

MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Oklahoma City, OK	578,100	43	KFOR-TV (4), KOCB (34), KOCO-TV (5), KOKH-TV (25), KSBI (52), KTBO-TV (14), KWTU (9), KDOR (17), KJRH (2), KOKI-TV (23), KOTV (6), KTFO (41), KTUL (8), KWHB (47)
Tulsa, OK	462,800	59	KAAS-TV (18), KAKE-TV (10), KBSD-TV (6), KBST-TV (7), KBSL-TV (10), KLBY (4), KSAS-TV (24), KSNC (2), KSNB (11), KSNK (8), KSNW (3), KUPK-TV (13), KWCH-TV (12)
Wichita-Hutchinson, KS	426,470	62	KMSS-TV (33), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3), KWLB (45)
Shreveport, LA	352,890	76	KFAA (51), KFMS-TV (5), KHBS (40), KHOG-TV (29), KPOM-TV (24)
Fort Smith, AR	200,980	118	KAMR-TV (4), KCIT (14), KFDA-TV (10), KVIH-TV (12), KVII-TV (7)
Amarillo, TX	170,300	130	KAUZ-TV (6), KFDX-TV (3), KJTL (18), KSWO-TV (7)
Wichita Falls, TX-Lawton, OK	153,000	140	KKFT (20), KOAM-TV (7), KODE-TV (12), KSNF (16)
Joplin, MO-Pittsburg, KS	140,100	147	KTEN (10), KXII (12)
Sherman, TX-Ada, OK	108,070	159	

State Cross Reference List
Communities that receive programs of stations that are located elsewhere.

KXII, Ardmore	See Sherman, TX
KAUZ-TV, Lawton	See Wichita Falls, TX
KFDX-TV, Lawton	See Wichita Falls, TX
KDOR, Tulsa	See Bartlesville, OK

Oklahoma Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	8	8	16
Educational Television Stations	4	2	6
	12	10	22

Oklahoma—Ada-Ardmore

KTEN

Ch. 10

Network Service: ABC, NBC, Fox.

Licensee: KTEN Television Limited Partnership, 2929 W. Main, Box 1425, Durant, OK 74702.

Studios: 1600 Arlington St., Ada, OK 74820; The Ardmore Bldg., Ardmore, OK.

Mailing Address: Box 1425, Durant, OK 74702.

Telephones: 405-924-6936; 405-332-3311.

Fax: 405-924-6989; 903-465-5859.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1460-ft. above av. terrain, 1458-ft. above ground, 2338-ft. above sea level.

Latitude 34° 21' 34"
 Longitude 96° 33' 34"

Transmitter: 6-mi., 225° SSW, near Bromide, OK.

Satellite Earth Station: Prodelin, 5-meter; Prodelin receivers.

News Services: ABC, AP.

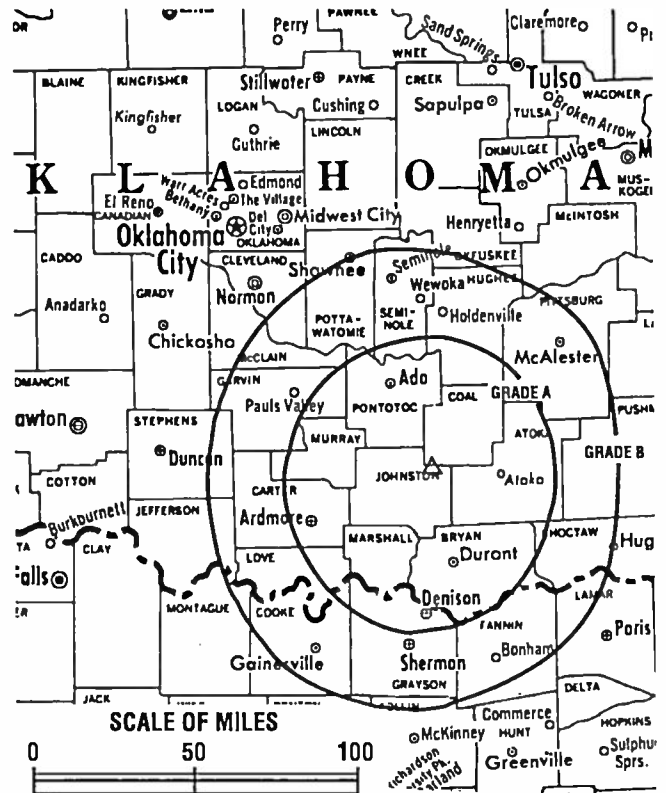
Ownership: KTEN Television Limited Partnership.

Began Operation: April 28, 1954. Sale to present owner approved by FCC July 20, 1994. Assignment of license to Trustee granted by FCC Feb. 8, 1993. Sale to TV 10, et al., by Bill Hoover, et al., approved by FCC Jan. 25, 1985. Transfer of control to Eastern Oklahoma Television Co. Inc. approved by FCC Nov. 16, 1988.

Represented (sales): Katz Continental Television.

Personnel:

- Tom L. Johnson, President & General Manager.
- Garry Carter, General Sales Manager.
- Stacey Brasier, News Director.
- Debbie Zafer, Director of Accounting.
- Mark Fraser, Chief Engineer.



KTEN BPCT-3560 Granted 5/28/65

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Highest 30 Sec. Rate: \$350.

NETWORK BASE HOURLY RATE: \$1000.

City of License: Ada. DMA: Sherman-Ada. Rank: 159.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	385,270	280,300	665,570
Average Weekly Circulation (1994)	54,890	45,115	113,386
Average Daily Circulation (1994)			58,379

Oklahoma—Bartlesville

KDOR

Ch. 17

Network Service: Trinity Bcstg. Network.

Licensee: All American TV Inc., 250 W. Arrow Hwy., San Dimas, CA 91773-3342.

Studio: 2120 N. Yellowwood, Broken Arrow, DK 74012.

Telephone: 918-250-0777.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 3981-kw max. visual, 398-kw max. aural. Antenna: 1036-ft. above av. terrain, 1056-ft. above ground, 1716-ft. above sea level.

Latitude 36° 30' 59"
Longitude 95° 46' 10"

Transmitter: 4.2-mi. WSW of Talala.

Satellite Earth Station: Vertex, 6.1-meter C-band; Microdyne receivers.

Ownership: All American Network Inc. (Group Owner).

Began Operation: January 10, 1987.

Represented (legal): May & Dunne.

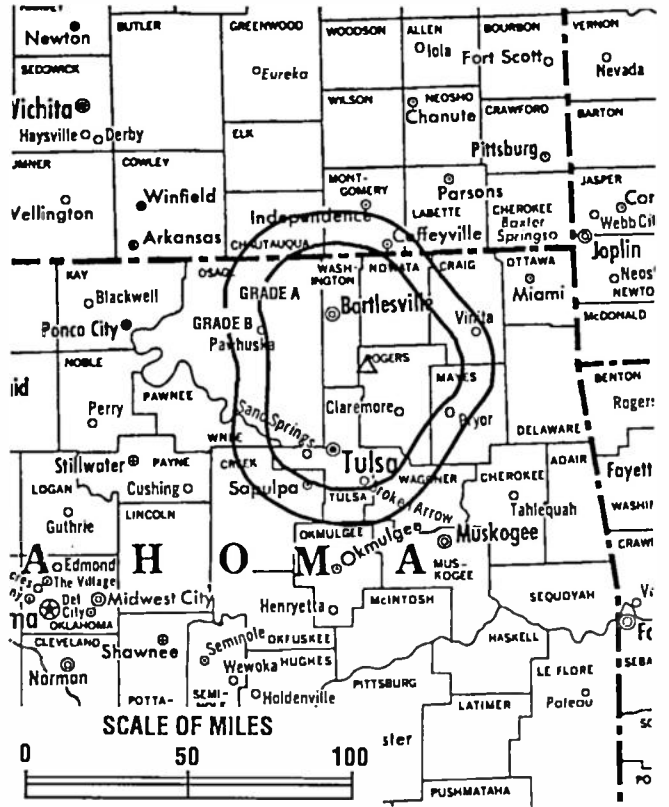
Personnel:

Thomas Harrison, General Manager.
Darrell Highfield, Production Assistant.

Highest 30 Sec. Rate: \$50.

City of License: Bartlesville. DMA: Tulsa. Rank: 59.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



KDOR BMPCT-840919KH Granted 8/5/85 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	248,910	138,000	386,910
Average Weekly Circulation (1994)	2,878	8,108	11,845
Average Daily Circulation (1994)			4,701

Oklahoma—Lawton, OK-Wichita Falls, TX

KSWO-TV

Ch. 7

Network Service: ABC.

Licensee: KSWO TV Co. Inc., Box 708, Lawton, OK 73502.

Studio: Hwy. 7, 4-mi. E of Lawton

Mailing Address: Box 708, Lawton, OK 73502.

Telephone: 405-355-7000. Fax: 405-357-3811.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1050-ft. above av. terrain, 1059-ft. above ground, 2199-ft. above sea level.

Latitude 34° 12' 55"
Longitude 98° 43' 13"

Transmitter: Grandfield, OK, near Wichita Falls, TX.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.5-meter C-band; Andrew, 4.5-meter C-band; RCA, 4-meter.

AM Affiliate: KSWO, 1-kw, 1380 kHz.

News Services: ABC, AP, CNN.

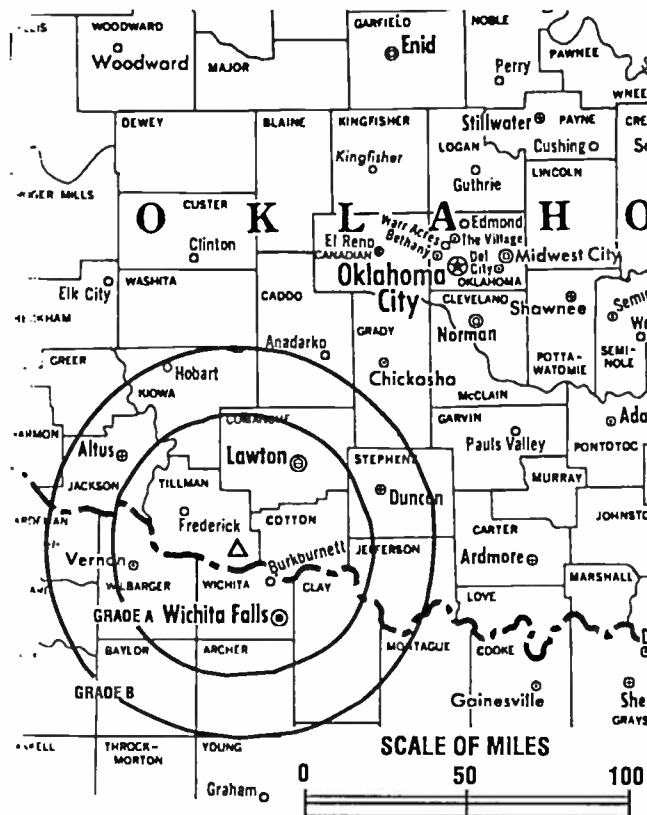
Ownership: KSWO-TV Co. Inc.

Began Operation: March 8, 1953.

Represented (sales): Pety Television Inc.

Personnel:

R. H. Drewry, President.
Larry Patton, Vice President & General Manager.
Jerry Pursley, General Sales Manager.
Cindy Coleman, National Sales Manager.
Mike Taylor, Operations Director.
Jan Stratton, News Director.
Derrick McMillian, Chief Engineer.



KSWO-TV BMPCT-5424 Granted 1/18/60 © American Map Corp., No. 14244

Pat Pitts, Promotion Director.
Todd Young, Marketing Director.

Highest 30 Sec. Rate: \$450.

NETWORK BASE HOURLY RATE: \$425.

City of License: Lawton. DMA: Wichita Falls & Lawton. Rank: 140.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	162,220	82,450	244,670
Average Weekly Circulation (1994)	79,721	36,263	130,925
Average Daily Circulation (1994)			80,608

Oklahoma—Oklahoma City

KFOR-TV

Ch. 4

Network Service: NBC.

Licensee: The Palmer Broadcast Group, Box 14068, Oklahoma City, OK 73113.

Studio: 444 E. Britton Rd., Oklahoma City, OK 73114.

Mailing Address: Box 14068, Oklahoma City, OK 73113.

Telephones: 405-424-4444; 405-478-1212. Fax: 405-478-6206.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 97.7-kw visual, 19.5-kw aural. Antenna: 1540-ft. above av. terrain, 1602-ft. above ground, 2749-ft. above sea level.

Latitude 35° 34' 07"
Longitude 97° 29' 20"

Transmitter: 1401 E. Britton Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 3.1-meter C-band; Harris, 8.1-meter Ku-band; Harris, 6.2-meter C-band; RCA Americom, 3.7-meter Ku-band; Harris, M/A-Com receivers.

SNG Mobile Dish: Vertex, 2.7-meter Ku-band.

News Services: AP, CNN, NBC, UPI.

Ownership: Palmer Communications Inc. (Group Owner).

Began Operation: June 6, 1949. Sale to Palmer Communications approved by FCC May 8, 1989 (Television Digest, Vol. 28:41; 29:10). Previous sale to Knight-Ridder approved by FCC Jan. 13, 1986. Previous sale to Evening News Assn. by Gaylord Bcstg. Co. approved Oct. 29, 1975 (Vol. 15:29).

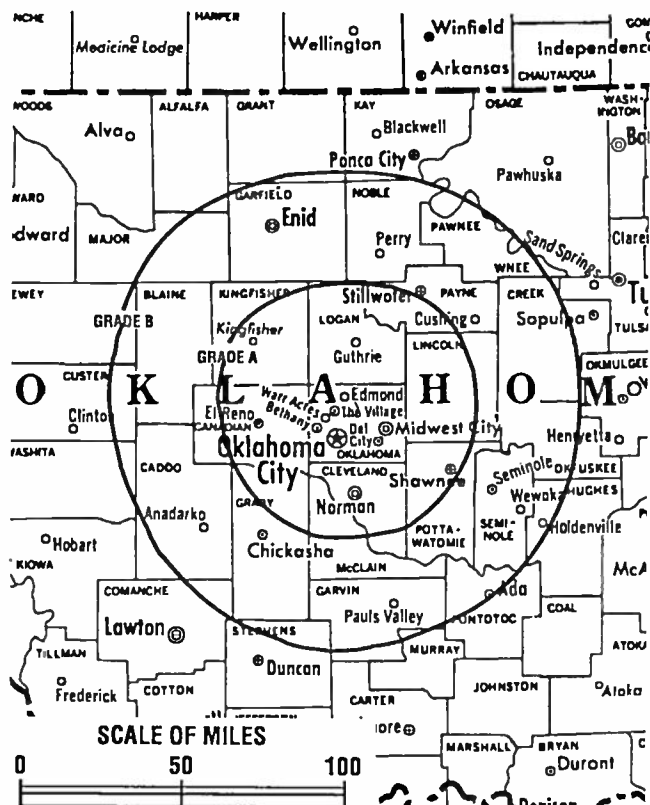
Represented (sales): Katz American Television; Canadian Communications Co.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): A. D. Ring, P.C.

Personnel:

William J. Katsafanas, Vice President & General Manager.
Tom Heston, General Sales Manager.
Wes Milbourn, Local Sales Manager.
Julie Paulsen, National Sales Manager.



KFOR-TV BMPCT-5994 Granted 8/13/64 © American Map Corp., No. 14244

Robert Brooks, Director of Programming & Operations.
Melissa Klinzing, News Director.
Roxann Nelson, Creative Services Director.
Dennis Kelly, Business Manager.

Highest 30 Sec. Rate: \$3000.

NETWORK BASE HOURLY RATE: \$2075.

City of License: Oklahoma City. DMA: Oklahoma City. Rank: 43.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	530,810	338,520	869,330
Average Weekly Circulation (1994)	314,778	198,036	561,834
Average Daily Circulation (1994)			345,868

Oklahoma—Oklahoma City

KOCB

Ch. 34

Network Service: None, Independent.

Licensee: Superior Communications of Oklahoma Inc., 1501 N.E. 85th St., Oklahoma City, OK 73131.

Studio: 1501 N.E. 85th St., Oklahoma City, OK 73131.

Mailing Address: Box 13034, Oklahoma City, OK 73113.

Telephone: 405-478-3434. Fax: 405-478-1027.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1167-kw max. & 785-kw horizontal visual, 116.7-kw max. & 78.5-kw horizontal aural. Antenna: 1209-ft. above av. terrain, 1257-ft. above ground, 2397-ft. above sea level.

Latitude 35° 33' 36"
Longitude 97° 29' 07"

Transmitter: N.E. 85th St. at Ridgeway.

Satellite Earth Stations: Prodelin, 4.5-meter C-band; 3-meter Ku-band; United Satellite Systems, 5-meter.

Ownership: Superior Communications Group Inc. (Group Owner).

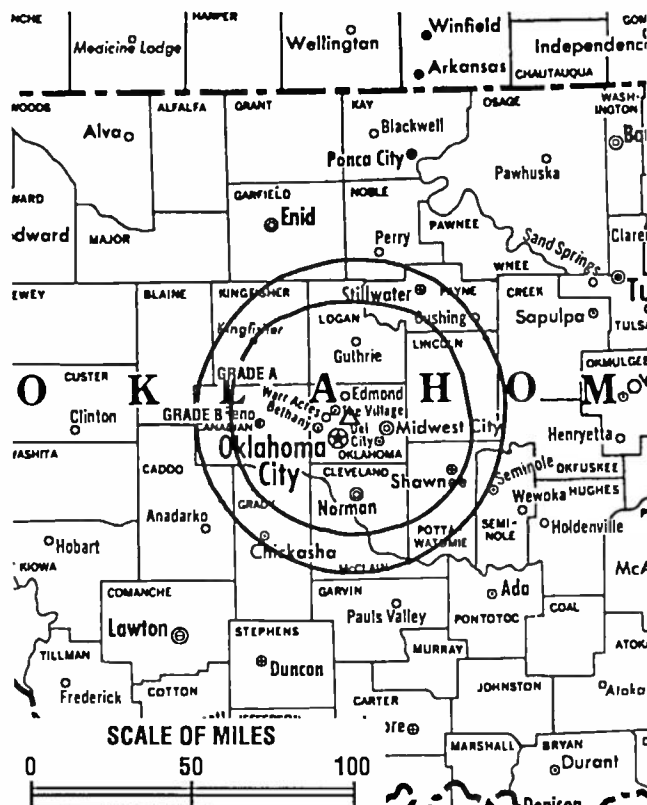
Began Operation: November 1, 1979. Purchase of remaining 80% by Oklahoma City Bcstg. Inc. from General Media Corp. approved by FCC Feb. 16, 1983. Transfer of control to Beverly Hills Hotel Corp., et al., approved Oct. 21, 1983. Transfer of control to Oklahoma City Broadcasting Co. approved Jan. 5, 1990. Transfer of control to present owner approved by FCC October 15, 1993 (Television Digest Vol. 33:35).

Represented (sales): Seitel Inc.

Represented (legal): Wiley, Rehn & Fielding.

Personnel:

Perry Sook, President & General Manager.
T. Dan Loving, Vice President & Director of Sales.
Shirley Green, Director of Business Affairs.
Greg Miller, Vice President & Director of Engineering.



KOCB BPCT-4997 Granted 3/2/79

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Bob Pingleton, Local Sales Manager.
Brian Hill, Director of Creative Services.

Highest 30 Sec. Rate: \$750.

City of License: Oklahoma City. DMA: Oklahoma City. Rank: 43.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	500,560	301,600	802,160
Average Weekly Circulation (1994)	148,166	117,791	282,613
Average Daily Circulation (1994)			103,220

Oklahoma—Oklahoma City

KOCO-TV

Ch. 5

Network Service: ABC.

Licensee: Combined Communications Corp. of Oklahoma Inc., Box 14555, Oklahoma City, OK 73113.

Studio: 1300 E. Britton Rd., Oklahoma City, OK 73131.

Mailing Address: Box 14555, Oklahoma City, OK 73113.

Telephone: 405-478-3000. Fax: 405-478-4721.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 14.5-kw aural. Antenna: 1520-ft. above av. terrain, 1563-ft. above ground, 2726-ft. above sea level.

Latitude 35° 33' 45"
Longitude 97° 29' 24"

Holds CP for change to 1522-ft. above av. terrain, 1516-ft. above ground, 2680-ft. above sea level, transmitter to 1200 E. Britton Rd. BPCT-910315KF.

Transmitter: 0.33-mi. E of N. Kelly Ave. on Britton Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Scientific-Atlanta, 7-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, Avanteq, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, ESDI, Gannett News Service, National Weather Service, UPI.

Ownership: Gannett Broadcasting Group (Group Owner).

Began Operation: June 19, 1954. Sale to L. E. Caster (75%) and Ashley L. Robinson (25%) by Streets Electronics Inc. approved by FCC Dec. 11, 1957 (Television Digest, Vol. 13:41, 45, 50). Transfer to Caster Estate, et al., approved March 5, 1958 (Vol. 14:7, 8, 10). Sale to Capital City Investment Co. (Cimarron Television Corp.) approved 1961 (Vol. 17:23; 1:4). Transfer to Combined Communications approved July 17, 1970 (Vol. 10:30). Merger of Combined with Gannett Co. approved June 7, 1979 (Vol. 18:20, 38; 19:24).

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

Lawrence P. Herbster, President & General Manager.
Lynette Rodriguez, Vice President & Business Manager.



KOCO-TV BPCT-910315KF Granted 6/7/91 © American Map Corp., No. 14244

Brent Hensley, General Sales Manager.
Jim Williston, Local Sales Manager.
Harold Patterson, National Sales Manager.
Susan Kelley, News Director.
Carl Bauman, Creative Services Manager.
Janet Sinclair, Program Coordinator.
Terry Smith, Chief Engineer.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1713.

City of License: Oklahoma City. DMA: Oklahoma City. Rank: 43.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	516,750	336,500	853,250
Average Weekly Circulation (1994)	287,134	196,404	529,016
Average Daily Circulation (1994)			313,207

Oklahoma—Oklahoma City

KOKH-TV

Ch. 25

Network Service: Fox.

Licensee: KOKH Inc., 1228 E. Wilshire Blvd., Oklahoma City, OK 73111.

Studio: 1228 E. Wilshire Blvd., Oklahoma City, OK 73111.

Mailing Address: Box 14925, Oklahoma City, OK 73113.

Telephone: 405-843-2525. Fax: 405-478-4343.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1410-kw visual, 141-kw aural. Antenna: 1540-ft. above av. terrain, 1619-ft. above ground, 2749-ft. above sea level.

Latitude 35° 32' 58"
Longitude 97° 29' 18"

Transmitter: 1228 E. Wilshire Blvd.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Pinzone, 5-meter C-band; RCA, 3.7-meter Ku-band; M/A-Com, Pinzone, Scientific-Atlanta receivers.

Ownership: Heritage Media Corp. (Group Owner).

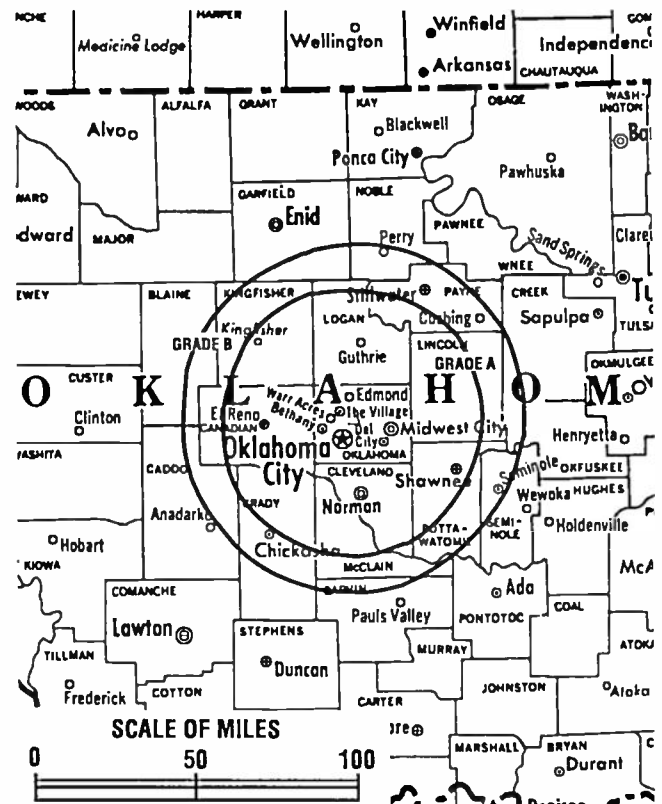
Began Operation: February 2, 1959 as a non-commercial, educational station. Sale to John Blair & Co. approved by FCC June 6, 1979 (Television Digest, Vol. 19:25). Resumed operation as commercial station Oct. 1, 1979. FCC approved sale by Blair to Gillett Bcstg. Dec. 30, 1986. Assignment to Busse Bcstg. granted July 31, 1987. Sale to present owner approved June 27, 1991 (Vol. 30:49; 31:23).

Represented (sales): Pety Television Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

Harlan Reams, President & General Manager.
Gary Creason, Local Sales Manager.
Dian Johnson, Director, Program Services.
Vicky Buchner, Director of Promotion Services.
Sheila Parrish, Controller.



KOKH-TV BPCT-790625KE Granted 8/29/79 © American Map Corp., No. 14244

Jay Holmes, Production Manager.
Rod Roberts, Chief Engineer.

Rates: On request.

City of License: Oklahoma City. DMA: Oklahoma City. Rank: 43.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	449,970	281,870	731,840
Average Weekly Circulation (1994)	186,426	136,591	343,863
Average Daily Circulation (1994)			143,396

Oklahoma—Oklahoma City

KSBI

Ch. 52

Network Service: None, independent.

Licensee: Locke Supply Co., Box 26404, Oklahoma City, OK 73126.

Studio: 1350 S.E. 82nd St., Oklahoma City, OK 73149.

Mailing Address: Box 26404, Oklahoma City, OK 73126.

Telephone: 405-631-7335. Fax: 405-631-0585.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 1355-kw max. visual, 135.5-kw max. aural. Antenna: 601-ft. above av. terrain, 520-ft. above ground, 1824-ft. above sea level.

Latitude 35° 22' 54"
Longitude 97° 29' 20"

Transmitter: 1300 S.E. 82nd St., Oklahoma City.

Ownership: Locke Supply Co.

Began Operation: October 31, 1988.

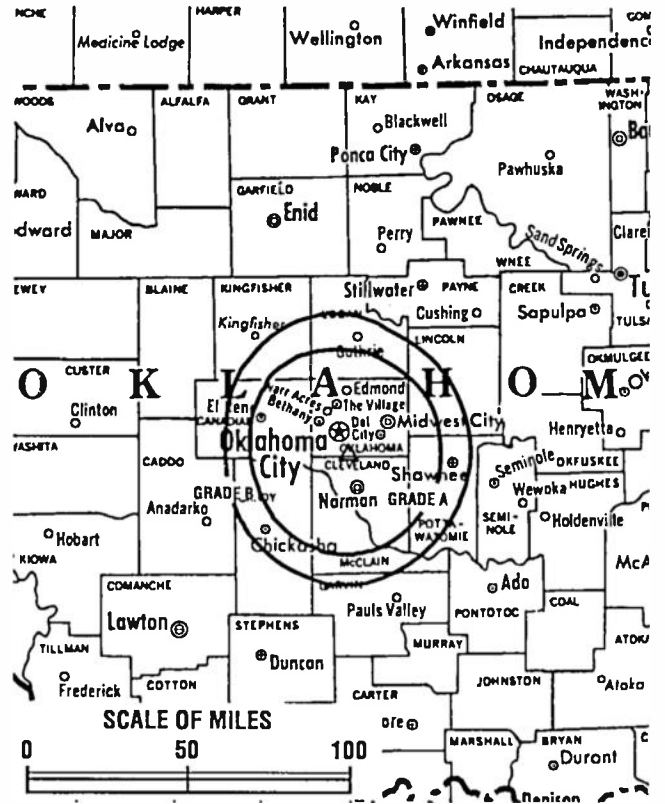
Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Personnel:
Kimberly Finley, General Manager.
Bill Key, Chief Engineer.

Highest 30 Sec. Rate: \$72.

City of License: Oklahoma City. DMA: Oklahoma City. Rank: 43.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



KSBI BMPCT-851114KJ Granted 12/20/85 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	242,500	161,520	404,020
Average Weekly Circulation (1994)	2,365	1,914	4,295
Average Daily Circulation (1994)			1,150

Oklahoma—Oklahoma City

KTBO-TV

Ch. 14

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Broadcasting of Oklahoma City, 3705 N.W. 63rd, Oklahoma City, OK 73116.

Studio: 3705 N.W. 63rd, Oklahoma City, OK 73116.

Telephone: 405-848-1414.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 575-kw max. visual. Antenna: 1130-ft. above av. terrain, 1185-ft. above ground, 2355-ft. above sea level.

Latitude 35° 34' 30"
Longitude 97° 29' 04"

Transmitter: 1300 N.E. 108th St., Oklahoma City.

Satellite Earth Station: Scientific-Atlanta, 7-meter C-band.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: March 6, 1981.

Represented (legal): May & Dunne.

Represented (engineering): Smith & Powstenko.

Personnel:

Fern E. Deaver, General Manager.
Joanne Mann, Public Affairs Director.
John Gordon, Chief Engineer.

Highest 30 Sec. Rate: \$72.

City of License: Oklahoma City. **DMA:** Oklahoma City. **Rank:** 43.



KTBO-TV BPCT-860721KF Granted 8/7/86 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	369,710	258,780	628,490
Average Weekly Circulation (1994)	16,005	21,531	39,425
Average Daily Circulation (1994)			14,286

Oklahoma—Oklahoma City

KWTV

Ch. 9

Network Service: CBS.

Licensee: Griffin Television Inc., 7401 N. Kelley Ave., Oklahoma City, OK 73111.

Studio: 7401 N. Kelley Ave., Oklahoma City, OK 73111.

Telephone: 405-843-6641. Fax: 405-841-9135.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1525-ft. above av. terrain, 1577-ft. above ground, 2690-ft. above sea level.

Latitude 35° 32' 58"
Longitude 97° 29' 50"

Transmitter: 7401 N. Kelley Ave.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Harris, 4.6-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Harris, 3-meter C-band; AFC, 3-meter Ku-band; DX Antenna, Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Midwest/Andrew, 2.5-meter Ku-band.

News Services: AP, CBS, Conus, UPI.

Ownership: Griffin Television Inc. (Group Owner).

Began Operation: December 20, 1953.

Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- David F. Griffin, President & General Manager.
- Jerry Dalrymple, Executive Vice President & Director of Operations.
- Rob Krier, General Sales Manager.
- Tim Payne, Local Sales Manager.
- Tom Newberry, News Director.
- Angela Jaramillo, Program Director.
- Richard Dutton, Operations Manager.
- Vikki Adkins, Promotion & Marketing Director.
- Bettye Ferguson, Business Manager.
- Julie Cameron, Director of Engineering.
- Stewart Stubbs, Engineering Manager.



KWTV BPCT-860520KI Granted 7/29/86 © American Map Corp., No. 14244

Rates: On request.

City of License: Oklahoma City. DMA: Oklahoma City. Rank: 43.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	544,020	365,880	909,900
Average Weekly Circulation (1994)	317,448	207,905	525,353
Average Daily Circulation (1994)			369,676

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Television & Cable Factbook

Oklahoma—Tulsa

KJRH

Ch. 2

Network Service: NBC.

Licensee: Scripps Howard Broadcasting Co., 3701 S. Peoria Ave., Tulsa, OK 74105-3269.

Studio: 3701 S. Peoria Ave., Tulsa, OK 74105-3269.

Mailing Address: Box 2, Tulsa, OK 74101.

Telephone: 918-743-2222. **Fax:** 918-748-1460.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circular polarized, 1828-ft. above av. terrain, 1775-ft. above ground, 2465-ft. above sea level.

Latitude	36°	01'	15"
Longitude	95°	40'	32"

Transmitter: 9870 S. 273rd E. Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microwave General, 5-meter C-band; 3-meter Ku-band; Scientific-Atlanta receivers.

News Services: AP, CNN, CNN Headline News, NBC, NIWS, Oklahoma News Network, Southwest Newswire, UPI.

Ownership: E. W. Scripps Co. (Group Owner).

Began Operation: December 5, 1954. Sale to present owner by Central Plains Enterprises Inc. approved by FCC Nov. 25, 1970 (Television Digest, Vol. 10:24, 48).

Represented (sales): Blair Television.

Represented (legal): Baker & Hostettler.

Personnel:

William J. Donahue, General Manager.
 Michael Vrabac, General Sales Manager.
 Rick Rollins, National Sales Manager.
 Vic Turner, Director of Engineering.
 Margaret L. Phillip, News Director.



KJRH BMPCT-830913KF Granted 9/27/83 © American Map Corp., No. 14244

Peggy Loop, Business Manager.
 Steve Arnett, Marketing Manager.
 Alan Douglas, Production Manager.

Rates: On request.

City of License: Tulsa. **DMA:** Tulsa. **Rank:** 59.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	652,000	426,910	1,078,910
Average Weekly Circulation (1994)	240,892	148,951	403,000
Average Daily Circulation (1994)			218,136

Oklahoma—Tulsa

KOKI-TV

Ch. 23

Network Service: Fox.

Licensee: Clear Channel Television Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78265-9512.

Studio: 5416 S. Yale, Suite 500, Tulsa, OK 74135.

Mailing Address: Box 33223, Tulsa, OK 74153.

Telephone: 918-491-0023. Fax: 918-491-6650.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 3310-kw max. & 1480-kw horizontal visual, 331-kw max. & 148-kw horizontal aural. Antenna: 1310-ft. above av. terrain, 1274-ft. above ground, 1994-ft. above sea level.

Latitude 36° 01' 35.80"
Longitude 95° 40' 43.70"

Transmitter: SW 1/4 of NE 1/4, Sec. 23, Twp. 18N, Range 15 E, near Coweta.

Satellite Earth Stations: Comsat, 3-meter C-band; DH Satellite, 5-meter C-band; RCA, 3-meter Ku-band; Microdyne, Omni receivers.

News Service: AP.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: October 26, 1980. Sale to Clear Channel Communications by Tulsa 23 Ltd. Partnership approved by FCC Nov. 17, 1989 (Television Digest, Vol. 29:11, 48).

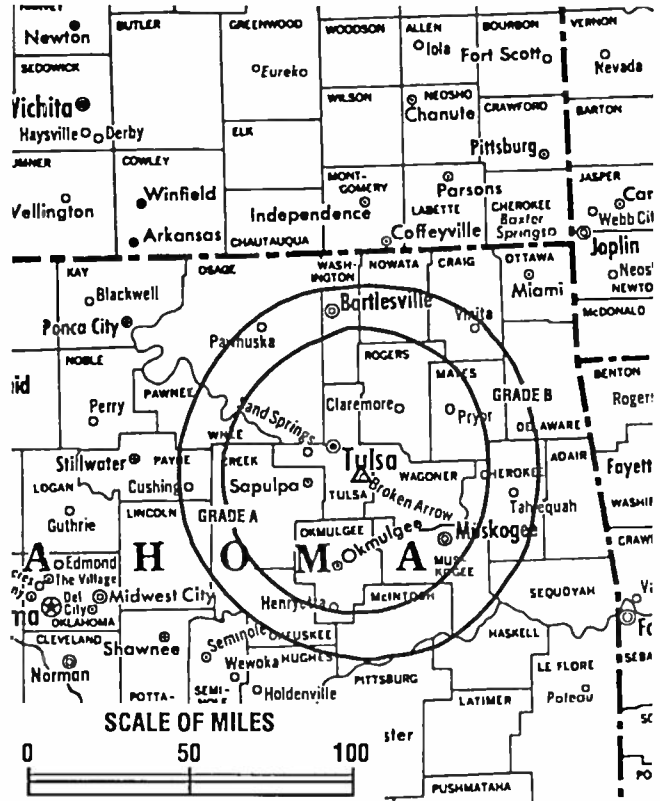
Represented (sales): Katz Independent Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Marsand Inc.

Personnel:

Hal Capron, Vice President & General Manager.
Paul Herz, National Sales Manager.
Dan Lyons, Regional Sales Manager.
Mike DeClue, Chief Engineer.
Jack Bunds, News Director.
Mark McKay, Director of Operations & Programming.



KOKI-TV BMPCT-800421KE Granted 7/28/80 © American Map Corp., No. 14244

Sandee Cooper, Business Manager.
Irv Johnson, Production Supervisor.
Charlie Roy, Creative Services & Promotion Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Tulsa. DMA: Tulsa. Rank: 59.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	422,260	273,160	695,420
Average Weekly Circulation (1994)	189,950	103,164	302,564
Average Daily Circulation (1994)			153,020

Oklahoma—Tulsa

KOTV

Ch. 6

Network Service: CBS.

Licensee: KOTV Inc., Box 6, Tulsa, OK 74101.

Studio: 302 S. Frankfort St., Tulsa, OK 74120.

Mailing Address: Box 6, Tulsa, OK 74101.

Telephone: 918-582-6666. Fax: 918-581-8616.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1885-ft. above av. terrain, 1839-ft. above ground, 2549-ft. above sea level.

Latitude 36° 01' 15"
Longitude 95° 40' 32"

Transmitter: Approx. 1.8-mi. E of Oneta, N of intersection of Muskogee Toll Rd. & S. 101st St.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, CBS, CNN, UPI.

Ownership: A. H. Belo Corp. (Group Owner).

Began Operation: October 22, 1949. Sale to General Television Co. (Jack D. Wrather and mother, 50%; Maria Helen Alvarez, 50%) approved by FCC July 13, 1952 (Television Digest, Vol. 8:19, 31). Sale to Corinthian Bcstg. approved May 13, 1954 (Vol. 10:20). Merger of Corinthian Bcstg. with Dun & Bradstreet approved by FCC April 14, 1971 (Vol. 11:16, 21). Sale to present owner by Corinthian approved Nov. 22, 1983 (Vol. 23:20).

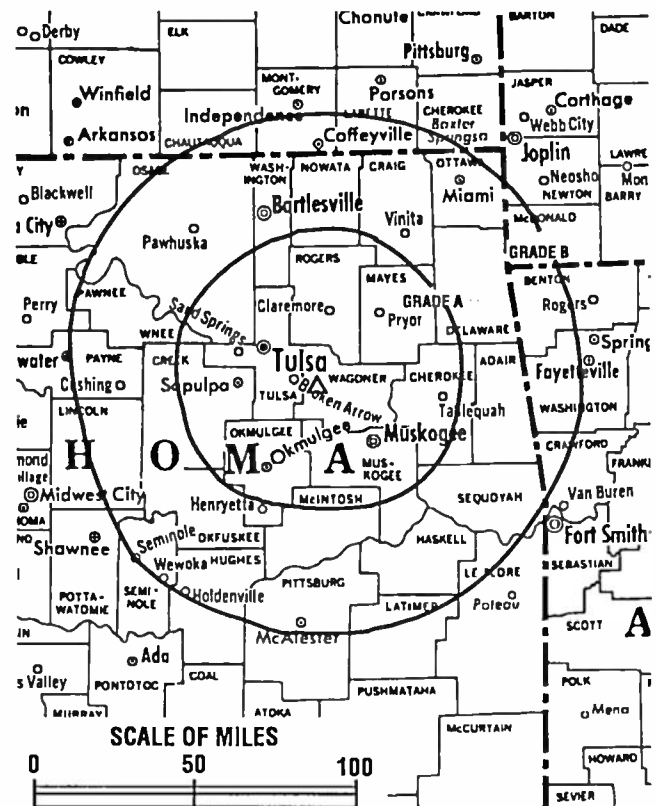
Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Ward Huey, Vice Chmn., A. H. Belo Corp. & President, Broadcast Division.
James Moroney, Vice President, Broadcast Division, A.H. Belo Corp.
Ronald Longinotti, Vice President & General Manager.
Peter Diaz, General Sales Manager.
Shawn Jordan, National Sales Manager.



KOTV BMPCT-830906KE Granted 9/27/83 © American Map Corp., No. 14244

David Duitch, News Director.
Lisa Kovacs, Financial Manager.
Don Stafford, Chief Engineer.
Donita Quesnel, Promotion Manager.
John Quesnel, Production Manager.

Rates: On request.

City of License: Tulsa, DMA: Tulsa. Rank: 59.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	639,380	412,620	1,052,000
Average Weekly Circulation (1994)	267,079	163,241	446,028
Average Daily Circulation (1994)			281,842

Oklahoma—Tulsa

KTFO

Ch. 41

Network Service: None, independent.

Licensee: R.D.S. Broadcasting Inc.

Studio: 5416 S. Yale, Suite 500, Tulsa, OK 74135.

Telephone: 918-491-0023. Fax: 918-491-6650.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1350-kw max. & 295-kw horizontal visual, 58.9-kw max. aural. Antenna: 1510-ft. above av. terrain, 1368-ft. above ground, 2168-ft. above sea level.

Latitude 36° 02' 28"
Longitude 95° 39' 24"

Transmitter: 2.67-mi. NE of State Rte. 51, on 101st St., near Oneta.

Satellite Earth Stations: Harris, 5-meter; Microdyne, 5-meter; Astron, 3-meter; Automation Techniques, Gardiner receivers.

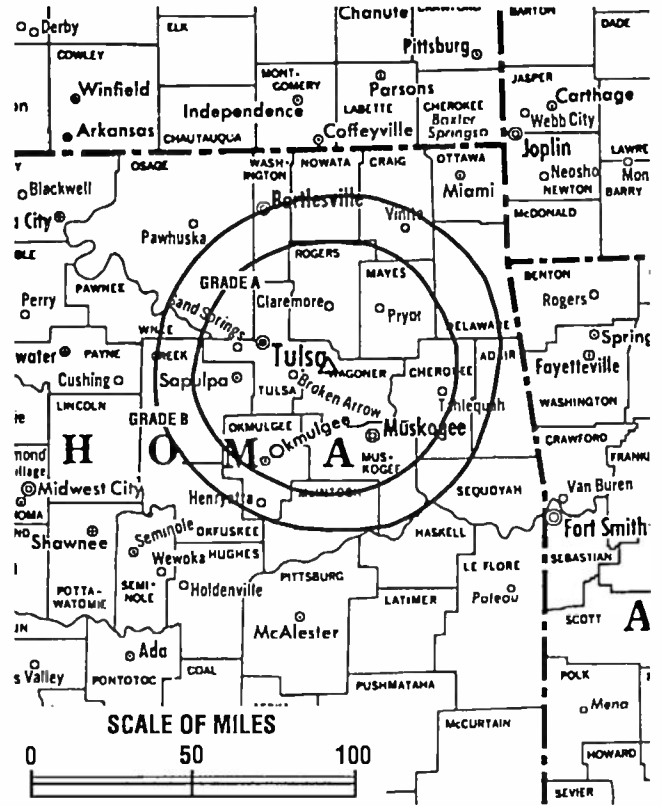
Ownership: R.D.S. Bcstg. Inc.

Began Operation: March 18, 1981. Sale of interest held by Ray L. Beindorf to Armstrong Investment Co. approved by FCC April 26, 1989. Sale to present owners approved by FCC Aug. 27, 1990. Station left air Feb. 1, 1989; resumed operation May 6, 1991.

Personnel:

- Hal Capron, General Manager.
- David G. Sheridan, Sales Manager.
- Mike Declue, Chief Engineer.
- Carolyn Rivers, Program Director.
- Charlie Ray, Promotion Director.
- Irv Johnson, Production Manager.

Rates: On request.



KTFO BPCT-790907K1 Granted 7/7/80

© American Map Corp., No. 14244

City of License: Tulsa. DMA: Tulsa. Rank: 59.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	312,730	201,090	513,820
Average Weekly Circulation (1994)	50,295	39,750	93,061
Average Daily Circulation (1994)			29,200

Oklahoma—Tulsa

KTUL

Ch. 8

Network Service: ABC.

Licensee: KTUL Television Inc., Box 8, Tulsa, OK 74101-0008.

Studio: Lookout Mountain, Tulsa, OK 74107.

Mailing Address: Box 8, Tulsa, OK 74101-0008.

Telephone: 918-445-8888. **Fax:** 918-445-9316.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Cicularly polarized, 1880-ft. above av. terrain, 1909-ft. above ground, 2549-ft. above sea level.

Latitude 35° 58' 08"
Longitude 95° 36' 55"

Transmitter: 13455 S. 321st St. E, 2.3-mi. NE of Coweta, OK.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Andrew, 4.5-meter Ku & C-band; Avantek receivers.

SNG Mobile Dish: Andrew, 2.7-meter Ku-band.

News Services: AP, Conus.

Ownership: Allbritton Communications Company (Group Owner).

Began Operation: September 18, 1954. Sale to present owner by Leake TV Inc. approved by FCC Feb. 14, 1983 (Television Digest, Vol. 22:45).

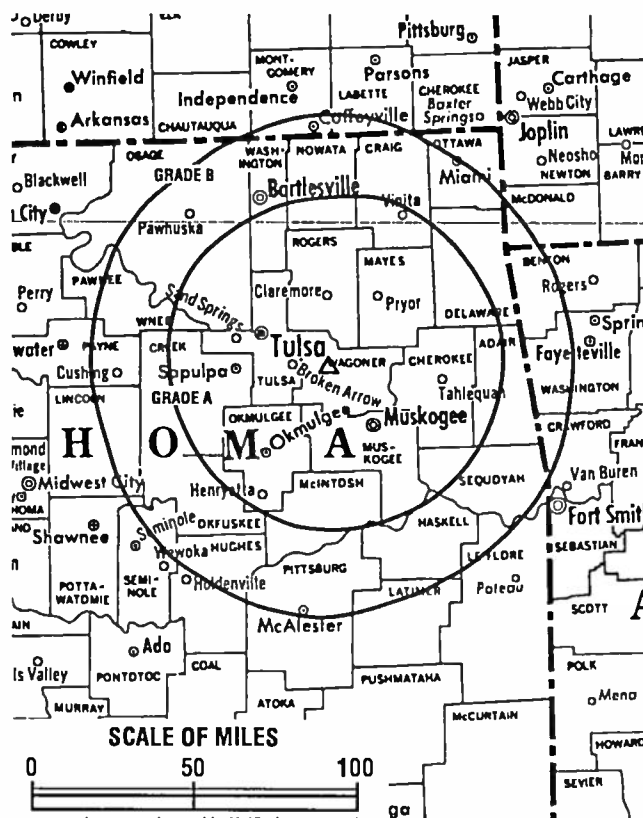
Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Dan Bates, President & General Manager.
- Garry Porterfield, General Sales Manager.
- Kyle Krebs, National Sales Manager.
- Ron Stevens, Local Sales Manager.
- Roger Herring, Director of Operations.
- Regina Moon, Director of On-Air Product.



KTUL BPCT-2941 Granted 2/19/64 © American Map Corp., No. 14244

Teresa DiSylvester, Programming Coordinator.
Lori Wacker, Director of Business Affairs.
Doug Bonebrake, Production Supervisor.

Rates: On request.

City of License: Tulsa. **DMA:** Tulsa. **Rank:** 59.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	652,200	430,460	1,082,660
Average Weekly Circulation (1994)	318,453	166,396	504,638
Average Daily Circulation (1994)			308,270

Oklahoma—Tulsa

KWHB

Ch. 47

Network Service: None, independent.

Licensee: Le Sea Bcstg. Corp., 11414 E. 58th St., Tulsa, OK 74146-6800.

Studio: 11414 E. 58th St., Tulsa, OK 74146.

Telephone: 918-250-9402. Fax: 918-254-5614.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 1660-kw visual, 166-kw aural. Antenna: 1510-ft. above av. terrain, 1425-ft. above ground, 1839-ft. above sea level.

Latitude 36° 01' 15"
Longitude 95° 40' 32"

Transmitter: Oneta, OK.

Satellite Earth Stations: Cyclesat, 3.6-meter Ku-band; Paraclipse, 4.8-meter; RCA Americom, 3.6-meter Ku-band; United Satellite Systems, 4.2-meter C-band; M/A-Com receivers.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: July 20, 1985. Sale to present owner by Keam family approved by FCC May 14, 1986.

Represented (sales): Landin Media Sales.

Represented (legal): Gardner, Carton & Douglas.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

- Steve Morgan, General Manager.
- Craig Wallin, General Sales Manager.
- Gary Murphy, Local Sales Manager.
- Jim Hobbs, Chief Engineer.



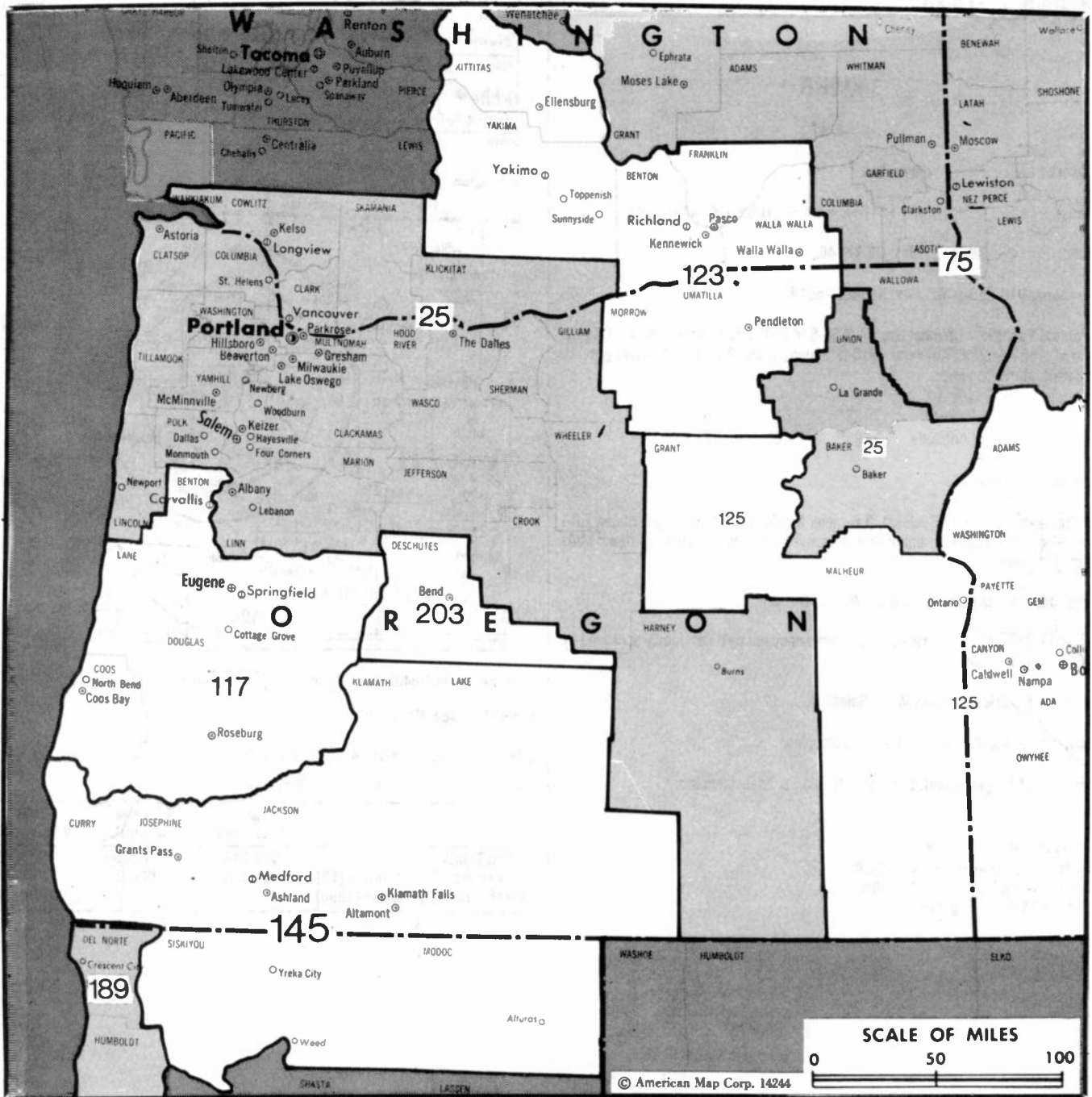
KWHB BNPCT-840622KM Granted 11/16/84 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$75.

City of License: Tulsa. DMA: Tulsa. Rank: 59.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	322,510	197,680	520,190
Average Weekly Circulation (1994)	31,735	23,026	55,813
Average Daily Circulation (1994)			18,251



MARKET

NIelsen DMA TV HOUSEHOLDS

RANK

MARKET AREA COMMERCIAL STATIONS

Portland, OR	919,540	25
Spokane, WA	353,390	75
Eugene, OR	204,720	117
Yakima-Pasco-Richland-Kennewick, WA	185,320	123
Boise, ID	176,910	125
Medford-Klamath Falls, OR	145,250	145
Eureka, CA	56,530	189
Bend, OR	34,710	203

KATU (2), KBSP-TV (22), KEBN (32), KGW (8), KNMT (24), KOIN (6), KPDX (49), KPVT (12)
KAYU-TV (28), KHQ-TV (6), KREM-TV (2), KOLY-TV (4)
KCBY-TV (11), KEVU (34), KEZI (9), KMTR (16), KMTX-TV (46), KMTZ (23), KPIC (4), KROZ (36), KVAL-TV (13)
KAPP (35), KEPR-TV (19), KIMA-TV (29), KLEW-TV (3), KNDO (23), KNDU (25), KVEW (42)
KBCI-TV (2), KHDT (9), KVI (6), KTRV (12), KTVE (7)
KDKF (31), KDRV (12), KMYU (26), KOB (5), KOTI (2), KTVL (10)
KAEF (23), KBVU (29), KIEM-TV (3), KVIQ-TV (6)
KTVZ (21)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KBSP-TV & KEBN, Portland	See Salem, OR
KPDX, Portland	See Vancouver, WA

Oregon Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	12	11	23
Educational Television Stations	5	2	7
	17	13	30

Oregon—Bend

KTVZ

Ch. 21

Network Service: NBC.

Licensee: Resort Bcstg. Co., 3rd & Montgomery Sts., North Wales, PA 19454.

Studio: 62990 O.B. Riley Rd., Bend, OR 97701.

Mailing Address: Box 149, Bend, OR 97709.

Telephone: 503-383-2121. Fax: 503-382-1616.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 133-kw max. visual. Antenna: 646-ft. above av. terrain, 167-ft. above ground, 4383-ft. above sea level.

Latitude 44° 04' 40"
Longitude 121° 19' 49"

Transmitter: Atop Awbrey Butte, 1-mi. NW of Bend.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4.5-meter C-band; Harris, 9-meter Ku-band; Harris, Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: Stainless Broadcasting Co. (Group Owner).

Began Operation: November 6, 1977. Sale to present owners by Sierra Cascade Communications Inc. approved by FCC Oct. 30, 1986.

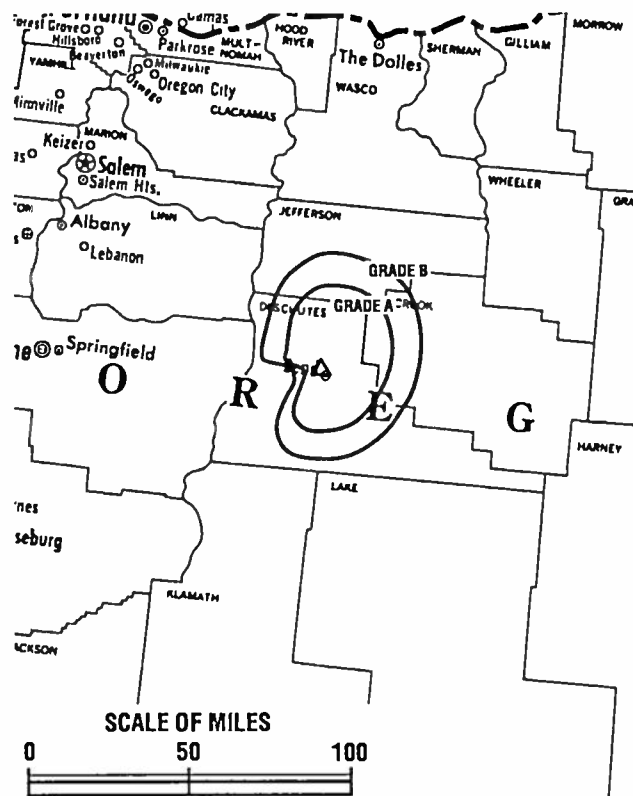
Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Hammett & Edison Inc.

Personnel:

John Larkin, General Manager.
Duncan Laing, General Sales Manager.
Mike Smith, News Director.
Natalie Forwood, Program Director.
Kevin Raichi, Promotion Director.



KTVZ BPCT-920130KM Granted 5/29/92 © American Map Corp., No. 14244

Ernie Pendergraft, Chief Engineer.
Marge Weimar, Business Manager.

Rates: On request.

City of License: Bend. DMA: Bend, OR. Rank: 203.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	100,770	63,920	164,690
Average Weekly Circulation (1994)	22,598	9,354	35,620
Average Daily Circulation (1994)			21,069

Oregon—Coos Bay-North Bend

KCBY-TV

Ch. 11

(Satellite of KVAL-TV, Eugene, OR)

Network Service: CBS.

Licensee: Northwest Television Inc., Box 1156, Coos Bay, OR 97420.

Studio: 611 Coal Bank Slough Rd., Coos Bay, OR 97420.

Mailing Address: See KVAL-TV, Eugene, OR,

Telephone: 503-269-1111. Fax: 503-269-7464.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 11.5-kw visual, 1.15-kw aural. Antenna: 680-ft. above av. terrain, 200-ft. above ground, 1115-ft. above sea level.

Latitude	43°	23'	26.00"
Longitude	124°	07'	46.30"

Transmitter: 5-mi. ENE of city center.

Satellite Earth Station: Tractor, 3-meter; M/A-Com receivers.

News Service: AP.

Ownership: Northwest Television Inc. (Group Owner).

Began Operation: October 1, 1960.

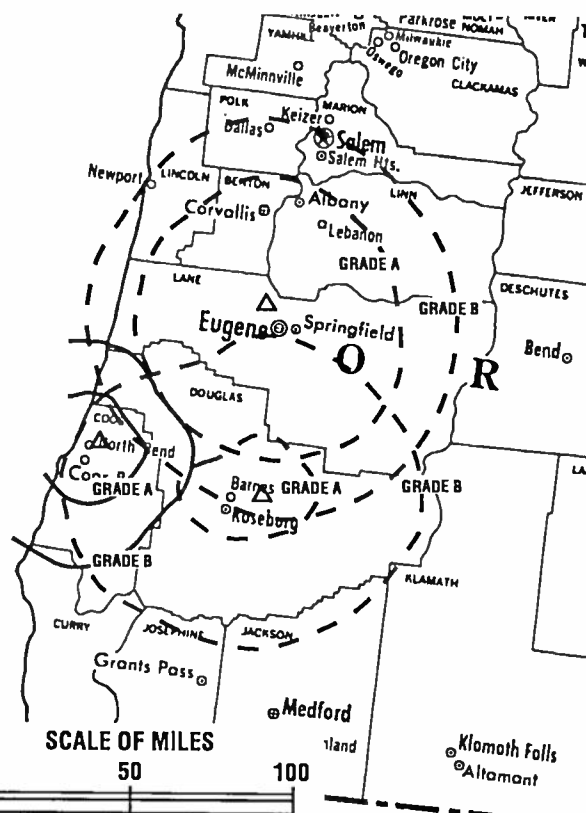
Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): McCianathan & Associates Inc.

Personnel:

James W. Putney, Vice President & General Manager.
 Bruce Bennett, Station Manager.
 Richard Hurnelt, Chief Operator.
 Mary Walker, Promotion Director.
 Brent Smith, Production Manager.



KCBY-TV BMPCT-830513K1 Granted 5/24/83 © American Map Corp., No. 14244

Rates: On request.

City of License: Coos Bay. DMA: Eugene. Rank: 117.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	222,960	126,230	349,190
Average Weekly Circulation (1994)	19,460	6,861	26,361
Average Daily Circulation (1994)			17,661

Oregon—Coos Bay

KMTZ

Ch. 23

(Satellite of KMTR, Eugene, OR)

Network Service: NBC.

Licensee: KMTR Inc., Box 7308, Eugene, OR 97401.

Studio: See KMTR Inc.

Telephone: 503-746-1600.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 12.43-kw max. visual, 1.24-kw aural. Antenna: 623-ft. above av. terrain, 151-ft. above ground, 1030-ft. above sea level.

Latitude 43° 23' 39"
Longitude 124° 07' 56"

Transmitter: Atop Noah Butte, 4.8-mi. E of Coos Bay at 70°.

Multichannel TV Sound: Planned.

News Services: AP, NBC.

Ownership: KMTR Inc. (Group Owner).

Began Operation: July 8, 1991.

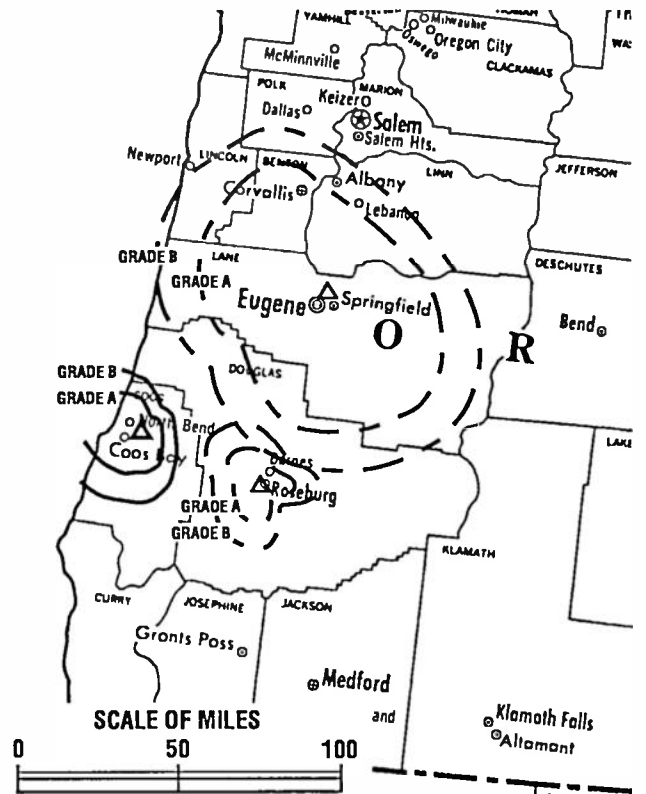
Represented (sales): Petry Television Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Hatfield & Dawson.

Personnel:
Robert W. Davis, General Manager.

Rates: On request.



KMTZ BMPCT-90113KG Granted 12/12/90 © American Map Corp., No. 14244

City of License: Coos Bay. DMA: Eugene. Rank: 117.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	37,600	22,840	60,440
Average Weekly Circulation (1994)	7,097	1,167	8,277
Average Daily Circulation (1994)			3,485

Oregon—Eugene

KEVU

Ch. 34

Network Service: None, independent.

Licensee: Telecasters of Eugene Inc., 2624 College Ave., Modesto, CA 95350.

Studio: 809 Glory Dr., Eugene, OR 99440.

Telephone: 503-461-3436. Fax: 503-689-2733.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 3070-kw max. visual. Antenna: 850-ft. above av. terrain, 141-ft. above ground, 1499-ft. above sea level.

Latitude 44° 00' 04"
Longitude 123° 06' 22"

Transmitter: Antenna Farm, 0.5-mi. SE of Blanton Rd.

Ownership: Telecasters of Eugene Inc.

Began Operation: October 30, 1991. Sale to California-Oregon Bcstg. Inc. approved by FCC Sept. 1, 1994 but not yet consummated (Television Digest, Vol. 34:5).

Represented (engineering): Cecil Lynch.

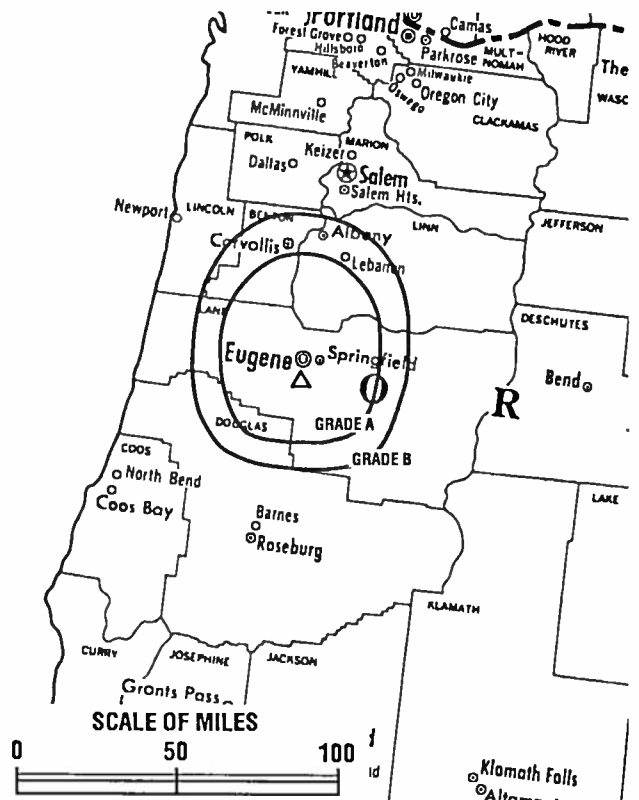
Personnel:

Raul Palazuelos, General Manager.
Sandy Keefer, Station & General Sales Manager.
Jerry Nichols, Chief Engineer.
Tim Lay, Production Manager.

Rates: On request.

City of License: Eugene. DMA: Eugene. Rank: 117.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



KEVU BMPCT-910214KH Granted 3/28/91 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	161,650	99,440	261,090
Average Weekly Circulation (1994)	16,974	8,751	25,787
Average Daily Circulation (1994)			8,258

Oregon—Eugene

KEZI

Ch. 9

Network Service: ABC.

Licensee: KEZI Inc., Box 7009, Eugene, OR 97401.

Studio: 2225 Coburg Rd., Eugene, OR 97401.

Mailing Address: Box 7009, Eugene, OR 97401.

Telephone: 503-485-5611. **Fax:** 503-342-1568.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1769-ft. above av. terrain, 496-ft. above ground, 2604-ft. above sea level.

Latitude 44° 06' 57"
Longitude 122° 59' 57"

Transmitter: Coburg Rldge, approx. 7-mi. NE of Eugene.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Harris, 6.1-meter C-band; Harris, 3-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, Drake, Harris, M/A-Com receivers.

News Services: ABC, AP.

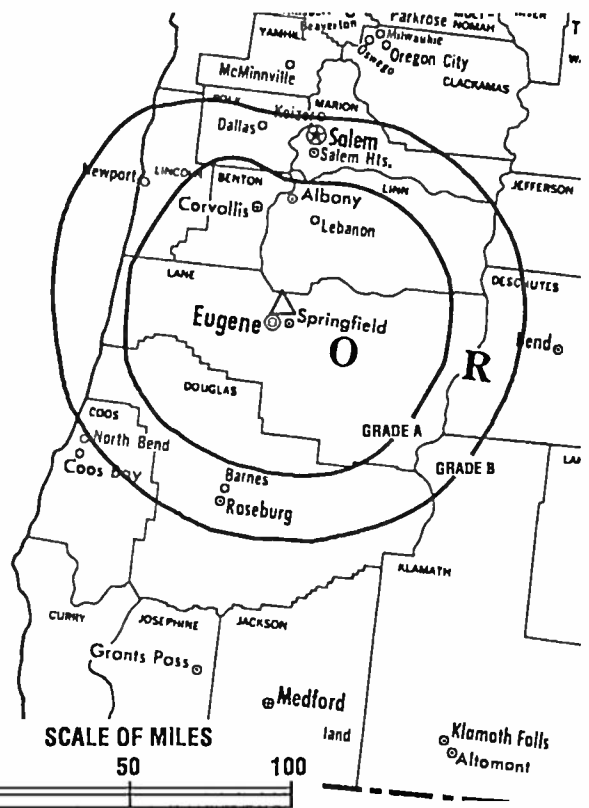
Ownership: Chambers Communications Corp. (Group Owner).

Began Operation: December 19, 1960. Sale to present owner approved by FCC Aug. 10, 1983.

Represented (sales): Seltel Inc.; Tacher Television.

Personnel:

- Carolyn S. Chambers, President.
- Bruce R. Liljegren, General Manager.
- Dave Larson, Director of Operations.
- Bruce A. Barrett, General Sales Manager.
- John Preredello, Local Sales Manager.
- Beth Cookson, National & Regional Sales Coordinator.
- Rebecca Force, News Director.
- Lauren McMichaels, Promotion Manager.
- Mike Kehoe, Controller.
- Joe Smelser, Production Manager.



KEZI BPCT-820721KJ Granted 9/29/82 © American Map Corp., No. 14244

Dennis Hunt, Chief Engineer.
Dave Cole, Assistant Chief Engineer.

Highest 30 Sec. Rate: \$650.

City of License: Eugene. **DMA:** Eugene. **Rank:** 117.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	369,630	234,940	604,570
Average Weekly Circulation (1994)	136,624	52,830	190,392
Average Daily Circulation (1994)			101,641

Oregon—Eugene

KMTR

Ch. 16

(Operates satellites KMTZ, Coos Bay & KMTX-TV, Roseburg, OR)

Network Service: NBC.

Licensee: KMTR Inc., Box 7308, Eugene, OR 97401.

Studio: 3825 International Court, Springfield, OR 97477.

Mailing Address: Box 7308, Eugene, OR 97401.

Telephone: 503-746-1600. Fax: 503-747-0866.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1910-kw max. & 871-kw horizontal visual, 381.6-kw max. & 174-kw horizontal aural. Antenna: 1685-ft. above av. terrain, 496-ft. above ground, 2606-ft. above sea level.

Latitude 44° 06' 58"
Longitude 122° 59' 55"

Transmitter: Coburg Ridge, near Eugene.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter Ku-band; Harris, 6.1-meter C-band; Harris, 3-meter Ku-band.

News Services: AP, NBC.

Ownership: KMTR Inc. (Group Owner).

Began Operation: October 4, 1982. Transfer of control to present owners approved by FCC Jan. 16, 1984.

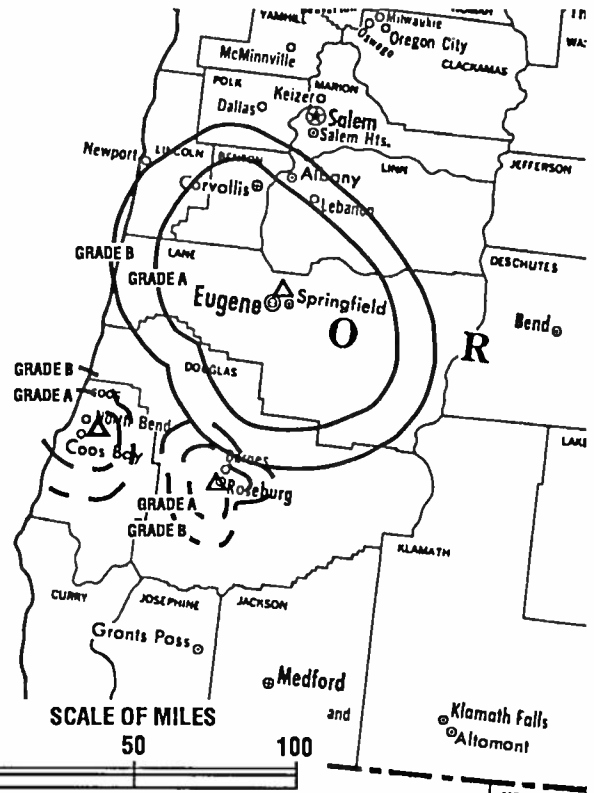
Represented (sales): Pety Television Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Hatfield & Dawson.

Personnel:

Robert W. Davis, President & General Manager.
Robert L. Rector, General Sales Manager.
James FrandIn, News Director.
Julie Strandlien, Program Director.



KMTR BPCT-790507KJ Granted 10/19/81 © American Map Corp., No. 14244

Mardi Martin, Promotion Director.
Susan Boone, Controller.
Cambra Ward, Production Manager.
Jerry Nichols, Chief Engineer.

Rates: On request.

City of License: Eugene. DMA: Eugene. Rank: 117.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	149,870	84,400	234,270
Average Weekly Circulation (1994)	85,719	31,677	117,358
Average Daily Circulation (1994)			57,478

Oregon—Eugene

KVAL-TV

Ch. 13

(Operates satellites KPIC, Roseburg & KCBY-TV, Coos Bay, OR)

Network Service: CBS.

Licensee: Northwest Television Inc., Box 1313, Eugene, OR 97440.

Studio: 4575 Blanton Rd., Eugene, OR 97405.

Mailing Address: Box 1313, Eugene, OR 97440.

Telephone: 503-342-4961. Fax: 503-342-2635.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1476-ft. above av. terrain, 848-ft. above ground, 2142-ft. above sea level.

Latitude 44° 00' 07"
Longitude 123° 06' 53"

Transmitter: Blanton Heights.

Satellite Earth Stations: Transmit/receive Andrew, 4.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter C-band; Harris, 4.6-meter Ku-band; Scientific-Atlanta, 4.6-meter Ku-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Northwest Television Inc. (Group Owner).

Began Operation: April 15, 1954.

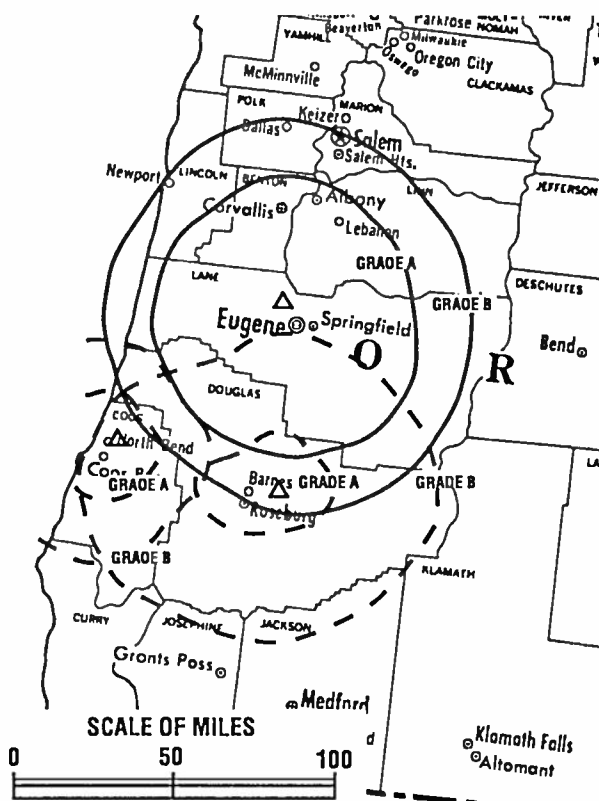
Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): McClanathan & Associates Inc.

Personnel:

James W. Putney, Vice President & General Manager.
David Weinkauf, General Sales Manager.
Greg Raschio, Local Sales Manager.
Paul Riess, News Director.
Paul Greene, Program Director.



KVAL-TV BPCT-3588 Granted 2/23/66 © American Map Corp., No. 14244

R. Wade Hughes, Promotion Director.
Gary F. Livesay, Business Manager.
James Bowen, Director of Engineering.

Rates: On request.

City of License: Eugene. DMA: Eugene. Rank: 117.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	328,800	215,070	543,870
Average Weekly Circulation (1994)	106,362	48,940	156,257
Average Daily Circulation (1994)			91,461

Oregon—Klamath Falls

KDKF

Ch. 31

(Satellite of KDRV, Medford, OR)

Network Service: ABC.

Licensee: Soda Mountain Bcstg. Inc., 1090 Knutson Ave., Medford, OR 97504.

Studio: See KDRV, Medford, OR

Telephone: 503-485-5611. Fax: 503-883-8931.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 6.03-kw visual, 0.6-kw aural. Antenna: 2267-ft. above av. terrain, 145-ft. above ground, 6579-ft. above sea level.

Latitude 42° 05' 50.10"
Longitude 121° 31' 59.10"

Transmitter: Stukel Mountain, Klamath County.

Ownership: Chambers Communications Corp. (Group Owner).

Began Operation: October 15, 1989. Sale to present owners by Love Bcstg. approved by FCC May 27, 1993.

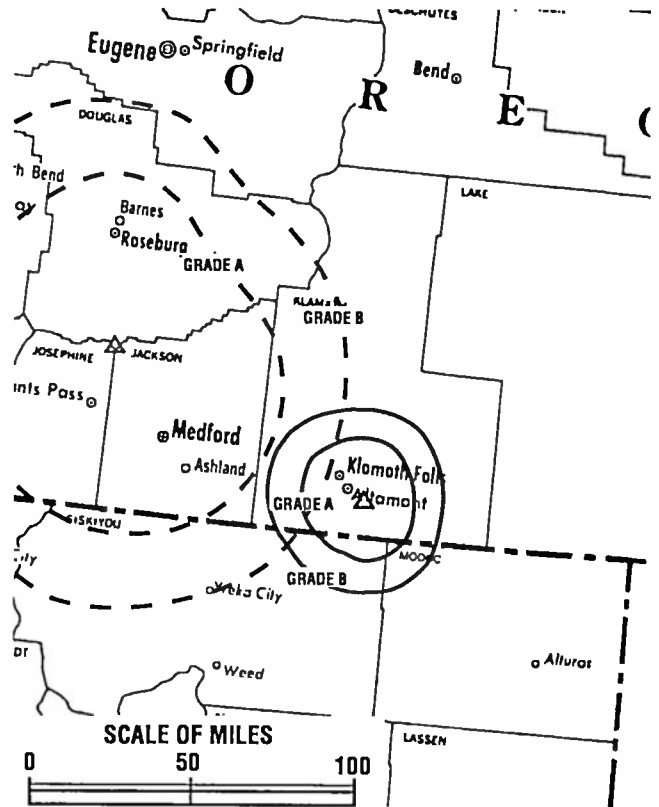
Represented (sales): Katz Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): McClanathan & Associates Inc.

Personnel:

Keith Lollis, General Manager.
Jonathan Piff, Local Sales Manager.
Renard Maiuri, News Director.
Larry Black, Promotion Director.
Doug La Feve, Business Manager.
Rick Carrara, Chief Engineer.



KDKF BNPCT-890606KG Granted 7/26/89 © American Map Corp., No. 14244

Rates: On request.

City of License: Klamath Falls. DMA: Medford-Klamath Falls. Rank: 145.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	62,230	41,130	103,360
Average Weekly Circulation (1994)	13,041	4,186	17,242
Average Daily Circulation (1994)			10,155

Oregon—Klamath Falls

KOTI

Ch. 2

Network Service: NBC.

Licensee: California-Oregon Broadcasting Inc., Box 5M, Medford, OR 97501.

Studio: 222 S. 7th St., Box 2K, Klamath Falls, OR 97601.

Telephone: 503-882-2222. Fax: 503-882-2222.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 35.5-kw visual, 3.55-kw aural. Antenna: 1050-ft. above av. terrain, 180-ft. above ground, 6500-ft. above sea level.

Latitude 42° 05' 48"
Longitude 121° 37' 57"

Holds CP for change to 85-kw visual, 2201-ft. above av. terrain, 154-ft. above ground, 6565-ft. above sea level, transmitter to Mount Stukel, 9.3-mi. SE of Klamath Falls. BPCT-900314KF.

Transmitter: 4-mi. ESE of city.

Satellite Earth Station: Scientific-Atlanta, 4.5-meter.

Ownership: California-Oregon Broadcasting Inc. (Group Owner).

Began Operation: August 13, 1956.

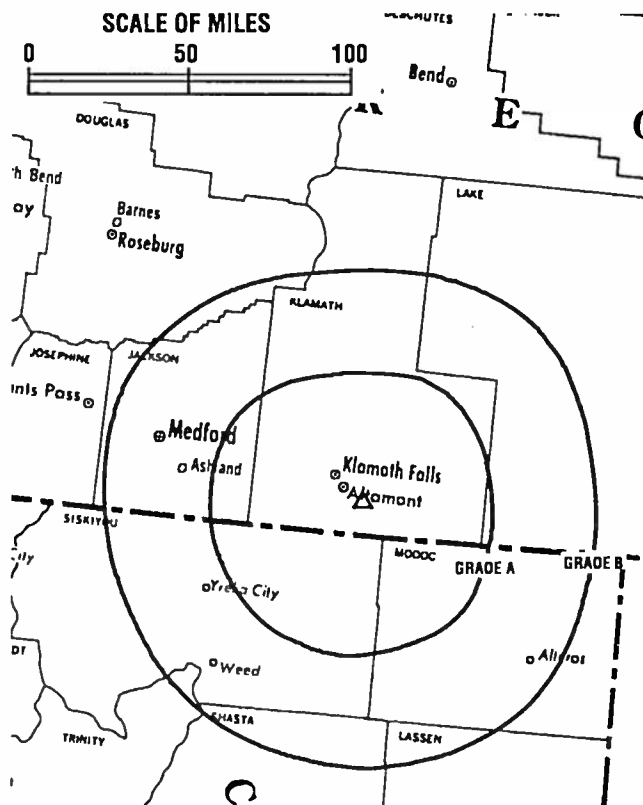
Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Lohnes & Culver.

Personnel:

- Patricia C. Smullin, President & General Manager.
- William B. Smullin, Secretary/Founder.
- Mark Logan, Station & General Sales Manager.
- Amy Belkin, News Director.
- Perry Young, Marketing Director.
- Mark Dumond, Production Manager.
- Steve Aase, Chief Engineer.



KOTI BPCT-900314KF Granted 5/30/90 © American Map Corp., No. 14244

Rates: On request.

NETWORK BASE HOURLY RATE: \$50.

City of License: Klamath Falls. DMA: Medford-Klamath Falls. Rank: 145.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	224,180	136,390	360,570
Average Weekly Circulation (1994)	16,337	12,452	28,793
Average Daily Circulation (1994)			17,026

Oregon—Medford

KDRV

Ch. 12

(Operates satellite KDKF, Klamath Falls, OR)

Network Service: ABC.

Licensee: Soda Mountain Bcstg. Inc., Box 9007, Eugene, OR 97401.

Studio: 1090 Knutson Ave., Medford, OR 97504.

Mailing Address: Box 728, Medford, OR 97501.

Telephone: 503-485-5611. Fax: 503-779-9261.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 191-kw visual, 19.1-kw aural. Antenna: 2701-ft. above av. terrain, 171-ft. above ground, 5434-ft. above sea level.

Latitude 42° 41' 30"
Longitude 123° 13' 44"

Transmitter: King Mountain, 31.4-mi. from Medford.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; United Satellite Systems, 4.5-meter C-band; Andrew, Avantek, Scientific-Atlanta receivers.

News Service: ABC.

Ownership: Chambers Communications Corp. (Group Owner).

Began Operation: February 26, 1984. Sale to present owners by Love Bcstg. approved by FCC May 27, 1993. Sale to Love Bcstg. by Dunbar, Carpenter, et al., approved by FCC July 16, 1987.

Represented (sales): Seltel Inc.; The Tacher Co.; Canadian Communications Co.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Represented (engineering): McClanathan & Associates Inc.

Personnel:

Keith Lollis, General Manager.
Jonathan Piff, Local Sales Manager.
Renard Maiuri, News Director.



KDRV BMPCT-830506KJ Granted 6/24/83 © American Map Corp., No. 14244

Larry Black, Promotion Manager.
Doug La Fave, Business Manager.
Rick Carrara, Chief Engineer.

Rates: On request.

City of License: Medford. DMA: Medford-Klamath Falls. Rank: 145.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	237,580	129,360	366,940
Average Weekly Circulation (1994)	58,068	34,243	94,202
Average Daily Circulation (1994)			56,786

Oregon—Medford

KMVU

Ch. 26

Network Service: Fox.

Grantee: Junko K. & Bobby C. Shehan, 2032 Amsterdam Lane, Modesto, CA 95356.

Studio: 820 Crater Lake Ave., Medford, OR 97504.

Telephone: 503-772-2600. **Fax:** 503-772-7634.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 110.15-kw max. visual. Antenna: 1404-ft. above av. terrain, 111-ft. above ground, 3878-ft. above sea level.

Latitude	42°	17'	54"
Longitude	122°	44'	59"

Transmitter: Baldy Hill, approx. 6.8-mi. ESE of Medford.

Ownership: Junko K. Shehan & Bobby C. Shehan, General Partners.

Began Operation: August 8, 1994.

Represented (engineering): Mel Freedman.

Personnel:

Peter Rogers, General Manager.
Randy Flick, Program Director.
Phil Sondericker, Chief Engineer.

Nielsen Data: Not available.



KMVU BMPCT-940301KG Granted 4/7/94 © American Map Corp., No. 14244

City of License: Medford. DMA: Medford-Klamath Falls. Rank: 145.

Oregon—Medford

KOBI

Ch. 5

Network Service: NBC.

Licensee: California-Oregon Broadcasting Inc., Box 5M, Medford, OR 97501.

Studio: 125 S. Fir St., Medford, OR 97501.

Telephone: 503-779-5555. Fax: 503-779-5564.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 60.3-kw visual, 8.13-kw aural. Antenna: 2700-ft. above av. terrain, 228-ft. above ground, 5358-ft. above sea level.

Latitude 42° 41' 49"
Longitude 123° 13' 39"

Transmitter: King Mountain, approx. 28-mi. NW of Medford.

Satellite Earth Stations: Andrew, 6.3-meter; Harris, 3-meter; Paradigm, 4.5-meter; Andrew, Harris, Scientific-Atlanta receivers.

AM Affiliate: KAGI (Grants Pass), 5-kw day (1-kw night), 930 kHz.

Ownership: California-Oregon Broadcasting Inc. (Group Owner).

Began Operation: August 1, 1953.

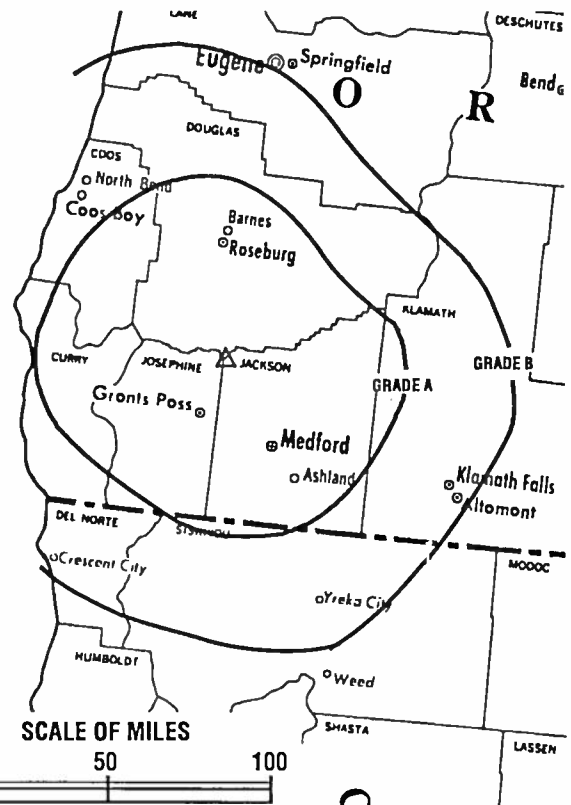
Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Lohnes & Culver.

Personnel:

Patricia C. Smullin, President & General Manager.
William B. Smullin, Secretary/Founder.
Mark Logan, Station Manager.
Amy Belkin, News Director.
Mark DuMond, Production Manager.
Steve Aase, Chief Engineer.



KOBI BPCT-830601KG Granted 6/24/83 © American Map Corp., No. 14244

Rates: On request.

NETWORK BASE HOURLY RATE: \$671.

City of License: Medford. DMA: Medford-Klamath Falls. Rank: 145.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	244,390	137,410	381,800
Average Weekly Circulation (1994)	84,741	44,198	134,607
Average Daily Circulation (1994)			74,465

Oregon—Medford

KTVL

Ch. 10

Network Service: CBS.

Licensee: Freedom Communications Inc., Box 10, Medford, OR 97501.

Studio: 1440 Rossanley Dr., Medford, OR 97501.

Mailing Address: Box 10, Medford, OR 97501.

Telephone: 503-773-7373. Fax: 503-779-0451.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 132-kw visual, 19.1-kw aural. Antenna: 3309-ft. above av. terrain, 154-ft. above ground, 7626-ft. above sea level.

Latitude	42°	04'	55"
Longitude	122°	43'	07"

Transmitter: Mount Ashland, 8-mi. S of Ashland, OR.

Satellite Earth Stations: Scientific-Atlanta, 3.65-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Freedom Communications Inc. (Group Owner).

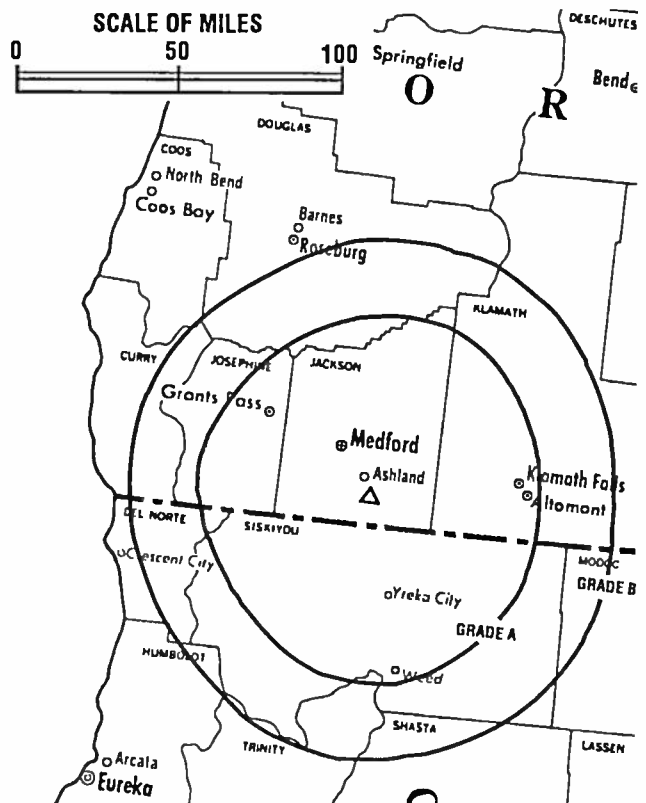
Began Operation: October 3, 1961. Sale to present owner by Sierra/Cascade Communications Inc. approved by FCC July 7, 1981.

Represented (sales): Petry Television Inc.

Represented (legal): Latham & Watkins.

Personnel:

Thomas M. Long, Vice President & General Manager.
 Marcus Wood, Sales Manager.
 Mel Tynan, Chief Engineer.
 Gayle Mitchell, News Director.
 Barry Tevis, Promotion Director.



KTVL BPGT-3608 Granted 10/19/65

© American Map Corp., No. 14244

James Harlor, Business Manager.
 Kingsley Kelley, Program Director & Operations Manager.

Rates: On request.

City of License: Medford. DMA: Medford-Klamath Falls. Rank: 145.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	200,650	129,340	329,990
Average Weekly Circulation (1994)	69,582	39,496	109,105
Average Daily Circulation (1994)			66,766

Oregon—Portland

KATU

Ch. 2

Network Service: ABC.

Licensee: Fisher Broadcasting Inc., Box 2, Portland, OR 97207.

Studio: 2153 N.E. Sandy Blvd., Portland, OR 97232.

Mailing Address: Box 2, Portland, OR 97207.

Telephone: 503-231-4222. **Fax:** 503-231-4233.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1560-ft. above av. terrain, 918-ft. above ground, 1873-ft. above sea level.

Latitude 45° 31' 15.00"
Longitude 122° 44' 37.50"

Transmitter: 225 N.W. Skyline Blvd.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Andrew, 9.1-meter C-band; Andrew, 7-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 4.6-meter C-band; Avantek, M/A-Com, Scientific-Atlanta, Vertex receivers.

SNG Mobile Dish: Vertex, 2.6-meter Ku-band.

News Services: ABC, AP, MediaLink, PR Newswire, UPI.

Ownership: Fisher Broadcasting Inc. (Group Owner).

Began Operation: March 15, 1962.

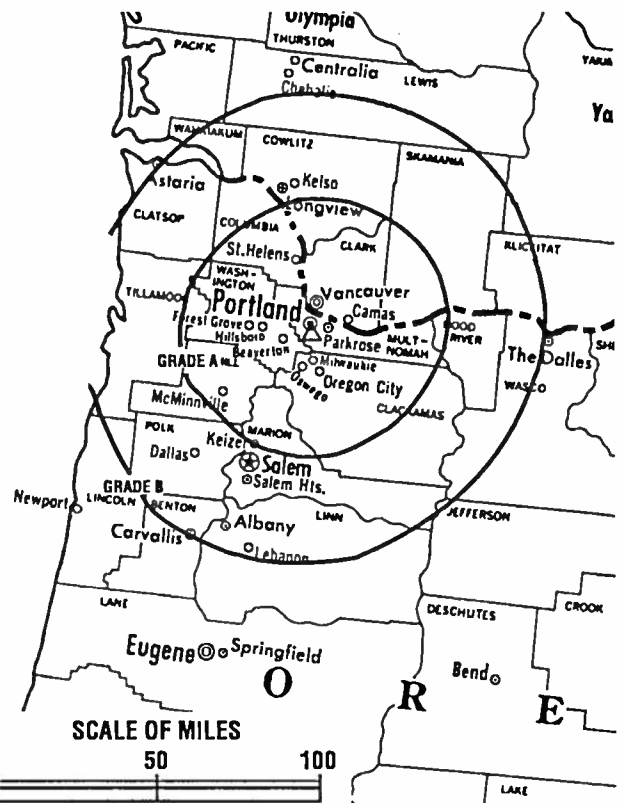
Represented (sales): TeleRep Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): A. D. Ring, P.C.

Personnel:

James L. Boyer, Vice President & General Manager.
Jan Allen, Station Manager.
Karen Heniger, General Sales Manager.
Stan Hubert, Local Sales Manager.
Greg Flock, National Sales Manager.
Mike Devlin, News Director.



KATU BPCT-3063 Granted 6/26/63

© American Map Corp., No. 14244

Connie Grad, Business Manager.
Everett Helm, Chief Engineer.
Colette Rees, Creative Services Director.

Highest 30 Sec. Rate: \$5000.

NETWORK BASE HOURLY RATE: \$1500.

City of License: Portland. **DMA:** Portland, OR. **Rank:** 25.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	900,180	627,540	1,527,720
Average Weekly Circulation (1994)	470,193	328,886	818,614
Average Daily Circulation (1994)			494,051

Oregon—Portland

KGW

Ch. 8

Network Service: NBC.

Licensee: King Broadcasting Co., 1501 S.W. Jefferson St., Portland, OR 97201.

Studio: 1501 S.W. Jefferson St., Portland, OR 97201.

Telephone: 503-226-5000. Fax: 503-226-4448.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 302-kw visual, 60.3-kw aural. Antenna: 1770-ft. above av. terrain, 926-ft. above ground, 2049-ft. above sea level.

Latitude 45° 31' 21"
Longitude 122° 44' 46"

Transmitter: 299 N.W. Skyline Dr.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; RCA Americom, 4.5-meter Ku-band; Harris, Scientific-Atlanta receivers.

News Services: AP, NBC, UPI.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

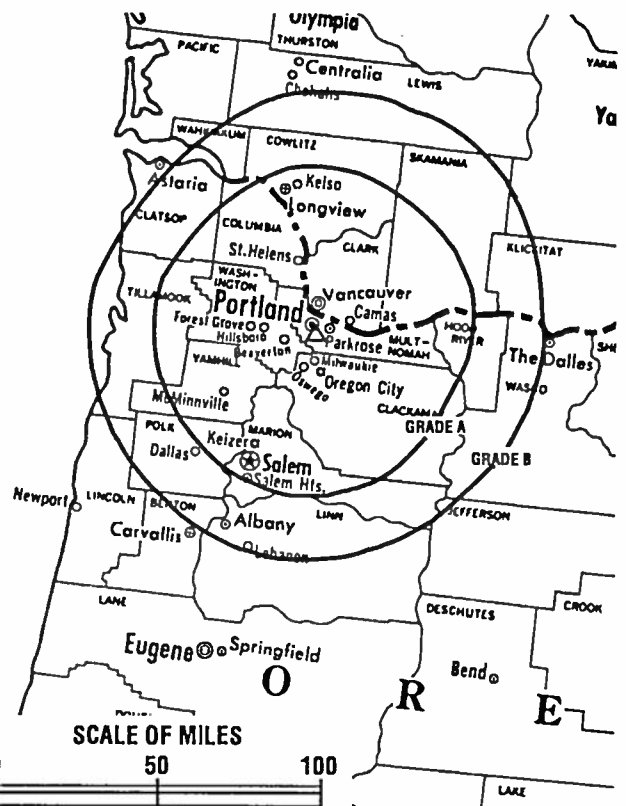
Began Operation: December 15, 1956. Sale to present owners by King Bcstg. Co. approved by FCC Aug. 27, 1991 (Television Digest, Vol. 31:9, 29).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Personnel:

- Dennis Williamson, President & General Manager.
- Bob Blacher, General Sales Manager.
- Tom Oberg, Local Sales Manager.
- Chip Ermish, National Sales Manager.
- Brink Chlpman, News Director.
- Brenda Buratti, Program Director.
- Jeanna Shelley, Promotion & Marketing Manager.
- Eric Dausman, Director of Engineering.
- Jan Heskiss, Business Manager.



KGW BMPCT-5919 Granted 11/21/63 © American Map Corp., No. 14244

Boyd Levett, Public Affairs Director.
Mary Warner, Traffic Manager.

Rates: On request.

City of License: Portland. DMA: Portland, OR. Rank: 25.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	765,200	534,710	1,299,910
Average Weekly Circulation (1994)	435,113	316,514	772,301
Average Daily Circulation (1994)			416,719

Oregon—Portland

KNMT

Ch. 24

Network Service: Trinity Bcstg. Network.

Licensee: National Minority TV Inc., Box C-1180, Lake Forest, CA 92630.

Studio: 432 N.E. 74th Ave., Portland, OR 97213.

Telephone: 503-252-0792. Fax: 503-256-4205.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2690-kw max. visual, 269-kw max. aural. Antenna: 1433-ft. above av. terrain, 665-ft. above ground, 1830-ft. above sea level.

Latitude 45° 30' 58"
Longitude 122° 43' 59"

Transmitter: 5516 S.W. Barnes Rd., Portland.

Satellite Earth Stations: Vertex, 6.1-meter C-band; Wegener, 6-meter C-band; Wegener receivers.

Ownership: National Minority TV Inc.

Began Operation: November 16, 1989.

Represented (legal): Fisher, Wayland, Cooper & Leader.

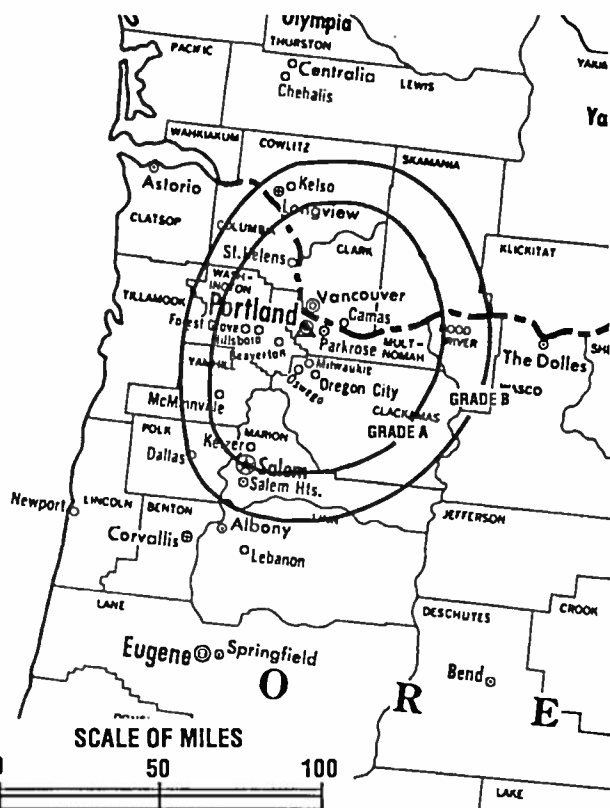
Represented (engineering): Robert Du Treil.

Personnel:

Jim McClellan, Station Manager.
Mark Fountain, Chief Engineer.
Chris Warner, Production Manager.

Rates: On request.

City of License: Portland. DMA: Portland, OR. Rank: 25.



KNMT BMPCT-880725KE Granted 10/27/88 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	421,680	341,460	763,140
Average Weekly Circulation (1994)	6,098	14,438	20,482
Average Daily Circulation (1994)			6,858

Oregon—Portland

KOIN

Ch. 6

Network Service: CBS.

Licensee: KOIN-TV Inc., 222 S.W. Columbia St., Portland, OR 97201.

Studio: 222 S.W. Columbia St., Portland, OR 97201.

Telephone: 503-464-0600. Fax: 503-464-0717.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1750-ft. above av. terrain, 984-ft. above ground, 2049-ft. above sea level.

Latitude 45° 30' 58"
Longitude 122° 43' 59"

Transmitter: 5516 S.W. Barnes Rd.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 9-meter C-band; Microdyne, 7-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; RCA, 4.6-meter Ku-band; Harris, M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Services: AP, CBS, CNN.

Ownership: Lee Enterprises Inc. (Group Owner).

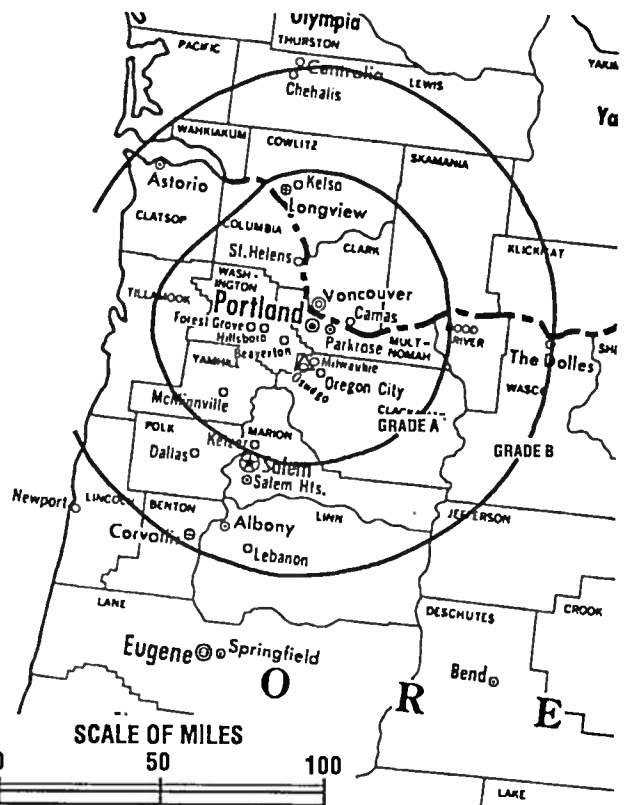
Began Operation: October 15, 1953. Sale to present owner by Newhouse Bcstg. Corp. and M. M. Tonkon & Harvey Benson, trustees, approved by FCC Aug. 26, 1977 (Television Digest, Vol. 17:21).

Represented (sales): Harrington, Righter & Parsons Inc.; Art Moore Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

- Richard M. Schatbuch, Executive Vice President.
- Greg R. Veon, Vice President & General Manager.
- Charlie Hogelvedt, Director, Sales & Marketing.
- James Henning, Local Sales Manager.
- Dave Berkeley, National Sales Manager.
- Peter Maroney, Director, News & Programming.
- Dan Myers, Production Manager.
- Dick Vardanega, Promotion Director.
- Maris McKinley, Human Resources Assistant.
- Robb Kirk, Business Manager.
- Lee Wood, Director of Engineering.



KOIN BMPCT-5941 Granted 3/19/64

© American Map Corp., No. 14244

Rates: On request.

City of License: Portland. DMA: Portland, OR. Rank: 25.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	839,180	557,360	1,396,540
Average Weekly Circulation (1994)	475,402	331,421	826,599
Average Daily Circulation (1994)			457,907

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Oregon—Portland

KPTV

Ch. 12

Network Service: None, Independent.

Licensee: Oregon Television Inc., Box 3401, Portland, OR 97208.

Studio: 735 S.W. 20th Place, Portland, OR 97205.

Telephone: 503-222-9921.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 30.9-kw aural. Antenna: 1780-ft. above av. terrain, 1049-ft. above ground, 2049-ft. above sea level.

Latitude	45°	31'	19"
Longitude	122°	44'	53"

Transmitter: 212 N.W. Miller Rd.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Vertex, 7.2-meter C-band; Vertex, 4.6-meter Ku-band; Scientific-Atlanta receivers.

News Service: CNN.

Ownership: Chris-Craft Industries Inc. (Group Owner).

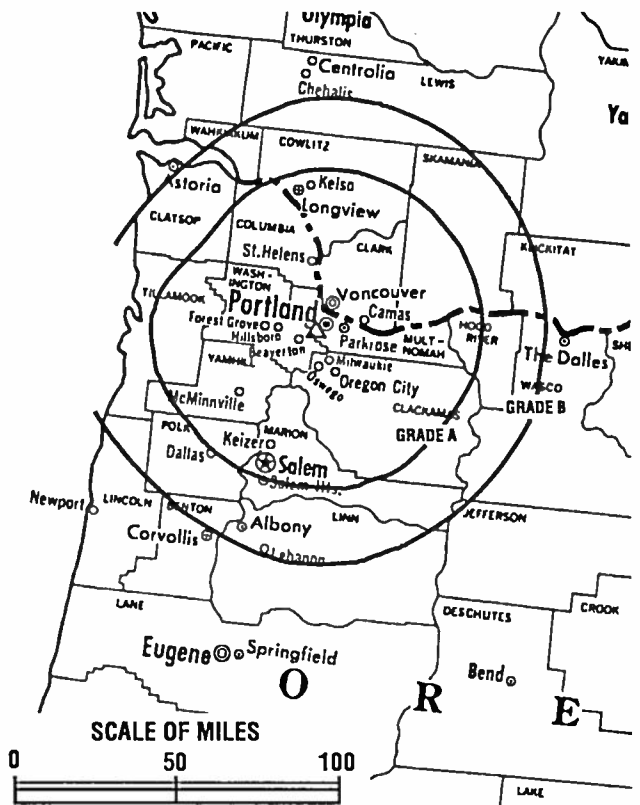
Began Operation: September 20, 1952. George Haggarty's purchase of KFOR (Ch. 12) from Henry A. White-Stephen E. Thompson-Julius L. Meier Jr. group approved April 17, 1957 by FCC; at same time Haggarty purchased KPTV (Ch. 27) from Storer and took Ch. 27 off air (Television Digest, Vol. 13:10, 11, 16, 18). Transfer from George Haggarty to NAFI Corp. approved July 22, 1959 (NAFI Corp. name changed to Chris-Craft Industries Inc.). Transfer of stock of Chris-Craft Industries Inc. by shareholders to Baldwin-Montrose Chemical Co. Inc. bringing holdings to 35% approved Nov. 8, 1967 (Vol. 7:46). Later Baldwin-Montrose merged into Chris-Craft.

Represented (sales): Katz Independent Television.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

L. Martin Brantley, President & General Manager.
 Connie Martin, General Sales Manager.
 Greg Shelby, Local Sales Manager.
 Pam Thomas, National Sales Manager.
 Marvin Rhodes, Program Director.



KPTV BMPCT-5915 Granted 12/3/63

© American Map Corp., No. 14244

John Sears, News Director.
 Barbara Giles, Promotion Manager.
 Val Roberts, Chief Engineer.
 Humberto Carlos, Business Manager.

Highest 30 Sec. Rate: \$5000.

City of License: Portland. DMA: Portland, OR. Rank: 25.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	889,310	589,100	1,478,410
Average Weekly Circulation (1994)	445,626	288,586	749,865
Average Daily Circulation (1994)			348,077

Oregon—Roseburg

KMTX-TV

Ch. 46

(Satellite of KMTR, Eugene, OR)

Network Service: NBC.

Grantee: KMTR Inc., Box 7308, Eugene, OR 97401.

Studio: See KMTR, Eugene, OR.

Telephone: 503-746-1600.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 9.82-kw max. visual. Antenna: 358-ft. above av. terrain, 56-ft. above ground, 1227-ft. above sea level.

Latitude 43° 12' 22"
Longitude 123° 21' 56"

Transmitter: 1.9-mi. SW of Roseburg at 220°T, on Mount Nebo.

Ownership: KMTR Inc. (Group Owner).

Began Operation: April 20, 1992.

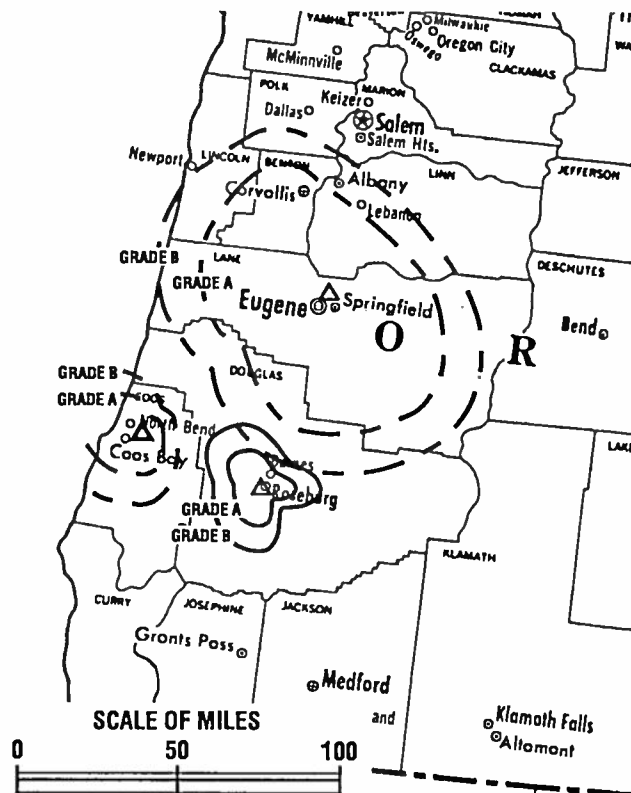
Represented (sales): Pety Television Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Hatfield & Dawson.

Personnel:

Robert W. Davis, General Manager.
Robert L. Rector, Sales Manager.
Jim Frandin, News Director.
Julie Strandlien, Program Director.
Mardi Martin, Promotion Director.
Susan Boone, Business Manager.
Jerry Nichols, Chief Engineer.
Cambra Ward, Production Manager.



KMTX-TV BPCF-881021KG Granted 1/15/92 © American Map Corp., No. 14244

Rates: On request.

City of License: Roseburg. DMA: Eugene. Rank: 117.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	19,740	16,490	36,230
Average Weekly Circulation (1994)	3,336	808	4,130
Average Daily Circulation (1994)			1,304

Oregon—Roseburg

KPIC

Ch. 4

(Satellite of KVAL-TV, Eugene, OR)

Network Service: CBS.

Licensee: South West Oregon Television Bcstg. Corp., Box 1345, Roseburg, OR 97470.

Studio: 655 W. Umpqua, Roseburg, OR 97470.

Telephone: 503-672-4481. Fax: 503-672-4481.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 5.37-kw visual, 0.55-kw aural. Antenna: 1000-ft. above av. terrain, 173-ft. above ground, 1873-ft. above sea level.

Latitude 43° 14' 39.60"
 Longitude 123° 18' 42.00"

Transmitter: 3.1-mi. NE of center of Roseburg.

Satellite Earth Station: Tractor, 3-meter C-band; M/A-Com receivers.

News Service: AP.

Ownership: Northwest Television Inc. (Group Owner); California-Oregon Broadcasting Inc. (Group Owner).

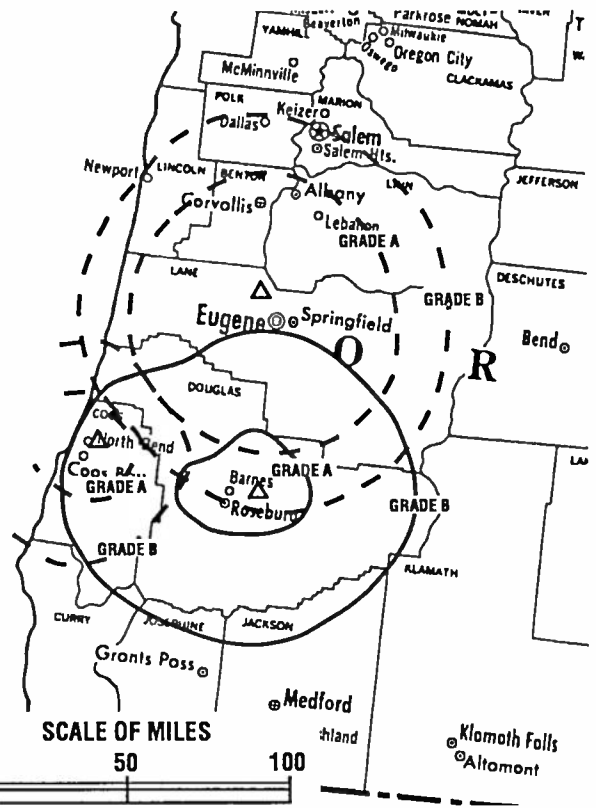
Began Operation: April 1, 1956.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): McClanathan & Associates.

Personnel:
 James W. Putney, Vice President & General Manager.
 Don Clithero, Station Manager.
 Michael Hill, Chief Engineer.



KPIC BMPCT-3395 Granted 10/26/55 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$100.

City of License: Roseburg. DMA: Eugene. Rank: 117.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	111,780	61,220	173,000
Average Weekly Circulation (1994)	15,654	10,997	26,614
Average Daily Circulation (1994)			18,308

Oregon—Roseburg

KROZ

Ch. 36

Network Service: None, independent.

Licensee: John E. Field, 2550 Bowmont Dr., Eugene, OR 97405.

Studio: 931 N.W. Highland, Roseburg, OR 97470.

Telephones: 503-673-3636; 503-673-1136.

Technical Facilities: Channel No. 36. Authorized power: 43-kw max. visual. Antenna: 693-ft. above av. terrain, 88-ft. above ground, 1576-ft. above sea level.

Latitude	43°	14'	09"
Longitude	123°	19'	16"

Transmitter: Rose Mountain, 1.9-mi from Douglas County Courthouse.

Ownership: John E. Field.

Began Operation: July 18, 1994.

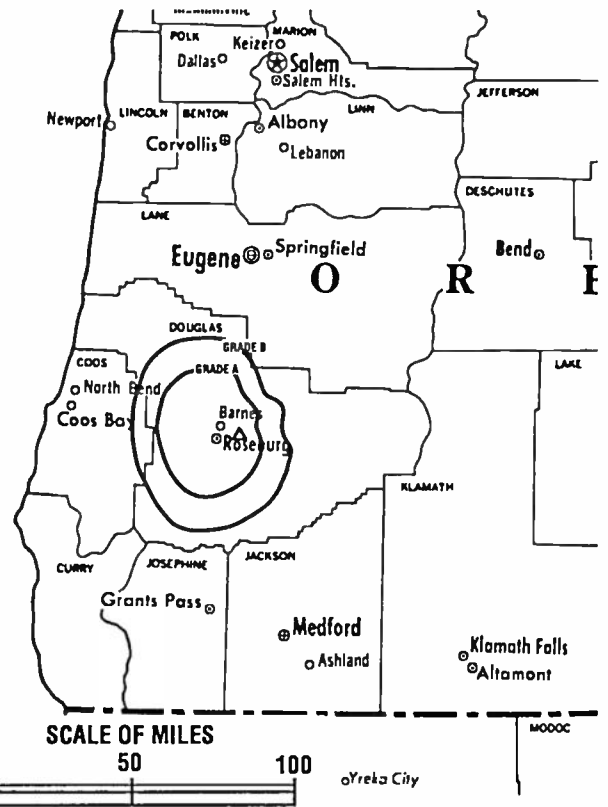
Represented (legal): Bechtel & Cole, Chartered.

Represented (engineering): McClanathan & Associates Inc.

Personnel:

John E. Field, General Manager.

Highest 30 Sec. Rate: \$40.



KROZ BPCT-900413KH Granted 1/16/92 © American Map Corp., No. 14244

Nielsen Data: Not available.

City of License: Roseburg. DMA: Eugene. Rank: 117.

Oregon—Salem

KBSP-TV

Ch. 22

Network Service: Home Shopping Network.

Licensee: Blackstar Communications Inc., 1818 N St. NW, Suite 120, Washington, DC 20036.

Studio: 4923 Indian School Rd. NE, Salem, OR 97305.

Telephones: 503-390-2202; 503-222-5324. Fax: 503-390-6829.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1700-kw max. & 759-kw horizontal visual, 170-kw aural. Antenna: 1100-ft. above av. terrain, 949-ft. above ground, 2049-ft. above sea level.

Latitude 45° 00' 00"
Longitude 122° 41' 37"

Transmitter: 3.1 mi. SW of Scotts Mills, OR.

Satellite Earth Stations: Harris, 6-meter C-band; M/A-Com, 4-meter C-band; Harris receivers.

Ownership: Blackstar Communications (Group Owner).

Began Operation: November 21, 1981. Transfer of control to Robert Finkelstein, et al., from Arnold Brustin & Christopher Desmond, et al., approved by FCC May 8, 1985. Sale to Home Shopping Network by Robert Finkelstein approved July 17, 1987. Sale to present owners approved by FCC Feb. 18, 1988 (Television Digest, Vol. 27:49).

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Judy Koenig, General Manager.
Tom Craven, Promotion Director.
Tim Mance, Chief Engineer.
Julle Aman, Business Manager.



KBSP-TV BPCT-800715KE Granted 1/23/81 © American Map Corp., No. 14244

Rates: On request.

City of License: Salem. DMA: Portland, OR. Rank: 25.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	254,940	206,480	461,420
Average Weekly Circulation (1994)	1,280	2,334	3,750
Average Daily Circulation (1994)			1,325

Oregon—Salem

KEBN

Ch. 32

Network Service: None, independent.

Licensee: Channel 32 Inc., 10255 S.W. Arctic Dr., Beaverton, OR 97005.

Studio: 1154 Madison St. NE, Salem, OR 97303.

Telephone: 503-644-3232. Fax: 503-626-3576.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 5000-kw max. visual, 500-kw aural. Antenna: 1786-ft. above av. terrain, 220-ft. above ground, 4627-ft. above sea level.

Latitude	45°	00'	28"
Longitude	122°	20'	05"

Transmitter: 14.5-mi. SE of Molalla at High Camp Lookout.

Satellite Earth Station: Echostar, 3-meter Ku & C-band.

News Service: CNN.

Ownership: Channel 32 Inc.

Began Operation: May 8, 1989. Sale to Glen Chambers, et al., by Willamette Valley Bcstg. approved by FCC July 17, 1991. Station left air in 1993. Resumed operation Sept. 13, 1994. Sale to present owners approved Sept. 16, 1994.

Personnel:

- Victor Ives, General Manager.
- Pete Smith, Station Manager.
- Jack Grant, General Sales Manager.
- Melissa Daniels, Promotion, Marketing & Development Director.
- Ken Lewetag, Chief Engineer.
- John Fessler, Production Manager.

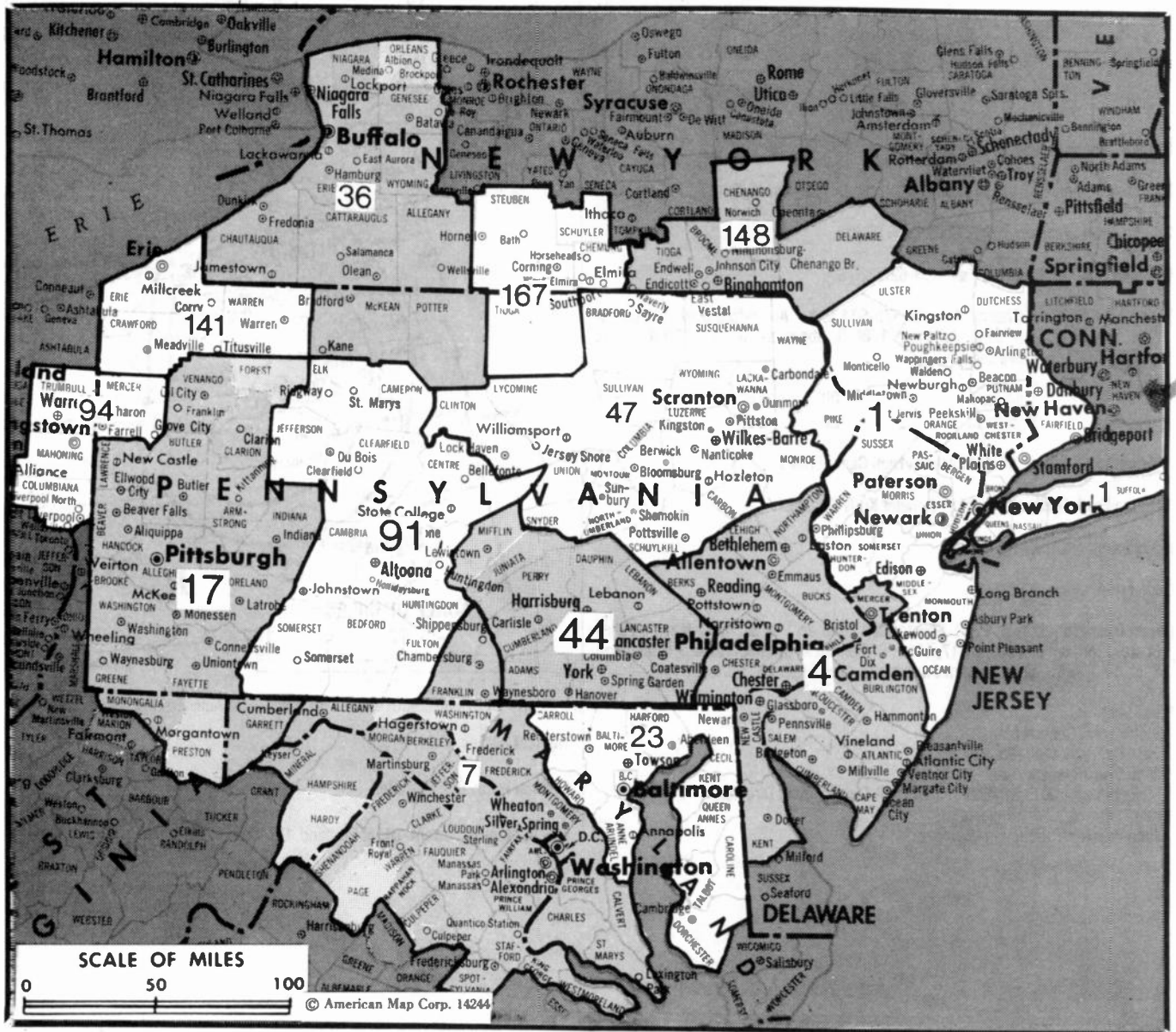


KEBN BPCT-880129KU Granted 5/17/88 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$150.

Nielsen Data: Not available.

City of License: Salem. DMA: Portland, OR. Rank: 25.



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
New York, NY	6,716,020	1	WABC-TV (7), WCBS-TV (2), WHAI-TV (43), WHSE-TV (68), WHSI-TV (67), WLIG (55), WMBC-TV (63), WNBC (4), WNUJ (47), WNYW (5), WPIX (11), WTBY (54), WTZA (62), WWOR-TV (9), WXTV (41)
Philadelphia, PA	2,682,140	4	KYW-TV (3), WBPH-TV (60), WCAU-TV (10), WFMZ-TV (69), WGBS-TV (57), WGTW (48), WHSP-TV (65), WMGM-TV (40), WPHL-TV (17), WPVI-TV (6), WTGI-TV (61), WTVF (51), WTXF (29), WWAC-TV (53)
Washington, DC	1,876,000	7	WDCA (20), WFTY (50), WHAG-TV (25), WJAL (68), WJLA-TV (7), WRC-TV (4), WTMW (14), WTTG (5), WUSA (9), WVAI (66), WYVN (60)
Pittsburgh, PA	1,151,140	17	KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPPT-TV (22), WPKI (11), WTAE-TV (4)
Baltimore, MD	979,410	23	WBAL-TV (11), WBFF (45), WHSV-TV (24), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)
Buffalo, NY	638,580	36	WGRZ-TV (2), WTVB-TV (4), WKBW-TV (7), WNYB-TV (49), WUTV (29)
Harrisburg-Lancaster-Lebanon-York, PA	577,980	44	WGAL (8), WGCN-TV (49), WHP-TV (21), WHTM-TV (27), WLYH-TV (15), WPMT (43)
Wilkes-Barre-Scranton, PA	554,780	47	WBRE-TV (28), WILF (53), WNBP-TV (16), WOLF-TV (38), WWLF-TV (56), WYOU (22)
Johnstown-Altoona, PA	286,010	91	WATM-TV (23), WJAC-TV (6), WKBS-TV (47), WTAJ-TV (10), WWCP-TV (8)
Youngstown, OH	277,090	94	WFAJ-TV (21), WKBN-TV (27), WYTV (33)
Erie, PA	152,750	141	WETG (66), WICU-TV (12), WJET-TV (24), WSEE-TV (35)
Binghamton, NY	136,990	148	WBNG-TV (12), WICZ-TV (40), WMGC-TV (34)
Elmira, NY	94,740	167	WENY-TV (36), WETM-TV (18), WYDC (48)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WGTW, Burlington, NJ	See Philadelphia, PA
WJAC-TV, Altoona	See Johnstown, PA
WPCB-TV, Greensburg	See Pittsburgh, PA
WGAL, Harrisburg	See Lancaster, PA
WATM-TV & WTAJ-TV, Johnstown	See Altoona, PA
WGCB-TV, Lancaster	See Red Lion, PA
WGAL, Lebanon	See Lancaster, PA
WTVE, Philadelphia	See Reading, PA
WBRE-TV, WNEP-TV, WOLF-TV & WYOU, Wilkes-Barre	See Scranton, PA
WGCB-TV, York	See Red Lion, PA

Pennsylvania Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	11	26	37
Educational Television Stations	2	6	8
	13	32	45

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— NEW AREA CODES —

State	Before	After	Effective Date
Pennsylvania	215	215 Majority of Bucks County, northeastern half of Montgomery County, Philadelphia County.	January 8, 1994
		610 Berks, Chester, Delaware, Lehigh & Northampton counties & southwestern half of Montgomery County.	
Virginia	703	703 Fairfax & Prince William counties, eastern portion of Loudoun County & northern portion of Stafford County.	July 15, 1995
		540 Remainder of previous 703.	
Washington	206	206 Seattle-Tacoma-Everett metropolitan area.	January 15, 1995
		360 Remainder of previous 206.	

Pennsylvania—Allentown

WFMZ-TV

Ch. 69

Network Service: None, independent.

Licensee: Maranatha Broadcasting Co. Inc., E. Rock Rd., Allentown, PA 18103.

Studio: E. Rock Rd., Allentown, PA 18103.

Telephone: 215-797-4530. Fax: 215-791-3000.

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 1078-kw max. visual. Antenna: 1026-ft. above av. terrain, 646-ft. above ground, 1578-ft. above sea level.

Latitude	40°	33'	54"
Longitude	75°	26'	26"

Transmitter: E. Rock Rd., Allentown.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: M/A-Com, 5-meter Ku-band; Microwave Assoc., 5-meter; M/A-Com, Microwave Assoc. receivers.

FM Affiliate: WFMZ, 17-kw, 100.7 MHz (No. 264). 868-ft.

News Service: UPI.

Ownership: Maranatha Broadcasting Co.

Began Operation: November 25, 1976.

Represented (sales): Mutual Telesales Inc.

Represented (legal): Birch, Horton, Bittner & Cherot.

Represented (engineering): James R. Audet.

Personnel:

Richard C. Dean, President & General Manager.
 David G. Hinson, Assistant General Manager & Program Director.
 Dean Dallmann, General Sales Manager.
 Brad Rinehart, News Director.
 Eric Reinert, Promotion Director.



WFMZ-TV BPCT-930226KF Granted 8/12/93 © American Map Corp., No. 14244

Kathy Craine, Office Manager.
 Barry Fisher, Director of Engineering.

Highest 30 Sec. Rate: \$300.

City of License: Allentown. DMA: Philadelphia. Rank: 4.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	997,900	323,730	1,321,630
Average Weekly Circulation (1994)	164,225	14,295	187,310
Average Daily Circulation (1994)			70,998

Pennsylvania—Altoona

WATM-TV

Ch. 23

Network Service: ABC.

Licensee: Evergreen Broadcasting Corp., 1450 Scalp Ave., Johnstown, PA 15904.

Studio: 1450 Scalp Ave., Johnstown, PA 15904.

Telephone: 814-266-8088. Fax: 814-266-7749.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 182-kw max. visual, 9.1-kw max. aural. Antenna: 1062-ft. above av. terrain, 257-ft. above ground, 2787-ft. above sea level.

Latitude 40° 34' 06"
Longitude 78° 26' 38"

Transmitter: Wopsy Lookout, Wopsonnock Mountain, Dysart, PA.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Prodelin, 3.6-meter C-band; Drake, KLM, M/A-Com receivers.

News Services: ABC, AP, CNN, UPI.

Ownership: Smith Broadcasting Group Inc. (Group Owner).

Began Operation: November 28, 1974. Sale to present owners by John R. Powley approved by FCC Oct. 25, 1985. Sale to Auburn Television Group Inc. approved Dec. 19, 1989 but not consummated.

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Marty Ostrow, General Manager.
Christopher Taylor, Station Manager & Program Director.
Jeff Alan, News Director.
Ron Kabo, Local Sales Manager.



WATM-TV BPCT-860828KF Granted 9/23/86 © American Map Corp., No. 14244

Bob Andrade, Chief Engineer.
Kathleen Smith, Administration Director.

Rates: On request.

City of License: Altoona. DMA: Johnstown-Altoona. Rank: 91.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	570,890	192,080	762,970
Average Weekly Circulation (1994)	116,142	7,209	123,745
Average Daily Circulation (1994)			50,560

Pennsylvania—Altoona

WKBS-TV

Ch. 47

(Satellite of WPCB-TV, Greensburg-Pittsburgh, PA)

Network Service: None, independent.

Licensee: Comerstone Television Inc., Channel 40, Wall, PA 15148-1499.

Studio: 1813 Valley View Blvd., Altoona, PA 16602.

Telephone: 814-942-3400.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 1524.6-kw max. visual, 152.5-kw max. aural. Antenna: 1015-ft. above av. terrain, 172-ft. above ground, 2717-ft. above sea level.

Latitude 40° 34' 12"
Longitude 78° 26' 26"

Transmitter: Lookout Rd., Logan Twp.

Satellite Earth Station: DX Antenna, 3.2-meter C-band.

Ownership: Comerstone Television Inc. (Group Owner).

Began Operation: October 1, 1985.

Represented (legal): Gammon & Grange.

Personnel:

Oleen Eagle, Executive Vice President & General Manager.
David Skeba, Vice President & Director of Programming.



WKBS-TV BMPCT-841212KF Granted 2/28/85 © American Map Corp., No. 14244

Blake Richert, Vice President & Director of Engineering.
Dorothy Harris, Station Manager.

Rates: On request.

City of License: Altoona. DMA: Johnstown-Altoona. Rank: 91.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	391,450	104,440	495,890
Average Weekly Circulation (1994)	12,765	2,270	15,040
Average Daily Circulation (1994)			4,763

Pennsylvania—Altoona

WTAJ-TV

Ch. 10

Network Service: CBS.

Licensee: Gateway Communications Inc., One Bala Plaza, Suite 237, Bala Cynwyd, PA 19004.

Studio: 5000 6th Ave., Altoona, PA 16602.

Telephone: 814-944-2031. Fax: 814-946-8746.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 214-kw visual, 21.9-kw aural. Antenna: 1110-ft. above av. terrain, 277-ft. above ground, 2830-ft. above sea level.

Latitude 40° 34' 01"
Longitude 78° 26' 31"

Transmitter: 3-mi. NW of Altoona.

Satellite Earth Stations: 5 in operation; ChannelMaster, Comtech, Scientific-Atlanta, Standard Components receivers.

News Services: AP, CNN, CBS.

Ownership: Gateway Communications Inc. (Group Owner).

Began Operation: March 1, 1953. Sale to present owner by Triangle Publications approved by FCC Sept. 20, 1972 (Television Digest, Vol. 11:50; 12:39). Previous sale by William F. Gable Co. dept. store approved Jan. 11, 1956 (Vol. 11:33, 39, 47; 12:2).

Represented (sales): Blair Television.

Personnel:

C. Norman (Rick) Reeves, Vice President & General Manager.
Pete James, General Sales Manager.
David Buonfizio, Local Sales Manager.
David Hopkins, News Director.
Lowell Sollenberger, Program Director.
Dave Beeney, Production Manager.
John Blatt, Chief Engineer.
Thomas F. Murphy, Business Manager.
Bill Luxford, Marketing Director.



WTAJ-TV BPCT-4443 Granted 8/16/71

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1175.

City of License: Altoona. DMA: Johnstown-Altoona. Rank: 91.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	601,510	211,360	812,870
Average Weekly Circulation (1994)	213,040	45,068	290,206
Average Daily Circulation (1994)			175,256

Pennsylvania—Bethlehem

WBPH-TV

Ch. 60

Network Service: None, independent.

Licensee: Sonshine Family TV Inc., 483 Woodland Rd., Walnutport, PA 18058.

Studio: 2 Bethlehem Plaza, Bethlehem, PA 18018.

Telephone: 610-691-3000. Fax: 610-954-7505.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 12.16-kw max. visual, 1.2-kw aural. Antenna: 758-ft. above av. terrain, 187-ft. above ground, 1201-ft. above sea level.

Latitude	40°	37'	33"
Longitude	75°	15'	19"

Transmitter: Gaffney Hill Rd., RD No. 4, Easton.

Satellite Earth Stations: Prodelin, 3.7-meter C-band; ChannelMaster, 3.2-meter C-band; Drake receivers.

Ownership: Sonshine Family TV Inc.

