite KIVV-TV, Lead-Deadwood, SD)

**Network Service:** NBC.

**Licensee:** KEVN Inc., Box 677, Rapid City, SD 57709.

**Studio:** 7 Skyline Dr., Rapid City, SD 57701.

**Telephone:** 605-394-7777. **Fax:** 605-348-9128.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 224-kw visual, 22.4-kw aural. Antenna: 670-ft. above av. terrain, 626-ft. above ground, 4342-ft. above sea level.

Latitude 44° 04' 06"  
Longitude 103° 15' 03"

**Transmitter:** Skyline Dr., 1.6-mi. from center of Rapid City.

**Satellite Earth Station:** Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

**News Services:** AP, NBC.

**Ownership:** Heritage Media Corp. (Group Owner).

**Began Operation:** July 11, 1976. Sale to present owner by Sherwood L. Corner & Gilbert D. Moyle approved by FCC August 14, 1985. **Note:** Sale to Blackstar Communications pending.

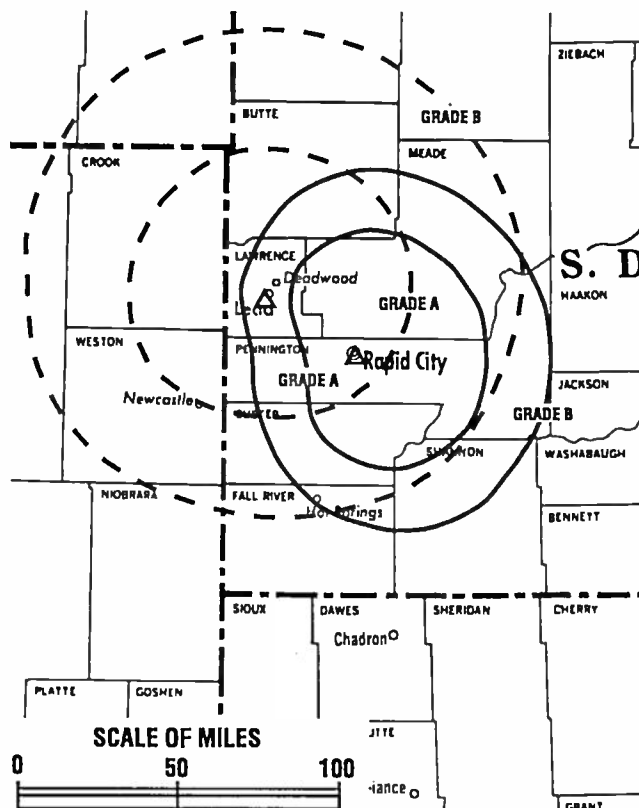
**Represented (sales):** Petry Television Inc.

**Represented (legal):** Akin, Gump, Strauss, Hauer & Feld.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

### Personnel:

Gerry Fenske, President & General Manager.  
Gary Pierone, Local Sales Manager.  
Gene Carlson, News Director.  
Bob Slocum, Program Director & Operations Manager.  
Harvey Sachau, Chief Engineer.



KEVN-TV BPCT-4627 Granted 6/20/75 © American Map Corp., No. 14244

Don Neilsen, Promotion Director.  
Les Hoffland, Production Manager.

**Highest 30 Sec. Rate:** \$750.

**City of License:** Rapid City. **DMA:** Rapid City. **Rank:** 173.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	58,930	38,810	97,740
Average Weekly Circulation (1995)	23,262	20,775	50,294
Average Daily Circulation (1995)			29,172

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# South Dakota—Rapid City

## KOTA-TV

Ch. 3

(Operates affiliated KDUH-TV, Scottsbluff, NE; KHSD-TV, Lead, SD & KSGW-TV, Sheridan, WY)

Network Service: ABC, FOX.

Licensee: Duhamel Broadcasting Enterprises, Box 1760, Rapid City, SD 57709-1760.

Studio: Duhamel Bldg., 518 St. Joe St., Rapid City, SD 57709.

Telephone: 605-342-2000. Fax: 605-342-7305.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 659-ft. above av. terrain, 604-ft. above ground, 4364-ft. above sea level.

Latitude 44° 04' 05"  
Longitude 103° 15' 03"

Transmitter: Skyline Dr.

Satellite Earth Stations: Harris, 5.8-meter; Simulsat, 7-meter; Scientific-Atlanta, Simulsat receivers.

AM Affiliate: KOTA, 5-kw, 1380 kHz.

News Services: ABC, AP.

Ownership: Duhamel Broadcasting Enterprises (Group Owner).

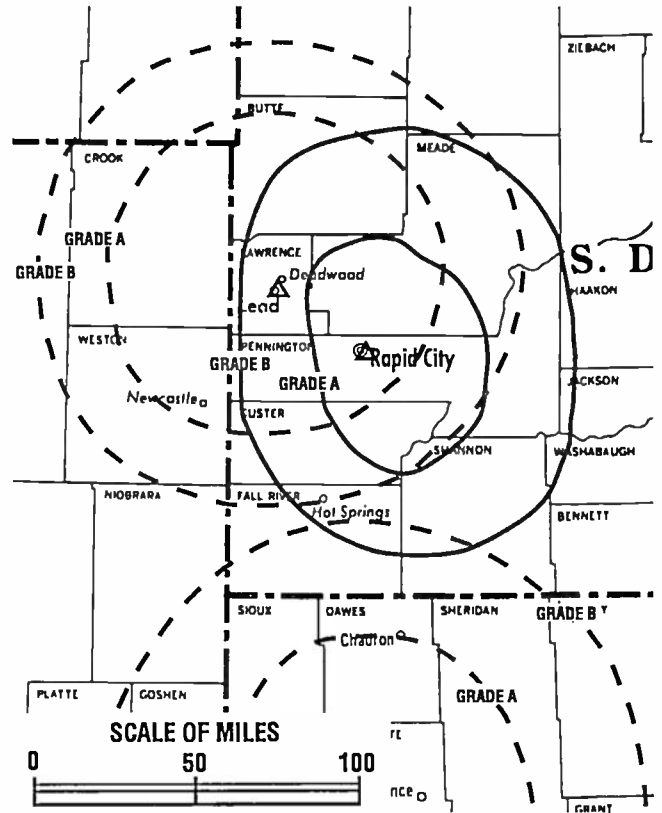
Began Operation: May 29, 1955.

Represented (sales): Katz Continental Television.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

### Personnel:

William F. Duhamel, President & General Manager.  
Peter A. Duhamel, Vice President.  
Wes Haugen, General Sales Manager.  
Helene M. Duhamel, News Director.  
Monte Loos, Program & Operations Manager.  
Frank Etherington, Director of Engineering.  
Debbie Anderson, Promotions Director.



KOTA-TV BMPCT-5990 Granted 8/25/64 © American Map Corp., No. 14244

Verlyn Hammerstrom, Business Manager.  
Kent Justice, Sports Director.

Rates: On request.

City of License: Rapid City. DMA: Rapid City. Rank: 173.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	102,560	60,040	162,600
Average Weekly Circulation (1995)	32,955	25,084	70,855
Average Daily Circulation (1995)			50,037

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# South Dakota—Reliance

## KPLO-TV

Ch. 6

(Satellite of KELO-TV, Sioux Falls, SD)

**Network Service:** CBS.

**Licensee:** Midcontinent Television of South Dakota Inc., 501 S. Phillips Ave., Sioux Falls, SD 57102.

**Studio:** See KELO-TV, Sioux Falls, SD.

**Telephone:** 605-473-5564.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1112-ft. above av. terrain, 711-ft. above ground, 2877-ft. above sea level.

Latitude	43°	57'	55"
Longitude	99°	36'	11"

**Transmitter:** Medicine Butte, 6-mi. N of Reliance.

**Multichannel TV Sound:** Stereo only.

**News Services:** AP, CBS, Conus.

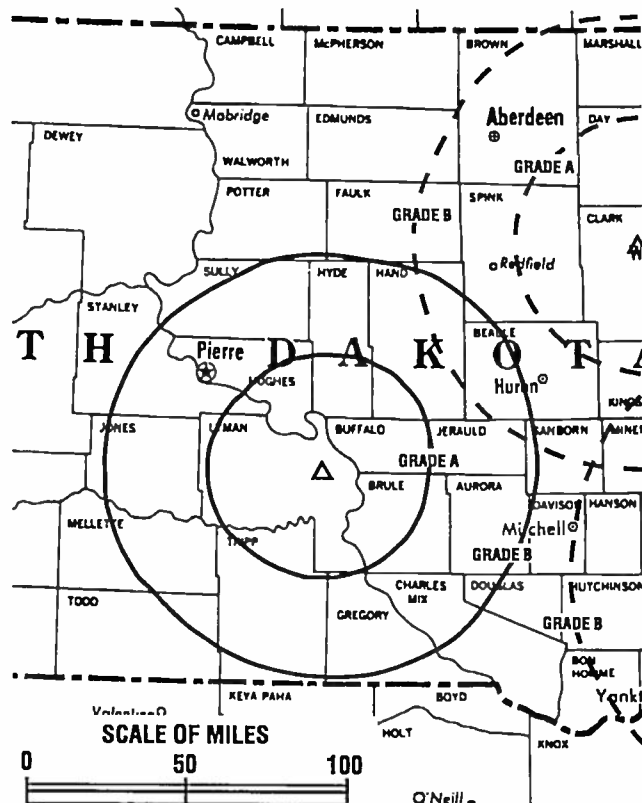
**Ownership:** Midcontinent Television of South Dakota (Group Owner).

**Began Operation:** July 15, 1957.

**Represented (sales):** Blair Television.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** A. D. Ring, P.C.



KPLO-TV BPCT-2489 Granted 5/15/58 © American Map Corp., No. 14244

**Personnel:**

Mike Braker, General Manager.  
 Jay Huizenga, General Sales Manager.  
 John Hertz, Chief Engineer.

**Rates:** On request.

**Nielsen Data:** Not available.

**City of License:** Reliance. **DMA:** Sioux Falls-Mitchell. **Rank:** 105.

# South Dakota—Sioux Falls

## KSFY-TV

Ch. 13

(Operates satellites KABY-TV, Aberdeen & KPRY-TV, Pierre, SD)

Network Service: ABC.

Licensee: Elcom of South Dakota Inc., 1180 Northmoor Court, NW, Atlanta, GA 30327.

Studio: 300 N. Dakota Ave., Suite 100, Sioux Falls, SD 57102.

Telephone: 605-336-1300. Fax: 605-336-7936.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 285-kw visual, 39.5-kw aural. Antenna: 2000-ft. above av. terrain, 1985-ft. above ground, 3444-ft. above sea level.

Latitude 43° 31' 07"  
Longitude 96° 32' 05"

Transmitter: Rowena, 9-mi. E of Sioux Falls.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 3.7-meter Ku-band; Avantek, DX Antenna receivers.

News Service: AP.

Ownership: Ellis Communications Inc. (Group Owner).

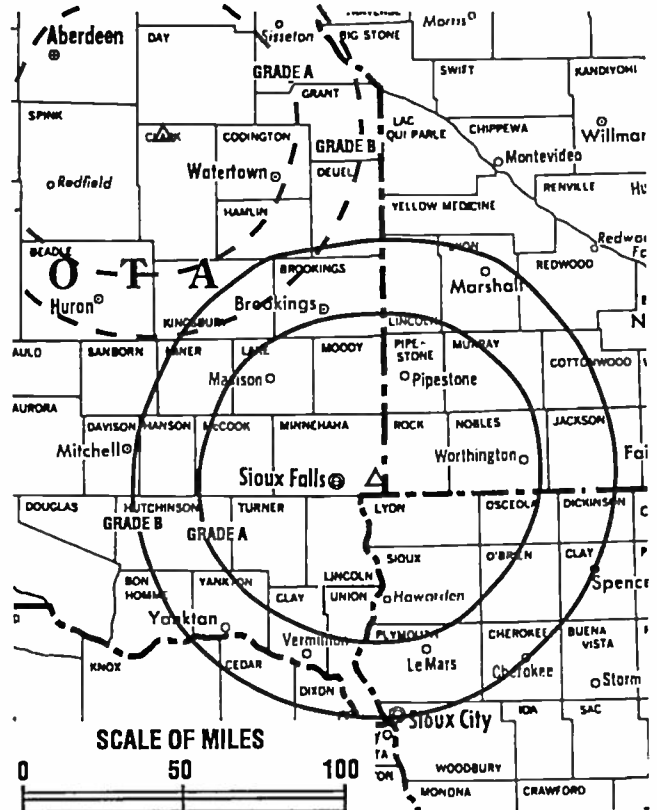
Began Operation: July 31, 1960. Sale to present owner by New Vision Television approved by FCC February 10, 1995 (Television Digest, Vol. 34:48; 35:14). Sale to New Vision approved September 7, 1993. Previous sale to News Press & Gazette by Forum Publishing Co. approved by FCC November 15, 1985. Sale to Forum by Gordon H. Ritz, Wheelock Whitney, et al., approved November 14, 1973. Sale of control to Ritz and Whitney by former owners approved August 23, 1965 (Vol. 5:35).

Represented (sales): Seltel Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

### Personnel:

Michael Brunette, Vice President & General Manager.  
Tom Claycomb, News Director.  
Marge Hokenstad, Program Director.  
Steve Johnson, Promotion Manager.  
Marilyn Brink, Business Manager.



KSFY-TV BPCT-3802 Granted 9/12/66 © American Map Corp., No. 14244

Doug Loos, Production Director.  
Eugene Schultz, Chief Engineer.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1000.

City of License: Sioux Falls. DMA: Sioux Falls-Mitchell. Rank: 105.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	261,760	173,510	435,270
Average Weekly Circulation (1995)	109,361	64,982	224,153
Average Daily Circulation (1995)			130,272

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# South Dakota—Sioux Falls

## KELO-TV

Ch. 11

(Operates satellites KDLO-TV, Florence & KPLO-TV, Reliance, SD)

Network Service: CBS.

Licensee: Midcontinent Television of South Dakota Inc., 501 S. Phillips Ave., Sioux Falls, SD 57102.

Studio: 501 S. Phillips Ave., Sioux Falls, SD 57102.

Telephone: 605-336-1100. Fax: 605-334-3447.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 28.8-kw aural. Antenna: 2000-ft. above av. terrain, 1985-ft. above ground, 3444-ft. above sea level.

Latitude 43° 31' 07"  
Longitude 96° 32' 04"

Requests CP for change to 630-ft. above av. terrain, lat. 43° 30' 11", long. 96° 34' 38", transmitter to 1-mi. SW of Rowena, SD. BPTC-950531KE.

Transmitter: 1.1-mi. E of Rowena, SD.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 7-meter; M/A-Corn, Scientific-Atlanta receivers.

AM Affiliate: KELO, 5-kw, 1320 kHz.

FM Affiliate: KELO-FM, 100-kw, 92.5 MHz (No. 223), 1900-ft.

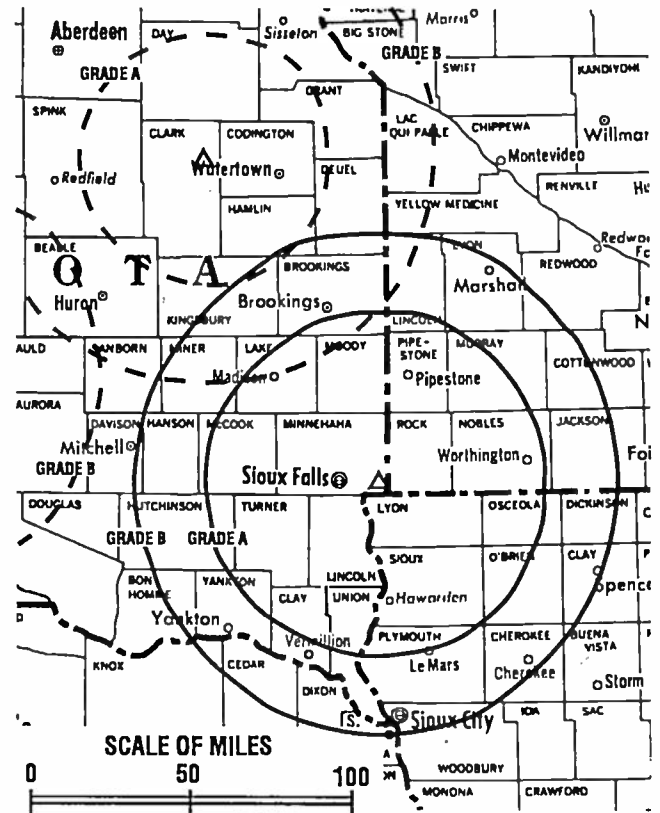
News Services: AP, Capitol News, CBS.

Ownership: Midcontinent Television of South Dakota (Group Owner).

Began Operation: May 12, 1953.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.



KELO-TV BPTC-3821 Granted 10/21/66 © American Map Corp., No. 14244

Represented (engineering): A. D. Ring, P.C.

### Personnel:

Larry Bentson, Chairman & Chief Executive Officer.  
Mike Braker, Vice President & General Manager.  
Jay Huizenga, General Sales Manager.  
John Hertz, Director of Engineering.  
Mark Millage, News Director.  
Oevin Duncan, Promotion Manager.  
Marlin Van Peursem, Business Manager.  
Scott Burri, Production Manager.  
Karen Runia, Operations Manager.

Highest 30 Sec. Rate: \$850.

NETWORK BASE HOURLY RATE: \$2500.

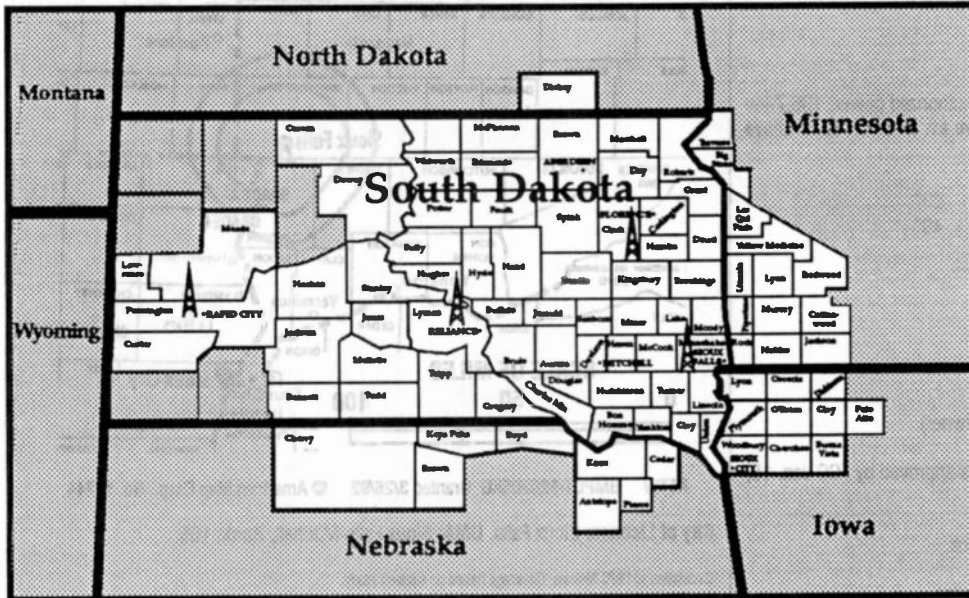
City of License: Sioux Falls. DMA: Sioux Falls-Mitchell. Rank: 105.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	560,970	440,120	1,001,090
Average Weekly Circulation (1995)	121,429	79,062	254,861
Average Daily Circulation (1995)			162,136

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# The #1 Station in Sioux Falls is also The #1 Station in KELO-LAND.



A large geographic coverage area and local news dominance that beats even the closest competitor 2 to 1 - That's why it is called KELO-LAND.

KELO-LAND TV is the only regional advertising medium which completely covers the Upper Midwest distribution area. KELO-TV and its satellites KDLO-TV, KPLO-TV and KCLO-TV cover approximately 90% of South Dakota's population, plus rich portions of Iowa, Minnesota and Nebraska.

The KELO-LAND Stations provide you with thousands of viewers in this major Heartland market with the best in CBS network and local programming. Strength and influence that produces outstanding results - That's KELO-LAND TV.

**CBS Affiliates**

*Kelo*  
KELO LAND TV

KELO-LAND TV 501 S. Phillips Sioux Falls, SD 57102 (605) 336-1100

# South Dakota—Sioux Falls

**KTTW**

Ch. 17

(Operates satellite KTTM, Huron, SD)

**Network Service:** FOX.

**Licensee:** Independent Communications Inc., 2817 W. 12th St., Sioux Falls, SD 57104.

**Studio:** 2817 W. 12th St., Sioux Falls, SD 57104.

**Telephone:** 605-338-0017. **Fax:** 605-338-7173.

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 196.7-kw max. visual, 20-kw max. aural. Antenna: 495-ft. above av. terrain, 443-ft. above ground, 1942-ft. above sea level.

Latitude 43° 29' 20"  
Longitude 96° 45' 40"

**Transmitter:** Rural Rte. 3, Yankton Rd., Sioux Falls.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** In operation.

**Ownership:** Independent Communications Inc. (Group Owner).

**Began Operation:** May 25, 1987. Sale to present owners approved by FCC Jan. 15, 1988.

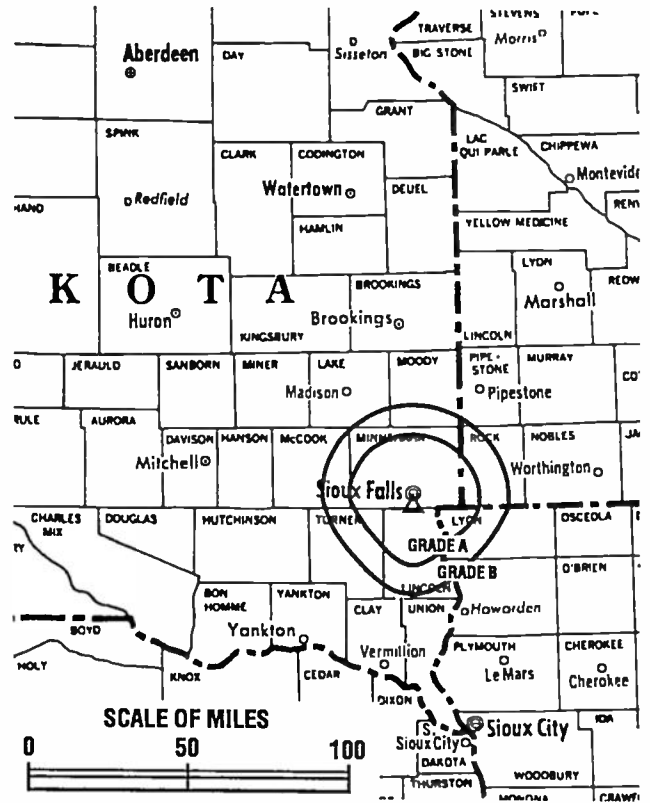
**Represented (legal):** Reddy, Begley, Martin & McCormick.

**Represented (engineering):** Peter V. Gureckis & Associates.

**Personnel:**

Charles Poppen, General Manager.  
John Leifheit, Sales Manager.  
Ed Hoffman, Program Director.  
Stacey Knapp, Traffic Director.

**Rates:** On request.



KTTW BMPCT-920205KG Granted 3/26/92 © American Map Corp., No. 14244

**City of License:** Sioux Falls. **DMA:** Sioux Falls-Mitchell. **Rank:** 105.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	149,760	90,630	240,390
<b>Average Weekly Circulation (1995)</b>	36,515	16,431	57,078
<b>Average Daily Circulation (1995)</b>			22,790

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# South Dakota—Mitchell-Sioux Falls

**KDLT**

Ch. 5

Network Service: NBC.

Licensee: Red River Broadcast Corp., 4015 9th Ave. SW, Fargo, ND 58103.

Studio: 3600 S. Westport Ave., Sioux Falls, SD 57116-0196.

Telephone: 605-361-5555. Fax: 605-361-3982.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1510-ft. above av. terrain, 1565-ft. above ground, 3049-ft. above sea level.

Latitude 43° 37' 56"  
Longitude 97° 22' 21"

Requests CP for change to 1026-ft. above av. terrain, 1043-ft. above ground, 2467-ft. above sea level, lat. 43° 45' 28", long. 98° 24' 39", transmitter to 2.5 mi. N & 3-mi. E of Plankinton. BPCT-941227KH.

Transmitter: 6.5-mi. S of Salem, SD.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter C-band; GE, 5-meter Ku-band; Harris, 3.5-meter Ku-band; Harris, 6-meter Ku-band; United Satellite Systems, 5-meter C-band; Agile Omni, Harris, Scientific-Atlanta, United Satellite Systems receivers.

News Services: AP, NBC.

Ownership: Red River Broadcast Corp. (Group Owner).

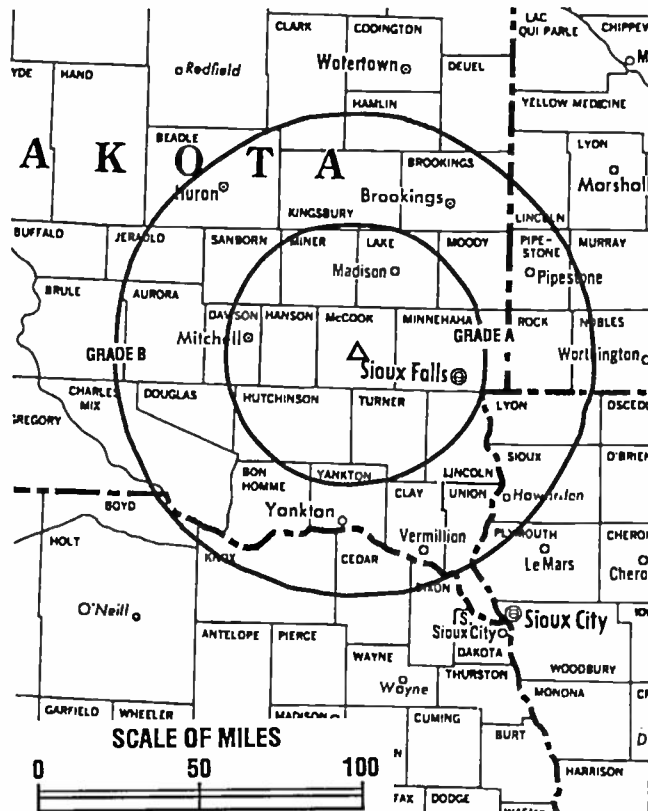
Began Operation: June 12, 1960. Sale to present owner approved by FCC August 25, 1994. Sale to Heritage Media Corp. approved by FCC August 14, 1985. Sale to Sherwood L. Corner & Gilbert D. Moyle by Gillett Bcstg. approved by FCC May 12, 1982. Sale to Gillett by Buford TV approved January 17, 1978 (Television Digest, Vol. 17:44). Sale to Buford by R. V. Eppel, et al., approved October 4, 1972.

Represented (sales): Pety Television Inc.

**Personnel:**

- Myron Kunin, Chief Executive Officer.
- Kathy M. Lau, Vice President & Chief Financial Officer.
- Ralph Steinhauer, Local Sales Manager.
- Terry Keegan, News Director.
- Toby Kane, Programming Coordinator.
- Don Sturzenbecher, Chief Engineer.

Highest 30 Sec. Rate: \$400.



KDLT BPCT-4928 Granted 8/12/76 © American Map Corp., No. 14244

City of License: Mitchell. DMA: Sioux Falls-Mitchell. Rank: 105.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

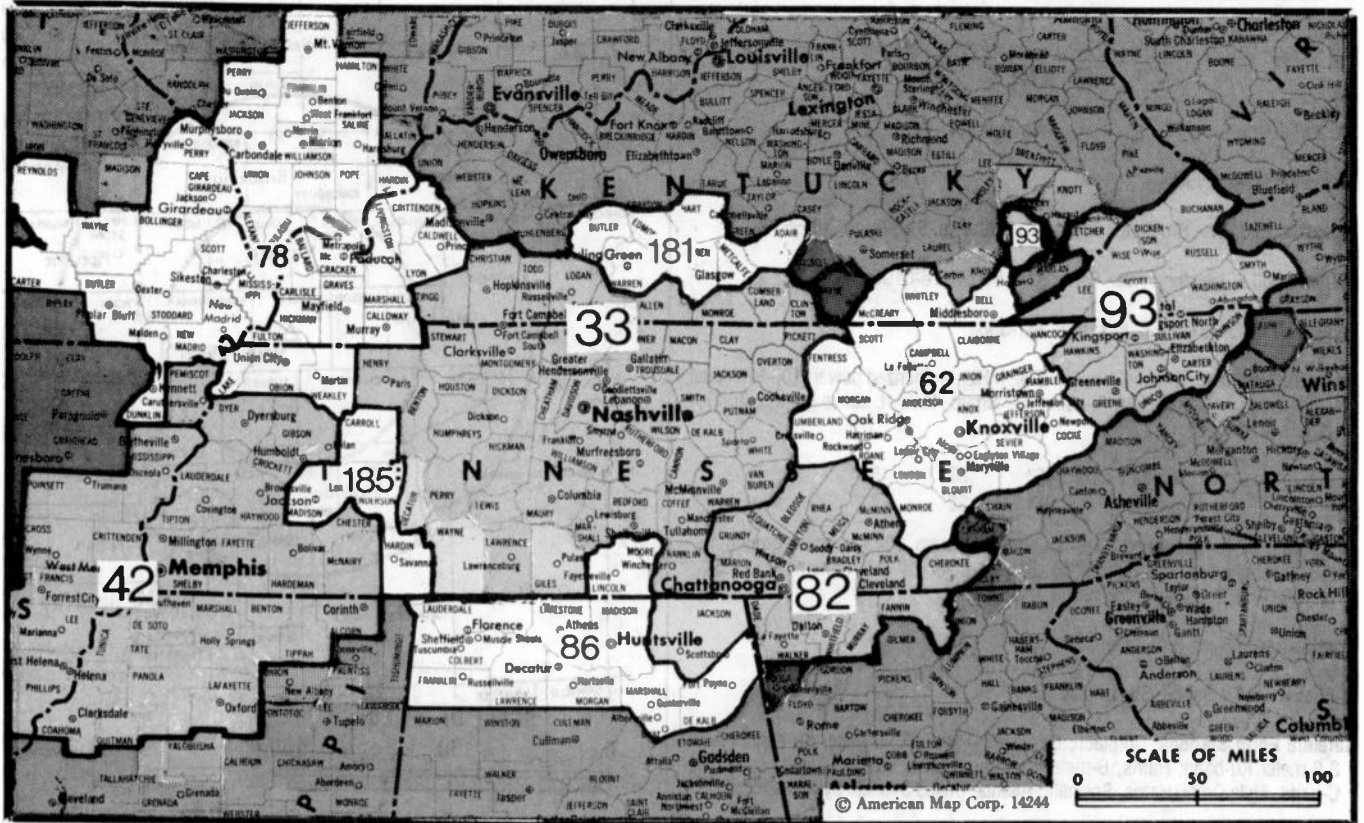
	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	220,580	144,540	365,120
Average Weekly Circulation (1995)	70,840	31,881	129,780
Average Daily Circulation (1995)			60,045

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

We were the broker  
in the 1994 sale of  
**KDLT-TV**

**THE TED HEPBURN COMPANY**

Ted Hepburn, President Todd Hepburn, Vice-President  
325 Garden Rd., Palm Beach, FL 33480 (407) 863 8995  
P.O. Box 43263, Cincinnati, OH 45243 0263 (513) 271 5400



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Nashville, TN	765,870	33	WHTN (39), WKRN-TV (2), WKZX (28), WPGD (50), WSMV (4), WTVF (5), WXMT (30), WZTV (17)
Memphis, TN	605,280	42	WBUY (40), WFBI (50), WHBQ-TV (13), WLMT (30), WMC-TV (5), WPTY-TV (24), WREG-TV (3)
Knoxville, TN	429,250	62	WATE-TV (6), WBIR-TV (10), WKXT-TV (8), WPMC (54), WTNZ (43)
Paducah, KY-Cape Girardeau, MO-Harrisburg-Mount Vernon, IL	350,870	78	KBSI (23), KFVS-TV (12), KPOB-TV (15), WCCE (13), WPSD-TV (6), WSIL-TV (3), WTCT (27)
Chattanooga, TN	320,050	82	WDEF-TV (12), WDSI-TV (61), WELF (23), WFLI-TV (53), WRCB-TV (3), WTVC (9)
Huntsville-Decatur-Florence, AL	304,310	86	WAAY-TV (31), WAFF (48), WHNT-TV (19), WOWL-TV (15), WYLE (26), WZDX (54)
Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN)	283,890	93	WCYB-TV (5), WEMT (39), WJHL-TV (11), WKPT-TV (19), WLF6 (68)
Bowling Green, KY	68,380	181	WBKO (13), WKNT (40)
Jackson, TN	60,720	185	WBBJ-TV (7), WMTU (16)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

WFLI-TV, Chattanooga	See Cleveland, TN
WJHL-TV, Bristol & Kingsport	See Johnson City, TN
WKPT-TV, Bristol	See Kingsport, TN
WCYB-TV, Johnson City	See Bristol, VA
WKPT-TV, Johnson City	See Kingsport, TN
WEMT, Kingsport-Johnson City	See Greeneville, TN
WHTN, Nashville	See Murfreesboro, TN

**Tennessee Station Totals as of November 1, 1995**

	VHF	UHF	TOTAL
Commercial Television Stations	14	15	29
Educational Television Stations	4	3	7
	18	18	36

**— NEW AREA CODES —**

State	Before	After	Effective Date
Tennessee	615	615 Central Tennessee, including Nashville, Murfreesboro & Clarksville	September 11, 1995
		423 Eastern Tennessee, including Chattanooga, Knoxville & Johnson City	

# Tennessee—Chattanooga

## WDEF-TV

Ch. 12

Network Service: CBS.

Licensee: Roy H. Park Broadcasting of Tennessee Inc., 3300 Broad St., Chattanooga, TN 37408.

Studio: Broadcast Center, 3300 Broad St., Chattanooga, TN 37408.

Telephone: 615-785-1200. Fax: 615-785-1271.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 37.1-kw aural. Antenna: 1260-ft. above av. terrain, 641-ft. above ground, 2549-ft. above sea level.

Latitude 35° 08' 06"  
Longitude 85° 19' 25"

Transmitter: Atop Signal Mountain.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; United Products, 2.8-meter; United Products, 3-meter; United Products, 3.5-meter; Drake, W/A-Com, Microdyne, Regency, Scientific-Atlanta receivers.

AM Affiliate: WDEF, 5-kw, 1370 kHz.

FM Affiliate: WDEF-FM, 100-kw, 92.3 MHz (No. 222), 900-ft.

News Services: AP, CBS, NIWS.

Ownership: Park Acquisition Inc. (Group Owner).

Began Operation: April 25, 1954. Transfer of control to Park Acquisition Inc. granted by FCC March 27, 1995. Sale to Park Communications Inc. by Carter M. Parham Group approved by FCC Feb. 28, 1964 (Television Digest, Vol. 4:7).

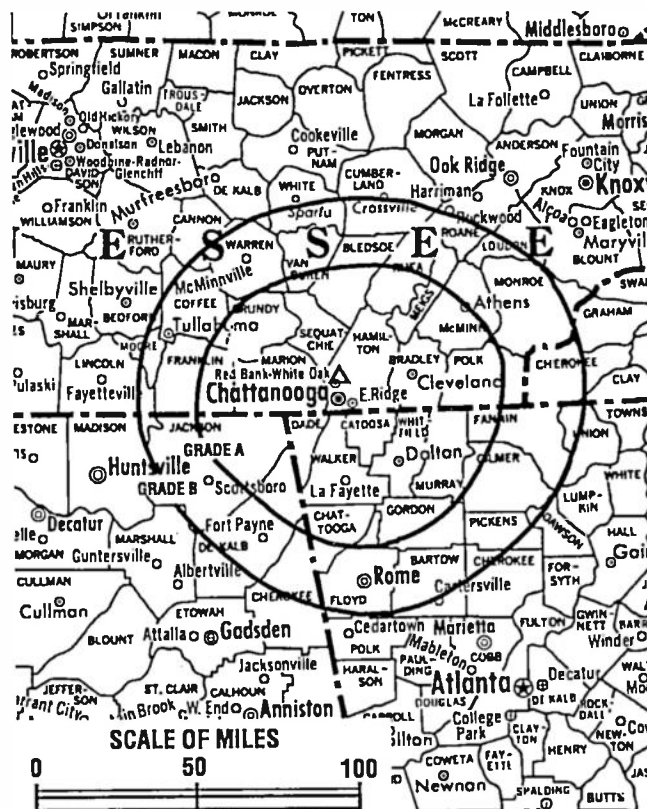
Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): A. D. Ring, P.C.

### Personnel:

Gary Andrich, Vice President & General Manager.  
Bob Heinzelmann, General Sales Manager.  
Keith Griffith, Local Sales Manager.  
Rick Russell, News Director.  
Doris Ellis, Program Director.



WDEF-TV BPCT-3699 Granted 4/11/66 © American Map Corp., No. 14244

Theresa Reynolds, Promotion Director.  
Mike Newberry, Business Manager.  
William Christman, Chief Engineer.

Rates: On request.

City of License: Chattanooga. DMA: Chattanooga. Rank: 82.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	748,260	418,800	1,167,060
Average Weekly Circulation (1995)	194,844	97,980	312,343
Average Daily Circulation (1995)			161,265

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Tennessee—Chattanooga

## WDSI-TV

Ch. 61

Network Service: FOX.

Licensee: WDSI License Corp., 5 Radnor Corporate Center, 100 Matsonford Rd., Radnor, PA 19087.

Studio: 2401 E. Main St., Chattanooga, TN 37404.

Telephone: 615-697-0661. Fax: 615-697-0650.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 5000-kw max. & 457-kw horizontal visual, 117-kw max. & 91.2-kw horizontal aural. Antenna: 1212-ft. above av. terrain, 552-ft. above ground, 2522-ft. above sea level.

Latitude 35° 12' 34"  
Longitude 85° 16' 39"

Transmitter: 1.6-mi. NW of Falling Water, TN.

Satellite Earth Stations: Paracclipse, 4-meter C-band; Paracclipse, 5-meter C-band; M/A-Com, Microdyne receivers.

Ownership: Pegasus Broadcast TV L.P. (Group Owner).

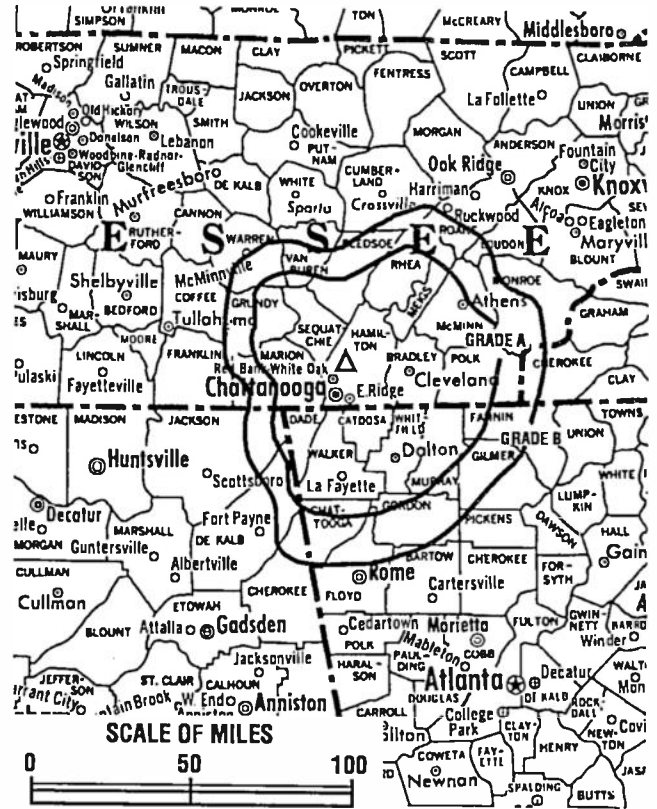
Began Operation: January 24, 1972. Sale to present owner approved Feb. 18, 1993. Sale to Donatelli & Klein Inc. by Roy L. Hess, et al., approved by FCC Jan. 30, 1985. Previous sale by Col. Jay Sadow approved Jan. 18, 1983 (Television Digest, Vol. 22:39).

Represented (sales): Seltel Inc.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

### Personnel:

Bruce Lumpkin, General Manager.  
Al Swainston, General Sales Manager.  
Bob Keeler, Chief Engineer.  
Cheryl Morgan, Program Director.  
Rick Lane, Promotion Manager.  
Becky McGee, Business Manager.



WDSI-TV BPCT-890607KH Granted 12/11/89 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$600.

City of License: Chattanooga. DMA: Chattanooga. Rank: 82.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	261,770	146,360	408,130
Average Weekly Circulation (1995)	115,616	41,909	163,739
Average Daily Circulation (1995)			73,633

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Tennessee—Chattanooga

## WRCB-TV

Ch. 3

Network Service: NBC.

Licensee: Sarkes Tarzian Inc., 205 N. College Ave., Bloomington, IN 47402.

Studio: 900 Whitehall Rd., Chattanooga, TN 37405.

Telephone: 615-267-5412. Fax: 615-267-6840; 615-756-3148.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1050-ft. above av. terrain, 251-ft. above ground, 2313-ft. above sea level.

Latitude 35° 09' 40"  
Longitude 85° 18' 52"

Transmitter: Fairmont Rd., near Hwy. 8, near Chattanooga.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter C-band; Harris, 3.7-meter Ku-band; Harris, M/A-Com receivers.

SNG Mobile Dish: Ku-band.

News Services: AP, CNN.

Ownership: Sarkes Tarzian Inc. (Group Owner).

Began Operation: May 6, 1956. Sale of 70% to WSTV Inc. by Ramon G. & Helen Patterson approved Nov. 25, 1959 by FCC (Television Digest, Vol. 15:43, 48). Follansbee Steel (interlocking ownership with WSTV Inc.) acquired 30% from H-R Television Inc. early in 1959 for undisclosed amount. For transfer of WSTV Inc. properties to United Printers & Publishers Inc. (name changed to Rust Craft Greeting Cards Inc.) and later sale to Ziff-Davis, see WTOV-TV, Steubenville, OH. Sale to present owner by Ziff-Davis Bcstg. Co. approved by FCC Sept. 29, 1982.

Represented (sales): Katz Continental Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:  
Tom Tolar, President & General Manager.  
Doug Short, General Sales Manager.  
Ralph Flynn, Local Sales Manager.  
Bill Wallace, News Director.  
Vinnie Fusco, Program Director.



WRCB-TV BPCT-850513KM Granted 7/23/85 © American Map Corp., No. 14244

Ed Aslinger, Chief Engineer.  
Duane Bryan, Promotion Director.  
Pam Teague, Business Manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1125.

City of License: Chattanooga. DMA: Chattanooga. Rank: 82.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,028,300	564,280	1,592,580
Average Weekly Circulation (1995)	188,497	104,166	309,635
Average Daily Circulation (1995)			173,030

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Tennessee—Chattanooga

**WTVC**

Ch. 9

Network Service: ABC.

Licensee: Freedom-TV Sub Inc., Box 1150, Chattanooga, TN 37401.

Studio: 410 W. 6th St., Chattanooga, TN 37402.

Mailing Address: Box 1150, Chattanooga, TN 37401.

Telephone: 615-756-5500. Fax: 615-757-7400.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1040-ft. above av. terrain, 278-ft. above ground, 2353-ft. above sea level.

Latitude 35° 09' 41"  
Longitude 85° 19' 03"

Transmitter: Taft Hwy. & Anderson Pike, Signal Mountain, TN.

Satellite Earth Stations: Andrew, 7.3-meter; Harris, 6-meter Ku & C-band; Microdyne, 7-meter.

News Services: AP, ABC, Conus.

Ownership: Freedom Communications Inc. (Group Owner).

Began Operation: June 15, 1953 as WROM-TV, Rome, GA but left air Dec. 5, 1957. Moved to Chattanooga and resumed operation Feb. 11, 1958 after transfer to Martin Theatres of Georgia Inc. by Dean Covington and associates was approved Oct. 30, 1957 (Television Digest, Vol. 13:40, 44). Sale of Martin Theatres to Fuqua Industries approved Feb. 7, 1969. Sale to Belo Bcstg. approved June 13, 1980. Sale to present owner approved Dec. 13, 1983 (Vol. 23:42).

Represented (sales): Petry Television Inc.

Represented (legal): Latham & Watkins.

Represented (engineering): Carl T. Jones Corp.

**Personnel:**

Jerry Lingerfelt, General Manager.  
Bob Brandy, Local Sales Manager.  
Mike Hood, National Sales Manager.  
Dennis Brown, Chief Engineer.  
Jim Church, News Director.



WTVC BMPCT-4945 Granted 1/30/58 © American Map Corp., No. 14244

Ronnie Minton, Promotion & Marketing Director.  
Harold Tallant, Business Manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$725.

City of License: Chattanooga. DMA: Chattanooga. Rank: 82.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	825,340	446,750	1,272,090
Average Weekly Circulation (1995)	202,746	97,198	312,574
Average Daily Circulation (1995)			182,487

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Tennessee—Cleveland

**WFLI-TV**

Ch. 53

Network Service: UPN.

Licensee: WFLI-TV Inc., 750 Broad St. NW, Box 4285, Cleveland, TN 37311.

Studio: 4654 Cohutta-Vamell Rd., Cohutta, GA 30710.

Mailing Address: Box 302, Cohutta, GA 30710.

Telephone: 706-694-3337. Fax: 706-694-4112.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 1306-kw max. visual, 131-kw max. aural. Antenna: 1169-ft. above av. terrain, 1039-ft. above ground, 2023-ft. above sea level.

Latitude 34° 55' 57"  
Longitude 84° 58' 32"

Transmitter: Cohutta Ridge, 2.1-mi. N of Vamell.

Satellite Earth Stations: 3.8-meter Ku & C-band; 10-meter Ku & C-band; DX Antenna, Uniden receivers.

Ownership: WFLI-TV Inc.

Began Operation: May 25, 1987.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Represented (engineering): Peter V. Gureckis & Associates.

**Personnel:**

- Ying Bennis, General Manager.
- Jim Pirkle, General Sales Manager.
- Jeff Gregory, Engineering Director.
- Kim Duncan, Program & Promotion Director.
- Paul White, Business Manager.
- Gene Parrott, Production Manager.

Rates: On request.



WFLI-TV BMPCT-85112KM Granted 10/15/86 © American Map Corp., No. 14244

City of License: Cleveland. DMA: Chattanooga. Rank: 82.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	218,610	117,520	336,130
Average Weekly Circulation (1995)	56,720	18,946	76,658
Average Daily Circulation (1995)			24,943

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Tennessee—Cookeville

**WKZX**

Ch. 28

Network Service: WBN.

Licensee: Inavision Broadcasting Inc., 404 E. Broad St., Cookeville, TN 38502.

Studio: 404 E. Broad St., Cookeville, TN 38502.

Telephone: 615-520-0228. Fax: 615-372-8912.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 230-kw max. visual. Antenna: 869-ft. above av. terrain, 466-ft. above ground, 2444-ft. above sea level.

Latitude 36° 07' 33"  
Longitude 85° 17' 33"

Holds CP for change to 229-kw max. visual, 915-ft. above av. terrain, 472-ft. above ground, 2309-ft. above sea level, lat. 36° 07' 44", long. 85° 20' 47", transmitter to 4-mi. W of Intersection of U.S. Hwy. 70 & I-40. BPCT-940523KF.

Transmitter: Goff Hill, 1.2-mi. S of Monterey.

Ownership: Inavision Broadcasting Inc.

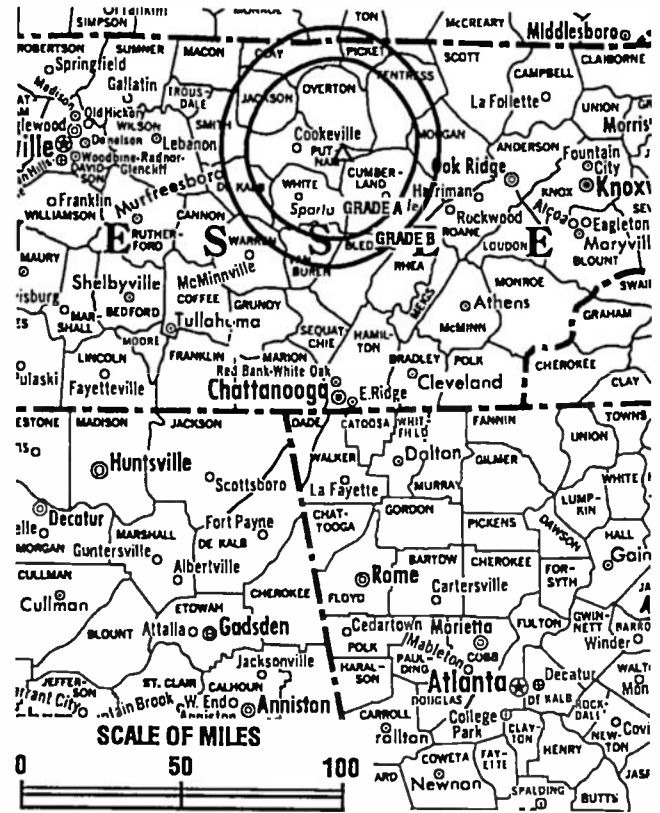
Began Operation: November 5, 1988. Sale to present owner by Steven J. Sweeney approved by FCC June 29, 1993.

**Personnel:**

- Michelle Owens, General Manager.
- Lee Thompson, General Sales Manager.
- Robert Huddleston, Chief Engineer.
- Butch Wilkinson, Program Director.
- Murray Cunningham, Promotion Director.
- Ed Gilgenbach, Business Manager.

Rates: On request.

City of License: Cookeville. DMA: Nashville. Rank: 33.



WKZX BPCT-940523KF Granted 3/29/95 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	43,820	27,930	71,750
Average Weekly Circulation (1995)	5,766	529	6,931
Average Daily Circulation (1995)			2,554

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Tennessee—Greenville

**WEMT**

Ch. 39

**Network Service:** FOX.

**Licensee:** Max Television of Tri-Cities Inc., 5501 Greenwich Rd., No. 198, Virginia Beach, VA 23462.

**Studio:** 3206 Hanover Rd., Johnson City, TN 37602.

**Mailing Address:** Box 3489 CRS, Johnson City, TN 37602-3489.

**Telephone:** 615-283-3900. Fax: 615-283-4938.

**Technical Facilities:** Channel No. 39 (620-626 MHz). Authorized power: 3000-kw max. visual, 300-kw max. aural. Antenna: 2628-ft. above av. terrain, 141-ft. above ground, 4981-ft. above sea level.

Latitude 36° 01' 24"  
Longitude 82° 42' 56"

**Transmitter:** Camp Creek Bald, Bald Mountain.

**Multichannel TV Sound:** Stereo only.

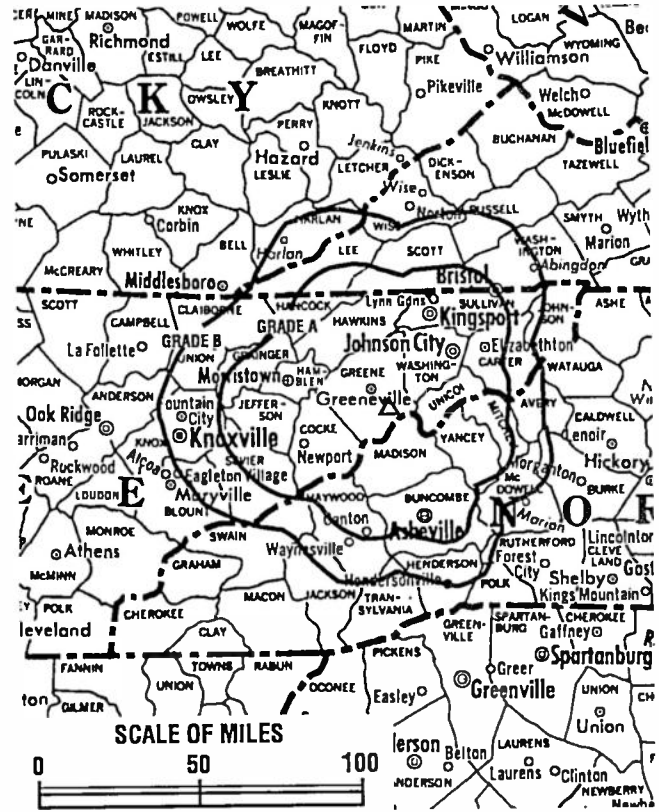
**Ownership:** Max Television L.P. (Group Owner).

**Began Operation:** November 8, 1985. Sale to MT Communications approved by FCC Aug. 23, 1989 (Television Digest, Vol. 29: 52). Sale to Television Marketing Group of Tri-Cities Inc. approved by FCC March 19, 1992. Sale to present owner approved Feb. 13, 1994.

**Represented (sales):** Katz Continental Television; Canadian Communications Co.

**Personnel:**  
Edwin Groves, Vice President & General Manager.  
Paul Nugent, General Sales Manager.  
Leesa Hood, National Sales Manager.  
Jim Hartline, Chief Engineer.  
Julie Bestry, Program Director.  
Matt Laws, Promotion Director.  
Larry McGowan, Production Manager.

**Highest 30 Sec. Rate:** \$750.



WEMT BMPCT-841005KU Granted 10/31/84 © American Map Corp., No. 14244

**City of License:** Greenville. **DMA:** Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN). **Rank:** 93.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	518,420	229,270	747,690
Average Weekly Circulation (1995)	129,647	33,113	174,754
Average Daily Circulation (1995)			77,388

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Tennessee—Hendersonville

**WPGD**

Ch. 50

**Network Service:** Independent.

**Licensee:** Sonlight Bcstg. Systems Inc., 120 Ziegler Circle E, Mobile, AL 36608.

**Studio:** 36 Music Village Blvd., Hendersonville, TN 37075.

**Telephone:** 615-822-1243.

**Technical Facilities:** Channel No. 50 (686-692 MHz). Authorized power: 4470-kw max. visual, 447-kw aural. Antenna: 771-ft. above av. terrain, 472-ft. above ground, 1463-ft. above sea level.

Latitude 36° 28' 02"  
Longitude 86° 28' 53"

**Transmitter:** 221 Music Rd., Gallatin.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Standard Communications, 3.3-meter Ku & C-band; Tractor, 3.3-meter Ku & C-band.

**Ownership:** Sonlight Broadcasting Systems Inc. (Group Owner).

**Began Operation:** September 24, 1992.

**Represented (legal):** Fisher Wayland Cooper Leader & Zaragoza L.L.P.

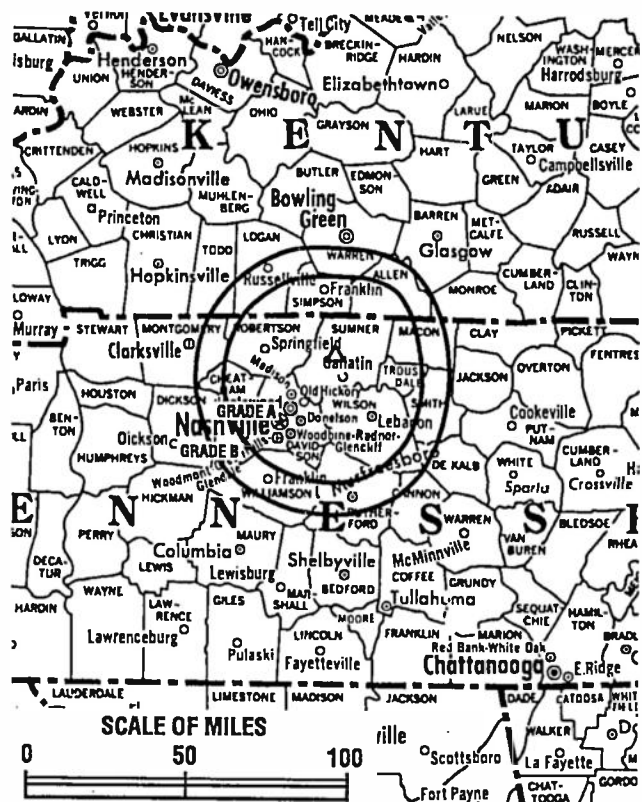
**Represented (engineering):** Smith & Fisher.

**Personnel:**

Jayme L. Hamilton, Interim Station Manager.  
Stephen B. Box, Chief Financial Officer.

**Rates:** On request.

**City of License:** Hendersonville. **DMA:** Nashville. **Rank:** 33.



WPGD BMPCT-901212KF Granted 7/24/91 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	<b>281,810</b>	<b>169,270</b>	<b>451,080</b>
<b>Average Weekly Circulation (1995)</b>	<b>8,143</b>	<b>4,748</b>	<b>13,661</b>
<b>Average Daily Circulation (1995)</b>			<b>4,727</b>

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Tennessee—Jackson

## WBBJ-TV

Ch. 7

Network Service: ABC.

Licensee: Tennessee Bcstg. Partners, Box 2387, Jackson, TN 38302.

Studio: 346 Muse St., Jackson, TN 38301.

Mailing Address: Box 2387, Jackson, TN 38302.

Telephone: 901-424-4515. Fax: 901-424-5448.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1060-ft. above av. terrain, 1065-ft. above ground, 1545-ft. above sea level.

Latitude	35°	38'	15"
Longitude	88°	41'	32"

Transmitter: 6-mi. E of Jackson.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 7.2-meter C-band; Harris, 6.1-meter C-band; Andrew, Harris, M/A-Com receivers.

News Service: AP.

Ownership: Bahakel Communications Ltd. (Group Owner).

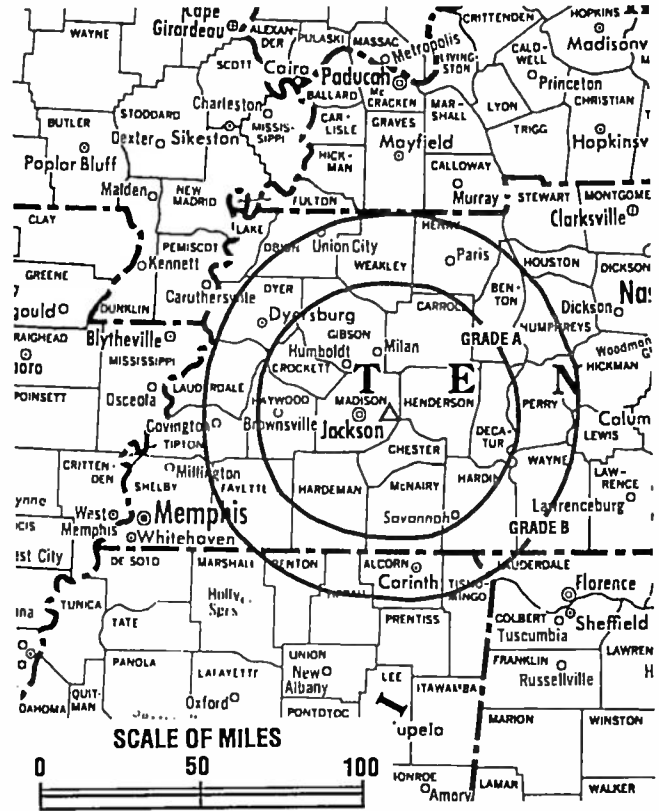
Began Operation: March 6, 1955. Sale to present owner by Dixie Bcstg. (estate of Aaron B. Robinson, majority owner) approved Aug. 17, 1966 by FCC (Television Digest, Vol. 6:17, 34).

Represented (sales): Katz Continental Television.

### Personnel:

Tommy Spain, General Manager.  
 David K. Stockard, National Sales Manager.  
 Ed Ward, Director of Engineering.  
 Tom Britt, News Director.  
 Pat McAlpin, Operations Manager.  
 Thelma Jones, Office Manager.

Highest 30 Sec. Rate: \$550.



WBBJ-TV BPCT-4266 Granted 3/17/70 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$450.

City of License: Jackson. DMA: Jackson, TN. Rank: 185.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	243,340	166,600	409,940
Average Weekly Circulation (1995)	76,221	55,386	151,097
Average Daily Circulation (1995)			81,223

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Tennessee—Jackson

**WMTU**

**Ch. 16**

(Satellite of WLMT, Memphis, TN)

**Network Service:** UPN.

**Licensee:** TV Marketing Group of Jackson Inc., 2876 Directors Cove, Memphis, TN 38141.

**Studio:** 34 Federal Dr., Jackson, TN 38305.

**Telephones:** 901-346-3030; 901-664-1673. **Fax:** 901-346-1451.

**Technical Facilities:** Channel No. 16 (482-488 MHz). Authorized power: 4680-kw max. visual, 58.8-kw max. aural. Antenna: 1056-ft. above av. terrain, 1004-ft. above ground, 1385-ft. above sea level.

Latitude 35° 47' 22"  
Longitude 89° 06' 14"

**Transmitter:** 0.8-mi. ENE of intersection of State Rtes. 54 & 88.

**Ownership:** Chesapeake Bay Holding Co. Inc. (Group Owner).

**Began Operation:** April 18, 1985. Sale to present owner approved by FCC March 18, 1992. Sale to MT Communications by Star North Communications approved by FCC Dec. 5, 1989 (Television Digest, Vol. 29:11). Sale to Star North by Aztec Communications approved by FCC Oct. 27, 1988.

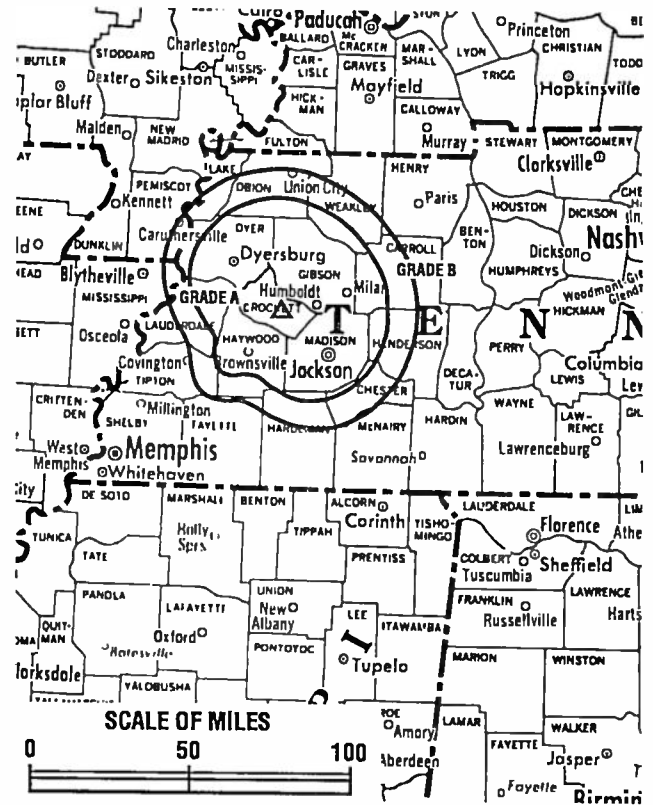
**Represented (sales):** Petry Television Inc.

**Represented (engineering):** B. Scott Baxter & Associates.

**Personnel:**

- Jack Peck, Station Manager.
- Chuck Spohn, General Sales Manager.
- Scott Prentice, Chief Engineer.
- Suzanne Pierce, Program Director.
- George Davis, Promotion Director.
- Cathy Floyd, Business Manager.

**Highest 30 Sec. Rate:** \$170.



WMTU BMPCT-910926KJ Granted 10/24/91 © American Map Corp., No. 14244

**City of License:** Jackson. **DMA:** Jackson, TN. **Rank:** 185.

**Circulation** ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	192,570	129,950	322,520
<b>Average Weekly Circulation (1995)</b>	26,222	20,577	49,516
<b>Average Daily Circulation (1995)</b>			19,069

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Tennessee—Jellico

**WPMC**

Ch. 54

**Network Service:** Independent.

**Licensee:** Pine Mountain Christian Bcstg. Inc., Box 54, Jellico, TN 37762.

**Studio:** 1 Huddleston Cemetery Rd., Jellico, TN 37762.

**Mailing Address:** Box 54, Jellico, TN 37762-0054.

**Telephones:** 606-376-2778; 615-784-7854. Fax: 615-784-9536.

**Technical Facilities:** Channel No. 54 (710-716 MHz). Authorized power: 20-kw max. visual, 3.9-kw max. aural. Antenna: 1296-ft. above av. terrain, 112-ft. above ground, 2900-ft. above sea level.

Latitude 36° 24' 36"  
Longitude 84° 10' 38"

Holds GP for change to 26.1-kw max. visual. BMPCT-921106KF.

**Transmitter:** Walnut Mountain, 3.5-mi. NW of La Follette.

**Ownership:** Pine Mountain Christian Broadcasting Inc.

**Began Operation:** May 4, 1992.

**Represented (legal):** Baraff, Koerner, Olender & Hochberg, P.C.

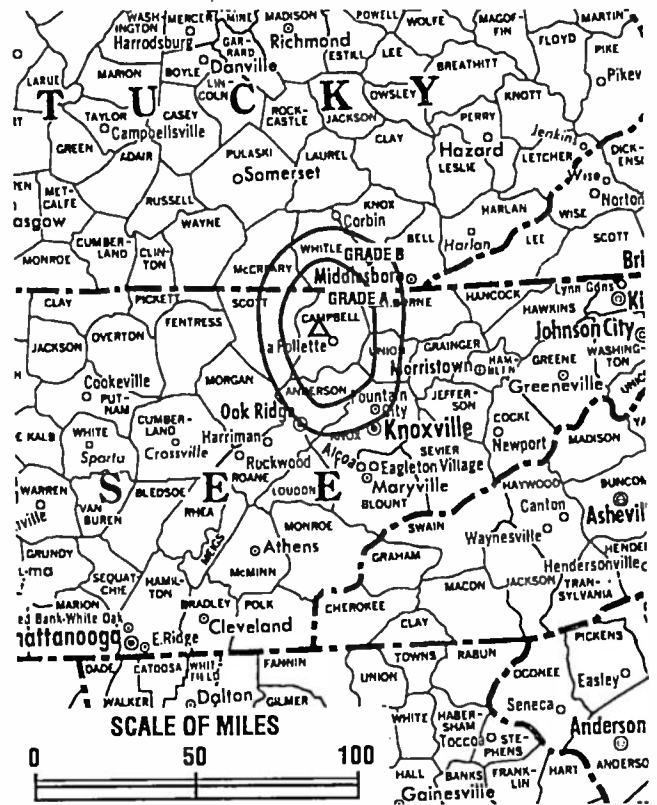
**Represented (engineering):** Smith & Fisher.

**Personnel:**

Wayne Marler, President & General Manager.  
Kenneth Marler, Program Director.  
Ron Cassady, Chief Engineer.  
Matthew Honeycut, Office Manager.

**Rates:** On request.

**City of License:** Jellico. OMA: Knoxville. Rank: 62.



WPMC BMPCT-921106KF Granted 3/31/93 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	111,080	43,420	154,500
Average Weekly Circulation (1995)	1,761	0	1,814
Average Daily Circulation (1995)			437

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Tennessee—Johnson City-Bristol-Kingsport

## WJHL-TV

Ch. 11

Network Service: CBS.

Licensee: Roy H. Park Bcstg. of Tri-Cities, 338 E. Main St., Johnson City, TN 37601.

Studio: 338 E. Main St., Johnson City, TN 37601.

Mailing Address: Box 1130, Johnson City, TN 37605-1130.

Telephone: 615-926-2151. Fax: 615-926-7928.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 245-kw visual, 30-kw aural. Antenna: 2320-ft. above av. terrain, 228-ft. above ground, 4398-ft. above sea level.

Latitude 36° 25' 55"  
Longitude 82° 08' 15"

Transmitter: Holston Mountain.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 4.7-meter Ku-band; Prodelin, 3.1-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Corn, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Park Acquisition Inc. (Group Owner).

Began Operation: October 26, 1953. Assignment of license to present owner granted by FCC March 27, 1995. Sale to Park Communications Inc. by W. H. Lancaster Sr. & Jr. was approved June 8, 1964 by FCC (Television Digest, Vol. 4:11, 24).

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): A. D. Ring, P.C.

### Personnel:

Jack D. Dempsey, Vice President & General Manager.  
Edward C. Herbert, General Sales Manager.  
Rusty Sluder, Production Manager.  
Thom Throp, Promotion Director.  
Carl Dickenson, Chief Engineer.  
Debra Hobson, Operations Manager.



WJHL-TV BPCT-4385 Granted 1/5/71 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$936.

City of License: Johnson City. DMA: Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN). Rank: 93.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	419,620	189,710	609,330
Average Weekly Circulation (1995)	175,667	63,459	246,177
Average Daily Circulation (1995)			143,124

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Tennessee—Kingsport-Johnson City-Bristol

## WKPT-TV

Ch. 19

**Network Service:** ABC.

**Licensee:** Holston Valley Bcstg. Corp., Box WKPT, Kingsport, TN 37662.

**Studio:** 222 Commerce St., Kingsport, TN 37660.

**Telephone:** 615-246-9578. **Fax:** 615-246-6261.

**E-mail:** wkpt@tricon.net **Web Site:** http://www.tricon.net/comm/wkpt

**Technical Facilities:** Channel No. 19 (500-506 MHz). Authorized power: 1255-kw max. & 447-kw horizontal visual, 251-kw max. & 89.1-kw horizontal aural. Antenna: 2320-ft. above av. terrain, 225-ft. above ground, 4398-ft. above sea level.

Latitude 36° 25' 54"  
Longitude 82° 08' 15"

**Transmitter:** Holston Mountain, Cherokee National Forest.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** AFC, 3-meter C-band; AFC, 3-meter Ku-band; AFC, 5-meter C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Avcom, M/A-Com, Microdyne, Scientific-Atlanta receivers.

**News Services:** ABC, AP, ESPN, Potomac News Service.

**Ownership:** Glenwood Communications Corp.

**Began Operation:** August 20, 1969.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Gordon & Kelly; Wiley, Rein & Fielding.

**Represented (engineering):** Jules Cohen & Associates, P.C.

### Personnel:

George E. DeVault Jr., President & General Manager.  
Ray Walker, Executive Vice President & Station Manager.  
Bette Lawson, Vice President, Controller.  
Jack Jeter, Vice President & Sales Manager.  
Betty Payne, News Director.  
Fred Falin, Program Director.  
John O. Davis, Chief Engineer.



WKPT-TV BPCT-3760 Granted 12/8/66 © American Map Corp., No. 14244

Bob Lawrence, Promotion Director.  
Jeff Faust, Production Director.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$372.

City of License: Kingsport. DMA: Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN). Rank: 93.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	332,360	126,120	458,480
Average Weekly Circulation (1995)	151,944	34,859	194,926
Average Daily Circulation (1995)			87,997

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Tennessee—Knoxville

## WATE-TV

Ch. 6

Network Service: ABC.

Licensee: Young Bcstg. Inc., Box 2349, Knoxville, TN 37901.

Studio: 1306 Broadway NE, Knoxville, TN 37917.

Telephone: 615-637-6666. Fax: 615-525-4091.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1490-ft. above av. terrain, 1153-ft. above ground, 2549-ft. above sea level.

Latitude 36° 00' 13"  
Longitude 83° 56' 35"

Transmitter: Sharp's Ridge Memorial Park Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 4.5-meter; Andrew, 7.2-meter; Comtech, 3.8-meter Ku-band; Comtech, 5-meter; Avantek, M/A-Com, Pinzone, Scientific-Atlanta, Standard Communications receivers.

News Service: AP.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: October 1, 1953. Sale to Nationwide Communications by Paul Montcastle and associates approved on April 8, 1965 by FCC (Television Digest, Vol. 5:9, 15). Sale to present owner approved by FCC Aug. 24, 1994.

Represented (sales): Adam Young, Inc.

Represented (legal): Wiley, Rein & Fielding.

### Personnel:

Jan Wade, Vice President & General Manager.  
Gwen Kinsey, General Sales Manager.  
John Higdon, National Sales Manager.  
Bob Williams, Chief Engineer.  
Dave Winstrom, News Director.  
David Rosch, Promotion Director.  
Anthony Jones, Production Manager.  
Debbie Farmer, Business Manager.



WATE-TV BPCT-4672 Granted 1/14/74 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$4000.

NETWORK BASE HOURLY RATE: \$1600.

City of License: Knoxville. DMA: Knoxville. Rank: 62.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	593,840	335,720	929,560
Average Weekly Circulation (1995)	221,896	128,824	395,547
Average Daily Circulation (1995)			231,865

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Tennessee—Knoxville

## WBIR-TV

Ch. 10

**Network Service:** NBC.

**Licensee:** Multimedia WBIR Inc., Box 27909, Knoxville, TN 37917-3851.

**Studio:** 1513 Hutchinson Ave., Knoxville, TN 37917.

**Telephone:** 615-637-1010. **Fax:** 615-637-6380. **E-mail:** wbir10@aol.com

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw max. & 295-kw horizontal visual, 38-kw max. & 35.5-kw horizontal aural. Antenna: 1790-ft. above av. terrain, 1504-ft. above ground, 2849-ft. above sea level.

Latitude 36° 00' 19"  
Longitude 83° 56' 23"

**Transmitter:** 601 Memorial Park Dr., Knoxville.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Anixter-Mark, 5-meter C-band; Harris, 6-meter; RCA Americom, 3.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta, Standard Agile Omni receivers.

**SNG Mobile Dish:** Vertex, 4.5-meter Ku-band.

**News Services:** AP, CNN, NBC, Reuters.

**Ownership:** Multimedia Broadcasting Co. (Group Owner).

**Began Operation:** August 12, 1956. Transfer to Multimedia Inc. by Southeastern Bcstg. Co. approved Sept. 22, 1967 by FCC. Previous sale to WMRC Inc. by Taft Bcstg. Co. approved Nov. 16, 1960 (Television Digest, Vol. 16:39, 47). Sale of 70% by Gilmore N. Nunn, Mr. & Mrs. Robert L. Ashe & John P. Hart to Taft Bcstg., which previously had held other 30%, was approved Oct. 29, 1959 (Vol. 15:41, 44).

**Represented (sales):** Katz American Television.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Jules Cohen & Associates.

### Personnel:

Chris Gallu, Vice President & General Manager.  
Liz Tombras, General Sales Manager.  
Richard Torbett, Local Sales Manager.  
Jim Swinehart, News Director.  
David Cowen, Program Director.  
Steve Oean, Creative Services Director.



WBIR-TV BMPCT-790625K1 Granted 5/23/80 © American Map Corp., No. 14244

Robert E. Horton, Chief Engineer.  
Joe Cable, Promotion Director.  
Cathy Norton, Business Manager.  
Eric Eifrig, Assistant News Director.

**Highest 30 Sec. Rate:** \$3000.

**NETWORK BASE HOURLY RATE:** \$1225.

**City of License:** Knoxville. **OMA:** Knoxville. **Rank:** 62.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	647,380	315,110	962,490
<b>Average Weekly Circulation (1995)</b>	250,159	127,778	425,425
<b>Average Daily Circulation (1995)</b>			274,052

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Tennessee—Knoxville

**WKXT-TV**

Ch. 8

Network Service: CBS.

Licensee: Knoxville Channel 8 Ltd. Partnership, Box 59088, Knoxville, TN 37950-9088.

Studio: 6516 Papermill Rd., Knoxville, TN 37919.

Mailing Address: Box 59088, Knoxville, TN 37950-9088.

Telephone: 615-450-8888. Fax: 615-450-8869. E-mail: wkxt99a@prodigy.com

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1254-ft. above av. terrain, 1016-ft. above ground, 2274-ft. above sea level.

Latitude 36° 00' 35.90"  
Longitude 83° 55' 56.50"

Transmitter: 0.18-mi. NE of Sharp's Ridge Memorial Park, Knox County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 4.7-meter Ku-band; AFC, 3.7-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Engineering, Scientific-Atlanta, Standard Agile Omni receivers.

News Services: AP, CBS.

Ownership: Knoxville Ch. 8 Ltd. Partnership.

Began Operation: December 6, 1988. Sale to present owners approved by FCC June 9, 1992.

Represented (sales): Petry Television Inc.

Represented (legal): McCampbell & Young, P.C.

Represented (engineering): Smith & Fisher.

**Personnel:**

- Lewis F. Cosby, General Manager.
- Earl R. Taylor, General Sales Manager.
- Lamar Reid, Assistant General Sales Manager.
- Roger Wallace, News Director.
- David Williams, Operations Manager.



WKXT-TV BMPCT-881011KH Granted 12/2/88 © American Map Corp., No. 14244

Ranee Ranby, Promotion Director.  
Evelyn Cannon, Business Manager.

Rates: On request.

City of License: Knoxville. DMA: Knoxville. Rank: 62.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	651,400	314,580	965,980
Average Weekly Circulation (1995)	217,420	107,748	360,803
Average Daily Circulation (1995)			194,910

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Tennessee—Knoxville

**WTNZ**

Ch. 43

Network Service: FOX.

Licensee: Elcom of Tennessee, One Buckhead Plaza, Suite 340, 3060 Peachtree Rd., Atlanta, GA 30305.

Studio: 9000 Executive Park Dr., Bldg. D, Suite 300, Knoxville, TN 37923.

Mailing Address: Box 43, Knoxville, TN 37901.

Telephone: 615-693-4343. Fax: 615-691-6904.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 2210-kw max. visual, 221-kw max. aural. Antenna: 1150-ft. above av. terrain, 1079-ft. above ground, 2179-ft. above sea level.

Latitude 35° 59' 20"  
Longitude 83° 57' 45"

Transmitter: Gadock Ave., Sharp's Ridge.

Satellite Earth Stations: AFC, 3-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Harris, Scientific-Atlanta receivers.

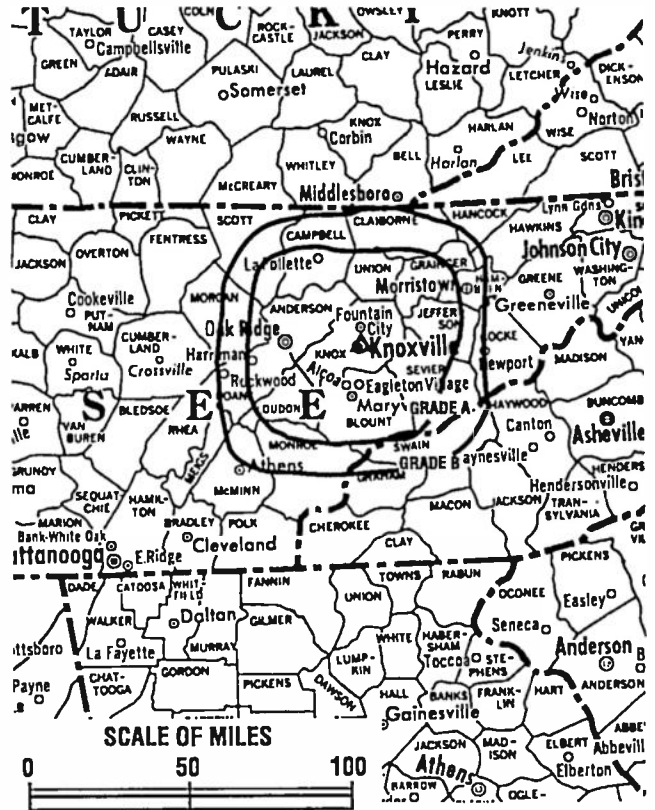
Ownership: Ellis Communications Inc. (Group Owner).

Began Operation: December 31, 1983. Sale to present owner by FCVS Communications approved October 7, 1993 (Television Digest, Vol. 33:35). Sale to FCVS Communications by Media Central Inc. approved July 17, 1990. FCC approved sale to Media Central by H. Bernard Dixon, et al., Oct. 1, 1985.

Represented (sales): Seltel Inc.

**Personnel:**

- Joe Cooper, General Manager.
- Dennis Cruz, General Sales Manager.
- Brad Raney, Local Sales Manager.
- Phil Rainey, Program Director & Operations Manager.
- Cindy Fenton, Promotion Director.
- Bill Morris, Business Manager.
- John Fenton, Production Manager.
- Jim Grimes, Chief Engineer.



WTNZ BMPCT-830728KJ Granted 9/22/83 © American Map Corp., No. 14244

Highest 30 sec. Rate: \$1200.

City of License: Knoxville. DMA: Knoxville. Rank: 62.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	333,620	177,620	511,240
Average Weekly Circulation (1995)	143,102	50,793	211,506
Average Daily Circulation (1995)			96,080

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Tennessee—Memphis

**WFBI**

Ch. 50

Network Service: HSN.

Licensee: Flinn Broadcasting Corp., 3145 Bartlett Corporate Dr., Bartlett, TN 38115.

Studio: 3145 Bartlett Corporate Dr., Bartlett, TN 38115.

Telephone: 901-384-9324. Fax: 901-384-9813.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 1310-kw max. visual. Antenna: 1033-ft. above av. terrain, 1043-ft. above ground, 1322-ft. above sea level.

Latitude	35°	12'	41"
Longitude	89°	48'	54"

Transmitter: 0.4-mi. W of Appling Rd. & Ellis Rd., SE of Ellendale, Shelby County.

Ownership: Flinn Broadcasting Corp. (Group Owner).

Began Operation: December 31, 1994.

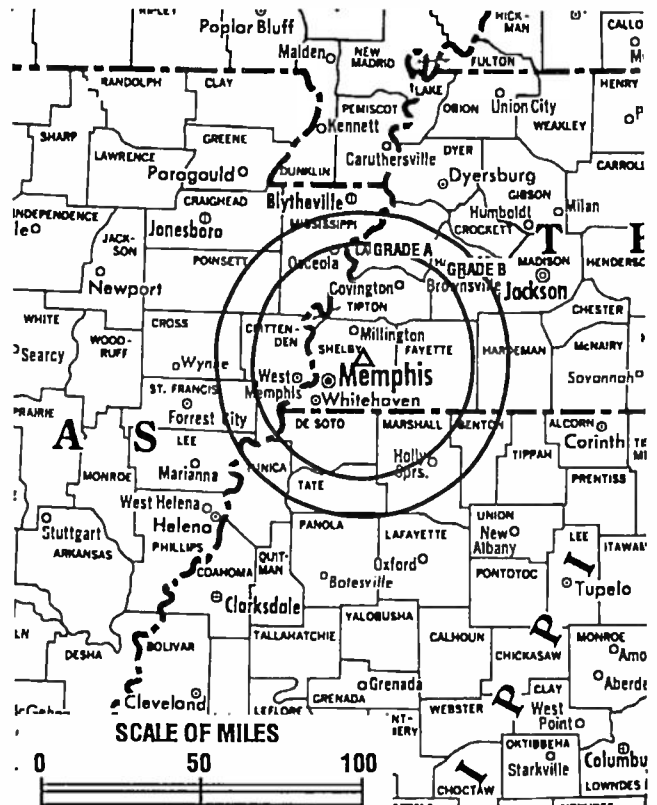
Represented (legal): Stephen C. Simpson.

Represented (engineering): Suffa & Cavell Inc.

**Personnel:**

Charles Myers, General Manager.  
Ernie Harvey, Chief Engineer

Rates: On request.



WFBI BPC7-850108KF Granted 1/4/88 © American Map Corp., No. 14244

City of License: Memphis. DMA: Memphis. Rank: 42.

Note: Nielsen data not available.

# Tennessee—Memphis

## WHBQ-TV

Ch. 13

Network Service: FOX.

Licensee: Fox Television Stations Inc., 5746 Sunset Blvd., Los Angeles, CA 90028.

Studio: 485 S. Highland, Memphis, TN 38111.

Mailing Address: Box 11407, Memphis, TN 38111.

Telephone: 901-320-1313. Fax: 901-323-0092.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1013-ft. above av. terrain, 1076-ft. above ground, 1336-ft. above sea level.

Latitude 35° 10' 28"  
Longitude 89° 50' 41"

Transmitter: 6555 Raleigh-La Grange Rd.

Satellite Earth Stations: Andrew, 4.5-meter; Andrew, 7.3-meter; Avantek receivers.

News Service: AP.

Ownership: Fox Television Stations Inc. (Group Owner).

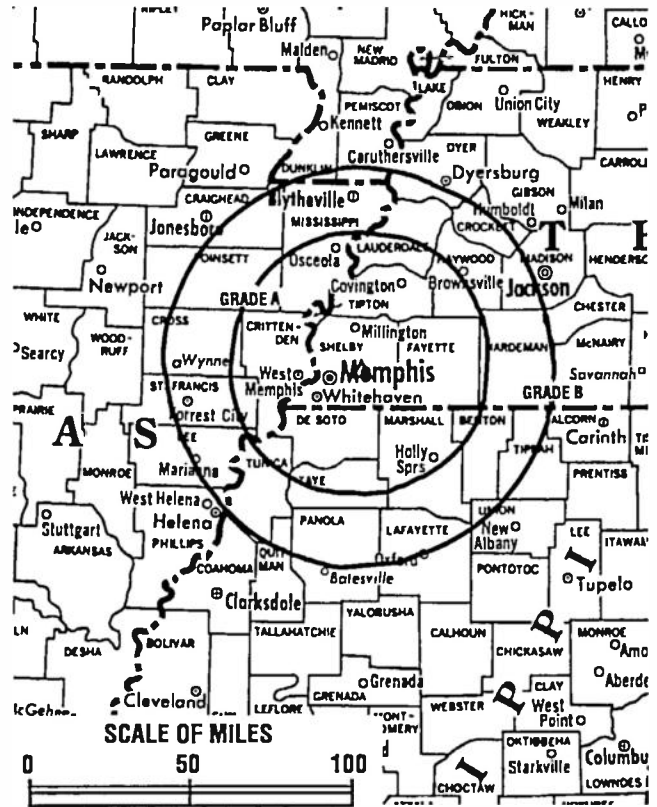
Began Operation: September 27, 1953. FCC approved sale to Fox Television Stations June 7, 1995 (Television Digest, Vol. 34:34, 48). Sale to Communications Corp. of America approved April 26, 1994. Jan. 11, 1990, FCC dismissed RKO General's application for license renewal, granted application of South Jersey Inc. & consented to the assignment of license to Adams TV of Memphis (Vol. 29:20; 30:3).

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson, LLP.

### Personnel:

Timothy M. Lynch, Vice President & General Manager.  
Susan Adams, General Sales Manager.  
Vance Collins, Local Sales Manager.  
George Tyll, News Director.  
John Koski, Promotion Director.  
Rob Milze, Production Manager.



WHBQ-TV BMPCT-1046 Granted 4/30/53 © American Map Corp., No. 14244

Larry Coughlan, Chief Engineer.  
Roberta Hudson, Business Manager.

Rates: On request.

City of License: Memphis. DMA: Memphis. Rank: 42.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	552,410	355,960	908,370
Average Weekly Circulation (1995)	306,042	189,675	518,002
Average Daily Circulation (1995)			263,971

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Tennessee—Memphis

**WLMT**

Ch. 30

(Operates satellite WMTU, Jackson, TN)

Network Service: UPN.

Licensee: TV Marketing Group of Memphis Inc., 2876 Directors Cove, Memphis, TN 38131.

Studio: 2876 Directors Cove, Memphis, TN 38131.

Mailing Address: Box 30030, Memphis, TN 38130.

Telephone: 901-346-3030. Fax: 901-346-1451.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 5000-kw max. visual, 50-kw aural. Antenna: 1002-ft. above av. terrain, 1114-ft. above ground, 1449-ft. above sea level.

Latitude 35° 09' 17"  
Longitude 89° 49' 20"

Transmitter: 7196 E. Raleigh LaGrange Rd., Memphis.

Satellite Earth Stations: Automation Techniques, 3.8-meter; M/A-Com, 4.2-meter Ku-band; Scientific-Atlanta, 4.6-meter; Automation Techniques, Scientific-Atlanta, Standard Agile Omni receivers.

LMA: Local marketing agreement with WPTY-TV (A), Memphis, TN.

Ownership: Chesapeake Bay Holding Co. Inc. (Group Owner).

Began Operation: April 18, 1983. Sale to MT Communications by TVX Bcst. Group approved by FCC March 10, 1989 (Television Digest, Vol. 29:7). Sale to present owner approved by FCC March 19, 1992.

Represented (sales): Seitel Inc.

Represented (legal): McFadden, Evans & Sill.

**Personnel:**

- Jack Peck, Station Manager.
- Chuck Spohn, General Sales Manager.
- Suzanne Peirce, Program Director.
- Cathy Floyd, Business Manager.
- Greg Belz, Promotion Director.



WLMT BMPCT-820730KG Granted 8/24/82 © American Map Corp., No. 14244

Jeff Watson, Production Manager.  
Scott Prentice, Chief Engineer.

Rates: On request.

City of License: Memphis. DMA: Memphis. Rank: 42.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	539,820	344,630	884,450
Average Weekly Circulation (1995)	169,207	125,269	307,647
Average Daily Circulation (1995)			122,885

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Tennessee—Memphis

## WMC-TV

Ch. 5

**Network Service:** NBC.

**Licensee:** Elcom of Memphis Inc., 3060 Peachtree Rd., No. 340, Atlanta, GA 30305.

**Studio:** 1960 Union Ave., Memphis, TN 38104.

**Mailing Address:** Box 4420, Memphis, TN 38174-6851.

**Telephone:** 901-726-0555. **Fax:** 901-278-7633. **Web Site:** <http://www.wmcstations.com>

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1013-ft. above av. terrain, 1088-ft. above ground, 1335-ft. above sea level.

Latitude 35° 10' 09"  
Longitude 89° 53' 12"

**Transmitter:** 5317 Crestview Dr., U.S. 70 & Macon Rd.

**Satellite Earth Stations:** GE, 5-meter Ku-band; Miralite, 3.9-meter Ku & C-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta, Standard Components receivers.

**AM Affiliate:** WMC, 5-kw, 790 kHz.

**FM Affiliate:** WMC-FM, 300-kw, 99.7 MHz (No. 259), 910-ft.

**News Services:** AP, CBS, CNN, NBC.

**Ownership:** Ellis Communications Inc. (Group Owner).

**Began Operation:** December 11, 1948. Sale to Elcom of Memphis Inc. was approved by FCC Oct. 7, 1993 (Television Digest Vol. 33:30).

**Represented (sales):** Blair Television.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

### Personnel:

Mason Granger, Executive Vice President & General Manager.  
Jeff Sales, Vice President & Station Manager.  
Tod Terry, Local Sales Manager.  
Scott Leslie, General Sales Manager.  
Dave Cartolide, National Sales Manager.  
Kenneth Jobe, News Director.  
Michael I. Schwartz, Engineering Manager.



WMC-TV BMPCT-1450 Granted 10/30/53 © American Map Corp., No. 14244

Kym Nelson, Program Director.  
Richard Enderwood, Promotion & Marketing Director.  
James Frommel, Business Manager.  
Craten Armmer, Broadcast Services Manager.

**Rates:** On request.

**City of License:** Memphis. **DMA:** Memphis. **Rank:** 42.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	682,880	447,870	1,130,750
Average Weekly Circulation (1995)	388,997	225,142	648,518
Average Daily Circulation (1995)			383,516

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Tennessee—Memphis

## WPTY-TV

Ch. 24

Network Service: ABC.

Licensee: Clear Channel Television Licenses Inc., Box 659512, San Antonio, TX 78265-9512.

Studio: 2225 Union Ave, Memphis, TN 38104.

Mailing Address: Box 42424, Memphis, TN 38174-2424.

Telephone: 901-278-2424. Fax: 901-278-8744.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 3003-kw max. visual, 600.6-kw max. aural. Antenna: 1011-ft. above av. terrain, 1043-ft. above ground, 1338-ft. above sea level.

Latitude	35°	12'	11"
Longitude	89°	48'	16"

Transmitter: Kate Bond Rd. & U.S. Hwy. 64, Memphis.

Satellite Earth Stations: DH Satellite, 4.3-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; United Satellite Systems, 5-meter C-band; Vertex, 3-meter Ku-band; Scientific-Atlanta, Standard Communications receivers.

LMA: Local marketing agreement with WLMT (U), Memphis, TN.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: September 10, 1978. Sale by Precht Communications, et al., approved by FCC March 28, 1986. Previous sale by Martin F. Connelly, Arthur E. Muth, et al., to Precht Communications approved by FCC July 23, 1984. Sale to Channel 24 Memphis Ltd. Partnership approved March 28, 1986. Transfer to Chase Bcstg. approved by FCC May 31, 1988. FCC approved sale to present owners March 26, 1992 (Television Digest, Vol. 32:6).

Represented (sales): Seltel Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): Andrus & Associates Inc.

### Personnel:

Jack L. Peck, General Manager.  
 Chuck Spohn, General Sales Manager.  
 Ron Goldner, National Sales Manager.  
 Marshall Hart, Program Director.  
 Borys Tomaszczuk, Production Manager.



WPTY-TV BMPCT-7740 Granted 5/10/78 © American Map Corp., No. 14244

Carey Dickey, Promotion Director.  
 Catherine Floyd, Business Manager.  
 Stephen W. Pickell, Chief Engineer.  
 Cathy Dichtel, Marketing Director.

Rates: On request.

City of License: Memphis. DMA: Memphis. Rank: 42.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	557,710	368,110	925,820
Average Weekly Circulation (1995)	286,857	151,530	460,681
Average Daily Circulation (1995)			216,415

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Tennessee—Memphis

## WREG-TV

Ch. 3

Network Service: CBS.

Licensee: The New York Times Broadcasting Service Inc., 803 Channel 3 Dr., Memphis, TN 38103.

Studio: 803 Channel 3 Dr., Memphis, TN 38103.

Telephone: 901-577-0100. Fax: 901-577-0198.

E-mail: wregtv3@aol.com Web Site: <http://wreg99a@prodigy.com>

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1077-ft. above ground, 1349-ft. above sea level.

Latitude 35° 10' 52.19"  
Longitude 89° 49' 56.11"

Transmitter: 2.75-mi. SE of Bartlett, 2105 Charles Bryan Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 4.5-meter Ku-band; Andrew, 4.5-meter Ku & C-band; Satcom Technologies, 5-meter Ku & C-band; Scientific-Atlanta, 4.7-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Engineering, Scientific-Atlanta, Standard Communications receivers.

News Services: AP, CBS, National Weather Service, NYT.

Ownership: The New York Times Co. (Group Owner).

Began Operation: January 1, 1956. Sale to present owner by Cowles Bcstg. approved by FCC Aug. 18, 1971 (Television Digest, Vol. 10:44; 11:34). Sale to Cowles by Hoyt B. Wooten approved by FCC April 24, 1963 (Vol. 3:1, 17).

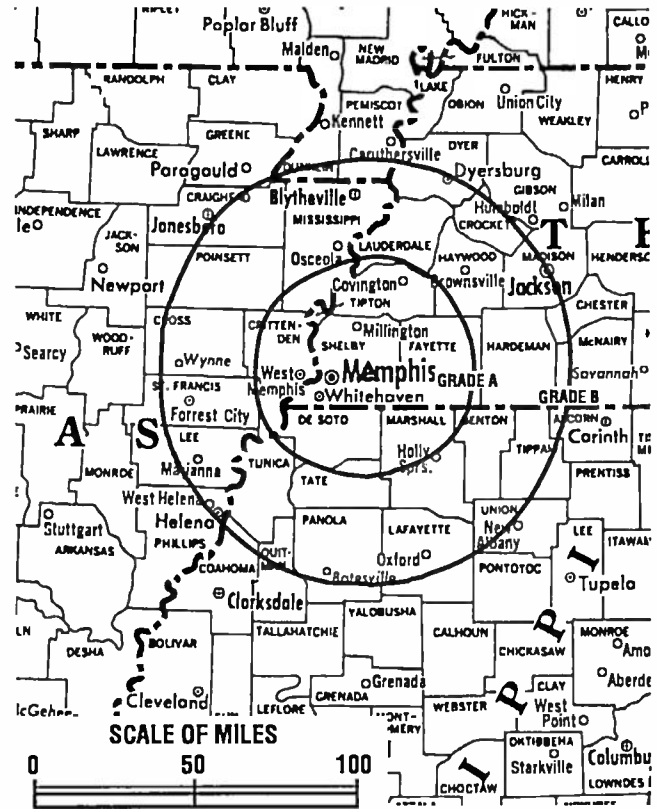
Represented (sales): Katz American Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Denny & Associates, P.C.

### Personnel:

Robert Eoff, President & General Manager.  
Ronald Walter, Executive Vice President & Station Manager.  
Peggy Vyncke, Vice President & Controller.  
Jim Anhalt, Vice President, Engineering & Operations.  
Pat Schroder, General Sales Manager.



WREG-TV BPCT-452 Granted 5/26/55 © American Map Corp., No. 14244

Jim Hawkins, Regional Sales Manager.  
Stella L. Fields, Program Traffic Manager.

Highest 30 Sec. Rate: \$3000.

NETWORK BASE HOURLY RATE: \$2272.

City of License: Memphis. OMA: Memphis. Rank: 42.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	655,260	446,030	1,101,290
Average Weekly Circulation (1995)	362,601	217,245	613,316
Average Daily Circulation (1995)			365,661

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Tennessee—Murfreesboro-Nashville

**WHTN**

Ch. 39

Network Service: Independent.

Licensee: Christian Television Network Inc., Box 6922, Clearwater, FL 34618.

Studio: 14346 Lebanon Rd., Old Hickory, TN 37138-1628.

Telephone: 615-754-0039. Fax: 615-754-0047.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 1910-kw max. visual, 191-kw max. aural. Antenna: 821-ft. above av. terrain, 878-ft. above ground, 1449-ft. above sea level.

Latitude 36° 04' 54"  
Longitude 86° 25' 57"

Transmitter: Lone Oak Rd., 2.36-mi. SW of Gladeville.

Ownership: Christian Television Network (Group Owner).

Began Operation: December 30, 1983. Sale to Murfreesboro TV Corp. by Channel 39 of Murfreesboro approved by FCC Aug. 2, 1985. Sale to present owners approved Aug. 21, 1986.

Represented (legal): Gammon & Grange.

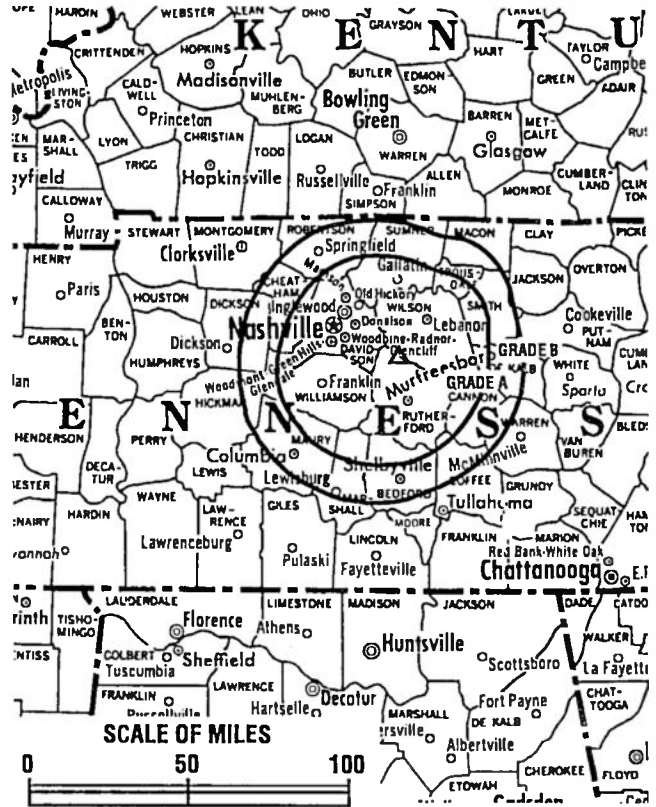
**Personnel:**

- Robert R. D'Andrea, President & General Manager.
- Brian Glassford, Station Manager.
- Dale Howard, Chief Engineer.
- Steve Bates, Production & Promotion Director.

Highest 30 Sec. Rate: \$90.

City of License: Murfreesboro. DMA: Nashville. Rank: 33.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WHTN BPC-T-800627KE Granted 7/21/82 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	261,820	151,700	413,520
Average Weekly Circulation (1995)	7,544	4,059	11,724
Average Daily Circulation (1995)			3,850

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Tennessee—Nashville

## WKRN-TV

Ch. 2

Network Service: ABC.

Licensee: WKRN L.P., 441 Murfreesboro Rd., Nashville, TN 37210.

Studio: 441 Murfreesboro Rd., Nashville, TN 37210.

Telephone: 615-259-2200. Fax: 615-248-7298. E-mail: news2mail@aol.com

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1353-ft. above av. terrain, 942-ft. above ground, 2049-ft. above sea level.

Latitude 36° 02' 49"  
 Longitude 86° 49' 49"

Transmitter: 1406 Old Hickory Blvd., 8-mi. S of Nashville.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 9-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, DX Engineering, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Young Broadcasting Inc. (Group Owner).

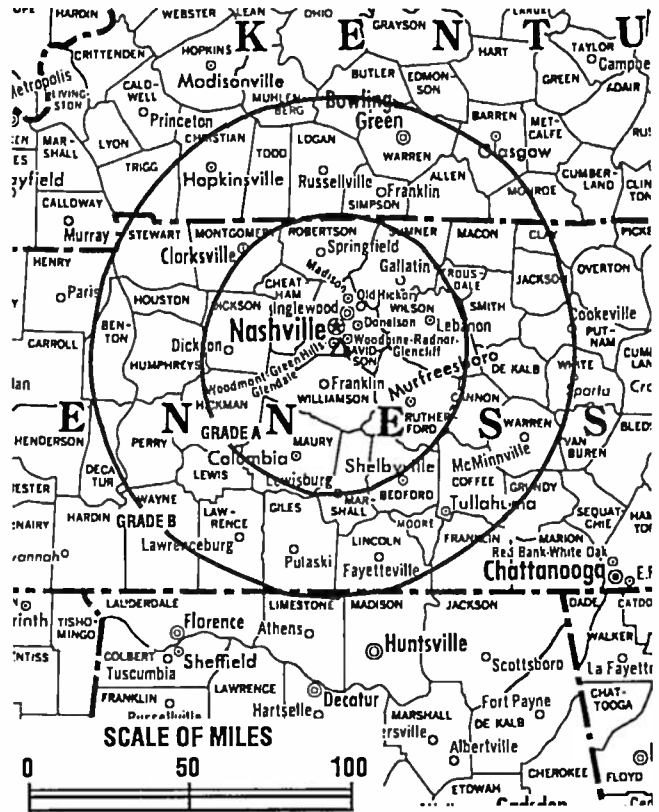
Began Operation: November 28, 1953 on Ch. 8. Sale to Young Bcstg. by Knight-Ridder approved by FCC April 17, 1989 (Television Digest, Vol. 29:9). Sale to Knight-Ridder by General Electric Bcstg. Co. approved Sept. 28, 1983 (Vol. 22:48; 23:18). Sale to General Electric by Louis R. Draughton & Associates approved April 6, 1966 (Vol. 5:41; 6:15).

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

### Personnel:

- Deborah McDermott, Vice President & General Manager.
- David Sankovich, Station Manager & General Sales Manager.
- Mickey Martin, Local Sales Manager.
- Jim Lannin, National Sales Manager.
- Mike McCord, Regional Sales Manager.
- Scott Brady, Marketing Director.
- Scott Fulmer, Program Director.
- Bob Mueller, News Director.
- Gene Parker, Chief Engineer.
- Bob Brennan, Business Manager.



WKRN-TV Doc-19617 Granted 8/23/73 © American Map Corp., No. 14244

Evelyn Keller, Development Director.  
 Tim Petree, Production Manager.

Highest 30 Sec. Rate: \$6250.

NETWORK BASE HOURLY RATE: \$1325.

City of License: Nashville. DMA: Nashville. Rank: 33.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	721,840	454,350	1,176,190
Average Weekly Circulation (1995)	335,213	212,051	620,131
Average Daily Circulation (1995)			337,662

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Tennessee—Nashville

**WSMV**

Ch. 4

Network Service: NBC.

Licensee: Meredith Corp., 1716 Locust St., Des Moines, IA 50309.

Studio: 5700 Knob Rd., Nashville, TN 37209.

Telephone: 615-353-4444. Fax: 615-353-2348.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 1425-ft. above av. terrain, 1368-ft. above ground, 2049-ft. above sea level.

Latitude 36° 08' 27.20"  
 Longitude 86° 51' 56.20"

Transmitter: 5700 Knob Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3.5-meter Ku-band; Harris, 6.1-meter Ku-band; Odom, 5-meter C-band; Harris, Microdyne receivers.

SNG Mobile Dish: Dalsat, 3-meter Ku-band.

News Service: AP.

Ownership: Meredith Corp. (Group Owner).

