

Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Atlanta, GA	1,483,400	10	WAGA-TV (5), WATL (36), WGNX (46), WHSG (63), WNGM-TV (34), WSB-TV (2), WTBS (17), WTLK-TV (14), WVEU (69), WXIA-TV (11)
Birmingham, AL	523,700	49	WABM (68), WBMG (42), WBRC-TV (6), WNAL-TV (44), WTJP (60), WTTD (21), WVTM-TV (13)
Mobile, AL-Pensacola, FL	414,100	63	WALA-TV (10), WEAR-TV (3), WFGX (35), WHBR (33), WJTC (44), WKRG-TV (5), WMPV-TV (21), WPML (15)
Huntsville-Decatur-Florence, AL	308,600	81	WAAY-TV (31), WAFF (48), WHNT-TV (19), WOWL-TV (15), WTRT (26), WZDX (54)
Chattanooga, TN	292,000	85	WDEF-TV (12), WDSI-TV (61), WFLI-TV (53), WRCP-TV (3), WTVG (9)
Montgomery-Selma, AL	209,100	110	WAKA (8), WCOV-TV (20), WHOA-TV (32), WMCX-TV (45), WSFA (12)
Columbus, GA	181,400	121	WLTV (38), WRBL (3), WWSW (66), WTVM (9), WXIA-TV (54)
Columbus-Tupelo, MS	172,200	122	WCBI-TV (4), WLOV-TV (27), WTVG (9)
Dothan, AL	89,400	167	WDAU (34), WDHN (18), WTVY (4)
Meridian, MS	64,700	180	WGBC (30), WTOK-TV (11), WTZH (24)
Tuscaloosa, AL	56,600	185	WCFT-TV (33), WDBB (17)
Anniston, AL	43,000	194	WJSU-TV (40)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

WEAR-TV, Mobile .....	See Pensacola, FL
WFGX & WHBR, Mobile .....	See Pensacola, FL
WJTC, Mobile .....	See Pensacola, FL
WAKA, Selma .....	See Montgomery, AL

**Alabama Station Totals as of November 1, 1992**

	VHF	UHF	TOTAL
<b>Commercial Television Stations</b>	7	22	29
<b>Educational Television Stations</b>	3	6	9
	10	28	38

# Alabama—Anniston

**WJSU-TV**

Ch. 40

**Network Service:** CBS.

**Licensee:** RKZ Television, 405 Lexington Ave., 54th Floor, New York, NY 10174.

**Studio:** Radio-TV Bldg., 1330 Noble St., Anniston, AL 36201.

**Mailing Address:** Box 40, Anniston, AL 36202.

**Telephone:** 205-237-8651. **TWX:** 810-723-0624. **Fax:** 205-236-7336.

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 720-kw max. & 464-kw horizontal visual, 143-kw max. & 92.8-kw horizontal aural. Antenna: 880-ft. above av. terrain, 235-ft. above ground, 1745-ft. above sea level.

Latitude 33° 40' 52"  
Longitude 85° 48' 57"

**Transmitter:** Top of Blue Mountain, 200-ft. S of Lookout Tower.

**Satellite Earth Stations:** Drake, 3.2-meter; Scientific-Atlanta, 7-meter; Drake, Scientific-Atlanta receivers.

**News Services:** AP; CBS.

**Ownership:** Osborn Communications Corp. (Group Owner)

**Began Operation:** October 26, 1969. Sale to present owner by Price Bcstg. approved by FCC March 20, 1987. Sale to Price by Jacksonville State U. approved by FCC Dec. 20, 1985. Previous sale by Harry Brandt Ayers, et al., approved by FCC May 4, 1983.

**Represented (sales):** Katz Television.

**Represented (legal):** Haley, Bader & Potts.

**Personnel:**

- Richard Wagschal, Vice President & General Manager.
- Boyce Holt, General Sales Manager.
- Lisa Bedford, Program Director.
- Fred Winsor, National Sales Manager.
- John Murrell, Chief Engineer.
- Phil Cox, News Director.
- Mark Norman, Promotion Director.
- Betty Johnson, Business Manager.

**Rates:** On request.

**City of License:** Anniston. **ADI:** Anniston. **Rank:** 194.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



WJSU-TV BPCT-4849 Granted 6/9/75

© American Map Corp., No. 14244

Net Weekly Circulation	State & County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Calhoun	44,600	44,300	99
	Clay	4,900	4,900	100
	Cleburne	5,000	4,900	99
	Etowah	39,600	39,400	99
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Cherokee	7,600	7,500	99
	Randolph	7,700	7,600	99
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	St Clair	18,500	18,400	99
	Talladega	27,100	26,900	99
<b>Station Totals</b>		<b>155,000</b>	<b>153,900</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>82,700</b>
<b>Average Daily Circulation (1992)</b>				<b>43,600</b>

# Alabama—Birmingham

**WABM**  
Ch. 68

**Network Service:** None, independent.

**Licensee:** Krypton Bcstg. of Birmingham Inc., 3681 Prospect Dr., Riviera Beach, FL 33404.

**Studio:** 800 Lakeshore Dr., Birmingham, AL 35259-9309.

**Mailing Address:** 517 Beacon Parkway W, Birmingham, AL 35209.

**Telephone:** 205-290-6800.

**Technical Facilities:** Channel No. 68 (794-800 MHz). Authorized power: 1442-kw max. visual, 144-kw max. aural. Antenna: 1029-ft. above av. terrain, 809-ft. above ground, 1749-ft. above sea level.

Latitude 33° 27' 37"  
Longitude 86° 51' 07"

**Transmitter:** S of 16th Way on Spaulding Ishkooda Rd., S of Birmingham.

**Ownership:** Krypton Broadcasting Corp. (Group Owner).

**Began Operation:** January 31, 1986. Sale to present owner by Celtic Media Inc. approved by FCC Nov. 26, 1990. Sale by M. Scott McClure, Arthur E. Malone, et al., to H. Jack Mizell approved by FCC June 15, 1987 but was not consummated.

**Represented (sales):** Adam Young Inc.

**Personnel:**

J. Clifford Curley, General Manager.  
David Bell, Chief Engineer.

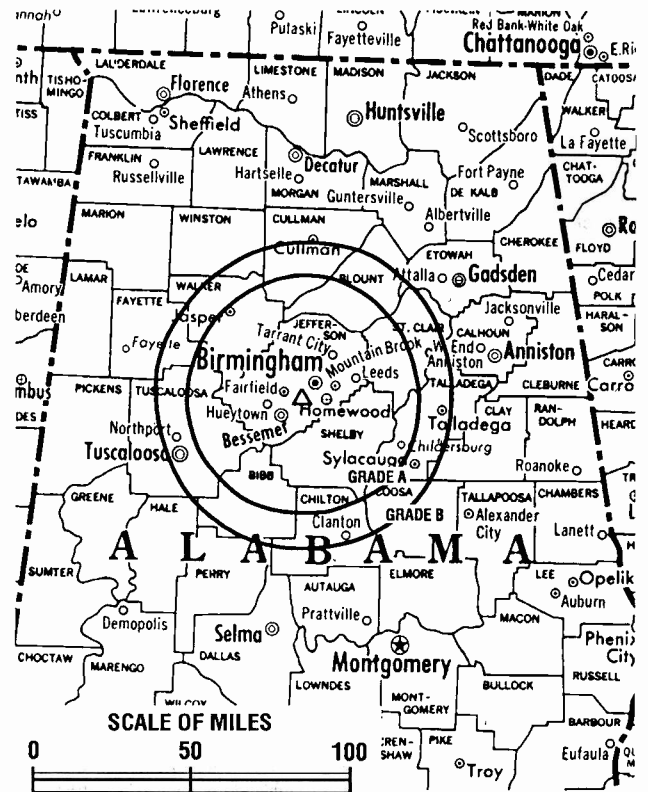
**Highest 30 Sec. Rate:** \$15.

**NETWORK BASE HOURLY RATE:** \$75.

**City of License:** Birmingham. **ADI:** Birmingham. **Rank:** 49.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	ALABAMA			
	Chilton	12,800	12,700	99
	Cullman	26,000	25,900	100



WABM BMPCT-850802K1 Granted 12/9/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	Jefferson	261,300	260,100	100
	St Clair	18,500	18,400	99
	Shelby	35,500	35,300	99
<b>Station Totals</b>		<b>354,100</b>	<b>352,400</b>	<b>100</b>
<b>Net Weekly Circulation (1992)</b>				<b>45,900</b>
<b>Average Daily Circulation (1992)</b>				<b>13,000</b>

# Alabama—Birmingham

**WBMG**

Ch. 42

Network Service: CBS.

Licensee: Birmingham Television Corp., Box 59496, Birmingham, AL 35259.

Studio: 2075 Golden Crest Dr., Birmingham, AL 35209.

Telephone: 205-322-4200. TWX: 810-733-4466. Fax: 205-320-2713.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 2163-kw max. & 1633-kw horizontal visual, 216.3-kw max. & 163.3-kw horizontal aural. Antenna: 1380-ft. above av. terrain; 1134-ft. above ground, 2049-ft. above sea level.

Latitude 33° 29' 02"  
Longitude 86° 48' 21"

Transmitter: 700-ft. NNW of intersection of Valley Ave. & Valley View Dr.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 4.6-meter Ku-band; Andrew, 4.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Standard Communications, 4.6-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Park Communications Inc. (Group Owner).

Began Operation: October 17, 1965. Sale to present owner by Southern Bcstg. Co., William Dubois, et al., approved by FCC June 1973.

Represented (sales): Blair Television.

Represented (engineering): Jansky & Bailey.

**Personnel:**

- Hoyle Broome, Vice President & General Manager.
- Gary Andrich, General Sales Manager.
- Steve Cloy, Regional Sales Manager.
- Wendy Wammack, Operations Manager & Promotion Director.
- Fred Vinson, Chief Engineer.
- Renee Todd, Traffic Manager.
- John Harrod, News Director.
- Mary Lynn Tumlin, Business Manager.

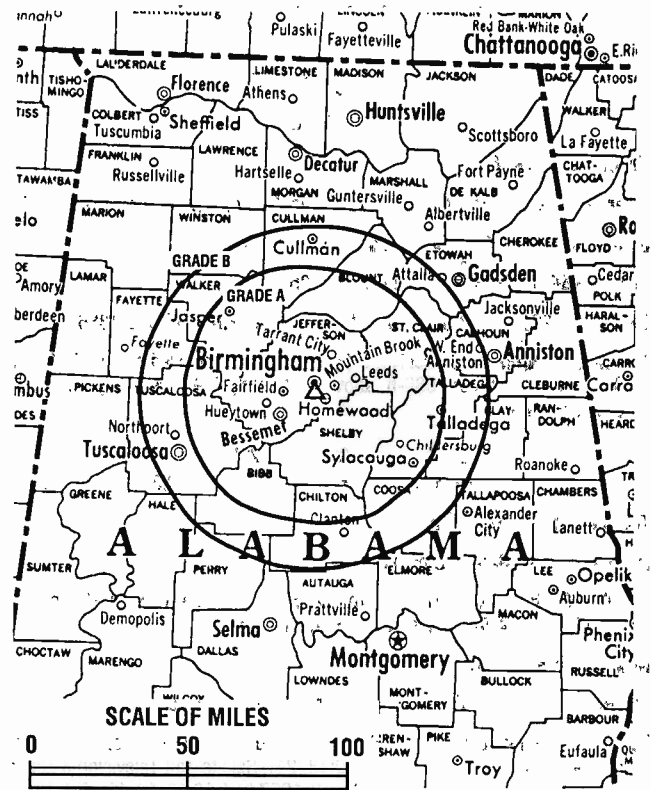
Highest 30 Sec. Rate: \$6500.

NETWORK BASE HOURLY RATE: \$500.

City of License: Birmingham. ADI: Birmingham. Rank: 49.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Blount	15,500	15,400	99
	Jefferson	261,300	260,100	100
	St Clair	18,500	18,400	99
	Shelby	35,500	35,300	99
	Talladega	27,100	26,900	99
	Walker	26,400	26,200	99
Between 25-49%	ALABAMA			
	Bibb	6,000	5,900	98
	Chilton	12,800	12,700	99



WBMG BPCT-820825KF Granted 11/10/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Coosa	4,300	4,300	100
	Cullman	26,000	25,900	100
	Fayette	7,000	6,900	99
	Marion	11,900	11,800	99
	Tallapoosa	15,200	15,100	99
	Winston	8,800	8,700	99
Between 5-24%	ALABAMA			
	Autauga	12,700	12,600	99
	Clay	4,900	4,900	100
	Cleburne	5,000	4,900	99
	Etowah	39,600	39,400	99
	Franklin	11,100	11,000	99
	Greene	3,600	3,500	97
	Lamar	6,100	6,000	98
	Morgan	39,300	39,000	99
	Randolph	7,700	7,600	99
Station Totals		606,300	602,500	99
Net Weekly Circulation (1992)				341,000
Average Daily Circulation (1992)				156,000

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Call Lynn Levine  
202-872-9200

# Alabama—Birmingham

## WBRC-TV

Ch. 6

**Network Service:** ABC.

**Licensee:** Great American Television & Radio Co. Inc., Box 6, Birmingham, AL 35201.

**Studio:** Atop Red Mountain, Birmingham, AL 35209.

**Mailing Address:** Box 6, Birmingham, AL 35201.

**Telephone:** 205-322-6666. **TWX:** 810-733-3650. **Fax:** 205-583-4386.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 53-kw visual, 10-kw aural. Antenna: 1086-ft. above av. terrain, 719-ft. above ground, 2017-ft. above sea level.

Latitude 33° 29' 19"  
Longitude 86° 47' 58"

**Transmitter:** Red Mountain.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 9-meter C-band; Harris, 6-meter C-band; Harris, 4.5-meter Ku-band; Harris receivers.

**News Services:** AP, UPI.

**Ownership:** Great American Broadcasting Co. (Group Owner).

**Began Operation:** July 1, 1949. Storer acquired station from Mrs. Eloise Hanna in May 1953 (*Television Digest*, Vol. 9:13, 21). Sale to Taft Television & Radio Co. Inc. by Storer Bcstg. Co. approved May 8, 1957 (Vol. 13:13, 14, 19). Sale to present owners approved Oct. 3, 1987.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Koteen & Naftalin; Taft, Stettinius & Hollister.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

### Personnel:

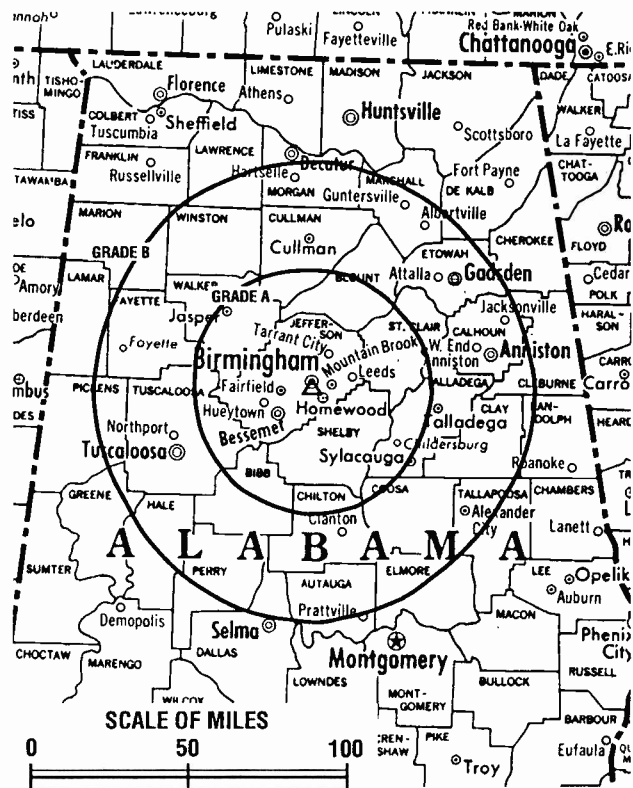
**Craig Millar**, President & General Manager.  
**Bill Lamb**, General Sales Manager.  
**Tommy DeRamus**, Local Sales Manager.  
**Steve Malone**, National Sales Manager.  
**Jerry Thorn**, Chief Engineer & Production Manager.  
**Stan Knott**, News Director.  
**Lynne Songer**, Program Manager.  
**Bill Whetstone**, Promotion Manager.  
**Judy Baker**, Business Manager.  
**Carolyn Worsham**, Traffic Manager.

**Rates:** On request.

**City of License:** Birmingham. **ADI:** Birmingham. **Rank:** 49.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Bibb	6,000	5,900	98
	Blount	15,500	15,400	99
	Calhoun	44,600	44,300	99
	Cherokee	7,600	7,500	99
	Chilton	12,800	12,700	99
	Clay	4,900	4,900	100
	Cleburne	5,000	4,900	99
	Coosa	4,300	4,300	100
	Cullman	26,000	25,900	100
	Etowah	39,600	39,400	99



WBRC-TV BPCT-871016KF Granted 2/29/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Fayette	7,000	6,900	99
	Greene	3,600	3,500	97
	Hale	5,400	5,300	98
	Jefferson	261,300	260,100	100
	Lamar	6,100	6,000	98
	Marion	11,900	11,800	99
	Perry	4,500	4,400	98
	Pickens	7,400	7,300	99
	St Clair	18,500	18,400	99
	Shelby	35,500	35,300	99
	Talladega	27,100	26,900	99
	Tuscaloosa	56,100	55,600	99
	Walker	26,400	26,200	99
Winston	8,800	8,700	99	
<b>Between 25-49%</b>	<b>ALABAMA</b>	20,600	20,400	99
	Colbert	17,700	17,500	99
	Dallas	11,100	11,000	99
	Franklin	28,900	28,700	99
	Marshall	39,300	39,000	99
	Morgan	7,700	7,600	99
<b>Between 5-24%</b>	Randolph	15,200	15,100	99
	<b>ALABAMA</b>	12,700	12,600	99
	Autauga	21,600	21,400	99
	De Kalb	32,100	31,800	99
	Lauderdale	11,300	11,200	99
Lawrence	8,400	8,300	99	
Marengo				
<b>Station Totals</b>		<b>872,500</b>	<b>866,200</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>627,000</b>
<b>Average Daily Circulation (1992)</b>				<b>392,500</b>

# Alabama—Birmingham

**WTTO**

Ch. 21

**Network Service:** Fox.

**Licensee:** WTTO TV 21 L.P., 651 Beacon Pkwy., Suite 105, Birmingham, AL 35209.

**Studio:** 651 Beacon Pkwy., Birmingham, AL 35209.

**Telephone:** 205-290-2100. **Fax:** 205-290-2114.

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 1050-kw max. & 794-kw horizontal visual, 105-kw max. & 79.4-kw horizontal aural. Antenna: 1340-ft. above av. terrain, 1058-ft. above ground, 2008-ft. above sea level.

Latitude 33° 29' 04"  
Longitude 86° 48' 25"

**Transmitter:** Atop Red Mountain, Birmingham.

**Satellite Earth Stations:** Anixter-Mark, 5-meter C-band; Comtech, 5-meter C-band; RCA, 4.5-meter Ku-band; Scientific-Atlanta, M/A-Com, Pinzone receivers.

**News Service:** CNN Headline News.

**Ownership:** ABRY Communications (Group Owner).

**Began Operation:** April 21, 1982. Sale to present owner by HR Bcstg. Corp. approved by FCC Oct. 19, 1990 (Television Digest, Vol. 30:24). Sale to HR Bcstg. by B. Lasky approved by FCC July 14, 1986. Sale of 50.2% to Byron Lasky, 49.8% owner, by William A. & George K. Chapman, approved by FCC July 8, 1983.

**Represented (sales):** Katz Independent TV Sales.

**Represented (legal):** Arter & Hadden.

**Represented (engineering):** du Treil, Lundin & Rackley.

**Personnel:**

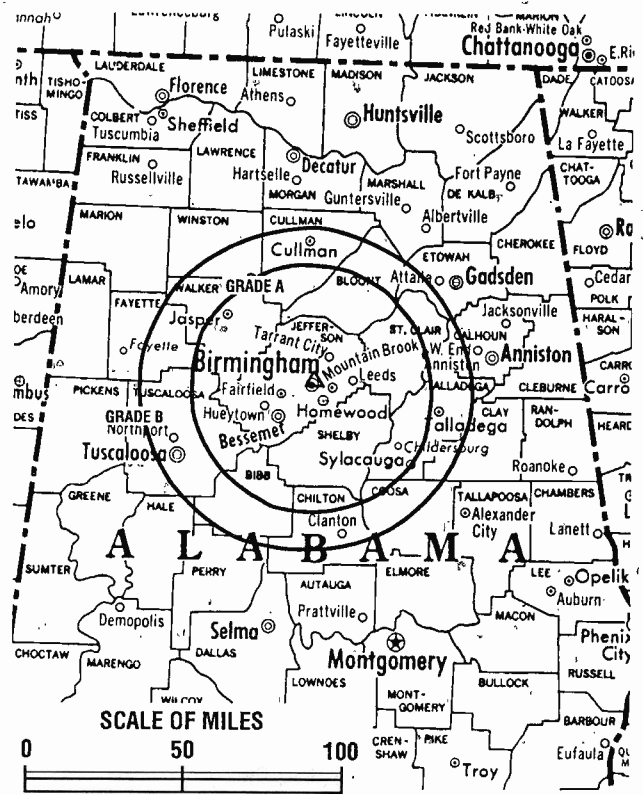
- Penny Haft, Vice President & General Manager.
- Katy Hodges, General Sales Manager.
- John Batson, Chief Engineer.
- Marilyn Clark, Program Director.
- Martha Prater, Business Manager.
- Guy Chancey, Creative Services Manager.

**Highest 30 Sec. Rate:** \$2000.

**City of License:** Birmingham. **ADI:** Birmingham. **Rank:** 49.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Blount	15,500	15,400	99
	Chilton	12,800	12,700	99
	Cullman	26,000	25,900	100
	Jefferson	261,300	260,100	100
	St Clair	18,500	18,400	99
	Shelby	35,500	35,300	99
	Talladega	27,100	26,900	99
	Walker	26,400	26,200	99
	Winston	8,800	8,700	99
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Bibb	6,000	5,900	98
	Calhoun	44,600	44,300	99
	Clay	4,900	4,900	100
	Cleburne	5,000	4,900	99
Fayette	7,000	6,900	99	



WTTO BMPCT-801231KE Granted 5/26/81 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	Hale	5,400	5,300	98
	Lamar	6,100	6,000	98
	Marion	11,900	11,800	99
	Perry	4,500	4,400	98
	Randolph	7,700	7,600	99
Tallapoosa	15,200	15,100	99	
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Cherokee	7,600	7,500	99
	Coosa	4,300	4,300	100
	Etowah	39,600	39,400	99
	Greene	3,600	3,500	97
	Marengo	8,400	8,300	99
	Marshall	28,900	28,700	99
	Pickens	7,400	7,300	99
Tuscaloosa	56,100	55,600	99	
<b>Station Totals</b>		<b>706,100</b>	<b>701,300</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>368,000</b>	
<b>Average Daily Circulation (1992)</b>			<b>181,300</b>	

**There is no more visible place for your advertising message than the pages of the Television & Cable Factbook**

# Alabama—Birmingham

## WVTM-TV

Ch. 13

**Network Service:** NBC.

**Licensee:** WVTM-TV Inc., Box 10502, Birmingham, AL 35202.

**Studio:** Atop Red Mountain, Birmingham, AL 35209.

**Mailing Address:** Box 10502, Birmingham, AL 35202.

**Telephone:** 205-933-1313. **TWX:** 205-328-0751. **Fax:** 205-933-7516.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: Circularly polarized, 1340-ft. above av. terrain, 1074-ft. above ground, 2049-ft. above sea level.

Latitude 33° 29' 25.50"  
Longitude 86° 47' 48.00"

**Transmitter:** Atop Red Mountain.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 9-meter Ku-band; Harris, 3.9-meter Ku-band; Mark V, 5-meter C-band; Vertex, 4.6-meter Ku-band; Harris, M/A-Com, Standard Communications receivers.

**SNG Mobile Dish:** Vertex, 2.3-meter Ku-band.

**News Services:** AP, CNN, UPI, Weatherscan.

**Ownership:** Times Mirror Broadcasting (Group Owner).

**Began Operation:** May 29, 1949. Sold to The Birmingham News Co. July 1953 (Television Digest, Vol. 9:15, 24). Transfer of stations to Samuel I. Newhouse interests approved by FCC Jan. 25, 1956 (Vol. 11:49; 12:4). Sale to present owner approved March 27, 1980.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Wilmer, Cutler & Pickering.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

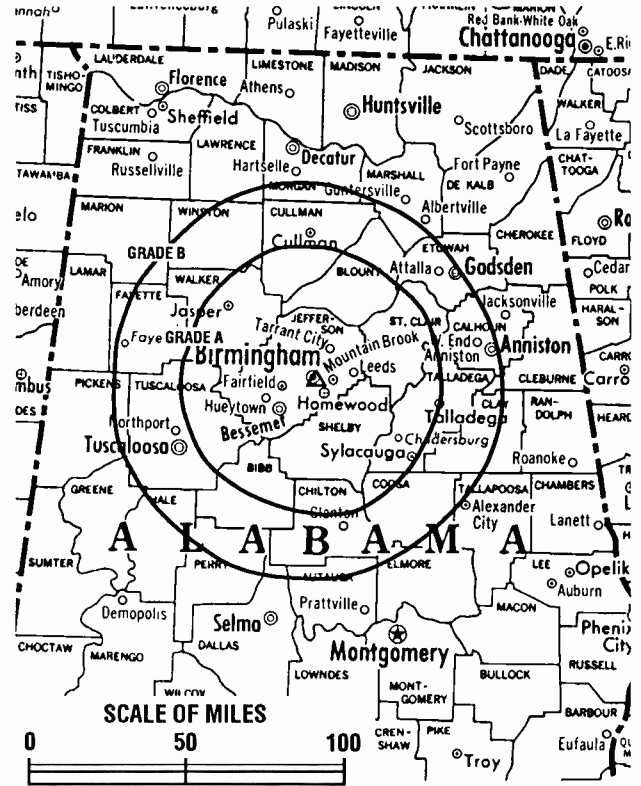
- Dow C. Smith, President & General Manager.
- Paul M. Nugent, General Sales Manager.
- Randy Smith, Local Sales Manager.
- Gail Overton, National Sales Manager.
- Perry Boxx, News Director.
- Jeff Davis, Promotion Director.
- Bobbie Carter, Business Manager.

**Rates:** On request.

**City of License:** Birmingham. **ADI:** Birmingham. **Rank:** 49.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Bibb	6,000	5,900	98
	Blount	15,500	15,400	99
	Calhoun	44,600	44,300	99
	Chilton	12,800	12,700	99
	Clay	4,900	4,900	100
	Cleburne	5,000	4,900	99
	Coosa	4,300	4,300	100
	Cullman	26,000	25,900	100
	Etowah	39,600	39,400	99
Fayette	7,000	6,900	99	



WVTM-TV BPCT-790710KI Granted 9/28/79 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Greene	3,600	3,500	97
	Hale	5,400	5,300	98
	Jefferson	261,300	260,100	100
	Lamar	6,100	6,000	98
	Marion	11,900	11,800	99
	Perry	4,500	4,400	98
	Pickens	7,400	7,300	99
	St Clair	18,500	18,400	99
	Shelby	35,500	35,300	99
	Talladega	27,100	26,900	99
	Tuscaloosa	56,100	55,600	99
Walker	26,400	26,200	99	
Winston	8,800	8,700	99	
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Cherokee	7,600	7,500	99
	Marengo	8,400	8,300	99
	Marshall	28,900	28,700	99
	Randolph	7,700	7,600	99
	Sumter	5,400	5,300	98
Tallapoosa	15,200	15,100	99	
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Autauga	12,700	12,600	99
	Chambers	14,300	14,200	99
	Dallas	17,700	17,500	99
	De Kalb	21,600	21,400	99
	Franklin	11,100	11,000	99
	Madison	96,100	95,400	99
Morgan	39,300	39,000	99	
<b>Station Totals</b>		<b>924,300</b>	<b>917,700</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>588,900</b>
<b>Average Daily Circulation (1992)</b>				<b>365,800</b>



# Alabama—Dothan

**WDHN**

Ch. 18

**Network Service:** ABC.

**Licensee:** Morris Network of Alabama Inc., 27 Abercom St., Savannah, GA 31412.

**Studio:** Hwy. 52 E, Dothan, AL 36301.

**Mailing Address:** Box 6237, Dothan, AL 36302.

**Telephone:** 205-793-1818; **TWX:** 810-744-1002. **Fax:** 205-793-2623.

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 1080.4-kw max. & 398-kw horizontal visual, 162.6-kw max. & 39.8-kw horizontal aural. Antenna: 730-ft. above av. terrain, 796-ft. above ground, 1049-ft. above sea level.

Latitude 31° 14' 30"  
Longitude 85° 18' 48"

**Transmitter:** 1.8-mi. E of Dothan on Rte. 52.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; ChannelMaster, 3-meter C-band; Continental, 4.5-meter C-band; Winegard, 3-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, M/A-Com, DX Antenna receivers.

**News Services:** AP, ABC.

**Ownership:** Morris Network Inc. (Group Owner).

**Began Operation:** August 7, 1970. Sale to present owners by Hi Ho Television approved by FCC July 18, 1986. Previous sale by Betts Slingluff Jr., et al., approved by FCC June 26, 1979.

**Represented (sales):** Katz Television.

**Represented (legal):** Fletcher, Heald & Hildreth.

**Represented (engineering):** A. D. Ring & Associates, P.C.

**Personnel:**

- Aubrey Wood, General Manager.
- Tony Scott, General Sales Manager.
- Dan Billings, Director of Engineering.
- Ken Curtis, News Director.
- Margaret Monprode, Program & Promotion Director.
- David Williams, Business Manager.
- Jerry Finn, Operations Manager.

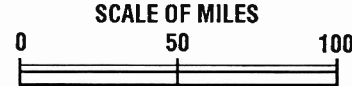
**Highest 30 Sec. Rate:** \$900.

**NETWORK BASE HOURLY RATE:** \$150.

**City of License:** Dothan. **ADI:** Dothan. **Rank:** 167.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ALABAMA</b>			
	Coffee	15,400	15,300	99
	Dale	17,600	17,500	99
	Henry	5,700	5,600	98
	Houston	32,100	31,900	99
	<b>GEORGIA</b>			
	Early	4,400	4,300	98



WDHN BNPCT-7141 Granted 11/20/69 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>ALABAMA</b>			
	Covington	14,700	14,600	99
	Geneva	9,300	9,200	99
	<b>FLORIDA</b>			
	Jackson	14,900	14,600	98
Between 5-24%	<b>GEORGIA</b>			
	Seminole	3,200	3,200	98
	<b>FLORIDA</b>			
	Holmes	6,200	6,100	98
	Walton	11,900	11,700	98
	<b>GEORGIA</b>			
	Clay	1,300	1,300	100
	Dougherty	34,600	34,200	99
	Lee	5,500	5,400	98
	Miller	2,500	2,500	98
<b>Station Totals</b>		<b>179,300</b>	<b>177,400</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>76,100</b>
<b>Average Daily Circulation (1992)</b>				<b>38,800</b>

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# Alabama—Dothan

**WTVY**

Ch. 4

**Network Service:** CBS.

**Licensee:** WTVY Inc., Box 1089, Dothan, AL 36302.

**Studio:** Columbia Hwy., Dothan, AL 36302.

**Telephone:** 205-792-3195. **TWX:** 810-744-3070. **Fax:** 205-793-3947.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 18.2-kw aural. Antenna: 1880-ft. above av. terrain, 1909-ft. above ground, 2049-ft. above sea level.

Latitude 30° 55' 10.12"  
Longitude 85° 44' 27.90"

**Transmitter:** W of Rte. 177, 2-mi. S of Miller Crossroads, FL.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta receivers.

**FM Affiliate:** WTVY-FM, 100-kw, 95.5 MHz (No. 238), 1060-ft.

**News Services:** AP, CBS.

**Ownership:** Charles Woods (Group Owner).

**Began Operation:** February 12, 1955.

**Represented (sales):** Seitel Inc.

**Represented (legal):** Kenkel & Associates.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

**Personnel:**

- Charles Woods, President & General Manager.
- John Gause, General Sales Manager.
- Carl Blackmon, National Sales Manager.
- Thomas Mayberry, Chief Engineer.
- Jerry Vann, News Director.
- Reggie Mitchell, Program Director.
- Becky Copeland, Promotion Director.
- Joe Holloway, Production Manager.
- Thelma Winters, Business Manager.

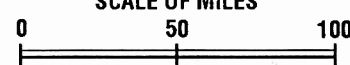
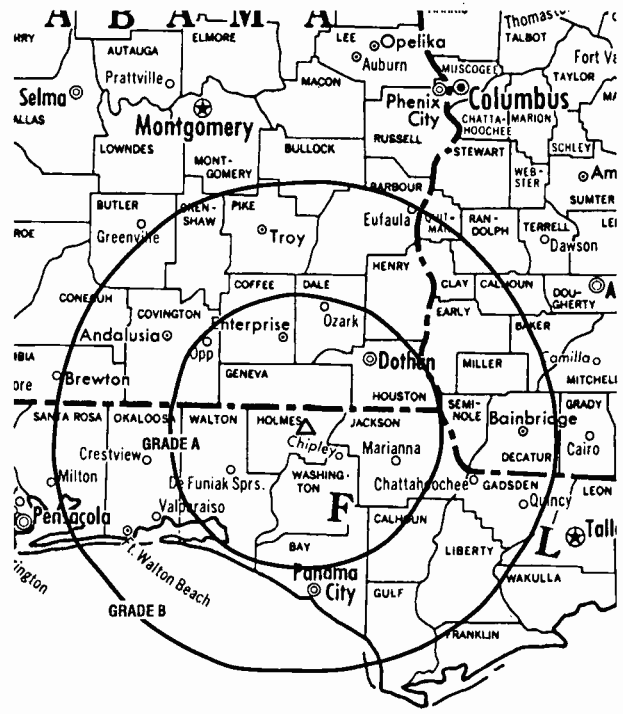
**Highest 30 Sec. Rate:** \$600.

**NETWORK BASE HOURLY RATE:** \$1036.

**City of License:** Dothan. **ADI:** Dothan. **Rank:** 167.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Coffee	15,400	15,300	99
	Covington	14,700	14,600	99
	Dale	17,600	17,500	99
	Geneva	9,300	9,200	99
	Henry	5,700	5,600	98
	Houston	32,100	31,900	99
	<b>FLORIDA</b>			
	Bay	52,200	51,800	99
	Calhoun	3,700	3,600	97
	Gulf	4,500	4,400	98
	Holmes	6,200	6,100	98



WTVY BMPCT-7630 Granted 2/17/77 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>50% &amp; Over</b>	Jackson	14,900	14,600	98	
	Okaloosa	58,100	57,700	99	
	Walton	11,900	11,700	98	
	Washington	6,600	6,500	98	
	<b>GEORGIA</b>				
	Early	4,400	4,300	98	
	Seminole	3,200	3,200	98	
	<b>Between 25-49%</b>	<b>ALABAMA</b>			
		Crenshaw	5,400	5,300	98
		Pike	10,600	10,500	99
<b>FLORIDA</b>					
Liberty		1,800	1,800	100	
<b>GEORGIA</b>					
Clay		1,300	1,300	100	
Decatur		9,300	9,200	99	
Miller		2,500	2,500	98	
<b>Between 5-24%</b>		<b>ALABAMA</b>			
	Barbour	9,400	9,300	99	
	Bullock	3,700	3,600	97	
	<b>FLORIDA</b>				
	Franklin	3,400	3,300	97	
	Gadsden	14,500	14,200	98	
<b>GEORGIA</b>					
Baker	1,300	1,300	100		
Calhoun	1,600	1,600	97		
<b>Station Totals</b>		<b>325,300</b>	<b>321,900</b>	<b>99</b>	
<b>Net Weekly Circulation (1992)</b>				<b>221,600</b>	
<b>Average Daily Circulation (1992)</b>				<b>123,800</b>	

# Alabama—Florence

## WOWL-TV

Ch. 15

Network Service: NBC.

Licensee: TV Muscle Shoals Inc., 840 Cypress Mill Rd., Box 2220, Florence, AL 35630.

Studio: 840 Cypress Mill Rd., Florence, AL 35630.

Mailing Address: Box 2220, Florence, AL 35630.

Telephones: 205-767-1515; 205-764-1122. Fax: 205-764-7750.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1700-kw max. & 851-kw horizontal visual, 400-kw & 170-kw horizontal aural. Antenna: 730-ft. above av. terrain, 530-ft. above ground, 1486-ft. above sea level.

Latitude 34° 35' 01"  
Longitude 87° 47' 14"

Transmitter: 6-mi. NW of Russellville, AL.

Satellite Earth Stations: Transmit/receive Harris, 3-meter Ku-band; Harris, 10-meter C-band; Harris, 5-meter Ku-band; M/A-Corn, 8-meter Ku-band; Harris receivers.

News Services: NBC, UPI.

Ownership: TV Muscle Shoals Inc.

Began Operation: October 28, 1957.

Represented (sales): Roslin TV Sales; Southern Television System.

Represented (legal): Munsey & Ford.

### Personnel:

- Dick Biddle, Chairman & Treasurer.
- Rick Biddle, President & General Manager.
- Lincoln Williams, Operations Manager & Program Director.
- Craig Miller, Local Sales Manager.
- Earl Showberg, National Sales Manager.
- Bobby Robertson, Director Of Engineering.
- Reginald Jones, News Director.
- Mitch Faulkner, Sales Promotion Director.
- Mildred Cornelius, Office Manager & Controller.
- Tony Worley, Production Manager.
- Cindy Sheppard, Traffic Manager.

Rates: On request.

City of License: Florence. ADI: Huntsville-Decatur-Florence. Rank: 81.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Colbert	20,600	20,400	99
	Lauderdale	32,100	31,800	99
	TENNESSEE			
	Wayne	5,300	5,200	98



WOWL-TV BPCT-4940 Granted 10/15/76 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Franklin	11,100	11,000	99
	MISSISSIPPI			
	Tishomingo	7,200	7,100	99
	TENNESSEE			
	Lawrence	13,600	13,500	99
Between 5-24%	ALABAMA			
	Lawrence	11,300	11,200	99
	Marion	11,900	11,800	99
Station Totals		113,100	112,000	99
Net Weekly Circulation (1992)				48,300
Average Daily Circulation (1992)				24,000

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## Television & Cable Factbook

# Alabama—Florence

**WTRT**

Ch. 26

**Network Service:** None, independent.

**Licensee:** Bridgerland Television, 4600 Jackson Hwy., Sheffield, AL 35660.

**Studio:** 4600 Jackson Hwy., Sheffield, AL 35660.

**Telephone:** 205-381-2600. **Fax:** 205-383-4986.

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 690-kw max. visual, 69-kw max. aural. Antenna: 756-ft. above av. terrain, 552-ft. above ground, 1482-ft. above sea level.

Latitude 34° 34' 38"  
Longitude 87° 46' 57"

**Transmitter:** 1-mi. E of Crooked Oak, Florence.

**Satellite Earth Station:** Comtech, 4.3-meter C-band.

**Ownership:** Bridgerland Television.

**Began Operation:** April 19, 1986. Sale to present owner by Alabama Management Co. approved by FCC Nov. 30, 1988.

**Represented (sales):** Landin Media Sales.

**Represented (legal):** Gardner, Carton & Douglas.

**Personnel:**

- Les White, President & General Manager.
- Ray Wells, Station Manager & National Sales Manager.
- Bill Greenwood, Local Sales Manager.
- Tim Rovere, Engineering Director.
- Nora Gibson, Program Director.
- Chris Dean, Promotion Director.
- Frank Green, News Director.
- Debra Springer, Business Manager.

**Highest 30 Sec. Rate:** \$85.

**City of License:** Florence. **ADI:** Huntsville-Decatur-Florence. **Rank:** 81.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA Colbert	20,600	20,400	99



WTRT BMPCT-840203KF Granted 11/16/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ALABAMA</b>				
Between 5-24%	Franklin	11,100	11,000	99
	Lauderdale	32,100	31,800	99
	Lawrence	11,300	11,200	99
<b>MISSISSIPPI</b>				
	Itawamba	7,800	7,700	99
	Tishomingo	7,200	7,100	99
<b>TENNESSEE</b>				
	Mc Nairy	9,400	9,300	99
	Wayne	5,300	5,200	98
<b>Station Totals</b>		<b>104,800</b>	<b>103,700</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>21,600</b>
<b>Average Daily Circulation (1992)</b>				<b>6,900</b>

# Alabama—Gadsden

**WNAL-TV**

Ch. 44

Network Service: Fox.

Licensee: WNAL-TV Inc., 510 Chestnut St., Gadsden, AL 35901.

Studio: 510 Chestnut St., Gadsden, AL 35901.

Mailing Address: Box 8249, Gadsden, AL 35902.

Telephone: 205-547-4444. Fax: 205-547-1789.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 2741.2-kw max. visual, 274-kw max. aural. Antenna: 965-ft. above av. terrain, 351-ft. above ground, 1729-ft. above sea level.

Latitude 33° 57' 11"  
Longitude 86° 13' 00"

Requests CP for change to 3041-kw max. visual: BPCT-920825KI.

Transmitter: Chandler Mountain, St. Clair County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 2 in operation.

Ownership: WNAL-TV Inc.

Began Operation: April 25, 1986.

Represented (legal): Walker, Bordelon, Hamlin, Theriot & Hardy.

Represented (engineering): Bromo Communication Consultants.

**Personnel:**

Anthony Jay Fant, President & General Manager.

Robert Hill, Vice President.

Terri Rich, Local Sales Manager.

Jimmy Chivers, Chief Engineer.

Kathy McLeod, Programming Director & Operations Manager.

Betty C. Fant, Business Manager.

Marty Godsey, Production Manager.

Rates: On request.

City of License: Gadsden. ADI: Birmingham. Rank: 49.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Cherokee	7,600	7,500	99
	Etowah	39,600	39,400	99



WNAL-TV BMPCT-860225KE Granted 4/1/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ALABAMA			
	Calhoun	44,600	44,300	99
	De Kalb	21,600	21,400	99
	Marshall	28,900	28,700	99
	St Clair	18,500	18,400	99
	Talladega	27,100	26,900	99
Station Totals		187,900	186,600	99
Net Weekly Circulation (1992)				35,400
Average Daily Circulation (1992)				15,600

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# Alabama—Gadsden

**WTJP**  
Ch. 60

**Network Service:** None, independent.

**Licensee:** All American TV Inc., 13181 Crossroads Parkway N, Suite 250, City of Industry, CA 91746.

**Studio:** 313 Rosedale Ave., Gadsden, AL 35901.

**Telephone:** 205-546-8860.

**Technical Facilities:** Channel No. 60 (746-752 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1139-ft. above av. terrain, 703-ft. above ground, 2023-ft. above sea level.

Latitude 33° 48' 53"  
Longitude 86° 26' 55"

**Transmitter:** 3.9-mi. NE of Springville.

**Satellite Earth Station:** Vertex, 6.1-meter C-band; Microdyne receivers.

**Ownership:** All American TV Inc. (Group Owner).

**Began Operation:** July 22, 1986.

**Represented (sales):** TBN Media Representatives.

**Represented (legal):** May & Dunne.

**Represented (engineering):** Smith & Powstenko.

**Personnel:**

Gary Y. Hodges, General Manager.

Jo Ann Hodges, Station Manager & Program Director.

Mike Whisenant, Director of Engineering.

**Highest 30 Sec. Rate:** \$65.

**City of License:** Gadsden. **ADI:** Birmingham. **Rank:** 49.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ALABAMA			
	Blount	15,500	15,400	99
	Chilton	12,800	12,700	99



WTJP BNPCT-850114KE Granted 11/20/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Cleburne	5,000	4,900	99
	Etowah	39,600	39,400	99
	St Clair	18,500	18,400	99
	Talladega	27,100	26,900	99
<b>Station Totals</b>		<b>118,500</b>	<b>117,700</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>13,100</b>	
<b>Average Daily Circulation (1992)</b>			<b>4,400</b>	

# Alabama—Huntsville-Decatur

**WAAY-TV**  
Ch. 31

**Network Service:** ABC.

**Licensee:** Rocket City Television Inc., 1000 Monte Sano Blvd., Huntsville, AL 35801.

**Studio:** 1000 Monte Sano Blvd., Huntsville, AL 35801.

**Mailing Address:** Box 2555, Huntsville, AL 35804.

**Telephone:** 205-533-3131. **TWX:** 62100170. **Fax:** 205-533-6616.

**Technical Facilities:** Channel No. 31 (572-578 MHz). Authorized power: 674.53-kw visual, 75.68-kw aural. Antenna: 1792-ft. above av. terrain, 999-ft. above ground, 2549-ft. above sea level.

Latitude 34° 44' 15"  
Longitude 86° 32' 02"

**Transmitter:** 1000 Monte Sano Blvd., Huntsville.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Andrew, 7-meter; Andrew, 3-meter; RCA Ku-band; Avantek, RCA receivers.

**News Services:** ABC, AP, NIWS.

**Ownership:** Smith Broadcasting Inc. (Group Owner).

**Began Operation:** August 1, 1959. Sale to present owner by P. T. Gunn, James R. Cleary and associates approved Nov. 13, 1963 by FCC (Television Digest, Vol. 3:30).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** Carl T. Jones Associates.

**Personnel:**

- M. D. Smith IV, President & General Manager.
- Dan Whitsett, Vice President & General Sales Manager.
- Redge Swing, Local Sales Manager.
- Pat Spurrier, National Sales Manager & Controller.
- Debi Benson, Program Director.
- Cliff Windham, News Director.
- Robert A. Gay, Chief Engineer.
- Greg Carroll, Promotion & Marketing Director.

**Rates:** On request.

**City of License:** Huntsville. **ADI:** Huntsville-Decatur-Florence. **Rank:** 81.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Colbert	20,600	20,400	99
	De Kalb	21,600	21,400	99
	Franklin	11,100	11,000	99
	Jackson	19,000	18,800	99
	Lauderdale	32,100	31,800	99
	Lawrence	11,300	11,200	99
	Limestone	19,900	19,700	99
	Madison	96,100	95,400	99
	Marshall	28,900	28,700	99
	Morgan	39,300	39,000	99
	<b>TENNESSEE</b>			
	Lincoln	11,000	10,900	99



WAAY-TV BPCT-4931 Granted 7/7/76

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Cullman	26,000	25,900	100
	<b>TENNESSEE</b>			
	Giles	9,800	9,700	99
Lawrence	13,600	13,500	99	
Moore	1,800	1,800	100	
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Blount	15,500	15,400	99
	Cherokee	7,600	7,500	99
	Etowah	39,600	39,400	99
	Winston	8,800	8,700	99
	<b>TENNESSEE</b>			
	Coffee	16,300	16,200	99
	Franklin	12,800	12,700	99
Marshall	8,400	8,400	99	
Wayne	5,300	5,200	98	
<b>Station Totals</b>		<b>476,400</b>	<b>472,700</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>284,600</b>
<b>Average Daily Circulation (1992)</b>				<b>167,600</b>

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# Alabama—Huntsville-Decatur

**WAFF**  
Ch. 48

**Network Service:** NBC.

**Licensee:** AFLAC Broadcast Partners, 1932 Wynnton Rd., Columbus, GA 31999.

**Studio:** 1414 N. Memorial Parkway, Huntsville, AL 35801.

**Telephone:** 205-533-4848. **TWX:** 810-726-2192. **Fax:** 205-539-5556.

**Technical Facilities:** Channel No. 48 (674-680 MHz). Authorized power: 1170-kw visual, 117-kw aural. Antenna: 1900-ft. above av. terrain, 1526-ft. above ground, 2678-ft. above sea level.

Latitude 34° 42' 39"  
Longitude 86° 32' 07"

**Transmitter:** 5000 Governors Dr.

**Satellite Earth Stations:** Harris, 8-meter Ku-band; ADM, 6.1-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; M/A-Com, 3.7-meter C-band; Harris, 3-meter Ku-band; Avcom, Harris, Kavouras, M/A-Com receivers.

**News Service:** AP.

**Ownership:** American Family Corp. (Group Owner).

**Began Operation:** July 4, 1954. Sale to present owner by International TV Corp. approved by FCC May 16, 1978. Sale to International by Frank Whisenant, et al., approved by FCC Oct. 24, 1974.

**Represented (sales):** Blair Television.

**Represented (legal):** Schnader, Harrison, Segal & Lewis.

**Represented (engineering):** A. D. Ring & Associates.

**Personnel:**

- Lee Brantley, Vice President & General Manager.
- Dorothy Fees, General Sales Manager.
- Mary Wagner, National Sales Manager.
- Judy Cornelius, Marketing Director.
- Jack Young, Business Manager.
- Rod Hughes, Chief Engineer.

**Rates:** On request.

**City of License:** Huntsville. **ADI:** Huntsville-Decatur-Florence. **Rank:** 81.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Colbert	20,600	20,400	99
	Franklin	11,100	11,000	99
	Lauderdale	32,100	31,800	99
	Lawrence	11,300	11,200	99
	Limestone	19,900	19,700	99
	Marshall	96,100	95,400	99
	Marshall	28,900	28,700	99



WAFF BPCT-790828KE Granted 1/31/80 © American Map Corp., No. 14244

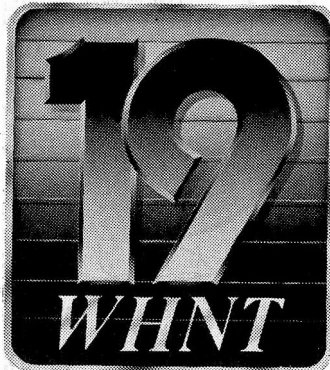
Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Morgan	39,300	39,000	99
	<b>TENNESSEE</b>			
	Giles	9,800	9,700	99
	Lincoln	11,000	10,900	99
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Cullman	26,000	25,900	100
	De Kalb	21,600	21,400	99
	Etowah	39,600	39,400	99
	Jackson	19,000	18,800	99
	<b>TENNESSEE</b>			
	Moore	1,800	1,800	100
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Blount	15,500	15,400	99
	Cherokee	7,600	7,500	99
	Winston	8,800	8,700	99
	<b>TENNESSEE</b>			
	Franklin	12,800	12,700	99
Lawrence	13,600	13,500	99	
	Wayne	5,300	5,200	98
<b>Station Totals</b>		<b>451,700</b>	<b>448,100</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>269,500</b>
<b>Average Daily Circulation (1992)</b>				<b>143,800</b>



# Alabama—Huntsville

**WHNT-TV**

Ch. 19



**KATZ CONTINENTAL**

**Network Service:** CBS.

**Licensee:** New York Times Bcstg. Services Inc., Box 19, Huntsville, AL 35804.

**Studio:** 200 Holmes Ave., Huntsville, AL 35801.

**Telephone:** 205-533-1919. **TWX:** 810-726-2221. **Fax:** 205-533-4503.

**Technical Facilities:** Channel No. 19 (500-506 MHz). Authorized power: 1279-kw max. & 1002-kw horizontal visual, 254-kw max. & 199-kw horizontal aural. Antenna: 1750-ft. above av. terrain, 944-ft. above ground, 2549-ft. above sea level.

Latitude 34° 44' 19"  
Longitude 86° 31' 56"

**Transmitter:** 960 Monte Sano Blvd., Huntsville.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.7-meter; Scientific-Atlanta receivers.

**News Services:** AP, NYT.

**Ownership:** The New York Times Co. (Group Owner).

**Began Operation:** November 28, 1963. Sale to present owner by Charles Grisham & Tom Percer approved by FCC Feb. 27, 1980 (Television Digest, Vol. 19:31).

**Represented (sales):** Katz Television.

**Represented (legal):** Koteen & Naftalin.

**Represented (engineering):** A. D. Ring & Associates.

**Personnel:**

- Linda Spalla, Executive Vice President & Director Sales & Marketing.
- Bill Ambrose, Vice President & General Sales Manager.
- Richard Wright, Vice President & Operations Manager.
- Nonda Sloan, Business Manager.
- Don Roden, Chief Engineer.

**Highest 30 Sec. Rate:** \$1000.

**NETWORK BASE HOURLY RATE:** \$1010.

**City of License:** Huntsville. **ADI:** Huntsville-Decatur-Florence. **Rank:** 81.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



WHNT-TV BPCT-4203 Granted 4/25/69 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Colbert	20,600	20,400	99
	Cullman	26,000	25,900	100
	De Kalb	21,600	21,400	99
	Franklin	11,100	11,000	99
	Jackson	19,000	18,800	99
	Lauderdale	32,100	31,800	99
	Lawrence	11,300	11,200	99
	Limestone	19,900	19,700	99
	Madison	96,100	95,400	99
Marshall	28,900	28,700	99	
Morgan	39,300	39,000	99	
<b>TENNESSEE</b>	Giles	9,800	9,700	99
	Lincoln	11,000	10,900	99
	Moore	1,800	1,800	100
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Blount	15,500	15,400	99
	<b>TENNESSEE</b>			
Lawrence	13,600	13,500	99	
Wayne	5,300	5,200	98	
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Cherokee	7,600	7,500	99
	Etowah	39,600	39,400	99
	Winston	8,800	8,700	99
	<b>MISSISSIPPI</b>			
Tishomingo	7,200	7,100	99	
<b>TENNESSEE</b>				
Coffee	16,300	16,200	99	
Franklin	12,800	12,700	99	
<b>Station Totals</b>		<b>475,200</b>	<b>471,400</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>304,500</b>
<b>Average Daily Circulation (1992)</b>				<b>167,800</b>

# Alabama—Huntsville

**WZDX**

Ch. 54

**Network Service:** Fox.

**Licensee:** Huntsville Television Acquisition Corp., 915 Middle River Dr., Suite 409, Fort Lauderdale, FL 33304.

**Studio:** 6025 Mastin Lake Rd., Huntsville, AL 35810.

**Telephone:** 205-859-5454. **TWX:** 510-100-4179. **Fax:** 205-859-2194.

**Technical Facilities:** Channel No. 54 (710-716 MHz). Authorized power: 2240-kw visual, 224-kw aural. Antenna: 1690-ft. above av. terrain, 1000-ft. above ground, 2460-ft. above sea level.

Latitude 34° 38' 11"  
Longitude 86° 30' 42"

**Transmitter:** 11000 Shawnee Lane, Green Mountain, S of Huntsville.

**Satellite Earth Stations:** 4 in operation; Microdyne receivers.

**Ownership:** Huntsville Television Acquisition Corp. (Group Owner).

**Began Operation:** April 4, 1985. Sale to present owners approved by FCC Jan. 4, 1990.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Wilkinson, Barker, Knauer & Quinn.

**Personnel:**

- Milton Grant, President & General Manager.
- Randy Stone, Vice President & General Sales Manager.
- John A. Gardner, Vice President & Director of Sales.
- Fred Rains, Regional Sales Manager.
- Laurie Mazikowski, Program Manager.
- Frank White, Promotion Manager.
- Dennis Packard, Chief Engineer.
- Gloria Johnson, Business Manager.
- Robin Perez, Production Manager.
- Ann Suggs, Traffic Manager.

**Highest 30 Sec. Rate:** \$350.

**City of License:** Huntsville. **ADI:** Huntsville-Decatur-Florence. **Rank:** 81.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. Country coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Colbert	20,600	20,400	99
	Cullman	26,000	25,900	100
	Lauderdale	32,100	31,800	99
	Lawrence	11,300	11,200	99
	Limestone	19,900	19,700	99
	Madison	96,100	95,400	99
	Marshall	28,900	28,700	99
	Morgan	39,300	39,000	99
	<b>TENNESSEE</b>			
Lincoln	11,000	10,900	99	



WZDX BMPCT-840815KM Granted 10/26/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Blount	15,500	15,400	99
	De Kalb	21,600	21,400	99
	Franklin	11,100	11,000	99
	Jackson	19,000	18,800	99
<b>TENNESSEE</b>	Giles	9,800	9,700	99
	<b>ALABAMA</b>			
<b>Between 5-24%</b>	Cherokee	7,600	7,500	99
	Etowah	39,600	39,400	99
	Winston	8,800	8,700	99
<b>TENNESSEE</b>	Franklin	12,800	12,700	99
	Lawrence	13,600	13,500	99
	Moore	1,800	1,800	100
	Wayne	5,300	5,200	98
	<b>Station Totals</b>		<b>451,700</b>	<b>448,100</b>
<b>Net Weekly Circulation (1992)</b>				<b>224,700</b>
<b>Average Daily Circulation (1992)</b>				<b>105,900</b>

# Alabama—Mobile

## WALA-TV

Ch. 10

Network Service: NBC.

Licensee: Burnham Bcstg. Co., a Limited Partnership, 980 N. Michigan Ave., Suite 1200, Chicago, IL 60611.

Studio: 210 Government St., Mobile, AL 36602.

Telephone: 205-434-1010. TWX: 810-741-2642. Fax: 205-434-1110.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 45.7-kw aural. Antenna: 1246-ft. above av. terrain, 1197-ft. above ground, 1397-ft. above sea level.

Latitude 30° 41' 17"  
Longitude 87° 47' 54"

Transmitter: 16-mi. E. of Mobile.

Satellite Earth Stations: 2 in operation; Harris receivers.

News Services: AP, UPI.

Ownership: Burnham Broadcasting Co. (Group Owner).

Began Operation: January 14, 1953. Sale to present owner approved by FCC April 26, 1989 (Television Digest, Vol. 29:7, 9). Sale to Knight-Ridder by Gannett Bcstg. Group following purchase of Evening News Assn. approved by FCC Jan. 13, 1986 (Vol. 25:46; 26:3). Previous sale by Roywood Corp. approved by FCC Oct. 31, 1969 (Vol. 9:15, 44). Sale to Roywood by W. O. Pape approved Nov. 25, 1964 (Vol. 4:32, 48).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

### Personnel:

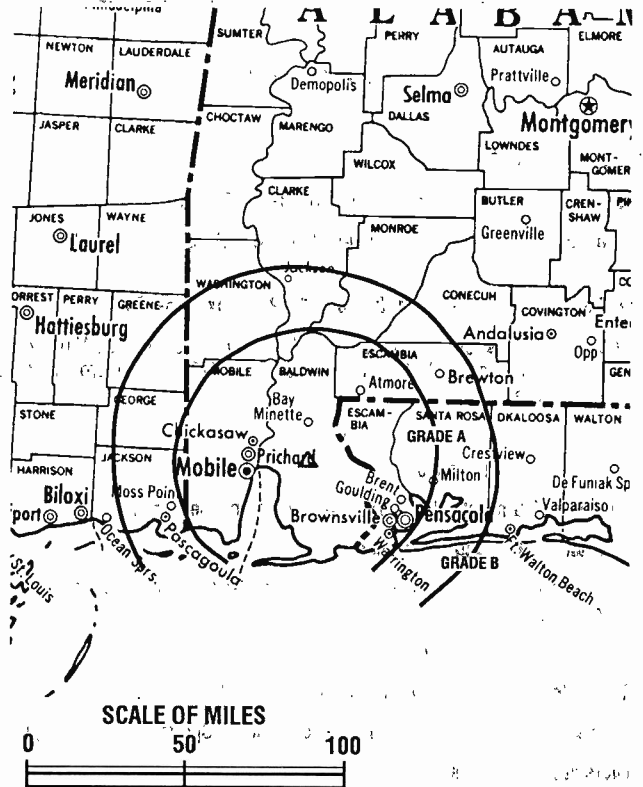
- Joseph Cook, President & General Manager.
- Scott Wilson, General Sales Manager.
- Bob Herron, Local Sales Manager.
- Larry Pate, Program & Production Manager.
- Johnny Reece, Chief Engineer.
- Chuck Bark, News Director.
- Barry Cooney, Business Manager.

Rates: On request.

City of License: Mobile. ADI: Mobile, AL-Pensacola, FL. Rank: 63.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Baldwin	38,000	37,800	99
	Clarke	9,500	9,400	99
	Escambia	12,700	12,600	99
	Mobile	142,200	141,500	100
	Monroe	8,500	8,400	99
	Washington	5,800	5,700	98



WALA-TV BPCT-2733 Granted 7/7/60

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Escambia	105,200	104,500	99
	Okaloosa	58,100	57,700	99
	Santa Rosa	29,100	28,900	99
	MISSISSIPPI			
Between 25-49%	ALABAMA			
	Choctaw	5,800	5,700	98
	Conoche	5,300	5,200	98
Between 5-24%	MISSISSIPPI			
	Greene	3,300	3,300	98
	ALABAMA			
	Wilcox	4,400	4,300	98
	FLORIDA			
Walton	11,900	11,700	98	
MISSISSIPPI				
Harrison	61,300	61,000	100	
Stone	3,800	3,800	100	
Station Totals		554,000	550,300	99
Net Weekly Circulation (1992)			412,800	
Average Daily Circulation (1992)			249,300	

# Alabama—Mobile

## WKRG-TV

Ch. 5

Network Service: CBS.

Licensee: WKRG-TV Inc., Box 160587, Mobile, AL 36616.

Studios: 555 Broadcast Dr., Mobile, AL 36606; One Pensacola Plaza, Pensacola, FL 32501.

Telephone: 205-479-5555. TWX: 810-741-4263. Fax: 205-473-8130.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1906-ft. above av. terrain, 1879-ft. above ground, 2049-ft. above sea level.

Latitude 30° 41' 19.60"

Longitude 87° 49' 49.40"

Transmitter: 0.8-mi. N of Hwy. 31, 1.5-mi. NE of intersection with Hwy. 181.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Simulstat, 7-meter C-band.

AM Affiliate: WKRG, 1-kw (500-w night), 710 kHz.

FM Affiliate: WKRG-FM, 100-kw, 99.9 MHz (No. 260), 1755-ft.

News Services: AP, CBS, CNN, CNN Headline News, Sports News Satellite, UPI.

Ownership: WKRG-TV Inc.

Began Operation: August 29, 1955. Sale of 50% to Giddens by Mobile Register and Press approved Sept. 28, 1966 by FCC (Television Digest, Vol. 6:40). Sale to co-equal owners Giddens Television Inc. & Mobile Register & Press, group in which Kenneth R. Giddens had 20% interest approved Feb. 20, 1958 (Vol. 13:46; 14:8).

Represented (sales): Katz Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Edward F. Lorentz & Associates.

### Personnel:

Kenneth R. Giddens, Chairman Emeritus.

Toulmin Greer, Chairman.

Zelma K. Giddens, Vice Chairman & Treasurer.

D. H. Long, President & General Manager.

Wes Diamond, Senior Vice President & Station Manager.

Bill Brooks, Local Sales Manager.

Bob Spielmann, National Sales Manager.

Don Koch, Chief Engineer.

Bill Farris, News Director.

Robin DeLaney, Promotion Director.

Mary Hutcheson, Business Manager.

Charles Baumhauer, Production Manager.

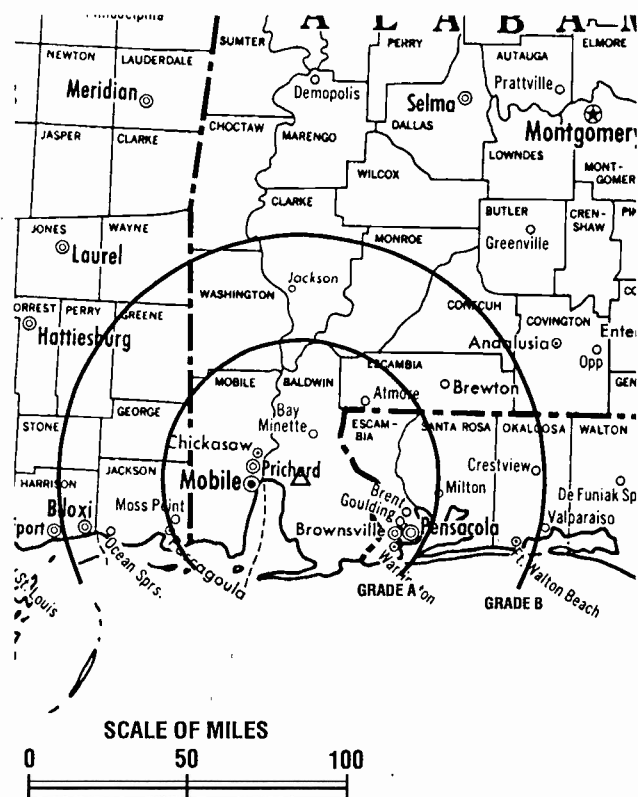
Jim Ellis, Film Director.

Rates: On request.

City of License: Mobile. ADI: Mobile, AL-Pensacola, FL. Rank: 63.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Baldwin	38,000	37,800	99
	Clarke	9,500	9,400	99
	Conecuh	5,300	5,200	98
	Escambia	12,700	12,600	99



WKRG-TV BMPCT-841005LB Granted 2/3/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mobile	142,200	141,500	100
	Monroe	8,500	8,400	99
	Washington	5,800	5,700	98
	FLORIDA			
	Escambia	105,200	104,500	99
	Okaloosa	58,100	57,700	99
	Santa Rosa	29,100	28,900	99
	MISSISSIPPI			
	George	5,800	5,800	100
	Greene	3,300	3,300	98
	Harrison	61,300	61,000	100
	Jackson	43,300	43,000	99
	Stone	3,800	3,800	100
	Wayne	7,000	6,900	99
Between 25-49%	ALABAMA			
	Choctaw	5,800	5,700	98
	MISSISSIPPI			
	Perry	3,600	3,600	100
Between 5-24%	ALABAMA			
	Covington	14,700	14,600	99
	Wilcox	4,400	4,300	98
	FLORIDA			
	Walton	11,900	11,700	98
	MISSISSIPPI			
	Clarke	6,500	6,400	98
	Forrest	25,800	25,600	99
	Hancock	12,500	12,400	99
	Lamar	10,600	10,500	99
Station Totals		634,700	630,300	99
Net Weekly Circulation (1992)			462,700	
Average Daily Circulation (1992)			274,100	

# Alabama—Mobile

## WMPV-TV

Ch. 21

**Network Service:** None, independent.

**Licensee:** Sonlight Bcstg. Systems Inc., 3002 Dow Ave., No. 42, Tustin, CA 92680.

**Studio:** 120 Zeigler Circle E, Mobile, AL 36608.

**Telephone:** 205-633-2100. **Fax:** 205-633-2174.

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 4335-kw max. visual; 433.5-kw max. aural. Antenna: 1428-ft. above av. terrain, 1401-ft. above ground; 1534-ft. above sea level.

Latitude 30° 35' 18"  
Longitude 87° 33' 16"

**Transmitter:** Rte. 87, 0.9-mi. S of Rte. 10; Elsanor

**Satellite Earth Stations:** AFC, 5-meter C-band; Microdyne; Scientific-Atlanta, 4.6-meter C-band.

**Ownership:** Sonlight Bcstg. Systems Inc. (Group Owner).

**Began Operation:** December 15, 1985. Sale to present owner by Doyle Brunson approved by FCC July 27, 1989.

**Represented (legal):** Fisher, Wayland, Cooper & Leader

### Personnel:

**Jay Alan Sekulow**, Chairman & President.

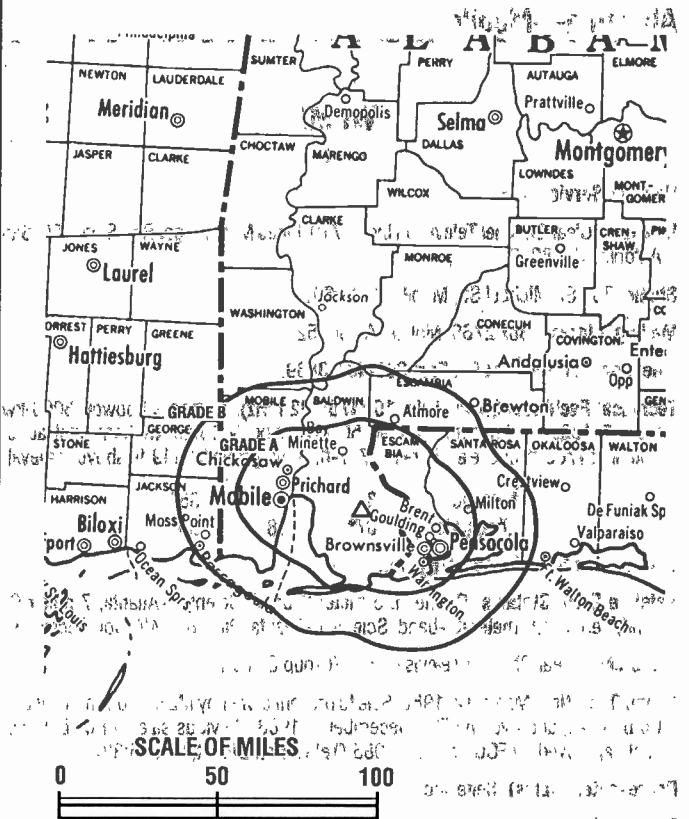
**Stuart J. Roth**, Chief Executive Officer & General Counsel.

**Howard Smith**, Chief Engineer.

**Rates:** On request.

**City of License:** Mobile. **ADI:** Mobile, AL-Pensacola; FL. **Rank:** 63.

**Total Households:** ©MSI Consumer Market Data as of 1/1/92. **TV Homes, TV% and Circulation** ©1992 Arbitron. County coverage based on Arbitron study.



WMPV-TV BMPCT-841204KG Granted 9/13/85 © American-Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ALABAMA Baldwin MISSISSIPPI Greene	38,000 3,300	37,800 3,300	99 98
<b>Station Totals</b>		<b>41,300</b>	<b>41,100</b>	<b>100</b>
<b>Net Weekly Circulation (1992)</b>				<b>11,000</b>
<b>Average Daily Circulation (1992)</b>				<b>3,900</b>

# Alabama—Mobile

**WPMI**  
Ch. 15

**Network Service:** Fox.

**Licensee:** Clear Channel Television Inc., 7710 Jones Maltsberger Rd., Suite 600, San Antonio, TX 78216.

**Studio:** 764 St. Michael St., Mobile, AL 36602.

**Mailing Address:** Box 2766, Mobile, AL 36652.

**Telephone:** 205-433-1500. **Fax:** 205-433-3889.

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 5000-kw max. & 1309-kw horizontal visual, 500-kw max. & 130.9-kw horizontal aural. Antenna: 1706-ft. above av. terrain, 1707-ft. above ground, 1849-ft. above sea level.

Latitude 30° 37' 35"  
Longitude 87° 38' 50"

**Transmitter:** 5.6-mi. E of Loxley, AL.

**Satellite Earth Stations:** Comtech, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.5-meter Ku-band; Scientific-Atlanta, Pinzone, M/A-Corn receivers.

**Ownership:** Clear Channel Television Inc. (Group Owner).

**Began Operation:** March 12, 1982. Sale to present owner by MERC Communications Corp., et al., approved by FCC December 8, 1988. Previous sale by Roy L. Hess, et al., approved by FCC Sept 26, 1985 (Television Digest, Vol. 25:32).

**Represented (sales):** Seitel Inc.

**Personnel:**

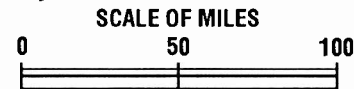
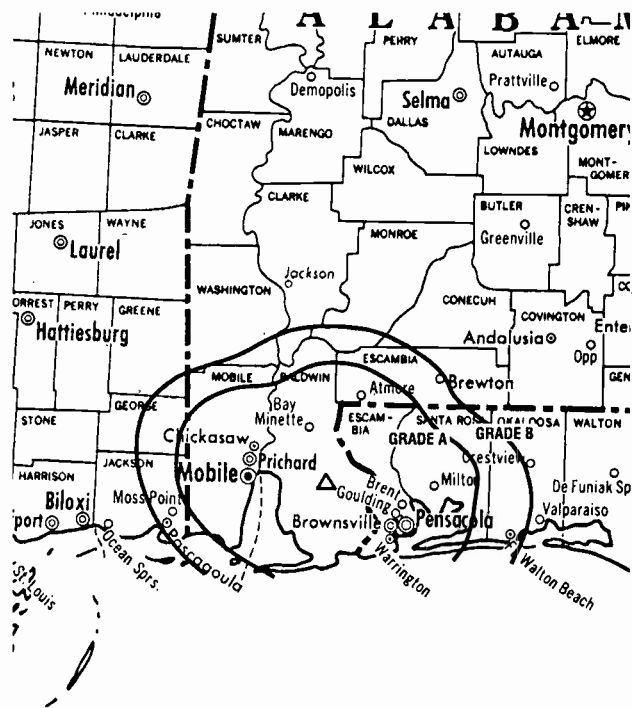
- David D'Antuono, General Manager.
- Bill Parks, General Sales Manager.
- Michelle Stroecker, National Sales Manager.
- Harold Johnson, Chief Engineer.
- Julie O'Neill, Program Manager.
- Sara Moreland, Promotion Director.
- Kathy Himes, Business Manager.

**Rates:** On request.

**City of License:** Mobile. **ADI:** Mobile, AL-Pensacola, FL. **Rank:** 63.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Baldwin	38,000	37,800	99
	Escambia	12,700	12,600	99
	Mobile	142,200	141,500	100
	<b>FLORIDA</b>			
	Escambia	105,200	104,500	99
	Okaloosa	58,100	57,700	99
Santa Rosa	29,100	28,900	99	



WPMI BPCT-790830KF Granted 10/30/80 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Washington	5,800	5,700	98
	<b>MISSISSIPPI</b>			
	George	5,800	5,800	100
	Jackson	43,300	43,000	99
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Clarke	9,500	9,400	99
	Conecuh	5,300	5,200	98
	Covington	14,700	14,600	99
	Monroe	8,500	8,400	99
	<b>FLORIDA</b>			
Walton	11,900	11,700	98	
<b>MISSISSIPPI</b>				
Greene	3,300	3,300	98	
<b>Station Totals</b>		<b>493,400</b>	<b>490,100</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>275,100</b>
<b>Average Daily Circulation (1992)</b>				<b>132,200</b>

# Alabama—Selma-Montgomery

**WAKA**

Ch. 8

**Network Service:** CBS.

**Licensee:** Alabama Broadcasting Partners, Box 230667, Montgomery, AL 36123.

**Studios:** 3020 Eastern Blvd., Montgomery, AL 36116; 555 Land Line Rd., Selma, AL 36701.

**Mailing Addresses:** Box 230667, Montgomery, AL 36123; Box 1888, Selma, AL 36701.

**Telephones:** 205-279-8787 (Montgomery); 205-875-2240 (Selma).

**TWX:** 810-733-0055. **Fax:** 205-271-3922.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.5-kw aural. Antenna: Circularly polarized, 1760-ft. above av. terrain, 1757-ft. above ground, 2000-ft. above sea level.

Latitude 32° 08' 58"  
Longitude 86° 46' 48"

**Transmitter:** Rte. 12, 3-mi. W of Gordonsville, AL.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 5-meter C-band; Emcee, 4-meter C-band; Scientific-Atlanta, 4-meter C-band; RCA, 4-meter Ku-band; Scientific-Atlanta, Kavouras, M/A-Com, Vertex receivers.

**News Services:** AP, CBS.

**Ownership:** Bahakel Communications Ltd. (Group Owner).

**Began Operation:** March 17, 1960; left air July 1968 following fire which destroyed studio, offices & transmitting equipment. Sale to Charles F. Grisham, et al., by William J. Brennan; William E. Bennis, et al., approved by FCC Jan. 1971. Resumed operation Nov. 1, 1973. Sale to present owner by Charles F. Grisham, et al., approved by FCC June 10, 1985.

**Represented (sales):** Katz Television.

**Represented (legal):** Jeffrey W. Malickson.

**Personnel:**

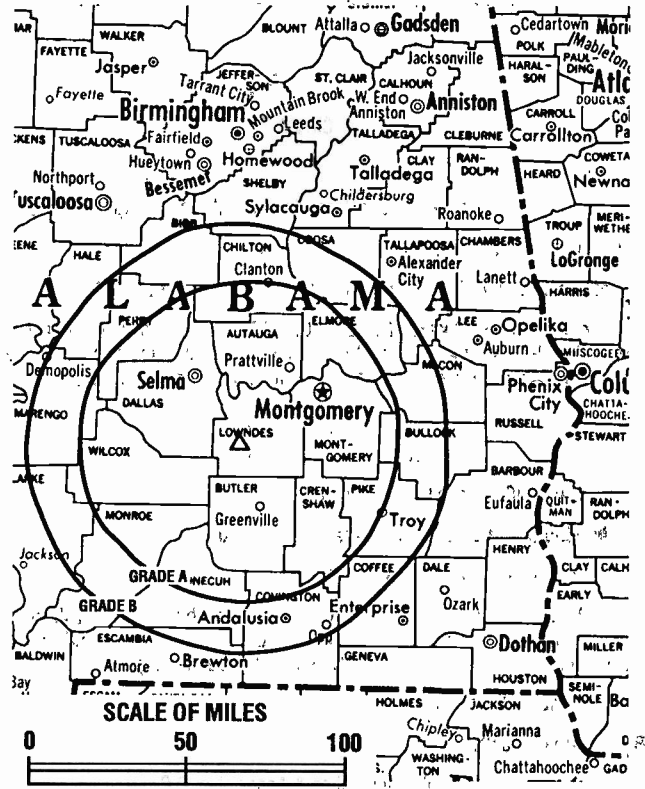
- Cy N. Bahakel**, President.
- Kenneth Hawkins**, General Manager.
- Bill Byrd**, Station Manager & General Sales Manager.
- Mark Smith**, Operations Manager & Program Director.
- Mike Elrod**, Local Sales Manager.
- Jon Mangum**, News Director.
- Dawn Marek**, Promotion Manager.
- Angie Pedrick**, Traffic Director.
- Dorothy Martin**, Business Manager.

**Highest 30 Sec. Rate:** \$850.

**City of License:** Selma. **ADI:** Montgomery-Selma. **Rank:** 110.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Autauga	12,700	12,600	99
	Bullock	3,700	3,600	97
	Butler	8,000	7,900	99



WAKA BMPCT-840904KL. Granted 11/16/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Chilton	12,800	12,700	99
	Conecuh	5,300	5,200	98
	Coosa	4,300	4,300	100
	Covington	14,700	14,600	99
	Crenshaw	5,400	5,300	98
	Dallas	17,700	17,500	99
	Elmore	17,600	17,400	99
	Lowndes	4,100	4,000	98
	Macon	8,800	8,700	99
	Marengo	8,400	8,300	99
	Montgomery	81,000	80,400	99
Perry	4,500	4,400	98	
Pike	10,600	10,500	99	
Wilcox	4,400	4,300	98	
<b>ALABAMA</b>				
Between 25-49%	Hale	5,400	5,300	98
	Monroe	8,500	8,400	99
	Tallapoosa	15,200	15,100	99
<b>ALABAMA</b>				
Between 5-24%	Barbour	9,400	9,300	99
	Bibb	6,000	5,900	98
	Choctaw	5,800	5,700	98
	Clarke	9,500	9,400	99
	Coffee	15,400	15,300	99
Greene	3,600	3,500	97	
<b>Station Totals</b>		<b>302,800</b>	<b>299,600</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>193,800</b>
<b>Average Daily Circulation (1992)</b>				<b>113,700</b>

# Alabama—Montgomery

## WCOV-TV

Ch. 20

**Network Service:** Fox.

**Licensee:** Woods Communications Corp., One WCOV Ave., Montgomery, AL 36111.

**Studio:** One WCOV Ave., Montgomery, AL 36111.

**Telephone:** 205-288-7020. **TWX:** 810-728-3204. **Fax:** 205-288-5414.

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 617-kw max. & 550-kw horizontal visual, 122-kw max. & 110-kw horizontal aural. Antenna: 740-ft. above av. terrain, 793-ft. above ground, 999-ft. above sea level.

Latitude 32° 20' 06"  
Longitude 86° 17' 16"

**Transmitter:** 1369 Adrian Lane, Montgomery.

**Satellite Earth Stations:** 7-meter C-band; 2-meter Ku-band.

**Ownership:** Woods Communications Corp.

**Began Operation:** April 17, 1953. Sale to present owner by J. D. Gay, et al., approved by FCC Sept. 26, 1985. Previous sale by Oscar P. Covington and associates approved Oct. 2, 1964 (*Television Digest*, Vol. 4:28, 32, 41).

**Represented (sales):** Seitel Inc.

**Represented (legal):** Kenkel & Associates.

**Represented (engineering):** Jules Cohen & Associates, P.C.

### Personnel:

**David Woods**, President & General Manager.

**Sonny Strassburger**, Sales Manager.

**Alan Young**, Local Sales Manager.

**Phil Witt**, Chief Engineer.

**Kim McGough**, Marketing & Promotion Director.

**Highest 30 Sec. Rate:** \$800.

**City of License:** Montgomery. **ADI:** Montgomery-Selma. **Rank:** 110.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Autauga	12,700	12,600	99
	Dallas	17,700	17,500	99
	Elmore	17,600	17,400	99
	Lowndes	4,100	4,000	98
	Macon	8,800	8,700	99



WCOV-TV BPCT-4607 Granted 5/17/73 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Montgomery	81,000	80,400	99
	Tallapoosa	15,200	15,100	99
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Bullock	3,700	3,600	97
	Butler	8,000	7,900	99
	Crenshaw	5,400	5,300	98
	Pike	10,600	10,500	99
Wilcox	4,400	4,300	98	
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Chilton	12,800	12,700	99
	Coosa	4,300	4,300	100
Perry	4,500	4,400	98	
<b>Station Totals</b>		<b>210,800</b>	<b>208,700</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>116,100</b>
<b>Average Daily Circulation (1992)</b>				<b>53,400</b>



# Alabama—Montgomery-Selma

**WHOA-TV**  
Ch. 32

**Network Service:** ABC.

**Licensee:** Montgomery Alabama Ch. 32 Operating Ltd. Partnership, Box 3236, Montgomery, AL 36193.

**Studio:** 3251 Harrison Rd., Montgomery, AL 36109.

**Telephone:** 205-272-5331. **TWX:** 810-728-3221. **Fax:** 205-271-6348.

**Technical Facilities:** Channel No. 32 (578-584 MHz). Authorized power: 4750-kw max. visual, 457-kw max. aural. Antenna: 1799-ft. above av. terrain, 1771-ft. above ground, 2049-ft. above sea level.

Latitude 32° 08' 30"  
Longitude 86° 44' 43"

**Transmitter:** 323 Hulet's Rd., Hayneville, AL 36040.

**Satellite Earth Stations:** Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Avantek receivers.

**News Service:** AP.

**Ownership:** Montgomery Alabama Ch. 32 Operating Ltd. Partnership.

**Began Operation:** March 24, 1962; left air Feb. 15, 1963. Sale to present owners approved by FCC May 10, 1988. Sale to Terrapin Communications Corp. by Bahakel Communications Ltd. approved by FCC June 10, 1985. Sale to Bahakel by receiver Robert J. Thomas for First Alabama Corp. approved Jan. 31, 1964 by FCC. Resumed operation March 12, 1964.

**Represented (sales):** Pety Television Inc.

**Represented (legal):** Lowndes, Drosdick, Doster, Kantor & Reed.

**Personnel:**

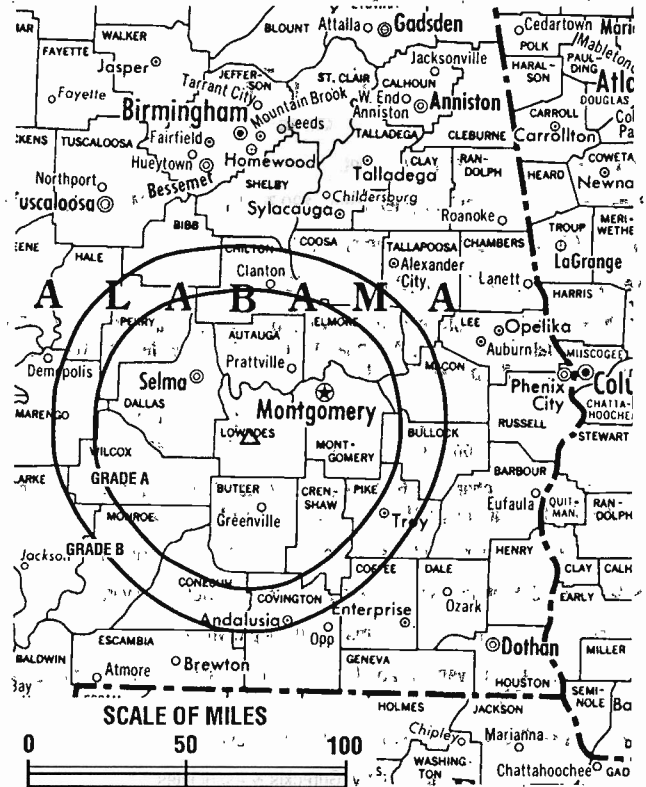
- Michael M. Sanders, General Manager.
- John Crawford, General Sales Manager.
- David Murphy, Program Director.
- Fran Richardson, Promotion Director.
- Valerie Calhoun, News Director.
- Johnnie Wright, Chief Engineer.
- Floyd Cogburn, Business Manager.

**Rates:** On request.

**City of License:** Montgomery. **ADI:** Montgomery-Selma. **Rank:** 110.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Autauga	12,700	12,600	99
	Butler	8,000	7,900	99
	Dallas	17,700	17,500	99
	Elmore	17,600	17,400	99
	Lowndes	4,100	4,000	98
	Montgomery	81,000	80,400	99



WHOA-TV BPCT-871211KG Granted 8/4/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Covington	14,700	14,600	99
	Crenshaw	5,400	5,300	98
	Macon	8,800	8,700	99
	Pike	10,600	10,500	99
	Tallapoosa	15,200	15,100	99
Wilcox	4,400	4,300	98	
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Bullock	3,700	3,600	97
	Chilton	12,800	12,700	99
	Conecuh	5,300	5,200	98
	Coosa	4,300	4,300	100
	Hale	5,400	5,300	98
	Marengo	8,400	8,300	99
Monroe	8,500	8,400	99	
Perry	4,500	4,400	98	
Talladega	27,100	26,900	99	
<b>Station Totals</b>		<b>280,200</b>	<b>277,400</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>128,000</b>	
<b>Average Daily Circulation (1992)</b>			<b>58,700</b>	

# Alabama—Montgomery

## WMCF-TV

Ch. 45

**Network Service:** None, independent.

**Licensee:** Sonlight Bcstg. Systems Inc., 120 Zeigler Circle E, Mobile, AL 36608.

**Studio:** 6000 Monticello, Montgomery, AL 36117.

**Telephones:** 205-277-4545; 205-272-0045.

**Technical Facilities:** Channel No. 45 (656-662 MHz). Authorized power: 700-kw max. visual, 70-kw aural. Antenna: 1030-ft. above av. terrain, 1040-ft. above ground, 1220-ft. above sea level.

Latitude 32° 24' 11"  
Longitude 86° 11' 48"

Requests CP for change to 619.4-kw max. visual, 1011-ft. above av. terrain, 1038-ft. above ground, 1218-ft. above sea level BPCT-920923KG.

**Transmitter:** 1.5-mi. N of intersection of Burbank Dr. & U.S. Rte. 80.

**Satellite Earth Stations:** 3 in operation C-band; M/A-Com receivers.

**Ownership:** Sonlight Bcstg. Systems Inc. (Group Owner).

**Began Operation:** November 25, 1985. Sale to present owners approved by FCC August 14, 1990.

**Represented (legal):** Fisher, Wayland, Cooper & Leader.

**Represented (engineering):** Peter V. Gureckis & Associates.

### Personnel:

Jay Alan Sekulow, Chief Executive Officer.

Jonathan Johnsen, Chief Financial Officer.

Steve Wilhite, General Sales Manager.

Dave Thompson, Chief Engineer.

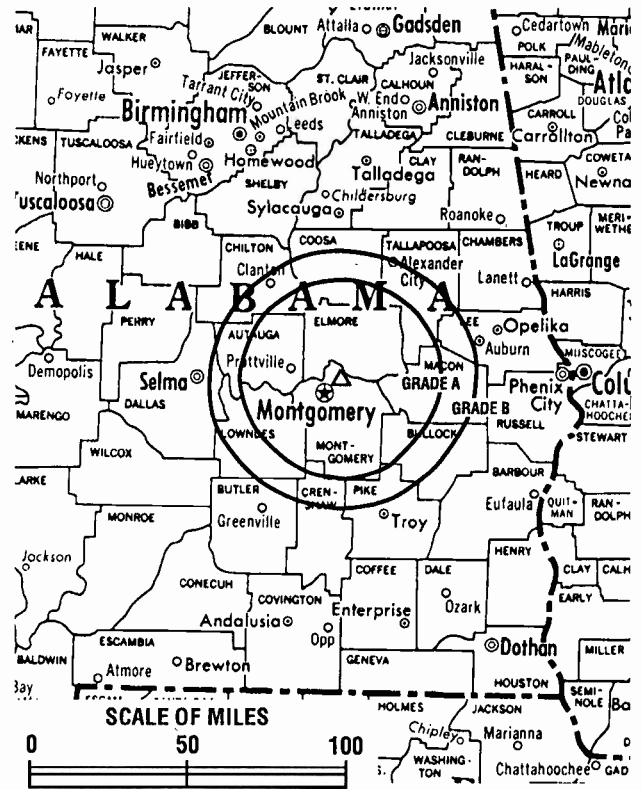
Jack Temple, Program Director.

Laurie Thompson, Business Manager.

**Highest 30 Sec. Rate:** \$30.

**City of License:** Montgomery. **ADI:** Montgomery-Selma. **Rank:** 110.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



WMCF-TV BPCT-880325KG Granted 4/29/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ALABAMA</b>				
Between 5-24%	Coosa	4,300	4,300	100
	Elmore	17,600	17,400	99
	Lowndes	4,100	4,000	98
<b>Station Totals</b>		<b>26,000</b>	<b>25,700</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>6,100</b>
<b>Average Daily Circulation (1992)</b>				<b>2,100</b>

# Alabama—Montgomery

**WSFA**

Ch. 12

Network Service: NBC.

Licensee: Cosmos Bcstg. Corp., Box 250251, Montgomery, AL 36125-0251.

Studio: 10 E. Delano Ave., Montgomery, AL 36105.

Telephone: 205-281-2900. Fax: 205-281-7509.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.02-kw aural. Antenna: 2000-ft. above av. terrain, 1935-ft. above ground, 2467-ft. above sea level.

Latitude 31° 58' 32"  
Longitude 86° 09' 46"

Transmitter: Collier Rd., Grady, AL., 29-mi. SSE of Montgomery.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter; Harris Ku-band; Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Began Operation: December 25, 1954. Sale to Cosmos Bcstg. Corp. by WKY Television System Inc. approved Sept. 2, 1959 by FCC (Television Digest, Vol. 15:30, 36). Previous sale to WKY-TV System by Judge David E. Dunn-H. S. Durden-R. F. Hudson group—latter publisher of Montgomery Advertiser and Journal—approved by FCC Feb. 16, 1955 (Vol. 10:38; 11:8).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

**Personnel:**

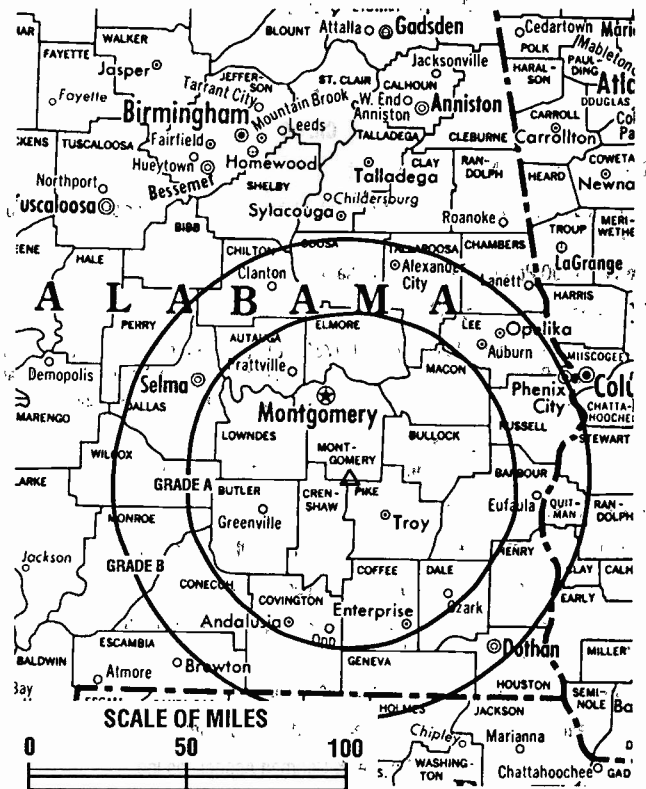
- Mel Stebbins, Vice President & General Manager.
- Carl Stephens, Operations Manager.
- John Dawson, General Sales Manager.
- Charles Haisten, Chief Engineer.
- Lucy Himstedt, News Director.
- Mark Wilder, Promotion Manager.
- Stephen Watkins, Business Manager.
- Roger Thomas, Production Manager.

Highest 30 Sec. Rate: \$3500.

City of License: Montgomery. ADI: Montgomery-Selma. Rank: 110.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ALABAMA</b>			
	Autauga	12,700	12,600	99
	Barbour	9,400	9,300	99
	Bullock	3,700	3,600	97
	Butler	8,000	7,900	99
	Chambers	14,300	14,200	99
	Coffee	15,400	15,300	99
	Conecuh	5,300	5,200	98
	Covington	14,700	14,600	99
	Crenshaw	5,400	5,300	98
	Dale	17,600	17,500	99
	Dallas	17,700	17,500	99
	Elmore	17,600	17,400	99
	Geneva	9,300	9,200	99
Henry	5,700	5,600	98	



WSFA BPCT-3643 Granted 3/13/74

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Houston	32,100	31,900	99
	Lee	33,600	33,300	99
	Lowndes	4,100	4,000	98
	Macon	8,800	8,700	99
	Marengo	8,400	8,300	99
	Montgomery	81,000	80,400	99
	Perry	4,500	4,400	98
	Pike	10,600	10,500	99
	Tallapoosa	15,200	15,100	99
	Wilcox	4,400	4,300	98
Between 25-49%	<b>ALABAMA</b>			
	Chilton	12,800	12,700	99
	Coosa	4,300	4,300	100
	Monroe	8,500	8,400	99
Between 5-24%	<b>ALABAMA</b>			
	Clarke	9,500	9,400	99
Station Totals	<b>ALABAMA</b>			
	Clay	4,900	4,900	100
	Escambia	12,700	12,600	99
	Hale	5,400	5,300	98
	Russell	18,400	18,200	99
	<b>FLORIDA</b>			
	Walton	11,900	11,700	98
	<b>GEORGIA</b>			
	Clay	1,300	1,300	100
	Talbot	2,400	2,300	96
Station Totals		460,200	455,700	99
Net Weekly Circulation (1992)			318,000	
Average Daily Circulation (1992)			205,300	

## Alabama—Opelika-Auburn

**WSWS**

Ch. 66

**Network Service:** None, independent.

**Licensee:** Christian Television Corp. of Alabama, 8100 Ulmerton Rd., Largo, FL 33541.

**Studio:** 1800 Pepperell Pkwy., Opelika, AL 36801.

**Telephone:** 205-749-6666.

**Technical Facilities:** Channel No. 66 (782-788 MHz). Authorized power: 794.3-kw max. & 708-kw horizontal visual, 79.43-kw max. & 70.8-kw horizontal aural. Antenna: 690-ft. above av. terrain, 403-ft. above ground, 1338-ft. above sea level.

Latitude	32°	38'	33"
Longitude	85°	14'	13"

**Transmitter:** 7.5-mi. E of Opelika.

**Satellite Earth Stations:** In operation; Scientific-Atlanta receivers.

**Ownership:** Christian Television Network (Group Owner).

**Began Operation:** May 16, 1982. Sale to present owners by Richard C. Hilton, et al., approved by FCC July 30, 1984.

**Represented (sales):** Jack Bolton & Associates.

**Represented (legal):** Baraff, Koerner, Olender & Hochberg, P.C.

**Represented (engineering):** Kessler & Gehman Associates Inc.

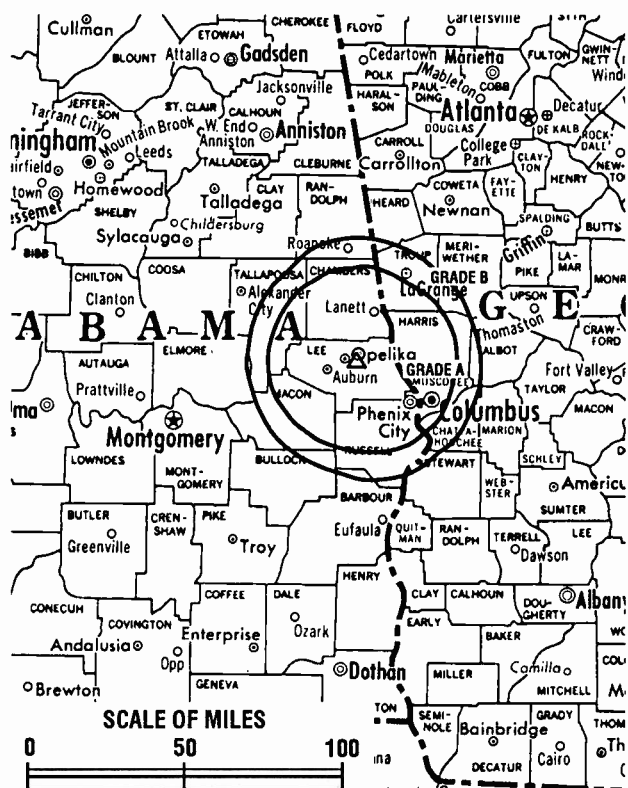
**Personnel:**

Robert D'Andrea, President & General Manager.

Bill Bryan, Chief Engineer.

Clay Mullins, Program Director.

**Highest 30 Sec. Rate:** \$100.



WSWS BMPCT-811216KE Granted 1/12/82

© American Map Corp., No. 14244

**Arbitron Data:** Not available.

**City of License:** Opelika. **ADI:** Columbus, GA. **Rank:** 121.

# Alabama—Ozark

**WDAU**

Ch. 34

Network Service: Fox

Licensee: Judah Bostg. Systems Inc., 823 E. Andrews Ave., Ozark, AL 36360.

Studio: 318 El Palacio Plaza, Ozark, AL 36361.

Mailing Address: Box 759, Ozark, AL 36361.

Telephone: 205-774-8000. Fax: 205-774-1118.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1120-w max. visual. Antenna: 466-ft. above av. terrain; 459-ft. above ground, 719-ft. above sea level.

Latitude 31° 12' 30"  
Longitude 86° 36' 51"

Transmitter: N side of State Hwy. 103, 0.4-mi. E of Wicksburg.

Ownership: Judah Broadcasting Systems Inc.

Began Operation: February 22, 1991.

Represented (legal): Borsari & Kump.

Represented (engineering): Lohnes & Culver.

Personnel:

Samuel Durwood Judah Sr., General Manager.

Ozburn Henley, Chief Engineer.

Gina McGee, Program Director.

City of License: Ozark. ADI: Dothan. Rank: 167.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, 71% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA Dale	17,600	17,500	99
	ALABAMA Coffee	15,400	15,300	99
Between 25-49%	ALABAMA Geneva	9,300	9,200	99
	ALABAMA Henry	5,700	5,600	98
	ALABAMA Houston	32,100	31,900	99



SCALE OF MILES



WDAU BMPCT-891117KH Granted 7/20/90 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ALABAMA Barbour	9,400	9,300	99
	ALABAMA Covington	14,700	14,600	99
	FLORIDA Holmes	6,200	6,100	98
	GEORGIA Clay	1,300	1,300	100
	<b>Station Totals</b>		<b>111,700</b>	<b>110,800</b>
<b>Net Weekly Circulation (1992)</b>				<b>37,500</b>
<b>Average Daily Circulation (1992)</b>				<b>14,700</b>

# Alabama—Tuscaloosa

## WCFT-TV

Ch. 33

**Network Service:** CBS.

**Licensee:** Federal Bcstg. Co., 29201 Telegraph Rd., Suite 300, Southfield, MI 48034.

**Studio:** 4000 37th St. E, Tuscaloosa, AL 35405.

**Telephone:** 313-352-7560.

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 1125-kw max. & 1000-kw horizontal visual, 112.5-kw max. aural. Antenna: 537-ft. above av. terrain, 400-ft. above ground, 828-ft. above sea level.

Latitude 33° 10' 25"  
Longitude 87° 29' 01"

**Transmitter:** 4000 37th St. E, Tuscaloosa.

**Satellite Earth Stations:** 3 in operation.

**News Service:** AP.

**Ownership:** Federal Broadcasting Co. (Group Owner).

**Began Operation:** October 29, 1965. Transfer of stock to W. S. Smylie Jr., S. A. Rosenbaum, Marvin Reuben, et al., approved by FCC Aug. 23, 1967. Sale to Beam Bcstrs. Ltd. approved July 27, 1983. Sale to present owners approved Feb. 20, 1991.

**Represented (sales):** Katz Television.

**Represented (legal):** Hogan & Hartson.

### Personnel:

**Tommy Ray**, General Manager.  
**Ron Quarles**, General Sales Manager.  
**Kip Tyner**, News Director.  
**Orzell Spencer**, Program Director.  
**John Fletcher**, Chief Engineer.  
**Cristina Perez**, Promotion Director.  
**Joan Shattuck**, Business Manager.

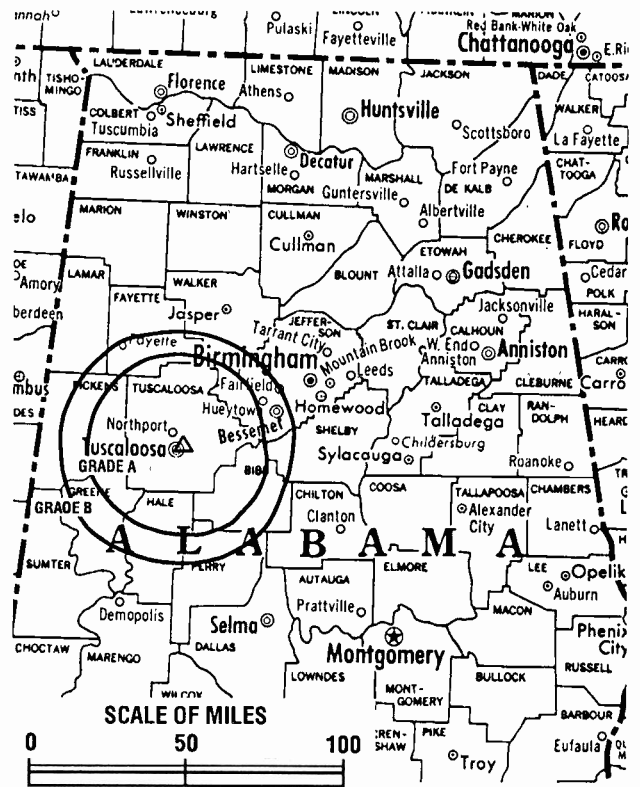
**Highest 30 Sec. Rate:** \$400.

**NETWORK BASE HOURLY RATE:** \$152.

**City of License:** Tuscaloosa. **ADI:** Tuscaloosa. **Rank:** 185.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Greene	3,600	3,500	97
	Hale	5,400	5,300	98



WCFT-TV BPCT-781113KH Granted 4/30/80

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Pickens	7,400	7,300	99
	Tuscaloosa	56,100	55,600	99
Between 25-49%	ALABAMA			
	Bibb	6,000	5,900	98
	Perry	4,500	4,400	98
	Sumter	5,400	5,300	98
Between 5-24%	ALABAMA			
	Fayette	7,000	6,900	99
	Lamar	6,100	6,000	98
	Marengo	8,400	8,300	99
	Marion	11,900	11,800	99
MISSISSIPPI	Lowndes	21,700	21,500	99
<b>Station Totals</b>		<b>143,500</b>	<b>141,800</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>72,700</b>	
<b>Average Daily Circulation (1992)</b>			<b>41,600</b>	

# Alabama—Tuscaloosa

**WDBB**

Ch. 17

Network Service: Fox.

Licensee: Channel 17 Associates Ltd., Box 031710, Tuscaloosa, AL 35403.

Studio: 5455 Jug Factory Rd., Tuscaloosa, AL 35403.

Telephone: 205-345-1117. Fax: 205-345-1173.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 3680-kw max. visual, 368-kw max. aural. Antenna: 2215-ft. above av. terrain, 1967-ft. above ground, 2642-ft. above sea level.

Latitude 33° 28' 51"  
Longitude 87° 24' 03"

Requests CP for change to 814-kw max. visual, 871-ft. above av. terrain, 670-ft. above ground, 1113-ft. above sea level, lat. 33° 03' 15", long. 87° 32' 57", transmitter to 1.8-mi. E of Rte. 69, 6.1-mi. NE of Moundville. BPCT-920825KH.

Transmitter: 5-mi. E. of Windham Springs.

Multichannel TV Sound: Stereo only.

Ownership: Channel 17 Associates Ltd.

Began Operation: October 8, 1984.

Represented (sales): Adam Young Inc.

Represented (engineering): Mullaney Engineering Inc.

Personnel:

David R. Dubose, President & General Manager.

R. Grey Brennan, Vice President, Director of Station Affairs.

David Hickman, General Sales Manager.

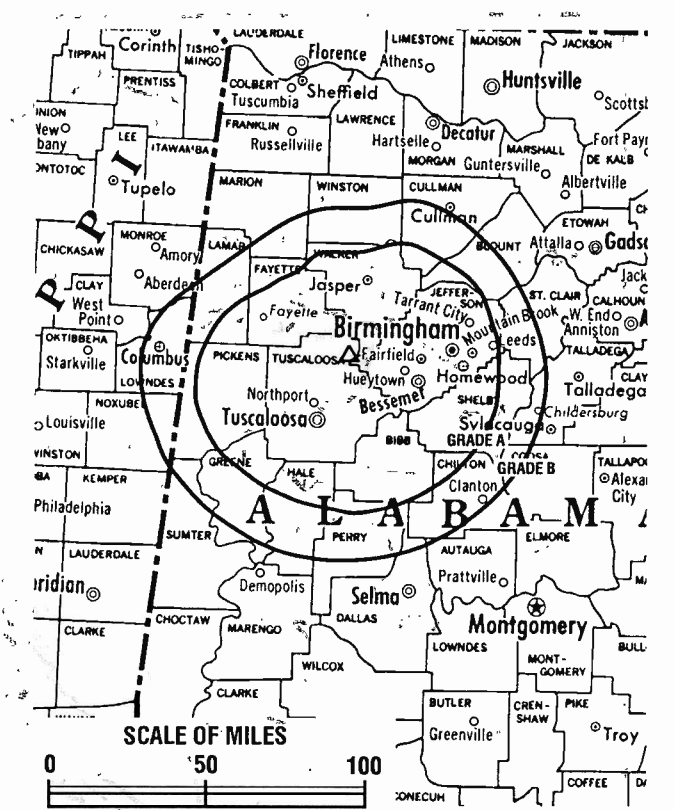
Skip Reynolds, Chief Engineer.

Rates: On request.

City of License: Tuscaloosa. ADI: Tuscaloosa. Rank: 185.

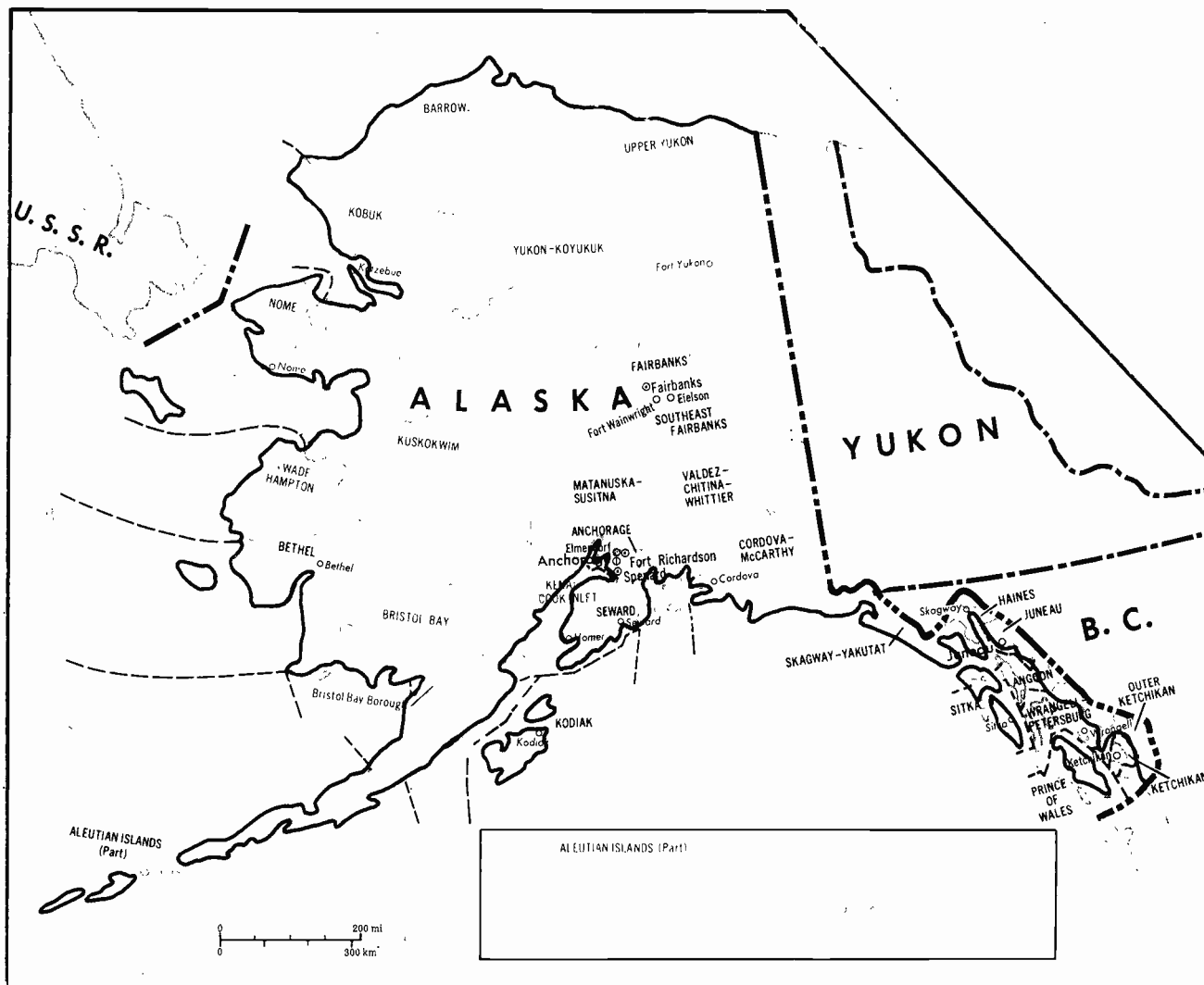
Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Fayette	7,000	6,900	99
	Greene	3,600	3,500	97
	Hale	5,400	5,300	98
	Pickens	7,400	7,300	99
	Tuscaloosa	56,100	55,600	99
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Bibb	6,000	5,900	98
	Cullman	26,000	25,900	100
	Lamar	6,100	6,000	98
	Marion	11,900	11,800	99
	Perry	4,500	4,400	98
	Sumter	5,400	5,300	98
	Winston	8,800	8,700	99



WDBB, BPCT-841019LC Granted 4/25/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>MISSISSIPPI</b>			
	Oktibbeha	12,700	12,500	98
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Autauga	12,700	12,600	99
	Blount	15,500	15,400	99
	Chilton	12,800	12,700	99
	Clay	4,900	4,900	100
	Coosa	4,300	4,300	100
	Franklin	11,100	11,000	99
	Jefferson	261,300	260,100	100
	Marengo	8,400	8,300	99
	Marshall	28,900	28,700	99
	Talladega	27,100	26,900	99
	Walker	26,400	26,200	99
	<b>MISSISSIPPI</b>			
Clay	7,500	7,400	99	
Kemper	3,600	3,500	97	
Lowndes	21,700	21,500	99	
Monroe	13,200	13,100	99	
Noxubee	4,100	4,000	98	
Winston	7,000	6,900	99	
<b>Station Totals</b>		<b>631,400</b>	<b>626,600</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>120,700</b>
<b>Average Daily Circulation (1992)</b>				<b>52,200</b>



**Market**

Anchorage  
Fairbanks  
Juneau  
North Pole  
Sitka

**Arbitron ADI  
TV Households**

\*  
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\*  
\*  
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**Rank**

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**Market Area Commercial TV Stations**

KDMD (33), KIMO (13), KTBY (4), KTUU-TV (2), KTVA (11), KYES (5)  
KATN (2), KTVF (11)  
KJUD (8)  
KJNP-TV (4)  
KTNL (13)

**\* ARBITRON DOES NOT HAVE  
WEEKLY CIRCULATION DATA FOR ALASKA.**

**Alaska Station Totals as of November 1, 1992**

	VHF	UHF	TOTAL
<b>Commercial Television Stations</b>	10	1	11
<b>Educational Television Stations</b>	4	0	4
	14	1	15



# Alaska—Anchorage

**KDMD**

Ch. 33

Network Service: None, independent.

Licensee: Green TV Corp., Box 255, Evergreen, CO 80439.

Studio: 6921 Brayton Dr., Suite 220, Anchorage, AK 99507.

Telephone: 303-674-7047

Technical Facilities: Channel No. 33 (584-590 MHz); Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 98-ft. above av. terrain, 528-ft. above ground, 1594-ft. above sea level.

Latitude 61° 09' 57"  
Longitude 149° 41' 02"

Transmitter: NE 1/2 of section 6, Twp. 12 N, range 2 W, Anchorage.

Satellite Earth Stations: Beta, 2.5-meter C-band & Paracclipse, 5-meter C-band; Echostar receivers.

Ownership: Green TV Corp.

Began Operation: October 1, 1989.

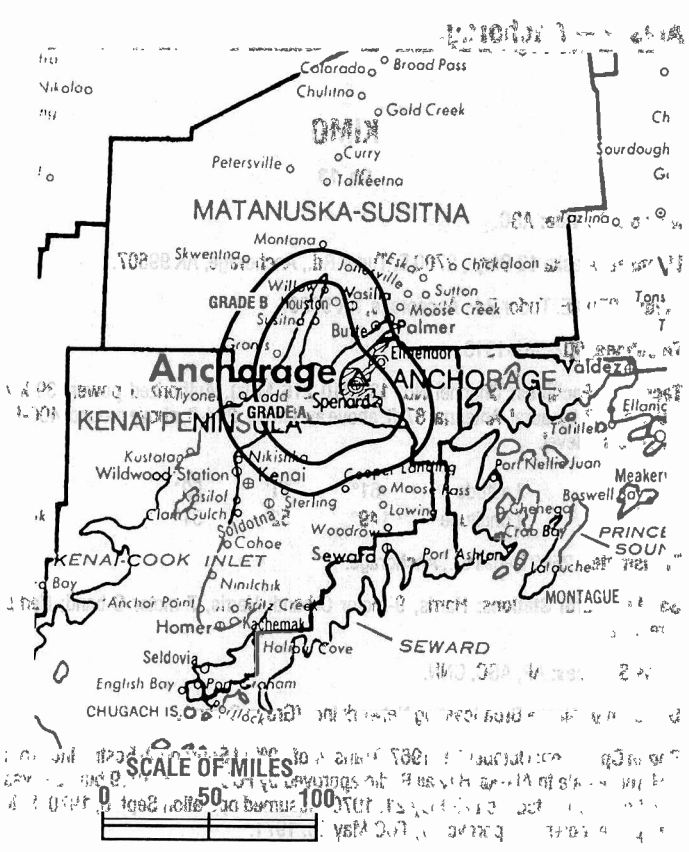
Represented (legal): Cole, Raywid & Braverman.

**Personnel:**

Frank Martin, General Manager.

Donny Webb, Production Manager.

Rates: On request.



KDMD BPCT-870331LA Granted 12/21/88 © American Map Corp., No. 14244

City of License: Anchorage.

# Alaska—Anchorage

## KIMO

Ch. 13

**Network Service:** ABC.

**Licensee:** Alaska 13 Corp., 2700 E. Tudor Rd., Anchorage, AK 99507.

**Studio:** 2700 E. Tudor Rd., Anchorage, AK 99507.

**Telephone:** 907-561-1313.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 39-kw visual, 7.8-kw aural. Antenna: 87-ft. above av. terrain, 294-ft. above ground, 400-ft. above sea level.

Latitude 61° 11' 52"

Longitude 149° 52' 31"

**Transmitter:** 2550 Denali St., Anchorage.

**Satellite Earth Stations:** Harris, 9-meter C-band; Harris, 7-meter C-band; Harris receivers.

**News Services:** AP, ABC, CNN.

**Ownership:** Alaska Broadcasting Network Inc. (Group Owner).

**Began Operation:** October 31, 1967. Transfer of 80% of Sourdough Bcstrs. Inc. from Harpel estate to Alaska-Hawaii Radio approved by FCC Dec. 3, 1969 but sale was not consummated. Left air May 21, 1970. Resumed operation Sept. 6, 1970. Sale to present owners approved by FCC May 28, 1971.

**Represented (sales):** Katz Television; The Tacher Co. (regionally).

**Represented (legal):** Haley, Bader & Potts.

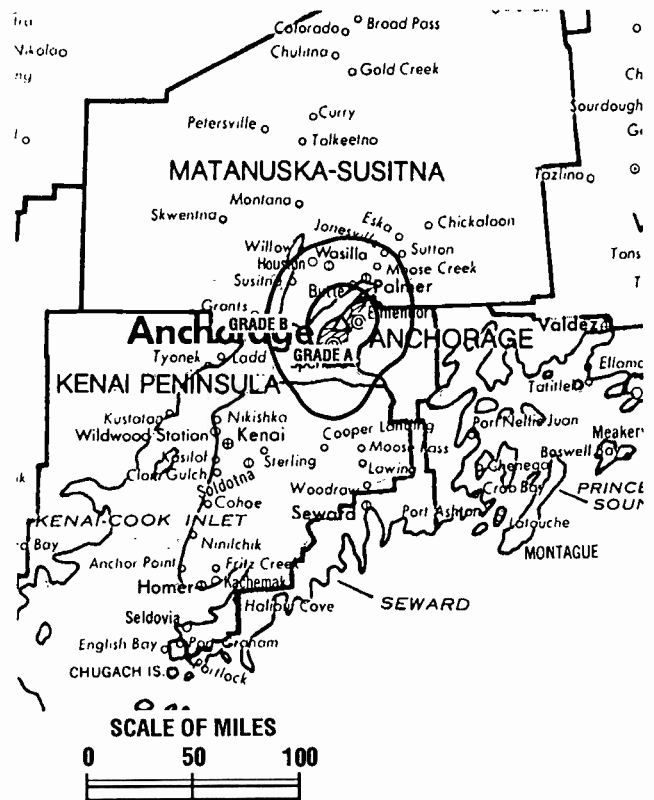
**Personnel:**

Duane L. Triplett, President & Chief Executive Officer.

Richard M. Zook, Executive Vice President & Chief Operating Officer.

B. G. Randlett, Sr. Vice President, Statewide Operations & Special Events.

Larry Hogue, General Sales Manager.



KIMO BPCT-840410KF Granted 6/29/84

© American Map Corp., No. 14244

John Karnos, National Sales Manager.  
Dave Patrick, News Director.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$150.

City of License: Anchorage.

# Alaska—Anchorage

**KTBY**  
Ch. 4

Network Service: Fox.

Licensee: KTBY Inc., 1840 S. Bragaw St., Suite 101, Anchorage, AK 99508.

Studio: 1840 S. Bragaw St., Suite 101, Anchorage, AK 99508.

Telephone: 907-274-0404. Fax: 907-264-5180.

Technical Facilities: Channel No. 4 (66-72 MHz): Authorized power: 42.5-kw visual, 8.5-kw aural. Antenna: Circularly polarized, 180-ft. above av. terrain, 263-ft. above ground, 359-ft. above sea level.

Latitude: 61° 13' 11" N  
Longitude: 149° 53' 24" W

Transmitter: 300 W. 3rd Ave., Anchorage.

Satellite Earth Stations: Superior, 6-meter Ku & C-band; M/A-Com, 4-meter C-band; Agile Omni receivers.

Ownership: KTBY Inc.

Began Operation: December 2, 1983. Sale to Tak Communications by Totem Bcstg. Corp. approved by FCC July 11, 1984. Sale to present owner approved Feb. 5, 1985.

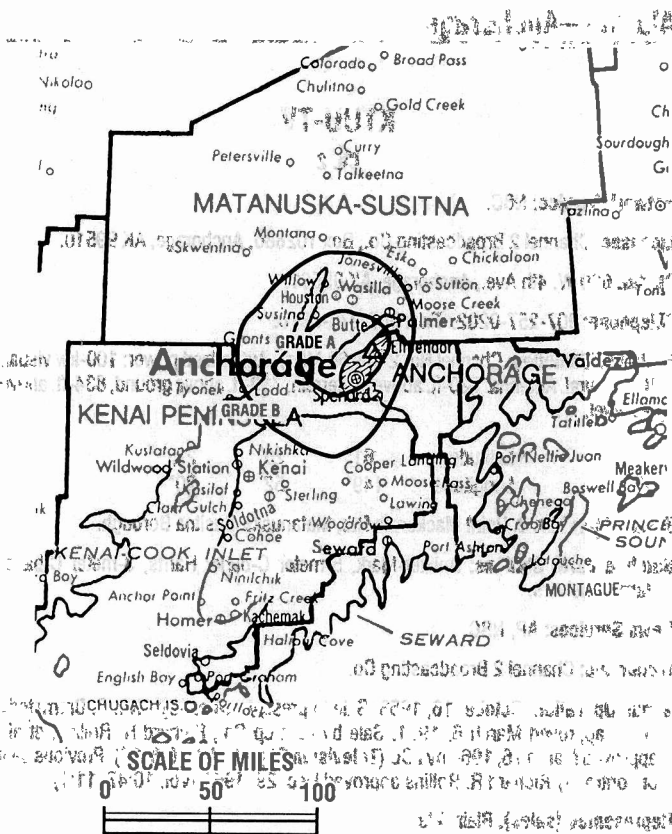
Represented (sales): Saitel Inc.

Represented (legal): Dow, Lohnes & Albertson.

**Personnel:**

- Ronald K. Bradley, General Manager.
- Sean M. Bradley, Station Manager & Sales Manager.
- Theresa Larson, Program Manager.
- Mike Bösiet, Chief Engineer.

Highest 30 Sec. Rate: \$600.



KTBY BPCT-860410KH Granted 6/10/86 © American Map Corp., No. 14244

City of License: Anchorage.

# Alaska—Anchorage

## KTUU-TV

Ch. 2

**Network Service:** NBC.

**Licensee:** Channel 2 Broadcasting Co., Box 102880, Anchorage, AK 99510.

**Studio:** 630 W. 4th Ave., Anchorage, AK 99501.

**Telephone:** 907-257-0202. **Fax:** 907-274-3318.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 720-ft. above av. terrain, 719-ft. above ground, 834-ft. above sea level.

Latitude	61°	25'	22"
Longitude	149°	52'	20"

**Transmitter:** Mile 3, Point Mackenzie Rd., Matanuska-Susitna Borough.

**Satellite Earth Stations:** Anixter-Mark, 5-meter C-band; Harris, 3-meter C-band; Harris receivers.

**News Services:** AP, NBC.

**Ownership:** Channel 2 Broadcasting Co.

**Began Operation:** October 16, 1953. Sale to present owners by Alvin O. Bramstedt, et al., approved March 6, 1981. Sale by Lathrop Co., Richard R. Rollins, et al., approved March 16, 1960 by FCC (*Television Digest*, Vol. 16:8, 12). Previous sale of control by Richard R. Rollins approved Dec. 29, 1954 (Vol. 10:47; 11:1).

**Represented (sales):** Blair Television.

**Represented (legal):** Fisher, Wayland, Cooper & Leader.

**Represented (engineering):** Octagon Co.

**Personnel:**

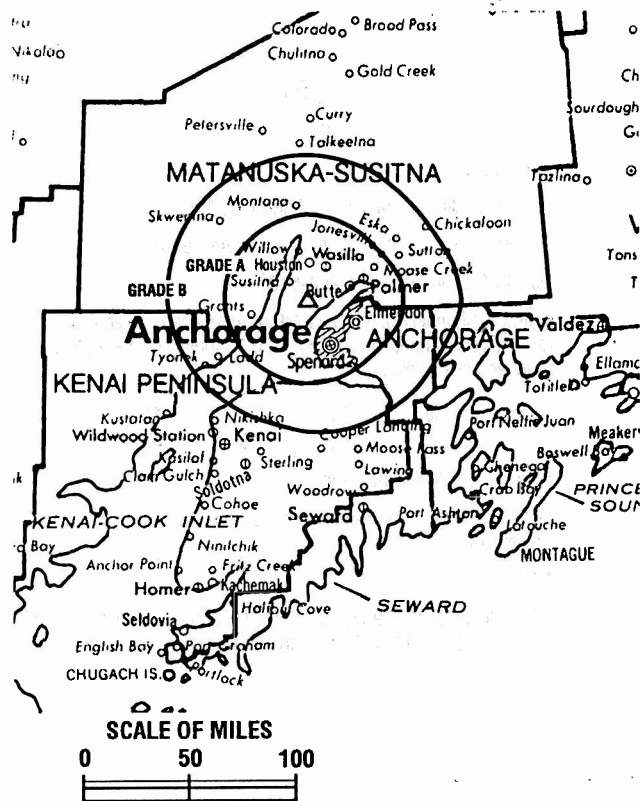
**Greg Zaser**, President.

**Al Bramstedt Jr.**, General Manager.

**Nancy Johnson**, Marketing Director & National Sales Manager.

**Andrew Macleod**, Local Sales Manager.

**Leland R. Verschueren**, Chief Engineer.



KTUU-TV BPCT-850411KH Granted 5/9/85 © American Map Corp., No. 14244

**John Tracy**, News Director.

**Greg Lytle**, Promotion Director.

**Sandra Moore**, Program Director.

**Bill Dowd**, Control Room Director.

**Rates:** On request.

**City of License:** Anchorage.

# Alaska—Anchorage

**KTVA**

**Ch. 11**

**Network Service:** CBS.

**Licensee:** Northern Television Inc., Box 102200, Anchorage, AK 99510.

**Studio:** 1007 W. 32nd Ave., Anchorage, AK 99503.

**Telephones:** 907-562-3456, 907-561-4200. Fax: 907-561-4688.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 50.7-kw visual, 5.07-kw aural. Antenna: 300-ft. above av. terrain, 391-ft. above ground, 487-ft. above sea level.

Latitude 61° 11' 33"  
Longitude 149° 54' 01"

**Transmitter:** 1007 W. 32nd Ave., Anchorage.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 11-meter C-band; Antenna Technology, 7-meter C-band; Scientific-Atlanta, Harris receivers.

**AM Affiliate:** KBYR, 10-kw, 700 kHz.

**FM Affiliate:** KNIK-FM, 50-kw, 105.3 mHz (No. 287), 255-ft.

**News Services:** AP, CBS.

**Ownership:** Northern Television Inc. (Group Owner).

**Began Operation:** December 11, 1953.

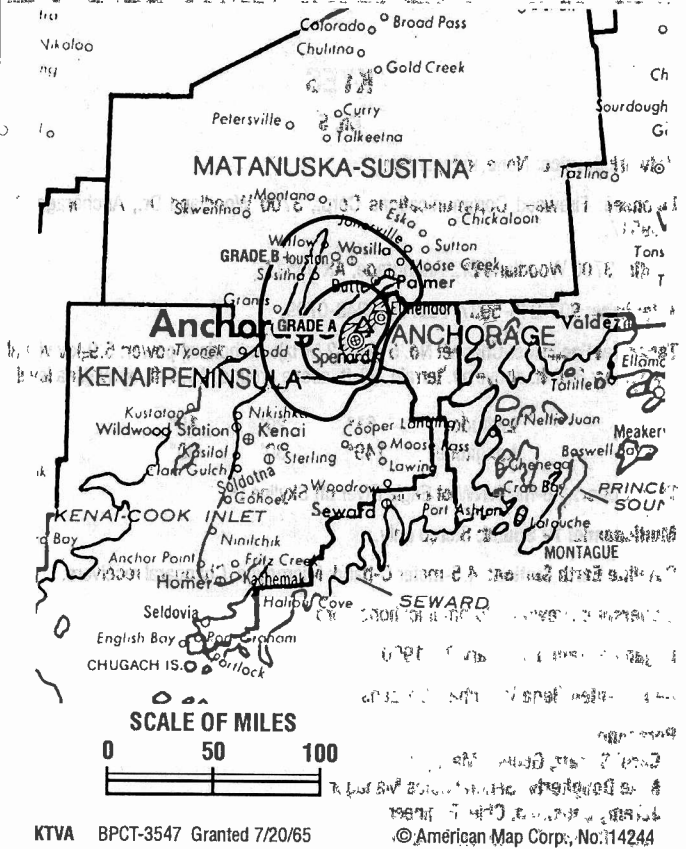
**Represented (sales):** Adam Young Inc.; Art Moore Inc. (Northwest).

**Represented (legal):** Wilkinson, Barker, Knauer & Quinn.

**Represented (engineering):** George M. Frese; Jules Cohen & Associates.

**Personnel:**

- A. G. Hiebert, Chairman.
- Juliana Royal Guy, President.
- Bruce Sloan, Vice President, Anchorage Operations.
- Steve Strait, General Sales Manager.
- Jennie Smelker, National Sales Manager.



**Steve MacDonald**, News Director.  
**Duane Millsap**, Chief Engineer.  
**Rick Copallelo**, Promotion Director.  
**Steve Gonzalez**, Marketing Director.

**Rates:** On request.  
**City of License:** Anchorage.

## Alaska—Anchorage

**KYES**

Ch. 5

**Network Service:** None, independent.

**Licensee:** Fireweed Communications Corp., 3700 Woodland Dr., Anchorage, AK 99517.

**Studio:** 3700 Woodland Dr., Anchorage, AK 99517.

**Telephone:** 907-248-5937. **Fax:** 907-243-0709.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 5.9-kw visual. Antenna: 820-ft. above av. terrain, 59-ft. above ground, 1577-ft. above sea level.

Latitude	61°	20'	10"
Longitude	149°	30'	50"

**Transmitter:** 1.6-mi. WNW of Eagle River off Skyline Dr.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** 4.5-meter C-band; Microdyne, Chapparral receivers.

**Ownership:** Fireweed Communications Corp.

**Began Operation:** January 21, 1990.

**Represented (legal):** Michael Couzens.

**Personnel:**

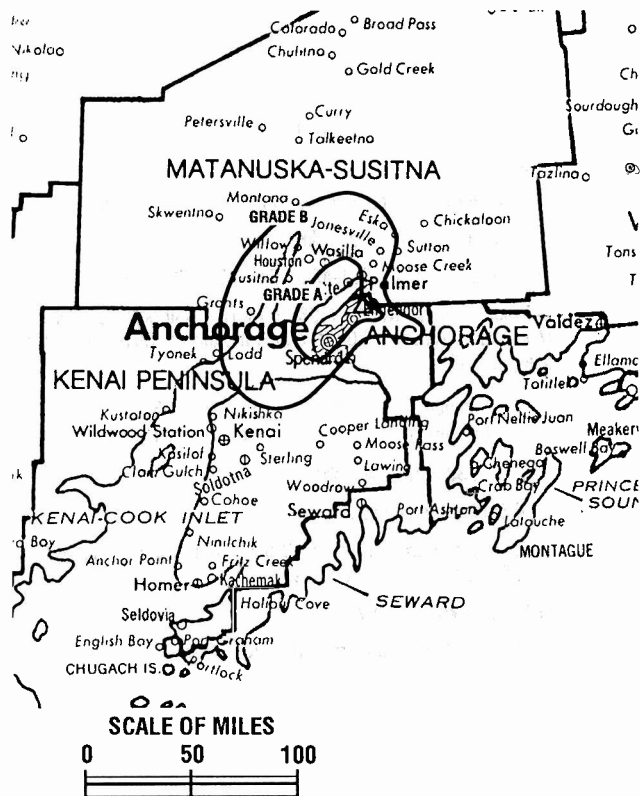
**Carol Schatz**, General Manager.

**Mike Dougherty**, General Sales Manager.

**Jeremy Lansman**, Chief Engineer.

**Eddie Parker**, Promotion Director.

**Rates:** On request.



KYES BNPCT-890808KG Granted 8/31/89 © American Map Corp., No. 14244

City of License: Anchorage.

# Alaska—Fairbanks

**KATN**

**Ch. 2**

**Network Service:** ABC, NBC.

**Licensee:** Fairbanks Television Inc., 2700 E. Tudor Rd., Anchorage, AK 99507.

**Studio:** 516 2nd Ave., Fairbanks, AK 99701.

**Mailing Address:** Box 74730, Fairbanks, AK 99707.

**Telephone:** 907-452-2125. **TWX:** 09036645. **Fax:** 907-456-8225.

**Technical Facilities:** Channel No. 2 (54-60 MHz); Authorized power: 28.2-kw visual, 5.5-kw aural. Antenna: 45-ft. above av. terrain, 200-ft. above ground, 640-ft. above sea level.

Latitude 64° 50' 42"

Longitude 147° 42' 42"

**Transmitter:** 516 2nd Ave.

**Satellite Earth Stations:** Harris, 9-meter; Anixter-Mark, 5-meter; Harris, Microdyne receivers.

**News Service:** AP.

**Ownership:** Alaska Broadcasting Network Inc. (Group Owner)

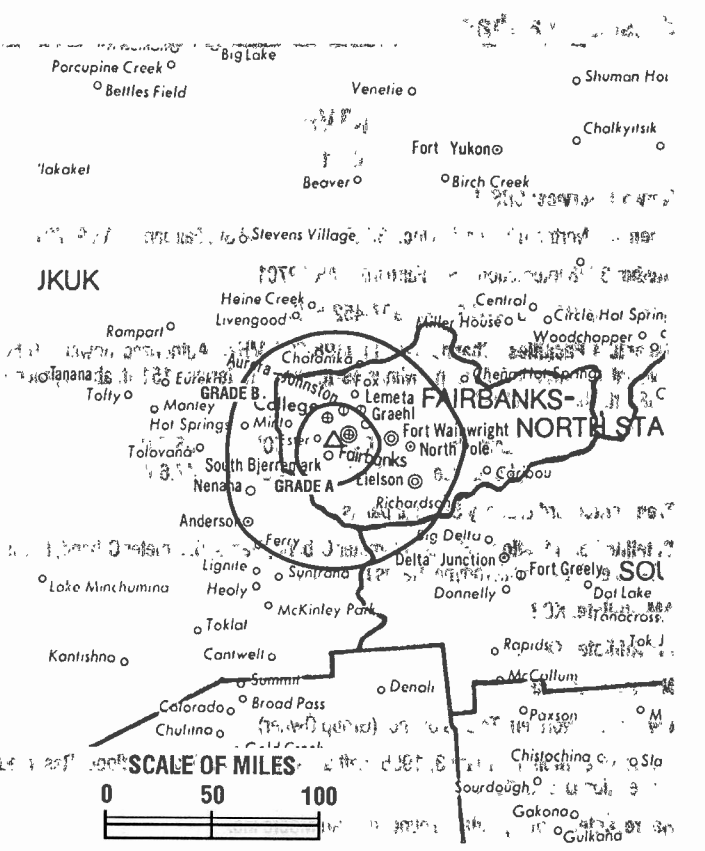
**Began Operation:** March 1, 1955. Sale to present owner by Channel 2 Bcstg. Co. approved by FCC June 8, 1984.

**Represented (sales):** Katz Television; The Tacher Co. (regionally).

**Represented (legal):** Haley, Bader & Potts.

**Personnel:**

- Duane L. Triplett, President.
- David Geesin, General Manager.
- Kirk Richmond, General Sales Manager.
- Jim Pound, News Director.



KATN BPCT-810716KE Granted 10/5/81 © American Map Corp., No. 14244

**Terri Hotaling, Program Director.**  
**Del Jessen, Promotion Director.**  
**Highest 30 Sec. Rate: \$350.**  
**NETWORK BASE HOURLY RATE: \$150.**  
**City of License: Fairbanks.**

# Alaska—Fairbanks

**KTVF**

Ch. 11

**Network Service:** CBS, NBC.

**Licensee:** Northern Television Inc., 3528 International St., Fairbanks, AK 99701.

**Studio:** 3528 International St., Fairbanks, AK 99701.

**Telephone:** 907-452-5121. **Fax:** 907-452-5120.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 50-kw visual, 5.5-kw aural: Antenna: Minus 49-ft. above av. terrain, 151-ft. above ground, 587-ft. above sea level.

Latitude	64°	50'	35.70"
Longitude	147°	42'	47.60"

**Transmitter:** 3rd & Lacey Sts., Fairbanks.

**Satellite Earth Stations:** Harris, 11-meter C-band; Harris, 6.1-meter C-band; Harris, 5-meter C-band; Microdyne, Harris receivers.

**AM Affiliate:** KCBF.

**FM Affiliate:** KXLR.

**News Service:** AP.

**Ownership:** Northern Television Inc. (Group Owner).

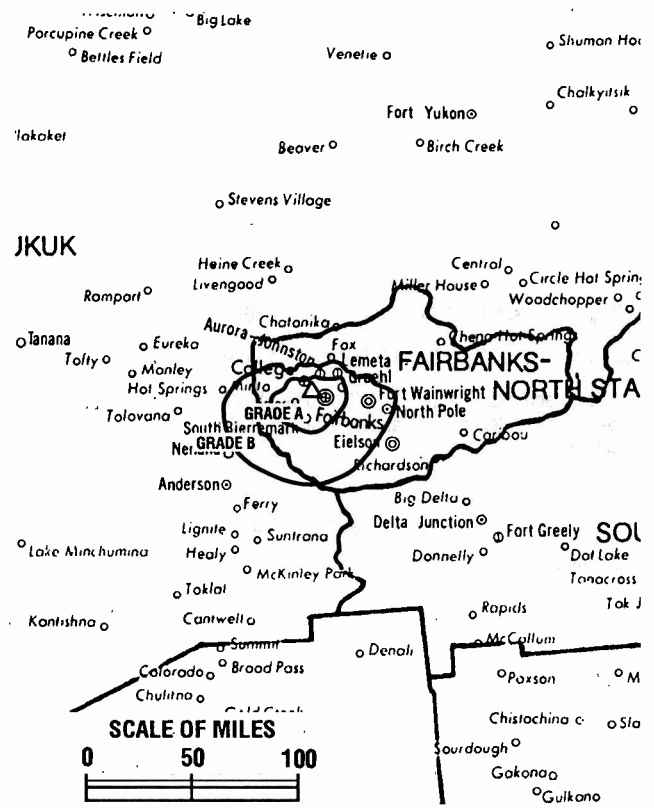
**Began Operation:** February 3, 1955. Left air Aug. 14, 1967 due to flood. Resumed operation Dec. 9, 1967.

**Represented (sales):** Adam Young Inc.; Art Moore Inc.

**Represented (legal):** Wilkinson, Barker, Knauer & Quinn.

**Personnel:**

- A. G. Hiebert, Chairman.
- Henry H. Hove, President & General Manager.
- Meg Gaydosik, Station Manager.
- Sally Crawford, General Sales Manager.
- Lester Secrest, Chief Engineer.
- Chuck Hinde, News Director.



KTVF BPCT-4060 Granted 12/4/67 © American Map Corp., No. 14244

Melissa Lewis, Program Director.  
 Jim Morris, Business Manager.  
 Bill Wright, Production Manager.

**Rates:** On request.  
**City of License:** Fairbanks.



**Alaska—Juneau**

**KJUD**

**Ch. 8.**

**Network Service:** ABC, NBC.

**Licensee:** Alaska 13 Corp., 2700 E. Tudor Rd., Anchorage, AK 99507.

**Studio:** 1107 8th St., Juneau, AK 99801.

**Telephone:** 907-586-3145. **Fax:** 907-463-3041.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 0.204-kw visual, 0.04-kw aural. Antenna: Minus 272-ft. above av. terrain erected above tidewater, 277-ft. above sea level.