Began Operation: December 27, 1990.

Represented (legal): Blair, Joyce & Silva.

Represented (engineering): Mullaney Engineering Inc.

Personnel:

Patricia F. Huber, President.
 Art Kardos, General Manager.
 Daniel Huber, Chief Engineer.

Rates: On request.

City of License: Bethlehem. DMA: Philadelphia. Rank: 4.



WBPH-TV BMPPT-900705KE Granted 10/19/90 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	214,340	31,170	245,510
Average Weekly Circulation (1994)	4,139	0	5,052
Average Daily Circulation (1994)			844

Pennsylvania—Erie

WETG

Ch. 66

Network Service: Fox.

Licensee: Erie Bcstg. Inc., 1315 G. Daniel Baldwin Bldg., Erie, PA 16501.

Studio: University Square, Erie, PA 16541.

Telephone: 814-871-7446. Fax: 814-459-0996.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 35-kw max. visual, 3.5-kw max. aural. Antenna: 500-ft. above av. terrain, 350-ft. above ground, 1667-ft. above sea level.

Latitude 42° 01' 50"
Longitude 80° 02' 53"

Holds CP for change to 562-kw max. visual, 889-ft. above av. terrain, 696-ft. above ground, 1995-ft. above sea level, lat. 42° 02' 31", long. 80° 03' 57", transmitter to 2.25-mi. SE of Kearsarge, Waterford Pike, near Erie. BMPCT-880129KV.

Transmitter: 1390 Townhall Rd. W, Summit Twp.

Satellite Earth Stations: Comtech, 5-meter; Cyclesat; Microdyne receivers.

Ownership: Erie Broadcasting Inc.

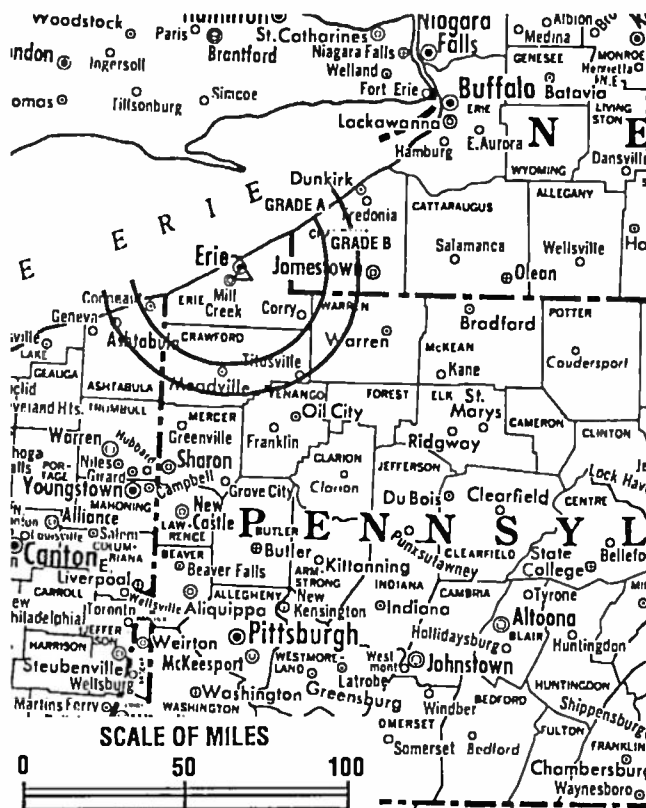
Began Operation: September 2, 1986. Sale to present owner by Gannon University approved by FCC Sept. 6, 1994.

Represented (sales): Adam Young Inc.

Represented (legal): Haley, Bader & Potts.

Personnel:

- Art Arkelian, General Manager.
- Judy Shannon, Program Director.
- Rick Borkowski, Promotion Director.
- Jeff Honard, Production Manager.
- Doug Justham, Chief Engineer.



WETG BMPCT-880129KV Granted 5/23/88 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$225.

City of License: Erie. DMA: Erie. Rank: 141.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	255,850	117,280	373,130
Average Weekly Circulation (1994)	48,544	14,722	63,300
Average Daily Circulation (1994)			22,987

Pennsylvania—Erie

WICU-TV

Ch. 12

Network Service: NBC.

Licensee: Great Lakes Communications Inc., 3514 State St., Erie, PA 16508.

Studio: 3514 State St., Erie, PA 16508.

Telephone: 814-454-5201. Fax: 814-455-0703.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 789-ft. above ground, 2167-ft. above sea level.

Latitude 42° 03' 52"
Longitude 80° 00' 19"

Transmitter: Donation Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6-meter Ku-band; Harris, 3.5-meter Ku-band; Jerrold, 3.5-meter Ku & C-band; Jerrold, Harris receivers.

News Services: AP, NBC.

Ownership: Great Lakes Communications Inc.

Began Operation: March 15, 1949.

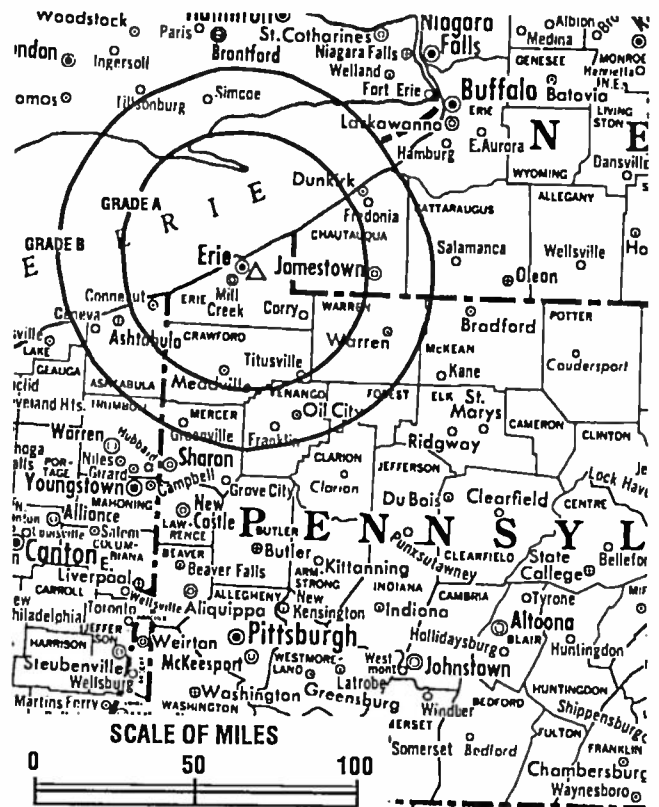
Represented (sales): Katz Continental Television; Radio-Television Representatives Ltd.

Represented (legal): Rosenman & Colin.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Clarence Paoletta, General Manager.
Bill Knupp, Assistant Station Manager.
Jim Roberts, News Director.



WICU-TV BMPCT-1113 Granted 6/28/57

© American Map Corp., No. 14244

Douglas White, Local Sales Manager.
Vincent Ugoletti, Chief Engineer.

Rates: On request.

City of License: Erie. DMA: Erie. Rank: 141.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	613,010	230,440	843,450
Average Weekly Circulation (1994)	130,962	52,256	185,648
Average Daily Circulation (1994)			97,723

Pennsylvania—Erie

WJET-TV

Ch. 24

Network Service: ABC.

Licensee: Jet Broadcasting Co. Inc., 1635 Ash St., Erie, PA 16503.

Studio: 8455 Peach St., Erie, PA 16509.

Telephones: 814-864-2400; 814-868-2424. Fax: 814-868-3041.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1120-kw max. visual, 112-kw max. aural. Antenna: 955-ft. above av. terrain, 780-ft. above ground, 2090-ft. above sea level.

Latitude 42° 02' 24"
Longitude 80° 04' 08"

Transmitter: 8455 Peach St.

Satellite Earth Stations: 3 in operation; Andrew receivers.

FM Affiliate: WJET, 3-kw, 102.3 MHz; WFGO, 94.7 MHz.

Ownership: Jet Broadcasting Co. Inc.

Began Operation: April 3, 1966.

Represented (sales): Blair Television; Canadian Communications Co.

Represented (legal): Reddy, Begley & Martin.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

John Kanzius, President & General Manager.
Myron Jones, Chief Executive Officer.
Eric Johnson, News Director.
Marsha MacKinnon, News Director.
Michael George, Sales Manager.
Joan Vicary, National Sales.
Charles Jennings, Chief Engineer.
Dennis Kerr, Chief Engineer.
Tom New, Promotion Director.

Rates: On request.

City of License: Erie. DMA: Erie. Rank: 141.



WJET-TV BMPCT-840503KH Granted 5/31/84 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	607,720	223,070	830,790
Average Weekly Circulation (1994)	127,330	48,127	178,410
Average Daily Circulation (1994)			105,081

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Pennsylvania—Erie

WSEE-TV

Ch. 35

Network Service: CBS.

Licensee: NTG Inc., 405 Lexington Ave., New York, NY 10174.

Studio: 1220 Peach St., Erie, PA 16501.

Telephone: 814-455-7575. Fax: 814-454-5541.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 1186-kw max. visual, 118.6-kw max. aural. Antenna: 938-ft. above av. terrain, 750-ft. above ground, 2090-ft. above sea level.

Latitude 42° 02' 20"
Longitude 80° 03' 45"

Transmitter: U.S. Hwy. 19, 7-mi. S of Erie.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 3.6-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Northstar Television Group Inc. (Group Owner).

Began Operation: April 25, 1954. Sale by MMT Sales Inc. approved by FCC Dec. 13, 1985. Sale to MMT by Gillett Bcstg. approved April 16, 1982. Sale to Gillett by Great Lakes Television Co. approved July 19, 1978. FCC approved sale to Federal Bcstg. Corp. Sept. 30, 1987 (Television Digest, Vol. 27:33); to present owners Sept. 19, 1989.

Represented (sales): Seltel Inc.; Metrospot Television.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Represented (engineering): Smith & Powstenko.

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WSEE-TV BPCT-810911KG Granted 10/8/81 © American Map Corp., No. 14244

Personnel:

John Feeser, General Manager.
Pierre Bellinili, News Director.
Earl Kneissler, Program Director.
Don Rowe, Production Manager.
Jim Larkin, Promotion Director.
Rita Masi, Business Manager.

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$685.

City of License: Erie. DMA: Erie. Rank: 141.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	573,570	211,870	785,440
Average Weekly Circulation (1994)	120,074	43,083	162,958
Average Daily Circulation (1994)			96,823

Pennsylvania—Harrisburg-York

WHP-TV

Ch. 21

Network Service: CBS.

Licensee: WHP Television L.P., 3300 N. 6th St., Harrisburg, PA 17110.

Studio: 3300 N. 6th St., Harrisburg, PA 17110.

Telephone: 717-238-2100. Fax: 717-238-8744.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1200-kw max. visual, 120-kw max. aural. Antenna: 1220-ft. above av. terrain, 500-ft. above ground, 1810-ft. above sea level.

Latitude 40° 20' 44"
Longitude 76° 52' 09"

Transmitter: Blue Mountain.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Microdyne, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; Microdyne, Scientific-Atlanta receivers.

News Service: AP.

Ownership: WHP Television L.P.

Began Operation: April 15, 1953. Sale to present owners approved by FCC Sept. 3, 1993 (Television Digest, Vol. 33:20).

Represented (sales): Petry Television Inc.

Represented (legal): Rosenn, Jenkins & Greenwald.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Victor Kopko, General Manager.
Jay Rabin, General Sales Manager.
Todd McWilliams, Local Sales Manager.
Jon McCall, News Director.
Rob Hershey, Chief Engineer.
Kathleen Westerlund, Director, Creative Services.
Susan Ruch, Business Manager.

Highest 30 Sec. Rate: \$1500.



WHP-TV BPC-4510 Granted 6/26/72 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$649.

City of License: Harrisburg. DMA: Harrisburg-Lancaster-Lebanon-York. Rank: 44.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,123,390	455,190	1,578,580
Average Weekly Circulation (1994)	293,252	102,637	397,182
Average Daily Circulation (1994)			210,325

**THE
TED HEPBURN
COMPANY**

We were the broker
in the 1993 sale of
WHP-TV

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 863 8995
P.O. Box 43263, Cincinnati, OH 45243 0263 (513) 271-5400

Pennsylvania—Harrisburg-York-Lebanon

WHTM-TV

Ch. 27

Network Service: ABC.

Licensee: WHTM-TV Inc., Box 5860, Harrisburg, PA 17110.

Studio: 3235 Hoffman St., Harrisburg, PA 17110.

Mailing Address: Box 5860, Harrisburg, PA 17110.

Telephone: 717-236-2727. Fax: 717-232-5272.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2382-kw max. visual, 238.2-kw max. aural. Antenna: 1120-ft. above av. terrain, 609-ft. above ground, 1690-ft. above sea level.

Latitude 40° 18' 57.40"
Longitude 76° 57' 02.20"

Transmitter: W of U.S. Hwys. 11 & 15, N of State Hwy. 944.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Comtech, 3.5-meter Ku-band; Avantek receivers.

News Service: AP.

Ownership: Price Communications Corp. (Group Owner).

Began Operation: June 19, 1953 on Ch. 71; May 15, 1957 FCC authorized WTPA to purchase transmitter & tower of off-air WCMB-TV and to switch to Ch. 27, Ch. 71 being assigned to WCMB-TV (Television Digest, Vol. 13:15, 20). Sale to Times Mirror Co. by Newhouse Bcstg. approved by FCC March 27, 1980 (Vol. 18:50, 19:19). Sale to Smith Broadcasting Group Inc. approved April 17, 1986. Sale to present owner approved by FCC March 31, 1994.

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Personnel:

John Purcell, Vice President & General Manager.
Paul O'Dell, Station Manager.
Frank Raterman, General Sales Manager.
John Mann, National Sales Manager.
Caroline Wilson, Promotion Director.
Greg Zoerb, News Director.
Donald Landis, Chief Engineer.



WHTM-TV BPC3-3028 Granted 5/11/62 © American Map Corp., No. 14244

Joseph Fry, Controller.
Bruehn Freeman, Production Manager.

Highest 30 Sec. Rate: \$2800.

NETWORK BASE HOURLY RATE: \$1000.

City of License: Harrisburg. DMA: Harrisburg-Lancaster-Lebanon-York. Rank: 44.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,294,220	625,860	1,920,080
Average Weekly Circulation (1994)	337,292	114,858	452,595
Average Daily Circulation (1994)			254,958

Pennsylvania—Hazleton

WWLF-TV

Ch. 56

(Satellite of WOLF-TV, Scranton, PA)

Network Service: Fox.

Licensee: WOLF License Corp., 5 Radnor Corporate Center, 100 Matsonford Rd., Radnor, PA 19087.

Studio: See WOLF-TV, Scranton, PA.

Telephone: 717-347-9653. Fax: 717-347-3141.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1079-ft. above av. terrain, 381-ft. above ground, 2201-ft. above sea level.

Latitude 41° 02' 13"
Longitude 76° 05' 07"

Transmitter: Nescopeck Mountain, near State Rte. 93, Hollenback/Sugarloaf.

Multichannel TV Sound: Stereo only.

Ownership: Pegasus Broadcast TV L.P. (Group Owner).

Began Operation: June 3, 1985. Sale by Scranton TV Partners Ltd. to present owner granted by FCC April 27, 1993.

Represented (sales): Seltel Inc.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel: See WOLF-TV, Scranton, PA.

Rates: On request.

City of License: Hazleton. DMA: Wilkes Barre-Scranton. Rank: 47.



WWLF-TV BMPCT-880408KG Granted 7/8/88 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	625,070	135,540	760,610
Average Weekly Circulation (1994)	65,527	12,417	77,985
Average Daily Circulation (1994)			25,381

Pennsylvania—Johnstown

WJAC-TV

Ch. 6

Network Service: NBC.

Licensee: WJAC Inc., 6 Old Hickory Lane, Johnstown, PA 15905.

Studio: 6 Old Hickory Lane, Johnstown, PA 15905.

Telephone: 814-255-7600.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 70.8-kw visual, 10.5-kw aural. Antenna: 1119-ft. above av. terrain, 148-ft. above ground, 2848-ft. above sea level.

Latitude 40° 22' 17"
Longitude 78° 58' 58"

Transmitter: Laurel Hill, 4.5-mi. NW of Johnston.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter C-band; ChannelMaster, 3.5-meter C-band; Harris, 7-meter Ku-band; Microdyne C-band; Drake, Harris, Microdyne, Pinzone receivers.

News Services: AP, NBC.

Ownership: WJAC Inc.

Began Operation: September 15, 1949.

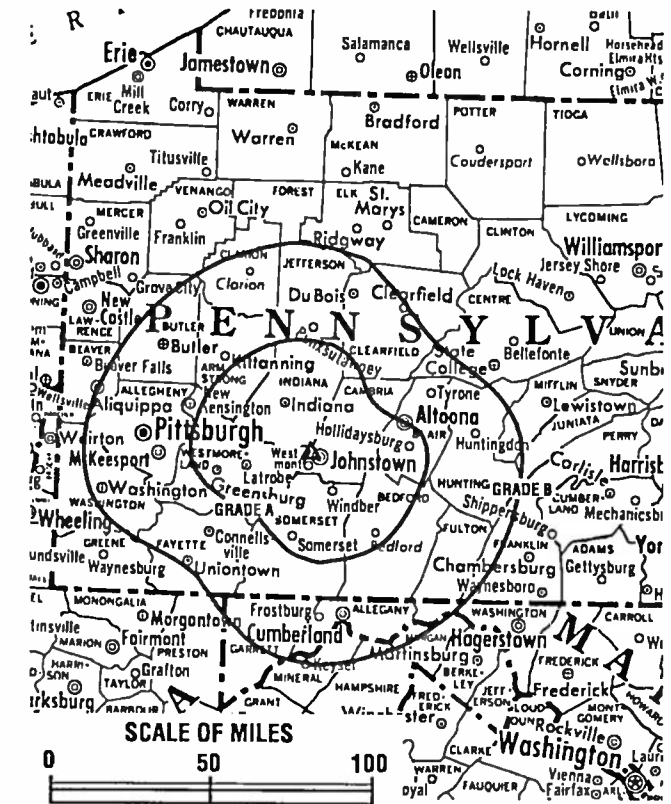
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

James M. Edwards Sr., President & General Manager.
Richard D. Schrott, Vice President & General Sales Manager.
James Parker, Local Sales Manager.
Ron Miller, News Director.
Robert Maslak, Operations Manager.
Ken DeGennaro, Promotion & Production Manager.
Vicki Turjan, Program Manager.



WJAC-TV BPC-640 Granted 7/11/52 © American Map Corp., No. 14244

Gale Koestler, Director of Human Resources.
Rob Abele, Chief Engineer.

Highest 30 Sec. Rate: \$850.

NETWORK BASE HOURLY RATE: \$1300.

City of License: Johnstown. DMA: Johnstown-Altoona. Rank: 91.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,280,020	446,100	1,726,120
Average Weekly Circulation (1994)	272,011	82,320	371,074
Average Daily Circulation (1994)			204,226

Pennsylvania—Johnstown

WWCP-TV

Ch. 8

Network Service: Fox.

Licensee: Evergreen Bcstg. Corp., 1450 Scalp Ave., Johnstown, PA 15904.

Studio: 1450 Scalp Ave., Johnstown, PA 15904.

Telephone: 814-266-8088. Fax: 814-266-7749.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 166-kw visual, 16.6-kw aural. Antenna: 1208-ft. above av. terrain, 270-ft. above ground, 3175-ft. above sea level.

Latitude 40° 10' 53"
Longitude 79° 09' 06"

Transmitter: Approx. 6-mi. SE of Ligonier, near Hwy. 30.

Satellite Earth Stations: ChannelMaster, 4.4-meter C-band; Microdyne, 7-meter C-band; RCA, 3-meter Ku-band; ChannelMaster, M/A-Com, Microdyne receivers.

News Services: AP, CNN, Fox News, UPI.

Ownership: Smith Broadcasting Group Inc. (Group Owner).

Began Operation: October 13, 1986.

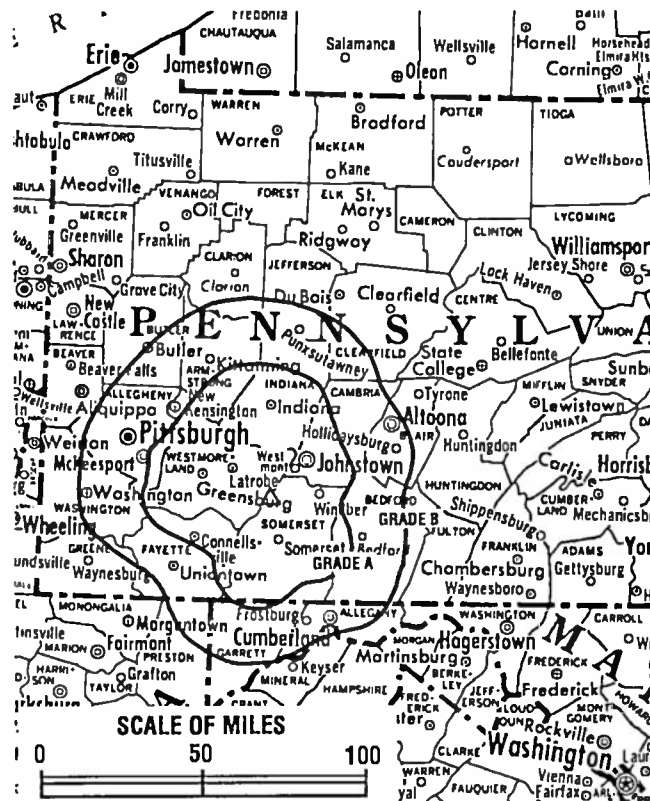
Represented (sales): Katz Communications Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Martin H. Ostrow, General Manager.
Christopher J. Taylor, Station Manager.
Ron Kabo, Local Sales Manager.
Robert Andrade, Chief Engineer.
Jeff Alan, News Director.
Kathleen Smith, Administration Director.



WWCP-TV BMPCT-7579 Granted 5/23/75 © American Map Corp., No. 14244

Rates: On request.

City of License: Johnstown. DMA: Johnstown-Altoona. Rank: 91.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,218,490	388,060	1,606,550
Average Weekly Circulation (1994)	179,155	74,996	254,151
Average Daily Circulation (1994)			112,832

Pennsylvania—Lancaster

WGAL

Ch. 8

Network Service: NBC.

Licensee: Pulitzer Bcstg. Co., Box 7127, Lancaster, PA 17604.

Studio: 1300 Columbia Ave., Lancaster, PA 17603-7127.

Branch Offices: 333 Market St., Harrisburg, PA 17100; 18 S. George St., Market Way S, York, PA 17401.

Telephone: 717-393-5851. Fax: 717-393-9484.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 107-kw visual, 21.4-kw aural. Antenna: 1360-ft. above av. terrain, 823-ft. above ground, 1849-ft. above sea level.

Latitude 40° 02' 04"
Longitude 76° 37' 08"

Transmitter: 2.25-mi. NE of Hallam, PA.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 8.8-meter C-band; RCA Ku-band; Harris receivers.

News Services: AP, NBC, CNN.

Ownership: Pulitzer Publishing Co. (Group Owner).

Began Operation: March 18, 1949. Sale to present owner by Steinman Stations approved by FCC Oct. 5, 1978 (Television Digest, Vol. 17:50).

Represented (sales): Katz American Television; Canadian Communications Co.

Represented (legal): Verner, Lipfert, Bernhard, McPherson & Hand.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Paul Quinn, Vice President & General Manager.
Rebecca Campbell, Program Manager.
Tom Van Benschoten, Local & Regional Sales Manager.
Ed Wickenheiser, News Director.
Cil Frazier, Promotion & Marketing Director.



WGAL BPCT-910 Granted 2/3/54

© American Map Corp., No. 14244

Pat Saam, Commercial Operations Manager.
Robert B. Good Jr., Chief Engineer.
Collette Leonard, Business Manager.

Rates: On request.

City of License: Lancaster. DMA: Harrisburg-Lancaster-Lebanon-York. Rank: 44.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,288,770	1,221,350	3,510,120
Average Weekly Circulation (1994)	481,968	172,332	655,113
Average Daily Circulation (1994)			372,725

Pennsylvania—Lancaster-Lebanon

WLYH-TV

Ch. 15

Network Service: CBS.

Licensee: Gateway Communications Inc., 12 Gateway Plaza, Johnson City, NY 13907.

Studio: RD 5, Television Hill, Lebanon, PA 17042.

Mailing Address: Box 1283, Lebanon, PA 17042.

Telephone: 717-228-1500. Fax: 717-270-0901.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1050-kw max. & 676-kw horizontal visual, 68-kw max. & 33.8-kw horizontal aural. Antenna: 1364-ft. above av. terrain, 1062-ft. above ground, 1940-ft. above sea level.

Latitude 40° 15' 45"
Longitude 76° 27' 53"

Transmitter: RD 5, Television Hill.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4-meter C-band; AFC, 3.6-meter Ku-band; Comtech, 3.8-meter Ku & C-band; Drake, Scientific-Atlanta, Agile Omni receivers.

News Services: AP, CBS, CNN.

Ownership: Gateway Communications Inc. (Group Owner).

Began Operation: October 9, 1953 but left air Oct. 16, 1954. Sold to Triangle Publications by radio WLBR-Lebanon News interests and station resumed operation May 2, 1957 (Television Digest, Vol. 11:27, 13:18). Sale by Triangle to present owner approved by FCC Sept. 20, 1972 (Vol. 11:50; 12:39).

Represented (sales): Settel Inc.

Represented (engineering): Smith & Powstenko.

Personnel:

David F. Metz, Vice President & General Manager.
Bob Patterson, Program Director.
John McNally, General Sales Manager.
Kathy Morgan, Business Manager.



WLYH-TV BMPCT-790214KI Granted 6/29/79 © American Map Corp., No. 14244

Lellyn Perri, News Director.
Tim Costley, Chief Engineer.

Rates: On request.

City of License: Lancaster. DMA: Harrisburg-Lancaster-Lebanon-York. Rank: 44.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,147,940	387,390	1,535,330
Average Weekly Circulation (1994)	191,872	80,794	272,530
Average Daily Circulation (1994)			95,904

Pennsylvania—Philadelphia

KYW-TV

Ch. 3

Network Service: NBC.

Licensee: Group W Television Inc., Independence Mall E, Philadelphia, PA 19106.

Studio: Independence Mall E, Philadelphia, PA 19106.

Telephone: 215-238-4700. Fax: 215-238-4907.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 99.5-kw visual, 9.95-kw aural. Antenna: 1000-ft. above av. terrain, 1116-ft. above ground, 1369-ft. above sea level.

Latitude 40° 02' 38"
Longitude 75° 14' 26"

Transmitter: Roxborough, PA.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Vertex, 4.5-meter Ku-band; Scientific-Atlanta, 3-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta receivers.

AM Affiliate: KYW, 50-kw, 1060 kHz.

FM Affiliate: WMMR-FM, 93.3 kHz.

News Services: AP, UPI.

Ownership: Group W—Westinghouse Broadcasting (Group Owner).

Began Operation: September 1, 1941. Sold to Westinghouse Bcstg. by Philco Corp. in 1953 (Television Digest, Vol. 9:8, 22); then transferred to NBC in deal approved Dec. 21, 1955 (Vol. 11:2, 12:3). Transfer from NBC back to Westinghouse under order by FCC approved Feb. 17, 1965 (Vol. 5:7, 8, 25).

Represented (sales): Group W Television Sales.

Personnel:

Anthony Vinciguerra, Vice President & General Manager.
Michael Colleran, General Sales Manager.
Allen Murphy, Director, KYW Enterprises.
Randall Pringle, Controller.
Jeff Bartlett, News Director.
Dick Goggin, Director, Creative Services.



KYW-TV BPCT-2214 Granted 3/20/57

© American Map Corp., No. 14244

Charles Thomson, Editorial Director.
Iona Harper, Human Resources Manager.
Joanne Calabria, Communications Director.

Rates: On request.

City of License: Philadelphia. DMA: Philadelphia. Rank: 4.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	3,756,130	1,396,530	5,152,660
Average Weekly Circulation (1994)	1,740,988	636,582	2,428,631
Average Daily Circulation (1994)			1,220,636

Pennsylvania—Philadelphia

WCAU-TV

Ch. 10

Network Service: CBS.

Licensee: Stations Partners, 51 W. 52nd St., New York, NY 10019.

Studio: City Ave. & Monument Rd., Philadelphia, PA 19131.

Telephone: 215-668-5510.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 191-kw visual, 19.1-kw aural. Antenna: 1160-ft. above av. terrain, 1139-ft. above ground, 1421-ft. above sea level.

Latitude 40° 02' 31"
Longitude 75° 14' 11"

Transmitter: Domino Lane & Fowler St., Roxborough, PA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Andrew, 5.6-meter Ku-band; Microdyne, Scientific-Atlanta receivers.

AM Affiliate: WOGL, 50-kw, 1210 kHz, stereo.

FM Affiliate: WOGL-FM, 8.9-kw, 98.1 MHz (No. 251), 1000-ft., stereo.

News Services: AP, UPI.

Ownership: CBS Inc. (Group Owner).

Began Operation: March 15, 1948. Sale to present owner by Philadelphia Bulletin interests approved July 23, 1958 by FCC (Television Digest, Vol. 13:51; 14:1, 18, 27, 30).

Represented (sales): CBS Television Stations Spot Sales.

Personnel:

Eugene Lothery, Vice President & General Manager.
Jeffrey M. Cash, Director of Sales.
Alex Dusek, Director of Creative Services.
David Harvey, Director, Operations & Engineering.



WCAU-TV BPCT-4403 Granted 2/25/71 © American Map Corp., No. 14244

Stephen Doerr, News Director.
Joanne Wilder, Director, Community Affairs.

Rates: On request.

City of License: Philadelphia. DMA: Philadelphia. Rank: 4.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	3,612,810	1,352,210	4,965,020
Average Weekly Circulation (1994)	1,803,744	676,203	2,529,887
Average Daily Circulation (1994)			1,375,825

Pennsylvania—Philadelphia

WGBS-TV

Ch. 57

Network Service: None, independent.

Licensee: Combined Broadcasting Inc.

Studio: 420 N. 20th St., Philadelphia, PA 19130.

Telephone: 215-563-5757.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1159-ft. above av. terrain, 1134-ft. above ground, 1376-ft. above sea level.

Latitude 40° 02' 21"
Longitude 75° 14' 13"

Transmitter: Umbria & Paoli Ave., Roxborough.

Satellite Earth Stations: Microdyne, 7-meter; Prodelin, 4.5-meter.

Ownership: Combined Broadcasting Inc. (Group Owner).

Began Operation: June 15, 1981. FCC approved sale to Grant Bcstg. by Leon S. Gross, et al., April 24, 1985. Transfer to present owners approved June 8, 1988. Note: Proposed sale to Fox Television Stations dismissed (Television Digest Vol. 33:34; 34:10).

Represented (sales): Katz Independent Television.

Represented (legal): Loeb & Loeb.

Personnel:

Robert E. O'Connor, President.
Carol C. Healey, Vice President & Station Manager.
Edward Shaffer, General Sales Manager.
Richard Hammond, Local Sales Manager.
Maria Kent, National Sales Manager.
Frank Polisano, Chief Engineer.
Mark Cooper, Promotion Director.
Kathleen Gorman, Business Manager.



WGBS-TV BPCT-850809KH Granted 9/16/85 © American Map Corp., No. 14244

Rates: On request.

City of License: Philadelphia. DMA: Philadelphia. Rank: 4.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,914,900	1,018,240	3,933,140
Average Weekly Circulation (1994)	720,116	285,982	1,008,998
Average Daily Circulation (1994)			367,401

Pennsylvania—Philadelphia-Burlington, New Jersey

WGTV

Ch. 48

Network Service: None, Independent.

Grantee: Brunson Bcstg. Co. of New Jersey Inc., 3419 Bancroft Rd., Baltimore, MD 21215.

Studio: 3900 Main St., Philadelphia, PA 19127.

Telephone: 215-765-4800.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 2340-kw max. visual, 234-kw max. aural. Antenna: 1100-ft. above av. terrain, 1079-ft. above ground, 1332-ft. above sea level.

Latitude	40°	02'	35.50"
Longitude	75°	14'	32.50"

Transmitter: Umbria St. near Domino Lane, Roxborough.

Ownership: Brunson Broadcasting Co. of New Jersey Inc.

Began Operation: August 13, 1992.

Represented (sales): Roslin Television Sales.

Represented (legal): Jones, Waldo, Holbrook & McDonough, P.C.

Personnel:

- Dorothy Brunson, General Manager.
- John Duffin, Local Sales Manager.
- Catherine Pugh, National Sales Manager.
- Andrew Rau, Program Director.
- Sherylann Netli, Promotion Director.
- Roger Dufault, Chief Engineer.
- Edward R. Brunson, Production Manager.
- Nicole Harmon, Business Manager.

Rates: On request.



WGTV BPCT-840104KL Granted 8/1/86 © American Map Corp., No. 14244

City of License: Burlington, NJ. DMA: Philadelphia. Rank: 4.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,753,880	764,660	2,518,540
Average Weekly Circulation (1994)	40,172	50,514	91,316
Average Daily Circulation (1994)			24,251

Pennsylvania—Philadelphia

WPHL-TV

Ch. 17

Network Service: None, Independent.

Licensee: WPHL-TV Inc., 5001 Wynnefield Ave., Philadelphia, PA 19131.

Studio: 5001 Wynnefield Ave., Philadelphia, PA 19131.

Telephone: 215-878-1700. Fax: 215-879-3665.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2340-kw max. & 1290-kw horizontal visual, 350-kw max. aural. Antenna: 1050-ft. above av. terrain, 1092-ft. above ground, 1313-ft. above sea level.

Latitude 40° 02' 30"
Longitude 75° 14' 24"

Transmitter: E. Domino Lane.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter Ku & C-band; Andrew, 4.5-meter C-band; AFC, 3.7-meter Ku-band; Standard Communications receivers.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: July 17, 1960, but left air Aug. 1, 1962. Resumed operation Sept. 17, 1965. Assignment of license to U.S. Communications (AVC Corp.) approved by FCC Dec. 6, 1967. Sale to Providence Journal by AVC Corp. approved by FCC Nov. 16, 1978 (Television Digest, Vol. 18:20). Sale to Taft Bcstg. Partners approved Oct. 22, 1987 (Vol. 27:30). Transfer of control from Taft to Tribune Bcstg. Co. approved April 17, 1992 (Vol. 31:45; 32:24).

Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

Personnel:

Randall Smith, Executive Vice President & General Manager.
Tim Cabrey, General Sales Manager.
Brian Monihan, Local Sales Manager.

THE TED HEPBURN COMPANY

We were the broker in the 1978 sale of WPHL-TV

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995
P.O. Box 43263, Cincinnati, OH 45243 0263 (513) 271-5400



WPHL-TV BPCT-5023 Granted 6/20/77 © American Map Corp., No. 14244

Kerry Mulvey, National Sales Manager.
Trish Silvas, Director of Programming.
Dan Reese, Promotion Director.
Wanda Fletcher, Production Manager.
David Smith, Engineering Manager.
Bruce Wiellisbach, Business Manager.

Highest 30 Sec. Rate: \$5000.

City of License: Philadelphia. DMA: Philadelphia. Rank: 4.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	3,980,330	1,600,810	5,581,140
Average Weekly Circulation (1994)	1,140,442	393,736	1,555,416
Average Daily Circulation (1994)			526,650

Pennsylvania—Philadelphia

WPVI-TV

Ch. 6

Network Service: ABC.

Licensee: Capital Cities/ABC Inc., 4100 City Line Ave., Philadelphia, PA 19131.

Studio: 4100 City Line Ave., Philadelphia, PA 19131.

Telephone: 215-878-9700. Fax: 215-581-4515.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 74.1-kw visual, 7.41-kw aural. Antenna: 1090-ft. above av. terrain, 1116-ft. above ground, 1368-ft. above sea level.

Latitude 40° 02' 38.50"
Longitude 75° 14' 26.50"

Transmitter: Culp St., Roxborough, PA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 5.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Andrew, 7.1-meter C-band; Andrew, Scientific-Atlanta receivers.

News Services: ABC, AP, CNN, UPI.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: September 13, 1947. Sale to present owner by Triangle Publications approved by FCC Feb. 24, 1971 (Television Digest, Vol. 10:8, 9; 11:9).

Represented (sales): Capital Cities/ABC National TV Sales.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

- Thomas Kane, President & General Manager.
- Bernard Prazenica, Director of Sales.
- Lisa Hipp, Local Sales Manager.
- Charles D. Dunn, National Sales Manager.
- Dave Davis, News Director.
- Robert Apfel, Business Manager.
- Terry Belford, Production Manager.
- Charles R. Bradley, Director of Programming & Operations.



WPVI-TV BPCT-2212 Granted 3/22/57

© American Map Corp., No. 14244

Irwin L. Ross, Engineering Director.
Linda Munich, Public Affairs Director.

Rates: On request.

City of License: Philadelphia. DMA: Philadelphia. Rank: 4.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	3,261,600	1,137,650	4,399,250
Average Weekly Circulation (1994)	1,881,035	703,646	2,632,680
Average Daily Circulation (1994)			1,792,480

Pennsylvania—Philadelphia

WTFX

Ch. 29

Network Service: Fox.

Licensee: Paramount Stations Group of Philadelphia Inc., 330 Market St., Philadelphia, PA 19106.

Studio: 330 Market St., Philadelphia, PA 19106.

Telephone: 215-925-2929. Fax: 215-925-2420.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. & 3470-kw horizontal visual, 500-kw max. & 347-kw horizontal aural. Antenna: 1140-ft. above av. terrain, 1190-ft. above ground, 1415-ft. above sea level.

Latitude 40° 02' 26"
Longitude 75° 14' 20"

Transmitter: 340 Domino Lane.

Satellite Earth Stations: Vertex, 8.8-meter C-band; Vertex, 3-meter C-band; Microdyne, 3.6-meter C-band; Winegard, 3-meter Ku & C-band; Chapparral, Harris, Kenwood receivers.

News Services: AP, CNN.

Ownership: Viacom Inc. (Group Owner).

Began Operation: May 16, 1965. Sale to Taft Bcstg. approved by FCC May 7, 1969 (Television Digest, Vol. 9.21). Sale by Taft to TVX Broadcast Group approved by FCC Feb. 20, 1987 (Vol. 27:9, 14, 15). Sale to Fox TV Stations pending (Vol. 34:36).

Represented (sales): Seltel Inc.

Personnel:

Michael Conway, Vice President & General Manager.
Scott Mayes, General Sales Manager.
Karen Gilligan, Local Sales Manager.
Kevin O'Kane, National Sales Manager.
Roger Lamay, News Director.
Bill Butler, Program & Promotion Director.



WTFX BPC4-4576 Granted 6/21/73

© American Map Corp., No. 14244

Kent Von Hertsensberg, Business Manager.
Diane Krach, Chief Engineer.

Rates: On request.

City of License: Philadelphia. DMA: Philadelphia. Rank: 4.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	3,711,450	1,322,220	5,033,670
Average Weekly Circulation (1994)	1,295,906	464,707	1,783,973
Average Daily Circulation (1994)			776,160

Pennsylvania—Pittsburgh

KDKA-TV

Ch. 2

Network Service: CBS.

Licensee: Group W Television Inc., One Gateway Center, Pittsburgh, PA 15222-1465.

Studio: One Gateway Center, Pittsburgh, PA 15222-1465.

Telephones: 412-575-2200; 412-575-2276. Fax: 412-575-3207.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 990-ft. above av. terrain, 683-ft. above ground, 2049-ft. above sea level.

Latitude 40° 29' 38.22"
Longitude 80° 01' 09.40"

Transmitter: 4101 Grizella St.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Vertex, 4.6-meter Ku-band; Scientific-Atlanta receivers.

SNG Mobile Dish: Satcom, 2.3-meter Ku-band.

AM Affiliate: KDKA, 50-kw, 1020 kHz.

News Services: AP, CBS, CNN.

Ownership: Group W—Westinghouse Broadcasting (Group Owner).

Began Operation: January 11, 1949 as WDTV. Sale to present owners by DuMont Laboratories approved by FCC Jan. 5, 1955 (Television Digest, Vol. 10:49; 11:2).

Represented (sales): Group W Television Sales.

Represented (legal): Wilkes, Artis, Hedrick & Lane, Chartered.

Personnel:

Gary Cozen, Vice President & General Manager.
Bruce Kaplan, General Sales Manager.
Jayne Adair, National Sales Manager.
Sue McInerney, News Director.
Lorraine Snehold, Director of Marketing.



KDKA-TV BPCT-1979 Granted 5/12/55 © American Map Corp., No. 14244

John J. Cvetic, Engineering Manager.
Jerry Kalke, Director, Broadcast Operations & Engineering.

Rates: On request.

City of License: Pittsburgh. DMA: Pittsburgh. Rank: 17.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,683,640	611,960	2,295,600
Average Weekly Circulation (1994)	958,836	273,295	1,236,908
Average Daily Circulation (1994)			777,955

Pennsylvania—Greensburg-Pittsburgh

WPCB-TV

Ch. 40

(Operates satellite WKBS-TV, Altoona, PA)



Network Service: None, Independent.

Licensee: Cornerstone Television Inc., Rte. 48, Signal Hill Dr., Wall, PA 15148-1499.

Studio: Rte. 48, Signal Hill Dr., Wall, PA 15148-1499.

Telephone: 412-824-3930. Fax: 412-824-5442.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 1170-kw max. & 490-kw horizontal visual, 117-kw max. & 49-kw horizontal aural. Antenna: 980-ft. above av. terrain, 839-ft. above ground, 2049-ft. above sea level.

Latitude	40°	23'	30.00"
Longitude	79°	46'	51.10"

Transmitter: Signal Hill Dr., Wall, PA.

Satellite Earth Stations: Transmit/receive Vertex, 11-meter C-band; Scientific-Atlanta, 11-meter Ku & C-band; DH Satellite, 5-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; Agile Omni, Scientific-Atlanta receivers.

Ownership: Cornerstone Television Inc. (Group Owner).

Began Operation: April 15, 1979.

Represented (legal): Gammon & Grange.

Personnel:

Oleen Eagle, Executive Vice President & General Manager.
David Skeba, Vice President & Director of Programming.



WPCB-TV BNPCT-7716 Granted 7/31/78 © American Map Corp., No. 14244

Blake Richert, Vice President & Director of Engineering.

Highest 30 Sec. Rate: \$55.

City of License: Greensburg. DMA: Pittsburgh. Rank: 17.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,219,890	413,990	1,633,880
Average Weekly Circulation (1994)	47,302	19,077	66,784
Average Daily Circulation (1994)			20,160

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Galaxy VI, Channel 14 ♦ WPCB-TV 40 ♦ WKBS-TV 47 ♦ WOCD-TV 55
Satellite Greensburg/Pittsburgh, PA Altoona, PA Amsterdam, NY

Pennsylvania—Pittsburgh

WPGH-TV

Ch. 53

Network Service: Fox.

Licensee: WPGH Inc., 750 Ivory Ave., Pittsburgh, PA 15214-1606.

Studio: 750 Ivory Ave., Pittsburgh, PA 15214-1606.

Telephone: 412-931-5300. Fax: 412-931-8029.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 2340-kw max. & 1280-kw horizontal visual, 234-kw max. & 64-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 736-ft. above ground, 2049-ft. above sea level.

Latitude 40° 29' 43"
Longitude 80° 00' 16"

Requests CP for change to 1024-ft. above av. terrain, 702-ft. above ground, 2021-ft. above sea level, lat. 40° 29' 42", long. 80° 00' 17". BPCT-930708KF.

Transmitter: 750 Ivory Ave., Pittsburgh.

Satellite Earth Stations: AFC, 4.7-meter C-band; AFC, 4.5-meter Ku-band; AFC, 3.7-meter Ku-band; Vertex, 6.1-meter C-band; SatCom, 5.5-meter C-band; DX Communications, Harris, M/A-Com, Microdyne receivers.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: July 14, 1953 as WKJF-TV, left air July 2, 1954. Resumed operation under new ownership Feb. 1, 1969; left air Aug. 16, 1971. Transfer to Henry Posner Jr. from Receiver in Bankruptcy approved Dec. 12, 1973. Returned to air Jan. 14, 1974. Sale to Meredith Corp. by Henry Posner Jr. approved by FCC Sept. 8, 1978 (Television Digest, Vol. 18:17, 38). FCC approved sale by Meredith to Lorimar-Telepictures Nov. 12, 1986 (Vol. 26:29, 46, 52; 27:2). Sale to Renaissance Communications approved Nov. 23, 1988 (Vol. 29:3). FCC approved sale to present owner June 21, 1991.

Represented (sales): Petry Television Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

Alan B. Frank, General Manager.
Kevin Moylan, Local Sales Director.
Terry Caywood, Director of Programming & Operations.
John Getz, Chief Engineer.



WPGH-TV BPCT-4733 Granted 7/19/74

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Wendy Shust, Business Manager.
Denise Laliberte, Promotion Manager.
Michael Wolff, Director of Marketing & Advertising.

Rates: On request.

City of License: Pittsburgh. DMA: Pittsburgh. Rank: 17.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,389,790	511,770	1,901,560
Average Weekly Circulation (1994)	659,205	122,231	784,731
Average Daily Circulation (1994)			346,409

Pennsylvania—Pittsburgh

WPTT-TV

Ch. 22

Network Service: None, independent.

Licensee: WPTT Inc., 500 Seco Rd., Monroeville, PA 15146.

Studio: 500 Seco Rd., Monroeville, PA 15146.

Telephone: 412-856-9010. Fax: 412-856-4170.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. & 1950-kw horizontal visual, 500-kw max. & 195-kw horizontal aural. Antenna: 920-ft. above av. terrain, 829-ft. above ground, 2049-ft. above sea level.

Latitude	40°	26'	22.50"
Longitude	79°	43'	10.50"

Transmitter: Hawkeye Dr. Extended.

Satellite Earth Stations: AFC, 5-meter C-band; AFC, 3.7-meter C-band; AFC, 3.66-meter Ku-band; M/A-Com, Microdyne receivers.

Ownership: WPTT Inc.

Began Operation: September 29, 1978. Sale to present owner by Commercial Radio Institute approved by FCC June 21, 1991.

Represented (sales): Seltel Inc.

Represented (engineering): Carl T. Jones Corp.

Personnel:

Edwin L. Edwards, President & General Manager.
Willetta Edwards, Secretary.

Highest 30 Sec. Rate: \$1200.

City of License: Pittsburgh. DMA: Pittsburgh. Rank: 17.



WPTT-TV BPPCT-7717 Granted 7/31/78 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,190,950	425,450	1,616,400
Average Weekly Circulation (1994)	315,554	67,741	384,238
Average Daily Circulation (1994)			125,675

Pennsylvania—Pittsburgh

WPXI

Ch. 11

Network Service: NBC.

Licensee: WPXI Inc., Box 1100, Pittsburgh, PA 15230.

Studio: 11 Television Hill, Pittsburgh, PA 15214.

Telephone: 412-237-1100. Fax: 412-323-8097.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 848-ft. above ground, 2048-ft. above sea level.

Latitude 40° 27' 47"
Longitude 80° 00' 17"

Transmitter: 11 Television Hill.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 6-meter; Harris, 3-meter; Microdyne, 3-meter; Satcom Technologies, 2.8-meter; Scientific-Atlanta, 7-meter; Cycle-sat, DX Antenna, Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Satcom Technologies, 2.8-meter.

News Services: AP, CNN Headline News, Mediawire, National Weather Wire, NBC, Nexus, UPI.

Ownership: Cox Enterprises Inc. (Group Owner).

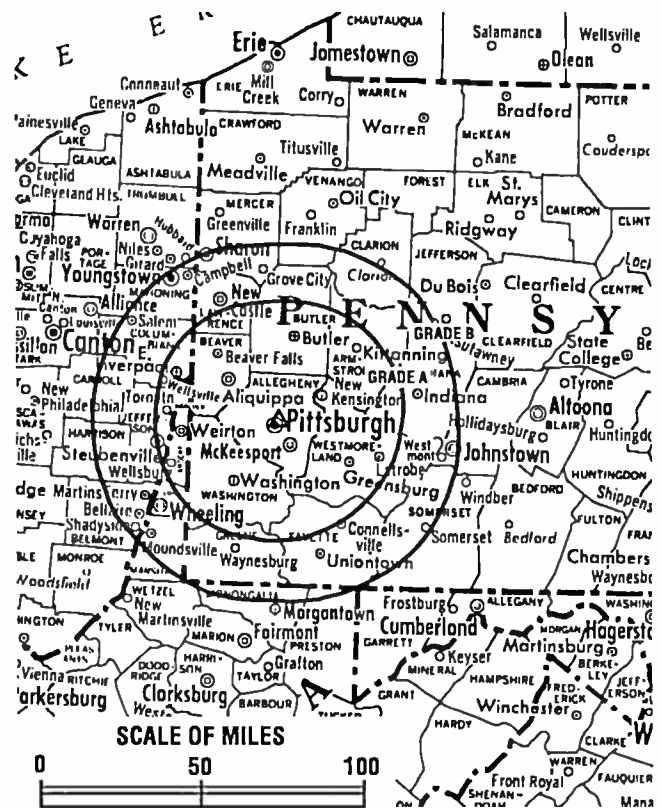
Began Operation: September 1, 1957. Sale to present owner by co-owners Pittsburgh Post-Gazette & Sun Telegraph and H. Kenneth Brennen & family approved Nov. 20, 1964 by FCC (Television Digest, Vol. 4:36, 47).

Represented (sales): TeleRep Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

John Howell, Vice President & General Manager.
Howard Zeiden, Director of Sales & Marketing.
Phil Johnson, Local Sales Manager.
Gary Bogart, National Sales Manager.
Mark Barash, Program Director.



WPXI BMPCT-3486 Granted 3/20/57

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Al Blinke, News Director.
Glenn Romsos, Director of Engineering.
Bud Moore, Controller.
Steve Riley, Promotion Director.

Rates: On request.

City of License: Pittsburgh. DMA: Pittsburgh. Rank: 17.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,412,380	494,790	1,907,170
Average Weekly Circulation (1994)	866,466	246,579	1,115,038
Average Daily Circulation (1994)			653,616

Pennsylvania—Pittsburgh

WTAE-TV

Ch. 4

Network Service: ABC.

Licensee: The Hearst Corp., WTAE Division, 400 Ardmore Blvd., Pittsburgh, PA 15221.

Studio: 400 Ardmore Blvd., Pittsburgh, PA 15221.

Telephone: 412-242-4300. Fax: 412-244-4628.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 965-ft. above av. terrain, 1062-ft. above ground, 2049-ft. above sea level.

Latitude 40° 16' 49"
Longitude 79° 48' 11"

Transmitter: Elizabeth Township, PA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; Andrew, 5.3-meter Ku-band; Andrew, 5-meter C-band; Satcom Technologies, 5-meter Ku-band; Avantek, DX Antenna receivers.

AM Affiliate: WTAE, 5-kw, 1250 kHz.

FM Affiliate: WVTY, 50-kw, 96.1 MHz (No. 241), 500-ft.

News Services: AP, Conus, UPI.

Ownership: Hearst Broadcasting (Group Owner).

Began Operation: September 14, 1958. Hearst acquired 100% control after its purchase of 50% from Earl F. Reed and Irwin D. Wolf, as trustees for a stockholders group. Purchase approved by FCC Aug. 1, 1962 (Television Digest, Vol. 2:29, 32).

Represented (sales): Katz American Television.

Represented (legal): Tharrington, Smith & Hargrove.

Personnel:

James R. Hefner III, Vice President & General Manager.
Joseph W. Heston, Vice President & Station Manager.
Rick Henry, General Sales Manager.
John Rossi, Local Sales Manager.
Dorothy Frank, National Sales Manager.
Gloria Spence, Resident Controller.
Marty Faubell, Director of Engineering.



WTAE-TV BMPCT-5063 Granted 5/9/58 © American Map Corp., No. 14244

Thomas Petner, News Director.
Leslie Wojdowski, Marketing & Development Director.

Rates: Dn request.

City of License: Pittsburgh. DMA: Pittsburgh. Rank: 17.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,753,010	642,260	2,395,270
Average Weekly Circulation (1994)	989,702	272,269	1,269,040
Average Daily Circulation (1994)			754,463

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Television & Cable Factbook

Pennsylvania—Reading

WTVE

Ch. 51

Network Service: None, Independent.

Licensee: Reading Broadcasting Inc., 1729 N. 11th St., Reading, PA 19604.

Studio: 1729 N. 11th St., Reading, PA 19604.

Telephone: 215-921-9181. Fax: 215-921-9139.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 1445-kw max. & 1100-kw horizontal visual, 290-kw max. & 219-kw horizontal aural. Antenna: 750-ft. above av. terrain, 148-ft. above ground, 1248-ft. above sea level.

Latitude 40° 21' 15"
Longitude 75° 53' 56"

Holds CP for change to 5000-kw max. visual, 1260-ft. above av. terrain, 678-ft. above ground, 1778-ft. above sea level, lat. 40° 20' 47", long. 75° 42' 03", transmitter to Long Hill, Berks County, 10-mi. E of Reading. BPCCT-870327KI.

Requests modification of CP for change to 1296-ft. above av. terrain, 689-ft. above ground, 1749-ft. above sea level, lat. 40° 19' 36", long. 75° 42' 15", transmitter to Fancy Hill, 0.9-mi. NW of Rte. 562 in Worman. BMPCT-940811KL.

Transmitter: Mount Penn, 1.9-mi. NE of center of Reading.

Satellite Earth Stations: Microdyne, 7-meter C-band; Andrew, 5-meter C-band; AFC, 3-meter Ku-band; ChannelMaster, 3-meter C-band; ChannelMaster, M/A-Corn, Microdyne, Standard Communications receivers.

Ownership: Reading Bcstg. Inc.

Began Operation: May 4, 1980.

Represented (legal): Brown, Nietert & Kaufman, Chartered.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Michael Parker, President.
Daniel Bendetti, General Sales Manager.
Gibson White, Chief Engineer.



WTVE BPCCT-870327KI Granted 5/4/90 © American Map Corp., No. 14244

Rates: On request.

City of License: Reading. DMA: Philadelphia. Rank: 4.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	776,280	384,700	1,160,980
Average Weekly Circulation (1994)	1,047	2,117	2,909
Average Daily Circulation (1994)			539

Pennsylvania—Red Lion-Lancaster

WGCB-TV

Ch. 49

Network Service: None, independent.

Licensee: Red Lion Television Inc., Box 88, Windsor Rd., Red Lion, PA 17356.

Studio: Windsor Rd., Red Lion, PA 17356.

Telephone: 717-246-1681. Fax: 717-244-9316.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 550-kw visual, 110-kw aural. Antenna: 580-ft. above av. terrain, 374-ft. above ground, 1234-ft. above sea level.

Latitude	39°	54'	18"
Longitude	76°	35'	00"

Transmitter: State Rte. 66141, 1.75-mi. E of Red Lion.

Satellite Earth Stations: Gardiner, 5.6-meter C-band; 4.3-meter C-band; 3.3-meter Ku-band; 3.3-meter C-band; Microdyne receivers.

AM Affiliate: WGCB, 1-kw, 1440 KHz.

FM Affiliate: WGCB-FM, 50-kw, 96.1 MHz (No. 241).

Ownership: Red Lion Television Inc.

Began Operation: April 28, 1979.

Represented (sales): Hugh Wallace Inc.

Represented (legal): Benedict P. Cottone.

Personnel:

John H. Norris, President & General Manager.
 Fred Wise, Vice President.
 John E. Stockstill, Station Manager.
 Gordon Moul, General Sales Manager.
 Don Horst, Chief Engineer.
 John Banker, Program & Promotion Director.
 Clyde Campbell, Business Manager.



WGCB-TV BPCT-3678 Granted 3/9/77 © American Map Corp., No. 14244

Jerry Jacobs, Marketing Director.
 George Montgomery, Production Manager.

Highest 30 Sec. Rate: \$50.

City of License: Red Lion. DMA: Harrisburg-Lancaster-Lebanon-York. Rank: 44.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,035,130	424,880	1,460,010
Average Weekly Circulation (1994)	23,421	19,098	42,535
Average Daily Circulation (1994)			14,311

Pennsylvania—Wilkes-Barre & Scranton

WBRE-TV

Ch. 28

Network Service: NBC.

Licensee: Northeastern Television Investors, 55 Old Post Road No. 2, 2nd Floor, Greenwich, CT 06830-6074.

Studio: 62 S. Franklin St., Wilkes-Barre, PA 18773.

Telephone: 717-823-2828. Fax: 717-829-0440.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 3020-kw max. & 2290-kw horizontal visual, 470-kw max. & 230.1-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 814-ft. above ground, 2920-ft. above sea level.

Latitude 41° 11' 01"
Longitude 75° 52' 02"

Transmitter: Penobscot Mountain, Hanover Twp.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Harris; Scientific-Atlanta, Harris receivers.

News Services: AP, CNN, NBC.

Ownership: Northeastern Television Investors.

Began Operation: January 1, 1953. Sale to WBRE Associates by David M. Baltimore & family approved by FCC May 24, 1984 (Television Digest, Vol. 24:9). Sale to Adams Communications by WBRE Associates approved by FCC June 22, 1989 but not consummated. (Vol. 29:17).

Represented (sales): Petry Television Inc.

Personnel:

Arthur E. Daube, Vice President & General Manager.
Kevin M. Mirek, General Sales Manager.
Morrell Devlin, Local Sales Manager.
Micah Johnson, News Director.
Larry Stirewalt, Operations Director.
Gregory Stetson, Promotion Director.



WBRE-TV BPCT-890503KH Granted 9/25/89 © American Map Corp., No. 14244

Barry Erick, Chief Engineer.
Brenda Olshefski, Business Manager.

Rates: On request.

City of License: Wilkes-Barre. DMA: Wilkes Barre-Scranton. Rank: 47.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	923,590	228,710	1,152,300
Average Weekly Circulation (1994)	346,525	91,092	460,914
Average Daily Circulation (1994)			263,311

Pennsylvania—Scranton & Wilkes-Barre

WNEP-TV

Ch. 16

Network Service: ABC.

Licensee: WNEP-TV Inc., 229 W. 43rd St., New York, NY 10036.

Studio: 16 Montage Mountain Rd., Moosic, PA 18507.

Telephone: 717-346-7474. Fax: 717-347-0359.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1150-kw max. & 525-kw horizontal visual, 115-kw max. & 52.5-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 829-ft. above ground, 2949-ft. above sea level.

Latitude 41° 10' 58"
Longitude 75° 52' 21"

Transmitter: Penobscot Nob, Electronic Heights, Wilkes-Barre.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 11-meter; Scientific-Atlanta, 5-meter Ku-band; Scientific-Atlanta receivers.

News Services: ABC, AP, NYT, UPI.

Ownership: The New York Times Co. (Group Owner).

Began Operation: February 9, 1954. Sale to present owner by NEP Communications approved by FCC Oct. 29, 1985 (Television Digest, Vol. 25:32). Sale to NEP by Taft Bcstg. approved by FCC Oct. 30, 1973. Sale to Taft by Transcontinent Television Corp.'s subsidiary Northeastern Pennsylvania Broadcasting Inc. approved Feb. 19, 1964 (Vol. 3:15, 16, 31; 4:8). Merger & transfer of WARM-TV, Scranton (Ch. 16) and WILK-TV, Wilkes-Barre, PA (Ch. 34) into Northeastern Pennsylvania Bcstg. Co. approved Feb. 12, 1958 by FCC (Vol. 13:46; 14:7).

Represented (sales): Katz American Television.

Represented (legal): Koteen & Naftalin.

Personnel:

Warren Reed, President & General Manager.
Frank Chebalo, Vice President & Director of Engineering.
Sandra Camell, Vice President & Controller.



WNEP-TV BPCT-5138 Granted 5/10/78 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$5250.

NETWORK BASE HOURLY RATE: \$3600.

City of License: Scranton. DMA: Wilkes Barre-Scranton. Rank: 47.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,124,750	320,700	1,445,450
Average Weekly Circulation (1994)	416,831	99,727	537,310
Average Daily Circulation (1994)			360,505

Pennsylvania—Scranton

WOLF-TV

Ch. 38

(Operates satellites WWLF-TV, Hazleton & WILF Williamsport, PA)

Network Service: Fox.

Licensee: WOLF-TV License Corp., 5 Radnor Corporate Center, 100 Matsonford Rd., Radnor, PA 19087.

Studio: 916 Oak St., Scranton, PA 18508.

Telephone: 717-347-9653. Fax: 717-347-3141.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1290-kw max. visual, 129-kw max. aural. Antenna: 1260-ft. above av. terrain, 351-ft. above ground, 2411-ft. above sea level.

Latitude 41° 26' 09"
Longitude 75° 43' 45"

Transmitter: West Mountain Rd., Ransom Twp.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Microdyne, 7-meter Ku & C-band; Microdyne receivers.

Ownership: Pegasus Broadcast TV L.P. (Group Owner).

Began Operation: June 6, 1985. Sale from Scranton TV Partners Ltd. to present owner granted by FCC April 27, 1993.

Represented (sales): Seltel Inc.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel:

Peter Kilcullen, General Manager.
Michael Yanuzzi, General Sales Manager.
Paul Silvestri, Promotion Director.
Jon Cadman, Production Manager.
Richard Jordan, Chief Engineer.
Jeanne O'Neil, Business Manager.



WOLF-TV BPCT-860624KF Granted 7/31/86 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

City of License: Scranton. DMA: Wilkes-Barre-Scranton. Rank: 47.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	896,500	222,650	1,119,150
Average Weekly Circulation (1994)	175,218	50,549	231,946
Average Daily Circulation (1994)			95,225

Pennsylvania—Scranton & Wilkes-Barre

WYOU

Ch. 22

Network Service: CBS.

Licensee: Diversified Communications, 5 Milk St., Portland, ME 04101.

Studio: 415 Lackawanna Ave., Scranton, PA 18503.

Telephone: 717-961-2222. Fax: 717-342-1254.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 2945-kw max. visual, 295-kw max. aural. Antenna: 1686-ft. above av. terrain, 842-ft. above ground, 2949-ft. above sea level.

Latitude 41° 10' 58"
Longitude 75° 52' 26"

Transmitter: Penobscot Mountain, Hanover Twp.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Varian, 2.37-meter Ku-band; Varian, 3.3-meter Ku-band; 2.37-meter Ku-band; 4-meter Ku & C-band; DX Engineering, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Spacelink 22.

News Services: AP, CBS, Conus.

Ownership: Diversified Communications Inc. (Group Owner).

Began Operation: June 7, 1953. In 1959 Scranton Broadcasters reacquired control by purchasing stock held by WCAU Inc. (Philadelphia Evening Bulletin), which had held 75% control of station since 1956 (Television Digest, Vol. 12:31, 42; 15:16, 22). Sale to Southeastern Capital Corp. approved by FCC May 9, 1984. Sale to present owner approved July 18, 1986 (Vol. 26:23).

Represented (sales): Blair Television.

Represented (legal): Irwin, Campbell & Crowe.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

William J. Christian, Vice President & General Manager.
Billy Huggins, General Sales Manager.
Robert Fein, National Sales Manager.



WYOU BNPCT-860218KQ Granted 5/22/86 © American Map Corp., No. 14244

Harry McClintock, Operations Manager.
Mark Thomas, News Director.
Joseph Balkan, Chief Engineer.
John Gardocki, Business Manager.
Timothy Mason, Marketing Director.

Rates: On request.

City of License: Scranton. DMA: Wilkes Barre-Scranton. Rank: 47.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,038,690	262,260	1,300,950
Average Weekly Circulation (1994)	331,051	91,741	433,746
Average Daily Circulation (1994)			250,965

Pennsylvania—Williamsport

WILF

Ch. 53

(Satellite of WOLF-TV Scranton, PA)

Network Service: Fox.

Licensee: WOLF License Corp., 5 Radnor Corporate Center, 100 Matsonford Rd., Radnor, PA 19087.

Studio: See WOLF-TV, Scranton, PA.

Telephone: 717-347-9653.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 12.3-kw max. visual, 1.23-kw max. aural. Antenna: 728-ft. above av. terrain, 105-ft. above ground, 1725-ft. above sea level.

Latitude 41° 11' 57"
Longitude 77° 07' 38"

Transmitter: Bald Eagle Mountain, Bastress/Susquehanna Twp. line, Lycoming County.

Ownership: Pegasus Broadcast TV L.P.

Began Operation: December 30, 1992. Sale to present owner granted by FCC April 27, 1993.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel: See WOLF-TV, Scranton, PA.

Rates: On request.

City of License: Williamsport. DMA: Wilkes Barre-Scranton. Rank: 47.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



WILF BMPCT-910508KF Granted 7/24/91 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	48,890	9,870	58,760
Average Weekly Circulation (1994)	1,915	0	6,842
Average Daily Circulation (1994)			2,633

Pennsylvania—York

WPMT

Ch. 43

Network Service: Fox.

Licensee: Channel 43 Licensee Inc., 2005 S. Queen St., York, PA 17403-4806.

Studio: 2005 S. Queen St., York, PA 17403-4806.

Telephone: 717-843-0043. Fax: 717-843-9741.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 2159-kw max. & 1795-kw horizontal visual, 215.9-kw max. & 179.5-kw horizontal aural. Antenna: 1360-ft. above av. terrain, 947-ft. above ground, 1847-ft. above sea level.

Latitude 40° 01' 38"
Longitude 76° 36' 00"

Transmitter: Hellam Twp., 0.5-mi. NE of Chimney Rock.

Satellite Earth Stations: M/A-Com, 5-meter C-band; Comtech, 5-meter C-band; AFC, 3.9-meter Ku-band.

Ownership: Renaissance Communications Corp. (Group Owner).

Began Operation: December 21, 1952. Sale to Westport-York Assoc. Inc. approved by FCC Sept. 12, 1986. Previous sale to Kapuna Inc. by Susquehanna Bcstg. (Louis J. Appell) approved by FCC Dec. 30, 1982. Sale to present owner approved March 30, 1990.

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): John Fergie & Associates.

Personnel:

- John Riggie, Vice President & General Manager.
- Pete Rosella, General Sales Manager.
- Pete Remmert, Local Sales Manager.
- David Farish, Promotion Director.
- Jeff Winemiller, Director of Engineering.
- Lou Castriota, Program Director.



WPMT BPCT-820715KJ Granted 10/18/82 © American Map Corp., No. 14244

Sandy Hawk, Program Coordinator.
Timothy L. Koller, Business Manager.

Rates: On request.

City of License: York. DMA: Harrisburg-Lancaster-Lebanon-York. Rank: 44.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,205,030	594,040	1,799,070
Average Weekly Circulation (1994)	266,452	96,137	362,467
Average Daily Circulation (1994)			150,879

Rhode Island



MARKET	NIELSEN OMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Boston, MA	2,105,100	6	WABU (68), WBZ-TV (4), WCVB-TV (5), WFXT (25), WGOT (60), WHDH-TV (7), WHSH-TV (66), WLVI-TV (56), WMFP (62), WMUR-TV (9), WNDS (50), WSBK-TV (38), WUNI (27)
Hartford & New Haven, CT	916,920	26	WFSB (3), WTIC-TV (61), WTNH-TV (8), WTWS (26), WTX (20), WWIT (30)
Providence, RI-New Bedford, MA	566,610	46	WJAR (10), WLNE-TV (6), WNAC-TV (64), WOST-TV (69), WPRI-TV (12)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WLNE, New Bedford, MA See Providence, RI

Rhode Island Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	3	2	5
Educational Television Stations	0	1	1
	3	3	6

Rhode Island—Block Island

WOST-TV

Ch. 69

Network Service: None, independent.

Licensee: Offshore Bcstg. Corp., 201 Power St., Suite 300, Providence, RI 02906.

Studio: National Hotel, Block Island, RI 02807.

Telephone: 401-455-0162.

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 17.7-kw max. visual. Antenna: 125-ft. above av. terrain, 125-ft. above ground, 128-ft. above sea level.

Latitude	41°	10'	30"
Longitude	71°	34'	10"

Transmitter: 1.18-mi. E of Beacon Hill.

Ownership: Offshore Broadcasting Corp.

Began Operation: April 2, 1992.

Represented (legal): Cohn & Marks.

Represented (engineering): William P. Turney.

Personnel:

Ray Yorke, General Manager.
John Frank, Chief Engineer.

Rates: On request.



WOST-TV BMPCT-890131KH Granted 4/12/91 © American Map Corp., No. 14244

Nielsen Data: Not available.

City of License: Block Island. DMA: Providence-New Bedford. Rank: 46.

Rhode Island—Providence

WJAR

Ch. 10

Network Service: NBC.

Licensee: Outlet Communications Inc., 23 Kenney Dr., Cranston, RI 02920.

Studio: 23 Kenney Dr., Cranston, RI 02920.

Telephone: 401-455-9100.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 49-kw aural. Antenna: 1000-ft. above av. terrain, 940-ft. above ground, 1136-ft. above sea level.

Latitude 41° 51' 54"
Longitude 71° 17' 15"

Transmitter: Rehoboth, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6-meter Ku-band; Harris, 3-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Harris, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Outlet Communications Inc. (Group Owner).

Began Operation: July 10, 1949. Sale to present owner approved by FCC Nov. 23, 1983 (Television Digest, Vol. 23:19, 22; 24:6).

Represented (sales): Katz American Television.

Represented (engineering): Lohnes & Culver.

Personnel:

Linda W. Sullivan, Vice President & General Manager.
Charles Compagnone, General Sales Manager.
Paul Rossi, Local Sales Manager.
Stephen DePico, National Sales Manager.
Ted Canova, News Director.
Debra J. Grivois, Chief Engineer.



WJAR BPC-3270 Granted 1/19/65 © American Map Corp., No. 14244

Lauren Bacigalupi, Promotion Director.
Peter Lassotovitch, Business Manager.

Rates: On request.

City of License: Providence. DMA: Providence-New Bedford. Rank: 46.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,287,430	784,690	3,072,120
Average Weekly Circulation (1994)	522,631	202,049	727,391
Average Daily Circulation (1994)			392,118

**Rhode Island—Providence-New Bedford,
Massachusetts**

WLNE-TV

Ch. 6

Network Service: CBS.

Licensee: Freedom WLNE-TV Inc., 10 Orms St., Providence, RI 02904.

Studio: 10 Orms St., Providence, RI 02904.

Telephone: 401-453-8000. Fax: 401-453-8088.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 928-ft. above av. terrain, 961-ft. above ground, 1049-ft. above sea level.

Latitude 41° 35' 48"
Longitude 71° 11' 24"

Transmitter: 1.8-mi. N of Tiverton, RI on Lafayette Rd.

Satellite Earth Stations: Vertex, 8.8-meter C-band; Vertex, 4.6-meter Ku-band; SatCom, 6-meter Ku & C-band; DX Antenna, Harris, W/A-Com receivers.

News Services: AP, CBS.

Ownership: Freedom Communications Inc. (Group Owner).

Began Operation: January 1, 1963. Sale to present owner by Pulitzer Publishing Co. approved by FCC Dec. 14, 1982 (Television Digest, Vol. 22:35). Sale to Pulitzer by Steinman Stations approved Oct. 5, 1978 (Vol. 17:50). Sale to Steinman by WTEV Television Inc. was approved April 6, 1966 (Vol. 5:45; 6:7).

Represented (sales): Petry Television.

Represented (legal): Latham & Watkins.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Paul Kilcullen, Vice President & General Manager.
Doreen Wade, General Sales Manager.
Ann McIntyre, National Sales Manager.
Truman B. Taylor, Program Manager & Director of Public Affairs.
Simonne Coutinho, Controller.
Philip B. Taylor, Chief Engineer.
Jack Battersby, Assistant Chief Engineer.



WLNE-TV BPCT-3450 Granted 12/7/66 © American Map Corp., No. 14244

Scott James, News Director.
Lisa DiMonte, Promotion Director.
Kathleen Plamer, Production Manager.
Juliana Okine, Film Department Manager.

Highest 30 Sec. Rate: \$1400.

City of License: New Bedford, MA. DMA: Providence-New Bedford. Rank: 46.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,934,940	685,250	2,620,190
Average Weekly Circulation (1994)	457,589	151,210	613,607
Average Daily Circulation (1994)			279,009

Rhode Island—Providence

WNAC-TV

Ch. 64

Network Service: Fox.

Licensee: Northstar TV of Providence, 405 Lexington Ave., New York, NY 10174.

Studio: 33 Pine St., Rehoboth, MA 02769-1406.

Telephone: 508-252-9711. Fax: 508-252-6210.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 3720-kw horizontal visual, 372-kw horizontal aural. Antenna: Circularly polarized, 1033-ft. above av. terrain, 951-ft. above ground, 1125-ft. above sea level.

Latitude 41° 52' 14"
Longitude 71° 17' 45"

Transmitter: 33 Pine St., Rehoboth, MA.

Satellite Earth Stations: Antenna Technology, 7-meter C-band; Paracclipse, 3.9-meter C-band; Vertex, 4.7-meter Ku-band; M/A-Com, Microdyne, Scientific-Atlanta, Sony receivers.

Ownership: Northstar Television Group Inc. (Group Owner).

Began Operation: December 1, 1981. Sale to Providence Television Ltd. Partnership by C. W. Murchison Jr. approved by FCC Dec. 9, 1983. Sale to Sudbrink Bcstg. approved by FCC July 14, 1986. Sale to Price Communications Corp. approved May 10, 1988 (Television Digest, Vol. 28:12). Sale to Northstar TV Group approved Sept. 11, 1989. Note: Sale to Argyle Television Holding II pending (Vol. 34:37).

Represented (sales): Seltel Inc.

Represented (legal): Cohn & Marks.

Personnel:

John M. Fignar, Vice President & General Manager.
Keith W. Folz, Station Manager.

THE TED HEPBURN COMPANY

We were the broker in the 1988 sale of **WNAC-TV**

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995
P.O. Box 43263, Cincinnati, OH 45243 0263 (513) 271-5400



WNAC-TV BPCT-870916K1 Granted 11/6/87 © American Map Corp., No. 14244

Craig Bachman, General Sales Manager.
Jon Barcelo, National Sales Manager.
Charles R. Breeding, Director of Engineering.
Deborah Koller, Promotion Director.
Suzanne Shea, Business Manager.

Rates: On request.

City of License: Providence. DMA: Providence-New Bedford. Rank: 46.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,845,130	671,100	2,516,230
Average Weekly Circulation (1994)	242,480	85,272	328,075
Average Daily Circulation (1994)			129,513

Rhode Island—Providence

WPRI-TV

Ch. 12

Network Service: ABC.

Licensee: Narragansett Television L.P., 50 Kennedy Plaza, Providence, RI 02903.

Studio: 25 Catamore Blvd., East Providence, RI 02914.

Telephone: 401-438-7200. Fax: 401-434-3761.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 969-ft. above ground, 1099-ft. above sea level.

Latitude	41°	52'	37"
Longitude	71°	16'	56"

Transmitter: Homestead Ave., Rehoboth, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew; Microdyne, 7-meter; Harris, 6.1-meter; RCA Americom Ku-band; Avantek, Harris, Microdyne, Standard Components receivers.

News Services: AP, CNN, Sportsticker.

Ownership: Narragansett Television L.P. (Group Owner).

Began Operation: March 27, 1955. Sale to present owner by Knight-Ridder Bcstg. approved by FCC April 26, 1989 (Television Digest, Vol. 29:9). Sale to Knight-Ridder by Poole Bcstg. approved by FCC Dec. 21, 1977 (Vol. 16:26). Sale to Poole by Capital Cities Bcstg. approved June 15, 1967. Sale to Capital Cities by William S. Cheny and associates approved March 11, 1959 (Vol. 14:51; 15:11).

Represented (sales): TeleRep Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

Robert F. Finke, General Manager.
 Robert McCaughey, General Sales Manager.
 Susan Darling, National Sales Manager.
 Bill Brand, News Director.
 William Hague, Director of Operations & Chief Engineer.



WPRI-TV BPCT-3943 Granted 7/6/67

© American Map Corp., No. 14244

Rita Neuschatz, Business Manager.
 Stu Giannini, Production Manager.

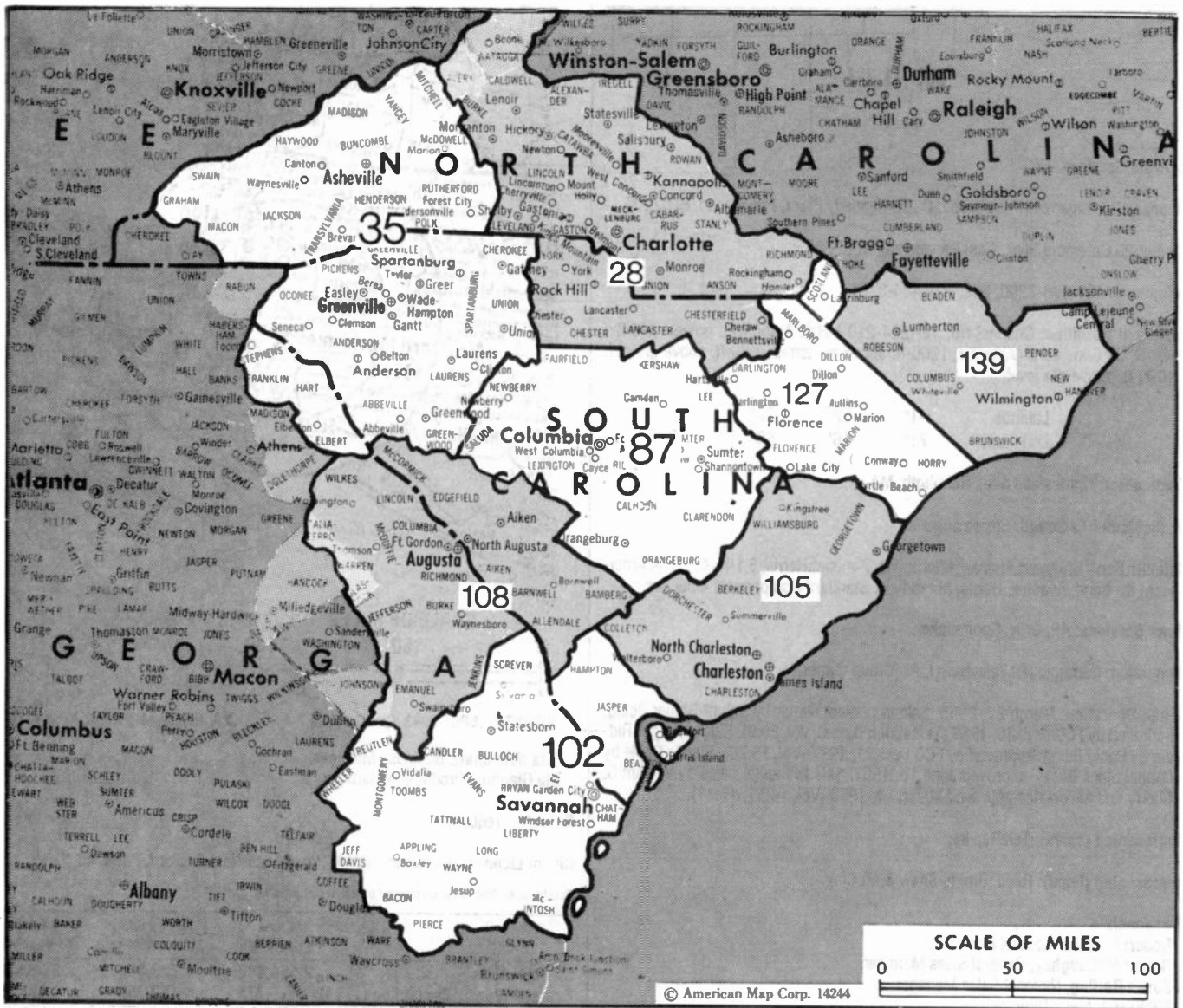
Rates: On request.

City of License: Providence. DMA: Providence-New Bedford. Rank: 46.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,554,400	828,800	3,383,200
Average Weekly Circulation (1994)	472,776	189,359	665,056
Average Daily Circulation (1994)			351,407

South Carolina



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Charlotte, NC	793,500	28	WBTV (3), WCCB (18), WCNC-TV (36), WHKY-TV (14), WJZY (46), WSOC-TV (9)
Greenville-Spartanburg, SC-Asheville, NC-Anderson, SC	672,070	35	WAXA (40), WGG5-TV (16), WHNS (21), WLOS (13), WNEG-TV (32), WSPA-TV (7), WYFF (4)
Columbia, SC	302,090	87	WACH (57), WIS (10), WLTX (19), WOLO-TV (25)
Savannah, GA	245,950	102	WJCL (22), WSAV-TV (3), WTGS (28), WTOG-TV (11), WUBI (34)
Charleston, SC	233,720	105	WCBD-TV (2), WCIV (4), WCSC-TV (5), WCPT (36), WTAT-TV (24)
Augusta, GA	218,830	108	WAGT (26), WFXG (54), WJBF (6), WRDW-TV (12)
Florence-Myrtle Beach, SC	173,300	127	WBTW (13), WGSE (43), WPDE-TV (15)
Wilmington, NC	156,470	139	WECT (6), WSFX-TV (26), WWAY (3)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WGSE, Florence	See Myrtle Beach, SC
WNEG-TV, Greenville-Spartanburg	See Toccoa, GA
WLOS, Spartanburg, SC-Asheville, NC	See Greenville, SC
WSPA-TV, Spartanburg	See Greenville, SC

South Carolina Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	8	11	19
Educational Television Stations	1	10	11
	9	21	30

South Carolina—Anderson

WAXA

Ch. 40

(Satellite of WLOS, Greenville-Spartanburg, SC & Asheville, NC)

Network Service: ABC.

Licensee: River City License Partnership, 288 Macon Dr., Asheville, NC 28802.

Studio: 520 U.S. Hwy. 29 N. Bypass, Anderson, SC 29621.

Telephone: 803-226-9292. Fax: 704-255-4612.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 2570-kw max. visual, 257-kw max. aural. Antenna: 1020-ft. above av. terrain, 1051-ft. above ground, 1821-ft. above sea level.

Latitude 34° 38' 51"
Longitude 82° 16' 13"

Transmitter: Woodside Rd., 0.9-mi. W of Fairview, Fork Shoals.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; W/A-Com, 3.6-meter Ku-band; Harris, W/A-Com receivers.

Ownership: Better Communications Inc. (Group Owner).

Began Operation: December 1, 1953. Sale by Frank Outlaw approved by FCC Dec. 28, 1982. Sale to Outlaw by Wilton E. Hall approved May 31, 1978 (Television Digest, Vol. 18:23). Left air 1983; resumed operation Oct. 1, 1984. Ceased operation Aug. 1, 1989. Proposed sale to Anchor Media dismissed by FCC (Vol. 30:17). Resumed operation 1990. Sale to Anchor Media remanded, eventually granted November 1, 1991. Transfer of control to Continental Bcstg. granted by FCC June 30, 1993. FCC approved sale to present owner July 20, 1994.

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Smith & Powstenko.

Personnel:

James Conschatter, Vice President & General Manager.
David Bunnell, General Sales Manager.
Ellen Vaillancourt, Local Sales Manager.
Scarlett Jones, Regional Sales Manager.
Jim Carrier, Chief Engineer.



WAXA BNPCT-840126KJ Granted 2/27/84 © American Map Corp., No. 14244

Alan Mason, News Director.
Bob Mackowiak, Program & Promotion Director.
Bill Walsh, Business Manager.
Glenn York, Production Manager.

Rates: On request.

City of License: Anderson. DMA: Greenville-Spartanburg-Asheville-Anderson. Rank: 35.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	251,100	205,650	456,750
Average Weekly Circulation (1994)	36,081	12,207	50,395
Average Daily Circulation (1994)			23,692

South Carolina—Charleston

WCBD-TV

Ch. 2

Network Service: ABC.

Licensee: Charleston Television Inc., Box 879, Charleston, SC 29402.

Studio: 210 W. Coleman Blvd., Mount Pleasant, SC 29464.

Mailing Address: Box 879, Charleston, SC 29402.

Telephone: 803-884-2222. Fax: 803-881-3410.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1950-ft. above av. terrain, 1940-ft. above ground, 1957-ft. above sea level.

Latitude	32°	56'	24"
Longitude	79°	41'	45"

Transmitter: Awendaw Section, Sewee Rd., 4-mi. NE of Ten Mile, Charleston County.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Station: Harris, 6.1-meter C-band; Andrew, Avantek, Harris, Microdyne receivers.

News Services: AP, UPI.

Ownership: Media General Inc. (Group Owner).

Began Operation: September 25, 1954. Sale to present owner by State Record Co. approved by FCC Dec. 28, 1982 (Television Digest, Vol. 22:27). Sale to State Record by Reeves Telecom Corp. approved May 26, 1971 (Vol. 10:42). Transfer of control from J. Drayton Hastie family to Reeves approved July 14, 1960 (Vol. 16:29).

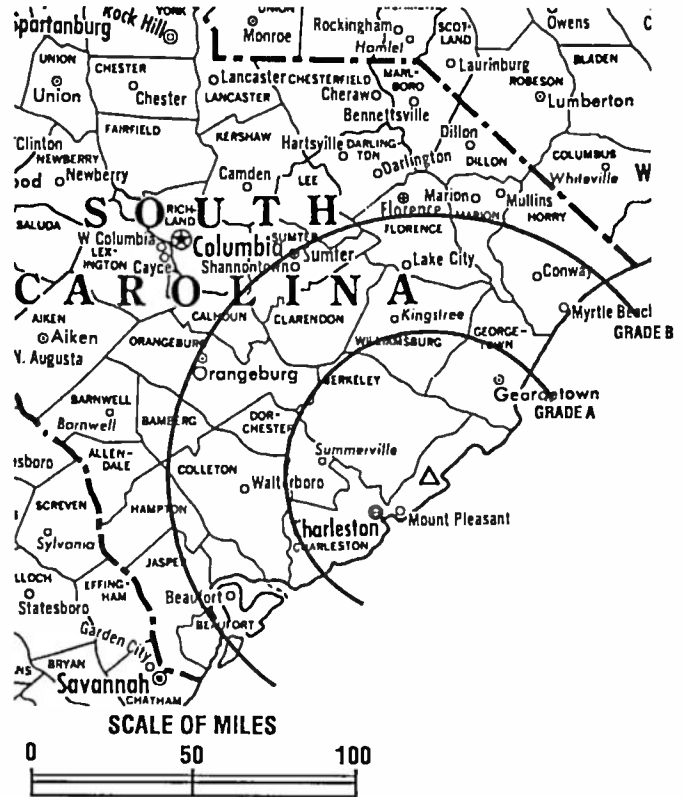
Represented (sales): MMT Sales Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): David Steel & Associates Inc.

Personnel:

Joseph W. (Bill) Evans III, President & General Manager.
 Douglas M. Pinkerton, General Sales Manager.
 Michael L. Cline, National Sales Manager.
 Mac Thompson, News Director.



WCBD-TV BMPCT-850723KF Granted 12/6/85 © American Map Corp., No. 14244

Stephen Gleason, Promotion & Programming Director.
 Jo Torrey, Traffic Manager.
 Richard Fordham, Operations Manager.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$525.

City of License: Charleston. DMA: Charleston, SC. Rank: 105.

Circulation ©1994 Nielsen, Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	422,000	230,080	652,080
Average Weekly Circulation (1994)	130,593	102,080	233,810
Average Daily Circulation (1994)			137,614

South Carolina—Charleston

WCIV

Ch. 4

Network Service: NBC.

Licensee: First Charleston Corp.

Studio: 888 Allbritton Blvd., Mount Pleasant, SC 29464.

Mailing Address: Box 22165, Charleston, SC 29413-2165.

Telephone: 803-881-4444. Fax: 803-849-2507.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1960-ft. above av. terrain, 1956-ft. above ground, 1972-ft. above sea level.

Latitude 32° 55' 28.00"
Longitude 79° 41' 05.80"

Transmitter: 3.4-mi. NE of Ten Mile, E of Hwy. 17-701, SE of intersection with Sewee Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Comtech, 5-meter C-band; Harris, 10-meter Ku-band; Harris, 3.5-meter Ku-band; RCA, 3.5-meter Ku-band; Standard Communications, Vertex receivers.

SNG Mobile Dish: Vertex, 2.6-meter.

News Services: AP, CNN Headline News, Conus, NBC.

Ownership: Allbritton Communications Company (Group Owner).

Began Operation: October 23, 1962. Sale by Washington Star Communications to present owner was finalized in 1976. Sale by First Charleston Corp. approved Oct. 5, 1966 by FCC (Television Digest, Vol. 6:28, 41).

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jansky & Bailey.

Personnel:

- Stephen G. Brock, President & General Manager.
- Dave Ayotte, Operations Manager.
- Peter Carnes, General Sales Manager.
- Terri Hegel, Local Sales Manager.
- Deborah Tibbetts, News Director.
- Eva Wicks, Business Manager.
- Chris Fredericks, Promotion Manager.



WCIV BMPCT-850912KU Granted 1/21/86 © American Map Corp., No. 14244

Deborah Jackson, Program Director.
Joe Papp, Chief Engineer.
Don Moody, Production Manager.

Rates: On request.

City of License: Charleston. DMA: Charleston, SC. Rank: 105.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	322,100	194,340	516,440
Average Weekly Circulation (1994)	138,315	99,430	238,928
Average Daily Circulation (1994)			127,715

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South Carolina—Charleston

WCSC-TV

Ch. 5

Network Service: CBS.

Licensee: WCSC Inc., 485 East Bay, Charleston, SC 29403.

Studio: 485 East Bay, Charleston, SC 29403.

Mailing Address: Box 186, Charleston, SC 29402.

Telephone: 803-723-8371. Fax: 803-723-0074.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1960-ft. above av. terrain, 1956-ft. above ground, 1972-ft. above sea level.

Latitude 32° 55' 28"
Longitude 79° 41' 58"

Transmitter: 3.4-mi. NE of Ten Mile, E of Hwy. 17-701, SE of intersection with Sewee Rd.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Satcom Technologies, 5.5-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 1.9-meter Ku-band.

News Services: AP, CBS, NIWS, UPI.

Ownership: Jefferson-Pilot Communications Co. (Group Owner).

Began Operation: June 19, 1953. Sale to Harold Crump & David Allen by John M. Rivers Sr., et al., approved by FCC Sept. 1, 1987 (Television Digest, Vol. 27: 29). Proposed sale to Anchor Media Holdings Ltd. dismissed April 2, 1990. Transfer of control to General Electric Capital Corp. approved by FCC July 24, 1991. Note: Sale to Jefferson-Pilot Communications Corp. was approved by FCC Sept. 3, 1993, (Vol. 33:25).

Represented (sales): Petry Television Inc.

Represented (legal): Tiemey & Swift.

Represented (engineering): Lohnes & Culver.

Personnel:

James H. Smith, President & General Manager.
Eddie N. Bolling, General Sales Manager.
Donald M. Feldman, Director of News.



WCSC-TV BMPCT-850910KR Granted 12/20/85 © American Map Corp., No. 14244

Charles I. Thompson III, Program Director.
Miriam McManus, Business Manager.
Jack R. Becknell Jr., Director of Engineering.
Lovell W. Waugh, Local Sales Manager.
James P. DeMauro, Production Manager.
Andrew F. Hunt, Promotion Director.
Sallie Moultrie, Traffic Director.

Highest 30 Sec. Rate: \$7000.

NETWORK BASE HOURLY RATE: \$1411.

City of License: Charleston, DMA: Charleston, SC. Rank: 105.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	327,250	190,680	517,930
Average Weekly Circulation (1994)	162,544	103,594	267,313
Average Daily Circulation (1994)			168,984

South Carolina—Charleston

WCTP

Ch. 36

Network Service: None, Independent.

Licensee: Caro Bcstg. Ltd., 1558 Ben Sawyer Blvd., Mount Pleasant, SC 29464.

Studio: 1558 Ben Sawyer Blvd., Mount Pleasant, SC 29464.

Telephone: 803-884-3185.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 147-kw max. visual. Antenna: 764-ft. above av. terrain, 761-ft. above ground, 768-ft. above sea level.

Latitude	32°	47'	15"
Longitude	79°	51'	00"

Transmitter: Hwy. 703, SE of Mount Pleasant.

Ownership: Caro Bcstg. Ltd.

Began Operation: December 2, 1992.

Represented (legal): Reddy, Begley & Martin.

Represented (engineering): Lawrence Behr & Associates Inc.

Personnel:

Arnold Baynard, General Manager.
 Michael Baynard, Sales Manager.
 Beamon Meares, Chief Engineer.

Rates: On request.

City of License: Charleston. DMA: Charleston, SC. Rank: 105.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



WCTP BMPCT-910807KF Granted 9/10/91 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	133,020	84,710	217,730
Average Weekly Circulation (1994)	21,308	8,877	30,144
Average Daily Circulation (1994)			10,297

South Carolina—Charleston

WTAT-TV

Ch. 24

Network Service: Fox.

Licensee: ACT III Bcstg. License Corp., 4301 Arco Lane, Charleston, SC 29418.

Studio: 4301 Arco Lane, Charleston, SC 29418.

Telephone: 803-744-2424. Fax: 803-554-9649.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: Circularly polarized, 1778-ft. above av. terrain, 1767-ft. above ground, 1784-ft. above sea level.

Latitude 32° 56' 24"
Longitude 79° 41' 45"

Transmitter: 4-mi. NE of Ten Mile on Sewee Rd., Isle of Palms.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 7-meter; Microdyne, 7-meter C-band; Paraclipse, 5-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Microdyne receivers.

Ownership: Act III Broadcasting Inc. (Group Owner).

Began Operation: September 7, 1985. Sale to Act III Bcstg. by Terry A. Trousdale, et al., approved by FCC Oct. 22, 1987.

Represented (sales): Seltel Inc.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- P. J. Ryal, Vice President & General Manager.
- Otis M. Pickett III, General Sales Manager.
- Sandra F. Smith, National & Regional Sales Manager.
- Bill Littleton, Program & News Director.
- Ethel Bivins, Controller.
- Curtis White, Production Manager.
- Clarke Holmes, Chief Engineer.



WTAT-TV BPCT-900201KI Granted 2/28/90 © American Map Corp., No. 14244

Rates: On request.

City of License: Charleston. DMA: Charleston, SC. Rank: 105.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	394,810	236,460	631,270
Average Weekly Circulation (1994)	100,727	76,524	177,588
Average Daily Circulation (1994)			85,293

South Carolina—Columbia

WACH

Ch. 57

Network Service: Fox.

Licensee: Elcom of South Carolina Inc., One Buckhead Plaza, Suite 1100, 3060 Peachtree Rd., Atlanta, GA 30305.

Studio: 1221 Sunset Blvd., West Columbia, SC 29169.

Telephone: 803-791-5757. Fax: 803-796-1120.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 5000-kw max. visual. Antenna: 633-ft. above av. terrain, 522-ft. above ground, 902-ft. above sea level.

Latitude 34° 02' 39"
Longitude 80° 59' 52"

Transmitter: 0.25-mi. W of Rte. 1 on Cushman Dr., near Columbia, Richland County.

Ownership: Ellis Communications Inc. (Group Owner).

Began Operation: October 2, 1981. FCC approved sale by Carolina Christian Bcstg. March 14, 1988. Sale to present owner by FCVS Communications approved Oct. 7, 1993.

Represented (sales): Seitel Inc.

Represented (legal): Goldberg, Godles, Wiener & Wright.

Personnel:

- C. Joseph Tonsing, General Manager.
- Jeff Flynn, Local Sales Manager.
- Tim Greenier, National Sales Manager.
- Lisa Cruz, Program Director.
- Lee Latham, Chief Engineer.
- Lynn Corell, Promotion Director.
- Jack Colegrove, Traffic Manager.
- Janis Metts, Office Manager.



WACH BPCT-880222KE Granted 5/6/88 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

City of License: Columbia. DMA: Columbia, SC. Rank: 87.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	293,620	218,440	512,060
Average Weekly Circulation (1994)	109,412	60,191	173,311
Average Daily Circulation (1994)			79,814

South Carolina—Columbia

WIS

Ch. 10

Network Service: NBC.

Licensee: Cosmos Bcstg. Corp., Box 789, Greenville, SC 29602.

Studio: 1111 Bull St., Columbia, SC 29201.

Mailing Address: Box 367, Columbia, SC 29202.

Telephone: 803-799-1010. **Fax:** 803-758-1155.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1546-ft. above av. terrain, 1526-ft. above ground, 1877-ft. above sea level.

Latitude 34° 07' 27"
Longitude 80° 45' 25"

Transmitter: 1741 Tower Rd., Lugoff, SC 29078.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Comsat, 8-meter Ku-band; Comsat, 3-meter Ku-band; Scientific-Atlanta, 7-meter C-band; DH Satellite, 4.9-meter Ku & C-band; Andrew, 2.4-meter Ku-band; Harris, M/A-Com, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, NBC.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Began Operation: November 7, 1953.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

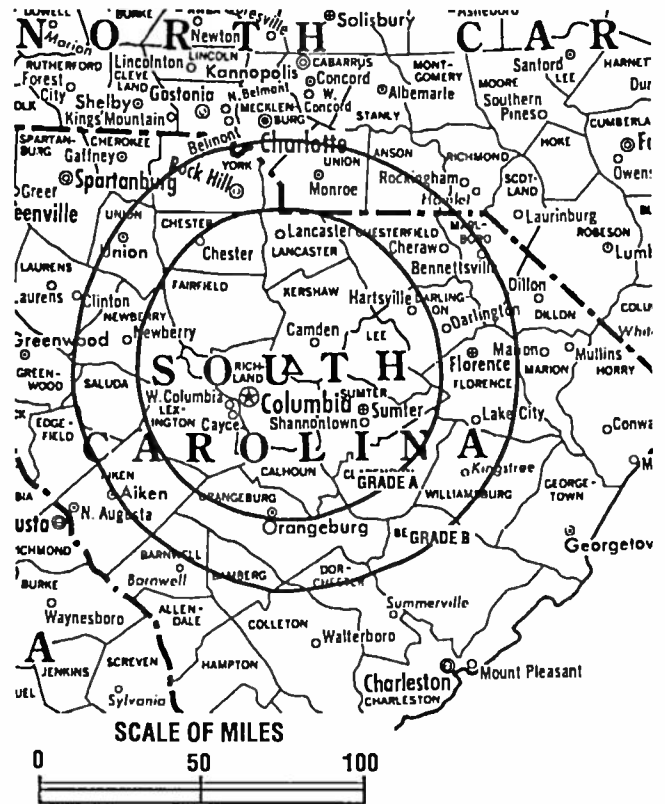
Ronald Loewen, Vice President & General Manager.

David Harbert, General Sales Manager.

Matt Browning, National Sales Manager.

Randy Covington, News Director.

Diane K. Bagwell, Director of Market Development & Program Manager.



WIS BMPCT-5228 Granted 12/12/58 © American Map Corp., No. 14244

Evon A. Trotter, Business Manager.
Coby Cooper, Director of Broadcast Operations.
John Augustine, Chief Engineer.
Jenny Maxwell, Promotion Director.

Rates: On request.

City of License: Columbia. **DMA:** Columbia, SC. **Rank:** 87.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	739,120	443,010	1,182,130
Average Weekly Circulation (1994)	255,808	141,401	406,105
Average Daily Circulation (1994)			245,041

South Carolina—Columbia

WLTX

Ch. 19

Network Service: CBS.

Licensee: Lewis Bcstg. Corp., Drawer M, Columbia, SC 29250.

Studio: 6027 Devine St., Columbia, SC 20209.

Mailing Address: Drawer M, Columbia, SC 29250.

Telephone: 803-776-3600. Fax: 803-783-2971.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1749-ft. above av. terrain, 1664-ft. above ground, 2014-ft. above sea level.

Latitude 34° 05' 49"
Longitude 80° 45' 51"

Transmitter: Screaming Eagle Rd., 11-mi. NE of Columbia.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; ChannelMaster, 3.6-meter C-band; RCA, 3.6-meter Ku-band; ChannelMaster, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Lewis Broadcasting Corp. (Group Owner).

Began Operation: September 1, 1953 on Ch. 67. Shifted to Ch. 19 on June 30, 1961. Sale to present owner by Palmetto Radio Corp. approved by FCC Feb. 22, 1978 (Television Digest, Vol. 18:9).

Represented (sales): Petry Television Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Communications Engineering Services.

Personnel:

J. C. Lewis Jr., President.
Richard T. Laughridge, Vice President & General Manager.
Debbie Holland, Local Sales Manager.
Fred Steppe, Program Manager & Film Buyer.



WLTX BPCT-840201LK Granted 5/31/84 © American Map Corp., No. 14244

William F. Aull, Director of Technical Operations.
Carelyn Powell, News Director.
Neil Johnson, Business Manager.

Rates: On request.

City of License: Columbia. DMA: Columbia, SC. Rank: 87.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	524,790	345,240	870,030
Average Weekly Circulation (1994)	152,898	113,066	272,022
Average Daily Circulation (1994)			152,133

South Carolina—Columbia

WOLO-TV

Ch. 25

Network Service: ABC.

Licensee: South Carolina Broadcasting Partners, Box 4217, Columbia, SC 29240.

Studio: 5807 Shakespeare Rd., Columbia, SC 29223.

Mailing Address: Box 4217, Columbia, SC 29240.

Telephone: 803-754-7525. Fax: 803-754-6147.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 3589-kw max. & 2344-kw horizontal visual, 388-kw max. & 254-kw horizontal aural. Antenna: 688-ft. above av. terrain, 747-ft. above ground, 1149-ft. above sea level.

Latitude 34° 03' 23"
Longitude 80° 58' 49"

Transmitter: 5807 Shakespeare Rd.

Satellite Earth Station: Harris, 6-meter; Scientific-Atlanta receivers.

News Services: ABC, AP, CNN, Sports News Satellite.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: October 1, 1961. Sale to present owner by First Carolina Corp. approved May 5, 1964 by FCC (Television Digest, Vol. 4:14).

Represented (sales): Katz Continental Television.

Represented (legal): Jeffrey Malickson.

Personnel:

Carl Bruce, General Manager.
Jerry Kelly, General Sales Manager.
Steve Robertson, Local Sales Manager.
David Aiken, Program Director.
Scott Clark, Chief Engineer.
Peter Poore, News Director.



WOLO-TV BPCT-790316LD Granted 9/28/79 © American Map Corp., No. 14244

Marty White, Business Manager.
Willie Fuller Jr., Production Manager.

Rates: On request.

City of License: Columbia. DMA: Columbia, SC. Rank: 87.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	265,270	210,360	475,630
Average Weekly Circulation (1994)	140,381	85,723	231,949
Average Daily Circulation (1994)			119,661

South Carolina—Florence

WBTW

Ch. 13

Network Service: CBS.

Licensee: Spartan Radiocasting Co., 3430 TV Rd., Box F-13, Florence, SC 29501.

Studios: 3430 TV Rd., Florence, SC 29501; 101 McDonald Court, Myrtle Beach, SC 29577.

Telephones: 803-662-1565; 803-293-1301. Fax: 803-678-4252.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1950-ft. above av. terrain, 2000-ft. above ground, 2115-ft. above sea level.

Latitude 34° 22' 02"
Longitude 79° 19' 22"

Transmitter: 3.1-mi. N of Floyd Dale, SC.

Satellite Earth Stations: 5 in operation; Harris, M/A-Com, Scientific-Atlanta, Vertex receivers.

News Service: AP.

Ownership: Spartan Radiocasting Inc. (Group Owner).

Began Operation: October 18, 1954. Sale to present owner by Daily Telegraph Printing Co. approved by FCC June 12, 1984 (Television Digest, Vol. 24:15). Sale by Jefferson Standard Life Insurance Co. approved Feb. 28, 1968 (Vol. 7:43; 8:10).

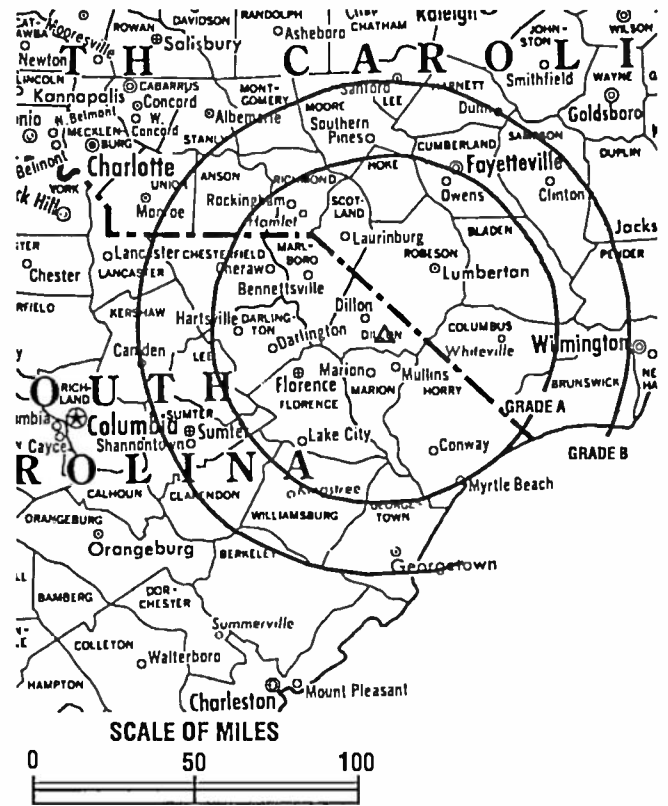
Represented (sales): Katz Continental Television.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- James Caruthers, General Manager.
- Lou Kirchen, General Sales Manager.
- Nanette Frye, Local Sales Manager.
- Doug Crall, Chief Engineer.
- Rob Martin, News Director.



WBTW BMPCT-791127LF Granted 2/4/80 © American Map Corp., No. 14244

Michelle Smith, Promotion Director.
Judy Nobles, Business Manager.

Rates: On request.

City of License: Florence. DMA: Florence-Myrtle Beach. Rank: 127.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	809,330	587,870	1,397,200
Average Weekly Circulation (1994)	166,655	126,338	293,323
Average Daily Circulation (1994)			175,799

South Carolina—Florence

WPDE-TV

Ch. 15

Network Service: ABC.

Licensee: Diversified Communications Inc., 5 Milk St., Box 7437, Portland, ME 04112.

Studio: 3215 S. Cashua Dr., Florence, SC 29501-6303.

Telephone: 803-665-1515. Fax: 803-679-2709.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1290-kw max. & 562-kw horizontal visual, 129-kw max. & 56.2-kw horizontal aural. Antenna: 1950-ft. above av. terrain, 1997-ft. above ground, 2100-ft. above sea level.

Latitude 34° 21' 53"
Longitude 79° 19' 49"

Transmitter: 2.7-mi. S of State Rte. 9 & 1.2-mi. E of Little Pee Dee River.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: ADM, 4-meter; Avcom receivers.

News Services: ABC, AP.

Ownership: Diversified Communications Inc. (Group Owner).

Began Operation: November 22, 1980. Sale to present owner by Eastern Carolinas Bcstg. approved by FCC June 27, 1985 (Television Digest, Vol. 25:24).

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Michael G. Reed, Vice President & General Manager.
Lynn Young, General Sales Manager.
Robert Hartnett, Local Sales Manager.
Linda McCaskill, Program Manager.
Chuck Spruill, Promotion Director.
Bill Elks, Chief Engineer.
Marshall Lucius, Controller.



WPDE-TV BMPCT-800915KE Granted 11/24/80 © American Map Corp., No. 14244

Joyce Jordan, Business Manager.
Keith Foster, Operations Manager.

Rates: On request.

City of License: Florence. DMA: Florence-Myrtle Beach. Rank: 127.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	442,760	286,970	729,730
Average Weekly Circulation (1994)	115,281	67,056	182,308
Average Daily Circulation (1994)			88,364

South Carolina—Greenville

WGGG-TV

Ch. 16

Network Service: None, independent.

Licensee: Carolina Christian Broadcasting Inc., Box 1616, Greenville, SC 29602.

Studio: 3409 Rutherford Rd., Taylors, SC 29687.

Mailing Address: Box 1616, Greenville, SC 29602.

Telephone: 803-244-1616. Fax: 803-292-8481.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1150-kw max. & 717.9-kw horizontal visual, 115-kw max. & 71.79-kw horizontal aural. Antenna: 1149-ft. above av. terrain, 195-ft. above ground, 2185-ft. above sea level.

Latitude 34° 56' 26"
Longitude 82° 24' 41"

Transmitter: Ridge Rd. off Altamont Rd. on Paris Mountain near Greenville.

Satellite Earth Stations: Scientific-Atlanta, 5-meter C-band; AFC, 3.8-meter Ku-band; W/A-Com, Scientific-Atlanta receivers.

Ownership: Carolina Christian Broadcasting Co. (Group Owner).

Began Operation: October 29, 1972.

Personnel:

James H. Thompson, President & General Manager.
Norvin C. Duncan, Assistant to the President.
Gene Gibson, Director of Engineering.
Hugh McLean, Program Director.
Peggy Denny, Public Affairs Director.
Charles Wilson, Chief Engineer.
Greg West, Promotion Director.

Rates: On request.



WGGG-TV BMPCT-7705 Granted 5/15/78 © American Map Corp., No. 14244

City of License: Greenville. DMA: Greenville-Spartanburg-Asheville-Anderson. Rank: 35.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	292,730	255,070	547,800
Average Weekly Circulation (1994)	25,768	20,605	47,102
Average Daily Circulation (1994)			15,482

South Carolina—Greenville-Spartanburg & Asheville, North Carolina

WHNS

Ch. 21

Network Service: Fox.

Licensee: Cannell Communications L.P., 400 Perimeter Center Terrace, Suite 975, Atlanta, GA 30346.

Studios: 21 Interstate Court, Greenville, SC 29615; 56 Central Ave., Asheville, NC 28801.

Telephones: 803-288-2100 (Greenville); 704-258-2100 (Asheville).

Fax: 803-297-0728.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 3390-kw visual, 339-kw aural. Antenna: Circularly polarized, 2510-ft. above av. terrain, 1620-ft. above ground, 5049-ft. above sea level.

Latitude 35° 10' 56"
Longitude 82° 40' 56"

Transmitter: Slick Rock Mountain, Transylvania County.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; AFC, 3-meter Ku-band.

Ownership: Cannell Communications L.P. (Group Owner).

Began Operation: July 5, 1953. Sale to Pappas Telecasting by Thomas Bcstg. approved by FCC July 27, 1979 (Television Digest, Vol. 19:25). Resumed operation April 1, 1984. Sale to present owner by Pappas Telecasting Companies approved Aug. 2, 1990 (Vol. 29:47; 30:35).

Represented (sales): TeleRep Inc.

Represented (engineering): Cohen, Dippell & Everist.

Personnel:

- Kent Repogle, Vice President & General Manager.
- Rich Bunard, General Sales Manager.
- Jon Livoti, Local Sales Manager.
- Joe Shaffer, Program Manager.
- Jerry Garvin, Chief Engineer.
- Joe Heaton, Promotion Director.
- Joe Chaplinsky, National Marketing Manager.



WHNS BMPCT-840207KE Granted 2/14/84 © American Map Corp., No. 14244

Phyllis Olson, Controller.
John Burton, Production Manager.

Highest 30 Sec. Rate: \$2000.

City of License: Asheville, NC. DMA: Greenville-Spartanburg-Asheville-Anderson. Rank: 35.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	944,660	644,470	1,589,130
Average Weekly Circulation (1994)	230,129	170,826	420,301
Average Daily Circulation (1994)			206,132

South Carolina—Greenville-Spartanburg & Asheville, North Carolina

WLOS

Ch. 13

(Operates satellite WAXA, Anderson, SC)

Network Service: ABC.

Licensee: River City License Partnership, Box 1300, Asheville, NC 28802.

Studios: 288 Macon Ave., Asheville, NC 28804; 100 Verdae Blvd., Suite 410, Greenville, SC 29607.

Mailing Address: Box 1300, Asheville, NC 28802.

Telephones: 704-255-0013 (Asheville); 803-297-1313 (Greenville).

Fax: 704-255-4612.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 178-kw visual, 19.6-kw aural. Antenna: 2804-ft. above av. terrain, 339-ft. above ground, 6056-ft. above sea level.

Latitude	35°	25'	32.21"
Longitude	82°	45'	25.06"

Transmitter: Mount Pisgah.

Satellite Earth Stations: Vertex, 6.1-meter C-band; Comtech, 5-meter Ku-band; AFC, 3.6-meter Ku-band; DX Antenna, M/A-Com, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, Carolina News Network, UPI.

Ownership: Better Communications Inc. (Group Owner).

Began Operation: September 18, 1954. Sale to Anchor Media Holdings by Wometco Broadcasting Co. approved by FCC April 10, 1987. Transfer of control to Continental Bcstg. granted by FCC June 30, 1993. Sale to present owner approved July 20, 1994 (Television Digest, Vol. 34:20).

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Smith & Powstenko.

Personnel:

James Conschaffer, Vice President & General Manager.
David Bunnell, General Sales Manager.



WLOS BMPCT-7702 Granted 11/9/77 © American Map Corp., No. 14244

Ellen Vaillancourt, Local Sales Manager.
Alan Mason, News Director.
Bob Mackowiak, Director, Programming & Promotion.
Bill Walsh, Business Manager.
Jim Carrier, Chief Engineer.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1485.

City of License: Asheville, NC. DMA: Greenville-Spartanburg-Asheville-Anderson.
Rank: 35.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,163,540	747,630	1,911,170
Average Weekly Circulation (1994)	307,916	242,395	576,994
Average Daily Circulation (1994)			320,350

South Carolina—Greenville-Spartanburg & Asheville, North Carolina

WSPA-TV

Ch. 7

Network Service: CBS.

Licensee: Spartan Radiocasting Co., Box 1717, Spartanburg, SC 29304.

Studios: 250 International Dr., Spartanburg, SC 29304; Greenville Commons, 220 W. Main St., Greenville, SC 29601.

Mailing Address: Box 1717, Spartanburg, SC 29304.

Telephones: 803-576-7777; 803-233-7777. Fax: 803-587-5425.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 254-ft. above ground, 3465-ft. above sea level.

Latitude 35° 10' 12"
Longitude 82° 17' 27"

Transmitter: Hogback Mountain, 25-mi. NW of Spartanburg.

Satellite Earth Stations: Microdyne, 7-meter C-band; ADM, 6.1-meter C-band; Vertex, 4.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; DX Communications, M/A-Com, Standard Communications receivers.

AM Affiliate: WSPA, 5-kw, 950-kHz.

FM Affiliate: WSPA-FM, 100-kw, 98.9 MHz (No. 255), 1910-ft.

News Services: AP, CBS.

Ownership: Spartan Radiocasting Inc. (Group Owner).

Began Operation: April 29, 1956.

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): Bone & Associates Inc.

Personnel:

Nick Evans, President.
Boyd Bunting, Secretary-Treasurer.
John W. West, General Manager.
Greg Rose, Director of Sales.
Mitchell Maund, Local Sales Manager.
Phil Lane, National Sales Manager.



WSPA-TV BMPCT-5883 Granted 9/24/63 © American Map Corp., No. 14244

Ken Elmore, News Director.
Jimmy Sanders, Program & Promotion Director.
Bill Shatten, Advertising & Promotion Manager.
Laura Nunamacher, Business Manager.
Rolan Littlefield, Creative Services Director.
Bob Richardson, Chief Engineer.
Donna Groothedde, Personnel Director.
Betty Foster, Traffic Manager.

Rates: On request.

City of License: Spartanburg. DMA: Greenville-Spartanburg-Asheville-Anderson. Rank: 35.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	973,450	672,440	1,645,890
Average Weekly Circulation (1994)	336,800	256,819	614,914
Average Daily Circulation (1994)			368,305

South Carolina—Greenville-Spartanburg & Asheville, North Carolina

WYFF

Ch. 4

Network Service: NBC.

Licensee: Pulitzer Broadcasting Co., One City Center, 515 N. 6th St., Suite 2020, St. Louis, MO 63101.

Studio: Broadcast Pl., 505 Rutherford St, Greenville, SC 29602.

Mailing Address: Box 788, Greenville, SC 29602.

Telephone: 803-242-4404. Fax: 803-240-5329.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 12.7-kw aural. Antenna: 2000-ft. above av. terrain, 892-ft. above ground, 3978-ft. above sea level.

Latitude 35° 06' 40"
Longitude 82° 36' 17"

Transmitter: Caesar's Head.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 8-meter Ku-band; BMS, 6.1-meter C-band; Harris, 3-meter Ku-band; DX Antenna, Harris, M/A-Com, Standard Communications receivers.

News Services: AP, CNN, NBC.

Ownership: Pulitzer Publishing Co. (Group Owner).

Began Operation: December 31, 1953. Exchange (with WXII, Winston-Salem, NC) for KSDK, St. Louis, MO approved by FCC Feb. 17, 1983 (Television Digest, Vol. 21:12; 22:1; 23:8). Transfer to Multimedia Inc. from Southeastern Bcstg. Corp. approved Sept. 22, 1967 by FCC.

Represented (sales): Katz American Television.

Represented (legal): Vemer, Lipfert, Bernhard, McPherson & Hand.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

David McAtee, Vice President & General Manager.
Ken Bauder, General Sales Manager.
Tom Post, National Sales Manager.
Andy Still, News Director.



WYFF BPCT-2395 Granted 11/18/57 © American Map Corp., No. 14244

Kay Hall, Program Director.
Jan Dexter, Promotion Manager.
Diane Zeager, Business Manager.
Sim Kolliner, Director of Broadcast Operations.
Libby Spencer, Marketing Director.
Penny Henderson, Human Resources Manager.

Highest 30 Sec. Rate: \$1800.

City of License: Greenville. DMA: Greenville-Spartanburg-Asheville-Anderson. Rank: 35.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,201,590	789,910	1,991,500
Average Weekly Circulation (1994)	329,293	249,806	615,056
Average Daily Circulation (1994)			364,182

South Carolina—Hardeeville

WTGS

Ch. 28

Network Service: Fox.

Licensee: Hilton Head Television Inc., 28 Broadcast Way, Ridgeland, SC 29936.

Studio: 28 Broadcast Way, Ridgeland, SC 29936.

Telephone: 803-726-5244. **Fax:** 803-726-5694.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1500-ft. above av. terrain, 1498-ft. above ground, 1515-ft. above sea level.

Latitude 32° 02' 48"
Longitude 81° 20' 27"

Transmitter: 4.4-mi. W of I-95 on Hwy. 204, S of Bloomington, GA.

Satellite Earth Stations: United Satellite Systems, 5-meter C-band; Paraclipse, 3.66-meter C-band; AFC, 3.6-meter Ku-band; Prodelin, 3.7-meter Ku & C-band; DX Antenna, M/A-Com, Scientific-Atlanta, Standard Components, Wegener receivers.

Ownership: American Communications & Television Inc.

Began Operation: September 1, 1985.

Represented (sales): Seltel Inc.

Represented (legal): Borsari & Paxson.

Represented (engineering): W. Lee Simmons & Associates Inc.

Personnel:

Sherry Fowler, Executive Vice President & General Manager.
Leon Spencer, Vice President & General Sales Manager.
Ed Youmans, Vice President & Chief Engineer.
Pat Picone, Program Director.
David Keithley, Promotion Director.
Leland Lyle, Production Manager.
Al Andres, Traffic Manager.



WTGS BPCT-880120KO Granted 5/10/88

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$350.

City of License: Hardeeville. **DMA:** Savannah. **Rank:** 102.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	246,180	126,000	372,180
Average Weekly Circulation (1994)	89,393	44,950	145,985
Average Daily Circulation (1994)			68,611

South Carolina—Myrtle Beach

WGSE

Ch. 43

Network Service: None, independent.

Licensee: Carolina Christian Bcstg. Inc., Box 1243, Myrtle Beach, SC 29578.

Studio: 803-A Seaboard Industrial Park, Myrtle Beach, SC 29578.

Telephone: 803-626-4300. Fax: 803-448-8654.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 156.4-kw visual, 15.64-kw aural. Antenna: 600-ft. above av. terrain, 609-ft. above ground, 649-ft. above sea level.

Latitude 33° 50' 10"
Longitude 78° 51' 08"

Requests CP for change 1020-kw max. visual, 1037-ft. above av. terrain, 1027-ft. above ground, 1066-ft. above sea level. BPCT-911015KK.

Transmitter: 0.6-mi. S of State Rte. 90, 1.8-mi. E of Nixonville.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: RCA, 3.6-meter Ku-band; Trans-World, 3.6-meter C-band; M/A-Com receivers.

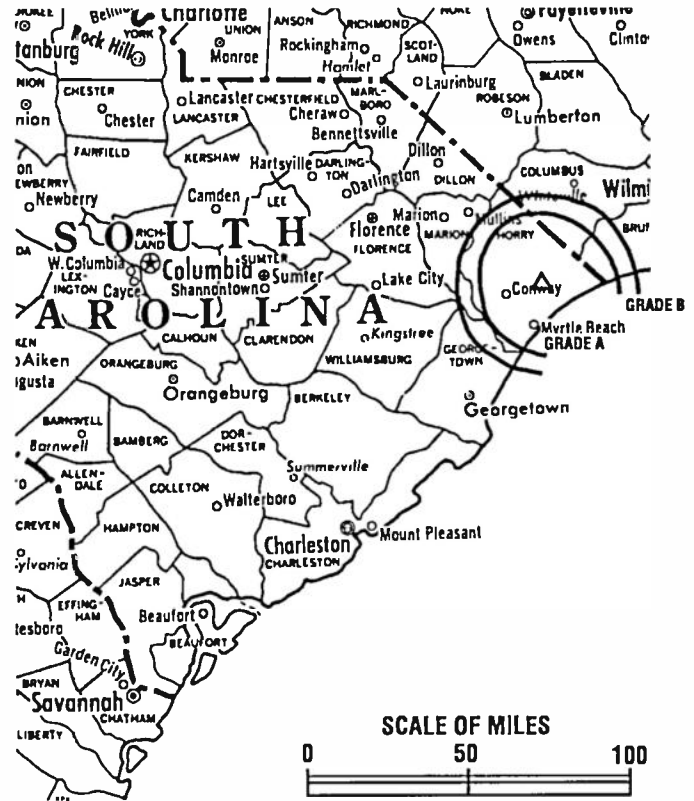
Ownership: Carolina Christian Broadcasting Co. (Group Owner).

Began Operation: July 5, 1984.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

- Jeff Wood, General Manager.
- Jim Simmons, Local & Regional Sales Manager.
- Chris Hoopes, Chief Engineer.
- Dana Anderson, Program Coordinator.
- Tom Robinson, Production Manager.



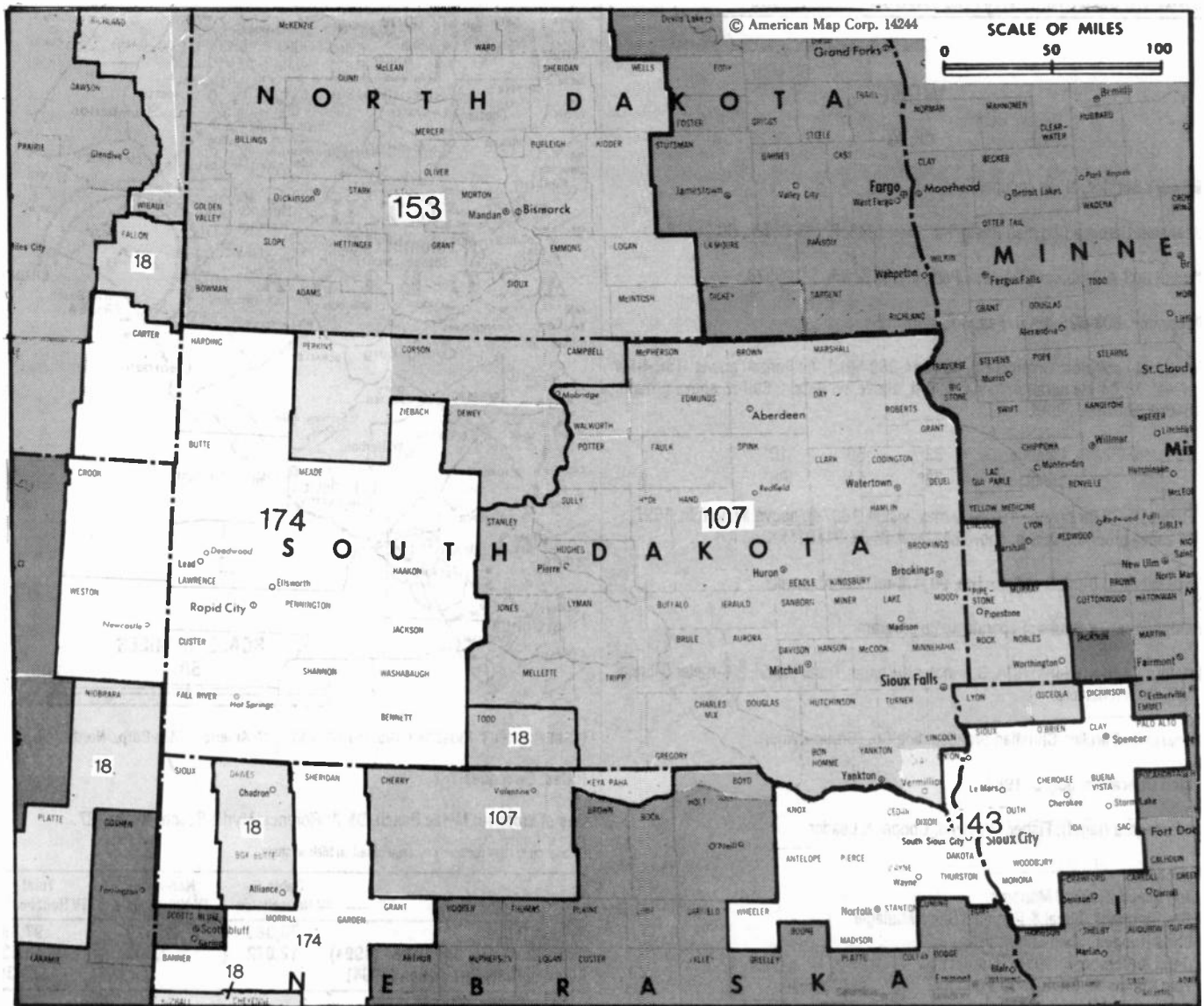
WGSE BMPCT-830930KJ Granted 7/28/83 © American Map Corp., No. 14244

Rates: On request.

City of License: Myrtle Beach. DMA: Florence-Myrtle Beach. Rank: 127.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	73,380	24,510	97,890
Average Weekly Circulation (1994)	12,072	1,352	13,436
Average Daily Circulation (1994)			3,435



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Denver, CO	1,142,160	18	KCEC (50), KCNC-TV (4), KDVR (31), KFCT (22), KFNR (11), KMGH-TV (7), KREG-TV (3), KSBS-TV (24), KTVD (20), KTVS (3), KUBD (59), KUSA-TV (9), KWGN-TV (2), KWHD (53)
Sioux Falls-Mitchell, SD	222,530	107	KABY-TV (9), KDLO-TV (3), KDLT (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13), KTTM (12), KTTW (17)
Sioux City, IA	151,600	143	KCAU-TV (9), KMEG (14), KTV (4)
Minot-Bismarck-Dickinson, ND	131,510	153	KBMY (17), KFYP-TV (5), KMCY (14), KMOT (10), KQCD-TV (7), KUMV-TV (8), KXMA-TV (2), KXMB-TV (12), KXMC-TV (13), KXMD-TV (11)
Rapid City, SD	86,050	174	KCLO-TV (15), KEVN-TV (7), KHSD-TV (11), KVV-TV (5), KOTA-TV (3), KSGW-TV (12)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KJVV-TV, Deadwood	See Lead, SD
KDLT, Mitchell	See Sioux Falls, SD
KDLO-TV, Watertown	See Florence, SD

South Dakota Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	12	2	14
Educational Television Stations	7	1	8
	19	3	22

South Dakota—Aberdeen

KABY-TV

Ch. 9

(Satellite of KSFY-TV, Sioux Falls, SD)

Network Service: ABC.

Licensee: New Vision Television Licenses of South Dakota Inc., 5784 Lake Crest Dr., Suite 290, Atlanta, GA 30328.

Studio: See KSFY-TV, Sioux Falls, SD.

Telephone: 605-225-9200. Fax: 605-225-9226.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 288-kw visual, 45.7-kw aural. Antenna: 1413-ft. above av. terrain, 1311-ft. above ground, 3071-ft. above sea level.

Latitude 45° 06' 32"
Longitude 97° 53' 30"

Transmitter: 3-mi. S and 3-mi. E of Crandall, SD.

Satellite Earth Station: 3.7-meter C-band.

News Service: AP.

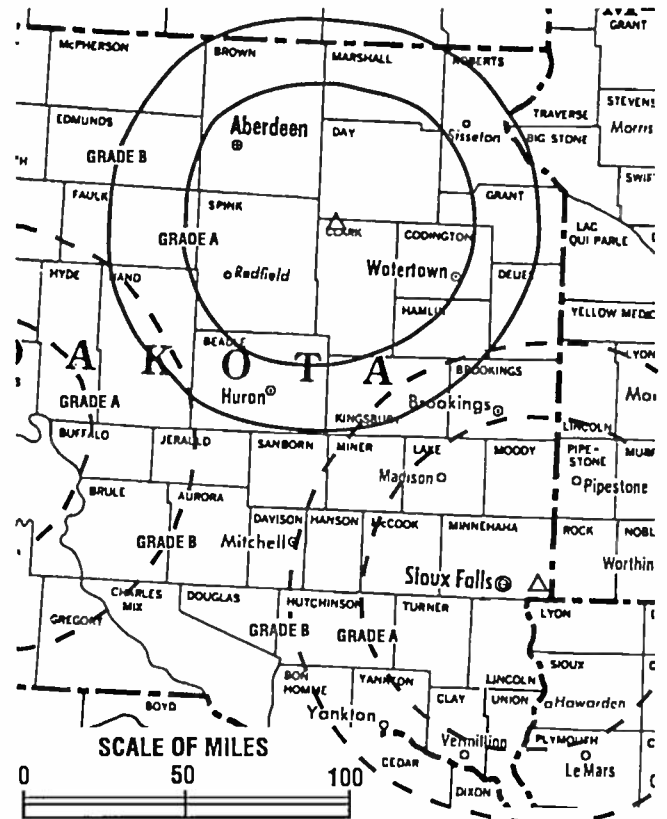
Ownership: New Vision Television (Group Owner).

Began Operation: November 27, 1958. Sale to present owner approved Sept. 7, 1993. Sale to News Press & Gazette Co. by Forum Publishing approved by FCC Nov. 15, 1985. Previous sale by Gordon H. Ritz, Wheelock Whitney, et al., approved Nov. 14, 1973. Sale by John Boler and others approved by FCC Dec. 23, 1969.

Represented (sales): Katz Continental Television.

Personnel:

James G. Schuessler, General Manager.
Mark Hotchkiss, General Sales Manager.
De Ann Echois, Local Sales Manager.
Eugene Schultz, Chief Engineer.
Tom Claycomb, News Director.
Marge Hokenstad, Program Director.
Beth Beasley, Marketing Director.



KABY-TV BMPCT-5138 Granted 9/23/58 © American Map Corp., No. 14244

Jim Erickson, Production Manager.
Marilyn Brink, Business Manager.

Rates: On request.

City of License: Aberdeen. DMA: Sioux Falls-Mitchell. Rank: 107.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	48,280	39,120	87,400
Average Weekly Circulation (1994)	24,734	15,230	49,222
Average Daily Circulation (1994)			30,283

South Dakota—Florence-Watertown

KDLO-TV

Ch. 3

(Satellite of KELO-TV, Sioux Falls, SD)

Network Service: CBS.

Licensee: Midcontinent Television of South Dakota Inc., Phillips at 13th, Sioux Falls, SD 57102.

Studio: See KELO-TV, Sioux Falls, SD.

Telephone: 605-532-3621.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1684-ft. above av. terrain, 1705-ft. above ground, 3552-ft. above sea level.

Latitude	44°	57'	56.50"
Longitude	97°	35'	22.00"

Transmitter: 0.5-mi. N of Garden City, SD.

Multichannel TV Sound: Stereo only.

FM Affiliate: KDLO-FM.

News Services: AP, CBS, Conus.

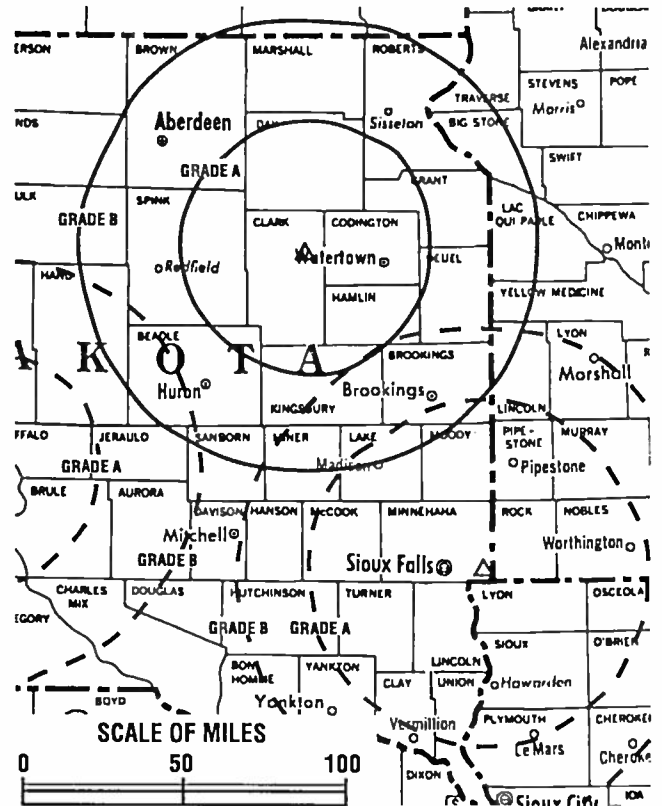
Ownership: Midcontinent Television of South Dakota (Group Owner).