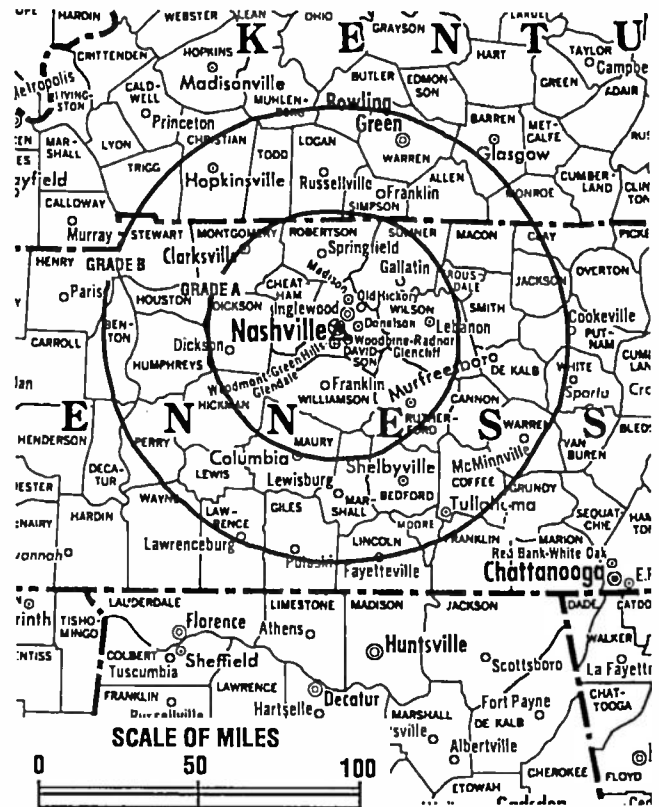
Began Operation: September 30, 1950. Sale to Cook Inlet Communications approved April 17, 1989. Sale to Gillett Bcstg. by NLT Corp. approved by FCC Sept. 14, 1981 (Television Digest, Vol. 21:20). Sale to Meredith Corp. approved Nov. 1, 1994 (Vol. 34:34; 35:2).

Represented (sales): TeleRep Inc.

Represented (legal): Wilmer, Cutler & Pickering.

**Personnel:**

- Frank De Tilio, President & General Manager.
- Swan Burrus III, General Sales Manager.
- Linda Sherman, Local Sales Manager.
- Steve Smith, National Sales Manager.
- Larry Emsweller, Program Director & Operations Manager.
- Al Tompkins, News Director.
- Brenda Jordan, Program Coordinator.



WSMV BPCT-860206KE Granted 3/24/86 © American Map Corp., No. 14244

Teresa McDaniel, Business Manager.  
 Mike Nichols, Chief Engineer.  
 Carolyn Lawrence, Creative Services Director.

Rates: On request.

City of License: Nashville. DMA: Nashville. Rank: 33.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	791,070	503,120	1,294,190
Average Weekly Circulation (1995)	388,197	222,806	695,233
Average Daily Circulation (1995)			400,719

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Tennessee—Nashville

**WTVF**

Ch. 5

Network Service: CBS.

Licensee: Landmark Television of Tennessee Inc., 150 W. Brambleton, Norfolk, VA 23510.

Studio: 474 James Robertson Pkwy., Nashville, TN 37219.

Telephone: 615-244-5000. Fax: 615-244-9883.

E-mail: comment@nc5.infi.net Web Site: http://www.infi.net/ne5/

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1394-ft. above av. terrain, 1179-ft. above ground, 2049-ft. above sea level.

Latitude 36° 16' 05"  
Longitude 86° 47' 16"

Transmitter: Brick Church Pike & Old Hickory Blvd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Engineering, Scientific-Atlanta receivers.

SNG Mobile Dish: Hubcom, 2.4-meter Ku-band.

News Services: AP, Conus.

Ownership: Landmark Communications Inc. (Group Owner).

Began Operation: August 6, 1954. Working control of Life & Casualty Insurance Co. was acquired in 1958 by John D. & Clint W. Murchinson Jr., but FCC didn't approve this transfer of control until July 29, 1959 (Television Digest, Vol. 14:35, 15:30). American General Insurance Co. acquired 100% of the stock of Life & Casualty Co. on Jan. 1, 1969. Sale to H & C Communications approved Oct. 15, 1975. Sale to Landmark Communications was approved by FCC Sept. 12, 1991 (Vol. 31:26).

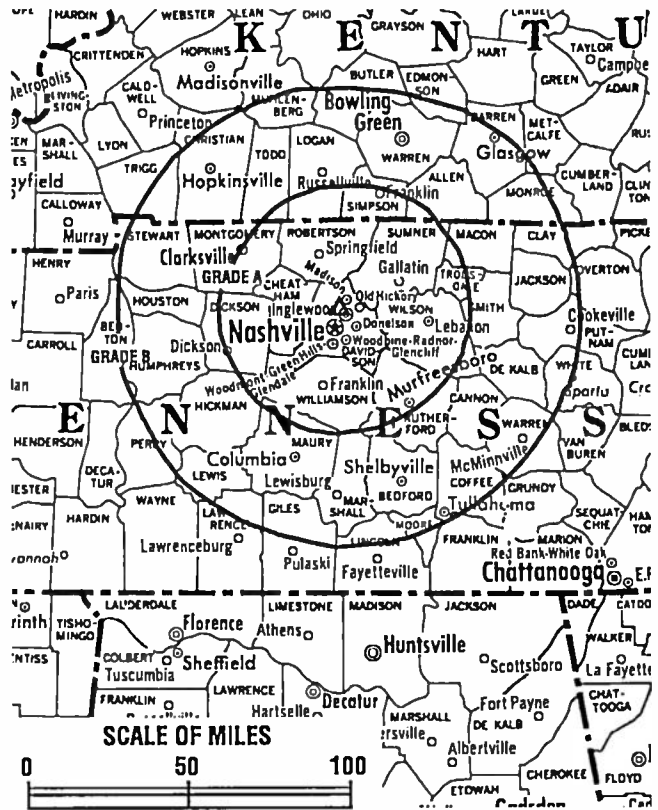
Represented (sales): Katz American Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates, P.C.

**Personnel:**

Lemuel E. Lewis, General Manager.  
Bob Clifft, General Sales Manager.  
Lynn Moore, National Sales Manager.  
Kathy Peet, Local Sales Manager.



WTVF BNPCT-850918KO Granted 11/25/85 © American Map Corp., No. 14244

Bob Stoldal, News Director.  
Mark Binda, Program Director.  
Pamela Case, Promotion Director.  
Greg Hankins, Marketing Director.  
Charlie Orr, Production Manager.  
Debbie Turner, Business Manager.  
Roger Dowdy, Chief Engineer.

Rates: On request.

City of License: Nashville. DMA: Nashville. Rank: 33.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	735,710	499,220	1,234,930
Average Weekly Circulation (1995)	397,372	243,134	726,994
Average Daily Circulation (1995)			430,155

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Tennessee—Nashville

**WXMT**

Ch. 30

**Network Service:** UPN.

**Licensee:** Central Tennessee Bcstg. Corp., 300 Peabody St., Nashville, TN 37210.

**Studio:** 300 Peabody St., Nashville, TN 37210.

**Telephone:** 615-256-3030. **Fax:** 615-244-7442.

**Technical Facilities:** Channel No. 30 (566-572 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1415-ft. above av. terrain, 1249-ft. above ground, 2017-ft. above sea level.

Latitude 36° 15' 50"  
Longitude 86° 47' 38"

**Transmitter:** 1-mi. S of intersection of 124 & Old Hickory Blvd.

**Ownership:** MT Communications Inc.

**Began Operation:** February 18, 1984. Sale to present owner by TVX Broadcast Group approved by FCC Oct. 19, 1988.

**Represented (engineering):** du Treil, Lundin & Rackley.

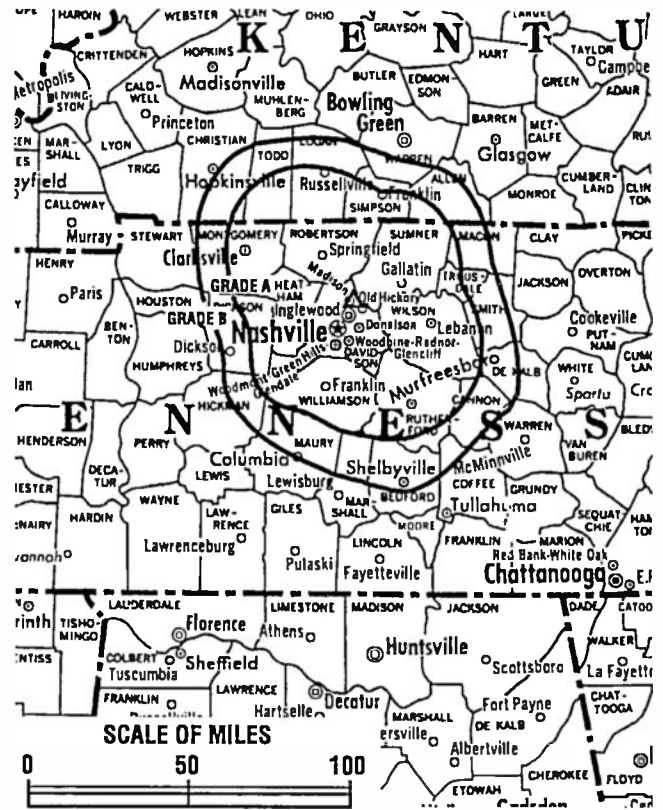
**Personnel:**

- Dan Loftus, President & General Manager.
- Mark Distler, General Sales Manager.
- Wendy Harris, Program Director.
- Ray McInturff, Director of Engineering.
- Kim Leach, Business Manager.

**Rates:** On request.

**City of License:** Nashville. **DMA:** Nashville. **Rank:** 33.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WXMT BMPCT-831026LA Granted 12/15/83 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	468,500	322,550	791,050
<b>Average Weekly Circulation (1995)</b>	127,065	88,562	238,744
<b>Average Daily Circulation (1995)</b>			92,207

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Tennessee—Nashville

**WZTV**

Ch. 17

Network Service: FOX.

Licensee: Act III Bcstg. License Corp., 110 East 59th St., New York, NY 10022.

Studio: 631 Mainstream Dr., Nashville, TN 37228.

Telephone: 615-244-1717. Fax: 615-259-3962.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 3266-kw max. & 2193-kw horizontal visual, 327-kw max. & 219-kw horizontal aural. Antenna: 1160-ft. above av. terrain, 1062-ft. above ground, 1742-ft. above sea level.

Latitude 36° 08' 27"  
Longitude 86° 51' 56"

Transmitter: 5700 Knob Rd., Nashville.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Comtech, 5-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; Standard Components, Wegener receivers.

News Service: AP.

Ownership: Act III Broadcasting Inc. (Group Owner).

Began Operation: August 5, 1968 as WMCV; left air March 14, 1971. Sale to Hudson Bcstg. approved by FCC Aug. 1974. Sale to Robert Zelle approved Sept. 30, 1975. Resumed operation March 6, 1976. Sale to Multimedia by Robert K. Zelle, et al., approved by FCC Dec. 14, 1979 (Television Digest, Vol. 19:5; 20:10). Sale to Act III Bcstg. by Multimedia approved by FCC April 29, 1988 (Vol. 28:5, 12, 26).

Represented (sales): Seltel Inc.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Represented (engineering): Jules Cohen & Associates, P.C.

**Personnel:**

Robert Jay, Vice President & General Manager.  
Judi Barnes, General Sales Manager.  
Robert Rose, National Sales Manager.  
Deb Chadwell, Program Director.  
Heidi Cooke, Promotion Director.  
Cathy Viola, Controller.



WZTV BPCT-920512KH Granted 6/16/92 © American Map Corp., No. 14244

Ed Murlatt, Chief Engineer.  
Ritch Sublett, Production Manager.

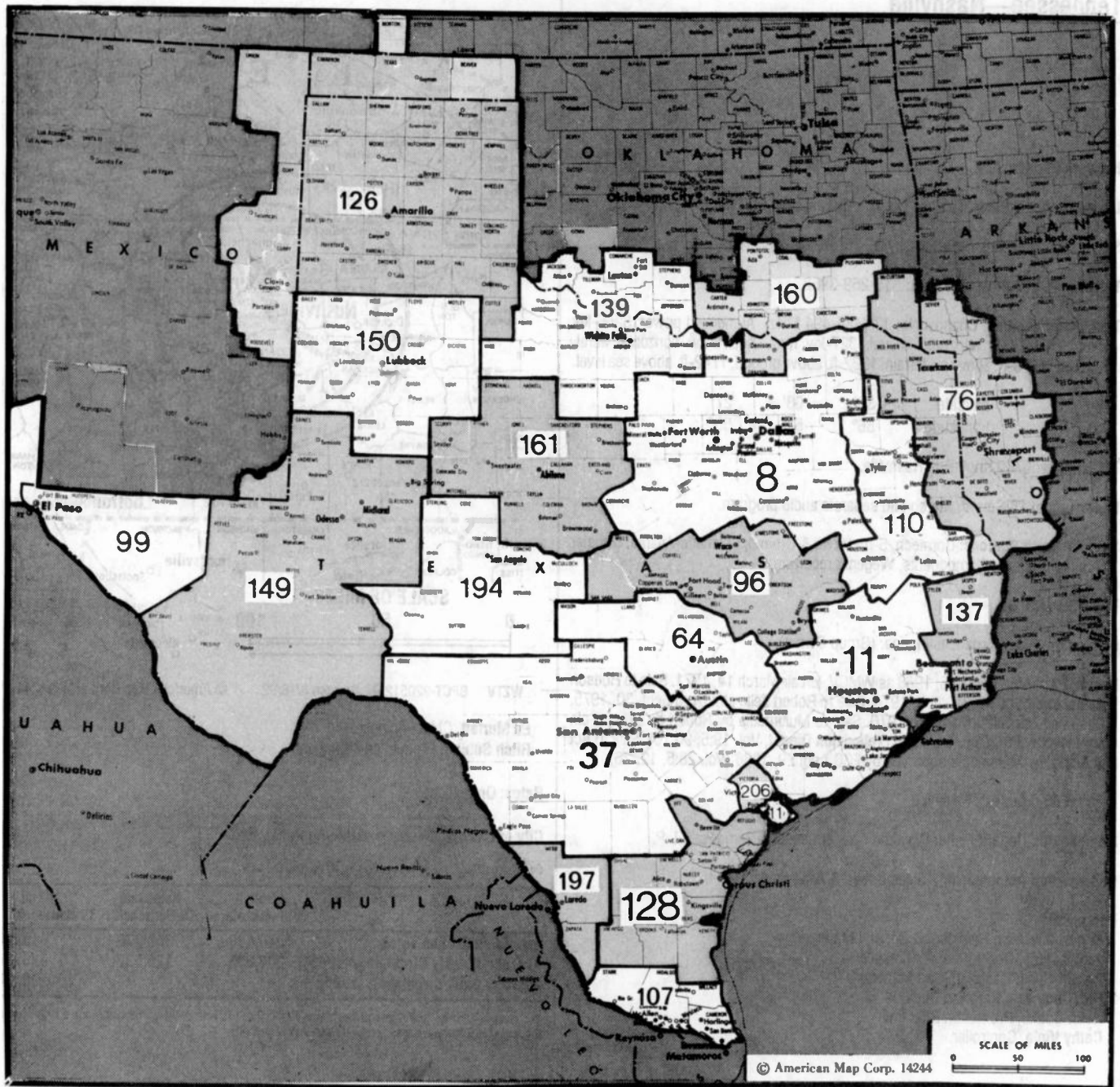
Rates: On request.

City of License: Nashville. OMA: Nashville. Rank: 33.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	546,470	369,470	915,940
Average Weekly Circulation (1995)	266,236	126,532	430,897
Average Daily Circulation (1995)			200,339

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Dallas-Fort Worth, TX	1,821,900	8	KDAF (33), KDFI-TV (27), KDFW-TV (4), KDTX-TV (58), KFWD (52), KHSX-TV (49), KLDT (55), KMPX (29), KTAQ (47), KTVT (11), KTXA (21), KUVN (23), KXAS-TV (5), KXTX-TV (39), WFAA-TV (8)
Houston, TX	1,574,300	11	KHOU-TV (11), KHSH-TV (67), KHTV (39), KNWS-TV (51), KPRC-TV (2), KRIV (26), KTFH (49), KTMD (48), KTRK-TV (13), KTXH (20), KVVV (57), KXLN-TV (45), KZJL (61)
San Antonio, TX	638,080	37	KABB (29), KENS-TV (5), KMOL-TV (4), KRRT (35), KSAT-TV (12), KVAW (16), KVDA (60), KWEX-TV (41)
Austin, TX	417,090	64	KEYE-TV (42), KNVA (54), KTBC-TV (7), KVUE-TV (24), KXAM-TV (14), KXAN-TV (36)
Shreveport, LA	358,730	76	KMSS-TV (33), KSHV (45), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3)
Waco-Temple-Bryan, TX	273,260	96	KBTX-TV (3), KCEN-TV (6), KWKT (44), KWTX-TV (10), KXXV (25), KYLE (28)
El Paso, TX	256,770	99	KDBC-TV (4), KFOX-TV (14), KINT-TV (26), KJLF-TV (65), KTSM-TV (9), KVIA-TV (7), KZIA (48), XEJ-TV (5), XEPM-TV (2), XHJ-TV (44)
Harlingen-Weslaco-Brownsville-McAllen, TX	227,070	107	KGBT-TV (4), KNVO (48), KRGV-TV (5), KVEO (23), XHRIO (2)
Tyler-Longview, TX	222,940	110	KETK-TV (56), KFXX (51), KLSB-TV (19), KLTV (7), KTRF (9)
Amarillo, TX	185,320	126	KAMR-TV (4), KCIT (14), KFDA-TV (10), KVII-TV (12), KVII-TV (7)
Corpus Christi, TX	178,120	128	KIII (3), KORO (28), KRIS-TV (6), KZTV (10)
Beaumont-Port Arthur, TX	160,630	137	KBMT (12), KFDM-TV (6), KJAC-TV (4)
Wichita Falls, TX-Lawton, OK	154,530	139	KAUZ-TV (6), KFDX-TV (3), KJTL (18), KSWO-TV (7)

MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Odessa-Midland, TX .....	136,830	149
Lubbock, TX .....	135,980	150
Sherman, TX-Ada, OK .....	109,130	160
Abilene-Sweetwater, TX .....	108,470	161
San Angelo, TX .....	49,460	194
Laredo, TX .....	45,940	197
Victoria, TX .....	27,970	206

**MARKET AREA COMMERCIAL STATIONS**

KMID (2), KMLM (42), KOSA-TV (7), KPEJ (24), KWAB-TV (4), KWES-TV (9)  
 KAMC (28), KCBD-TV (11), KJTV (34), KLBK-TV (13)  
 KTEN (10), KXII (12)  
 KRBC-TV (9), KTAB-TV (32), KTXS-TV (12)  
 KACB-TV (3), KIDY (6), KLST (8)  
 KGNS-TV (8), KLDO-TV (27), KVTY (13), XEFE-TV (2)  
 KAVU-TV (25), KVCT (19)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

KGBT-TV, Brownsville .....	See Harlingen, TX
KRGV-TV, Brownsville .....	See Weslaco, TX
KHSX-TV, Dallas-Fort Worth .....	See Irving, TX
KUVN, Dallas-Fort Worth .....	See Garland, TX
KXII, Oenison .....	See Sherman, TX
KTVT, KTXA, KXAS-TV, Fort Worth .....	See Dallas, TX
KTMO, Galveston .....	See Houston, TX
KRGV-TV, Harlingen .....	See Weslaco, TX
KHSH-TV, Houston .....	See Alvin, TX
KNWS-TV, Houston .....	See Katy, TX
KVVV, Houston .....	See Baytown, TX
KETK-TV, Jacksonville .....	See Tyler, TX
KRRT, Kerrville .....	See San Antonio, TX
KFXK, Longview .....	See Tyler, TX
KLTV, Longview .....	See Tyler, TX
KOSA-TV, Midland & Monahans .....	See Odessa, TX
KWES-TV, Monahans .....	See Odessa, TX
KTRE-TV, Nacogdoches .....	See Lufkin, TX
KMIO, Odessa .....	See Midland, TX
KBMT, KJAC-TV & KFOM-TV, Port Arthur .....	See Beaumont, TX
XXLN-TV, Rosenberg .....	See Houston, TX
KTXS-TV, Sweetwater .....	See Abilene, TX
KWTX-TV & KCEN-TV, Temple .....	See Waco, TX
KTAL-TV, Texarkana .....	See Shreveport, LA
KGBT-TV, Weslaco .....	See Harlingen, TX
KSWO-TV, Wichita Falls .....	See Lawton, OK

**Texas Station Totals as of November 1, 1995**

	VHF	UHF	TOTAL
Commercial Television Stations	50	54	104
Educational Television Stations	7	13	20
	57	67	124

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# Texas—Abilene

## KRBC-TV

Ch. 9

(Operates satellite KACB-TV, San Angelo, TX)

Network Service: NBC.

Licensee: Abilene Radio & Television Co., Box 178, Abilene, TX 79604.

Studio: 4510 S. 14th St., Abilene, TX 79605.

Telephone: 915-692-4242.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 850-ft. above av. terrain, 543-ft. above ground, 2893-ft. above sea level.

Latitude 32° 17' 13"  
Longitude 99° 44' 20"

Transmitter: Cedar Gap Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Transmit/receive.

News Service: AP.

Ownership: Abilene Radio & Television Co.

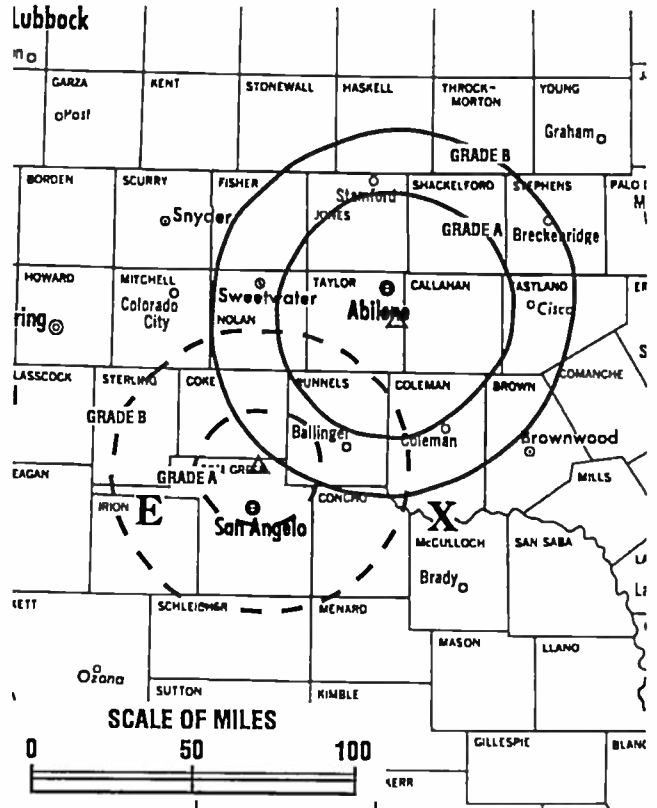
Began Operation: August 24, 1953. Sale by Abilene Reporter News approved Sept. 16, 1953 (Television Digest, Vol. 9:35, 38).

Represented (sales): Blair Television.

### Personnel:

Gary Ackers, President.  
Ken Knox, General Manager.  
Jerry Shackelford, Program Director.  
Bob Fields, News Director.  
James Tilley, Chief Engineer.  
Mary Cooksey, Creative Services Director.  
Joyce Proffitt, Accounting Manager.

Rates: On request.



KRBC-TV BPGT-3492 Granted 4/18/66

© American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$625.

City of License: Abilene. DMA: Abilene-Sweetwater. Rank: 161.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	186,000	86,060	272,060
Average Weekly Circulation (1995)	56,195	24,601	91,977
Average Daily Circulation (1995)			49,730

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Abilene

## KTAB-TV

Ch. 32

Network Service: CBS.

Licensee: Shamrock Bcstg., Box 7774, Burbank, CA 91510-7774.

Studio: 5401 S. 14th St., Abilene, TX 79606.

Mailing Address: Box 5309, Abilene, TX 79608-5309.

Telephone: 915-695-2777. Fax: 915-695-9922. Web Site: <http://camalott.com>

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 2040-kw max. & 1230-kw horizontal visual, 408-kw max. & 245-kw horizontal aural. Antenna: 920-ft. above av. terrain, 749-ft. above ground, 2949-ft. above sea level.

Latitude 32° 16' 35"  
Longitude 99° 35' 39"

Transmitter: Near Hwy. 36, 15-mi. SE of Abilene.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.7-meter C-band; Vertex, 4.7-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Conus.

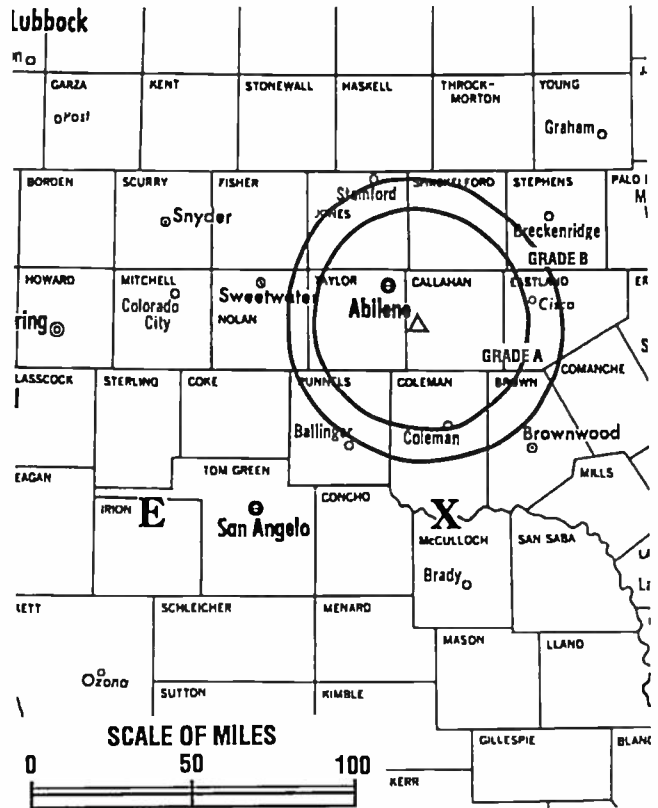
Ownership: Shamrock Television (Group Owner).

Began Operation: October 6, 1979. Sale to present owners by Television Investors Ltd. Partnership approved by FCC Nov. 25, 1986 (Television Digest, Vol. 26:42). Previous sale by Big Country TV of Abilene Inc. approved by FCC Dec. 31, 1984. Sale to Big Country by William Terry, et al., approved by FCC May 25, 1984.

Represented (sales): Katz Continental Television.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:  
Wayne M. Roy, Vice President & General Manager.  
Bob Bartlett, News Director.  
David Bacon, Promotion Director.  
Darlene Loza, Business Manager.  
Bryan Mundy, Operations Manager.  
Leland Ohlhausen, Chief Engineer.



KTAB-TV BPCT-5169 Granted 3/20/79

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$521.

City of License: Abilene. DMA: Abilene-Sweetwater. Rank: 161.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	115,330	47,490	162,820
Average Weekly Circulation (1995)	58,213	22,223	92,825
Average Daily Circulation (1995)			63,040

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

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# Texas—Sweetwater-Abilene

## KTXS-TV

Ch. 12

Network Service: ABC.

Licensee: Abilene-Sweetwater Bcstg. Co., Box 2997, Abilene, TX 79604.

Studios: 4420 N. Clack St., Abilene, TX 79603; U.S. Hwy. 83, Abilene, TX.

Mailing Address: Box 2997, Abilene, TX 79604.

Telephones: 915-677-2281; 915-235-1238. Fax: 915-676-9231.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 257-kw visual, 25.7-kw aural. Antenna: 1400-ft. above av. terrain, 1063-ft. above ground, 3543-ft. above sea level.

Latitude	32°	24'	47.70"
Longitude	100°	06'	24.80"

Transmitter: 6.8-mi. SW of Merkel off U.S. 80.

Satellite Earth Stations: ADM, 4.5-meter; ADM, 6.2-meter; Automation Techniques receivers.

News Service: AP.

Ownership: Lamco Communications Inc. (Group Owner).

Began Operation: January 30, 1956. Operation by former owners A. R. Elam and Associates as Texas Key Bcstrs. Inc. (to whom Grayson Enterprises leased equipment) was terminated when transfer of all Texas Key stock to Grayson Enterprises was approved June 15, 1966 by FCC (Television Digest, Vol. 6:25). For sale to Prima Inc., see KLBK-TV, Lubbock, TX. Sale to S. M. Moore Jr. by Prima approved by FCC July 25, 1983. Sale to SouthWest MultiMedia Corp. approved Oct. 30, 1985. FCC approved sale to Lamco Nov. 25, 1986.

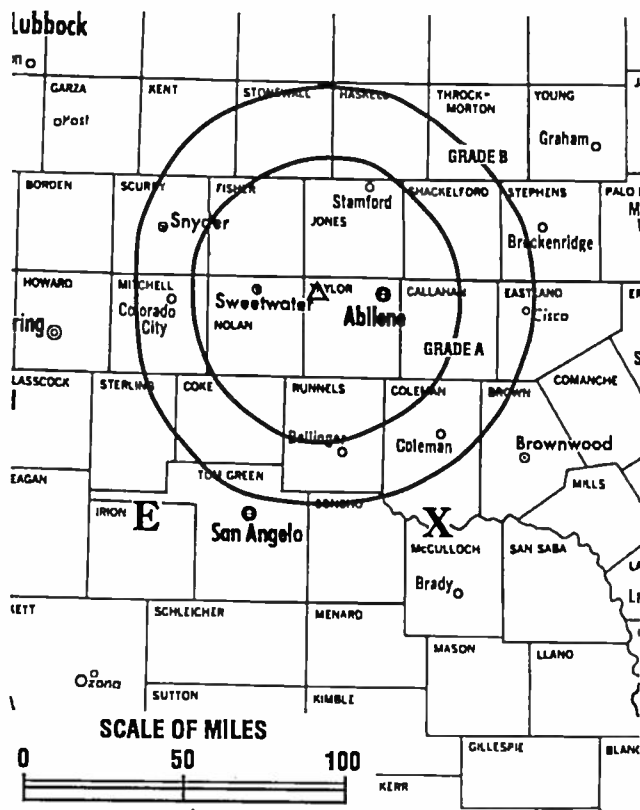
Represented (sales): Pety Television Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): A. D. Ring, P.A.

### Personnel:

Jackie Rutledge, General Manager.  
Keith Sommer, Local Sales Manager.  
Monte Williams, Chief Engineer.  
Paul Brown, News Director.  
David Caldwell, Promotion Director.



KTXS-TV BMPCT-5021 Granted 4/25/58 © American Map Corp., No. 14244

Sylvia Holmes, Program Director.  
Eddie Sides, Business Manager.  
Greg Kemp, Production Manager.

Rates: On request.

City of License: Sweetwater. OMA: Abilene-Sweetwater. Rank: 161.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	200,330	87,960	288,290
Average Weekly Circulation (1995)	67,633	27,204	103,658
Average Daily Circulation (1995)			53,427

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Amarillo

## KAMR-TV

Ch. 4

Network Service: NBC.

Licensee: KAMR Ltd., 2000 N. Polk St., Amarillo, TX 79107.

Studio: 2000 N. Polk St., Amarillo, TX 79107.

Mailing Address: Box 751, Amarillo, TX 79189.

Telephone: 806-383-3321. Fax: 806-381-2943. E-mail: kamrtv@aol.com

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1420-ft. above av. terrain, 1444-ft. above ground, 4906-ft. above sea level.

Latitude 35° 18' 52"  
Longitude 101° 50' 47"

Transmitter: N of Amarillo at Broadway & Mobley Dr.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA Americom, 3-meter Ku-band; Cyclesat, Harris, M/A-Com receivers.

News Service: AP.

Ownership: Cannan Communications Inc.

Began Operation: March 18, 1953. Sale to present owners by Stauffer Publications approved by FCC July 1, 1974 (Television Digest, Vol. 13:43, 14:31). Sale to Stauffer by Globe News Publishing Co. approved Jan. 12, 1966 (Vol. 5:42; 6:3).

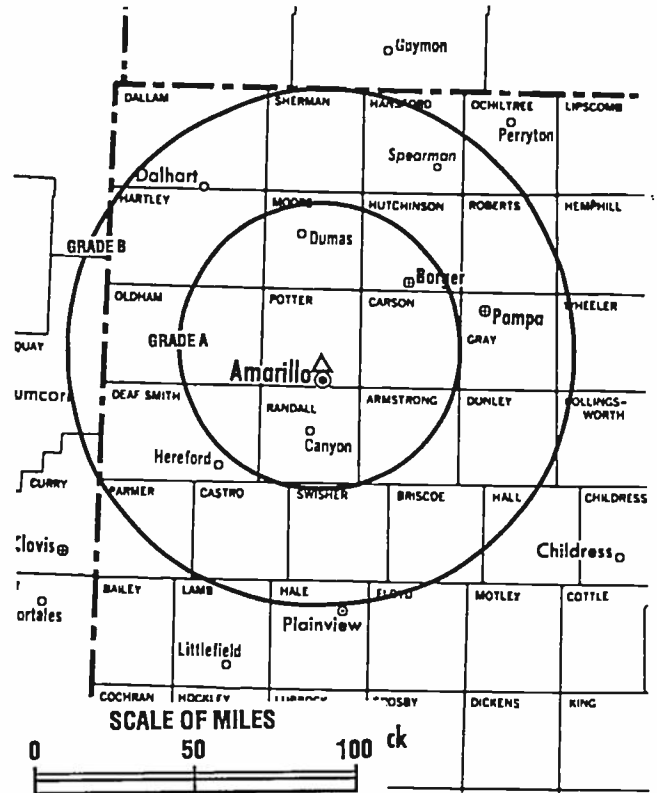
Represented (sales): Blair Television.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Represented (engineering): Cohen, Dippell & Everist, P.C.

### Personnel:

Darroid A. Cannan, President.  
William M. Dunaway, Vice President & General Manager.  
Parker Cannan, Station Manager.  
Randy Rich, General Sales Manager.  
Tim Sturgess, Local Sales Manager.  
Lynn Walker, News Director.  
Frances Tillery, Business Manager.



KAMR-TV BPCT-4146 Granted 6/4/69

© American Map Corp., No. 14244

Kathy McLean, Promotion Director.

Ken High, Chief Engineer.

Dan Morgan, Production Manager.

Rates: On request.

City of License: Amarillo. DMA: Amarillo. Rank: 126.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	340,140	235,160	575,300
Average Weekly Circulation (1995)	76,463	45,931	156,773
Average Daily Circulation (1995)			81,817

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Texas—Amarillo

**KCIT**

Ch. 14

Network Service: FOX.

Licensee: Wicks Broadcast Group L.P., 405 Park Ave., Suite 702, New York, NY 10022.

Studio: 1015 S. Fillmore, Amarillo, TX 79105-3538.

Mailing Address: Box 1414, Amarillo, TX 79105-1414.

Telephone: 806-374-1414. Fax: 806-371-0408.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1280-kw max. visual, 128-kw max. aural. Antenna: 1521-ft. above av. terrain, 1463-ft. above ground, 4895-ft. above sea level.

Latitude 35° 20' 33"  
Longitude 101° 49' 21"

Transmitter: Hwy. 287, 5-mi. N of Amarillo.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Calsat, 5-meter C-band; M/A-Com, Scientific-Atlanta receivers.

Ownership: Wicks Broadcast Group L.P. (Group Owner).

Began Operation: October 29, 1982. Sale to Ralph Wilson Industries by Ray Moran approved by FCC December 11, 1984. Sale to present owners by Epic Bcstg. Co. approved July 6, 1995 (Television Digest, Vol. 35:18). Sale to Epic approved March 11, 1991.

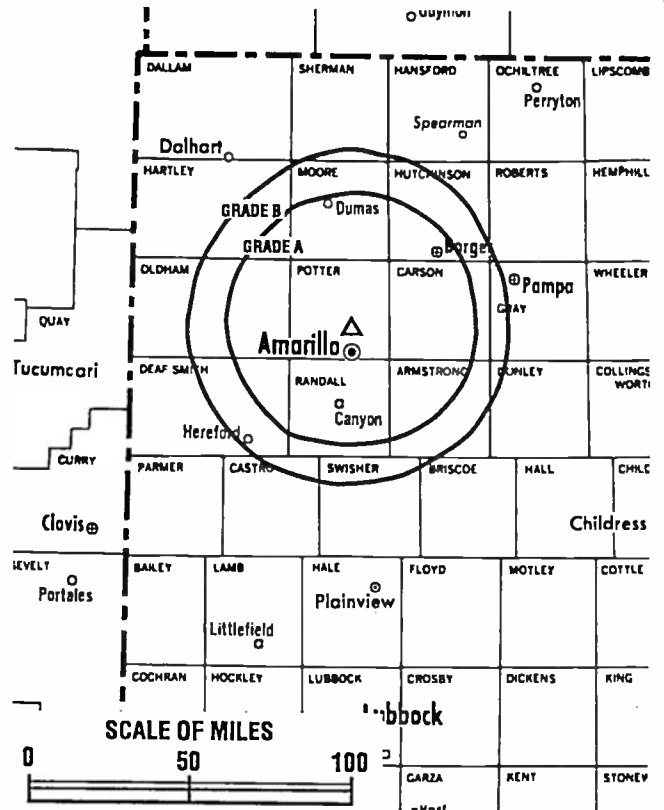
Represented (sales): Seltel Inc.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler.

Represented (engineering): Smith & Fisher.

**Personnel:**

Trent Poindexter, General Manager.  
Kirk Cunningham, General Sales Manager.  
Oebbie McManus, National Sales Manager.  
Brian Weber, Chief Engineer.  
Ricardo Perales, Program Director.  
Mindy Carrier, Promotion Director.



KCIT BPCT-860908KX Granted 4/30/87

© American Map Corp., No. 14244

Darryl Hoelting, Production Manager.  
Neva Piper, Business Manager.

Highest 30 Sec. Rate: \$400.

City of License: Amarillo. OMA: Amarillo. Rank: 126.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	146,850	81,160	228,010
Average Weekly Circulation (1995)	60,004	31,730	114,969
Average Daily Circulation (1995)			56,035

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Amarillo

## KFDA-TV

Ch. 10

Network Service: CBS.

Licensee: Panhandle Telecasting Co., Gen. Partnership, Box 10, Amarillo, TX 79105-0010.

Studio: Broadway at Cherry Ave., Amarillo, TX 79108.

Mailing Address: Box 10, Amarillo, TX 79105-0010.

Telephone: 806-383-1010.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1530-ft. above av. terrain, 1493-ft. above ground, 5047-ft. above sea level.

Latitude 35° 17' 34"  
Longitude 101° 50' 42"

Transmitter: Broadway St. at Cherry Ave., Amarillo.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 4.6-meter Ku-band; Harris, 5-meter; Scientific-Atlanta, 5-meter; Andrew, Harris, Scientific-Atlanta receivers.

News Services: AP, CBS, CNN.

Ownership: Drewry Communications (Group Owner).

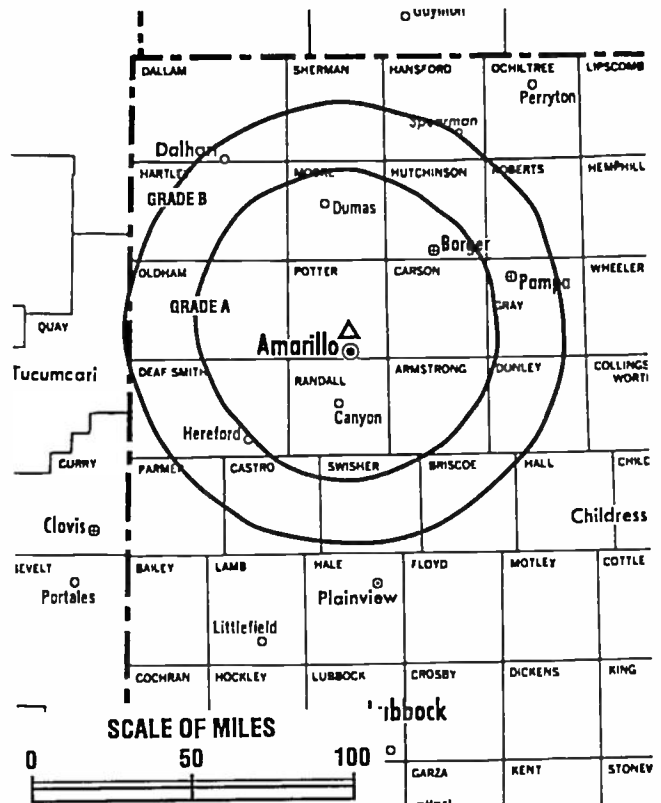
Began Operation: April 4, 1953. Sale of 61% by Sid W. Richardson Foundation to Bass Bcstg. and subsequent transfer of 19.6% by Gene L. Cagle was approved by FCC Feb. 2, 1966. Sale to Midessa Cablevision by Bass Bcstg. approved by FCC Aug. 20, 1976. Sale of 50% by Midessa Television Inc. to Lawton Cablevision Inc. approved Feb. 27, 1984.

Represented (sales): Petry Television Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

### Personnel:

Mike Lee, General Manager.  
Joyce Austin, National & Regional Sales Manager.  
Walt Howard, News Director.  
Lynne Groom, Promotion & Marketing Director.  
Don Long, Business Manager.



KFDA-TV BPCT-801024KF Granted 12/20/80 © American Map Corp., No. 14244

Tim Winn, Chief Engineer.  
Wade Davis, Production Manager.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$585.

City of License: Amarillo. DMA: Amarillo. Rank: 126.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	232,400	110,000	342,400
Average Weekly Circulation (1995)	81,028	44,963	160,162
Average Daily Circulation (1995)			95,197

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Amarillo

## KVII-TV

Ch. 7

(Operates satellite KVIH-TV, Clovis, NM)

**Network Service:** ABC.

**Licensee:** Marsh Media Inc., One Broadcast Center, Amarillo, TX 79101-4328.

**Studio:** 1101 S. Pierce St., Amarillo, TX 79101-4328.

**Telephone:** 806-373-1787. **Fax:** 806-371-7329.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1703-ft. above av. terrain, 1626-ft. above ground, 5049-ft. above sea level.

Latitude 35° 22' 29"  
Longitude 101° 52' 58"

**Transmitter:** 10.4-mi. N of Amarillo.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Scientific-Atlanta, 7-meter; Avantek, M/A-Com, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Marsh Media Inc. (Group Owner).

**Began Operation:** December 21, 1957. Sale to Marsh family by John B. Walton Jr. approved by FCC Jan. 31, 1968 (*Television Digest*, Vol. 7:43). Previous sale to Walton by Southwest States approved Nov. 12, 1963 (Vol. 3:46). Sale of control to TV Properties (Southwest States) approved July 16, 1958 (Vol. 14:24, 26, 29).

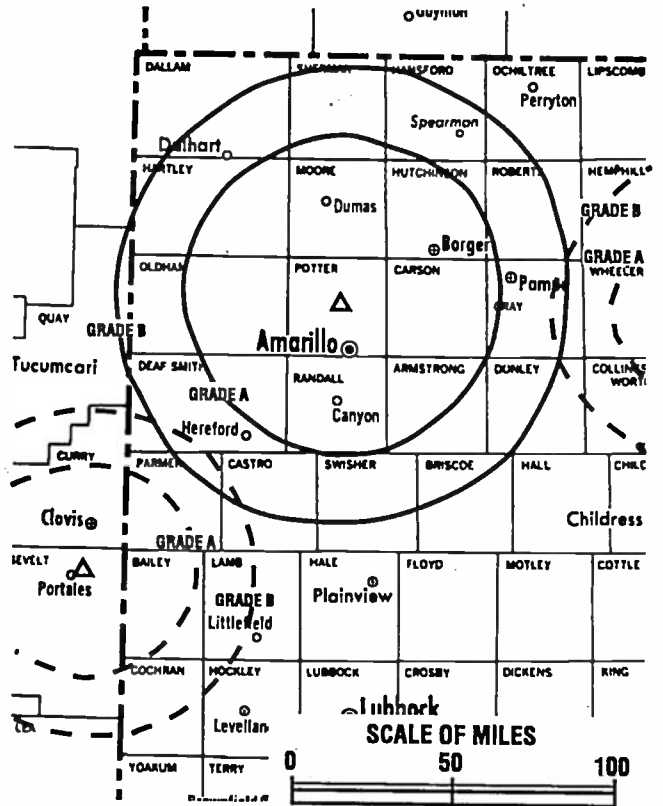
**Represented (sales):** Katz Continental Television.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Smith & Fisher.

**Personnel:**

Mac Douglas, General Manager.  
John W. Patrick, General Sales Manager.  
Elizabeth Duncan, News Director.  
William R. Canady, Director of Engineering.



KVII-TV BPCT-4170 Granted 4/2/69

© American Map Corp., No. 14244

Tuesday Chapman, Business Manager.  
Jackie Smith, Production Manager.

**Rates:** On request.

**City of License:** Amarillo. **DMA:** Amarillo. **Rank:** 126.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	362,560	221,210	583,770
<b>Average Weekly Circulation (1995)</b>	70,718	46,436	147,359
<b>Average Daily Circulation (1995)</b>			95,665

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Austin

## KEYE-TV

(formerly KBVO-TV)

Ch. 42

Network Service: CBS.

Licensee: KBVO Inc., 10700 Metric Blvd., Austin, TX 78758.

Studio: 10700 Metric Blvd., Austin, TX 78758.

Telephone: 512-835-0042. Fax: 512-837-6753.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 2510-kw max. & 720-kw horizontal visual, 251-kw max. & 72-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1311-ft. above ground, 2049-ft. above sea level.

Latitude 30° 19' 10"  
Longitude 97° 48' 06"

Transmitter: 2724-B Trail of the Madrones.

Multichannel TV Sound: Planned.

Satellite Earth Stations: Chapparral, 3.5-meter Ku-band; Harris, 6.1-meter C-band; Vertex, 4.6-meter Ku-band; Harris, M/A-Com receivers.

News Services: AP, CBS.

Ownership: Granite Broadcasting Corp. (Group Owner).

Began Operation: December 4, 1983. Sale to Granite Bcstg. granted Dec. 20, 1994 (Television Digest, Vol. 34:41; 35:6).

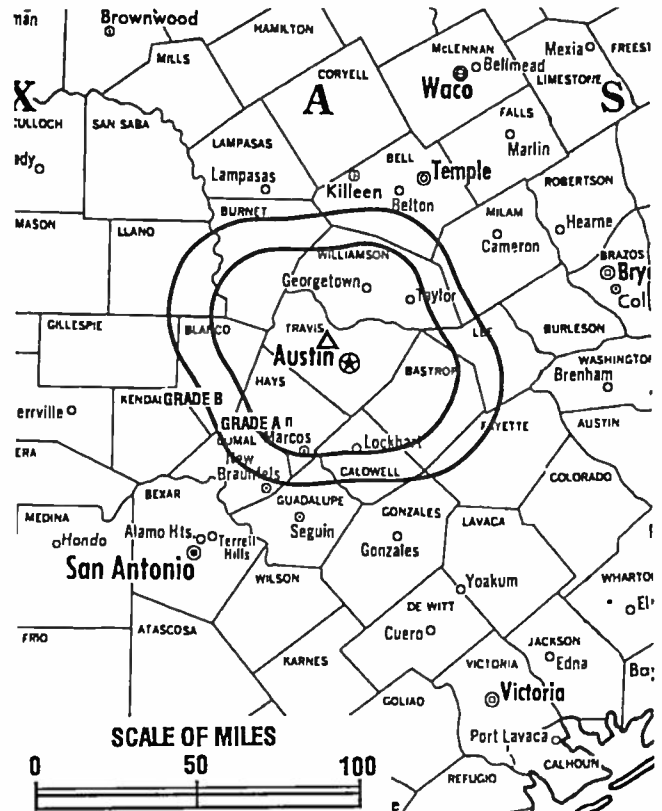
Represented (sales): TeleRep Inc.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld, L.L.P.

Represented (engineering): Jules Cohen & Associates, P.C.

### Personnel:

Dennis Upah, President & General Manager.  
Joe Killebrew, General Sales Manager.  
Patsy Hoffman, National Sales Coordinator.  
Ira Poole, Local Sales Manager.  
Troy Brown, Chief Engineer.



KEYE-TV BMPCT-830425KG Granted 5/23/83 © American Map Corp., No. 14244

Jeff Godlis, News Director.  
Lori Leamons, Promotion Manager.

Rates: On request.

City of License: Austin. DMA: Austin. Rank: 64.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	731,570	367,930	1,099,500
Average Weekly Circulation (1995)	229,778	101,268	344,741
Average Daily Circulation (1995)			175,116

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Austin

**KNVA**

Ch. 54

Network Service: WBN.

Licensee: KNVA 54, Box 684647, Austin, TX 78768.

Studio: 908 W. Martin Luther King Blvd., Austin, TX 78701.

Telephone: 512-478-5400.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 3434-kw max. visual. Antenna: 877-ft. above av. terrain, 815-ft. above ground, 1595-ft. above sea level.

Latitude 30° 19' 20"  
Longitude 97° 48' 03"

Transmitter: 2724 F Trail of Madrones Dr.

LMA: Local marketing agreement with KXAN-TV (N), Austin, TX.

Ownership: Balcones Broadcasting Ltd.

Began Operation: August 31, 1994.

Represented (legal): Jones, Waldo, Holbrook & McDonough.

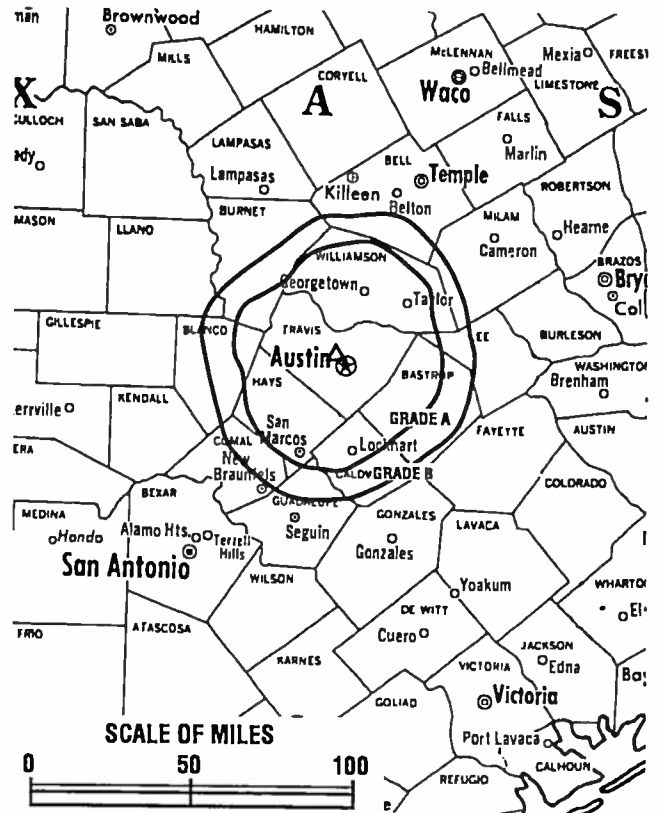
Represented (engineering): Andrus & Associates.

**Personnel:**

- Mark Goldberg, General Manager.
- Ross Newsome, Sales Manager.
- Alan Cohen, Chief Engineer.
- Ron Oliveira, Station Manager.
- Janice Langlinals, Program Director.

Rates: On request.

City of License: Austin. DMA: Austin. Rank: 64.



KNVA BMPCT-940622KE Granted 8/31/94 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	323,220	167,510	490,730
Average Weekly Circulation (1995)	24,576	19,770	48,085
Average Daily Circulation (1995)			15,069

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Austin

## KTBC-TV

Ch. 7

Network Service: FOX.

Licensee: KTBC Television Inc.

Studio: 119 E. 10th St., Austin, TX 78701.

Telephone: 512-476-7777. Fax: 512-495-7001.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1261-ft. above av. terrain, 1077-ft. above ground, 1977-ft. above sea level.

Latitude	30°	18'	36"
Longitude	97°	47'	33"

Transmitter: Mount Larson, 4-mi. NW of State Capitol building.

Satellite Earth Stations: Prodelin, 3.8-meter; Scientific-Atlanta, 3.6-meter; Scientific-Atlanta, 7-meter.

News Services: AP, CBS, NIWS.

Ownership: New World Communications Group (Group Owner).

Began Operation: November 27, 1952. Sale to Times Mirror Co. by Claudia Taylor Johnson, et al., approved by Feb. 6, 1973 (*Television Digest*, Vol. 12:37; 13:37). Sale to Argyle Television Holding Inc. approved by FCC Oct. 6, 1993 (Vol. 33:13,14; 34:2, 41). FCC approved sale to present owner March 31, 1995.

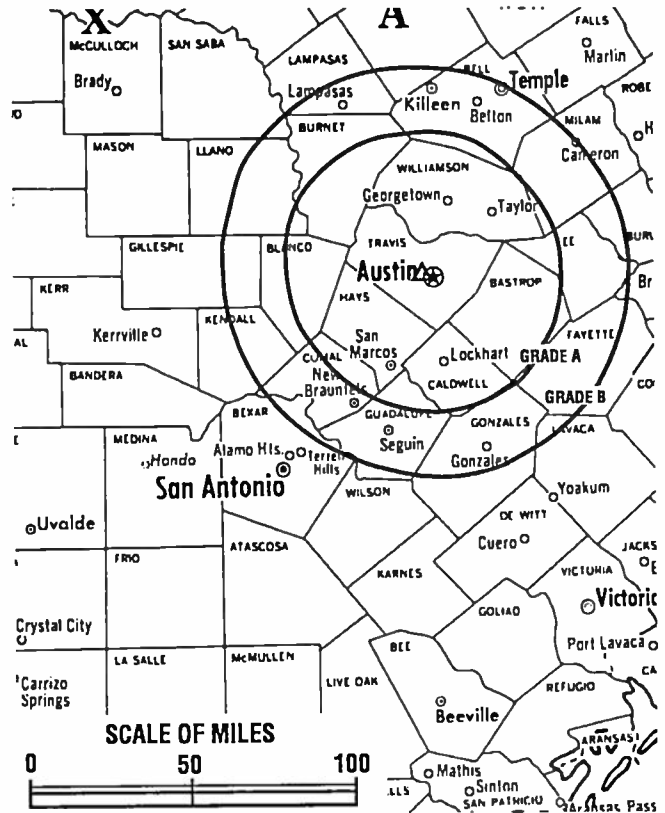
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Lohnes & Culver.

### Personnel:

Craig Millar, General Manager.  
 Gina Burks, General Sales Manager.  
 Dan Squires, National Sales Manager.  
 Mike Hayes, Local Sales Manager.  
 Jim Kauffman, Chief Engineer.  
 Deborah York, News Director.  
 Holly Morrison, Program Director.  
 Kathie Smith, Promotion Director.  
 Becky Dan, Marketing Director.



KTBC-TV BPCT-861029KW Granted 11/24/86 © American Map Corp., No. 14244

Gayle Renfro, Business Manager.  
 Victor Ovalle, Production Manager.

Rates: On request.

City of License: Austin. DMA: Austin. Rank: 64.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	735,060	392,960	1,128,020
Average Weekly Circulation (1995)	226,403	115,666	366,073
Average Daily Circulation (1995)			213,170

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Austin

## KVUE-TV

Ch. 24

Network Service: ABC.

Licensee: KVUE-TV Inc., Box 9927, Austin, TX 78766.

Studio: 3201 Steck Ave., Austin, TX 78757.

Telephone: 512-459-6521. Fax: 512-467-7503. E-mail: news@kvue.com

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1950-kw max. & 711-kw horizontal visual, 327-kw max. & 145-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1184-ft. above ground, 2049-ft. above sea level.

Latitude 30° 19' 21"  
Longitude 97° 48' 10"

Transmitter: On hill W of Trail of the Madrones Rd., near Austin.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 4.6-meter Ku-band; Andrew, 7.3-meter C-band; Andrew, Avantek, Scientific-Atlanta receivers.

News Services: ABC, AP, CNN, UPI.

Ownership: Gannett Broadcasting Group (Group Owner).

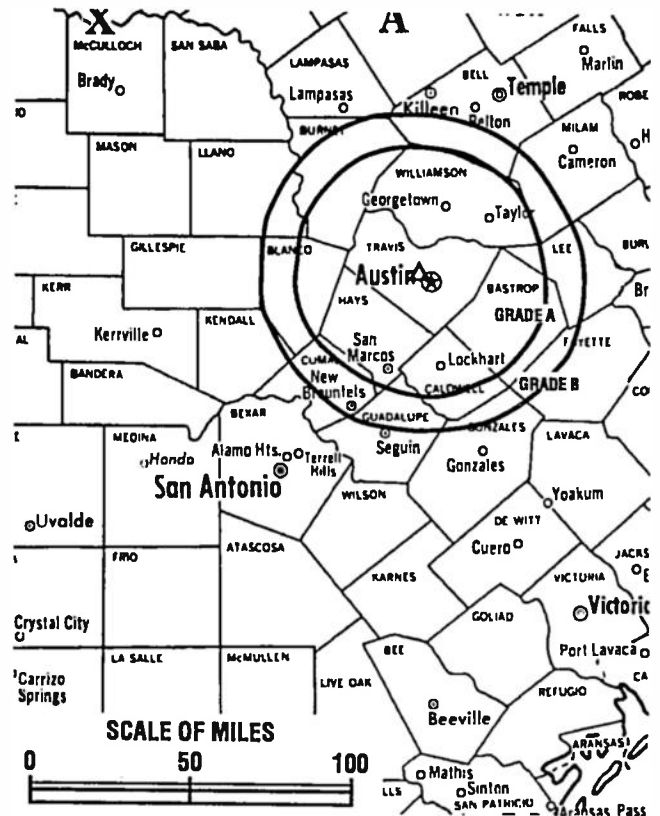
Began Operation: September 12, 1971. Sale to present owner by Evening News Assn. approved by FCC Jan. 13, 1986 (Television Digest, Vol. 26:3). Sale to Evening News by Tolbert Foster, Allen Shivers, et al., approved Sept. 8, 1978 (Vol. 18:21, 38).

Represented (sales): Petry Television Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

### Personnel:

Ardyth Olercks, President & General Manager.  
Sam Rosenwasser, Vice President & General Sales Manager.  
Michael J. Wenglar, Vice President, Engineering.  
Eve Vickers, Vice President & Business Manager.  
Carole Kneeland, Vice President & News Director.  
Dianne Downey, Local Sales Manager.  
Debbie Brizendine, National Sales Manager.  
Rick Mulr, Operations Manager.  
Margaret Mohr, Creative Services Director.  
Robert Taylor, Traffic Manager.



KVUE-TV BMPCT-7272 Granted 3/2/71

© American Map Corp., No. 14244

David Little, Production Manager.  
Thad Rosenfeld, Community Affairs Manager.  
Craig Bean, Programming Coordinator.

Rates: On request.

City of License: Austin. OMA: Austin. Rank: 64.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	696,510	366,890	1,063,400
Average Weekly Circulation (1995)	217,103	111,067	349,827
Average Daily Circulation (1995)			195,640

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Austin

## KXAN-TV

Ch. 36

(Operates satellite KXAM-TV, Llano, TX)

**Network Service:** NBC.

**Licensee:** KXAN Inc., Box 490, Austin, TX 78767.

**Studio:** 908 W. Martin L. King Jr. Blvd., Austin, TX 78701.

**Mailing Address:** Box 490, Austin, TX 78767.

**Telephone:** 512-476-3636. Fax: 512-476-1520.

**Technical Facilities:** Channel No. 36 (602-608 MHz). Authorized power: 2000-kw max. visual, 200-kw max. aural. Antenna: 1286-ft. above av. terrain, 1168-ft. above ground, 2049-ft. above sea level.

Latitude 30° 19' 33"  
Longitude 97° 47' 58"

**Transmitter:** Trail of Madrones Rd., 5-mi. NW of Austin.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 8-meter Ku-band; Harris, 3-meter Ku-band; Microdyne, 7-meter C-band; Satcom Technologies, 5-meter Ku-band; Harris, Microdyne, Standard Communications receivers.

**News Services:** AP, Conus, NBC.

**LMA:** Local marketing agreement with KNVA (W), Austin, TX.

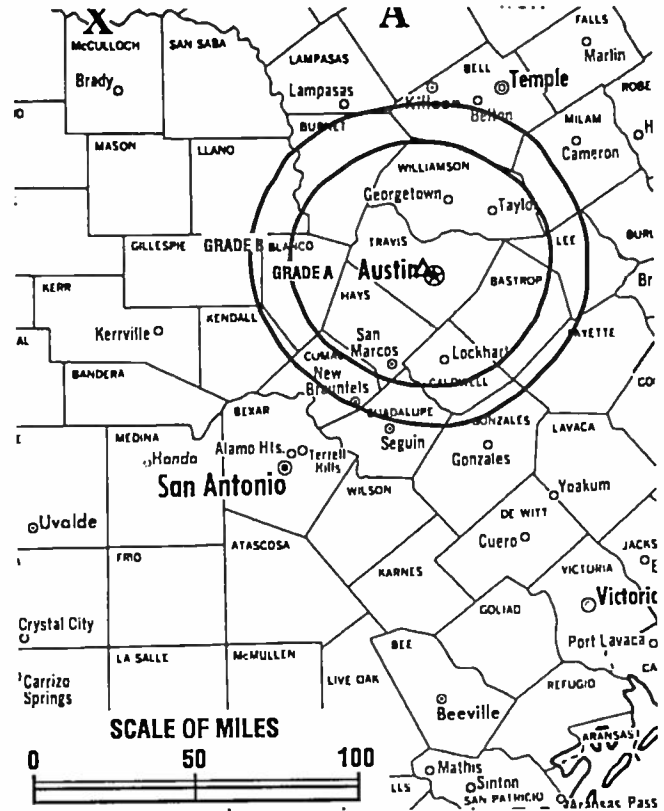
**Ownership:** LIN Television Corp. (Group Owner).

**Began Operation:** February 12, 1965 on Ch. 42. Changed to Ch. 36 January 12, 1973. Sale to LIN Bcstg. by Kingstip Communications Inc. approved by FCC May 2, 1979 (Television Digest, Vol. 18:16, 17).

**Represented (sales):** Blair Television.

**Represented (legal):** Covington & Burling.

**Personnel:**  
Jane Wallace, President & General Manager.  
Bob Stettner, General Sales Manager.  
Steve Jennings, Local Sales Manager.  
Ross Newsome, National Sales Manager.



KXAN-TV BPCT-900329KE Granted 4/10/90 © American Map Corp., No. 14244

Alan Cohen, Director of Engineering & Operations.  
Bruce Whiteaker, News Director.  
Anne Peterson, Business Manager.

**Highest 30 Sec. Rate:** \$2500.

**City of License:** Austin. DMA: Austin. Rank: 64.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	722,670	384,930	1,107,600
<b>Average Weekly Circulation (1995)</b>	200,601	104,842	322,223
<b>Average Daily Circulation (1995)</b>			164,130

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Texas—Beaumont-Port Arthur

**KBMT**

Ch. 12

Network Service: ABC.

Licensee: Channel 12 of Beaumont Inc., 525 Interstate Hwy. 10 S, Beaumont, TX 77701.

Studio: 525 Interstate Hwy. 10 S, Beaumont, TX 77701.

Mailing Address: Box 1550, Beaumont, TX 77704.

Telephone: 409-833-7512. Fax: 409-833-4007.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1000-ft. above av. terrain, 1032-ft. above ground, 1059-ft. above sea level.

Latitude 30° 11' 26"  
Longitude 93° 53' 08"

Transmitter: 2-mi. W of Mauriceville, TX.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 4.5-meter G-band; Andrew, 7.3-meter G-band; Harris, 4.5-meter G-band; Avantek, Harris, M/A-Com receivers.

News Services: AP, CNN, Conus, ABC.

Ownership: McKinnon Broadcasting Co. (Group Owner).

Began Operation: June 18, 1961. Transfer of control to Harbour TV Systems from A. O. Banning & William G. Hill Jr. approved by FCC Feb. 11, 1976. Sale to Banning & Hill by Devon Corp. approved by FCC Sept. 28, 1973. Sale to present owners by Liberty National Corp. approved by FCC Oct. 21, 1976 (Television Digest, Vol. 16:27).

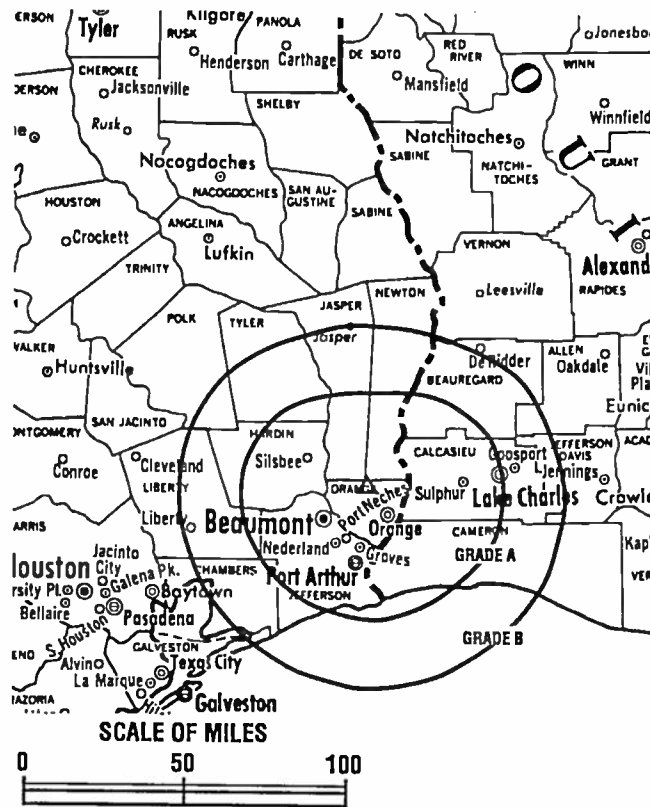
Represented (sales): Katz Continental Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates, P.C.

**Personnel:**

- Michael D. McKinnon, President.
- Fred Jordan, Vice President & General Manager.
- Lanny Pogue, General Sales Manager.
- Bob Wilson, Local Sales Manager.
- Charlene Winter, Regional Sales Manager.
- Brian Olson, News Director.
- Sheila Odom, Program Director.



KBMT BPCT-3266 Granted 1/6/65

© American Map Corp., No. 14244

Mark Cormier, Chief Engineer.  
Don Davis, Promotion Director & Production Manager.  
Vernon J. LeJeune, Business Manager.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$425.

City of License: Beaumont. DMA: Beaumont-Port Arthur. Rank: 137.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,078,480	816,780	1,895,260
Average Weekly Circulation (1995)	128,790	68,964	205,171
Average Daily Circulation (1995)			119,750

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Beaumont-Port Arthur

## KFDM-TV

Ch. 6

**Network Service:** CBS.

**Licensee:** Freedom-TV Sub Inc., Box 7128, Beaumont, TX 77726-7128.

**Studio:** 2955 Interstate 10 E, Beaumont, TX 77702.

**Mailing Address:** Box 7128, Beaumont, TX 77726-7128.

**Telephone:** 409-892-6622. **Fax:** 409-892-6665. **E-mail:** kfdm.99a@prodigy.com

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 960-ft. above av. terrain, 1031-ft. above ground, 1049-ft. above sea level.

Latitude 30° 08' 24"  
Longitude 93° 58' 44"

**Transmitter:** U.S. Hwy. 90, approx. 2.3-mi. ENE of Vidor, TX.

**Satellite Earth Stations:** Microdyne, 7-meter C-band; RCA Americom, 4.6-meter Ku-band.

**News Service:** AP.

**Ownership:** Freedom Communications Inc. (Group Owner).

**Began Operation:** April 24, 1955. Sale to present owner by Belo Bcstg. Corp. approved by FCC Dec. 13, 1983 (Television Digest, Vol. 23:42). Sale to Belo by Beaumont Bcstg. Corp. approved by FCC May 1969 (Vol. 9:19).

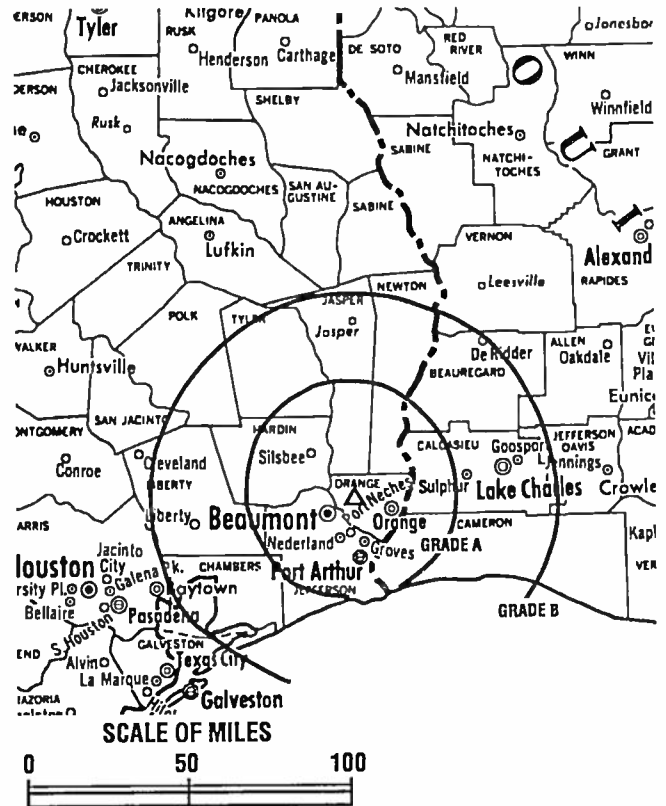
**Represented (sales):** Petry Television Inc.

**Represented (legal):** Latham & Watkins.

**Represented (engineering):** Carl T. Jones Corp.

### Personnel:

Larry Beaulieu, General Manager.  
C. Rix Garey, General Sales Manager.  
Suzanne Heise Wolfrom, National Sales Manager.  
David Lowell, News Director.  
Karen Agnew, Program Director.  
Gina Hinson, Promotion Director.  
Katherine Read, Business Manager.



KFDM-TV BPCT-3107 Granted 1/30/63

© American Map Corp., No. 14244

David Kobrin, Production Director.  
Richard Kihn, Chief Engineer.

**Rates:** On request.

**City of License:** Beaumont. **OMA:** Beaumont-Port Arthur. **Rank:** 137.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	<b>902,550</b>	<b>685,040</b>	<b>1,587,590</b>
<b>Average Weekly Circulation (1995)</b>	<b>109,931</b>	<b>62,825</b>	<b>181,343</b>
<b>Average Daily Circulation (1995)</b>			<b>119,496</b>

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

## Texas—Port Arthur-Beaumont

### KJAC-TV

Ch. 4

Network Service: NBC.

Licensee: Southeast Texas Broadcasting Corp., 2900 17th St., Port Arthur, TX 77642.

Studio: 2900 17th St., Port Arthur, TX 77642.

Mailing Address: Box 3257, Port Arthur, TX 77643.

Telephone: 409-985-5557. Fax: 409-985-4927.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1180-ft. above av. terrain, 1225-ft. above ground, 1249-ft. above sea level.

Latitude 30° 09' 31"  
Longitude 93° 59' 11"

Transmitter: NW of State Rte. 235, 2.8-mi. NE of Vidor.

Satellite Earth Stations: ADM, 3.8-meter Ku-band; Harris, 3.5-meter Ku-band; Harris, 8-meter Ku-band; Harris, M/A-Com receivers.

News Services: AP, NBC.

Ownership: Price Communications Corp. (Group Owner).

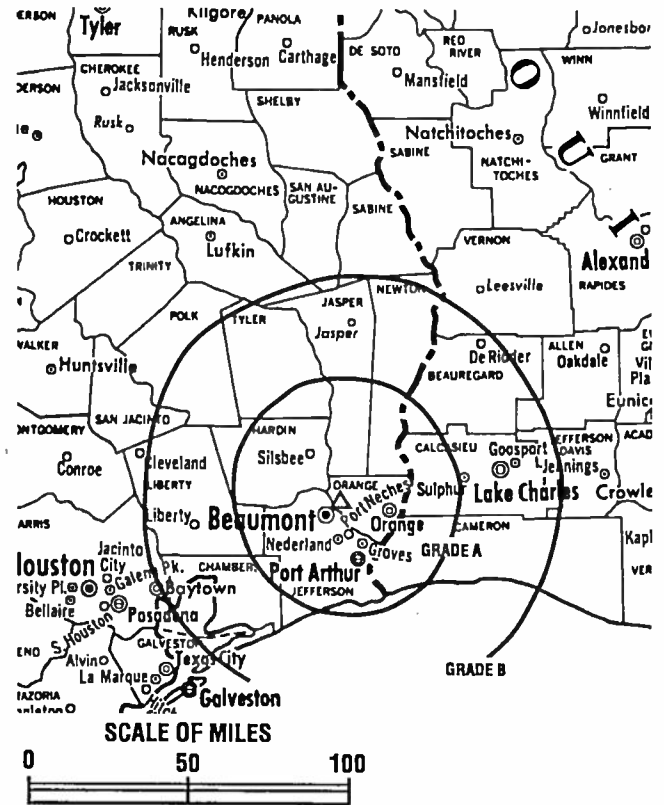
Began Operation: October 22, 1957 equally owned by Port Arthur College & Jefferson Amusement Co. Sale of its 50% by Port Arthur College to Jefferson Amusement approved by FCC Nov. 15, 1965 (Television Digest, Vol. 5:43, 47). Transfer of control from Jefferson Amusement to Robert H. Park, Janet Gordon Jack, et al., approved by FCC May 1, 1969. Sale to Clay Communications approved May 31, 1973. Sale to present owner approved by FCC June 23, 1987 (Vol. 27:21). Note: Sale to USA Broadcast Group pending (Vol. 35:35).

Represented (sales): Seltel Inc.

Represented (legal): Roberts & Eckard, P.C.

#### Personnel:

Ron Kelly, Vice President & General Manager.  
Zanetta Kelley, General Sales Manager.  
Mark Clegg, News Director.  
Bob Schnarr, Program Director.  
Blake Russell, Promotion Director.  
Gery Meyer, Business Manager.



KJAC-TV BPCT-4322 Granted 5/13/70

© American Map Corp., No. 14244

J. C. Johnson, Production Manager.  
Charles Ravell, Chief Engineer.  
Diane Stephens, Traffic Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Port Arthur. DMA: Beaumont-Port Arthur. Rank: 137.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	851,160	707,430	1,558,590
Average Weekly Circulation (1995)	100,140	59,353	169,137
Average Daily Circulation (1995)			82,004

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Big Spring

## KWAB-TV

Ch. 4

(Satellite of KWES-TV, Odessa, TX)

Network Service: NBC.

Licensee: Midessa Television Co., Box 60150, Midland, TX 79711.

Studio: 2500 Kentucky Way, Big Spring, TX 79720.

Telephone: 915-263-4901.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 12.75-kw visual, 2.51-kw aural. Antenna: 380-ft. above av. terrain, 497-ft. above ground, 2957-ft. above sea level.

Latitude 32° 15' 14"  
Longitude 101° 26' 44"

Transmitter: 2500 Kentucky Way, Big Spring.

News Services: AP, NBC.

Ownership: Drewry Communications (Group Owner).

Began Operation: January 15, 1956. Sale to present owner by James C. Taylor, Receiver, approved by FCC Sept. 9, 1991.

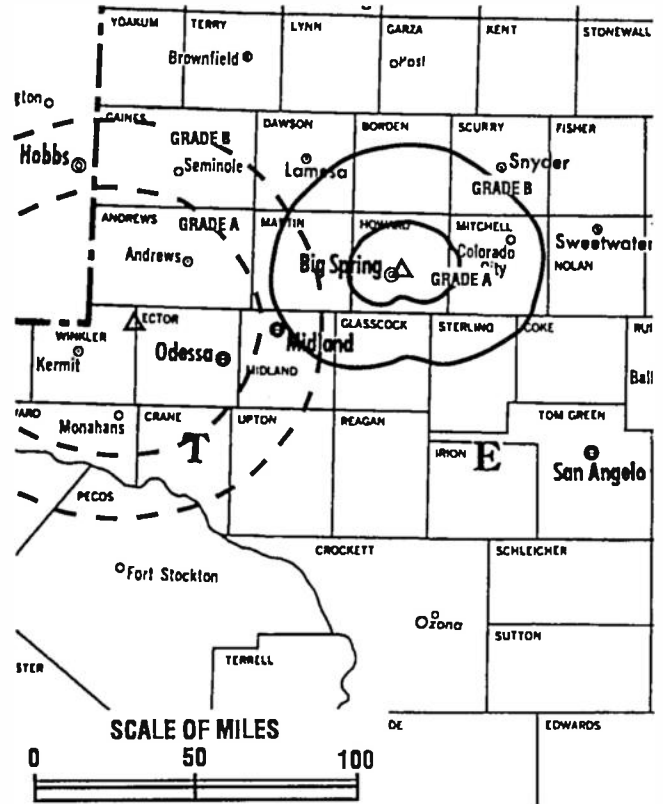
Represented (sales): Petry Television Inc.

Personnel: See KWES-TV, Odessa, TX

Rates: On request.

City of License: Big Spring. DMA: Odessa-Midland. Rank: 149.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KWAB-TV BMPCT-3267 Granted 8/8/55 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,940	5,140	25,080
Average Weekly Circulation (1995)	7,602	987	9,850
Average Daily Circulation (1995)			5,416

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Brownsville

**KVEO**

Ch. 23

Network Service: NBC.

Licensee: Comcorp of Texas License Corp., Box 3030, Lafayette, LA 70502.

Studio: 394 N. Expressway, Brownsville, TX 78521.

Telephone: 210-544-2323. Fax: 210-544-4636.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 2600-kw max. & 735-kw horizontal visual, 41-kw aural. Antenna: 1487-ft. above av. terrain, 1489-ft. above ground, 1549-ft. above sea level.

Latitude 26° 06' 59"  
Longitude 97° 50' 16"

Transmitter: 2-mi. S of La Feria, TX.

Satellite Earth Stations: Comtech, 3.5-meter C-band; Harris, 6.1-meter Ku-band; Vertex, 4.6-meter Ku-band; Harris, M/A-Com, Microwave Assoc. receivers.

News Service: NBC.

Ownership: Communications Corp. of America (Group Owner).

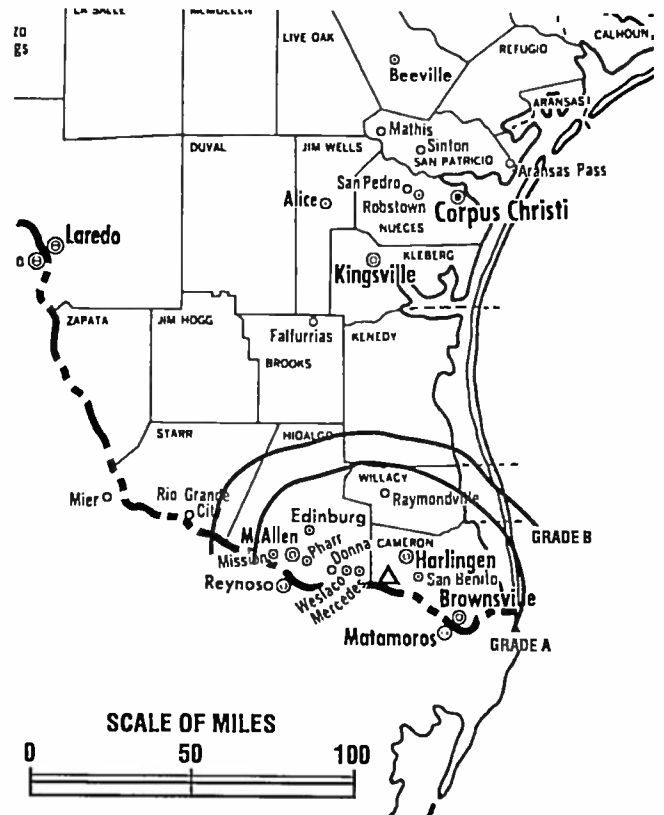
Began Operation: December 18, 1981. Sale to Valley Bcstg. Co. by Trustee-in-Bankruptcy approved by FCC August 31, 1984. Sale to SouthWest MultiMedia Corp. approved Nov. 29, 1985. FCC approved sale to Associated Broadcasters Inc. Oct. 19, 1990.

Represented (sales): Seltel Inc.

**Personnel:**

- Patti C. Smith, General Manager.
- Zee Zepeda, Sales Manager.
- Ernie Evans, Sales Manager.
- Lisa Kidd-Hagle, Programming Coordinator.
- Jim Stanley, Chief Engineer.
- Corina Lopez, Business Manager.
- Lisa Saldivar, Traffic Manager.

Highest 30 Sec. Rate: \$750.



KVEO BPCT-791029KH Granted 9/16/80 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$210.

City of License: Brownsville. DMA: Harlingen-Weslaco-Brownsville-McAllen. Rank: 107.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	102,060	123,420	225,480
Average Weekly Circulation (1995)	61,289	75,958	137,160
Average Daily Circulation (1995)			70,190

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

**Texas—McAllen-Brownsville & Matamoros, Mexico.**

**XHRIO**

**Ch. 2**

**Network Service:** Telemundo.

**Licensee:** Amerimex International Media Inc., 6044 Gateway E, Suite 500, El Paso, TX 79905.

**Studio:** 500 E. Beaumont, McAllen, TX 78501.

**Mailing Addresses:** Box 9112, El Paso, TX 79982; Box 5074, McAllen, TX 78501.

**Telephone:** 210-771-0081. **Fax:** 210-771-0111.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1096-ft. above av. terrain.

**Satellite Earth Station:** Scientific-Atlanta.

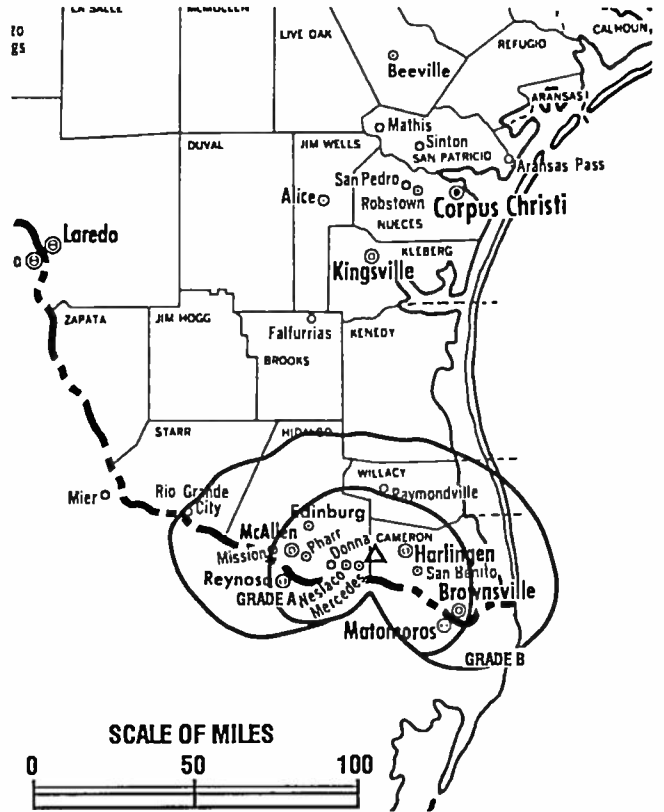
**Ownership:** Amerimex International Media Inc.

**Began Operation:** August 3, 1979.

**Represented (sales):** Telemundo.

**Personnel:**

- John W. Doran, Executive Vice President & General Manager.
- Eddie Gongora, Station Manager.
- Ernie Quinones, National Sales Manager.
- Travis Truitt, Chief Engineer.



XHRIO Predicted contours supplied by station © American Map Corp., No. 14244

**Rates:** On request.

**Nielsen Data:** Not available.

**There is no more visible place for your advertising message than the pages of the Television & Cable Factbook**

# Texas—Bryan

## KBTX-TV

Ch. 3

(Affiliated with KWTX-TV, Waco, TX)

**Network Service:** CBS.

**Licensee:** Brazos Broadcasting Co., Box 3730, Bryan, TX 77805.

**Studio:** 4141 E. 29th St., Bryan, TX 77802.

**Telephone:** 409-846-7777. Fax: 409-846-1490.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 70-kw visual, 7-kw aural. Antenna: 1687-ft. above av. terrain, 1705-ft. above ground, 2036-ft. above sea level.

Latitude	30°	33'	10"
Longitude	96°	01'	50"

**Transmitter:** 4-mi. SE of Carlos, TX.

**Satellite Earth Stations:** AFC, 4-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; M/A-Com, Scientific-Atlanta receivers.

**News Service:** UPI.

**Ownership:** KWTX Broadcasting Co. (Group Owner).

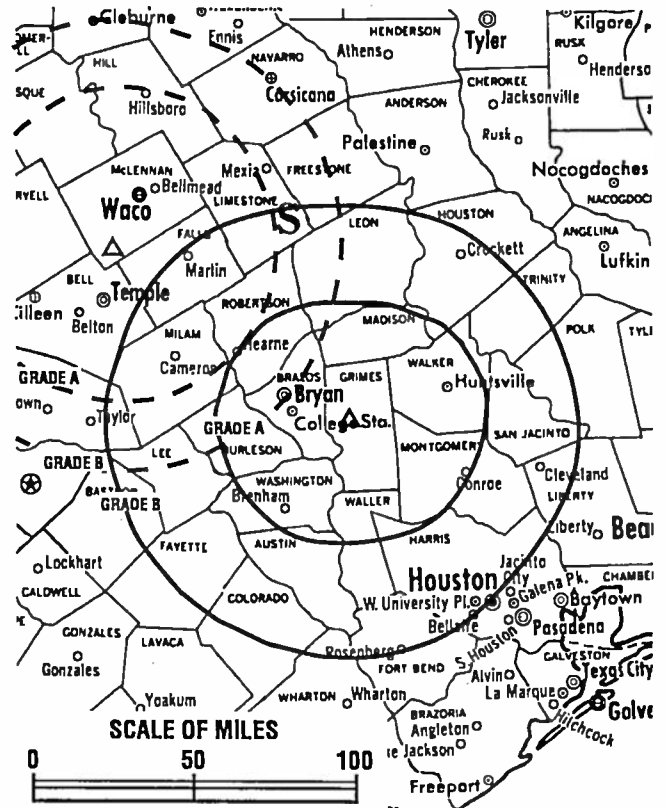
**Began Operation:** May 22, 1957.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Cordon & Kelly.

### Personnel:

M. N. Bostick, Chairman of the Board.  
 Thomas G. Pears, President.  
 Jim Baronet, General Manager.  
 Jon Boaz, General Sales Manager.  
 Mike Wright, National Sales Manager.  
 Steve Sandlin, Chief Engineer.  
 Jeff Braun, News Director.



KBTX-TV BPCT-820802KE Granted 11/18/82 © American Map Corp., No. 14244

**Rates:** On request.

**City of License:** Bryan. DMA: Waco-Temple-Bryan. Rank: 96.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,181,200	857,330	2,038,530
Average Weekly Circulation (1995)	53,240	36,781	98,361
Average Daily Circulation (1995)			56,505

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Bryan

## KYLE

Ch. 28

Network Service: WBN.

Licensee: Silent Minority Group Inc., Box 3008, Bryan, TX 77805.

Studio: 820 Industrial Blvd., Suite 100, Bryan, TX 77803.

Telephone: 409-823-2828. Fax: 409-822-5511.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 3000-kw max. visual. Antenna: 778-ft. above av. terrain, 778-ft. above ground, 1079-ft. above sea level.

Latitude 30° 33' 58"  
Longitude 95° 59' 24"

Requests modification of CP for change to 125.9-kw max. visual, 502-ft. above av. terrain, 426-ft. above ground, 807-ft. above sea level, lat. 30° 41' 18", long. 96° 25' 35", transmitter to 2.3-mi. NW of Bryan on Danby Rd. in Brazos County. BMPCT-930316KF.

Transmitter: 3-mi. SW of junction of Rtes. 30 & 90 at Roans Prairie, TX.

Ownership: Silent Minority Group Inc.

Began Operation: October 31, 1994.

Represented (legal): Mark Van Bergh.

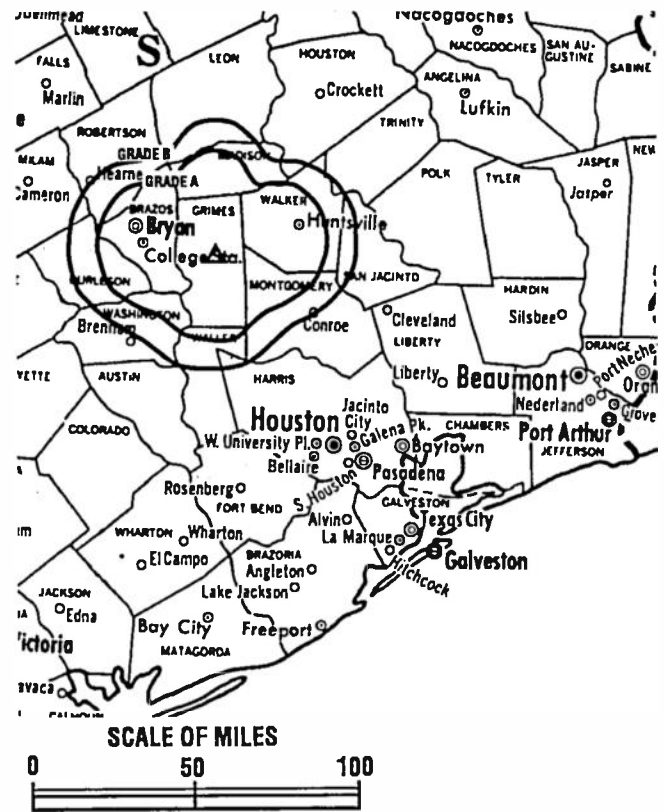
Represented (engineering): Lawrence Behr Associates Inc.

**Personnel:**

Ulman McMullen, General Manager.  
Kathleen Loftis, Chief Engineer.  
Lyn Wilund, Program Director.

Rates: On request.

City of License: Bryan. DMA: Waco-Temple-Bryan. Rank: 96.



KYLE BMPCT-920113KG Granted 9/22/92 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,630	11,020	48,650
Average Weekly Circulation (1995)	433	1,683	2,134
Average Daily Circulation (1995)			605

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Texas—Corpus Christi

**KIII**

**Ch. 3**

**Network Service:** ABC.

**Licensee:** Channel 3 of Corpus Christi Inc., 4750 S. Padre Island Dr., Corpus Christi, TX 78411.

**Studio:** S. Padre Island Dr. & Everhart Rd., Corpus Christi, TX 78411.

**Mailing Address:** Box 6669, Corpus Christi, TX 78466-6669.

**Telephone:** 512-854-4733. **Fax:** 512-855-8419.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 860-ft. above av. terrain, 899-ft. above ground, 949-ft. above sea level.

Latitude 27° 39' 29"  
Longitude 97° 36' 04"

**Transmitter:** Near Petronilla, 15-mi. SW of Corpus Christi.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew C-band; Harris, 6.1-meter C-band; Andrew, Harris receivers.

**News Services:** NIWS, CNN.

**Ownership:** McKinnon Broadcasting Co. (Group Owner).

**Began Operation:** May 4, 1964 on Ch. 3. Prior to transfer of control to Clinton D. McKinnon, station operated as KVDO-TV on Channel 22 from June 9, 1954 until it left the air Aug. 19, 1957 and later was granted change to Ch. 3.

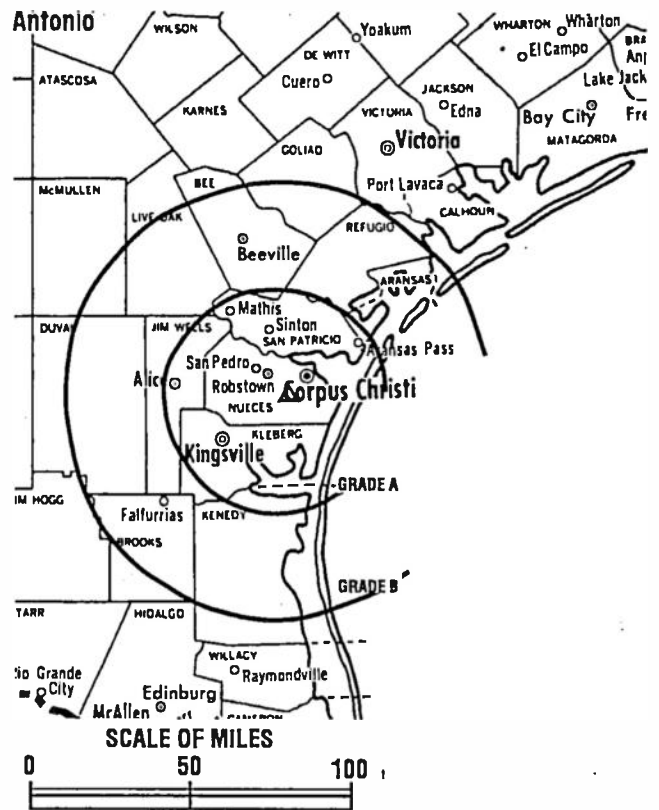
**Represented (sales):** Katz Continental Television; Canadian Communications Co.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

Michael D. McKinnon, President.  
Billy Brotherton, Vice President & General Manager.  
Nancy Yuhasz, National Sales Manager.  
Rob Dean, News Director.  
Don Gillis, Promotion & Marketing Director.



KIII BMPCT-5945 Granted 11/7/63

© American Map Corp., No. 14244

Leonard Roper, Business Manager.  
Fred Hoffmann, Chief Engineer.

**Highest 30 Sec. Rate:** \$650.

**NETWORK BASE HOURLY RATE:** \$535.

**City of License:** Corpus Christi. **DMA:** Corpus Christi. **Rank:** 128.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	168,460	83,340	251,800
Average Weekly Circulation (1995)	98,867	54,099	156,762
Average Daily Circulation (1995)			107,464

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Corpus Christi

**KORO**

Ch. 28

**Network Service:** Univision.

**Licensee:** Telecorpus Inc., 102 N. Mesquite, Corpus Christi, TX 78401.

**Studio:** 102 N. Mesquite, Corpus Christi, TX 78401.

**Mailing Address:** Box 2667, Corpus Christi, TX 78401.

**Telephone:** 512-883-2823. **Fax:** 512-883-2931.

**Technical Facilities:** Channel No. 28 (554-560 MHz). Authorized power: 1459-kw max. visual, 146-kw max. aural. Antenna: 762-ft. above av. terrain, 750-ft. above ground, 820-ft. above sea level.

Latitude 27° 45' 11"  
Longitude 97° 38' 14"

**Transmitter:** 2-mi. S of Hwy. 44 on Ch. 10 Rd., 2-mi. SE of Robstown.

**Satellite Earth Station:** Andrew, 7-meter.

**News Service:** AP.

**Ownership:** Telecorpus Inc.

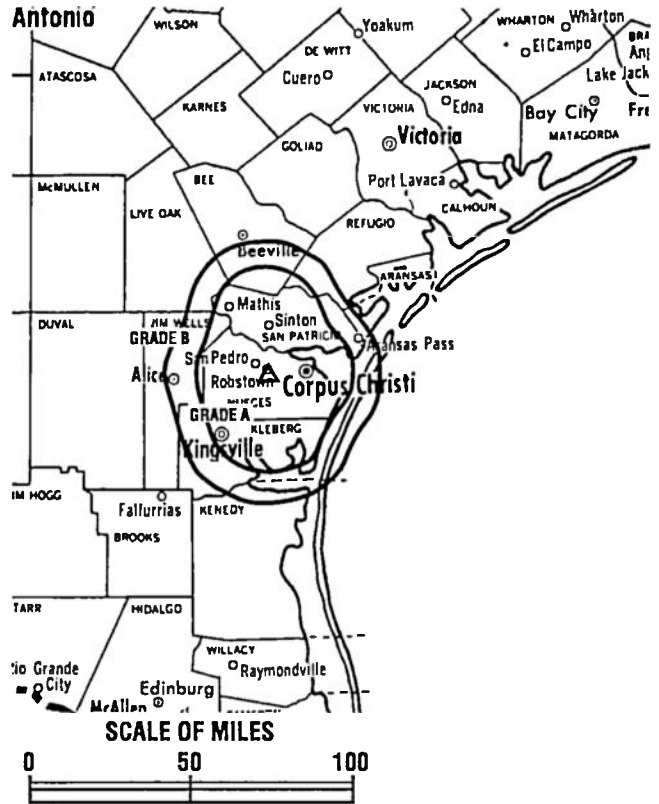
**Began Operation:** April 13, 1977.

**Represented (sales):** Univision.

**Personnel:**

Servando Caballero, General Manager.  
Suzel Mendieta, Assistant Station Manager.  
Abel Pacheco, General Sales Manager.  
Javier Colmenero, News Director.  
Felipe Franco, Chief Engineer.

**Highest 30 Sec. Rate:** \$210.



**KORO** BPCT-870326KH Granted 6/27/87 © American Map Corp., No. 14244

**City of License:** Corpus Christi. **DMA:** Corpus Christi. **Rank:** 128.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	117,580	68,060	185,640
<b>Average Weekly Circulation (1995)</b>	17,646	12,359	30,106
<b>Average Daily Circulation (1995)</b>			16,913

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Corpus Christi

## KRIS-TV

Ch. 6

**Network Service:** NBC.

**Licensee:** Gulf Coast Broadcasting Co., Box 840, Corpus Christi, TX 78403.

**Studio:** 409 S. Staples St., Corpus Christi, TX 78401.

**Telephone:** 512-886-6100. **Fax:** 512-887-6666.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 954-ft. above av. terrain, 945-ft. above ground, 1007-ft. above sea level.

Latitude 27° 44' 28"  
Longitude 97° 36' 08"

**Transmitter:** Violet Rd., 2.94-mi. S of Violet community, SW of city limits.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Harris, 4.1-meter Ku-band; Harris, 6.1-meter C-band; Harris, 9.1-meter Ku-band; Harris receivers.

**News Service:** AP.

**Ownership:** Gulf Coast Broadcasting Co.

**Began Operation:** May 25, 1956.

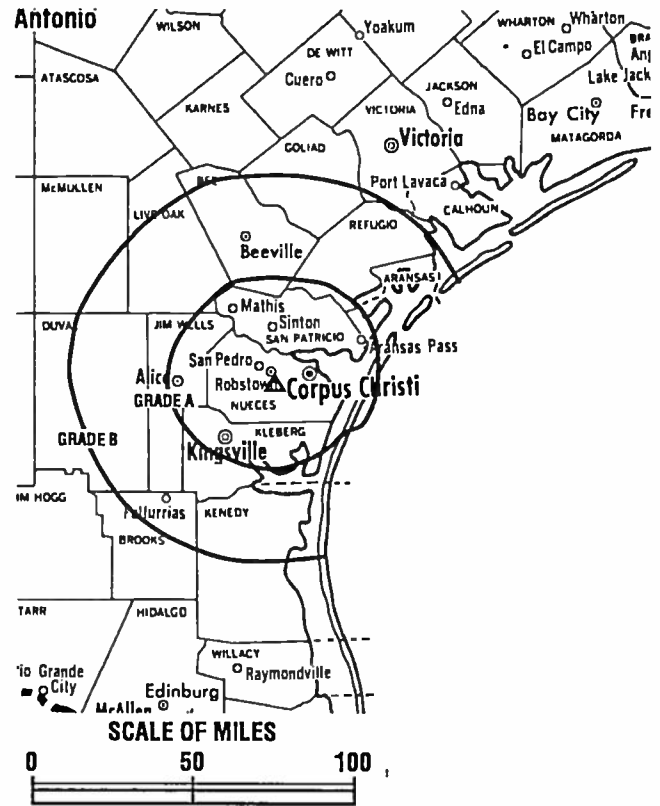
**Represented (sales):** Blair Television.

**Represented (legal):** Nixon, Hargrave, Devans & Doyle.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

**Personnel:**

- T. Frank Smith Jr., President & General Manager.
- Bob White, Assistant to the President.
- Jimmy Kuddes, Local Sales Manager.
- Steve West, Chief Engineer.
- Perry Boxx, News Director.
- Susan M. Hines, Business Manager.
- Alan Scott, Public Service Director.



KRIS-TV BPCT-860915KF Granted 11/19/86 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$600.

City of License: Corpus Christi. DMA: Corpus Christi. Rank: 128.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	141,980	77,030	219,010
Average Weekly Circulation (1995)	93,038	52,456	149,002
Average Daily Circulation (1995)			89,378

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

## Texas—Corpus Christi

**KZTV**

Ch. 10

(Operates satellite KVTV, Laredo, TX)

Network Service: CBS.

Licensee: K-SIX Television Inc., 301 Artesian St., Corpus Christi, TX 78401.

Studio: 301 Artesian St., Corpus Christi, TX 78401.

Mailing Address: Box TV-10, Corpus Christi, TX 78403.

Telephone: 512-883-7070. Fax: 512-884-8111.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 940-ft. above av. terrain, 982-ft. above ground, 1049-ft. above sea level.

Latitude 27° 46' 50"  
Longitude 97° 38' 03"

Transmitter: State Hwy. 44, 1.7-mi. E of Robstown, TX.

Satellite Earth Stations: 4 in operation; Pinzone, RCA, Scientific-Atlanta receivers.

AM Affiliate: KSIX, 1-kw, 1230 kHz.

News Services: AP, CBS.

Ownership: K-SIX Television Inc.

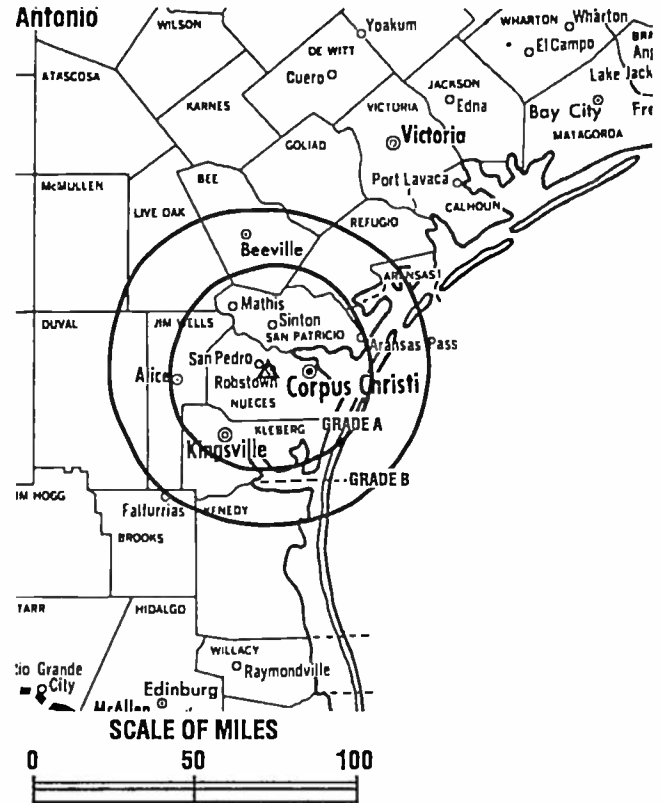
Began Operation: September 30, 1956.

Represented (sales): Seltel Inc.

**Personnel:**

Vann M. Kennedy, President & General Manager.  
Dale Bowers, General Sales Manager.  
Gene Looper, Program Director.  
Jim Bixler, Commercial Manager.  
Lester Waters, Chief Engineer.  
Walter Furley, News Director.  
Alice Benson, Promotion Director.

Highest 30 Sec. Rate: \$450.



KZTV BPCT-3299 Granted 3/17/64

© American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$450.

City of License: Corpus Christi. DMA: Corpus Christi. Rank: 128.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	173,530	80,700	254,230
Average Weekly Circulation (1995)	86,265	50,770	141,104
Average Daily Circulation (1995)			79,237

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Dallas

**KDAF**

Ch. 33

**Network Service:** WBN.

**Licensee:** Renaissance Communications Corp., One Fawcett Place, Suite 120, Greenwich, CT 06830.

**Studio:** 8001 John Carpenter Freeway, Dallas, TX 75247.

**Telephone:** 214-640-3300.

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1696-ft. above av. terrain, 1501-ft. above ground, 2321-ft. above sea level.

Latitude 32° 35' 21.50"  
Longitude 96° 58' 10.00"

**Transmitter:** Belt Line Rd., 0.81-mi. W of Cedar Hill Rd., Cedar Hill.

**Satellite Earth Stations:** Harris, 4.6-meter C-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Harris, Scientific-Atlanta, Standard Communications receivers.

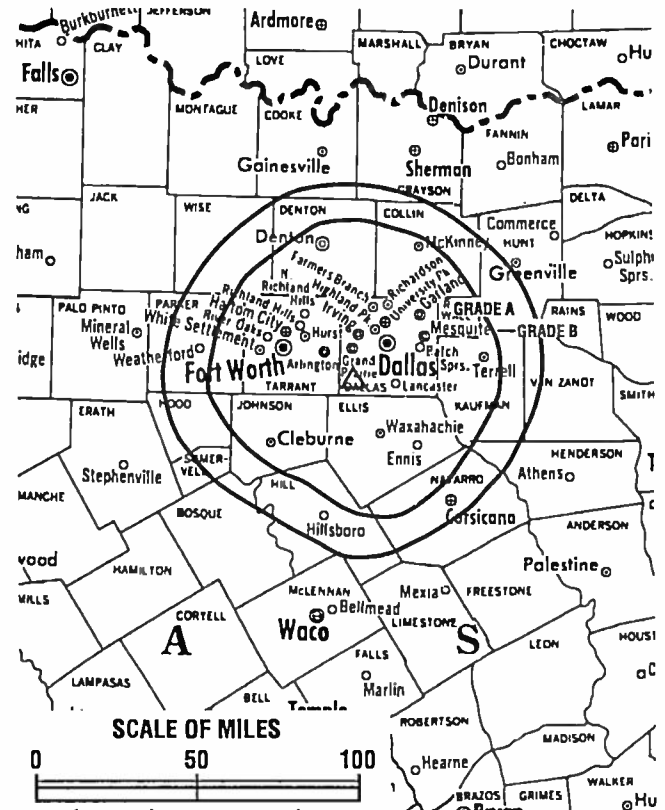
**Ownership:** Renaissance Communications Corp. (Group Owner).