Latitude 58° 18' 06"

Longitude 134° 26' 29"

**Transmitter:** Douglas Island, near Juneau.

**Satellite Earth Station:** Anixter-Mark, 5-meter; Scientific-Atlanta, Microdyne, Harris receivers.

**News Service:** AP.

**Ownership:** Alaska Broadcasting Network Inc. (Group Owner).

**Began Operation:** February 19, 1956. Sale to Midnight Sun & others by W. J. Wagner approved April 29, 1959 by FCC (Television Digest, Vol. 15:18). In 1968 Midnight Sun increased holdings to 100%. Sale to KINY Assoc. approved by FCC Dec. 11, 1981. Sale to present owners approved Nov. 24, 1982.

**Represented (sales):** Katz Television; The Tacher Co. (Northwest).

**Represented (legal):** Haley, Bader & Potts.

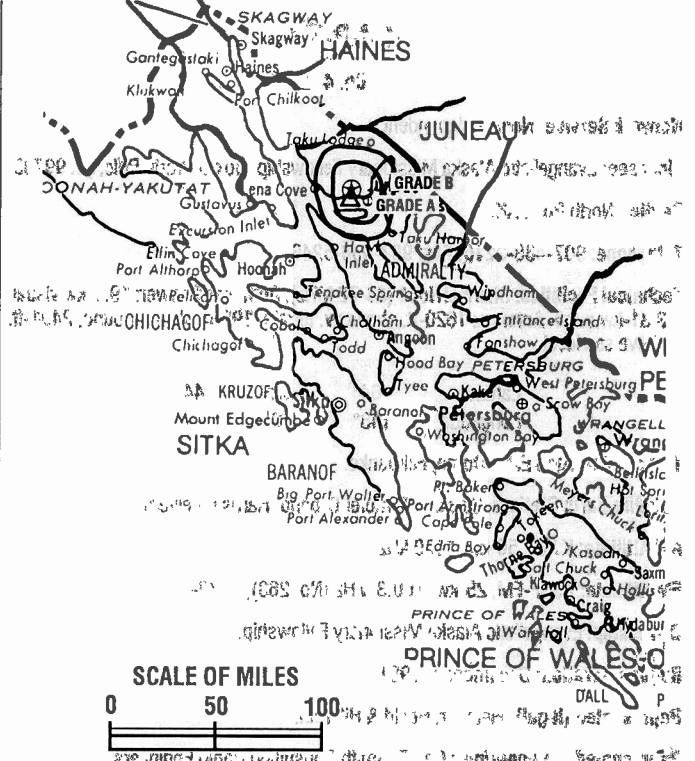
**Personnel:**

**Bob Trygstad, Station Manager.**

**Arnie Mason, News Director.**

1993 Edition

**AKUTAT-ANGOON**



**KJUD** BPCT-4637 Granted 10/11/73

© American Map Corp., No. 14244

**Cindie Travasso, Director of Programming**  
**Rik Pruett, Chief Engineer.**

**Rates:** On request.

**City of License:** Juneau.

# Alaska—North Pole

## KJNP-TV

Ch. 4

**Network Service:** None, independent.

**Licensee:** Evangelistic Alaska Missionary Fellowship, Box O, North Pole, AK 99705.

**Studio:** North Pole, AK.

**Telephone:** 907-488-2216. **Fax:** 907-488-5246.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 19.1-kw visual, 3.31-kw aural. Antenna: 1620-ft. above av. terrain, 191-ft. above ground, 2491-ft. above sea level.

Latitude 64° 52' 44"  
Longitude 148° 03' 10"

**Transmitter:** Atop Ester Dome, Fairbanks.

**Satellite Earth Station:** Harris, 6.2-meter C-band; Harris receivers.

**AM Affiliate:** KJNP, 50-kw, 1170 kHz.

**FM Affiliate:** KJNP-FM, 25-kw, 100.3 MHz (No. 263), 1570-ft.

**Ownership:** Evangelistic Alaska Missionary Fellowship.

**Began Operation:** December 7, 1981.

**Represented (legal):** Fletcher, Heald & Hildreth.

**Represented (engineering):** Carl E. Smith Consulting Radio Engineers.

### Personnel:

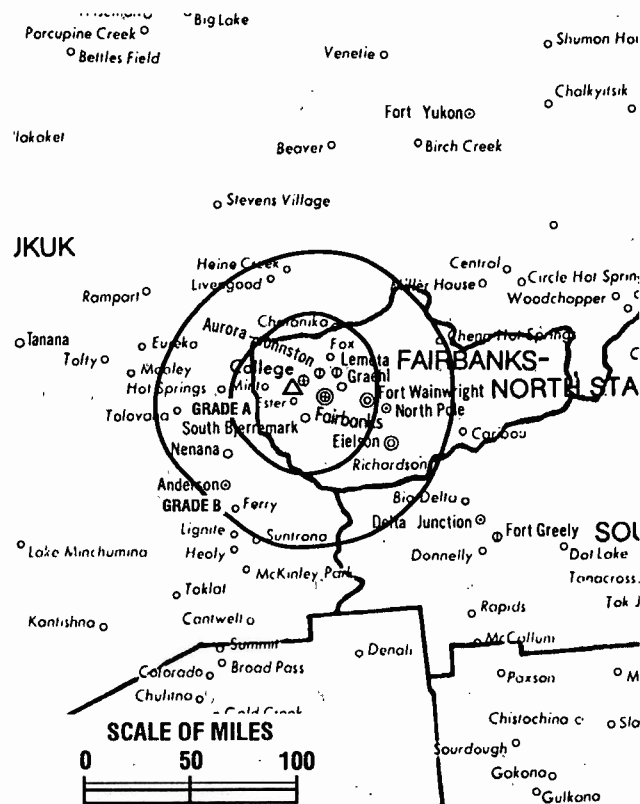
**Donald L. Nelson**, President & Director.

**Gen Nelson**, Executive Vice President.

**Yvonne Carriker**, Secretary-Treasurer & General Manager.

**Richard Olson**, Administrative Assistant & Sales Manager.

**Eric Nichols**, Director of Engineering.



KJNP-TV BPCT-5184 Granted 1/30/80

© American Map Corp., No. 14244

**Roger Skold**, Station Manager.

**Beverly Olson**, Program Director.

**Highest 30 Sec. Rate:** \$60.

**City of License:** North Pole.

# Alaska—Sitka

**KTNL**

**Ch. 13**

**Network Service:** CBS.

**Licensee:** Sitka News Bureau Inc., 329 Harbor Dr., Sitka, AK 99835-1309.

**Mailing Address:** Box 1309, Sitka, AK 99835.

**Studio:** 329 Harbor Dr., Suite 2B, Sitka, AK 99835.

**Telephone:** 907-747-6002. **Fax:** 907-747-6003.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 0.199-kw visual, 0.03-kw aural. Antenna: 150-ft. above av. terrain, 157-ft. above ground, 185-ft. above sea level.

Latitude 57° 03' 26.50"  
Longitude 135° 20' 02.00"

Requests CP for change to 2.25-kw visual, 843-ft. above av. terrain, 108-ft. above ground, 135-ft. above sea level, lat. 57° 03' 02", long. 135° 20' 03", transmitter to atop the Cathedral Arms at 239 Lincoln St. BPCT-920406KI.

**Transmitter:** 611 Lake St.

**Satellite Earth Station:** Cosmos, 3.6-meter, Drake receivers.

**Ownership:** Sitka News Bureau Inc.

**Began Operation:** September 25, 1966. Sale to Dan & Kathie Etulain by Roy Paschal, et al., approved by FCC May 10, 1983. Sale to present owners approved Jan. 7, 1992.

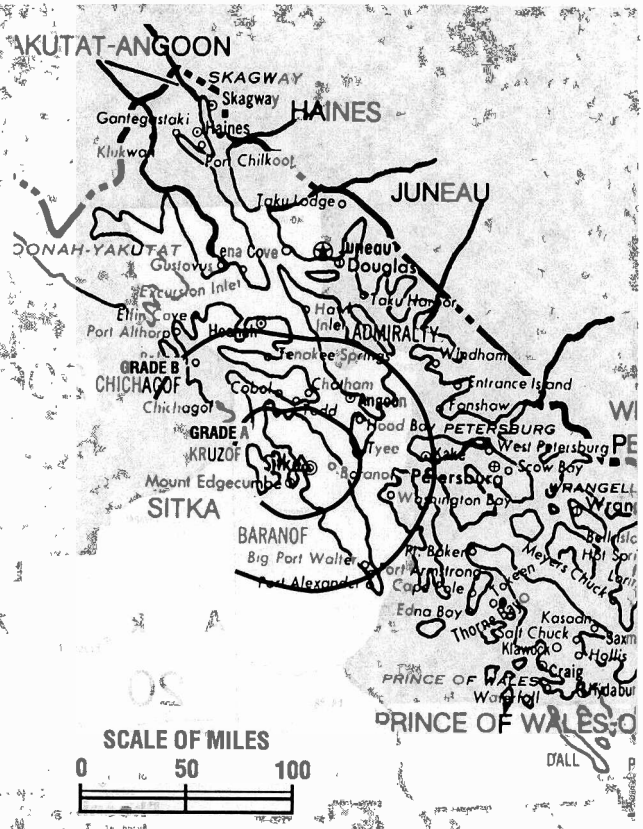
**Represented (sales):** The Tacher Co.

**Personnel:**

**Marty W. Baggen**, President & General Sales Manager.

**Jeff Seifert**, General Manager & Program Director.

**Carrie Baggen**, Vice President & National Sales Manager.



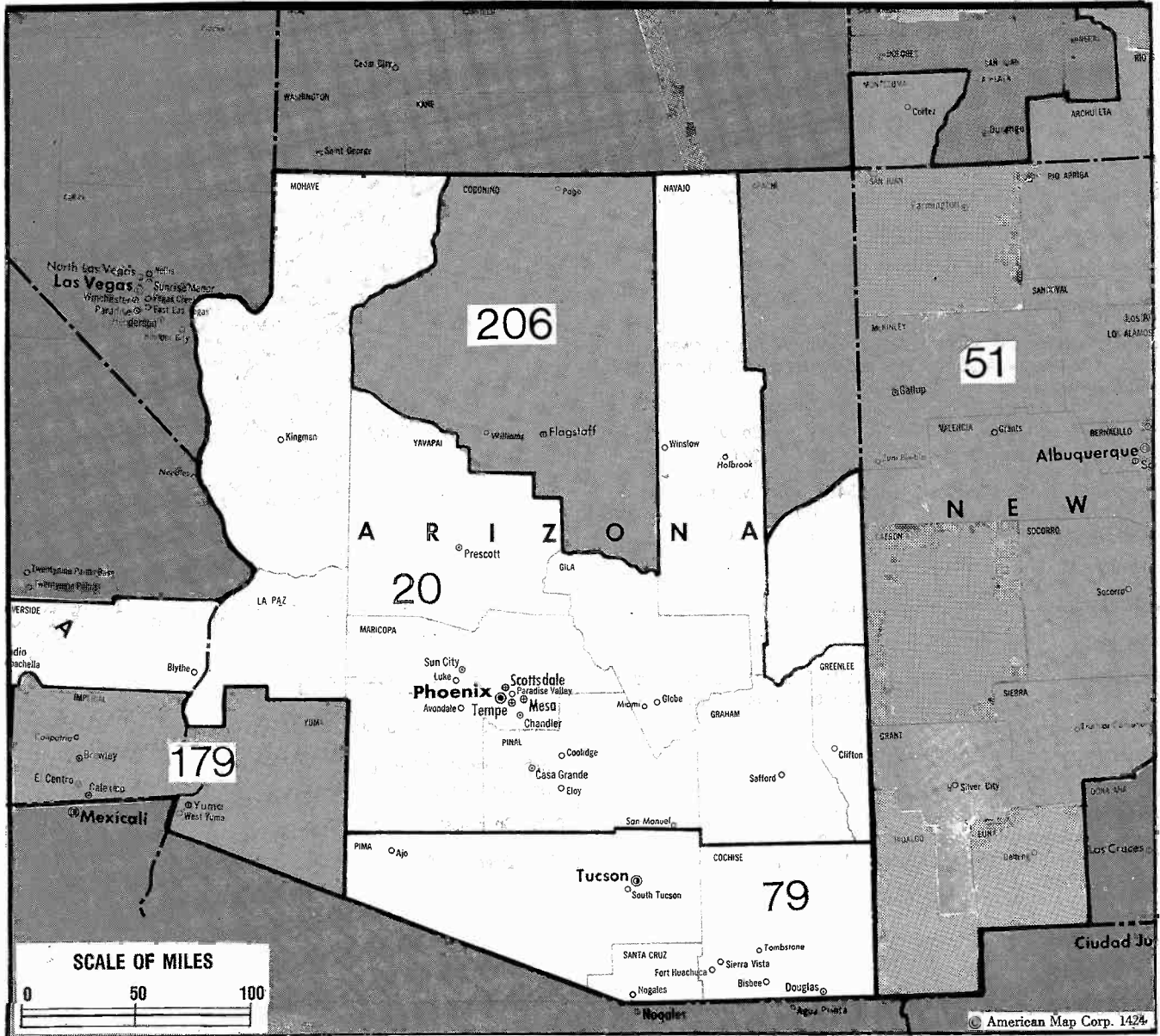
KTNL BNPCT-6342 Granted 9/16/66

© American Map Corp., No. 14244

**Bob Barger**, News Director.  
**Dennis Lanham**, Chief Engineer.

**Rates:** On request.

**City of License:** Sitka.



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Phoenix, AZ	1,040,300	20	KMOH-TV (6), KNXV-TV (15), KPAZ-TV (21), KPHO-TV (5), KPNX (12), KTSP-TV (10), KTVK (3), KTWW-TV (33), KUSK (7), KUTP (45)
Albuquerque, NM	519,000	51	KBIM-TV (10), KCHF (11), KGSW-TV (14), KHFT (29), KLUZ-TV (41), KNAT (23), KOAT-TV (7), KOB-TV (4), KOBF (12), KOBR (8), KRPV (27), KRQE (13), KVIO-TV (6), KWNM-TV (10)
Tucson, AZ	320,400	79	KGUN (9), KMSB-TV (11), KOLD-TV (13), KTTU-TV (18), KVOA-TV (4)
El Centro, CA-Yuma, AZ	68,600	179	KEYY-TV (9), KSWT (13), KYMA (11), XHBC-TV (3)
Flagstaff, AZ	29,700	206	KKTM (13), KNAZ-TV (2)

**State Cross Reference List**  
Communities that receive programs of stations that are located elsewhere.

KPNX-TV, Mesa	See Phoenix, AZ
KUSK, Phoenix	See Prescott, AZ
KEYY-TV, Yuma	See El Centro, CA

**Arizona Station Totals as of November 1, 1992**

	VHF	UHF	TOTAL
Commercial Television Stations	14	5	19
Educational Television Stations	2	1	3
	16	6	22

# Arizona—Flagstaff

**KKTM**

Ch. 13

**Network Service:** None, independent.

**Licensee:** Dr. Michael C. Gelfand, 4905 Del Ray Ave., Bethesda, MD 20814.

**Studio:** 2158 N. 4th St., Flagstaff, AZ 86004.

**Telephones:** 602-527-1300; 602-526-1396.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw-visual. Antenna: 1555-ft. above av. terrain, 239-ft. above ground, 8695-ft. above sea level.

Latitude 34° 58' 05"  
Longitude 111° 30' 29"

**Transmitter:** 3.5-mi. NW of Mormon Lake.

**Ownership:** Dr. Michael Gelfand.

**Began Operation:** December 31, 1991.

**Represented (engineering):** Kessler & Gehman Associates Inc.

**Personnel:**

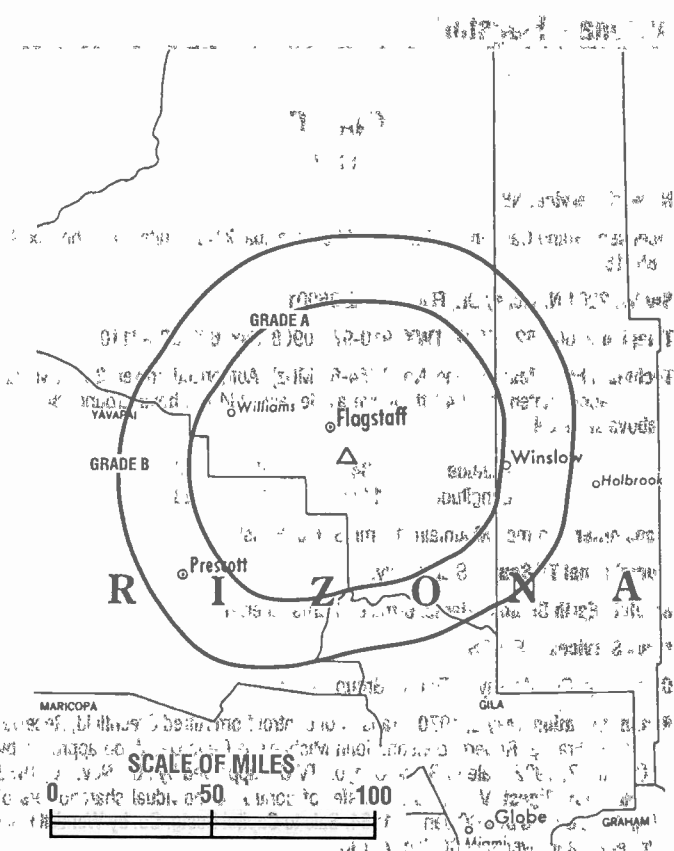
Frank Coe, General Manager.

Ray Metzcanan, Chief Engineer.

**Rates:** On request.

**Arbitron Data:** Not available.

City	Population	Rank	Market Share	Station	Power	Frequency	Channel
Flagstaff	15,000	206	100%	KKTM	316 kW	210-216 MHz	13
Prescott	15,000	206	100%	KKTM	316 kW	210-216 MHz	13
Winslow	15,000	206	100%	KKTM	316 kW	210-216 MHz	13
Holbrook	15,000	206	100%	KKTM	316 kW	210-216 MHz	13
Globe	15,000	206	100%	KKTM	316 kW	210-216 MHz	13
Graham	15,000	206	100%	KKTM	316 kW	210-216 MHz	13



KKTM BMPCT-870130KX Granted 2/6/89. © American Map Corp., No. 14244.

City of License: Flagstaff. ADI: Flagstaff. Rank: 206.

# Arizona—Flagstaff

## KNAZ-TV

Ch. 2

**Network Service:** NBC.

**Licensee:** Grand Canyon TV Co. Inc., 2525 Camelback Rd., Suite 800, Phoenix, AZ 85016.

**Studio:** 2201 N. Vickey Dr., Flagstaff, AZ 86001.

**Telephone:** 602-526-2232. **TWX:** 910-972-0908. **Fax:** 602-526-8110.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 20-kw visual, 5-kw aural. Antenna: 1540-ft. above av. terrain, 284-ft. above ground, 8684-ft. above sea level.

Latitude 34° 58' 06"  
Longitude 111° 30' 28"

**Transmitter:** Mormon Mountain, 18-mi. SSE of Flagstaff.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Harris, 6-meter; Harris receivers.

**News Services:** AP, NPS.

**Ownership:** Grand Canyon TV Co. (Group Owner).

**Began Operation:** May 2, 1970. Transfer of control from Alfred Greenfield, Receiver to W. A. Franke, Robert Johnson, John Michaels & Gene Gawthrop approved by FCC May 7, 1992. Sale to Grand Canyon TV Co. approved by FCC Nov. 16, 1988 (Television Digest, Vol. 29:3). Transfer of control to individual shareholders of Capitol approved by FCC Jan. 5, 1984. Sale to Capitol Bcstg. Co. by Wendell Elliot Jr., et al., approved by FCC Jan. 7, 1981.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Leventhal, Senter & Lerman.

**Represented (engineering):** Edward F. Lorentz & Associates.

**Personnel:**

**Dan Robbins**, General Manager.

**Scott Talboon**, General Sales Manager.

**Nick Matesi**, News Director.

**Alina Keiper**, Program & Promotion Director.

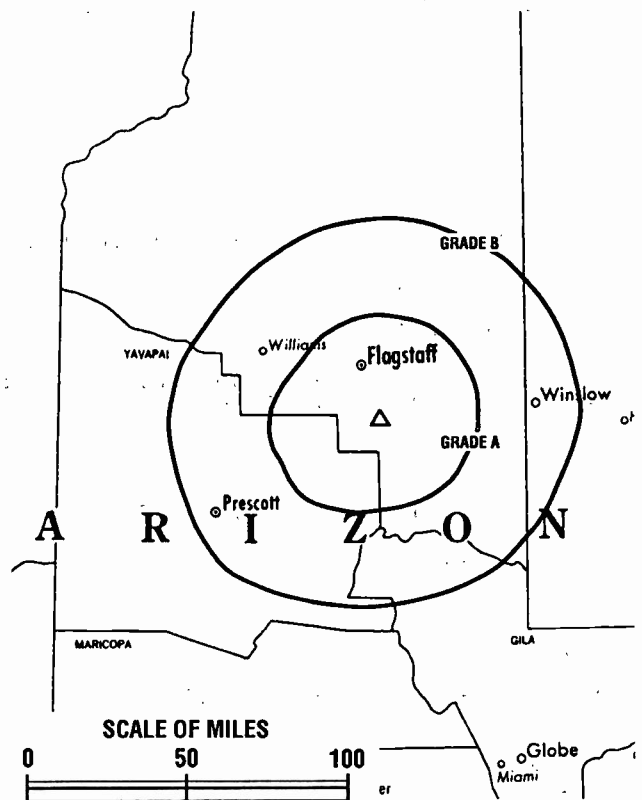
**Gary Kabrick**, Chief Engineer.

**Highest 30 Sec. Rate:** \$360.

**NETWORK BASE HOURLY RATE:** \$175.

**City of License:** Flagstaff. **ADI:** Flagstaff. **Rank:** 206.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KNAZ-TV BPCT-810317KF Granted 6/18/81 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA Coconino	31,700	29,700	94
	ARIZONA Navajo	23,100	21,300	92
Between 25-49%	Yavapai	46,800	44,800	96
	ARIZONA Apache North	12,800	11,700	91
Between 5-24%	Gila	16,000	15,400	96
	<b>Station Totals</b>	<b>130,400</b>	<b>122,900</b>	<b>94</b>
<b>Net Weekly Circulation (1992)</b>			<b>56,100</b>	
<b>Average Daily Circulation (1992)</b>			<b>24,700</b>	

# Arizona—Kingman

**KMOH-TV**

Ch. 6

**Network Service:** None, independent.

**Licensee:** Grand Canyon TV Co. Inc., 1355 Ramar Rd., No. 5, Bullhead City, AZ 86442-7100.

**Studio:** 2999 Airways, Kingman, AZ 86401.

**Telephone:** 602-757-7676. **Fax:** 602-526-8810.

**Technical Facilities:** Channel No. 6 (82-88 MHz); Authorized power: 100-kw visual, 10-kw aural. Antenna: 1920-ft. above av. terrain, 75-ft. above ground, 4496-ft. above sea level.

Latitude 35° 01' 57"  
Longitude 114° 21' 56"

**Transmitter:** Black Mountains, approx. 1-mi. ENE of Oatman.

**Ownership:** Grand Canyon TV Co. (Group Owner)

**Began Operation:** February 26, 1988. Transfer of control from Alfred Greenfield, Receiver to W. A. Franke; Robert Johnson, John Michaels & Gene Gawthrop approved by FCC May 7, 1992. Sale to Grand Canyon TV Co. approved by FCC Nov. 16, 1988 (Television Digest, Vol. 29:3).

**Represented (legal):** Leventhal, Senter & Lerman.

**Represented (engineering):** W. Jeffrey Reynolds.

**Personnel:**

Dan Robbins, General Manager.

Scott Talboon, General Sales Manager.

Nick Matesi, News Director.

Alina Kejper, Program Director.

Gary Kabrick, Chief Engineer.

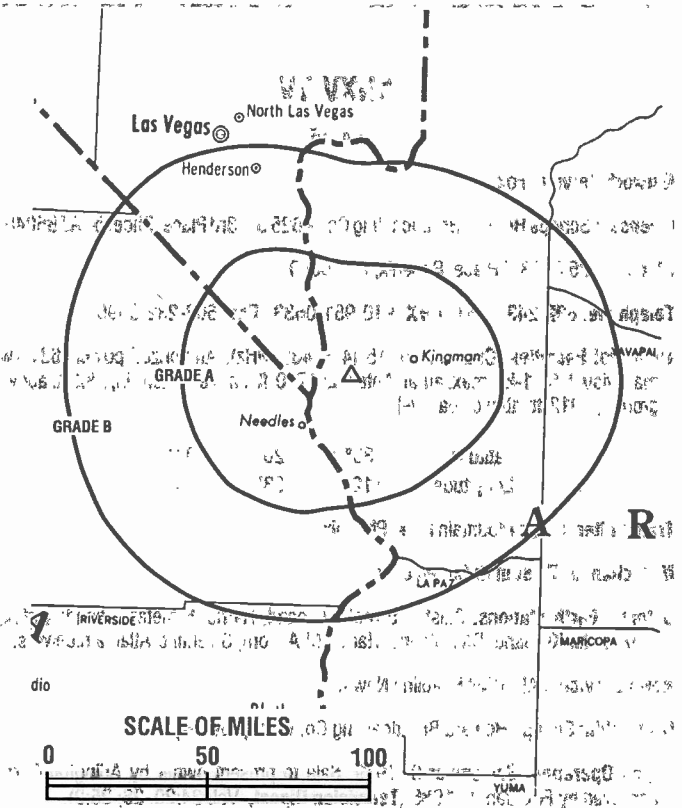
Shawn Harrison, Promotion Director.

**Highest 30 Sec Rate:** \$250.

**City of License:** Kingman. **ADI:** Phoenix. **Rank:** 20.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes; TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

City	Households	TV Homes	TV%	Rank
Kingman	37,300	11,200	29.8%	20
Phoenix	1,100,000	330,000	29.9%	1
Scottsdale	250,000	75,000	30.0%	2
Tempe	200,000	60,000	30.0%	3
Glendale	150,000	45,000	30.0%	4
Mesa	100,000	30,000	30.0%	5
Peoria	50,000	15,000	30.0%	6
Flagstaff	40,000	12,000	30.0%	7
Yuma	30,000	9,000	30.0%	8
Chandler	20,000	6,000	30.0%	9
Avondale	15,000	4,500	30.0%	10
Goodyear	10,000	3,000	30.0%	11
Apache Junction	5,000	1,500	30.0%	12
Superior	5,000	1,500	30.0%	13
San Tan Valley	5,000	1,500	30.0%	14
Queen Creek	5,000	1,500	30.0%	15
San Diego	5,000	1,500	30.0%	16
Chandler	5,000	1,500	30.0%	17
San Tan Valley	5,000	1,500	30.0%	18
Queen Creek	5,000	1,500	30.0%	19
San Diego	5,000	1,500	30.0%	20



KMOH-TV BPCT-860721KG Granted 8/29/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households
Between 5-24%	ARIZONA Mohave	38,900	11,200
<b>Station Totals</b>		<b>38,900</b>	<b>11,200</b>
<b>Net Weekly Circulation (1992)</b>			<b>11,200</b>
<b>Average Daily Circulation (1992)</b>			<b>3,300</b>

# Arizona—Phoenix

## KNXV-TV

Ch. 15

**Network Service:** Fox.

**Licensee:** Scripps Howard Broadcasting Co., 4625 S. 33rd Place, Phoenix, AZ 85040.

**Studio:** 4625 S. 33rd Place, Phoenix, AZ 85040.

**Telephone:** 602-243-4151. **TWX:** 910-951-0633. **Fax:** 602-232-5995.

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 631-kw max. visual, 63.1-kw max. aural. Antenna: 1710-ft. above av. terrain, 282-ft. above ground, 2912-ft. above sea level.

Latitude 33° 20' 00"

Longitude 112° 03' 46"

**Transmitter:** South Mountain Park, Phoenix.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Calstar, 5-meter C-band; Harris, 6-meter C-band; Vertex, 4.57-meter Ku-band; DX Antenna, Harris, M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, CNN Headline News.

**Ownership:** Scripps Howard Broadcasting Co. (Group Owner).

**Began Operation:** September 9, 1979. Sale to present owner by Arlington Corp. approved by FCC Jan. 8, 1985 (Television Digest, Vol. 24:20, 26; 25:2).

**Represented (sales):** Katz Television.

**Represented (legal):** Baker & Hostetler.

**Personnel:**

**Raymond L. Hunt**, Vice President & General Manager.

**Bill Franks**, Program Manager.

**Brad Nilsen**, General Sales Manager.

**Ira Dankberg**, Local Sales Manager.

**Steven Kargman**, National Sales Manager.

**Donald Thomas**, Engineering Manager.

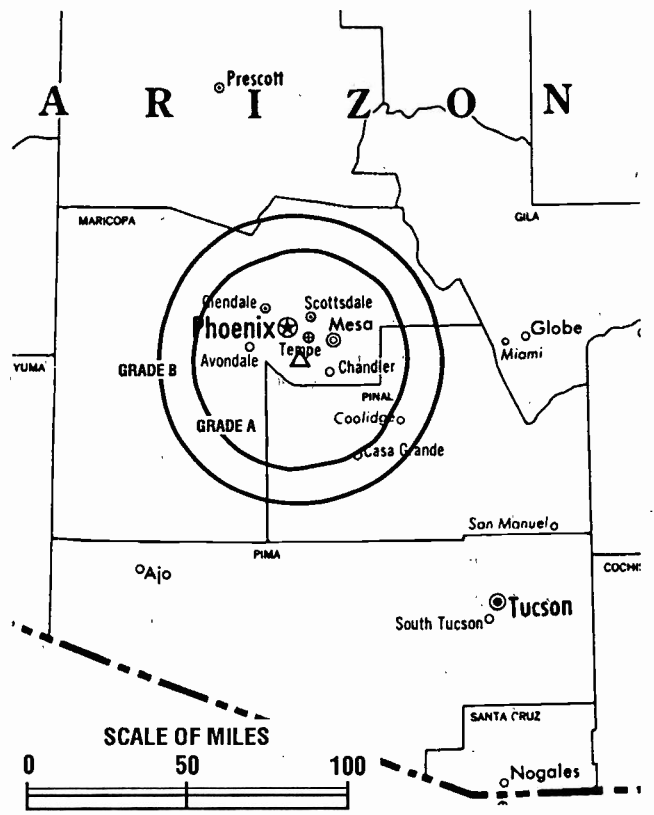
**Carolyn McBurney**, Promotion Manager.

**Mary Flynn**, Business Manager.

**Rates:** On request.

**City of License:** Phoenix. **ADI:** Phoenix. **Rank:** 20.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KNXV-TV BPCT-810804KE Granted 9/15/81 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Gila	16,000	15,400	96
	Graham	8,000	7,600	95
	Maricopa	855,300	840,400	98
	Pinal	39,900	38,700	97
Between 25-49%	ARIZONA			
	Greenlee	2,900	2,800	96
	Yavapai	46,800	44,800	96
Between 5-24%	ARIZONA			
	Coconino	31,700	29,700	94
<b>Station Totals</b>		<b>1,000,600</b>	<b>979,400</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>			<b>718,800</b>	
<b>Average Daily Circulation (1992)</b>			<b>373,800</b>	



# Arizona—Phoenix

**KPAZ-TV**  
Ch. 21

**Network Service:** Trinity Bcstg. Network.

**Licensee:** Trinity Broadcasting of Arizona Inc., 3551 E. McDowell Rd., Phoenix, AZ 85008.

**Studio:** 3551 E. McDowell Rd., Phoenix, AZ 85008.

**Telephone:** 602-273-1477.

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 251-kw visual, 50-kw aural. Antenna: 1600-ft. above av. terrain, 178-ft. above ground, 2799-ft. above sea level.

Latitude 33° 20' 02.50"  
Longitude 112° 03' 42.00"

**Transmitter:** South Mountain Park.

**Satellite Earth Station:** Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

**News Service:** TBN.

**Ownership:** Trinity Broadcasting Network Inc. (Group Owner).

**Began Operation:** September 16, 1967. Involuntary transfer of control from Donald B. Thomson, et al., to trustee granted Oct. 9, 1969; Sale to Glad Tidings Church of America approved by FCC June 24, 1971. Station left air Jan. 19, 1977. Sale to present owner by Glad Tidings approved by FCC July 21, 1977. Resumed operation Sept. 5, 1977.

**Represented (legal):** May & Dunne.

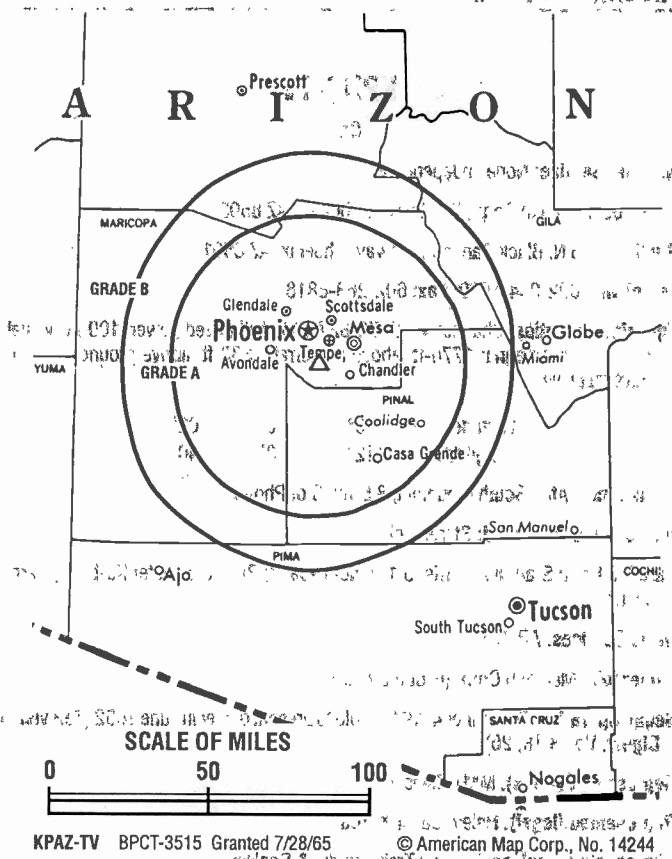
**Personnel:**

- Paul F. Crouch, President.
- Billie J. Watts, Station Manager.
- Virginia Gonzales, Program Director.
- Gary L. Nichols, Chief Engineer.

**Highest 30 Sec. Rate:** \$50.

**City of License:** Phoenix. ADI: Phoenix. Rank: 20.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	TV%
Between 5-24%	ARIZONA			
	Maricopa	855,300	840,400	98
	Pinal	39,900	38,700	97
<b>Station Totals</b>		<b>895,200</b>	<b>879,100</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>56,600</b>
<b>Average Daily Circulation (1992)</b>				<b>21,600</b>

# Arizona—Phoenix

## KPHO-TV

Ch. 5

**Network Service:** None, independent.

**Licensee:** Meredith Corp., Box 20100, Phoenix, AZ 85036.

**Studio:** 4016 N. Black Canyon Highway, Phoenix, AZ 85017.

**Telephone:** 602-264-1000. **Fax:** 602-263-8818.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1770-ft. above av. terrain, 383-ft. above ground, 2983-ft. above sea level.

Latitude 33° 20' 02"  
Longitude 112° 03' 40"

**Transmitter:** Atop South Mountain, 8.5-mi. S of Phoenix.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 6.1-meter C-band; RCA, 3.5-meter Ku-band; Harris receivers.

**News Services:** AP, CNN.

**Ownership:** Meredith Corp. (Group Owner).

**Began Operation:** December 4, 1949. Sold to present owner in June 1952 (*Television Digest*, Vol. 8:18, 26).

**Represented (sales):** MMT Sales Inc.

**Represented (legal):** Haley, Bader & Potts.

**Represented (engineering):** du Treil, Lundin & Rackley.

### Personnel:

**Patrick North**, Vice President & General Manager.

**Christopher Sehring**, General Sales Manager.

**Greg Brannan**, Program Manager.

**Graham Robertson**, News Director.

**William J. Strube**, Director of Engineering.

**Bob Galle**, National Sales Manager.

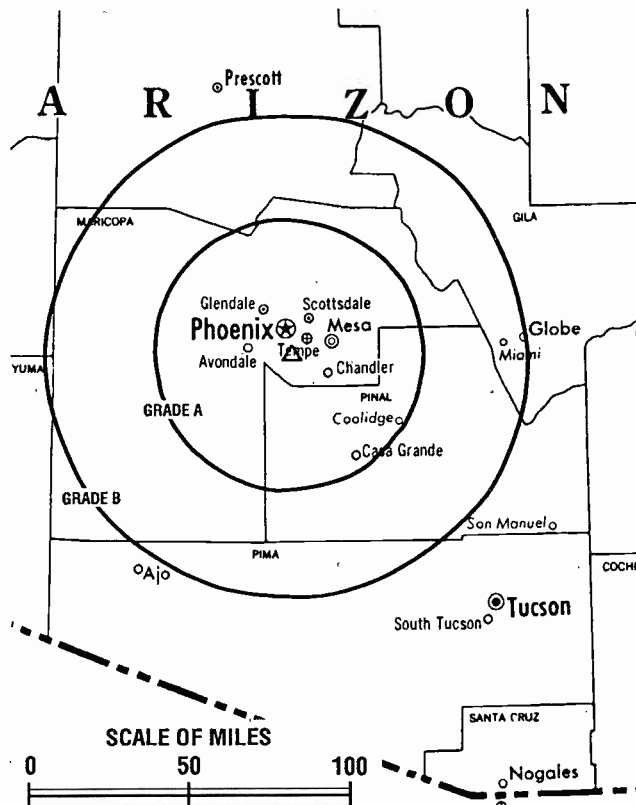
**Kimberlee Raymond**, Promotion & Marketing Director.

**Highest 30 Sec. Rate:** \$2500.

**City of License:** Phoenix. **ADI:** Phoenix. **Rank:** 20.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Coconino	31,700	29,700	94
	Gila	16,000	15,400	96
	Graham	8,000	7,600	95



KPHO-TV BPCT-2580 Granted 1/9/59

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Greenlee	2,900	2,800	96
	Maricopa	855,300	840,400	98
	Mohave	38,900	37,300	96
	Navajo	23,100	21,300	92
	Pinal	39,900	38,700	97
	Yavapai	46,800	44,800	96
	Yuma	36,500	34,700	95
	CALIFORNIA			
	Riverside East	8,200	7,900	96
	ARIZONA			
Between 25-49%	La Paz	5,900	5,700	97
	Santa Cruz	9,300	9,000	97
ARIZONA				
Between 5-24%	Apache South	4,600	4,100	89
<b>Station Totals</b>		<b>1,127,100</b>	<b>1,099,400</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>855,900</b>
<b>Average Daily Circulation (1992)</b>				<b>429,200</b>

# Arizona—Phoenix-Mesa

**KPNX**

Ch. 12

**Network Service:** NBC.

**Licensee:** KPNX Broadcasting Co., Box 711, Phoenix, AZ 85001.

**Studio:** 1101 N. Central Ave., Phoenix, AZ 85004.

**Telephone:** 602-257-1212. **Fax:** 602-258-8186.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw (visual) 46.8-kw (aural). Antenna: 1780-ft. above av. terrain, 350-ft. above ground, 3003-ft. above sea level.

Latitude 33° 19' 59.50"  
Longitude 112° 03' 47.50"

**Transmitter:** South Mountain Park, 7-mi. S of Phoenix.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Harris, 6.1-meter Ku-band; Harris, 6.1-meter C-band; Andrew, 4.6-meter Ku-band; Vertex, 4.6-meter Ku-band; Harris, 3-meter Ku-band; Harris, M/A-Com, Microdyne, Standard Communications receivers.

**SNG Mobile Dish:** RSI, 2.3-meter Ku-band.

**News Services:** AP, UPI.

**Ownership:** Gannett Broadcasting Group (Group Owner)

**Began Operation:** April 23, 1953. Merger of Combined Communications with Gannett approved by FCC June 7, 1979 (Television Digest, Vol. 18:20; 38:19:24). Merger to form Combined Communications approved by FCC Oct. 16, 1968. Previous sale to John J. Louis family & others by Harry L. Nace interests approved by FCC June 16, 1954 (Vol. 10:18, 25).

**Represented (sales):** Blair Television

**Represented (legal):** Reed, Smith, Shaw & McClay

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

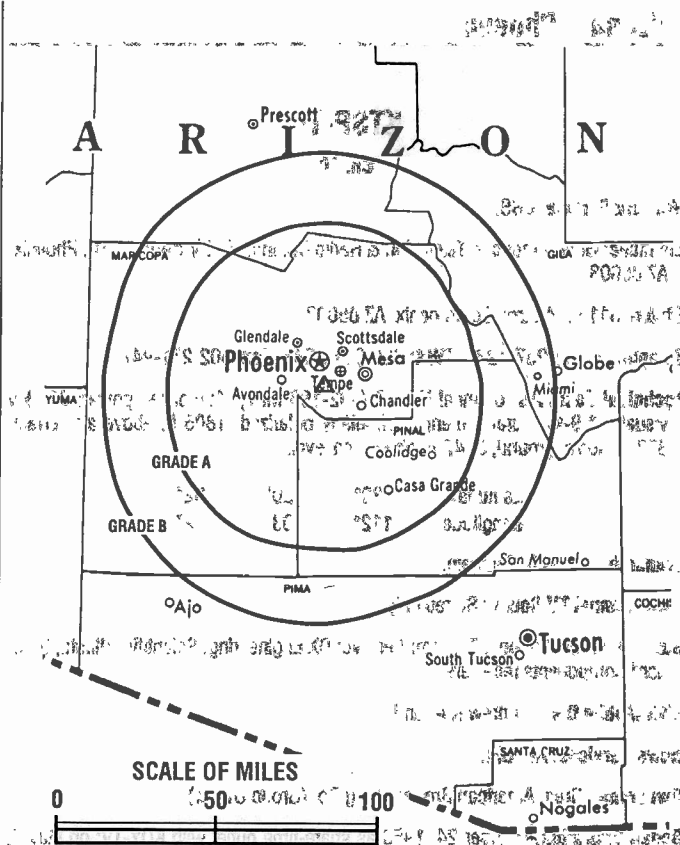
**Personnel:**

- C. E. Cooney, President & General Manager.
- Paul Trelstad, General Sales Manager.
- Winnie Stolper, Vice President & Business Manager.
- Chuck Deen, Vice President & Chief Engineer.
- Lucia Madrid, Vice President & Community Affairs Director.
- John Turver, Local Sales Manager.
- Bob Sullivan, News Director.
- Donna Vogt, Advertising & Promotion Director.
- Lynn Beall, Marketing Director.
- Jeff Burnton, National Sales Manager.

**Rates:** On request.

**City of License:** Phoenix-Mesa. **ADI:** Phoenix. **Rank:** 20.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



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0 50 100  
KPNX, BPCT-2721, Granted 3/18/60 © American Map Corp., No. 14244  
Net Weekly Circulation State County Total TV Households  
Circulation County Households Households %

50% & Over			
ARIZONA			
Gila	16,000	15,400	96
Graham	8,000	7,600	95
Greenlee	2,900	2,800	96
La Paz	5,900	5,700	97
Maricopa	855,300	840,400	98
Mohave	38,900	37,300	96
Navajo	23,100	21,300	92
Pinal	39,900	38,700	97
Yavapai	46,800	44,800	96
CALIFORNIA			
Riverside East	8,200	7,900	96
Between 25-49%			
ARIZONA			
Coconino	31,700	29,700	94
Between 5-24%			
ARIZONA			
Apache South	4,600	4,100	89
Station Totals			
Net Weekly Circulation (1992)	1,081,300	1,055,700	98
Average Daily Circulation (1992)		505,000	

# Arizona—Phoenix

## KTSP-TV

Ch. 10

**Network Service:** CBS.

**Licensee:** Great American Television & Radio Co. Inc., 511 W. Adams St., Phoenix, AZ 85003.

**Studio:** 511 W. Adams St., Phoenix, AZ 85003.

**Telephone:** 602-257-1234. **TWX:** 910-951-1343. **Fax:** 602-271-9477.

**Technical Facilities:** Channel No. 10 (192-198 MHz): Authorized power: 316-kw visual, 31.9-kw aural. Antenna: Circularly polarized, 1805-ft. above av. terrain, 373-ft. above ground, 3047-ft. above sea level.

Latitude 33° 20' 02"  
Longitude 112° 03' 42"

**Transmitter:** South Mountain.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive; DX Engineering, Scientific-Atlanta, Standard Components receivers.

**SNG Mobile Dish:** Andrew Ku-band.

**News Services:** AP, UPI.

**Ownership:** Great American Broadcasting Co. (Group Owner).

**Began Operation:** October 24, 1953 as share-time outlet with KOY-TV; on May 5, 1954 bought and merged KOY-TV (*Television Digest*, Vol. 10:12, 19). Gulf Broadcast Co. bought 48.1% interest in station from Gene Autry (Vol. 21:22), remainder from Thomas Chauncey & Homer Lane (Vol. 22:24). Sale approved by FCC Aug. 25, 1982. Sale to Taft Television & Radio Co. approved May 30, 1985 (Vol. 25:5, 20, 22). FCC approved sale to present owner Oct. 2, 1987 (Vol. 27:16, 18, 23, 30, 41).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Koteen & Naftalin.

**Personnel:**

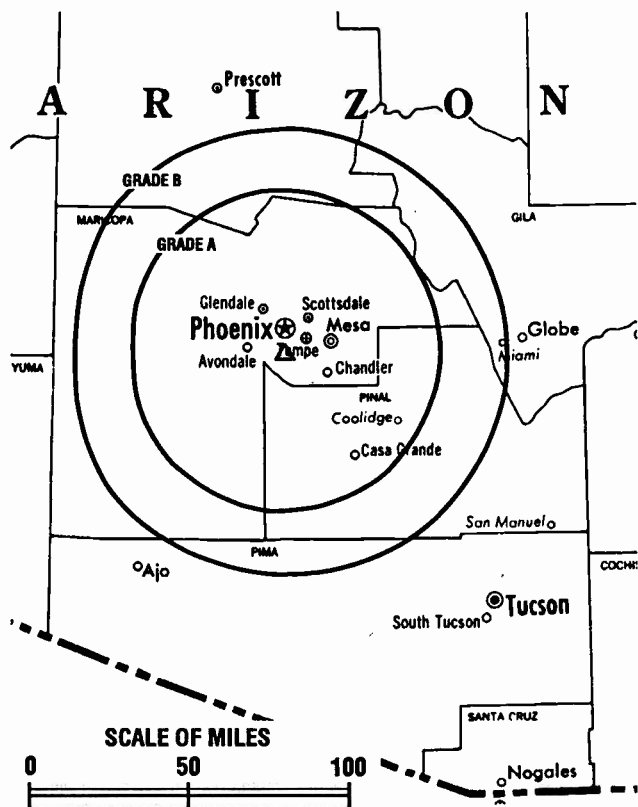
- Ronald J. Bergamo, President & General Manager.
- Don Locke, Vice President, Sales.
- David Howell, Vice President, News.
- Sandi Yost, Vice President, Programming & Production.
- Karen Donner, Vice President, Business.
- Al Hillstrom, Vice President, Engineering.
- Joe Canty, National Sales Manager.
- Charlie Hogetvedt, Local Sales Manager.

**Highest 30 Sec. Rate:** \$4200.

**NETWORK BASE HOURLY RATE:** \$1484.

**City of License:** Phoenix. **ADI:** Phoenix. **Rank:** 20.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KTSP-TV BPCT-880208KE Granted 5/9/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARIZONA</b>			
	Coconino	31,700	29,700	94
	Gila	16,000	15,400	96
	Graham	8,000	7,600	95
	Greenlee	2,900	2,800	96
	La Paz	5,900	5,700	97
	Maricopa	855,300	840,400	98
	Mohave	38,900	37,300	96
	Navajo	23,100	21,300	92
	Pinal	39,900	38,700	97
	Yavapai	46,800	44,800	96
<b>CALIFORNIA</b>				
Riverside East	8,200	7,900	96	
<b>Between 25-49%</b>	<b>ARIZONA</b>			
	Apache South	4,600	4,100	89
<b>Between 5-24%</b>	<b>ARIZONA</b>			
	Yuma	36,500	34,700	95
<b>Station Totals</b>		<b>1,117,800</b>	<b>1,090,400</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>			<b>955,300</b>	
<b>Average Daily Circulation (1992)</b>			<b>592,500</b>	

# Arizona—Phoenix

**KTVK**

Ch. 3

**Network Service:** ABC.

**Licensee:** Media America Corp., Box 5068, Phoenix, AZ 85010.

**Studio:** 3435 N. 16th St., Phoenix, AZ 85016.

**Mailing Address:** Box 5068, Phoenix, AZ 85010.

**Telephone:** 602-263-3333. **TWX:** 910-951-1562. **Fax:** 602-263-3377.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circularly polarized, 1778-ft. above av. terrain, 289-ft. above ground, 2949-ft. above sea level.

Latitude 33° 20' 01"  
Longitude 112° 03' 45"

**Transmitter:** South Mountain, 7-mi. S of Phoenix.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Comtech, 5.5-meter C-band; Datsat, 4.5-meter Ku-band; GE, 3.7-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Omni, Pinzone, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Andrew, 3.7-meter Ku-band; Datsat.

**News Services:** AP, UPI.

**Ownership:** Media America Corp.

**Began Operation:** February 28, 1955.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Lohnes & Culver.

**Personnel:** 101.358

**Vewell M. Lewis,** Chairman

**Delbert R. Lewis,** President & Chief Executive Officer.

**William Miller,** Vice President & Chief Operating Officer.

**Jim Galvin,** General Sales Manager.

**Phil Alvidrez,** News Director.

**Bill Lawrence,** Chief Engineer.

**Laurie Ficarra,** Local Sales Manager.

**John Matt-Gongara,** National Sales Manager.

**Sue Schwartz,** Program Director.

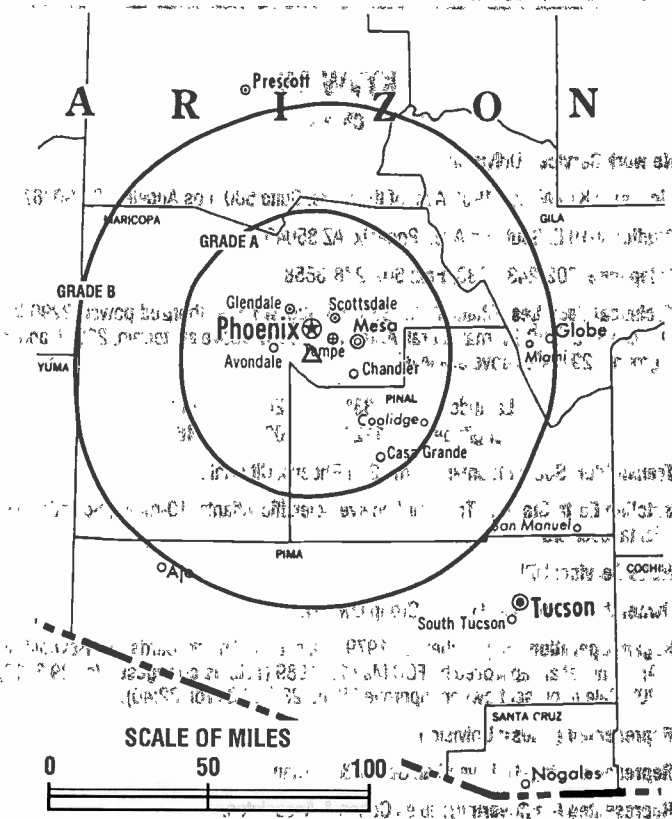
**Lynn Handley,** Promotion Director.

**Jim Tuton,** Business Manager.

**Rates:** On request.

**City of License:** Phoenix. **ADI:** Phoenix. **Rank:** 20.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KTVK BPCT-86112KE Granted 12/17/86

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARIZONA</b>			
	Coconino	31,700	29,700	94
	Gila	16,000	15,400	96
	Graham	8,000	7,600	95
	Maricopa	855,300	840,400	98
	Mohave	38,900	37,300	96
	Navajo	23,100	21,300	92
<b>Between 25-49%</b>	Pinal	39,900	38,700	97
	Yavapai	46,800	44,800	96
	<b>ARIZONA</b>			
<b>Between 5-24%</b>	Apache South	4,600	4,100	89
	Greenlee	2,900	2,800	96
	La Paz	5,900	5,700	97
<b>Station Totals</b>	<b>ARIZONA</b>	36,500	34,700	95
	<b>CALIFORNIA</b>			
	Riverside East	8,200	7,900	96
<b>Station Totals</b>		<b>1,117,800</b>	<b>1,090,400</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>931,700</b>
<b>Average Daily Circulation (1992)</b>				<b>567,900</b>

# Arizona—Phoenix

## KTVW-TV Ch. 33

**Network Service:** Univision.

**Licensee:** KTVW Inc., 1901 Ave. of the Stars, Suite 680, Los Angeles, CA 90067.

**Studio:** 3019 E. Southern Ave., Phoenix, AZ 85040.

**Telephone:** 602-243-3333. **Fax:** 602-278-8658.

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 2290-kw max. visual, 229-kw max. aural. Antenna: 1710-ft. above av. terrain, 282-ft. above ground, 2912-ft. above sea level.

Latitude 33° 20' 00"  
Longitude 112° 03' 46"

**Transmitter:** South Mountain, 8-mi. S of Phoenix City Hall.

**Satellite Earth Station:** Transmit/receive Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

**News Service:** UPI.

**Ownership:** Perenchio TV Inc. (Group Owner).

**Began Operation:** September 2, 1979. Sale to Hallmark Cards by Reynold V. Anselmo, et al., approved by FCC May 17, 1989 (*Television Digest*, Vol. 29:3, 19, 20). Sale to present owners approved Sept. 23, 1992 (Vol. 32:40).

**Represented (sales):** Univision.

**Represented (legal):** Leventhal, Senter & Lerman.

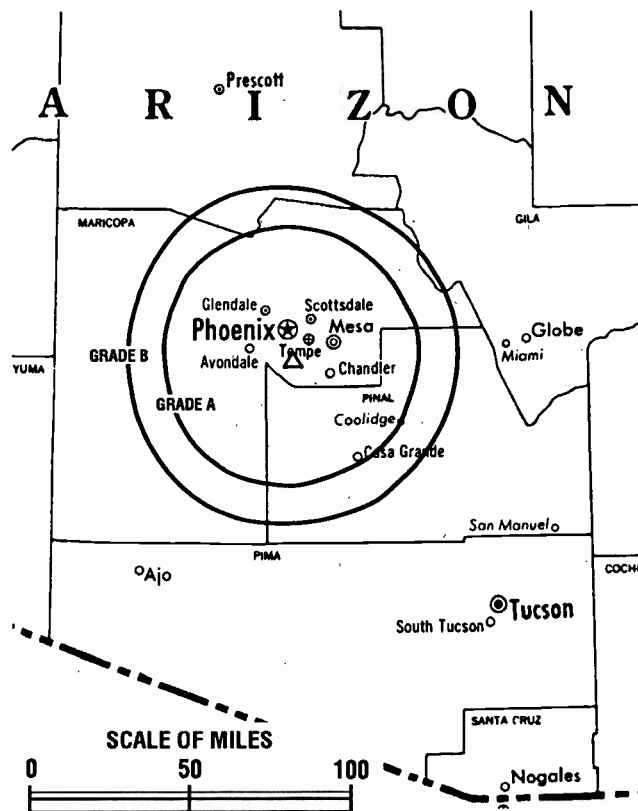
**Represented (engineering):** Jules Cohen & Associates.

**Personnel:**

- Ruben R. Luera, General Manager.
- Blaine Decker, General Sales Manager.
- Tom Kioski, Operations Manager.
- Anita Luera, News Director.
- Virginia Luna, Program Director.
- Bruce Sherman, Chief Engineer.
- Ramiro Pena, Local Sales Manager.
- Rosa Carrillo, Public Service Director.
- Laura Wright, Business Manager.

**Highest 30 Sec. Rate:** \$350.

**City of License:** Phoenix. **ADI:** Phoenix. **Rank:** 20.



KTVW-TV BPCT-4926 Granted 9/15/77 © American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>ARIZONA</b>			
Between 5-24%	Maricopa	855,300	840,400	98
	Pinal	39,900	38,700	97
<b>Station Totals</b>		<b>895,200</b>	<b>879,100</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>64,200</b>
<b>Average Daily Circulation (1992)</b>				<b>32,800</b>

# Arizona—Phoenix

**KUTP**

Ch. 45

**Network Service:** None, independent.

**Licensee:** United Television Inc., 8501 Wilshire Blvd., Suite 340, Beverly Hills, CA 90211.

**Studio:** 4630 S. 33rd St., Phoenix, AZ 85040.

**Telephone:** 602-268-4500. **TWX:** 602-629-1741. **Fax:** 602-276-4082.

**Technical Facilities:** Channel No. 45 (656-662-MHz). Authorized power: 2750-kw max. visual, 275-kw max. aural. Antenna: 1792-ft. above av. terrain, 348-ft. above ground, 2966-ft. above sea level.

Latitude 33° 20' 01"  
Longitude 112° 03' 32"

**Transmitter:** 8.3-mi. S of Phoenix in South Mountain Park.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta, M/A-Com, Agile receivers.

**Ownership:** United Television Inc. (Group Owner).

**Began Operation:** December 23, 1985.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Wilmer, Cutler & Pickering.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

**Personnel:**

**Jerry Braet**, Vice President & General Manager.

**Mike Durand**, General Sales Manager.

**Seth Parker**, Program Director.

**Steve Banks**, Local Sales Manager.

**Tom Foy**, Chief Engineer.

**Kathlene Riter**, Promotion Director.

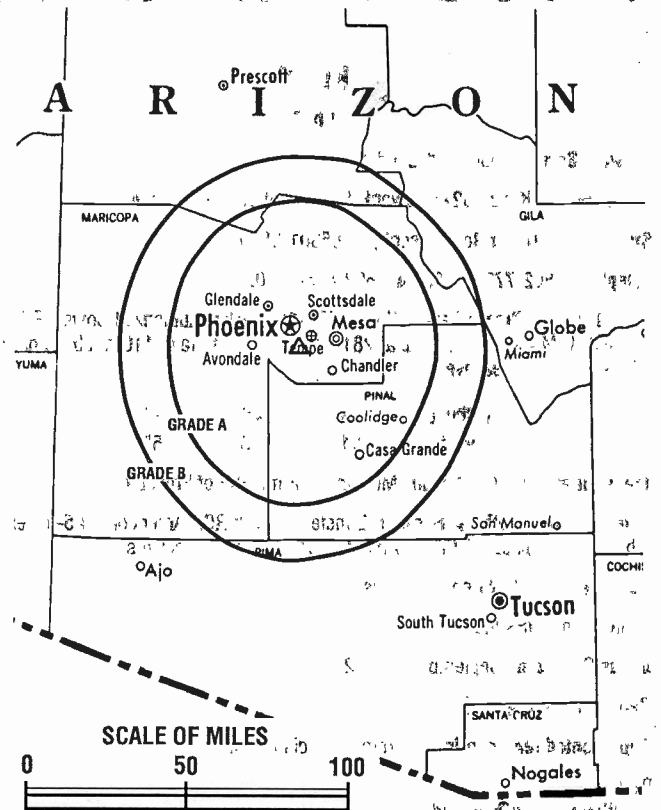
**Don Mitchell**, Business Manager.

**Rates:** On request.

**City of License:** Phoenix. **ADI:** Phoenix. **Rank:** 20.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	ARIZONA			
	Gila	16,000	15,400	96
	Graham	8,000	7,600	95
	Maricopa	855,300	840,400	98
	Pinal	39,900	38,700	97



KUTP BMPCT-850308KF Granted 4/19/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARIZONA			
	Coconino	31,700	29,700	94
	Mohave	38,900	37,300	96
	Yavapai	46,800	44,800	96
Between 5-24%	ARIZONA			
	Greenlee	2,900	2,800	96
<b>Station Totals</b>		<b>1,039,500</b>	<b>1,016,700</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>635,300</b>
<b>Average Daily Circulation (1992)</b>				<b>267,800</b>

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# Arizona—Prescott-Phoenix

## KUSK

Ch. 7

**Network Service:** None, independent.

**Licensee:** KUSK Inc., 3211 Tower Rd., Prescott, AZ 86301-8890.

**Studio:** 3211 Tower Rd., Prescott, AZ 86301-8890.

**Telephone:** 602-778-6770. **Fax:** 602-445-5210.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 8.71-kw visual, 1.74-kw aural. Antenna: 2814-ft. above av. terrain, 110-ft. above ground, 7930-ft. above sea level.

Latitude 34° 42' 17"  
Longitude 112° 06' 55"

**Transmitter:** S peak of Mingus Mountain, 22-mi. ENE of Prescott.

**Satellite Earth Stations:** Harris, 6.2-meter C-band; RCA Americom, 4.5-meter Ku-band; Paracclipse, 3.5-meter C-band; Excalibur, Harris receivers.

**News Service:** CNN Headline News.

**Ownership:** KUSK Inc.

**Began Operation:** September 5, 1982.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

**William H. Sauro**, President.

**Richard Howe**, Vice President & General Manager.

**Patricia Gray**, Vice President & Program Operations Manager.

**Julia Ramirez**, Business Manager.

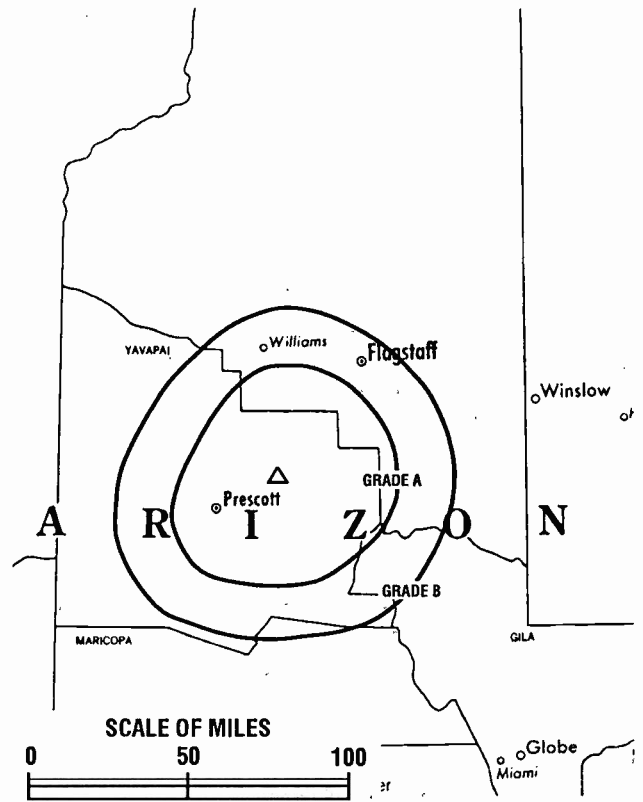
**Wally Macomber**, Chief Engineer.

**Tim Lantz**, Production Manager.

**Highest 30 Sec. Rate:** \$120.

**City of License:** Prescott. **ADI:** Phoenix. **Rank:** 20.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KUSK BPCT-790618KG Granted 1/7/80

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ARIZONA</b>				
Between 25-49%	Yavapai	46,800	44,800	96
<b>Station Totals</b>		<b>46,800</b>	<b>44,800</b>	<b>96</b>
<b>Net Weekly Circulation (1992)</b>			<b>36,200</b>	
<b>Average Daily Circulation (1992)</b>			<b>9,800</b>	



# Arizona—Tucson

**KGUN**

Ch. 9

**Network Service:** ABC.

**Licensee:** Lee Enterprises Inc., 130 E. 2nd St., Davenport, IA 52801.

**Studio:** 7280 E. Rosewood, Tucson, AZ 85710.

**Telephone:** 602-722-5486. **Fax:** 602-290-7636.

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 110-kw visual, 21.9-kw aural. Antenna: 3720-ft. above av. terrain, 240-ft. above ground, 8781-ft. above sea level.

Latitude 32° 24' 54"  
Longitude 110° 42' 59"

**Transmitter:** Mount Bigelow, 20-mi. NE of Tucson.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.1-meter C-band; Comtech, 4.5-meter C-band; Prodelin, 3.6-meter C-band; RCA Americom, 4.5-meter Ku-band; Andrew, Avantek, M/A-Com, RCA receivers.

**News Service:** AP.

**Ownership:** Lee Enterprises Inc. (Group Owner).

**Began Operation:** June 3, 1956. H. U. Garrett group's purchase of station from D. W. Ingram approved Dec. 19, 1956 (Television Digest, Vol. 12:51). Sale to Henry S. Hilberly & associates by H. U. Garrett group approved by FCC Dec. 14, 1960 (Vol. 16:45, 51). Sale to Gilmore Bcstg. Corp. of Arizona by Hilberly group along with WEHT(TV), Evansville, IN approved July 15, 1964 (Vol. 4:26, 29). Sale by Gilmore to May Broadcasting Co. approved July 31, 1968 (Vol. 8:15, 34). Sale to present owner by May Bcstg. Co. approved by FCC Nov. 7, 1986.

**Represented (sales):** Katz Television.

**Represented (legal):** Reed, Smith, Shaw & McClay.

**Personnel:**

- Karen Lee Rice, General Manager
- Andrew Stewart, General Sales Manager
- Joe DeCarlo, Local Sales Manager
- Ray Depa, News Director
- Karen Weimer, Business Manager
- Martin Glos, Chief Engineer
- Debra Hastings, Operations Manager
- David Alegria, Human Resources

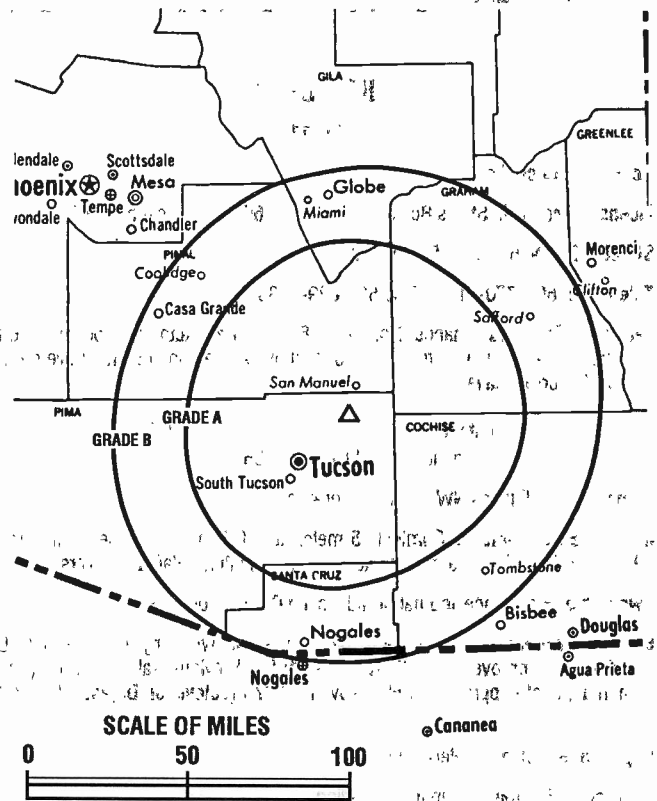
**Highest 30 Sec. Rate:** \$2000.

**NETWORK BASE HOURLY RATE:** \$578.

**City of License:** Tucson. **ADI:** Tucson. **Rank:** 79.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Cochise	36,500	35,300	97
	Graham	8,000	7,600	95
	Pima	272,100	267,300	98



KGUN BPCT-4655 Granted 11/27/73 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Santa Cruz	9,300	9,000	97
	NEW MEXICO Hidalgo	2,000	1,900	95
Between 25-49%	ARIZONA			
	Apache South	4,600	4,100	89
	Gila	16,000	15,400	96
	Pinal	39,900	38,700	97
Between 5-24%	ARIZONA			
	Greenlee	2,900	2,800	96
	Navajo	23,100	21,300	92
<b>Station Totals</b>		<b>414,400</b>	<b>403,400</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>				<b>312,400</b>
<b>Average Daily Circulation (1992)</b>				<b>187,300</b>

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# Arizona—Tucson

## KMSB-TV

Ch. 11

**Network Service:** Fox.

**Licensee:** Mountain States Bcstg. Inc., 1855 N. 6th Ave., Tucson, AZ 85705.

**Studio:** 1855 N. 6th Ave., Tucson, AZ 85705.

**Telephone:** 602-770-1123. **Fax:** 602-629-7185.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1663-ft. above av. terrain, 187-ft. above ground, 6056-ft. above sea level.

Latitude 31° 42' 18"  
Longitude 110° 55' 26"

**Transmitter:** 2.5 miles NW of Mount Hopkins.

**Satellite Earth Stations:** Comtech, 5-meter Ku & C-band; RCA Americom, 3-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta receivers.

**Ownership:** Providence Journal Broadcasting Corp. (Group Owner)

**Began Operation:** February 1, 1967. Sale to present owners by Roadrunner TV Ltd. Partnership approved by FCC Nov. 19, 1984. Previous sale by I.B.C. (Danny Thomas, et al.) approved by FCC Nov. 16, 1976 (*Television Digest*, Vol. 24:12, 40).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** A. D. Ring & Associates, P.C.

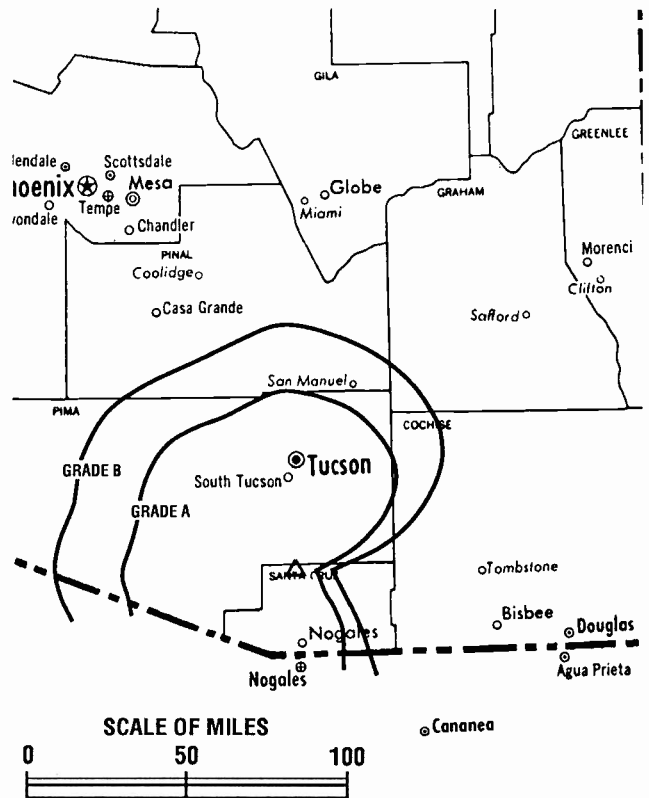
**Personnel:**

- Randall Cantrell, President & General Manager.
- Allen Trattner, General Sales Manager.
- Roy Mitchell, Chief Engineer.
- Louis Medran, Production Manager.
- Harry West, Programming Director.
- Doug Gervais, Promotion Director.
- Allen Canfield, Business Manager.
- Lyvonne Hill, Traffic Manager.

**Rates:** On request.

**City of License:** Tucson. **ADI:** Tucson. **Rank:** 79.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KMSB-TV BPCT-880510KE Granted 6/24/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	Households %
<b>50% &amp; Over</b>	<b>ARIZONA</b>			
	Pima	272,100	267,300	98
	Santa Cruz	9,300	9,000	97
<b>Between 25-49%</b>	<b>ARIZONA</b>			
	Cochise	36,500	35,300	97
<b>Between 5-24%</b>	<b>ARIZONA</b>			
	Pinal	39,900	38,700	97
<b>Station Totals</b>		<b>357,800</b>	<b>350,300</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>214,000</b>
<b>Average Daily Circulation (1992)</b>				<b>99,100</b>

# Arizona—Tucson

## KOLD-TV

Ch. 13

**Network Service:** CBS.

**Licensee:** NPG of Arizona Inc., Box 29, St. Joseph, MO 64502-0029.

**Studio:** 115 W. Drachman St., Tucson, AZ 85705.

**Telephone:** 602-624-2511. **TWX:** 910-952-1122. **Fax:** 602-624-2511.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 302-kw visual. Antenna: 2041-ft. above av. terrain, 187-ft. above ground, 4555-ft. above sea level.

Latitude 32° 14' 56"  
Longitude 111° 06' 58"

**Transmitter:** 11.5-mi. WNW of Tucson, in the Tucson Mountains.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 4-meter Ku-band; SatCom, 5-meter Ku-band; Uniden, 3-meter C-band; M/A-Com, Omni, Scientific-Atlanta receivers.

**News Services:** AP, CBS.

**Ownership:** News Press & Gazette Co. (Group, Owner).

**Began Operation:** January 13, 1953. Sale to Evening News Assn. by Gene Autry & assoc. approved by FCC May 21, 1969 (*Television Digest*, Vol. 9:15, 20). Sale to Knight-Ridder approved Jan. 13, 1986 (Vol. 26:3). Sale to present owner approved by FCC April 26, 1989 (Vol. 29:9).

**Represented (sales):** Blair Television.

**Represented (legal):** Dow, Lohnes & Albertson.

**Personnel:**

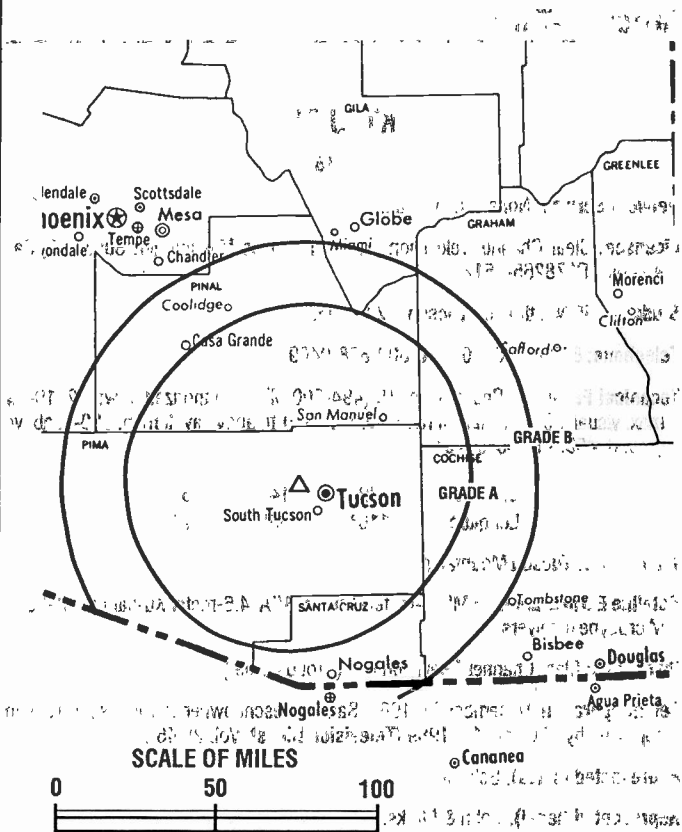
Marge Wilson, General Manager  
Matt Malyn, News Manager  
Jim Stembridge, Chief Engineer

**Rates:** On request.

**City of License:** Tucson. **ADI:** Tucson. **Rank:** 79.

Total Households, ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Cochise	36,500	35,300	97
	Pima	272,100	267,300	98
	Santa Cruz	9,300	9,000	97
Between 25-49%	ARIZONA			
	Pinal	39,900	38,700	97



KOLD-TV BPCT-900726KF Granted 1/25/91 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ARIZONA			
	Apache South	4,600	4,100	89
	Graham	8,000	7,600	95
	Greenlee	2,900	2,800	96
	NEW MEXICO			
	Hidalgo	2,000	1,900	95
<b>Station Totals</b>		<b>375,300</b>	<b>366,700</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>276,500</b>
<b>Average Daily Circulation (1992)</b>				<b>153,600</b>

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# Arizona—Tucson

## KTTU-TV

Ch. 18

**Network Service:** None, independent.

**Licensee:** Clear Channel Television Inc., 7710 Jones-Maltsburger, Suite 600, San Antonio, TX 78265-9512.

**Studio:** 1855 N. 6th Ave., Tucson, AZ 85705.

**Telephone:** 602-624-0180. **Fax:** 602-628-9469.

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 2510-kw max. visual, 251-kw max. aural. Antenna: 1970-ft. above av. terrain, 200-ft. above ground, 4560-ft. above sea level.

Latitude 32° 14' 55"

Longitude 110° 06' 57"

**Transmitter:** Tucson Mountains.

**Satellite Earth Stations:** BMS, 5-meter C-band; RCA, 4.6-meter Ku-band; M/A-Com, Microdyne receivers.

**Ownership:** Clear Channel Television Inc. (Group Owner).

**Began Operation:** December 31, 1984. Sale to present owner by Diocese of Tucson approved by FCC Jan. 11, 1989 (Television Digest, Vol. 28:46).

**Represented (sales):** Seltel Inc.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** Marsand Inc.

### Personnel:

Jeff Pierce, Local Sales Manager.

Michele Dyer, Program Director.

Bob St. Charles, Promotion Director.

Stephen C. Crook, Chief Engineer.

Kathrine Smith, Business Manager.

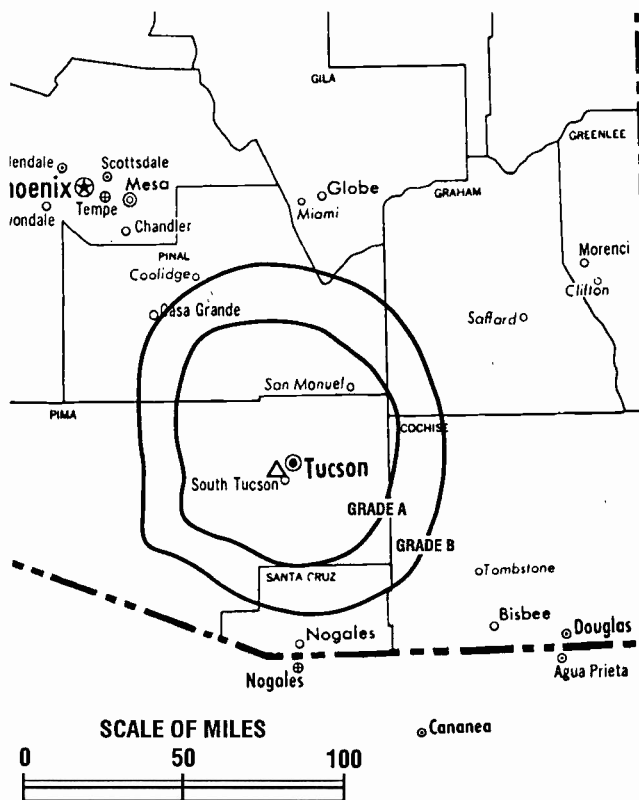
Antonio Sotelo, Production Manager.

Dolores Furtado, Traffic Manager.

**Highest 30 Sec. Rate:** \$120.

**City of License:** Tucson. **ADI:** Tucson. **Rank:** 79.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KTTU-TV BMPCT-840522KI Granted 7/31/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARIZONA			
	Cochise	36,500	35,300	97
	Pima	272,100	267,300	98
	Santa Cruz	9,300	9,000	97
Between 5-24%	ARIZONA			
	Pinal	39,900	38,700	97
<b>Station Totals</b>		<b>357,800</b>	<b>350,300</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>131,700</b>
<b>Average Daily Circulation (1992)</b>				<b>48,800</b>

# Arizona—Tucson

## KVOA-TV

Ch. 4

**Network Service:** NBC.

**Licensee:** H & C Communications, Box 5188, Tucson, AZ 85703.

**Studio:** 209 W. Elm St., Tucson, AZ 85705.

**Telephones:** 602-792-2270; 602-624-2477. **Fax:** 602-620-1309.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 35-kw visual, 6.92-kw aural. Antenna: 3680-ft. above av. terrain, 374-ft. above ground, 8897-ft. above sea level.

Latitude 32° 24' 56.00"  
Longitude 110° 42' 48.50"

**Transmitter:** Mount Bigelow, 18-mi. NE of Tucson.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** SatCom, 7-meter C-band; RCA Americom, 4.5-meter Ku-band; Vertex, 4.5-meter Ku-band; Harris, 6.1-meter Ku-band; Comtech, 5-meter Ku & C-band; Harris, 4.5-meter Ku-band; Standard Communications, Omni receivers.

**SNG Mobile Dish:** Andrew, 2.57-meter Ku-band.

**News Services:** AP, NBC, Conus, CNN.

**Ownership:** H & C Communications Inc. (Group Owner).

**Began Operation:** September 27, 1953. Sale to present owners by Donald R. Diamond, Richard L. Bloch, et al., approved by FCC June 28, 1982. Previous sale by Pulitzer Publishing approved by FCC Nov. 24, 1972. Sale to Pulitzer Publishing by WGAL TV (Steinman) approved by FCC July 31, 1968 (*Television Digest*, Vol. 8:34). Previous sale by Alvarado Television Co. Inc. approved Jan. 23, 1963. Merger with KOAT-TV, Albuquerque, approved Sept. 30, 1959 (Vol. 15:34, 40). Sale to Clinton McKinnon by A. M. Caldwell, Walter Stiles & associates approved Feb. 6, 1957 (Vol. 12:51; 13:6).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Jules Cohen & Associates, P.C.

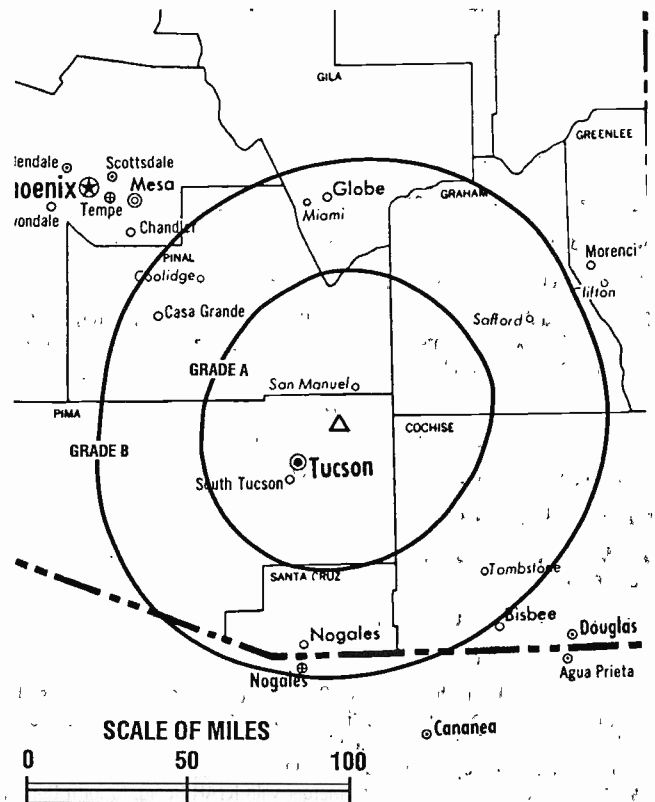
**Personnel:**

- Jon F. Ruby, President & General Manager.
- Bob Manown, Vice President, Sales.
- David Hatfield, Vice President & Program Director.
- Ralph S. Turk, Vice President & Chief Engineer.
- Renee Bear, Vice President & Business Manager.
- David Kerrigan, Vice President & Production Manager.
- Mick Jensen, Vice President, News & Public Affairs.
- Jackie Anderson, Local Sales Manager.
- Lou Straight, Local Sales Manager.
- Jodi Thompson, Promotion Director.

**Rates:** On request.

**City of License:** Tucson. **ADI:** Tucson. **Rank:** 79.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Cochise	36,500	35,300	97
	Pima	272,100	267,300	98
	Santa Cruz	9,300	9,000	97
Between 25-49%	NEW MEXICO			
	Hidalgo	2,000	1,900	95
	ARIZONA			
	Apache South	4,600	4,100	89
Between 5-24%	Graham	8,000	7,600	95
	Greenlee	2,900	2,800	96
	Pinal	39,900	38,700	97
	ARIZONA			
Navajo	23,100	21,300	92	
Station Totals	NEW MEXICO			
	Catron	1,000	900	89
Net Weekly Circulation (1992)		399,400	388,900	97
Average Daily Circulation (1992)				308,400
				182,700

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## Television & Cable Factbook

# Arizona—Yuma

## KSWT

Ch. 13

**Network Service:** ABC, Telemundo.

**Licensee:** KB Media Inc., 1301 3rd Ave., Yuma, AZ 85364.

**Studio:** 1301 S. 3rd Ave., Yuma, AZ 85364.

**Telephone:** 602-782-5113. **Fax:** 602-782-0320.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1560-ft. above av. terrain, 403-ft. above ground, 2528-ft. above sea level.

Latitude 33° 03' 17.40"  
Longitude 114° 49' 34.20"

**Transmitter:** Black Mountain, 17.5-mi. N of Ogilby, CA.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 7-meter C-band; M/A-Com, 4.2-meter Ku-band; Drexel, Harris, M/A-Com receivers.

**News Services:** AP, ABC, Sports News Satellite.

**Ownership:** KB Media Inc.

**Began Operation:** December 3, 1963. FCC approved sale to present owners May 2, 1991. Sale to Beacon Communications by Service Bcstrs. approved by FCC July 27, 1983. Sale to Service by Robert W. Crites, et al., approved by FCC Oct. 19, 1977. Previous sale by Combined Communications approved Aug. 2, 1973 (*Television Digest*, Vol. 12:41; 13:33). Merger with KTAR Bcstg. to form Combined Communications Corp. approved Oct. 22, 1969. Previous sale by Robert W. Crites and John & Helen Noga approved Jan. 19, 1967.

**Represented (sales):** Katz Television, Telemundo.

### Personnel:

**Peter Padilla**, Vice President & General Manager.

**Stephen A. Whitman**, El Centro Sales Manager.

**Lee Ewing**, Program Director.

**Dick Wellman**, Chief Engineer.

**Ashley Webster**, News Director.

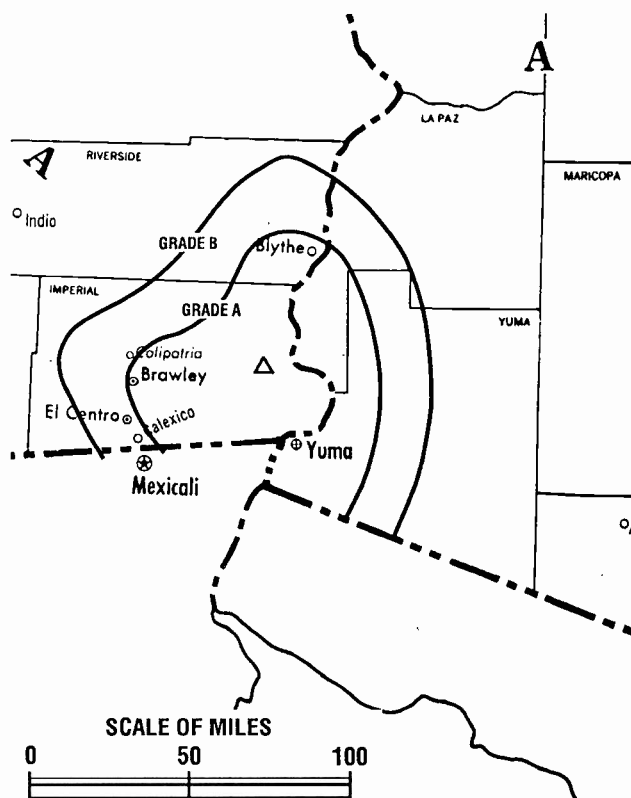
**Jerry W. Rosner**, Promotion & Production Manager.

**Vanessa Montoya**, Accounting Manager.

**Rates:** On request.

**City of License:** Yuma. **ADI:** El Centro, CA-Yuma, AZ. **Rank:** 179.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KSWT BPCT-5063 Granted 8/15/77

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Yuma	36,500	34,700	95
	CALIFORNIA			
	Imperial	35,000	32,700	93
	Riverside East	8,200	7,900	96
	ARIZONA			
Between 25-49%	La Paz	5,900	5,700	97
<b>Station Totals</b>		<b>85,600</b>	<b>81,000</b>	<b>95</b>
<b>Net Weekly Circulation (1992)</b>				<b>60,800</b>
<b>Average Daily Circulation (1992)</b>				<b>34,200</b>

# Arizona—Yuma

**KYMA**

Ch. 11

**Network Service:** NBC.

**Licensee:** Yuma Bcstg. Co., Box 550, Yuma, AZ 85366.

**Studio:** 1385 S. Pacific Ave., Yuma, AZ 85365.

**Telephone:** 602-782-1111. **Fax:** 602-782-5401.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1617-ft. above av. terrain, 518-ft. above ground, 2536-ft. above sea level.

Latitude 33° 03' 17"  
Longitude 114° 49' 39"

**Transmitter:** Black Mountain, 25-mi. NW of Yuma.

**Ownership:** Sunbelt Broadcasting Co. (Group Owner).

**Began Operation:** January 22, 1988.

**Represented (sales):** Blair Television.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

**Bruce Franzen**, Vice President & General Manager.

**Jack O'Connor**, Local Sales Manager.

**Randy Hougland**, Chief Engineer.

**Mark Hanner**, News Director.

**Cathy Dafoe**, Program Director.

**Elston Jones**, Production Manager.

**Wanda Langejans**, Accounting Manager.

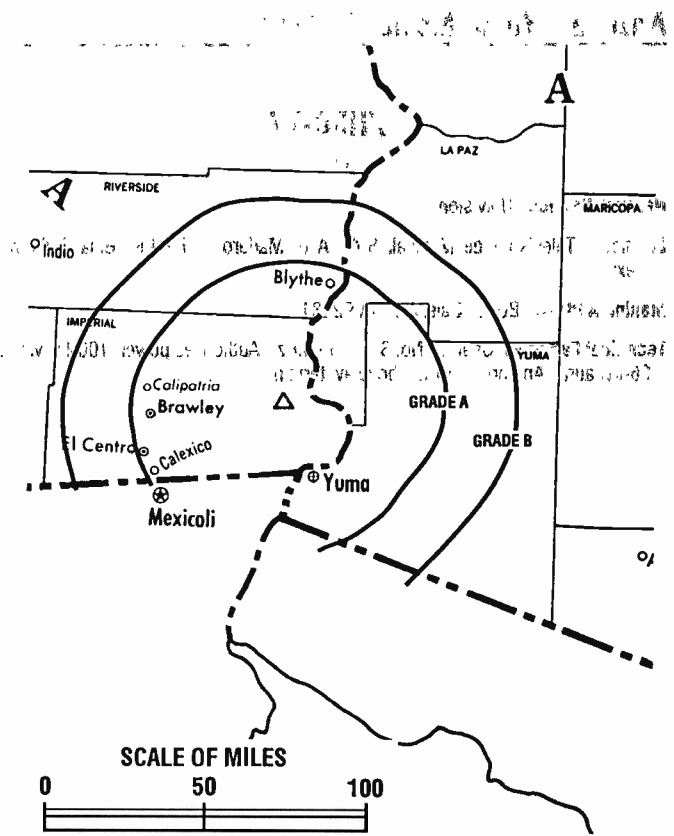
**Linda House**, Traffic Manager.

**Rates:** On request.

**City of License:** Yuma. **ADI:** El Centro, CA-Yuma, AZ. **Rank:** 179.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	<b>ARIZONA</b>			
	Yuma	36,500	34,700	95
	<b>CALIFORNIA</b>			
	Imperial	35,000	32,700	93
	Riverside East	8,200	7,900	96



KYMA BMPCT-871116KG Granted 12/11/87 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>ARIZONA</b>				
Between 25-49%	La Paz	5,900	5,700	97
<b>Station Totals</b>		<b>85,600</b>	<b>81,000</b>	<b>95</b>
<b>Net Weekly Circulation (1992)</b>			<b>64,300</b>	
<b>Average Daily Circulation (1992)</b>			<b>34,600</b>	

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## Arizona—Yuma-Mexicali, Mexico

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### XHBC-TV

Ch. 3

**Network Service:** Univision.

**Licensee:** Televisora de Mexicali S.A., Ave. Madero 714 Altos, Baja California, Mexico.

**Mailing Address:** Box 7, Calexico, CA 92231.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 26-kw aural. Antenna: 650-ft. above av. terrain.

**Transmitter:** Mexicali, Mexico.

**Began Operation:** October 6, 1975.

**Represented (sales):** Univision.

**Personnel:**

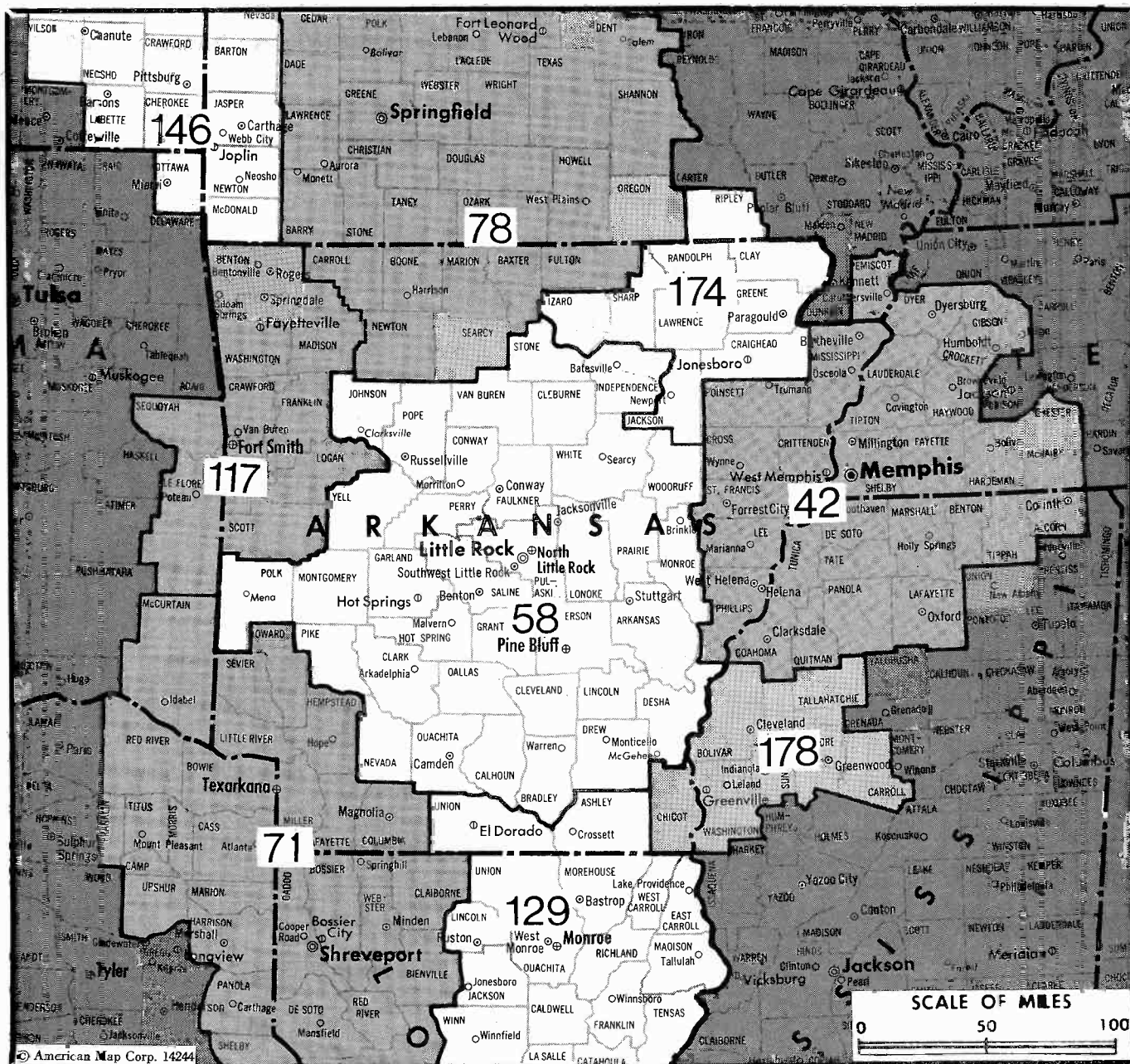
**Raul Sanchez de Aparicio, Manager.**

**Rates:** On request.

**Arbitron Data:** Not available.

**ADI:** El Centro, CA-Yuma, AZ. **Rank:** 179.





Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Memphis, TN	595,200	42	WBUY (40), WHBQ-TV (13), WLMT (30), WMC-TV (5), WPTY-TV (24), WREC-TV (3)
Little Rock, AR	450,800	58	KARK-TV (4), KASN (38), KATV (7), KLRT (16), KTHV (11), KVTN (25)
Shreveport, LA- <i>Texarkana</i> , TX	368,300	71	KMSS-TV (33), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3)
Springfield, MO	321,700	78	KDEB-TV (27), KOLR (10), KSPR (33), KYTV (3)
Fort Smith, AR	191,800	117	KFSM-TV (5), KHBS (40), KHOG-TV (29), KPOM-TV (24)
Monroe, LA- <i>El Dorado</i> , AR	167,300	129	KARD (14), KMCT-TV (39), KNOE-TV (8), KTVE (10)
Joplin, MO-Pittsburg, KS	137,500	146	KFAA (51), KKFT (20), KOAM-TV (7), KODE-TV (12), KSNF (16)
Jonesboro, AR	81,800	174	KAIT-TV (8)
Greenwood-Greenville, MS	69,900	178	WABG-TV (6), WXVT (15)

## State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KTVE, El Dorado .....	See Monroe, LA
KPOM-TV, Fayetteville .....	See Fort Smith, AR
KASN, Little Rock .....	See Pine Bluff, AR
KVTN, Little Rock .....	See Pine Bluff, AR

## Arkansas Station Totals as of November 1, 1992

	VHF	UHF	TOTAL
Commercial Television Stations	5	7	12
Educational Television Stations	4	2	6
	9	9	18

# Arkansas—Fayetteville-Springdale

## KHOG-TV

Ch. 29

(Satellite of KHBS, Fort Smith, AR)

Network Service: ABC.

Licensee: Sigma Broadcasting Inc., Box 4150, Fort Smith, AR 72914.

Studio: See KHBS, Fort Smith

Telephone: 501-521-1010. Fax: 501-521-9124.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1410-kw max. visual. Antenna: 886-ft. above av. terrain, 528-ft. above ground, 2323-ft. above sea level.

Latitude 36° 00' 57"  
Longitude 94° 04' 59"

Transmitter: Robinson Mountain, 5-mi. SE of Fayetteville.

Satellite Earth Stations: Scientific-Atlanta, 4-meter C-band; Microdyne, 3-meter Ku-band.

News Services: ABC, AP.

Ownership: Sigma Broadcasting Inc.

Began Operation: February 8, 1969; left air Dec. 7, 1973. Sale to George T. Hernreich by Paul W. Milam Sr., et al., approved by FCC April 30, 1975. Resumed operation Dec. 8, 1977 (Television Digest, Vol. 17:50). Sale to present owners approved Feb. 19, 1985.

Represented (sales): Petry Television Inc.

Represented (legal): Farrow, Schildhause & Wilson.

Represented (engineering): Jules Cohen & Associates.

### Personnel:

Darrel E. Cunningham, General Manager.  
Cliff Walker, Station Manager.  
Jarrell Wyatt, General Sales Manager.  
Ron Evans, Local Sales Manager.  
Marvin Macedo, Chief Engineer.

Rates: On request.

City of License: Fayetteville. ADI: Fort Smith. Rank: 117.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS Benton	39,300	38,600	98
	Madison	4,600	4,500	97
	Washington	43,900	43,100	98



KHOG-TV BPCT-920625KF Granted 9/11/92 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARKANSAS Carroll	8,000	7,900	99
	ARKANSAS Newton	3,000	2,900	97
Between 5-24%	OKLAHOMA Adair	6,900	6,700	97
	Cherokee	13,000	12,800	98
	Delaware	11,600	11,300	98
	Station Totals	130,300	127,800	98
Net Weekly Circulation (1992)			73,900	
Average Daily Circulation (1992)			45,900	

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# Arkansas—Fort Smith

## KFSM-TV

Ch. 5

**Network Service:** CBS.

**Licensee:** The Times Southwest Broadcasting Inc., Box 369, Fort Smith, AR 72902.

**Studio:** 318 N. 13th St., Fort Smith, AR 72901.

**Telephone:** 501-783-3131. **TWX:** 910-723-7672. **Fax:** 501-783-3131.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 12.7-kw aural. Antenna: 1260-ft. above av. terrain, 1173-ft. above ground, 1986-ft. above sea level.

Latitude 35° 30' 43"  
Longitude 94° 21' 38"

**Transmitter:** 9.5-mi. NNE of Fort Smith.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter C-band; Andrew, 4.6-meter Ku-band; Scientific-Atlanta receivers.

**News Services:** AP, CBS.

**Ownership:** The New York Times Co. (Group Owner).

**Began Operation:** December 3, 1956. Sale to George T. Hemreich and Harry Pollock-Harry Newton Co. by Salome Nakdimen as administrator for husband's estate approved by FCC Feb. 27, 1957 and June 27, 1957 (*Television Digest*, Vol. 13:9, 26). Pollock's purchase of 50% from George T. Hemreich approved by FCC March 5, 1958 (Vol. 14:6, 10). Sale of 51% by Harry Pollock to Donald Reynolds (who earlier had acquired 49%) approved by FCC Jan. 7, 1959 (Vol. 14:36, 52; 15:2). Sale to Buford Television by Donald Reynolds approved by FCC April 4, 1973 (Vol. 12:38; 13:15). Sale to present owner approved July 31, 1979 (Vol. 19:4).

**Represented (sales):** Katz Television.

**Represented (legal):** Koteen & Naftalin.

**Represented (engineering):** Jules Cohen & Associates.

**Personnel:**

- Robert Eoff, President & General Manager.
- Gene Graham, Vice President & General Sales Manager.
- Larry Duncan, Chief Engineer.
- Jim Turpin, News Director.
- Mary Lee Frase, Promotion Manager.
- Mark Howell, Business Manager.
- Jim Bell, Marketing Director.

**Highest 30 Sec. Rate:** \$450.

**NETWORK BASE HOURLY RATE:** \$1500.

**City of License:** Fort Smith. **ADI:** Fort Smith. **Rank:** 117.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARKANSAS</b>			
	Benton	39,300	38,600	98
	Crawford	16,200	15,900	98
	Franklin	5,800	5,700	98
	Johnson	7,200	7,100	99
	Logan	7,800	7,700	99



KFSM-TV BPCT-2980 Granted 1/22/65

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Polk	6,800	6,600	97
	Scott	4,200	4,100	98
	Sebastian	40,600	40,200	99
	Washington	43,900	43,100	98
	<b>OKLAHOMA</b>			
	Le Flore	17,200	16,900	98
Sequoyah	13,000	12,800	98	
<b>Between 25-49%</b>	<b>ARKANSAS</b>			
	Madison	4,600	4,500	97
	Pope	17,400	17,100	99
	Yell	7,100	7,000	99
<b>Between 5-24%</b>	<b>OKLAHOMA</b>			
	Adair	6,900	6,700	97
	Haskell	4,600	4,500	98
	<b>ARKANSAS</b>			
Carroll	8,000	7,900	99	
Newton	3,000	2,900	97	
Perry	3,000	3,000	100	
<b>Station Totals</b>	<b>OKLAHOMA</b>			
	Delaware	11,600	11,300	98
	Latimer	3,900	3,800	97
	Mc Curtain	12,800	12,500	98
Pushmataha	4,700	4,600	98	
<b>Station Totals</b>		<b>289,600</b>	<b>284,500</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>173,100</b>
<b>Average Daily Circulation (1992)</b>				<b>106,100</b>

# Arkansas—Fort Smith

**KHBS**

Ch. 40

(Operates satellite KHOG-TV, Fayetteville-Springdale, AR)

Network Service: ABC.

Licensee: Sigma Broadcasting Inc., Box 4150, Fort Smith, AR 72914.

Studio: 2415 N. Albert Pike, Fort Smith, AR 72901.

Telephone: 501-783-4040. Fax: 501-783-0550.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 3160-kw max. visual, 316-kw max. aural. Antenna: 2000-ft. above av. terrain, 225-ft. above ground, 2609-ft. above sea level.

Latitude 35° 04' 16"  
Longitude 94° 40' 46"

Transmitter: Cavanal Mountain.

Satellite Earth Stations: Andrew, 7-meter C-band; Andrew, 4.5-meter C-band; Microdyne, 5-meter C-band; Microdyne, 5-meter Ku-band; Microdyne, 3-meter Ku-band; Avantek receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: ABC, AP.

Ownership: Sigma Broadcasting Inc.

Began Operation: July 28, 1971. Sale to present owners by George T. Hemreich approved by FCC Feb. 19, 1985.

Represented (sales): Petry Television Inc.

Represented (legal): Farrow, Schildhause & Wilson.

Represented (engineering): Jules Cohen & Associates.

**Personnel:**

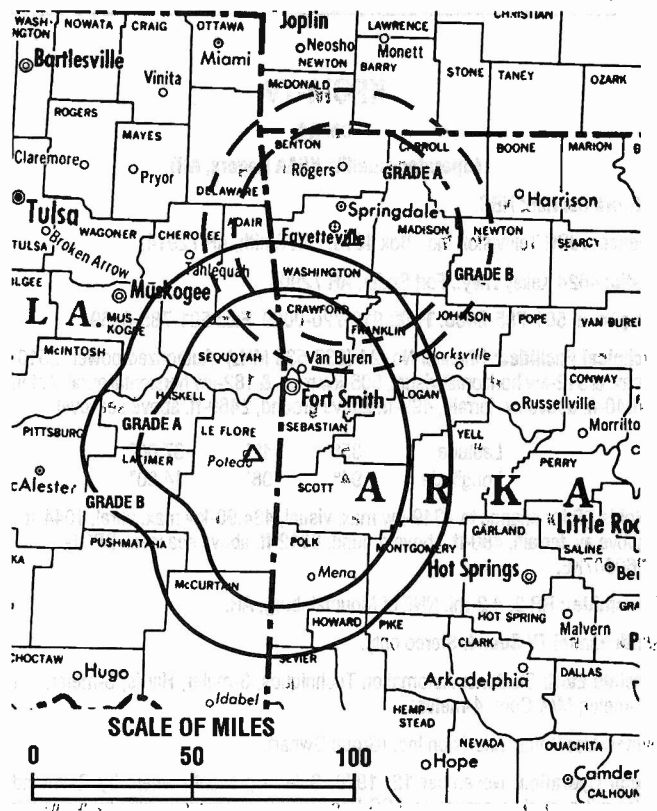
- Darrel Cunningham, General Manager.
- Jarrell Wyatt, General Sales Manager.
- Nancy Dolan, National Sales Coordinator.
- Don Vest, Director of Engineering.
- Larry Friddle, Chief Engineer.
- Craig Cannon, News Director.
- Tim Bass, Program Director.
- Lori Evans, Promotion Director.
- Bill Kibler, Business Manager.

Rates: On request.

City of License: Fort Smith. ADI: Fort Smith. Rank: 117.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Crawford	16,200	15,900	98
	Franklin	5,800	5,700	98
	Scott	4,200	4,100	98
	Sebastian	40,600	40,200	99



KHBS BMPCT-830427KI Granted 9/12/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Le Flore	17,200	16,900	98
	Sequoyah	13,000	12,800	98
Between 25-49%	ARKANSAS			
	Logan	7,800	7,700	99
Between 5-24%	ARKANSAS			
	Johnson	7,200	7,100	99
	Washington	43,900	43,100	98
	OKLAHOMA			
	Haskell	4,600	4,500	98
	Latimer	3,900	3,800	97
	Mc Curtain	12,800	12,500	98
Pushmataha	4,700	4,600	98	
<b>Station Totals</b>		<b>181,900</b>	<b>178,900</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>86,900</b>
<b>Average Daily Circulation (1992)</b>				<b>52,800</b>

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# Arkansas—Fort Smith-Fayetteville

## KPOM-TV

Ch. 24

(Operates satellite KFAA Rogers, AR)

Network Service: NBC.

Licensee: JDG Television Inc., Box 4610, Fort Smith, AR 72914.

Studio: 4624 Kelley Hwy., Fort Smith, AR 72904.

Telephone: 501-785-2400. TWX: 910-720-0029. Fax: 501-785-3169.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2510-kw max. & 912-kw horizontal visual, 505-kw max. & 182-kw horizontal aural. Antenna: 1040-ft. above av. terrain, 499-ft. above ground, 2469-ft. above sea level.

Latitude 35° 42' 37.00"  
Longitude 94° 08' 14.50"

Holds CP for change to 4349-kw max. visual, 434.90-kw max. aural, 1044-ft. above av. terrain, 480-ft. above ground, 8012-ft. above sea level. BPCT-860807KE.

Transmitter: RR 2, 4.2-mi. NNE of Mountainburg, AR.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Automation Techniques, 3-meter; Harris, 8-meter; Harris, 3-meter; M/A-Com, 4-meter.

Ownership: Griffin Television Inc. (Group Owner).

Began Operation: November 12, 1978. Sale to present owners by Raymond G. Schindler, et al. approved by FCC Dec. 11, 1985. Previous sale by MCM Bcstg. approved by FCC May 8, 1981.

Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cohen, Dippell & Everist, P.C.

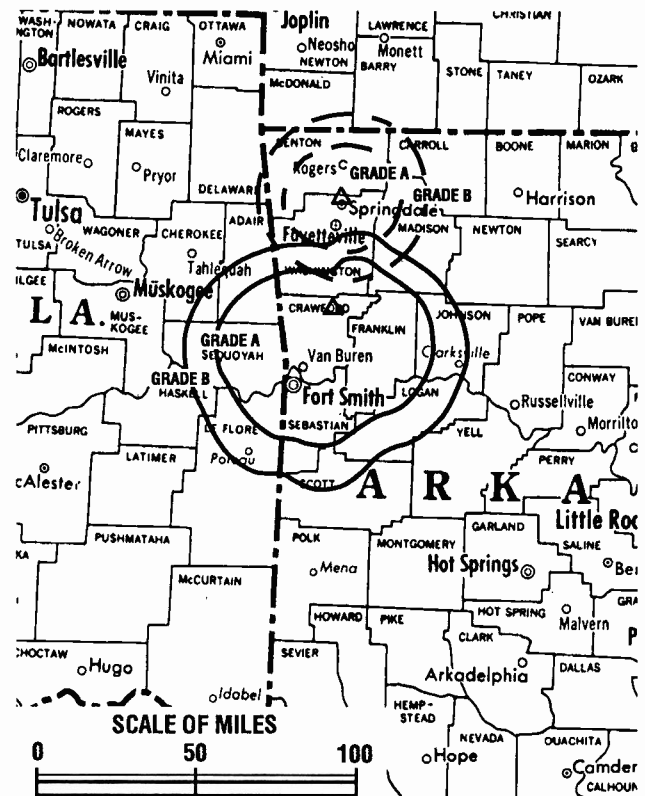
David A. Roberson, General Manager.  
David Needham, Local Sales Manager.  
Verlene Tadlock, Program Director.  
Lori Archer, Promotion Director.  
Charles Hoing, Chief Engineer.  
Mary Beth Forst, Production Manager.  
Brian Schleicher, Business Manager.

Rates: On request.

City of License: Fort Smith. ADI: Fort Smith. Rank: 117.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARKANSAS</b>			
	Crawford	16,200	15,900	98
	Franklin	5,800	5,700	98
	Logan	7,800	7,700	99
	Sebastian	40,600	40,200	99



KPOM-TV BPCT-860807KE Granted 12/22/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>OKLAHOMA</b>			
	Le Flore	17,200	16,900	98
<b>Between 25-49%</b>	<b>ARKANSAS</b>			
	Scott	4,200	4,100	98
	Washington	43,900	43,100	98
	<b>OKLAHOMA</b>			
	Sequoyah	13,000	12,800	98
<b>Between 5-24%</b>	<b>ARKANSAS</b>			
	Benton	39,300	38,600	98
	Johnson	7,200	7,100	99
	Madison	4,600	4,500	97
	<b>OKLAHOMA</b>			
	Adair	6,900	6,700	97
	Cherokee	13,000	12,800	98
<b>Station Totals</b>		<b>219,700</b>	<b>216,100</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>86,800</b>
<b>Average Daily Circulation (1992)</b>				<b>44,000</b>

# Arkansas—Jonesboro

## KAIT-TV

Ch. 8

**Network Service:** ABC.

**Licensee:** Cosmos Bcstg. Corp., Box 790, Jonesboro, AR 72403.

**Studio:** Hwy. 141 N, Jonesboro, AR 72401.

**Telephone:** 501-931-8888. **Fax:** 501-933-8058.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 41.7-kw aural. Antenna: 1750-ft. above av. terrain, 1799-ft. above ground, 2049-ft. above sea level.

Latitude 35° 53' 17"  
Longitude 90° 56' 09"

**Transmitter:** 0.6-mi. NE of Egypt School, Egypt.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** ADM, 6.1-meter C-band; Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; GE, 3.5-meter Ku-band; Avantek, Avcom, M/A-Com receivers.

**News Services:** ABC, AP, CNS, NIWS, NOAA.

**Ownership:** Cosmos Broadcasting Corp. (Group Owner).

**Began Operation:** July 15, 1963. Sale to Channel Communications Inc. by George T. Hernreich approved by FCC May 15, 1984 (*Television Digest*, Vol. 24:9). Sale to present owner by Channel approved by FCC Nov. 12, 1986 (Vol. 26:39, 49).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

### Personnel:

- Harold Culver, Vice President & General Manager.
- Clyde Anderson, General Sales Manager.
- Will Corporon, News Director.
- Al Blanks, Local Sales Manager.
- Toni Inboden, Program Director.
- Gerald Erickson, Chief Engineer.
- Jennifer Wiseman, Promotion Director.
- Artie Bedard, Business Manager.

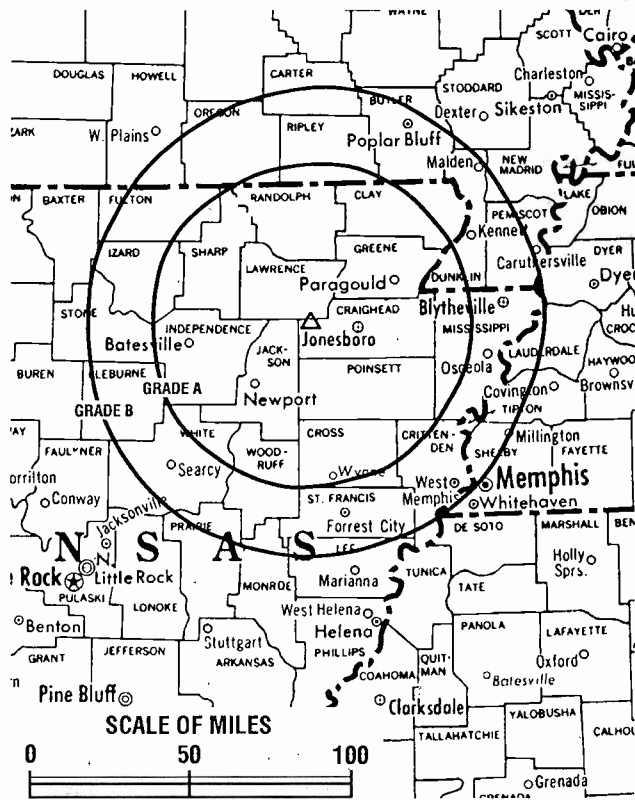
**Highest 30 Sec. Rate:** \$700.

**NETWORK BASE HOURLY RATE:** \$825.

**City of License:** Jonesboro. **ADI:** Jonesboro. **Rank:** 174.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARKANSAS</b>			
	Clay	7,600	7,500	99
	Craighead	25,800	25,600	99
	Cross	6,800	6,700	99
	Fulton	4,300	4,200	97
	Greene	12,500	12,300	98
	Independence	12,100	11,900	98
	Izard	4,700	4,500	96
	Jackson	7,400	7,300	99
	Lawrence	6,900	6,800	99
	Mississippi	20,000	19,700	99
	Pointsett	9,300	9,200	99
	Randolph	6,600	6,500	98
	Sharp	6,200	6,000	97



KAIT-TV BMPCT-4617 Granted 7/17/80

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>MISSOURI</b>			
	Carter	2,100	2,000	95
	Dunklin	13,000	12,700	98
	Oregon	3,900	3,700	95
	Pemiscot	8,400	8,200	98
Ripley	5,100	4,800	95	
<b>Between 25-49%</b>	<b>ARKANSAS</b>			
	Stone	4,000	3,900	98
	Woodruff	3,600	3,500	97
<b>Between 5-24%</b>	<b>MISSOURI</b>			
	Butler	15,200	14,800	97
	Howell	12,300	11,800	96
<b>Between 5-24%</b>	<b>ARKANSAS</b>			
	Baxter	13,800	13,500	98
	Cleburne	8,200	8,100	99
	Crittenden	17,400	17,100	98
	Lee	4,800	4,700	98
	Monroe	4,300	4,200	98
	Phillips	10,300	10,000	98
	St Francis	9,800	9,600	98
	Searcy	3,300	3,200	97
	White	20,100	19,800	99
	<b>MISSOURI</b>			
New Madrid	7,600	7,400	97	
Shannon	3,100	2,900	93	
Stoddard	11,400	11,200	98	
Wayne	4,900	4,800	98	
<b>TENNESSEE</b>				
Lauderdale	9,000	8,900	99	
<b>Station Totals</b>		<b>325,800</b>	<b>319,000</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>166,700</b>
<b>Average Daily Circulation (1992)</b>				<b>104,400</b>

# Arkansas—Little Rock

## KARK-TV

Ch. 4

**Network Service:** NBC.

**Licensee:** KARK-TV Inc., Box 748, Little Rock, AR 72203.

**Studio:** 201 W. 3rd St., Little Rock, AR 72203.

**Telephone:** 501-376-4444. **TWX:** 910-722-7417. **Fax:** 501-376-1852.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1650-ft. above av. terrain, 1042-ft. above ground, 2072-ft. above sea level.

Latitude 34° 47' 57"  
Longitude 92° 29' 59"

**Transmitter:** Shinall Mountain.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 11-meter Ku-band; Comtech, 5-meter C-band; Harris, 3.5-meter Ku-band; Microdyne receivers.

**News Services:** AP, NBC.

**Ownership:** Morris Network Inc. (Group Owner).

**Began Operation:** April 15, 1954. Sale to Mullins by T. K. Barton family approved Jan. 19, 1966 (Television Digest, Vol. 5:32; 6:4). Sale to Combined by Mullins Bcstg. Co. approved by FCC Jan. 26, 1972 (Vol. 11:15, 22; 12:5). Merger of Combined Communicatons & Gannett Co. approved June 7, 1979 (Vol. 18:20, 38; 19:24). Sale to United by Gannett Co. approved by FCC Feb. 17, 1983. Sale to present owners by United Bcstg. Corp. approved by FCC March 31, 1988 (Vol. 28:6).

**Represented (sales):** Katz Television.

**Represented (legal):** Fletcher, Heald & Hildreth.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

- H. Dean Hinson, General Manager.
- Tom Bonner, Station Manager.
- Bob Denman, General Sales Manager.
- Bob Steel, News Director.
- Dick Story, Production Manager.
- Bill Addington, Chief Engineer.
- Susan Newkirk, Promotion Director.
- Ann Wright, Director, Community Relations.
- Joe Welch, Business Manager.
- Mary May, Traffic Manager.

**Rates:** On request.

**City of License:** Little Rock. **ADI:** Little Rock. **Rank:** 58.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARKANSAS</b>			
	Arkansas	8,400	8,300	99
	Calhoun	2,200	2,200	100
	Clark	7,800	7,700	99
	Cleburne	8,200	8,100	99
	Cleveland	3,000	2,900	97
	Conway	7,100	7,000	99
	Dallas	3,800	3,700	97
	Drew	6,400	6,300	98
	Faulkner	21,900	21,600	99
	Garland	32,300	31,900	99
	Grant	5,300	5,200	98
	Hot Spring	10,400	10,300	99
	Independence	12,100	11,900	98
	Izard	4,700	4,500	96
	Jackson	7,400	7,300	99
	Jefferson	30,700	30,300	99
	Johnson	7,200	7,100	99



KARK-TV BPCT-850507KE Granted 8/15/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Lincoln	3,600	3,500	97
	Logan	7,800	7,700	99
	Lonoke	14,200	14,000	99
	Monroe	4,300	4,200	98
	Montgomery	3,300	3,200	97
	Nevada	3,700	3,600	97
	Ouachita	12,500	12,300	98
	Perry	3,000	3,000	100
	Pike	4,100	4,000	98
	Polk	6,800	6,600	97
	Pope	17,400	17,100	99
	Prairie	3,600	3,500	97
	Pulaski	137,500	136,400	99
	Saline	22,800	22,600	99
	Stone	4,000	3,900	98
	Van Buren	6,200	6,100	98
	White	20,100	19,800	99
	Woodruff	3,600	3,500	97
	Yell	7,100	7,000	99

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>ARKANSAS</b>			
	Baxter	13,800	13,500	98
	Bradley	4,800	4,700	98
	Desha	6,100	6,000	98
	Hempstead	8,300	8,100	98
	Howard	5,000	4,900	98
	Newton	3,000	2,900	97
	Randolph	6,600	6,500	98
	Searcy	3,300	3,200	97
	Sevier	5,300	5,200	98
	Sharp	6,200	6,000	97
	Union	18,300	18,000	99

(Continued on page A-95)

<b>Station Totals</b>	<b>752,100</b>	<b>740,700</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>			<b>447,000</b>
<b>Average Daily Circulation (1992)</b>			<b>265,000</b>



# Arkansas—Little Rock

**KATV**  
Ch. 7

**Network Service:** ABC.

**Licensee:** Allbritton Broadcasting Inc., Box 77, Little Rock, AR 72203.

**Studios:** 401 Main St., Little Rock, AR 72201; Jefferson Square, Pine Bluff, AR 71611.

**Telephone:** 501-372-7777; **TWX:** 501-721-8372.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 2006-ft. above av. terrain, 2000-ft. above ground, 2272-ft. above sea level.

Latitude 34° 28' 22.60"  
Longitude 92° 12' 10.50"

**Transmitter:** U.S. Hwy. 65, 2-mi. N of Redfield, AR.

**Multichannel TV Sound:** Separate audio program.

**Satellite Earth Stations:** Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Andrew, 4.5-meter Ku-band; Comtech, 7.3-meter C-band; Avantek, Microdyne, Pinzone receivers.

**SNG Mobile Dish:** Andrew, 2.3-meter Ku-band.

**News Service:** AP.

**Ownership:** Allbritton Communications Company (Group Owner).

**Began Operation:** December 19, 1953. John T. Griffin and James C. Leake increased holdings from 45% to 50% each when Bryan Mathes sold them his 10% stock (Television Digest, Vol. 16:45). Reorganization resulted in Griffin owning 55.81%. Transfer of control to Leakes approved by FCC Sept. 19, 1969 (Vol. 9:15). Sale to present owner by Leake Industries approved by FCC Feb. 14, 1983 (Vol. 22:45).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Hogan & Hartson.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

**Personnel:**

- Dale Nicholson, President & General Manager.
- Ken Koepka, Vice President, Broadcast Operations & Engineering.
- Jim Pitcock, Vice President, News.
- Ron Kelly, General Sales Manager.
- Brad Davis, Local Sales Manager.
- Mark Renner, National Sales Manager.
- Richard Farrester, Program Director.
- Leslie Hutchison, Promotion Director.
- Sarah Hugen, Business Manager.

**Rates:** On request.

**NETWORK BASE HOURLY RATE:** \$1250.

**City of License:** Little Rock. **ADI:** Little Rock. **Rank:** 58.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS	8,400	8,300	99
	Arkansas	8,400	8,300	99
	Ashley	9,100	8,900	98
	Bradley	4,800	4,700	98
	Calhoun	2,200	2,200	100
	Chicot	5,500	5,400	97
	Clark	7,800	7,700	99
	Cleburne	8,200	8,100	99
	Cleveland	3,000	2,900	97
	Conway	7,100	7,000	99
	Dallas	3,800	3,700	97
	Desha	6,100	6,000	98
	Drew	6,400	6,300	98
	Faulkner	21,900	21,600	99
Garland	32,300	31,900	99	
Grant	5,300	5,200	98	



KATV BMPCT-6071 Granted 6/9/65 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hot Spring	10,400	10,300	99
	Independence	12,100	11,900	98
	Jackson	7,400	7,300	99
	Jefferson	30,700	30,300	99
	Lee	4,800	4,700	98
	Lincoln	3,600	3,500	97
	Lonoke	14,200	14,000	99
	Monroe	4,300	4,200	98
	Montgomery	3,300	3,200	97
	Nevada	12,500	12,300	97
	Ouachita	3,700	3,600	98
	Perry	3,000	3,000	100
	Phillips	10,300	10,000	98
	Pike	4,100	4,000	98
	Pope	17,400	17,100	99
	Prairie	3,600	3,500	97
	Pulaski	137,500	136,400	99
	Saline	22,800	22,600	99
Union	18,300	18,000	99	
Van Buren	6,200	6,100	98	
White	20,100	19,800	99	
Woodruff	3,600	3,500	97	
Yell	7,100	7,000	99	
Between 25-49%	ARKANSAS			
	Baxter	13,800	13,500	98
	Columbia	9,800	9,600	98
	Cross	6,800	6,700	99
	Hempstead	8,300	8,100	98
	Howard	5,000	4,900	98
Izard	4,700	4,500	96	
Johnson	7,200	7,100	99	

(Continued on page A-95)

<b>Station Totals</b>	<b>818,400</b>	<b>806,200</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>497,900</b>
<b>Average Daily Circulation (1992)</b>			<b>319,300</b>

# Arkansas—Little Rock

**KLRT**

Ch. 16

**Network Service:** Fox.

**Licensee:** Clear Channel Television Inc. of Little Rock, 7322 Southwest Freeway, Houston, TX 77074.

**Studio:** 11711 W. Markham, Little Rock, AR 72211.

**Telephone:** 501-225-0016. **Fax:** 501-225-0428.

**Technical Facilities:** Channel No. 16 (482-488 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1772-ft. above av. terrain, 1266-ft. above ground, 2220-ft. above sea level.

Latitude 34° 47' 57"  
Longitude 92° 29' 29"

**Transmitter:** Shinall Mountain, 3-mi. W of Little Rock.

**Satellite Earth Stations:** Microdyne, 5-meter C-band; Microdyne, 3.7-meter C-band; RCA Americom Ku-band; M/A-Corn, Microdyne, RCA Americom receivers.

**Ownership:** Clear Channel Television Inc. (Group Owner).

**Began Operation:** June 26, 1983. Sale to present owner by LRTV Ltd. Partnership approved by FCC June 19, 1991.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Crowell & Moring.

**Represented (engineering):** David Steel & Associates Inc.

**Personnel:**

**Jerry H. Whitener**, Vice President & General Manager.

**Vicki Rice**, Program Manager.

**Joe Swaty**, Station Manager.

**Joanne Mooney Canelli**, General Sales Manager.

**Calvin Dring**, National Sales Manager.

**Brian Coombs**, Chief Engineer.

**Jane Horne**, Business Manager.

**Highest 30 Sec. Rate:** \$1100.

**City of License:** Little Rock. **ADI:** Little Rock. **Rank:** 58.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>50% &amp; Over</b>	<b>ARKANSAS</b>				
	Cleburne	8,200	8,100	99	
	Conway	7,100	7,000	99	
	Faulkner	21,900	21,600	99	
	Hot Spring	10,400	10,300	99	
	Jefferson	30,700	30,300	99	
	Lincoln	3,600	3,500	97	
	Lonoke	14,200	14,000	99	
	Monroe	4,300	4,200	98	
	Perry	3,000	3,000	100	
	Prairie	3,600	3,500	97	
	Pulaski	137,500	136,400	99	
	Saline	22,800	22,600	99	
	Woodruff	3,600	3,500	97	
	<b>Between 25-49%</b>	<b>ARKANSAS</b>			
		Arkansas	8,400	8,300	99
	Bradley	4,800	4,700	98	



KLRT BNPCT-830126KE Granted 4/20/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	Clark	7,800	7,700	99
	Cleveland	3,000	2,900	97
	Desha	6,100	6,000	98
	Drew	6,400	6,300	98
	Garland	32,300	31,900	99
	Grant	5,300	5,200	98
	Independence	12,100	11,900	98
	Jackson	7,400	7,300	99
	Pike	4,100	4,000	98
	Pope	17,400	17,100	99
	Van Buren	6,200	6,100	98
	White	20,100	19,800	99
	Yell	7,100	7,000	99
<b>Between 5-24%</b>	<b>ARKANSAS</b>			
	Chicot	5,500	5,400	97
	Cross	6,800	6,700	99
	Dallas	3,800	3,700	97
	Johnson	7,200	7,100	99
	Montgomery	3,300	3,200	97
	Nevada	3,700	3,600	97
	Ouachita	12,500	12,300	98
	Phillips	10,300	10,000	98
Searcy	3,300	3,200	97	
Stone	4,000	3,900	98	
<b>Station Totals</b>		<b>479,800</b>	<b>473,300</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>231,500</b>
<b>Average Daily Circulation (1992)</b>				<b>100,700</b>

# Arkansas—Little Rock

**KTHV**

Ch. 11

Network Service: CBS.

Licensee: Arkansas Television Co., Box 269, Little Rock, AR 72203.

Studio: 8th & Izard Sts., Little Rock, AR 72202.

Telephone: 501-376-1111. TWX: 910-722-7486. Fax: 501-376-3719.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 37.6-kw aural. Antenna: Circularly polarized, 1710-ft. above av. terrain, 1098-ft. above ground, 2128-ft. above sea level.

Latitude 34° 47' 57"  
Longitude 92° 29' 59"

Transmitter: Shinall Mountain.

Satellite Earth Stations: Microdyne, 7-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; Drake, Microdyne, Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Arkansas Television Co.

Began Operation: November 27, 1955.

Represented (sales): Seltel Inc.

Represented (legal): Peper, Martin, Jensen, Maichel & Hettage.

**Personnel:**

- Robert L. Brown, President & General Manager.
- Doug Laughter, Vice President, Station Operations.
- Suzanne Ramsel, Local Sales Manager.
- Lonnie Gibbons, National Sales Manager.
- Bob Hicks, Program Manager.
- Steve Doan, Production Manager.
- Fred Anderson, Director of Engineering.
- John Rehramer, News Director.
- Dan McFadden, Promotion Director.

Rates: On request.

City of License: Little Rock. ADI: Little Rock. Rank: 58.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARKANSAS</b>	8,400	8,300	99
	Arkansas	8,400	8,300	99
	Calhoun	2,200	2,200	100
	Clark	7,800	7,700	99
	Cleburne	8,200	8,100	99
	Cleveland	3,000	2,900	97
	Conway	7,100	7,000	99
	Dallas	3,800	3,700	97
	Drew	6,400	6,300	98
	Faulkner	21,900	21,600	99
	Garland	32,300	31,900	99
	Grant	5,300	5,200	98
	Hot Spring	10,400	10,300	99
	Independence	12,100	11,900	98
	Jackson	7,400	7,300	99
	Jefferson	30,700	30,300	99
	Johnson	7,200	7,100	99
	Lincoln	3,600	3,500	97
	Lonoke	14,200	14,000	99
	Monroe	4,300	4,200	98
	Montgomery	3,300	3,200	97
	Nevada	3,700	3,600	97
	Ouachita	12,500	12,300	98
	Perry	3,000	3,000	100
	Pike	4,100	4,000	98
	Pope	17,400	17,100	99
	Prairie	3,600	3,500	97
	Pulaski	137,500	136,400	99



KTHV BPCT-850507KF Granted 8/15/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Saline	22,800	22,600	99
	Stone	4,000	3,900	98
	Van Buren	6,200	6,100	98
	White	20,100	19,800	99
	Woodruff	3,600	3,500	97
	Yell	7,100	7,000	99
<b>Between 25-49%</b>	<b>ARKANSAS</b>			
	Baxter	13,800	13,500	98
	Boone	11,700	11,500	98
	Bradley	4,800	4,700	98
	Cross	6,800	6,700	99
	Desha	6,100	6,000	98
	Hempstead	8,300	8,100	98
	Izard	4,700	4,500	96
	Logan	7,800	7,700	99
	Phillips	10,300	10,000	98
	Polk	6,800	6,600	97
	Sevier	5,300	5,200	98
<b>Between 5-24%</b>	<b>ARKANSAS</b>			
	Ashley	9,100	8,900	98
	Carroll	8,000	7,900	99
	Chicot	5,500	5,400	97
	Craighead	25,800	25,600	99
	Greene	12,500	12,300	98
	Howard	5,000	4,900	98
	Lee	4,800	4,700	98
	Marion	5,300	5,200	98
	Newton	3,000	2,900	97
	St Francis	9,800	9,600	98
	Scott	4,200	4,100	98
Searcy	3,300	3,200	97	
Sharp	6,200	6,000	97	
<b>Station Totals</b>		<b>634,100</b>	<b>624,700</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>426,300</b>
<b>Average Daily Circulation (1992)</b>				<b>246,400</b>

# Arkansas—Pine Bluff

**KASN**

**Ch. 38**

**Network Service:** None, independent.

**Licensee:** Mercury Bcstg. Corp., 185 Terrell Rd., No. 403, San Antonio, TX 78209.

**Studio:** 7123 I-30, Suite 54, Little Rock, AR 72209.

**Mailing Address:** Box 193010, Little Rock, AR 72219.

**Telephone:** 512-562-3838. Fax: 501-565-2825.

**Technical Facilities:** Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: Circularly polarized, 1945-ft. above av. terrain, 1879-ft. above ground, 2219-ft. above sea level.

Latitude 34° 26' 31"  
Longitude 92° 13' 03"

**Transmitter:** 2-mi. W of Redfield.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** M/A-Com, 3-meter C-band; Scientific-Atlanta, 5-meter Ku-band; United Satellite Systems, 5-meter C-band; Agile, M/A-Com, Scientific-Atlanta receivers.

**Ownership:** Mercury Broadcasting Corp.

**Began Operation:** June 17, 1986. Sale to present owner by MMC TV Corp. approved by FCC Dec. 24, 1991.

**Represented (sales):** Blair Television.

**Represented (legal):** Fisher, Wayland, Cooper & Leader.

**Represented (engineering):** John Fergie & Associates.

**Personnel:**

- Ann Ellis, Station Manager.
- Jo Ann Loy, National Sales Manager.
- Jaime Gonzalez, Director of Engineering & Operations.
- Kim Johns, Program Director.
- Jay Summerlin, Promotion Director.
- Yvonnda Montgomery, Business Manager.
- Michele Wallace, Traffic Director.

**Highest 30 Sec. Rate:** \$400.

**City of License:** Pine Bluff. **ADI:** Little Rock. **Rank:** 58.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARKANSAS</b> Jefferson	30,700	30,300	99
<b>Between 25-49%</b>	<b>ARKANSAS</b> Arkansas Bradley Cleveland Desha Drew Faulkner Garland Grant Hot Spring	8,400 4,800 3,000 6,100 6,400 21,900 32,300 5,300 10,400	8,300 4,700 2,900 6,000 6,300 21,600 31,900 5,200 10,300	99 98 97 98 98 99 99 98 99



KASN BMPCT-850410KH Granted 5/15/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	Lincoln Lonoke Monroe Perry Pulaski Saline Woodruff	3,600 14,200 4,300 3,000 137,500 22,800 3,600	3,500 14,000 4,200 3,000 136,400 22,600 3,500	97 99 98 100 99 99 97
<b>Between 5-24%</b>	<b>ARKANSAS</b> Calhoun Chicot Clark Clebürne Conway Dallas Jackson Lee Nevada Ouachita Pike Prairie Stone Van Buren White	2,200 5,500 7,800 8,200 7,100 3,800 7,400 4,800 3,700 12,500 4,100 3,600 4,000 6,200 20,100	2,200 5,400 7,700 8,100 7,000 3,700 7,300 4,700 3,600 12,300 4,000 3,500 3,900 6,100 19,800	97 99 99 99 99 97 99 98 97 98 98 98 98 98 99
<b>Station Totals</b>		<b>419,300</b>	<b>414,000</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>130,500</b>
<b>Average Daily Circulation (1992)</b>				<b>43,800</b>

# Arkansas—Pine Bluff

**KVTN**

Ch. 25

**Network Service:** None, independent.

**Licensee:** Agape Church Inc., Box 22007, Little Rock, AR 72221.

**Studio:** 701 Napa Valley Dr., Little Rock, AR 72211.

**Telephone:** 501-223-2525. **Fax:** 501-221-3837.

**Technical Facilities:** Channel No. 25 (536-542 MHz). Authorized power: 4368-kw max. visual. Antenna: 624-ft. above av. terrain, 624-ft. above ground, 820-ft. above sea level.

Latitude 34° 31' 52"  
Longitude 92° 02' 42"

**Transmitter:** S side of Rte. 161, 4.5-mi. W of England.

**Satellite Earth Station:** 2.8-meter C-band.

**Ownership:** Agape Church, Inc.

**Began Operation:** December 1, 1988.

**Represented (legal):** Gardner, Carton & Douglas.

**Represented (engineering):** E. Harold Munn Jr. & Associates Inc.

**Personnel:**

H. L. Caldwell, President.

Randy Wright, General Manager.

Rob Harmon, General Sales Manager & Program Director.

Bob Porto, Chief Engineer.

**Highest 30 Sec. Rate:** \$75.

**City of License:** Pine Bluff; **ADI:** Little Rock; **Rank:** 58.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ARKANSAS			
	Cleveland	3,000	2,900	97
	Jefferson	30,700	30,300	99



KVTN BNPCT-880323KJ Granted 4/29/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Lincoln	3,600	3,500	97
	Lonoke	14,200	14,000	99
	Saline	22,800	22,600	99
<b>Station Totals</b>		<b>74,300</b>	<b>73,300</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>13,100</b>	
<b>Average Daily Circulation (1992)</b>			<b>3,900</b>	

# Arkansas—Rogers

**KFAA**

**Ch. 51**

(Satellite of KPOM-TV, Fort Smith, AR)

**Network Service:** NBC.

**Licensee:** JDG Television Inc., 7401 N. Kelley Blvd., Oklahoma City, OK 73113.

**Studio:** 114 S. First, Rogers, AR 72756.

**Telephone:** 405-843-6641.

**Technical Facilities:** Channel No. 51 (692-698 MHz). Authorized power: 79.4-kw max. visual. Antenna: 472-ft. above av. terrain, 184-ft. above ground, 1742-ft. above sea level.

Latitude 36° 12' 15"  
Longitude 94° 06' 05"

Holds CP for change to 184-kw max. BPCT-920625KE.

**Transmitter:** Fitzgerald Mountain, 1.8-mi. NE of Springdale, AR.

**Multichannel TV Sound:** Stereo only.

**Ownership:** Griffin Television Inc. (Group Owner).

**Began Operation:** October 1, 1989.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Fletcher, Heald & Hildreth.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

**Personnel:**

See KPOM-TV, Fort Smith, AR.