Began Operation: September 24, 1955.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): A. D. Ring, P.C.



KDLO-TV BPTC-5216 Granted 9/28/78

© American Map Corp., No. 14244

Personnel:

Mike Braker, General Manager.
 Jay Huizenga, General Sales Manager.
 John Hertz, Chief Engineer.

Rates: On request.

Nielsen Data: Included with parent KELO-TV, Sioux Falls, SD.

City of License: Florence. DMA: Sioux Falls-Mitchell. Rank: 107.

South Dakota—Huron

KTTM

Ch. 12

(Satellite of KTTW, Sioux Falls, SD)

Network Service: Fox.

Licensee: Independent Communications Inc., 2000 W. 32nd St., Sioux Falls, SD 57105.

Studio: See KTTW, Sioux Falls, SD.

Telephone: 605-338-0017.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 275-kw visual, 27.5-kw aural. Antenna: 850-ft. above av. terrain, 830-ft. above ground, 2146-ft. above sea level.

Latitude 44° 11' 39"
Longitude 98° 19' 05"

Holds CP for change to 316-kw max. visual, 31.60-kw max. aural, transmitter to 12-mi. SW of Huron, Warren Twp., Sanborn County. BPCT-920205KF.

Transmitter: Near Alpena.

Ownership: Independent Communications Inc.

Began Operation: August 31, 1991.

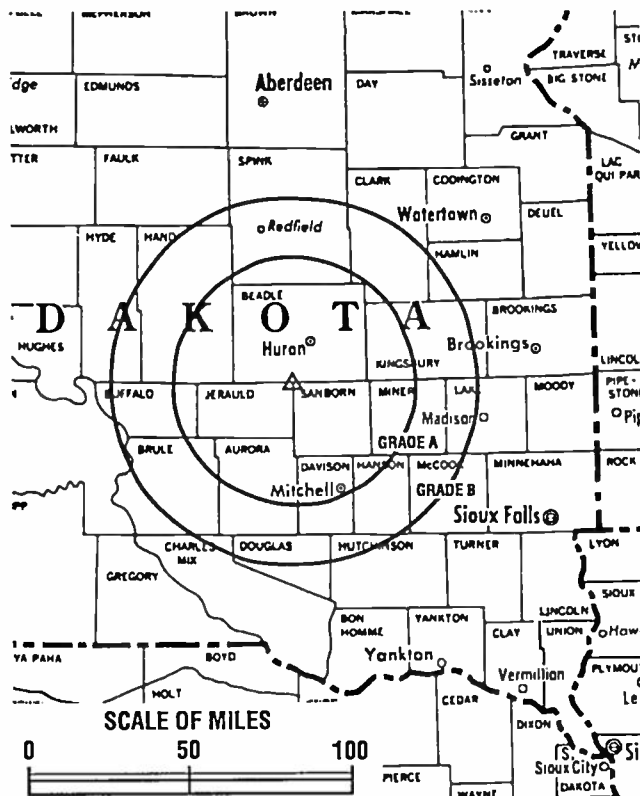
Represented (sales): Adam Young Inc.

Represented (legal): Reddy, Begley & Martin.

Personnel:

Charles Poppen, General Manager.
John Leifheit, General Sales Manager.
Ed Hoffman, Program Director.

Rates: On request.



KTTM BPCT-920205KF Granted 5/22/92 © American Map Corp., No. 14244

City of License: Huron. DMA: Sioux Falls-Mitchell. Rank: 107.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	82,010	47,520	129,530
Average Weekly Circulation (1994)	13,845	5,275	23,725
Average Daily Circulation (1994)			9,666

South Dakota—Lead

KHSD-TV

Ch. 11

(Satellite of KOTA-TV, Rapid City, SD)

Network Service: ABC, Fox.

Licensee: Duhamel Bcstg. Enterprises, Box 1760, Rapid City, SD 57709.

Studio: See KOTA-TV, Rapid City, SD.

Telephone: 605-342-2000.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1890-ft. above av. terrain, 605-ft. above ground, 7579-ft. above sea level.

Latitude	44°	19'	36"
Longitude	103°	50'	12"

Transmitter: Terry Peak.

Satellite Earth Stations: In operation.

News Services: ABC, AP.

Ownership: Duhamel Broadcasting Enterprises (Group Owner).

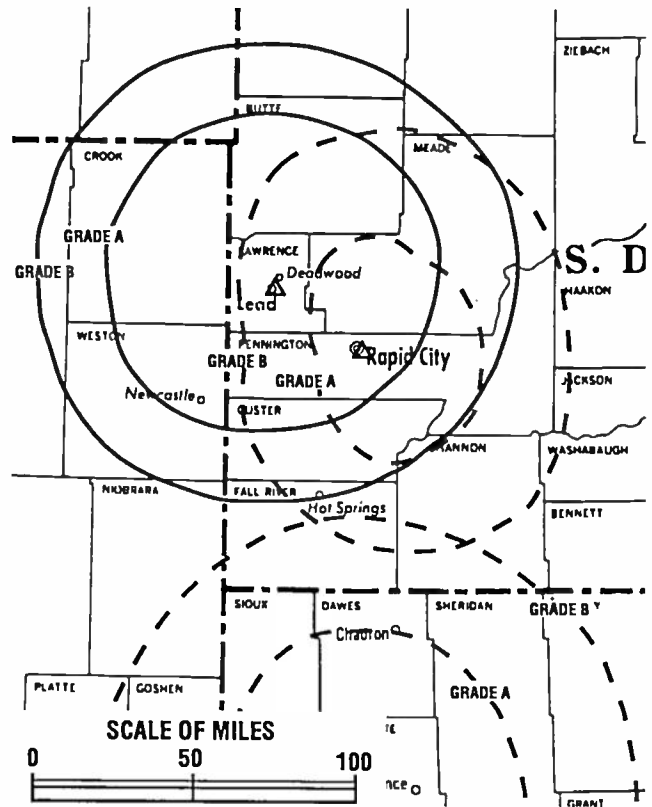
Began Operation: November 2, 1966.

Represented (sales): Katz Continental Television.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel:

William F. Duhamel, General Manager.
 Wes Haugen, General Sales Manager.
 Frank Etherington, Director of Engineering.



KHSD-TV BMPCT-7166 Granted 3/26/70 © American Map Corp., No. 14244

Rates: On request.

Nielsen Data: Not available.

City of License: Lead. DMA: Rapid City. Rank: 174.

South Dakota—Lead-Deadwood

KIVV-TV

Ch. 5

(Satellite of KEVN-TV, Rapid City, SD)

Network Service: NBC.

Licensee: KEVN Inc., Box 677, Rapid City, SD 57709.

Studio: See KEVN-TV, Rapid City, SD.

Telephone: 605-394-7777. Fax: 605-348-9128.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 95.5-kw visual, 9.55-kw aural. Antenna: 1851-ft. above av. terrain, 638-ft. above ground, 7531-ft. above sea level.

Latitude 44° 19' 30"
Longitude 103° 50' 14"

Transmitter: Terry Peak, 3.6-mi. SW of Lead.

News Services: AP, NBC.

Ownership: Heritage Media Corp. (Group Owner).

Began Operation: July 11, 1976.

Represented (sales): Petry Television Inc.

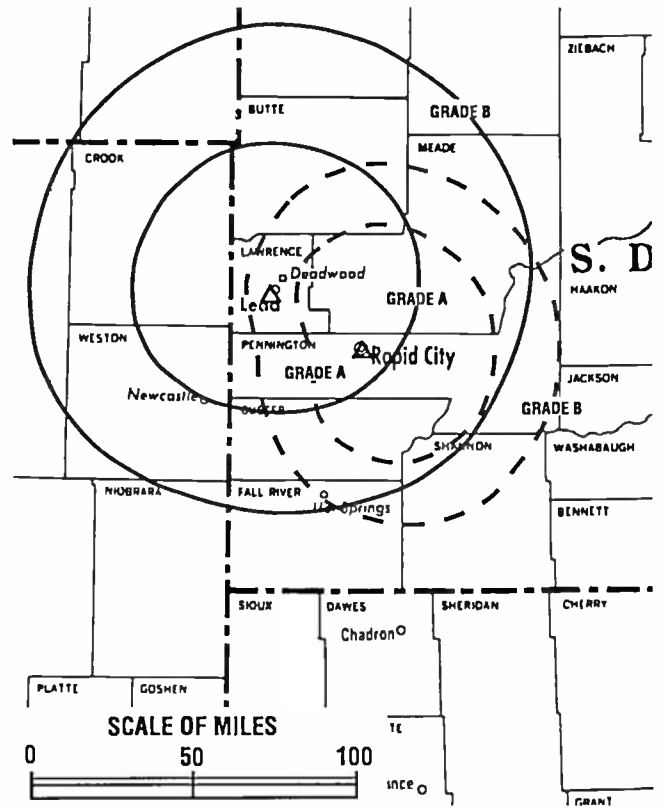
Represented (legal): Akin, Gump, Strauss, Hauer & Feld.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel: See KEVN-TV, Rapid City, SD.

Rates: On request.

City of License: Lead. DMA: Rapid City. Rank: 174.



KIVV-TV BMPCT-7623 Granted 3/28/77 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	104,910	69,640	174,550
Average Weekly Circulation (1994)	8,831	3,365	17,102
Average Daily Circulation (1994)			8,475

South Dakota—Pierre

KPRY-TV

Ch. 4

(Satellite of KSFY-TV, Sioux Falls, SD)

Network Service: ABC.

Licensee: New Vision Television Licenses of South Dakota Inc., 5784 Lake Crest Dr., Suite 290, Atlanta, GA 30328.

Studio: See KSFY-TV, Sioux Falls, SD.

Telephones: 605-336-1300; 605-336-7936.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 12.3-kw aural. Antenna: 1283-ft. above av. terrain, 1089-ft. above ground, 3129-ft. above sea level.

Latitude 44° 03' 07"
Longitude 100° 05' 03"

Transmitter: 10-mi. N of Presho, SD.

Satellite Earth Station: 3.7-meter C-band.

News Service: AP.

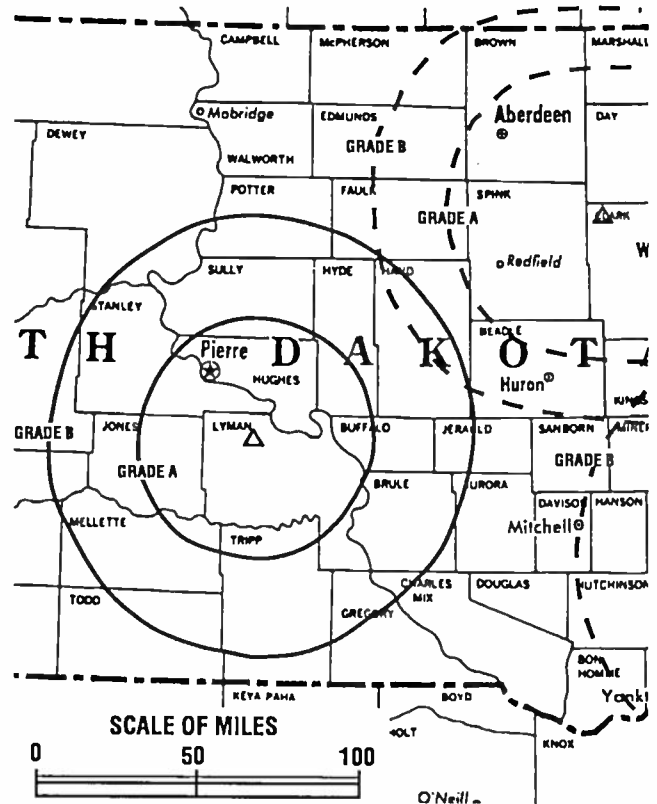
Ownership: New Vision Television (Group Owner).

Began Operation: January 30, 1976. Sale to present owner approved Sept. 7, 1993. Sale to News Press & Gazette Co. approved by FCC Nov. 15, 1985.

Represented (sales): Katz Television.

Personnel:

James G. Schuessler, General Manager.
Mark Hotchkiss, General Sales Manager.
De Ann Echols, Local Sales Manager.
Eugene Schultz, Chief Engineer.
Tom Claycomb, News Director.
Marge Hokenstad, Program Director.
Beth Beasley, Marketing Director.



KPRY-TV BPCT-4755 Granted 7/30/75 © American Map Corp., No. 14244

Jim Erickson, Production Manager.
Marilyn Brink, Business Manager.

Rates: On request.

City of License: Pierre. DMA: Sioux Falls-Mitchell. Rank: 107.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	42,590	27,150	69,740
Average Weekly Circulation (1994)	2,507	1,516	22,197
Average Daily Circulation (1994)			12,772

South Dakota—Rapid City

KCLO-TV

Ch. 15

Network Service: CBS.

Licensee: Midcontinent Television of South Dakota Inc., 501 S. Phillips Ave., Sioux Falls, SD 57102.

Studio: 2497 W. Chicago, Rapid City, SD 57709.

Mailing Address: Box 9428, Rapid City, SD 57709.

Telephones: 605-336-1100; 605-341-1500. Fax: 605-348-5518.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 690-kw max. visual, 69-kw max. aural. Antenna: 520-ft. above av. terrain, 421-ft. above ground, 4201-ft. above sea level.

Latitude 44° 04' 14"
Longitude 103° 15' 01"

Requests CP for change to 692-kw max. visual, 508-ft. above av. terrain, 371-ft. above ground, 4150-ft. above sea level BPCT-930913KE.

Transmitter: Skyline Dr., approx. 0.8-mi. S of intersection of Rtes. 44 & 79, Rapid City.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 3.2-meter C-band.

News Service: AP.

Ownership: Midcontinent Television of South Dakota (Group Owner).

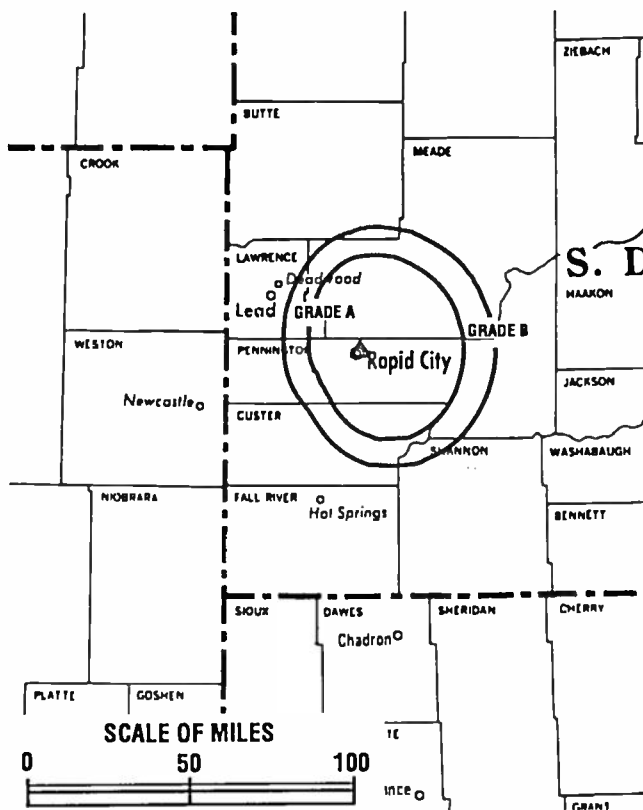
Began Operation: November 28, 1988.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Mike Braker, General Manager.
Jay Huizenga, General Sales Manager.



KCLO-TV BPCT-830801KF Granted 1/5/87 © American Map Corp., No. 14244

Pete Karn, Engineer.
Perry Groten, News Director.

Highest 30 Sec. Rate: \$90.

City of License: Rapid City. DMA: Rapid City. Rank: 174.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	35,200	28,720	63,920
Average Weekly Circulation (1994)	24,684	8,772	34,718
Average Daily Circulation (1994)			18,044

South Dakota—Rapid City

KEVN-TV

Ch. 7

(Operates satellite KIVV-TV, Lead-Deadwood, SD)

Network Service: NBC.

Licensee: KEVN Inc., Box 677, Rapid City, SD 57709.

Studio: 7 Skyline Dr., Rapid City, SD 57701.

Telephone: 605-394-7777. Fax: 605-348-9128.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 262-kw visual, 26-kw aural. Antenna: 670-ft. above av. terrain, 626-ft. above ground, 4342-ft. above sea level.

Latitude 44° 04' 06"
Longitude 103° 15' 03"

Transmitter: Skyline Dr., 1.6-mi. from center of Rapid City.

Satellite Earth Station: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: Heritage Media Corp. (Group Owner).

Began Operation: July 11, 1976. Sale to present owner by Sherwood L. Comer & Gilbert D. Moyle approved by FCC Aug. 14, 1985.

Represented (sales): Petry Television Inc.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

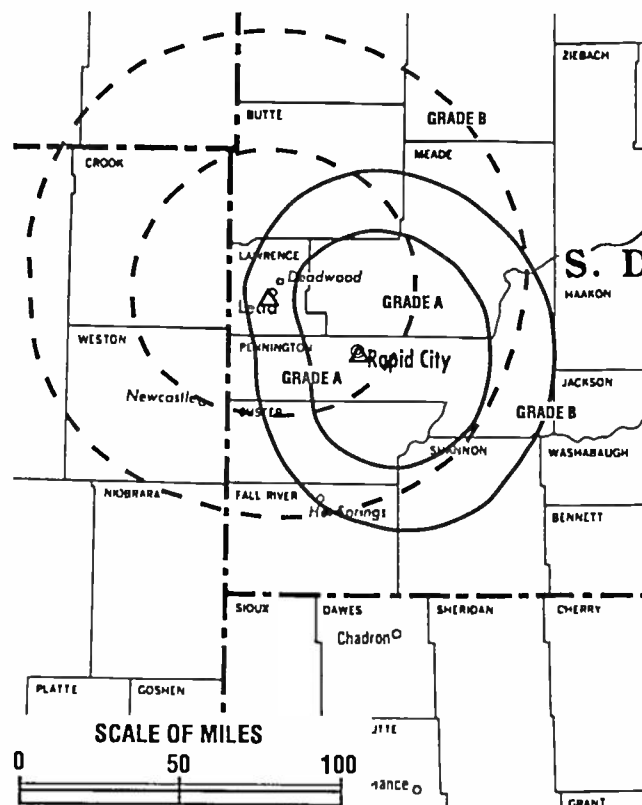
Gerry Fenske, President & General Manager.

Gary Pierone, Local Sales Manager.

Gene Carlson, News Director.

Bob Slocum, Program Director & Operations Manager.

Harvey Sachau, Chief Engineer.



KEVN-TV BPCT-4627 Granted 6/20/75

© American Map Corp., No. 14244

Don Neilsen, Promotion Director.
Les Holland, Production Manager.

Rates: On request.

City of License: Rapid City. DMA: Rapid City. Rank: 174.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	82,130	66,830	148,960
Average Weekly Circulation (1994)	20,916	23,337	54,607
Average Daily Circulation (1994)			32,619

South Dakota—Rapid City

KOTA-TV

Ch. 3

(Operates affiliated KDUH-TV, Scottsbluff, NE;
KHSD-TV, Lead, SD & KSGW-TV, Sheridan, WY)

Network Service: ABC, Fox.

Licensee: Duhamel Broadcasting Enterprises, Box 1760, Rapid City, SD 57709-1760.

Studio: Duhamel Bldg., 518 St. Joe St., Rapid City, SD 57709.

Mailing Address: Box 1760, Rapid City, SD 57709-1760.

Telephone: 605-342-2000. Fax: 605-342-7305.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 659-ft. above av. terrain, 604-ft. above ground, 4364-ft. above sea level.

Latitude 44° 04' 05"
Longitude 103° 15' 03"

Transmitter: Skyline Dr.

Satellite Earth Stations: Simulsat, 7-meter; Harris, 5.8-meter; Scientific-Atlanta, Simulsat receivers.

AM Affiliate: KOTA, 5-kw, 1380 kHz.

FM Affiliate: KEZV-FM.

News Services: ABC, AP.

Ownership: Duhamel Broadcasting Enterprises (Group Owner).

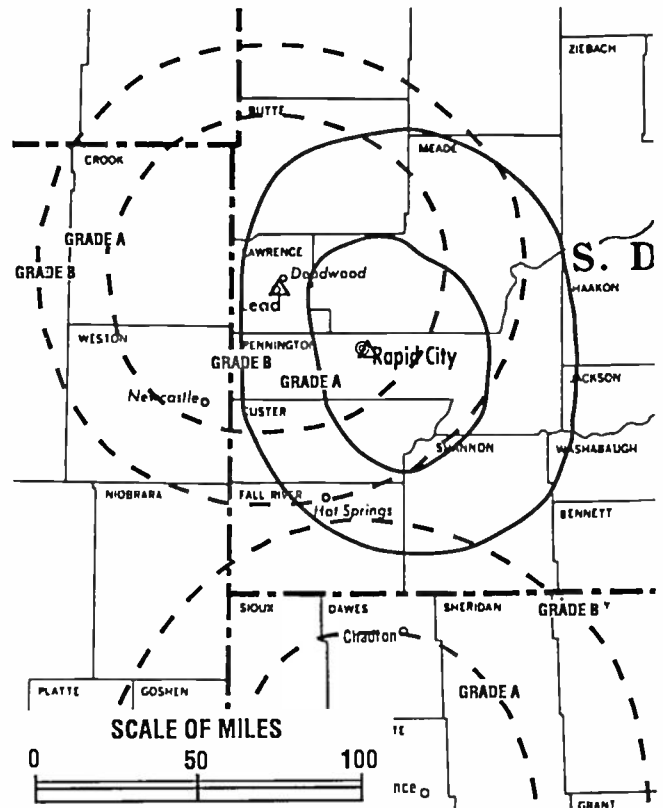
Began Operation: May 29, 1955.

Represented (sales): Katz Continental Television.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel:

William F. Duhamel, President & General Manager.
Peter A. Duhamel, Vice President.
Wes Haugen, General Sales Manager.
Helene M. Duhamel, News Director.
Monte Loos, Program & Operations Manager.
Frank Etherington, Director of Engineering.
Debbie Anderson, Promotions Director.
Verlyn Hammerstrom, Business Manager.
John Howard, Sports Director.



KOTA-TV BMPCT-5990 Granted 8/25/64

© American Map Corp., No. 14244

Rates: On request.

City of License: Rapid City. DMA: Rapid City. Rank: 174.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	97,330	60,420	157,750
Average Weekly Circulation (1994)	31,775	25,647	67,383
Average Daily Circulation (1994)			48,053

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OR AS CUSTOMIZED REPORTS**

**Call Lynn Levine
or Brian Meeley
202-872-9200**

South Dakota—Reliance

KPLO-TV

Ch. 6

(Satellite of KELO-TV, Sioux Falls, SD)

Network Service: CBS.

Licensee: Midcontinent Television of South Dakota Inc., 501 S. Phillips Ave., Sioux Falls, SD 57102.

Telephone: 605-473-5564.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1112-ft. above av. terrain, 711-ft. above ground, 2877-ft. above sea level.

Latitude	43°	57'	55"
Longitude	99°	36'	11"

Transmitter: Medicine Butte, 6-mi. N of Reliance.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: In operation.

FM Affiliate: KPLO-FM.

News Services: AP, CBS, Conus.

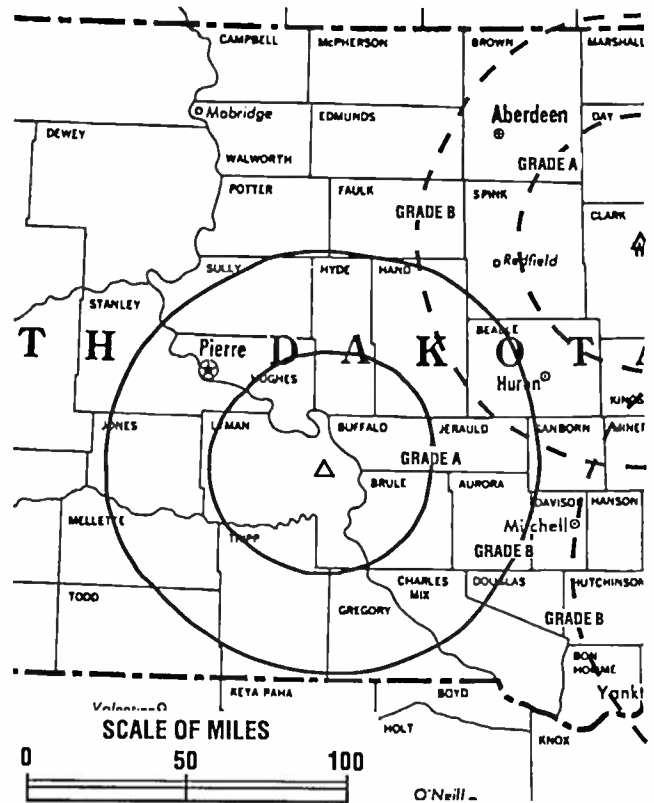
Ownership: Midcontinent Television of South Dakota (Group Owner).

Began Operation: July 15, 1957.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): A. D. Ring, P.C.



KPLO-TV BPCT-2489 Granted 5/15/58 © American Map Corp., No. 14244

Personnel:

Mike Braker, General Manager.
 Jay Huizenga, General Sales Manager.
 John Hertz, Chief Engineer.

Rates: On request.

Nielsen Data: Included with KELO-TV, Sioux Falls, SD.

City of License: Reliance. DMA: Sioux Falls-Mitchell. Rank: 107.

South Dakota—Sioux Falls

KSFY-TV

Ch. 13

(Operates satellites KABY-TV, Aberdeen & KPRY-TV, Pierre, SD)

Network Service: ABC.

Licensee: New Vision Television Licenses of South Dakota Inc., 5784 Lake Crest Dr., Suite 290, Atlanta, GA 30328.

Studio: Suite 100, 300 N. Dakota Ave., Sioux Falls, SD 57102.

Telephone: 605-336-1300. Fax: 605-336-7936.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 285-kw visual, 39.5-kw aural. Antenna: 2000-ft. above av. terrain, 1985-ft. above ground, 3444-ft. above sea level.

Latitude 43° 31' 07"
Longitude 96° 32' 05"

Transmitter: Rowena, 9-mi. E of Sioux Falls.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Microdyne, 3.7-meter Ku-band; Avantek, DX Antenna receivers.

News Service: AP.

Ownership: New Vision Television (Group Owner).

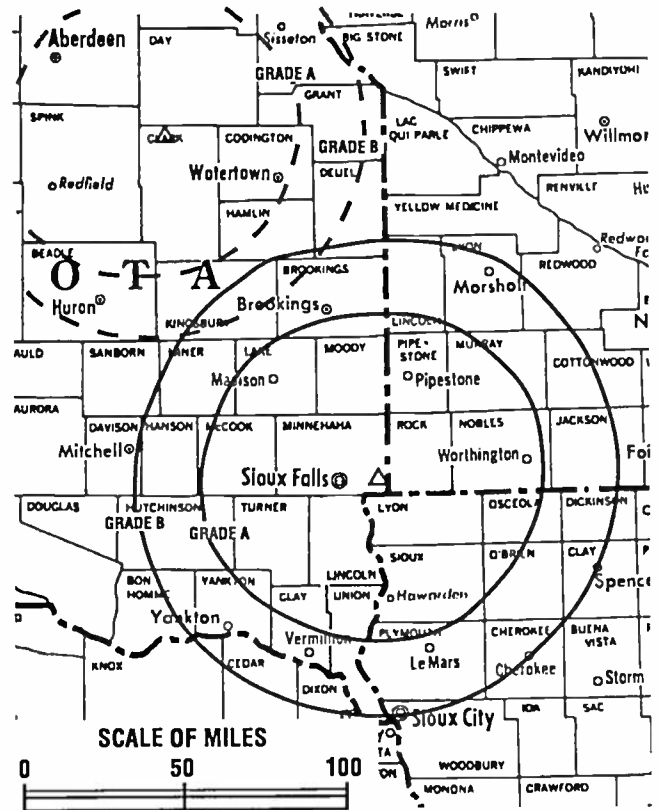
Began Operation: July 31, 1960. Sale to present owner by Forum Publishing Co. approved by FCC Nov. 15, 1985. Sale to Forum by Gordon H. Ritz, Wheelock Whitney, et al., approved Nov. 14, 1973. Sale of control to Ritz and Whitney by former owners approved Aug. 23, 1965 (Television Digest, Vol. 5:35).

Represented (sales): Katz Continental Television.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

James G. Schuessler, Vice President & General Manager.
Tom Claycomb, News Director.
Marge Hokenstad, Program Director.
Steve Johnson, Promotion Manager.
Marilyn Brink, Business Manager.



KSFY-TV BPCT-3802 Granted 9/12/66 © American Map Corp., No. 14244

Doug Loos, Production Director.
Eugene Schultz, Chief Engineer.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1000.

City of License: Sioux Falls. DMA: Sioux Falls-Mitchell. Rank: 107.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	204,210	142,830	347,040
Average Weekly Circulation (1994)	83,758	59,543	160,794
Average Daily Circulation (1994)			94,611

South Dakota—Sioux Falls

KELO-TV

Ch. 11

(Operates satellites KDLO-TV, Florence & KPLO-TV, Reliance, SD)



Network Service: CBS.

Licensee: Midcontinent Television of South Dakota Inc., 501 S. Phillips Ave., Sioux Falls, SD 57102.

Studio: 501 S. Phillips Ave., Sioux Falls, SD 57102.

Telephone: 605-336-1100. Fax: 605-334-3447.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 28.8-kw aural. Antenna: 2000-ft. above av. terrain, 1985-ft. above ground, 3444-ft. above sea level.

Latitude 43° 31' 07"
Longitude 96° 32' 04"

Transmitter: 1.1-mi. E of Rowena, SD.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 7-meter; M/A-Com, Scientific-Atlanta receivers.

AM Affiliate: KELO, 5-kw, 1320 kHz.

FM Affiliate: KELO-FM, 100-kw, 92.5 MHz (No. 223), 1900-ft.

News Services: AP, Capitol News, CBS.

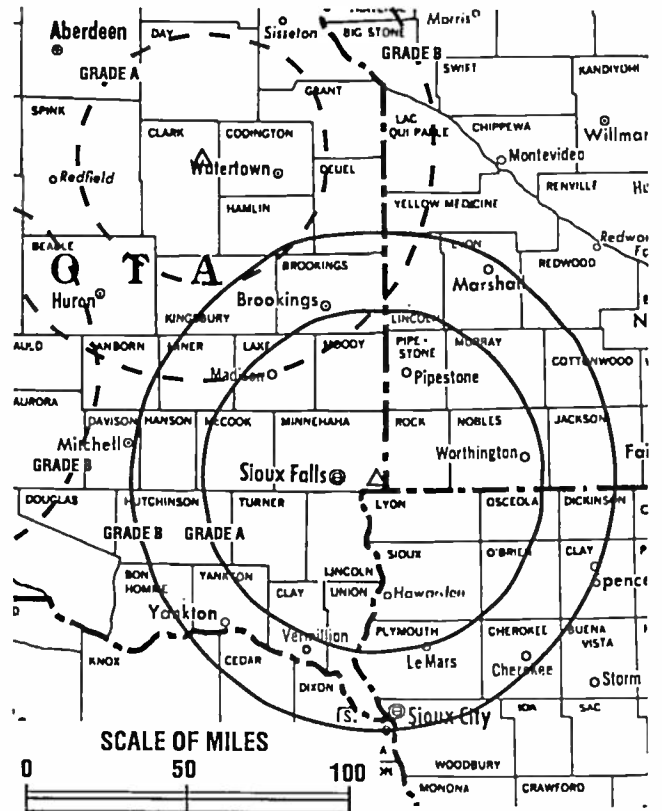
Ownership: Midcontinent Television of South Dakota (Group Owner).

Began Operation: May 12, 1953.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): A. D. Ring, P.C.



KELO-TV BPCT-3821 Granted 10/21/66 © American Map Corp., No. 14244

Personnel:
 Larry Bentson, Chairman & Chief Executive Officer.
 Mike Braker, Vice President & General Manager.
 Jay Huizenga, General Sales Manager.
 John Hertz, Director of Engineering.
 Mark Millage, News Director.
 Devin Duncan, Promotion Manager.
 Marlin Van Peursem, Business Manager.
 Scott Burri, Production Manager.
 Jennifer Townsend, Operations Manager.

Highest 30 Sec. Rate: \$850.

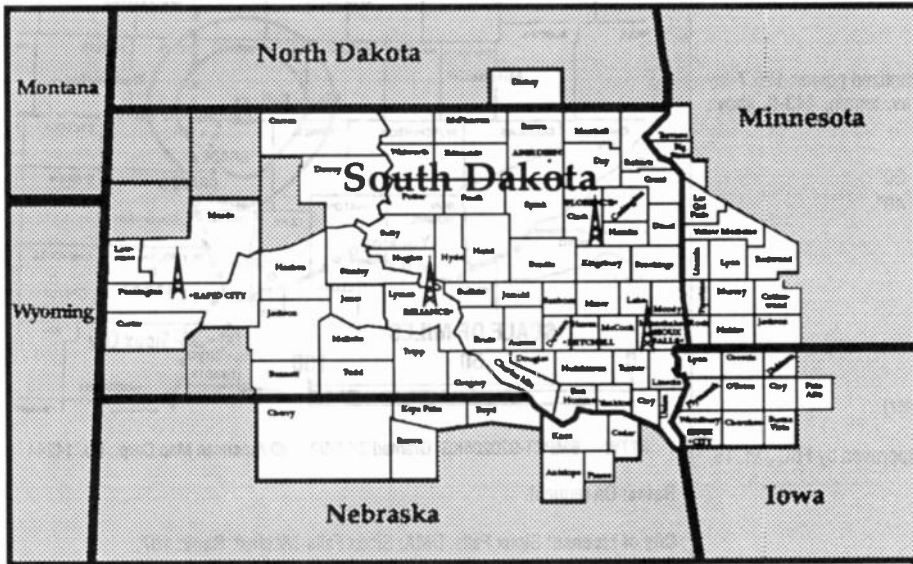
NETWORK BASE HOURLY RATE: \$2500.

City of License: Sioux Falls. **DMA:** Sioux Falls-Mitchell. **Rank:** 107.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	654,300	582,130	1,236,430
Average Weekly Circulation (1994)	122,950	91,661	265,797
Average Daily Circulation (1994)			179,360

The #1 Station in Sioux Falls is also The #1 Station in KELO-LAND.



A large geographic coverage area and local news dominance that beats even the closest competitor 2 to 1 - That's why it is called KELO-LAND.

KELO-LAND TV is the only regional advertising medium which completely covers the Upper Midwest distribution area. KELO-TV and its satellites KDLO-TV, KPLO-TV and KCLO-TV cover approximately 90% of South Dakota's population, plus rich portions of Iowa, Minnesota and Nebraska.

The KELO-LAND Stations provide you with thousands of viewers in this major Heartland market with the best in CBS network and local programming. Strength and influence that produces outstanding results - That's KELO-LAND TV.

CBS Affiliates

Kelo
KELO LAND TV

KELO-LAND TV 501 S. Phillips Sioux Falls, SD 57102 (605) 336-1100

South Dakota—Sioux Falls

KTTW

Ch. 17

(Operates satellite KTTM, Huron, SD)

Network Service: Fox.

Licensee: Independent Communications Inc., 2817 W. 12th St., Sioux Falls, SD 57104.

Studio: 2817 W. 12th St., Sioux Falls, SD 57104.

Telephone: 605-338-0017. Fax: 605-338-7173.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 196.7-kw max. visual, 20-kw max. aural. Antenna: 495-ft. above av. terrain, 443-ft. above ground, 1942-ft. above sea level.

Latitude 43° 29' 20"
Longitude 96° 45' 40"

Transmitter: Rural Rte. 3, Yankton Rd., Sioux Falls.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: In operation.

Ownership: Independent Communications Inc. (Group Owner).

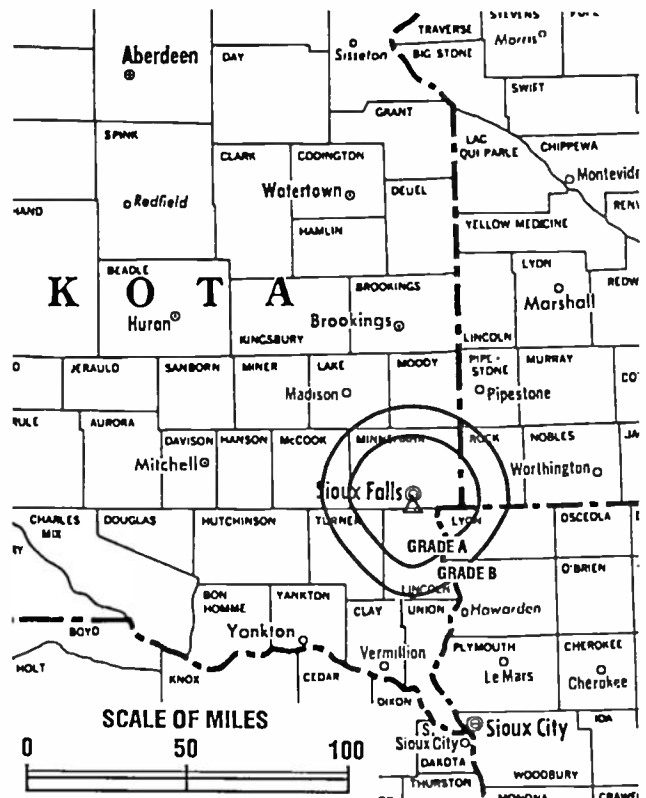
Began Operation: May 25, 1987. Sale to present owners approved by FCC Jan. 15, 1988.

Represented (legal): Reddy, Begley & Martin.

Represented (engineering): Peter V. Gureckis & Associates.

Personnel:

Charles Poppen, General Manager.
John Leitheit, Sales Manager.
Ed Hoffman, Program Director.
Stacey Knapp, Traffic Director.



KTTW BMPCT-920205KG Granted 3/26/92 © American Map Corp., No. 14244

Rates: On request.

City of License: Sioux Falls. DMA: Sioux Falls-Mitchell. Rank: 107.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	97,580	60,070	157,650
Average Weekly Circulation (1994)	30,713	14,465	45,739
Average Daily Circulation (1994)			18,850

South Dakota—Mitchell-Sioux Falls

KDLT

Ch. 5

Network Service: NBC.

Licensee: Heritage Media Corp.

Studio: 3600 S. Westport Ave., Sioux Falls, SD 57116-0196.

Telephone: 605-361-5555. Fax: 605-361-3982.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1510-ft. above av. terrain, 1565-ft. above ground, 3049-ft. above sea level.

Latitude 43° 37' 56"
Longitude 97° 22' 21"

Transmitter: 6.5-mi. S of Salem, SD.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6-meter Ku-band; Comtech, 5-meter C-band; United Satellite Systems, 5-meter C-band; GE, 5-meter Ku-band; Harris, 3.5-meter Ku-band; Harris, United Satellite Systems, Scientific-Atlanta, Agile Omni receivers.

News Services: AP, NBC.

Ownership: Heritage Media Corp. (Group Owner).

Began Operation: June 12, 1960. Sale to Heritage Media Corp. approved by FCC Aug. 14, 1985. Sale to Sherwood L. Comer & Gilbert D. Moyle by Gillett Bcstg. approved by FCC May 12, 1982. Sale to Gillett by Buford TV approved Jan. 17, 1978 (Television Digest, Vol. 17:44). Sale to Buford by R. V. Eppel, et al., approved Oct. 4, 1972. Note: Sale to Red River Broadcast Corp. approved by FCC Aug. 25, 1994 but not yet consummated.

Represented (sales): Petry Television Inc.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld.

Represented (engineering): Sargeant Broadcast Services.

Personnel:

Steven M. Herman, President & General Manager.
Wendy Miles, General Sales Manager.
Ralph Steinhauer, Local Sales Manager.



KDLT BPCT-4928 Granted 8/12/76 © American Map Corp., No. 14244

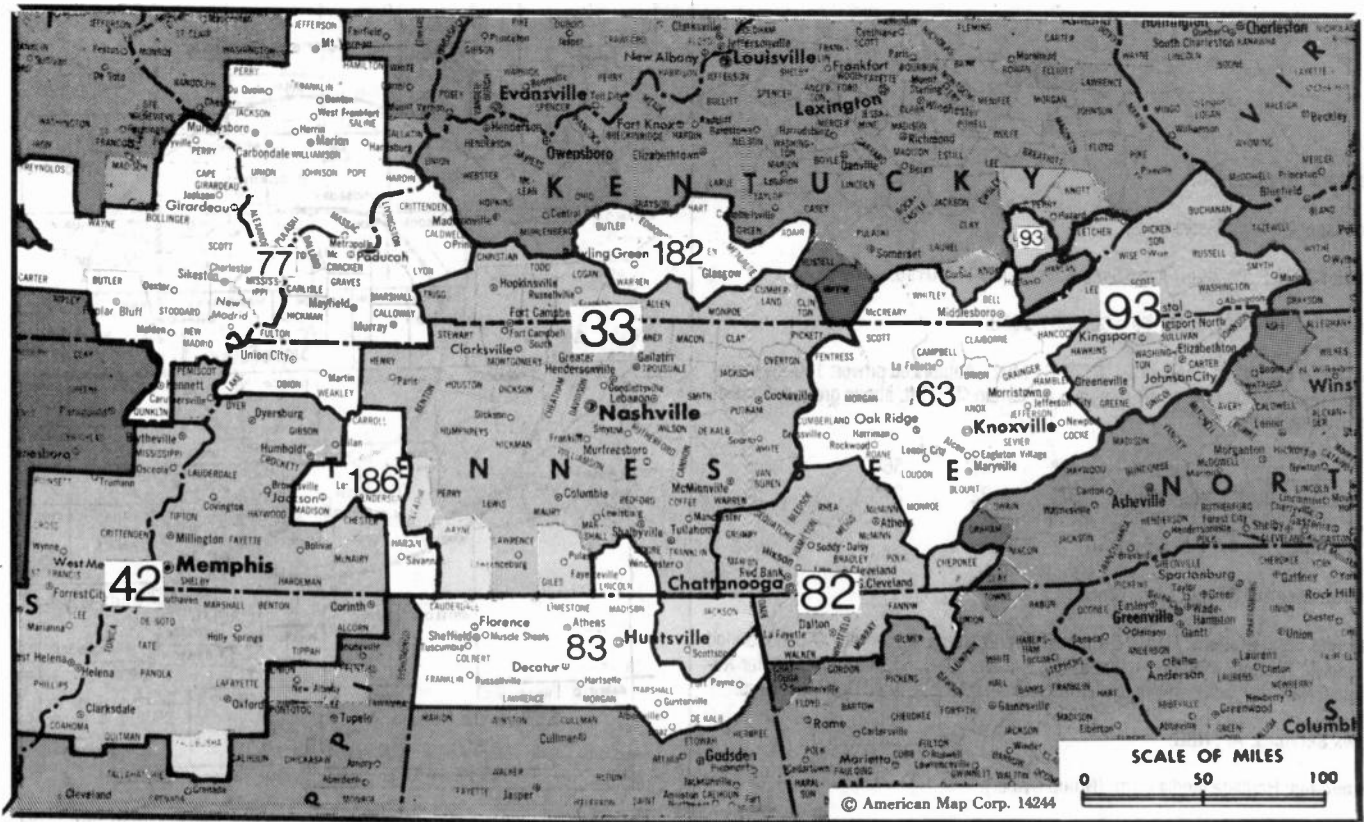
Terry Keegan, News Director.
Vicki Palmer, Programming Coordinator.
Candy Van Dam, Promotion Director.
Don Sturzenbecher, Chief Engineer.

Highest 30 Sec. Rate: \$400.

City of License: Mitchell. DMA: Sioux Falls-Mitchell. Rank: 107.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	178,230	129,620	307,850
Average Weekly Circulation (1994)	77,733	39,150	137,743
Average Daily Circulation (1994)			63,223



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Nashville, TN	749,060	33	WHTN (39), WKRN-TV (2), WKZX (28), WPGD (50), WSMV (4), WTVF (5), WOXT (30), WZTV (17)
Memphis, TN	605,930	42	WBUY (40), WHBQ-TV (13), WLMT (30), WMC-TV (5), WPTY-TV (24), WREG-TV (3)
Knoxville, TN	418,120	63	WATE-TV (6), WBIR-TV (10), WIOX-TV (8), WPMC (54), WTNZ (43)
Paducah, KY-Cape Girardeau, MO-Harrisburg-Mount Vernon, IL	346,830	77	KBSI (23), KFVS-TV (12), KPOB-TV (15), WCEE (13), WPSD-TV (6), WSIL-TV (3), WTCT (27)
Chattanooga, TN	317,560	82	WDEF-TV (12), WDSI-TV (61), WELF (23), WFLI-TV (53), WRCB-TV (3), WTVC (9)
Huntsville-Decatur-Florence, AL	304,150	83	WAAY-TV (31), WAFF (48), WHNT-TV (19), WOWL-TV (15), WYLE (26), WZDX (54)
Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN)	281,470	93	WCYB-TV (5), WEMT (39), WJHL-TV (11), WKPT-TV (19)
Bowling Green, KY	65,930	182	WBKO (13), WKNT (40)
Jackson, TN	59,460	186	WBBJ-TV (7), WMTU (16)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WFLI-TV, Chattanooga	See Cleveland, TN
WJHL-TV, Bristol & Kingsport	See Johnson City, TN
WKPT-TV, Bristol	See Kingsport, TN
WCYB-TV, Johnson City	See Bristol, VA
WKPT-TV, Johnson City	See Kingsport, TN
WEMT, Kingsport-Johnson City	See Greenville, TN
WHTN, Nashville	See Murfreesboro, TN

Tennessee Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	14	14	28
Educational Television Stations	4	3	7
	18	17	35

Tennessee—Chattanooga

WDEF-TV

Ch. 12

Network Service: CBS.

Licensee: Roy H. Park Broadcasting of Tennessee Inc., 3300 Broad St., Chattanooga, TN 37408.

Studio: Broadcast Center, 3300 Broad St., Chattanooga, TN 37408.

Telephone: 615-785-1200. Fax: 615-785-1271.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 37.1-kw aural. Antenna: 1260-ft. above av. terrain, 641-ft. above ground, 2549-ft. above sea level.

Latitude	35°	08'	06"
Longitude	85°	19'	25"

Transmitter: Atop Signal Mountain.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; United Products, 3.5-meter; United Products, 3-meter; United Products, 2.8-meter; Drake, M/A-Com, Microdyne, Regency, Scientific-Atlanta receivers.

AM Affiliate: WDEF, 5-kw, 1370 kHz.

FM Affiliate: WDEF-FM, 100-kw, 92.3 MHz (No. 222), 900-ft.

News Services: AP, CBS, NIWS.

Ownership: Park Communications Inc. (Group Owner).

Began Operation: April 25, 1954. Sale to present owner by Carter M. Parham Group approved by FCC Feb. 28, 1964 (Television Digest, Vol. 4:7).

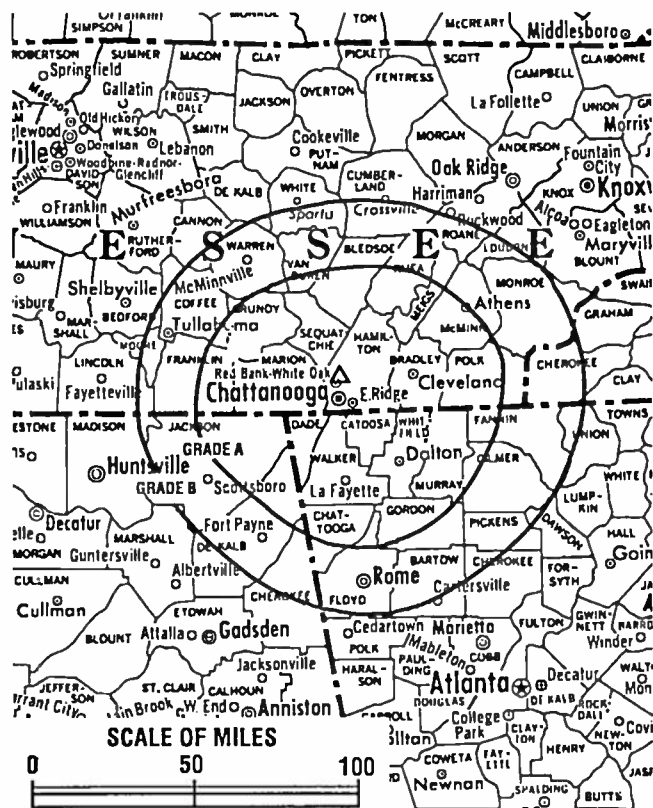
Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Mark Keown, Vice President & General Manager.
 Joan McMahon, Local Sales Manager.
 Carol Chadwick, National Sales Manager.
 Rick Russell, News Director.



WDEF-TV BPCT-3699 Granted 4/11/66 © American Map Corp., No. 14244

Doris Ellis, Program Director.
 Mary Ellen McNeal, Promotion Director.
 Mike Newberry, Business Manager.
 William Christman, Chief Engineer.

Rates: On request.

City of License: Chattanooga. DMA: Chattanooga. Rank: 82.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	763,820	402,700	1,166,520
Average Weekly Circulation (1994)	190,650	103,171	308,775
Average Daily Circulation (1994)			172,244

Tennessee—Chattanooga

WDSI-TV

Ch. 61

Network Service: Fox.

Licensee: WDSI License Corp., 5 Radnor Corporate Center, 100 Matsonford Rd., Radnor, PA 19087.

Studio: 2401 E. Main St., Chattanooga, TN 37404.

Telephone: 615-697-0661. Fax: 615-697-0650.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 5000-kw max. & 457-kw horizontal visual, 117-kw max. & 91.2-kw horizontal aural. Antenna: 1212-ft. above av. terrain, 552-ft. above ground, 2522-ft. above sea level.

Latitude 35° 12' 34"
Longitude 85° 16' 39"

Transmitter: 1.6-mi. NW of Falling Water, TN.

Satellite Earth Stations: Paraclipse, 5-meter C-band; Paraclipse, 4-meter C-band; M/A-Com, Microdyne receivers.

Ownership: Pegasus Broadcast TV L.P. (Group Owner).

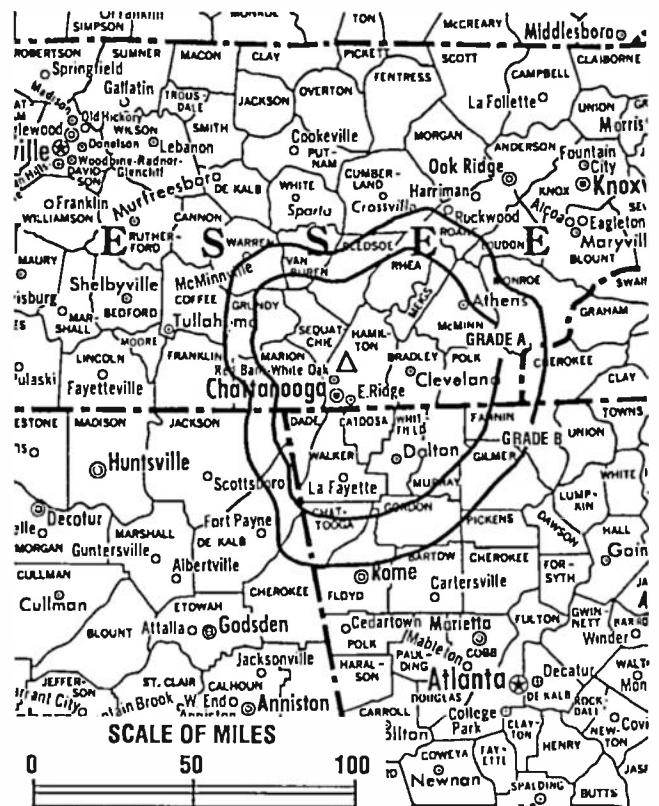
Began Operation: January 24, 1972. Sale to present owner approved Feb. 18, 1993. Sale to Donatelli & Klein Inc. by Roy L. Hess, et al., approved by FCC Jan. 30, 1985. Previous sale by Col. Jay Sadow approved Jan. 18, 1983 (Television Digest, Vol. 22:39).

Represented (sales): Sattel Inc.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Personnel:

Bruce Lumpkin, General Manager.
Al Swainston, General Sales Manager.
Patrick Pickel, Local Sales Manager.
Bob Keeler, Operations Manager.
Cheryl Morgan, Program Director.
Rick Lane, Promotion Manager.
Becky McGee, Business Manager.



WDSI-TV BPCT-890607KH Granted 12/11/89 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$600.

City of License: Chattanooga. DMA: Chattanooga. Rank: 82.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	263,960	160,530	424,490
Average Weekly Circulation (1994)	107,043	41,952	154,827
Average Daily Circulation (1994)			67,820

Tennessee—Chattanooga

WRCB-TV

Ch. 3

Network Service: NBC.

Licensee: Sarkes Tarzian Inc., 205 N. College Ave., Bloomington, IN 47402.

Studio: 900 Whitehall Rd., Chattanooga, TN 37405.

Telephone: 615-267-5412. Fax: 615-267-6840; 615-756-3148.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1050-ft. above av. terrain, 251-ft. above ground, 2313-ft. above sea level.

Latitude 35° 09' 40"
Longitude 85° 18' 52"

Transmitter: Fairmont Rd., near Hwy. 8, near Chattanooga.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3.7-meter Ku-band; Harris, 3-meter C-band; Harris, M/A-Com receivers.

SNG Mobile Dish: 2.4-meter Ku-band.

News Services: AP, CNN.

Ownership: Sarkes Tarzian Inc. (Group Owner).

Began Operation: May 6, 1956. Sale of 70% to WSTV Inc. by Ramon G. & Helen Patterson approved Nov. 25, 1959 by FCC (Television Digest, Vol. 15:43, 48). Follansbee Steel (interlocking ownership with WSTV Inc.) acquired 30% from H-R Television Inc. early in 1959 for undisclosed amount. For transfer of WSTV Inc. properties to United Printers & Publishers Inc. (name changed to Rust Craft Greeting Cards Inc.) and later sale to Ziff-Davis, see WTOV-TV, Steubenville, OH. Sale to present owner by Ziff-Davis Bcstg. Co. approved by FCC Sept. 29, 1982.

Represented (sales): Katz Continental Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Tom Tolar, President & General Manager.
Doug Short, General Sales Manager.
Ralph Flynn, Local Sales Manager.
Bill Wallace, News Director.



WRCB-TV BPCT-850513KM Granted 7/23/85 © American Map Corp., No. 14244

Vinnie Fusco, Program Director.
Ed Aslinger, Chief Engineer.
Cindy McCashin, Promotion Director.
Pam Teague, Business Manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1125.

City of License: Chattanooga. DMA: Chattanooga. Rank: 82.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	829,900	518,080	1,347,980
Average Weekly Circulation (1994)	182,666	113,273	314,316
Average Daily Circulation (1994)			188,462

Tennessee—Chattanooga

WTVC

Ch. 9

Network Service: ABC.

Licensee: Freedom-TV Sub Inc., Box 1150, Chattanooga, TN 37401.

Studio: 410 W. 6th St., Chattanooga, TN 37402.

Mailing Address: Box 1150, Chattanooga, TN 37401.

Telephone: 615-756-5500. Fax: 615-757-7400.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1040-ft. above av. terrain, 278-ft. above ground, 2353-ft. above sea level.

Latitude 35° 09' 41"
Longitude 85° 19' 03"

Transmitter: Taft Hwy. & Anderson Pike, Signal Mountain, TN.

Satellite Earth Station: Microdyne, 7-meter; Microdyne receivers.

News Services: AP, ABC, Conus.

Ownership: Freedom Communications Inc. (Group Owner).

Began Operation: June 15, 1953 as WROM-TV, Rome, GA but left air Dec. 5, 1957. Moved to Chattanooga and resumed operation Feb. 11, 1958 after transfer to Martin Theatres of Georgia Inc. by Dean Covington and associates was approved Oct. 30, 1957 (Television Digest, Vol. 13:40, 44). Sale of Martin Theatres to Fuqua Industries approved Feb. 7, 1969. Sale to Belo Bcstg. approved June 13, 1980. Sale to present owner approved Dec. 13, 1983 (Vol. 23:42).

Represented (sales): Petry Television Inc.

Represented (legal): Latham & Watkins.

Represented (engineering): Carl T. Jones Corp.

Personnel:

- Jerry Lingertfelt, General Manager.
- Bob Brandy, Local Sales Manager.
- Mike Hood, National Sales Manager.
- Dennis Brown, Chief Engineer.
- Jim Church, News Director.



WTVC BMPCT-4945 Granted 1/30/58 © American Map Corp., No. 14244

Ronnie Minton, Promotion & Marketing Director.
Harold Tallant, Business Manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$725.

City of License: Chattanooga. DMA: Chattanooga. Rank: 82.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	413,000	265,390	678,390
Average Weekly Circulation (1994)	186,017	103,225	303,854
Average Daily Circulation (1994)			183,071

Tennessee—Cleveland

WFLI-TV

Ch. 53

Network Service: None, independent.

Licensee: WFLI-TV Inc., 750 Broad St. NW, Box 4285, Cleveland, TN 37311.

Studio: 4654 Cohutta-Vamell Rd., Cohutta, GA 30710.

Mailing Address: Box 302, Cohutta, GA 30710.

Telephone: 706-694-3337. Fax: 706-694-4112.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 1306-kw max. visual, 131-kw max. aural. Antenna: 1169-ft. above av. terrain, 1039-ft. above ground, 2023-ft. above sea level.

Latitude 34° 55' 57"
Longitude 84° 58' 32"

Transmitter: Cohutta Ridge, 2.1-mi. N of Varnell.

Satellite Earth Stations: 10-meter Ku & C-band; 3.8-meter Ku & C-band; DX Antenna, Uniden receivers.

AM Affiliate: WFLI.

Ownership: WFLI-TV Inc.

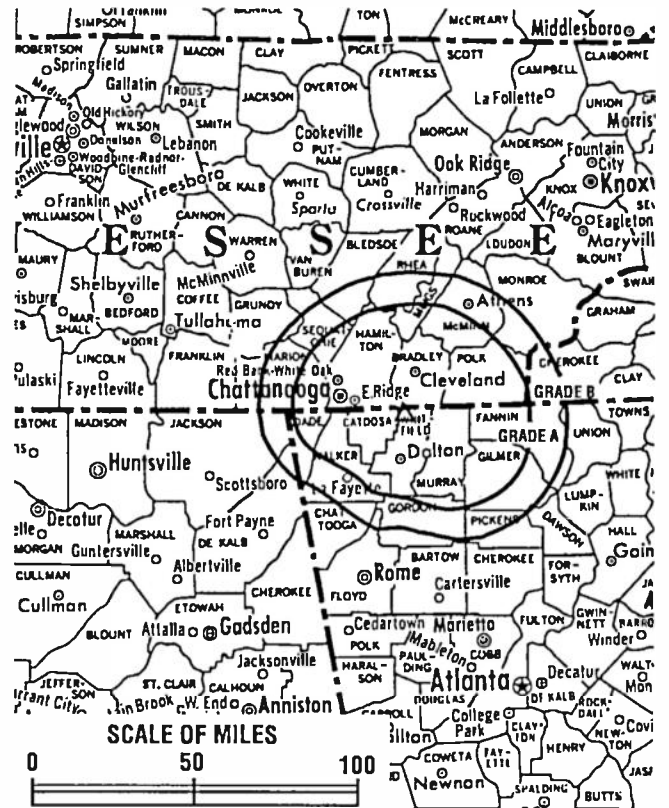
Began Operation: May 25, 1987.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Represented (engineering): Peter V. Gureckis & Associates.

Personnel:

Ying Bennis, General Manager.
Jim Pirkle, General Sales Manager.
Jeff Gregory, Engineering Director.
Kim Duncan, Program & Promotion Director.
Paul White, Business Manager.
Gene Parrott, Production Manager.



WFLI-TV BMPCT-851112KM Granted 10/15/86 © American Map Corp., No. 14244

Rates: On request.

City of License: Cleveland. DMA: Chattanooga. Rank: 82.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	200,650	116,550	317,200
Average Weekly Circulation (1994)	59,868	18,404	78,637
Average Daily Circulation (1994)			27,258

Tennessee—Cookeville

WKZX

Ch. 28

Network Service: None, independent.

Licensee: Inavision Broadcasting Inc., 404 E. Broad St., Cookeville, TN 38502.

Studio: 404 E. Broad St., Cookeville, TN 38502.

Telephone: 615-520-0228. Fax: 615-372-8912.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 230-kw max. visual. Antenna: 869-ft. above av. terrain, 466-ft. above ground, 2444-ft. above sea level.

Latitude 36° 07' 33"
Longitude 85° 17' 33"

Requests CP for change to 7.1-kw max. visual, 1358-ft. above av. terrain, 700-ft. above ground, 2668-ft. above sea level, lat. 36° 10' 26", long. 85° 20' 37", transmitter to PBS Ch. 22 tower, Woodcliff Rd., off Brotherton Mountain Rd. BPCT-940523KF.

Transmitter: Goff Hill, 1.2-mi. S of Monterey.

Ownership: Inavision Bcstg. Inc.

Began Operation: November 5, 1988. Sale to present owner by Steven J. Sweeney approved by FCC June 29, 1993.

Personnel:

Michelle Owens, General Manager.
Lee Thompson, General Sales Manager.
Robert Huddleston, Chief Engineer.
Butch Wilkinson, Program Director.
Murray Cunningham, Promotion Director.
Ed Gilgenbach, Business Manager.

Rates: On request.



WKZX BNPCT-880713KF Granted 10/31/88 © American Map Corp., No. 14244

City of License: Cookeville. DMA: Nashville. Rank: 33.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	26,980	17,880	44,860
Average Weekly Circulation (1994)	5,050	495	5,545
Average Daily Circulation (1994)			854

Tennessee—Greenville

WEMT

Ch. 39

Network Service: Fox.

Licensee: Max Television of Tri-Cities Inc., 5501 Greenwich Rd., No. 198, Virginia Beach, VA 23462.

Studio: 3206 Hanover Rd., Johnson City, TN 37602.

Mailing Address: Box 3489 CRS, Johnson City, TN 37602-3489.

Telephone: 615-283-3900. Fax: 615-283-4938.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 3000-kw max. visual, 300-kw max. aural. Antenna: 2628-ft. above av. terrain, 141-ft. above ground, 4981-ft. above sea level.

Latitude 36° 01' 24"
Longitude 82° 42' 56"

Transmitter: Camp Creek Bald, Bald Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; Harris, MVA-Com, Satellite Technology receivers.

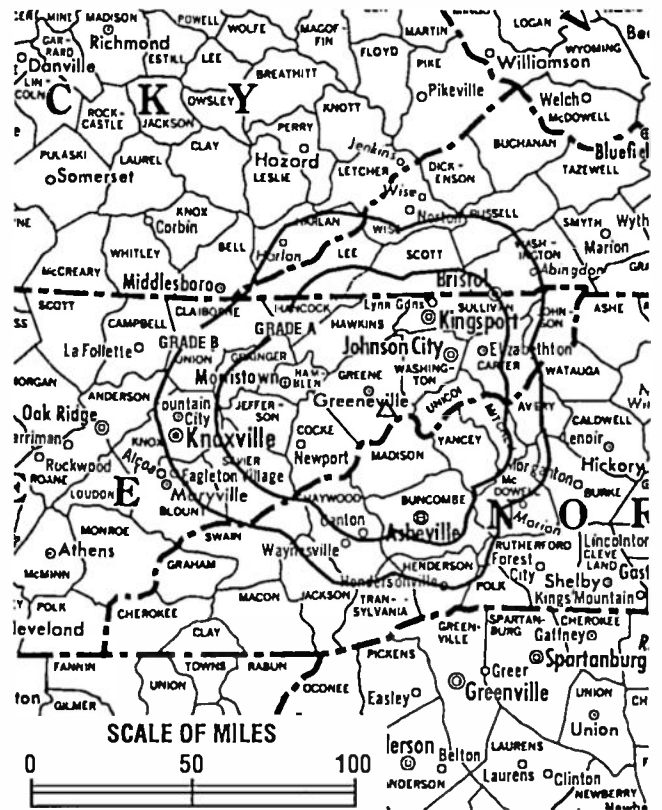
Ownership: Max Television L. P. (Group Owner).

Began Operation: November 8, 1985. Sale to MT Communications approved by FCC Aug. 23, 1989 (Television Digest, Vol. 29: 52). Sale to Television Marketing Group of Tri-Cities Inc. approved by FCC March 19, 1992. Sale to present owner approved Feb. 13, 1994.

Represented (sales): Katz Continental Television; Canadian Communications Co.

Personnel:

- Edwin Groves, Vice President & General Manager.
- Paul Bankston, General Sales Manager.
- Gary Hlavacek, National Sales Manager.
- Jim Hartline, Chief Engineer.
- Julie Bestry, Program Director.
- Matt Laws, Promotion Director.
- Larry McGowan, Production Manager.



WEMT BMPCT-841005KU Granted 10/31/84 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$500.

City of License: Greenville. DMA: Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN). Rank: 93.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	644,020	315,520	959,540
Average Weekly Circulation (1994)	103,756	34,283	152,547
Average Daily Circulation (1994)			66,168

Tennessee—Hendersonville

WPGD

Ch. 50

Network Service: None, independent.

Licensee: Sonlight Bcstg. Systems Inc., 120 Ziegler Circle E, Mobile, AL 36608.

Studio: 221 Music Mountain Rd., Gallatin, TN 37066.

Mailing Address: Box 951, Gallatin, TN 37066.

Telephone: 615-230-9743. Fax: 615-230-7372.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 4470-kw max. visual, 447-kw aural. Antenna: 771-ft. above av. terrain, 472-ft. above ground, 1463-ft. above sea level.

Latitude	36°	28'	02"
Longitude	86°	28'	53"

Transmitter: 221 Music Rd., Gallatin.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Standard Communications, 3.3-meter Ku & C-band; Tractor, 3.3-meter Ku & C-band.

Ownership: Sonlight Bcstg. Systems Inc. (Group Owner).

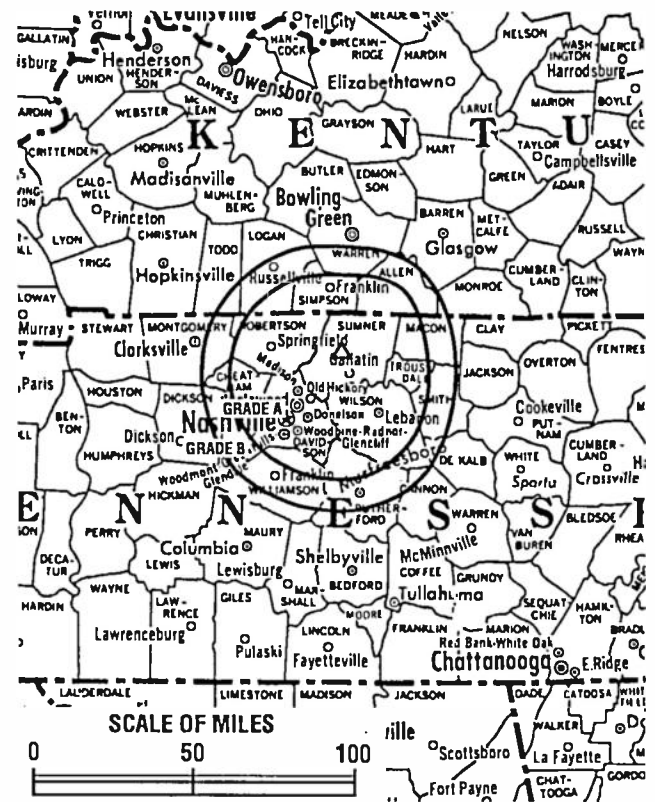
Began Operation: September 24, 1992.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Smith & Powstenko.

Personnel:
 Howard S. Andrews, Station Manager & Chief Operator.
 Stephen B. Box, Chief Financial Officer.

Rates: On request.



WPGD BMPCT-901212KF Granted 7/24/91 © American Map Corp., No. 14244

City of License: Hendersonville. DMA: Nashville. Rank: 33.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	228,150	161,040	389,190
Average Weekly Circulation (1994)	2,650	5,080	8,137
Average Daily Circulation (1994)			3,659

Tennessee—Jackson

WBBJ-TV

Ch. 7

Network Service: ABC.

Licensee: Tennessee Bcstg. Partners, Box 2387, Jackson, TN 38302.

Studio: 346 Muse St., Jackson, TN 38301.

Mailing Address: Box 2387, Jackson, TN 38302.

Telephone: 901-424-4515. Fax: 901-424-5448.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1060-ft. above av. terrain, 1065-ft. above ground, 1545-ft. above sea level.

Latitude 35° 38' 15"
Longitude 88° 41' 32"

Transmitter: 6-mi. E of Jackson.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 7.2-meter C-band; Harris, 6.1-meter C-band; Andrew, Harris, M/A-Com receivers.

News Service: AP.

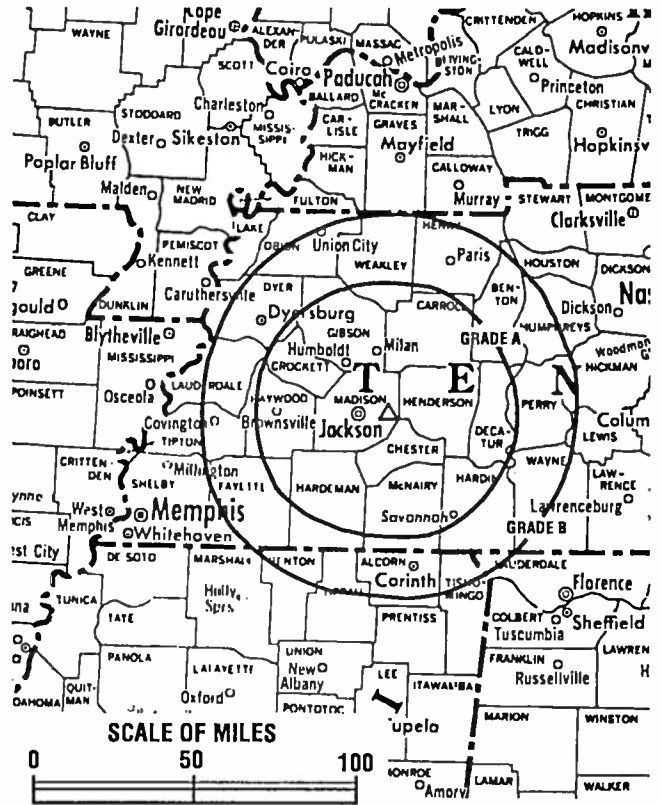
Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: March 6, 1955. Sale to present owner by Dixie Bcstg. (estate of Aaron B. Robinson, majority owner) approved Aug. 17, 1966 by FCC (Television Digest, Vol. 6:17, 34).

Represented (sales): Katz Continental Television.

Personnel:

- Tommy Spain, General Manager.
- David K. Stockard, National Sales Manager.
- Ed Ward, Director of Engineering.
- Tom Britt, News Director.
- Pat McAlpin, Promotion Director.
- Thelma Jones, Office Manager.



WBBJ-TV BPCT-4266 Granted 3/17/70 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$550.

NETWORK BASE HOURLY RATE: \$450.

City of License: Jackson. DMA: Jackson, TN. Rank: 186.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	476,920	332,770	809,690
Average Weekly Circulation (1994)	83,246	62,612	162,345
Average Daily Circulation (1994)			90,797

Tennessee—Jackson

WMTU

Ch. 16

(Satellite of WLMT, Memphis, TN)

Network Service: Fox.

Licensee: Television Marketing Group of Jackson Inc., 8 Sail Court, Portsmouth, VA 23703.

Studio: 34 Federal Dr., Jackson, TN 38305.

Telephone: 901-664-1600. Fax: 901-664-1673.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 4680-kw max. visual, 58.8-kw max. aural. Antenna: 1056-ft. above av. terrain, 1004-ft. above ground, 1385-ft. above sea level.

Latitude 35° 47' 22"
Longitude 89° 06' 14"

Transmitter: 0.8-mi. ENE of intersection of State Rtes. 54 & 88.

Ownership: Chesapeake Bay Holding Co. Inc. (Group Owner).

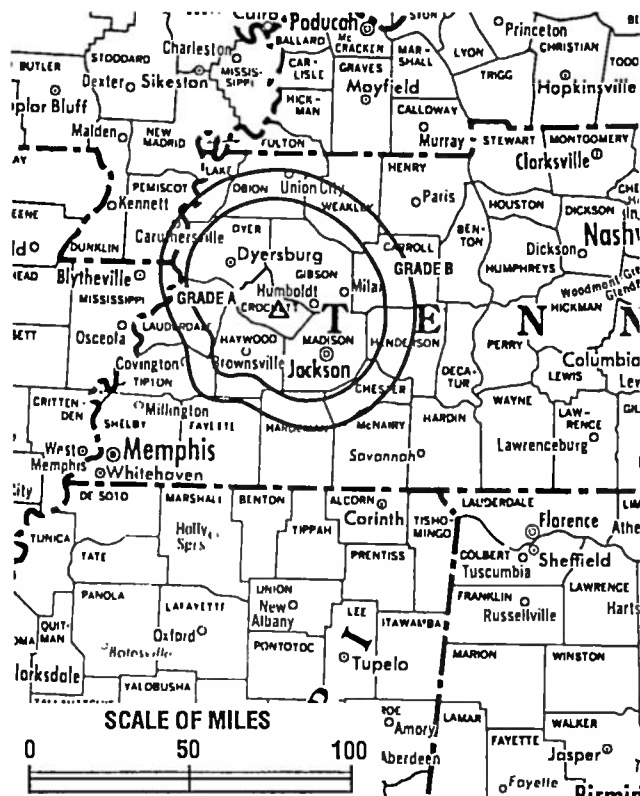
Began Operation: April 18, 1985. Sale to present owner approved by FCC March 18, 1992. Sale to MT Communications by Star North Communications approved by FCC Dec. 5, 1989 (Television Digest, Vol. 29:11). Sale to Star North by Aztec Communications approved by FCC Oct. 27, 1988.

Represented (sales): Petry Television Inc.

Represented (engineering): B. Scott Baxter & Associates.

Personnel:

- Jack Peck, General Manager.
- Joe Mazza, General Sales Manager.
- Doug Henderson, Chief Engineer.
- Suzanne Pierce, Program Director.
- Greg Belz, Promotion Director.
- Cathy Floyd, Business Manager.



WMTU BMPCT-910926KJ Granted 10/24/91 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$170.

City of License: Jackson. DMA: Jackson, TN. Rank: 186.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	359,010	234,540	593,550
Average Weekly Circulation (1994)	21,996	20,313	46,806
Average Daily Circulation (1994)			17,635

Tennessee—Jellico

WPMC

Ch. 54

Network Service: None, independent.

Licensee: Pine Mountain Christian Bcstg. Inc., Box 847, Jellico, TN 37762.

Studio: 1 Huddleston Cemetery Rd., Jellico, TN 37762.

Mailing Address: Box 54, Jellico, TN 37762-0054.

Telephones: 606-376-2778; 615-784-7854. Fax: 615-784-9536.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 20-kw max. visual, 3.9-kw max. aural. Antenna: 1296-ft. above av. terrain, 112-ft. above ground, 2900-ft. above sea level.

Latitude	36°	24'	36"
Longitude	84°	10'	38"

Holds CP for change to 26.1-kw max. visual, 116-ft. above ground. BMPCT-921106KF.

Transmitter: Walnut Mountain, 3.5-mi. NW of La Follette.

Ownership: Pine Mountain Christian Broadcasting Inc.

Began Operation: May 4, 1992.

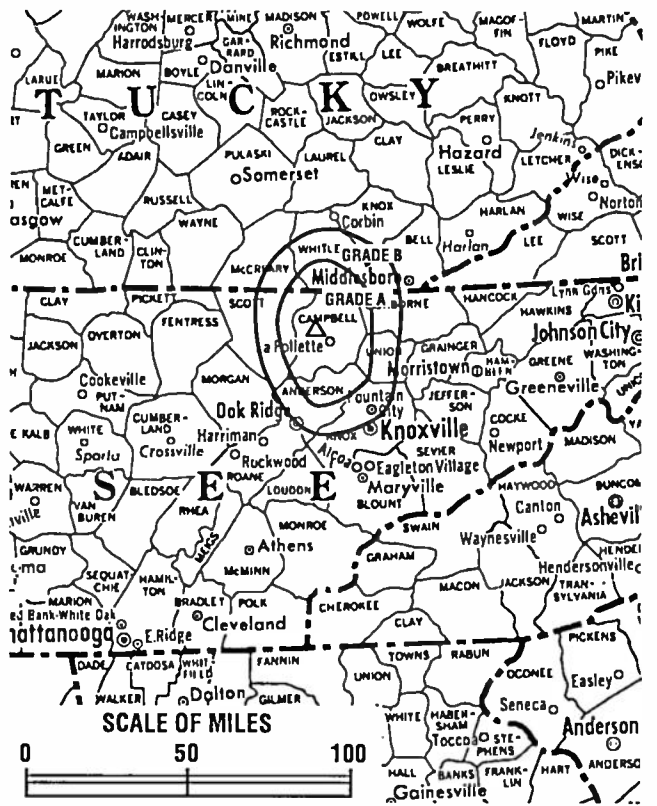
Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Represented (engineering): Smith & Powstenko.

Personnel:

Wayne Marler, President & General Manager.
Douglas Bruce, Program Director.
Ron Cassidy, Chief Engineer.

Rates: On request.



WPMC BMPCT-921106KF Granted 3/31/93 © American Map Corp., No. 14244

City of License: Jellico. DMA: Knoxville. Rank: 63.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	98,700	51,790	150,490
Average Weekly Circulation (1994)	1,735	0	1,791
Average Daily Circulation (1994)			650

Tennessee—Johnson City-Bristol-Kingsport

WJHL-TV

Ch. 11

Network Service: CBS.

Licensee: Roy H. Park Bcstg. of Tri-Cities, 338 E. Main St., Johnson City, TN 37601.

Studio: 338 E. Main St., Johnson City, TN 37601.

Mailing Address: Box 1130, Johnson City, TN 37605-1130.

Telephone: 615-926-2151. Fax: 615-926-7928.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 245-kw visual, 30-kw aural. Antenna: 2320-ft. above av. terrain, 228-ft. above ground, 4398-ft. above sea level.

Latitude 36° 25' 55"
Longitude 82° 08' 15"

Transmitter: Holston Mountain.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 3.664-meter Ku-band; Andrew, 4.7-meter Ku-band; Prodelin, 3.053-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Park Communications Inc. (Group Owner).

Began Operation: October 26, 1953. Sale to present owner by W. H. Lancaster Sr. & Jr. was approved June 8, 1964 by FCC (Television Digest, Vol. 4:11, 24).

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- Jack D. Dempsey, Vice President & General Manager.
- Edward C. Herbert, General Sales Manager.
- Dennis Fisher, News Director.
- Rusty Sluder, Production Manager.
- Alfred Gregory, Program Director & Film Buyer.
- Carl Dickenson, Chief Engineer.



WJHL-TV BPCT-4385 Granted 1/5/71 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$936.

City of License: Johnson City. DMA: Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN). Rank: 93.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	414,530	195,900	610,430
Average Weekly Circulation (1994)	162,605	65,879	252,404
Average Daily Circulation (1994)			151,387

Tennessee—Kingsport-Johnson City-Bristol

WKPT-TV

Ch. 19

Network Service: ABC.

Licensee: Holston Valley Bcstg. Corp., Box WKPT, Kingsport, TN 37662.

Studio: 222 Commerce St., Kingsport, TN 37660.

Telephone: 615-246-9578. Fax: 615-246-6261.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1255-kw max. & 447-kw horizontal visual, 251-kw max. & 89.1-kw horizontal aural. Antenna: 2320-ft. above av. terrain, 225-ft. above ground, 4398-ft. above sea level.

Latitude 36° 25' 54"
Longitude 82° 08' 15"

Transmitter: Holston Mountain, Cherokee National Forest.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: AFC, 5-meter C-band; AFC, 3-meter C-band; AFC, 3-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Avcom, M/A-Com, Microdyne, Scientific-Atlanta receivers.

AM Affiliate: WKPT.

FM Affiliate: WTFM.

News Services: ABC, AP, ESPN, Potomac News Service.

Ownership: Glenwood Communications Corp.

Began Operation: August 20, 1969.

Represented (sales): Seltel Inc.

Represented (legal): Cordon & Kelly; Wiley, Rein & Fielding.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

George E. DeVault Jr., President & General Manager.
Ray Walker, Executive Vice President & Station Manager.
Harold T. Dougherty, Senior Vice President, Engineering.
Bette Lawson, Vice President, Controller.
Jack Jeter, Vice President & Sales Manager.
John O. Davis, Chief Engineer.
Betty Payne, News Director.



WKPT-TV BPCT-3760 Granted 12/8/66 © American Map Corp., No. 14244

Fred Falin, Program Director.
Bob Lawrence, Promotion Director.
Jeff Faust, Production Director.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$372.

City of License: Kingsport. DMA: Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN). Rank: 93.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	386,570	146,460	533,030
Average Weekly Circulation (1994)	135,594	36,663	192,141
Average Daily Circulation (1994)			87,956

Tennessee—Knoxville

WATE-TV

Ch. 6

Network Service: ABC.

Licensee: Young Bcstg. Inc., Box 2349, Knoxville, TN 37901.

Studio: 1306 Broadway NE, Knoxville, TN 37917.

Telephone: 615-637-6666. Fax: 615-525-4091.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1490-ft. above av. terrain, 1153-ft. above ground, 2549-ft. above sea level.

Latitude 36° 00' 13"
Longitude 83° 56' 35"

Transmitter: Sharp's Ridge Memorial Park Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 4.5-meter; Andrew, 7.2-meter; Comtech, 3.8-meter Ku-band; Comtech, 5-meter; Avantek, Pinzone, M/A-Com, Scientific-Atlanta, Standard Communications receivers.

News Service: AP.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: October 1, 1953. Sale to Nationwide Communications by Paul Montcastle and associates approved on April 8, 1965 by FCC (Television Digest, Vol. 5:9, 15). Sale to present owner approved by FCC Aug. 24, 1994.

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Jim Mikels, General Manager.
Larry Cazavan, Station Operations & Program Director.
Gwen Kinsey, General Sales Manager.
Joe Warnecke, National Sales Manager.
Bob Williams, Chief Engineer.



WATE-TV BPCT-4672 Granted 1/14/74 © American Map Corp., No. 14244

David Rosch, Promotion Director.
Debbie Farmer, Business Manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1600.

City of License: Knoxville. DMA: Knoxville. Rank: 63.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	565,440	330,650	896,090
Average Weekly Circulation (1994)	211,719	139,180	387,233
Average Daily Circulation (1994)			227,762

Tennessee—Knoxville

WBIR-TV

Ch. 10

Network Service: NBC.

Licensee: Multimedia WBIR Inc., Box 27909, Knoxville, TN 37917.

Studio: 1513 Hutchinson Ave., Knoxville, TN 37917.

Telephone: 615-637-1010. Fax: 615-637-6380.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1790-ft. above av. terrain, 1504-ft. above ground, 2849-ft. above sea level.

Latitude 36° 00' 19"
Longitude 83° 56' 23"

Transmitter: 601 Memorial Parkway, Knoxville.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Anixter-Mark, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; RCA Americom, 3.6-meter Ku-band; Harris, 6-meter Ku-band; Harris, 3.5-meter Ku-band; Harris, 2.4-meter Ku-band; Harris, M/A-Com, Scientific-Atlanta, Standard Agile Omni receivers.

SNG Mobile Dish: Vertex, 4.5-meter Ku-band.

News Services: AP, CNN, NIWS.

Ownership: Multimedia Broadcasting Co. (Group Owner).

Began Operation: August 12, 1956. Transfer to Multimedia Inc. by Southeastern Bcstg. Co. approved Sept. 22, 1967 by FCC. Previous sale to WMRC Inc. by Taft Bcstg. Co. approved Nov. 16, 1960 (Television Digest, Vol. 16:39, 47). Sale of 70% by Gilmore N. Nunn, Mr. & Mrs. Robert L. Ashe & John P. Hart to Taft Bcstg., which previously had held other 30%, was approved Oct. 29, 1959 (Vol. 15:41, 44).

Represented (sales): Katz American Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

Chris Gallu, Vice President & General Manager.
Jim Swinehart, News Director.
David Cowen, Program Director.



WBIR-TV BNPCT-790625KI Granted 5/23/80 © American Map Corp., No. 14244

Steve Dean, Creative Services Director.
Robert E. Horton, Chief Engineer.
Joe Cable, Promotion Director.
Cathy Norton, Business Manager.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$1225.

City of License: Knoxville. DMA: Knoxville. Rank: 63.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	504,090	284,890	788,980
Average Weekly Circulation (1994)	244,533	137,952	420,467
Average Daily Circulation (1994)			270,553

Tennessee—Knoxville

WKXT-TV

Ch. 8

Network Service: CBS.

Licensee: Knoxville Channel 8 Ltd. Partnership, Box 59088, Knoxville, TN 37950-9088.

Studio: Sharp's Ridge Memorial Park Rd., Knoxville, TN 37917.

Mailing Address: Box 59088, Knoxville, TN 37950-9088.

Telephone: 615-450-8888. Fax: 615-450-8869.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1254-ft. above av. terrain, 1016-ft. above ground, 2274-ft. above sea level.

Latitude 36° 00' 35.90"
Longitude 83° 55' 56.50"

Transmitter: 0.18-mi. NE of Sharp's Ridge Memorial Park, Knox County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; AFC, 3.7-meter Ku-band; DX Engineering, MVA-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Knoxville Ch. 8 Ltd. Partnership.

Began Operation: December 6, 1988. Sale to present owners approved by FCC June 9, 1992.

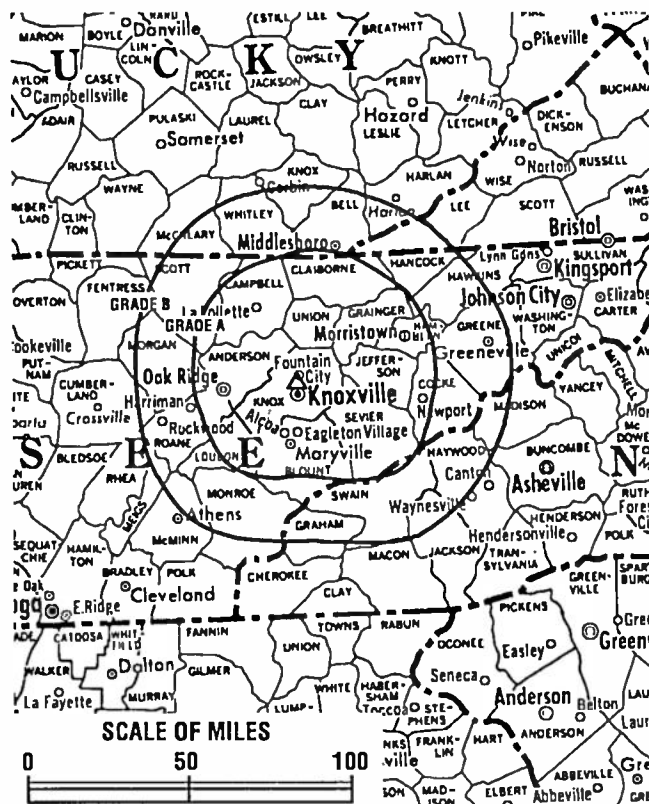
Represented (sales): Petry Television Inc.

Represented (legal): McCampbell & Young, P.C.

Represented (engineering): Smith & Powstenko.

Personnel:

Lewis F. Cosby, General Manager.
Earl R. Taylor, General Sales Manager.
Lamar Reid, Assistant General Sales Manager.
Richard Hall, News Director.



WKXT-TV BMPCT-881011KH Granted 12/2/88 © American Map Corp., No. 14244

David Williams, Operations Manager.
Ranee Ranby, Promotion Director.
Evelyn Cannon, Business Manager.

Rates: On request.

City of License: Knoxville. DMA: Knoxville. Rank: 63.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	599,670	331,150	930,820
Average Weekly Circulation (1994)	213,935	117,149	353,753
Average Daily Circulation (1994)			197,299

Tennessee—Knoxville

WTNZ

(formerly WKCH-TV)

Ch. 43

Network Service: Fox.

Licensee: Elcom of Tennessee, One Buckhead Plaza, Suite 1100, 3060 Peachtree Rd., Atlanta, GA 30305.

Studio: 109 E. Churchwell, Knoxville, TN 37917.

Mailing Address: Box 43, Knoxville, TN 37901.

Telephone: 615-971-4343. Fax: 615-637-6957.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 2210-kw max. visual, 221-kw max. aural. Antenna: 1150-ft. above av. terrain, 1079-ft. above ground, 2179-ft. above sea level.

Latitude 35° 59' 20"
Longitude 83° 57' 45"

Transmitter: Cadock Ave., Sharp's Ridge.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter C-band; AFC, 3-meter Ku-band; Harris, Scientific-Atlanta receivers.

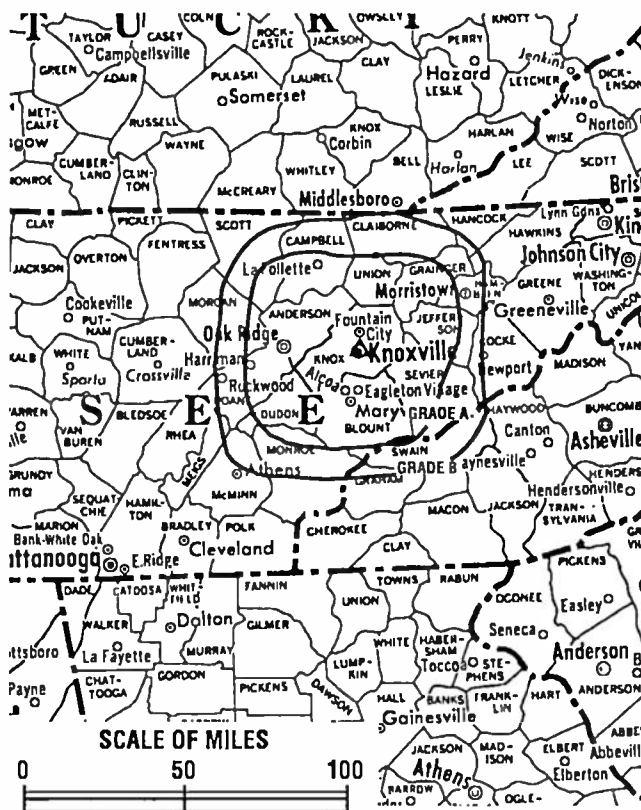
Ownership: Ellis Communications Inc. (Group Owner).

Began Operation: December 31, 1983. Sale to present owner by FCVS Communications approved October 7, 1993 (Television Digest, Vol. 33:35). Sale to FCVS Communications by Media Central Inc. approved July 17, 1990. FCC approved sale to Media Central by H. Bernard Dixon, et al., Oct. 1, 1985.

Represented (sales): Seltel Inc.

Personnel:

- John Friend, General Manager.
- Dennis Cruz, General Sales Manager.
- Brad Raney, National Sales Manager.
- Phil Rainey, Program Director & Operations Manager.
- Cindy Fenton, Promotion Director.
- Bill Morris, Business Manager.



WTNZ BMPCT-830728KJ Granted 9/22/83 © American Map Corp., No. 14244

John Fenton, Production Manager.
Jim Grimes, Chief Engineer.

Rates: On request.

City of License: Knoxville. DMA: Knoxville. Rank: 63.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	369,600	207,730	577,330
Average Weekly Circulation (1994)	138,878	52,720	205,090
Average Daily Circulation (1994)			93,578

Tennessee—Memphis

WHBQ-TV

Ch. 13

Network Service: ABC.

Licensee: ComCorp of Tennessee Inc., Box 3030, Lafayette, LA 70502.

Studio: 485 S. Highland, Memphis, TN 38111.

Telephone: 901-320-1313. Fax: 901-323-0092.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1013-ft. above av. terrain, 1076-ft. above ground, 1336-ft. above sea level.

Latitude 35° 10' 28"
Longitude 89° 50' 41"

Transmitter: 6555 Raleigh-La Grange Rd.

Satellite Earth Stations: Andrew, 7.3-meter; Andrew, 4.5-meter; Andrew, 7.3-meter; AvanteK receivers.

News Service: AP.

Ownership: Communications Corp. of America (Group Owner).

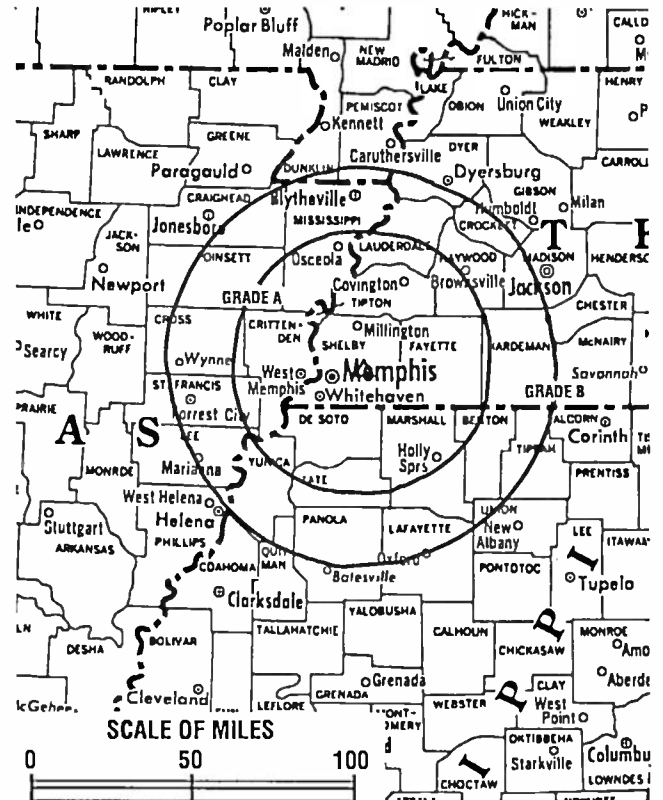
Began Operation: September 27, 1953. Sale to present owner approved April 26, 1994. Jan. 11, 1990 FCC dismissed RKO General's application for license renewal, granted application of South Jersey Radio Inc. & consented to the assignment of license to Adams TV of Memphis (Television Digest, Vol. 29:20; 30:3).

Represented (sales): TeleRep Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Timothy M. Lynch, President & General Manager.
Susan Adams, General Sales Manager.
Vance Collins, Local Sales Manager.
Dave Janecek, News Director.
John Koski, Promotion Director.
Jim Armacost, Production Manager.



WHBQ-TV BMPCT-1046 Granted 4/30/53 © American Map Corp., No. 14244

Larry Coughlan, Chief Engineer.
Roberta Hudson, Business Manager.

Rates: On request.

City of License: Memphis. DMA: Memphis. Rank: 42.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	551,780	372,950	924,730
Average Weekly Circulation (1994)	289,894	178,838	499,465
Average Daily Circulation (1994)			252,748

Tennessee—Memphis

WLMT

Ch. 30

(Operates satellite WMTU, Jackson, TN)

Network Service: None, Independent.

Licensee: Television Marketing Group of Memphis Inc., 2876 Directors Cove, Memphis, TN 38131.

Studio: 2876 Directors Cove, Memphis, TN 38131.

Mailing Address: Box 30030, Memphis, TN 38130.

Telephone: 901-346-3030. Fax: 901-346-1451.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 5000-kw max. visual, 50-kw aural. Antenna: 1002-ft. above av. terrain, 1114-ft. above ground, 1449-ft. above sea level.

Latitude 35° 09' 17"
Longitude 89° 49' 20"

Transmitter: 7196 E. Raleigh LaGrange Rd., Memphis.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter; M/A-Com, 4.2-meter Ku-band; Automation Techniques, 3.8-meter; Automation Techniques, M/A-Com, Scientific-Atlanta receivers.

Ownership: Chesapeake Bay Holding Co. Inc. (Group Owner).

Began Operation: April 18, 1983. Sale to MT Communications by TVX Bcst. Group approved by FCC March 10, 1989 (Television Digest, Vol. 29:7). Sale to present owner approved by FCC March 19, 1992.

Represented (sales): Petry Television Inc.

Represented (legal): McFadden, Evans & Sill.

Personnel:

Joe Mazza, General Sales Manager.
Suzanne Peirce, Program Director.
Cathy Floyd, Business Manager.
Greg Belz, Promotion Director.



WLMT BNPCT-820730KG Granted 8/24/82 © American Map Corp., No. 14244

Jeff Watson, Production Manager.
Doug Henderson, Chief Engineer.

Highest 30 Sec. Rate: \$1200.

City of License: Memphis. DMA: Memphis. Rank: 42.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	486,840	336,710	823,550
Average Weekly Circulation (1994)	152,241	112,571	280,456
Average Daily Circulation (1994)			109,935

Tennessee—Memphis

WMC-TV

Ch. 5

Network Service: NBC.

Licensee: Elcom of Memphis Inc., 3060 Peachtree Rd., No. 1100, Atlanta, GA 30305.

Studio: 1960 Union Ave., Memphis, TN 38104.

Mailing Address: Box 4420, Memphis, TN 38174-6851.

Telephone: 901-726-0555. Fax: 901-276-6851.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1013-ft. above av. terrain, 1088-ft. above ground, 1335-ft. above sea level.

Latitude 35° 10' 09"
Longitude 89° 53' 12"

Transmitter: 5317 Crestview Dr., U.S. 70 & Macon Rd.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; GE, 5-meter Ku-band; Miralite, 3.9-meter Ku & C-band; Harris, M/A-Com, Scientific-Atlanta, Standard Components receivers.

AM Affiliate: WMC, 5-kw, 790 kHz.

FM Affiliate: WMC-FM, 300-kw, 99.7 MHz (No. 259), 910-ft.

News Services: AP, CNN, NBC, UPI.

Ownership: Ellis Communications Inc. (Group Owner).

Began Operation: December 11, 1948. Sale to Elcom of Memphis Inc. was approved by FCC Oct. 7, 1993 (Television Digest Vol. 33:30).

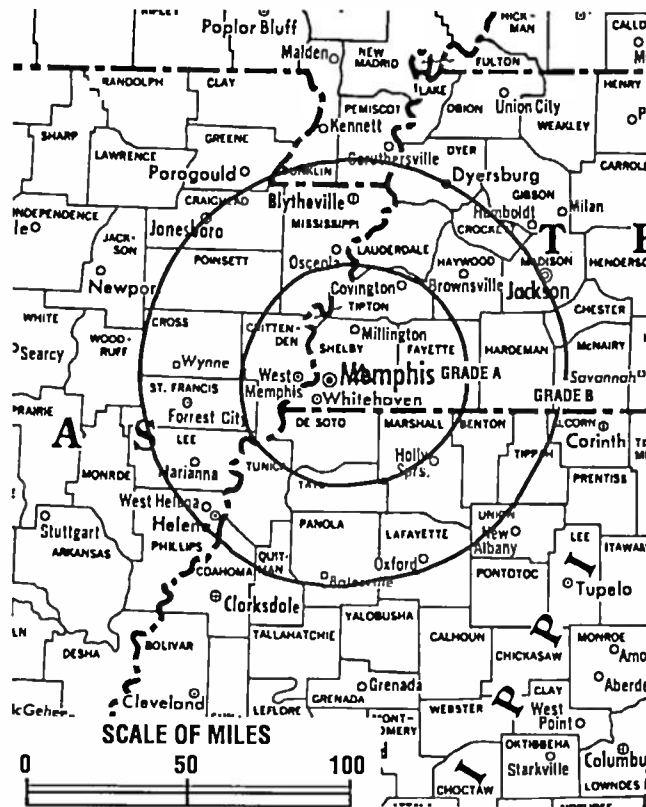
Represented (sales): Blair Television.

Represented (legal): Baker & Hostetler.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Joe Cooper, Vice President & Chief Operating Officer.
Scott Leslie, Local Sales Manager.
Dave Cartolide, National Sales Manager.



WMC-TV BMPCT-1450 Granted 10/30/53 © American Map Corp., No. 14244

Michael I. Schwartz, Engineering Manager.
James Frommel, Business Manager.
Craten Armmer, Broadcast Services Manager.
Bruce Whiteaker, News Director.

Rates: On request.

City of License: Memphis. DMA: Memphis. Rank: 42.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	602,860	406,890	1,009,750
Average Weekly Circulation (1994)	382,113	221,799	643,811
Average Daily Circulation (1994)			392,629

Tennessee—Memphis

WPTY-TV

Ch. 24

Network Service: Fox.

Licensee: Clear Channel Television Licenses Inc., Box 659512, San Antonio, TX 78265-9512.

Studio: 2225 Union Ave, Memphis, TN 38104.

Mailing Address: Box 42424, Memphis, TN 38174-2424.

Telephone: 901-278-2424. Fax: 901-278-8744.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 3003-kw max. visual, 600.6-kw max. aural. Antenna: 1011-ft. above av. terrain, 1043-ft. above ground, 1338-ft. above sea level.

Latitude 35° 12' 11"
Longitude 89° 48' 16"

Transmitter: Kate Bond Rd. & U.S. Hwy. 64, Memphis.

Satellite Earth Stations: DH Satellite, 4.3-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; United Satellite Systems, 5-meter C-band; Vertex, 3-meter Ku-band; Scientific-Atlanta, Standard Communications receivers.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: September 10, 1978. Sale by Precht Communications, et al., approved by FCC March 28, 1986. Previous sale by Martin F. Connelly, Arthur E. Muth, et al., to Precht Communications approved by FCC July 23, 1984. Sale to Channel 24 Memphis Ltd. Partnership approved March 28, 1986. Transfer to Chase Bcstg. approved by FCC May 31, 1988. FCC approved sale to present owners March 26, 1992 (Television Digest, Vol. 32:6).

Represented (sales): Seltel Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): Andrus & Associates Inc.

Personnel:

Jack L. Peck, General Manager.
Chuck Spohn, Director of Local Sales.
Ron Goldner, Director of National Sales.
Marshall Hart, Program Director.
Borys Tomaszczuk, Production Manager.



WPTY-TV BMPCT-7740 Granted 5/10/78 © American Map Corp., No. 14244

Carey Dickey, Promotion Director.
Catherine Floyd, Business Manager.
Stephen W. Pickell, Chief Engineer.
Cathy Dichtel, Marketing Director.

Rates: On request.

City of License: Memphis. DMA: Memphis. Rank: 42.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	521,840	357,430	879,270
Average Weekly Circulation (1994)	268,745	141,853	434,219
Average Daily Circulation (1994)			195,230

Tennessee—Memphis

WREG-TV

Ch. 3

Network Service: CBS.

Licensee: The New York Times Broadcasting Service Inc., 803 Channel 3 Dr., Memphis, TN 38103.

Studio: 803 Channel 3 Dr., Memphis, TN 38103.

Telephone: 901-577-0100. Fax: 901-577-0198.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1077-ft. above ground, 1349-ft. above sea level.

Latitude 35° 10' 52.19"
Longitude 89° 49' 56.11"

Transmitter: 2.75-mi. SE of Bartlett, 2105 Charles Bryan Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 4.5-meter Ku-band; Satcom Technologies, 5-meter Ku & C-band; Scientific-Atlanta, 4.7-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Engineering, Scientific-Atlanta receivers.

News Services: AP, CBS, National Weather Service, NYT.

Ownership: The New York Times Co. (Group Owner).

Began Operation: January 1, 1956. Sale to present owner by Cowles Bcstg. approved by FCC Aug. 18, 1971 (Television Digest, Vol. 10:44; 11:34). Sale to Cowles by Hoyt B. Wooten approved by FCC April 24, 1963 (Vol. 3:1, 17).

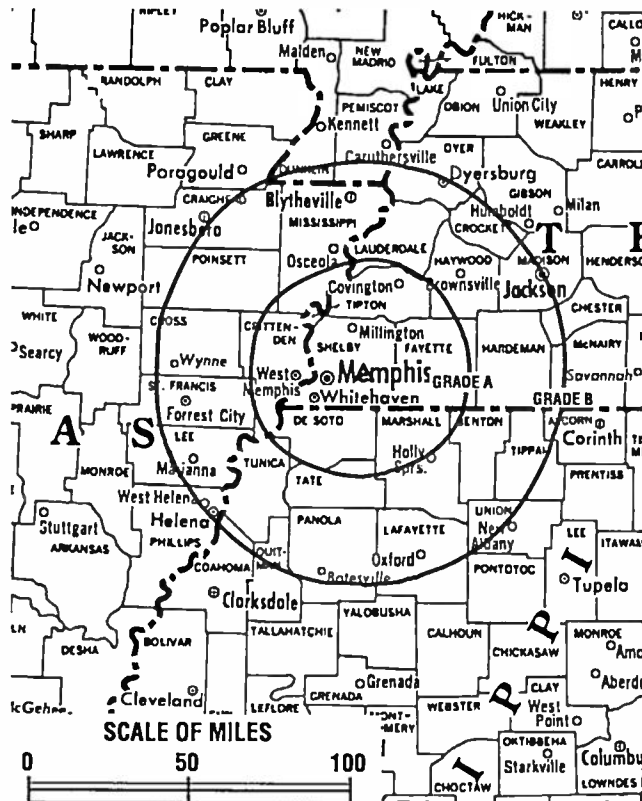
Represented (sales): Katz American Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Olin Morris, President & General Manager.
Ron Walter, Vice President & Station Manager.
Tim Morrissey, Vice President, News.
Peggy Vyncke, Vice President & Controller.
Jim Anhalt, Vice President, Engineering & Operations.
Pat Schroder, Director of Sales.



WREG-TV BPCT-452 Granted 5/26/55 © American Map Corp., No. 14244

Jim Hawkins, Regional Sales Manager.
Stella L. Fields, Program Traffic Manager.

Highest 30 Sec. Rate: \$3000.

NETWORK BASE HOURLY RATE: \$2272.

City of License: Memphis. DMA: Memphis. Rank: 42.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	681,220	487,890	1,169,110
Average Weekly Circulation (1994)	359,235	225,439	620,589
Average Daily Circulation (1994)			375,209

Tennessee—Murfreesboro-Nashville

WHTN

Ch. 39

Network Service: None, Independent.

Licensee: Christian Television Network Inc., Box 6922, Clearwater, FL 34618.

Studio: 14346 Lebanon Rd., Old Hickory, TN 37138-1628.

Telephone: 615-754-0039. Fax: 615-754-0047.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 1910-kw max. visual, 191-kw max. aural. Antenna: 821-ft. above av. terrain, 878-ft. above ground, 1449-ft. above sea level.

Latitude 36° 04' 54"
Longitude 86° 25' 57"

Transmitter: Lone Oak Rd., 2.36-mi. SW of Gladeville.

Satellite Earth Stations: 3 in operation.

Ownership: Christian Television Network (Group Owner).

Began Operation: December 30, 1983. Sale to Murfreesboro TV Corp by Channel 39 of Murfreesboro approved by FCC Aug. 2, 1985. Sale to present owners approved Aug. 21, 1986.

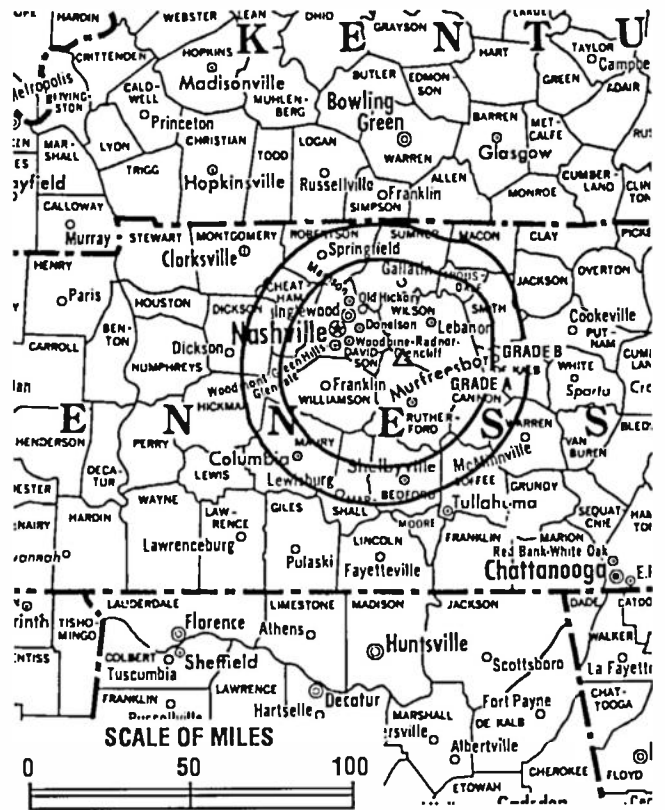
Represented (legal): Gammon & Grange.

Personnel:

- Robert R. D'Andrea, President & General Manager.
- Brian Glassford, Station Manager.
- Dale Howard, Chief Engineer.
- Steve Bates, Production & Promotion Director.

Highest 30 Sec. Rate: \$90.

City of License: Murfreesboro. DMA: Nashville. Rank: 33.



WHTN BPCT-800627KE Granted 7/21/82 © American Map Corp., No. 14244

Circulation © 1994 Nielsen, Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	196,570	133,130	329,700
Average Weekly Circulation (1994)	1,703	4,318	6,437
Average Daily Circulation (1994)			1,526

Tennessee—Nashville

WKRN-TV

Ch. 2

Network Service: ABC.

Licensee: WKRN L.P., 441 Murfreesboro Rd., Nashville, TN 37210.

Studio: 441 Murfreesboro Rd., Nashville, TN 37210.

Telephone: 615-259-2200. Fax: 615-248-7298.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1353-ft. above av. terrain, 942-ft. above ground, 2049-ft. above sea level.

Latitude 36° 02' 49"
Longitude 86° 49' 49"

Transmitter: 1406 Old Hickory Blvd., 8-mi. S of Nashville.

Satellite Earth Stations: Andrew, 9-meter C-band; Scientific-Atlanta, 7-meter C-band; Andrew, 4.5-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, DX Engineering, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: November 28, 1953 on Ch. 8. Sale to Young Bcstg. by Knight-Ridder approved by FCC April 17, 1989 (Television Digest, Vol. 29:9). Sale to Knight-Ridder by General Electric Bcstg. Co. approved Sept. 28, 1983 (Vol. 22:48; 23:18). Sale to General Electric by Louis R. Draughton & Associates approved April 6, 1966 (Vol. 5:41; 6:15).

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Deborah McDermott, Vice President & General Manager.
Jan Wade, Director of Station Operations.
David Sankovich, General Sales Manager.
Mickey Martin, Local Sales Manager.
Jim Lannin, National Sales Manager.
Mike McCord, Regional Sales Manager.
Perry Boxx, News Director.
Gene Parker, Chief Engineer.
Bob Brennan, Business Manager.



WKRN-TV Doc-19617 Granted 8/23/73 © American Map Corp., No. 14244

Evelyn Keller, Development Director.
Tim Petree, Production Manager.

Highest 30 Sec. Rate: \$6250.

NETWORK BASE HOURLY RATE: \$1325.

City of License: Nashville. DMA: Nashville. Rank: 33.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	669,710	469,500	1,139,210
Average Weekly Circulation (1994)	331,696	223,198	606,808
Average Daily Circulation (1994)			348,544

Tennessee—Nashville

WSMV

Ch. 4

Network Service: NBC.

Licensee: Cook Inlet Television Partners L.P., 1800 Ave. of the Stars, Suite 450, Los Angeles, CA 90067.

Studio: 5700 Knob Rd., Nashville, TN 37209.

Telephone: 615-353-4444. Fax: 615-353-2348.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 1425-ft. above av. terrain, 1368-ft. above ground, 2049-ft. above sea level.

Latitude 36° 08' 27.20"
Longitude 86° 51' 56.20"

Transmitter: 5700 Knob Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter Ku-band; Odom, 5-meter C-band; Harris, 3.5-meter Ku-band; Harris, Microdyne receivers.

SNG Mobile Dish: Dalsat, 3-meter Ku-band.

News Service: AP.

Ownership: Cook Inlet Communications Corp. (Group Owner).

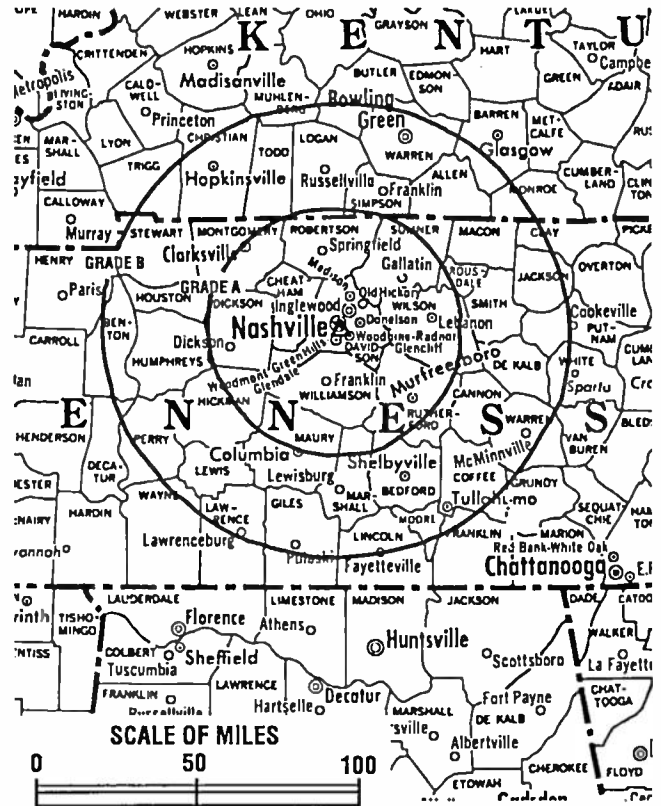
Began Operation: September 30, 1950. Sale to Cook Inlet Communications approved April 17, 1989. Sale to Gillett Bcstg. by NLT Corp. approved by FCC Sept. 14, 1981 (Television Digest, Vol. 21:20). Sale to Meredith Corp. pends (Vol. 34:34).

Represented (sales): TeleRep Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

Mike Kettenring, President & General Manager.
Dan Akens, Program Director.
Swan Burrus III, General Sales Manager.
Linda Sherman, Local Sales Manager.
Steve Smith, National Sales Manager.
Alan Griggs, News Director.



WSMV BPCT-86206KE Granted 3/24/86 © American Map Corp., No. 14244

Brenda Jordan, Program Coordinator.
Teresa McDaniel, Controller.
Carolyn Lawrence, Creative Services Director.
Larry Emsweller, Operations Manager.

Rates: On request.

City of License: Nashville. DMA: Nashville. Rank: 33.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	721,630	511,120	1,232,750
Average Weekly Circulation (1994)	378,550	252,516	687,322
Average Daily Circulation (1994)			407,482

Tennessee—Nashville

WTWF

Ch. 5

Network Service: CBS.

Licensee: Landmark Television of Tennessee Inc., 150 W. Brambleton, Norfolk, VA 23510.

Studio: 474 James Robertson Pkwy., Nashville, TN 37219.

Telephone: 615-244-5000. Fax: 615-248-5207.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1394-ft. above av. terrain, 1179-ft. above ground, 2049-ft. above sea level.

Latitude	36°	16'	05"
Longitude	86°	47'	16"

Transmitter: Brick Church Pike & Old Hickory Blvd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; DX Engineering, Scientific-Atlanta receivers.

SNG Mobile Dish: Hubcom, 2.4-meter Ku-band.

News Services: AP, Conus.

Ownership: Landmark Communications Inc. (Group Owner).

Began Operation: August 6, 1954. Working control of Life & Casualty Insurance Co. was acquired in 1958 by John D. & Clint W. Murchinson Jr., but FCC didn't approve this transfer of control until July 29, 1959 (Television Digest, Vol. 14:35, 15:30). American General Insurance Co. acquired 100% of the stock of Life & Casualty Co. on Jan. 1, 1969. Sale to H & C Communications approved Oct. 15, 1975. Sale to Landmark Communications was approved by FCC Sept. 12, 1991 (Vol. 31:26).

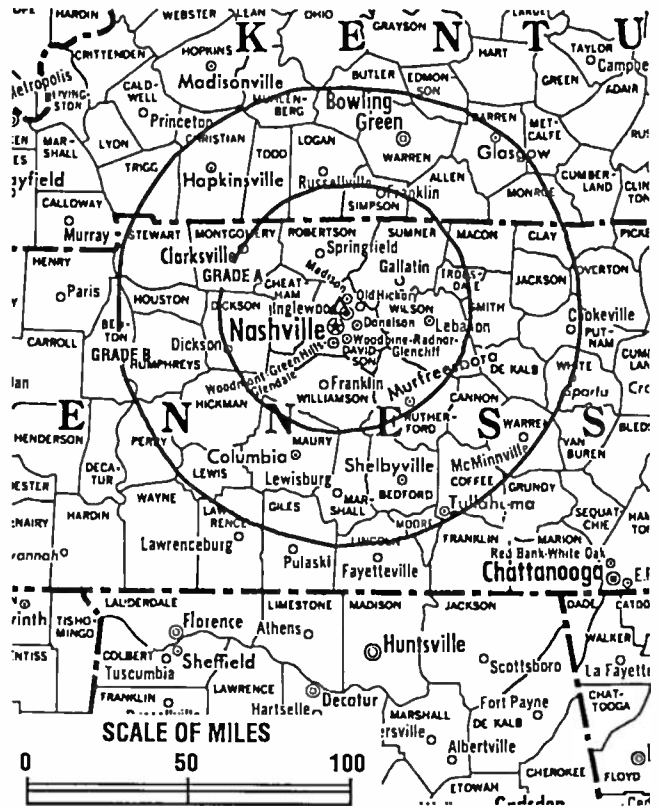
Represented (sales): Katz American Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Lemuel E. Lewis, General Manager.
 Bob Clift, General Sales Manager.
 Lynn Moore, National Sales Manager.
 Kathy Peet, Local Sales Manager.



WTWF BMPCT-850918KO Granted 11/25/85 © American Map Corp., No. 14244

Bob Stoldal, News Director.
 Mark Binda, Program Director.
 Pamela Case, Promotion Director.
 Greg Hankins, Marketing Director.
 Charlie Orr, Production Manager.
 Debbie Turner, Business Manager.
 Roger Dowdy, Chief Engineer.

Rates: On request.

City of License: Nashville. DMA: Nashville. Rank: 33.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	732,960	525,370	1,258,330
Average Weekly Circulation (1994)	397,144	267,957	725,536
Average Daily Circulation (1994)			445,501

Tennessee—Nashville

WXMT

Ch. 30

Network Service: None, Independent.

Licensee: Central Tennessee Bcstg. Corp., 300 Peabody St., Nashville, TN 37210.

Studio: 300 Peabody St., Nashville, TN 37210.

Telephone: 615-256-3030. Fax: 615-244-7442.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1415-ft. above av. terrain, 1249-ft. above ground, 2017-ft. above sea level.

Latitude 36° 15' 50"
Longitude 86° 47' 38"

Transmitter: 1-mi. S of intersection of 124 & Old Hickory Blvd.

Satellite Earth Stations: 4 in operation.

Ownership: MT Communications Inc.

Began Operation: February 18, 1984. Sale to present owner by TVX Broadcast Group approved by FCC Oct. 19, 1988.

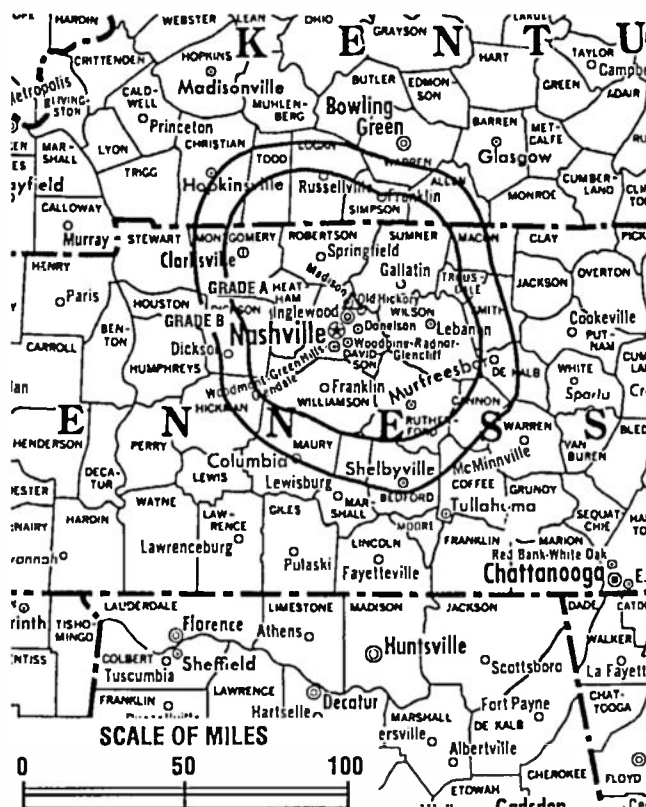
Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

- Dan Loftus, President & General Manager.
- Jerry Britton, Vice President, Programming & Marketing.
- Frank Seymour, Station Manager & Sales Director.
- Ray McInturff, Director of Engineering.
- Debbie Taylor, Business Manager.

Highest 30 Sec. Rate: \$500.

City of License: Nashville. DMA: Nashville. Rank: 33.



WXMT BMPCT-831026LA Granted 12/15/83 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	434,130	328,710	762,840
Average Weekly Circulation (1994)	102,550	95,855	207,999
Average Daily Circulation (1994)			75,717

Tennessee—Nashville

WZTV

Ch. 17

Network Service: Fox.

Licensee: Act III Bcstg. License Corp., 5784 Lake Forest Dr., Suite 255, Atlanta, GA 30328.

Studio: 631 Mainstream Dr., Nashville, TN 37228.

Telephone: 615-244-1717. Fax: 615-259-3962.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 3266-kw max. & 2193-kw horizontal visual, 327-kw max. & 219-kw horizontal aural. Antenna: 1160-ft. above av. terrain, 1062-ft. above ground, 1742-ft. above sea level.

Latitude 36° 08' 27"
Longitude 86° 51' 56"

Transmitter: 5700 Knob Rd., Nashville.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Comtech, 5-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; Standard Components, Wegener receivers.

News Service: AP.

Ownership: Act III Broadcasting Inc. (Group Owner).

Began Operation: August 5, 1968 as WMCV; left air March 14, 1971. Sale to Hudson Bcstg. approved by FCC Aug. 1974. Sale to Robert Zelle approved Sept. 30, 1975. Resumed operation March 6, 1976. Sale to Multimedia by Robert K. Zelle, et al., approved by FCC Dec. 14, 1979 (Television Digest, Vol. 19:5; 20:10). Sale to Act III Bcstg. by Multimedia approved by FCC April 29, 1988 (Vol. 28:5, 12, 26).

Represented (sales): Seltel Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Robert Jay, Vice President & General Manager.
- Judi Barnes, Director of Sales.
- Jim Bankston, General Sales Manager.
- Phil Crittfield, Regional Sales Manager.
- Deb Chadwell, Program Director.



WZTV BPCT-920512KH Granted 6/16/92 © American Map Corp., No. 14244

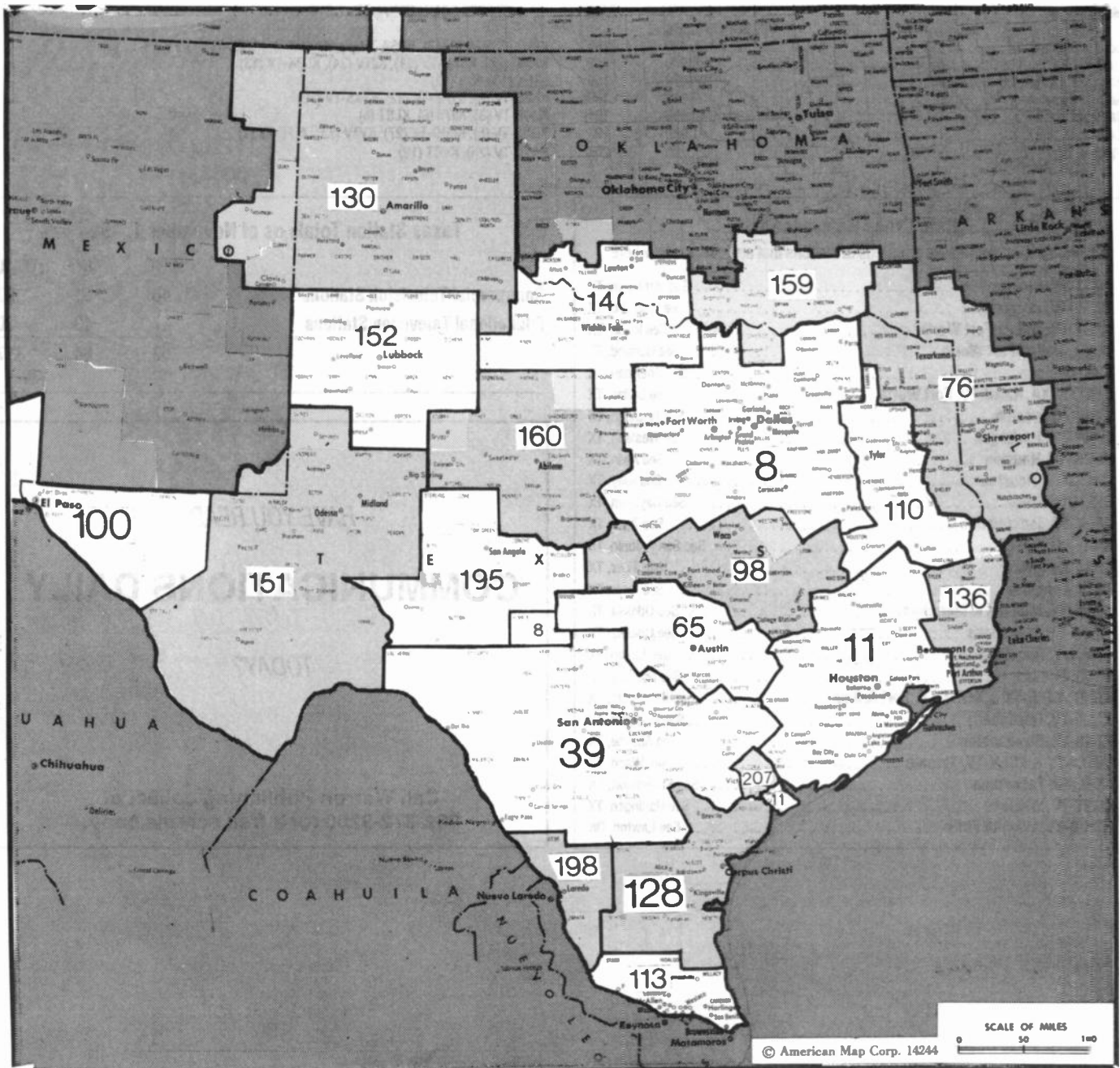
Heidi Cooke, Promotion Director.
Cathy Viola, Controller.
Ed Murlatt, Chief Engineer.
Ritch Sublett, Production Manager.

Rates: On request.

City of License: Nashville. DMA: Nashville. Rank: 33.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	497,930	382,120	880,050
Average Weekly Circulation (1994)	247,626	128,096	391,619
Average Daily Circulation (1994)			178,992



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Dallas-Fort Worth, TX	1,820,710	8	KDAF (33), KDFI-TV (27), KDFW-TV (4), KDTX-TV (58), KPFD (52), KHSX-TV (49), KLDT (55), KMPX (29), KTAQ (47), KTVT (11), KTXA (21), KUVN (23), KXAS-TV (5), KXTX-TV (39), WFAA-TV (8)
Houston, TX	1,561,300	11	KHOU-TV (11), KHSH-TV (67), KHTV (39), KNWS-TV (51), KPRC-TV (2), KRIV (26), KTRH (49), KTMD (48), KTRK-TV (13), KTXH (20), KVVV (57), KXLN-TV (45)
San Antonio, TX	627,920	39	KABB (29), KENS-TV (5), KMOL-TV (4), KRRT (35), KSAT-TV (12), KVAW (16), KVDA (60), KWEX-TV (41)
Austin, TX	398,410	65	KBVO-TV (42), KTBC-TV (7), KVUE-TV (24), KXAM-TV (14), KXAN-TV (36)
Shreveport, LA	352,890	76	KMSS-TV (33), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3), KWLB (45)
Waco-Temple-Bryan, TX	252,010	98	KBTX-TV (3), KCEN-TV (6), KWKT (44), KWTX-TV (10), KOOX (25), KYLE (28)
El Paso, TX	249,230	100	KDBC-TV (4), KFOX-TV (14), KINT-TV (26), KJLF-TV (65), KTSM-TV (9), KVIA-TV (7), KZIA (48), XEJ-TV (5), XEPM-TV (2), XHJL-TV (44)
Tyler-Longview, TX	216,680	110	KETK-TV (56), KFXX (51), KLSB-TV (19), KLTV (7), KTRF (9)
Harlingen-Weslaco-Brownsville-McAllen, TX	210,940	113	KGBT-TV (4), KNOV (48), KRGV-TV (5), KVEO (23), XHRI0 (2)
Corpus Christi, TX	172,940	128	KIII (3), KORO (28), KRIS-TV (6), KZTV (10)
Amarillo, TX	170,300	130	KAMR-TV (4), KCIT (14), KFDA-TV (10), KVIH-TV (12), KVI-TV (7)
Beaumont-Port Arthur, TX	163,740	136	KBMT (12), KFDN-TV (6), KJAC-TV (4)
Wichita Falls, TX-Lawton, OK	153,000	140	KAUZ-TV (6), KFDX-TV (3), KJTL (18), KSWO-TV (7)

Texas

MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Odessa-Midland, TX	135,420	151
Lubbock, TX	134,970	152
Sherman, TX-Ada, OK	108,070	159
Abilene-Sweetwater, TX	107,220	160
San Angelo, TX	47,490	195
Laredo, TX	41,930	198
Victoria, TX	27,210	207

MARKET AREA COMMERCIAL STATIONS

KMID (2), KMLM (42), KOSA-TV (7), KPEJ (24), KWAB-TV (4), KWES-TV (9)
 KAMC (28), KCBD-TV (11), KJTV (34), KLBK-TV (13)
 KTEN (10), KXII (12)
 KRBC-TV (9), KTAB-TV (32), KTXS-TV (12)
 KACB-TV (3), KIDY (6), KLST (8)
 KGNS-TV (8), KLDO-TV (27), KVTM (13), XEFE-TV (2)
 KAVU-TV (25), KVCT (19)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KGBT-TV, Brownsville	See Harlingen, TX
KRGV-TV, Brownsville	See Weslaco, TX
KHSX-TV, Dallas-Fort Worth	See Irving, TX
KUVN, Dallas-Fort Worth	See Garland, TX
KXII, Denison	See Sherman, TX
KTVT, KTXA, KXAS-TV, Fort Worth	See Dallas, TX
KTMD, Galveston	See Houston, TX
KRGV-TV, Harlingen	See Weslaco, TX
KHSH-TV, Houston	See Alvin, TX
KNWS-TV, Houston	See Katy, TX
KVVV, Houston	See Baytown, TX
KETK-TV, Jacksonville	See Tyler, TX
KRRT, Kerrville	See San Antonio, TX
KFXK, Longview	See Tyler, TX
KLTV, Longview	See Tyler, TX
KOSA-TV, Midland & Monahans	See Odessa, TX
KWES-TV, Monahans	See Odessa, TX
KTRE-TV, Nacogdoches	See Lufkin, TX
KMID, Odessa	See Midland, TX
KBMT, KJAC-TV & KFDM-TV, Port Arthur	See Beaumont, TX
KXLN-TV, Rosenberg	See Houston, TX
KTXS-TV, Sweetwater	See Abilene, TX
KWTX-TV & KCEN-TV, Temple	See Waco, TX
KTAL-TV, Texarkana	See Shreveport, LA
KGBT-TV, Weslaco	See Harlingen, TX
KSWO-TV, Wichita Falls	See Lawton, OK

Texas Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	46	51	97
Educational Television Stations	7	13	20
	53	64	117

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Texas—Abilene

KRBC-TV

Ch. 9

(Operates satellite KACB-TV, San Angelo, TX)

Network Service: NBC.

Licensee: Abilene Radio & Television Co., Box 178, Abilene, TX 79604.

Studio: 4510 S. 14th St., Abilene, TX 79605.

Telephone: 915-692-4242.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 850-ft. above av. terrain, 543-ft. above ground, 2893-ft. above sea level.

Latitude 32° 17' 13"
Longitude 99° 44' 20"

Transmitter: Cedar Gap Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Transmit/receive.

News Service: AP.

Ownership: Abilene Radio & Television Co.

Began Operation: August 24, 1953. Sale by Abilene Reporter News approved Sept. 16, 1953 (Television Digest, Vol. 9:35, 38).

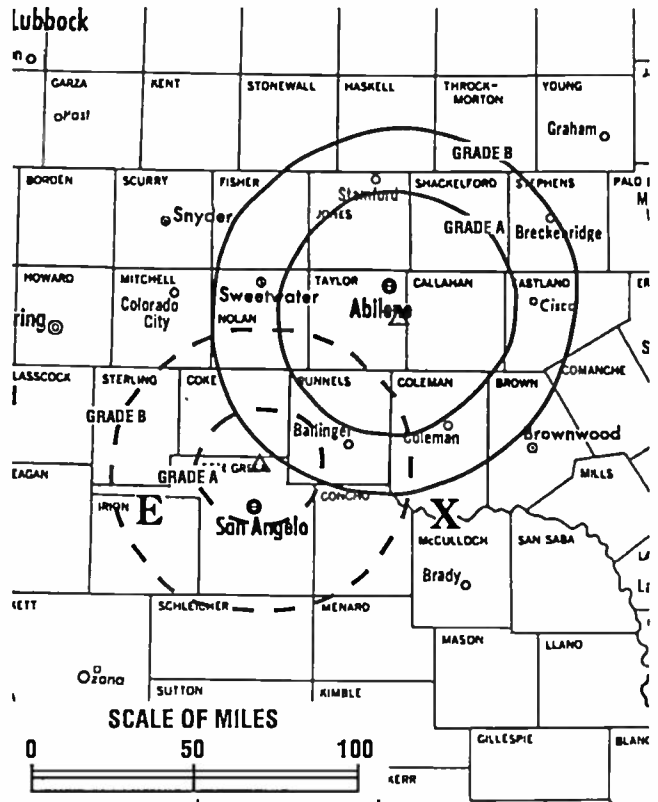
Represented (sales): Blair Television.