**Began Operation:** September 29, 1980. Sale to present owner by Fox Television Stations Inc. approved by FCC June 7, 1995 (Television Digest, Vol. 34:48). Sale to Fox Television Stations by Metromedia approved by FCC Nov. 14, 1985. Sale to Metromedia by Sheldon K. Turner and Nolanda Turner Hill approved by FCC Nov. 8, 1983.

**Represented (sales):** Petry Television Inc.

**Personnel:**

- Joseph A. Young, Vice President & General Manager.
- Bill Munk, Vice President & General Sales Manager.
- Sheri Germain-Stambaugh, Vice President & Business Manager.
- Ken Murphy, National Sales Manager.
- Beth Stiles, Local Sales Manager.
- Joe Maggio, Chief Engineer.
- Roger Vertrees, Promotion Director.



KDAF BPCT-840330KE Granted 4/25/84 © American Map Corp., No. 14244

**Rates:** On request.

**City of License:** Dallas. **DMA:** Dallas-Fort Worth. **Rank:** 8.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	1,168,910	1,078,930	2,247,840
<b>Average Weekly Circulation (1995)</b>	549,220	562,158	1,130,280
<b>Average Daily Circulation (1995)</b>			480,964

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Dallas-Fort Worth

## KDFI-TV

Ch. 27

**Network Service:** Independent.

**Licensee:** DMIC, 433 Regal Row, Dallas, TX 75247.

**Studio:** 433 Regal Row, Dallas, TX 75247.

**Mailing Address:** Box 561427, Dallas, TX 75356-1427.

**Telephone:** 214-637-2727.

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 5000-kw max. & 1490-kw horizontal visual, 251-kw aural. Antenna: 1690-ft. above av. terrain, 1529-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 22"  
Longitude 96° 58' 10"

**Transmitter:** Belt Line Rd., 0.81-mi. W of Cedar Hill Rd.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** United Satellite Systems, 5-meter, M/A-Com receivers.

**News Services:** Southwest Newswire, UPI.

**LMA:** Local Marketing agreement with KDFW-TV (F), Dallas-Fort Worth, TX.

**Ownership:** Dallas Media Investors Corp.

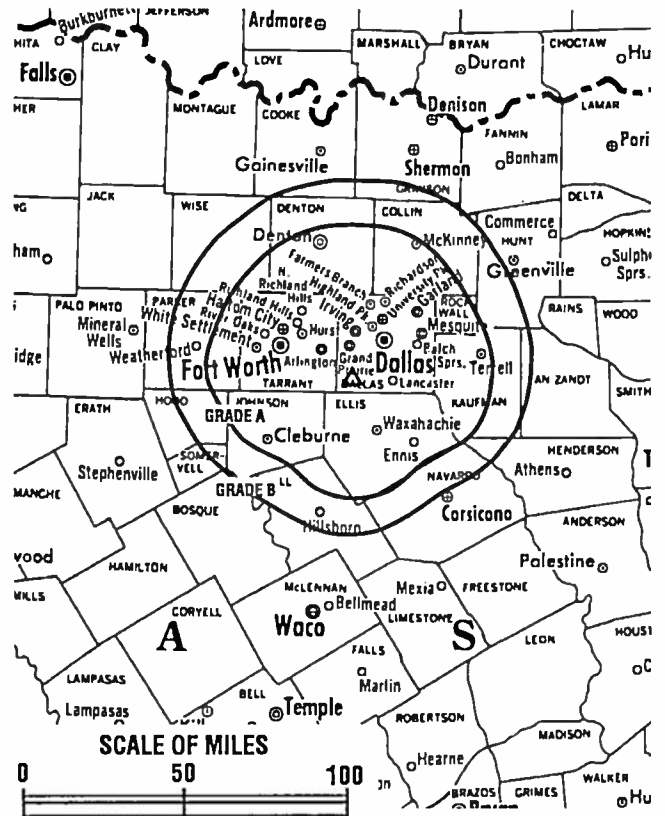
**Began Operation:** January 26, 1981.

**Represented (sales):** Katz Television.

**Represented (legal):** Dow, Lohnes & Albertson.

### Personnel:

**John A. McKay**, President & Chief Executive Officer.  
**Raymond Luckey**, Vice President & Chief Financial Officer.  
**Dan Corken**, General Sales Manager.  
**Joe Zambardino**, National Sales Manager.  
**Mark Lamberti**, Director of Programming.  
**Jim Kaufman**, Chief Engineer.  
**Kimberly Sue Jenkins**, Promotion Director.



KDFI-TV BPC2-4692 Granted 2/11/80 © American Map Corp., No. 14244

**Rates:** On request.

**City of License:** Dallas. **DMA:** Dallas-Fort Worth. **Rank:** 8.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	1,048,870	1,011,530	2,060,400
<b>Average Weekly Circulation (1995)</b>	253,927	282,820	551,988
<b>Average Daily Circulation (1995)</b>			180,417

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Dallas-Fort Worth

## KDFW-TV

Ch. 4

Network Service: FOX.

Licensee: KDFW License Inc., 3200 Windy Hill Rd., Suite 1100 W, Atlanta, GA 30339.

Studio: 400 N. Griffin St., Dallas, TX 75202.

Telephone: 214-720-4444. Fax: 214-720-3177.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1677-ft. above av. terrain, 1496-ft. above ground, 2306-ft. above sea level.

Latitude 32° 35' 06"  
Longitude 96° 58' 41"

Transmitter: Cedar Hill at junction of Belt Line & Mansfield Rds.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter C-band; Vertex, 4.6-meter Ku-band; Vertex, 6.1-meter; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

News Services: AP, DataTime, HMS, NIWS.

LMA: Local marketing agreement with KDFI-TV (I), Dallas-Fort Worth, TX.

Ownership: New World Communications Group (Group Owner).

Began Operation: December 3, 1949. Sale to Times Mirror Co. by Times Herald Printing Co. along with Dallas-TimHerald, approved by FCC May 15, 1970 (Television Digest, Vol. 9:38; 10:20). Sale to Argyle Television Holding Inc. granted by FCC August 6, 1993 (Vol. 33:13, 14; 34:2). Sale to present owner approved March 31, 1995.

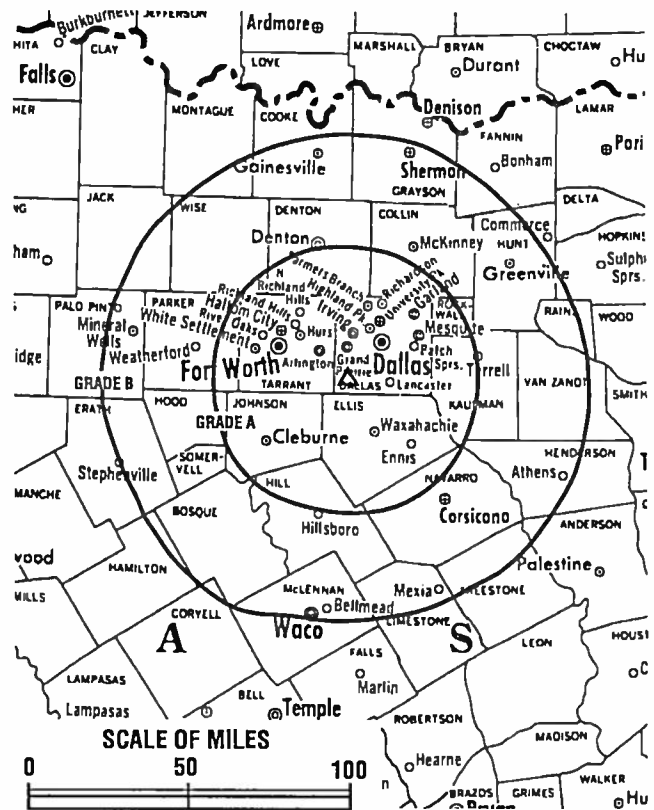
Represented (sales): New World Sales & Marketing Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Lohnes & Culver.

### Personnel:

C. David Whitaker, President & General Manager.  
Buff Parham, Director of Sales.  
David Goldberg, Director of News.  
Jean-Ann Lyons, Local Sales Manager.  
Matt Velsor, National Sales Manager.



KDFW-TV BPCT-881130KF Granted 1/31/89 © American Map Corp., No. 14244

Guy Beverlin, Director of Engineering.  
Dalton Lee, Business Manager.  
Karen Cage, Public Relations Director & Program Co-ordinator.  
Karen Vigers, Creative Services Manager.  
Christa Morris, Traffic Manager.

Rates: On request.

City of License: Dallas. DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,603,370	1,339,980	2,943,350
Average Weekly Circulation (1995)	831,843	764,491	1,640,665
Average Daily Circulation (1995)			902,314

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Dallas

## KDTX-TV

Ch. 58

**Network Service:** TBN.

**Licensee:** Trinity Bcstg. of Texas Inc., 2823 W. Irving Blvd., Irving, TX 75061.

**Studio:** 2823 W. Irving Blvd., Irving, TX 75061.

**Telephone:** 214-313-1333. Fax: 214-790-5853.

**Technical Facilities:** Channel No. 58 (734-740 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1437-ft. above av. terrain, 1241-ft. above ground, 2061-ft. above sea level.

Latitude	32°	35'	22"
Longitude	96°	58'	10"

**Transmitter:** 1360 W. Belt Line Rd., 0.8-mi. W of Cedar Hill.

**Satellite Earth Station:** Scientific-Atlanta, 7-meter; Wegener receivers.

**SNG Mobile Dish:** Vertex, 2.9-meter Ku-band.

**Ownership:** Trinity Broadcasting Network Inc. (Group Owner).

**Began Operation:** February 9, 1987.

**Represented (engineering):** du Treil, Lundin & Rackley.

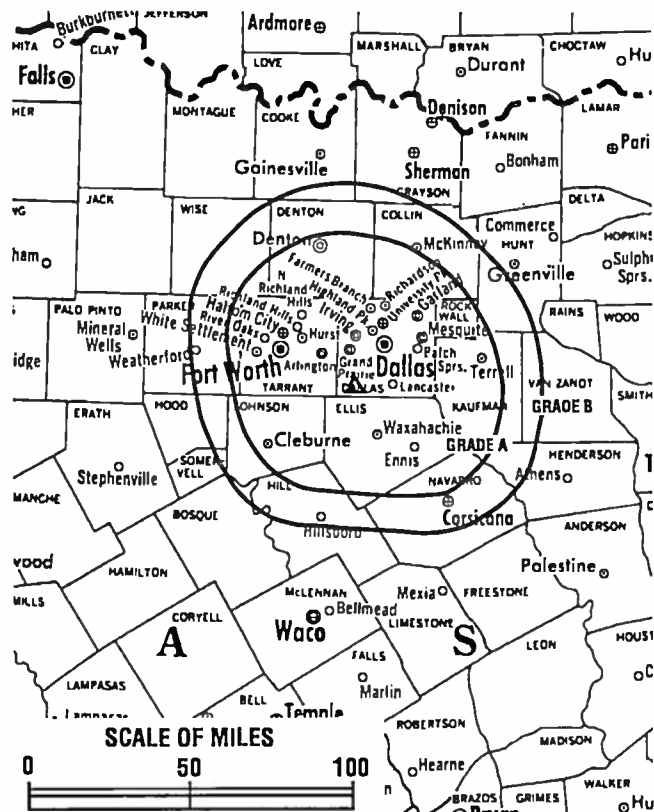
**Personnel:**

Phil Crouch, Station Manager.  
 Steve Fjordbak, Production Manager.  
 Dana Hooper, Public Affairs Director.  
 Tee Thomas, Chief Engineer.

**Highest 30 Sec. Rate:** \$95.

**City of License:** Dallas. **DMA:** Dallas-Fort Worth. **Rank:** 8.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KDTX-TV BMPCT-860721KE Granted 8/29/86 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	857,790	889,670	1,747,460
Average Weekly Circulation (1995)	25,103	60,110	86,100
Average Daily Circulation (1995)			29,710

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Texas—Fort Worth-Dallas

**KFWD**

Ch. 52

**Network Service:** Telemundo.

**Licensee:** HIC Broadcast Partners, 900 S. Garfield Ave., Alhambra, CA 91801.

**Studio:** 3000 W. Story Rd., Irving, TX 75038.

**Telephone:** 214-255-5200. **Fax:** 214-258-1770.

**Technical Facilities:** Channel No. 52 (698-704 MHz). Authorized power: 5000-kw max. visual. Antenna: 1076-ft. above av. terrain, 1053-ft. above ground, 1680-ft. above sea level.

Latitude 32° 45' 01"  
Longitude 97° 16' 07"

**Transmitter:** Near 3900 Barnett St., Fort Worth.

**Ownership:** HIC Broadcast Partners; Interspan Communications.

**Began Operation:** September 1, 1988.

**Represented (legal):** Paul, Hastings, Janofsky & Walker.

**Represented (engineering):** Silliman & Silliman.

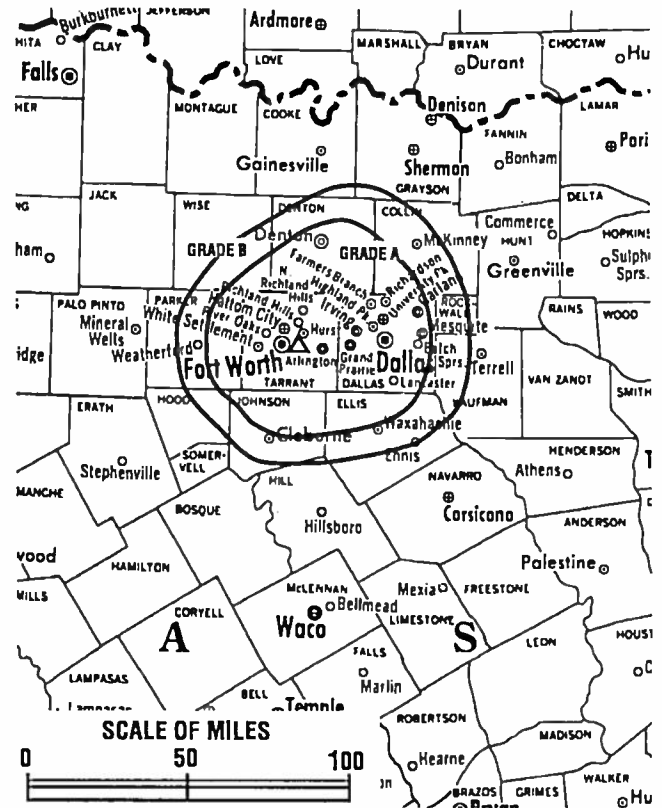
**Personnel:**

Wayne Casa, Vice President & General Manager.  
Cerise Carter, National Sales Manager.  
Harley Engel, Chief Engineer.  
Maria Vera Roman, Business Manager.

**Rates:** On request.

**City of License:** Fort Worth. **DMA:** Dallas-Fort Worth. **Rank:** 8.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KFWD BNPCT-88117KF Granted 12/21/88 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	<b>750,460</b>	<b>760,210</b>	<b>1,510,670</b>
<b>Average Weekly Circulation (1995)</b>	<b>5,248</b>	<b>31,234</b>	<b>37,049</b>
<b>Average Daily Circulation (1995)</b>			<b>18,316</b>

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Fort Worth-Dallas

**KTVT**

Ch. 11

Network Service: CBS.

Licensee: GBC L.P., 2802 Opryland Dr., Nashville, TN 37214.

Studio: 5233 Bridge St., Fort Worth, TX 76103.

Dallas Sales Office: 2777 Stemmons Freeway, Suite 1189, Dallas, TX 75207.

Mailing Address: Box 2495, Fort Worth, TX 76113.

Telephones: 817-451-1111; 214-770-4411. Fax: 817-457-1897.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1669-ft. above av. terrain, 1553-ft. above ground, 2349-ft. above sea level.

Latitude	32°	34'	43"
Longitude	96°	57'	12"

Transmitter: Approx. 0.7-mi. S of Cedar Hill, TX.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter Ku & C-band; Harris, 6.1-meter C-band; Harris, 6.1-meter Ku & C-band; Harris, Standard Agile Omni receivers.

News Service: AP.

Ownership: Gaylord Broadcasting Co. (Group Owner).

Began Operation: September 11, 1955. Sale to present owner by NAFI Telecasting approved Aug. 1, 1962 (*Television Digest*, Vol. 2:11, 32). Sale to NAFI Telecasting by Texas State Network approved July 27, 1960 by FCC (Vol. 16:21, 31).

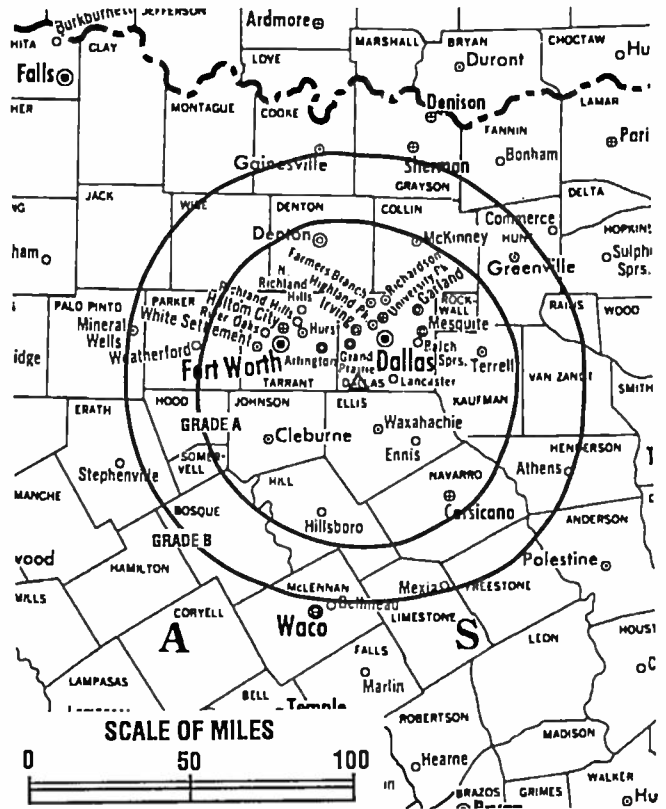
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): A. D. Ring, P.C.

**Personnel:**

E. D. Trimble, Vice President, Television Station Division.  
 Brian P. Jones, Vice President & Station Manager.  
 Kym Redmond, General Sales Manager.  
 Donna Coomer, National Sales Manager.  
 Max Robinson, National Sales Manager.  
 Dana Bell, Local Sales Manager.  
 Jim Holland, News Director.



KTVT BPCT-3268 Granted 3/26/64

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Stephanie Seywert, Director of Programming, Group Administration.  
 Barry Smith, Creative Services & Marketing Manager.  
 Mike Kruep, Business Manager.  
 Tom Daniels, Director of Engineering & Operations.  
 Glenn Hickerson, Production Manager.

Rates: On request.

City of License: Fort Worth. DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,378,650	6,754,890	18,133,540
Average Weekly Circulation (1995)	741,191	642,485	1,435,721
Average Daily Circulation (1995)			564,570

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Fort Worth-Dallas

**KTXA**

Ch. 21

Network Service: UPN.

Licensee: Paramount Stations Group Inc., 5555 Melrose Ave., Hollywood, CA 90038.

Studio: 601 Pacific Ave., Suite 700, Dallas, TX 75202.

Telephone: 214-743-2100. Fax: 214-743-2121.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 5000-kw max. & 1740-kw horizontal visual, 500-kw max. & 174-kw horizontal aural. Antenna: 1690-ft. above av. terrain, 1529-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 22"  
 Longitude 96° 58' 10"

Transmitter: 1360-A W. Belt Line Rd., Cedar Hill.

Satellite Earth Stations: Harris, 3-meter C-band; Harris, 6.1-meter C-band; Vertex, 4.6-meter Ku-band; Harris, Vertex receivers.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: January 4, 1981. Sale to TVX, later Paramount Stations Group, by Taft Television & Radio Co. Inc. approved by FCC February 20, 1987 (Television Digest, Vol. 27:9, 14, 15). Sale to Taft by Gulf Broadcast Group approved by FCC May 30, 1985 (Vol. 25:5, 20, 22). Sale to Gulf by Sidney L. Schlenker, J. Livingston Kosberg, et al., approved Dec. 11, 1984 (Vol. 24:23, 53).

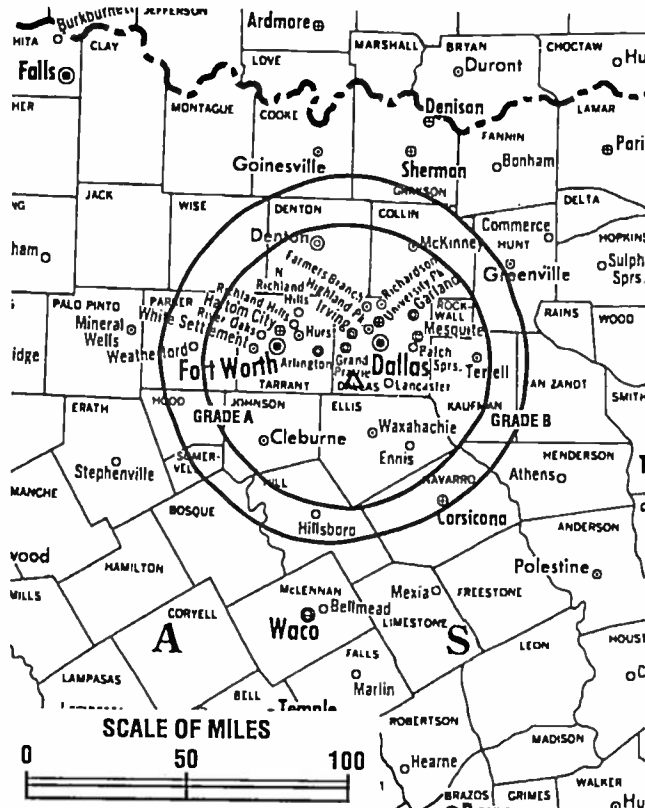
Represented (sales): Seltel Inc.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): du Treil, Lundin & Rackley.

**Personnel:**

- Walter De Haven, Vice President & General Manager.
- Rick Mills, General Sales Manager.
- J. D. Huey, Local Sales Manager.
- Sandy Cooke, Local Sales Manager.
- Greg Pittman, National Sales Manager.
- Tammy Salinas, Program Manager.
- Sue Stuecheli, Business Manager.



KTXA BPCT-4962 Granted 3/31/80

© American Map Corp., No. 14244

George Delacerda, Chief Engineer.  
 Laura Askew, Traffic Manager.

Rates: On request.

City of License: Arlington. DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,093,640	1,032,470	2,126,110
Average Weekly Circulation (1995)	388,703	437,524	844,133
Average Daily Circulation (1995)			300,383

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Garland-Dallas

**KUVN**

Ch. 23

Network Service: Univision.

Licensee: KUVN License Partnership, 1901 Ave. of the Stars, Suite 680, Los Angeles, CA 90067.

Studio: 3720 Marquis Dr., Garland, TX 75042.

Telephone: 214-494-2323. Fax: 214-485-2352.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 5000-kw max. visual. Antenna: 1142-ft. above av. terrain, 603-ft. above ground, 1215-ft. above sea level.

Latitude 32° 54' 04"  
Longitude 96° 41' 14"

Transmitter: 3720 Marquis Dr., Garland.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Station: Harris, 6.1-meter C-band.

Ownership: Univision (Group Owner).

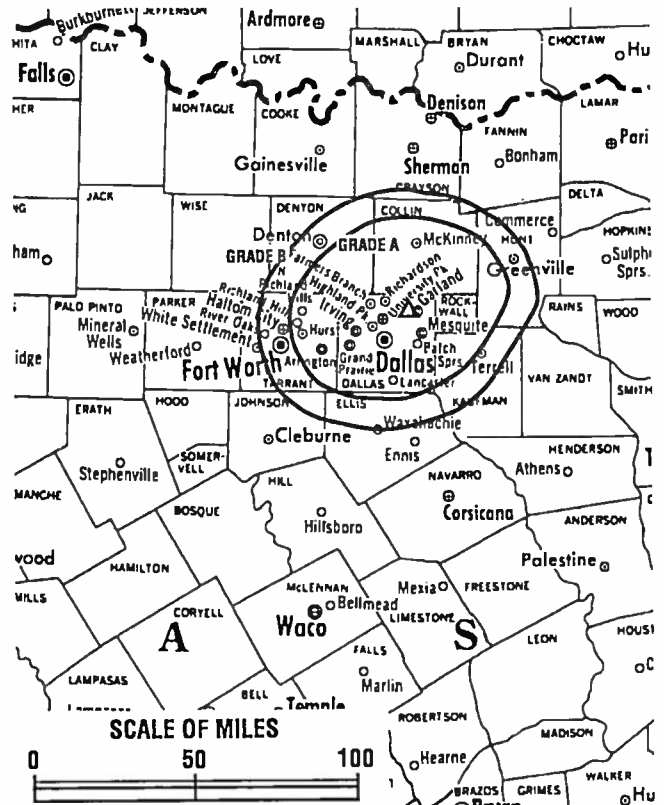
Began Operation: September 25, 1986. Purchase by Univision from Elizabeth R. Vaughn approved by FCC June 28, 1988. Sale to Perenchio TV Inc. approved Sept. 23, 1992 (Television Digest, Vol. 32:40).

Represented (sales): Univision.

Represented (legal): Gammon & Grange.

**Personnel:**

- Mario M. Carrera, Vice President & General Manager.
- Rosa Cuellar, General Sales Manager.
- Virgilio Avila, News Director.
- Marjorie Zielke, Marketing Director.
- Geoffrey Rhodes, Production Manager.
- Bashir Kalisa, Business Manager.
- Christie Torbett, Finance & Human Resources Coordinator.
- P. Page Graham, Chief Engineer.
- Roel Medina, Creative Services Director.



KUVN BMPCT-850221B Granted 5/24/85 © American Map Corp., No. 14244

Rates: On request.

City of License: Garland. DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	749,080	763,050	1,512,130
Average Weekly Circulation (1995)	18,122	53,379	71,236
Average Daily Circulation (1995)			46,729

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Fort Worth-Dallas

## KXAS-TV

Ch. 5

Network Service: NBC.

Licensee: North Texas Broadcasting Corp., Box 1780, Fort Worth, TX 76101-1780.

Studio: 3900 Barnett St., Fort Worth, TX 76101.

Branch Office: 3900 Harry Hines, Dallas, TX 75219.

Mailing Address: Box 1780, Fort Worth, TX 76101-1780.

Telephones: 817-536-5555; 214-745-5555. Fax: 817-654-6362.

E-mail: kxas@pic.net Web Site: <http://www.picnet/kxas/kxas-tv.html>

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1686-ft. above av. terrain, 1496-ft. above ground, 2306-ft. above sea level.

Latitude 32° 35' 15"  
Longitude 96° 57' 59"

Transmitter: 1.12-mi. W of Belt Line Rd. & Rte. 67 intersection, Cedar Hill.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: 4.6-meters Ku & C-band.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, NBC, UPI.

LMA: Local marketing agreement with KXTX-TV (I), Dallas-Fort Worth, TX.

Ownership: LIN Television Corp. (Group Owner).

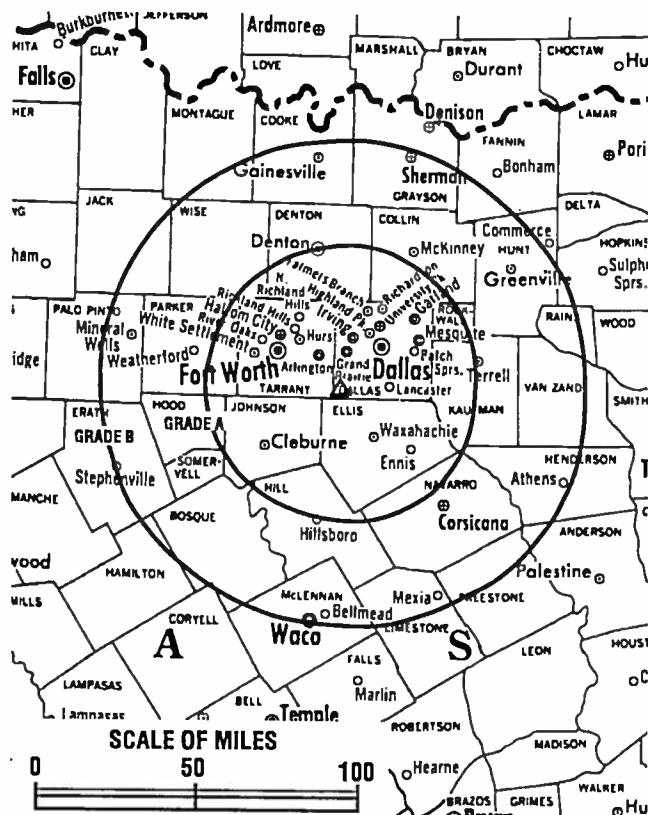
Began Operation: September 29, 1948. Sale to present owner by Carter Publications Inc. (Fort Worth Star-Telegram) approved by FCC May 13, 1974 (Television Digest, Vol. 13:2; 14:19).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

### Personnel:

Douglas Adams, President & General Manager.  
Teansie Garfield, General Sales Manager.  
Julia O'Hickey, National Sales Manager.  
Karen Dickens, National Sales Manager.



KXAS-TV BPCT-890124KM Granted 3/20/89 © American Map Corp., No. 14244

George Csahanin, Engineering Director.  
Dave Overton, News Director.  
Brian Hocker, Director, Operations & Programming.  
Lee Spieckerman, Director of Advertising & Promotion.  
Dan Fair, Business Manager.  
Nada Ruddock, Director of Community Affairs.

Rates: On request.

City of License: Fort Worth. DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,254,720	1,130,890	2,385,610
Average Weekly Circulation (1995)	807,868	750,307	1,600,921
Average Daily Circulation (1995)			846,105

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Dallas

## WFAA-TV

Ch. 8

Network Service: ABC.

Licensee: WFAA-TV Inc., Communications Center, 606 Young St., Dallas, TX 75202-4810.

Studio: Communications Center, Dallas, TX 75202-4810.

Telephone: 214-748-9631. Fax: 214-977-6268.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1680-ft. above av. terrain, 1499-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 06"  
Longitude 96° 58' 41"

Transmitter: 1590 W. Belt Line Rd., 0.5-mi. W of Cedar Hill.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 5.5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Services: ABC, AP, CNN, UPI.

Ownership: A. H. Belo Corp. (Group Owner).

Began Operation: September 17, 1949 as KBTW. Sold to present owner February 1950 (Television Digest, Vol. 6:4, 11).

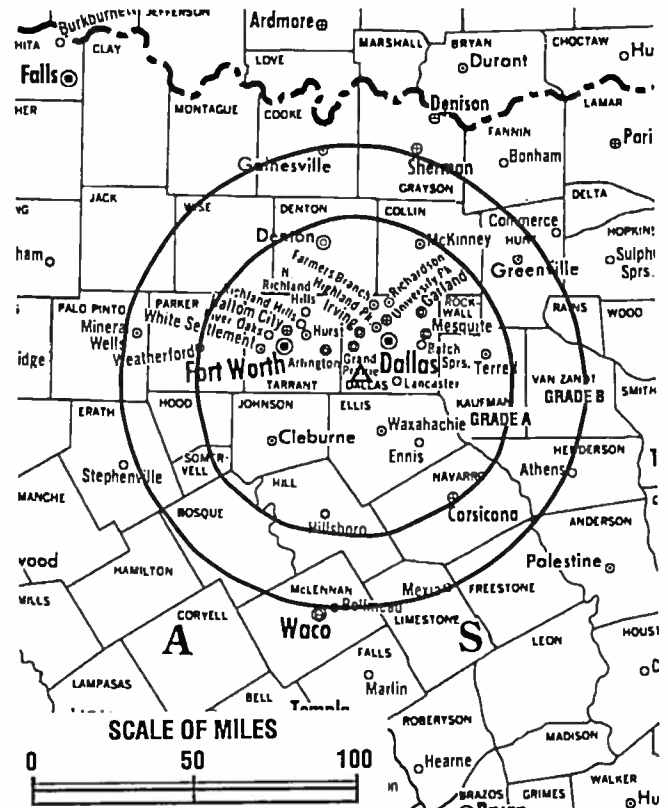
Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

### Personnel:

Cathleen Creany, President & General Manager.  
John Irvin, Executive Director of Administration.  
Alva Goodall, Community Relations Director.  
Marc Montoya, Local Sales Manager.  
Sandy DeLaunay, National Sales Manager.  
Jennifer Barnum, Human Resources Director.  
Steve Kennett, Controller.  
Clyde Chappell, Production Manager.  
John Miller, Executive News Manager.  
Beaven Els, Director of Engineering.



WFAA-TV BPCT-881003KS Granted 1/31/89 © American Map Corp., No. 14244

Jim Glass, Creative Services Director.  
Allan Beutler, Associate Creative Director.  
David Walther, Program Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2650.

City of License: Dallas. DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,409,740	1,191,080	2,600,820
Average Weekly Circulation (1995)	929,934	805,627	1,788,865
Average Daily Circulation (1995)			1,112,272

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Dallas-Fort Worth

## KXTX-TV

Ch. 39

Network Service: Independent.

Licensee: KXTX of Texas Inc., 3900 Harry Hines Blvd., Dallas, TX 75219.

Studio: 3900 Harry Hines Blvd., Dallas, TX 75219.

Telephone: 214-521-3900. Fax: 214-523-5946.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 4508-kw max. & 2480-kw horizontal visual, 450.8-kw max. & 248-kw horizontal aural. Antenna: 1680-ft. above av. terrain, 1520-ft. above ground, 2334-ft. above sea level.

Latitude 32° 35' 07"  
Longitude 96° 58' 06"

Transmitter: 1200 W. Belt Line Rd., Cedar Hill, TX 75104.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 3-meter Ku & C-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta receivers.

News Service: UPI.

LMA: Local Marketing agreement with KXAS-TV (N), Fort Worth-Dallas, TX.

Ownership: United States Media Corp.

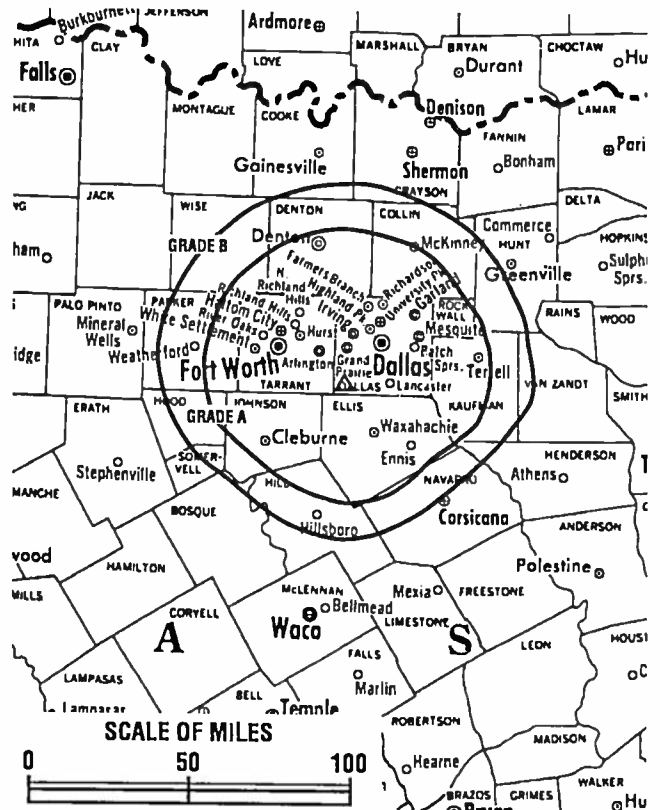
Began Operation: February 5, 1968 as KDTV. Donation to present owner by Doubleday Bcstg. Co. approved by FCC Nov. 9, 1973. Following transfer Christian Bcstg. switched to Ch. 39 from Ch. 33 which went dark. Proposed sale to Family Group Bcstg. (Jan N. Wheeler, et al.) dismissed Nov. 24, 1986.

Represented (sales): Blair Television.

Represented (legal): Fisher, Wayland, Cooper, Leader & Zaragoza.

### Personnel:

Nancy Dervin, General Manager.  
Gretchen Brady, National Sales Manager.  
Peter Uzclac, Local Sales Manager.  
Harold Nash, Chief Engineer.  
Brian Hocker, Program Director.  
Keith Paxton, Promotion Director.



KXTX-TV BPCT-810616KF Granted 9/22/81 © American Map Corp., No. 14244

Dan Fair, Business Manager.  
Dennis Bruns, Production Manager.

Rates: On Request.

City of License: Dallas. DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,128,500	1,055,660	2,184,160
Average Weekly Circulation (1995)	272,763	314,878	604,576
Average Daily Circulation (1995)			182,915

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Decatur

**KMPX**

Ch. 29

Network Service: Independent.

Licensee: Word of God Fellowship Inc., Box 612066, Dallas, TX 75261.

Studio: 6221 N. O'Connor, No. 102, Irving, TX 75039.

Telephone: 214-432-0029. Fax: 214-432-0650.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 4000-kw max. visual. Antenna: 525-ft. above av. terrain, 630-ft. above ground, 1049-ft. above sea level.

Latitude 32° 52' 16"  
Longitude 96° 55' 22"

Transmitter: 1680 W. Northwest Hwy., Dallas.

Satellite Earth Stations: Harris, 3.7-meter; Paracclipse, 3.7-meter; DX Communications receivers.

News Service: Conus.

Ownership: Word of God Fellowship Inc.

Began Operation: September 15, 1993.

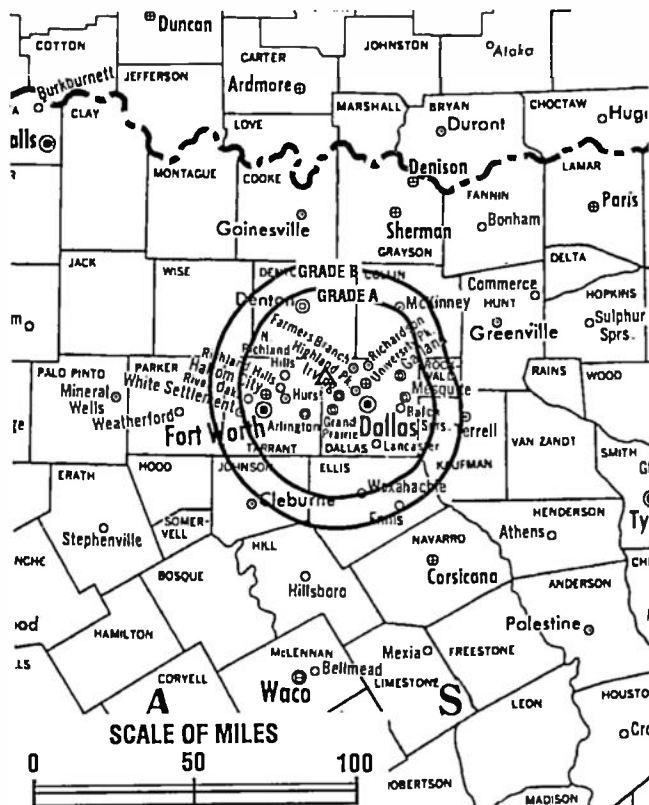
Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Represented (engineering): Mullaney Engineering Inc.

**Personnel:**

- Marcus D. Lamb, President.
- Jim Moss, Vice President & General Manager.
- Shirley Cooke-Mangrum, National Sales Manager.
- David P. Thompson, Chief Engineer.
- Steve Wilhite, Production Manager.
- B. J. Frazier, Office Manager.

Highest 30 Sec. Rate: \$95.



KMPX BMPCT-880616KE Granted 12/7/92 © American Map Corp., No. 14244

City of License: Decatur. DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	793,110	792,120	1,585,230
Average Weekly Circulation (1995)	9,921	10,588	21,483
Average Daily Circulation (1995)			4,113

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Texas—Eagle Pass

**KVAW**

Ch. 16

**Network Service:** Telemundo.

**Licensee:** Juan Wheeler Jr., Box 788, Eagle Pass, TX 78852.

**Studio:** 2210 Loop 431, Eagle Pass, TX 78852.

**Telephone:** 210-757-0316. **Fax:** 210-773-5612.

**Technical Facilities:** Channel No. 16 (482-488 MHz). Authorized power: 12.7-kw max. visual. Antenna: 279-ft. above av. terrain, 249-ft. above ground, 1063-ft. above sea level.

Latitude 28° 43' 32"  
Longitude 100° 28' 35"

**Transmitter:** 2210 Loop 431, Eagle Pass, Maverick County.

**Ownership:** Juan Wheeler Jr.

**Began Operation:** June 15, 1991.

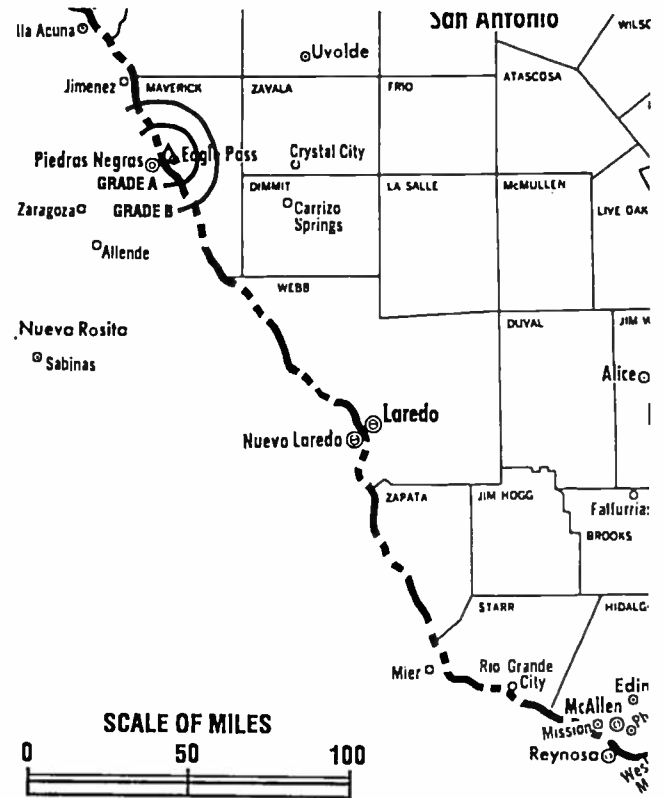
**Represented (legal):** James L. Oyster.

**Personnel:**  
Juan Wheeler Jr., General Manager.  
Ignacio Trujillo, Sales Manager.  
Oonna Oehoyos, Program Director.  
Thomas Winkle, Chief Engineer.

**Rates:** On request.

**City of License:** Eagle Pass. **OMA:** San Antonio. **Rank:** 37.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KVAW BPCT-881028KF Granted 6/29/89 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	21,950	4,220	26,170
<b>Average Weekly Circulation (1995)</b>	6,473	1,545	8,263
<b>Average Daily Circulation (1995)</b>			4,060

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—El Paso

## KDBC-TV

Ch. 4

Network Service: CBS.

Licensee: KDBC-TV Ltd. Partnership, Box 1799, El Paso, TX 79999.

Studio: 2201 Wyoming Ave., El Paso, TX 79903.

Telephone: 915-532-6551. Fax: 915-544-2591.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1563-ft. above av. terrain, 410-ft. above ground, 5610-ft. above sea level.

Latitude	31°	47'	46"
Longitude	106°	28'	57"

Transmitter: Comanche Peak, El Paso.

Satellite Earth Stations: Comrex, 4.6-meter; Comtech, 5-meter; Scientific-Atlanta, 3-meter; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 7-meter; Harris, Microdyne, Pinzone, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Bimey Imes Jr. & Family (Group Owner).

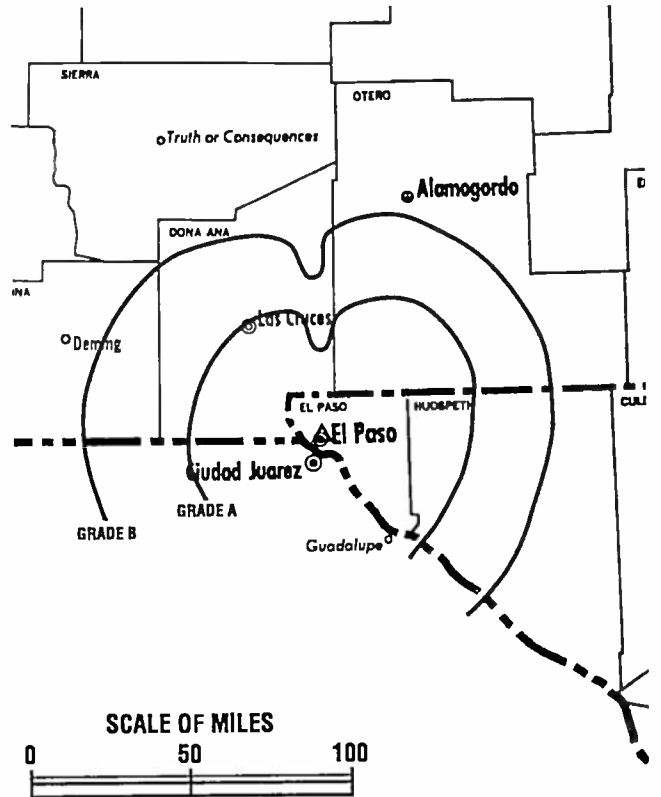
Began Operation: December 14, 1952. Sale to present owners by United Broadcasting Corp. approved May 10, 1988. Sale to United Bcstg. Corp. by El Paso TV Co. approved by FCC April 21, 1986 (*Television Digest*, Vol. 26:14, 25). Sale to Evening Post Publishing Co. by Doubleday Bcstg. Co. approved Aug. 30, 1974. Previous sale of Trigg-Vaughn station group to Doubleday approved Feb. 1, 1967 (Vol. 6:44; 7:6). Sale as KR0D-TV-AM to Trigg-Vaughn interests by Dorrance Roderick and family, publisher of *El Paso Times*, approved Oct. 29, 1959 (Vol. 15:36, 44).

Represented (sales): Seltel Inc.

Represented (legal): Arent Fox Kintner Plotkin & Kahn.

### Personnel:

Jim Grimes, General Manager.  
 John M. Burton, General Sales Manager.  
 Margie La Fleur, National Sales Manager.  
 Artie Shinn, Chief Engineer.  
 Anthony Maisel, News Director.  
 Margaret Morgan, Program Director.  
 Robert Anthony Rubio, Public Affairs Director.  
 Irene Munoz, Business Manager.



KDBC-TV BPCT-821013KE Granted 2/28/83 © American Map Corp., No. 14244

Jay Pilant, Production Manager.  
 Jim Hiney, Creative Services Director.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$493.

City of License: El Paso. DMA: El Paso. Rank: 99.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	186,080	124,010	310,090
Average Weekly Circulation (1995)	125,076	77,435	203,938
Average Daily Circulation (1995)			111,131

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—El Paso

## KFOX-TV

Ch. 14

**Network Service:** FOX.

**Licensee:** KFOX-TV Inc., 6004 N. Mesa, El Paso, TX 79912.

**Studio:** 6004 N. Mesa, El Paso, TX 79912.

**Telephone:** 915-833-8585. **Fax:** 915-833-8973.

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 402-kw max. & 214-kw horizontal visual, 21.4-kw horizontal aural. Antenna: 1980-ft. above av. terrain, 366-ft. above ground, 6114-ft. above sea level.

Latitude 31° 48' 55"  
Longitude 106° 29' 20"

**Transmitter:** Approx. 3.9-mi. NNW of County Courthouse, El Paso.

**Satellite Earth Stations:** Microdyne, 4.5-meter Ku-band; Prodelin, 3.9-meter C-band; Prodelin, 4.5-meter C-band; Weatherscan, 4-meter C-band; Gardiner, M/A-Com, Microdyne receivers.

**Ownership:** KFOX-TV Inc.

**Began Operation:** August 1, 1979. Sale to Santa Fe Communications & DeRance Foundation by Cristo Rey Corp. approved by FCC April 20, 1983. Sale to present owner granted June 17, 1988.

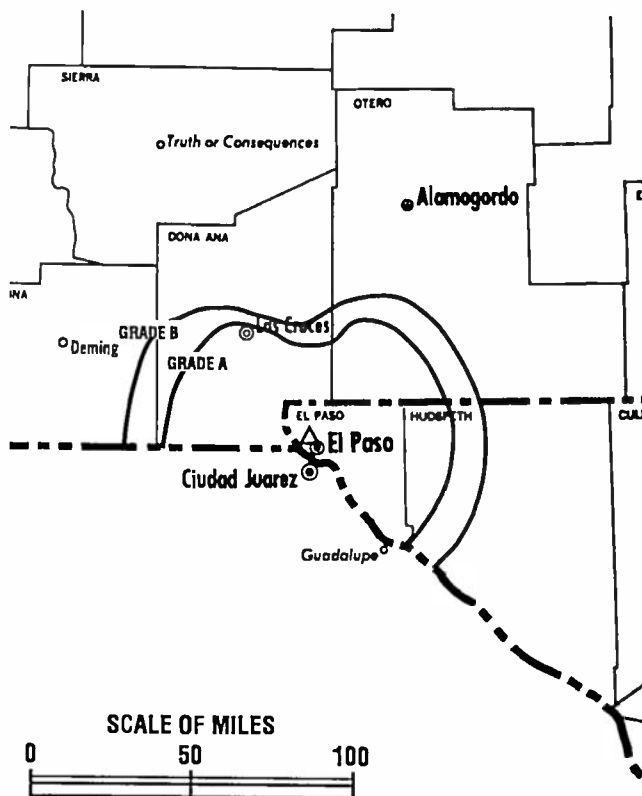
**Represented (sales):** Petry Television Inc.

**Represented (legal):** Fisher, Wayland, Cooper, Leader & Zaragoza.

**Personnel:**

Don Caparis, President & General Manager.  
Larry Pepin, Station & Business Manager.  
Helen Barry, National Sales Manager.  
Ernie Hartt, Chief Engineer.  
Rebecca Benson, Promotion & Marketing Director.

**Rates:** On request.



KFOX-TV BMPCT-790628KE Granted 8/29/79 © American Map Corp., No. 14244

**City of License:** El Paso. **DMA:** El Paso. **Rank:** 99.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	161,990	112,560	274,550
<b>Average Weekly Circulation (1995)</b>	101,643	67,134	169,470
<b>Average Daily Circulation (1995)</b>			82,480

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—El Paso

## KINT-TV

Ch. 26

Network Service: Univision.

Licensee: Paso del Norte Bcstg. Corp., 5426 N. Mesa St., El Paso, TX 79912.

Studio: 5426 N. Mesa St., El Paso, TX 79912.

Telephone: 915-581-1126. Fax: 915-581-1393.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2250-kw max. visual, 225-kw max. aural. Antenna: 1500-ft. above av. terrain, 316-ft. above ground, 5516-ft. above sea level.

Latitude	31°	47'	46"
Longitude	106°	28'	56"

Transmitter: Comanche Peak, El Paso.

Satellite Earth Stations: Harris, 6.1-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Harris receivers.

News Services: AP, Univision.

Ownership: Paso del Norte Broadcasting Corp.

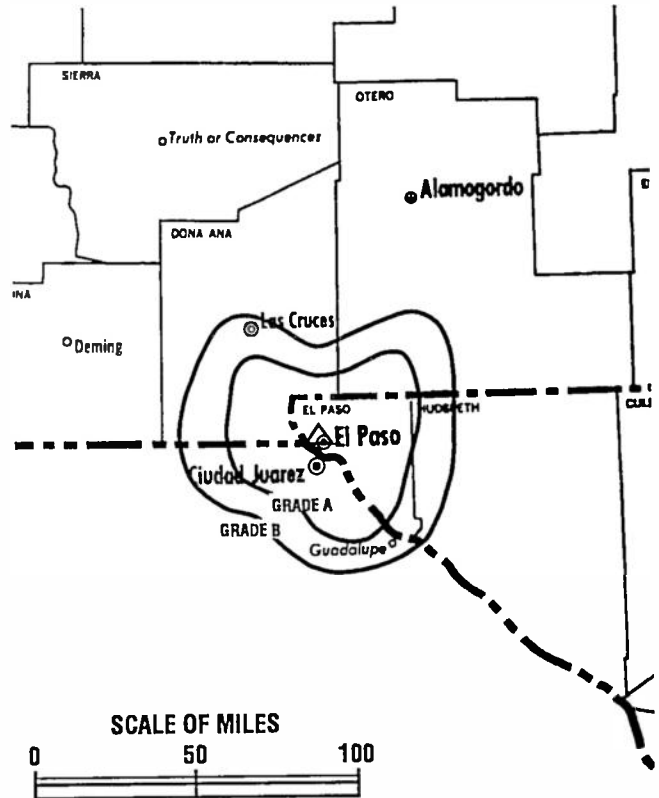
Began Operation: May 5, 1984.

Represented (sales): Univision.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

### Personnel:

Martin Silva, President.  
 Roy Ortega, Station Manager.  
 Rick Teplitz, Local Sales Manager.  
 David Candelaria, National Sales Manager.  
 Sylvia Martinez, Program Director.  
 Hector Urrutia, News Director.  
 Araceli Slette, Promotion Director.  
 Karl Moran, Comptroller.  
 Joe Salcido, Production Manager.  
 Alfredo Durand, Chief Engineer.



KINT-TV BMPCT-830422KH Granted 11/1/83 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$600.

City of License: El Paso. DMA: El Paso. Rank: 99.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	164,410	114,510	278,920
Average Weekly Circulation (1995)	33,129	47,969	81,351
Average Daily Circulation (1995)			51,424

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—El Paso

## KJLF-TV

Ch. 65

Network Service: WBN.

Licensee: UN2JC Communications Ltd., 5925 Cromo Dr., El Paso, TX 79912.

Studio: 5925 Cromo Dr., El Paso, TX 79912.

Telephone: 915-833-0065. Fax: 915-584-8005.

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1454-ft. above av. terrain, 173-ft. above ground, 5907-ft. above sea level.

Latitude 31° 48' 55"  
Longitude 106° 29' 17"

Holds CP for change to 1600-kw max. visual. BPCT-920114KH.

Transmitter: Approx. 3.9-mi. NNW of County Courthouse.

Multichannel TV Sound: Planned.

Satellite Earth Station: Odom, 4-meter C-band; Hughes receivers.

SNG Mobile Dish: Production Uplink, 2.4-meter Ku-band.

Ownership: UN2JC Communications Ltd.

Began Operation: June 22, 1991.

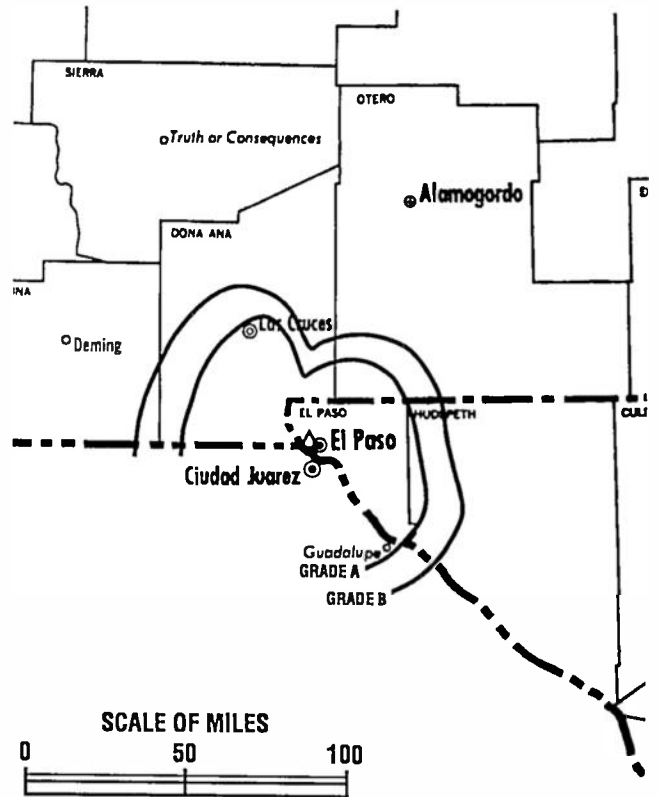
Represented (legal): Stuart B. Mitchell & Associates.

Represented (engineering): Pete E. M. Warren III.

**Personnel:**

Sara Diaz Warren, President.  
John Warren, General Manager.  
Neil Henderson, General Sales Manager.  
Lori Warren, Program Director.

Rates: On request.



KJLF-TV BPCT-920114KH Granted 3/27/92 © American Map Corp., No. 14244

City of License: El Paso. DMA: El Paso. Rank: 99.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	145,620	101,700	247,320
Average Weekly Circulation (1995)	24,410	10,712	35,189
Average Daily Circulation (1995)			7,901

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—El Paso

## KTSM-TV

Ch. 9

**Network Service:** NBC.

**Licensee:** Tri-State Broadcasting Co. Inc., 801 N. Oregon St., El Paso, TX 79902.

**Studio:** 801 N. Oregon St., El Paso, TX 79902.

**Telephone:** 915-532-5421. **Fax:** 915-532-6793. **E-mail:** ktsmtv@aol.com

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1910-ft. above av. terrain, 370-ft. above ground, 5993-ft. above sea level.

Latitude 31° 48' 18.50"  
Longitude 106° 28' 57.00"

**Transmitter:** Ranger Peak, Franklin Mountains, 1-mi. NW of El Paso.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 6.1-meter Ku-band; Harris, 3-meter; Harris, Scientific-Atlanta receivers.

**AM Affiliate:** KTSM, 5-kw (0.5-kw night), 1380 kHz.

**FM Affiliate:** KTSM-FM, 100-kw, 99.9 MHz (No. 260), 1820-ft.

**News Services:** AP, NBC.

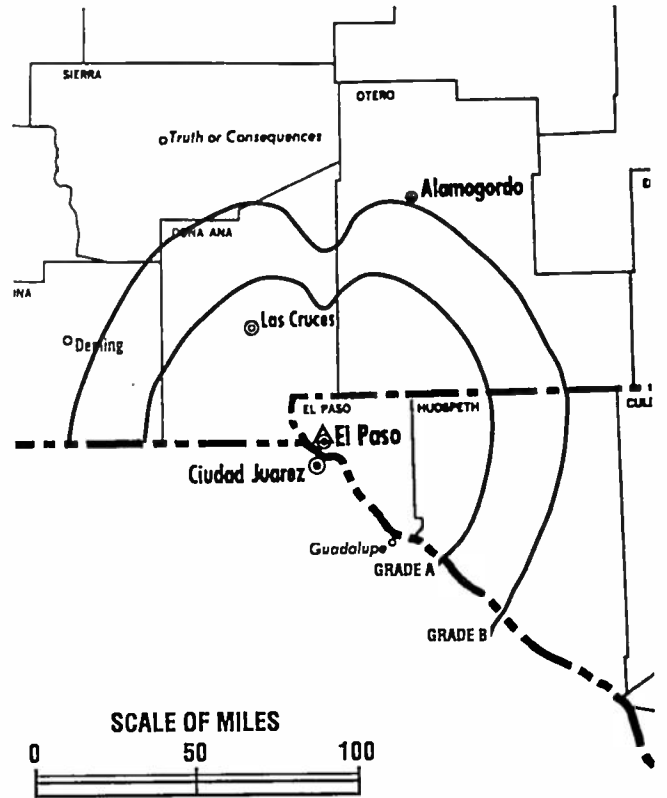
**Ownership:** Tri-State Broadcasting Co. Inc.

**Began Operation:** January 4, 1953.

**Represented (sales):** Blair Television.

**Represented (legal):** Bryan Cave.

**Personnel:**  
Richard Pearson, President & Chief Executive Officer.  
Dan Krieger, Vice President & Station Manager.  
Paul Anthony, Vice President & Chief Financial Officer.  
Larry Bracher, General Sales Manager.  
Johnny Thompson, Local Sales Manager.  
Cathy Franco, Program Director.  
Udell Vigil, News Director.  
LeeBeau Santa Ana, Production Manager.



KTSM-TV BPCT-4538 Granted 9/8/72

© American Map Corp., No. 14244

Katie Carlson, Promotion Director.  
Oscar G. Medina, Director of Engineering.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$500.

City of License: El Paso. DMA: El Paso. Rank: 99.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	172,960	120,230	293,190
Average Weekly Circulation (1995)	129,879	72,874	204,415
Average Daily Circulation (1995)			117,642

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—El Paso

## KVIA-TV

Ch. 7

Network Service: ABC.

Licensee: NPG of Texas L.P., 825 Edmond St., Box 29, St. Joseph, MO 64502.

Studio: 4140 Rio Bravo St., El Paso, TX 79902.

Telephone: 915-532-7777. Fax: 915-532-0070.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 820-ft. above av. terrain, 296-ft. above ground, 4916-ft. above sea level.

Latitude 31° 47' 17"  
Longitude 106° 28' 46"

Transmitter: S slope of Comanche Peak, 0.4-mi. N of Scenic Dr., near El Paso.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 4.5-meter Ku-band; Andrew, 7.3-meter; RCA, 4.5-meter Ku-band; Scientific-Atlanta, 7-meter; Superior, 5-meter Ku & C-band; Andrew, DX Engineering, M/A-Com, RCA, Scientific-Atlanta receivers.

News Services: AP, Conus, Sun World Satellite News.

Ownership: News Press & Gazette Co.

Began Operation: September 1, 1956. Sale to present owners by Marsh Media Inc. approved by FCC Dec. 9, 1994. Previous sale by John B. Walton Jr. approved by FCC Feb. 24, 1976. Sale to Walton by Joseph Harris & Norman Alexander approved Jan. 19, 1966 (*Television Digest*, Vol. 6:4). Sale to Harris & Alexander by McLendon Investment Corp. approved March 20, 1957 (Vol. 13:12).

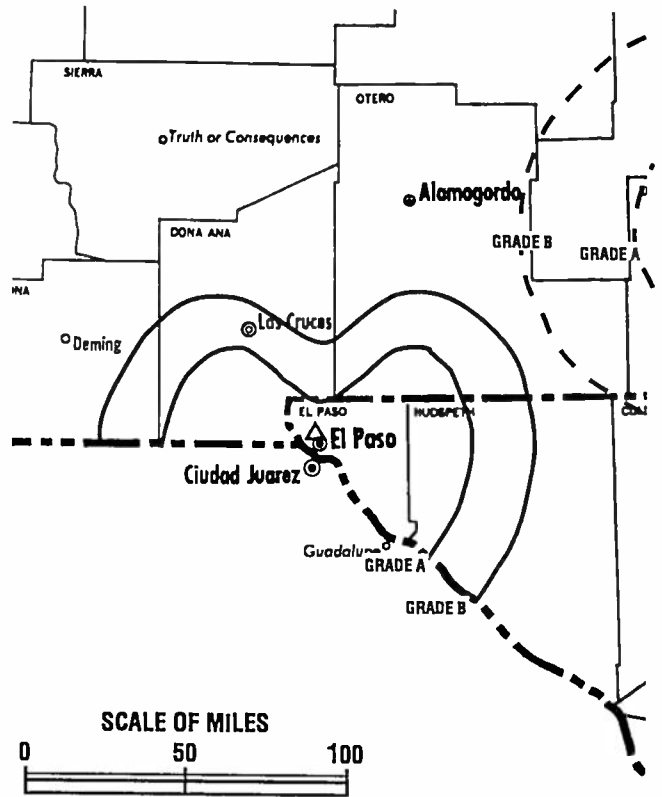
Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Smith & Fisher.

### Personnel:

Art Olivas, General Manager.  
Dan Overstreet, General Sales Manager.  
Danny Aguilar, Local Sales Manager.  
Gary Warner, News Director.  
Michelle McCown Johnson, Program Director & Controller.



KVIA-TV BPCT-5091 Granted 12/22/77

© American Map Corp., No. 14244

Owen Smith, Chief Engineer.  
Jeannine French, Promotion Director.  
Tresa Kernaghan, Marketing Director.

Highest 30 Sec. Rate: \$700.

City of License: El Paso. OMA: El Paso. Rank: 99.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	447,370	348,180	795,550
Average Weekly Circulation (1995)	129,942	76,837	209,201
Average Daily Circulation (1995)			118,723

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

## Texas—El Paso-Juarez, Mexico

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### **XEJ-TV**

**Ch. 5**

**Network Service:** Independent.

**Licensee:** Television de la Frontera S.A., Box 9555, El Paso, TX 79985.

**Studio:** Edificio XEJ, Apartada 111, Juarez, Mexico

**Telephone:** 521-615-5555. **Fax:** 52-161-14-96-25.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 63-kw visual, 10-kw aural.

**Transmitter:** Penon Mountain.

**Ownership:** Television de la Frontera S.A.

**Began Operation:** May 17, 1954.

**Personnel:**

**Pedro Meneses Hoyos, General Manager.**  
**Steve Guerrero, Chief Engineer.**

**Highest 30 Sec. Rate:** \$350.

**DMA:** El Paso. **Rank:** 99.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	<b>Cable TV Households</b>	<b>Non-cable TV Households</b>	<b>Total TV Households</b>
<b>Estimated Station Totals*</b>	<b>1,791,950</b>	<b>1,417,670</b>	<b>3,209,620</b>
<b>Average Weekly Circulation (1995)</b>	<b>3,143</b>	<b>30,743</b>	<b>34,241</b>
<b>Average Daily Circulation (1995)</b>			<b>8,587</b>

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



## Texas—El Paso-Juarez, Mexico

### XEPM-TV

Ch. 2

**Network Service:** Independent.

**Licensee:** XEPM-TV Television Inc., Apdo. No. 271, Juarez, Mexico.

**Business Office:** Box 9555, El Paso, TX 79985.

**Phone:** Juarez 2-2222.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 6.3-kw visual, 3.15-kw aural. Antenna: 1150-ft. above av. terrain.

**Ownership:** XEPM-TV Television Inc.

**Began Operation:** January 16, 1961.

**Personnel:**

M. D. Heredia, General Manager.

Sergio D. Molinar Jr., Sales Manager.

**Rates:** On request.

**DMA:** El Paso. Rank: 99.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	<b>145,620</b>	<b>101,700</b>	<b>247,320</b>
<b>Average Weekly Circulation (1995)</b>	<b>18,121</b>	<b>26,324</b>	<b>44,496</b>
<b>Average Daily Circulation (1995)</b>			<b>24,534</b>

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

## Texas—El Paso-Juarez, Mexico

### XHIJ-TV

Ch. 44

**Network Service:** Telemundo.

**Licensee:** Arnoldo Cabada de la O, Carretera Juarez Porvenir 8388, Juarez, Chihuahua, Mexico.

**Studio:** Carretera Juarez Porvenir 8388, Juarez, Chihuahua.

**Mailing Address:** 1790 Lee Trevino Blvd., Suite 440, El Paso, TX 79936.

**Telephone:** 915-598-0440. **Fax:** 915-598-1485.

**Technical Facilities:** Channel No. 44 (650-656 MHz). Authorized power: 240-kw visual. Antenna: 1200-ft. above av. terrain, 150-ft. above ground, 5773-ft. above sea level.

**Transmitter:** Cerro Del 44, 2-mi. SW of Juarez.

**Ownership:** Televisora Nacional S.A.

**Began Operation:** October 16, 1980.

**Represented (sales):** Telemundo.

**Personnel:**

**Arnoldo Cabada de la O**, Chief Executive Officer.

**Luis Arnoldo Cabada**, Executive Vice President.

**Jesus Cabada**, Vice President & Comptroller.

**Sergio Cabada**, Vice President & Director of Programming & Marketing.

**John Chapman**, General Manager, El Paso.

**Gabriel Rios**, Chief Engineer.

**Armando Cabada**, News Director.

**María Elana Solorzano**, Production Manager.

**Carlos Siller**, Director of Public Affairs.

**Peria Peon-Grimaldo**, Administrative Manager, El Paso.

**Highest 30 Sec. Rate:** \$375.

**DMA:** El Paso. **Rank:** 99.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	<b>157,770</b>	<b>109,160</b>	<b>266,930</b>
<b>Average Weekly Circulation (1995)</b>	<b>15,333</b>	<b>19,442</b>	<b>34,766</b>
<b>Average Daily Circulation (1995)</b>			<b>14,454</b>

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Greenville

**KTAQ**

Ch. 47

Network Service: Independent.

Licensee: Mike Simons, Box 8547, Greenville, TX 75404.

Studio: KTAQ TV 47, Box 8547, Greenville, TX 75404.

Telephone: 903-455-8847. Fax: 903-455-8891.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 14.2-kw max. visual. Antenna: 508-ft. above av. terrain, 492-ft. above ground, 1069-ft. above sea level.

Latitude	33°	09'	32"
Longitude	96°	08'	34"

Transmitter: 1.6-mi. NW, 320° from Greenville, on Hunt County Rd. No. 1058.

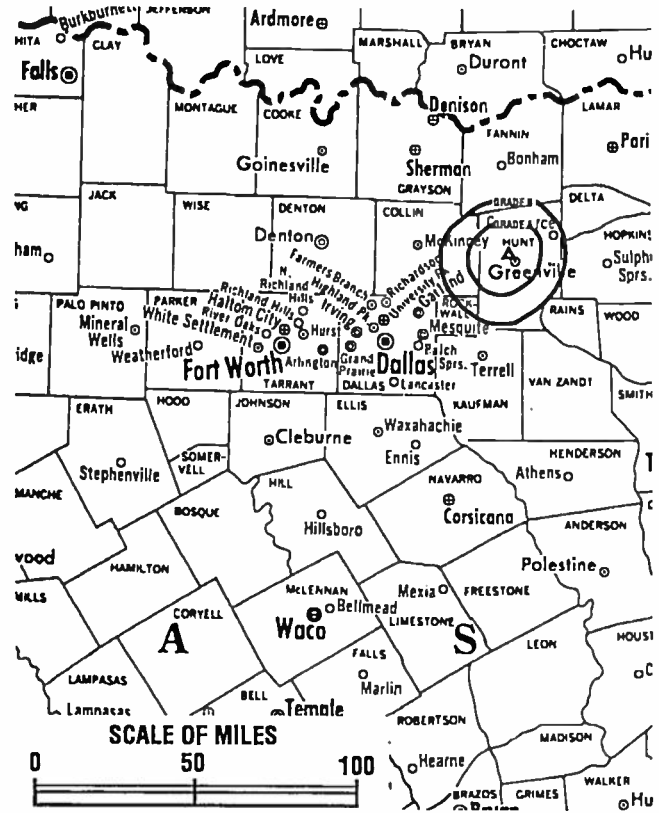
Ownership: Mike Simons.

Began Operation: April 1, 1994.

Represented (legal): Gammon & Grange, P.C.

Personnel:  
Mike Simons, General Manager.

Rates: On Request.



KTAQ BNPCT-931028KP Granted 3/31/94 © American Map Corp., No. 14244  
Nielsen Data: Not available.  
City of License: Greenville. DMA: Dallas-Fort Worth. Rank: 8.

# Texas—Harlingen

## KGBT-TV

Ch. 4

**Network Service:** CBS.

**Licensee:** KGBT-TV Ltd. Partnership, 9201 W. Expressway 83, Harlingen, TX 78552.

**Studio:** 9201 W. Expressway 83, Harlingen, TX 78552.

**Telephone:** 512-421-4444. **Fax:** 512-421-2318. **E-mail:** djom@kgbttv.vt.com

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1299-ft. above av. terrain, 1292-ft. above ground, 1347-ft. above sea level.

Latitude 26° 08' 55"  
Longitude 97° 49' 17"

**Transmitter:** 0.125-mi. S of La Feria, TX.

**Satellite Earth Stations:** Harris, 4-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Corn, Scientific-Atlanta receivers.

**News Services:** AP, CBS, Sports News Satellite.

**Ownership:** Draper Communications Inc. (Group Owner).

**Began Operation:** October 4, 1953. Sale to present owner by Tichenor Media System Inc. approved by FCC Feb. 7, 1986.

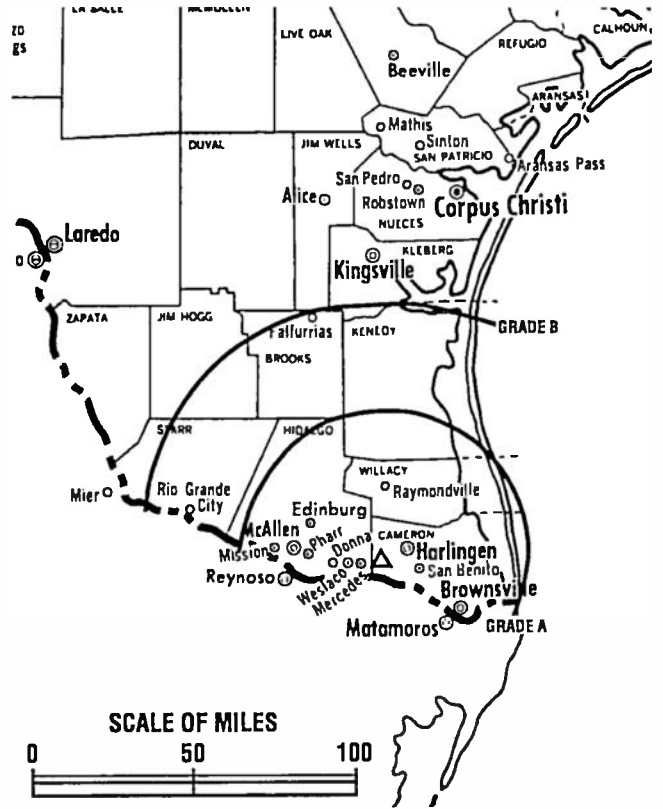
**Represented (sales):** Katz Continental Television.

**Represented (legal):** Arent, Fox, Kintner, Plotkin & Kahn.

**Represented (engineering):** D. W. Sargent Broadcast Service.

**Personnel:**

- William F. Jorn, Vice President & General Manager.
- Jim Louder, National Sales Manager.
- Colleen Willis, Local Sales Manager.
- Pahl Shipley, News Director.
- Harry Thielman, Chief Engineer.
- Carrie Cox, Production Manager.
- Jim Chancey, Program & Promotion Director.
- Louise McCarty, Business Manager.



KGBT-TV BPCT-861104KK Granted 1/16/87 © American Map Corp., No. 14244

**Rates:** On request.

**City of License:** Harlingen. **DMA:** Harlingen-Weslaco-Brownsville-McAllen. **Rank:** 107.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	106,940	122,820	229,760
<b>Average Weekly Circulation (1995)</b>	76,115	84,981	160,953
<b>Average Daily Circulation (1995)</b>			101,740

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Houston

## KHOU-TV

Ch. 11

**Network Service:** CBS.

**Licensee:** KHOU-TV Inc., Box 11, Houston, TX 77001-0011.

**Studio:** 1945 Allen Pkwy., Houston, TX 77019.

**Mailing Address:** Box 11, Houston, TX 77001-0011.

**Telephone:** 713-526-1111. **Fax:** 713-521-4326.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual. Antenna: Circularly polarized, 1870-ft. above av. terrain, 1937-ft. above ground, 2008-ft. above sea level.

Latitude 29° 33' 40"  
Longitude 95° 30' 04"

**Transmitter:** 3111 Senior Rd., Missouri City, TX.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 7-meter Ku & C-band; Scientific-Atlanta, 10-meter C-band; Vertex, 6-meter Ku-band; Andrew, W/A-Com, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Andrew, 2.4-meter Ku-band.

**News Services:** AP, CBS, CNN, UPI.

**Ownership:** A. H. Belo Corp. (Group Owner).

**Began Operation:** March 22, 1953. Transfer of control to Corinthian Bcstg. by Paul E. Taft, et al., approved July 11, 1956 by FCC (Television Digest, Vol. 12:19, 28). Sale to present owner by Corinthian Bcstg. approved by FCC Nov. 22, 1983.

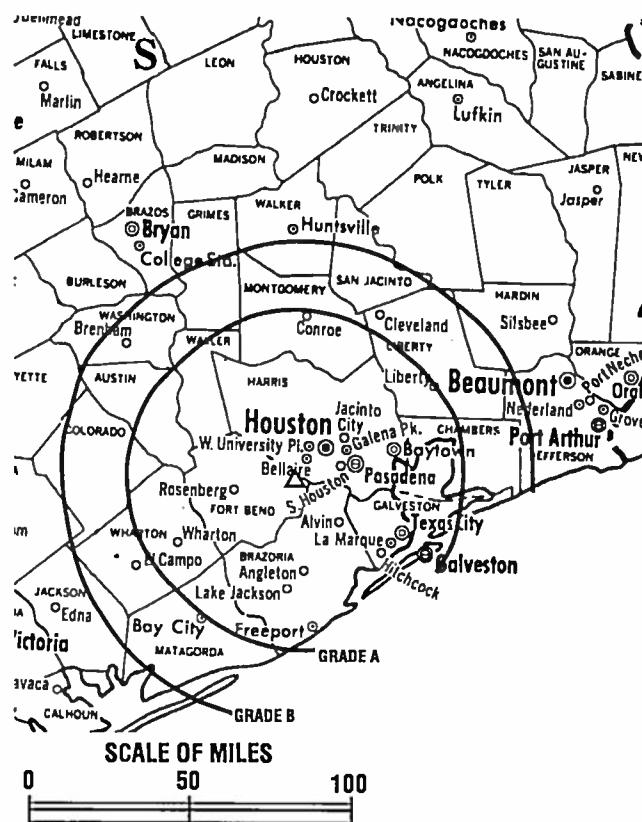
**Represented (sales):** TeleRep Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

### Personnel:

Allan Howard, President & General Manager.  
Peter Diaz, Station Manager.  
John Rizzuti, Director, Sales & Marketing.  
Mario Hewitt, Local Sales Manager.  
Kenlyn Zschunke, Regional Sales Manager.  
Jeff Lovins, National Sales Manager.  
Joe Duke, News Director.  
Garen Vandebek, Director of Creative Services.



KHOU-TV BPCT-880819KF Granted 11/30/88 © American Map Corp., No. 14244

Andrew Klarer, Production Manager.  
Larry Giele, Financial Manager.  
David Carr, Director of Engineering.  
Gwen Anderson, Marketing Research Manager.  
Joan Swanson, Program Director.  
Cris Perez, Community Affairs Director.

**Rates:** On request.

**City of License:** Houston. **DMA:** Houston. **Rank:** 11.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,172,700	912,070	2,084,770
Average Weekly Circulation (1995)	704,197	559,408	1,296,149
Average Daily Circulation (1995)			770,331

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Alvin-Houston

## KHSH-TV

Ch. 67

**Network Service:** HSN.

**Licensee:** SKHO Bcstg. Partnership, 2522 Highland Square Mall, Alvin, TX 77511.

**Studio:** 2522 Highland Square Mall, Alvin, TX 77511.

**Telephone:** 713-331-8867. **Fax:** 713-331-5924.

**Technical Facilities:** Channel No. 67 (788-794 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1783-ft. above av. terrain, 1769-ft. above ground, 1848-ft. above sea level.

Latitude 29° 34' 06"  
Longitude 95° 29' 57"

**Transmitter:** Missouri City, TX.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Harris, 6.1-meter C-band; Pinzone, 5-meter Ku & C-band.

**News Service:** UPI.

**Ownership:** Silver King Communications Inc. (Group Owner).

**Began Operation:** January 27, 1986. Sale to present owners by Four Star Bcstg. Inc. approved by FCC Nov. 30, 1986 (*Television Digest*, Vol. 26:39, 45).

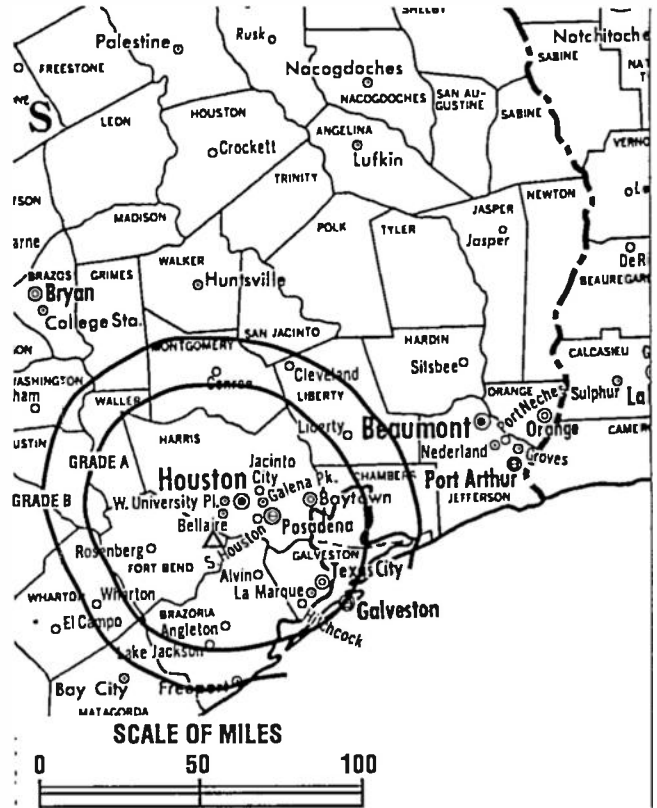
**Represented (sales):** Silver King Broadcasting Sales.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

**Personnel:**  
Debra Hunt, Vice President & Station Manager.  
Allen McCarty, Engineering Director.  
Sally Huffer, Program Manager.

**Rates:** On request.



KHSH-TV BMPCT-841221LB Granted 1/17/85 © American Map Corp., No. 14244

**City of License:** Alvin. **DMA:** Houston. **Rank:** 11.

**Circulation:** ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	728,950	634,160	1,363,110
Average Weekly Circulation (1995)	2,357	7,212	10,263
Average Daily Circulation (1995)			2,733

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Houston

**KHTV**

Ch. 39

**Network Service:** Independent.

**Licensee:** GBC L.P., Box 630129, Houston, TX 77263-0129.

**Studio:** 7700 Westpark Dr., Houston, TX 77063.

**Mailing Address:** Box 630129, Houston, TX 77263-0129.

**Telephone:** 713-781-3939. Fax: 713-783-9078.

**Technical Facilities:** Channel No. 39 (620-626 MHz). Authorized power: 5000-kw max. visual, 501-kw max. aural. Antenna: 1950-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 06"  
Longitude 95° 29' 57"

**Transmitter:** 4126 McHard Rd., 0.8-mi. S of Rte. 2234, 1.27-mi. E of Missouri City boundary.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Paraclype, 4.8-meter; Scientific-Atlanta, 7-meter; Microdyne, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Gaylord Broadcasting Co. L.P. (Group Owner).

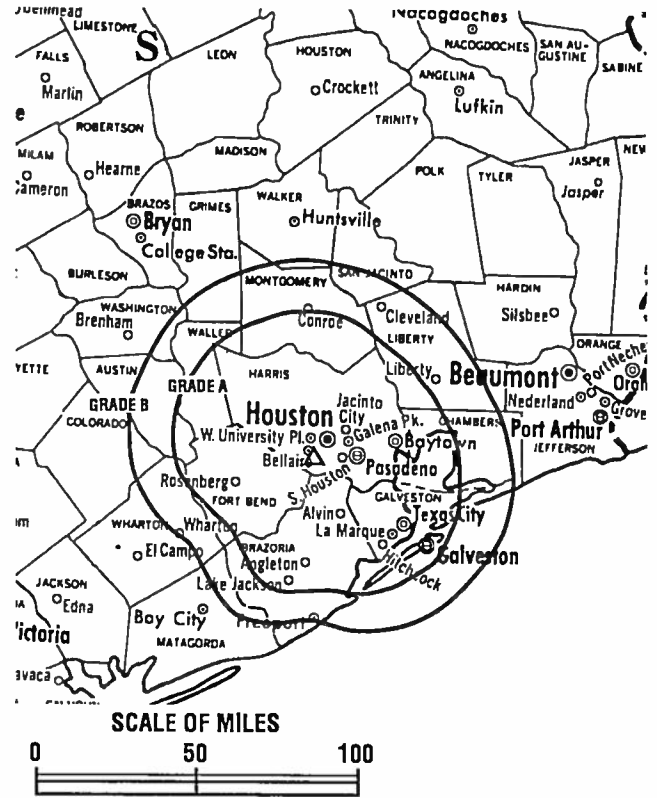
**Began Operation:** October 10, 1953 as KNUZ-TV, but quit air June 25, 1954. Sale of 80% to WKY-TV by KNUZ Television Co. approved Oct. 13, 1965 by FCC (Television Digest, Vol. 5:21, 42). Transfer of remaining 20% approved June 17, 1966 (Vol. 6:26). Resumed operations Jan. 6, 1967. **Note:** Sale to Tribune Bcstg. Co. pends.

**Represented (legal):** Reed, Smith, Shaw & McClay.

**Represented (engineering):** David Steel & Associates Inc.

**Personnel:**

- Bob Clark, Vice President & General Manager.
- Glenn Massey, General Sales Manager.
- Mike Murray, Local Sales Manager.
- Roger Bare, National Sales Manager.
- Mike Malernee, Production Manager.
- Jodie Sinclair, Public Service Director.
- John R. Schilberg, Director of Engineering & Technology.



KHTV BMPCT-831102KF Granted 11/2/83 © American Map Corp., No. 14244

Cynthia Phillips, Business Manager.  
Sean Haley, Creative Services Director.  
Randy Wilkes, Marketing/Research Director.

**Rates:** On request.

**City of License:** Houston. **DMA:** Houston. **Rank:** 11.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	1,107,380	871,120	1,978,500
<b>Average Weekly Circulation (1995)</b>	390,422	339,044	747,788
<b>Average Daily Circulation (1995)</b>			292,225

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Katy-Houston

## KNWS-TV

Ch. 51

**Network Service:** Independent.

**Licensee:** Johnson Bcstg. Inc., 8440 Westpark Dr., Houston, TX 77063.

**Studio:** 8440 Westpark Dr., Houston, TX 77063.

**Telephone:** 713-974-5151. **Fax:** 713-975-6397.

**Technical Facilities:** Channel No. 51 (692-698 MHz). Authorized power: 2250-kw max. visual, 250-kw max. aural. Antenna: 1660-ft. above av. terrain, 1644-ft. above ground, 1716-ft. above sea level.

Latitude	29°	33'	40"
Longitude	95°	30'	04"

**Transmitter:** 3111 Senior Rd., Missouri City, TX.

**Satellite Earth Stations:** Comtech, 5-meter Ku & C-band; Comtech, 7.3-meter Ku & C-band; Standard Communications receivers.

**News Services:** AP, CNN, Conus.

**Ownership:** Johnson Broadcasting Inc.

**Began Operation:** November 3, 1993.

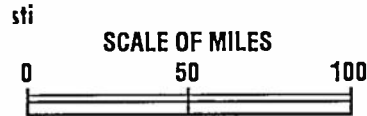
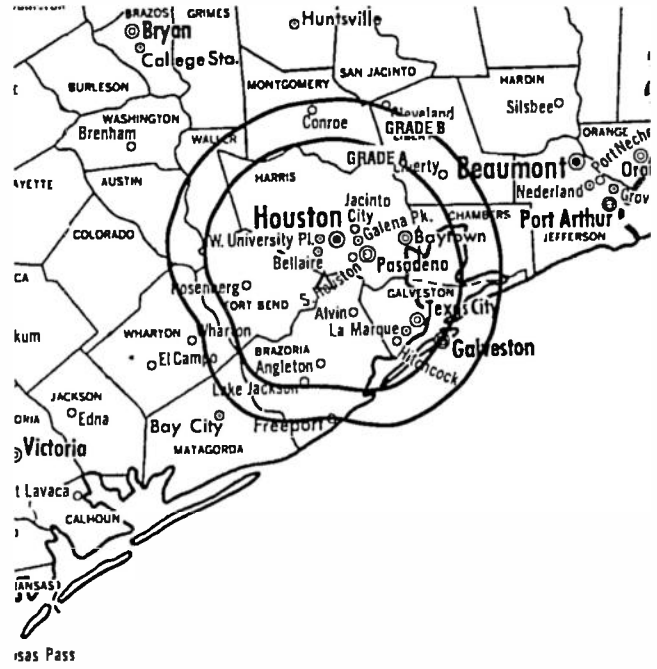
**Represented (legal):** Smithwick & Belendiuk, P.C.

**Represented (engineering):** E. Harold Munn Jr. & Associates Inc.

**Personnel:**

Doug Johnson, General Manager.  
 Graham McKernon, General Sales Manager.  
 Rod Rodriguez, Local Sales Manager.  
 Mike Crew, News Director.  
 Jeff Lovetinsky, Chief Operating Officer.

**Rates:** On request.



KNWS-TV BMPCT-920121KG Granted 3/19/93 © American Map Corp., No. 14244

City of License: Katy. DMA: Houston. Rank: 11.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	820,220	700,260	1,520,480
Average Weekly Circulation (1995)	41,140	54,392	96,999
Average Daily Circulation (1995)			27,290

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Texas—Houston

## KPRC-TV

Ch. 2

Network Service: NBC.

Licensee: Post-Newsweek Stations Houston Inc., Box 2222, Houston, TX 77252.

Studio: 8181 Southwest Freeway, Houston, TX 77074.

Mailing Address: Box 2222, Houston, TX 77252.

Telephone: 713-222-2222. Fax: 713-270-9334.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1930-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 06"  
Longitude 95° 29' 57"

Transmitter: 0.8-mi. S of Rte. 2234, 1.27-mi. E of Missouri City line.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 8-meter Ku-band; Harris, 6.1-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Harris, Microdyne, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Service: AP.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Began Operation: January 1, 1949 as KLEE-TV. Sold to H & C Communications Inc. May 1950 (Television Digest, Vol. 6:13, 21). FCC approved sale to present owner Feb. 28, 1994 (Vol. 33:49).

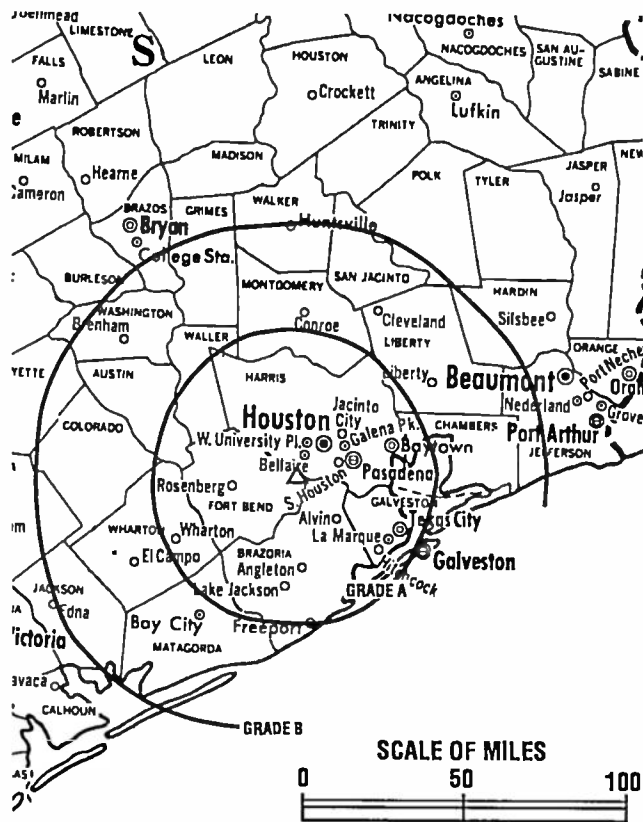
Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

### Personnel:

Steve Wasserman, Vice President & General Manager.  
Kathleen Keefe, General Sales Manager.  
Lois Culpepper, Local Sales Manager.  
Jack Walsh, National Sales Manager.  
Terrie Anderson, Operations Manager.  
Nancy Shafran, News Director.



KPRC-TV BMPCT-831007KF Granted 11/22/83 © American Map Corp., No. 14244

Lyle Schulze, Program Director.  
Larry Parker, Director of Advertising & Promotion.  
Von Johnson, Business Manager.  
Dale Werner, Engineering Manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2900.

City of License: Houston. DMA: Houston. Rank: 11.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,284,290	954,780	2,239,070
Average Weekly Circulation (1995)	693,970	516,092	1,239,349
Average Daily Circulation (1995)			650,228

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Houston

**KRIV**

Ch. 26

**Network Service:** FOX.

**Licensee:** Fox Television Stations Inc., Box 22810, Houston, TX 77227.

**Studio:** 3935 Westheimer Rd., Houston, TX 77027.

**Mailing Address:** Box 22810, Houston, TX 77227.

**Telephone:** 713-626-2610. **Fax:** 713-623-2982.

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 5000-kw max. & 1303-kw horizontal visual, 500-kw max. & 130-kw horizontal aural. Antenna: 1950-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level.

Latitude	29°	34'	28"
Longitude	95°	29'	37"

**Transmitter:** 0.4-mi. S of Rte. 2234, 0.1-mi. W of intersection with Blue Ridge Rd.

**Satellite Earth Stations:** Harris, 6.1-meter C-band; Microdyne, 5-meter C-band; Vertex, 6.1-meter Ku-band; Harris, Standard Communications receivers.

**News Services:** AP, CNN, Fox News, National Weather Service.

**Ownership:** Fox Television Stations Inc. (Group Owner).

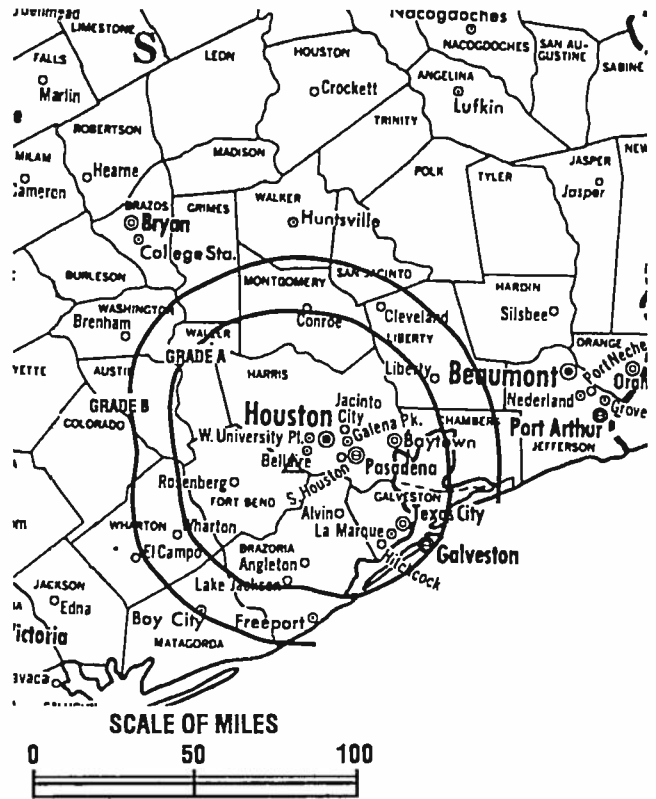
**Began Operation:** August 15, 1971. Sale to present owner by Metromedia approved by FCC Nov. 14, 1985. Sale to Metromedia by Crest Bcstg. approved April 6, 1978 (Television Digest, Vol. 17:34).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

- M. Jerry Marcus, Vice President & General Manager.
- Ken Murphy, Vice President & General Sales Manager.
- Wendell Wyborny, Vice President & Chief Engineer.
- Mary Delaney, Vice President & Promotion Director.
- Debbie Kuchera, Vice President, Administration & Finance.
- Denise Bishop, Vice President, News.
- Scott Eustice, Program Manager.



KRIV BMPCT-811014KE Granted 11/15/81 © American Map Corp., No. 14244

**Dick Daggett**, Local Sales Manager.  
**Nancy McNeill**, National Sales Manager.

**Rates:** On request.

**City of License:** Houston. **DMA:** Houston. **Rank:** 11.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	1,260,150	919,010	2,179,160
<b>Average Weekly Circulation (1995)</b>	557,695	490,881	1,072,417
<b>Average Daily Circulation (1995)</b>			513,218

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

## Texas—Conroe-Houston

**KTFH**

Ch. 49

**Network Service:** Independent.

**Licensee:** Paxson Communications Corp., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 256 Sam Houston Pkwy., Suite 49, Houston, TX 77060.

**Telephone:** 713-820-4900. **Fax:** 713-820-4048.

**Technical Facilities:** Channel No. 49 (680-686 MHz). Authorized power: 4227-kw max. visual. Antenna: Circularly polarized, 1178-ft. above av. terrain, 1171-ft. above ground, 1316-ft. above sea level.

Latitude 30° 15' 45"  
Longitude 95° 14' 50"

**Transmitter:** N of State Rd. 2090, 12-mi. SE of Conroe, 1.05-mi. N of Hwy. 2090.

**Satellite Earth Stations:** Paraclipse, 4-meter C-band; Paraclipse, 4-meter Ku & C-band; Houston Tracker, M/A-Com receivers.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** June 16, 1989. Sale to Paxson Communications Corp. by San Jacinto TV Corp. approved by FCC May 16, 1995.

**Personnel:**

Cecil Thomas, General Manager.  
Calvin Smith, Chief Engineer.  
Roger Ramirez, Business Manager.

**Rates:** On request.

**City of License:** Conroe. **DMA:** Houston. **Rank:** 11.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KTFH BPCT-921209KE Granted 1/15/93 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	784,140	676,240	1,460,380
Average Weekly Circulation (1995)	9,123	26,675	35,648
Average Daily Circulation (1995)			11,637

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Galveston-Houston

**KTMD**

Ch. 48

Network Service: Telemundo.

Licensee: Telemundo of Galveston-Houston License Corp., 1740 Broadway, 18th Floor, New York, NY 10019.

Studio: 3903 Stoney Brook, Houston, TX 77063.

Telephone: 713-974-4848. Fax: 713-974-5875.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 4198-kw max. visual. Antenna: 1176-ft. above av. terrain, 1199-ft. above ground, 1212-ft. above sea level.

Latitude 29° 27' 57"

Longitude 95° 13' 23"

Transmitter: Rte. 3, Alvin.

Satellite Earth Stations: Comtech, 5-meter Ku & C-band; Vertex, 6.1-meter C-band; Pinzone receivers.

News Services: AP, CNN.

Ownership: Telemundo Group Inc. (Group Owner).

Began Operation: February 1, 1988. Sale to present owner by Raymond G. Schindler, et al., approved by FCC March 9, 1988.

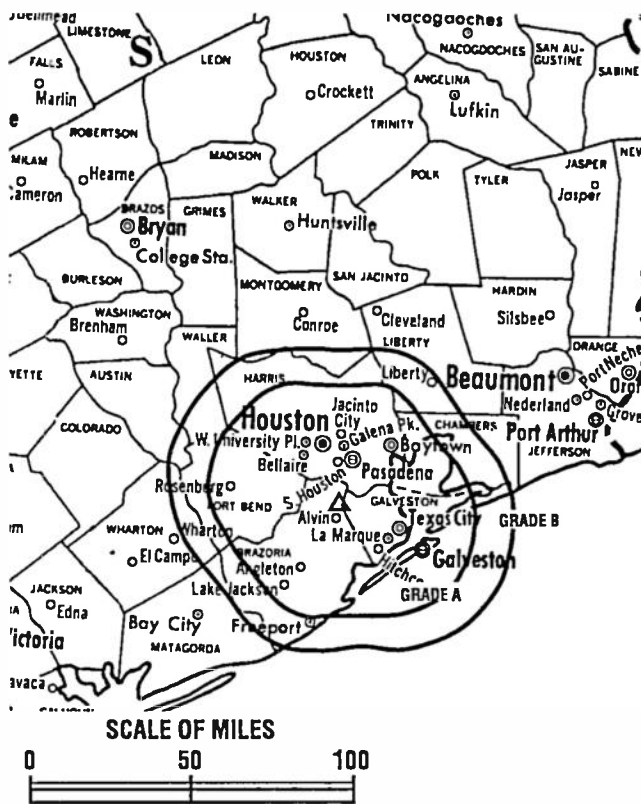
Represented (sales): Telemundo.

Represented (legal): Hogan & Hartson.

Represented (engineering): Hammett & Edison Inc.

**Personnel:**

- Luis Fernandez-Rocha, General Manager.
- Pepper Gould, Local Sales Manager.
- Mary Michael Townsend, National Sales Manager.
- Ernest DeSoto, News Director.
- Marcello Marini, Program & Public Relations Manager.
- P. J. Griggs, Business Manager.
- John Harvey, Chief Engineer.



KTMD BPCT-780907KF Granted 3/1/85 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$600.

City of License: Galveston. DMA: Houston. Rank: 11.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	719,940	624,380	1,344,320
Average Weekly Circulation (1995)	19,903	57,135	77,377
Average Daily Circulation (1995)			38,124

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Houston

## KTRK-TV

Ch. 13

**Network Service:** ABC.

**Licensee:** KTRK-TV Inc., 3310 Bissonnet, Houston, TX 77005.

**Studio:** 3310 Bissonnet St., Houston, TX 77005.

**Mailing Address:** Box 13, Houston, TX 77001.

**Telephone:** 713-666-0713. Fax: 713-668-0024.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 1930-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 27"  
Longitude 95° 29' 37"

**Transmitter:** 0.5-mi. E of S. Post Rd. & FM Rd. 2234 intersection, near Houston.

**Satellite Earth Stations:** Andrew, 7-meter C-band; Vertex, 6-meter Ku-band; Vertex, 9-meter C-band; Avantek, Harris receivers.

**News Services:** AP, Sportsticker, UPI.

**Ownership:** Capital Cities/ABC Inc. (Group Owner).

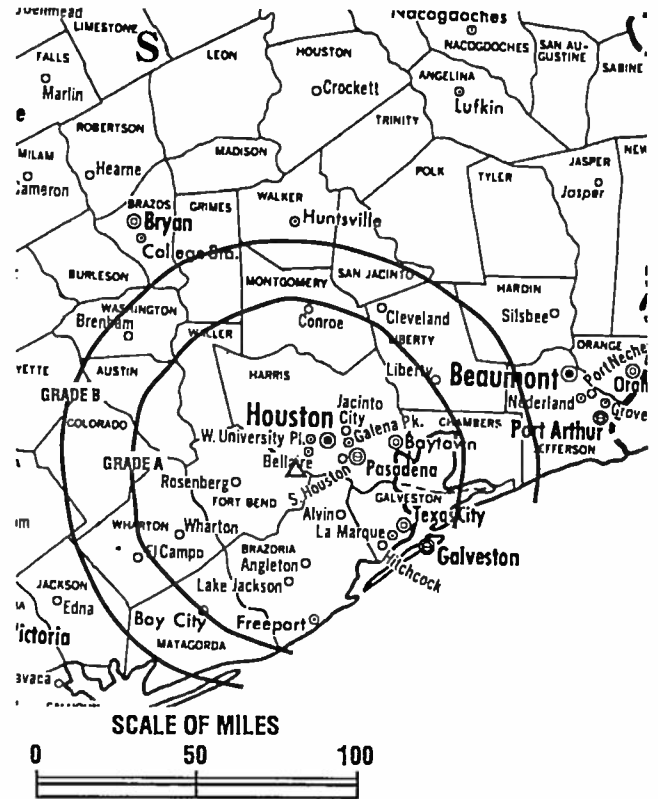
**Began Operation:** November 20, 1954. Sale to present owner by Houston Consolidated TV Co. approved by FCC June 15, 1967 (Television Digest, Vol. 6:48; 7:25).

**Represented (sales):** Capital Cities/ABC National TV Sales.

**Represented (legal):** Wilmer, Cutler & Pickering.

**Personnel:**

- James Masucci, President & General Manager.
- Jim Keeley, General Sales Manager.
- Winfred Frazier, Local & Regional Sales Manager.
- Gerald Lyles, National Sales Manager.
- Kim Nordt-Jackson, Program Director.
- Richard Longoria, News Director.
- John Jancar, Business Manager.
- Tom Ash, Creative Services Manager.
- J. L. Hamilton, Chief Engineer.
- Stephen Wong, Director, Research & Sales Development.



KTRK-TV BPCT-780825IB Granted 12/12/80 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$25,000.

**NETWORK BASE HOURLY RATE: \$3200.**

City of License: Houston. DMA: Houston. Rank: 11.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,202,360	917,350	2,119,710
Average Weekly Circulation (1995)	723,722	586,341	1,340,100
Average Daily Circulation (1995)			770,188

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Houston

**KTXH**

Ch. 20

Network Service: UPN.

Licensee: Paramount Stations Group of Houston Inc., 5555 Melrose Ave., Hollywood, CA 90038.

Studio: 8950 Kirby Dr., Houston, TX 77054.

Telephone: 713-661-2020. Fax: 713-665-3909.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 5000-kw max. & 2275-kw horizontal visual, 500-kw max. & 228-kw horizontal aural. Antenna: 1807-ft. above av. terrain, 1971-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 34"  
Longitude 95° 30' 36"

Transmitter: 4120 McHard Rd., Missouri City.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Harris, 3-meter; Harris, 6.1-meter; Harris, 9-meter C-band; Harris receivers.

Ownership: Viacom International Inc. (Group Owner).