**City of License:** Rogers. **ADI:** Joplin, MO-Pittsburg, KS. **Rank:** 146.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS Washington	43,900	43,100	98
	ARKANSAS Benton	39,300	38,600	98



KFAA BPCT-920625KE Granted 9/21/92

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ARKANSAS Carroll	8,000	7,900	99
	ARKANSAS Johnson	7,200	7,100	99
	ARKANSAS Madison	4,600	4,500	97
<b>Station Totals</b>		<b>103,000</b>	<b>101,200</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>43,900</b>
<b>Average Daily Circulation (1992)</b>				<b>21,400</b>

## Arkansas

### KATV, Little Rock (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Polk	6,800	6,600	97
	St Francis	9,800	9,600	98
	Sevier	5,300	5,200	98
	Stone	4,000	3,900	98
	<b>MISSISSIPPI</b> Coahoma	11,300	11,100	98
Between 5-24%	<b>ARKANSAS</b>			
	Boone	11,700	11,500	98
	Carroll	8,000	7,900	99
	Craighead	25,800	25,600	99
	Crittenden	17,400	17,100	98
	Greene	12,500	12,300	98
	Lafayette	3,500	3,400	97
	Lawrence	6,900	6,800	99
	Little River	5,200	5,100	98
	Logan	7,800	7,700	99
	Marion	5,300	5,200	98
	Miller	14,400	14,200	99
	Mississippi	20,000	19,700	99
	Newton	3,000	2,900	97
	Poinsett	9,300	9,200	99
	Scott	4,200	4,100	98
	Searcy	3,300	3,200	97
	Sharp	6,200	6,000	97
	<b>MISSISSIPPI</b>			
	Bolivar	13,700	13,400	98
	Washington	23,300	23,000	99
	<b>TEXAS</b>			
	Bowie	31,200	30,900	99

### KARK-TV, Little Rock (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>ARKANSAS</b>			
	Ashley	9,100	8,900	98
	Boone	11,700	11,500	98
	Carroll	8,000	7,900	99
	Chicot	5,500	5,400	97
	Clay	7,600	7,500	99
	Columbia	9,800	9,600	98
	Craighead	25,800	25,600	99
	Cross	6,800	6,700	99
	Franklin	5,800	5,700	98
	Fulton	4,300	4,200	97
	Greene	12,500	12,300	98
	Lawrence	6,900	6,800	99
	Lee	4,800	4,700	98
	Madison	4,600	4,500	97
	Marion	5,300	5,200	98
	Mississippi	20,000	19,700	99
	Phillips	10,300	10,000	98
	Scott	4,200	4,100	98
	Washington	43,900	43,100	98

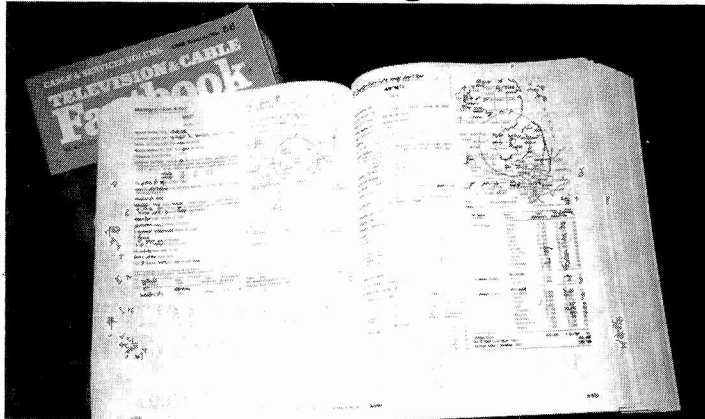
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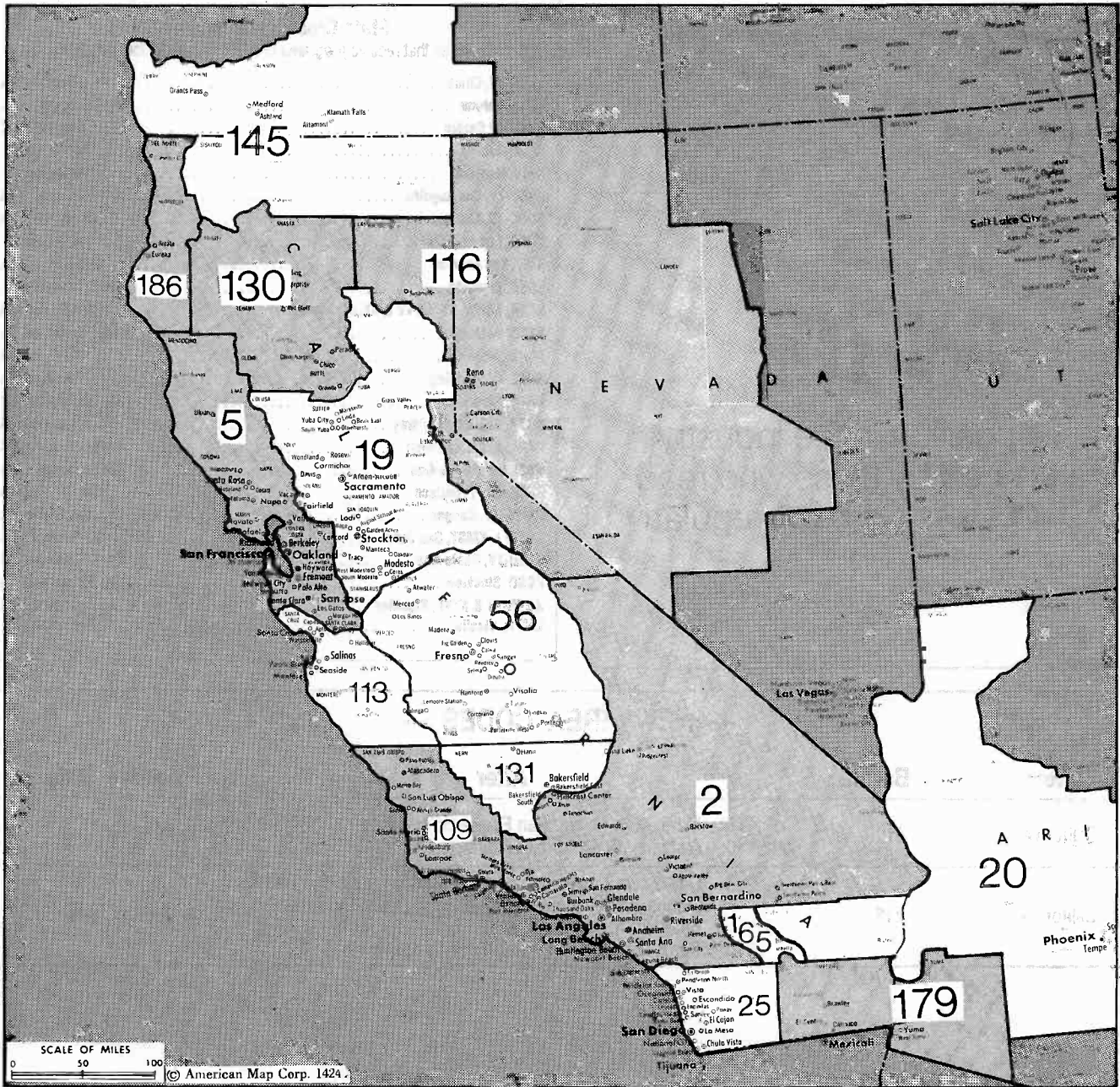
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Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Los Angeles, CA	4,962,300	2	KABC-TV (7), KCAL (9), KCBS-TV (2), KCOP (13), KDOC-TV (56), KHIZ (64), KHSC (46), KMEX-TV (34), KNBC-TV (4), KRCA (62), KSCI (18), KSTV-TV (57), KTVN-TV (40), KTLA (5), KTTV (11), KVEA (52), KWHY-TV (22)
San Francisco, CA	2,236,700	5	KBHK-TV (44), KCNS (38), KDTV (14), KFBC (42), KFTY (50), KFWU (8), KGO-TV (7), KICU-TV (36), KLXV-TV (65), KNTV (11), KOFY-TV (20), KPXI (5), KPST-TV (66), KRON-TV (4), KSTS (48), KTSF (26), KTVU (2)
Sacramento-Stockton, CA	1,073,700	19	KCMY (29), KCRA-TV (3), KCSO (19), KOVR (13), KRBK-TV (31), KSCS-TV (58), KTXL (40), KXTV (10)
Phoenix, AZ	1,040,300	20	KMOH-TV (6), KNXV-TV (15), KPAZ-TV (21), KPHO-TV (5), KPNX (12), KTSP-TV (10), KTVK (3), KTWW-TV (33), KUSK (7), KUTP (45)
San Diego, CA	909,500	25	KFMB-TV (8), KGTV (10), KNSD (39), KTTY (69), KUSI-TV (51), XETV (6), XEWT-TV (12)
Fresno-Visalia, CA	456,500	56	KAIL (53), KFSN-TV (30), KFTV (21), KJEO (47), KKAJ (61), KMPH (26), KMSG-TV (59), KSEE (24)
Santa Barbara-Santa Maria-San Luis Obispo, CA	210,000	109	KADE (33), KADY-TV (63), KCOY-TV (12), KEYT-TV (3), KSBY (6)
Salinas-Monterey, CA	206,300	113	KCBA (35), KMST (46), KSBW (8), KSMS-TV (67)
Reno, NV	195,400	116	KAME-TV (21), KOLO-TV (8), KREN-TV (27), KRNV (4), KTVN (2)
Chico-Redding, CA	166,900	130	KCPM (24), KCVU (30), KHSL-TV (12), KRCR-TV (7)
Bakersfield, CA	164,000	131	KBAK-TV (29), KERO-TV (23), KGET (17), KUZZ-TV (45)
Medford, OR	137,900	145	KDKF (31), KDRV (12), KOFI (5), KOTI (2), KTVL (10)
Palm Springs, CA	90,400	165	KESQ-TV (42), KMIR-TV (36)
El Centro, CA-Yuma, AZ	68,600	179	KECY-TV (9), KSWT (13), KYMA (11), XHBC-TV (3)
Eureka, CA	56,000	186	KAEF (23), KIEM-TV (3), KVIQ-TV (6)

California Station Totals as of November 1, 1992

	VHF	UHF	TOTAL
Commercial Television Stations	27	52	79
Educational Television Stations	4	13	17
	31	65	96

# ON TOP

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### State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KRCR-TV, Chico	See Redding, CA
KVEA, Corona	See Los Angeles, CA
KYMA, El Centro	See Yuma, AZ
KAEF, Eureka	See Arcata, CA
KFTV, Hanford	See Fresno, CA
KADY-TV, Los Angeles	See Oxnard, CA
KDOC-TV, Los Angeles	See Anaheim, CA
KHSC, Los Angeles	See Ontario, CA
KHIZ, Los Angeles	See Barstow, CA
KCSO, Modesto	See Sacramento, CA
KCBA, KSBW, KSMS-TV & KMST, Monterey	See Salinas, CA
KTVU, Oakland	See San Francisco, CA
KCPM, Redding	See Chico, CA
KHSL-TV, Redding	See Chico, CA
KRCA, Riverside	See Los Angeles, CA
KNTV, Salinas-Monterey	See San Jose, CA
KAGL, San Bernardino	See Los Angeles, CA
KSCI, San Bernardino	See Los Angeles, CA
KFCB, San Francisco	See Concord, CA
KMSG-TV, Sanger	See Fresno, CA
KSBW & KMST, San Jose	See Salinas-Monterey, CA
KTBN-TV, Santa Ana	See Los Angeles, CA
KCSO, Stockton	See Sacramento, CA
KOVR-TV & KTXL, Stockton	See Sacramento, CA
KMPH, Visalia	See Fresno, CA

### — NEW AREA CODES —

State	Before	After	Effective Date
California	415	415 Marin, San Mateo, San Francisco counties 510 Alameda, Contra Costa counties	October 1991
California	213	213 Downtown Los Angeles (north section), bounded by La Ciegna & Crenshaw Blvds. to west, El Segundo Blvd. & Bluff Rd. to south and east 310 Remaining sections of former 213 area code	November 1991

# California—Anaheim

## KDOC-TV

Ch. 56

**Network Service:** None, independent.

**Licensee:** Golden Orange Broadcasting Co. Inc., 1730 S. Clementine St., Anaheim, CA 92802.

**Studio:** 1730 S. Clementine St., Anaheim, CA 92802.

**Telephone:** 714-999-5000. Fax: 714-999-1218.

**Technical Facilities:** Channel No. 56 (722-728 MHz). Authorized power: 2820-kw max. & 331-kw horizontal visual, 652-kw max. & 76.2-kw horizontal aural. Antenna: 2386-ft. above av. terrain, 220-ft. above ground, 5555-ft. above sea level.

Latitude 34° 11' 14"  
Longitude 117° 42' 01"

**Transmitter:** Sunset Ridge, 5-mi. NE of Claremont.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive AFC, 3.7-meter Ku-band; M/A-Com, 3.7-meter C-band; Simulstat, 5-meter Ku & C-band; Omni Ku-band; Microdyne, Scientific-Atlanta, M/A Com receivers.

**News Services:** CNN, UPI.

**Ownership:** Golden Orange Broadcasting Co. Inc.

**Began Operation:** October 1, 1982.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

Calvin Brack, Chief Executive Officer.

Charles Velona, General Manager.

Shurlee Thompson, General Sales Manager.

Carolyn Mangano, Local Sales Manager.

Michelle Merker, News Director.

Suzanne Stimac, Program Manager.

Roger Knipp, Chief Engineer.

David Lee, Promotion Editor.

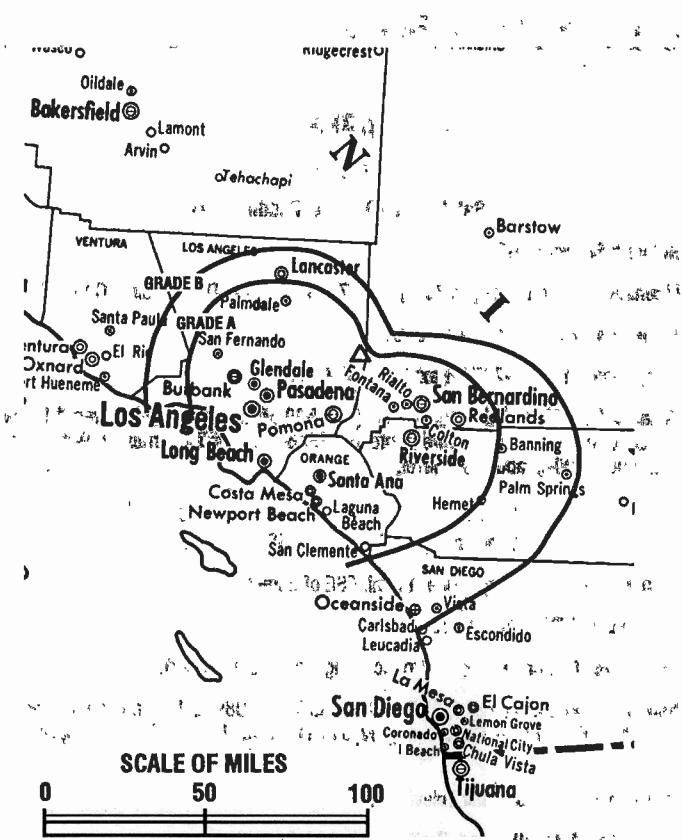
Carol McConnell, Business Manager.

Marilyn Murray, Office Manager.

Carole Maddox, Traffic Manager.

**Rates:** On request.

**City of License:** Anaheim. ADI: Los Angeles. Rank: 2.



KDOC-TV BMPCT-811113KF Granted 12/22/81 © American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	
			Households	%
Between 5-24%	CALIFORNIA			
	Los Angeles	3,148,200	3,066,600	97
	Orange	844,500	830,200	98
	Riverside West	329,400	317,700	96
	San Bernardino S	410,700	398,200	97
<b>Station Totals</b>		<b>4,732,800</b>	<b>4,612,700</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>				<b>290,100</b>
<b>Average Daily Circulation (1992)</b>				<b>98,900</b>

# California—Arcata-Eureka

**KAEF**

**Ch. 23**

(Satellite of KRCR-TV, Redding, CA)

**Network Service:** ABC.

**Licensee:** California-Oregon Bcstg. Inc., 755 Auditorium Dr., Redding, CA 96001.

**Studio:** 540 E St., Eureka, CA 95501.

**Telephone:** 916-243-7777. **Fax:** 916-243-0217.

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 141-kw max. visual, 14-kw max. aural. Antenna: 1636-ft. above av. terrain, 279-ft. above ground, 2890-ft. above sea level.

Latitude 40° 43' 36"  
Longitude 123° 58' 18"

**Transmitter:** 1733 Barry Ridge, 11-mi. ESE of Eureka.

**Multichannel TV Sound:** Stereo only.

**Ownership:** California-Oregon Broadcasting Inc. (Group Owner).

**Began Operation:** August 1, 1987; left air April 30, 1989. Sale to present owner by The Mad River Bcstg. Co. Inc. approved by FCC Aug. 4, 1989. Resumed operation Oct. 1989.

**Represented (sales):** Blair Television.

**Represented (legal):** Reed, Smith, Shaw & McClay.

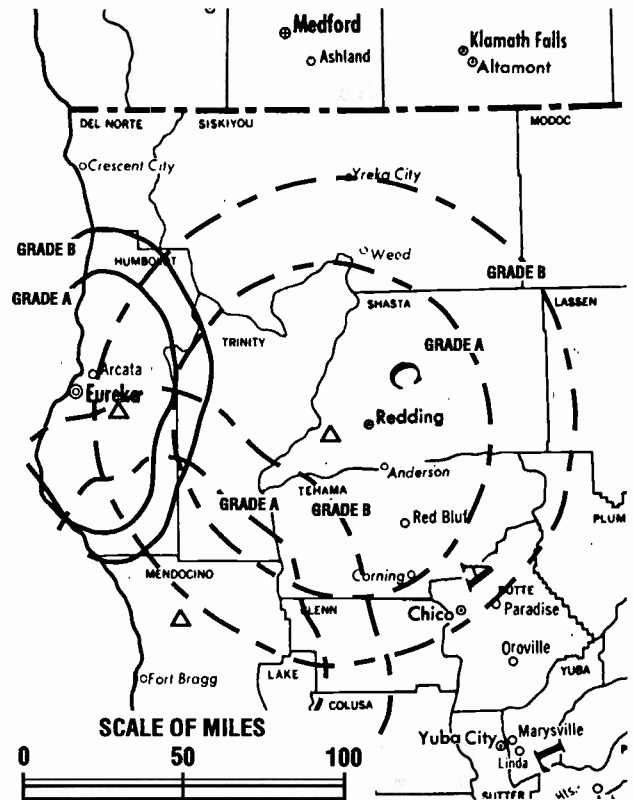
**Personnel:**

- Doreeta Domke, Vice President & General Manager.
- Dennis Siewert, General Sales Manager.
- Dave West, Local Sales Manager.
- Doug Bush, Chief Engineer.
- Cal Hunter, News Director.
- Glenn Marsh, Promotion Director.

**Highest 30 Sec. Rate:** \$450.

**City of License:** Arcata. **ADI:** Eureka. **Rank:** 186.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KAEF BPCT-821207KE Granted 2/27/84

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Humboldt	47,500	45,600	96
	CALIFORNIA Del Norte	8,300	7,800	94
<b>Station Totals</b>		<b>55,800</b>	<b>53,400</b>	<b>96</b>
<b>Net Weekly Circulation (1992)</b>				<b>28,500</b>
<b>Average Daily Circulation (1992)</b>				<b>12,300</b>

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**California—Bakersfield**

**KBAK-TV**  
Ch. 29

**Network Service:** ABC.

**Licensee:** Burnham Broadcasting Co., Box 2929, Bakersfield, CA 93303.

**Studio:** 1901 Westwind Dr., Bakersfield, CA 93301.

**Telephone:** 805-327-7955. **TWX:** 910-327-1109. **Fax:** 805-327-5603.

**Technical Facilities:** Channel No. 29 (560-566 MHz). Authorized power: 1700-kw max. & 77.6-kw horizontal visual, 340-kw max. & 15.5-kw horizontal aural. Antenna: 3730-ft. above av. terrain, 230-ft. above ground, 7775-ft. above sea level.

Latitude 35° 27' 11"  
Longitude 118° 35' 25"

**Transmitter:** Breckenridge Mountain, 24-mi. ENE of Bakersfield.

**Satellite Earth Stations:** Andrew, 7.3-meter C-band; Scientific-Atlanta, 5-meter C-band; Andrew, 4.5-meter C-band; AFC, 3.7-meter Ku-band; Avantek, M/A-Corn, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Burnham Broadcasting Co. (Group Owner).

**Began Operation:** August 20, 1953. Sale to Reeves Broadcasting Corp. by San Francisco Chronicle approved Oct. 12, 1960 by FCC (Television Digest, Vol. 16:36, 42). Sale to Harriscope Bcstg. Corp. by Reeves Broadcasting Corp. approved May 12, 1964 by FCC (Vol. 3:52; 4:18). Sale to present owner by Harriscope approved by FCC Oct. 2, 1986.

**Represented (sales):** Katz Television.

**Represented (legal):** Fisher, Wayland, Cooper & Leader.

**Represented (engineering):** Hammett & Edison Inc.

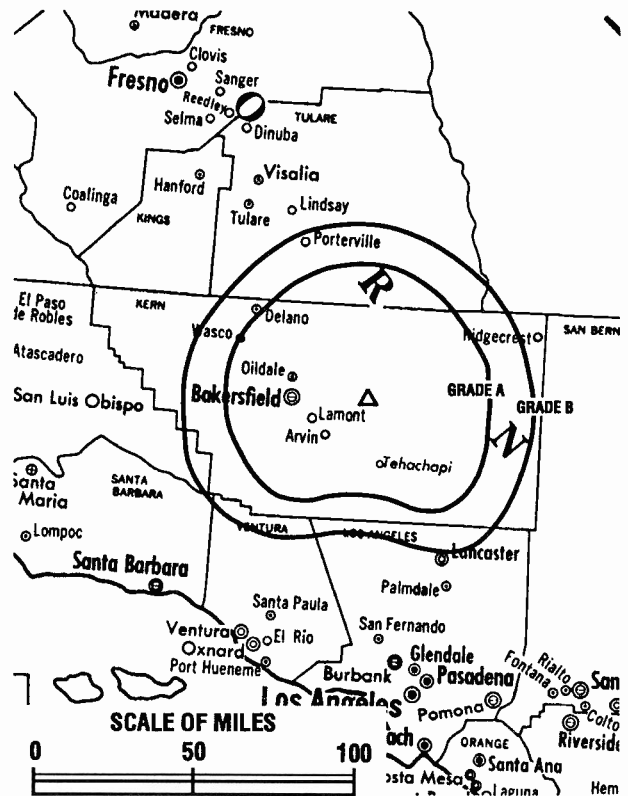
**Personnel:**

- Wayne W. Lansche, General Manager.
- Mariene H. Delano, General Sales Manager.
- Tom Rosenbaum, Station Manager & News Director.
- Nancy Clarke, Program Director.
- Phil Dunton, Chief Engineer.
- Marybeth Richmond, Promotion Director.
- Patti Leveque, Business Manager.

**Rates:** On request.

**City of License:** Bakersfield. **ADI:** Bakersfield. **Rank:** 131.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KBAK-TV BPCT-4248 Granted 9/23/69 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Kern West	162,500	157,100	97
Between 25-49%	CALIFORNIA			
	Tulare	102,300	98,300	96
Between 5-24%	CALIFORNIA			
	Kern East	30,500	29,500	97
	Kings	29,700	28,400	96
	San Bernardino N	92,700	89,900	97
<b>Station Totals</b>		<b>417,700</b>	<b>403,200</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>				<b>182,100</b>
<b>Average Daily Circulation (1992)</b>				<b>86,600</b>

# California—Bakersfield

## KERO-TV

Ch. 23

**Network Service:** CBS.

**Licensee:** McGraw-Hill Bcstg. Co. Inc., Box 2367, Bakersfield, CA 93303.

**Studio:** Television Center, 321 21st St., Bakersfield, CA 93303.

**Telephone:** 805-327-1441. **TWX:** 910-327-1103. **Fax:** 805-322-1701.

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 1760-kw max. & 323-kw horizontal visual, 352-kw max. & 72.4-kw horizontal aural. Antenna: Directional, 3700-ft. above av. terrain, 183-ft. above ground, 7668-ft. above sea level.

Latitude 35° 27' 14"  
Longitude 118° 35' 37"

**Transmitter:** Breckenridge Mountain, 22-mi. E of Bakersfield.

**Satellite Earth Stations:** Microdyne, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Microdyne, 3.7-meter Ku-band; M/A-Corn, Microdyne, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** McGraw-Hill Broadcasting Co. (Group Owner).

**Began Operation:** September 26, 1953. This station operated simultaneously on Chs. 10 & 23 from July 1 to Sept. 1, 1963, and thereafter only on Ch. 23. Sale to present owners by Time-Life Bcst. Inc. approved by FCC March 8, 1972 (*Television Digest*, Vol. 12:10, 11). Sale to Time-Life by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (Vol. 3:15, 16, 31, 48). Merger of Marietta Bcstg. Inc. (including KFMB-TV-AM, San Diego) into Transcontinent Television Corp. approved May 13, 1959 (Vol. 15:7, 12, 20).

**Represented (sales):** Harrington, Righter & Parsons Inc.

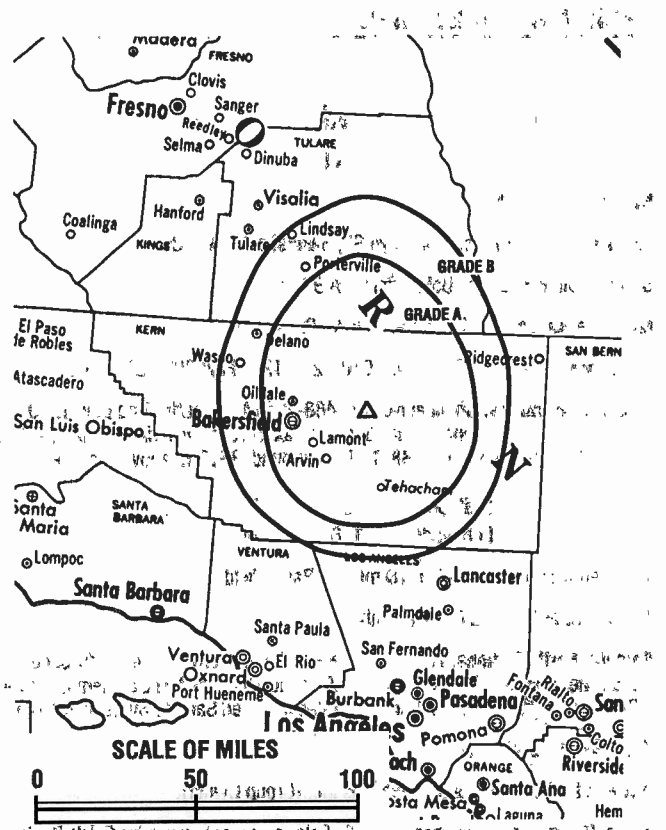
**Represented (legal):** Koteen & Naftalin.

**Personnel:**

- Ronald E. Mires, Vice President & General Manager.
- David C. Carfolite, General Sales Manager.
- Michael Knotek, National Sales Manager.
- Louis Rapage, Director, Production, Program Operations & Promotion.
- Norman E. Hall, Director, Engineering.
- Walt Brown, News Director.
- Lynn Noel, Director, Community Affairs.
- Ray Schiffhauer, Director, Business Affairs.

**Rates:** On request.

**City of License:** Bakersfield. **ADI:** Bakersfield. **Rank:** 131.



KERO-TV BMPCT-3748 Granted 3/16/56 © American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Kern West	162,500	157,100	97
	CALIFORNIA Kern East	30,500	29,500	97
Between 25-49%	Tulare	102,300	98,300	96
	CALIFORNIA Kings	29,700	28,400	96
Between 5-24%				
Station Totals		325,000	313,300	96
Net Weekly Circulation (1992)			179,300	
Average Daily Circulation (1992)			90,800	

# California—Bakersfield

**KGET**

Ch. 17

**Network Service:** NBC.

**Licensee:** KGET-TV Inc., 2831 Eye St., Bakersfield, CA 93301.

**Studio:** 28th & Eye Sts., Bakersfield, CA 93301.

**Mailing Address:** Box 1700, Bakersfield, CA 93302.

**Telephone:** 805-327-7511. **TWX:** 910-327-1120. **Fax:** 805-327-1994.

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 5000-kw max. & 398-kw horizontal visual, 500-kw max. & 39.8-kw horizontal aural. Antenna: 1400-ft. above av. terrain, 288-ft. above ground, 3813-ft. above sea level.

Latitude 35° 26' 20"  
Longitude 118° 44' 23"

**Transmitter:** Mount Adelaide, 16-mi. E of Bakersfield.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** ADM, 6.1-meter C-band; Harris, 6-meter Ku-band; RCA, 3.66-meter Ku-band; Harris, 3-meter Ku-band; United Satellite Systems, 4.3-meter C-band; Harris, M/A-Com, Scientific-Atlanta, United Satellite Systems receivers.

**News Services:** AP, UPI.

**Ownership:** Ackerley Communications Inc. (Group Owner).

**Began Operation:** November 8, 1959. Sale to present owner by Gillett Bcstg. Co. approved by FCC Oct. 14, 1983. Sale to Gillett by ASI Communications approved by FCC June 20, 1978. Transfer to Atlantic States Industries from Lincoln Dellar & wife approved Sept. 11, 1969 (*Television Digest*, Vol. 8:49; 9:37). Previous sale to Dellar by group which included Dellar as 41.2% stockholder approved Dec. 31, 1962.

**Represented (sales):** Blair Television.

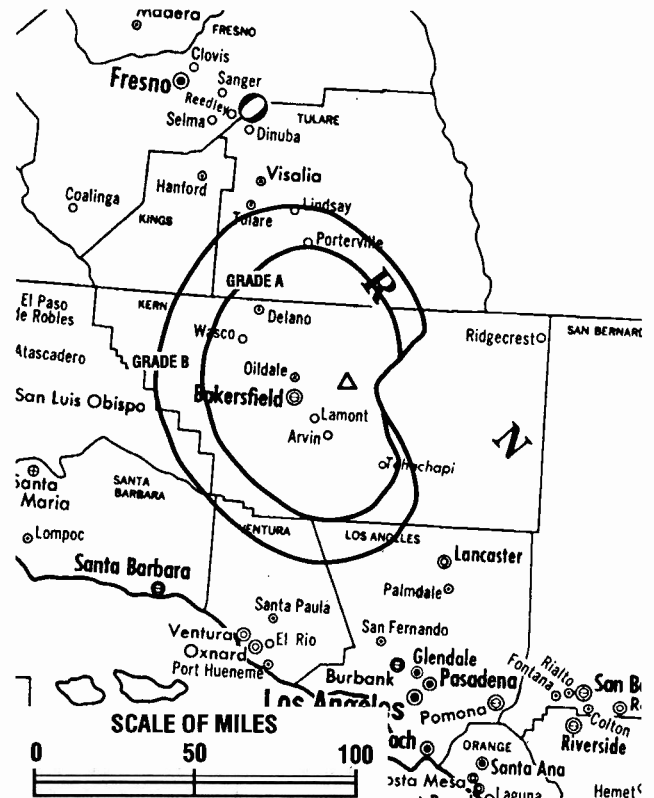
**Represented (legal):** Rubin, Winston, Diercks & Harris.

**Personnel:**

- Raymond A. Watson, Vice President & General Manager.
- Tom Randour, General Sales Manager.
- Shirley Sanford, Program Director.
- Tom Ballew, Chief Engineer.
- Jack Bowe, News Director.

**Rates:** On request.

**City of License:** Bakersfield. **ADI:** Bakersfield. **Rank:** 131.



KGET BMPCT-781101KE Granted 12/22/78 © American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b> Kern West	162,500	157,100	97
	<b>CALIFORNIA</b> Tulare	102,300	98,300	96
<b>Between 25-49%</b>	<b>CALIFORNIA</b> Kern East	30,500	29,500	97
	<b>CALIFORNIA</b> Kings	29,700	28,400	96
<b>Station Totals</b>		<b>325,000</b>	<b>313,300</b>	<b>96</b>
<b>Net Weekly Circulation (1992)</b>				<b>167,200</b>
<b>Average Daily Circulation (1992)</b>				<b>87,400</b>



# California—Bakersfield

**KUZZ-TV**  
Ch. 45

**Network Service:** None, independent.

**Licensee:** Buck Owens Production Co. Inc., 2332 Sillcock Ave., Bakersfield, CA 93308.

**Studio:** 1225 N. Chester, Bakersfield, CA 93308.

**Telephone:** 805-393-4500. Fax: 805-393-4243.

**Technical Facilities:** Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1325-ft. above av. terrain, 144-ft. above ground, 3665-ft. above sea level.

Latitude 35° 26' 20"  
Longitude 118° 44' 24"

**Transmitter:** Mount Adelaide, approx. 15-mi. ENE of Bakersfield.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Scientific Atlanta C-band.

**AM Affiliate:** KCWR.

**FM Affiliate:** KUZZ-FM.

**Ownership:** Buck Owens Production Co. Inc.

**Began Operation:** December 1, 1988. Sale to present owner by Dorothy J. Owens approved by FCC Aug. 27, 1990 (Television Digest, Vol. 30:37).

**Represented (sales):** Seitel Inc.

**Represented (legal):** Mullin, Rhyne, Emmons & Topel, P.C.

**Personnel:**

**Dorothy Owens, Vice President & General Manager.**

**Kalvin Pike, General Sales Manager.**

**James Foss, Chief Engineer.**

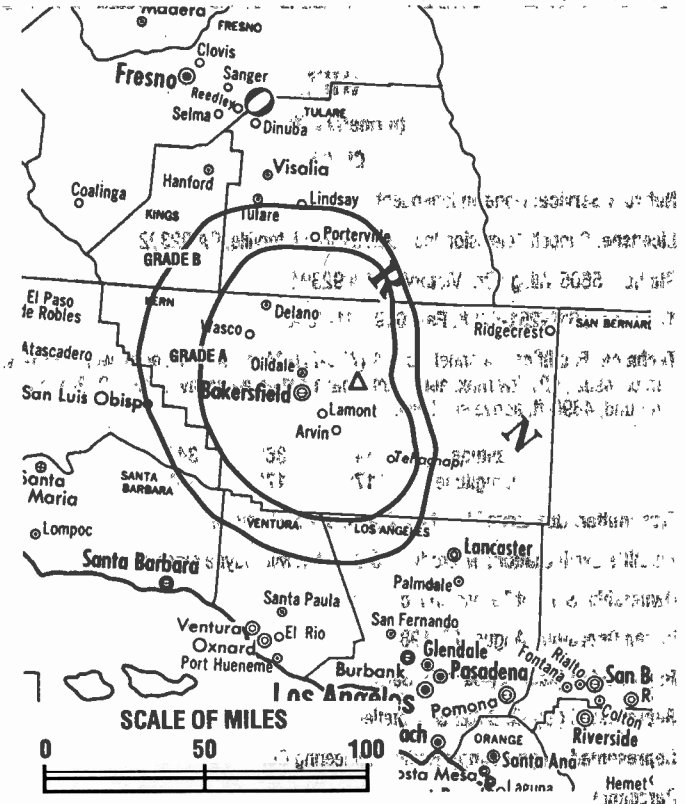
**Luann Graham, Business Manager.**

**Teresa Ford, Program & Promotion Director.**

**Rates:** On request.

**City of License:** Bakersfield. **ADI:** Bakersfield. **Rank:** 131.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KUZZ-TV BMPCT-880106KH Granted 6/8/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	CALIFORNIA Kern West	162,500	157,100	97
<b>Between 5-24%</b>	CALIFORNIA Kern East Kings Tulare	30,500 29,700 102,300	29,500 28,400 98,300	97 96 96
<b>Station Totals</b>		<b>325,000</b>	<b>313,300</b>	<b>96</b>
<b>Net Weekly Circulation (1992)</b>			<b>108,900</b>	
<b>Average Daily Circulation (1992)</b>			<b>45,000</b>	

# California—Barstow

**KHIZ**  
(formerly KVVT)  
Ch. 64

**Network Service:** None, independent.

**Licensee:** Sunbelt Television Inc., Box 6464, Victorville, CA 92392.

**Studio:** 15605 Village Dr., Victorville, CA 92394.

**Telephone:** 619-251-5888. **Fax:** 619-241-0056.

**Technical Facilities:** Channel No. 64 (770-776 MHz). Authorized power: 3134-kw max. visual, 627-kw max. aural. Antenna: 1701-ft. above av. terrain, 203-ft. above ground, 4690-ft. above sea level.

Latitude 34° 36' 34"  
Longitude 117° 17' 20"

**Transmitter:** Quartzsite Mountain, 24-mi. SW of Barstow.

**Satellite Earth Station:** Microdyne, 3.6-meter; Microdyne receivers.

**Ownership:** Sunbelt Television Inc.

**Began Operation:** August 15, 1987.

**Represented (sales):** Roslin TV Sales.

**Represented (legal):** Baker & Hostetler.

**Represented (engineering):** Radio Engineering Co.

**Personnel:**

- Riley Jackson, President.
- Ray Webb, General Manager.
- Dave Griffiths, Station Manager.
- Greg Carpenter, Engineering Director.
- Paul Kissell, Operations Director.
- Karen Sloat, Sales Manager.
- Bill Peters, News Director.
- Debbie Kershner, Program Director.
- Lynn Hanson, Promotion Director.
- Rosio De Ponio, Business Manager.
- John Sheridan, Marketing & Promotion Director.

**Highest 30 Sec. Rate:** \$150.

**City of License:** Barstow. **ADI:** Los Angeles. **Rank:** 2.



KHIZ BMPCT-860212KS Granted 4/17/86 © American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
Between 5-24%	Kern East	30,500	29,500	97
	San Bernardino North	92,700	89,900	97
<b>Station Totals</b>		<b>123,200</b>	<b>119,400</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>			<b>30,200</b>	
<b>Average Daily Circulation (1992)</b>			<b>10,100</b>	

# California—Chico

## KCPM

Ch. 24

**Network Service:** NBC.

**Licensee:** KCPM Licensee Co., 2121 Ave. of the Stars, Suite 2800, Los Angeles, CA 90067.

**Studio:** 180 E. 4th St., Chico, CA 95928.

**Mailing Address:** Box 4406, Chico, CA 95927.

**Telephone:** 916-893-2424. **Fax:** 916-893-1033.

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1850-ft. above av. terrain, 997-ft. above ground, 2762-ft. above sea level.

Latitude 40° 15' 31"  
Longitude 122° 05' 20"

**Transmitter:** 9.5-mi. NE of Red Bluff.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Vertex, 6-meter Ku-band; Vertex, 3.5-meter Ku-band; Vertex, 3-meter Ku & C-band; Harris, M/A-Com receivers.

**News Services:** AP, NBC.

**Ownership:** Davis-Goldfarb Co. (Group Owner).

**Began Operation:** September 24, 1985. Sale by Lorimar Telepictures Corp. to Goltrin Communications approved by FCC Feb. 12, 1988 (*Television Digest*, Vol. 28:7). Sale to present owners by Charles Abad & Melvin Estrin approved by FCC Jan. 10, 1989.

**Represented (sales):** Katz Television.

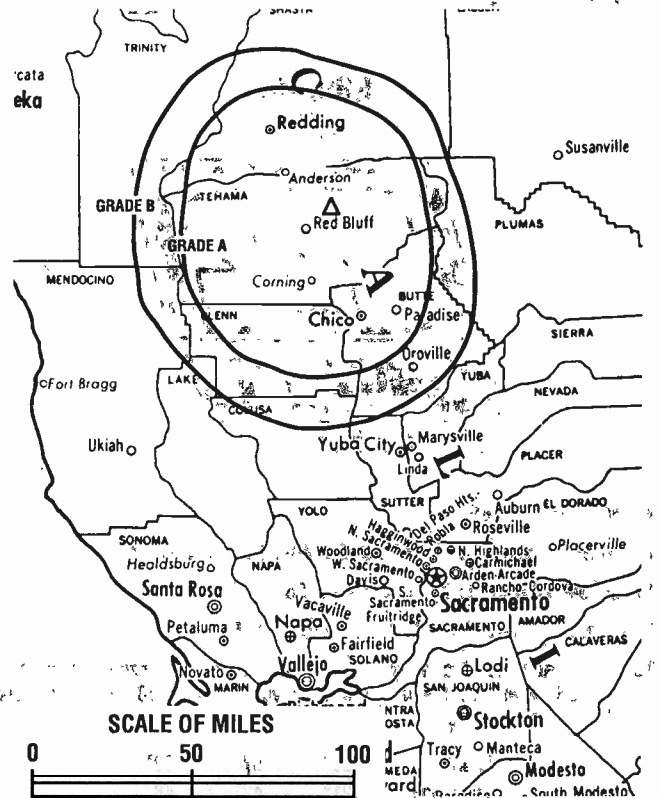
### Personnel:

**Barbara Goldfarb**, General Manager.  
**Cliff Williams**, General Sales Manager.  
**Peggy Worden**, National Sales Manager.  
**Betty Anderson**, News Director.  
**Corinne Christianson**, Program Director.  
**Helen Cheung**, Station Controller.  
**Roger Mills**, Chief Engineer.  
**Pete Mizera**, Assistant Operations Manager.

**Highest 30 Sec. Rate:** \$325.

**City of License:** Chico. **ADI:** Chico-Redding. **Rank:** 130.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KCPM BPCT-781221LI Granted 9/5/83

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>CALIFORNIA</b>			
	Butte	74,400	71,200	96
	Glenn	9,000	8,700	97
	Tehama	19,300	18,800	97
Between 25-49%	<b>CALIFORNIA</b>			
	Colusa	5,800	5,500	95
	Sutter	23,900	23,200	97
	Yuba	21,100	20,400	97
Between 5-24%	<b>CALIFORNIA</b>			
	Lake	22,900	21,300	93
<b>Station Totals</b>		<b>233,800</b>	<b>224,800</b>	<b>96</b>
<b>Net Weekly Circulation (1992)</b>				<b>124,300</b>
<b>Average Daily Circulation (1992)</b>				<b>65,200</b>

# California—Chico

**KHSL-TV**

Ch. 12



**Network Service:** CBS.

**Licensee:** Golden Empire Bcstg. Co., Box 489, Chico, CA 95927.

**Studio:** 3460 Silverbell Rd., Chico, CA 95926.

**Telephone:** 916-342-0141. **TWX:** 910-536-0336. **Fax:** 916-342-2405.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1290-ft. above av. terrain, 284-ft. above ground, 3779-ft. above sea level.

Latitude 39° 57' 30"  
Longitude 121° 42' 48"

**Transmitter:** Cohasset Rd.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter C-band; RCA, 4.8-meter Ku-band; Simulstat, 5-meter C-band; Drake, Scientific-Atlanta, Standard Communications receivers.

**AM Affiliate:** KHSL, 5-kw, 1290 kHz.

**News Services:** AP, CBS, NIWS.

**Ownership:** Golden Empire Bcstg. Co.

**Began Operation:** August 22, 1953.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Haley, Bader & Potts.

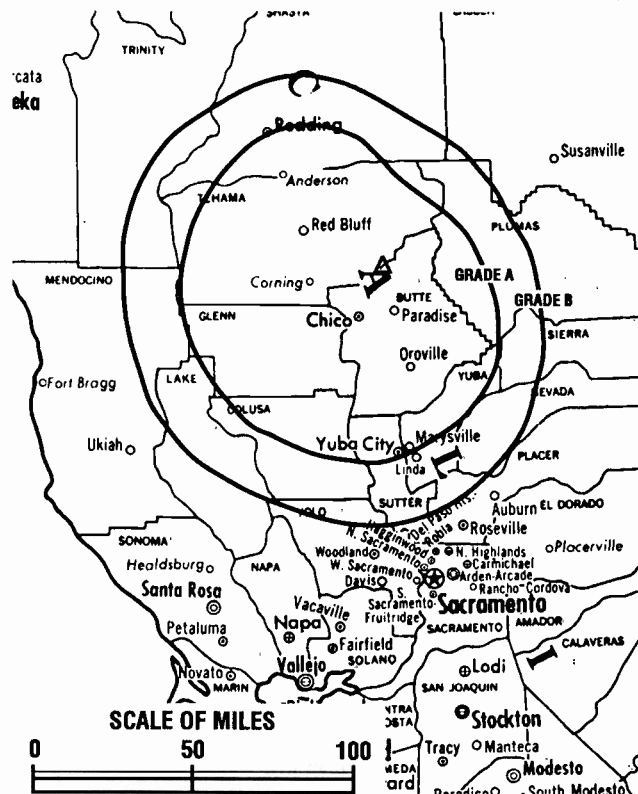
**Represented (engineering):** Hatfield & Dawson.

**Personnel:**

- Hugh McClung, President.
- Russell B. Pope, Vice President.
- William D. Corbin, General Manager.
- William L. Meyer, General Sales Manager.
- Bruce Lang, News Director.
- Brian Corbitt, Promotion Director.

**Highest 30 Sec. Rate:** \$400.

**NETWORK BASE HOURLY RATE:** \$452.



KHSL-TV BMPCT-6764 Granted 5/9/68

© American Map Corp., No. 14244

**City of License:** Chico. **ADI:** Chico-Redding. **Rank:** 130.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.


Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Butte	74,400	71,200	96
	Colusa	5,800	5,500	95
	Glenn	9,000	8,700	97
	Shasta	57,400	55,700	97
	Tehama	19,300	18,800	97
	Trinity	5,600	5,200	93
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	Plumas	8,500	8,000	94
	Sutter	23,900	23,200	97
	Yuba	21,100	20,400	97
<b>Between 5-24%</b>	<b>CALIFORNIA</b>			
	Lake	22,900	21,300	93
	Lassen	8,800	8,300	94
	Siskiyou	17,600	16,500	94
<b>Station Totals</b>		<b>274,300</b>	<b>262,800</b>	<b>96</b>
<b>Net Weekly Circulation (1992)</b>				<b>160,100</b>
<b>Average Daily Circulation (1992)</b>				<b>82,200</b>

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# California—Clovis

**KSDI**  
Ch. 43

**Network Service:** None, independent.

**Grantee:** San Joaquin TV Improvement Corp., 14849 Firestone Blvd., La Mirada, CA 90638.

**Studio:** 706 W. Herndon, Fresno, CA 93650.

**Telephone:** 209-432-4300. **Fax:** 209-435-3200.

**Technical Facilities:** Channel No. 43 (644-650 MHz). Authorized power: 518.8-kw max. visual, 51-kw max. aural. Antenna: 2001-ft. above av. terrain, 151-ft. above ground, 3529-ft. above sea level.

Latitude	36°	44'	45"
Longitude	119°	16'	57"

**Transmitter:** Bear Mountain, approx. 1.2-mi. NW of Squaw Valley.

**Ownership:** San Joaquin TV Improvement Corp.

**Began Operation:** September 11, 1992.

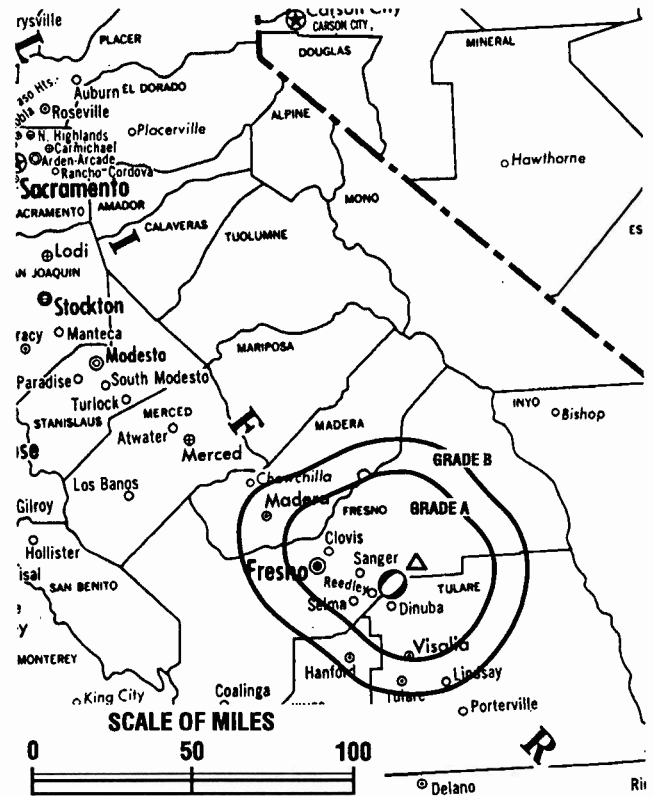
**Personnel:**

**Arnold Applebaum**, General Manager.  
**George Cooper**, Sales Manager.  
**David Cardoza**, Program Director.  
**Steve Lebel**, Chief Engineer.

**Rates:** On request.

**Arbitron Data:** Not available.

**City of License:** Clovis. **ADI:** Fresno-Visalia. **Rank:** 56.



KSDI BMPCT-920706KG Granted 9/31/92

© American Map Corp., No. 14244

# California—Concord

**KFCB**  
Ch. 42

**Network Service:** None, independent.

**Licensee:** First Century Broadcasting, Box 6498, Concord, CA 94520.

**Studio:** 5101 Port Chicago Hwy., Concord, CA 94520.

**Telephone:** 415-676-8969.

**Technical Facilities:** Channel No. 42 (638-644 MHz). Authorized power: 1288-kw max. & 185.85-kw horizontal visual, 123.3-kw max. & 69-kw horizontal aural. Antenna: 2807-ft. above av. terrain, 140-ft. above ground, 3628-ft. above sealevel.

Latitude: 37° 53' 34"  
Longitude: 121° 53' 53"

**Transmitter:** N peak of Mount Diablo.

**News Service:** CNN Headline News.

**Ownership:** First Century Broadcasting.

**Began Operation:** June 19, 1983.

**Represented (legal):** Gammon & Grange.

**Personnel:**

Ronald C. Haus, President & General Manager.

Debra Fraser, Program Director.

**Rates:** On request.

**City of License:** Concord. **ADI:** San Francisco. **Rank:** 5.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>CALIFORNIA</b>				
Between 5-24%	San Joaquin	166,600	160,000	96
	Yuba	21,100	20,400	97
<b>Station Totals</b>		<b>187,700</b>	<b>180,400</b>	<b>96</b>
<b>Net Weekly Circulation (1992)</b>			<b>42,600</b>	
<b>Average Daily Circulation (1992)</b>			<b>13,800</b>	



KFCB BNPCT-820512KF Granted 6/8/82 © American Map Corp., No. 14244

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# California—El Centro-Yuma

## KEYC-TV

Ch. 9

**Network Service:** CBS.

**Licensee:** Pacific Media Corp., 646 Main St., El Centro, CA 92243.

**Studio:** 646 Main St., El Centro, CA 92243.

**Mailing Address:** Box 3190, El Centro, CA 92244.

**Telephone:** 619-353-9990. **Fax:** 619-352-5471.

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1601-ft. above av. terrain, 499-ft. above ground, 2546-ft. above sea level.

Latitude 33° 03' 18"  
Longitude 114° 49' 37"

**Transmitter:** Top of Black Mountain.

**Satellite Earth Station:** Scientific-Atlanta, 7.2-meter.

**News Services:** AP, CBS.

**Ownership:** Robinson O. Everett (Group Owner).

**Began Operation:** December 6, 1968. Sale to Esquire by United Bcstg. approved by FCC Sept. 22, 1981. Sold to Pacific Media Corp. 1984. Sale to First National Entertainment Corp. approved by FCC Dec. 12, 1986 (*Television Digest*, Vol. 26:39) but not consummated. Sale to present owner by John Smart, et al. approved by FCC Feb. 28, 1989.

**Represented (sales):** Setitel Inc.

**Represented (legal):** Baraff, Koerner, Olender & Hochberg, P.C.

**Represented (engineering):** Arthur K. Peters Consulting Engineers.

**Personnel:**

Peter G. Sieler, General Manager.

Mickey Dale, News Director.

Carol Hime, Program Director.

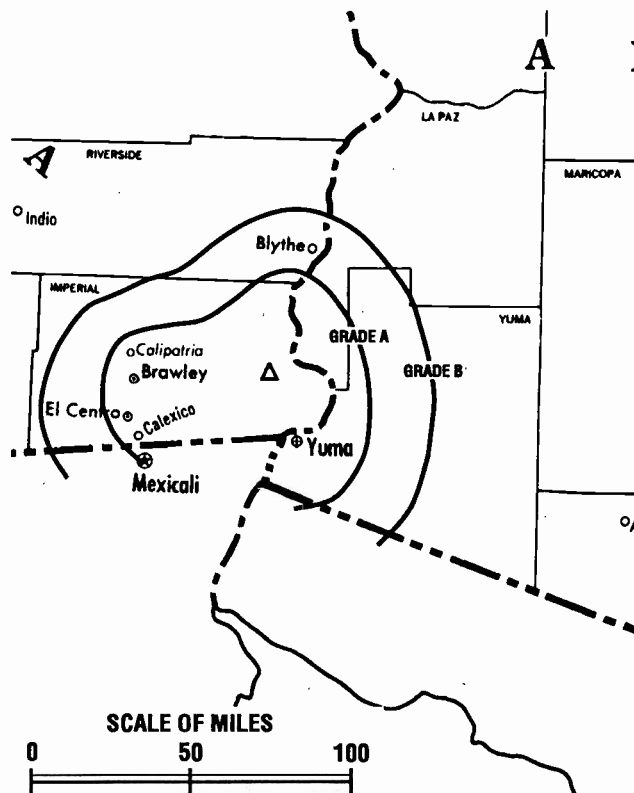
Charles D. Vick, Chief Engineer.

**Highest 30 Sec. Rate:** \$1000.

**NETWORK BASE HOURLY RATE:** \$80.

**City of License:** El Centro. **ADI:** El Centro, CA-Yuma, AZ. **Rank:** 179.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KEYC-TV BMPCT-6975 Granted 1/25/71

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA Yuma	36,500	34,700	95
	CALIFORNIA Imperial	35,000	32,700	93
Between 25-49%	CALIFORNIA Riverside East	8,200	7,900	96
Between 5-24%	ARIZONA La Paz	5,900	5,700	97
<b>Station Totals</b>		<b>85,600</b>	<b>81,000</b>	<b>95</b>
<b>Net Weekly Circulation (1992)</b>				<b>54,400</b>
<b>Average Daily Circulation (1992)</b>				<b>25,100</b>



# California—Eureka

## KIEM-TV

Ch. 3

Network Service: NBC.

Licensee: Precht Television Associates Inc., 5650 S. Broadway, Eureka, CA 95503.

Studio: 5650 S. Broadway, Eureka, CA 95503.

Telephone: 707-443-3123. Fax: 707-442-6084.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1650-ft. above av. terrain; 249-ft. above ground, 3025-ft. above sea level.

Latitude 40° 43' 52"  
Longitude 123° 57' 06"

Transmitter: Redwood Peak, 12-mi. SE of Eureka.

Satellite Earth Stations: Harris, 7-meter Ku-band; Harris, 4.5-meter Ku-band; Paracclipse, 4.5-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: Precht Communications Inc. (Group Owner).

Began Operation: October 25, 1953. Sale by William B. Smullin to Wayne Vickers, et al., approved by FCC Oct. 25, 1961. Sale to Ingham Communications approved July 29, 1975. Sale to present owners approved Aug. 2, 1985.

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

### Personnel:

Marcy Levine, Vice President & General Manager.

Hank Ingham, General Sales Manager.

Donald King, Chief Engineer.

Lee Cowan, News Director.

Jennifer Shoffner, Program Coordinator.

Phil Wright, Promotion Director.

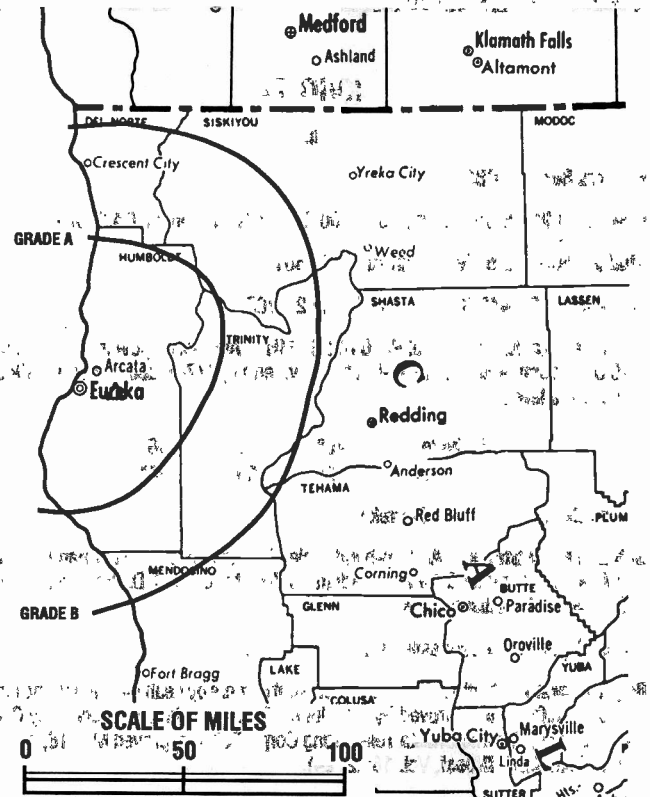
Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$500.

City of License: Eureka. ADI: Eureka. Rank: 186.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Del Norte	8,300	7,800	94
	Humboldt	47,500	45,600	96



KIEM-TV BMPCT-3432 Granted 12/1/55

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OREGON			
	Curry	8,400	7,800	93
Between 5-24%	CALIFORNIA			
	Trinity	5,600	5,200	93
Station Totals		69,800	66,400	95
Net Weekly Circulation (1992)			47,700	
Average Daily Circulation (1992)			26,200	

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# California—Eureka

## KVIQ-TV

Ch. 6

**Network Service:** CBS.

**Licensee:** Miller Broadcasting Co., 1800 S. Broadway, Eureka, CA 95501.

**Studio:** 1800 S. Broadway, Eureka, CA 95501.

**Telephone:** 707-443-3061. **TWX:** 510-742-6265.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10.5-kw aural. Antenna: 1740-ft. above av. terrain, 377-ft. above ground, 3049-ft. above sea level.

Latitude 40° 43' 36"  
Longitude 123° 58' 18"

**Transmitter:** 10.8-mi. SE of Eureka.

**Satellite Earth Stations:** AFC Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Paradigm, 3.7-meter C-band; DX Engineering, M/A-Com, Scientific-Atlanta receivers.

**Ownership:** Miller Broadcasting Co.

**Began Operation:** April 1, 1958. Sale to present owners by Leah McConnell and Estate of Carl McConnell, approved by FCC June 17, 1986. Sale to McConnell by Carroll R. Hauser (50%) and Shasta Telecasting Corp. (50%), approved May 16, 1960 by FCC (Television Digest, Vol. 16:22, 24).

**Represented (sales):** Seltel Inc.

**Represented (legal):** Santarelli, Smith, Kraut & Carroccio.

**Represented (engineering):** Hammett & Edison Inc.

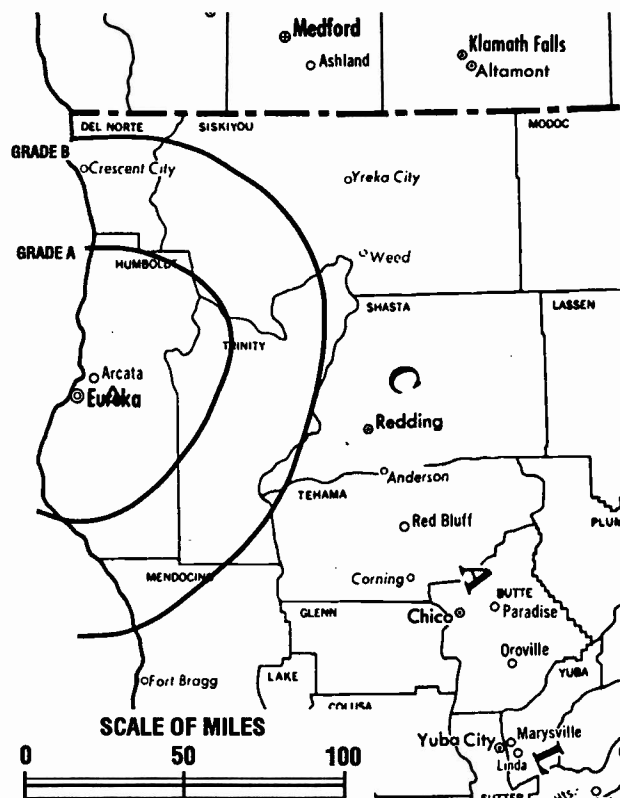
**Personnel:**

- Pattison J. Christensen, Vice President & General Manager.
- Faye Emad, Assistant General Manager & General Sales Manager.
- Susan Swanson, Local Sales Manager.
- Dana Beards, News Director.
- Terri Jensen, Program Director.
- Thomas L. Williams, Chief Engineer.
- Claudia Alkire, Business Manager.

**Highest 30 Sec. Rate:** \$1500.

**City of License:** Eureka. **ADI:** Eureka. **Rank:** 186.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KVIQ-TV BPCT-2784 Granted 9/30/60

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>CALIFORNIA</b>			
	Del Norte	8,300	7,800	94
	Humboldt	47,500	45,600	96
Between 25-49%	<b>OREGON</b>			
	Curry	8,400	7,800	93
Between 5-24%	<b>CALIFORNIA</b>			
	Siskiyou	17,600	16,500	94
	Trinity	5,600	5,200	93
<b>Station Totals</b>		<b>87,400</b>	<b>82,900</b>	<b>95</b>
<b>Net Weekly Circulation (1992)</b>			<b>50,200</b>	
<b>Average Daily Circulation (1992)</b>			<b>28,300</b>	

# California—Fort Bragg

**KFWU**

Ch. 8

(Satellite of KRCR-TV, Redding, CA)

Network Service: ABC.

Licensee: California-Oregon Bcstg. Inc., 755 Auditorium Dr., Redding, CA 96001.

Studios: 303-B.N. Main St., Fort Bragg, CA 95437; 214 E. Smith St., Ukiah, CA 95482.

Telephone: 916-243-7777. Fax: 916-243-0217.

Technical Facilities: Channel No: 8 (180-186 MHz). Authorized power: 225-kw visual, 21.5-kw aural. Antenna: 2448-ft. above av. terrain, 148-ft. above ground, 4357-ft. above sea level.

Latitude 39° 41' 38"  
Longitude 123° 34' 43"

Transmitter: Cahto Peak, 3-mi. NE of Branscomb.

Ownership: California-Oregon Broadcasting Inc. (Group Owner).

Began Operation: May 13, 1990.

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Lohnes & Culver.

**Personnel:**

Doreeta Domke, Vice President & General Manager.

Dennis Siewert, General Sales Manager.

Dave West, Local Sales Manager.

Doug Bush, Chief Engineer.

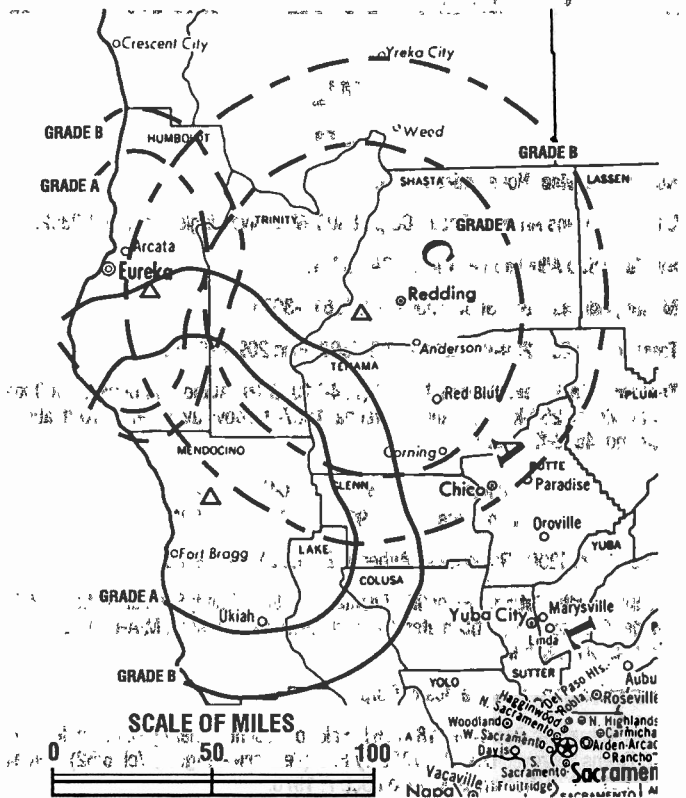
Cal Hunter, News Director.

Glenn Marsh, Promotion Director.

Highest 30 Sec. Rate: \$225.

City of License: Fort Bragg. ADI: San Francisco. Rank: 5.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KFWU BNPCT-880819KI Granted 5/5/89 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
Between 25-49%	Mendocino	31,100	28,800	93
<b>Station Totals</b>		<b>31,100</b>	<b>28,800</b>	<b>93</b>
<b>Net Weekly Circulation (1992)</b>				<b>12,700</b>
<b>Average Daily Circulation (1992)</b>				<b>16,000</b>

# California—Fresno

## KAIL

Ch. 53

**Network Service:** None, independent.

**Licensee:** Trans America Bcstg. Corp., 6803 West Blvd., Inglewood, CA 90302.

**Studio:** 1590 Alluvial Ave., Clovis, CA 93611.

**Mailing Address:** Box 3053, Clovis, CA 93613-3053.

**Telephones:** 209-299-9753; 209-298-5300. **Fax:** 209-299-1523.

**Technical Facilities:** Channel No. 53 (704-710 MHz). Authorized power: 2500-kw max. visual, 250-kw max. aural. Antenna: 1887-ft. above av. terrain, 110-ft. above ground, 4610-ft. above sea level.

Latitude 37° 04' 23"  
Longitude 119° 25' 52"

**Transmitter:** 42003 Radio Lane, Auberry, 25-mi. ENE of Fresno.

**Satellite Earth Stations:** Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 3.66-meter Ku-band; Microwave Assoc., M/A-Com, Scientific-Atlanta receivers.

**Ownership:** Trans America Bcstg. Corp.

**Began Operation:** December 18, 1961. Sale to present owner by B. L. Golden & L. W. Fawns approved Dec. 21, 1966 by FCC (*Television Digest*, Vol. 6:52). Left air April 17, 1973. Resumed operation Oct. 7, 1976.

**Represented (legal):** Miller & Fields, P.C.

**Represented (engineering):** Carl T. Jones Corp.

### Personnel:

**Clair Reis Benezra**, General Manager.

**Gerardo Borrego**, Vice President.

**C. Williams**, Station & General Sales Manager.

**M. Friedel**, Chief Engineer.

**A. Williams**, Program Director.

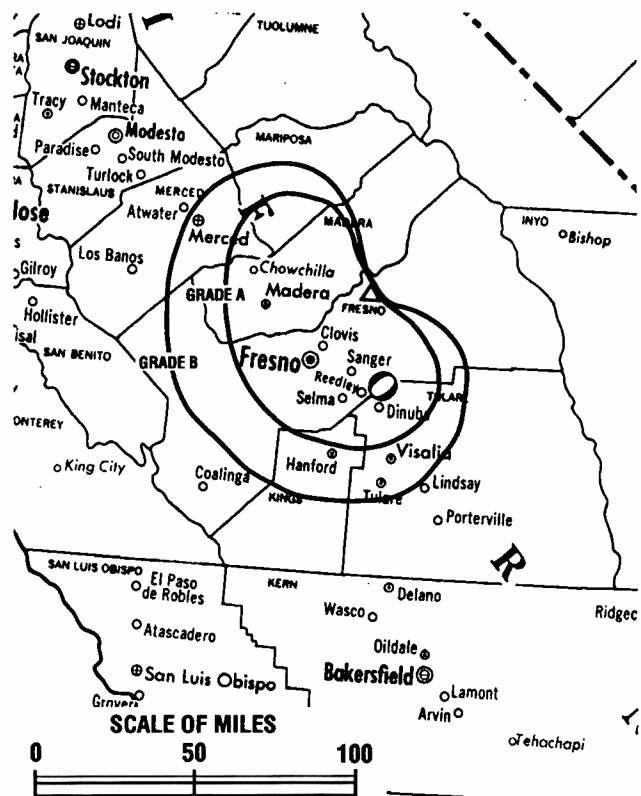
**R. Jenkins**, Promotion & Marketing Director.

**J. Swain**, Business Manager.

**Highest 30 Sec. Rate:** \$60.00.

**City of License:** Fresno. **ADI:** Fresno-Visalia. **Rank:** 56.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KAIL BMPCT-860418KH Granted 6/27/86

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>CALIFORNIA</b>			
	Fresno	230,800	222,600	96
	Kings	29,700	28,400	96
	Madera	29,700	28,400	96
Between 5-24%	<b>CALIFORNIA</b>			
	Mariposa	6,100	5,600	93
	Merced	58,700	56,500	96
	Tulare	102,300	98,300	96
<b>Station Totals</b>		<b>457,300</b>	<b>439,800</b>	<b>96</b>
<b>Net Weekly Circulation (1992)</b>				<b>123,800</b>
<b>Average Daily Circulation (1992)</b>				<b>35,500</b>

# California—Fresno

**KFSN-TV**

**Ch. 30**

**Network Service:** ABC.

**Licensee:** Capital Cities/ABC Inc.

**Studio:** 1777 G St., Fresno, CA 93706.

**Telephone:** 209-442-1170. **TWX:** 910-362-3911. **Fax:** 209-233-5844.

**Technical Facilities:** Channel No. 30 (566-572 MHz). Authorized power: 3720-kw max. & 316-kw horizontal visual; 31.6-kw horizontal aural. Antenna: 2040-ft. above av. terrain, 271-ft. above ground; 4750-ft. above sea level.

Latitude 37° 04' 38"  
Longitude -119° 26' 00"

**Transmitter:** Meadow Lake, CA.

**Satellite Earth Stations:** Andrew, 7.3-meter C-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.5-meter C-band; AFC, 3.5-meter Ku-band; AvanteK, Harris, M/A-Com, Pinzone receivers.

**News Service:** AP.

**Ownership:** Capital Cities/ABC Inc. (Group Owner).

**Began Operation:** May 10, 1956. Sale to present owner by Triangle Publications approved by FCC Feb. 24, 1971 (Television Digest, Vol. 11:9). Previous sale to Triangle by Paul R. Bartlett and associates approved Dec. 30, 1958 by FCC (Vol. 14:47; 15:1). Note: Operated on Ch. 12 until Feb. 17, 1961 when it switched to UHF Ch. 30 (Vol 17:8).

**Represented (sales):** Capital Cities/ABC Spot Sales.

**Represented (legal):** Wilmer, Cutler & Pickering.

**Represented (engineering):** Moffet, Larson & Johnson, P.C.

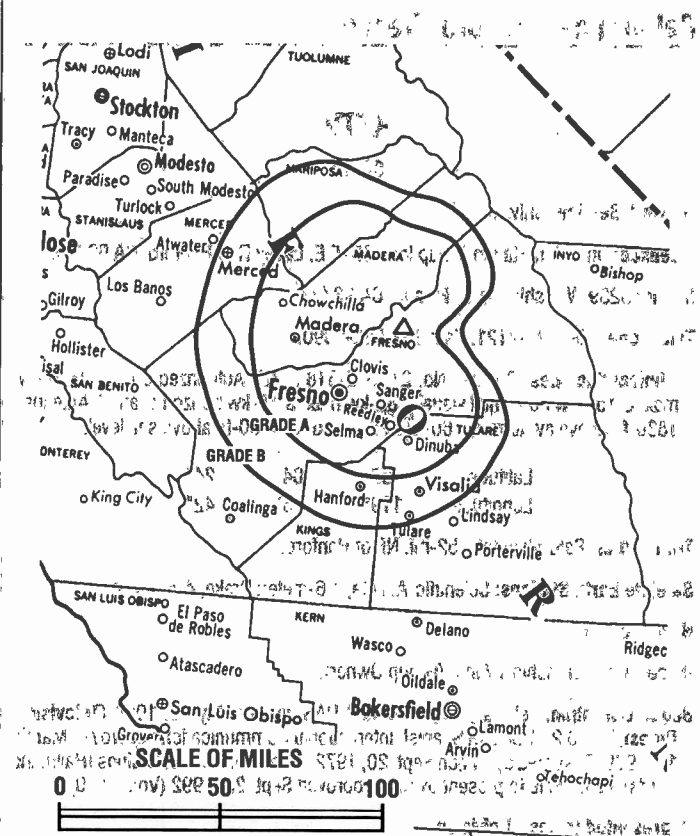
**Personnel:**

- Marc Edwards, President & General Manager.
- Dudley Few, General Sales Manager.
- Mark Armino, Local Sales Manager.
- David S. Converse, Director Of Engineering.
- Douglas E. Caldwell, News Director.
- Fernando Granado, Program Director.
- Lois Rasmussen, Business Manager.
- Wes McKee, Promotion Director.

**Rates:** On request.

**City of License:** Fresno. **ADI:** Fresno-Visalia. **Rank:** 56.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KFSN-TV BPCT-790418KE (Granted 8/29/79) © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total		TV Households %
		Households	TV Households	
50% & Over	CALIFORNIA			
	Fresno	230,800	222,600	96
	Kings	29,700	28,400	96
	Madera	29,700	28,400	96
	Merced	58,700	56,500	96
Tulare	102,300	98,300	96	
Between 25-49%	CALIFORNIA			
	Mariposa	6,100	5,600	93
Between 5-24%	CALIFORNIA			
	Stanislaus	131,400	125,500	96
<b>Station Totals</b>		<b>588,700</b>	<b>565,300</b>	<b>96</b>
<b>Net Weekly Circulation (1992)</b>				<b>364,500</b>
<b>Average Daily Circulation (1992)</b>				<b>215,700</b>

## California—Hanford-Fresno

**KFTV**

Ch. 21

**Network Service:** Univision.

**Licensee:** Univision Station Group Inc., 8515 E. Lacey Rd., Hanford, CA 93230.

**Studio:** 3239 W. Ashlan Ave., Fresno, CA 93722.

**Telephone:** 209-222-2121. **Fax:** 202-222-2890.

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 2820-kw max. & 151-kw horizontal visual, 282-kw max. & 15-kw horizontal aural. Antenna: 1830-ft. above av. terrain, 160-ft. above ground, 4600-ft. above sea level.

Latitude 37° 04' 24"

Longitude 119° 25' 42"

**Transmitter:** Bald Mountain, 52-mi. NE of Hanford.

**Satellite Earth Stations:** Scientific-Atlanta, 4.6-meter; Drake, 4.5-meter.

**News Service:** AP.

**Ownership:** Perenchio TV Inc. (Group Owner).

**Began Operation:** February 27, 1962 as KDAS; left air May 13, 1966 (*Television Digest*, Vol. 6:22.) Sale to Spanish International Communications approved March 19, 1969. Resumed operation Sept. 20, 1972. Sold to Univision Holdings (Hallmark Cards) 1987. Sale to present owners approved Sept. 23, 1992 (Vol. 32:40).

**Represented (sales):** Univision.

**Represented (engineering):** Jules Cohen & Associates.

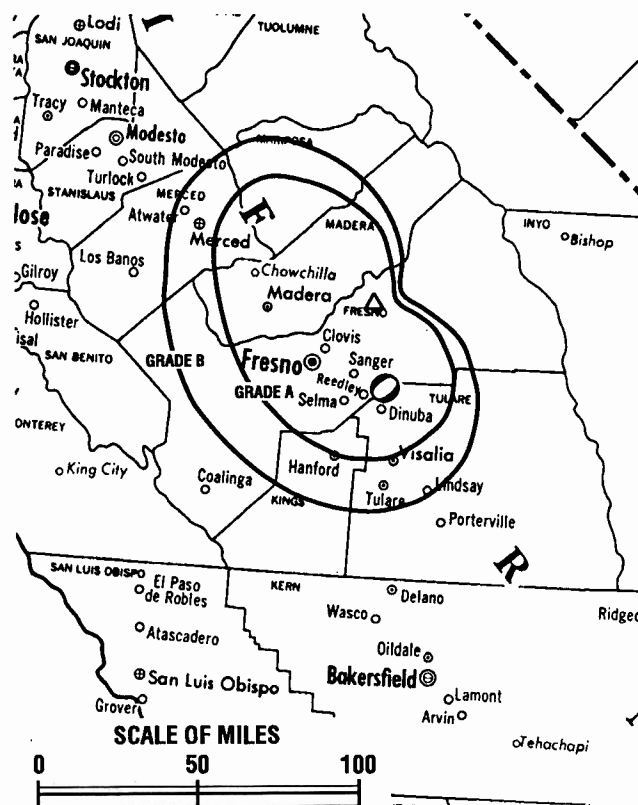
**Personnel:**

**Mario M. Carrera**, General Manager.  
**Bram J. Watkins**, General Sales Manager.  
**Ken Holden**, Chief Engineer.  
**Daniel Rodriguez**, News Director.  
**Jess Gonzalez**, Program Director.  
**Eddie Renteria**, Production Manager.  
**Arnulfo Cueva Jr.**, Business Manager.

**Rates:** On request.

**City of License:** Hanford. **ADI:** Fresno-Visalia. **Rank:** 56.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KFTV BPCT-820709KF Granted 11/15/82

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>CALIFORNIA</b>			
	Fresno	230,800	222,600	96
	Kern West	162,500	157,100	97
	Kings	29,700	28,400	96
	Madera	29,700	28,400	96
	Merced	58,700	56,500	96
	Tulare	102,300	98,300	96
<b>Station Totals</b>		<b>613,700</b>	<b>591,300</b>	<b>96</b>
<b>Net Weekly Circulation (1992)</b>			<b>68,400</b>	
<b>Average Daily Circulation (1992)</b>			<b>45,400</b>	

# California—Fresno

**KJEO**  
Ch. 47

**Network Service:** CBS.

**Licensee:** Retlaw Enterprises Inc., Box 5455, Fresno, CA 93755.

**Studio:** 4880 N. First St., Fresno, CA 93726.

**Telephone:** 209-222-2411. **TWX:** 910-362-3181. **Fax:** 209-221-6938.

**Technical Facilities:** Channel No. 47 (668-674 MHz). Authorized power: 2624-kw max. visual, 529-kw max. aural. Antenna: 1959-ft. above av. terrain, 262-ft. above ground, 4742-ft. above sea level.

Latitude 37° 04' 14"  
Longitude 119° 25' 31"

**Transmitter:** Bald Mountain.

**Satellite Earth Stations:** Scientific-Atlanta, 7.3-meter; Scientific-Atlanta, 4.5-meter; RCA, 3.5-meter; AvanteK, Microdyne receivers.

**News Services:** CBS, NIWS.

**Ownership:** Retlaw Enterprises Inc. (Group Owner).

**Began Operation:** September 20, 1953. Sale to Retlaw Enterprises by Shasta Telecasting Corp. (George C. Fleharty, Laurence W. Carr, Morris K. Cohen, Robert L. Hammett, Carl R. McConnell & Russell K. Olsen) approved by FCC April 17, 1968 (Television Digest, Vol. 8:17).

**Represented (sales):** Katz Television.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Hammett & Edison Inc.

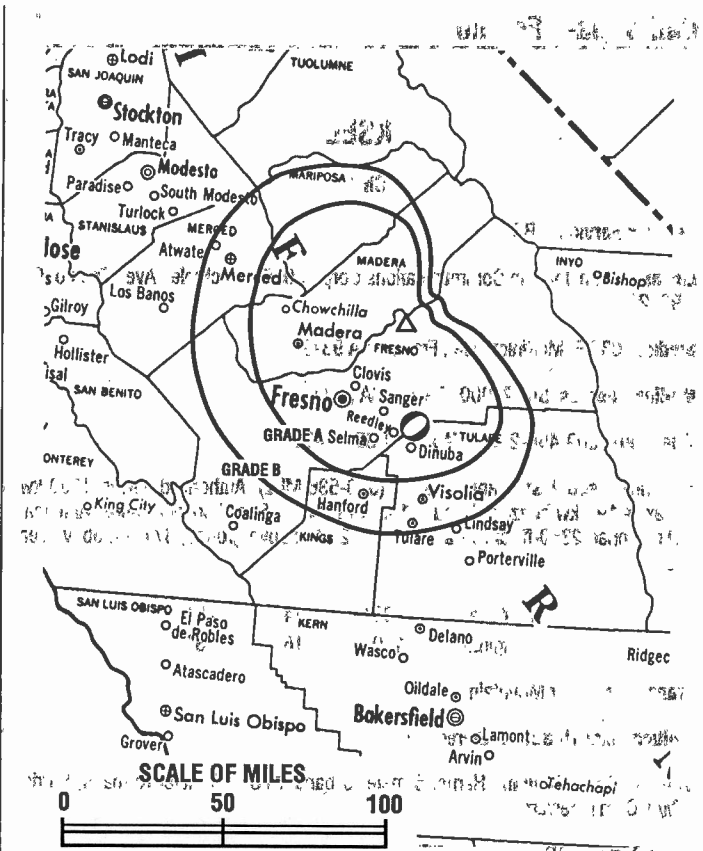
**Personnel:**

- Ben Tucker, President.
- Andy Mastoras, Vice President, Finance.
- Donald Drilling, Vice President & General Manager.
- Jeralynn Stout, General Sales Manager.
- Jeff Anderson, National Sales Manager.
- Patti Houlihan, Program Director.
- George Faulder, News Director.
- Mike Barrett, Chief Engineer.
- Patrice Coulter, Traffic Manager.
- Barry Stevenson, Promotion Manager.
- Lucy Ruiz, Public Affairs Director.

**Rates:** On request.

**City of License:** Fresno. **ADI:** Fresno-Visalia. **Rank:** 56.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KJEO BPCT-4903 Granted 3/26/76

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	TV %
<b>CALIFORNIA</b>				
<b>50% &amp; Over</b>	Fresno	230,800	222,600	96
	Kings	29,700	28,400	96
	Madera	29,700	28,400	96
	Merced	58,700	56,500	96
	Tulare	102,300	98,300	96
<b>CALIFORNIA</b>				
<b>Between 25-49%</b>	Mariposa	6,100	5,600	93
<b>Station Totals</b>		<b>457,300</b>	<b>439,800</b>	<b>96</b>
<b>Net Weekly Circulation (1992)</b>				<b>342,100</b>
<b>Average Daily Circulation (1992)</b>				<b>176,400</b>

# California—Fresno

**KSEE**

**Ch. 24**

**Network Service:** NBC.

**Licensee:** San Joaquin Communications Corp., 5035 E. McKinley Ave., Fresno, CA 93727.

**Studio:** 5035 E. McKinley Ave., Fresno, CA 93727.

**Mailing Address:** Box 24000, Fresno, CA 93779.

**Telephone:** 209-454-2424. **TWX:** 910-362-2403.

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 1600-kw max. & 191-kw horizontal visual, 153-kw max. & 38-kw horizontal aural. Antenna: Directional, 2350-ft. above av. terrain, 321-ft. above ground, 3713-ft. above sea level.

Latitude 36° 44' 45"  
Longitude 119° 16' 53"

**Transmitter:** Bear Mountain.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 6-meter C-band; AFC, 3.5-meter Ku-band; Harris, M/A-Com receivers.

**News Service:** AP.

**Ownership:** Meredith Corp. (Group Owner).

**Began Operation:** June 1, 1953. Sale to present owner by San Joaquin Communications Corp. approved by FCC March 31, 1983 (*Television Digest*, Vol. 22:22, 45). Sale to San Joaquin by McClatchy Newspapers approved by FCC Nov. 18, 1980 (Vol. 19:19).

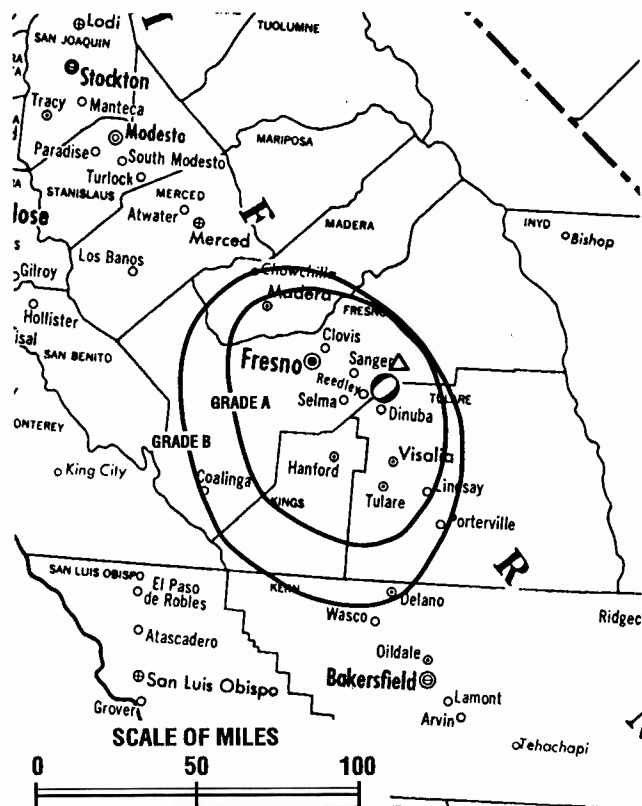
**Represented (sales):** MMT Sales Inc.

**Represented (legal):** Haley, Bader & Potts.

**Represented (engineering):** A. D. Ring & Associates.

**Personnel:**

- Todd Holmes, Vice President & General Manager.
- Bill Spellman, General Sales Manager.
- Rick Bubenik, Local Sales Manager.
- Michelle Stiens, National Sales Manager.
- Ralph Green, News Director.
- Doug Stewart, Promotion Director.
- Karen Thompson, Traffic Manager.
- Kurt Karlsson, Business Manager.



KSEE BPCT-2859 Granted 7/12/61

© American Map Corp., No. 14244

**Highest 30 Sec. Rate:** \$2000.

**NETWORK BASE HOURLY RATE:** \$800.

**City of License:** Fresno. **ADI:** Fresno-Visalia. **Rank:** 56.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Fresno	230,800	222,600	96
	Kings	29,700	28,400	96
	Madera	29,700	28,400	96
	Merced	58,700	56,500	96
	Tulare	102,300	98,300	96
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	Mariposa	6,100	5,600	93
<b>Station Totals</b>		<b>457,300</b>	<b>439,800</b>	<b>96</b>
<b>Net Weekly Circulation (1992)</b>				<b>353,300</b>
<b>Average Daily Circulation (1992)</b>				<b>198,200</b>



# California—Sanger-Fresno

**KMSG-TV**

**Ch. 59**

**Network Service:** Telemundo.

**Licensee:** Sanger Telecasters Inc., Box 3790, Pinedale, CA 93650.

**Studio:** 706 W. Herndon Ave., Fresno, CA 93650-5957.

**Telephone:** 209-435-5900. **Fax:** 209-435-1448.

**Technical Facilities:** Channel No. 59 (740-746 MHz). Authorized power: 1350-kw max. visual, 135-kw max. aural. Antenna: 1940-ft. above av. terrain, 135-ft. above ground, 4655-ft. above sea level.

Latitude 37° 04' 26"  
Longitude 119° 25' 52"

**Transmitter:** 41991 Radio Lane, Meadows Lakes, Auberry.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** RCA, 4.6-meter, Ku-band; Scientific-Atlanta, 4.6-meter, Harris, 3.2-meter.

**News Service:** CNN.

**Ownership:** Sanger Telecasters Inc.

**Began Operation:** July 17, 1985.

**Represented (sales):** Telemundo.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** A. D. Ring & Associates, P.C.

**Personnel:**

**Diane D. Dostinich,** President & Chief Executive Officer.

**Maria Rodriguez,** Station Manager.

**Ray O'Campo,** Sales Manager.

**Jim Zahn,** Program Director & Operations Manager.

**Al Kinney,** Chief Engineer.

**Fran Hernandez,** Traffic Manager.

**Rates:** On request.

**City of License:** Sanger. **ADI:** Fresno-Visalia. **Rank:** 56.

**Total Households:** ©MSI Consumer Market Data as of 1/1/92. **TV Homes, TV% and Circulation** ©1992 Arbitron. **County coverage based on Arbitron study.**



KMSG-TV BMPCT-850328KJ. Granted 6/14/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>BETWEEN 5-24%</b>				
<b>CALIFORNIA</b>				
	Fresno	230,800	222,600	96
	Kings	29,700	28,400	96
	Madera	29,700	28,400	96
	Merced	58,700	56,500	96
	Tulare	102,300	98,300	96
<b>Station Totals</b>		<b>451,200</b>	<b>434,200</b>	<b>96</b>
<b>Net Weekly Circulation (1992)</b>				<b>42,600</b>
<b>Average Daily Circulation (1992)</b>				<b>20,600</b>

# California—Visalia-Fresno

**KMPH**

Ch. 26

**Network Service:** Fox.

**Licensee:** Pappas Telecasting Inc., 5111 E. McKinley Ave., Fresno, CA 93727.

**Studio:** 5111 E. McKinley Ave., Fresno, CA 93727.

**Telephones:** 209-255-2600; 209-733-2600.

**Fax:** 209-255-0275; 209-456-9592.

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 2950-kw max. visual, 300-kw max. aural. Antenna: 2679-ft. above av. terrain, 250-ft. above ground, 5922-ft. above sea level.

Latitude	36°	17'	12"
Longitude	118°	50'	20"

Holds CP for change to 3240-kw max. visual, 2571-ft. above av. terrain, 450-ft. above ground, 8336-ft. above sea level; lat. 36° 40' 02", long. 118° 52' 42", transmitter to Big Baldy Ridge, Sequoia National Forest, Tulare County. BMPCT-891114KE.

**Transmitter:** 10-mi. N of Springvale, CA, Blue Ridge, Sequoia National Forest.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter C-band; Chapparral, 3.7-meter Ku & C-band.

**News Service:** UPI.

**Ownership:** Pappas Telecasting Companies (Group Owner).

**Began Operation:** October 11, 1971. Sale to present owner approved by FCC May 31, 1978.

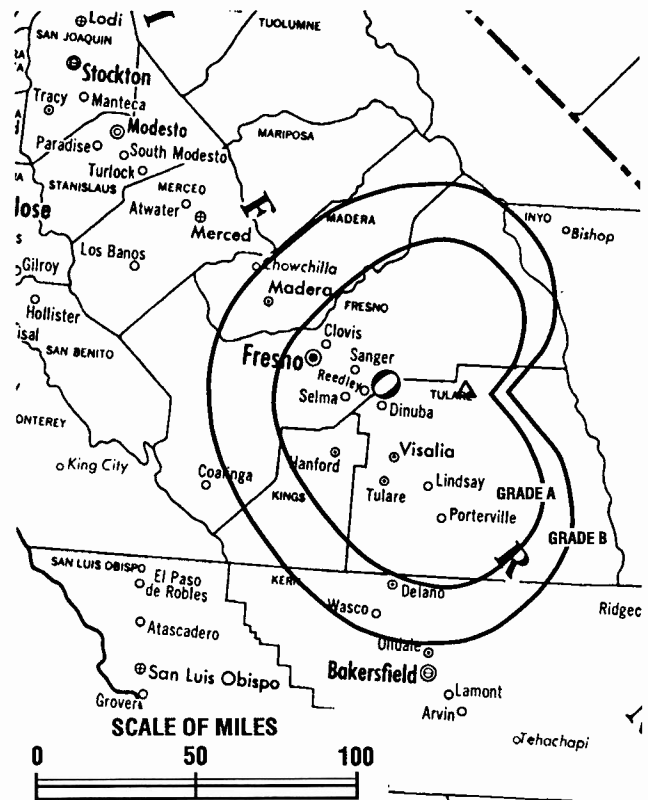
**Represented (sales):** TeleRep Inc.

**Represented (legal):** Fletcher, Heald & Hildreth.

**Represented (engineering):** Cecil Lynch; Smith & Powstenko.

**Personnel:**

- Harry J. Pappas, President.
- LeBon G. Abercrombie, Vice President & General Manager.
- Lise Markham, Vice President & Station Manager.
- Dennis J. Davis, Vice President & Chief Financial Officer.
- Dale Kelly, Vice President & Director of Engineering.
- Debbie Sweeney, Program Manager.
- Charles Pfaff, Local Marketing Manager.
- Chase Ballou, National Marketing Manager.
- Roger Gadley, News Director.
- Jeff Jordan, Chief Engineer.
- Linda Anderson, Film/Shipping Director.



KMPH BMPCT-891114KE Granted 3/29/90 © American Map Corp., No. 14244

Janet Williams, Credit Manager.  
George Riddell, Creative Services Director.

**Rates:** On request.

**City of License:** Visalia. **ADI:** Fresno-Visalia. **Rank:** 56.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

CALIFORNIA				
<b>50% &amp; Over</b>	Fresno	230,800	222,600	96
	Kern West	162,500	157,100	97
	Kings	29,700	28,400	96
	Madera	29,700	28,400	96
	Merced	58,700	56,500	96
Tulare	102,300	98,300	96	
CALIFORNIA				
<b>Between 25-49%</b>	Mariposa	6,100	5,600	93
<b>Station Totals</b>		<b>619,800</b>	<b>596,900</b>	<b>96</b>
<b>Net Weekly Circulation (1992)</b>				<b>411,200</b>
<b>Average Daily Circulation (1992)</b>				<b>213,100</b>

# California—Los Angeles

## KABC-TV

Ch. 7

Network Service: ABC.

Licensee: Capital Cities/ABC Inc.

Studio: 4151 Prospect Ave., Hollywood, CA 90027.

Telephone: 310-557-7777. TWX: 213-666-1240. Fax: 213-662-2690.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 141.25-kw visual, 28.9-kw aural. Antenna: 3210-ft. above av. terrain, 470-ft. above ground, 6176-ft. above sea level.

Latitude 34° 13' 37"  
Longitude 118° 03' 58"

Transmitter: Mount Wilson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 9.3-meter C-band; Andrew, 5.6-meter Ku-band.

AM Affiliate: KABC, 5-kw, 790 kHz.

FM Affiliate: KLOS, 20-kw, 95.5 MHz (No. 238), 196-ft.

News Services: AP, CNS, UPI.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: September 16, 1949 as KECA-TV.

Represented (sales): Capital Cities/ABC National TV Sales.

### Personnel:

Terry Crofoot, President & General Manager.  
John Riedl, General Sales Manager.  
Dennis McCauley, Sales Manager.  
Bruce Roberts, Sales Manager.  
Steve Schaeffer, Sales Service Manager.  
Vic Heman, Program Director.  
Roger Bell, News Director.  
Steve Pair, Chief Engineer.  
Randy Hooper, Director, Network Operations.  
Rick Swanson, Director, Creative Services.  
Bill Johnson, Research Director.  
Bruce Gordon, Director, Finance & Administration.

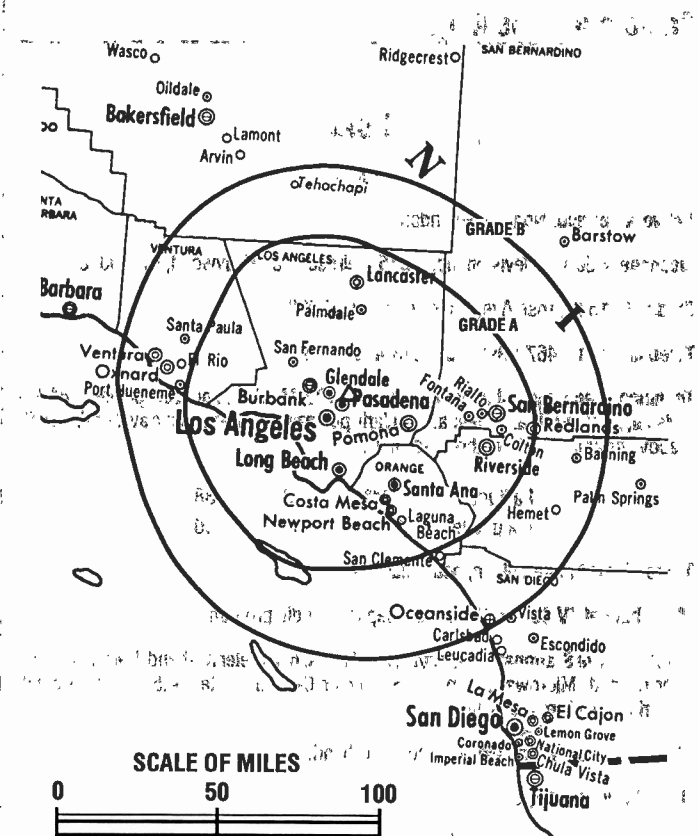
Rates: On request.

NETWORK BASE HOURLY RATE: \$5100

City of License: Los Angeles. ADI: Los Angeles. Rank: 2.


Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
50% & Over	Inyo	7,700	6,900	90
	Kern East	30,500	29,500	97



KABC-TV BPCT-830817KF, Granted 12/5/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>				
	Los Angeles	3,148,200	3,066,600	97
	Orange	844,500	830,200	98
	Riverside West	329,400	317,700	96
	San Bernardino N	92,700	89,900	97
	San Bernardino S	410,700	398,200	97
	Ventura East	98,900	96,600	98
	Ventura West	127,200	124,300	98
<b>CALIFORNIA</b>				
<b>Between 25-49%</b>				
	Riverside Central	82,000	79,000	96
	Santa Barbara North	62,200	59,900	96
	Santa Barbara South	70,700	68,100	96
<b>CALIFORNIA</b>				
<b>Between 5-24%</b>				
	Kern West	162,500	157,100	97
	San Luis Obispo	83,900	80,400	96
<b>Station Totals</b>		<b>5,551,100</b>	<b>5,404,400</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>				<b>4,125,800</b>
<b>Average Daily Circulation (1992)</b>				<b>2,137,800</b>



**Radio Frequency Systems, Inc.**  
Cablewave Systems Division

**Cablewave Systems**  
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- Bogner® LPTV, UHF, VHF, MMDS/ITFS antennas
- Flexwell® transmission line and connectors

# California—Los Angeles

**KCAL**

Ch. 9

**Network Service:** None, independent.

**Licensee:** Fidelity Television Inc., 5515 Melrose Ave., Hollywood, CA 90058.

**Studio:** 5515 Melrose Ave., Hollywood, CA 90038.

**Telephone:** 213-467-9999. **Fax:** 213-460-6265.

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 141-kw visual, 28.2-kw aural. Antenna: Circularly polarized, 3182-ft. above av. terrain, 95-ft. above ground, 6135-ft. above sea level.

Latitude 34° 13' 38"  
Longitude 118° 04' 00"

**Transmitter:** Mount Wilson, near Altadena.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Harris, 6.1-meter Ku-band; Harris, 6.1-meter C-band; Microwave General, 6.1-meter C-band; Vertex, 4.5-meter Ku-band; Harris, M/A-Corn receivers.

**SNG Mobile Dish:** Andrew, 2.6-meter Ku-band.

**News Services:** AP, CNS, UPI.

**Ownership:** The Walt Disney Co.

**Began Operation:** August 25, 1948 as KFI-TV. Present owner purchased from RKO General & Fidelity Television following Fidelity challenge to license renewal. On July 20, 1988 FCC approved dismissal of RKO application for license renewal, grant of Fidelity Television Inc.'s application and subsequent transfer of station to The Walt Disney Co. (**Television Digest**, Vol. 25:45; 26:48; 27:5, 11, 36; 28:30). Sold to RKO General Aug. 1951 (Vol. 7:23, 32, 36).

**Represented (sales):** Blair Television.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

- David J. Woodcock, President & General Manager.
- Janet Schoff, Vice President & General Sales Manager.
- Marshall Hites, Vice President, Advertising & Marketing.
- Elaine Walker, Director, Public Affairs.
- Joe Cartwright, Local Sales Manager.
- John Smart, Local Sales Manager.
- Bennett Fogel, National Sales Manager.
- Chris Winners, Controller.
- Melanie Steensland, Production Manager.
- Thomas L. Mann, Director of Engineering.
- Bob Henry, News Director.
- Neil Mazur, News Operations Manager.
- Sandra Ortiz, General Counsel.
- Barbara Massey, Videotape Operations Manager.

**Rates:** On request.

**City of License:** Los Angeles. **ADI:** Los Angeles. **Rank:** 2.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KCAL BMPCT-830909KI Granted 11/23/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Los Angeles	3,148,200	3,066,600	97
	Orange	844,500	830,200	98
	Riverside West	329,400	317,700	96
	San Bernardino N	92,700	89,900	97
	San Bernardino S	410,700	398,200	97
Ventura West	127,200	124,300	98	
<b>Between 25-49%</b>	<b>ARIZONA</b>			
	Yuma	36,500	34,700	95
	<b>CALIFORNIA</b>			
	Imperial	35,000	32,700	93
	Inyo	7,700	6,900	90
	Kern East	30,500	29,500	97
	Riverside Central	82,000	79,000	96
	Riverside East	8,200	7,900	96
	San Luis Obispo	83,900	80,400	96
	Santa Barbara North	62,200	59,900	96
Ventura East	98,900	96,600	98	
<b>Between 5-24%</b>	<b>CALIFORNIA</b>			
	Kern West	162,500	157,100	97
	Tulare	102,300	98,300	96
	<b>NEW MEXICO</b>			
	Chaves	21,300	21,000	98
Otero	18,300	17,900	98	
<b>Station Totals</b>		<b>5,702,000</b>	<b>5,548,800</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>				<b>3,126,200</b>
<b>Average Daily Circulation (1992)</b>				<b>1,246,000</b>

# California—Los Angeles

## KCBS-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Inc., 6121 Sunset Blvd., Los Angeles, CA 90028.

Studio: 6121 Sunset Blvd., Los Angeles, CA 90028.

Telephone: 213-460-3000. Fax: 213-460-3733.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 36.3-kw visual, 7.24-kw aural. Antenna: 3632-ft. above av. terrain, 934-ft. above ground; 6589-ft. above sea level.

Latitude 34° 18' 57"  
Longitude 118° 04' 18"

Transmitter: 123 CBS Lane, Mount Wilson.

Multichannel TV Sound: Stereo and separate audio program.

AM Affiliate: KNX, 50-kw, 1070 kHz.

FM Affiliate: KCBS-FM, 54-kw, 93.1 MHz (No. 226), 3036-ft.

News Services: AP, CNS, UPI.

Ownership: CBS Inc. (Group Owner).

Began Operation: May 6, 1948 as KTSL. Sold to present owner December 1950 (Television Digest, Vol. 6:46, 52).

Represented (sales): CBS Television Stations National Sales.

Personnel:

Steve Gigliotti, Vice President & General Manager.

D'Artagnan Bebel, Director, Sales.

John Lippman, Director, News.

Donna Bean, Director, Planning & Administration.

Jay Strong, Program Director.

Bob Davis, Director, Technical Operations.

Mary Hall, Director, Research.

Michael Sweeney, Director, Communications.

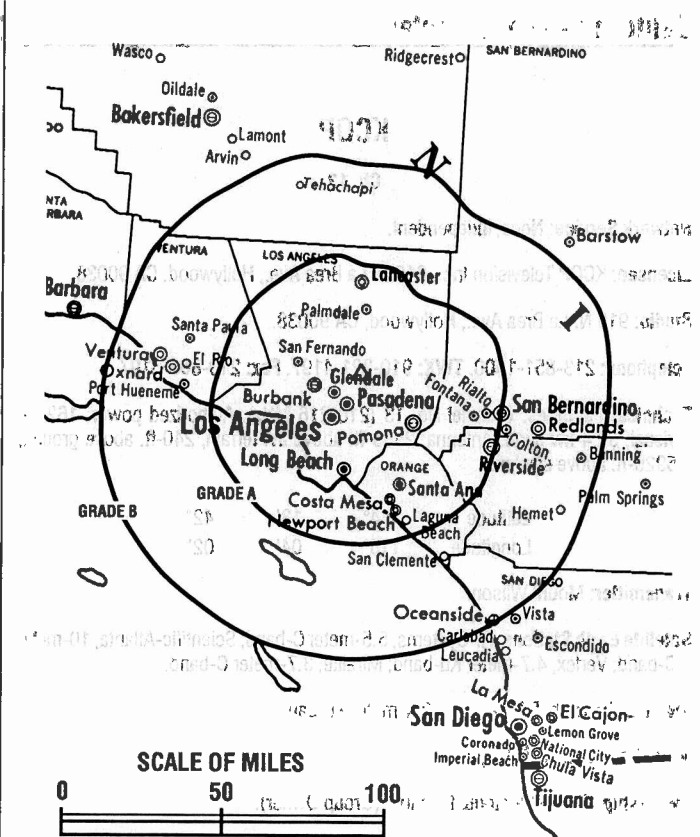
Carol Kinsey, Director, Press Information.

Rates: On request.

City of License: Los Angeles. ADI: Los Angeles. Rank: 2. IV

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Home\$, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Inyo	7,700	6,900	90
	Kern East	30,500	29,500	97
	Los Angeles	3,148,200	3,066,600	97



KCBS-TV BPCT-850919KW: Granted: 2/27/86. © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Orange	844,500	830,200	98
	Riverside Central	82,000	79,000	96
	Riverside West	329,400	317,700	96
	San Bernardino N	92,700	89,900	97
	San Bernardino S	410,700	398,200	97
	Ventura East	98,900	96,600	98
	Ventura West	127,200	124,300	98
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	Santa Barbara North	62,200	59,900	96
	Santa Barbara South	70,700	68,100	96
<b>Between 5-24%</b>	<b>CALIFORNIA</b>			
	Alpine	500	400	89
	Kern West	162,500	157,100	97
	San Luis Obispo	83,900	80,400	96
<b>Station Totals</b>		<b>5,551,600</b>	<b>5,404,800</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>			<b>3,958,400</b>	
<b>Average Daily Circulation (1992)</b>			<b>2,054,100</b>	

# California—Los Angeles

## KCOP

Ch. 13

**Network Service:** None, independent.

**Licensee:** KCOP Television Inc., 915 N. La Brea Ave., Hollywood, CA 90038.

**Studio:** 915 N. La Brea Ave., Hollywood, CA 90038.

**Telephone:** 213-851-1000. **TWX:** 910-321-4197. **Fax:** 213-850-6197.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 162-kw visual, 32.4-kw aural. Antenna: 2953-ft. above av. terrain, 240-ft. above ground, 5920-ft. above sea level.

Latitude 34° 13' 42"  
Longitude 118° 04' 02"

**Transmitter:** Mount Wilson.

**Satellite Earth Stations:** RF Systems, 5.5-meter C-band; Scientific-Atlanta, 10-meter C-band; Vertex, 4.7-meter Ku-band; Miralite, 3.7-meter C-band.

**SNG Mobile Dish:** RF Systems, 2.4-meter Ku-band.

**News Services:** AP, CNN, UPI.

**Ownership:** Chris-Craft Industries Inc. (Group Owner).

**Began Operation:** September 17, 1948. Sale to Chris-Craft (formerly NAFI Corp.) by Bing Crosby, Kenyon Brown, George L. Coleman & Joseph A. Thomas approved Jan. 27, 1960 by FCC (*Television Digest*, Vol. 15:33, 36, 43; 16:5). Previous sale to Crosby et al. by Copley Press approved Dec. 11, 1957 (Vol. 13:16, 22, 34, 50). Copley acquired station, operating as KLAC-TV, from Mrs. Dorothy Schiff Sonneborn Dec. 23, 1953 (Vol. 9:49, 32).

**Represented (sales):** Katz Independent TV Sales.

**Represented (legal):** Wilmer, Cutler & Pickering.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

### Personnel:

- Bill Frank, President & General Manager.
- Rick Feldman, Vice President & Station Manager.
- Jill Kauffman, General Sales Manager.
- Carol Myers Martz, Program Manager.
- Jeff Wald, News Director.
- Jeffrey Weiss, Local Sales Manager.
- Yolanda O'Hern, National Sales Manager.
- Joyce Inouye, Research Director.
- Win Korabell, Director of Engineering.
- Jane Clark, Business Manager.
- Peter Schlesinger, Manager, Program Operations & Creative Services.

**Highest 30 Sec. Rate:** \$18,000.

**City of License:** Los Angeles. **ADI:** Los Angeles. **Rank:** 2.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KCOP BPCT-790806KE Granted 10/15/79 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Kern East	30,500	29,500	97
	Los Angeles	3,148,200	3,066,600	97
	Orange	844,500	830,200	98
	Riverside West	329,400	317,700	96
	San Bernardino North	92,700	89,900	97
	San Bernardino South	410,700	398,200	97
	Ventura East	98,900	96,600	98
Ventura West	127,200	124,300	98	
<b>Between 25-49%</b>	<b>ARIZONA</b>			
	Yuma	36,500	34,700	95
	<b>CALIFORNIA</b>			
	Imperial	35,000	32,700	93
	Riverside Central	82,000	79,000	96
	San Diego	933,700	908,800	97
	San Luis Obispo	83,900	80,400	96
Santa Barbara North	62,200	59,900	96	
Santa Barbara South	70,700	68,100	96	
<b>Between 5-24%</b>	<b>NEW MEXICO</b>			
	Otero	18,300	17,900	98
	<b>CALIFORNIA</b>			
	Kern West	162,500	157,100	97
<b>Station Totals</b>		<b>6,566,900</b>	<b>6,391,600</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>				<b>3,290,500</b>
<b>Average Daily Circulation (1992)</b>				<b>1,273,800</b>

# California—Los Angeles

## KMEX-TV

Ch. 34

**Network Service:** Univision

**Licensee:** Univision Station Group Inc., 6701 Center Drive W, Los Angeles, CA 90045.

**Studio:** 721 N. Bronson Ave., Hollywood, CA 90038.

**Telephone:** 310-216-3434. **Telex:** 10614712. **Fax:** 213-960-3364.

**Technical Facilities:** Channel No. 34 (590-596 MHz). Authorized power: 1950-kw max. & 200-kw horizontal visual, 195-kw max. & 20-kw horizontal aural. Antenna: 2940-ft. above av. terrain, 190-ft. above ground, 5896-ft. above sea level.

Latitude 34° 13' 35"  
Longitude 118° 03' 56"

**Transmitter:** Mount Wilson.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter Ku & C-band; Prodelin, 3.7-meter C-band; Scientific-Atlanta, Standard Components receivers.

**News Services:** CNS, AP.

**Ownership:** Perenchio TV Inc. (Group Owner).

**Began Operation:** September 30, 1962. Sale to present owners by Univision Holdings Inc. (Hallmark Cards) approved by FCC Sept. 23, 1992 (Television Digest, Vol. 32:40).

**Represented (sales):** Univision.

**Represented (engineering):** Jules Cohen & Associates, P.C.

### Personnel:

—Michael G. Martinez, General Manager.

Larry Gonzalez, Station Manager.

Martin Dugan, General Sales Manager.

Mayra Crespo, National Sales Manager.

Sandra Thomas, News Director.

Maria Esther Beltran, Program Director.

Richard Morse, Chief Engineer.

Tom Siri, Controller.

Mario Prozenza, Special Events Director.

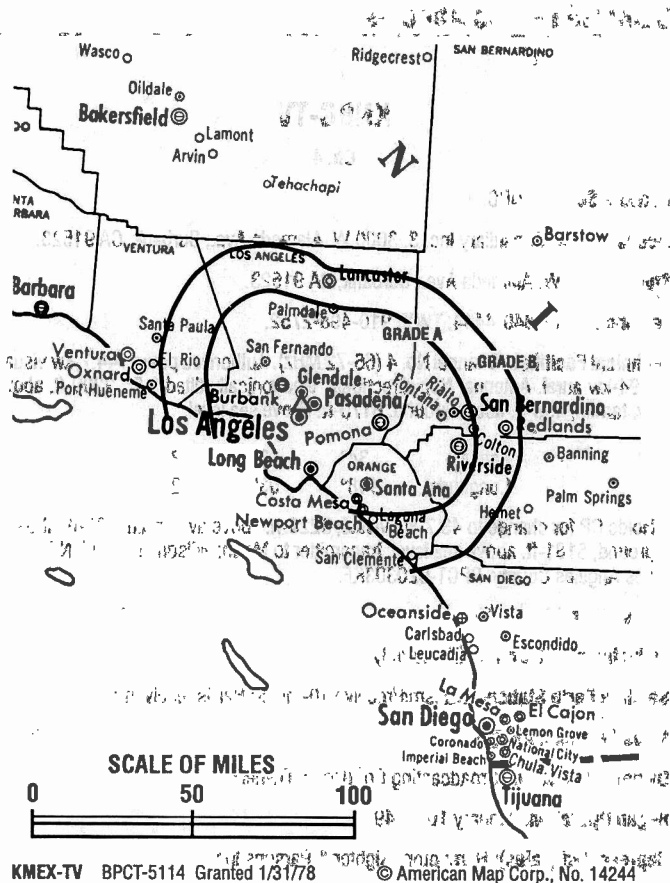
Ivelisse Estrada, Director of Communication.

Maureen Schultz, Director of Research & Marketing.

**Rates:** On request.

**City of License:** Los Angeles. **ADI:** Los Angeles. **Rank:** 2.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	TV%
<b>CALIFORNIA</b>				
Between 5-24%	Los Angeles	3,148,200	3,066,600	97
	Orange	844,500	830,200	98
	Riverside West	329,400	317,700	96
	San Bernardino S	410,700	398,200	97
	Ventura East	98,900	96,600	98
	Ventura West	127,200	124,300	98
<b>TEXAS</b>				
	Medina	9,600	9,400	98
<b>Station Totals</b>		<b>4,968,500</b>	<b>4,843,000</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>			<b>567,300</b>	
<b>Average Daily Circulation (1992)</b>			<b>364,800</b>	

# California—Los Angeles

## KNBC-TV

Ch. 4

**Network Service:** NBC.

**Licensee:** NBC Subsidiary Inc. 3, 3000 W. Alameda Ave., Burbank, CA 91523.

**Studio:** 3000 W. Alameda Ave., Burbank, CA 91523.

**Telephone:** 818-840-4444. **TWX:** 910-498-2752.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 44.7-kw visual, 8.94-kw aural. Antenna: Non-directional, electronically tilted 2.5°, 3200-ft. above av. terrain, 496-ft. above ground, 6170-ft. above sea level.

Latitude 34° 13' 32"  
Longitude 118° 03' 52"

Holds CP for change to 43.7-kw visual, 3228-ft. above av. terrain, 502-ft. above ground, 6181-ft. above sea level, transmitter to Mount Wilson, 15.5-mi. NE of Los Angeles County. BPCT-920303KF.

**Transmitter:** Mount Wilson.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Transmit/receive 10-meter; Harris receivers.

**News Services:** AP, CNS, UPI.

**Ownership:** National Broadcasting Co. (Group Owner).

**Began Operation:** January 16, 1949.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Personnel:**

**Reed Manville**, Vice President & General Manager.

**James R. Sterling**, Sales Director.

**Tobie Pate**, Director, Broadcasting, Promotion & Programming.

**Nancy Valenta**, News Director.

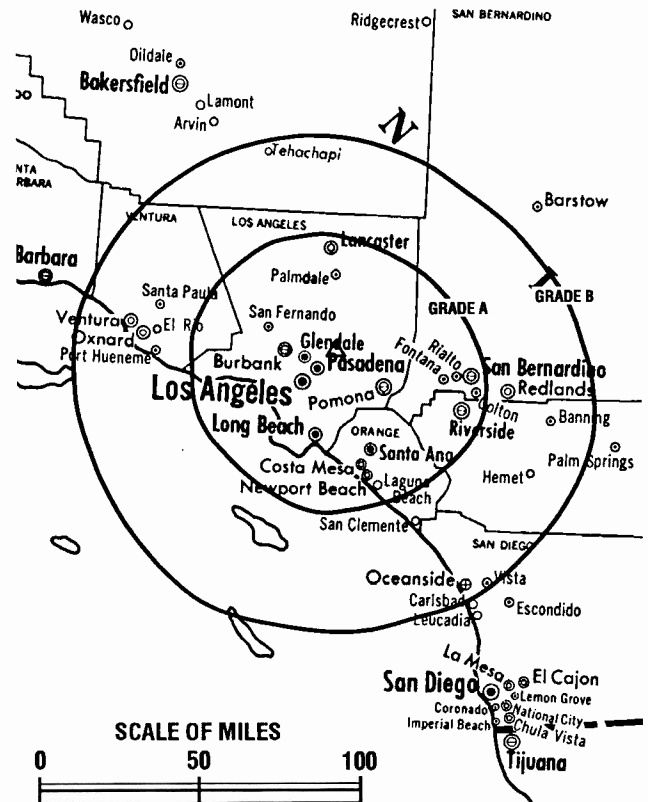
**Bill Johnston**, Chief Engineer.

**Rates:** On request.

**City of License:** Los Angeles. **ADI:** Los Angeles. **Rank:** 2.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Inyo	7,700	6,900	90
	Kern East	30,500	29,500	97
	Los Angeles	3,148,200	3,066,600	97
	Orange	844,500	830,200	98



KNBC-TV BRCT-81 Granted 3/15/63

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Riverside West	329,400	317,700	96
	San Bernardino N	92,700	89,900	97
	San Bernardino S	410,700	398,200	97
	Santa Barbara South	70,700	68,100	96
	Ventura East	98,900	96,600	98
	Ventura West	127,200	124,300	98
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	Riverside Central	82,000	79,000	96
	Santa Barbara North	62,200	59,900	96
<b>Between 5-24%</b>	<b>CALIFORNIA</b>			
	Kern West	162,500	157,100	97
	San Diego	933,700	908,800	97
<b>Station Totals</b>		<b>6,400,900</b>	<b>6,232,800</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>			<b>4,099,800</b>	
<b>Average Daily Circulation (1992)</b>			<b>2,203,600</b>	



# California—Los Angeles

**KTLA**

Ch. 5

**Network Service:** None, independent.

**Licensee:** KTLA Inc., Box 500, Los Angeles, CA 90078.

**Studio:** 5800 Sunset Blvd., Los Angeles, CA 90028.

**Telephone:** 213-460-5500. **TWX:** 910-321-2417. **Fax:** 213-460-5952.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 44.7-kw visual, 8.32-kw aural. Antenna: 3205-ft. above av. terrain, 433-ft. above ground, 6157-ft. above sea level.

Latitude 34° 13' 34"  
Longitude 118° 03' 54"

**Transmitter:** Mount Wilson.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Satcom Technologies, 5-meter C-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter Ku-band; Vertex, 4.5-meter C-band; M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, CNN, CNN Headline News, CNS, INDX, UPI.

**Ownership:** Tribune Broadcasting Co. (Group Owner).

**Began Operation:** January 22, 1947. Sale to present owner by KKR Assoc., et al., approved by FCC Oct. 4, 1985 (Television Digest, Vol. 25:20, 24, 40, 51). Previous sale approved by FCC March 28, 1983 (Vol. 22:44). Sale to Gene Autry & The Signal Cos. by Paramount Television Productions approved May 13, 1964 by FCC (Vol. 3:44; 4:20).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Sidley & Austin.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

- Gregory Nathanson, General Manager.
- John E. Reardon, Vice President & Station Manager.
- Tom Arnost, General Sales Manager.
- Roger Pellegrino, Local Sales Manager.
- Betty Ellen Berlamino, Local Sales Manager.
- Steve Berman, National Sales Manager.
- Virginia Hunt, Director of Finance & Administration.
- Rozanne McMillan, Director of Research.
- Ira Goldstone, Director of Engineering.
- Joe Quasarano, Director of Production/Sports.
- Brenda Young, Director of Business Affairs/Legal Counsel.
- Warren Cereghino, News Director.
- Ed Harrison, Publicity Director.
- Mark Pinto, Senior National Sales Coordinator.
- Mark Sonnenberg, Program Director.
- Leonidia Goncalves, Promotion & Advertising Director.

**Rates:** On request.

**City of License:** Los Angeles. **ADI:** Los Angeles. **Rank:** 2.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Inyo	7,700	6,900	90
	Los Angeles	3,148,200	3,066,600	97
	Orange	844,500	830,200	98
	Riverside Central	82,000	79,000	96
	Riverside East	8,200	7,900	96
	Riverside West	329,400	317,700	96
	San Bernardino N	92,700	89,900	97
	San Bernardino S	410,700	398,200	97
	Santa Barbara North	62,200	59,900	96
	Ventura East	98,900	96,600	98
	Ventura West	127,200	124,300	98



KTLA BMPCT-880226KG Granted 5/9/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>ARIZONA</b>			
	Yuma	36,500	34,700	95
	<b>CALIFORNIA</b>			
	Imperial	35,000	32,700	93
	Kern East	30,500	29,500	97
	Kern West	162,500	157,100	97
	San Diego	933,700	908,800	97
	San Luis Obispo	83,900	80,400	96
	Santa Barbara South	70,700	68,100	96
	<b>NEW MEXICO</b>			
	Chaves	21,300	21,000	98
	Eddy	18,000	17,700	98
	Lea North	18,100	17,700	98
	Lea South	2,100	2,000	98
	<b>OREGON</b>			
	Grant	3,200	2,800	88
<b>Between 5-24%</b>	<b>ARKANSAS</b>			
	Columbia	9,800	9,600	98
	Fulton	4,300	4,200	97
	Miller	14,400	14,200	99
	Nevada	3,700	3,600	97
	Sevier	5,300	5,200	98
	<b>ARIZONA</b>			
	Cochise	36,500	35,300	97
	Coconino	31,700	29,700	94
	La Paz	5,900	5,700	97
	Santa Cruz	9,300	9,000	97
	<b>CALIFORNIA</b>			
	Alpine	500	400	89
	Mono	4,100	3,600	88
	Tulare	102,300	98,300	96
(Continued on page A-182)				
<b>Station Totals</b>		<b>7,657,600</b>	<b>7,458,500</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>			<b>3,823,600</b>	
<b>Average Daily Circulation (1992)</b>			<b>1,639,800</b>	

# California—Los Angeles

**KTTV**

Ch. 11

**Network Service:** Fox.

**Licensee:** Fox Television Stations Inc., 5746 Sunset Blvd., Los Angeles, CA 90028.

**Studio:** 5746 Sunset Blvd., Los Angeles, CA 90028.

**Telephone:** 213-856-1000.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 166-kw visual, 20-kw aural. Antenna: 2940-ft. above av. terrain, 237-ft. above ground, 5907-ft. above sea level.

Latitude 34° 13' 29.00"  
Longitude 118° 03' 47.10"

**Transmitter:** Mount Wilson.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Harris, 9-meter C-band; Harris, 6-meter C-band; RCA, 4-meter Ku-band; DX Engineering, Harris, M/A-Com receivers.

**SNG Mobile Dish:** Midwest MCL, 2.6-meter Ku-band.

**News Services:** AP, CNN, CNS.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** January 7, 1949. Sale to present owner by Metromedia approved by FCC Nov. 14, 1985. Sale to Metromedia by Los Angeles Times and Mirror approved May 28, 1963 (Television Digest, Vol. 3:3, 22).

**Represented (sales):** Petry Television Inc.

**Personnel:**

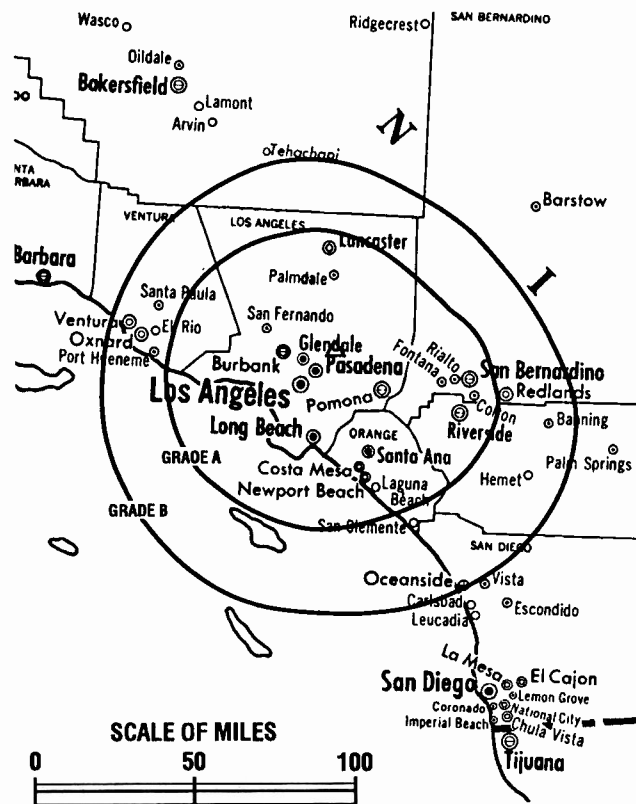
- Mitchell Stern**, Exec. Vice President & Chief Operating Officer, Fox TV Stations.
- John McCormick**, Vice President & General Sales Manager.
- Robert W. Kirk**, Vice President, Finance & Administration.
- Will Dishong**, Vice President, Broadcast Operations.
- Jill Tsukamoto**, Director, Publicity.
- Peter Martin**, Director, Creative Services.
- Diana Vargas**, Local Sales Manager.
- Andrea Stoltzman**, Local Sales Manager.
- Greg Bilte**, National Sales Manager.
- Jose Rios**, News Director.
- Raymond Green**, Production Manager.
- Charles E. Ammann**, Director of Engineering.
- Socorro Swan**, Director, Community Affairs.

**Rates:** On request.

**City of License:** Los Angeles. **ADI:** Los Angeles. **Rank:** 2.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Kern East	30,500	29,500	97
	Los Angeles	3,148,200	3,066,600	97
	Orange	844,500	830,200	98
	Riverside West	329,400	317,700	96



KTTV BPCT-1756 Granted 9/3/53

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Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>50% &amp; Over</b>	San Bernardino N	92,700	89,900	97	
	San Bernardino S	410,700	398,200	97	
	Santa Barbara North	62,200	59,900	96	
	Santa Barbara South	70,700	68,100	96	
	Ventura East	98,900	96,600	98	
	Ventura West	127,200	124,300	98	
	<b>Between 25-49%</b>	<b>ARIZONA</b>			
		Cochise	36,500	35,300	97
		Santa Cruz	9,300	9,000	97
		Yuma	36,500	34,700	95
<b>CALIFORNIA</b>					
Imperial		35,000	32,700	93	
Inyo		7,700	6,900	90	
Kern West		162,500	157,100	97	
Riverside Central		82,000	79,000	96	
Riverside East		8,200	7,900	96	
San Luis Obispo	83,900	80,400	96		
<b>NEW MEXICO</b>					
Chaves	21,300	21,000	98		
Luna	6,800	6,600	97		
<b>Between 5-24%</b>	<b>ARIZONA</b>				
	Coconino	31,700	29,700	94	
	La Paz	5,900	5,700	97	
	Pima	272,100	267,300	98	
	<b>CALIFORNIA</b>				
	San Diego	933,700	908,800	97	
	Tulare	102,300	98,300	96	
<b>NEW MEXICO</b>					
Dona Ana	47,700	46,300	97		
<b>Station Totals</b>		<b>7,098,100</b>	<b>6,907,700</b>	<b>97</b>	
<b>Net Weekly Circulation (1992)</b>				<b>3,716,100</b>	
<b>Average Daily Circulation (1992)</b>				<b>1,573,800</b>	

# California—Los Angeles

## KWHY-TV

Ch. 22

Network Service: None, independent.

Licensee: Harriscope of Los Angeles Inc., 10920 Wilshire Blvd., Suite 1420, Los Angeles, CA 90024.

Studio: 5545 Sunset Blvd., Los Angeles, CA 90028.

Telephone: 213-466-5441. Fax: 213-466-3613.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 2570-kw max. & 1726-kw horizontal visual, 257-kw aural. Antenna: 2917-ft. above av. terrain; 212-ft. above ground, 5903-ft. above sea level.

Latitude 34° 13' 36"  
Longitude 118° 03' 59"

Requests CP for change to 832-kw max. visual, 2877-ft. above av. terrain, 141-ft. above ground, 5830-ft. above sea level, transmitter Mount Wilson antenna farm, Los Angeles County: BPCT-920302KG.

Transmitter: Video Rd., Mount Wilson.

Satellite Earth Station: Comtech, 5-meter Ku & C-band; Omni receivers.

News Services: AP, CNS, Reuters.

Ownership: Harriscope Corporation (Group Owner).

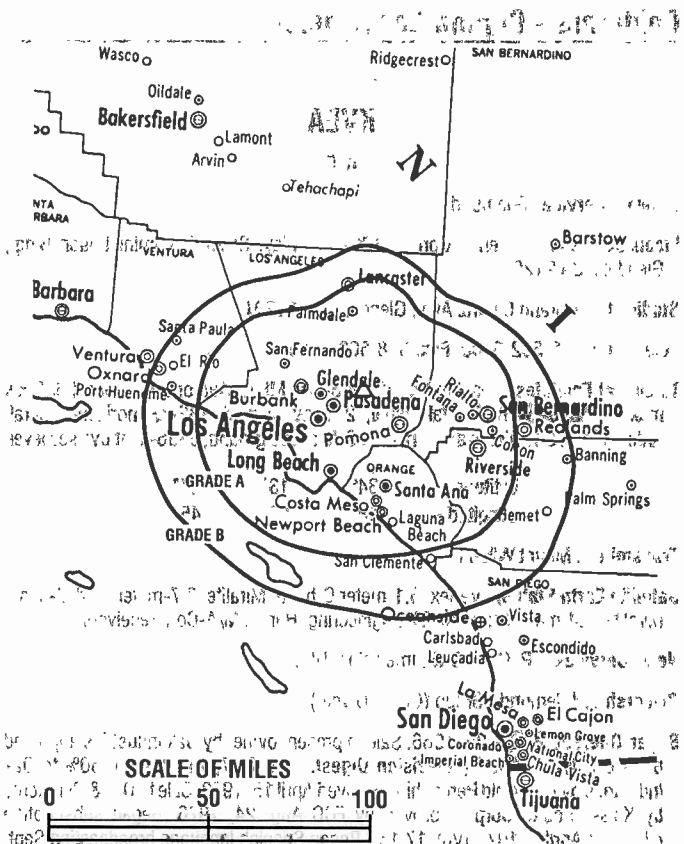
Began Operation: March 25, 1963 but left the air March 9, 1964 (Television Digest, Vol. 4:11). Sale by Central Broadcasting Corp. approved July 29, 1964 by FCC (Vol. 4:11, 31). Resumed operation May 2, 1965 (Vol. 5:20). Subscription TV began July 23, 1978. Sale to present owners by Coast TV Bcstg. approved Nov. 20, 1981.

Represented (legal): Cohn & Marks.

Represented (engineering): Hammett & Edison Inc.

### Personnel:

- Burt I. Harris Jr., President.
- Burt I. Harris, Chief Executive Officer.
- Dick Jolliffe, General Manager.
- Carlos M. Echerrri, Controller.
- Amy Gwin, News Director.
- Betsy Gamba, Production Manager.
- Eugene A. Harris, Chief Engineer, Transmitter.
- David J. Zulli, Chief Engineer, Studio.
- David Bergen, Operations Manager.
- Linda Miller, Marketing & Promotion Director.
- Eduardo Dominguez, Executive Director, Community Affairs.



KWHY-TV BMPCT-7735 Granted 6/13/78

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

City of License: Los Angeles. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	TV%
Between 5-24%	CALIFORNIA Los Angeles	3,148,200	3,066,600	97
Station Totals		3,148,200	3,066,600	97
Net Weekly Circulation (1992)				369,200
Average Daily Circulation (1992)				168,500

# California—Corona-Los Angeles

**KVEA**  
Ch. 52

**Network Service:** Telemundo.

**Licensee:** Estrella License Corp., 1130A Air Way, Sales & Administration Bldg., Glendale, CA 91201.

**Studio:** 1139 Grand Central Ave., Glendale, CA 91201.

**Telephone:** 818-502-5700. **Fax:** 818-502-0029.

**Technical Facilities:** Channel No. 52 (698-704 MHz). Authorized power: 2630-kw max. & 1320-kw horizontal visual, 261-kw max. & 132-kw horizontal aural. Antenna: 2890-ft. above av. terrain, 199-ft. above ground, 5856-ft. above sea level.

Latitude 34° 13' 27"  
Longitude 118° 03' 45"

**Transmitter:** Mount Wilson.

**Satellite Earth Station:** Vertex, 6.1-meter C-band; Miralite, 3.7-meter Ku & C-band; Miralite, 2.4-meter Ku-band; DX Engineering, Harris, M/A-Com receivers.

**News Services:** AP, CNN, CNS, Imevision, UPI.

**Ownership:** Telemundo Group (Group Owner).

**Began Operation:** June 29, 1966. Sale to present owner by Oak Industries approved by FCC July 17, 1985 (*Television Digest*, Vol. 25:7, 21). Sale of 50% to Oak Industries by A. Jerrold Perenchio approved April 15, 1983. Sale to Oak & Perenchio by Kaiser Bcstg. Corp. approved by FCC Aug. 24, 1976. Began subscription television April 1, 1977 (Vol. 17:15). Began Spanish language broadcasting Sept. 8, 1980.

**Represented (sales):** Telemundo.

**Represented (legal):** Hogan & Hartson.

**Personnel:**

- Augustine Martinez, Vice President & General Manager.
- Jon Yasuda, General Sales Manager.
- Julio Lucero, Director, Local Sales.
- Don Buck, National Sales Manager.
- Glen McJenett, Director, Engineering.
- Karen Harmon, Controller.
- Michael Newcomb, Production Director.

**Rates:** On request.



KVEA BPCT-4960 Granted 11/19/76

© American Map Corp., No. 14244

**City of License:** Corona. **ADI:** Los Angeles. **Rank:** 2.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>CALIFORNIA</b>			
Between 5-24%	Los Angeles	3,148,200	3,066,600	97
<b>Station Totals</b>		<b>3,148,200</b>	<b>3,066,600</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>				<b>417,900</b>
<b>Average Daily Circulation (1992)</b>				<b>244,400</b>

# California—Riverside-Los Angeles

**KRCA**

Ch. 62

Network Service: None, independent.

Licensee: Fouce Amusement Enterprises Inc., 1813 Victory Place, Burbank, CA 91504.

Studio: 1813 Victory Place, Burbank, CA 91504.

Telephone: 818-563-5722; Fax: 818-972-2694.

Technical Facilities: Channel No. 62 (758-764 MHz); Authorized power: 3720-kw max. visual. Antenna: 2372-ft. above av. terrain; 167-ft. above ground, 5525-ft. above sea level.

Latitude 34° 11' 16"  
Longitude 117° 41' 55"

Holds CP for change to 3746-kw max. visual. BPCT-911120KE.

Transmitter: Sunset Ridge electronics site, Los Angeles County.

Ownership: Fouce Amusement Enterprises Inc.

Began Operation: December 17, 1988. Sale to present owner approved by FCC March 23, 1990.

Represented (legal): Crowell & Moring.

Represented (engineering): Hammett & Edison Inc.

Personnel:

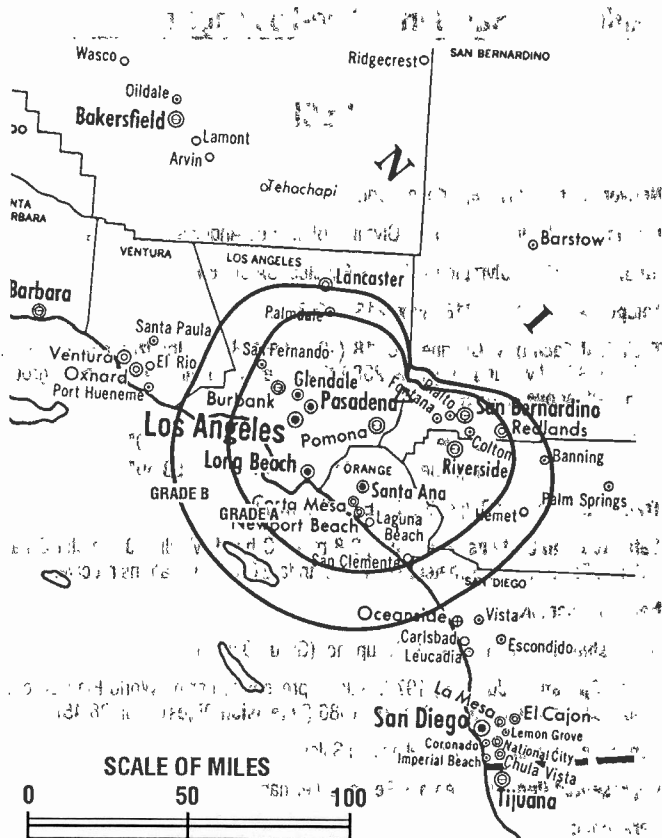
Stephen Fouce, President.

Massoud Salarvand, Vice President & General Manager.

David Graham, Chief Engineer.

Kim St. Dennis, Operations Manager.

Highest 30 Sec. Rate: \$250.



KRCA BPCT-911120KE Granted 3/11/92 © American Map Corp., No. 14244

Arbitron Data: Not available.

City of License: Riverside. ADI: Los Angeles. Rank: 2.

# California—San Bernardino-Los Angeles

**KSCI**

Ch. 18

**Network Service:** None, independent.

**Licensee:** KSLs Inc., 12401 W. Olympic Blvd., Los Angeles, CA 90064.

**Studio:** 12401 W. Olympic Blvd., Los Angeles, CA 90064.

**Telephone:** 213-478-1818. Fax: 213-479-8118.

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 347-kw visual, 34.7-kw aural. Antenna: 2380-ft. above av. terrain, 144-ft. above ground, 5573-ft. above sea level.

Latitude	34°	11'	15.00"
Longitude	117°	41'	53.50"

**Transmitter:** Sunset Ridge, 5-mi. NE of Claremont.

**Satellite Earth Stations:** Paraclypse, 3.8-meter C-band; Miralite, 3.7-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Standard Communications receivers.

**News Service:** INDX.

**Ownership:** Intercontinental TV Group Inc. (Group Owner).

**Began Operation:** June 30, 1977. Sale to present owner by World Plan Executive Council approved by FCC Dec. 19, 1986 (*Television Digest*, Vol. 26:45).

**Represented (sales):** Asian Television Sales.

**Represented (legal):** Leventhal, Senter & Lerman.

**Personnel:**

- Ray Beindorf, President.
- Rosemary Danon, General Manager.
- Eva McKeown, Programming Manager.
- Richard Millet, Operations Manager.
- John A. Kojima, Director of Finance.
- Bill Welty, Director of Engineering.
- Joseph Jinn, Chinese News Director.
- Robin Thornton, Promotions.
- Al Footnick, Production Manager.



KSCI BMPCT-7646 Granted 7/9/76

© American Map Corp., No. 14244

**Martie Quan**, Media Relations Manager.  
**LeAnn Warren**, Traffic Manager.

**Rates:** On request.

**Arbitron Data:** Not available.

**City of License:** San Bernardino. **ADI:** Los Angeles. **Rank:** 2.

# California—Santa Ana-Los Angeles

## KTBN-TV

Ch. 40

**Network Service:** Trinity Bcstg. Network.

**Licensee:** Trinity Bcstg. Network Inc., Box A, Santa Ana, CA 92711.

**Studio:** 2442 Michelle Rd., Tustin, CA 92680.

**Telephone:** 714-832-2950.

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 622-kw max. & 260-kw horizontal visual; 123-kw max. & 52-kw horizontal aural. Antenna: 2890-ft. above av. terrain, 200-ft. above ground; 5863-ft. above sea level.

Latitude 34° 13' 27"  
Longitude 118° 03' 44"

**Transmitter:** Mount Wilson

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 7-meter Ku-band; Scientific-Atlanta receivers.

**SNG Mobile Dish:** Midwest 2.6-meter Ku-band.

**Ownership:** Trinity Broadcasting Network Inc. (Group Owner).

**Began Operation:** January 5, 1967. Sale to present owner by Angel Lerma approved by FCC Aug. 2, 1974.

**Represented (legal):** May & Dunne.

**Represented (engineering):** Smith & Powstenko.

### Personnel:

**Paul F. Crouch,** President & Founder.

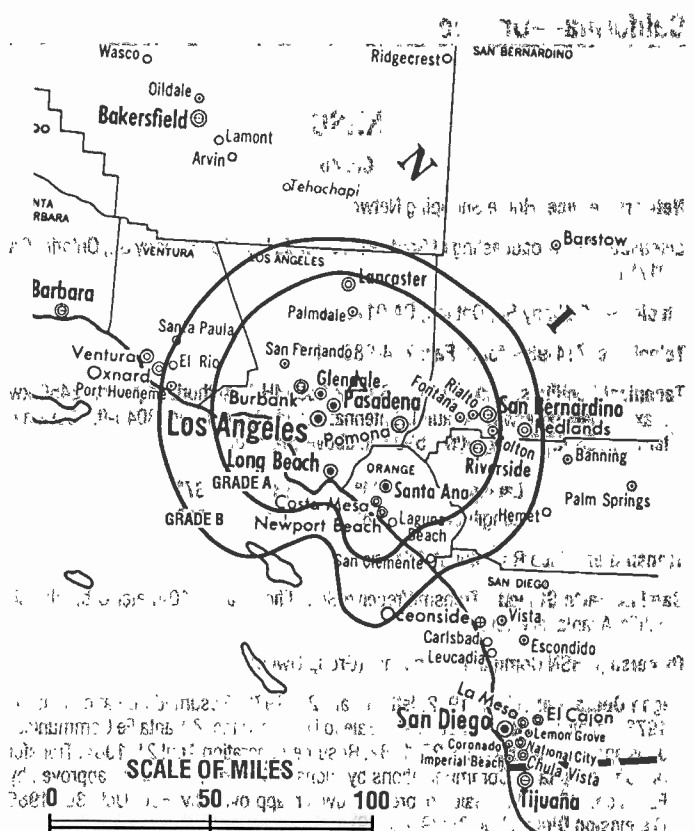
**Ben Miller,** Director of Engineering.

**Barry Pfahler,** Director of Programming.

**Highest 30 Sec. Rate:** \$100.

**City of License:** Santa Ana. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. Country coverage based on Arbitron study.