Personnel:

- Gary Ackers, President.
- Ken Knox, General Manager.
- Jerry Shackelford, Program Director.
- Bob Fields, News Director.
- James Tilley, Chief Engineer.
- Mary Cooksey, Creative Services Director.
- Joyce Profit, Accounting Manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$625.



KRBC-TV BPCT-3492 Granted 4/18/66 © American Map Corp., No. 14244

City of License: Abilene. DMA: Abilene-Sweetwater. Rank: 160.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	302,990	133,750	436,740
Average Weekly Circulation (1994)	58,628	26,604	94,227
Average Daily Circulation (1994)			51,761



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Texas—Abilene

KTAB-TV

Ch. 32

Network Service: CBS.

Licensee: Shamrock Bcstg. Inc., Box 7774, Burbank, CA 91510-7774.

Studio: 5333 S. 14th St., Abilene, TX 79606.

Mailing Address: Box 5309, Abilene, TX 79608-5309.

Telephone: 915-695-2777. Fax: 915-695-9922.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 2040-kw max. & 1230-kw horizontal visual, 408-kw max. & 245-kw horizontal aural. Antenna: 920-ft. above av. terrain, 749-ft. above ground, 2949-ft. above sea level.

Latitude 32° 16' 35"
Longitude 99° 35' 39"

Transmitter: Near Hwy. 36, 15-mi. SE of Abilene.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.7-meter C-band; Vertex, 4.7-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Shamrock Broadcasting Inc. (Group Owner).

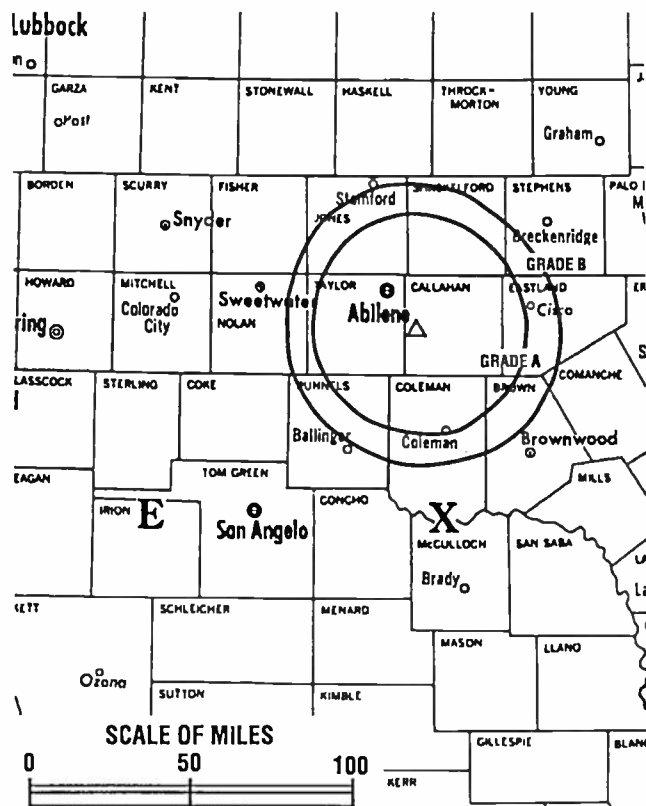
Began Operation: October 6, 1979. Sale to present owners by Television Investors Ltd. Partnership approved by FCC Nov. 25, 1986 (Television Digest, Vol. 26:42). Previous sale by Big Country TV of Abilene Inc. approved by FCC Dec. 31, 1984. Sale to Big Country by William Terry, et al., approved by FCC May 25, 1984.

Represented (sales): Katz Continental Television.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

Wayne M. Roy, General Manager.
Bob Bartlett, News Director.
David Bacon, Promotion Director.
Darlene Loza, Business Manager.
Bryan Mundy, Operations Manager.
Leland Ohlhausen, Chief Engineer.



KTAB-TV BPCT-5169 Granted 3/20/79

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$521.

City of License: Abilene. DMA: Abilene-Sweetwater. Rank: 160.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	88,740	41,640	130,380
Average Weekly Circulation (1994)	59,762	24,850	93,371
Average Daily Circulation (1994)			64,359

Texas—Sweetwater-Abilene

KTXS-TV

Ch. 12

Network Service: ABC.

Licensee: Abilene-Sweetwater Bcstg. Co., Box 2997, Abilene, TX 79604.

Studios: 4420 N. Clack St., Abilene, TX 79603; U.S. Hwy. 83, Abilene, TX.

Mailing Address: Box 2997, Abilene, TX 79604.

Telephones: 915-677-2281; 915-235-1238. Fax: 915-676-9231.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 257-kw visual, 25.7-kw aural. Antenna: 1400-ft. above av. terrain, 1063-ft. above ground, 3543-ft. above sea level.

Latitude 32° 24' 47.70"
Longitude 100° 06' 24.80"

Transmitter: 6.8-mi. SW of Merkel off U.S. 80.

Satellite Earth Stations: ADM, 6.2-meter; ADM, 4.5-meter; Automation Techniques receivers.

News Service: AP.

Ownership: Lamco Communications Inc. (Group Owner).

Began Operation: January 30, 1956. Operation by former owners A. R. Elam and Associates as Texas Key Bcstrs. Inc. (to whom Grayson Enterprises leased equipment) was terminated when transfer of all Texas Key stock to Grayson Enterprises was approved June 15, 1966 by FCC (Television Digest, Vol. 6:25). For sale to Prima Inc., see KLBK-TV, Lubbock, TX. Sale to S. M. Moore Jr. by Prima approved by FCC July 25, 1983. Sale to SouthWest MultiMedia Corp. approved Oct. 30, 1985. FCC approved sale to Lamco Nov. 25, 1986.

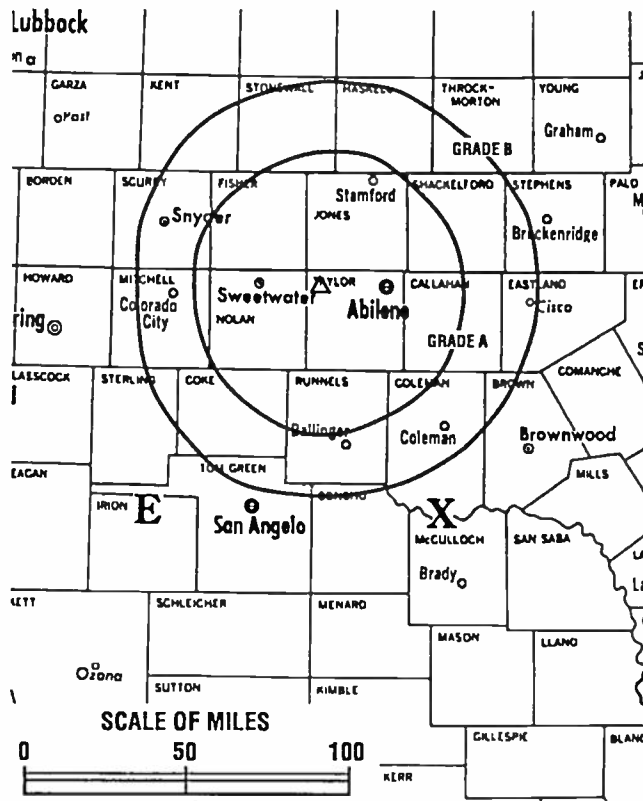
Represented (sales): Petry Television Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Jackie Rutledge, General Manager.
Keith Sommer, Local Sales Manager.
Monte Williams, Chief Engineer.
Peggy Carpenter, News Director.



KTXS-TV BMPCT-5021 Granted 4/25/58 © American Map Corp., No. 14244

David Caldwell, Promotion Director.
Sylvia Holmes, Program Director.
Eddie Sides, Business Manager.
John Claybrook, Production Manager.

Rates: On request.

City of License: Sweetwater. DMA: Abilene-Sweetwater. Rank: 160.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	216,530	104,680	321,210
Average Weekly Circulation (1994)	73,397	26,368	108,740
Average Daily Circulation (1994)			57,723

Texas—Alvin

KHSH-TV

Ch. 67

Network Service: Home Shopping Network.

Licensee: SKHO Bcstg. Partnership, 2522 Highland Square Mall, Alvin, TX 77511.

Studio: 2522 Highland Square Mall, Alvin, TX 77511.

Telephone: 713-331-8867. Fax: 713-331-5924.

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1783-ft. above av. terrain, 1769-ft. above ground, 1848-ft. above sea level.

Latitude	29°	34'	06"
Longitude	95°	29'	57"

Transmitter: Missouri City, TX.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 6.1-meter C-band; Pinzone, 5-meter Ku & C-band.

News Service: UPI.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: January 27, 1986. Sale to present owners by Four Star Bcstg. Inc. approved by FCC Nov. 30, 1986 (Television Digest, Vol. 26:39, 45).

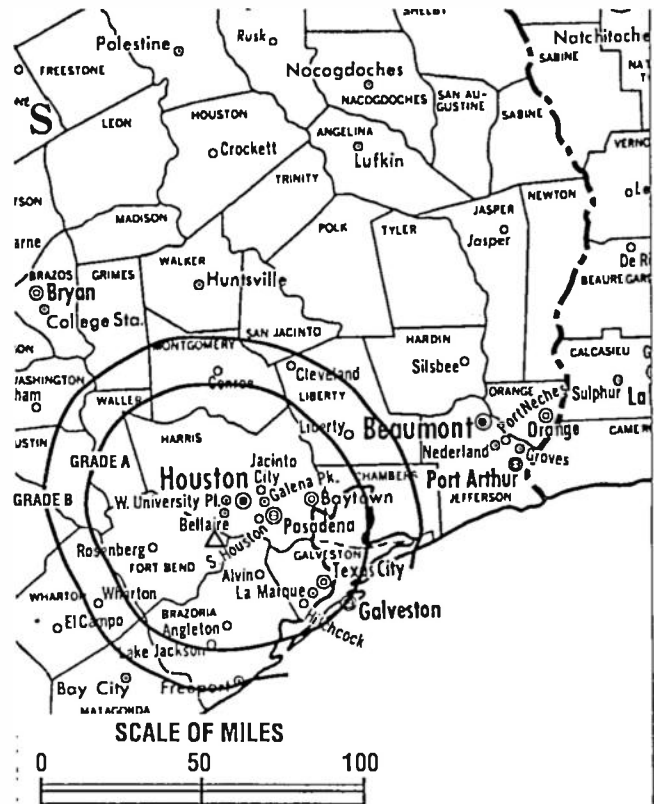
Represented (sales): Silver King Broadcasting Sales.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Debra Hunt, Vice President & Station Manager.
 Allen McCarty, Engineering Director.
 Sally Huffer, Program Manager.



KHSH-TV BMPCT-841221LB Granted 1/17/85 © American Map Corp., No. 14244

Rates: On request.

City of License: Alvin. DMA: Houston. Rank: 11.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	817,340	684,480	1,501,820
Average Weekly Circulation (1994)	4,448	6,910	11,381
Average Daily Circulation (1994)			3,431

Texas—Amarillo

KAMR-TV

Ch. 4

Network Service: NBC.

Licensee: KAMR Ltd., 2000 N. Polk, Amarillo, TX 79107.

Studio: 2000 N. Polk St., Amarillo, TX 79107.

Mailing Address: Box 751, Amarillo, TX 79189.

Telephone: 806-383-3321. Fax: 806-381-2943.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1420-ft. above av. terrain, 1444-ft. above ground, 4906-ft. above sea level.

Latitude 35° 18' 52"
Longitude 101° 50' 47"

Transmitter: N of Amarillo at Broadway & Mobley Dr.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA Americom, 3-meter Ku-band; Cyclesat, Harris, M/A-Com receivers.

News Service: AP.

Ownership: Cannan Communications Inc. (Group Owner).

Began Operation: March 18, 1953. Sale to present owners by Stauffer Publications approved by FCC July 1, 1974 (Television Digest, Vol. 13:43, 14:31). Sale to Stauffer by Globe News Publishing Co. approved Jan. 12, 1966 (Vol. 5:42; 6:3).

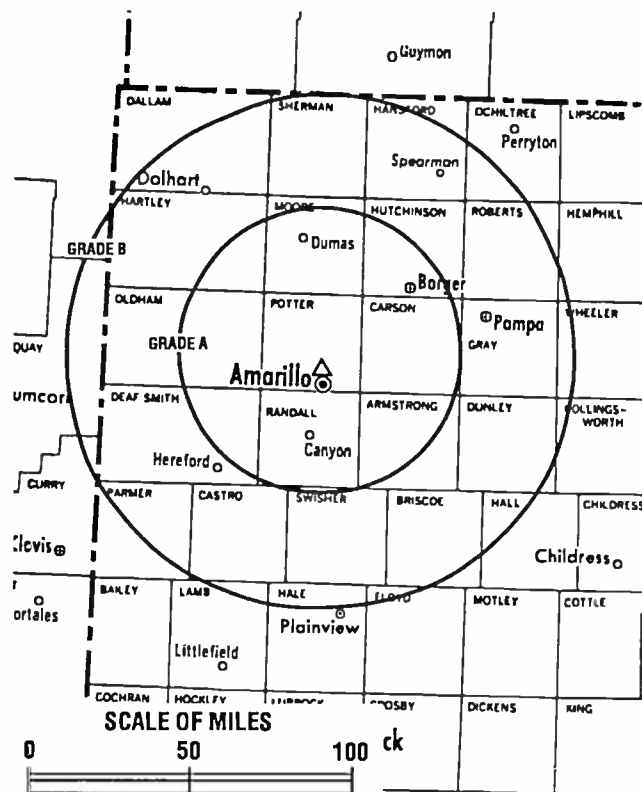
Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Darold A. Cannan, President.
William M. Dunaway, Vice President & General Manager.
Mike DeLier, General Sales Manager.
Lynn Walker, News Director.
Frances Tillery, Business Manager.



KAMR-TV BPCT-4146 Granted 6/4/69

© American Map Corp., No. 14244

Cynthia Hunt, Promotion Director.
Ken High, Chief Engineer.
Dan Morgan, Production Manager.

Rates: On request.

City of License: Amarillo. DMA: Amarillo. Rank: 130.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	351,110	238,820	589,930
Average Weekly Circulation (1994)	84,034	42,313	156,052
Average Daily Circulation (1994)			85,721

Texas—Amarillo

KCIT

Ch. 14

Network Service: Fox.

Licensee: KCIT Acquisition Co., 1015 S. Fillmore, Amarillo, TX 79105.

Studio: 1015 S. Fillmore, Amarillo, TX 79105.

Mailing Address: Box 1414, Amarillo, TX 79105.

Telephone: 806-374-1414. Fax: 806-371-0408.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1280-kw max. visual, 128-kw max. aural. Antenna: 1521-ft. above av. terrain, 1463-ft. above ground, 4895-ft. above sea level.

Latitude 35° 20' 33"
Longitude 101° 49' 21"

Transmitter: Hwy. 287, 5-mi. N of Amarillo.

Satellite Earth Stations: Calsat, 5-meter C-band; AFC, 3.6-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

Ownership: KCIT Acquisition Co.

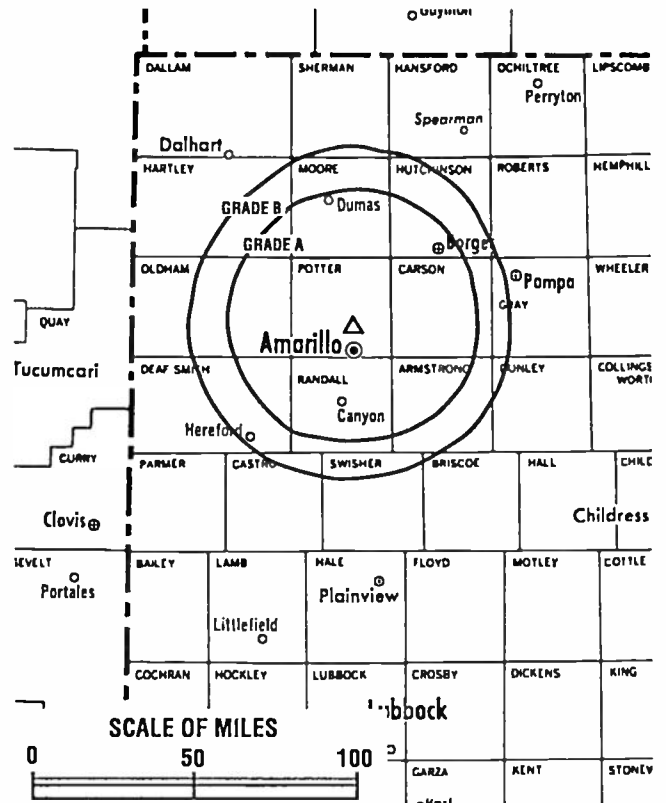
Began Operation: October 29, 1982. Sale to Ralph Wilson Industries by Ray Moran approved by FCC Dec. 11, 1984. Sale to present owners approved March 11, 1991.

Represented (sales): Seltel Inc.

Represented (engineering): Smith & Powstenko.

Personnel:

Joe Muller, General Manager.
Trent Poindexter, Local Sales Manager.
Debbie McManus, National Sales Manager.
Brian Weber, Chief Engineer.
Neva Briney, Business Manager.



KCIT BPCT-860908KX Granted 4/30/87 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$400.

City of License: Amarillo. DMA: Amarillo. Rank: 130.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	139,570	66,940	206,510
Average Weekly Circulation (1994)	60,667	30,805	105,227
Average Daily Circulation (1994)			52,314

Texas—Amarillo

KFDA-TV

Ch. 10

Network Service: CBS.

Licensee: Panhandle Telecasting Co., Gen. Partnership, Box 10, Amarillo, TX 79105-0010.

Studio: Broadway at Cherry Ave., Amarillo, TX 79108.

Mailing Address: Box 10, Amarillo, TX 79105-0010.

Telephone: 806-383-1010.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1530-ft. above av. terrain, 1493-ft. above ground, 5047-ft. above sea level.

Latitude 35° 17' 34"
Longitude 101° 50' 42"

Transmitter: Broadway St. at Cherry Ave., Amarillo.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/recv Andrew, 4.6-meter Ku-band; Harris, 5-meter; Scientific-Atlanta, 5-meter; Harris, Scientific-Atlanta, Andrew receivers.

News Services: AP, CBS.

Ownership: Panhandle Telecasting Co., Gen. Partnership.

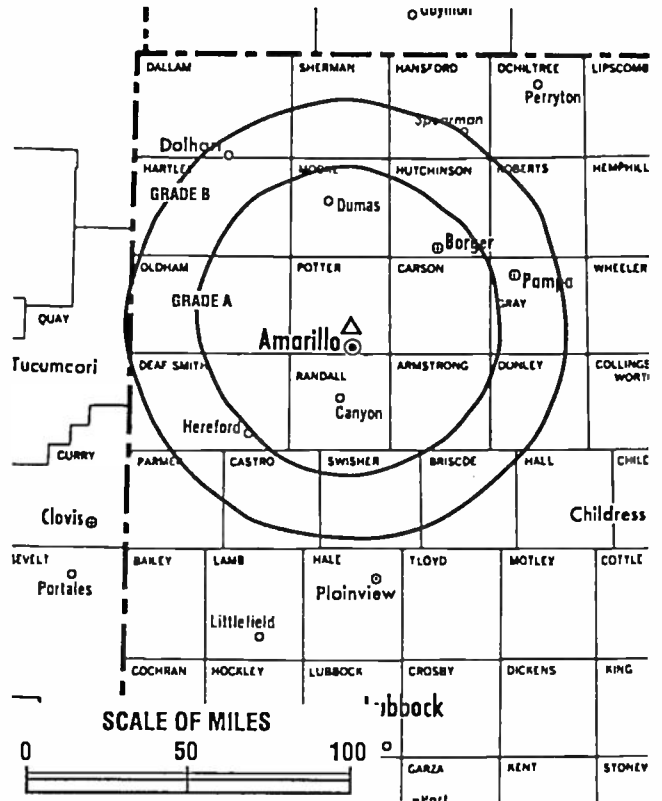
Began Operation: April 4, 1953. Sale of 61% by Sid W. Richardson Foundation to Bass Bcstg. and subsequent transfer of 19.6% by Gene L. Cagle was approved by FCC Feb. 2, 1966. Sale to Midessa Cablevision by Bass Bcstg. approved by FCC Aug. 20, 1976. Sale of 50% by Midessa Television Inc. to Lawton Cablevision Inc. approved Feb. 27, 1984.

Represented (sales): Petry Television Inc.

Represented (legal): Arent Fox Kintner Plotkin & Kahn.

Personnel:

Mike Lee, General Manager.
Joyce Austin, National & Regional Sales Manager.
Walt Howard, News Director.
Lynne Groom, Promotion & Marketing Director.
Don Long, Business Manager.



KFDA-TV BPCT-801024KF Granted 12/20/80 © American Map Corp., No. 14244

Tim Winn, Chief Engineer.
Wade Davis, Production Manager.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$585.

City of License: Amarillo. DMA: Amarillo. Rank: 130.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	239,860	113,380	353,240
Average Weekly Circulation (1994)	87,126	43,108	158,751
Average Daily Circulation (1994)			96,463

Texas—Amarillo

KVII-TV

Ch. 7

(Operates satellite KVIH-TV, Clovis, NM)

Network Service: ABC.

Licensee: Marsh Media Inc., One Broadcast Center, Amarillo, TX 79101-4328.

Studio: 1101 S. Pierce St., Amarillo, TX 79101-4328.

Telephone: 806-373-1787. Fax: 806-371-7329.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1703-ft. above av. terrain, 1626-ft. above ground, 5049-ft. above sea level.

Latitude 35° 22' 29"
Longitude 101° 52' 58"

Transmitter: 10.4-mi. N of Amarillo.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Avantek, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Marsh Media Inc. (Group Owner).

Began Operation: December 21, 1957. Sale to Marsh family by John B. Walton Jr. approved by FCC Jan. 31, 1968 (Television Digest, Vol. 7:43). Previous sale to Walton by Southwest States approved Nov. 12, 1963 (Vol. 3:46). Sale of control to TV Properties (Southwest States) approved July 16, 1958 (Vol. 14:24, 26, 29).

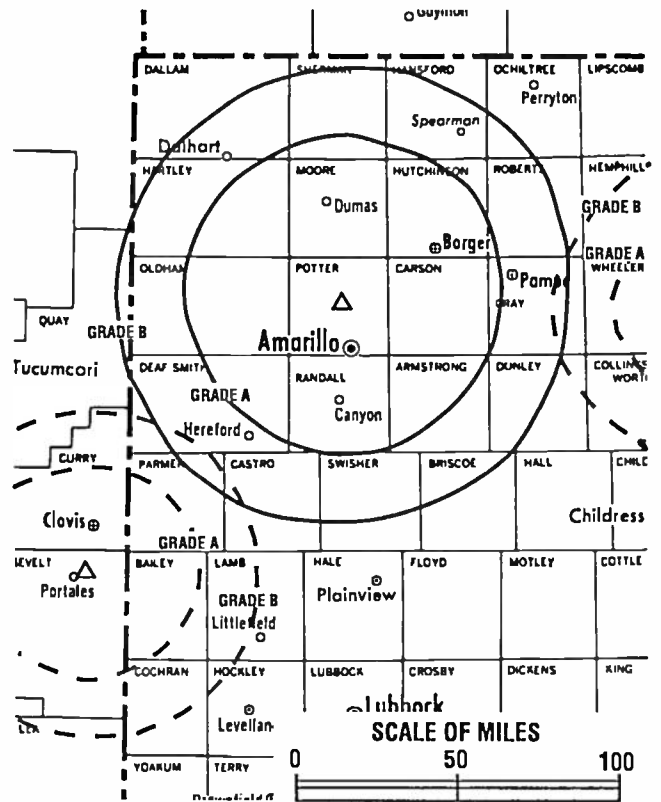
Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Smith & Powstenko.

Personnel:

James R. McCormick, President & General Manager.
John W. Patrick, General Sales Manager.
Steve Pritchett, News Director.
John Morales, Promotion Director.



KVII-TV BPCT-4170 Granted 4/2/69

© American Map Corp., No. 14244

William R. Canady, Director of Engineering.
Tuesday Chapman, Business Manager.
Jackie Smith, Production Manager.

Rates: On request.

City of License: Amarillo. DMA: Amarillo. Rank: 130.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	280,340	186,840	467,180
Average Weekly Circulation (1994)	78,768	43,208	148,691
Average Daily Circulation (1994)			99,981

Texas—Austin

KBVO-TV

Ch. 42

Network Service: None, independent.

Licensee: Austin Television, Drawer 2728, Austin, TX 78768-2728.

Studio: 10700 Metric Blvd., Austin, TX 78758.

Telephone: 512-835-0042. Fax: 512-837-6753.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 2510-kw max. & 720-kw horizontal visual, 251-kw max. & 72-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1311-ft. above ground, 2049-ft. above sea level.

Latitude 30° 19' 10"
Longitude 97° 48' 06"

Transmitter: 2724-B Trail of the Madrones.

Multichannel TV Sound: Planned.

Satellite Earth Stations: Harris, 6.1-meter C-band; Vertex, 4.6-meter Ku-band; Chapparral, 3.5-meter Ku-band; Harris, M/A-Com receivers.

News Services: AP, Fox News.

Ownership: Austin Television.

Began Operation: December 4, 1983. Sale to Granite Bcstg. pends (Television Digest, Vol. 34:41).

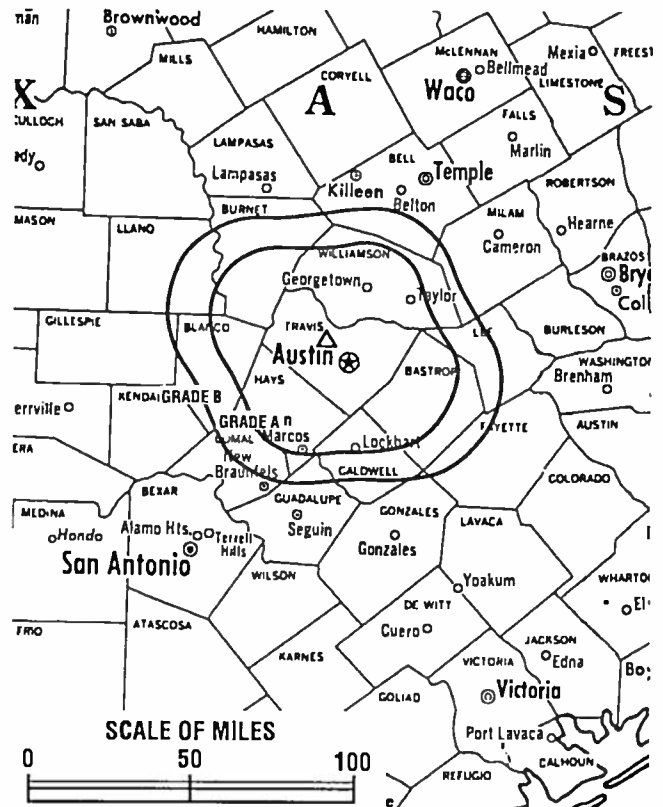
Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Steve Beard, General Manager.
Ray McEachern, Station Manager.
Joseph Killebrew, General Sales Manager.
Patsy Hoffman, National Sales Coordinator.
Troy Brown, Chief Engineer.



KBVO-TV BMPCT-830425KG Granted 5/23/83 © American Map Corp., No. 14244

Cindie Brooks, News & Public Affairs.
Lori Leamons, Promotion Director.

Rates: On request.

City of License: Austin. DMA: Austin. Rank: 65.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	449,170	250,860	700,030
Average Weekly Circulation (1994)	219,589	112,040	332,446
Average Daily Circulation (1994)			170,537

Texas—Austin

KTBC-TV

Ch. 7

Network Service: Fox.

Licensee: KTBC Argyle Television Inc., 100 N.E. Loop, Suite 1400, San Antonio, TX 78216.

Studio: 119 E. 10th St., Austin, TX 78701.

Telephone: 512-476-7777. Fax: 512-495-7001.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1261-ft. above av. terrain, 1077-ft. above ground, 1977-ft. above sea level.

Latitude 30° 18' 36"
Longitude 97° 47' 33"

Transmitter: Mount Larson, 4-mi. NW of State Capitol building.

Satellite Earth Stations: Prodelin, 3.8-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta, 3.6-meter.

News Services: AP, CBS, NIWS.

Ownership: Argyle Television Holding Inc. (Group Owner).

Began Operation: November 27, 1952. Sale to Times Mirror Co. by Claudia Taylor Johnson, et al., approved by FCC Sept. 6, 1973 (Television Digest, Vol. 12:37; 13:37). Sale to Argyle Television Holding Inc. approved by FCC Oct. 6, 1993 (Vol. 33: 13,14).

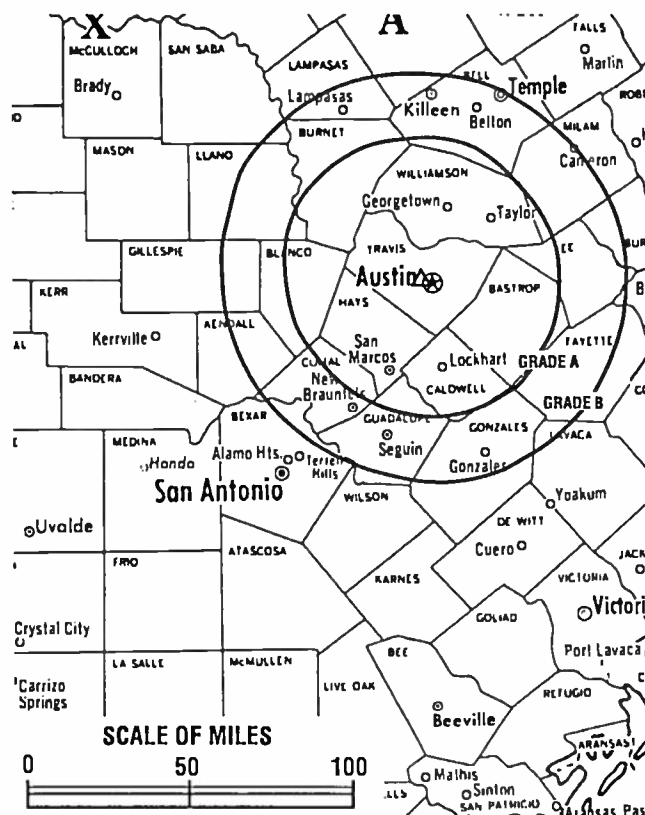
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Lohnes & Culver.

Personnel:

Ronald Klayman, General Manager.
Gina Burks, General Sales Manager.
Katherine Aicher, Operations Director.



KTBC-TV BPCT-861029KW Granted 11/24/86 © American Map Corp., No. 14244

Deborah York, News Director.
Mario Lazzari, Chief Engineer.

Rates: On request.

City of License: Austin. DMA: Austin. Rank: 65.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	772,920	413,870	1,186,790
Average Weekly Circulation (1994)	229,406	136,545	368,118
Average Daily Circulation (1994)			229,058

Texas—Austin

KVUE-TV

Ch. 24

Network Service: ABC.

Licensee: KVUE-TV Inc., Box 9927, Austin, TX 78766.

Studio: 3201 Steck Ave., Austin, TX 78757.

Telephone: 512-459-6521. Fax: 512-467-7503.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1950-kw max. & 711-kw horizontal visual, 327-kw max. & 145-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1184-ft. above ground, 2049-ft. above sea level.

Latitude 30° 19' 21"
Longitude 97° 48' 10"

Transmitter: On hill W of Trail of the Madrones Rd., near Austin.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.6-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, Avantek, Scientific-Atlanta receivers.

News Services: ABC, AP, CNN, UPI.

Ownership: Gannett Broadcasting Group (Group Owner).

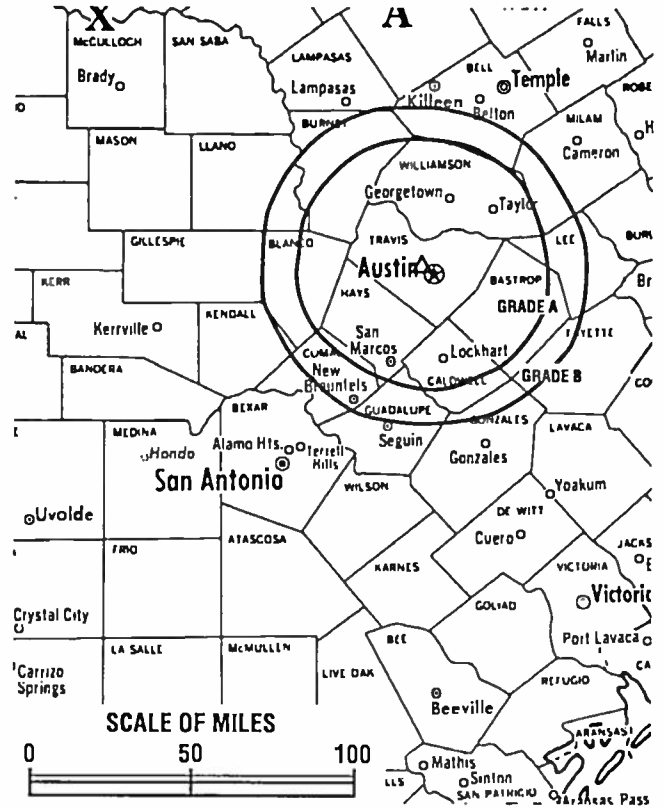
Began Operation: September 12, 1971. Sale to present owner by Evening News Assn. approved by FCC Jan. 13, 1986 (Television Digest, Vol. 26:3). Sale to Evening News by Tolbert Foster, Allen Shivers, et al., approved Sept. 8, 1978 (Vol. 18:21, 38).

Represented (sales): Petry Television Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

- Ardyth Diercks, President & General Manager.
- Sam Rosenwasser, Vice President & General Sales Manager.
- Michael J. Wenglar, Vice President, Engineering.
- Eve Vickers, Vice President & Business Manager.
- Carole Kneeland, Vice President & News Director.
- Dianne Downey, Local Sales Manager.
- Debbie Brizendine, National Sales Manager.
- Rick Muir, Operations Manager.
- Lisabeth Schwenk, Creative Services Manager.
- Robert Taylor, Traffic Manager.
- David Little, Production Manager.
- Theresa Amaya, Community Service Manager.
- Craig Bean, Programming Coordinator.



KVUE-TV BMPCT-7272 Granted 3/2/71

© American Map Corp., No. 14244

Rates: On request.

City of License: Austin. DMA: Austin. Rank: 65.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	414,520	229,000	643,520
Average Weekly Circulation (1994)	211,832	119,161	332,195
Average Daily Circulation (1994)			185,400

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Texas—Austin

KXAN-TV

Ch. 36

(Operates satellite KXAM-TV, Llano, TX)

Network Service: NBC.

Licensee: KXAN Inc., Box 490, Austin, TX 78767.

Studio: 908 W. Martin L. King Jr. Blvd., Austin, TX 78701.

Mailing Address: Box 490, Austin, TX 78767.

Telephone: 512-476-3636. Fax: 512-476-1520.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2000-kw max. visual, 200-kw max. aural. Antenna: 1286-ft. above av. terrain, 1168-ft. above ground, 2049-ft. above sea level.

Latitude 30° 19' 33"
Longitude 97° 47' 58"

Transmitter: Trail of Madrones Rd., 5-mi. NW of Austin.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 8-meter Ku-band; Harris, 3-meter Ku-band; Microdyne, 7-meter C-band; Satcom Technologies, 5-meter Ku-band; Harris, Microdyne, Standard Communications receivers.

News Services: AP, Conus, NBC.

Ownership: LIN Television Corp. (Group Owner).

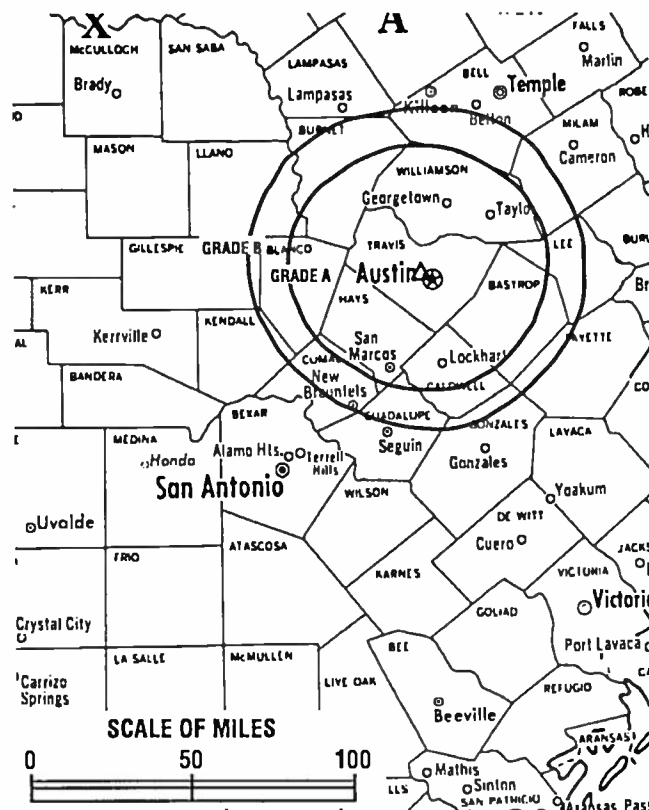
Began Operation: February 12, 1965 on Ch. 42. Changed to Ch. 36 Jan. 12, 1973. Sale to LIN Bcstg. by Kingstip Communications Inc. approved by FCC May 2, 1979 (Television Digest, Vol. 18:16, 17).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Personnel:

Jane Wallace, President & General Manager.
Bob Stettner, General Sales Manager.
Ross Newsome, National Sales Manager.
Bob McAvoy, Director of Engineering & Operations.



KXAN-TV BPCT-900329KE Granted 4/10/90 © American Map Corp., No. 14244

Jeff Klotzman, News Director.
Margaret Mohr, Promotion Director.
Anne Peterson, Business Manager.

Highest 30 Sec. Rate: \$2500.

City of License: Austin. DMA: Austin. Rank: 65.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	446,060	243,860	689,920
Average Weekly Circulation (1994)	210,672	113,842	325,680
Average Daily Circulation (1994)			168,403

Texas—Baytown-Houston

KVVV

Ch. 57

(Formerly KRTW)

Network Service: None, Independent.

Licensee: VVI Baytown Inc., 1044 Hercules, Houston, TX 77058.

Studio: 1044 Hercules, Houston, TX 77058.

Telephone: 713-286-4245. Fax: 713-286-4541.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1919-ft. above av. terrain, 1932-ft. above ground, 1909-ft. above sea level.

Latitude 29° 17' 56"
Longitude 95° 14' 11"

Transmitter: 4-mi. SE of corner of Springtown Rd. & Hwy. 35, 8-mi. S of Alvin.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Comtech, 5-meter C-band; Scientific-Atlanta receivers.

Ownership: ValueVision International Inc.

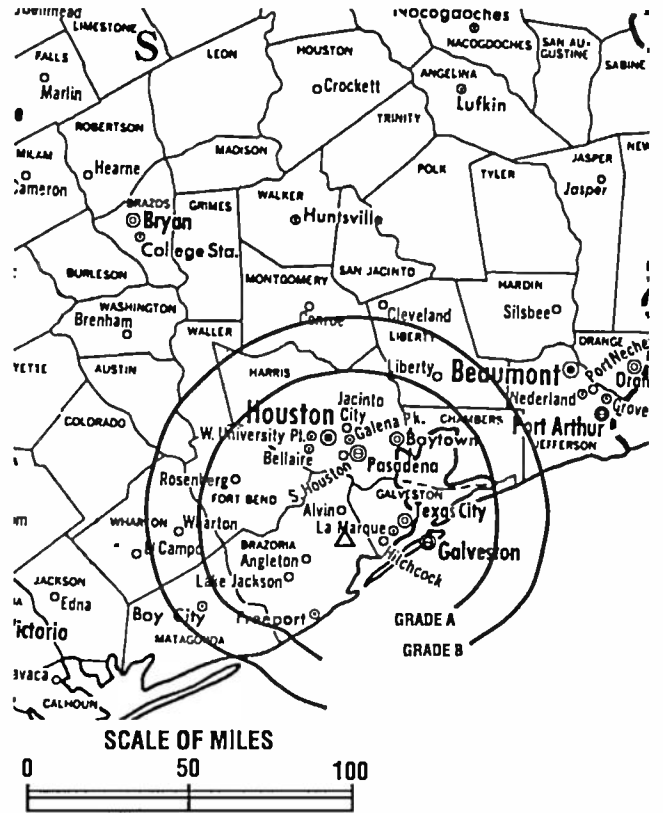
Began Operation: May 18, 1988. Sale to present owner by Pray Inc. approved by FCC Jan. 27, 1994 (Television Digest, Vol 34:44).

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

Ted Travis, General Manager.
Johanna Schweers, Business Manager.

Rates: On request.



KVVV BPCT-900612KF Granted 8/30/90 © American Map Corp., No. 14244

City of License: Baytown. DMA: Houston. Rank: 11.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	612,740	541,800	1,154,540
Average Weekly Circulation(1994)	0	0	253
Average Daily Circulation(1994)			0

Texas—Beaumont-Port Arthur

KBMT

Ch. 12

Network Service: ABC.

Licensee: Channel 12 of Beaumont Inc., 525 Interstate Hwy. 10 S, Beaumont, TX 77701.

Studio: 525 Interstate Hwy. 10 S, Beaumont, TX 77701.

Mailing Address: Box 1550, Beaumont, TX 77704.

Telephone: 409-833-7512. Fax: 409-833-4007.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1000-ft. above av. terrain, 1032-ft. above ground, 1059-ft. above sea level.

Latitude	30°	11'	26"
Longitude	93°	53'	08"

Transmitter: 2-mi. W of Mauriceville, TX.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Harris, 4.5-meter C-band; Avantek, Harris, M/A-Com receivers.

News Services: AP, CNN.

Ownership: McKinnon Broadcasting Co. (Group Owner).

Began Operation: June 18, 1961. Transfer of control to Harbour TV Systems from A. O. Banning & William G. Hill Jr. approved by FCC Feb. 11, 1976. Sale to Banning & Hill by Devon Corp. approved by FCC Sept. 28, 1973. Sale to present owners by Liberty National Corp. approved by FCC Oct. 21, 1976 (Television Digest, Vol. 16:27).

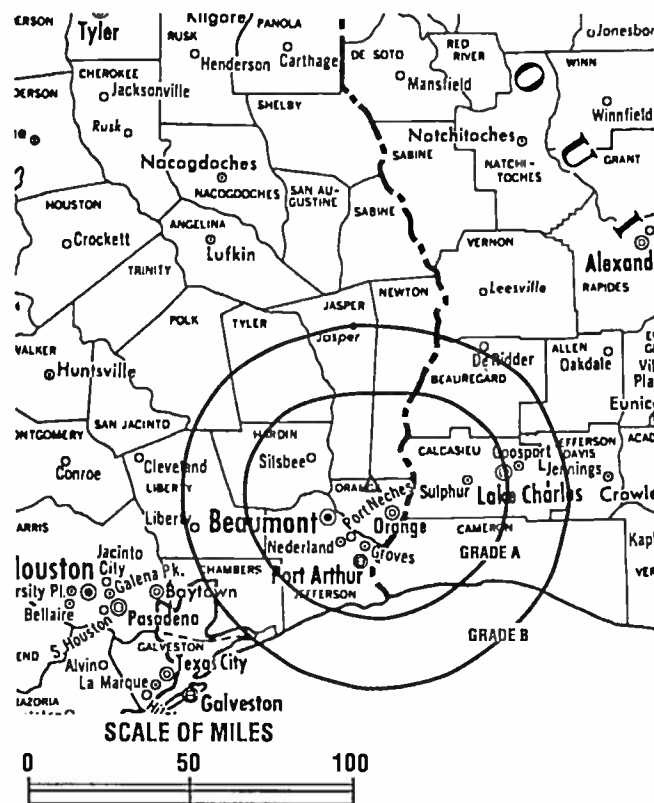
Represented (sales): Katz Continental Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Michael D. McKinnon, President.
- Fred Jordan, General Manager.
- Bob Wilson, Local Sales Manager.
- Charlene Winter, Regional Sales Manager.
- Gary Smith, Program Director.



KBMT BPCT-3266 Granted 1/6/65

© American Map Corp., No. 14244

Don Davis, Promotion Director & Production Manager.
 Vernon J. LeJeune, Business Manager.
 David J. Cunningham, Chief Engineer.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$425.

City of License: Beaumont. DMA: Beaumont-Port Arthur. Rank: 136.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	924,830	745,820	1,670,650
Average Weekly Circulation (1994)	121,243	66,103	187,572
Average Daily Circulation (1994)			107,919

Texas—Beaumont-Port Arthur

KFDM-TV

Ch. 6

Network Service: CBS.

Licensee: Freedom-TV Sub Inc., Box 7128, Beaumont, TX 77726-7128.

Studio: 2955 Interstate 10 E, Beaumont, TX 77702.

Mailing Address: Box 7128, Beaumont, TX 77726-7128.

Telephone: 409-892-6622. Fax: 409-892-6665.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 960-ft. above av. terrain, 1031-ft. above ground, 1049-ft. above sea level.

Latitude 30° 08' 24"
Longitude 93° 58' 44"

Transmitter: U.S. Hwy. 90, approx. 2.3-mi. ENE of Vidor, TX.

Satellite Earth Stations: Microdyne, 7-meter C-band; RCA Americom, 4.6-meter Ku-band.

News Service: AP.

Ownership: Freedom Communications Inc. (Group Owner).

Began Operation: April 24, 1955. Sale to present owner by Belo Bcstg. Corp. approved by FCC Dec. 13, 1983 (Television Digest, Vol. 23:42). Sale to Belo by Beaumont Bcstg. Corp. approved by FCC May 1969 (Vol. 9:19).

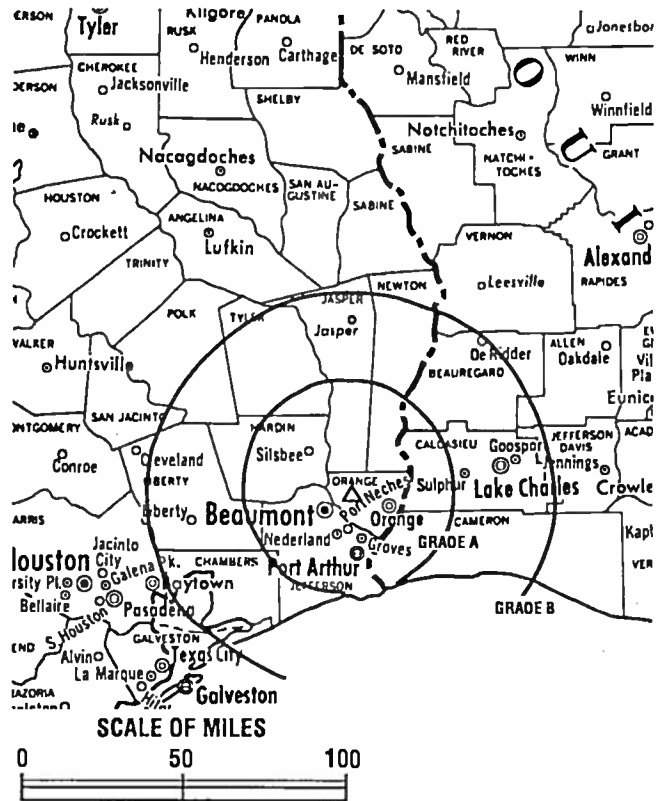
Represented (sales): Petry Television Inc.

Represented (legal): Latham & Watkins.

Represented (engineering): Carl T. Jones Corp.

Personnel:

Larry Beaulieu, General Manager.
C. Rix Garey, General Sales Manager.
Suzanne Heise Wolfrom, National Sales Manager.
David Lowell, News Director.
Karen Agnew, Program Director.
Gina Hinson, Promotion Director.



KFDM-TV BPCT-3107 Granted 1/30/63 © American Map Corp., No. 14244

Katherine Read, Business Manager.
Robert Boggs, Production Director.
Richard Kihn, Chief Engineer.

Rates: On request.

City of License: Beaumont. DMA: Beaumont-Port Arthur. Rank: 136.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	821,340	667,750	1,489,090
Average Weekly Circulation (1994)	114,750	65,114	179,864
Average Daily Circulation (1994)			117,706

Texas—Port Arthur-Beaumont

KJAC-TV

Ch. 4

Network Service: NBC.

Licensee: Southeast Texas Broadcasting Corp., 2900 17th St., Port Arthur, TX 77642.

Studio: 2900 17th St., Port Arthur, TX 77642.

Mailing Address: Box 3257, Port Arthur, TX 77643.

Telephone: 409-985-5557. **Fax:** 409-985-4927.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1180-ft. above av. terrain, 1225-ft. above ground, 1249-ft. above sea level.

Latitude 30° 09' 31"
Longitude 93° 59' 11"

Transmitter: NW of State Rte. 235, 2.8-mi. NE of Vidor.

Satellite Earth Stations: ADM, 3.8-meter Ku-band; Harris, 8-meter Ku-band; Harris, 3.5-meter Ku-band; Harris, M/A-Com receivers.

News Services: AP, NBC.

Ownership: Price Communications Corp. (Group Owner).

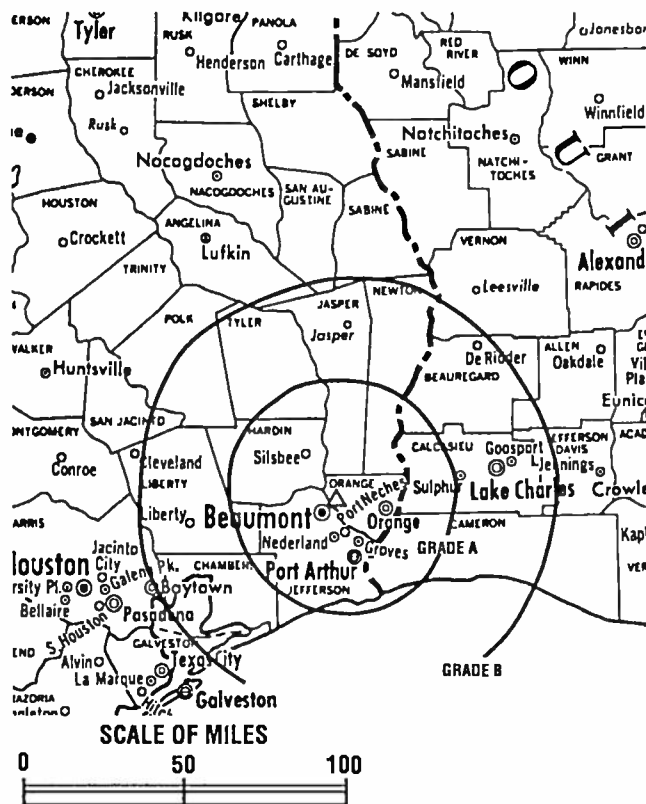
Began Operation: October 22, 1957, equally owned by Port Arthur College & Jefferson Amusement Co. Sale of its 50% by Port Arthur College to Jefferson Amusement approved by FCC Nov. 15, 1965 (Televison Digest, Vol. 5:43, 47). Transfer of control from Jefferson Amusement to Robert H. Park, Janet Gordon Jack, et al., approved by FCC May 1, 1969. Sale to Clay Communications approved May 31, 1973. Sale to present owner approved by FCC June 23, 1987 (Vol. 27:21).

Represented (sales): Seltel Inc.

Represented (legal): Roberts & Eckard, P.C.

Personnel:

Robert Verde, Vice President & General Manager.
Liz Parigi-Stobart, Vice President & General Sales Manager.
Mark Clegg, News Director.
Bob Schnarr, Program Director.
Sarah Ivey, Promotion Director.
Gery Meyer, Business Manager.



KJAC-TV BPCT-4322 Granted 5/13/70

© American Map Corp., No. 14244

J. C. Johnson, Production Manager.
Charles Ravell, Chief Engineer.
Diane Gibson, Traffic Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Port Arthur. **DMA:** Beaumont-Port Arthur. **Rank:** 136.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	935,070	726,580	1,661,650
Average Weekly Circulation (1994)	93,503	61,031	155,001
Average Daily Circulation (1994)			80,372

Texas—Big Spring

KWAB-TV

Ch. 4

(Satellite of KWES-TV, Odessa, TX)

Network Service: NBC.

Licensee: Midessa Television Co., Box 60150, Midland, TX 79711.

Studio: 2500 Kentucky Way, Big Spring, TX 79720.

Telephone: 915-263-4901.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 12.75-kw visual, 2.51-kw aural. Antenna: 380-ft. above av. terrain, 497-ft. above ground, 2957-ft. above sea level.

Latitude 32° 15' 14"
Longitude 101° 26' 44"

Transmitter: 2500 Kentucky Way, Big Spring.

Satellite Earth Stations: 4 in operation; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: R. H. Drewry Group (Group Owner).

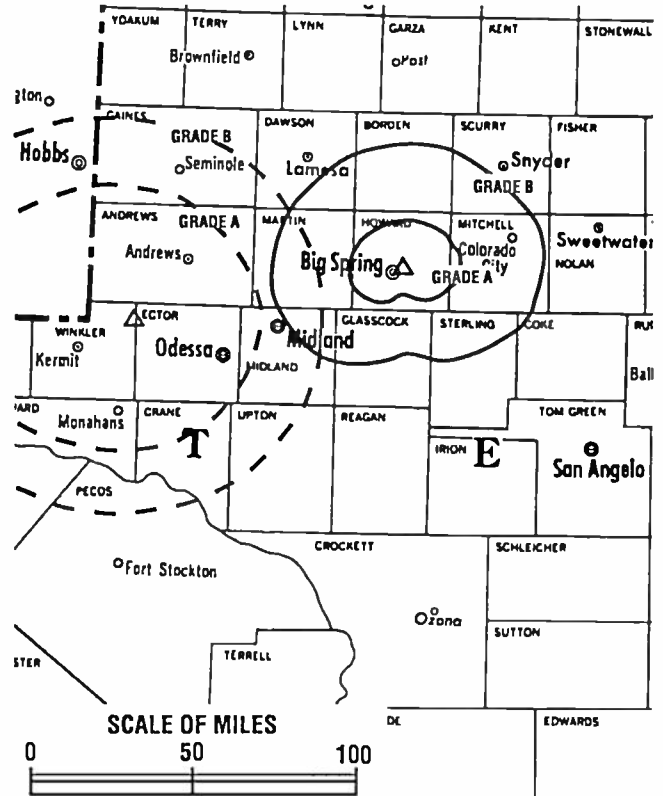
Began Operation: January 15, 1956. Sale to present owner by James C. Taylor, Receiver, approved by FCC Sept. 9, 1991.

Represented (sales): Petry Television Inc.

Personnel: See KWES-TV, Odessa, TX.

Rates: On request.

City of License: Big Spring. DMA: Odessa-Midland. Rank: 151.



KWAB-TV BMPCT-3267 Granted 8/8/55 © American Map Corp., No. 14244

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	47,530	15,100	62,630
Average Weekly Circulation (1994)	8,145	1,182	9,332
Average Daily Circulation (1994)			5,336

Texas—Brownsville

KVEO

Ch. 23

Network Service: NBC.

Licensee: ComCorp of Texas Inc., Box 3030, Lafayette, LA 70502.

Studio: 394 N. Expressway, Brownsville, TX 78521.

Telephone: 512-544-2323. Fax: 512-544-4636.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 2600-kw max. & 735-kw horizontal visual, 41-kw aural. Antenna: 1487-ft. above av. terrain, 1489-ft. above ground, 1549-ft. above sea level.

Latitude 26° 06' 59"
Longitude 97° 50' 16"

Transmitter: 2-mi. S of La Feria, TX.

Satellite Earth Stations: Harris, 6.1-meter Ku-band; Vertex, 4.57-meter Ku-band; Comtech, 3.5-meter C-band; Harris, M/A-Com, Microwave Assoc. receivers.

News Service: NBC.

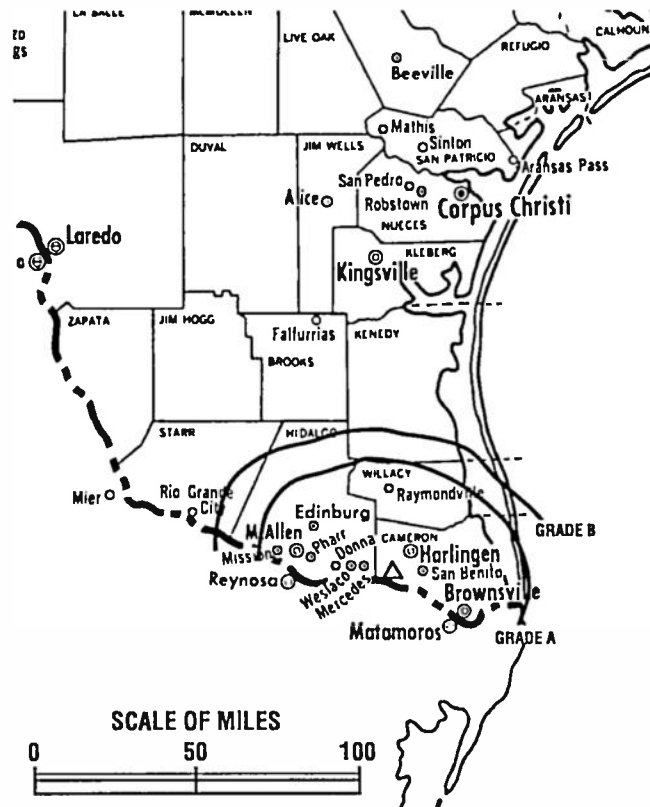
Ownership: Communications Corp. of America (Group Owner).

Began Operation: December 18, 1981. Sale to Valley Bcstg. Co. by Trustee-in-Bankruptcy approved by FCC August 31, 1984. Sale to SouthWest MultiMedia Corp. approved Nov. 29, 1985. FCC approved sale to Associated Broadcasters Inc. Oct. 19, 1990.

Represented (sales): Seltel Inc.

Personnel:

Patti C. Smith, General Manager.
Zee Zepeda, Sales Manager.
Ernie Evans, Sales Manager.
Jeff DuBois, Program & Promotion Director.
Frank Brucks, Chief Engineer.
Corina Lopez, Business Manager.
La Huan Ortega, Traffic Manager.



KVEO BPCT-791029KH Granted 9/16/80

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$750.

NETWORK BASE HOURLY RATE: \$210.

City of License: Brownsville. DMA: Harlingen-Weslaco-Brownsville-McAllen. Rank: 113.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	94,150	114,240	208,390
Average Weekly Circulation (1994)	65,039	74,668	139,720
Average Daily Circulation (1994)			70,937

Texas—McAllen-Brownsville-Matamoros, Mexico

XHRIO

Ch. 2

Network Service: Telemundo.

Licensee: Amerimex International Media Inc., 2100 Trawood, El Paso, TX 79935.

Studio: 500 E. Beaumont, McAllen, TX 78501.

Mailing Addresses: Box 9112, El Paso, TX 79982; Box 5074, McAllen, TX 78501.

Telephone: 915-595-6700. **Fax:** 915-598-6073.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1096-ft. above av. terrain.

Satellite Earth Station: Scientific-Atlanta.

Ownership: Amerimex International Media Inc.

Began Operation: August 3, 1979.

Represented (sales): Telemundo.

Personnel:

John W. Doran, Executive Vice President & General Manager.

Eddie Gongora, Station Manager.

Emmett Wells, General Sales Manager.

Travis Truitt, Chief Engineer.

Rates: On request.

Nielsen Data: Not available.

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Texas—Bryan

KBTX-TV

Ch. 3

(Affiliated with KWTX-TV, Waco, TX)

Network Service: CBS.

Licensee: Brazos Broadcasting Co., Box 3730, Bryan, TX 77805.

Studio: 4141 E. 29th St., Bryan, TX 77802.

Telephone: 409-846-7777. Fax: 409-846-1490.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 70-kw visual, 7-kw aural. Antenna: 1687-ft. above av. terrain, 1705-ft. above ground, 2036-ft. above sea level.

Latitude	30°	33'	10"
Longitude	96°	01'	50"

Transmitter: 4-mi. SE of Carlos, TX.

Satellite Earth Stations: AFC, 4-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Service: UPI.

Ownership: KWTX Broadcasting Co. (Group Owner).

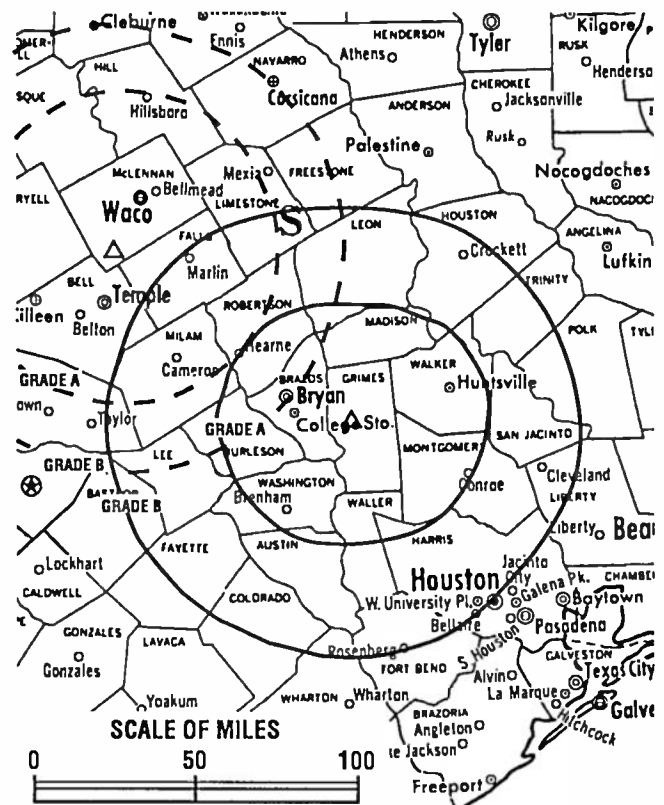
Began Operation: May 22, 1957.

Represented (sales): Seltel Inc.

Represented (legal): Cordon & Kelly.

Personnel:

M. N. Bostick, Chairman of the Board.
 Thomas G. Pears, President.
 Jim Baronet, General Manager.
 Jon Boaz, General Sales Manager.
 Mike Wright, National Sales Manager.
 Steve Sandlin, Chief Engineer.
 Jeff Braun, News Director.



KBTX-TV BPCT-820802KE Granted 11/18/82 © American Map Corp., No. 14244

Rates: On request.

City of License: Bryan. DMA: Waco-Temple-Bryan. Rank: 98.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	840,520	715,890	1,556,410
Average Weekly Circulation (1994)	50,856	40,489	96,293
Average Daily Circulation (1994)			55,756

Texas—Bryan

KYLE

Ch. 28

Network Service: None, independent.

Licensee: Silent Minority Group Inc., Box 3008, Bryan, TX 77805.

Studio: 820 Industrial Blvd., Suite 100, Bryan, TX 77803.

Telephone: 409-823-2828. Fax: 409-822-5511.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 3000-kw max. visual. Antenna: 778-ft. above av. terrain, 778-ft. above ground, 1079-ft. above sea level.

Latitude	30°	33'	58"
Longitude	95°	59'	24"

Requests modification of CP for change to 125.9-kw max. visual, 502-ft. above av. terrain, 426-ft. above ground, 807-ft. above sea level, lat. 30° 41' 18", long. 96° 25' 35", transmitter to 2.3-mi. NW of Bryan on Danby Rd. in Brazos County. BMPCT-930316KF.

Transmitter: 3-mi. SW of junction of Rtes. 30 & 90 at Roans Prairie, TX.

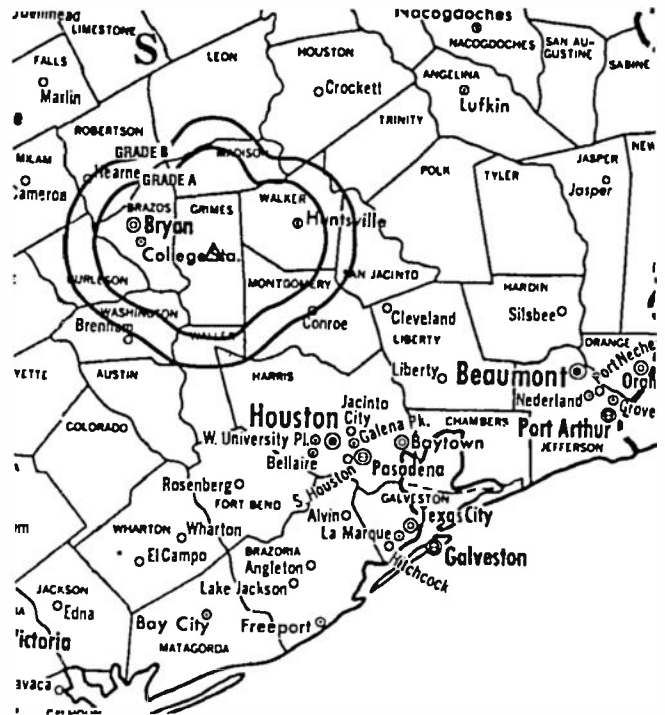
Ownership: Silent Minority Group Inc.

Began Operation: August 27, 1994.

Represented (legal): Mark Van Bergh.

Represented (engineering): Lawrence Behr Associates Inc.

Personnel:
Ulman McMullen, General Manager.
Les White, Chief Engineer.
Karen Snead-White, Program Director.



KYLE BMPCT-920113KG Granted 9/22/92 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$700.

Nielsen Data: Not available.

City of License: Bryan. DMA: Waco-Temple-Bryan. Rank: 98.

Texas—Corpus Christi

KIII

Ch. 3

Network Service: ABC.

Licensee: Channel 3 of Corpus Christi Inc., 4750 S. Padre Island Dr., Corpus Christi, TX 78411.

Studio: S. Padre Island Dr. & Everhart Rd., Corpus Christi, TX 78411.

Mailing Address: Box 6669, Corpus Christi, TX 78411.

Telephone: 512-854-4733. **Fax:** 512-855-8419.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 860-ft. above av. terrain, 899-ft. above ground, 949-ft. above sea level.

Latitude 27° 39' 29"
Longitude 97° 36' 04"

Transmitter: Near Petronilla, 15-mi. SW of Corpus Christi.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; Andrew C-band; Andrew, Harris receivers.

News Services: NIWS, CNN.

Ownership: McKinnon Broadcasting Co. (Group Owner).

Began Operation: May 4, 1964 on Ch. 3. Prior to transfer of control to Clinton D. McKinnon, station operated as KVDO-TV on Channel 22 from June 9, 1954 until it left the air Aug. 19, 1957 and later was granted change to Ch. 3.

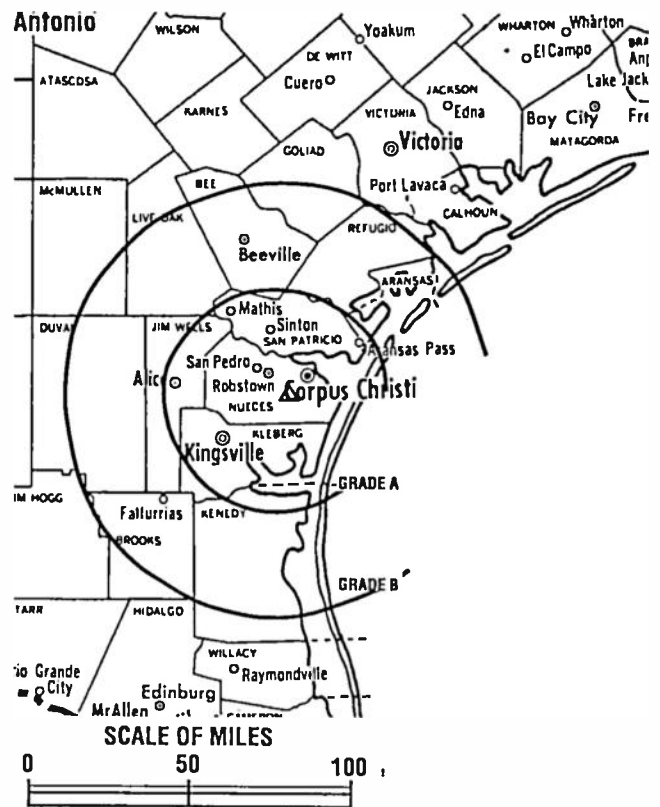
Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Michael D. McKinnon, President.
- Billy Brotherton, Vice President & General Manager.
- Nancy Yuhasz, National Sales Manager.
- Rob Dean, News Director.
- Kathryn Childers, Promotion & Marketing Director.



KIII BMPCT-5945 Granted 11/7/63 © American Map Corp., No. 14244

Leonard Roper, Business Manager.
Fred Hoffmann, Chief Engineer.

Highest 30 Sec. Rate: \$650.

NETWORK BASE HOURLY RATE: \$500.

City of License: Corpus Christi. **DMA:** Corpus Christi. **Rank:** 128.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	170,820	86,080	256,900
Average Weekly Circulation (1994)	98,245	56,327	156,830
Average Daily Circulation (1994)			110,154

Texas—Corpus Christi

KORO

Ch. 28

Network Service: Univision.

Licensee: Telecorpus Inc., 102 N. Mesquite, Corpus Christi, TX 78401.

Studio: 102 N. Mesquite, Corpus Christi, TX 78401.

Telephone: 512-883-2823. Fax: 512-883-2931.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1459-kw max. visual, 146-kw max. aural. Antenna: 762-ft. above av. terrain, 750-ft. above ground, 820-ft. above sea level.

Latitude 27° 45' 11"
Longitude 97° 38' 14"

Transmitter: 2-mi. S of Hwy. 44 on Ch. 10 Rd., 2-mi. SE of Robstown.

Satellite Earth Station: Andrew, 7-meter.

News Service: AP.

Ownership: Telecorpus Inc.

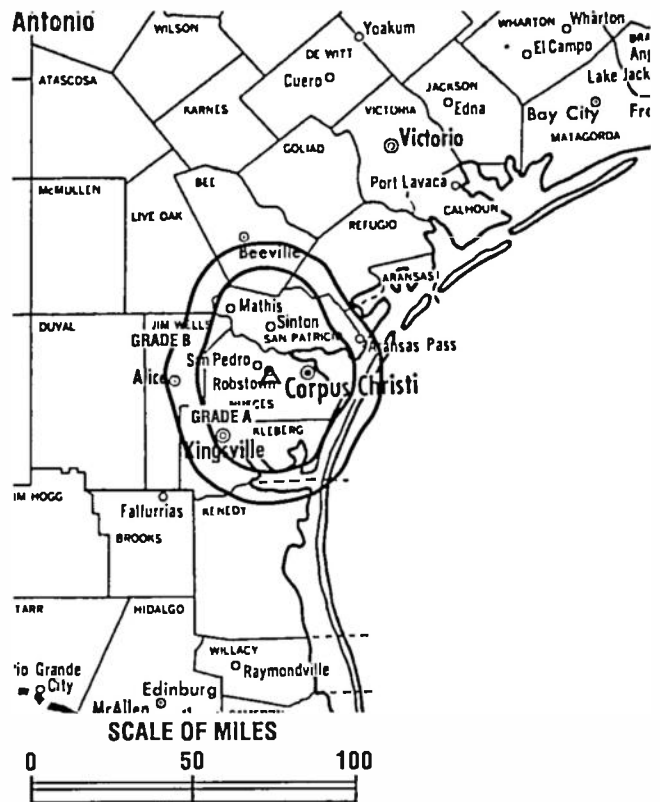
Began Operation: April 13, 1977.

Represented (sales): Univision.

Personnel:

Servando Caballero, General Manager.
Suzel Mendieta, Assistant Station Manager.
Abel Pacheco, General Sales Manager.
Javier Colmenero, News Director.
Felipe Franco, Chief Engineer.

Highest 30 Sec. Rate: \$210.



KORO BPCT-870326KH Granted 6/27/87 © American Map Corp., No. 14244

City of License: Corpus Christi. DMA: Corpus Christi. Rank: 128.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	118,840	64,840	183,680
Average Weekly Circulation (1994)	17,140	12,321	29,989
Average Daily Circulation (1994)			16,917

Texas—Corpus Christi

KRIS-TV

Ch. 6

Network Service: NBC.

Licensee: Gulf Coast Broadcasting Co., Box 840, Corpus Christi, TX 78403.

Studio: 409 S. Staples St., Corpus Christi, TX 78401.

Telephone: 512-886-6100. Fax: 512-887-6666.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 954-ft. above av. terrain, 945-ft. above ground, 1007-ft. above sea level.

Latitude 27° 44' 28"
Longitude 97° 36' 08"

Transmitter: Violet Rd., 2.94-mi. S of Violet community, SW of city limits.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 9.1-meter Ku-band; Harris, 6.1-meter C-band; Harris, 4.1-meter Ku-band; Harris receivers.

News Service: AP.

Ownership: Gulf Coast Broadcasting Co.

Began Operation: May 25, 1956.

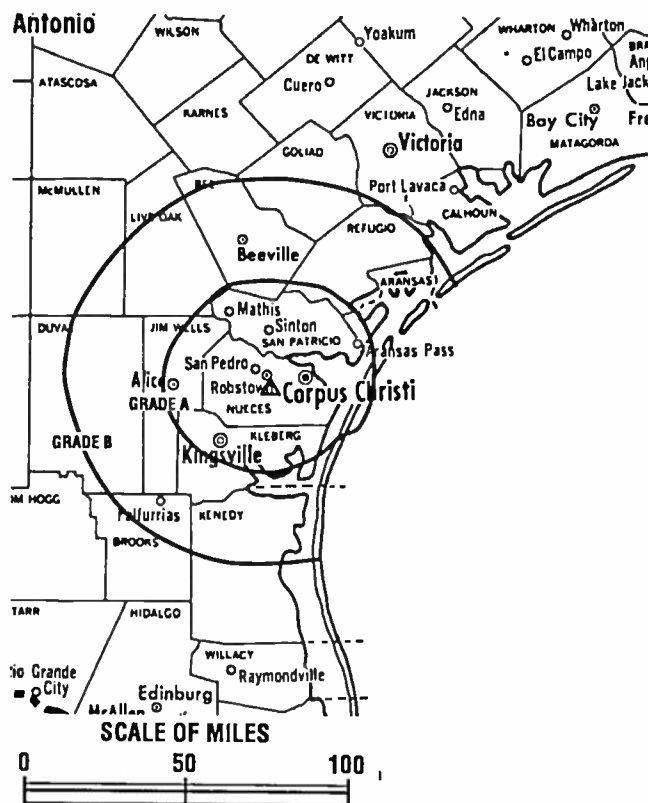
Represented (sales): Blair Television.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

T. Frank Smith Jr., President & General Manager.
Charlie Brite, General Sales Manager.
Steve West, Chief Engineer.
Fred Ertz, News Director.
Susan M. Hines, Business Manager.
Jay Sanchez, Public Service Director.



KRIS-TV BPCT-860915KF Granted 11/19/86 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$600.

City of License: Corpus Christi. DMA: Corpus Christi. Rank: 128.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	140,500	74,890	215,390
Average Weekly Circulation (1994)	91,784	51,432	146,489
Average Daily Circulation (1994)			91,432

Texas—Corpus Christi

KZTV

Ch. 10

(Operates satellite KVTV, Laredo, TX)

Network Service: CBS.

Licensee: K-SIX Television Inc., 301 Artesian St., Corpus Christi, TX 78401.

Studio: 301 Artesian St., Corpus Christi, TX 78401.

Mailing Address: Box TV-10, Corpus Christi, TX 78403.

Telephone: 512-883-7070. Fax: 512-884-8111.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 940-ft. above av. terrain, 982-ft. above ground, 1049-ft. above sea level.

Latitude	27°	46'	50"
Longitude	97°	38'	03"

Transmitter: State Hwy. 44, 1.7-mi. E of Robstown, TX.

Satellite Earth Stations: 4 in operation; Pinzone, RCA, Scientific-Atlanta receivers.

AM Affiliate: KSIX, 1-kw, 1230 kHz.

News Services: AP, CBS.

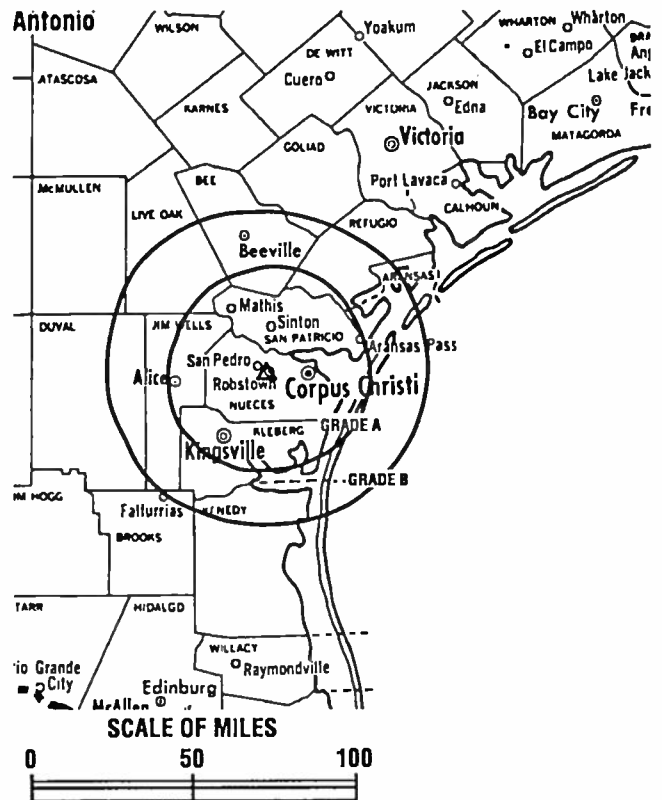
Ownership: K-SIX Television Inc.

Began Operation: September 30, 1956.

Represented (sales): Seitel Inc.

Personnel:

Vann M. Kennedy, President & General Manager.
 Dale Bowers, General Sales Manager.
 Gene Looper, Program Director.
 Jim Bixler, Commercial Manager.
 Lester Waters, Chief Engineer.
 Walter Furley, News Director.
 Alice Benson, Promotion Director.



KZTV BPCT-3299 Granted 3/17/64

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$450.

NETWORK BASE HOURLY RATE: \$450.

City of License: Corpus Christi. DMA: Corpus Christi. Rank: 128.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	170,990	83,470	254,460
Average Weekly Circulation (1994)	92,330	54,135	149,510
Average Daily Circulation (1994)			85,389

Texas—Dallas

KDAF

Ch. 33

Network Service: None, Independent.

Licensee: News America Television Inc., 8001 John Carpenter Freeway, Dallas, TX 75247.

Studio: 8001 John Carpenter Freeway, Dallas, TX 75247.

Telephone: 214-640-3300. Fax: 214-640-3409.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1696-ft. above av. terrain, 1501-ft. above ground, 2321-ft. above sea level.

Latitude	32°	35'	21.50"
Longitude	96°	58'	10.00"

Transmitter: Belt Line Rd., 0.81-mi. W of Cedar Hill Rd., Cedar Hill.

Satellite Earth Stations: Harris, 6.1-meter C-band; Harris, 4.57-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Harris, Scientific-Atlanta, Standard Communications receivers.

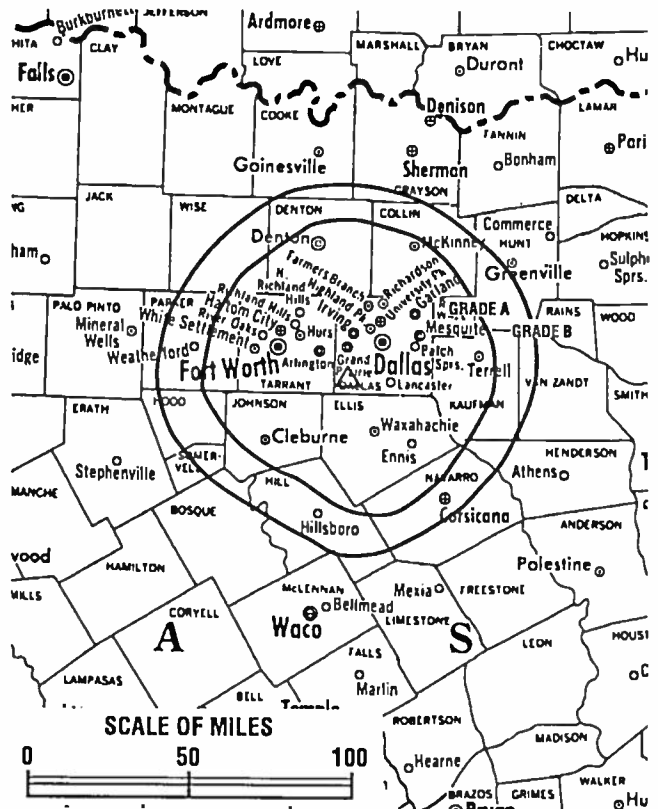
Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: September 29, 1980. Sale to present owner by Metromedia approved by FCC Nov. 14, 1985. Sale to Metromedia by Sheldon K. Turner and Nolanda Turner Hill approved by FCC Nov. 8, 1983.

Represented (sales): Petry Television Inc.

Personnel:

- Kathy Saunders, Vice President & General Manager.
- Bill Munk, Vice President & General Sales Manager.
- Sheri Germain-Stambaugh, Vice President & Business Manager.
- Lisa Gregorisch, Vice President, News.
- Ken Murphy, National Sales Manager.
- Chris Wolf, Programming & Promotion Director.
- Joe Maggio, Chief Engineer.
- Elaine Stedler, Program Coordinator.



KDAF BPCT-840330KE Granted 4/25/84 © American Map Corp., No. 14244

Rates: On request.

City of License: Dallas. DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,013,850	1,009,570	2,023,420
Average Weekly Circulation (1994)	474,888	506,979	992,675
Average Daily Circulation (1994)			426,172

Texas—Dallas-Fort Worth

KDFI-TV

Ch. 27

Network Service: None, independent.

Licensee: DMIC Corp., 433 Regal Row, Dallas, TX 75247.

Studio: 433 Regal Row, Dallas, TX 75247.

Mailing Address: Box 561427, Dallas, TX 75356-1427.

Telephone: 214-637-2727.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 5000-kw max. & 1490-kw horizontal visual, 251-kw aural. Antenna: 1690-ft. above av. terrain, 1529-ft. above ground, 2349-ft. above sea level.

Latitude	32°	35'	22"
Longitude	96°	58'	10"

Transmitter: Belt Line Rd., 0.81-mi. W of Cedar Hill Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: United Satellite Systems, 5-meter; M/A-Com receivers.

News Services: Southwest Newswire, UPI.

Ownership: Dallas Media Investors Corp.

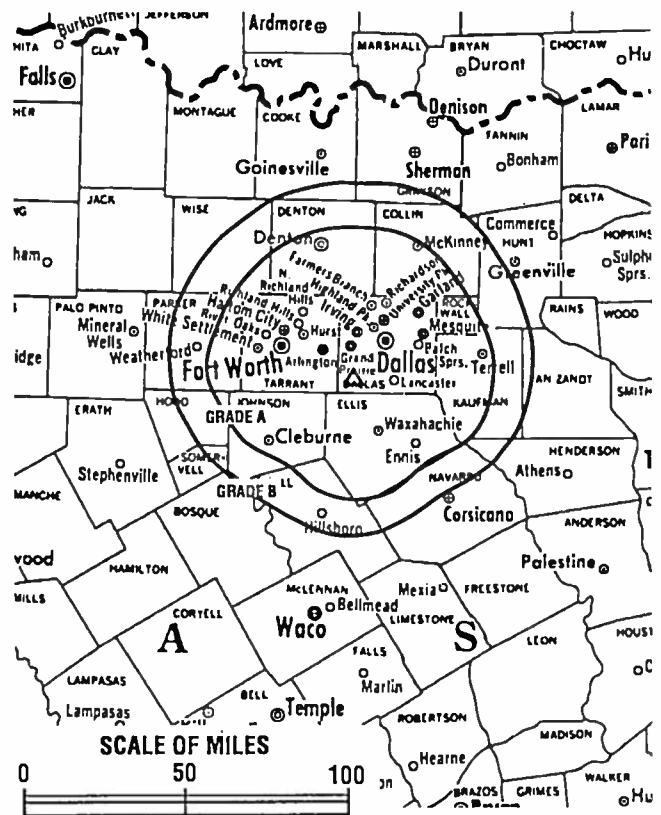
Began Operation: January 26, 1981.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

John A. McKay, President & Chief Executive Officer.
 Raymond Luckey, Vice President & Chief Financial Officer.
 Dan Corken, General Sales Manager.
 Joe Zambardino, National Sales Manager.
 Mark Lamberti, Director of Programming.
 Jim Kaufman, Chief Engineer.
 Kimberly Sue Jenkins, Promotion Director.



KDFI-TV BPCT-4692 Granted 2/1/80

© American Map Corp., No. 14244

Rates: On request.

City of License: Dallas. DMA: Dallas-Fort Worth. Rank: B.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,019,940	991,380	2,011,320
Average Weekly Circulation (1994)	203,172	282,233	492,505
Average Daily Circulation (1994)			140,805

Texas—Dallas-Fort Worth

KDFW-TV

Ch. 4

Network Service: Fox.

Licensee: Argyle Television Inc., 100 N.E. Loop, San Antonio, TX 78216.

Studio: 400 N. Griffin St., Dallas, TX 75202.

Telephone: 214-720-4444. Fax: 214-720-3207.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1677-ft. above av. terrain, 1496-ft. above ground, 2306-ft. above sea level.

Latitude 32° 35' 06"
Longitude 96° 58' 41"

Transmitter: Cedar Hill at junction of Belt Line & Mansfield Rds.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 6.1-meter; Vertex, 4.6-meter C-band; Vertex, 4.6-meter Ku-band.

News Services: AP, CBS, DataTime, HMS, NIWS.

Ownership: Argyle Television Holding Inc. (Group Owner).

Began Operation: December 3, 1949. Sale to Times Mirror Co. by Times Herald Printing Co. along with Dallas-Times Herald, approved by FCC May 15, 1970 (Television Digest, Vol. 9:38; 10:20). Sale to Argyle Television Holding Inc. granted by FCC August 6, 1993 (Vol. 33:13, 14; 34:2).

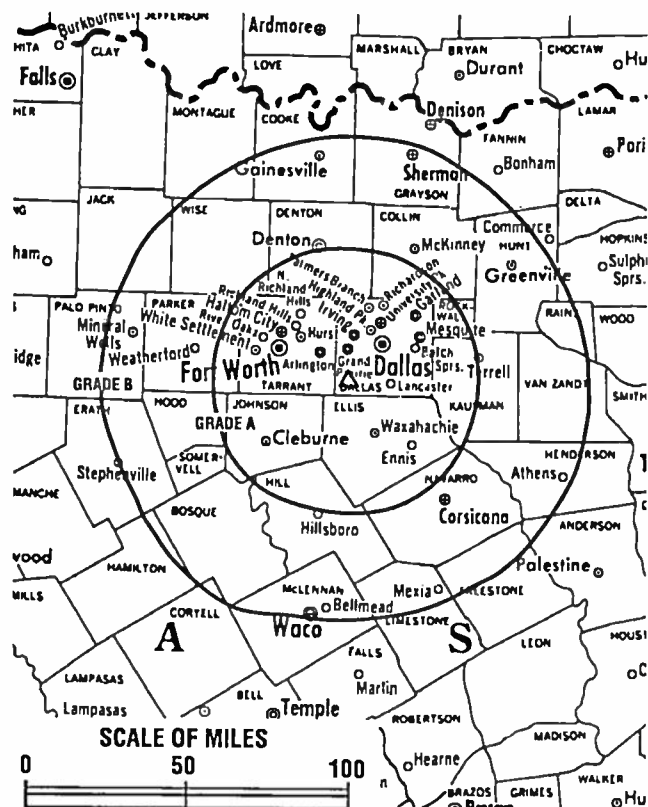
Represented (sales): Katz American Television; Canadian Communications Co.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Lohnes & Culver.

Personnel:

Jeff Rosser, General Manager.
Mike Sechrist, Director, News.
Ibra Morales, General Sales Manager.
Val Bonnie, Local Sales Manager.
Rick Thompson, National Sales Manager.



KDFW-TV BPC2-881130KF Granted 1/31/89 © American Map Corp., No. 14244

Karen Hodges, National Sales Manager.
James D. Withers, Director of Engineering.
Karen Cage, Public Relations Director.
Dalton Lee, Business Manager.

Rates: Dn request.

City of License: Dallas. DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,631,120	1,334,560	2,965,680
Average Weekly Circulation (1994)	842,223	789,864	1,669,396
Average Daily Circulation (1994)			969,414

Texas—Dallas

KDTX-TV

Ch. 58

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Bcstg. of Texas Inc., 2823 W. Irving Blvd., Irving, TX 75061.

Studio: 2823 W. Irving Blvd., Irving, TX 75061.

Telephone: 214-313-1333. Fax: 214-749-5853.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1437-ft. above av. terrain, 1241-ft. above ground, 2061-ft. above sea level.

Latitude 32° 35' 22"
Longitude 96° 58' 10"

Transmitter: 1360 W. Belt Line Rd., 0.8-mi. W of Cedar Hill.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Wegener receivers.

SNG Mobile Dish: Vertex, 2.9-meter Ku-band.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: February 9, 1987.

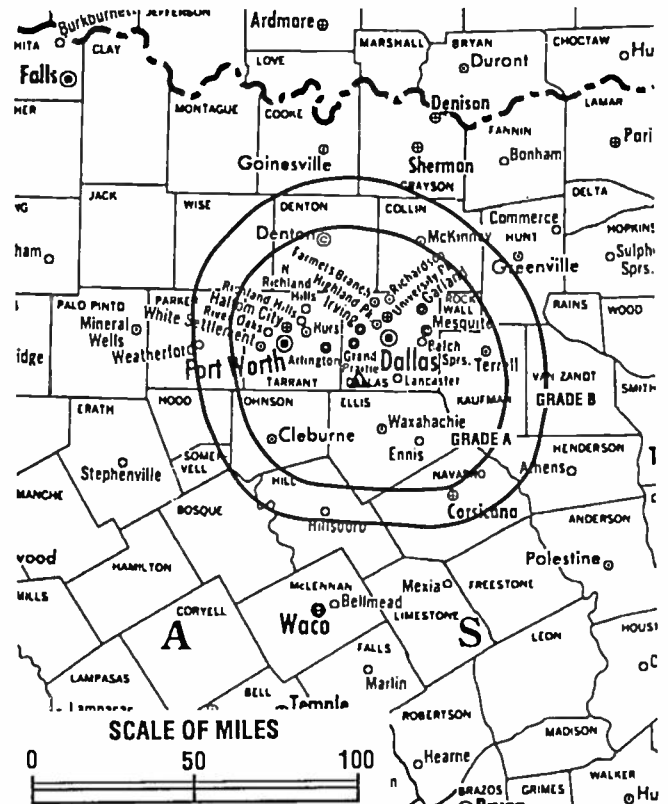
Represented (legal): May & Dunne, Chartered.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Phil Crouch, Station Manager.
Steve Fjordbak, Production Manager.
Dana Hooper, Public Affairs Director.
Tee Thomas, Chief Engineer.

Highest 30 Sec. Rate: \$95.



KDTX-TV BMPCT-860721KE Granted 8/29/86 © American Map Corp., No. 14244

City of License: Dallas. DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	921,220	912,760	1,833,980
Average Weekly Circulation (1994)	22,547	47,181	69,561
Average Daily Circulation (1994)			24,622

Texas—Fort Worth-Dallas

KFWD

Ch. 52

Network Service: Telemundo.

Licensee: Interspan Communications, 900 S. Garfield Ave., Alhambra, CA 91801.

Studio: 3000 W. Story Rd., Irving, TX 75038.

Telephone: 214-255-5200. Fax: 214-258-1770.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 5000-kw max. visual. Antenna: 1076-ft. above av. terrain, 1053-ft. above ground, 1680-ft. above sea level.

Latitude 32° 45' 01"
Longitude 97° 16' 07"

Transmitter: Near 3900 Barnett St., Fort Worth.

Ownership: HIC Broadcast Partners; Ronald Ulloa.

Began Operation: September 1, 1988.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Silliman & Silliman.

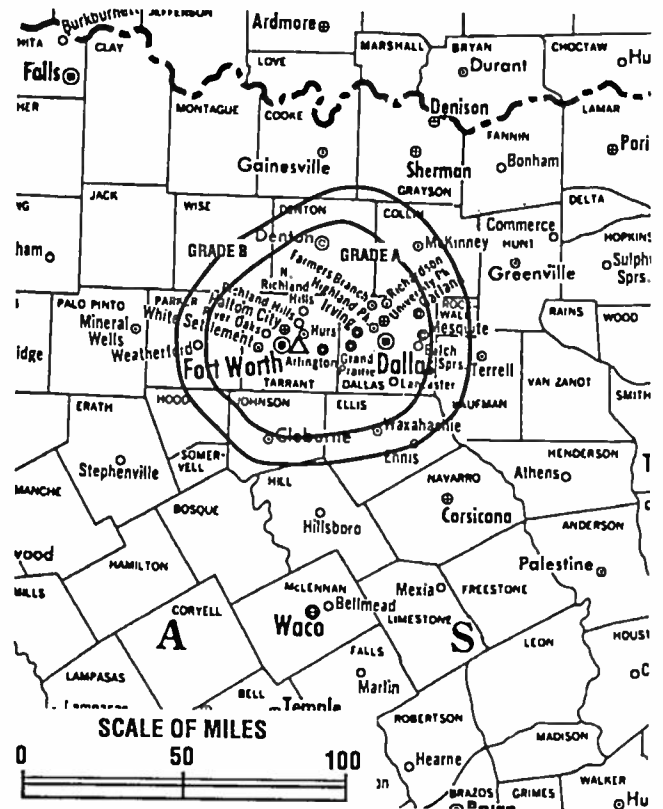
Personnel:

Wayne Casa, Vice President & General Manager.
Cerise Carter, National Sales Manager.
Harley Engel, Chief Engineer.
Maria Vera Roman, Business Manager.

Rates: On request.

City of License: Fort Worth. DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



KFWD BMPCT-88117KF Granted 12/21/88 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	735,960	773,670	1,509,630
Average Weekly Circulation (1994)	9,950	25,757	35,912
Average Daily Circulation (1994)			18,469

Texas—Fort Worth-Dallas

KTVT

Ch. 11

Network Service: None, Independent.

Licensee: Gaylord Broadcasting Co., 2802 Opryland Dr., Nashville, TN 37214.

Studio: 5233 Bridge St., Fort Worth, TX 76103.

Dallas Sales Office: Suite 1189, 2777 Stemmons Freeway, Dallas, TX 75207.

Mailing Address: Box 2495, Fort Worth, TX 76113.

Telephones: 817-451-1111 (Fort Worth); 214-770-4411 (Dallas).

Fax: 817-457-1897.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1669-ft. above av. terrain, 1553-ft. above ground, 2349-ft. above sea level.

Latitude	32°	34'	43"
Longitude	96°	57'	12"

Transmitter: Approx. 0.7-mi. S of Cedar Hill, TX.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter Ku & C-band; Harris, 6.1-meter C-band; Harris, 3-meter Ku & C-band; Harris, Standard Agile Omni receivers.

News Service: AP.

Ownership: Gaylord Broadcasting Co. (Group Owner).

Began Operation: September 11, 1955. Sale to present owner by NAFI Telecasting approved Aug. 1, 1962 (Television Digest, Vol. 2:11, 32). Sale to NAFI Telecasting by Texas State Network approved July 27, 1960 by FCC (Vol. 16:21, 31).

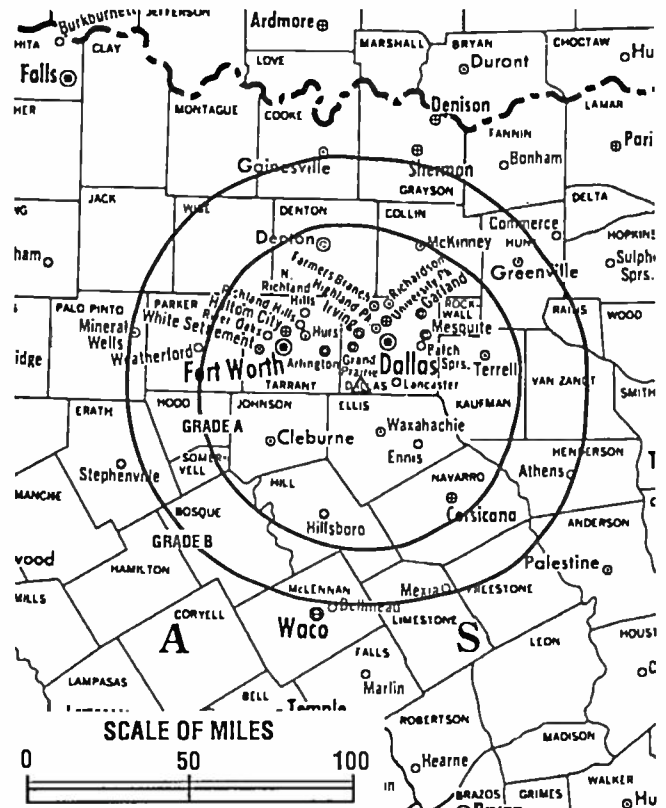
Represented (sales): MMT Sales Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- E. D. Trimble, Vice President, Television Station Division.
- Brian P. Jones, Station Manager.
- Kym Redmond, General Sales Manager.
- Donna Coomer, National Sales Manager.
- Max Robinson, National Sales Manager.
- Bill Maples, Local Sales Manager, Dallas.
- Dana Bell, Local Sales Manager, Fort Worth.
- Jim Holland, News Director.
- Stephanie Seywert, Program & Research Manager.



KTVT BPCT-3268 Granted 3/26/64

© American Map Corp., No. 14244

Barry Smith, Creative Services & Marketing Manager.
 Ed Cuellar, Business Manager.
 Tom Daniels, Chief Engineer.
 Phil Crow, Production Manager.

Highest 30 Sec. Rate: \$6000.

City of License: Fort Worth. DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	12,833,230	7,614,480	20,447,710
Average Weekly Circulation (1994)	769,499	656,961	1,426,460
Average Daily Circulation (1994)			565,966

There is no more visible place for your advertising message than the pages of the Television & Cable Factbook

Texas—Fort Worth-Dallas

KTXA

Ch. 21

Network Service: None, independent.

Licensee: Paramount Stations Group of Fort Worth-Dallas Inc.,

Studio: 601 Pacific Ave., Suite 700, Dallas, TX 75202.

Telephone: 214-743-2100. Fax: 214-743-2121.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 5000-kw max. & 1740-kw horizontal visual, 500-kw max. & 174-kw horizontal aural. Antenna: 1690-ft. above av. terrain, 1529-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 22"
Longitude 96° 58' 10"

Transmitter: 1360-A W. Belt Line Rd., Cedar Hill.

Satellite Earth Stations: Harris, 6.1-meter C-band; Harris, 3-meter C-band; Vertex, 4.6-meter Ku-band; Harris, Vertex receivers.

Ownership: Viacom Inc. (Group Owner).

Began Operation: January 4, 1981. Sale to TVX, later Paramount Stations Group, by Taft Television & Radio Co. Inc. approved by FCC Feb. 20, 1987 (Television Digest, Vol. 27:9, 14, 15). Sale to Taft by Gulf Broadcast Group approved by FCC May 30, 1985 (Vol. 25:5, 20, 22). Sale to Gulf by Sidney L. Schlenker, J. Livingston Kosberg, et al., approved Dec. 11, 1984 (Vol. 24:23, 53).

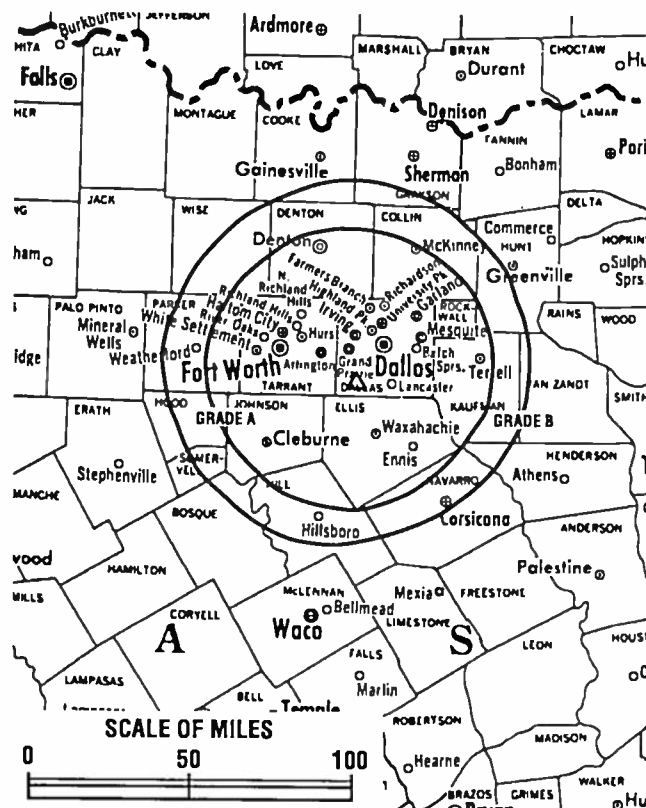
Represented (sales): Seltel Inc.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

- Walter De Haven, Vice President & General Manager.
- Rick Mills, General Sales Manager.
- Eric Lassberg, Local Sales Manager.
- Greg Pittman, National Sales Manager.
- Tammy Salinas, Program Manager.
- Sue Stuecheli, Business Manager.



KTXA BPCT-4962 Granted 3/31/80

© American Map Corp., No. 14244

George Delacerda, Chief Engineer.
Pat O'Connor, Traffic Manager.

Highest 30 Sec. Rate: \$5000.

City of License: Arlington. DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,021,930	1,010,800	2,032,730
Average Weekly Circulation (1994)	347,781	413,333	772,461
Average Daily Circulation (1994)			304,404

Texas—Fort Worth-Dallas

KXAS-TV

Ch. 5

Network Service: NBC.

Licensee: North Texas Broadcasting Corp., Box 1780, Fort Worth, TX 76101-1780.

Studio: 3900 Barnett St., Fort Worth, TX 76101.

Branch Office: 3100 McKinnon St., Suite 370, Dallas, TX 75201.

Mailing Address: Box 1780, Fort Worth, TX 76101-1780.

Telephones: 817-536-5555 (Fort Worth); 214-745-5555 (Dallas).

Fax: 817-654-6362.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1686-ft. above av. terrain, 1496-ft. above ground, 2306-ft. above sea level.

Latitude	32°	35'	15"
Longitude	96°	57'	59"

Transmitter: 1.12-mi. W of Belt Line Rd. & Rte. 67 Intersection, Cedar Hill.

News Services: AP, NBC, UPI.

Ownership: LIN Television Corp. (Group Owner).

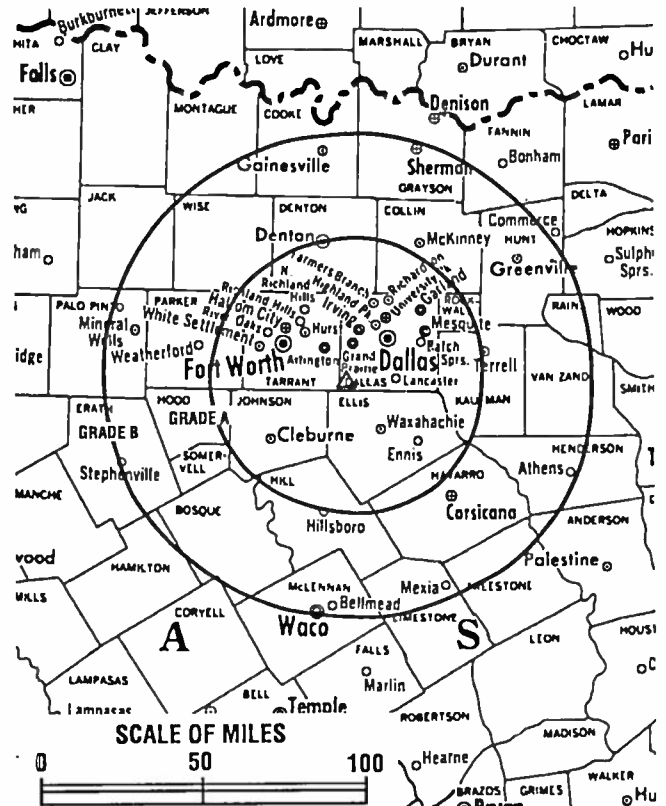
Began Operation: September 29, 1948. Sale to present owner by Carter Publications Inc. (Fort Worth Star-Telegram) approved by FCC May 13, 1974 (Television Digest, Vol. 13:2; 14:19).

Represented (sales): Blair Television.

Represented (legal): Koteen & Naftalin.

Personnel:

Douglas Adams, President & General Manager.
 Patty Parker, General Sales Manager.
 Teansie Garfield, National Sales Manager.
 Ken Waterman, National Sales Manager.
 George Csahanin, Engineering Director.
 Dave Overton, News Director.
 Brian Hocker, Director, Operations & Programming.
 Lee Spieckerman, Director of Advertising & Promotion.



KXAS-TV BPCT-890124KM Granted 3/20/89 © American Map Corp., No. 14244

Dan Fair, Business Manager.
 Mark Doton, Research Director.
 Nada Ruddock, Director of Community Affairs.

Rates: On request.

City of License: Fort Worth. DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,183,620	1,096,340	2,279,960
Average Weekly Circulation (1994)	797,942	773,193	1,601,043
Average Daily Circulation (1994)			869,972

WFAA-TV

Ch. 8



Network Service: ABC.

Licensee: WFAA-TV Inc., Communications Center, 606 Young St., Dallas, TX 75202-4810.

Studio: Communications Center, Dallas, TX 75202-4810.

Telephone: 214-748-9631. Fax: 214-977-6268.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1680-ft. above av. terrain, 1499-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 06"
Longitude 96° 58' 41"

Transmitter: 1590 W. Belt Line Rd., 0.5-mi. W of Cedar Hill.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 5.5-meter Ku-band; Scientific-Atlanta receivers.

News Services: ABC, AP, CNN, UPI.

Ownership: A. H. Belo Corp. (Group Owner).

Began Operation: September 17, 1949 as KBTV. Sold to present owner February 1950 (Television Digest, Vol. 6:4, 11).

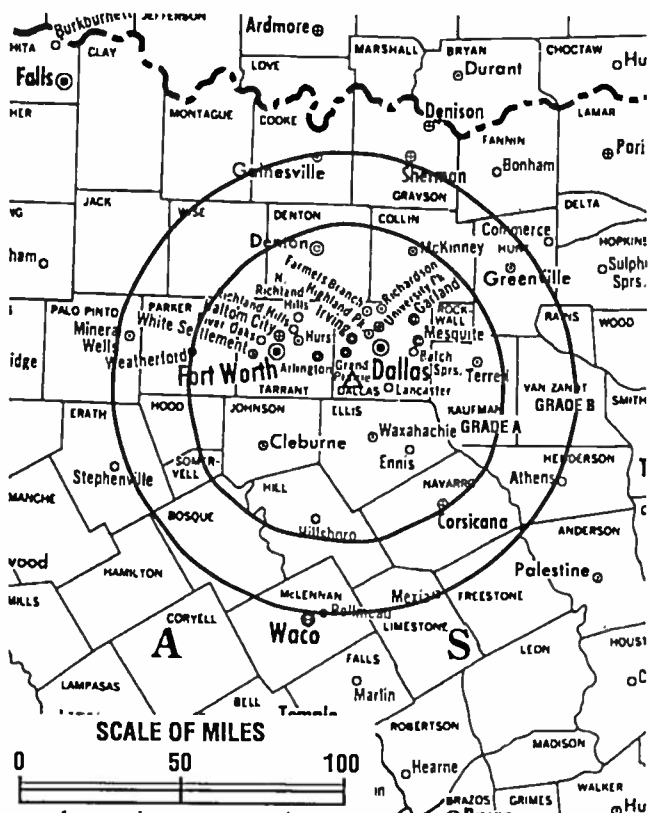
Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Cathleen Creany, Vice President & General Manager.
John Irvin, Executive Director of Administration.



WFAA-TV BPCT-881003KS Granted 1/31/89 © American Map Corp., No. 14244

Alva Goodall, Community Relations Director.
Yvette Cook-Harris, Local Sales Manager.
Marc Montoya, National Sales Manager.
Jennifer Barnum, Human Resources Director.
Steve Kennett, Controller.
Clyde Chappell, Production Manager.
John Miller, Executive News Manager.
Beaven Els, Director of Engineering.
Dave Muscarl, Creative Services Director.
Allan Beutler, Associate Creative Director.
David Walther, Program Director.

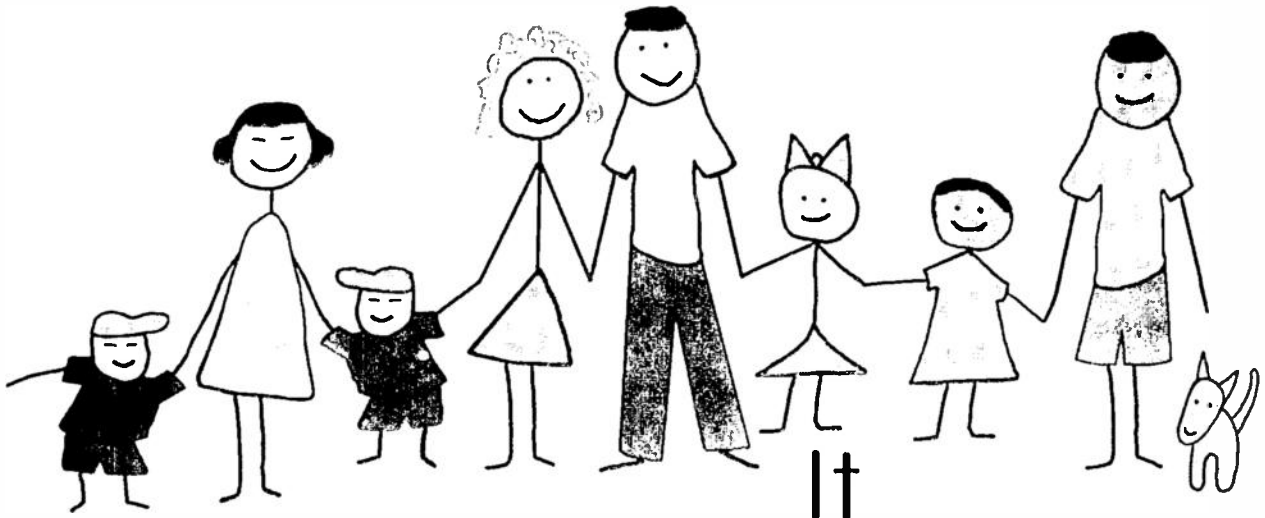
Rates: On request.

NETWORK BASE HOURLY RATE: \$2650.

City of License: Dallas. DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,406,560	1,177,710	2,584,270
Average Weekly Circulation (1994)	903,395	812,646	1,757,864
Average Daily Circulation (1994)			1,121,797



It All Starts With Family.

Nothing is more important to a family than understanding and communication. Yet this often seems to be the most difficult task of all.

Nobody has all the answers, but **WFAA-TV** wants to help. As a source of information, as friends who care, and as neighbors with a stake in our community.

The result of that commitment is **Project 8: Family First**, a station wide, community outreach effort that reflects our most deeply felt values.

It's what **WFAA-TV** and **The Spirit of Texas** are all about.



Texas—Dallas-Fort Worth

KXTX-TV

Ch. 39

Network Service: None, independent.

Licensee: KXTX of Texas Inc., 3900 Harry Hines Blvd., Dallas, TX 75219.

Studio: 3900 Harry Hines Blvd., Dallas, TX 75219.

Telephone: 214-521-3900. Fax: 214-522-8311.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 4508-kw max. & 2480-kw horizontal visual, 450.8-kw max. & 248-kw horizontal aural. Antenna: 1679-ft. above av. terrain, 1520-ft. above ground, 2334-ft. above sea level.

Latitude 32° 35' 07"
Longitude 96° 58' 06"

Transmitter: 1200 W. Belt Line Rd., Cedar Hill.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 3-meter Ku & C-band; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: United States Media Corp.

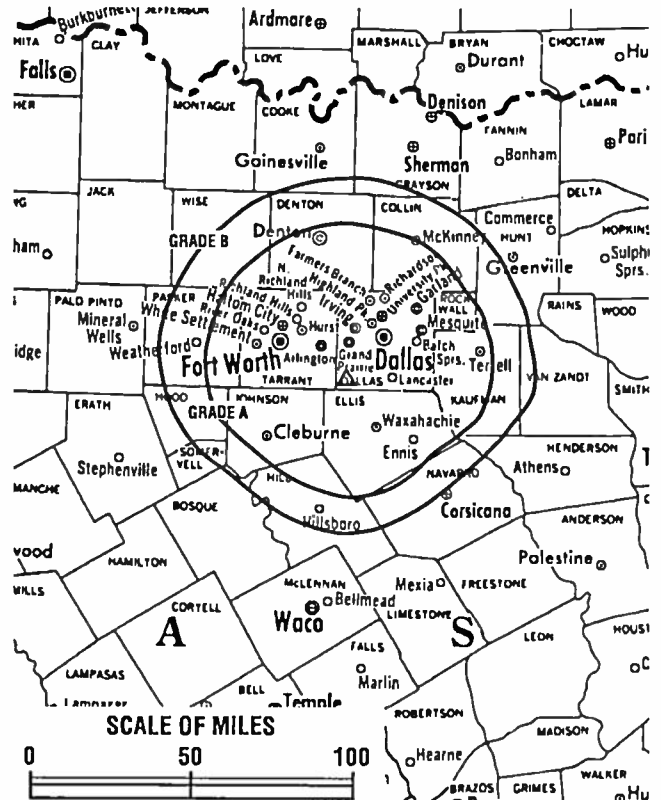
Began Operation: February 5, 1968 as KDTV. Donation to present owner by Double-day Bcstg. Co. approved by FCC Nov. 9, 1973. Following transfer Christian Bcstg. switched to Ch. 39 from Ch. 33 which went dark. Proposed sale to Family Group Bcstg. (Ian N. Wheeler, et al.) dismissed Nov. 24, 1986.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

Nancy Dervin, General Manager.
Jeff Serio, Local Sales Manager.
Deborah Murphy, National Sales Manager.
Harold Nash, Chief Engineer.
Nelson Flanagan, Program & Promotion Director.



KXTX-TV BPCT-810616KF Granted 9/22/81 © American Map Corp., No. 14244

Gary Robbins, Controller.
Dennis Bruns, Production Manager.

Rates: On request.

City of License: Dallas. DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,169,710	1,064,440	2,234,150
Average Weekly Circulation (1994)	247,902	314,501	573,034
Average Daily Circulation (1994)			181,066

Texas—Decatur

KMPX

Ch. 29

Network Service: None, Independent.

Licensee: Word of God Fellowship Inc., Box 612066, Dallas, TX 75261.

Studio: 6221 N. O'Connor, No. 102, Irving, TX 75039.

Telephone: 214-432-0029. Fax: 214-432-0650.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 4000-kw max. visual, 1000-kw max. aural. Antenna: 525-ft. above av. terrain, 630-ft. above ground, 1049-ft. above sea level.

Latitude 32° 52' 16"
Longitude 96° 55' 22"

Transmitter: 1680 W. Northwest Hwy., Dallas.

Satellite Earth Stations: Paraclypse, 3.7-meter; Harris, 3.7-meter; DX Communications, M/A-Com receivers.

News Service: Conus.

Ownership: Word of God Fellowship Inc.

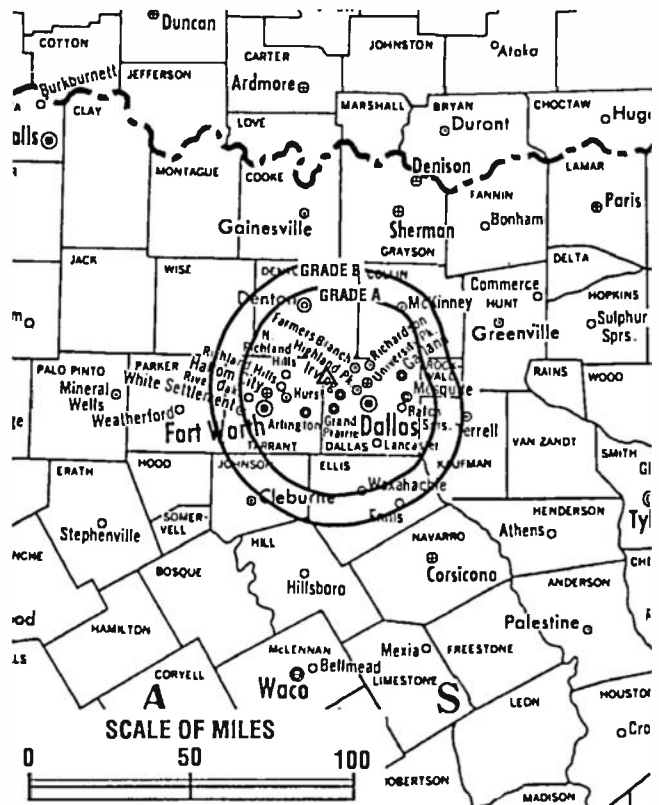
Began Operation: June 2, 1993.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Represented (engineering): Mullaney Engineering Inc.

Personnel:

- Marcus D. Lamb, President.
- Jim Moss, Vice President & General Manager.
- Shirley Cooke-Mangrum, National Sales Manager.
- David P. Thompson, Chief Engineer.
- Steve Wilhite, Production Manager.
- John Murdock, Administrative Assistant.



KMPX BMPCT-880616KE Granted 12/7/92 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$95.

City of License: Decatur. DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	671,100	699,250	1,370,350
Average Weekly Circulation (1994)	4,427	4,788	9,614
Average Daily Circulation (1994)			2,166

Texas—Eagle Pass

KVAW

Ch. 16

Network Service: Telemundo.

Licensee: Juan Wheeler Jr., Box 788, Eagle Pass, TX 78852.

Studio: 2210 Loop 431, Eagle Pass, TX 78852.

Telephone: 210-757-0316. Fax: 210-773-5612.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 12.7-kw max. visual. Antenna: 279-ft. above av. terrain, 249-ft. above ground, 1063-ft. above sea level.

Latitude 28° 43' 32"
Longitude 100° 28' 35"

Transmitter: 2210 Loop 431, Eagle Pass, Maverick County.

Ownership: Juan Wheeler Jr.

Began Operation: June 15, 1991.

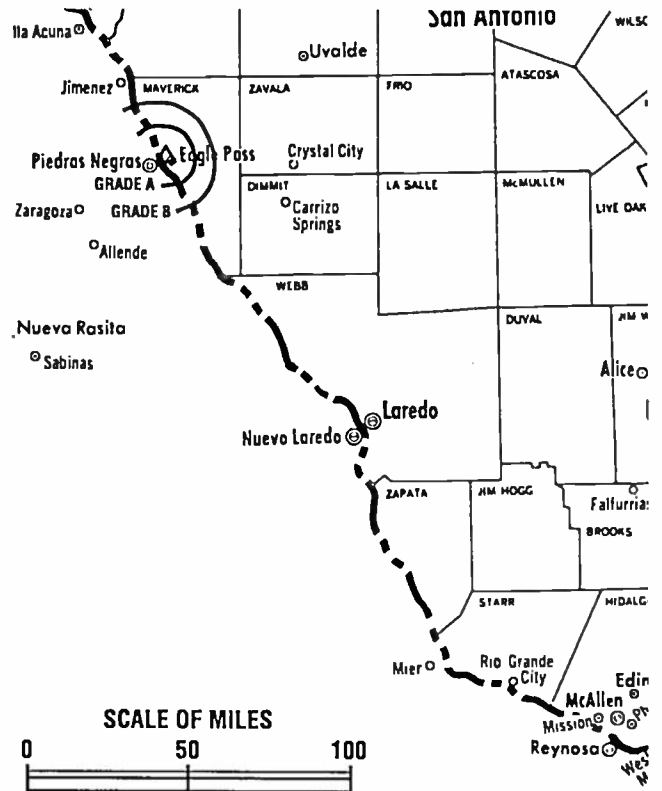
Represented (legal): James L. Oyster.

Personnel:
Juan Wheeler Jr., General Manager.
Ignacio Trujillo, Sales Manager.
Donna Dehoyos, Program Director.
Thomas Winkle, Chief Engineer.

Rates: On request.

City of License: Eagle Pass. DMA: San Antonio. Rank: 39.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



KVAW BPCT-881028KF Granted 6/29/89 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	20,950	2,390	23,340
Average Weekly Circulation (1994)	1,584	55	7,628
Average Daily Circulation (1994)			4,811

Texas—El Paso

KDBC-TV

Ch. 4

Network Service: CBS.

Licensee: KDBC-TV Ltd. Partnership, Box 1799, El Paso, TX 79999.

Studio: 2201 Wyoming Ave., El Paso, TX 79903.

Telephone: 915-532-6551. Fax: 915-544-2591.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1563-ft. above av. terrain, 410-ft. above ground, 5610-ft. above sea level.

Latitude	31°	47°	46°
Longitude	106°	28'	57"

Transmitter: Comanche Peak, El Paso.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Comtech, 5-meter; Scientific-Atlanta, 5-meter C-band; Comrex, 4.6-meter; Scientific-Atlanta, 3-meter; Harris, Microdyne, Pinzone, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Bimey Imes Jr. & Family (Group Owner).

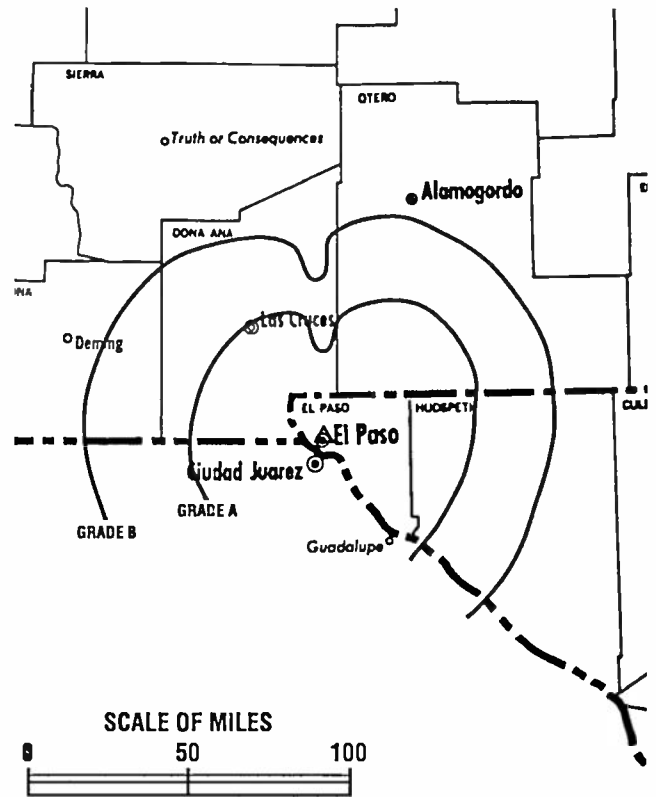
Began Operation: December 14, 1952. Sale to present owners by United Broadcasting Corp. approved May 10, 1988. Sale to United Bcstg. Corp. by El Paso TV Co. approved by FCC April 21, 1986 (Television Digest, Vol. 26:14, 25). Sale to Evening Post Publishing Co. by Doubleday Bcstg. Co. approved Aug. 30, 1974. Previous sale of Trigg-Vaughn station group to Doubleday approved Feb. 1, 1967 (Vol. 6:44; 7:6). Sale as KR0D-TV-AM to Trigg-Vaughn interests by Dorrance Roderick and family, publisher of El Paso Times, approved Oct. 29, 1959 (Vol. 15:36, 44).

Represented (sales): Seltel Inc.

Represented (legal): Arent Fox Kintner Plotkin & Kahn.

Personnel:

Stan Siegal, Vice President & General Manager.
 John M. Burton, General Sales Manager.
 Margie La Fleur, National Sales Manager.
 Paul Alciator, Chief Engineer.
 Bill Mitchell, News Director.



KDBC-TV BPCT-821013KE Granted 2/28/83 © American Map Corp., No. 14244

Jim Hiney, Creative Services Director.
 Irene Munoz, Business Manager.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$493.

City of License: El Paso. DMA: El Paso. Rank: 100.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	269,580	225,530	495,110
Average Weekly Circulation (1994)	125,005	79,451	210,001
Average Daily Circulation (1994)			123,607

Texas—El Paso

KFOX-TV

(formerly KCIK)

Ch. 14

Network Service: Fox.

Licensee: KFOX-TV, 6004 N. Mesa, El Paso, TX 79912.

Studio: 6004 N. Mesa, El Paso, TX 79912.

Telephone: 915-833-8585. **Fax:** 915-833-8973.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 402-kw max. & 214-kw horizontal visual, 21.4-kw horizontal aural. Antenna: 1980-ft. above av. terrain, 366-ft. above ground, 6114-ft. above sea level.

Latitude	31°	48'	55"
Longitude	106°	29'	20"

Transmitter: Approx. 3.9-mi. NNW of County Courthouse, El Paso.

Satellite Earth Stations: Microdyne, 4.5-meter Ku-band; Prodelin, 4.5-meter C-band; Weatherscan, 4-meter C-band; Prodelin, 3.9-meter C-band; Gardiner, M/A-Com, Microdyne receivers.

Ownership: KCIK-TV Inc.

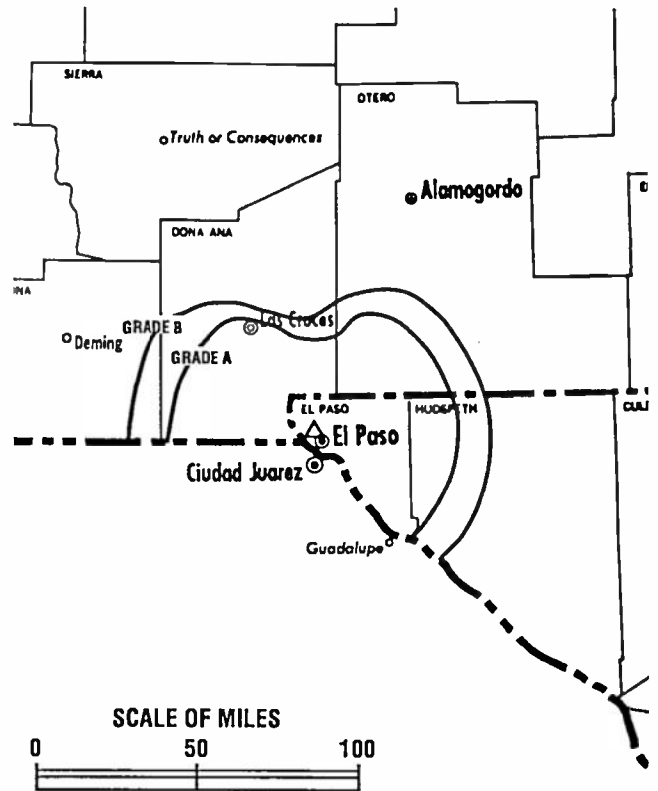
Began Operation: August 1, 1979. Sale to Santa Fe Communications & DeRance Foundation by Cristo Rey Corp. approved by FCC April 20, 1983. Sale to present owner granted June 17, 1988.

Represented (sales): Petry Television Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

Don Caparis, President & General Manager.
 Larry Pepin, Station & Business Manager.
 Helen Barry, National Sales Manager.
 Ernie Hart, Chief Engineer.
 Rebecca Benson, Promotion & Marketing Director.



KFOX-TV BMPCT-790628KE Granted 8/29/79 © American Map Corp., No. 14244

Rates: On request.

City of License: El Paso. **DMA:** El Paso. **Rank:** 100.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	185,530	148,480	334,010
Average Weekly Circulation (1994)	86,815	67,917	154,778
Average Daily Circulation (1994)			75,549

Texas—El Paso

KINT-TV

Ch. 26

Network Service: Univision.

Licensee: Paso del Norte Bcstg. Corp., 5426 N. Mesa St., El Paso, TX 79912.

Studio: 5426 N. Mesa St., El Paso, TX 79912.

Telephone: 915-581-1126. Fax: 915-581-1393.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2250-kw max. visual, 225-kw max. aural. Antenna: 1500-ft. above av. terrain, 316-ft. above ground, 5516-ft. above sea level.

Latitude 31° 47' 46"
Longitude 106° 28' 56"

Transmitter: Comanche Peak, El Paso.

Satellite Earth Stations: Harris, 6.1-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Harris receivers.

News Services: AP, Univision.

Ownership: Paso del Norte Bcstg. Corp.

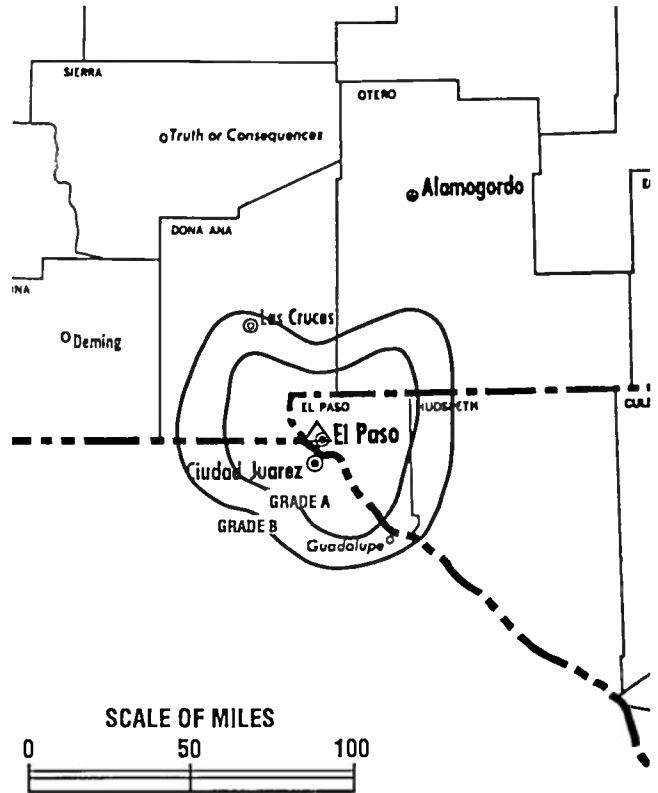
Began Operation: May 5, 1984.

Represented (sales): Univision.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Personnel:

Martin Silva, President.
Roy Ortega, Station Manager.
Rick Teplitz, Local Sales Manager.
David Candelaria, National Sales Manager.
Sylvia Martinez, Program Director.
Hector Urrutia, News Director.
Rene Cantu, Promotion Director.
Karl Moran, Comptroller.
Joe Salcido, Production Manager.
Alfredo Durand, Chief Engineer.



KINT-TV BMPCT-830422KH Granted 11/1/83 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$500.

City of License: El Paso. DMA: El Paso. Rank: 100.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	136,860	104,250	241,110
Average Weekly Circulation (1994)	22,563	48,790	71,577
Average Daily Circulation (1994)			43,280

Texas—El Paso

KJLF-TV

Ch. 65

Network Service: None, Independent.

Licensee: UN2JC Communications Ltd., 5925 Cromo Dr., El Paso, TX 79912.

Studio: 5925 Cromo Dr., El Paso, TX 79912.

Telephone: 915-833-0065. Fax: 915-584-8005.

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1454-ft. above av. terrain, 173-ft. above ground, 5907-ft. above sea level.

Latitude	31°	48'	55"
Longitude	106°	29'	17"

Holds CP for change to 1600-kw max. visual, BPCT-920114KH.

Transmitter: Approx. 3.9-mi. NNW of County Courthouse.

Multichannel TV Sound: Planned.

Satellite Earth Station: Odom, 4-meter C-band; Hughes receivers.

SNG Mobile Dish: Production Uplink, 2.4-meter Ku-band.

Ownership: UN2JC Communications Ltd.

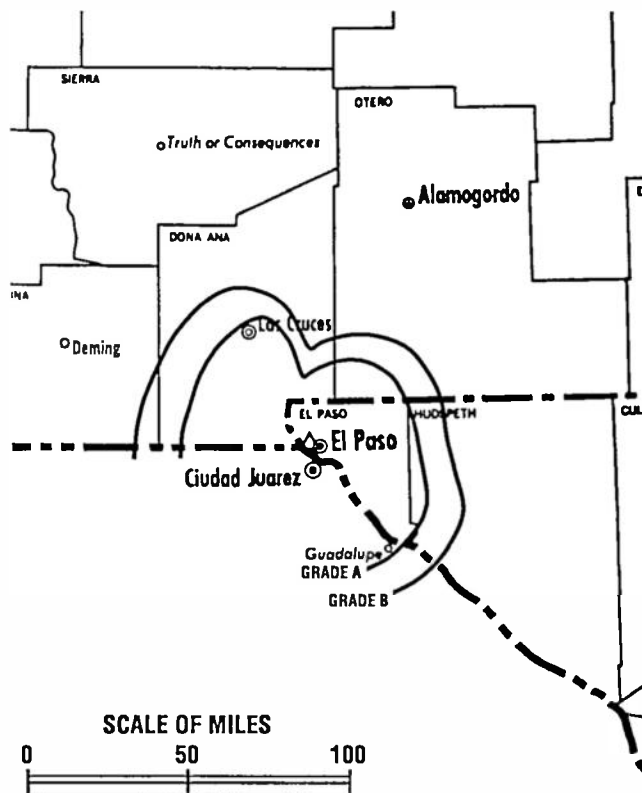
Began Operation: June 22, 1991.