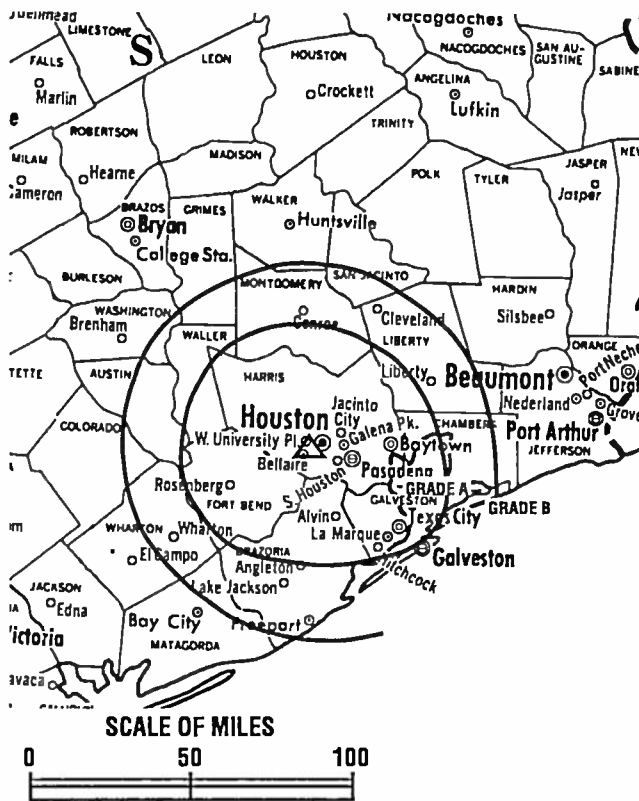
Began Operation: November 7, 1982. Left air Dec. 7, 1982; resumed operation Feb. 13, 1983. Sale to present owner by Taft Television & Radio Co. approved by FCC Feb. 20, 1987 (Television Digest, Vol. 27:9, 14, 15). Previous sale to Taft by Gulf Broadcast Group approved by FCC May 30, 1985 (Vol. 25:5, 20, 22). Sale to Gulf by Peter S. McMullen, Sidney Schlenker, et al., approved Dec. 11, 1984 (Vol. 24:23, 53).

Represented (sales): Seitel Inc.

Represented (legal): Leventhal, Senter & Lerman.

**Personnel:**

- Michael Dunlop, Vice President & General Manager.
- Tom Hurley, General Sales Manager.
- Debbie Sohmer, Local Sales Manager.
- Shaun McDonald, Local Sales Manager.
- Shannon Murphy, National Sales Manager.
- Kim Oliphant, Public Affairs Director.
- Stan Wasilik, Program Director.
- Brad Levy, Marketing Director.
- David Rowland, Business Manager.
- Charles Hughes, Chief Engineer.



KTXH BMPCT-820629KE Granted 11/5/82 © American Map Corp., No. 14244

Paul Byckowski, Executive Sports Producer.  
Walter Naar, Operations Manager.  
Neal Goren, Traffic Manager.

Rates: On request.

City of License: Houston. DMA: Houston. Rank: 11.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,117,610	889,010	2,006,620
Average Weekly Circulation (1995)	475,638	418,559	915,299
Average Daily Circulation (1995)			364,033

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Baytown-Houston

**KVVV**

Ch. 57

**Network Service:** Independent.

**Licensee:** VI Baytown Inc., 6740 Shady Oak Rd., Minneapolis, MN 55344.

**Studio:** 1044 Hercules, Houston, TX 77058.

**Telephone:** 713-286-4245. **Fax:** 713-286-4541.

**Technical Facilities:** Channel No. 57 (728-734 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1919-ft. above av. terrain, 1932-ft. above ground, 1909-ft. above sea level.

Latitude 29° 17' 56"  
Longitude 95° 14' 11"

**Transmitter:** 4-mi. SE of corner of Springtown Rd. & Hwy. 35, 8-mi. S of Alvin.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Comtech, 5-meter C-band; Scientific-Atlanta receivers.

**Ownership:** ValueVision International Inc. (Group Owner).

**Began Operation:** May 18, 1988. Sale to present owner by Pray Inc. approved by FCC Jan. 27, 1994 (Television Digest, Vol. 33:44).

**Represented (legal):** Wilmer, Cutler & Pickering.

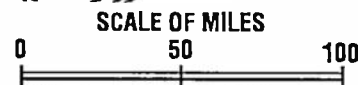
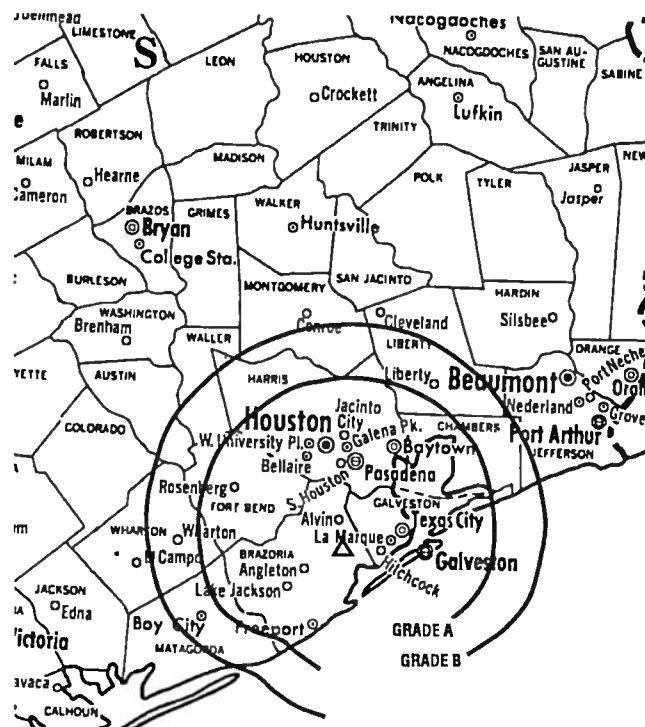
**Personnel:**

DeWayne Roberts, General Manager.  
Jerry Stretch, Business Manager.

**Rates:** On request.

**City of License:** Baytown. **DMA:** Houston. **Rank:** 11.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KVVV BPCT-900612KF Granted 8/30/90 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	641,440	548,650	1,190,090
<b>Average Weekly Circulation (1995)</b>	819	520	1,365

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Rosenberg-Houston

## KXLN-TV

Ch. 45

Network Service: Univision.

Licensee: Univision Television Group Inc., 1901 Ave. of the Stars, Suite 680, Los Angeles, CA 90067.

Studio: 9440 Klrby Dr., Houston, TX 77054.

Telephone: 713-662-4545. Fax: 713-668-9054.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 2173-kw max. visual, 217-kw max. aural. Antenna: 1440-ft. above av. terrain, 1429-ft. above ground, 1505-ft. above sea level.

Latitude 29° 33' 25"  
Longitude 95° 30' 04"

Transmitter: 3101 Senior Rd., 3-mi. E of Dewalt, Missouri City.

Satellite Earth Stations: SatCom, 5-meter; Scientific-Atlanta, 4.6-meter; Standard Communications receivers.

News Service: AP.

Ownership: Univision (Group Owner).

Began Operation: September 1, 1987. Sale by Pueblo Bcstg. Corp. to Univision approved by FCC July 20, 1994 (Television Digest, Vol. 34:24).

Represented (sales): Univision.

Represented (engineering): Moffet, Larson & Johnson Inc.

### Personnel:

Jose Adan Trevino, Chief Executive Officer.  
Zanetta Kelley, General Sales Manager.  
Chas Wilson, Local Sales Manager.  
Beatriz de Alvarado, News Director.  
Cindy Chisum, Program Director.  
Sandy Zavaleta, Promotion Director.  
Steve Looney, Engineering Director.  
Chris Brown, Business Manager.  
Ray Sepeda, Production Manager.



KXLN-TV BMPCT-880314KE Granted 4/7/88 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1600.

City of License: Rosenberg. DMA: Houston. Rank: 11.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	800,320	695,210	1,495,530
Average Weekly Circulation (1995)	36,305	98,791	135,408
Average Daily Circulation (1995)			92,962

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Texas—Houston

**KZJL**

Ch. 61

**Network Service:** Independent.

**Grantee:** Urban Broadcasting Systems, 1800 West Loop South, Suite 1850, San Felipe Rd., Houston, TX 77027.

**Studio:** 2522 Highland Square Mall, Alvin, TX 77511.

**Telephones:** 713-629-6161; 713-835-3181.

**Technical Facilities:** Channel No. 61 (752-758 MHz). Authorized power: 4683-kw max. visual. Antenna: 1453-ft. above av. terrain, 1430-ft. above ground, 1506-ft. above sea level.

Latitude	29°	33'	25"
Longitude	95°	30'	04"

Requests modification of CP for change to 4680-kw max. visual. BMPCT-950725KE.

**Transmitter:** 3101 Senior Rd., Harris County.

**Ownership:** Charles E. Walker.

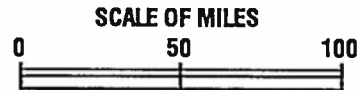
**Began Operation:** June 2, 1995.

**Represented (legal):** Fletcher, Heald & Hildreth.

**Represented (engineering):** Robert E. Bullock (La Canada, CA).

**Personnel:**

**Charles Walker**, General Manager.  
**Alan McCarty**, Chief Engineer.  
**Bobby Angel**, Program Director.



KZJL BMPCT-931221KE Granted 7/18/94 © American Map Corp., No. 14244

Nielsen Data: Not available.

City of License: Houston. DMA: Houston. Rank: 11.

# Texas—Irving

## KHSX-TV

Ch. 49

Network Service: HSN.

Licensee: SKDA Bcstg. Partnership, 1957 E. Irving Blvd., Irving, TX 75060.

Studio: 1957 E. Irving Blvd., Irving, TX 75060.

Telephone: 214-579-4900. Fax: 214-579-1105.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1197-ft. above av. terrain, 1166-ft. above ground, 1824-ft. above sea level.

Latitude	32°	35'	24"
Longitude	96°	58'	21"

Transmitter: 1574 W. Belt Line Rd., Cedar Hill.

Multichannel TV Sound: Planned.

Satellite Earth Station: Pinzone, 6.1-meter C-band.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: April 17, 1984. Sale to present owner by Cela Inc. approved by FCC April 7, 1987.

Represented (sales): Silver King Broadcasting Sales.

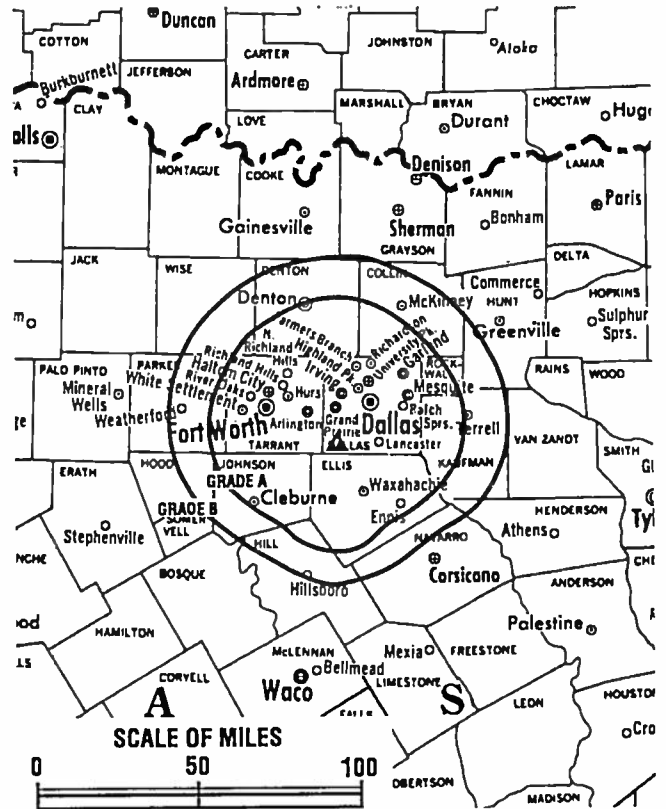
Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

### Personnel:

Brad Foltyn, Station Manager.  
 Art Runyon, Chief Engineer.  
 Tony Montes, Program Manager.

Highest 30 Sec. Rate: \$200.



KHSX-TV BMPCT-870915KG Granted 10/30/87 © American Map Corp., No. 14244

City of License: Irving. DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	744,130	756,990	1,501,120
Average Weekly Circulation (1995)	7,758	5,742	14,215
Average Daily Circulation (1995)			3,763

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Lake Dallas

**KLDT**

Ch. 55

Network Service: Independent.

Licensee: KLDT-TV 55 Inc., Box 1212, Lewisville, TX 75067-1212.

Telephones: 214-316-7000; 817-267-9725.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 3303-kw max. visual. Antenna: 466-ft. above av. terrain, 472-ft. above ground, 994-ft. above sea level.

Latitude 33° 00' 19"  
Longitude 96° 59' 00"

Transmitter: Round Grove Rd., State Rte. 30401, approximately 0.6-mi. W of Hwy. 35 E.

Ownership: KLDT-TV 55 Inc.

Began Operation: December 25, 1990.

Represented (legal): Holland & Knight.

Represented (engineering): Pete E. M. Warren III.

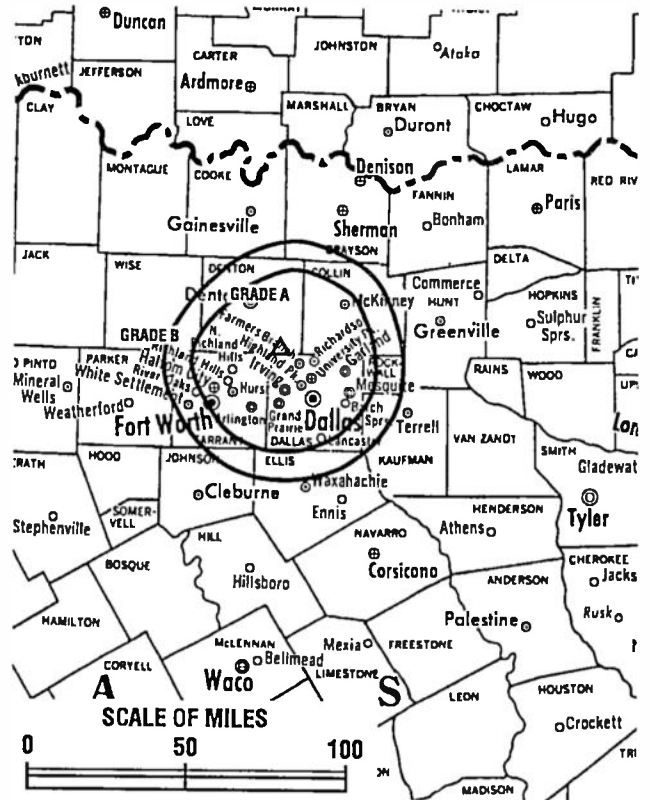
**Personnel:**

Opal Thornton, General Manager.

Rates: On request.

City of License: Lake Dallas. DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KLDT BMPCT-901119KE Granted 1/17/91 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	665,900	683,930	1,349,830
Average Weekly Circulation (1995)	2,444	391	2,454
Average Daily Circulation (1995)			120

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Laredo

## KGNS-TV

Ch. 8

Network Service: NBC, ABC.

Licensee: Century Development Corp., 270 Commerce Dr., Rochester, NY 14623.

Studio: 120 W. Del Mar Blvd., Laredo, TX 78041.

Mailing Address: Box 2829, Laredo, TX 78044.

Telephone: 210-727-8888. Fax: 210-727-5336.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 42.2-kw aural. Antenna: 1024-ft. above av. terrain, 1033-ft. above ground, 1519-ft. above sea level.

Latitude 27° 40' 21"  
Longitude 99° 39' 51"

Transmitter: 6.52-mi. N of Islitas.

Satellite Earth Stations: 5 in operation; Harris, Scientific-Atlanta receivers.

News Service: AP.

Ownership: The Malcolm Glazer Trust.

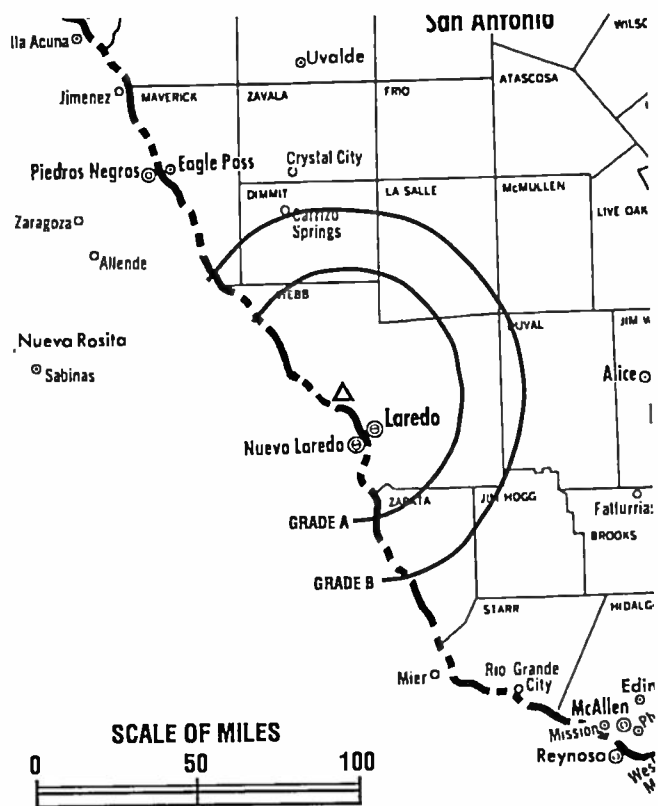
**Began Operation:** January 5, 1956. Transfer from partners H. C. Avery Jr. & David H. Cole to Donald W. Reynolds approved July 30, 1958 by FCC (*Television Digest*, Vol. 14:28, 32). Sale to T. Frank Smith Jr., et al., approved by FCC Oct. 4, 1977. Sale to Burke Bcstg. approved by FCC Oct. 28, 1983. Rescinded Nov. 2, 1983. Granted Dec. 15, 1983. Federal court subsequently ordered that Burke sell station back to Gulf Coast Bcstg. Co., to be followed by sale to Century Development Co. (Malcolm I. Glazer).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Dow, Lohnes & Albertson.

### Personnel:

Jeff Pryor, Vice President & General Manager.  
Jeannette Diack, General Sales Manager.  
Richard Noriega, News Director.  
David York, Chief Engineer.  
Vella Herrera, Office Manager.  
Maggie Milton, Promotion Director.



KGNS-TV BMPCT-6319 Granted 9/30/66 © American Map Corp., No. 14244

Johnny Garcia, Production Manager.  
Frank Wagner, Assignments Editor.

Rates: On request.

NETWORK BASE HOURLY RATE: \$230.

City of License: Laredo. DMA: Laredo. Rank: 197.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	136,340	130,190	266,530
Average Weekly Circulation (1995)	25,798	7,157	34,119
Average Daily Circulation (1995)			21,108

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Laredo

## KLDO-TV

Ch. 27

**Network Service:** Telemundo.

**Licensee:** Panorama Broadcasting Co., 1600 Water St., Laredo, TX 78040.

**Studio:** 1600 Water St., Laredo, TX 78040.

**Telephone:** 210-727-0027. Fax: 210-727-2673.

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 3720-kw max. visual, 372-kw max. aural. Antenna: 220-ft. above av. terrain, 352-ft. above ground, 732-ft. above sea level.

Latitude 27° 30' 03"  
Longitude 99° 30' 37"

**Transmitter:** 1600 Water St., Laredo.

**Satellite Earth Stations:** Hero, 5-meter C-band; United Satellite Systems, 3-meter C-band; Avcom, Scientific-Atlanta receivers.

**Ownership:** Panorama Broadcasting Co.

**Began Operation:** December 18, 1984.

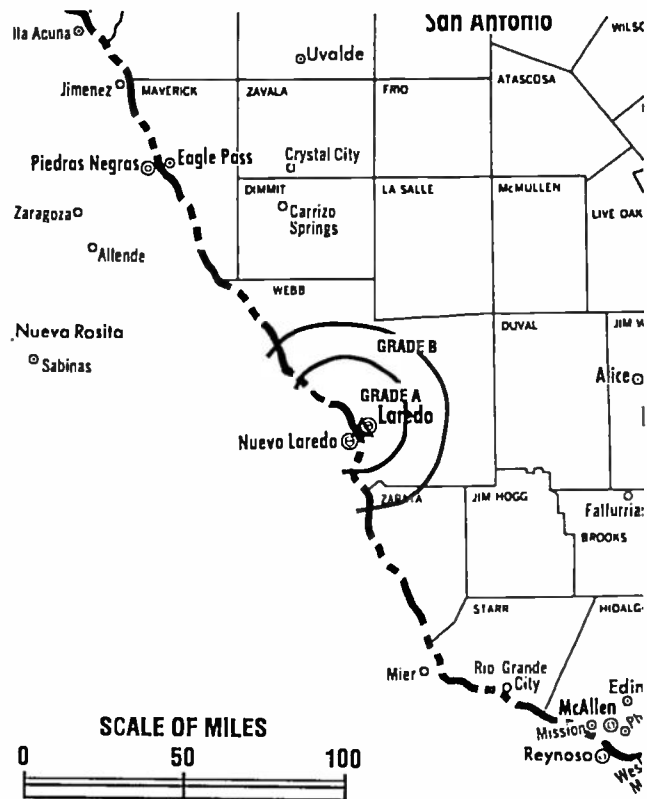
**Represented (sales):** Telemundo.

**Personnel:**

- Ella Solis, General Manager.
- Judee Williams, Local Sales Manager.
- Martin Trevino, Production Manager.
- Merlin Miller, Chief Engineer.
- Juan Esquirel, News Director.
- Adriana Centeno, Program & Promotion Director.
- Alice Sanchez, Business Manager.

**Highest 30 Sec. Rate:** \$200.

**City of License:** Laredo. **DMA:** Laredo. **Rank:** 197.



KLDO-TV BMPCT-840612KI Granted 1/30/85 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	<b>87,940</b>	<b>78,890</b>	<b>166,830</b>
<b>Average Weekly Circulation (1995)</b>	<b>16,805</b>	<b>6,925</b>	<b>24,084</b>
<b>Average Daily Circulation (1995)</b>			<b>13,198</b>

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Laredo

**KVTV**

Ch. 13

(Satellite of KZTV, Corpus Christi, TX)

Network Service: CBS.

Licensee: K-SIX Television Inc., 301 Artesian St., Corpus Christi, TX 78401.

Studio: Anna & Shea Sts., Laredo, TX 78041.

Telephone: 210-723-2923.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 87.5-kw visual, 17.4-kw aural. Antenna: 920-ft. above av. terrain, 1035-ft. above ground, 1449-ft. above sea level.

Latitude 27° 31' 04"  
Longitude 99° 31' 20"

Transmitter: Anna & Shea Sts.

Satellite Earth Stations: In operation; Pinzone, RCA, Scientific-Atlanta receivers.

News Services: CBS, Southwest Newswire, UPI.

Ownership: K-SIX Television Inc.

Began Operation: December 28, 1973.

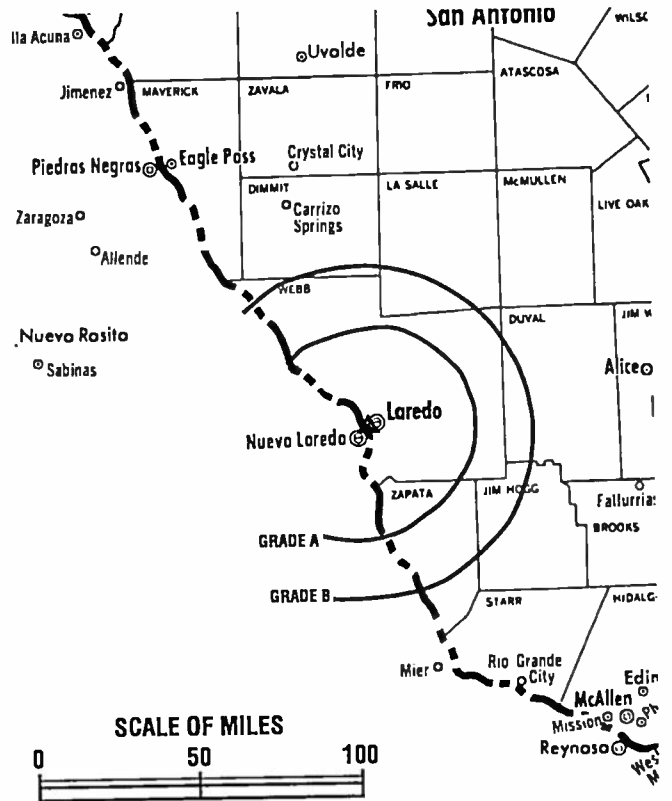
Represented (sales): Seltel Inc.

**Personnel:**

Vann M. Kennedy, President & General Manager.  
Jay Dickey, Station Manager.  
Deborah Shoup, News Director.  
Ralph Quiroz, Chief Engineer.

Highest 30 Sec. Rate: \$250.

NETWORK BASE HOURLY RATE: \$140.



KVTV BMPCT-7459 Granted 2/26/73

© American Map Corp., No. 14244

City of License: Laredo. DMA: Laredo. Rank: 197.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	224,790	175,210	400,000
Average Weekly Circulation (1995)	20,641	7,281	28,067
Average Daily Circulation (1995)			13,249

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

## Texas—Laredo-Nuevo Laredo, Mexico

### XEFE-TV

Ch. 2

**Network Service:** Independent.

**Licensee:** Ramoncita Esparaza, Carr. Nacional Km. 5, Col. Los Fresnos, C.P. 88000, Nuevo Laredo, Tamaulipas.

**Studio:** 212 Oklahoma, Laredo, TX 78042.

**Mailing Address:** Box 1484, Laredo, TX 78040.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 105-kw visual, 15-kw aural. Antenna: 550-ft. above av. terrain.

**Ownership:** Ramoncita G. Esparaza.

**Began Operation:** December 1, 1958.

**Personnel:**

Ramoncita Esparaza, General Manager.  
Enrique Esparaza, Sales Manager.  
Ruben Lopez, Chief Engineer.  
Arturo Esparaza, Chief Engineer.  
Antonio Esparaza, Program Manager.

**Rates:** On request.

**DMA:** Laredo. Rank: 197.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,050	8,740	38,790
Average Weekly Circulation (1995)	3,606	3,356	6,943
Average Daily Circulation (1995)			2,560

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Llano

## KXAM-TV

Ch. 14

(Satellite of KXAN-TV Austin, TX)

Network Service: NBC.

Licensee: KXAN Inc., Box 490, Austin, TX 78767.

Studio: 908 W. Martin Luther King Jr., Austin, TX 78701.

Telephone: 512-476-3636.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 3160-kw max. visual. Antenna: 883-ft. above av. terrain, 459-ft. above ground, 1998-ft. above sea level.

Latitude	30°	40'	36"
Longitude	98°	33'	59"

Transmitter: 8-mi. SE of Llano, off State Rte. 71.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: September 6, 1991.

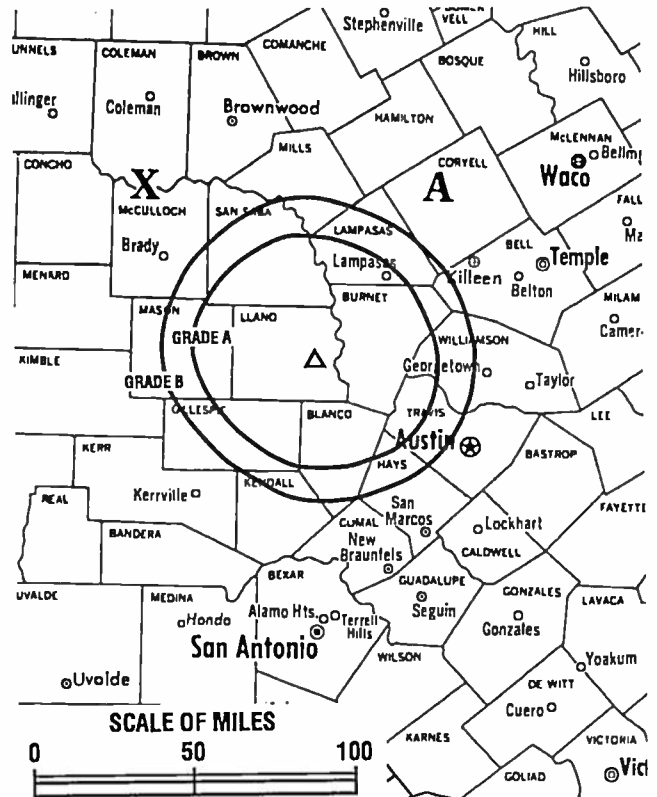
Represented (legal): Covington & Burling.

Personnel: See KXAN-TV, Austin, TX.

Rates: On request.

City of License: Llano. DMA: Austin. Rank: 64.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KXAM-TV BMPCT-890509KG Granted 11/15/90 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	256,120	129,070	385,190
Average Weekly Circulation (1995)	8,057	2,429	12,353
Average Daily Circulation (1995)			5,668

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Texas—Lubbock

**KAMC**

Ch. 28

Network Service: ABC.

Licensee: McAlister TV Enterprises Inc., Box 3790, Lubbock, TX 79452-3790.

Studio: 1201 84th St., Lubbock, TX 79423.

Mailing Address: Box 3790, Lubbock, TX 79452-3790.

Telephone: 806-745-2828. Fax: 806-748-1080.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 2000-kw max. & 788-kw horizontal visual, 374-kw max. & 153-kw horizontal aural. Antenna: 840-ft. above av. terrain, 875-ft. above ground, 4081-ft. above sea level.

Latitude 33° 30' 57"  
Longitude 101° 50' 54"

Transmitter: 0.2-mi. SW of 84th St. & Ave. J, Lubbock.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 3-meter C-band; Satcom Technologies, 5-meter C-band; Vertex, 4.6-meter Ku-band; Andrew, M/A-Com receivers.

News Service: AP.

Ownership: McAlister TV Enterprises Inc.

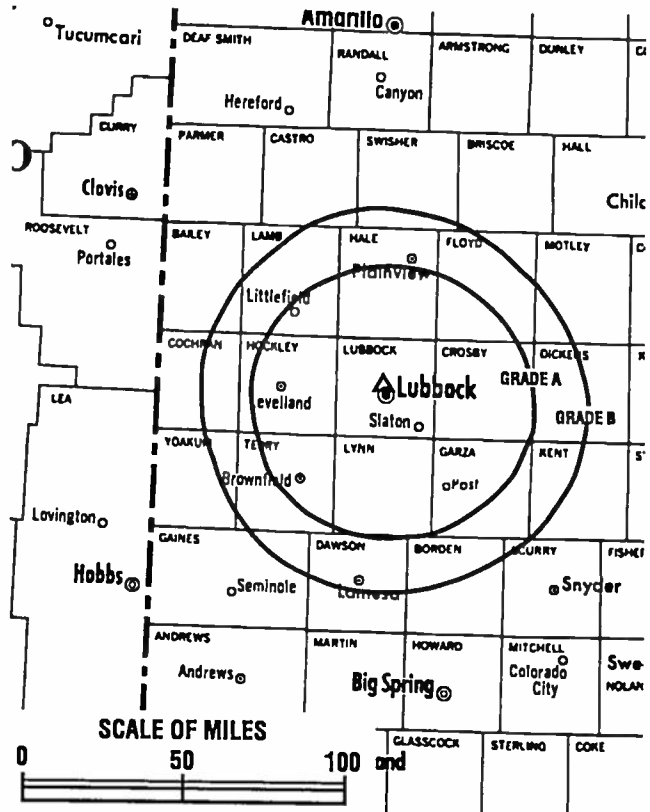
Began Operation: November 11, 1968. Transfer of control to present owners approved by FCC March 24, 1975.

Represented (sales): Pety Television Inc.

Represented (legal): Bryan Cave.

**Personnel:**

- Greg McAlister, President & General Manager.
- Mindy McCreight, Vice President.
- Chuck Spough Sr., General Sales Manager.
- Gary Melton, Regional Sales Manager.
- A. C. Wimberly, Program Director.
- Ron Roberts, News Director.
- Wendy Willis, Promotion & Marketing Director.
- Bill Enloe, Chief Engineer.
- Don Garth, Business Manager.
- George Entz, Operations Manager.



KAMC BMPCT-6862 Granted 10/11/68 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$300.

City of License: Lubbock. DMA: Lubbock. Rank: 150.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,600	63,040	158,640
Average Weekly Circulation (1995)	62,746	45,433	116,066
Average Daily Circulation (1995)			67,146

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Lubbock

## KCBD-TV

Ch. 11

**Network Service:** NBC.

**Licensee:** Holsum Inc., Box 2527, Roswell, NM 88201.

**Studio:** 5600 Ave. A, Lubbock, TX 79404.

**Mailing Address:** Box 2190, Lubbock, TX 79408.

**Telephone:** 806-744-1414. **Fax:** 806-744-0449.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 760-ft. above av. terrain, 814-ft. above ground, 4014-ft. above sea level.

Latitude 33° 32' 32"  
Longitude 101° 50' 14"

**Transmitter:** U.S. Hwy. 87 between 50th & 66th Sts.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 6-meter; Scientific-Atlanta, 10-meter; Harris, M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, NBC.

**Ownership:** Holsum Inc.

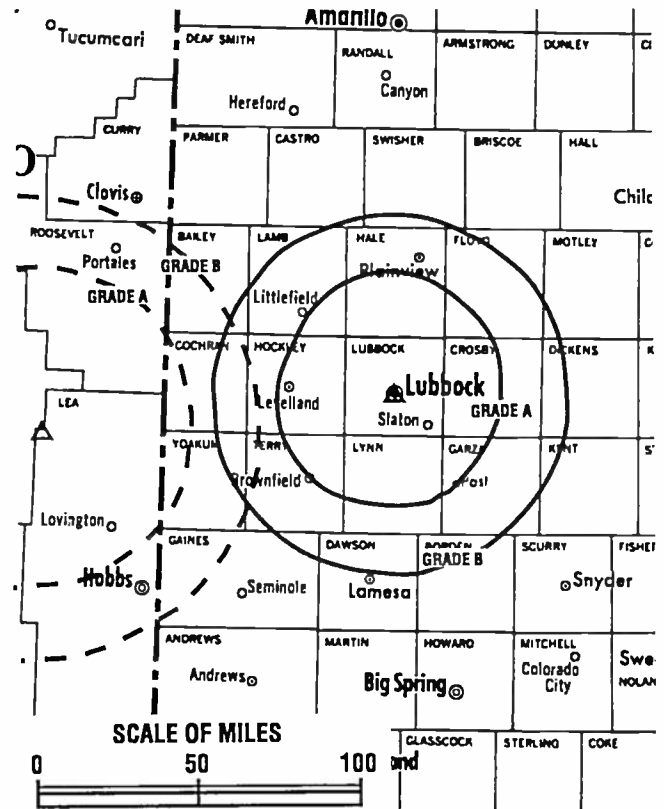
**Began Operation:** May 10, 1953. Sale to State Record by Bryant Radio & Television Inc. approved by FCC May 26, 1971 (*Television Digest*, Vol. 11:4). Sale to present owner by State Record approved by FCC Aug. 12, 1983.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**  
Bill DeTournillon, Vice President & General Manager.  
Craig Wells, General Sales Manager.  
Sherrell Lambert, Director of Engineering.



KCBD-TV BMPCT-5814 Granted 2/1/63 © American Map Corp., No. 14244

Jeff Pitner, Promotion Director.  
Wayne Clark, Business Manager.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Lubbock. **OMA:** Lubbock. **Rank:** 150.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	<b>102,610</b>	<b>65,700</b>	<b>168,310</b>
<b>Average Weekly Circulation (1995)</b>	<b>71,080</b>	<b>48,152</b>	<b>128,109</b>
<b>Average Daily Circulation (1995)</b>			<b>81,949</b>

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Lubbock

**KJTV**

Ch. 34

Network Service: FOX.

Licensee: Ramar Communications Inc., Box 3757, Lubbock, TX 79452.

Studio: 9800 University Ave., Lubbock, TX 79423.

Mailing Address: Box 3757, Lubbock, TX 79452.

Telephone: 806-745-3434. Fax: 806-748-1949.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 3732.5-kw visual, 373.25-kw aural. Antenna: 844-ft. above av. terrain, 893-ft. above ground, 4100-ft. above sea level.

Latitude 33° 30' 08"  
Longitude 101° 52' 20"

Transmitter: 100th & University, Lubbock.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Antenna Technology Ku & C-band; KJ Technologies, 3.7-meter Ku & C-band; KJ Technologies, 5-meter C-band; Prodelin, 5-meter C-band; Vertex, 4.6-meter Ku-band; DX Antenna, M/A-Com receivers.

News Services: Fox News, CNN.

Ownership: Ramar Communications Inc.

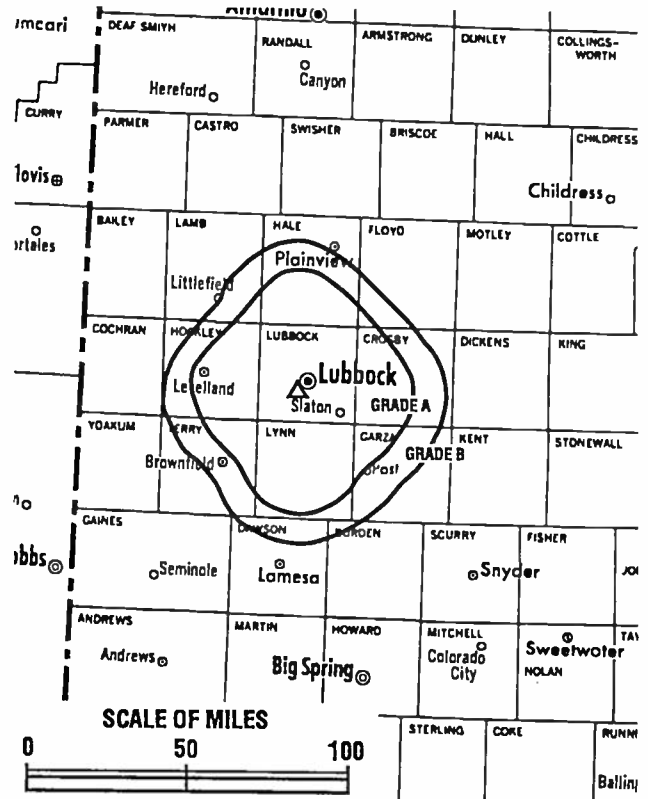
Began Operation: December 10, 1981.

Represented (sales): Seltel Inc.

Represented (legal): Fisher, Wayland, Cooper, Leader & Zaragoza.

**Personnel:**

- Ray Moran, President.
- Brad Moran, Vice President & General Manager.
- Randy Roberts, Vice President, Station & General Sales Manager.
- David Underwood, National Sales Manager.
- Art Smith, Chief Engineer.
- Donna Elliott, Business Manager.



KJTV BMPCT-810923KF Granted 1/7/82 © American Map Corp., No. 14244

Rates: On request.

City of License: Lubbock. DMA: Lubbock. Rank: 150.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	162,790	85,090	247,880
Average Weekly Circulation (1995)	59,412	40,343	114,605
Average Daily Circulation (1995)			56,249

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Lubbock

## KLBK-TV

Ch. 13

Network Service: CBS.

Licensee: Petracom Broadcasting of Texas Inc., 1527 N. Dale Mabry Hwy., Suite 105, Lutz, FL 33549.

Studio: 7400 S. University Ave., Lubbock, TX 79423.

Telephone: 806-745-2345. Fax: 806-748-2250. E-mail: klbk99c@prodigy.com

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 251-kw visual, 25.1-kw aural. Antenna: 880-ft. above av. terrain, 923-ft. above ground, 4143-ft. above sea level.

Latitude 33° 31' 33"  
Longitude 101° 52' 07"

Transmitter: 7400 S. University Ave.

Satellite Earth Stations: ADM, 6-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Petracom Inc. (Group Owner).

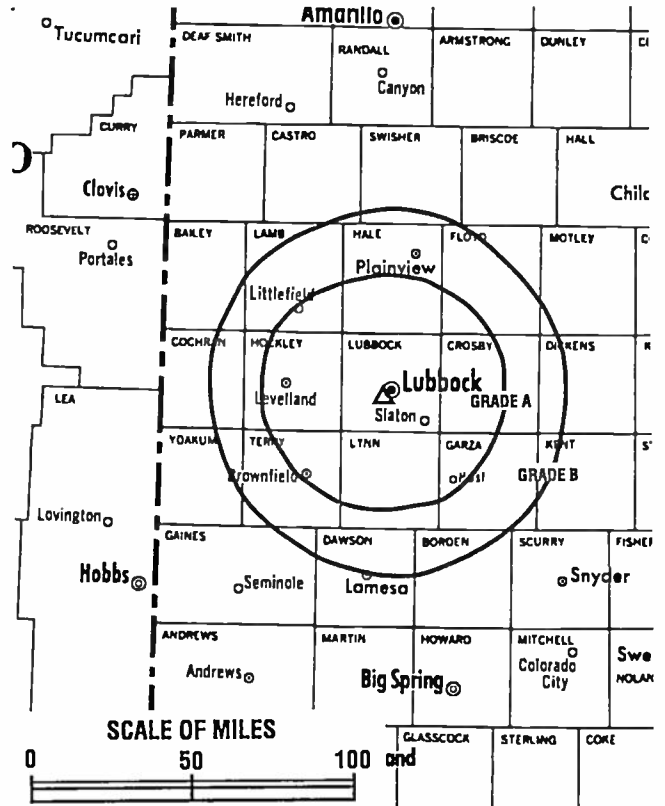
**Began Operation:** November 13, 1952. Sale by W. D. (Dub) Rogers and associates to Grayson Enterprises approved by FCC Oct. 11, 1961 (*Television Digest*, Vol. 17:27; 1:5). Sale of control to Theodore Shanbaum, Ellis Carp, Lee Optical and associated companies pension plan trust approved March 25, 1964. Sale of 1/3 interest from Ellis Carp to Dal-Tex Optical Co. Inc. approved March 19, 1971. Sale of 1/3 interest back to Carp by Dal-Tex approved Dec. 24, 1974. Sale to Robert L. Dudley, et al., conditionally granted March 27, 1980; full grant by FCC May 23, 1980 (Vol. 20:13). Sale of 50% by Dudley to Charles Woods, giving him 100%, approved Oct. 14, 1983. Assignment of license from Woods Communications Group Inc. to BankAmerica Corp. granted March 16, 1993. Sale to present owner by Banam Bcstg. Inc. granted by FCC May 31, 1995.

**Represented (sales):** Blair Television.

**Represented (legal):** Minken & Synder.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

**Personnel:**  
Hank Ash, President.  
Rick Lipps, General Manager.  
Kurt Kiser, News Director.  
Don King, Chief Engineer.



KLBK-TV BPC-4059 Granted 12/27/67

© American Map Corp., No. 14244

Ray Fernandez, Promotion Director.  
Joyce Kelly, Business Manager.  
Todd Chisnell, Production Manager.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$900.

City of License: Lubbock. DMA: Lubbock. Rank: 150.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	253,540	201,950	455,490
Average Weekly Circulation (1995)	70,637	49,360	129,234
Average Daily Circulation (1995)			76,548

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Lufkin-Nacogdoches

**KTRE**

Ch. 9

(Satellite of KLTV, Tyler-Longview, TX)

Network Service: ABC.

Licensee: TV-3 Inc., 715 S. Jefferson, Jackson, MS 39205.

Studio: 1.4-mi. NW of Clawson.

Telephone: 409-853-5873. Fax: 409-853-3084.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 158-kw visual, 31.6-kw aural. Antenna: 670-ft. above av. terrain, 522-ft. above ground, 932-ft. above sea level.

Latitude 31° 25' 09"  
Longitude 94° 48' 02"

Transmitter: 1.4-mi. NW of Clawson.

Satellite Earth Stations: 3 in operation; Harris receivers.

News Services: AP, ABC.

Ownership: Civic Communications Corp. (Group Owner).

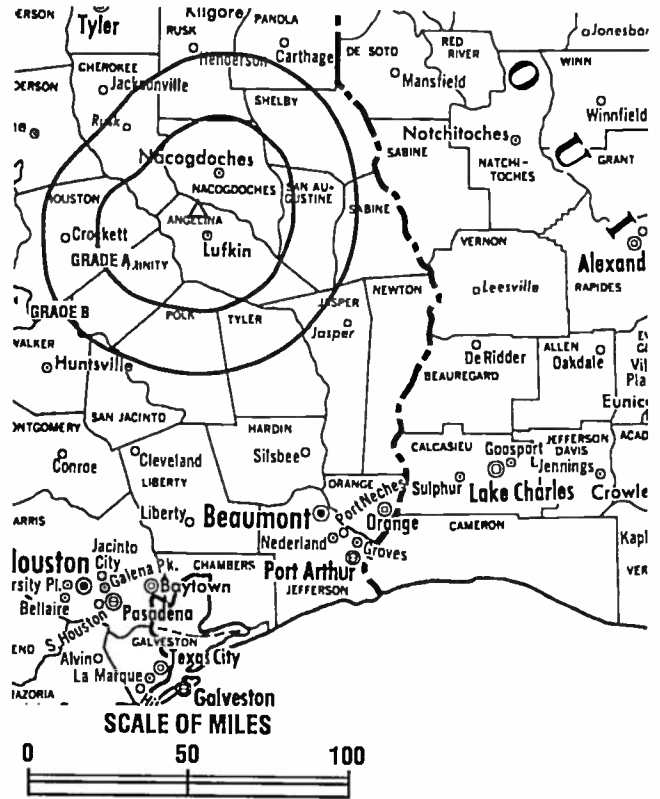
Began Operation: August 17, 1955. Sale to present owners by Buford Television Inc. approved by FCC Feb. 16, 1989. Sale to Buford by R. W. Wortham Jr. and associates approved by FCC July 18, 1962 (Television Digest, Vol. 2:31).

Represented (sales): Katz Television.

Represented (engineering): Jules Cohen & Associates.

**Personnel:**

- Frank Melton, President.
- Errol Kapellusch, Senior Vice President & General Manager.
- Gary Powers, Sales Manager.
- Tina Alexander, News Director.
- Shelley Martin, National Sales Manager.
- Dean Worley, Chief Engineer.
- Glenda London, Business Manager.
- Stacey Strawbridge, Promotion Director.
- James Moore, Production Manager.



KTRE BPCT-850313KH Granted 7/19/85 © American Map Corp., No. 14244

Rates: On request.

NETWORK BASE HOURLY RATE: \$510.

City of License: Lufkin. DMA: Tyler-Longview. Rank: 110.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	179,330	142,670	322,000
Average Weekly Circulation (1995)	39,545	26,017	75,369
Average Daily Circulation (1995)			51,287

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—McAllen

**KNVO**

Ch. 48

**Network Service:** Univision.

**Licensee:** Valley Channel 48 Inc., 6100 Corporate Dr., Suite 500, Houston, TX 77036.

**Studio:** 1800 S. Main St., Suite 850, McAllen, TX 78503.

**Telephone:** 210-687-4848.

**Technical Facilities:** Channel No. 48 (674-680 MHz). Authorized power: 3162-kw max. visual. Antenna: 525-ft. above av. terrain, 522-ft. above ground, 600-ft. above sea level.

Latitude 26° 05' 20"  
Longitude 98° 03' 44"

Holds CP for change to 3028-kw max. visual, 646-ft. above av. terrain, 643-ft. above ground, 721-ft. above sea level. BMPCT-921113KE.

Requests modification of CP for change to 3002-kw max. visual, 944-ft. above av. terrain, 942-ft. above ground, 1019-ft. above sea level. BMPCT-950824KE.

**Transmitter:** 6.5-mi. SW of Weslaco, 1.9-mi. N of Rio Grande.

**Ownership:** Valley Channel 48 Inc.

**Began Operation:** October 12, 1992.

**Represented (sales):** Univision.

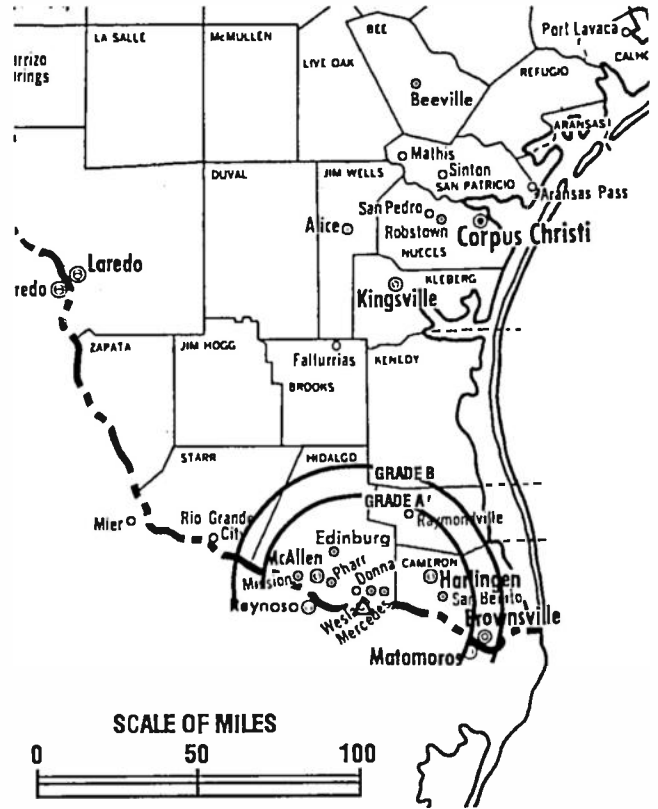
**Represented (legal):** Semmes, Bowen & Semmes.

**Represented (engineering):** Marsand Inc.

**Personnel:**

Larry Safir, General Manager.  
Iggy Cantu, Chief Engineer.  
Florencia Cano, Office Manager.

**Rates:** On request.



KNVO BMPCT-921113KE Granted 10/12/94 © American Map Corp., No. 14244

**City of License:** McAllen. **OMA:** Harlingen-Weslaco-Brownsville-McAllen. **Rank:** 107.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	94,980	115,960	210,940
Average Weekly Circulation (1995)	34,267	52,153	86,399
Average Daily Circulation (1995)			54,499

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Nacogdoches

## KLSB-TV

Ch. 19

(Satellite of KETK-TV, Jacksonville-Tyler-Longview, TX)

Network Service: NBC.

Licensee: Region 56 Television Network Inc., 4300 Richmond Rd., Tyler, TX 75703.

Studio: 204 W. Main St., Nacogdoches, TX 75961.

Telephone: 409-564-1911. Fax: 409-569-1595.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 229-kw max. visual. Antenna: 728-ft. above av. terrain, 610-ft. above ground, 1001-ft. above sea level.

Latitude 31° 24' 28"  
Longitude 94° 45' 53"

Transmitter: Farm Rd. No. 2021, 6.5-mi. NW of Lufkin.

Ownership: Lone Star Broadcasting Inc. (Group Owner).

Began Operation: September 1, 1991. Sale to present owner by Radnor Bcstg. Co. Inc. approved by FCC March 24, 1992.

Represented (sales): Blair Television.

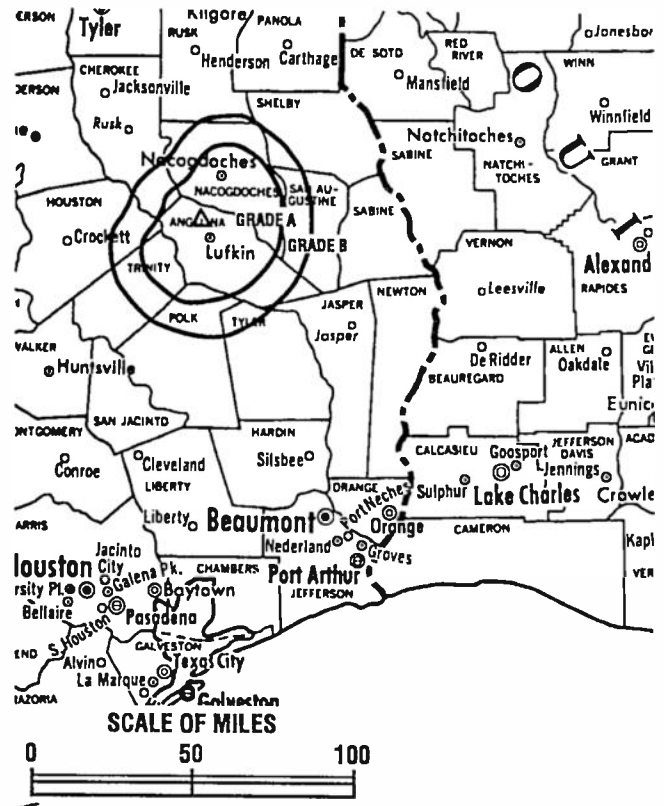
Represented (legal): Winston & Strawn.

Represented (engineering): Andrus & Associates Inc.

### Personnel:

Roby Somerford, General Manager.  
Anthony B. Cruz, National Sales Manager.  
Frank Raker, Program Director & Operations Manager.  
Shirley Snodgrass, Business Manager.  
Moe Strout, Chief Engineer.  
Eva Brown, Traffic Manager.

Rates: On request.



KLSB-TV BPCT-890209KF Granted 9/18/90 © American Map Corp., No. 14244

City of License: Nacogdoches. DMA: Tyler-Longview. Rank: 110.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	166,340	103,850	270,190
Average Weekly Circulation (1995)	27,824	10,683	43,952
Average Daily Circulation (1995)			20,308

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Midland & Odessa

**KMID**

Ch. 2

Network Service: ABC.

Licensee: Cottonwood Communications Co., 235 W. 56th St., Suite 19-K, New York, NY 10019.

Studio: Midland-Odessa Air Terminal, Midland, TX 79711.

Mailing Address: Drawer 60230, Midland, TX 79711.

Telephone: 915-563-2222. Fax: 915-563-5819.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1052-ft. above av. terrain, 1137-ft. above ground, 4049-ft. above sea level.

Latitude 32° 05' 14"  
Longitude 102° 17' 12"

Transmitter: 13.5-mi. NW of Midland.

Satellite Earth Stations: Harris, 6.1-meter; Prodelin, 5-meter; Scientific-Atlanta, 5-meter; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

News Services: ABC, CNN, NIWS.

Ownership: Cottonwood Communications Corp. (Group Owner).

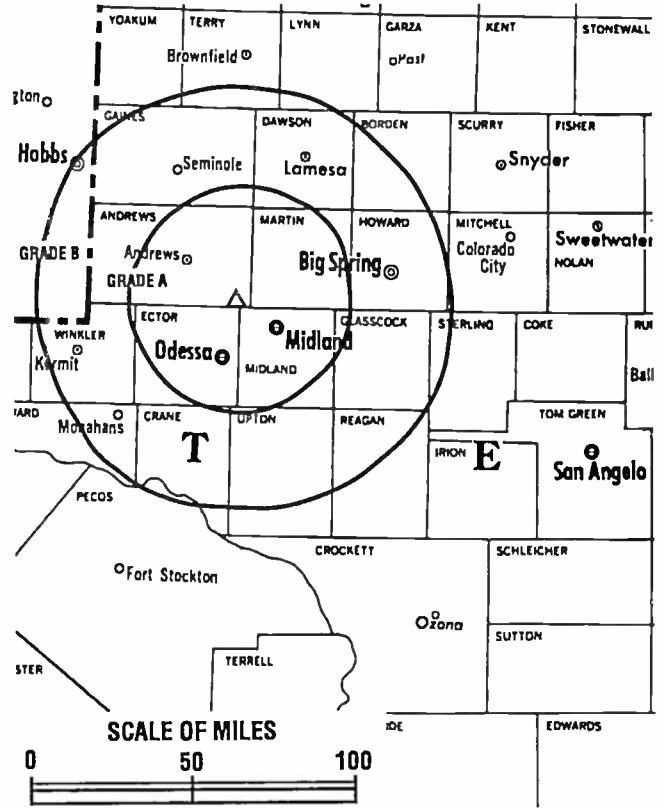
Began Operation: December 18, 1953. Sale to Lorimar-Telepictures Corp. by Midessa TV Co. Inc. approved by FCC Jan. 4, 1984 (Television Digest, Vol. 23:38). FCC approved sale to Davis-Goldfarb Co. Feb. 12, 1988 (Vol. 28:7); sale to present owner Feb. 13, 1995.

Represented (sales): Katz Continental Television.

**Personnel:**

- Don Hale, General Manager.
- Amy Hancock, General Sales Manager.
- Anthony Ventli, News Director.
- Sherri Smith, Program Director.
- La Tanya Swinney, Business Manager.
- Glen Edwards, Chief Engineer.

Rates: On request.



KMID BPCT-2922 Granted 10/30/61

© American Map Corp., No. 14244

City of License: Midland. DMA: Odessa-Midland. Rank: 149.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	148,040	46,880	194,920
Average Weekly Circulation (1995)	75,690	21,821	112,156
Average Daily Circulation (1995)			66,398

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

**THE  
TED HEPBURN  
COMPANY**

We were the broker  
in the 1995 sale of  
**KMID-TV**

Ted Hepburn, President    Todd Hepburn, Vice-President  
325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995  
P.O. Box 43263, Cincinnati, OH 45243-0263 (513) 271-5400



# Texas—Odessa

**KMLM**

Ch. 42

**Network Service:** Independent.

**Licensee:** Prime Time Christian Bcstg. Inc., Box 61000, Midland, TX 79711-1000.

**Studio:** 3719 S. Midland County Rd., No. 1305, Odessa, TX 79765.

**Telephone:** 915-563-0420. Fax: 915-563-1736.

**Technical Facilities:** Channel No. 42 (638-644 MHz). Authorized power: 1130-kw max. visual, 113-kw max. aural. Antenna: 480-ft. above av. terrain, 488-ft. above ground, 3405-ft. above sea level.

Latitude 32° 02' 52.47"  
Longitude 102° 18' 12.52"

**Transmitter:** 1.2-mi. W of junction of State Rtes. 158 & 1788, 12-mi NE of Odessa.

**Multichannel TV Sound:** Separate audio program.

**Satellite Earth Station:** Vertex, 6.1-meter C-band.

**Ownership:** Prime Time Christian Broadcasting Inc. (Group Owner).

**Began Operation:** October 17, 1988.

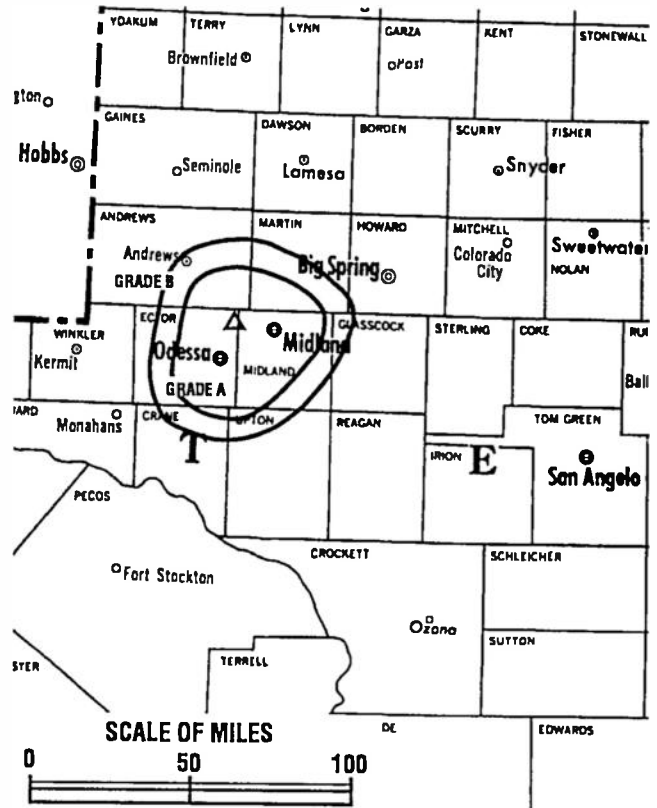
**Personnel:**

Al Cooper, General Manager.  
Albert Fuentes, Production Manager.  
Eddie Sills, Chief Engineer.

**Rates:** On request.

**City of License:** Odessa. DMA: Odessa-Midland. Rank: 149.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KMLM BMPCT-880121KF Granted 3/25/88 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,500	34,210	132,710
Average Weekly Circulation (1995)	5,513	2,198	9,043
Average Daily Circulation (1995)			2,882

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Odessa

## KOSA-TV

Ch. 7

**Network Service:** CBS.

**Licensee:** Brissette TV of Odessa Inc., 1211 N. Whitaker, Odessa, TX 79763.

**Studio:** 1211 N. Whitaker Ave., Odessa, TX 79763.

**Mailing Address:** Box 4186, Odessa, TX 79760.

**Telephone:** 915-580-5672. **Fax:** 915-580-8010.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 740-ft. above av. terrain, 726-ft. above ground, 3856-ft. above sea level.

Latitude 31° 51' 50.50"  
Longitude 102° 34' 41.00"

**Transmitter:** Farm Rd. No. 866, 11-mi. W of Odessa.

**Satellite Earth Station:** Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Brissette Broadcasting Corp. (Group Owner).

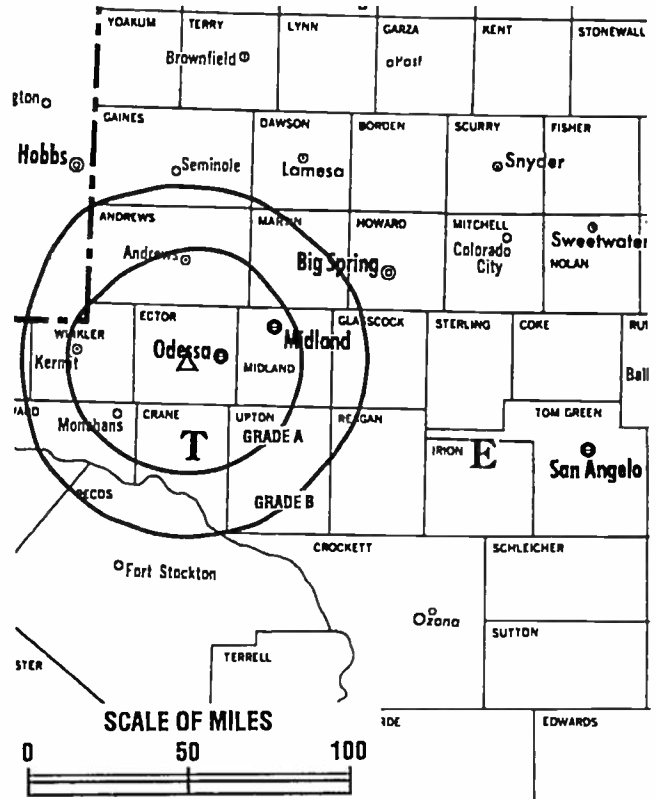
**Began Operation:** January 1, 1956. Transfer of control to Wesray Communications Corp. approved by FCC Aug. 16, 1984. Previous sale to Forward by Doubleday Bcstg. Co. approved by FCC Sept. 11, 1973. Sale to International Bcstg. Co. approved Feb. 27, 1986 but not consummated. FCC approved sale of Forward stations to Adams Communications Dec. 23, 1987. Sale to present owner was approved Dec. 24, 1991.

**Represented (sales):** Blair Television.

**Represented (legal):** Wyrick, Robbins, Yates & Pouton.

**Personnel:**

Dawn Brenner, General Manager.  
Mike Rodgers, General Sales Manager.  
Pat Monacelli, News Director.  
Oelores Woods, Program Director.  
George Bugg, Promotion & Production Manager.  
Rick McGee, Operations Manager.  
Mark Chanez, Chief Engineer.



KOSA-TV BMPCT-4369 Granted 11/26/56 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$875.

City of License: Odessa. OMA: Odessa-Midland. Rank: 149.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	124,190	43,950	168,140
Average Weekly Circulation (1995)	71,977	22,970	110,914
Average Daily Circulation (1995)			63,387

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Odessa

**KPEJ**

**Ch. 24**

**Network Service:** FOX.

**Licensee:** ComCorp of Texas License Corp., Box 3030, Lafayette, LA 70502.

**Studio:** 1550 W. Interstate 20, Odessa, TX 79763.

**Mailing Address:** Box 11009, Odessa, TX 79760.

**Telephones:** 915-563-2424; 915-337-2424. Fax: 915-337-3707.

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 2874-kw max. visual. Antenna: 1134-ft. above av. terrain, 1102-ft. above ground, 4014-ft. above sea level.

Latitude 32° 05' 51"  
Longitude 102° 17' 21"

**Transmitter:** E of Hwy. 1788, 14-mi. NW of Midland.

**Multichannel TV Sound:** Stereo only.

**Ownership:** Communications Corp. of America (Group Owner).

**Began Operation:** June 16, 1986. FCC approved sale to Associated Broadcasters Inc. by SWMM/Odessa-Midland Corp. 1990.

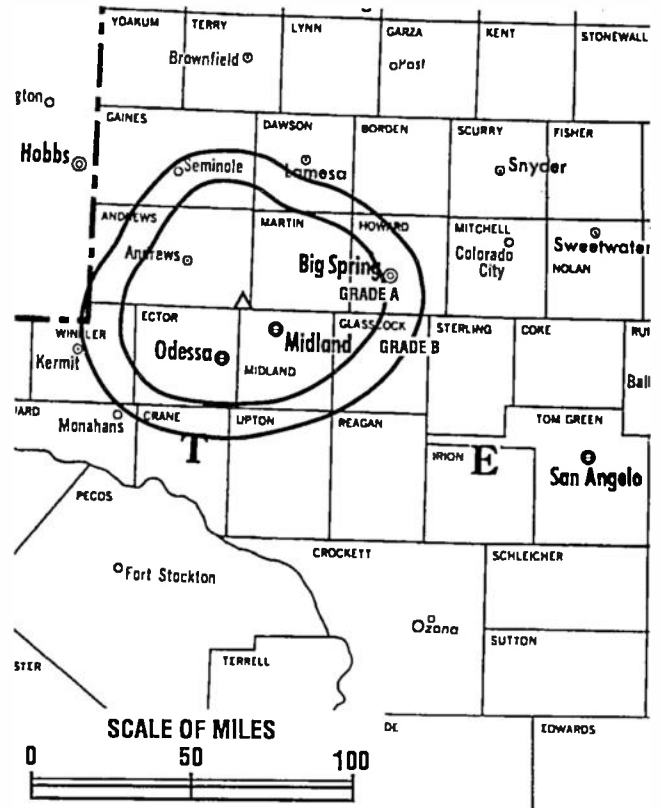
**Represented (sales):** Seltel Inc.

**Represented (legal):** Fletcher, Heald & Hildreth.

**Personnel:**

- James Beeghley, General Manager.
- Dale Palmer, General Sales Manager.
- Jayne Faltus, Program Director.
- Becky Norris, Promotion Director.
- Tina Plumlee, Business Manager.
- Jon Lindgren, Production Manager.
- Doug Faltus, Chief Engineer.

**Highest 30 Sec. Rate:** \$250.



KPEJ BMPCT-850809KE Granted 11/26/85 © American Map Corp., No. 14244

**City of License:** Odessa. **DMA:** Odessa-Midland. **Rank:** 149.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	106,300	36,410	142,710
<b>Average Weekly Circulation (1995)</b>	59,036	18,796	83,316
<b>Average Daily Circulation (1995)</b>			42,062

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Odessa

## KWES-TV

Ch. 9

(Operates satellite KWAB-TV, Big Spring, TX)

Network Service: NBC.

Licensee: Midessa Television Co., Box 708-A, Lawton, OK 73502.

Studio: 11320 County Rd. 127 W, Midland, TX 79711.

Mailing Address: Box 60150, Midland, TX 79711.

Telephone: 915-567-9999. Fax: 915-567-9992.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1270-ft. above av. terrain, 1080-ft. above ground, 4490-ft. above sea level.

Latitude 31° 59' 17"  
Longitude 102° 51' 59"

Transmitter: 17-mi. ENE of Kermit, TX; 26-mi. NW of Odessa; 27-mi. NE of Monahans.

Satellite Earth Stations: Harris, 3.5-meter Ku-band; Harris, 7.5-meter Ku-band; RCA, 4.5-meter Ku & C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN, Conus, NBC.

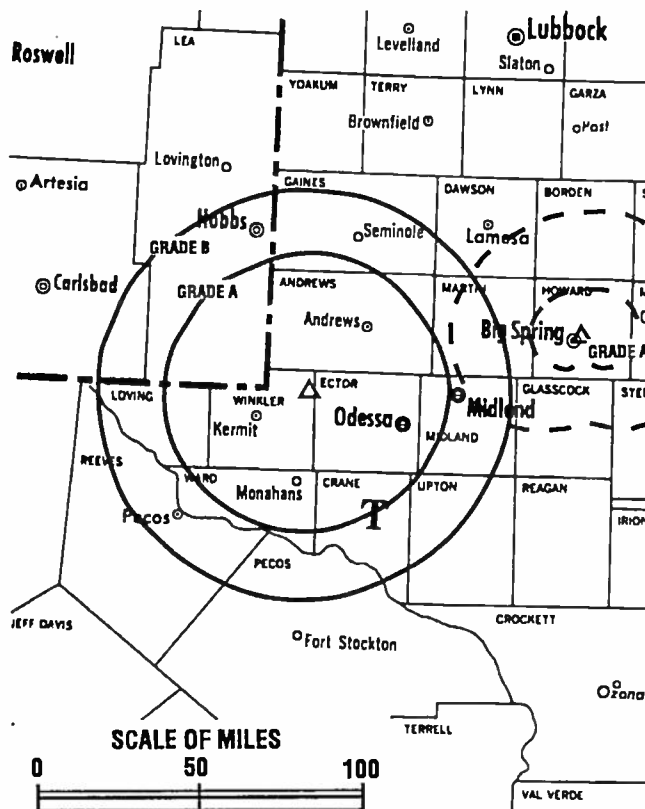
Ownership: Drewry Communications (Group Owner).

Began Operation: December 1, 1958. Moved to new site and higher power Feb. 1, 1963. Sale to Grayson Enterprises by Tri-Cities Bcstrs. (John B. Walton) approved by FCC Feb. 12, 1969. Distress sale to Permian Basin TV Corp. conditionally approved by FCC March 27, 1980; full grant April 22, 1980 (Television Digest, Vol. 20:13). Sale to MSP Television of Midland-Odessa approved Nov. 19, 1985. Sale to present owners approved Sept. 9, 1991.

Represented (sales): Seltel Inc.

### Personnel:

John L. Foster, General Manager.  
Rick Wood, General Sales Manager.  
Gayle Hill, News Director.  
Valarie Dugan, Business Manager.  
Chuck Cooper, Chief Engineer.  
Kathy Williams, Promotion Director.  
Richard Esparza, Production Manager.



KWES-TV BPCT-3000 Granted 7/25/62

© American Map Corp., No. 14244

Rates: On request.

NETWORK BASE HOURLY RATE: \$700.

City of License: Odessa. DMA: Odessa-Midland. Rank: 149.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	120,320	40,830	161,150
Average Weekly Circulation (1995)	66,437	21,599	106,644
Average Daily Circulation (1995)			62,337

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

## Kepper, Tupper & Company

We brokered the sale of KTPX-TV

183 Haviland Rd. Ridgefield, CT 06877 (203) 431-3366

# Texas—San Angelo

## KACB-TV

Ch. 3

(Satellite of KRBC-TV, Abilene, TX)

**Network Service:** NBC.

**Licensee:** Abilene Radio & TV Co., 4510 14th St., Abilene, TX 79605.

**Studio:** See KRBC-TV, Abilene, TX

**Telephone:** 915-692-4242.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 17.87-kw visual, 3.55-kw aural. Antenna: 600-ft. above av. terrain, 469-ft. above ground, 2719-ft. above sea level.

Latitude 31° 37' 22"  
Longitude 100° 26' 14"

**Transmitter:** 7.7-mi. N of San Angelo, 0.4-mi. W of State Hwy. 208.

**News Service:** AP.

**Ownership:** Abilene Radio & Television Co.

**Began Operation:** February 8, 1962.

**Represented (sales):** Blair Television.

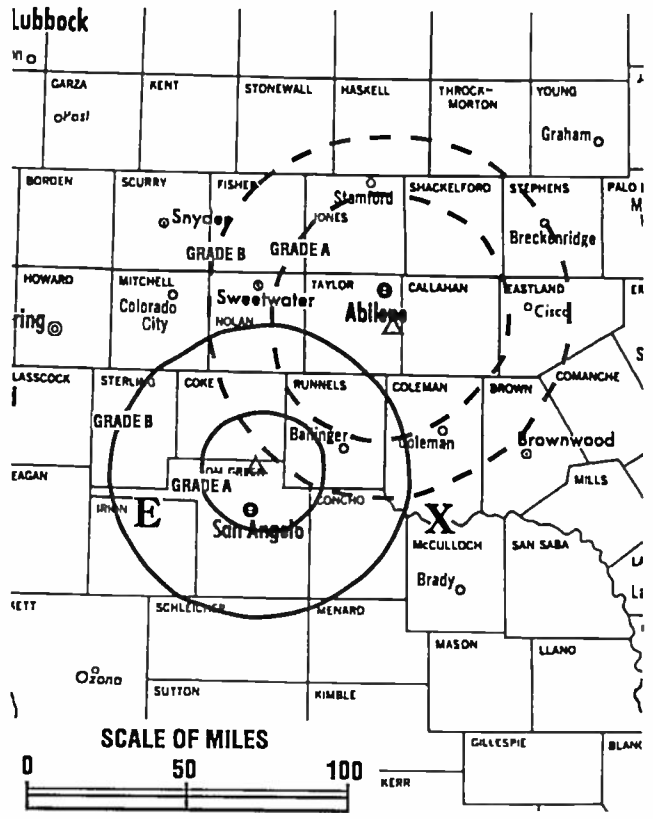
**Personnel:**

Gary Ackers, President.  
Ken Knox, General Manager.  
Jerry Shackelford, Program Director.  
James Tilly, Chief Engineer.

**Rates:** On request.

**City of License:** San Angelo. **DMA:** San Angelo. **Rank:** 194.

**Circulation** ©1995 Nielsen. Coverage based on Nielsen study.



KACB-TV BLCT-1171 Granted 8/22/62 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	<b>239,990</b>	<b>103,830</b>	<b>343,820</b>
<b>Average Weekly Circulation (1995)</b>	<b>23,936</b>	<b>5,812</b>	<b>31,738</b>
<b>Average Daily Circulation (1995)</b>			<b>14,747</b>

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—San Angelo

**KIDY**

Ch. 6

Network Service: FOX.

Licensee: Sage Bcstg. Corp., 406 S. Irving St., San Angelo, TX 76903.

Studio: 406 S. Irving St., San Angelo, TX 76903.

Branch Office: 1049 N. 3rd Ave., Abilene, TX 79604.

Telephones: 915-658-2666 (San Angelo); 915-673-2345 (Abilene).

Fax: 915-655-8461.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 910-ft. above av. terrain, 1000-ft. above ground, 3023-ft. above sea level.

Latitude 31° 35' 21"  
Longitude 100° 31' 00"

Transmitter: 2.31-mi. N of intersection of U.S. 87 & March Rd., San Angelo.

Satellite Earth Stations: Harris, 3.5-meter C-band; Harris, 6.1-meter C-band; RCA, 4.5-meter Ku-band; Harris, RCA receivers.

Ownership: Sage Broadcasting Corp.

Began Operation: May 12, 1984.

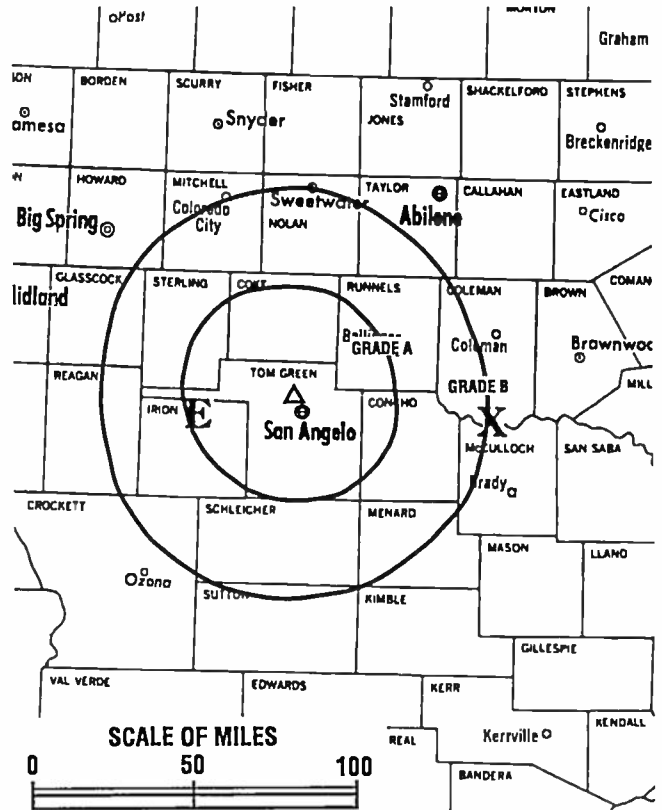
Represented (sales): Seltel Inc.

Represented (legal): Rosenman & Colin.

Represented (engineering): Jules Cohen & Associates, P.C.

**Personnel:**

- Paris R. Schindler, President.
- Bill Carter, General Manager.
- Jerry Rogers, General Sales Manager.
- Harley Malone, Abilene Sales Manager.
- Jim McKinnon, Chief Engineer.
- Jodie Barton, Public Affairs Director.
- John Talley, Program Director.
- Wes Lowe, Promotion Director.



KIDY BMPCT-830701KH Granted 8/25/83 © American Map Corp., No. 14244

Kerry Scudder, Production Manager.  
Marshall Peter, Business Manager.

Highest 30 Sec. Rate: \$175.

City of License: San Angelo. DMA: San Angelo. Rank: 194.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	85,920	31,890	117,810
Average Weekly Circulation (1995)	24,736	7,512	34,005
Average Daily Circulation (1995)			15,383

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—San Angelo

**KLST**

Ch. 8

**Network Service:** CBS.

**Licensee:** Jewell Television Corp., Box 1941, San Angelo, TX 76902.

**Studio:** 2800 Armstrong St., San Angelo, TX 76903.

**Mailing Address:** Box 1941, San Angelo, TX 76902.

**Telephone:** 915-949-8800. **Fax:** 915-658-4006.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1450-ft. above av. terrain, 1500-ft. above ground, 3326-ft. above sea level.

Latitude 31° 22' 01"  
Longitude 100° 02' 48"

**Transmitter:** 3.3-mi. SE of Eola.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.6-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Jewell Television Corp.

**Began Operation:** June 26, 1953. Transfer of 74% to KGKL and R. H. Simmons approved March 13, 1957 by FCC (*Television Digest*, Vol. 13:2, 11). Transfer of 49% from KGKL to Big Spring Bcstg. Co. effective March 25, 1959. Transfer to Westex TV Co. owners approved by FCC Dec. 4, 1962. Sale to T. B. Lanford by Houston H. & Edward H. Harte & A. L. Hall approved Jan. 20, 1971. Transfer of control from Lanford estate approved June 13, 1994.

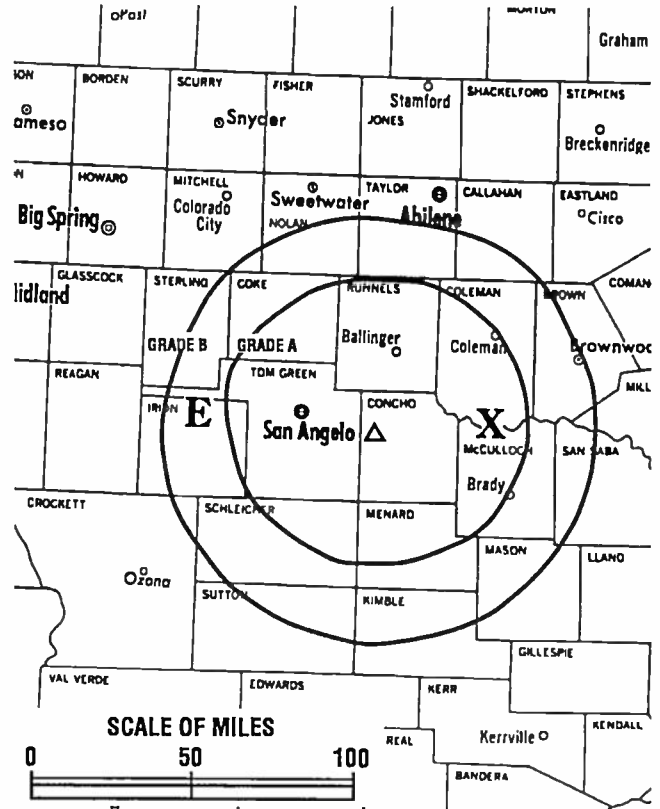
**Represented (sales):** Katz Continental Television.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Edward F. Lorentz & Associates.

**Personnel:**

- Phil Brassie, Vice President & General Manager.
- Gordon Hay, Station Manager & Director of Operations.
- Lanny Kiest, Sales Manager.
- Randy Aly, Regional Sales & Co-op Specialist.
- Diane Dotson, News Director.
- Kevin Settle, Promotion Director.
- Larry White, Chief Engineer.



KLST 8PCT-800512KJ Granted 11/21/80 © American Map Corp., No. 14244

Steve Price, Controller.  
Patsy Howell, Administrative Assistant.  
Tina Glass, National Sales Assistant.

**Highest 30 Sec. Rate:** \$500.

**NETWORK BASE HOURLY RATE:** \$297.

**City of License:** San Angelo. **DMA:** San Angelo. **Rank:** 194.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	<b>218,170</b>	<b>134,600</b>	<b>352,770</b>
<b>Average Weekly Circulation (1995)</b>	<b>36,704</b>	<b>13,948</b>	<b>63,754</b>
<b>Average Daily Circulation (1995)</b>			<b>38,762</b>

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—San Antonio

**KABB**

**Ch. 29**

**Network Service:** FOX.

**Licensee:** River City Broadcasting Corp., 1215 Cole St., St. Louis, MO 63106.

**Studio:** 4335 N.W. Loop 410, San Antonio, TX 78229.

**Telephone:** 210-366-1129. **Fax:** 210-377-4758.

**Technical Facilities:** Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. visual, 250-kw max. aural. Antenna: 1453-ft. above av. terrain, 1470-ft. above ground, 1982-ft. above sea level.

Latitude 29° 17' 27"  
Longitude 98° 16' 12"

**Transmitter:** 12480-B Adkins-Elmendorf Rd.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Vertex, 3.5-meter Ku-band; Vertex, 6.1-meter Ku & C-band; Scientific-Atlanta, Standard Communications receivers.

**LMA:** Local marketing agreement with KRRT (U), Kerrville-San Antonio, TX.

**Ownership:** Better Communications Inc. (Group Owner).

**Began Operation:** December 16, 1987. Sale to present owners by Alamo Bcstg. Corp. approved by FCC July 14, 1989 (Television Digest, Vol. 29:20).

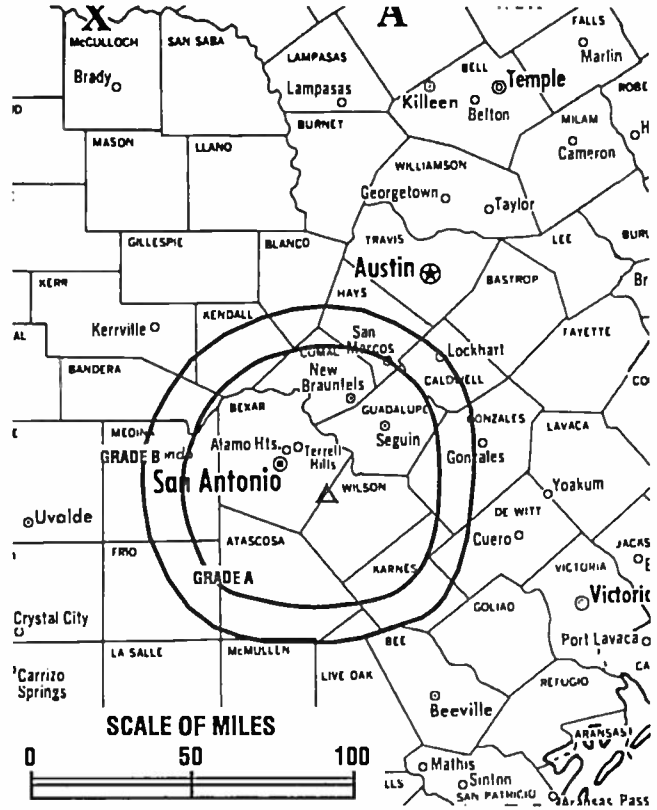
**Represented (sales):** TeleRep Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

- Michael A. Liff, Vice President & General Manager.
- Fran Tivald, General Sales Manager.
- Richard Joppie, Local Sales Manager.
- Brian E. Lang, Local Sales Manager.
- Sam Fuller, National Sales Manager.
- Alan Little, News Director.
- Sam Bickel, Program Director.
- Scott McAninch, Promotion Director.
- Brad Roe, Marketing Director.



**KABB** BPCT-871221KF Granted 1/28/88 © American Map Corp., No. 14244

**Bill Drieslein, Business Manager.**  
**Ralph Bissey, Production Manager.**  
**David Ostmo, Director of Operations.**

**Highest 30 Sec. Rate:** \$925.

**City of License:** San Antonio. **DMA:** San Antonio. **Rank:** 37.

**Circulation** ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	<b>640,120</b>	<b>345,120</b>	<b>985,240</b>
<b>Average Weekly Circulation (1995)</b>	<b>215,288</b>	<b>127,144</b>	<b>345,754</b>
<b>Average Daily Circulation (1995)</b>			<b>159,461</b>

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Texas—San Antonio

## KENS-TV

Ch. 5

Network Service: CBS.

Licensee: Harte-Hanks Television Inc., Box TV5, San Antonio, TX 78299.

Studio: 5400 Fredericksburg Rd., San Antonio, TX 78229.

Telephone: 210-366-5000. Fax: 210-377-0740.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1392-ft. above av. terrain, 1531-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 07"  
Longitude 98° 15' 55"

Transmitter: Tower Rd., 4-mi. NE of Elmendorf, TX.

Satellite Earth Stations: Transmit/recvle Satcom Technologies, 9.2-meter; Satcom Technologies, 7-meter; Satcom Technologies, 5.5-meter Ku-band; Scientific-Atlanta receivers.

News Services: AP, NIWS.

Ownership: Harte-Hanks Communications Inc.

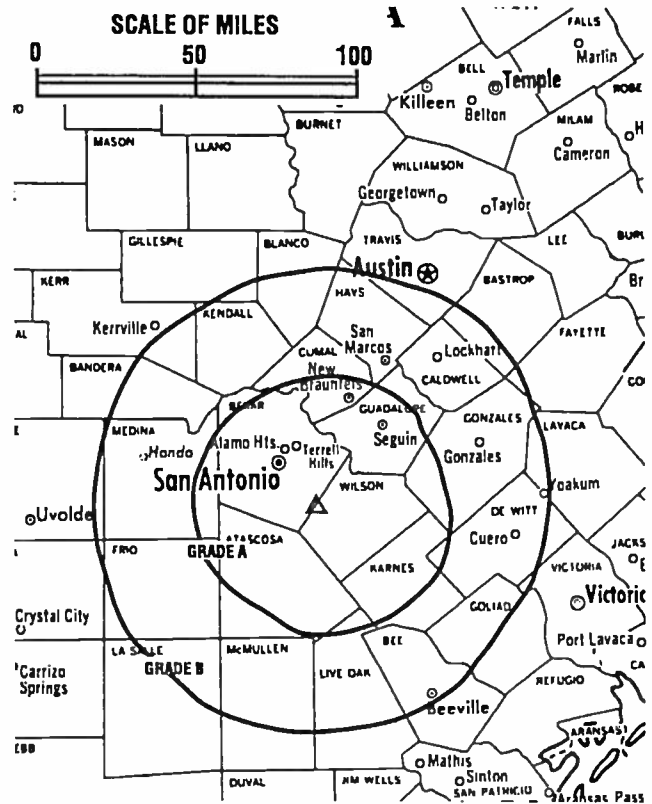
Began Operation: February 15, 1950. Transfer to present owners from owners of San Antonio Express and News approved by FCC July 3, 1962. Sale to San Antonio Express and News by Storer Bcstg. Co., which acquired it in Oct. 1951, approved by FCC Oct. 27, 1954 (Television Digest, Vol. 7:30, 41; 10:15, 22, 26, 44).

Represented (sales): Katz American Television; Canadian Communications Co.

Represented (legal): Arnold & Porter.

### Personnel:

Michael J. Conly, President & General Manager.  
Jack W. Forehand, Vice President & Station Manager.  
Bob Rogers, Vice President & Director of News & Public Affairs.  
Robert King, Vice President & Chief Engineer.  
Tony Kirk, National Sales Manager.  
Laura Horansky, Promotion Director.  
Susan Lynch, Business Manager.



KENS-TV BPCT-2305 Granted 8/1/57

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$5000.

NETWORK BASE HOURLY RATE: \$1850.

City of License: San Antonio. DMA: San Antonio. Rank: 37.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	755,490	396,770	1,152,260
Average Weekly Circulation (1995)	368,137	182,818	566,978
Average Daily Circulation (1995)			359,206

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—San Antonio

## KMOL-TV

Ch. 4

**Network Service:** NBC.

**Licensee:** UTV of San Antonio Inc., Box 2641, San Antonio, TX 78299.

**Studio:** 1031 Navarro St., San Antonio, TX 78205.

**Mailing Address:** Box 2641, San Antonio, TX 78299.

**Telephone:** 210-226-4444. **Fax:** 210-223-5693.

**E-mail:** kmoltv4@dcci.com **Web Site:** http://kmoltv4.dcci.com

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1476-ft. above av. terrain, 1531-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 10"  
Longitude 98° 15' 55"

**Transmitter:** 4-mi. from Elmendorf on bearing of N 79° E.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 8-meter Ku-band; Harris, 3-meter Ku-band; Satcom Technologies, 7-meter C-band; Comtech, Harris receivers.

**SNG Mobile Dish:** Andrew, 2.4-meter Ku-band.

**News Services:** AP, CNN.

**Ownership:** United Television Inc. (Group Owner).

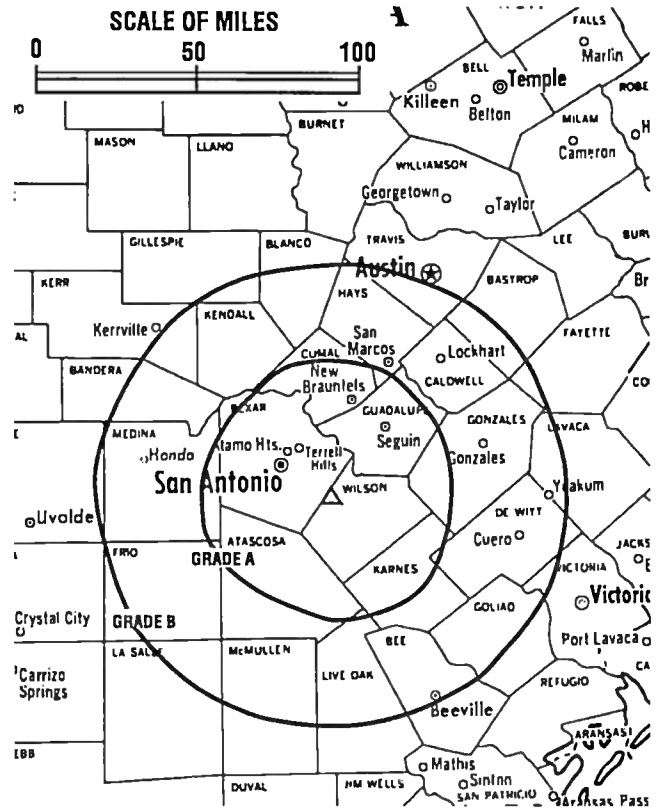
**Began Operation:** December 11, 1949. Sale to present owner by Avco Bcstg. Corp. approved by FCC Sept. 18, 1975 (Television Digest, Vol. 14:48). Sale to Avco by Hugh Half Jr. and associates approved Sept. 15, 1965 (Vol. 5:22, 38).

**Represented (sales):** United Television Sales, Inc.

**Represented (legal):** Wilmer, Cutler & Pickering.

### Personnel:

Robert Donohue, Vice President & General Manager.  
Kevin Donohue, General Sales Manager.  
Jay Oliver, Local Sales Manager.  
John Seabers, National Sales Manager.  
Tim Gardner, News Director.



KMOL-TV BPCT-2297 Granted 8/1/57

© American Map Corp., No. 14244

Mike Stanford, Promotion Manager & Creative Services Director.

Gene Hansbauer, Business Manager.

Pat Bodet, Production Manager.

Harold Friesenhahn, Chief Engineer.

**Rates:** On request.

**City of License:** San Antonio. **DMA:** San Antonio. **Rank:** 37.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	791,630	416,050	1,207,680
Average Weekly Circulation (1995)	363,035	177,612	557,033
Average Daily Circulation (1995)			320,025

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Kerrville-San Antonio

**KRRT**

Ch. 35

Network Service: UPN.

Licensee: KRRT License Corp., 8455 Peach St., Erie, PA 16509.

Studio: 6218 N.W. Loop 410, San Antonio, TX 78238.

Telephone: 210-366-1129. Fax: 210-523-6416.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1763-ft. above av. terrain, 1520-ft. above ground, 3016-ft. above sea level.

Latitude 29° 36' 37"  
Longitude 98° 53' 35"

Transmitter: 2.3-mi. ENE of intersection of Hwys. 1283 & 37, Lake Hills.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: U.S. Tower, 2-meter Ku-band; United Satellite Systems, 5-meter C-band; Collins, Scientific-Atlanta receivers.

LMA: Local marketing agreement with KABB (F), San Antonio, TX.

Ownership: JJK Broadcasting Inc.

Began Operation: November 6, 1985. Sale to present owner by Viacom Inc. approved by FCC June 6, 1995 (Television Digest, Vol. 34:43; 35:20).

Represented (sales): Seltel Inc.

Represented (legal): Leventhal, Senter & Lerman.

Personnel: See KABB(F), San Antonio, TX.

Rates: On request.

City of License: Kerrville. DMA: San Antonio. Rank: 37.



KRRT BNPCT-841128KG Granted 2/25/85 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	732,840	394,590	1,127,430
Average Weekly Circulation (1995)	232,249	117,904	355,932
Average Daily Circulation (1995)			155,341

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—San Antonio

## KSAT-TV

Ch. 12

**Network Service:** ABC.

**Licensee:** Post-Newsweek Stations San Antonio Inc., 1150 15th St. NW, Washington, DC 20071.

**Studio:** 1408 N. St. Mary's St., San Antonio, TX 78215.

**Mailing Address:** Box 2478, San Antonio, TX 78298.

**Telephone:** 210-351-1200. **Fax:** 210-351-1297.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1483-ft. above av. terrain, 1505-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 11"  
Longitude 98° 15' 31"

**Transmitter:** 4.5-mi. ENE of Elmendorf, TX.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter Ku-band; Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Andrew, M/A-Com, Microdyne, Scientific-Atlanta receivers.

**News Services:** ABC, AP, Conus, Texas State Network.

**Ownership:** Post-Newsweek Stations Inc. (Group Owner).

**Began Operation:** January 21, 1957. FCC approved sale to Post-Newsweek Feb. 28, 1994 (Television Digest, Vol. 33:49). Sale to H & C Communications Inc. by Rockefeller Group Inc. approved by FCC April 29, 1986 (Vol. 26:6, 12). Sale to Rockefeller Group approved by FCC Nov. 23, 1983 (Vol. 23:19, 22; 24:6). Sale to the Outlet Co. by Mission Telecasting Corp. approved Nov. 22, 1967.

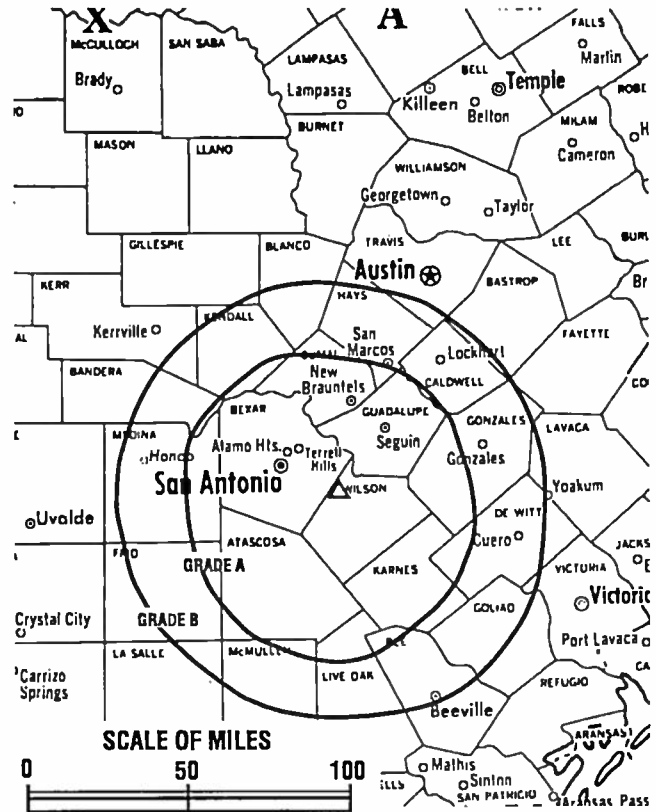
**Represented (sales):** Petry Television Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

James E. Joslyn, President & General Manager.  
Randy Schmidt, Local Sales Manager.  
Richard Yzaguirre, National Sales Manager.  
James Boyle, News Director.  
Richard Andrycha, Program Manager.



KSAT-TV BPCT-2892 Granted 9/27/61

© American Map Corp., No. 14244

Fred Lozano, Chief Engineer.  
Charles B. Craig, Business Manager.  
Steve Wegner, Advertising & Promotion Manager.  
Jim Hart, Creative Service Director.

**Highest 30 Sec. Rate:** \$3600.

**NETWORK BASE HOURLY RATE:** \$1025.

**City of License:** San Antonio. **DMA:** San Antonio. **Rank:** 37.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	760,920	400,290	1,161,210
Average Weekly Circulation (1995)	369,339	181,654	565,216
Average Daily Circulation (1995)			319,760

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—San Antonio

**KVDA**

Ch. 60

Network Service: Telemundo.

Licensee: Telemundo of San Antonio License Corp., 2290 W. 8th Ave., Hialeah, FL 33010.

Studio: 6234 San Pedro, San Antonio, TX 78216.

Telephone: 210-340-8860. Fax: 210-341-3962.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 5000-kw max. visual, 500-kw aural. Antenna: 1496-ft. above av. terrain, 1499-ft. above ground, 2024-ft. above sea level.

Latitude 29° 17' 39"  
Longitude 98° 15' 30"

Transmitter: 12325 Jolly Rd., Elmendorf, TX.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Andrew, 7-meter C-band; Standard Communications receivers.

Ownership: Telemundo Group Inc. (Group Owner).

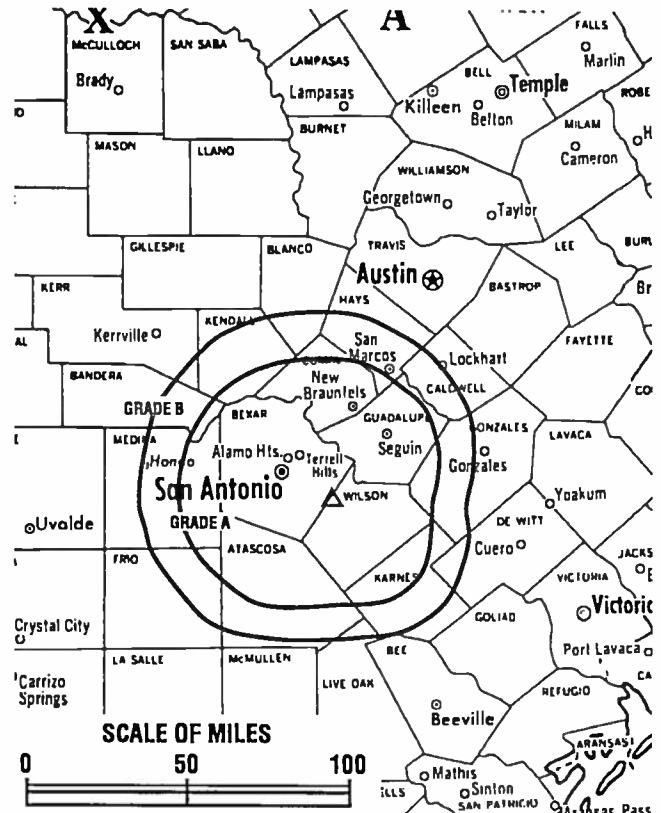
Began Operation: September 10, 1989.

Represented (sales): Telemundo.

**Personnel:**

- Arthur Rojas Emerson, Vice President & General Manager.
- Robert Rios, Local Sales Manager.
- Nicole DeLauis, National Sales Manager.
- Victor Landa, News Director.
- Kathleen Sanchez, Traffic & Programming Manager.
- Armando Solis, Business & Operations Manager.
- Henry Martinez, Director of Creative Services.
- Roger Topping, Chief Engineer.

Highest 30 Sec. Rate: \$535.



KVDA BMPCT-890324KF Granted 7/27/89 © American Map Corp., No. 14244

City of License: San Antonio. DMA: San Antonio. Rank: 37.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	356,210	206,390	562,600
Average Weekly Circulation (1995)	21,370	28,309	49,912
Average Daily Circulation (1995)			21,715

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—San Antonio

## KWEX-TV

Ch. 41

Network Service: Univision.

Licensee: KWEX License Partnership, 1901 Ave. of the Stars, Suite 860, Los Angeles, CA 90067.

Studio: 411 E. Durango, San Antonio, TX 78204.

Telephones: 210-227-4141; 210-227-4145.

Fax: 210-226-0131; 210-227-0469.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1000-kw max. & 832-kw horizontal visual, 100-kw max. & 83.2-kw horizontal aural. Antenna: 500-ft. above av. terrain, 604-ft. above ground, 1224-ft. above sea level.

Latitude 29° 25' 03"  
Longitude 98° 29' 26"

Transmitter: 411 E. Durango.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, Televisa, Univision.

Ownership: Univision (Group Owner).

Began Operation: June 10, 1955. Sale as KJAL-TV by Raul A. Cortez and associates approved by FCC Dec. 6, 1961 (Television Digest, Vol. 17:35; 2:1). Sale to Hallmark Cards (Univision Holdings) by Spanish International approved June 12, 1987. FCC approved sale to Perenchio TV Inc. Sept. 23, 1992 (Vol. 32:40).

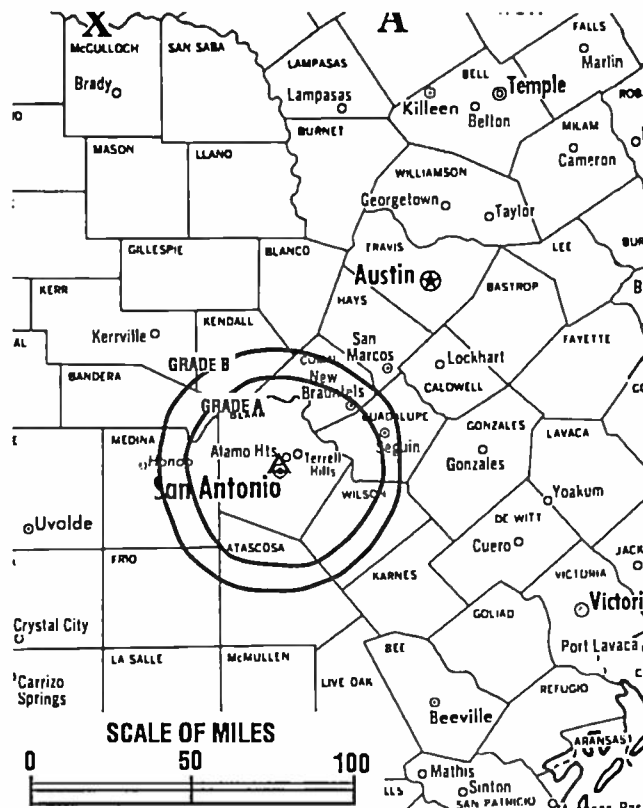
Represented (sales): Univision.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Jules Cohen & Associates, P.C.

### Personnel:

Steve Giust, General Manager.  
Scott Keeler, National Sales Manager.  
Marta Solis, News Director.  
Angie Ruiz, Program Director.  
Roland Davila, Production Manager.  
Lydia Luna, Comptroller.  
Irene Garza, Marketing Director.



KWEX-TV BPCT-790226KJ Granted 9/28/79 © American Map Corp., No. 14244

Amparo Ortiz, Public Service & Promotion Director.

James R. Meek, Chief Engineer.

Ruben Rodriguez, Assistant Chief Engineer.

Highest 30 Sec. Rate: \$1000.

City of License: San Antonio. DMA: San Antonio. Rank: 37.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	545,100	287,870	832,970
Average Weekly Circulation (1995)	49,656	42,532	97,381
Average Daily Circulation (1995)			55,429

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Sherman-Denison & Ardmore, Oklahoma

**KXII**

Ch. 12

Network Service: CBS, NBC.

Licensee: KXII Broadcasters Inc., Box 2636, Waco, TX 76702.

Studios: 4201 Texoma Parkway, Sherman, TX 75090; 2624 S. Commerce, Ardmore, OK 73401.

Mailing Address: Box 1175, Sherman, TX 75091.

Telephones: 903-892-8123 (Sherman); 405-223-0946 (Ardmore).