KTBN-TV BMPCT-6303 Granted 9/1/66

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>TEXAS</b>			
Between 5-24%	Sherman	1,100	1,100	100
<b>Station Totals</b>		<b>1,100</b>	<b>1,100</b>	<b>100</b>
<b>Net Weekly Circulation (1992)</b>				<b>142,000</b>
<b>Average Daily Circulation (1992)</b>				<b>54,400</b>

## California—Ontario

**KHSC**

Ch. 46

**Network Service:** Home Shopping Network.

**Licensee:** HSN Broadcasting of Southern California Inc., 3833 Ebony St., Ontario, CA 91761.

**Studio:** 3833 Ebony St., Ontario, CA 91761.

**Telephone:** 714-986-4503. **Fax:** 714-986-2143.

**Technical Facilities:** Channel No. 46 (662-668 MHz). Authorized power: 2450-kw max. visual, 372-kw max. aural. Antenna: Circularly polarized, 3040-ft. above av. terrain, 323-ft. above ground, 5995-ft. above sea level.

Latitude	34°	13'	37"
Longitude	118°	03'	58"

**Transmitter:** Video Rd., Mount Wilson.

**Satellite Earth Station:** Transmit/receive Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta receivers.

**Ownership:** HSN Communications Inc. (Group Owner).

**Began Operation:** July 1, 1972; left air Jan. 29, 1973. Resumed operation June 7, 1973; left air on unannounced date. Sale to De Rance Inc. & Santa Fe Communications approved by FCC May 25, 1982. Resumed operation April 21, 1984. Transfer of 35% to Santa Fe Communications by Richard C. Hernandez, et al., approved by FCC Feb. 26, 1985. Sale to present owner approved by FCC Oct. 30, 1986 (*Television Digest*, Vol. 26:39, 45, 49).

**Represented (legal):** Dow, Lohnes & Albertson.

**Personnel:**

**Bart Pearce**, Acting Station Manager.  
**Dr. Julio Brito**, Chief Engineer.  
**Debra Hunt**, Program Director.  
**Sandra Spallino**, Business Manager.



KHSC BPCT-861104KK Granted 1/16/87

© American Map Corp., No. 14244

**Rates:** On request.

**Arbitron Data:** Not available.

**City of License:** Ontario. **ADI:** Los Angeles. **Rank:** 2.



# California—Oxnard

## KADY-TV

Ch. 63

(Also operates satellite KADE, San Luis Obispo, CA)

Network Service: None, independent.

Licensee: Riklis Bcstg. Co. L.P., 663 Maulhardt Ave., Oxnard, CA 93030.

Studio: 663 Maulhardt Ave., Oxnard, CA 93030.

Telephone: 805-983-0044. Fax: 805-485-6057.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 1782-kw max. visual; 392-kw max. aural. Antenna: 1802-ft. above av. terrain, 396-ft. above ground, 2706-ft. above sea level.

Latitude 34° 19' 49"  
Longitude 119° 01' 24"

Transmitter: South Mountain, 3-mi. SE of Santa Paula.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Miralite, 4.7-meter C-band; Miralite, 4.5-meter Ku-band; Miralite, 3.6-meter C-band; Miralite, RCA receivers.

Ownership: HBC Holdings Inc.

Began Operation: August 17, 1985. Sale to Riklis Bcstg. approved by FCC Nov. 24, 1987. Sale to present owners approved by FCC Aug. 16, 1991.

Represented (legal): Patton Boggs & Blow.

Represented (engineering): Hammett & Edison Inc.

### Personnel:

John Huddy, President & General Manager.

Ron Vandor, Station Manager.

Erica Huddy, Program Director.

Tom McMillan, National Sales Consultant.

Denise Bean White, Local Sales Manager.

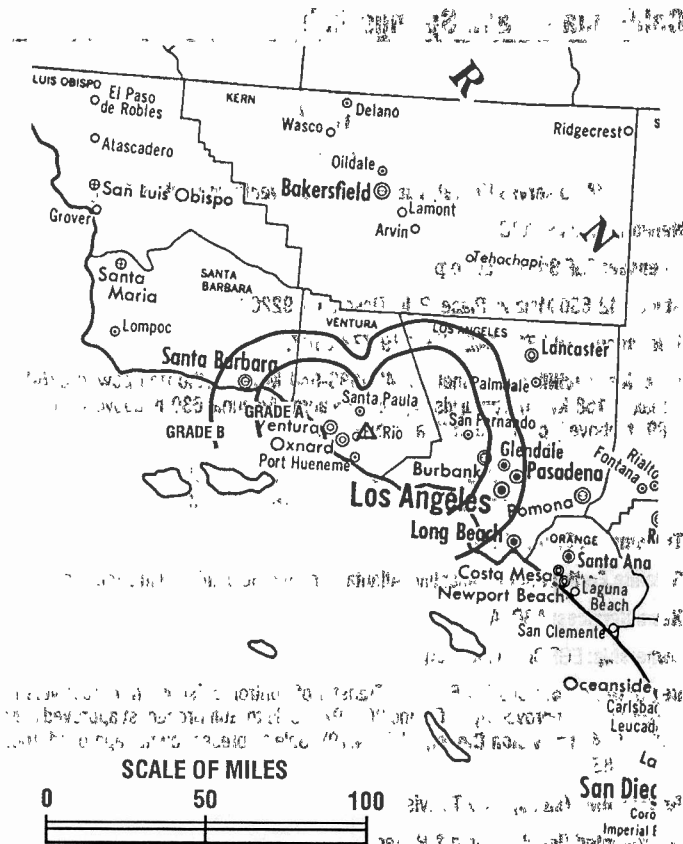
Debbly Bencomo, Business Manager.

Ben Hunley, Chief Engineer.

Will Givens, Promotion Director.

Highest 30 Sec. Rate: \$250.

City of License: Oxnard. ADI: Santa Barbara-Santa Maria-San Luis Obispo. Rank: 109.



KADY-TV BMPCT-850515KF Granted 6/27/85 © American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households
Between 25-49%	CALIFORNIA		
	Santa Barbara South	70,700	68,100 96
	Ventura East	98,900	96,600 98
	Ventura West	127,200	124,300 98
<b>Station Totals</b>		<b>296,800</b>	<b>289,000 97</b>
<b>Net Weekly Circulation (1992)</b>			<b>105,100</b>
<b>Average Daily Circulation (1992)</b>			<b>29,300</b>

# California—Palm Springs-Indio

## KESQ-TV

Ch. 42

(Also serves Hemet, Yucca Valley & Twentynine Palms Area)

**Network Service:** ABC.

**Licensee:** EGF Broadcast Corp.

**Studio:** 42-650 Melanie Place, Palm Desert, CA 92260.

**Telephone:** 619-773-0342. **Fax:** 619-773-5107.

**Technical Facilities:** Channel No. 42 (638-644 MHz). Authorized power: 316-kw max. & 158-kw horizontal visual, 22.9-kw aural. Antenna: 630-ft. above av. terrain, 89-ft. above ground, 1650-ft. above sea level.

Latitude 33° 51' 58"  
Longitude 116° 26' 02"

**Transmitter:** Edom Hill.

**Satellite Earth Station:** Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

**News Services:** ABC, AP.

**Ownership:** EGF Broadcast Corp.

**Began Operation:** October 5, 1968. Transfer of control to Esquire from receivers in bankruptcy approved by FCC June 30, 1978. Sale to Gulf Broadcast approved July 27, 1984 (*Television Digest*, Vol. 24:19). Sale to present owner approved Aug. 23, 1985.

**Represented (sales):** Katz Television.

**Represented (legal):** Arnold & Porter.

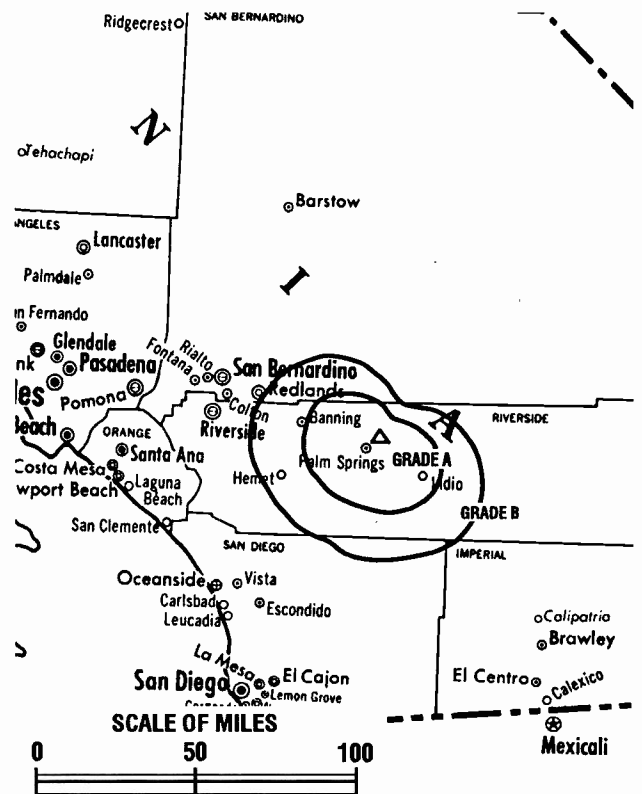
**Personnel:**

- Bill Evans, General Manager.
- Rusty Kirkland, General Sales Manager.
- Dana Beards, News Director.
- Nita Moore, Program Director.
- Wendy Degnan, National Sales Manager.
- David Gray, Chief Engineer.
- Bill Kasal, Promotion & Creative Services Manager.
- Richard Mechling, Business Manager.
- Marion Inova, Production Manager.

**Highest 30 Sec. Rate:** \$750.

**NETWORK BASE HOURLY RATE:** \$250.

**City of License:** Palm Springs. **ADI:** Palm Springs. **Rank:** 165.



KESQ-TV BMPCT-6668 Granted 5/1/68 © American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Riverside Central	82,000	79,000	96
Between 5-24%	CALIFORNIA			
	Imperial	35,000	32,700	93
<b>Station Totals</b>		<b>117,000</b>	<b>111,700</b>	<b>95</b>
<b>Net Weekly Circulation (1992)</b>			<b>79,700</b>	
<b>Average Daily Circulation (1992)</b>			<b>42,400</b>	

# California—Palm Springs

**KMIR-TV**  
Ch. 36

**Network Service:** NBC.

**Licensee:** Desert Empire TV Corp., Box 1506, Palm Springs, CA 92263.

**Studio:** 72920 Park View Dr., Palm Desert, CA 92260.

**Telephone:** 619-568-3636, **Fax:** 619-568-1176.

**Technical Facilities:** Channel No. 36 (602-608 MHz). Authorized power: 490-kw max. visual. Antenna: 679-ft. above av. terrain, 102-ft. above ground, 1676-ft. above sea level.

Latitude 33° 52' 00"  
Longitude 116° 25' 56"

**Transmitter:** 7-mi. ENE of center of Palm Springs.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 7-meter Ku-band; Harris, 4.5-meter Ku-band; Harris, 4-meter Ku-band; DH Satellite, 4-meter C-band; Avcom, Agile, Harris, M/A-Com receivers.

**News Service:** UPI.

**Ownership:** Desert Empire TV Corp.

**Began Operation:** October 26, 1968.

**Represented (sales):** Seitel Inc.

**Represented (legal):** Kotech & Naftalin.

**Represented (engineering):** Jules Cohen & Associates, P.C.

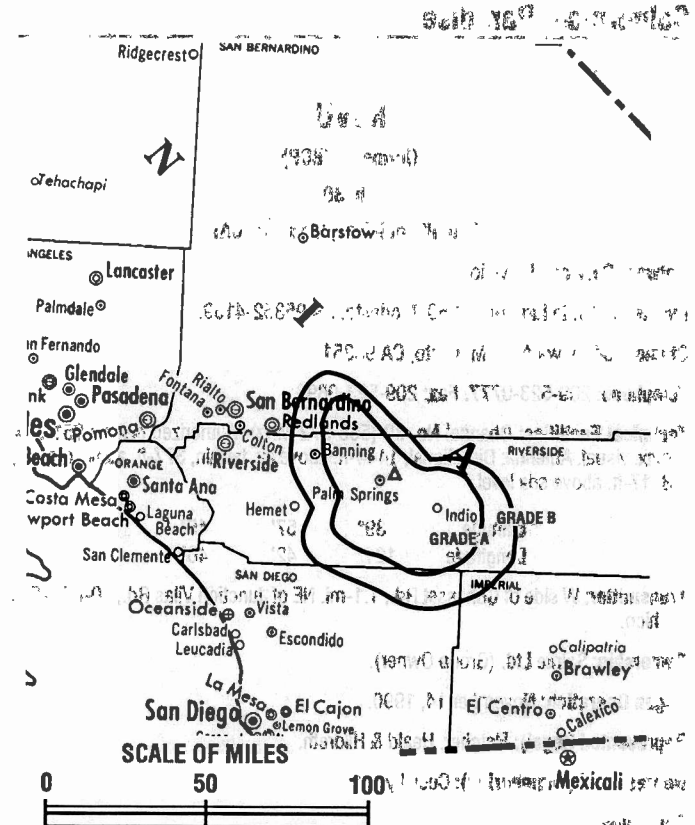
**Personnel:**

- John Conte, President & General Manager.
- Harry Hein, General Sales Manager.
- Ron Fortner, News Director.
- Pat Vanderhoeven, Program Director.
- Jan Pearce, Chief Engineer.
- Tim McSpadden, Promotion Director.

**Rates:** On request.

**City of License:** Palm Springs. **ADI:** Palm Springs. **Rank:** 165.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KMIR-TV BPCT-901012KF Granted 11/9/90 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Riverside Central	82,000	79,000	96
Between 5-24%	CALIFORNIA			
	Imperial	35,000	32,700	93
<b>Station Totals</b>		<b>117,000</b>	<b>111,700</b>	<b>95</b>
<b>Net Weekly Circulation (1992)</b>			<b>74,400</b>	
<b>Average Daily Circulation (1992)</b>			<b>35,900</b>	

## California—Paradise

**KCVU**

(formerly KBCP)

Ch. 30

(Satellite of KCSO, Modesto, CA)

**Network Service:** Univision.

**Licensee:** Sainte Ltd., Box 4159, Modesto, CA 95352-4159.

**Studio:** 2842 Iowa Ave., Modesto, CA 95351.

**Telephone:** 209-523-0777. **Fax:** 209-523-0898.

**Technical Facilities:** Channel No. 30 (566-572 MHz). Authorized power: 2510-kw max. visual. Antenna: Directional, 1444-ft. above av. terrain, 377-ft. above ground, 3917-ft. above sea level.

Latitude	39°	57'	45"
Longitude	121°	42'	40"

**Transmitter:** W side of Cohasset Rd., 1.1-mi. NE of Junction Vilas Rd., 20-mi. NE of Chico.

**Ownership:** Sainte Ltd. (Group Owner).

**Began Operation:** November 14, 1990.

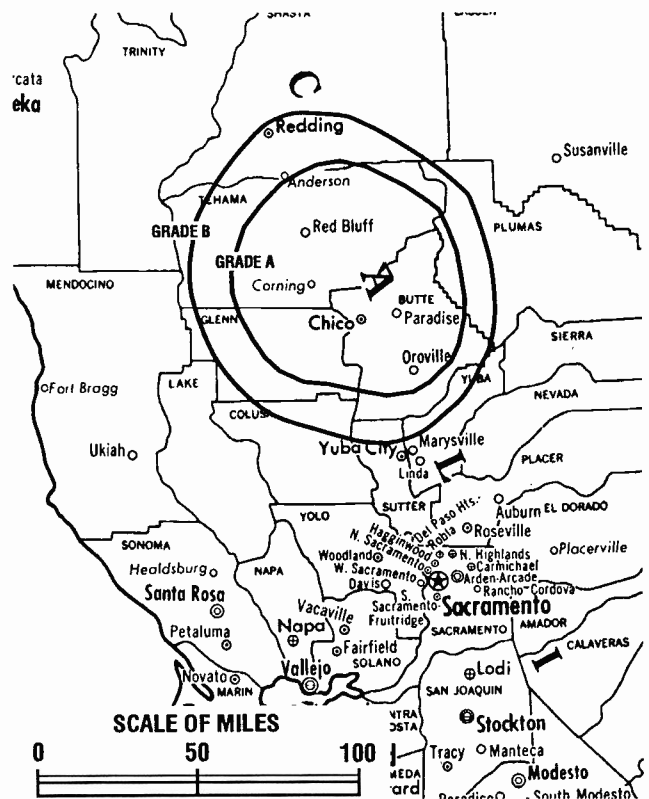
**Represented (legal):** Fletcher, Heald & Hildreth.

**Represented (engineering):** Cecil Lynch.

**Personnel:**

**Sharon Sepulveda**, General Manager.  
**Sauri Castro**, Program Director.

**Arbitron Data:** Not available.



KCVU BMPCT-900821KG Granted 10/31/90 © American Map Corp., No. 14244

**City of License:** Paradise. **ADI:** Chico-Redding. **Rank:** 130.

# California—Porterville

**KKAK**

**Ch. 61**

**Network Service:** None, independent.

**Grantee:** Kralowec Children's Family Trust, 1077 W. Morton Ave., Porterville, CA 93257.

**Telephones:** 209-781-6100; 209-782-1552. **Fax:** 209-782-0364

**Technical Facilities:** Channel No. 61 (752-758 MHz). Authorized power: 2500-kw max. visual: Antenna: 2660-ft. above av. terrain, 89-ft. above ground, 5804-ft. above sea level.

Latitude 36° 17' 14"  
Longitude 128° 50' 17"

**Transmitter:** Blue Ridge Peak, Section 9, R28E T18S, Visalia.

**Ownership:** Kralowec Children's Family Trust.

**Began Operation:** May 6, 1992.

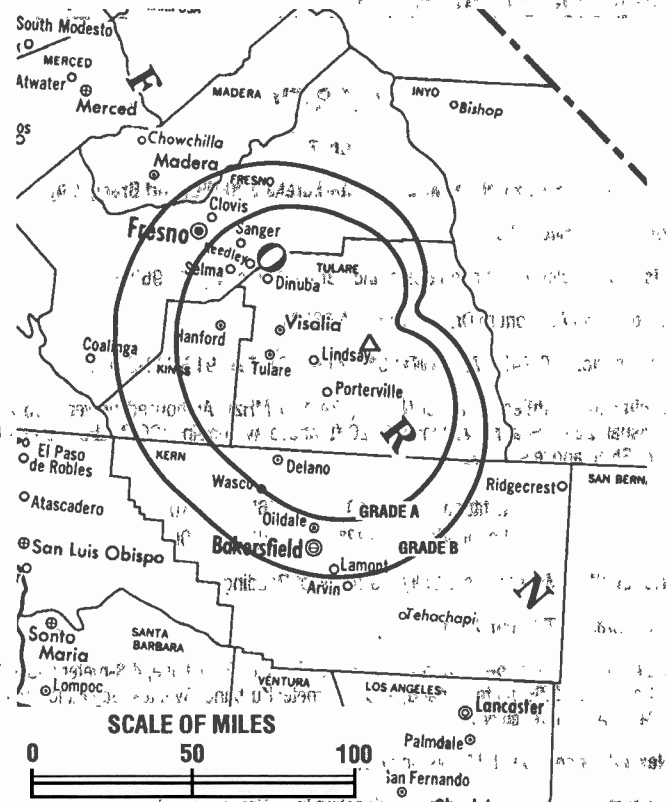
**Represented (legal):** Dan Albert.

**Represented (engineering):** Lahm, Sufa, Cavell & Associates.

**Personnel:**

**Mel Querio**, General Manager.  
**Roger Mills**, Chief Engineer.

**Hans J. Hansen**, Promotion Director.  
**Art Kralowec**, Business Manager.



KKAK BMPCT-900717KF. Granted 3/16/91. © American Map Corp., No. 14244  
Arbitron Data: Not available.  
City of License: Porterville. ADI: Fresno-Visalia. Rank: 56.

# California—Redding-Chico

## KRCR-TV

Ch. 7

(Operates satellites KAEF, Arcata-Eureka & KFWU, Fort Bragg, CA)

**Network Service:** ABC.

**Licensee:** California-Oregon Bcstg. Inc., Box 7R, Redding, CA 96099.

**Studio:** 755 Auditorium Dr., Redding, CA 96001.

**Telephone:** 916-243-7777. **TWX:** 916-243-6721. **Fax:** 916-243-0217.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 115-kw visual, 22.4-kw aural. Antenna: 3620-ft. above av. terrain, 126-ft. above ground, 6335-ft. above sea level.

Latitude 40° 36' 10"  
Longitude 122° 39' 00"

**Transmitter:** Mount Shasta-Bally, 13-mi. W of Redding.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 7.3-meter C-band; Paraclipse, 4.8-meter C-band; Paraclipse, 3.66-meter C-band; AFC, 3.6-meter Ku-band; Avantek, Scientific-Atlanta, M/A-Com receivers.

**News Services:** Capitol News Service.

**Ownership:** California-Oregon Broadcasting Inc. (Group Owner).

**Began Operation:** August 1, 1956. Acquisition of positive control by California-Oregon Bcstg. approved by FCC Feb. 9, 1968. Previous sale to Sacramento Valley TV Inc. by George C. Fleharty, Carl R. McConnell and associates approved June 5, 1963 by FCC (Television Digest, Vol. 3:11, 23).

**Represented (sales):** Blair Television.

**Represented (legal):** Reed, Smith, Shaw & McClay.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

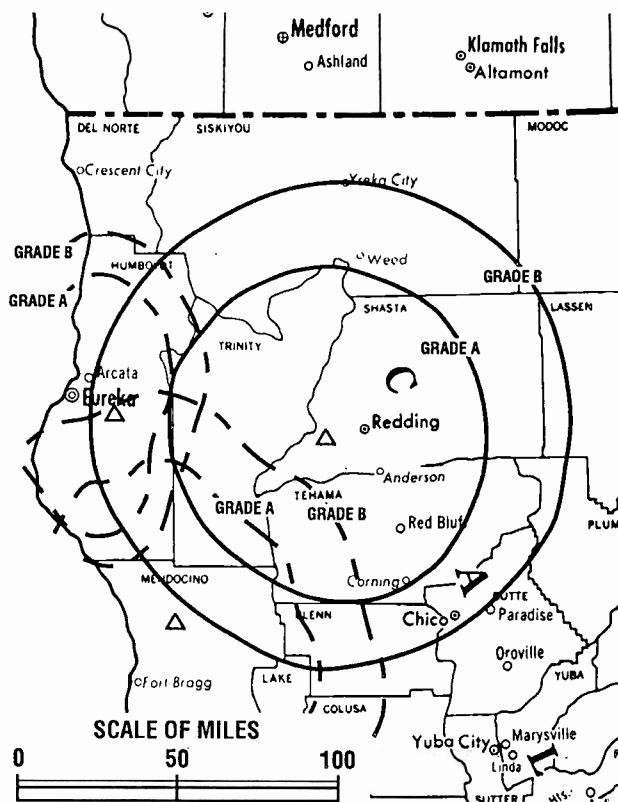
- William B. Smullin**, Vice President & Director of Operations.
- Doreeta Domke**, Vice President & General Manager.
- Cal Hunter**, News Director.
- Dave West**, Local Sales Manager.
- Doug Bush**, Chief Engineer.
- Glenn Marsh**, Promotion Director.

**Highest 30 Sec. Rate:** \$700.

**NETWORK BASE HOURLY RATE:** \$800.

**City of License:** Redding. **ADI:** Chico-Redding. **Rank:** 130.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KRCR-TV BMPCT-4100 Granted 8/22/56 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>CALIFORNIA</b>			
	Butte	74,400	71,200	96
	Colusa	5,800	5,500	95
	Glenn	9,000	8,700	97
	Modoc	3,700	3,400	93
	Shasta	57,400	55,700	97
	Siskiyou	17,600	16,500	94
Between 25-49%	<b>CALIFORNIA</b>			
	Del Norte	8,300	7,800	94
	Lassen	8,800	8,300	94
Between 5-24%	<b>CALIFORNIA</b>			
	Plumas	8,500	8,000	94
Station Totals	Humboldt	47,500	45,600	96
	Sutter	23,900	23,200	97
<b>Net Weekly Circulation (1992)</b>		<b>289,800</b>	<b>277,900</b>	<b>96</b>
<b>Average Daily Circulation (1992)</b>				<b>154,800</b>
				<b>87,700</b>

# California—Sacramento

**KCMY**

Ch. 29

**Network Service:** Home Shopping Network.

**Licensee:** Ponce-Nicasio Bcstg. Ltd., 1029 K St., Suite 23, Sacramento, CA 95814.

**Studio:** 6300 Crystal Blvd., Diamond Springs, CA 95619.

**Telephone:** 916-443-2929.

**Technical Facilities:** Channel No. 29 (560-566 MHz). Authorized power: 4570-kw max. visual. Antenna: 1053-ft. above av. terrain, 410-ft. above ground, 2339-ft. above sea level.

Latitude 38° 37' 49"  
Longitude 120° 51' 20"

**Transmitter:** 6300 Crystal Blvd., Diamond Springs, CA 95619.

**Ownership:** Ponce-Nicasio Broadcasting Ltd.

**Began Operation:** August 27, 1990.

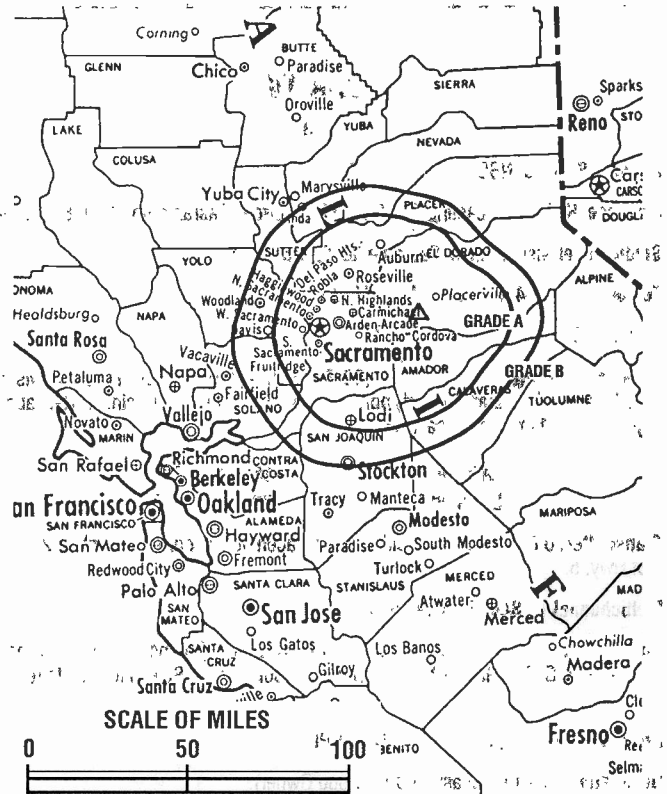
**Represented (legal):** Covington & Burling.

**Personnel:**

Carmen Briggs, General Manager.  
Warren Trumbly, Engineer.

**Rates:** On request.

**Arbitron Data:** Not available.



KCMY BMPCT-891031KG. Granted 2/28/90 © American Map Corp., No. 14244

City of License: Sacramento. ADI: Sacramento-Stockton. Rank: 19.

# California—Sacramento

## KCRA-TV

Ch. 3

Network Service: NBC.

Licensor: Kelly Broadcasting Co., 3 Television Circle, Sacramento, CA 95814-0794.

Studio: 3 Television Circle, Sacramento, CA 95814-0794.

Telephone: 916-446-3333. TWX: 910-367-3557.

Fax: 916-325-3731; 916-441-4050.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1940-ft. above av. terrain, 1951-ft. above ground, 1951-ft. above sea level.

Latitude 38° 15' 52"  
Longitude 121° 29' 22"

Transmitter: 0.8-mi. S of Twin Cities Rd., adjacent to Snodgrass Slough, 2.2-mi. W of Hwy. 5.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Superior, 6-meter C-band; AFC, 3-meter Ku-band; Harris, M/A-Corn, Omni, Scientific-Atlanta receivers.

News Services: AP, CNN, NBC, NIWS, UPI.

Ownership: Kelly Broadcasting Co. (Group Owner).

Began Operation: September 3, 1955. Sale of 50% by Gerald Kenneth & Vernon Hansen to other 50% owners, Kellys, approved April 18, 1962 by FCC (Television Digest, Vol. 2:17).

Represented (sales): Blair Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates.

### Personnel:

- Robert E. Kelly, Partner.
- Jon S. Kelly, Partner.
- John Serrao, General Manager.
- Ron Longinotti, General Sales Manager.
- Greg Kelly, National Sales Manager.
- Dorothy Lucas, Local Sales Manager.
- Michael Liang, Director, Retail Sales.
- Jerry Agresti, Director, Engineering.
- Tracy A. Clark, Business Manager.
- Walt Gray, Sports Director.
- Bill Bauman, News Director.
- Linda Bayley, Program Director.
- Val Nicholas, Creative Services Director.

Rates: On request.

City of License: Sacramento. ADI: Sacramento-Stockton. Rank: 19.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
<b>50% &amp; Over</b>	Amador	11,900	11,300	95
	Calaveras	13,700	13,100	96
	Colusa	5,800	5,500	95
	Contra Costa East	34,100	33,300	98
	El Dorado West	37,300	36,100	97
	Lake	22,900	21,300	93



KCRA-TV BMPCT-830929KE Granted 11/23/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Lassen	8,800	8,300	94
	Nevada	32,700	31,000	95
	Placer East	4,700	4,500	97
	Placer West	61,300	59,100	96
	Plumas	8,500	8,000	94
	Sacramento	413,800	403,200	97
	San Joaquin	166,600	160,000	96
	Solano East	71,500	70,000	98
	Stanislaus	131,400	125,500	96
	Sutter	23,900	23,200	97
	Tuolumne	18,400	17,500	95
Yolo	52,600	50,800	96	
Yuba	21,100	20,400	97	
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	Butte	74,400	71,200	96
	El Dorado East	12,500	12,000	96
	Mariposa	6,100	5,600	93
	Mono	4,100	3,600	88
<b>Between 5-24%</b>	<b>CALIFORNIA</b>			
	Alpine	500	400	89
	Contra Costa West	273,400	267,700	98
	Glenn	9,000	8,700	97
	Merced	58,700	56,500	96
	Napa	42,300	40,900	97
	Solano West	48,100	47,000	98
	Sonoma	155,300	149,000	96
	<b>NEVADA</b>			
	Douglas	11,200	10,800	96
Carson City	16,900	16,500	98	
<b>Station Totals</b>		<b>1,855,000</b>	<b>1,793,400</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>			<b>1,111,800</b>	
<b>Average Daily Circulation (1992)</b>			<b>628,200</b>	



# California—Modesto-Sacramento-Stockton

**KCSO**

Ch. 19

(Operates satellite KCVU, Paradise, CA)

Network Service: Univision.

Licensee: Sainte Ltd., Box 4159, Modesto, CA 95352-4159.

Studio: 2842 Iowa Ave., Modesto, CA 95358.

Mailing Address: Box 4159, Modesto, CA 95352-4159.

Telephone: 209-578-1900. Fax: 209-527-2129.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 5000-kw max. visual; 500-kw max. aural. Antenna: 1877-ft. above av. terrain, 346-ft. above ground, 3086-ft. above sea level.

Latitude 38° 07' 08"  
Longitude 120° 43' 21"

Requests CP for change to 1936-ft. above av. terrain, 1946-ft. above ground, 1946-ft. above sea level, lat. 38° 14' 20", long. 121° 28' 52", transmitter to N edge of Laufer Rd., 25-mi. E of Mokelumne River, 2-mi. E of Walnut Grove. BPCT-900727KG.

Transmitter: Bear Mountain, approx. 5.8-mi. SW of San Andreas.

Satellite Earth Stations: M/A-Com, 5-meter C-band; AFC, 3.6-meter Ku-band; Scientific-Atlanta, 2.4-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Service: NCNS.

Ownership: Sainte Ltd. (Group Owner).

Began Operation: August 26, 1966.

Represented (sales): Univision.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch.

Personnel:

- Chester Smith, General Partner.
- Naomi L. Smith, General Partner.
- Sharon D. Sepulveda, General Manager.
- Chuck Tift, Chief Engineer.
- Xochitl Arellano, News Director.
- John Thomas, Promotion Director.
- David C. Brady, National Sales Manager.



KCSO BMPCT-7686 Granted 6/27/78

© American Map Corp., No. 14244

Thomas A. Colburn, Program Director (English).

Bob Shehan, Program Director (Spanish).

Carolyn E. Bernal, Public Affairs Director.

Rates: On request.

City of License: Modesto. ADI: Sacramento-Stockton. Rank: 19.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

CALIFORNIA				
Between 5-24%	San Joaquin	166,600	160,000	96
	Stanislaus	131,400	125,500	96
<b>Station Totals</b>		<b>298,000</b>	<b>285,500</b>	<b>96</b>
<b>Net Weekly Circulation (1992)</b>				<b>50,400</b>
<b>Average Daily Circulation (1992)</b>				<b>27,000</b>

# California—Stockton-Sacramento

**KOVR**

Ch. 13

**Network Service:** ABC.

**Licensee:** Anchor Media Television Inc., 2713 KOVR Dr., West Sacramento, CA 95605.

**Studio:** 2713 KOVR Dr., West Sacramento, CA 95605.

**News Bureau:** 509 W. Weber, Stockton, CA 95203.

**Telephones:** 916-374-1313 (Sacramento); 209-466-1313 (Stockton).

**TWX:** 916-367-2396 (Sacramento). **Fax:** 916-374-1459.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1950-ft. above av. terrain, 1960-ft. above ground, 1960-ft. above sea level.

Latitude 38° 14' 24"  
Longitude 121° 30' 03"

**Transmitter:** 14001 River Rd., Walnut Grove, CA.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 7.5-meter C-band; Andrew, 4.5-meter C-band; RCA, 3.7-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Superior, 4.5-meter Ku & C-band; Andrew, Avantek, M/A-Com, Scientific-Atlanta, Standard Communications receivers.

**SNG Mobile Dish:** 2.4-meter Ku-band.

**News Services:** AP, ESPN, UPI.

**Ownership:** Anchor Media Holdings Ltd. (Group Owner).

**Began Operation:** September 5, 1954. Sale to present owner by Narragansett First Fund, et al., approved by FCC December 8, 1988 (*Television Digest*, Vol. 28:45). Sale to Narragansett by Rockefeller Group approved by FCC June 13, 1986 (Vol. 26:6, 11, 12). Sale to Rockefeller Group by The Outlet Co. approved by FCC Nov. 23, 1983 (Vol. 23:19, 22; 24:6). Sale to Outlet by McClatchy Newspapers approved by FCC March 12, 1980 (Vol. 19:28). Previous sale to McClatchy by Metropolitan Bcstg. Corp. was approved July 29, 1964 (Vol. 3:40, 41). Sale to Metropolitan Bcstg. by Gannett Co. approved Dec. 12, 1959 (Vol. 15:47, 48; 16:1). Sale to Gannett by H. L. Hoffman and associates, approved Jan. 8, 1958 (Vol. 13:47; 14:2).

**Represented (sales):** Katz Television.

**Represented (legal):** Hogan & Hartson.

**Represented (engineering):** Smith & Powstenko.

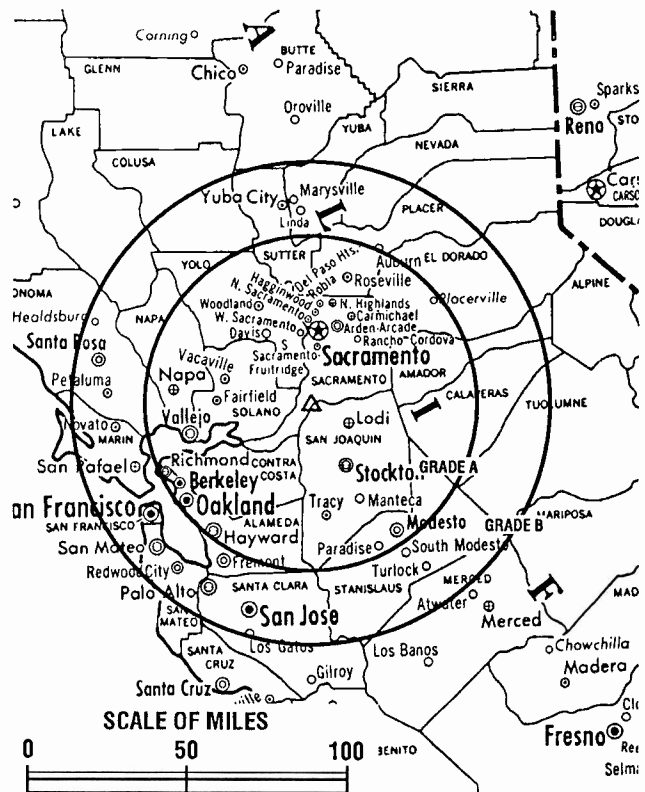
**Personnel:**

- Michael J. Fiorile, Vice President & General Manager.
- Greg Bendin, General Sales Manager.
- Jon ErkenBrack, Local Sales Manager.
- S. Thomas Cochran, National Sales Manager.
- Dave Ulrickson, Regional Sales Manager.
- Cyndie Reynolds, Director of Programming & Promotion.
- Don Duncan, Chief Engineer.
- Robert M. Yuna, News Director.
- Lila Luna, Business Manager.
- Robin Taylor, Promotion Manager.

**Rates:** On request.

**City of License:** Stockton. **ADI:** Sacramento-Stockton. **Rank:** 19.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KOVR BPCT-851219KE Granted 2/20/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>				
<b>CALIFORNIA</b>				
	Amador	11,900	11,300	95
	Calaveras	13,700	13,100	96
	Colusa	5,800	5,500	95
	Contra Costa East	34,100	33,300	98
	El Dorado West	37,300	36,100	97
	Nevada	32,700	31,000	95
	Placer West	61,300	59,100	96
	Plumas	8,500	8,000	94
	Sacramento	413,800	403,200	97
	San Joaquin	166,600	160,000	96
	Solano East	71,500	70,000	98
	Stanislaus	131,400	125,500	96
	Sutter	23,900	23,200	97
	Tuolumne	18,400	17,500	95
	Yolo	52,600	50,800	96
	Yuba	21,100	20,400	97
<b>Between 25-49%</b>				
<b>CALIFORNIA</b>				
	Butte	74,400	71,200	96
	Lake	22,900	21,300	93
	Mariposa	6,100	5,600	93
	Sierra	1,500	1,400	93
<b>Between 5-24%</b>				
<b>CALIFORNIA</b>				
	Alpine	500	400	89
	Contra Costa West	273,400	267,700	98
	Glenn	9,000	8,700	97
	Lassen	8,800	8,300	94
	Merced	58,700	56,500	96
<b>Station Totals</b>		<b>1,559,900</b>	<b>1,509,100</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>				<b>925,900</b>
<b>Average Daily Circulation (1992)</b>				<b>478,400</b>

# California—Sacramento-Stockton

## KRBK-TV

Ch. 31

**Network Service:** None, independent.

**Licensee:** Koplal Communications of California Inc., 220 N. Kingshighway, St. Louis, MO 63108.

**Studio:** 500 Media Place, Sacramento, CA 95815.

**Telephone:** 916-929-0300. **Fax:** 916-920-1078.

**Technical Facilities:** Channel No. 31 (572-578 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1830-ft. above av. terrain, 1838-ft. above ground, 2000-ft. above sea level.

Latitude 38° 15' 52"  
Longitude 121° 29' 22"

**Transmitter:** 2.2-mi. NNE of Walnut Grove, CA.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 7.3-meter Ku & C-band; Harris, 6.1-meter C-band; AFC, 3.7-meter Ku-band; Andrew, Harris, Standard Communications receivers.

**News Services:** AP, CNN.

**Ownership:** Koplal Communications Inc. (Group Owner).

**Begin Operation:** October 5, 1974. Sale to present owners by Northern California Bcstg. Inc. approved by FCC Jan. 28, 1981. Sale to Northern California by Andrew Bartalini, et al., approved June 9, 1980 (Television Digest, Vol. 20:6).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** Hammitt & Edison Inc.

### Personnel:

**Ted Koplal, President.**

**Elliott Troshinsky, Vice President & General Manager.**

**Marty Ross, General Sales Manager.**

**Sarah Simpson, Local Sales Manager.**

**Phil Melchers, National Sales Manager.**

**Jack Davis, Chief Engineer.**

**Brent Baader, News Director.**

**Cyndi Arjil, Traffic Manager.**

**Andy Crittenden, Promotion Manager.**

**Glenn Cooper, Business Manager.**

**Rates:** On request.

**City of License:** Sacramento. **ADI:** Sacramento-Stockton. **Rank:** 19.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
<b>50% &amp; Over</b>	Calaveras	13,700	13,100	96
	Placer West	61,300	59,100	96
	Sacramento	413,800	403,200	97



KRBK-TV BMPCT-840705KJ Granted 8/24/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Stanislaus	131,400	125,500	96
<b>CALIFORNIA</b>				
<b>Between 25-49%</b>	Amador	11,900	11,300	95
	Colusa	5,800	5,500	95
	Contra Costa East	34,100	33,300	98
	El Dorado West	37,300	36,100	97
	Merced	58,700	56,500	96
	Nevada	32,700	31,000	95
	San Joaquin	166,600	160,000	96
	Solano East	71,500	70,000	98
	Sutter	23,900	23,200	97
	Yolo	52,600	50,800	96
	Yuba	21,100	20,400	97
<b>CALIFORNIA</b>				
<b>Between 5-24%</b>	Butte	74,400	71,200	96
	Glenn	9,000	8,700	97
	Lassen	8,800	8,300	94
	Mariposa	6,100	5,600	93
	Plumas	8,500	8,000	94
	Tuolumne	18,400	17,500	95
<b>Station Totals</b>		<b>1,261,600</b>	<b>1,218,300</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>				<b>549,600</b>
<b>Average Daily Circulation (1992)</b>				<b>210,300</b>

**THIS DATA IS AVAILABLE ON TAPE OR DISKETTE FOR USE ON YOUR OWN COMPUTER OR AS CUSTOMIZED REPORTS**

**Call Lynn Levine  
202-872-9200**

# California—Stockton-Sacramento

## KSCH-TV

Ch. 58

**Network Service:** None, independent.

**Licensee:** Pegasus Bcstg. of Stockton/Sacramento Inc.

**Studio:** 3033 Gold Canal Drive, Rancho Cordova, CA 95670-1629.

**Telephone:** 916-635-5858. **Fax:** 916-635-9251.

**Technical Facilities:** Channel No. 58 (734-740 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1834-ft. above av. terrain, 1840-ft. above ground, 1840-ft. above sea level.

Latitude 38° 14' 24"  
Longitude 121° 30' 03"

**Transmitter:** 0.65-mi. E of Walnut Grove.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Superior, 4-meter Ku-band; Superior, 4-meter C-band; Andrew, 4.5-meter Ku & C-band; AFC, 3.7-meter Ku-band; Standard Communications, Andrew receivers.

**Ownership:** General Electric Capital Corp. (Group Owner).

**Began Operation:** April 13, 1986. Transfer of control from Pegasus Bcstg. to General Electric Capital Corp. approved by FCC Sept. 1990. Sale to Pegasus Bcstg. by SFN Cos. Inc. approved by FCC Oct. 2, 1986 (Television Digest, Vol. 26:41). Previous sale approved by FCC July 8, 1986.

**Represented (sales):** Seftel Inc.

**Represented (legal):** Fletcher, Heald & Hildreth.

**Represented (engineering):** John F. X. Browne & Associates Inc.

### Personnel:

**Harry Delaney**, Vice President & General Manager.  
**John Mansker**, General Sales Manager.  
**Hank Van Kalmthout**, Local Sales Manager.  
**Shari Epworth**, National Sales Manager.  
**Donna Reith**, Program Manager.  
**Robert Olson**, Engineering Director.  
**Michael Meads**, Traffic Manager.  
**Steve Halliwell**, Promotion Director.  
**Gary Downs**, Business Manager.

**Highest 30 Sec. Rate:** \$350.

**City of License:** Stockton. **ADI:** Sacramento-Stockton. **Rank:** 19.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Calaveras	13,700	13,100	96



KSCH-TV BPCT-861106KF Granted 1/20/87 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA			
	Placer West	61,300	59,100	96
	Sacramento	413,800	403,200	97
	San Joaquin	166,600	160,000	96
	Stanislaus	131,400	125,500	96
	Yuba	23,900	23,200	97
Between 5-24%	CALIFORNIA			
	Amador	11,900	11,300	95
	Colusa	5,800	5,500	95
	Contra Costa East	34,100	33,300	98
	El Dorado West	37,300	36,100	97
	Nevada	32,700	31,000	95
	Plumas	8,500	8,000	94
	Sierra	1,500	1,400	93
	Solano East	71,500	70,000	98
Yolo	52,600	50,800	96	
<b>Station Totals</b>		<b>1,087,700</b>	<b>1,051,900</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>				<b>367,400</b>
<b>Average Daily Circulation (1992)</b>				<b>127,800</b>

# California—Sacramento-Stockton

**KTXL**

**Ch. 40**

**Network Service:** Fox.

**Licensee:** Channel 40 Licensee Inc., 414 Meadow St., Waterbury, CT 06702.

**Studio:** 4655 Fruitridge Rd., Sacramento, CA 95820.

**Telephone:** 916-454-4422 **TWX:** 910-367-3522 **Fax:** 916-739-1079.

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural, Antenna: 1962-ft. above av. terrain, 1968-ft. above ground, 1970-ft. above sea level.

Latitude 38° 16' 18"

Longitude 121° 30' 18"

**Transmitter:** 1400 Twin Cities Rd., 2.2-mi. N of Walnut Grove, CA.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 4.5-meter Ku & C-band; Superior, 4-meter Ku-band; RCA Americom, 3.7-meter Ku-band; DX Engineering, M/A-Com; Scientific-Atlanta, Standard Communications receivers.

**SNG Mobile-Dish:** Andrew, 2.4-meter Ku-band.

**News Services:** AP, CNN, Conus, INN, INTV.

**Ownership:** Renaissance Communications Corp. (Group Owner).

**Began Operation:** October 26, 1968. Transfer of control to BMA from Colony Corp. approved by FCC Dec. 1, 1971. Sale to present owner approved by FCC Feb. 9, 1989.

**Represented (sales):** MMT Sales Inc.

**Represented (legal):** Arent, Fox, Kintner, Plotkin & Kahn.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

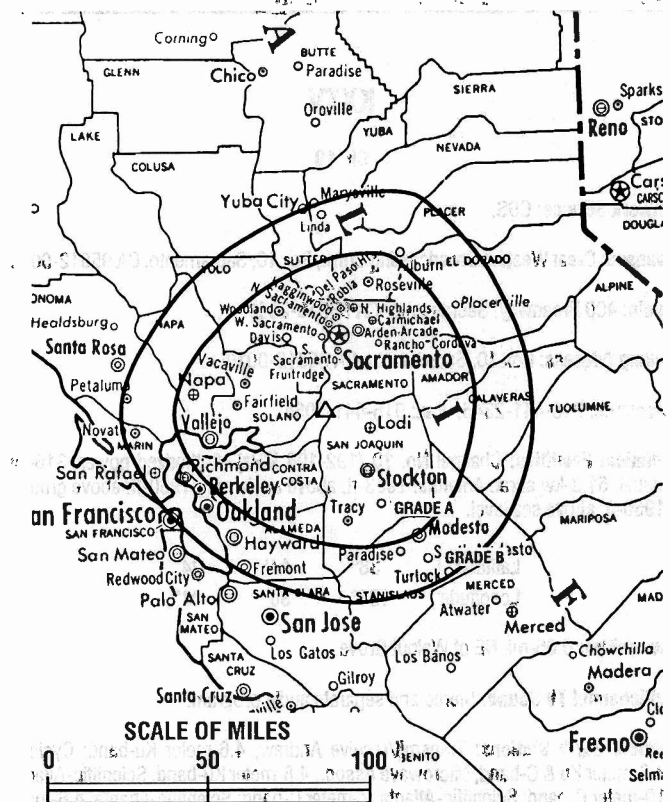
- Michael A. Fisher, President & General Manager.
- Bill Pulliam, General Sales Manager.
- Mike Snyder, Local Sales Manager.
- Cal Bollwinkel, Program & Operations Manager.
- Bill Kreutzer, Chief Engineer.
- Bob Cook, News Director.
- Audrey Farrington, Promotion Director.
- Pete Filice, Business Manager.
- Fran Mueller, Research Director.

**Highest 30 Sec. Rate:** \$6000.

**City of License:** Sacramento. **ADI:** Sacramento-Stockton. **Rank:** 19.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Amador	11,900	11,300	95
	Contra Costa East	34,100	33,300	98
	El Dorado West	37,300	36,100	97
	Placer West	61,300	59,100	96
	Sacramento	413,800	403,200	97
	San Joaquin	166,600	160,000	96
	Solano East	71,500	70,000	98
	Stanislaus	131,400	125,500	96



KTXL BMPCT-841120KI Granted 1/30/85 © American-Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Sutter	23,900	23,200	97
	Tuolumne	18,400	17,500	95
	Yolo	52,600	50,800	96
	Yuba	21,100	20,400	97
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	Butte	74,400	71,200	96
	Calaveras	13,700	13,100	96
	Colusa	5,800	5,500	95
	Contra Costa West	273,400	267,700	98
	Glenn	9,000	8,700	97
	Lake	22,900	21,300	93
	Mendocino	31,100	28,800	93
	Merced	58,700	56,500	96
	Nevada	32,700	31,000	95
	Placer East	4,700	4,500	97
	Plumas	8,500	8,000	94
	Shasta	57,400	55,700	97
	<b>NEVADA</b>			
	Douglas	11,200	10,800	96
<b>Between 5-24%</b>	<b>CALIFORNIA</b>			
	Alameda	495,500	481,000	97
	El Dorado East	12,500	12,000	96
	Lassen	8,800	8,300	94
	Mariposa	6,100	5,600	93
	San Francisco	315,700	297,300	94
	Sierra	1,500	1,400	93
	Solano West	48,100	47,000	98
Sonoma	155,300	149,000	96	
Tehama	19,300	18,800	97	
<b>Station Totals</b>		<b>2,710,200</b>	<b>2,613,600</b>	<b>96</b>
<b>Net Weekly Circulation (1992)</b>				<b>962,600</b>
<b>Average Daily Circulation (1992)</b>				<b>403,800</b>

# California—Sacramento-Stockton

**KXTV**

Ch. 10

**Network Service:** CBS.

**Licensee:** Great Western Broadcasting Corp., Box 10, Sacramento, CA 95812-0010.

**Studio:** 400 Broadway, Sacramento, CA 95818-2041.

**Mailing Address:** Box 10, Sacramento, CA 95812-0010.

**Telephone:** 916-441-2345. **Fax:** 916-441-3054.

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 51.3-kw aural. Antenna: 1953-ft. above av. terrain, 1960-ft. above ground, 1960-ft. above sea level.

Latitude 38° 14' 24"  
Longitude 121° 30' 03"

**Transmitter:** 0.65-mi. NE of Walnut Grove.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Andrew, 4.6-meter Ku-band; Cyclesat 4.6-meter Ku & C-band; Microwave Assoc., 4.6-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter Ku & C-band; M/A-Com, Scientific-Atlanta, Standard Components receivers.

**News Services:** AP, CBS, UPI.

**Ownership:** A. H. Belo Corp. Broadcast Division (Group Owner)

**Began Operation:** March 20, 1955. Sale to present owner by Corinthian Bcstg. approved by FCC Nov. 28, 1983 (*Television Digest*, Vol. 23:20). Sale to Corinthian by John H. Schacht and associates approved by FCC Dec. 23, 1958 (Vol. 14:42, 49).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

**James Saunders**, President & General Manager.

**Byron Elton**, Director of Sales.

**James Laura**, National Sales Manager.

**Kathy Steiner**, Program Coordinator.

**Jan Allen**, Director of News.

**Matt Chan**, Director of Programming & Production.

**Rod Robinson**, Director of Engineering.

**Mary Nelson**, Director of Advertising & Marketing.

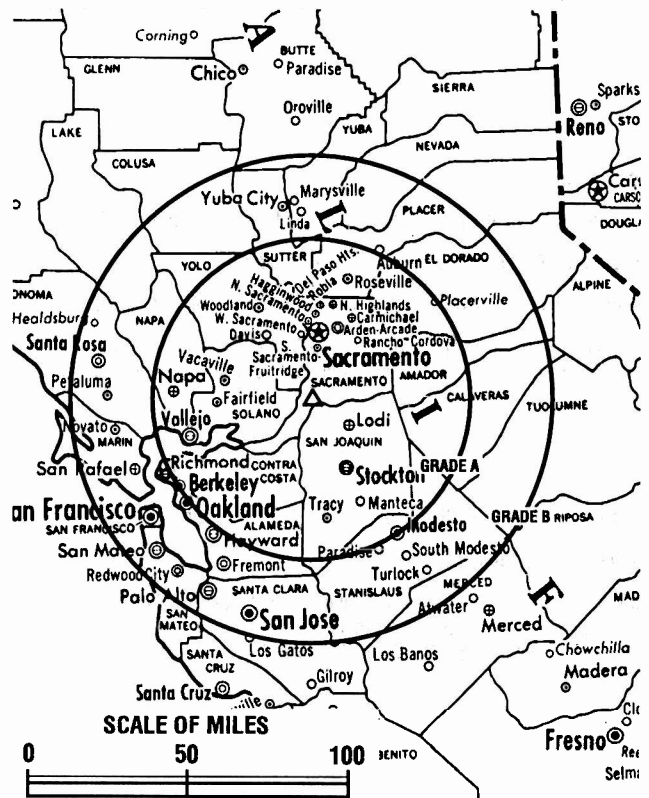
**Carol Rushton**, Controller.

**Rates:** On request.

**NETWORK BASE HOURLY RATE:** \$2065.

**City of License:** Sacramento. **ADI:** Sacramento-Stockton. **Rank:** 19.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KXTV BPCT-851113KE Granted 12/20/85

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Amador	11,900	11,300	95
	Calaveras	13,700	13,100	96
	Colusa	5,800	5,500	95
	El Dorado West	37,300	36,100	97
	Mono	4,100	3,600	88
	Nevada	32,700	31,000	95
	Placer West	61,300	59,100	96
	Sacramento	413,800	403,200	97
	San Joaquin	166,600	160,000	96
	Solano East	71,500	70,000	98
	Stanislaus	131,400	125,500	96
Sutter	23,900	23,200	97	
Tuolumne	18,400	17,500	95	
Yolo	52,600	50,800	96	
Yuba	21,100	20,400	97	
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	Butte	74,400	71,200	96
	Contra Costa East	34,100	33,300	98
	Mariposa	6,100	5,600	93
	Placer East	4,700	4,500	97
	Plumas	8,500	8,000	94
Sierra	1,500	1,400	93	
<b>Between 5-24%</b>	<b>CALIFORNIA</b>			
	Alpine	500	400	89
	Contra Costa West	273,400	267,700	98
	Lake	22,900	21,300	93
	Merced	58,700	56,500	96
Solano West	48,100	47,000	98	
<b>Station Totals</b>		<b>1,599,000</b>	<b>1,547,200</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>				<b>937,900</b>
<b>Average Daily Circulation (1992)</b>				<b>489,500</b>

# California—Salinas-Monterey

**KCBA**

Ch. 35

Network Service: Fox

Licensee: Cypress Broadcasting Inc., Box 3560, Salinas, CA 93912.

Studio: 1550 Moffett St., Salinas, CA 93905.

Telephone: 408-422-3500. Fax: 408-754-1120.

Technical Facilities: Channel No. 35 (596-602 MHz); Authorized power: 2328-kw max. visual, 283.65-kw max. aural. Antenna: 2414-ft. above av. terrain, 355-ft. above ground, 3421-ft. above sea level.

Latitude 36° 45' 22.30"  
Longitude 121° 30' 05.50"

Transmitter: Fremont Peak, 9-mi. NE of Salinas.

Satellite Earth Stations: Microwave Specialties, 5-meter C-band; Paracclipse, 3-meter C-band; RCA, 3.7-meter Ku-band; M/A-Corn; Scientific-Atlanta receivers.

News Services: AP, CNN.

Ownership: Ackerley Communications Inc. (Group Owner).

Began Operation: November 1, 1981. Sale to present owner by Sainte Bcstg. Corp. approved by FCC, May 22, 1986 (Television Digest, Vol. 26:23, 26).

Represented (sales): Blair Television.

Represented (legal): Rubin, Winston, Djercs & Harris.

**Personnel:**

David P. Reid, Vice President & General Manager.

Timothy J. Cadigan, General Sales Manager.

Mark Faylor, Local Sales Manager.

Bill Piggott, News Director.

Mary A. Moore, Programming & Marketing Manager.

Karl Kauffman, Chief Engineer.

Dave Colson, Promotion Director.

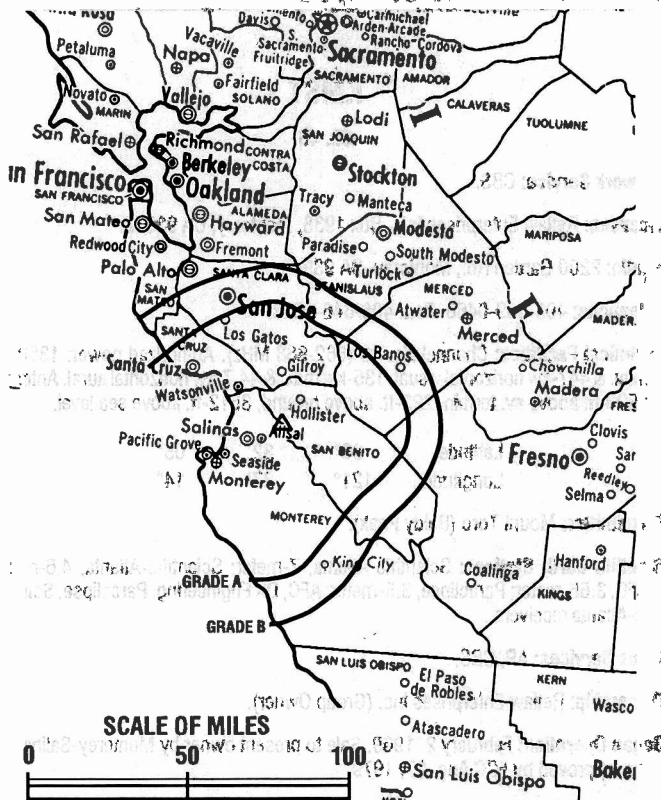
Arlo Barbo, Controller & Business Manager.

Jeanne Buheit, Production Manager.

Rates: On request.

City of License: Salinas. ADI: Salinas-Monterey. Rank: 113.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KCBA BMPCT-81022KI Granted 7/13/81 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Monterey	118,200	114,000	96
	San Benito	12,200	11,700	95
	Santa Clara East	26,900	26,300	98
Between 25-49%	CALIFORNIA			
	Santa Cruz	88,500	85,000	96
Station Totals		245,800	237,000	96
Net Weekly Circulation (1992)			135,900	
Average Daily Circulation (1992)			61,200	

# California—Monterey-Salinas

**KMST**

Ch. 46

**Network Service:** CBS.

**Licensee:** Retlaw Enterprises Inc., Box 1938, Monterey, CA 93942.

**Studio:** 2200 Garden Rd., Monterey, CA 93940.

**Telephone:** 408-649-0460. **Fax:** 408-646-1973.

**Technical Facilities:** Channel No. 46 (662-668 MHz). Authorized power: 1350-kw max. & 447-kw horizontal visual, 135-kw max. & 44.7-kw horizontal aural. Antenna: 2530-ft. above av. terrain, 222-ft. above ground, 3612-ft. above sea level.

Latitude 36° 32' 05"  
Longitude 121° 37' 14"

**Transmitter:** Mount Toro (Baldy Peak).

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; AFC, 3.66-meter; Paracclipse, 3.5-meter; AFC, DX Engineering, Paracclipse, Scientific-Atlanta receivers.

**News Services:** AP, CBS.

**Ownership:** Retlaw Enterprises Inc. (Group Owner).

**Began Operation:** February 2, 1969. Sale to present owner by Monterey-Salinas TV Inc. approved by FCC Aug. 27, 1979.

**Represented (sales):** Katz Television.

**Personnel:**

- Richard Drilling**, Vice President & General Manager.
- Tom Tucker**, General Sales Manager.
- Michelle McCullough**, Program Manager.
- Gary Lindsey**, News Director.
- Diane Schreck**, Local Sales Manager.
- Roy Dasher**, Chief Engineer.
- Randy Cobb**, Promotion Director.

**Highest 30 Sec. Rate:** \$3000.

**NETWORK BASE HOURLY RATE:** \$400.

**City of License:** Monterey. **ADI:** Salinas-Monterey. **Rank:** 113.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KMST BPCT-820622KG Granted 7/30/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Monterey	118,200	114,000	96
	Santa Cruz	88,500	85,000	96
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	San Benito	12,200	11,700	95
<b>Between 5-24%</b>	<b>CALIFORNIA</b>			
	Santa Clara East	26,900	26,300	98
<b>Station Totals</b>		<b>245,800</b>	<b>237,000</b>	<b>96</b>
<b>Net Weekly Circulation (1992)</b>				<b>178,200</b>
<b>Average Daily Circulation (1992)</b>				<b>77,800</b>



# California—Salinas-Monterey

**KSBW**

Ch. 8

**Network Service:** NBC.

**Licensee:** KSBW Bcstg. Inc., Box 81651, Salinas, CA 93921.

**Studio:** 238 John St., Salinas, CA 93901.

**Telephone:** 408-758-8888. **Fax:** 408-424-3750.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 158-kw visual, 34.7-kw aural. Antenna: 2934-ft. above av. terrain, 1554-ft. above ground, 4041-ft. above sea level.

Latitude 37° 03' 30"  
Longitude 121° 46' 33"

**Transmitter:** Approx. 20-mi. S of San Jose in Santa Cruz Mountains.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 6.1-meter; RCA Americom, 3.6-meter Ku-band; Harris, M/A-Com receivers.

**News Service:** AP.

**Ownership:** Clifford E. Eley, Trustee.

**Began Operation:** September 11, 1953 as share-time outlet with KMBY-TV, Monterey; on Feb. 2, 1955 FCC approved deal for it to buy & merge with KMBY-TV (Television Digest, Vol. 10:45; 11:6). Sale to John Blair & Co. approved by FCC Feb. 14, 1979 (Vol. 18:3); Sale to Gillett Holdings Inc. approved by FCC Dec. 30, 1986. Transfer to Trustee granted Sept. 1, 1992.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Pepper & Corazzini.

**Personnel:**

**Cindy Lindsay McGillen**, Vice President & General Manager.  
**Wendy Hillan**, National Sales Manager.  
**Anne Marie Miller**, Local Sales Manager.  
**Maria Barrs**, News Director.  
**Teresa Burgess**, Program Director.  
**Ray Cleveland**, Production Manager.  
**Bob Stock**, Promotion Director.  
**Willis Wells**, Chief Engineer.  
**Chuck Budt**, Business Manager.

**Highest 30 Sec. Rate:** \$2000.

**NETWORK BASE HOURLY RATE:** \$1412.

**City of License:** Salinas. **ADI:** Salinas-Monterey. **Rank:** 113.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KSBW BMPCT-840731KE Granted 8/29/84 © American Map Corp., No. 14244.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Monterey	118,200	114,000	96
	San Benito	12,200	11,700	95
	Santa Clara East	26,900	26,300	98
	Santa Cruz	88,500	85,000	96
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	Merced	58,700	56,500	96
<b>Between 5-24%</b>	<b>CALIFORNIA</b>			
	Mariposa	6,100	5,600	93
	Santa Clara West	498,200	485,600	97
<b>Station Totals</b>		<b>808,800</b>	<b>784,700</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>				<b>327,900</b>
<b>Average Daily Circulation (1992)</b>				<b>156,900</b>

# California—Salinas-Monterey

## KSMS-TV

Ch. 67

**Network Service:** Univision.

**Licensee:** KSMS-TV L.P., 67 Garden Court, Monterey, CA 93940.

**Studio:** 67 Garden Court, Monterey, CA 93940.

**Telephones:** 408-373-6767; 408-757-6711. **Fax:** 408-373-6700.

**Technical Facilities:** Channel No. 67 (788-794 MHz). Authorized power: 1260-kw max. visual. Antenna: 2299-ft. above av. terrain, 200-ft. above ground, 3260-ft. above sea level.

Latitude 36° 45' 23"

Longitude 121° 30' 05"

**Transmitter:** Fremont Peak.

**News Service:** UPI.

**Ownership:** KSMS-TV Acquisition L.P.

**Began Operation:** September 1, 1986. Sale to present owners by Schuyler Bcstg. Corp. approved by FCC Sept. 11, 1990.

**Represented (sales):** Univision.

**Represented (legal):** Leventhal, Senter & Lerman.

### Personnel:

**Daniel D. Villanueva**, President & General Manager.

**Carlos Ramor**, Vice President & General Sales Manager.

**Jeff Hoffman**, Chief Engineer.

**Fidel Soto**, News Director.

**Maurico Acosta**, Program Director.

**Olivilia Alvarado**, Promotion Director.

**Sam Callaway**, Business Manager.

**Rates:** On request.

**City of License:** Monterey. **ADI:** Salinas-Monterey. **Rank:** 113.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KSMS-TV BPCT-801208KG Granted 3/7/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>CALIFORNIA</b>			
	Monterey	118,200	114,000	96
	San Benito	12,200	11,700	95
	Santa Clara East	26,900	26,300	98
	Santa Cruz	88,500	85,000	96
<b>Station Totals</b>		<b>245,800</b>	<b>237,000</b>	<b>96</b>
<b>Net Weekly Circulation (1992)</b>				<b>27,000</b>
<b>Average Daily Circulation (1992)</b>				<b>19,000</b>

# California—San Diego

## KFMB-TV

Ch. 8

Network Service: CBS.

Licensee: Midwest Television Inc., 7677 Engineer Rd., San Diego, CA 92111.

Studio: 7677 Engineer Rd., San Diego, CA 92111.

Telephone: 619-571-8888. Fax: 619-569-4203.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 740-ft. above av. terrain, 284-ft. above ground, 1050-ft. above sea level.

Latitude 32° 50' 17"  
Longitude 117° 14' 56"

Transmitter: Mount Soledad

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4.5-meter C-band; Miralite, 3.7-meter Ku & C-band; Standard Communications receivers.

AM Affiliate: KFMB, 5-kw, 760 kHz.

FM Affiliate: KFMB-FM, 30-kw, 100.7 MHz (No. 264), 620-ft.

News Services: AP, UPI.

Ownership: Midwest Television Inc. (Group Owner).

Began Operation: May 16, 1949. Sold to Kennedy Bcstg. Co. April 25, 1951 (Television Digest, Vol. 7:18); sold to Wrather-Alvarez Broadcasting March 25, 1953 (Vol. 9:5, 13). Sale of 38.89% interest by Maria Helen Alvarez to Marietta Investment Corp. approved July 2, 1958 by FCC (Vol. 14:24, 27). Merger of Marietta Bcstg. Inc. into Transcontinent Television Corp. approved May 13, 1959 by FCC (Vol. 15:7, 12, 20).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Hammett & Edison Inc.

### Personnel:

August C. Meyer Jr., President, Midwest Television Inc.

J. M. Bradley, Asst. General Manager & Business Manager.

Weldon Donaldson, General Sales Manager.

Randy Bixler, Local Sales Manager.

Jim Holtzman, Executive News Director.

Harry Melkerson, National Sales Manager.

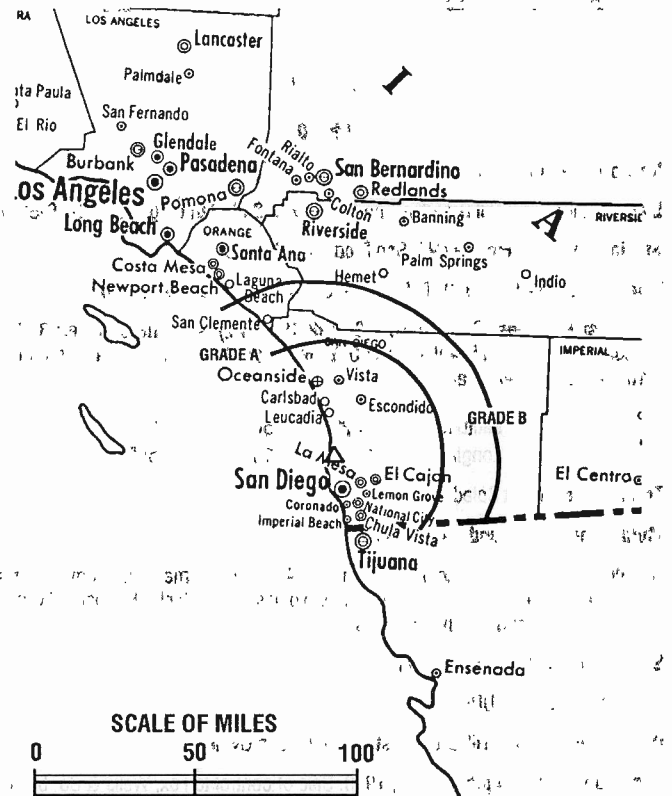
Jules Moreland, Program Director.

John Weigand, Manager of Engineering.

Tim Hnedak, Advertising Manager.

Rates: On request.

City of License: San Diego. ADI: San Diego. Rank: 25.



KFMB-TV BPCF-4509<sup>9</sup> Granted 5/16/72 © American Map Corp., No. 14244  
Total Households: ©MSJ Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA San Diego	933,700	908,800	97
Between 5-24%	CALIFORNIA Riverside East	8,200	7,900	96
Station Totals		941,900	916,700	97
Net Weekly Circulation (1992)			768,900	
Average Daily Circulation (1992)			429,300	

**There is no more visible place for your advertising message than the pages of the Television & Cable Factbook**

# California—San Diego

**KGTV**

**Ch. 10**

**Network Service:** ABC.

**Licensee:** McGraw-Hill Broadcasting Co., Box 85347, San Diego, CA 92186-5347.

**Studio:** 47th St. & Freeway 94, San Diego, CA 92102.

**Telephone:** 619-237-1010. **TWX:** 910-335-1247. **Fax:** 619-262-1302.

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 750-ft. above av. terrain, 252-ft. above ground, 1049-ft. above sea level.

Latitude 32° 50' 20.50"  
 Longitude 117° 14' 56.50"

**Transmitter:** Mount Soledad.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 9.1-meter; Andrew, 4.5-meter; Microdyne, 7-meter; RCA, 3-meter Ku-band; Satcom Technologies, 5.1-meter Ku & C-band; Avantek, Standard Communications receivers.

**SNG Mobile Dish:** DX Engineering.

**News Services:** AP, UPI.

**Ownership:** McGraw-Hill Broadcasting Co. (Group Owner).

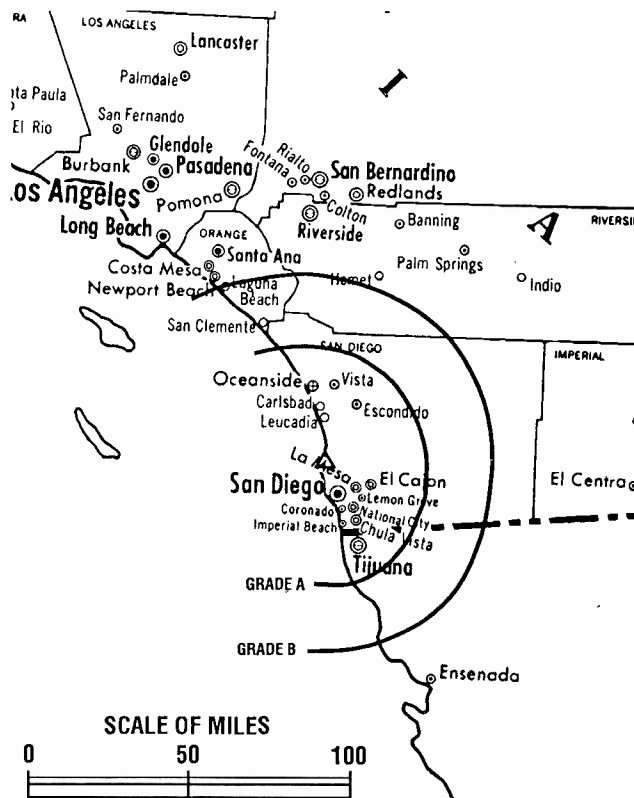
**Began Operation:** September 13, 1953. Sale of control to Fox, Wells & Co. by Tom Sharp, Charles E. Salik and TBC group approved by FCC Oct. 13, 1954 (*Television Digest*, Vol. 13:31, 32, 34, 38, 42). Sale of 46.22% to Newsweek by Fox, Wells & Co. interests approved Aug. 7, 1957 (Vol. 13:30, 33). Sale to Time-Life approved by FCC March 21, 1962 (Vol. 2:13). Sale to present owners approved March 8, 1972 (Vol. 12:10, 11).

**Represented (sales):** MMT Sales Inc.

**Represented (legal):** Koteen & Naftalin.

**Personnel:**

- Edward Reilly Jr., Executive Vice President, McGraw-Hill Broadcasting.
- Edward Quinn, Vice President & General Manager.
- Darrell Brown, General Sales Manager.
- Howard Oleff, Director of Local Sales/Marketing.
- Ronald Jennings, Director of Engineering.
- Mark Wilcox, National Sales Manager.
- Jack Villarrubia, Director of Business Affairs.
- Don Lundy, Director of Program Operations.
- Paul Sands, News Director.
- Michael Bittucci, Production Manager.
- Ernestine Cowan, Traffic Manager.



KGTV BMPCT-3170 Granted 7/1/55

© American Map Corp., No. 14244

**Amy Blum**, Public Affairs Director.

**Judith Vance**, Director of Creative Services/Promotion.

**Highest 30 Sec. Rate:** \$7500.

**NETWORK BASE HOURLY RATE:** \$2500.

**City of License:** San Diego. **ADI:** San Diego. **Rank:** 25.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
<b>50% &amp; Over</b>	San Diego	933,700	908,800	97
<b>Station Totals</b>		<b>933,700</b>	<b>908,800</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>				<b>765,900</b>
<b>Average Daily Circulation (1992)</b>				<b>427,900</b>

# California—San Diego

**KNSD**

**Ch. 39**

**Network Service:** NBC.

**Licensee:** Gillett Communications of San Diego Inc., Box 719739, San Diego, CA 92171-9739.

**Studio:** 8330 Engineer Rd., San Diego, CA 92171.

**Telephone:** 619-279-3939. **TWX:** 910-335-1507. **Fax:** 619-279-1076.

**Technical Facilities:** Channel No. 39 (620-626 MHz). Authorized power: 5000-kw max. & 813-kw horizontal visual, 500-kw max. & 81.3-kw horizontal aural. Antenna: 1910-ft. above av. terrain, 1180-ft. above ground, 2703-ft. above sea level.

Latitude 32° 41' 48.00"  
 Longitude 116° 56' 05.80"

Requests CP for change to 2500-kw max. visual, 1894-ft. above av. terrain, 155-ft. above ground, 2678-ft. above sea level. BPCT-920818KE.

**Transmitter:** San Miguel Mountain; 13-mi. E of San Diego center.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta 7-meter C-band; Dalsat, 6-meter Ku-band; Chapparral, 5-meter C-band; Dalsat, 4.6-meter Ku-band; Dalsat, 3.6-meter Ku-band; Andrew, Chapparral, Harris, Microdyne, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Andrew, 2.3-meter Ku-band.

**News Services:** AP, CNN Headline News, Sports News Satellite, UPI.

**Ownership:** Clifford E. Eley, Trustee.

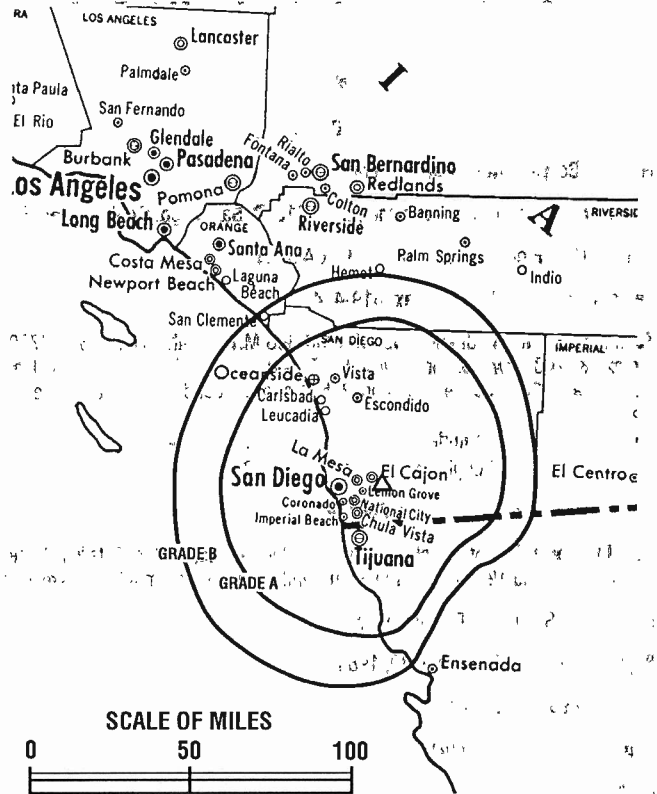
**Began Operation:** November 14, 1965. Sale to Storer Communications by Bass Brothers Enterprises approved by FCC Sept. 30, 1974. (Television Digest, Vol. 13:12, 13, 14, 39). Previous sale to Bass Bros. by San Diego Telecasters Inc. (Lawrence-Shushan, Paul Corriere; Sample-Brown Enterprises and Town & Country Development) approved by FCC Aug. 31, 1967. Sale to SCI Television Inc. approved Aug. 20, 1987. Transfer to Trustee granted Sept. 1, 1992.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Pepper & Corazzini.

**Personnel:**

- Neil Derrough, President & General Manager.
- Joseph M. Collins, Director, Sales & Marketing.
- Bob Sexton, Local Sales Manager.
- Chris Johnson, National Sales Manager.
- Penny Martin, Program Manager.
- Thomas Wimberly, Director of Technical Services.



KNSD BMPCT-7581 Granted 6/9/85

© American Map Corp., No. 14244

- Ric Schwartz, Production Manager.
- Irv Kass, News Director.
- Randal Fleury, Business Manager.
- Doug Gilmore, Promotion Director.

**Rates:** On request.

**City of License:** San Diego. **ADI:** San Diego. **Rank:** 25.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
50% & Over	San Diego	933,700	908,800	97
<b>Station Totals</b>		<b>933,700</b>	<b>908,800</b>	<b>97</b>
Net Weekly Circulation (1992)			691,000	
Average Daily Circulation (1992)			358,700	

# California—San Diego

**KTTY**

Ch. 69

**Network Service:** None, independent.

**Licensee:** San Diego Television Inc., Box 121569, San Diego, CA 92112-5569.

**Studio:** 1696 Frontage Rd., Chula Vista, CA 92011.

**Telephone:** 619-575-6969. **Fax:** 619-424-6449.

**Technical Facilities:** Channel No. 69 (800-806 MHz). Authorized power: 4790-kw max. & 2088-kw horizontal visual, 479-kw max. & 209-kw horizontal aural. Antenna: 1950-ft. above av. terrain, 225-ft. above ground, 2791-ft. above sea level.

Latitude 32° 41' 47"

Longitude 116° 56' 07"

**Transmitter:** Mount San Miguel, San Diego.

**Satellite Earth Stations:** Echosphere, 3-meter C-band; United Satellite Systems, 5-meter C-band; Vertex, 4.57-meter Ku-band; Standard Communications receivers.

**Ownership:** San Diego Television Inc.

**Began Operation:** September 30, 1984.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Hopkins & Sutter.

**Personnel:**

- James M. Harmon, General Manager.
- Andrew Feldman, Local Sales Manager.
- Gayle Garrett, National Sales Manager.
- Shirley Dixon, Program Director.
- Ted Lon, Business Manager.
- Frank C. Aamodt, Chief Engineer.
- Myles Mayfield, Promotion Manager.
- J. Daniel Jones, Production Manager.
- Sandy LaPacz, Traffic Manager.

**Highest 30 Sec. Rate:** \$300.

**City of License:** San Diego. **ADI:** San Diego. **Rank:** 25.



KTTY BMPCT-840217KI Granted 6/29/84 © American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
Between 5-24%	San Diego	933,700	908,800	97
<b>Station Totals</b>		<b>933,700</b>	<b>908,800</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>				<b>220,600</b>
<b>Average Daily Circulation (1992)</b>				<b>63,600</b>

# California—San Diego

## KUSI-TV

Ch. 51

**Network Service:** None, independent.

**Licensee:** McKinnon Broadcasting Co., Box 719051, San Diego, CA 92123.

**Studio:** 4575 Viewridge Ave., San Diego, CA 92123.

**Mailing Address:** Box 719051, San Diego, CA 92171.

**Telephone:** 619-571-5151. **TWX:** 910-335-1200. **Fax:** 619-571-4852.

**Technical Facilities:** Channel No. 51 (692-698 MHz). Authorized power: 2880-kw max. visual, 288-kw max. aural. Antenna: 1840-ft. above av. terrain, 169-ft. above ground, 2649-ft. above sea level.

Latitude 32° 41' 52"  
Longitude 116° 56' 02"

**Transmitter:** Mount San Miguel, 13-mi. E of San Diego.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, CNN, INN.

**Ownership:** McKinnon Broadcasting Co. (Group Owner).

**Began Operation:** September 13, 1982. Transfer of control to present owner from United States International University approved by FCC April 10, 1990 (Television Digest, Vol. 30:8).

**Represented (sales):** Katz Independent TV Sales.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** Jules Cohen & Associates, P.C.

### Personnel:

Michael D. McKinnon, President & General Manager.

Michael Wortsman, Vice President & Station Manager.

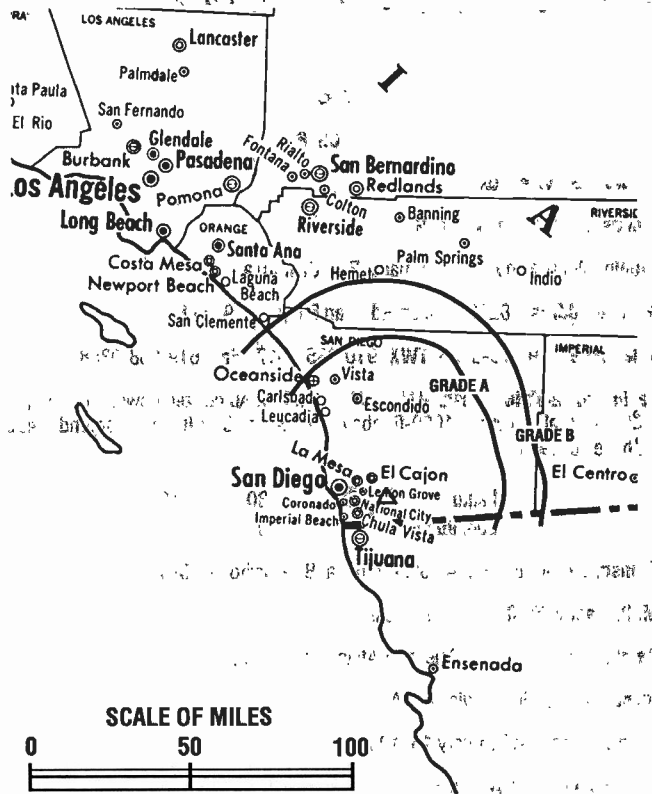
Mike McKinnon II, Operations Manager.

Paul Beavers, News Director.

Richard Large, Chief Engineer.

Robert Otroba, Business Manager.

**Highest 30 Sec. Rate:** \$1000.



KUSI-TV BMPCT-810630KE Granted 9/10/81 © American Map Corp., No. 14244

**City of License:** San Diego. **ADI:** San Diego. **Rank:** 25.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA San Diego	933,700	908,800	97
Station Totals		933,700	908,800	97
Net Weekly Circulation (1992)			471,700	
Average Daily Circulation (1992)			172,700	

# California—San Diego-Tijuana, Mexico

**XETV**

**Ch. 6**

**Network Service:** Fox.

**Licensee:** Radio-Television, S.A.

**Studio:** Mount San Antonio, Tijuana, Baja California

**Mailing Address:** 8253 Ronson Rd., San Diego, CA 92111.

**Telephone:** 619-279-6666. **TWX:** 910-335-2017. **Fax:** 619-268-9388.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1000-ft. above av. terrain, 550-ft. above ground, 1423-ft. above sea level.

Latitude 32° 30' 49"  
Longitude 117° 01' 08"

**Transmitter:** Mount San Antonio, Tijuana, Baja California, Mexico.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Scientific-Atlanta, 10-meter.

**Ownership:** Radio-Television S.A.

**Began Operation:** February 18, 1953.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Haley, Bader & Potts.

**Personnel:**

**Martin Colby**, Vice President & General Manager.

**Joan O'Laughlin Henning**, Station & General Sales Manager.

**Chuck Dunning**, Local Sales Manager.

**Robert Taylor**, Business Manager.

**Felipe Fernandez**, Executive Director, Operations & Engineering.

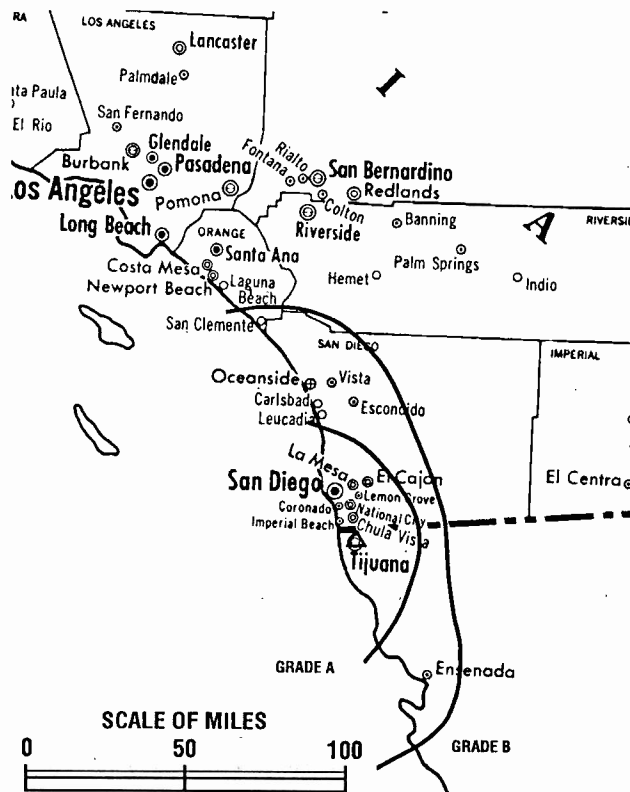
**Antonio Frias**, Chief Engineer.

**Valerie Hoffman**, Program Manager.

**Judy Albrecht**, Promotion Director.

**Julian M. Kaufman**, Station Consultant.

**Highest 30 Sec. Rate:** \$10,000.



Predicted contours supplied by station

© American Map Corp., No. 14244

**ADI: San Diego. Rank: 25.**

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
<b>50% &amp; Over</b>	San Diego	933,700	908,800	97
<b>Station Totals</b>		<b>933,700</b>	<b>908,800</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>			<b>652,200</b>	
<b>Average Daily Circulation (1992)</b>			<b>286,100</b>	



# California—San Diego-Tijuana, Mexico

## XEWT-TV

Ch. 12

**Network Service:** None, independent.

**Licensee:** Televisora de Calimex S.A., 4478 Camino De La Plaza Mayor 1, Suite C, San Ysidro, CA 92073.

**Studio:** Calle Canal 12, No. 4400, Tijuana, Baja California, Mexico.

**Mailing Address:** No. 203, 1001 B Ave., Coronado, CA 92118.

**Telephone:** 619-437-0101. **Fax:** 619-437-0150.

**Technical Facilities:** Channel No. 12 (204-210 MHz); Authorized power: 64-kw visual, 32-kw aural. Antenna: 1000-ft. above av. terrain, 200-ft. above ground, 1250-ft. above sea level.

Latitude 32° 30' 08"  
Longitude 117° 02' 30"

**Transmitter:** Monte San Antonio, Tijuana, Baja California, Mexico.

**Satellite Earth Station:** Chapparral, 5-meter C-band; International Satellite receivers.

**News Services:** Informex, UPI.

**Ownership:** Televisora de Calimex S.A.

**Began Operation:** July 12, 1960.

**Represented (sales):** Katz Television.

### Personnel:

Jose Luis Guasch, General Manager.

Kathia Bustillos, General Sales Manager.

Ricardo Jimenez, Promotion Manager.

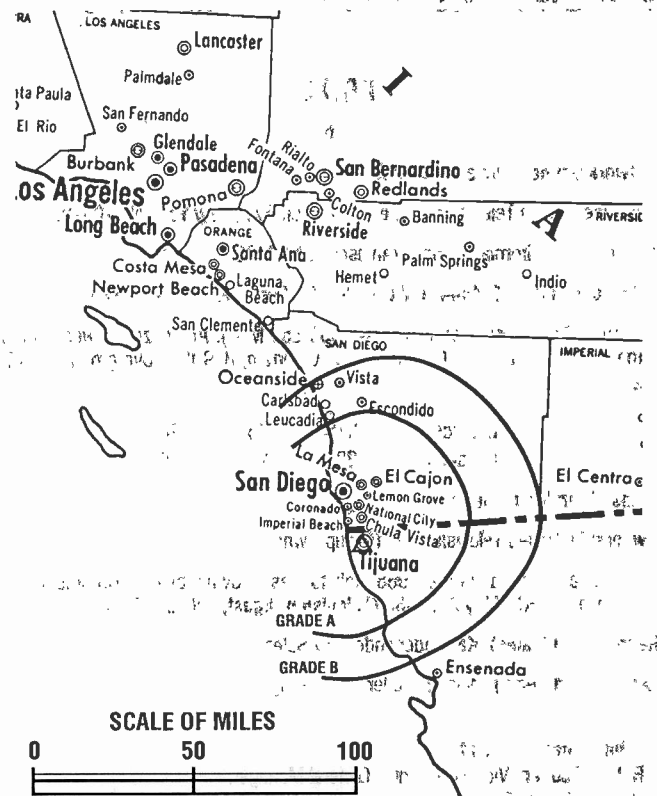
Jorge Mondragon, Business Manager.

Marco Jacome, Traffic Manager.

Salvador Hernandez, Chief Engineer.

Fernando Del Monte, News Director.

Donna Miasako, Marketing Manager.



Predicted contours supplied by station

© American Map Corp., No. 14244

Juan Urias, Operations Manager.  
Horacio Baldwin, Production Manager.

Highest 30 Sec. Rate: \$525.

Arbitron Data: Not available.

ADI: San Diego. Rank: 25.

# California—San Francisco

## KBHK-TV

Ch. 44

**Network Service:** None, independent.

**Licensee:** United Television Inc., 600 Madison Ave., New York, NY 10022.

**Studio:** 650 California St., San Francisco, CA 94108.

**Telephone:** 415-249-4444. **TWX:** 910-372-6006. **Fax:** 415-441-1269.

**Technical Facilities:** Channel No. 44 (650-656 MHz). Authorized power: 5000-kw max. visual. Antenna: 1611-ft. above av. terrain, 879-ft. above ground, 1713-ft. above sea level.

Latitude 37° 45' 20"  
Longitude 122° 27' 05"

**Transmitter:** Mount Sutro.

**Ownership:** United Television Inc. (Group Owner).

**Began Operation:** January 2, 1968. Sale to present owner by Field Communications approved by FCC May 26, 1983 (Television Digest, Vol. 22:45, 47).

**Represented (sales):** Katz Independent TV Sales.

**Represented (legal):** Wilmer, Cutler & Pickering.

**Personnel:**

- John Siegel, President.
- Robert Qudeen, Vice President & General Manager.
- Richard Jones, General Sales Manager.
- Thomas Spitz, Program Manager.
- Jacques Geoffrion, Production Manager.
- George Brandt, Business Manager.
- Suzanne Toner, Promotion Manager.
- Larry Burden, Director of Operations.

**Rates:** On request.

**City of License:** San Francisco. **ADI:** San Francisco. **Rank:** 5.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b> Solano West	48,100	47,000	98
	<b>CALIFORNIA</b>			
<b>Between 25-49%</b>	Alameda	495,500	481,000	97
	Butte	74,400	71,200	96
	Colusa	5,800	5,500	95
	Contra Costa East	34,100	33,300	98
	Contra Costa West	273,400	267,700	98
	Glenn	9,000	8,700	97
	Lake	22,900	21,300	93
	Marin	96,900	94,000	97
	Napa	42,300	40,900	97



KBHK-TV BPCT-880711KF Granted 8/24/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>CALIFORNIA</b> San Benito	12,200	11,700	95
	San Francisco	315,700	297,300	94
	San Mateo	248,500	244,100	98
	Santa Clara East	26,900	26,300	98
	Santa Clara West	498,200	485,600	97
	Santa Cruz	88,500	85,000	96
	Solano East	71,500	70,000	98
	Sonoma	155,300	149,000	96
	Yuba	21,100	20,400	97
	<b>Between 5-24%</b>	<b>CALIFORNIA</b> Amador	11,900	11,300
Mendocino		31,100	28,800	93
Sacramento		413,800	403,200	97
San Joaquin		166,600	160,000	96
Shasta		57,400	55,700	97
Sutter		23,900	23,200	97
Tehama		19,300	18,800	97
<b>Station Totals</b>		<b>3,264,300</b>	<b>3,161,000</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>				<b>1,061,700</b>
<b>Average Daily Circulation (1992)</b>				<b>387,000</b>

# California—San Francisco

**KCNS**

Ch. 38

**Network Service:** None, independent.

**Licensee:** West Coast United Bcstg. Co., 1550 Bryant St., No. 850, San Francisco, CA 94103.

**Studio:** 1550 Bryant St., No. 850, San Francisco, CA 94103.

**Telephone:** 415-863-3800. **Fax:** 415-863-3998.

**Technical Facilities:** Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max: visual. Antenna: 1444-ft. above av. terrain; 726-ft. above ground, 1560-ft. above sea level.

Latitude 37° 45' 20"

Longitude 122° 27' 05"

**Transmitter:** Sufro Tower, No. 1, La Avanzada Rd.

**Satellite Earth Station:** DH Satellite; 3.7 meter Ku & C band; Chapparral receivers.

**News Services:** All News Network, NHK, Taiwan News, CCTV.

**Ownership:** West Coast United Bcstg. Co.

**Began Operation:** December 28, 1968 as KUDO; left air April 15, 1971. Sale to Dr. W. Eugene Scott, et al., approved by FCC May 29, 1973. Resumed operation Aug. 4, 1974 as KVOF-TV. License renewal denied. FCC ordered station to cease operation Oct. 18, 1985. Present owner awarded facilities Aug. 22, 1984, began operation Jan. 1986.

**Represented (legal):** Sidley & Austin.

**Personnel:**

Jim Paymar, General Manager.

Diane Masciale, Program Director.

John Anderson, Director of Operations.

Brent Scheiner, General Sales Manager.

Paul Haines, Chief Engineer.

Randy Bolt, Controller.

Duffy Wang, Production Manager.



KCNS BMPCT-890712KI Granted 8/9/89

© American Map Corp., No. 14244

**Highest 30 Sec. Rate:** \$250.

**Arbitron Data:** Not available.

**City of License:** San Francisco. **ADI:** San Francisco. **Rank:** 5.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

# California—San Francisco

**KDTV**

**Ch. 14**

**Network Service:** Univision.

**Licensee:** Univision Station Group Inc., 605 3rd Ave., 12th Floor, New York, NY 10158.

**Studio:** 2200 Palou Ave., San Francisco, CA 94124.

**Telephones:** 415-641-1400; 415-437-1414. **Fax:** 415-641-8677.

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 2570-kw max. & 813-kw horizontal visual, 257-kw max. & 81.3-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 225-ft. above ground, 1476-ft. above sea level.

Latitude 37° 41' 07"  
Longitude 122° 26' 01"

**Transmitter:** San Bruno Mountain, 1.6-mi. S of San Francisco.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

**News Services:** Bay City News, UPI.

**Ownership:** Perenchio TV Inc. (Group Owner).

**Began Operation:** August 13, 1975 on Ch. 60. Switched to Ch. 14 March 5, 1979. FCC approved sale by Bahia de San Francisco Television Co. to Univision Holdings (Hallmark Cards) June 12, 1987. Sale to present owner was approved Sept. 23, 1992 (*Television Digest*, Vol. 32:40).

**Represented (sales):** Univision.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

- August Ruiz**, Vice President & General Manager.
- Edwin Rivera**, Local Sales Manager.
- Patricia Barraza**, Local Sales Manager.
- Luis Echegoyen**, News Director.
- Rolando Orellana**, Production Manager.
- Mac McKenzie**, Chief Engineer.
- Michael Burch**, Promotion Director.
- Leslie Gilleland**, Business Manager.
- Ernest Smythe**, Marketing Director.



KDTV Doc. 21491 Granted 6/28/78

© American Map Corp., No. 14244

**Highest 30 Sec. Rate:** \$1600.

**City of License:** San Francisco. **ADI:** San Francisco. **Rank:** 5.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>CALIFORNIA</b>			
Between 5-24%	Marin	96,900	94,000	97
	San Mateo	248,500	244,100	98
<b>Station Totals</b>		<b>345,400</b>	<b>338,100</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>			<b>89,100</b>	
<b>Average Daily Circulation (1992)</b>			<b>49,200</b>	

# California—San Francisco

## KGO-TV

Ch. 7

Network Service: ABC.

Licensee: KGO Television Inc., 900 Front St., San Francisco, CA 94111-1450.

Studio: 900 Front St., San Francisco, CA 94111-1450.

Telephone: 415-954-7777. TWX: 910-372-7236. Fax: 415-954-7294.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual; 63.2-kw aural. Antenna: 1670-ft. above av. terrain, 977-ft. above ground; 1811-ft. above sea level.

Latitude 37° 45' 20"

Longitude 122° 27' 05"

Transmitter: Mount Sutro.

Satellite Earth Station: Transmit/receive, Andrew, 9.3-meter; Avantek receivers.

AM Affiliate: KGO, 50-kw, 810 kHz (ABC).

News Services: AP, Bay City News, Nexus.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: May 5, 1949.

Represented (sales): Capital Cities/ABC National TV Sales.

Represented (engineering): Smith & Powstenko.

### Personnel:

Jim Topping, President & General Manager.

Bob Young, General Sales Manager.

Don Caruso, National Sales Manager.

Robert Bushyhead, Local Sales Manager.

John Moczulski, Director of Program Services.

Bob Mitchell, Assistant Program Director.

Lynne Mok, Film Director.

Chuck Walker, Engineering Director.

Greg Saunders, Promotion Director.

Milt Weiss, News Director.

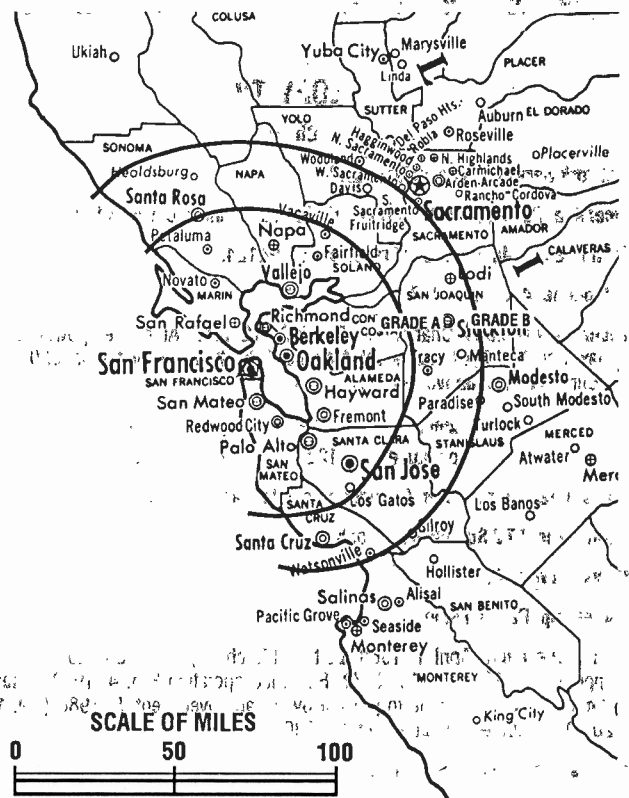
Anthony Savicke, Controller.

Rates: On request.

City of License: San Francisco. ADI: San Francisco. Rank: 5.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>CALIFORNIA</b>			
	Alameda	495,500	481,000	97
	Contra Costa East	34,100	33,300	98
	Contra Costa West	273,400	267,700	98
	Lake	22,900	21,300	93
	Marin	96,900	94,000	97
	Mendocino	31,100	28,800	93
	Napa	42,300	40,900	97
	San Francisco	315,700	297,300	94
	San Mateo	248,500	244,100	98
	Santa Clara West	498,200	485,600	97
	Solano East	71,500	70,000	98



KGO-TV BPCT-2401 Granted 2/10/65 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Solano West	48,100	47,000	98
	Sonoma	155,300	149,000	96
Between 25-49%	<b>CALIFORNIA</b>			
	Merced	58,700	56,500	96
	Placer East	4,700	4,500	97
	San Benito	12,200	11,700	95
	Santa Clara East	26,900	26,300	98
	Santa Cruz	88,500	85,000	96
Sutter	23,900	23,200	97	
Between 5-24%	<b>CALIFORNIA</b>			
	Amador	11,900	11,300	95
	Calaveras	13,700	13,100	96
	Colusa	5,800	5,500	95
	El Dorado East	12,500	12,000	96
	El Dorado West	37,300	36,100	97
	Mariposa	6,100	5,600	93
	Mono	4,100	3,600	88
	Monterey	118,200	114,000	96
	Nevada	32,700	31,000	95
	Placer West	61,300	59,100	96
	San Joaquin	166,600	160,000	96
	Shasta	57,400	55,700	97
	Sierra	1,500	1,400	93
Tehama	19,300	18,800	97	
Yuba	21,100	20,400	97	
<b>NEVADA</b>				
Douglas	11,200	10,800	96	
Station Totals		3,129,100	3,025,600	97
Net Weekly Circulation (1992)			1,931,100	
Average Daily Circulation (1992)			992,400	

# California—San Francisco

## KOFY-TV

Ch. 20

**Network Service:** None, independent.

**Licensee:** Pacific FM Inc., 2500 Marin St., San Francisco, CA 94124.

**Studio:** 2500 Marin St., San Francisco, CA 94124.

**Telephone:** 415-821-2020.

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 3470-kw max. visual, 347-kw max. aural. Antenna: 1550-ft. above av. terrain, 820-ft. above ground, 1654-ft. above sea level.

Latitude 37° 45' 20"  
Longitude 122° 27' 05"

**Transmitter:** Sutro Tower, Clarendon Heights, San Francisco.

**Multichannel TV Sound:** Stereo only.

**News Service:** AP.

**Ownership:** Pacific FM Inc.

**Began Operation:** April 1, 1968. Left air March 30, 1971. Sale to Leon Crosby approved by FCC Jan. 19, 1972. Resumed operation Feb. 4, 1972 (*Television Digest*, Vol. 12:6). Sale to present owner approved Sept. 5, 1980 (Vol. 19:34; 20:10). Resumed operation Oct. 1, 1980.

**Represented (sales):** Seitel Inc.

**Represented (legal):** Farrand, Cooper, Metzler & Bruiniers.

**Represented (engineering):** Hammett & Edison Inc.

### Personnel:

**James J. Gabbert**, President & General Manager.  
**Michael P. Lincoln**, Station Manager.  
**David LaFrance**, General Sales Manager.  
**Andi Polisky**, National Sales Manager.  
**Michele Ball**, Program Director.  
**Doug Crall**, Chief Engineer.  
**Karen Provenza**, Promotion Director.  
**Len Freeman**, Business Manager.

**Rates:** On request.

**City of License:** San Francisco. **ADI:** San Francisco. **Rank:** 5.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	CALIFORNIA			
	Alameda	495,500	481,000	97
	Contra Costa East	34,100	33,300	98



KOFY-TV BPCT-850606KE Granted 10/16/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	Contra Costa West	273,400	267,700	98
	Marin	96,900	94,000	97
	Napa	42,300	40,900	97
	San Francisco	315,700	297,300	94
	San Mateo	248,500	244,100	98
	Santa Clara West	498,200	485,600	97
	Solano East	71,500	70,000	98
	Solano West	48,100	47,000	98
	Sonoma	155,300	149,000	96
	Between 5-24%	CALIFORNIA	31,100	28,800
Mendocino		166,600	160,000	96
San Joaquin		26,900	26,300	98
Santa Cruz		88,500	85,000	96
<b>Station Totals</b>		<b>2,592,600</b>	<b>2,510,000</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>			<b>732,200</b>	
<b>Average Daily Circulation (1992)</b>			<b>254,500</b>	

# California—San Francisco

**KPIX**

Ch. 5

Network Service: CBS

Licensee: Group W Television Inc., 855 Battery St., San Francisco, CA 94111.

Studio: 855 Battery St., San Francisco, CA 94111.

Telephone: 415-362-5550. TWX: 415-393-7334. Fax: 415-765-8844.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1660-ft. above av. terrain, 980-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"  
Longitude 122° 27' 05"

Transmitter: Mount Sutro Television Center.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 11-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

News Services: AP, Bay City News, CBS, UPI.

Ownership: Group W—Westinghouse Broadcasting (Group Owner).

Began Operation: December 22, 1948. Sold to present owner by Associated Bcstrs. Inc. (Television Digest, Vol. 9:45, 10:11, 15, 19, 27).

Represented (sales): Group W Television Sales.

Represented (legal): Wilkes, Artis, Hedrick & Lane.

**Personnel:**

Carolyn Wean, Vice President & General Manager.

Harry Fuller, News Director.

Dave Phillips, Engineering Manager.

Ron Lorentzen, Promotion Director.

Florence Weiss, Sales Operations Manager.

Robert Dicks Jr., Operations Manager.

Highest 30 Sec. Rate: \$12,000.

NETWORK BASE HOURLY RATE: \$2900.

City of License: San Francisco. ADI: San Francisco. Rank: 5.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>				
<b>CALIFORNIA</b>				
	Alameda	495,500	481,000	97
	Contra Costa East	34,100	33,300	98
	Contra Costa West	273,400	267,700	98
	Lake	22,900	21,300	93
	Marin	96,900	94,000	97
	Mendocino	31,100	28,800	93
	Napa	42,300	40,900	97
	San Benito	12,200	11,700	95
	San Francisco	315,700	297,300	94
	San Mateo	248,500	244,100	98
	Santa Clara East	26,900	26,300	98
	Santa Clara West	498,200	485,600	97
	Solano East	71,500	70,000	98
	Solano West	48,100	47,000	98
	Sonoma	155,300	149,000	96



KPIX BPCT-4230 Granted 6/24/69 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>				
<b>CALIFORNIA</b>				
	Merced	58,700	56,500	96
	Santa Cruz	88,500	85,000	96
	Tuolumne	18,400	17,500	95
<b>Between 5-24%</b>				
<b>CALIFORNIA</b>				
	Butte	74,400	71,200	96
	Calaveras	13,700	13,100	96
	Colusa	5,800	5,500	95
	Del Norte	8,300	7,800	94
	El Dorado East	12,500	12,000	96
	El Dorado West	37,300	36,100	97
	Glenn	9,000	8,700	97
	Humboldt	47,500	45,600	96
	Mariposa	6,100	5,600	93
	Mono	4,100	3,600	88
	Monterey	118,200	114,000	96
	Nevada	32,700	31,000	95
	Placer East	4,700	4,500	97
	Placer West	61,300	59,100	96
	San Joaquin	166,600	160,000	96
	Shasta	57,400	55,700	97
	Sierra	1,500	1,400	93
	Siskiyou	17,600	16,500	94
	Sutter	23,900	23,200	97
	Tehama	19,300	18,800	97
<b>NEVADA</b>				
	Douglas	11,200	10,800	96
<b>OREGON</b>				
	Josephine	28,000	26,400	94
<b>Station Totals</b>		<b>3,299,300</b>	<b>3,187,600</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>				<b>1,957,200</b>
<b>Average Daily Circulation (1992)</b>				<b>950,600</b>

# California—San Francisco

## KRON-TV

Ch. 4

**Network Service:** NBC.

**Licensee:** Chronicle Broadcasting Co., 1001 Van Ness Ave., San Francisco, CA 94109.

**Studio:** 1001 Van Ness Ave., San Francisco, CA 94109.

**Telephone:** 415-441-4444. **TWX:** 910-372-6502. **Fax:** 415-561-8069.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1680-ft. above av. terrain, 977-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"  
Longitude 122° 27' 05"

**Transmitter:** Clarendon Heights between Mount Sutro & Twin Peaks.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Harris, 5-meter Ku-band; Satcom Technologies, 6-meter C-band; Superior, 6-meter C-band; Andrew, 4.7-meter Ku & C-band; Vertex, 4.3-meter Ku-band; Agile Omni, Harris, Microdyne, Scientific-Atlanta receivers.

**News Services:** AP, Bay City News, CNN, National Weather Service, NBC, Nexus.

**Ownership:** Chronicle Broadcasting Co. (Group Owner).

**Began Operation:** November 15, 1949.

**Represented (sales):** Pety Television Inc.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** A. D. Ring & Associates, P.C.

### Personnel:

**Amy McCombs**, President & General Manager.  
**E. Richard Cerussi**, Vice President & General Sales Manager.  
**Mark Murray**, Director of Finance & Business Affairs.  
**Laureen Ong**, Local Sales Manager.  
**Alan Holzer**, News Director.  
**David Salinger**, Director of Programming & Audience Development.  
**Warren L. Ailgyer**, Vice President, Engineering.  
**Linda G. Bradley**, Director of Public Relations.  
**Barry Brown**, Studio Operations Manager.  
**Brian Fiori**, Research Director.  
**Kevin Walsh**, National Sales Manager.  
**Gayle Allen**, Creative Services Director.

**Highest 30 Sec. Rate:** \$14,000.

**NETWORK BASE HOURLY RATE:** \$3000.

**City of License:** San Francisco. **ADI:** San Francisco. **Rank:** 5.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
<b>50% &amp; Over</b>	Alameda	495,500	481,000	97
	Contra Costa East	34,100	33,300	98
	Contra Costa West	273,400	267,700	98
	Marin	96,900	94,000	97
	Mendocino	31,100	28,800	93
	Napa	42,300	40,900	97
	San Francisco	315,700	297,300	94
	San Mateo	248,500	244,100	98



KRON-TV BMPCT-7420 Granted 12/12/72 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Santa Clara East	26,900	26,300	98
	Santa Clara West	498,200	485,600	97
	Solano East	71,500	70,000	98
	Solano West	48,100	47,000	98
	Sonoma	155,300	149,000	96
	<b>CALIFORNIA</b>			
<b>Between 25-49%</b>	Lake	22,900	21,300	93
	San Benito	12,200	11,700	95
	Santa Cruz	88,500	85,000	96
	Trinity	5,600	5,200	93
	Tuolumne	18,400	17,500	95
<b>CALIFORNIA</b>				
<b>Between 5-24%</b>	Butte	74,400	71,200	96
	El Dorado West	37,300	36,100	97
	Humboldt	47,500	45,600	96
	Mariposa	6,100	5,600	93
	Mono	4,100	3,600	88
	Monterey	118,200	114,000	96
	Nevada	32,700	31,000	95
	Placer West	61,300	59,100	96
	San Joaquin	166,600	160,000	96
	Shasta	57,400	55,700	97
	Sierra	1,500	1,400	93
	Sutter	23,900	23,200	97
Tehama	19,300	18,800	97	
<b>Station Totals</b>		<b>3,135,400</b>	<b>3,031,000</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>				<b>1,909,900</b>
<b>Average Daily Circulation (1992)</b>				<b>959,500</b>



# California—San Francisco

**KTSF**

Ch-26

Network Service: None, independent

Licensee: Lincoln Broadcasting Co., 100 Valley Dr., Brisbane, CA 94005.

Studio: 100 Valley Dr., Brisbane, CA 94005.

Telephone: 415-468-2626. Fax: 415-467-7559.

Technical Facilities: Channel No: 26 (542-548 MHz). Authorized power: 2510-kw max. visual; 500-kw max. aural. Antenna: 1378-ft. above av. terrain, 259-ft. above ground; 1539-ft. above sea level.

Latitude: 37° 41' 12"  
Longitude: 122° 26' 03"

Transmitter: Mount San Bruno Antenna Farm.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Cablewave Systems, 2-meter Ku-band; Drake, M/A-Com Scientific-Atlanta receivers.

News Services: AP, Bay City News, CNN, UPI.

Ownership: Lincoln Broadcasting Co.

Began Operation: September 4, 1976.

Represented (Sales): Asian Television Sales.

Represented (Legal): Miller, Young & Holbrooke.

**Personnel:**

Lillian L. Howell, President

Brian Holton, General Manager.

Michael J. Sherman, Station Manager.

Michael P. Fusaro, Chief Engineer.

Nancy Fuller, Business Manager.

Martin Diaz, Program Director.

Rose Shirinian, News & Public Affairs Director.

Janis Yuen, Promotion Director.

Rates: On request.

City of License: San Francisco. ADI: San Francisco. Rank: 5.

Total Households: ©MSI, Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

City	Households	TV Homes	TV%
Alameda	495,500	481,000	97
San Francisco	315,700	297,300	94
San Mateo	248,500	244,100	98
Santa Clara West	498,200	485,600	97
<b>Station Totals</b>	<b>1,557,900</b>	<b>1,508,000</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>			<b>138,200</b>
<b>Average Daily Circulation (1992)</b>			<b>52,000</b>



KTSF BMPCT-7538 Granted 9/8/75 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
Between 5-24%	Alameda	495,500	481,000	97
	San Francisco	315,700	297,300	94
	San Mateo	248,500	244,100	98
	Santa Clara West	498,200	485,600	97
<b>Station Totals</b>		<b>1,557,900</b>	<b>1,508,000</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>				<b>138,200</b>
<b>Average Daily Circulation (1992)</b>				<b>52,000</b>

# California—Oakland-San Francisco

## KTVU

Ch. 2

**Network Service:** Fox.

**Licensee:** KTVU Inc., 2 Jack London Square, Oakland, CA 94607.

**Studio:** 2 Jack London Square, Oakland, CA 94607.

**Mailing Address:** Box 22222, Oakland, CA 94623.

**Telephone:** 415-834-1212. **Fax:** 415-272-9957.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1571-ft. above av. terrain, 977-ft. above ground, 1808-ft. above sea level.

Latitude 37° 45' 20"  
Longitude 122° 27' 05"

**Transmitter:** Mount Sutro.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Microdyne, 5-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Vertex, 5-meter Ku-band; Microdyne, Scientific-Atlanta receivers.

**News Services:** AP, Bay City News.

**Ownership:** Cox Enterprises Inc. (Group Owner).

**Began Operation:** March 3, 1958. Sale to present owner approved Oct. 16, 1963 by FCC (Television Digest, Vol. 3:32, 42).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Hammett & Edison Inc.

### Personnel:

**Kevin O'Brien**, Vice President & General Manager.

**Jeff Block**, General Sales Manager.

**Cheryl Cox**, National Sales Manager.

**Scott Sanders**, National Sales Manager.

**Charles Stuart**, Local Sales Manager.

**Caroline Chang**, Program Manager.

**William Templeton**, Controller.

**Ray Jacobs**, Director of Administration.

**Sterling Davis**, Director of Operations.

**Fred Zehnder**, News Director.

**Phil Arnone**, Local Program Director.

**Tom Jermain**, Local Sales Manager.

**Steve Poitras**, Promotion Director.

**Rates:** On request.

**City of License:** Oakland. **ADI:** San Francisco. **Rank:** 5.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>				
		Alameda	495,500	481,000	97
		Contra Costa East	34,100	33,300	98
		Contra Costa West	273,400	267,700	98
		Del Norte	8,300	7,800	94
		Lake	22,900	21,300	93
		Marin	96,900	94,000	97
		Mendocino	31,100	28,800	93
		Monterey	118,200	114,000	96
		Napa	42,300	40,900	97
		San Benito	12,200	11,700	95
		San Francisco	315,700	297,300	94
		San Mateo	248,500	244,100	98
		Santa Clara East	26,900	26,300	98
		Santa Clara West	498,200	485,600	97
		Santa Cruz	88,500	85,000	96
		Solano East	71,500	70,000	98
		Solano West	48,100	47,000	98



KTVU BPCT-4257 Granted 8/8/69

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Sonoma	155,300	149,000	96
	Sutter	23,900	23,200	97
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	Butte	74,400	71,200	96
	Colusa	5,800	5,500	95
	El Dorado East	12,500	12,000	96
	Glenn	9,000	8,700	97
	Humboldt	47,500	45,600	96
	Mariposa	6,100	5,600	93
	Merced	58,700	56,500	96
	Mono	4,100	3,600	88
	Placer East	4,700	4,500	97
	Plumas	8,500	8,000	94
	San Joaquin	166,600	160,000	96
	Shasta	57,400	55,700	97
	Sierra	1,500	1,400	93
Siskiyou	17,600	16,500	94	
Tehama	19,300	18,800	97	
Tuolumne	18,400	17,500	95	
Yuba	21,100	20,400	97	
<b>Between 5-24%</b>	<b>NEVADA</b>			
	Douglas	11,200	10,800	96
	Carson City	16,900	16,500	98
<b>Between 5-24%</b>	<b>OREGON</b>			
	Coos	24,100	22,400	93
	Curry	8,400	7,800	93
	Jackson	58,000	56,200	97
	Josephine	28,000	26,400	94
<b>Between 5-24%</b>	<b>CALIFORNIA</b>			
	Alpine	500	400	89
	Amador	11,900	11,300	95
(Continued on page A-182)				
<b>Station Totals</b>		<b>3,884,900</b>	<b>3,751,100</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>				<b>2,141,700</b>
<b>Average Daily Circulation (1992)</b>				<b>1,020,500</b>

# California—San Jose

## KICU-TV

Ch. 36

**Network Service:** None, independent.

**Licensee:** KICU Inc., 1585 Schallenberger Rd., San Jose, CA 95109.

**Studio:** 1585 Schallenberger Rd., San Jose, CA 95131.

**Telephone:** 408-298-3636. **TWX:** 910-338-2120. **Fax:** 408-993-0723.

**Technical Facilities:** Channel No. 36 (602-608 MHz). Authorized power: 4098-kw max. & 1905-kw horizontal visual, 410-kw max. & 191-kw horizontal aural. Antenna: 2251-ft. above av. terrain, 570-ft. above ground, 3012-ft. above sea level.

Latitude 37° 29' 17"  
Longitude 121° 51' 59"

**Transmitter:** Monument Peak, Alameda County.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Andrew, 5-meter Ku & C-band; Microwave General, 5-meter; Ku & C-band; Scientific-Atlanta, 5-meter C-band; Vertex, 4.7-meter Ku-band; Andrew, Avantek, M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, Bay City News.

**Ownership:** KICU Inc.

**Begin Operation:** October 1, 1967. Sale to Ralph C. Wilson Industries by Vincent B. Welch, et al., approved by FCC Nov. 27, 1979 (Television Digest, Vol. 19:39). Sale to present owners by Ralph C. Wilson Jr., approved March 15, 1990.

**Represented (sales):** Blair Television.

**Represented (legal):** Leventhal, Senter & Lerman.

**Represented (engineering):** Smith & Powstenko.

**Personnel:**

- Jim Evers, Vice President & Station Manager.
- W. S. Beeman, Vice President & Director of Engineering.
- John Dubois, Vice President & General Sales Manager.
- Melissa Tench-Stevens, Program Director.
- Steve Spendlove, National Sales Manager.
- Scott McIver, Local Sales Manager.
- Rick San Vicente, Local Sales Manager.
- David Wolfe, Director of Marketing & Promotion.
- Douglas McKnight, News Director.
- Mel Lipsitz, Controller.
- Roy Avila, Community Affairs Director.

**Rates:** On request.

**City of License:** San Jose. **ADI:** San Francisco. **Rank:** 5.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	CALIFORNIA Lake	22,900	21,300	93
	Napa	42,300	40,900	97
	Santa Clara East	26,900	26,300	98
	Santa Clara West	498,200	485,600	97
Between 5-24%	CALIFORNIA Alameda	495,500	481,000	97
	Amador	11,900	11,300	95



KICU-TV BMPCT-890302LB Granted 2/22/90 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	Contra Costa East	34,100	33,300	98
	Contra Costa West	273,400	267,700	98
	Marin	96,900	94,000	97
	Mendocino	31,100	28,800	93
	Monterey	118,200	114,000	96
	Sacramento	413,800	403,200	97
	San Benito	12,200	11,700	95
	San Francisco	315,700	297,300	94
	San Joaquin	166,600	160,000	96
	San Mateo	248,500	244,100	98
	Santa Cruz	88,500	85,000	96
	Solano East	71,500	70,000	98
	Solano West	48,100	47,000	98
	Sonoma	155,300	149,000	96
Sutter	23,900	23,200	97	
Yuba	21,100	20,400	97	
<b>Station Totals</b>		<b>3,216,600</b>	<b>3,115,100</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>			<b>631,500</b>	
<b>Average Daily Circulation (1992)</b>			<b>171,500</b>	

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## Television & Cable Factbook

## California—San Jose

### KLXV-TV

Ch. 65

**Network Service:** None, independent.

**Licensee:** Cathedral of Faith, 2315 Canoas Garden Ave., San Jose, CA 95125.

**Studio:** 2315 Canoas Garden Ave., San Jose, CA 95125.

**Telephone:** 408-264-6565.

**Technical Facilities:** Channel No. 65 (776-782 MHz). Authorized power: 3060-kw max. visual, 306-kw max. aural. Antenna: 2663-ft. above av. terrain, 196-ft. above ground, 3934-ft. above sea level.

Latitude	37°	06'	41"
Longitude	121°	50'	30"

**Transmitter:** Loma Prieta antenna farm, 15-mi. S of San Jose.

**Satellite Earth Stations:** Scientific-Atlanta, 6.5-meter C-band; KLM, 4.5-meter C-band; Microdyne, Scientific-Atlanta receivers.

**Ownership:** Cathedral of Faith.

**Began Operation:** November 15, 1986. Sale to present owners by Donald B. Thompson approved by FCC March 31, 1987.

**Represented (legal):** May & Dunne, Chartered.

**Represented (engineering):** Jules Cohen & Associates, P.C.

#### Personnel:

**Roy K. Foreman**, General Manager.

**Kurt Foreman**, Station Manager.

**Skip Moretti**, Chief Engineer.

**Debra Fraser**, Program Director.

**Joe Vazquez**, Production Manager.

**Highest 30 Sec. Rate:** \$60.

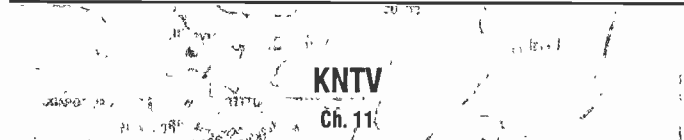


KLXV-TV BMPCT-851112KL Granted 4/28/86 © American Map Corp., No. 14244

**Arbitron Data:** Not available.

**City of License:** San Jose. **ADI:** San Francisco. **Rank:** 5.

# California—San Jose



**KNTV**  
Ch. 11

**Network Service:** ABC

**Licensee:** KNTV, Inc., 645 Park Ave., San Jose, CA 95110

**Studio:** 645 Park Ave., San Jose, CA 95110

**Telephone:** 408-286-1111; **Fax:** 408-295-5461

**Technical Facilities:** Channel No. 11 (198-204 MHz) Authorized power: 79.4-kw visual, 19-kw aural. Antenna: 2769-ft. above av. terrain, 256-ft. above ground; 4041-ft. above sea level.

Latitude 37° 06' 40"  
Longitude 121° 50' 34"

**Transmitter:** 4.6-mi. SSW of New Almaden; Peak Loma Prieta.

**Satellite Earth Stations:** Andrew, 7.3-meter; Andrew, 4.5-meter; AvanteK receivers.

**News Services:** AP, Bay City News.

**Ownership:** Granite Broadcasting Corporation (Group Owner).

**Began Operation:** September 12, 1955. Sale to Landmark Communications Inc. by Gill Industries approved by FCC July 28, 1978 (Television Digest, Vol. 18:3). Sale to present owner approved Nov. 17, 1989.

**Represented (sales):** Harrington, Righter & Parson's Inc.

**Represented (legal):** Akin, Gump, Hauer & Feld.

**Personnel:**

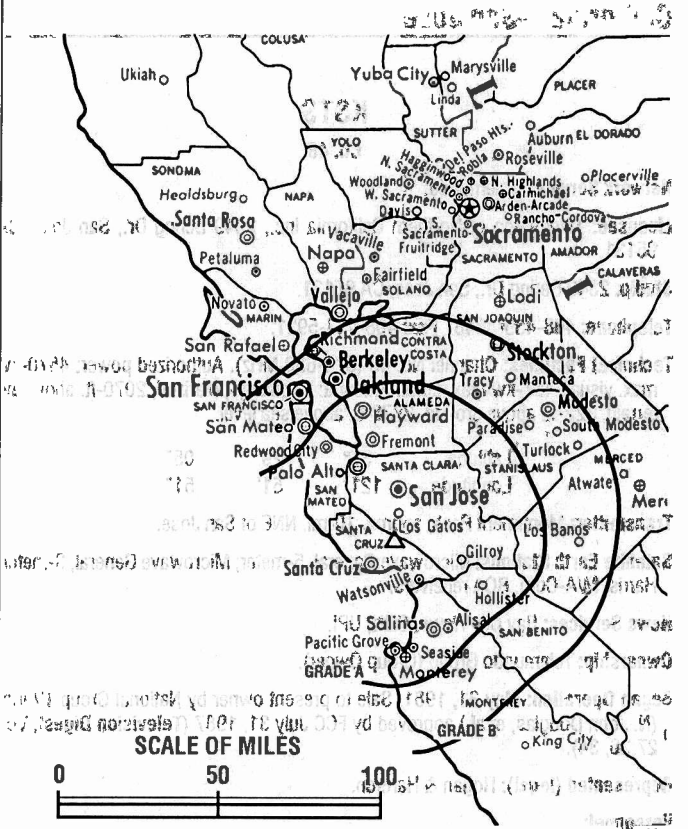
- Stewart Park, President & General Manager.
- Marty Edelman, General Sales Manager.
- Mark Benschmidt, Local Sales Manager.
- Chris Jenkins, National Sales Manager.
- Terry McElhatton, News Director.
- Bob Anderson, Promotion Director.
- Louis R. Bell, Director of Engineering.
- Debbie Marcouillier, Controller.
- Richard Barnes, Marketing Director.

**Rates:** On request.

**City of License:** San Jose. **ADI:** San Francisco. **Rank:** 5

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Monterey	118,200	114,000	96
	San Benito	12,200	11,700	95



KNTV BPCT-4265 Granted 8/13/69 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Santa Clara East	26,900	26,300	98
	Santa Cruz	88,500	85,000	96
Between 25-49%	CALIFORNIA			
	Santa Clara West	498,200	485,600	97
Between 5-24%	CALIFORNIA			
	Alameda	495,500	481,000	97
	Mariposa	6,100	5,600	93
	San Mateo	248,500	244,100	98
	Solano West	48,100	47,000	98
	Tuolumne	18,400	17,500	95
<b>Station Totals</b>		<b>1,560,600</b>	<b>1,517,800</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>				<b>503,200</b>
<b>Average Daily Circulation (1992)</b>				<b>222,300</b>

# California—San Jose

**KSTS**

Ch. 48

**Network Service:** Telemundo.

**Licensee:** Telemundo of Northern California Inc., 2349 Bering Dr., San Jose, CA 95131.

**Studio:** 2349 Bering Dr., San Jose, CA 95131.

**Telephone:** 408-435-8848. **Fax:** 408-433-5921.

**Technical Facilities:** Channel No. 48 (674-680 MHz). Authorized power: 4570-kw max. visual, 457-kw max. aural. Antenna: Circularly-polarized, 2070-ft. above av. terrain, 322-ft. above ground, 2872-ft. above sea level.

Latitude 37° 29' 05"  
Longitude 121° 51' 51"

**Transmitter:** Monument Peak, approx. 10-mi. NNE of San Jose.

**Satellite Earth Stations:** Microwave General, 5-meter; Microwave General, 3-meter; Harris, M/A-Com, RCA receivers.

**News Services:** Bay City News, CNN, UPI.

**Ownership:** Telemundo Group (Group Owner).

**Began Operation:** May 31, 1981. Sale to present owner by National Group TV Inc. (N. John Douglas, et al.) approved by FCC July 31, 1987 (*Television Digest*, Vol. 27:26, 34).

**Represented (legal):** Hogan & Hartson.

**Personnel:**

- Joe Cruz, Vice President & General Manager.
- Arturo Riera, General Sales Manager.
- Eric Margeson, Chief Engineer.
- Dante Betteo, News Director.
- Lourdes Ortiz, Program Coordinator.
- Maribel Madrigal, On-Air Promotion Coordinator.
- Ken Elkin, Business Manager.

**Rates:** On request.

**City of License:** San Jose. **ADI:** San Francisco. **Rank:** 5.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KSTS BMPCT-790917KN Granted 11/15/79 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
Between 5-24%	Santa Clara East	26,900	26,300	98
<b>Station Totals</b>		<b>26,900</b>	<b>26,300</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>			<b>60,100</b>	
<b>Average Daily Circulation (1992)</b>			<b>29,700</b>	

# California—San Luis Obispo

**KADE**

**Ch. 33**

(Satellite of KADY-TV Oxnard, CA)

**Network Service:** None, Independent.

**Licensee:** Community Media Corp., 414 Higuera St., Suite B, San Luis Obispo, CA 93401.

**Studio:** 414 Higuera St., Suite B, San Luis Obispo, CA 93401.

**Telephone:** 805-541-2433.

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 60.3-kw max. visual. Antenna: 1444-ft. above av. terrain, 75-ft. above ground, 2552-ft. above sea level.

Latitude 35° 21' 38"  
Longitude 120° 39' 21"

**Transmitter:** Guesta Peak, San Luis Obispo County.

**Ownership:** Community Media Corp.

**Began Operation:** January 21, 1990.

**Represented (engineering):** Communications Engineering Services.

**Personnel:**

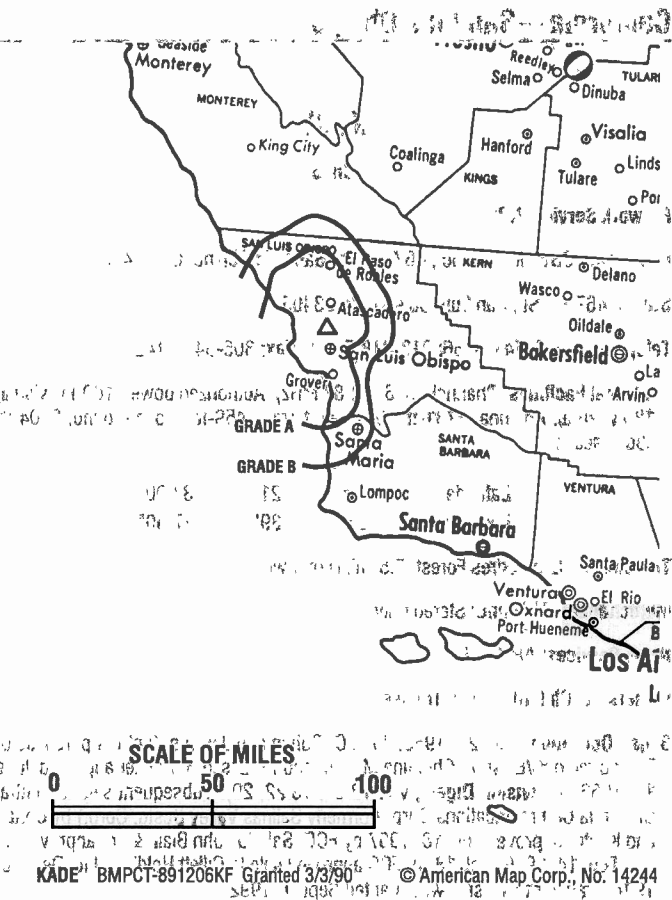
Alene Whitten, General Manager.

Dan Zillich, Chief Engineer.

**City of License:** San Luis Obispo. **ADJ:** Santa Barbara-Santa Maria-San Luis Obispo. **Rank:** 109.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
Between 5-24%	San Luis Obispo	83,900	80,400	96
<b>Station Totals</b>		<b>83,900</b>	<b>80,400</b>	<b>96</b>
<b>Net Weekly Circulation (1992)</b>			<b>6,500</b>	
<b>Average Daily Circulation (1992)</b>			<b>1,900</b>	



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# California—San Luis Obispo

**KSBY**

Ch. 6

**Network Service:** NBC.

**Licensee:** KSBY License Inc., 467 Hill St., San Luis Obispo, CA 93405.

**Studio:** 467 Hill St., San Luis Obispo, CA 93405.

**Telephones:** 805-541-6666; 213-318-5630. **Fax:** 805-541-5142.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 12-kw aural. Antenna: 1781-ft. above av. terrain, 459-ft. above ground, 2904-ft. above sea level.

Latitude 35° 21' 37.00"  
Longitude 120° 39' 17.50"

**Transmitter:** Los Padres Forest, 5.5-mi. N of town.

**Multichannel TV Sound:** Stereo only.

**News Services:** AP, CNN.

**Ownership:** Clifford E. Eley, Trustee.

**Began Operation:** May 25, 1953. John C. Cohan and Jerome Kantro's purchase of TV and radio KVEC from Christina M. Jacobson & Leslie H. Hacker approved June 13, 1956 (*Television Digest*, Vol. 12:24; 13:22, 29). Subsequent sale to Central California Communications Corp. (formerly Salinas Valley Bcstg. Corp.) by Cohan and Kantro approved July 18, 1957 by FCC. Sale to John Blair & Co. approved by FCC Feb. 14, 1979 (Vol. 18:3). FCC approved sale to Gillett Holdings Inc. Dec. 30, 1986. Transfer to Trustee was granted Sept. 1, 1992.

**Represented (sales):** TeleRep Inc.

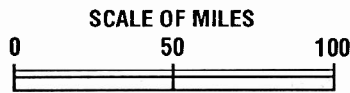
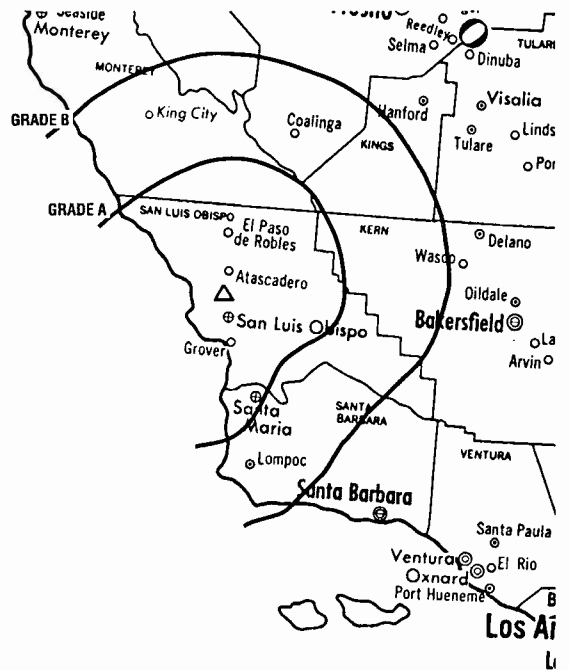
**Represented (legal):** Pepper & Corazzini.

**Represented (engineering):** Smith & Powstenko.

**Personnel:**

- Cindy McGillen, General Manager.
- Mark Libby, General Sales Manager.
- Sandy Bane, Regional Sales Manager.
- Pete Magnusson, Local Sales Manager.
- Teresa Burgess, Program Director.
- James Brodsky, Chief Engineer.
- Madeline Palaszewski, Production Manager.
- Daniel A. Fair, Business Manager & Personnel Director.

**Highest 30 Sec. Rate:** \$1500.



KSBY BMPCT-1066 Granted 4/29/53 © American Map Corp., No. 14244

**City of License:** San Luis Obispo. **ADI:** Santa Barbara-Santa Maria-San Luis Obispo. **Rank:** 109.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	San Luis Obispo	83,900	80,400	96
	Santa Barbara North	62,200	59,900	96
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	Mono	4,100	3,600	88
	Santa Barbara South	70,700	68,100	96
<b>Station Totals</b>		<b>220,900</b>	<b>212,000</b>	<b>96</b>
<b>Net Weekly Circulation (1992)</b>				<b>156,000</b>
<b>Average Daily Circulation (1992)</b>				<b>88,600</b>



# California—Santa Barbara

**KEYT-TV**  
Ch. 3

**Network Service:** ABC.

**Licensee:** Smith Bcstg. of Santa Barbara Ltd. Partnership, Box 729, Santa Barbara, CA 93102.

**Studio:** 730 Miramonte Dr., Santa Barbara, CA 93109.

**Telephone:** 805-965-8533; **TWX:** 910-321-0268; **Fax:** 805-962-2342.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 50-kw visual, 5.89-kw aural. Antenna: 3010-ft. above av. terrain, 201-ft. above ground, 4201-ft. above sea level.

Latitude 34° 31' 32"  
Longitude 119° 57' 08"

**Transmitter:** TV Peak, Santa Ynez Mountains.

**Satellite Earth Stations:** Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, Standard Communications receivers.

**News Service:** UPI.

**Ownership:** Smith Broadcasting Group Inc. (Group Owner).

**Began Operation:** July 24, 1953. Sale by Harry C. Butcher-Collin M. Selph group to William F. Luton & family approved March 27, 1957 by FCC (Television Digest, Vol. 12:52, 13:9, 13). Luton sale to Shamrock Bcstg. approved by FCC Oct. 16, 1984. Sale to present owners approved by FCC April 21, 1987 (Vol. 27:8).

**Represented (sales):** Harrington, Richter & Parsons Inc.

**Represented (legal):** Hogan & Hartson.

**Personnel:**

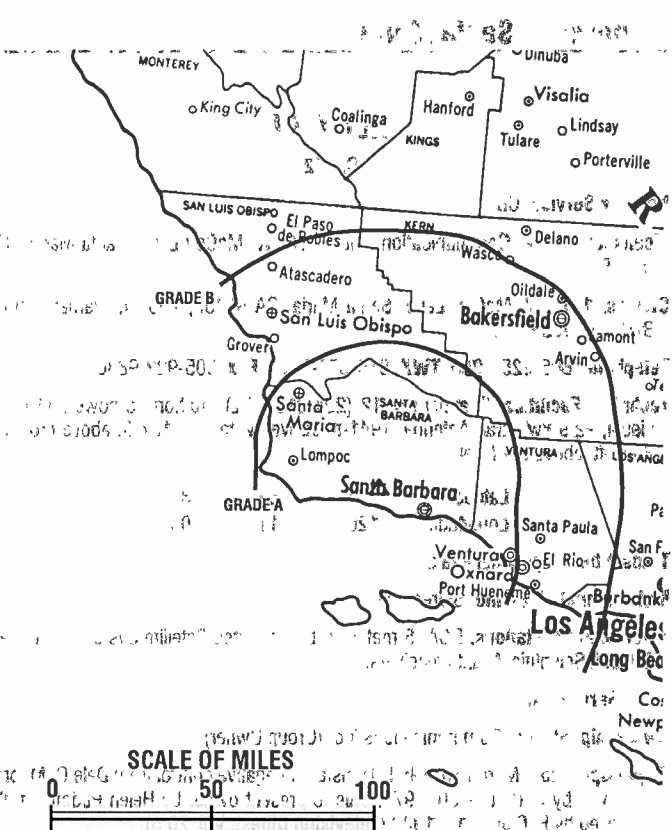
- Sandra Benton, Vice President & General Manager.
- Arnie Wittchell, General Sales Manager.
- Bill Henry, Community Relations Director.
- Don Katich, Production Manager.
- King Harris, Director of News.
- Brian Neal, Chief Engineer.
- Renee Foley, Program Director.
- Jeff Martin, Promotion Director.
- Mark Keenan, Business Manager.