Represented (legal): Stuart B. Mitchell & Associates.

Represented (engineering): Pete E. M. Warren III.

Personnel:

Sara Diaz Warren, President.
 John Warren, General Manager.
 Neil Henderson, General Sales Manager.
 Lori Warren, Program Director.



KJLF-TV BPCT-920114KH Granted 3/27/92 © American Map Corp., No. 14244

Rates: On request.

City of License: El Paso. DMA: El Paso. Rank: 100.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	136,090	103,970	240,060
Average Weekly Circulation (1994)	10,772	10,228	20,947
Average Daily Circulation (1994)			4,509

Texas—El Paso

KTSM-TV

Ch. 9

Network Service: NBC.

Licensee: Tri-State Broadcasting Co. Inc., 801 N. Oregon St., El Paso, TX 79902.

Studio: 801 N. Oregon St., El Paso, TX 79902.

Telephone: 915-532-5421. Fax: 915-532-6793.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1910-ft. above av. terrain, 370-ft. above ground, 5993-ft. above sea level.

Latitude	31°	48'	18.50"
Longitude	106°	28'	57.00"

Transmitter: Ranger Peak, Franklin Mountains, 1-mi. NW of El Paso.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Harris, 3-meter; Harris, Scientific-Atlanta receivers.

AM Affiliate: KTSM, 5-kw, (0.5-kw night), 1380 kHz.

FM Affiliate: KTSM-FM, 100-kw, 99.9 MHz (No. 260), 1820-ft.

News Services: ABC, AP, CBS, NBC.

Ownership: Tri-State Broadcasting Co. Inc.

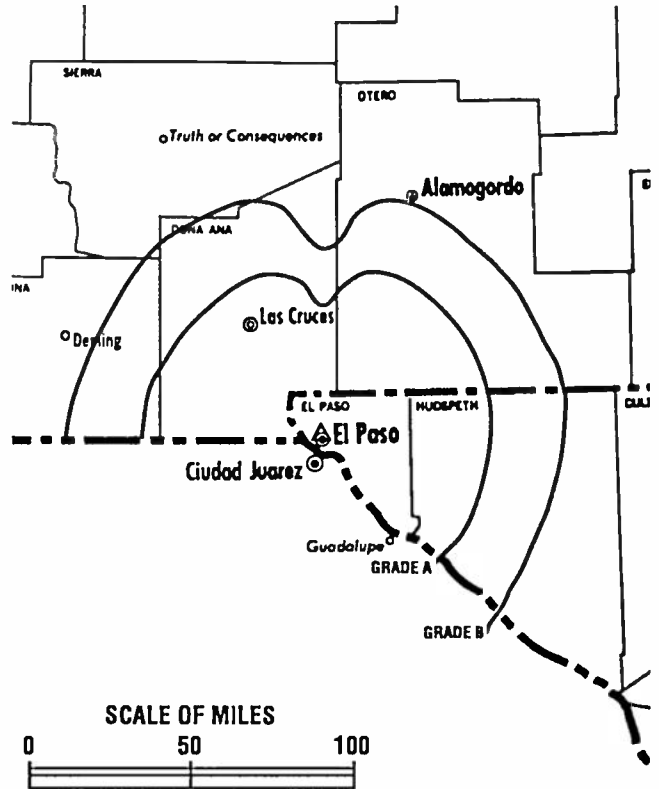
Began Operation: January 4, 1953.

Represented (sales): Blair Television.

Represented (legal): Bryan Cave.

Personnel:

Richard Pearson, President & Chief Executive Officer.
 Dan Krieger, Vice President & Station Manager.
 Paul Anthony, Vice President & Chief Financial Officer.
 Larry Bracher, General Sales Manager.
 Johnny Thompson, Local Sales Manager.
 Cathy Franco, Program Director.
 Udell Vigil, News Director.
 LeeBeau Santa Ana, Production Manager.



KTSM-TV BPCT-4538 Granted 9/8/72

© American Map Corp., No. 14244

Katie Carlson, Promotion Director.

Oscar G. Medina, Director of Engineering.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$500.

City of License: El Paso. DMA: El Paso. Rank: 100.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	198,540	150,650	349,190
Average Weekly Circulation (1994)	122,253	78,809	207,412
Average Daily Circulation (1994)			120,049

Texas—El Paso

KVIA-TV

Ch. 7

Network Service: ABC.

Licensee: Marsh Media of El Paso.

Studio: 4140 Rio Bravo St., El Paso, TX 79902.

Telephone: 915-532-7777. Fax: 915-532-0070.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 820-ft. above av. terrain, 296-ft. above ground, 4916-ft. above sea level.

Latitude	31°	47'	17"
Longitude	106°	28'	46"

Transmitter: S slope of Comanche Peak, 0.4-mi. N of Scenic Dr., near El Paso.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 7.3-meter; Scientific-Atlanta, 7-meter; Superior, 5-meter Ku & C-band; Andrew, 4.5-meter Ku-band; RCA, 4.5-meter Ku-band; Andrew, DX Engineering, M/A-Com, RCA, Scientific-Atlanta receivers.

News Services: AP, Conus, Sun World Satellite News.

Ownership: Marsh Media Inc. (Group Owner).

Began Operation: September 1, 1956. Sale to present owners by John B. Walton Jr. approved by FCC Feb. 24, 1976. Sale to Walton by Joseph Harris & Norman Alexander approved Jan. 19, 1966 (*Television Digest*, Vol. 6:4). Sale to Harris & Alexander by McLendon Investment Corp. approved March 20, 1957 (Vol. 13:12).

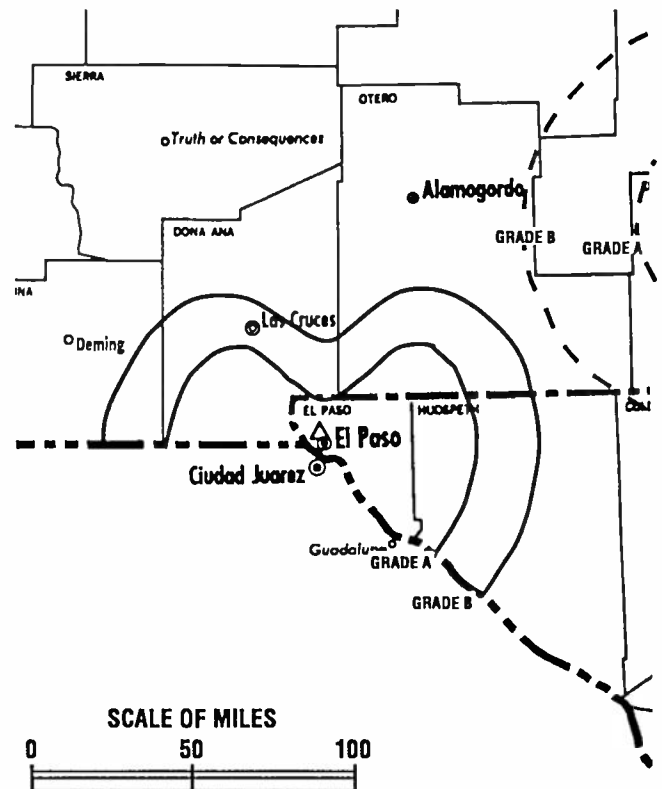
Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Smith & Powstenko.

Personnel:

Art Olivas, General Manager.
 Dan Overstreet, General Sales Manager.
 Danny Aguilar, Local Sales Manager.
 Gary Warner, News Director.
 Jay Duncan, Program Director.



KVIA-TV BPCT-5091 Granted 12/22/77

© American Map Corp., No. 14244

Owen Smith, Chief Engineer.
 Jeannine French, Promotion Director.
 Tresa Kernaghan, Marketing Director.
 Michelle McCown Johnson, Business Manager.

Highest 30 Sec. Rate: \$700.

City of License: El Paso. DMA: El Paso. Rank: 100.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	486,590	375,660	862,250
Average Weekly Circulation (1994)	121,956	82,162	208,785
Average Daily Circulation (1994)			122,292

Texas—El Paso-Juarez, Mexico

XEJ-TV

Ch. 5

Network Service: Televisa.

Licensee: Television de la Frontera S.A., Box 9555, El Paso, TX 79985.

Studio: Edificio XEJ, Apartada 111, Juarez, Mexico

Telephone: 521-615-5555. **Fax:** 52-161-14-96-25.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 63-kw visual, 10-kw aural.

Transmitter: Penon Mountain.

Ownership: Television de la Frontera S.A.

Began Operation: May 17, 1954.

Personnel:

Pedro Meneses Hoyos, General Manager.
Steve Guerrero, Chief Engineer.

Highest 30 Sec. Rate: \$350.

DMA: El Paso. Rank: 100.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,800,480	1,454,780	3,255,260
Average Weekly Circulation (1994)	1,413	27,644	28,983
Average Daily Circulation (1994)			7,134

Texas—El Paso-Juarez, Mexico

XEPM-TV

Ch. 2

Network Service: None, independent.

Licensee: XEPM-TV Television Inc., Apdo. No. 271, Juarez, Mexico.

Business Office: Television de la Frontera, Box 9555, El Paso, TX 79985.

Telephone: Juarez 2-2222.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 6.3-kw visual, 3.15-kw aural. Antenna: 1150-ft. above av. terrain.

Ownership: XEPM-TV Television Inc.

Began Operation: January 16, 1961.

Personnel:

M. D. Heredia, General Manager.

Sergio D. Molinar Jr., Sales Manager.

Rates: On request.

DMA: El Paso. Rank: 100.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	136,090	103,970	240,060
Average Weekly Circulation (1994)	11,619	25,524	37,187
Average Daily Circulation (1994)			18,832

Texas—El Paso-Juarez, Mexico

XHIJ-TV

Ch. 44

Network Service: Telemundo.

Licensee: Arnaldo Cabada de la O, Carretera Juarez Porvenir 8388, Juarez, Chihuahua, Mexico.

Studio: Carretera Juarez Porvenir 8388, Juarez, Chihuahua.

Mailing Address: Suite 200, 1790 Lee Trevino Blvd., El Paso, TX 79936.

Telephone: 915-598-0440. Fax: 915-598-1485.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 240-kw visual. Antenna: 1200-ft. above av. terrain, 150-ft. above ground, 5773-ft. above sea level.

Transmitter: Cerro Del 44, 2-mi. SW of Juarez.

Ownership: Televisora Nacional S.A.

Began Operation: October 16, 1980.

Represented (sales): Telemundo.

Personnel:

Arnoldo Cabada de la O, Chief Executive Officer.

Luis Arnaldo Cabada, Executive Vice President.

Jesus Cabada, Vice President & Comptroller.

Sergio Cabada, Vice President & Director of Programming & Marketing.

John Chapman, General Manager, El Paso.

Gabriel Rios, Chief Engineer.

Armando Cabada, News Director.

Maria Elana Solorzano, Production Manager.

Carlos Siller, Director of Public Affairs.

Peria Peon-Grimaldo, Administrative Manager.

Highest 30 Sec. Rate: \$375.

DMA: El Paso. Rank: 100.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	136,090	103,970	240,060
Average Weekly Circulation (1994)	12,017	23,860	35,910
Average Daily Circulation (1994)			15,029

Texas—Garland

KUVN

Ch. 23

Network Service: Univision.

Licensee: KUVN License Partnership, 1901 Ave. of the Stars, Suite 680, Los Angeles, CA 90067.

Studio: 3720 Marquis Dr., Garland, TX 75042.

Telephone: 214-494-2323. Fax: 214-494-1225.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 1142-ft. above av. terrain, 603-ft. above ground, 1215-ft. above sea level.

Latitude 32° 54' 04"
Longitude 96° 41' 14"

Transmitter: 3720 Marquis Dr., Garland.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Station: Harris, 6.1-meter C-band.

Ownership: Perenchio TV Inc. (Group Owner).

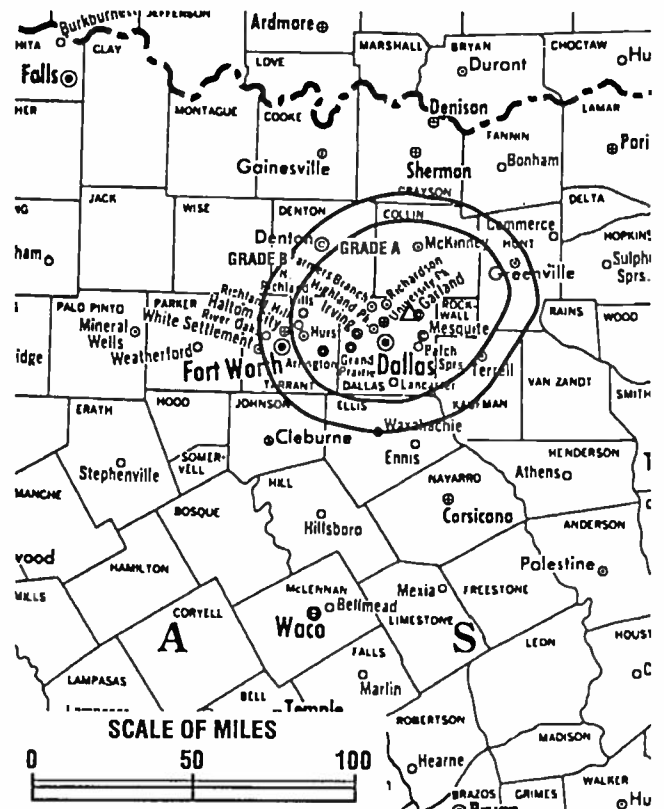
Began Operation: September 25, 1986. Purchase by Univision from Elizabeth R. Vaughn approved by FCC June 28, 1988. Sale to Perenchio TV Inc. approved Sept. 23, 1992 (Television Digest, Vol. 32:40).

Represented (sales): Univision.

Represented (legal): Gammon & Grange.

Personnel:

- Mario Carrera, General Manager.
- Virgilio Avila, News Director.
- Mary Craig, Program Director.
- Margie Aguilar, Production Manager.
- Roel Medina, Creative Services Director.



KUVN BNPCT-850221B Granted 5/24/85 © American Map Corp., No. 14244

Christie Torbett, Finance & Human Resources Coordinator.
Richard Craig, Chief Engineer.

Rates: On request.

City of License: Garland. DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	770,600	787,730	1,558,330
Average Weekly Circulation (1994)	14,001	33,075	47,630
Average Daily Circulation (1994)			34,025

Texas—Greenville

KTAQ

Ch. 47

Network Service: None, Independent.

Licensee: Mike Simons, 6801 Sanger, Suite 101, Waco, TX 76710.

Mailing Address: Box 8547, Greenville, TX 75404.

Telephone: 903-455-8847. Fax: 903-455-8891.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 14.2-kw max. visual. Antenna: 508-ft. above av. terrain, 492-ft. above ground, 1069-ft. above sea level.

Latitude	33°	09'	32"
Longitude	96°	08'	34"

Transmitter: 1.6-mi. NW, 320° from Greenville, on Hunt County Rd. No. 1058.

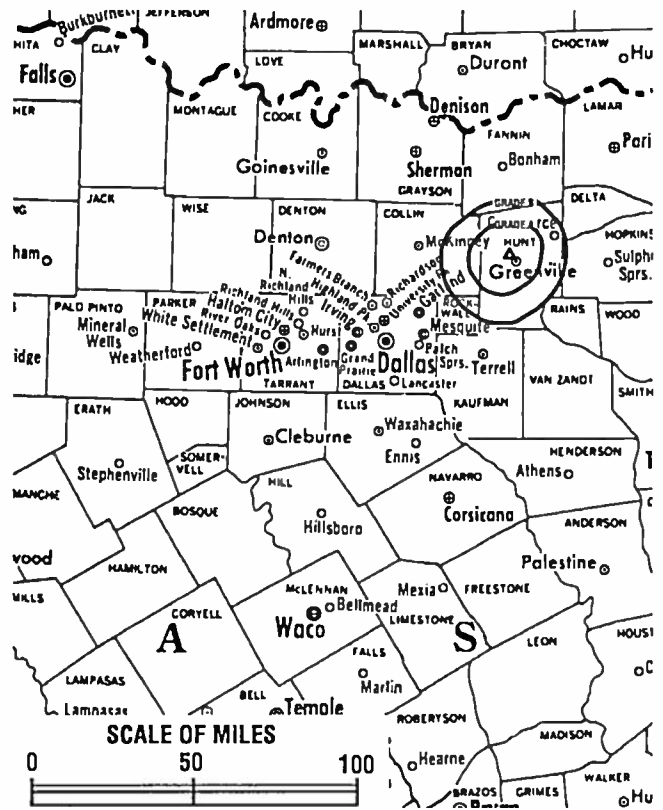
Ownership: Mike Simons.

Began Operation: April 1, 1994.

Personnel:

Robert L. Sharp, General Manager.
 Penny Heathcock, General Sales Manager.
 Larry Gennings, Chief Engineer.
 Brenda Sharp, Program Director.

Highest 30 Sec. Rate: \$30.



KTAQ BMPCT-931028KP Granted 3/31/94 © American Map Corp., No. 14244

Nielsen Data: Not available.

City of License: Greenville. DMA: Dallas-Fort Worth. Rank: 8.

Texas—Harlingen

KGBT-TV

Ch. 4

Network Service: CBS.

Licensee: KGBT-TV Ltd. Partnership, 9201 W. Expressway 83, Harlingen, TX 78552.

Studio: 9201 W. Expressway 83, Harlingen, TX 78552.

Telephone: 512-421-4444. Fax: 512-421-2318.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1299-ft. above av. terrain, 1292-ft. above ground, 1347-ft. above sea level.

Latitude 26° 08' 55"
Longitude 97° 49' 17"

Transmitter: 0.125-mi. S of La Feria, TX.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Harris, 4-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS, Sports News Satellite.

Ownership: Draper Communications Inc. (Group Owner).

Began Operation: October 4, 1953. Sale to present owner by Tichenor Media System Inc. approved by FCC Feb. 7, 1986.

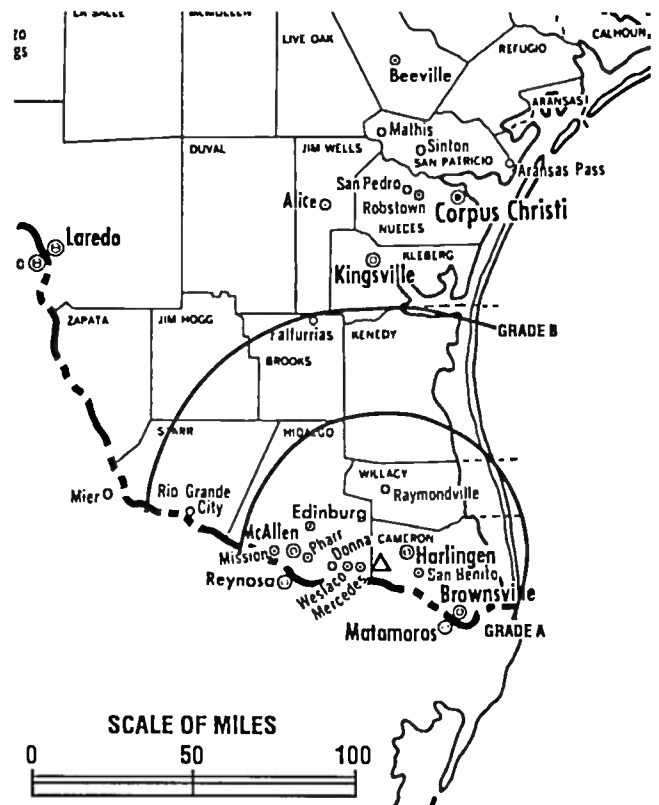
Represented (sales): Katz Continental Television.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): D. W. Sargent Broadcast Service.

Personnel:

William F. Jorn, Vice President & General Manager.
Jim Louder, General Sales Manager.
Pahl Shipley, News Director.
Deborah Pool-Nott, Local & Regional Sales Manager.
Harry Thielman, Chief Engineer.
Carrie Cox, Production Manager.



KGBT-TV BPCT-861104KK Granted 1/16/87 © American Map Corp., No. 14244

Jim Chancey, Program & Promotion Director.
Louise McCarty, Business Manager.

Rates: On request.

City of License: Harlingen. DMA: Harlingen-Weslaco-Brownsville-McAllen. Rank: 113.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	97,970	116,240	214,210
Average Weekly Circulation (1994)	79,609	87,862	167,456
Average Daily Circulation (1994)			109,834

Texas—Houston

KHOU-TV

Ch. 11

Network Service: CBS.

Licensee: KHOU-TV Inc., Box 11, Houston, TX 77001-0011.

Studio: 1945 Allen Pkwy., Houston, TX 77019.

Mailing Address: Box 11, Houston, TX 77001-0011.

Telephone: 713-526-1111. Fax: 713-521-4326.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual. Antenna: Circularly polarized, 1870-ft. above av. terrain, 1937-ft. above ground, 2008-ft. above sea level.

Latitude 29° 33' 40"
Longitude 95° 30' 04"

Transmitter: 3111 Senior Rd., Missouri City, TX.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Andrew, 7-meter Ku & C-band; Vertex, 6-meter Ku-band; Andrew, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, CBS, CNN, UPI.

Ownership: A. H. Belo Corp. (Group Owner).

Began Operation: March 22, 1953. Transfer of control to Corinthian Bcstg. by Paul E. Taft, et al., approved July 11, 1956 by FCC (Television Digest, Vol. 12:19, 28). Sale to present owner by Corinthian Bcstg. approved by FCC Nov. 22, 1983.

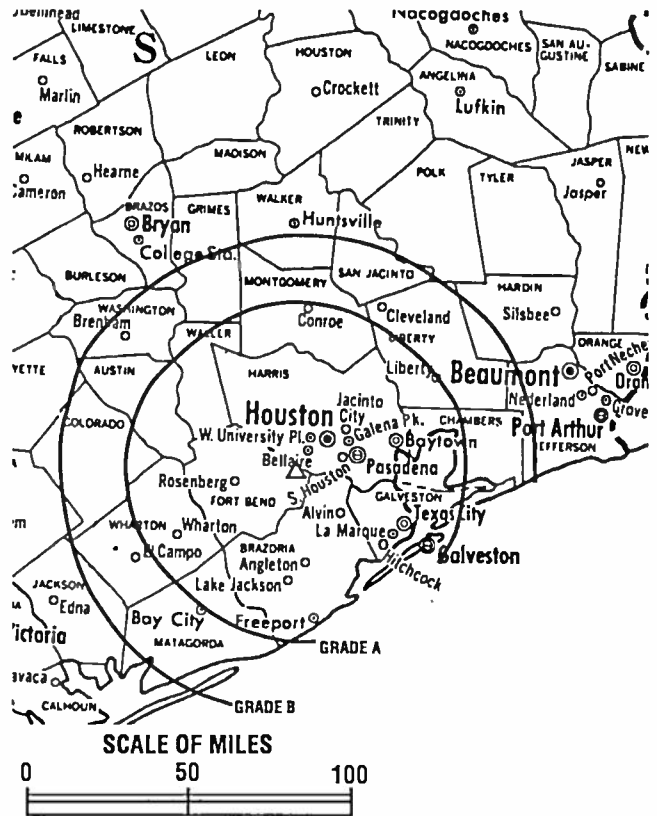
Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Allan Howard, President & General Manager.
Richard Kelly, Vice President & Director, Sales & Marketing.
Jeffrey Lovins, Local Sales Manager.
Kenlyn Zschunke, Regional Sales Manager.
Mario Hewitt, National Sales Manager.
David Goldberg, Executive News Director.
Garen Vandebek, Director of Creative Services.
Andrew Klarer, Production Manager.
Larry Giele, Financial Manager.
David Carr, Director of Engineering.
Gwen Anderson, Marketing Research Manager.



KHOU-TV BPC-880819KF Granted 11/30/88 © American Map Corp., No. 14244

Joan Swanson, Program Director.
Cris Perez, Community Affairs Director.

Rates: On request.

City of License: Houston. DMA: Houston. Rank: 11.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,260,420	951,980	2,212,400
Average Weekly Circulation (1994)	685,799	590,138	1,299,991
Average Daily Circulation (1994)			807,002

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Texas—Houston

KHTV

Ch. 39

Network Service: None, Independent.

Licensee: Gaylord Broadcasting Co., Box 630129, Houston, TX 77263-0129.

Studio: 7700 Westpark Dr., Houston, TX 77063.

Mailing Address: Box 630129, Houston, TX 77263-0129.

Telephone: 713-781-3939. **Fax:** 713-781-3441.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 5000-kw max. visual, 501-kw max. aural. Antenna: 1950-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 06"
Longitude 95° 29' 57"

Transmitter: 4126 McHard Rd., 0.8-mi. S of Rte. 2234, 1.27-mi. E of Missouri City boundary.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Paraclipse, 4.8-meter; Microdyne, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Gaylord Broadcasting Co. (Group Owner).

Began Operation: October 10, 1953 as KNUZ-TV, but quit air June 25, 1954. Sale of 80% to WKY-TV by KNUZ Television Co. approved Oct. 13, 1965 by FCC (Television Digest, Vol. 5:21, 42). Transfer of remaining 20% approved June 17, 1966 (Vol. 6:26). Resumed operations Jan. 6, 1967.

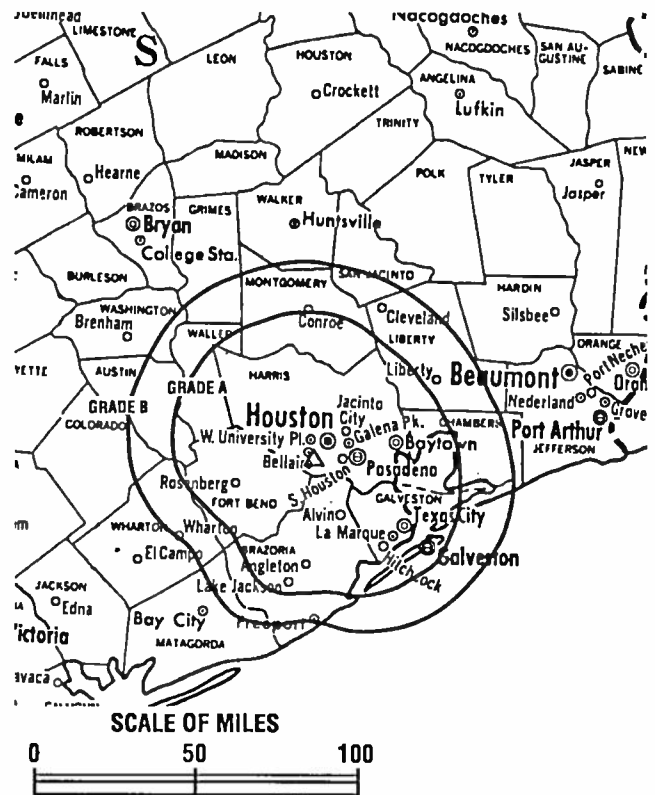
Represented (sales): MMT Sales Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): David Steel & Associates Inc.

Personnel:

Paul Hastaba, Vice President & General Manager.
Lois Culpepper, General Sales Manager.
Glenn Massey, Local Sales Manager.
Mike Murray, National Sales Manager.
Bob Clark, Operations & Program Director.



KHTV BMPCT-831102KF Granted 11/2/83 © American Map Corp., No. 14244

Mike Maternee, Production Manager.
Jodie Sinclair, Public Service Director.
John R. Schilberg, Director of Engineering & Technology.
Cynthia Phillips, Business Manager.
Sean Haley, Creative Services Director.
Randy Wilkes, Marketing/Research Director.

Rates: On request.

City of License: Houston. **DMA:** Houston. **Rank:** 11.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,107,990	865,480	1,973,470
Average Weekly Circulation (1994)	383,288	373,207	766,180
Average Daily Circulation (1994)			317,665

Texas—Houston

KPRC-TV

Ch. 2

Network Service: NBC.

Licensee: Post-Newsweek Stations Houston Inc., Box 2222, Houston, TX 77252.

Studio: 8181 Southwest Freeway, Houston, TX 77074.

Mailing Address: Box 2222, Houston, TX 77252.

Telephone: 713-771-4631. Fax: 713-771-4653.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1930-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level.

Latitude	29°	34'	06"
Longitude	95°	29'	57"

Transmitter: 0.8-mi. S of Rte. 2234, 1.27-mi. E of Missouri City line.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 8-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter Ku-band; Harris, Microdyne, Standard Communications, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, UPI.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Began Operation: January 1, 1949 as KLEE-TV. Sold to H & C Communications Inc. May 1950 (Television Digest, Vol. 6:13, 21). FCC approved sale to present owner Feb. 28, 1994 (Vol. 33:49).

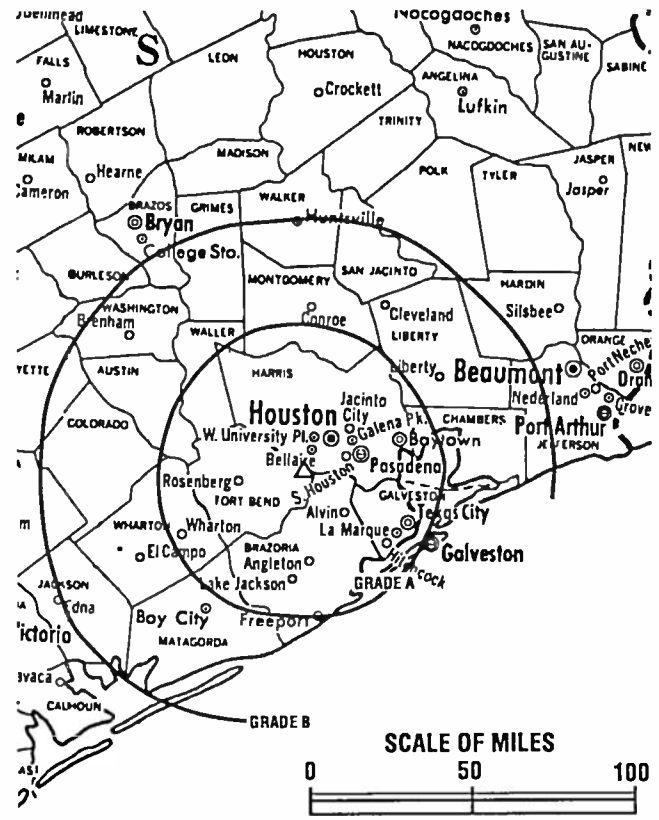
Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Steve Wasserman, Vice President & General Manager.
 Martha Harvey, Vice President, Administration.
 Kathleen Keefe, General Sales Manager.
 Jim Horky, Local Sales Manager.
 Von Johnson, Business Manager.



KPRC-TV BMPCT-831007KF Granted 11/22/83 © American Map Corp., No. 14244

Lyle Schulze, Program Director.
 Bruce Bryant, Creative Services Director.
 Nancy Brown, Traffic Manager.
 Elsie Fox, VTR/Film Scheduling Supervisor.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2900.

City of License: Houston. DMA: Houston. Rank: 11.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,272,670	933,050	2,205,720
Average Weekly Circulation (1994)	651,542	530,447	1,205,639
Average Daily Circulation (1994)			632,925

Texas—Houston

KRIV

Ch. 26

Network Service: Fox.

Licensee: Fox Television Stations Inc., Box 22810, Houston, TX 77227.

Studio: 3935 Westheimer Rd., Houston, TX 77027.

Mailing Address: Box 22810, Houston, TX 77227.

Telephone: 713-626-2610. Fax: 713-623-2982.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 5000-kw max. & 1303-kw horizontal visual, 500-kw max. & 130-kw horizontal aural. Antenna: 1950-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 28"
Longitude 95° 29' 37"

Transmitter: 0.4-mi. S of Rte. 2234, 0.1-mi. W of intersection with Blue Ridge Rd.

Satellite Earth Stations: Harris, 6.1-meter C-band; Microdyne, 5-meter C-band; Vertex, 6.1-meter Ku-band; Harris, Standard Communications receivers.

News Services: AP, CNN, Fox News, National Weather Service.

Ownership: Fox Television Stations Inc. (Group Owner).

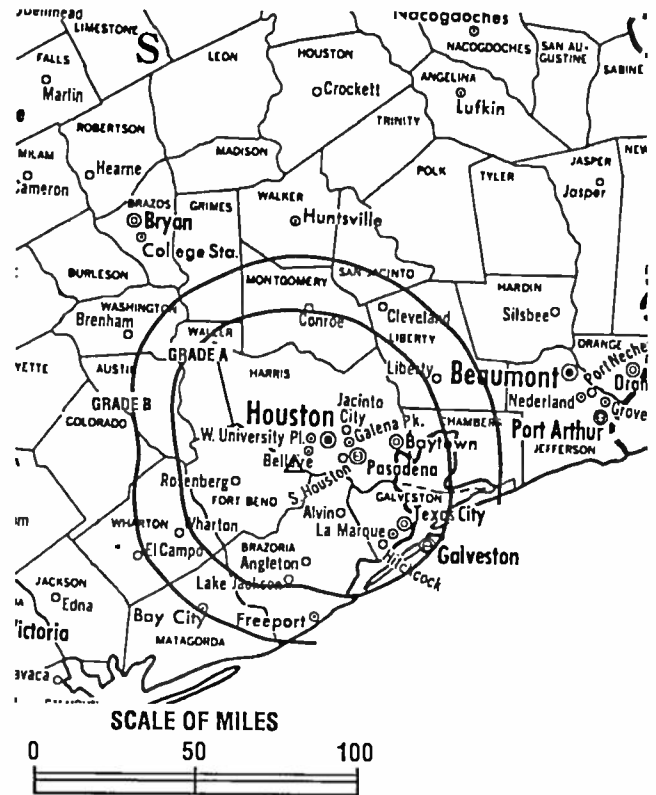
Began Operation: August 15, 1971. Sale to present owner by Metromedia approved by FCC Nov. 14, 1985. Sale to Metromedia by Crest Bcstg. approved April 6, 1978 (Television Digest, Vol. 17:34).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- M. Jerry Marcus, Vice President & General Manager.
- Craig Bland, Vice President & General Sales Manager.
- Wendell Wyborny, Vice President & Chief Engineer.
- Roz Brown, Vice President & Program Director.
- Mary Delaney, Vice President & Promotion Director.
- Alan Youngstein, Vice President, Administration & Finance.
- Denise Bishop, Vice President, News.



KRIV BMPCT-811014KE Granted 11/15/81 © American Map Corp., No. 14244

Jose Oti, National Sales Manager.
Nancy McNeill, Local Sales Manager.

Rates: On request.

City of License: Houston. DMA: Houston. Rank: 11.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,218,790	919,650	2,138,440
Average Weekly Circulation (1994)	466,851	483,058	965,079
Average Daily Circulation (1994)			447,921

Texas—Conroe-Houston

KTFH

Ch. 49

Network Service: None, independent.

Licensee: San Jacinto TV Corp., 256 Sam Houston Pkwy., Suite 49, Houston, TX 77060.

Studio: 256 Sam Houston Pkwy., Suite 49, Houston, TX 77060.

Telephone: 713-820-4900. Fax: 713-820-4840.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 4082-kw max. visual. Antenna: Circularly polarized, 1178-ft. above av. terrain, 1204-ft. above ground, 1316-ft. above sea level.

Latitude	30°	15'	45"
Longitude	95°	14'	50"

Holds CP for change to 4227-kw max. visual, 1178-ft. above av. terrain, 1171-ft. above ground, 1316-ft. above sea level. BPCT-921209KE.

Transmitter: N of State Rd. 2090, 12-mi. SE of Conroe, 1.05-mi. N of Hwy. 2090.

Satellite Earth Stations: Paraclipse, 4-meter C-band; Paraclipse, 4-meter Ku & C-band; M/A-Com, Houston Tracker receivers.

Ownership: San Jacinto TV Corp.

Began Operation: June 16, 1989.

Represented (sales): Katz Hispanic Media; Canadian Communications Co.

Represented (legal): Pepper & Corazzini.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

Timothy Crosby, General Manager.
 Dean Nava, General Sales Manager.
 Calvin Smith, Chief Engineer.
 Cynthia Vigil, Business Manager.



KTFH BPCT-921209KE Granted 1/15/93 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$600.

City of License: Conroe. DMA: Houston. Rank: 11.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	687,060	626,180	1,313,240
Average Weekly Circulation (1994)	5,831	24,956	31,547
Average Daily Circulation (1994)			9,486

Texas—Galveston-Houston

KTMD

Ch. 48

Network Service: Telemundo.

Licensee: Telemundo of Galveston-Houston Inc., 1740 Broadway, 18th Floor, New York, NY 10019.

Studio: 3903 Stoney Brook, Houston, TX 77063.

Telephone: 713-974-4848. Fax: 713-974-5875.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 4198-kw max. visual. Antenna: 1176-ft. above av. terrain, 1199-ft. above ground, 1212-ft. above sea level.

Latitude	29°	27'	57"
Longitude	95°	13'	23"

Transmitter: Rte. 3, Alvin.

Satellite Earth Stations: Comtech, 5-meter Ku & C-band; Vertex, 6.1-meter C-band; Pinzone receivers.

News Services: AP, CNN.

Ownership: Telemundo Group Inc. (Group Owner).

Began Operation: February 1, 1988. Sale to present owner by Raymond G. Schindler, et al., approved by FCC March 9, 1988.

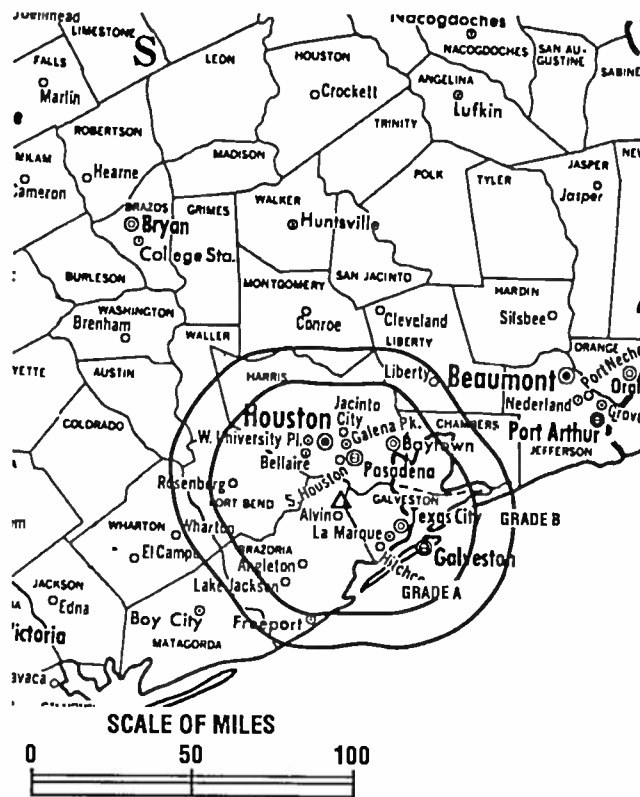
Represented (sales): Telemundo.

Represented (legal): Hogan & Hartson.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- Luis Fernandez-Rocha, General Manager.
- Pepper Gould, Local Sales Manager.
- Mary Michael Townsend, National Sales Manager.
- Irma Garza, News Director.
- Marcello Marini, Program & Public Relations Manager.



KTMD BPCT-780907KF Granted 3/1/85 © American Map Corp., No. 14244

P. J. Griggs, Business Manager.
Kevin Busselman, Chief Engineer.

Highest 30 Sec. Rate: \$600.

City of License: Galveston. DMA: Houston. Rank: 11.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	696,830	618,680	1,315,510
Average Weekly Circulation (1994)	21,340	67,732	89,500
Average Daily Circulation (1994)			46,287

Texas—Houston

KTRK-TV

Ch. 13

Network Service: ABC.

Licensee: KTRK-TV Inc., 3310 Bissonnet, Houston, TX 77005.

Studio: 3310 Bissonnet St., Houston, TX 77005.

Mailing Address: Box 13, Houston, TX 77001.

Telephone: 713-666-0713. Fax: 713-668-0024.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 1930-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 27"
Longitude 95° 29' 37"

Transmitter: 0.5-mi. E of S. Post Rd. & FM Rd. 2234 intersection, near Houston.

Satellite Earth Stations: Vertex, 9-meter C-band; Andrew, 7-meter C-band; Vertex, 6-meter Ku-band; Avantek, Harris receivers.

News Services: AP, Sportsticker, UPI.

Ownership: Capital Cities/ABC Inc. (Group Owner).

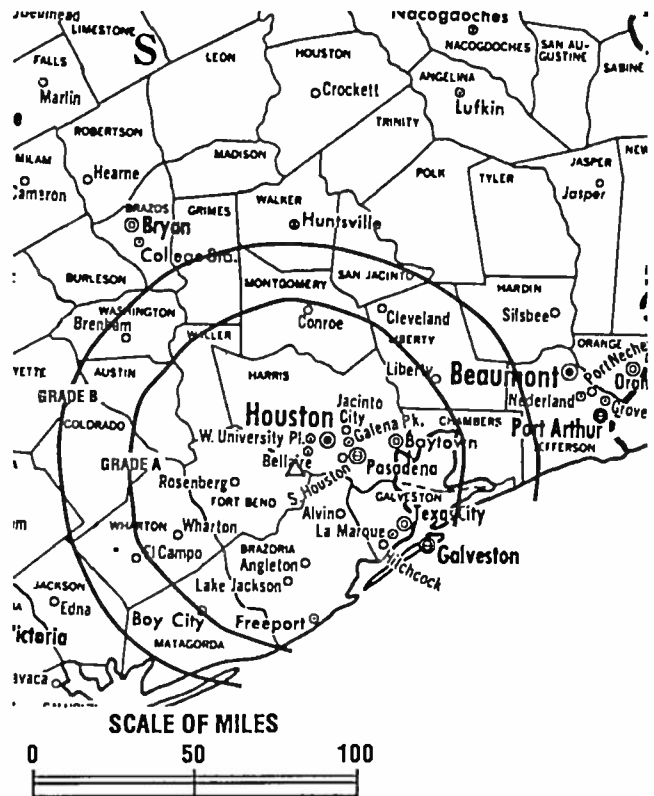
Began Operation: November 20, 1954. Sale to present owner by Houston Consolidated TV Co. approved by FCC June 15, 1967 (Television Digest, Vol. 6:48; 7:25).

Represented (sales): Capital Cities/ABC National TV Sales.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

James Masucci, President & General Manager.
Jim Keeley, General Sales Manager.
Winfred Frazier, Local & Regional Sales Manager.
Gerald Lyles, National Sales Manager.
Charles Wolf, Operations Manager.
Kim Nordt-Jackson, Program Director.
Richard Longoria, News Director.
John Jancar, Business Manager.
Margaret Shilstone, Promotion Director.



KTRK-TV BPCT-7808251B Granted 12/12/80 © American Map Corp., No. 14244

J. L. Hamilton, Chief Engineer.
Stephen Wong, Director, Research & Sales Development.

Rates: On request.

City of License: Houston. DMA: Houston. Rank: 11.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,359,310	962,750	2,322,060
Average Weekly Circulation (1994)	680,119	593,617	1,296,665
Average Daily Circulation (1994)			764,130

Texas—Houston

KTXH

Ch. 20

Network Service: None, Independent.

Licensee: Paramount Station Group of Houston Inc., 8950 Kirby Dr., Houston, TX 77054.

Studio: 8950 Kirby Dr., Houston, TX 77054.

Telephone: 713-661-2020. Fax: 713-665-3909.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 5000-kw max. & 2275-kw horizontal visual, 500-kw max. & 228-kw horizontal aural. Antenna: 1807-ft. above av. terrain, 1971-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 34"
Longitude 95° 30' 36"

Transmitter: 4120 McHard Rd., Missouri City.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Harris, 9-meter C-band; Harris, 6.1-meter; Harris, 3-meter; Harris receivers.

Ownership: Viacom Inc. (Group Owner).

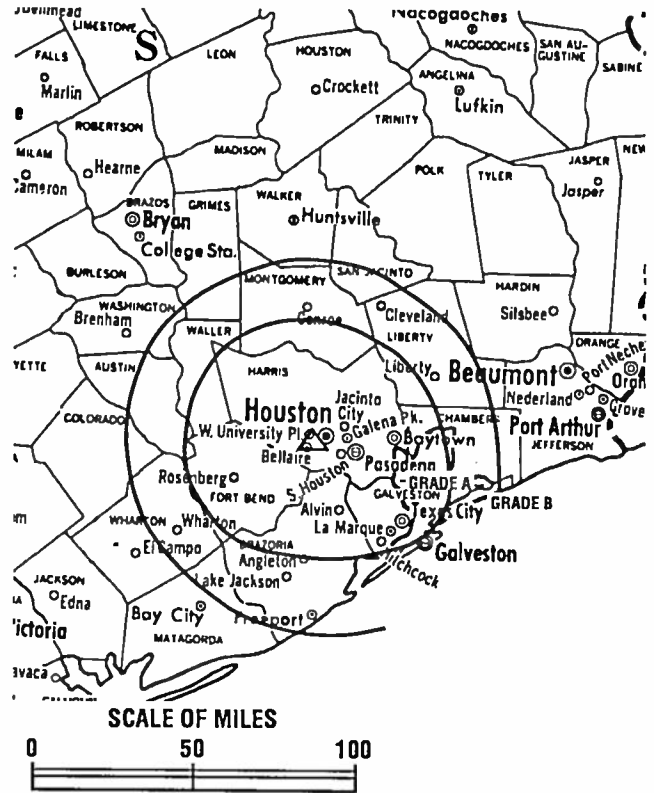
Began Operation: November 7, 1982. Left air Dec. 7, 1982; resumed operation Feb. 13, 1983. Sale to present owner by Taft Television & Radio Co. approved by FCC Feb. 20, 1987 (Television Digest, Vol. 27:9, 14, 15). Previous sale to Taft by Gulf Broadcast Group approved by FCC May 30, 1985 (Vol. 25:5, 20, 22). Sale to Gulf by Peter S. McMullen, Sidney Schlenker, et al., approved Dec. 11, 1984 (Vol. 24:23, 53).

Represented (sales): Seitel Inc.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

Michael Dunlop, Vice President & General Manager.
Linda Danna, General Sales Manager.
Debbie Sohmer, Local Sales Manager.
Shaun McDonald, National Sales Manager.
Kim Oilphant, Public Affairs Director.
Tom Zappala, Program Director.
Brad Levy, Marketing Director.
David Rowland, Business Manager.



KTXH BMPCT-820629KE Granted 11/5/82 © American Map Corp., No. 14244

Charles Hughes, Chief Engineer.
Paul Byckowski, Executive Sports Producer.
Walter Naar, Operations Manager.
Neal Goren, Traffic Manager.

Rates: On request.

City of License: Houston. DMA: Houston. Rank: 11.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,039,370	843,030	1,882,400
Average Weekly Circulation (1994)	428,338	425,061	864,559
Average Daily Circulation (1994)			347,533

Texas—Rosenberg-Houston

KXLN-TV

Ch. 45

Network Service: Univision.

Licensee: Pueblo Bcstg. Corp., 9440 Kirby Dr., Houston, TX 77054.

Studio: 9440 Kirby Dr., Houston, TX 77054.

Telephone: 713-662-4545. Fax: 713-668-9054.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 2173-kw max. visual, 217-kw max. aural. Antenna: 1440-ft. above av. terrain, 1429-ft. above ground, 1505-ft. above sea level.

Latitude 29° 33' 25"
Longitude 95° 30' 04"

Transmitter: 3101 Senior Rd., 3-mi. E of Dewalt, Missouri City.

Satellite Earth Stations: SatCom, 5-meter; Scientific-Atlanta, 4.6-meter; Standard Communications receivers.

News Service: AP.

Ownership: Pueblo Bcstg. Corp.

Began Operation: September 1, 1987. Note: Transfer of control to Univision approved by FCC July 20, 1994 (Television Digest, Vol. 34:24).

Represented (sales): Univision.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

Jose Adan Trevino, President & Chief Executive Officer.
Zanetta Kelley, General Sales Manager.
Chas Wilson, Local Sales Manager.
Beatriz de Alvarado, News Director.
Cindy Chisum, Program Director.
Sandy Zavaleta, Promotion Director.
Steve Looney, Engineering Director.



KXLN-TV BMPCT-880314KE Granted 4/7/88 © American Map Corp., No. 14244

Chris Brown, Business Manager.
Ray Sepeda, Production Manager.

Highest 30 Sec. Rate: \$1600.

City of License: Rosenberg. DMA: Houston. Rank: 11.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	750,540	660,080	1,410,620
Average Weekly Circulation (1994)	20,129	95,348	116,000
Average Daily Circulation (1994)			80,604

Texas—Irving

KHSX-TV

Ch. 49

Network Service: Home Shopping Network.

Licensee: SKDA Bcstg. Partnership, 1957 E. Irving Blvd., Irving, TX 75060.

Studio: 1957 E. Irving Blvd., Irving, TX 75060.

Telephone: 214-579-4900. **Fax:** 214-579-1105.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1197-ft. above av. terrain, 1166-ft. above ground, 1824-ft. above sea level.

Latitude 32° 35' 24"
Longitude 96° 58' 21"

Transmitter: 1574 W. Belt Line Rd., Cedar Hill.

Multichannel TV Sound: Planned.

Satellite Earth Station: Pinzone, 6.1-meter C-band.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: April 17, 1984. Sale to present owner by Cela Inc. approved by FCC April 7, 1987.

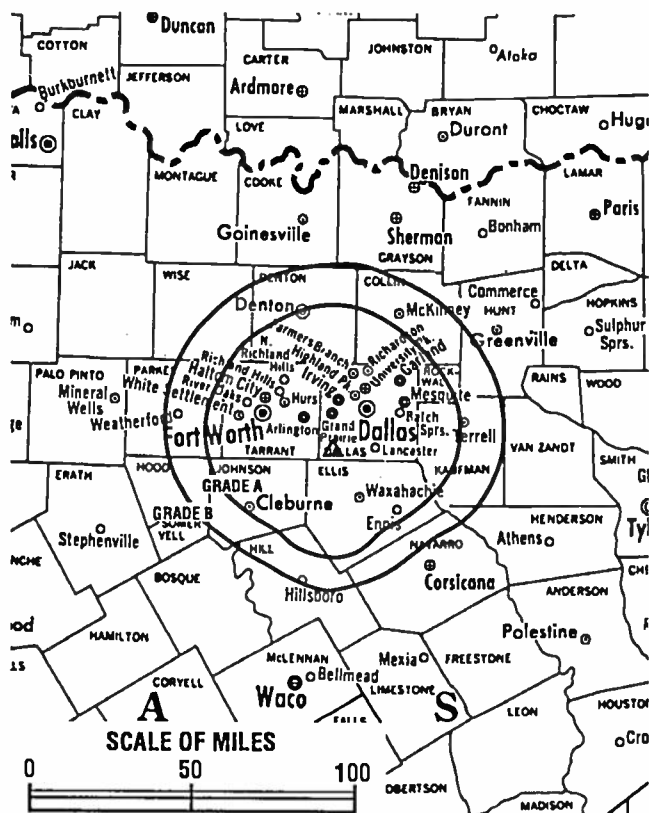
Represented (sales): Silver King Broadcasting Sales.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Brad Foltyn, Station Manager.
Art Runyon, Chief Engineer.
Tony Montes, Program Manager.



KHSX-TV BMPCT-870915KG Granted 10/30/87 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$200.

City of License: Irving. **DMA:** Dallas-Fort Worth. **Rank:** 8.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	742,500	779,430	1,521,930
Average Weekly Circulation (1994)	7,903	6,200	14,503
Average Daily Circulation (1994)			6,466

Texas—Katy

KNWS-TV

Ch. 51

Network Service: None, independent.

Licensee: Johnson Bcstg. Inc., 8440 Westpark Dr., Houston, TX 77063.

Studio: 8440 Westpark Dr., Houston, TX 77063.

Telephone: 713-974-5151. Fax: 713-975-6397.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 2250-kw max. visual, 250-kw max. aural. Antenna: 1660-ft. above av. terrain, 1644-ft. above ground, 1716-ft. above sea level.

Latitude	29°	33'	40"
Longitude	95°	30'	04"

Transmitter: 3111 Senior Rd., Missouri City, TX.

Satellite Earth Stations: Comtech, 7.3-meter Ku & C-band; Comtech, 5-meter Ku & C-band; Standard Communications receivers.

News Services: AP, CNN, Conus.

Ownership: Johnson Broadcasting Inc.

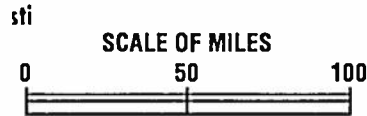
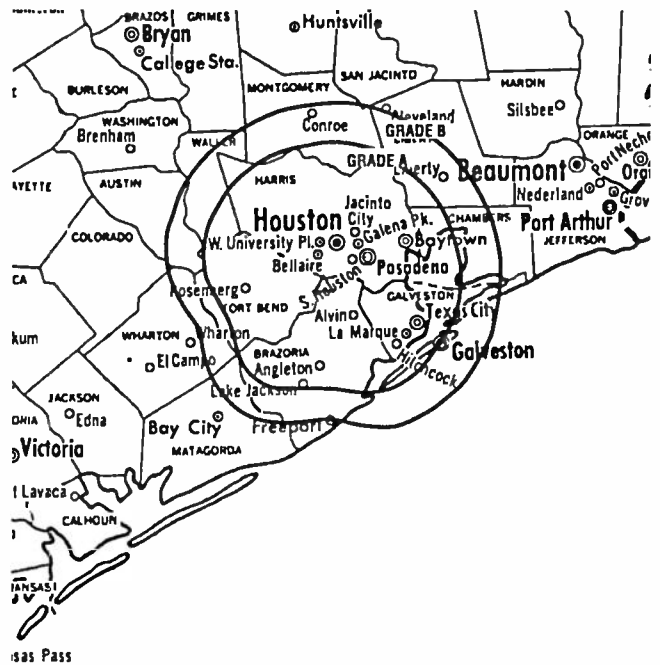
Began Operation: November 3, 1993.

Represented (legal): Smithwick & Belendiuk, P.C.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

Doug Johnson, General Manager.
 Graham McKernon, General Sales Manager.
 Howard Levinson, National Sales Manager.
 Bill Robinson, Chief Operating Officer.
 Mike Crew, News Director.



KNWS-TV BMPCT-920121KG Granted 3/19/93 © American Map Corp., No. 14244

Rates: On request.

City of License: Katy. DMA: Houston. Rank: 11.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	689,550	611,850	1,301,400
Average Weekly Circulation (1994)	8,916	32,333	41,514
Average Daily Circulation (1994)			11,652

Texas—Lake Dallas

KLDT

Ch. 55

Network Service: None, Independent.

Licensee: KLDT-TV 55 Inc., Box 1212, Lewisville, TX 75067-1212.

Telephones: 214-316-7000; 817-267-9725.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 3303-kw max. visual. Antenna: 466-ft. above av. terrain, 472-ft. above ground, 994-ft. above sea level.

Latitude 33° 00' 19"
Longitude 96° 59' 00"

Transmitter: Round Grove Rd., State Rte. 30401, approximately 0.6-mi. W of Hwy. 35 E.

Ownership: KLDT-TV 55 Inc.

Began Operation: December 25, 1990.

Represented (legal): Holland & Knight.

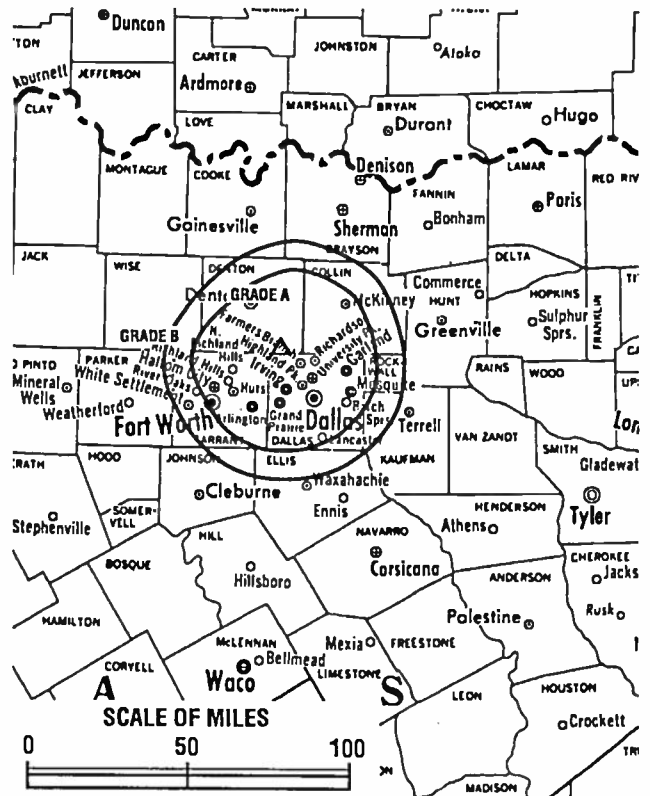
Represented (engineering): Pete E. M. Warren III.

Personnel:
Opal Thornton, General Manager.

Rates: On request.

City of License: Lake Dallas. DMA: Dallas-Fort Worth. Rank: 8.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



KLDT BNPCT-90119KE Granted 1/17/91 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	581,100	624,120	1,205,220
Average Weekly Circulation (1994)	2,565	0	2,884
Average Daily Circulation (1994)			1,205

Texas—Laredo

KGNS-TV

Ch. 8

Network Service: NBC, ABC.

Licensee: Century Development Corp., 270 Commerce Dr., Rochester, NY 14623.

Studio: 120 W. Del Mar Blvd., Laredo, TX 78041.

Mailing Address: Box 2829, Laredo, TX 78044.

Telephone: 210-727-8888. Fax: 210-727-5336.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 42.2-kw aural. Antenna: 1024-ft. above av. terrain, 1033-ft. above ground, 1519-ft. above sea level.

Latitude 27° 40' 21"
Longitude 99° 39' 51"

Transmitter: 6.52-mi. N of Islitas.

Satellite Earth Stations: 5 in operation; Harris, Scientific-Atlanta receivers.

News Service: AP.

Ownership: The Malcolm Glazer Trust.

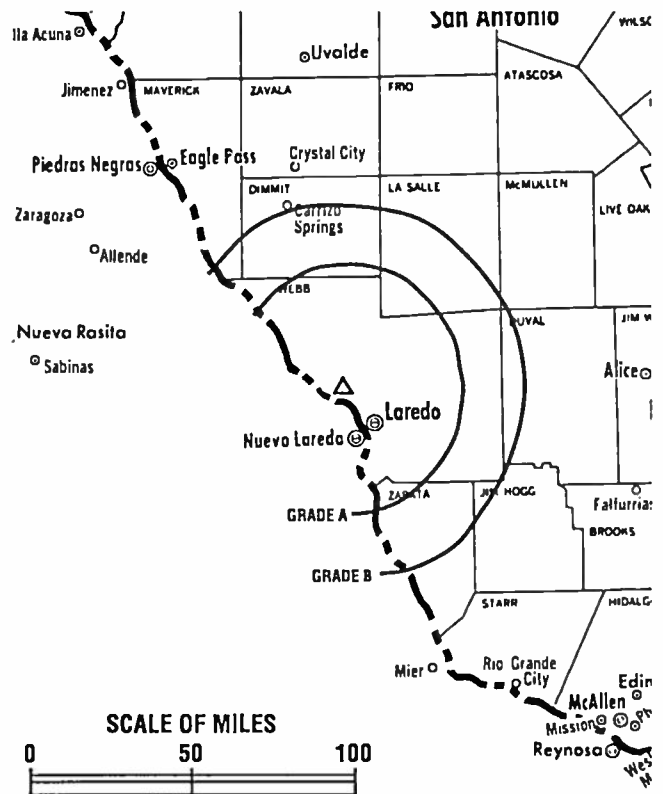
Began Operation: January 5, 1956. Transfer from partners H. C. Avery Jr. & David H. Cole to Donald W. Reynolds approved July 30, 1958 by FCC (Television Digest, Vol. 14:28, 32). Sale to T. Frank Smith Jr., et al., approved by FCC Oct. 4, 1977. Sale to Burke Bcstg. approved by FCC Oct. 28, 1983. Rescinded Nov. 2, 1983. Granted Dec. 15, 1983. Federal court subsequently ordered that Burke sell station back to Gulf Coast Bcstg. Co., to be followed by sale to Century Development Co. (Malcolm I. Glazer).

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Jeff Pryor, Vice President & General Manager.
Jeannette Diack, General Sales Manager.
Richard Noriega, News Director.
David York, Chief Engineer.
Velia Herrera, Office Manager.
Lestlie Brown, Promotion Director.



KGNS-TV BMPCT-6319 Granted 9/30/66 © American Map Corp., No. 14244

Johnny Garcia, Production Manager.
Teresa McIntyre, Assignments Editor.

Rates: On request.

NETWORK BASE HOURLY RATE: \$230.

City of License: Laredo. DMA: Laredo. Rank: 198.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	211,680	152,640	364,320
Average Weekly Circulation (1994)	25,800	8,050	36,231
Average Daily Circulation (1994)			21,676

Texas—Laredo

KLDO-TV

Ch. 27

Network Service: Telemundo.

Licensee: Panorama Broadcasting Co., 1600 Water St., Laredo, TX 78040.

Studio: 1600 Water St., Laredo, TX 78040.

Telephone: 210-727-0027. Fax: 210-727-2673.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 3720-kw max. visual, 372-kw max. aural. Antenna: 220-ft. above av. terrain, 352-ft. above ground, 732-ft. above sea level.

Latitude 27° 30' 03"
Longitude 99° 30' 37"

Transmitter: 1600 Water St., Laredo.

Satellite Earth Stations: Hero, 5-meter C-band; United Satellite Systems, 3-meter C-band; Avcom, Scientific-Atlanta receivers.

Ownership: Panorama Broadcasting Co.

Began Operation: December 18, 1984.

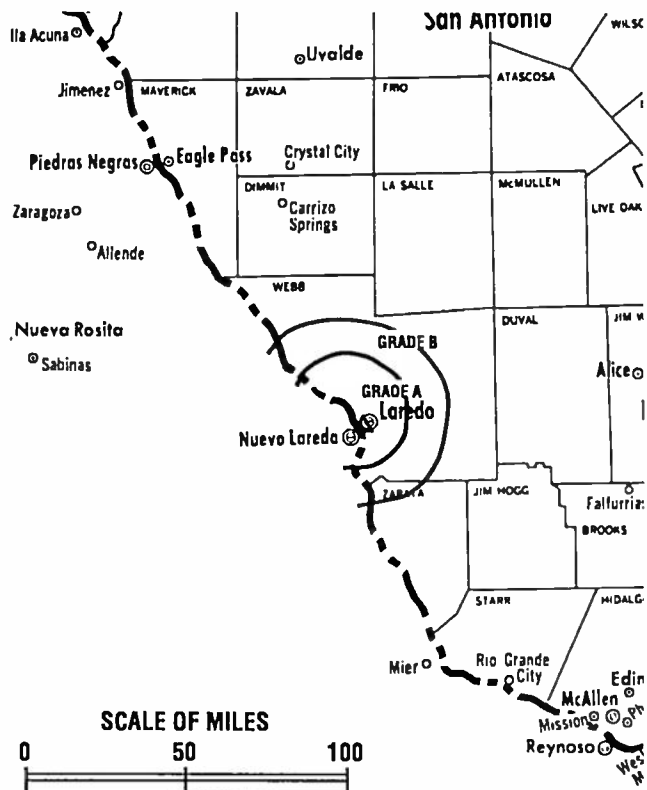
Represented (sales): Telemundo.

Represented (legal): Martin Firestone.

Personnel:

Elia Solis, General Manager.
Judee Williams, Local Sales Manager.
Martin Trevino, Production Manager.
Merlin Miller, Chief Engineer.
Juan Esquirel, News Director.
Adriana Centeno, Program & Promotion Director.
Alice Sanchez, Business Manager.

Highest 30 Sec. Rate: \$350.



KLDO-TV BMPCT-840612KI Granted 1/30/85 © American Map Corp., No. 14244

City of License: Laredo. DMA: Laredo. Rank: 198.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	49,800	17,620	67,420
Average Weekly Circulation (1994)	16,684	6,515	23,616
Average Daily Circulation (1994)			14,832

Texas—Laredo

KVTV

Ch. 13

(Satellite of KZTV, Corpus Christi, TX)

Network Service: CBS.

Licensee: K-SIX Television Inc., 301 Artesian St., Corpus Christi, TX 78401.

Studio: Anna & Shea Sts., Laredo, TX 78041.

Telephone: 210-723-2923.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 87.5-kw visual, 17.4-kw aural. Antenna: 920-ft. above av. terrain, 1035-ft. above ground, 1449-ft. above sea level.

Latitude 27° 31' 04"
Longitude 99° 31' 20"

Transmitter: Anna & Shea Sts.

Satellite Earth Stations: In operation; Pinzone, RCA, Scientific-Atlanta receivers.

News Services: CBS, Southwest Newswire, UPI.

Ownership: K-SIX Television Inc.

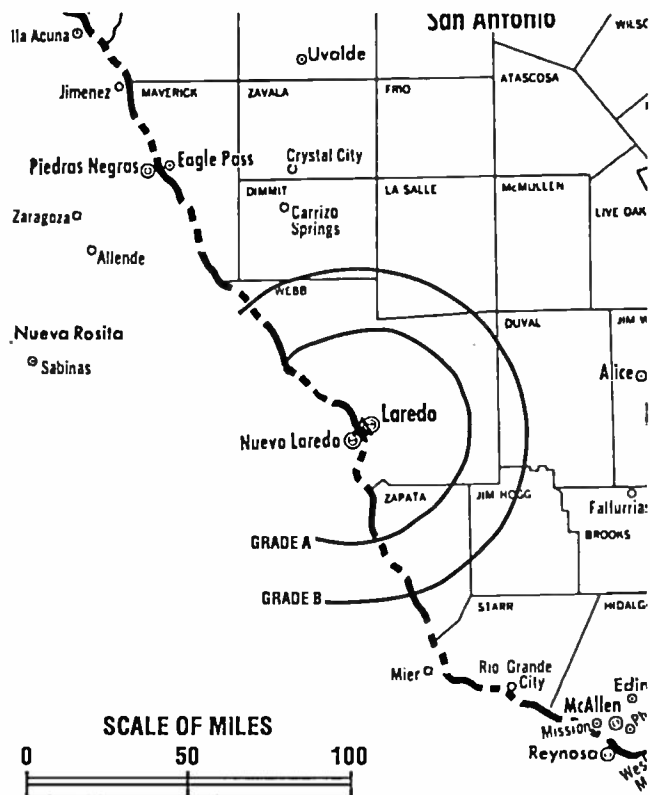
Began Operation: December 28, 1973.

Represented (sales): Seltel Inc.

Personnel:

Vann M. Kennedy, President & General Manager.
Jay Dickey, Station Manager.
Deborah Shoup, News Director.
Ralph Quiroz, Chief Engineer.

Highest 30 Sec. Rate: \$250.



KVTV BMPCT-7459 Granted 2/26/73

© American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$140.

City of License: Laredo. DMA: Laredo. Rank: 198.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	129,270	120,280	249,550
Average Weekly Circulation (1994)	22,263	6,121	28,981
Average Daily Circulation (1994)			15,001

Texas—Laredo-Nuevo Laredo, Mexico

XEFE-TV

Ch. 2

Network Service: Univision.

Licensee: Ramoncita Esparaza G., 212 Oklahoma, Laredo, TX 78042.

Studio: 212 Oklahoma, Laredo, TX 78042.

Mailing Address: Box 1484, Laredo, TX 78040.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 105-kw visual, 15-kw aural. Antenna: 550-ft. above av. terrain.

Ownership: Ramoncita G. Esparaza.

Began Operation: December 1, 1958.

Personnel:

Ramoncita Esparaza, General Manager.
Enrique Esparaza, Sales Manager.
Ruben Lopez, Chief Engineer.
Arturo Esparaza, Chief Engineer.
Antonio Esparaza, Program Manager.

Rates: On request.

DMA: Laredo. Rank: 198.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	119,670	115,280	234,950
Average Weekly Circulation (1994)	3,516	3,442	6,996
Average Daily Circulation (1994)			2,242

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Warren Publishing, Inc., 202-872-9200.

Texas—Llano

KXAM-TV

Ch. 14

(Satellite of KXAN-TV Austin, TX)

Network Service: NBC.

Licensee: KXAN Inc., Box 490, Austin, TX 78767.

Studio: 908 W. Martin Luther King Jr., Austin, TX 78701.

Telephone: 512-476-3636.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 3236-kw max. visual. Antenna: 883-ft. above av. terrain, 459-ft. above ground, 1998-ft. above sea level.

Latitude 30° 40' 36"
Longitude 98° 33' 59"

Transmitter: 8-mi. SE of Llano, off State Rte. 71.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: September 6, 1991.

Represented (legal): Covington & Burling.

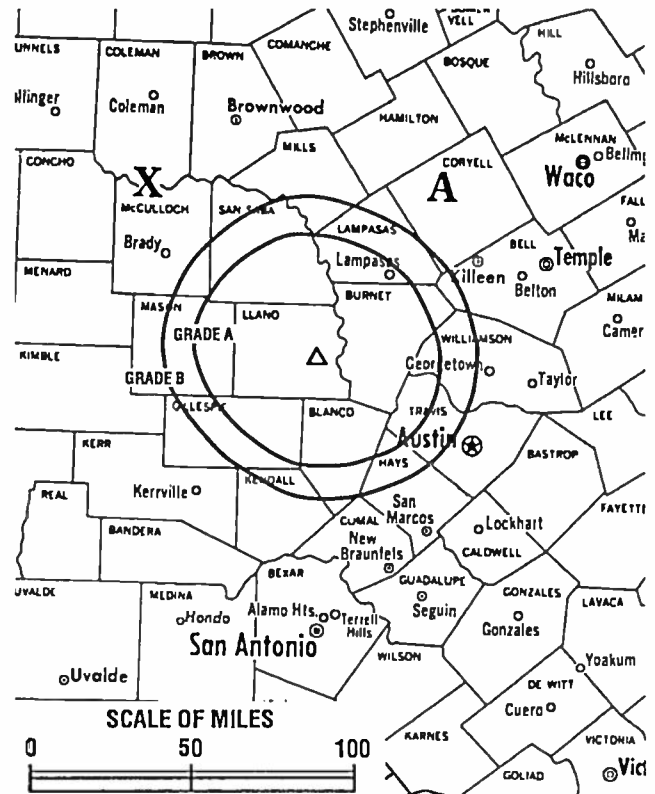
Personnel:

Jane Wallace, General Manager.
Bob Stettner, General Sales Manager.
Bob McAvoy, Director of Engineering & Operations.

Rates: On request.

City of License: Llano. DMA: Austin. Rank: 65.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



KXAM-TV BMPCT-890509KG Granted 11/15/90 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	199,740	103,990	303,730
Average Weekly Circulation (1994)	963	937	2,742
Average Daily Circulation (1994)			890

Texas—Lubbock

KAMC

Ch. 28

Network Service: ABC.

Licensee: McAlister TV Enterprises Inc., Box 3790, Lubbock, TX 79452-3790.

Studio: 1201 84th St., Lubbock, TX 79423.

Mailing Address: Box 3790, Lubbock, TX 79452-3790.

Telephone: 806-745-2828. Fax: 806-748-1080.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 2000-kw max. & 788-kw horizontal visual, 374-kw max. & 153-kw horizontal aural. Antenna: 840-ft. above av. terrain, 875-ft. above ground, 4081-ft. above sea level.

Latitude 33° 30' 57"
Longitude 101° 50' 54"

Transmitter: 0.2-mi. SW of 84th St. & Ave. J, Lubbock.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Satcom Technologies, 5-meter C-band; Vertex, 4.57-meter Ku-band; Andrew, 4.5-meter C-band; Harris, 3-meter C-band; Andrew, M/A-Com receivers.

News Service: AP.

Ownership: McAlister TV Enterprises Inc.

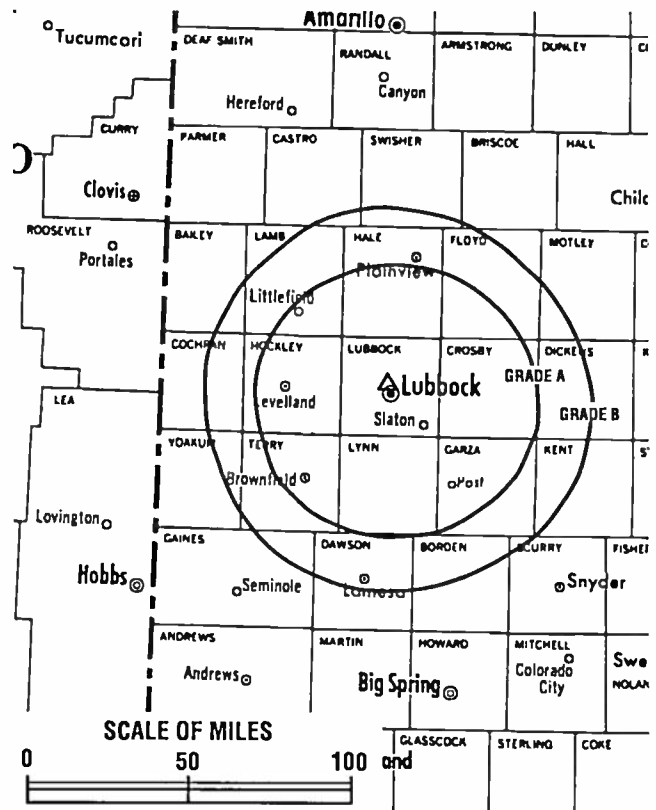
Began Operation: November 11, 1968. Transfer of control to present owners approved by FCC March 24, 1975.

Represented (sales): Petry Television Inc.

Represented (legal): Bryan Cave.

Personnel:

- Greg McAlister, President & General Manager.
- Mindy McCreight, Vice President.
- Chuck Spaugh Sr., General Sales Manager.
- Gary Melton, Regional Sales Manager.
- A. C. Wimberly, Program Director.
- Ron Roberts, News Director.
- Wendy Willis, Promotion & Marketing Director.
- Bill Enloe, Chief Engineer.



KAMC BMPCT-6862 Granted 10/11/68 © American Map Corp., No. 14244

Don Garth, Business Manager.
George Entz, Operations Manager.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$300.

City of License: Lubbock. DMA: Lubbock. Rank: 152.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	104,720	63,740	168,460
Average Weekly Circulation (1994)	60,549	44,070	113,538
Average Daily Circulation (1994)			63,207

Texas—Lubbock

KCBD-TV

Ch. 11

Network Service: NBC.

Licensee: Holsum Inc., Box 2527, Roswell, NM 88201.

Studio: 5600 Ave. A, Lubbock, TX 79404.

Mailing Address: Box 2190, Lubbock, TX 79408.

Telephone: 806-744-1414. Fax: 806-744-0449.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 760-ft. above av. terrain, 814-ft. above ground, 4014-ft. above sea level.

Latitude 33° 32' 32"
Longitude 101° 50' 14"

Transmitter: U.S. Hwy. 87 between 50th & 66th Sts.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Scientific-Atlanta, 6-meter; Scientific-Atlanta, 4.6-meter; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: Holsum Inc.

Began Operation: May 10, 1953. Sale to State Record by Bryant Radio & Television Inc. approved by FCC May 26, 1971 (Television Digest, Vol. 11:4). Sale to present owner by State Record approved by FCC Aug. 12, 1983.

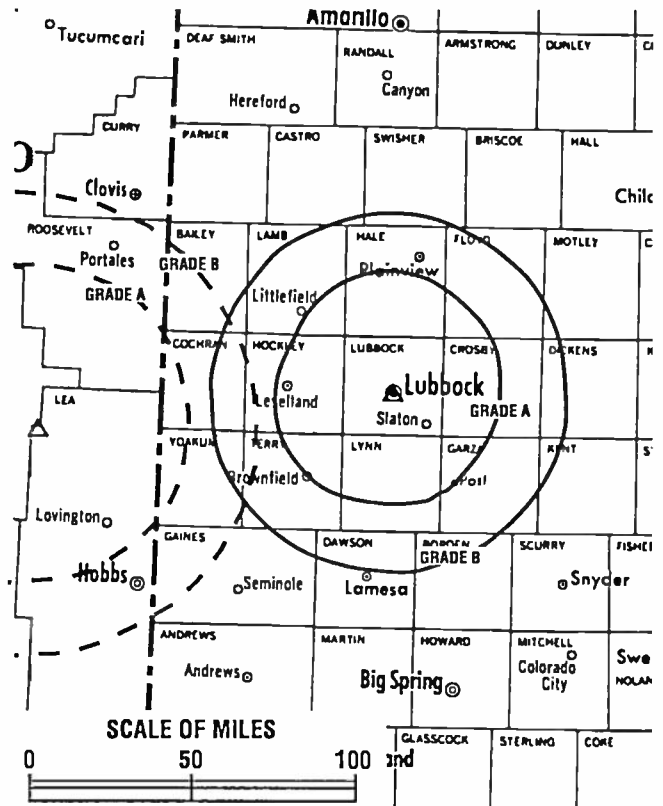
Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

Bill DeTournillon, Vice President & General Manager.
Craig Wells, General Sales Manager.
Sherrell Lambert, Director of Engineering.



KCBD-TV BMPCT-5814 Granted 2/1/63 © American Map Corp., No. 14244

Jeff Pitner, Promotion Director.
Wayne Clark, Business Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Lubbock. DMA: Lubbock. Rank: 152.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	94,970	63,250	158,220
Average Weekly Circulation (1994)	68,781	47,783	126,640
Average Daily Circulation (1994)			81,619

Texas—Lubbock

KJTV

Ch. 34

Network Service: Fox.

Licensee: Ramar Communications Inc., Box 3757, Lubbock, TX 79452.

Studio: 9800 University Ave., Lubbock, TX 79423.

Mailing Address: Box 3757, Lubbock, TX 79452.

Telephone: 806-745-3434. Fax: 806-748-1949.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 3732.5-kw visual, 373.25-kw aural. Antenna: 844-ft. above av. terrain, 893-ft. above ground, 4100-ft. above sea level.

Latitude 33° 30' 08"
Longitude 101° 52' 20"

Transmitter: 100th & University, Lubbock.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Antenna Technology Ku & C-band; KJ Technologies, 5-meter C-band; Prodelin, 5-meter C-band; Vertex, 4.6-meter Ku-band; KJ Technologies, 3.7-meter Ku & C-band; DX Antenna, M/A-Com receivers.

News Services: Fox News, CNN.

Ownership: Ramar Communications Inc.

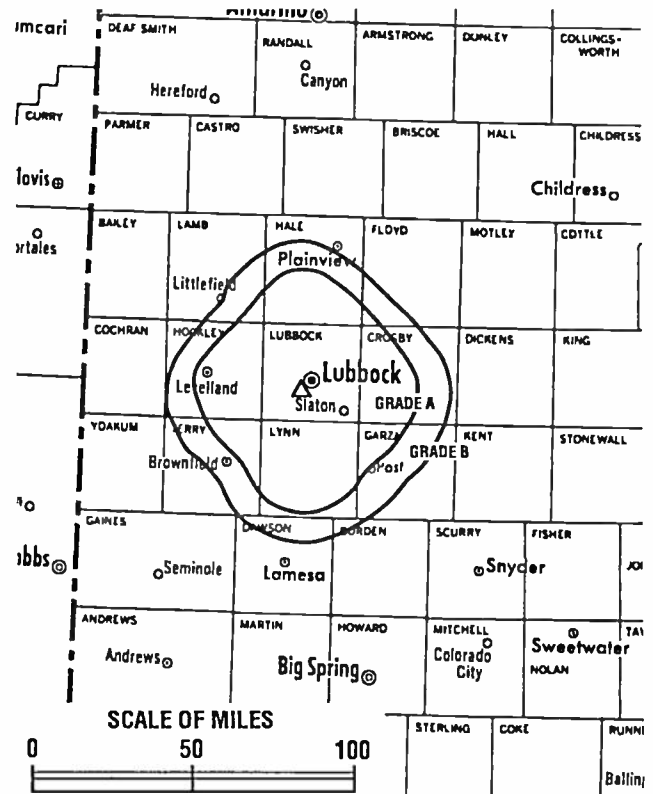
Began Operation: December 10, 1981.

Represented (sales): Seltel Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

Ray Moran, President.
Brad Moran, Vice President & General Manager.
Randy Roberts, General Sales Manager.
David Underwood, National Sales Manager.



KJTV BMPCT-810923KF Granted 1/7/82 © American Map Corp., No. 14244

Art Smith, Chief Engineer.
Donna Elliott, Business Manager.

Rates: On request.

City of License: Lubbock. DMA: Lubbock. Rank: 152.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	193,400	100,250	293,650
Average Weekly Circulation (1994)	66,671	42,945	118,450
Average Daily Circulation (1994)			57,746

Texas—Lubbock

KLBK-TV

Ch. 13

Network Service: CBS.

Licensee: BANAM Bcstg. Inc., 333 Beaudry St., 9th Floor, Los Angeles, CA 90071.

Studio: 7400 S. University Ave., Lubbock, TX 79423.

Telephone: 806-745-2345. Fax: 806-748-2250.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 251-kw visual, 25.1-kw aural. Antenna: 880-ft. above av. terrain, 923-ft. above ground, 4143-ft. above sea level.

Latitude 33° 31' 33"
Longitude 101° 52' 07"

Transmitter: 7400 S. University Ave.

Satellite Earth Stations: ADM, 6-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta receivers.

News Service: AP.

Ownership: BANAM Bcstg. Inc. (Group Owner).

Began Operation: November 13, 1952. Sale by W. D. (Dub) Rogers and associates to Grayson Enterprises approved by FCC Oct. 11, 1961 (Television Digest, Vol. 17:27; 1:5). Sale of control to Theodore Shanbaum, Ellis Carp, Lee Optical and associated companies pension plan trust approved March 25, 1964. Sale of 1/3 interest from Ellis Carp to Dal-Tex Optical Co. Inc. approved March 19, 1971. Sale of 1/3 interest back to Carp by Dal-Tex approved Dec. 24, 1974. Sale to Robert L. Dudley, et al., conditionally granted March 27, 1980; full grant by FCC May 23, 1980 (Vol. 20:13). Sale of 50% by Dudley to Charles Woods, giving him 100%, approved Oct. 14, 1983.

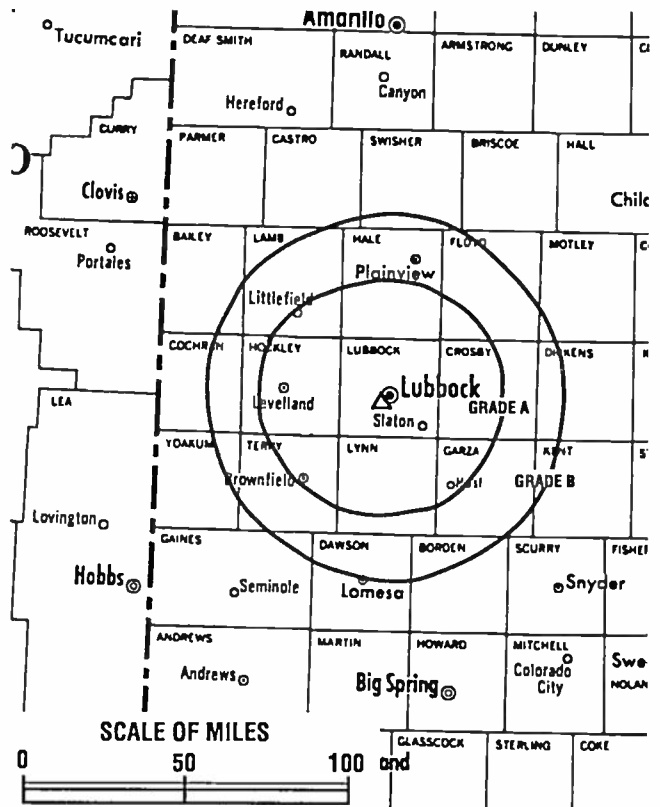
Represented (sales): Blair Television.

Represented (legal): Kenkel & Associates.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Paula Garrett, President.
Rick Lipps, Vice President & General Manager.
Terry Graham, News Director.
Bill Blann, Program Director.



KLBK-TV BPCT-4059 Granted 12/27/67

© American Map Corp., No. 14244

Don King, Chief Engineer.
Matt Hunter, Promotion Director.
Joyce Kelly, Business Manager.
Todd Chisnell, Production Manager.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$900.

City of License: Lubbock. DMA: Lubbock. Rank: 152.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	139,960	100,300	240,260
Average Weekly Circulation (1994)	72,442	50,576	135,462
Average Daily Circulation (1994)			86,269

Texas—Lufkin-Nacogdoches

KTRE

Ch. 9

(Satellite of KLTV, Tyler-Longview, TX)

Network Service: ABC.

Licensee: TV-3 Inc., 715 S. Jefferson, Jackson, MS 39205.

Studio: 1.4-mi. NW of Clawson.

Telephone: 409-853-5873. Fax: 409-853-3084.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 158-kw visual, 31.6-kw aural. Antenna: 670-ft. above av. terrain, 522-ft. above ground, 932-ft. above sea level.

Latitude 31° 25' 09"
Longitude 94° 48' 02"

Transmitter: 1.4-mi. NW of Clawson.

Satellite Earth Stations: 3 In operation; Harris receivers.

News Services: AP, ABC.

Ownership: Civic Communications Corp. (Group Owner).

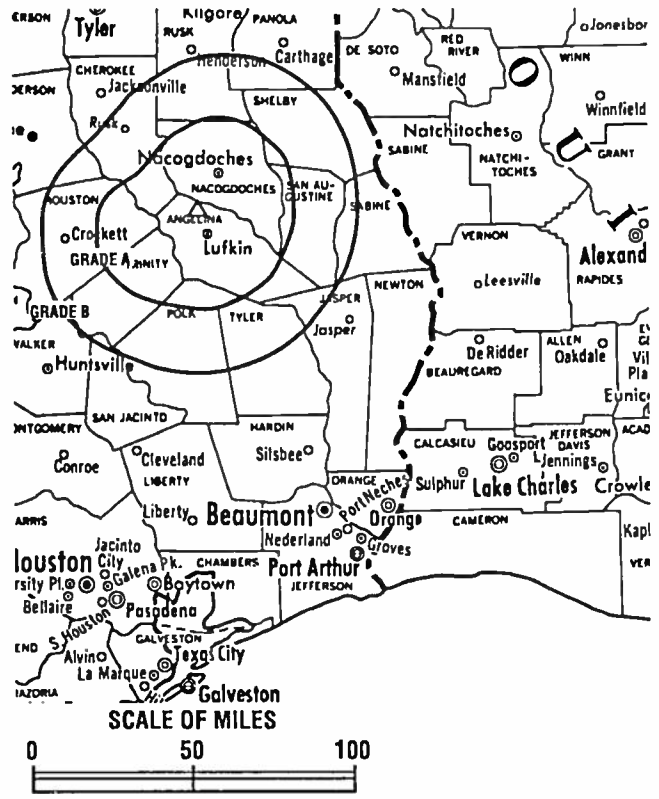
Began Operation: August 17, 1955. Sale to present owners by Buford Television Inc. approved by FCC Feb. 16, 1989. Sale to Buford by R. W. Wortham Jr. and associates approved by FCC July 18, 1962 (Television Digest, Vol. 2:31).

Represented (sales): Katz Television.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- Frank Melton, President.
- Errol Kapellusch, Senior Vice President & General Manager.
- Gary Powers, Sales Manager.
- Tina Alexander, News Director.
- Shelley Martin, National Sales Manager.
- Dean Worley, Chief Engineer.
- Glenda London, Business Manager.
- Stacey Strawbridge, Promotion Director.
- David Cantu, Operations Manager.



KTRE BPCT-850313KH Granted 7/19/85 © American Map Corp., No. 14244

Rates: On request.

NETWORK BASE HOURLY RATE: \$510.

City of License: Lufkin. DMA: Tyler-Longview. Rank: 110.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	753,360	646,670	1,400,030
Average Weekly Circulation (1994)	43,751	27,246	76,826
Average Daily Circulation (1994)			52,513

Texas—McAllen

KNVO

Ch. 48

Network Service: Univision.

Licensee: Valley Channel 48 Inc., 6100 Corporate Dr., Suite 500, Houston, TX 77036.

Studio: 1800 S. Main St., Suite 850, McAllen, TX 78503.

Telephone: 210-687-4848.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 3162-kw max. visual. Antenna: 525-ft. above av. terrain, 522-ft. above ground, 600-ft. above sea level.

Latitude 26° 05' 20"
 Longitude 98° 03' 44"

Requests CP for change to 3028-kw max. visual, 975-ft. above av. terrain, 972-ft. above ground, 1051-ft. above sea level. BMPCT-921113KE.

Transmitter: 6.5-mi. SW of Weslaco, 1.9-mi. N of Rio Grande.

Ownership: Valley Channel 48 Inc.

Began Operation: October 12, 1992.

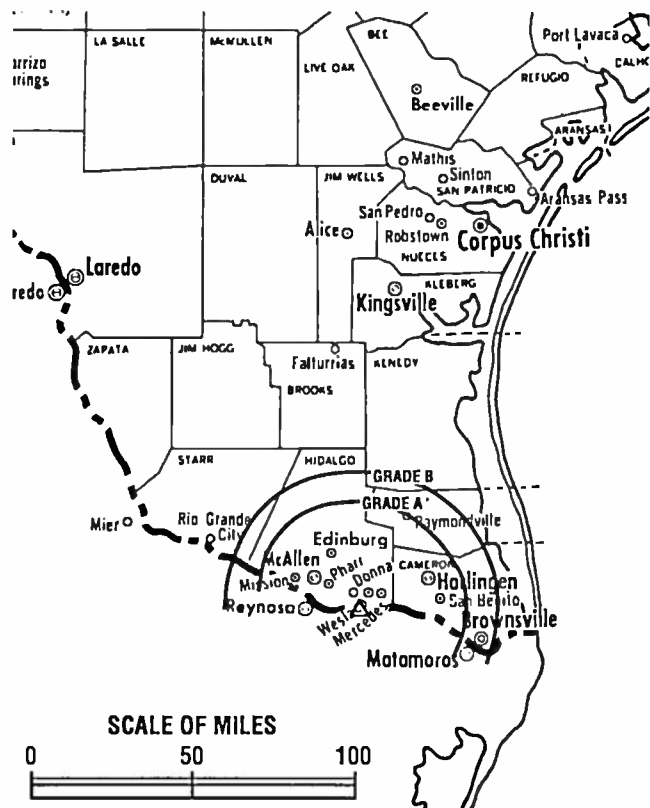
Represented (legal): Semmes, Bowen & Semmes.

Represented (engineering): Marsand Inc.

Personnel:

- Larry Safir, General Manager.
- Iggy Cantu, Chief Engineer.
- Florencia Cano, Office Manager.

City of License: McAllen. **DMA:** Harlingen-Weslaco-Brownsville-McAllen. Rank: 113.



KNVO BPCT-820315KI Granted 10/9/83 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	91,570	111,370	202,940
Average Weekly Circulation (1994)	31,618	45,805	77,426
Average Daily Circulation (1994)			46,855

Texas—Nacogdoches

KLSB-TV

Ch. 19

(Satellite of KETK-TV, Jacksonville-Tyler-Longview, TX)

Network Service: NBC.

Licensee: Region 56 Television Network Inc., 4300 Richmond Rd., Tyler, TX 75703.

Studio: 204 W. Main St., Nacogdoches, TX 75961.

Telephone: 409-564-1911. Fax: 409-569-1595.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 229-kw max. visual. Antenna: 728-ft. above av. terrain, 610-ft. above ground, 1001-ft. above sea level.

Latitude 31° 24' 28"
Longitude 94° 45' 53"

Transmitter: Farm Rd. No. 2021, 6.5-mi. NW of Lufkin.

Ownership: Lone Star Broadcasting Inc. (Group Owner).

Began Operation: September 1, 1991. Sale to present owner by Radnor Bcstg. Co. Inc. approved by FCC March 24, 1992.

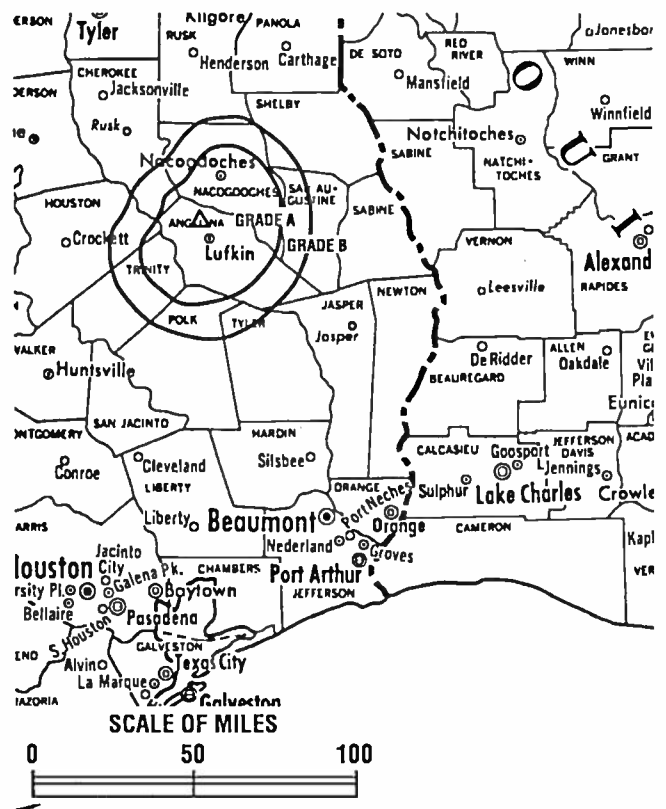
Represented (sales): Blair Television.

Represented (legal): Winston & Strawn.

Represented (engineering): Andrus & Associates Inc.

Personnel:

Roby Somerford, General Manager.
Steve Jennings, General Sales Manager.
Anthony B. Cruz, National Sales Manager.
Frank Raker, Program Director & Operations Manager.
Shirley Snodgrass, Business Manager.
Moe Strout, Chief Engineer.
Eva Brown, Traffic Manager.



KLSB-TV BPCT-890209KF Granted 9/18/90 © American Map Corp., No. 14244

Rates: On request.

City of License: Nacogdoches. DMA: Tyler-Longview. Rank: 110.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	154,780	104,870	259,650
Average Weekly Circulation (1994)	28,232	11,656	41,971
Average Daily Circulation (1994)			20,278

Texas—Midland & Odessa

KMID

Ch. 2

Network Service: ABC.

Licensee: KMID Licensee Co., 2121 Ave. of the Stars, Suite 2800, Los Angeles, CA 90067.

Studio: Midland-Odessa Air Terminal, Midland, TX 79711.

Mailing Address: Drawer 60230, Midland, TX 79711.

Telephone: 915-563-2222. Fax: 915-563-5819.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1052-ft. above av. terrain, 1137-ft. above ground, 4049-ft. above sea level.

Latitude 32° 05' 14"
Longitude 102° 17' 12"

Transmitter: 13.5-mi. NW of Midland.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Harris, 6.1-meter; Prodelin, 5-meter; Scientific-Atlanta, 5-meter; Harris, Scientific-Atlanta receivers.

News Services: ABC, CNN, NIWS.

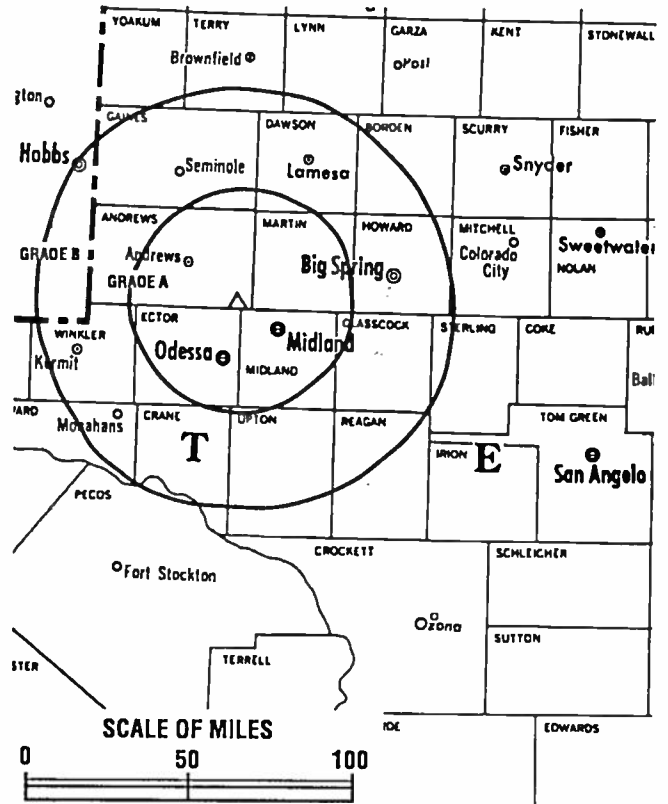
Ownership: Davis-Goldfarb Co. (Group Owner).

Began Operation: December 18, 1953. Sale to Lorimar-Telepictures Corp. by Mid-
essa TV Co. Inc. approved by FCC Jan. 4, 1984 (Television Digest, Vol. 23:38).
FCC approved sale to present owners Feb. 12, 1988 (Vol. 28:7).

Represented (sales): Katz Continental Television.

Personnel:

Stephen W. Dant, General Manager.
Gisela Hughes, National & Regional Sales Manager.
Amy Hancock, Local Sales Manager.
Anthony Ventii, News Director.
Marlo Alsup, Program Director.



KMID BPCT-2922 Granted 10/30/61

© American Map Corp., No. 14244

La Tanya Swinney, Business Manager.
Kyle Smith, Chief Engineer.

Rates: On request.

City of License: Midland. DMA: Odessa-Midland. Rank: 151.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	117,470	38,920	156,390
Average Weekly Circulation (1994)	73,356	22,534	110,294
Average Daily Circulation (1994)			69,080

Texas—Odessa

KMLM

Ch. 42

Network Service: None, independent.

Licensee: Prime Time Christian Bcstg. Inc., Box 7708, Midland, TX 79708.

Studio: 3719 S. Midland County Rd., No. 1305, Odessa, TX 79765.

Telephone: 915-563-4242. Fax: 915-563-1736.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 1130-kw max. visual, 113-kw max. aural. Antenna: 480-ft. above av. terrain, 475-ft. above ground, 3392-ft. above sea level.

Latitude 32° 02' 52.50"
Longitude 102° 17' 44.00"

Transmitter: 1.2-mi. W of junction of State Rtes. 158 & 1788, near Odessa.

Satellite Earth Station: Vertex, 6.1-meter C-band.

Ownership: Prime Time Christian Broadcasting Inc. (Group Owner).

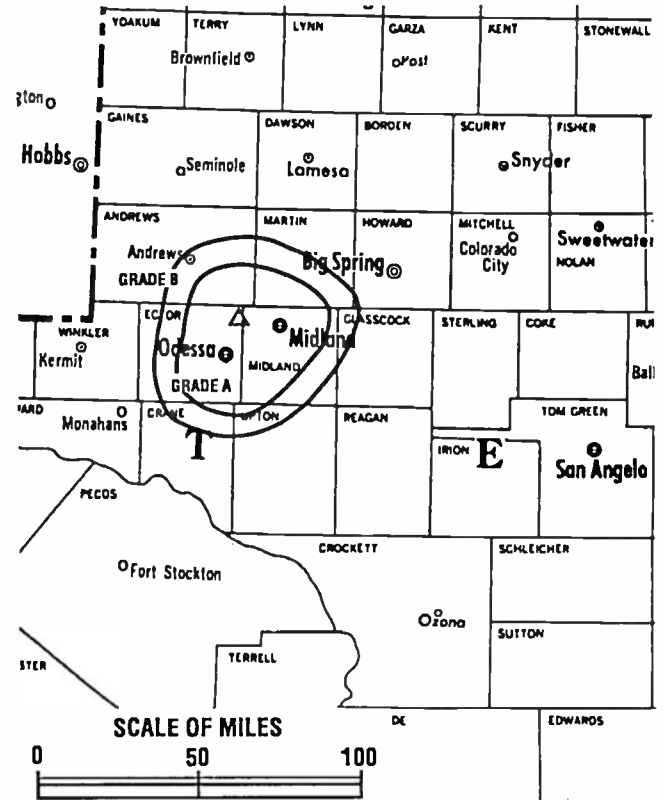
Began Operation: October 17, 1988.

Personnel:
Al Cooper, General Manager.
Albert Fuentes, Production Manager.
Eddie Sills, Chief Engineer.

Rates: On request.

City of License: Odessa. DMA: Odessa-Midland. Rank: 151.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



KMLM BMPCT-880121KF Granted 3/25/88 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	88,290	29,320	117,610
Average Weekly Circulation (1994)	5,121	2,433	7,731
Average Daily Circulation (1994)			3,066

Texas—Odessa

KOSA-TV

Ch. 7

Network Service: CBS.

Licensee: Brissette TV of Odessa Inc., 1211 N. Whitaker, Odessa, TX 79763.

Studio: 1211 N. Whitaker Ave., Odessa, TX 79760.

Mailing Address: Box 4186, Odessa, TX 79760.

Telephone: 915-337-8301. Fax: 915-337-0536.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 740-ft. above av. terrain, 726-ft. above ground, 3856-ft. above sea level.

Latitude 31° 51' 50.50"
Longitude 102° 34' 41.00"

Transmitter: Farm Rd. No. 866, 11-mi. W of Odessa.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Brissette Broadcasting Corp. (Group Owner).

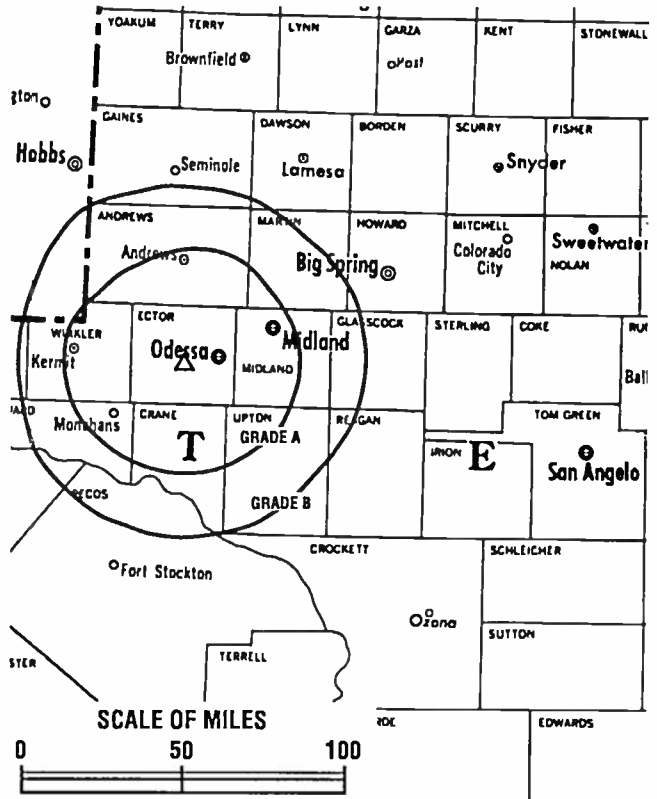
Began Operation: January 1, 1956. Transfer of control to Wesray Communications Corp. approved by FCC Aug. 16, 1984. Previous sale to Forward by Doubleday Bcstg. Co. approved by FCC Sept. 11, 1973. Sale to International Bcstg. Co. approved Feb. 27, 1986 but not consummated. FCC approved sale of Forward stations to Adams Communications Dec. 23, 1987. Sale to present owner was approved Dec. 24, 1991.

Represented (sales): Blair Television.

Represented (legal): Wyrick, Robbins, Yates & Pouton.

Personnel:

Tim Riggan, Vice President & General Manager.
Kurt Kiser, News Director.
Rick McGee, Chief Engineer.
George Bugg, Promotion Director.
Dawn Brenner, Business Manager.



KOSA-TV BMPCT-4369 Granted 11/26/56 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$875.

City of License: Odessa. DMA: Odessa-Midland. Rank: 151.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	118,050	39,780	157,830
Average Weekly Circulation (1994)	73,988	23,813	114,495
Average Daily Circulation (1994)			68,219

Texas—Odessa

KPEJ

Ch. 24

Network Service: Fox.

Licensee: ComCorp of Texas Inc., Box 3030, Lafayette, LA 70502.

Studio: 1550 W. Interstate 20, Odessa, TX 79763.

Mailing Address: Box 11009, Odessa, TX 79760.

Telephones: 915-563-2424; 915-337-2424. Fax: 915-337-3707.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 4453.2-kw visual. Antenna: 1100-ft. above av. terrain, 1102-ft. above ground, 4014-ft. above sea level.

Latitude 32° 05' 51"
 Longitude 102° 17' 21"

Holds CP for change to 2874-kw max. visual. BPCT-940210KE.

Transmitter: E of Hwy. 1788, 14-mi. NW of Midland.

Multichannel TV Sound: Stereo only.

Ownership: Communications Corp. of America (Group Owner).

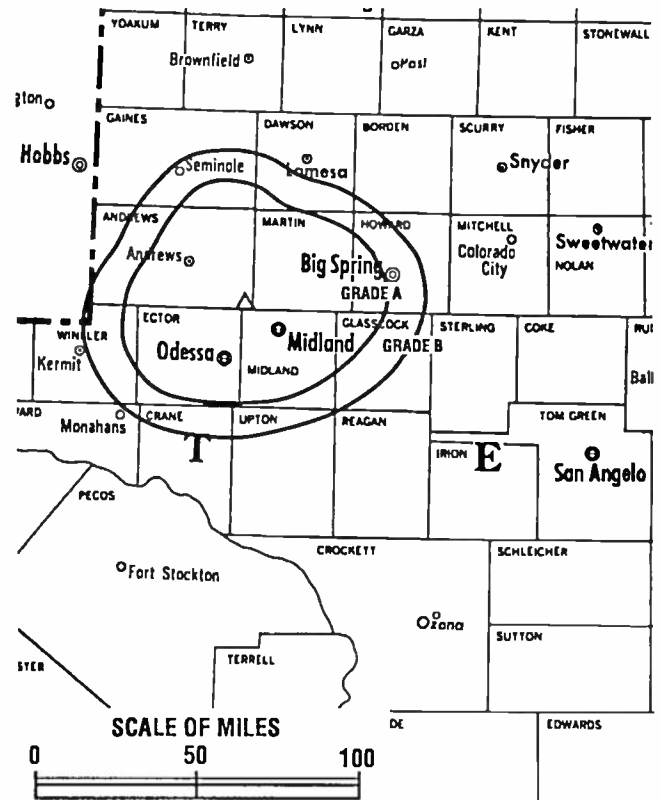
Began Operation: June 16, 1986. FCC approved sale to Associated Broadcasters Inc. by SWMM/Odessa-Midland Corp. Oct. 31, 1990.

Represented (sales): Seltel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

- Joseph Sugg, General Manager.
- James Beeghley, General Sales Manager.
- Ardelia Schmalz, Program Director.
- Becky Kelly-Norris, Promotion Director.
- Tina Plumlee, Business Manager.
- Doug Fattus, Chief Engineer.



KPEJ BMPCT-850809KE Granted 11/26/85 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$250.

City of License: Odessa. DMA: Odessa-Midland. Rank: 151.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	102,910	34,980	137,890
Average Weekly Circulation (1994)	53,610	20,109	80,063
Average Daily Circulation (1994)			40,326

Texas—Odessa

KWES-TV

Ch. 9

(Operates satellite KWAB-TV, Big Spring, TX)

Network Service: NBC.

Licensee: Midessa Television Co., Box 708-A, Lawton, OK 73502.

Studio: 11320 County Rd. 127 W, Midland, TX 79711.

Mailing Address: Box 60150, Midland, TX 79711.

Telephone: 915-567-9999. Fax: 915-567-9992.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1270-ft. above av. terrain, 1080-ft. above ground, 4490-ft. above sea level.

Latitude 31° 59' 17"
Longitude 102° 51' 59"

Transmitter: 17-mi. ENE of Kermit, TX; 26-mi. NW of Odessa; 27-mi. NE of Monahans.

Satellite Earth Stations: Harris, 7.5-meter Ku-band; RCA, 4.5-meter Ku & C-band; Harris, 3.5-meter Ku-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN, Conus, NBC.

Ownership: R. H. Drewry Group (Group Owner); KSWO-TV Co. Inc. (Group Owner).

Began Operation: December 1, 1958. Moved to new site and higher power Feb. 1, 1963. Sale to Grayson Enterprises by Tri-Cities Bcstrs. (John B. Walton) approved by FCC Feb. 12, 1969. Distress sale to Permian Basin TV Corp. conditionally approved by FCC March 27, 1980; full grant April 22, 1980 (Television Digest, Vol. 20:13). Sale to MSP Television of Midland-Odessa approved Nov. 19, 1985. Sale to present owners approved Sept. 9, 1991.

Represented (sales): Petry Television Inc.

Personnel:

John L. Foster, General Manager.
Rick Wood, General Sales Manager.
Gayle Hill, News Director.
Valarie Dugan, Business Manager.
Chuck Cooper, Chief Engineer.



KWES-TV BPCT-3000 Granted 7/25/62

© American Map Corp., No. 14244

Kathy Williams, Promotion Director.
Richard Esparza, Production Manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$700.

City of License: Odessa. DMA: Odessa-Midland. Rank: 151.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	124,800	40,330	165,130
Average Weekly Circulation (1994)	66,026	21,546	105,890
Average Daily Circulation (1994)			59,401

Texas—San Angelo

KACB-TV

Ch. 3

(Satellite of KRBC-TV, Abilene, TX)

Network Service: NBC.

Licensee: Abilene Radio & TV Co., 4510 14th St., Abilene, TX 79605.

Studio: See KRBC-TV, Abilene, TX.

Telephone: 915-692-4242.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 17.87-kw visual, 3.55-kw aural. Antenna: 600-ft. above av. terrain, 469-ft. above ground, 2719-ft. above sea level.

Latitude 31° 37' 22"
Longitude 100° 26' 14"

Transmitter: 7.7-mi. N of San Angelo, 0.4-mi. W of State Hwy. 208.

News Service: AP.

Ownership: Abilene Radio & Television Co.

Began Operation: February 8, 1962.

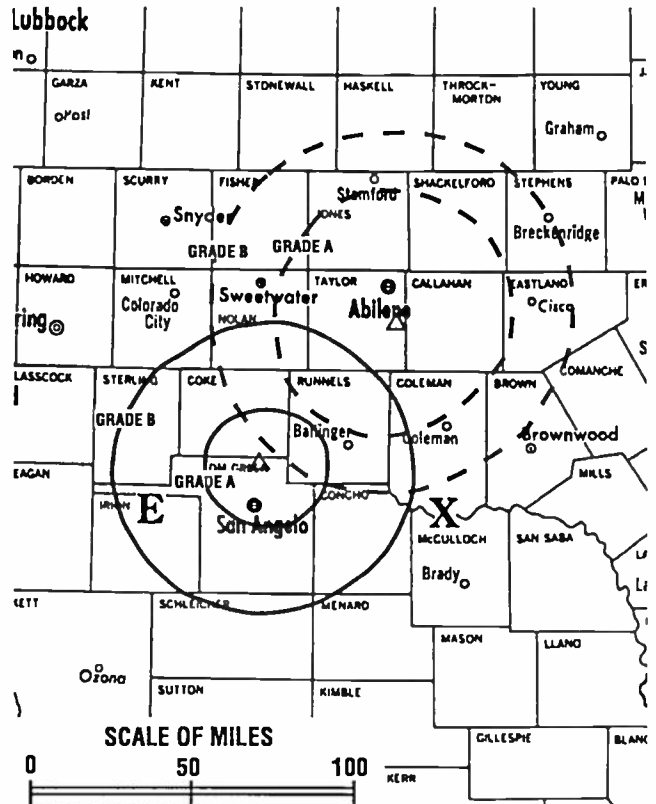
Represented (sales): Blair Television.

Personnel:

Gary Ackers, President.
Ken Knox, General Manager.
Jerry Shackelford, Program Director.
James Tilly, Chief Engineer.

Rates: On request.

City of License: San Angelo. DMA: San Angelo. Rank: 195.



KACB-TV BLCT-1171 Granted 8/22/62 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	280,060	127,610	407,670
Average Weekly Circulation (1994)	24,568	3,904	31,770
Average Daily Circulation (1994)			14,546

Texas—San Angelo

KIDY

Ch. 6

Network Service: Fox.

Licensee: Sage Bcstg. Corp., 406 S. Irving St., San Angelo, TX 76903.

Studio: 406 S. Irving St., San Angelo, TX 76903.

Branch Office: 1049 N. 3rd Ave., Abilene, TX 79604.

Telephones: 915-658-2666 (San Angelo); 915-673-2345 (Abilene).

Fax: 915-655-8461.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 910-ft. above av. terrain, 1000-ft. above ground, 3023-ft. above sea level.

Latitude 31° 35' 21"
Longitude 100° 31' 00"

Transmitter: 2.31-mi. N of intersection of U.S. 87 & March Rd., San Angelo.

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA, 4.5-meter Ku-band; Harris, 3.5-meter C-band; Harris, RCA receivers.

Ownership: Sage Broadcasting Corp.

Began Operation: May 12, 1984.

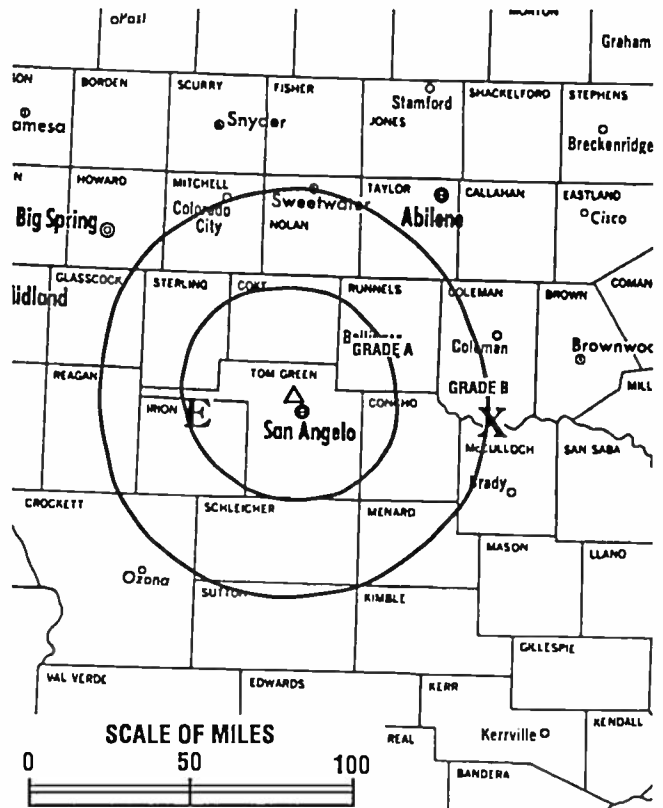
Represented (sales): Seltel Inc.

Represented (legal): Rosenman & Colin.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Raymond G. Schindler, President.
- Paris R. Schindler, Vice President.
- Bill Carter, General Manager & Secretary.
- Lowell Wilks, General Sales Manager.
- Sharon Johnson, Abilene Sales Manager.
- Bernarr Howell, Chief Engineer.
- Jodie Barton, Public Affairs Director.
- John Talley, Program Director.



KIDY BMPCT-830701KH Granted 8/25/83 © American Map Corp., No. 14244

Becky Schnatz, Promotion Director.
Dick Halstead, Production Manager.
Jamie George, Business Manager.

Highest 30 Sec. Rate: \$175.

City of License: San Angelo. DMA: San Angelo. Rank: 195.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	93,760	34,560	128,320
Average Weekly Circulation (1994)	39,527	9,380	50,806
Average Daily Circulation (1994)			22,531

Texas—San Angelo

KLST

Ch. 8

Network Service: CBS.

Licensee: Jewell Television Corp., Box 1941, San Angelo, TX 76902.

Studio: 2800 Armstrong St., San Angelo, TX 76903.

Mailing Address: Box 1941, San Angelo, TX 76902.

Telephone: 915-949-8800. Fax: 915-658-4006.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1450-ft. above av. terrain, 1500-ft. above ground, 3326-ft. above sea level.

Latitude 31° 22' 01"
Longitude 100° 02' 48"

Transmitter: 3.3-mi. SE of Eola.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.6-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Jewell Television Corp.

Began Operation: June 26, 1953. Transfer of 74% to KGKL and R. H. Simmons approved March 13, 1957 by FCC (Television Digest, Vol. 13:2, 11). Transfer of 49% from KGKL to Big Spring Bcstg. Co. effective March 25, 1959. Transfer to Westex TV Co. owners approved by FCC Dec. 4, 1962. Sale to T. B. Lanford by Houston H. & Edward H. Harte & A. L. Hall approved Jan. 20, 1971. Transfer of control from Lanford estate approved June 13, 1994.

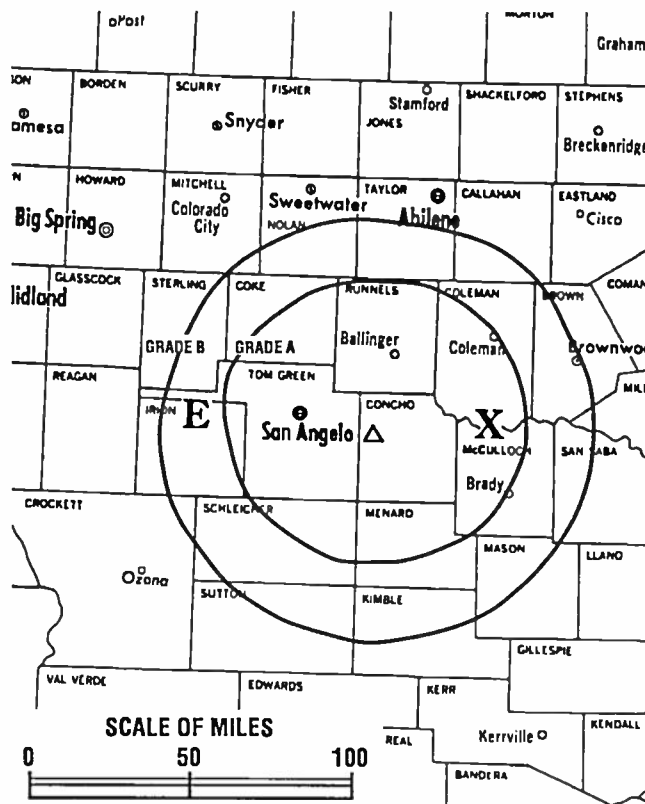
Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

Phil Brassie, Vice President & General Manager.
Gordon Hay, Station Manager & Director of Operations.
Lanny Kiest, Sales Manager.
Dewey Weaver, Regional Sales.
Lou Kordek, News Director.
Kevin Settle, Promotion Director.



KLST BPCT-800512KJ Granted 11/21/80 © American Map Corp., No. 14244

Larry White, Chief Engineer.
Steve Price, Controller.
Randy Aly, Marketing Director.
Patsy Howell, Administrative Assistant.
Tina Glass, National Sales Assistant.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$297.

City of License: San Angelo. DMA: San Angelo. Rank: 195.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	167,270	85,150	252,420
Average Weekly Circulation (1994)	37,530	13,357	58,756
Average Daily Circulation (1994)			39,028

Texas—San Antonio

KABB

Ch. 29

Network Service: None, Independent.

Licensee: River City License Partnership, 1215 Cole St., St. Louis, MO 63106.

Studio: 4335 N.W. Loop 410, San Antonio, TX 78229.

Telephone: 210-366-1129. Fax: 210-377-4758.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. visual, 250-kw max. aural. Antenna: 1453-ft. above av. terrain, 1470-ft. above ground, 1982-ft. above sea level.

Latitude 29° 17' 27"
Longitude 98° 16' 12"

Transmitter: 12480-B Adkins-Elmendorf Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Vertex, 6.1-meter Ku & C-band; Vertex, 3.5-meter Ku-band; Scientific-Atlanta, Standard Communications receivers.

Ownership: Better Communications Inc. (Group Owner).

Began Operation: December 16, 1987. Sale to present owners by Alamo Bcstg. Corp. approved by FCC July 14, 1989 (Television Digest, Vol. 29:20).

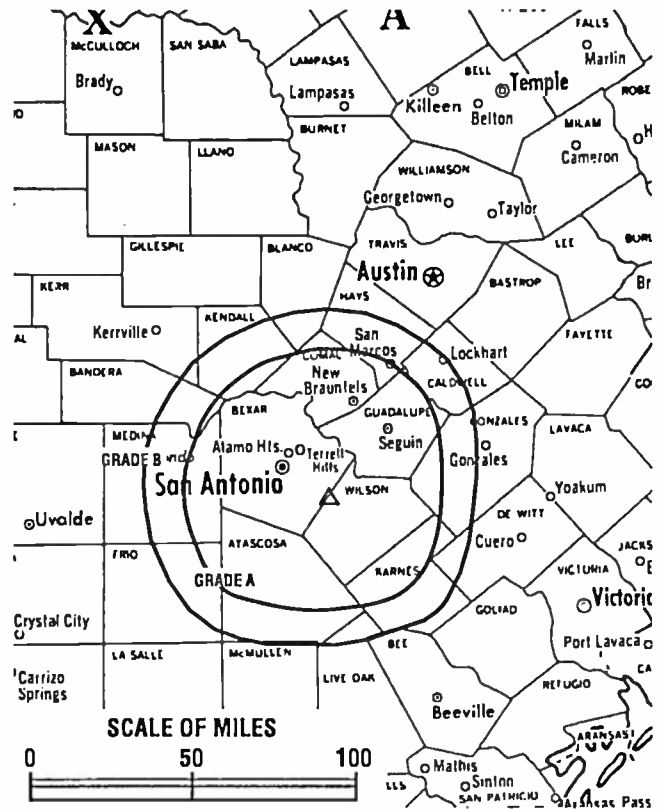
Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Michael A. Liff, Vice President & General Manager.
Richard Joppie, General Sales Manager.
Brian E. Lang, Local Sales Manager.
Sam Fuller, National Sales Manager.
Sam Bickel, Program Director.
Scott McAninch, Promotion Director.



KABB BPCT-871221KF Granted 1/28/88

© American Map Corp., No. 14244

Bill Driesslein, Business Manager.
David Ostmo, Director of Engineering.

Highest 30 Sec. Rate: \$700.

City of License: San Antonio. DMA: San Antonio. Rank: 39.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	426,750	258,870	685,620
Average Weekly Circulation (1994)	205,750	128,073	340,641
Average Daily Circulation (1994)			160,227

Texas—San Antonio

KENS-TV

Ch. 5

Network Service: CBS.

Licensee: Harte-Hanks Television Inc., Box TV5, San Antonio, TX 78299.

Studio: 5400 Fredericksburg Rd., San Antonio, TX 78229.

Telephone: 210-366-5000. Fax: 210-377-0740.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1392-ft. above av. terrain, 1531-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 07"
Longitude 98° 15' 55"

Transmitter: Tower Rd., 4-mi. NE of Elmendorf, TX.

Satellite Earth Stations: Transmit/receive Satcom Technologies, 9.2-meter; Satcom Technologies, 7-meter; Satcom Technologies, 5.5-meter Ku-band; Scientific-Atlanta receivers.

News Services: AP, NIWS.

Ownership: Harte-Hanks Communications Inc.

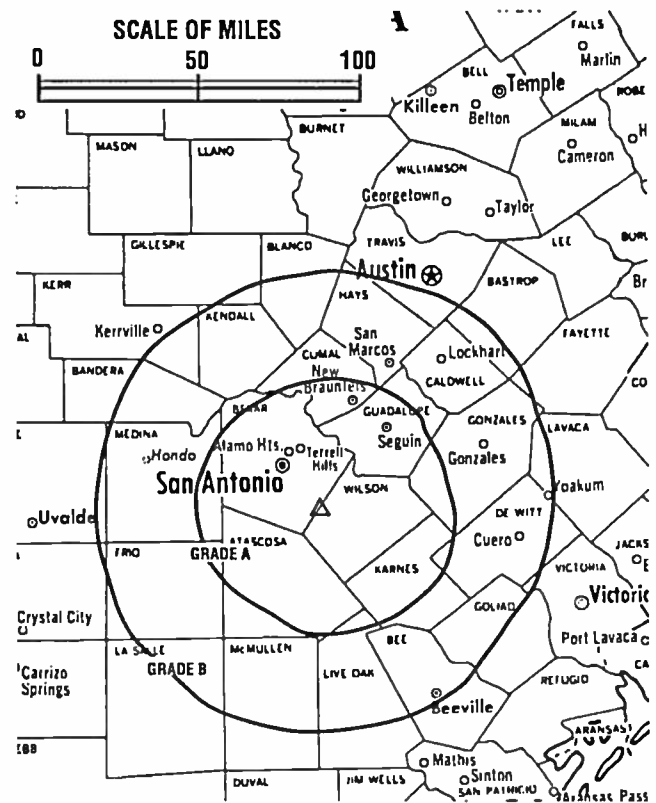
Began Operation: February 15, 1950. Transfer to present owners from owners of San Antonio Express and News approved by FCC July 3, 1962. Sale to San Antonio Express and News by Storer Bcstg. Co., which acquired it in Oct. 1951, approved by FCC Oct. 27, 1954 (Television Digest, Vol. 7:30, 41; 10:15, 22, 26, 44).

Represented (sales): Katz American Television; Canadian Communications Co.

Represented (legal): Arnold & Porter.

Personnel:

Michael J. Conly, President & General Manager.
Jack W. Forehand, Vice President & Station Manager.
Bob Rogers, Vice President & Director of News & Public Affairs.
Robert King, Vice President & Chief Engineer.
Tony Kirk, National Sales Manager.
Laura Horansky, Promotion Director.
Susan Lynch, Business Manager.



KENS-TV BPCT-2305 Granted 8/1/57

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$5000.

NETWORK BASE HOURLY RATE: \$1850.

City of License: San Antonio. DMA: San Antonio. Rank: 39.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	729,130	393,480	1,122,610
Average Weekly Circulation (1994)	363,724	186,867	574,068
Average Daily Circulation (1994)			382,312

Texas—San Antonio

KMOL-TV

Ch. 4

Network Service: NBC.

Licensee: UTV of San Antonio Inc., Box 2641, San Antonio, TX 78299.

Studio: 1031 Navarro St., San Antonio, TX 78205.

Mailing Address: Box 2641, San Antonio, TX 78299.

Telephone: 210-226-4444. **Fax:** 210-223-5693.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1476-ft. above av. terrain, 1531-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 10"
Longitude 98° 15' 55"

Transmitter: 4-mi. from Elmendorf on bearing of N 79° E.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 8-meter Ku-band; Harris, 3-meter Ku-band; Satcom Technologies, 7-meter C-band; Comtech, Harris receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, CNN.

Ownership: United Television Inc. (Group Owner).

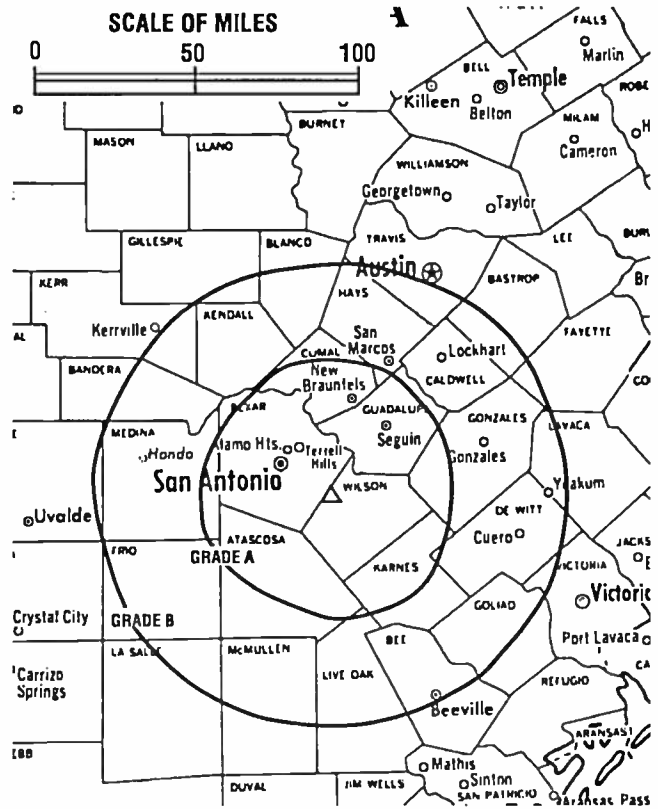
Began Operation: December 11, 1949. Sale to present owner by Avco Bcstg. Corp. approved by FCC Sept. 18, 1975 (Television Digest, Vol. 14:48). Sale to Avco by Hugh Half Jr. and associates approved Sept. 15, 1965 (Vol. 5:22, 38).

Represented (sales): MMT Sales Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

Robert Donohue, Vice President & General Manager.
Kevin Donohue, General Sales Manager.
Jay Oliver, Local Sales Manager.
John Seabers, National Sales Manager.
Tim Gardner, News Director.



KMOL-TV BPCT-2297 Granted 8/1/57 © American Map Corp., No. 14244

Mike Stanford, Promotion Manager & Creative Services Director.
Gene Hansbauer, Business Manager.
Pat Bodet, Production Manager.
Harold Friesenhahn, Chief Engineer.

Rates: On request.
City of License: San Antonio. **DMA:** San Antonio. **Rank:** 39.
Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	689,360	379,700	1,069,060
Average Weekly Circulation (1994)	346,355	176,784	544,319
Average Daily Circulation (1994)			318,266

Texas—Kerrville-San Antonio

KRRR

Ch. 35

Network Service: Fox.

Licensee: Paramount Stations Group of Kerrville Inc.

Studio: 6218 N.W. Loop 410, San Antonio, TX 78238.

Telephone: 210-684-0035. Fax: 210-523-6416.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1763-ft. above av. terrain, 1520-ft. above ground, 3016-ft. above sea level.

Latitude 29° 36' 37"
Longitude 98° 53' 35"

Transmitter: 2.3-mi. ENE of Intersection of Hwys. 1283 & 37, Lake Hills.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: United Satellite Systems, 5-meter C-band; U.S. Tower, 2-meter Ku-band; Collins, Scientific-Atlanta receivers.

Ownership: Viacom Inc. (Group Owner).

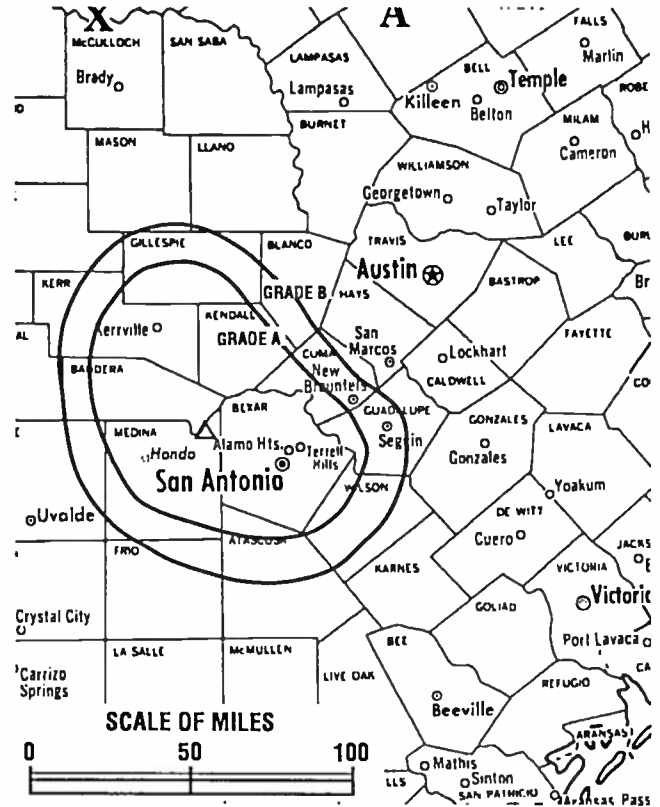
Began Operation: November 6, 1985. Note: Sale pends.

Represented (sales): Seltel Inc.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

- David Boaz, Vice President & General Manager.
- Tom Hurley, Sales Director.
- Bill Davis, Local Sales Manager.
- Peter Uzelac, National Sales Manager.
- Mel House, Director, Programming & Operations.
- Vangle Mascorro, Promotion Director.
- Rebecca Perez, Business Manager.



KRRR BMPCT-841128KG Granted 2/25/85 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$4000.

City of License: Kerrville. DMA: San Antonio. Rank: 39.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	520,430	295,710	816,140
Average Weekly Circulation (1994)	215,858	113,761	336,319
Average Daily Circulation (1994)			145,951

Texas—San Antonio

KSAT-TV

Ch. 12

Network Service: ABC.

Licensee: Post-Newsweek Stations San Antonio Inc., 1150 15th St., NW, Washington, DC 20071.

Studio: 1408 N. St. Mary's St., San Antonio, TX 78215.

Mailing Address: Box 2478, San Antonio, TX 78298.

Telephone: 210-351-1200. Fax: 210-351-1297.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1483-ft. above av. terrain, 1505-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 11"
Longitude 98° 15' 31"

Transmitter: 4.5-mi. ENE of Elmendorf, TX.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Andrew, 7.3-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 4.5-meter Ku-band; Scientific-Atlanta, 4.5-meter Ku-band; M/A-Com, Microdyne, Scientific-Atlanta, Andrew receivers.

News Services: ABC, AP, Conus, Texas State Network.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Began Operation: January 21, 1957. FCC approved sale to Post-Newsweek Feb. 28, 1994 (Television Digest, Vol. 33:49). Sale to H & C Communications Inc. by Rockefeller Group Inc. approved by FCC April 29, 1986 (Vol. 26:6, 12). Sale to Rockefeller Group approved by FCC Nov. 23, 1983 (Vol. 23:19, 22; 24:6). Sale to the Outlet Co. by Mission Telecasting Corp. approved Nov. 22, 1967.