Fax: 903-893-7858.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 222-kw visual, 22.2-kw aural. Antenna: Circularly polarized, 1777-ft. above av. terrain, 1694-ft. above ground, 2584-ft. above sea level.

Latitude 34° 01' 58"  
Longitude 96° 48' 00"

Transmitter: 5-mi. SSW of Madill.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Comtech, 5-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Pinzone, Scientific-Atlanta receivers.

News Services: AP, CBS, Southwest Newswire.

Ownership: KXII Broadcasters Inc.

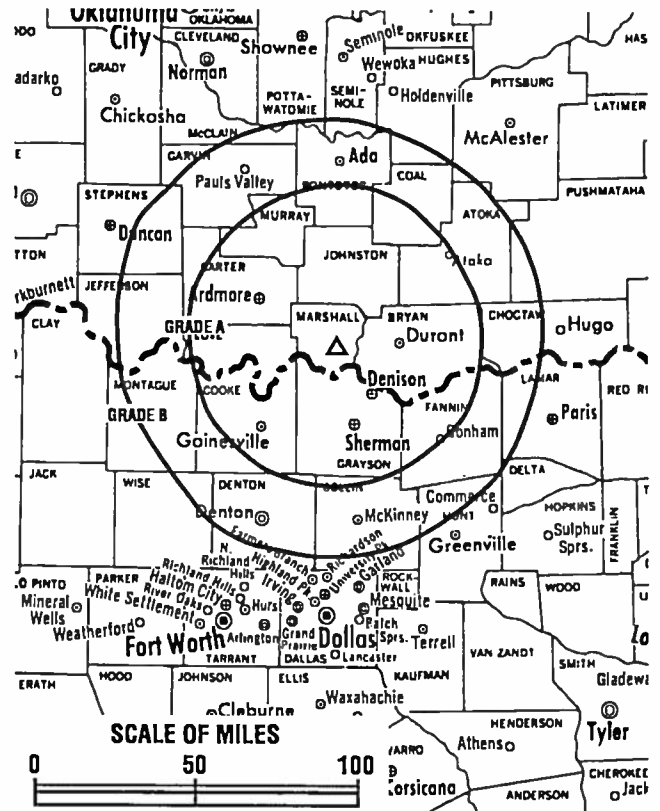
Began Operation: August 12, 1956. Sale to present owner by Texoma Bcstrs. Inc. approved by FCC Oct. 30, 1986. Sale to Texoma by John E. Riesen, executor for estate of founder John F. Easley approved June 17, 1959 by FCC (Television Digest, Vol. 15:17, 23, 25).

Represented (sales): Seltel Inc.

Represented (legal): Cordon & Kelly.

**Personnel:**

- M. N. Bostick, President.
- Richard D. Adams, General Manager.
- Rick Dean, General Sales Manager.
- Loren Farr, News Director.
- Alan Crone, Promotion Director.



KXII BPCT-830217KF Granted 6/10/83

© American Map Corp., No. 14244

Suzanne Hobby, Business Manager.  
Dennis Kite, Chief Engineer.  
Joel Scarbrough, Production Manager.

Highest 30 Sec. Rate: \$675.

NETWORK BASE HOURLY RATE: \$1400.

City of License: Sherman. DMA: Sherman-Ada. Rank: 160.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,218,970	1,065,170	2,284,140
Average Weekly Circulation (1995)	61,925	51,597	121,998
Average Daily Circulation (1995)			71,246

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Jacksonville-Tyler-Longview

## KETK-TV

Ch. 56

(Operates satellite KLSB-TV, Nacogdoches, TX)

**Network Service:** NBC.

**Licensee:** Reglon 56 Television Network Inc., 4300 Richmond Rd., Tyler, TX 75703.

**Studio:** 4300 Richmond Rd., Tyler, TX 75703.

**Telephone:** 903-581-5656. Fax: 903-561-1648.

**Technical Facilities:** Channel No. 56 (722-728 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1786-ft. above av. terrain, 1497-ft. above ground, 2222-ft. above sea level.

Latitude 32° 03' 40"  
Longitude 95° 18' 50"

**Transmitter:** 1.8-mi. W of Mount Selman.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Harris, 6-meter C-band; Harris receivers.

**News Service:** AP.

**Ownership:** Lone Star Broadcasting Inc. (Group Owner).

**Began Operation:** March 9, 1987. Sale to present owners by Texas American Bcstg. Ltd. approved by FCC Sept. 25, 1989.

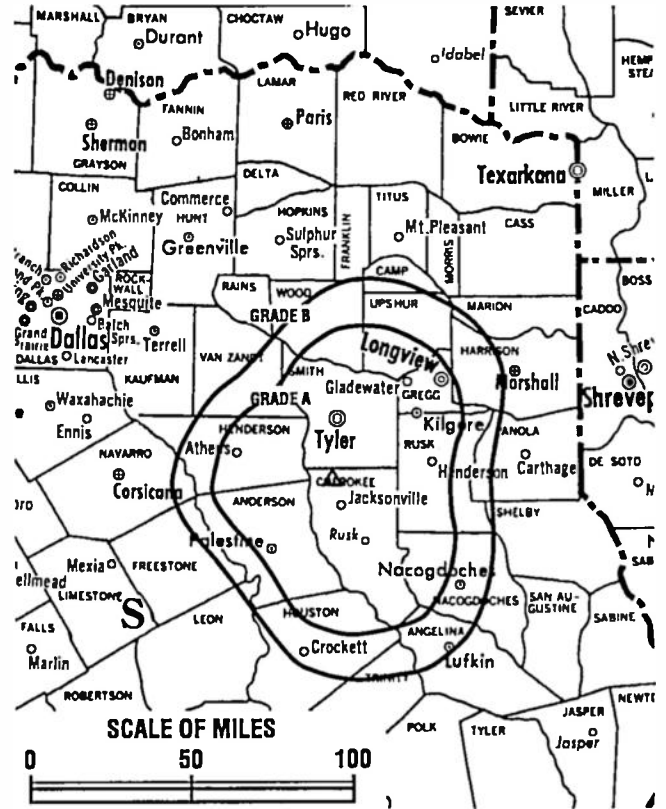
**Represented (sales):** Blair Television.

**Represented (legal):** Winston & Strawn.

**Represented (engineering):** Andrus & Associates Inc.

**Personnel:**

- Phillip H. Hurley, President & General Manager.
- John T. Gaston, General Sales Manager.
- Anthony B. Cruz, National Sales Manager.
- Andy Shaw, News Director.
- Maurice Strout, Chief Engineer.
- Carolyn Waters, Traffic & Program Director.
- Mark Rowlett, Promotion Director.



KETK-TV BMPCT-860407K! Granted 9/3/86 © American Map Corp., No. 14244

Shirley Snodgrass, Business Manager.  
Gary Swartz, Production Director.

**Rates:** On request.

**City of License:** Jacksonville. DMA: Tyler-Longview. Rank: 110.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	482,010	433,260	915,270
<b>Average Weekly Circulation (1995)</b>	99,111	42,870	142,676
<b>Average Daily Circulation (1995)</b>			70,896

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Texas—Longview-Tyler

**KFXK**

Ch. 51

Network Service: FOX.

Licensee: Warwick Communications Inc., 1802 First National Bank Bldg., 1021 Main St., Houston, TX 77002.

Studio: 701 N. Access Rd., Longview, TX 75602.

Telephone: 903-758-1691. Fax: 903-753-6637.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 4683-kw max. visual, 309.7-kw max. aural. Antenna: 1249-ft. above av. terrain, 1175-ft. above ground, 1695-ft. above sea level.

Latitude 32° 15' 35"  
Longitude 94° 57' 02"

Transmitter: 1-mi. NW of intersection of Hwys. 42 & 1513, New London.

Satellite Earth Stations: Harris C-band; M/A-Com Ku-band; Scientific-Atlanta C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

Ownership: Warwick Communications Inc.

Began Operation: September 9, 1984. Sale to Kamin Bcstg. Co./Longview Ltd. Partnership by trustee in bankruptcy approved by FCC Nov. 8, 1990. Sale to present owner approved May 13, 1992.

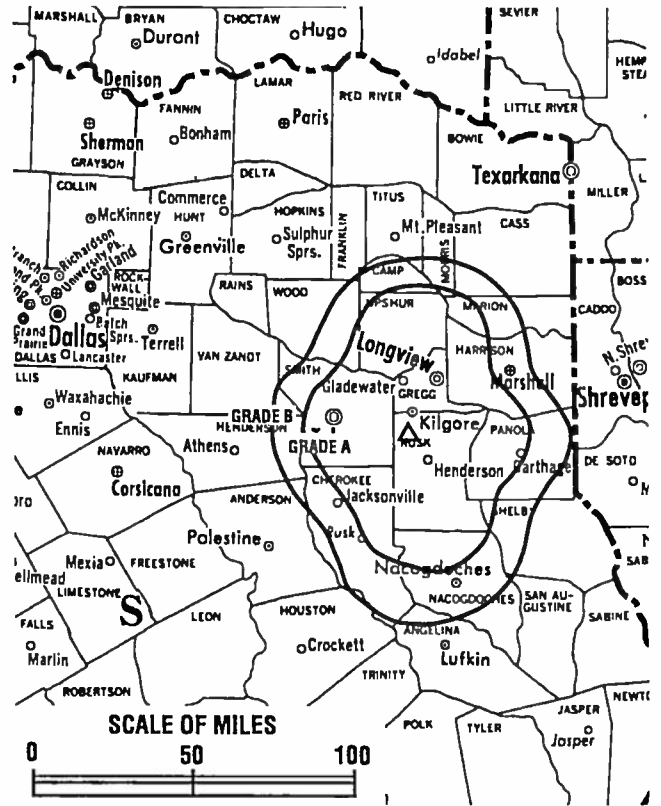
Represented (sales): Seltel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

**Personnel:**

- Mark McKay, Vice President & General Manager.
- Jim Presswood, General Sales Manager.
- Brenda Mills, National Sales Manager.
- Jay Rowe, Chief Engineer.
- Mary Borger, Promotion Director.
- Nancy Denton, Business Manager.
- Hazel Kennedy, Traffic Manager.

Highest 30 Sec. Rate: \$1400.



KFXK BPCT-910215KO Granted 3/26/91 © American Map Corp., No. 14244

City of License: Longview. DMA: Tyler-Longview. Rank: 110.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	282,400	210,980	493,380
<b>Average Weekly Circulation (1995)</b>	91,384	41,573	133,456
<b>Average Daily Circulation (1995)</b>			56,098

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Tyler-Longview

**KLTV**

Ch. 7

(Operates satellite KTRE, Lufkin, TX)

Network Service: ABC.

Licensee: TV-3 Inc., 715 S. Jefferson, Jackson, MS 39205.

Studio: Kilgore Hwy. at Loop 323, Tyler, TX 75705.

Mailing Address: Box 957, Tyler, TX 75710.

Telephone: 903-597-5588. Fax: 903-510-7847.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 1038-ft. above ground, 1388-ft. above sea level.

Latitude	32°	32'	21"
Longitude	95°	13'	16"

Transmitter: 1.28-mi. SSW of intersection of Texas State Hwys. 14 & 2015, near Hawkins.

Satellite Earth Stations: American Horizon, 6.1-meter; Andrew, 7.3-meter; RCA, 3.7-meter; RCA, 4.5-meter; Avantek receivers.

News Services: ABC, AP.

Ownership: Civic Communications Corp. (Group Owner).

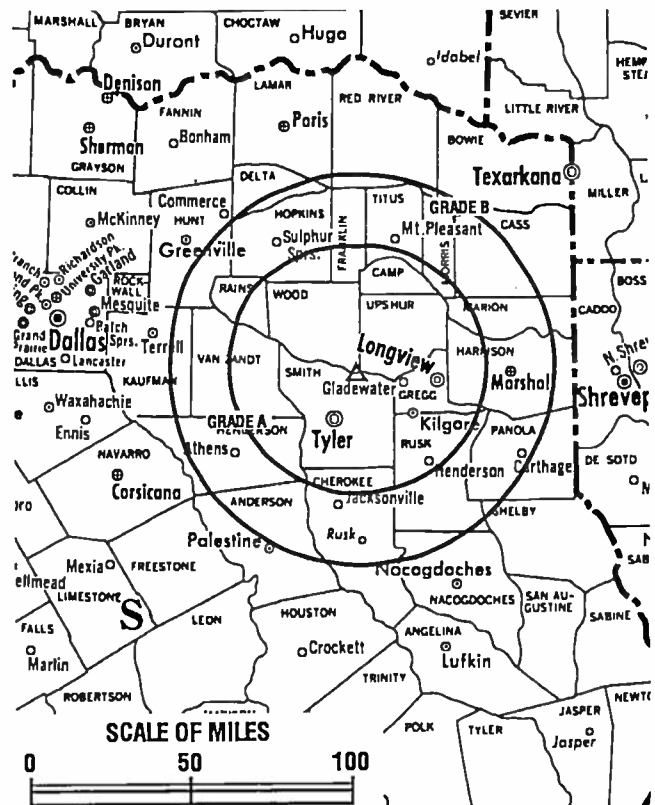
Began Operation: October 14, 1954. Sale to present owners by Buford Television approved by FCC Feb. 16, 1989.

Represented (sales): Katz Continental Television.

Represented (engineering): Jules Cohen & Associates.

**Personnel:**

- Frank Melton, President.
- Brad Streit, General Manager.
- Shelley Martin, General Sales Manager.
- Ron White, Local Sales Manager.
- Butch Adair, Director of Engineering.
- Tom Moo, News Director.
- Errol Kapellusch, Program Director.
- David Cantu, Promotions Director.



KLTV 8PCT-830725KN Granted 3/21/84 © American Map Corp., No. 14244

Glenda London, Business Manager.  
Lori Hammer, Marketing Director.  
Bob Lovelady, Operations Manager.

Rates: On request.

City of License: Tyler. DMA: Tyler-Longview. Rank: 110.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,107,860	1,005,300	2,113,160
Average Weekly Circulation (1995)	118,735	82,861	204,136
Average Daily Circulation (1995)			125,180

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

## Texas—Victoria

### KAVU-TV

Ch. 25

**Network Service:** ABC.

**Licensee:** Withers Broadcasting Co. of Texas, Box 1508, Mount Vernon, IL 62864.

**Studio:** 3808 N. Navarro St., Victoria, TX 77901.

**Mailing Address:** Box 4929, Victoria, TX 77901.

**Telephone:** 512-575-2500. **Fax:** 512-575-2255.

**Technical Facilities:** Channel No. 25 (536-542 MHz). Authorized power: 2140-kw max. & 933-kw horizontal visual, 214-kw max. & 93-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 1049-ft. above ground, 1079-ft. above sea level.

Latitude 28° 48' 06"  
Longitude 96° 33' 09"

**Transmitter:** County Rd. 1639 S, 2.8-mi. S of Lolita.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Deep Space Tech, 5.1-meter Ku & C-band; Deep Space Tech, 5.1-meter Ku-band; Prodelin, 6-meter C-band; ORSAT, Pinzone, STS receivers.

**News Services:** ABC, AP.

**LMA:** Local marketing agreement with KVCT (F), Victoria, TX.

**Ownership:** W. Russell Withers Jr. (Group Owner).

**Began Operation:** July 21, 1982. Sale to present owner by First Victoria National Bank approved by FCC March 12, 1990.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Baraff, Koerner, Olender & Hochberg, P.C.

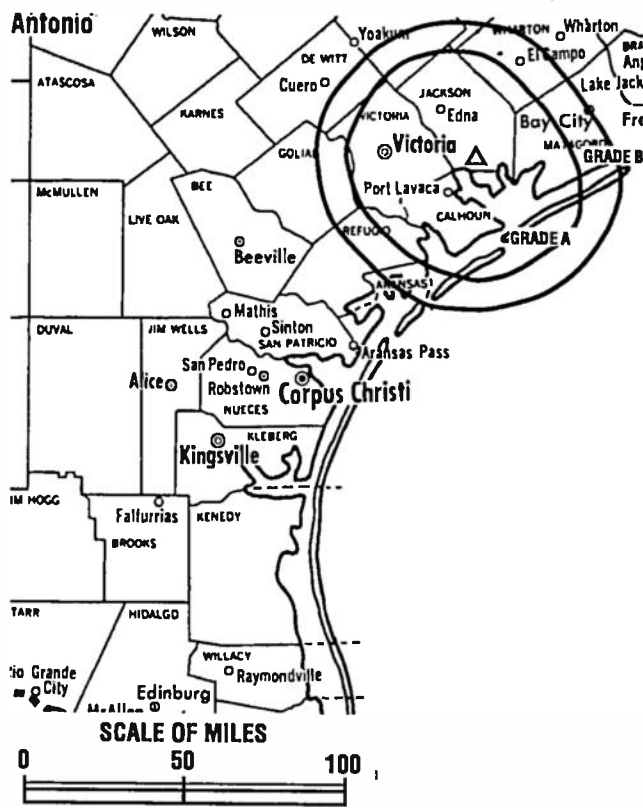
**Personnel:**

Betty Grimsinger, General Manager.

Michael Fair, News Director.

Heldi Garcia, Program & Promotion Director.

Steve Broussard, Production Manager.



KAVU-TV BPCT-801208KH Granted 9/22/81 © American Map Corp., No. 14244

Obbie Curlee, Business Manager.

Tommy Gray, Chief Engineer.

**Highest 30 Sec. Rate:** \$375.

**City of License:** Victoria. **OMA:** Victoria. **Rank:** 206.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	55,790	34,870	90,660
Average Weekly Circulation (1995)	24,545	8,094	42,214
Average Daily Circulation (1995)			22,870

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Victoria

**KVCT**

Ch. 19

**Network Service:** FOX.

**Licensee:** VictoriaVision Inc., 3808 N. Navarro, Victoria, TX 77901.

**Studio:** 3808 N. Navarro, Victoria, TX 77901.

**Telephone:** 512-575-2500. **Fax:** 512-575-2255.

**Technical Facilities:** Channel No. 19 (500-506 MHz). Authorized power: 153.2-kw max. visual, 15.32-kw max. aural. Antenna: 490-ft. above av. terrain, 495-ft. above ground, 584-ft. above sea level.

Latitude 28° 46' 41"  
Longitude 96° 57' 38"

**Transmitter:** SE corner of By-Pass Loop 175 & Port Lavaca Hwy.

**Satellite Earth Station:** Prostar, 4.8-meter; Comtech receivers.

**News Service:** AP.

**LMA:** Local marketing agreement with KAVU-TV (A), Victoria, TX.

**Ownership:** VictoriaVision Inc.

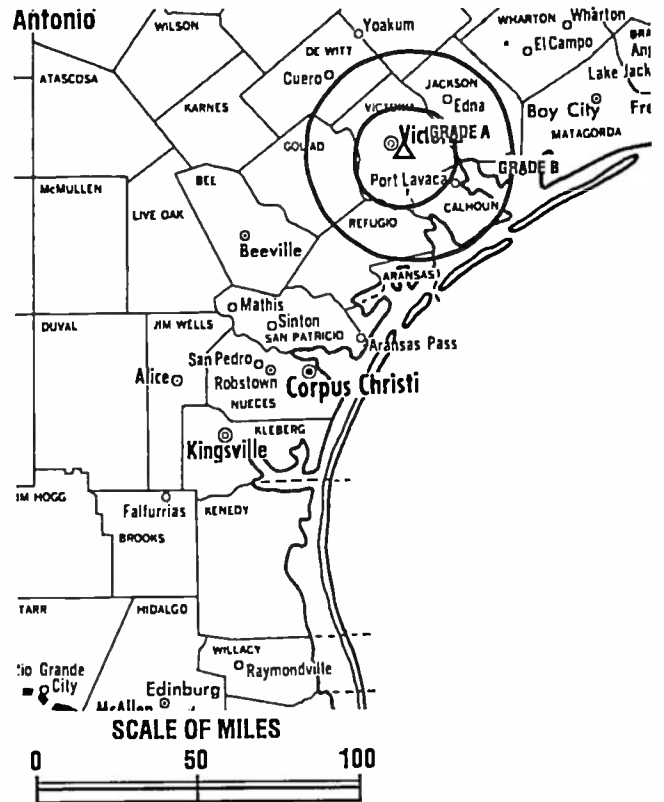
**Began Operation:** October 1, 1969. Sale to KVCT Inc. approved by FCC June 8, 1990. Sale to Victoria Communications by South Texas Telecasting Co. Inc. (Michael D. & C. Dan McKinnon, et al.) approved March 4, 1976. Assignment of license to present owner granted by FCC Dec. 20, 1994. Sale to present owner approved Dec. 20, 1994.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Baraff, Koerner, Olender & Hochberg.

**Personnel:** See KAVU-TV, Victoria, TX.

**Highest 30 Sec. Rate:** \$300.



KVCT BPCT-830524KF Granted 6/27/83 © American Map Corp., No. 14244

City of License: Victoria. DMA: Victoria. Rank: 206.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	<b>109,240</b>	<b>48,760</b>	<b>158,000</b>
<b>Average Weekly Circulation (1995)</b>	<b>11,815</b>	<b>3,818</b>	<b>20,903</b>
<b>Average Daily Circulation (1995)</b>			<b>8,239</b>

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Waco

**KWKT**

**Ch. 44**

**Network Service:** FOX.

**Licensee:** ComCorp of Texas License Corp., Box 3030, Lafayette, LA 70502.

**Studio:** 8803 Woodway Dr., Waco, TX 76712.

**Mailing Address:** Box 2544, Waco, TX 76702.

**Telephone:** 817-776-3844. Fax: 817-876-8032.

**Technical Facilities:** Channel No. 44 (650-656 MHz). Authorized power: 4207-kw max. visual, 420.7-kw max. aural. Antenna: 1811-ft. above av. terrain, 1673-ft. above ground, 2497-ft. above sea level.

Latitude 31° 18' 52"  
Longitude 97° 19' 37"

**Transmitter:** 1.5-mi. NE of Moody.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** 7-meter C-band; 7-meter Ku-band.

**Ownership:** Communications Corp. of America (Group Owner).

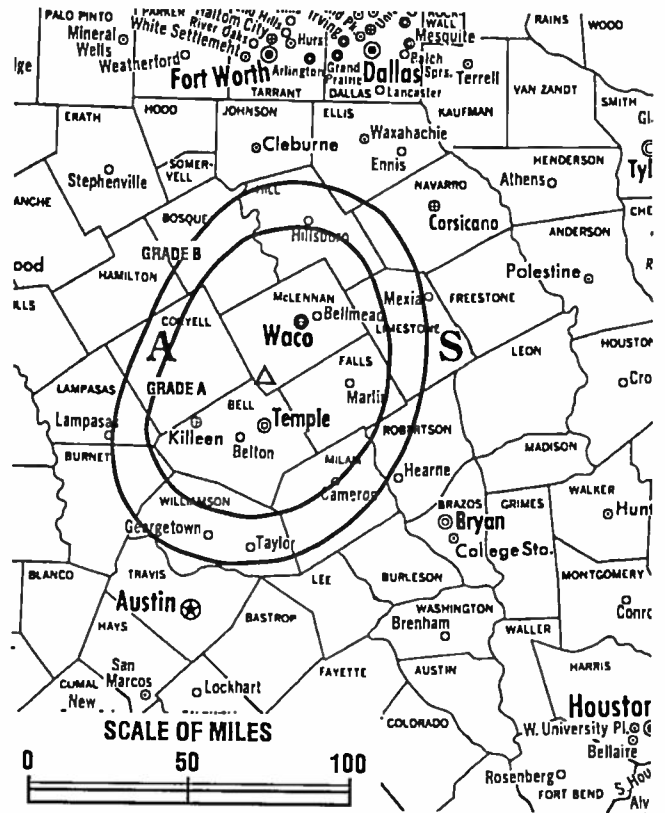
**Began Operation:** March 13, 1988. Sale to Associated Broadcasters Inc. by SWMM/Waco Corp. approved by FCC Oct. 31, 1990.

**Represented (sales):** Katz Television.

**Personnel:**

- Ron Crowder, General Manager.
- Jerry Clemmons, General Sales Manager.
- Charles Yoder, Chief Engineer & Operations Manager.
- Duane Sartor, Director, Programming & Promotion.
- Edna Williamson, Business Manager.

**Rates:** On request.



**KWKT** BMPCT-871123KG Granted 2/19/88 © American Map Corp., No. 14244

**City of License:** Waco. **DMA:** Waco-Temple-Bryan. **Rank:** 96.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	762,530	609,270	1,371,800
<b>Average Weekly Circulation (1995)</b>	100,605	47,441	156,769
<b>Average Daily Circulation (1995)</b>			71,869

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Waco

## KWTX-TV

Ch. 10

(Affiliated with KBTX-TV, Bryan, TX)

Network Service: CBS.

Licensee: KWTX Broadcasting Company, Box 2636, Waco, TX 76702-2636.

Studio: 6700 American Plaza, Waco, TX 76712.

Mailing Address: Box 2636, Waco, TX 76702-2636.

Telephone: 817-776-1330. Fax: 817-751-1088.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 209-kw visual, 19.1-kw aural. Antenna: 1810-ft. above av. terrain, 1679-ft. above ground, 2532-ft. above sea level.

Latitude	31°	19'	19"
Longitude	97°	18'	58"

Transmitter: 2.7-mi. ENE of Moody, TX.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 4-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

AM Affiliate: KWTX, 1-kw, 1230 KHz.

FM Affiliate: KWTX-FM, 100-kw, 97.5 MHz (No. 248), 1569-ft.

News Service: AP.

Ownership: KWTX Broadcasting Co. (Group Owner).

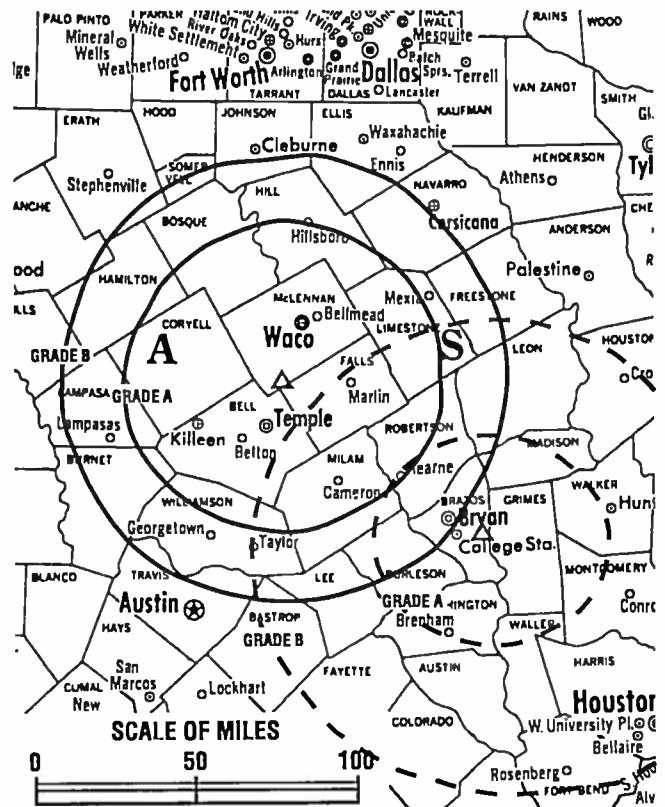
Began Operation: April 3, 1955.

Represented (sales): Seltel Inc.

Represented (legal): Cordon & Kelly.

### Personnel:

M. N. (Buddy) Bostick, Chairman of the Board.  
 Thomas G. Pears, President.  
 Ray Deaver, Vice President & General Manager.  
 Virgil Teter, Vice President, News.  
 Danny Wright, Local Sales Manager.



KWTX-TV BPCT-4996 Granted 6/10/77

© American Map Corp., No. 14244

Pam Samford, National Sales.  
 Ken Musgrave, Chief Engineer.  
 Rick Bradfield, News Director.  
 Dennis Yoder, Promotion Director.

Rates: On request.

City of License: Waco. DMA: Waco-Temple-Bryan. Rank: 96.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,223,940	990,770	2,214,710
Average Weekly Circulation (1995)	107,740	60,818	191,587
Average Daily Circulation (1995)			116,715

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Waco

**KXXV**

Ch. 25

Network Service: ABC.

Licensee: Centex Television Ltd. Partnership, Box 78, Lawton, OK 73205.

Studio: 1909 S. New Rd., Waco, TX 76711.

Mailing Address: Box 2522, Waco, TX 76702.

Telephone: 817-754-2525. Fax: 817-752-1002.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1828-ft. above av. terrain, 1732-ft. above ground, 2532-ft. above sea level.

Latitude 31° 20' 15"  
Longitude 97° 18' 36.90"

Transmitter: 3.1-mi. NE of Moody.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4-meter; Andrew, 7.2-meter; Harris, 3-meter; Harris, 6.2-meter; Avantek, Harris receivers.

News Service: AP.

Ownership: Drewry Communications (Group Owner).

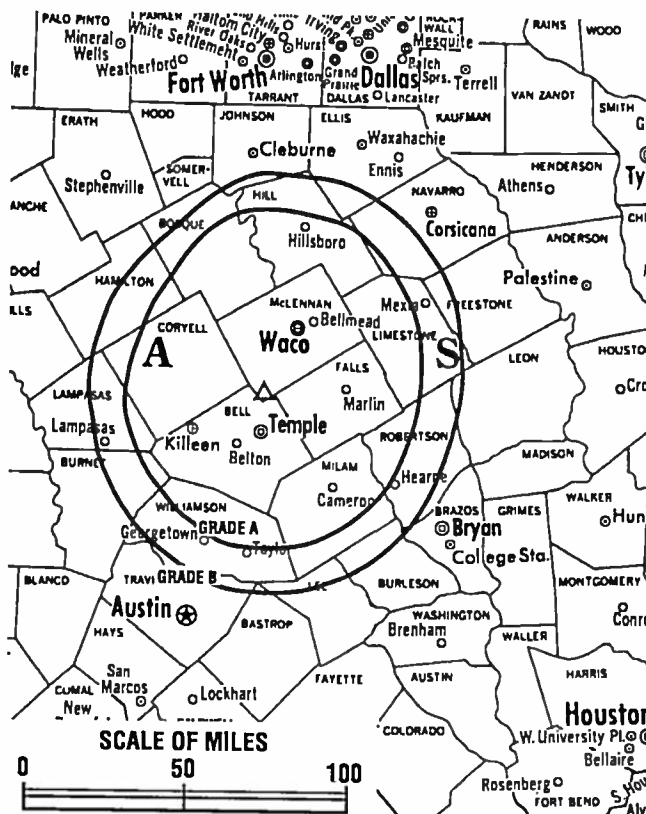
Began Operation: March 22, 1985. Sale to Shamrock Holdings by Robert Mann, et al., approved by FCC Oct. 1, 1987 (Television Digest, Vol. 27:20). Sale to present owners by Shamrock Broadcasting Inc. approved by FCC Oct. 7, 1994.

Represented (sales): Petry Television Inc.

Represented (legal): Leventhal, Senter & Lerman.

**Personnel:**

Jeff Cook, General Manager.  
Tom Pratt, News Director.



KXXV BPCT-841120KL Granted 1/28/85 © American Map Corp., No. 14244

Judy Edens, Program Director.  
Mike Jugert, Chief Engineer.  
Les Marshall, Operations Director.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$600.

City of License: Waco. DMA: Waco-Temple-Bryan. Rank: 96.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	444,050	248,610	692,660
Average Weekly Circulation (1995)	125,259	52,241	189,281
Average Daily Circulation (1995)			94,987

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

We were the broker  
in the 1987 & 1994 sales of  
**KXXV-TV**

**THE TED HEPBURN COMPANY**

Ted Hepburn, President Todd Hepburn, Vice-President  
325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995  
P.O. Box 43263, Cincinnati, OH 45243-0263 (513) 271-5400

# Texas—Temple-Waco

## KCEN-TV

Ch. 6

Network Service: NBC.

Licensee: Channel 6 Inc., Box 6103, Temple, TX 76503-6103.

Studio: 314 S. Interstate 35, Eddy, TX 76524.

Waco Office: 4716 W. Waco Dr., Waco, TX 76710-7016.

Mailing Address: Box 6103, Temple, TX 76503-6103.

Telephone: 817-859-5481. Fax: 817-859-5831.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1866-ft. above av. terrain, 1924-ft. above ground, 2549-ft. above sea level.

Latitude 31° 16' 24"  
Longitude 97° 13' 14"

Transmitter: 2.4-mi. SE of I-35 on Old Blevins Rd., near Eddy, TX.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter; Andrew, 7.3-meter; Fort Worth Tower, 3.9-meter Ku-band; Harris, 3.6-meter Ku-band; Harris, 7.5-meter; Andrew, Avantek, W/A-Com, Microdyne receivers.

News Service: AP.

Ownership: Channel 6 Inc.

Began Operation: November 1, 1953.

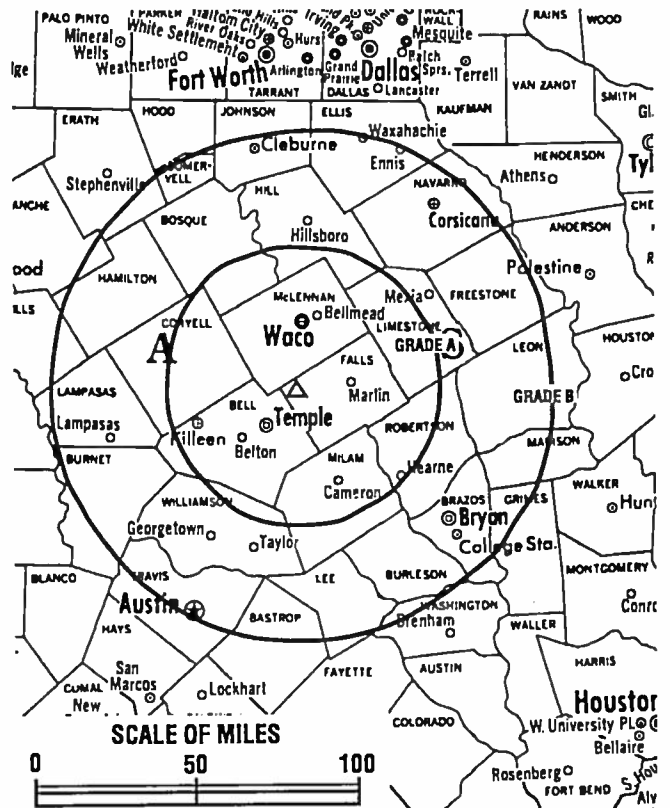
Represented (sales): Blair Television.

Represented (legal): Fisher, Wayland, Cooper, Leader & Zaragoza.

Represented (engineering): Silliman & Silliman.

### Personnel:

Anyse Sue Mayborn, President.  
Daniel C. Lesmeister, Vice President.  
Gayle Kiger, General Manager.  
Tammy Graham, Local & National Sales Manager.  
Mike Snuffer, News Director.  
Ken Smith, Chief Engineer.



KCEN-TV BPCT-800121KE Granted 9/22/80 © American Map Corp., No. 14244

Cheryl Mashburn-Dorn, Promotion Director.  
Hal Moore, Business Manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1650.

City of License: Temple. DMA: Waco-Temple-Bryan. Rank: 96.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,109,260	932,640	2,041,900
Average Weekly Circulation (1995)	133,046	66,123	211,025
Average Daily Circulation (1995)			111,224

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Texas—Weslaco

## KRGV-TV

Ch. 5

**Network Service:** ABC.

**Licensee:** Mobile Video Tapes Inc., Box 5, Weslaco, TX 78599-0005.

**Studio:** 900 E. Expressway, Weslaco, TX 78596.

**Mailing Address:** Box 5, Weslaco, TX 78599-0005.

**Telephone:** 210-968-5555. Fax: 210-631-5555.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 19.1-kw aural. Antenna: 950-ft. above av. terrain, 995-ft. above ground, 1049-ft. above sea level.

Latitude 26° 09' 54"  
Longitude 97° 48' 45"

**Transmitter:** La Feria, 7-mi. SW of Harlingen, TX.

**Satellite Earth Stations:** Andrew, 4.5-meter; Andrew, 7.3-meter; Scientific-Atlanta, 7-meter; Vertex, 4.8-meter; Avantek, M/A-Com, Scientific-Atlanta receivers.

**News Services:** ABC, AP, CNN.

**Ownership:** Manship Stations (Group Owner).

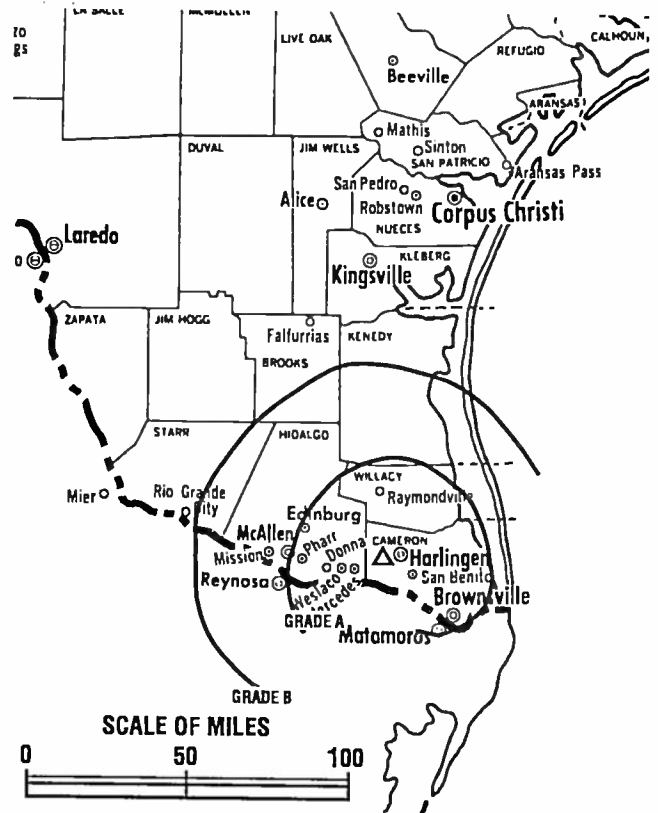
**Began Operation:** April 10, 1954. Sale to present owners by Kenco Enterprises approved by FCC Jan. 28, 1964 (Television Digest, Vol. 4:5). Sale to Kenco Enterprises by LBJ Co. approved Oct. 18, 1961 (Vol. 17:35). LBJ Co. acquired full control of TV and radio when FCC approved sale of 50% by O. L. Taylor (Vol. 14:12, 14). Original 50% of TV acquired by LBJ from Taylor after FCC approved transfer April 4, 1956 (Vol. 12:11, 14), with LBJ exercising option April 1, 1957 on 50% of radio.

**Represented (sales):** Blair Television.

**Represented (legal):** Cohn & Marks.

**Personnel:**

- Ray Alexander, General Manager.
- Tom Hagner, General Sales Manager.
- John Kittleman, National Sales Manager.
- Rick Diaz, News Director.
- Julian Adame, Program Director.
- Mary Grace Landsberg, Promotion Director.
- Bert Walling, Chief Engineer.



KRGV-TV BPCT-3788 Granted 8/18/66 © American Map Corp., No. 14244

**Highest 30 Sec. Rate:** \$750.

**NETWORK BASE HOURLY RATE:** \$700.

**City of License:** Weslaco. DMA: Harlingen-Weslaco-Brownsville-McAllen. Rank: 107.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	175,100	151,980	327,080
<b>Average Weekly Circulation (1995)</b>	76,631	77,463	154,016
<b>Average Daily Circulation (1995)</b>			98,067

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Wichita Falls

## KAUZ-TV

Ch. 6

**Network Service:** CBS.

**Licensee:** Brissette TV of Wichita Falls Inc., Box 2130, Wichita Falls, TX 76307.

**Studio:** 3601 Seymour Hwy., Wichita Falls, TX 76309.

**Mailing Address:** Box 2130, Wichita Falls, TX 76307.

**Telephone:** 817-322-6957. **Fax:** 817-761-3331.

**E-mail:** kauz99b@prodigy.com **Web Site:** <http://www.wf.net/kauz.html>

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1021-ft. above av. terrain, 1028-ft. above ground, 2046-ft. above sea level.

Latitude 33° 54' 04"  
Longitude 98° 32' 21"

**Transmitter:** Seymour Hwy., 2.5-mi. W of center of Wichita Falls.

**Satellite Earth Stations:** Houston Tracker, 4.3-meter C-band; RCA, 3.7-meter Ku-band; Scientific-Atlanta, 4.7-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Antenna, Scientific-Atlanta receivers.

**News Services:** AP, CBS, CNN.

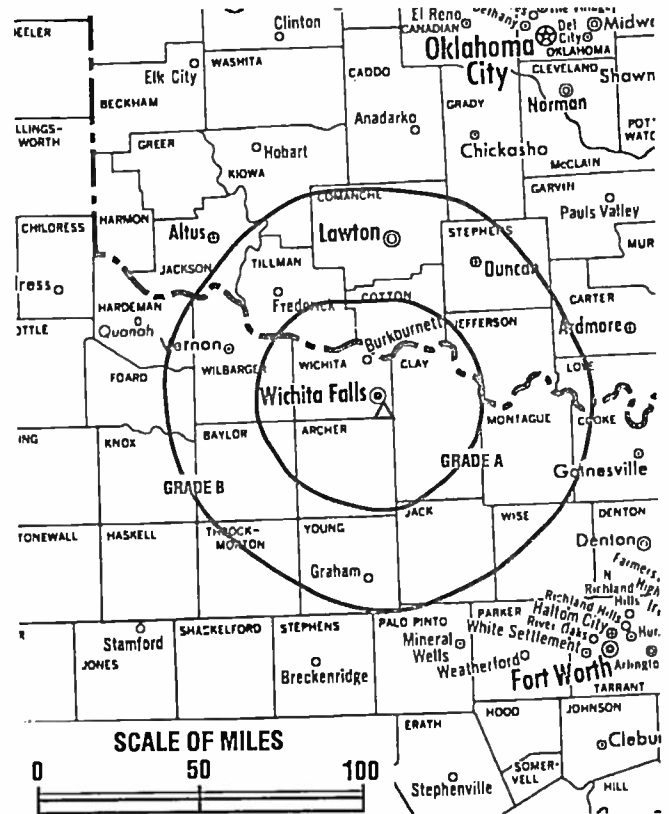
**Ownership:** Brissette Broadcasting Corp. (Group Owner).

**Began Operation:** March 1, 1953 as KWFT-TV. Sale to present owner by Adams Communications approved by FCC Dec. 24, 1991. Previous sale by Ray Clymer & W. Erle White approved Jan. 5, 1984 (*Television Digest*, Vol. 23:31). Sale to Clymer & White approved by FCC May 30, 1978 (Vol. 18:23). Previous sale by Bass Bros. approved Sept. 19, 1974. Sale to Bass Bros. by Mid-New York Bcstg. (Paul F. Harron) approved April 10, 1968. Sale by Sidney A. Grayson and associates approved March 13, 1963 (Vol. 3:11). Transfer to Sidney A. Grayson group by E. H. Rowley theatre chain family and Kenyon Brown approved Jan. 11, 1956 (Vol. 11:46, 48; 12:2).

**Represented (sales):** Blair Television.

**Represented (legal):** Wyrick, Robbins, Yates & Ponton.

**Personnel:**  
Mark Cummings, Vice President & General Manager.  
Darlene Collier, Local Sales Manager.  
Ray Wallace, News Director.  
Linda Hilden, Program Manager.



KAUZ-TV BPC2-2553 Granted 1/14/59

© American Map Corp., No. 14244

Leon Hoeffner, Chief Engineer.  
Gary Lucas, Business Manager.  
Ty Willeford, Production Manager.

**Highest 30 Sec. Rate:** \$1000.

**NETWORK BASE HOURLY RATE:** \$591.

**City of License:** Wichita Falls. **DMA:** Wichita Falls & Lawton. **Rank:** 139.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	190,730	97,090	287,820
<b>Average Weekly Circulation (1995)</b>	82,063	35,769	127,218
<b>Average Daily Circulation (1995)</b>			69,547

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Wichita Falls

## KFDX-TV

Ch. 3

Network Service: NBC.

Licensee: Texoma Bcstg. Corp.

Studio: 4500 Seymour Hwy., Wichita Falls, TX 76309.

Mailing Address: Box 4000, Wichita Falls, TX 76308.

Telephone: 817-692-4530. Fax: 817-691-4384.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1045-ft. above ground, 2049-ft. above sea level.

Latitude 33° 53' 23.60"  
Longitude 98° 33' 30.20"

Transmitter: 4500 Seymour Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Comtech, 5-meter C-band; Harris, 3-meter Ku-band; Harris, 6-meter Ku-band; Paraclipse, 3.7-meter C-band; Drake, Harris, M/A-Com, Pinzone receivers.

News Service: AP.

Ownership: Price Communications Corp. (Group Owner).

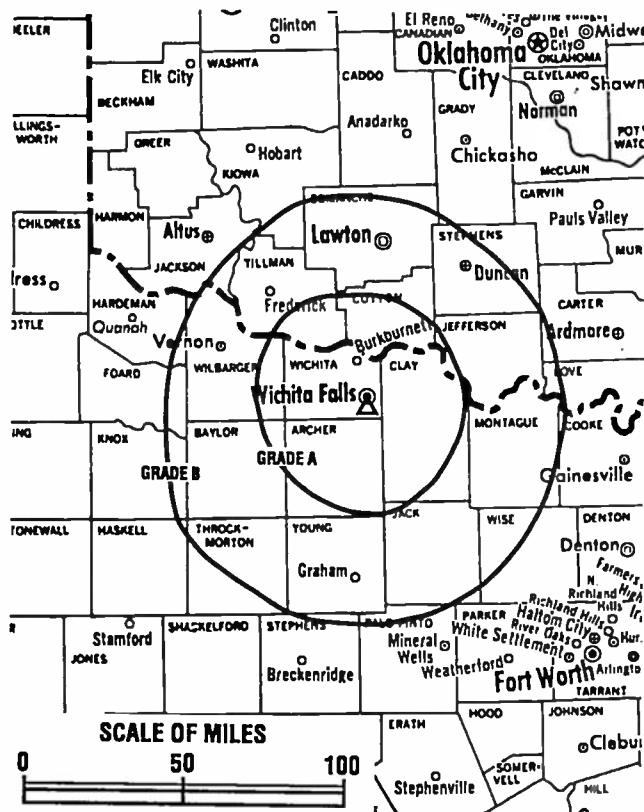
Began Operation: March 13, 1953. Sale to Clay Communications by Darrold A. Cannan, et al., approved by FCC Jan. 27, 1971 (Television Digest, Vol. 11:5). Sale to Price Communications Corp. by Clay Communications approved by FCC June 23, 1987 (Vol. 27:21). Sale to USA Broadcast Group L.L.P. pends (Vol. 35:35).

Represented (sales): Katz Continental Television.

Represented (legal): Roberts & Eckard.

### Personnel:

Julie Pruett, Vice President & General Manager.  
Terry Cole, General Sales Manager.  
Sharon Moser, Vice President & Controller.  
Scott Coppenbarger, News Director.



KFDX-TV BPCT-2456 Granted 1/8/59

© American Map Corp., No. 14244

Jeff Albert, Promotion Manager.  
Jim Smith, Chief Engineer.

Rates: On request.

City of License: Wichita Falls. DMA: Wichita Falls & Lawton. Rank: 139.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	778,950	745,240	1,524,190
Average Weekly Circulation (1995)	83,500	37,361	130,113
Average Daily Circulation (1995)			74,857

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Texas—Wichita Falls

**KJTL**

Ch. 18

Network Service: FOX.

Licensee: Wicks Broadcast Group L.P., 405 Park Ave., Suite 702, New York, NY 10022.

Studio: 3800 Call Field Rd., Wichita Falls, TX 76308.

Mailing Address: Box 4865, Wichita Falls, TX 76308.

Telephone: 817-691-1808. Fax: 817-696-5766.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2820-kw visual, 282-kw aural. Antenna: 1080-ft. above av. terrain, 1034-ft. above ground, 2146-ft. above sea level.

Latitude 34° 12' 06"  
Longitude 98° 43' 44"

Transmitter: Approx. 2.8-mi. SW of Grandfield, 2-mi. S of Hwy. 70.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Harris, 6.1-meter C-band; Harris, M/A-Com receivers.

Ownership: Wicks Broadcast Group L.P. (Group Owner).

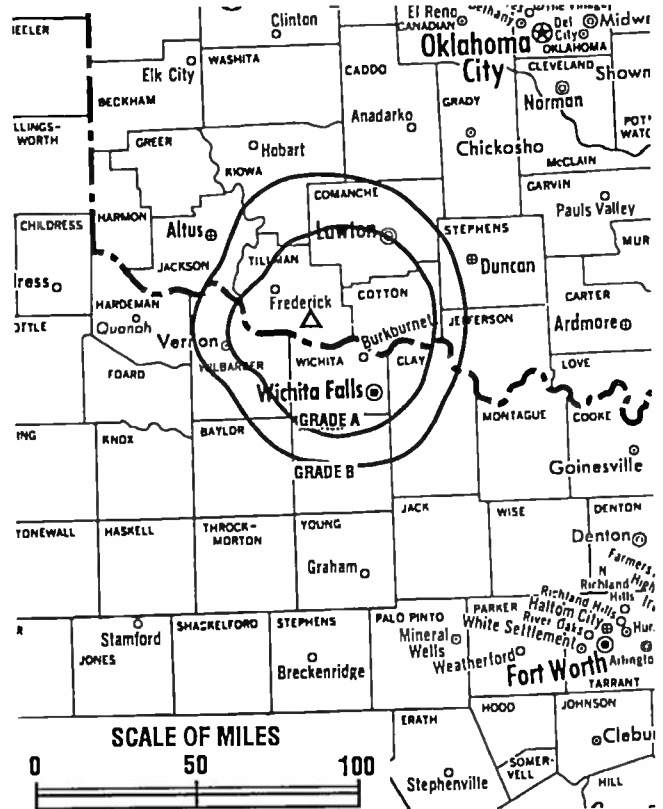
Began Operation: May 14, 1985. Sold to Wichita Fall Television Ltd. by Janet T. Lee, et al., Aug. 1986. Sale to BSP Bcstg. approved by FCC June 29, 1989. FCC approved sale to present owner by Epic Bcstg. Co. July 6, 1995 (Television Digest, Vol. 35:18).

Represented (sales): Seltel Inc.

**Personnel:**

Pete D'Acosta, General Manager.  
Kyle Williams, Station Manager.  
Rhonda Wright, National Sales Manager.  
Ken Thomason, Chief Engineer.

Highest 30 Sec. Rate: \$400.



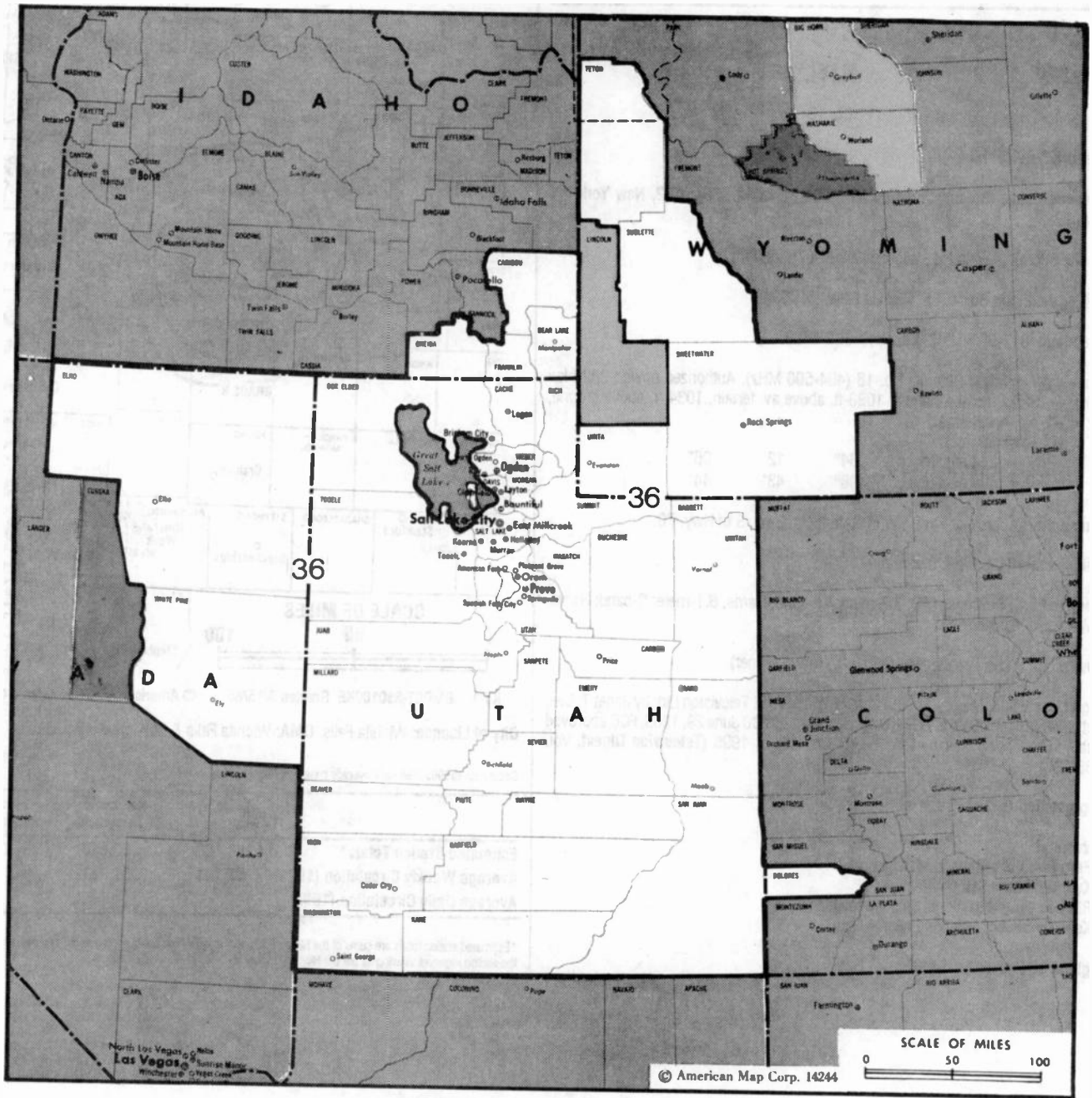
KJTL BMPCT-850109KE Granted 3/15/85 © American Map Corp., No. 14244

City of License: Wichita Falls. OMA: Wichita Falls & Lawton. Rank: 139.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	189,200	85,860	275,060
Average Weekly Circulation (1995)	67,403	31,381	107,417
Average Daily Circulation (1995)			51,372

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



**MARKET**

Salt Lake City, UT.....


**NIelsen DMA  
TV HOUSEHOLDS**  
656,060

**RANK**

36

**MARKET AREA COMMERCIAL STATIONS**

KJZZ-TV (14), KOOG-TV (30), KSGI-TV (4), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2)

Some 23,705 key industry people can see your message when you advertise in the...  
  
**Television & Cable Factbook**

**Utah Station Totals as of November 1, 1995**

	VHF	UHF	TOTAL
Commercial Television Stations	5	2	7
Educational Television Stations	3	0	3
	8	2	10

# Utah—Cedar City

## KSGI-TV

Ch. 4

Network Service: Independent.

Licensee: Seagull Communications Corp., 210 North 1000 East, St. George, UT 84770.

Studio: 1305 N. Airport Rd., Cedar City, UT 84720.

Telephone: 801-628-1000. Fax: 801-628-6636. E-mail: ksgi@infowest.com

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 37.6-kw visual, 15.76-kw aural. Antenna: 2742-ft. above av. terrain, 325-ft. above ground, 10,312-ft. above sea level.

Latitude 37° 32' 32"  
Longitude 113° 04' 05"

Transmitter: Pine Springs Knoll, 9.4-mi. S, 180°T from Cedar City.

Satellite Earth Stations: Miralite, 3.7-meter Ku & C-band.

Ownership: Seagull Communications Corp.

Began Operation: April 23, 1990. Sale to present owner by Liberty Broadcast Co. approved by FCC Jan. 19, 1994.

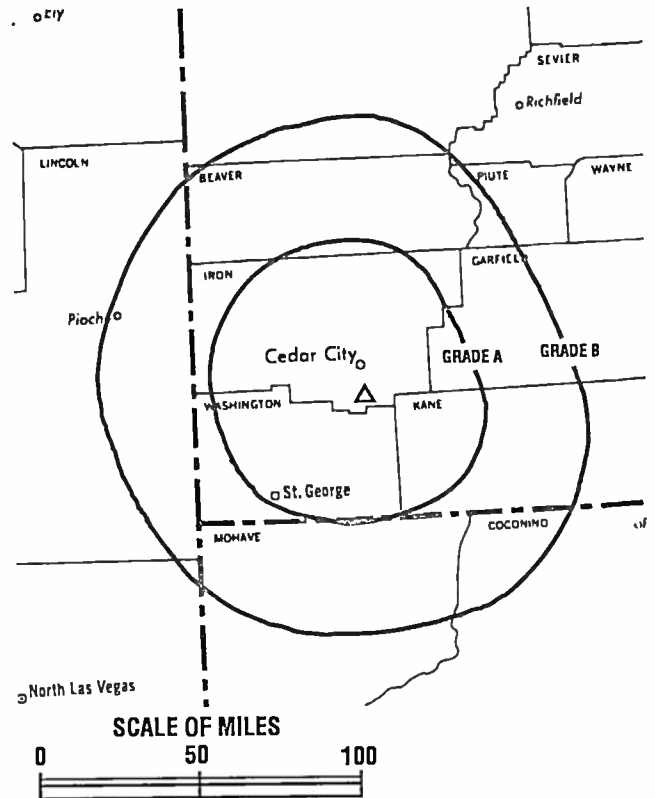
Represented (sales): Roslin Television Sales.

Represented (legal): Henry E. Crawford.

Represented (engineering): F.W. Hannel & Associates.

### Personnel:

E. Morgan Skinner Jr., President & General Manager.  
Dick Carten, Local Sales Manager.  
Ted Wayne, Program Director.  
Eric Young, Production Director.  
Kent McGregor, News Director.  
Gayle Haas, Promotion & Marketing Director.  
Edith Hardesty, Business Manager.  
Pat O'Gara, Chief Engineer.



KSGI-TV BMPCT-870915KF Granted 10/31/88 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$55.

City of License: Cedar City. DMA: Salt Lake City. Rank: 36.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,270	14,260	56,530
Average Weekly Circulation (1995)	1,065	409	1,491
Average Daily Circulation (1995)			360

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Utah—Ogden

## KOOG-TV

Ch. 30

Network Service: WBN.

Licensee: Alpha & Omega Communications, 131 North 900 West, Salt Lake City, UT 84110.

Studio: 1309 16th St., Ogden, UT 84404.

Telephones: 801-621-3030; 801-595-0056. Fax: 801-394-1451.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 776-ft. above av. terrain, 349-ft. above ground, 5001-ft. above sea level.

Latitude 41° 15' 17"  
Longitude 112° 14' 13"

Holds CP for change to 1537-kw max. visual, 3904-ft. above av. terrain, 223-ft. above ground, 9101-ft. above sea level, lat. 40° 39' 25", long. 112° 12' 07", transmitter to Farnsworth Peak Antenna Farm W of Salt Lake City. BPCT-890523KG.

Transmitter: Little Mountain, 14.5-mi. W of Ogden.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Birdview, 1.8-meter C-band; United Satellite Systems, 4.6-meter C-band; Birdview, M/A-Com, Scientific-Atlanta receivers.

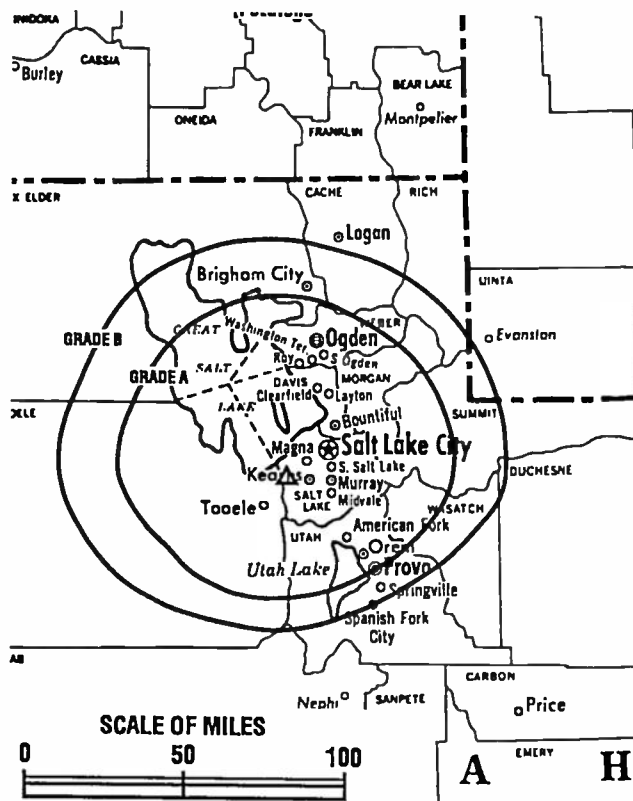
Ownership: Miracle Rock Church.

Began Operation: November 1, 1985. Involuntary assignment of license to Receiver granted by FCC Feb. 22, 1993. Sale to present owner granted July 14, 1993.

Represented (legal): Borsari & Paxson.

### Personnel:

Robert H. Stark, General Manager.  
Becky Smith, Station & Business Manager.  
Vickie Bojanski, Program Director.  
Kemp Goode, Chief Engineer.  
Ron Kirby, Promotion & Production Manager.



KOOG-TV BPCT-890523KG Granted 5/8/90 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$100.

City of License: Ogden. DMA: Salt Lake City. Rank: 36.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	207,740	217,280	425,020
Average Weekly Circulation (1995)	10,821	7,413	18,128
Average Daily Circulation (1995)			4,524

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Utah—Salt Lake City

## KJZZ-TV

Ch. 14

**Network Service:** UPN.

**Licensee:** Larry H. Miller Communications Corp., 5650 S. State Dr., Murray, UT 84107.

**Studio:** 5181 Amelia Earhart Dr., Salt Lake City, UT 84116.

**Telephone:** 801-537-1414. **Fax:** 801-537-1422.

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 1637-kw visual. Antenna: 3848-ft. above av. terrain, 230-ft. above ground, 9081-ft. above sea level.

Latitude 40° 39' 12"  
Longitude 112° 12' 06"

Holds CP for change to 1400-kw max. visual, 3875-ft. above av. terrain, 253-ft. above ground, 9075-ft. above sea level. BPCT-950508KE.

**Transmitter:** 0.5-mi. S of Farnsworth Peak, Salt Lake County.

**Satellite Earth Stations:** 5-meter Ku & C-band; 5.5-meter Ku-band; 9.2-meter C-band; 10-meter C-band.

**SNG Mobile Dish:** RSJ, 2.4-meter Ku-band.

**Ownership:** Larry H. Miller Communications Corp.

**Began Operation:** February 14, 1989. Sale to present owner by American TV of Utah approved by FCC Feb. 22, 1993.

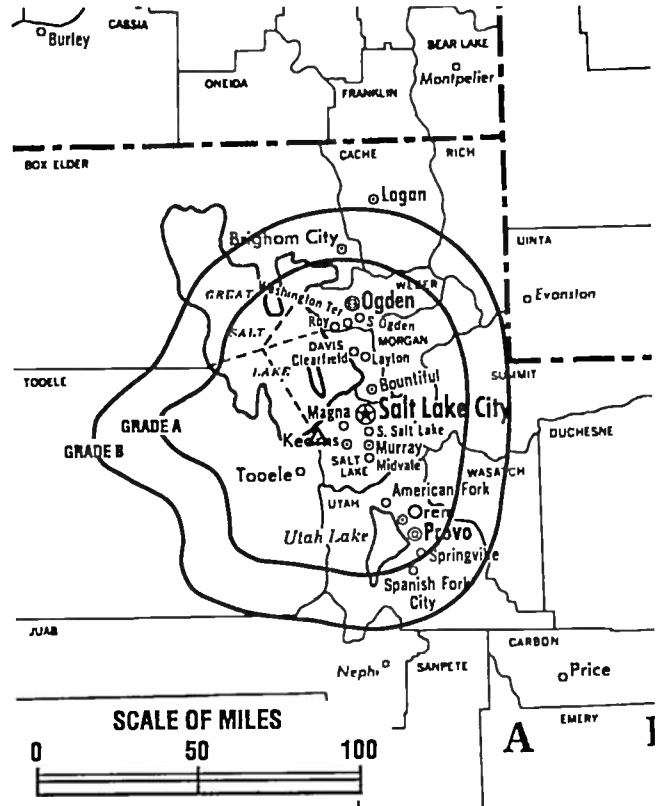
**Represented (sales):** Seltel Inc.

**Represented (legal):** Mullin, Rhyne, Emmons & Topel, P.C.

**Represented (engineering):** Moffet, Larson & Johnson Inc.

**Personnel:**

John C. Martin, General Manager.  
Christine Barnhurst, General Sales Manager.  
Sheree Isom, National Sales Manager.  
Robert Quigley, Program Director.  
Rick Reid, Promotion Director.



KJZZ-TV BPCT-910712KE Granted 8/27/91 © American Map Corp., No. 14244

Rich Lundquist, Business Manager.  
Robert Spain, Chief Engineer.

**Rates:** On request.

**City of License:** Salt Lake City. **OMA:** Salt Lake City. **Rank:** 36.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	322,610	310,960	633,570
Average Weekly Circulation (1995)	148,355	144,968	305,882
Average Daily Circulation (1995)			112,711

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Utah—Salt Lake City

## KSL-TV

Ch. 5

Network Service: NBC.

Licensee: Bonneville Holding Co., Broadcast House, 5 Triad Center, Salt Lake City, UT 84180-1160.

Studio: Broadcast House, 5 Triad Center, Salt Lake City, UT 84180-1160.

Telephone: 801-575-5555. Fax: 801-575-5830.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 34-kw visual, 6.76-kw aural. Antenna: 3780-ft. above av. terrain, 219-ft. above ground, 9258-ft. above sea level.

Latitude 40° 39' 35"  
Longitude 112° 12' 05"

Transmitter: Farnsworth Peak, Oquirrh Range.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Andrew, 4.6-meter Ku-band & Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Dalsat, 3.7-meter Ku-band.

AM Affiliate: KSL, 50-kw, 1160 kHz.

News Service: AP.

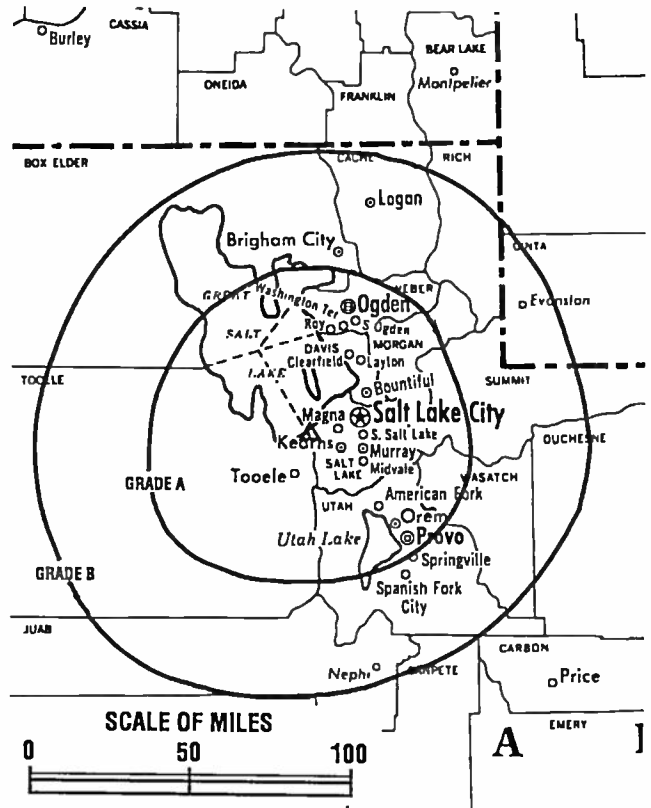
Ownership: Bonneville International Corp.

Began Operation: June 1, 1949.

Represented (sales): Petry Television Inc.; Art Moore Inc.

### Personnel:

Bruce T. Reese, President.  
Allan W. Henderson, Vice President & General Manager.  
Steve Lindsley, Vice President, Station & General Sales Manager.  
David Manookin, Vice President, Programming.  
Greg James, Vice President, Engineering.  
Sam Wilson, Vice President & Business Manager.  
Paul Rennie, National Sales Manager.  
Ray Carter, News Director.  
Louise Kingston, Promotion Director.



KSL-TV BPCT-4754 Granted 3/10/76

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$925.

City of License: Salt Lake City. DMA: Salt Lake City. Rank: 36.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	751,360	549,330	1,300,690
Average Weekly Circulation (1995)	278,387	249,267	527,654
Average Daily Circulation (1995)			332,325

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Utah—Salt Lake City

**KSTU**

Ch. 13

Network Service: FOX.

Licensee: Fox TV Stations Inc., 5020 W. Amelia Earhart Dr., Salt Lake City, UT 84116.

Studio: 5020 W. Amelia Earhart Dr., Salt Lake City, UT 84116.

Telephone: 801-532-1300. Fax: 801-537-5335.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 112-kw visual, 11.2-kw aural. Antenna: 3661-ft. above av. terrain, 157-ft. above ground, 9114-ft. above sea level.

Latitude 40° 39' 33"  
Longitude 112° 12' 08"

Transmitter: Farnsworth Peak, Oquirrh Range.

Satellite Earth Stations: Comtech, 3.8-meter C-band; Comtech, 3.8-meter Ku-band; Scientific-Atlanta, 5-meter; Agile Omni, Scientific-Atlanta receivers.

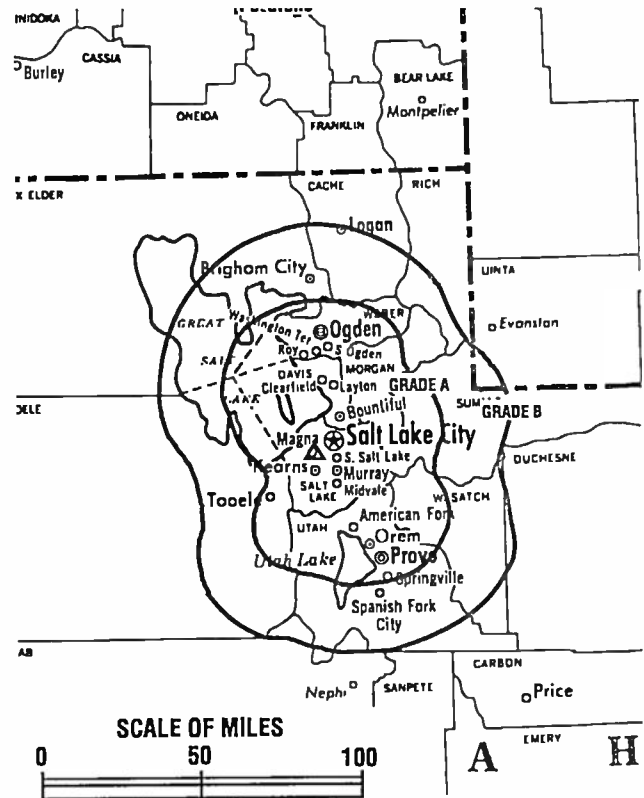
Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: October 24, 1978 on Channel 20. Began operation on Channel 13 Nov. 2, 1987. Sale to present owner by MWT Corp., Northstar Communications Inc., et al., approved by FCC Feb. 16, 1990 (Television Digest, Vol. 29:43). Previous sale approved by FCC Feb. 29, 1988. Sale to MWT Corp., et al., approved Sept. 9, 1987. Sale to Adams Communications by Springfield Television Corp. approved by FCC Jan. 9, 1984 (Vol. 23:35).

Represented (sales): TeleRep Inc.

**Personnel:**

- Steve Carlson, Vice President & General Manager.
- Stanton Jones, General Sales Manager.
- Jeff Maloney, National Sales Manager.
- Tim Ryan, News Director.
- Christy Elsworth, Program Director.
- Al Schultz, Chief Engineer.
- Melanie Say, Promotion Director.
- Chuck Budt, Business Manager.



KSTU BMPCT-870803KF Granted 11/2/87 © American Map Corp., No. 14244

Rates: On request.

City of License: Salt Lake City. OMA: Salt Lake City. Rank: 36.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	369,620	326,140	695,760
Average Weekly Circulation (1995)	188,343	212,365	424,098
Average Daily Circulation (1995)			219,940

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Utah—Salt Lake City

**KTVX**

Ch. 4

Network Service: ABC.

Licensee: United Television Inc., 8501 Wilshire Blvd., Suite 340, Beverly Hills, CA 90211.

Studio: 1760 Fremont Dr., Salt Lake City, UT 84104.

Telephone: 801-975-4444. Fax: 801-975-4442. E-mail: news@4utah.com

Web Site: <http://www.xmission.com~ktxv>

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 32.4-kw visual, 4.9-kw aural. Antenna: 3870-ft. above av. terrain, 131-ft. above ground, 9470-ft. above sea level.

Latitude 40° 36' 50"  
Longitude 112° 11' 05"

Transmitter: Nelson Peak, 18-mi. SW of Salt Lake City.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: 3.8-meter Ku-band; 5-meter Ku & C-band; 7.5-meter Ku & C-band.

News Service: ABC.

Ownership: United Television Inc. (Group Owner).

Began Operation: July 1, 1948. Sale to present owner by Screen Gems Stations Inc., subsidiary of Columbia Pictures Industries Inc., approved by FCC Aug. 12, 1975 (Television Digest, Vol. 15:18). Sale to Screen Gems by TLF Bcstrs. Inc. (Time Inc.) approved Nov. 5, 1959 (Vol. 15:30, 45). Sale to Time Inc. by Intermountain Bcstg. & Television Corp. (S. S. Fox, et al.) approved June 24, 1953 (Vol. 9:14, 26).

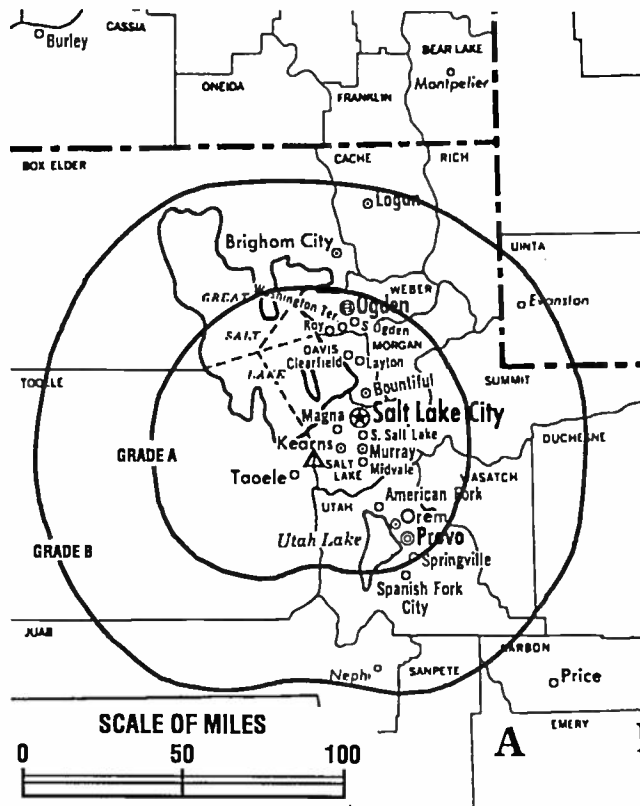
Represented (sales): United Television Sales.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Hammitt & Edison Inc.

**Personnel:**

Peter Mathes, Vice President & General Manager.  
Ron Fessenden, General Sales Manager.  
Mark Rodman, National Sales Manager.  
Tom Love, Local Sales Manager.  
Gloria Lee, Creative Services Director.



KTVX BMPCT-790616KG Granted 10/15/79 © American Map Corp., No. 14244

K. Randall Kimball, Business Manager.  
Dennis Shiner, Production Manager.  
John Edwards, News Director.  
Jim McDermaid, Chief Engineer.  
Michele Stratton, Director of Public Affairs.

Rates: On request.

City of License: Salt Lake City. DMA: Salt Lake City. Rank: 36.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,168,790	958,850	2,127,640
Average Weekly Circulation (1995)	261,304	247,149	549,354
Average Daily Circulation (1995)			324,782

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Utah—Salt Lake City

**KUTV**

Ch. 2

Network Service: CBS.

Licensee: Station Partners, 2185 South 3600 West, Salt Lake City, UT 84119.

Studio: 2185 South 3600 West, Salt Lake City, UT 84119.

Telephone: 801-973-3000. Fax: 801-973-3369.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 45.7-kw visual, 9.12-kw aural. Antenna: 3060-ft. above av. terrain, 233-ft. above ground, 8736-ft. above sea level.

Latitude 40° 36' 23"  
Longitude 112° 09' 47"

Transmitter: Pix Peak.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive RCA Ku-band; Satcom Technologies, 7-meter; Scientific-Atlanta, 5-meter; Harris, Microdyne, Scientific-Atlanta receivers.

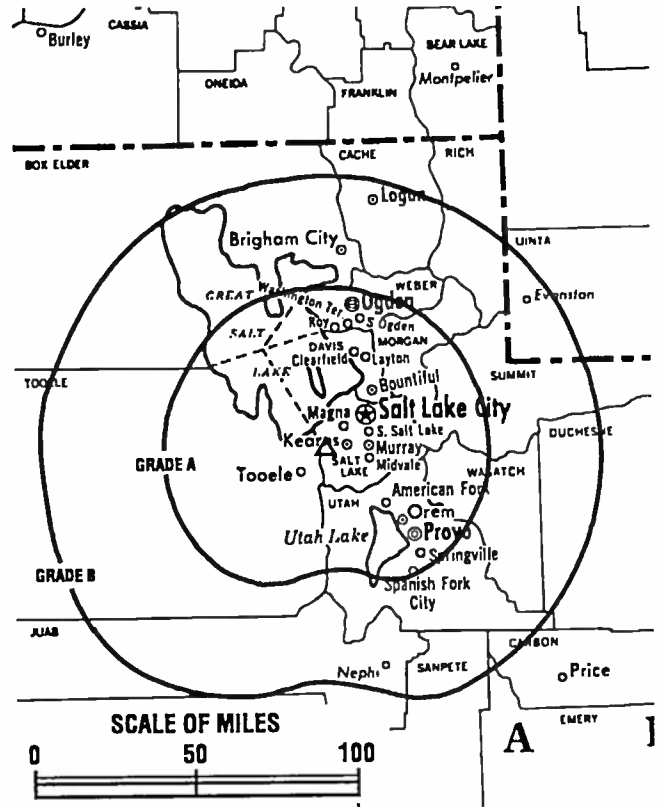
News Services: AP, Conus.

Ownership: Group W—Westinghouse Broadcasting (Group Owner); CBS Inc. (Group Owner).

Began Operation: September 10, 1954. Transfer of control to VS & A Hughes granted by FCC Oct. 18, 1993. Sale to KUTV Inc. by Frank C. Carman, Grant R. Wrathall & Keams-Tribune Corp., approved March 7, 1956 (Television Digest, Vol. 11:31, 38; 12:10). Acquisition of Keams-Tribune Corp. minority interest approved Jan. 29, 1972. Sale to NBC granted Feb. 28, 1995 (Vol. 34:34, 48, 52). Transfer to Group W-CBS approved Aug. 16, 1995 (Vol. 35:34).

Represented (sales): CBS/Group W TV Sales.

Personnel:  
Dave Phillips, Vice President & General Manager.  
John Bailey, Sales & Marketing.  
Kent Crawford, General Sales Manager.  
Keefe Pulley, National Sales Manager.  
Diane Orr, News Director.  
Bill Bradford, Director of Engineering.



KUTV BMPCT-2149 Granted 6/18/54 © American Map Corp., No. 14244

Tom Mitchell, Director of Operations & Technical Services.  
Jeff Davis, Marketing & Promotion Director.

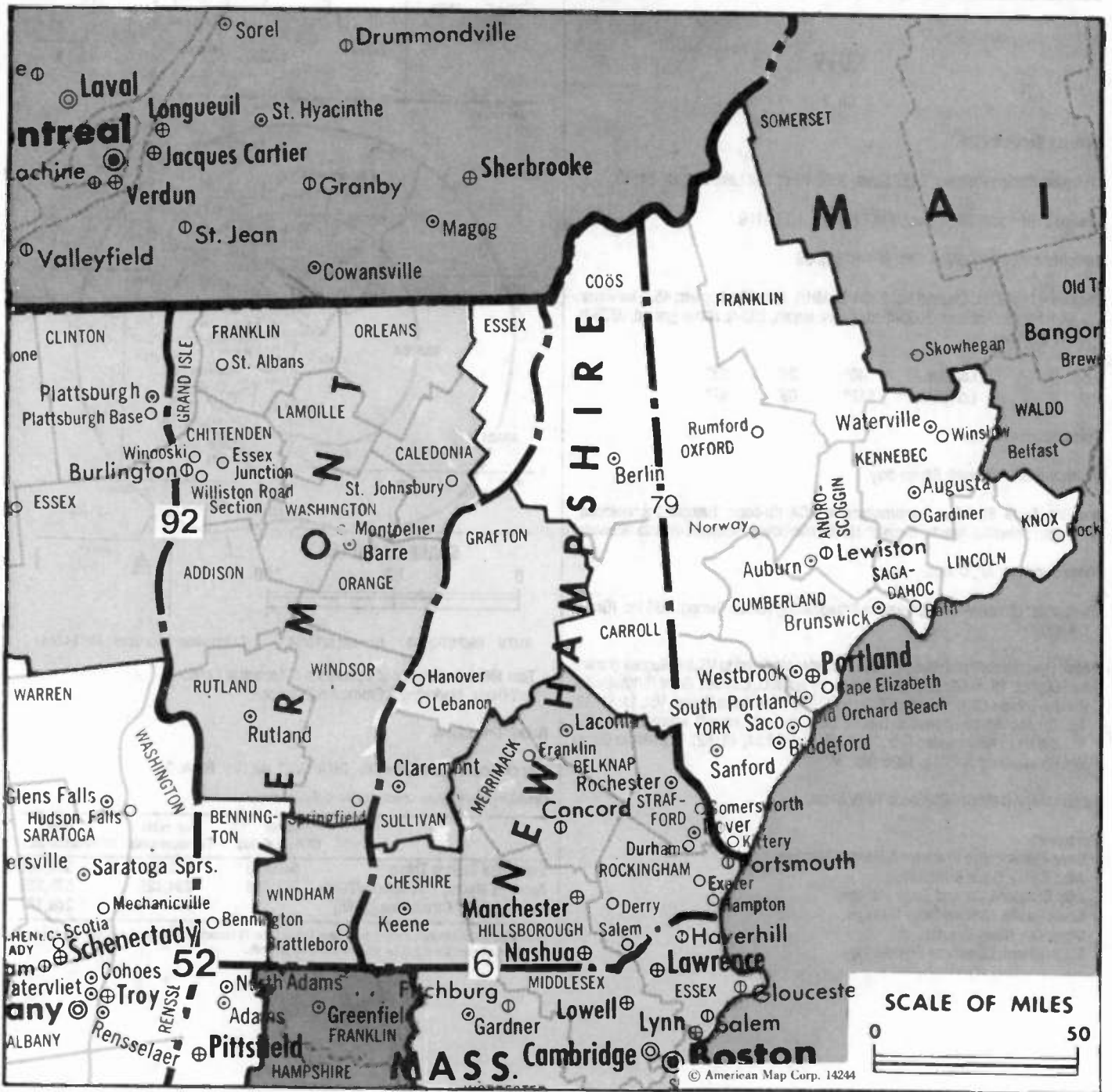
Rates: On request.

City of License: Salt Lake City. DMA: Salt Lake City. Rank: 36.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	540,540	430,860	971,400
Average Weekly Circulation (1995)	257,286	234,426	535,286
Average Daily Circulation (1995)			289,121

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Boston, MA	2,121,530	6	WABU (68), WBZ-TV (4), WCVB-TV (5), WFXT (25), WGOT (60), WHDH-TV (7), WSHH-TV (66), WLVI-TV (56), WMFP (62), WMUR-TV (9), WNDS (50), WSBK-TV (38), WUNI (27), WZBU (58)
Albany-Schenectady-Troy, NY	507,120	52	WCDC (19), WNYT (13), WOCC (55), WRGB (6), WTEN (10), WXXA-TV (23)
Portland-Auburn, ME	344,410	79	WCSH-TV (6), WGME-TV (13), WMTW-TV (8), WPXT (51)
Burlington, VT-Plattsburgh, NY	286,230	92	WCAX-TV (3), WNNE-TV (31), WPTZ (5), WVNY (22)

State Cross Reference List	
Communities that receive programs of stations that are located elsewhere.	
WPTZ, Burlington	See Plattsburgh, NY
WNNE-TV, White River Junction	See Hartford, VT

Vermont Station Totals as of November 1, 1995			
	VHF	UHF	TOTAL
Commercial Television Stations	1	2	3
Educational Television Stations	0	4	4
	1	6	7

# Vermont—Burlington

## WCAX-TV

Ch. 3

Network Service: CBS.

Licensee: Mount Mansfield Television Inc., Joy Dr., South Burlington, VT 05403.

Studio: Joy Dr., South Burlington, VT 05402.

Mailing Address: Box 608, Burlington, VT 05402.

Telephone: 802-658-6300. Fax: 802-658-0529.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 37.6-kw visual, 7.4-kw aural. Antenna: 2740-ft. above av. terrain, 116-ft. above ground, 4176-ft. above sea level.

Latitude 44° 31' 36"  
Longitude 72° 48' 57"

Transmitter: Atop Mount Mansfield.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 6-meter Ku-band; Harris, 9-meter C-band; RCA Americom Ku-band; Harris, Scientific-Atlanta receivers.

SNG Mobile Dish: Midwest Communications, 2.3-meter Ku-band.

News Service: AP.

Ownership: Mount Mansfield Television Inc.

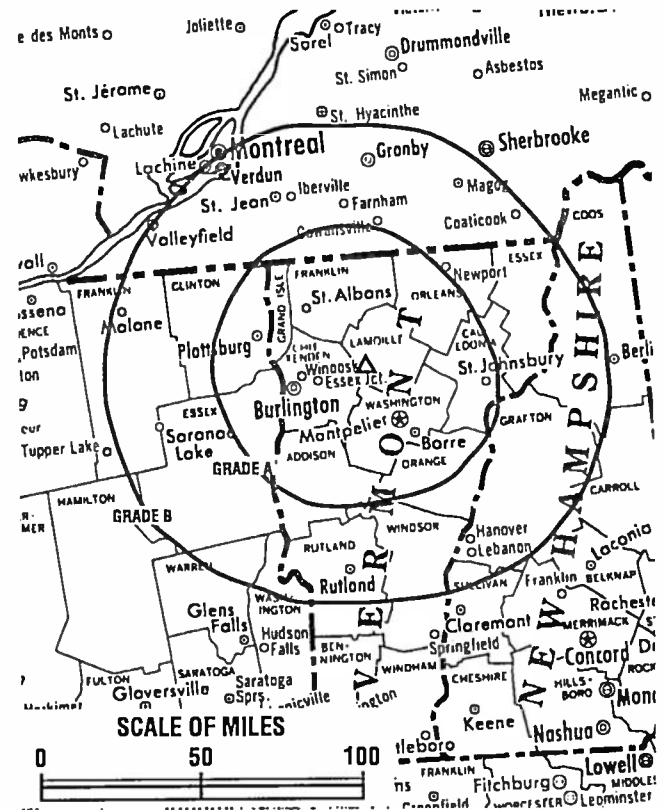
Began Operation: September 3, 1954.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilmer, Cutler & Pickering.

### Personnel:

Stuart T. Martin, President.  
Peter R. Martin, Executive Vice President & General Manager.  
Dolores Drolette, Vice President & Comptroller.  
Ken Jarvis, Vice President, Sales.  
Andrew Luchini, Vice President & Production Manager.  
Judith Fisher, Local Sales Manager.  
Bruce Grindle, National Sales Manager.  
Marselis Parsons, News Director.



WCAX-TV BPCT-3188 Granted 11/20/64 © American Map Corp., No. 14244

Theodore Teffner, Chief Engineer.  
Ken Greene, Promotion Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1135.

City of License: Burlington. DMA: Burlington-Plattsburgh. Rank: 92.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,085,250	410,570	1,495,820
Average Weekly Circulation (1995)	163,540	91,447	259,825
Average Daily Circulation (1995)			165,717

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Vermont—Burlington-Plattsburgh, New York

**WVNY**

Ch. 22

Network Service: ABC.

Licensee: Citadel Communications Co. Ltd., 100 Market Square, Burlington, VT 05401.

Studio: 100 Market Square, Burlington, VT 05401.

Telephone: 802-658-8022.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1000-kw max. & 589-kw horizontal visual, 100-kw max. & 58.9-kw horizontal aural. Antenna: 2740-ft. above av. terrain, 309-ft. above ground, 4172-ft. above sea level.

Latitude 44° 31' 40"  
Longitude 72° 48' 58"

Transmitter: Mount Mansfield.

News Service: AP.

Ownership: Citadel Communications Co. Ltd. (Group Owner).

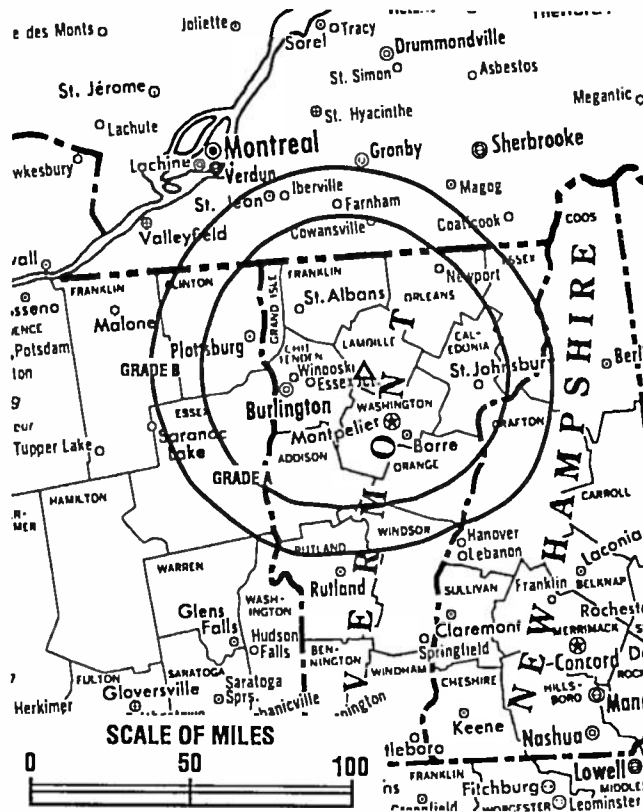
Began Operation: April 19, 1968. Left air April 2, 1971; resumed operation Sept. 17, 1971. Sale to International TV Corp. (Donald G. Martin, et al.) by Vermont-New York TV Inc. approved by FCC April 17, 1974. Sale to Citadel Communications approved Oct. 18, 1982 (Television Digest, Vol. 22:34). Sale pending to USA Broadcast Group L.L.C. (Vol. 35:35).

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

**Personnel:**

- Philip J. Lombardo, Chairman & President.
- William Bradley, Vice President & General Manager.
- Charlie Cusimano, General Sales Manager.
- John Kontoleon, National Sales Manager.
- Steven Herberg, Comptroller.
- Linda Noyes, Promotion Director.
- John Cavaros, News Director.
- Harold Sharland, Chief Engineer.
- Ken Kaszubowski, Operations Manager.



WVNY BPCT-791219KE Granted 2/11/80 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$225.

City of License: Burlington. DMA: Burlington-Plattsburgh. Rank: 92.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	348,350	185,170	533,520
Average Weekly Circulation (1995)	92,707	43,820	138,903
Average Daily Circulation (1995)			62,136

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Vermont—Hartford-Hanover, New Hampshire

## WNNE-TV

Ch. 31

(Satellite of WPTZ, Plattsburgh, NY)

Network Service: NBC.

Licensee: WNNE-TV Inc., Box 1310, White River Junction, VT 05001.

Studio: Holiday Inn Dr., White River Junction, VT 05001.

Telephone: 802-295-3100. Fax: 802-295-3983.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 2240-kw max. visual, 224-kw max. aural. Antenna: 2220-ft. above av. terrain, 149-ft. above ground, 3299-ft. above sea level.

Latitude 43° 26' 38"  
Longitude 72° 27' 17"

Transmitter: Mt. Ascutney, Windsor, VT.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter Ku-band; Harris, 3-meter Ku-band; Vertex, 4.5-meter Ku-band; Harris, Scientific-Atlanta receivers.

News Services: AP, NBC, Potomac News Service, Skycom.

Ownership: Heritage Media Corp. (Group Owner).

Began Operation: September 27, 1978. Sale to present owner by Taft Bcstg. Co. approved by FCC Oct. 10, 1990 (Television Digest, Vol. 30:17, 43).

Represented (sales): Pety Television Inc.

Represented (legal): Sidley & Austin.

### Personnel:

- Bob Shields, General Manager.
- Gary Osheyack, General Sales Manager.
- Bruce Lyndes, News Director.
- Doug Johnson, Business Manager.
- Stu Boughton, Chief Engineer & Production Manager.



WNNE-TV BPCT-781113KF Granted 5/31/79 © American Map Corp., No. 14244

Rates: On request.

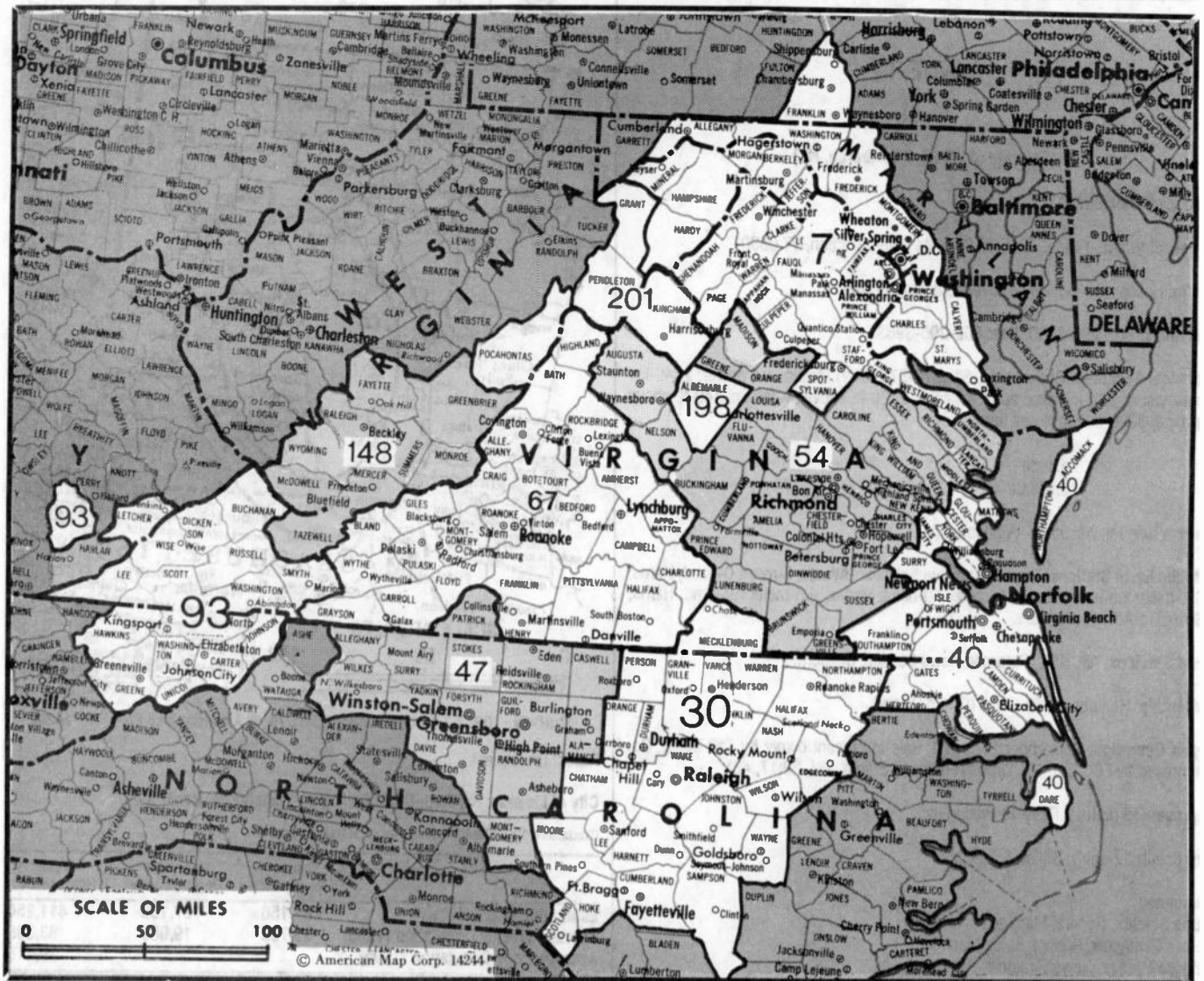
City of License: Hartford. DMA: Burlington-Plattsburgh. Rank: 92.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	284,150	127,100	411,250
Average Weekly Circulation (1995)	63,788	19,080	83,368
Average Daily Circulation (1995)			39,418

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.





MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Washington, DC	1,883,590	7	WBDC-TV (50), WDCA (20), WHAG-TV (25), WJAL (68), WJLA-TV (7), WRC-TV (4), WTMW (14), WTTG (5), WUSA (9), WWI (66)
Raleigh-Durham, NC	791,690	30	WFAY (62), WKFT (40), WLFL (22), WNCN (17), WRAL-TV (5), WRoc (28), WRMY (47), WTVD (11)
Norfolk-Portsmouth-Newport News, VA	619,290	40	WAVY-TV (10), WNGT (27), WJCB (49), WTKR (3), WTVZ (33), WVBT (43), WVEC-TV (13)
Greensboro-High Point-Winston Salem, NC	553,310	47	WAAP (16), WEJC (20), WFMY-TV (2), WGGT (48), WGHM-TV (8), WLX-TV (61), WXII (12), WXLV-TV (45)
Richmond-Petersburg, VA	500,720	54	WAWB (65), WRIC-TV (8), WRLH-TV (35), WTVR-TV (6), WWBT (12)
Roanoke-Lynchburg, VA	396,780	67	WDBJ (7), WDRG (24), WEFC (38), WFXR-TV (27), WJPR (21), WSET-TV (13), WSLs-TV (10)
Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN)	283,890	93	WCYB-TV (5), WENT (39), WJHL-TV (11), WKPT-TV (19), WLFG (68)
Bluefield-Beckley-Oak Hill, WV	137,220	148	WOAY-TV (4), WVGv-TV (59), WvVA (6)
Charlottesville, VA	45,620	198	WVIR-TV (29)
Harrisonburg, VA	40,060	201	WHSV-TV (3)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

WJHL-TV, Bristol	See Johnson City, TN
WKPT-TV, Bristol	See Kingsport, TN
WLFG, Bristol	See Grundy, VA
WVEC-TV, Hampton	See Norfolk, VA
WDBJ & WSLs-TV, Lynchburg	See Roanoke, VA
WAVY-TV & WNGT, Norfolk	See Portsmouth, VA
WVBT, Norfolk	See Virginia Beach, VA
WRIC-TV, Petersburg	See Richmond, VA
WDRG, Roanoke	See Oanville, VA
WJPR & WSET-TV, Roanoke	See Lynchburg, VA

**Virginia Station Totals as of November 1, 1995**

	VHF	UHF	TOTAL
Commercial Television Stations	11	14	25
Educational Television Stations	0	10	10
	11	24	35

# Virginia—Arlington

**WTMW**

Ch. 14

Network Service: HSN.

Licensee: Urban Broadcasting Corp., Debtor-in-Possession, 3565 Lee Hwy., Arlington, VA 22207.

Studio: 3565 Lee Hwy., Arlington, VA 22207.

Telephone: 703-528-0051.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 2880-kw max. visual. Antenna: 568-ft. above av. terrain, 650-ft. above ground, 1010-ft. above sea level.

Latitude 38° 56' 24"  
Longitude 77° 04' 54"

Transmitter: 4001 Nebraska Ave. NW, Washington, DC.

Ownership: Urban Broadcasting Corp.

Began Operation: August 31, 1993.

**Personnel:**

Ted White, General Manager.  
Fernando Saez, Sales Account Executive.  
Robert Sanders, Chief Engineer.  
Page Silver, Business Manager.

Rates: On request.

City of License: Arlington. DMA: Washington, DC. Rank: 7.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WTMW BMPCT-910905KF Granted 7/20/92 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,098,420	614,460	1,712,880
Average Weekly Circulation (1995)	6,517	5,917	12,317
Average Daily Circulation (1995)			3,905

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Virginia—Ashland

**WAWB**

Ch. 65

**Network Service:** WBN.

**Licensee:** Christel Bcstg. Inc., 4120 E. Parham Rd., Richmond, VA 23228.

**Studio:** 4120 E. Parham Rd., Richmond, VA 23228.

**Telephone:** 804-672-6565.

**Technical Facilities:** Channel No. 65 (776-782 MHz). Authorized power: 1600-kw max. visual. Antenna: 860-ft. above av. terrain, 869-ft. above ground, 968-ft. above sea level.

Latitude 37° 44' 32"  
Longitude 77° 15' 18"

Holds CP for change to 1581-kw max. visual. BPCT-930729KO.

**Transmitter:** Rte. 652, 1.4-mi. from intersection of Rte. 615.

**Ownership:** Christel Broadcasting Inc.

**Began Operation:** March 9, 1990.

**Represented (sales):** Roslin TV Sales.

**Represented (engineering):** Smith & Fisher.

**Personnel:**

Jim Campana, General Manager.  
Jeff Loughridge, Chief Engineer.

**Highest 30 Sec. Rate:** \$25.

**City of License:** Ashland. **DMA:** Richmond-Petersburg. **Rank:** 54.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WAWB BPCT-930729KO Granted 8/25/93 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	299,320	176,250	475,570
<b>Average Weekly Circulation (1995)</b>	29,129	11,809	44,148
<b>Average Daily Circulation (1995)</b>			10,994

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Virginia—Bristol-Kingsport-Johnson City, Tennessee

**WCYB-TV**

Ch. 5

Network Service: NBC.

Licensee: Appalachian Bcstg. Corp., Cumberland & Lee Sts., Bristol, VA 24201.

Studio: 101 Lee St., Bristol, VA 24201.

Telephone: 703-645-1555. Fax: 703-645-1513.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 83.2-kw visual, 11.5-kw aural. Antenna: 2230-ft. above av. terrain, 140-ft. above ground, 4380-ft. above sea level.

Latitude 36° 26' 57"  
Longitude 82° 06' 31"

Transmitter: Rye Patch Knob, Cherokee National Forest.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 3.8-meter Ku & C-band; Harris, 3-meter Ku-band; Harris, 6.1-meter C-band; Harris, 6.1-meter Ku-band; Harris, Standard Communications receivers.

News Services: AP, NBC, Conus, Sports News Satellite.

Ownership: Lamco Communications Inc. (Group Owner).

Began Operation: August 13, 1956. Sale to present owner by Starr Bcstg. Group approved by FCC March 17, 1977 (Television Digest, Vol. 16:33). Sale to Starr by Robert H. Smith, J. Fey Rogers, Charles M. Gore & Harry M. Daniel approved Nov. 12, 1970 (Vol. 10:6, 46).

Represented (sales): Petry Television Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Cohen, Dippell & Everist, P.C.

**Personnel:**

- Joe Macione Jr., Executive Vice President & General Manager.
- Jim Bowman, Sales Manager.
- Steve Hawkins, News Manager.
- Cheryl Stout, Program Manager.
- Tom Cupp, Engineering Manager.
- Nancye Booher, Business Manager.

Rates: On request.




WCYB-TV BPCT-5221 Granted 8/23/78 © American Map Corp., No. 14244

City of License: Bristol. DMA: Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN). Rank: 93.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	826,650	410,010	1,236,660
Average Weekly Circulation (1995)	193,764	74,451	292,734
Average Daily Circulation (1995)			190,372

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



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# Virginia—Charlottesville

## WVIR-TV

Ch. 29

Network Service: NBC.

Licensee: Virginia Broadcasting Corp., Box 769, Charlottesville, VA 22902.

Studio: 503 E. Market St., Charlottesville, VA 22902.

Telephone: 804-977-7082. Fax: 804-971-2800.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. visual. Antenna: 1188-ft. above av. terrain, 269-ft. above ground, 1729-ft. above sea level.

Latitude 37° 59' 00"  
Longitude 78° 28' 54"

Transmitter: Carter Mountain, 3.5-mi. S of Charlottesville.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 5-meter.

News Service: AP.

Ownership: Waterman Broadcasting Corp. (Group Owner).

Began Operation: March 11, 1973. Sale to present owner by Harold B. Wright Jr., et al., approved by FCC Oct. 30, 1986.

Represented (sales): Katz Continental Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Cohen, Dippell & Everist, P.C.

### Personnel:

Harold B. Wright Jr., Vice President & General Manager.  
Jim Fernald, General Sales Manager.  
Dave Cupp, News Director.  
Bob Doyle, Program Director.  
Phyllis Melton, Business Manager.  
Sid Shumate, Director of Engineering.