**Rates:** On request.

**City of License:** Santa Barbara. **ADI:** Santa Barbara-Santa Maria-San Luis Obispo.

**Rank:** 109.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KEYT-TV BPCT-1122 Granted 11/12/52 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>CALIFORNIA</b>			
	San Luis Obispo	83,900	80,400	96
	Santa Barbara North	62,200	59,900	96
	Santa Barbara South	70,700	68,100	96
	Ventura West	127,200	124,300	98
Between 25-49%	<b>CALIFORNIA</b>			
	Ventura East	98,900	96,600	98
<b>Station Totals</b>		<b>442,900</b>	<b>429,300</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>				<b>285,100</b>
<b>Average Daily Circulation (1992)</b>				<b>127,800</b>

# California—Santa Maria

## KCOY-TV Ch. 12

**Network Service:** CBS.

**Licensee:** Stauffer Communications Inc., 1211 W. McCoy Lane, Santa Maria, CA 93455.

**Studios:** 1211 W. McCoy Lane, Santa Maria, CA 93455; 209 W. Alamar, Santa Barbara, CA 93111.

**Telephone:** 805-925-1200. **TWX:** 910-351-5875. **Fax:** 805-922-9830.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 115-kw visual, 22.9-kw aural. Antenna: 1941-ft. above av. terrain, 137-ft. above ground, 3385-ft. above sea level.

Latitude 34° 54' 37"  
Longitude 120° 11' 08"

**Transmitter:** Tepusquet Peak.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** RCA, 5-meter Ku-band; United Satellite Systems, 5-meter C-band; Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Stauffer Communications Inc. (Group Owner).

**Began Operation:** March 16, 1964. Transfer of negative control from Dale G. Moore approved by FCC June 30, 1971. Sale to present owner by Helen Pedotti, et al. approved by FCC June 17, 1980 (*Television Digest*, Vol. 20:5).

**Represented (sales):** Katz Television.

**Represented (legal):** Dow, Lohnes & Albertson.

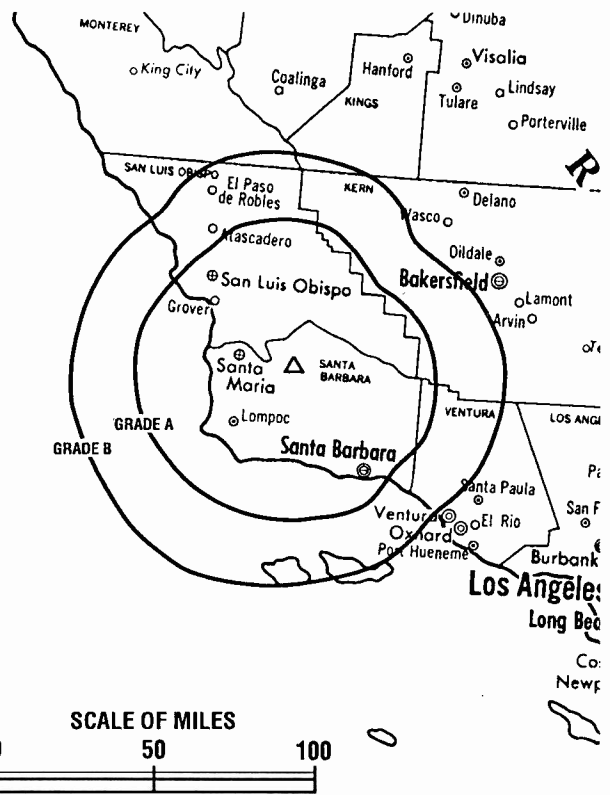
**Personnel:**

- Charles S. Stauffer, General Manager.
- Joe Marcoe, General Sales Manager.
- Mark Pucket, Local Sales Manager.
- Dave Fete, Operations Manager.
- Wendy Eisele, Program & Promotion Director.
- Dennis Bornhoft, Chief Engineer.
- Debbi Johnson, Business Manager.

**Rates:** On request.

**City of License:** Santa Maria. **ADI:** Santa Barbara-Santa Maria-San Luis Obispo. **Rank:** 109.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KCOY-TV BPCT-4701 Granted 3/14/74 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
<b>50% &amp; Over</b>	San Luis Obispo	83,900	80,400	96
	Santa Barbara North	62,200	59,900	96
	Santa Barbara South	70,700	68,100	96
<b>CALIFORNIA</b>				
<b>Between 5-24%</b>	Ventura West	127,200	124,300	98
<b>Station Totals</b>		<b>344,000</b>	<b>332,700</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>			<b>165,300</b>	
<b>Average Daily Circulation (1992)</b>			<b>79,200</b>	

# California—Santa Rosa

**KFTY**  
Ch. 50

**Network Service:** None, independent.

**Licensee:** KFTY Broadcasting Inc., 533 Mendocino Ave., Santa Rosa, CA 95401.

**Studio:** 533 Mendocino Ave., Santa Rosa, CA 95401.

**Mailing Address:** Box 1150, Santa Rosa, CA 95402.

**Telephone:** 707-526-5050. **TWX:** 62677580. **Fax:** 707-526-7429.

**Technical Facilities:** Channel No. 50 (686-692 MHz). Authorized power: 302-kw max. & 209-kw horizontal visual, 12.6-kw aural. Antenna: 3084-ft. above av. terrain, 144-ft. above ground, 4454-ft. above sea level.

Latitude 38° 10' 40" 09.60"  
Longitude 122° 37' 51.70"

Holds CP for change to 398-kw max. visual, 3084-ft. above av. terrain. BPCT-900511KF.

**Transmitter:** 16-mi. NE of Santa Rosa on Mount St. Helena.

**Satellite, Earth Stations:** Simulcast, 5-meter C-band; Vertex, 4.6-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, CNN.

**Ownership:** KFTY Bcstg. Inc.

**Began Operation:** May 1, 1981. Sale to present owners by Sonoma Bcstg. Inc. Approved by FCC Oct. 26, 1991.

**Represented (legal):** Keck, Mahin & Cate.

**Represented (engineering):** Hatfield & Dawson.

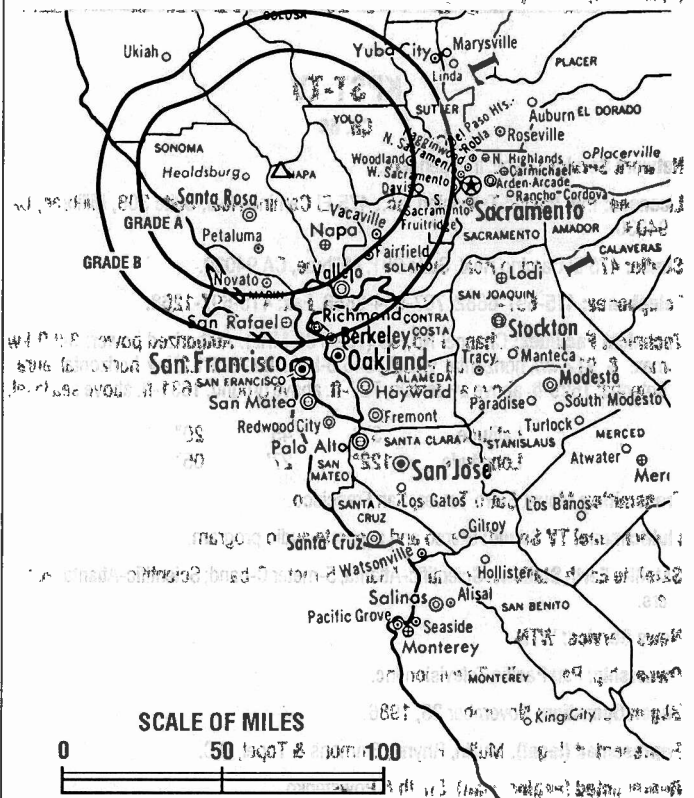
**Personnel:**

- Gary Heck, General Manager.
- Dan Baker, Acting Station Manager.
- Randy Rogers, National Sales Manager.
- Ron Sanchez, Local Sales Manager.
- Lisa Hastings, Regional Sales.
- John Burgess, News Director.
- Dennis Leong, Program Director.
- Greg Coelho, Promotion Director.
- Melanie Bartlett, Marketing Director.
- Charles Coburn, Chief Engineer.
- Al Huber Jr., Contoller.

**Rates:** On request.

**City of License:** Santa Rosa. **ADI:** San Francisco. **Rank:** 5.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KFTY BPCT-900511KF Granted 7/3/90 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>CALIFORNIA</b>			
	Lake	22,900	21,300	93
	Napa	42,300	40,900	97
	Sonoma	155,300	149,000	96
Between 5-24%	<b>CALIFORNIA</b>			
	El Dorado West	37,300	36,100	97
	Marin	96,900	94,000	97
	Mendocino	31,100	28,800	93
	Solano West	48,100	47,000	98
<b>Station Totals</b>		<b>433,900</b>	<b>417,100</b>	<b>96</b>
<b>Net Weekly Circulation (1992)</b>				<b>113,700</b>
<b>Average Daily Circulation (1992)</b>				<b>33,500</b>

## California—Vallejo

### KPST-TV

Ch. 66

**Network Service:** None, independent.

**Licensee:** Pan Pacific Television Inc., 475 El Camino Real, Suite 308, Millbrae, CA 94030.

**Studio:** 475 El Camino Real, Suite 301, Millbrae, CA 94030.

**Telephones:** 415-697-6682; 707-644-8866. **Fax:** 415-697-1268.

**Technical Facilities:** Channel No. 66 (782-788 MHz). Authorized power: 3459-kw max. & 912-kw horizontal visual, 346.6-kw max. & 91.2-kw horizontal aural. Antenna: 1529-ft. above av. terrain, 797-ft. above ground, 1631-ft. above sea level.

Latitude	37°	45'	20"
Longitude	122°	27'	05"

**Transmitter:** Mount Sutro Tower, San Francisco.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta receivers.

**News Service:** WTN.

**Ownership:** Pan Pacific Television Inc.

**Began Operation:** November 25, 1986.

**Represented (legal):** Mullin, Rhyne, Emmons & Topel, P.C.

**Represented (engineering):** Smith & Powstenko.

**Personnel:**

**David Li**, President & General Manager.

**C. T. Tuan**, General Sales Manager.

**Honna Li**, Traffic Manager.

**Henry Wong**, Local Sales Manager.

**Sammy Yang**, Program & News Director.

**Paul Strieby**, Chief Engineer.



KPST-TV BMPCT-860925KM Granted 10/9/86 © American Map Corp., No. 14244

**Highest 30 Sec. Rate:** \$200.

**Arbitron Data:** Not available.

**City of License:** Vallejo. **ADI:** San Francisco. **Rank:** 5.

**California—Ventura**

**KSTV-TV**  
Ch. 57

**Network Service:** None, independent.

**Grantee:** Costa de Oro Television Inc., 6020 Nicolle Ave., Ventura, CA 93003.

**Studio:** 6020 Nicolle Ave., Ventura, CA 93003.

**Telephone:** 805-650-8857. **Fax:** 805-650-8875.

**Technical Facilities:** Channel No: 57 (728-734 MHz). Authorized power: 1120-kw max. visual. Antenna: 833-ft. above av. terrain, 118-ft. above ground, 1319-ft. above sea level.

**Latitude:** 34° 18' 10"  
**Longitude:** 119° 13' 41"

**Transmitter:** Willis Peak, 4.3-mi. ENE of Ventura.

**Ownership:** Costa de Oro Television Inc.

**Began Operation:** October 1, 1990.

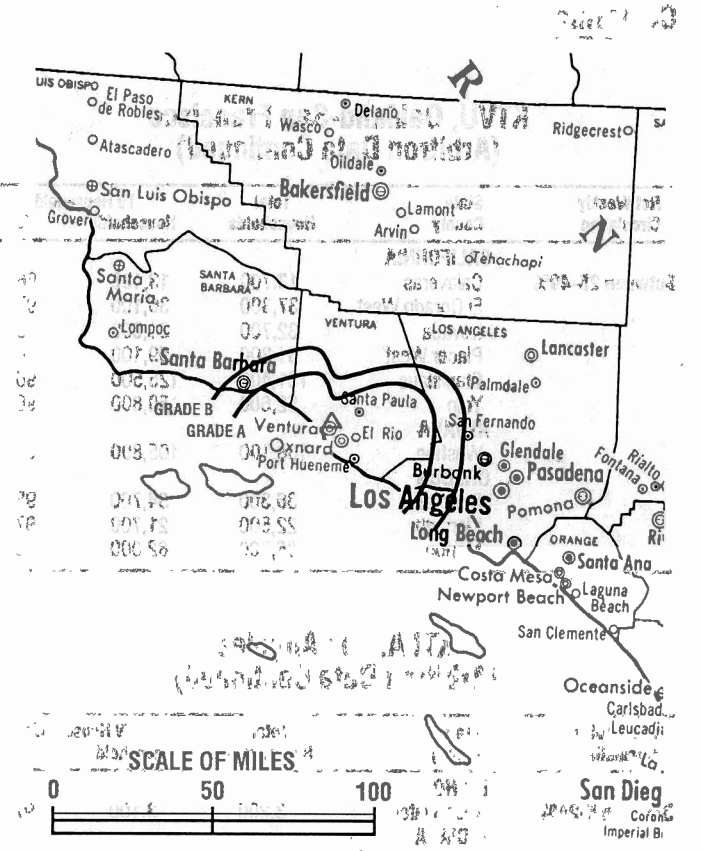
**Represented (engineering):** Silliman & Silliman.

**Personnel:**  
Walter Ullóa, President.  
Larry Hunt, Chief Engineer.

**Arbitron Data:** Not available.

**City of License:** Ventura. **ADI:** Los Angeles. **Rank:** 2.

City	Population	Rank	Distance from City of License (mi.)
Los Angeles	2,819,000	1	100
San Diego	1,050,000	2	120
San Jose	750,000	3	150
San Francisco	700,000	4	160
San Antonio	650,000	5	170
San Bernardino	600,000	6	180
San Jose	550,000	7	190
San Francisco	500,000	8	200
San Antonio	450,000	9	210
San Bernardino	400,000	10	220
San Jose	350,000	11	230
San Francisco	300,000	12	240
San Antonio	250,000	13	250
San Bernardino	200,000	14	260
San Jose	150,000	15	270
San Francisco	100,000	16	280
San Antonio	50,000	17	290
San Bernardino	50,000	18	300
San Jose	50,000	19	310
San Francisco	50,000	20	320
San Antonio	50,000	21	330
San Bernardino	50,000	22	340
San Jose	50,000	23	350
San Francisco	50,000	24	360
San Antonio	50,000	25	370
San Bernardino	50,000	26	380
San Jose	50,000	27	390
San Francisco	50,000	28	400
San Antonio	50,000	29	410
San Bernardino	50,000	30	420
San Jose	50,000	31	430
San Francisco	50,000	32	440
San Antonio	50,000	33	450
San Bernardino	50,000	34	460
San Jose	50,000	35	470
San Francisco	50,000	36	480
San Antonio	50,000	37	490
San Bernardino	50,000	38	500
San Jose	50,000	39	510
San Francisco	50,000	40	520
San Antonio	50,000	41	530
San Bernardino	50,000	42	540
San Jose	50,000	43	550
San Francisco	50,000	44	560
San Antonio	50,000	45	570
San Bernardino	50,000	46	580
San Jose	50,000	47	590
San Francisco	50,000	48	600
San Antonio	50,000	49	610
San Bernardino	50,000	50	620
San Jose	50,000	51	630
San Francisco	50,000	52	640
San Antonio	50,000	53	650
San Bernardino	50,000	54	660
San Jose	50,000	55	670
San Francisco	50,000	56	680
San Antonio	50,000	57	690
San Bernardino	50,000	58	700
San Jose	50,000	59	710
San Francisco	50,000	60	720
San Antonio	50,000	61	730
San Bernardino	50,000	62	740
San Jose	50,000	63	750
San Francisco	50,000	64	760
San Antonio	50,000	65	770
San Bernardino	50,000	66	780
San Jose	50,000	67	790
San Francisco	50,000	68	800
San Antonio	50,000	69	810
San Bernardino	50,000	70	820
San Jose	50,000	71	830
San Francisco	50,000	72	840
San Antonio	50,000	73	850
San Bernardino	50,000	74	860
San Jose	50,000	75	870
San Francisco	50,000	76	880
San Antonio	50,000	77	890
San Bernardino	50,000	78	900
San Jose	50,000	79	910
San Francisco	50,000	80	920
San Antonio	50,000	81	930
San Bernardino	50,000	82	940
San Jose	50,000	83	950
San Francisco	50,000	84	960
San Antonio	50,000	85	970
San Bernardino	50,000	86	980
San Jose	50,000	87	990
San Francisco	50,000	88	1000



KSTV-TV (BPGT-850725KT) Granted 11/5/86 © American Map Corp., No. 14244

## California

### KTVU, Oakland-San Francisco (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	<b>CALIFORNIA</b>			
	Calaveras	13,700	13,100	96
	El Dorado West	37,300	36,100	97
	Nevada	32,700	31,000	95
	Placer West	61,300	59,100	96
	Stanislaus	131,400	125,500	96
	Yolo	52,600	50,800	96
	<b>NEVADA</b>			
	Washoe	108,100	105,800	98
	<b>OREGON</b>			
	Douglas	36,300	34,700	95
	Klamath	22,500	21,700	97
	Marion	85,300	82,000	96

### KTLA, Los Angeles (Arbitron Data Continued)

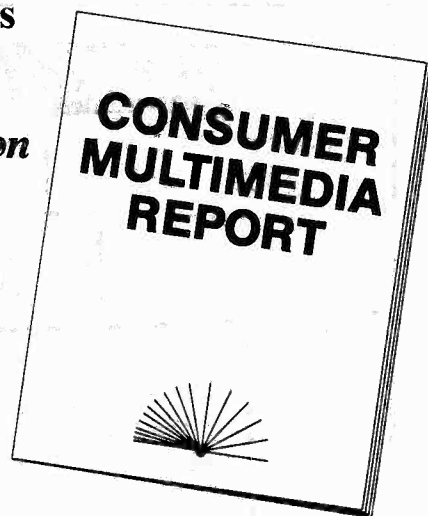
Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>IDAHO</b>			
	Clearwater	3,200	3,100	97
	<b>INDIANA</b>			
	Blackford	5,500	5,400	98
	Cass	14,900	14,600	98
	Clay	9,600	9,500	99
	<b>KANSAS</b>			
	Greeley	700	700	100
	Lincoln	1,600	1,600	100
	Pottawatomie	6,000	5,900	98
	<b>KENTUCKY</b>			
	Anderson	5,500	5,500	100
	Bath	3,600	3,600	100
	<b>LOUISIANA</b>			
	Bienville	6,000	5,900	98
	Bossier	31,700	31,400	99
	Caddo	97,800	96,900	99
	De Soto	9,700	9,500	98
	Webster	16,600	16,400	99
	<b>MINNESOTA</b>			
	Brown	10,300	10,100	98
	Chippewa	5,300	5,200	98
	Steele	11,400	11,300	99
	Wadena	5,000	4,800	96
	Waseca	6,800	6,700	99
	<b>MISSOURI</b>			
	Shannon	3,100	2,900	93
	Worth	1,100	1,100	100

### KTLA—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>MONTANA</b>			
	Mc Cone	900	900	100
	<b>NORTH CAROLINA</b>			
	Cherokee	8,400	8,300	99
	Granville	13,600	13,400	99
	<b>NEBRASKA</b>			
	Knox	3,800	3,700	97
	<b>NEW MEXICO</b>			
	Dona Ana	47,700	46,300	97
	Lincoln	5,400	5,200	96
	Otero	18,300	17,900	98
	San Juan	29,500	28,000	95
	<b>NEVADA</b>			
	Churchill	7,000	6,900	99
	Douglas	11,200	10,800	96
	Elko	12,000	11,300	94
	Lander	2,300	2,200	96
	<b>OKLAHOMA</b>			
	Woods	3,900	3,800	99
	<b>SOUTH CAROLINA</b>			
	Marlboro	10,500	10,300	98
	<b>SOUTH DAKOTA</b>			
	Day	2,800	2,800	100
	Faulk	1,100	1,100	100
	Stanley	900	900	100
	<b>TENNESSEE</b>			
	Hancock	2,400	2,400	100
	Houston	2,500	2,500	100
	Scott	7,000	6,900	99
	<b>TEXAS</b>			
	Bowie	31,200	30,900	99
	Cass	11,300	11,100	99
	El Paso	185,300	184,000	99
	Gregg	41,400	40,900	99
	Harrison	20,800	20,500	99
	Lampasas	5,600	5,500	98
	Marion	4,100	4,000	98
	Mason	1,500	1,500	100
	Morris	5,100	5,000	98
	Panola	8,400	8,300	99
	Red River	5,900	5,800	97
	San Augustine	3,300	3,200	97
	Titus	8,900	8,800	99
Upshur	11,800	11,600	98	
<b>WISCONSIN</b>				
Waushara	8,300	8,100	98	
<b>WEST VIRGINIA</b>				
Calhoun	3,100	3,100	98	

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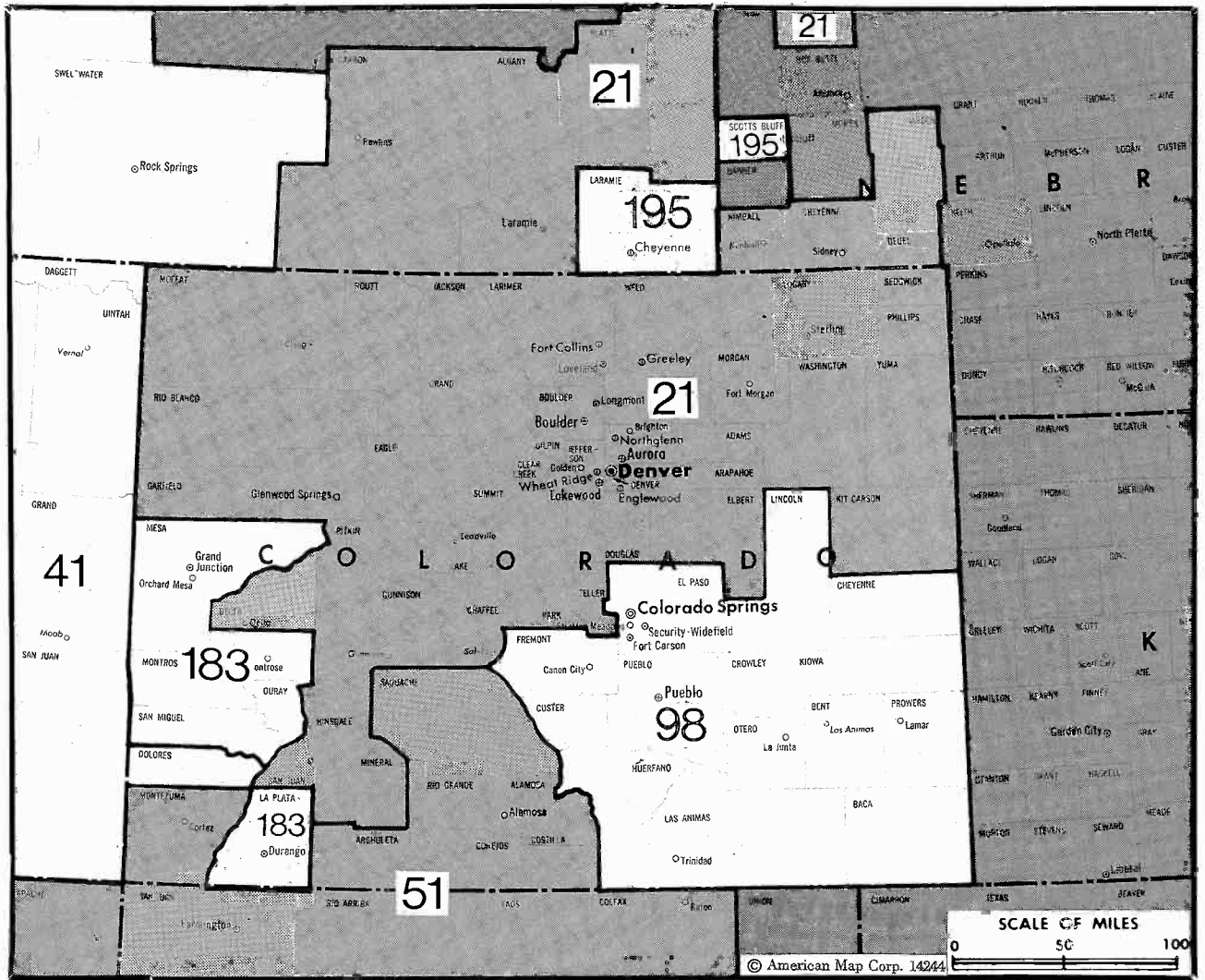
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Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Denver, CO	1,031,700	21	KCEC (50), KCNC-TV (4), KDVR (31), KFNR (11), KMGH-TV (7), KREG-TV (3), KSBS-TV (24), KTVD (20), KUBD (59), KUSA-TV (9), KWGN-TV (2), KWHD (53)
Salt Lake City, UT	597,600	41	KCCZ (4), KJVI (2), KOOG-TV (30), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2), KXIV (14)
Albuquerque, NM	519,000	51	KBIM-TV (10), KCHF (11), KGSW-TV (14), KHFT (29), KLUZ-TV (41), KNAT (23), KOAT-TV (7), KOB-TV (4), KOBF (12), KOBR (8), KRPV (27), KRQE (13), KVIO-TV (6), KWNM-TV (10)
Colorado Springs-Pueblo, CO	243,600	98	KKTV (11), KOAA-TV (5), KRDO-TV (13), KXRM-TV (21)
Grand Junction-Durango, CO	60,900	183	KJCT-TV (8), KREX-TV (5), KREY-TV (10), KREZ-TV (6)
Cheyenne, WY-Scottsbluff, NE-Sterling, CO	42,400	195	KDUH-TV (4), KGWN-TV (5), KKTU (33), KSTF (10), KTVS (3)

**State Cross Reference List**  
Communities that receive programs of stations that are located elsewhere.

<b>KKTV, Pueblo</b>	See Colorado Springs, CO
<b>KOAA-TV, Pueblo</b>	See Colorado Springs, CO
<b>KRDO-TV, Pueblo</b>	See Colorado Springs, CO
<b>KXRM-TV, Pueblo</b>	See Colorado Springs, CO

**Colorado Station Totals as of November 1, 1992**

	VHF	UHF	TOTAL
<b>Commercial Television Stations</b>	13	7	20
<b>Educational Television Stations</b>	3	1	4
	16	8	24



# Colorado—Castle Rock

**KWHD**  
**Ch. 53**

**Network Service:** None, independent.

**Licensee:** Le Sea Bcstg. Corp., Box 12, South Bend, IN 46624.

**Studio:** 11203 E. Peakview Ave., Englewood, CO 80155.

**Telephone:** 317-773-5050.

**Technical Facilities:** Channel No. 53 (704-710 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 633-ft. above av. terrain; 328-ft. above ground, 6995-ft. above sea level.

Latitude 39° 25' 58"  
 Longitude 104° 39' 18"

**Transmitter:** 400 Hilton Rd., Elizabeth.

**Ownership:** Le Sea Broadcasting Co. (Group Owner).

**Began Operation:** July 1, 1990.

**Represented (sales):** Landin Media.

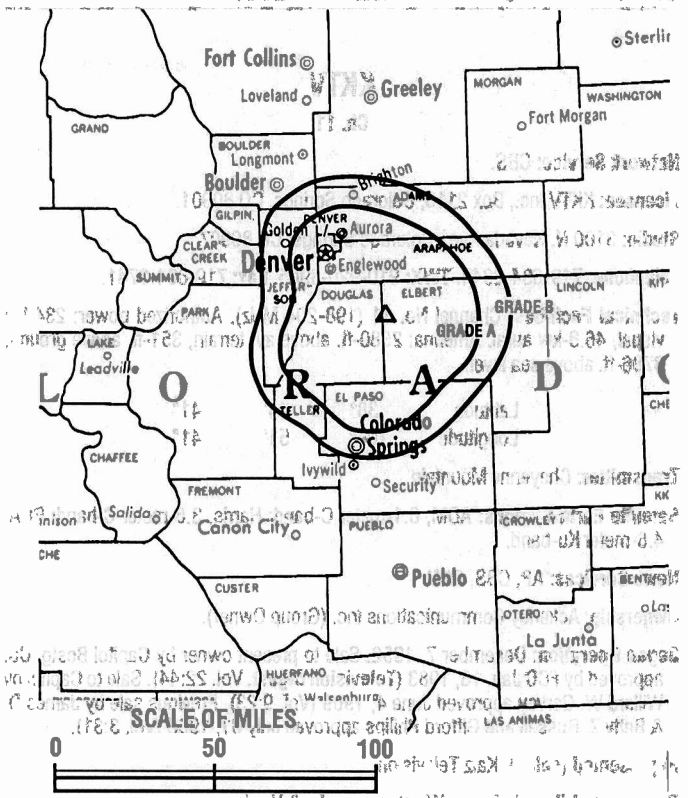
**Represented (legal):** Gardner, Carton & Douglas.

**Personnel:**  
 Mark Winslow, General Manager.  
 Bonnie Ash, General Sales Manager.  
 Ken Kendel, Chief Engineer.

**Highest 30 Sec. Rate:** \$50.

**-Arbitron Data:** Not available.

City	Population	Rank	Share
Denver	700,000	1	100%
Aurora	200,000	2	100%
Englewood	100,000	3	100%
Golden	50,000	4	100%
Boulder	40,000	5	100%
Longmont	30,000	6	100%
Fort Collins	100,000	7	100%
Greeley	80,000	8	100%
Fort Morgan	60,000	9	100%
Canon City	40,000	10	100%
Pueblo	100,000	11	100%
Colorado Springs	300,000	12	100%
Security	20,000	13	100%
Ivins	15,000	14	100%
Canon City	40,000	15	100%
Custer	10,000	16	100%
Pueblo	100,000	17	100%
La Junta	10,000	18	100%
Huerfano	5,000	19	100%
Las Animas	5,000	20	100%



**KWHD** BPCT-910613KF Granted 8/16/91 © American Map Corp., No. 14244

**City of License:** Castle Rock. **ADI:** Denver. **Rank:** 21

City	Population	Rank	Share
Denver	700,000	1	100%
Aurora	200,000	2	100%
Englewood	100,000	3	100%
Golden	50,000	4	100%
Boulder	40,000	5	100%
Longmont	30,000	6	100%
Fort Collins	100,000	7	100%
Greeley	80,000	8	100%
Fort Morgan	60,000	9	100%
Canon City	40,000	10	100%
Pueblo	100,000	11	100%
Colorado Springs	300,000	12	100%
Security	20,000	13	100%
Ivins	15,000	14	100%
Canon City	40,000	15	100%
Custer	10,000	16	100%
Pueblo	100,000	17	100%
La Junta	10,000	18	100%
Huerfano	5,000	19	100%
Las Animas	5,000	20	100%

# Colorado—Colorado Springs-Pueblo

**KKTV**  
Ch. 11

**Network Service:** CBS.

**Licensee:** KKTV Inc., Box 2110, Colorado Springs, CO 80901.

**Studio:** 3100 N. Nevada Ave., Colorado Springs, CO 80907.

**Telephone:** 719-634-2844. **TWX:** 910-920-3905. **Fax:** 719-634-3741.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 234-kw visual, 46.8-kw aural. Antenna: 2380-ft. above av. terrain, 351-ft. above ground, 9786-ft. above sea level.

Latitude 38° 44' 41"  
Longitude 104° 51' 41"

**Transmitter:** Cheyenne Mountain.

**Satellite Earth Stations:** ADM, 6.1-meter C-band; Harris, 3.6-meter C-band; RCA, 4.6-meter Ku-band.

**News Services:** AP, CBS, CNN.

**Ownership:** Ackerley Communications Inc. (Group Owner).

**Began Operation:** December 7, 1952. Sale to present owner by Capitol Bcstg. Co. approved by FCC Jan. 18, 1983 (Television Digest, Vol. 22:44). Sale to Capitol by Willard W. Garvey approved June 4, 1969 (Vol. 9:23). Previous sale by James D. & Betty Z. Russell and Gifford Philips approved July 31, 1963 (Vol. 3:31).

**Represented (sales):** Katz Television.

**Represented (legal):** Rubin, Winston, Diercks & Harris.

**Personnel:**

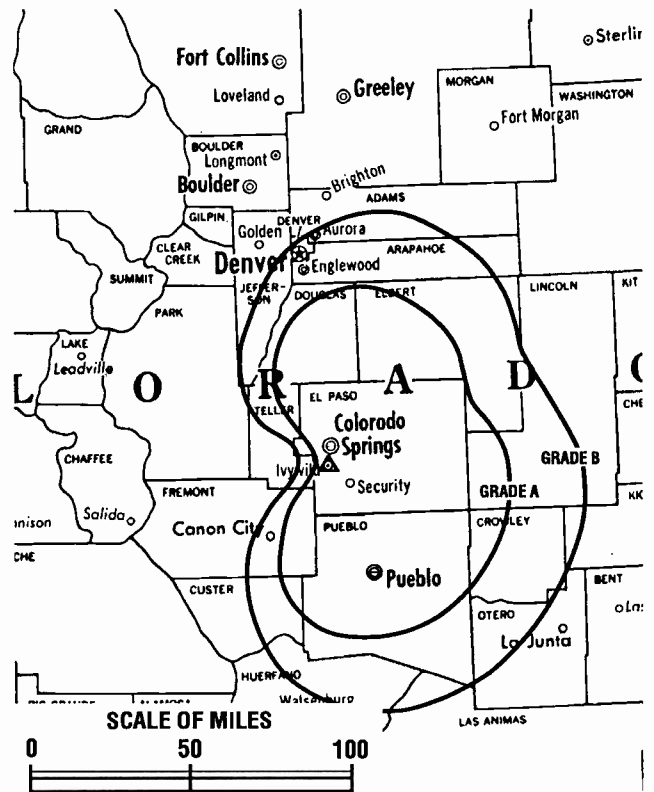
- James D. Lucas, Vice President & General Manager.
- Lloyd Wright, Station Manager.
- Dan Smith, General Sales Manager.
- Pie Malsom, National Sales Manager.
- Rick Craddock, Chief Engineer & Operations Manager.
- Lorna Duncan, Program Director.
- George Sanchez, Promotion Director.
- Deborah Bullock, Business Manager.
- David Grossman, Marketing Director.

**Rates:** On request.

**City of License:** Colorado Springs. **ADI:** Colorado Springs-Pueblo. **Rank:** 98.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>COLORADO</b>			
	Baca	1,900	1,700	89
	Bent	1,900	1,800	95
	Cheyenne	900	900	100
	Conejos	2,700	2,600	96
	Costilla	1,200	1,100	92
	Crowley	1,100	1,100	100
	Custer	700	700	100
	El Paso	153,900	151,900	99
	Fremont	12,200	11,800	97
	Huerfano	2,500	2,400	96



KKTV BPCT-2759 Granted 4/27/60

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Kiowa	700	700	100
	Las Animas	5,400	5,100	94
	Lincoln	1,800	1,700	94
	Otero	7,800	7,600	97
	Prowers	5,200	4,900	94
	Pueblo	49,000	48,300	99
	Saguache	1,600	1,500	94
	Teller	5,000	4,900	98
	<b>Between 25-49%</b>	<b>COLORADO</b>	4,800	4,600
Rio Grande		4,000	3,800	95
<b>NEW MEXICO</b>				
	Coffax	5,000	4,800	96
<b>Between 5-24%</b>	<b>COLORADO</b>			
	Clear Creek	3,100	3,000	97
	Elbert	3,600	3,500	97
	Park	3,000	2,900	97
	<b>KANSAS</b>			
	Wallace	700	700	100
<b>Station Totals</b>		<b>279,700</b>	<b>274,000</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>225,000</b>
<b>Average Daily Circulation (1992)</b>				<b>141,700</b>

# Colorado—Pueblo-Colorado Springs

## KOAA-TV Ch. 5

**Network Service:** NBC.

**Licensee:** Sangre de Cristo Communications Inc., Box 195, Pueblo, CO 81002.

**Studio:** 2200 7th Ave., Pueblo, CO 81003.

**Mailing Address:** 530 Communications Circle, Colorado Springs, CO 80905.

**Telephone:** 719-544-5782. **TWX:** 910-939-9565. **Fax:** 719-544-7733.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 200-kw max. & 100-kw horizontal visual, 20-kw max. & 10-kw horizontal aural. Antenna: Circularly polarized, 1300-ft. above av. terrain, 960-ft. above ground, 6300-ft. above sea level.

Latitude 38° 22' 24.50"  
Longitude 104° 33' 27.20"

**Transmitter:** Baculite Mesa, approx. 7.9-mi. NNE of Pueblo.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 6-meter Ku-band; Harris, 3-meter Ku-band; Microdyne, 7-meter C-band; Microdyne, 3.6-meter Ku-band; Harris, M/A-Com, Microdyne receivers.

**News Services:** AP, NBC, Skycom.

**Ownership:** Evening Post Publishing Co.

**Began Operation:** June 29, 1953. Sale to present owner by Mahlon T. White, William Grant, et al.; approved by FCC Aug. 6, 1976. Previous sale by Metropolitan TV Co. approved June 6, 1968 (Television Digest, Vol. 8:24). Sale by Star Bcstg. Co. (Bankers Life & Casualty Co., Chicago) approved Dec. 13, 1961 (Vol. 17:35; 1:14). Sale by partners Douglas D. Kahle & Robert L. Clinton Jr. to Star Bcstg. Co., approved Sept. 29, 1954 (Vol. 10:35, 40).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

**Personnel:**

- John O. Gilbert, President & General Manager.
- Elaine Rife, General Sales Manager.
- Flo Isringhausen, National Sales Manager.
- Andy Lyon, News Director.
- Ron Eccher, Program Director.
- Vickie Heshion, Promotion Director & Production Manager.
- Evie Hudson, Business Manager.
- Tom Ramirez, Marketing Director.
- Ken Renfrow, Chief Engineer.
- Patricia Rodgers, Operations Manager.

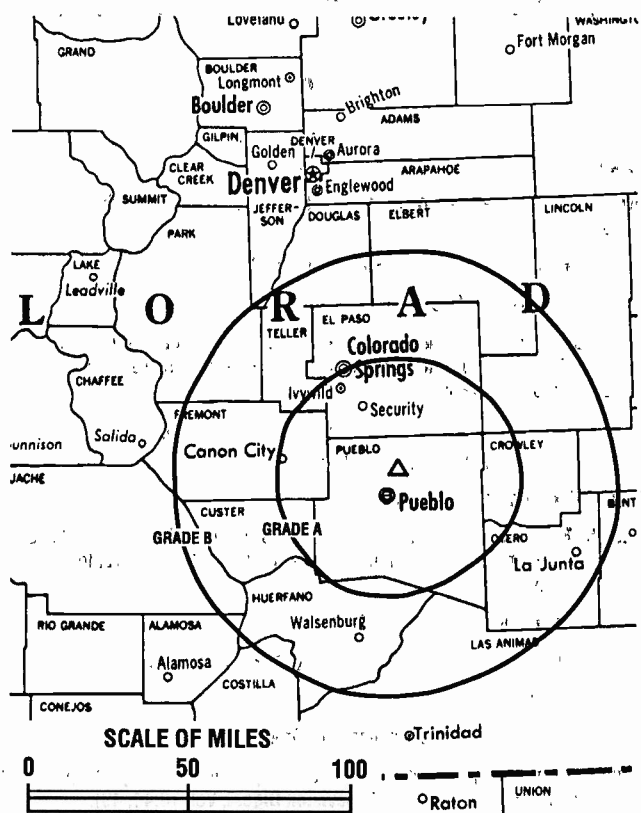
**Highest 30 Sec. Rate:** \$2000.

**NETWORK BASE HOURLY RATE:** \$325.

**City of License:** Pueblo. **ADI:** Colorado Springs-Pueblo. **Rank:** 98.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>COLORADO</b>			
	Baca	1,900	1,700	89
	Bent	1,900	1,800	95
	Cheyenne	900	900	100
	Crowley	1,100	1,100	100
	El Paso	153,900	151,900	99
	Fremont	12,200	11,800	97
	Huerfano	2,500	2,400	96
	Kiowa	700	700	100



KOAA-TV BMPCT-5334 Granted 7/8/59 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Las Animas	5,400	5,100	94
	Otero	7,800	7,600	97
	Prowers	5,200	4,900	94
	Pueblo	49,000	48,300	99
Between 25-49%	<b>COLORADO</b>			
	Gunnison	4,000	3,800	95
	Lincoln	1,800	1,700	94
Between 5-24%	<b>KANSAS</b>			
	Hamilton	1,100	1,100	100
	<b>COLORADO</b>			
	Custer	700	700	100
	Delta	8,600	8,300	96
	Montrose	9,500	9,200	97
	Park	3,000	2,900	97
	Rio Grande	4,000	3,800	95
	Teller	5,000	4,900	98
	<b>KANSAS</b>			
Wallace	700	700	100	
<b>Station Totals</b>		<b>281,200</b>	<b>275,600</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>207,200</b>
<b>Average Daily Circulation (1992)</b>				<b>120,000</b>

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# Colorado—Colorado Springs-Pueblo

## KRDO-TV

Ch. 13

**Network Service:** ABC.

**Licensee:** Pikes Peak Broadcasting Co., Box 1457, Colorado Springs, CO 80901-1457.

**Studio:** 399 S. 8th St., Colorado Springs, CO 80905.

**Telephone:** 719-632-1515. **Fax:** 719-520-9374.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 282-kw visual, 56.4-kw aural. Antenna: 2140-ft. above av. terrain, 153-ft. above ground, 9563-ft. above sea level.

Latitude 38° 44' 47"  
Longitude 104° 51' 37"

**Transmitter:** Cheyenne Mountain.

**Satellite Earth Stations:** Andrew, 7.3-meter C-band; Andrew, 4.3-meter C-band; AFC, 3.9-meter Ku-band; Comtech, 4.5-meter Ku & C-band; Avantek, M/A-Com, Standard Communications receivers.

**AM Affiliate:** KRDO, 1-kw, 1240 kHz.

**FM Affiliate:** KRDO-FM, 96-kw, 95.1 MHz (No. 236), 2010-ft.

**News Service:** AP.

**Ownership:** Pikes Peak Broadcasting Co. (Group Owner).

**Began Operation:** September 21, 1953. Sale to present owner by Joseph H. Rohrer approved by FCC Dec. 1, 1954 (*Television Digest*, Vol. 10:44, 49).

**Represented (sales):** Blair Television.

**Represented (legal):** Fletcher, Heald & Hildreth.

**Personnel:**

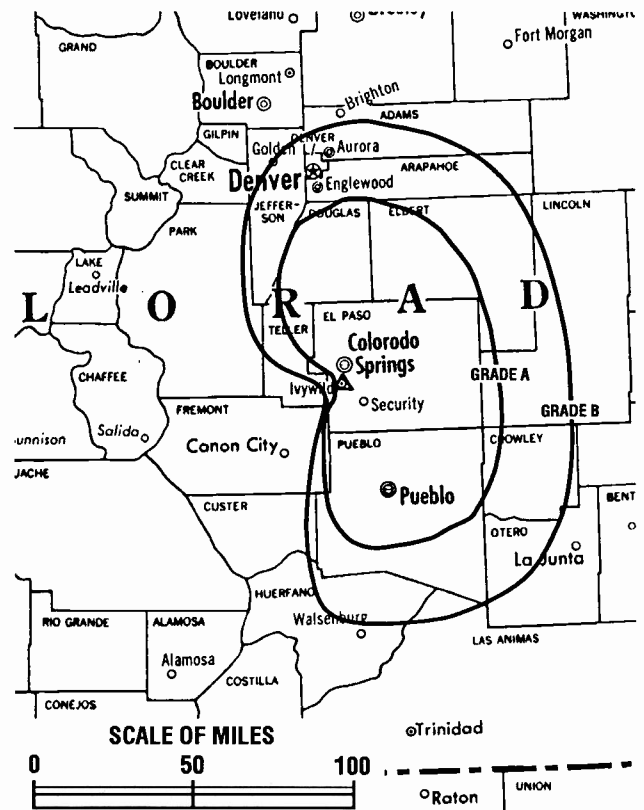
**Harry W. Hoth Jr.**, Chairman & Chief Executive Officer.  
**Patti L. Hoth**, President.  
**Neil O. Klockziem**, General Manager.  
**Hank Colvert**, General Sales Manager.  
**Bob Piper**, Local Sales Manager.  
**Paul Unwin**, News Director.  
**Tom Grinewich**, Program Director.  
**Charles Upton**, Chief Engineer.

**Rates:** On request.

**City of License:** Colorado Springs. **ADI:** Colorado Springs-Pueblo. **Rank:** 98.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>COLORADO</b>			
	Alamosa	4,800	4,600	96
	Baca	1,900	1,700	89
	Bent	1,900	1,800	95
	Cheyenne	900	900	100
	Crowley	1,100	1,100	100
	Custer	700	700	100
	El Paso	153,900	151,900	99
	Fremont	12,200	11,800	97
	Huerfano	2,500	2,400	96
	Kiowa	700	700	100



KRDO-TV BPCT-800410KK Granted 7/22/80 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Las Animas	5,400	5,100	94
	Lincoln	1,800	1,700	94
	Otero	7,800	7,600	97
	Prowers	5,200	4,900	94
	Pueblo	49,000	48,300	99
	Teller	5,000	4,900	98
<b>Between 25-49%</b>	<b>COLORADO</b>			
	Chaffee	5,000	4,800	96
<b>Between 5-24%</b>	<b>COLORADO</b>			
	Costilla	1,200	1,100	92
	Elbert	3,600	3,500	97
	Lake	2,300	2,200	96
	Park	3,000	2,900	97
	Rio Grande	4,000	3,800	95
	Saguache	1,600	1,500	94
	<b>KANSAS</b>			
	Greeley	700	700	100
	Hamilton	1,100	1,100	100
Wallace	700	700	100	
<b>NEW MEXICO</b>	<b>Colfax</b>	5,000	4,800	96
	<b>Station Totals</b>	<b>283,000</b>	<b>277,200</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>			<b>224,400</b>	
<b>Average Daily Circulation (1992)</b>			<b>131,300</b>	

# Colorado—Colorado Springs

## KXRM-TV

Ch. 21

Network Service: Fox.

Licensee: KXRM Partnership, Box 15815, Colorado Springs, CO 80935.

Studio: 560 Wooten Rd., Colorado Springs, CO 80915.

Mailing Address: Box 15815, Colorado Springs, CO 80935.

Telephone: 719-591-1121. Fax: 719-591-4180.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1054-kw visual, 105.4-kw aural. Antenna: 2085-ft. above av. terrain, 125-ft. above ground, 9485-ft. above sea level.

Latitude 38° 44' 40"  
Longitude 104° 51' 37"

Transmitter: Bldg. No. 29, Cheyenne Mountain.

Satellite Earth Station: Prodelin, 12-meter; Microdyne, RCA receivers.

Ownership: KXRM Partnership.

Began Operation: January 22, 1985.

Represented (sales): Settel Inc.

Represented (legal): Cohn & Marks.

### Personnel:

Larry Douglas, President & General Manager.

Kim Carlson, General Sales Manager.

Lori Brown, Local Sales Manager.

Joe Duckett, Chief Engineer.

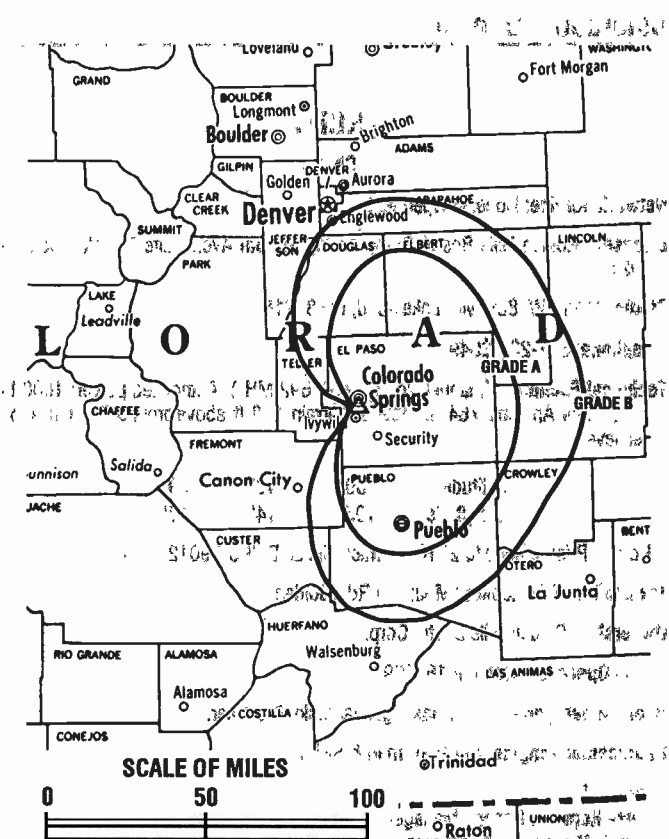
Cindy Aubrey, Promotion Director.

Highest 30 Sec. Rate: \$650.

City of License: Colorado Springs. ADI: Colorado Springs-Pueblo. Rank: 98.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	El Paso	153,900	151,900	99
	Huerfano	2,500	2,400	96
	Pueblo	49,000	48,300	99
Between 25-49%	COLORADO			
	Crowley	1,100	1,100	100
	Las Animas	5,400	5,100	94
	Otero	7,800	7,600	97
	Teller	5,000	4,900	98



KXRM-TV BMPCT-831020KH Granted 12/12/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	COLORADO			
	Bent	1,900	1,800	95
	Custer	700	700	100
	Fremont	12,200	11,800	97
	Kiowa	700	700	100
	Lincoln	1,800	1,700	94
Station Totals		242,000	238,000	98
Net Weekly Circulation (1992)				136,300
Average Daily Circulation (1992)				60,500

**THIS DATA IS AVAILABLE ON TAPE OR DISKETTE FOR USE ON YOUR OWN COMPUTER OR AS CUSTOMIZED REPORTS**

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## Colorado—Denver

**KCEC**

**Ch. 50**

**Network Service:** None, independent.

**Licensee:** Golden Hills Bcstg. Corp., 11111 W. 8th Ave., Suite C, Lakewood, CO 80215.

**Studio:** 11111 W. 8th Ave., Lakewood, CO 80215.

**Telephone:** 303-235-0049.

**Technical Facilities:** Channel No. 50 (686-692 MHz). Authorized power: 1000-kw max. visual. Antenna: 764-ft. above av. terrain, 128-ft. above ground, 7401-ft. above sea level.

Latitude	39°	43'	59"
Longitude	105°	14'	12"

Holds CP for change to 2510-kw max. visual. BMPCT-901231KH.

**Transmitter:** 955 Lookout Mountain Rd., Golden.

**Ownership:** Golden Hills Bcstg. Corp.

**Began Operation:** October 18, 1990.

**Represented (legal):** Paul, Hastings, Janofsky & Walker.

**Represented (engineering):** Silliman & Silliman.

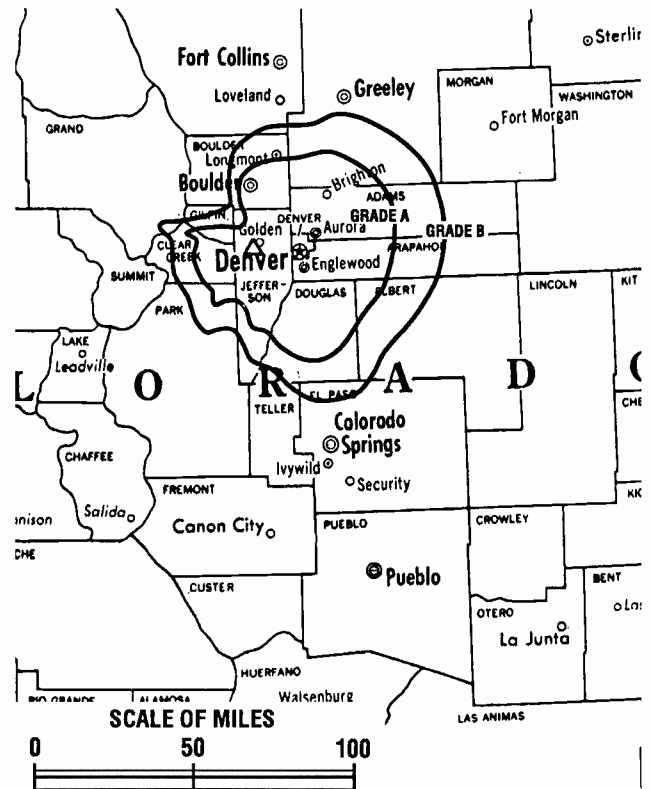
**Personnel:**

**Terry Romero**, General Manager.

**Dennis Visser**, Chief Engineer.

**Rates:** On request.

**Arbitron Data:** Not available.



KCEC BMPCT-901231KH Granted 7/24/91 © American Map Corp., No. 14244

**City of License:** Denver. **ADI:** Denver. **Rank:** 21.

# Colorado—Denver

## KCNC-TV

Ch. 4

**Network Service:** NBC.

**Licensee:** NBC Subsidiary Inc., Terminal Annex, Box 5012, Denver, CO 80217.

**Studio:** 1044 Lincoln St., Denver, CO 80203.

**Telephone:** 303-861-4444. **TWX:** 910-931-0439. **Fax:** 303-830-6537.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural, Antenna: 1477-ft. above av. terrain, 833-ft. above ground, 8147-ft. above sea level.

Latitude 39° 43' 50"  
Longitude 105° 14' 07"

**Transmitter:** Lookout Mountain.

**Multichannel TV Sound:** Stereo-only.

**Satellite Earth Stations:** Transmit/receive Harris, 6-meter Ku-band; Harris, 3-meter Ku-band; RCA, 3-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Harris, RCA, Scientific-Atlanta receivers.

**News Services:** AP, Conus, NBC.

**Ownership:** National Broadcasting Co. (Group Owner).

**Began Operation:** December 24, 1953. Sale to General Electric Bestg. by Metropolitan Television Co. approved by FCC June 5, 1968 (Television Digest, Vol. 8:24). Previous ownership lineup resulted when on Nov. 12, 1964 FCC approved sale back to Metropolitan TV Co. of the 52.5% of stock held by Bob Hope and associates.

**Represented (sales):** Petry Television.

**Personnel:**

- Roger L. Ogden, President & General Manager.
- James H. MacDermott, Vice President & Station Manager.
- Marv Rockford, Vice President & News-Director.
- Lon Lee, Vice President & Program Manager.
- Susan McEldoon, General Sales Manager.
- David Hauptman, National Sales Manager.
- Joan Baich, Chief Engineer.
- Renee Rockford, Director of Public Affairs.
- Mike Jackson, Promotion Director.
- Brian Sullivan, Marketing Director.
- Tom Edwards, Production Manager.
- David Layne, Operations Manager.

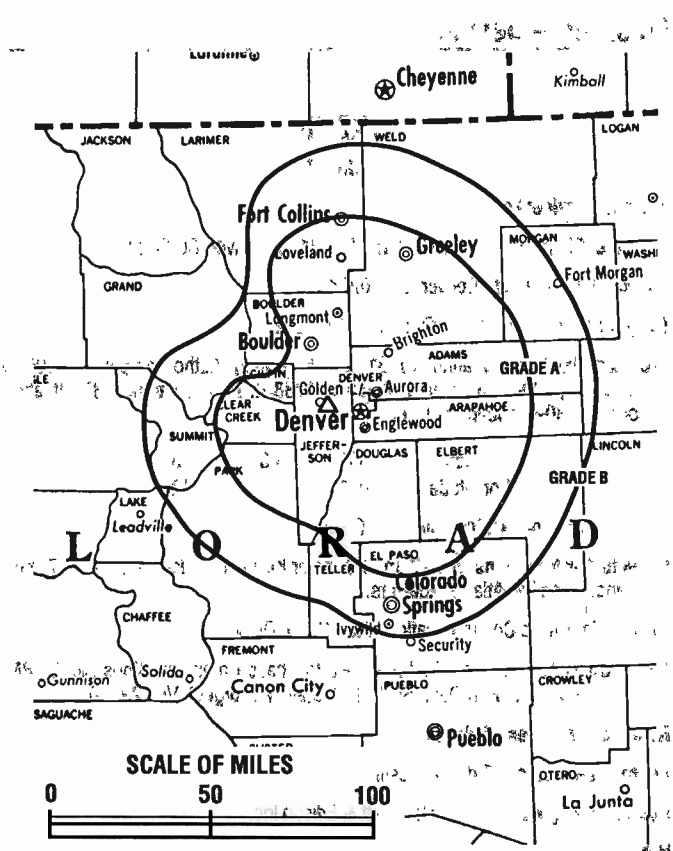
**Rates:** On request.

**NETWORK BASE HOURLY RATE:** \$1500.

**City of License:** Denver. **ADI:** Denver. **Rank:** 21.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>				
	<b>COLORADO</b>			
	Adams	102,900	102,300	99
	Arapahoe	162,300	160,800	99
	Boulder	89,600	87,600	98
	Chaffee	5,000	4,800	96
	Clear Creek	3,100	3,000	97
	Delta	8,600	8,300	96
	Denver	218,900	215,000	98
	Douglas	19,500	19,400	99
	Eagle	8,100	7,700	95
	Elbert	3,600	3,500	97
	Garfield	11,600	11,100	96
	Grand	3,400	3,200	94
	Hinsdale	200	200	100
	Jackson	700	700	100
	Jefferson	170,700	169,400	99
	Kiowa	700	700	100
	Kit Carson	2,800	2,700	96



KCNC-TV BMPCT-3330 Granted 9/1/55 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>				
	Lake	2,300	2,200	96
	Larimer	74,500	73,100	98
	Logan	7,000	6,800	97
	Mesa	36,000	35,200	98
	Mineral	300	300	100
	Moffat	4,500	4,300	94
	Montrose	9,500	9,200	97
	Morgan	8,300	8,200	99
	Park	3,000	2,900	97
	Phillips	1,800	1,800	100
	Pitkin	5,700	5,200	92
	Rio Blanco	2,100	2,000	95
	Routt	5,500	5,200	94
	San Juan	400	400	100
	San Miguel	1,600	1,500	94
	Sedgwick	1,300	1,300	100
	Summit	5,300	5,100	96
	Teller	5,000	4,900	98
	Washington	1,900	1,800	95
	Weld	50,300	49,500	99
	Yuma	3,700	3,600	97
<b>NEBRASKA</b>				
	Box Butte	5,000	4,900	98
	Brown	1,500	1,500	100
	Cheyenne	4,000	3,900	98
	Deuel	1,000	1,000	100
	Hooker	400	400	100
	Kimball	1,700	1,700	100
	Scotts Bluff	14,100	13,900	99
<b>NEVADA</b>				
	Nye North	3,100	2,900	94

(Continued on page A-205)

<b>Station Totals</b>	<b>1,812,400</b>	<b>1,776,000</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>			<b>1,131,700</b>
<b>Average Daily Circulation (1992)</b>			<b>640,200</b>

# Colorado—Denver

**KDVR**  
Ch. 31

**Network Service:** Fox.

**Licensee:** Channel 31 Licensee Corp., Box 3100, Denver, CO 80201.

**Studio:** 501 Wazee St., Denver, CO 80204.

**Telephone:** 303-595-3131. **Fax:** 303-595-8312.

**Technical Facilities:** Channel No. 31 (572-578 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1038-ft. above av. terrain, 375-ft. above ground, 7730-ft. above sea level.

Latitude 39° 43' 45"  
Longitude 105° 14' 12"

**Transmitter:** Lookout Mountain, near Golden.

**Satellite Earth Stations:** M/A-Com, 3.2-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

**Ownership:** Chase Communications Inc. (Group Owner).

**Began Operation:** August 10, 1983. Sale to Chase Communications Inc. by BMA Corp. approved by FCC Dec. 29, 1989 (**Television Digest**, Vol. 29:13).

**Represented (sales):** Seltel Inc.

**Represented (legal):** Sidley & Austin.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

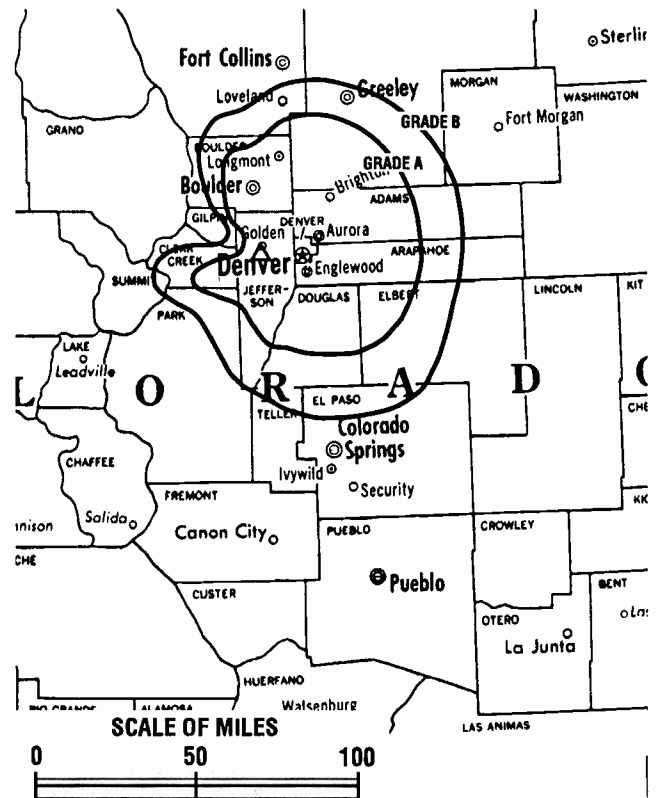
- Vincent F. Barresi, Vice President & General Manager.
- Peter C. McCampbell, General Sales Manager.
- John Robert Poindexter, Local Sales Manager.
- Ray Dowdle, National Sales Manager.
- Stephanie A. Campbell, Program Director & Operations Manager.
- Steve Coulam, Engineering & Technical Operations Director.
- Phil Kane, Promotion Manager.
- P. Bradley Short, Controller & Treasurer.

**Highest 30 Sec. Rate:** \$4000.

**City of License:** Denver. **ADI:** Denver. **Rank:** 21.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO Adams	102,900	102,300	99
	Arapahoe	162,300	160,800	99
	Boulder	89,600	87,600	98



KDVR BMPCT-830307KG Granted 3/29/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Denver	218,900	215,000	98
	Douglas	19,500	19,400	99
	Jefferson	170,700	169,400	99
	Larimer	74,500	73,100	98
	Weld	50,300	49,500	99
Between 25-49%	COLORADO Clear Creek	3,100	3,000	97
	COLORADO Costilla	1,200	1,100	92
Between 5-24%	Elbert	3,600	3,500	97
	Lincoln	1,800	1,700	94
<b>Station Totals</b>		<b>898,400</b>	<b>886,400</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>591,600</b>	
<b>Average Daily Circulation (1992)</b>			<b>286,100</b>	



# Colorado—Denver

## KMGH-TV

Ch. 7

Network Service: CBS.

Licensee: McGraw-Hill Bostg. Co. Inc., Box 5007, Denver, CO 80217.

Studio: 123 Speer Blvd., Denver, CO 80203.

Telephone: 303-832-7777. TWX: 910-931-2615. Fax: 303-832-0153.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 1010-ft. above av. terrain, 285-ft. above ground, 7695-ft. above sea level.

Latitude 39° 43' 46"  
Longitude 105° 14' 12"

Transmitter: Cedar Lake Rd., Lookout Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 7-meter C-band; Microdyne, 3.7-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 6.1-meter Ku-band; M/A-Com, Microdyne, Scientific-Atlanta, Sony; DX Engineering receivers.

SNG Mobile Dish: Vertex, 2.6-meter Ku-band.

News Services: AP, UPI.

Ownership: McGraw-Hill Broadcasting Co. (Group Owner).

Began Operation: November 1, 1953. Sale to Time Inc. by Aladdin Radio & TV approved by FCC June 23, 1954 (Television Digest, Vol. 10:11, 15, 25, 26). Sale to present owner by Time-Life Bcst. Inc. approved March 8, 1972 (Vol. 12:10, 11).

Represented (sales): Katz Television.

Represented (legal): Koteen & Naftalin.

### Personnel:

Edward T. Reilly, President & Chief Operating Officer.  
John B. Proffitt, Vice President & General Manager.  
Chris Westerkamp, General Sales Manager.  
Jim Sieke, Local Sales Manager.  
Paul Latham, Business Manager.  
Cathy Leibowitz, National Sales Manager.  
Arlin Stevens, News Director.  
Ron Hays, Chief Engineer.  
Ray Milius, Director, Production Operations.  
Shirley Thompson, Traffic Director.  
Dave Kenworthy, Promotion & Marketing Director.

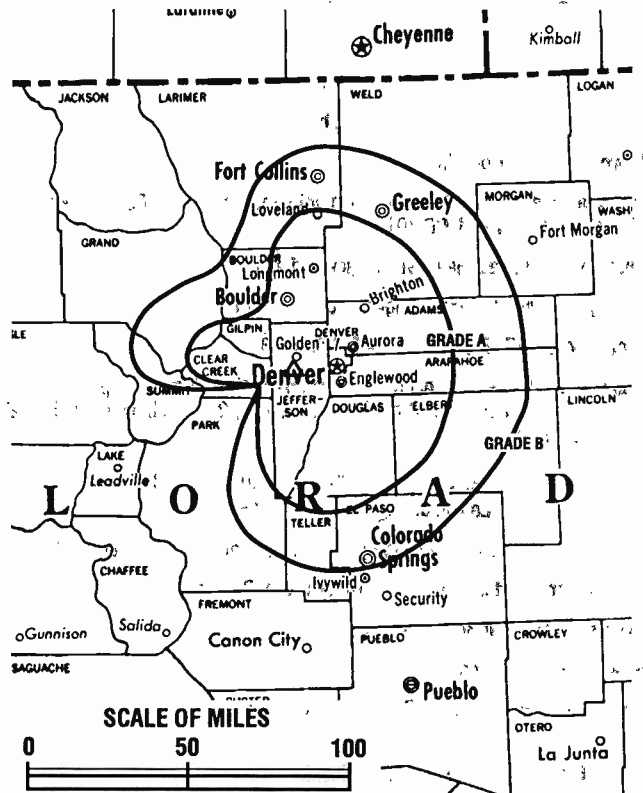
Rates: On request.

NETWORK BASE HOURLY RATE: \$1321.

City of License: Denver. ADI: Denver. Rank: 21.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>COLORADO</b>			
	Adams	102,900	102,300	99
	Arapahoe	162,300	160,800	99
	Boulder	89,600	87,600	98
	Chaffee	5,000	4,800	96
	Clear Creek	3,100	3,000	97
	Denver	218,900	215,000	98
	Douglas	19,500	19,400	99
	Eagle	8,100	7,700	95
	Elbert	3,600	3,500	97
	Grand	3,400	3,200	94
	Hinsdale	200	200	100
	Jackson	700	700	100
	Jefferson	170,700	169,400	99
	Kit Carson	2,800	2,700	96
	Lake	2,300	2,200	96



KMGH-TV BMPCT-1362 Granted 9/15/53

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Larimer	74,500	73,100	98	
	Mineral	300	300	100	
	Moffat	4,500	4,300	94	
	Morgan	8,300	8,200	99	
	Park	3,000	2,900	97	
	Phillips	1,800	1,800	100	
	Pitkin	5,700	5,200	92	
	Prowers	5,200	4,900	94	
	Rio Blanco	2,100	2,000	95	
	Routt	5,500	5,200	94	
	San Juan	400	400	100	
	San Miguel	1,600	1,500	94	
	Sedgwick	1,300	1,300	100	
	Summit	5,300	5,100	96	
	Washington	1,900	1,800	95	
	Weld	50,300	49,500	99	
	Yuma	3,700	3,600	97	
	<b>NEBRASKA</b>				
	Box Butte	5,000	4,900	98	
	Deuel	1,000	1,000	100	
<b>OREGON</b>					
Hamey	2,900	2,700	93		
<b>TEXAS</b>					
Terrell	600	600	100		
<b>WYOMING</b>					
Albany	12,100	11,600	96		
Campbell	11,100	10,600	95		
Carbon	6,200	6,000	96		
Johnson	2,500	2,400	96		
Laramie	29,500	29,100	98		
Platte	3,500	3,400	96		

(Continued on page A-206)

Station Totals	1,753,200	1,718,000	98
Net Weekly Circulation (1992)			1,079,800
Average Daily Circulation (1992)			590,100

# Colorado—Denver

**KTVD**  
Ch. 20

**Network Service:** None, independent.

**Licensee:** Twenver Broadcast Inc., Debtor in Possession, 11203 E. Peakview Ave., Box 6522, Englewood, CO 80111.

**Studio:** 11203 E. Peakview Ave., Englewood, CO 80111.

**Mailing Address:** Box 6522, Englewood, CO 80111.

**Telephone:** 303-792-2020. **Fax:** 303-790-4633.

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 3160-kw max. visual. Antenna: 1256-ft. above av. terrain, 241-ft. above ground, 7927-ft. above sea level.

Latitude 39° 40' 18"  
Longitude 105° 13' 12"

**Transmitter:** Mount Morrison, approx. 13-mi. ENE of Idledale, Jefferson County.

**Satellite Earth Station:** Andrew, 7.3-meter Ku & C-band.

**Ownership:** Twenver Broadcast Inc.

**Began Operation:** December 1, 1988.

**Represented (engineering):** Charles J. Thompson.

**Personnel:**

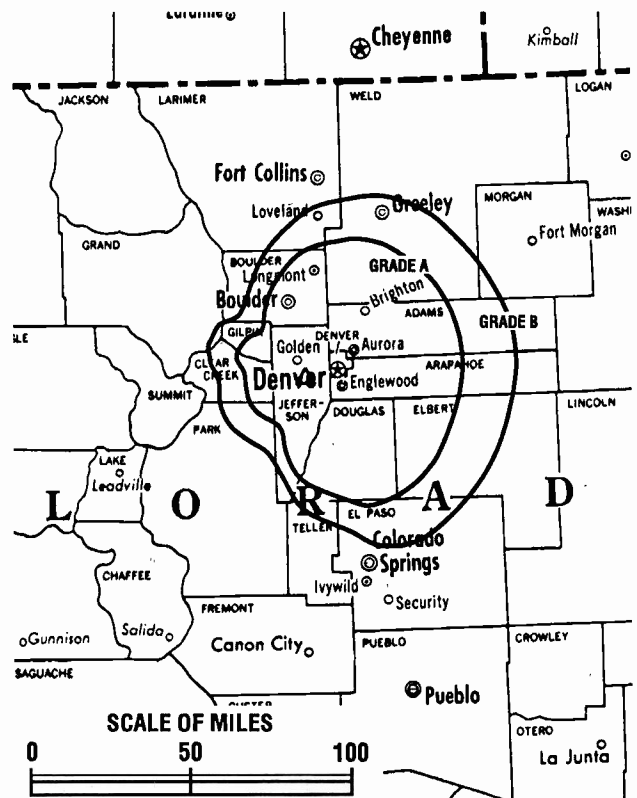
- N. Richard Miller, Chairman & President.
- Terence J. Brown, Vice President & General Manager.
- Dennis O'Brien, Vice President & Business Manager.
- David Weems, General Sales Manager.
- Bob Crawford, Chief Engineer.
- Betsy Boucher, Program Coordinator.
- Phil Kane, Promotion Manager.

**Rates:** On request.

**City of License:** Denver. **ADI:** Denver. **Rank:** 21.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>COLORADO</b>			
	Adams	102,900	102,300	99
	Denver	218,900	215,000	98
	Douglas	19,500	19,400	99



KTVD BMPCT-880303KH Granted 9/28/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>COLORADO</b>			
	Arapahoe	162,300	160,800	99
	Boulder	89,600	87,600	98
	Jefferson	170,700	169,400	99
	Larimer	74,500	73,100	98
	Weld	50,300	49,500	99
<b>Between 5-24%</b>	<b>COLORADO</b>			
	Elbert	3,600	3,500	97
	Washington	1,900	1,800	95
<b>Station Totals</b>		<b>894,200</b>	<b>882,400</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>417,500</b>
<b>Average Daily Circulation (1992)</b>				<b>149,300</b>

# Colorado—Denver

**KUBD**  
Ch. 59

**Network Service:** Telemundo.

**Licensee:** UHF Channel 59 Corp., 9805 E. Iliff Ave., Denver, CO 80439.

**Studio:** 9805 E. Iliff Ave., Denver, CO 80231.

**Telephone:** 303-751-5959. **TWX:** 303-751-5993.

**Technical Facilities:** Channel No. 59 (740-746 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 315-ft. above av. terrain, 315-ft. above ground, 5838-ft. above sea level.

Latitude 39° 40' 31"  
Longitude 104° 52' 22"

**Transmitter:** 9805 E. Iliff Ave., Denver.

**Multichannel TV Sound:** Planned.

**Satellite Earth Station:** Echosphere, 5-meter Ku & C-band.

**SNG Mobile Dish:** Centro, 2-meter Ku-band.

**Ownership:** UHF Channel 59 Corp.

**Began Operation:** September 2, 1987.

**Represented (sales):** Telemundo.

**Represented (legal):** Cole, Raywid & Braverman.

**Represented (engineering):** Richard L. Vega & Associates Inc.

**Personnel:**

David Drucker, President.

Paul Garber, General Manager.

Cheryl Menke-George, Program Director.

Angel Chacon, Local Sales Manager.

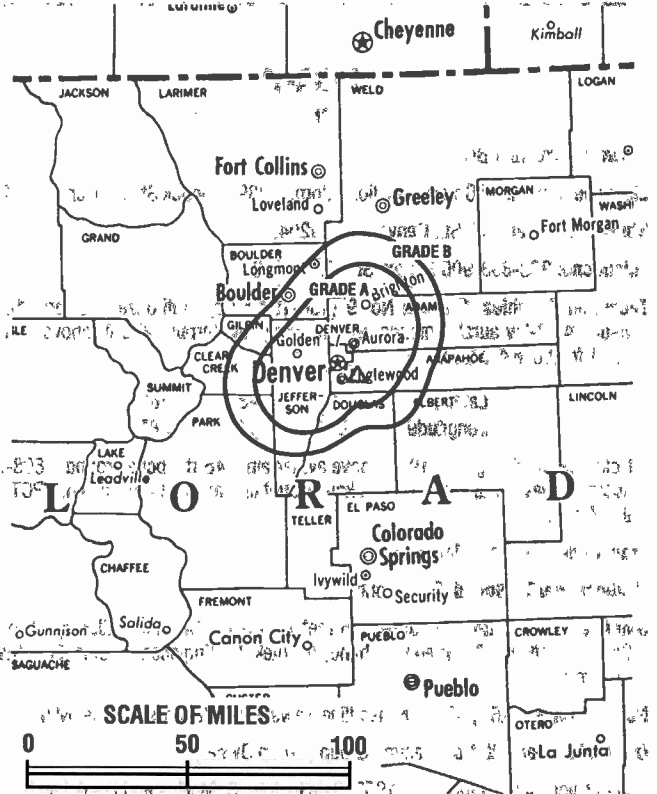
Sergio Romero, News Director.

Gunter Auerbach, Chief Engineer.

**Highest 30 Sec. Rate:** \$155.

**City of License:** Denver. **ADI:** Denver. **Rank:** 21.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KUBD BMPCT-861110KJ Granted 3/18/87 © American Map Corp., No. 14244

Net Weekly Circulation	State	County	Total Households	TV Households	%
	<b>COLORADO</b>				
Between 5-24%	Denver		218,900	215,000	98
<b>Station Totals</b>			<b>218,900</b>	<b>215,000</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>					<b>32,900</b>
<b>Average Daily Circulation (1992)</b>					<b>4,1200</b>

# Colorado—Denver

## KUSA-TV

Ch. 9

**Network Service:** ABC.

**Licensee:** Combined Communications Corp., 1089 Bannock St., Denver, CO 80204.

**Studio:** 1089 Bannock St., Denver, CO 80204.

**Telephone:** 303-893-9000. **Fax:** 303-825-1562.

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 45.3-kw aural. Antenna: 950-ft. above av. terrain, 273-ft. above ground, 7643-ft. above sea level.

Latitude 39° 43' 46"  
Longitude 105° 14' 08"

Holds CP for change to 919-ft. above av. terrain, 246-ft. above ground, 7608-ft. above sea level, transmitter to Lookout Mountain Park, SSW of Golden. BPCT-900702KI.

**Transmitter:** Lookout Mountain.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 5.6-meter Ku-band; Scientific-Atlanta, 10-meter; Scientific-Atlanta, 3.7-meter Ku-band; Avantek, DX Engineering, Scientific-Atlanta receivers.

**News Services:** ABC, AP, CNN Headline News, Gannett News Service, NIWS.

**Ownership:** Gannett Broadcasting Group (Group Owner).

**Begin Operation:** October 12, 1952. Sale to John C. Mullins and Frank Leu by local businessmen headed by W. D. Pyle approved March 23, 1955; transfer of Leu's 50% to Webb & Knapp approved March 28, 1956 (*Television Digest*, Vol. 11:7, 13, 50 & 12:13). Transfer of Webb & Knapp's 50% to John C. Mullins approved Oct. 1, 1961 (Vol. 17:33). Sale by Mullins Bcstg. to Combined Communications approved by FCC Jan. 26, 1972 (Vol. 11:15, 22; 12:5). Merger of Combined Communications & Gannett approved by FCC June 7, 1979 (Vol. 18:20, 38; 19:24).

**Represented (sales):** Blair Television.

**Represented (legal):** Reed, Smith, Shaw & McClay.

**Personnel:**

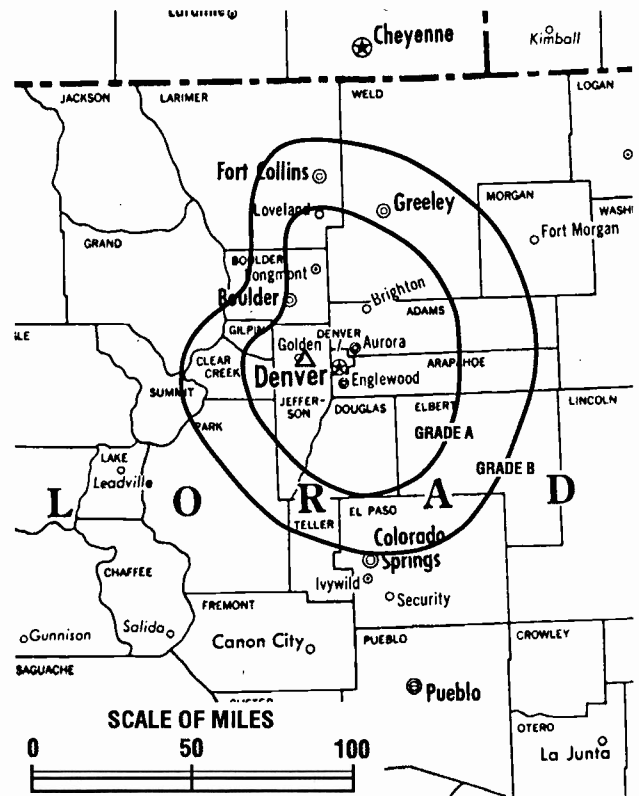
- Joseph Franzgrote, President.
- Cindy Velasquez, Vice President & Station Manager.
- Myron Oliner, Vice President & Chief Engineer.
- Tim Dietz, Vice President & Director of Broadcast Operations.
- Mark A. Cornetta, General Sales Manager.
- Kathy Staiano, Local Sales Manager.
- Mike Driscoll, National Sales Manager.
- Steve Thaxton, Vice President & Marketing Director.
- Dave Lougee, Vice President & News Director.
- Carrie Miller, Controller.
- Jean Galloway, Vice President, Community Affairs.

**Rates:** On request.

**City of License:** Denver. **ADI:** Denver. **Rank:** 21.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>COLORADO</b>			
	Adams	102,900	102,300	99
	Arapahoe	162,300	160,800	99
	Boulder	89,600	87,600	98
	Chaffee	5,000	4,800	96
	Clear Creek	3,100	3,000	97
	Delta	8,600	8,300	96
	Denver	218,900	215,000	98
	Douglas	19,500	19,400	99
	Eagle	8,100	7,700	95
	Elbert	3,600	3,500	97
	Garfield	11,600	11,100	96
	Grand	3,400	3,200	94



KUSA-TV BMPCT-1265 Granted 8/14/53 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Gunnison	4,000	3,800	95
	Hinsdale	200	200	100
	Jackson	700	700	100
	Jefferson	170,700	169,400	99
	Kit Carson	2,800	2,700	96
	Lake	2,300	2,200	96
	Larimer	74,500	73,100	98
	Logan	7,000	6,800	97
	Mineral	300	300	100
	Moffat	4,500	4,300	94
	Montrose	9,500	9,200	97
	Morgan	8,300	8,200	99
	Park	3,000	2,900	97
	Phillips	1,800	1,800	100
	Pitkin	5,700	5,200	92
	Prowers	5,200	4,900	94
	Rio Blanco	2,100	2,000	95
	Routt	5,500	5,200	94
	San Juan	400	400	100
	San Miguel	1,600	1,500	94
	Sedgwick	1,300	1,300	100
	Summit	5,300	5,100	96
	Washington	1,900	1,800	95
	Weld	50,300	49,500	99
	Yuma	3,700	3,600	97
	<b>MONTANA</b>			
	Deer Lodge	4,000	3,900	97
	<b>NEBRASKA</b>			
	Cheyenne	4,000	3,900	98
	Deuel	1,000	1,000	100
	Hooker	400	400	100
	Thomas	400	400	100

(Continued on page A-207)

<b>Station Totals</b>	<b>1,811,200</b>	<b>1,774,800</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>			<b>1,154,900</b>
<b>Average Daily Circulation (1992)</b>			<b>664,200</b>

# Colorado—Denver

## KWGN-TV

Ch. 2

**Network Service:** None, independent.

**Licensee:** KWGN Inc., 6160 S. Wabash Way, Denver Tech Center, Englewood, CO 80111.

**Studio:** 6160 S. Wabash Way, Englewood, CO 80111.

**Mailing Address:** Box 5222, Englewood, CO 80155.

**Telephones:** 303-740-2222; 303-740-2853. **TWX:** 910-935-0877.

**Fax:** 303-740-2847.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1047-ft. above av. terrain, 126-ft. above ground, 2342-ft. above sea level.

Latitude 39° 43' 59"  
Longitude 105° 14' 12"

**Transmitter:** Buffalo Bill Hwy., Lookout Mountain.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 10-meter C-band; M/A-Com, 2.4-meter Ku-band; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

**News Services:** AP, CNN, INN, National Weather Service, PR Newswire, UPI.

**Ownership:** Tribune Broadcasting Co. (Group Owner).

**Began Operation:** July 18, 1952 as KFEL-TV. Sale to J. Elroy McCaw's Gotham Bcstg. Co. by Eugene P. O'Fallon approved July 27, 1955; transfer of 50% to Radio Hawaii approved Nov. 16, 1955 (Television Digest, Vol. 11:25, 28, 31, 39, 47). Repurchase of 50% by Gotham from Radio Hawaii approved March 27, 1959 by FCC (Vol. 15:33). Sale to present owner by Channel 2 Corp. (formerly Gotham Bcstg.) approved March 4, 1966 by FCC (Vol. 5:36; 6:10).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Sidley & Austin.

**Represented (engineering):** A. D. Ring & Associates; P.C.

**Personnel:**

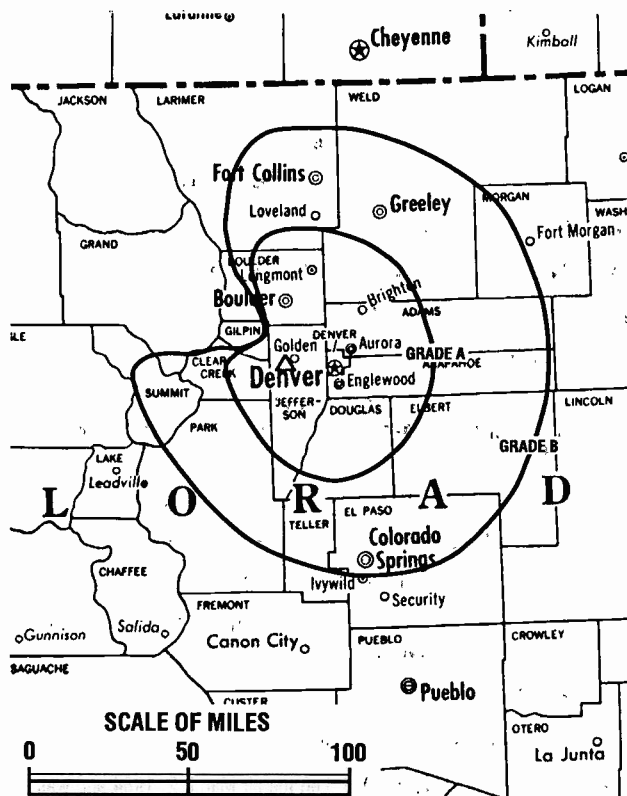
- John Suder, Vice President & General Manager.
- J. Greg Guinan, Vice President & Director of Public Affairs.
- David Dornseil, General Sales Manager.
- Joe Michalski, Local Sales Manager.
- Mark Winkler, National Sales Manager.
- Steve Grund, News Director.
- Laura Nelson, Program Director.
- Debbie Coebaca, Marketing Director.
- Kent Gratteau, Engineering/Production Manager.
- Ken Hoagland, Creative Services Director.
- Dan Crouch, Remote Operations Manager.
- Sherry Swedenborg, Traffic Manager.

**Rates:** On request.

**City of License:** Denver. **ADI:** Denver. **Rank:** 21.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>COLORADO</b>			
	Adams	102,900	102,300	99
	Arapahoe	162,300	160,800	99
	Boulder	89,600	87,600	98
	Chaffee	5,000	4,800	96
	Clear Creek	3,100	3,000	97
	Denver	218,900	215,000	98
	Douglas	19,500	19,400	99
	Eagle	8,100	7,700	95
	Elbert	3,600	3,500	97
	Grand	3,400	3,200	94
	Jackson	700	700	100



KWGN-TV BPCT-4417 Granted 5/12/71

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Jefferson	170,700	169,400	99
	Kit Carson	2,800	2,700	96
	Larimer	74,500	73,100	98
	Las Animas	5,400	5,100	94
	Logan	7,000	6,800	97
	Moffat	4,500	4,300	94
	Morgan	8,300	8,200	99
	Park	3,000	2,900	97
	Phillips	1,800	1,800	100
	Rio Blanco	2,100	2,000	95
	Sedgwick	1,300	1,300	100
	Summit	5,300	5,100	96
	Washington	1,900	1,800	95
	Weld	50,300	49,500	99
	Yuma	3,700	3,600	97
	<b>NEBRASKA</b>			
	Deuel	1,000	1,000	100
	<b>WYOMING</b>			
	Albany	12,100	11,600	96
	Campbell	11,100	10,600	95
Goshen	5,000	4,900	98	
Laramie	29,500	29,100	98	
Platte	3,500	3,400	96	
<b>Between 25-49%</b>	<b>COLORADO</b>			
	Alamosa	4,800	4,600	96
	Dolores	600	500	83
	El Paso	153,900	151,900	99
	Fremont	12,200	11,800	97
	Garfield	11,600	11,100	96
	Gunnison	4,000	3,800	95
Huerfano	2,500	2,400	96	
(Continued on page A-209)				
<b>Station Totals</b>		<b>1,739,200</b>	<b>1,706,100</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>986,800</b>
<b>Average Daily Circulation (1992)</b>				<b>470,300</b>

# Colorado—Durango

## KREZ-TV

Ch. 6

(Satellite of KREX-TV, Grand Junction, CO)

**Network Service:** CBS, NBC.

**Licensee:** W. Russell Withers Jr., Box 1508, Mount Vernon, IL 62864.

**Studio:** 170 Turner Dr., Durango, CO 81301.

**Telephone:** 303-259-6666.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 6.2-kw visual, 1.36-kw aural. Antenna: 361-ft. above av. terrain, 142-ft. above ground, 7844-ft. above sea level.

Latitude 37° 15' 44"  
Longitude 107° 53' 58"

**Transmitter:** Smelter Mountain, 1-mi. SW of Durango.

**Satellite Earth Stations:** AFC, 5-meter C-band; AFC, 3.66-meter Ku-band; Agile, M/A-Com, Microdyne receivers.

**News Service:** AP.

**Ownership:** W. Russell Withers Jr. (Group Owner).

**Began Operation:** November 4, 1963. Left the air March 2, 1964 and was sold to Ruth G. Kendrick, et al., by Floyd & Lieselotte Jetter. FCC approved transfer Aug. 12, 1964. Resumed operation Sept. 4, 1965. Sale to present owner by E & W Bcstg. Corp. approved by FCC June 5, 1985. Sale to E & W by Ruth G. Kendrick, et al., approved by FCC May 15, 1984.

**Represented (sales):** Katz Television.

**Represented (legal):** Baraff, Koerner, Olender & Hochberg, P.C.

**Personnel:**

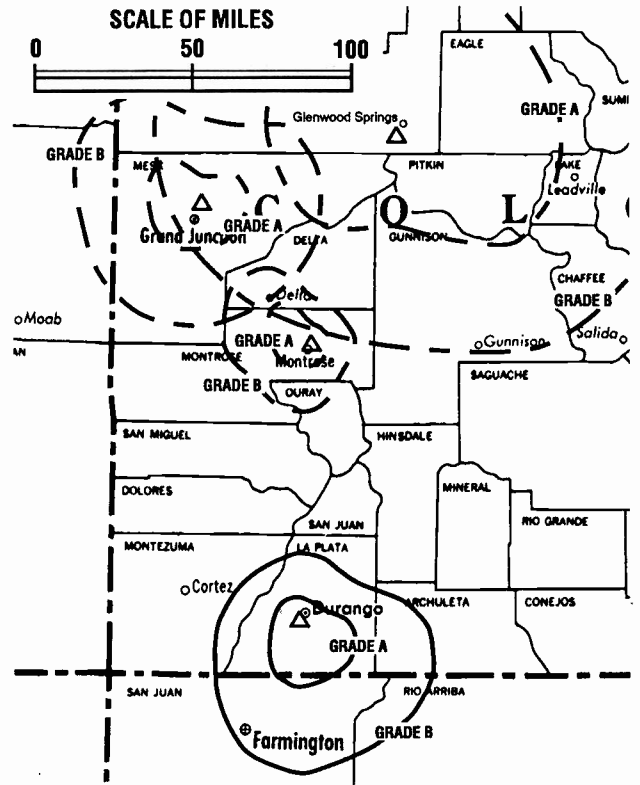
Joseph A. Carriere, General Manager.  
Jack Llewellyn, Local Sales Manager.  
Al Ladage, Chief Engineer.

**Rates:** On request.

**NETWORK BASE HOURLY RATE:** Bonus to KREX-TV, Grand Junction, CO.

**City of License:** Durango. **ADI:** Grand Junction-Durango. **Rank:** 183.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KREZ-TV BPCT-850821K1 Granted 9/30/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>COLORADO</b> La Plata	12,200	11,700	96
	<b>COLORADO</b> Montezuma	6,900	6,600	96
Between 25-49%	<b>COLORADO</b> Archuleta	2,200	2,100	95
	Dolores	600	500	83
	San Miguel	1,600	1,500	94
	<b>NEW MEXICO</b> San Juan	29,500	28,000	95
<b>Station Totals</b>		<b>53,000</b>	<b>50,400</b>	<b>95</b>
<b>Net Weekly Circulation (1992)</b>				<b>16,400</b>
<b>Average Daily Circulation (1992)</b>				<b>7,300</b>

# Colorado—Glenwood Springs

## KREG-TV

Ch. 3

(Satellite of KREX-TV, Grand Junction, CO)

Network Service: CBS, NBC.

Licensee: W. Russell Withers Jr., Box 1508, Mount Vernon, IL 62864.

Studio: 1629C Dolores Way, Carbondale, CO 81623.

Telephone: 303-963-3333.

Technical Facilities: Channel No. 3 (60-66 MHz): Authorized power: 67.6-kw visual, 6.76-kw aural. Antenna: 2530-ft. above av. terrain, 202-ft. above ground, 10602-ft. above sea level.

Latitude 39° 25' 05"

Longitude 107° 20' 01"

Transmitter: 9.5-mi. SSW of Glenwood Springs.

News Service: AP.

Ownership: W. Russell Withers Jr. (Group Owner).

Began Operation: January 28, 1984. Left air 1986. Sale to present owner by Western Slope Communications Ltd. approved by FCC May 13, 1987. Resumed operation Sept. 16, 1987.

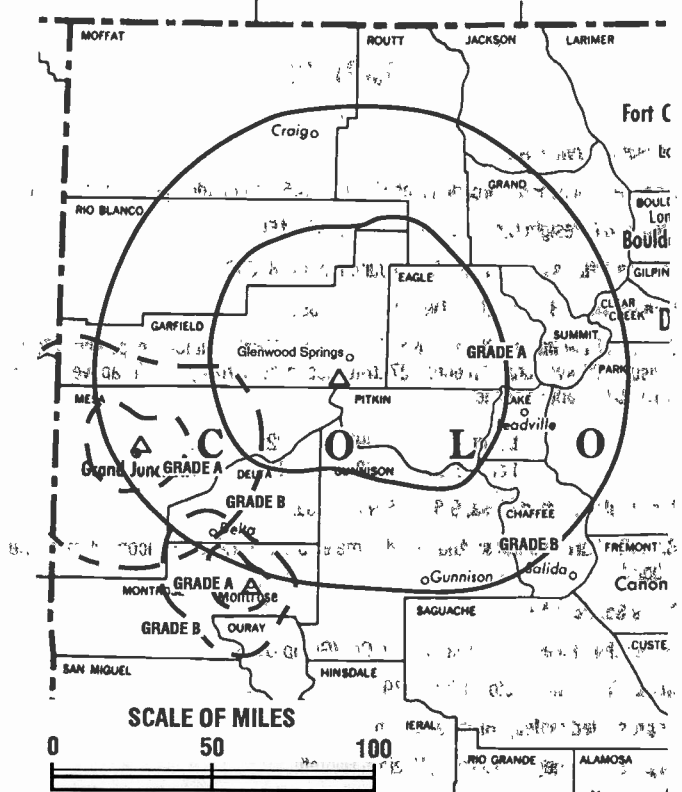
Represented (sales): Katz Television.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

### Personnel:

Joseph A. Carriere, General Manager,  
Al Ladage, Chief Engineer.

Arbitron Data: Included with KREX-TV, Grand Junction, CO.



KREG-TV BMPCT-821015KE Granted 5/24/83 © American Map Corp., No. 14244

City of License: Glenwood Springs. ADI: Denver. Rank: 21.

# Colorado—Grand Junction

## KJCT-TV Ch. 8

**Network Service:** ABC.

**Licensee:** Pikes Peak Broadcasting Co., Box 1457, Colorado Springs, CO 80901.

**Studio:** 8 Foresight Circle, Grand Junction, CO 81501.

**Mailing Address:** Box 3788, Grand Junction, CO 81502.

**Telephone:** 303-245-8880. **TWX:** 910-929-6981.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 120-kw visual, 20-kw aural. Antenna: 2720-ft. above av. terrain, 141-ft. above ground, 10,061-ft. above sea level.

Latitude 39° 02' 55"  
Longitude 108° 15' 06"

**Transmitter:** Grand Mesa, 9.6-mi. SW of Mesa.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; RCA Americom, 4-meter Ku-band.

**News Service:** AP.

**Ownership:** Pikes Peak Broadcasting Co. (Group Owner).

**Began Operation:** October 22, 1979.

**Represented (sales):** Blair Television.

**Represented (legal):** Fletcher, Heald & Hildreth.

**Represented (engineering):** Raymond E. Rohrer.

**Personnel:**

Harry W. Hoth Jr., Chairman of the Board.

Patti L. Hoth, President.

Neil O. Klockziem, General Manager.

Jan Hammer, Station Manager.

Hank Colvert, National/Regional Sales Manager.

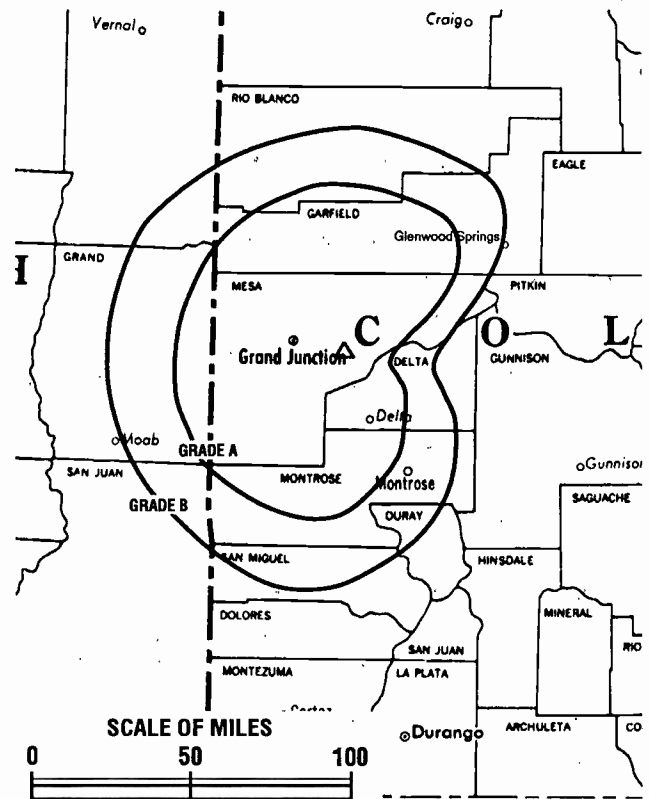
Roger Hightower, Chief Engineer.

**Rates:** On request.

**City of License:** Grand Junction. **ADI:** Grand Junction-Durango. **Rank:** 183.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>COLORADO</b>			
	Dolores	600	500	83
	Mesa	36,000	35,200	98



KJCT-TV BMPCT-790424KF Granted 8/29/79 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Montrose	9,500	9,200	97
	Ouray	900	800	94
Between 25-49%	<b>COLORADO</b>			
	Delta	8,600	8,300	96
Between 5-24%	<b>COLORADO</b>			
	Garfield	11,600	11,100	96
	Montezuma	6,900	6,600	96
	San Miguel	1,600	1,500	94
	<b>UTAH</b>			
	San Juan	3,300	3,100	94
<b>Station Totals</b>		<b>79,000</b>	<b>76,300</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>				<b>43,500</b>
<b>Average Daily Circulation (1992)</b>				<b>25,100</b>



# Colorado—Grand Junction

**KREX-TV**

Ch. 5

(Also operates satellites KREZ-TV, Durango; KREG-TV, Glenwood Springs & KREY-TV, Montrose, CO)

Network Service: CBS, NBC

Licensee: W. Russell Withers Jr., Box 1508, Mount Vernon, IL 62864.

Studio: 345 Hillcrest Manor, Grand Junction, CO 81501.

Mailing Address: Box 789, Grand Junction, CO 81502.

Telephone: 303-242-5000. TWX: 910-929-6992. Fax: 303-242-0886.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 12.9-kw visual, 6.46-kw aural. Antenna: Minus 10-ft. above av. terrain, 343-ft. above ground, 5004-ft. above sea level.

Latitude 39° 05' 15"  
Longitude 108° 33' 56"

Transmitter: Hillcrest Manor

Satellite Earth Stations: AFC, 3.66-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Simulsat, 5-meter C-band; Agile, M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Service: AP.

Ownership: W. Russell Withers Jr. (Group Owner).

Began Operation: May 22, 1954. Sale to present owner by E & W approved by FCC June 6, 1985. Transfer of control from Carl Q. Anderson, et al., to E & W Bcstg. Corp. approved by FCC May 15, 1984. Previous transfer to Rex G. Howell from Forestville Realty approved by FCC Aug. 11, 1972. Transfer to Forestville, et al., from Howell (Western Slope Bcstg.) approved Sept. 21, 1966 (Television Digest, Vol. 6:19, 39).

Represented (sales): Katz Television.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

**Personnel:**

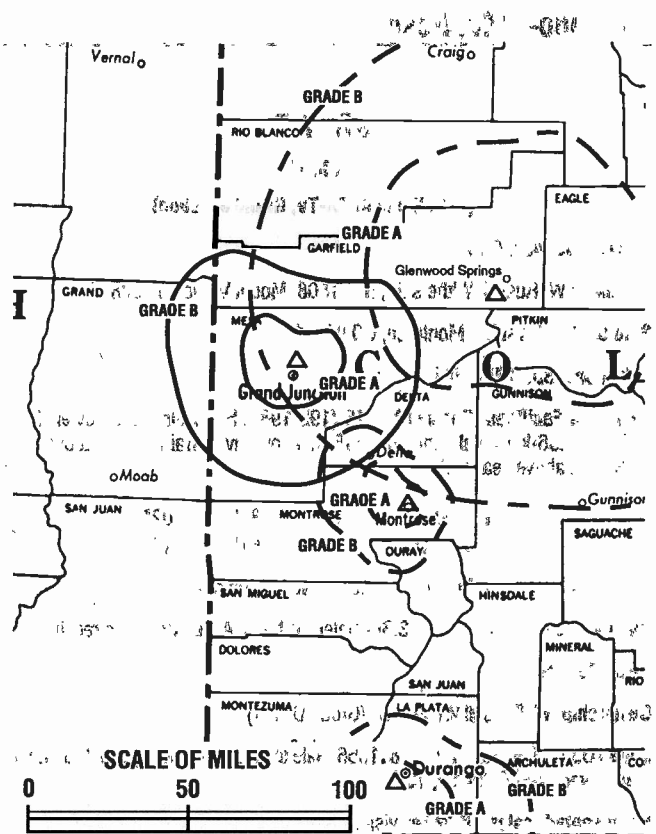
- Joseph A. Carriere, General Manager.
- Al Ladage, Director of Engineering.
- Frank Jacobs, General Sales Manager.
- Mike Moran, News Director.
- Doug Pribble, Promotion Director.
- Wes Butler, Production Manager.
- June Worley, Business Manager.

Rates: On request.

Arbitron Data: Includes KREG-TV, Glenwood Springs, CO.

City of License: Grand Junction. ADI: Grand Junction-Durango. Rank: 183.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KREX-TV BMPCT-3797 Granted 4/20/56 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>COLORADO</b>			
	Garfield	11,600	11,100	96
	Mesa	36,000	35,200	98
<b>Between 25-49%</b>	<b>COLORADO</b>			
	Delta	8,600	8,300	96
	Gunnison	4,000	3,800	95
	Ourray	900	800	94
	Pitkin	5,700	5,200	92
<b>Between 5-24%</b>	<b>UTAH</b>			
	Grand	2,600	2,400	92
	<b>COLORADO</b>			
	Eagle	8,100	7,700	95
	Montrose	9,500	9,200	97
	Rio Blanco	2,100	2,000	95
	San Juan	400	400	100
	San Miguel	1,600	1,500	94
<b>Station Totals</b>		<b>91,100</b>	<b>87,600</b>	<b>96</b>
<b>Net Weekly Circulation (1992)</b>				<b>47,600</b>
<b>Average Daily Circulation (1992)</b>				<b>25,100</b>

# Colorado—Montrose

## KREY-TV

Ch. 10

(Satellite of KREX-TV, Grand Junction)

**Network Service:** CBS, NBC.

**Licensee:** W. Russell Withers Jr., Box 1508, Mount Vernon, IL 62864.

**Studio:** 610 N. 1st St., Montrose, CO 81401.

**Telephone:** 303-249-9601.

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 6.16-kw visual, 1.36-kw aural. Antenna: 115-ft. above av. terrain, 94-ft. above ground, 6374-ft. above sea level.

Latitude 38° 31' 02"  
Longitude 107° 51' 12"

**Transmitter:** Flat Top Mountain, 2.25 mi. NE of Montrose.

**Satellite Earth Station:** AFC, 3.66-meter Ku-band; Agile, M/A-Com receivers.

**News Service:** AP.

**Ownership:** W. Russell Withers Jr. (Group Owner).

**Began Operation:** September 18, 1956. Sale to present owner by E & W Bcstg. Corp. approved by FCC June 6, 1985.

**Represented (sales):** Katz Television.

**Represented (legal):** Baraff, Koerner, Olender & Hochberg, P.C.

**Personnel:**

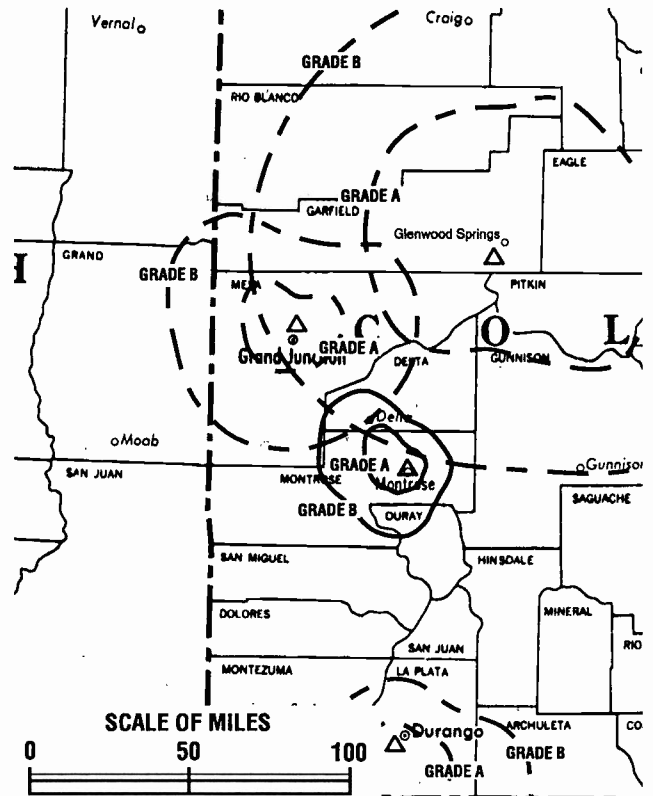
- Joseph A. Carriere, General Manager.
- Pam Miles, Local Sales Manager.
- Al Ladage, Chief Engineer.
- Veda Urbanes, News Director.
- Paul Turner, Production Manager.

**Rates:** On request.

**NETWORK BASE HOURLY RATE:** Bonus to KREX-TV, Grand Junction, CO.

**City of License:** Montrose. **ADI:** Grand Junction-Durango. **Rank:** 183.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



KREY-TV BPCT-851001KF Granted 1/10/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>COLORADO</b>			
	Delta	8,600	8,300	96
	Montrose	9,500	9,200	97
	Ouray	900	800	94
Between 25-49%	<b>COLORADO</b>			
	San Miguel	1,600	1,500	94
<b>Station Totals</b>		<b>20,600</b>	<b>19,800</b>	<b>96</b>
<b>Net Weekly Circulation (1992)</b>			<b>13,700</b>	
<b>Average Daily Circulation (1992)</b>			<b>8,400</b>	

# Colorado—Steamboat Springs

**KSBS-TV**  
Ch. 24

**Network Service:** None, independent.

**Licensee:** F & T TV Inc., 346 Woodlawn Dr., Lawrence, KS 66049.

**Studio:** 1103 Lincoln Ave., Steamboat Springs, CO 80477.

**Telephone:** 913-841-0604. **Fax:** 303-879-1599.

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 5.52-kw max. visual. Antenna: 515-ft. above av. terrain, 118-ft. above ground, 10,683-ft. above sea level.

Latitude 40° 27' 43"  
Longitude 106° 51' 02"

**Transmitter:** 2.3-mi. SW of Steamboat Springs, Quarry Mountain.

**Satellite Earth Stations:** Harris, 3-meter C-band; Satellite Technology, 1.5-meter Ku-band; Harris, M/A-Com receivers.

**News Service:** INN.

**Ownership:** American Broadcasting Systems Inc.

**Began Operation:** March 1, 1988.

**Represented (engineering):** Pearson Communications.

**Personnel:**

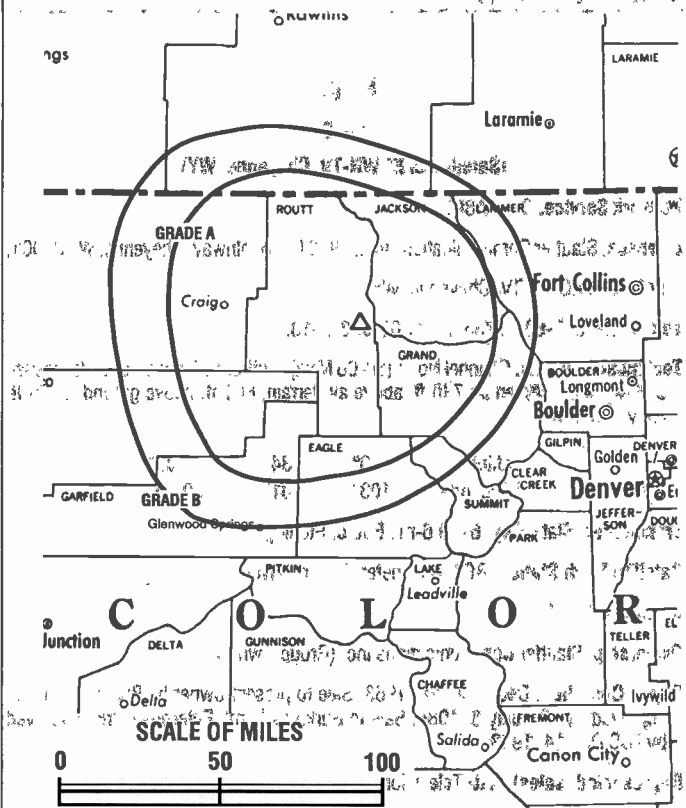
- Thomas M. Greer, General Manager.
- C. J. Hall, Program Director.
- Robert Marshall, Business Manager.
- Rebecca Christie, News Director.
- Tom Pearson, Chief Engineer.

**Highest 30 Sec. Rate:** \$35.

**City of License:** Steamboat Springs. **ADI:** Denver. **Rank:** 21.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

80	00	00
00	00	00
80	1.8	812
50		



KSBS-TV BMPCT-871110KJ Granted 5/24/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>WYOMING</b>				
Between 5-24%	Carbon	6,200	6,000	96
<b>Station Totals</b>		<b>6,200</b>	<b>6,000</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>				<b>600</b>
<b>Average Daily Circulation (1992)</b>				<b>200</b>

# Colorado—Sterling

## KTVS

Ch. 3

(Satellite of KGWN-TV, Cheyenne, WY)

**Network Service:** CBS, ABC.

**Licensee:** Stauffer Communications Inc., 2923 E. Lincolnway, Cheyenne, WY 82001.

**Studio:** See KGWN-TV, Cheyenne, WY.

**Telephone:** 307-634-7755. **Fax:** 303-522-7813.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 60.6-kw visual, 6.06-kw aural. Antenna: 730-ft. above av. terrain, 601-ft. above ground, 5076-ft. above sea level.

Latitude 40° 34' 58.00"  
Longitude 103° 01' 50.40"

**Transmitter:** State Hwy. 61, 9.6-mi. ESE of Sterling.

**Satellite Earth Station:** RCA, 3.5-meter; RCA receivers.

**News Service:** AP.

**Ownership:** Stauffer Communications Inc. (Group Owner).

**Began Operation:** December 28, 1963. Sale to present owner by Burke Bcstg. Co. approved by FCC July 8, 1986. Sale to Burke by Lamb Enterprises Inc. approved by FCC Oct. 14, 1983.

**Represented (sales):** Katz Television.

**Represented (legal):** Dow, Lohnes & Albertson.

**Personnel:**

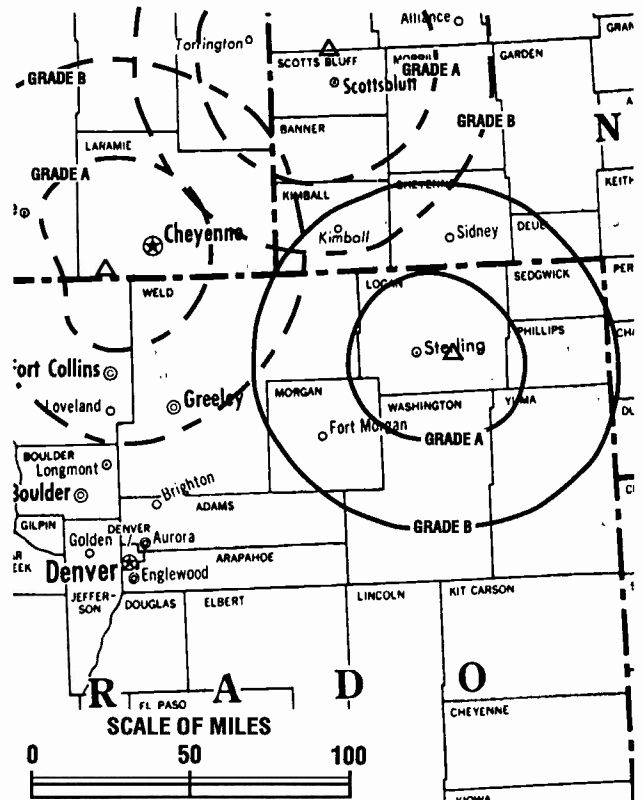
Carl J. Occhipinti, Manager.  
Gene Huston, Station Manager.

**Rates:** See KGWN-TV, Cheyenne, WY.

**City of License:** Sterling. ADI: Cheyenne, WY-Scottsbluff, NE-Sterling, CO. Rank: 195.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>COLORADO</b>			
	Logan	7,000	6,800	97
	Phillips	1,800	1,800	100



KTVS BPCT-3005 Granted 2/13/63

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>COLORADO</b>			
	Morgan	8,300	8,200	99
	Sedgwick	1,300	1,300	100
	Washington	1,900	1,800	95
	Yuma	3,700	3,600	97
	<b>NEBRASKA</b>			
	Cheyenne	4,000	3,900	98
	Deuel	1,000	1,000	100
<b>Station Totals</b>		<b>29,000</b>	<b>28,400</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>15,500</b>
<b>Average Daily Circulation (1992)</b>				<b>7,600</b>

**Colorado**

**KCNC-TV, Denver**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>TEXAS</b>			
	Terrell	600	600	100
	<b>WYOMING</b>			
	Albany	12,100	11,600	96
	Carbon	6,200	6,000	96
	Goshen	5,000	4,900	98
	Johnson	2,500	2,400	96
	Laramie	29,500	29,100	98
	Platte	3,500	3,400	96
	Washakie	3,200	3,100	97
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	Sierra	1,500	1,400	93
	<b>COLORADO</b>			
	Archuleta	2,200	2,100	95
	Cheyenne	900	900	100
	Gunnison	4,000	3,800	95
	Huerfano	2,500	2,400	96
	Lincoln	1,800	1,700	94
	Montezuma	6,900	6,600	96
	Prowers	5,200	4,900	94
	Rio Grande	4,000	3,800	95
	Saguache	1,600	1,500	94
	<b>KANSAS</b>			
	Cheyenne	1,500	1,500	100
	Comanche	1,000	1,000	100
	Rooks	2,400	2,400	100
	Sherman	2,700	2,700	100
	Stevens	1,800	1,800	100
	Wallace	700	700	100
	<b>MONTANA</b>			
Fallon	1,200	1,200	96	
Judith Basin	1,000	1,000	100	
<b>NEBRASKA</b>				
Chase	1,800	1,800	100	
Dawes	3,400	3,300	97	
Garden	1,000	1,000	100	
Grant	300	300	100	
Keith	3,500	3,500	100	
Morrill	2,300	2,200	98	
Sioux	700	700	100	
<b>NEW MEXICO</b>				
Guadalupe	1,500	1,400	93	
<b>NEVADA</b>				
Eureka	600	600	92	
Nye South	3,900	3,600	92	
<b>OREGON</b>				
Grant	3,200	2,800	88	
Hamey	2,900	2,700	93	
<b>SOUTH DAKOTA</b>				
Mellette	700	700	100	
Sully	700	700	100	
Todd	2,100	2,000	95	
<b>UTAH</b>				
Kane	1,700	1,600	91	
<b>WYOMING</b>				
Big Horn	4,000	3,900	96	
Campbell	11,100	10,600	95	
Converse	4,200	4,000	96	
Fremont	12,100	11,800	98	
Hot Springs	2,100	2,000	95	
Niobrara	1,100	1,100	100	
Sheridan	9,700	9,300	95	
Sublette	1,900	1,800	95	
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Bibb	6,000	5,900	98
	<b>ARIZONA</b>			
La Paz	5,900	5,700	97	

**KCNC-TV—(Continued)**  
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>CALIFORNIA</b>			
	Mono	4,100	3,600	88
	Trinity	5,600	5,200	93
	<b>COLORADO</b>			
	Alamosa	4,800	4,600	96
	Baca	1,900	1,700	89
	Conejos	2,700	2,600	96
	Costilla	1,200	1,100	92
	Custer	700	700	100
	Dolores	600	500	83
El Paso	153,900	151,900	99	
La Plata	12,200	11,700	96	
Ouray	900	800	94	
Pueblo	49,000	48,300	99	
<b>GEORGIA</b>				
Baldwin	12,400	12,200	98	
Johnson	3,200	3,200	100	
<b>IDAHO</b>				
Benewah	3,100	3,000	97	
Custer	1,800	1,700	94	
Lemhi	2,800	2,600	93	
Lincoln	1,200	1,200	100	
<b>INDIANA</b>				
Cass	14,900	14,600	98	
<b>KANSAS</b>				
Chautauqua	2,000	2,000	100	
Gove	1,400	1,400	100	
Greenwood	3,200	3,100	97	
Hamilton	1,100	1,100	100	
Lane	1,000	1,000	100	
Ness	1,600	1,600	100	
Osborne	2,200	2,100	98	
Pawnee	3,000	3,000	100	
Russell	3,300	3,200	97	
<b>KENTUCKY</b>				
Lewis	4,900	4,800	98	
<b>MICHIGAN</b>				
Benzie	4,900	4,800	98	
Mackinac	4,200	4,100	98	
<b>MISSOURI</b>				
Dent	5,500	5,300	96	
<b>MISSISSIPPI</b>				
Amite	4,800	4,700	98	
<b>MONTANA</b>				
Daniels	1,000	1,000	100	
Jefferson	3,200	3,100	97	
Lincoln	6,800	6,500	96	
Mc Cone	900	900	100	
Petroleum	200	200	100	
Powder River	900	800	88	
Prairie	600	600	92	
Roosevelt	3,800	3,700	97	
Rosebud	3,800	3,600	95	
Toole	2,100	2,000	98	
Valley	3,400	3,300	96	
Wheatland	900	900	100	
<b>NORTH DAKOTA</b>				
La Moure	2,100	2,100	100	
<b>NEBRASKA</b>				
Arthur	200	200	100	
Blaine	300	300	100	
Cherry	2,500	2,500	100	
Holt	4,800	4,700	97	
Keya Paha	500	500	100	
Perkins	1,400	1,400	100	
Pierce	3,000	3,000	100	
Sheridan	2,700	2,700	100	

**Colorado**

**KCNC-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>NEW MEXICO</b>			
	Catron	1,000	900	89
	Mc Kinley	18,600	17,400	94
	<b>NEVADA</b>			
	Humboldt	4,900	4,800	97
	Lander	2,300	2,200	96
	Lincoln	1,400	1,300	93
	White Pine	3,200	3,100	97
	<b>OHIO</b>			
	Coshocton	14,000	13,700	98
	<b>OKLAHOMA</b>			
	Beaver	2,600	2,600	100
	Cimarron	1,500	1,500	100
	Harper	1,700	1,700	100
	Mc Curtain	12,800	12,500	98
	Pushmataha	4,700	4,600	98
	<b>OREGON</b>			
	Wheeler	700	700	100
	<b>SOUTH DAKOTA</b>			
	Brule	2,000	2,000	100
	Perkins	1,700	1,700	97
	Stanley	900	900	100
	Tripp	2,700	2,700	100
Ziebach	600	600	100	
<b>TENNESSEE</b>				
Hancock	2,400	2,400	100	
White	8,000	7,900	99	
<b>TEXAS</b>				
Camp	4,000	3,900	98	
Culberson	1,100	1,100	100	
Dallam	2,200	2,200	100	
Hall	1,700	1,700	100	
Hopkins	11,500	11,300	98	
Kimble	1,600	1,500	94	
Loving	100	100	100	
Motley	700	700	100	
San Augustine	3,300	3,200	97	
Yoakum	3,200	3,200	100	
<b>UTAH</b>				
Duchesne	3,800	3,700	97	
Uintah	6,900	6,700	97	
<b>WASHINGTON</b>				
Ferry	2,200	2,100	95	
Garfield	1,000	900	95	
<b>WYOMING</b>				
Lincoln	4,700	4,500	96	
Natrona	24,600	24,200	98	
Park	9,000	8,700	96	
Teton	5,200	5,000	96	
Uinta	6,300	6,100	97	

**KMGH-TV, Denver  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	<b>CALIFORNIA</b>			
	Modoc	3,700	3,400	93
	Sierra	1,500	1,400	93
	<b>COLORADO</b>			
	Alamosa	4,800	4,600	96
	Archuleta	2,200	2,100	95
	Custer	700	700	100
	Garfield	11,600	11,100	96
	Gunnison	4,000	3,800	95

**KMGH-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	<b>KIOWA</b>			
	Kiowa	700	700	100
	<b>LINCOLN</b>			
	Lincoln	1,800	1,700	94
	<b>LOGAN</b>			
	Logan	7,000	6,800	97
	<b>MONTAZUMA</b>			
	Montezuma	6,900	6,600	96
	<b>KANSAS</b>			
	Cheyenne	1,500	1,500	100
	Comanche	1,000	1,000	100
	Hamilton	1,100	1,100	100
	Stevens	1,800	1,800	100
	<b>NEBRASKA</b>			
	Dawes	3,400	3,300	97
	Garden	1,000	1,000	100
	Grant	300	300	100
	Hooker	400	400	100
	Keith	3,500	3,500	100
	Kimball	1,700	1,700	100
	Morrill	2,300	2,200	98
	Perkins	1,400	1,400	100
	Thomas	400	400	100
	<b>NEVADA</b>			
	Eureka	600	600	92
	Humboldt	4,900	4,800	97
	Lander	2,300	2,200	96
	Nye North	3,100	2,900	94
	Nye South	3,900	3,600	92
	<b>OREGON</b>			
	Grant	3,200	2,800	88
	<b>SOUTH DAKOTA</b>			
	Harding	600	600	100
	Todd	2,100	2,000	95
	Ziebach	600	600	100
	<b>WYOMING</b>			
	Converse	4,200	4,000	96
	Natrona	24,600	24,200	98
Niobrara	1,100	1,100	100	
Sheridan	9,700	9,300	95	
Between 5-24%	<b>ALABAMA</b>			
	Bibb	6,000	5,900	98
	<b>ARIZONA</b>			
	Greenlee	2,900	2,800	96
	La Paz	5,900	5,700	97
	<b>CALIFORNIA</b>			
	Mono	4,100	3,600	88
	Plumas	8,500	8,000	94
	Riverside East	8,200	7,900	96
	<b>COLORADO</b>			
	Baca	1,900	1,700	89
	Cheyenne	900	900	100
	Conejos	2,700	2,600	96
Costilla	1,200	1,100	92	
Delta	8,600	8,300	96	
Dolores	600	500	83	
El Paso	153,900	151,900	99	
Fremont	12,200	11,800	97	
Huerfano	2,500	2,400	96	
La Plata	12,200	11,700	96	
Montrose	9,500	9,200	97	
Ouray	900	800	94	
Pueblo	49,000	48,300	99	
Rio Grande	4,000	3,800	95	
Teller	5,000	4,900	98	
<b>GEORGIA</b>				
Baldwin	12,400	12,200	98	
<b>IOWA</b>				
Clayton	7,600	7,500	99	
<b>IDAHO</b>				
Clearwater	3,200	3,100	97	

**KMGH-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>IDAHO</b>			
	Custer	1,800	1,700	94
	Lemhi	2,800	2,600	93
	Lincoln	1,200	1,200	100
	<b>INDIANA</b>			
	Cass	14,900	14,600	98
	<b>KANSAS</b>			
	Barber	2,500	2,500	98
	Chautauqua	2,000	2,000	100
	Elk	1,500	1,500	100
	Gove	1,400	1,400	100
	Grant	2,600	2,600	100
	Lane	1,000	1,000	100
	Ness	1,600	1,600	100
	Rooks	2,400	2,400	100
	Sherman	2,700	2,700	100
	Stanton	800	800	100
	Sumner	10,000	9,900	99
	<b>MISSOURI</b>			
	Caldwell	3,300	3,300	100
	Dent	5,500	5,300	96
	<b>MISSISSIPPI</b>			
	Amite	4,800	4,700	98
	Tunica	2,800	2,800	100
	<b>MONTANA</b>			
	Daniels	1,000	1,000	100
	Fallon	1,200	1,200	96
	Jefferson	3,200	3,100	97
	Mc Cone	900	900	100
	Petroleum	200	200	100
	Powder River	900	800	88
	Roosevelt	3,800	3,700	97
	Rosebud	3,800	3,600	95
	Sweet Grass	1,300	1,200	92
	Valley	3,400	3,300	96
	Wheatland	900	900	100
	<b>NORTH CAROLINA</b>			
	Cherokee	8,400	8,300	99
	<b>NORTH DAKOTA</b>			
	Billings	400	400	100
	Burke	1,300	1,300	100
	<b>NEBRASKA</b>			
	Arthur	200	200	100
	Blaine	300	300	100
	Brown	1,500	1,500	100
	Chase	1,800	1,800	100
	Cherry	2,500	2,500	100
	Cheyenne	4,000	3,900	98
	Lincoln	12,700	12,600	99
	Scotts Bluff	14,100	13,900	99
	Sheridan	2,700	2,700	100
	Sioux	700	700	100
	<b>NEW MEXICO</b>			
	Catron	1,000	900	89
	De Baca	1,000	1,000	100
	Guadalupe	1,500	1,400	93
	Mc Kinley	18,600	17,400	94
	Mora	1,500	1,300	87
	<b>NEVADA</b>			
	Elko	12,000	11,300	94
	Lincoln	1,400	1,300	93
	White Pine	3,200	3,100	97
	<b>OHIO</b>			
	Coshocton	14,000	13,700	98
	<b>OKLAHOMA</b>			
	Beaver	2,600	2,600	100
	Cimarron	1,500	1,500	100
	Harper	1,700	1,700	100

**KMGH-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>OREGON</b>			
	Wheeler	700	700	100
	<b>SOUTH DAKOTA</b>			
	Fall River	3,000	2,900	97
	Stanley	900	900	100
	<b>TENNESSEE</b>			
	Hancock	2,400	2,400	100
	<b>TEXAS</b>			
	Culberson	1,100	1,100	100
	Dallam	2,200	2,200	100
	Loving	100	100	100
	Yoakum	3,200	3,200	100
	<b>UTAH</b>			
	Duchesne	3,800	3,700	97
	Iron	6,200	5,900	95
	<b>VIRGINIA</b>			
	Warren	10,000	9,900	99
	<b>WASHINGTON</b>			
	Garfield	1,000	900	95
	<b>WEST VIRGINIA</b>			
	Calhoun	3,100	3,100	98
	Hampshire	6,300	6,200	98
	<b>WYOMING</b>			
	Crook	2,100	2,000	95
	Goshen	5,000	4,900	98
	Lincoln	4,700	4,500	96
	Sublette	1,900	1,800	95
	Uinta	6,300	6,100	97

**KUSA-TV, Denver**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>TEXAS</b>			
	Brewster	3,200	3,100	97
	Terrell	600	600	100
	<b>WYOMING</b>			
	Albany	12,100	11,600	96
	Campbell	11,100	10,600	95
	Goshen	5,000	4,900	98
	Johnson	2,500	2,400	96
	Laramie	29,500	29,100	98
	Platte	3,500	3,400	96
Washakie	3,200	3,100	97	
Between 25-49%	<b>CALIFORNIA</b>			
	Sierra	1,500	1,400	93
	<b>COLORADO</b>			
	Alamosa	4,800	4,600	96
	Archuleta	2,200	2,100	95
	Custer	700	700	100
	Huerfano	2,500	2,400	96
	Kiowa	700	700	100
	La Plata	12,200	11,700	96
	Lincoln	1,800	1,700	94
	Mesa	36,000	35,200	98
	Rio Grande	4,000	3,800	95
	Saguache	1,600	1,500	94
	<b>KANSAS</b>			
	Cheyenne	1,500	1,500	100
Graham	1,400	1,400	100	
Trego	1,600	1,600	100	
<b>MONTANA</b>				
Beaverhead	3,200	3,000	94	
Daniels	1,000	1,000	100	

**KUSA-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 25-49%</b>	<b>MONTANA</b>			
	Dawson	3,800	3,700	97
	Fallon	1,200	1,200	96
	Jefferson	3,200	3,100	97
	Mineral	1,500	1,500	100
	Powell	2,300	2,200	96
	Roosevelt	3,800	3,700	97
	Rosebud	3,800	3,600	95
	Silver Bow	13,900	13,600	98
	Wibaux	500	500	100
	<b>NORTH DAKOTA</b>			
	Adams	1,200	1,200	100
	Billings	400	400	100
	Divide	1,200	1,200	100
	Williams	8,300	8,200	99
	<b>NEBRASKA</b>			
	Box Butte	5,000	4,900	98
	Brown	1,500	1,500	100
Cherry	2,500	2,500	100	
Dawes	3,400	3,300	97	
Grant	300	300	100	
Keith	3,500	3,500	100	
Kimball	1,700	1,700	100	
Morril	2,300	2,200	98	
<b>NEVADA</b>				
Eureka	600	600	92	
Lincoln	1,400	1,300	93	
Nye North	3,100	2,900	94	
Nye South	3,900	3,600	92	
<b>OREGON</b>				
Grant	3,200	2,800	88	
Hamey	2,900	2,700	93	
<b>TEXAS</b>				
Jeff Davis	700	700	100	
<b>UTAH</b>				
Iron	6,200	5,900	95	
<b>WYOMING</b>				
Big Horn	4,000	3,900	96	
Carbon	6,200	6,000	96	
Converse	4,200	4,000	96	
Natrona	24,600	24,200	98	
Niobrara	1,100	1,100	100	
Park	9,000	8,700	96	
Sublette	1,900	1,800	95	
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Bibb	6,000	5,900	98
	<b>CALIFORNIA</b>			
	Plumas	8,500	8,000	94
	<b>COLORADO</b>			
	Baca	1,900	1,700	89
	Conejos	2,700	2,600	96
	Costilla	1,200	1,100	92
	Dolores	600	500	83
	El Paso	153,900	151,900	99
	Fremont	12,200	11,800	97
	Montezuma	6,900	6,600	96
	Ouray	900	800	94
	Pueblo	49,000	48,300	99
	Teller	5,000	4,900	98
	<b>IDAHO</b>			
	Clearwater	3,200	3,100	97
	Custer	1,800	1,700	94
Lemhi	2,800	2,600	93	
Lincoln	1,200	1,200	100	
Teton	1,000	1,000	100	
<b>INDIANA</b>				
Cass	14,900	14,600	98	

**KUSA-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 5-24%</b>	<b>KANSAS</b>			
	Comanche	1,000	1,000	100
	Greenwood	3,200	3,100	97
	Lane	1,000	1,000	100
	Osborne	2,200	2,100	98
	Phillips	2,800	2,700	96
	Rooks	2,400	2,400	100
	Sumner	10,000	9,900	99
	<b>MISSISSIPPI</b>			
	Amite	4,800	4,700	98
	Tunica	2,800	2,800	100
	<b>MONTANA</b>			
	Fergus	4,700	4,500	96
	Granite	1,100	1,100	100
	Lake	8,200	8,000	98
	Mc Cone	900	900	100
	Madison	2,300	2,300	100
	Petroleum	200	200	100
Powder River	900	800	88	
Prairie	600	600	92	
Ravalli	10,200	9,900	97	
Richland	4,000	3,900	98	
Sheridan	2,000	2,000	100	
Toole	2,100	2,000	98	
Valley	3,400	3,300	96	
Wheatland	900	900	100	
<b>NORTH DAKOTA</b>				
Bowman	1,500	1,500	100	
Burke	1,300	1,300	100	
Golden Valley	900	900	100	
Mc Kenzie	2,400	2,400	100	
<b>NEBRASKA</b>				
Blaine	300	300	100	
Garden	1,000	1,000	100	
Perkins	1,400	1,400	100	
Richardson	4,100	4,000	98	
Scotts Bluff	14,100	13,900	99	
Sheridan	2,700	2,700	100	
Sioux	700	700	100	
<b>NEW MEXICO</b>				
Catron	1,000	900	89	
Guadalupe	1,500	1,400	93	
<b>NEVADA</b>				
Eiko	12,000	11,300	94	
Humboldt	4,900	4,800	97	
Lander	2,300	2,200	96	
<b>OKLAHOMA</b>				
Cimarron	1,500	1,500	100	
<b>SOUTH DAKOTA</b>				
Fall River	3,000	2,900	97	
Miner	1,400	1,400	100	
Stanley	900	900	100	
Walworth	2,600	2,500	96	
Ziebach	600	600	100	
<b>TEXAS</b>				
Culberson	1,100	1,100	100	
Hudspeth	1,000	1,000	100	
Kimble	1,600	1,500	94	
Loving	100	100	100	
Presidio	2,200	2,100	95	
Red River	5,900	5,800	97	
Reeves	4,800	4,700	98	
Winkler	2,900	2,900	100	
Yoakum	3,200	3,200	100	
<b>UTAH</b>				
Duchesne	3,800	3,700	97	
Kane	1,700	1,600	91	
Uintah	6,900	6,700	97	



**Colorado**

**KUSA-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>UTAH</b>			
	Washington	15,300	14,600	95
	<b>VIRGINIA</b>			
	Page	8,200	8,200	100
	<b>WASHINGTON</b>			
	Ferry	2,200	2,100	95
	<b>WEST VIRGINIA</b>			
	Tucker	3,200	3,200	98
	<b>WYOMING</b>			
	Fremont	12,100	11,800	98
	Hot Springs	2,100	2,000	95
	Lincoln	4,700	4,500	96
	Sheridan	9,700	9,300	95
	Uinta	6,300	6,100	97

**KWGN-TV, Denver  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>COLORADO</b>			
	Lake	2,300	2,200	96
	Montezuma	6,900	6,600	96
	Montrose	9,500	9,200	97
	Pitkin	5,700	5,200	92
	Prowers	5,200	4,900	94
	San Miguel	1,600	1,500	94
	Teller	5,000	4,900	98
	<b>KANSAS</b>			
	Hamilton	1,100	1,100	100
	<b>MONTANA</b>			
	Park	5,400	5,200	96
	Silver Bow	13,900	13,600	98
	Yellowstone	45,400	44,800	99
	<b>NEBRASKA</b>			
	Box Butte	5,000	4,900	98
	Chase	1,800	1,800	100
	Cheyenne	4,000	3,900	98
	Dawes	3,400	3,300	97
	Hooker	400	400	100
	<b>SOUTH DAKOTA</b>			
	Fall River	3,000	2,900	97
	Lawrence	8,200	8,100	99
	<b>WYOMING</b>			
	Carbon	6,200	6,000	96
	Converse	4,200	4,000	96
	Fremont	12,100	11,800	98
	Hot Springs	2,100	2,000	95
	Johnson	2,500	2,400	96
	Natrona	24,600	24,200	98
	Niobrara	1,100	1,100	100
	Park	9,000	8,700	96
	Between 5-24%	<b>ALABAMA</b>		
Bibb		6,000	5,900	98
<b>COLORADO</b>				
Archuleta		2,200	2,100	95
Baca		1,900	1,700	89
Cheyenne		900	900	100
Conejos		2,700	2,600	96
Custer		700	700	100
Delta		8,600	8,300	96
Hinsdale		200	200	100
Kiowa		700	700	100
La Plata		12,200	11,700	96
Lincoln		1,800	1,700	94
Mesa		36,000	35,200	98

**KWGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>MINNESOTA</b>			
	Mineral	300	300	100
	Otero	7,800	7,600	97
	Pueblo	49,000	48,300	99
	<b>NEW MEXICO</b>			
	Rio Grande	4,000	3,800	95
	Routt	5,500	5,200	94
	Saguache	1,600	1,500	94
	<b>IDAHO</b>			
	Adams	1,200	1,200	100
	Custer	1,800	1,700	94
	Lincoln	1,200	1,200	100
	<b>KANSAS</b>			
	Cheyenne	1,500	1,500	100
	Gove	1,400	1,400	100
	Ness	1,600	1,600	100
	Scott	2,100	2,100	100
	Sumner	10,000	9,900	99
	<b>MICHIGAN</b>			
	Benzie	4,900	4,800	98
	<b>MISSISSIPPI</b>			
	Tunica	2,800	2,800	100
	<b>MONTANA</b>			
	Beaverhead	3,200	3,000	94
	Big Horn	3,300	3,100	94
	Deer Lodge	4,000	3,900	97
	Gallatin	19,200	18,600	97
	Jefferson	3,200	3,100	97
	McCone	900	900	100

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## Colorado

### KWGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>MONTANA</b>			
	Petroleum	200	200	100
	Powder River	900	800	88
	<b>NORTH CAROLINA</b>			
	Cherokee	8,400	8,300	99
	<b>NEBRASKA</b>			
	Arthur	200	200	100
	Blaine	300	300	100
	Brown	1,500	1,500	100
	Cherry	2,500	2,500	100
	Keith	3,500	3,500	100
	Kimball	1,700	1,700	100
	Morrill	2,300	2,200	98
	Perkins	1,400	1,400	100
	Scotts Bluff	14,100	13,900	99
	Sheridan	2,700	2,700	100
	Sioux	700	700	100
	<b>NEW MEXICO</b>			
	Catron	1,000	900	89
	Mora	1,500	1,300	87
	<b>NEVADA</b>			
	Elko	12,000	11,300	94
	Humboldt	4,900	4,800	97
	<b>OHIO</b>			
	Coshocton	14,000	13,700	98
	<b>OKLAHOMA</b>			
	Beaver	2,600	2,600	100
	Cimarron	1,500	1,500	100
	<b>OREGON</b>			
	Grant	3,200	2,800	88

### KWGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>SOUTH DAKOTA</b>			
	Butte	3,200	3,100	98
	Custer	2,600	2,500	96
	Faulk	1,100	1,100	100
	Meade	7,900	7,800	99
	Stanley	900	900	100
	Todd	2,100	2,000	95
	Ziebach	600	600	100
	<b>TENNESSEE</b>			
	Hancock	2,400	2,400	100
<b>TEXAS</b>				
Kimble	1,600	1,500	94	
<b>UTAH</b>				
Kane	1,700	1,600	91	
<b>WASHINGTON</b>				
Garfield	1,000	900	95	
<b>WISCONSIN</b>				
Waushara	8,300	8,100	98	
<b>WEST VIRGINIA</b>				
Calhoun	3,100	3,100	98	
<b>WYOMING</b>				
Lincoln	4,700	4,500	96	
Sublette	1,900	1,800	95	
Uinta	6,300	6,100	97	
Washakie	3,200	3,100	97	

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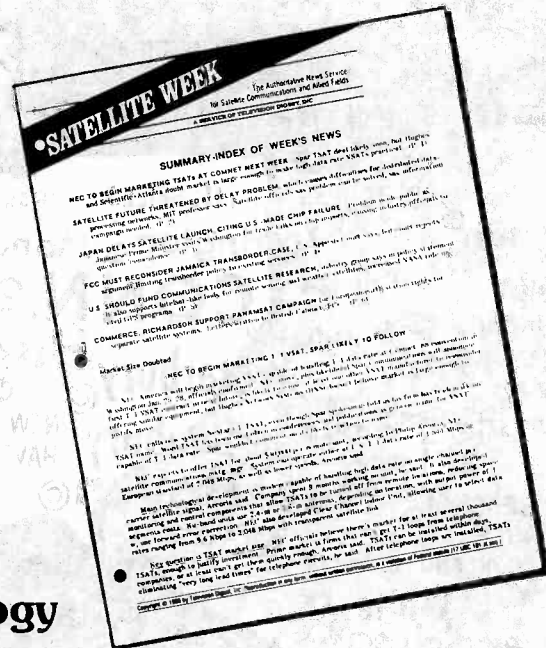
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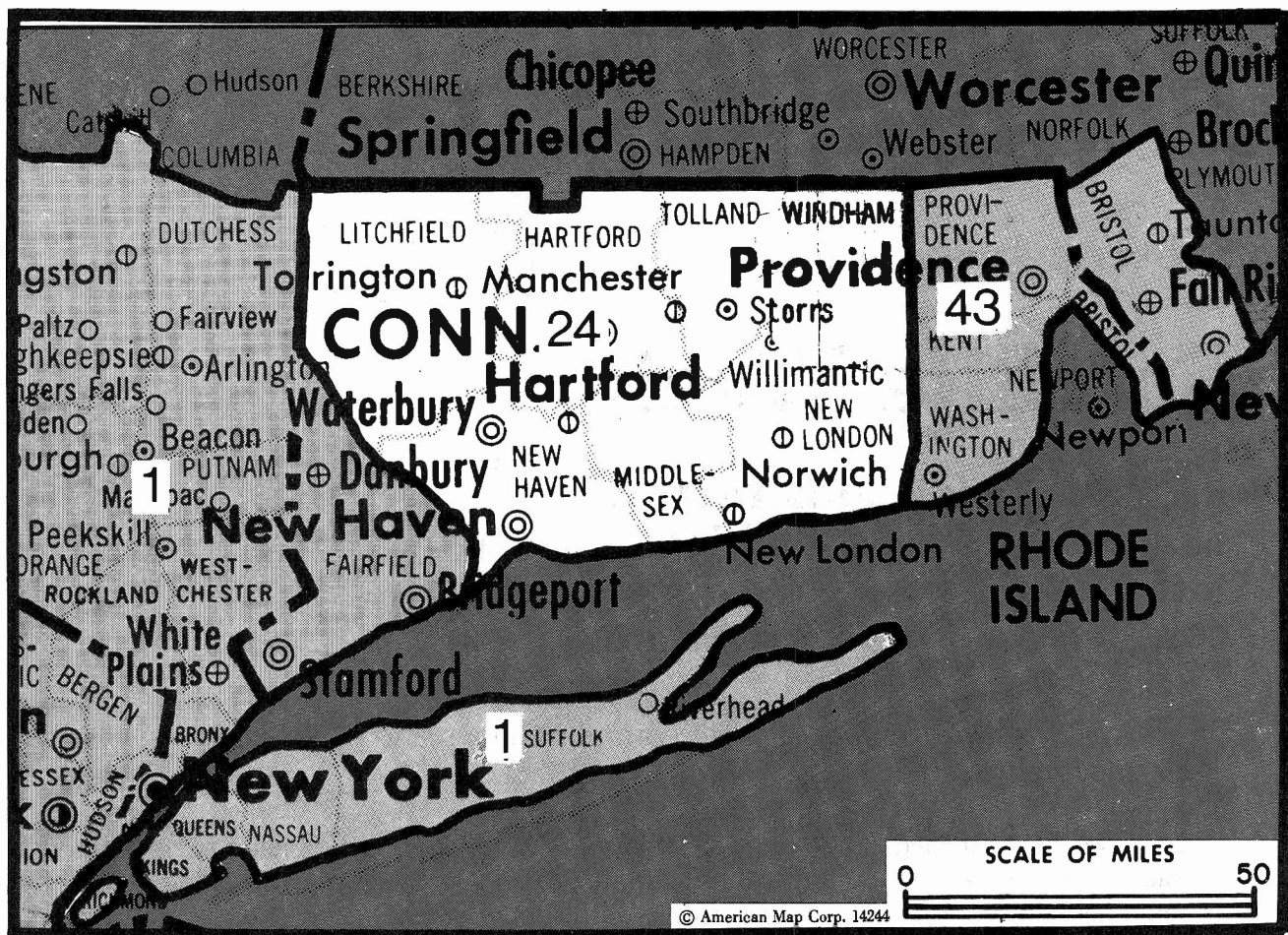
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Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
New York, NY	6,760,400	1	WABC-TV (7), WCBS-TV (2), WHAI-TV (43), WHSE (68), WHSI (67), WLIG (55), WNBC (4), WNJU (47), WNYW (5), WPIX (11), WTBY (54), WTZA (62), WWOR-TV (9), WXTV (41)
Hartford-New Haven, CT	928,000	24	WFSB (3), WTIC-TV (61), WTNH-TV (8), WTWS (26), WTX (20), WVIT (30)
Providence, RI-New Bedford, MA	571,500	43	WJAR (10), WLNE (6), WNAC-TV (64), WOST-TV (69), WPRI-TV (12)

**State Cross Reference List**  
Communities that receive programs of stations that are located elsewhere.

WTXX, Hartford	See Waterbury, CT
WTWS, Hartford	See New London, CT
WVIT, New Britain	See Hartford, CT
WTNH-TV, New Haven	See Hartford, CT

**Connecticut Station Totals as of November 1, 1992**

	VHF	UHF	TOTAL
Commercial Television Stations	2	5	7
Educational Television Stations	0	4	4
	2	9	11

# Connecticut—Bridgeport

**WHAI-TV**

**Ch. 43**

**Network Service:** None, independent.

**Licensee:** Bridgeways Communications Corp., 274 Riverside Ave., Westport, CT 06880

**Studio:** 80 Great Hill Rd., Seymour, CT 06483.

**Telephone:** 203-227-8932; **Fax:** 203-227-0537.

**Technical Facilities:** Channel No. 43 (644-650 MHz). Authorized power: 2298-kw max. & 1784-kw horizontal visual, 229.8-kw max. & 178.4-kw horizontal aural. Antenna: 510-ft. above av. terrain, 297-ft. above ground, 917-ft. above sea level.