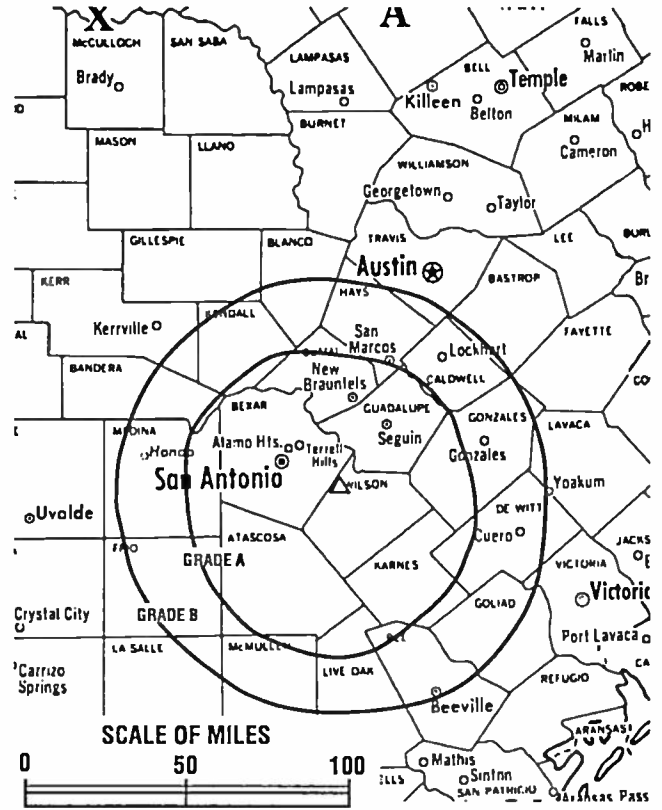
Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

James E. Joslyn, President & General Manager.
Barbara Montemayor, Local Sales Manager.
Richard Yzaguirre, National Sales Manager.
James Boyle, News Director.



KSAT-TV BPCT-2892 Granted 9/27/61

© American Map Corp., No. 14244

Richard Andrycha, Program Manager.
Fred Lozano, Chief Engineer.
Charles B. Craig, Business Manager.
Steve Wegner, Advertising & Promotion Manager.
Lydia Alegria, Community Affairs Director.

Highest 30 Sec. Rate: \$3600.

NETWORK BASE HOURLY RATE: \$1025.

City of License: San Antonio. DMA: San Antonio. Rank: 39.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	591,780	331,560	923,340
Average Weekly Circulation (1994)	351,588	180,720	553,886
Average Daily Circulation (1994)			311,888

Texas—San Antonio

KVDA

Ch. 60

Network Service: Telemundo.

Licensee: Telemundo of San Antonio Inc., 6234 San Pedro, San Antonio, TX 78212.

Studio: 6234 San Pedro, San Antonio, TX 78212.

Telephone: 210-340-8860. Fax: 210-341-3962.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 5000-kw max. visual, 500-kw aural. Antenna: 1496-ft. above av. terrain, 1499-ft. above ground, 2024-ft. above sea level.

Latitude 29° 17' 39"
Longitude 98° 15' 30"

Transmitter: 12325 Jolly Rd., Elmendorf, TX.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 7.0-meter C-band; Andrew, 4.5-meter Ku & C-band; Standard Communications receivers.

Ownership: Telemundo Group Inc. (Group Owner).

Began Operation: September 10, 1989.

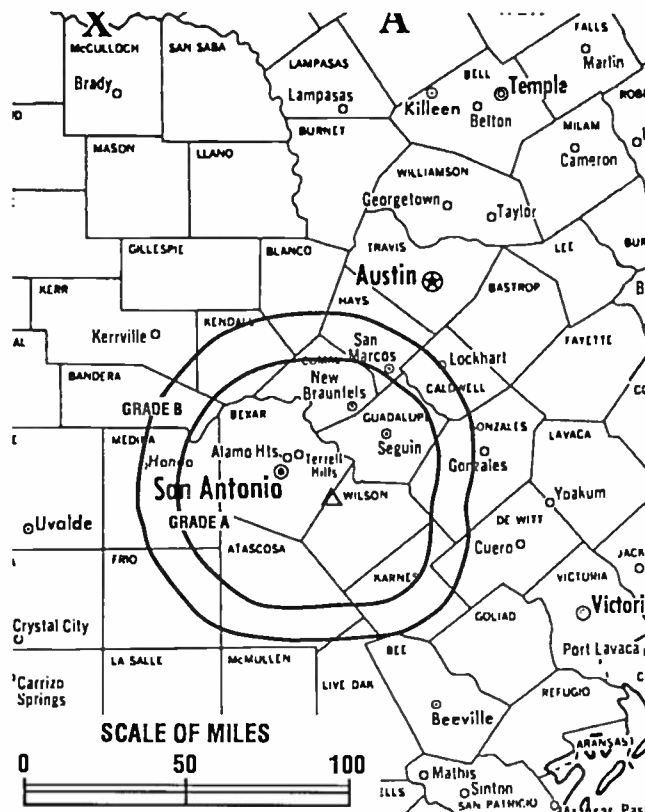
Represented (sales): Telemundo.

Represented (legal): Reddy, Begley & Martin.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

- Arthur Rojas Emerson, Vice President & General Manager.
- Luis Hernandez, Local Sales Manager.
- Nicole Smith, National Sales Manager.
- Victor Landa, News Director.
- Kathleen Sanchez, Traffic & Programming Manager.
- Blanca Santos, Promotion & Advertising Director.



KVDA BNPCT-890324KF Granted 7/27/89 © American Map Corp., No. 14244

Armando Solis, Business & Operations Manager.
Roger Topping, Chief Engineer.

Highest 30 Sec. Rate: \$750.

City of License: San Antonio. DMA: San Antonio. Rank: 39.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	374,500	213,550	588,050
Average Weekly Circulation (1994)	29,450	27,123	57,606
Average Daily Circulation (1994)			28,629

Texas—San Antonio

KWEX-TV

Ch. 41

Network Service: Univision.

Licensee: KWEX License Partnership, 1901 Ave. of the Stars, Suite 860, Los Angeles, CA 90067.

Studio: 411 E. Durango, San Antonio, TX 78204.

Telephones: 210-227-4141; 210-227-4145.

Fax: 210-226-0131; 210-227-0469.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1000-kw max. & 832-kw horizontal visual, 100-kw max. & 83.2-kw horizontal aural. Antenna: 500-ft. above av. terrain, 604-ft. above ground, 1224-ft. above sea level.

Latitude 29° 25' 03"
Longitude 98° 29' 26"

Transmitter: 411 E. Durango.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, Televisa, Univision.

Ownership: Perenchio TV Inc. (Group Owner).

Began Operation: June 10, 1955. Sale as KUAL-TV by Raul A. Cortez and associates approved by FCC Dec. 6, 1961 (Television Digest, Vol. 17:35; 2:1). Sale to Hallmark Cards (Univision Holdings) by Spanish International approved June 12, 1987. FCC approved sale to Perenchio TV Inc. Sept. 23, 1992 (Vol. 32:40).

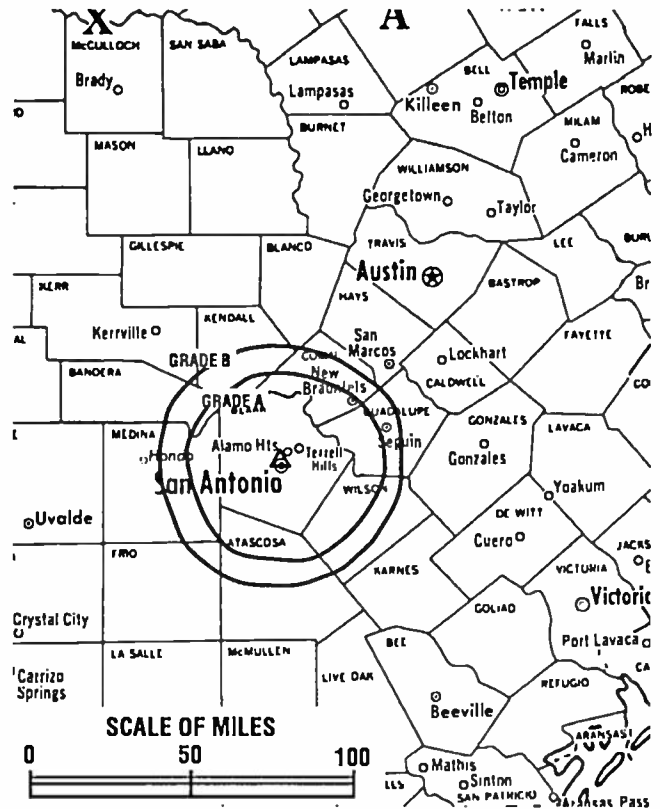
Represented (sales): Univision.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Steve Giust, General Manager.
Debbie Brient, Local Sales Manager.
Scott Keeler, National Sales Manager.
Marta Solis, News Director.
Marlene Diaz, Program Director.
Roland Davila, Production Manager.



KWEX-TV BPCT-790226KJ Granted 9/28/79 © American Map Corp., No. 14244

Lydia Luna, Comptroller.
Irene Garza, Marketing Director.
Amparo Ortiz, Public Service & Promotion Director.
James R. Meek, Chief Engineer.
Ruben Rodriguez, Assistant Chief Engineer.

Highest 30 Sec. Rate: \$1000.

City of License: San Antonio. DMA: San Antonio. Rank: 39.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	555,410	296,050	851,460
Average Weekly Circulation (1994)	37,420	37,625	86,012
Average Daily Circulation (1994)			48,174

Texas—Sherman-Denison & Ardmore, Oklahoma

KXII

Ch. 12

Network Service: CBS, NBC.

Licensee: KXII Broadcasters Inc., Box 2636, Waco, TX 76702.

Studios: 4201 Texoma Parkway, Sherman, TX 75090; 2624 S. Commerce, Ardmore, OK 73401.

Mailing Address: Box 1175, Sherman, TX 75091.

Telephones: 903-892-8123 (Sherman); 405-223-0946 (Ardmore).

Fax: 903-893-7858.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 222-kw visual, 22.2-kw aural. Antenna: Circularly polarized, 1777-ft. above av. terrain, 1694-ft. above ground, 2584-ft. above sea level.

Latitude 34° 01' 58"
Longitude 96° 48' 00"

Transmitter: 5-mi. SSW of Madill.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Comtech, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 4.5-meter C-band; M/A-Com, Pinzone, Scientific-Atlanta receivers.

News Services: AP, CBS, Southwest Newswire.

Ownership: KXII Broadcasters Inc.

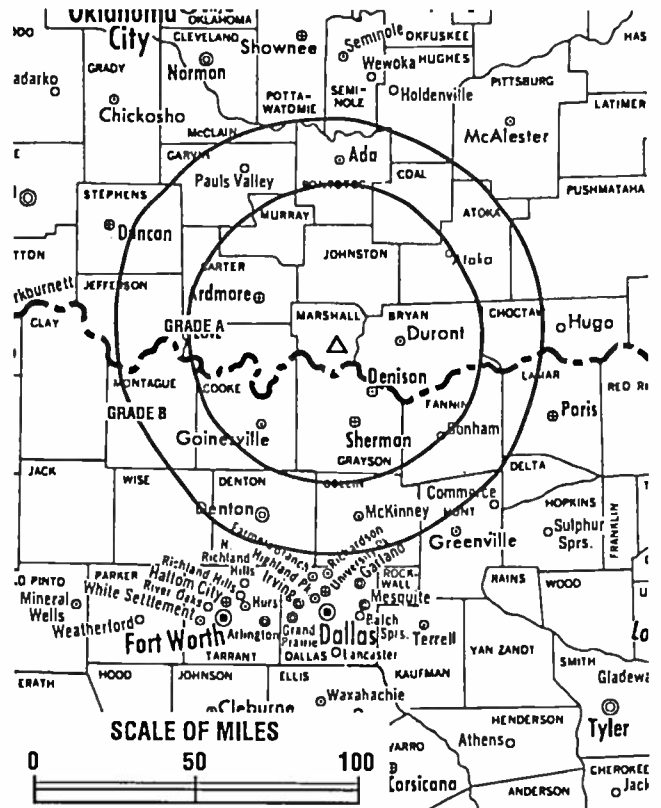
Began Operation: August 12, 1956. Sale to present owner by Texoma Bcstrs. Inc. approved by FCC Oct. 30, 1986. Sale to Texoma by John E. Riesen, executor for estate of founder John F. Easley approved June 17, 1959 by FCC (Television Digest, Vol. 15:17, 23, 25).

Represented (sales): Seltel Inc.

Represented (legal): Cordon & Kelly.

Personnel:

M. N. Bostick, President.
Richard D. Adams, General Manager.
Lanny Pogue, National Sales Manager.
Rick Dean, Local Sales Manager.



KXII BPCT-830217KF Granted 6/10/83

© American Map Corp., No. 14244

Loren Farr, News Director.
Bruce Stidham, Promotion Director.
Suzanne Hobby, Business Manager.
Dennis Kite, Chief Engineer.
Joel Scarbrough, Production Manager.

Highest 30 Sec. Rate: \$675.

NETWORK BASE HOURLY RATE: \$1244.

City of License: Sherman. DMA: Sherman-Ada. Rank: 159.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,103,490	999,450	2,102,940
Average Weekly Circulation (1994)	58,080	52,892	122,828
Average Daily Circulation (1994)			74,620

Texas—Jacksonville-Tyler-Longview

KETK-TV

Ch. 56

(Operates satellite KLSB-TV, Nacogdoches, TX)

Network Service: NBC.

Licensee: Region 56 Television Network Inc., 4300 Richmond Rd., Tyler, TX 75703.

Studio: 4300 Richmond Rd., Tyler, TX 75703.

Telephone: 903-581-5656. Fax: 903-561-1648.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1786-ft. above av. terrain, 1497-ft. above ground, 2222-ft. above sea level.

Latitude	32°	03'	40"
Longitude	95°	18'	50"

Transmitter: 1.8-mi. W of Mount Selman.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6-meter C-band; Harris receivers.

News Service: AP.

Ownership: Lone Star Broadcasting Inc. (Group Owner).

Began Operation: March 9, 1987. Sale to present owners by Texas American Bcstg. Ltd. approved by FCC Sept. 25, 1989.

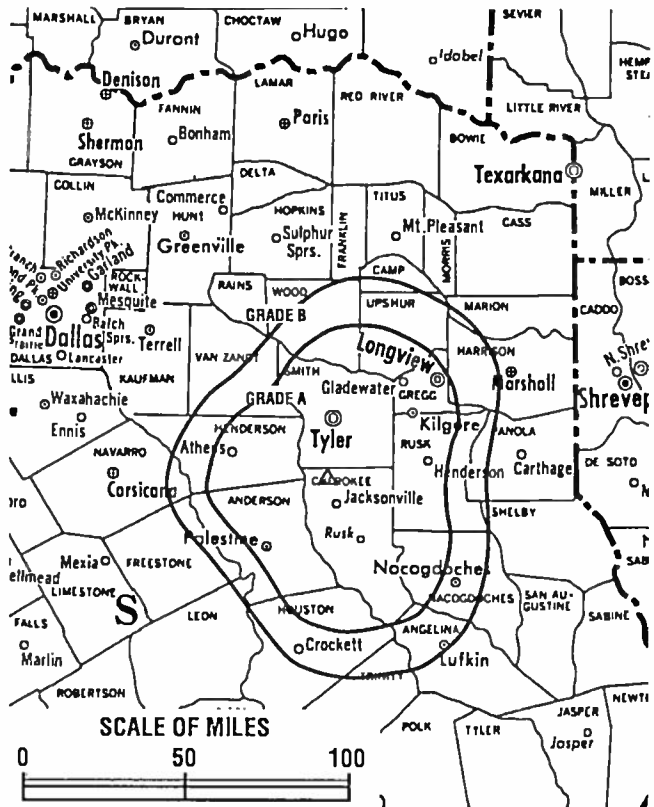
Represented (sales): Blair Television.

Represented (legal): Winston & Strawn.

Represented (engineering): Andrus & Associates Inc.

Personnel:

Philip H. Hurley, President & General Manager.
 John T. Gaston, General Sales Manager.
 Anthony B. Cruz, National Sales Manager.
 Andy Shaw, News Director.
 Maurice Strout, Chief Engineer.
 Carolyn Waters, Traffic & Program Director.



KETK-TV BNPCT-860407KI Granted 9/3/86 © American Map Corp., No. 14244

Mark Rowlett, Promotion Director.
 Shirley Snodgrass, Business Manager.
 Gary Swartz, Production Director.

Rates: On request.

City of License: Jacksonville. DMA: Tyler-Longview. Rank: 110.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	243,230	166,540	409,770
Average Weekly Circulation (1994)	95,403	33,233	128,648
Average Daily Circulation (1994)			64,227

Texas—Longview-Tyler

KFXK

Ch. 51

Network Service: Fox.

Licensee: Warwick Communications Inc., 1802 First National Bank Bldg., 1021 Main St., Houston, TX 77002.

Studio: 701 N. Access Rd., Longview, TX 75602.

Telephone: 903-758-1691. Fax: 903-753-6637.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 4683-kw max. visual, 309.7-kw max. aural. Antenna: 1249-ft. above av. terrain, 1175-ft. above ground, 1695-ft. above sea level.

Latitude	32°	15'	35"
Longitude	94°	57'	02"

Transmitter: 1-mi. NW of intersection of Hwys. 42 & 1513, New London.

Satellite Earth Stations: M/A-Com Ku-band; Scientific-Atlanta C-band; Harris C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

Ownership: Warwick Communications Inc.

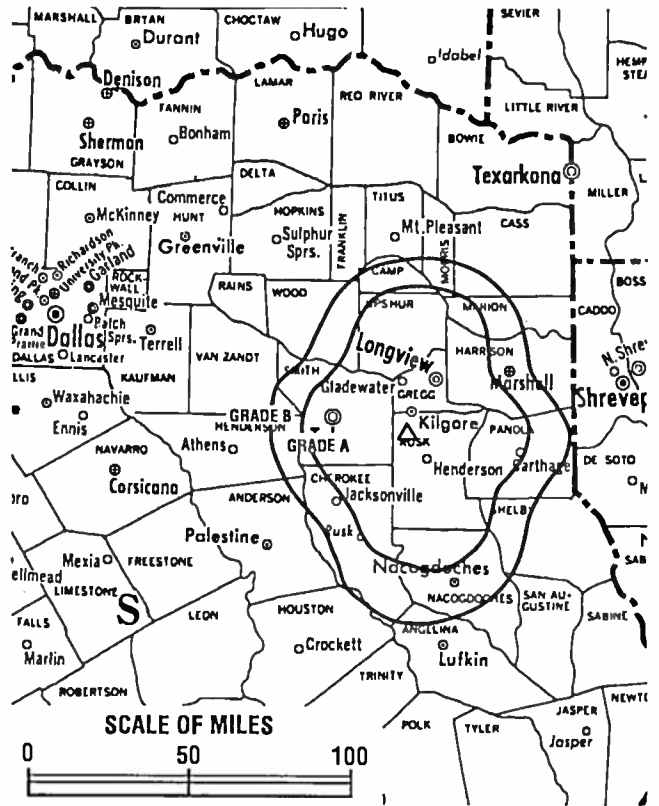
Began Operation: September 9, 1984. Sale to Kamin Bcstg. Co./Longview Ltd. Partnership by trustee in bankruptcy approved by FCC Nov. 8, 1990. Sale to present owner approved May 13, 1992.

Represented (sales): Settel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

- Mark McKay, Vice President & General Manager.
- Jim Presswood, General Sales Manager.
- Brenda Mills, National Sales Manager.
- Jay Rowe, Chief Engineer.
- Richard Brooks, Promotion Director.
- Nancy Denton, Business Manager.
- Hazel Kennedy, Traffic Manager.



KFXK BPCT-910215KO Granted 3/26/91 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$600.

City of License: Longview. DMA: Tyler-Longview. Rank: 110.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	594,620	566,180	1,160,800
Average Weekly Circulation (1994)	73,992	40,711	115,661
Average Daily Circulation (1994)			49,429

Texas—Tyler-Longview

KLTV

Ch. 7

(Operates satellite KTRE, Lufkin, TX)

Network Service: ABC.

Licensee: TV-3 Inc., 715 S. Jefferson, Jackson, MS 39205.

Studio: Kilgore Hwy. at Loop 323, Tyler, TX 75705.

Mailing Address: Box 957, Tyler, TX 75710.

Telephone: 903-597-5588. Fax: 903-510-7847.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 1038-ft. above ground, 1388-ft. above sea level.

Latitude	32°	32'	21"
Longitude	95°	13'	16"

Transmitter: 1.28-mi. SSW of intersection of Texas State Hwys. 14 & 2015, near Hawkins.

Satellite Earth Stations: Andrew, 7.3-meter; American Horizon, 6.1-meter; RCA, 4.5-meter; RCA, 3.7-meter; Avantek receivers.

News Services: ABC, AP.

Ownership: Civic Communications Corp. (Group Owner).

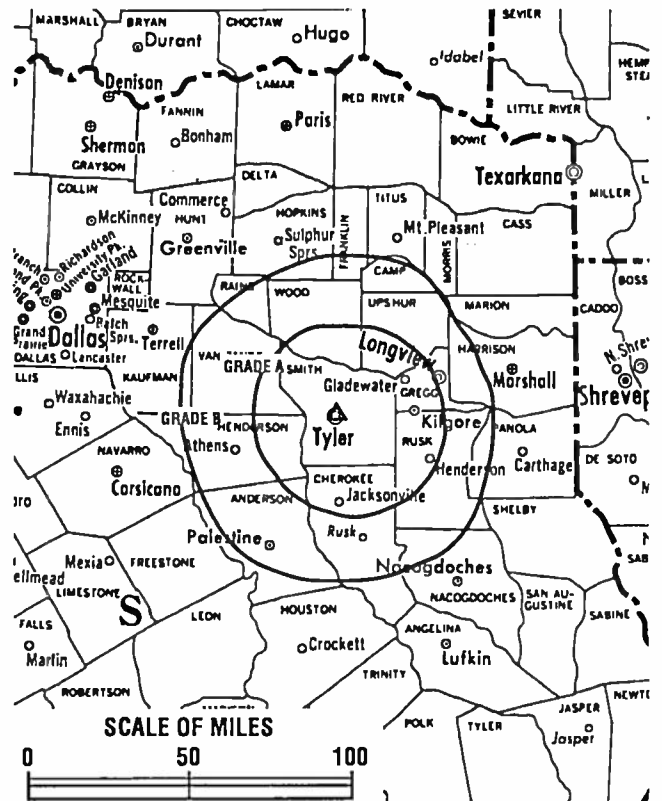
Began Operation: October 14, 1954. Sale to present owners by Buford Television approved by FCC Feb. 16, 1989.

Represented (sales): Katz Continental Television.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- Frank Melton, President.
- Brad Streit, General Manager.
- Shelley Martin, General Sales Manager.
- Ron White, Local Sales Manager.
- Butch Adair, Director of Engineering.
- Tom Moo, News Director.
- Errol Kapellusch, Program Director.



KLTV BPGT-830725KN Granted 3/21/84 © American Map Corp., No. 14244

- Charlie Lozano, Promotions Director.
- Glenda London, Business Manager.
- Lori Hammer, Marketing Director.
- Bob Lovelady, Operations Manager.

Rates: On request.

City of License: Tyler. DMA: Tyler-Longview. Rank: 110.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	574,570	481,650	1,056,220
Average Weekly Circulation (1994)	118,619	81,031	204,118
Average Daily Circulation (1994)			130,337

Texas—Victoria

KAVU-TV

Ch. 25

Network Service: ABC.

Licensee: Withers Broadcasting Co. of Texas, Box 1508, Mount Vernon, IL 62864.

Studio: 3808 N. Navarro St., Victoria, TX 77901.

Mailing Address: Box 4929, Victoria, TX 77901.

Telephone: 512-575-2500. **Fax:** 512-575-2255.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2140-kw max. & 933-kw horizontal visual, 214-kw max. & 93-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 1049-ft. above ground, 1079-ft. above sea level.

Latitude 28° 48' 06"
Longitude 96° 33' 09"

Transmitter: County Rd. 1639 S, 2.8-mi. S of Lolita.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Deep Space Tech, 5.1-meter Ku & C-band; Deep Space Tech, 5.1-meter Ku-band; Prodelin, 6-meter C-band; ORSAT, Pinzone, STS receivers.

News Services: ABC, AP.

Ownership: W. Russell Withers Jr. (Group Owner).

Began Operation: July 21, 1982. Sale to present owner by First Victoria National Bank approved by FCC March 12, 1990.

Represented (sales): Katz Continental Television.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

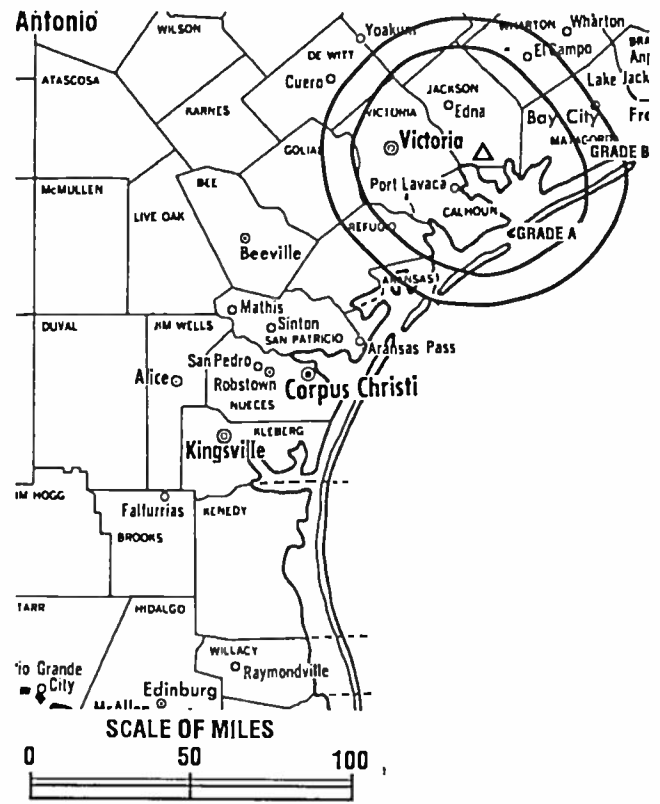
Personnel:

Betty Grimsinger, General Manager.

Steve Alexander, News Director.

Heidi Garcia, Program & Promotion Director.

Steve Broussard, Production Manager.



KAVU-TV BPCT-801208KH Granted 9/22/81 © American Map Corp., No. 14244

Debbie Curlee, Business Manager.
Tommy Gray, Chief Engineer.

Highest 30 Sec. Rate: \$375.

City of License: Victoria. **DMA:** Victoria. **Rank:** 207.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	131,020	68,270	199,290
Average Weekly Circulation (1994)	29,051	9,450	41,884
Average Daily Circulation (1994)			23,086

Texas—Victoria

KVCT

Ch. 19

Network Service: Fox.

Licensee: KVCT Inc., 1 Television Place, Victoria, TX 77901.

Studio: 1 Television Place, Victoria, TX 77901.

Telephone: 512-573-1900. Fax: 512-575-1919.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 153.2-kw max. visual, 15.32-kw max. aural. Antenna: 490-ft. above av. terrain, 495-ft. above ground, 584-ft. above sea level.

Latitude	28°	46'	41"
Longitude	96°	57'	38"

Transmitter: SE corner of By-Pass Loop 175 & Port Lavaca Hwy.

Satellite Earth Station: Prostar, 4.8-meter; Comtech receivers.

News Service: AP.

Ownership: KVCT Inc.

Began Operation: October 1, 1969. Sale to present owner approved by FCC June 8, 1990. Sale to Victoria Communications by South Texas Telecasting Co. Inc. (Michael D. & C. Dan McKinnon, et al.) approved March 4, 1976.

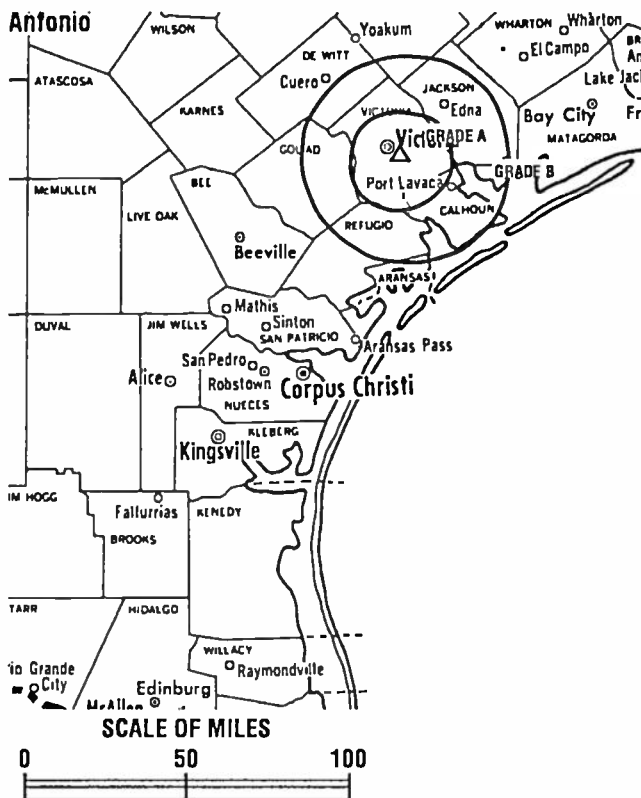
Represented (sales): Adam Young Inc.

Represented (legal): Baraff, Koemer, Olender & Hochberg.

Personnel:

- Jim Moss, General Manager.
- David Dutton, Station Manager.
- Michael Samudio, Program Director.
- Charlie Smithy, Chief Engineer.
- Dale Hill, Operations Manager.

Highest 30 Sec. Rate: \$300.



KVCT BPCT-830524KF Granted 6/27/83 © American Map Corp., No. 14244

Nielsen Data: Not available.

City of License: Victoria. DMA: Victoria. Rank: 207.

There is no more visible place for your advertising message than the pages of the...

Television & Cable Factbook

Texas—Waco

KWKT

Ch. 44

Network Service: Fox.

Licensee: ComCorp of Texas Inc., Box 3030, Lafayette, LA 70502.

Studio: 8803 Woodway Dr., Waco, TX 76712.

Mailing Address: Box 2544, Waco, TX 76702.

Telephone: 817-776-3844. Fax: 817-876-8032.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 4207-kw max. visual, 420.7-kw max. aural. Antenna: 1811-ft. above av. terrain, 1673-ft. above ground, 2497-ft. above sea level.

Latitude 31° 18' 52"
Longitude 97° 19' 37"

Transmitter: 1.5-mi. NE of Moody.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 7-meter C-band; 7-meter Ku-band.

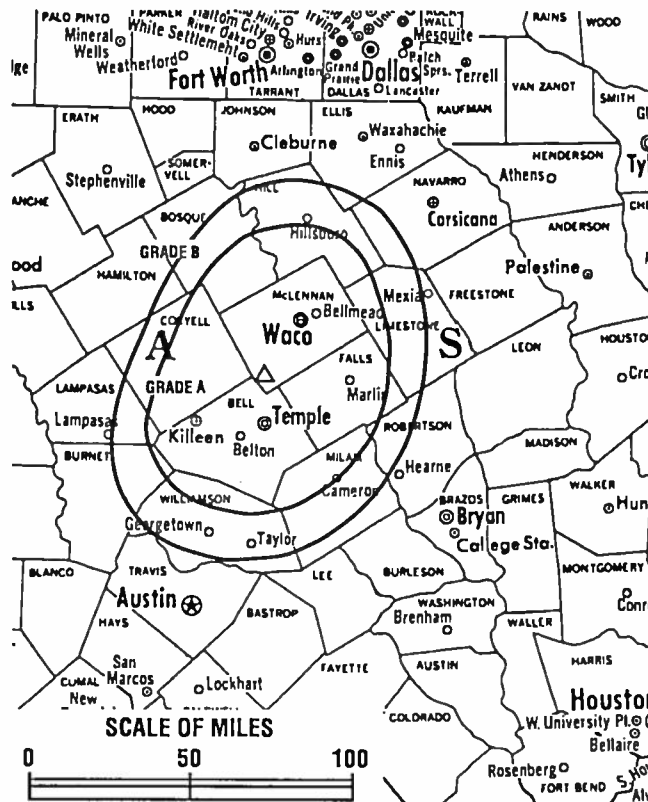
Ownership: Communications Corp. of America (Group Owner).

Began Operation: March 13, 1988. Sale to Associated Broadcasters Inc. by SWMM/Waco Corp. approved by FCC Oct. 31, 1990.

Represented (sales): Adam Young Inc.

Personnel:

Ron Crowder, General Manager.
Jerry Clemmons, General Sales Manager.
Charles Yoder, Chief Engineer & Operations Manager.
Duane Sartor, Director, Programming & Promotion.
Edna Williamson, Business Manager.



KWKT BMPCT-871123KG Granted 2/19/88 © American Map Corp., No. 14244

Rates: On request.

City of License: Waco. DMA: Waco-Temple-Bryan. Rank: 98.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	652,630	483,640	1,136,270
Average Weekly Circulation (1994)	94,261	52,541	150,425
Average Daily Circulation (1994)			66,950

Texas—Waco

KWTX-TV

Ch. 10

(Affiliated with KBTX-TV, Bryan, TX)

Network Service: CBS.

Licensee: KWTX Broadcasting Company, Box 2636, Waco, TX 76702-2636.

Studio: 6700 American Plaza, Waco, TX 76712.

Mailing Address: Box 2636, Waco, TX 76702-2636.

Telephone: 817-776-1330. Fax: 817-751-1088.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 209-kw visual, 19.1-kw aural. Antenna: 1810-ft. above av. terrain, 1679-ft. above ground, 2532-ft. above sea level.

Latitude	31°	19'	19"
Longitude	97°	18'	58"

Transmitter: 2.7-mi. ENE of Moody, TX.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; AFC, 4-meter C-band; W/A-Com, Scientific-Atlanta receivers.

AM Affiliate: KWTX, 1-kw, 1230 KHz.

FM Affiliate: KWTX-FM, 100-kw, 97.5 MHz (No. 248), 1569-ft.

News Service: AP.

Ownership: KWTX Broadcasting Co. (Group Owner).

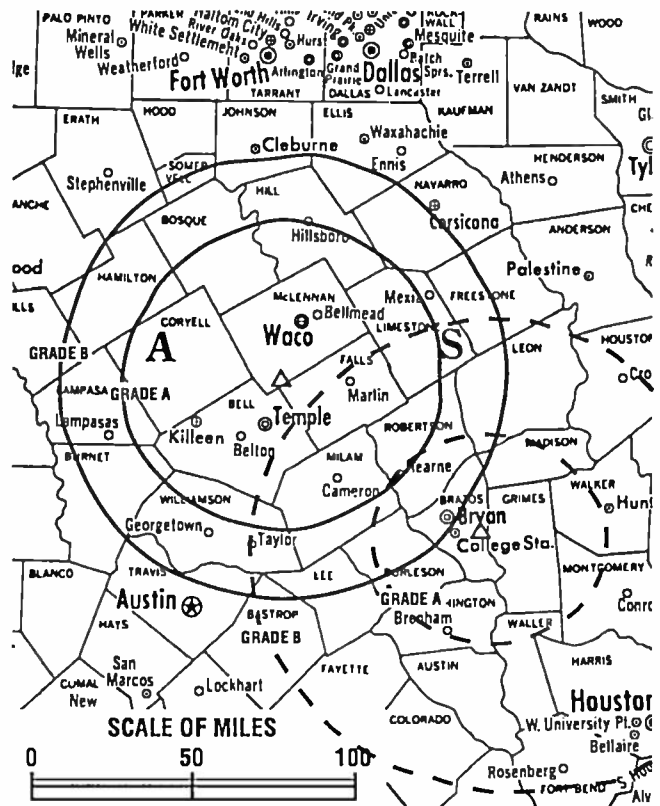
Began Operation: April 3, 1955.

Represented (sales): Seltel Inc.

Represented (legal): Cordon & Kelly.

Personnel:

M. N. (Buddy) Bostick, Chairman of the Board.
 Thomas G. Pears, President.
 Ray Deaver, Vice President & General Manager.
 Virgil Teter, Vice President, News.



KWTX-TV BPCT-4996 Granted 6/10/77

© American Map Corp., No. 14244

Jeff Cook, Local Sales Manager.
 Pam Samford, National Sales.
 Ken Musgrave, Chief Engineer.
 Rick Bradfield, News Director.
 Consuelo Arriola, Promotion Director.

Rates: On request.

City of License: Waco. DMA: Waco-Temple-Bryan. Rank: 98.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,080,590	890,780	1,971,370
Average Weekly Circulation (1994)	112,740	69,717	199,464
Average Daily Circulation (1994)			130,182

Texas—Waco

KXXV

Ch. 25

Network Service: ABC.

Licensee: Shamrock Holdings Inc., Box 7774, Burbank, CA 91510-7774.

Studio: 1909 S. New Rd., Waco, TX 76711.

Mailing Address: Box 2522, Waco, TX 76702.

Telephone: 817-754-2525.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1828-ft. above av. terrain, 1732-ft. above ground, 2532-ft. above sea level.

Latitude 31° 20' 15.00"
Longitude 97° 18' 36.90"

Transmitter: 3.1-mi. NE of Moody.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.2-meter; Harris, 6.2-meter; Andrew, 4-meter; Harris, 3-meter; Avantek, Harris receivers.

News Service: AP.

Ownership: Shamrock Broadcasting Inc. (Group Owner).

Began Operation: March 22, 1985. Sale to present owners by Robert Mann, et al., approved by FCC Oct. 1, 1987 (Television Digest, Vol. 27:20).

Represented (sales): Katz Continental Television.

Represented (legal): Leventhal, Senter & Lerman.

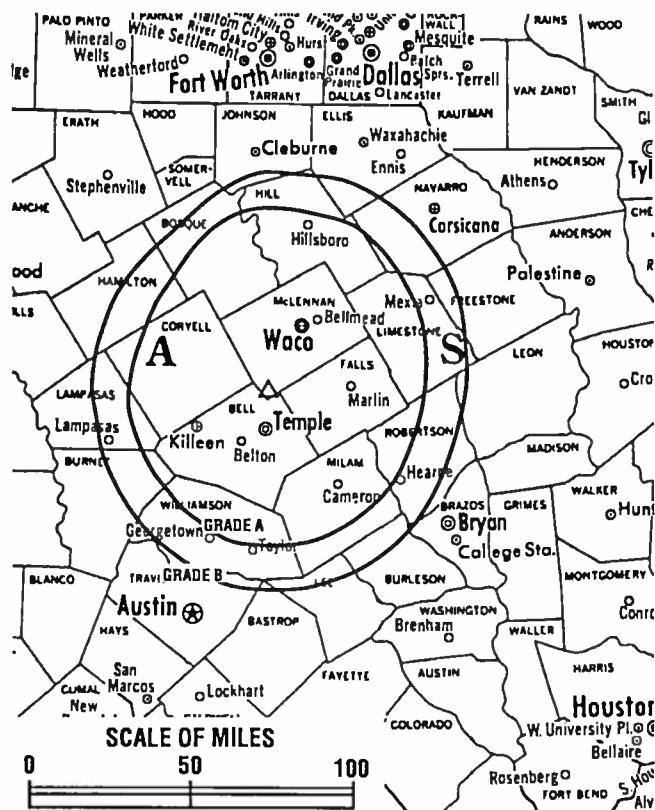
Personnel:

Robert Good, Vice President & General Manager.
Don Shores, Sales Manager.

THE
TED HEPBURN
COMPANY

We were the broker
in the 1987 & 1994 sales of
KXXV-TV

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 663 8995
P.O. Box 43263, Cincinnati, OH 45243-0263 (513) 271-5400



KXXV BPCT-841120KL Granted 1/28/85 © American Map Corp., No. 14244

Randy Rich, Local Sales Manager.
Don Marion, News Director.
Judy Edens, Program Director.
Lou Strowger, Chief Engineer.
Mark Puckett, Promotion Director.
Roy Bessire, Business Manager.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$600.

City of License: Waco. DMA: Waco-Temple-Bryan. Rank: 98.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	419,800	227,500	647,300
Average Weekly Circulation (1994)	118,104	58,857	185,018
Average Daily Circulation (1994)			97,836

Texas—Temple-Waco

KCEN-TV

Ch. 6

Network Service: NBC.

Licensee: Channel 6 Inc., Box 6103, Temple, TX 76503-6103.

Studio: 314 S. Interstate 35, Eddy, TX 76524.

Waco Office: 4716 W. Waco Dr., Waco, TX 76710-7016.

Mailing Address: Box 6103, Temple, TX 76503-6103.

Telephone: 817-859-5481. Fax: 817-854-5831.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1866-ft. above av. terrain, 1924-ft. above ground, 2549-ft. above sea level.

Latitude 31° 16' 24"
Longitude 97° 13' 14"

Transmitter: 2.4-mi. SE of I-35 on Old Blevins Rd., near Eddy, TX.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 7.5-meter; Andrew, 7.3-meter; Andrew, 4.5-meter; Fort Worth Tower, 3.9-meter Ku-band; Harris, 3.6-meter Ku-band; Andrew, Avantek, M/A-Com, Microdyne receivers.

News Service: AP.

Ownership: Channel 6 Inc.

Began Operation: November 1, 1953.

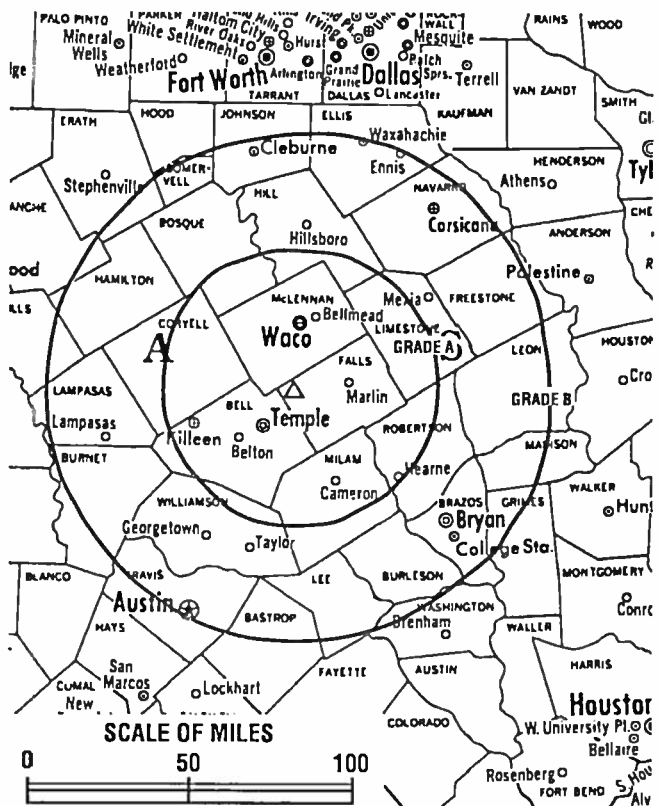
Represented (sales): Blair Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Silliman & Silliman.

Personnel:

Anyse Sue Mayborn, President.
Daniel C. Lesmeister, Vice President.
Gayle Kiger, General Manager.
Larry Taylor, Local & National Sales Manager.
Catherine Peeples, News Director.



KCEN-TV BPCT-800121KE Granted 9/22/80 © American Map Corp., No. 14244

Raymond Britton, Program Manager.
Ken Smith, Chief Engineer.
Cheryl Mashburn-Dorn, Promotion Director.
Hal Moore, Business Manager.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$1650.

City of License: Temple. DMA: Waco-Temple-Bryan. Rank: 98.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,061,300	933,330	1,994,630
Average Weekly Circulation (1994)	133,360	73,148	216,841
Average Daily Circulation (1994)			115,542

Texas—Weslaco

KRGV-TV

Ch. 5

Network Service: ABC.

Licensee: Mobile Video Tapes Inc., Box 5, Weslaco, TX 78599-0005.

Studio: 900 E. Expressway, Weslaco, TX 78596.

Mailing Address: Box 5, Weslaco, TX 78599-0005.

Telephone: 210-968-5555. Fax: 210-631-5555.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 19.1-kw aural. Antenna: 950-ft. above av. terrain, 995-ft. above ground, 1049-ft. above sea level.

Latitude 26° 09' 54"
Longitude 97° 48' 45"

Transmitter: La Feria, 7-mi. SW of Harlingen, TX.

Satellite Earth Stations: Andrew, 7.3-meter; Scientific-Atlanta, 7-meter; Vertex, 4.8-meter; Andrew, 4.5-meter; Avantek, M/A-Com, Scientific-Atlanta receivers.

News Services: ABC, AP, CNN.

Ownership: Manship Stations (Group Owner).

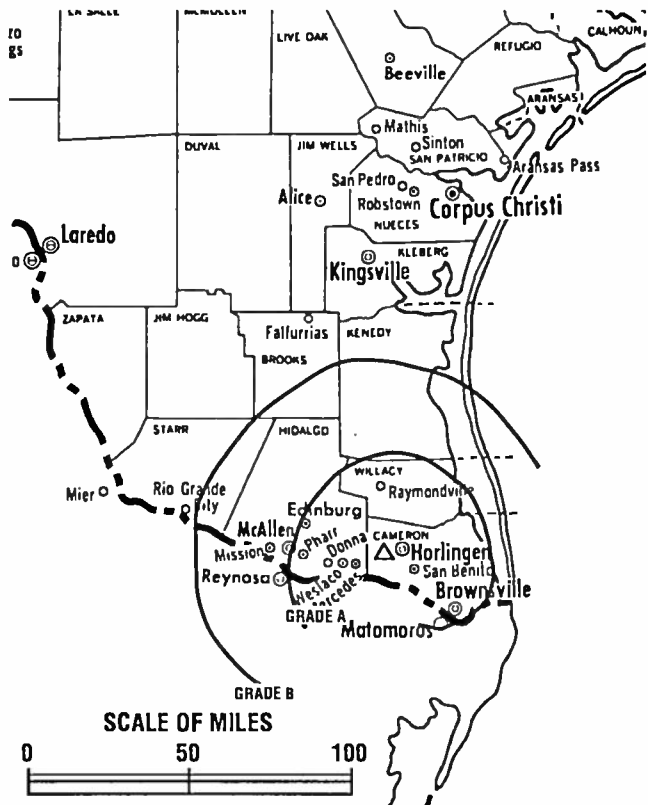
Began Operation: April 10, 1954. Sale to present owners by Kenco Enterprises approved by FCC Jan. 28, 1964 (Television Digest, Vol. 4:5). Sale to Kenco Enterprises by LBJ Co. approved Oct. 18, 1961 (Vol. 17:35). LBJ Co. acquired full control of TV and radio when FCC approved sale of 50% by O. L. Taylor (Vol. 14:12, 14). Original 50% of TV acquired by LBJ from Taylor after FCC approved transfer April 4, 1956 (Vol. 12:11, 14), with LBJ exercising option April 1, 1957 on 50% of radio.

Represented (sales): Blair Television.

Represented (legal): Cohn & Marks.

Personnel:

Ray Alexander, General Manager.
Tom Hagner, General Sales Manager.
John Kittleman, National Sales Manager.
Rick Diaz, News Director.
Julian Adame, Program Director.



KRGV-TV BPCT-3788 Granted 8/18/66 © American Map Corp., No. 14244

Mary Grace Landsberg, Promotion Director.
Bert Walling, Chief Engineer.

Highest 30 Sec. Rate: \$750.

NETWORK BASE HOURLY RATE: \$700.

City of License: Weslaco. DMA: Harlingen-Weslaco-Brownsville-McAllen. Rank: 113.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	168,250	148,200	316,450
Average Weekly Circulation (1994)	77,759	80,891	158,697
Average Daily Circulation (1994)			105,221

Texas—Wichita Falls

KAUZ-TV

Ch. 6

Network Service: CBS.

Licensee: Brissette TV of Wichita Falls Inc., Box 2130, Wichita Falls, TX 76307.

Studio: 3601 Seymour Hwy., 2.5-mi. W of center of Wichita Falls.

Mailing Address: Box 2130, Wichita Falls, TX 76307.

Telephone: 817-322-6957. Fax: 817-761-3331.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1021-ft. above av. terrain, 1028-ft. above ground, 2046-ft. above sea level.

Latitude 33° 54' 04"
Longitude 98° 32' 21"

Transmitter: Seymour Hwy., 2.5-mi. Wichita Falls, TX 76309.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.7-meter C-band; Houston Tracker, 4.27-meter C-band; RCA, 3.7-meter Ku-band; DX Antenna, Scientific-Atlanta receivers.

News Services: AP, CBS, CNN.

Ownership: Brissette Broadcasting Corp. (Group Owner).

Began Operation: March 1, 1953 as KWFT-TV. Sale to present owner by Adams Communications approved by FCC Dec. 24, 1991. Previous sale by Ray Clymer & W. Erle White approved Jan. 5, 1984. (Television Digest, Vol. 23:31). Sale to Clymer & White approved by FCC May 30, 1978 (Vol. 18:23). Previous sale by Bass Bros. approved Sept. 19, 1974. Sale to Bass Bros. by Mid-New York Bcstg. (Paul F. Harron) approved April 10, 1968. Sale by Sidney A. Grayson and associates approved March 13, 1963 (Vol. 3:11). Transfer to Sidney A. Grayson group by E. H. Rowley theatre chain family and Kenyon Brown approved Jan. 11, 1956 (Vol. 11:46, 48; 12:2).

Represented (sales): Blair Television.

Represented (legal): Wyrick, Robbins, Yates & Ponton.

Personnel:

Mark Cummings, Vice President & General Manager.
Darlene Collier, Local Sales Manager.
Mike McDonald, News Director.



KAUZ-TV BPCT-2553 Granted 1/14/59

© American Map Corp., No. 14244

Linda Hilden, Program Manager.
Leon Hoeffner, Chief Engineer.
Gary Lucus, Business Manager.
Chuck Berthelot, Production Manager.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$591.

City of License: Wichita Falls. DMA: Wichita Falls & Lawton. Rank: 140.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	150,190	76,960	227,150
Average Weekly Circulation (1994)	79,111	32,493	123,231
Average Daily Circulation (1994)			69,714

Texas—Wichita Falls

KFDX-TV

Ch. 3

Network Service: NBC.

Licensee: Texoma Bcstg. Corp.

Studio: 4500 Seymour Hwy., Wichita Falls, TX 76309.

Mailing Address: Box 4000, Wichita Falls, TX 76308.

Telephone: 817-692-4530. Fax: 817-691-4384.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1045-ft. above ground, 2049-ft. above sea level.

Latitude 33° 53' 23"
Longitude 98° 33' 20"

Transmitter: 4500 Seymour Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6-meter Ku-band; Comtech, 5-meter C-band; AFC, 3.66-meter Ku-band; Paraclipse, 3.66-meter C-band; Harris, 3-meter Ku-band; Drake, Harris, M/A-Com, Pinzone receivers.

News Service: AP.

Ownership: Price Communications Corp. (Group Owner).

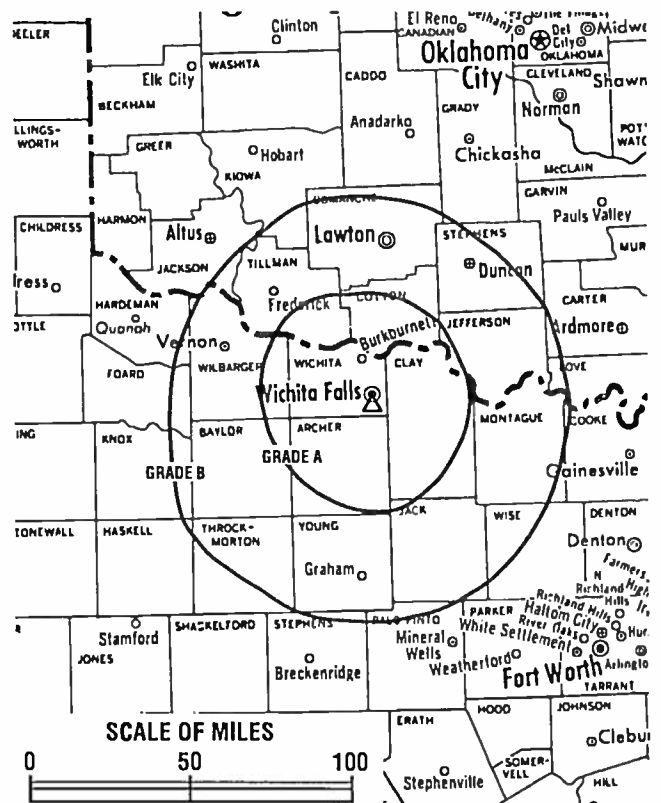
Began Operation: March 13, 1953. Sale to Clay Communications by Darrold A. Cannan, et al., approved by FCC Jan. 27, 1971 (Television Digest, Vol. 11:5). Sale to present owners by Clay Communications approved by FCC June 23, 1987 (Vol. 27:21).

Represented (sales): Katz Continental Television.

Represented (legal): Roberts & Eckard.

Personnel:

Mike Muirhead, Vice President & General Manager.
Frank Forgey, Vice President & General Sales Manager.
Sharon Moser, Vice President & Controller.
Susana Schuler, News Director.



KFDX-TV BPCT-2456 Granted 1/8/59

© American Map Corp., No. 14244

Jeff Albert, Promotion Manager.
Jim Smith, Chief Engineer.
Ron Goforth, Creative Services Director.

Rates: On request.

City of License: Wichita Falls. DMA: Wichita Falls & Lawton. Rank: 140.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	432,980	337,570	770,550
Average Weekly Circulation (1994)	81,381	34,791	128,873
Average Daily Circulation (1994)			78,176

Texas—Wichita Falls

KJTL

Ch. 18

Network Service: Fox.

Licensee: BSP Bcstg. Inc., 3800 Call Field Rd., Wichita Falls, TX 76308.

Studio: 3800 Call Field Rd., Wichita Falls, TX 76308.

Mailing Address: Box 4865, Wichita Falls, TX 76308.

Telephone: 817-691-1808. Fax: 817-696-5766.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2820-kw visual, 282-kw aural. Antenna: 1080-ft. above av. terrain, 1034-ft. above ground, 2146-ft. above sea level.

Latitude 34° 12' 06"
Longitude 98° 43' 44"

Transmitter: Approx. 2.8-mi. SW of Grandfield, 2-mi. S of Hwy. 70.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; AFC, 3.7-meter Ku-band; Harris, M/A-Com receivers.

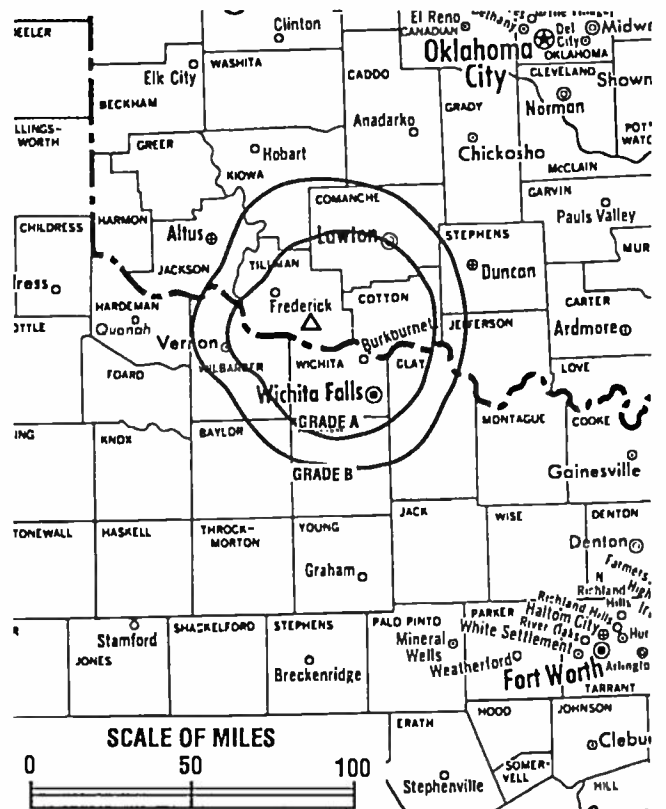
Ownership: BSP Bcstg.

Began Operation: May 14, 1985. Sold to Wichita Fall Television Ltd. by Janet T. Lee, et al., Aug. 1986. Sale to present owner approved by FCC June 29, 1989.

Represented (sales): Saitel Inc.

Personnel:

Pete D'Acosta, General Manager.
Kyle Williams, Sales Manager.
Ken Thomason, Chief Engineer.
Rhonda Wright, Local Sales Manager.



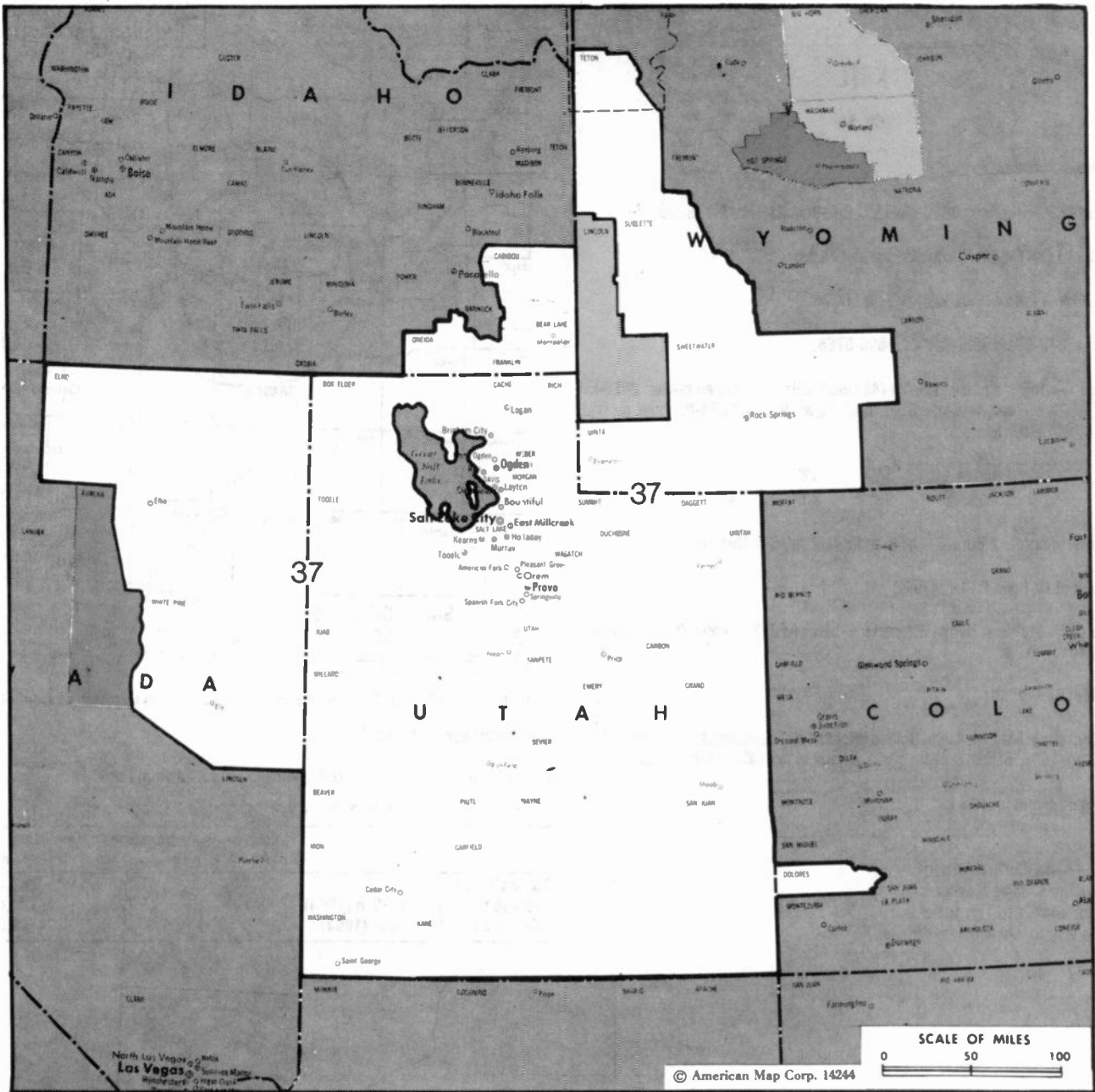
KJTL BMPCT-850109KE Granted 3/15/85 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$400.

City of License: Wichita Falls. **DMA:** Wichita Falls & Lawton. **Rank:** 140.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	177,740	87,740	265,480
Average Weekly Circulation (1994)	64,704	26,728	101,476
Average Daily Circulation (1994)			48,348



MARKET

Salt Lake City, UT

**NIELSEN DMA
TV HOUSEHOLDS**

638,450

RANK

37

MARKET AREA COMMERCIAL STATIONS

KJZZ-TV (14), KOOG-TV (30), KSGI-TV (4), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2)

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people important to you!**

Television & Cable Factbook

Utah Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	5	2	7
Educational Television Stations	3	0	3
	8	2	10

Utah—Cedar City

KSGI-TV

(formerly KCCZ)

Ch. 4



AM 1450 • TELEVISION CHANNEL 4 • FM 99.7

The Spirit of Southern Utah

Network Service: None, Independent.

Licensee: Seagull Communications Corp., 210 North 1000 East, St. George, UT 84770.

Studio: 1305 N. Airport Rd., Cedar City, UT 84720.

Telephone: 801-628-1000. Fax: 801-628-6636.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 37.6-kw visual, 15.76-kw aural. Antenna: 2742-ft. above av. terrain, 325-ft. above ground, 10,312-ft. above sea level.

Latitude	37°	32'	32"
Longitude	113°	04'	05"

Transmitter: Pine Springs Knoll, 9.4-mi. S, 180°T from Cedar City.

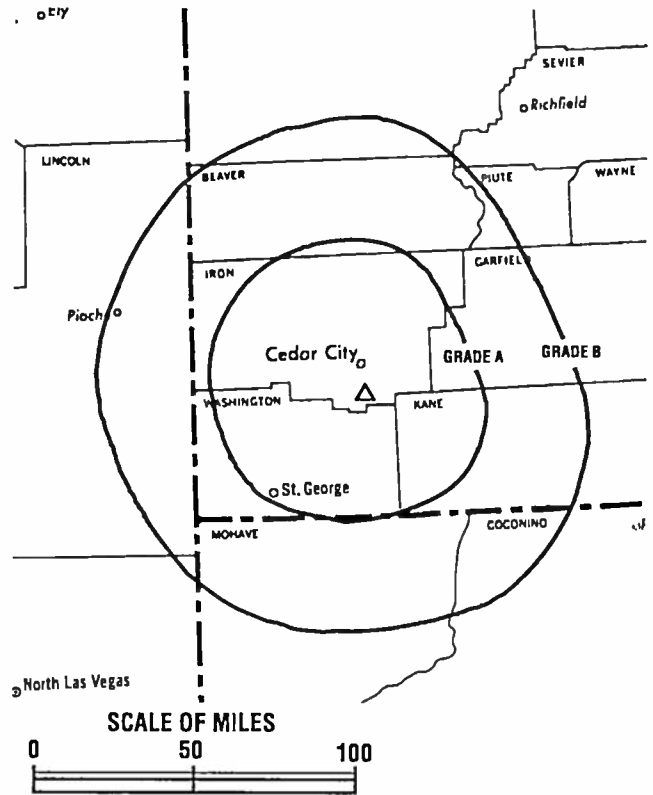
Satellite Earth Station: Miralite, 3.7-meter Ku & C-band.

Ownership: Seagull Communications Corp.

Began Operation: April 23, 1990. Sale to present owner by Liberty Broadcast Co. approved by FCC Jan. 19, 1994.

Represented (sales): Roslin Television Sales.

Represented (legal): Henry E. Crawford.



KSGI-TV BMPCT-870915KF Granted 10/31/88 © American Map Corp., No. 14244

Represented (engineering): F. W. Hannel & Associates.

Personnel:

E. Morgan Skinner Jr., President & General Manager.
Ray Wanty, Local Sales Manager.
Hal Pontious, Program Director.
Kyle Delange, Production Director.
Kent McGregor, News Director.
Michelle Dutton, Promotion & Marketing Director.
Pat O'Gara, Chief Engineer.
Edith Hardesty, Business Manager.

Highest 30 Sec. Rate: \$55.

Nielsen Data: Not available.

City of License: Cedar City. DMA: Salt Lake City. Rank: 37.

Utah—Ogden

KOOG-TV

Ch. 30

Network Service: None, independent.

Licensee: Alpha & Omega Communications, 131 North 900 West, Salt Lake City, UT 84110.

Studio: 1309 16th St., Ogden, UT 84404.

Telephones: 801-595-0056; 801-322-0317. Fax: 801-394-1451.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 776-ft. above av. terrain, 349-ft. above ground, 5001-ft. above sea level.

Latitude	41°	15'	17"
Longitude	112°	14'	13"

Holds CP for change to 1537-kw max. visual, 3904-ft. above av. terrain, 223-ft. above ground, 9101-ft. above sea level, lat. 40° 39' 25", long. 112° 12' 07", transmitter to Farnsworth Peak Antenna Farm W of Salt Lake City. BPCT-890523KG.

Transmitter: Little Mountain, 14.5-mi. W of Ogden.

Map Note: Operating on Special Temporary Authority with reduced power. Map reflects authorized facilities.

Satellite Earth Stations: AFC, 3.66-meter Ku-band; Birdview, 1.82-meter C-band; United Satellite Systems, 4.57-meter C-band; Birdview, M/A-Com, Scientific-Atlanta receivers.

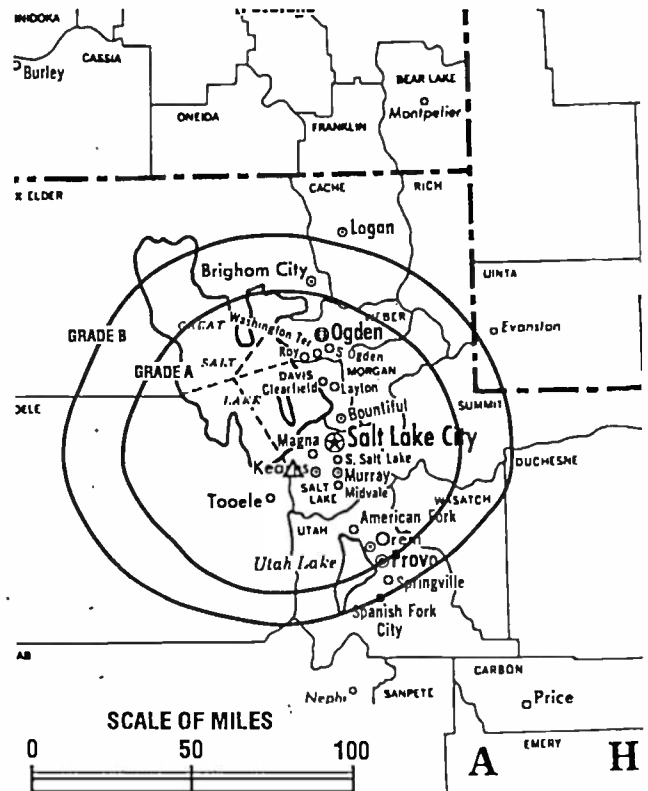
Ownership: Miracle Rock Church.

Began Operation: November 1, 1985. Involuntary assignment of license to Receiver granted by FCC Feb. 22, 1993. Sale to present owner granted July 14, 1993.

Represented (legal): Borsari & Paxson.

Personnel:

Robert H. Stark, General Manager.
 Becky Smith, Station & Business Manager.
 Vickie Bojanski, Program Director.



KOOG-TV BPCT-890523KG Granted 5/8/90 © American Map Corp., No. 14244

Kemp Goode, Chief Engineer.
 Ron Kirby, Promotion & Production Manager.

Highest 30 Sec. Rate: \$100.

City of License: Ogden. DMA: Salt Lake City. Rank: 37.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	186,450	203,320	389,770
Average Weekly Circulation (1994)	10,991	3,726	15,276
Average Daily Circulation (1994)			3,155

Utah—Salt Lake City

KJZZ-TV

Ch. 14

Network Service: None, independent.

Licensee: Larry H. Miller Communications Corp., 5650 S. State Dr., Murray, UT 84107.

Studio: 5181 Amelia Earhart Dr., Salt Lake City, UT 84116.

Telephone: 801-537-1414. Fax: 801-537-1422.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1637-kw visual. Antenna: 3848-ft. above av. terrain, 230-ft. above ground, 9081-ft. above sea level.

Latitude 40° 39' 12"
Longitude 112° 12' 06"

Transmitter: 0.5-mi. S of Farnsworth Peak, Salt Lake County.

Satellite Earth Stations: 10-meter C-band; 9.2-meter C-band; 5.5-meter Ku-band; 5-meter Ku & C-band.

SNG Mobile Dish: RSJ, 2.4-meter Ku-band.

Ownership: Larry H. Miller Communications Corp.

Began Operation: February 14, 1989. Sale to present owner by American TV of Utah approved by FCC Feb. 22, 1993.

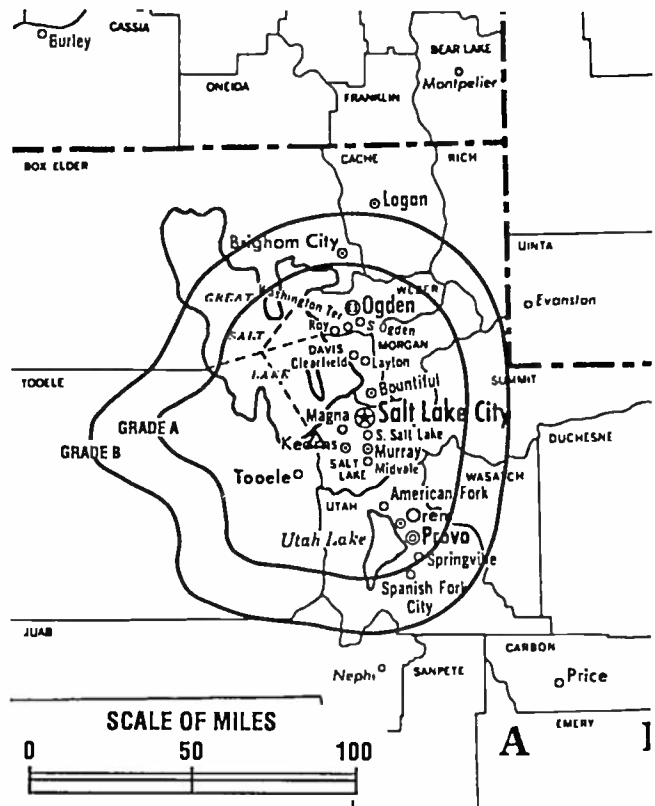
Represented (sales): Seltel Inc.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

John C. Martin, General Manager.
Christine Barnhurst, General Sales Manager.
Sheree Isom, National Sales Manager.
Robert Quigley, Program Director.
Rick Reid, Promotion Director.



KJZZ-TV BPCT-910712KE Granted 8/27/91 © American Map Corp., No. 14244

Rich Lundquist, Business Manager.
Robert Spain, Chief Engineer.

Rates: On request.

City of License: Salt Lake City. DMA: Salt Lake City. Rank: 37.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	270,150	271,360	541,510
Average Weekly Circulation (1994)	114,242	118,375	236,317
Average Daily Circulation (1994)			81,293

Utah—Salt Lake City

KSL-TV

Ch. 5

Network Service: CBS.

Licensee: Bonneville Holding Co., Broadcast House, 5 Triad Center, Salt Lake City, UT 84180-1160.

Studio: Broadcast House, 5 Triad Center, Salt Lake City, UT 84180-1160.

Telephone: 801-575-5555. Fax: 801-575-5830.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 34-kw visual, 6.76-kw aural. Antenna: 3780-ft. above av. terrain, 219-ft. above ground, 9258-ft. above sea level.

Latitude 40° 39' 35"
Longitude 112° 12' 05"

Transmitter: Farnsworth Peak, Oquirrh Range.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

AM Affiliate: KSL, 50-kw, 1160 kHz.

News Service: AP.

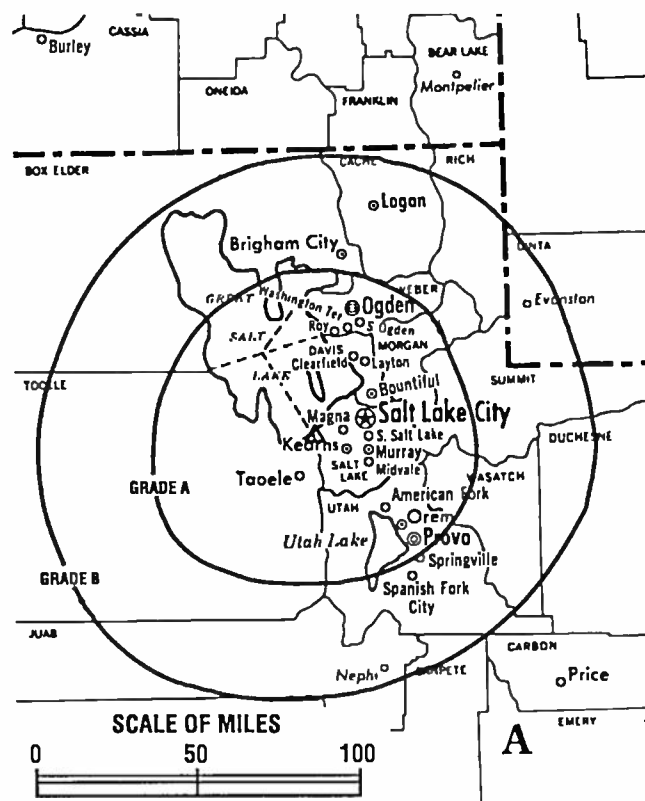
Ownership: Bonneville International Corp. (Group Owner).

Began Operation: June 1, 1949.

Represented (sales): Petry Television Inc.; Art Moore Inc.

Personnel:

Bruce T. Reese, President.
Allan W. Henderson, Vice President & General Manager.
Steve Lindsley, Vice President, Station & General Sales Manager.
Ray Carter, News Director.
Louise Kingston, Promotion Director.
Gary Whiting, National Sales Manager.
David Manookin, Director of Programming.



KSL-TV BPCT-4754 Granted 3/10/76

© American Map Corp., No. 14244

Greg James, Chief Engineer.
Sam Wilson, Business Manager.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$925.

City of License: Salt Lake City. DMA: Salt Lake City. Rank: 37.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	756,950	607,490	1,364,440
Average Weekly Circulation (1994)	254,635	247,131	558,433
Average Daily Circulation (1994)			333,235

Utah—Salt Lake City

KSTU

Ch. 13

Network Service: Fox.

Licensee: Fox TV Stations Inc., 5020 W. Amelia Earhart Dr., Salt Lake City, UT 84116.

Studio: 5020 W. Amelia Earhart Dr., Salt Lake City, UT 84116.

Telephone: 801-532-1300. **Fax:** 801-537-5335.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 112-kw visual, 11.2-kw aural. Antenna: 3661-ft. above av. terrain, 157-ft. above ground, 9114-ft. above sea level.

Latitude 40° 39' 33"
Longitude 112° 12' 08"

Transmitter: Farnsworth Peak, Oquirrh Range.

Satellite Earth Stations: Scientific-Atlanta, 5-meter; Comtech, 3.8-meter C-band; Comtech, 3.8-meter Ku-band; Agile Omni, Scientific-Atlanta receivers.

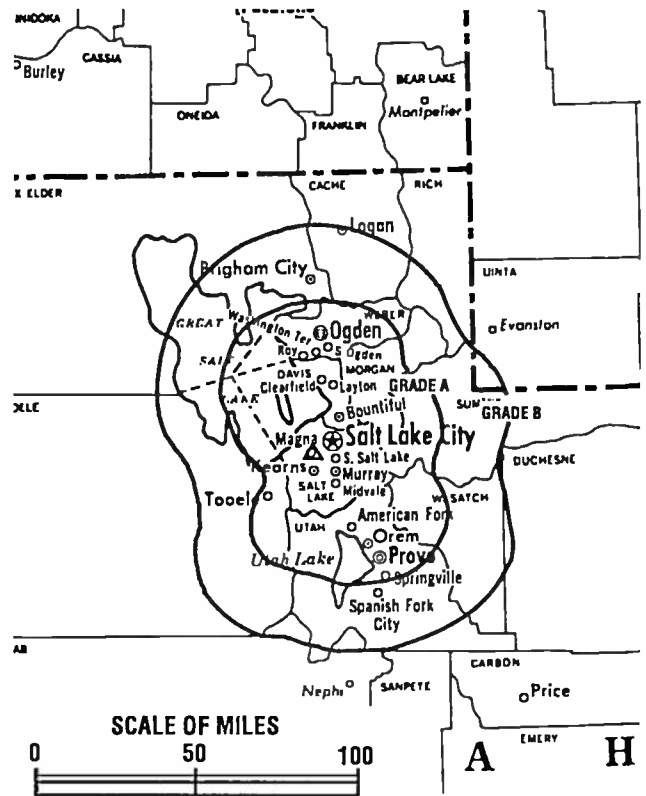
Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: October 24, 1978 on Channel 20. Began operation on Channel 13 Nov. 2, 1987. Sale to present owner by MWT Corp., Northstar Communications Inc., et al. approved by FCC Feb. 16, 1990 (Television Digest, Vol. 29:43). Previous sale approved by FCC Feb. 29, 1988. Sale to MWT Corp., et al. approved Sept. 9, 1987. Sale to Adams Communications by Springfield Television Corp. approved by FCC Jan. 9, 1984 (Vol. 23:35).

Represented (sales): TeleRep Inc.

Personnel:

- Steve Carlson, Vice President & General Manager.
- Stanton Jones, General Sales Manager.
- Ricky Joseph, Local Sales Manager.
- Jeff Maloney, National Sales Manager.
- Tim Ryan, News Director.
- Christy Elswood, Program Director.
- Al Schultz, Chief Engineer.



KSTU BMPCT-870803KF Granted 11/2/87 © American Map Corp., No. 14244

Melanie Say, Promotion Director.
Chuck Budt, Business Manager.

Rates: On request.

City of License: Salt Lake City. **DMA:** Salt Lake City. **Rank:** 37.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	368,180	335,860	704,040
Average Weekly Circulation (1994)	183,024	201,276	407,070
Average Daily Circulation (1994)			209,212

Utah—Salt Lake City

KTVX

Ch. 4

Network Service: ABC.

Licensee: United Television Inc., 8501 Wilshire Blvd., Suite 340, Beverly Hills, CA 90211.

Studio: 1760 Fremont Dr., Salt Lake City, UT 84104.

Telephone: 801-975-4444. Fax: 801-975-4442.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 32.4-kw visual, 4.9-kw aural. Antenna: 3870-ft. above av. terrain, 131-ft. above ground, 9470-ft. above sea level.

Latitude 40° 36' 50"
Longitude 112° 11' 05"

Transmitter: Nelson Peak, 18-mi. SW of Salt Lake City.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: 7.5-meter Ku & C-band; 5-meter Ku & C-band; 3.8-meter Ku-band.

News Service: ABC.

Ownership: United Television Inc. (Group Owner).

Began Operation: July 1, 1948. Sale to present owner by Screen Gems Stations Inc., subsidiary of Columbia Pictures Industries Inc., approved by FCC Aug. 12, 1975 (Television Digest, Vol. 15:18). Sale to Screen Gems by TLF Bcstrs. Inc. (Time Inc.) approved Nov. 5, 1959 (Vol. 15:30, 45). Sale to Time Inc. by Intermountain Bcstg. & Television Corp. (S. S. Fox, et al.) approved June 24, 1953 (Vol. 9:14, 26).

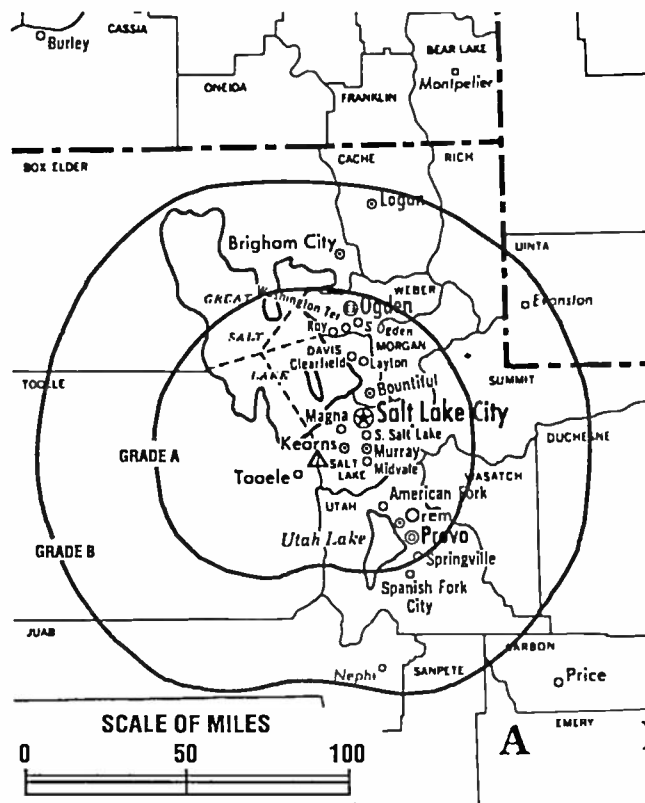
Represented (sales): MMT Sales Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Peter Mathes, Vice President & General Manager.
Ron Fessenden, General Sales Manager.
Mark Rodman, National Sales Manager.
Tom Love, Local Sales Manager.
Gloria Lee, Creative Services Director.



KTVX BMPCT-790616KG Granted 10/15/79 © American Map Corp., No. 14244

K. Randall Kimball, Business Manager.
Dennis Shiner, Production Manager.
John Edwards, News Director.
Jim McDermaid, Chief Engineer.
Michele Stratton, Director of Public Affairs.

Rates: On request.

City of License: Salt Lake City. DMA: Salt Lake City. Rank: 37.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,068,580	912,420	1,981,000
Average Weekly Circulation (1994)	230,537	240,748	526,066
Average Daily Circulation (1994)			314,151

Utah—Salt Lake City

KUTV

Ch. 2

Network Service: NBC.

Licensee: KUTV Associates, 2185 South 3600 West, Salt Lake City, UT 84119.

Studio: 2185 South 3600 West, Salt Lake City, UT 84119.

Telephone: 801-973-3000. Fax: 801-973-3369.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 45.7-kw visual, 9.12-kw aural. Antenna: 3060-ft. above av. terrain, 233-ft. above ground, 8736-ft. above sea level.

Latitude 40° 36' 23"
Longitude 112° 09' 47"

Transmitter: Pix Peak.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive RCA Ku-band; Satcom Technologies, 7-meter; Scientific-Atlanta, 5-meter; Harris, Microdyne, Scientific-Atlanta receivers.

News Services: AP, Conus, NBC.

Ownership: KUTV L.P.

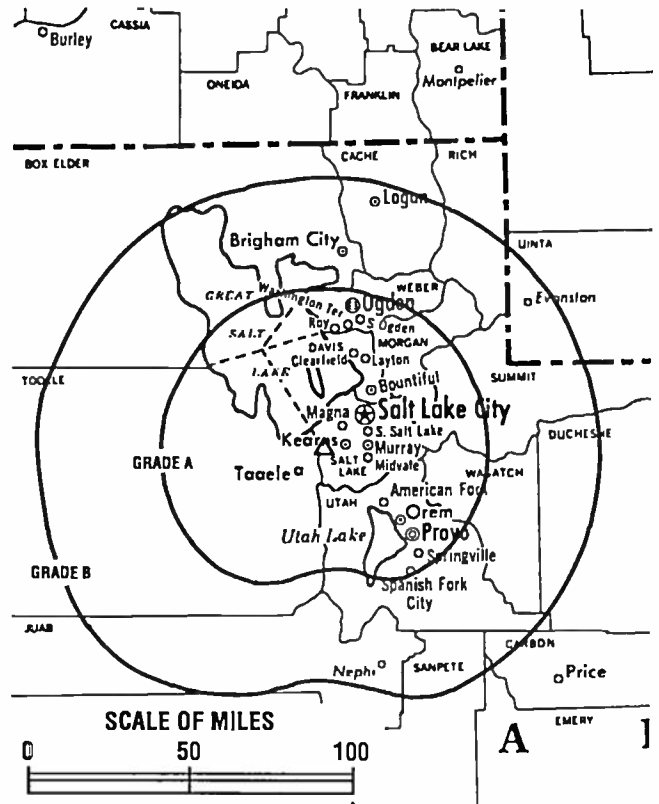
Began Operation: September 10, 1954. Transfer of control granted by FCC Oct. 18, 1993. Sale to KUTV Inc. by Frank C. Carman, Grant R. Wrathall & Keams-Tribune Corp., approved March 7, 1956 (Television Digest, Vol. 11:31, 38; 12:10). Acquisition of Keams-Tribune Corp. minority interest approved Jan. 29, 1972. Note: Sale pends (Vol. 34:34).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Haley, Bader & Potts.

Personnel:

- Jeffrey Hatch, President & General Manager.
- John Bailey, Vice President, Sales & Marketing.
- Kent Crawford, General Sales Manager.
- Keefe Pulley, National Sales Manager.
- Diane Orr, News Director.
- Bill Bradford, Director of Engineering.



KUTV BMPCT-2149 Granted 6/18/54 © American Map Corp., No. 14244

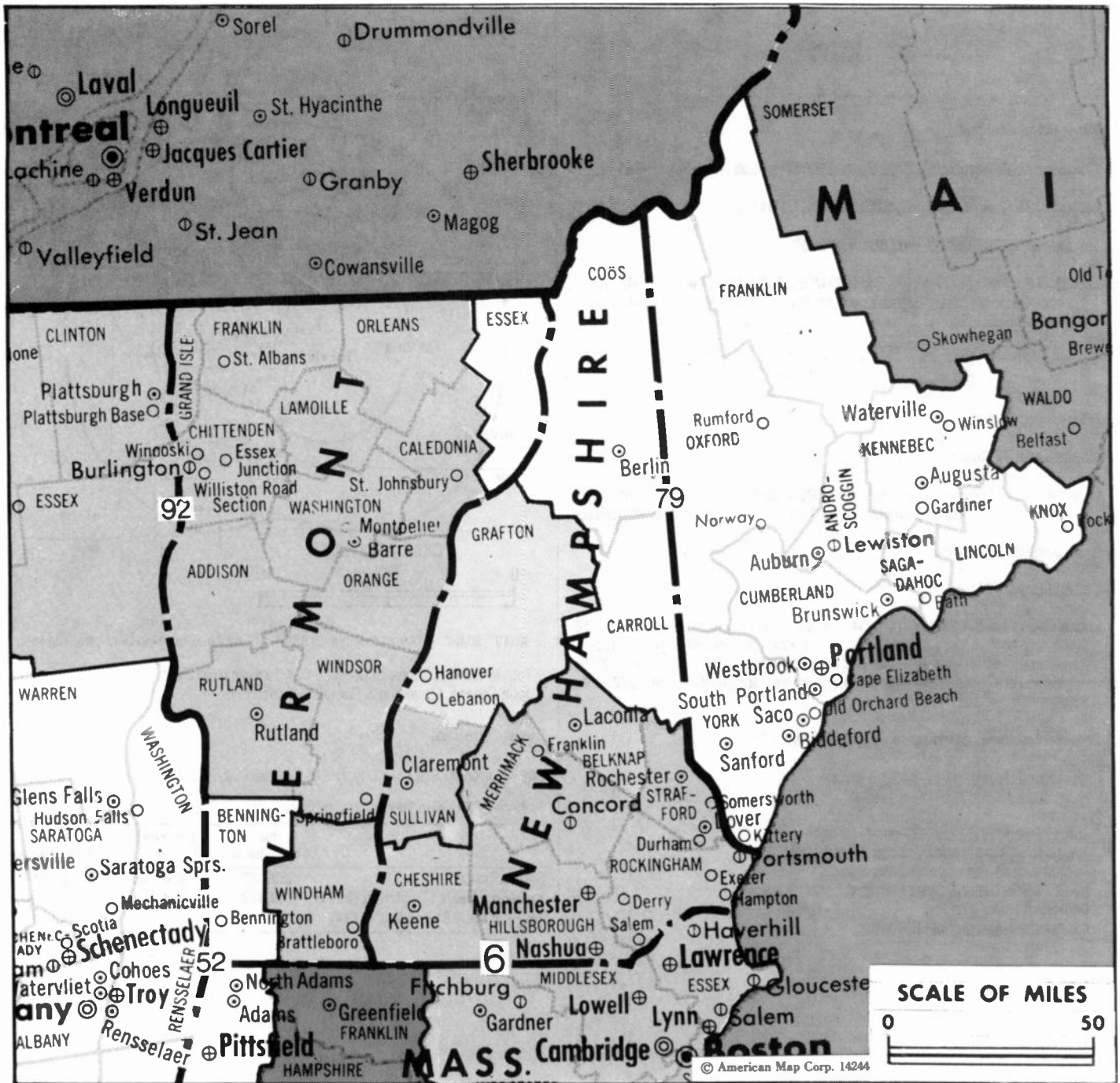
Tom Mitchell, Director of Operations & Technical Services.
John Greene, Marketing & Promotion Director.

Rates: On request.

City of License: Salt Lake City. DMA: Salt Lake City. Rank: 37.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	533,370	454,700	988,070
Average Weekly Circulation (1994)	229,449	224,110	507,129
Average Daily Circulation (1994)			281,715



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Boston, MA	2,105,100	6	WABU (68), WBZ-TV (4), WCVB-TV (5), WFXT (25), WGOT (60), WHDH-TV (7), WHSH-TV (66), WLVI-TV (56), WMFP (62), WMUR-TV (9), WNDS (50), WSBK-TV (38), WUNI (27)
Albany-Schenectady-Troy, NY	513,600	52	WCDC (19), WNYT (13), WOCD (55), WRGB (6), WTEN (10), WXXA-TV (23)
Portland-Auburn, ME	342,810	79	WCSH-TV (6), WGME-TV (13), WMTW-TV (8), WPXT (51)
Burlington, VT-Plattsburgh, NY	283,770	92	WCAX-TV (3), WNNE-TV (31), WPTZ (5), WVNY (22)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WPTZ, Burlington	See Plattsburgh, NY
WNNE-TV, White River Junction	See Hartford, VT

Vermont Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	1	2	3
Educational Television Stations	0	4	4
	1	6	7

Vermont—Burlington

WCAX-TV

Ch. 3

Network Service: CBS.

Licensee: Mount Mansfield Television Inc., Joy Dr., South Burlington, VT 05403.

Studio: Joy Dr., South Burlington, VT 05403.

Mailing Address: Box 608, Burlington, VT 05402.

Telephone: 802-658-6300. Fax: 802-658-0529.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 37.6-kw visual, 7.4-kw aural. Antenna: 2740-ft. above av. terrain, 116-ft. above ground, 4176-ft. above sea level.

Latitude 44° 31' 36"
Longitude 72° 48' 57"

Transmitter: Atop Mount Mansfield.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 6-meter Ku-band; Harris, 9-meter C-band; RCA Americom Ku-band; Harris, Scientific-Atlanta receivers.

SNG Mobile Dish: Midwest Communications, 2.3-meter Ku-band.

News Service: AP.

Ownership: Mount Mansfield Television Inc.

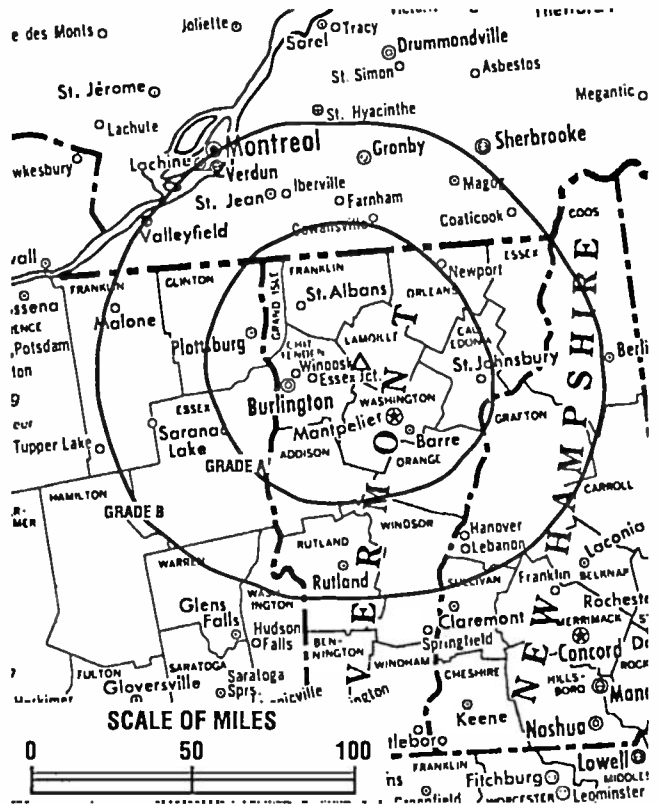
Began Operation: September 3, 1954.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

Stuart T. Martin, President.
Peter R. Martin, Executive Vice President & General Manager.
Dolores Drolette, Vice President & Comptroller.
Ken Jarvis, Vice President, Sales.
Andrew Luchini, Vice President & Production Manager.
Judith Fisher, Local Sales Manager.
Bruce Grindle, National Sales Manager.
Marselis Parsons, News Director.



WCAX-TV BPCT-3188 Granted 11/20/64 © American Map Corp., No. 14244

Theodore Tefner, Chief Engineer.
Ken Greene, Promotion Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1135.

City of License: Burlington. DMA: Burlington-Plattsburgh. Rank: 92.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	845,400	371,670	1,217,070
Average Weekly Circulation (1994)	170,413	93,073	268,047
Average Daily Circulation (1994)			175,708

Vermont—Burlington-Plattsburgh, New York

WVNY

Ch. 22

Network Service: ABC.

Licensee: Citadel Communications Co. Ltd., 100 Market Square, Burlington, VT 05401.

Studio: 100 Market Square, Burlington, VT 05401.

Telephone: 802-658-8022.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1000-kw max. & 589-kw horizontal visual, 100-kw max. & 58.9-kw horizontal aural. Antenna: 2740-ft. above av. terrain, 309-ft. above ground, 4172-ft. above sea level.

Latitude 44° 31' 40"
Longitude 72° 48' 58"

Transmitter: Mount Mansfield.

Satellite Earth Stations: 2 in operation; Andrew receivers.

News Service: AP.

Ownership: Citadel Communications Co. Ltd. (Group Owner).

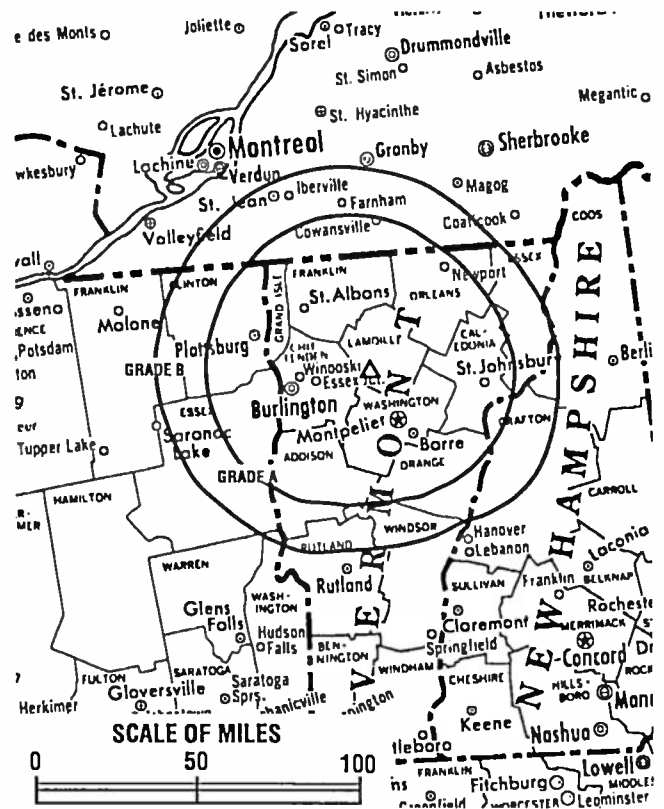
Began Operation: April 19, 1968. Left air April 2, 1971; resumed operation Sept. 17, 1971. Sale to International TV Corp. (Donald G. Martin, et al.) by Vermont-New York TV Inc. approved by FCC April 17, 1974. Sale to present owner approved Oct. 18, 1982 (Television Digest, Vol. 22:34).

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

- Phillip J. Lombardo, Chairman & President.
- William Bradley, Vice President & General Manager.
- Charlie Cusimano, General Sales Manager.
- John Kontoleon, National Sales Manager.
- Steven Herberg, Comptroller.
- Linda Noyes, Promotion Director.
- John Cavaros, News Director.
- Harold Sharland, Chief Engineer.
- Ken Kaszubowski, Operations Manager.



WVNY BPCT-791219KE Granted 2/11/80 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$225.

City of License: Burlington. DMA: Burlington-Plattsburgh. Rank: 92.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	300,980	172,030	473,010
Average Weekly Circulation (1994)	84,989	42,083	128,910
Average Daily Circulation (1994)			56,337

Vermont—Hartford, VT-Hanover, NH

WNNE-TV

Ch. 31

(Satellite of WPTZ, Plattsburgh, NY)

Network Service: NBC.

Licensee: WNNE-TV Inc., Box 1310, White River Junction, VT 05001.

Studio: Holiday Inn Dr., White River Junction, VT 05001.

Telephone: 802-295-3100. Fax: 802-295-3983.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 2240-kw max. visual, 224-kw max. aural. Antenna: 2220-ft. above av. terrain, 149-ft. above ground, 3299-ft. above sea level.

Latitude	43°	26'	38"
Longitude	72°	27'	17"

Transmitter: Mt. Ascutney, Windsor, VT.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter Ku-band; Vertex, 4.5-meter Ku-band; Harris, 3-meter Ku-band; Harris, Scientific-Atlanta receivers.

News Services: AP, NBC, Potomac News Service, Skycam.

Ownership: Heritage Media Corp. (Group Owner).

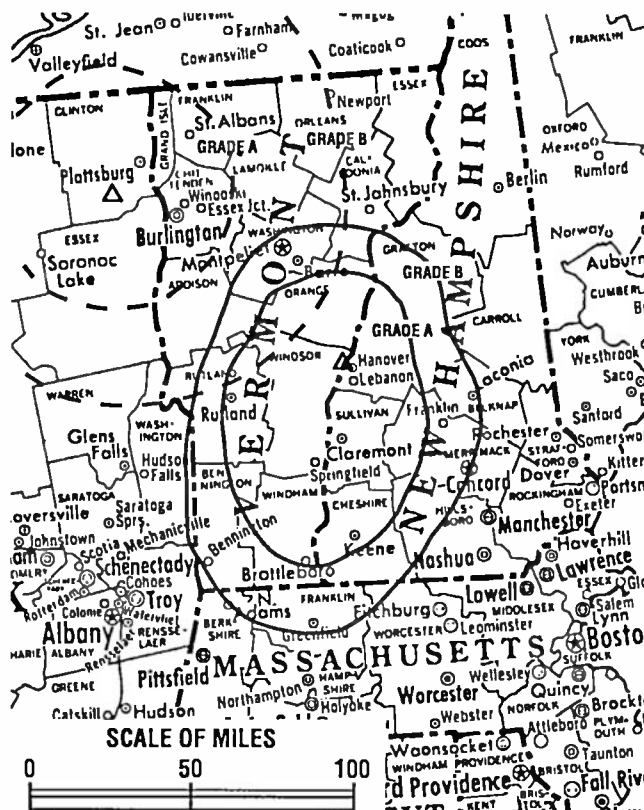
Began Operation: September 27, 1978. Sale to present owner by Taft Bcstg. Co. approved by FCC Oct. 10, 1990 (Television Digest, Vol. 30:17, 43).

Represented (sales): Petry Television Inc.

Represented (legal): Sidley & Austin.

Personnel:

Bob Shields, General Manager.
 Gary Osheyack, General Sales Manager.
 Bruce Lyndes, News Director.
 Doug Johnson, Business Manager.
 Stu Boughton, Chief Engineer & Production Manager.



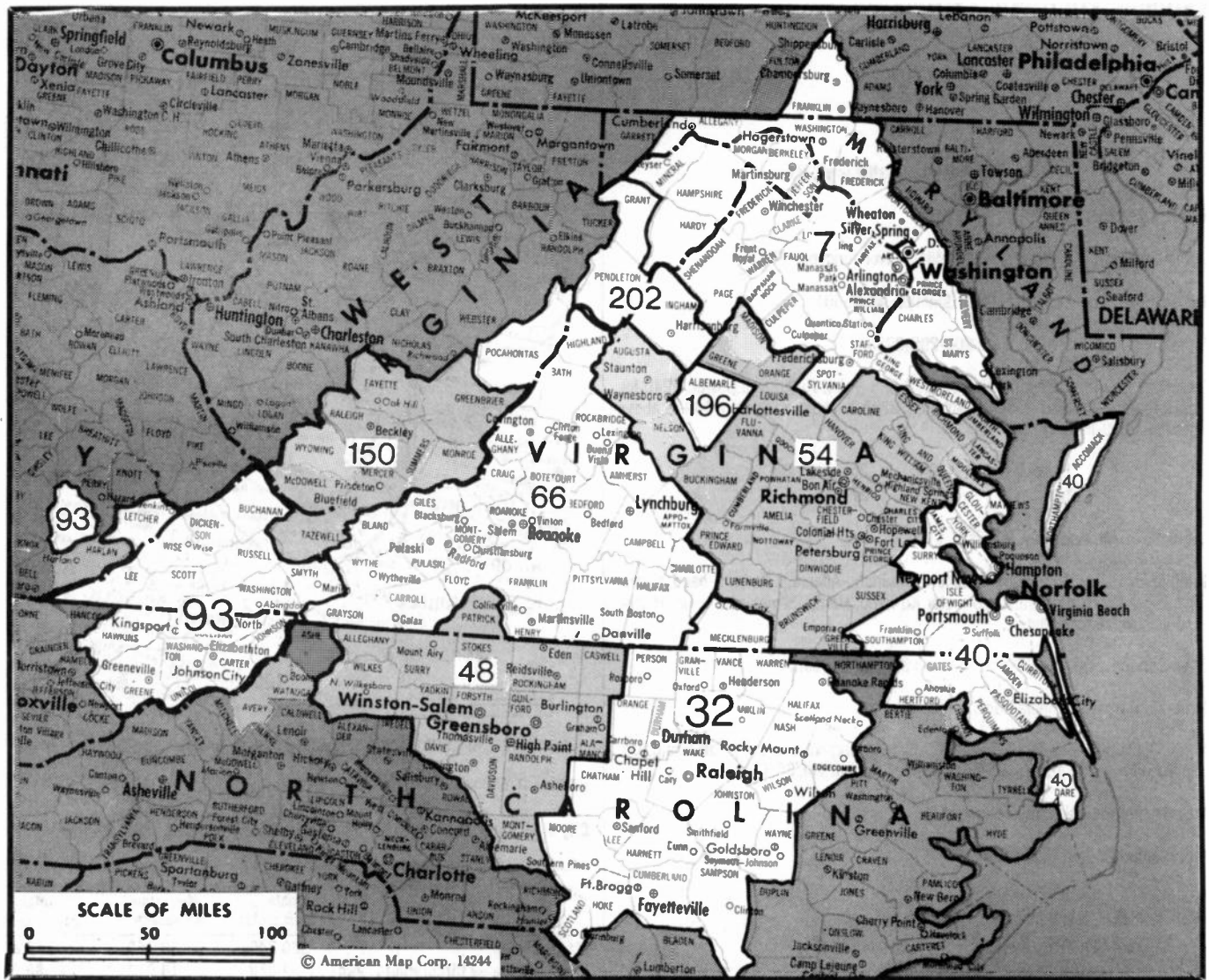
WNNE-TV BPCT-781113KF Granted 5/31/79 © American Map Corp., No. 14244

Rates: On request.

City of License: Hartford. DMA: Burlington-Plattsburgh. Rank: 92.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	360,740	158,150	518,890
Average Weekly Circulation (1994)	62,088	18,077	80,205
Average Daily Circulation (1994)			38,061



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Washington, DC	1,876,000	7	WDCA (20), WFTY (50), WHAG-TV (25), WJAL (68), WJLA-TV (7), WRC-TV (4), WTMW (14), WTTG (5), WUSA (9), WVVI (66), WYVN (60)
Raleigh-Durham, NC	762,880	32	WFAY (62), WKFT (40), WLFL (22), WRAL-TV (5), WRDC (28), WRMY (47), WTVU (11), WYED (17)
Norfolk-Portsmouth-Newport News, VA	620,390	40	WAVY-TV (10), WGNT (27), WJCB (49), WTKR (3), WTVZ (33), WVBT (43), WVEC-TV (13)
Greensboro-High Point-Winston Salem, NC	548,460	48	WAAP (16), WEJC (20), WFRY-TV (2), WGGT (48), WGHF-TV (8), WLXI-TV (61), WNRW (45), WXII (12)
Richmond-Petersburg, VA	494,040	54	WAWB (65), WRIC-TV (8), WRLH-TV (35), WTVR-TV (6), WWBT (12)
Roanoke-Lynchburg, VA	390,240	66	WDBJ (7), WEFC (38), WFXR-TV (27), WJPR (21), WSET-TV (13), WSLS-TV (10)
Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN)	281,470	93	WCYB-TV (5), WEMT (39), WJHL-TV (11), WKPT-TV (19)
Bluefield-Beckley-Oak Hill, WV	136,110	150	WOAY-TV (4), WVVA (6)
Charlottesville, VA	44,550	196	WVIR-TV (29)
Harrisonburg, VA	38,850	202	WHSV-TV (3)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WJHL-TV, Bristol	See Johnson City, TN
WKPT-TV, Bristol	See Kingsport, TN
WVEC-TV, Hampton	See Norfolk, VA
WDBJ & WSLS-TV, Lynchburg	See Roanoke, VA
WAVY-TV & WNGT, Norfolk	See Portsmouth, VA
WRIC-TV, Petersburg	See Richmond, VA
WJPR & WSET-TV, Roanoke	See Lynchburg, VA

Virginia Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	11	12	23
Educational Television Stations	0	10	10
	11	22	33

Virginia—Arlington

WTMW

Ch. 14

Network Service: None, independent.

Licensee: Urban Bcstg. Corp., 1301 20th St. NW, Suite 1002, Washington, DC 20036.

Studio: 3565 Lee Highway, Arlington, VA 22207.

Telephone: 703-528-0051.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 2880-kw max. visual. Antenna: 568-ft. above av. terrain, 650-ft. above ground, 1010-ft. above sea level.

Latitude 38° 56' 24"
Longitude 77° 04' 54"

Transmitter: 4001 Nebraska Ave. NW, Washington, DC.

Ownership: Urban Bcstg. Corp.

Began Operation: August 30, 1993.

Personnel:

- Ted White, General Manager.
- Floyd Palmer, Sales Manager.
- Bill Kramer, Chief Engineer.
- Page Silver, Business Manager.
- Gigi Hinton, Production Manager.

Rates: On request.

City of License: Arlington. DMA: Washington, DC. Rank: 7.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	284,660	239,510	524,170
Average Weekly Circulation (1994)	1,943	0	2,551
Average Daily Circulation (1994)			1,295

Virginia—Ashland

WAWB
(formerly WZXX)

Ch. 65

Network Service: None, independent.

Licensee: Christel Bcstg. Inc., 4120 E. Parham Rd., Richmond, VA 23228.

Studio: 4120 E. Parham Rd., Richmond, VA 23228.

Telephone: 804-672-6565.

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 832-kw max. visual. Antenna: 860-ft. above av. terrain, 869-ft. above ground, 968-ft. above sea level.

Latitude 37° 44' 32"
Longitude 77° 15' 18"

Holds CP for change to 1581-kw max. visual. BPCT-930729KO.

Transmitter: Rte. 652, 1.4-mi. from intersection of Rte. 615.

Ownership: Christel Broadcasting Inc.

Began Operation: March 9, 1990.

Represented (legal): May & Dunne, Chartered.

Represented (engineering): Smith & Powstenko.

Personnel:

Jim Campana, General Manager.
Jeff Loughridge, Chief Engineer.
Cyndi Trevino, Traffic Manager.

Highest 30 Sec. Rate: \$25.



WAWB BPCT-930729KO Granted 8/25/93 © American Map Corp., No. 14244

City of License: Ashland. DMA: Richmond-Petersburg. Rank: 54.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	216,280	143,590	359,870
Average Weekly Circulation (1994)	17,265	10,071	29,026
Average Daily Circulation (1994)			8,175

Virginia—Bristol-Kingsport-Johnson City, Tennessee

WCYB-TV

Ch. 5

Network Service: NBC.

Licensee: Appalachian Bcstg. Corp., Cumberland & Lee Sts., Bristol, VA 24201.

Studio: 101 Lee St., Bristol, VA 24201.

Telephone: 703-645-1555. Fax: 703-645-1513.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 83.2-kw visual, 11.5-kw aural. Antenna: 2230-ft. above av. terrain, 140-ft. above ground, 4380-ft. above sea level.

Latitude 36° 26' 57"
Longitude 82° 06' 31"

Transmitter: Rye Patch Knob, Cherokee National Forest.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter Ku-band; Harris, 6.1-meter C-band; Comtech, 3.8-meter Ku & C-band; Harris, 3-meter Ku-band; Harris, Standard Communications receivers.

News Services: AP, NBC, Conus, Sports News Satellite.

Ownership: Lamco Communications Inc. (Group Owner).

Began Operation: August 13, 1956. Sale to present owner by Starr Bcstg. Group approved by FCC March 17, 1977 (Television Digest, Vol. 16:33). Sale to Starr by Robert H. Smith, J. Fey Rogers, Charles M. Gore & Harry M. Daniel approved Nov. 12, 1970 (Vol. 10:6, 46).

Represented (sales): Pety Television Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Joe Macione Jr., Executive Vice President & General Manager.
Richard Torbett, Sales Manager.
Steve Hawkins, News Manager.
Cheryl Stout, Program Manager.
Tom Cupp, Engineering Manager.
Lisa Kelechava, Promotion Manager.
Louise Taylor, Business Manager.

Rates: On request.




WCYB-TV BPCT-5221 Granted 8/23/78 © American Map Corp., No. 14244

City of License: Bristol. DMA: Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN). Rank: 93.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	853,410	486,520	1,339,930
Average Weekly Circulation (1994)	171,056	79,046	287,943
Average Daily Circulation (1994)			188,909



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Virginia—Charlottesville

WVIR-TV

Ch. 29

Network Service: NBC.

Licensee: Virginia Broadcasting Corp., Box 769, Charlottesville, VA 22902.

Studio: 503 E. Market St., Charlottesville, VA 22902.

Telephone: 804-977-7082. Fax: 804-971-2800.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. visual. Antenna: 1188-ft. above av. terrain, 269-ft. above ground, 1729-ft. above sea level.

Latitude 37° 59' 00"
Longitude 78° 28' 54"

Transmitter: Carter Mountain, 3.5-mi. S of Charlottesville.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 5-meter.

News Service: AP.

Ownership: Waterman Broadcasting Corp. (Group Owner).

Began Operation: March 11, 1973. Sale to present owner by Harold B. Wright Jr., et al., approved by FCC Oct. 30, 1986.

Represented (sales): Katz Continental Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Harold B. Wright Jr., Vice President & General Manager.
Jim Fernald, General Sales Manager.
Dave Cupp, News Director.
Bob Doyle, Program Director.
Phyllis Melton, Business Manager.
Sid Shumate, Director of Engineering.



WVIR-TV BMPCT-921208KE Granted 3/31/93 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$550.

NETWORK BASE HOURLY RATE: \$75.

City of License: Charlottesville. DMA: Charlottesville. Rank: 196.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	337,510	243,270	580,780
Average Weekly Circulation (1994)	54,002	31,081	93,063
Average Daily Circulation (1994)			49,074

Virginia—Harrisonburg

WHSV-TV

Ch. 3

Network Service: ABC.

Licensee: Benedek Bcstg. of Virginia Inc., Box TV3, Harrisonburg, VA 22801-0030.

Studio: Rte. 33 West, Harrisonburg, VA 22801.

Mailing Address: Box TV3, Harrisonburg, VA 22801-0030.

Telephone: 703-433-9191. Fax: 703-433-4028.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 8.32-kw visual, 0.83-kw aural. Antenna: 2130-ft. above av. terrain, 332-ft. above ground, 3287-ft. above sea level.

Latitude 38° 36' 05"
Longitude 78° 37' 57"

Transmitter: Big Mountain, New Market, VA.

Satellite Earth Stations: ADM, 6.1-meter C-band; Andrew, 4.7-meter C-band; ChannelMaster, 3.7-meter C-band; DH Satellite, 3.7-meter Ku & C-band; AFC, 3.6-meter C-band; Avantek, M/A-Com, Standard Agile Omni receivers.

News Services: AP, ABC.

Ownership: A. Richard Benedek (Group Owner).

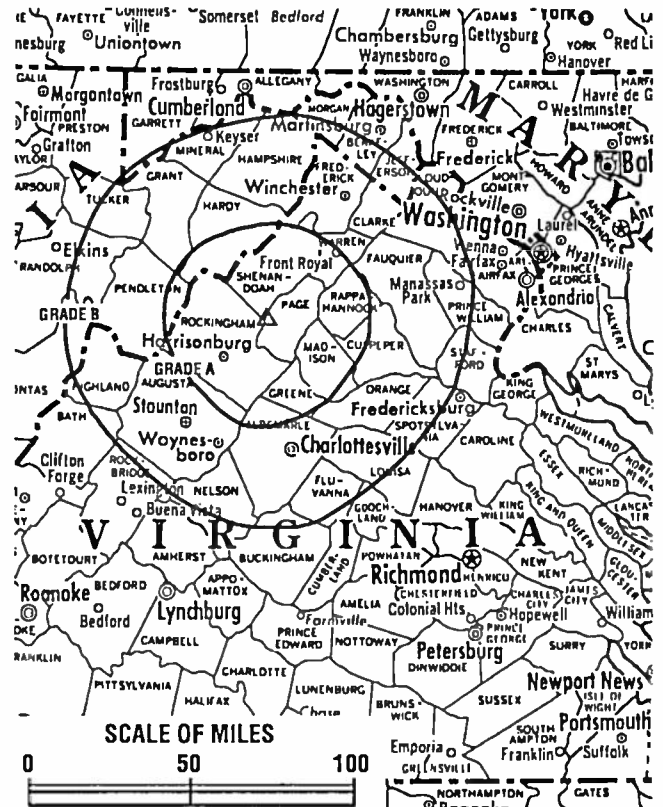
Began Operation: October 9, 1953. Sale to present owner by Worrell Bcstg. approved by FCC Nov. 5, 1986. Sale to Worrell Bcstg. by Gilmore Bcstg. approved by FCC Jan. 15, 1976; transfer completed June 3, 1976. Sale to Gilmore Bcstg. by Evening Star and Hamilton Shea approved Aug. 9, 1965 (Television Digest, Vol. 5:23, 33). Previous sale of 50% by Transcontinent Corp. and 1% by Hamilton Shea to the Evening Star Broadcasting Co. approved Sept. 23, 1959 (Vol. 15:30, 32, 39). Sale to Transcontinent Corp. & Hamilton Shea as co-equal owners by Frederick L. Allman approved May 29, 1956 (Vol. 12:15, 22).

Represented (sales): Katz Continental Television.

Represented (legal): Covington & Burling.

Personnel:

Robert Ganzer, General Manager.
Bob Bolyard, National Sales Manager.
Dave Ford, Local Sales Manager.
Steve Raml, News Director.
Robert Ganzer, Program Director.



WHSV-TV BNPCT-1171 Granted 7/28/53 © American Map Corp., No. 14244

Richard Hiatt, Chief Engineer & Operations Manager.
Diane Lillicrap, Promotion Director.
Brenda Brown, Business Manager.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$500.

City of License: Harrisonburg. DMA: Harrisonburg. Rank: 202.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	428,120	331,940	760,060
Average Weekly Circulation (1994)	63,520	30,806	107,699
Average Daily Circulation (1994)			59,458

Virginia—Lynchburg

WJPR

Ch. 21

(Satellite of WFXR-TV, Roanoke, VA)

Network Service: Fox.

Licensee: Grant Bcstg. System II Inc., 915 Middle River Dr., Fort Lauderdale, FL 33304.

Studio: 2618 Colonial Ave. SW, Roanoke, VA 24015.

Telephone: 703-344-2127. Fax: 703-345-1912.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 4207-kw max. visual, 421-kw max. aural. Antenna: 1640-ft. above av. terrain, 886-ft. above ground, 2748-ft. above sea level.

Latitude 37° 19' 14.00"
 Longitude 79° 37' 58.50"

Transmitter: Flat Top Mountain, Bedford County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter C-band; AFC, 3-meter Ku-band; M/A-Com, Pinzone receivers.

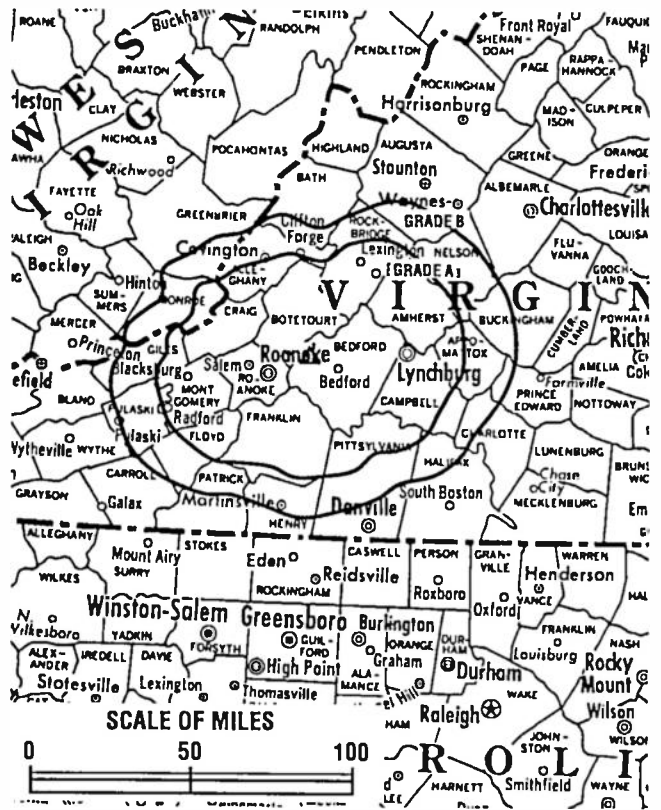
Ownership: Grant Bcstg. System II Inc. (Group Owner).

Began Operation: March 23, 1986. FCC approved sale to present owners Aug. 27, 1990.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

- Stan Marinoff, Vice President & General Manager.
- Tony Kahl, General Sales Manager.
- Kipp Preston, Program Director.
- Sam Lawson, Promotion Director.
- Judy Knox, Business Manager.
- Bob Jenkins, Chief Engineer.



WJPR BPCT-930226KG Granted 5/13/93 © American Map Corp., No. 14244

Rates: On request.

City of License: Roanoke. DMA: Roanoke-Lynchburg. Rank: 66.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	299,300	204,190	503,490
Average Weekly Circulation (1994)	76,641	27,066	107,180
Average Daily Circulation (1994)			39,961

Virginia—Lynchburg

WSET-TV

Ch. 13

Network Service: ABC.

Licensee: WSET Inc., Box 11588, Lynchburg, VA 24506-1588.

Studio: 2320 Langhome Rd., Lynchburg, VA 24501.

Mailing Address: Box 11588, Lynchburg, VA 24506-1588.

Telephone: 804-528-1313. Fax: 804-847-0458.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 300-kw visual, 29.5-kw aural. Antenna: Circularly polarized, 1960-ft. above av. terrain, 1189-ft. above ground, 3149-ft. above sea level.

Latitude 37° 18' 54"
Longitude 79° 38' 06"

Transmitter: Thaxton Mountain, 15-mi. E of Roanoke.

Satellite Earth Stations: Andrew, 7-meter; Microdyne, 7-meter; AvanteK, M/A-Corn, Microdyne receivers.

News Services: ABC, AP.

Ownership: Allbritton Communications Company (Group Owner).

Began Operation: February 8, 1953. Sale to present owner by Evening Star Bcstg. Co. approved May 5, 1976 by FCC. Sale to Evening Star by Lynchburg Bcstg. Co. approved Aug. 23, 1965 (Television Digest, Vol. 5:25, 35).

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jansky & Bailey.

Personnel:

Jerry Heilman, General Manager.
Michael Brunette, General Sales Manager.
Linda Ottinger, National Sales Manager.
Roy Clem, News Director.
John Crumpler, Promotion Director.
Douglas Daniel, Director of Engineering.
Beve Lutz, Manager, Business Services.



WSET-TV BMPCT-810423KF Granted 9/29/81 © American Map Corp., No. 14244

Pam Vess, Community Services Director.
Willis Little, Chief Engineer.
Dorothy Ballagh, Manager, Traffic.

Rates: On request.

City of License: Lynchburg. DMA: Roanoke-Lynchburg. Rank: 66.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	364,690	248,870	613,560
Average Weekly Circulation (1994)	169,068	85,222	272,224
Average Daily Circulation (1994)			148,465

Virginia—Manassas

WVVI
(formerly WTKK)
Ch. 66

Network Service: None, independent.

Licensee: VVI Manassas Inc., 6740 Shady Oak Rd., Minneapolis, MN 55344.

Studio: 9008 Center St., Manassas, VA 22110.

Telephone: 703-631-2310. Fax: 703-369-1910.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 550-ft. above av. terrain, 459-ft. above ground, 897-ft. above sea level.

Latitude 38° 47' 16"
Longitude 77° 19' 48"

Holds CP for change to 4400-kw max. visual, 551-ft. above av. terrain, 397-ft. above ground, 835-ft. above sea level. BPCT-940128KH.

Transmitter: 6110 Ox Rd., Fairfax Station.

Satellite Earth Stations: Weatherscan, 10-meter; Weatherscan, 3-meter; Weatherscan, 2.3-meter Ku-band.

Ownership: ValueVision International Inc.

Began Operation: March 26, 1978. Sale to present owner by WTKK Inc. approved by FCC Jan. 27, 1994 (Television Digest, Vol. 33:44).

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:
Mike Jones, President & General Manager.
Phil DeLorme, Chief Engineer.

Highest 30 Sec. Rate: \$450.



WVVI BPCT-940128KH Granted 3/9/94 © American Map Corp., No. 14244

City of License: Manassas. DMA: Washington, DC. Rank: 7.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	711,080	450,920	1,162,000
Average Weekly Circulation (1994)	6,251	6,251	12,800
Average Daily Circulation (1994)			4,100

Virginia—Norfolk

WJCB

Ch. 49

Network Service: None, independent.

Licensee: Tidewater Christian Communications Corp., 2700 Washington Ave., Suite 4, Newport News, VA 23607.

Studio: 910 W. Mercury Blvd., Suite 2-C, Hampton, VA 23666.

Telephone: 804-247-0049.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 495.9-kw max. visual. Antenna: 509-ft. above av. terrain, 499-ft. above ground, 522-ft. above sea level.

Latitude	36°	48'	32"
Longitude	76°	30'	13"

Transmitter: On Hwy. 337, 0.75-mi. S of Driver.

Ownership: Tidewater Christian Communications Corp.

Began Operation: May 29, 1989.

Personnel:

Sam Jacobs, General Manager.
James Counsel, Local Sales Manager.

Rates: On request.

City of License: Norfolk. DMA: Norfolk-Portsmouth-Newport News. Rank: 40.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



WJCB BMPCT-870918KG Granted 10/30/87 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	327,920	131,880	459,800
Average Weekly Circulation (1994)	8,178	3,095	11,234
Average Daily Circulation (1994)			2,282

Virginia—Norfolk

WTKR

Ch. 3

Network Service: CBS.

Licensee: Narragansett Television L.P., 720 Boush St., Norfolk, VA 23510.

Studio: 720 Boush St., Norfolk, VA 23510.

Telephone: 804-446-1000. Fax: 804-622-1113.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 980-ft. above av. terrain, 1029-ft. above ground, 1049-ft. above sea level.

Latitude 36° 48' 56"
Longitude 76° 28' 00"

Transmitter: 5277 Nansemond Pkwy., Suffolk, VA 23434.

Satellite Earth Stations: C-band; Ku-band; Harris, Scientific-Atlanta receivers.

News Services: AP, CBS, Conus, NIWS, UPI.

Ownership: Narragansett Television L.P. (Group Owner).

Began Operation: April 2, 1950. Sale to Knight-Ridder by Landmark Television approved by FCC Jan. 16, 1981 (Television Digest, Vol. 20:33; 21:4). Sale to present owners approved April 26, 1989 (Vol. 29:9).

Represented (sales): Petry Television Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

- Christopher W. Pike, General Manager.
- Dave Davis, General Sales Manager.
- Jim Laura, Local Sales Manager.
- Andrew Starr, National Sales Manager.
- Jack Welsby, Program Director & Business Manager.
- Chris Dominici, Creative Director, Promotions.
- Gene Gildow, Chief Engineer.
- Julie McCollum, Director of Personnel & Community Relations.



WTKR BNPCT-1051 Granted 4/7/53 © American Map Corp., No. 14244

Rates: On request.

City of License: Norfolk. DMA: Norfolk-Portsmouth-Newport News. Rank: 40.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	648,910	309,410	958,320
Average Weekly Circulation (1994)	361,025	159,819	544,813
Average Daily Circulation (1994)			337,608

Virginia—Norfolk

WTVZ

Ch. 33

(Also serves Virginia Beach, Hampton, Newport News, Portsmouth & Chesapeake, VA)

Network Service: Fox.

Licensee: Max Television of Norfolk, L. P., 900 Granby St., Norfolk, VA 23510.

Studio: 900 Granby St., Norfolk, VA 23510.

Telephone: 804-622-3333. Fax: 804-623-1541.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. & 1320-kw horizontal visual, 204-kw horizontal aural. Antenna: 910-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude 36° 48' 32"
Longitude 76° 30' 13"

Transmitter: 1-mi. S of Driver, VA.

Satellite Earth Stations: Andrew, 5-meter C-band; Continental, 4.9-meter C-band; AFC, 3.7-meter Ku-band; DX Engineering, M/A-Com, Scientific-Atlanta receivers.

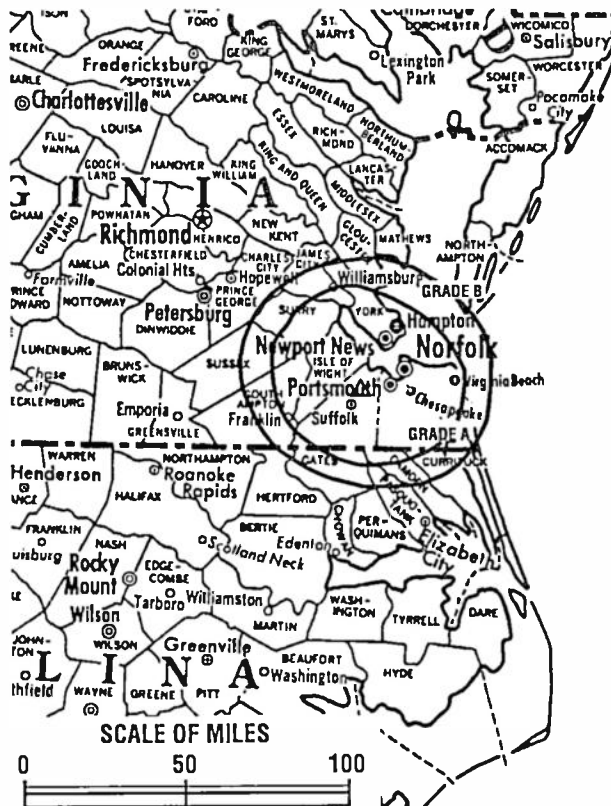
Ownership: Max Television L.P. (Group Owner).

Began Operation: September 24, 1979. Sale to present owner by TVX Broadcast Group approved by FCC May 24, 1989 (Television Digest, Vol. 29:15).

Represented (sales): Seitel Inc.

Personnel:

- Elise Kennett, Vice President & General Manager.
- Scott Sanders, General Sales Manager.
- Margie Nelowett, National Sales Manager.
- Mark Hudgins, Program Director.
- Shelley Stiles, Promotion Director.
- Ed Cuthrell, Chief Engineer.



WTVZ BMPCT-790416KL Granted 9/28/79 © American Map Corp., No. 14244

Rates: On request.

City of License: Norfolk. DMA: Norfolk-Portsmouth-Newport News. Rank: 40.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	479,680	228,230	707,910
Average Weekly Circulation (1994)	279,454	102,429	393,397
Average Daily Circulation (1994)			186,996

Virginia—Hampton-Norfolk

WVEC-TV

Ch. 13

Network Service: ABC.

Licensee: WVEC Television Inc., 613 Woodis Ave., Norfolk, VA 23510.

Studio: 613 Woodis Ave., Norfolk, VA 23510.

Hampton Bureau: 1932 Pembroke Ave., Hampton, VA 23663.

Telephones: 804-625-1313; 804-722-6331. Fax: 804-628-6220.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 987-ft. above av. terrain, 974-ft. above ground, 994-ft. above sea level.

Latitude	36°	49'	00"
Longitude	76°	28'	05"

Transmitter: Old Suffolk Rd., 7-mi. W of Portsmouth, Shoulders Hill, Nansemond County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; RCA, 3.7-meter Ku-band; Superior, 4.5-meter Ku-band; Avantek, RCA, Scientific-Atlanta, Standard Components receivers.

News Services: AP, CNN, UPI.

Ownership: A. H. Belo Corp. (Group Owner).

Began Operation: September 19, 1953 on Ch. 15; it switched to Ch. 13. on Nov. 13, 1959. Sale to Corinthian Bcstg. by Thomas P. Chisman, et al., approved by FCC Feb. 12, 1980 (Television Digest, Vol. 19:21). Sale to present owner approved Nov. 29, 1983 (Vol. 23:20).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Lee R. Salzberger, President & General Manager.
 John Rizzuti, General Sales Manager.
 Harrol A. Brauer III, Local Sales Manager.
 Chris Sniffen, National Sales Manager.
 David Cassidy, News Director.



WVEC-TV BPCT-3279 Granted 7/29/64 © American Map Corp., No. 14244

Dave Yarashes, Financial Manager.
 Dick Cannon, Chief Engineer.
 Bud Brown, Marketing & Creative Services Manager.
 Duane Bryan, Production Manager.
 Sherri Brennen, Community Affairs Director.

Rates: On request.

City of License: Hampton. DMA: Norfolk-Portsmouth-Newport News. Rank: 40.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	575,200	304,050	879,250
Average Weekly Circulation (1994)	365,610	152,422	543,928
Average Daily Circulation (1994)			331,102

Virginia—Portsmouth-Norfolk-Newport News

WAVY-TV

Ch. 10

Network Service: NBC.

Licensee: WAVY TV Inc., 300 Wavy St., Portsmouth, VA 23704.

Studio: 300 Wavy St., Portsmouth, VA 23704.

Telephone: 804-393-1010. Fax: 804-399-7628.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 38.9-kw aural. Antenna: 990-ft. above av. terrain, 1026-ft. above ground, 1050-ft. above sea level.

Latitude 36° 49' 14"
Longitude 76° 30' 41"

Transmitter: 2865 Kings Hwy., Driver, VA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Andrew, 4.5-meter Ku & C-band; Harris, 3.5-meter Ku-band; Harris, 3.1-meter C-band; Andrew, DX Engineering, Harris, Microdyne receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, UPI.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: September 1, 1957. Sale to LIN Bcstg. by Tidewater Teleradio Inc. approved by FCC March 27, 1968.

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Lyle Banks, President & General Manager.
Edward Munson, General Sales Manager.
David Rogers, Local Sales Manager.
Mike Mastrullo, Marketing Director.
Les Garrenton, Chief Engineer.



WAVY-TV BPCT-1750 Granted 5/29/56 © American Map Corp., No. 14244

Manny Munoz, Business Manager.
Dave Whitener, Production Manager.
Jane Tucker, Program Coordinator.

Rates: On request.

City of License: Portsmouth. DMA: Norfolk-Portsmouth-Newport News. Rank: 40.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	616,660	325,590	942,250
Average Weekly Circulation (1994)	360,115	159,676	542,513
Average Daily Circulation (1994)			296,053

Virginia—Portsmouth-Norfolk-Newport News

WGNT

Ch. 27

Network Service: None, independent.

Licensee: Centennial Communications Inc., 1318 Spratley St., Portsmouth, VA 23704.

Studio: 1318 Spratley St., Portsmouth, VA 23704.

Branch Office: 753 Thimble Shoals Blvd., Suite 1B, Newport News, VA 23606.

Telephone: 804-393-2501. Fax: 804-399-3303.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2340-kw max. & 1440-kw horizontal visual, 234-kw max. & 144-kw horizontal aural. Antenna: 970-ft. above av. terrain, 1023-ft. above ground, 1049-ft. above sea level.

Latitude	36°	48'	43"
Longitude	76°	27'	49"

Transmitter: 5443 Nansemond Pkwy., Suffolk, VA.

Satellite Earth Stations: Comtech, 7.3-meter Ku-band; AFC, 3.7-meter Ku-band; TrueFocus, 4.9-meter Ku & C-band; M/A-Com, Agile Omni, Uniden receivers.

Ownership: Centennial Communications Inc.

Began Operation: October 1, 1961 as a non-commercial religious station. Began commercial operation July 1967. Sale to present owners approved by FCC May 22, 1989.

Represented (sales): Katz Independent Television.

Represented (legal): Cohen & Berfield.

Personnel:

- W. Howard Jernigan Jr., President & Chief Operating Officer.
- Ernest T. Harris, General Sales Manager.
- John Rezabeck, Local Sales Manager.
- Ruth Young, National Sales Manager.
- George Randell, Director of Engineering.
- Larry Harris, Production Manager.
- Vern Baker, Business Manager.