Highest 30 Sec. Rate: \$550.



WVIR-TV BMPCT-921208KE Granted 3/31/93 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$75.

City of License: Charlottesville. DMA: Charlottesville. Rank: 198.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	247,490	143,700	391,190
Average Weekly Circulation (1995)	53,539	28,587	89,427
Average Daily Circulation (1995)			52,457

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Virginia—Danville

**WDRG**

Ch. 24

Network Service: WBN.

Licensee: Danville Television Partnership, 713 Piney Forest Rd., Danville, VA 24540.

Studio: 713 Piney Forest Rd., Danville, VA 24540.

Telephone: 804-791-2424. Fax: 804-791-1056.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1142.6-kw max. visual. Antenna: 351-ft. above av. terrain, 174-ft. above ground, 915-ft. above sea level.

Latitude	36°	30'	36"
Longitude	79°	28'	23"

Transmitter: 0.5-mi. S of NC Hwys. 29 & 1353, Old Post Office Bldg., Pelham.

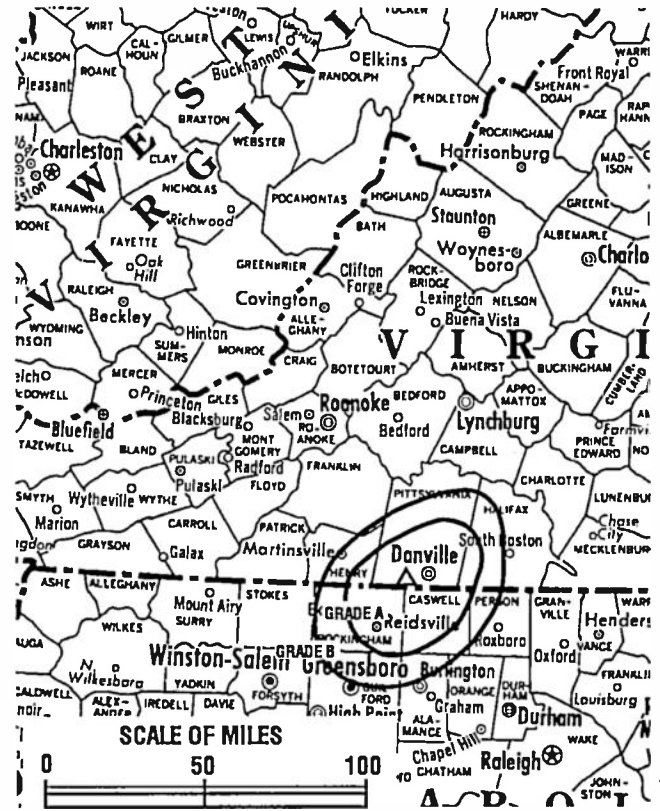
Ownership: Danville Television Partnership.

Began Operation: August 16, 1994.

**Personnel:**

Mel Eleazer, Chief Executive Officer & General Manager.  
 Larry Smith, National Sales Manager.  
 Robert Motley, Engineer.

Rates: On request.



WDRG BMPCT-930909KE Granted 2/18/94 © American Map Corp., No. 14244

City of License: Danville. DMA: Roanoke-Lynchburg. Rank: 67

Nielsen Data: Not available.

# Virginia—Grundy

**WLFG**

Ch. 68

**Network Service:** Independent.

**Licensee:** Living Faith Ministries, Rte. 460; Box 151, Vansant, VA 24656.

**Studio:** 8594 Hidden Valley Rd., Abingdon, VA 24210.

**Telephone:** 703-935-7850. Fax: 703-935-8856.

**Technical Facilities:** Channel No. 68 (794-800 MHz). Authorized power: 1140-kw max. visual. Antenna: 2504-ft. above av. terrain, 167-ft. above ground, 4348-ft. above sea level.

Latitude	36°	49'	47"
Longitude	82°	04'	45"

**Transmitter:** Clinch Mountain.

**Ownership:** Living Faith Ministries Inc. (Group Owner).

**Began Operation:** January 1, 1995.

**Represented (engineering):** Robert L. Littler II.

**Personnel:**  
**Buford Smith**, General Manager.  
**Bill Mills**, Sales Manager.  
**Chuck Britt**, Chief Engineer.

**Rates:** On request.



WLFG BNPCT-890913KF Granted 9/2/89 © American Map Corp., No. 14244

**City of License:** Grundy. **DMA:** Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN).  
**Rank:** 93.

**Nielsen Data:** Not available.

# Virginia—Harrisonburg

**WHSV-TV**

Ch. 3

Network Service: ABC, FOX.

Licensee: Benedek Bcstg. Co LLC, Box TV3, Harrisonburg, VA 22801-0030.

Studio: Rte. 33 West, Harrisonburg, VA 22801.

Mailing Address: Box TV3, Harrisonburg, VA 22801-0030.

Telephone: 703-433-9191. Fax: 703-433-4028.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 8.32-kw visual, 0.83-kw aural. Antenna: 2130-ft. above av. terrain, 332-ft. above ground, 3287-ft. above sea level.

Latitude 38° 36' 05"  
Longitude 78° 37' 57"

Transmitter: Big Mountain, New Market, VA.

Satellite Earth Stations: ADM, 6.1-meter C-band; AFC, 3.6-meter C-band; Andrew, 4.7-meter C-band; ChannelMaster, 3.7-meter C-band; DH Satellite, 3.7-meter Ku & C-band; Avantek, M/A-Com, Standard Agile Omni receivers.

News Services: AP, ABC.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

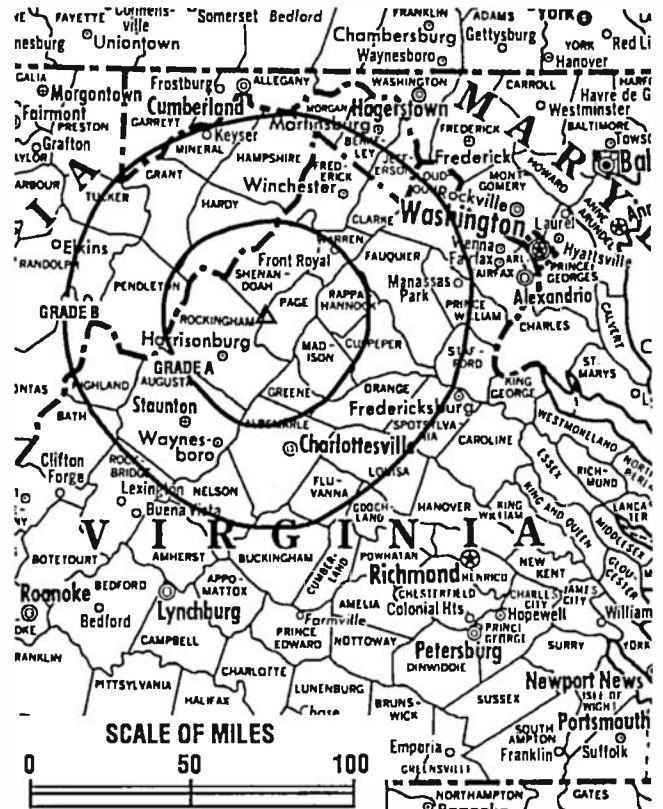
Began Operation: October 9, 1953. Sale to present owner by Worrell Bcstg. approved by FCC Nov. 5, 1986. Sale to Worrell Bcstg. by Gilmore Bcstg. approved by FCC Jan. 15, 1976; transfer completed June 3, 1976. Sale to Gilmore Bcstg. by Evening Star and Hamilton Shea approved Aug. 9, 1965 (Television Digest, Vol. 5:23, 33). Previous sale of 50% by Transcontinent Corp. and 1% by Hamilton Shea to the Evening Star Broadcasting Co. approved Sept. 23, 1959 (Vol. 15:30, 32, 39). Sale to Transcontinent Corp. & Hamilton Shea as co-equal owners by Frederick L. Allman approved May 29, 1956 (Vol. 12:15, 22).

Represented (sales): Katz Continental Television.

Represented (legal): Covington & Burling.

**Personnel:**

- Robert Smith, General Manager.
- Frank Brady, General Sales Manager.
- Bob Bolyard, National Sales Manager.
- Steve Raml, News Director.
- Richard Hiett, Chief Engineer & Operations Manager.



WHSV-TV BMPCT-1171 Granted 7/28/53 © American Map Corp., No. 14244

Diane Lillicap, Promotion Director.  
Brenda Brown, Business Manager.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$500.

City of License: Harrisonburg. DMA: Harrisonburg. Rank: 201.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	321,690	244,460	566,150
Average Weekly Circulation (1995)	73,762	28,018	106,224
Average Daily Circulation (1995)			61,140

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Virginia—Lynchburg

**WJPR**

Ch. 21

(Satellite of WFXR-TV, Roanoke, VA)

Network Service: FOX.

Licensee: Grant Bcstg. System II Inc., 915 Middle River Dr., Fort Lauderdale, FL 33304.

Studio: 2618 Colonial Ave. SW, Roanoke, VA 24015.

Telephone: 703-344-2127. Fax: 703-345-1912.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 4207-kw max. visual, 421-kw max. aural. Antenna: 1640-ft. above av. terrain, 886-ft. above ground, 2748-ft. above sea level.

Latitude 37° 19' 14.00"  
Longitude 79° 37' 58.50"

Transmitter: Flat Top Mountain, Bedford County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3-meter Ku-band; Comtech, 5-meter C-band; M/A-Com, Pinzone receivers.

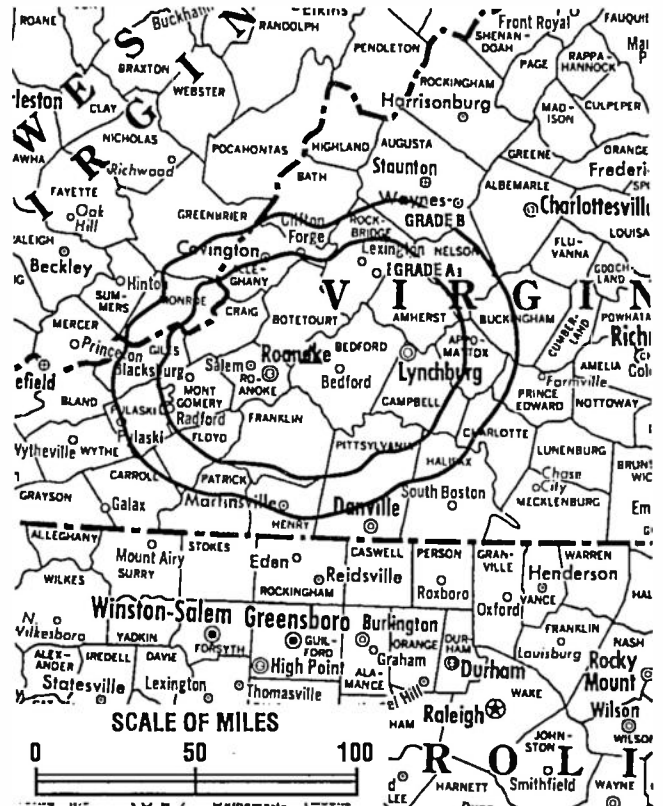
Ownership: Grant Broadcasting Stations. (Group Owner).

Began Operation: March 23, 1986. FCC approved sale to present owners Aug. 27, 1990.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

**Personnel:**

- Milton Grant, President & Secretary.
- Stan Marinoff, Vice President & General Manager.
- Tony Kahl, General Sales Manager.
- Kipp Preston, Program Director.
- Sam Lawson, Promotion Director.
- Judy Witt, Business Manager.
- Bob Jenkins, Chief Engineer.



WJPR BPCT-930226KG Granted 5/13/93 © American Map Corp., No. 14244

Rates: On request.

City of License: Roanoke. DMA: Roanoke-Lynchburg. Rank: 67.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	222,870	130,820	353,690
Average Weekly Circulation (1995)	50,486	21,880	74,851
Average Daily Circulation (1995)			31,430

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Virginia—Lynchburg

## WSET-TV

Ch. 13

Network Service: ABC.

Licensee: WSET Inc., Box 11588, Lynchburg, VA 24506-1588.

Studio: 2320 Langhome Rd., Lynchburg, VA 24501.

Mailing Address: Box 11588, Lynchburg, VA 24506-1588.

Telephone: 804-528-1313. Fax: 804-847-0458.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 300-kw visual, 29.5-kw aural. Antenna: Circularly polarized, 1960-ft. above av. terrain, 1189-ft. above ground, 3149-ft. above sea level.

Latitude 37° 18' 54"  
Longitude 79° 38' 06"

Transmitter: Thaxton Mountain, 15-mi. E of Roanoke.

Satellite Earth Stations: Andrew, 7-meter; Microdyne, 7-meter; AvanteK, M/A-Corn, Microdyne receivers.

News Services: ABC, AP.

Ownership: Allbritton Communications Company (Group Owner).

Began Operation: February 8, 1953. Sale to present owner by Evening Star Bcstg. Co. approved May 5, 1976 by FCC. Sale to Evening Star by Lynchburg Bcstg. Co. approved Aug. 23, 1965 (Television Digest, Vol. 5:25, 35).

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jansky & Bailey.

### Personnel:

Jerry Heilman, General Manager.  
Linda Ottinger-Dinkle, Director of Sales.  
Roy Clem, News Director.  
John Crumpler, Promotion Director.  
Douglas Daniel, Director of Broadcast Operation & Engineering.  
Beve Lutz, Manager, Business Services.  
Chris O'Donnell, Community Services Director.



WSET-TV BMPCT-810423KF Granted 9/29/81 © American Map Corp., No. 14244

Willis Little, Chief Engineer.  
Dorothy Ballagh, Traffic Manager.

Rates: On request.

City of License: Lynchburg. DMA: Roanoke-Lynchburg. Rank: 67.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	573,730	332,430	906,160
Average Weekly Circulation (1995)	175,870	84,491	287,144
Average Daily Circulation (1995)			151,280

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Virginia—Manassas

**WVVI**

Ch. 66

**Network Service:** Independent.

**Licensee:** VI Manassas Inc., 6740 Shady Oak Rd., Minneapolis, MN 55344.

**Studio:** 9008 Center St., Manassas, VA 22110.

**Telephone:** 703-631-2310. Fax: 703-369-1910.

**Technical Facilities:** Channel No. 66 (782-788 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 550-ft. above av. terrain, 459-ft. above ground, 897-ft. above sea level.

Latitude 38° 47' 16"  
Longitude 77° 19' 48"

Holds CP for change to 4400-kw max. visual, 551-ft. above av. terrain, 397-ft. above ground, 835-ft. above sea level. BPCT-940128KH.

**Transmitter:** 6110 Ox Rd., Fairfax Station.

**Satellite Earth Stations:** Weatherscan, 2.3-meter Ku-band; Weatherscan, 3-meter; Weatherscan, 10-meter.

**Ownership:** ValueVision International Inc. (Group Owner).

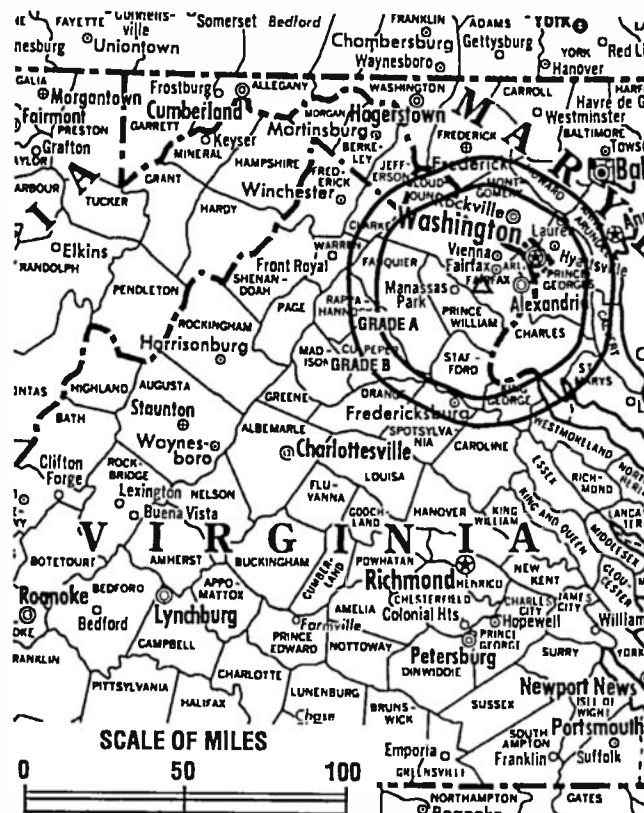
**Began Operation:** March 26, 1978. Sale to present owner by WTKK Inc. approved by FCC Jan. 27, 1994 (Television Digest, Vol. 33:44).

**Represented (legal):** Wilmer, Cutler & Pickering.

**Personnel:**  
Mike Jones, President & General Manager.  
Phil DeLorme, Chief Engineer.

**Highest 30 Sec. Rate:** \$450.

**City of License:** Manassas. DMA: Washington, DC. Rank: 7.



WVVI BPCT-940128KH Granted 3/9/94 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	714,830	387,230	1,102,060
Average Weekly Circulation (1995)	5,963	1,128	7,071
Average Daily Circulation (1995)			1,969

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Virginia—Norfolk

**WJCB**

Ch. 49

Network Service: Independent.

Licensee: Tidewater Christian Communications Corp., 910 W. Mercury Blvd., Suite 2-C, Hampton, VA 23666.

Studio: 910 W. Mercury Blvd., Suite 2-C, Hampton, VA 23666.

Telephone: 804-838-4949.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 495.9-kw max. visual. Antenna: 509-ft. above av. terrain, 499-ft. above ground, 522-ft. above sea level.

Latitude 36° 48' 32"  
Longitude 76° 30' 13"

Transmitter: On Hwy. 337, 0.75-mi. S of Driver.

Ownership: Tidewater Broadcasting Co.

Began Operation: May 29, 1989.

**Personnel:**

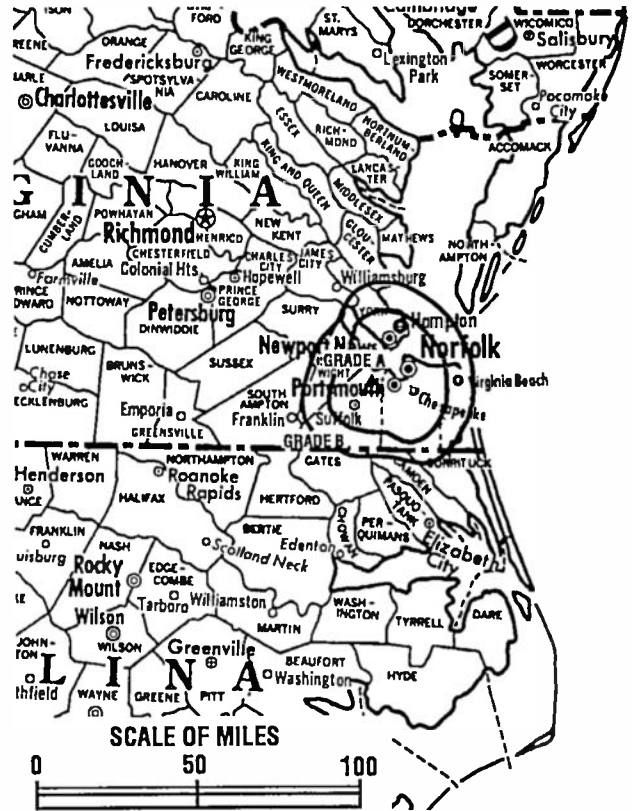
Sam Jacobs, General Manager.  
James Counsel, Local Sales Manager.

Rates: On request.

City of License: Norfolk. DMA: Norfolk-Portsmouth-Newport News. Rank: 40.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	731,010	347,490	1,078,500
Average Weekly Circulation (1995)	360,027	150,874	534,660
Average Daily Circulation (1995)			302,151



WJCB BMPCT-870918KG Granted 10/30/87 © American Map Corp., No. 14244

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

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# Virginia—Norfolk

**WTKR**

Ch. 3

**Network Service:** CBS.

**Licensee:** The New York Times Co., 229 W. 43rd St., New York, NY 10036.

**Studio:** 720 Boush St., Norfolk, VA 23510.

**Telephone:** 804-446-1000. **Fax:** 804-622-1113.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 980-ft. above av. terrain, 1029-ft. above ground, 1049-ft. above sea level.

Latitude 36° 48' 56"  
Longitude 76° 28' 00"

**Transmitter:** 5277 Nansemond Pkwy., Suffolk, VA 23434.

**Satellite Earth Stations:** C-band; Ku-band; Harris, Scientific-Atlanta receivers.

**News Services:** AP, CBS, Conus, NIWS, UPI.

**Ownership:** The New York Times Co. (Group Owner).

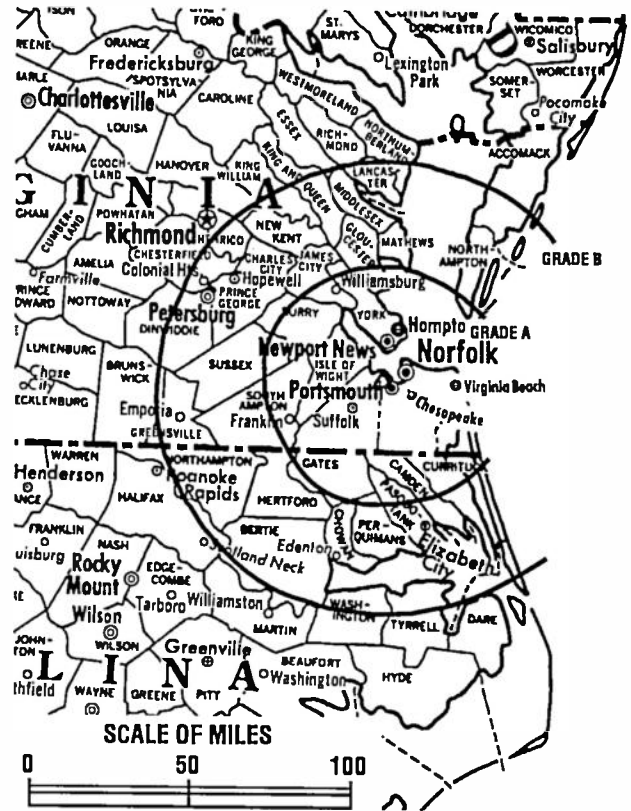
**Began Operation:** April 2, 1950. Sale to Knight-Ridder by Landmark Television approved by FCC Jan. 16, 1981 (*Television Digest*, Vol. 20:33; 21:4). Sale to Narragansett Television approved April 26, 1989 (Vol. 29:9) FCC approved sale to present owner May 9, 1995 (Vol. 34:50; 35:10).

**Represented (sales):** Katz American Television.

**Represented (legal):** Koteen & Naftalin.

**Personnel:**

- Elden Hale, President & General Manager.
- Dave Davis, General Sales Manager.
- Jim Laura, Local Sales Manager.
- Andrew Starr, National Sales Manager.
- Jack Welsby, Program Director & Business Manager.
- Chris Dominici, Creative Director, Promotions.
- Gene Gildow, Chief Engineer.
- Julie McCollum, Director of Personnel & Community Relations.



WTKR BMPCT-1051 Granted 4/7/53 © American Map Corp., No. 14244

**Rates:** On request.

**City of License:** Norfolk. **DMA:** Norfolk-Portsmouth-Newport News. **Rank:** 40.

**Circulation** ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	731,010	347,490	1,078,500
<b>Average Weekly Circulation (1995)</b>	360,027	150,874	534,660
<b>Average Daily Circulation (1995)</b>			302,151

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Virginia—Norfolk

**WTVZ**

Ch. 33

Network Service: FOX.

Licensee: Norfolk Acquisition Licensee Inc., 2000 W. 41st St., Baltimore, MD 21211.

Studio: 900 Granby St., Norfolk, VA 23510.

Telephone: 804-622-3333. Fax: 804-623-1541.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. & 1320-kw horizontal visual, 204-kw horizontal aural. Antenna: 910-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude 36° 48' 32"  
Longitude 76° 30' 13"

Transmitter: 1-mi. S of Driver, VA.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 5-meter C-band; Continental, 4.9-meter C-band; DX Engineering, M/A-Com, Scientific-Atlanta receivers.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: September 24, 1979. Sale to Max Television by TVX Broadcast Group approved by FCC May 24, 1989 (Television Digest, Vol. 29:15). Sale to Sinclair approved May 15, 1995.

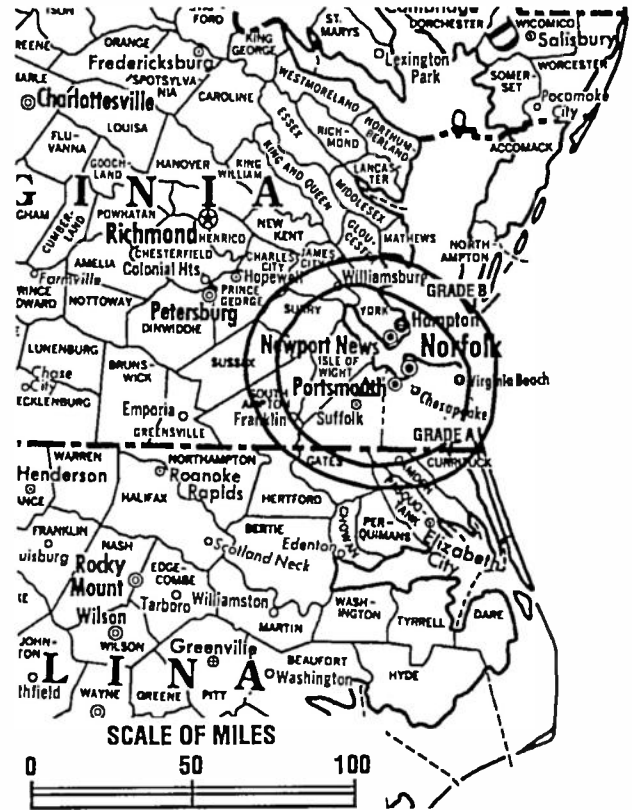
Represented (sales): Seltel Inc.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

**Personnel:**

- Elise Kennett, General Manager.
- Scott Sanders, General Sales Manager.
- Margie Nelowett, National Sales Manager.
- Mark Hudgins, Program Director.
- Shelley Stiles, Promotion Director.
- Ed Cuthrell, Chief Engineer.

Rates: On request.



WTVZ BMPCT-790416KL Granted 9/28/79 © American Map Corp., No. 14244

City of License: Norfolk. DMA: Norfolk-Portsmouth-Newport News. Rank: 40.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	469,660	208,120	677,780
Average Weekly Circulation (1995)	293,462	108,532	417,372
Average Daily Circulation (1995)			203,242

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Virginia—Hampton-Norfolk

## WVEC-TV

Ch. 13

Network Service: ABC.

Licensee: WVEC Television Inc., 613 Woodis Ave., Norfolk, VA 23510.

Studio: 613 Woodis Ave., Norfolk, VA 23510.

Hampton Bureau: 1932 Pembroke Ave., Hampton, VA 23663.

Telephones: 804-625-1313; 804-722-6331. Fax: 804-628-6200.

E-mail: Isalzberger@wvec-tv13.com Web Site: <http://www.wvec-tv13.com/wvec/>

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 987-ft. above av. terrain, 974-ft. above ground, 994-ft. above sea level.

Latitude 36° 49' 00"  
Longitude 76° 28' 05"

Transmitter: Old Suffolk Rd., 7-mi. W of Portsmouth, Shoulders Hill, Nansemond County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; RCA, 3.7-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Superior, 4.5-meter Ku-band; Avantek, RCA, Scientific-Atlanta, Standard Components receivers.

News Services: AP, CNN, UPI.

Ownership: A. H. Belo Corp. (Group Owner).

Began Operation: September 19, 1953 on Ch. 15; it switched to Ch. 13. on Nov. 13, 1959. Sale to Corinthian Bcstg. by Thomas P. Chisman, et al., approved by FCC Feb. 12, 1980 (Television Digest, Vol. 19:21). Sale to present owner approved Nov. 29, 1983 (Vol. 23:20).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

### Personnel:

Richard Keilty, Vice President & General Manager.  
Mario A. Hewitt, Director of Sales & Marketing.  
Harrol A. Brauer III, Local Sales Manager.  
David Cassidy, News Director.



WVEC-TV BPCT-3279 Granted 7/29/64 © American Map Corp., No. 14244

Dave Yarashes, Financial Manager.  
Peter Dennent, Director of Engineering.  
Sandy Sharp, Creative Services Manager.  
Sherri Brennan, Community Affairs Director.

Rates: On request.

City of License: Hampton. DMA: Norfolk-Portsmouth-Newport News. Rank: 40.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	590,750	288,080	878,830
Average Weekly Circulation (1995)	368,716	149,775	543,160
Average Daily Circulation (1995)			320,665

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Virginia—Portsmouth-Norfolk-Newport News

## WAVY-TV

Ch. 10

Network Service: NBC.

Licensee: WAVY TV Inc., 300 Wavy St., Portsmouth, VA 23704.

Studio: 300 Wavy St., Portsmouth, VA 23704.

Telephone: 804-393-1010. Fax: 804-399-7628.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 38.9-kw aural. Antenna: 990-ft. above av. terrain, 1026-ft. above ground, 1050-ft. above sea level.

Latitude 36° 49' 14"  
Longitude 76° 30' 41"

Transmitter: 2865 Kings Hwy., Driver, VA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Andrew, 4.5-meter Ku & C-band; Harris, 3.1-meter C-band; Harris, 3.5-meter Ku-band; Andrew, DX Engineering, Harris, Microdyne receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, UPI.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: September 1, 1957. Sale to LIN Bcstg. by Tidewater Teleradio Inc. approved by FCC March 27, 1968.

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): du Treil, Lundin & Rackley.

### Personnel:

Edward Munson, General Manager.  
David Rogers, Local Sales Manager.  
Mike Mastrullo, Marketing Director.  
Les Garrenton, Chief Engineer.  
Manny Munoz, Business Manager.



WAVY-TV BPCT-1750 Granted 5/29/56 © American Map Corp., No. 14244

Dave Whitener, Production Manager.  
Jane Tucker, Program Coordinator.

Rates: On request.

City of License: Portsmouth. DMA: Norfolk-Portsmouth-Newport News. Rank: 40.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	651,740	303,030	954,770
Average Weekly Circulation (1995)	361,813	147,178	538,468
Average Daily Circulation (1995)			298,717

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Virginia—Portsmouth-Norfolk-Newport News

**WGNT**

Ch. 27

Network Service: UPN.

Licensee: Centennial Communications Inc., 1318 Spratley St., Portsmouth, VA 23704.

Studio: 1318 Spratley St., Portsmouth, VA 23704.

Branch Office: 753 Thimble Shoals Blvd., Newport News, VA 23606.

Telephone: 804-393-2501. Fax: 804-399-3303.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2340-kw max. & 1440-kw horizontal visual, 234-kw max. & 144-kw horizontal aural. Antenna: 970-ft. above av. terrain, 1023-ft. above ground, 1049-ft. above sea level.

Latitude 36° 48' 43"  
Longitude 76° 27' 49"

Transmitter: 5443 Nansemond Pkwy., Suffolk, VA.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Comtech, 7.3-meter Ku-band; TrueFocus, 4.9-meter Ku & C-band; Agile Omni, M/A-Com, Uniden receivers.

Ownership: Centennial Communications Inc.

Began Operation: October 1, 1961 as a non-commercial religious station. Began commercial operation July 1967. Sale to present owners approved by FCC May 22, 1989.

Represented (sales): Katz Independent Television.

Represented (legal): Cohen & Berfield.

**Personnel:**

- Christopher W. Pike, General Manager.
- Ernest T. Harris, General Sales Manager.
- Jeff Armstrong, Local Sales Manager.
- Ruth Young, National Sales Manager.
- George Randell, Director of Engineering.
- Frank Gerardi, Production Manager.
- Vern Baker, Business Manager.
- Scott Benton, Director of Syndication.
- Jeanne Pennington, Promotion Director.



WGNT BPCT-4187 Granted 9/18/69 © American Map Corp., No. 14244

Rates: On request.

City of License: Portsmouth. DMA: Norfolk-Portsmouth-Newport News. Rank: 40.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	559,600	252,950	812,550
Average Weekly Circulation (1995)	230,658	100,839	346,331
Average Daily Circulation (1995)			139,931

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Virginia—Richmond-Petersburg

## WRIC-TV

Ch. 8

Network Service: ABC.

Licensee: Young Broadcasting of Richmond Inc.

Studio: Arboretum Place, Richmond, VA 23236-3464.

Telephone: 804-330-8888. Fax: 804-330-8881.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 269-kw visual, 26.9-kw aural. Antenna: 1052-ft. above av. terrain, 999-ft. above ground, 1356-ft. above sea level.

Latitude 37° 30' 46"  
Longitude 77° 36' 06"

Transmitter: 23 Sesame St., Midlothian District.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7-meter C-band; Comtech, 5-meter C-band; RF Systems, 3-meter Ku-band; Scientific-Atlanta, 4.5-meter Ku & C-band; Avantek, Drake, M/A-Com, Scientific-Atlanta receivers.

News Services: ABC, AP, CNN, NIWS.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: August 15, 1955. Sold to Nationwide Communications Inc. by Thomas G. Tinsley Jr. & Assoc. in 1968 (Television Digest, Vol. 7:45). Sale to Young Bcstg. approved August 24, 1994 (Vol. 34:48).

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

### Personnel:

Tom Best, Vice President & General Manager.  
David Weems, General Sales Manager.  
Stephen Hayes, Local Sales Manager.  
Pam Magee, News Director.  
Tom Beauchamp, Chief Engineer.  
Janet South, Director of Business Affairs.



WRIC-TV BPCT-5022 Granted 5/19/77 © American Map Corp., No. 14244

Kim Roberts, Business Manager.  
Dan Klintworth, Director of Operations.

Rates: On request.

City of License: Petersburg. DMA: Richmond-Petersburg. Rank: 54.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	943,970	554,320	1,498,290
Average Weekly Circulation (1995)	251,795	152,125	472,588
Average Daily Circulation (1995)			269,246

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Virginia—Richmond

## WRLH-TV

Ch. 35

**Network Service:** FOX.

**Licensee:** Act III Bcstg. License Corp., 1925 Westmoreland St., Richmond, VA 23230.

**Studio:** 1925 Westmoreland St., Richmond, VA 23230.

**Mailing Address:** Box 11169, Richmond, VA 23230.

**Telephones:** 804-358-3535; 804-359-3510. Fax: 804-358-1495.

**Technical Facilities:** Channel No. 35 (596-602 MHz). Authorized power: 2588-kw max. & 1183-kw horizontal visual, 259-kw max. & 118-kw horizontal aural. Antenna: 1259-ft. above av. terrain, 1212-ft. above ground, 1514-ft. above sea level.

Latitude 37° 30' 22"  
Longitude 77° 42' 03"

**Transmitter:** 15703 Midlothian Turnpike, Chesterfield.

**Satellite Earth Stations:** AFC, 3.6-meter Ku-band; Comtech, 5-meter C-band; United Satellite Systems, 5-meter C-band; Agile Omnl receivers.

**Ownership:** Act III Broadcasting Inc. (Group Owner).

**Began Operation:** February 20, 1982. Sale to Gillett Group by Times Mirror Co. following merger with A. S. Abell Co. approved by FCC Sept. 4, 1986 (Television Digest, Vol. 26:28). Sale to A. S. Abell Co. by Television Corp. of Richmond approved by FCC April 24, 1985. Transfer to Busse Bcstg. approved 1987. Sale to present owner approved Sept. 9, 1988.

**Represented (sales):** Seitel Inc.

**Represented (legal):** Fisher Wayland Cooper Leader & Zaragoza L.L.P.

**Personnel:**

- Don Richards, General Manager.
- Brandt Minnick, General Sales Manager.
- Dee Davies, Local Sales Manager.
- Susan Vondelehr, National Sales Manager.



WRLH-TV BPCT-861230KF Granted 3/26/87 © American Map Corp., No. 14244

- Bill Finch, News & Program Director.
- Jeanine Joseph, Promotion Director.
- Vicky Cosio, Business Manager.
- Lori Antoniak, Marketing Director.
- Eldon Brown, Chief Engineer.

**Rates:** On request.

**City of License:** Richmond. **DMA:** Richmond-Petersburg. Rank: 54.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	732,500	384,710	1,117,210
Average Weekly Circulation (1995)	159,200	105,969	315,470
Average Daily Circulation (1995)			143,653

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

We were the broker  
in the 1988 sale of  
**WRLH-TV**

**THE TED HEPBURN COMPANY**

Ted Hepburn, President Todd Hepburn, Vice-President  
325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995  
P.O. Box 43263, Cincinnati, OH 45243-0263 (513) 271-5400

# Virginia—Richmond-Petersburg

## WTVR-TV

Ch. 6

Network Service: CBS.

Licensee: Roy H. Park Bcstg. of Virginia Inc., Box 11064, Richmond, VA 23230.

Studio: 3301 W. Broad St., Richmond, VA 23230.

Telephone: 804-254-3600. Fax: 804-254-3699.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 840-ft. above av. terrain, 844-ft. above ground, 1049-ft. above sea level.

Latitude 37° 34' 00"  
Longitude 77° 28' 36"

Transmitter: Tilden St. & Cutshaw Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5.2-meter C-band; Comtech, 5.2-meter Ku & C-band.

SNG Mobile Dish: Harris-Allied-Vertex Ku-band.

AM Affiliate: WTVR, 5-kw, 1380 kHz.

FM Affiliate: WTVR-FM, 50-kw, 98.1 MHz (No. 251), 844-ft.

News Services: AP, CNN.

Ownership: Park Acquisition Inc. (Group Owner).

Began Operation: April 15, 1948. Sale to present owner approved by FCC March 27, 1995. Sale to Park Communications by Wilbur M. Havens approved Oct. 13, 1965 by FCC (Television Digest, Vol. 5:42).

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:  
Michael Gee, Vice President, Sales.  
Julie Gray, National Sales Manager.  
Rob Cizek, News Director.  
Matt Heffernan, Program Director.



WTVR-TV BMPCT-882 Granted 12/12/52 © American Map Corp., No. 14244

Sandy Fowler-Jones, Promotion Director.  
Laura Collins, Business Manager.  
Michael DeWire, Chief Engineer.

Rates: On request.

City of License: Richmond. DMA: Richmond-Petersburg. Rank: 54.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,170,190	621,850	1,792,040
Average Weekly Circulation (1995)	279,075	156,115	507,361
Average Daily Circulation (1995)			273,464

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Virginia—Richmond

**WWBT**

Ch. 12

**Network Service:** NBC.

**Licensee:** Jefferson-Pilot Communications Co. of Virginia, 5710 Midlothian Pike, Richmond, VA 23225.

**Studio:** 5710 Midlothian Pike, Richmond, VA 23225.

**Mailing Address:** Box 12, Richmond, VA 23201.

**Telephone:** 804-230-1212. **Fax:** 804-230-2793.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: Circularly polarized, 790-ft. above av. terrain, 790-ft. above ground, 1000-ft. above sea level.

Latitude 37° 30' 22.50"  
Longitude 77° 30' 11.95"

**Transmitter:** 5710 Midlothian Pike.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 5-meter Ku-band; Satcom Technologies, 9.2-meter C-band; Harris, Microwave Assoc. receivers.

**SNG Mobile Dish:** Andrew, 2.4-meter Ku-band.

**News Services:** AP, Conus, NBC, UPI.

**Ownership:** Jefferson-Pilot Communications Co. (Group Owner).

**Began Operation:** April 29, 1956. Sale to Jefferson Standard Bcstg. by Richmond Television Corp. approved Oct. 16, 1968 (Television Digest, Vol. 8:43).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Wiley, ReIn & Fielding.

**Represented (engineering):** A. D. Ring, P.C.

**Personnel:**

John Shreves, Senior Vice President & General Manager.  
David G. Frasier, Assistant Vice President, Operations.  
Ellen Shuler, Assistant Vice President, Sales.  
Harvey Powers, Assistant Vice President, News.



WWBT BPCT-1622 Granted 11/30/55 © American Map Corp., No. 14244

Paul Escobar, Assistant Vice President, Finance.  
Mary MacMillan, Marketing Manager.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$925.

City of License: Richmond. DMA: Richmond-Petersburg. Rank: 54.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	884,740	537,880	1,422,620
Average Weekly Circulation (1995)	254,358	138,083	453,225
Average Daily Circulation (1995)			244,926

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Virginia—Roanoke

**WDBJ**

Ch. 7

Network Service: CBS.

Licensee: WDBJ Television Inc., Box 7, Roanoke, VA 24022-0007.

Studio: 2001 Colonial Ave. SW, Roanoke, VA 24015.

Telephone: 703-344-7000. Fax: 703-344-5097.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 62.5-kw aural. Antenna: 2000-ft. above av. terrain, 146-ft. above ground, 3936-ft. above sea level.

Latitude 37° 11' 42"  
Longitude 80° 09' 22"

Transmitter: On Poor Mountain, 13-mi. SW of city.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 5.6-meter Ku-band; AFC, 3.7-meter Ku-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, CBS, Conus, UPI, WSI.

Ownership: Schurz Communications Inc. (Group Owner).

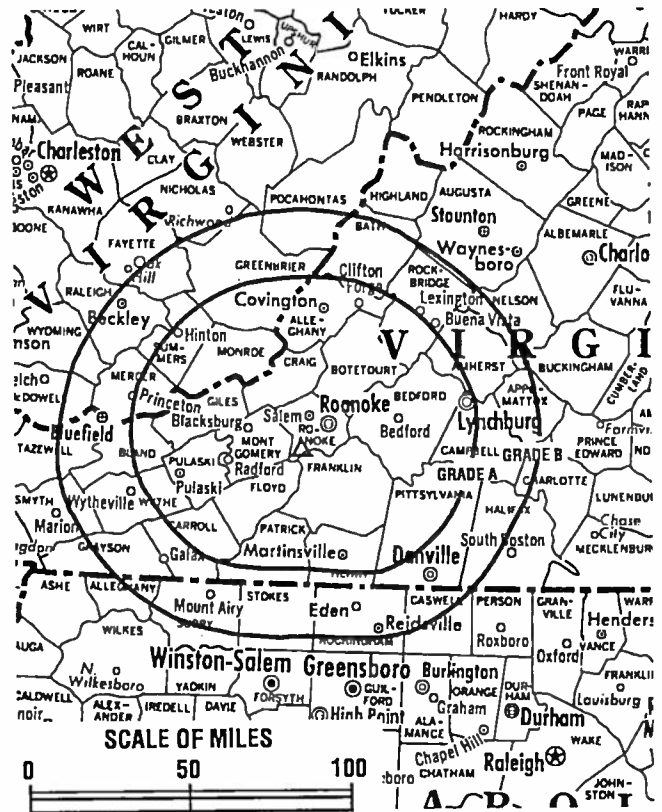
Began Operation: October 3, 1955. Sale to present owner by Times World Corp. approved by FCC Oct. 29, 1969 (Television Digest, Vol. 9:44).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Bryan Cave.

**Personnel:**

- Robert G. Lee, President & General Manager.
- James N. Shaver, Vice President, News & Programming.
- George Bassett, Director, Sales & Marketing.
- Jim Kent, News Director.
- Joan Turner, Local Sales Manager.
- Carl Guffey, Director of Engineering & Operations.
- Mike Bell, Program Manager.
- Edward Allen, Business Manager.



WDBJ BMPCT-3023 Granted 4/14/56 © American Map Corp., No. 14244

Glenn Saunders, Engineering Manager.  
Ellen Bishop, Traffic Manager.

Rates: On request.

City of License: Roanoke. OMA: Roanoke-Lynchburg. Rank: 67.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	943,330	520,690	1,464,020
Average Weekly Circulation (1995)	250,051	132,360	418,770
Average Daily Circulation (1995)			260,695

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Virginia—Roanoke

**WEFC**

Ch. 38

Network Service: Independent.

Licensee: Vine & Branch Inc., 612 Bullitt Ave. SE, Roanoke, VA 24013.

Studio: 612 Bullitt Ave. SE, Roanoke, VA 24013.

Telephone: 703-982-3696. Fax: 703-345-8568.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1334-kw max. visual, 66.7-kw max. aural. Antenna: 2022-ft. above av. terrain, 166-ft. above ground, 3926-ft. above sea level.

Latitude 37° 11' 35"  
Longitude 80° 09' 29"

Transmitter: Poor Mountain Communications site.

Satellite Earth Stations: M/A-Com, 3.2-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

Ownership: Vine & Branch Inc.

Began Operation: January 3, 1986.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

**Personnel:**

C. Kenneth Wright, President & General Manager.  
Andrew Wright, Station Manager.  
Scott Jordan, Chief Engineer.  
Liz Dowdy, Business Manager.

Highest 30 Sec. Rate: \$65.

City of License: Roanoke. OMA: Roanoke-Lynchburg. Rank: 67.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WEFC BMPCT-840423KF Granted 6/4/85 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	228,750	131,630	360,380
Average Weekly Circulation (1995)	9,709	4,504	15,314
Average Daily Circulation (1995)			4,734

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Virginia—Roanoke

## WFXR-TV

Ch. 27

(Operates satellite WJPR, Lynchburg, VA)

Network Service: FOX.

Licensee: Grant Bcstg. System II Inc., 915 Middle River Dr., Fort Lauderdale, FL 33304.

Studio: 2618 Colonial Ave. SW, Roanoke, VA 24015.

Mailing Address: Box 2127, Roanoke, VA 24009-2127.

Telephone: 703-344-2127. Fax: 703-345-1912.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2690-kw max. visual. Antenna: 1991-ft. above av. terrain, 161-ft. above ground, 3894-ft. above sea level.

Latitude 37° 11' 46"  
Longitude 80° 09' 16"

Transmitter: 8127 Honeysuckle Rd., Bent Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Comtech, 3.5-meter; Chapparral receivers.

Ownership: Grant Broadcasting Stations (Group Owner).

Began Operation: November 11, 1986. Sale to present owners by Family Group Ltd. approved by FCC Aug. 27, 1990.

Represented (sales): Seltel Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

### Personnel:

Stan Marinoff, Vice President & General Manager.  
Tony Kahl, General Sales Manager.  
Kipp Preston, Program Director.  
Judy Knox, Business Manager.  
Robert Jenkins, Chief Engineer.  
Sam Lawson, Promotion Director.



WFXR-TV BPCT-931227KE Granted 7/12/88 © American Map Corp., No. 14244

Rates: On request.

City of License: Roanoke. DMA: Roanoke-Lynchburg. Rank: 67.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	433,220	262,460	695,680
Average Weekly Circulation (1995)	80,630	43,313	137,217
Average Daily Circulation (1995)			61,533

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Virginia—Roanoke-Lynchburg

**WSLS-TV**

Ch. 10

Network Service: NBC.

Licensee: Roy H. Park Bcstg. of Roanoke Inc., Church Ave. at 3rd St., Roanoke, VA 24011.

Studio: Church Ave. at 3rd St., Roanoke, VA 24011.

Mailing Address: Box 2161, Roanoke, VA 24009.

Telephone: 703-981-9110. Fax: 703-343-3157.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 2000-ft. above av. terrain, 268-ft. above ground, 3988-ft. above sea level.

Latitude 37° 12' 02"  
Longitude 80° 08' 55"

Transmitter: Poor Mountain, approx. 13-mi. SW of Roanoke.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: 5 in operation; Harris receivers.

News Services: AP, CNN.

Ownership: Park Acquisition Inc. (Group Owner).

Began Operation: December 11, 1952. Sale to Park Communications by Shenandoah Life Insurance Co. approved by FCC Sept. 10, 1969 (Television Digest, Vol. 9:36, 37). Sale to Park Acquisition approved March 27, 1995.

Represented (sales): Blair Television.

**Personnel:**

- Randy Smith, Vice President & General Manager.
- James Sparks, General Sales Manager.
- Charlie Boush, Local Sales Manager.
- William Foy, News Director.
- Eric Newman, Operations Coordinator.
- Michael Berkey, Chief Engineer.
- Daria Bright, Assistant Marketing Director.



WSLS-TV BPCT-5093 Granted 7/14/78 © American Map Corp., No. 14244

Roger Crouse, Production Manager.  
Carolina Trammell, Business Manager.

Rates: On request.

City of License: Roanoke. DMA: Roanoke-Lynchburg. Rank: 67.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	876,640	499,500	1,376,140
Average Weekly Circulation (1995)	202,835	111,313	344,578
Average Daily Circulation (1995)			183,226

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Virginia—Virginia Beach

**WVBT**

Ch. 43

Network Service: WBN.

Licensee: Beach 43 Corp., 1299 Pennsylvania Ave. NW, Washington, DC 20004.

Studio: 4936 Cleveland St., Virginia Beach, VA 23462.

Telephone: 804-499-4343. Fax: 804-499-7389.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 940-kw max. visual. Antenna: 413-ft. above av. terrain, 430-ft. above ground, 427-ft. above sea level.

Latitude	36°	48'	38"
Longitude	76°	16'	57"

Transmitter: 95 Poindexter St., Chesapeake City.

Ownership: Beach 43 Corp.

Began Operation: December 17, 1992. Sale to present owner approved July 28, 1995.

Represented (legal): William Goddard.

Represented (engineering): Silliman & Silliman.

**Personnel:**

Larry Hunt, General Manager.  
 Lisa Rhodes, Program & Promotion Director.  
 Rick Smith, Production Manager.  
 Walter Ulloa, Business Manager.

Rates: On request.

City of License: Virginia Beach. DMA: Norfolk-Portsmouth-Newport News. Rank: 40.

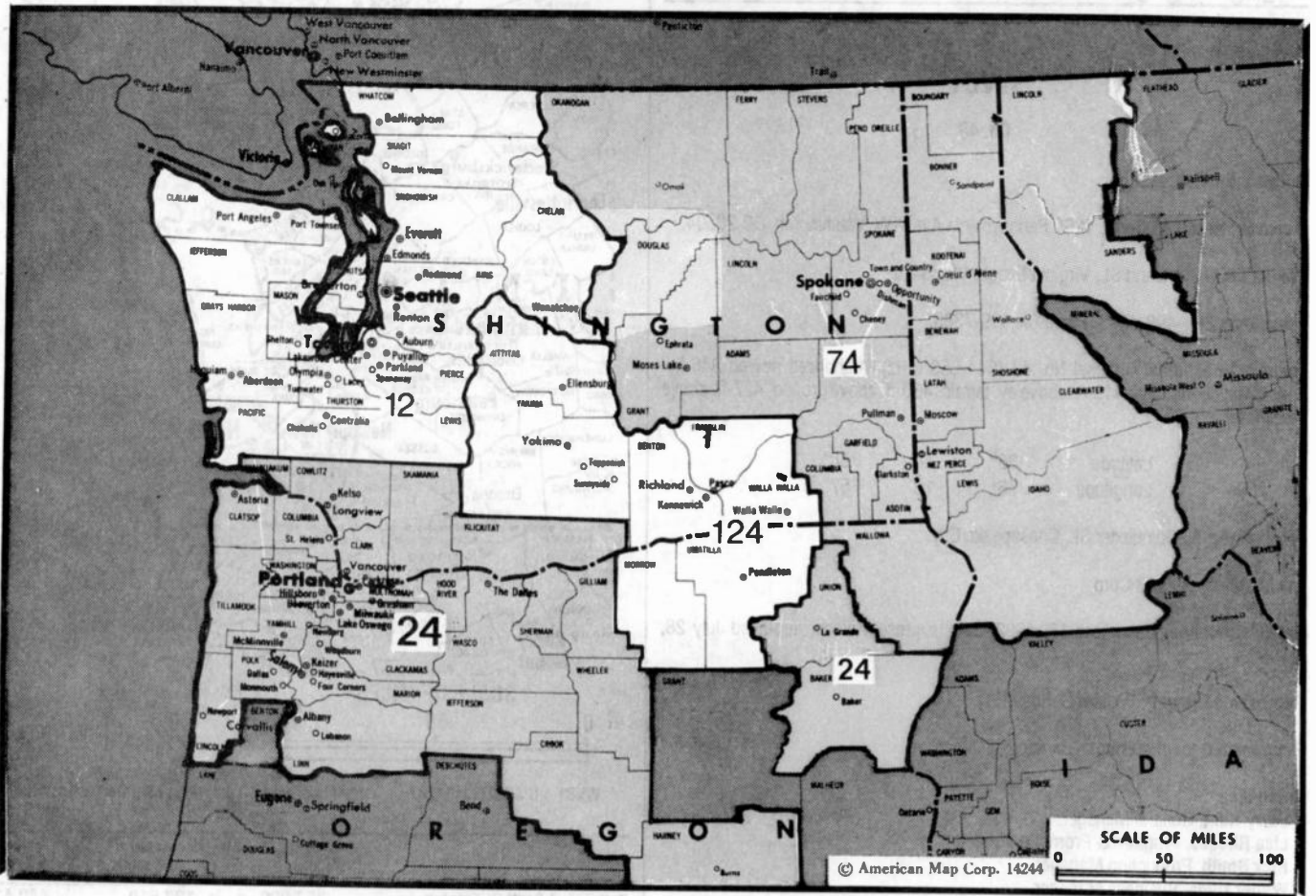
Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WVBT BMPCT-921112KI Granted 5/27/94 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	357,920	122,510	480,430
Average Weekly Circulation (1995)	13,009	5,297	18,364
Average Daily Circulation (1995)			4,251

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



**MARKET**

**NIELSEN DMA TV HOUSEHOLDS**

**RANK**

**MARKET AREA COMMERCIAL STATIONS**

Seattle-Tacoma, WA	1,464,150	12
Portland, OR	933,440	24
Spokane, WA	366,250	74
Yakima-Pasco-Richland-Kennewick, WA	193,510	124

KCPQ (13), KING-TV (5), KIRO-TV (7), KOMO-TV (4), KSTW (11), KTBW-TV (20), KTZZ-TV (22), KVOS-TV (12)  
 KATU (2), KBSP-TV (22), KGW (8), KNMT (24), KOIN (6), KPOX (49), KPTV (12), KWBP (32)  
 KAYU-TV (28), KHQ-TV (6), KLEW-TV (3), KREM-TV (2), KSKN (22), KXLY-TV (4)  
 KAPP (35), KEPR-TV (19), KIMA-TV (29), KNOD (23), KNOU (25), KVEW (42)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

KEPR-TV, Kennewick	See Pasco, WA
KNDU, Kennewick	See Richland, WA
KNDU, Pasco	See Richland, WA
KVEW, Pasco	See Kennewick, WA
KEPR-TV, Richland	See Pasco, WA
KVEW, Richland	See Kennewick, WA
KBGE, Seattle	See Bellevue, WA
KCPQ, KSTW & KTBW-TV, Tacoma	See Seattle, WA

**Washington Station Totals as of November 1, 1995**

	VHF	UHF	TOTAL
Commercial Television Stations	9	11	20
Educational Television Stations	3	4	7
	12	15	27

# Washington—Bellingham

## KVOS-TV

Ch. 12

Network Service: Independent.

Licensee: Ackerley Communications Group Inc., 800 5th Ave., Suite 3770, Seattle, WA 98104.

Studio: 1151 Ellis St., Bellingham, WA 98225.

Telephones: 360-671-1212; 604-681-1212. Fax: 360-647-0824.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 229-kw visual, 45.7-kw aural. Antenna: 2370-ft. above av. terrain, 141-ft. above ground, 2550-ft. above sea level.

Latitude 48° 40' 40"  
Longitude 122° 49' 48"

Transmitter: Mount Constitution, Orcas Island, WA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 7-meter; Microdyne, 7-meter; Microdyne receivers.

News Services: AP, Canadian Press, CNN.

Ownership: Ackerley Communications Inc. (Group Owner).

Began Operation: May 23, 1953. Sale to present owner approved by FCC June 5, 1985. Sale to Wometco Enterprises Inc. by Rogan Jones and associates approved March 29, 1961 (Television Digest, Vol. 16:48; 17:14).

Represented (sales): Seltel Inc.; Airtime Television Sales Inc. (Toronto & Montreal).

Represented (legal): Rubin, Winston, Diercks, Harris & Cooke.

### Personnel:

David P. Reid, Vice President & General Manager.  
John Gibson, General Sales Manager.  
Doug Proby, Local Sales Manager.  
Duane Lee, National Sales Manager.  
Terry Kye, News Director.  
Amy Cloud, News Director.  
Margot Wilson, Operations Manager.  
Joan McCauley, Controller.  
Bernadette Holsworth, Marketing Director.



KVOS-TV BPCT-4002 Granted 12/4/67 © American Map Corp., No. 14244

Donald Luchsinger, Chief Engineer.  
Joyce Lorenz, Traffic Manager.

Rates: On request.

City of License: Bellingham. DMA: Seattle-Tacoma. Rank: 12.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	943,820	424,690	1,368,510
Average Weekly Circulation (1995)	72,231	33,948	109,315
Average Daily Circulation (1995)			36,922

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Washington—Kennewick-Pasco-Richland

## KVEW

Ch. 42

(Satellite of KAPP, Yakima, WA)

Network Service: ABC.

Licensee: Apple Valley Broadcasting Inc., 1610 S. 24th Ave., Yakima, WA 98902.

Studio: 601 Edison, Kennewick, WA 99336.

Telephone: 509-735-8369. Fax: 509-735-7889.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 501-kw max. & 200-kw horizontal visual, 100-kw max. & 39.8-kw horizontal aural. Antenna: 1280-ft. above av. terrain, 208-ft. above ground, 2328-ft. above sea level.

Latitude 46° 06' 11"  
Longitude 119° 07' 54"

Transmitter: Jump Off Joe Butte, near Kennewick.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: M/A-Com, 5-meter; Avantek, M/A-Com receivers.

News Service: AP.

Ownership: Morgan Murphy Stations (Group Owner).

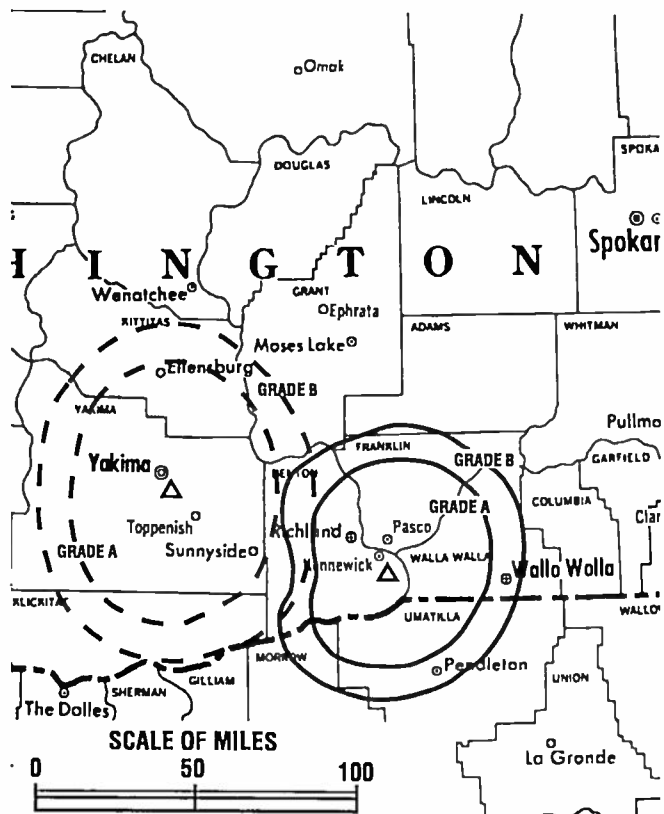
Began Operation: October 29, 1970.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Rini & Coran, P.C.

### Personnel:

Elizabeth Murphy Burns, President.  
Darrell Blue, Vice President & General Manager.  
Ron Simmons, Assistant General Manager.  
Clarke Veach, Local Sales Manager.  
Neil Bennett, Chief Engineer.  
Thom Spencer, News Director.  
Susan James, Production Manager.



KVEW BPCT-5032 Granted 7/29/77 © American Map Corp., No. 14244

Rates: On request.

City of License: Kennewick. DMA: Yakima-Pasco-Richland-Kennewick. Rank: 124.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	147,190	93,910	241,100
Average Weekly Circulation (1995)	56,496	27,533	85,123
Average Daily Circulation (1995)			45,045

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Washington—Pasco-Kennewick-Richland

## KEPR-TV

Ch. 19

(Associated with KIMA-TV, Yakima)

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., Box 702, Yakima, WA 98907.

Studio: 2807 W. Lewis, Pasco, WA 99301.

Telephone: 509-547-0547. Fax: 509-547-2845.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 490-kw max. & 383-kw horizontal visual, 88.3-kw max. & 69-kw horizontal aural. Antenna: 1203-ft. above av. terrain, 354-ft. above ground, 2397-ft. above sea level.

Latitude 46° 05' 51"  
Longitude 119° 11' 30"

Transmitter: Johnson Butte, Horse Heaven Hills, 8-mi. SW of Kennewick.

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA, 4.6-meter Ku-band; Harris, M/A-Com receivers.

News Services: AP, CBS, CNN.

Ownership: Retlaw Enterprises Inc. (Group Owner).

Began Operation: December 28, 1954.

Represented (sales): Katz Television.

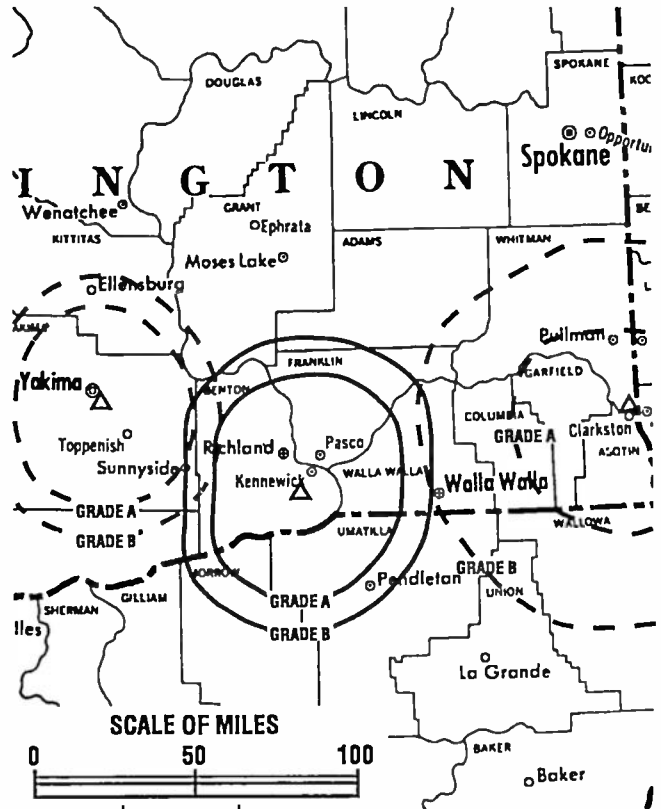
Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Hammett & Edison Inc.

### Personnel:

Steve Beehler, Station Manager.  
Vic Dailey, Production Director.  
Joe Martin, News Director.  
Don Eckis, Chief Engineer.

Rates: On request.



KEPR-TV BPCT-5033 Granted 7/25/77

© American Map Corp., No. 14244

City of License: Pasco. DMA: Yakima-Pasco-Richland-Kennewick. Rank: 124.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	149,450	94,980	244,430
Average Weekly Circulation (1995)	55,082	30,448	86,078
Average Daily Circulation (1995)			45,250

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Washington—Richland-Pasco-Kennewick

## KNDU

Ch. 25

(Satellite of KNDO, Yakima, WA)

Network Service: NBC.

Licensee: Columbia Empire Bcstg. Corp., Box 10028, Yakima, WA 98909.

Studio: 3312 W. Kennewick Ave., Kennewick, WA 99336-2916.

Telephone: 509-783-6151. Fax: 509-783-3746.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 677-kw max. & 550-kw horizontal visual, 67.7-kw max. & 55-kw horizontal aural. Antenna: 1351-ft. above av. terrain, 228-ft. above ground, 2415-ft. above sea level.

Latitude 46° 06' 11"  
Longitude 119° 07' 47"

Transmitter: Jump Off Joe Butte, S of Kennewick, WA.

Satellite Earth Stations: Microdyne, 3.7-meter; Microdyne, 5.1-meter; M/A-Com, Microdyne receivers.

News Services: AP, NBC.

Ownership: Farragut Communications Inc. (Group Owner).

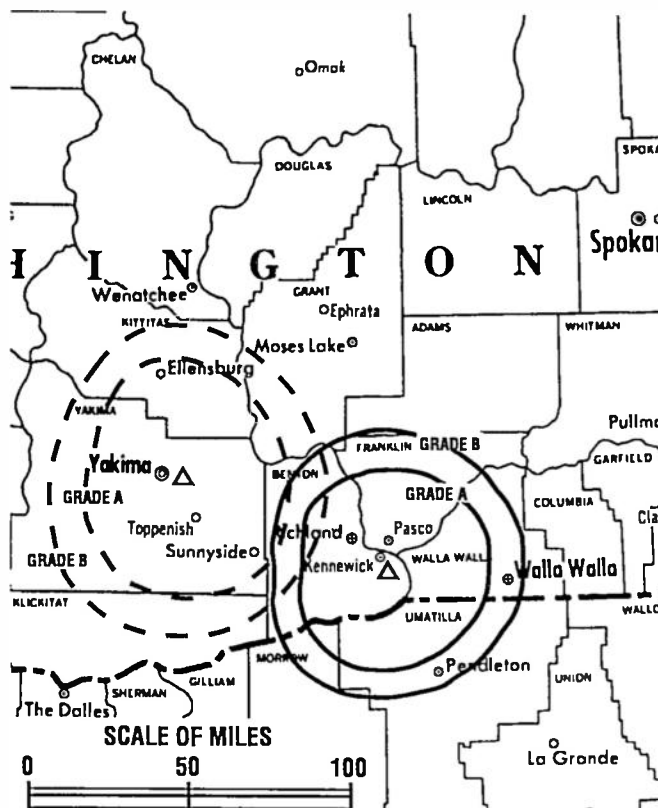
Began Operation: October 10, 1961. Sale to present owners by Hugh Davis, et al., approved by FCC January 29, 1988.

Represented (sales): Seltel Inc.; Art Moore Inc.

Represented (legal): Wiley, Rein & Fielding.

### Personnel:

Elliot Kleeman, General Manager.  
Dave Dalthorp, Station & Sales Manager.  
Dale Chaney, General Sales Manager.  
Christine Brown, News Director.  
Susan Martinez, Program Director.  
Rhonda Stone, Promotion & Community Affairs Director.  
Mike Grief, Production Manager.  
Rodney Johnson, Chief Engineer.



KNDU BPCT-790226KG Granted 8/29/79 © American Map Corp., No. 14244

Rates: On request.

City of License: Richland. DMA: Yakima-Pasco-Richland-Kennewick. Rank: 124.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	146,020	93,550	239,570
Average Weekly Circulation (1995)	55,381	30,640	86,210
Average Daily Circulation (1995)			47,802

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Washington—Tacoma-Seattle

**KCPQ**

Ch. 13

Network Service: FOX.

Licensee: Kelly Television Co., Box 98828, Tacoma, WA 98498.

Studio: 4400 Steilacoom Blvd., Tacoma, WA 98499.

Sales Office: 100 S. King, Suite 405, Seattle, WA 98104.

Telephone: 206-582-8613. Fax: 206-383-9551.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 2001-ft. above av. terrain, 669-ft. above ground, 2356-ft. above sea level.

Latitude 47° 32' 53"  
Longitude 122° 48' 22"

Transmitter: Gold Mountain, 6.5-mi. W of Bremerton.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4.5-meter Ku & C-band; Scientific-Atlanta, 10-meter C-band; Vertex, 4.5-meter Ku-band; DX Antenna, Standard Communications receivers.

News Services: CNN, Fox News.

Ownership: Kelly Broadcasting Co. (Group Owner).

Began Operation: August 2, 1953 as a commercial station. Left air December 13, 1974. Sale to Clover Park School District No. 400 approved by FCC September 9, 1975. Resumed operation as an educational station January 4, 1976. Sale to present owners approved by FCC December 4, 1979. Resumed operation as a commercial station November 4, 1980.

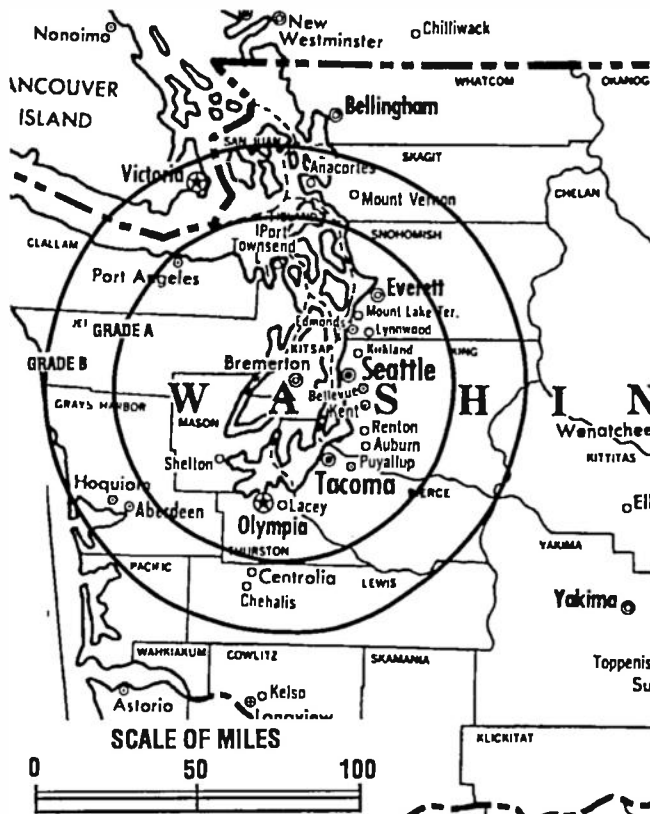
Represented (sales): Petry Television Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates, P.C.

**Personnel:**

- Robert Kelly, Partner.
- Roger Ottenbach, General Manager.
- Greg Obata, General Sales Manager.
- Lloyd Low, Western Regional Sales Manager.
- Mike Seifert, Eastern Regional Sales Manager.



KCPQ BMPCT-921207KE Granted 3/25/93 © American Map Corp., No. 14244

- Dennis McCormick, Local Sales Manager.
- Christopher Kelly, Program Director.
- Marlene Gottfried, Business Manager.
- Don Lacy, Operations Manager.
- Larry Brandt, Chief Engineer.

Rates: On request.

City of License: Tacoma. OMA: Seattle-Tacoma. Rank: 12.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,430,030	764,530	2,194,560
Average Weekly Circulation (1995)	673,214	242,215	934,340
Average Daily Circulation (1995)			420,577

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Washington—Seattle

## KING-TV

Ch. 5

Network Service: NBC.

Licensee: Providence Journal Co., 75 Fountain St., Providence, RI 02902.

Studio: 333 Dexter Ave. N, Seattle, WA 98109.

Mailing Address: Box 24525, Seattle, WA 98124.

Telephone: 206-448-5555. Fax: 206-448-3936.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 820-ft. above av. terrain, 570-ft. above ground, 1000-ft. above sea level.

Latitude 47° 37' 55"  
Longitude 122° 20' 59"

Holds CP for change to 1142-ft. above av. terrain, 896-ft. above ground, 1290-ft. above sea level. BPCT-870811KG.

Transmitter: 301 Galer St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 5-meter; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

Began Operation: November 25, 1948 as KRSC-TV. Sold to King Bcstg. Co. August 1949 (Television Digest, Vol. 5:20, 23, 30). Sale to present owner approved August 27, 1991 (Vol. 30:35; 31:9, 29).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): Smith & Fisher.

### Personnel:

Tony Twibell, President & General Manager.

John Washington, General Sales Manager.

Valerie Feder, Interim News Director.

Uli Haller, Business Manager & Program Director.

Bob Casazza, Marketing Director.



KING-TV BPCT-870811KG Granted 6/27/91 © American Map Corp., No. 14244

James Heacock, Operations Manager.  
Brian Lay, Chief Engineer.

Highest 30 Sec. Rate: \$9000.

NETWORK BASE HOURLY RATE: \$1700.

City of License: Seattle. DMA: Seattle-Tacoma. Rank: 12.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,417,160	734,480	2,151,640
Average Weekly Circulation (1995)	878,857	348,710	1,263,119
Average Daily Circulation (1995)			717,933

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Washington—Seattle

## KIRO-TV

Ch. 7

Network Service: UPN.

Licensee: Third Avenue Television Inc., Communications Center, Box 655237, Dallas, TX 75265.

Studio: 2807 3rd Ave., Seattle, WA 98111-7777.

Telephone: 206-728-7777. Fax: 206-441-7905.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 820-ft. above av. terrain, 599-ft. above ground, 1013-ft. above sea level.

Latitude 47° 38' 01"  
Longitude 122° 21' 20"

Transmitter: 1518 Queen Anne Ave. N.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: A. H. Belo Corp. (Group Owner).

Began Operation: February 8, 1958. Sale to Bonneville International by Saul Haas and associates approved by FCC December 17, 1963 (Television Digest, Vol. 3:51). Sale to A. H. Belo Corp. approved January 27, 1995 (Vol. 34:49).

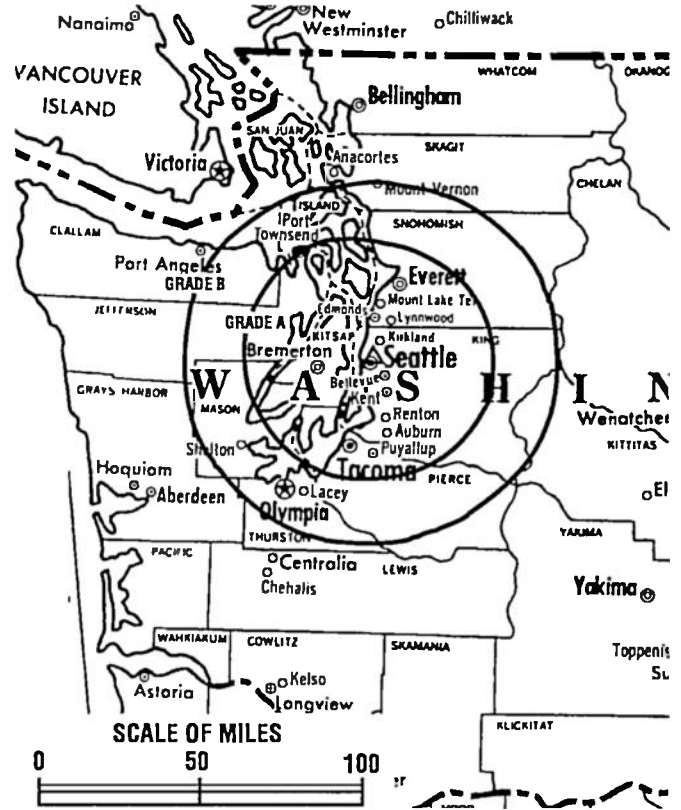
Represented (sales): TeleRep Inc.

Represented (legal): Preston, Thorgrimson & Gates.

Represented (engineering): Hammett & Edison Inc.

### Personnel:

Kenneth L. Hatch, President, KIRO-TV.  
Glenn C. Wright, Vice President & General Manager.  
James Zogg, General Sales Manager.  
Michael Poth, Director of Sales Operations.  
Maria Margaris, Programming.  
Ilene Engel, News Director.  
David Blakely, National Sales Manager.  
John Walters, Director of Engineering & Technical Operations.



KIRO-TV BPC4-453 Granted 7/25/57 © American Map Corp., No. 14244

Paul Polzin, Chief Engineer.  
Richard Jacoby, Production Manager.  
Janeen Gutierrez, Operations/Traffic Director.

Rates: On request.

City of License: Seattle. DMA: Seattle-Tacoma. Rank: 12.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,195,800	571,700	1,767,500
Average Weekly Circulation (1995)	810,908	300,313	1,135,931
Average Daily Circulation (1995)			574,039

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Washington—Seattle

## KOMO-TV

Ch. 4

Network Service: ABC.

Licensee: Fisher Broadcasting Inc., 100 4th Ave. N, Seattle, WA 98109.

Studio: 100 4th Ave. N, Seattle, WA 98109.

Telephone: 206-443-4000. Fax: 206-443-4014.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 16.2-kw aural. Antenna: 810-ft. above av. terrain, 550-ft. above ground, 1006-ft. above sea level.

Latitude 47° 37' 56.36"

Longitude 122° 21' 09.82"

Transmitter: 157 Galer St.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Andrew, 4.5-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, Scientific-Atlanta receivers.

SNM Mobile Dish: Midwest Communications, 2.6-meter Ku-band.

AM Affiliate: KOMO, 50-kw, 1000 kHz.

News Services: AP, UPI.

Ownership: Fisher Broadcasting Inc. (Group Owner).

Began Operation: December 10, 1953. Sale of 1/3 to Fisher's Blend Station (making it 100% owner) by Theodore Gamble & C. Howard Lane consummated in April 1959 (Television Digest, Vol. 15:16).

Represented (sales): Katz American Television.

Represented (legal): Fisher, Wayland, Cooper, Leader & Zaragoza.

Represented (engineering): du Treil, Lundin & Rackley.

### Personnel:

Patrick Scott, President & Chief Executive Officer.  
 Richard Warsinske, Vice President & General Manager.  
 Scott Hayner, Vice President & General Sales Manager.  
 John Ulman, Vice President, Broadcast Finance.  
 Sandy Montgomery, Vice President, Broadcast Operations.  
 Don Wilkinson, Vice President & Director of Engineering.  
 Phelps Fisher, Executive Vice President of Marketing.



KOMO-TV BPCT-407 Granted 6/10/53

© American Map Corp., No. 14244

Dan Johnson, Local Sales Manager.  
 Diane Wilson, Local Sales Manager.  
 Mike Eguchi, National Sales Manager.  
 Carlos Espinoza, Promotion Manager.

Highest 30 Sec. Rate: \$16,000.

NETWORK BASE HOURLY RATE: \$2200.

City of License: Seattle. DMA: Seattle-Tacoma. Rank: 12.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,670,520	2,238,260	6,908,780
Average Weekly Circulation (1995)	869,166	356,854	1,259,564
Average Daily Circulation (1995)			711,866

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Washington—Seattle-Tacoma

**KSTW**

Ch. 11

Network Service: CBS.

Licensee: GBC L.P., Box 11411, Tacoma, WA 98411.

Studios: 2320 S. 19th St., Tacoma, WA 98405; United Airlines Bldg., 2033 6th Ave., Seattle, WA 98121.

Mailing Address: Box 22477, Seattle, WA 98122-0477.

Telephones: 206-572-5789 (Tacoma); 206-441-1111 (Seattle).

Fax: 206-272-7581. E-mail: kstw98d@prodigy.com Web Site: <http://www.infinet/kstw>

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 43.7-kw aural. Antenna: Circularly polarized, 761-ft. above av. terrain, 466-ft. above ground, 880-ft. above sea level.

Latitude	47°	36'	56"
Longitude	122°	18'	29"

Transmitter: 1715 E. Madison St., Seattle.

Satellite Earth Stations: Transmit/receive Andrew, 4.6-meter Ku-band; Andrew, 4.5-meter Ku & C-band; Andrew, 7-meter C-band; Andrew, 7.3-meter Ku & C-band; Andrew, 10-meter C-band; Comtech, 3.8-meter Ku-band; Vertex, 4.5-meter Ku-band; Andrew, M/A-Com, Scientific-Atlanta, Standard Agile Omni receivers.

News Services: AP, CBS, CNN.

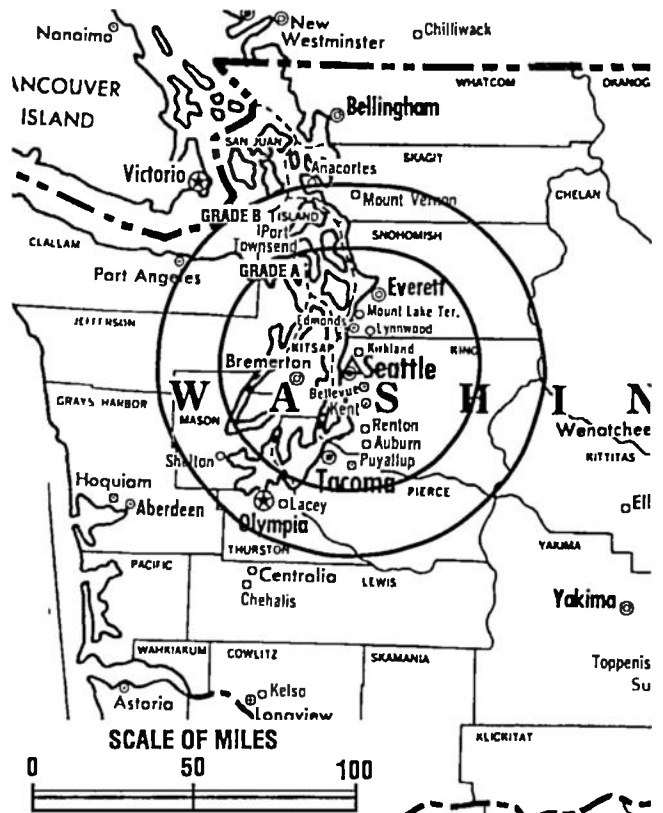
Ownership: Gaylord Broadcasting Co. (Group Owner).

Began Operation: February 22, 1953. Sale to present owner by Tribune Publishing Co. approved by FCC January 30, 1974 (Television Digest, Vol. 13:13; 14:5).

Represented (sales): Harrington, Righter & Parsons Inc.

**Personnel:**

- Gary Schneider, Vice President & General Manager.
- Scott Bauer, General Sales Manager.
- Jon Rand, Seattle Sales Manager.
- Noreen King, National Sales Manager.
- Fred Ertz, News Director.
- Curtis M. Holman, Business Manager.
- David Saline, Market Research Manager.
- Paul Crittenden, Chief Engineer.



KSTW BPCT-4934 Granted 4/14/78

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- Ray Clark, Production Manager.
- Blane Huhn, Director of Engineering & Operations.
- Julie Furlong, Director, Public & Community Relations.
- Mary Anderson, Traffic Manager.

Highest 30 Sec. Rate: \$3000.

City of License: Tacoma. DMA: Seattle-Tacoma. Rank: 12.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,439,570	744,990	2,184,560
Average Weekly Circulation (1995)	703,847	251,215	976,094
Average Daily Circulation (1995)			376,914

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Washington—Tacoma-Seattle

## KTBW-TV

Ch. 20

Network Service: TBN.

Licensee: Trinity Broadcasting of Washington, Box A, Santa Ana, CA 92711.

Studio: 1909 S. 341st Place, Federal Way, WA 98003.

Telephone: 206-927-7720. Fax: 206-874-7432. E-mail: tbtalk@aol.com

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 3550-kw max. visual, 355-kw max. aural. Antenna: 1610-ft. above av. terrain, 330-ft. above ground, 2000-ft. above sea level.

Latitude 47° 32' 50"  
Longitude 122° 47' 39"

Transmitter: Gold Mountain, 12-mi. W of Bremerton.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6-meter C-band; Scientific-Atlanta receivers.

News Service: TBN.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: March 30, 1984. Sale to present owner by Family Bcstg. Co. approved by FCC October 25, 1984.

### Personnel:

Mary Jane Allen, Station Manager.

Gene Glasunow, Chief Engineer.

Kenny P. Witkoe, Program & Production Director.

Highest 30 Sec. Rate: \$77.

City of License: Tacoma. DMA: Seattle-Tacoma. Rank: 12.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KTBW-TV BMPCT-830926KE Granted 2/10/84 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	870,660	390,840	1,261,500
Average Weekly Circulation (1995)	26,978	13,483	40,128
Average Daily Circulation (1995)			14,733

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Washington—Seattle

## KTZZ-TV

Ch. 22

Network Service: WBN.

Licensee: USTV of Washington State Inc., 500 3rd St., No. 208-17, Wausau, WI 54401.

Studio: 945 Dexter Ave. N, Seattle, WA 98109.

Telephone: 206-282-2202. Fax: 206-281-0207.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 894-ft. above av. terrain, 637-ft. above ground, 1049-ft. above sea level.

Latitude 47° 36' 57"  
Longitude 122° 18' 26"

Transmitter: 1618 18th Ave., Seattle.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 4.5-meter Ku-band; Harris, 6.1-meter C-band; Harris receivers.

News Services: AP, INN.

Ownership: Dudley Communications Corp. (Group Owner).

Began Operation: June 22, 1985. Sale by United States Television Seattle Ltd. Partnership to present owner approved by FCC September 29, 1988 (Television Digest, Vol. 29:19; 30:3).

Represented (sales): Seltel Inc.

Represented (legal): Wiley, Rein & Fielding.

### Personnel:

Wade Brewer, General Manager.  
Greg Winston, Local Sales Manager.  
Bud Alger, Chief Engineer.  
Bill Geingerich, Promotion Director.  
Brian Pezel, Production Manager.  
Linda Vaughan, Accounting Manager.  
Wendy Anderson, Traffic Manager.



KTZZ-TV BPCT-890821KE Granted 3/23/90 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

City of License: Seattle. DMA: Seattle-Tacoma. Rank: 12.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	939,140	421,290	1,360,430
Average Weekly Circulation (1995)	263,176	54,864	323,783
Average Daily Circulation (1995)			105,302

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Washington—Spokane

## KAYU-TV

Ch. 28

**Network Service:** FOX.

**Licensee:** Salmon River Communications L.P., Box 30028, Spokane, WA 99223.

**Studio:** S. 4600 Regal St., Spokane, WA 99223.

**Telephone:** 509-448-2828. **Fax:** 509-448-3815.

**Technical Facilities:** Channel No. 28 (554-560 MHz). Authorized power: 2400-kw max. visual, 120-kw max. aural. Antenna: 1972-ft. above av. terrain, 794-ft. above ground, 4370-ft. above sea level.

Latitude	47°	34'	44"
Longitude	117°	17'	46"

**Transmitter:** 3-mi. SE of Spokane on Krell Hill.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Microdyne, 5-meter C-band; Prodelin, 5-meter C-band; Vertex, 4.5-meter Ku-band; M/A-Com, Microdyne, Pinzone receivers.

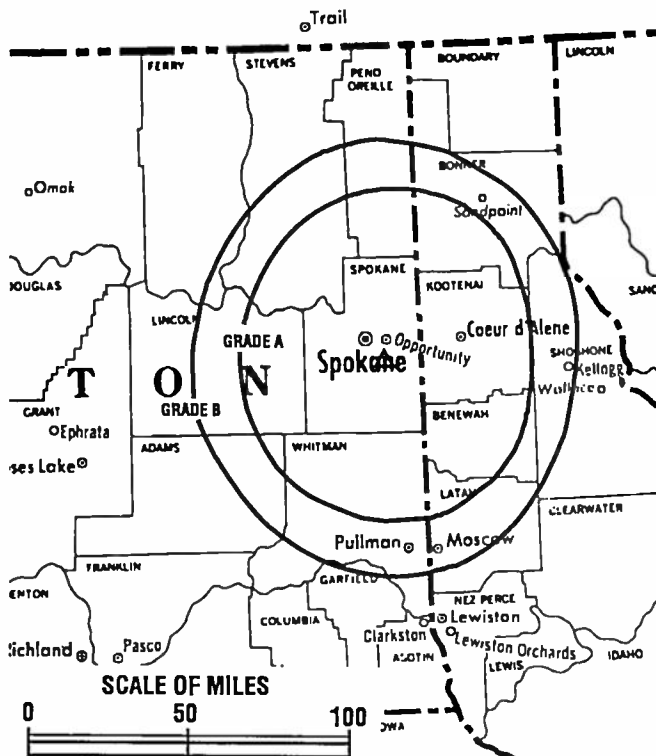
**Ownership:** Salmon River Communications L.P.

**Began Operation:** October 31, 1982. Sale to Bingham Communications by Robert J. Hamacher, et al., approved by FCC January 29, 1988 but never consummated (*Television Digest*, Vol. 27:42).

**Represented (sales):** Petry Television Inc.

**Personnel:**

- Robert J. Hamacher, President & General Manager.
- Paula Bauer, Business Manager.
- Peggy Peterson, Regional Sales Manager.
- Tom Forsman, Local Sales Manager.
- Rebecca Swett, National Sales Manager.
- Jan Brandvold, Marketing Director.
- D. W. Clark, Production Manager.
- Valerie Putnam, Promotion Director.
- Howard Bass, Chief Engineer.
- Mike Peterson, Chief Engineer.



KAYU-TV BPCT-880111KF Granted 2/29/88 © American Map Corp., No. 14244

**Rates:** On request.

**City of License:** Spokane. **DMA:** Spokane. **Rank:** 74.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	289,260	166,720	455,980
<b>Average Weekly Circulation (1995)</b>	130,574	60,014	196,688
<b>Average Daily Circulation (1995)</b>			84,677

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Washington—Spokane

## KHQ-TV

Ch. 6

Network Service: NBC.

Licensee: KHQ Inc., 4202 S. Regal St., Spokane, WA 99223.

Studio: 4202 S. Regal St., Spokane, WA 99223.

Mailing Address: Box 8088, Spokane, WA 99203.

Telephone: 509-448-6000. Fax: 509-448-4694.

E-mail: q6gm@aol.com; q6news@aol.com; q6tv@aol.com

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 87.1-kw visual, 17.4-kw aural. Antenna: Circularly polarized, 2150-ft. above av. terrain, 904-ft. above ground, 4549-ft. above sea level.

Latitude 47° 34' 53.40"  
Longitude 117° 17' 46.60"

Transmitter: Tower Mountain, 3.25-mi. SE of Spokane.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter Ku-band; Harris, 8-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, PR Newswire.

Ownership: KHQ Inc.

Began Operation: December 20, 1952.

Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Cohen, Dippell & Everist, P.C.

### Personnel:

Lon Lee, President & General Manager.

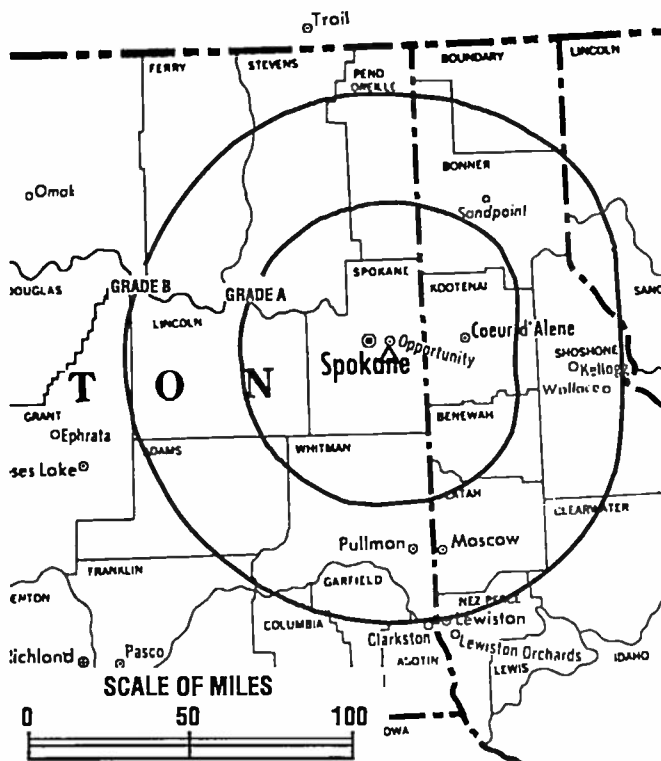
Bill Storms, General Sales Manager.

Patricia McRae, News Director.

Cary Seward, Promotion Director.

Mike Dugger, National Sales Manager.

Scott Blair, Operations Manager.



KHQ-TV BPCT-2713 Granted 11/18/59 © American Map Corp., No. 14244

Tom Cohrs, Chief Engineer.  
Bob Busse, Business Manager.  
Louise Hansen, Community Affairs.

Rates: On request.

City of License: Spokane. DMA: Spokane. Rank: 74.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	453,780	261,900	715,680
Average Weekly Circulation (1995)	186,617	110,309	312,451
Average Daily Circulation (1995)			184,620

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Washington—Spokane

## KREM-TV

Ch. 2

Network Service: CBS.

Licensee: Providence Journal Co., 75 Fountain St., Providence, RI 02902.

Studio: 4103 S. Regal St., Spokane, WA 99223.

Mailing Address: Box 8037, Spokane, WA 99203.

Telephone: 509-448-2000. Fax: 509-838-7308.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 84.7-kw visual, 15.5-kw aural. Antenna: 2203-ft. above av. terrain, 969-ft. above ground, 4549-ft. above sea level.

Latitude 47° 35' 42"  
Longitude 117° 17' 53"

Transmitter: 7-mi. SE of center of Spokane.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; Andrew, 4.6-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 5.5-meter Ku-band; Vertex, 4.6-meter Ku-band; M/A-Corn, Scientific-Atlanta, Standard Communications receivers.

News Services: AP, CBS, CNN, UPI.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

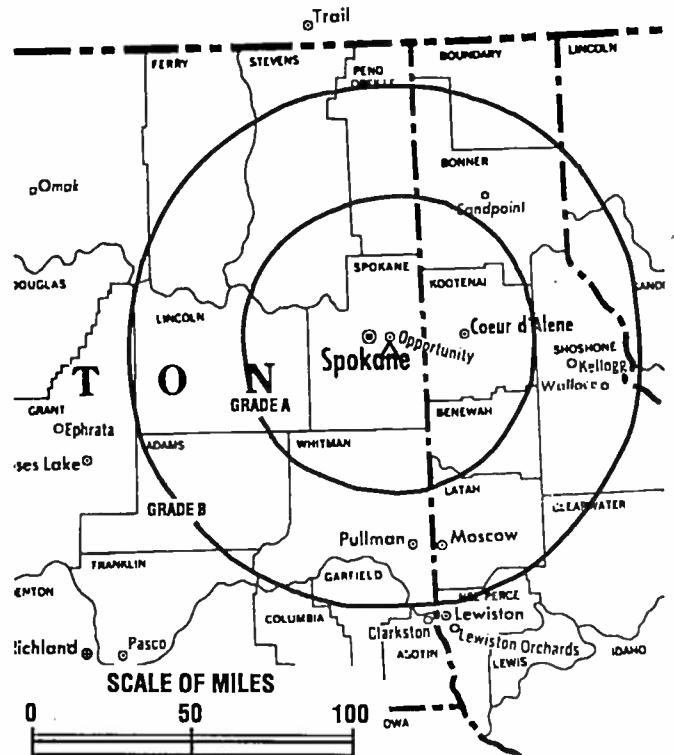
Began Operation: October 29, 1954. Sale to King Bcstg. by founder Louis Wasmer approved September 25, 1957 (Television Digest, Vol. 13:28, 39, 51). Sale to present owner approved by FCC August 27, 1991 (Vol. 30:35; 31:9, 29).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

### Personnel:

Barry Barth, President & General Manager.  
Brooks Hogg, General Sales Manager.  
Christa McDonald, Local Sales Manager.  
Ron Comings, News Director.  
Meg Antonius, Program Director.  
John Souza, Operations Manager.



KREM-TV BPCT-3209 Granted 7/9/63 © American Map Corp., No. 14244

Larry McDaniel, Promotion Manager.  
Boyd Lundberg, Chief Engineer.  
Barbara Nargang-Grant, Business Manager.

Rates: On request.

City of License: Spokane. DMA: Spokane. Rank: 74.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	469,310	275,530	744,840
Average Weekly Circulation (1995)	186,284	112,839	316,282
Average Daily Circulation (1995)			178,062

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Washington—Spokane

**KSKN**

Ch. 22

Network Service: HSN.

Licensee: KSKN Inc., 408 Paseo Companeros, Chico, CA 95928.

Studio: E. 3353 Trent St., Spokane, WA 99202.

Telephone: 509-535-8040. Fax: 509-535-7467.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 300-kw max. visual. Antenna: 1407-ft. above av. terrain, 482-ft. above ground, 3707-ft. above sea level.

Latitude 47° 36' 04"  
Longitude 117° 17' 53"

Requests CP for change to 324-kw max. visual. BPCT-950714KE.

Transmitter: Krell Hill, approx. 0.37-mi. due N of the KREM-TV tower.

Satellite Earth Station: Microdyne, 5-meter; Microdyne receivers.

Ownership: KSKN Inc.

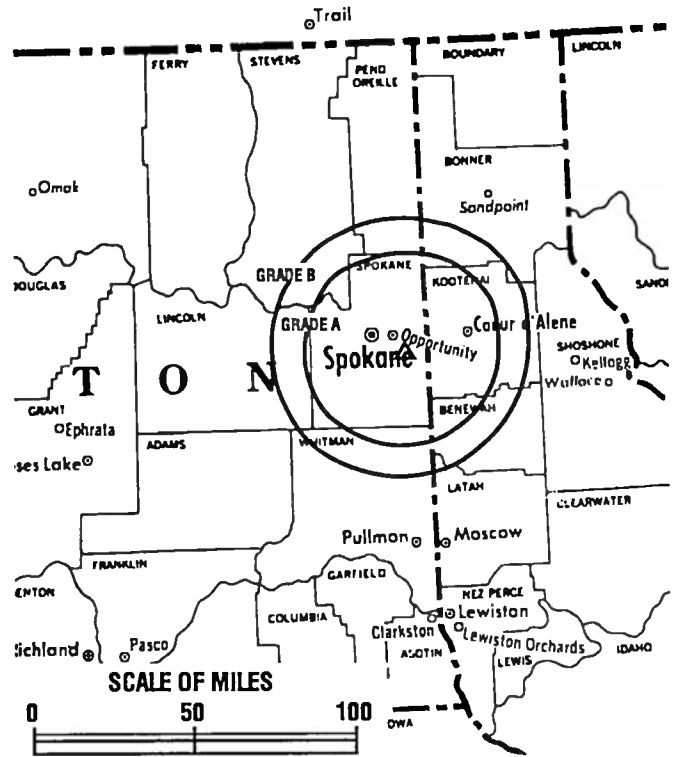
Began Operation: December 18, 1983. Sale to Eugene D. Adelstein & Ellen B. Adelstein, gen. partners, approved by FCC November 27, 1985. Left air 1988. Sale to present owner approved by FCC February 15, 1991. Resumed operation October 3, 1994.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:  
Bill Romine, General Manager.

Highest 30 Sec. Rate: \$70.

City of License: Spokane. DMA: Spokane. Rank: 74.



KSKN BMPCT-931110KF Granted 4/21/94 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,990	57,450	153,440
Average Weekly Circulation (1995)	288	0	307

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Washington—Spokane

## KXLY-TV

Ch. 4

**Network Service:** ABC.

**Licensee:** Spokane TV Inc., 500 W. Boone Ave., Spokane, WA 99201.

**Studio:** 500 W. Boone Ave., Spokane, WA 99201.

**Telephone:** 509-324-4000. **Fax:** 509-328-5274.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 48-kw visual, 4.8-kw aural. Antenna: 3060-ft. above av. terrain, 153-ft. above ground, 6030-ft. above sea level.

Latitude 47° 55' 18"  
Longitude 117° 06' 48"

**Transmitter:** Top of Mount Spokane.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 4.6-meter Ku-band; Andrew, 7.3-meter C-band; Satcom Technologies, 7-meter C-band; Vertex, 4.6-meter Ku-band; AvanteK, M/A-Corn receivers.

**SNG Mobile Dish:** Andrew, 2.4-meter Ku-band.

**AM Affiliate:** KXLY, 5-kw, 920 kHz.

**FM Affiliate:** KXLY-FM, 37-kw, 99.9 MHz (No. 260), 2998-ft.

**News Services:** AP, Conus.

**Ownership:** Morgan Murphy Stations (Group Owner).

**Began Operation:** January 16, 1953. Sale to present owners by Joseph Harris and Norman E. Alexander approved by FCC January 17, 1962 (*Television Digest*, Vol. 17:34; 2:4, 6, 7). Sale to Harris and Alexander by Symons Bcstg. Co. (E. B. Craney) and Bing Crosby approved January 6, 1954 (Vol. 9:49; 10:2).

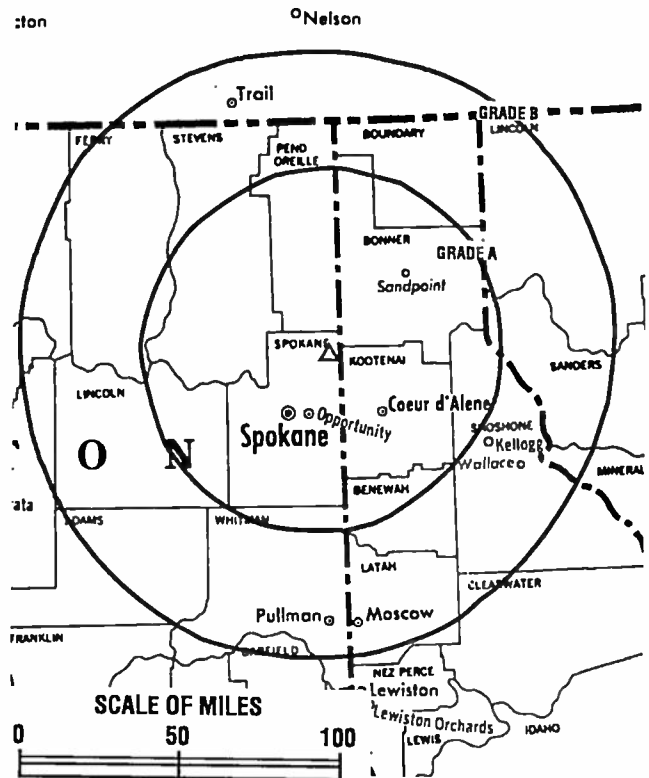
**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Rini & Coran, P.C.

**Represented (engineering):** Hatfield & Dawson.

**Personnel:**

Stephen R. Herling, Vice President & General Manager.  
Teddie Gibbon, General Sales Manager.  
Lane Guln, National Sales Manager.  
Debbie Sieverding, Local Sales Manager.  
Michael Espinoza, News Director.



KXLY-TV BPCT-780912KF Granted 1/13/79 © American Map Corp., No. 14244

Carla Miller, Program Assistant.  
Jim Koonce, Promotion Director.  
Dawn Bayman, Production Manager.  
Scott Dethlefs, Cable Channel Operations Manager.  
Tim Anderson, Chief Engineer.  
Bob Cole, Business Manager.

**Highest 30 Sec. Rate:** \$600.

**NETWORK BASE HOURLY RATE:** \$675.

**City of License:** Spokane. **DMA:** Spokane. **Rank:** 74.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	1,269,880	619,090	1,888,970
<b>Average Weekly Circulation (1995)</b>	187,057	139,219	342,645
<b>Average Daily Circulation (1995)</b>			178,767

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Washington—Vancouver

**KPDX**

Ch. 49

Network Service: FOX.

Licensee: KPDX License Partnership, 10220 River Rd., Potomac, MD 20854.

Studio: 910 N.E. Martin Luther King Blvd., Portland, OR 97232.

Telephone: 503-239-4949. Fax: 503-239-6184.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 2630-kw max. visual, 263-kw max. aural. Antenna: 1780-ft. above av. terrain, 1081-ft. above ground, 2055-ft. above sea level.

Latitude 45° 31' 22"  
Longitude 122° 45' 07"

Holds CP for change to 3192-kw max. visual, 1729-ft. above av. terrain, 1053-ft. above ground, 2021-ft. above sea level, transmitter to 262 N.W. Miller Rd., Portland, OR. BPCT-941206KM.

Transmitter: 211 N.W. Miller Rd., Portland, OR.

Satellite Earth Stations: C-band; Ku-band.

News Services: CNN, INN.

Ownership: First Media Television L.P. (Group Owner).

Began Operation: October 1, 1983. Sale to Cannell Communications by Columbia River Television Inc. was granted by FCC November 6, 1992 (Television Digest, Vol. 32:34). Sale to present owner granted November 1, 1994.

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Hammett & Edison Inc.

**Personnel:**

- Cary D. Jones, General Manager.
- Tony Thompson, General Sales Manager.
- Sunny Wetzel, Local Sales Manager.
- Linda Edinger, Business Manager.
- Brian Benschoter, Director of Operations.
- Ed Williams, Chief Engineer.



KPDX BPCT-941206KM Granted 4/26/95 © American Map Corp., No. 14244

Craig Miller, Promotion Manager.  
Doug Darroch, Production Manager.

Rates: On request.

City of License: Vancouver. DMA: Portland, OR. Rank: 24.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	764,750	501,670	1,266,420
Average Weekly Circulation (1995)	331,062	177,337	522,447
Average Daily Circulation (1995)			222,414

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Washington—Yakima

**KAPP**

Ch. 35

(Operates satellite KVEW, Kennewick, WA)

Network Service: ABC.

Licensee: Apple Valley Broadcasting Co., 1610 S. 24th Ave., Yakima, WA 98902.

Studio: 1610 S. 24th Ave., Yakima, WA 98902.

Telephone: 509-453-0351. Fax: 509-453-3623.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 646-kw max. & 257-kw horizontal visual, 64.6-kw max. & 25.7-kw horizontal aural. Antenna: 960-ft. above av. terrain, 175-ft. above ground, 2150-ft. above sea level.

Latitude 46° 31' 57"  
Longitude 120° 30' 37"

Transmitter: Ahtanum Ridge.

News Service: AP.

Ownership: Morgan Murphy Stations (Group Owner).

Began Operation: September 21, 1970.