Latitude 41° 21' 43"  
Longitude 73° 06' 48"

**Transmitter:** 80 Great Hill Rd., Seymour.

**Ownership:** Bridgeways Communications Corp.

**Began Operation:** September 28, 1987.

**Represented (legal):** Crowell & Moring; Pepe & Hazard (Hartford, CT).

**Represented (engineering):** Moffet, Larson & Johnson Inc.

**Personnel:**

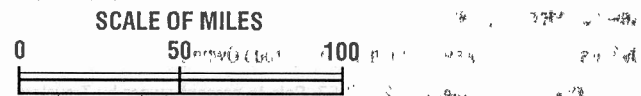
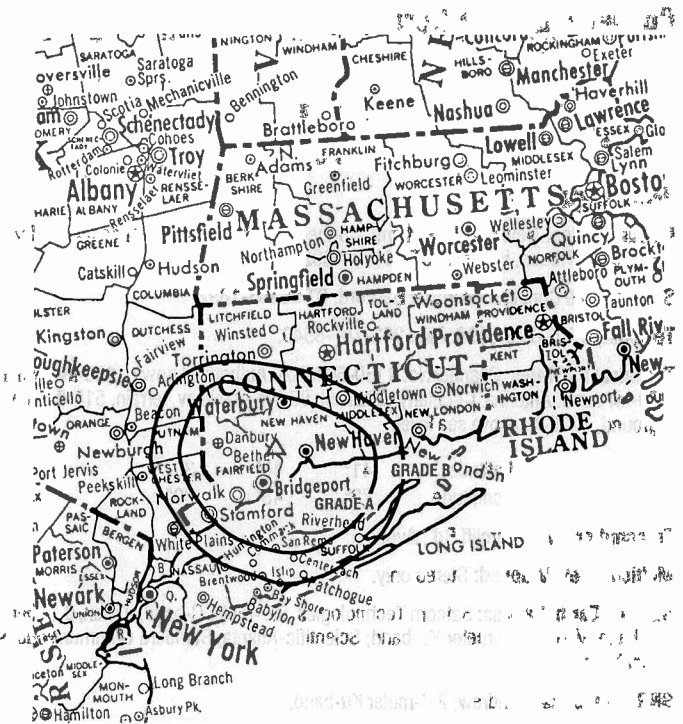
Michael Vlock, General Manager.

Hartan Neusebaren, Director of Operations.

Stewart Jaeser, Chief Engineer.

**Rates:** On request.

**Arbitron Data:** Not available.



WHAI-TV BMPCT-821207KF Granted 1/28/83 © American Map Corp., No. 14244

**City of License:** Bridgeport. **ADI:** New York. **Rank:** 1.

# Connecticut—Hartford

**WFSB**  
Ch. 3

**Network Service:** CBS.

**Licensee:** Post-Newsweek Stations Connecticut Inc., Three Constitution Plaza, Broadcast House, Hartford, CT 06103-1892.

**Studio:** Three Constitution Plaza, Hartford, CT 06103-1892.

**Telephone:** 203-728-3333. **Fax:** 203-247-8940.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 904-ft. above av. terrain, 518-ft. above ground, 1225-ft. above sea level.

Latitude 41° 46' 30"  
Longitude 72° 48' 20"

**Transmitter:** 375 Deercliff Rd., Avon.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Satcom Technologies, 9.1-meter C-band; Vertex, 6.1-meter C-band; Vertex, 4.3-meter Ku-band; Scientific-Atlanta, Standard Communications receivers.

**SNG Mobile Dish:** Andrew, 2.4-meter Ku-band.

**News Service:** AP, CNN.

**Ownership:** Post-Newsweek Stations Inc. (Group Owner).

**Began Operation:** September 23, 1957. Sale to present owner by Travelers Corp. approved by FCC Jan. 30, 1974 (*Television Digest*, Vol. 13:5, 14:5).

**Represented (sales):** Blair Television.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

- Christopher Rohrs, Vice President & General Manager.
- Mark Eifron, Vice President, News.
- Kathleen Keefe, General Sales Manager.
- Jeff Kurtz, National Sales Manager.
- Richard Ahles, Vice President, News & Public Affairs.
- Hope Etheridge, Business Manager.
- Dale Werner, Engineering Manager.
- Matthew Mixon, Program Director.
- Beth Horowitz, Promotion Director.
- Lisa Meter, Local Sales Manager.

**Highest 30 Sec. Rate:** \$10,000.

**NETWORK BASE HOURLY RATE:** \$6337.

**City of License:** Hartford. **ADI:** Hartford-New Haven. **Rank:** 24.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>CONNECTICUT</b>			
	Hartford	327,600	323,000	99
	Litchfield	66,600	65,500	98



WFSB BPCT-193 Granted 7/18/56

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Middlesex	55,900	55,000	98
	New Haven	305,500	301,800	99
	New London	93,700	91,900	98
	Tolland	44,800	44,100	98
	Windham	38,100	37,400	98
	<b>MASSACHUSETTS</b>			
	Franklin	28,200	27,400	97
	Hampden	172,600	170,300	99
	Hampshire	50,200	49,200	98
Between 25-49%	<b>CONNECTICUT</b>			
	Fairfield	303,000	299,800	99
	<b>MASSACHUSETTS</b>			
	Berkshire	54,800	53,900	98
Between 5-24%	<b>NEW HAMPSHIRE</b>			
	Cheshire	26,700	26,000	97
	<b>NEW YORK</b>			
	Dutchess	92,200	90,600	98
	Putnam	29,100	28,700	99
	<b>VERMONT</b>			
	Windham	16,800	16,100	96
<b>Station Totals</b>		<b>1,705,800</b>	<b>1,680,700</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>1,134,000</b>	
<b>Average Daily Circulation (1992)</b>			<b>620,600</b>	

# Connecticut—Hartford

**WTIC-TV**

Ch. 61

Network Service: FOX

Licensee: Channel 61 Licensee Corp., One Corporate Center, Hartford, CT 06103.

Studio: One Corporate Center, Hartford, CT 06103.

Telephone: 203-527-6161. Fax: 203-293-1571.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 1692-ft. above av. terrain, 1339-ft. above ground; 2049-ft. above sea level.

Latitude 41° 42' 13"

Longitude 72° 49' 57"

Transmitter: Rattlesnake Mountain, near Rte. 6, Farmington, CT.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 6.1-meter Ku & C-band; Microdyne, 5-meter C-band; Microdyne, 2.8-meter Ku-band.

News Services: AP, CNN, Fox News.

Ownership: Chase Communications Inc. (Group Owner).

Began Operation: September 17, 1984.

Represented (sales): Seltel Inc.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): Andrus & Associates Inc.

**Personnel:**

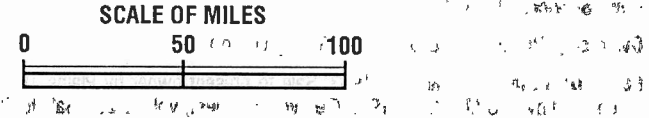
- Edward T. Karlik, President
- Robert D. Gluck, Vice President & General Manager
- Richard Stein, General Sales Manager
- Kathryn Bridgman, National Sales Manager
- Coleen Marrah, News Director
- Holland McDaniel, Promotion Director
- Louis Spitzer, Business Manager
- Jim Perry, Chief Engineer
- Larry Delia, Local Sales Manager
- Gene Gruenberg, Local Sales Manager
- Dean Baldwin, Production Manager

Rates: On request.

City of License: Hartford. ADI: Hartford-New Haven. Rank: 24.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>CONNECTICUT</b>			
	Hartford	327,600	323,000	99
	Litchfield	66,600	65,500	98
	Middlesex	55,900	55,000	98
	New London	93,700	91,900	98
	Tolland	44,800	44,100	98



WTIC-TV: BMPCT-840106KE Granted 9/26/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>MASSACHUSETTS</b>			
	Hampden	172,600	170,300	99
	Hampshire	50,200	49,200	98
Between 25-49%	<b>CONNECTICUT</b>			
	New Haven	305,500	301,800	99
	Windham	38,100	37,400	98
	<b>MASSACHUSETTS</b>			
	Franklin	28,200	27,400	97
Between 5-24%	<b>CONNECTICUT</b>			
	Fairfield	303,000	299,800	99
	<b>MASSACHUSETTS</b>			
	Berkshire	54,800	53,900	98
	<b>NEW YORK</b>			
	Putnam	29,100	28,700	99
<b>Station Totals</b>		1,570,100	1,548,000	99
<b>Net Weekly Circulation (1992)</b>			745,000	
<b>Average Daily Circulation (1992)</b>			309,900	

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# Connecticut—New Britain-Hartford

**WVIT**  
Ch. 30

**Network Service:** NBC.

**Licensee:** Arsenal M Sub 17 Inc., 1422 New Britain Ave., West Hartford, CT 06110.

**Studio:** 1422 New Britain Ave., West Hartford, CT 06110.

**Telephones:** 203-521-3030; 203-223-3603. **TWX:** 710-425-1078.

**Fax:** 203-521-3110.

**Technical Facilities:** Channel No. 30 (566-572 MHz). Authorized power: 3090-kw max. visual, 309-kw max. aural. Antenna: 1485-ft. above av. terrain, 1129-ft. above ground, 1849-ft. above sea level.

Latitude 41° 42' 02"  
Longitude 72° 49' 57"

**Transmitter:** Rattlesnake Mountain, U.S. Rte. 6, Farmington, CT.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter Ku-band; Harris, 3.5-meter Ku-band; RCA Americom, 3.5-meter Ku-band; DX Engineering, Harris, M/A-Com, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Andrew, 2.3-meter Ku-band.

**News Services:** AP, NBC.

**Ownership:** Viacom Broadcasting Inc. (Group Owner).

**Began Operation:** February 13, 1953. Sale to present owner by Plains TV Corp. approved by FCC March 13, 1978 (*Television Digest*, Vol. 17:25). Sale to Plains by NBC approved Sept. 23, 1959 by FCC (Vol. 15:26, 28, 39). Sale to NBC of WKNB-TV-AM, by Julian Gross and associates approved Dec. 12, 1956 by FCC (Vol. 11:2, 9, 22, 26; 12:50).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Arent, Fox, Kintner, Plotkin & Kahn.

**Represented (engineering):** A. D. Ring & Associates, P.C.

**Personnel:**

- Al Bova, Vice President & General Manager.
- Mildred McNeill, Vice President, News & Public Affairs.
- Ron Pulera, General Sales Manager.
- Tom O'Brien, Local Sales Manager.
- Rob Ewert, National Sales Manager.
- Ronni Attenello, Program Manager.
- Roxann Nelson, Promotion Director.
- Bill Mendoza, Production Manager.
- Tom Sequin, Business Manager.
- Lavern Jeffreys, Public Affairs Producer.
- Nancy Greer, Marketing Manager.
- Steve Schwaid, News Director.
- Fred Badecker, Chief Engineer.

**Highest 30 Sec. Rate:** \$6000.

**NETWORK BASE HOURLY RATE:** \$1100.

**City of License:** New Britain. **ADI:** Hartford-New Haven. **Rank:** 24.



WVIT BPC2-5219 Granted 11/3/78

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Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CONNECTICUT</b>			
	Hartford	327,600	323,000	99
	Litchfield	66,600	65,500	98
	Middlesex	55,900	55,000	98
	New Haven	305,500	301,800	99
	New London	93,700	91,900	98
<b>Between 25-49%</b>	<b>CONNECTICUT</b>			
	Fairfield	303,000	299,800	99
	<b>MASSACHUSETTS</b>			
Hampden	172,600	170,300	99	
<b>Between 5-24%</b>	<b>MASSACHUSETTS</b>			
	Franklin	28,200	27,400	97
	Hampshire	50,200	49,200	98
<b>Station Totals</b>		<b>1,486,200</b>	<b>1,465,400</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>809,200</b>	
<b>Average Daily Circulation (1992)</b>			<b>369,500</b>	



# Connecticut—New Haven-Hartford

**WTNH-TV**

Ch. 8

**Network Service:** ABC.

**Licensee:** Cook Inlet Communications Corp., 2525 C St., Suite 500, Anchorage, AK 99503.

**Studio:** 8 Elm St., New Haven, CT 06510.

**Hartford Bureau:** 2 Capitol Ave., Hartford, CT.

**Mailing Address:** Box 1859, New Haven, CT 06508.

**Telephone:** 203-784-8888. **TWX:** 710-465-1193. **Fax:** 203-773-1292.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 166-kw visual, 33.1-kw aural. Antenna: 1210-ft. above av. terrain, 909-ft. above ground, 1549-ft. above sea level.

Latitude 41° 25' 23"  
Longitude 72° 57' 06"

**Transmitter:** Talmadge Rd., Mad Hare Mountain, Hamden.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Andrew, 5.6-meter Ku-band; Harris, 9-meter C-band; Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Andrew, Avantek, DX Antenna, Harris receivers.

**SNG Mobile Dish:** Dalsat/Andrew, 2.3-meter Ku-band.

**News Services:** ABC, AP, CNN, MediaLink, UPI.

**Ownership:** Cook Inlet Communications L.P. (Group Owner).

**Began Operation:** June 15, 1948, Sale to present owners by Capital Cities Communications approved by FCC Nov. 14, 1985 (Television Digest, Vol. 25:30, 31). Sale to Capital Cities by Triangle Publications approved by FCC Feb. 24, 1971. Previous sale by Aldo DeDominicis-Patrick J. Goode interests approved June 20, 1956 (Vol. 12:21, 22, 25, 34).

**Represented (sales):** Petry Television.

**Represented (legal):** Wilmer, Cutler & Pickering.

**Personnel:**

- Lewis Freifeld, President & General Manager.
- Larry Manne, Station Manager.
- Fran Tivald, General Sales Manager.
- Lou Verruto, National Sales Manager.
- Harvey Adelberg, Local Sales Manager.
- Cynthia Turner, Program Director.
- Liz Crane, News Director.
- Bob Russo, Engineering Manager.
- Lisa Franco, Public Affairs Manager.
- Steve Perler, Business Manager.
- Stan Roman, Operations Manager.
- Cathy Gugerty, Director of Creative Services.

**Rates:** On request.

**NETWORK BASE HOURLY RATE:** \$3700.

**City of License:** New Haven. **ADI:** Hartford-New Haven. **Rank:** 24.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



WTNH-TV BPCT-4582 Granted 5/17/76

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CONNECTICUT</b>			
	Hartford	327,600	323,000	99
	Litchfield	66,600	65,500	98
	Middlesex	55,900	55,000	98
	New Haven	305,500	301,800	99
	New London	93,700	91,900	98
	Tolland	44,800	44,100	98
<b>Between 25-49%</b>	<b>CONNECTICUT</b>			
	Fairfield	303,000	299,800	99
	Windham	38,100	37,400	98
<b>Between 5-24%</b>	<b>MASSACHUSETTS</b>			
	Hampden	172,600	170,300	99
	<b>NEW YORK</b>			
	Dutchess	92,200	90,600	98
<b>Station Totals</b>		<b>1,500,000</b>	<b>1,479,400</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>932,400</b>
<b>Average Daily Circulation (1992)</b>				<b>505,300</b>



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# Connecticut—New London

**WTWS**

Ch. 26

**Network Service:** None, independent.

**Licensee:** R & R Media Corp., Box 991, New London, CT 06320.

**Studio:** 216 Broad St., New London, CT 06320.

**Telephone:** 203-444-2626. **Fax:** 203-440-2601.

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 2820-kw max. visual, 282-kw max. aural. Antenna: 1251-ft. above av. terrain, 1200-ft. above ground, 1501-ft. above sea level.

Latitude 41° 25' 05"  
Longitude 72° 11' 55"

**Transmitter:** 1.3-mi. SE on Hwy. 85, Montville.

**Satellite Earth Stations:** Pinzone C-band; DX Engineering Ku-band; DX Engineering, Pinzone receivers.

**News Service:** UPI.

**Ownership:** R & R Media.

**Began Operation:** September 15, 1986.

**Represented (legal):** Reddy, Begley & Martin.

**Personnel:**

- Dale Foshee**, Vice President & General Manager.
- Bruce Fox**, General Sales Manager.
- Bob Hanson**, National Sales Manager.
- Steve Virgil**, News Director.
- Steven Ellis**, Engineering Director.
- Mike Magnifico**, Operations Manager.
- Thomas Zappala**, Program Director.
- Laura Snell**, Promotion Director.
- Nancy Greene**, Business Manager.

**Rates:** On request.

**City of License:** New London. **ADI:** Hartford-New Haven. **Rank:** 24.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



WTWS BMPCT-850828LE Granted 10/10/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CONNECTICUT			
	New London	93,700	91,900	98
	Windham	38,100	37,400	98
Between 5-24%	CONNECTICUT			
	Hartford	327,600	323,000	99
	Middlesex	55,900	55,000	98
	Tolland	44,800	44,100	98
	RHODE ISLAND			
	Newport	32,200	31,800	99
	Washington	39,700	39,100	98
<b>Station Totals</b>		<b>632,000</b>	<b>622,300</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>			<b>114,500</b>	
<b>Average Daily Circulation (1992)</b>			<b>31,300</b>	

# Connecticut—Waterbury

**WTXX**  
Ch. 20

**Network Service:** None, independent.

**Licensee:** Channel 20 Licensee Inc., One Fawcett Place, Suite 120, Greenwich, CT 06830.

**Studio:** 37 Peach Orchard Rd., Prospect, CT 06712.

**Mailing Address:** 414 Meadow St., Waterbury, CT 06702.

**Telephone:** 203-575-2020. **Fax:** 203-575-7450.

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 2240-kw max. & 1700-kw horizontal visual, 224-kw max. & 170-kw horizontal aural. Antenna: 1200-ft. above av. terrain, 1013-ft. above ground, 1749-ft. above sea level.

Latitude 41° 31' 04"  
Longitude 73° 01' 07"

**Transmitter:** 37 Peach Orchard Rd., Prospect, CT 06712.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter C-band; M/A-Com, 3.7-meter Ku-band; Scientific-Atlanta, M/A-Com receivers.

**Ownership:** Renaissance Communications Corp. (Group Owner).

**Began Operation:** September 4, 1953. Sale to present owner by Odyssey Partners, et al., approved by FCC June 15, 1989 (Television Digest, Vol. 29:20). Previous sale by Thomas TV Inc. approved Nov. 9, 1981 (Vol. 21:18).

**Represented (sales):** MMT Sales, Inc.

**Represented (legal):** Nixon, Hargrave, Devans & Doyle.

**Represented (engineering):** Jules Cohen & Associates.

**Personnel:**

Rod Bacon, General Manager.

Jerome Martin, General Sales Manager.

Thomas Forst, Local Sales Manager.

Derek Dalton, National Sales Manager.

Charles Allen, Chief Engineer.

John Mason, Program & Promotion Director.

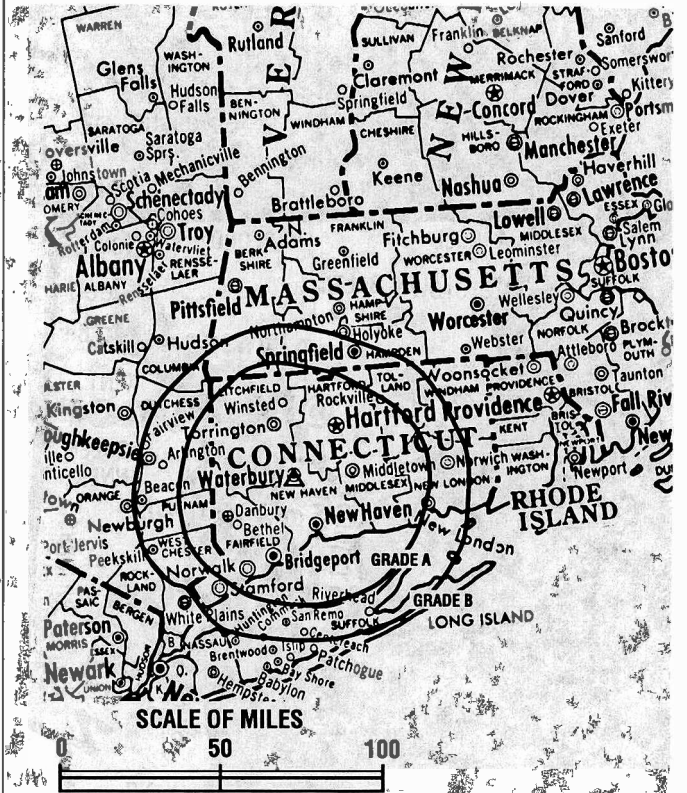
Ken Karaszkiwicz, Business Manager.

Richard Feiss III, Marketing Director.

**City of License:** Waterbury. **ADI:** Hartford-New Haven. **Rank:** 24.

Total Households, ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CONNECTICUT			
	Fairfield	303,000	299,800	99
	Hartford	327,600	323,000	99
	Litchfield	66,600	65,500	98



WTXX - BMPCT-820223KG Granted 3/11/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Middlesex	55,900	55,000	98
	New Haven	305,500	301,800	99
	New London	93,700	91,900	98
	Tolland	44,800	44,100	98
	MASSACHUSETTS			
	Hampden	172,600	170,300	99
Between 5-24%	CONNECTICUT			
	Windham	38,100	37,400	98
	MASSACHUSETTS			
	Franklin	28,200	27,400	97
	Hampshire	50,200	49,200	98
NEW YORK				
	Dutchess	92,200	90,600	98
	Putnam	29,100	28,700	99
<b>Station Totals</b>		<b>1,607,500</b>	<b>1,584,700</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>543,100</b>
<b>Average Daily Circulation (1992)</b>				<b>174,300</b>



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Philadelphia, PA	2,659,700	4	KYW-TV (3), WBPB-TV (60), WCAU-TV (10), WFMZ-TV (69), WGBS-TV (57), WGTW (48), WHSP (65), WMGM-TV (40), WPHL-TV (17), WPVI-TV (6), WTGI-TV (61), WTVE (51), WTXF (29)
Baltimore, MD	973,000	22	WBAL-TV (11), WBFF (45), WHSW (24), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)
Salisbury, MD	97,000	162	WBOC-TV (16), WMDT (47)

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**Delaware Station Totals as of November 1, 1992**

	VHF	UHF	TOTAL
Commercial Television Stations	0	1	1
Educational Television Stations	1	1	2
	1	2	3

# Delaware—Wilmington

**WTGI-TV**

Ch. 61

**Network Service:** Telemundo

**Licensee:** Delaware Valley Bcstrs. L.P., 520 N. Delaware Ave., Philadelphia, PA 19123.

**Studio:** 520 N. Delaware Ave., Philadelphia, PA 19123.

**Telephone:** 215-923-2661. **Fax:** 215-923-2677.

**Technical Facilities:** Channel No. 61 (752-758 MHz). Authorized power: 3000-kw max. visual, 300-kw max. aural. Antenna: 958-ft. above av. terrain, 950-ft. above ground, 1049-ft. above sea level.

Latitude 39° 41' 43"  
Longitude 75° 17' 55"

**Transmitter:** Old Vestry Rd., 2.8-mi. NNE of Woodstown.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 4-meter Ku-band; Vertex, 6.1-meter C-band.

**Ownership:** Delaware Valley Broadcasters L.P.

**Began Operation:** July 9, 1986.

**Represented (sales):** Telemundo.

**Represented (engineering):** Mullaney Engineering Inc.

**Personnel:**

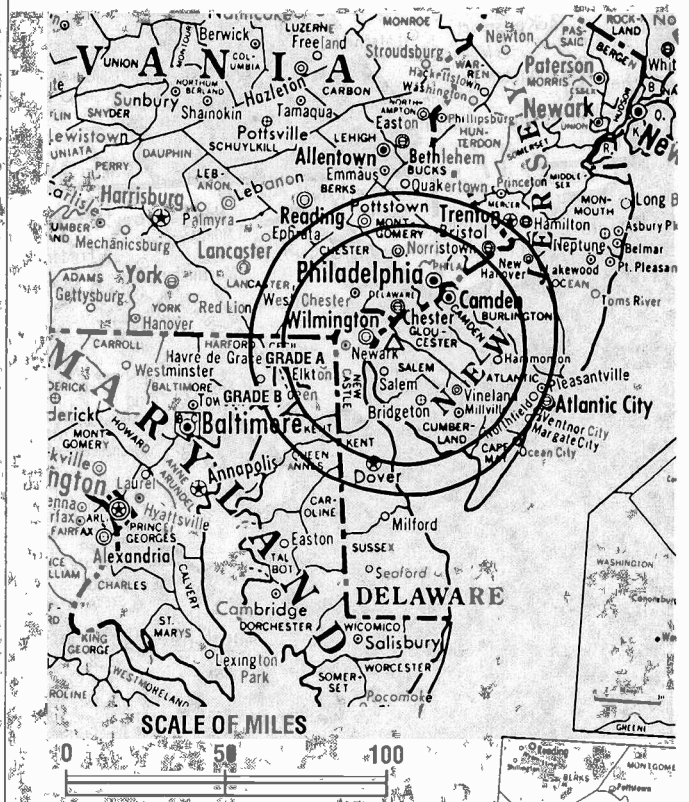
Daniel G. Slape, General Manager.

Uriel Rendon, Local Sales Manager.

Dan Borowicz, Chief Engineer.

Mia Mendoza, Program Director.

Patrick Pierantozzi, Business Manager.



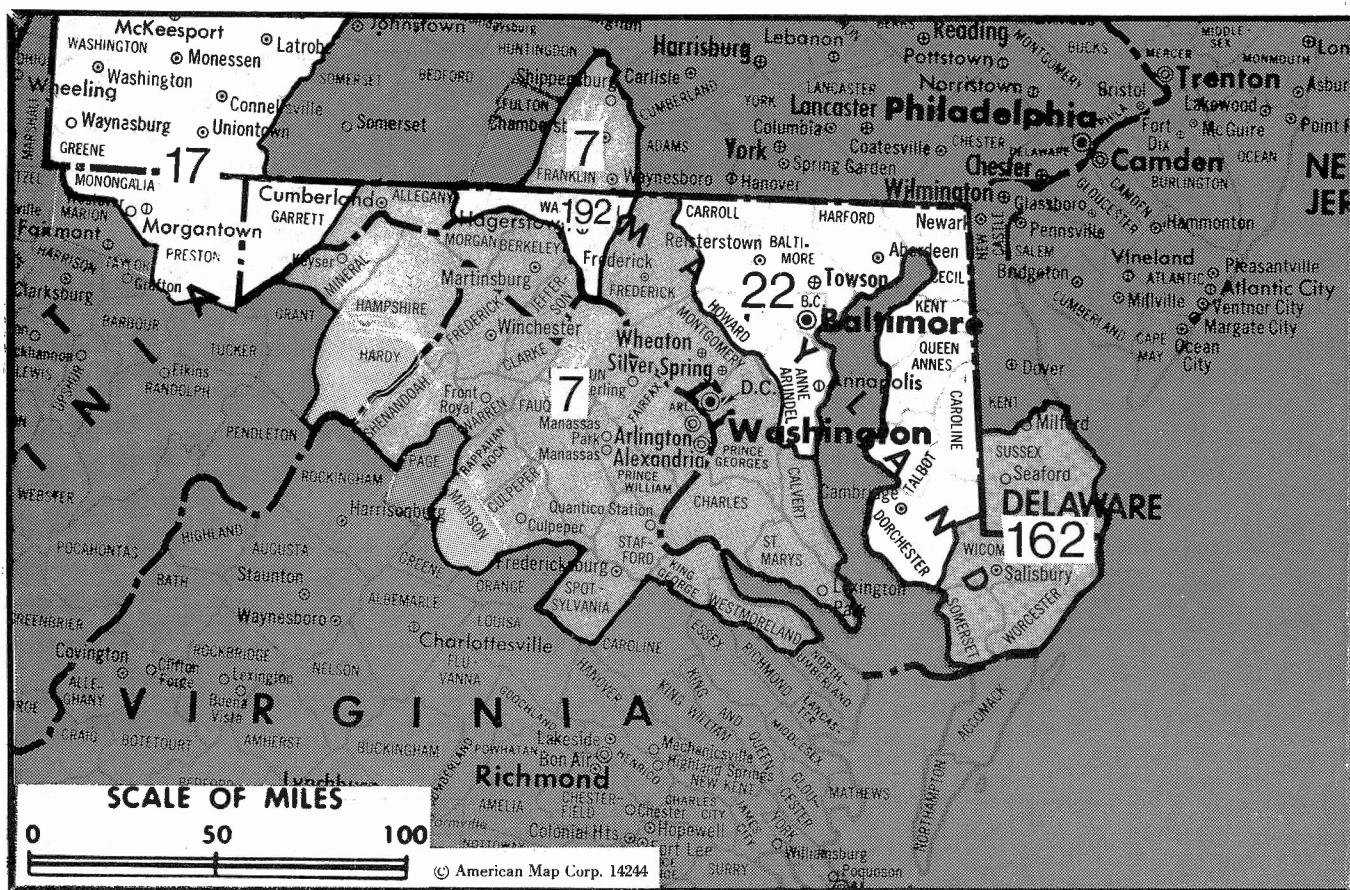
WTGI-TV BMPCT-860617KF Granted 6/27/86 © American Map Corp., No. 14244

**Rates:** On request.

**Arbitron Data:** Not available.

**City of License:** Wilmington. **ADI:** Philadelphia. **Rank:** 4.

# District of Columbia



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Washington, DC	1,812,500	7	WDCA-TV (20), WFTY (50), WJLA-TV (7), WRC-TV (4), WTKK (66), WTTG (5), WUSA (9), WYVN (60)
Pittsburgh, PA	1,137,900	17	KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
Baltimore, MD	973,000	22	WBAL-TV (11), WBFF (45), WHSW (24), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)
Salisbury, MD	97,000	162	WBOC-TV (16), WMDT (47)
Hagerstown, MD	45,000	192	WHAG-TV (25), WJAL (68)

### State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WTKK, Washington	See Manassas, VA
WYVN, Washington	See Martinsburg, WV

### District of Columbia Station Totals as of November 1, 1992

	VHF	UHF	TOTAL
Commercial Television Stations	4	2	6
Educational Television Stations	0	2	2
	4	4	8

# District of Columbia—Washington

**WDCA-TV**  
Ch. 20

**Network Service:** None, independent.

**Licensee:** TVX of Washington Inc., 5202 River Rd., Bethesda, MD 20816.

**Studio:** 5202 River Rd., Bethesda, MD 20816.

**Telephone:** 301-654-2600. **Fax:** 301-654-3517.

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 4000-kw max. & 3090-kw horizontal visual, 400-kw max. & 309-kw horizontal aural. Antenna: 770-ft. above av. terrain, 809-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 49.40"  
Longitude 77° 06' 18.20"

**Transmitter:** 5202 River Rd., Bethesda, MD.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 9-meter C-band; Harris, 6-meter C-band; Harris, 3-meter C-band; AFC, 4-meter Ku-band; Harris receivers.

**Ownership:** Paramount Stations Group (Group Owner).

**Began Operation:** April 20, 1966. Sale to Improvement Leasing Co. by Milton Grant & assoc. approved by FCC May 7, 1969 (Television Digest, Vol. 8:50; 9:19). Sale to Taft Television & Radio by Improvement Leasing Co. approved by FCC Aug. 16, 1979 (Vol. 18:18; 19:30, 33-36). Sale to present owner by Taft approved Feb. 20, 1987 (Vol. 27:9, 14, 15).

**Represented (sales):** Seltel Inc.

**Represented (legal):** Leventhal, Senter & Lerman.

**Personnel:**

- Richard H. Williams, General Manager.
- Helen Feinbloom, General Sales Manager.
- J. W. Linkenauger, Local Sales Manager.
- Carl Miller, National Sales Manager.
- Sandy Pastoor, Program Director.
- Mark Feldman, Director, Marketing & Promotion.
- Pedro Perez, Chief Engineer.

**Rates:** On request.

**City of License:** Washington. **ADI:** Washington, DC. **Rank:** 7.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>50% &amp; Over</b>	<b>DISTRICT OF COLUMBIA</b>			
	Dist of Columbia	251,000	248,900	99
	<b>MARYLAND</b>			
	Allegany	29,100	28,900	99
	Calvert	18,200	18,000	99
	Charles	33,700	33,400	99
	Prince Georges	260,400	259,600	100
	<b>VIRGINIA</b>			
	Culpeper	9,700	9,600	99
	Fairfax	309,800	308,900	100
	Fauquier	17,100	16,900	99
	Loudoun	30,000	29,700	99
	Prince William	81,600	81,100	99
Spotsylvania	25,700	25,500	99	
<b>WEST VIRGINIA</b>				
Mineral	10,300	10,200	99	
<b>Between 25-49%</b>	<b>MARYLAND</b>			
	Anne Arundel	152,000	151,400	100
	Baltimore	273,800	272,800	100
	Frederick	53,600	53,300	99
	Howard	69,200	68,900	100
	Montgomery	288,900	288,000	100
	St Marys	26,100	25,900	99
	Talbot	12,500	12,400	99
Washington	44,600	44,300	99	



WDCA-TV BPCT-4374 Granted 10/5/70 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 25-49%</b>	Wicomico	28,400	28,200	99
	<b>VIRGINIA</b>			
	Albemarle	41,800	41,200	99
	Arlington	132,500	131,900	100
	Clarke	4,300	4,300	100
	Frederick	25,000	24,800	99
	King George	4,700	4,700	100
	Page	8,200	8,200	100
	Rappahannock	2,700	2,700	100
	Stafford	19,800	19,600	99
	Warren	10,000	9,900	99
	<b>WEST VIRGINIA</b>			
	Berkeley	22,800	22,600	99
Jefferson	13,500	13,400	99	
<b>Between 5-24%</b>	<b>MARYLAND</b>			
	Caroline	10,000	9,900	99
	Carroll	43,700	43,500	100
	Dorchester	12,000	11,900	99
	Kent	6,700	6,700	100
	Queen Annes	12,600	12,500	99
	Baltimore City	278,200	277,100	100
	<b>PENNSYLVANIA</b>			
	Adams	27,900	27,400	98
	Franklin	46,600	45,300	97
Fulton	5,500	5,300	96	
<b>VIRGINIA</b>				
Caroline	6,700	6,600	99	
Fluvanna	4,600	4,500	98	
Greene	3,700	3,600	97	
James City	16,400	16,200	99	
(Continued on page A-229)				
<b>Station Totals</b>		<b>2,909,100</b>	<b>2,891,800</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>1,175,500</b>
<b>Average Daily Circulation (1992)</b>				<b>428,500</b>

# District of Columbia—Washington

**WFTY**  
Ch. 50

**Network Service:** None, independent.

**Licensee:** Channel 50 Inc., 12276 Wilkins Ave., Rockville, MD 20852.

**Studio:** 12276 Wilkins Ave., Rockville, MD 20852.

**Telephone:** 301-230-1550.

**Technical Facilities:** Channel No. 50 (686-692 MHz). Authorized power: 2450-kw max. & 1860-kw horizontal visual, 245-kw max. & 186-kw horizontal aural. Antenna: 570-ft. above av. terrain, 509-ft. above ground, 797-ft. above sea level.

Latitude 38° 57' 44"  
Longitude 77° 01' 36"

Holds CP for change to 2438-kw max. visual, 810-ft. above av. terrain, 732-ft. above ground, 1020-ft. above sea level. BMPCT-871109KG.

**Transmitter:** NW Corner of 9th & Peabody, Washington.

**Satellite Earth Stations:** Scientific-Atlanta, 4-meter C-band; ADM, 3-meter C-band.

**Ownership:** Corridor Broadcasting Corp. (Group Owner).

**Began Operation:** November 1, 1981. Sale to present owners by Theodore S. Ledbetter Jr. approved by FCC Jan. 17, 1985.

**Represented (legal):** Patton, Boggs & Blow.

**Personnel:**

- Nolanda Hill, Chairman of the Board & President.
- Andrew M. Ockershausen, Vice President & General Manager.
- Eddie Sacks, General Sales Manager.
- Don Hazen, Vice President, Engineering & Operations.
- Curtis Garris, Chief Engineer.
- Pam Bankett, Promotion Director.

**Highest 30 Sec. Rate:** \$425.

**City of License:** Washington. **ADI:** Washington, DC. **Rank:** 7.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>DISTRICT OF COLUMBIA</b>			
	Dist of Columbia	251,000	248,900	99
	<b>MARYLAND</b>			
	Anne Arundel	152,000	151,400	100
	Calvert	18,200	18,000	99
	Charles	33,700	33,400	99
	Dorchester	12,000	11,900	99
	Howard	69,200	68,900	100
	Kent	6,700	6,700	100
	Montgomery	288,900	288,000	100



WFTY BMPCT-871109KG Granted 1/27/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	Prince Georges	260,400	259,600	100
	Queen Annes	12,600	12,500	99
	St Marys	26,100	25,900	99
	Talbot	12,500	12,400	99
	Baltimore City	278,200	277,100	100
	<b>VIRGINIA</b>			
	Arlington	132,500	131,900	100
	Fairfax	309,800	308,900	100
	Fauquier	17,100	16,900	99
	Frederick	25,000	24,800	99
King George	4,700	4,700	100	
Loudoun	30,000	29,700	99	
Prince William	81,600	81,100	99	
Spotsylvania	25,700	25,500	99	
Westmoreland	6,200	6,100	98	
<b>Station Totals</b>		<b>2,054,100</b>	<b>2,044,300</b>	<b>100</b>
<b>Net Weekly Circulation (1992)</b>			<b>302,000</b>	
<b>Average Daily Circulation (1992)</b>			<b>73,300</b>	



# District of Columbia—Washington

**WJLA-TV**

Ch. 7

Network Service: ABC.

Licensee: WJLA Inc., 3007 Tilden St. NW, Washington, DC 20008.

Studio: 3007 Tilden St. NW, Washington, DC 20008.

Telephone: 202-364-7777. TWX: 710-822-9505. Fax: 202-364-1943.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 48-kw aural. Antenna: 770-ft. above av. terrain, 640-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 01"  
Longitude 77° 04' 47"

Transmitter: 4010 Chesapeake St. NW.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Satcom Technologies, 5.5-meter Ku-band; Satcom Technologies, 7-meter C-band; Microdyne, 3.1-meter Ku & C-band; Comtech, 3.5-meter Ku & C-band; Andrew, 5-meter C-band; Microdyne, Comtech receivers.

SNM Mobile Dish: Satcom Technologies, 2.3-meter Ku-band.

News Services: AP, UPI.

Ownership: Allbritton Communications Company (Group Owner).

Begin Operation: October 3, 1947. As WMAL-TV, de facto control transferred with WMAL-AM-FM from Washington Star Communications Inc. to Joe Allbritton in 1975 (Television Digest, Vol. 15:30, 31, 32).

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Personnel:

John D. Sawhill, President & General Manager.

Gary Wordlaw, Vice President & News Director.

John Tollefson, Vice President, Operations & Engineering.

Thursa Thomas, Vice President, Communications.

Judy Williams, Director of Sales.

Bob Casazza, Vice President, Audience Development.

Jennifer Pendergraft, Vice President, Finance & Administration.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2550.

City of License: Washington. ADI: Washington, DC. Rank: 7.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	<b>DISTRICT OF COLUMBIA</b>				
		Dist of Columbia	251,000	248,900	99
	<b>MARYLAND</b>				
		Allegany	29,100	28,900	99
		Calvert	18,200	18,000	99
		Charles	33,700	33,400	99
		Frederick	53,600	53,300	99
		Montgomery	288,900	288,000	100
		Prince Georges	260,400	259,600	100
		St Marys	26,100	25,900	99
		Talbot	12,500	12,400	99
		Washington	44,600	44,300	99
	<b>PENNSYLVANIA</b>				
		Franklin	46,600	45,300	97
	<b>VIRGINIA</b>				
		Arlington	132,500	131,900	100
		Clarke	4,300	4,300	100
	Culpeper	9,700	9,600	99	
	Fairfax	309,800	308,900	100	
	Fauquier	17,100	16,900	99	
	Frederick	25,000	24,800	99	



WJLA-TV BMPCT-7405 Granted 7/25/72 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	King George	4,700	4,700	100	
	Loudoun	30,000	29,700	99	
	Prince William	81,600	81,100	99	
	Rappahannock	2,700	2,700	100	
	Shenandoah	12,400	12,300	99	
	Spotsylvania	25,700	25,500	99	
	Stafford	19,800	19,600	99	
	Warren	10,000	9,900	99	
	Westmoreland	6,200	6,100	98	
	<b>WEST VIRGINIA</b>				
	Berkeley	22,800	22,600	99	
	Jefferson	13,500	13,400	99	
	Mineral	10,300	10,200	99	
Morgan	4,800	4,700	98		
Between 25-49%	<b>MARYLAND</b>				
	Anne Arundel	152,000	151,400	100	
	Dorchester	12,000	11,900	99	
	Howard	69,200	68,900	100	
	Queen Annes	12,600	12,500	99	
<b>PENNSYLVANIA</b>					
Fulton	5,500	5,300	96		
<b>VIRGINIA</b>					
Madison	4,200	4,100	98		
Orange	8,100	8,000	99		
Page	8,200	8,200	100		
<b>WEST VIRGINIA</b>					
Hampshire	6,300	6,200	98		
Between 5-24%	<b>MARYLAND</b>				
	Baltimore	273,800	272,800	100	
Caroline	10,000	9,900	99		
(Continued on page A-229)					
<b>Station Totals</b>		<b>2,526,900</b>	<b>2,512,100</b>	<b>99</b>	
<b>Net Weekly Circulation (1992)</b>				<b>1,660,600</b>	
<b>Average Daily Circulation (1992)</b>				<b>893,500</b>	

# District of Columbia—Washington

## WRC-TV

Ch. 4

Network Service: NBC.

Licensee: NBC Subsidiary Inc. 5, 4001 Nebraska Ave. NW, Washington, DC 20016.

Studio: 4001 Nebraska Ave. NW, Washington, DC 20016.

Telephone: 202-885-4000. TWX: 202-965-0804. Fax: 202-885-4104.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 627-ft. above av. terrain, 469-ft. above ground, 856-ft. above sea level.

Latitude 38° 56' 23.80"  
Longitude 77° 04' 53.50"

Transmitter: 4001 Nebraska Ave. NW.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 5-meter.

News Services: AP, UPI, NBC.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: June 27, 1947.

Represented (sales): Petry Television.

### Personnel:

Allan Horlick, President & General Manager.

Stephen Dickler, Sales Manager.

Margaret McNally, Sales Manager.

Kathleen McCampbell, Director, Programming.

James Powell, Managing Director, Station Operations.

Carol Baker, Director, Operations & Engineering Production.

Paul Besson, Director, Employee Relations.

Wendy White, Managing Editor.

Richard Reingold, Director, News.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2150.

City of License: Washington. ADI: Washington, DC. Rank: 7.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>DISTRICT OF COLUMBIA</b>			
	Dist of Columbia	251,000	248,900	99
	<b>MARYLAND</b>			
	Calvert	18,200	18,000	99
	Charles	33,700	33,400	99
	Frederick	53,600	53,300	99
	Howard	69,200	68,900	100
	Montgomery	288,900	288,000	100
	Prince Georges	260,400	259,600	100
	St Marys	26,100	25,900	99
	Washington	44,600	44,300	99
	<b>VIRGINIA</b>			
	Arlington	132,500	131,900	100
	Clarke	4,300	4,300	100
	Culpeper	9,700	9,600	99
	Fairfax	309,800	308,900	100
	Fauquier	17,100	16,900	99
Frederick	25,000	24,800	99	
King George	4,700	4,700	100	

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WRC-TV BPCT-890316KE Granted 6/28/89 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Loudoun	30,000	29,700	99
	Page	8,200	8,200	100
	Prince William	81,600	81,100	99
	Rappahannock	2,700	2,700	100
	Shenandoah	12,400	12,300	99
	Spotsylvania	25,700	25,500	99
	Stafford	19,800	19,600	99
	Warren	10,000	9,900	99
	Westmoreland	6,200	6,100	98
	<b>WEST VIRGINIA</b>			
Berkeley	22,800	22,600	99	
Jefferson	13,500	13,400	99	
Morgan	4,800	4,700	98	
<b>Between 25-49%</b>	<b>MARYLAND</b>			
	Anne Arundel	152,000	151,400	100
	Carroll	43,700	43,500	100
	Dorchester	12,000	11,900	99
	Queen Annes	12,600	12,500	99
	Talbot	12,500	12,400	99
	Wicomico	28,400	28,200	99
	<b>PENNSYLVANIA</b>			
Franklin	46,600	45,300	97	
<b>VIRGINIA</b>				
Madison	4,200	4,100	98	
Orange	8,100	8,000	99	
<b>WEST VIRGINIA</b>				
Hardy	4,100	4,000	98	
<b>Between 5-24%</b>	<b>MARYLAND</b>			
	Baltimore	273,800	272,800	100
Caroline	10,000	9,900	99	
(Continued on page A-229)				
<b>Station Totals</b>		<b>2,866,800</b>	<b>2,850,700</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>1,627,200</b>
<b>Average Daily Circulation (1992)</b>				<b>831,400</b>

# District of Columbia—Washington

**WTTG**

Ch. 5

**Network Service:** Fox.

**Licensee:** Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

**Studio:** 5151 Wisconsin Ave. NW, Washington, DC 20016.

**Telephone:** 202-244-5151. **TWX:** 910-881-5757. **Fax:** 202-244-1745.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 770-ft. above av. terrain, 705-ft. above-ground, 1049-ft. above sea level.

Latitude 38° 57' 21"  
Longitude 77° 04' 57"

**Transmitter:** 5151 Wisconsin Ave. NW, Washington.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Microdyne, 10-meter; Microdyne, 5-meter; Vertex, 6.1-meter; Microdyne, Standard Communications receivers.

**News Services:** AP, UPI.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** January 1, 1947. Sale by Metromedia Inc. to present owner approved by FCC Nov. 14, 1985.

**Represented (sales):** TeleRep Inc.

**Personnel:**

- Thomas Herwitz, Vice President & General Manager.
- James Burke, Vice President & General Sales Manager.
- Richard Slenker, Vice President, Operations & Engineering.
- Lindy Spero, Vice President, Director, Creative Services.
- Bill Cunningham, Vice President, Business Manager.
- Glenn Dyer, Vice President, Programming.
- Kimberly Montour, Vice President, News Director.
- J. David Lewis, Chief Engineer.
- Arthur Leffler, Local Sales Manager.
- Jan Evans, National Sales Manager.
- Lynn Luria Fanaroff, Public Relations Director.
- Mark Poertner, Production Manager.

**Rates:** On request.

**City of License:** Washington. **ADI:** Washington, DC. **Rank:** 7.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>DISTRICT OF COLUMBIA</b>			
	Dist of Columbia	251,000	248,900	99
	<b>MARYLAND</b>			
	Allegany	29,100	28,900	99
	Anne Arundel	152,000	151,400	100
	Calvert	18,200	18,000	99
	Caroline	10,000	9,900	99
	Carroll	43,700	43,500	100
	Charles	33,700	33,400	99
	Dorchester	12,000	11,900	99
	Frederick	53,600	53,300	99
	Howard	69,200	68,900	100
	Montgomery	288,900	288,000	100
	Prince Georges	260,400	259,600	100
	St Marys	26,100	25,900	99
	Talbot	12,500	12,400	99
	Washington	44,600	44,300	99
	Wicomico	28,400	28,200	99
	<b>PENNSYLVANIA</b>			
	Franklin	46,600	45,300	97
	Fulton	5,500	5,300	96
<b>VIRGINIA</b>				
Arlington	132,500	131,900	100	



WTTG BMPCT-5854 Granted 6/25/63 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>50% &amp; Over</b>	Clarke	4,300	4,300	100	
	Culpeper	9,700	9,600	99	
	Fairfax	309,800	308,900	100	
	Fauquier	17,100	16,900	99	
	Frederick	25,000	24,800	99	
	King George	4,700	4,700	100	
	Loudoun	30,000	29,700	99	
	Madison	4,200	4,100	98	
	Orange	8,100	8,000	99	
	Page	8,200	8,200	100	
	Prince William	81,600	81,100	99	
	Rappahannock	2,700	2,700	100	
	Rockingham	31,000	30,700	99	
	Shenandoah	12,400	12,300	99	
	Spotsylvania	25,700	25,500	99	
	Stafford	19,800	19,600	99	
	Warren	10,000	9,900	99	
	Westmoreland	6,200	6,100	98	
<b>WEST VIRGINIA</b>	Berkeley	22,800	22,600	99	
	Hardy	4,100	4,000	98	
	Jefferson	13,500	13,400	99	
	Mineral	10,300	10,200	99	
Morgan	4,800	4,700	98		
<b>DELAWARE</b>	Sussex	45,600	45,100	99	
	<b>MARYLAND</b>	Baltimore	273,800	272,800	100
		Harford	62,500	62,200	100
		Kent	6,700	6,700	100
(Continued on page A-229)					
<b>Station Totals</b>		<b>3,435,800</b>	<b>3,412,100</b>	<b>99</b>	
<b>Net Weekly Circulation (1992)</b>				<b>1,931,000</b>	
<b>Average Daily Circulation (1992)</b>				<b>891,200</b>	

# District of Columbia—Washington

**WUSA**  
Ch. 9

**Network Service:** CBS.

**Licensee:** Gannett Co. Inc., 4100 Wisconsin Ave. NW, Washington, DC 20016.

**Studio:** 4100 Wisconsin Ave. NW, Washington, DC 20016.

**Telephone:** 202-895-5999. **TWX:** 710-822-9776. **Fax:** 202-966-7948.

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 770-ft. above av. terrain, 640-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 01"  
Longitude 77° 04' 47"

**Transmitter:** 4001 Brandywine St. N.W.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Harris, 6.1-meter C-band; Harris, 4.5-meter Ku-band; Harris, Scientific-Atlanta receivers.

**News Services:** AP, UPI, Reuters, Western Union Weather.

**Ownership:** Gannett Broadcasting Group (Group Owner).

**Began Operation:** January 16, 1949 as WOIC. Sold to CBS (45%) and Washington Post (55%) August 1950 (Television Digest, Vol. 6:25). Washington Post acquired 100% in October 1954 (Vol. 10:42). Exchange for WWJ-TV (now WDIV), Detroit, MI approved by FCC May 18, 1978 (Vol. 17:58; 18:21). Sale by Evening News Assn. to present owner approved Jan. 13, 1986.

**Represented (sales):** Blair Television.

**Represented (legal):** Reed, Smith, Shaw & McClay.

**Personnel:**

- Henry K. Yaggi III, President & General Manager.
- David Pearce, Vice President, News.
- Chuck Cowdrey, Vice President, Sales.
- Sandra Butler-Jones, Vice President, Broadcast Operations.
- Leon Anglin, Vice President & Chief Engineer.
- Kevin O'Tool, Vice President, Business.
- Paul Malkie, Vice President & Creative Services Director.
- Brien Kennedy, National Sales Manager.
- Richard Dyer, Local Sales Manager.
- James Martin, Operations Manager.
- Jack Hurley, News Operations Manager.
- Louise Abernathy, Personnel Manager.
- Michael Evans, Manager, Financial Services.
- Khalim Piankhi, Manager, Community Affairs.

**Rates:** On request.

**City of License:** Washington. **ADI:** Washington, DC. **Rank:** 7.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>DISTRICT OF COLUMBIA</b>			
	Dist of Columbia	251,000	248,900	99
	<b>MARYLAND</b>			
	Allegany	29,100	28,900	99
	Calvert	18,200	18,000	99
	Charles	33,700	33,400	99
	Frederick	53,600	53,300	99
	Howard	69,200	68,900	100
	Montgomery	288,900	288,000	100
	Prince Georges	260,400	259,600	100
	St Marys	26,100	25,900	99
	Washington	44,600	44,300	99
	<b>PENNSYLVANIA</b>			
	Franklin	46,600	45,300	97
	<b>VIRGINIA</b>			
Arlington	132,500	131,900	100	
Clarke	4,300	4,300	100	



WUSA BNPCT-7389 Granted 8/17/72

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Culpeper	9,700	9,600	99
	Fairfax	309,800	308,900	100
	Fauquier	17,100	16,900	99
	Frederick	25,000	24,800	99
	King George	4,700	4,700	100
	Loudoun	30,000	29,700	99
	Page	8,200	8,200	100
	Prince William	81,600	81,100	99
	Rappahannock	2,700	2,700	100
	Rockingham	31,000	30,700	99
	Shenandoah	12,400	12,300	99
	Spotsylvania	25,700	25,500	99
	Stafford	19,800	19,600	99
	Warren	10,000	9,900	99
	Westmoreland	6,200	6,100	98
	<b>WEST VIRGINIA</b>			
	Berkeley	22,800	22,600	99
	Jefferson	13,500	13,400	99
	Mineral	10,300	10,200	99
Morgan	4,800	4,700	98	
<b>Between 25-49%</b>	<b>MARYLAND</b>			
	Anne Arundel	152,000	151,400	100
	Queen Annes	12,600	12,500	99
	Talbot	12,500	12,400	99
<b>VIRGINIA</b>				
Albermarle	41,800	41,200	99	
Augusta	35,500	35,200	99	
Madison	4,200	4,100	98	
Orange	8,100	8,000	99	
<b>WEST VIRGINIA</b>				
Grant	3,900	3,800	97	
(Continued on page A-229)				
<b>Station Totals</b>		<b>2,589,800</b>	<b>2,574,300</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>1,752,200</b>	
<b>Average Daily Circulation (1992)</b>			<b>976,800</b>	

## District of Columbia

### WDCA-TV, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>VIRGINIA</b>			
	Madison	4,200	4,100	98
	Orange	8,100	8,000	99
	Pittsylvania	41,600	41,200	99
	Rockbridge	11,100	11,000	99
	Rockingham	31,000	30,700	99
	Shenandoah	12,400	12,300	99
	Westmoreland	6,200	6,100	98
	<b>WEST VIRGINIA</b>			
	Hardy	4,100	4,000	98
Morgan	4,800	4,700	98	

### WJLA-TV, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>MARYLAND</b>			
	Carroll	43,700	43,500	100
	Kent	6,700	6,700	100
	Wicomico	28,400	28,200	99
	<b>PENNSYLVANIA</b>			
	Adams	27,900	27,400	98
	<b>VIRGINIA</b>			
	Augusta	35,500	35,200	99
	Caroline	6,700	6,600	99
	Northumberland	4,400	4,400	99
<b>WEST VIRGINIA</b>				
Hardy	4,100	4,000	98	

### WUSA, Washington (Arbitron Data Continued)

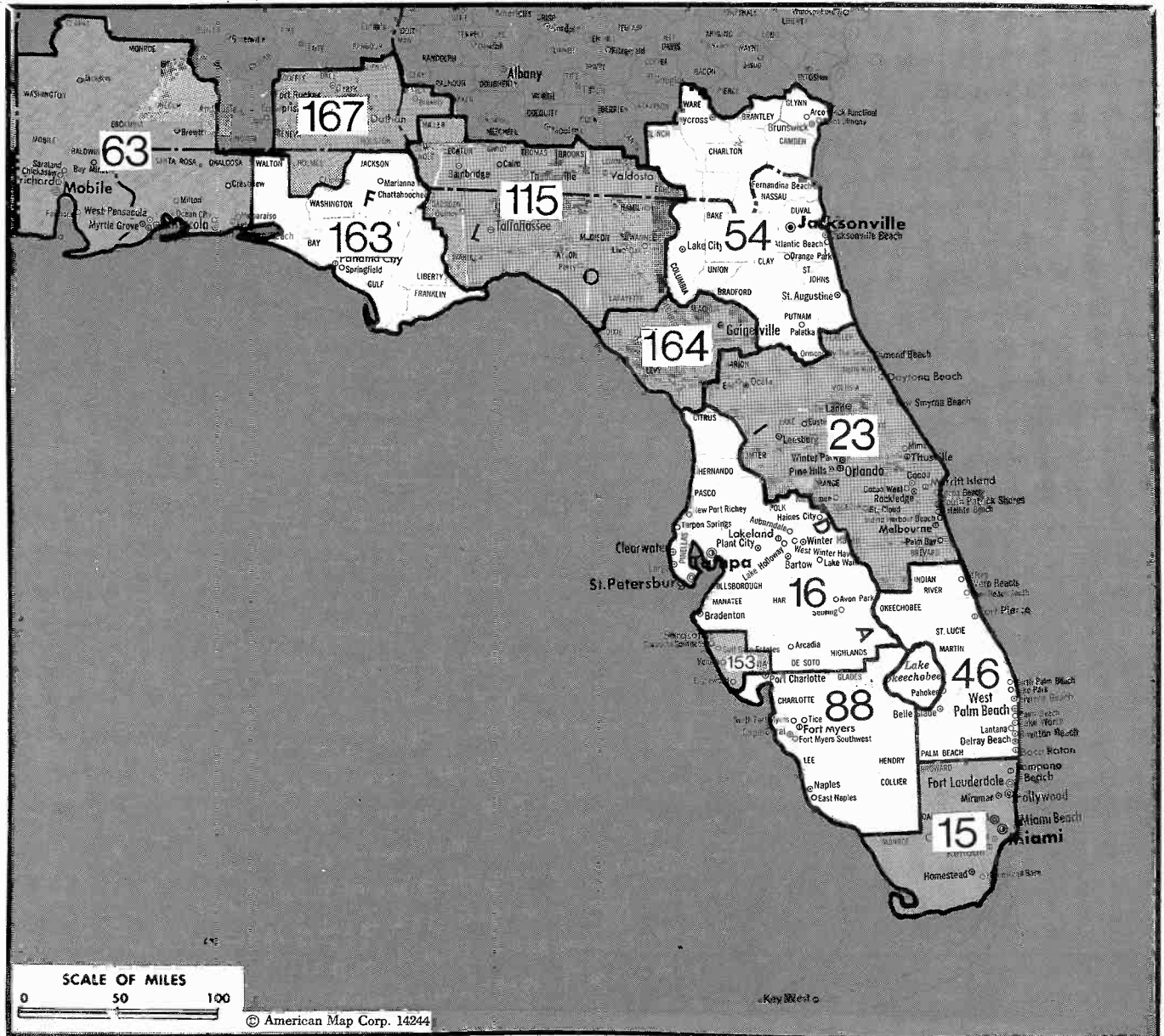
Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	<b>WEST VIRGINIA</b>			
	Hampshire	6,300	6,200	98
	Hardy	4,100	4,000	98
Between 5-24%	<b>MARYLAND</b>			
	Caroline	10,000	9,900	99
	Carroll	43,700	43,500	100
	Cecil	25,900	25,800	100
	Dorchester	12,000	11,900	99
	Kent	6,700	6,700	100
	Somerset	7,600	7,500	99
	Baltimore City	278,200	277,100	100
	<b>PENNSYLVANIA</b>			
	Fulton	5,500	5,300	96
	<b>VIRGINIA</b>			
	Caroline	6,700	6,600	99
	Fluvanna	4,600	4,500	98
Northumberland	4,400	4,400	99	

### WTTG, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	<b>MARYLAND</b>			
	Queen Annes	12,600	12,500	99
	Somerset	7,600	7,500	99
	Worcester	15,100	14,900	99
	<b>NORTH CAROLINA</b>			
	Cumberland	90,300	89,500	99
	<b>PENNSYLVANIA</b>			
	Adams	27,900	27,400	98
	<b>VIRGINIA</b>			
	Albemarle	41,800	41,200	99
Augusta	35,500	35,200	99	
Caroline	6,700	6,600	99	
<b>WEST VIRGINIA</b>				
Hampshire	6,300	6,200	98	
Between 5-24%	<b>DELAWARE</b>			
	Kent	40,200	39,900	99
	<b>MARYLAND</b>			
	Baltimore City	278,200	277,100	100
	<b>PENNSYLVANIA</b>			
	Bedford	18,200	17,700	98
	Cumberland	75,400	74,300	98
	York	132,100	130,000	98
	<b>VIRGINIA</b>			
	Accomack	12,700	12,500	98
Essex	3,300	3,200	97	
Fluvanna	4,600	4,500	98	
Greene	3,700	3,600	97	
Henry	28,800	28,500	99	
Northumberland	4,400	4,400	99	
Richmond	2,800	2,800	100	
Rockbridge	11,100	11,000	99	
<b>WEST VIRGINIA</b>				
Grant	3,900	3,800	97	

### WRC-TV, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>MARYLAND</b>			
	Harford	62,500	62,200	100
	Kent	6,700	6,700	100
	Baltimore City	278,200	277,100	100
	<b>PENNSYLVANIA</b>			
	Adams	27,900	27,400	98
	<b>VIRGINIA</b>			
	Augusta	35,500	35,200	99
	Caroline	6,700	6,600	99
	Northumberland	4,400	4,400	99
Richmond	2,800	2,800	100	
Rockingham	31,000	30,700	99	
<b>WEST VIRGINIA</b>				
Hampshire	6,300	6,200	98	
Mineral	10,300	10,200	99	



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Miami, FL .....	1,301,900	15	WBFS-TV (33), WCIX (6), WDLZ (39), WHFT (45), WLTV (23), WPLG (10), WSCV (51), WSVN (7), WTVJ (4), WYHS (69)
Tampa-St. Petersburg, FL .....	1,258,500	16	WBHS (50), WCLF (22), WFLA-TV (8), WFTS (28), WTMV (32), WTOG (44), WTSP (10), WTTA (38), WTVT (13)
Orlando-Daytona Beach-Melbourne, FL .....	952,100	23	WACX (55), WBSF (43), WCPX-TV (6), WESH (2), WFTV (9), WIRB (56), WKCF (18), WOFL (35), WTGL-TV (52)
West Palm Beach-Fort Pierce-Vero Beach, FL .....	563,000	45	WFLX (29), WPBF (25), WPEC (12), WPTV (5), WTVX (34)
Jacksonville, FL .....	475,700	54	WAWS-TV (30), WBSG-TV (21), WJKS (17), WJXT (4), WNFT (47), WTLV (12)
Mobile, AL-Pensacola, FL .....	414,100	63	WALA-TV (10), WEAR-TV (3), WFGX (35), WHBR (33), WJTC (44), WKRG-TV (5), WMPV-TV (21), WPMI (15)
Fort Myers-Naples, FL .....	284,700	88	WBBH-TV (20), WEVU (26), WFTX (36), WINK-TV (11), WNPL-TV (46)
Tallahassee, FL-Thomasville, GA .....	196,600	115	WCTV (6), WTLH (49), WTWC (40), WTXL-TV (27), WVGA (44)
Sarasota, FL .....	131,600	153	WBSV-TV (62), WWSB (40)
Panama City, FL .....	96,900	163	WJHG-TV (7), WMBB (13), WPGX (28)
Gainesville, FL .....	91,000	164	WCJB (20), WOGX (51)
Dothan, AL .....	89,400	167	WDAU (34), WDHN (18), WTVY (4)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

WWSB, Bradenton	See Sarasota, FL
WFTX, Cape Coral	See Fort Myers, FL
WCLF, Clearwater	See Tampa, FL
WKCF, Clermont	See Orlando, FL
WTGL-TV, Cocoa	See Orlando, FL
WCPX-TV, WESH, WFTV, Daytona Beach	See Orlando, FL
WSCV, Fort Lauderdale	See Miami, FL
WTVX, Fort Pierce	See West Palm Beach, FL
WFGX, Fort Walton Beach	See Pensacola, FL
WYHS, Hollywood	See Miami, FL
WTMV, Lakeland	See Tampa, FL
WACX, Leesburg	See Orlando, FL
WIRB & WBSF, Melbourne	See Orlando, FL
WEVU & WNPT-TV, Naples	See Fort Myers, FL
WOGX, Ocala	See Gainesville, FL
WALA-TV, WKRG-TV, WMPV-TV & WPML, Pensacola	See Mobile, AL
WFTS, WTOG, WTSP, WTTA & WTVT, St. Petersburg	See Tampa, FL
WTLH, Tallahassee	See Bainbridge, GA
WVGA, Tallahassee	See Valdosta, GA
WPBF, Tequesta	See West Palm Beach, FL
WBSV-TV, Venice	See Sarasota, FL

**Florida Station Totals as of November 1, 1992**

	VHF	UHF	TOTAL
Commercial Television Stations	19	38	57
Educational Television Stations	5	11	16
	24	49	73

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# Florida—Fort Myers

## WBBH-TV

Ch. 20

Network Service: NBC.

Licensee: Waterman Bcstg. Corp. of Florida, Box 7578, Fort Myers, FL 33911-7578.

Studio: 3719 Central Ave., Fort Myers, FL 33901.

Telephone: 813-939-2020. Fax: 813-939-2152.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 5000-kw max. & 2619-kw horizontal visual, 500-kw max. & 262-kw horizontal aural. Antenna: 1482-ft. above av. terrain, 1518-ft. above ground, 1549-ft. above sea level.

Latitude 26° 49' 27"  
Longitude 81° 45' 51"

Transmitter: Rte. 31, 2.3-mi. S of Tuckers Comer.

Satellite Earth Station: Harris, 10-meter Ku-band; Harris receivers.

News Services: AP, UPI.

Ownership: Waterman Broadcasting Corp. (Group Owner).

Began Operation: December 18, 1968. Sale to present owners by William N. Dakos, et al., approved by FCC July 9, 1979.

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Cohen, Dippell & Everist, P.C.

### Personnel:

Steve Pontius, Vice President & General Manager.

Diane Gower, General Sales Manager.

Robert M. Cleveland, Chief Engineer.

Gerald Poppe, Director of Finance.

Evelyn Jewett, National Sales Administrator.

Chere Avery, News Director.

Kim Dobb, Program Coordinator.

Kent Schneider, Marketing Director.

Lisa Faas, Creative Services/Production.

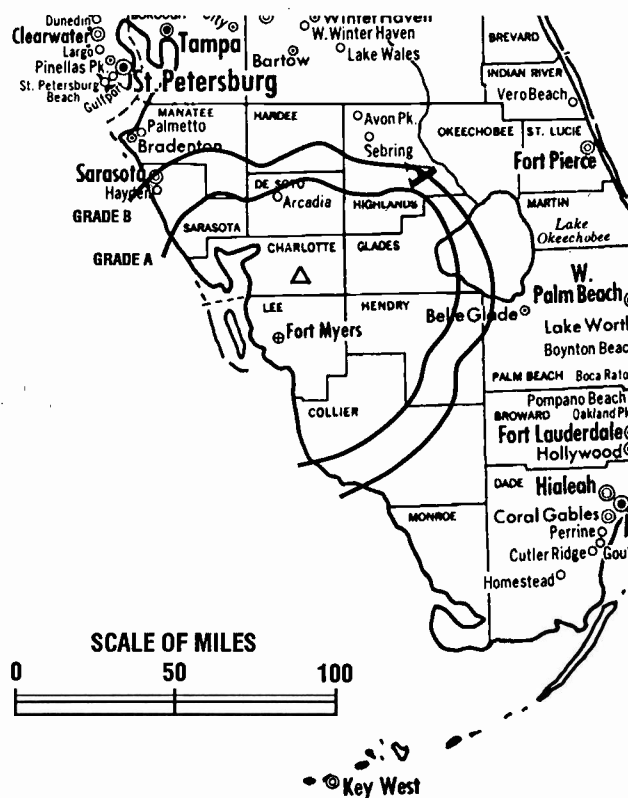
Debi Smith, Computer Traffic Manager.

Highest 30 Sec. Rate: \$1400.

NETWORK BASE HOURLY RATE: \$750.

City of License: Fort Myers. ADI: Fort Myers-Naples. Rank: 88.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



WBBH-TV BMPCT-820426KE Granted 9/3/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	FLORIDA			
	Charlotte	49,500	48,900	99
	Collier	64,000	62,900	98
	Glades	2,900	2,800	97
	Hendry	8,900	8,700	98
	Lee	146,100	144,700	99
Between 25-49%	FLORIDA			
	De Soto	8,600	8,500	99
Between 5-24%	FLORIDA			
	Highlands	30,900	30,500	99
	Sarasota	127,500	126,500	99
<b>Station Totals</b>		<b>438,400</b>	<b>433,500</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>254,400</b>
<b>Average Daily Circulation (1992)</b>				<b>158,500</b>



# Florida—Naples-Fort Myers

**WEVU**

Ch. 26

Network Service: ABC.

Licensee: FCVS Communications, 1221 Sunset Blvd., West Columbia, SC 26169.

Studio: 26 Broadcast Park, 3451 Bonita Bay, Bonita Springs, FL 33923.

Telephone: 813-493-9388. TWX: 510-951-7340. Fax: 813-947-1722.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1209-ft. above av. terrain, 1224-ft. above ground, 1249-ft. above sea level.

Latitude 26° 25' 22"  
Longitude 81° 37' 49"

Transmitter: 21990 Carter Rd., Estero, FL 33928.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Comtech, 7.3-meter C-band; Andrew, Pinzone receivers.

News Service: AP.

Ownership: FCVS Communications Inc. (Group Owner).

Began Operation: August 21, 1974. Sale to present owner by Caloosa Television Corp. approved by FCC Aug. 28, 1992. Sale to Caloosa Television Corp. approved by FCC Aug. 24, 1978.

Represented (sales): Sattel Inc.

Represented (engineering): Moffet, Larson & Johnson Inc.

**Personnel:**

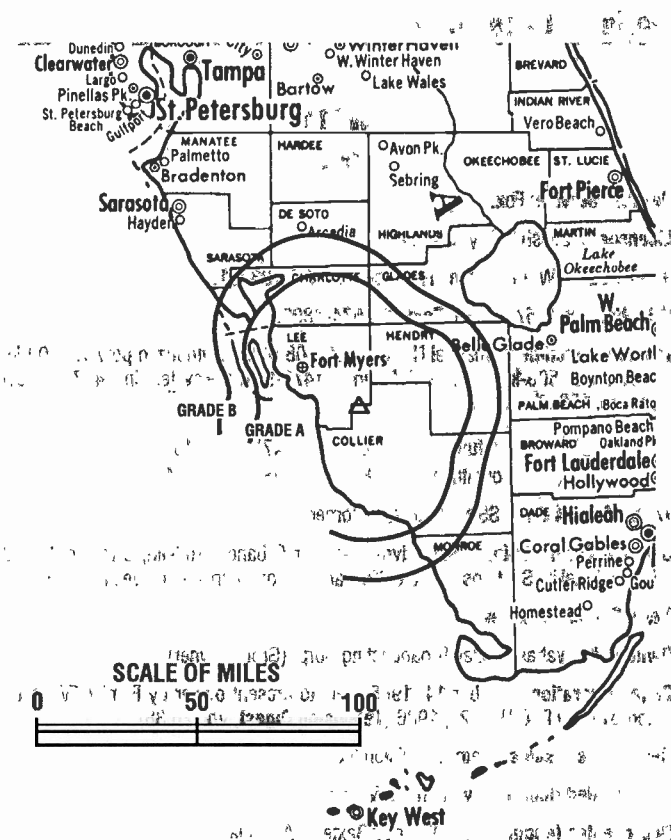
- Jeanne Findlater, Vice President & General Manager.
- Bob White, Station Manager & News Director.
- Jesse Daniels, General Sales Manager.
- Ann Staff, Finance Director.
- Bill Mihm, National Sales Manager.
- Dave McKelvey, Chief Engineer.
- Wendi Dunlap, Audience Development Director.

Rates: On request.

City of License: Naples. ADI: Fort Myers-Naples. Rank: 88.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes: TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Charlotte	49,500	48,900	99
	Collier	64,000	62,900	98
	Lee	146,100	144,700	99



WEVU BPCT-860702KG Granted 6/10/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA Hendry	8,900	8,700	98
Between 5-24%	FLORIDA Glades	2,900	2,800	97
<b>Station Totals</b>		<b>271,400</b>	<b>268,000</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>209,900</b>	
<b>Average Daily Circulation (1992)</b>			<b>107,500</b>	

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# Florida—Cape Coral

**WFTX**  
Ch. 36

**Network Service:** Fox.

**Licensee:** Wabash Valley Bcstg. Corp.

**Studio:** 621 S.W. Pine Island Rd., Cape Coral, FL 33991.

**Telephone:** 813-574-3636. **Fax:** 813-574-4803.

**Technical Facilities:** Channel No. 36 (602-608 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1476-ft. above av. terrain, 1477-ft. above ground, 1506-ft. above sea level.

Latitude 26° 47' 43"  
Longitude 81° 48' 04"

**Transmitter:** 4.9-mi. SSW of Tuckers Comer.

**Satellite Earth Stations:** Microdyne, 7-meter C-band; Prodelin, 3-meter C-band; United Satellite Systems, 3-meter Ku-band; Automation Techniques receivers.

**News Service:** Fox News.

**Ownership:** Wabash Valley Broadcasting Corp. (Group Owner).

**Began Operation:** October 14, 1985. Sale to present owner by Family TV Assoc. approved by FCC Nov. 25, 1986 (**Television Digest**, Vol. 26:38).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** B. Scott Baxter & Associates.

**Personnel:**

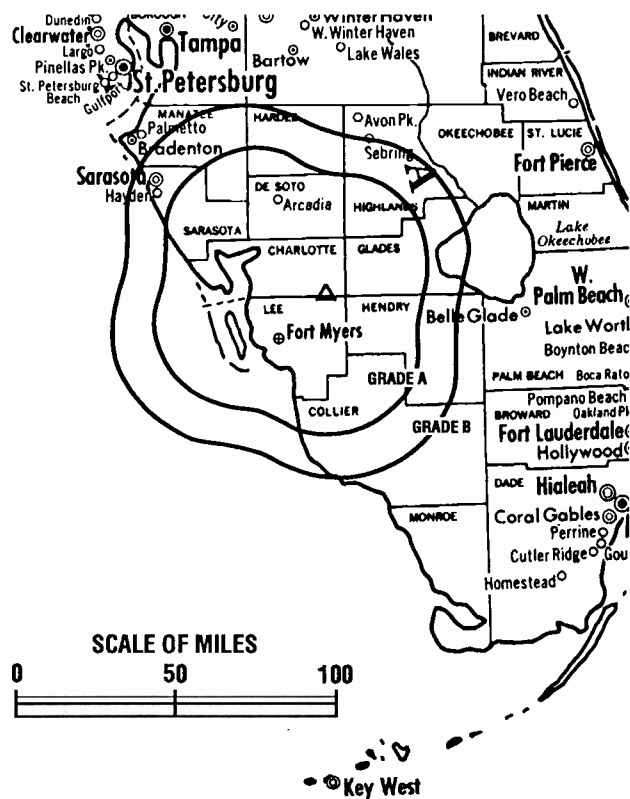
- Chris Andrews, General Manager.
- Ron Brown, General Sales Manager.
- Carole Nelson, National Sales Manager.
- Jerry Blevins, Chief Engineer.
- Merrily Carlson, Program Manager.
- Dick Enderwood, Creative Services Director.
- Pam O'Donnell, Business Manager.

**Rates:** On request.

**City of License:** Cape Coral. **ADI:** Fort Myers-Naples. **Rank:** 88.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	FLORIDA Charlotte	49,500	48,900	99



WFTX BPCT-861031KE Granted 12/5/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	Collier	64,000	62,900	98
	Hendry	8,900	8,700	98
	Lee	146,100	144,700	99
Between 25-49%	FLORIDA De Soto	8,600	8,500	99
	FLORIDA Glades	2,900	2,800	97
Between 5-24%	Highlands	30,900	30,500	99
	Sarasota	127,500	126,500	99
	<b>Station Totals</b>		<b>438,400</b>	<b>433,500</b>
<b>Net Weekly Circulation (1992)</b>				<b>226,700</b>
<b>Average Daily Circulation (1992)</b>				<b>98,800</b>

# Florida—Fort Myers

**WINK-TV**

Ch. 11

Network Service: CBS.

Licensee: Fort Myers Broadcasting Co., Box 1060, Fort Myers, FL 33902.

Studio: 2824 Palm Beach Blvd., Fort Myers, FL 33916.

Telephone: 813-334-1131. Fax: 813-334-0744.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1478-ft. above av. terrain, 1475-ft. above ground, 1505-ft. above sea level.

Latitude 26° 48' 01"  
Longitude 81° 45' 48"

Transmitter: State Rte. 31, 3.8-mi. S of Tuckers Corner, FL.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 9-meter C-band; Microdyne, 7-meter Ku & C-band; Paraclipse, 4-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Harris, Microdyne, Scientific-Atlanta, Wegener, Zephyr receivers.

AM Affiliate: WINK, 1-kw, 1240 kHz (CBS).

FM Affiliate: WINK-FM, 100-kw, 96.9 MHz (No. 245), 1320-ft.

News Services: AP, CNN, Florida News Network, NIWS.

Ownership: Fort Myers Bcstg. Co.

Began Operation: March 6, 1954.

Represented (sales): Blair Television.

Represented (legal): Leibowitz & Spencer.

Represented (engineering): Lohnes & Culver.

Personnel:

Joseph C. Schwartzel, Vice President & General Manager.

Mel Martin, Station Manager & News Director.

Karen Skinner, Vice President & Treasurer.

Gary Gardner, General Sales Manager.

Ron Cooke, National Sales Manager.

Pam Sheffield, Program Director.

Galen Hassinger, Director of Engineering.

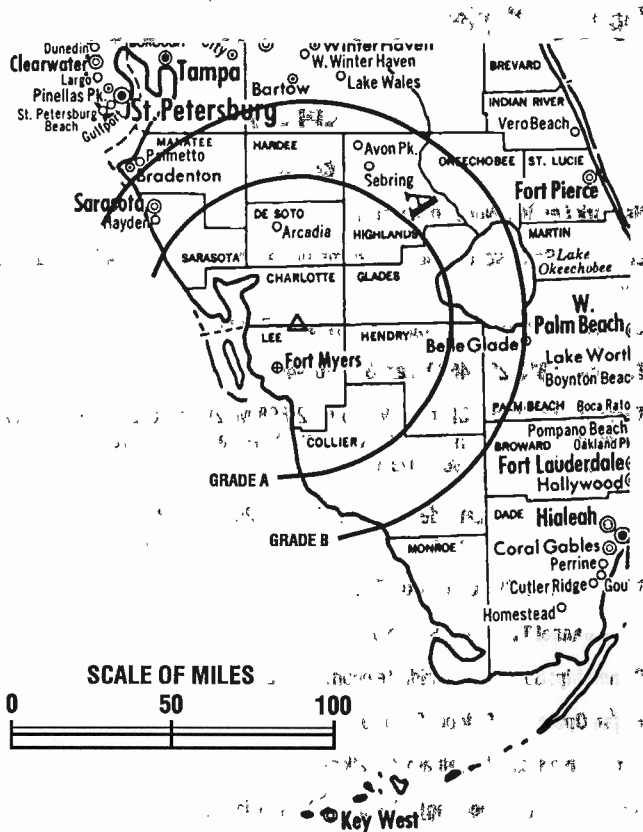
Tim Briggs, Production Manager.

Rates: On request.

City of License: Fort Myers. ADI: Fort Myers-Naples. Rank: 88.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Charlotte	49,500	48,900	99
	Collier	64,000	62,900	98
	De Soto	8,600	8,500	99



WINK-TV BPCT-870205KH Granted 5/18/87. © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Glades	2,900	2,800	97
	Hendry	8,900	8,700	98
	Highlands	30,900	30,500	99
	Lee	146,100	144,700	99
Between 25-49%	FLORIDA			
	Sarasota	127,500	126,500	99
Between 5-24%	FLORIDA			
	Hardee	7,000	6,900	99
	Okeechobee	11,300	11,200	99
Station Totals		456,700	451,600	99
Net Weekly Circulation (1992)				305,400
Average Daily Circulation (1992)				186,700

There is no more visible place for your advertising message than the pages of the **Television & Cable Factbook**

# Florida—Naples

## WNPL-TV

Ch. 46

**Network Service:** None, independent.

**Licensee:** Southwest Florida Telecommunications Inc., Box 414646, Naples, FL 33941.

**Studio:** 840 Goodlette Rd. Suite 201, Naples, FL 33940.

**Telephone:** 813-261-4600. **Fax:** 813-261-4603.

**Technical Facilities:** Channel No. 46 (662-668 MHz). Authorized power: 3192-kw max. visual, 319-kw max. aural. Antenna: 1014-ft. above av. terrain, 1001-ft. above ground, 1027-ft. above sea level.

Latitude 26° 25' 22"  
Longitude 81° 37' 49"

**Transmitter:** 21990 Carter Rd., Estero.

**Multichannel TV Sound:** Stereo only.

**Ownership:** Southwest Florida Telecommunications Inc.

**Began Operation:** October 22, 1990.

**Represented (legal):** Latham & Watkins.

**Represented (engineering):** Magnuson & Associates.

### Personnel:

**William T. Darling**, General Manager.

**LeAnn Osborn**, Program Director.

**Barb Brisky**, General Sales Manager.

**Jack Spiess**, Chief Engineer.

**Beth Hosteller**, Promotion Director.

**Nick Deane**, Marketing Director.

**Paula Tew**, Office Manager.

**Rates:** On request.

**City of License:** Fort Myers. **ADI:** Fort Myers-Naples. **Rank:** 88.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



WNPL-TV BMPCT-910528KN Granted 6/27/91 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA Collier	64,000	62,900	98
Between 5-24%	FLORIDA Glades	2,900	2,800	97
	Lee	146,100	144,700	99
<b>Station Totals</b>		<b>213,000</b>	<b>210,400</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>49,600</b>	
<b>Average Daily Circulation (1992)</b>			<b>14,600</b>	

# Florida—Gainesville

**WCJB**  
Ch. 20

**Network Service:** ABC.

**Licensee:** Diversified Communications, 5 Milk St., Box 7437, Portland, ME 04112.

**Studio:** 6220 N.W. 43rd St., Gainesville, FL 32606.

**Mailing Address:** Box 147020, Gainesville, FL 32614-7020.

**Telephone:** 904-377-2020. **TWX:** 510-100-8946. **Fax:** 904-371-0747.

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 2808-kw max. & 2350-kw horizontal visual, 282-kw max. & 235-kw horizontal aural. Antenna: 925-ft. above av. terrain, 985-ft. above ground, 1049-ft. above sea level.

Latitude 29° 32' 11"  
Longitude 82° 24' 00"

**Transmitter:** 1.35-mi. S of Wacahoota.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 7.3-meter C-band; Microdyne, 7-meter C-band; RCA, 4.5-meter Ku-band; Avantek, M/A-Com, Microdyne receivers.

**News Services:** ABC, AP, Florida News Network.

**Ownership:** Diversified Communications Inc. (Group Owner).

**Began Operation:** April 7, 1971. Sale to present owner by William E. Minshall approved by FCC Oct. 12, 1976.

**Represented (sales):** Blair Television.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

**Personnel:**

- Carolyn Catlin, Vice President & General Manager.
- Liz Mattox, General Sales Manager.
- Skip Painton, National Sales Manager.
- Bob Williams, News Director.
- Karen Woolfstead, Program Director.
- Robin Snyder, Promotion Director.
- Tim Hoskinson, Controller.
- Michael Sherrill, Director of Engineering.
- Alan Johns, Director of Production Services.
- Sheri Cason, Traffic Manager.

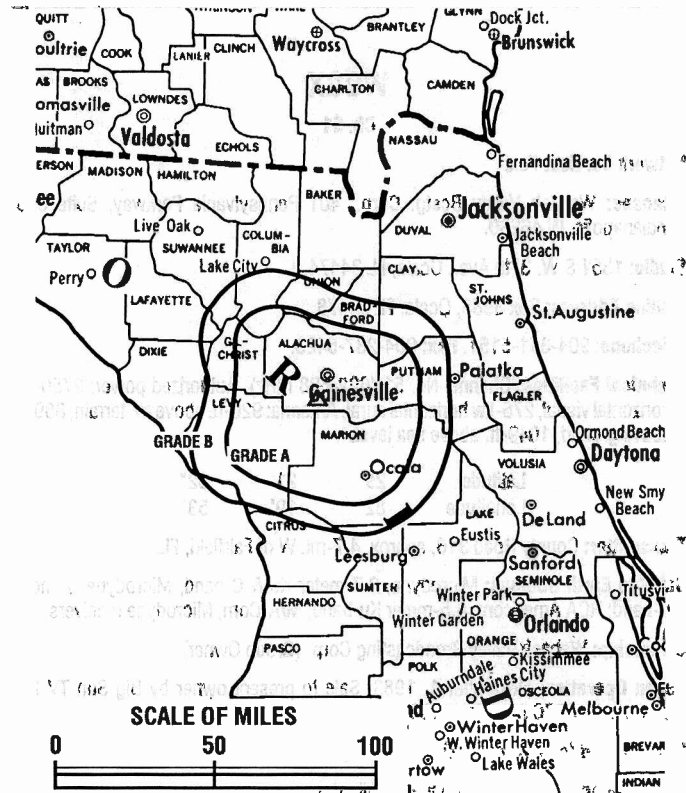
**Rates:** On request.

**NETWORK BASE HOURLY RATE:** \$350.

**City of License:** Gainesville. **ADI:** Gainesville. **Rank:** 164.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>FLORIDA</b>			
	Alachua	74,100	72,900	98
	Columbia	16,000	15,800	99
	Dixie	4,000	3,900	98
	Gilchrist	3,000	3,000	100



WCJB BPCT-800124KF Granted 10/15/82 ©American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Levy	10,300	10,000	97
	Suwannee	10,300	10,100	98
Between 25-49%	<b>FLORIDA</b>			
	Bradford	7,800	7,700	99
	Hamilton	3,400	3,300	97
	Lafayette	1,700	1,700	100
	Marion	82,000	80,700	98
	Putnam	25,400	25,100	99
Between 5-24%	<b>FLORIDA</b>			
	Citrus	43,500	42,800	98
	Taylor	6,900	6,800	99
<b>Station Totals</b>		<b>290,900</b>	<b>286,300</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>157,400</b>
<b>Average Daily Circulation (1992)</b>				<b>95,800</b>

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# Florida—Ocala-Gainesville

## WOGX

Ch. 51

**Network Service:** Fox.

**Licensee:** Wabash Valley Bcstg. Corp., 401 Pennsylvania Parkway, Suite 300, Indianapolis, IN 46280.

**Studio:** 1551 S.W. 37th Ave., Ocala, FL 34474.

**Mailing Address:** Box 3985, Ocala, FL 34478.

**Telephone:** 904-351-5151. **Fax:** 904-237-5423.

**Technical Facilities:** Channel No. 51 (692-698 MHz). Authorized power: 2750-kw horizontal visual, 275-kw horizontal aural. Antenna: 920-ft. above av. terrain, 889-ft. above ground, 1049-ft. above sea level.

Latitude 29° 21' 32"  
Longitude 82° 19' 53"

**Transmitter:** County Road 316, approx. 4.7-mi. W of Fairfield, FL.

**Satellite Earth Stations:** Microdyne, 3.7-meter Ku & C-band; Microdyne, 7-meter C-band; RCA Americom, 4.5-meter Ku-band; M/A-Com, Microdyne receivers.

**Ownership:** Wabash Valley Broadcasting Corp. (Group Owner).

**Began Operation:** November 1, 1983. Sale to present owner by Big Sun TV Inc. approved by FCC Aug. 12, 1986.

**Represented (sales):** Katz Television.

**Represented (legal):** Dow, Lohnes & Albertson.

### Personnel:

**Mel Grossman**, Vice President & General Manager.

**Clay Brinker**, General Sales Manager.

**Tom Thomas**, Local Sales Manager.

**Darren Morgan**, Promotion Director.

**Patricia Allen**, Business Manager.

**Len Campbell**, Production Manager.

**John Jones**, Chief Engineer.

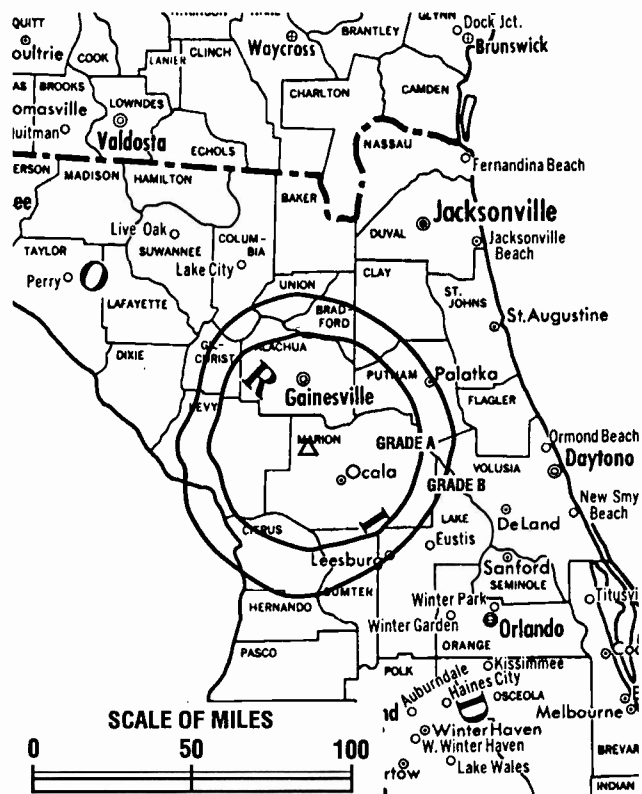
**Becky Montgomery**, Traffic Assistant.

**Rates:** On request.

**City of License:** Ocala. **ADI:** Gainesville. **Rank:** 164.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA	74,100	72,900	98
	Alachua	7,800	7,700	99
	Bradford	7,800	7,700	99
	Dixie	4,000	3,900	98



WOGX BMPCT-820329KH Granted 10/24/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Gilchrist	3,000	3,000	100
	Levy	10,300	10,000	97
	Marion	82,000	80,700	98
<b>FLORIDA</b>				
Between 25-49%	Citrus	43,500	42,800	98
	Putnam	25,400	25,100	99
<b>FLORIDA</b>				
Between 5-24%	Columbia	16,000	15,800	99
	Lake	66,400	65,800	99
	Sumter	12,500	12,300	98
	Suwannee	10,300	10,100	98
	Union	2,500	2,500	100
<b>Station Totals</b>		<b>357,800</b>	<b>352,600</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>166,200</b>
<b>Average Daily Circulation (1992)</b>				<b>78,500</b>

# Florida—Jacksonville

**WAWS-TV**  
Ch. 30

Network Service: Fox.

Licensee: Clear Channel Television Inc., 175 E. Houston St., 500 2 Republic Bank Plaza, San Antonio, TX 78205-2225.

Studio: 8675 Hogan Rd., Jacksonville, FL 32216.

Mailing Address: Box 17900, Jacksonville, FL 32216.

Telephone: 904-642-3030. Fax: 904-646-0115.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2820-kw max. & 759-kw horizontal visual, 282-kw horizontal aural. Antenna: 990-ft. above av. terrain, 1030-ft. above ground, 1045-ft. above sea level.

Latitude 30° 16' 52.50"  
Longitude 81° 34' 15.00"

Transmitter: 8675 Hogan Rd., Jacksonville.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Vertex, 4.5-meter Ku-band; M/A-Com, Scientific-Atlanta, Omni receivers.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: February 15, 1981. Sale to present owner by Marjite Communications Group approved by FCC Aug. 30, 1989 (Television Digest, Vol. 29:9, 28).

Represented (sales): Katz Independent TV Sales.

Represented (legal): Cohn & Marks.

Represented (engineering): Ralph Evans & Associates.

**Personnel:**

Josh McGraw, Vice President & General Manager.

Andy Comegys, General Sales Manager.

Keith True, Local Sales Manager.

Martin Layne, Chief Engineer.

Robert Keele, Program Director.

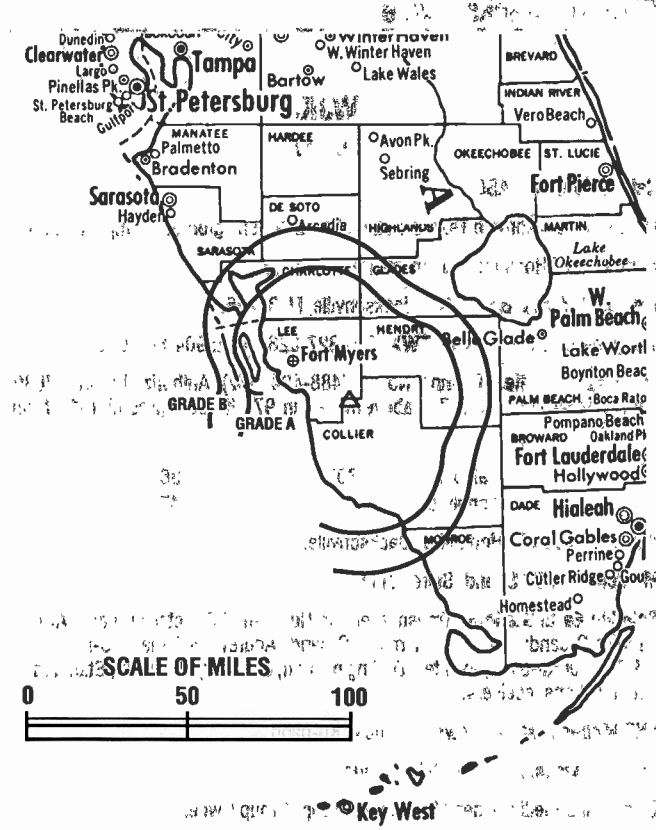
Lynn DeFoor, Business Manager.

Rates: On request.

City of License: Jacksonville. ADI: Jacksonville. Rank: 54.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA	5,900	5,800	98
	Baker	7,800	7,700	99
	Bradford	38,200	37,800	99
	Clay	273,100	271,300	99
	Duval	17,200	17,000	99
	Nassau			



WEVU BPCT-86702KG. Granted 6/10/88. © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	St Johns	35,400	35,000	99
	GEORGIA			
	Camden	9,200	9,100	99
	Charlton	2,900	2,900	100
	Glynn	24,500	24,300	99
Between 25-49%	Ware	13,200	13,000	98
	FLORIDA			
	Columbia	16,000	15,800	99
Between 5-24%	Putnam	25,400	25,100	99
	FLORIDA			
	Union	2,500	2,500	100
	GEORGIA			
Station Totals	Bacon	3,600	3,500	97
	Brantley	4,100	4,000	98
	Net Weekly Circulation (1992)	479,000	474,800	99
Average Daily Circulation (1992)			301,600	
				134,400

# Florida—Jacksonville

**WJKS**

Ch. 17

**Network Service:** ABC.

**Licensee:** Jacksonville Television Inc., 817 E. Washington St., Tampa, FL 33602.

**Studio:** 9117 Hogan Rd., Jacksonville, FL 32216.

**Mailing Address:** Box 17000, Jacksonville, FL 32245.

**Telephone:** 904-641-1700. **TWX:** 810-827-0284. **Fax:** 904-641-0306.

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 4680-kw max. visual. Antenna: 997-ft. above av. terrain, 978-ft. above ground, 1014-ft. above sea level.

Latitude 30° 16' 36"  
Longitude 81° 33' 47"

**Transmitter:** 9117 Hogan Rd., Jacksonville.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Hubcom, 2.3-meter Ku-band; ADM, 6.1-meter C-band; Andrew, 6.1-meter C-band; Andrew, 5.5-meter C-band; Vertex, 4.7-meter Ku-band; AvanteK, DX Engineering, Gardiner, M/A-Com, Standard Communications receivers.

**SNG Mobile Dish:** Andrews, 2.3-meter Ku-band.

**News Services:** ABC, AP, CNN, Conus.

**Ownership:** Media General Broadcast Group (Group Owner).

**Began Operation:** February 19, 1966. Sale to present owner by Ziff-Davis Bcstg. approved by FCC Oct. 21, 1982 (*Television Digest*, Vol. 21:48; 22:8, 30).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** David Steel & Associates Inc.

**Personnel:**

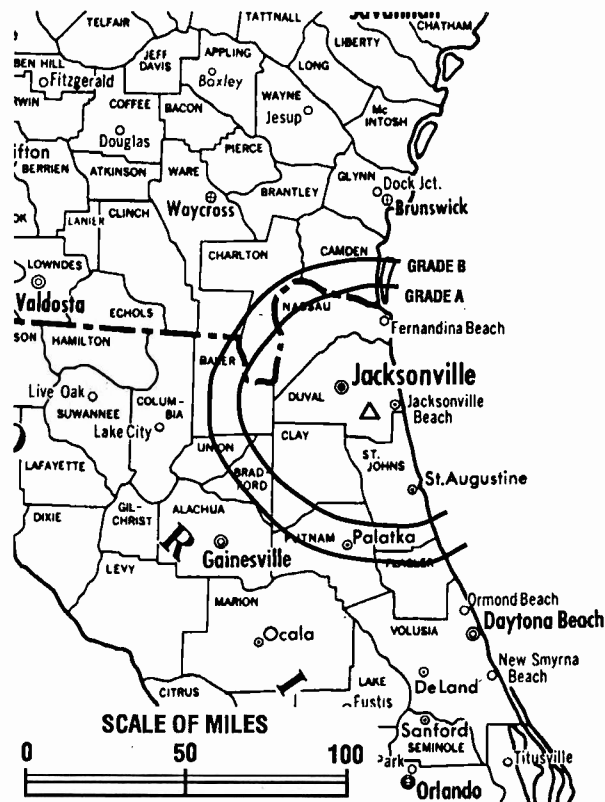
- Jim Matthews, President & General Manager.
- Steve Morris, General Sales Manager.
- John Mann, National Sales Manager.
- Dave Bieber, Program Director.
- Jay Solomon, News Director.
- George Birnbaum, Chief Engineer.
- Lee Lopez, Promotion Director.
- Gus Mithoff, Business Manager.

**Rates:** On request.

**City of License:** Jacksonville. **ADI:** Jacksonville. **Rank:** 54.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Baker	5,900	5,800	98
	Bradford	7,800	7,700	99
	Clay	38,200	37,800	99



WJKS BPCT-890814KF Granted 9/29/89 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Duval	273,100	271,300	99
	Nassau	17,200	17,000	99
	Putnam	25,400	25,100	99
	St Johns	35,400	35,000	99
	GEORGIA			
Between 25-49%	Camden	9,200	9,100	99
	Charlton	2,900	2,900	100
	Glynn	24,500	24,300	99
	Ware	13,200	13,000	98
	FLORIDA			
Between 5-24%	Columbia	16,000	15,800	99
	Union	2,500	2,500	100
	GEORGIA			
	Brantley	4,100	4,000	98
Station Totals	Pierce	4,900	4,800	98
	FLORIDA			
	Hamilton	3,400	3,300	97
Net Weekly Circulation (1992)	GEORGIA			
	Bacon	3,600	3,500	97
	<b>487,300</b>	<b>482,900</b>	<b>99</b>	
<b>Net Weekly Circulation (1992)</b>			<b>361,500</b>	
<b>Average Daily Circulation (1992)</b>			<b>180,200</b>	



# Florida—Jacksonville

**WJXT**

Ch. 4

**Network Service:** CBS.

**Licensee:** Post-Newsweek Stations Florida Inc., 1851 Southampton Rd., Box 5270, Jacksonville, FL 32207.

**Studio:** 1851 Southampton Rd., Jacksonville, FL 32207.

**Mailing Address:** Box 5270, Jacksonville, FL 32207.

**Telephone:** 904-399-4000. **TWX:** 904-348-3044. **Fax:** 904-393-9822.

**Technical Facilities:** Channel No. 4 (66-72-MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 960-ft. above av. terrain, 938-ft. above ground, 984-ft. above sea level.

Latitude 30° 16' 23"  
Longitude 81° 33' 13"

**Transmitter:** 9830 Anders Blvd.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** SatCom, 9.2-meter C-band; SatCom, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; Microdyne, 5-meter Ku-band; DX Engineering, Microdyne, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Andrew, 3.7-meter Ku-band.

**News Services:** AP, CBS, Florida News Network.

**Ownership:** Post-Newsweek Stations Inc. (Group Owner).

**Began Operation:** September 15, 1949. Sold to present owner Jan. 1953 (Television Digest, Vol. 8:51; 9:1, 5).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

- Steve Wasserman, Vice President & General Manager.
- Ann Pace, Vice President & Station Manager.
- Thomas Bornhauser, General Sales Manager.
- Dawn Rodriguez, Sales Promotion Director.
- Jim Biggers, Engineering Manager.
- Nancy Shafran, News Director.
- David Way, Director of Business Affairs.
- Tammi McMillan, Operations Manager.
- Ron Nepa, Creative Services Director.
- Ken Kaminski, Broadcast Operations Director.
- Brenda Thigpen, Executive Assistant to General Manager.

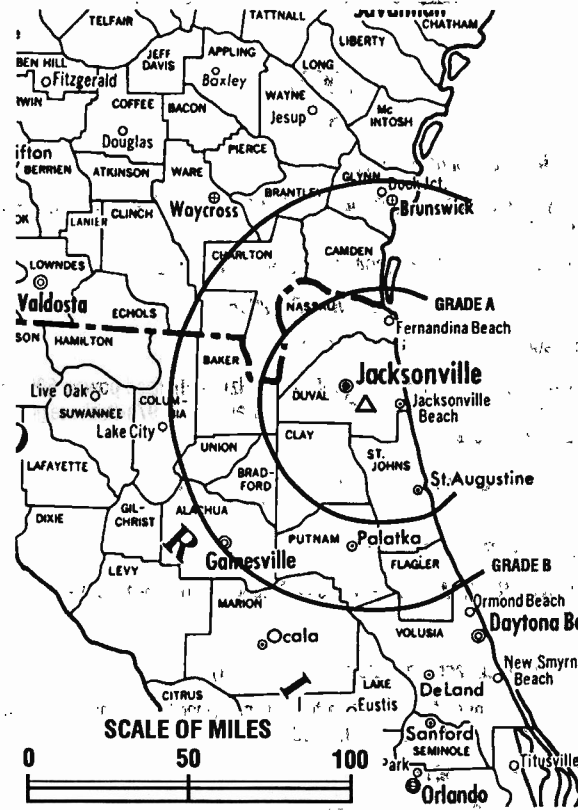
**Highest 30 Sec. Rate:** \$5000.

**NETWORK BASE HOURLY RATE:** \$3808.

**City of License:** Jacksonville. **ADI:** Jacksonville. **Rank:** 54.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>FLORIDA</b>			
	Alachua	74,100	72,900	98
	Baker	5,900	5,800	98
	Bradford	7,800	7,700	99
	Clay	38,200	37,800	99
	Columbia	16,000	15,800	99
	Duval	273,100	271,300	99



WJXT BMPCT-850222KF Granted 4/18/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Nassau	17,200	17,000	99	
	Putnam	25,400	25,100	99	
	St Johns	35,400	35,000	99	
	Union	2,500	2,500	100	
	<b>GEORGIA</b>				
	Brantley	4,100	4,000	98	
	Camden	9,200	9,100	99	
	Charlton	2,900	2,900	100	
	Clinch	2,200	2,200	100	
	Glynn	24,500	24,300	99	
Ware	13,200	13,000	98		
Between 25-49%	<b>FLORIDA</b>				
	Dixie	4,000	3,900	98	
	Flagler	12,000	11,800	98	
	Hamilton	3,400	3,300	97	
	Suwannee	10,300	10,100	98	
Between 5-24%	<b>GEORGIA</b>				
	Bacon	3,600	3,500	97	
	Pierce	4,900	4,800	98	
	Wayne	7,900	7,800	99	
	<b>FLORIDA</b>				
Gilchrist	3,000	3,000	100		
Levy	10,300	10,000	97		
Station Totals			619,700	613,000	99
	<b>Net Weekly Circulation (1992)</b>			492,100	
	<b>Average Daily Circulation (1992)</b>			313,700	

# Florida—Jacksonville

**WNFT**

**Ch. 47**

**Network Service:** None, independent.

**Licensee:** Krypton Broadcasting of Jacksonville Inc., 3681 Prospect Dr., Riviera Beach, FL 33404.

**Studio:** 1 Independent Dr., Suite 0204, Jacksonville, FL 32202.

**Mailing Address:** Box 17547, Jacksonville, FL 32216.

**Telephones:** 904-725-4700; 407-842-1558.

**Technical Facilities:** Channel No. 47 (668-674 MHz). Authorized power: 5000-kw max. visual, 500-kw aural. Antenna: 981-ft. above av. terrain, 974-ft. above ground, 1001-ft. above sea level.

Latitude 30° 16' 34"  
Longitude 81° 33' 58"

**Transmitter:** Hogan Rd., Jacksonville.

**Satellite Earth Stations:** Microdyne, 7-meter C-band; Avcom, 5-meter C-band.

**News Service:** UPI.

**Ownership:** Krypton Broadcasting Corp. (Group Owner).

**Began Operation:** August 1, 1980. Sale to present owner by Thomas R. & Frank McGeehee approved by FCC June 19, 1990.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Gammon & Grange.

**Personnel:**

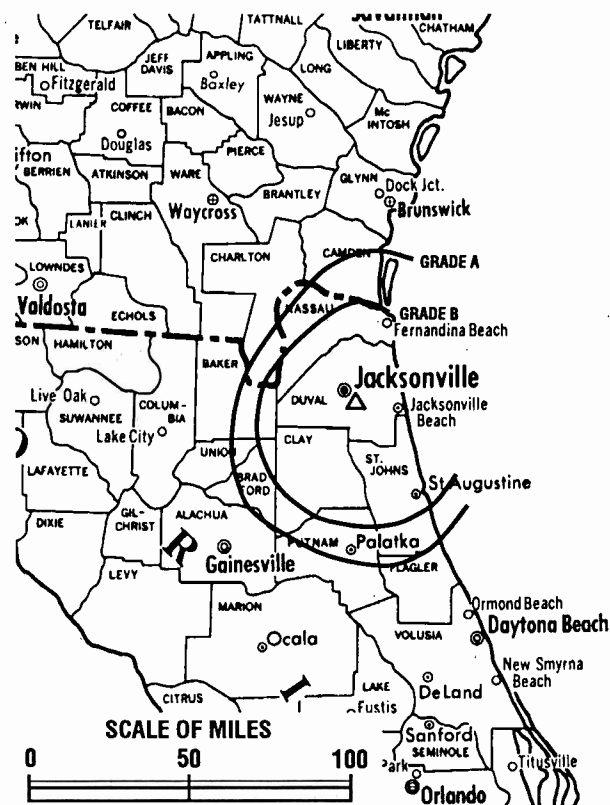
- Raymond Firment, General Manager.
- Marty Kahl, Director of Engineering.
- Cliff Curley, Program Director.
- Dee Davenport, Promotion Manager.
- Dave Murphy, Business Manager.

**Highest 30 Sec. Rate:** \$300.

**City of License:** Jacksonville. **ADI:** Jacksonville. **Rank:** 54.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Baker	5,900	5,800	98
	Clay	38,200	37,800	99
	Duval	273,100	271,300	99
	Union	2,500	2,500	100
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Bradford	7,800	7,700	99



WNFT BPCT-831103KS Granted 12/14/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	Columbia	16,000	15,800	99
	Nassau	17,200	17,000	99
	Putnam	25,400	25,100	99
	St Johns	35,400	35,000	99
	<b>GEORGIA</b>			
	Camden	9,200	9,100	99
	Charlton	2,900	2,900	100
	Ware	13,200	13,000	98
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Hamilton	3,400	3,300	97
	Suwannee	10,300	10,100	98
	<b>GEORGIA</b>			
	Glynn	24,500	24,300	99
	Pierce	4,900	4,800	98
<b>Station Totals</b>		<b>489,900</b>	<b>485,500</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>231,500</b>
<b>Average Daily Circulation (1992)</b>				<b>83,400</b>

# Florida—Jacksonville

**WTLV**

**Ch. 12**

**Network Service:** NBC.

**Licensee:** Television 12 of Jacksonville Inc., Box TV-12, Jacksonville, FL 32231.

**Studio:** 1070 E. Adams St., Jacksonville, FL 32202.

**Telephone:** 904-354-1212. **Fax:** 904-354-3299.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 60-kw aural. Antenna: Circularly polarized, 970-ft. above av. terrain, 999-ft. above ground, 1049-ft. above sea level.

Latitude 30° 16' 23"  
Longitude 81° 33' 13"

**Transmitter:** 9830 Anders Blvd.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Satcom Technologies, 9.2-meter; Andrew, 7-meter; Andrew, 4.5-meter; Vertex, 4.5-meter; Vertex, 3.6-meter; Avantek, Avcom, M/A-Com, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Andrew, 2.4-meter Ku-band.

**News Services:** AP, NBC.

**Ownership:** Gannett Broadcasting Group (Group Owner).

**Began Operation:** September 1, 1957. Interim operating authority for Ch. 12 was granted Jan. 9, 1969 by FCC; operation by Ch. 12 of Jacksonville began April 1, 1969. Transfer of control of licensee to Harte-Hanks Newspapers approved by FCC March 27, 1975 (Television Digest, Vol. 14:34; 15:7). FCC approved sale to Gannett Co. by Harte-Hanks Jan. 22, 1988 (Vol. 27:49; 28:6).

**Represented (sales):** Blair Television.

**Represented (legal):** Reed, Smith, Shaw & McClay.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

**Kenneth Tonning**, President & General Manager.

**Gerald Campbell**, General Sales Manager.

**Brian Marsh**, Local Sales Manager.

**Jesse Sessoms**, National Sales Manager.

**Jerry Nordsiek**, Vice President, Engineering.

**Kevin Brennan**, News Director.

**Roz Fields**, Vice President, Programming & Promotion.

**Rachel Soles**, Vice President, Business.

**Bonnie Solloway**, Marketing Director.

**Tom Wait**, Production Manager.

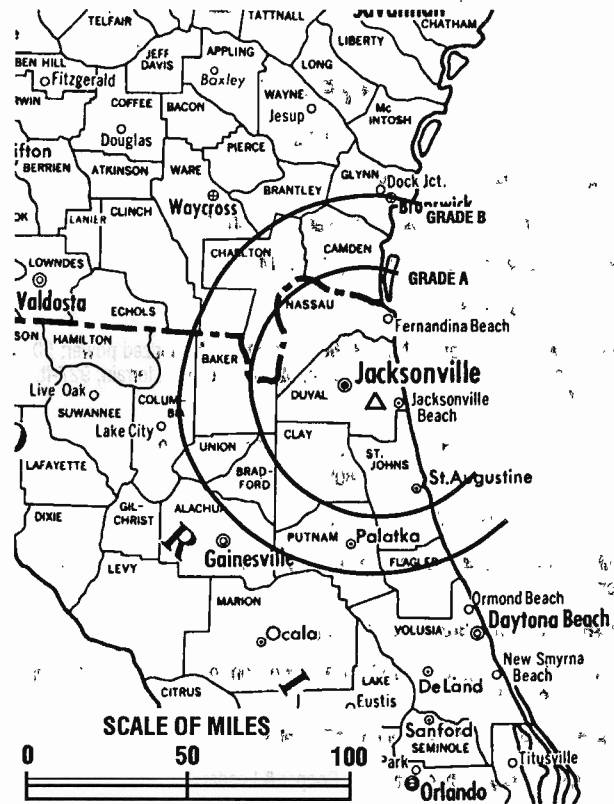
**Mary Anne Christensen**, Community Affairs Director.

**Highest 30 Sec. Rate:** \$3200.

**City of License:** Jacksonville. **ADI:** Jacksonville. **Rank:** 54.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Baker	5,900	5,800	98
	Bradford	7,800	7,700	99
	Clay	38,200	37,800	99



WTLV BMPCT-850307KE Granted 4/18/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Columbia	16,000	15,800	99
	Duval	273,100	271,300	99
	Nassau	17,200	17,000	99
	Putnam	25,400	25,100	99
	St. Johns	35,400	35,000	99
	Union	2,500	2,500	100
Between 25-49%	FLORIDA			
	Suwannee	10,300	10,100	98
	GEORGIA			
	Bacon	3,600	3,500	97
	Brantley	4,100	4,000	98
Between 5-24%	FLORIDA			
	Alachua	74,100	72,900	98
	Flagler	12,000	11,800	98
	Gilchrist	3,000	3,000	100
	Hamilton	3,400	3,300	97
<b>Station Totals</b>		<b>588,900</b>	<b>582,900</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>426,000</b>
<b>Average Daily Circulation (1992)</b>				<b>254,100</b>

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**Television & Cable Factbook**

# Florida—Miami

## WBFS-TV

Ch. 33

**Network Service:** None, independent.

**Licensee:** Channel 33 Inc., Box 4633, Miami, FL 33014.

**Studio:** 16550 N.W. 52nd Ave., Miami, FL 33014.

**Telephone:** 305-621-3333.

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 924-ft. above av. terrain, 927-ft. above ground, 931-ft. above sea level.

Latitude 25° 57' 59"  
Longitude 80° 12' 33"

**Transmitter:** 390 N.W. 210th St., Miami.

**Satellite Earth Stations:** Harris, 9-meter C-band; Harris, 6.1-meter C-band; Harris receivers.

**Ownership:** Combined Broadcasting Inc. (Group Owner).

**Began Operation:** December 9, 1984. Transfer of control to present owners approved by FCC June 8, 1988.

**Represented (sales):** Katz Independent TV Sales.

**Represented (legal):** Fisher, Wayland, Cooper & Leader.

**Represented (engineering):** Lohnes & Culver.

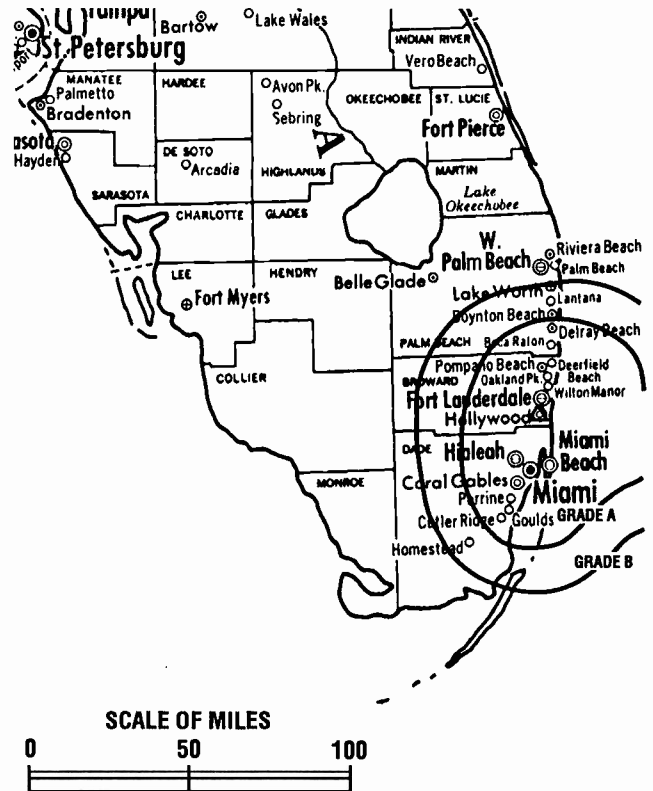
**Personnel:**

- Jerry Carr, General Manager.
- Eli Math, General Sales Manager.
- Wendy Kamilar, Local Sales Manager.
- Jill Novarro, National Sales Manager.
- Stan Wasilik, Program Director.
- Lee Rowand, Promotion Director.
- Paula Aberle, Business Manager.
- Jim Cottrill, Chief Engineer.

**Rates:** On request.

**City of License:** Miami. **ADI:** Miami. **Rank:** 15.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



WBFS-TV BMPCT-840322KG Granted 10/31/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>FLORIDA</b>				
Between 25-49%	Broward	554,400	551,600	100
	Dade	724,700	719,600	99
	Palm Beach So	148,500	147,000	99
<b>FLORIDA</b>				
Between 5-24%	Hendry	8,900	8,700	98
	Palm Beach No	241,600	239,300	99
<b>Station Totals</b>		<b>1,678,100</b>	<b>1,666,200</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>646,400</b>	
<b>Average Daily Circulation (1992)</b>			<b>255,000</b>	

# Florida—Miami

**WCIX**

Ch. 6

**Network Service:** CBS.

**Licensee:** CBS Inc., 51 W. 52nd St., New York, NY 10019.

**Studio:** 8900 N.W. 18th Terrace, Miami, FL 33172.

**Telephones:** 305-593-0606; 305-522-6060. Fax: 305-591-3706.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 1802-ft. above av. terrain, 1842-ft. above ground, 1849-ft. above sea level.

Latitude 25° 32' 24"  
Longitude 80° 28' 07"

**Transmitter:** 17107 S.W. 248th St., Princeton, FL.

**Note:** Presently operating with temporary facilities.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Scientific-Atlanta, 10-meter C-band; Harris, 9-meter C-band; Andrew C-band; Harris, Scientific-Atlanta receivers.

**Ownership:** CBS Inc. (Group Owner).

**Began Operation:** September 20, 1967. Assignment of license to Taft Bcstg. by General Cinema Corp. approved by FCC Feb. 24, 1983. Transfer of control to General Cinema Corp. approved by FCC Aug. 30, 1972 (Television Digest, Vol. 12:33). FCC approved sale to TVX Broadcast Group Feb. 20, 1987 (Vol. 27:9, 14, 15). CBS assumed control of station Jan. 4, 1989 (Vol. 28:45).

**Represented (sales):** CBS Television Stations National Spot Sales.

**Personnel:**

Allen Shalkan, Vice President & General Manager.

Joe Calim, Director of Sales.

Cara Cagliano, General Sales Manager.

Stuart Pruzansky, Local Sales Manager.

Paul Stueber, News Director.

Jerry Birdwell, Program Director.

Charles Kohlmann, Promotion Manager.

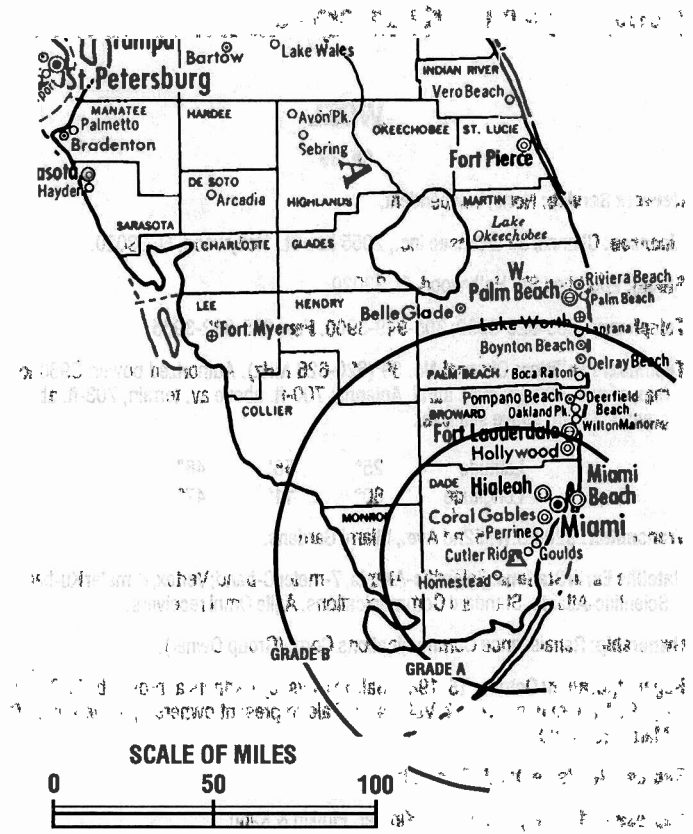
Patrick Schultz, Business Manager.

Brian Blum, Director of Communications.

Bernie Wimmers, Chief Engineer.

**Rates:** On request.

**City of License:** Miami. ADI: Miami. Rank: 15.



WCIX BMPCT-870108KF Granted 1/30/87 © American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Broward	554,400	551,600	100
	Dade	724,700	719,600	99
	Monroe	35,700	35,000	98
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Palm Beach South	148,500	147,000	99
<b>Station Totals</b>		<b>1,463,300</b>	<b>1,453,200</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>889,900</b>
<b>Average Daily Circulation (1992)</b>				<b>433,900</b>

# Florida—Miami-Fort Lauderdale

**WDZL**

**Ch. 39**

**Network Service:** None, independent.

**Licensee:** Channel 39 Licensee Inc., 2055 Lee St., Hollywood, FL 33020.

**Studio:** 2055 Lee St., Hollywood, FL 33020.

**Telephones:** 305-925-3939; 305-949-3900. **Fax:** 305-922-3965.

**Technical Facilities:** Channel No. 39 (620-626 MHz). Authorized power: 3980-kw max. visual, 400-kw max. aural. Antenna: 700-ft. above av. terrain, 703-ft. above ground, 713-ft. above sea level.

Latitude 25° 58' 48"  
Longitude 80° 11' 47"

**Transmitter:** 3200 S.W. 52nd Ave., Miami Gardens.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter C-band; Vertex, 6-meter Ku-band; Scientific-Atlanta, Standard Communications, Agile Omni receivers.

**Ownership:** Renaissance Communications Corp. (Group Owner).

**Began Operation:** October 16, 1982. Sale to Odyssey Partners approved by FCC April 4, 1984 (*Television Digest*, Vol. 24:2). Sale to present owners approved by FCC March 23, 1989.

**Represented (sales):** MMT Sales Inc.

**Represented (legal):** Arent, Fox, Kintner, Plotkin & Kahn.

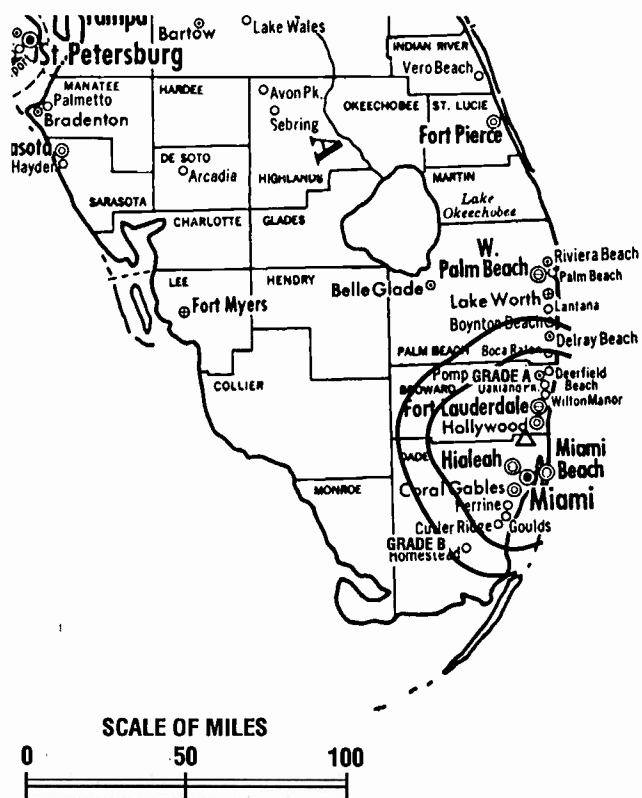
**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

- Harvey E. Cohen, President & General Manager.
- Marilyn Hansen, General Sales Manager.
- Dennis Arnold, Local Sales Manager.
- Alan Rosenfeld, National Sales Manager.
- Michael J. Stopnick, Marketing Director.
- Robert M. Castillo, Chief Engineer.
- Bob Ramsey, Program & Promotion Manager.
- Mark Ryan, Business Manager.
- Jeff Eggleston, Operations Manager.
- Jeanette Jordan, Community & Public Affairs Director.

**Rates:** On request.

**City of License:** Miami. **ADI:** Miami. **Rank:** 15.



WDZL BPCT-840709KH Granted 7/31/84 © American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA Broward	554,400	551,600	100
	Dade	724,700	719,600	99
Between 5-24%	FLORIDA Palm Beach So	148,500	147,000	99
	<b>Station Totals</b>	<b>1,427,600</b>	<b>1,418,200</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>622,900</b>	
<b>Average Daily Circulation (1992)</b>			<b>255,900</b>	

# Florida—Miami

**WHFT**

**Ch. 45**

**Network Service:** Trinity Bcstg. Network.

**Licensee:** Trinity Bcstg. of Florida Inc., 3324 Pembroke Rd., Pembroke Park, FL 33021.

**Studio:** 3324 Pembroke Rd., Pembroke Park, FL 33021.

**Telephones:** 305-962-1700; 305-681-8665. **Fax:** 305-962-2817.

**Technical Facilities:** Channel No. 45 (656-662 MHz). Authorized power: 2400-kw max. & 589-kw horizontal visual, 240-kw max. & 58.9-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 1037-ft. above ground, 1049-ft. above sea level.

Latitude 25° 59' 34"

Longitude 80° 10' 27"

**Transmitter:** SW corner of S. 33rd Ave. & Pembroke Rd., Pembroke Park.

**Satellite Earth Station:** Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

**SNG Mobile Dish:** Midwest, 3-meter K-band.

**Ownership:** Trinity Broadcasting Network Inc. (Group Owner).

**Began Operation:** February 1, 1975. Sale to present owner by Lester Sumrall Evangelistic Assn. approved by FCC May 15, 1980. Previous sale by Florida Christian Bcstg. Inc. approved June 22, 1976 (*Television Digest*, Vol. 16:26).

**Represented (legal):** May & Dunne.

**Represented (engineering):** Smith & Powstenko.

**Personnel:**

Michael S. Everett, General Manager.

Robin Downing, Program Director & Production Manager.

Elizabeth Crespo, Public Affairs Director.

Tee Thomas, Chief Engineer.

Laurie Quinn, Secretary to the General Manager.



**SCALE OF MILES**

0 50 100



WHFT BPCT-800204KH Granted 6/27/80

© American Map Corp., No. 14244

**Highest 30 Sec. Rate:** \$132.

**NETWORK BASE HOURLY RATE:** \$1230.

**Arbitron Data:** Not available.

**City of License:** Miami. **ADI:** Miami. **Rank:** 15.

# Florida—Miami

**WLV**  
Ch. 23

**Network Service:** Univision.

**Licensee:** Univision Station Group, 2600 S.W. 3rd Ave., 8th Floor, Miami, FL 33129.

**Studio:** 695 N.W. 199th St., Miami, FL 33169.

**Sales:** 2600 S.W. 3rd Ave., Miami, FL 33129.

**Telephones:** 305-652-4000; 305-856-2323.

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 1995-kw max. & 661-kw horizontal visual, 200-kw max. & 66.1-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 1034-ft. above ground, 1044-ft. above sea level.

Latitude	25°	57'	29.50"
Longitude	80°	12'	44.10"

**Transmitter:** Antenna Farm, North Dade County.

**Satellite Earth Stations:** Scientific-Atlanta, 10-meter; Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

**News Services:** AP, UPI.

**Ownership:** Perenchio TV Inc. (Group Owner).

**Began Operation:** December 24, 1954. Left air April 13, 1957. Sold by Storer Bcstg. Co. Oct. 25, 1967. Resumed operation Nov. 14, 1967. Sale to Spanish International Communications by Al Lapin Jr., et al., approved by FCC Jan. 6, 1971. Sold to Univision Holdings (Hallmark Cards) 1987. Sale to present owner approved by FCC Sept. 23, 1992 (*Television Digest*, Vol. 32:40).

**Represented (sales):** Univision.

**Represented (legal):** Leventhal, Senter & Lerman.

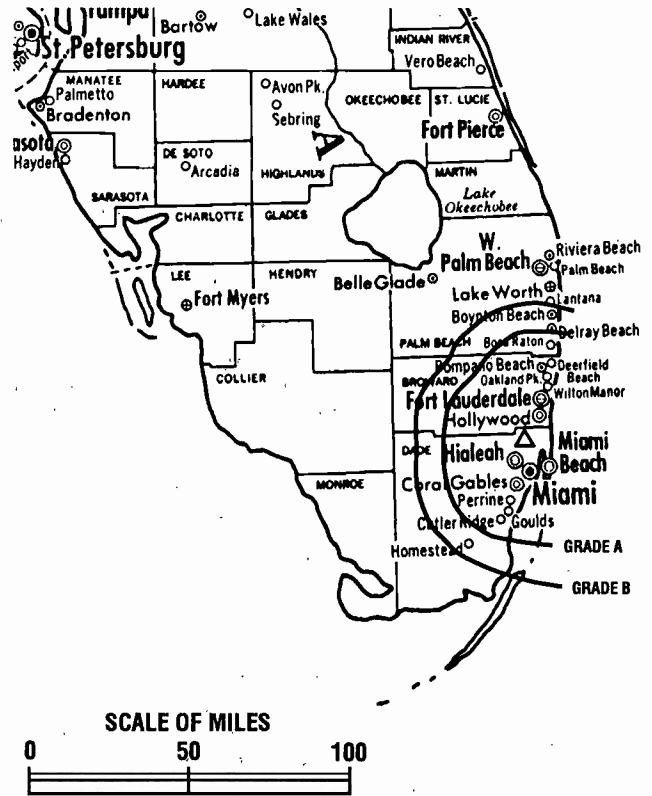
**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

Rosy Almeida, Program Director.  
Francisco Gomez, Controller.

**Highest 30 Sec. Rate:** \$2000.

**City of License:** Miami. **ADI:** Miami. **Rank:** 15.



WLV BPCT-5076 Granted 8/15/77

© American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State	Total Households	TV Households	%
	County			
<b>FLORIDA</b>				
Between 25-49%	Dade	724,700	719,600	99
<b>Station Totals</b>		<b>724,700</b>	<b>719,600</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>259,600</b>
<b>Average Daily Circulation (1992)</b>				<b>176,400</b>



# Florida—Miami

**WPLG**  
Ch. 10

**Network Service:** ABC

**Licensee:** Post-Newsweek Stations of Florida Inc., Broadcast House, 3900 Biscayne Blvd., Miami, FL 33137.

**Studio:** 3900 Biscayne Blvd., Miami, FL 33137.

**Telephone:** 305-576-1010. **TWX:** 810-848-6032. **Fax:** 305-325-2381.

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1,003-ft. above av. terrain, 1,045-ft. above ground, 1,049-ft. above sea level.

Latitude 25° 57' 59"  
Longitude 80° 12' 44"

**Transmitter:** Approx. 0.375-mi. W of State Rte. 7, Miami antenna farm, near Hallandale

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive AFC, 4.5-meter C-band; AFC, 7-meter C-band; SatCom, 7-meter C-band; SatCom, 7-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Microdyne, Scientific-Atlanta receivers.

**SVG Mobile Dish:** Andrew, 3.7-meter Ku-band.

**News Services:** AP, UPI.

**Ownership:** Post-Newsweek Stations Inc. (Group Owner).

**Began Operation:** November 20, 1961. Sale to present owner by C. H. Topmiller, Thomas A. Welstead, et al., approved by FCC Sept. 24, 1969 (*Television Digest*, Vol. 9:39).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** Jules Cohn & Associates, P.C.

**Personnel:**

- John Garwood, Vice President & General Manager.
- Keith Kelly, Vice President, Administration.
- Ron Collins, General Sales Manager.
- Judy Oberner, Local Sales Manager.
- Steve Flanagan, Vice President, Engineering.
- Bob Reichblum, News Director.
- Oscar Welch, Program & Promotion Director.
- Linda Lucas, Marketing Director.

**Rates:** On request.

**NETWORK BASE HOURLY RATE:** \$2625.

**City of License:** Miami. **ADI:** Miami. **Rank:** 15.



SCALE OF MILES



WPLG - BPCT-861230KJ - Granted 2/27/87. © American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Broward	554,400	551,600	100
	Dade	724,700	719,600	99
	Monroe	35,700	35,000	98
	Palm Beach So	148,500	147,000	99
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Hendry	8,900	8,700	98
	Martin	44,400	43,900	99
	Palm Beach No	241,600	239,300	99
	St Lucie	60,600	59,900	99
<b>Station Totals</b>		<b>1,818,800</b>	<b>1,805,000</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>1,225,200</b>
<b>Average Daily Circulation (1992)</b>				<b>723,900</b>

# Florida—Fort Lauderdale

**WSCV**

Ch. 51

**Network Service:** Telemundo.

**Licensee:** Telemundo of Florida Inc., 2340 W. 8th Ave., Hialeah, FL 33010.

**Studio:** 2340 W. 8th Ave., Hialeah, FL 33010.

**Telephone:** 305-888-5151. **Fax:** 305-888-9270.

**Technical Facilities:** Channel No. 51 (692-698 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: Circularly polarized, 860-ft. above av. terrain, 853-ft. above ground, 860-ft. above sea level.

Latitude 25° 57' 59"  
Longitude 80° 12' 33"

**Transmitter:** 390 N.W. 210th St., Miami.

**Satellite Earth Stations:** Vertex, 9.0-meter C-band; Vertex, 6.1-meter Ku-band; Harris, Standard Communications receivers.

**SNG Mobile Dish:** Vertex, 2.6-meter Ku-band.

**News Services:** AP, CNN.

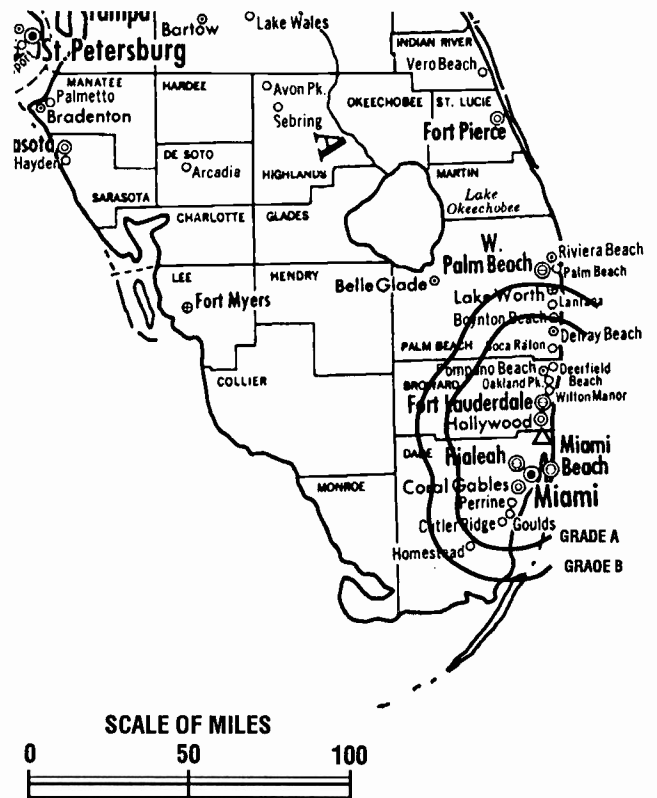
**Ownership:** Telemundo Group (Group Owner).

**Began Operation:** December 6, 1968 as WSMS-TV; left air Aug. 10, 1970. Sale by Gold Coast Telecasting approved by FCC Jan. 12, 1972. Resumed operation Feb. 14, 1972. Sale to Oak Industries by William F. Johns, Alvin Koenig, et al., approved by FCC Feb. 29, 1980. Previous sale by Trustee in Bankruptcy approved by FCC July 14, 1976. Subscription TV authorization granted March 23, 1979. Sale to John Blair & Co. approved by FCC Oct. 9, 1984 (*Television Digest*, Vol. 24:33). Controlling interest in John Blair & Co. was purchased by Reliance Group & approved by FCC Sept. 18, 1986 (Vol. 26:21-29, 33, 34).

**Represented (sales):** Telemundo.

**Personnel:**

- Jose Cancela, General Manager.
- Alan Sanchez, National Sales Manager.
- Pablo Gatto, News Director.
- Maria Barros, Program Director.
- Melvin Perez, Business Manager.
- Luis M. Duarte, Chief Engineer.