WGNT BPCT-4187 Granted 9/18/69 © American Map Corp., No. 14244

Scott Benton, Director of Syndication.
Jeanne Pennington, Promotion Director.

Highest 30 Sec. Rate: \$500.

City of License: Portsmouth. DMA: Norfolk-Portsmouth-Newport News. Rank: 40.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	576,360	274,850	851,210
Average Weekly Circulation (1994)	205,718	104,422	323,018
Average Daily Circulation (1994)			120,841

Virginia—Richmond-Petersburg

WRIC-TV

Ch. 8

Network Service: ABC.

Licensee: Young Bcstg. Inc.

Studio: Arboretum Place, Richmond, VA 23236-3464.

Telephone: 804-330-8888. Fax: 804-330-8882.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 269-kw visual, 26.9-kw aural. Antenna: 1052-ft. above av. terrain, 999-ft. above ground, 1356-ft. above sea level.

Latitude 37° 30' 46"
Longitude 77° 36' 06"

Transmitter: 23 Sesame St., Midlothian District.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7-meter C-band; Comtech, 5-meter C-band; Scientific-Atlanta, 4.5-meter Ku & C-band; RF Systems, 3-meter Ku-band; Avantek, Drake, M/A-Com, Scientific-Atlanta receivers.

News Services: ABC, AP, CNN, NIWS.

Ownership: Young Bcstg. Inc. (Group Owner).

Began Operation: August 15, 1955. Sold to Nationwide Communications Inc. by Thomas G. Tinsley Jr. & Assoc. in 1968 (Television Digest, Vol. 7:45). Sale to present owner approved August 24, 1994.

Represented (sales): Katz American Television.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

Benjamin McKeel, General Manager.
Timothy Frame, General Sales Manager.
Stephen Hayes, Local Sales Manager.
Terry Heaton, News Director.
Tom Beauchamp, Chief Engineer.
Lauren Bacigalupi, Promotion Director.



WRIC-TV BPCT-5022 Granted 5/19/77 © American Map Corp., No. 14244

Janet South, Business Manager.
Sandhi Kozsuch, Director of Operations.

Rates: On request.

City of License: Petersburg. DMA: Richmond-Petersburg. Rank: 54.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	958,470	595,480	1,553,950
Average Weekly Circulation (1994)	253,678	160,919	465,256
Average Daily Circulation (1994)			265,565

Virginia—Richmond

WRLH-TV

Ch. 35

Network Service: Fox.

Licensee: Act III Bcstg. License Corp., 1925 Westmoreland St., Richmond, VA 23230.

Studio: 1925 Westmoreland St., Richmond, VA 23230.

Mailing Address: Box 11169, Richmond, VA 23230.

Telephones: 804-358-3535; 804-359-3510. Fax: 804-358-1495.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 2588-kw max. & 1183-kw horizontal visual, 259-kw max. & 118-kw horizontal aural. Antenna: 1259-ft. above av. terrain, 1212-ft. above ground, 1514-ft. above sea level.

Latitude	37°	30'	22"
Longitude	77°	42'	03"

Transmitter: 15703 Midlothian Turnpike, Chesterfield.

Satellite Earth Stations: United Satellite Systems, 5-meter C-band; Comtech, 5-meter C-band; AFC, 3.6-meter Ku-band; Agile Omni receivers.

Ownership: Act III Broadcasting Inc. (Group Owner).

Began Operation: February 20, 1982. Sale to Gillett Group by Times Mirror Co. following merger with A. S. Abell Co. approved by FCC Sept. 4, 1986 (Television Digest, Vol. 26:28). Sale to A. S. Abell Co. by Television Corp. of Richmond approved by FCC April 24, 1985. Transfer to Busse Bcstg. approved 1987. Sale to present owner approved Sept. 9, 1988.

Represented (sales): Seltel Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

- Don Richards, General Manager.
- Brandt Minnick, General Sales Manager.
- Dee Davies, Local Sales Manager.

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We were the broker
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325 Garden Rd., Palm Beach, FL 33480 (407) 863 8995
P.O. Box 43263, Cincinnati, OH 45243 0263 (513) 271-5400



WRLH-TV BPCT-861230KF Granted 3/26/87 © American Map Corp., No. 14244

- Susan Vondelehr, National Sales Manager.
- Bill Finch, News & Program Director.
- Jeanine Joseph, Promotion Director.
- Vicky Cosio, Business Manager.
- Lori Antoniak, Marketing Director.
- Eldon Brown, Chief Engineer.

Rates: On request.

City of License: Richmond. DMA: Richmond-Petersburg. Rank: 54.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	692,920	400,440	1,093,360
Average Weekly Circulation (1994)	160,120	110,007	298,552
Average Daily Circulation (1994)			140,330

Virginia—Richmond

WTVR-TV

Ch. 6

Network Service: CBS.

Licensee: Roy H. Park Bcstg. of Virginia Inc., Box 11064, Richmond, VA 23230.

Studio: 3301 W. Broad St., Richmond, VA 23230.

Telephone: 804-254-3600. Fax: 804-254-3699.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 840-ft. above av. terrain, 844-ft. above ground, 1049-ft. above sea level.

Latitude 37° 34' 00"
Longitude 77° 28' 36"

Transmitter: Tilden St. & Cutshaw Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5.2-meter C-band; Comtech, 5.2-meter Ku & C-band.

SNG Mobile Dish: Harris-Allied-Vertex, Ku-band.

AM Affiliate: WTVR, 5-kw, 1380 kHz.

FM Affiliate: WTVR-FM, 50-kw, 98.1 MHz (No. 251), 844-ft.

News Services: AP, CNN.

Ownership: Park Communications Inc. (Group Owner).

Began Operation: April 15, 1948. Sale to present owner by Wilbur M. Havens approved Oct. 13, 1965 by FCC (Television Digest, Vol. 5:42).

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Richard Pegram, Executive Vice President & General Manager.
Wanda Lewis, Vice President, Sales.
Armand Grez, National Sales Manager.
Linda Jones, Regional Sales Manager.
Elliott Wiser, News Director.



WTVR-TV BMPCT-882 Granted 12/12/52 © American Map Corp., No. 14244

Matt Heffernan, Program Director.
Sandy Fowler-Jones, Promotion Director.
Laura Collins, Business Manager.
Michael DeWire, Chief Engineer.

Rates: On request.

City of License: Richmond. DMA: Richmond-Petersburg. Rank: 54.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,244,550	796,430	2,040,980
Average Weekly Circulation (1994)	282,461	173,021	512,331
Average Daily Circulation (1994)			292,747

Virginia—Richmond

WWBT

Ch. 12

Network Service: NBC.

Licensee: Jefferson-Pilot Communications Co. of Virginia, 5710 Midlothian Pike, Richmond, VA 23225.

Studio: 5710 Midlothian Pike, Richmond, VA 23225.

Mailing Address: Box 12, Richmond, VA 23201.

Telephone: 804-230-1212. Fax: 804-230-2793.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: Circularly polarized, 790-ft. above av. terrain, 790-ft. above ground, 1000-ft. above sea level.

Latitude 37° 30' 22.50"
Longitude 77° 30' 11.95"

Transmitter: 5710 Midlothian Pike.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Satcom Technologies, 9.2-meter C-band; Harris, 5-meter Ku-band; Harris, Microwave Assoc. receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, Conus, NBC, UPI.

Ownership: Jefferson-Pilot Communications Co. (Group Owner).

Began Operation: April 29, 1956. Sale to Jefferson Standard Bcstg. by Richmond Television Corp. approved Oct. 16, 1968 (Television Digest, Vol. 8:43).

Represented (sales): Pety Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): A. D. Ring, P.C.

Personnel:

John Shreves, Vice President & General Manager.
David G. Frasier, Broadcast Operations Manager.
Ellen Shuler, General Sales Manager.
Harvey Powers, News Manager.



WWBT BPCT-1622 Granted 11/30/55 © American Map Corp., No. 14244

Mary MacMillan, Marketing Manager.
Paul Escobar, Controller.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$925.

City of License: Richmond. DMA: Richmond-Petersburg. Rank: 54.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	811,590	548,340	1,359,930
Average Weekly Circulation (1994)	261,893	152,213	455,327
Average Daily Circulation (1994)			259,983

Virginia—Roanoke

WEFC

Ch. 38

Network Service: None, independent.

Licensee: Vine & Branch Inc., 612 Bullitt Ave. SE, Roanoke, VA 24013.

Studio: 612 Bullitt Ave. SE, Roanoke, VA 24013.

Telephone: 703-982-3694. Fax: 703-345-8568.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1334-kw max. visual, 66.7-kw max. aural. Antenna: 2022-ft. above av. terrain, 166-ft. above ground, 3926-ft. above sea level.

Latitude	37°	11'	35"
Longitude	80°	09'	29"

Transmitter: Poor Mountain Communications site.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter C-band; M/A-Com, 3.2-meter Ku-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

Ownership: Vine & Branch Inc.

Began Operation: January 3, 1986.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Represented (engineering): Lechman & Johnson Inc.

Personnel:

- C. Kenneth Wright, President & General Manager.
- Andrew Wright, Station Manager.
- Cherry Mann, Local Sales Manager.
- Scott Jordan, Chief Engineer.
- Liz Dowdy, Business Manager.

Highest 30 Sec. Rate: \$65.



WEFC BMPCT-840423KF Granted 6/4/85 © American Map Corp., No. 14244

City of License: Roanoke. DMA: Roanoke-Lynchburg. Rank: 66.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	199,800	108,240	308,040
Average Weekly Circulation (1994)	7,126	6,331	13,409
Average Daily Circulation (1994)			4,308

Virginia—Roanoke

WDBJ

Ch. 7

YOUR HOMETOWN STATION.
WDBJ 7

Network Service: CBS.

Licensee: WDBJ Television Inc., Box 7, Roanoke, VA 24022-0007.

Studio: 2001 Colonial Ave. SW, Roanoke, VA 24015.

Telephone: 703-344-7000. Fax: 703-344-5097.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 62.5-kw aural. Antenna: 2000-ft. above av. terrain, 146-ft. above ground, 3936-ft. above sea level.

Latitude 37° 11' 42"
 Longitude 80° 09' 22"

Transmitter: On Poor Mountain, 13-mi. SW of city.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 5.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 3.7-meter Ku-band; Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, CBS, Conus, UPI, WSI.

Ownership: Schurz Communications Inc. (Group Owner).

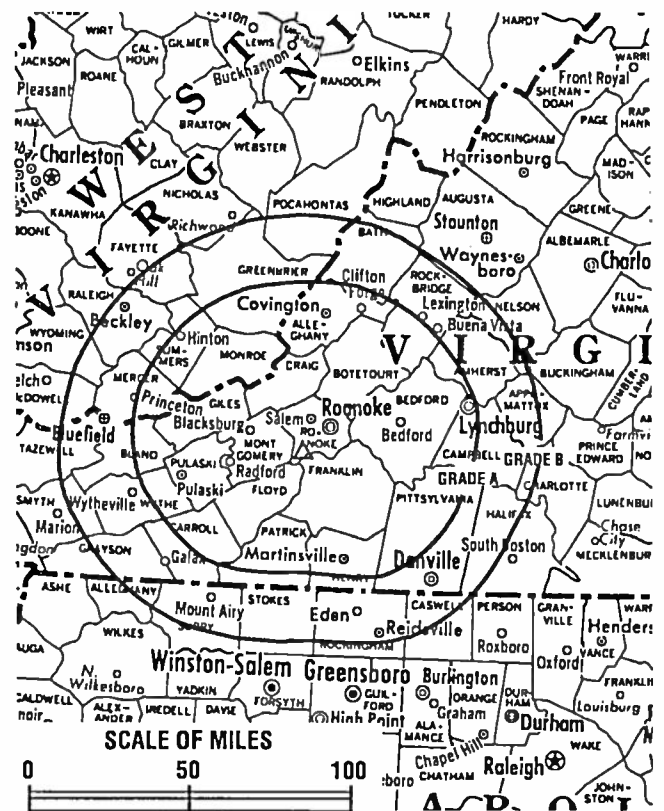
Began Operation: October 3, 1955. Sale to present owner by Times World Corp. approved by FCC Oct. 29, 1969 (Television Digest, Vol. 9:44).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Bryan Cave.

Personnel:

Robert G. Lee, President & General Manager.
 James N. Shaver, Vice President, News & Programming.



WDBJ BMPCT-3023 Granted 4/14/56 © American Map Corp., No. 14244

George Bassett, Director, Sales & Marketing.
 Jim Kent, News Director.
 Joan Turner, Local Sales Manager.
 Carl Guffey, Director of Engineering & Operations.
 Mike Bell, Program Manager.
 Edward Allen, Business Manager.
 Glenn Saunders, Engineering Manager.
 Ellen Bishop, Traffic Manager.

Rates: On request.

City of License: Roanoke. DMA: Roanoke-Lynchburg. Rank: 66.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	913,380	532,730	1,446,110
Average Weekly Circulation (1994)	261,650	141,465	423,580
Average Daily Circulation (1994)			271,886



VIRGINIA'S NUMBER ONE NEWS

More people watch **NEWS 7** at 6:00
than any other Virginia newscast.

SOURCE: NSI JULY '94

•YOUR HOMETOWN STATION•
WDBJ 7

Virginia—Roanoke

WFXR-TV

(formerly WVFT)

Ch. 27

(Operates satellite WJPR, Lynchburg, VA)

Network Service: Fox.

Licensee: Grant Bcstg. System II Inc., 915 Middle River Dr., Fort Lauderdale, FL 33304.

Studio: 2618 Colonial Ave. SW, Roanoke, VA 24015.

Mailing Address: Box 2127, Roanoke, VA 24009-2127.

Telephone: 703-344-2127. Fax: 703-345-1912.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1295-kw visual, 124.2-kw aural. Antenna: 2195-ft. above av. terrain, 180-ft. above ground, 3734-ft. above sea level.

Latitude	37°	11'	46"
Longitude	80°	09'	16"

Requests CP for change to 2690-kw max. visual, 1991-ft. above av. terrain, 161-ft. above ground, 3894-ft. above sea level, transmitter to 8127 Honeysuckle Rd., Bent Mountain. BPCT-931227KE.

Transmitter: 13-mi. from Roanoke at 246°T.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Comtech, 3.5-meter; Chapparral receivers.

Ownership: Grant Bcstg. System II Inc. (Group Owner).

Began Operation: November 11, 1986. Sale to present owners by Family Group Ltd. approved by FCC Aug. 27, 1990.

Represented (sales): Seitel Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:
 Stan Marinoff, Vice President & General Manager.
 Tony Kahl, General Sales Manager.



WFXR-TV BPCT-931227KE Granted 7/12/88 © American Map Corp., No. 14244

Kipp Preston, Program Director.
 Judy Knox, Business Manager.
 Robert Jenkins, Chief Engineer.
 Sam Lawson, Promotion Director.

Rates: On request.

City of License: Roanoke. DMA: Roanoke-Lynchburg. Rank: 66.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	379,830	239,120	618,950
Average Weekly Circulation (1994)	36,996	23,792	65,395
Average Daily Circulation (1994)			26,769

Virginia—Roanoke

WSLS-TV

Ch. 10

Network Service: NBC.

Licensee: Park Communications Inc., Church Ave. at 3rd St., Roanoke, VA 24011.

Studio: Church Ave. at 3rd St., Roanoke, VA 24011.

Mailing Address: Box 2161, Roanoke, VA 24009.

Telephone: 703-981-9110. Fax: 703-343-3157.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 2000-ft. above av. terrain, 268-ft. above ground, 3988-ft. above sea level.

Latitude 37° 12' 02"
Longitude 80° 08' 55"

Transmitter: Poor Mountain, approx. 13-mi. SW of Roanoke.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 4 in operation; Harris, M/A-Com receivers.

News Service: AP.

Ownership: Park Communications Inc. (Group Owner).

Began Operation: December 11, 1952. Sale to present owner by Shenandoah Life Insurance Co. approved by FCC Sept. 10, 1969 (Television Digest, Vol. 9:36, 37).

Represented (sales): Blair Television.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Randy Smith, Vice President & General Manager.
Jim Sparks, General Sales Manager.
Bill Foy, News Director.
Kim Strickland, Program Director.
Mike Berkey, Engineering Manager.
Eric Newman, Production Manager.



WSLS-TV BPCT-5093 Granted 7/14/78 © American Map Corp., No. 14244

Bruton Taylor, Business Manager.
Mark Leslie, Promotion Director.

Rates: On request.

City of License: Roanoke. DMA: Roanoke-Lynchburg. Rank: 66.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	707,570	428,930	1,136,500
Average Weekly Circulation (1994)	207,443	123,634	349,844
Average Daily Circulation (1994)			190,176

Virginia—Virginia Beach

WVBT

Ch. 43

Network Service: Home Shopping Network.

Licensee: The 43 Corporation, 4936 Cleveland St., Virginia Beach, VA 23462.

Studio: 4936 Cleveland St., Virginia Beach, VA 23462.

Telephone: 804-499-4343. **Fax:** 804-499-7389.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 940-kw max. visual. Antenna: 413-ft. above av. terrain, 430-ft. above ground, 427-ft. above sea level.

Latitude 36° 48' 38"
Longitude 76° 16' 57"

Transmitter: 95 Poindexter St., Chesapeake City.

Ownership: The Channel 43 Partnership.

Began Operation: December 17, 1992.

Represented (legal): William Goddard.

Represented (engineering): Silliman & Silliman.

Personnel:

Larry Hunt, General Manager.

Lisa Rhodes, Program & Promotion Director.

Rick Smith, Production Manager.

Walter Ulloa, Business Manager.

Rates: On request.

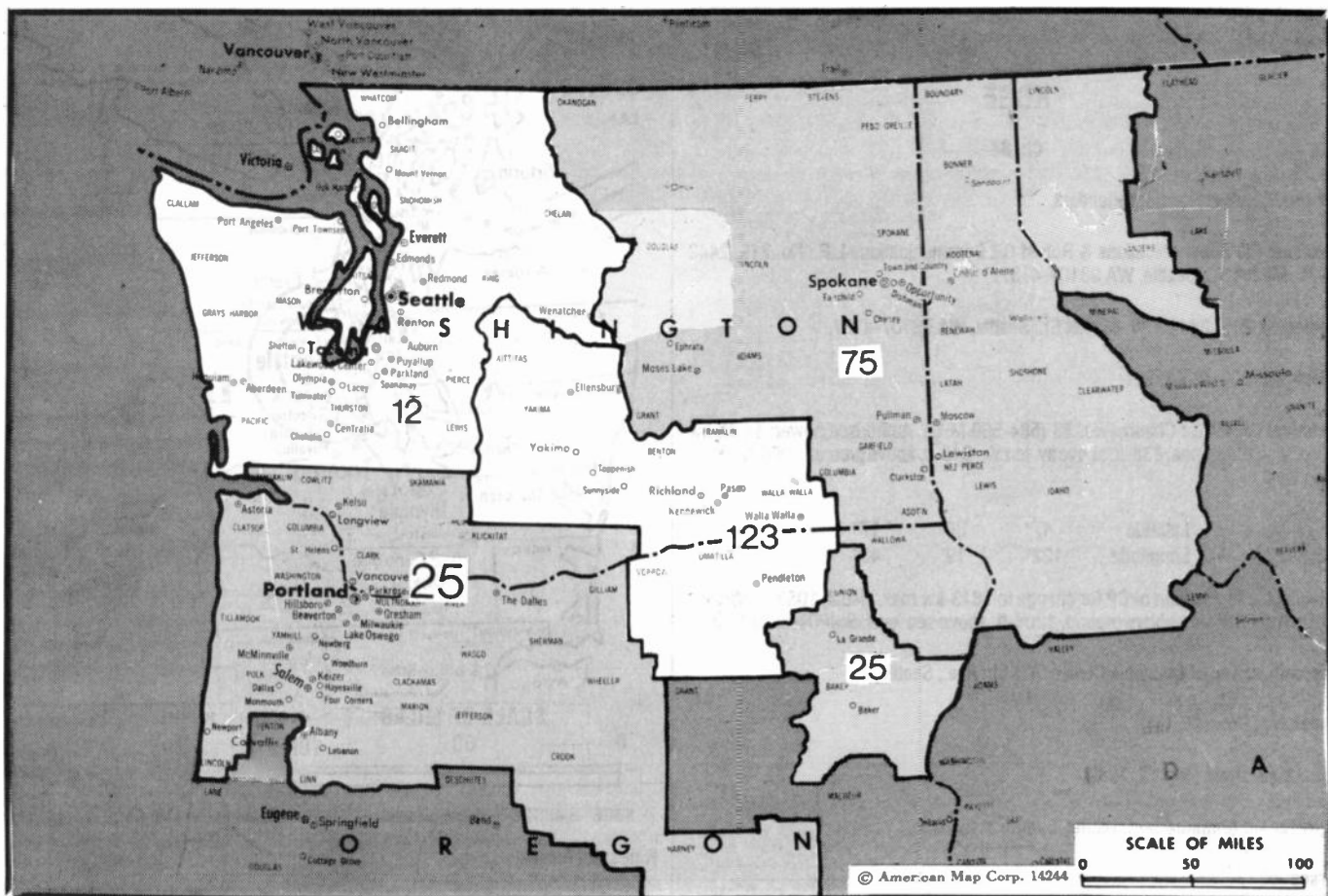
City of License: Virginia Beach. **DMA:** Norfolk-Portsmouth-Newport News. **Rank:** 40.



WVBT BMPCT-921112KI Granted 5/27/94 © American Map Corp., No. 14244

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	176,500	57,980	234,480
Average Weekly Circulation (1994)	815	1,005	1,917
Average Daily Circulation (1994)			260



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Seattle-Tacoma, WA	1,468,730	12	KBGE (33), KCPQ (13), KING-TV (5), KIRO-TV (7), KOMO-TV (4), KSTW (11), KTBW-TV (20), KTZZ-TV (22), KVOS-TV (12)
Portland, OR	919,540	25	KATU (2), KBSP-TV (22), KEBN (32), KGW (8), KNMT (24), KOIN (6), KPDX (49), KPVT (12)
Spokane, WA	353,390	75	KAYU-TV (28), KHQ-TV (6), KREM-TV (2), KOLY-TV (4)
Yakima-Pasco-Richland-Kennewick, WA	185,320	123	KAPP (35), KEPR-TV (19), KIMA-TV (29), KLEW-TV (3), KNDO (23), KNDU (25), KVEW (42)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KEPR-TV, Kennewick	See Pasco, WA
KNDU, Kennewick	See Richland, WA
KNDU, Pasco	See Richland, WA
KVEW, Pasco	See Kennewick, WA
KEPR-TV, Richland	See Pasco, WA
KVEW, Richland	See Kennewick, WA
KBGE, Seattle	See Bellevue, WA
KCPQ, KSTW & KTBW-TV, Tacoma	See Seattle, WA

Washington Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	9	11	20
Educational Television Stations	3	4	7
	12	15	27

— NEW AREA CODES —

State	Before		After	Effective Date
Virginia	703	703	Fairfax & Prince William counties, eastern portion of Loudoun County & northern portion of Stafford County.	July 15, 1995
		540	Remainder of previous 703.	
Washington	206	206	Seattle-Tacoma-Everett metropolitan area.	January 15, 1995
		360	Remainder of previous 206.	

Washington—Bellevue

KBGE

Ch. 33

Network Service: None, independent.

Licensee: Gill Communications & Robert Gill Communications L.P., No. 219, 2442 N.W. Market St., Seattle, WA 98107-4137.

Studio: No. 219, 2442 N.W. Market St., Seattle, WA 98107-4137.

Telephone: 206-725-3202.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 14.82-kw max. visual. Antenna: 938-ft. above av. terrain, 945-ft. above ground, 1060-ft. above sea level.

Latitude	47°	36'	17"
Longitude	122°	19'	46"

Requests modification of CP for change to 3813-kw max. visual, 1083-ft. above av. terrain, 1089-ft. above ground, 1204-ft. above sea level. BMPCT-890714KF.

Transmitter: Top of Columbia Center, 701 5th Ave., Seattle.

Ownership: Robert L. Gill.

Began Operation: May 17, 1989.

Represented (engineering): Moffet, Larson & Johnson.

Personnel:

Robert L. Gill, General Manager.
 Jill Smith, General Sales Manager.
 Lee Penski, Chief Engineer.



KBGE BMPCT-870312KF Granted 1/31/89 © American Map Corp., No. 14244

Rates: On request.

Nielsen Data: Not available.

City of License: Bellevue. DMA: Seattle-Tacoma. Rank: 12.

Washington—Bellingham

KVOS-TV

Ch. 12

Network Service: None, independent.

Licensee: KVOS-TV Inc., 1151 Ellis St., Bellingham, WA 98225.

Studio: 1151 Ellis St., Bellingham, WA 98225.

Telephones: 206-671-1212; 604-681-1212. Fax: 206-647-0824.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 229-kw visual, 45.7-kw aural. Antenna: 2370-ft. above av. terrain, 141-ft. above ground, 2550-ft. above sea level.

Latitude	48°	40'	40"
Longitude	122°	49'	48"

Transmitter: Mount Constitution, Orcas Island, WA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 7-meter; Microdyne, 7-meter; Microdyne receivers.

News Services: AP, Canadian Press, CNN.

Ownership: Ackerley Communications Inc. (Group Owner).

Began Operation: May 23, 1953. Sale to present owner approved by FCC June 5, 1985. Sale to Wometco Enterprises Inc. by Rogan Jones and associates approved March 29, 1961 (Television Digest, Vol. 16:48; 17:14).

Represented (sales): Seltel Inc.; Airtime Television Sales Inc. (Toronto & Montreal).

Represented (legal): Rubin, Winston, Diercks, Harris & Cooke.

Personnel:

David P. Reid, Vice President & General Manager.
 John Gibson, General Sales Manager.
 Doug Proby, Local Sales Manager.
 Duane Lee, National Sales Manager.
 Terry Keye, News Director.
 Amy Cloud, News Director.
 Margot Wilson, Operations Manager.
 Joan McCauley, Controller.
 Bernadette Holsworth, Marketing Director.
 Donald Luchsinger, Chief Engineer.
 Joyce Lorenz, Traffic Manager.

Rates: On request.



KVOS-TV BPCT-4002 Granted 12/4/67 © American Map Corp., No. 14244

City of License: Bellingham. DMA: Seattle-Tacoma. Rank: 12.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	866,070	416,030	1,282,100
Average Weekly Circulation (1994)	75,634	41,671	118,135
Average Daily Circulation (1994)			50,534

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Washington—Kennewick-Pasco-Richland

KVEW

Ch. 42

(Satellite of KAPP, Yakima, WA)

Network Service: ABC.

Licensee: Apple Valley Broadcasting Inc., 1610 S. 24th Ave., Yakima, WA 98902.

Studio: 601 Edison, Kennewick, WA 99336.

Telephone: 509-735-8369. Fax: 509-735-7889.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 501-kw max. & 200-kw horizontal visual, 100-kw max. & 39.8-kw horizontal aural. Antenna: 1280-ft. above av. terrain, 208-ft. above ground, 2328-ft. above sea level.

Latitude 46° 06' 11"
Longitude 119° 07' 54"

Transmitter: Jump Off Joe Butte, near Kennewick.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: M/A-Com, 5-meter; AvanteK, M/A-Com receivers.

News Service: AP.

Ownership: Morgan Murphy Stations (Group Owner).

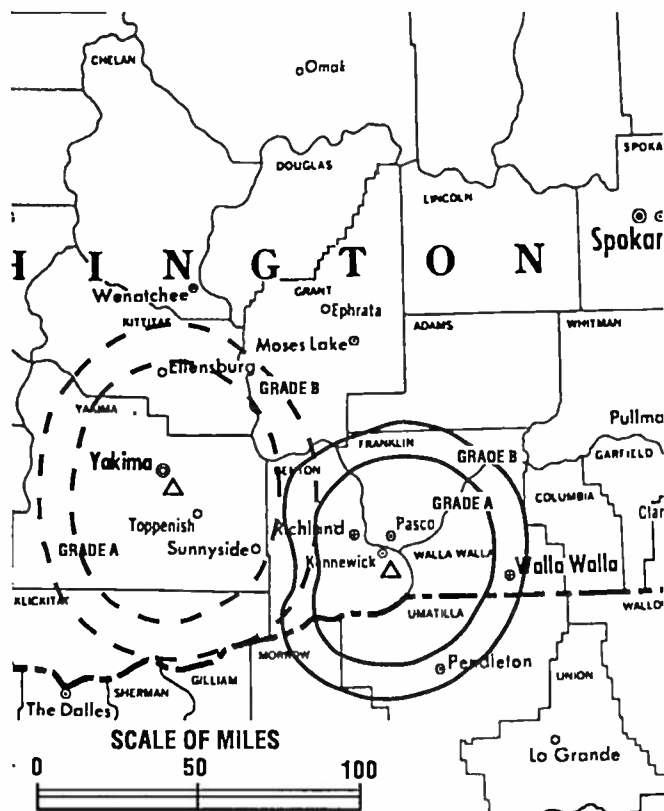
Began Operation: October 29, 1970.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Rini & Coran, P.C.

Personnel:

Elizabeth Murphy Burns, President.
Darrell Blue, Vice President & General Manager.
Ron Simmons, Assistant General Manager.
Clarke Veach, Local Sales Manager.
Neil Bennett, Chief Engineer.
Thom Spencer, News Director.
Susan James, Production Manager.



KVEW BPCT-5032 Granted 7/29/77 © American Map Corp., No. 14244

Rates: On request.

City of License: Kennewick. DMA: Yakima-Pasco-Richland-Kennewick. Rank: 123.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	116,980	79,800	196,780
Average Weekly Circulation (1994)	51,748	29,016	82,205
Average Daily Circulation (1994)			44,501

Washington—Pasco-Kennewick-Richland

KEPR-TV

Ch. 19

(Associated with KIMA-TV, Yakima)

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., Box 702, Yakima, WA 98907.

Studio: 2807 W. Lewis, Pasco, WA 99301.

Telephone: 509-547-0547. Fax: 509-547-2845.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 490-kw max. & 383-kw horizontal visual, 88.3-kw max. & 69-kw horizontal aural. Antenna: 1203-ft. above av. terrain, 354-ft. above ground, 2397-ft. above sea level.

Latitude 46° 05' 51"
Longitude 119° 11' 30"

Transmitter: Johnson Butte, Horse Heaven Hills, 8-mi. SW of Kennewick.

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA, 4.6-meter Ku-band; Harris, M/A-Com receivers.

News Services: AP, CBS, CNN.

Ownership: Retlaw Enterprises Inc. (Group Owner).

Began Operation: December 28, 1954.

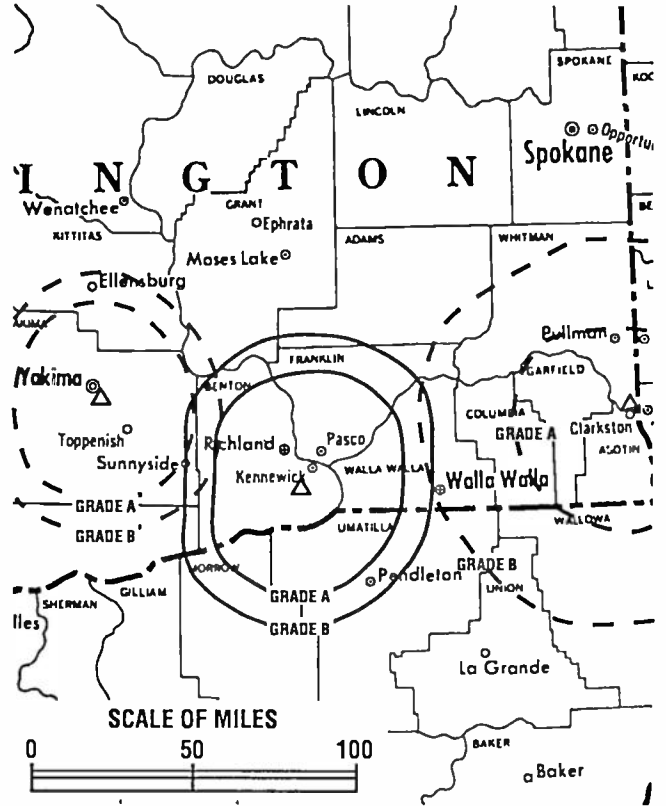
Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Steve Crow, Station Manager.
Phil Blair, Production Director.
Jim Hall, News Director.
Don Eckis, Chief Engineer.



KEPR-TV BPCT-5033 Granted 7/25/77

© American Map Corp., No. 14244

Rates: On request.

City of License: Pasco. DMA: Yakima-Pasco-Richland-Kennewick. Rank: 123.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	118,750	81,790	200,540
Average Weekly Circulation (1994)	51,747	30,288	82,963
Average Daily Circulation (1994)			47,885

Washington—Richland-Pasco-Kennewick

KNDU

Ch. 25

(Satellite of KNDU, Yakima, WA)

Network Service: NBC.

Licensee: Columbia Empire Bcstg. Corp., a Delaware Corp, Box 10028, Yakima, WA 98909.

Studio: 3312 W. Kennewick Ave., Kennewick, WA 99336-2916.

Telephone: 509-783-6151. Fax: 509-783-3746.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 677-kw max. & 550-kw horizontal visual, 67.7-kw max. & 55-kw horizontal aural. Antenna: 1351-ft. above av. terrain, 228-ft. above ground, 2415-ft. above sea level.

Latitude 46° 06' 11"
Longitude 119° 07' 47"

Transmitter: Jump Off Joe Butte, S of Kennewick, WA.

Satellite Earth Stations: Microdyne, 5.1-meter; Microdyne, 3.7-meter; M/A-Com, Microdyne receivers.

News Services: AP, NBC.

Ownership: Farragut Communications Inc. (Group Owner).

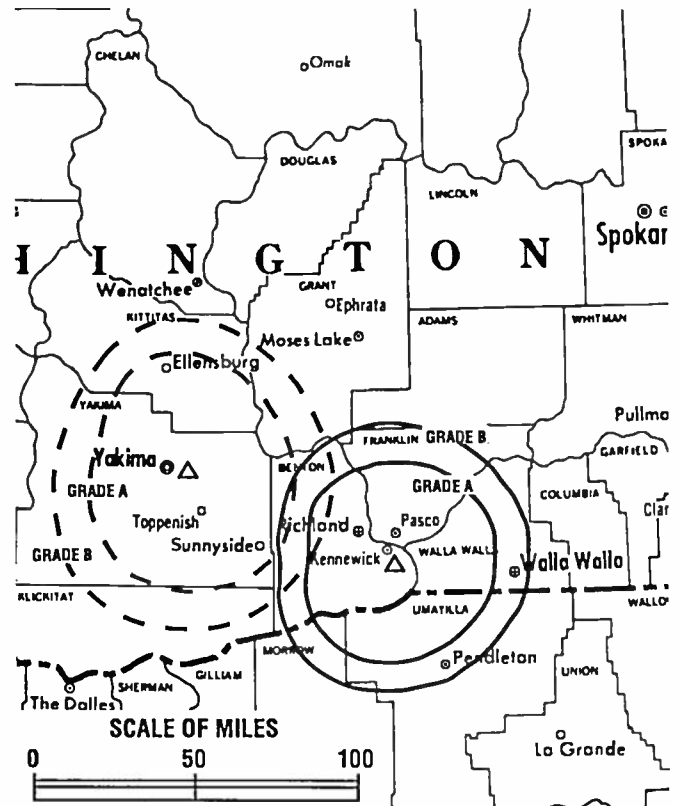
Began Operation: October 10, 1961. Sale to present owners by Hugh Davis, et al. approved by FCC Jan. 29, 1988.

Represented (sales): Seltel Inc.; Art Moore Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- Elliot Kleeman, General Manager.
- Dave Dalthorp, Station & Sales Manager.
- Dale Chaney, General Sales Manager.
- Christine Brown, News Director.
- Rita Lockhart, Program Director.
- Nancy Goodlive, Promotion Director.



KNDU BPCT-790226KG Granted 8/29/79 © American Map Corp., No. 14244

Rodney Johnson, Chief Engineer.
Dana Dwinell, Community Affairs Director.

Rates: On request.

City of License: Richland. DMA: Yakima-Pasco-Richland-Kennewick. Rank: 123.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	125,670	84,850	210,520
Average Weekly Circulation (1994)	53,293	32,557	85,929
Average Daily Circulation (1994)			49,066

Washington—Tacoma-Seattle

KCPQ

Ch. 13

Network Service: Fox.

Licensee: Kelly Television Co., Box 98828, Tacoma, WA 98499.

Studio: 4400 Steilacoom Blvd., Tacoma, WA 98499.

Sales Office: 100 S. King, Suite 405, Seattle, WA 98104.

Telephone: 206-582-8613. Fax: 206-383-9551.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 2001-ft. above av. terrain, 669-ft. above ground, 2356-ft. above sea level.

Latitude 47° 32' 53"
Longitude 122° 48' 22"

Requests CP for change to 247-kw visual. BPCT-931101KE.

Transmitter: Gold Mountain, 6.5-mi. W of Bremerton.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 11-meter C-band; Scientific-Atlanta, 10-meter C-band; Vertex, 4.6-meter Ku-band; DX Antenna, M/A-Corn, Scientific-Atlanta receivers.

News Service: CNN.

Ownership: Kelly Broadcasting Co. (Group Owner).

Began Operation: August 2, 1953 as a commercial station. Left air Dec. 13, 1974. Sale to Clover Park School District No. 400 approved by FCC Sept. 9, 1975. Resumed operation as an educational station Jan. 4, 1976. Sale to present owners approved by FCC Dec. 4, 1979. Resumed operation as a commercial station Nov. 4, 1980.

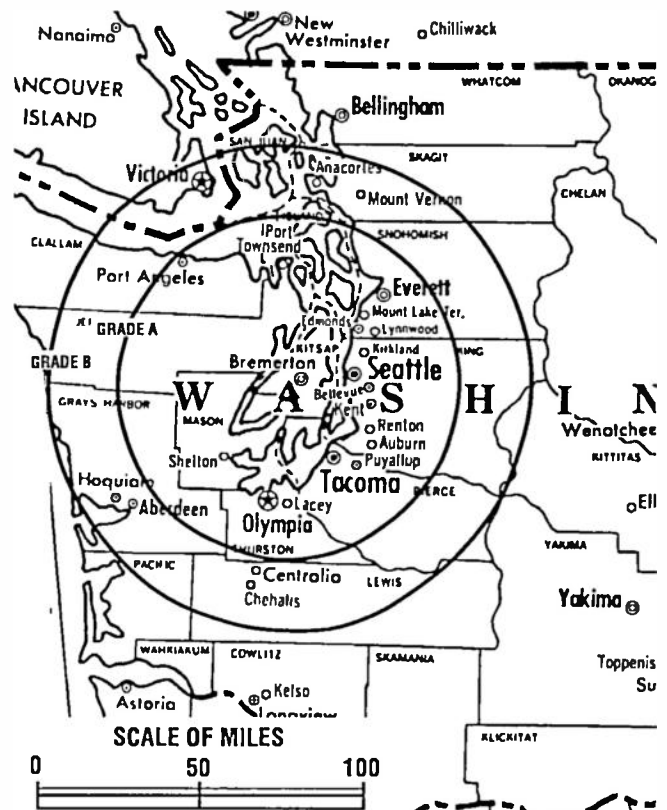
Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Robert Kelly, Partner/Program Director.
Roger Ottenbach, General Manager.
Greg Obata, General Sales Manager.



KCPQ BMPCT-921207KE Granted 3/25/93 © American Map Corp., No. 14244

Lloyd Low, Western Regional Sales Manager.
Mike Seifert, Eastern Regional Sales Manager.
Dennis McCormick, Local Sales Manager.
Bob Galvin, Promotion Director.
Marlene Gottfried, Business Manager.
Dor Lacy, Operations Manager.
Larry Brandt, Chief Engineer.

Rates: On request.

City of License: Tacoma. DMA: Seattle-Tacoma. Rank: 12.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,298,660	713,750	2,012,410
Average Weekly Circulation (1994)	634,444	238,502	892,551
Average Daily Circulation (1994)			387,755

Washington—Seattle

KING-TV

Ch. 5

Network Service: NBC.

Licensee: King Broadcasting Co., 333 Dexter Ave. N, Seattle, WA 98109.

Studio: 333 Dexter Ave. N, Seattle, WA 98109.

Mailing Address: Box 24525, Seattle, WA 98124.

Telephone: 206-448-5555. Fax: 206-448-3936.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 820-ft. above av. terrain, 570-ft. above ground, 1000-ft. above sea level.

Latitude 47° 37' 55"
Longitude 122° 20' 59"

Holds CP for change to 1142-ft. above av. terrain, 896-ft. above ground, 1290-ft. above sea level. BPCT-870811KG.

Transmitter: 301 Galer St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 5-meter; Harris, Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

Began Operation: November 25, 1948 as KRSC-TV. Sold to King Bcstg. Co. August 1949 (Television Digest, Vol. 5:20, 23, 30). Sale to present owner approved Aug. 27, 1991 (Vol. 30:35; 31:9, 29).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): Smith & Powstenko.

Personnel:

Tony Twibell, President & General Manager.
John Washington, General Sales Manager.
Andy Beers, News Director.
Craig Smith, Program Director.



KING-TV BPCT-870811KG Granted 6/27/91 © American Map Corp., No. 14244

Uli Haller, Business Manager.
Bob Casazza, Marketing Director.
James Heacock, Operations Manager.
Brian Lay, Chief Engineer.

Highest 30 Sec. Rate: \$9000.

NETWORK BASE HOURLY RATE: \$1700.

City of License: Seattle. DMA: Seattle-Tacoma. Rank: 12.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,241,650	658,470	1,900,120
Average Weekly Circulation (1994)	840,451	371,681	1,239,365
Average Daily Circulation (1994)			706,708

Washington—Seattle

KIRO-TV

Ch. 7

Network Service: CBS.

Licensee: KIRO Inc., Broadcast House, 2807 3rd Ave., Seattle, WA 98111-7777.

Studio: 2807 3rd Ave., Seattle, WA 98111-7777.

Telephone: 206-728-7777. Fax: 206-441-7905.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 820-ft. above av. terrain, 599-ft. above ground, 1013-ft. above sea level.

Latitude 47° 38' 01"
Longitude 122° 21' 20"

Transmitter: 1518 Queen Anne Ave. N.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

AM Affiliate: KIRO, 50-kw, 710 kHz.

FM Affiliate: KIRO-FM.

News Services: AP, UPI.

Ownership: Bonneville International Corp. (Group Owner).

Began Operation: February 8, 1958. Sale of control to present owner by Saul Haas and associates approved by FCC Dec. 17, 1963 (Television Digest, Vol. 3:51).

Represented (sales): Petry Television Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn; Preston, Thorgrimson, Ellis & Holman.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Kenneth L. Hatch, President & Chairman of Board, KIRO Inc.
James Johnson, Senior Vice President.
Glenn C. Wright, Executive Vice President & General Manager.
James Zogg, Vice President & General Sales Manager.
Michael Poth, Vice President & Director of Sales Operations.
Nick Freeman, Vice President, Programs & Technical Operations.
Pamela Steele, Vice President & Public Affairs Director.



KIRO-TV BPCT-453 Granted 7/25/57 © American Map Corp., No. 14244

Bill Lord, Vice President & News Director.
David Blakely, National Sales Manager.
Paul Polzin, Engineering Director.
Gary Moore, Marketing Director.
Richard Jacoby, Production Manager.
Janeen Gutierrez, Operations/Traffic Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1549.

City of License: Seattle. DMA: Seattle-Tacoma. Rank: 12.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,138,210	579,210	1,717,420
Average Weekly Circulation (1994)	796,320	344,845	1,164,999
Average Daily Circulation (1994)			612,456

Washington—Seattle

KOMO-TV

Ch. 4

Network Service: ABC.

Licensee: Fisher Broadcasting Inc., 100 4th Ave. N, Seattle, WA 98109.

Studio: 100 4th Ave. N, Seattle, WA 98109.

Telephone: 206-443-4000. Fax: 206-443-4014.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 16.2-kw aural. Antenna: 810-ft. above av. terrain, 550-ft. above ground, 1006-ft. above sea level.

Latitude	47°	37'	56.36"
Longitude	122°	21'	09.82"

Transmitter: 157 Galer St.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Andrew, 7.3-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 4.5-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, Scientific-Atlanta receivers.

SNG Mobile Dish: Midwest Communications, 2.6-meter Ku-band.

AM Affiliate: KOMO, 50-kw, 1000 kHz.

News Services: AP, UPI.

Ownership: Fisher Broadcasting Inc. (Group Owner).

Began Operation: December 10, 1953. Sale of 1/3 to Fisher's Blend Station (making it 100% owner) by Theodore Gamble & C. Howard Lane consummated in April 1959 (Television Digest, Vol. 15:16).

Represented (sales): Katz American Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Patrick Scott, President & Chief Executive Officer.
 Richard Warsinske, Vice President & General Manager.
 Scott Hayner, Vice President & General Sales Manager.
 John Ulman, Vice President, Broadcast Finance.
 Sandy Montgomery, Vice President, Broadcast Operations.
 Don Wilkinson, Vice President & Director of Engineering.



KOMO-TV BPCT-407 Granted 6/10/53

© American Map Corp., No. 14244

Phelps Fisher, Executive Vice President of Marketing.
 Dan Johnson, Local Sales Manager.
 Diane Wilson, Local Sales Manager.
 Mike Eguchi, National Sales Manager.
 Deborah Johnson, Promotion Manager.

Highest 30 Sec. Rate: \$16,000.

NETWORK BASE HOURLY RATE: \$2200.

City of License: Seattle. DMA: Seattle-Tacoma. Rank: 12.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,045,920	504,600	1,550,520
Average Weekly Circulation (1994)	826,208	350,912	1,204,734
Average Daily Circulation (1994)			706,749

Washington—Seattle-Tacoma

KSTW

Ch. 11

Network Service: None, independent.

Licensee: Gaylord Broadcasting Co., Box 11411, Tacoma, WA 98411.

Studios: 2320 S. 19th St., Tacoma, WA 98405; United Airlines Bldg., Seattle, WA 98121.

Mailing Address: Box 22477, Seattle, WA 98122-0477.

Telephones: 206-572-5789 (Tacoma); 206-441-1111 (Seattle).

Fax: 206-272-7581.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 43.7-kw aural. Antenna: Circularly polarized, 900-ft. above av. terrain, 637-ft. above ground, 1049-ft. above sea level.

Latitude	47°	36'	56"
Longitude	122°	18'	29"

Transmitter: 1715 E. Madison St., Seattle.

Satellite Earth Stations: Andrew, 10-meter C-band; Andrew, 7.3-meter Ku & C-band; Vertex, 4.5-meter Ku-band; Comtech, 3.8-meter Ku-band; Andrew, M/A-Com, Scientific-Atlanta, Standard Agile Omni receivers.

News Services: AP, CNN.

Ownership: Gaylord Broadcasting Co. (Group Owner).

Began Operation: February 22, 1953. Sale to present owner by Tribune Publishing Co. approved by FCC Jan. 30, 1974 (Television Digest, Vol. 13:13; 14:5).

Represented (sales): MMT Sales Inc.

Personnel:

- Gary Schneider, Vice President & General Manager.
- Scott Bauer, General Sales Manager.
- Jon Rand, Seattle Sales Manager.
- Jim Cummings, National Sales Manager/West.
- Noreen King, National Sales Manager/East.
- Charles Johnson, News Director.
- Curtis M. Holman, Business Manager.
- David Saline, Market Research Manager.
- Paul Crittenden, Chief Engineer.



KSTW BPCT-4934 Granted 4/14/78 © American Map Corp., No. 14244

Ray Clark, Production Manager.
Blane Huhn, Director of Engineering & Technology.
Bob Danielle, Program Director & Operations Manager.
Julie Furlong, Director of Public Affairs & Public Relations.
Mary Anderson, Traffic Manager.

Highest 30 Sec. Rate: \$3000.

City of License: Tacoma. DMA: Seattle-Tacoma. Rank: 12.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,455,210	809,260	2,264,470
Average Weekly Circulation (1994)	694,606	276,409	993,109
Average Daily Circulation (1994)			407,125

Washington—Tacoma-Seattle

KTBW-TV

Ch. 20

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Broadcasting of Washington, Box A, Santa Ana, CA 92711.

Studio: 1909 S. 341st Place, Federal Way, WA 98003.

Telephone: 206-927-7720. Fax: 206-874-7432.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 3550-kw max. visual, 355-kw max. aural. Antenna: 1610-ft. above av. terrain, 330-ft. above ground, 2000-ft. above sea level.

Latitude 47° 32' 50"
Longitude 122° 47' 39"

Transmitter: Gold Mountain, 12-mi. W of Bremerton.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6-meter C-band; Scientific-Atlanta receivers.

News Service: TBN.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: March 30, 1984. Sale to present owner by Family Bcstg. Co. approved by FCC Oct. 25, 1984.

Represented (legal): May & Dunne, Chartered.

Personnel:

Mary Jane Allen, Station Manager.
Gene Glasnow, Chief Engineer.
Kenny P. Witkoe, Program & Production Director.

Highest 30 Sec. Rate: \$77.



KTBW-TV BMPCT-830926KE Granted 2/10/84 © American Map Corp., No. 14244

City of License: Tacoma. DMA: Seattle-Tacoma. Rank: 12.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	889,580	424,320	1,313,900
Average Weekly Circulation (1994)	23,461	7,846	31,334
Average Daily Circulation (1994)			9,958

Washington—Seattle

KTZZ-TV

Ch. 22

Network Service: None, independent.

Licensee: USTV Washington Inc., Debtor-in-Possession, 500 3rd St., No. 208-17, Wausau, WI 54401.

Studio: 945 Dexter Ave. N, Seattle, WA 98109.

Telephone: 206-282-2202. Fax: 206-281-0207.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 894-ft. above av. terrain, 637-ft. above ground, 1049-ft. above sea level.

Latitude	47°	36'	57"
Longitude	122°	18'	26"

Transmitter: 1618 18th Ave., Seattle.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; Harris, 4.5-meter Ku-band; Harris receivers.

News Services: AP, INN.

Ownership: Dudley Communications Corp. (Group Owner).

Began Operation: June 22, 1985. Sale by United States Television Seattle Ltd. Partnership to present owner approved by FCC Sept. 29, 1988 (Television Digest, Vol. 29:19; 30:3).

Represented (sales): Seltel Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Wade Brewer, General Manager.
 Greg Winston, Local Sales Manager.
 Bud Alger, Chief Engineer.
 John Schoonover, Promotion Director.
 Brian Pezel, Production Manager.



KTZZ-TV BPCT-890821KE Granted 3/23/90 © American Map Corp., No. 14244

Linda Vaughan, Accounting Manager.
 Wendy Anderson, Traffic Manager.

Rates: On request.

City of License: Seattle. DMA: Seattle-Tacoma. Rank: 12.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	928,900	446,550	1,375,450
Average Weekly Circulation (1994)	217,665	55,680	274,155
Average Daily Circulation (1994)			74,739

Washington—Spokane

KAYU-TV

Ch. 28

Network Service: Fox.

Licensee: Salmon River Communications L.P., Box 30028, Spokane, WA 99223.

Studio: S. 4600 Regal St., Spokane, WA 99223.

Telephone: 509-448-2828. Fax: 509-448-3815.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 2400-kw max. visual, 120-kw max. aural. Antenna: 2000-ft. above av. terrain, 823-ft. above ground, 4399-ft. above sea level.

Latitude 47° 34' 44"
Longitude 117° 17' 46"

Transmitter: 3-mi. SE of Spokane on Krell Hill.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 5-meter C-band; Prodelin, 5-meter C-band; Vertex, 4.5-meter Ku-band; M/A-Com, Microdyne, Pinzone receivers.

Ownership: Salmon River Communications Inc.

Began Operation: October 31, 1982. Sale to Bingham Communications by Robert J. Hamacher, et al., approved by FCC Jan. 29, 1988 but never consummated (Television Digest, Vol. 27:42).

Represented (sales): Petry Television Inc.

Personnel:

Robert J. Hamacher, President & General Manager.

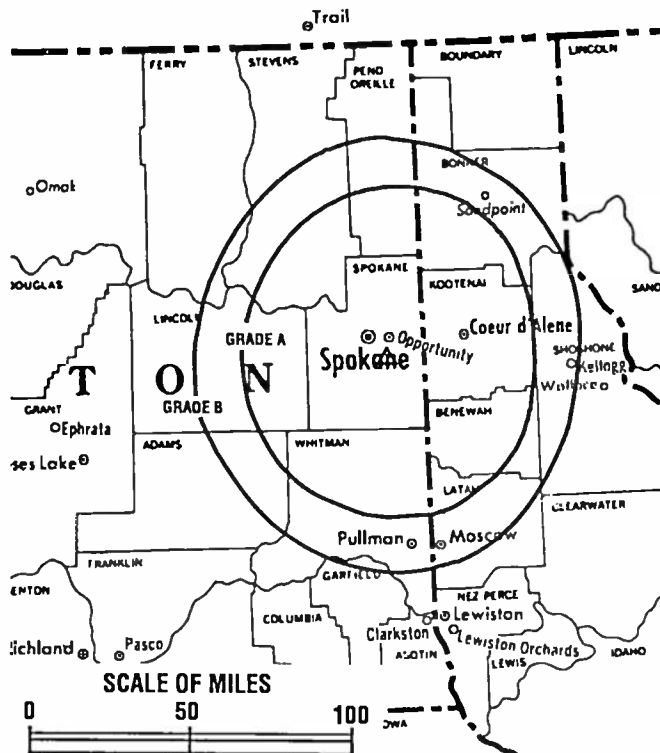
John Rowland, General Sales Manager.

Mike Peterson, Chief Engineer.

Valerie Larson, Promotion Director.

Paula Bauer, Business Manager.

Jan Brandvold, Regional Sales Manager.



KAYU-TV BPCT-880111KF Granted 2/29/88 © American Map Corp., No. 14244

Rates: On request.

City of License: Spokane. DMA: Spokane. Rank: 75.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	283,390	198,040	481,430
Average Weekly Circulation (1994)	108,705	53,034	179,882
Average Daily Circulation (1994)			79,133

Washington—Spokane

KHQ-TV

Ch. 6

Network Service: NBC.

Licensee: KHQ Inc., 4202 S. Regal St., Spokane, WA 99223.

Studio: 4202 S. Regal St., Spokane, WA 99223.

Mailing Address: Box 8088, Spokane, WA 99203.

Telephone: 509-448-6000. Fax: 509-448-4694.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 87.1-kw visual, 17.4-kw aural. Antenna: Circularly polarized, 2150-ft. above av. terrain, 904-ft. above ground, 4549-ft. above sea level.

Latitude 47° 34' 53.40"
Longitude 117° 17' 46.60"

Transmitter: Tower Mountain, 3.25-mi. SE of Spokane.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 8-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.57-meter Ku-band; Harris, 3-meter Ku-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, PR Newswire.

Ownership: KHQ Inc.

Began Operation: December 20, 1952.

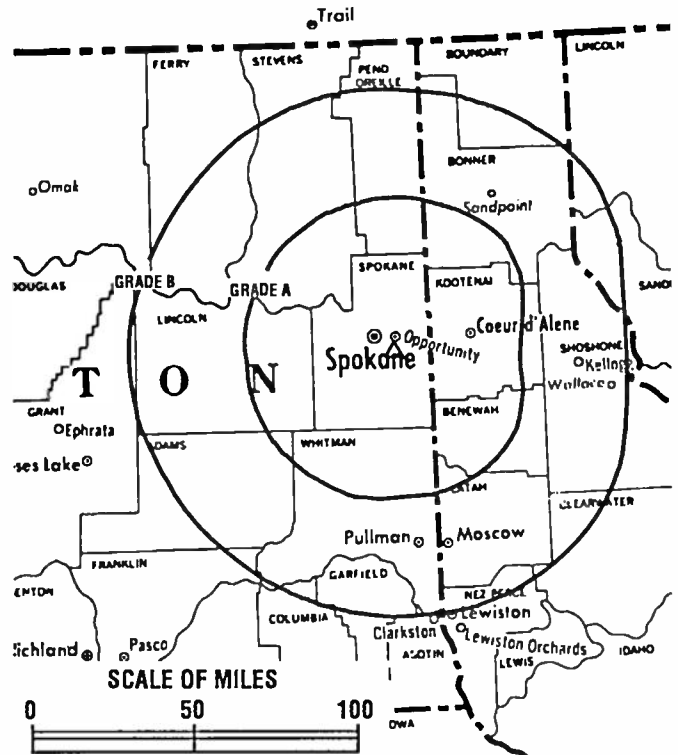
Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Lon Lee, President & General Manager.
Bill Storms, General Sales Manager.
Patricia McRae, News Director.
Cary Seward, Promotion Director.
Mike Dugger, National Sales Manager.
Scott Blair, Operations Manager.



KHQ-TV BPCT-2713 Granted 11/18/59 © American Map Corp., No. 14244

Tom Cohrs, Chief Engineer.
Bob Busse, Business Manager.
Louise Hansen, Community Affairs.

Rates: On request.

City of License: Spokane. DMA: Spokane. Rank: 75.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	377,440	240,630	618,070
Average Weekly Circulation (1994)	160,119	106,313	293,583
Average Daily Circulation (1994)			169,118

Washington—Spokane

KREM-TV

Ch. 2

Network Service: CBS.

Licensee: King Broadcasting Co., 4103 S. Regal St., Spokane, WA 99223.

Studio: 4103 S. Regal St., Spokane, WA 99223.

Mailing Address: Box 8037, Spokane, WA 99203.

Telephone: 509-448-2000. Fax: 509-838-7308.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 84.7-kw visual, 15.5-kw aural. Antenna: 2203-ft. above av. terrain, 969-ft. above ground, 4549-ft. above sea level.

Latitude 47° 35' 42"
Longitude 117° 17' 53"

Transmitter: 7-mi. SE of center of Spokane.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 5.5-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Vertex, 4.6-meter Ku-band; Andrew, 4.6-meter Ku-band; M/A-Corn, Scientific-Atlanta, Standard Communications receivers.

News Services: AP, CBS, CNN, UPI.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

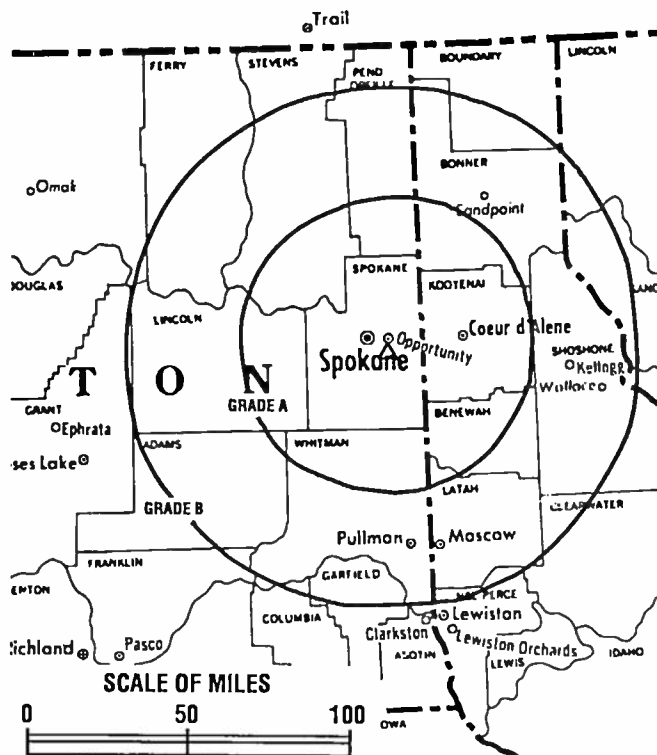
Began Operation: October 29, 1954. Sale to King Bcstg. by founder Louis Wasmer approved Sept. 25, 1957 (Television Digest, Vol. 13:28, 39, 51). Sale to present owner approved by FCC Aug. 27, 1991 (Vol. 30:35; 31:9, 29).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Personnel:

Barry Barth, President & General Manager.
Brooks Hogg, General Sales Manager.
Christa McDonald, Local Sales Manager.
Paul Brandt, News Director.
Meg Antonius, Program Director.



KREM-TV BPCT-3209 Granted 7/9/63 © American Map Corp., No. 14244

Don Souza, Operations Manager.
Dave Colson, Promotion Manager.
Boyd Lundberg, Chief Engineer.
Barbara Nargang-Grant, Business Manager.

Rates: On request.

City of License: Spokane. DMA: Spokane. Rank: 75.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	471,190	315,190	786,380
Average Weekly Circulation (1994)	168,773	113,645	308,469
Average Daily Circulation (1994)			188,771

Washington—Spokane

KXLY-TV

Ch. 4

Network Service: ABC.

Licensee: Spokane TV Inc., 500 W. Boone Ave., Spokane, WA 99201.

Studio: 500 W. Boone Ave., Spokane, WA 99201.

Telephone: 509-324-4000. Fax: 509-328-5274.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 48-kw visual, 4.8-kw aural. Antenna: 3060-ft. above av. terrain, 153-ft. above ground, 6030-ft. above sea level.

Latitude 47° 55' 18"
Longitude 117° 06' 48"

Transmitter: Top of Mount Spokane.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Vertex, 4.6-meter Ku-band; Satcom Technologies, 7-meter C-band; Avantek, M/A-Com receivers.

SNG Mobile Dish: Andrew, 4.6-meter Ku-band.

AM Affiliate: KXLY, 5-kw, 920 kHz.

FM Affiliate: KXLY-FM, 37-kw, 99.9 MHz (No. 260), 2998-ft.

News Services: AP, Conus.

Ownership: Morgan Murphy Stations (Group Owner).

Began Operation: January 16, 1953. Sale to present owners by Joseph Harris and Norman E. Alexander approved by FCC Jan. 17, 1962 (Television Digest, Vol. 17:34; 2:4, 6, 7). Sale to Harris and Alexander by Symons Bcstg. Co. (E. B. Craney) and Bing Crosby approved Jan. 6, 1954 (Vol. 9:49; 10:2).

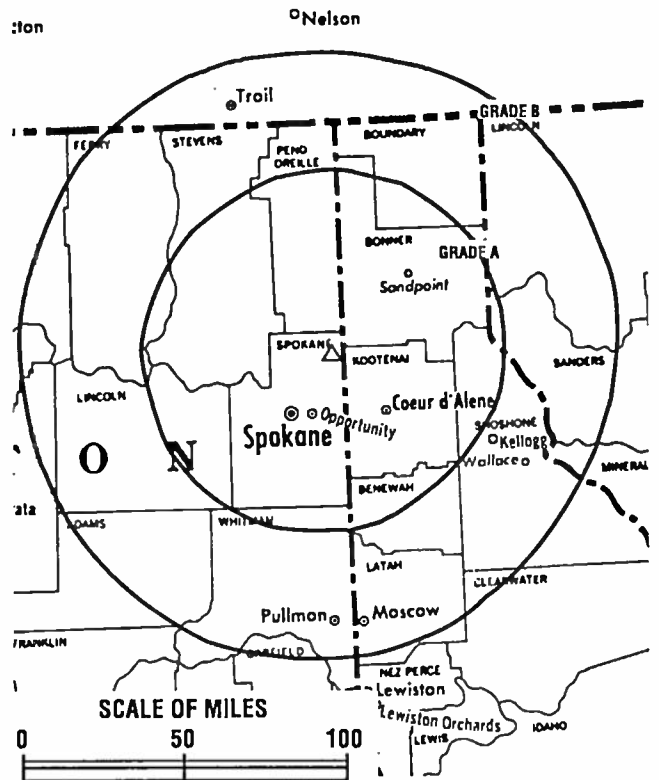
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Rini & Coran, P.C.

Represented (engineering): Hatfield & Dawson.

Personnel:

Stephen R. Herling, Vice President & General Manager.
Teddie Gibbon, General Sales Manager.
Lane Guin, National Sales Manager.
Debbie Sieverding, Local Sales Manager.



KXLY-TV BPCT-780912KF Granted 1/13/79 © American Map Corp., No. 14244

Robin Briley, News Director.
Carla Miller, Program Assistant.
George Kessler, Promotion Director.
Dawn Bayman, Production Manager.
Scott Dethlefs, Cable Channel Operations Manager.
Tim Anderson, Chief Engineer.
Bob Cole, Business Manager.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$675.

City of License: Spokane. DMA: Spokane. Rank: 75.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,176,450	624,410	1,800,860
Average Weekly Circulation (1994)	165,667	118,506	311,758
Average Daily Circulation (1994)			174,410

Washington—Vancouver

KPDX

Ch. 49

Network Service: Fox.

Licensee: Cannell Communications L.P., 400 Perimeter Center Terrace NE, Suite 975, Atlanta, GA 30346.

Studio: 910 N.E. Martin Luther King Blvd., Portland, OR 97232.

Telephone: 503-239-4949. Fax: 503-239-6184.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 2630-kw max. visual, 263-kw max. aural. Antenna: 1780-ft. above av. terrain, 1081-ft. above ground, 2055-ft. above sea level.

Latitude 45° 31' 22"
Longitude 122° 45' 07"

Requests CP for change 1450-kw max. visual, 1729-ft. above av. terrain, 1053-ft. above ground, 2021-ft. above sea level. BPCT-940801KF.

Transmitter: 211 N.W. Miller Rd., Portland, OR.

Satellite Earth Stations: C-band; Ku-band.

News Services: CNN, INN.

Ownership: Cannell Communications L.P.

Began Operation: October 1, 1983. Sale to present owner by Columbia River Television Inc. was granted by FCC Nov. 6, 1992 (Television Digest, Vol. 32:34).

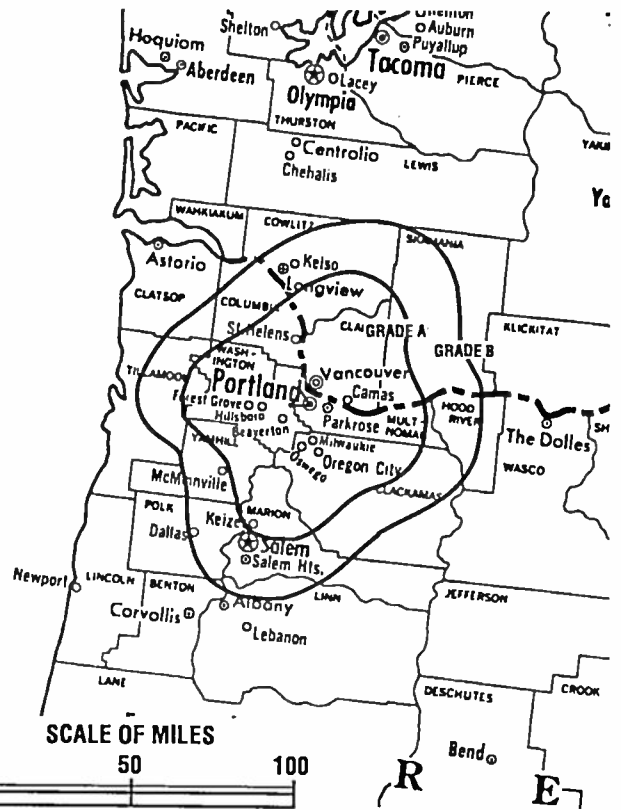
Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Cary D. Jones, General Manager.
Tony Thompson, General Sales Manager.
Sunny Wetzel, Local Sales Manager.
Linda Edinger, Business Manager.
Brian Benschoter, Director of Operations.
Ed Williams, Chief Engineer.



KPDX BMPCT-830915KH Granted 10/29/83 © American Map Corp., No. 14244

Craig Miller, Promotion Manager.
Doug Darroch, Production Manager.

Rates: On request.

City of License: Vancouver. DMA: Portland, OR. Rank: 25.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	647,680	445,170	1,092,850
Average Weekly Circulation (1994)	306,267	162,148	474,917
Average Daily Circulation (1994)			197,763

Washington—Yakima

KAPP

Ch. 35

(Operates satellite KVEW, Kennewick, WA)

Network Service: ABC.

Licensee: Apple Valley Broadcasting Co., 1610 S. 24th Ave., Yakima, WA 98902.

Studio: 1610 S. 24th Ave., Yakima, WA 98902.

Telephone: 509-453-0351. Fax: 509-453-3623.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 646-kw max. & 257-kw horizontal visual, 64.6-kw max. & 25.7-kw horizontal aural. Antenna: 960-ft. above av. terrain, 175-ft. above ground, 2150-ft. above sea level.

Latitude 46° 31' 57"
Longitude 120° 30' 37"

Transmitter: Ahtanum Ridge.

Satellite Earth Stations: 3 in operation.

News Service: AP.

Ownership: Morgan Murphy Stations (Group Owner).

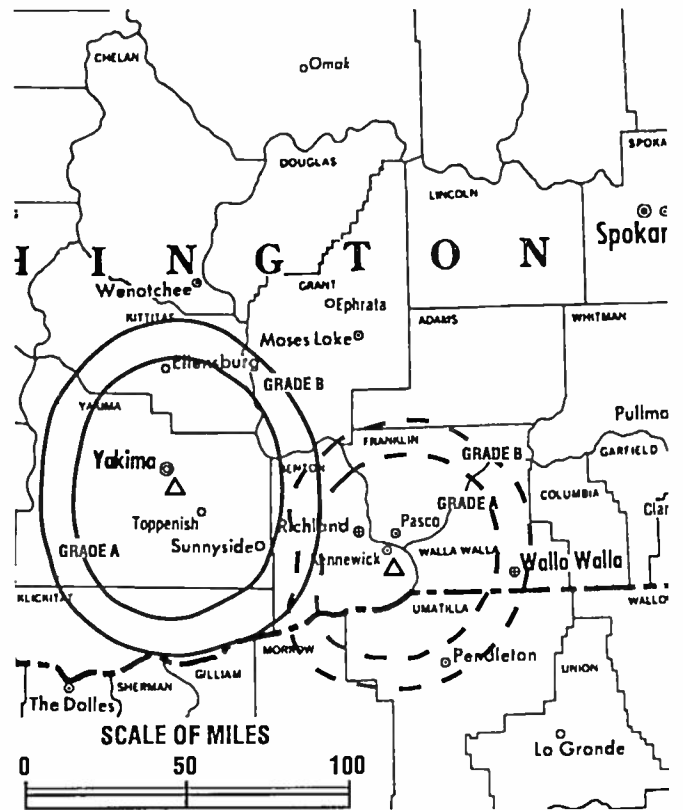
Began Operation: September 21, 1970.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Rini & Coran, P.C.

Personnel:

Elizabeth Murphy Burns, President.
Darrell Blue, Vice President & General Manager.
Ron Simmons, Assistant General Manager.
Judy Ernesti, General Sales Manager.
Shane Pierone, Local Sales Manager.
Dave Etti, News Director.
Karen Bridges, Program Coordinator.
Cassy Soden, Promotion Manager.
Brian Headding, Production Manager.
Neil Bennett, Chief Engineer.



KAPP BMPCT-7065 Granted 9/3/69 © American Map Corp., No. 14244

Rates: On request.

NETWORK BASE HOURLY RATE: \$350.

City of License: Yakima. DMA: Yakima-Pasco-Richland-Kennewick. Rank: 123.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	95,020	63,630	158,650
Average Weekly Circulation (1994)	36,287	30,401	66,651
Average Daily Circulation (1994)			37,885

Washington—Yakima

KIMA-TV

Ch. 29

(Operates satellites KEPR-TV, Pasco, WA; KLEW-TV, Lewiston, ID)

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., 4880 N. First St., Fresno, CA 93755.

Studio: 2801 Terrace Heights Dr., Yakima, WA 98901.

Mailing Address: Box 702, Yakima, WA 98907.

Telephone: 509-575-0029. Fax: 509-248-1218.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 484-kw max. & 378-kw horizontal visual, 87.3-kw max. & 68.2-kw horizontal aural. Antenna: 974-ft. above av. terrain, 169-ft. above ground, 2169-ft. above sea level.

Latitude 46° 31' 58"
Longitude 120° 30' 33"

Transmitter: Ahtanum Ridge, 2-mi. SW of Union Gap, near Yakima.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter C-band; RCA, 4.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS, CNN.

Ownership: Retlaw Enterprises Inc. (Group Owner).

Began Operation: July 19, 1953. Sale to present owner by NWG Bcstg. Co. approved by FCC Nov. 25, 1986 (Television Digest, Vol. 26:45). Sale to NWG Bcstg. by Filmways Inc. approved by FCC Aug. 30, 1972 (Vol. 12:4). Previously, merger of Filmways Inc. & Cascade Bcstg. approved by FCC July 23, 1969. Sale to Cascade Bcstg. by A. W. Talbot and Ralph Sundquist, et al., approved Feb. 21, 1962 (Vol. 1:14).

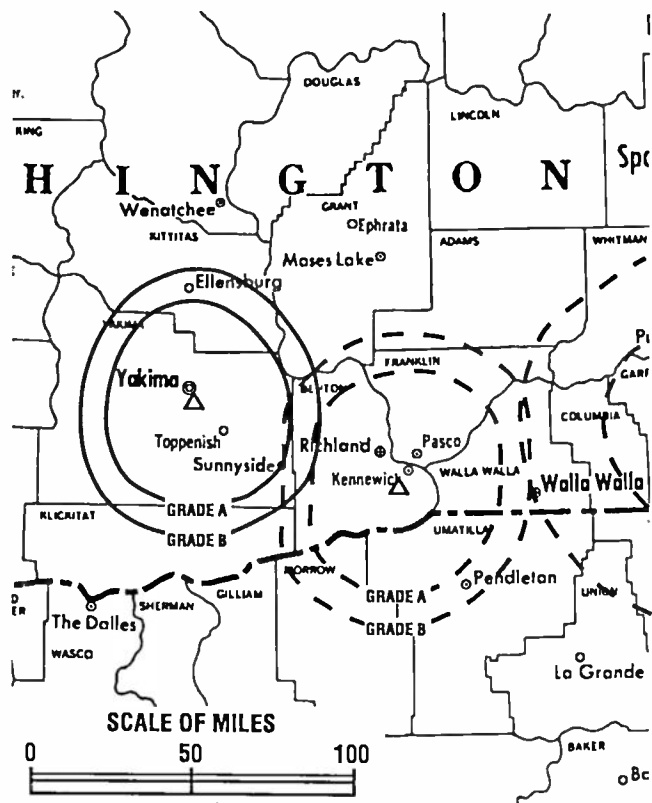
Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Ken Messer, Vice President & General Manager.
John Vorous, Local Sales Manager.
T. J. Close, News Director.



KIMA-TV BPCT-5034 Granted 7/25/77

© American Map Corp., No. 14244

Stu Seibel, Program Director.
Dave Spraker, Promotion Director.
Cliff Grady, Chief Engineer.
Harriet Pettie, Business Manager.
Karia Griffin, Operations Director.

Rates: On request.

City of License: Yakima. DMA: Yakima-Pasco-Richland-Kennewick. Rank: 123.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	95,020	63,630	158,650
Average Weekly Circulation (1994)	36,233	30,559	66,791
Average Daily Circulation (1994)			42,282

Washington—Yakima

KNDO

Ch. 23

(Operates satellite KNDU, Richland-Pasco-Kennewick, WA)

Network Service: NBC.

Licensee: Columbia Empire Bcstg. Corp., a Delaware Corp, 1608 S. 24th Ave., Yakima, WA 98901.

Studio: 1608 S. 24th Ave., Yakima, WA 98901.

Mailing Address: Box 10028, Yakima, WA 98909.

Telephone: 509-248-2300. Fax: 509-575-0266.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 500-kw max. & 389-kw horizontal visual, 63-kw max. & 38-kw horizontal aural. Antenna: 960-ft. above av. terrain, 160-ft. above ground, 2155-ft. above sea level.

Latitude 46° 31' 59"
Longitude 120° 30' 26"

Transmitter: Ahtanum Ridge, S of Yakima.

Satellite Earth Stations: Harris, 6.1-meter; Microdyne, 3.7-meter; Harris, 3.1-meter; Harris, W/A-Com receivers.

News Services: AP, NBC.

Ownership: Farragut Communications Inc. (Group Owner).

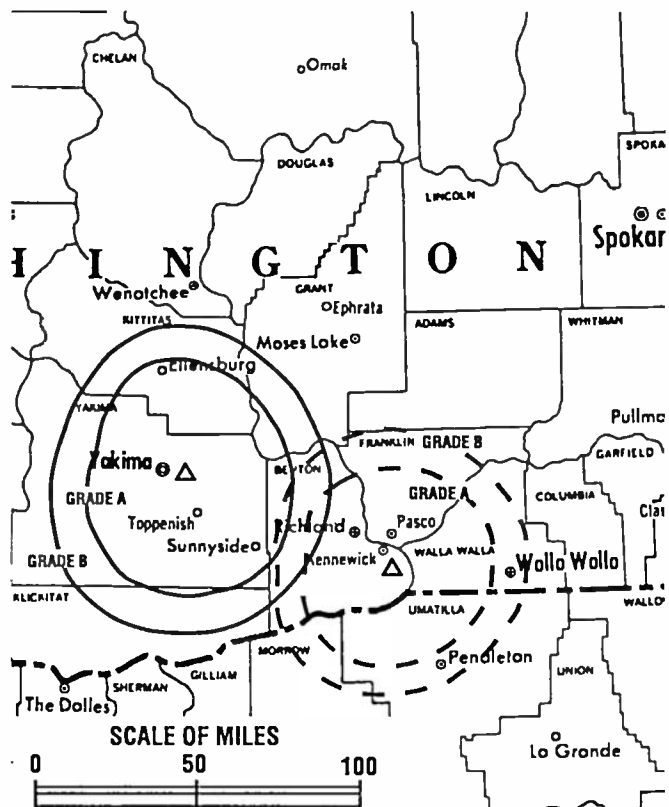
Began Operation: October 15, 1959. Sale to Hugh E. Davis, et al., by Ralph Tronsrud approved by FCC Feb. 1, 1961 (Television Digest, Vol. 16:34; 17:6) FCC approved sale to Farragut Communications Jan. 29, 1988 (Vol. 27:51).

Represented (sales): Sattel Inc.; Art Moore Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- Elliot Kleeman, General Manager.
- Dale Chaney, General Sales Manager.
- Shelly Swanke, News Director.
- Rita Lockhart, Program Director.
- Nancy Goodlive, Promotion Director.
- Doug Dietrich, Business Manager.



KNDO BMPCT-6858 Granted 9/25/68 © American Map Corp., No. 14244

Wayne Whitaker, Director of Engineering.
Rhonda Stone, Community Affairs Director.

Rates: On request.

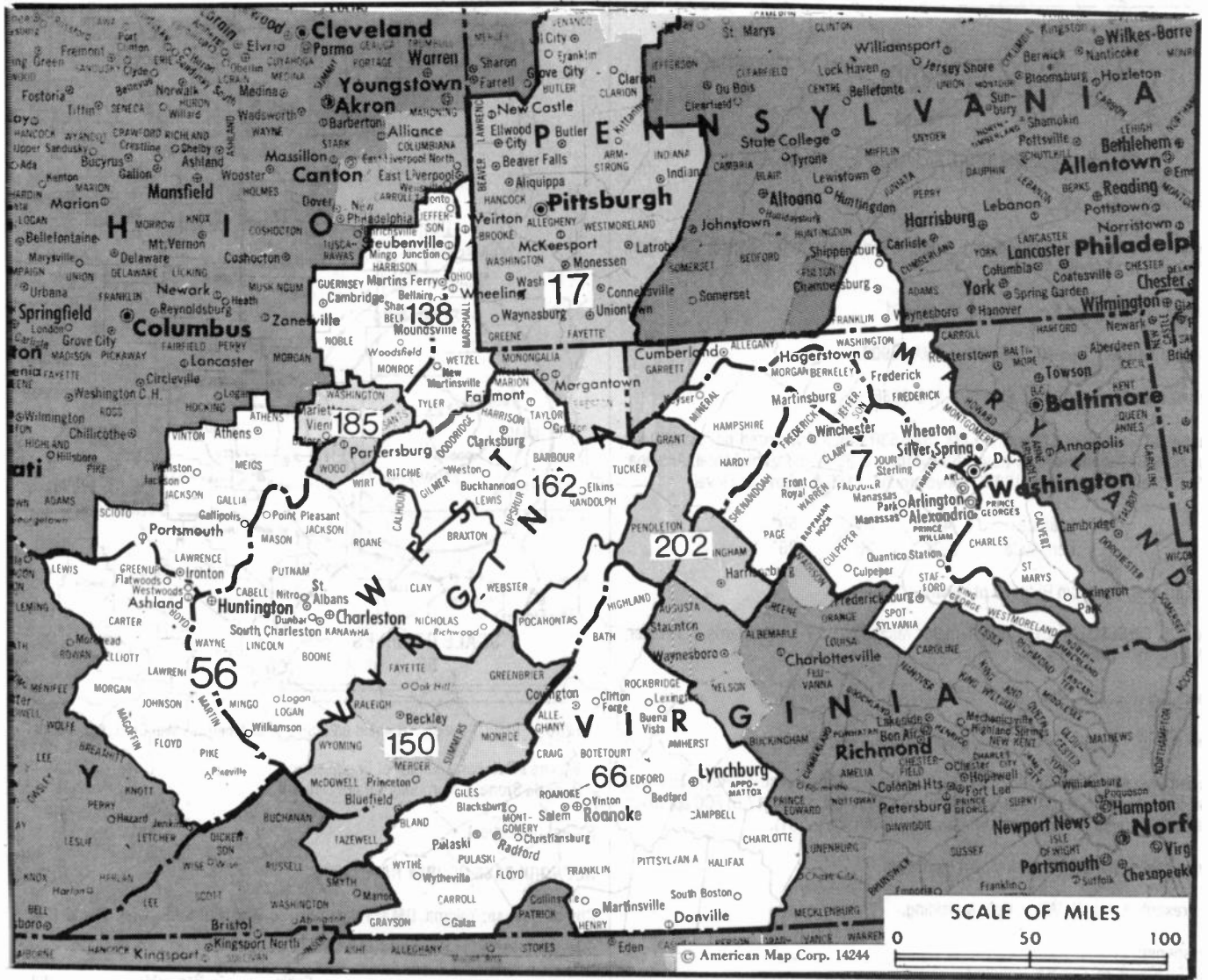
NETWORK BASE HOURLY RATE: \$600.

City of License: Yakima. DMA: Yakima-Pasco-Richland-Kennewick. Rank: 123.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	106,050	70,710	176,760
Average Weekly Circulation (1994)	36,805	30,955	67,823
Average Daily Circulation (1994)			40,310

West Virginia



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Washington, DC	1,876,000	7	WDCA (20), WFTY (50), WHAG-TV (25), WJAL (68), WJLA-TV (7), WRC-TV (4), WTMW (14), WTTG (5), WUSA (9), WVM (66), WYVN (60)
Pittsburgh, PA	1,151,140	17	KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
Charleston-Huntington, WV	478,630	56	WCHS-TV (8), WOWK-TV (13), WSAZ-TV (3), WTSF (61), WVAH-TV (11)
Roanoke-Lynchburg, VA	390,240	66	WDBJ (7), WEFC (38), WFXR-TV (27), WJPR (21), WSET-TV (13), WSLs-TV (10)
Wheeling, WV-Stouboville, OH	158,300	138	WTDV-TV (9), WTRF-TV (7)
Bluefield-Beckley-Oak Hill, WV	136,110	150	WOAY-TV (4), WYVA (6)
Clarksburg-Weston, WV	102,580	162	WBOY-TV (12), WDTV (5), WLYJ (46)
Parkersburg, WV	61,060	185	WTAP-TV (15)
Harrisonburg, VA	38,850	202	WHSV-TV (3)

State Cross Reference List	
Communities that receive programs of stations that are located elsewhere.	
WOAY-TV, Beckley-Bluefield	See Oak Hill, WV
WTSF, Charleston	See Ashland, KY
WBOY-TV, Fairmont	See Clarksburg, WV
WOWK-TV, Huntington	See Charleston, WV
WSAZ-TV, Huntington	See Charleston, WV
WCHS-TV, Huntington	See Charleston, WV
WTSF, Huntington	See Ashland, KY
WVAH-TV, Huntington	See Charleston, WV
WDTV, Weston	See Clarksburg, WV

West Virginia Station Totals as of November 1, 1994			
	VHF	UHF	TOTAL
Commercial Television Stations	9	3	12
Educational Television Stations	1	2	3
	10	5	15

West Virginia—Bluefield

WVVA

Ch. 6

Network Service: NBC.

Licensee: WVVA Television Inc., 130-138 S. 5th St., Quincy, IL 62301.

Studio: Rte. 460 Bypass, Box 1930, Bluefield, WV 24701.

Telephone: 304-325-5487. Fax: 304-327-5586.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 50-kw visual, 6.03-kw aural. Antenna: 1220-ft. above av. terrain, 185-ft. above ground, 3837-ft. above sea level.

Latitude 37° 15' 21.31"
Longitude 81° 10' 55.43"

Transmitter: Top of East River Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Gardiner, 6-meter; Harris, 6-meter Ku-band; ADM, 5-meter C-band; Gardiner, Harris receivers.

SNG Mobile Dish: Ku-band.

News Services: AP, NBC.

Ownership: Quincy Broadcasting Co. (Group Owner).

Began Operation: July 31, 1955. Sale to present owner by Daily Telegraph Printing Co. approved by FCC April 9, 1979.

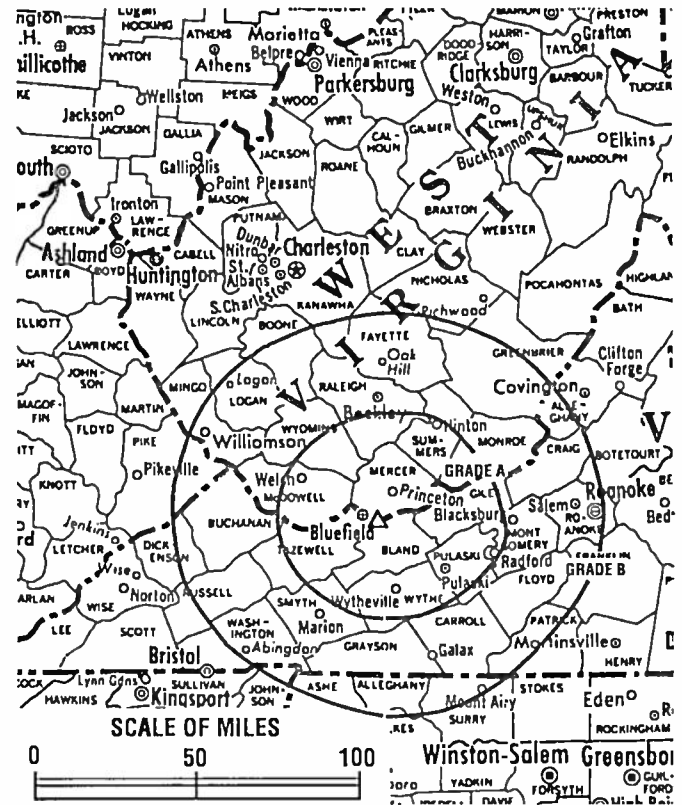
Represented (sales): Petry Television Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

Personnel:

Charles Webb, Vice President & General Manager.
Larry Roe, Station Manager.
Wayne Bettoney, General Sales Manager.
Cheri Haag, News Director.



WVVA BPCT-1515 Granted 10/20/54 © American Map Corp., No. 14244

James Riffe, Promotion Director.
Kenneth Dick, Chief Engineer.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$850.

City of License: Bluefield. DMA: Bluefield-Beckley-Oak Hill. Rank: 150.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	382,380	147,150	529,530
Average Weekly Circulation (1994)	95,721	25,154	129,901
Average Daily Circulation (1994)			84,284

West Virginia—Charleston

WCBS-TV

Ch. 8

Network Service: ABC.

Licensee: WCBS Ltd., One Galleria Tower, 13355 Noel Rd., Suite 1500, Dallas, TX 75240.

Studio: 1301 Piedmont Rd., Charleston, WV 25301.

Mailing Address: Box 11138, Charleston, WV 25339.

Telephone: 304-346-5358. Fax: 304-346-4765.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 158-kw visual, 19.1-kw aural. Antenna: 1236-ft. above av. terrain, 996-ft. above ground, 2046-ft. above sea level.

Latitude	38°	24'	27.90"
Longitude	81°	54'	13.30"

Transmitter: Coal Mountain, 3.5-mi. W of St. Albans, WV.

Satellite Earth Stations: Andrew, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; Andrew, 4.6-meter C-band; AFC, 3.6-meter C-band; Avantek, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Heritage Media Corp. (Group Owner).

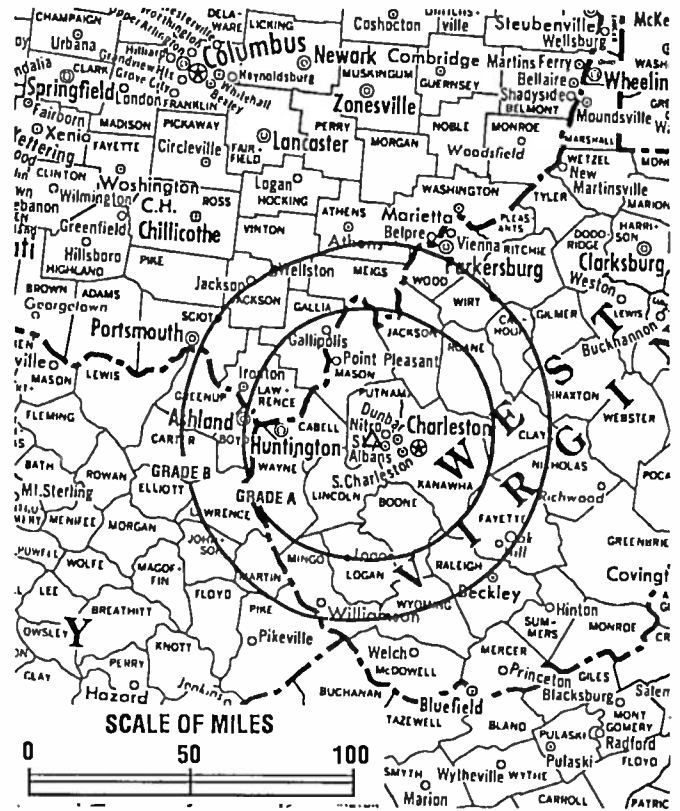
Began Operation: August 16, 1954. Sale to present owner by Rollins Communications approved by FCC Sept. 19, 1986. Sale to Rollins by Tiemey Co. approved Sept. 28, 1960 (Television Digest, Vol. 16:29, 40).

Represented (sales): Pety Television Inc.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld, L.L.P.

Personnel:

Dennis Adkins, President & General Manager.
 Robert S. Knowles, General Sales Manager.
 Loring Lovett, Local Sales Manager.
 Tom Wright, National Sales Manager.
 Timothy A. Sharp, News Director.
 Robert W. Roush, Chief Engineer.



WCBS-TV BMPCT-3392 Granted 9/11/56 © American Map Corp., No. 14244

Michael J. Hooper, Promotion Manager.
 Jo Corey, Operations Manager.

Rates: On request.

City of License: Charleston. DMA: Charleston-Huntington. Rank: 56.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,096,520	511,900	1,608,420
Average Weekly Circulation (1994)	313,454	111,240	488,850
Average Daily Circulation (1994)			266,799

West Virginia—Huntington-Charleston

WOWK-TV

Ch. 13

Network Service: CBS.

Licensee: Gateway Communications Co.

Studio: WOWK-TV Center, 555 5th Ave., Huntington, WV 25701.

Charleston Bureau: 1601 Kanawha Blvd. W, Charleston, WV 25312.

Mailing Address: Box 13, Huntington, WV 25706-0013.

Telephones: 304-525-1313 (Huntington); 304-366-0363 (Charleston).

Fax: 304-529-4910.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 132-kw visual, 26.3-kw aural. Antenna: 1270-ft. above av. terrain, 1109-ft. above ground, 2049-ft. above sea level.

Latitude 38° 30' 21"
Longitude 82° 12' 30"

Transmitter: Barker's Ridge Rd., Huntington.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Comtech, 3.8-meter Ku-band; ChannelMaster, 3.5-meter C-band; RCA, 3.5-meter Ku-band; ChannelMaster, M/A-Com receivers.

SNG Mobile Dish: BAF, 2.5-meter Ku-band.

News Services: AP, CBS, CNN.

Ownership: Gateway Communications Inc. (Group Owner).

Began Operation: October 2, 1955. Sale to present owner by Reeves Telecom approved by FCC Sept. 13, 1974. Sale to Reeves by Cowles Bcstg. Co. approved Dec. 21, 1960 (Television Digest, Vol. 16:43, 52). Sale to Cowles by S. J. Hyman theatre interests approved June 20, 1956 (Vol. 12:18, 25).

Represented (sales): Blair Television.

Represented (legal): Bishop, Cook, Purcell & Reynolds.

Represented (engineering): Smith & Powstenko.



WOWK-TV BMPCT-7566 Granted 2/3/75 © American Map Corp., No. 14244

Personnel:

Garry Ritchie, Vice President & General Manager.
Leo M. MacCourtney, Vice President, Community Relations & Program Director.
John Fusco, General Sales Manager.
Sue Ferrara, Regional Sales Manager.
Terry Cole, News Director.
Allen Payne, Promotion Director.
Margaret Payne, Business Manager.

Rates: On request.

City of License: Huntington. DMA: Charleston-Huntington. Rank: 56.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	604,180	238,230	842,410
Average Weekly Circulation (1994)	294,659	97,916	446,764
Average Daily Circulation (1994)			243,754

West Virginia—Huntington-Charleston

WSAZ-TV

Ch. 3

Network Service: NBC.

Licensee: Lee Enterprises Inc., WSAZ Bldg., 645 5th Ave., Huntington, WV 25701.

Studios: 645 5th Ave., Huntington, WV 25701; Columbia Ave. & Virginia St., Charleston, WV.

Mailing Address: Box 2115, Huntington, WV 25721.

Telephones: 304-697-4780 (Huntington); 304-344-3521 (Charleston).

Fax: 304-697-4325.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 42.7-kw visual, 4.27-kw aural. Antenna: Circularly polarized, 1274-ft. above av. terrain, 1009-ft. above ground, 2020-ft. above sea level.

Latitude 38° 30' 34"
Longitude 82° 13' 09"

Transmitter: Barker's Ridge, WV.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive SatCom, 5.5-meter C-band; Pinzone, 5-meter C-band; Pinzone, 5-meter Ku-band; DX Engineering, Harris, M/A-Com, Pinzone receivers.

News Services: AP, NBC.

Ownership: Lee Enterprises Inc. (Group Owner).

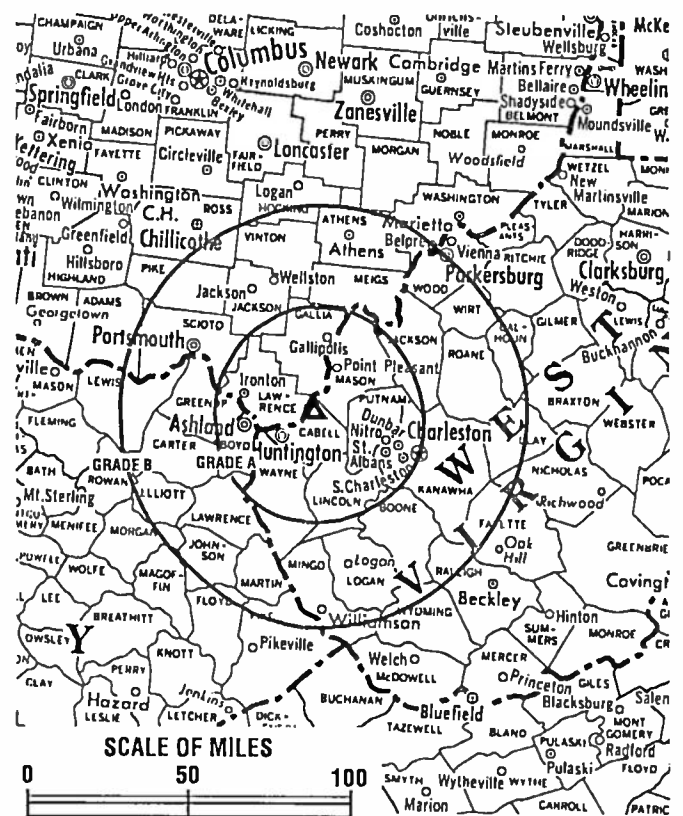
Began Operation: October 14, 1949. Sale to present owner by Capital Cities Bcstg. approved by FCC Feb. 1971. Previous sale by Goodwill Stations Inc. approved July 29, 1964 (Television Digest, Vol. 4:9, 18, 19, 31). Sale to Goodwill Stations by Huntington Publishing Co. & Mrs. Eugene Katz approved March 20, 1961 (Vol. 17:6, 14).

Represented (sales): Katz American Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

Donald Ray, General Manager.
Chris Leister, General Sales Manager.
David George, Local Sales Manager.
George M. Curry, Program Manager.



WSAZ-TV BPCT-890414KL Granted 6/28/89 © American Map Corp., No. 14244

Ken Selvaggi, News Director.
Bill Allen, Business Manager.
Jack Deakin, Production Manager.
Bill Hayes, Manager of Engineering.
Teresa Branham, Traffic.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1700.

City of License: Huntington. DMA: Charleston-Huntington. Rank: 56.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	590,100	230,340	820,440
Average Weekly Circulation (1994)	293,217	106,807	472,807
Average Daily Circulation (1994)			298,996

West Virginia—Charleston-Huntington

WVAH-TV

Ch. 11

Network Service: Fox.

Licensee: Act III License Corp., 11 Broadcast Plaza, Hurricane, WV 25526.

Studio: 11 Broadcast Plaza, Hurricane, WV 25526.

Telephone: 304-757-7533.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 51-kw visual, 5.1-kw aural. Antenna: Circularly polarized, 1722-ft. above av. terrain, 1551-ft. above ground, 2522-ft. above sea level.

Latitude 38° 25' 15"
Longitude 81° 55' 27"

Transmitter: S side of Poplar Fork Rd., 1.53-mi. N of U.S. Rte. 60.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Vidare, 4.6-meter C-band; Comtech, 5-meter C-band; M/A-Com, Standard Communications receivers.

Ownership: Act III Broadcasting Inc. (Group Owner).

Began Operation: September 19, 1982 on Ch. 23. Began operation on Ch. 11 April 1988. Sale to Act III Bcstg. approved by FCC Dec. 17, 1987.

Represented (sales): Seltel Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Gallagher & Associates, Consulting Radio Engineers.

Personnel:

Bill White, General Manager.
Edwin Hill, General Sales Manager.
Harold Cooper, National Sales Manager.
Rita Gazitano, Program Director.
John Fawcett, Promotion Director.
Beth Billups, Controller.
George Parnicza, Chief Engineer.



WVAH-TV BMPCT-870917KF Granted 12/29/87 © American Map Corp., No. 14244

Mindy Bradley, Marketing Director.
Steve Utt, Production Manager.

Rates: On request.

City of License: Charleston. DMA: Charleston-Huntington. Rank: 56.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	588,750	227,550	816,300
Average Weekly Circulation (1994)	247,003	86,025	391,453
Average Daily Circulation (1994)			186,855

West Virginia—Clarksburg-Fairmont

WBOY-TV

Ch. 12

Network Service: NBC.

Licensee: WBOY-TV Inc., 912 W. Pike St., Clarksburg, WV 26301.

Studio: 912 W. Pike St., Clarksburg, WV 26301.

Telephone: 304-623-3311. Fax: 304-624-6152.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 265-kw visual, 26.2-kw aural. Antenna: 860-ft. above av. terrain, 572-ft. above ground, 2024-ft. above sea level.

Latitude	39°	17'	06"
Longitude	80°	19'	47"

Transmitter: Pinnickinnick Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Microdyne, 5-meter; Harris, Microdyne receivers.

News Service: AP.

Ownership: Bimey Imes Jr. & Family (Group Owner).

Began Operation: November 17, 1957. Sale to present owners by Marion R. Ascoli, Max Ascoli & Nathan W. Levin approved by FCC Nov. 5, 1976. Previous sale by Rust Craft Bcstg. Co. was approved March 11, 1964 (Television Digest, Vol. 3:12, 46; 4:11). For transfer of all WSTV Inc. properties to Rust Craft Broadcasting Co. Inc., see WTOV-TV, Steubenville, OH.

Represented (sales): Seltel Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Gary Bowden, Vice President & General Manager.
 Jamie Logue, News Director.
 Frances Basile, Program Director.
 Mike Simons, Promotion Director.



WBOY-TV BPCT-850906KH Granted 12/11/85 © American Map Corp., No. 14244

Denene Satterfield, Business Manager.
 Ray Myers, Chief Engineer.

Rates: On request.

City of License: Clarksburg. DMA: Clarksburg-Weston. Rank: 162.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	400,370	163,420	563,790
Average Weekly Circulation (1994)	83,738	32,448	122,272
Average Daily Circulation (1994)			70,188

West Virginia—Clarksburg-Weston

WDTV

Ch. 5

Network Service: CBS.

Licensee: W. Russell Withers Jr., Box 480, Bridgeport, WV 26330.

Studio: 5 Television Dr., Bridgeport, WV 26330.

Mailing Address: Box 480, Bridgeport, WV 26330.

Telephone: 304-623-5555. Fax: 304-842-7501.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 884-ft. above av. terrain, 505-ft. above ground, 2165-ft. above sea level.

Latitude 39° 04' 27"
Longitude 80° 25' 28"

Transmitter: Television Park, Fisher Mountain, U.S. Rte. 19, Weston, WV.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; ADM, 6-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 3.3-meter Ku-band; Automation Techniques, Chapparral, General Instrument, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: W. Russell Withers Jr. (Group Owner).

Began Operation: June 22, 1960. Sale to present owner by Broadcasting Industries of West Virginia approved by FCC April 5, 1973. Transfer of control to William A. Meehan, Receiver, from Broadcast Industries of West Virginia approved June 30, 1971. Sale to Broadcast Industries (formerly Medallion Pictures) by J. Patrick Beacom, Thomas P. Johnson & George W. Eby approved Aug. 24, 1966 (Television Digest, Vol. 6:34, 35).

Represented (sales): Katz Continental Television.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Personnel:

Mike Smith, General Manager.
Nick Pellegrin, Program Director.
Debbie Gamblin, Promotion Director.
Maurice E. Heskett, Chief Engineer.



WDTV BPCT-2310 Granted 11/4/59 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$1300.

City of License: Weston. DMA: Clarksburg-Weston. Rank: 162.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	391,290	172,950	564,240
Average Weekly Circulation (1994)	88,596	34,279	132,147
Average Daily Circulation (1994)			79,203

West Virginia—Clarksburg

WLYJ

Ch. 46

Network Service: None, independent.

Licensee: Christian Communication Center Inc., 775 W. Pike St., Clarksburg, WV 26301.

Studio: 775 W. Pike St., Clarksburg, WV 26301.

Mailing Address: Box 2544, Clarksburg, WV 26302-2544.

Telephone: 304-623-5782.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 156-kw max. visual, 15.6-kw max. aural. Antenna: 796-ft. above av. terrain, 632-ft. above ground, 1992-ft. above sea level.

Latitude 39° 18' 02"
Longitude 80° 20' 37"

Transmitter: N. 16th Extended, Clarksburg.

Satellite Earth Stations: Scientific-Atlanta, 5-meter; Paradigm, 3.7-meter; DX Antenna receivers.

Ownership: Christian Communications Center Inc.

Began Operation: February 8, 1981.

Represented (legal): Gammon & Grange.

Represented (engineering): Serge Bergen.

Personnel:

Jack L. Kincaid, General Manager.
Marilyn Huff, Program & Promotion Director.
Wayne L. Fast, Chief Engineer.

Highest 30 Sec. Rate: \$40.



WLYJ BPCT-801222KH Granted 4/14/81 © American Map Corp., No. 14244

City of License: Clarksburg. DMA: Clarksburg-Weston. Rank: 162.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	90,170	36,510	126,680
Average Weekly Circulation (1994)	7,689	600	8,284
Average Daily Circulation (1994)			2,252

West Virginia—Martinsburg

WYVN

Ch. 60

Network Service: Fox.

Grantee: Gary A. Rosen, Trustee.

Studio: 1 Discovery Place, Martinsburg, WV 25401.

Telephone: 304-267-6060. Fax: 304-267-6180.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 3890-kw max. visual. Antenna: 1024-ft. above av. terrain, 240-ft. above ground, 1699-ft. above sea level.

Latitude 39° 27' 27"
Longitude 78° 03' 53"

Transmitter: 2.4-mi. W of Nolville, Gerrardstown District, Berkeley County.

Multichannel TV Sound: Stereo only.

News Services: AP, CNN, Fox News.

Ownership: Gary A. Rosen, Trustee.

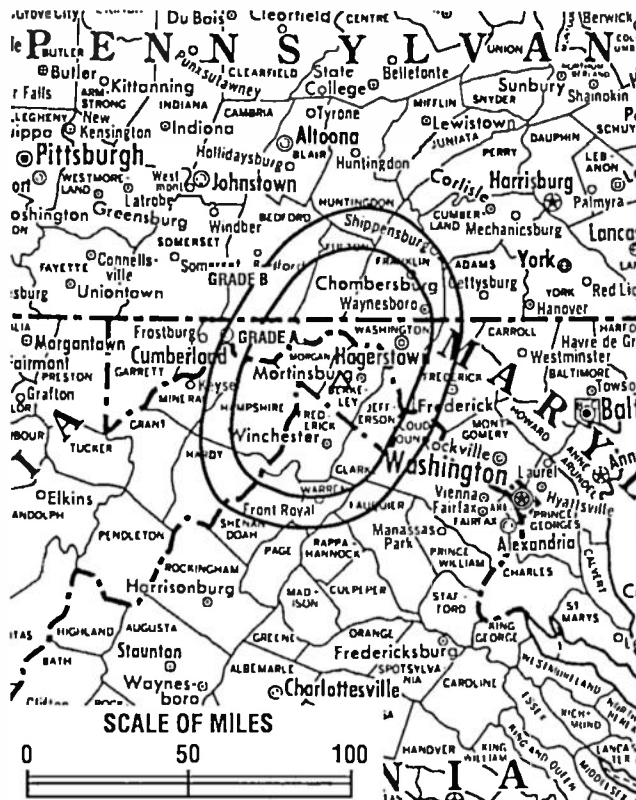
Began Operation: October 1, 1991. Assignment of permit to present trustee granted June 17, 1994.

Represented (legal): Ginsburg, Feldman & Bress, Chartered.

Represented (engineering): Carl Lahm, P.C.

Personnel:

- Ralph Albertazzie, General Manager.
- Carol LaFever, Station & General Sales Manager.
- Jeff Hertrick, News Director.
- Ralph Tobias, Program Director.
- Pam Peacock, Production Manager.
- Jim Shirey, Business Manager.
- Bob Baker, Chief Engineer.



WYVN BMPCT-910930KL Granted 2/21/92 © American Map Corp., No. 14244

City of License: Martinsburg. DMA: Washington, DC. Rank: 7.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	175,970	91,470	267,440
Average Weekly Circulation (1994)	17,251	11,188	30,241
Average Daily Circulation (1994)			9,039

West Virginia—Oak Hill-Beckley-Bluefield

WOAY-TV

Ch. 4

Network Service: ABC.

Licensee: Thomas Broadcasting Co., Box 251, Oak Hill, WV 25901.

Studio: Rte. 16 S, Oak Hill, WV 25901.

Mailing Address: Box 251, Oak Hill, WV 25901.

Telephones: 304-469-3361; 304-255-5224. Fax: 304-465-1420.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 740-ft. above av. terrain, 688-ft. above ground, 2683-ft. above sea level.

Latitude 37° 57' 30"
Longitude 81° 09' 03"

Transmitter: U.S. Hwy. 16, 0.7-mi. S of Oak Hill city limits.

Satellite Earth Stations: In operation.

News Services: ABC, AP.

Ownership: Thomas Broadcasting Co.

Began Operation: December 3, 1954.

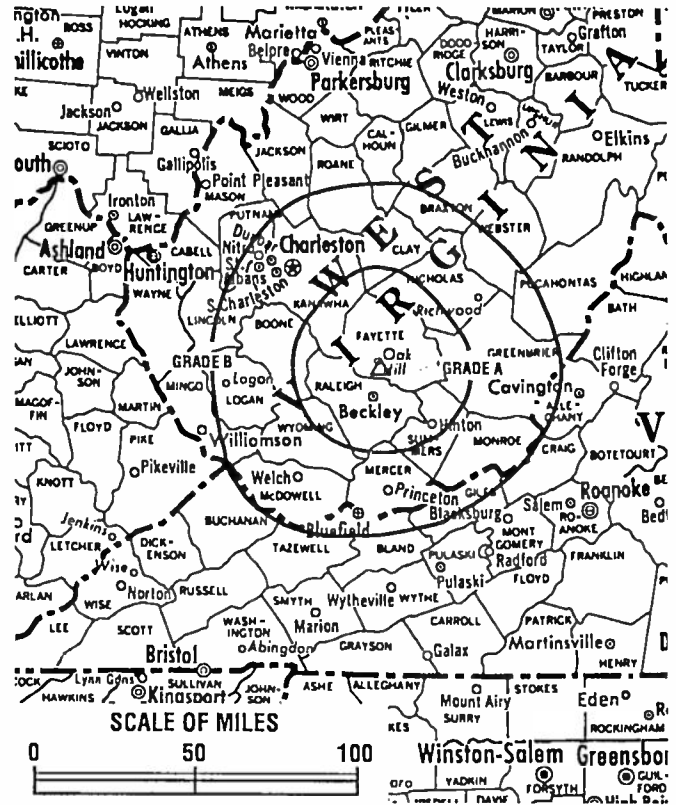
Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Silliman & Silliman.

Personnel:

Robert R. Thomas III, President.
Al Marra, Vice President & General Manager.
John Maybin, Local Sales Manager.
John Price, News Director.
Mike McMillon, Promotion Manager.
Don Watkins, Production Manager.
Jim Martin, Chief Engineer.



WOAY-TV BMPCT-2280 Granted 8/3/54 © American Map Corp., No. 14244

Rates: On request.

City of License: Oak Hill. DMA: Bluefield-Beckley-Oak Hill. Rank: 150.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	318,330	116,040	434,370
Average Weekly Circulation (1994)	99,673	25,685	131,752
Average Daily Circulation (1994)			71,196

West Virginia—Parkersburg-Marietta, Ohio

WTAP-TV

Ch. 15

Network Service: NBC.

Licensee: Benedek Broadcasting Corp., 1 Television Plaza, Parkersburg, WV 26101.

Studio: 1 Television Plaza, Parkersburg, WV 26101.

Telephones: 304-485-4588; 614-375-0806. Fax: 304-422-3920.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 236-kw max. & 208-kw horizontal visual, 46.6-kw max. & 41.4-kw horizontal aural. Antenna: 620-ft. above av. terrain, 435-ft. above ground, 1395-ft. above sea level.

Latitude 39° 20' 59"
Longitude 81° 33' 56"

Transmitter: Dole's Knob, Constitution, OH.

Satellite Earth Station: Ku & C-band.

News Services: AP, NBC.

Ownership: A. Richard Benedek (Group Owner).

Began Operation: October 8, 1953. Sale to present owner by Robert E. Richardson, et al., approved by FCC Oct. 3, 1979 (Television Digest, Vol. 19:44). Previous sale by R. L. Drake Co. approved Nov. 1974. Sale by T/R Inc. (Zanesville Publishing) approved Nov. 2, 1967. Sale by Frank Baer-Howard Chemoff group approved March 30, 1955 (Vol. 11:10, 14).

Represented (sales): Katz Continental Television.

Personnel:

Keith L. Bland, General Manager.
Terry Cole, Sales Manager.
Roger Sheppard, News Director.
Joyce Ancrile, Program & Promotion Director.
Judith Lung, Business Manager.
Gene Monday, Chief Engineer.



WTAP-TV BMPCT-7043 Granted 9/30/69 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$450.

City of License: Parkersburg. DMA: Parkersburg. Rank: 185.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	149,690	78,150	227,840
Average Weekly Circulation (1994)	47,516	12,759	62,087
Average Daily Circulation (1994)			39,230

West Virginia—Wheeling

WTRF-TV

Ch. 7

Network Service: CBS, ABC.

Licensee: Brissette TV of Wheeling Inc.

Studio: 96 16th St., Wheeling, WV 26003.

Telephone: 304-232-7777. Fax: 304-232-4975.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 30.9-kw aural. Antenna: 962-ft. above av. terrain, 740-ft. above ground, 2025-ft. above sea level.

Latitude 40° 03' 41"
Longitude 80° 45' 08"

Transmitter: RD 1, Kirkwood Heights, Bridgeport, OH.

Satellite Earth Stations: Chapparral Ku & C-band; M/A-Com Ku-band; Microdyne, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; Uniden, 3.5-meter; Chapparral, M/A-Com, Microdyne, Scientific-Atlanta, Uniden receivers.

News Service: AP.

Ownership: Brissette Broadcasting Corp. (Group Owner).

Began Operation: October 24, 1953. Sale to present owner approved by FCC Dec. 24, 1991. Sale to Adams Communications approved Dec. 23, 1987. Sale to Wesray Corp. approved by FCC Aug. 16, 1984. FCC approved transfer of control to Forward Communications from Albert V. Dix family Feb. 28, 1969. Forward assumed control April 8, 1969. Previously, Dix family increased holdings from 30% to 90% by stock purchases from Wheeling Intelligencer and News Register (30%) and Thomas Bloch family and estate after FCC approved transfer of control Dec. 17, 1958 (Television Digest, Vol. 14:46, 48, 52).

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Gary Dreispul, Executive Vice President & General Manager.
Jim Roberts, General Sales Manager.
Barbara Neeld, Regional Sales Manager.
Pat Clutter, News Director.
Kevin Niggemyer, Business Manager.
Bob McNabb, Production Manager.



WTRF-TV BPCT-3111 Granted 1/4/63

© American Map Corp., No. 14244

Joe Dumas, Chief Engineer.
Tina Serevich, Promotion Director.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$1800.

City of License: Wheeling. DMA: Wheeling-Stuebenville. Rank: 138.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,404,670	565,670	1,970,340
Average Weekly Circulation (1994)	183,740	69,888	253,628
Average Daily Circulation (1994)			130,857



MARKET	NIELSEN OMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Chicago, IL	3,102,110	3	WBBM-TV (2), WCFC-TV (38), WCUI-TV (26), WEHS-TV (60), WFLD (32), WGBO-TV (66), WGN-TV (9), WJYS (62), WLS-TV (7), WMAQ-TV (5), WPWR-TV (50), WSNS-TV (44), WWTO-TV (35)
Minneapolis-St. Paul, MN	1,410,630	14	KARE (11), KCCO-TV (7), KCCW-TV (12), KITN-TV (29), KLGT-TV (23), KMSP-TV (9), KRWF (43), KSAX (42), KSTP-TV (5), KVBM-TV (45), KOLJ (41), WCCO-TV (4)
Milwaukee, WI	789,100	29	WCGV-TV (24), WDJT-TV (58), WHKE (55), WISN-TV (12), WITI-TV (6), WJJA (49), WTMJ-TV (4), WVCY-TV (30), WVTM (18)
Green Bay-Appleton, WI	369,070	70	WBAY-TV (2), WDHS (8), WFRV-TV (5), WGBA (26), WJMN-TV (3), WLUK-TV (11), WXGZ-TV (32)
Cedar Rapids-Waterloo-Dubuque, IA	303,370	84	KCRG-TV (9), KDUB-TV (40), KGAN (2), KOCR (28), KTVC (48), KWML (7)
Madison, WI	303,320	85	WISC-TV (3), WKOW-TV (27), WMSN-TV (47), WMTV (15)
Wausau-Rhineland, WI	169,160	131	WAOW-TV (9), WJFW-TV (12), WSAW-TV (7)
Duluth, MN-Superior, WI	165,880	134	KBJR-TV (6), KDLH (3), WDIO-TV (10), WIRT (13)
La Crosse-Eau Claire, WI	165,270	135	WEAU-TV (13), WELX (48), WKBT (8), WLAX (25), WQOW-TV (18), WXOW-TV (19)
Rockford, IL	162,440	137	WFR (23), WQRF-TV (39), WREX-TV (13), WTVQ (17)
Marquette, MI	85,190	175	WLUC-TV (6)

State Cross Reference List
Communities that receive programs of stations that are located elsewhere.

WSCO, Green Bay	See Suring, WI
WFRV-TV & WLUK-TV, Marinette	See Green Bay, WI
WJFW-TV, Rhineland	See Wausau, WI
KDLH, KBJR-TV & WDIO-TV, Superior	See Duluth, MN

Wisconsin Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	12	15	27
Educational Television Stations	1	7	8
	13	22	35

Wisconsin—Appleton

WXGZ-TV

Ch. 32

Network Service: None, independent.

Licensee: Ace TV Inc., 1391 North Rd., Green Bay, WI 54313.

Studio: 3025 N. Marshall Rd., Appleton, WI 54915.

Mailing Address: Box 232, Kaukauna, WI 54130.

Telephone: 414-733-3232. Fax: 414-713-0704.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 1050-kw max. visual, 107-kw max. aural. Antenna: 1102-ft. above av. terrain, 919-ft. above ground, 1903-ft. above sea level.

Latitude	44°	21'	30"
Longitude	87°	58'	48"

Transmitter: 3329 Shirley Rd., Glenmore, Brown County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Vertex, 4.57-meter Ku-band; Fiberdome, 4-meter C-band; Harris, 3-meter C-band; DX Antenna, Harris, M/A-Com receivers.

Ownership: Ace TV Inc.

Began Operation: January 15, 1984, left air August 1993. Transfer of control to Appleton Midwestern TV Ltd. approved by FCC April 9, 1985. Assignment of license to Trustee granted Nov. 18, 1991. Sale to Ace TV Inc. granted August 3, 1992. Left air August 1993. Resumed operation June 3, 1994.

Represented (sales): Adam Young Inc.



WXGZ-TV BPCT-931012KE Granted 3/29/94 © American Map Corp., No. 14244

Personnel:

Robert J. Cox, General Manager.
 Donna Kiley, Program Director.
 Mark Kramer, Chief Engineer.

Rates: On request.

Nielsen Data: Not available.

City of License: Appleton. DMA: Green Bay-Appleton. Rank: 70.

Wisconsin—Chippewa Falls

WEUX

Ch. 48

Network Service: Fox.

Licensee: Donald E. Clark, 1305 Interchange Place, La Crosse, WI 54603.

Studio: 1324 Clairemont, Eau Claire, WI 54701.

Mailing Address: Box 2529, La Crosse, WI 54602-2529.

Telephone: 715-831-2548. Fax: 715-831-2550.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 70.8-kw visual, 7-kw aural. Antenna: 491-ft. above av. terrain, 425-ft. above ground, 1435-ft. above sea level.

Latitude 44° 53' 04"
Longitude 91° 35' 04"

Transmitter: 0.3-mi. SE of intersection of Longview Rd. & Starr Rd.

Ownership: Donald E. Clark (Group Owner).

Began Operation: March 8, 1993.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Personnel:

Nancy Martinson, General Manager.
Wayne Kohlhaas, Sales Manager.
Barb Quillan, Program Director.
Mark Burg, Chief Engineer.

City of License: Chippewa Falls. DMA: La Crosse-Eau Claire. Rank: 135.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



WEUX BMPCT-931012KF Granted 10/26/93 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	70,110	41,720	111,830
Average Weekly Circulation (1994)	731	3,335	4,067
Average Daily Circulation (1994)			1,722

Wisconsin—Eau Claire

WEAU-TV

Ch. 13

Network Service: NBC.

Licensee: Busse Broadcasting Corp., 590 W. Maple St., Kalamazoo, MI 49008.

Studio: 1907 S. Hastings Way, Eau Claire, WI 54701.

Mailing Address: Box 47, Eau Claire, WI 54702-0047.

Telephone: 715-835-1313. Fax: 715-832-0246.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1990-ft. above av. terrain, 1997-ft. above ground, 3077-ft. above sea level.

Latitude 44° 39' 51"
Longitude 90° 57' 41"

Transmitter: 4.4-mi. N of Fairchild, WI on County Rd. H.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6-meter Ku-band; United Satellite Systems, 5-meter C-band; DX Antenna, Harris, Microdyne, Wegener receivers.

News Services: AP, NBC.

Ownership: Busse Broadcasting Corp. (Group Owner).

Began Operation: December 17, 1953. Sale to Richard Benedek approved April 6, 1990 (Television Digest: Vol. 30:13) but never consummated. Sale to Busse Bcstg. approved July 31, 1987. Sale to Gillett Bcstg. by Post Corp. approved by FCC June 19, 1984. Sale to Post Corp. by Morgan Murphy interests approved May 16, 1962 (Vol. 2:4, 21).

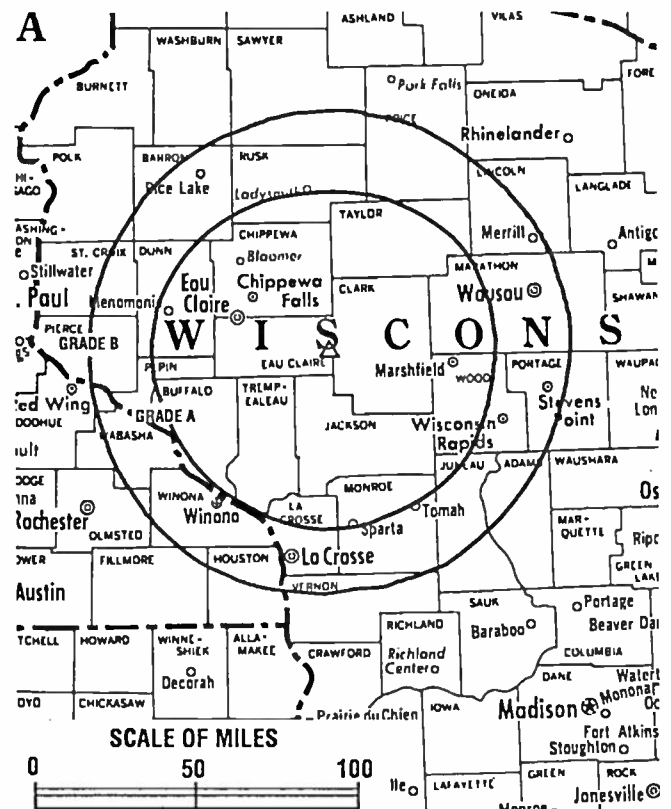
Represented (sales): TeleRep Inc.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Cheri Weinke, General Manager.
Allan Lancaster, General Sales Manager.
Joe Frank, National Sales Manager.
John Hoffland, News Director.



WEAU-TV BPCT-790412KE Granted 2/25/80 © American Map Corp., No. 14244

Kristen Lorentz, Program Director.
Ron Wiedemeier, Chief Engineer.
Barb Renbarger, Business Manager.
Dick Dionnne, Operations Manager.
Linda Mueller, Traffic Manager.

Rates: On request.

City of License: Eau Claire. **DMA:** La Crosse-Eau Claire. **Rank:** 135.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	320,990	312,500	633,490
Average Weekly Circulation (1994)	122,789	96,679	227,732
Average Daily Circulation (1994)			137,418

Wisconsin—Eau Claire

WQOW-TV

Ch. 18

(Satellite of WXOW-TV, La Crosse, WI)

Network Service: ABC.

Licensee: Tak Communications Inc., Debtor-in-Possession, 1355 Piccard Dr., Suite 460, Rockville, MD 20850.

Studio: 2881 S. Hastings Way, Eau Claire, WI 54701.

Telephone: 715-835-1881. Fax: 715-835-8009.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1150-kw max. & 407-kw horizontal visual, 115-kw max. & 40.7-kw horizontal aural. Antenna: 740-ft. above av. terrain, 506-ft. above ground, 1776-ft. above sea level.

Latitude 44° 57' 39"
Longitude 91° 40' 05"

Transmitter: 3.9-mi. SE of Colfax.

Satellite Earth Station: United Satellite Systems, 5-meter; M/A-Com, Scientific-Atlanta, Uniden receivers.

Ownership: Tak Communications Inc., Debtor-in-Possession (Group Owner).

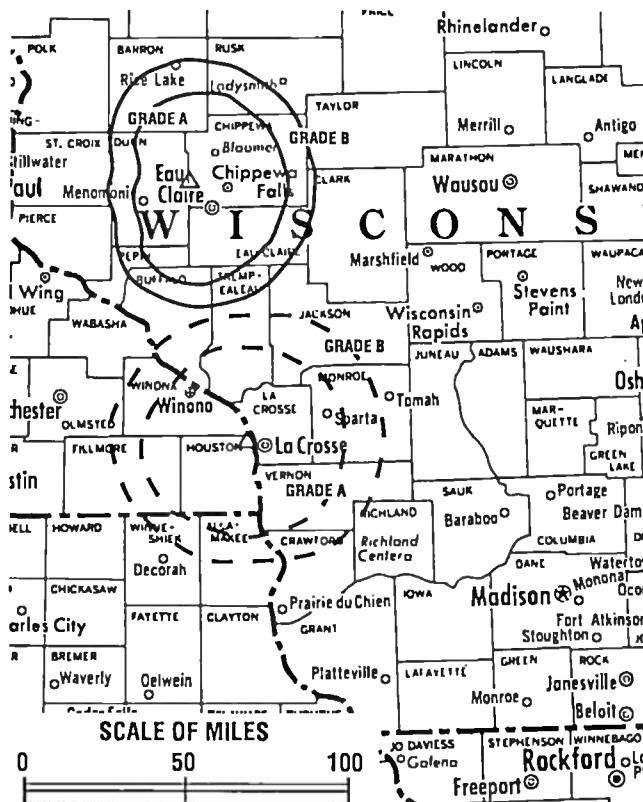
Began Operation: September 22, 1980. Sale to Sharad Tak by Liberty Bcstg. approved by FCC Jan. 7, 1985 (Television Digest, Vol. 24:43). Assignment of license to Operating Agent granted Jan. 27, 1993.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Chuck Roth, President & General Manager.
Ron Montezon, Station Manager.
Mark Golden, Local Sales Manager.
Dave White, Chief Engineer.



WQOW-TV BMPCT-800222KF Granted 5/29/80 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$500.

City of License: Eau Claire. DMA: La Crosse-Eau Claire. Rank: 135.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	115,480	130,200	245,680
Average Weekly Circulation (1994)	39,262	23,319	63,324
Average Daily Circulation (1994)			31,664

Wisconsin—Green Bay

WBAY-TV

Ch. 2

Network Service: ABC.

Licensee: Young Bcstg. Inc., 115 S. Jefferson St., Green Bay, WI 54301.

Studios: 115 S. Jefferson St., Green Bay, WI 54301; 4351 W. College Ave., Suite 200, Appleton, WI 54914.

Telephones: 414-432-3331 (Green Bay); 414-735-1222 (Appleton).

Fax: 414-432-7808.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1205-ft. above av. terrain, 1149-ft. above ground, 2049-ft. above sea level.

Latitude 44° 24' 35"
Longitude 88° 00' 05"

Transmitter: Town of DePere, WI.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Comtech, 5-meter C-band; DH Satellite, 3.7-meter Ku & C-band; Andrew, 4.5-meter C-band; Pinzone, Andrew, DX Antenna, M/A-Com receivers.

News Service: AP.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: March 17, 1953. Sale to Nationwide Communications by Norbertine Fathers approved by FCC Dec. 30, 1974 (Television Digest, Vol. 15:3). Sale to present owner approved Aug. 24, 1994.

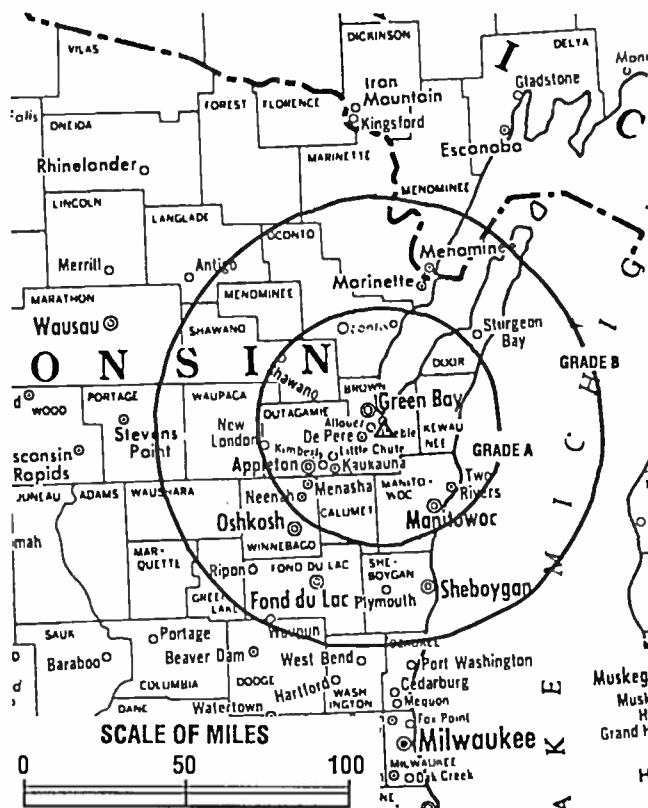
Represented (sales): Adam Young Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Don Carmichael, General Manager.
Rob Krieghoff, General Sales Manager.
Jonie Paye, National Sales Manager.
Jan Letko, Regional Sales Manager.
Richard D. Milthiser, Program Director.
Tom McCarey, News Director.



WBAY-TV BPCT-2851 Granted 8/8/61 © American Map Corp., No. 14244

Thomas P. Heed, Promotion Director.
John Franken, Production Manager.
Peggy Wilcox, Business Manager.
Arthur J. Williams, Chief Engineer.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1000.

City of License: Green Bay. DMA: Green Bay-Appleton. Rank: 70.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	724,490	630,590	1,355,080
Average Weekly Circulation (1994)	182,399	164,278	348,635
Average Daily Circulation (1994)			218,078

Wisconsin—Green Bay

WFRV-TV

Ch. 5

(Operates satellite WJMN-TV, Escanaba, MI)

Network Service: CBS.

Licensee: CBS Inc., 51 W. 52nd St., New York, NY 10019.

Studio: 1181 E. Mason St., Green Bay, WI 54301.

Mailing Address: Box 19055, Green Bay, WI 54307-9055.

Telephone: 414-437-5411. Fax: 414-437-4576.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 93.3-kw visual, 18.6-kw aural. Antenna: 1120-ft. above av. terrain, 999-ft. above ground, 1916-ft. above sea level.

Latitude 44° 24' 21"
Longitude 88° 00' 19"

Transmitter: 3-mi. SE of DePere.

Satellite Earth Stations: Andrew, 7.3-meter; Comtech, 5-meter; Vertex, 4.6-meter Ku-band; Andrew, 4.5-meter; Avantek, Microdyne, M/A-Com receivers.

News Services: AP, UPI.

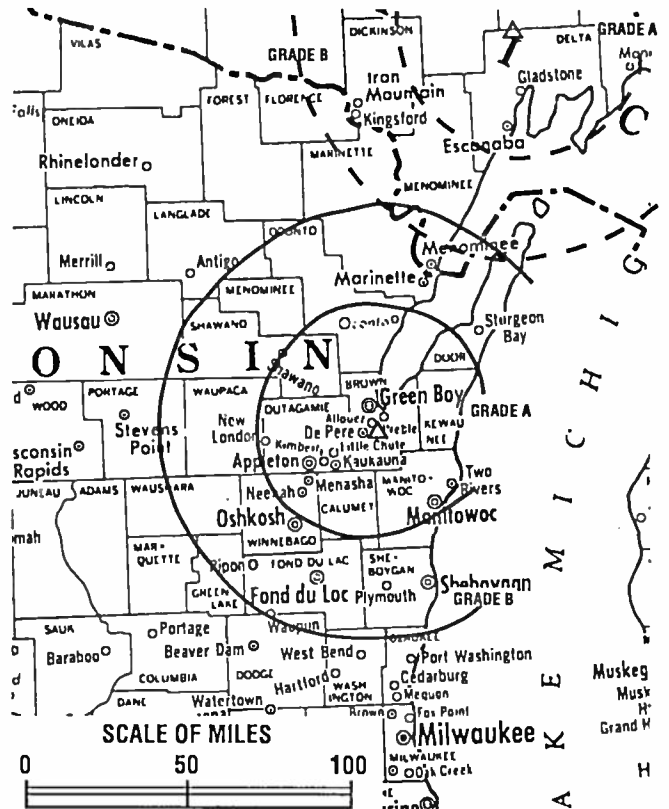
Ownership: CBS Inc. (Group Owner).

Began Operation: May 21, 1955. Sale to present owner approved by FCC Dec. 19, 1991 (Television Digest, Vol. 31:25, 30, 45, 51). Sale to Midwest Communications by Orion Bcstg. approved Aug. 14, 1981 (Vol. 21:4). Sale to Orion by S. N. Pickard group approved Jan. 4, 1961 (Vol. 16:49; 17:2).

Represented (sales): TeleRep Inc.

Personnel:

R. Perry Kidder, Vice President & General Manager.
Jackie Stewart, General Sales Manager.
H. Lee Hitter, News Director.
Dan Ullmer, Chief Engineer.
Alan Eaton, Director of Broadcast Operations & Marketing.



WFRV-TV BMPCT-4300 Granted 11/2/56 © American Map Corp., No. 14244

Rates: On request.

City of License: Green Bay. DMA: Green Bay-Appleton. Rank: 70.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	748,730	641,360	1,390,090
Average Weekly Circulation (1994)	193,582	171,285	368,192
Average Daily Circulation (1994)			227,007

Wisconsin—Green Bay

WGBA

Ch. 26

Network Service: Fox.

Licensee: Donald E. Clark, 374 W. Spring Blvd., Port Charlotte, FL 33909.

Studio: 1391 North Rd., Green Bay, WI 54313.

Mailing Address: Box 19099, Green Bay, WI 54307-9099.