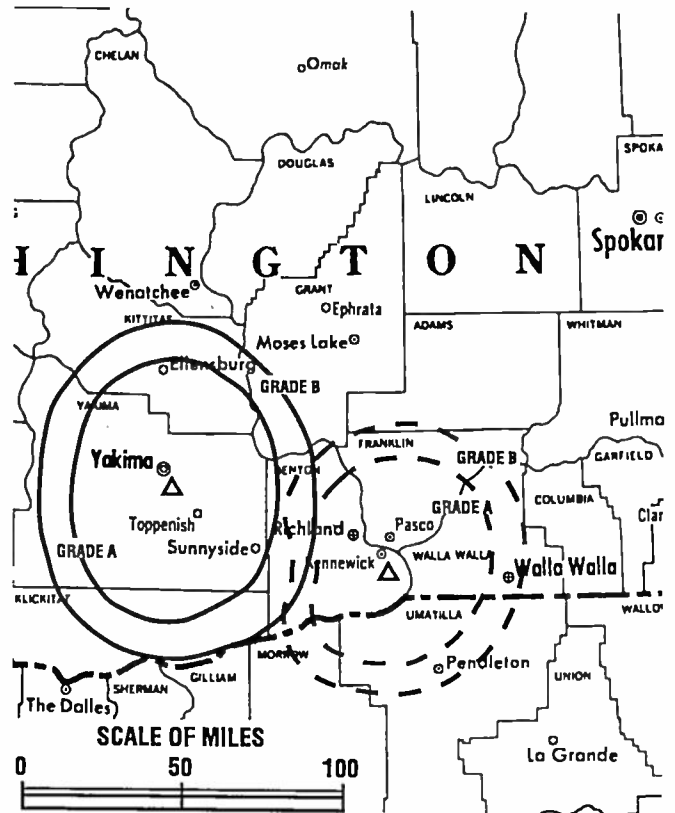
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Rini & Coran, P.C.

**Personnel:**

- Elizabeth Murphy Burns, President.
- Garrell Blue, Vice President & General Manager.
- Ron Simmons, Assistant General Manager.
- Shane Pierone, Local Sales Manager.
- Thom Spencer, News Director.
- Karen Bridges, Program Coordinator.
- Cassy Soden, Promotion Manager.
- Susan James, Production Manager.
- Neil Bennett, Chief Engineer.

Rates: On request.



KAPP BMPCT-7065 Granted 9/3/69 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$350.

City of License: Yakima. DMA: Yakima-Pasco-Richland-Kennewick. Rank: 124.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,740	56,230	140,970
Average Weekly Circulation (1995)	36,361	30,896	67,300
Average Daily Circulation (1995)			37,987

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Washington—Yakima

## KIMA-TV

Ch. 29

(Operates satellites KEPR-TV, Pasco, WA; KLEW-TV, Lewiston, ID)

**Network Service:** CBS.

**Licensee:** Retlaw Enterprises Inc., 4880 N. First St., Fresno, CA 93755.

**Studio:** 2801 Terrace Heights Dr., Yakima, WA 98901.

**Mailing Address:** Box 702, Yakima, WA 98907.

**Telephone:** 509-575-0029. Fax: 509-248-1218.

**Technical Facilities:** Channel No. 29 (560-566 MHz). Authorized power: 484-kw max. & 378-kw horizontal visual, 87.3-kw max. & 68.2-kw horizontal aural. Antenna: 974-ft. above av. terrain, 169-ft. above ground, 2169-ft. above sea level.

Latitude 46° 31' 58"  
Longitude 120° 30' 33"

**Transmitter:** Ahtanum Ridge, 2-mi. SW of Union Gap, near Yakima.

**Satellite Earth Stations:** Harris, 6.1-meter C-band; RCA, 4.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, W/A-Corn, Scientific-Atlanta receivers.

**News Services:** AP, CBS, CNN.

**Ownership:** Retlaw Enterprises Inc. (Group Owner).

**Began Operation:** July 19, 1953. Sale to present owner by NWG Bcstg. Co. approved by FCC November 25, 1986 (Television Digest, Vol. 26:45). Sale to NWG Bcstg. by Filmways Inc. approved by FCC August 30, 1972 (Vol. 12:4). Previously, merger of Filmways Inc. & Cascade Bcstg. approved by FCC July 23, 1969. Sale to Cascade Bcstg. by A. W. Talbot and Ralph Sundquist, et al., approved February 21, 1962 (Vol. 1:14).

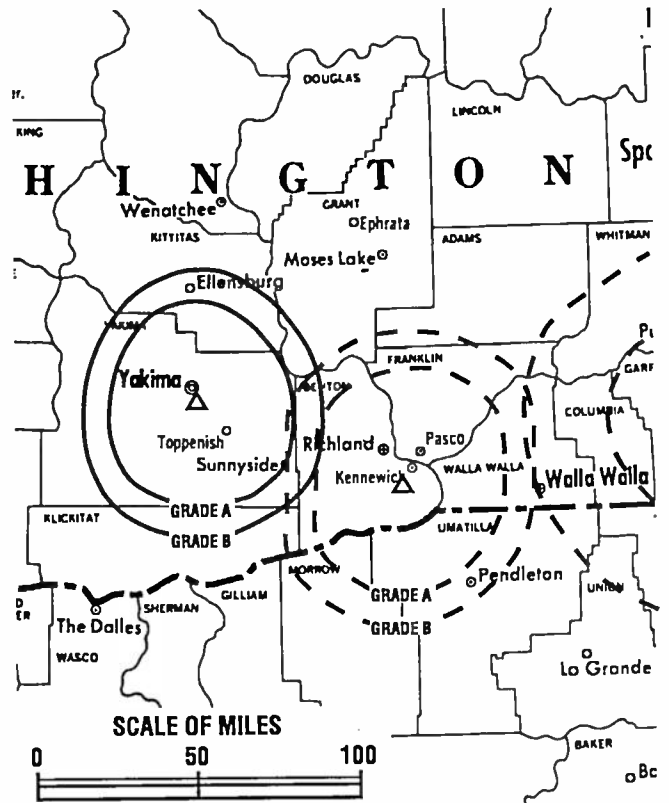
**Represented (sales):** Katz Continental Television; Canadian Communications Co.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

Ken Messer, Vice President & General Manager.  
John Vorous, Local Sales Manager.  
T. J. Close, News Director.



KIMA-TV BPCT-5034 Granted 7/25/77

© American Map Corp., No. 14244

Stu Seibel, Program Director.  
Karla Griffin, Promotion & Operations Director.  
Cliff Grady, Chief Engineer.  
Harriet Pettie, Business Manager.

**Rates:** On request.

**City of License:** Yakima. **DMA:** Yakima-Pasco-Richland-Kennewick. **Rank:** 124.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,930	57,150	146,080
Average Weekly Circulation (1995)	36,205	30,665	66,851
Average Daily Circulation (1995)			39,639

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Washington—Yakima

**KNDO**

Ch. 23

(Operates satellite KNDU, Richland-Pasco-Kennewick, WA)

Network Service: NBC.

Licensee: Columbia Empire Bcstg. Corp., 1608 S. 24th Ave., Yakima, WA 98901.

Studio: 1608 S. 24th Ave., Yakima, WA 98901.

Mailing Address: Box 10028, Yakima, WA 98909.

Telephone: 509-248-2300. Fax: 509-575-0266.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 500-kw max. & 389-kw horizontal visual, 63-kw max. & 38-kw horizontal aural. Antenna: 960-ft. above av. terrain, 160-ft. above ground, 2155-ft. above sea level.

Latitude 46° 31' 59"  
Longitude 120° 30' 26"

Transmitter: Ahtanum Ridge, S of Yakima.

Satellite Earth Stations: Harris, 3.1-meter; Harris, 6.1-meter; Microdyne, 3.7-meter; Harris, M/A-Com receivers.

News Services: AP, NBC.

Ownership: Farragut Communications Inc. (Group Owner).

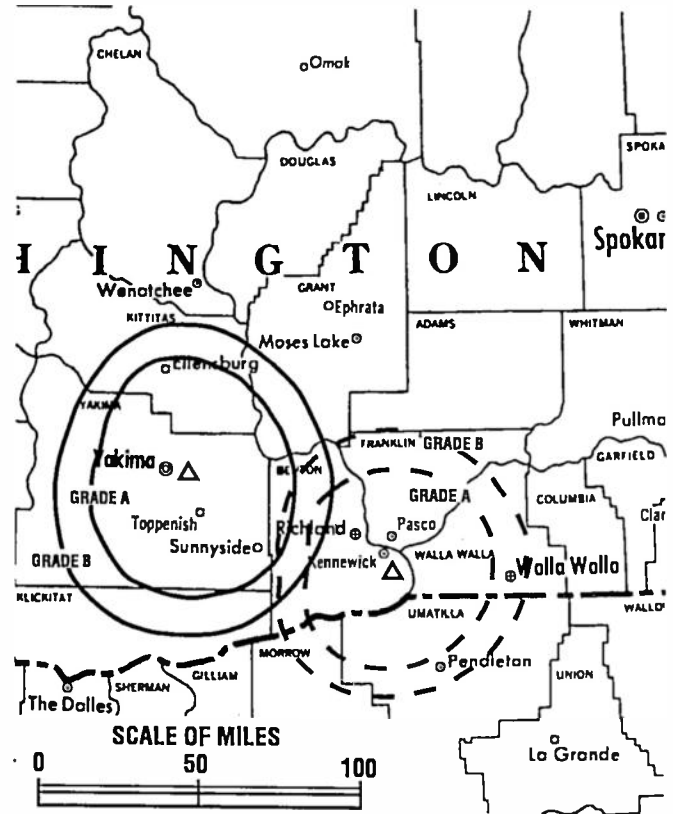
Began Operation: October 15, 1959. Sale to Hugh E. Davis, et al., by Ralph Tronsrud approved by FCC February 1, 1961 (Television Digest, Vol. 16:34; 17:6) FCC approved sale to Farragut Communications January 29, 1988 (Vol. 27:51). Sale to Federal Bcstg. Co. pends.

Represented (sales): Seltel Inc.; Art Moore Inc.

Represented (legal): Wiley, Rein & Fielding.

**Personnel:**

Elliot Kleeman, General Manager.  
Dale Chaney, General Sales Manager.  
Shelly Swanke, News Director.  
Susan Martinez, Program Director.  
Rhonda Stone, Promotion & Community Affairs Director.  
Doug Dietrich, Business Manager.



KNDO BMPCT-6858 Granted 9/25/68 © American Map Corp., No. 14244

Bob Couchman, Chief Engineer.  
Joe Stanfill, Production Manager.

Rates: On request.

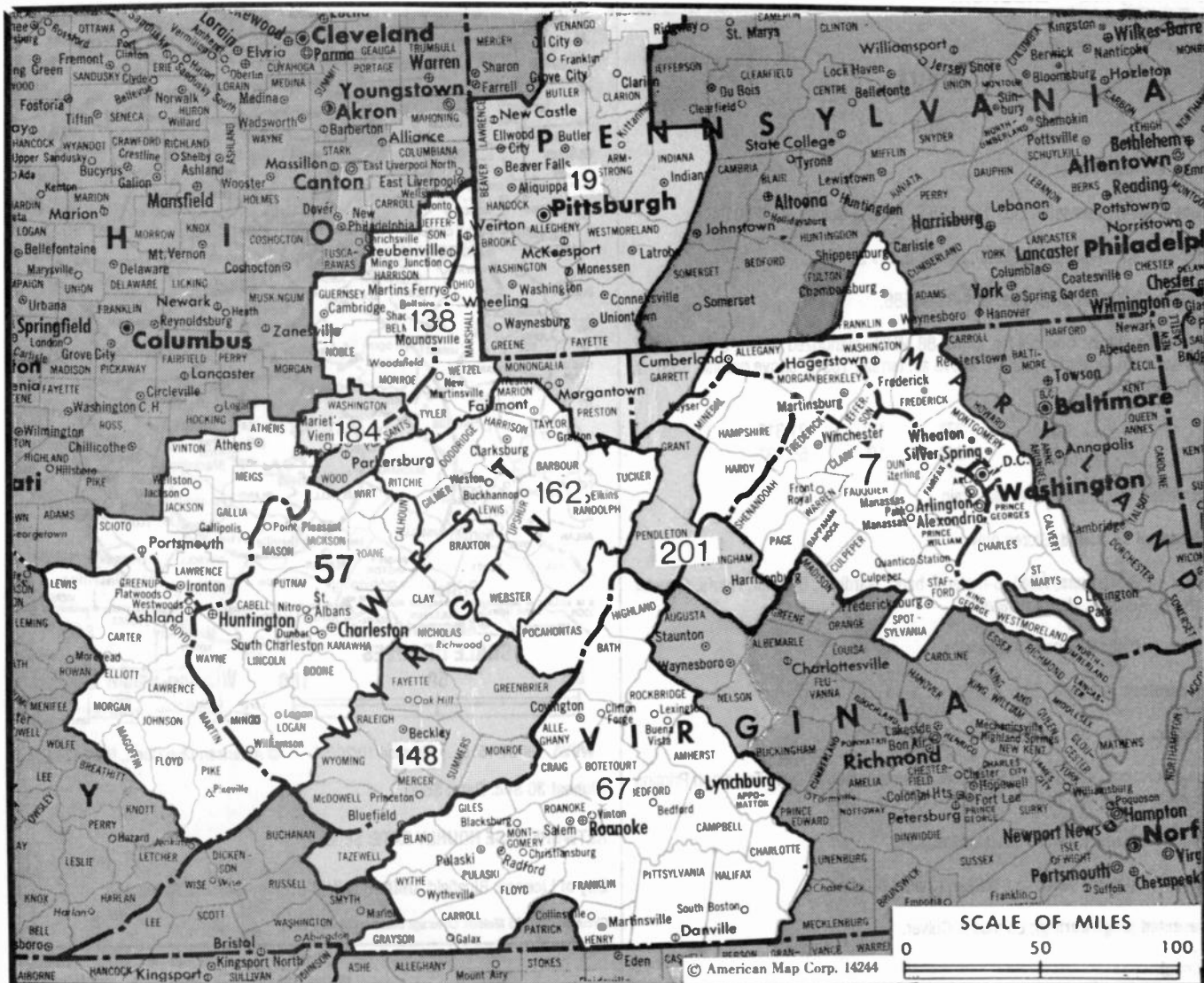
NETWORK BASE HOURLY RATE: \$600.

City of License: Yakima. DMA: Yakima-Pasco-Richland-Kennewick. Rank: 124.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,740	56,230	140,970
Average Weekly Circulation (1995)	36,400	31,010	67,414
Average Daily Circulation (1995)			39,062

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Washington, DC	1,883,590	7
Pittsburgh, PA	1,150,430	19
Charleston-Huntington, WV	479,320	57
Roanoke-Lynchburg, VA	396,780	67
Wheeling, WV-Steubenville, OH	157,290	138
Bluefield-Beckley-Oak Hill, WV	137,220	148
Clarksburg-Weston, WV	103,770	162
Parkersburg, WV	61,520	184
Harrisonburg, VA	40,060	201

MARKET AREA COMMERCIAL STATIONS
WBDC-TV (50), WDCA (20), WHAG-TV (25), WJAL (68), WJLA-TV (7), WRC-TV (4), WTMW (14), WTTG (5), WUSA (9), WVI (66)
KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPPT-TV (22), WPXI (11), WTAE-TV (4)
WCHS-TV (8), WOWK-TV (13), WSAZ-TV (3), WTSF (61), WVAH-TV (11)
WDBJ (7), WDRG (24), WEFC (38), WFXR-TV (27), WJPR (21), WSET-TV (13), WSLs-TV (10)
WTOV-TV (9), WTRF-TV (7)
WOAY-TV (4), WVGW-TV (59), WVA (6)
WBOY-TV (12), WDTV (5), WLYJ (46)
WTAP-TV (15)
WHSV-TV (3)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

WOAY-TV, Beckley-Bluefield	See Oak Hill, WV
WVGW-TV, Beckley-Bluefield	See Lewisburg, WV
WTSF, Charleston	See Ashland, KY
WBOY-TV, Fairmont	See Clarksburg, WV
WOWK-TV, Huntington	See Charleston, WV
WSAZ-TV, Huntington	See Charleston, WV
WCHS-TV, Huntington	See Charleston, WV
WTSF, Huntington	See Ashland, KY
WVAH-TV, Huntington	See Charleston, WV
WOTV, Weston	See Clarksburg, WV
WTOV-TV, Wheeling	See Steubenville, OH

**West Virginia Station Totals as of November 1, 1995**

	VHF	UHF	TOTAL
Commercial Television Stations	9	3	12
Educational Television Stations	1	2	3
	10	5	15



# West Virginia—Bluefield

**WVVA**

Ch. 6

Network Service: NBC.

Licensee: WVVA Television Inc., 130-138 S. 5th St., Quincy, IL 62301.

Studio: Rte. 460 Bypass, Box 1930, Bluefield, WV 24701.

Telephone: 304-325-5487. Fax: 304-327-5586.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 50-kw visual, 6.03-kw aural. Antenna: 1220-ft. above av. terrain, 185-ft. above ground, 3837-ft. above sea level.

Latitude 37° 15' 21.31"  
Longitude 81° 10' 55.43"

Transmitter: Top of East River Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 5-meter C-band; Gardiner, 6-meter; Harris, 6-meter Ku-band; Gardiner, Harris receivers.

SNG Mobile Dish: 3.9-meter Ku-band.

News Services: AP, NBC.

Ownership: Quincy Broadcasting Co. (Group Owner).

Began Operation: July 31, 1955. Sale to present owner by Daily Telegraph Printing Co. approved by FCC April 9, 1979.

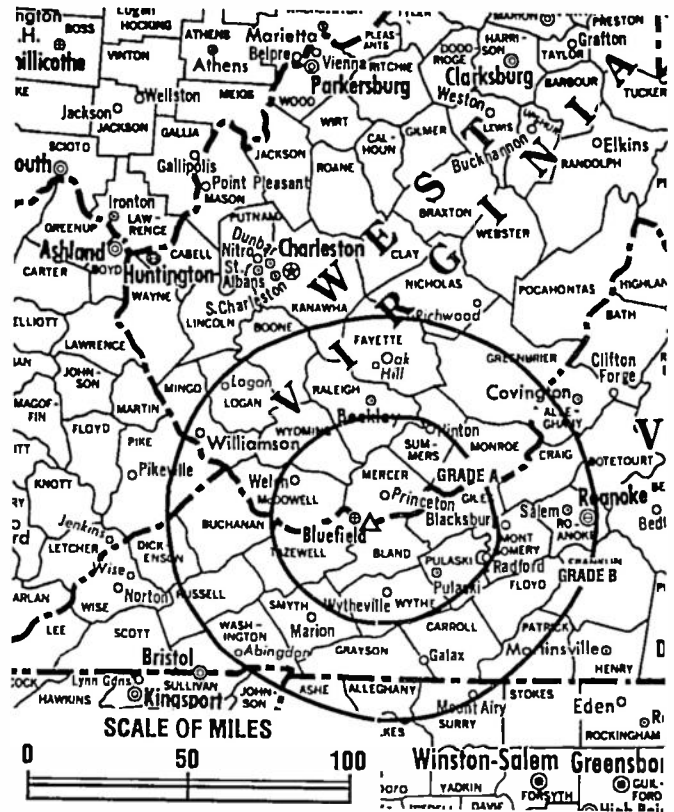
Represented (sales): Petry Television Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

**Personnel:**

- Charles Webb, Vice President & General Manager.
- Larry Roe, Station Manager.
- Wayne Bettoney, General Sales Manager.
- Kevin McGraw, News Director.
- Maury Kaplan, Promotion Director.
- Kenneth Dick, Chief Engineer.



WVVA BPCT-1515 Granted 10/20/54 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$850.

City of License: Bluefield, DMA: Bluefield-Beckley-Oak Hill, Rank: 148.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	284,150	109,550	393,700
Average Weekly Circulation (1995)	99,150	23,298	132,683
Average Daily Circulation (1995)			86,141

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# West Virginia—Charleston

## WCBS-TV

Ch. 8

Network Service: ABC.

Licensee: WCBS Ltd., One Galleria Tower, 13355 Noel Rd., Suite 1500, Dallas, TX 75240.

Studio: 1301 Piedmont Rd., Charleston, WV 25301.

Mailing Address: Box 11138, Charleston, WV 25339.

Telephone: 304-346-5358. Fax: 304-346-4765.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 158-kw visual, 19.1-kw aural. Antenna: 1236-ft. above av. terrain, 996-ft. above ground, 2046-ft. above sea level.

Latitude 38° 24' 27.90"  
Longitude 81° 54' 13.30"

Transmitter: Coal Mountain, 3.5-mi. W of St. Albans, WV.

Satellite Earth Stations: AFC, 3.6-meter C-band; Andrew, 4.6-meter C-band; Andrew, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; Avantek, M/A-Corn, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Heritage Media Corp. (Group Owner).

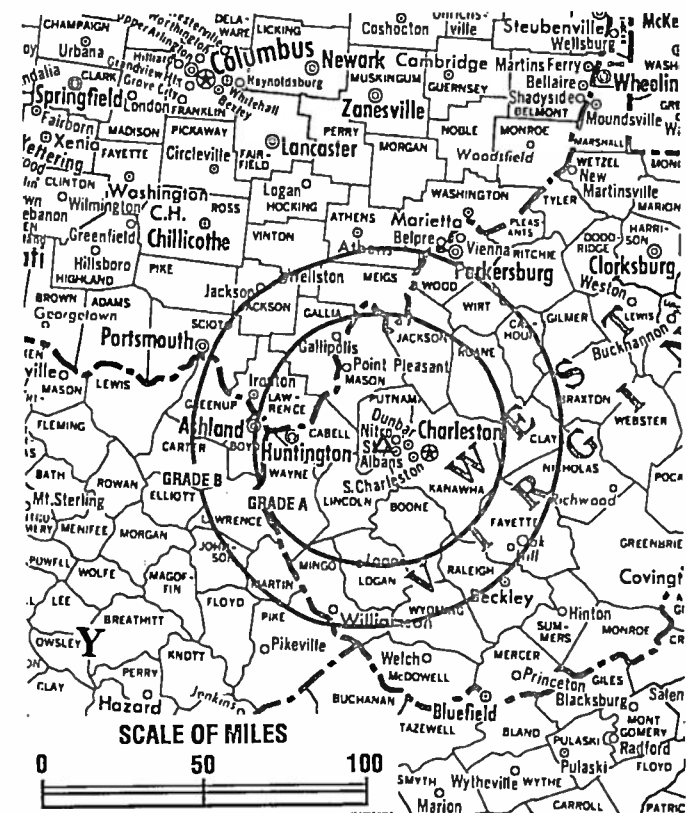
Began Operation: August 16, 1954. Sale to present owner by Rollins Communications approved by FCC September 19, 1986. Sale to Rollins by Tiemey Co. approved September 28, 1960 (Television Digest, Vol. 16:29, 40).

Represented (sales): Petry Television Inc.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld, L.L.P.

### Personnel:

Dennis Adkins, President & General Manager.  
Robert S. Knowles, General Sales Manager.  
Loring Lovett, Local Sales Manager.  
Tom Wright, National Sales Manager.  
Timothy A. Sharp, News Director.  
Robert W. Roush, Chief Engineer.



WCBS-TV BMPCT-3392 Granted 9/11/56 © American Map Corp., No. 14244

Michael J. Hooper, Promotion Manager.  
Jo Corey, Operations Manager.

Rates: On request.

City of License: Charleston. DMA: Charleston-Huntington. Rank: 57.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	993,560	483,200	1,476,760
Average Weekly Circulation (1995)	309,309	105,917	483,318
Average Daily Circulation (1995)			252,028

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# West Virginia—Huntington-Charleston

## WOWK-TV

Ch. 13

Network Service: CBS.

Licensee: Gateway Communications Co.

Studio: WOWK-TV Center, 555 5th Ave., Huntington, WV 25701.

Charleston Bureau: 1601 Kanawha Blvd. W, Charleston, WV 25312.

Mailing Address: Box 13, Huntington, WV 25706-0013.

Telephone: 304-525-1313. Fax: 304-529-4910.

E-mail: wowk@ramlink.net Web Site: <http://www.ramlink.net/wowk>

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 132-kw visual, 26.3-kw aural. Antenna: 1270-ft. above av. terrain, 1109-ft. above ground, 2049-ft. above sea level.

Latitude 38° 30' 21"  
Longitude 82° 12' 30"

Transmitter: Barker's Ridge Rd., Huntington.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ChannelMaster, 3.5-meter C-band; Comtech, 3.8-meter Ku-band; RCA, 3.5-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; ChannelMaster, M/A-Corn, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: BAF, 2.5-meter Ku-band.

News Services: AP, CBS, CNN.

Ownership: Gateway Communications Inc. (Group Owner).

Began Operation: October 2, 1955. Sale to present owner by Reeves Telecom approved by FCC September 13, 1974. Sale to Reeves by Cowles Bcstg. Co. approved December 21, 1960 (*Television Digest*, Vol. 16:43, 52). Sale to Cowles by S. J. Hyman theatre interests approved June 20, 1956 (Vol. 12:18, 25).

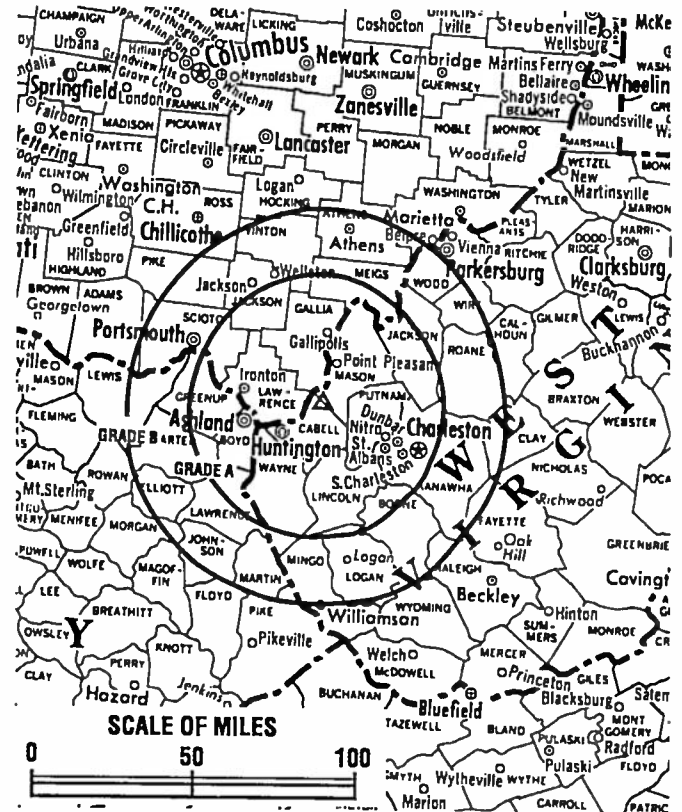
Represented (sales): TeleRep Inc.

Represented (legal): Ballard, Spahr, Andrews & Ingersoll; Bryan Cave.

Represented (engineering): Cohen, Dippell & Everist.

### Personnel:

Garry Ritchie, Vice President & General Manager.  
Terry Cole, Station Manager.



WOWK-TV BMPCT-7566 Granted 2/3/75 © American Map Corp., No. 14244

John Fusco, General Sales Manager.  
Paul Conaty, Local Sales Manager.  
Sue Ferrara, Regional Sales Manager.  
Chris Geiger, National Sales Manager.  
Allen Payne, Production Manager.  
Margaret Payne, Business Manager.  
Tom Syner, Promotion Director.  
Joe Subich, Chief Engineer.

Rates: On request.

City of License: Huntington. DMA: Charleston-Huntington. Rank: 57.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	580,530	211,590	792,120
Average Weekly Circulation (1995)	294,945	90,104	450,344
Average Daily Circulation (1995)			237,156

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# West Virginia—Huntington-Charleston

## WSAZ-TV

Ch. 3

Network Service: NBC.

Licensee: Lee Enterprises Inc., WSAZ Bldg., 645 5th Ave., Huntington, WV 25701.

Studios: 645 5th Ave., Huntington, WV 25701; Columbia Ave. & Virginia St., Charleston, WV.

Mailing Address: Box 2115, Huntington, WV 25721.

Telephones: 304-697-4780 (Huntington); 304-344-3521 (Charleston).

Fax: 304-697-4325. E-mail: wsaznews@ramlink.net Web Site: <http://www.ramlink.net:80/wsaz/>

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 42.7-kw visual, 4.27-kw aural. Antenna: Circularly polarized, 1274-ft. above av. terrain, 1009-ft. above ground, 2020-ft. above sea level.

Latitude	38°	30'	34"
Longitude	82°	13'	09"

Transmitter: Barker's Ridge, WV.

Multichannel TV Sound: Stereo & separate rate audio program.

Satellite Earth Stations: Transmit/receive SatCom, 5.5-meter C-band; Pinzone, 5-meter C-band; Pinzone, 5-meter Ku-band; DX Engineering, Harris, M/A-Com, Pinzone receivers.

News Services: AP, NBC.

Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: October 14, 1949. Sale to present owner by Capital Cities Bcstg. approved by FCC February 1971. Previous sale by Goodwill Stations Inc. approved July 29, 1964 (Television Digest, Vol. 4:9, 18, 19, 31). Sale to Goodwill Stations by Huntington Publishing Co. & Mrs. Eugene Katz approved March 20, 1961 (Vol. 17:6, 14).

Represented (sales): Katz American Television.

Represented (legal): Reed, Smith, Shaw & McClay.

### Personnel:

Donald Ray, General Manager.  
Chris Leister, General Sales Manager.  
David George, Local Sales Manager.  
George M. Curry, Program Manager.  
Ken Selvaggi, News Director.



WSAZ-TV BPCT-890414KL Granted 6/28/89 © American Map Corp., No. 14244

Bill Allen, Business Manager.  
Jack Deakin, Production Manager.  
Bill Galloway, Manager of Engineering.  
Teresa Branham, Traffic.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1700.

City of License: Huntington. DMA: Charleston-Huntington. Rank: 57.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	581,190	220,340	801,530
Average Weekly Circulation (1995)	286,664	101,660	463,352
Average Daily Circulation (1995)			293,131

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# West Virginia—Charleston-Huntington

## WVAH-TV

Ch. 11

Network Service: FOX, UPN.

Licensee: Act III License Corp., 11 Broadcast Plaza, Hurricane, WV 25526.

Studio: 11 Broadcast Plaza, Hurricane, WV 25526.

Telephone: 304-757-0011. Fax: 304-757-7533.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 51-kw visual, 5.1-kw aural. Antenna: Circularly polarized, 1722-ft. above av. terrain, 1551-ft. above ground, 2522-ft. above sea level.

Latitude 38° 25' 15"  
Longitude 81° 55' 27"

Transmitter: S side of Poplar Fork Rd., 1.53-mi. N of U.S. Rte. 60.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Comtech, 5-meter C-band; Vidare, 4.6-meter C-band; WVA-Com, Standard Communications receivers.

Ownership: Act III Broadcasting Inc. (Group Owner).

Began Operation: September 19, 1982 on Ch. 23. Began operation on Ch. 11 April 1988. Sale to Act III Bcstg. approved by FCC December 17, 1987.

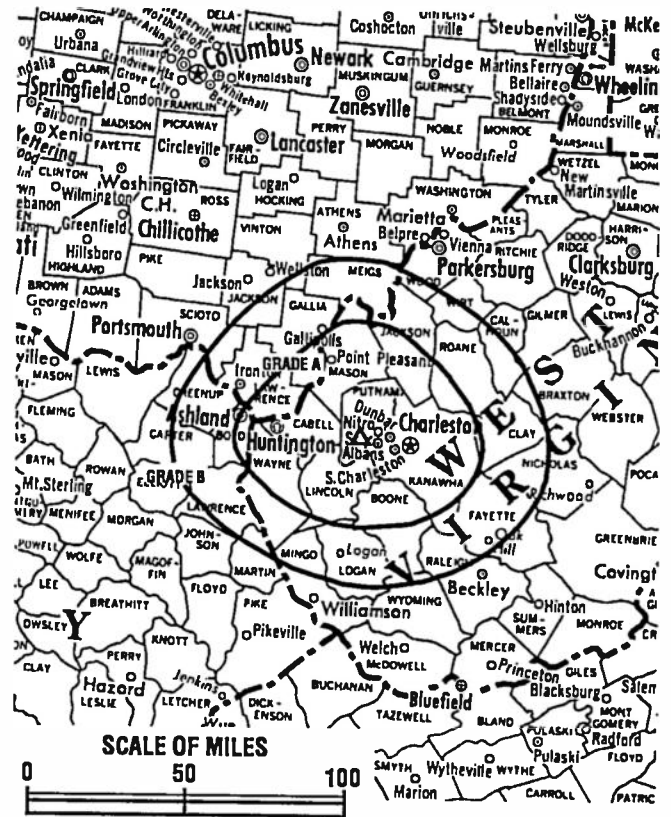
Represented (sales): Seltel Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Gallagher & Associates, Consulting Radio Engineers.

### Personnel:

Bill White, General Manager.  
Edwin Hill, General Sales Manager.  
Harold Cooper, National Sales Manager.  
Rita Gazitano, Program Director.  
John Fawcett, Promotion Director.  
Beth Billups, Controller.  
George Parnicza, Chief Engineer.  
Mindy Bradley, Marketing Director.  
Steve Utt, Production Manager.



WVAH-TV BMPCT-870917KF Granted 12/29/87 © American Map Corp., No. 14244

Rates: On request.

City of License: Charleston. DMA: Charleston-Huntington. Rank: 57.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	586,640	227,600	814,240
Average Weekly Circulation (1995)	254,211	76,457	392,555
Average Daily Circulation (1995)			179,024

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# West Virginia—Clarksburg-Fairmont

**WBOY-TV**

Ch. 12

Network Service: NBC.

Licensee: WBOY-TV Inc., 912 W. Pike St., Clarksburg, WV 26301.

Studio: 912 W. Pike St., Clarksburg, WV 26301.

Mailing Address: Box 1590, Clarksburg, WV 26302.

Telephone: 304-623-3311. Fax: 304-624-6152.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 265-kw visual, 26.2-kw aural. Antenna: 860-ft. above av. terrain, 572-ft. above ground, 2024-ft. above sea level.

Latitude 39° 17' 06"  
Longitude 80° 19' 47"

Transmitter: Pinnickinnick Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Microdyne, 5-meter; Harris, Microdyne receivers.

News Service: AP.

Ownership: Bimey Imes Jr. & Family (Group Owner).

Began Operation: November 17, 1957. Sale to present owners by Marion R. Ascoli, Max Ascoli & Nathan W. Levin approved by FCC November 5, 1976. Previous sale by Rust Craft Bcstg. Co. was approved March 11, 1964 (Television Digest, Vol. 3:12, 46; 4:11). For transfer of all WSTV Inc. properties to Rust Craft Broadcasting Co. Inc., see WTOV-TV, Steubenville, OH.

Represented (sales): Settel Inc.

Represented (legal): Latham & Watkins.

Represented (engineering): A. D. Ring, P.C.

**Personnel:**

Gary R. Bowden, Vice President & General Manager.  
Jamie Logue, News Director.  
Frances Basile, Program Director.



WBOY-TV BPCT-850906KH Granted 12/11/85 © American Map Corp., No. 14244

Mike Simons, Promotion Director.  
Ray Myers, Chief Engineer.

Rates: On request.

City of License: Clarksburg. DMA: Clarksburg-Weston. Rank: 162.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	375,310	149,490	524,800
Average Weekly Circulation (1995)	79,078	28,273	120,434
Average Daily Circulation (1995)			69,104

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# West Virginia—Clarksburg-Weston

**WDTV**

Ch. 5

**Network Service:** CBS.

**Licensee:** W. Russell Withers Jr., Box 480, Bridgeport, WV 26330.

**Studio:** 5 Television Dr., Bridgeport, WV 26330.

**Mailing Address:** Box 480, Bridgeport, WV 26330.

**Telephone:** 304-623-5555. Fax: 304-842-7501.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 884-ft. above av. terrain, 505-ft. above ground, 2165-ft. above sea level.

Latitude 39° 04' 27"  
Longitude 80° 25' 28"

**Transmitter:** Television Park, Fisher Mountain, U.S. Rte. 19, Weston, WV.

**Satellite Earth Stations:** ADM, 6-meter C-band; AFC, 3.3-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Automation Techniques, Chapparral, General Instrument, M/A-Com, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** W. Russell Withers Jr. (Group Owner).

**Began Operation:** June 22, 1960. Sale to present owner by Broadcasting Industries of West Virginia approved by FCC April 5, 1973. Transfer of control to William A. Meehan, Receiver, from Broadcast Industries of West Virginia approved June 30, 1971. Sale to Broadcast Industries (formerly Medallion Pictures) by J. Patrick Beacom, Thomas P. Johnson & George W. Eby approved August 24, 1966 (Television Digest, Vol. 6:34, 35).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Baraff, Koemer, Olender & Hochberg, P.C.

**Personnel:**

Mike Smith, General Manager.  
Nick Pellegrin, Program Director.  
Jeff Schrock, Promotion Director.  
Maurice E. Heskett, Chief Engineer.



WDTV BPCT-2310 Granted 11/4/59 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$500.

City of License: Weston. DMA: Clarksburg-Weston. Rank: 162.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	431,850	190,410	622,260
Average Weekly Circulation (1995)	82,131	36,593	133,488
Average Daily Circulation (1995)			78,039

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# West Virginia—Clarksburg

**WLYJ**

Ch. 46

Network Service: Independent.

Licensee: Christian Communication Center Inc., 775 W. Pike St., Clarksburg, WV 26301.

Studio: 775 W. Pike St., Clarksburg, WV 26301.

Mailing Address: Box 2544, Clarksburg, WV 26302-2544.

Telephone: 304-623-5782.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 156-kw max. visual, 15.6-kw max. aural. Antenna: 796-ft. above av. terrain, 632-ft. above ground, 1992-ft. above sea level.

Latitude 39° 18' 02"  
Longitude 80° 20' 37"

Transmitter: N. 16th Extended, Clarksburg.

Satellite Earth Stations: Paradigm, 3.7-meter; Scientific-Atlanta, 5-meter; DX Antenna receivers.

Ownership: Christian Communications Center Inc.

Began Operation: February 8, 1981.

Represented (legal): Gammon & Grange.

Represented (engineering): Serge Bergen.

Personnel:  
Jack L. Kincaid, General Manager.  
John David Bise, Program & Promotion Director.  
Delbert Floyd, Chief Engineer.

Highest 30 Sec. Rate: \$40.



WLYJ BPCT-801222KH Granted 4/14/81 © American Map Corp., No. 14244

City of License: Clarksburg. DMA: Clarksburg-Weston. Rank: 162.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	91,690	40,280	131,970
Average Weekly Circulation (1995)	6,187	1,646	8,458
Average Daily Circulation (1995)			2,740

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# West Virginia—Lewisburg

## WVGV-TV

Ch. 59

Network Service: WBN.

Licensee: WVGV Television Corp., Box 371, Lewisburg, WV 24901.

Studio: Rte. 2, 365 Houfnaggle Rd., Lewisburg, WV 24901.

Telephone: 304-645-5173. Fax: 304-645-5177.

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 70.89-kw max. visual. Antenna: 1410-ft. above av. terrain, 108-ft. above ground, 3970-ft. above sea level.

Latitude 37° 57' 13"

Longitude 80° 34' 34"

Transmitter: Cross Mountain, 2-mi. ENE of Kieffer, Greenbrier County.

Ownership: WVGV Television Corp.

Began Operation: August 11, 1995.

### Personnel:

Sidney Shumate, General Manager.

Neil Bowling, Sales Manager.

Carol Shumate, Program Director.

Rates: On request

Nielsen Data: Not available.



WVGV-TV BPCT-910513KE Granted 3/25/92 © American Map Corp., No. 14244

City of License: Lewisburg. DMA: Bluefield-Beckley-Oak Hill. Rank: 148.

# West Virginia—Oak Hill-Beckley-Bluefield

## WOAY-TV

Ch. 4

Network Service: ABC.

Licensee: Thomas Broadcasting Co., Box 251, Oak Hill, WV 25901.

Studio: Rte. 16 S, Oak Hill, WV 25901.

Mailing Address: Box 251, Oak Hill, WV 25901.

Telephones: 304-469-3361; 304-255-5224. Fax: 304-465-1420.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 740-ft. above av. terrain, 688-ft. above ground, 2683-ft. above sea level.

Latitude 37° 57' 30"  
Longitude 81° 09' 03"

Transmitter: U.S. Hwy. 16, 0.7-mi. S of Oak Hill city limits.

News Services: ABC, AP.

Ownership: Thomas Broadcasting Co.

Began Operation: December 3, 1954.

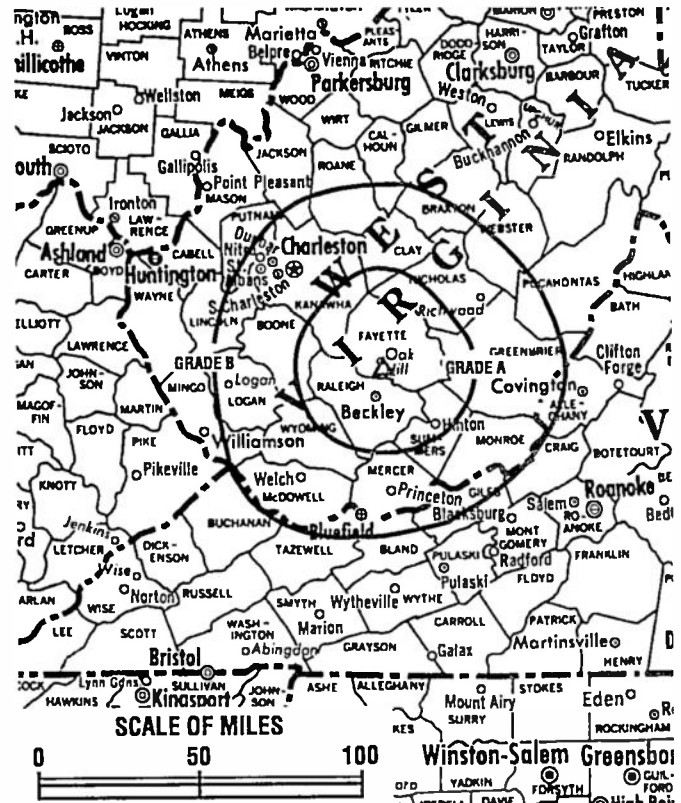
Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Sillman & Sillman.

### Personnel:

Robert R. Thomas III, President.  
Al Marra, Vice President & General Manager.  
John Maybin, Local Sales Manager.  
John Price, News Director.  
Mike McMillon, Promotion Manager.  
Don Watkins, Production Manager.  
Jim Martin, Chief Engineer.



WOAY-TV BMPCT-2280 Granted 8/3/54 © American Map Corp., No. 14244

Rates: On request.

City of License: Oak Hill. DMA: Bluefield-Beckley-Oak Hill. Rank: 148.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	386,790	115,170	501,960
Average Weekly Circulation (1995)	95,066	20,945	125,432
Average Daily Circulation (1995)			68,378

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# West Virginia—Parkersburg-Marietta, Ohio

## WTAP-TV

Ch. 15

Network Service: NBC.

Licensee: Benedek Broadcasting Corp., 1 Television Plaza, Parkersburg, WV 26101.

Studio: 1 Television Plaza, Parkersburg, WV 26101.

Telephones: 304-485-4588 (Parkersburg); 614-375-0806 (Marietta).

Fax: 304-422-3920.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 236-kw max. & 208-kw horizontal visual, 46.6-kw max. & 41.4-kw horizontal aural. Antenna: 620-ft. above av. terrain, 435-ft. above ground, 1395-ft. above sea level.

Latitude	39°	20'	59"
Longitude	81°	33'	56"

Transmitter: Dole's Knob, Constitution, OH.

Satellite Earth Station: Ku & C-band.

News Services: AP, NBC.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Began Operation: October 8, 1953. Sale to present owner by Robert E. Richardson, et al., approved by FCC Oct. 3, 1979 (*Television Digest*, Vol. 19:44). Previous sale by R. L. Drake Co. approved Nov. 1974. Sale by T/R Inc. (Zanesville Publishing) approved Nov. 2, 1967. Sale by Frank Baer-Howard Chemoff group approved March 30, 1955 (Vol. 11:10, 14).

Represented (sales): Katz Continental Television.

Personnel:  
 Keith L. Bland, General Manager.  
 Roger Sheppard, News Director.

**Kepper, Tupper & Company**

We brokered the sale of WTAP-TV

183 Haviland Rd. Ridgefield, CT 06877 (203) 431-3366



WTAP-TV BNPCT-7043 Granted 9/30/69 © American Map Corp., No. 14244

Joyce Ancrile, Program & Promotion Director.  
 Judith Lung, Business Manager.  
 Gene Monday, Chief Engineer.

Highest 30 Sec. Rate: \$450.

City of License: Parkersburg. DMA: Parkersburg. Rank: 184.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	163,070	87,550	250,620
Average Weekly Circulation (1995)	50,450	12,889	67,707
Average Daily Circulation (1995)			43,606

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# West Virginia—Wheeling

## WTRF-TV

Ch. 7

Network Service: CBS, ABC.

Licensee: Brissette TV of Wheeling Inc.

Studio: 96 16th St., Wheeling, WV 26003.

Telephone: 304-232-7777. Fax: 304-232-4975.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 30.9-kw aural. Antenna: 962-ft. above av. terrain, 740-ft. above ground, 2025-ft. above sea level.

Latitude 40° 03' 41"  
Longitude 80° 45' 08"

Transmitter: RD 1, Kirkwood Heights, Bridgeport, OH.

Satellite Earth Stations: Chapparral, Ku & C-band; M/A-Com, Ku-band; Microdyne, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; Uniden, 3.5-meter; Chapparral, M/A-Com, Microdyne, Scientific-Atlanta, Uniden receivers.

News Service: AP.

Ownership: Brissette Broadcasting Corp. (Group Owner).

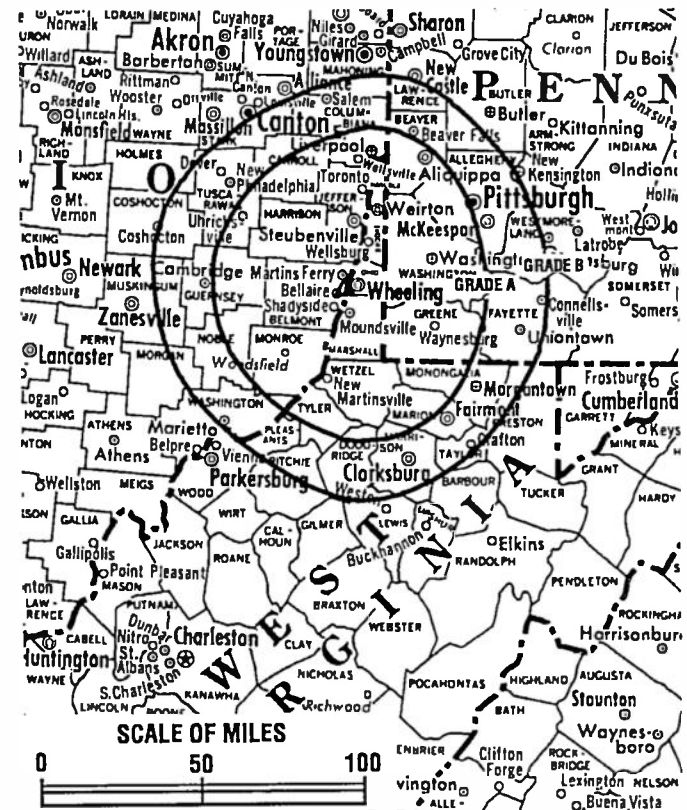
Began Operation: October 24, 1953. Sale to present owner approved by FCC December 24, 1991. Sale to Adams Communications approved December 23, 1987. Sale to Wesray Corp. approved by FCC August 16, 1984. FCC approved transfer of control to Forward Communications from Albert V. Dix family February 28, 1969. Forward assumed control April 8, 1969. Previously, Dix family increased holdings from 30% to 90% by stock purchases from Wheeling Intelligencer and News Register (30%) and Thomas Bloch family and estate after FCC approved transfer of control Dec. 17, 1958 (Television Digest, Vol. 14:46, 48, 52).

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

### Personnel:

Jim Squibb Jr., Vice President & General Manager.  
Jim Roberts, General Sales Manager.  
Debbie Stewart, Local Sales Manager.  
Barbara Neeld, Regional Sales Manager.  
Mark Davis, News Director.  
Kevin Niggemyer, Business Manager.  
Bob McNabb, Production Manager.



WTRF-TV BPC1-3111 Granted 1/4/63

© American Map Corp., No. 14244

Joe Dumas, Chief Engineer.  
Tina Serevitz, Promotion Director.

Highest 30 Sec. Rate: \$600.

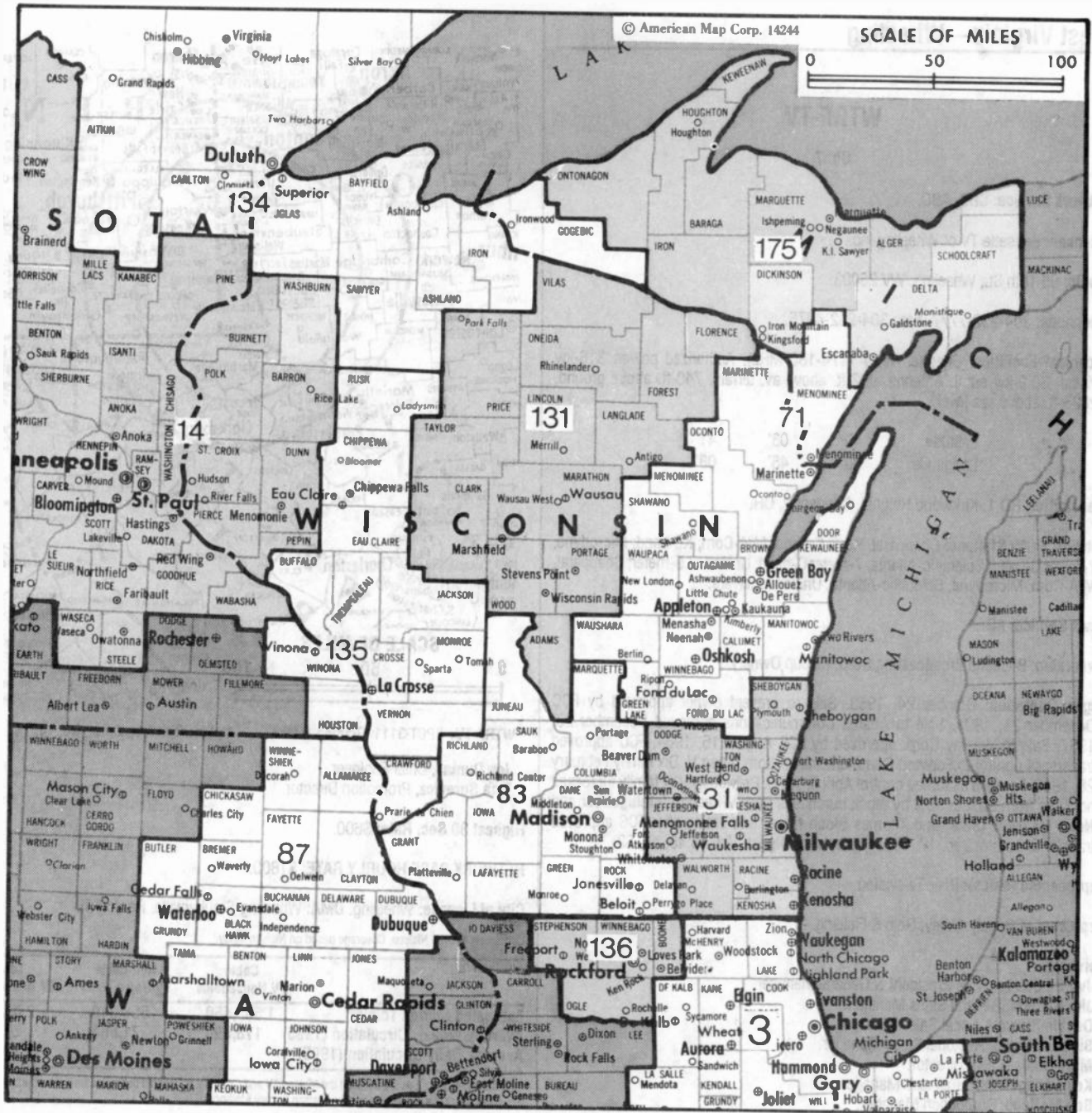
NETWORK BASE HOURLY RATE: \$1800.

City of License: Wheeling. DMA: Wheeling-Steubenville. Rank: 138.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,533,560	559,340	2,092,900
Average Weekly Circulation (1995)	178,090	71,604	253,651
Average Daily Circulation (1995)			128,316

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Chicago, IL	3,082,040	3	WBBM-TV (2), WCFC-TV (38), WCUI-TV (26), WEHS-TV (60), WFLD (32), WGBO-TV (66), WGN-TV (9), WJYS (62), WLS-TV (7), WMAQ-TV (5), WPWR-TV (50), WSNW-TV (44), WWTG-TV (35)
Minneapolis-St. Paul, MN	1,412,030	14	KARE (11), KCCO-TV (7), KCCW-TV (12), KLGT-TV (23), KMSP-TV (9), KRWF (43), KSAX (42), KSTP-TV (5), KVBM-TV (45), KXLI (41), WCCO-TV (4), WFTC (29)
Milwaukee, WI	782,810	31	WCGV-TV (24), WDJT-TV (58), WHKE (55), WISN-TV (12), WITI-TV (6), WJJA (49), WTMJ-TV (4), WVCY-TV (30), WWTW (18)
Green Bay-Appleton, WI	372,100	71	WACY (32), WBAY-TV (2), WFRV-TV (5), WGBA (26), WLUK-TV (11)
Madison, WI	308,310	83	WISC-TV (3), WKOW-TV (27), WMSN-TV (47), WMTV (15)
Cedar Rapids-Waterloo-Dubuque, IA	303,580	87	KCRG-TV (9), KFKA (28), KFJB (40), KGAN (2), KTVC (48), KWWL (7)
Wausau-Rhineland, WI	172,840	131	WAOW-TV (9), WJFW-TV (12), WSAW-TV (7)
Duluth, MN-Superior, WI	168,680	134	KBJR-TV (6), KDHL (3), WDIO-TV (10), WIRT (13)
La Crosse-Eau Claire, WI	165,200	135	WEAU-TV (13), WEUX (48), WKBT (8), WLAX (25), WQOW-TV (18), WXOW-TV (19)
Rockford, IL	163,880	136	WIFR (23), WQRF-TV (39), WREX-TV (13), WTVO (17)
Marquette, MI	82,840	175	WDHS (8), WJMN-TV (3), WLUC-TV (6)

**State Cross Reference List**  
Communities that receive programs of stations that are located elsewhere.

WACY, Green Bay	See Appleton, WI
WEUX, La Crosse	See Chippewa Falls, WI
WFRV-TV & WLUC-TV, Marinette	See Green Bay, WI
WJFW-TV, Rhineland	See Wausau, WI
KDHL, KBJR-TV & WDIO-TV, Superior	See Duluth, MN

**Wisconsin Station Totals as of November 1, 1995**

	VHF	UHF	TOTAL
Commercial Television Stations	12	15	27
Educational Television Stations	1	7	8
	13	22	35

# Wisconsin—Appleton

## WACY

(formerly WXYZ-TV)

Ch. 32

Network Service: UPN.

Licensee: Ace TV Inc., 1391 North Rd., Green Bay, WI 54313.

Studio: 1391 North Rd., Green Bay, WI 54313.

Mailing Address: Box 12328, Green Bay, WI 54307.

Telephone: 414-733-3232. Fax: 414-713-0704.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 1050-kw max. visual, 107-kw max. aural. Antenna: 1102-ft. above av. terrain, 919-ft. above ground, 1903-ft. above sea level.

Latitude 44° 21' 30"  
Longitude 87° 58' 48"

Transmitter: 3329 Shirley Rd., Glenmore, Brown County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter; DH Satellite, 5-meter; Fiberdome, 4-meter C-band; Vertex, 4.6-meter Ku-band; Agile Omni, M/A-Com receivers.

Ownership: Ace TV Inc.

Began Operation: January 15, 1984. Transfer of control to Appleton Midwestern TV Ltd. approved by FCC April 9, 1985. Assignment of license to Trustee granted Nov. 18, 1991. Sale to Ace TV Inc. granted August 3, 1992. Left air August 1993. Resumed operation June 3, 1994.

Represented (sales): Adam Young Inc.

Personnel:  
Robert J. Cox, General Manager.  
Donna Kiley, Program Director.  
Mark Kramer, Chief Engineer.

Rates: On request.



WACY BPC-931012KE Granted 3/29/94 © American Map Corp., No. 14244

City of License: Appleton. DMA: Green Bay-Appleton. Rank: 71.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	240,140	195,210	435,350
Average Weekly Circulation (1995)	52,010	71,801	124,089
Average Daily Circulation (1995)			37,903

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wisconsin—Chippewa Falls

**WEUX**

Ch. 48

Network Service: FOX.

Licensee: Donald E. Clark, 1305 Interchange Place, La Crosse, WI 54603.

Studio: 1324 W. Clairemont, Eau Claire, WI 54701.

Telephone: 715-831-2548. Fax: 715-831-2550.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1500-kw max. visual. Antenna: 699-ft. above av. terrain, 725-ft. above ground, 1955-ft. above sea level.

Latitude 44° 57' 27"  
Longitude 91° 40' 08"

Transmitter: 400-ft. S of Longview Rd., 0.27-mi. E of Longview & Starr Rds. intersection.

Ownership: Donald E. Clark (Group Owner).

Began Operation: March 8, 1993.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

**Personnel:**

Nancy Martinson, General Manager.  
Wayne Kohlhaas, Sales Manager.  
Barb Quillan, Program Director.  
Mark Burg, Chief Engineer.

Rates: On request.

City of License: Chippewa Falls. DMA: La Crosse-Eau Claire. Rank: 135.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WEUX BMPCT-931012KF Granted 10/26/93 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,020	68,780	145,800
Average Weekly Circulation (1995)	3,411	8,959	12,940
Average Daily Circulation (1995)			5,112

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wisconsin—Eau Claire

## WEAU-TV

Ch. 13

Network Service: NBC.

Licensee: WEAU License Inc., 141 E. Michigan Ave., Suite 300, Kalamazoo, MI 49007.

Studio: 1907 S. Hastings Way, Eau Claire, WI 54701.

Mailing Address: Box 47, Eau Claire, WI 54702-0047.

Telephone: 715-835-1313. Fax: 715-832-0246.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1990-ft. above av. terrain, 1997-ft. above ground, 3077-ft. above sea level.

Latitude 44° 39' 51"  
Longitude 90° 57' 41"

Transmitter: 4.4-mi. N of Fairchild, WI on County Rd. H.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6-meter Ku-band; United Satellite Systems, 5-meter C-band; DX Antenna, Harris, Microdyne, Wegener receivers.

News Services: AP, NBC.

Ownership: Busse Broadcasting Corp. (Group Owner).

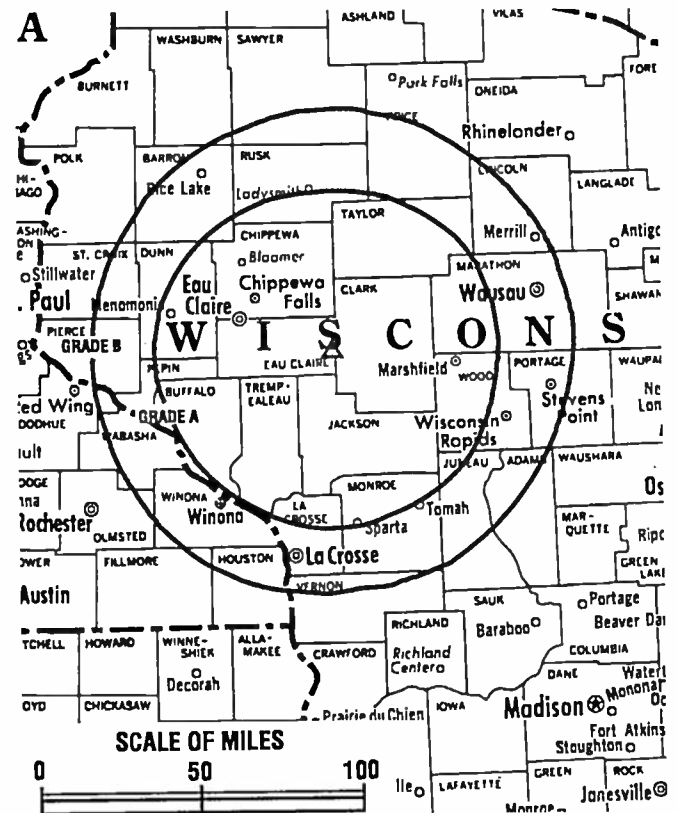
Began Operation: December 17, 1953. Transfer of control from Lawrence A. Busse to Mikael Salovaara & Alfred C. Eckert III in reorganization granted by FCC May 2, 1995. Sale to Richard Benedek approved April 6, 1990 (Television Digest: Vol. 30:13) but never consummated. Sale to Busse Bcstg. approved July 31, 1987. Sale to Gillett Bcstg. by Post Corp. approved by FCC June 19, 1984. Sale to Post Corp. by Morgan Murphy interests approved May 16, 1962 (Vol. 2:4, 21).

Represented (sales): TeleRep Inc.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:  
Cheri Weinke, General Manager.  
Allan Lancaster, General Sales Manager.  
Joe Frank, National Sales Manager.  
John Hoffland, News Director.



WEAU-TV BPCT-790412KE Granted 2/25/80 © American Map Corp., No. 14244

Kristen Lorentz, Program Director.  
Ron Wiedemeler, Chief Engineer.  
Barb Renbarger, Business Manager.  
Dick Dionne, Operations Manager.  
Linda Mueller, Traffic Manager.

Rates: On request.

City of License: Eau Claire. DMA: La Crosse-Eau Claire. Rank: 135.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	395,470	330,690	726,160
Average Weekly Circulation (1995)	125,689	98,734	228,655
Average Daily Circulation (1995)			137,067

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Wisconsin—Eau Claire

## WQOW-TV

Ch. 18

(Satellite of WXOW-TV, La Crosse, WI)

Network Service: ABC.

Licensee: Shockley Communications Corp., 2306 W. Badger Rd., Madison, WI 53713.

Studio: 2881 S. Hastings Way, Eau Claire, WI 54701.

Telephone: 715-835-1881. Fax: 715-835-8009.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1150-kw max. & 407-kw horizontal visual, 115-kw max. & 40.7-kw horizontal aural. Antenna: 740-ft. above av. terrain, 506-ft. above ground, 1776-ft. above sea level.

Latitude 44° 57' 39"  
Longitude 91° 40' 05"

Transmitter: 3.9-mi. SE of Colfax.

Satellite Earth Station: United Satellite Systems, 5-meter; M/A-Com, Scientific-Atlanta, Uniden receivers.

Ownership: Shockley Communications Corp. (Group Owner).

Began Operation: September 22, 1980. Sale to Sharad Tak by Liberty Bcstg. approved by FCC Jan. 7, 1985 (Television Digest, Vol. 24:43). Assignment of license to Operating Agent granted Jan. 27, 1993. Sale to present owners approved by FCC Sept. 27, 1995.

Represented (sales): Katz Television.

Represented (legal): Rosenman & Colin.

### Personnel:

Chuck Roth, General Manager.  
Ron Montezon, Station Manager.  
Mark Golden, Local Sales Manager.  
Dave White, Chief Engineer.

Highest 30 Sec. Rate: \$500.



WQOW-TV BMPCT-800222KF Granted 5/29/80 © American Map Corp., No. 14244

City of License: Eau Claire. DMA: La Crosse-Eau Claire. Rank: 135.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	126,110	128,500	254,610
Average Weekly Circulation (1995)	36,453	25,248	62,773
Average Daily Circulation (1995)			28,578

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wisconsin—Green Bay

## WBAY-TV

Ch. 2

Network Service: ABC.

Licensee: Young Bcstg. Inc., 115 S. Jefferson St., Green Bay, WI 54301.

Studios: 115 S. Jefferson St., Green Bay, WI 54301; 4351 W. College Ave., Appleton, WI 54914.

Telephones: 414-432-3331 (Green Bay); 414-735-1222 (Appleton).

Fax: 414-432-7808.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1205-ft. above av. terrain, 1149-ft. above ground, 2049-ft. above sea level.

Latitude 44° 24' 35"  
Longitude 88° 00' 05"

Transmitter: Town of DePere, WI.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Comtech, 5-meter C-band; DH Satellite, 3.7-meter Ku & C-band; Andrew, DX Antenna, M/A-Com, Pinzone receivers.

News Service: AP.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: March 17, 1953. Sale to Nationwide Communications by Norbertine Fathers approved by FCC Dec. 30, 1974 (Television Digest, Vol. 15:3). Sale to present owner approved Aug. 24, 1994 (Vol. 34:48).

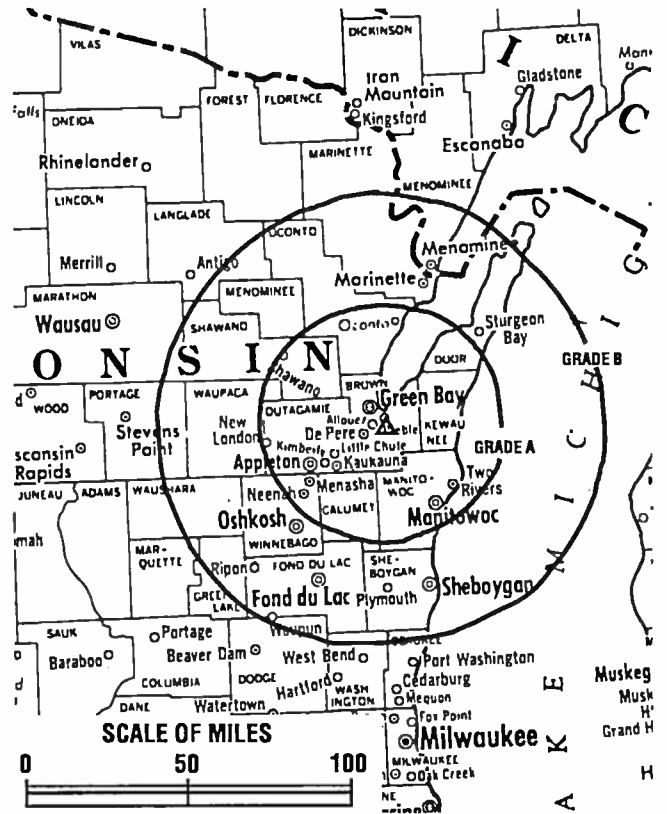
Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Cohen, Dippell & Everist, P.C.

### Personnel:

Don Carmichael, General Manager.  
Rob Krieghoff, General Sales Manager.  
Jonie Paye, National Sales Manager.  
Jan Letko, Regional Sales Manager.  
Richard D. Millhiser, Program Director.  
Tom McCarey, News Director.  
Thomas P. Heed, Promotion Director.



WBAY-TV BPCT-2851 Granted 8/8/61 © American Map Corp., No. 14244

John Franken, Production Manager.  
Peggy Wilcox, Business Manager.  
Arthur J. Williams, Chief Engineer.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1000.

City of License: Green Bay. DMA: Green Bay-Appleton. Rank: 71.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	725,610	590,860	1,316,470
Average Weekly Circulation (1995)	192,246	152,726	347,138
Average Daily Circulation (1995)			210,224

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wisconsin—Green Bay

## WFRV-TV

Ch. 5

(Operates satellite WJMN-TV, Escanaba, MI)

**Network Service:** CBS.

**Licensee:** CBS Inc., 51 W. 52nd St., New York, NY 10019.

**Studio:** 1181 E. Mason St., Green Bay, WI 54301.

**Telephone:** 414-437-5411. **Fax:** 414-437-4576.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 93.3-kw visual, 18.6-kw aural. Antenna: 1120-ft. above av. terrain, 999-ft. above ground, 1916-ft. above sea level.

Latitude 44° 24' 21"  
Longitude 88° 00' 19"

**Transmitter:** 3-mi. SE of DePere.

**Satellite Earth Stations:** Andrew, 4.5-meter; Andrew, 7.3-meter; Comtech, 5-meter; Vertex, 4.6-meter Ku-band; Avantek, M/A-Com, Microdyne receivers.

**News Services:** AP, UPI.

**Ownership:** CBS Inc. (Group Owner).

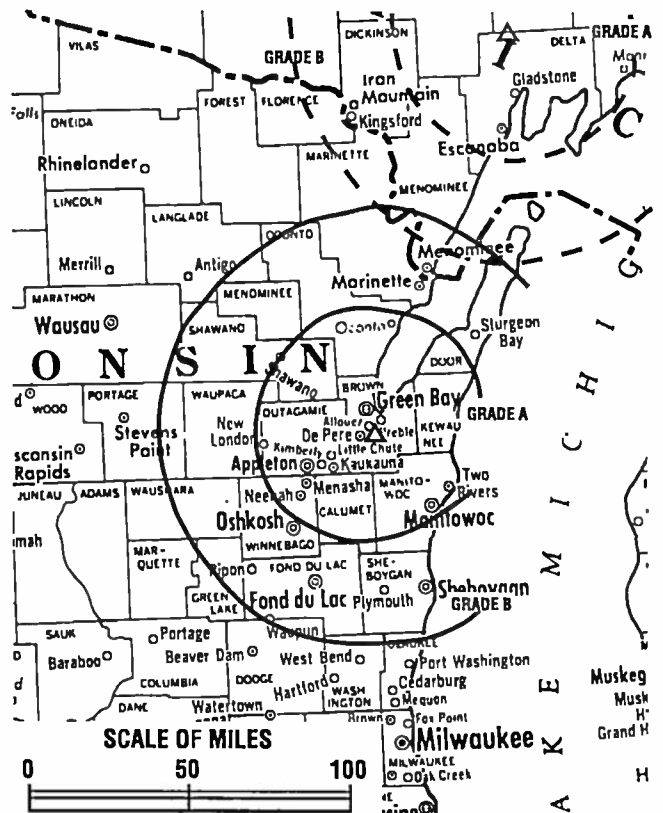
**Began Operation:** May 21, 1955. Sale to present owner approved by FCC Dec. 19, 1991 (Television Digest, Vol. 31:25, 30, 45, 51). Sale to Midwest Communications by Orion Bcstg. approved Aug. 14, 1981 (Vol. 21:4). Sale to Orion by S. N. Pickard group approved Jan. 4, 1961 (Vol. 16:49; 17:2).

**Represented (sales):** TeleRep Inc.

**Personnel:**

R. Perry Kidder, Vice President & General Manager.  
Jackie Stewart, General Sales Manager.  
H. Lee Hitter, News Director.  
Dan Ullmer, Chief Engineer.

**Rates:** On request.



WFRV-TV BMPCT-4300 Granted 11/2/56 © American Map Corp., No. 14244

**City of License:** Green Bay. **DMA:** Green Bay-Appleton. **Rank:** 71.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	562,450	424,530	986,980
<b>Average Weekly Circulation (1995)</b>	193,738	161,596	357,605
<b>Average Daily Circulation (1995)</b>			219,432

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wisconsin—Green Bay

**WGBA**

Ch. 26

**Network Service:** NBC.

**Licensee:** Donald E. Clark, 374 W. Spring Blvd., Port Charlotte, FL 33909.

**Studio:** 1391 North Rd., Green Bay, WI 54313.

**Mailing Address:** Box 19099, Green Bay, WI 54307-9099.

**Telephone:** 414-494-2626. Fax: 414-494-9550.

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 2510-kw max. visual, 250-kw max. aural. Antenna: 1180-ft. above av. terrain, 980-ft. above ground, 2000-ft. above sea level.

Latitude 44° 21' 30"  
Longitude 87° 58' 48"

**Transmitter:** Shirley Rd. at Rldgeview Rd., Glenmore Twp.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** DH Satellite, 5-meter Ku & C-band; United Satellite Systems, 5-meter Ku & C-band; Pinzone receivers.

**Ownership:** Donald E. Clark (Group Owner).

**Began Operation:** December 31, 1980. Sale to Family Group Ltd. by TV-26 Inc., Debtor-in-Possession, approved by FCC Sept. 27, 1985. Sale to Aries Telecommunications Corp. approved Sept. 27, 1991. Sale to present owner approved July 29, 1992.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Fisher Wayland Cooper Leader & Zaragoza L.L.P.

**Represented (engineering):** L. R. Evans Engineering.

**Personnel:**

- James Tomlin, General Manager.
- Jay Zollar, Station & General Sales Manager.
- Mike Smith, Local Sales Manager.
- Chris Wertz, National Sales Manager.
- Tedd O'Connel, News Director.
- Joe Norred, Program Director.
- Marty Frey, Promotion Director.



WGBA BMPCT-831026KG Granted 11/22/83 © American Map Corp., No. 14244

David Lent, Business Manager.  
Mark Cramer, Chief Engineer.

Highest 30 Sec. Rate: \$650.

City of License: Green Bay. DMA: Green Bay-Appleton. Rank: 71.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	421,600	314,650	736,250
Average Weekly Circulation (1995)	133,581	110,161	245,284
Average Daily Circulation (1995)			105,594

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wisconsin—Green Bay

## WLUK-TV

Ch. 11

Network Service: FOX.

Licensee: SF Broadcasting of Green Bay Inc., 6903 Rockledge Dr., Suite 720, Bethesda, MD 20817.

Studio: 787 Lombardi Ave., Green Bay, WI 54304.

Mailing Address: Box 19011, Green Bay, WI 54307-9011.

Telephone: 414-494-8711. Fax: 414-494-8782.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1260-ft. above av. terrain, 1160-ft. above ground, 2046-ft. above sea level.

Latitude	44°	24'	31.40"
Longitude	87°	59'	29.00"

Transmitter: Glenmore Rd., DePere Township.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3.5-meter; Harris, 6.1-meter; KLM, 5-meter; Microdyne; Harris, Microdyne receivers.

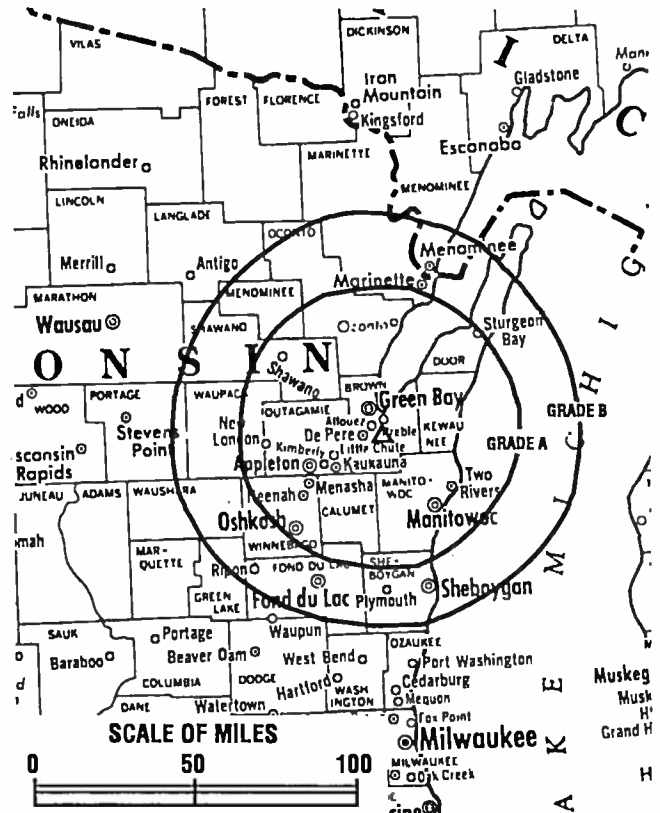
Ownership: SF Broadcasting Inc. (Group Owner).

**Began Operation:** August 9, 1954. Sale to Burnham Bcstg. Co. approved by FCC June 19, 1984. Sale to Post Corp. by M & M Broadcasting Co. Inc. approved Jan. 6, 1965 by FCC (*Television Digest*, Vol. 4:41; 5:2). Sale to M & M Bcstg. by W. E. Walker (50%), J. D. Mackin (23.3%) and associates approved March 19, 1958 by FCC (Vol. 13:52; 14:2, 12). **Note:** Sale to SF Bcstg. approved April 27, 1995 (Vol. 34:31, 35, 40-43, 46, 48-50, 52; 35:18).

Represented (sales): Petry Television Inc.

### Personnel:

James Schuessler Vice President & General Manager.  
 RoxAnne Bowers, General Sales Manager.  
 Juli Buehler, News Director.  
 Steve Banka, Director of Marketing & Sales.  
 Wendy Eisele, Director of Marketing Services & Programming.



WLUK-TV BMPCT-5591 Granted 8/7/62 © American Map Corp., No. 14244

Dave Campbell, Director of Production.  
 Jim Lueck, Chief Engineer.

Rates: On request.

City of License: Green Bay. DMA: Green Bay-Appleton. Rank: 71.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	523,450	396,470	919,920
Average Weekly Circulation (1995)	233,823	158,353	394,055
Average Daily Circulation (1995)			215,428

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wisconsin—Kenosha

**WHKE**

Ch. 55

**Network Service:** Independent.

**Licensee:** Le Sea Bcstg. Inc., Box 12, South Bend, IN 46624.

**Studio:** 4300 43rd Ave., Kenosha, WI 53144.

**Telephone:** 414-657-9453. **Fax:** 414-656-7664.

**Technical Facilities:** Channel No. 55 (716-722 MHz). Authorized power: 741-kw max. visual, 18.84-kw max. aural. Antenna: 449-ft. above av. terrain, 413-ft. above ground, 1142-ft. above sea level.

Latitude 42° 30' 36"  
Longitude 87° 53' 11"

**Transmitter:** 700-ft. NE of Hwy. 31 & Tobin Rd., Kenosha.

**Ownership:** Le Sea Broadcasting Co. (Group Owner).

**Began Operation:** June 1, 1988. Sale to Christian Network Inc. approved by FCC June 30, 1995, but not yet consummated.

**Represented (sales):** Landin Media Sales.

**Personnel:**

- John R. Miller, General Manager.
- David Strash, Sales Manager.
- Paula Slack, Business Manager.
- Doug Garlinger, Chief Engineer.
- Mijke Roggeveen, News Director.
- Julie Salchert, Program Director & Production Manager.

**Rates:** On request.

**City of License:** Kenosha. **DMA:** Milwaukee. **Rank:** 31.

**Circulation** ©1995 Nielsen. Coverage based on Nielsen study.



	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	473,230	350,450	823,680
Average Weekly Circulation (1995)	5,229	4,454	9,627
Average Daily Circulation (1995)			2,505

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wisconsin—La Crosse

**WKBT**

Ch. 8

Network Service: CBS.

Licensee: Young Bcstg. of La Crosse Inc., 599 Lexington Ave., 47th Floor, New York, NY 10022.

Studio: 141 S. 6th St., La Crosse, WI 54601.

Telephone: 608-782-4678. Fax: 608-782-4674.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 1540-ft. above av. terrain, 1625-ft. above ground, 2449-ft. above sea level.

Latitude 44° 05' 28"  
Longitude 91° 20' 15"

Transmitter: 1-mi. NE of Galesville, WI.

Satellite Earth Stations: Comtech, 5-meter; DH Satellite, 5-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta, Standard Communications receivers.

News Service: AP.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: August 1, 1954. Sale to present owner by Backe Communications approved by FCC May 14, 1986 (Television Digest, Vol. 25:15). Sale to Backe by Gross Telecasting approved April 26, 1984 (Vol. 24:12). Sale to Gross by La Crosse Tribune, Dahl family & others approved by FCC Dec. 10, 1969 (Vol. 9:24, 50).

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Jules Cohen & Associates, P.C.

**Personnel:**

- Bruce Pfeiffer, Vice President & General Manager.
- Bill Hoel, Station Manager.
- Barb Perviskey, National Sales Manager.
- Anne Paape, News Director.
- Maria Roswall, Program Director.
- Dick Konrad, Chief Engineer.
- Gary Nilsen, Creative Services Manager.



WKBT BPCT-2917 Granted 7/25/62 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$650.

NETWORK BASE HOURLY RATE: \$760.

City of License: La Crosse. DMA: La Crosse-Eau Claire. Rank: 135.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	439,270	340,110	779,380
Average Weekly Circulation (1995)	104,063	70,503	176,032
Average Daily Circulation (1995)			96,591

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wisconsin—La Crosse

**WLAX**

Ch. 25

**Network Service:** FOX.

**Licensee:** Donald E. Clark, 374 W. Spring Blvd., Port Charlotte, FL 33909.

**Studio:** 1305 Interchange Place, La Crosse, WI 54603.

**Telephone:** 608-781-0025. **Fax:** 608-781-1456.

**Technical Facilities:** Channel No. 25 (536-542 MHz). Authorized power: 562-kw max. visual, 56.2-kw max. aural. Antenna: 1004-ft. above av. terrain, 677-ft. above ground, 1870-ft. above sea level.

Latitude 43° 48' 15.70"  
Longitude 91° 22' 18.00"

**Transmitter:** 1000 Tschumper Ridge Rd., La Crescent, MN.

**Satellite Earth Stations:** Comtech, 5-meter C-band; DH Satellite, 5-meter C-band; Microdyne, 3.7-meter Ku-band; Pinzone, Standard Agile Omni receivers.

**Ownership:** Donald E. Clark (Group Owner).

**Began Operation:** November 10, 1986. Sale to Aries Telecommunications Corp. by Family Group Ltd. approved by FCC Sept. 27, 1991. Sale to present owner approved July 29, 1992.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Nixon, Hargrave, Devans & Doyle.

**Personnel:**

- Nancy Martinson, General Manager.
- Kevin Gephart, Local Sales Manager.
- Barb Quillin, Program Director.
- Brant Mayer, Production Director.
- Bill Wiesjahn, Business Manager.
- Mark Burg, Engineering Director.
- Judy Taylor, Traffic Director.

**Rates:** On request.



WLAX BPCT-900508KF Granted 7/31/90 © American Map Corp., No. 14244

**City of License:** La Crosse. **DMA:** La Crosse-Eau Claire. **Rank:** 135.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	296,340	217,270	513,610
<b>Average Weekly Circulation (1995)</b>	60,340	27,728	88,094
<b>Average Daily Circulation (1995)</b>			32,663

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Wisconsin—La Crosse

## WXOW-TV

Ch. 19

Network Service: ABC.

Licensee: Shockley Communications Corp., 2306 W. Badger Rd., Madison, WI 53713.

Studio: 3705 County Hwy. 25, La Crescent, MN 55947.

Mailing Address: Box C-4019, La Crosse, WI 54602.

Telephone: 507-895-9969. Fax: 507-895-8124.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 625-kw max. visual, 62.5-kw max. aural. Antenna: 1168-ft. above av. terrain, 821-ft. above ground, 2046-ft. above sea level.

Latitude 43° 48' 23"  
Longitude 91° 22' 04"

Transmitter: 3705 County Hwy. 25, La Crescent, MN.

Satellite Earth Stations: AFC, 3-meter Ku-band; Andrew, 5-meter C-band; Andrew, 7-meter C-band; DH Satellite, 5-meter Ku-band; United Satellite Systems, 5-meter C-band; ChannelMaster, Cyclesat, Drake, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Shockley Communications Corp. (Group Owner).

Began Operation: March 7, 1970. Sale to Tak Communications by Liberty Bcstg. approved by FCC Jan. 7, 1985 (Television Digest, Vol. 24:43). FCC approved assignment of license to Operating Agent Jan. 27, 1993. Sale to present owners approved by FCC Sept. 27, 1995.

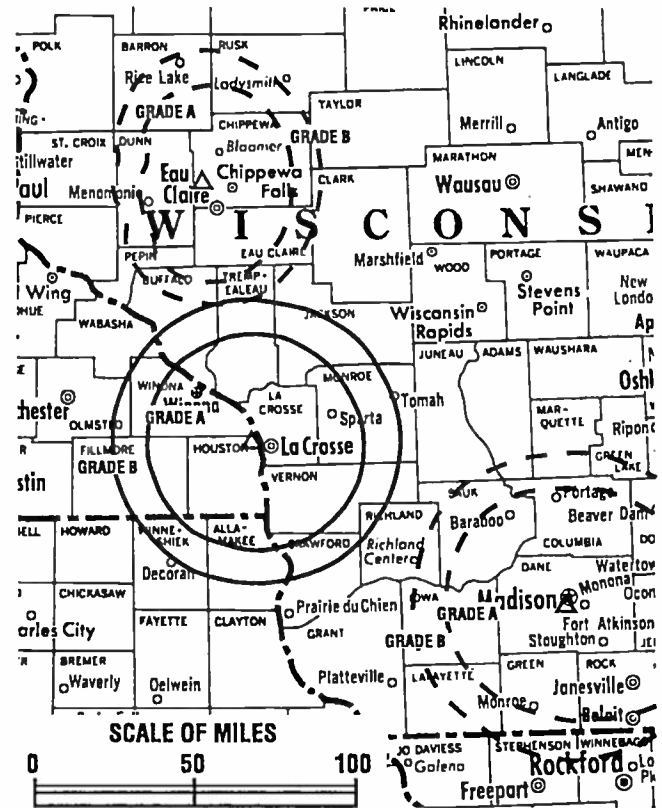
Represented (sales): Katz Continental Television.

Represented (legal): Rosenman & Colin.

Represented (engineering): Lohnes & Culver.

### Personnel:

Chuck Roth, General Manager.  
David Booth, Sales Manager.  
Eric Thornton, National Sales Manager.  
Sean Dwyer, News Director.  
Deborah Simonis, Program Director.



WXOW-TV BPCT-820617KE Granted 7/27/82 © American Map Corp., No. 14244

David Marshall, Promotion Director.  
Tom Sibenaller, Chief Engineer.

Highest 30 Sec. Rate: \$850.

NETWORK BASE HOURLY RATE: \$225.

City of License: La Crosse. DMA: La Crosse-Eau Claire. Rank: 135.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	176,970	119,390	296,360
Average Weekly Circulation (1995)	57,012	33,839	90,857
Average Daily Circulation (1995)			51,967

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wisconsin—Madison

## WISC-TV

Ch. 3

Network Service: CBS.

Licensee: Television Wisconsin Inc., Box 44965, Madison, WI 53744-4965.

Studio: 7025 Raymond Rd., Madison, WI 53719.

Telephone: 608-271-4321. Fax: 608-271-1709. Web Site: <http://wisctv.com>

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 23.88-kw visual, 4.78-kw aural. Antenna: 1539-ft. above av. terrain, 1398-ft. above ground, 2523-ft. above sea level.

Latitude 43° 03' 21"  
Longitude 89° 32' 06"

Transmitter: 8559 Mineral Rd., Dane County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3-meter C-band; 3.7-meter Ku-band; Harris, 6.1-meter; Scientific-Atlanta, 7-meter; Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Prime Radiation, 2.4-meter Ku-band.

News Service: AP.

Ownership: Morgan Murphy Stations (Group Owner).

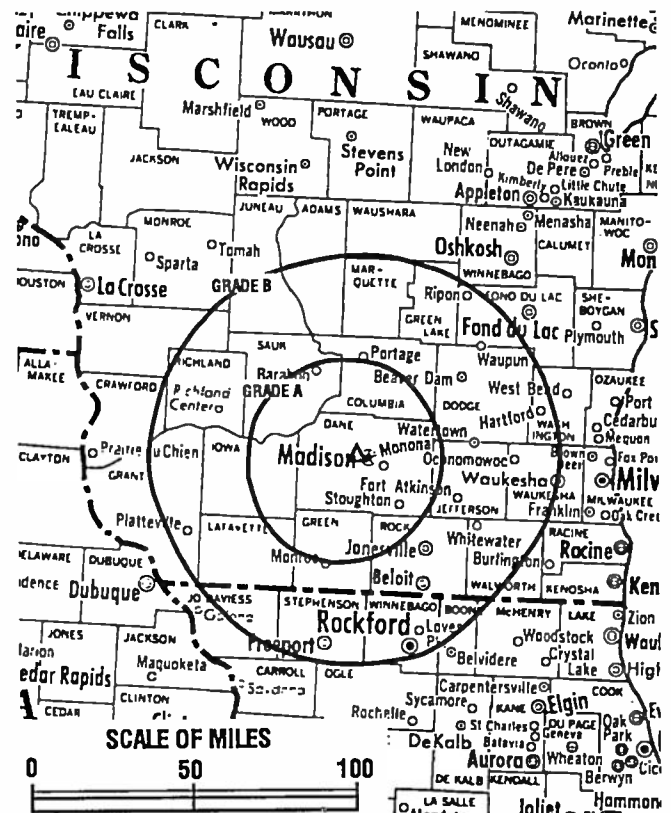
Began Operation: June 24, 1956.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Rini & Coran.

### Personnel:

Elizabeth Murphy Burns, President.  
David Sanks, Vice President & General Manager.  
Donna Kirner, General Sales Manager.  
Tom Bier, News Director.  
Jill Sommers, Program Director.  
Nan Roach, Promotion & Marketing Director.  
Chris Cain, Chief Engineer.  
Jeff Ver Voort, Production Coordinator.



WISC-TV BPCT-940429KH Granted 10/12/94 American Map Corp., No. 14244

Highest 30 Sec. Rate: \$3000.

NETWORK BASE HOURLY RATE: \$1081.

City of License: Madison. DMA: Madison. Rank: 83.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,147,220	1,733,960	3,881,180
Average Weekly Circulation (1995)	193,764	130,374	330,274
Average Daily Circulation (1995)			197,521

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wisconsin—Madison

## WKOW-TV

Ch. 27

Network Service: ABC.

Licensee: Shockley Communications Corp., 2306 W. Badger Rd., Madison, WI 53713.

Studio: 5727 Tokay Blvd., Madison, WI 53719.

Mailing Address: Box 100, Madison, WI 53701.

Telephone: 608-274-1234. Fax: 608-274-9514.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1000-kw max. & 879-kw horizontal visual, 100-kw max. & 87.9-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1182-ft. above ground, 2245-ft. above sea level.

Latitude 43° 03' 09.00"  
Longitude 89° 28' 41.60"

Transmitter: 5727 Tokay Blvd.

Satellite Earth Stations: ADM, 6.1-meter C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; RCA, 5-meter Ku-band; ADM, Andrew, Avanteq, Avcom, RCA receivers.

News Service: AP.

Ownership: Shockley Communications Corp. (Group Owner).

Began Operation: June 30, 1953. Sale to Sharad Tak by Liberty Broadcasting approved by FCC Jan. 7, 1985 (Television Digest, Vol. 24:43). Sale to Liberty by Horizons Communications approved by FCC Sept. 20, 1978 (Vol. 18:24). Sale to Horizons by Midcontinent Bcstg. Co. (Joseph L. Floyd, N. L. Bentson & Edmund R. Ruben) approved Sept. 9, 1970 (Vol. 10:37). Previous sale to Midcontinent by Monona Bcstg. Co. approved July 20, 1960 (Vol. 16:24, 26, 30). Assignment of license to Operating Agent granted by FCC Jan. 27, 1993. Sale to present owners approved by FCC Sept. 27, 1995.

Represented (sales): Katz Continental Television.

Represented (legal): Rosenman & Colin.

### Personnel:

Bob McCall, General Manager.  
Ken Simmons, General Sales Manager.  
Steve Olson, National Sales Manager.  
Phil Hayes, News Director.  
Ellen Buss, Program Director.  
Steve Zimmerman, Chief Engineer.



WKOW-TV BPC-4561 Granted 2/12/73 © American Map Corp., No. 14244

Jill Rabushka, Promotion Director.  
Jim Hoetger, Business Manager.  
Peter Hill, Production Manager.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$600.

City of License: Madison. DMA: Madison. Rank: 83.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	729,330	466,260	1,195,590
Average Weekly Circulation (1995)	152,345	114,002	270,328
Average Daily Circulation (1995)			141,423

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wisconsin—Madison

## WMSN-TV

Ch. 47

Network Service: FOX.

Licensee: Channel 47 Ltd. Partnership, 1406 N. Breezeland Dr., Oconomowoc, WI 53066.

Studio: 7847 Big Sky Dr., Madison, WI 53719.

Telephone: 608-833-0047. Fax: 608-833-5055.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 1150-kw max. visual. Antenna: 1476-ft. above av. terrain, 1335-ft. above ground, 2460-ft. above sea level.

Latitude 43° 03' 21"  
Longitude 89° 32' 06"

Transmitter: 8559 Mineral Point Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter C-band; Microdyne, 3-meter Ku-band; M/A-Com, Pinzone receivers.

Ownership: Channel 47 L.P.

Began Operation: June 8, 1986. Transfer of control from James L. Arnold, Receiver, to Ronald J. Koeppler granted by FCC July 26, 1995.

Represented (sales): Seltel Inc.

Represented (legal): Smithwick & Belendiuk, P.C.

### Personnel:

James L. Arnold, General Manager.  
David Ford, General Sales Manager.  
Keith Triller, National Sales Manager.  
John Noonan, Program Director.  
Mark Hodorowski, Promotion Manager.  
Wayne Woock, Business Manager.  
Kerry Maki, Chief Engineer.



WMSN-TV BPCT-940811KF Granted 11/7/94 © American Map Corp., No. 14244

Rates: On request.

City of License: Madison. OMA: Madison. Rank: 83.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	801,180	601,180	1,402,360
Average Weekly Circulation (1995)	133,350	91,738	227,965
Average Daily Circulation (1995)			96,361

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wisconsin—Madison

**WMTV**

Ch. 15

**Network Service:** NBC.

**Licensee:** Brissette TV of Madison Inc., 615 Forward Dr., Madison, WI 53711.

**Studio:** 615 Forward Dr., Madison, WI 53711.

**Telephone:** 608-274-1515. Fax: 608-274-2737.

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 945-kw max. visual. Antenna: 1155-ft. above av. terrain, 1066-ft. above ground, 2132-ft. above sea level.

Latitude 43° 03' 03"  
Longitude 89° 29' 13"

**Transmitter:** 615 Forward Dr., Madison.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** 3.8-meter Ku-band; Harris Ku-band; Microdyne, 7-meter C-band; United Satellite Systems, 3.8-meter C-band; United Satellite Systems, 5-meter C-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

**News Services:** AP, CNN, NBC.

**Ownership:** Brissette Broadcasting Corp. (Group Owner).

**Began Operation:** July 8, 1953. Sale to Brissette Broadcasting Corp. approved Dec. 24, 1991. Sale to Adams Communications approved Dec. 23, 1987. Sale by Forward Communications Corp. approved by FCC Aug. 16, 1984. Previous sale to Forward by Lee P. Loomis approved May 15, 1963 by FCC (Television Digest, Vol. 3:20). Sale to Loomis by WTVJ interests (Mitchell Wolfson) approved April 2, 1958 (Vol. 14:10, 14). Previous sale to WTVJ interests by founding Gerald A. Bartell family approved July 25, 1957 (Vol. 13:26, 30).

**Represented (sales):** Blair Television.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

- David L. Trabert, President & General Manager.
- Sheldon Ripson, News Director.
- Shari Telvick, Business Manager.
- Sara McCormack, Local Sales Manager.
- Peter Calgaro, Creative Services Director.



WMTV BPCT-930420KF Granted 6/23/93 © American Map Corp., No. 14244

**Tom Weeden, Chief Engineer.**  
**Tim Perko, Operations Manager.**

**Rates:** On request.

**City of License:** Madison. **DMA:** Madison. **Rank:** 83.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	649,580	520,960	1,170,540
<b>Average Weekly Circulation (1995)</b>	158,521	110,938	273,620
<b>Average Daily Circulation (1995)</b>			133,579

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wisconsin—Milwaukee

## WCGV-TV

Ch. 24

Network Service: UPN.

Licensee: WCGV License Inc., 2000 W. 41st St., Baltimore, MD 21211.

Studio: 4041 N. 35th St., Milwaukee, WI 53216.

Telephone: 414-442-7050. Fax: 414-874-1899.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 3000-kw max. visual, 300-kw max. aural. Antenna: 1027-ft. above av. terrain, 1056-ft. above ground, 1713-ft. above sea level.

Latitude 43° 05' 15"  
Longitude 87° 54' 13"

Requests CP for change to 5000-kw max. visual. BPCT-950629KH.

Transmitter: 3950 N. Holton St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microwave Specialties, 5-meter; Paracclipse; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, Standard Communications receivers.

LMA: Local marketing agreement with WWTW (I), Milwaukee, WI.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

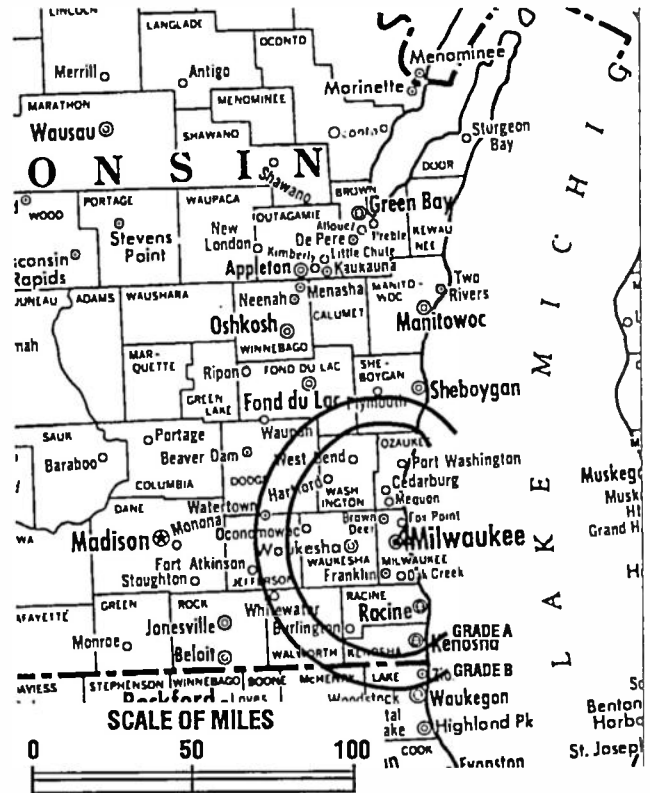
Began Operation: March 19, 1980. Sale to by HR Bcstg. by Byron Lasky, Howard Heckel, et al., approved by FCC July 14, 1986 (Television Digest, Vol. 26:26). Sale to ABRY Communications by HR Bcstg. approved Oct. 19, 1990 (Vol. 30:24). FCC approved sale to present owner May 20, 1994 (Vol. 33:3, 35).

Represented (sales): Katz National Television.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

### Personnel:

Alan Frank, General Manager.  
Terry Gaughan, Director of Sales & Marketing.  
Rigby Wilson, Local Sales Manager.  
Nancy Stephens, National Sales Manager.  
Betty Hertz, Program Director.  
Frank White, Promotion Director.



WCGV-TV BPCT-91119KG Granted 5/29/92 © American Map Corp., No. 14244

Walter White, Chief Engineer.  
Rose Marie St. Claire, Business Manager.

Rates: On request.

City of License: Milwaukee. OMA: Milwaukee. Rank: 31.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,728,950	1,458,580	3,187,530
Average Weekly Circulation (1995)	290,311	226,785	516,362
Average Daily Circulation (1995)			216,685

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wisconsin—Milwaukee

## WDJT-TV

Ch. 58

Network Service: CBS.

Licensee: Weigel Bcstg. Co., Board of Trade Bldg., Suite 3200, 141 W. Jackson Blvd., Chicago, IL 60604.

Studio: 509 W. Wisconsin Ave., Milwaukee, WI 53203.

Telephone: 414-271-5800. Fax: 414-272-1368.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 2820-kw max. visual. Antenna: 535-ft. above av. terrain, 630-ft. above ground, 1230-ft. above sea level.

Latitude 43° 02' 20"  
Longitude 87° 55' 04"

Requests CP for change to 5000-kw max. visual, lat. 43° 6' 42", long. 87° 55' 45", transmitter to 5201 N. Milwaukee Pkwy. BPCT-950111KL.

Transmitter: Marc Plaza Hotel, 509 W. Wisconsin Ave., Milwaukee.

Satellite Earth Stations: Comtech, 5-meter C-band; Comtech, 5-meter Ku-band; DH Satellite, 5-meter C-band; Microdyne receivers.

Ownership: Weigel Broadcasting Co. (Group Owner).

Began Operation: November 1, 1988.

Represented (sales): Seltel Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): du Treil, Lundin & Rackley.

### Personnel:

Irwin P. Starr, Vice President & General Manager.  
Bill LeMonds, Station Manager.  
Dan Corken, General Sales Manager.  
Rich Karolczak, Local Sales Manager.  
Don Shafer, News Director.  
Colin Campbell, Program Director.  
Kate Morgan, Promotion & Marketing Director.



WDJT-TV BPCT-890201KR Granted 7/31/89 © American Map Corp., No. 14244

Jim Hall, Chief Engineer.  
Chris Sass, Production Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Milwaukee. DMA: Milwaukee. Rank: 31.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	431,080	358,020	789,100
Average Weekly Circulation (1995)	117,331	123,441	240,650
Average Daily Circulation (1995)			91,038

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wisconsin—Milwaukee

## WISN-TV

Ch. 12

Network Service: ABC.

Licensee: The Hearst Corp., 959 8th Ave., New York, NY 10019.

Studio: 19th & Wells Sts., Milwaukee, WI 53233.

Mailing Address: Box 402, Milwaukee, WI 53201.

Telephone: 414-342-8812. Fax: 414-342-6490.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 1105-ft. above ground, 1735-ft. above sea level.

Latitude 43° 06' 42"  
Longitude 87° 55' 42"

Requests CP for change to 994-ft. above av. terrain, 1064-ft. above ground, 1094-ft. above sea level. BPCT-950313KE.

Transmitter: 5201 N. Milwaukee River Pkwy.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter; Andrew, 5-meter; Andrew, 7.3-meter; SatCom, 5.6-meter; Vertex, 4.5-meter Ku-band; Avantek, Scientific-Atlanta receivers.

AM Affiliate: WISN, 50-kw, 1130 kHz.

FM Affiliate: WLTH, 11.5-kw, 97.3 MHz (No. 247), 910-ft.

News Services: ABC, AP, Conus.

Ownership: Hearst Broadcasting (Group Owner).

Began Operation: October 27, 1954 as WTVW; sale to present owners by group headed by L. F. Gran, Paul A. Pratt & Loron Thurwachter approved by FCC March 2, 1955 (Television Digest, Vol. 11:2, 5, 10).

Represented (sales): Blair Television.

Represented (legal): Tharrington, Smith & Hargrove.

Personnel:  
Howard Ritchie Jr., Vice President & General Manager.  
Dean Maytag, Director of Broadcast Services.  
Pete Montre, General Sales Manager.



WISN-TV BMPCT-3231 Granted 7/20/55 © American Map Corp., No. 14244

Laura Hargis, Sales Manager.  
Fred D'Ambrosi, News Director.  
Suzanne Grethen, Director of Promotion & Community Services.  
Russ Elkin, Director of Engineering.

Highest 30 Sec. Rate: \$7000.

NETWORK BASE HOURLY RATE: \$1850.

City of License: Milwaukee. DMA: Milwaukee. Rank: 31.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,808,960	1,509,080	3,318,040
Average Weekly Circulation (1995)	391,446	315,386	706,793
Average Daily Circulation (1995)			404,144

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Wisconsin—Milwaukee

## WITI-TV

Ch. 6

**Network Service:** FOX.

**Licensee:** WITI License Inc., 9001 N. Green Bay Rd., Milwaukee, WI 53217.

**Studio:** 9001 N. Green Bay Rd., Milwaukee, WI 53217.

**Mailing Address:** Box 17600, Milwaukee, WI 53217.

**Telephone:** 414-355-6666. **Fax:** 414-355-3263.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 1078-ft. above ground, 1720-ft. above sea level.

Latitude 43° 05' 24"  
Longitude 87° 53' 47"

**Transmitter:** NE corner of Capitol Dr. & Estabrook Pkwy., Shorewood, WI.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 7-meter; Vertex, 6.2-meter Ku & C-band; M/A-Com, Pinzone, Scientific-Atlanta receivers.

**SNG Mobile Dish:** BAF, 2.3-meter Ku-band.

**News Services:** AP, CNN.

**Ownership:** New World Communications Group (Group Owner).

**Began Operation:** May 21, 1956. Transfer to Trustee granted Sept. 1, 1992. Sale to present owner granted by FCC April 13, 1993.

**Represented (sales):** New World Sales & Marketing Inc.

**Represented (legal):** Pepper & Corazzini.

**Personnel:**

Andrew P. Potos, President & General Manager.  
Maria Tully, Vice President, Sales & Marketing & Station Manager.  
Joe Arbogast, Local Sales Manager.  
Anne Clausen, Director of Programming & Research.  
Lori Wucherer, Director of Creative Services.  
Jill Gelsler, News Director.



WITI-TV BPCT-2807 Granted 3/29/61 © American Map Corp., No. 14244  
Donald Roering, Chief Engineer.  
James Kurz, Controller.

Rates: On request.

City of License: Milwaukee. DMA: Milwaukee. Rank: 31.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,058,200	1,655,500	3,713,700
Average Weekly Circulation (1995)	367,228	310,623	676,743
Average Daily Circulation (1995)			376,802

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wisconsin—Milwaukee

## WTMJ-TV

Ch. 4

Network Service: NBC.