WSCV BMPCT-880601LF Granted 6/8/88 © American Map Corp., No. 14244

**Rates:** On request.

**City of License:** Fort Lauderdale. **ADI:** Miami. **Rank:** 15.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>FLORIDA</b>				
Between 25-49%	Dade	724,700	719,600	99
<b>Station Totals</b>		<b>724,700</b>	<b>719,600</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>194,900</b>
<b>Average Daily Circulation (1992)</b>				<b>114,500</b>

# Florida—Miami-Fort Lauderdale

**WSVN**

Ch. 7

**Network Service:** Fox.

**Licensee:** Sunbeam Television Corp., Box 1118, Miami, FL 33138.

**Studio:** 1401 79th St. Causeway, Miami, FL 33141.

**Telephone:** 305-751-6692. **TWX:** 810-848-6151. **Fax:** 305-757-2266.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 996-ft. above ground, 1002-ft. above sea level.

Latitude 25° 57' 49"  
Longitude 80° 12' 44"

**Transmitter:** Antenna Farm, North Dade County, FL.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 10-meter C-band; Andrew, 7.3-meter Ku & C-band; Microdyne, 3.6-meter Ku & C-band; Microdyne, 5-meter Ku & C-band; Microdyne, Scientific-Atlanta, Standard Communications receivers.

**SNG Mobile Dish:** Andrew, 3.2-meter Ku-band.

**News Services:** AP, UPI, CNN.

**Ownership:** Sunbeam Television Corp.

**Began Operation:** July 29, 1956. On Dec. 5, 1962 the FCC ordered that Biscayne Television Corp. cease operation of WCKT no later than Jan. 4, 1963 and the FCC also approved sale of WCKT plant and film licensing agreements to Sunbeam Television Corp., which was licensed as a new station. Present ownership assumed operation Dec. 19, 1962.

**Represented (sales):** Harrington, Richter & Parsons Inc.

**Represented (legal):** Koteen & Naftalin; Mintz, Levin, Cohn, Ferris, Glovsky & Popeo.

**Personnel:**

- Edmund N. Ansin, President.
- Robert W. Leider, Executive Vice President & General Manager.
- Michael Draman, General Sales Manager.
- Daniel Mellon, National Sales Manager.
- Bert Medina, Programming & Operations Manager.
- Joel Cheatwood, News Director.
- Merlin Haynie, Chief Engineer.
- Stacey Marks, Director of Creative Services.
- Mark Mayo, Controller.
- Betty Frazier, Marketing Research.
- Charlie Folds, Director of Community & Public Relations.



WSVN BPCT-4719 Granted 9/14/74 © American Map Corp., No. 14244

**Rates:** On request.

**City of License:** Miami. **ADI:** Miami. **Rank:** 15.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	FLORIDA	554,400	551,600	100
	Broward	724,700	719,600	99
	Dade	35,700	35,000	98
<b>Between 25-49%</b>	FLORIDA	148,500	147,000	99
	Palm Beach So	241,600	239,300	99
<b>Between 5-24%</b>	FLORIDA	241,600	239,300	99
<b>Station Totals</b>		<b>1,704,900</b>	<b>1,692,500</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>1,104,900</b>
<b>Average Daily Circulation (1992)</b>				<b>575,200</b>

# Florida—Miami-Fort Lauderdale

**WTVJ**

Ch. 4

**Network Service:** NBC.

**Licensee:** NBC Subsidiary, 316 N. Miami Ave., Miami, FL 33128.

**Studio:** 316 N. Miami Ave., Miami, FL 33128.

**Telephone:** 305-379-4444. **TWX:** 810-848-5932. **Fax:** 305-789-4181.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 950-ft. above av. terrain, 995-ft. above ground, 1005-ft. above sea level.

Latitude 25° 59' 08.50"  
Longitude 80° 11' 34.50"

Holds CP for change to 998-ft. above av. terrain, 997-ft. above ground, 1005-ft. above sea level, lat. 25° 58' 07", long. 80° 13' 20", transmitter to 0.6-mi. ESE of intersection of Turnpike & S.E. 41st. BPCT-920225KE.

**Transmitter:** 4991 S.W. 28th St., West Hollywood, FL.

**Satellite Earth Stations:** Vertex, 11-meter Ku-band; Hero, 8-meter; Hero, 7.5-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 6.1-meter Ku-band; Scientific-Atlanta receivers.

**News Services:** AP, CNN, NBC, Nexus, NIWS, Reuters, Sports News Satellite, UPI.

**Ownership:** National Broadcasting Co. (Group Owner).

**Began Operation:** March 21, 1949. Sale to KKR Assoc. by Wometco Enterprises Inc. approved by FCC April 11, 1984 (*Television Digest*, Vol. 23:39, 52). Sale to present owner by KKR approved by FCC Sept. 17, 1987 (Vol. 26:43; 27:3, 11, 14, 18, 22, 37, 38).

**Represented (sales):** Petry Television Inc.

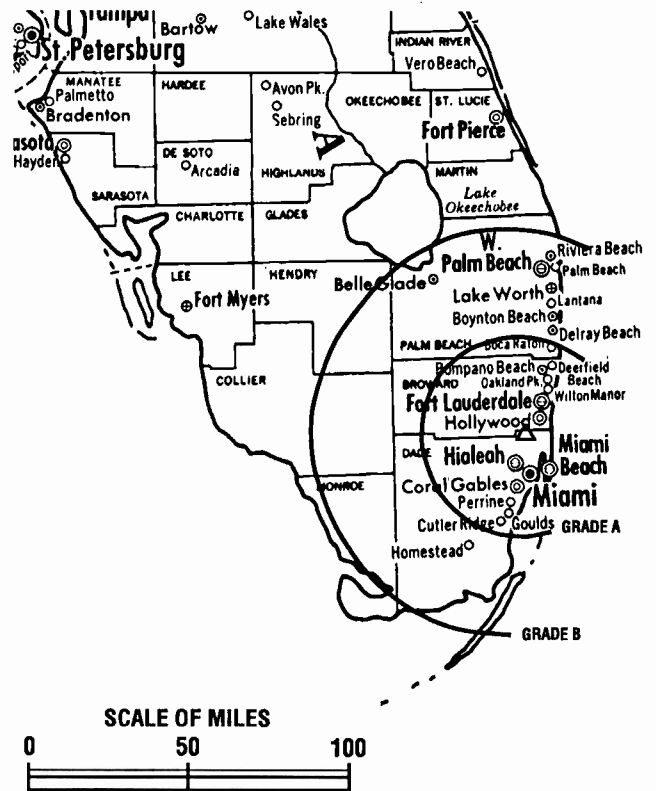
**Personnel:**

- Richard Lobo, President & General Manager.
- Andrew Capone, Director of Sales.
- Barry Allentuck, National Sales Manager.
- Paul Russell, Director of Engineering.
- Sharon Scott, News Director.
- Maritza Kaniewski, Program Administrator.
- Jana Miller, Promotion Director.
- Alan Thiel, Business Manager.
- Linda Perry, Marketing Director.
- Bruce Carter, Production Manager.
- Debbie Brooks, Traffic Operations Manager.
- Marina Angleton, Public Affairs Director.

**Highest 30 Sec. Rate:** \$6000.

**NETWORK BASE HOURLY RATE:** \$2027.

**City of License:** Miami. **ADI:** Miami. **Rank:** 15.



**WTVJ** BPCT-901115KF Granted 1/17/91 © American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Broward	554,400	551,600	100
	Dade	724,700	719,600	99
	Monroe	35,700	35,000	98
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Palm Beach So	148,500	147,000	99
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Palm Beach No	241,600	239,300	99
<b>Station Totals</b>		<b>1,704,900</b>	<b>1,692,500</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>1,076,700</b>
<b>Average Daily Circulation (1992)</b>				<b>579,600</b>

# Florida—Hollywood

**WYHS**

Ch. 69

**Network Service:** Home Shopping Network.

**Licensee:** HSN Broadcasting of Hollywood, FL Inc., 1200 25th Court N, St. Petersburg, FL 33716.

**Studio:** 10306 USA Today Way, Miramar, FL 33025.

**Telephone:** 305-435-6900. **Fax:** 305-435-7406.

**Technical Facilities:** Channel No. 69 (800-806 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 866-ft. above av. terrain, 869-ft. above ground, 866-ft. above sea level.

Latitude 25° 57' 59"  
Longitude 80° 12' 33"

**Transmitter:** 390 N.W. 210th St., North Miami.

**Satellite Earth Stations:** Comtech, 7.2-meter C-band; Paracclipse, 5-meter C-band; Drake, Pinzone receivers.

**Ownership:** HSN Communications Inc. (Group Owner)

**Began Operation:** August 10, 1988. Sale to present owner approved by FCC November 30, 1988.

**Represented (engineering):** John F. X. Browne & Associates P.C.

**Personnel:**

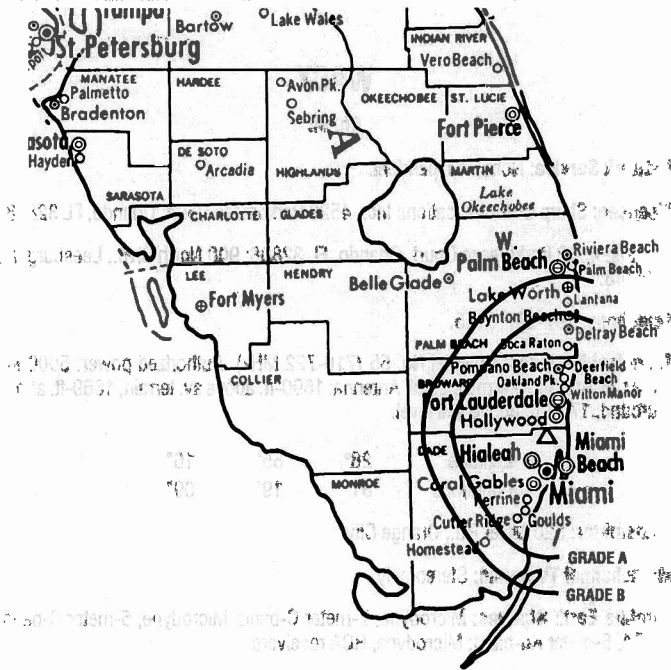
**Eddie L. Whitehead**, General Manager.

**Michael Kuszewski**, Chief Engineer.

**Lily Guzman de Garcia**, Program Director.

**Jacqueline Tejada**, Business Manager.

**Rates:** On request.



SCALE OF MILES



WYHS BMPCT-880829KF Granted 11/30/88 © American Map Corp., No. 14244

Arbitron Data: Not available.

City of License: Hollywood. ADI: Miami. Rank: 15.

# Florida—Leesburg-Orlando

## WACX

Ch. 55

**Network Service:** None, independent.

**Licensee:** Sharp Communications Inc., 4520 Parkbreeze Court, Orlando, FL 32808.

**Studios:** 4520 Parkbreeze Court, Orlando, FL 32808; 900 North Blvd., Leesburg, FL 34748.

**Telephone:** 407-297-0155.

**Technical Facilities:** Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1690-ft. above av. terrain, 1669-ft. above ground, 1749-ft. above sea level.

Latitude 28° 55' 16"  
Longitude 81° 19' 09"

**Transmitter:** 520 Miller Rd., Orange City.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Microdyne, 7-meter C-band; Microdyne, 5-meter C-band; RCA, 5-meter Ku-band; Microdyne, RCA receivers.

**Ownership:** Associated Christian Television System Inc.

**Began Operation:** March 6, 1982.

**Represented (legal):** Baraff, Koerner, Olender & Hochberg, P.C.

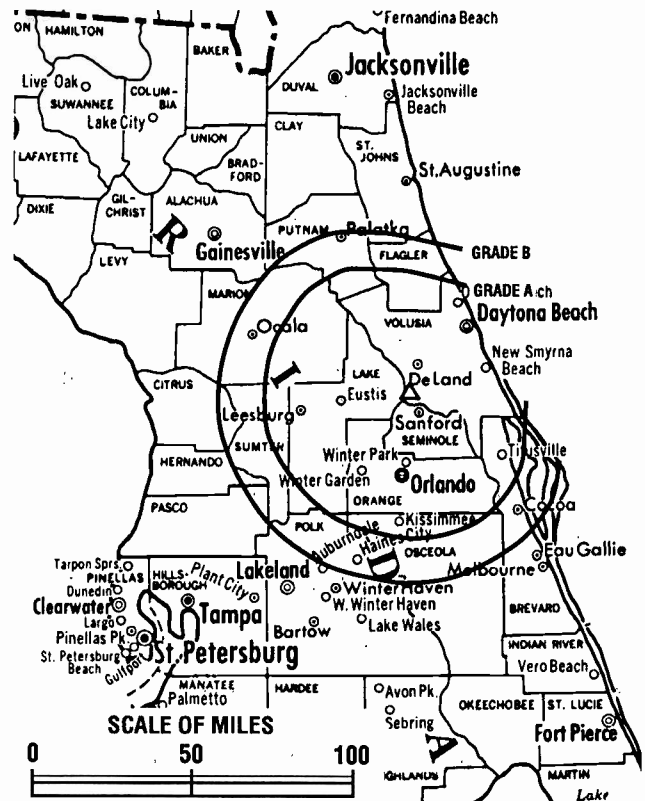
**Personnel:**

- Claud Bowers, President & General Manager.
- Clairece Kibler, General Sales Manager.
- Gary Hawkins, Chief Engineer.
- Linda Jarrell, Program & Traffic Director.
- Gary Hawkins, Manager, Master Control.
- Carol Gentry, Office Manager, Leesburg.
- Ann Borderick, Office Manager, Orlando.

**Highest 30 Sec. Rate:** \$100.

**City of License:** Leesburg. **ADI:** Orlando-Daytona Beach-Melbourne. **Rank:** 23.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



WACX BMPCT-851104KF Granted 12/13/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>FLORIDA</b>			
	Lake	66,400	65,800	99
	Marion	82,000	80,700	98
	Osceola	41,500	41,000	99
	Sumter	12,500	12,300	98
<b>Station Totals</b>		<b>202,400</b>	<b>199,800</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>35,600</b>
<b>Average Daily Circulation (1992)</b>				<b>12,000</b>

# Florida—Melbourne-Orlando

**WBSF**

**Ch. 43**

**Network Service:** Home Shopping Network.

**Licensee:** Blackstar Communications Inc., 1818 N St. NW, Washington, DC 20036.

**Studio:** 4450-L Enterprise Court, Melbourne, FL 32934.

**Telephone:** 407-254-4343. **Fax:** 407-242-0863.

**Technical Facilities:** Channel No. 43 (644-650 MHz). Authorized power: 4200-kw max. visual. Antenna: 969-ft. above av. terrain; 1005-ft. above ground, 1046-ft. above sea level.

Latitude 28° 18' 26"  
Longitude 80° 54' 48"

**Transmitter:** Desert Ranches, Star Rte. 1250, Osceola County.

**Ownership:** Blackstar Communications (Group Owner).

**Began Operation:** July 5, 1982. Sale to Asbury Park Press Inc. by Southern Bcstg. Corp. approved by FCC Aug. 15, 1985. Sale to present owners approved Feb. 18, 1988 (Television Digest, Vol. 27:49).

**Represented (legal):** Dow, Lohnes & Albertson.

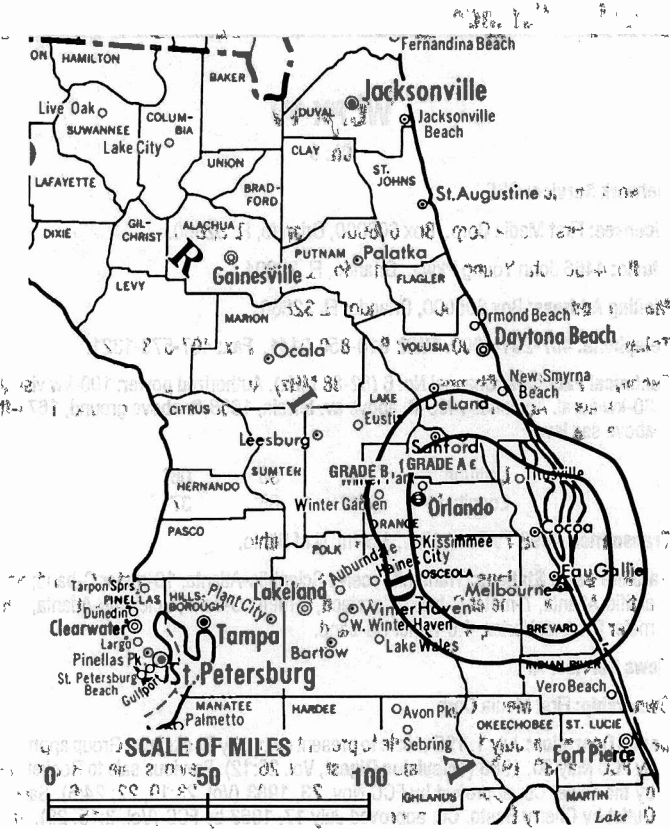
**Personnel:**

**Ed Parker**, Vice President & General Manager.

**Ron Marshall**, Chief Engineer.

**Sylvia Willis**, Business Manager.

**Rates:** On request.



WBSF BNPCT-820201KF Granted 7/7/82

© American Map Corp., No. 14244

**Arbitron Data:** Not available.

**City of License:** Melbourne. **ADI:** Orlando-Daytona Beach-Melbourne. **Rank:** 23.

## Florida—Orlando

### WCPX-TV

Ch. 6

**Network Service:** CBS.

**Licensee:** First Media Corp., Box 606000, Orlando, FL 32860.

**Studio:** 4466 John Young Pkwy., Orlando, FL 32804.

**Mailing Address:** Box 606000, Orlando, FL 32860.

**Telephone:** 407-291-6000. **TWX:** 810-850-0141. **Fax:** 407-578-1321.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1465-ft. above av. terrain, 1608-ft. above ground, 1674-ft. above sea level.

Latitude 28° 36' 08"  
Longitude 81° 05' 37"

**Transmitter:** 4498 TV Tower Rd., 3.5-mi. N of Bithlo.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Comtech, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.6-meter Ku-band.

**News Service:** AP.

**Ownership:** First Media Corp.

**Began Operation:** July 1, 1954. Sale to present owner by Rockefeller Group approved by FCC May 30, 1986 (*Television Digest*, Vol. 26:12). Previous sale to Rockefeller by the Outlet Co. approved by FCC Nov. 23, 1983 (Vol. 23:19, 22; 24:6). Sale to Outlet by Cherry Bcstg. Co. approved July 17, 1963 by FCC (Vol. 3:15, 29). Sale to Cherry Bcstg. Co. by group headed by Harold P. Danforth approved May 8, 1957.

**Represented (sales):** Katz Television.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

**Mike Schweitzer**, President & General Manager.

**James E. Posey**, General Sales Manager.

**George Tyll**, News Director.

**Robert Diehl**, Chief Engineer.

**Everett H. Hughes**, Program Manager.

**Mark Wilson**, Promotion Director.

**Vicki Mathews**, Business Manager.

**Len DePanicis**, Production Manager.

**Rates:** On request.

**City of License:** Orlando. **ADI:** Orlando-Daytona Beach-Melbourne. **Rank:** 23.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Brevard	172,200	170,800	99
	Flagler	12,000	11,800	98



WCPX-TV BPCT-4827 Granted 6/9/75

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lake	66,400	65,800	99
	Marion	82,000	80,700	98
	Orange	267,800	266,000	99
	Osceola	41,500	41,000	99
	Seminole	111,700	110,800	99
	Sumter	12,500	12,300	98
	Volusia	160,200	158,900	99
	<b>FLORIDA</b>			
Between 25-49%	Citrus	43,500	42,800	98
	Polk	160,400	159,000	99
	<b>FLORIDA</b>			
Between 5-24%	Hernando	44,100	43,500	99
	Indian River	39,700	39,200	99
	Putnam	25,400	25,100	99
	Union	2,500	2,500	100
<b>Station Totals</b>		<b>1,241,900</b>	<b>1,230,200</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>872,400</b>
<b>Average Daily Circulation (1992)</b>				<b>487,900</b>



# Florida—Daytona Beach-Orlando

**WESH**

Ch. 2

Network Service: NBC.

Licensee: WESH-TV Broadcasting Inc., Box 1551, Daytona Beach, FL 32115.

Studios: 211 Ridgewood Ave., Daytona Beach, FL 32114; 1021 N. Wymore Rd., Winter Park, FL 32789.

Mailing Address: Box 547697, Orlando, FL 32854.

Telephones: 904-226-2222 (Daytona Beach); 407-645-2222 (Orlando).

Fax: 407-539-7949.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1650-ft. above av. terrain, 1670-ft. above ground, 1740-ft. above sea level.

Latitude 28° 56' 17"  
Longitude 81° 18' 58"

Transmitter: 1.2-mi. SW of Orange City, FL.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Transmit/receive Scientific-Atlanta, 7-meter; Harris, M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Services: AP, Conus, NBC, UPI.

Ownership: H & C Communications Inc. (Group Owner).

Began Operation: May 29, 1956. Merger of Cowles Bcstg. into H & C Communications approved by FCC Oct. 1984 (Television Digest, Vol. 24:26, 35). Sale to Cowles by John H. Perry interests approved April 20, 1966 (Vol. 5:47).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

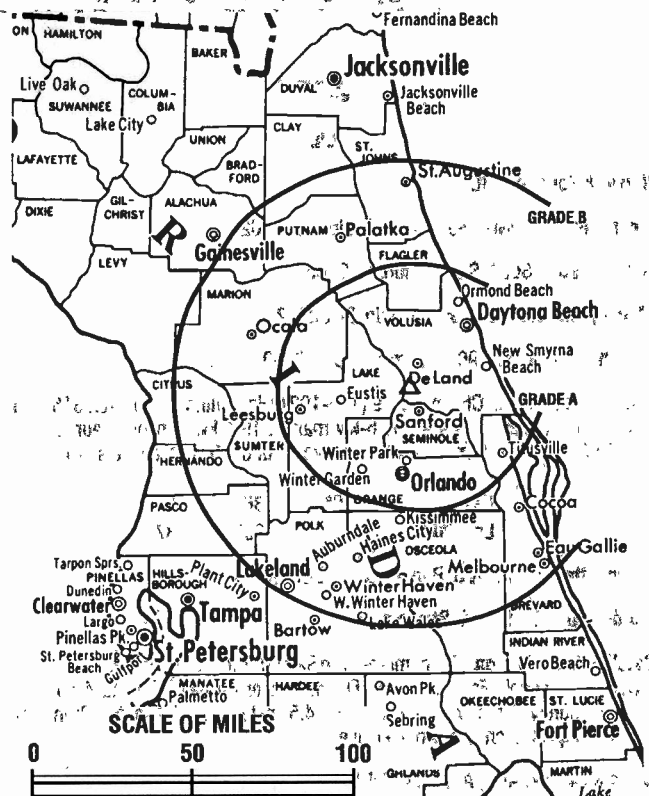
- Jeffrey H. Lee, President & General Manager.
- Kenneth W. Smith, Station Manager.
- Lawrence D. (Nick) Nicholson, General Sales Manager.
- Shawn Bartelt, National Sales Manager.
- John Demshock, Director of Engineering.
- John Harris, News Director.
- Lynn Stepanian, Program Director.
- Jess Salafranca, Business Manager.
- Paul Sherno, Marketing & Advertising Manager.
- Richard K. Scharf, Production Manager.
- Kelley Lesperance, Events & Public Service Manager.

Rates: On request.

City of License: Daytona Beach. ADI: Orlando-Daytona Beach-Melbourne. Rank: 23.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State-County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Alachua	74,100	72,900	98
	Brevard	172,200	170,800	99
	Citrus	43,500	42,800	98
	Flagler	12,000	11,800	98



WESH BPCT-781206LC Granted 2/26/79

© American Map Corp., No. 14244

Net Weekly Circulation	State-County	Total Households	TV Households	%
50% & Over	Lake	66,400	65,800	99
	Marion	82,000	80,700	98
	Orange	267,800	266,000	99
	Osceola	41,500	41,000	99
	Seminole	111,700	110,800	99
	Sumter	12,500	12,300	98
	Volusia	160,200	158,900	99
FLORIDA				
Between 25-49%	Dixie	4,000	3,900	98
	Indian River	39,700	39,200	99
	Levy	10,300	10,000	97
	Putnam	25,400	25,100	99
FLORIDA				
Between 5-24%	Polk	160,400	159,000	99
Station Totals		1,283,700	1,271,000	99
Net Weekly Circulation (1992)			917,100	
Average Daily Circulation (1992)			525,400	

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# Florida—Orlando-Daytona Beach-Melbourne

**WFTV**

Ch. 9

**Network Service:** ABC.

**Licensee:** WFTV INC., Box 999, Orlando, FL 32802.

**Studio:** 490 E. South St., Orlando, FL 32801.

**Mailing Address:** Box 999, Orlando, FL 32802.

**Telephone:** 407-841-9000. **Fax:** 407-841-8259.

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw max. & 191-kw horizontal visual, 31.6-kw max. & 19.1-kw horizontal aural. Antenna: 1570-ft. above av. terrain, 1608-ft. above ground, 1674-ft. above sea level.

Latitude 28° 36' 08"  
Longitude 81° 05' 37"

**Transmitter:** 3.5-mi. N of Bithlo, 20-mi. E of Orlando.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Satcom Technologies, 5.5-meter Ku-band; Satcom Technologies, 7-meter; AFC, 4.5-meter Ku-band; Dalsat, 4.5-meter Ku-band; Andrew, 7-meter C-band; Andrew, 4.5-meter C-band; Avantek, Omni, Satcom Technologies, Standard Omni receivers.

**News Services:** ABC, AP, SNN, CNN.

**Ownership:** Cox Enterprises Inc. (Group Owner).

**Began Operation:** February 1, 1958 by Mid-Florida Inc. Interim operation began April 1, 1969 (Television Digest, Vol. 9:14). Settlement agreement among interim operators approved by FCC June 30, 1981. Sale to SFN Communications approved by FCC May 24, 1984 (Vol. 24:9). FCC approved sale to present owner Aug. 29, 1985 (Vol. 25:23).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

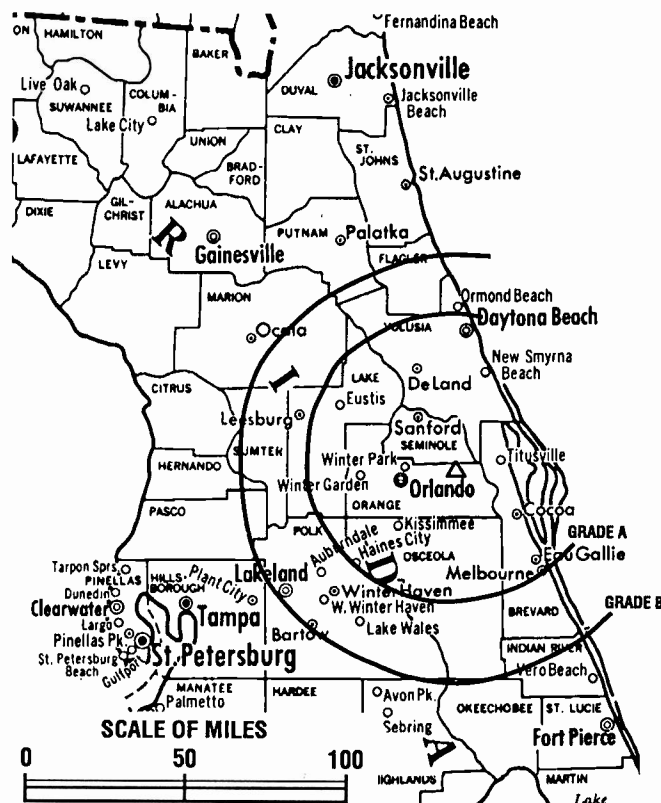
**Personnel:**

- Merritt Rose**, Vice President & General Manager.
- Louis Supowitz**, General Sales Manager.
- Connie Albino**, Local & Regional Sales Manager.
- Joe Chaplinski**, National Sales Manager.
- Paul D. Warnock**, Chief Engineer.
- Chris Schmidt**, News Director.
- Skip Skiffington**, Program Director.
- Scot Post**, Controller.
- Wayne Gerber**, Marketing Research Director.

**Rates:** On request.

**City of License:** Orlando. **ADI:** Orlando-Daytona Beach-Melbourne. **Rank:** 23.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



WFTV BMPCTI-8 Granted 8/8/75

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Brevard	172,200	170,800	99
	Flagler	12,000	11,800	98
	Highlands	30,900	30,500	99
	Indian River	39,700	39,200	99
	Lake	66,400	65,800	99
	Marion	82,000	80,700	98
	Orange	267,800	266,000	99
	Osceola	41,500	41,000	99
	Polk	160,400	159,000	99
	Seminole	111,700	110,800	99
Sumter	12,500	12,300	98	
Volusia	160,200	158,900	99	
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Citrus	43,500	42,800	98
	Hardee	7,000	6,900	99
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Hernando	44,100	43,500	99
	Okeechobee	11,300	11,200	99
	Putnam	25,400	25,100	99
<b>Station Totals</b>		<b>1,288,600</b>	<b>1,276,300</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>956,200</b>
<b>Average Daily Circulation (1992)</b>				<b>593,200</b>

**Florida—Melbourne**

**WIRB**

(formerly WAYK)

Ch. 56

Network Service: None, independent.

Licensee: Treasure Coast Communications Inc., 400 Beach Rd., Suite 245, Vero Beach, FL 32963.

Studio: 6525 Babcock St. SE, Palm Bay, FL 32909.

Telephones: 407-725-0056; 407-231-1804. Fax: 407-951-2669.

Technical Facilities: Channel No. 56 (72.2-72.8 MHz). Authorized power: 2051-kw max. visual, 205-kw max. aural. Antenna: 1004-ft. above av. terrain, 1002-ft. above ground, 1027-ft. above sea level.

Latitude 27° 49' 35"  
Longitude 80° 42' 20"

Transmitter: 7.5-mi. WNW of Fellsmere.

Satellite Earth Stations: ADM; 5-meter C-band; Harris; 3.8-meter Ku-band; M/A-Corn, Scientific-Atlanta receivers.

News Services: CNN, UPI.

Ownership: Treasure Coast Communications Inc.

Began Operation: May 19, 1986. Sale to present owner approved by FCC April 6, 1992.

Represented (legal): Jones, Waldo, Holbrook & McDonough.

Represented (engineering): Arthur K. Peters Consulting Engineers.

**Personnel:**

Jim Richards, Station Manager.

Bill Watts, Sales Manager.

Wayne Fleenor, Program & Promotion Director.

Robert Russ, Engineering Director.

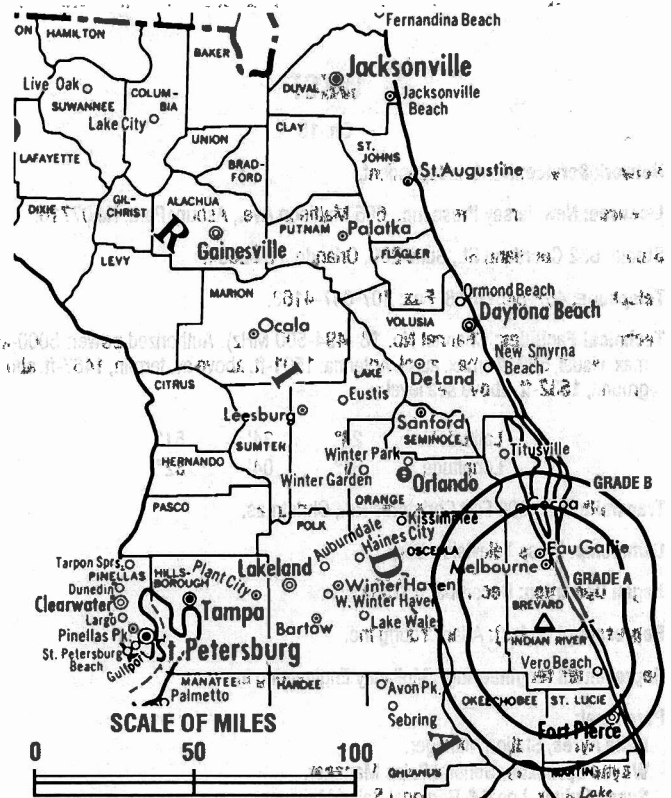
Bill Lobeau, Production Manager.

Brian Foote, Traffic Manager.

Highest 30 Sec. Rate: \$100.

City of License: Melbourne. ADI: Orlando-Daytona Beach-Melbourne. Rank: 23.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



WIRB BMPCT-860826KE Granted 11/19/86 © American-Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>FLORIDA</b>				
Between 5-24%	Brevard	172,200	170,800	99
	Indian River	39,700	39,200	99
	Lake	66,400	65,800	99
	Okeechobee	11,300	11,200	99
	St Lucie	60,600	59,900	99
<b>Station Totals</b>		<b>350,200</b>	<b>346,900</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>67,000</b>	
<b>Average Daily Circulation (1992)</b>			<b>15,600</b>	

# Florida—Clermont

**WKCF**

Ch. 18

**Network Service:** None, independent.

**Licensee:** New Jersey Press, Inc., 605 Mattison Ave., Asbury Park, NJ 07710.

**Studio:** 602 Courtland St., Suite 200, Orlando, FL 32804.

**Telephone:** 407-645-1818. **Fax:** 407-647-4163.

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1501-ft. above av. terrain, 1467-ft. above ground, 1532-ft. above sea level.

Latitude 28° 34' 51"  
Longitude 81° 04' 32"

**Transmitter:** 20,000 Fort Christmas Rd., Christmas.

**Ownership:** Press Television Corp.

**Began Operation:** December 8, 1988.

**Represented (sales):** Adam Young Inc.

**Represented (engineering):** Mullaney Engineering Inc.

**Personnel:**

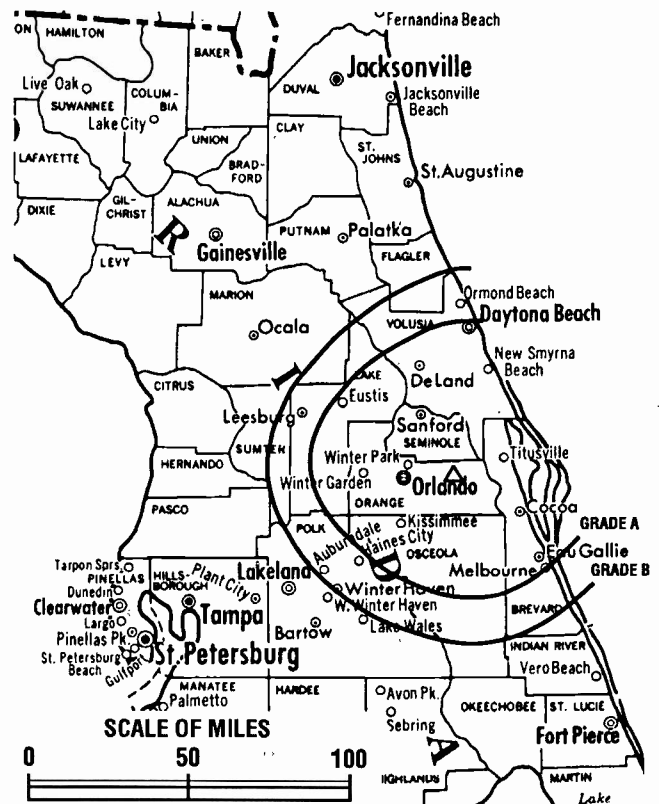
- Nelle Ayres, Station Manager.
- Wayne Spracklin, General Sales Manager.
- Susan Culver, Local & Regional Sales Manager.
- Mark Sonderman, National Sales Manager.
- Joe Addalia, Chief Engineer.
- David Ward, Program & Promotion Director.
- Cinda Parker, Business Manager.
- Tracy Moore, Public Affairs Director.

**Rates:** On request.

**City of License:** Clermont. **ADI:** Orlando-Daytona Beach-Melbourne. **Rank:** 23.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA			
	Brevard	172,200	170,800	99
	Flagler	12,000	11,800	98



WKCF BMPCT-900413KH Granted 10/31/90 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Lake	66,400	65,800	99
	Orange	267,800	266,000	99
	Osceola	41,500	41,000	99
	Seminole	111,700	110,800	99
	Volusia	160,200	158,900	99
<b>FLORIDA</b>				
Between 5-24%	Marion	82,000	80,700	98
	Sumter	12,500	12,300	98
<b>Station Totals</b>		<b>926,300</b>	<b>918,100</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>304,000</b>	
<b>Average Daily Circulation (1992)</b>			<b>102,000</b>	

# Florida—Orlando

**WOFL**

Ch. 35

Network Service: Fox.

Licensee: Meredith Corp., 35 Skyline Dr., Lake Mary, FL 32746.

Studio: 35 Skyline Dr., Lake Mary, FL 32746.

Telephone: 407-644-3535. TWX: 407-333-9332. Fax: 407-333-3535.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 2570-kw max. & 646-kw horizontal visual, 126-kw aural. Antenna: 1470-ft. above av. terrain, 1486-ft. above ground; 1549-ft. above sea level.

Latitude 28° 36' 17"  
Longitude 81° 05' 13"

Transmitter: Chuluota-Christmas Rd., 3.7 mi. N. of Bithlo.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 7-meter C-band; Microdyne, 5-meter C-band; Vertex, 4.6-meter Ku-band; M/A-Com, Microdyne receivers.

News Service: UPI.

Ownership: Meredith Corp. (Group Owner).

Began Operation: March 31, 1974. Left air Sept. 29, 1976. Sale to Omega Communications approved by FCC June 15, 1979 (Television Digest, Vol. 19:28). Resumed operation Oct. 15, 1979. FCC, April 4, 1983, approved sale of 60% to Meredith Corp., 40% owner.

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Hammett & Edison Inc.

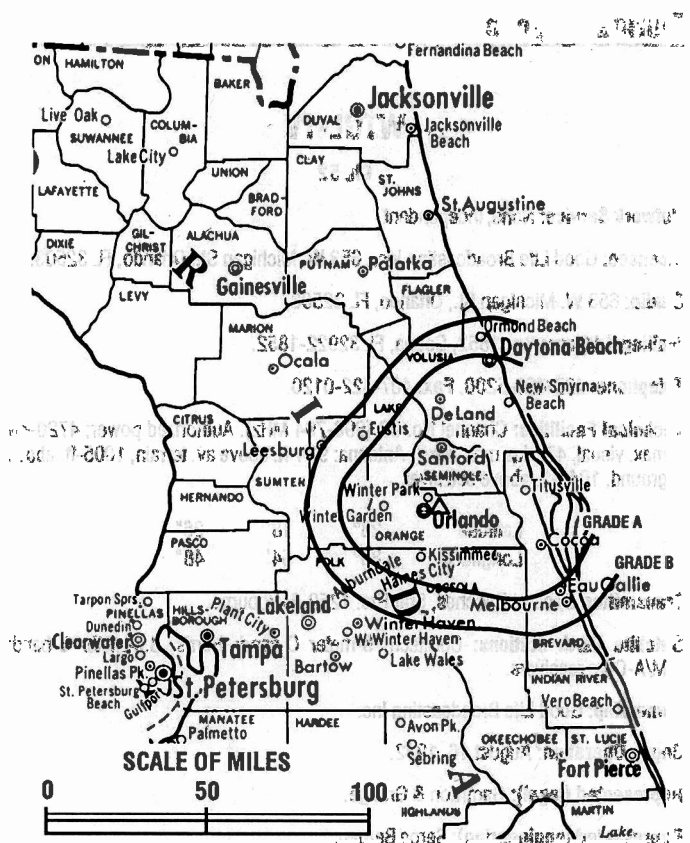
**Personnel:**

- Norris Reichel, Vice President & General Manager.
- Tom Calato, General Sales Manager.
- Sharon Deluca, Local Sales Manager.
- Chris Wolf, Program & Promotion Manager.
- Chuck Poduska, Business Manager.
- Tom Meek, Station Operations Manager.
- Jim Doyas, Chief Engineer.

Highest 30 Sec. Rate: \$2000.

City of License: Orlando. ADI: Orlando-Daytona Beach-Melbourne. Rank: 23.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



WOFL BMPCT-7516 Granted 3/15/74

© American Map Corp., No. 14244

Net Weekly Circulation	State	Total Households	TV Households	%
<b>50% &amp; Over</b>				
<b>FLORIDA</b>				
	Brevard	172,200	170,800	99
	Lake	66,400	65,800	99
	Orange	267,800	266,000	99
	Osceola	41,500	41,000	99
	Seminole	111,700	110,800	99
	Volusia	160,200	158,900	99
<b>Between 25-49%</b>				
<b>FLORIDA</b>				
	Flagler	12,000	11,800	98
	Marion	82,000	80,700	98
	Polk	160,400	159,000	99
	Sumter	12,500	12,300	98
<b>Between 5-24%</b>				
<b>FLORIDA</b>				
	Citrus	43,500	42,800	98
	Indian River	39,700	39,200	99
<b>Station Totals</b>		<b>1,169,900</b>	<b>1,159,100</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>654,300</b>	
<b>Average Daily Circulation (1992)</b>			<b>289,900</b>	

## Florida—Cocoa

### WTGL-TV

Ch. 52

**Network Service:** None, independent.

**Licensee:** Good Life Broadcasting Inc., 653 W. Michigan St., Orlando, FL 32503.

**Studio:** 653 W. Michigan St., Orlando, FL 32503.

**Mailing Address:** Box 1852, Cocoa, FL 32922-1852.

**Telephone:** 407-423-5200. **Fax:** 407-422-0120.

**Technical Facilities:** Channel No. 52 (698-704 MHz). Authorized power: 4720-kw max. visual, 472-kw max. aural. Antenna: 934-ft. above av. terrain, 1005-ft. above ground, 1049-ft. above sea level.

Latitude	28°	18'	26"
Longitude	80°	54'	48"

**Transmitter:** Deseret Ranches, Star Rte. 1250, Melbourne.

**Satellite Earth Stations:** Comtech, 5-meter C-band; Harris, 3.5-meter C-band; M/A-Com receivers.

**Ownership:** Good Life Broadcasting Inc.

**Began Operation:** August 16, 1982.

**Represented (legal):** Gammon & Grange.

**Represented (engineering):** Serge Bergen.

**Personnel:**

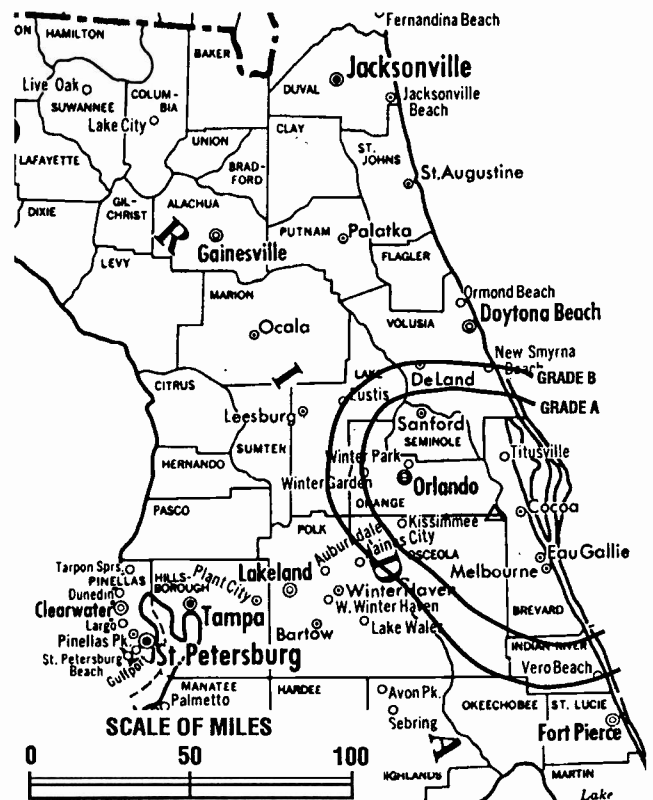
**Ken Mikesell**, General Manager.

**Cardin A. Hessefton**, National Sales Manager & Program Director.

**Keith Roberts**, Chief Engineer.

**Lisa Pereira**, Promotion Director.

**Neville Chankersingh**, Chief Financial Officer.



WTGL-TV BMPCT-820415KG Granted 7/27/82 © American Map Corp., No. 14244

**Highest 30 Sec. Rate:** \$100.

**Arbitron Data:** Not available.

**City of License:** Cocoa. **ADI:** Orlando-Daytona Beach-Melbourne. **Rank:** 23.

# Florida—Panama City

**WJHG-TV**

Ch. 7

Network Service: NBC

Licensee: WJHG-TV Inc., Box 2349, Panama City, FL 32402.

Studio: 8195 Front Beach Rd., Panama City Beach, FL 32407.

Telephone: 904-234-2125. TWX: 510-730-7341. Fax: 904-233-6647.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 34-kw aural. Antenna: 870-ft. above av. terrain, 887-ft. above ground, 1026-ft. above sea level.

Latitude 30° 26' 00"  
Longitude 85° 24' 51"

Transmitter: 4-mi. NNE of Youngstown, FL.

Satellite Earth Stations: Harris, Pinzone receivers.

News Service: AP.

Ownership: Gray Communications Systems Inc. (Group Owner).

Began Operation: December 1, 1953. Sale to present owner by Mel Wheeler approved June 29, 1960 by FCC (Television Digest, Vol. 16:19, 21, 28). Transfer of 96% from J. D. Manly to Mel Wheeler approved Nov. 20, 1957 (Vol. 13:43, 47).

Represented (sales): Katz Television.

Represented (legal): Sidley & Austin.

Personnel:

Jerry Smithwick, Vice President & General Manager.

Mike Voznick, General Sales Manager.

Joe Moore, News Director.

Marg Shepherd, Program Director.

Jack Crusan, Production Manager.

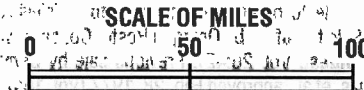
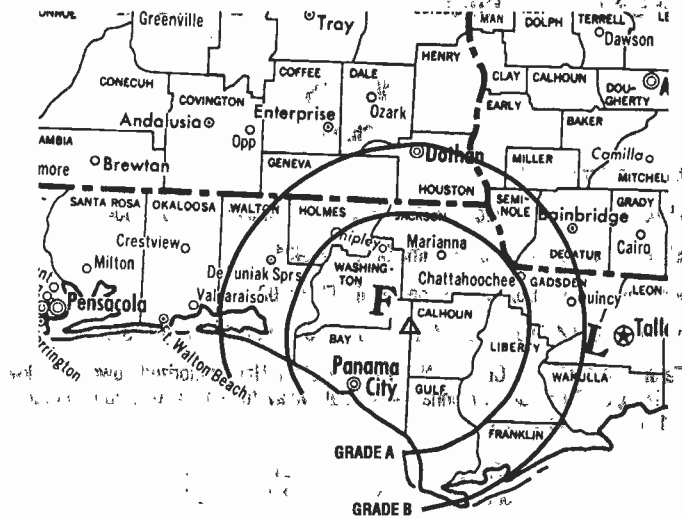
Wade Thomaston, Chief Engineer.

Rates: On request.

City of License: Panama City. ADI: Panama City. Rank: 163.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. Country coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Geneva	9,300	9,200	99
	FLORIDA			
	Bay	52,200	51,800	99
	Calhoun	3,700	3,600	97
	Franklin	3,400	3,300	97
	Gulf	4,500	4,400	98
	Holmes	6,200	6,100	98
	Jackson	14,900	14,600	98
	Liberty	1,800	1,800	100
Okaloosa	58,100	57,700	99	
Walton	11,900	11,700	98	



WJHG-TV BPCT-3267 Granted 12/31/63 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Washington	6,600	6,500	98
	GEORGIA			
	Seminole	3,200	3,200	98
Between 25-49%	ALABAMA			
	Houston	32,100	31,900	99
	FLORIDA			
	Gadsden	14,500	14,200	98
Between 5-24%	ALABAMA			
	Coffee	15,400	15,300	99
	Covington	14,700	14,600	99
	Dale	17,600	17,500	99
	Henry	5,700	5,600	98
	FLORIDA			
	Wakulla	5,400	5,300	98
	GEORGIA			
	Clay	1,300	1,300	100
	Decatur	9,300	9,200	99
Early	4,400	4,300	98	
Miller	2,500	2,500	98	
Station Totals		298,700	295,600	99
Net Weekly Circulation (1992)				161,500
Average Daily Circulation (1992)				89,100

Some 23,705 key industry people can see your message when you advertise in the **Television & Cable Factbook**

# Florida—Panama City

**WMBB**

Ch. 13

**Network Service:** ABC.

**Licensee:** Spartan Radiocasting Co., Box 1717, Spartanburg, SC 29304.

**Studio:** 613 Harrison Ave., Panama City, FL 32401.

**Mailing Address:** Box 1340, Panama City, FL 32402.

**Telephone:** 904-769-2313. **TWX:** 510-738-7536. **Fax:** 904-769-8231.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1434-ft. above av. terrain, 1430-ft. above ground, 1516-ft. above sea level.

Latitude 30° 21' 09"  
Longitude 85° 23' 26"

**Transmitter:** 1-mi. ENE of Scotts Ferry & McGill Rds., 3-mi. ESE of Youngstown.

**Satellite Earth Stations:** Andrew, 7.3-meter; Andrew, 4.5-meter; Andrew, Avantek, Scientific-Atlanta receivers.

**News Services:** ABC, AP, Florida News Network, NIWS.

**Ownership:** Spartan Radiocasting Inc. (Group Owner).

**Began Operation:** October 4, 1973. Sale to present owner by Buford Television approved by FCC March 21, 1990. Sale to Buford by Octagon Bcstg. Co. approved by FCC Dec. 5, 1986 (*Television Digest*, Vol. 26:42). Previous sale by Denver Brannen estate, Luther Edwin Thomas, et al., approved Feb. 28, 1977 (Vol. 16:52).

**Represented (sales):** Blair Television.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

- Hugh V. Roche, General Manager.
- Bill Byrd, General Sales Manager.
- Larche Hardy, News Director.
- Patti Clements, Program Director.
- Wendell Nelson, Chief Engineer.
- Teri Basford, Promotions.
- Joree Hamm, Business Manager.
- Steve Cook, Production Manager.

**Rates:** On request.

**City of License:** Panama City. **ADI:** Panama City. **Rank:** 163.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Bay	52,200	51,800	99
	Calhoun	3,700	3,600	97
	Franklin	3,400	3,300	97
	Gulf	4,500	4,400	98
	Holmes	6,200	6,100	98



WMBB BPCT-900129KH Granted 3/14/90 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Jackson	14,900	14,600	98
	Liberty	1,800	1,800	100
	Walton	11,900	11,700	98
	Washington	6,600	6,500	98
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Geneva	9,300	9,200	99
	<b>FLORIDA</b>			
	Gadsden	14,500	14,200	98
<b>Between 5-24%</b>	<b>GEORGIA</b>			
	Decatur	9,300	9,200	99
	Seminole	3,200	3,200	98
	<b>ALABAMA</b>			
Covington	14,700	14,600	99	
Houston	32,100	31,900	99	
<b>FLORIDA</b>				
Wakulla	5,400	5,300	98	
<b>GEORGIA</b>				
Early	4,400	4,300	98	
Mitchell	6,900	6,800	99	
<b>Station Totals</b>		<b>205,000</b>	<b>202,500</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>105,000</b>
<b>Average Daily Circulation (1992)</b>				<b>57,400</b>



# Florida—Panama City

**WPGX**

Ch. 28

Network Service: Fox

Licensee: Ashling Broadcast Group Inc., Box 16028, Panama City, FL 32406.

Studio: 700 W. 23rd St., Suite 28, Panama City, FL 32405.

Telephone: 904-784-0028. Fax: 904-784-1773.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1250-kw max. Visual. Antenna: 749-ft. above av. terrain, 726-ft. above ground, 551-ft. above sea level.

Latitude 30° 23' 42"  
Longitude 85° 32' 02"

Transmitter: 400-ft. W of Florida State Rd. 2301, 0.25-mi. N of intersection with Hwy. 388.

Satellite Earth Stations: 5-meter C-band; 4.7-meter Ku-band; 4-meter C-band.

News Service: Fox News.

Ownership: Ashling Broadcast Group Inc.

Began Operation: May 20, 1988. Sale to present owners by Family Group Ltd. approved by FCC March 6, 1990.

Represented (sales): Seitel Inc.

**Personnel:**

Mike Harding, Vice President & General Manager.

Chris Hündley, General Sales Manager.

Sandie Moore, Program Director.

Michael Moore, Promotion Director.

Richard Gilbert, Director of Engineering.

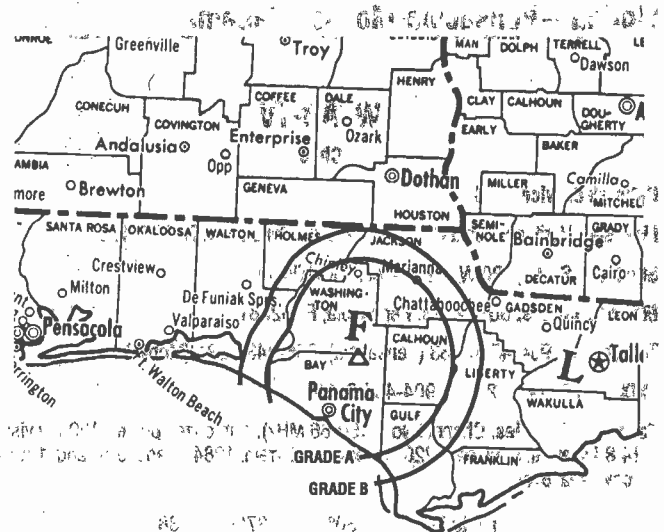
Dee Gray, Business Manager.

Rates: On request.

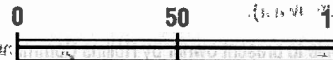
City of license: Panama City. ADI: Panama City. Rank: 163.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Bay	52,200	51,800	99
	Gulf	4,500	4,400	98
	Washington	6,600	6,500	98



SCALE OF MILES



WPGX - BMPCT-890905KF - Granted 9/29/89 © American-Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Calhoun	3,700	3,600	97
	Holmes	6,200	6,100	98
	Liberty	1,800	1,800	100
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Franklin	3,400	3,300	97
	Jackson	14,900	14,600	98
	Walton	11,900	11,700	98
	<b>GEORGIA</b>			
	Seminole	3,200	3,200	98
<b>Station Totals</b>		<b>108,400</b>	<b>107,000</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>45,600</b>	
<b>Average Daily Circulation (1992)</b>			<b>19,600</b>	

# Florida—Pensacola-Mobile, Alabama

## WEAR-TV

Ch. 3

**Network Service:** ABC.

**Licensee:** Heritage Media Corp., Box 12278, Pensacola, FL 32581.

**Studio:** U.S. Hwy. 90 W of Pensacola, Mobile, AL.

**Mailing Address:** Box 12278, Pensacola, FL 32581.

**Telephones:** 904-456-3333 (Pensacola); 205-343-3331 (Mobile).

**TWX:** 510-737-7952. **Fax:** 904-455-0159.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.8-kw aural. Antenna: 1220-ft. above av. terrain, 1284-ft. above ground, 1394-ft. above sea level.

Latitude 30° 37' 38"  
Longitude 87° 37' 31"

**Transmitter:** Robertsdale, AL.

**Satellite Earth Stations:** Andrew, 7.5-meter C-band; Harris, 6-meter C-band; Andrew, 5-meter C-band; Paraclype, 5-meter Ku & C-band; Harris, 4-meter Ku-band.

**SNG Mobile Dish:** BMS C-band.

**News Services:** ABC, AP.

**Ownership:** Heritage Media Corp. (Group Owner).

**Began Operation:** January 13, 1954. Sale to present owner by Rollins Communications approved by FCC Sept. 19, 1986. Sale to Rollins Communications by Charles W. Smith, Mel Wheeler and associates approved May 6, 1959 (Television Digest, Vol. 15:14, 19).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Sidley & Austin.

**Personnel:**

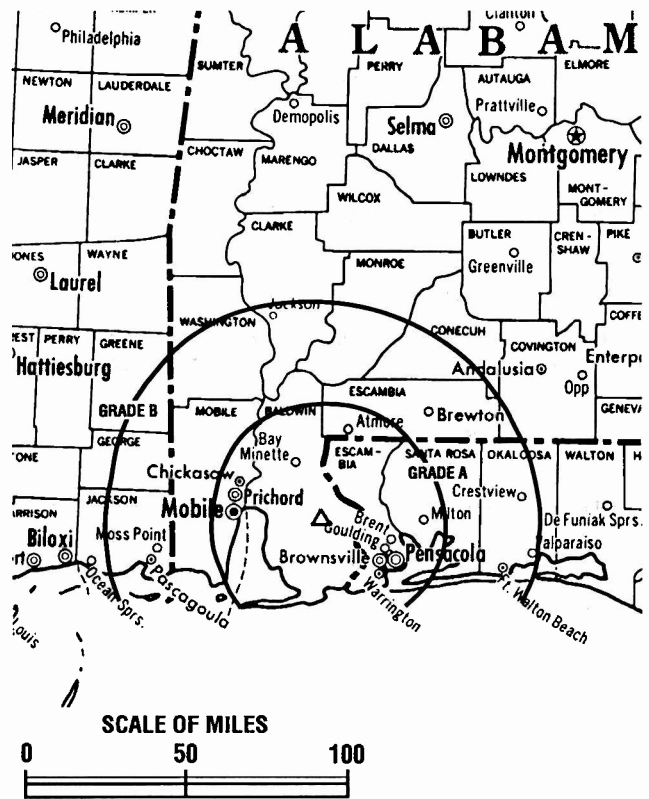
- Carl Leahy, President & General Manager.
- Rusty Hoyle, General Sales Manager.
- Randy Blake, Local Sales Manager.
- Julie Nelson, Sales Manager.
- Beth Worsham, Sales Manager.
- Nonia Furgye, National Sales Manager.
- Dave Brown, Chief Engineer.
- S. Peter Neumann, News Director.
- Marcia Francis, Promotion Director.
- J. Landon Smith, Operations Manager.
- Sue Straughn, Public Service Director.

**Rates:** On request.

**City of License:** Pensacola. **ADI:** Mobile, AL-Pensacola, FL. **Rank:** 63.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Baldwin	38,000	37,800	99
	Clarke	9,500	9,400	99



WEAR-TV BMPCT-5313 Granted 7/22/59 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Conecuh	5,300	5,200	98
	Escambia	12,700	12,600	99
	Mobile	142,200	141,500	100
	Monroe	8,500	8,400	99
	Washington	5,800	5,700	98
<b>FLORIDA</b>				
	Escambia	105,200	104,500	99
	Okaloosa	58,100	57,700	99
	Santa Rosa	29,100	28,900	99
<b>MISSISSIPPI</b>				
Between 25-49%	George	5,800	5,800	100
<b>ALABAMA</b>				
Between 5-24%	Choctaw	5,800	5,700	98
	Covington	14,700	14,600	99
<b>FLORIDA</b>				
	Walton	11,900	11,700	98
<b>MISSISSIPPI</b>				
	Greene	3,300	3,300	98
	Jackson	43,300	43,000	99
	Wayne	7,000	6,900	99
<b>Station Totals</b>		<b>506,200</b>	<b>502,700</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>348,800</b>
<b>Average Daily Circulation (1992)</b>				<b>202,600</b>

# Florida—Fort Walton Beach

**WFGX**

Ch. 35

**Network Service:** None, independent.

**Licensee:** Bowers Network Inc., 452 Parkbreeze Court, Orlando, FL 32808.

**Studio:** 105 Beach Dr., Suite B-1, Fort Walton Beach, FL 32548.

**Telephone:** 904-863-3235.

**Technical Facilities:** Channel No. 35 (596-602 MHz). Authorized power: 826.08-kw visual, 99.13-kw aural. Antenna: 197-ft. above av. terrain, 250-ft. above ground, 262-ft. above sea level.

Latitude 30° 26' 36"  
Longitude 86° 35' 56"

Requests CP for change to 616.59-kw max. visual, 212-ft. above av. terrain, 241-ft. above ground, 254-ft. above sea level, transmitter to 105 Beach Dr. BPCT-901113KH.

**Transmitter:** Off Race Track Rd., Fort Walton Beach.

**Ownership:** Bowers Network Inc.

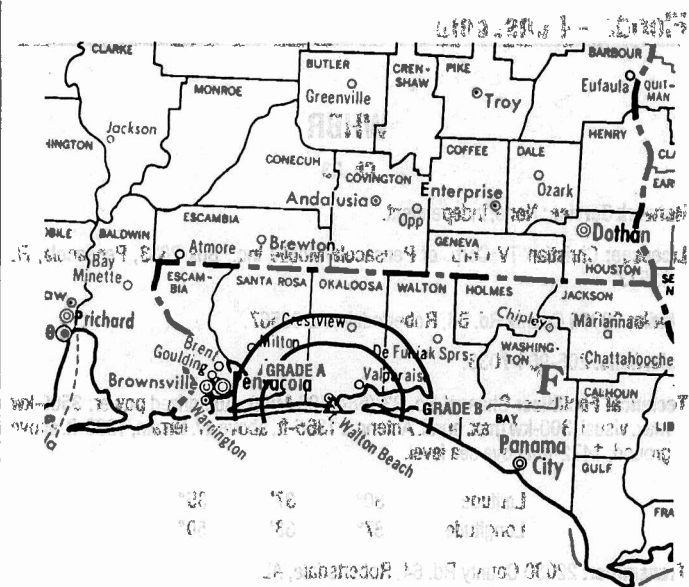
**Began Operation:** April 7, 1987.

**Personnel:**

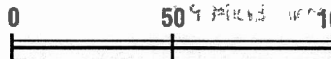
Claud Bowers, General Manager.  
Lee A. Rogers, Station Manager.

**Rates:** On request.

**Arbitron Data:** Not available.



SCALE OF MILES



WFGX BPCT-820930KH—Granted 8/25/83 © American Map Corp., No. 14244

City of License: Fort Walton Beach. ADI: Mobile, AL—Pensacola, FL. Rank: 63.

## Florida—Pensacola

**WHBR**

Ch. 33

**Network Service:** None, independent.

**Licensee:** Christian TV Corp. of Pensacola/Mobile Inc., Box 2633, Pensacola, FL 32513.

**Studio:** 22080 County Rd. 64, Robertsdale, AL 36567.

**Telephone:** 205-964-7033.

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 3500-kw max. visual, 300-kw max. aural. Antenna: 1365-ft. above av. terrain, 1330-ft. above ground, 1472-ft. above sea level.

Latitude	30°	37'	35"
Longitude	87°	38'	50"

**Transmitter:** 22080 County Rd. 64, Robertsdale, AL.

**Satellite Earth Station:** RCA, 10-meter Ku-band.

**Ownership:** Christian Television Network (Group Owner).

**Began Operation:** January 26, 1986.

**Represented (legal):** Gammon & Grange.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

**Personnel:**

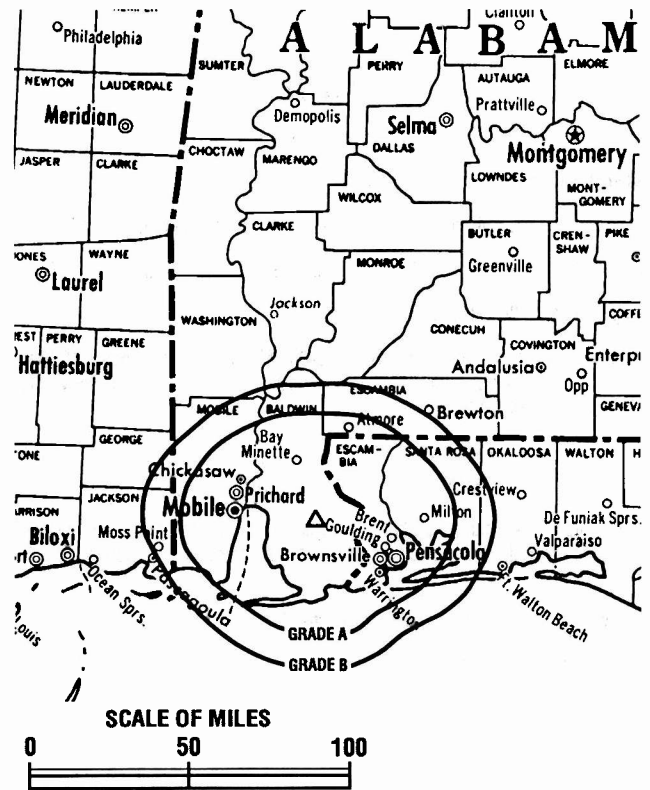
**Robert R. D'Andrea**, General Manager.

**Cardin A. Hesselton**, General Sales Manager & Program Manager.

**William Cobert**, Chief Engineer.

**David Mayo**, Office Manager.

**Highest 30 Sec. Rate:** \$90.



WHBR BMPCT-881031KE Granted 4/28/89 © American Map Corp., No. 14244

**Arbitron Data:** Not available.

**City of License:** Pensacola. **ADI:** Mobile, AL-Pensacola, FL. **Rank:** 63.

# Florida—Pensacola

**WJTC**

Ch. 44

**Network Service:** None, independent.

**Licensee:** Mercury Bcstg. Co., Inc., 185 Terrell Rd., No. 403, San Antonio, TX 78209.

**Studio:** 6425 N. Pensacola Blvd., Bldg. 2, Pensacola, FL 32505.

**Telephone:** 904-478-8000. **Fax:** 904-494-1194.

**Technical Facilities:** Channel No. 44 (650-656 MHz). Authorized power: 3310-kw max. visual, 331-kw max. aural. Antenna: 1500-ft. above av. terrain, 1489-ft. above ground, 1622-ft. above sea level.

Latitude 30° 35' 18"  
Longitude 87° 33' 16"

**Transmitter:** Hwy. 87, 0.9 mi. S of Hwy. 10, Elsanor, AL.

**Satellite Earth Stations:** Comtech, 7-meter C-band; Comtech, 5-meter C-band; RCA, 3.5-meter Ku-band; Pinzone, RCA receivers.

**Ownership:** Mercury Broadcasting Corp. (Group Owner).

**Began Operation:** December 24, 1984. Sale to present owner approved by FCC March 30, 1992 (Television Digest, Vol. 32:24). Sale to Channel 44 Ltd. by Carnex TV Inc. approved by FCC Nov. 7, 1988.

**Represented (sales):** Adam Young Inc.

**Represented (engineering):** Arthur K. Peters Consulting Engineers.

**Personnel:**

**Cathy Gretencord, General Manager**

**Rick Wenzel, National Sales Manager**

**Harold Smith, Regional Sales Manager**

**Glenn Davis, Chief Engineer**

**Martin Rowell, Promotion Director & Production Manager**

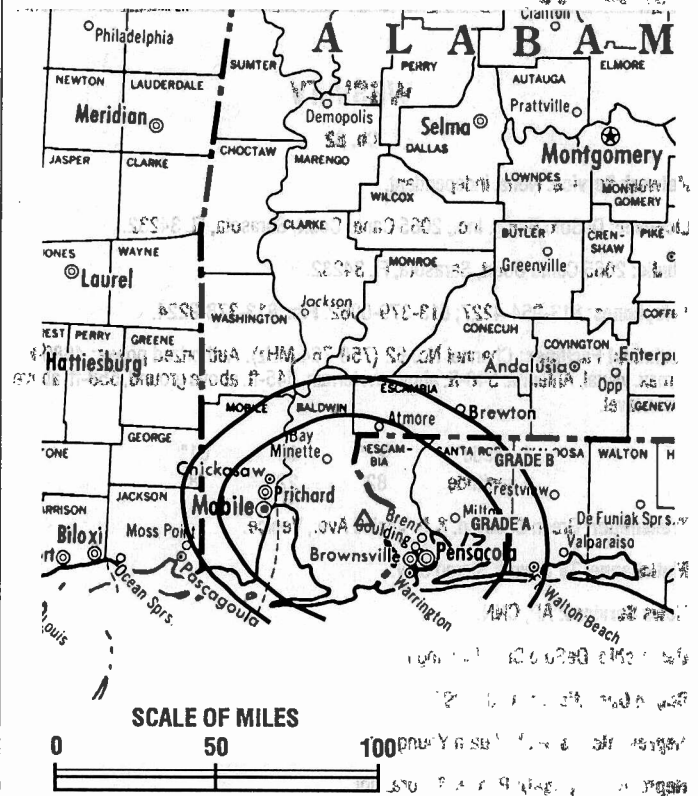
**Karen Y. Duncan, Business Manager**

**Highest 30 Sec. Rate:** \$100.00

**City of License:** Pensacola. **ADI:** Mobile, AL-Pensacola, FE. **Rank:** 63.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>ALABAMA</b>			
	Baldwin	38,000	37,800	99
	Escambia	12,700	12,600	99



WJTC BMPCT-841018KJ Granted 11/9/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>FLORIDA</b>			
	Mobile	142,200	141,500	100
	Escambia	105,200	104,500	99
	Santa Rosa	29,100	28,900	99
Between 5-24%	<b>ALABAMA</b>			
	Monroe	8,500	8,400	99
	Washington	5,800	5,700	98
	<b>MISSISSIPPI</b>			
	George	5,800	5,800	100
	Greene	3,300	3,300	98
<b>Station Totals</b>		<b>350,600</b>	<b>348,500</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>109,900</b>
<b>Average Daily Circulation (1992)</b>				<b>38,400</b>

# Florida—Venice

## WBSV-TV

Ch. 62

**Network Service:** None, independent.

**Licensee:** DeSoto Bcstg. Inc., 2065 Cantu Court, Sarasota, FL 34232.

**Studio:** 2065 Cantu Court, Sarasota, FL 34232.

**Telephones:** 813-954-4227; 813-379-0062. **Fax:** 813-378-9224.

**Technical Facilities:** Channel No. 62 (758-764 MHz). Authorized power: 4680-kw max. visual. Antenna: 548-ft. above av. terrain, 545-ft. above ground, 558-ft. above sea level.

Latitude 27° 06' 01"

Longitude 82° 22' 18"

**Transmitter:** Green Cove Rd. & E. Venice Ave., Venice.

**Multichannel TV Sound:** Stereo only.

**News Services:** AP, CNN.

**Ownership:** DeSoto Broadcasting Inc.

**Began Operation:** May 3, 1991.

**Represented (sales):** Adam Young Inc.

**Represented (legal):** Pepper & Corazzini.

**Personnel:**

**Danford L. Sawyer Jr.**, General Manager.

**Sandi Lowe**, General Sales Manager.

**Chet Hollinger**, Local Sales Manager.

**Bill McQueen**, News Director.

**Debbie Abbott**, Program Director.

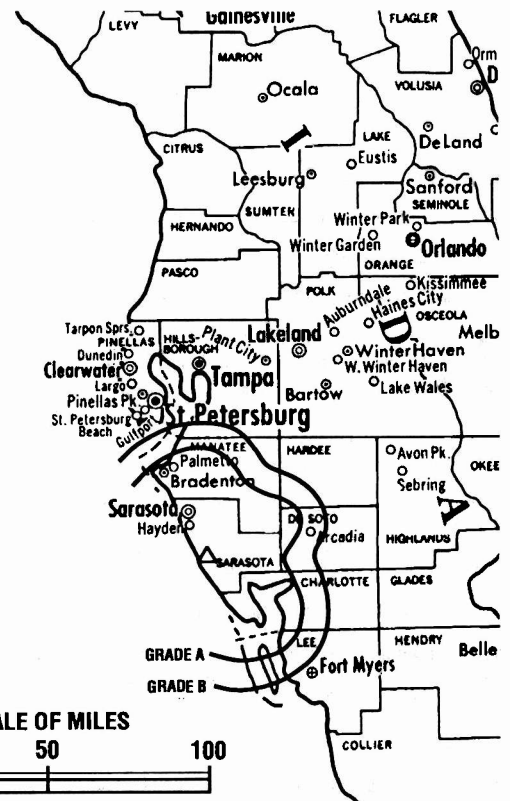
**Tom Wilson**, Promotion Director.

**Jack Dillon**, Chief Engineer.

**Rates:** On request.

**City of License:** Venice. **ADI:** Sarasota. **Rank:** 153.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



WBSV-TV BMPCT-900329KH Granted 5/18/90 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>FLORIDA</b>			
Between 5-24%	Charlotte	49,500	48,900	99
	De Soto	8,600	8,500	99
	Manatee	90,200	89,500	99
	Sarasota	127,500	126,500	99
<b>Station Totals</b>		<b>275,800</b>	<b>273,400</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>53,400</b>	
<b>Average Daily Circulation (1992)</b>			<b>14,600</b>	

# Florida—Sarasota-Bradenton

**WWSB**

**Ch. 40**

**Network Service:** ABC.

**Licensee:** Southern Broadcast Corp. of Sarasota, Box 21239, Sarasota, FL 34276.

**Studio:** 5725 Lawton Dr., Sarasota, FL 34233.

**Telephone:** 813-923-8840. **TWX:** 810-864-4365. **Fax:** 813-924-3971.

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 2871-kw visual, 287.1-kw aural. Antenna: 771-ft. above av. terrain, 814-ft. above ground, 849-ft. above sea level.

Latitude 27° 33' 27"  
Longitude 82° 21' 59"

**Transmitter:** 4.2-mi. ESE of Parrish, FL.

**Multichannel TV Sound:** Separate audio program.

**Satellite Earth Stations:** Andrew, 7.2-meter C-band; Microdyne, 7-meter C-band; Vertex, 6.1-meter Ku-band; Andrew, 4.5-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Andrew, Microdyne, RCA, Scientific-Atlanta receivers.

**News Services:** AP; Florida News Network.

**Ownership:** Southern Broadcast Corp. of Sarasota.

**Began Operation:** October 23, 1971. Sale to present owners by Robert R. Nelson, et al., approved by FCC Nov. 13, 1985.

**Represented (sales):** Seitel Inc.

**Represented (legal):** Leibowitz & Spencer.

**Represented (engineering):** A. D. Ring & Associates, P.C.

**Personnel:**

**Stanley Crumley,** President & General Manager.

**Glenn C. Eklund,** Executive Vice President, Operations.

**Linda Desmarais,** Vice President, Station Manager.

**Mary Jones,** Assistant General Manager, Programming & Promotion.

**Vann Smith,** Local Sales Manager.

**Kim Urbitite,** National Sales Manager.

**Dave Collins,** News Director.

**Mike Burnham,** Chief Engineer.

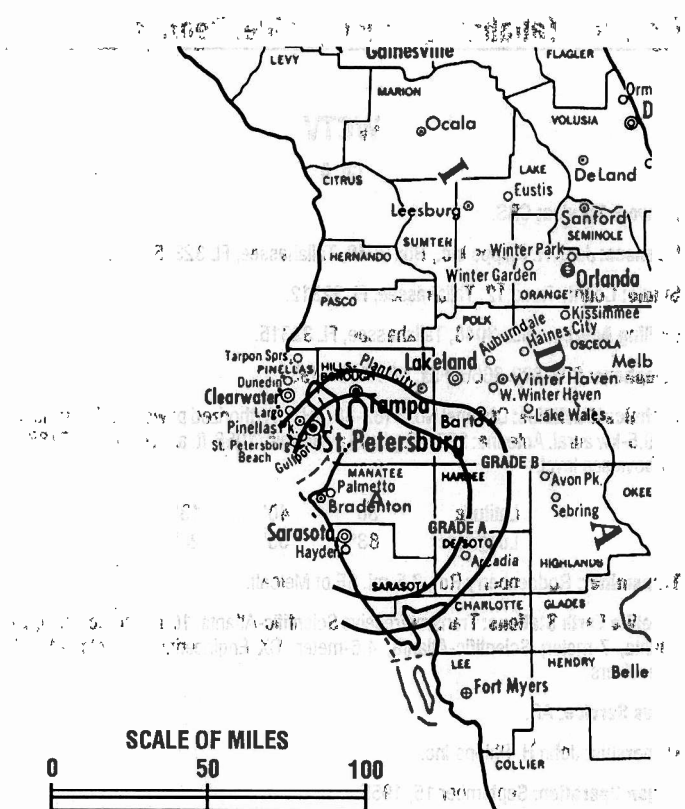
**William Giles,** Business Manager.

**Highest 30 Sec. Rate:** \$1200.

**NETWORK BASE HOURLY RATE:** \$300.

**City of License:** Sarasota. **ADI:** Sarasota. **Rank:** 153.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



WWSB BMPCT-7255 Granted 4/14/71 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households %
<b>50% &amp; Over</b>	<b>FLORIDA</b>		
	De Soto	8,600	8,500 99
	Hardee	7,000	6,900 99
	Manatee	90,200	89,500 99
	Sarasota	127,500	126,500 99
<b>Between 25-49%</b>	<b>FLORIDA</b>		
	Charlotte	49,500	48,900 99
<b>Between 5-24%</b>	<b>FLORIDA</b>		
	Highlands	30,900	30,500 99
	Pinellas	395,900	393,200 99
<b>Station Totals</b>		<b>709,600</b>	<b>704,000 99</b>
<b>Net Weekly Circulation (1992)</b>			<b>262,500</b>
<b>Average Daily Circulation (1992)</b>			<b>132,700</b>

# Florida—Tallahassee-Thomasville, Georgia

**WCTV**

Ch. 6

Network Service: CBS.

Licensee: John H. Phipps Inc., Box 3048, Tallahassee, FL 32315.

Studio: County Road 12, Tallahassee, FL 32312.

Mailing Address: Box 3048, Tallahassee, FL 32315.

Telephone: 904-893-6666. Fax: 904-893-5193.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 97.5-kw visual, 19.5-kw aural. Antenna: 2031-ft. above av. terrain, 1966-ft. above ground, 2188-ft. above sea level.

Latitude 30° 40' 13"  
Longitude 83° 56' 26"

Transmitter: Roddenberry Rd., 3.5-mi. SE of Metcalf.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; DX Engineering, Scientific-Atlanta receivers.

News Service: AP.

Ownership: John H. Phipps Inc.

Began Operation: September 15, 1955.

Represented (sales): Pety Television Inc.

Represented (legal): Wiley, Rein & Fielding.

**Personnel:**

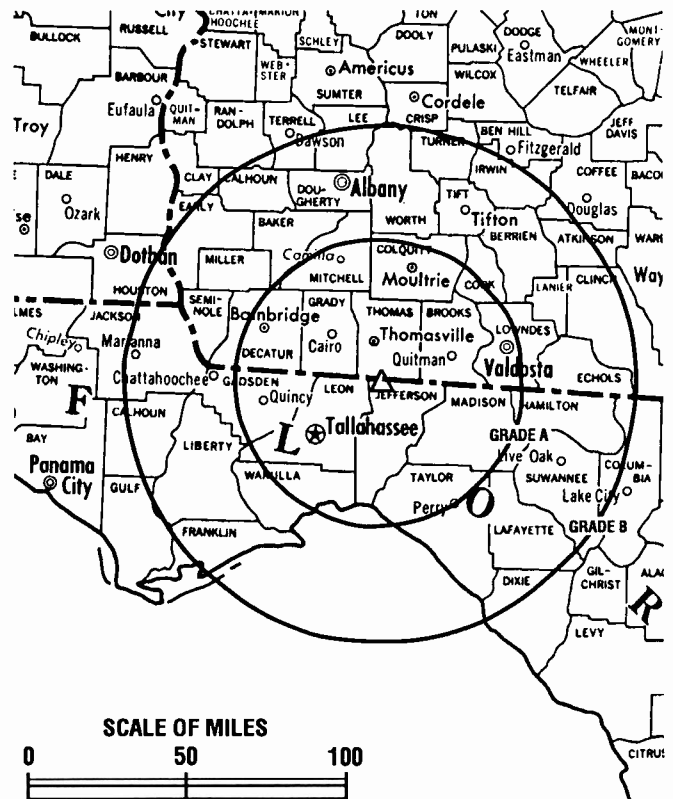
- Dennis Boyle, President.
- David Olmsted, Vice President & General Manager.
- Melvin Blank, Operations Manager.
- Don Wargo, Sales & Marketing Director.
- Mike Smith, News Director.
- Elliott Toole, Promotion Director.
- William Lane, Business Manager.
- Bob Morgan, Chief Engineer.

Rates: On request.

City of License: Thomasville, GA. ADI: Tallahassee, FL-Thomasville, GA. Rank: 115.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Franklin	3,400	3,300	97
	Gadsden	14,500	14,200	98
	Hamilton	3,400	3,300	97
	Jefferson	4,200	4,100	98
	Lafayette	1,700	1,700	100
	Leon	76,800	75,900	99
	Liberty	1,800	1,800	100
	Madison	5,500	5,400	98
	Suwannee	10,300	10,100	98
	Taylor	6,900	6,800	99
	Wakulla	5,400	5,300	98
	<b>GEORGIA</b>			
	Atkinson	2,100	2,000	95
	Baker	1,300	1,300	100
	Berrien	5,400	5,300	98
	Brooks	5,400	5,300	98
	Calhoun	1,600	1,600	97
	Clinch	2,200	2,200	100
Colquitt	13,400	13,200	99	
Cook	5,000	4,900	98	



WCTV BPCT-860103KE Granted 4/29/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Decatur	9,300	9,200	99
	Dougherty	34,600	34,200	99
	Early	4,400	4,300	98
	Echols	800	800	100
	Grady	7,600	7,500	99
	Lanier	2,000	2,000	100
	Lee	5,500	5,400	98
	Lowndes	26,800	26,400	99
	Miller	2,500	2,500	98
	Mitchell	6,900	6,800	99
	Seminole	3,200	3,200	98
	Thomas	14,100	13,900	99
	Tift	12,500	12,300	98
Worth	6,900	6,800	99	
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Calhoun	3,700	3,600	97
	Dixie	4,000	3,900	98
	<b>GEORGIA</b>			
Irwin	3,200	3,100	97	
Turner	3,100	3,100	98	
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Henry	5,700	5,600	98
	<b>FLORIDA</b>			
	Columbia	16,000	15,800	99
	Gilchrist	3,000	3,000	100
	Jackson	14,900	14,600	98
	Washington	6,600	6,500	98
	<b>GEORGIA</b>			
	Ben Hill	6,400	6,300	98
	Clay	1,300	1,300	100
Coffee	10,800	10,600	98	
Terrell	3,900	3,800	97	
<b>Station Totals</b>		<b>390,000</b>	<b>384,200</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>271,900</b>
<b>Average Daily Circulation (1992)</b>				<b>173,300</b>



# Florida—Tallahassee

**WTWC**  
Ch. 40

**Network Service:** NBC.

**Licensee:** Holt Robinson Television Inc., Drawer 3010, Hattiesburg, MS 39401.

**Studio:** 8440 Deer Lake Rd., Tallahassee, FL 32312.

**Telephone:** 904-893-4140.

**Technical Facilities:** Channel No. 40 (626.632 MHz) Authorized power: 3160-kw max. visual. Antenna: 879-ft. above av. terrain, 793-ft. above ground, 1020-ft. above sea level.

Latitude 30° 35' 11"  
Longitude 84° 14' 11"

**Transmitter:** 2-mi. NW of Bradfordville.

**Satellite Earth Stations:** Harris, 8.3-meter Ku-band; Microdyne, 7-meter C-band; Prosat, 3-meter C-band; Harris, Microdyne receivers.

**News Service:** AP.

**Ownership:** Holt-Robinson Television Inc.

**Began Operation:** April 21, 1983.

**Represented (sales):** Katz Television.

**Represented (legal):** Gardner, Carton & Douglas.

**Represented (engineering):** du Treil, Lundin & Rackley.

**Personnel:**

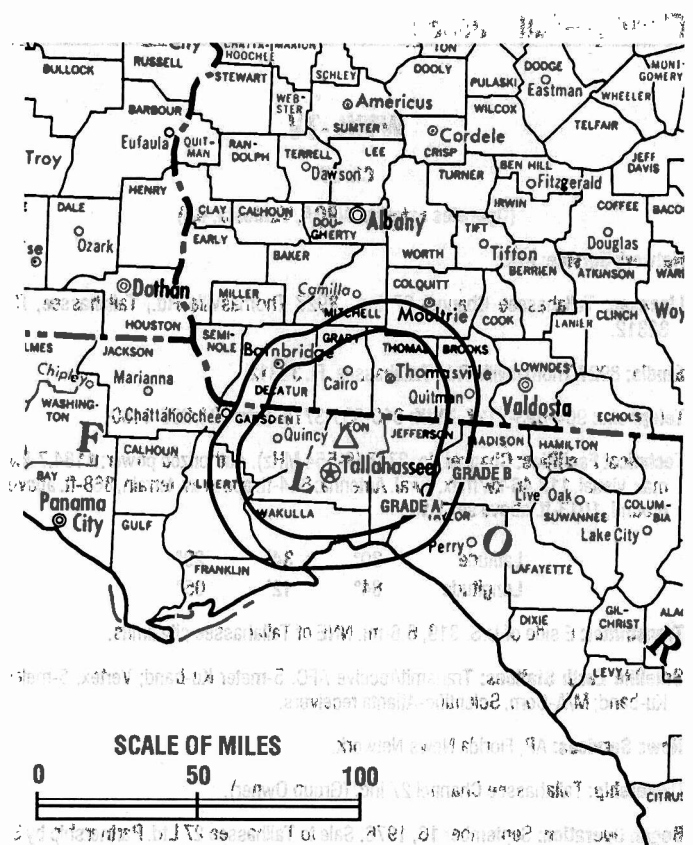
- Tom Maguire, General Manager.
- Carol Matthews, General Sales Manager.
- Brett Dehart, News Director.
- Gil Daspit, Program Director.
- Merleen Mizell, Business Manager.
- Ed Shaper, Chief Engineer.

**Highest 30 Sec. Rate:** \$750.

**City of License:** Tallahassee. **ADI:** Tallahassee, FL-Thomasville, GA. **Rank:** 115.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Gadsden, GA	14,500	14,200	98
	Jefferson, GA	4,200	4,100	98



WTWC BPCT-880718K1 Granted 10/31/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Leon	76,800	75,900	99
	Taylor	6,900	6,800	99
	Wakulla	5,400	5,300	98
Between 5-24%	FLORIDA			
	Franklin	3,400	3,300	97
	Lafayette	1,700	1,700	100
	Madison	5,500	5,400	98
	GEORGIA			
Decatur	9,300	9,200	99	
Grady	7,600	7,500	99	
Thomas	14,100	13,900	99	
<b>Station Totals</b>		<b>149,400</b>	<b>147,300</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>78,300</b>
<b>Average Daily Circulation (1992)</b>				<b>33,200</b>

# Florida—Tallahassee

## WTXL-TV

Ch. 27

(Operates satellite WVGA, Valdosta, GA)

**Network Service:** ABC.

**Licensee:** Tallahassee Channel 27 Inc., 8927 Thomasville Rd., Tallahassee, FL 32312.

**Studio:** 8927 Thomasville Rd., Tallahassee, FL 32312.

**Telephone:** 904-893-3127. **TWX:** 810-931-3715. **Fax:** 904-668-1460.

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 1184.7-kw max. visual, 118.46-kw max. aural. Antenna: 864-ft. above av. terrain, 868-ft. above ground, 1013-ft. above sea level.

Latitude 30° 34' 29"  
Longitude 84° 12' 05"

**Transmitter:** E side of U.S. 319, 6.6-mi. NNE of Tallahassee city limits.

**Satellite Earth Stations:** Transmit/receive AFC, 5-meter Ku-band; Vertex, 5-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, Florida News Network.

**Ownership:** Tallahassee Channel 27 Inc. (Group Owner).

**Began Operation:** September 16, 1976. Sale to Tallahassee 27 Ltd. Partnership by E. C. Allen approved by FCC Jan. 27, 1984. Sale to present owners approved Aug. 28, 1991.

**Represented (sales):** Blair Television.

### Personnel:

**Lynn V. Fairbanks**, General Manager.  
**Jerry Kelly**, General Sales Manager.  
**Chris Wheelock**, News Director.  
**Mike Plummer**, Promotion Director.  
**Scott Clark**, Chief Engineer.  
**Christine Eiture**, Business Manager.

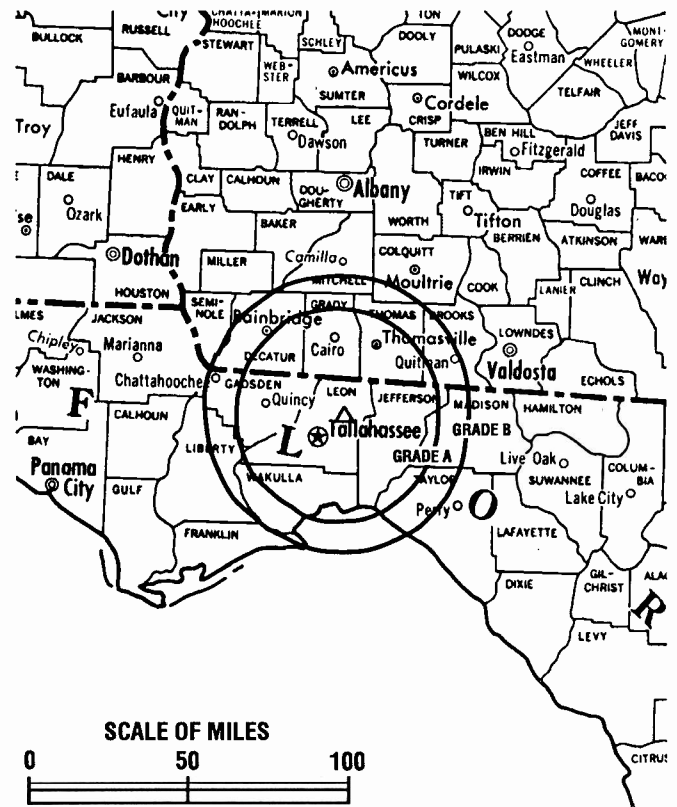
**Rates:** On request.

**Arbitron Data:** Figures include WVGA, Valdosta, GA.

**City of License:** Tallahassee. **ADI:** Tallahassee, FL-Thomasville, GA. **Rank:** 115.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Gadsden	14,500	14,200	98
	Jefferson	4,200	4,100	98
	Leon	76,800	75,900	99
	Madison	5,500	5,400	98
	Taylor	6,900	6,800	99
	Wakulla	5,400	5,300	98
	<b>GEORGIA</b>			
	Atkinson	2,100	2,000	95
	Berrien	5,400	5,300	98
	Brooks	5,400	5,300	98
	Coffee	10,800	10,600	98



WTXL-TV BPCT-840831K1 Granted 9/21/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Colquitt	13,400	13,200	99
	Cook	5,000	4,900	98
	Echols	800	800	100
	Grady	7,600	7,500	99
	Irwin	3,200	3,100	97
	Lanier	2,000	2,000	100
	Lowndes	26,800	26,400	99
	Thomas	14,100	13,900	99
	Tift	12,500	12,300	98
	<b>Between 25-49%</b>	<b>FLORIDA</b>		
Hamilton		3,400	3,300	97
<b>GEORGIA</b>				
Clinch		2,200	2,200	100
Decatur		9,300	9,200	99
<b>Between 5-24%</b>	Mitchell	6,900	6,800	99
	Turner	3,100	3,100	98
	<b>FLORIDA</b>			
	Franklin	3,400	3,300	97
	Lafayette	1,700	1,700	100
	Liberty	1,800	1,800	100
	<b>GEORGIA</b>			
	Bacon	3,600	3,500	97
	Ben Hill	6,400	6,300	98
	Miller	2,500	2,500	98
Seminole	3,200	3,200	98	
Worth	6,900	6,800	99	
<b>Station Totals</b>		<b>276,800</b>	<b>272,700</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>163,500</b>
<b>Average Daily Circulation (1992)</b>				<b>69,300</b>

# Florida—Tampa

**WBHS**  
Ch. 50

**Network Service:** Home Shopping Network

**Licensee:** HSN Broadcasting of Tampa, Inc., Box 9090, Clearwater, FL 34618-9090.

**Studio:** 18491 U.S. Hwy. 19 S, Clearwater, FL 34624.

**Mailing Address:** Box 9090, Clearwater, FL 34618-9090.

**Telephone:** 813-573-2501. **Fax:** 813-572-8585

**Technical Facilities:** Channel No. 50 (686-692 MHz). Authorized power: 4170-kw max. visual. Antenna: 1522-ft. above av. terrain, 75-ft. above ground, 1447-ft. above sea level.

Latitude 27° 50' 32"  
Longitude 82° 15' 46"

**Transmitter:** 15001 Boyette Rd., Riverview.

**Multichannel TV Sound:** Stereo only.

**Ownership:** HSN Communications Inc. (Group Owner).

**Began Operation:** March 1, 1988.

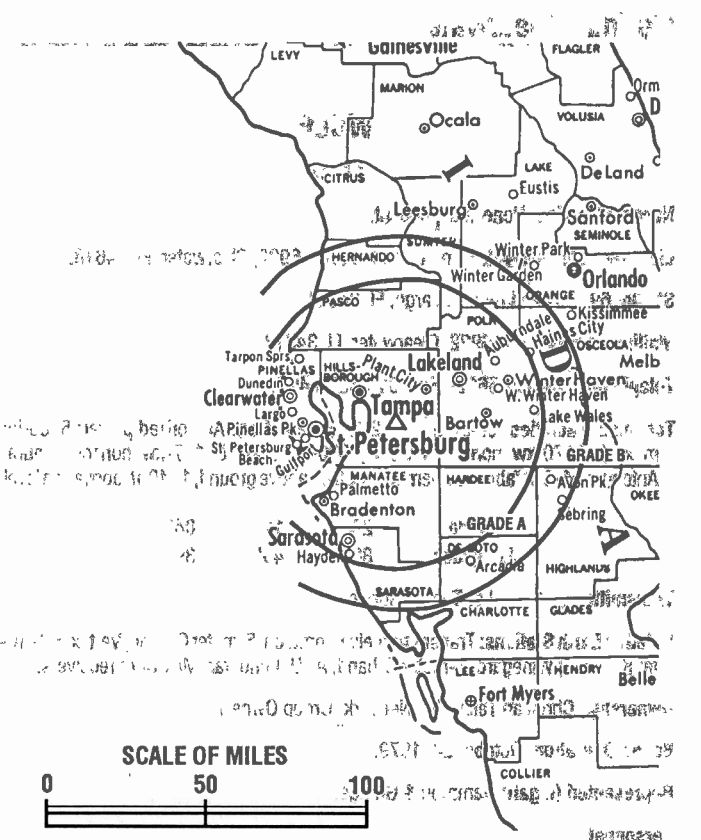
**Personnel:**

- Jim Goodman, Vice President & Station Manager.
- Allen McCarty, Chief Engineer.
- Cheryl Barron, Program Manager.

**Rates:** On request.

**Arbitron Data:** Not available.

City	Population	Area (sq. mi.)	Station	Power (kw)	Frequency (MHz)	Channel
Tampa	200,000	100	WBHS	4170	68.6	50
St. Petersburg	100,000	50				
Clearwater	50,000	25				
Lakeland	50,000	25				
Orlando	200,000	100				
Sanford	50,000	25				
Winter Park	20,000	10				
Winter Garden	20,000	10				
Kissimmee	50,000	25				
Melbourne	50,000	25				
Titusville	20,000	10				
Sebring	20,000	10				
Bradenton	50,000	25				
Sarasota	50,000	25				
Fort Myers	50,000	25				
Belle Glade	20,000	10				
DeLand	20,000	10				
Ocala	50,000	25				
Leesburg	20,000	10				
Winter Haven	20,000	10				
Lake Wales	20,000	10				
Avon Park	20,000	10				
Highland	20,000	10				
Glades	20,000	10				
Fort Pierce	20,000	10				
St. Cloud	20,000	10				
Palmetto	20,000	10				
Manatee	20,000	10				
Polk	20,000	10				
Orange	20,000	10				
Seminole	20,000	10				
Volusia	20,000	10				
Flagler	20,000	10				
Marion	20,000	10				
Citrus	20,000	10				
Hernando	20,000	10				
Sunshine Skyway	20,000	10				
Pinellas	20,000	10				
Pinellas Beach	20,000	10				
Pinellas Park	20,000	10				
Pinellas Sunnyside	20,000	10				
Pinellas Dunes	20,000	10				
Pinellas Largo	20,000	10				
Pinellas Dunedin	20,000	10				
Pinellas Clearwater	20,000	10				
Pinellas Clearwater Beach	20,000 </tr					



**WBHS** BMPCT-870915KH Granted 10/30/87 © American Map Corp., No. 14244

**City of License:** Tampa. **ADI:** Tampa-St. Petersburg. **Rank:** 167

# Florida—Clearwater

## WCLF

Ch. 22

**Network Service:** None, independent.

**Licensee:** Christian Television Corp. Inc., Box 6922, Clearwater, FL 34618.

**Studio:** 6922 142nd Ave. N, Largo, FL 34641.

**Mailing Address:** Box 6922, Clearwater, FL 34618.

**Telephone:** 813-535-5622. **Fax:** 813-531-2497.

**Technical Facilities:** Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. & 1170-kw horizontal visual, 500-kw max. & 117-kw horizontal aural. Antenna: 1429-ft. above av. terrain, 1538-ft. above ground, 1549-ft. above sea level.

Latitude 28° 11' 04"  
Longitude 82° 45' 39"

**Transmitter:** 2.6-mi. N of Tarpon Springs.

**Satellite Earth Stations:** Transmit/receive Comtech, 5-meter C-band; Vertex, 6.1-meter Ku-band; Winegard, 3-meter C-band; ADU, Echostar, M/A-Com receivers.

**Ownership:** Christian Television Network (Group Owner).

**Began Operation:** October 24, 1979.

**Represented (legal):** Gammon & Grange.

### Personnel:

**Robert R. D'Andrea**, General Manager.

**Robert T. Kennedy**, Director of Cable Relations/Special Projects.

**Cardin A. Hessefton**, Sales Manager & Program Director.

**Carl Berger**, Chief Engineer.

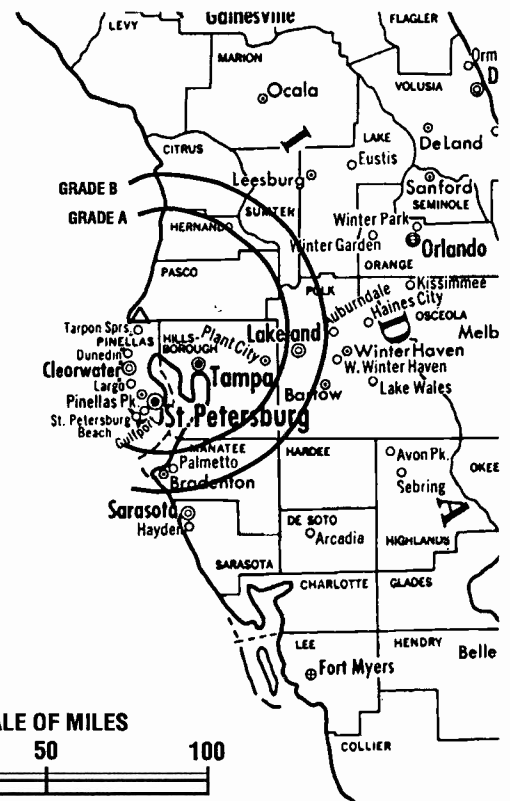
**Jack Jarvis**, Production Manager.

**Neville Chankersingh**, Director of Finance.

**Highest 30 Sec. Rate:** \$150.

**City of License:** Clearwater. **ADI:** Tampa-St. Petersburg. **Rank:** 16.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



WCLF BMPCT-790425KG Granted 9/25/79 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>FLORIDA</b>			
Between 5-24%	Hernando	44,100	43,500	99
	Pinellas	395,900	393,200	99
<b>Station Totals</b>		<b>440,000</b>	<b>436,700</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>56,700</b>	
<b>Average Daily Circulation (1992)</b>			<b>18,100</b>	

# Florida—Tampa-St. Petersburg

**WFLA-TV**

Ch. 8

**Network Service:** NBC.

**Licensee:** WFLA, 905 E. Jackson St., Tampa, FL 33602.

**Studio:** 905 E. Jackson St., Tampa, FL 33602.

**Telephone:** 813-228-8888. **TWX:** 810-876-0602. **Fax:** 813-221-5787.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw max. visual; 31.6-kw max. aural. Antenna: 1536-ft. above av. terrain, 1545-ft. above ground, 1612-ft. above sea level.

Latitude 27° 50' 32"

Longitude 82° 15' 46"

**Transmitter:** 15001 Boyette Rd., 5.5-mi. N of Balm.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Harris, 6.1-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Microband, 5-meter C-band; DX Engineering, Harris, M/A-Com, Scientific-Atlanta receivers.

**News Service:** NBC.

**Ownership:** Media General Broadcast Group (Group Owner).

**Began Operation:** February 14, 1955.

**Represented (sales):** Blair Television.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** David Steel & Associates.

**Personnel:**

**Jim Zimmerman,** President & General Manager.

**Paul Catoe,** Vice President & Station Manager.

**Jay Burmer,** Local Sales Manager.

**Roy Tym,** National Sales Manager.

**Ardell Hill,** Director of Engineering & Operations.

**John Butte,** News Director.

**Russ Myerson,** Director of Programming.

**Jan Wade,** Director of Marketing & Promotion.

**Joyce Lueders,** Business Manager.

**Lanna Peavy,** Promotion Manager.

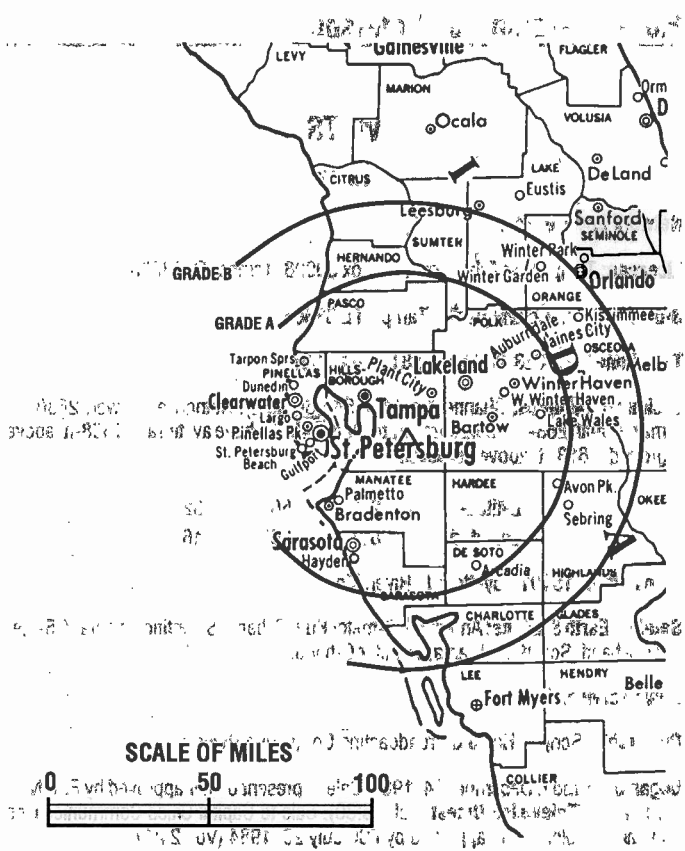
**Ed Whatley,** Production Manager.

**Rates:** On request.

**NETWORK BASE HOURLY RATE:** \$1650.

**City of License:** Tampa. **ADI:** Tampa-St. Petersburg. **Rank:** 16.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



WFLA-TV BPCT-850426KG Granted 1/15/87 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Charlotte	49,500	48,900	99%
	Citrus	43,500	42,800	98%
	De Soto	8,600	8,500	99%
	Hardee	7,000	6,900	99%
	Hernando	44,100	43,500	99%
	Highlands	30,900	30,500	99%
	Hillsborough	342,600	339,800	99%
	Manatee	90,200	89,500	99%
	Pasco	126,200	125,000	99%
	Pinellas	395,900	393,200	99%
Polk	160,400	159,000	99%	
Sarasota	127,500	126,500	99%	
Sumter	12,500	12,300	98%	
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Dixie	4,000	3,900	98%
	Levy	10,300	10,000	97%
	Okeechobee	11,300	11,200	99%
Osceola	41,500	41,000	99%	
<b>Station Totals</b>		<b>1,506,000</b>	<b>1,492,500</b>	<b>99%</b>
<b>Net Weekly Circulation (1992)</b>			<b>1,227,600</b>	
<b>Average Daily Circulation (1992)</b>			<b>712,500</b>	

# Florida—Tampa-St. Petersburg

**WFTS**

**Ch. 28**

**Network Service:** Fox.

**Licensee:** Tampa Bay Television Inc., Box 30028, Tampa, FL 33630.

**Studio:** 4501 E. Columbus Dr., Tampa, FL 33605.

**Telephone:** 813-623-2828. **Fax:** 813-744-2828.

**Technical Facilities:** Channel No. 28 (554-560 MHz). Authorized power: 2630-kw max. visual, 263-kw max. aural. Antenna: 1546-ft. above av. terrain, 1538-ft. above ground, 1613-ft. above sea level.

Latitude 27° 50' 32"  
Longitude 82° 15' 46"

**Transmitter:** 15001 Boyette Rd., Riverside.

**Satellite Earth Stations:** Andrew, 7.3-meter Ku & C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band.

**News Service:** AP.

**Ownership:** Scripps Howard Broadcasting Co. (Group Owner).

**Began Operation:** December 14, 1981. Sale to present owner approved by FCC Nov. 14, 1985 (Television Digest, Vol. 25:30). Sale to Capital Cities Communications by Ian Wheeler, et al., approved by FCC July 23, 1984 (Vol. 24:17).

**Represented (sales):** Katz Television.

**Represented (legal):** Baker & Hostetler.

**Represented (engineering):** Jules Cohen & Associates, P.C.

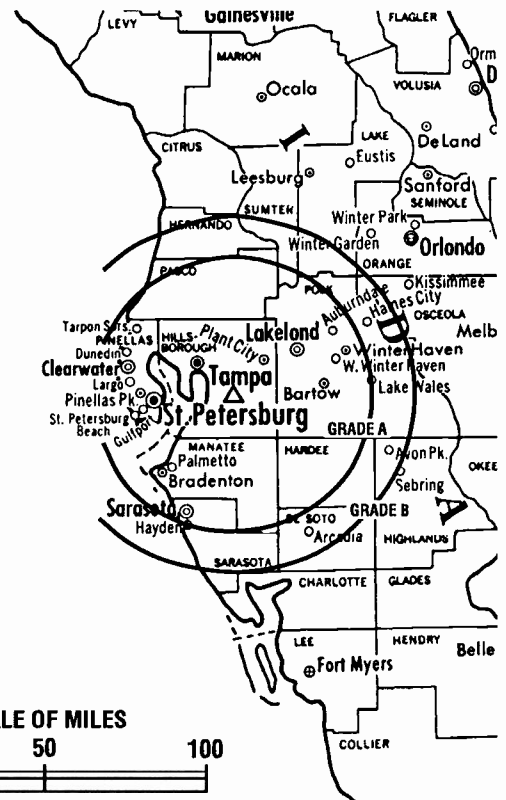
**Personnel:**

- Jim Major**, Vice President & General Manager.
- Larry Jopek**, General Sales Manager.
- Michael Barich**, Local Sales Manager.
- Marsha Kidd-Collins**, National Sales Manager.
- Lee Melvin**, Engineering Manager.
- Joseph Logsdon**, Creative Services & Program Director.
- Chris Raynor**, Promotion Manager.
- J. Paul Wilson**, Business Manager.
- Luis Romero**, Production & Operations Manager.
- Wanda Snyder**, Traffic Manager.
- Joy Petit**, Community Affairs Manager.

**Rates:** On request.

**City of License:** Tampa. **ADI:** Tampa-St. Petersburg. **Rank:** 16.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



WFTS BPCT-870209KF Granted 3/31/87 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	De Soto	8,600	8,500	99
	Hardee	7,000	6,900	99
	Hillsborough	342,600	339,800	99
	Manatee	90,200	89,500	99
	Pasco	126,200	125,000	99
	Pinellas	395,900	393,200	99
	Polk	160,400	159,000	99
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Citrus	43,500	42,800	98
	Hernando	44,100	43,500	99
	Highlands	30,900	30,500	99
	Sarasota	127,500	126,500	99
	Sumter	12,500	12,300	98
<b>Between 5-24%</b>	<b>FLORIDA</b>			
Charlotte	49,500	48,900	99	
<b>Station Totals</b>		<b>1,438,900</b>	<b>1,426,400</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>754,200</b>
<b>Average Daily Circulation (1992)</b>				<b>305,300</b>

# Florida—St. Petersburg-Tampa

**WTOG**

Ch. 44

**Network Service:** None, independent.

**Licensee:** WTOG-TV Inc., 3415 University Ave., St. Paul, MN 55114.

**Studio:** 365 105th Terrace NE, St. Petersburg, FL 33716.

**Mailing Address:** Box 20144, St. Petersburg, FL 33742.

**Telephone:** 813-576-4444; **Fax:** 813-577-1806.

**Technical Facilities:** Channel No. 44 (650-656 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1490-ft. above av. terrain, 1480-ft. above ground, 1555-ft. above sea level.

Latitude 27° 49' 48"  
Longitude 82° 15' 59"

**Transmitter:** 13310 Rhodine Rd., approx. 4-mi. SE of Riverview.

**Satellite Earth Stations:** Microdyne, 7-meter C-band; Harris, 6.1-meter C-band; Scientific-Atlanta, Harris receivers.

**News Services:** AP, Conus, Fox News, WTN.

**Ownership:** Hubbard Broadcasting Inc. (Group Owner).

**Began Operation:** November 4, 1968.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Fletcher, Heald & Hildreth.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

**Edward Aiken, President & General Manager.**

**C. M. (Mike) Gehring, General Sales Manager.**

**Dorothy K. McKeenan, Local Sales Manager.**

**Larry McCabe, Local Sales Manager.**

**Lynne Plante, National Sales Manager.**

**Jim Labranche, News Director.**

**Robert Affe, Program Director.**

**Jonathan Katz, Promotion Manager.**

**Stewart Wallace, Business Manager.**

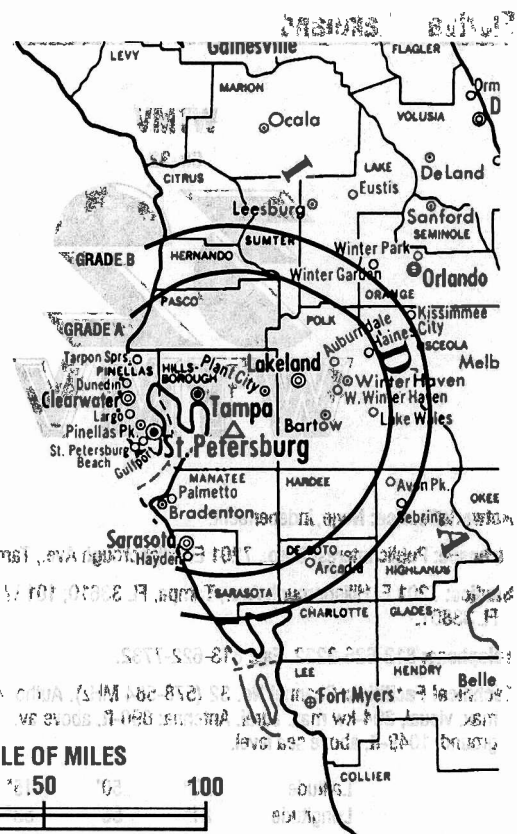
**John Kays, Chief Engineer.**

**Rates:** On request.

**City of License:** St. Petersburg; **ADI:** Tampa-St. Petersburg; **Rank:** 16.

Total Households: ©MSI, Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State	Total Households	TV Households	TV%
50% & Over	FLORIDA			
	De Soto	8,600	8,500	99
	Hardee	7,000	6,900	99
	Hernando	44,100	43,500	99



WTOG BPCT-890504KE. Granted 5/31/89. ©American Map Corp., No. 14244.

Net Weekly Circulation	State	Total Households	TV Households	TV%
50% & Over	Highlands	30,900	30,500	99
	Hillsborough	342,600	339,800	99
	Manatee	90,200	89,500	99
	Pasco	126,200	125,000	99
	Pinellas	395,900	393,200	99
	Polk	160,400	159,000	99
<b>FLORIDA</b>				
Between 25-49%	Citrus	43,500	42,800	98
	Marion	82,000	80,700	98
	Sarasota	127,500	126,500	99
	Sumter	12,500	12,300	98
	<b>FLORIDA</b>			
Between 5-24%	Charlotte	49,500	48,900	99
	Lake	66,400	65,800	99
	Lee	146,100	144,700	99
	Levy	10,300	10,000	97
	Osceola	41,500	41,000	99
<b>Station Totals</b>		<b>1,785,200</b>	<b>1,768,600</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>829,400</b>
<b>Average Daily Circulation (1992)</b>				<b>332,400</b>

# Florida—Lakeland



**Network Service:** None, independent.

**Licensee:** Public Interest Corp., 7201 E. Hillsborough Ave., Tampa, FL 33610.

**Studios:** 7201 E. Hillsborough Ave., Tampa, FL 33610; 101 W. Main St., Lakeland, FL 33801.

**Telephone:** 813-626-3232. **Fax:** 813-622-7732.

**Technical Facilities:** Channel No. 32 (578-584 MHz). Authorized power: 3039-kw max. visual, 304-kw max. aural. Antenna: 890-ft. above av. terrain, 862-ft. above ground, 1049-ft. above sea level.

Latitude	27°	50'	15"
Longitude	81°	56'	53"

Holds CP for change to 2954-kw max. visual, 1086-ft. above av. terrain, 1062-ft. above ground, 1217-ft. above sea level. BPCT-890222KK.

**Transmitter:** 0.4-mi. SSW of Pebbledale, FL.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 5-meter Ku-band; Scientific-Atlanta, 3-meter C-band.

**News Services:** AP, CNN Headline News.

**Ownership:** Public Interest Corp.

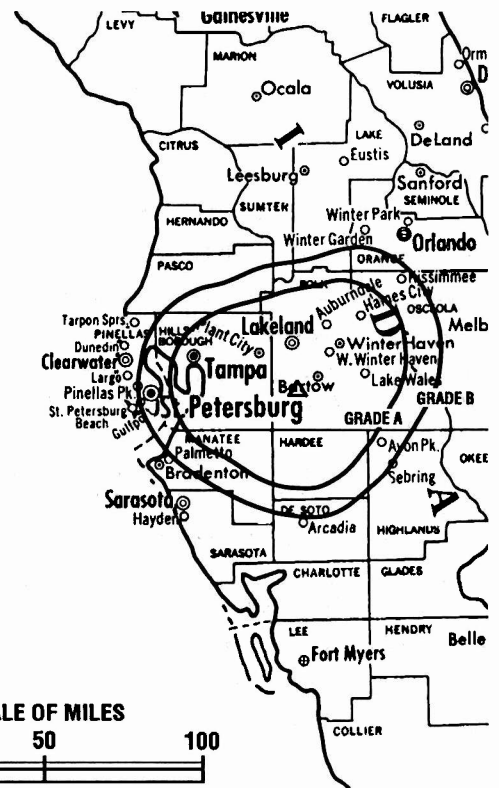
**Began Operation:** April 24, 1986.

**Represented (sales):** Hugh Wallace Inc.

**Represented (engineering):** Mullaney Engineering.

**Personnel:**

- Dan L. Johnson, General Manager.
- Jo Johnson, Station Manager.
- Fred Procise, General Sales Manager.
- Chris Wiker, Local Sales Manager, Tampa.
- John Norvell, Chief Engineer.
- Deborah Brakke, Program Director.
- Robert Hughes, Promotion Director.
- Charles Robb, Business Manager.
- Mike Pachelli, Operations Manager.



WTMV BPCT-890222KK Granted 6/20/89 © American Map Corp., No. 14244

**Highest 30 Sec. Rate:** \$500.

**City of License:** Lakeland. **ADI:** Tampa-St. Petersburg. **Rank:** 16.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>FLORIDA</b>				
<b>Between 25-49%</b>	Hardee	7,000	6,900	99
	Polk	160,400	159,000	99
<b>FLORIDA</b>				
<b>Between 5-24%</b>	De Soto	8,600	8,500	99
	Highlands	30,900	30,500	99
	Hillsborough	342,600	339,800	99
	Pasco	126,200	125,000	99
	Pinellas	395,900	393,200	99
<b>Station Totals</b>		<b>1,071,600</b>	<b>1,062,900</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>177,100</b>	
<b>Average Daily Circulation (1992)</b>			<b>49,300</b>	

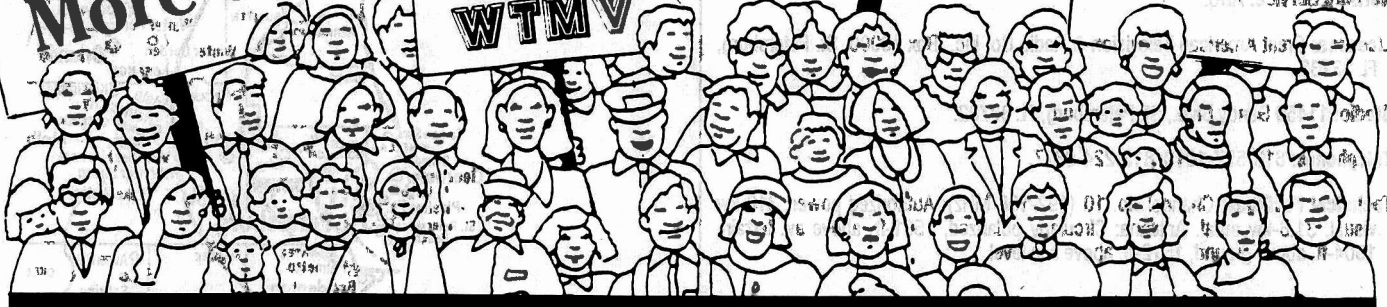


There's More to



than Facts

and Figures



We are pleased to announce that on January 1st, our low power signal on Channel 63 signed on, providing coverage of the populous Clearwater-St. Petersburg area, as shown on the map to your right.

**Audience measurement figures don't show you audience involvement.** Through a constant stream of promotions and giveaways, our viewers are involved. They aren't passive viewers! *They pay attention to what they see and hear!*

**Audience measurement figures don't tell you anything about management attitude.** TV 32 is one of the nation's few remaining locally owned and operated stations... *tuned to the community... and tuned to the needs of our advertisers.*

Need something special? Out of the ordinary? Talk to us. WTMV is advertiser friendly. *We'll try our hardest to make you an offer you can't refuse.*



**Here's how to get in touch with Fred Prociase, WTMV General Sales Manager:** WTMV  
Box 32  
Tampa, FL 33601  
(813) 626-3232

# Florida—St. Petersburg-Tampa

**WTSP**

**Ch. 10**

**Network Service:** ABC.

**Licensee:** Great American Television & Radio Co. Inc., Box 10000, St. Petersburg, FL 33733.

**Studio:** 11450 Gandy Blvd., St. Petersburg, FL 33702.

**Telephones:** 813-557-1010; 813-224-9877.

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1501-ft. above av. terrain, 1504-ft. above ground, 1512-ft. above sea level.

Latitude 28° 11' 04"

Longitude 82° 45' 39"

**Transmitter:** 2.6-mi. N of Tarpon Springs.

**Satellite Earth Stations:** AFC, 5-meter Ku-band; Andrew, 7.3-meter C-band; Harris, 9-meter C-band; Microdyne, 5-meter Ku-band; Avantek, Harris, Microdyne receivers.

**SNG Mobile Dish:** Dalsat, 3.7-meter Ku-band.

**News Services:** AP, UPI.

**Ownership:** Great American Broadcasting Co. (Group Owner).

**Began Operation:** July 18, 1965 on interim basis; full time ABC, Sept. 1, 1965. Merger of Rahall Communications with Gulf United approved by FCC July 27, 1978 (Television Digest, Vol. 17:35). Sale to Taft Television & Radio approved by FCC May 30, 1985 (Vol. 25:5, 20, 22). FCC approved sale to present owners Oct. 2, 1987 (Vol. 27:16, 18, 23, 30, 41).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Koteen & Naftalin.

**Personnel:**

**Steve Mauldin**, Vice President & General Manager.

**Noreen Parker**, General Sales Manager.

**Michael Chandler**, National Sales Manager.

**Jack Winter**, Engineering Manager.

**Barbara Sobocinski**, Program & Promotion Director.

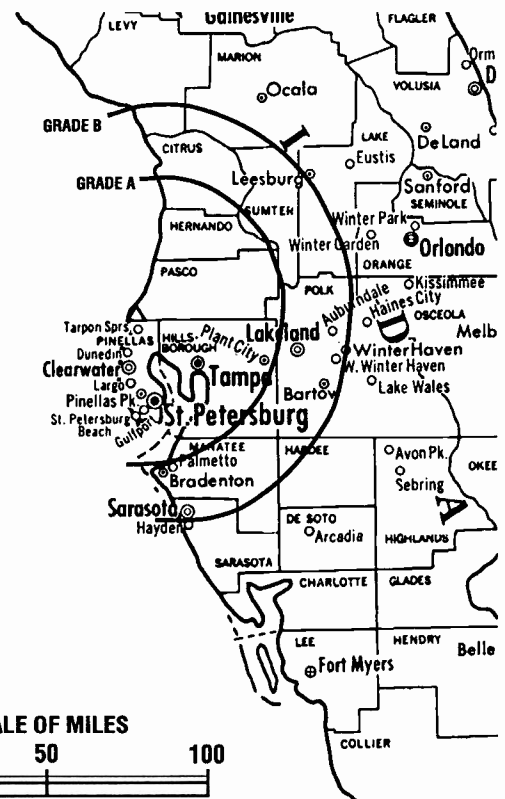
**Dan Reynolds**, Business Manager.

**Rates:** On request.

**NETWORK BASE HOURLY RATE:** \$2500.

**City of License:** St. Petersburg. **ADI:** Tampa-St. Petersburg. **Rank:** 16.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



**WTSP** BPCT-901108KF Granted 1/17/91 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Citrus	43,500	42,800	98
	Hernando	44,100	43,500	99
	Hillsborough	342,600	339,800	99
	Manatee	90,200	89,500	99
	Pasco	126,200	125,000	99
<b>Between 25-49%</b>	Pinellas	395,900	393,200	99
	Sarasota	127,500	126,500	99
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Polk	160,400	159,000	99
	Sumter	12,500	12,300	98
	<b>FLORIDA</b>			
Charlotte	49,500	48,900	99	
Hardee	7,000	6,900	99	
Highlands	30,900	30,500	99	
Levy	10,300	10,000	97	
<b>Station Totals</b>		<b>1,440,600</b>	<b>1,427,900</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>1,062,200</b>
<b>Average Daily Circulation (1992)</b>				<b>641,900</b>

# Florida—St. Petersburg

**WTTA**

**Ch. 38**

**Network Service:** None, independent.

**Licensee:** Bay Television Inc., 15001 Boyette Rd., Riverview, FL 33569.

**Studio:** 15001 Boyette Rd., Riverview, FL 33569.

**Mailing Address:** Box 18038, Tampa, FL 33629.

**Telephone:** 813-684-3838, Fax: 813-654-6972.

**Technical Facilities:** Channel No. 38 (614-620 MHz). Authorized power: 1397-kw max. visual. Antenna: Circularly polarized, 1436-ft. above av. terrain, 1427-ft. above ground, 1502-ft. above sea level.

Latitude 27° 50' 32"  
Longitude 82° 15' 46"

**Transmitter:** 8.8-mi. N of Balm.

**Satellite Earth Station:** Comtech, 7.3-meter; Agile receivers.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner); Robert Simmons.

**Began Operation:** June 21, 1991.

**Represented (legal):** Fisher, Wayland, Cooper & Leader.

**Represented (engineering):** Carl T. Jones Corp.

**Personnel:**

**Tom Watson, General Manager**

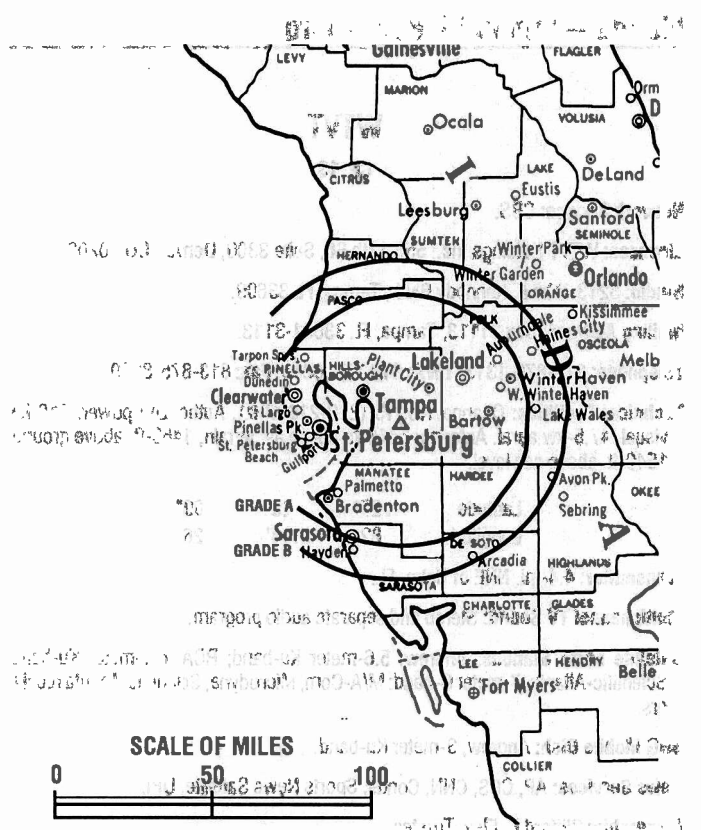
**Bruce Stamo, General Sales Manager**

**Jennifer Isenhower, Program Director**

**Jim Lange, Chief Engineer**

**City of License:** St. Petersburg. **ADI:** Tampa-St. Petersburg. **Rank:** 16.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



**SCALE OF MILES**



WTTA - BNPCT-880512KE Granted 6/30/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	FLORIDA	8,500,000	8,500,000	99
	De Soto	342,600	339,800	99
	Hillsborough	342,600	339,800	99
<b>Station Totals</b>		<b>351,200</b>	<b>348,300</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>44,300</b>
<b>Average Daily Circulation (1992)</b>				<b>12,200</b>

# Florida—Tampa-St. Petersburg

**WTVT**

**Ch. 13**

**Network Service:** CBS.

**Licensee:** WTVT Holdings Inc., 555 17th St., Suite 3300, Denver, CO 80202.

**Studio:** 3213 John F. Kennedy Blvd., Tampa, FL 33609.

**Mailing Address:** Box 31113, Tampa, FL 33631-3113.

**Telephone:** 813-876-1313. **TWX:** 810-876-0618. **Fax:** 813-875-8329.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.5-kw aural. Antenna: 1416-ft. above av. terrain, 1463-ft. above ground, 1549-ft. above sea level.

Latitude 27° 49' 09"  
Longitude 82° 14' 26"

**Transmitter:** 4.4-mi. NNE of Balm, FL.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Andrew, 5.6-meter Ku-band; RCA, 6.1-meter Ku-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Andrew, 3-meter Ku-band.

**News Services:** AP, CBS, CNN, Conus, Sports News Satellite, UPI.

**Ownership:** Clifford E. Eley, Trustee.

**Began Operation:** April 1, 1955. Sale to Gaylord Bcstg. by ex-Gov. Doyle E. Carlton and W. Walter Tison interests approved by FCC July 18, 1956 (*Television Digest*, Vol. 12:26, 29). Sale to WTVT Inc. by Gaylord Bcstg. Co. approved by FCC April 23, 1987 (Vol. 27:11, 29). Transfer to Trustee approved Sept. 1, 1992.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Pepper & Corazzini.

**Represented (engineering):** A. D. Ring & Associates, P.C.

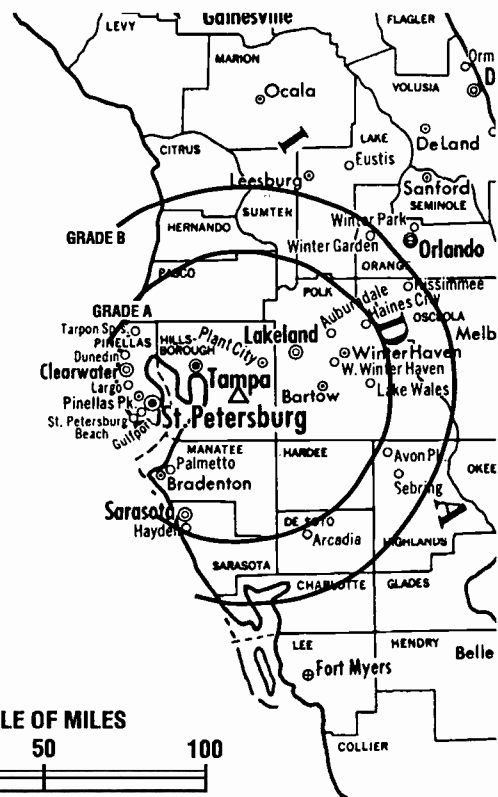
**Personnel:**

- C. David Whitaker**, President & Chief Operating Officer.
- Terry Cooper**, Vice President, Controller.
- Bob Franklin**, Vice President, News & Operations.
- Mark Higgins**, General Sales Manager.
- Bob Linger**, National Sales Manager.
- J. Lowell Otto**, Chief Engineer.
- Artie Scheff**, Director of Creative Services.
- Candace Geiger**, Business Development Manager.
- Liz Brunner**, Director of Community Relations.
- Mark Demopoulos**, Research Director.

**Rates:** On request.

**City of License:** Tampa. **ADI:** Tampa-St. Petersburg. **Rank:** 16.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



**WTVT** BMPCT-6216 Granted 5/9/66 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Citrus	43,500	42,800	98
	De Soto	8,600	8,500	99
	Hardee	7,000	6,900	99
	Hernando	44,100	43,500	99
	Highlands	30,900	30,500	99
	Hillsborough	342,600	339,800	99
	Manatee	90,200	89,500	99
	Pasco	126,200	125,000	99
	Pinellas	395,900	393,200	99
	Polk	160,400	159,000	99
Sarasota	127,500	126,500	99	
Sumter	12,500	12,300	98	
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Charlotte	49,500	48,900	99
	Levy	10,300	10,000	97
	Marion	82,000	80,700	98
<b>Station Totals</b>		<b>1,531,200</b>	<b>1,517,100</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>1,221,100</b>
<b>Average Daily Circulation (1992)</b>				<b>720,700</b>

# Florida—West Palm Beach

**WFLX**

**Ch. 29**

**Network Service:** Fox.

**Licensee:** Malrite Communications Group Inc., 800 Skylight Office Tower, 1660 W. 2nd St., Cleveland, OH 44113-1454.

**Studio:** 4119 W. Blue Heron Blvd., West Palm Beach, FL 33404.

**Telephone:** 407-845-2929. **Fax:** 407-863-1238.

**Technical Facilities:** Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. & 1350-kw horizontal visual, 500-kw max. & 270-kw horizontal aural. Antenna: 1500-ft. above av. terrain, 1533-ft. above ground; 1549-ft. above sea level.

Latitude 26° 34' 37"  
Longitude 80° 14' 32"

**Transmitter:** 2.3-mi. W of Hwy. 441 & 0.7-mi. S of Lantana Rd., near Green Acres City.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

**Ownership:** Malrite Communications Group Inc. (Group Owner).

**Began Operation:** October 1, 1982.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Kaye, Scholer, Fierman, Hays & Handler.

**Represented (engineering):** Ralph Evans Associates.

**Personnel:**

**Murray J. Green**, Vice President & General Manager.

**David D'Eugenio**, General Sales Manager.

**Susan Darling**, Local Sales Manager.

**Angelo (Butch) Figurella**, Chief Engineer.

**Patrick Sweeney**, Promotion Director.

**Jacqui Depompe**, Business Manager.

**Lois Kwasman**, Marketing Director.

**Joel Green**, Production Manager.

**Rates:** On request.

**City of License:** West Palm Beach. **ADI:** West Palm Beach-Fort Pierce-Vero Beach.

**Rank:** 45.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA Martin	44,400	43,900	99



WFLX BPCT-840621KF Granted 7/31/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Okeechobee	11,300	11,200	99
	Palm Beach No	241,600	239,300	99
	St Lucie	60,600	59,900	99
Between 25-49%	FLORIDA			
	Broward	554,400	551,600	100
	Glades	2,900	2,800	97
	Hendry	8,900	8,700	98
	Indian River	39,700	39,200	99
Between 5-24%	FLORIDA			
	Dade	724,700	719,600	99
Station Totals		1,837,000	1,823,200	99
Net Weekly Circulation (1992)			541,600	
Average Daily Circulation (1992)			203,800	

# Florida—Tequesta-West Palm Beach

**WPBF**

**Ch. 25**

**Network Service:** ABC.

**Licensee:** Phipps-Potamkin Television Partners, 3970 RCA Blvd., Suite 7007, Palm Beach Gardens, FL 33410.

**Studio:** 3970 RCA Blvd., Suite 7007, Palm Beach Gardens, FL 33410.

**Telephones:** 407-694-2525; 407-624-6397. **Fax:** 407-624-1089.

**Technical Facilities:** Channel No. 25 (536-542 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1486-ft. above av. terrain, 1520-ft. above ground, 1549-ft. above sea level.

Latitude 27° 07' 17"

Longitude 80° 23' 41"

**Transmitter:** 7.3-mi. SW of Palm City, Martin County.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 7.3-meter C-band; Microdyne, 7-meter C-band; Microdyne, 5-meter C-band; Andrew, 4.5-meter C-band; Avantek, Microdyne receivers.

**SWG Mobile Dish:** Andrew, 2.4-meter Ku-band.

**News Services:** AP, ABC.

**Ownership:** Phipps-Potamkin Television Partners.

**Began Operation:** January 1, 1989.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Leibowitz & Spencer.

**Represented (engineering):** du Treil, Lundin & Rackley.

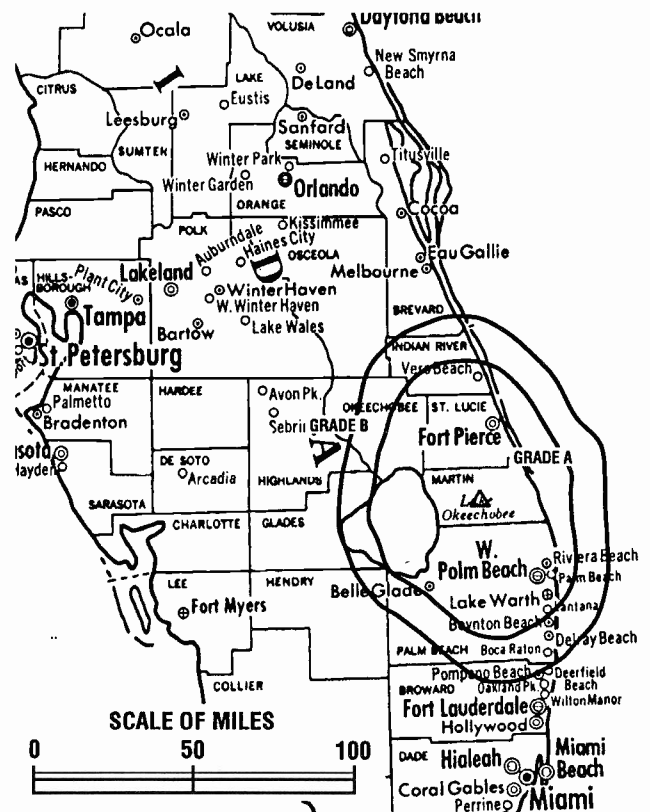
**Personnel:**

- Robert E. Ware**, General Manager.
- Rob Young**, General Sales Manager.
- Bill Crook**, Local Sales Manager.
- Tom Foss**, Program Director.
- Lee Polowczuk**, News Director.
- John Falvi**, Chief Engineer.
- Paul Reece**, Business Manager.

**Rates:** On request.

**City of License:** Tequesta. **ADI:** West Palm Beach-Fort Pierce-Vero Beach. **Rank:** 45.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



WPBF BMPCT-880822KE Granted 10/13/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Indian River	39,700	39,200	99
	Martin	44,400	43,900	99
	Okeechobee	11,300	11,200	99
	Palm Beach No	241,600	239,300	99
	St Lucie	60,600	59,900	99
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Glades	2,900	2,800	97
	Hendry	8,900	8,700	98
	Palm Beach So	148,500	147,000	99
<b>Station Totals</b>		<b>557,900</b>	<b>552,000</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>358,100</b>
<b>Average Daily Circulation (1992)</b>				<b>178,000</b>

# Florida—West Palm Beach

**WPEC**  
Ch. 12

**Network Service:** CBS.

**Licensee:** Photo Electronics Corp., Box 24612, West Palm Beach, FL 33416-4612.

**Studio:** 1100 Fairfield Dr., West Palm Beach, FL 33407.

**Mailing Address:** Box 24612, West Palm Beach, FL 33416-4612.

**Telephone:** 407-844-1212. **Fax:** 407-881-0741.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 56.2-kw horizontal aural. Antenna: 980-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude 26° 35' 17"  
Longitude 80° 12' 28"

**Transmitter:** Intersection of U.S. Hwy. 441 & State Rd. 812.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, DX Antenna, Microdyne, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Andrew, 2.4-meter Ku-band.

**News Services:** AP, CBS, Conus, Florida News Network.

**Ownership:** Photo Electronics Corp.

**Began Operation:** January 1, 1955. Sale to present owners by Royal American Industries Inc. approved by FCC Oct. 26, 1973. Sale to Royal American (66.33% owned by Bankers Life & Casualty Co.) by Rand Bcstg. & Bertram Lebharr approved in 1964 (Television Digest, Vol. 4:9). Previous sale to Rand Broadcasting & Lebharr by RKO Teleradio Pictures Inc. approved May 16, 1957 (Vol. 13:12, 20). RKO purchase from J. Robert Meachem interests was approved July 27, 1955 (Vol. 11:27, 31).

**Represented (sales):** Katz Television.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

William B. Peterson, President & General Manager.

Douglas Wolflueller, General Sales Manager.

Donn R. Colee Jr., Station Manager.

John Gee, Local Sales Manager.

John Heisman, National Sales Manager.

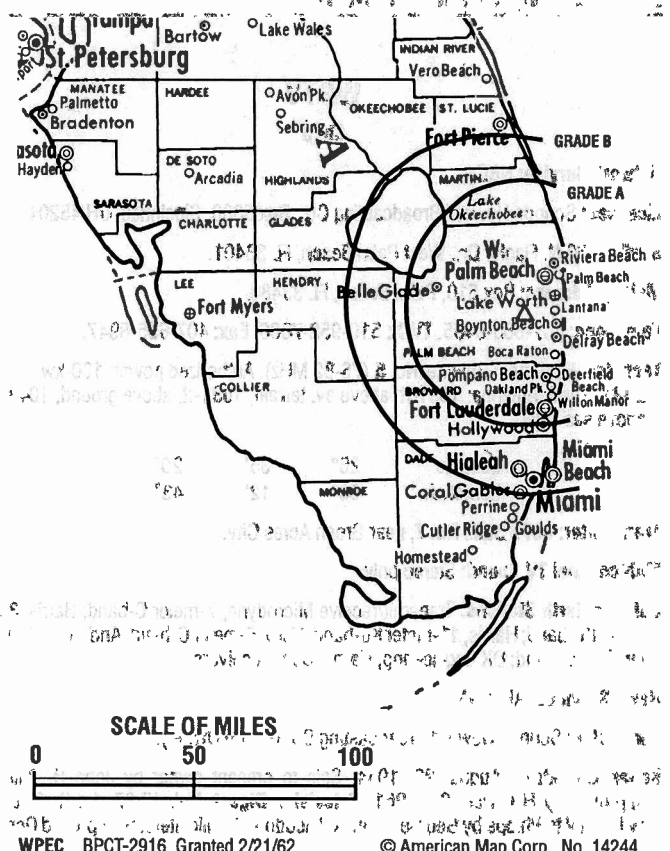
George Danner, Chief Engineer.

John Emmert, News and Operations Manager.

Cindy Sheldon, Business Manager.

**Rates:** On request.

**City of License:** West Palm Beach. **ADI:** West Palm Beach-Fort Pierce-Vero Beach. **Rank:** 45.



Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Indian River	39,700	39,200	99
	Martin	44,400	43,900	99
	Okeechobee	11,300	11,200	99
	Palm Beach No	241,600	239,300	99
	Palm Beach So	148,500	147,000	99
	St Lucie	60,600	59,900	99
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Broward	554,400	551,600	100
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Glades	2,900	2,800	97
	Hendry	8,900	8,700	98
<b>Station Totals</b>		<b>1,112,300</b>	<b>1,103,600</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>638,100</b>
<b>Average Daily Circulation (1992)</b>				<b>328,300</b>

# Florida—West Palm Beach

**WPTV**

Ch. 5

**Network Service:** NBC.

**Licensee:** Scripps Howard Broadcasting Co., Box 5830, Cincinnati, OH 45201.

**Studio:** 622 N. Flagler Dr., West Palm Beach, FL 33401.

**Mailing Address:** Box 510, Palm Beach, FL 33480.

**Telephone:** 407-655-5455. **TWX:** 510-952-7606. **Fax:** 407-655-8947.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1031-ft. above av. terrain, 1031-ft. above ground, 1049-ft. above sea level.