Telephone: 414-494-2626. Fax: 414-494-9550.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2510-kw max. visual, 250-kw max. aural. Antenna: 1180-ft. above av. terrain, 980-ft. above ground, 2000-ft. above sea level.

Latitude 44° 21' 30"
Longitude 87° 58' 48"

Transmitter: Shirley Rd. at Ridgeview Rd., Glenmore Twp.

Satellite Earth Station: Comtech, 5-meter; Pinzone receivers.

Ownership: Donald E. Clark (Group Owner).

Began Operation: December 31, 1980. Sale to Family Group Ltd. by TV-26 Inc., Debtor-in-Possession, approved by FCC Sept. 27, 1985. Sale to Aries Telecommunications Corp. approved Sept. 27, 1991. Sale to present owner approved July 29, 1992.

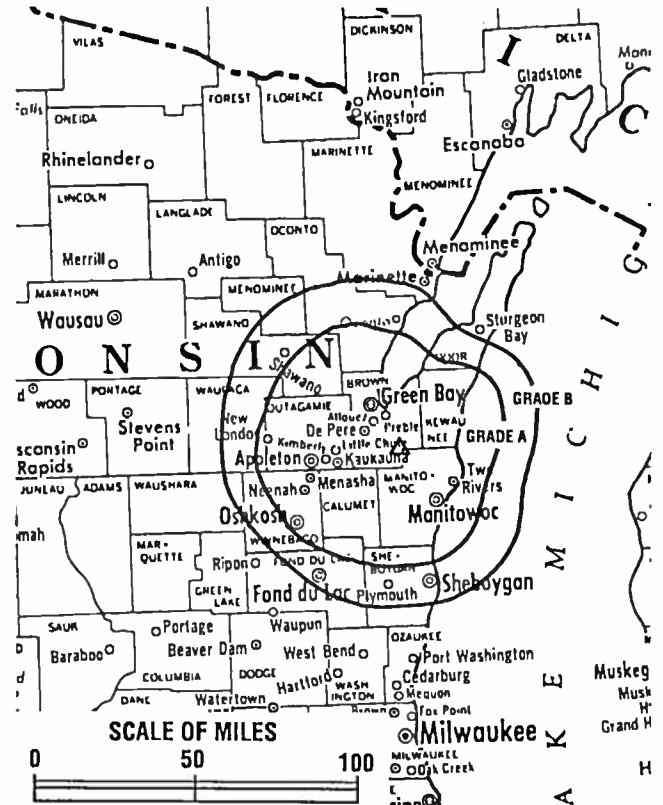
Represented (sales): Seltel Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): L. R. Evans Engineering.

Personnel:

James Tomlin, General Manager.
Jay Zollar, General Sales Manager.
Donna Kiley, Program Director.
Marty Frey, Promotion Director.



WGBA BMPCT-831026KG Granted 11/22/83 © American Map Corp., No. 14244

Gene Summerfield, Business Manager.
Mark Cramer, Chief Engineer.

Highest 30 Sec. Rate: \$650.

City of License: Green Bay. DMA: Green Bay-Appleton. Rank: 70.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	371,090	312,580	683,670
Average Weekly Circulation (1994)	115,347	108,490	224,545
Average Daily Circulation (1994)			100,569

Wisconsin—Green Bay

WLUK-TV

Ch. 11

Network Service: NBC.

Licensee: BBC License Subsidiary, 980 N. Michigan Ave., Suite 1200, Chicago, IL 60611.

Studio: 787 Lombardi Ave., Green Bay, WI 54304.

Mailing Address: Box 19011, Green Bay, WI 54307-9011.

Telephone: 414-494-8711. Fax: 414-494-8782.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1260-ft. above av. terrain, 1160-ft. above ground, 2046-ft. above sea level.

Latitude 44° 24' 31.40"
Longitude 87° 59' 29.00"

Transmitter: Glenmore Rd., DePere Township.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter; KLM, 5-meter; Microdyne; Harris, 3.5-meter; Harris, Microdyne receivers.

Ownership: Bumham Broadcasting Co. (Group Owner).

Began Operation: August 9, 1954. Sale to Bumham Bcstg. Co. approved by FCC June 19, 1984. Sale to Post Corp. by M & M Broadcasting Co. Inc. approved Jan. 6, 1965 by FCC (Television Digest, Vol. 4:41; 5:2). Sale to M & M Bcstg. by W. E. Walker (50%), J. D. Mackin (23.3%) and associates approved March 19, 1958 by FCC (Vol. 13:52; 14:2, 12). Note: Sale to SF Bcstg. pends (Vol. 34:31, 35, 40).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Tharrington, Smith & Hargrove.

Personnel:

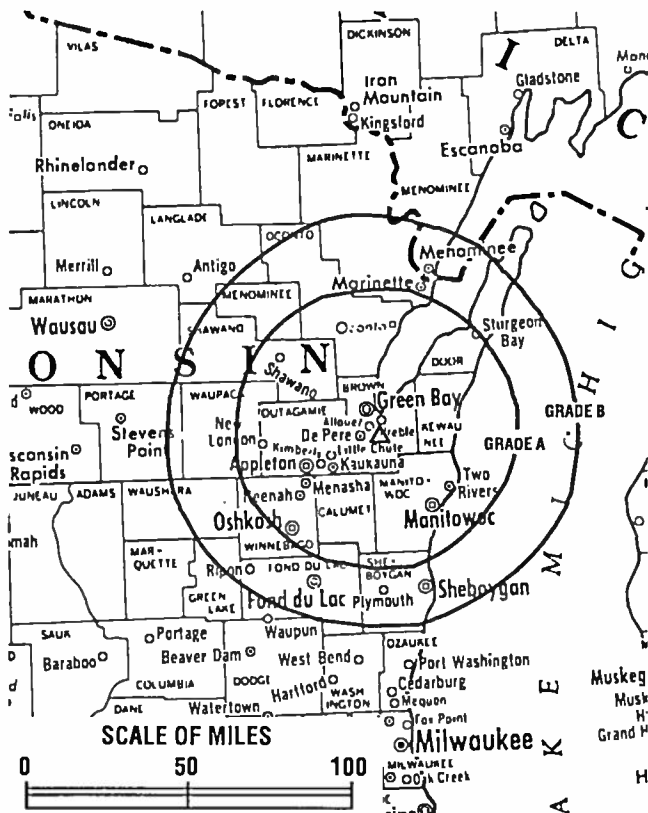
Matthew Kreiner, President & General Manager.

RoxAnne Bowers, General Sales Manager.

Don Shafer, News Director.

Steve Banka, Vice President, Marketing & Sales.

Wendy Eisele, Director of Marketing Services & Programming.



WLUK-TV BMPCT-5591 Granted 8/7/62 © American Map Corp., No. 14244

Dave Campbell, Director of Production.
Jim Lueck, Chief Engineer.

Rates: On request.

City of License: Green Bay. DMA: Green Bay-Appleton. Rank: 70.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	591,370	524,770	1,116,140
Average Weekly Circulation (1994)	221,856	166,305	392,082
Average Daily Circulation (1994)			218,024

Wisconsin—Kenosha

WHKE

Ch. 55

Network Service: None, independent.

Licensee: LeSea Bcstg. Inc., Box 12, South Bend, IN 46624.

Studio: 4300 43rd Ave., Kenosha, WI 53144.

Telephone: 414-657-9453. Fax: 414-656-7664.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 741-kw max. visual, 18.84-kw max. aural. Antenna: 449-ft. above av. terrain, 413-ft. above ground, 1142-ft. above sea level.

Latitude 42° 30' 36"
Longitude 87° 53' 11"

Transmitter: 700-ft. NE of Hwy. 31 & Tobin Rd., Kenosha.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: June 1, 1988.

Represented (sales): Landin Media Sales.

Personnel:

- Peter Sumrall, General Manager.
- John R. Miller, Station Manager.
- David Strash, Local Sales Manager.
- Paula Slack, Business Manager.
- Doug Garlinger, Chief Engineer.
- Mijke Roggeveen, News Director.
- Liz Provencher, Program Director.
- Julie Salchert, Production Manager.

Rates: On request.

City of License: Kenosha. DMA: Milwaukee. Rank: 29.



WHKE BMPCT-86112KK Granted 2/26/88 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	298,060	255,650	553,710
Average Weekly Circulation (1994)	2,079	1,462	3,683
Average Daily Circulation (1994)			645

Wisconsin—La Crosse

WKBT

Ch. 8

Network Service: CBS.

Licensee: Young Bcstg. of La Crosse Inc., 599 Lexington Ave., 47th Floor, New York, NY 10022.

Studio: 141 S. 6th St., La Crosse, WI 54601.

Mailing Address: Box 1867, La Crosse, WI 54602.

Telephone: 608-782-4678. Fax: 608-782-4674.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 1540-ft. above av. terrain, 1625-ft. above ground, 2449-ft. above sea level.

Latitude 44° 05' 28"
Longitude 91° 20' 15"

Transmitter: 1-mi. NE of Galesville, WI.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; DH Satellite, 5-meter; Comtech, 5-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, Standard Communications receivers.

News Service: AP.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: August 1, 1954. Sale to present owner by Backe Communications approved by FCC May 14, 1986 (Television Digest, Vol. 25:15). Sale to Backe by Gross Telecasting approved April 26, 1984 (Vol. 24:12). Sale to Gross by La Crosse Tribune, Dahl family & others approved by FCC Dec. 10, 1969 (Vol. 9:24, 50).

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Bruce Pfeiffer, Vice President & General Manager.
- Bill Hoel, Station Manager.
- Barb Perviskey, National Sales Manager.
- Anne Paape, News Director.
- María Roswall, Program Director.



WXBT BPCT-2917 Granted 7/25/62 © American Map Corp., No. 14244

Dick Konrad, Chief Engineer.
Gary Nilsen, Creative Services Manager.

Highest 30 Sec. Rate: \$650.

NETWORK BASE HOURLY RATE: \$760.

City of License: La Crosse. DMA: La Crosse-Eau Claire. Rank: 135.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	399,390	357,300	756,690
Average Weekly Circulation (1994)	106,019	73,288	184,603
Average Daily Circulation (1994)			102,941

Wisconsin—La Crosse

WLAX

Ch. 25

Network Service: Fox.

Licensee: Donald E. Clark, 374 W. Spring Blvd., Port Charlotte, FL 33909.

Studio: 1305 Interchange Place, La Crosse, WI 54603.

Telephone: 608-781-0025. Fax: 608-781-1456.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 562-kw max. visual, 56.2-kw max. aural. Antenna: 1004-ft. above av. terrain, 677-ft. above ground, 1870-ft. above sea level.

Latitude 43° 48' 15.70"
Longitude 91° 22' 18.00"

Transmitter: 1000 Tschumper Ridge Rd., La Cresent, MN.

Satellite Earth Stations: Comtech, 5-meter C-band; DH Satellite, 5-meter C-band; Microdyne, 3.7-meter Ku-band; Pinzone, Standard Agile Omni receivers.

Ownership: Donald E. Clark (Group Owner).

Began Operation: November 10, 1986. Sale to Aries Telecommunications Corp. by Family Group Ltd. approved by FCC Sept. 27, 1991. Sale to present owner approved July 29, 1992.

Represented (sales): Seltel Inc.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): Lyle R. Evans.

Personnel:

Nancy Martinson, General Manager.
Kevin Gephart, Local Sales Manager.
Barb Quillin, Program Director.
Brant Mayer, Production Director.
Bill Wiesjahn, Business Manager.
Mark Burg, Engineering Director.
Judy Taylor, Traffic Director.



WLAX BPCT-900508KF Granted 7/31/90 © American Map Corp., No. 14244

Rates: On request.

City of License: La Crosse. DMA: La Crosse-Eau Claire. Rank: 135.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	226,180	179,370	405,550
Average Weekly Circulation (1994)	53,920	27,409	81,919
Average Daily Circulation (1994)			31,747

Wisconsin—La Crosse

WXOW-TV

Ch. 19

Network Service: ABC.

Licensee: Tak Communications Inc., Debtor-in-Possession, 1355 Piccard Dr., Suite 460, Rockville, MD 20850.

Studio: 3705 County Hwy. 25, La Crescent, MN 55947.

Mailing Address: Box C-4019, La Crosse, WI 54602.

Telephone: 507-895-9969. Fax: 507-895-8124.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 625-kw max. visual, 62.5-kw max. aural. Antenna: 1168-ft. above av. terrain, 821-ft. above ground, 2046-ft. above sea level.

Latitude 43° 48' 23"
Longitude 91° 22' 04"

Transmitter: 3705 County Hwy. 25, La Crescent, MN.

Satellite Earth Stations: Andrew, 7-meter C-band; Andrew, 5-meter C-band; DH Satellite, 5-meter Ku-band; United Satellite Systems, 5-meter C-band; AFC, 3-meter Ku-band; ChannelMaster, Cyclesat, M/A-Com, Scientific-Atlanta, Drake receivers.

News Service: AP.

Ownership: Tak Communications Inc., Debtor-in-Possession (Group Owner).

Began Operation: March 7, 1970. Sale to Tak Communications by Liberty Bcstg. approved by FCC Jan. 7, 1985 (Television Digest, Vol. 24:43). FCC approved assignment of license to Operating Agent Jan. 27, 1993.

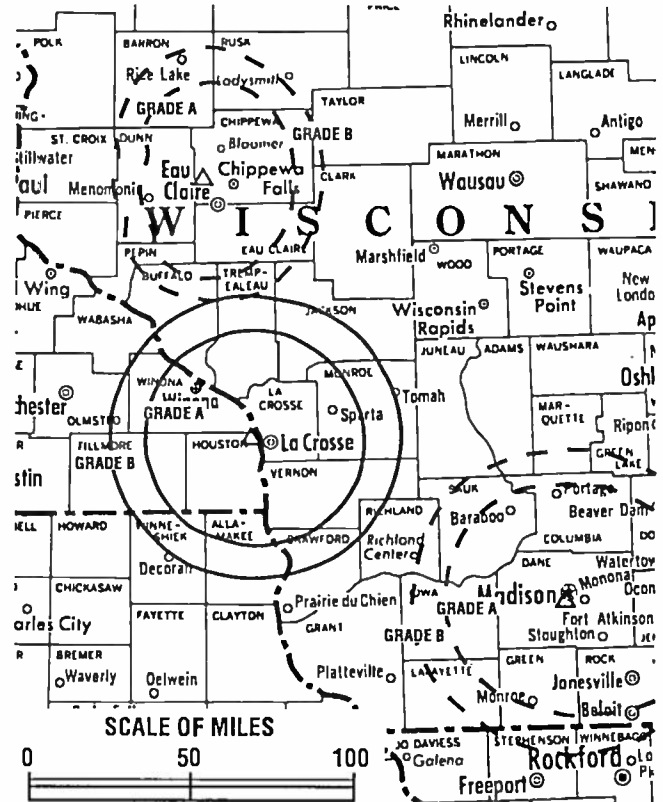
Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

Chuck Roth, President & General Manager.
David Booth, Sales Manager.
Eric Thornton, National Sales Manager.
Sean Dwyer, News Director.
Deborah Simonis, Program Director.



WXOW-TV BPCT-820617KE Granted 7/27/82 © American Map Corp., No. 14244

David Marshall, Promotion Director.
Tom Sibenthaler, Chief Engineer.

Highest 30 Sec. Rate: \$750.

NETWORK BASE HOURLY RATE: \$225.

City of License: La Crosse. DMA: La Crosse-Eau Claire. Rank: 135.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	240,790	163,850	404,640
Average Weekly Circulation (1994)	52,504	36,172	89,374
Average Daily Circulation (1994)			50,455

Wisconsin—Madison

WISC-TV

Ch. 3

Network Service: CBS.

Licensee: Television Wisconsin Inc., Box 44965, Madison, WI 53744-4965.

Studio: 7025 Raymond Rd., Madison, WI 53719.

Telephone: 608-271-4321. Fax: 608-271-1709.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 56.2-kw visual, 11-kw aural. Antenna: 1190-ft. above av. terrain, 1107-ft. above ground, 2227-ft. above sea level.

Latitude 43° 01' 52"
Longitude 89° 30' 18"

Requests CP for change 23.88-kw visual, 4.78-kw aural, 1539-ft. above av. terrain, 1398-ft. above ground, 2523-ft. above sea level, lat. 43° 03' 21", long. 89° 32' 06", transmitter to 8559 Mineral Rd., Dane County. BPCT-940429KH.

Transmitter: Raymond Rd., 6-mi. WSW of Madison.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Harris, 6.1-meter; 3.7-meter Ku-band; 3-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Morgan Murphy Stations (Group Owner).

Began Operation: June 24, 1956.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Rini & Coran.

Personnel:

Elizabeth Murphy Burns, President.
David Sanks, Vice President & General Manager.
Donna Kirner, General Sales Manager.
Tom Bier, News Director.
Jill Koehn, Program Director.
Nan Roach, Promotion & Marketing Director.



WISC-TV BPCT-2522 Granted 8/1/58 © American Map Corp., No. 14244

Chris Cain, Chief Engineer.
Gerrit Marshall, Production Manager.

Highest 30 Sec. Rate: \$3000.

NETWORK BASE HOURLY RATE: \$1081.

City of License: Madison. DMA: Madison. Rank: 85.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,846,030	1,638,060	3,484,090
Average Weekly Circulation (1994)	188,970	131,354	330,480
Average Daily Circulation (1994)			203,096

Wisconsin—Madison

WKOW-TV

Ch. 27

(Operates WAOW-TV, Wausau; WXOW-TV, La Crosse & WQOW-TV, Eau Claire, WI)

Network Service: ABC.

Licensee: Tak Communications Inc., Debtor-in-Possession, 1355 Piccard Dr., Suite 460, Rockville, MD 20850.

Studio: 5727 Tokay Blvd., Madison, WI 53719.

Mailing Address: Box 100, Madison, WI 53701.

Telephone: 608-274-1234. Fax: 608-274-9514.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1000-kw max. & 879-kw horizontal visual, 100-kw max. & 87.9-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1182-ft. above ground, 2245-ft. above sea level.

Latitude	43°	03'	09.00"
Longitude	89°	28'	41.60"

Transmitter: 5727 Tokay Blvd.

Satellite Earth Stations: ADM, 6.1-meter C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; RCA, 5-meter Ku-band; ADM, Andrew, Avantek, Avcom, RCA receivers.

News Service: AP.

Ownership: Tak Communications Inc., Debtor-in-Possession.

Began Operation: June 30, 1953. Sale to Sharad Tak by Liberty Broadcasting approved by FCC Jan. 7, 1985 (Television Digest, Vol. 24:43). Sale to Liberty by Horizons Communications approved by FCC Sept. 20, 1978 (Vol. 18:24). Sale to Horizons by Midcontinent Bcstg. Co. (Joseph L. Floyd, N. L. Bentson & Edmund R. Ruben) approved Sept. 9, 1970 (Vol. 10:37). Previous sale to Midcontinent by Monona Bcstg. Co. approved July 20, 1960 (Vol. 16:24, 26, 30). Assignment of license to Operating Agent granted by FCC Jan. 27, 1993.

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Bob McCall, President & General Manager.
Ken Simmons, General Sales Manager.
Steve Olson, National Sales Manager.
Phil Hayes, News Director.



WKOW-TV BPCT-4561 Granted 2/12/73 © American Map Corp., No. 14244

Ellen Buss, Program Director.
Steve Zimmerman, Chief Engineer.
Jill Rabushka, Promotion Director.
Jim Hoetger, Business Manager.
Peter Hill, Production Manager.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$600.

City of License: Madison. DMA: Madison. Rank: 85.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	555,060	413,410	968,470
Average Weekly Circulation (1994)	149,558	106,379	256,703
Average Daily Circulation (1994)			146,187

Wisconsin—Madison

WMSN-TV

Ch. 47

Network Service: Fox.

Licensee: Channel 47 Ltd. Partnership, 7847 Big Sky Dr., Madison, WI 53719.

Studio: 7847 Big Sky Dr., Madison, WI 53719.

Telephone: 608-833-0047. Fax: 608-833-5055.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 1007-kw max. visual, 100-kw max. aural. Antenna: 1167-ft. above av. terrain, 1024-ft. above ground, 2151-ft. above sea level.

Latitude 43° 03' 22"
 Longitude 89° 32' 07"

Requests CP for change to 1152-kw max. visual, 1476-ft. above av. terrain, 1335-ft. above ground, 2461-ft. above sea level, lat. 43° 3' 21", long. 89° 32' 06", transmitter 8559 Mineral Point Rd. BPCT-940811KF.

Transmitter: Intersection of Hwy. S & Hwy. M, Madison.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter C-band; Microdyne, 3-meter Ku-band; M/A-Com, Pinzone receivers.

Ownership: Channel 47 L.P. James L. Arnold, Receiver.

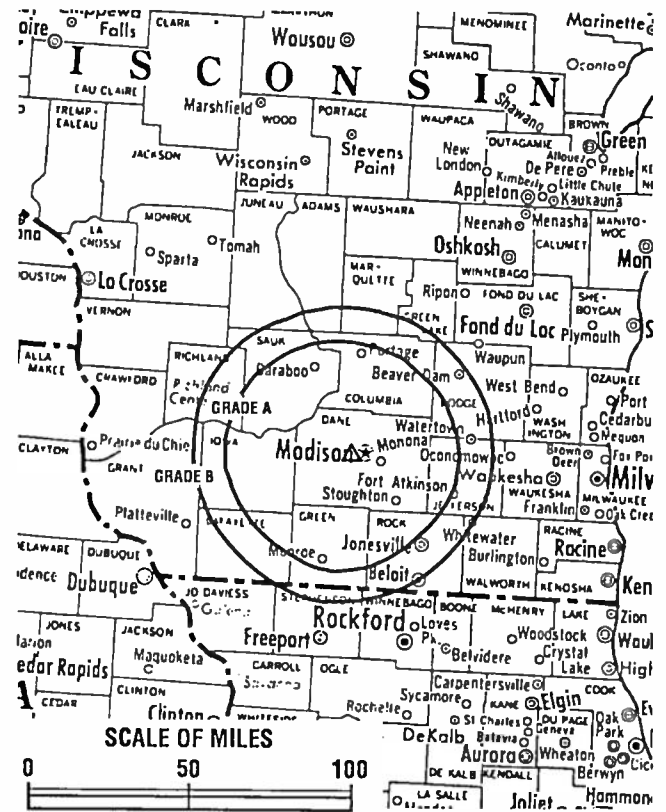
Began Operation: June 8, 1986.

Represented (sales): Seltel Inc.

Represented (legal): Smithwick & Belendiuk, P.C.

Personnel:

James L. Arnold, General Manager.
 Eric L. Jontra, Local Sales Manager.
 Keith Triller, National Sales Manager.
 John Noonan, Program Director.
 Mark Hodorowski, Promotion Manager.



WMSN-TV BMPCT-850129K1 Granted 2/21/85 © American Map Corp., No. 14244

Wayne Woock, Business Manager.
 Kerry Maki, Chief Engineer.

Rates: On request.

City of License: Madison. DMA: Madison. Rank: 85.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	451,560	325,510	777,070
Average Weekly Circulation (1994)	108,591	84,020	199,598
Average Daily Circulation (1994)			86,543

Wisconsin—Madison

WMTV

Ch. 15

Network Service: NBC.

Licensee: Brissette TV of Madison Inc., 615 Forward Dr., Madison, WI 53711.

Studio: 615 Forward Dr., Madison, WI 53711.

Telephone: 608-274-1515. Fax: 608-274-2737.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1050-kw max. & 794-kw horizontal visual, 105-kw max. & 79.4-kw horizontal aural. Antenna: 1160-ft. above av. terrain, 1099-ft. above ground, 2157-ft. above sea level.

Latitude 43° 03' 01"
Longitude 89° 29' 15"

Holds CP for change to 945-kw max. visual, 1155-ft. above av. terrain, 1066-ft. above ground, 2132-ft. above sea level; lat. 43° 03' 03", long. 89° 29' 13" BPCT-930420KF.

Transmitter: 615 Forward Dr., Madison.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris Ku-band; Microdyne, 7-meter C-band; United Satellite Systems, 3.8-meter C-band; United Satellite Systems, 5-meter C-band; 3.8-meter Ku-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Services: AP, CNN, NBC.

Ownership: Brissette Broadcasting Corp. (Group Owner).

Began Operation: July 8, 1953. Sale to Brissette Broadcasting Corp. approved Dec. 24, 1991. Sale to Adams Communications approved Dec. 23, 1987. Sale by Forward Communications Corp. approved by FCC Aug. 16, 1984. Previous sale to Forward by Lee P. Loomis approved May 15, 1963 by FCC (Television Digest, Vol. 3:20). Sale to Loomis by WTVJ interests (Mitchell Wolfson) approved April 2, 1958 (Vol. 14:10, 14). Previous sale to WTVJ interests by founding Gerald A. Bartell family approved July 25, 1957 (Vol. 13:26, 30).

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.



WMTV BPCT-930420KF Granted 6/23/93 © American Map Corp., No. 14244

Personnel:

- David L. Trabert, President & General Manager.
- Sheldon Ripson, News Director.
- Shari Bilsky, Business Manager.
- Sara McCormack, Local Sales Manager.
- Peter Calgaro, Creative Services Director.
- Tom Weeden, Chief Engineer.

Rates: On request.

City of License: Madison. DMA: Madison. Rank: 85.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	671,180	546,180	1,217,360
Average Weekly Circulation (1994)	151,213	103,290	262,900
Average Daily Circulation (1994)			127,810

Wisconsin—Milwaukee

WCGV-TV

Ch. 24

Network Service: None, independent.

Licensee: WCGV Licensee Inc., 2000 W. 41st St., Baltimore, MD 21211.

Studio: 4041 N. 35th St., Milwaukee, WI 53216.

Telephone: 414-442-7050. Fax: 414-874-1899.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 3000-kw max. visual, 300-kw max. aural. Antenna: 1027-ft. above av. terrain, 1056-ft. above ground, 1713-ft. above sea level.

Latitude	43°	05'	15"
Longitude	87°	54'	13"

Transmitter: 3950 N. Holton St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microwave Specialties, 5-meter; Scientific-Atlanta, 4.6-meter; Paracclipse; Scientific-Atlanta, Standard Communications receivers.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

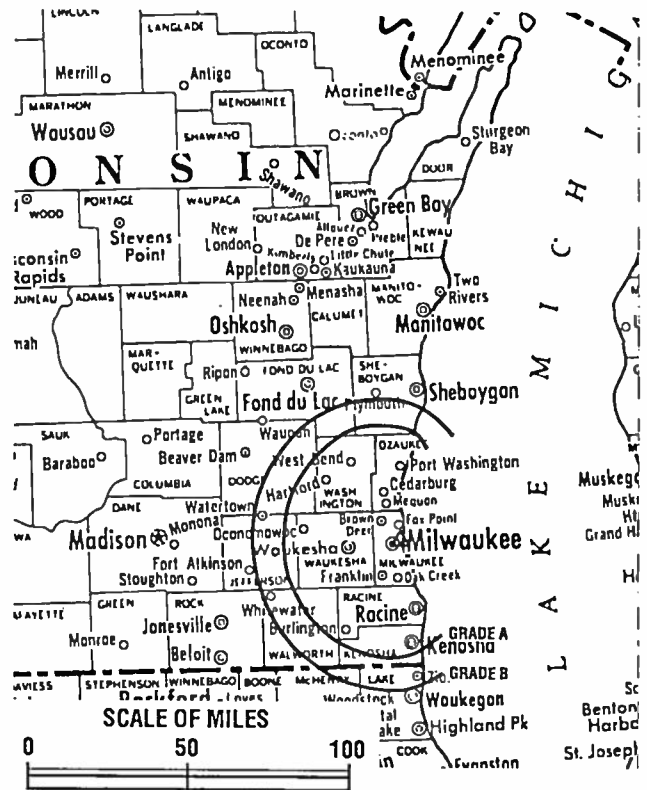
Began Operation: March 19, 1980. Sale to HR Bcstg. by Byron Lasky, Howard Heckel, et al., approved by FCC July 14, 1986 (Television Digest, Vol. 26:26). Sale to ABRY Communications by HR Bcstg. approved Oct. 19, 1990 (Vol. 30:24). FCC approved sale to present owner May, 20 1994 (Vol. 33:3, 35).

Represented (sales): Katz National Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

Michael E. Schuch, General Manager.
 Mitchell Nye, General Sales Manager.
 Rigby Wilson, Local Sales Manager.
 Nancy Stephens, National Sales Manager.
 Betty Hertz, Program Director.



WCGV-TV BPCT-911119KG Granted 5/29/92 © American Map Corp., No. 14244

Lori Wucherer, Promotion Director.
 Walter White, Chief Engineer.
 Shirley Putnam, Business Manager.

Rates: On request.

City of License: Milwaukee. DMA: Milwaukee. Rank: 29.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,914,620	1,660,790	3,575,410
Average Weekly Circulation (1994)	266,722	218,373	486,211
Average Daily Circulation (1994)			207,949

Wisconsin—Milwaukee

WDJT-TV

Ch. 58

Network Service: None, Independent.

Licensee: Weigel Bcstg. Co., Board of Trade Bldg., Suite 3200, 141 W. Jackson Blvd., Chicago, IL 60604.

Studio: 509 W. Wisconsin Ave., Milwaukee, WI 53203.

Telephone: 414-271-5800. Fax: 414-272-1368.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 2820-kw max. visual. Antenna: 535-ft. above av. terrain, 630-ft. above ground, 1230-ft. above sea level.

Latitude 43° 02' 20"
Longitude 87° 55' 04"

Transmitter: Marc Plaza Hotel, 509 W. Wisconsin Ave., Milwaukee.

Satellite Earth Stations: Comtech, 5-meter Ku-band; Comtech, 5-meter C-band; DH Satellite, 5-meter C-band; Microdyne receivers.

Ownership: Weigel Broadcasting Co. (Group Owner).

Began Operation: November 1, 1988.

Represented (sales): Adam Young Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Bill LeMonds, General Manager.
Gregg Schafer, National & Regional Sales Manager.
Sadie James, Local Sales Manager.
Colin Campbell, Program Director.
Kate Morgan, Promotion & Marketing Director.
Jim Barnes, Chief Engineer.
Tony Cannata, Business Manager.
Chris Sass, Production Manager.



WDJT-TV BPCT-890201KR Granted 7/31/89 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$375.

City of License: Milwaukee. DMA: Milwaukee. Rank: 29.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	458,350	391,730	850,080
Average Weekly Circulation (1994)	53,329	72,814	126,436
Average Daily Circulation (1994)			36,352

Wisconsin—Milwaukee

WISN-TV

Ch. 12

Network Service: ABC.

Licensee: The Hearst Corp., 959 8th Ave., New York, NY 10019.

Studio: 19th & Wells Sts., Milwaukee, WI 53233.

Mailing Address: Box 402, Milwaukee, WI 53201.

Telephone: 414-342-8812. Fax: 414-342-6490.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 1105-ft. above ground, 1735-ft. above sea level.

Latitude 43° 06' 41"
Longitude 87° 55' 38"

Transmitter: 5201 N. Milwaukee River Pkwy.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Vertex, 4.5-meter Ku-band; Andrew, 5-meter; Andrew, 4.5-meter; Andrew, 7.3-meter; SatCom, 5.6-meter; Scientific-Atlanta, Avantek receivers.

AM Affiliate: WISN, 50-kw, 1130 kHz.

FM Affiliate: WLTQ, 11.5-kw, 97.3 MHz (No. 247), 910-ft.

News Services: ABC, AP, Conus.

Ownership: Hearst Broadcasting (Group Owner).

Began Operation: October 27, 1954 as WTVW; sale to present owners by group headed by L. F. Gran, Paul A. Pratt & Loron Thurwachter approved by FCC March 2, 1955 (Television Digest, Vol. 11:2, 5, 10).

Represented (sales): Blair Television.

Represented (legal): Tharrington, Smith & Hargrove.

Personnel:

Howard Ritchie Jr., Vice President & General Manager.
Dean Maytag, Director of Broadcast Services.
Pete Monfre, General Sales Manager.
Laura Hargis, Sales Manager.



WISN-TV BMPCT-3231 Granted 7/20/55 © American Map Corp., No. 14244

Fred D'Ambrosi, News Director.
Patrick Baldwin, Director of Promotion & Community Services.
Russ Elkin, Chief Engineer.

Highest 30 Sec. Rate: \$7000.

NETWORK BASE HOURLY RATE: \$1850.

City of License: Milwaukee. DMA: Milwaukee. Rank: 29.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,156,890	1,808,590	3,965,480
Average Weekly Circulation (1994)	370,180	319,309	688,881
Average Daily Circulation (1994)			396,097

Wisconsin—Milwaukee

WITI-TV

Ch. 6

Network Service: Fox.

Licensee: WITI License Inc., 9001 N. Green Bay Rd., Milwaukee, WI 53217.

Studio: 9001 N. Green Bay Rd., Milwaukee, WI 53217.

Mailing Address: Box 17600, Milwaukee, WI 53217.

Telephone: 414-355-6666. Fax: 414-355-3263.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 1078-ft. above ground, 1720-ft. above sea level.

Latitude 43° 05' 24"
Longitude 87° 53' 47"

Transmitter: NE corner of Capitol Dr. & Estabrook Pkwy., Shorewood, WI.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Vertex, 6.2-meter Ku & C-band; Scientific-Atlanta, 4.5-meter Ku-band; M/A-Com, Scientific-Atlanta, Pinzone receivers.

SNG Mobile Dish: BAF, 2.3-meter Ku-band.

News Services: AP, CNN.

Ownership: New World Communications Group (Group Owner).

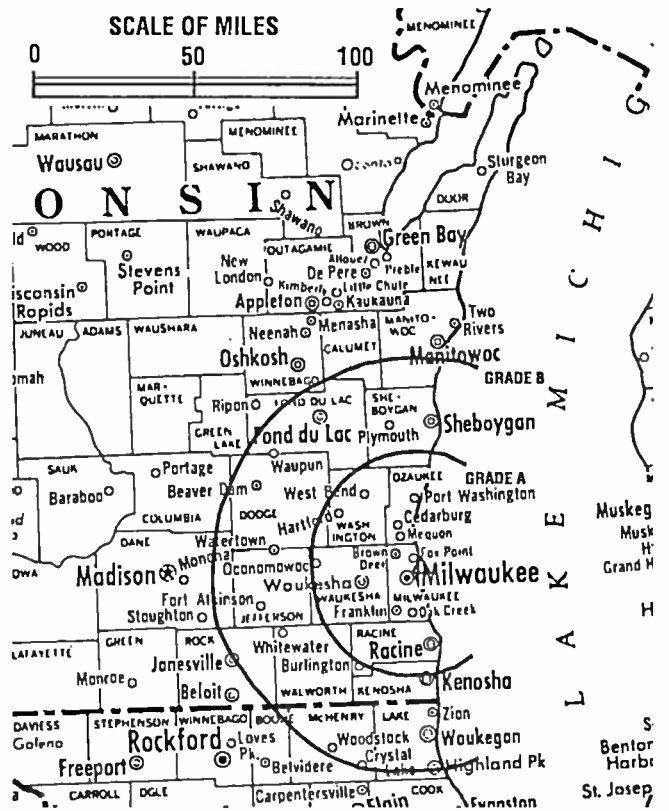
Began Operation: May 21, 1956. Transfer to Trustee granted Sept. 1, 1992. Sale to present owner granted by FCC April 13, 1993.

Represented (sales): New World Sales & Marketing Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

Andrew P. Potos, President & General Manager.
Maria Tully, General Sales Manager.
Joe Arbogast, Local Sales Manager.
Anne Clausen, Director of Programming & Research.
Scott Steffey, Director of Creative Services.



WITI-TV BPCT-2807 Granted 3/29/61 © American Map Corp., No. 14244

Jill Geisler, News Director.
Donald Roering, Chief Engineer.
James Kurz, Controller.

Rates: On request.

City of License: Milwaukee. DMA: Milwaukee. Rank: 29.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,734,250	1,527,640	3,261,890
Average Weekly Circulation (1994)	371,493	329,668	700,761
Average Daily Circulation (1994)			427,638

Wisconsin—Milwaukee

WTMJ-TV

Ch. 4

Network Service: NBC.

Licensee: WTMJ Inc., 720 E. Capitol Dr., Milwaukee, WI 53212.

Studio: 720 E. Capitol Dr., Milwaukee, WI 53212.

Mailing Address: Box 693, Milwaukee, WI 53201.

Telephone: 414-332-9611. Fax: 414-223-5255.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 1096-ft. above ground, 1728-ft. above sea level.

Latitude 43° 05' 29"
Longitude 87° 54' 07"

Transmitter: 720 E. Capitol Dr.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 5-meter C-band; Andrew, 4.6-meter Ku-band; Andrew, 4.6-meter C-band; Harris, 5-meter Ku-band; M/A-Com, 5-meter C-band; Andrew, Harris, M/A-Com, Scientific-Atlanta receivers.

SWG Mobile Dish: Roscor, 2.8-meter Ku-band.

AM Affiliate: WTMJ, 5-kw, 620 kHz.

FM Affiliate: WKTI, 15.5-kw, 94.5 MHz (No. 233), 910-ft.

News Services: CNN, NBC, NPS.

Ownership: WTMJ Inc. (Group Owner).

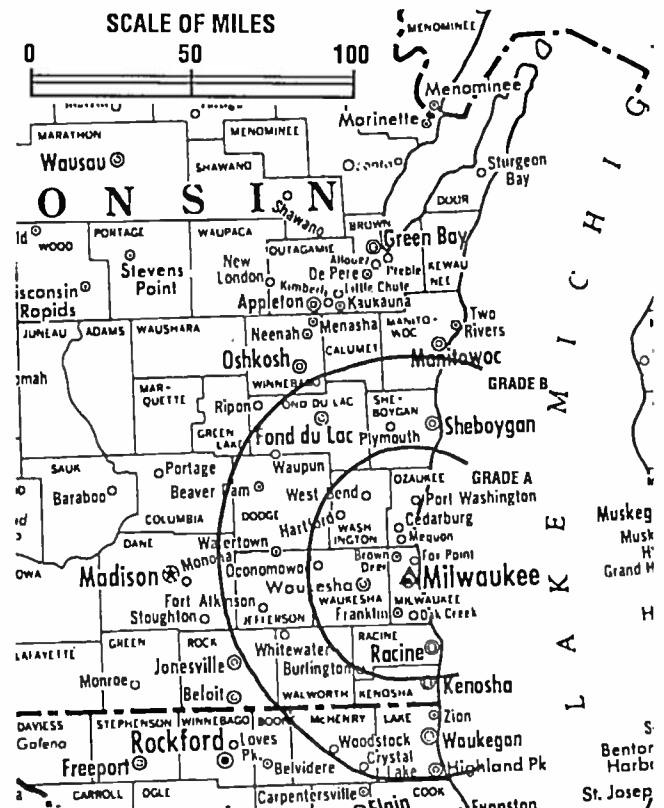
Began Operation: December 3, 1947.

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Personnel:

Doug Kiel, President & General Manager.
Ron Kurtis, Vice President, Finance.
Jim Prather, Vice President, News.
Mark Strachota, General Sales Manager.
Mark LeGrand, Local Sales Manager.
Randy Price, Director of Engineering.
Mike Stutz, Program Manager.



WTMJ-TV BPCT-3947 Granted 6/14/67 © American Map Corp., No. 14244

Jim Thomas, Promotion Director.
Dennis Majewski, Production Manager.
Ed Hinshaw, Manager of Editorial Affairs.
Mary Alice Tierney, Community Affairs Manager.
Rod Synnes, Community Relations Director.
Hank Stoddard, Sports Director.

Highest 30 Sec. Rate: \$4000.

NETWORK BASE HOURLY RATE: \$1850.

City of License: Milwaukee. DMA: Milwaukee. Rank: 29.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,104,670	1,744,270	3,848,940
Average Weekly Circulation (1994)	385,611	334,842	720,453
Average Daily Circulation (1994)			426,368

Wisconsin—Milwaukee

WVCY-TV

Ch. 30

Network Service: None, independent.

Licensee: Wisconsin Voice of Christian Youth, 2712 W. Vliet St., Milwaukee, WI 53208.

Studio: 2712 W. Vliet St., Milwaukee, WI 53208.

Telephone: 414-935-3000. Fax: 414-935-3015.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1070-kw max. & 550-kw horizontal visual, 107-kw max. & 55-kw horizontal aural. Antenna: 960-ft. above av. terrain, 1089-ft. above ground, 1747-ft. above sea level.

Latitude 43° 05' 15"
Longitude 87° 54' 12"

Transmitter: 3950 N. Holton St.

Satellite Earth Stations: ChannelMaster, 3-meter C-band; Kaultronics, 4-meter C-band.

Ownership: Wisconsin Voice of Christian Youth Inc. (Group Owner).

Began Operation: January 1, 1983.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Vic Eliason, General Manager.
Gary Piedot, Chief Engineer.
Jim Schneider, Program Director.

Rates: On request.

City of License: Milwaukee. DMA: Milwaukee. Rank: 29.



WVCY-TV BPCT-5077 Granted 10/21/80 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	413,080	364,050	777,130
Average Weekly Circulation (1994)	5,672	12,264	17,715
Average Daily Circulation (1994)			5,639

Wisconsin—Milwaukee

WVTV

Ch. 18

Network Service: None, independent.

Licensee: WVTV Inc., 4041 N. 35th St., Milwaukee, WI 53216.

Studio: 4041 N. 35th St., Milwaukee, WI 53216.

Telephone: 414-442-7050. Fax: 414-874-1899.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1008-ft. above av. terrain, 1101-ft. above ground, 1732-ft. above sea level.

Latitude 43° 05' 48"
Longitude 87° 54' 19"

Transmitter: 0.5-mi. N of E. Capitol Dr. on N. Humboldt Ave., Milwaukee.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Comtech, 5-meter C-band; Comtech, 4.6-meter Ku-band; Comtech, 3-meter Ku-band; M/A-Com, Microwave Assoc., Pinzone, Scientific-Atlanta, Standard Communications receivers.

Ownership: Gaylord Broadcasting Co. (Group Owner).

Began Operation: July 20, 1959. Sale to Gaylord Bcstg. by Harold & Bernard Sampson approved by FCC March 24, 1966 (Television Digest, Vol. 5:45; 6:13). Previous sale of 51% by Gene Posner to Harold & Bernard Sampson approved Aug. 9, 1962 (Vol. 2:26) Note: Sale pends (Vol. 33:34).

Represented (sales): MMT Sales Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

Michael E. Schuch, General Manager.
Sandy Graver, Station Manager.
Mitchell Nye, General Sales Manager.
Betty Hertz, Program Director.
Mark Hodorowski, Promotion Director.
Wally White, Chief Engineer.
Paul Rudolph, Production Manager.



WVTV BMPCT-870202LJ Granted 4/30/87 © American Map Corp., No. 14244

Jim Hall, Chief Operator.
Shirley Putnam, Business Manager.

Rates: On request.

City of License: Milwaukee. DMA: Milwaukee. Rank: 29.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,917,300	1,661,190	3,578,490
Average Weekly Circulation (1994)	275,066	230,710	507,653
Average Daily Circulation (1994)			202,510

Wisconsin—Racine

WJJA

Ch. 49

Network Service: None, independent.

Licensee: TV 49 Inc., 4311 Oakwood Rd., Oak Creek, WI 53154.

Studio: 4311 E. Oakwood Rd., Oak Creek, WI 53154.

Telephone: 414-764-4953. Fax: 414-764-5190.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 2690-kw max. visual, 269-kw max. aural. Antenna: 469-ft. above av. terrain, 413-ft. above ground, 1112-ft. above sea level.

Latitude 42° 51' 18"
Longitude 87° 50' 41"

Requests modification of CP for change to 2558-kw max. visual, 489-ft. above av. terrain, 436-ft. above ground, 1135-ft. above sea level BMPCT-940509KG.

Transmitter: 4311 E. Oakwood Rd., Oak Creek.

Satellite Earth Station: DH Satellite; Omni receivers.

Ownership: TV 49 Inc.

Began Operation: January 27, 1990.

Represented (legal): Arter & Hadden.

Represented (engineering): Lyle R. Evans.

Personnel:

Michael Schuster, General Manager.
Steven Meitner, Chief Engineer.
Arvls Kinlow, Business Manager.

Rates: On request.



WJJA BMPCT-870918KJ Granted 11/30/88 © American Map Corp., No. 14244

City of License: Racine. DMA: Milwaukee. Rank: 29.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	356,270	305,330	661,600
Average Weekly Circulation (1994)	2,068	2,160	4,289
Average Daily Circulation (1994)			1,641

Wisconsin—Rhineland-Wausau

WJFW-TV

Ch. 12

Network Service: NBC.

Licensee: Northland TV Inc., Box 858, Rhineland, WI 54501.

Studio: S. Oneida Ave., Rhineland, WI 54501.

Telephone: 715-369-4700.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 57.6-kw aural. Antenna: 1662-ft. above av. terrain, 1679-ft. above ground, 3323-ft. above sea level.

Latitude 45° 40' 02"
Longitude 89° 12' 27"

Transmitter: County Hwy. C at Starks.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; Channel Master, Harris receivers.

News Services: NBC, UPI.

Ownership: Seaway Communications Inc. (Group Owner).

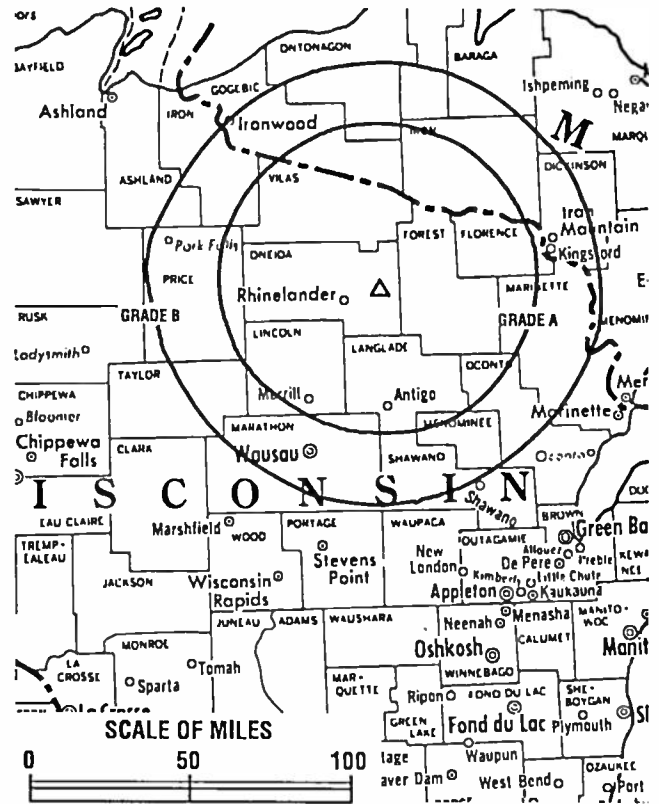
Began Operation: October 20, 1966. Left air Nov. 17, 1968 following destruction of transmitter by plane crash. Resumed operation Sept. 10, 1969 (Television Digest, Vol. 9:37). Distress sale to present minority-owned company by Alvin E. O'Konski approved by FCC April 20, 1979 (Vol. 19:16).

Represented (sales): Seltel Inc.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Personnel:

Marie Platteter, General Manager.
Jack Crowley, General Sales Manager.
Chris Oatman, News Director.
Sandy England, Traffic Assistant.
Brian Henning, Chief Engineer.
Susan Sharkey, Promotion Director.
Brigitte Jorgensen, Business Manager.



WJFW-TV BPCT-4216 Granted 4/30/69 © American Map Corp., No. 14244

Jim Berns, Production Manager.
Andrea Smugala, Production Manager.

Rates: On request.

City of License: Rhineland. DMA: Wausau-Rhineland. Rank: 131.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	215,010	182,840	397,850
Average Weekly Circulation (1994)	40,377	42,348	89,313
Average Daily Circulation (1994)			45,794

Wisconsin—Wausau

WAOW-TV

Ch. 9

Network Service: ABC.

Licensee: Tak Communications Inc., Debtor-in-Possession, 1355 Piccard Dr., Suite 460, Rockville, MD 20850.

Studio: 1908 Grand Ave., Wausau, WI 54401.

Telephone: 715-842-2251. Fax: 715-848-0195.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1210-ft. above av. terrain, 647-ft. above ground, 2549-ft. above sea level.

Latitude 44° 55' 14.30"
Longitude 89° 41' 30.60"

Transmitter: Rib Mountain.

Satellite Earth Stations: Andrew, 7.3-meter C-band; United Satellite Systems, 5-meter; Andrew, 4-meter C-band; United Satellite Systems, Avantek receivers.

News Services: AP, CNN.

Ownership: Tak Communications Inc., Debtor-in-Possession.

Began Operation: May 7, 1965. Sale to Sharad Tak by Liberty Broadcasting approved by FCC Jan. 7, 1985 (Television Digest, Vol. 24:43) Assignment of license to Operating Agent granted by FCC Jan. 27, 1993.

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Laurin Jorstad, General Manager.
Marshall Porter, General Sales Manager.
Rick Moll, News Director.
Sharon Reyer, Promotion Director.
Russ Crass, Chief Engineer.



WAOW-TV BPCT-4608 Granted 2/26/75 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$450.

City of License: Wausau. DMA: Wausau-Rhineland. Rank: 131.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	263,320	265,650	528,970
Average Weekly Circulation (1994)	70,637	87,043	164,881
Average Daily Circulation (1994)			105,719

Wisconsin—Wausau

WSAW-TV

Ch. 7

Network Service: CBS.

Licensee: Brissette TV of Wausau Inc.

Studio: 1114 Grand Ave., Wausau, WI 54403.

Mailing Address: Box 8088, Wausau, WI 54402.

Telephone: 715-845-4211. Fax: 715-845-2649.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1209-ft. above av. terrain, 645-ft. above ground, 2547-ft. above sea level.

Latitude 44° 55' 14.30"
Longitude 89° 41' 30.60"

Transmitter: Rib Mountain.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Comtech, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.6-meter Ku-band; RCA, Scientific-Atlanta, M/A-Com receivers.

News Services: AP, CBS, CNN, UPI.

Ownership: Brissette Broadcasting Corp. (Group Owner).

Began Operation: October 24, 1954. Sale by Forward Communications Corp. approved by FCC August 16, 1984 (Television Digest, Vol. 23:44). Sale to Adams Communications approved Dec. 23, 1987. Sale to present owners approved Dec. 24, 1991.

Represented (sales): Blair Television.

Personnel:

Scott Chorski, General Manager.
Steve Wade, General Sales Manager.
Glen Moberg, News Director.
Joe Kamenick, Chief Engineer.
Tony Christman, Business Manager.
Lee Klaus, Operations Manager.



WSAW-TV BPCT-2289 Granted 9/13/57 © American Map Corp., No. 14244

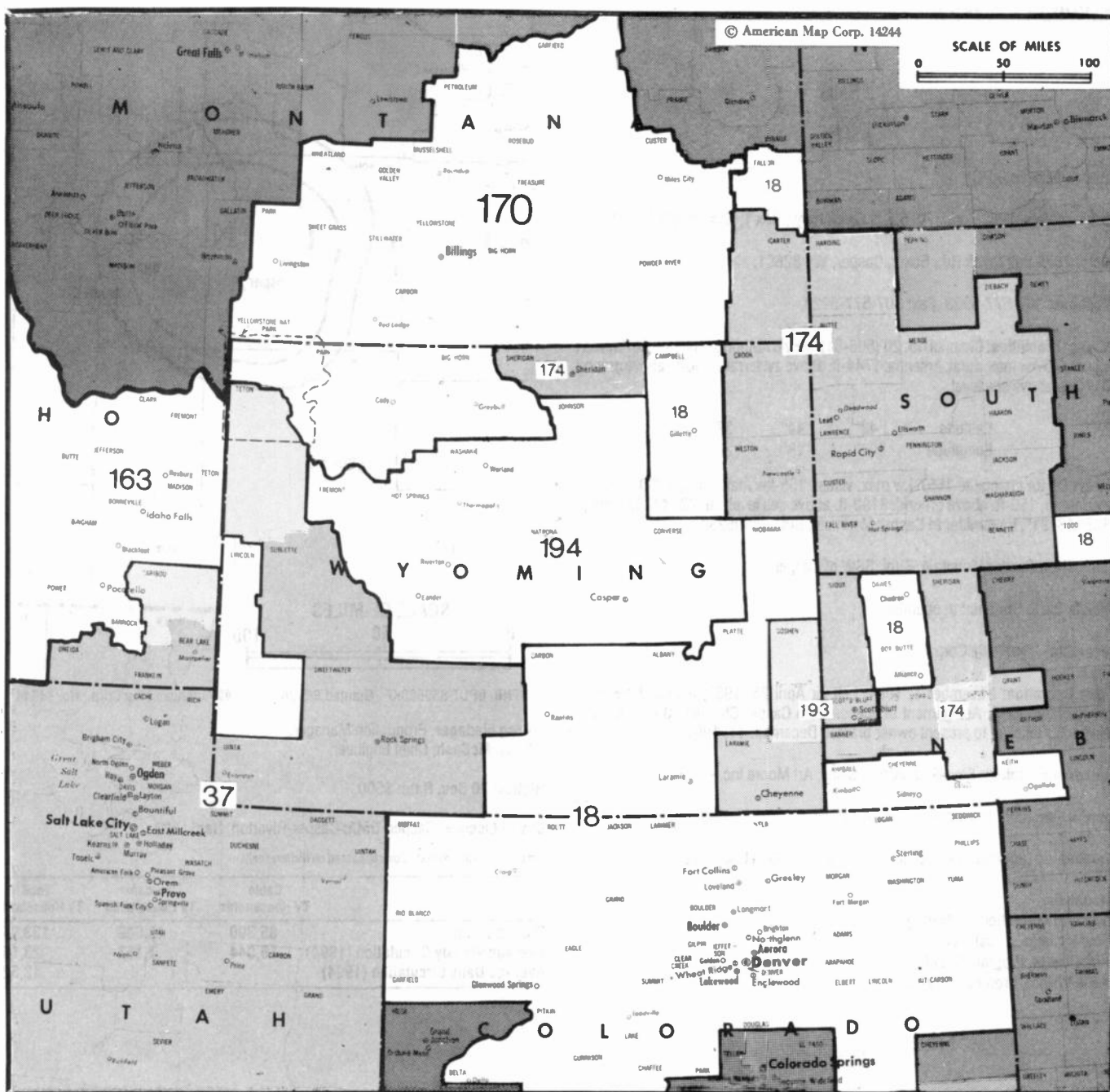
Highest 30 Sec. Rate: \$540.

NETWORK BASE HOURLY RATE: \$450.

City of License: Wausau. DMA: Wausau-Rhinelander. Rank: 131.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	268,130	253,280	521,410
Average Weekly Circulation (1994)	82,542	88,773	179,201
Average Daily Circulation (1994)			118,734



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Denver, CO	1,142,160	18	KCEC (50), KCNC-TV (4), KDVR (31), KFCT (22), KFNR (11), KMGH-TV (7), KREG-TV (3), KSBS-TV (24), KTVQ (20), KTVS (3), KUBD (59), KUSA-TV (9), KWGN-TV (2), KWHD (53), KJZZ-TV (14), KOOG-TV (30), KSGI-TV (4), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2)
Salt Lake City, UT	638,450	37	KIDK (3), KJF-TV (8), KJM (2), KPMI (6)
Idaho Falls-Pocatello, ID	102,250	163	KSVI (6), KTVQ (2), KULR-TV (8), KYUS-TV (3)
Billings, MT	89,560	170	KCLO-TV (15), KEVN-TV (7), KHSD-TV (11), KVVV-TV (5), KOTA-TV (3), KSGW-TV (12)
Rapid City, SD	86,050	174	KDUH-TV (4), KGWN-TV (5), KKTU (33), KLWY (27), KSTF (10)
Cheyenne, WY-Scottsbluff, NE-Sterling, CO	49,000	193	KFNB (20), KFNE (10), KGWC-TV (14), KGWL-TV (5), KGWR-TV (13), KTWO-TV (2)
Casper-Riverton, WY	47,580	194	

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KGWL-TV, Lander See Riverton, WY

Wyoming Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	8	4	12
Educational Television Stations	1	0	1
	9	4	13

Wyoming—Casper

KFNB

Ch. 20

Network Service: ABC.

Licensee: WyoMedia Corp., 7075 Salt Creek Hwy., Box 1, Casper, WY 82601.

Studio: 7075 Salt Creek Rd., Box 1, Casper, WY 82601.

Telephone: 307-577-5923. Fax: 307-577-5928.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 68-kw max. visual, 6.8-kw max. aural. Antenna: 1744-ft. above av. terrain, 150-ft. above ground, 8170-ft. above sea level.

Latitude 42° 44' 37"
Longitude 106° 18' 26"

Holds CP for change to 1557-kw max. visual, 155-kw max. aural, 1750-ft. above av. terrain, 150-ft. above ground, 8190-ft. above sea level; lat. 42° 44' 37", long. 106° 18' 31", transmitter to Casper Mountain. BPCT-860523KF.

Transmitter: Casper Mountain, 8-mi. SSW of Casper.

Satellite Earth Stations: In operation.

Ownership: WyoMedia Corp.

Began Operation: November 1, 1984. Left air April 25, 1989, resumed operation January 22, 1990. Assignment of license from Casper Channel 20 Inc., Mark R. Nalbene, Receiver to present owner granted December 11, 1991.

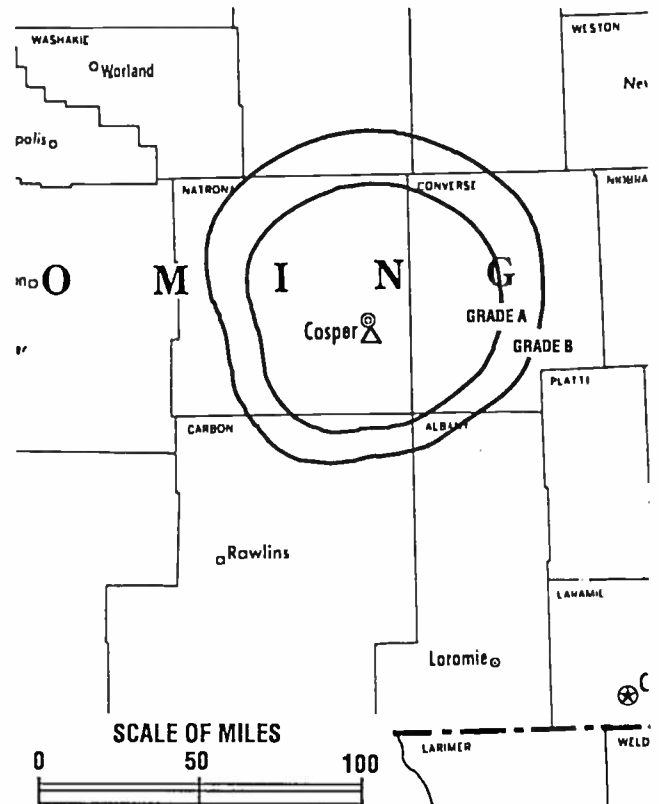
Represented (sales): Savalli Broadcast Sales; Art Moore Inc.

Represented (legal): Irwin, Campbell & Crowe.

Represented (engineering): Arthur K. Peters Consulting Engineers.

Personnel:

Mark Nalbene, General Manager.
Tina Nalbene, Local Sales Manager.
Kim Ortega, Program Director.
Kelly Wright, Promotion Director.



KFNZ BPCT-860523KF Granted 8/5/86

© American Map Corp., No. 14244

Greg Fladager, Production Manager.
Brian McCash, Chief Engineer.

Highest 30 Sec. Rate: \$500.

City of License: Casper. DMA: Casper-Riverton. Rank: 194.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	85,300	48,660	133,960
Average Weekly Circulation (1994)	16,044	7,163	23,157
Average Daily Circulation (1994)			12,521

Wyoming—Casper

KGWC-TV

Ch. 14

(Operates satellites KGWL-TV, Lander & KGWR-TV, Rock Springs, WY)

Network Service: CBS.

Licensee: Stauffer Communications Inc., Box 119, Topeka, KS 66601.

Studio: 304 N. Center St., Casper, WY 82601.

Telephones: 307-234-1111; 800-788-5492. Fax: 307-234-2835.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1380-kw max. & 759-kw horizontal visual, 140-kw max. & 79.4-kw horizontal aural. Antenna: 1880-ft. above av. terrain, 235-ft. above ground, 8255-ft. above sea level.

Latitude 42° 44' 26"
Longitude 106° 21' 34"

Transmitter: R79W, T32N, Section 18, Natrona County.

Satellite Earth Stations: Magnatech, 5-meter C-band; AEL, 4-meter Ku-band; Magnatech, 3-meter C-band; M/A-Com, Microdyne receivers.

News Services: AP, CBS.

Ownership: Stauffer Communications Inc. (Group Owner).

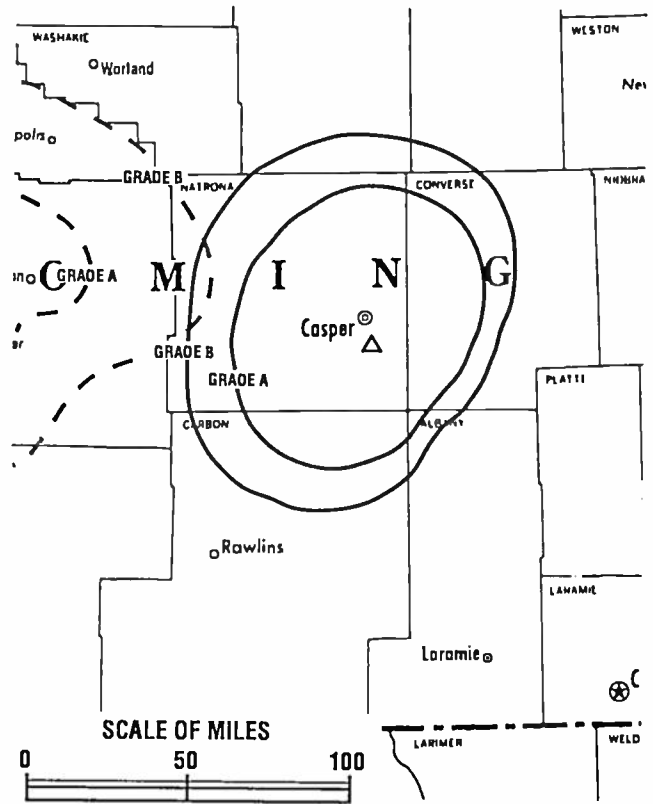
Began Operation: August 12, 1980. Sale to present owner by Rocky Mountain Communications Network approved by FCC August 25, 1986 (Television Digest, Vol. 26:23).

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Carl Occhipinti, General Manager.
Alan Nicksic, Station Manager.
Tim Swanson, General Sales Manager.
Nimi McConigley, News Director.
Jeremy Patey, Program Director.



KGWC-TV BMPCT-800519KH Granted 6/27/80 © American Map Corp., No. 14244

Rates: On request.

City of License: Casper. DMA: Casper-Riverton. Rank: 194.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	87,170	49,100	136,270
Average Weekly Circulation (1994)	17,547	6,567	28,442
Average Daily Circulation (1994)			14,358

Wyoming—Casper

KTWO-TV

Ch. 2

(Operates satellite KKTU, Cheyenne, WY)

Network Service: NBC.

Licensee: KTWO Corp., 212 E. Liberty St., Wooster, OH 44691.

Studio: 4200 E. 2nd St., Casper, WY 82609.

Telephone: 307-237-3711. Fax: 307-234-9866.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 22-kw aural. Antenna: 2000-ft. above av. terrain, 375-ft. above ground, 8485-ft. above sea level.

Latitude 42° 44' 03"
Longitude 106° 20' 00"

Transmitter: 8-mi. S of Casper.

News Service: AP.

Ownership: Wooster Republican Printing Co. (Group Owner).

Began Operation: March 8, 1957. Sale of station by Harriscopie Bcstg. Corp. to Wooster Republican Printing Co. approved by FCC Dec. 12, 1986 (Television Digest, Vol. 26:45). Sale to Eastern Bcstg. Corp. approved by FCC Sept. 6, 1994, but not yet consummated (Vol. 34:26).

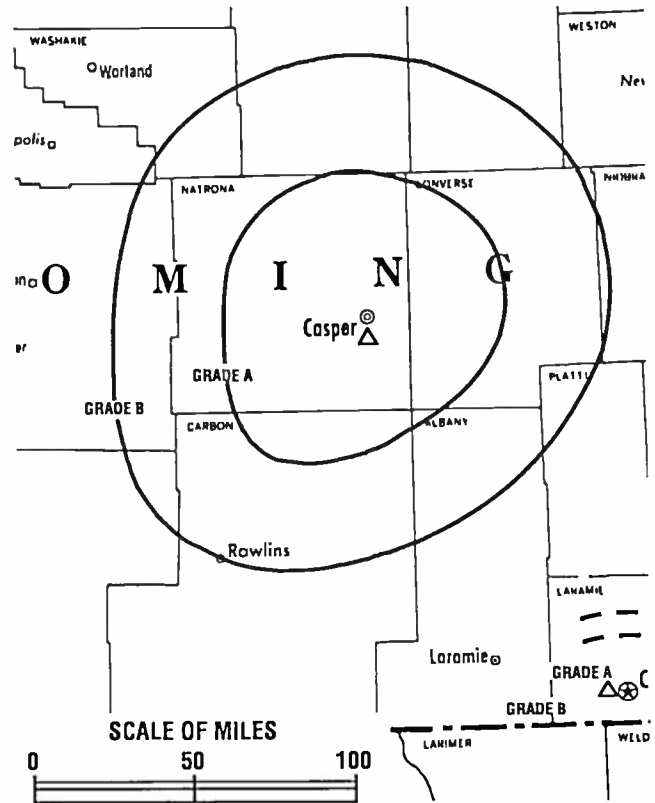
Represented (sales): Seltel Inc.

Represented (legal): Baker & Hostetler.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Michelle Ferguson, General Manager.
Tim Havasi, Local Sales Manager.
Debbie Hales-McLemore, National Sales Manager.
Susan Anderson, News Director.
Dave Borino, Program Director.
Roger Sewell, Promotion Director.
Linda Makinen, Business Manager.



KTWO-TV BPCT-3231 Granted 9/25/63

© American Map Corp., No. 14244

Scott Barella, Director of Engineering.
Stacy Johnson, Marketing Director.

Highest 30 Sec. Rate: \$425.

City of License: Casper. DMA: Casper-Riverton. Rank: 194.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	743,360	515,110	1,258,470
Average Weekly Circulation (1994)	45,879	30,121	100,673
Average Daily Circulation (1994)			47,266

Wyoming—Cheyenne

KGWN-TV

Ch. 5

(Operates satellites KSTF, Scottsbluff, NE & KTVS, Sterling, CO)

Network Service: CBS, ABC.

Licensee: Stauffer Communications Inc., 2923 E. Lincolnway, Cheyenne, WY 82001.

Studio: 2923 E. Lincolnway, Cheyenne, WY 82001.

Telephone: 307-634-7755. Fax: 307-637-8604.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 620-ft. above av. terrain, 483-ft. above ground, 7260-ft. above sea level.

Latitude 41° 06' 03"
Longitude 105° 00' 16"

Transmitter: Borie, WY, 10.2-mi. WSW of Cheyenne.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 5-meter Ku-band; RCA, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Stauffer Communications Inc. (Group Owner).

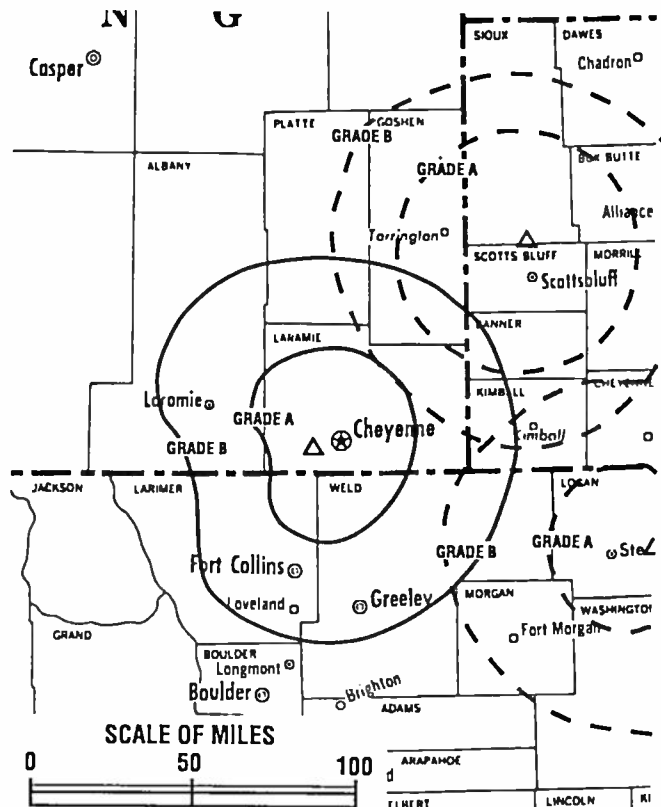
Began Operation: March 22, 1954. Sale to Lamb Enterprises by Frontier Bcstg. Co. (McCraken) approved by FCC July 6, 1972 (Television Digest, Vol. 11:47; 12:28). Sale to Burke Bcstg. approved Oct. 14, 1983. Sale to present owner approved July 8, 1986 (Vol. 26:13).

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Carl J. Occhipinti, General Manager.
Dusty Thein, General Sales Manager.
Barbara Parenti, Program Director.
Brian Olson, News Director.
Steve Vancourt, Promotion Director.



KGWN-TV BMPCT-1399 Granted 10/2/53

© American Map Corp., No. 14244

Tony Schaefer, Chief Engineer.
Bert Grant, Business Manager.

Rates: On request.

City of License: Cheyenne. DMA: Cheyenne-Scottsbluff-Sterling. Rank: 193.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	742,090	508,770	1,250,860
Average Weekly Circulation (1994)	38,703	21,813	61,476
Average Daily Circulation (1994)			29,484

Wyoming—Cheyenne

KKTU

Ch. 33

(Satellite of KTWO-TV, Casper, WY)

Network Service: NBC.

Licensee: KTWO Corp., 4200 E. 2nd St., Casper, WY 82609.

Studio: See KWTO-TV, Casper

Telephone: 307-237-3711. Fax: 307-234-9866.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 253-kw max. visual. Antenna: 485-ft. above av. terrain, 482-ft. above ground, 6940-ft. above sea level.

Latitude 41° 08' 55"
Longitude 104° 57' 22"

Transmitter: 6.25-mi. W of Cheyenne.

Ownership: Wooster Republican Printing Co. (Group Owner).

Began Operation: August 28, 1987.

Represented (sales): Seitel Inc.

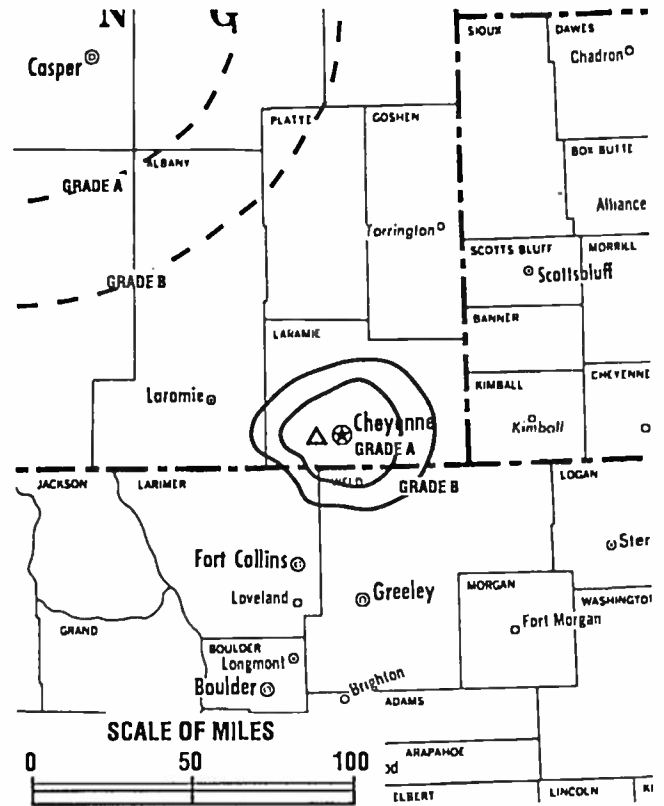
Represented (legal): Baker & Hostetler.

Represented (engineering): Hammett & Edison Inc.

Personnel: See KTWO-TV, Casper, WY.

City of License: Cheyenne. DMA: Cheyenne-Scottsbluff-Sterling. Rank: 193.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



KKTU BMPCT-870424KG Granted 7/24/87 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	22,090	7,060	29,150
Average Weekly Circulation (1994)	7,732	2,760	10,494
Average Daily Circulation (1994)			3,906

Wyoming—Cheyenne

KLWY

Ch. 27

Network Service: Fox.

Licensee: WyoMedia Corp., 7075 Salt Creek Hwy., Box 1, Casper, WY 82601.

Studio: 7075 Salt Creek Hwy., Box 1, Casper, WY 82601.

Telephone: 307-577-5923.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 4270-kw max. & 1170-kw horizontal visual, 427-kw max. & 117-kw horizontal aural. Antenna: 760-ft. above av. terrain, 631-ft. above ground, 7031-ft. above sea level.

Latitude	41°	02'	05"
Longitude	104°	53'	28"

Transmitter: Off Hwy. 87, 0.6-mi. SE of Speer.

Ownership: WyoMedia Corp.

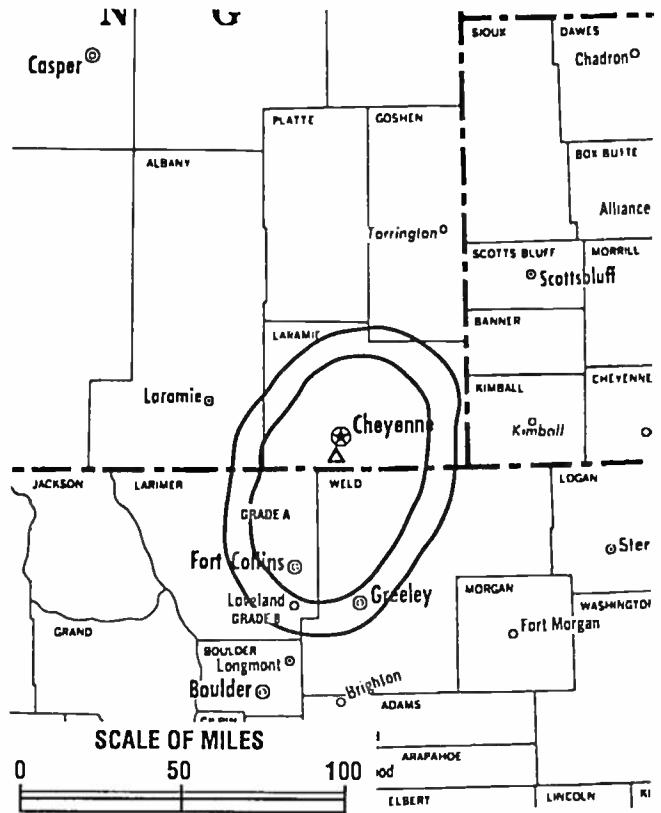
Began Operation: August 5, 1994.

Represented (legal): Cordon & Kelly.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Mark Naibone, General Manager.
Tina Naibone, Local Sales Manager.
Brian McCash, Chief Engineer.
Tyler Ashbury, Program Director.
Kelly Wright, Promotion Director.



KLWY BPCT-800829KE Granted 8/4/81 © American Map Corp., No. 14244

Tim Haas, Production Manager.
Kim Ortega, Business Manager.

Rates: On request.

Nielsen Data: Not available.

City of License: Cheyenne. **DMA:** Cheyenne-Scottsbluff-Sterling. **Rank:** 193.

Wyoming—Jackson

KJVI

Ch. 2

(Satellite of KPVI, Pocatello, ID)

Network Service: ABC.

Licensee: Ambassador Media Corp., Box 7454, Jackson, WY 83001.

Studio: 790 W. Broadway, Suite 204, Jackson, WY 83001.

Telephone: 307-733-2066. Fax: 307-733-4834.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 0.19-kw visual.
Antenna: 997-ft. above av. terrain, 11-ft. above ground, 8051-ft. above sea level.

Latitude 43° 27' 42"
Longitude 110° 45' 09"

Transmitter: Snow King Mountain, approx. 1.25-mi. S of Jackson.

Ownership: Ambassador Media Corp. (Group Owner).

Began Operation: January 9, 1991.

Represented (sales): Settel Inc.

Represented (legal): Drinker, Biddle & Reath.

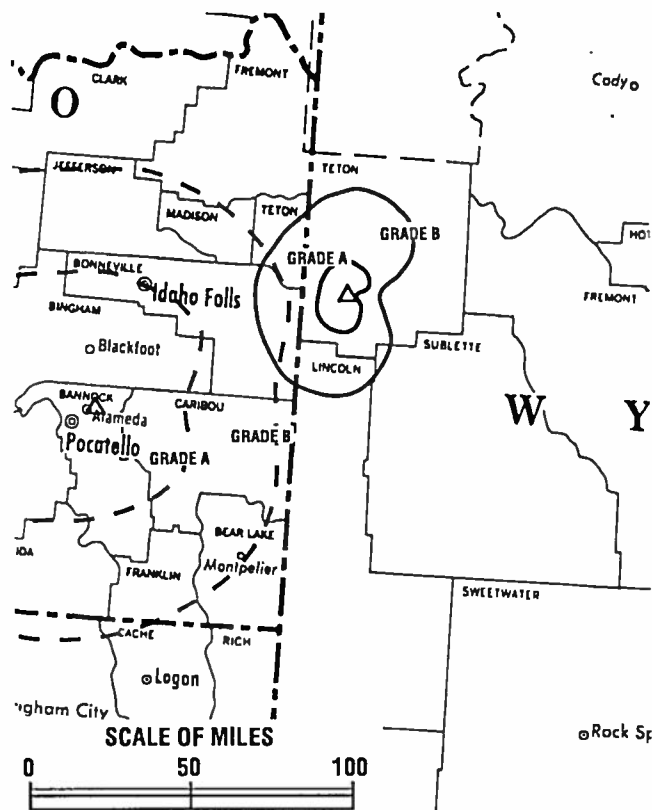
Personnel:

Harry P. Neuhardt, General Manager.
Kathryn Brody, Station Manager.
Nick Davidson, Chief Engineer.

Rates: On request.

City of License: Jackson. DMA: Idaho Falls-Pocatello. Rank: 163.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



KJVI BMPCT-881215KG Granted 5/31/89 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	5,000	170	5,170
Average Weekly Circulation (1994)	0	0	1,370
Average Daily Circulation (1994)			698

Wyoming—Riverton

KFNE

Ch. 10

(Satellite of KFNB, Casper, WY)

Network Service: ABC.

Licensee: First National Bcstg. Corp., 7075 Salt Creek Hwy., Casper, WY 82601.

Studio: 7075 Salt Creek Hwy., Casper, WY 82601.

Telephone: 307-577-5923. Fax: 307-577-5928.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 170-kw max. visual, 17-kw aural. Antenna: 526-ft. above av. terrain, 62-ft. above ground, 7546-ft. above sea level.

Latitude 43° 27' 26"
Longitude 108° 12' 02"

Transmitter: Boysen Peak, 31-mi. NNE of Riverton.

Satellite Earth Station: Bogner, 12-meter; RCA receivers.

News Service: UPI.

Ownership: First National Broadcasting Corp. (Group Owner).

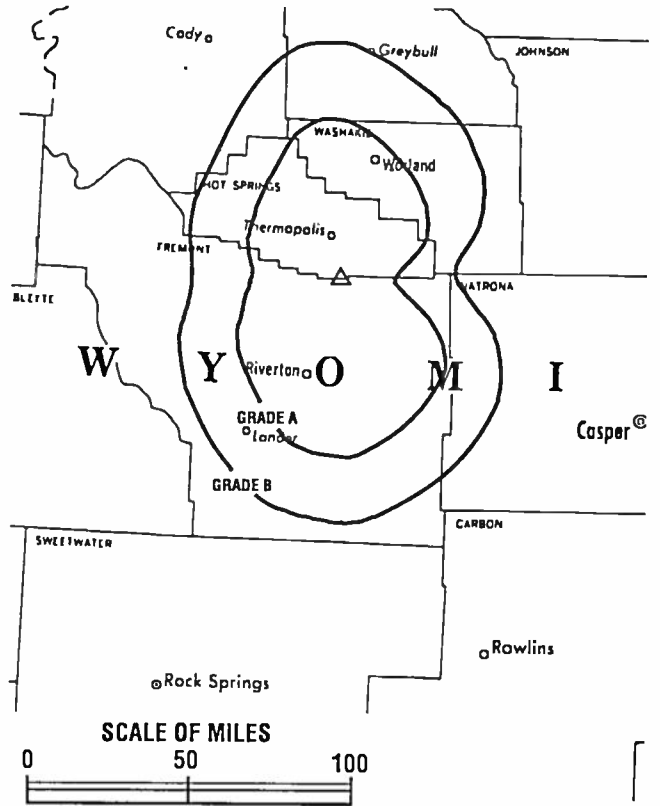
Began Operation: December 22, 1957. Sale to Francis D'Addario, et al., by Joseph P. & Mildred V. Emst approved by FCC Feb. 28, 1980 (Television Digest, Vol. 19:26). Sale to David Antoniak, et al., approved June 27, 1984. Left air January 1987. Resumed operation under current ownership April 7, 1991.

Represented (sales): Savalli Broadcast Sales.

Represented (legal): Dow, Lohnes & Albertson.

Personnel: See KFNB, Casper, WY.

Rates: On request.



KFNE BPCT-880901KE Granted 3/28/91 © American Map Corp., No. 14244

City of License: Riverton. DMA: Casper-Riverton. Rank: 194.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	12,230	10,490	22,720
Average Weekly Circulation (1994)	5,638	1,507	7,142
Average Daily Circulation (1994)			3,947

Wyoming—Lander-Riverton

KGWL-TV

Ch. 5

(Satellite of KGWC-TV, Casper, WY)

Network Service: CBS.

Licensee: Stauffer Communications Inc., Box 119, Topeka, KS 66601.

Studio: See KGWC-TV, Casper

Telephones: 307-234-1111; 800-788-5492. **Fax:** 307-234-2835.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 272-ft. above av. terrain, 183-ft. above ground, 6003-ft. above sea level.

Latitude	42°	53'	41.50"
Longitude	108°	43'	34.00"

Transmitter: 3.6-mi. N of Lander on Sand Hills.

News Services: AP, CBS.

Ownership: Stauffer Communications Inc. (Group Owner).

Began Operation: September 12, 1982. Sale to present owner by Rocky Mountain Communications Network approved by FCC Aug. 25, 1986 (Television Digest, Vol. 26:23).

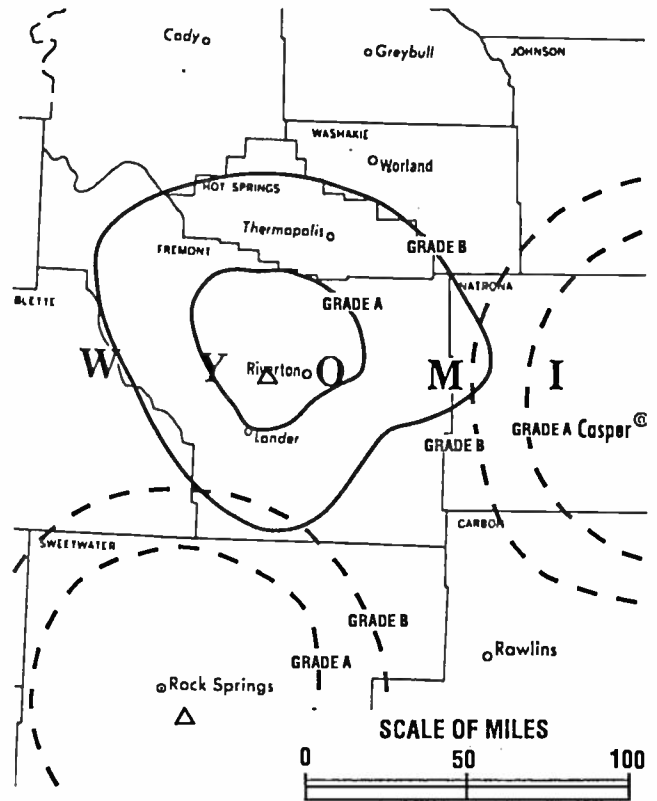
Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel: See KGWC-TV, Casper, WY.

Rates: On request.

City of License: Lander. **DMA:** Casper-Riverton. **Rank:** 194.



KGWL-TV BPCT-810428KG Granted 1/6/82 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	31,900	15,110	47,010
Average Weekly Circulation (1994)	6,593	2,889	9,489
Average Daily Circulation (1994)			4,967

Wyoming—Rawlins

KFNR

Ch. 11

Network Service: ABC.

Licensee: First National Bcstg. Corp., Box 2129, Salt Lake City, UT 84110.

Studio: 7075 Salt Creek Hwy., Casper, WY 82601.

Telephone: 307-577-5923.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 1.67-kw visual, 0.16-kw aural. Antenna: 230-ft. above av. terrain, 49-ft. above ground, 7251-ft. above sea level.

Latitude 41° 46' 15"
 Longitude 107° 14' 25"

Transmitter: 1.2-mi. S of city center of Rawlins, Carbon County.

Ownership: First National Broadcasting Corp. (Group Owner).

Began Operation: April 16, 1986; left air, date unannounced. Resumed operation under current ownership April 7, 1991.

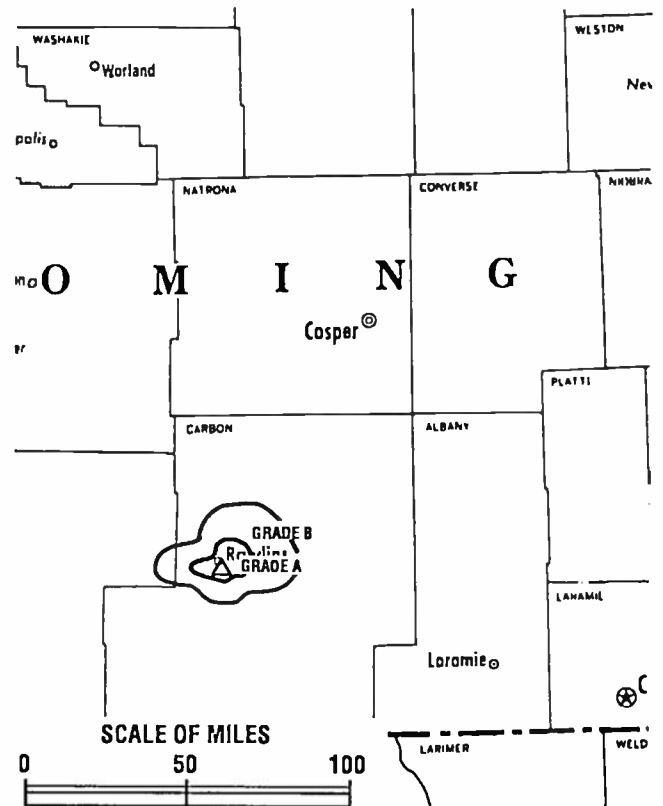
Represented (sales): Savalli Broadcast Sales.

Personnel: See KFNB, Casper, WY.

Rates: On request.

City of License: Rawlins. DMA: Denver. Rank: 18.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



KFNR BPCT-880901KF Granted 10/24/90 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	8,460	1,710	10,170
Average Weekly Circulation (1994)	0	77	3,144
Average Daily Circulation (1994)			1,698

Wyoming—Rock Springs

KGWR-TV

Ch. 13

(Satellite of KGWC-TV, Casper, WY)

Network Service: CBS.

Licensee: Stauffer Communications Inc., Box 119, Topeka, KS 66601.

Studio: See KGWC-TV, Casper

Telephones: 307-234-1111; 800-788-5492. **Fax:** 307-234-2835.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 209-kw visual, 21-kw aural. Antenna: 1624-ft. above av. terrain, 148-ft. above ground, 8694-ft. above sea level.

Latitude 41° 26' 21"
Longitude 109° 06' 42"

Transmitter: Quaking Asp Mountain.

News Services: AP, CBS.

Ownership: Stauffer Communications Inc. (Group Owner).

Began Operation: October 21, 1977. Sale to Rocky Mountain Communications by Gerald E. & Linda K. Devine approved by FCC July 13, 1982. Resumed operation Jan. 27, 1983. Sale to present owners approved Aug. 25, 1986 (Television Digest, Vol. 26:23).

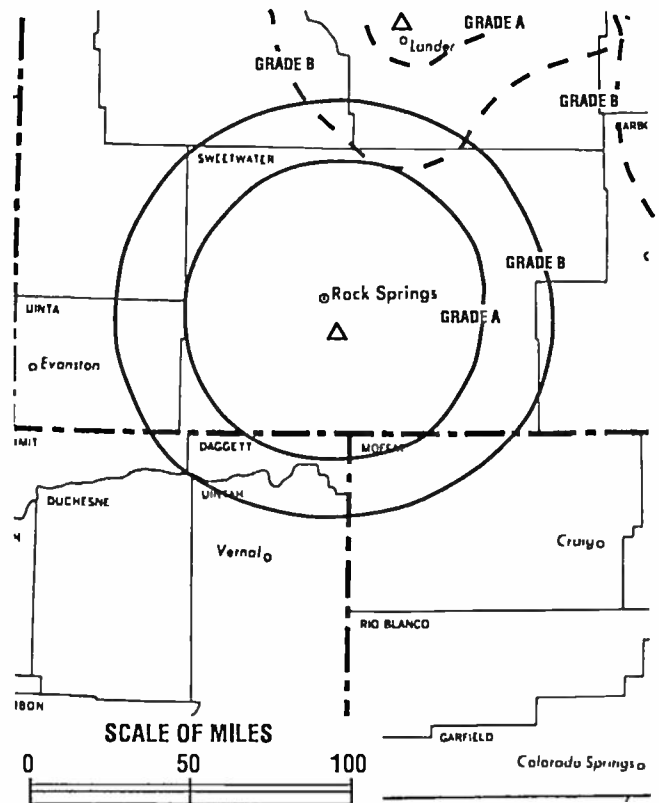
Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Kenneth Williams.

Personnel: See KGWC, Casper, WY.

Rates: On request.



KGWR-TV BMPCT-891026KG Granted 3/27/90 © American Map Corp., No. 14244

City of License: Rock Springs. **DMA:** Casper-Riverton. **Rank:** 194.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	43,790	17,170	60,960
Average Weekly Circulation (1994)	0	643	6,371
Average Daily Circulation (1994)			1,947

Wyoming—Sheridan

KSGW-TV

Ch. 12

(Satellite of KOTA-TV, Rapid City, SD)

Network Service: ABC, Fox.

Licensee: Duhamel Broadcasting Enterprises, Box 1760, Rapid City, SD 57709.

Studio: See KOTA-TV, Rapid City

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 18-kw aural. Antenna: 1220-ft. above av. terrain, 144-ft. above ground, 7824-ft. above sea level.

Latitude 44° 37' 20"
Longitude 107° 06' 57"

Transmitter: 12-mi. S & 8-mi. W of Sheridan.

Satellite Earth Stations: In operation; Simulcast receivers.

News Services: ABC, AP.

Ownership: Duhamel Broadcasting Enterprises (Group Owner).

Began Operation: October 28, 1977.

Represented (sales): Katz Television.

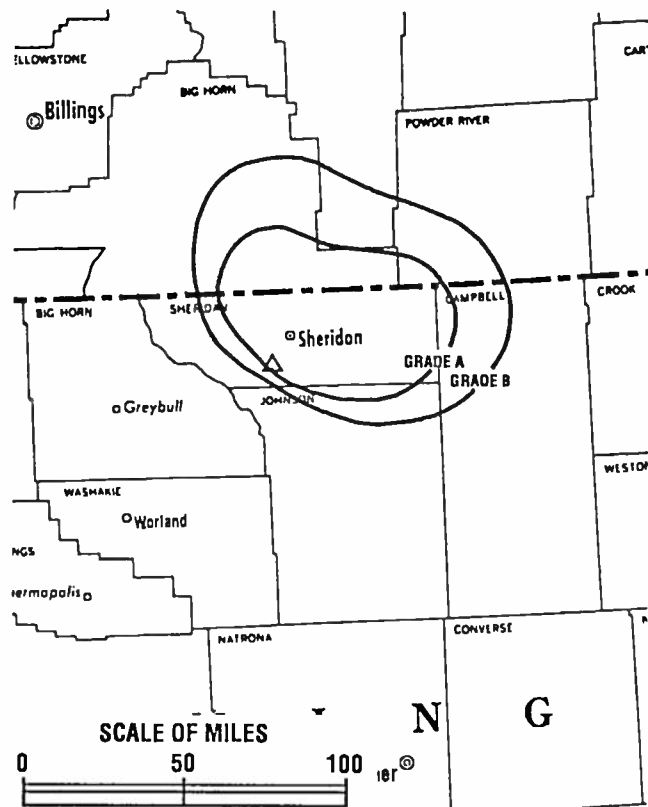
Represented (legal): Fisher, Wayland, Cooper, Leader & Zaragoza.

Personnel:

William F. Duhamel, General Manager.
Wes Haugen, General Sales Manager.

Rates: On request.

City of License: Sheridan. DMA: Rapid City. Rank: 174.



KSGW-TV BPCT-4905 Granted 3/18/77 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	54,480	29,130	83,610
Average Weekly Circulation (1994)	6,828	1,383	15,413
Average Daily Circulation (1994)			8,120

Guam—Agana

KUAM-TV

Ch. 8

Network Service: CBS, NBC.

Licensee: Pacific Telestations Inc., Box 368, Agana, GU 96910.

Studio: 1.9-mi. SE of Agana.

Mailing Address: Box 368, Agana, GU 92910.

Telephone: 671-637-5826. **Fax:** 671-637-9865.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 21.9-kw visual, 3.8-kw aural. Antenna: 936-ft. above av. terrain, 60-ft. above ground, 1139-ft. above sea level.

Latitude	13°	25'	53"
Longitude	144°	42'	36"

Transmitter: Mount Alutom.

Satellite Earth Station: Scientific-Atlanta, 10-meter C-band; Standard Communications receivers.

AM Affiliate: KUAM, 10-kw, 610 khz.

FM Affiliate: KUAM-FM, 2.5-kw, 93.9 MHz (No. 230), 77-ft.

News Services: AP, CBS, NBC.

Ownership: Micronesia Broadcasting Corp.

Began Operation: August 5, 1956. Transfer of control to present owners approved by FCC April 13, 1989. Sale to Pacific Telestation Inc. by H. S. Killgore approved by FCC Sept. 15, 1977 (Television Digest, Vol. 17:38). Sale to Killgore by Phil Berg approved April 9, 1964 (Vol. 3:48; 4:16). Previously, 5% sold by John P. Heame to Berg, raising Berg's holdings to 54.5% (Vol. 2:34).

Represented (sales): Intercontinental Services Ltd.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Jon M. Denight, General Manager.

Tom Blaz, Sales Manager.

Patrick McMurtry, News Director.

Ginger Cruz, Program Director.

Richard Garman, Chief Engineer.

Calvin M. Swesey, Controller.

Rates: On request.

City of License: Agana.

Guam—Tamuning

KTGM

Ch. 14

Network Service: None, independent.

Licensee: Island Bcstg. Inc., 692 N. Marine Dr., Tamuning, GU 96911.

Studio: 692 N. Marine Dr., Tamuning, GU 96911.

Telephone: 671-646-4873.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 12.8-kw max. visual. Antenna: Minus 52-ft. above av. terrain, 66-ft. above ground, 230-ft. above sea level.

Latitude	13°	30'	09"
Longitude	144°	48'	17"

Transmitter: Atlantica Guam Corp. Bldg., Marine Dr., Upper Tumon.

Ownership: Island Broadcasting Inc.

Began Operation: October 19, 1987.

Represented (legal): Davis, Graham & Stubbs.

Represented (engineering): Moffet, Larson & Johnson.

Personnel:

David M. Larson, General Manager.

Sharon Aldridge, Sales Manager.

Rates: On request.

City of License: Tamuning.

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Puerto Rico—Aguadilla-Mayaguez

WOLE-TV

Ch. 12

Network Service: None, independent.

Licensee: Western Broadcasting Corp. of Puerto Rico, Box 1200, Mayaguez, PR 00681.

Studio: 17 Marina St., Aguadilla, PR 00603.

Mailing Address: Box 415, Aguadilla, PR 00605.

Telephone: 809-833-1200. Fax: 809-831-6330.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1250-ft. above av. terrain, 362-ft. above ground, 1549-ft. above sea level.

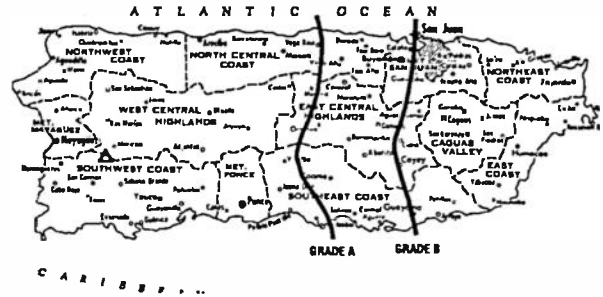
Latitude	18°	18'	51"
Longitude	67°	11'	30"

Holds CP for change to 275-kw max. visual, 27.50-kw max. aural, 2182-ft. above av. terrain, 237-ft. above ground, 3189-ft. above sea level, lat. 18° 09' 00", long. 66° 59' 00". BPCT-890828KH.

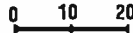
Transmitter: Pico Atalaya, 4.5-mi. SE of Rincon, PR.

Ownership: Western Broadcasting Corp. of Puerto Rico.

Began Operation: May 10, 1960.



SCALE OF MILES



WOLE-TV BPCT-890828KH Granted 6/14/91 © American Map Corp., No. 14244

Represented (legal): Peper, Martin, Jensen, Maichel & Hettlage.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Irwin Young, President.
Luis A. Morales, General Manager.
Santiago Hernandez, Program Director.
Doel Oriol, Chief Engineer.

Rates: On request.

City of License: Aguadilla.

Puerto Rico—Aguadilla

WVEO

Ch. 44

Network Service: None, independent.

Licensee: Southwestern Bcstg. Corp., Penthouse Darlington Bldg., Rio Piedras, PR 00925.

Studio: Road 411, km 77, Aguada, PR.

Telephone: 809-895-3033.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 993-kw max. & 948-kw horizontal visual, 198-kw max. aural. Antenna: 1220-ft. above av. terrain, 235-ft. above ground, 1448-ft. above sea level.

Latitude	18°	19'	06"
Longitude	67°	10'	42"

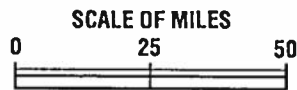
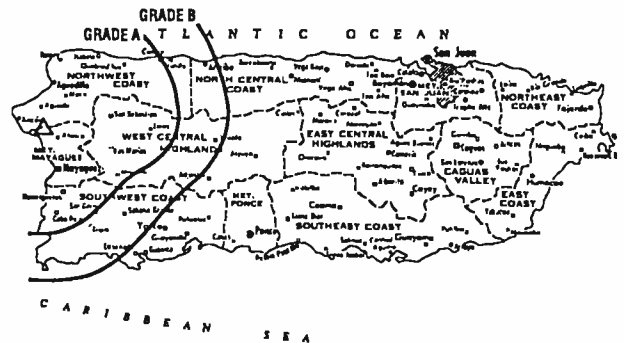
Holds CP for change to 250-kw max. visual, 1220-ft. above av. terrain, 820-ft. above ground, 1427-ft. above sea level. BPCT-890927KE.

Transmitter: Barrio Atalaya, Aguada, PR.

Ownership: Pedro Roman Collazo (Group Owner).

Began Operation: October 7, 1974. Sale of off-air station to James C. Leake approved April 20, 1987 but never consummated. Sale to Seglares Iglesia Catolica Inc. by Video Empresas Del Oeste approved by FCC March 7, 1985. Sale to present owner approved Oct. 10, 1990 (Television Digest, Vol. 30:43).

Represented (sales): Contemporary Media.



WVEO BMPCT-890927KE Granted 10/4/90 © American Map Corp., No. 14244

Represented (legal): Hopkins & Sutter.

Rates: On request.

City of License: Aguadilla.

Note: Current information not available.

Puerto Rico—Arecibo

WCCV-TV

Ch. 54

Network Service: None, independent.

Licensee: Asociacion Evangelista Cristo Viene Inc., Box 949, Camuy, PR 00627-0949.

Studio: 62 Luis Gandia Santos St., Arecibo, PR 00612.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 11.78-kw max. visual, 2.34-kw max. aural. Antenna: Minus 219-ft. above av. terrain, 127-ft. above ground, 157-ft. above sea level.

Latitude	18°	28'	28"
Longitude	66°	43'	36"

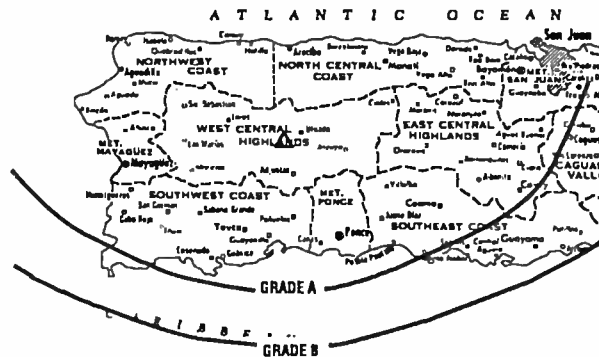
Holds CP for change to 1500-kw max. visual, 1969-ft. above av. terrain, 512-ft. above ground, 3571-ft. above sea level, lat. 18° 14' 06", long. 66° 45' 36", transmitter to Cerro Roncadon, 4.3-mi. to Utuado on 60°T. BPCT-890609KF.

Transmitter: Luis Gandia Santos St., No. 62, Arecibo.

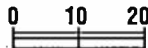
Satellite Earth Stations: In operation; Drake receivers.

Ownership: Asociacion Evangelistica Cristo Viene Inc.

Began Operation: April 9, 1982. Sale to present owners by Arecibo Video Corp. approved by FCC March 17, 1989.



SCALE OF MILES



WCCV-TV BPCT-890609KF Granted 8/30/89 © American Map Corp., No. 14244

Represented (engineering): Robert L. Purcell.

Personnel:

Jose J. Avila, President.
Jenny R. Velazquez, General Manager.
William Arce, Chief Engineer.

Highest 30 Sec. Rate: \$30.

City of License: Arecibo.

Note: Current information not available.

Puerto Rico—Bayamon

WDWL

Ch. 36

Network Service: None, independent.

Licensee: Bayamon Christian Network, Levittown Station, Box 50615, Toa Baja, PR 00950.

Studio: Ave. Sebaná Seca, Levittown, PR 00620.

Telephone: 809-795-8181.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 9.3-kw max. visual. Antenna: 1078-ft. above av. terrain, 104-ft. above ground, 1704-ft. above sea level.

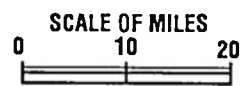
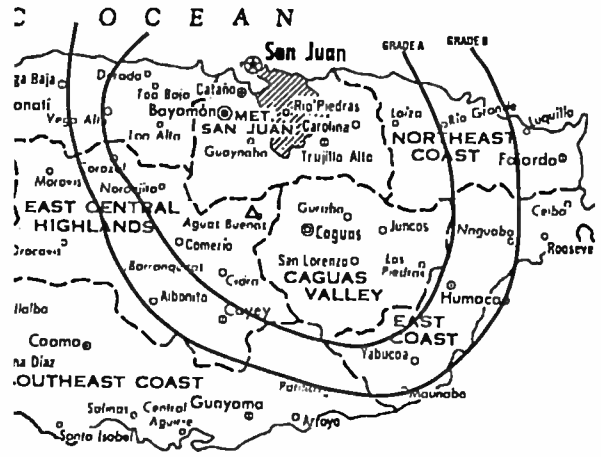
Latitude	18°	16'	40"
Longitude	66°	06'	38"

Transmitter: Cerro Marquesa, Aguas Buenas.

Ownership: Bayamon Christian Network.

Began Operation: March 25, 1991.

Represented (engineering): Jorge R. Figueroa.



WDWL BMPCT-890428KG Granted 5/11/90 © American Map Corp., No. 14244

Personnel:
 Jose Cortes, General Manager.
 David Baez, Chief Engineer.

Rates: On request.

City of License: Bayamon.

Puerto Rico—Mayaguez

WNJX-TV

Ch. 22

Network Service: None, independent.

Licensee: WNJX-TV Inc., Box 1030, Mayaguez, PR 00709.

Studio: 22 Guanajibo Shopping Center, Mayaguez, PR 00708.

Telephone: 809-831-2222. Fax: 809-834-2211.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 200-kw max. visual, 20-kw max. aural. Antenna: 1137-ft. above av. terrain, 130-ft. above ground, 1344-ft. above sea level.

Latitude	18°	19'	06"
Longitude	67°	10'	42"

Holds CP for change to 1550-kw max. visual, 2034-ft. above av. terrain, 131-ft. above ground, 2986-ft. above sea level, lat. 18° 09' 05", long. 66° 59' 20", transmitter to Monte del Estado Antenna Farm, 2.17-mi. S of Maricao, Mayaguez County. BPCT-910409KJ.

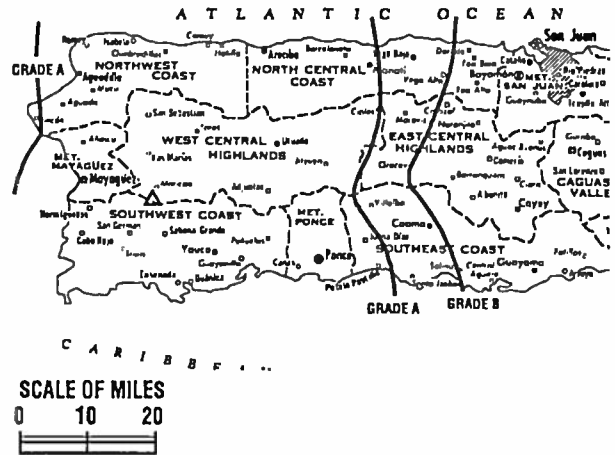
Requests modification of CP for change to 35.5-kw max. visual, 2027-ft. above av. terrain; lat. 18° 09' 07", long. 66° 59' 15", transmitter to Monte del Estado, 9.4-mi. from Maricao on Rd. 120, Maricao County.

Transmitter: Atalaya Mountain, Aguada.

Satellite Earth Stations: In operation, C-band.

Ownership: WNJX-TV Inc.

Began Operation: April 27, 1986.



WNJX-TV BPCT-910409KJ Granted 7/17/91 © American Map Corp., No. 14244

Represented (legal): Latham & Watkins.

Represented (engineering): D.B. Communications.

Personnel:

Ana P. Tryon, President.
Glenn A. Tryon, General Manager.
Frances Irizarry, General Sales Manager.
Pedro Caraballo, Production Director.
Ramon Rivera Perez, Chief Engineer.
Nydia Plaza, Traffic Director.

Highest 30 Sec. Rate: \$100.

City of License: Mayaguez.

Puerto Rico—Mayaguez-Aguadilla

WORA-TV

Ch. 5

Network Service: None, independent.

Licensee: Telecinco Inc., Box 43, Mayaguez, PR 00681-0043.

Studio: Darlington Bldg., Mayaguez, PR 00681-0043.

Telephones: 809-831-5555; 809-721-4054. Fax: 809-833-0075.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 95.5-kw visual, 19.1-kw aural. Antenna: 2000-ft. above av. terrain, 240-ft. above ground, 3060-ft. above sea level.

Latitude	18°	09'	02"
Longitude	66°	59'	20"

Transmitter: 2.2-mi. S of Maricao on Road No. 120.

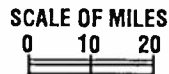
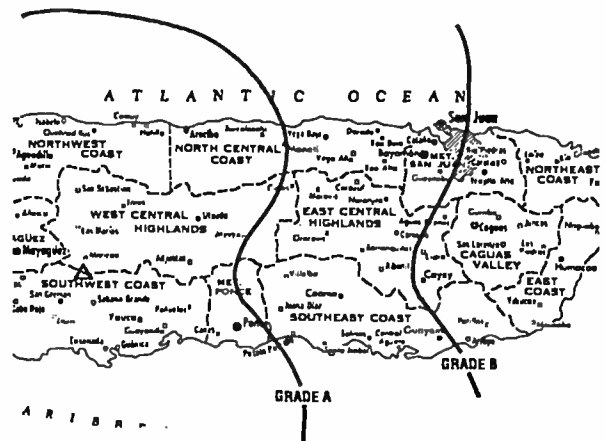
Ownership: Telecinco Inc.

Began Operation: October 1, 1955.

Represented (legal): Bryan Cave.

Personnel:

Alfredo R. de Arellano Jr., President.
Eduardo Bado, General Manager.



WORA-TV

© American Map Corp., No. 14244

Benjamin Torres, General Sales Manager.
G. A. Bonet, Director of Engineering.
Jose Delgado, News Director.
Rey Perez, Program Director.
Jesus Echevarria, Chief Engineer.

Highest 30 Sec. Rate: \$200.

City of License: Mayaguez.

Puerto Rico—Mayaguez

WTRA

Ch. 16

Network Service: None, Independent.

Licensee: Bay Bcstg. Inc., Calle Loiza, No. 2532, Punta Las Marias, PR 00917.

Studio: Calle Rio No. 3, 2nd Floor, Mayaguez, PR 00709.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 219-kw max. visual, 22-kw max. aural. Antenna: 1137-ft. above av. terrain, 130-ft. above ground, 1344-ft. above sea level.

Latitude	18°	19'	06"
Longitude	67°	10'	42"

Transmitter: Rd. 711 km 7 on Mount Atalaya, Aguada.

Ownership: Bay Bcstg. Inc.

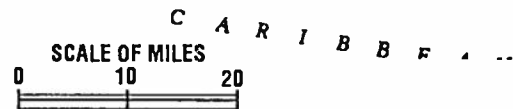
Began Operation: December 1, 1986.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Represented (engineering): Hector Nicolau.

Personnel:

Edelinda Camara, General Manager.



WTRA BMPCT-860129KF Granted 6/24/86 © American Map Corp., No. 14244

Rates: On request.

City of License: Mayaguez.

Note: Current information not available.

Puerto Rico—Naranjito

WECN

Ch. 64

Network Service: None, Independent.

Licensee: Encuentro Christian Network Corp., Box 310, Bayamon, PR 00960.

Studio: Hwy. 167, km 18.9, Bayamon, PR 00957.

Telephones: 809-799-6400; 809-797-3447. Fax: 809-797-2450.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 1000-kw max. visual, 15.8-kw max. aural. Antenna: 467-ft. above av. terrain, 117-ft. above ground, 1724-ft. above sea level.

Latitude	18°	17'	34"
Longitude	66°	16'	02"

Holds CP for change to 771.25-kw max. visual. BPCT-890125KH.

Transmitter: Barrio Cedro Abajo.

Ownership: Encuentro Christian Network Corp.

Began Operation: January 1, 1989.

Represented (legal): Mitchell, Boyer & Associates, P.C.

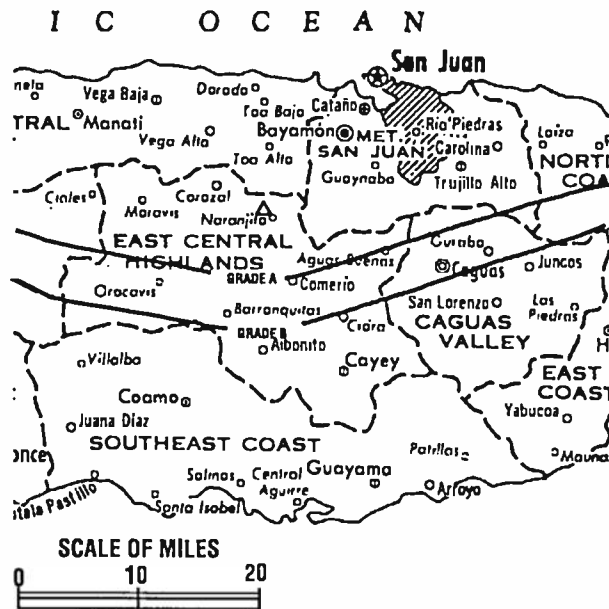
Represented (engineering): Satellite Technology for Christ.

Personnel:

Rafael Torres Padilla, Chief Executive Officer.

Jose Santana, Local Sales Manager.

Yamil Ayala, Program Director.



WECN BPCT-890125KH Granted 5/31/89 © American Map Corp., No. 14244

Andres Carrasquillo, Promotion Director.
Mickey Perez Linares, Chief Engineer.
Jose Antonio Ayala, News Director.
Fernando Luis Casan, Development Director.
Myriam Guzman Rodriguez, Production Manager.

Rates: On request.

City of License: Naranjito.

Puerto Rico—Ponce

WSTE

Ch. 7

Network Service: None, independent.

Licensee: Siete Grande Television Inc., c/o Lowenthal, Landau, Fisher, 250 Park Ave., New York, NY 10177.

Studios: Isabel No. 15, Ponce, PR 00731; Stop 8, Puerta de Tierra, San Juan, PR 00902.

Mailing Address: Box A, Old San Juan Station, San Juan, PR 00902.

Telephones: 809-845-7575 (Ponce); 809-724-7777 (San Juan).

Fax: 809-725-5870.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 186-kw max. & 166-kw horizontal visual, 22.4-kw aural. Antenna: 2710-ft. above av. terrain, 440-ft. above ground, 4377-ft. above sea level.

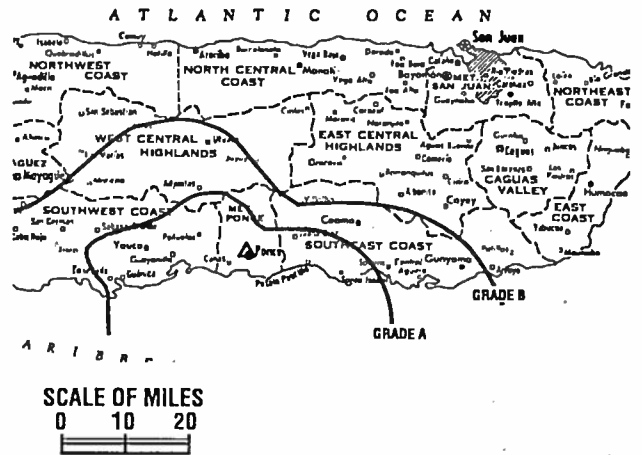
Latitude	18°	09'	17"
Longitude	66°	33'	16"

Transmitter: Cerro Maravilla, 5-mi. SE of Jayuya, PR.

Satellite Earth Stations: Avantek, 13-meter; Gardiner, 13-meter; Gardiner, Avcom receivers.

Ownership: Siete Grande Television Inc.

Began Operation: February 2, 1958. Sale to present owners by Malrite & Muniz approved by FCC Aug. 5, 1991. Sale of 80% to Malrite by Lucas Tomas Muniz



WSTE BMPCT-861223KN Granted 1/29/87 © American Map Corp., No. 14244

approved by FCC Sept. 27, 1985 (Television Digest, Vol. 25:23). Previous sale by United Artists Bcstg. approved by FCC Dec. 21, 1978. Sale to United Artists approved March 11, 1970 (Vol. 9:31). Sale of 36.67% to Alfred C. Ramirez, giving him control, approved Dec. 23, 1964 (Vol. 5:1).

Represented (legal): Vemer, Lippert, Bernhard, McPherson & Hand.

Personnel:
Wanda Costanzo, General Manager.
Modesto Delgado, Chief Engineer.
Felix O. Roman, Controller.

Rates: On request.

City of License: Ponce.

Puerto Rico—Ponce

WSUR-TV

Ch. 9

Network Service: None, independent.

Licensee: Estrella Brillante Ltd. Co-Partnership, 800 Skylight Office Tower, Cleveland, OH 44115.

Studio: La Rambla, Ponce

Sales Office: 657 Ave. Condado, Santurce, PR.

Telephone: 809-842-4178.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 57.5-kw visual, 7.24-kw aural. Antenna: 2775-ft. above av. terrain, 276-ft. above ground, 4466-ft. above sea level.

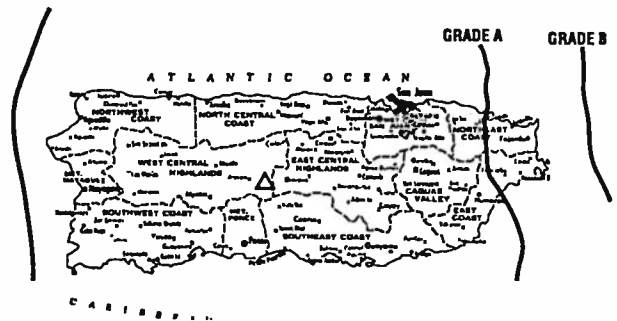
Latitude	18°	10'	17"
Longitude	66°	34'	30"

Holds CP for change to 178-kw max. visual, 2812-ft. above av. terrain, 266-ft. above ground, 4531-ft. above sea level, lat. 18° 10' 09", long. 66° 34' 37".
BPCT-930421KF.

Transmitter: Mount Jayuya.

News Service: AP.

Ownership: Estrella Brillante Ltd. Co-Partnership (Group Owner).



SCALE OF MILES



WSUR-TV BMPCT-931115KH Granted 3/30/94 © American Map Corp., No. 14244

Began Operation: February 20, 1958. Sale to Lorimar-Telepictures, et al., by American Colonial Bcstg. Corp. approved by FCC July 22, 1985 (Television Digest, Vol. 23:52). Sale to Timothy Brumlik dismissed (Vol. 28:51; 29:3). Sale to present owners approved Aug. 5, 1991.

Personnel:

Luis Felipe Rodriguez, Production Manager.
Robert L. Beurket, Chief Engineer.

Rates: On request.

City of License: Ponce.

Note: Current information not available.

Puerto Rico—Ponce

WTIN

Ch. 14

Network Service: None, Independent.

Licensee: Hector Nicolau, Valle Verde Urbanization, AS. 15 Rio Orocovis, Bayamon, PR 00619.

Telephones: 809-848-5250.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1513.6-kw max. visual. Antenna: 1834-ft. above av. terrain, 174-ft. above ground, 3281-ft. above sea level.

Latitude	18°	09'	00"
Longitude	66°	52'	50"

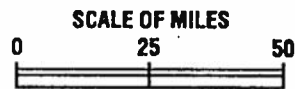
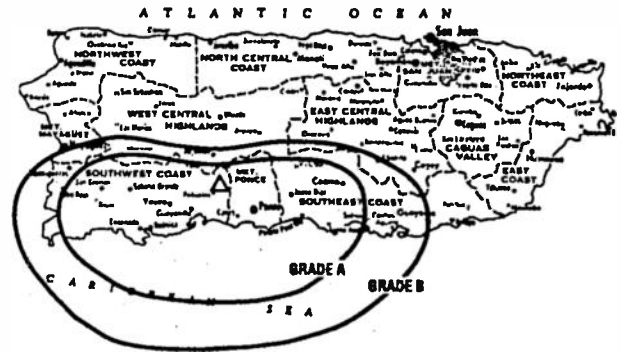
Transmitter: El Cerro Penuelas, PR.

Ownership: Hector Nicolau.

Began Operation: December 27, 1985.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Personnel:
Hector Nicolau, General Manager.



WTIN BMPCT-851227KE Granted 12/17/87 © American Map Corp., No. 14244

City of License: Ponce.

Note: Current information not available.

Puerto Rico—San Juan

WAPA-TV

Ch. 4

Network Service: None, Independent.

Licensee: Pegasus Bcstg. of San Juan, Puerto Rico Inc., Box 2050, San Juan, PR 00936.

Studio: State Rd. 19, km 0.5, Guaynabo, PR.

Mailing Address: Box 2050, San Juan, PR 00936.

Telephone: 809-792-4444. Fax: 809-782-4420.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 53.7-kw visual, 8.1-kw aural. Antenna: 2863-ft. above av. terrain, 1046-ft. above ground, 4002-ft. above sea level.

Latitude	18°	06'	42"
Longitude	66°	03'	05"

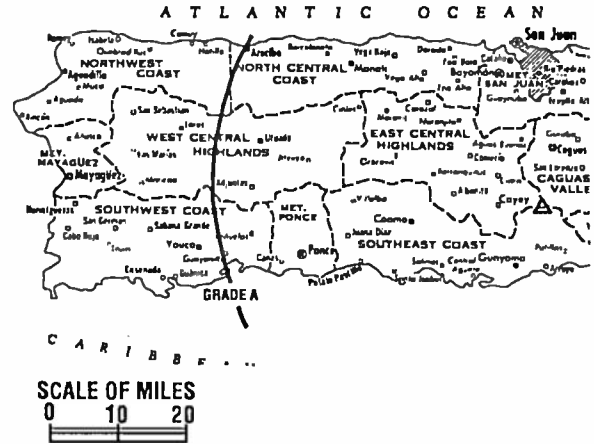
Transmitter: Cerro La Santa, 21-mi. S of San Juan.

Satellite Earth Station: Harris, 13-meter; Harris receivers.

News Service: CNN.

Ownership: General Electric Capital Corp. (Group Owner).

Began Operation: March 5, 1954. Sale of 80% to Winston-Salem Bcstg. by Jose R. Quinones interests was approved May 1, 1957 (Television Digest, Vol. 13:13, 14, 18). Sale to Columbia Pictures Industries by Winston-Salem Bcstg. & Jose R. Quinones approved April 25, 1962. Sale to Western Bcstg. Co. by Columbia approved May 26, 1976. Sale to SFN Communications by Western Bcstg. approved June 15, 1984. Sale to Pegasus Bcstg. by SFN approved Oct. 2, 1986. Transfer of control to present owner approved Sept. 11, 1990.



WAPA-TV BMPCT-870709KF Granted 8/31/87 © American Map Corp., No. 14244

Represented (sales): Katz Hispanic Media; Canadian Communications Co.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld, L.L.P.

Represented (engineering): John F. X. Browne & Associates, P.C.

Personnel:

John Bennett, President & General Manager.
 Enrique Cruz, Senior Vice President & News Director.
 Julio Toro, Vice President & General Sales Manager.
 Maria Rodriguez, Vice President, Finance.
 Juan Abel Gonzalez, Chief Engineer.
 Cesar Maraver, Promotions Manager.

Highest 30 Sec. Rate: \$3500.

City of License: San Juan.

Puerto Rico—San Juan

WKAQ-TV

Ch. 2

Network Service: Telemundo.

Licensee: Telemundo of Puerto Rico Inc., Box 366222, San Juan, PR 00936.

Studio: 383 Franklin D. Roosevelt Ave., Hato Rey, PR 00918.

Telephone: 809-758-2222. Fax: 809-759-9655.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 55-kw visual.
Antenna: 2825-ft. above av. terrain, 1047-ft. above ground, 3999-ft. above sea level.

Latitude	18°	06'	54"
Longitude	66°	03'	10"

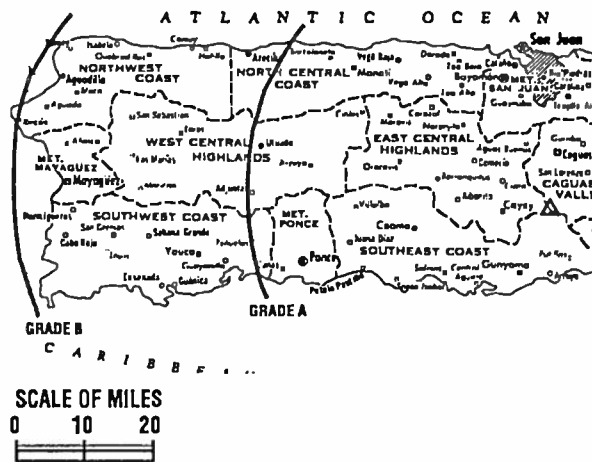
Transmitter: La Santa Peak, Cerro La Santa, Cayey, Puerto Rico.

Satellite Earth Station: Harris, 13-meter C-band; Harris receivers.

News Services: CNN, Headline News, UPI.

Ownership: Telemundo Group Inc. (Group Owner).

Began Operation: March 28, 1954. Sale to present owner by Angel Ramos estate, et al., approved by FCC Aug. 9, 1983.



WKAQ-TV BPCT-881109KH Granted 4/28/89 © American Map Corp., No. 14244

Represented (sales): Telemundo.

Represented (legal): Covington & Burling.

Personnel:

Jose Ramos, President & General Manager.
Ileana Santiago, Program Director.
Jose Medina, Chief Engineer.
Magdalena Alonso, Promotion Director.
Hector Pena, News Director.
Sonia Melendez, Business Manager.

Rates: On request.

City of License: San Juan.

Puerto Rico—San Juan

WRWR-TV

Ch. 30

Network Service: None, independent.

Grantee: Bay Bcstg. Inc., Calle Loiza, No. 2532, Punta Las Marias, PR 00917.

Studio: RD 2, km-9.2, Bayamon, PR 00918.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2630-kw max. & 288-kw horizontal visual, 263-kw max. & 28.8-kw horizontal aural. Antenna: 942-ft. above av. terrain, 196-ft. above ground, 1672-ft. above sea level.

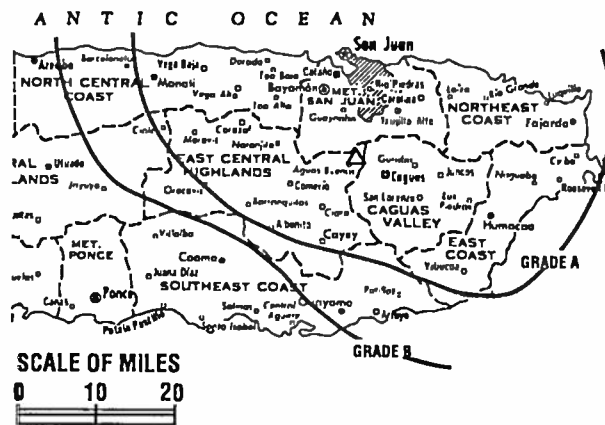
Latitude	18°	16'	30"
Longitude	66°	05'	36"

Transmitter: 1.4-mi. N, 30°E directly from Aguas Buenas.

Ownership: Bay Bcstg. Inc. (Group Owner).

Began Operation: January 1, 1987.

Represented (legal): Gammon & Grange.



WRWR-TV BMPCT-830331KH Granted 11/23/83 © American Map Corp., No.14244

Personnel:
Ramon Rodríguez Nieves, General Manager.

Rates: On request.

City of License: San Juan.

Note: Current information not available.

Puerto Rico—San Juan

WSJU

Ch. 18

Network Service: NBC.

Licensee: International Bcstg. Corp., Penthouse, Darlington Bldg., Box 34086, Rio Piedras, PR 00925.

Studio: Iturregui Ave. at Baldorioty, Carolina, PR.

Telephone: 809-752-1800.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1518-kw max. visual. Antenna: Circularly polarized, 2783-ft. above av. terrain, 168-ft. above ground, 3464-ft. above sea level.

Latitude	18°	18'	36"
Longitude	65°	47'	41"

Holds CP for change to 450-kw max. visual, 125-ft. above av. terrain, 216-ft. above ground, 266-ft. above sea level, lat. 18° 24' 10", long. 66° 03' 21", transmitter to Darlington Bldg., Rio Piedras. BMPCT-920702KK.

Transmitter: El Yunque Peak, 9-mi. W of Fajardo.

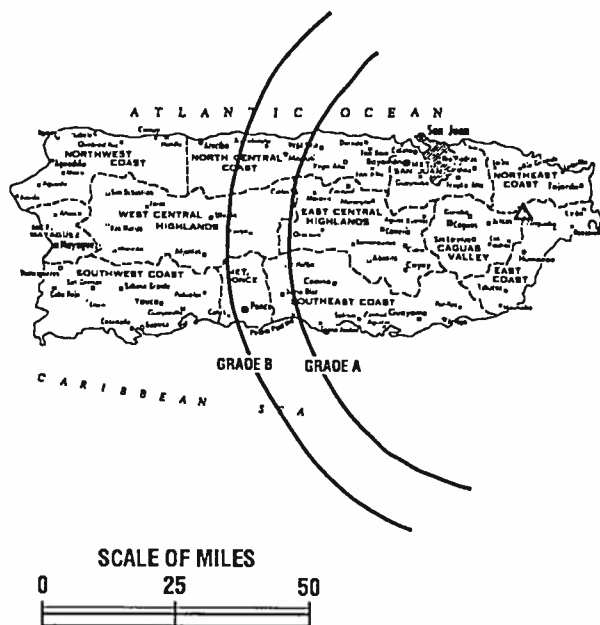
Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 11-meter; Harris, 9-meter; Harris, 6-meter; Harris receivers.

News Services: INN, NBC.

Ownership: Pedro Roman Collazo (Group Owner).

Began Operation: July 29, 1984. Sold to present owner by trustee in bankruptcy 1990.



WSJU BPCT-910920KQ Granted 1/31/92 © American Map Corp., No. 14244

Represented (legal): Holland & Knight.

Represented (engineering): Raymond E. Rohrer.

Personnel:
Crysell Torres, General Manager.
Jorge L. Alvarez, Assistant Manager & Comptroller.
Rafael Cruz, Chief Engineer.

Highest 30 Sec. Rate: \$750.

City of License: San Juan.

Puerto Rico—Yauco

WIRS

Ch. 42

Network Service: None, independent.

Licensee: Maranatha Christian Network, Box 635, Bayamon, PR 00960.

Studio: 167 Hwy. km 18.9, Bayamon, PR 00960.

Telephones: 809-797-3447; 809-799-6400. Fax: 809-797-2450.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 1500-kw max. visual. Antenna: 2797-ft. above av. terrain, 126-ft. above ground, 4424-ft. above sea level.

Latitude	18°	10'	10"
Longitude	66°	34'	36"

Transmitter: Mount Jayuya electronic site.

Satellite Earth Stations: 6-meter C-band; Startrack receivers.

SNG Mobile Dish: C-band.

Ownership: Maranatha Christian Network.

Began Operation: December 1, 1991.

Represented (legal): Bisulca & Slaughter, P.C.

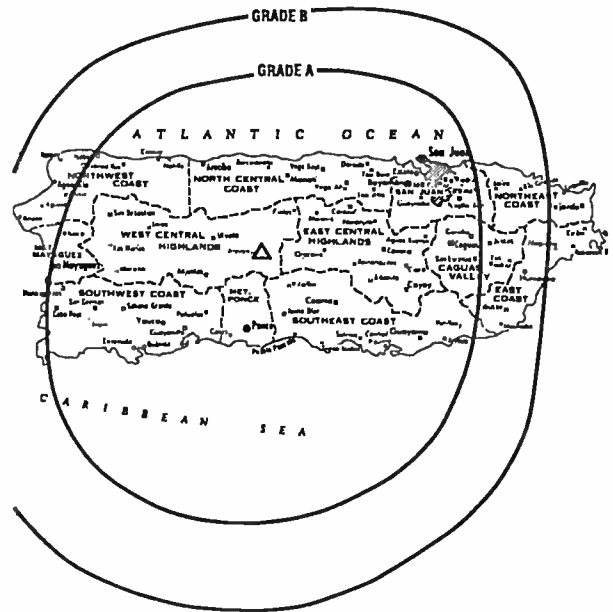
Represented (engineering): Pete E. Myrl Warren III.

Personnel:

Jofre Ayala, General Manager.

Rafael Tores, General Sales Manager.

Martin Scamaroni, Regional Sales Manager.



SCALE OF MILES



WIRS 8MPCT-890927KG Granted 12/15/89 © American Map Corp., No. 14244

Jose A. Ayala, News Director.

Yamil Ayala, Program Director.

Myriam Guzman, Production Manager.

Mickey Linares, Chief Engineer.

Arnaldy Medina, Assistant Engineer.

Highest 30 Sec. Rate: \$85.

City of License: Yauco.

Virgin Islands—Christiansted

WSVI

Ch. 8

Network Service: ABC.

Licensee: Antilles Bcstg. Corp., Sunny Isle Shopping Center, Box 8 ABC, St. Croix, VI 00820.

Studios: Sunny Isle Shopping Center, St. Croix, VI 00820; Island Marine Bldg., St. Thomas, VI 00801.

Telephone: 809-778-5008. **Fax:** 809-778-5011.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 1141-ft. above av. terrain, 265-ft. above ground, 1341-ft. above sea level.

Latitude	17°	45'	25"
Longitude	67°	47'	59"

Transmitter: Blue Mountain, 6-mi. W of Christiansted.

Satellite Earth Stations: Harris, 6-meter C-band; Harris, 5-meter C-band; Harris, Pinzone receivers.

News Services: ABC, AP.

Ownership: Antilles Bcstg. Corp.

Began Operation: November 10, 1965. Sale to Peoples Bcstg. by Quality Telecasting approved by FCC Nov. 19, 1973. Left air Nov. 14, 1975. Sale to Antilles Bcstg. Corp. approved Jan. 31, 1978. Resumed operations Nov. 1978. Sale to John A. Lack & Jay Emmett approved by FCC June 18, 1985 (*Television Digest*, Vol. 25:20) but not consummated. Sale to Commonwealth Enterprises Inc. approved by FCC Dec. 22, 1986 but not consummated.

Represented (sales): Intercontinental Services Ltd.

Represented (legal): Holland & Knight.

Personnel:

Barakat Saleh, President & General Manager.

Len Gawrych, Vice President.

Eustace Brown, News Director.

Barbara Snell, Program Director.

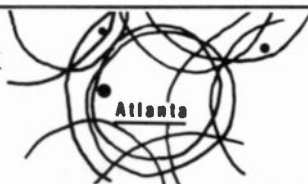
Rafael Suarez, Business Manager.

Chester Benjamin, Chief Engineer.

Highest 30 Sec. Rate: \$175.

City of License: Christiansted.

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