Licensee: Journal Broadcast Group Inc., 720 E. Capitol Dr., Milwaukee, WI 53212.

Studio: 720 E. Capitol Dr., Milwaukee, WI 53212.

Mailing Address: Box 693, Milwaukee, WI 53201.

Telephone: 414-332-9611. Fax: 414-967-5400.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 1096-ft. above ground, 1728-ft. above sea level.

Latitude 43° 05' 29"  
Longitude 87° 54' 07"

Transmitter: 720 E. Capitol Dr.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 5-meter C-band; Andrew, 4.6-meter C-band; Andrew, 4.6-meter Ku-band; Harris, 5-meter Ku-band; M/A-Com, 5-meter C-band; Andrew, Harris, M/A-Com, Scientific-Atlanta receivers.

SNM Mobile Dish: Roscor, 2.8-meter Ku-band.

AM Affiliate: WTMJ, 5-kw, 620 kHz.

FM Affiliate: WTKI, 15.5-kw, 94.5 MHz (No. 233), 910-ft.

News Services: CNN, NBC, NPS.

Ownership: Journal Broadcast Group Inc. (Group Owner).

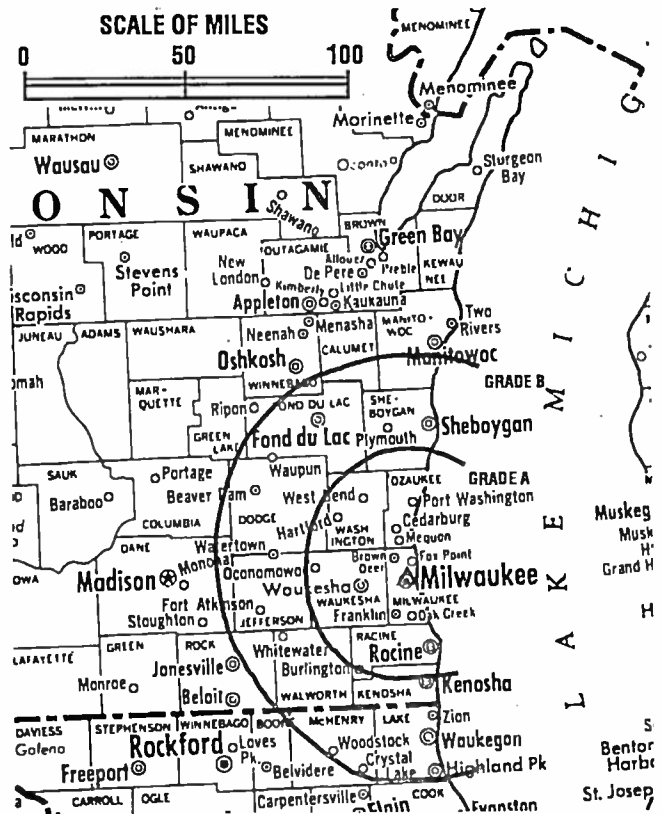
Began Operation: December 3, 1947.

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

### Personnel:

Doug Kiel, President.  
Ron Kurtis, Senior Vice President & Chief Financial Officer.  
Jim Prather, Vice President & General Manager.  
Randy Price, Vice President, Engineering.  
Mary Alice Tierney, Vice President, Communications & Community Affairs.  
Ed Hinshaw, Vice President, Human Resources.  
Mark Strachota, General Sales Manager.



WTMJ-TV BPCT-3947 Granted 6/14/67 © American Map Corp., No. 14244

Mark LeGrand, Local Sales Manager.  
Jim Thomas, Program Manager & Promotion Director.  
Dennis Majewski, Production Manager.  
Rod Synnes, Community Relations Director.  
Dennis Krause, Sports Director.

Highest 30 Sec. Rate: \$4000.

NETWORK BASE HOURLY RATE: \$1850.

City of License: Milwaukee. DMA: Milwaukee. Rank: 31.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,406,970	1,836,930	4,243,900
Average Weekly Circulation (1995)	400,983	326,808	727,216
Average Daily Circulation (1995)			426,570

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wisconsin—Milwaukee

## WVCY-TV

Ch. 30

Network Service: Independent.

Licensee: Wisconsin Voice of Christian Youth, 3434 W. Kilbourn Ave., Milwaukee, WI 53208.

Studio: 2712 W. Vliet St., Milwaukee, WI 53208.

Telephone: 414-935-3000. Fax: 414-935-3015.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1070-kw max. & 550-kw horizontal visual, 107-kw max. & 55-kw horizontal aural. Antenna: 960-ft. above av. terrain, 1089-ft. above ground, 1747-ft. above sea level.

Latitude 43° 05' 15"  
Longitude 87° 54' 12"

Transmitter: 3950 N. Holton St.

Satellite Earth Stations: ChannelMaster, 3-meter C-band; Kaultronics, 4-meter C-band.

Ownership: Wisconsin Voice of Christian Youth Inc. (Group Owner).

Began Operation: January 1, 1983.

Represented (legal): Wiley, Rein & Fielding.

### Personnel:

Vic Ellason, General Manager.  
Gary Piedot, Chief Engineer.  
Jim Schneider, Program Director.

Rates: On request.

City of License: Milwaukee. DMA: Milwaukee. Rank: 31.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WVCY-TV BPCT-5077 Granted 10/21/80 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	451,340	371,800	823,140
Average Weekly Circulation (1995)	7,021	18,102	24,935
Average Daily Circulation (1995)			6,680

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wisconsin—Milwaukee

**WTV**

Ch. 18

Network Service: Independent.

Licensee: WTV Licensee Inc., 500 Seco Rd., Monroeville, PA 15146.

Studio: 4041 N. 35th St., Milwaukee, WI 53216.

Telephone: 414-442-7050. Fax: 414-874-1899.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1008-ft. above av. terrain, 1101-ft. above ground, 1732-ft. above sea level.

Latitude 43° 05' 48"  
 Longitude 87° 54' 19"

Transmitter: 0.5-mi. N of E. Capitol Dr. on N. Humboldt Ave., Milwaukee.

Multichannel TV Sound: Stereo only.

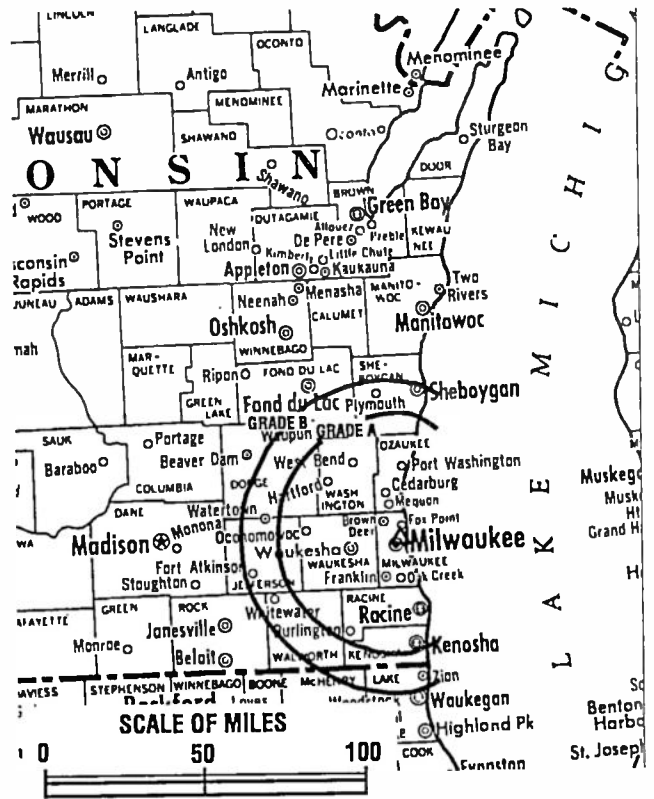
Satellite Earth Stations: Comtech, 3-meter Ku-band; Comtech, 4.6-meter Ku-band; Comtech, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Microwave Assoc., Pinzone, Scientific-Atlanta, Standard Communications receivers.

LMA: Local marketing agreement with WCGV-TV (U), Milwaukee, WI.

Ownership: Glencalm Ltd. (Group Owner).

Began Operation: July 20, 1959. Sale to Gaylord Bcstg. by Harold & Bernard Sampson approved by FCC March 24, 1966 (Television Digest, Vol. 5:45; 6:13). Previous sale of 51% by Gene Posner to Harold & Bernard Sampson approved Aug. 9, 1962 (Vol. 2:26). Sale to present owner by Gaylord Bcstg. approved June 20, 1995 (Vol. 33:34).

**Personnel:**  
 Alan Frank, General Manager.  
 Sandy Graver, Station Manager.  
 Terry Gaughan, Director of Sales & Marketing.  
 Betty Hertz, Program Director.  
 Frank White, Promotion Director.  
 Wally White, Chief Engineer.  
 Paul Rudolph, Production Manager.  
 Jim Hall, Chief Operator.  
 Rose Marie St. Claire, Business Manager.



WTV BMPCT-870202LJ Granted 4/30/87 © American Map Corp., No. 14244

Rates: On request.

City of License: Milwaukee. DMA: Milwaukee. Rank: 31.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	972,700	684,570	1,657,270
Average Weekly Circulation (1995)	290,956	222,645	513,646
Average Daily Circulation (1995)			190,807

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wisconsin—Racine

**WJJA**

Ch. 49

Network Service: HSN.

Licensee: TV 49 Inc., 4311 Oakwood Rd., Oak Creek, WI 53154.

Studio: 4311 E. Oakwood Rd., Oak Creek, WI 53154.

Telephone: 414-764-4953. Fax: 414-764-5190.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 2690-kw max. visual, 269-kw max. aural. Antenna: 469-ft. above av. terrain, 413-ft. above ground, 1112-ft. above sea level.

Latitude 42° 51' 18"  
Longitude 87° 50' 41"

Requests modification of CP for change to 2558-kw max. visual, 489-ft. above av. terrain, 436-ft. above ground, 1135-ft. above sea level. BMPCT-940509KG.

Transmitter: 4311 E. Oakwood Rd., Oak Creek.

Satellite Earth Station: DH Satellite; Omni receivers.

Ownership: TV 49 Inc.

Began Operation: January 27, 1990.

Represented (legal): Arter & Hadden.

Represented (engineering): Lyle R. Evans.

**Personnel:**

Joel J. Kinlow, General Manager.  
Bruce Herzog, Chief Engineer.  
Arvis Kinlow, Business Manager.

Highest 30 Sec. Rate: \$20.

City of License: Racine. DMA: Milwaukee. Rank: 31.



WJJA BMPCT-870918KJ Granted 11/30/88 © American Map Corp., No. 14244

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	345,930	286,480	632,410
Average Weekly Circulation (1995)	2,596	815	3,389
Average Daily Circulation (1995)			1,870

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wisconsin—Rhineland-Wausau

## WJFW-TV

Ch. 12

Network Service: NBC.

Licensee: Northland TV Inc., Box 858, Rhineland, WI 54501.

Studio: S. Oneida Ave., Rhineland, WI 54501.

Telephone: 715-369-4700.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 57.6-kw aural. Antenna: 1662-ft. above av. terrain, 1679-ft. above ground, 3323-ft. above sea level.

Latitude 45° 40' 02"  
Longitude 89° 12' 27"

Transmitter: County Hwy. C at Starks.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 In operation; ChannelMaster, Harris receivers.

News Services: NBC, UPI.

Ownership: Seaway Communications Inc. (Group Owner).

Began Operation: October 20, 1966. Left air Nov. 17, 1968 following destruction of transmitter by plane crash. Resumed operation Sept. 10, 1969 (Television Digest, Vol. 9:37). Distress sale to present minority-owned company by Alvin E. O'Konski approved by FCC April 20, 1979 (Vol. 19:16).

Represented (sales): Sattel Inc.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

### Personnel:

Marie Platteter, General Manager.  
Jack Crowley, General Sales Manager.  
Alan Quartemont, News Director.  
Sandy England, Traffic Assistant.  
Brian Henning, Chief Engineer.  
Dan Venezia, Promotion Director.  
Brigitte Jorgensen, Business Manager.



WJFW-TV BPCT-4216 Granted 4/30/69 © American Map Corp., No. 14244

Andrea Smugala, Production Manager.  
Susan Sharkey, Traffic Manager.

Rates: On request.

City of License: Rhineland. DMA: Wausau-Rhineland. Rank: 131.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	243,270	208,410	451,680
Average Weekly Circulation (1995)	46,270	38,466	101,356
Average Daily Circulation (1995)			50,351

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wisconsin—Wausau

## WAOW-TV

Ch. 9

Network Service: ABC.

Licensee: Shockley Communications Corp., 2306 W. Badger Rd., Milwaukee, WI 53713.

Studio: 1908 Grand Ave., Wausau, WI 54401.

Telephone: 715-842-2251. Fax: 715-848-0195.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1210-ft. above av. terrain, 647-ft. above ground, 2549-ft. above sea level.

Latitude 44° 55' 14.30"  
Longitude 89° 41' 30.60"

Transmitter: Rib Mountain.

Satellite Earth Stations: Andrew, 4-meter C-band; Andrew, 7.3-meter C-band; United Satellite Systems, 5-meter; AvanteK, United Satellite Systems receivers.

News Services: AP, CNN.

Ownership: Shockley Communications Corp. (Group Owner).

Began Operation: May 7, 1965. Sale to Sharad Tak by Liberty Broadcasting approved by FCC Jan. 7, 1985 (Television Digest, Vol. 24:43) Assignment of license to Operating Agent granted by FCC Jan. 27, 1993. Sale to present owners approved by FCC Sept. 27, 1995.

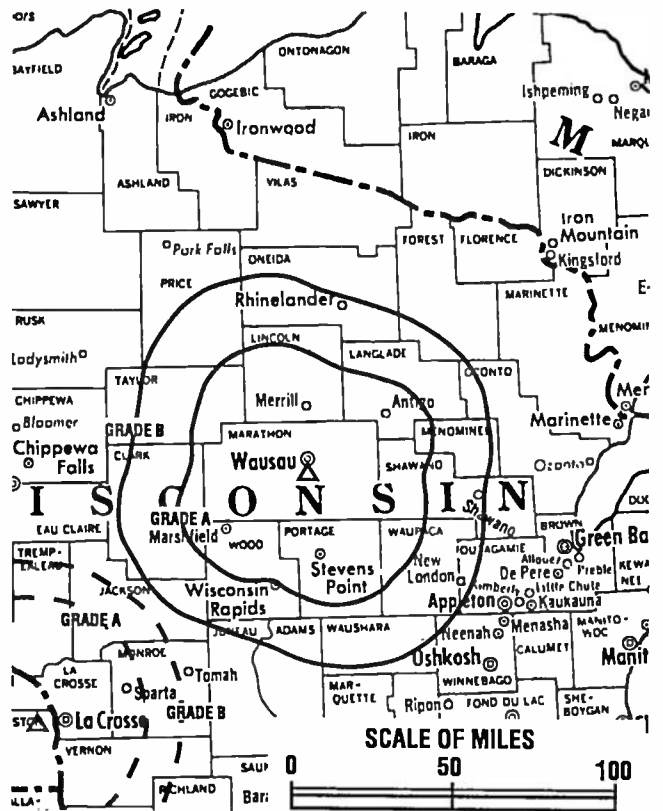
Represented (sales): Katz Continental Television.

Represented (legal): Rosenman & Colin.

### Personnel:

Laurin Jorstad, General Manager.  
Brad Heinkel, General Sales Manager.  
Randy Winter, News Director.  
Sharon Reyer, Promotion Director.  
Russ Crass, Chief Engineer.

Highest 30 Sec. Rate: \$1550.



WAOW-TV BPCT-4608 Granted 2/26/75 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$450.

City of License: Wausau. DMA: Wausau-Rhineland. Rank: 131.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	312,670	244,860	557,530
Average Weekly Circulation (1995)	72,086	89,052	170,418
Average Daily Circulation (1995)			108,979

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wisconsin—Wausau

## WSAW-TV

Ch. 7

**Network Service:** CBS.

**Licensee:** Brissette TV of Wausau Inc.

**Studio:** 1114 Grand Ave., Wausau, WI 54403.

**Telephone:** 715-845-4211. **Fax:** 715-845-2649.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1209-ft. above av. terrain, 645-ft. above ground, 2547-ft. above sea level.

Latitude 44° 55' 14.30"  
Longitude 89° 41' 30.60"

**Transmitter:** Rib Mountain.

**Satellite Earth Stations:** Comtech, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; M/A-Com, RCA, Scientific-Atlanta receivers.

**News Services:** AP, CBS, CNN, UPI.

**Ownership:** Brissette Broadcasting Corp. (Group Owner).

**Began Operation:** October 24, 1954. Sale by Forward Communications Corp. approved by FCC August 16, 1984 (Television Digest, Vol. 23:44). Sale to Adams Communications approved Dec. 23, 1987. Sale to present owners approved Dec. 24, 1991.

**Represented (sales):** Blair Television.

**Personnel:**

Scott Chorski, General Manager.  
Danalee Jacobson, Local Sales Manager.  
Glen Moberg, News Director.  
Joe Kamenick, Chief Engineer.  
Tony Christman, Business Manager.  
Lee Klaus, Operations Manager.

**Highest 30 Sec. Rate:** \$540.



WSAW-TV BPCT-2289 Granted 9/13/57 © American Map Corp., No. 14244

**NETWORK BASE HOURLY RATE:** \$450.

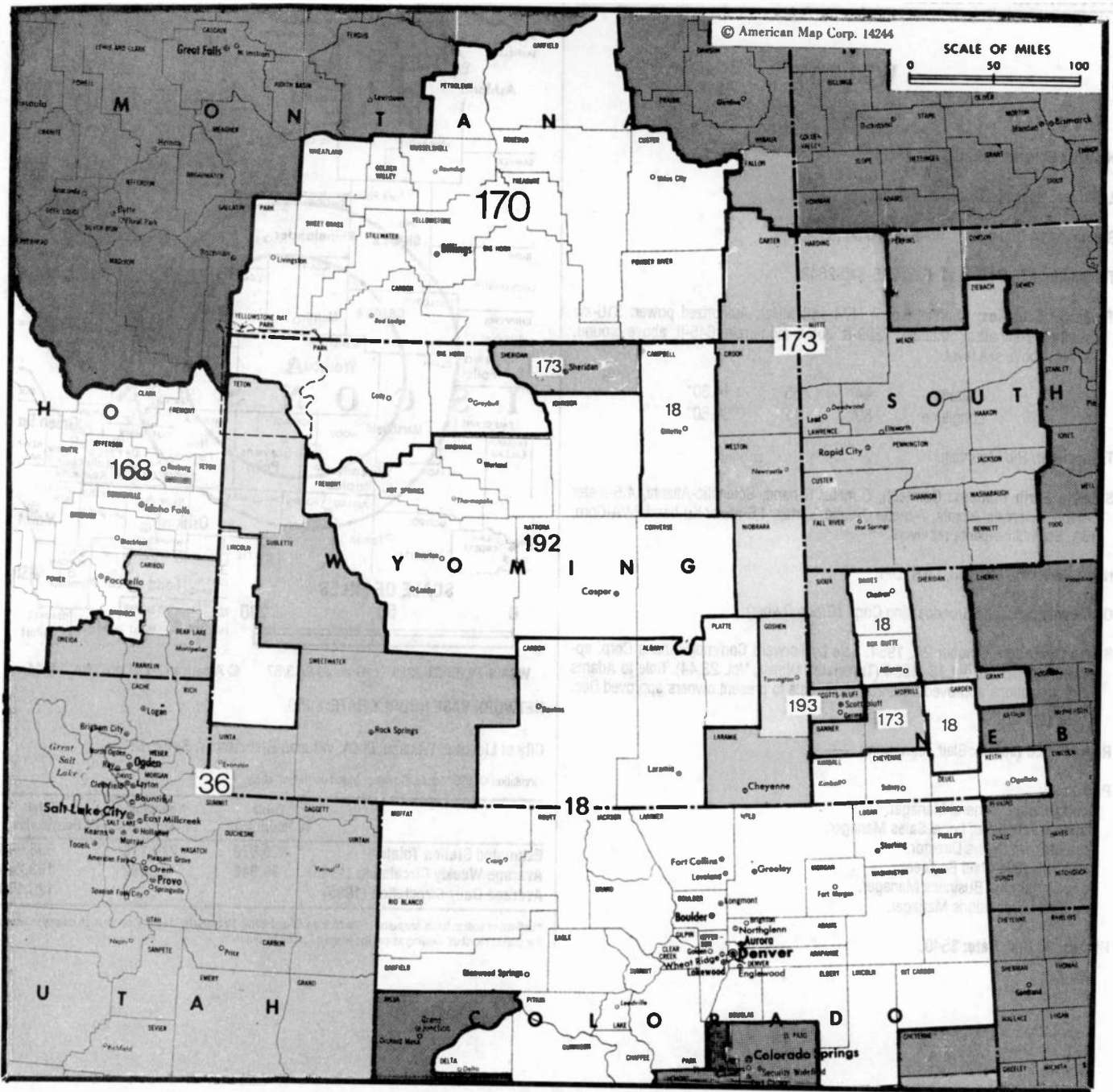
**City of License:** Wausau. **DMA:** Wausau-Rhinelander. **Rank:** 131.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	329,870	279,110	608,980
Average Weekly Circulation (1995)	80,946	91,692	183,243
Average Daily Circulation (1995)			120,179

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.





MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Denver, CO	1,159,730	18	KCEC (50), KCNC-TV (4), KDVR (31), KFCT (22), KFNR (11), KMGH-TV (7), KREG-TV (3), KSBS-TV (24), KTVD (20), KTVS (3), KUBD (59), KUSA-TV (9), KWGN-TV (2), KWHD (53), KJZZ-TV (14), KOOG-TV (30), KSGI-TV (4), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2), KIDK (3), KIFI-TV (8), KJVI (2), KPVI (6), KSVI (6), KTVQ (2), KULR-TV (8), KYUS-TV (3), KCLO-TV (15), KEVN-TV (7), KHSD-TV (11), KVV-TV (5), KOTA-TV (3), KSGW-TV (12), KFNB (20), KFNE (10), KGWC-TV (14), KGWL-TV (5), KGWR-TV (13), KTWQ-TV (2), KDUH-TV (4), KGWN-TV (5), KKTU (33), KLWY (27), KSTF (10)
Salt Lake City, UT	656,060	36	
Idaho Falls-Pocatello, ID	93,600	168	
Billings, MT	92,950	170	
Rapid City, SD	85,280	173	
Casper-Riverton, WY	49,860	192	
Cheyenne, WY-Scottsbluff, NE-Sterling, CO	49,770	193	

**State Cross Reference List**  
Communities that receive programs of stations that are located elsewhere.

KGWL-TV, Lander	See Riverton, WY
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**Wyoming Station Totals as of November 1, 1995**

	VHF	UHF	TOTAL
Commercial Television Stations	8	4	12
Educational Television Stations	1	0	1
	9	4	13

# Wyoming—Casper

**KFNB**

Ch. 20

(Operates satellite KFNE, Riverton, WY)

**Network Service:** ABC, FOX.

**Licensee:** WyoMedia Corp., 7075 Salt Creek Hwy., Box 1, Casper, WY 82601.

**Studio:** 7075 Salt Creek Rd., Box 1, Casper, WY 82601.

**Telephone:** 307-577-5923. **Fax:** 307-577-5928.

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 58.9-kw max. visual. Antenna: 1909-ft. above av. terrain, 328-ft. above ground, 8333-ft. above sea level.

Latitude 42° 44' 37"  
Longitude 106° 18' 31"

**Transmitter:** Casper Mountain, 8-mi. SSW of Casper.

**Ownership:** WyoMedia Corp. (Group Owner).

**Began Operation:** November 1, 1984. Left air April 25, 1989, resumed operation January 22, 1990. Assignment of license from Casper Channel 20 Inc., Mark R. Nalbene, Receiver to present owner granted December 11, 1991.

**Represented (sales):** Savalli Broadcast Sales; Art Moore Inc.

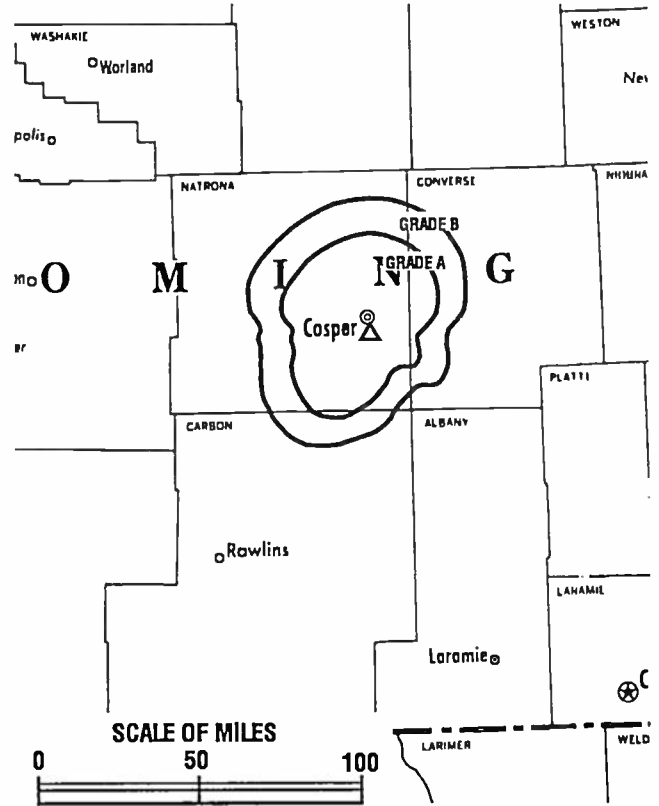
**Represented (legal):** Irwin, Campbell & Tannenwald, P.C.

**Represented (engineering):** Arthur K. Peters Consulting Engineers.

**Personnel:**

Mark Nalbene, General Manager.  
Tina Nalbene, Local Sales Manager.  
Mike McCauley, Program Director.  
Neva Hashbrook, Promotion Director.  
Mike Trickett, Production Manager.  
Bill Robinson, Chief Engineer.

**Highest 30 Sec. Rate:** \$500.



KFNB BPCT-940902KG Granted 11/23/94 © American Map Corp., No. 14244

City of License: Casper. DMA: Casper-Riverton. Rank: 192.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,510	16,090	52,600
Average Weekly Circulation (1995)	16,951	6,127	23,462
Average Daily Circulation (1995)			12,759

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wyoming—Casper

## KGWC-TV

Ch. 14

(Operates satellites KGWL-TV, Lander & KGWR-TV, Rock Springs, WY)

**Network Service:** CBS.

**Licensee:** Stauffer Communications Inc., Box 119, Topeka, KS 66601.

**Studio:** 304 N. Center St., Casper, WY 82601.

**Telephones:** 307-234-1111; 800-788-5492. **Fax:** 307-234-2835.

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 1380-kw max. & 759-kw horizontal visual, 140-kw max. & 79.4-kw horizontal aural. Antenna: 1880-ft. above av. terrain, 235-ft. above ground, 8255-ft. above sea level.

Latitude 42° 44' 26"  
Longitude 106° 21' 34"

**Transmitter:** R79W, T32N, Section 18, Natrona County.

**Satellite Earth Stations:** AEL, 4-meter Ku-band; Magnatech, 3-meter C-band; Magnatech, 5-meter C-band; M/A-Com, Microdyne receivers.

**News Services:** AP, CBS.

**Ownership:** Morris Communications Corp. (Group Owner).

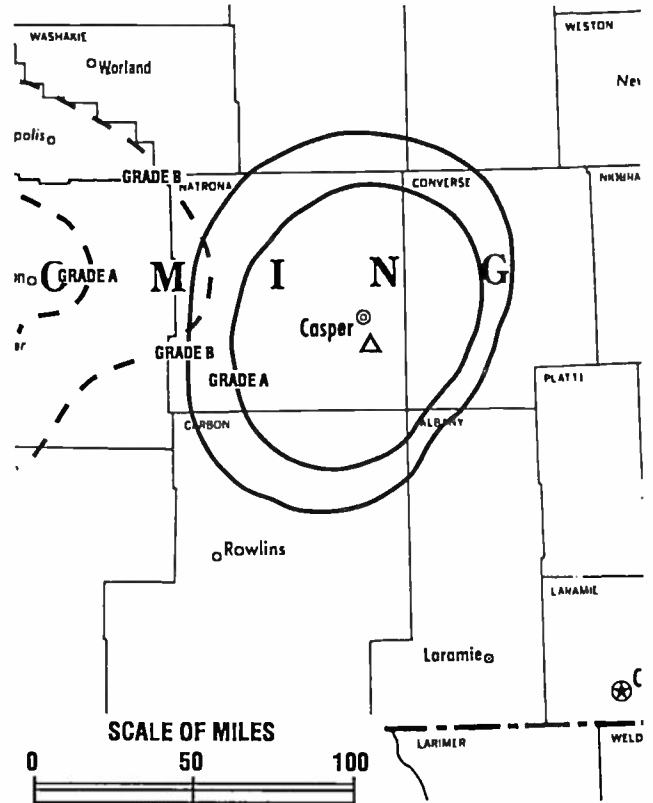
**Began Operation:** August 12, 1980. Sale to present owner by Stauffer Communications Inc. approved by FCC May 2, 1995. Previous sale by Rocky Mountain Communications Network approved by FCC August 25, 1986 (Television Digest, Vol. 26:23).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Personnel:**

Carl Occhipinti, General Manager.  
Bonnie Foster, Station & General Sales Manager.  
Mike Wolaszewski, National Sales Manager & Promotion Director.  
Dale Roberts, Chief Engineer.  
Jeremy Patey, Program Director & Production Manager.



KGWC-TV BMPCT-800519KH Granted 6/27/80 © American Map Corp., No. 14244

Juli Braunberger, Business Manager.  
Rick DeCesare, Managing Editor.

**Highest 30 Sec. Rate:** \$125.

**City of License:** Casper. **DMA:** Casper-Riverton. **Rank:** 192.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	57,780	23,890	81,670
<b>Average Weekly Circulation (1995)</b>	20,382	6,871	27,271
<b>Average Daily Circulation (1995)</b>			12,736

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wyoming—Casper

## KTWO-TV

Ch. 2

(Operates satellite KKTU, Cheyenne, WY)

Network Service: NBC.

Licensee: Eastern Broadcasting Corp., 1155 U.S. Hwy. 1, Suite 300, Juno Beach, FL 33408.

Studio: 4200 E. 2nd St., Casper, WY 82609.

Telephone: 307-237-3711. Fax: 307-234-9866.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 22-kw aural. Antenna: 2000-ft. above av. terrain, 375-ft. above ground, 8485-ft. above sea level.

Latitude 42° 44' 03"  
Longitude 106° 20' 00"

Transmitter: 8-mi. S of Casper.

News Service: AP.

Ownership: Eastern Broadcasting Corp. (Group Owner).

Began Operation: March 8, 1957. Sale of station by Harriscopel Bcstg. Corp. to Wooster Republican Printing Co. approved by FCC Dec. 12, 1986 (Television Digest, Vol. 26:45). Sale to Eastern Bcstg. Corp. approved by FCC Sept. 6, 1994 (Vol. 34:26; 35:3).

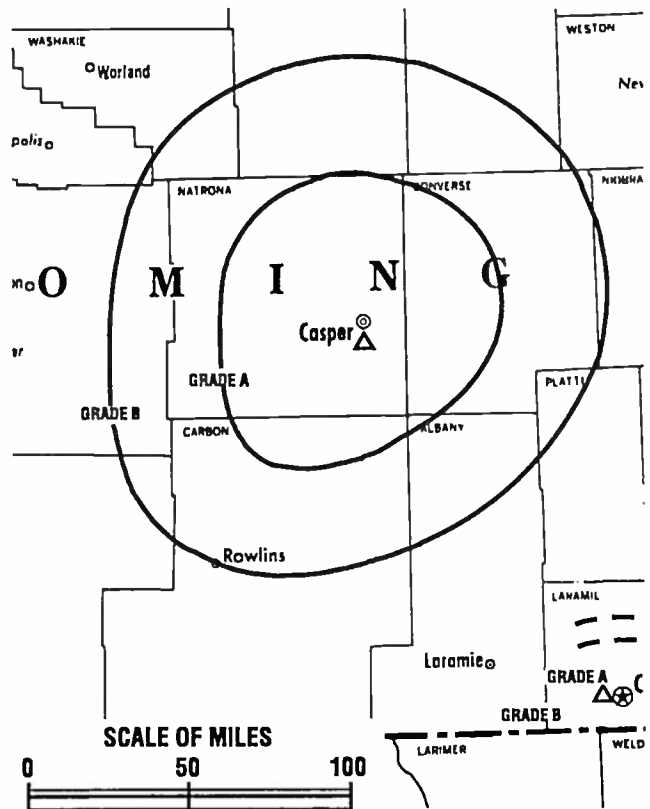
Represented (sales): Seltel Inc.

Represented (legal): Baker & Hostetler.

Represented (engineering): Hammett & Edison Inc.

### Personnel:

Michelle Ferguson, General Manager.  
Tim Havasi, Local Sales Manager.  
Debbie Hales-McLemore, National Sales Manager.  
Susan Anderson, News Director.  
Dave Borino, Program Director.  
Laura Summers, Promotion & Marketing Director.



KTWO-TV BPCT-3231 Granted 9/25/63

© American Map Corp., No. 14244

Tanna Trout, Business Manager.  
Scott Barella, Director of Engineering.

Highest 30 Sec. Rate: \$425.

City of License: Casper. DMA: Casper-Riverton. Rank: 192.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	731,140	507,720	1,238,860
Average Weekly Circulation (1995)	60,343	33,304	102,639
Average Daily Circulation (1995)			46,052

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wyoming—Cheyenne

## KGWN-TV

Ch. 5

(Operates satellites KSTF, Scottsbluff, NE & KTVS, Sterling, CO)

Network Service: CBS, ABC.

Licensee: Stauffer Communications Inc., Subsidiary of Morris Communications Corp., 2923 E. Lincolnway, Cheyenne, WY 82001.

Studio: 2923 E. Lincolnway, Cheyenne, WY 82001.

Telephone: 307-634-7755. Fax: 307-637-8604.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 620-ft. above av. terrain, 483-ft. above ground, 7260-ft. above sea level.

Latitude 41° 06' 03"  
Longitude 105° 00' 16"

Transmitter: Borie, WY, 10.2-mi. WSW of Cheyenne.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 5-meter Ku-band; RCA, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Morris Communications Corp. (Group Owner).

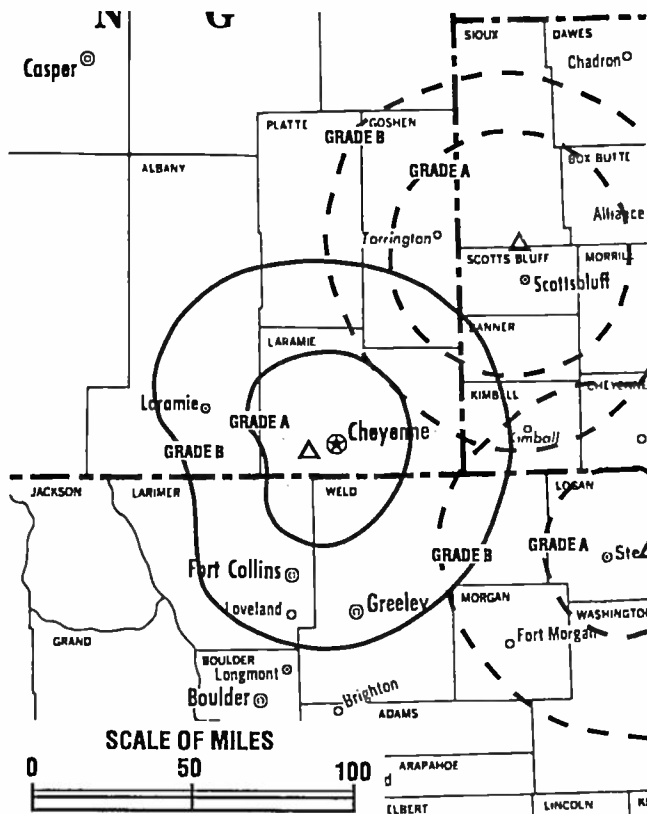
Began Operation: March 22, 1954. Sale to Lamb Enterprises by Frontier Bcstg. Co. (McCraken) approved by FCC July 6, 1972 (Television Digest, Vol. 11:47; 12:28). Sale to Burke Bcstg. approved Oct. 14, 1983. Sale to Stauffer Communications Inc. approved July 8, 1986 (Vol. 26:13). Sale to present owner approved May 2, 1995.

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

### Personnel:

Carl J. Occhipinti, General Manager.  
Dusty Thein, General Sales Manager.  
Barbara Parenti, Program Director.  
Dave Lerner, News Director.  
Steve Vancourt, Promotion Director.  
Tony Schaefer, Chief Engineer.  
Bert Grant, Business Manager.



KGWN-TV BNPCT-1399 Granted 10/2/53 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$725.

City of License: Cheyenne. DMA: Cheyenne-Scottsbluff-Sterling. Rank: 193.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	710,080	486,970	1,197,050
Average Weekly Circulation (1995)	30,221	20,310	51,960
Average Daily Circulation (1995)			22,765

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wyoming—Cheyenne

**KKTU**

Ch. 33

(Satellite of KTWQ-TV, Casper, WY)

**Network Service:** NBC.

**Licensee:** Eastern Bcstg. Corp., 1155 U.S. Hwy. 1, Suite 300, Juno Beach, FL 33408.

**Studio:** See KTWQ-TV, Casper, WY.

**Telephone:** 307-237-3711. Fax: 307-234-9866.

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 253-kw max. visual. Antenna: 485-ft. above av. terrain, 482-ft. above ground, 6940-ft. above sea level.

Latitude 41° 08' 55"  
Longitude 104° 57' 22"

**Transmitter:** 6.25-mi. W of Cheyenne.

**Ownership:** Eastern Broadcasting Corp. (Group Owner).

**Began Operation:** August 28, 1987. Sale to present owner approved by FCC September 6, 1994.

**Represented (sales):** Seltel Inc.

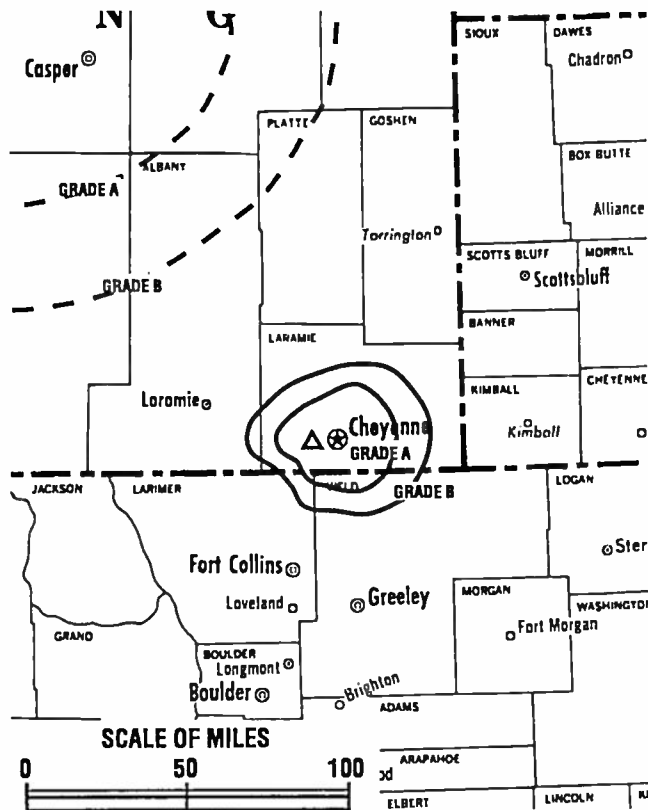
**Represented (legal):** Baker & Hostetler.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:** See KTWQ-TV, Casper, WY.

**City of License:** Cheyenne. DMA: Cheyenne-Scottsbluff-Sterling. Rank: 193.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KKTU BMPCT-870424KG Granted 7/24/87 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	22,040	7,610	29,650
Average Weekly Circulation (1995)	7,295	3,455	10,763
Average Daily Circulation (1995)			4,151

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wyoming—Cheyenne

**KLWY**

Ch. 27

Network Service: FOX.

Licensee: WyoMedia Corp., 7075 Salt Creek Hwy., Box 1, Casper, WY 82601.

Studio: 7075 Salt Creek Hwy., Box 1, Casper, WY 82601.

Telephone: 307-577-5923.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 4270-kw max. & 1170-kw horizontal visual, 427-kw max. & 117-kw horizontal aural. Antenna: 760-ft. above av. terrain, 631-ft. above ground, 7031-ft. above sea level.

Latitude 41° 02' 05"  
Longitude 104° 53' 28"

Transmitter: Off Hwy. 87, 0.6-mi. SE of Speer.

Ownership: WyoMedia Corp. (Group Owner).

Began Operation: August 5, 1994.

Represented (legal): Cordon & Kelly.

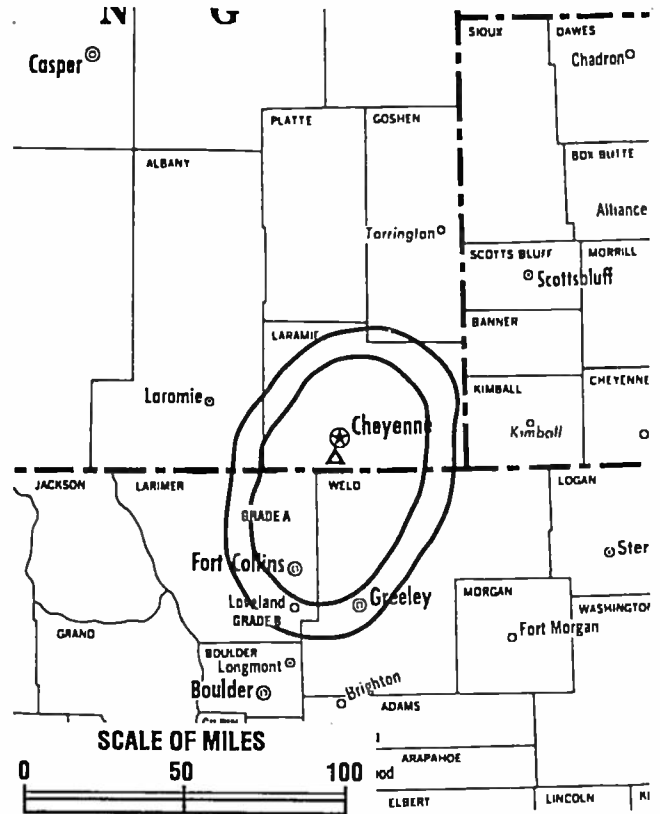
Represented (engineering): Jules Cohen & Associates, P.C.

**Personnel:**

Mark Nalbene, General Manager.  
Tina Nalbene, Local Sales Manager.  
Bill Robinson, Chief Engineer.  
Mike McCauley, Program Director.  
Neva Hashbrook, Promotion Director.  
Mike Trickett, Production Manager.  
Kim Ortega, Business Manager.

Highest 30 Sec. Rate: \$350.

City of License: Cheyenne. DMA: Cheyenne-Scottsbluff-Sterling. Rank: 193.



KLWY BPCT-800829KE Granted 8/4/81 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	75,510	36,150	111,660
Average Weekly Circulation (1995)	13,466	4,009	17,454
Average Daily Circulation (1995)			7,889

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wyoming—Jackson

**KJVI**

Ch. 2

(Satellite of KPVI, Pocatello, ID)

**Network Service:** ABC.

**Licensee:** Ambassador Media Corp., Box 7454, Jackson, WY 83001.

**Studio:** 790 W. Broadway, Suite 204, Jackson, WY 83001.

**Telephone:** 307-733-2066. **Fax:** 307-733-4834.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 0.19-kw visual.  
Antenna: 997-ft. above av. terrain, 11-ft. above ground, 8051-ft. above sea level.

Latitude 43° 27' 42"  
Longitude 110° 45' 09"

**Transmitter:** Snow King Mountain, approx. 1.25-mi. S of Jackson.

**Ownership:** Ambassador Media Corp. (Group Owner).

**Began Operation:** January 9, 1991. **Note:** Sale to Sunbelt Bcstg. Co. pends.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Drinker, Biddle & Reath.

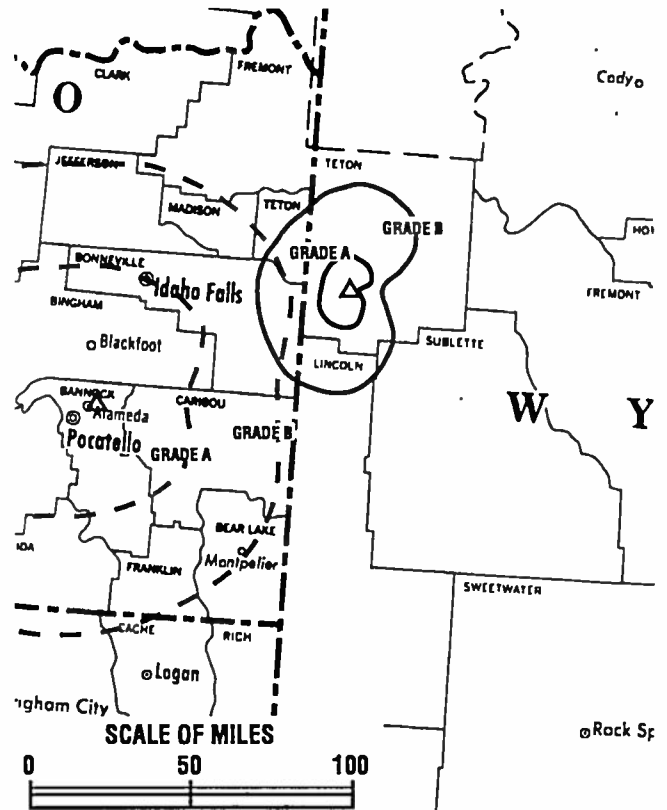
**Personnel:**

Harry P. Neuhardt, General Manager.  
Kathryn Brody, Station Manager.  
Nick Davidson, Chief Engineer.

**Rates:** On request.

**City of License:** Jackson. **DMA:** Idaho Falls-Pocatello. **Rank:** 168.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KJVI BMPCT-881215KG Granted 5/31/89 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	4,710	630	5,340
<b>Average Weekly Circulation (1995)</b>	0	0	3,914
<b>Average Daily Circulation (1995)</b>			2,115

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



# Wyoming—Riverton

**KFNE**

**Ch. 10**

(Satellite of KFNB, Casper, WY)

**Network Service:** ABC.

**Licensee:** First National Bcstg. Corp., 7075 Salt Creek Hwy., Casper, WY 82601.

**Studio:** 7075 Salt Creek Hwy., Casper, WY 82601.

**Telephone:** 307-577-5923. **Fax:** 307-577-5928.

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 170-kw max. visual, 17-kw aural. Antenna: 526-ft. above av. terrain, 62-ft. above ground, 7546-ft. above sea level.

Latitude 43° 27' 26"  
Longitude 108° 12' 02"

**Transmitter:** Boysen Peak, 31-mi. NNE of Riverton.

**Satellite Earth Station:** Bogner, 12-meter; RCA receivers.

**News Service:** UPI.

**Ownership:** First National Broadcasting Corp. (Group Owner).

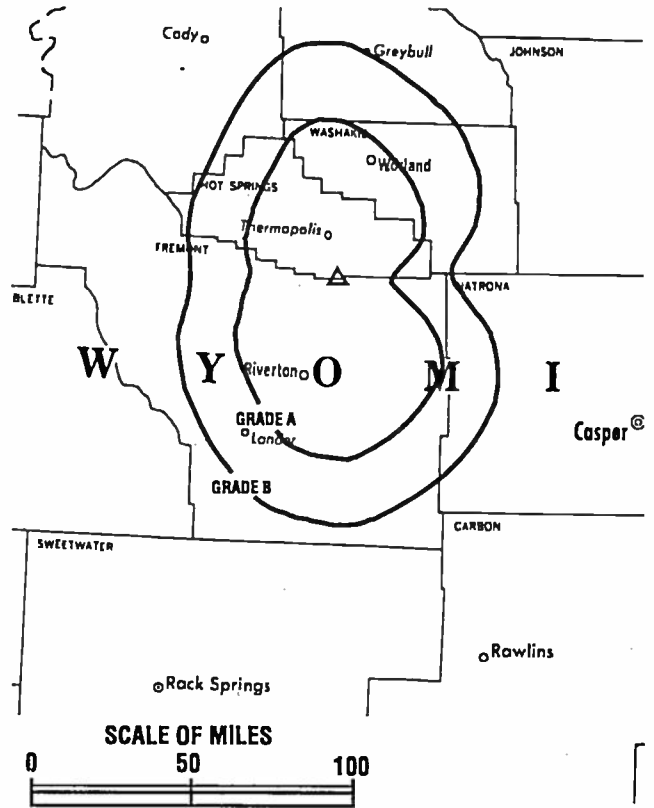
**Began Operation:** December 22, 1957. Sale to Francis D'Addario, et al., by Joseph P. & Mildred V. Ernst approved by FCC Feb. 28, 1980 (*Television Digest*, Vol. 19:26). Sale to David Antoniak, et al., approved June 27, 1984. Left air January 1987. Resumed operation under current ownership April 7, 1991.

**Represented (sales):** Savalli Broadcast Sales.

**Represented (legal):** Dow, Lohnes & Albertson.

**Personnel:** See KFNB, Casper, WY.

**Rates:** On request.



KFNE BPCT-880901KE Granted 3/28/91 © American Map Corp., No. 14244

**City of License:** Riverton. **DMA:** Casper-Riverton. **Rank:** 192.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	<b>34,830</b>	<b>19,650</b>	<b>54,480</b>
<b>Average Weekly Circulation (1995)</b>	<b>5,178</b>	<b>1,446</b>	<b>6,816</b>
<b>Average Daily Circulation (1995)</b>			<b>3,254</b>

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wyoming—Lander-Riverton

## KGWL-TV

Ch. 5

(Satellite of KGWC-TV, Casper, WY)

**Network Service:** CBS.

**Licensee:** Stauffer Communications Inc., Box 119, Topeka, KS 66601.

**Studio:** See KGWC-TV, Casper

**Telephones:** 307-234-1111; 800-788-5492. Fax: 307-234-2835.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 272-ft. above av. terrain, 183-ft. above ground, 6003-ft. above sea level.

Latitude 42° 53' 41.50"  
Longitude 108° 43' 34.00"

**Transmitter:** 3.6-mi. N of Lander on Sand Hills.

**News Services:** AP, CBS.

**Ownership:** Morris Communications Corp. (Group Owner).

**Began Operation:** September 12, 1982. Sale to present owners approved May 2, 1995. Sale to Stauffer Communications Inc. by Rocky Mountain Communications Network approved by FCC Aug. 25, 1986 (Television Digest, Vol. 26:23).

**Represented (sales):** Katz Television.

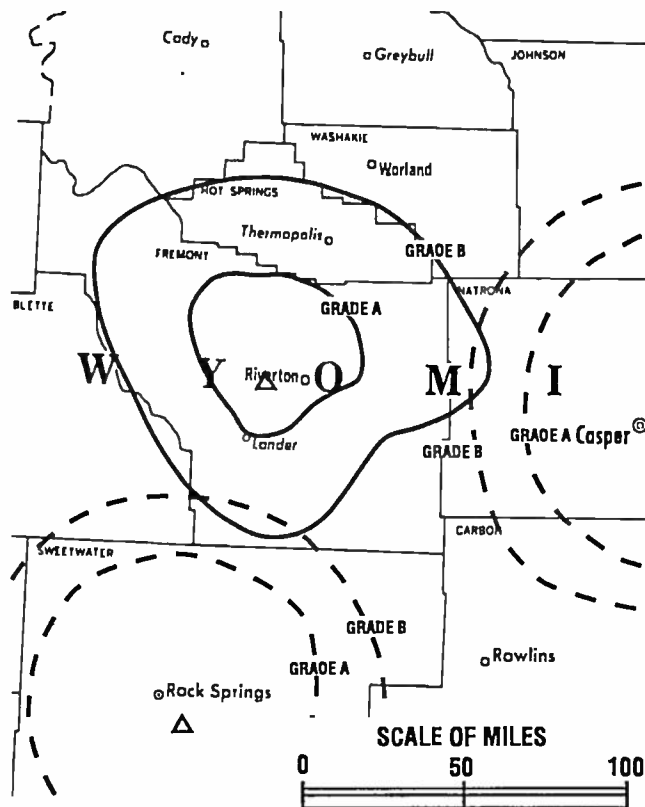
**Represented (legal):** Dow, Lohnes & Albertson.

**Personnel:** See KGWC-TV, Casper, WY.

**Rates:** On request.

**City of License:** Lander. **DMA:** Casper-Riverton. **Rank:** 192.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KGWL-TV BPCT-810428KG Granted 1/6/82 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	27,800	13,660	41,460
<b>Average Weekly Circulation (1995)</b>	5,829	2,635	9,578
<b>Average Daily Circulation (1995)</b>			4,981

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wyoming—Rawlins

**KFNR**

Ch. 11

**Network Service:** ABC.

**Licensee:** First National Bcstg. Corp., Box 2129, Salt Lake City, UT 84110.

**Studio:** 7075 Salt Creek Hwy., Casper, WY 82601.

**Telephone:** 307-577-5923.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 1.67-kw visual, 0.16-kw aural. Antenna: 230-ft. above av. terrain, 49-ft. above ground, 7251-ft. above sea level.

Latitude 41° 46' 15"  
Longitude 107° 14' 25"

**Transmitter:** 1.2-mi. S of city center of Rawlins, Carbon County.

**Ownership:** First National Broadcasting Corp. (Group Owner).

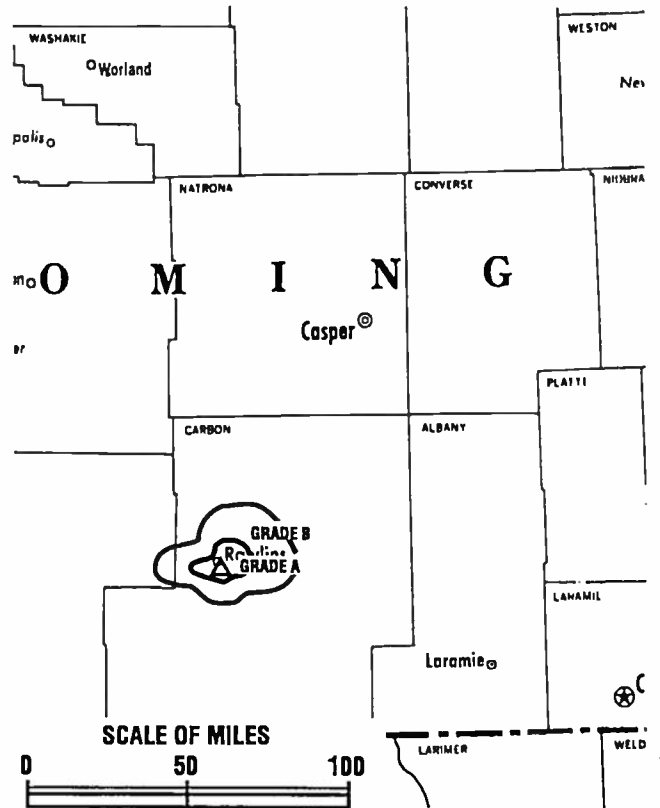
**Began Operation:** April 16, 1986; left air, date unannounced. Resumed operation under current ownership April 7, 1991.

**Represented (sales):** Savalli Broadcast Sales.

**Personnel:** See KFNB, Casper, WY.

**Rates:** On request.

**City of License:** Rawlins. **DMA:** Denver. **Rank:** 18.



KFNR BPCT-880901KF Granted 10/24/90 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	5,120	250	5,370
<b>Average Weekly Circulation (1995)</b>	3,564	0	3,560
<b>Average Daily Circulation (1995)</b>			1,595

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wyoming—Rock Springs

## KGWR-TV

Ch. 13

(Satellite of KGWC-TV, Casper, WY)

**Network Service:** CBS.

**Licensee:** Stauffer Communications Inc., Box 119, Topeka, KS 66601.

**Studio:** See KGWC-TV, Casper, WY.

**Telephones:** 307-234-1111; 800-788-5492. Fax: 307-234-2835.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 209-kw visual, 21-kw aural. Antenna: 1624-ft. above av. terrain, 148-ft. above ground, 8694-ft. above sea level.

Latitude 41° 26' 21"  
Longitude 109° 06' 42"

**Transmitter:** Quaking Asp Mountain.

**News Services:** AP, CBS.

**Ownership:** Morris Communications Corp. (Group Owner).

**Began Operation:** October 21, 1977. Sale to Rocky Mountain Communications by Gerald E. & Linda K. Devine approved by FCC July 13, 1982. Resumed operation Jan. 27, 1983. Sale to Stauffer Communications Inc. approved Aug. 25, 1986 (Television Digest, Vol. 26:23). Sale to present owners approved May 2, 1995.

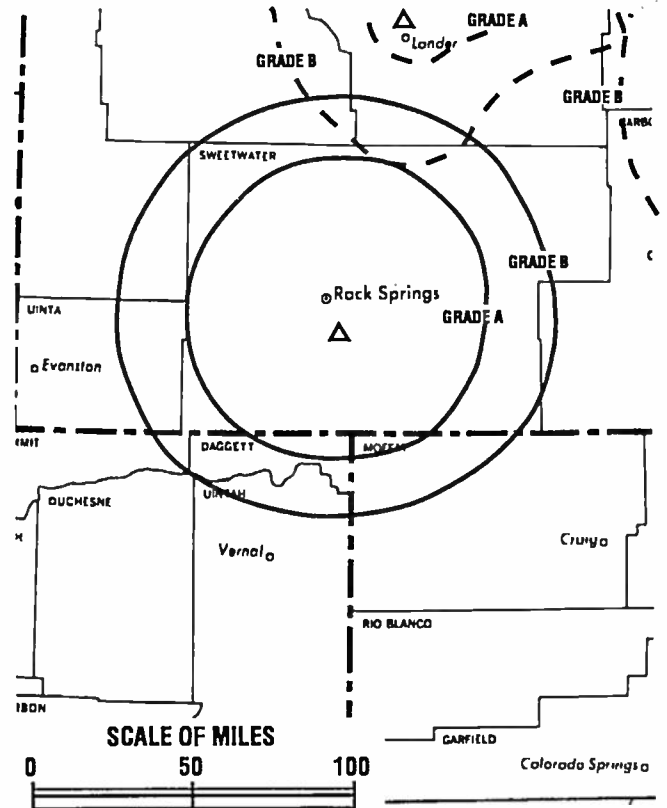
**Represented (sales):** Petry Television Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Personnel:** See KGWC-TV, Casper, WY.

**Rates:** On request.

**City of License:** Rock Springs. **DMA:** Salt Lake City. **Rank:** 36.



KGWR-TV BMPCT-891026KG Granted 3/27/90 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	13,710	3,920	17,630
<b>Average Weekly Circulation (1995)</b>	4,583	313	5,782
<b>Average Daily Circulation (1995)</b>			2,023

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

# Wyoming—Sheridan

## KSGW-TV

Ch. 12

(Satellite of KOTA-TV, Rapid City, SD)

**Network Service:** ABC, FOX.

**Licensee:** Duhamel Broadcasting Enterprises, Box 1760, Rapid City, SD 57709.

**Studio:** See KOTA-TV, Rapid City

**Telephone:** 605-342-2000. **Fax:** 605-342-7305.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 18-kw aural. Antenna: 1220-ft. above av. terrain, 144-ft. above ground, 7824-ft. above sea level.

Latitude 44° 37' 20"  
Longitude 107° 06' 57"

**Transmitter:** 12-mi. S & 8-mi. W of Sheridan.

**News Services:** ABC, AP.

**Ownership:** Duhamel Broadcasting Enterprises (Group Owner).

**Began Operation:** October 28, 1977.

**Represented (sales):** Katz Television.

**Represented (legal):** Fisher, Wayland, Cooper, Leader & Zaragoza.

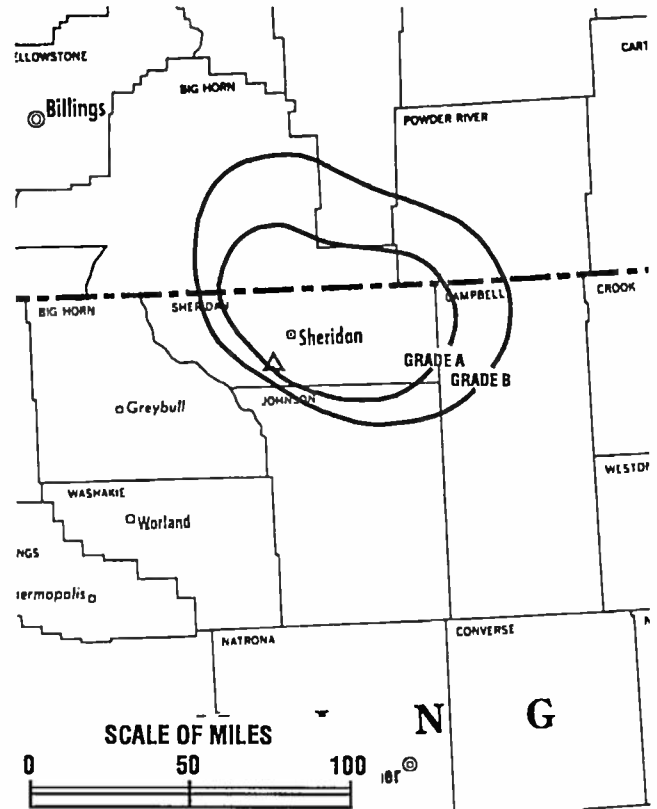
**Personnel:**

William F. Duhamel, General Manager.  
Wes Haugen, General Sales Manager.

**Rates:** On request.

**City of License:** Sheridan. **DMA:** Rapid City. **Rank:** 173.

**Circulation** ©1995 Nielsen. Coverage based on Nielsen study.



KSGW-TV BPCT-4905 Granted 3/18/77 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
<b>Estimated Station Totals*</b>	44,120	22,250	66,370
<b>Average Weekly Circulation (1995)</b>	11,984	1,170	13,400
<b>Average Daily Circulation (1995)</b>			7,823

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

## Guam—Agana

### KUAM-TV

Ch. 8

**Network Service:** CBS, NBC.

**Licensee:** Pacific Telestations Inc., Box 368, Agana, GU 96910.

**Studio:** 1.9-mi. SE of Agana

**Mailing Address:** Box 368, Agana, GU 96910.

**Telephone:** 671-637-5826. **Fax:** 671-637-9865.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 21.9-kw visual, 3.8-kw aural. Antenna: 936-ft. above av. terrain, 60-ft. above ground, 1139-ft. above sea level.

Latitude	13°	25'	53"
Longitude	144°	42'	36"

**Transmitter:** Mount Alutom.

**Satellite Earth Station:** Scientific-Atlanta, 10-meter C-band; Standard Communications receivers.

**AM Affiliate:** KUAM, 10-kw, 610 khz.

**FM Affiliate:** KUAM-FM, 2.5-kw, 93.9 MHz (No. 230), 77-ft.

**News Services:** AP, NBC.

**Ownership:** Micronesia Broadcasting Corp.

**Began Operation:** August 5, 1956. Transfer of control to present owners approved by FCC April 13, 1989. Sale to Pacific Telesation Inc. by H. S. Killgore approved by FCC Sept. 15, 1977 (*Television Digest*, Vol. 17:38). Sale to Killgore by Phil Berg approved April 9, 1964 (Vol. 3:48; 4:16). Previously, 5% sold by John P. Heame to Berg, raising Berg's holdings to 54.5% (Vol. 2:34).

**Represented (sales):** Intercontinental Services Ltd.

**Represented (legal):** Haley, Bader & Potts.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

**Jon M. Denight**, General Manager.  
**Tom Blaz**, Station Manager & Program Director.  
**Ginger Cruz**, News Director.  
**Richard Garman**, Chief Engineer.  
**Rey Tan**, Controller.

**Rates:** On request.

**City of License:** Agana.

## Guam—Tamuning

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**KTGM**

**Ch. 14**

**Network Service:** Independent.

**Licensee:** Island Bcstg. Inc., 692 N. Marine Dr., Tamuning, GU 96911.

**Studio:** 692 N. Marine Dr., Tamuning, GU 96911.

**Telephone:** 671-646-4873.

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 12.8-kw max. visual. Antenna: Minus 52-ft. above av. terrain, 66-ft. above ground, 230-ft. above sea level.

Latitude 13° 30' 09"  
Longitude 144° 48' 17"

**Transmitter:** Atlantica Guam Corp. Bldg., Marine Dr., Upper Tumon.

**Ownership:** Island Broadcasting Inc.

**Began Operation:** October 19, 1987.

**Represented (legal):** Davis, Graham & Stubbs.

**Represented (engineering):** Moffet, Larson & Johnson Inc.

**Personnel:**

**David M. Larson**, General Manager.

**Sharon Aldridge**, Sales Manager.

**Rates:** On request.

**City of License:** Tamuning.

# Puerto Rico—Aguadilla-Mayaguez

## WOLE-TV

Ch. 12

Network Service: Independent.

Licensee: Western Broadcasting Corp. of Puerto Rico, Box 1200, Mayaguez, PR 00681.

Studio: 17 Marina St., Aguadilla, PR 00603.

Mailing Address: Box 415, Aguadilla, PR 00605.

Telephone: 809-833-1200. Fax: 809-831-6330.

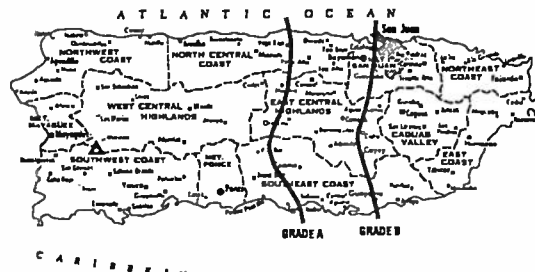
Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 275-kw visual, 27.5-kw aural. Antenna: 2182-ft. above av. terrain, 237-ft. above ground, 3189-ft. above sea level.

Latitude	18°	09'	00"
Longitude	66°	59'	00"

Transmitter: Pico Atalaya, 4.5-mi. SE of Rincon, PR.

Ownership: Western Broadcasting Corp. of Puerto Rico.

Began Operation: May 10, 1960.



### SCALE OF MILES

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WOLE-TV BPCT-890828KH Granted 6/14/91 © American Map Corp., No. 14244

Represented (legal): Peper, Martin, Jensen, Maichel & Hetlage.

Represented (engineering): du Treil, Lundin & Rackley.

#### Personnel:

Irwin Young, President.  
Luis A. Morales, General Manager.  
Santiago Hernandez, Program Director.  
Doel Oriol, Chief Engineer.

Rates: On request.

City of License: Aguadilla.



# Puerto Rico—Aguadilla

**WVEO**

Ch. 44

**Network Service:** Independent.

**Licensee:** Southwestern Bcstg. Corp., Penthouse Darlington Bldg., Rio Piedras, PR 00925.

**Studio:** Road 411, km 77, Aguada, PR

**Telephones:** 809-895-3033; 809-756-8888.

**Technical Facilities:** Channel No. 44 (650-656 MHz). Authorized power: 993-kw max. & 948-kw horizontal visual, 198-kw max. aural. Antenna: 1220-ft. above av. terrain, 235-ft. above ground, 1448-ft. above sea level.

Latitude	18°	19'	06"
Longitude	67°	10'	42"

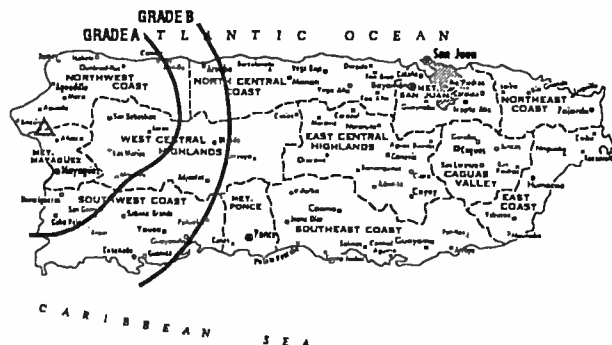
Holds CP for change to 308-kw max. visual, 213-ft. above ground, 1427-ft. above sea level. BPCT-950328KF.

**Transmitter:** Barrio Atalaya, Aguada, PR.

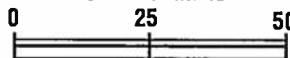
**Ownership:** Pedro Roman Collazo (Group Owner).

**Began Operation:** October 7, 1974. Sale of off-air station to James C. Leake approved April 20, 1987 but never consummated. Sale to Seglares Iglesia Catolica Inc. by Video Empresas Del Oeste approved by FCC March 7, 1985. Sale to present owner approved Oct. 10, 1990 (*Television Digest*, Vol. 30:43).

**Represented (sales):** Contemporary Media.



SCALE OF MILES



WVEO BPCT-950328KF Granted 5/25/95 © American Map Corp., No. 14244

**Represented (legal):** Piper & Marbury.

**Represented (engineering):** John F.X. Browne & Associates, P.C.

**Rates:** On request.

**City of License:** Aguadilla.

# Puerto Rico—Arecibo

## WCCV-TV

Ch. 54

Network Service: Independent.

Licensee: Asociacion Evangelista Cristo Viene Inc., Box 949, Camuy, PR 00627-0949.

Studio: 62 Luis Gandia Santos St., Arecibo, PR 00612.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 11.78-kw max. visual, 2.34-kw max. aural. Antenna: Minus 219-ft. above av. terrain, 127-ft. above ground, 157-ft. above sea level.

Latitude	18°	28'	28"
Longitude	66°	43'	36"

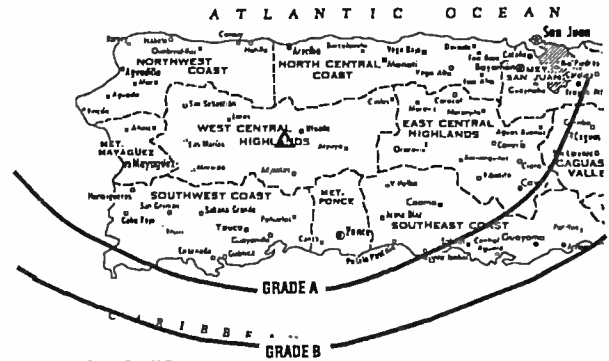
Holds CP for change to 1500-kw max. visual, 1969-ft. above av. terrain, 512-ft. above ground, 3571-ft. above sea level, lat. 18° 14' 06", long. 66° 45' 36", transmitter to Cerro Roncador, 4.3-mi. to Utuado on 60°T. BPCT-890609KF.

Transmitter: Luis Gandia Santos St., No. 62, Arecibo.

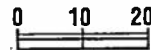
Satellite Earth Stations: In operation; Drake receivers.

Ownership: Asociacion Evangelistica Cristo Viene Inc.

Began Operation: April 9, 1982. Sale to present owners by Arecibo Video Corp. approved by FCC March 17, 1989.



SCALE OF MILES



WCCV-TV BPCT-890609KF Granted 8/30/89 © American Map Corp., No. 14244

Represented (engineering): Robert L. Purcell.

### Personnel:

Jose J. Avila, President.  
Jenny R. Velazquez, General Manager.  
William Arce, Chief Engineer.

Highest 30 Sec. Rate: \$30.

City of License: Arecibo.

Note: Current information not available.

# Puerto Rico—Bayamon

**WDWL**

Ch. 36

**Network Service:** Independent.

**Licensee:** Bayamon Christian Network, Levittown Station, Box 50615, Toa Baja, PR 00950.

**Studio:** Ave. Sebana Seca, Levittown, PR 00620.

**Telephone:** 809-795-8181. Fax: 809-795-8140.

**Technical Facilities:** Channel No. 36 (602-608 MHz). Authorized power: 9.3-kw max. visual. Antenna: 1078-ft. above av. terrain, 104-ft. above ground, 1704-ft. above sea level.

Latitude	18°	16'	40"
Longitude	66°	06'	38"

**Transmitter:** Cerro Marquesa, Aguas Buenas.

**Ownership:** Iglesia Christiana Amor y Verdad Inc.

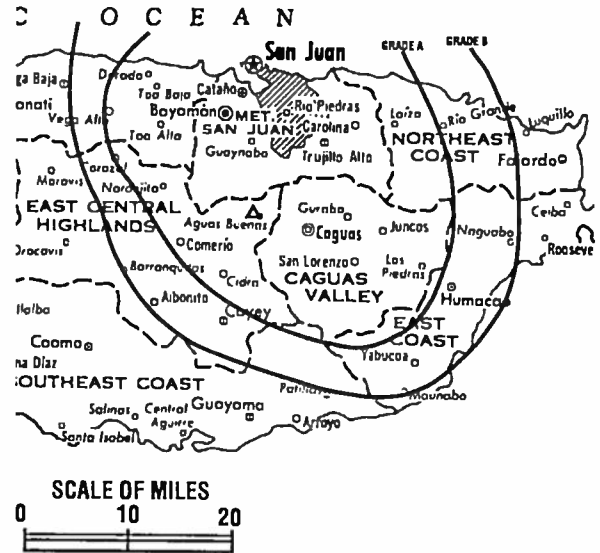
**Began Operation:** March 25, 1991.

**Represented (engineering):** Jorge R. Figueroa.

**Personnel:**

Jacob Rivera, General Manager.

David Baez, Chief Engineer.



WDWL BMPCT-890428KG Granted 5/11/90 © American Map Corp., No. 14244

Oscar Lozano, Program Director.  
David Guerrero, Production Manager.

Highest 30 Sec. Rate: \$50.

City of License: Bayamon.

# Puerto Rico—Mayaguez

## WNJX-TV

Ch. 22

Network Service: Independent.

Licensee: WNJX-TV Inc., Box 1030, Mayaguez, PR 00709.

Studio: 22 Guanajibo Shopping Center, Mayaguez, PR 00708.

Telephone: 809-831-2222. Fax: 809-834-2211.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 200-kw max. visual, 20-kw max. aural. Antenna: 1137-ft. above av. terrain, 130-ft. above ground, 1344-ft. above sea level.

Latitude	18°	19'	06"
Longitude	67°	10'	42"

Holds CP for change to 1550-kw max. visual, 2034-ft. above av. terrain, 131-ft. above ground, 2986-ft. above sea level, lat. 18° 09' 05", long. 66° 59' 20", transmitter to Monte del Estado Antenna Farm, 2.17-mi. S of Maricao, Mayaguez County. BPC-910409KJ.

Requests modification of CP for change to 35.5-kw max. visual, 2027-ft. above av. terrain, lat. 18° 09' 07", long. 66° 59' 15", transmitter to Monte del Estado, 9.4-mi. from Maricao on Rd. 120, Maricao County. BMPCT-930615LF.

Transmitter: Atalaya Mountain, Aguada.

Satellite Earth Stations: In operation, C-band.

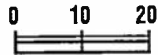
Ownership: WNJX-TV Inc.

Began Operation: April 27, 1986.



C A R I B B E A N

SCALE OF MILES



WNJX-TV BPC-910409KJ Granted 7/17/91 © American Map Corp., No. 14244

Represented (legal): Latham & Watkins.

Represented (engineering): D.B. Communications.

### Personnel:

Ana P. Tryon, President.  
Glenn A. Tryon, General Manager.  
Frances Irizarry, General Sales Manager.  
Pedro Caraballo, Production Director.  
Ramon Rivera Perez, Chief Engineer.  
Nydia Plaza, Traffic Director.

Highest 30 Sec. Rate: \$100.

City of License: Mayaguez.

Note: Current information not available.

# Puerto Rico—Mayaguez-Aguadilla

## WORA-TV

Ch. 5

**Network Service:** Independent.

**Licensee:** Telecinco Inc., Box 43, Mayaguez, PR 00681-0043.

**Studio:** Darlington Bldg., Mayaguez, PR 00681-0043.

**Telephones:** 809-831-5555; 809-721-4054. **Fax:** 809-833-0075.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 95.5-kw visual, 19.1-kw aural. Antenna: 2000-ft. above av. terrain, 240-ft. above ground, 3060-ft. above sea level.

Latitude	18°	09'	02"
Longitude	66°	59'	20"

Requests CP for change to 100-kw max. visual, 2001-ft. above av. terrain, 190-ft. above ground, 3012-ft. above sea level. BPCT-950607KF.

**Transmitter:** 2.2-mi. S of Maricao on Road No. 120.

**Ownership:** Telecinco Inc.

**Began Operation:** October 1, 1955.

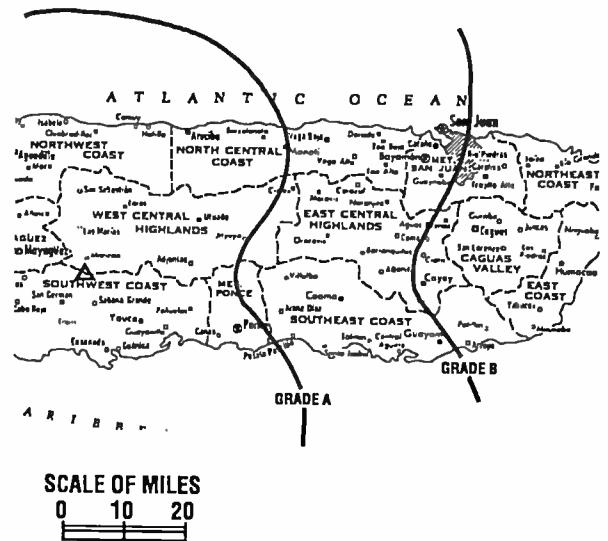
**Represented (legal):** Bryan Cave.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

Alfredo R. de Arellano Jr., President.

Eduardo Bado, General Manager.



WORA-TV

© American Map Corp., No. 14244

Benjamin Torres, General Sales Manager.

G. A. Bonet, Director of Engineering.

Jose Delgado, News Director.

Rey Perez, Program Director.

Jesus Echevarria, Chief Engineer.

Highest 30 Sec. Rate: \$200.

City of License: Mayaguez.

# Puerto Rico—Naranjito

**WECN**

Ch. 64

Network Service: Independent.

Licensee: Encuentro Christian Network Corp., Box 310, Bayamon, PR 00960.

Studio: Hwy. 167, km 18.9, Bayamon, PR 00960.

Telephones: 809-799-6400; 809-797-3447. Fax: 809-797-2450.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 1000-kw max. visual, 15.8-kw max. aural. Antenna: 467-ft. above av. terrain, 117-ft. above ground, 1724-ft. above sea level.

Latitude	18°	17'	34"
Longitude	66°	16'	02"

Holds CP for change to 771.25-kw max. visual. BPCT-890125KH.

Transmitter: Barrio Cedro Abajo.

Ownership: Encuentro Christian Network Corp.

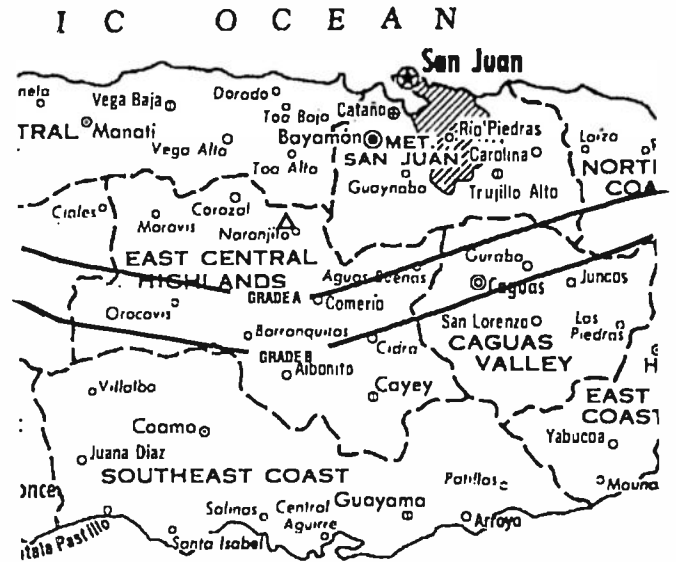
Began Operation: January 1, 1989.

Represented (legal): Mitchell, Boyer & Associates, P.C.

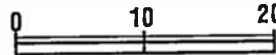
Represented (engineering): Satellite Technology for Christ.

### Personnel:

Rafael Torres Padilla, General Manager.  
Eliezer Hernandez Rolon, General Sales Manager.  
Nacha Rivera, News Director.  
Myriam Guzman Rodriguez, Program & Production Director.



SCALE OF MILES



WECN BPCT-890125KH Granted 5/31/89 © American Map Corp., No. 14244

Andres Carrasquillo Merced, Promotion Director.

Mickey Linares Perez, Chief Engineer.

Fernando Luis Casan, Development Director.

Rates: On request.

City of License: Naranjito.

# Puerto Rico—Ponce

**WSTE**

Ch. 7

**Network Service:** Independent.

**Licensee:** Siete Grande Television Inc., c/o Lownethal, Landau, Fisher, 250 Park Ave., New York, NY 10177.

**Studios:** Isabel No. 15, Ponce, PR 00731; Stop 8, Puerta de Tierra, San Juan, PR 00902.

**Mailing Address:** Box A, Old San Juan Station, San Juan, PR 00902.

**Telephones:** 809-845-7575 (Ponce); 809-724-7777 (San Juan).

**Fax:** 809-725-5870.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 186-kw max. & 166-kw horizontal visual, 22.4-kw aural. Antenna: 2710-ft. above av. terrain, 440-ft. above ground, 4377-ft. above sea level.

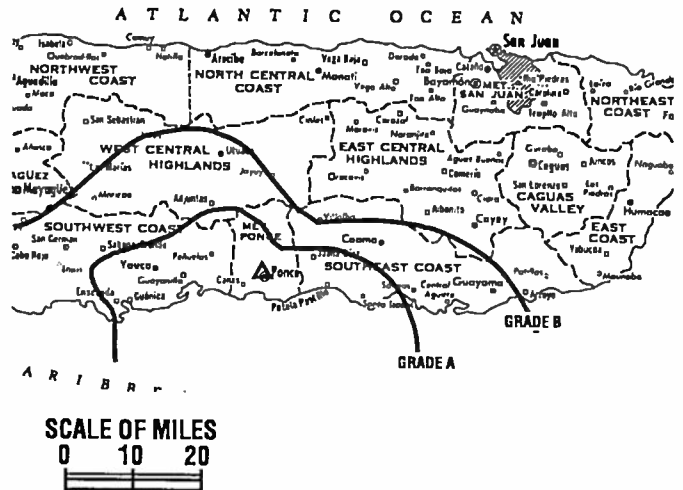
Latitude	18°	09'	17"
Longitude	66°	33'	16"

**Transmitter:** Cerro Maravilla, 5-mi. SE of Jayuya, PR.

**Satellite Earth Stations:** Avantek, 13-meter; Gardiner, 13-meter; Avcom, Gardiner receivers.

**Ownership:** Siete Grande Television Inc.

**Began Operation:** February 2, 1958. Sale to present owners by Malrite & Muniz approved by FCC Aug. 5, 1991. Sale of 80% to Malrite by Lucas Tomas Muniz



WSTE BMPCT-861223KN Granted 1/29/87 © American Map Corp., No. 14244

approved by FCC Sept. 27, 1985 (Television Digest, Vol. 25:23). Previous sale by United Artists Bcstg. approved by FCC Dec. 21, 1978. Sale to United Artists approved March 11, 1970 (Vol. 9:31). Sale of 36.67% to Alfred C. Ramirez, giving him control, approved Dec. 23, 1964 (Vol. 5:1).

**Represented (legal):** Vemer, Liipfert, Bernhard, McPherson & Hand, Chartered.

**Personnel:**

Wanda Costanzo, General Manager.  
Modesto Delgado, Chief Engineer.  
Felix O. Roman, Controller.

**Rates:** On request.

**City of License:** Ponce.

# Puerto Rico—Ponce

## WSUR-TV

Ch. 9

Network Service: Independent.

Licensee: Estrella Brillante Ltd. Co-Partnership, 800 Skylight Office Tower, Cleveland, OH 44115.

Studio: La Rambla, Ponce

Sales Office: 657 Ave. Condado, Santurce, PR.

Telephone: 809-842-4178.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 178-kw visual, 7.24-kw aural. Antenna: 2812-ft. above av. terrain, 266-ft. above ground, 4531-ft. above sea level.

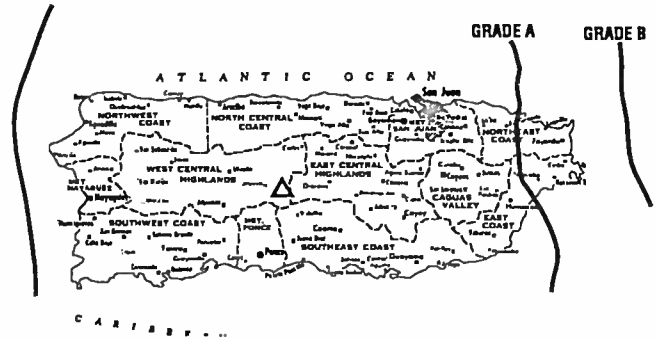
Latitude	18°	10'	09"
Longitude	66°	34'	37"

Transmitter: Mount Jayuya.

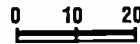
News Service: AP.

Ownership: Estrella Brillante Ltd. Co-Partnership (Group Owner).

Began Operation: February 20, 1958. Sale to Lorimar-Telepictures, et al., by American Colonial Bcstg. Corp. approved by FCC July 22, 1985 (Television Digest, Vol.



### SCALE OF MILES



WSUR-TV BMPCT-931115KH Granted 3/30/94 © American Map Corp., No. 14244

23:52). Sale to Timothy Brumlik dismissed (Vol. 28:51; 29:3). Sale to present owners approved Aug. 5, 1991.

### Personnel:

Luis Felipe Rodriguez, Production Manager.  
Robert L. Beurkel, Chief Engineer.

Rates: On request.

City of License: Ponce.



# Puerto Rico—Ponce

**WTIN**

**Ch. 14**

**Network Service:** Independent.

**Licensee:** Hector Nicolau, Valle Verde Urbanization, AS. 15 Rio Orocovis, Bayamon, PR 00619.

**Telephone:** 809-848-5250.

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 1513.6-kw max. visual. Antenna: 1834-ft. above av. terrain, 174-ft. above ground, 3281-ft. above sea level.

Latitude	18°	09'	00"
Longitude	66°	52'	50"

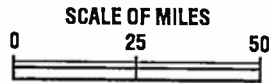
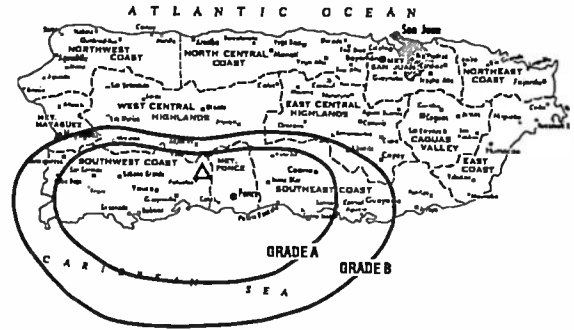
Requests CP for change to 1074-kw max. visual, 2536-ft. above av. terrain, 157-ft. above ground, 4127-ft. above sea level, lat. 18° 09' 15", long. 66° 33' 15", transmitter to Cerro Maravillas. BPCT-941103KF.

**Transmitter:** El Cerro Penuelas, PR.

**Ownership:** Hector Nicolau.

**Began Operation:** December 27, 1985.

**Represented (legal):** Baraff, Koerner, Olender & Hochberg, P.C.



WTIN BMPCT-851227KE Granted 12/17/87 © American Map Corp., No. 14244

**Personnel:**  
Hector Nicolau, General Manager.

**City of License:** Ponce.

**Note:** Current information not available.

# Puerto Rico—San Juan

## WAPA-TV

Ch. 4

**Network Service:** Independent.

**Licensee:** Pegasus Bcstg. of San Juan, Puerto Rico Inc., Box 362050, San Juan, PR 00936-2050.

**Studio:** State Rd. 19, km 0.5, San Juan, PR 00657.

**Telephone:** 809-792-4444. Fax; 809-782-4420.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 53.7-kw visual, 8.1-kw aural. Antenna: 2863-ft. above av. terrain, 1046-ft. above ground, 4002-ft. above sea level.

Latitude	18°	06'	42"
Longitude	66°	03'	05"

**Transmitter:** Cerro La Santa, 21-mi. S of San Juan.

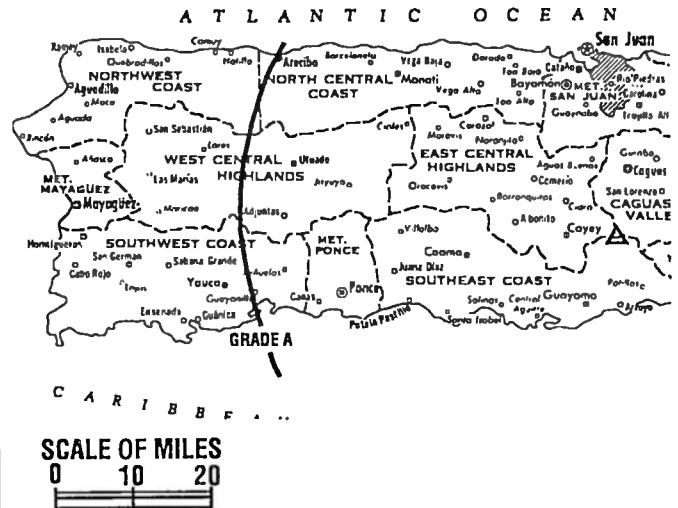
**Satellite Earth Station:** Harris, 13-meter, Harris receivers.

**News Service:** CNN.

**Ownership:** General Electric Capital Corp.

**Began Operation:** March 5, 1954. Sale of 80% to Winston-Salem Bcstg. by Jose R. Quinones interests was approved May 1, 1957 (*Television Digest*, Vol. 13:13, 14, 18). Sale to Columbia Pictures Industries by Winston-Salem Bcstg. & Jose R. Quinones approved April 25, 1962. Sale to Western Bcstg. Co. by Columbia approved May 26, 1976. Sale to SFN Communications by Western Bcstg. approved June 15, 1984. Sale to Pegasus Bcstg. by SFN approved Oct. 2, 1986. Transfer of control to present owner approved Sept. 11, 1990.

**Represented (sales):** Katz Hispanic Media; Canadian Communications Co.



WAPA-TV BMPCT-870709KF Granted 8/31/87 © American Map Corp., No. 14244

**Represented (legal):** Fletcher, Heald & Hildreth.

**Represented (engineering):** John F. X. Browne & Associates, P.C.

### Personnel:

Enrique Cruz, Executive Vice President & News Director.  
Julio Toro, General Manager.  
Maria Rodriguez, Station Manager.  
Luis Somoza, Director of Sales.  
Juan Abel Gonzalez, Director of Engineering.  
Gurin Belgodere, Promotions & Public Affairs Director.  
Daniel Rodriguez, Programming Consultant.

**Highest 30 Sec. Rate:** \$3500.

**City of License:** San Juan.

## Puerto Rico—San Juan

### WKAQ-TV

Ch. 2

**Network Service:** Telemundo.

**Licensee:** Telemundo of Puerto Rico License Corp., 1740 Broadway, 18th Floor, New York, NY 10019.

**Studio:** 383 Franklin D. Roosevelt Ave., Hato Rey, PR 00918.

**Telephone:** 809-758-2222. **Fax:** 809-759-9655.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 55-kw visual. Antenna: 2825-ft. above av. terrain, 1047-ft. above ground, 3999-ft. above sea level.

Latitude	18°	06'	54"
Longitude	66°	03'	10"

**Transmitter:** La Santa Peak, Cerro La Santa, Cayey, Puerto Rico.

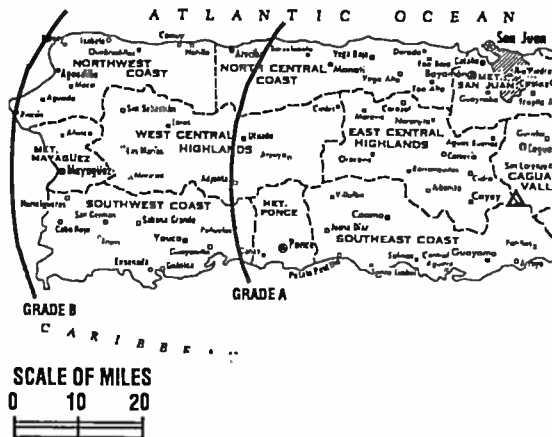
**Satellite Earth Station:** Harris, 13-meter C-band; Harris receivers.

**News Services:** CNN Headline News, UPI.

**Ownership:** Telemundo Group Inc. (Group Owner).

**Began Operation:** March 28, 1954. Sale to present owner by Angel Ramos estate, et al., approved by FCC Aug. 9, 1983.

**Represented (sales):** Telemundo.



WKAQ-TV BPGT-881109KH Granted 4/28/89 © American Map Corp., No. 14244

**Represented (legal):** Covington & Burling.

#### Personnel:

Jose Ramos, President & General Manager.  
Ileana Santiago, Program Director.  
Jose Medina, Chief Engineer.  
Magdalena Alonso, Promotion Director.  
Hector Pena, News Director.  
Sonia Melendez, Business Manager.

**Rates:** On request.

**City of License:** San Juan.

# Puerto Rico—Caguas-San Juan

**WLII**

**Ch. 11**

**Network Service:** Independent.

**Licensee:** Estrella Brillante Ltd. Co-Partnership, 800 Skylight Office Tower, Cleveland, OH 44115.

**Studio:** 657 Condado Ave., Santurce, PR 00907.

**Mailing Address:** Call Box 10000, Santurce Station, Santurce, PR 00907.

**Telephone:** 809-724-1111.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 200-kw visual, 39.8-kw aural. Antenna: 1635-ft. above av. terrain, 240-ft. above ground, 1180-ft. above sea level.

Latitude	18°	16'	54"
Longitude	66°	06'	46"

Holds CP for change to 316-kw max. visual, 1165-ft. above av. terrain, 207-ft. above ground, 1880-ft. above sea level. BPCT-930421KE.

**Transmitter:** Cerro Marquessa Mountain, 6-mi. NW of Caguas.

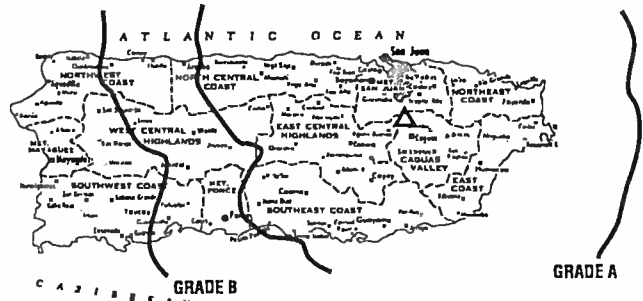
**Satellite Earth Station:** Vertex, 13-meter C-band; Harris receivers.

**News Services:** AP, NBC, NIWS, UPI, WSI.

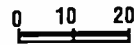
**Ownership:** Estrella Brillante Ltd. Co-Partnership (Group Owner).

**Began Operation:** April 22, 1960. Sale to TeleOnce Corp. by American Colonial Bcstg. Corp. approved by FCC July 22, 1985 (Television Digest, Vol. 23:52). Sale to present owners approved Aug. 5, 1991.

**Represented (sales):** Katz Hispanic Media; Canadian Communications Co.



## SCALE OF MILES



WLII BMPCT-931118KE Granted 3/30/94

© American Map Corp., No. 14244

**Represented (legal):** Amaldo Villamil.

### Personnel:

Rafael Ruiz, Executive Vice President.  
David E. Murphy, General Manager.  
Alexis Torres, Comptroller.  
Hilary Hattler, Sales Manager.  
Cristina Martinez, Program Director.  
Maggy Alonso, Promotion Director.  
Linda Hernandez, News Director.  
Jose A. Medina, Chief Engineer.

**Highest 30 Sec. Rate:** \$1600.

**City of License:** Caguas.

**Note:** Current information not available.

# Puerto Rico—San Juan

## WRWR-TV

Ch. 30

Network Service: Independent.

Grantee: Aerco Broadcasting Corp., 218 Almirante Pinzon, Hato Rey, PR 00918.

Studio: RD 2, km 9.2, Bayamon, PR 00918.

Telephones: 809-765-1501; 809-765-8700.

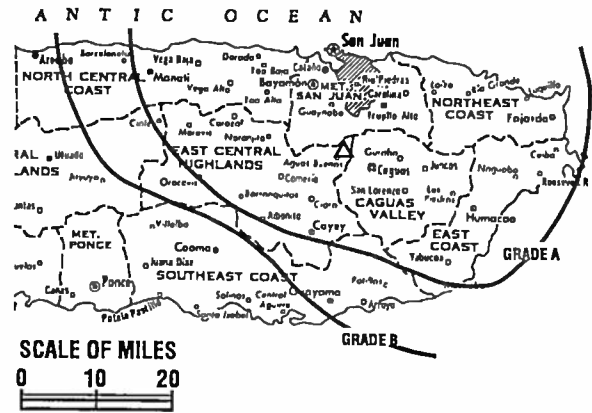
Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2630-kw max. & 288-kw horizontal visual, 263-kw max. & 28.8-kw horizontal aural. Antenna: 942-ft. above av. terrain, 196-ft. above ground, 1672-ft. above sea level.

Latitude	18°	16'	30"
Longitude	66°	05'	36"

Transmitter: 1.4-mi. N, 30°E directly from Aguas Buenas.

Ownership: Aerco Broadcasting Corp.

Began Operation: January 1, 1987; left air January 17, 1989. Returned to air May 27, 1992 under lease agreement with Monte Sinai Corp.; left air again August 21, 1992. Bankruptcy sale from Bay Broadcasting to present owner approved by FCC June 6, 1995.



WRWR-TV BMPCT-830331KH Granted 11/23/83 © American Map Corp., No.14244

Represented (legal): Gammon & Grange.

### Personnel:

Ramon Rodriguez Nieves, General Manager.

Rates: On request.

City of License: San Juan.

Note: Current information not available.

# Puerto Rico—San Juan

## WSJU

Ch. 18

**Network Service:** NBC.

**Licensee:** International Bcstg. Corp., Penthouse Darlington Bldg., Box 34086, Rio Piedras, PR 00925.

**Studio:** Iturregui Ave. at Baldorioty, Carolina, PR.

**Telephone:** 809-752-1800.

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 1518-kw max. visual. Antenna: Circularly polarized, 2783-ft. above av. terrain, 168-ft. above ground, 3464-ft. above sea level.

Latitude	18°	18'	36"
Longitude	65°	47'	41"

Holds CP for change to 447-kw max. visual, 105-ft. above av. terrain, 197-ft. above ground, 246-ft. above sea level, lat. 18° 24' 10", long. 66° 03' 21", transmitter to Darlington Bldg., Rio Piedras. BMPCT-920702KK.

Requests modification of CP for change to 902-ft. above av. terrain, 131-ft. above ground, 1607-ft. above sea level, lat. 18° 16' 30", long. 66° 05' 36", transmitter to 1.4-mi. N, 30° E directly from Aguas Buenas. BMPCT-940303KE.

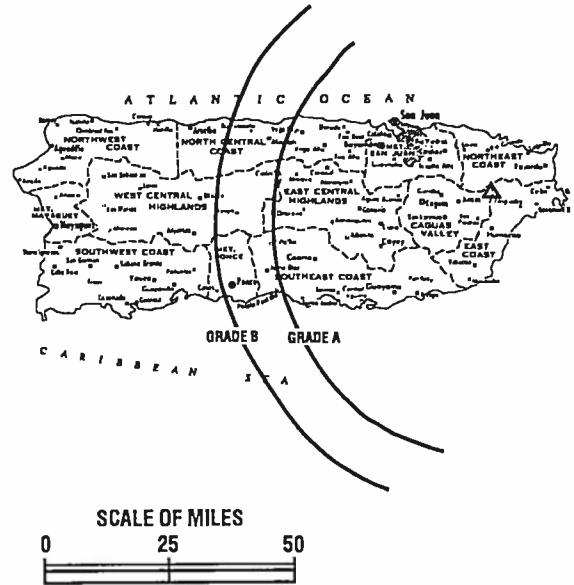
**Transmitter:** El Yunque Peak, 9-mi. W of Fajardo.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Harris, 6-meter; Harris, 9-meter; Harris, 11-meter; Harris receivers.

**News Services:** INN, NBC.

**Ownership:** Pedro Roman Collazo (Group Owner).



WSJU BPCT-910920KQ Granted 1/31/92 © American Map Corp., No. 14244

**Began Operation:** July 29, 1984. Sold to present owner by trustee in bankruptcy 1990.

**Represented (legal):** Holland & Knight.

**Represented (engineering):** Peter V. Gureckis & Associates.

**Personnel:**  
Crysell Torres, General Manager.  
Jorge L. Alvarez, Assistant Manager & Comptroller.  
Rafael Cruz, Chief Engineer.

**Highest 30 Sec. Rate:** \$750.

**City of License:** San Juan.

## Puerto Rico—Yauco

### WIRS

Ch. 42

**Network Service:** Independent.

**Licensee:** Maranatha Christian Network, Box 635, Bayamon, PR 00960.

**Studio:** 167 Hwy., km 18.9, Bayamon, PR 00960.

**Telephones:** 809-797-3447; 809-799-6400. Fax: 809-797-2450.

**Technical Facilities:** Channel No. 42 (638-644 MHz). Authorized power: 1500-kw max. visual. Antenna: 2797-ft. above av. terrain, 126-ft. above ground, 4424-ft. above sea level.

Latitude	18°	10'	10"
Longitude	66°	34'	36"

**Transmitter:** Mount Jayuya electronic site.

**Satellite Earth Station:** 6-meter C-band; Startrack receivers.

**SNG Mobile Dish:** C-band.

**Ownership:** Maranatha Christian Network.

**Began Operation:** December 1, 1991.

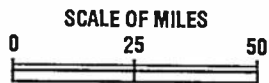
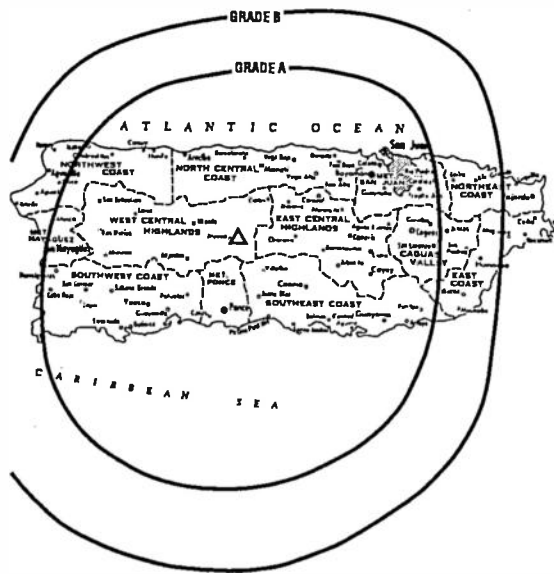
**Represented (legal):** Bisulca & Slaughter, P.C.

**Represented (engineering):** Pete E. Myrl Warren III.

**Personnel:**

Rafael Torres Padilla, General Manager.

Eliezer Hernandez Rolon, General Sales Manager.



WIRS BMPCT-890927KG Granted 12/15/89 © American Map Corp., No. 14244

Nacha Rivera, News Director.

Myriam Guzman Rodriguez, Program & Production Director.

Mickey Linares Perez, Chief Engineer.

Andres Carrasquillo Merced, Promotion Director.

**Highest 30 Sec. Rate:** \$85.

**City of License:** Yauco.

## Virgin Islands—Christiansted

### WSVI

Ch. 8

**Network Service:** ABC.

**Licensee:** Antilles Bcstg. Corp., Sunny Isle Shopping Center, Box 8 ABC, St. Croix, VI 00823.

**Studios:** Sunny Isle Shopping Center, St. Croix, VI 00823; Island Marine Bldg., St. Thomas, VI 00801.

**Telephone:** 809-778-5008. **Fax:** 809-778-5011.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 1141-ft. above av. terrain, 265-ft. above ground, 1341-ft. above sea level.

Latitude	17°	45'	25"
Longitude	67°	47'	59"

**Transmitter:** Blue Mountain, 6-mi. W of Christiansted.

**Satellite Earth Stations:** Harris, 5-meter C-band; Harris, 6-meter C-band; Harris, Pinzone receivers.

**News Services:** ABC, AP.

**Ownership:** Antilles Broadcasting Corp.

**Began Operation:** November 10, 1965. Sale to Peoples Bcstg. by Quality Telecasting approved by FCC Nov. 19, 1973. Left air Nov. 14, 1975. Sale to Antilles Bcstg. Corp. approved Jan. 31, 1978. Resumed operations Nov. 1978. Sale to John A. Lack & Jay Emmett approved by FCC June 18, 1985 (*Television Digest*, Vol. 25:20) but not consummated. Sale to Commonwealth Enterprises Inc. approved by FCC Dec. 22, 1986 but not consummated.

**Represented (sales):** Intercontinental Services Ltd.

**Represented (legal):** Duncan, Weinberg, Miller & Pembroke, P.C.

**Personnel:**

**Barakat Saleh**, President & General Manager.

**Len Gawrych**, Vice President.

**Eustace Brown**, News Director.

**Barbara Snell**, Program Director.

**Roberta Hanschuh**, Business Manager.

**Chester Benjamin**, Chief Engineer.

**Highest 30 Sec. Rate:** \$175.

**City of License:** Christiansted.

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