Latitude 26° 35' 20"  
Longitude 80° 12' 43"

**Transmitter:** 6075 State Rd. 7, near Green Acres City.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Microdyne, 7-meter C-band; Harris, 3.5-meter Ku-band; Harris, 11-meter Ku-band; Hero, 6-meter C-band; Andrew, 4.5-meter Ku & C-band; DX Engineering, Harris, Sony receivers.

**News Services:** AP, CNN.

**Ownership:** Scripps Howard Broadcasting Co. (Group Owner).

**Began Operation:** August 22, 1954. Sale to present owner by John H. Phipps approved by FCC Dec. 27, 1961 (*Television Digest*, Vol. 17:37, 1:14). Sale as WJNO-TV to Phipps by George H. Buck-Theodore Granik interests approved Oct. 3, 1956 (Vol. 12:37, 40).

**Represented (sales):** Blair Television.

**Represented (legal):** Baker & Hostetler.

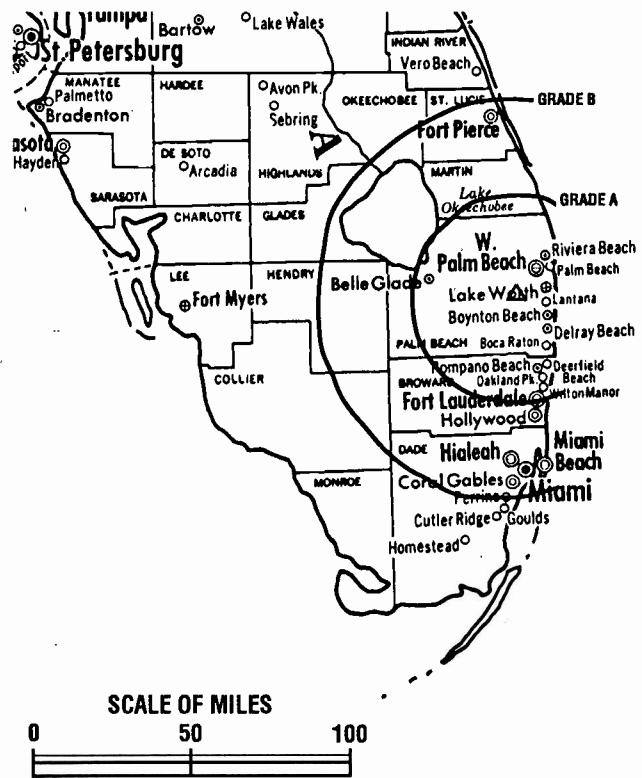
**Personnel:**

- William J. Brooks, Vice President & General Manager.
- Charles W. Hansen III, General Sales Manager.
- Bonnie D. Goldstein, Local Sales Manager.
- Donna M. Lane, National Sales Manager.
- Frank P. Verdel, News Director.
- Bernadette R. O'Grady, Program Director.
- Edward J. Roos, Engineering Manager.
- Wayne R. Cunningham, Promotion Director.
- Claudia M. Samoya, Business Manager.

**Rates:** On request.

**City of License:** West Palm Beach. **ADI:** West Palm Beach-Fort Pierce-Vero Beach. **Rank:** 45.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



WPTV BMPCT-1862 Granted 3/15/54

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Indian River	39,700	39,200	99
	Martin	44,400	43,900	99
	Okeechobee	11,300	11,200	99
	Palm Beach No	241,600	239,300	99
	Palm Beach So	148,500	147,000	99
	St Lucie	60,600	59,900	99
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Broward	554,400	551,600	100
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Glades	2,900	2,800	97
	Hendry	8,900	8,700	98
<b>Station Totals</b>		<b>1,112,300</b>	<b>1,103,600</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>661,200</b>
<b>Average Daily Circulation (1992)</b>				<b>368,400</b>



# Florida—Fort Pierce-Stuart-Vero Beach-Palm Beach

**WTVX**  
Ch. 34

Network Service: None, independent.

Licensee: Krypton Bcstg. of Fort Pierce Inc., 3601 N. 25th St., Fort Pierce, FL 34946.

Studios: 3601 N. 25th St., Fort Pierce, FL 34946; 2000 Palm Beach Lakes Blvd., West Palm Beach, FL 33404.

Telephones: 407-464-3434; 407-686-3434. Fax: 407-464-0967.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 5000-kw max. & 3981-kw horizontal visual, 446.68-kw aural. Antenna: 1492-ft. above av. terrain, 1520-ft. above ground, 1549-ft. above sea level.

Latitude 27° 07' 19.50"  
Longitude 80° 23' 20.50"

Transmitter: 7.3-mi. SW of Palm City, FL.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

Ownership: Krypton Broadcasting Corp. (Group Owner).

Began Operation: April 5, 1966. Sale to present owner approved Jan. 31, 1991. Sale to WTVW Inc. by Ruhl W. Koblegard et al., approved by FCC Jan. 15, 1979.

Represented (sales): Sattel Inc.

Represented (legal): Hogan & Hartson

**Personnel:**

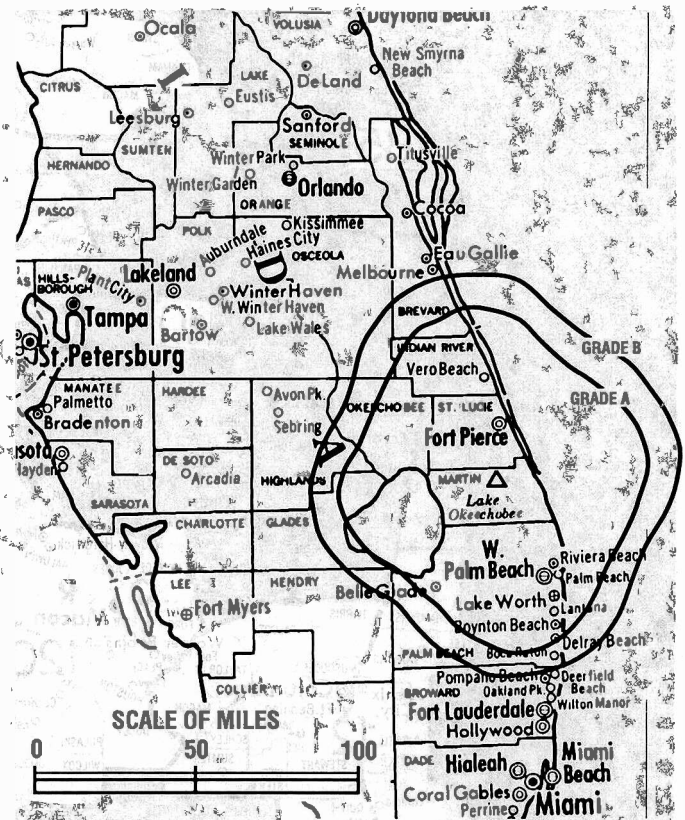
- Daniel S. Dayton, General Manager.
- Douglas Farrell, General Sales Manager.
- J. Clifford Curley, Program & Promotion Manager.
- Milton Patrick, Chief Engineer.
- Lillian Spano, Business Manager.

Highest 30 Sec. Rate: \$350.

City of License: Fort Pierce. ADI: West Palm Beach-Fort Pierce-Vero Beach. Rank: 45.

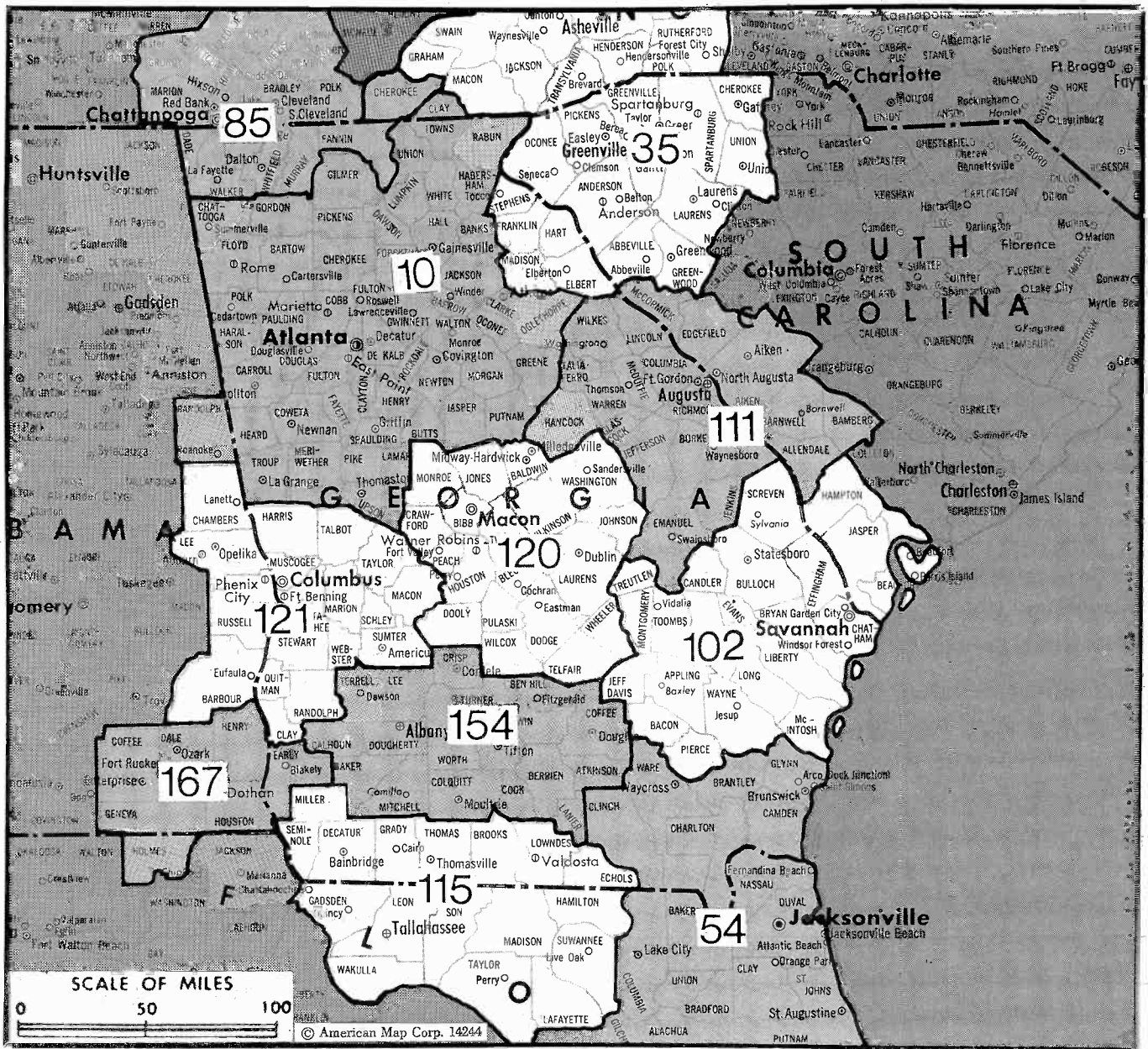
Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Indian River	39,700	39,200	99
	Okeechobee	11,300	11,200	99



WTVX BPCT-5175 Granted 5/30/79 ©American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	St Lucie	60,600	59,900	99
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Glades	2,900	2,800	97
	Martin	44,400	43,900	99
	Palm Beach No	241,600	239,300	99
	Palm Beach So	148,500	147,000	99
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Hendry	8,900	8,700	98
<b>Station Totals</b>		<b>557,900</b>	<b>552,000</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>231,800</b>	
<b>Average Daily Circulation (1992)</b>			<b>83,800</b>	



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Atlanta, GA	1,483,400	10	WAGA-TV (5), WATL (36), WGNX (46), WHSG (63), WNGM-TV (34), WSB-TV (2), WTBS (17), WTLK-TV (14), WVEU (69), WXIA-TV (11)
Greenville-Spartanburg, SC-Asheville, NC	666,400	35	WASV-TV (62), WAXA (40), WGGS-TV (16), WHNS (21), WLOS (13), WNEG-TV (32), WSPA-TV (7), WYFF-TV (4)
Jacksonville, FL	475,700	54	WAWS-TV (30), WBSG-TV (21), WJKS (17), WJXT (4), WNFT (47), WTLV (12)
Chattanooga, TN	292,000	85	WDEF-TV (12), WDSI-TV (61), WFLI-TV (53), WRCB-TV (3), WTVG (9)
Savannah, GA	234,400	102	WJCL (22), WSAV-TV (3), WTGS (28), WTOG-TV (11), WUBI (34)
Augusta, GA	207,200	111	WAGT (26), WFXG (54), WJBF (6), WRDW-TV (12)
Tallahassee, FL-Thomasville, GA	196,600	115	WCTV (6), WTLH (49), WTWC (40), WTXL-TV (27), WVGA (44)
Macon, GA	181,700	120	WGNM (64), WGXA (24), WMAZ-TV (13), WMTG (41)
Columbus, GA	181,400	121	WLTZ (38), WRBL (3), WWSW (66), WTVM (9), WXTX (54)
Albany, GA	127,800	154	WALB-TV (10), WFXL (31), WSSW-TV (55)
Dothan, AL	89,400	167	WDAU (34), WDHN (18), WTVY (4)

**State Cross Reference List**  
Communities that receive programs of stations that are located elsewhere.

WSSW-TV, Albany	See Cordelia, GA
WNGM-TV, Atlanta	See Athens, GA
WAWA-TV, Atlanta	See Rome, GA
WWSW, Columbus	See Opelika-Auburn, AL
WTGS, Savannah	See Hardeeville, SC
WCTV, Thomasville	See Tallahassee, FL

**Georgia Station Totals as of November 1, 1992**

	VHF	UHF	TOTAL
Commercial Television Stations	11	22	33
Educational Television Stations	3	7	10
	14	29	43

# Georgia—Albany

## WALB-TV

- Ch. 10

Network Service: NBC.

Licensee: WALB-TV Inc., Box 3130, Albany, GA 31708-7601.

Studio: 1709 Stuart Ave., Albany, GA 31707-7601.

Telephone: 912-883-0154. TWX: 810-781-5104. Fax: 912-436-3134.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 43.6-kw aural. Antenna: 965-ft. above av. terrain, 978-ft. above ground, 1309-ft. above sea level.

Latitude 31° 19' 52.50"  
Longitude 83° 51' 44.20"

Transmitter: 2.5-mi. E of Doerun.

Satellite Earth Stations: Harris, 8-meter Ku-band; Satcom Technologies, 7-meter C-band; Satcom Technologies, 5-meter Ku-band; Harris, 4.7-meter Ku-band; Harris, Microwave Assoc. receivers.

SNG Mobile Dish: Gray/Harris, 3-meter Ku-band.

News Service: AP.

Ownership: Gray Communications Systems Inc. (Group Owner).

Began Operation: April 7, 1954.

Represented (sales): Katz Television.

Represented (legal): Sidley & Austin.

Represented (engineering): Smith & Postenko.

### Personnel:

R. Douglas Oliver, Vice President & General Manager.

Troy Puckett Jr., Local Sales Manager.

William N. Williams, Chief Engineer.

Matthew Baynard, Production Director.

Susan Seiy, Traffic Manager.

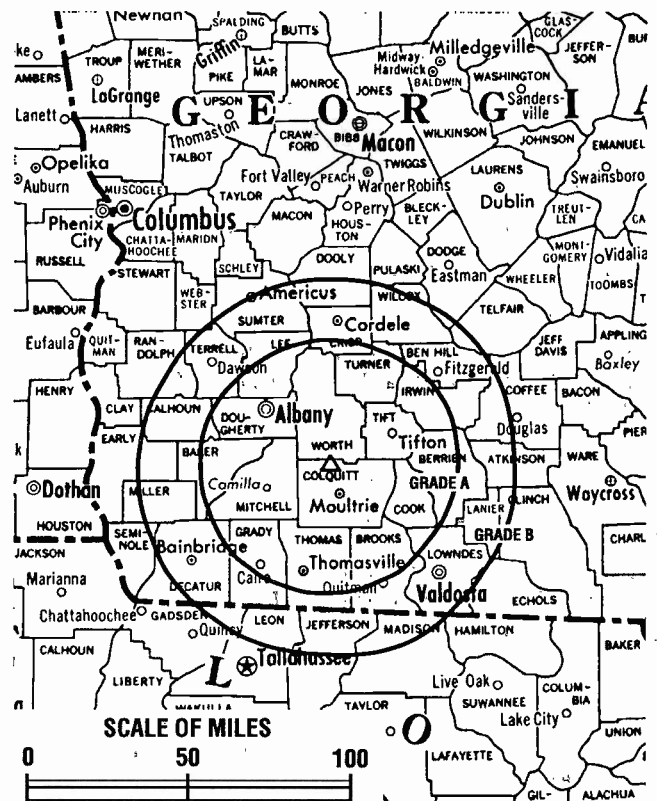
Highest 30 Sec. Rate: \$950.

NETWORK BASE HOURLY RATE: \$1478.

City of License: Albany. ADI: Albany, GA. Rank: 154.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Atkinson	2,100	2,000	95
	Baker	1,300	1,300	100
	Ben Hill	6,400	6,300	98
	Berrien	5,400	5,300	98
	Brooks	5,400	5,300	98
	Calhoun	1,600	1,600	97
	Coffee	10,800	10,600	98
	Colquitt	13,400	13,200	99
	Cook	5,000	4,900	98
	Crisp	7,300	7,200	99
	Decatur	9,300	9,200	99
	Dougherty	34,600	34,200	99
	Early	4,400	4,300	98
	Echols	800	800	100
	Grady	7,600	7,500	99
	Irwin	3,200	3,100	97
	Lanier	2,000	2,000	100
	Lee	5,500	5,400	98
	Lowndes	26,800	26,400	99
	Miller	2,500	2,500	98
Mitchell	6,900	6,800	99	
Randolph	3,000	2,900	97	
Sumter	10,500	10,300	98	
Telfair	4,000	3,900	98	
Terrell	3,900	3,800	97	
Thomas	14,100	13,900	99	



WALB-TV BPCT-2497 Granted 12/17/58

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Tift	12,500	12,300	98
	Turner	3,100	3,100	98
	Wilcox	2,600	2,600	100
	Worth	6,900	6,800	99
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Hamilton	3,400	3,300	97
	Leon	76,800	75,900	99
	Madison	5,500	5,400	98
	<b>GEORGIA</b>			
	Clay	1,300	1,300	100
	Clinch	2,200	2,200	100
Dodge	6,300	6,200	98	
Dooly	3,600	3,500	97	
Jeff Davis	4,500	4,400	98	
Macon	4,800	4,700	98	
Pulaski	3,000	2,900	97	
Schley	1,200	1,200	100	
Seminole	3,200	3,200	98	
Ware	13,200	13,000	98	
Webster	800	800	100	
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Gadsden	14,500	14,200	98
	Jefferson	4,200	4,100	98
	Suwannee	10,300	10,100	98
	Taylor	6,900	6,800	99
	<b>GEORGIA</b>			
	Appling	5,900	5,800	98
	Bacon	3,600	3,500	97
	Bleckley	3,800	3,700	97
	Marion	1,900	1,800	95
Pierce	4,900	4,800	98	
Stewart	2,000	1,900	95	
<b>Station Totals</b>		<b>410,700</b>	<b>404,200</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>243,800</b>
<b>Average Daily Circulation (1992)</b>				<b>151,600</b>

# Georgia—Albany

**WFXL**

Ch. 31

Network Service: Fox.

Licensee: NewSouth Bcstg. Inc., Box 4050, Albany, GA 31708.

Studio: 1211 N. Slappey Blvd., Albany, GA 31708.

Telephone: 912-435-3100. Fax: 912-435-0485.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1580-kw max. & 1200-kw horizontal visual, 240-kw aural. Antenna: 990-ft. above av. terrain, 1000-ft. above ground, 1362-ft. above sea level.

Latitude 31° 19' 52"

Longitude 83° 51' 43"

Transmitter: N of Rte. 270, 2.5-mi. E of Doerun.

Satellite Earth Stations: Microdyne, 7-meter; Vertex, 4.5-meter; RCA, 4.5-meter Ku-band; Hercules, 4-meter C-band; M/A-Com, Uniden receivers.

News Services: AP, Fox News.

Ownership: NewSouth Bcstg. Inc.

Began Operation: February 14, 1982. Sale by Gordon Communications Co. to Michael H. Male, et al., approved by FCC Oct. 7, 1987. Transfer of control to T. S. Brumlik approved June 20, 1988.

Represented (sales): Seltel Inc.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Represented (engineering): Arthur K. Peters Consulting Engineers.

**Personnel:**

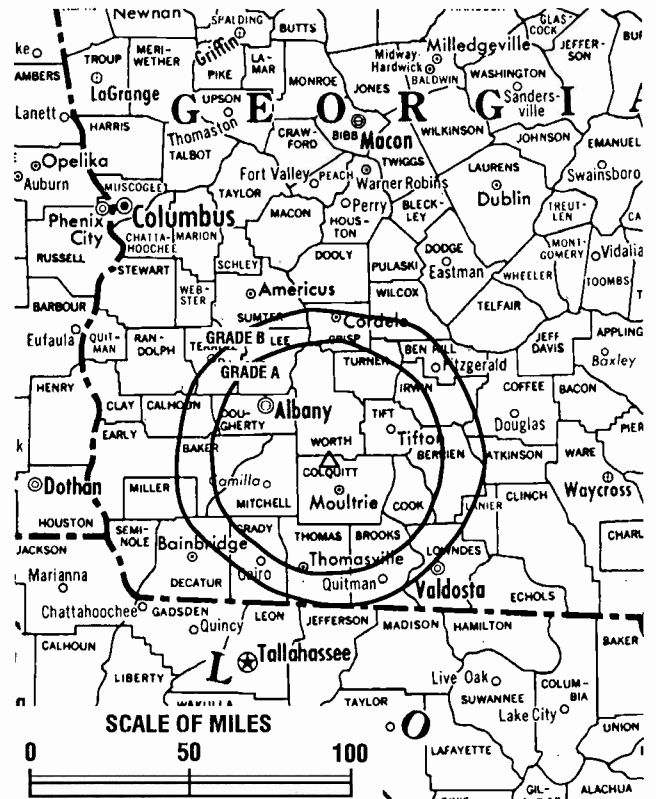
- Manny Cantu, Vice President & General Manager.
- Carol Ayres, General Sales Manager.
- Steve Hawkins, Local Sales Manager.
- Terri Hatcher, Regional Sales Manager.
- Lon McNeil, Marketing & Development Director.
- Hugh Allegood, Chief Engineer.
- Dawn Hobby, News Director.
- Bettina Smith, Program Director.
- Jaxon Riley, Promotion Director.
- Debra Owens, Business Manager.
- Scott Cantu, Production Manager.

Highest 30 Sec. Rate: \$500.

City of License: Albany. ADI: Albany, GA. Rank: 154.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Baker	1,300	1,300	100
	Colquitt	13,400	13,200	99
	Dougherty	34,600	34,200	99
	Lee	5,500	5,400	98
	Mitchell	6,900	6,800	99
	Terrell	3,900	3,800	97
	Tift	12,500	12,300	98
	Turner	3,100	3,100	98
	Worth	6,900	6,800	99
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Hamilton	3,400	3,300	97
	<b>GEORGIA</b>			
	Ben Hill	6,400	6,300	98



WFXL BMPCT-800207KH Granted 1/8/81 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	Berrien	5,400	5,300	98
	Brooks	5,400	5,300	98
	Calhoun	1,600	1,600	97
	Coffee	10,800	10,600	98
	Cook	5,000	4,900	98
	Crisp	7,300	7,200	99
	Dooley	3,600	3,500	97
	Irwin	3,200	3,100	97
	Lanier	2,000	2,000	100
	Randolph	3,000	2,900	97
	Sumter	10,500	10,300	98
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Jefferson	4,200	4,100	98
	Madison	5,500	5,400	98
	<b>GEORGIA</b>			
	Atkinson	2,100	2,000	95
	Clay	1,300	1,300	100
	Clinch	2,200	2,200	100
	Early	4,400	4,300	98
	Echols	800	800	100
	Grady	7,600	7,500	99
Houston	33,500	33,300	99	
Lowndes	26,800	26,400	99	
Macon	4,800	4,700	98	
Miller	2,500	2,500	98	
Pulaski	3,000	2,900	97	
Schley	1,200	1,200	100	
Stewart	2,000	1,900	95	
Thomas	14,100	13,900	99	
Wilcox	2,600	2,600	100	
<b>Station Totals</b>		<b>274,300</b>	<b>270,200</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>92,500</b>
<b>Average Daily Circulation (1992)</b>				<b>41,400</b>

# Georgia—Athens

**WNGM-TV**

**Ch. 34**

**Network Service:** None, independent.

**Licensee:** NGM Television Partners Ltd., Box 7818, Athens, GA 30604.

**Studio:** 185 Ben Burton Circle, Bogart, GA 30622.

**Telephone:** 706-633-4314. **Fax:** 706-549-5844.

**Technical Facilities:** Channel No. 34 (590-596 MHz). Authorized power: 1258-kw max. visual. Antenna: 1352-ft. above av. terrain, 1207-ft. above ground, 2188-ft. above sea level.

Latitude 34° 12' 27"  
Longitude 83° 37' 48"

**Transmitter:** 4 mi. NE of Pendergrass on N side of GA 82 Spur, Jackson County.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Pinzone; 5-meter C-band; Pinzone; 3-meter Ku-band.

**Ownership:** NGM Television Partners Ltd.

**Began Operation:** April 18, 1989.

**Represented (legal):** McFadden, Evans & Sill.

**Represented (engineering):** Lawrence Behr Associates Inc.

**Personnel:**

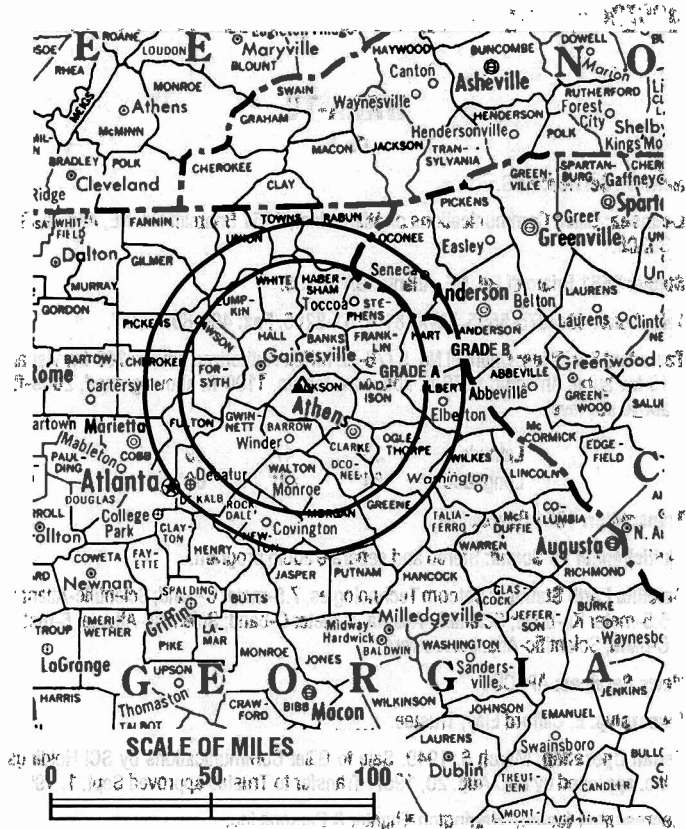
- S. Lanier Finch, General Manager.
- John Wood, Chief Engineer.
- Paula Suddeth, Program Director.
- Sandra Wadsworth, Business Manager.

**Rates:** On request.

**City of License:** Athens, GA; ADI; Atlanta. **Rank:** 10.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA Franklin	6,500	6,400	98
	GEORGIA Banks	4,000	3,900	97
Between 5-24%	Clarke	33,000	32,600	99



WNGM-TV BMPCT-880817KG Granted 12/9/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Dawson	3,400	3,300	97
	Greene	4,100	4,000	98
	Habersham	10,300	10,200	99
	Hall	35,600	35,300	99
	Lincoln	2,500	2,500	100
	Madison	8,000	7,900	99
	Oconee	6,300	6,300	100
	White	5,100	5,000	98
<b>Station Totals</b>		<b>118,800</b>	<b>117,400</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>18,100</b>
<b>Average Daily Circulation (1992)</b>				<b>4,100</b>

# Georgia—Atlanta

## WAGA-TV

Ch. 5

**Network Service:** CBS.

**Licensee:** Gillett Communications of Atlanta Inc., 1551 Briarcliff Rd. NE, Atlanta, GA 30306.

**Studio:** 1551 Briarcliff Rd. NE, Atlanta, GA 30306.

**Telephone:** 404-875-5555. **TWX:** 810-751-8265. **Fax:** 404-898-0277.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1070-ft. above av. terrain, 1100-ft. above ground, 2049-ft. above sea level.

Latitude 33° 47' 49"  
Longitude 84° 20' 00"

**Transmitter:** 1551 Briarcliff Rd.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Satcom Technologies, 7.5-meter C-band; Scientific-Atlanta, 5.5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta receivers.

**News Services:** AP, CBS.

**Ownership:** E. Clifford Eley, Trustee.

**Began Operation:** March 8, 1949. Sale to Gillett Communications by SCI Holdings Inc. approved by FCC Aug. 20, 1987. Transfer to Trustee approved Sept. 1, 1992.

**Represented (sales):** Harrington, Righter & Parsons Inc.

### Personnel:

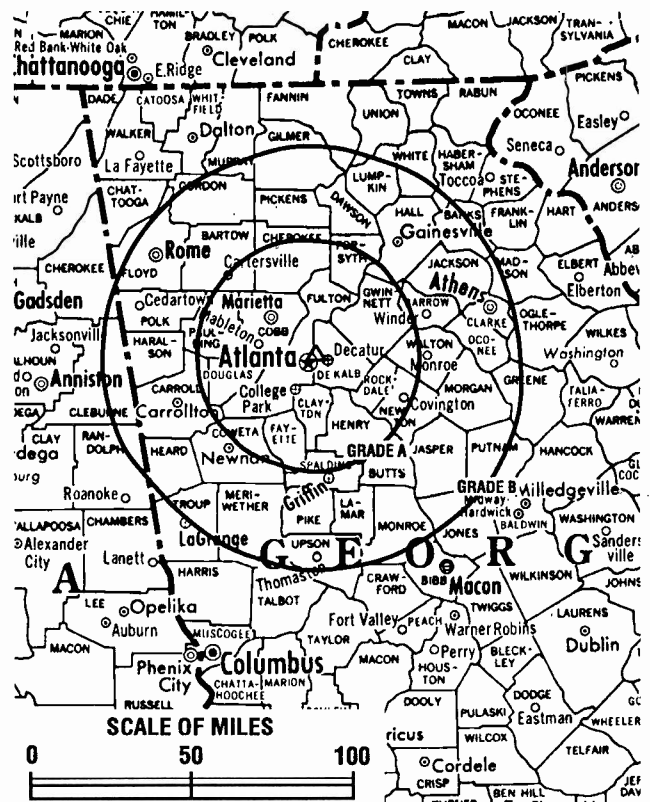
- Jack Sander**, President & General Manager.
- Chuck Wing**, Vice President, Marketing & Sales.
- Danny Baker**, Local Sales Manager.
- Bob Cleary**, National Sales Manager.
- Leslie Glenn**, Program/Research Manager.
- Vernon Khalil**, Controller.
- Mary Durley**, Commercial Operations Manager.
- John Dolive**, Director of Broadcast Operations.
- Linda Torrence**, Community Affairs Director.

**Rates:** On request.

**City of License:** Atlanta. **ADI:** Atlanta. **Rank:** 10.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>				
	<b>GEORGIA</b>			
	Banks	4,000	3,900	97
	Barrow	10,900	10,800	99
	Bartow	20,400	20,200	99
	Butts	5,000	4,900	98
	Carroll	26,200	26,000	99
	Chattooga	8,300	8,200	99
	Cherokee	33,100	32,800	99
	Clarke	33,000	32,600	99
	Clayton	67,700	67,400	100
	Cobb	181,400	180,700	100
	Coweta	19,700	19,400	98
	Dawson	3,400	3,300	97
	De Kalb	217,600	216,900	100
	Douglas	25,900	25,700	99
	Fayette	21,600	21,400	99
	Floyd	30,900	30,600	99
	Forsyth	16,800	16,700	99
	Fulton	269,100	267,500	99
	Gilmer	5,100	5,000	98
	Gordon	12,800	12,700	99
	Greene	4,100	4,000	98
	Gwinnett	130,800	130,000	99
	Habersham	10,300	10,200	99



WAGA-TV BPCT-1879 Granted 8/10/54

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>				
	Hall	35,600	35,300	99
	Haralson	8,300	8,200	99
	Heard	2,900	2,900	100
	Henry	20,700	20,400	99
	Jackson	11,100	11,000	99
	Jasper	3,200	3,100	97
	Lamar	4,900	4,800	98
	Lumpkin	4,900	4,900	99
	Meriwether	7,600	7,500	99
	Monroe	5,900	5,800	98
	Morgan	4,500	4,400	98
	Newton	15,500	15,300	99
	Oconee	6,300	6,300	100
	Oglethorpe	3,700	3,600	97
	Paulding	14,700	14,600	99
	Pickens	5,500	5,400	98
	Pike	3,600	3,500	97
	Polk	12,800	12,700	99
	Putnam	5,100	5,000	98
	Rabun	4,700	4,600	98
	Rockdale	19,500	19,300	99
	Spalding	19,900	19,700	99
	Stephens	9,000	8,900	99
	Towns	2,900	2,900	100
	Troup	20,700	20,400	99
	Union	4,800	4,700	98
	Upson	10,100	10,000	99
	Walton	13,500	13,400	99
	White	5,100	5,000	98
<b>Between 25-49%</b>				
	<b>ALABAMA</b>			
	Cherokee	7,600	7,500	99

(Continued on page A-348)

<b>Station Totals</b>	<b>1,793,900</b>	<b>1,778,900</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>1,341,100</b>
<b>Average Daily Circulation (1992)</b>			<b>784,800</b>

# Georgia—Atlanta

**WATL**  
Ch. 36

**Network Service:** Fox.

**Licensee:** Channel 36 Licensee Corp.

**Studio:** One Monroe Place, Atlanta, GA 30324.

**Telephone:** 404-881-3600. **Fax:** 404-881-3635.

**Technical Facilities:** Channel No. 36 (602-608 MHz). Authorized power: 2682-kw max. & 2030-kw horizontal visual, 402.3-kw max. & 304.5-kw horizontal aural. Antenna: 1086-ft. above av. terrain, 1170-ft. above ground, 2045-ft. above sea level.

Latitude 33° 48' 27"  
Longitude 84° 20' 26"

**Transmitter:** Briarcliff Rd. at Shepherd Lane.

**Satellite Earth Stations:** Microdyne, 7-meter C-band; Satcom Technologies, 7-meter C-band; Satcom Technologies, 5.5-meter Ku-band.

**Ownership:** Chase Communications Inc. (Group Owner).

**Began Operation:** October 13, 1954. Left air May 31, 1955. Resumed operation under ownership of U.S. Communications Aug. 16, 1969; left air March 30, 1971. Sale to D. R. Jones, et al., approved by FCC July 14, 1974. Resumed operation July 5, 1976. Sale to Outlet Co. approved Oct. 13, 1982. Sale to Rockefeller Group granted Sept. 6, 1984 (Television Digest, Vol. 24:28; 25:1). Sale to Outlet Communications approved by FCC April 29, 1986. Sale to present owner approved Jan. 30, 1990 (Vol. 29:33; 30:13).

**Represented (sales):** Seltel Inc.

**Personnel:**

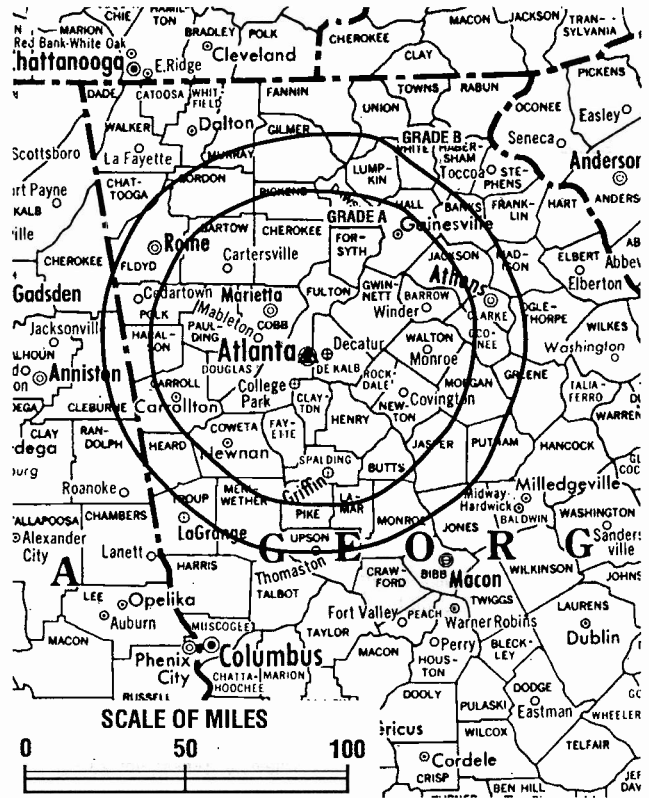
- Kent E. Lillie**, Vice President & General Manager.
- Joe Gersh**, General Sales Manager.
- Joanna Hemleb**, Local Sales Manager.
- Mark Adamle**, National Sales Manager.
- Don Hess**, Program Manager.
- Merrilyn Crouch**, Promotion Director.
- John Pelham**, Chief Engineer.
- Sarb Sewak Khalsa**, Business Manager.
- Doug Furce**, Production Manager.
- Kindy Jones**, Traffic Manager.

**Rates:** On request.

**City of License:** Atlanta. **ADI:** Atlanta. **Rank:** 10.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Barrow	10,900	10,800	99
	Butts	5,000	4,900	98
	Carroll	26,200	26,000	99
	Cherokee	33,100	32,800	99
	Clarke	33,000	32,600	99
	Clayton	67,700	67,400	100
	Cobb	181,400	180,700	100
	De Kalb	217,600	216,900	100
	Douglas	25,900	25,700	99
	Floyd	30,900	30,600	99
	Forsyth	16,800	16,700	99
	Fulton	269,100	267,500	99
	Gwinnett	130,800	130,000	99
	Hall	35,600	35,300	99
	Henry	20,700	20,400	99
	Morgan	4,500	4,400	98
	Newton	15,500	15,300	99
	Oconee	6,300	6,300	100
	Paulding	14,700	14,600	99
	Pickens	5,500	5,400	98
	Rockdale	19,500	19,300	99
	Spalding	19,900	19,700	99



WATL BMPCT-6999 Granted 4/25/69

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Walton	13,500	13,400	99
	<b>GEORGIA</b>			
<b>Between 25-49%</b>	Bartow	20,400	20,200	99
	Bibb	58,400	57,900	99
	Coweta	19,700	19,400	98
	Dawson	3,400	3,300	97
	Fayette	21,600	21,400	99
	Gordon	12,800	12,700	99
	Greene	4,100	4,000	98
	Habersham	10,300	10,200	99
	Haralson	8,300	8,200	99
	Heard	2,900	2,900	100
	Jackson	11,100	11,000	99
	Jasper	3,200	3,100	97
	Lamar	4,900	4,800	98
	Lumpkin	4,900	4,900	99
	Meriwether	7,600	7,500	99
	Monroe	5,900	5,800	98
	Murray	9,600	9,500	99
	Oglethorpe	3,700	3,600	97
	Pike	3,600	3,500	97
	Polk	12,800	12,700	99
	Putnam	5,100	5,000	98
	Rabun	4,700	4,600	98
	Upson	10,100	10,000	99
	Wilkinson	3,800	3,700	97
	<b>ALABAMA</b>			
<b>Between 5-24%</b>	Cherokee	7,600	7,500	99
	Cleburne	5,000	4,900	99

(Continued on page A-348)

<b>Station Totals</b>	<b>1,624,400</b>	<b>1,611,700</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>833,900</b>
<b>Average Daily Circulation (1992)</b>			<b>325,400</b>

# Georgia—Atlanta

**WGNX**  
Ch. 46

**Network Service:** None, independent.

**Licensee:** WGNX Inc., Box 98097, Atlanta, GA 30359.

**Studio:** 1810 Briarcliff Rd. NE, Atlanta, GA 30329.

**Mailing Address:** 1810 Briarcliff Rd. NE, Atlanta, GA 30329.

**Telephone:** 404-325-4646. **Fax:** 404-633-8358.

**Technical Facilities:** Channel No. 46 (662-668 MHz). Authorized power: 2333-kw max. & 1762-kw horizontal visual, 233-kw max. & 176-kw horizontal aural. Antenna: 1088-ft. above av. terrain, 1174-ft. above ground, 2049-ft. above sea level.

Latitude 33° 48' 27"  
Longitude 84° 20' 26"

**Transmitter:** Briarcliff Rd. & Shepherd Lane.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 10-meter C-band; Comtech, 5-meter C-band; Comtech, 3.8-meter Ku-band; Pinzone, Scientific-Atlanta, Standard Communications receivers.

**News Services:** AP, CNN.

**Ownership:** Tribune Broadcasting Co. (Group Owner).

**Began Operation:** June 6, 1971. Sale to present owner by CBN Continental Bcstg. Network Inc. approved by FCC Dec. 1, 1983 (Television Digest, Vol. 23:31).

**Represented (sales):** MMT Sales Inc.

**Represented (legal):** Sidley & Austin.

**Represented (engineering):** Edward F. Lorentz & Associates.

**Personnel:**

- Herman Ramsey**, Vice President & General Manager.
- Michael Norten**, General Sales Manager.
- Andrew Beskin**, Local Sales Manager.
- Robyn Greenberg**, National Sales Manager.
- Dustin Lecate**, National Sales Manager.
- Jack Frazier**, News & Community Affairs Director.
- Lorrie Shilling**, Program Manager.
- Alane Wegener**, Business Manager.
- Dan Highland**, Manager of Engineering.
- Steve Weitekamp**, Production Manager.
- Arthur Shipp**, Film Director.
- Becky Lewis Congdon**, Traffic Manager.
- Barry Stinson**, Creative Services Manager.

**Rates:** On request.

**City of License:** Atlanta. **ADI:** Atlanta. **Rank:** 10.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Carroll	26,200	26,000	99
	Clayton	67,700	67,400	100
	Dawson	3,400	3,300	97
	De Kalb	217,600	216,900	100
	Douglas	25,900	25,700	99
	Fayette	21,600	21,400	99
	Forsyth	16,800	16,700	99
	Fulton	269,100	267,500	99
	Gwinnett	130,800	130,000	99
	Henry	20,700	20,400	99
	Paulding	14,700	14,600	99
	Pickens	5,500	5,400	98
	Polk	12,800	12,700	99
Rockdale	19,500	19,300	99	
Spalding	19,900	19,700	99	



WGNX BPTC-4857 Granted 7/29/75

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Calhoun	44,600	44,300	99
	<b>GEORGIA</b>			
	Barrow	10,900	10,800	99
	Bartow	20,400	20,200	99
	Bibb	58,400	57,900	99
	Butts	5,000	4,900	98
	Cherokee	33,100	32,800	99
	Clarke	33,000	32,600	99
	Cobb	181,400	180,700	100
	Coweta	19,700	19,400	98
	Floyd	30,900	30,600	99
	Gordon	12,800	12,700	99
	Greene	4,100	4,000	98
	Hall	35,600	35,300	99
	Haralson	8,300	8,200	99
	Heard	2,900	2,900	100
	Houston	33,500	33,300	99
	Jackson	11,100	11,000	99
	Jasper	3,200	3,100	97
Morgan	4,500	4,400	98	
Murray	9,600	9,500	99	
Newton	15,500	15,300	99	
Oconee	6,300	6,300	100	
Oglethorpe	3,700	3,600	97	
Peach	7,700	7,600	99	
Pike	3,600	3,500	97	
Putnam	5,100	5,000	98	
Troup	20,700	20,400	99	
Upson	10,100	10,000	99	
Walton	13,500	13,400	99	

(Continued on page A-349)

<b>Station Totals</b>	<b>1,700,400</b>	<b>1,687,500</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>740,300</b>
<b>Average Daily Circulation (1992)</b>			<b>286,200</b>



# Georgia—Atlanta

## WSB-TV

Ch. 2

Network Service: ABC.

Licensee: Cox Enterprises Inc., 1601 W. Peachtree St. NE, Atlanta, GA 30309-2663.

Studio: 1601 W. Peachtree St. NE, Atlanta, GA 30309-2663.

Telephone: 404-897-7000. TWX: 810-751-3532. Fax: 404-897-7525.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1037-ft. above av. terrain, 1076-ft. above ground, 2049-ft. above sea level.

Latitude 33° 45' 51"  
Longitude 84° 21' 42"

Transmitter: 766 Willoughby Way NE.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Andrew, 7-meter C-band; Translit-Atlanta, 7-meter C-band; SatCom, 5.5-meter Ku-band; Andrew, 4-meter Ku-band; Standard Omni receivers.

AM Affiliate: WSB, 50-kw, 750 kHz.

FM Affiliate: WSB-FM, 100-kw, 98.5 MHz (No. 253), 770-ft.

News Services: ABC, AP.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Operation: September 29, 1948.

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

### Personnel:

Gregory J. Stone, Vice President & General Manager.

Bill Spell, General Sales Manager.

Jack Dabney, Local Sales Manager.

Michele Woroner, National Sales Manager.

Lee Armstrong, Director, Programming & Creative Services.

Mike Howey, Chief Engineer.

Richard Moore, News Director.

Mark Engel, Director of Local Programming.

John Friedmann, Regional Sales Manager.

Marvin Danielski, Director of Marketing & Advertising.

Martha Popowski, Director of Research & Marketing.

Gordon Jones, Controller.

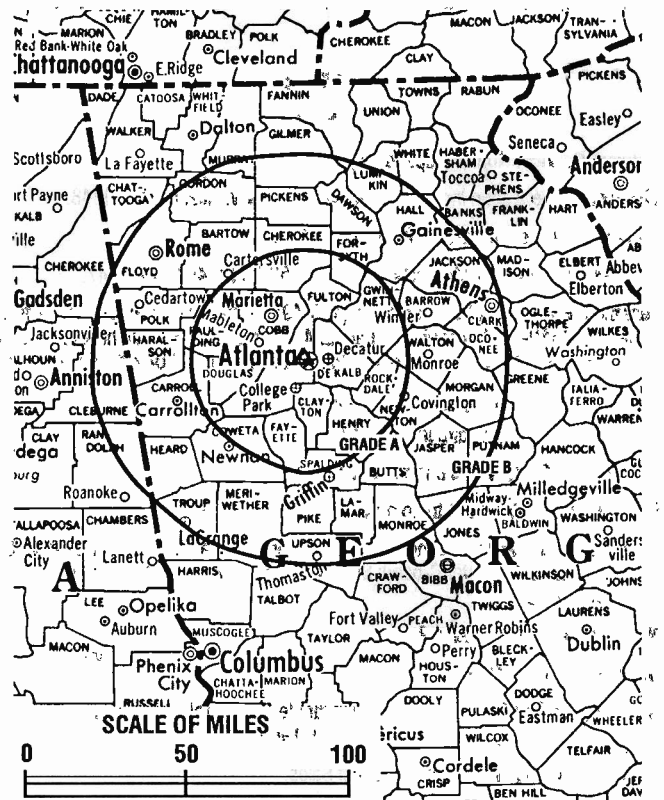
David M. Lamotte, Director of Broadcast Operations.

Rates: On request.

City of License: Atlanta. ADI: Atlanta. Rank: 10.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>GEORGIA</b>				
<b>50% &amp; Over</b>	Banks	4,000	3,900	97
	Barrow	10,900	10,800	99
	Bartow	20,400	20,200	99
	Butts	5,000	4,900	98
	Carroll	26,200	26,000	99
	Chattooga	8,300	8,200	99
	Cherokee	33,100	32,800	99
	Clarke	33,000	32,600	99
	Clayton	67,700	67,400	100
	Cobb	181,400	180,700	100
	Coweta	19,700	19,400	98
	Dawson	3,400	3,300	97
	De Kalb	217,600	216,900	100
	Douglas	25,900	25,700	99
	Fannin	6,500	6,400	98
	Fayette	21,600	21,400	99
	Floyd	30,900	30,600	99
	Forsyth	16,800	16,700	99



WSB-TV BPCT-2303 Granted 5/6/57

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Fulton	269,100	267,500	99
	Gilmer	5,100	5,000	98
	Gordon	12,800	12,700	99
	Greene	4,100	4,000	98
	Gwinnett	130,800	130,000	99
	Habersham	10,300	10,200	99
	Hall	35,600	35,300	99
	Haralson	8,300	8,200	99
	Heard	2,900	2,900	100
	Henry	20,700	20,400	99
	Jackson	11,100	11,000	99
	Jasper	3,200	3,100	97
	Lamar	4,900	4,800	98
	Lumpkin	4,900	4,900	99
	Meriwether	7,600	7,500	99
	Monroe	5,900	5,800	98
	Morgan	4,500	4,400	98
	Newton	15,500	15,300	99
	Oconee	6,300	6,300	100
	Oglethorpe	3,700	3,600	97
	Paulding	14,700	14,600	99
	Pickens	5,500	5,400	98
	Pike	3,600	3,500	97
	Polk	12,800	12,700	99
	Putnam	5,100	5,000	98
	Rabun	4,700	4,600	98
	Rockdale	19,500	19,300	99
	Spalding	19,900	19,700	99
	Towns	2,900	2,900	100
	Troup	20,700	20,400	99
	Union	4,800	4,700	98

(Continued on page A-349)

Station Totals	1,969,600	1,952,400	99
Net Weekly Circulation (1992)			1,362,500
Average Daily Circulation (1992)			818,200

# Georgia—Atlanta

## WTBS

Ch. 17

**Network Service:** None, independent.

**Licensee:** Superstation Inc., 1050 Techwood Dr. NW, Atlanta, GA 30348.

**Studio:** 1050 Techwood Dr. NW, Atlanta, GA 30348.

**Telephone:** 404-827-1717. **TWX:** 810-751-8568. **Fax:** 404-827-1947.

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 2240-kw max. & 1510-kw horizontal visual, 224-kw max. & 151-kw horizontal aural. Antenna: 1093-ft. above av. terrain, 1042-ft. above ground, 2042-ft. above sea level.

Latitude 33° 46' 57"  
Longitude 84° 23' 20"

**Transmitter:** 1018 W. Peachtree St. NW.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 11-meter C-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

**News Services:** AP, CNN, UPI.

**Ownership:** Superstation Inc.

**Began Operation:** September 1, 1967. Transfer of control from Jack M. Rice, et al., to R. E. Turner approved by FCC Dec. 10, 1969.

**Represented (sales):** Turner Broadcast Sales.

### Personnel:

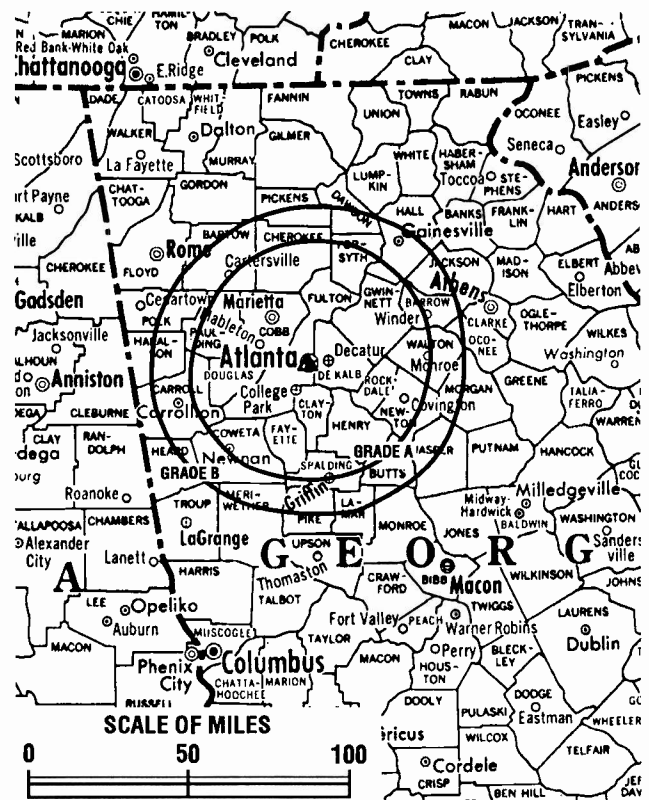
- Terry Segal, Executive Vice President.
- William Merriam, Vice President, Operations/Production.
- Lou Latorre, Vice President, Sales.
- Robert Sieber, Vice President, Research.
- Gene Wright, Vice President, Engineering.
- Terri Tingle, Vice President, Public Affairs.
- James Williams, Local Sales Manager.
- John Popkowski, National Sales Manager.
- Tom Kounelis, Vice President, Creative Services.

**Rates:** On request.

**City of License:** Atlanta. **ADI:** Atlanta. **Rank:** 10.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Chambers	14,300	14,200	99
	<b>ARIZONA</b>			
	Apache North	12,800	11,700	91
	Gila	16,000	15,400	96
	Greenlee	2,900	2,800	96
	La Paz	5,900	5,700	97
	Navajo	23,100	21,300	92
	<b>CALIFORNIA</b>			
	Inyo	7,700	6,900	90
	Sierra	1,500	1,400	93
	<b>COLORADO</b>			
	Eagle	8,100	7,700	95
	Kit Carson	2,800	2,700	96
	Morgan	8,300	8,200	99
	Otero	7,800	7,600	97
	Rio Blanco	2,100	2,000	95
	San Juan	400	400	100
	<b>GEORGIA</b>			
	Baldwin	12,400	12,200	98
	Bartow	20,400	20,200	99
Butts	5,000	4,900	98	
Carroll	26,200	26,000	99	
Cherokee	33,100	32,800	99	
Clayton	67,700	67,400	100	



WTBS BMPCT-7539 Granted 7/31/74

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Cobb	181,400	180,700	100
	Coweta	19,700	19,400	98
	De Kalb	217,600	216,900	100
	Dougherty	34,600	34,200	99
	Douglas	25,900	25,700	99
	Fayette	21,600	21,400	99
	Floyd	30,900	30,600	99
	Forsyth	16,800	16,700	99
	Fulton	269,100	267,500	99
	Gwinnett	130,800	130,000	99
	Habersham	10,300	10,200	99
	Hall	35,600	35,300	99
	Haralson	8,300	8,200	99
	Heard	2,900	2,900	100
	Henry	20,700	20,400	99
	Jasper	3,200	3,100	97
	Lamar	4,900	4,800	98
	Liberty	14,900	14,700	99
	Lumpkin	4,900	4,900	99
	Mc Intosh	3,200	3,100	97
	Morgan	4,500	4,400	98
Murray	9,600	9,500	99	
Newton	15,500	15,300	99	
Oconee	6,300	6,300	100	
Oglethorpe	3,700	3,600	97	
Paulding	14,700	14,600	99	
Pickens	5,500	5,400	98	
Pike	3,600	3,500	97	
Polk	12,800	12,700	99	
Putnam	5,100	5,000	98	
Spalding	19,900	19,700	99	

(Continued on page A-325)

<b>Station Totals</b>	<b>91,958,500</b>	<b>90,626,000</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>19,042,800</b>
<b>Average Daily Circulation (1992)</b>			<b>5,916,400</b>

# Georgia—Atlanta

## WXIA-TV

Ch. 11

**Network Service:** NBC.

**Licensee:** Pacific & Southern Bcstg. Co. Inc., 1611 W. Peachtree St. NE, Atlanta, GA 30309.

**Studio:** 1611 W. Peachtree St. NE, Atlanta, GA 30309.

**Telephone:** 404-892-1611. **TWX:** 810-751-3255. **Fax:** 404-892-0182.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1048-ft. above av. terrain, 1040-ft. above ground, 2049-ft. above sea level.

Latitude 33° 45' 23.70"  
Longitude 84° 19' 54.70"

**Transmitter:** 110 Arizona Ave. NE.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 8-meter Ku-band; Harris, 2.4-meter Ku-band; Harris, 3-meter Ku & C-band; Satcom Technologies, 7.5-meter Ku-band; Satcom Technologies; 5.5-meter Ku-band; Harris, Standard Communications receivers.

**News Services:** AP, Gannett News Service, UPI.

**Ownership:** Gannett Broadcasting Group (Group Owner).

**Began Operation:** September 30, 1951 as WLTV. Merger of Combined Communications with Gannett approved by FCC June 7, 1979 (Television Digest, Vol. 18:20, 38; 19:24). Merger of Pacific & Southern Bcstg. with Combined Communications approved Jan. 9, 1974 (Vol. 13:5, 14:2, 30, 34). Previous merger of Jupiter Bcstg. with Pacific & Southern Bcstg. Co. Inc. approved Nov. 15, 1967 (Vol. 7:47). Previous sale to WIBC Inc. by Crosley Bcstg. approved Sept. 25, 1962 (Vol. 2:25; 37, 38). Crosley acquired station from Broadcasting Inc. in Jan. 1953 (Vol. 8:51; 9:5, 7).

**Represented (sales):** Blair Television.

**Represented (legal):** Reed, Smith, Shaw & McClay.

**Personnel:**

- Craig Dubow, President & General Manager.
- Louis Morlino, Vice President & General Sales Manager.
- Howard Kaufman, Vice President, Director of Sales.
- Jack R. Lease, Vice President, Director of Operations & Program Manager.
- John Heinen, Vice President, Marketing & Creative Services.
- Mike Martin, Vice President & Production Manager.
- Alice Riehl, Local Sales Manager.
- Linda Patterson, National Sales Manager.
- Jerry Michel, Chief Engineer.
- Ron Bilek, News Director.
- Bob Walker, Sales & Marketing Director.
- Joan T. Chase, Director of Business Affairs & Finance.
- Bill Garrett, Business Manager.

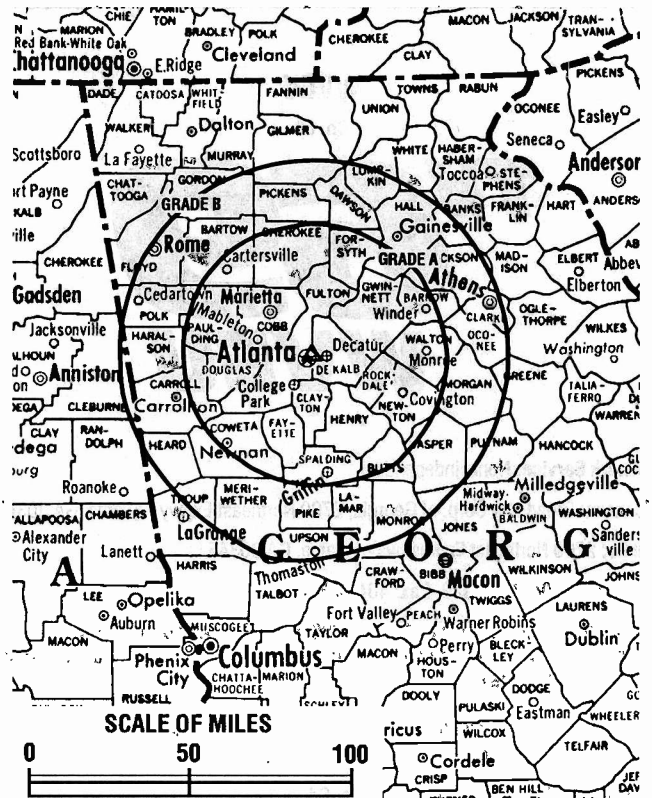
**Highest 30 Sec. Rate:** \$9000.

**NETWORK BASE HOURLY RATE:** \$3375.

**City of License:** Atlanta. **ADI:** Atlanta. **Rank:** 10.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Barrow	10,900	10,800	99
	Bartow	20,400	20,200	99
	Butts	5,000	4,900	98
	Carroll	26,200	26,000	99
	Cherokee	33,100	32,800	99
	Clarke	33,000	32,600	99
	Clayton	67,700	67,400	100
	Cobb	181,400	180,700	100



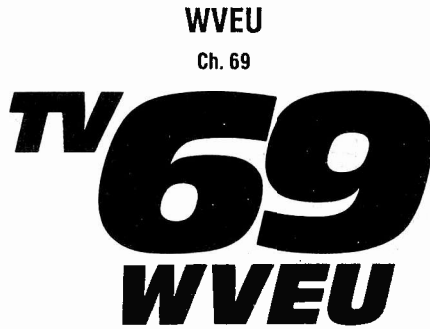
WXIA-TV BPCT-800924KF Granted 1/6/81 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Coweta	19,700	19,400	98
	Dawson	3,400	3,300	97
	De Kalb	217,600	216,900	100
	Douglas	25,900	25,700	99
	Fayette	21,600	21,400	99
	Floyd	30,900	30,600	99
	Forsyth	16,800	16,700	99
	Fulton	269,100	267,500	99
	Gordon	12,800	12,700	99
	Greene	4,100	4,000	98
	Gwinnett	130,800	130,000	99
	Habersham	10,300	10,200	99
	Hall	35,600	35,300	99
	Haralson	8,300	8,200	99
	Heard	2,900	2,900	100
	Henry	20,700	20,400	99
	Jackson	11,100	11,000	99
	Jasper	3,200	3,100	97
	Lamar	4,900	4,800	98
	Lumpkin	4,900	4,900	99
	Meriwether	7,600	7,500	99
	Monroe	5,900	5,800	98
	Morgan	4,500	4,400	98
	Newton	15,500	15,300	99
	Oconee	6,300	6,300	100
	Oglethorpe	3,700	3,600	97
	Paulding	14,700	14,600	99
Pickens	5,500	5,400	98	
Pike	3,600	3,500	97	
Polk	12,800	12,700	99	
Putnam	5,100	5,000	98	

(Continued on page A-347)

<b>Station Totals</b>	<b>2,209,100</b>	<b>2,186,300</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>1,386,400</b>
<b>Average Daily Circulation (1992)</b>			<b>729,700</b>

# Georgia—Atlanta



**Network Service:** None, independent.

**Licensee:** Broadcast Corp. of Georgia, 2700 Northeast Expwy., Atlanta, GA 30345.

**Studio:** 2700 Northeast Expressway, Atlanta, GA 30345.

**Telephone:** 404-325-6929. **Fax:** 404-633-4567.

**Technical Facilities:** Channel No. 69 (800-806 MHz). Authorized power: 2630-kw visual, 263-kw aural. Antenna: 980-ft. above av. terrain, 848-ft. above ground, 1917-ft. above sea level.

Latitude 33° 45' 34"  
Longitude 84° 23' 19"

**Transmitter:** 210 Peachtree St., Atlanta, GA.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** 6 in operation.

**Ownership:** Broadcast Corp. of Georgia.

**Began Operation:** August 22, 1981. Sale to Silver King Bcstg. approved by FCC May 10, 1989 (Television Digest, Vol. 29:11) but not consummated.

**Represented (sales):** Roslin TV Sales.

**Represented (legal):** E. William Henry.

**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

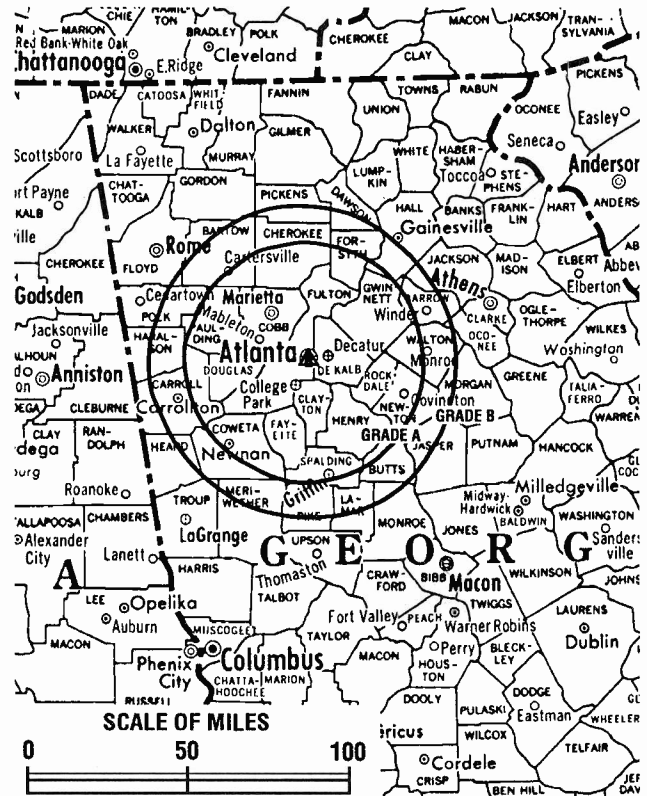
- Vance L. Eckersley, Vice President & General Manager.
- Mann Reed, Station Manager & General Sales Manager.
- Gary Kelly, Chief Engineer.
- Laura Gray, Program Manager.
- Peter L. Mandell, Promotion Manager.
- Carla Williams, Business Manager.

**Rates:** On request.

**City of License:** Atlanta. **ADI:** Atlanta. **Rank:** 10.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

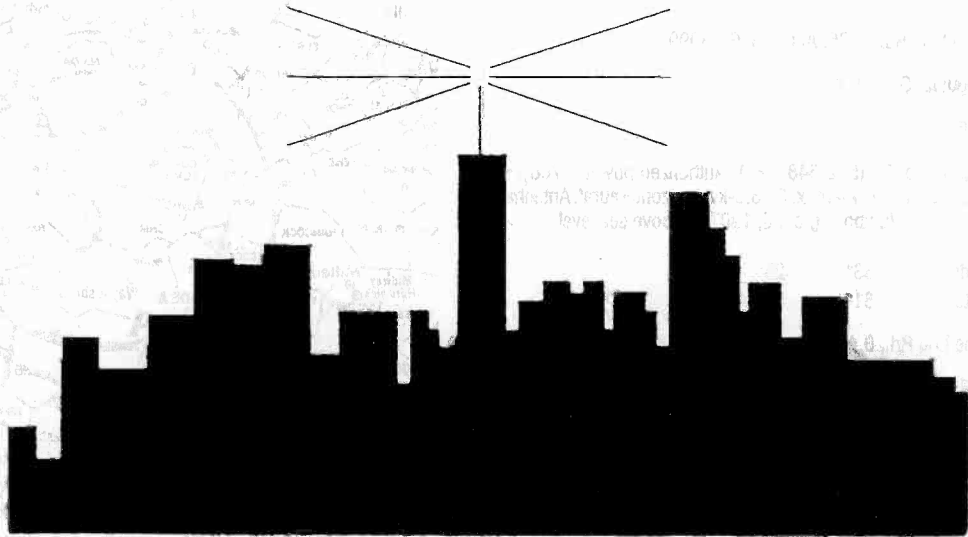
Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA			
	Butts	5,000	4,900	98
Between 5-24%	GEORGIA			
	Bartow	20,400	20,200	99



WVEU BMPCT-810127KE Granted 2/24/81 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Carroll	26,200	26,000	99
	Cherokee	33,100	32,800	99
	Clayton	67,700	67,400	100
	Cobb	181,400	180,700	100
	Coweta	19,700	19,400	98
	Dawson	3,400	3,300	97
	De Kalb	217,600	216,900	100
	Douglas	25,900	25,700	99
	Forsyth	16,800	16,700	99
	Fulton	269,100	267,500	99
	Gilmer	5,100	5,000	98
	Gwinnett	130,800	130,000	99
	Hall	35,600	35,300	99
	Haralson	8,300	8,200	99
	Heard	2,900	2,900	100
	Henry	20,700	20,400	99
	Lamar	4,900	4,800	98
	Lumpkin	4,900	4,900	99
	Morgan	4,500	4,400	98
Newton	15,500	15,300	99	
Paulding	14,700	14,600	99	
Pickens	5,500	5,400	98	
Rockdale	19,500	19,300	99	
Spalding	19,900	19,700	99	
<b>Station Totals</b>		<b>1,179,100</b>	<b>1,171,700</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>174,200</b>
<b>Average Daily Circulation (1992)</b>				<b>46,200</b>

# WVEU-TV & ATLANTA - ON THE GROW!



From January, 1988 to January, 1992:

The Atlanta market grew by **14.3% \***

The WVEU audience grew by **48% \***

The WVEU growth was almost **3 1/2 times**  
greater than the market growth!!

**TV 69**  
**WVEU**

**- 12 years old and growing!**

\* All figures based upon Nielsen Surveys 1988-1992 market homes and  
monthly cume audience 7A - 1A

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# Georgia—Augusta

**WAGT**

Ch. 26

**Network Service:** NBC.

**Licensee:** WAGT Television Inc., Box 1526, Augusta, GA 30903.

**Studio:** 905 Broad St., Augusta, GA 30901.

**Telephone:** 706-826-0026.

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 1700-kw max. & 933-kw horizontal visual, 170-kw max. & 93.3-kw horizontal aural. Antenna: 1614-ft. above av. terrain, 1560-ft. above ground, 1907-ft. above sea level.

Latitude 33° 25' 15"

Longitude 81° 50' 19"

**Transmitter:** E Side of Pine Log Rd., 0.4-mi. N of Rte. 278.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 8-meter Ku-band; Harris, 3.5-meter Ku-band; Harris, 3-meter C-band; RCA, 3-meter Ku-band; Harris receivers.

**News Service:** AP.

**Ownership:** Schurz Communications Inc. (Group Owner).

**Began Operation:** December 24, 1968. Left air Nov. 1970. Resumed operation Jan. 14, 1974. Sale to present owner by J. Thomas Jones & Francis Hanks Robertson approved by FCC May 14, 1980.

**Represented (sales):** Katz Television.

**Represented (legal):** Hogan & Hartson.

**Represented (engineering):** Jules Cohen & Associates.

**Personnel:**

Hal Edwards, President & General Manager.

James S. Halpin, General Sales Manager.

Charles Coleman, Local Sales Manager.

Frank Crofts, Production Coordinator.

Reggie Coler, Program & Promotion Manager.

Reese LeRoy, News Coordinator.

Ron Davis, Chief Engineer.

Eric Baker, Business Manager.

**Rates:** On request.

**City of License:** Augusta. **ADI:** Augusta. **Rank:** 111.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Burke	7,200	7,000	97
	Columbia	23,500	23,200	99
	Glascock	800	800	100
	Jefferson	6,400	6,300	98
	Jenkins	2,900	2,900	100
	Lincoln	2,500	2,500	100



WAGT BPC2-800929KN Granted 1/21/81 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Mc Duffie	7,600	7,500	99
	Richmond	69,100	68,600	99
	Warren	2,100	2,100	100
	<b>SOUTH CAROLINA</b>			
	Aiken	47,400	47,000	99
	Allendale	3,800	3,700	97
	Bamwell	7,600	7,500	99
	Edgefield	6,500	6,400	98
	Mc Cormick	2,500	2,500	100
<b>Between 25-49%</b>	<b>GEORGIA</b>			
	Emanuel	7,700	7,600	99
	Hancock	3,000	2,900	97
	Taliaferro	800	800	100
	Washington	6,800	6,600	97
	Wilkes	4,000	3,900	98
	<b>SOUTH CAROLINA</b>			
	Bamberg	5,800	5,700	98
<b>Between 5-24%</b>	<b>GEORGIA</b>			
	Johnson	3,200	3,200	100
	Screven	5,400	5,300	98
	<b>SOUTH CAROLINA</b>			
	Hampton	6,800	6,700	98
	Orangeburg	31,000	30,400	98
	Saluda	5,900	5,800	98
<b>Station Totals</b>		<b>270,300</b>	<b>266,900</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>170,900</b>
<b>Average Daily Circulation (1992)</b>				<b>84,200</b>

# Georgia—Augusta

**WFXG**

Ch. 54

Network Service: Fox.

Licensee: Augusta Family Bcstg. Inc., Box 204540, Augusta, GA 30917-4540.

Studio: 3933 Washington Rd., Augusta, GA 30907.

Telephone: 706-650-5400. Fax: 706-650-8411.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 2491-kw max. visual. Antenna: 1263-ft. above av. terrain, 1125-ft. above ground, 1526-ft. above sea level.

Latitude 33° 25' 00"  
Longitude 81° 50' 06"

Transmitter: 0.44-mi. NE of Hwy. 278 and Pine Log Rd. intersection, Aiken County.

Ownership: Augusta Family Broadcasting Inc.

Began Operation: May 23, 1991.

Represented (sales): Settel Inc.

Represented (legal): Miller & Miller, P.C.

Represented (engineering): Andrus & Associates Inc.

**Personnel:**

- Steven Freidheim, General Manager.
- Paul Brewer, General Sales Manager.
- Marty Miller, National Sales Manager.
- Stan Marinoff, Program Director.
- Charlie McCoy, Chief Engineer.

Rates: On request.

City of License: Augusta. ADI: Augusta. Rank: 111.

Total Households: ©MSJ Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Burke	7,200	7,000	97
	Richmond	69,100	68,600	99
<b>Between 25-49%</b>	<b>GEORGIA</b>			
	Columbia	23,500	23,200	99
	Jefferson	6,400	6,300	98
	Lincoln	2,500	2,500	100
	Mc Duffie	7,600	7,500	99
	Warren	2,100	2,100	100
<b>SOUTH CAROLINA</b>	Aiken	47,400	47,000	99
	Barnwell	7,600	7,500	99
	Edgefield	6,500	6,400	98
	Mc Cormick	2,500	2,500	100
	<b>GEORGIA</b>			
<b>Between 5-24%</b>	Emanuel	7,700	7,600	99
	Glascocok	800	800	100



WFXG - BMPCT-900924KF Granted 1/23/91 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	Hancock	3,000	2,900	97
	Jenkins	2,900	2,900	100
	Taliaferro	800	800	100
	Washington	6,800	6,600	97
	Wilkes	4,000	3,900	98
<b>SOUTH CAROLINA</b>				
	Allendale	3,800	3,700	97
	Bamberg	5,800	5,700	98
<b>Station Totals</b>		<b>218,000</b>	<b>215,500</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>91,600</b>
<b>Average Daily Circulation (1992)</b>				<b>45,200</b>

**THIS DATA IS AVAILABLE ON TAPE OR DISKETTE FOR USE ON YOUR OWN COMPUTER OR AS CUSTOMIZED REPORTS**

Call Lynn Levine  
202-872-9200

# Georgia—Augusta

**WJBF**

Ch. 6

**Network Service:** ABC.

**Licensee:** Pegasus Bcstg. of Augusta, GA Inc., 2200 Fletcher Ave., Fort Lee, NJ 07024.

**Studio:** 1001 Reynolds St., Augusta, GA 30901.

**Mailing Address:** Box 1404, Augusta, GA 30903.

**Telephone:** 404-722-6664. **Fax:** 404-722-0022.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1375-ft. above av. terrain, 1292-ft. above ground, 1677-ft. above sea level.

Latitude 33° 24' 18"  
Longitude 81° 50' 15"

**Transmitter:** Pine Log Rd., near Beech Island, SC.

**Satellite Earth Stations:** Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; RCA, 4-meter Ku-band; Harris, 3-meter C-band; AvanteK, Cyclesat, Harris, M/A-Com receivers.

**News Service:** AP.

**Ownership:** General Electric Capital Corp. (Group Owner).

**Began Operation:** November 22, 1953. Transfer of control to present owner approved by FCC Sept. 11, 1990. Sale to Pegasus by SFN Cos. approved by FCC Oct. 2, 1986 (*Television Digest*, Vol. 26:41). Previous sale by Western Broadcasting Co. approved by FCC June 27, 1984. Sale by Fuqua Television to Western Broadcasting approved July 10, 1980.

**Represented (sales):** Blair Television.

**Represented (legal):** Fletcher, Heald & Hildreth.

**Represented (engineering):** John F. X. Browne & Associates Inc.

**Personnel:**

- Terry Sams**, President & General Manager.
- Marty Fraser**, Local & National Sales Manager.
- Bill Doker**, Chief Engineer.
- Peter Michenfelder**, News Director.
- Mary Jones**, Assistant General Manager, Programming & Promotion.
- Mary Miller**, Business Manager.
- Jerry Lezotte**, Production Manager.
- Gerald Levy**, Vice President, Community Affairs.

**Highest 30 Sec. Rate:** \$1000.

**NETWORK BASE HOURLY RATE:** \$1250.

**City of License:** Augusta. **ADI:** Augusta. **Rank:** 111.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Burke	7,200	7,000	97
	Columbia	23,500	23,200	99
	Emanuel	7,700	7,600	99
	Glascock	800	800	100
	Hancock	3,000	2,900	97
	Jefferson	6,400	6,300	98
	Jenkins	2,900	2,900	100
	Lincoln	2,500	2,500	100
	Mc Duffie	7,600	7,500	99
	Richmond	69,100	68,600	99
	Screven	5,400	5,300	98
	Taliaferro	800	800	100



WJBF BPCT-2441 Granted 12/18/57

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Treutlen	2,200	2,200	100
	Warren	2,100	2,100	100
	Washington	6,800	6,600	97
	Wilkes	4,000	3,900	98
	<b>SOUTH CAROLINA</b>			
Aiken	47,400	47,000	99	
Allendale	3,800	3,700	97	
Bamberg	5,800	5,700	98	
Bamwell	7,600	7,500	99	
Edgefield	6,500	6,400	98	
Hampton	6,800	6,700	98	
Mc Cormick	2,500	2,500	100	
Saluda	5,900	5,800	98	
<b>Between 25-49%</b>	<b>GEORGIA</b>			
	Candler	2,900	2,800	96
	Johnson	3,200	3,200	100
<b>Between 5-24%</b>	<b>GEORGIA</b>			
	Elbert	7,200	7,100	99
	Evans	3,200	3,200	100
	Greene	4,100	4,000	98
	Madison	8,000	7,900	99
	Montgomery	2,400	2,300	96
	<b>SOUTH CAROLINA</b>			
	Abbeville	8,900	8,800	99
	Calhoun	4,600	4,500	98
	Greenwood	23,500	23,300	99
Lexington	66,000	65,300	99	
Newberry	12,700	12,600	99	
Orangeburg	31,000	30,400	98	
<b>Station Totals</b>		<b>416,000</b>	<b>410,900</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>227,000</b>	
<b>Average Daily Circulation (1992)</b>			<b>146,400</b>	



# Georgia—Augusta

**WRDW-TV**

Ch. 12

Network Service: CBS.

Licensee: WRDW Associates, Drawer 1212, Augusta, GA 30913-1212.

Studio: 1301 Georgia Ave., North Augusta, SC 29841.

Telephone: 803-278-1212. TWX: 810-771-4860. Fax: 803-279-8316.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: 1632-ft. above av. terrain, 1507-ft. above ground, 1887-ft. above sea level.

Latitude 33° 24' 29"  
Longitude 81° 50' 36"

Transmitter: Pine Log Rd., Beech Island, SC.

Satellite Earth Station: KLM, 5-meter; Drake, M/A-Corn receivers.

News Services: AP, CBS.

Ownership: Television-Station Partners, L.P. (Group Owner).

Began Operation: February 14, 1954. Sale to present owners by Ziff Corp. approved by FCC Jan. 18, 1983 (Television Digest, Vol. 22:30). Sale to Ziff by Rust Craft Bcstg. approved by FCC May 10, 1978 but sale was not consummated until March 22, 1979. Sale to Rust Craft by WPIT Inc. (Friendly Stations) approved by FCC Feb. 8, 1962 (Vol. 17:30, 33; 2:14). Sale to WPIT Inc. by Southeastern Newspapers Inc. approved April 20, 1960 (Vol. 16:6, 17). Sale to Southeastern Newspapers Inc. by group headed by Grover C. Maxwell & Allen M. Woodall approved Feb. 17, 1956 (Vol. 11:48; 12:7). Note: For sale of WPIT Inc. to United Printers & Publishers (Rust Craft Greeting Cards Inc.), see WTOV-TV, Steubenville, OH.

Represented (sales): Pety Television Inc.

Represented (engineering): Lohnes & Culver.

**Personnel:**

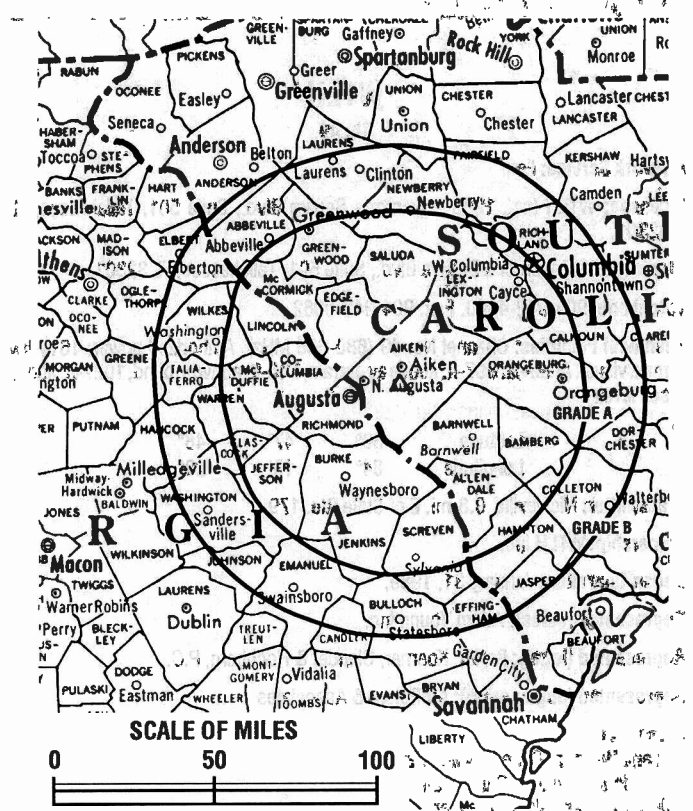
- I. Martin Pompadur, Chief Executive Officer.
- William Evans, Vice President & General Manager.
- Robert French, General Sales Manager.
- Steve Johnston, Local Sales Manager.
- James F. Myers, Chief Engineer.
- Brian Trauring, News Director.
- Minnie Dixon, Business Manager.
- Jessica Rappaport Guthrie, Creative Services Director.
- Charles Moody, Operations Manager.

Rates: On request.

City of License: Augusta. ADI: Augusta. Rank: 111.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Burke	7,200	7,000	97
	Columbia	23,500	23,200	99
	Emanuel	7,700	7,600	99
	Glascoc	800	800	100
	Jefferson	6,400	6,300	98
	Jenkins	2,900	2,900	100
	Johnson	3,200	3,200	100
	Lincoln	2,500	2,500	100
	Mc Duffie	7,600	7,500	99
	Richmond	69,100	68,600	99
	Taliaferro	800	800	100
	Warren	2,100	2,100	100



WRDW-TV BPCT-3054 Granted 9/28/62

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Wilkes	4,000	3,900	98
	<b>SOUTH CAROLINA</b>			
	Aiken	47,400	47,000	99
	Allendale	3,800	3,700	97
	Bamberg	5,800	5,700	98
	Barnwell	7,600	7,500	99
	Edgefield	6,500	6,400	98
Mc Cormick	2,500	2,500	100	
<b>Between 25-49%</b>	<b>GEORGIA</b>			
	Hancock	3,000	2,900	97
	Screven	5,400	5,300	98
	Washington	6,800	6,600	97
<b>SOUTH CAROLINA</b>	Saluda	5,900	5,800	98
	<b>Between 5-24%</b>	<b>GEORGIA</b>		
Effingham		9,100	9,000	99
Madison		8,000	7,900	99
Treutlen		2,200	2,200	100
Wheeler		1,900	1,900	100
<b>SOUTH CAROLINA</b>	Abbeville	8,900	8,800	99
	Hampton	6,800	6,700	98
	Lexington	66,000	65,300	99
	Newberry	12,700	12,600	99
	Orangeburg	31,000	30,400	98
	<b>Station Totals</b>		<b>379,100</b>	<b>374,600</b>
<b>Net Weekly Circulation (1992)</b>				<b>211,500</b>
<b>Average Daily Circulation (1992)</b>				<b>127,300</b>

# Georgia—Bainbridge

**WTLH**  
Ch. 49

**Network Service:** Fox.

**Licensee:** WTLH Inc., 1203 Governor's Square Blvd., Suite 501, Tallahassee, FL 32301.

**Studio:** 1203 Governor's Square Blvd., Suite 501, Tallahassee, FL 32301.

**Telephone:** 904-942-4900. **Fax:** 904-942-0062.

**Technical Facilities:** Channel No. 49 (680-686 MHz). Authorized power: 1611-kw max. visual. Antenna: 807-ft. above av. terrain, 745-ft. above ground, 1027-ft. above sea level.

Latitude 30° 47' 48"  
Longitude 84° 19' 28"

**Transmitter:** Nickleville, 0.8-mi. E of State Rte. 179.

**Ownership:** WTLH Inc.

**Began Operation:** January 31, 1989.

**Represented (sales):** Adam Young Inc.

**Represented (legal):** Baraff, Koerner, Olender & Hochberg, P.C.

**Represented (engineering):** Art Peters & Associates.

**Personnel:**

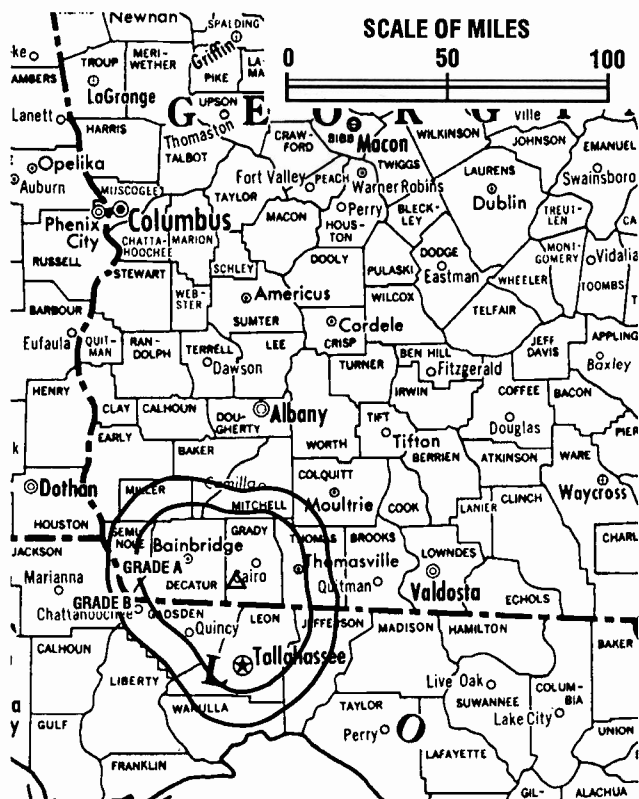
- Frank Watson, General Manager.
- Jay Haller, General Sales Manager.
- Jim Bowman, Chief Engineer.
- Don Abel, Program Director.
- Jan Wheelless, Promotion Director.
- Sue Schultz, Business Manager.

**Rates:** On request.

**City of License:** Bainbridge. **ADI:** Tallahassee, FL-Thomasville, GA. **Rank:** 115.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Gadsden	14,500	14,200	98
	Leon	76,800	75,900	99
	<b>GEORGIA</b>			
	Decatur	9,300	9,200	99
	Grady	7,600	7,500	99
	Seminole	3,200	3,200	98
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Madison	5,500	5,400	98
	Taylor	6,900	6,800	99
	Wakulla	5,400	5,300	98



WTLH BPCT-890601KH Granted 8/21/89

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>GEORGIA</b>			
	Early	4,400	4,300	98
	Lowndes	26,800	26,400	99
	Miller	2,500	2,500	98
	Thomas	14,100	13,900	99
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Henry	5,700	5,600	98
	<b>FLORIDA</b>			
	Jackson	14,900	14,600	98
	Jefferson	4,200	4,100	98
<b>GEORGIA</b>	Brooks	5,400	5,300	98
	Echols	800	800	100
	<b>Station Totals</b>	<b>208,000</b>	<b>205,000</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>93,600</b>	
<b>Average Daily Circulation (1992)</b>			<b>42,800</b>	

# Georgia—Baxley

**WUBI**

Ch. 34

**Network Service:** None, independent.

**Grantee:** Upchurch Bcstg. Inc., Box 1080, Baxley, GA 31513.

**Studio:** TV 34, E. Jekyll Rd., Baxley, GA 31513.

**Telephone:** 912-367-9874.

**Technical Facilities:** Channel No. 34 (590-596 MHz). Authorized power: 316-kw max. visual. Antenna: 482-ft. above av. terrain, 457-ft. above ground, 656-ft. above sea level.

Latitude 31° 45' 53"  
 Longitude 82° 13' 38"

**Transmitter:** 3-mi. S of State Rte. 144, 7.2-mi. E of Baxley in Appling County.

**Ownership:** James L. Upchurch.

**Began Operation:** May 1, 1992.

**Represented (legal):** Allen, Moline & Harold.

**Represented (engineering):** du Treil, Lundin & Rackley.

**Personnel:**

Jimmy Upchurch, General Manager.

Bart Black, Assistant Manager.

LeLaine Johnson, Program Director.

Lydia Syed, Program Director.

**Rates:** On request.

**Arbitron Data:** Not available.



WUBI BNPCT-911022KF Granted 1/27/92 © American Map Corp., No. 14244

City of License: Baxley. ADI: Savannah. Rank: 102.

# Georgia—Brunswick

## WBSG-TV

Ch. 21

**Network Service:** None, independent.

**Licensee:** WBSG-TV L.P., 7321 Georgia Hwy. 303, Brunswick, GA 31525.

**Studio:** 7321 Georgia Hwy. 303, Brunswick, GA 31525.

**Telephone:** 912-267-0021. **Fax:** 912-267-9583.

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 2880-kw max. visual. Antenna: 1020-ft. above av. terrain, 1025-ft. above ground, 1095-ft. above sea level.

Latitude 31° 08' 22"  
 Longitude 81° 56' 15"

**Transmitter:** 3.4-mi. E of U.S. Rte. 301 at Buffalo Creek Crossing, near Nahunta, GA.

**Satellite Earth Station:** Andrew, 4.5-meter Ku & C-band.

**News Services:** AP, CNN.

**Ownership:** WBSG-TV L.P.

**Began Operation:** April 2, 1990.

**Represented (legal):** Mullin, Rhyne, Emmons & Topel, P.C.

**Represented (engineering):** Smith & Postenko.

**Personnel:**

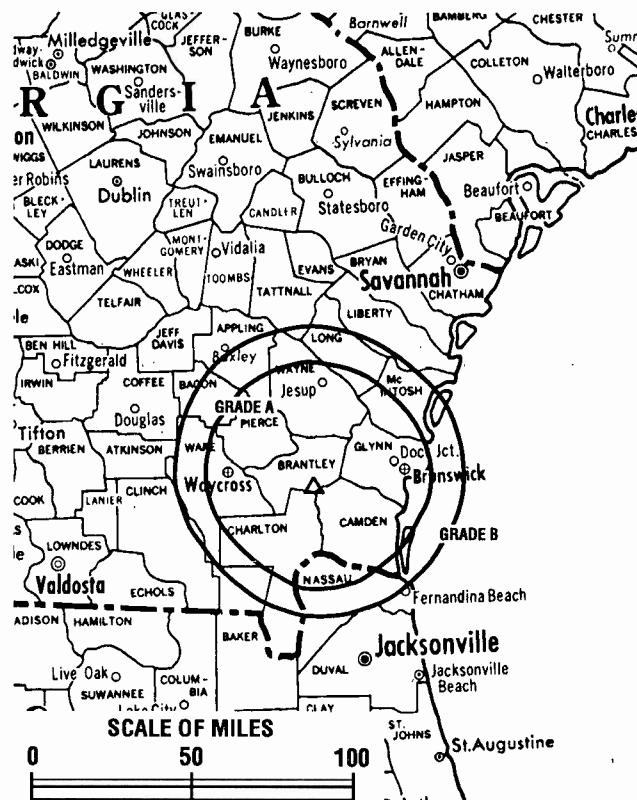
- Andrew Sloan, General Manager.
- Terry Morris, Station Manager.
- Tim Strickland, Sales Manager.
- Merlin Miller, Chief Engineer.
- Karen A. Boudrie, News Director.
- Andrew Sloan, Program Director.
- Mike Warren, Business Manager.
- Don Orr, Marketing Director.

**Highest 30 Sec. Rate:** \$135.

**City of License:** Brunswick. **ADI:** Jacksonville. **Rank:** 54.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Bacon	3,600	3,500	97
	Brantley	4,100	4,000	98
	Glynn	24,500	24,300	99
	Pierce	4,900	4,800	98



WBSG-TV BMPCT-890425KF Granted 7/27/89 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>GEORGIA</b>			
	Appling	5,900	5,800	98
	Camden	9,200	9,100	99
	Charlton	2,900	2,900	100
	Clinch	2,200	2,200	100
	Long	2,100	2,100	100
	Mc Intosh	3,200	3,100	97
	Ware	13,200	13,000	98
<b>Between 5-24%</b>	<b>GEORGIA</b>			
	Coffee	10,800	10,600	98
	Jeff Davis	4,500	4,400	98
<b>Station Totals</b>		<b>99,000</b>	<b>97,600</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>45,800</b>
<b>Average Daily Circulation (1992)</b>				<b>19,900</b>

# Georgia—Columbus

**WLTZ**  
Ch. 38

Network Service: NBC.

Licensee: Lewis Broadcasting Corp., Lindsey Creek Station, Box 12289, Columbus, GA 31995.

Studio: 6140 Buena Vista Rd., Columbus, GA 31907.

Mailing Address: Box 12289, Lindsey Creek Station, Columbus, GA 31995.

Telephone: 706-561-3838. TWX: 810-758-4312. Fax: 706-563-8467.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1480-kw max. & 1070-kw horizontal visual, 148-kw max. & 107-kw horizontal aural. Antenna: 1310-ft. above av. terrain, 1319-ft. above ground, 1704-ft. above sea level.

Latitude 32° 27' 28"  
Longitude 84° 53' 08"

Transmitter: 3.6-mi. E of Columbus, 0.34-mi. S of Buena Vista Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 8-meter Ku-band; Harris, 3-meter Ku-band; Harris, 3-meter C-band; RCA, 3-meter Ku-band; Zenith, 3-meter C-band; Harris, M/A-Com, Zenith receivers.

News Service: AP.

Ownership: Lewis Broadcasting Corp. (Group Owner).

Began Operation: October 29, 1970. Sale by Gala Bcstg. Co., et al., to American Family Corp. approved by FCC Feb. 3, 1978. Sale to present owner approved June 18, 1981.

Represented (sales): Pety Television Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

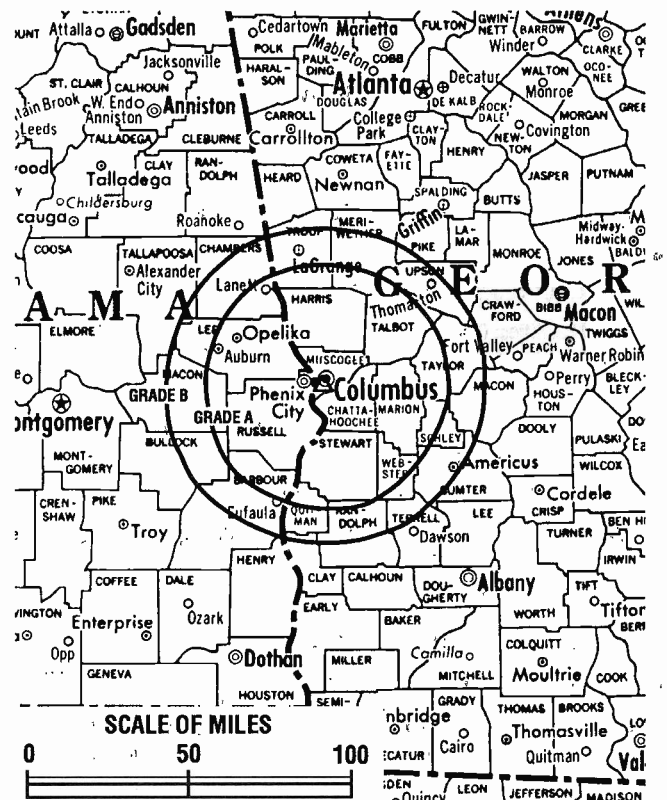
- Bob Walton, Vice President & General Manager.
- T. B. Breazeale, General Sales Manager.
- Borden Black, News Director.
- R. C. Bartlett, Program Director & Operations Manager.
- Rebecca Kerr, Business Manager.
- Dennis Boswell, Chief Engineer.

Rates: On request.

City of License: Columbus. ADI: Columbus, GA. Rank: 121.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV%, and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Chambers	14,300	14,200	99
	Russell	18,400	18,200	99
	<b>GEORGIA</b>			
	Chattahoochee	3,200	3,200	100
	Harris	6,800	6,700	99
	Marion	1,900	1,800	95
	Muscogee	68,000	67,500	99
	Stewart	2,000	1,900	95
	Talbot	2,400	2,300	96
	Webster	800	800	100
	<b>Between 25-49%</b>	<b>ALABAMA</b>		
Lee	33,600	33,300	99	



WLTZ BMPCT-7006 Granted 10/22/69 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>GEORGIA</b>			
	Meriwether	7,600	7,500	99
	Quitman	900	900	100
	Schley	1,200	1,200	100
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Barbour	9,400	9,300	99
	Macon	8,800	8,700	99
	Pike	10,600	10,500	99
	<b>GEORGIA</b>			
	Clay	1,300	1,300	100
	Crawford	2,800	2,700	96
	Dougherty	34,600	34,200	99
	Heard	2,900	2,900	100
	Lee	5,500	5,400	98
	Macon	4,800	4,700	98
Pike	3,600	3,500	97	
Randolph	3,000	2,900	97	
Taylor	2,800	2,800	100	
Upton	10,100	10,000	99	
<b>Station Totals</b>		<b>282,000</b>	<b>278,800</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>129,400</b>
<b>Average Daily Circulation (1992)</b>				<b>62,100</b>

**There is no more visible place for your advertising message than the pages of the Television & Cable Factbook**

# Georgia—Columbus

**WRBL**  
Ch. 3

**Network Service:** CBS.

**Licensee:** TCS Television Partners, 1350 13th Ave., Columbus, GA 31994.

**Studio:** 1350 13th Ave., Columbus, GA 31994.

**Telephone:** 404-323-3333. **TWX:** 810-758-4335. **Fax:** 404-327-6655.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 12.02-kw aural. Antenna: 1790-ft. above av. terrain, 1749-ft. above ground, 2249-ft. above sea level.

Latitude 32° 19' 25"  
Longitude 84° 46' 46"

**Transmitter:** Lafayette Rd., 1.2-mi. N of Cusseta, GA.

**Satellite Earth Stations:** Harris, 3-meter; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

**News Services:** AP, CBS.

**Ownership:** TCS Television Partners (Group Owner).

**Began Operation:** November 15, 1953 on Ch. 4. Switched to Ch. 3 Oct. 27, 1960. Sale to present owner by Malcolm I. Glazer approved April 6, 1990 (Television Digest, Vol. 30:8, 26). Sale to Glazer approved by FCC Sept. 11, 1978. Transfer of control to J. W. & J. B. Woodruff from R. W. Page Corp. approved by FCC Jan. 31, 1973.

**Represented (sales):** Katz Television.

**Represented (legal):** Cohn & Marks.

**Personnel:**

**Ray J. Chumley**, Vice President & General Manager.

**Harvey Hutchinson**, General Sales Manager.

**Gene O'Riley**, News Director.

**Alice Upshaw**, Program Director.

**Jack Smith**, Chief Engineer.

**Darlene Hughes**, Promotion Manager.

**Mary Currie**, Business Manager.

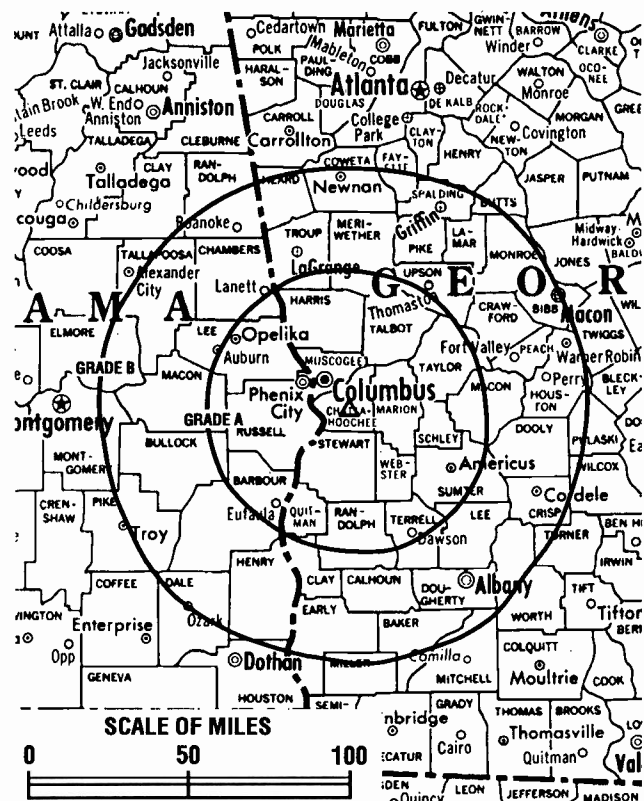
**Barry Cammon**, Production Manager.

**Rates:** On request.

**City of License:** Columbus. **ADI:** Columbus, GA. **Rank:** 121.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Barbour	9,400	9,300	99
	Chambers	14,300	14,200	99
	Lee	33,600	33,300	99
	Russell	18,400	18,200	99
	<b>GEORGIA</b>			
	Calhoun	1,600	1,600	97
	Chattahoochee	3,200	3,200	100
	Clay	1,300	1,300	100
	Harris	6,800	6,700	99
	Macon	4,800	4,700	98
	Marion	1,900	1,800	95
	Muscogee	68,000	67,500	99
	Quitman	900	900	100
	Randolph	3,000	2,900	97
	Schley	1,200	1,200	100
	Stewart	2,000	1,900	95
	Sumter	10,500	10,300	98
	Talbot	2,400	2,300	96
	Terrell	3,900	3,800	97
Webster	800	800	100	



WRBL BPCT-2775 Granted 6/9/60 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Bullock	3,700	3,600	97
	Henry	5,700	5,600	98
	Macon	8,800	8,700	99
	Tallapoosa	15,200	15,100	99
	<b>GEORGIA</b>			
	Crisp	7,300	7,200	99
	Lee	5,500	5,400	98
	Meriwether	7,600	7,500	99
	Taylor	2,800	2,800	100
Troup	20,700	20,400	99	
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Clay	4,900	4,900	100
	Elmore	17,600	17,400	99
	Pike	10,600	10,500	99
	Randolph	7,700	7,600	99
	<b>GEORGIA</b>			
	Baker	1,300	1,300	100
	Bleckley	3,800	3,700	97
	Crawford	2,800	2,700	96
	Dooley	3,600	3,500	97
	Dougherty	34,600	34,200	99
	Heard	2,900	2,900	100
	Irwin	3,200	3,100	97
	Peach	7,700	7,600	99
	Pulaski	3,000	2,900	97
Spalding	19,900	19,700	99	
Turner	3,100	3,100	98	
Upson	10,100	10,000	99	
Wilcox	2,600	2,600	100	
Worth	6,900	6,800	99	
<b>Station Totals</b>		<b>411,600</b>	<b>406,700</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>206,800</b>
<b>Average Daily Circulation (1992)</b>				<b>111,400</b>

# Georgia—Columbus

**WTVM**

Ch. 9

Network Service: ABC.

Licensee: AFLAC Broadcast Partners, 1932 Wynnton Rd., Columbus, GA 31999.

Studio: 1909 Wynnton Rd., Columbus, GA 31906.

Mailing Address: Box 1848, Columbus, GA 31994.

Telephone: 404-324-6471. TWX: 810-758-4326. Fax: 404-322-7527.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 284-kw visual, 27.8-kw aural. Antenna: 1650-ft. above av. terrain, 1749-ft. above ground, 2251-ft. above sea level.

Latitude 32° 19' 25"  
Longitude 84° 46' 46"

Transmitter: Lafayette Rd., 1.2-mi. N of Cusseta.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Comtech, 3.7-meter Ku-band; Harris, 3.5-meter C-band; Avantek, Harris, M/A-Com receivers.

News Services: ABC, AP, CNN.

Ownership: American Family Corp. (Group Owner).

Began Operation: October 6, 1953 on Ch. 28. Switched to Ch. 9 Nov. 3, 1960. Sale to present owner by Pegasus Bcstg. approved February 16, 1989. Previous sale by SFN Cos. approved by FCC Oct. 2, 1986 (Television Digest, Vol. 26:41). Sale of Martin Theatres of Georgia Inc. to Fuqua Industries approved by FCC Feb. 7, 1969. Sale by Fuqua to Western Broadcasting Co. approved July 10, 1980.

Represented (sales): Blair Television.

Represented (legal): Schnader, Harrison, Segal & Lewis.

**Personnel:**

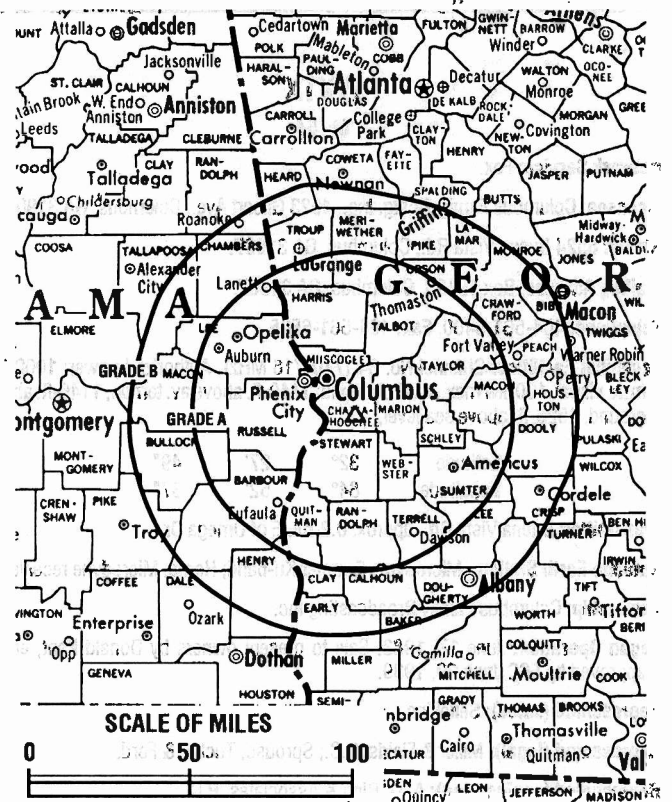
- C. Wayne Daugherty, Vice President & General Manager.
- Richard Heath, General Sales Manager.
- Cathy Davis, National Sales Manager.
- Dale Cerbin, News Director.
- W. Carroll Ward, Program Director.
- David Williams, Chief Engineer.
- Paula Dupuis, Promotion Director.
- Susan Kendust, Business Manager.
- Jerry Bahr, Production Manager.

Rates: On request.

City of License: Columbus. ADI: Columbus, GA. Rank: 121.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Barbour	9,400	9,300	99
	Chambers	14,300	14,200	99
	Lee	33,600	33,300	99
	Macon	8,800	8,700	99
	Randolph	7,700	7,600	99
	Russell	18,400	18,200	99
	<b>GEORGIA</b>			
	Calhoun	1,600	1,600	97
	Chattahoochee	3,200	3,200	100
	Clay	1,300	1,300	100
	Crisp	7,300	7,200	99
	Dougherty	34,600	34,200	99
	Harris	6,800	6,700	99
Lee	5,500	5,400	98	
Macon	4,800	4,700	98	
Marion	1,900	1,800	95	
Muscogee	68,000	67,500	99	
Quitman	900	900	100	
Randolph	3,000	2,900	97	
Schley	1,200	1,200	100	



WTVM BMPCT-5490 Granted 7/1/60 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Stewart	2,000	1,900	95
	Sumter	10,500	10,300	98
	Talbot	2,400	2,300	96
	Taylor	2,800	2,800	100
	Terrell	3,900	3,800	97
	Troup	20,700	20,400	99
	Upson	10,100	10,000	99
Webster	800	800	100	

<b>ALABAMA</b>				
<b>Between 25-49%</b>	Bullock	3,700	3,600	97
	Henry	5,700	5,600	98
	Pike	10,600	10,500	99
	Tallapoosa	15,200	15,100	99

<b>GEORGIA</b>				
Baker	1,300	1,300	100	
Crawford	2,800	2,700	96	
Dooly	3,600	3,500	97	
Early	4,400	4,300	98	
Meriwether	7,600	7,500	99	
Mitchell	6,900	6,800	99	
Peach	7,700	7,600	99	
Pulaski	3,000	2,900	97	
Worth	6,900	6,800	99	

<b>ALABAMA</b>				
<b>Between 5-24%</b>	Clay	4,900	4,900	100
	Coosa	4,300	4,300	100
	Crenshaw	5,400	5,300	98
	Dale	17,600	17,500	99
<b>GEORGIA</b>				
Bleckley	3,800	3,700	97	

(Continued on page A-348)

Station Totals	467,500	462,100	99
Net Weekly Circulation (1992)			277,700
Average Daily Circulation (1992)			159,700

# Georgia—Columbus

**WXTX**  
Ch. 54

**Network Service:** Fox.

**Licensee:** Columbus Family Bcstg. Inc., 4523 Gilbert Ave., Columbus, GA 31904.

**Studio:** 6524 Buena Vista Rd., Columbus, GA 31907.

**Mailing Address:** Box 12188, Columbus, GA 31907.

**Telephone:** 404-561-5400. **Fax:** 404-561-6505.

**Technical Facilities:** Channel No. 54 (710-716 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1140-ft. above av. terrain, 1146-ft. above ground, 1526-ft. above sea level.

Latitude 32° 27' 49"  
Longitude 84° 52' 37"

**Transmitter:** Buena Vista Rd., approx. 0.2-mi. E of Omega Dr.

**Satellite Earth Station:** Microdyne, 5-meter Ku-band; Harris, Microdyne receivers.

**Ownership:** Columbus Family Broadcasting Inc.

**Began Operation:** June 17, 1983. Sale to present owners by Donald Kent, et al., approved by FCC June 29, 1989.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Miller & Fields, P.C.; Sprouse, Tucker & Ford.

**Represented (engineering):** A. D. Ring & Associates, P.C.

**Personnel:**

**Sharon Moloney**, Vice President & General Manager.

**Steve Thomas**, General Sales Manager.

**Marty Miller**, National Sales Manager.

**Morris Pollock**, Chief Engineer.

**Menesa Pritchett**, Promotion Director.

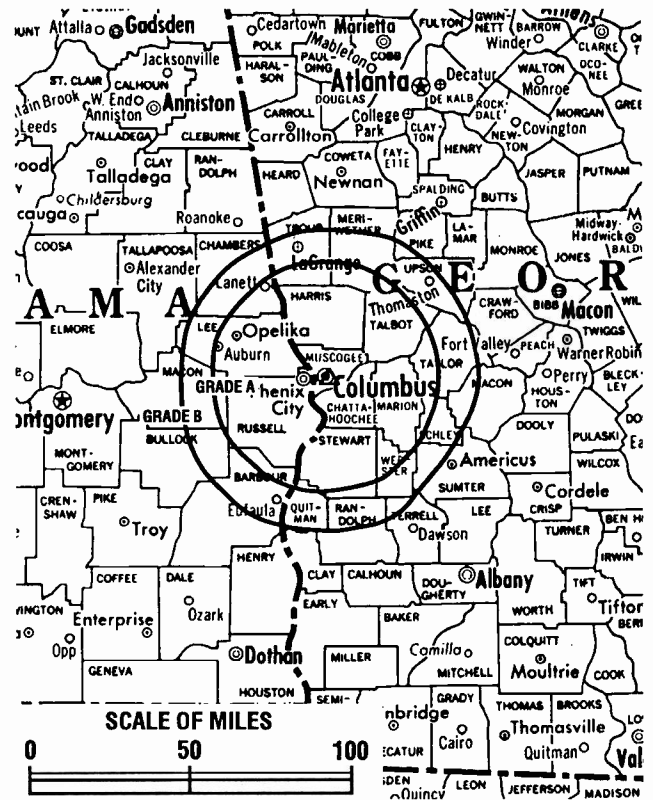
**Kathleen Wadkins**, Business Manager.

**Rates:** On request.

**City of License:** Columbus. **ADI:** Columbus, GA. **Rank:** 121.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Chambers	14,300	14,200	99
	Lee	33,600	33,300	99
	Russell	18,400	18,200	99
	<b>GEORGIA</b>			
	Chattahoochee	3,200	3,200	100
	Harris	6,800	6,700	99
	Marion	1,900	1,800	95
	Muscogee	68,000	67,500	99
	Talbot	2,400	2,300	96



WXTX BMPCT-821119KG Granted 12/28/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Barbour	9,400	9,300	99
	<b>GEORGIA</b>			
	Meriwether	7,600	7,500	99
	Quitman	900	900	100
	Schley	1,200	1,200	100
<b>Between 5-24%</b>	Stewart	2,000	1,900	95
	Taylor	2,800	2,800	100
	<b>ALABAMA</b>			
	Bullock	3,700	3,600	97
	Macon	8,800	8,700	99
	<b>GEORGIA</b>			
Clay	1,300	1,300	100	
Macon	4,800	4,700	98	
Randolph	3,000	2,900	97	
Troup	20,700	20,400	99	
Webster	800	800	100	
<b>Station Totals</b>		<b>215,600</b>	<b>213,200</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>111,700</b>
<b>Average Daily Circulation (1992)</b>				<b>52,000</b>



# Georgia—Cordele

**WSST-TV**  
Ch. 55

**Licensee:** Sunbelt-South Telecommunications Ltd., Box 917, Cordele, GA 31015.

**Studio:** 112 7th St. S., Cordele, GA 31015.

**Telephone:** 912-273-0001. **Fax:** 912-273-8894.

**Technical Facilities:** Channel No. 55 (716-722 MHz). Authorized power: 100-kw max. visual, 10-kw max. aural. Antenna: 410-ft. above av. terrain, 407-ft. above ground, 745-ft. above sea level.

Latitude 31° 54' 15"  
Longitude 83° 04' 12"

**Transmitter:** Culpepper Rd., 3.5-mi. SW of intersection with State Rte. 7W.

**Multichannel TV Sound:** Planned.

**Ownership:** Sunbelt-South Telecommunications Ltd.

**Began Operation:** May 22, 1989.

**Represented (legal):** Ward & Mendelson, P.C.

**Represented (engineering):** Bromo Communications Inc.

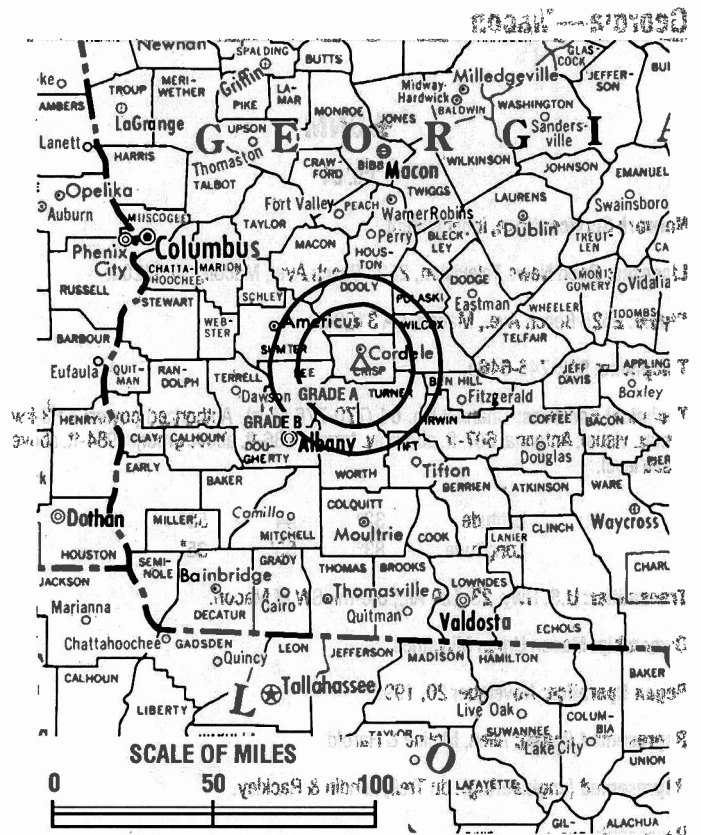
**Personnel:**  
 William B. Goodson, General Manager.  
 Phillip A. Streetman, Station Manager & News Director.  
 Sara Howell Brown, General Sales & Business Manager.  
 Lee W. Wright, Program Director.

**Highest 30 Sec. Rate:** \$28.00

**City of License:** Cordele. **ADI:** Albany, GA. **Rank:** 154.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State	Total Households	TV Households	TV%
Between 25-49%	GEORGIA	7,300	7,200	99%
Between 5-24%	Ben Hill	6,400	6,300	98%
	Dougherty	34,600	34,200	99%



WSST-TV BPCT-871028KE Granted 6/8/88 © American Map Corp., No. 14244

Net Weekly Circulation	State	Total Households	TV Households	TV%
Between 5-24%	Lee	5,500	5,400	98%
	Sumter	1,500	1,300	98%
	Turner	3,100	3,100	100%
	Wilcox	2,600	2,600	100%
	Worth	6,900	6,800	99%
<b>Station Totals</b>		<b>76,900</b>	<b>75,900</b>	<b>99%</b>
<b>Net Weekly Circulation (1992)</b>			<b>8,700</b>	
<b>Average Daily Circulation (1992)</b>			<b>2,600</b>	

# Georgia—Macon

**WGNM**

Ch. 64

**Network Service:** None, independent.

**Licensee:** Good News Television, 2525 Beech Ave., Macon, GA 31204.

**Studio:** 2525 Beech Ave., Macon, GA 31204.

**Telephone:** 912-746-6464.

**Technical Facilities:** Channel No. 64 (770-776 MHz). Authorized power: 51.3-kw max. visual. Antenna: 607-ft. above av. terrain, 686-ft. above ground, 984-ft. above sea level.

Latitude 32° 44' 58"  
Longitude 83° 33' 35"

**Transmitter:** U.S. Hwy. 23-129 Alt., 6.8-mi. SW of Macon.

**Ownership:** Macon Urban Ministries.

**Began Operation:** November 20, 1990.

**Represented (legal):** Allen, Moline & Harold.

**Represented (engineering):** du Treil, Lundin & Rackley.

**Personnel:**

**Don R. Wood**, General Manager.

**Dan Moore**, Chief Engineer.

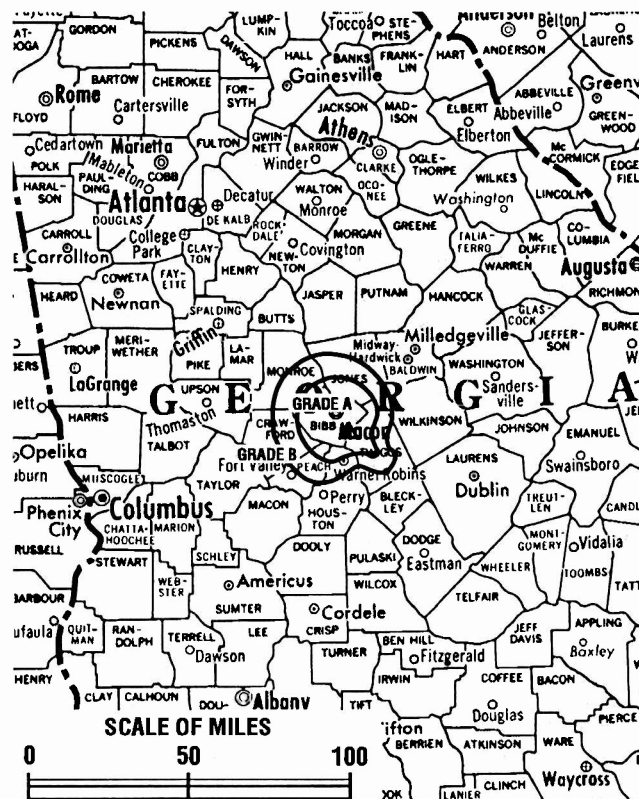
**John Watkins**, Program Director.

**Dan Jaskula**, Marketing Director.

**Rates:** On request.

**City of License:** Macon. **ADI:** Macon. **Rank:** 120.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



WGNM BMPCT-891101KO Granted 5/31/90 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA Pulaski	3,000	2,900	97
<b>Station Totals</b>		<b>3,000</b>	<b>2,900</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>				<b>3,400</b>
<b>Average Daily Circulation (1992)</b>				<b>1,100</b>

# Georgia—Macon

**WGXA**

Ch. 24

Network Service: ABC.

Licensee: Russell-Rowe Communications, 599 Broadway, Macon, GA 31201.

Studio: 599 Broadway, Macon, GA 31201.

Mailing Address: Box 340, Macon, GA 31297.

Telephone: 912-745-2424. Fax: 912-750-4347.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1290-kw max. & 646-kw horizontal visual, 252-kw max. & 126-kw horizontal aural. Antenna: 800-ft. above av. terrain, 898-ft. above ground, 1196-ft. above sea level.

Latitude 32° 45' 08"  
Longitude 83° 33' 38"

Transmitter: U.S. 23-129 S, 7-mi. from Macon city limits.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Avantek receivers.

News Service: AP.

Ownership: Russell-Rowe Communications.

Began Operation: April 21, 1982.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohines & Albertson; Leibowitz & Spencer.

Represented (engineering): Palmer A. Greer.

**Personnel:**

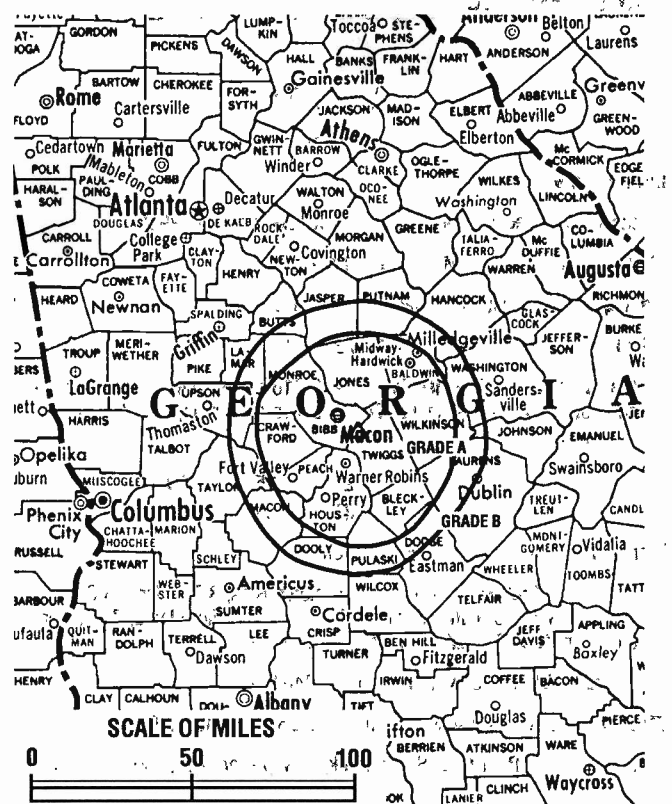
- Kenneth Gerdes, Vice President & General Manager.
- Frank Shurling, General Sales Manager.
- Kim Bene, Operations Manager.
- Richard Blanton, Chief Engineer.
- Ron Wildman, News Director.
- Kelly Causey, Promotion Manager.

Rates: On request.

City of License: Macon. ADI: Macon. Rank: 120.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Baldwin	12,400	12,200	98
	Bibb	58,400	57,900	99
	Bleckley	3,800	3,700	97
	Crawford	2,800	2,700	96
	Dodge	6,300	6,200	98
	Houston	33,500	33,300	99
	Johnson	3,200	3,200	100
	Jones	7,400	7,300	99
	Laurens	14,500	14,200	98
	Macon	4,800	4,700	98
Peach	7,700	7,600	99	
Pulaski	3,000	2,900	97	



WGXA BPCT-781116KE Granted 1/8/80

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Putnam	5,100	5,000	98
	Taylor	2,800	2,800	100
	Telfair	4,000	3,900	98
	Twiggs	3,500	3,400	97
	Wilkinson	3,800	3,700	97
Between 25-49%	GEORGIA			
	Ben Hill	6,400	6,300	98
	Dooley	3,600	3,500	97
	Greene	4,100	4,000	98
	Hancock	3,000	2,900	97
	Lamar	4,900	4,800	98
	Monroe	5,900	5,800	98
Washington	6,800	6,600	97	
Wheeler	1,900	1,900	100	
Between 5-24%	GEORGIA			
	Butts	5,000	4,900	98
	Irwin	3,200	3,100	97
	Jasper	3,200	3,100	97
	Schley	1,200	1,200	100
	Treutlen	2,200	2,200	100
Wilcox	2,600	2,600	100	
<b>Station Totals</b>		<b>231,000</b>	<b>227,600</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>145,800</b>
<b>Average Daily Circulation (1992)</b>				<b>70,200</b>

# Georgia—Macon

## WMAZ-TV

Ch. 13

**Network Service:** CBS.

**Licensee:** Multimedia WMAZ Inc., Box 2760, Greenville, SC 29602.

**Studio:** 1314 Gray Hwy., Macon, GA 31211.

**Mailing Address:** Box 5008, Macon, GA 31213.

**Telephone:** 912-752-1313. **Fax:** 912-752-1331.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 785-ft. above av. terrain, 891-ft. above ground, 1205-ft. above sea level.

Latitude 32° 45' 09"  
Longitude 83° 33' 33"

**Transmitter:** U.S. 129, 7-mi. SE of Macon.

**Satellite Earth Stations:** Anixter-Mark, 5-meter; RCA, 3.6-meter; DH Satellite, 4.2-meter Ku-band; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7.7-meter; M/A-Com, Microdyne, Scientific-Atlanta, Sony receivers.

**AM Affiliate:** WMAZ, 50-kw (10-kw night), 940 kHz (CBS).

**FM Affiliate:** WAYS, 100-kw, 99.1 MHz (No. 256), 660-ft. (ABC).

**News Services:** AP, CNN, CBS, Medialink, Newspaper 1200, Sports News Satellite, WSI.

**Ownership:** Multimedia Broadcasting Co. (Group Owner).

**Began Operation:** September 27, 1953. Transfer to Multimedia granted by FCC Sept. 22, 1967. Previous sale to Southeastern Bcstg. Corp. by George P. Rankin Jr. and associates approved March 13, 1963 by FCC (Television Digest, Vol. 3:2, 11).

**Represented (sales):** Katz Television.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Jules Cohen & Associates.

### Personnel:

**Don McGouirk**, Vice President & General Manager.

**Gostin Freaney**, General Sales Manager.

**Ron Leppig**, Local Sales Manager.

**Dodie Cantrell**, News Director.

**Sydney Thum**, Program Director.

**Lacy Worrell**, Chief Engineer.

**Faye Butts**, Promotion Manager.

**Tom Garner**, Business Manager.

**James C. Elrod**, Production Manager.

**Irene Ray**, Traffic Manager.

**Highest 30 Sec. Rate:** \$900.

**NETWORK BASE HOURLY RATE:** \$634.

**City of License:** Macon. **ADI:** Macon. **Rank:** 120.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>				
	<b>GEORGIA</b>			
	Baldwin	12,400	12,200	98
	Ben Hill	6,400	6,300	98
	Bibb	58,400	57,900	99
	Bleckley	3,800	3,700	97
	Crawford	2,800	2,700	96
	Crisp	7,300	7,200	99
	Dodge	6,300	6,200	98
	Dooly	3,600	3,500	97
	Hancock	3,000	2,900	97



WMAZ-TV BPCT-3557 Granted 6/17/65

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>				
	Houston	33,500	33,300	99
	Johnson	3,200	3,200	100
	Jones	7,400	7,300	99
	Laurens	14,500	14,200	98
	Macon	4,800	4,700	98
	Monroe	5,900	5,800	98
	Peach	7,700	7,600	99
	Pulaski	3,000	2,900	97
	Putnam	5,100	5,000	98
	Taylor	2,800	2,800	100
	Telfair	4,000	3,900	98
	Treutlen	2,200	2,200	100
	Twiggs	3,500	3,400	97
	Upton	10,100	10,000	99
	Washington	6,800	6,600	97
	Wheeler	1,900	1,900	100
	Wilcox	2,600	2,600	100
	Wilkinson	3,800	3,700	97
<b>BETWEEN 25-49%</b>				
	<b>GEORGIA</b>			
	Jasper	3,200	3,100	97
	Lamar	4,900	4,800	98
	Sumter	10,500	10,300	98
<b>BETWEEN 5-24%</b>				
	<b>GEORGIA</b>			
	Butts	5,000	4,900	98
	Glascocock	800	800	100
	Irwin	3,200	3,100	97
	Marion	1,900	1,800	95
	Meriwether	7,600	7,500	99
	Montgomery	2,400	2,300	96
	Schley	1,200	1,200	100
	Toombs	9,200	9,000	98
<b>Station Totals</b>		<b>276,700</b>	<b>272,500</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>206,200</b>
<b>Average Daily Circulation (1992)</b>				<b>141,600</b>

# Georgia—Macon

**WMGT**

Ch. 41

**Network Service:** NBC

**Licensee:** Morris Network Inc., Box 4328, Macon, GA 31213

**Studio:** 6525 Ocmulgee Blvd. E, Macon, GA 31208

**Mailing Address:** Box 4328, Macon, GA 31213

**Telephones:** 912-745-4141; 912-741-5483. **TWX:** 810-783-5549

**Fax:** 912-742-2626

**Technical Facilities:** Channel No. 41 (632-638 MHz). Authorized power: 1050-kw max. & 760-kw horizontal visual, 210-kw max. & 152-kw horizontal aural. Antenna: 787-ft. above av. terrain, 893-ft. above ground, 1186-ft. above sea level.

Latitude 32° 45' 12"  
Longitude 83° 33' 46"

Holds CP for change to 1000-kw max. visual, 777-ft. above av. terrain, 856-ft. above ground, 1151-ft. above sea level. BPCT-870615KE

**Transmitter:** 3 mi. S of Interstate 16 on W side of U.S. Rte. 23, Swiftcreek Twp., GA.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris Ku-band C-band; Microdyne receivers.

**News Service:** AP

**Ownership:** Morris Network Inc. (Group Owner)

**Began Operation:** December 19, 1968. Sale to present owner by F. E. Busby, et al., approved by FCC Nov. 30, 1978. Previous sale by WTVY Inc. (Charles Woods) approved by FCC Aug. 9, 1974.

**Represented (sales):** Adam Young Inc.

**Represented (legal):** McFadden, Evans & Sill.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

**Personnel:**

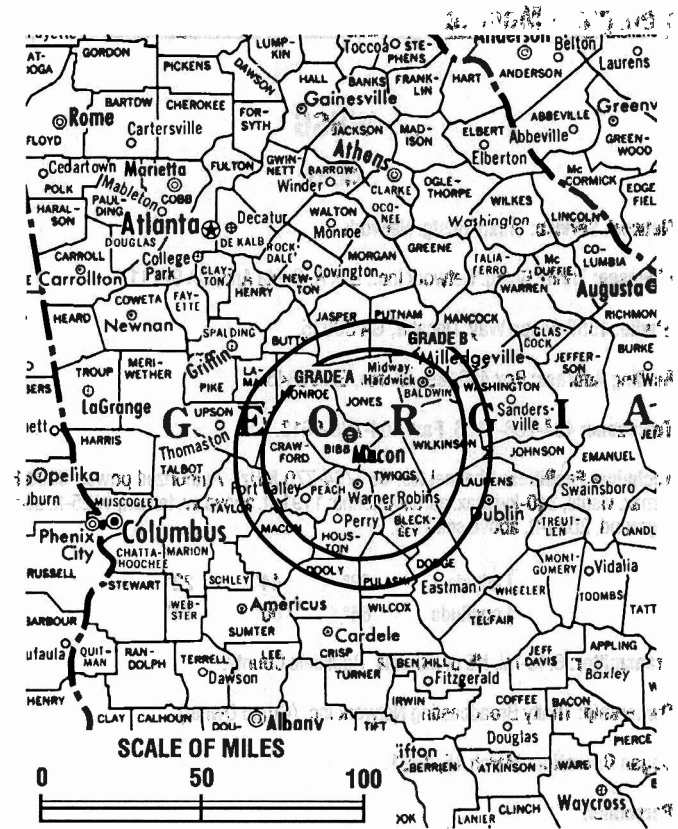
- Charles Morris, Chairman.
- H. Dean Hinson, President.
- L. A. Sturdivant, General Manager.
- Glenn Lewis, Local Sales Manager.
- Silas Alexander, News Director.
- Debbie Green, Program Director.
- Paul Vitckoski, Chief Engineer.
- Leigh Smith, Promotion Director.
- Ann Hartley, Business Manager.

**Rates:** On request.

**City of License:** Macon. **ADI:** Macon. **Rank:** 120.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Baldwin	12,400	12,200	98
	Bibb	58,400	57,900	99
	Bleckley	3,800	3,700	97
	Crawford	2,800	2,700	96
	Houston	33,500	33,300	99
	Johnson	3,200	3,200	100
	Jones	7,400	7,300	99
	Laurens	14,500	14,200	98



WMGT BMPCT-6614 Granted 8/26/68

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>PEACH</b>	7,700	7,600	99
	Pulaski	3,000	2,900	97
	Twiggs	3,500	3,400	97
	Washington	6,800	6,600	97
	Wheeler	1,900	1,900	100
	Wilkinson	3,800	3,700	97
<b>BETWEEN 25-49%</b>	<b>GEORGIA</b>			
	Dodge	6,300	6,200	98
	Hancock	3,000	2,900	97
	Macon	4,800	4,700	98
	Monroe	5,900	5,800	98
	Putnam	5,100	5,000	98
<b>BETWEEN 5-24%</b>	<b>GEORGIA</b>			
	Butts	5,000	4,900	98
	Dooly	3,600	3,500	97
	Greene	4,100	4,000	98
	Jasper	3,200	3,100	97
	Lamar	4,900	4,800	98
	Montgomery	2,400	2,300	96
	Morgan	4,500	4,400	98
	Schley	1,200	1,200	100
	Telfair	4,000	3,900	98
<b>STATION TOTALS</b>		238,400	234,900	99
	<b>Net Weekly Circulation (1992)</b>			136,500
	<b>Average Daily Circulation (1992)</b>			65,200

# Georgia—Monroe

**WHSG**

Ch. 63

**Network Service:** Trinity Bcstg. Network.

**Licensee:** Trinity Bcstg. Network Inc., Box A, Santa Ana, CA 92711.

**Studio:** 1550 Agape Way, Decatur, GA 30035.

**Mailing Address:** Box 450189, Atlanta, GA 30345.

**Telephone:** 404-288-1156. Fax: 404-288-5613.

**Technical Facilities:** Channel No. 63 (764-770 MHz). Authorized power: 5000-kw max. visual, 340-kw max. aural. Antenna: 1191-ft. above av. terrain, 1125-ft. above ground, 2024-ft. above sea level.

Latitude	33°	44'	22"
Longitude	84°	00'	14"

**Transmitter:** 6.15-mi. NE of Lithonia, Rockdale County.

**Ownership:** Trinity Broadcasting Network Inc. (Group Owner).

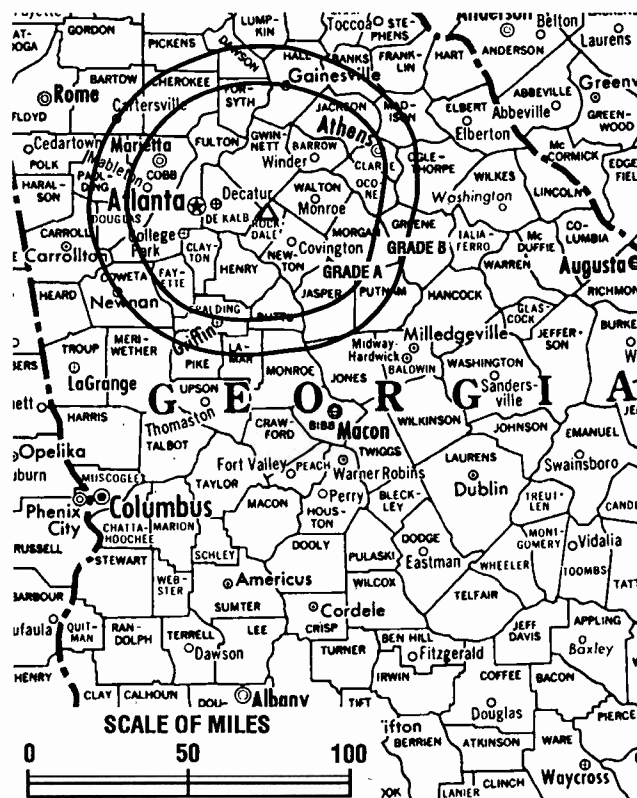
**Began Operation:** March 15, 1991.

**Personnel:**

**Scott Jackson**, Station Manager.

**Ray Vice**, Chief Engineer.

**Arbitron Data:** Not available.



WHSG BMPCT-900109KH Granted 4/4/90 © American Map Corp., No. 14244

City of License: Monroe. ADI: Atlanta. Rank: 10.

# Georgia—Rome

**WTLK-TV**  
Ch. 14

**Network Service:** None, independent.

**Licensee:** Sudbrink Bcstg. Co., Gen. Partnership, 2001 Palm Beach Lakes Blvd., Suite 303, West Palm Beach, FL 33409.

**Studio:** 200 N. Cobb Pkwy., Suite 114, Marietta, GA 30062.

**Telephone:** 404-528-1400. **Fax:** 404-528-1403.

**Technical Facilities:** Channel No. 14 (470-476-MHz). Authorized power: 4900-kw max. visual, 490-kw max. aural. Antenna: 2021-ft. above av. terrain, 787-ft. above ground, 3091-ft. above sea level.

Latitude 34° 18' 47"  
Longitude 84° 38' 55"

Requests CP for change to 4611-kw max. visual, 2021-ft. above av. terrain, 784-ft. above ground, 3087-ft. above sea level. BPCT-920807KF.

**Transmitter:** 5.6-mi. at 270°T from Waleska.

**Satellite Earth Stations:** Paraclipse, 3.8-meter C-band; Paraclipse, 3.8-meter C-band; Paraclipse, 3.8-meter Ku-band; Drake, DX Engineering, Scientific-Atlanta receivers.

**News Service:** CNN.

**Ownership:** Sudbrink Broadcasting (Group Owner).

**Began Operation:** February 29, 1988.

**Represented (legal):** Haley, Bader & Potts.

**Represented (engineering):** Lawrence Behr & Associates Inc.

**Personnel:**

- Hal Gore, General Manager.
- Jack Crumpler, Sales Manager.
- Charles Mehan, Director of Engineering.
- Bill McAllister, Promotion Director.
- Carla Odom, Business Manager.

**Rates:** On request.

**City of License:** Rome. **ADI:** Atlanta. **Rank:** 10.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>ALABAMA</b>			
	Cherokee	7,600	7,500	99
	<b>GEORGIA</b>			
	Floyd	30,900	30,600	99
	Polk	12,800	12,700	99
Between 5-24%	<b>GEORGIA</b>			
	Banks	4,000	3,900	97
	Bartow	20,400	20,200	99
	Carroll	26,200	26,000	99
	Chattooga	8,300	8,200	99



WTLK-TV BPCT-890130KG Granted 2/15/90 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Cherokee	33,100	32,800	99
	Cobb	181,400	180,700	100
	De Kalb	217,600	216,900	100
	Fannin	6,500	6,400	98
	Forsyth	16,800	16,700	99
	Fulton	269,100	267,500	99
	Gilmer	5,100	5,000	98
	Gordon	12,800	12,700	99
	Habersham	10,300	10,200	99
	Hall	35,600	35,300	99
	Haralson	8,300	8,200	99
	Henry	20,700	20,400	99
	Lumpkin	4,900	4,900	99
	Murray	9,600	9,500	99
	Paulding	14,700	14,600	99
	Pickens	5,500	5,400	98
Rockdale	19,500	19,300	99	
Walton	13,500	13,400	99	
White	5,100	5,000	98	
<b>Station Totals</b>		<b>1,000,300</b>	<b>994,000</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>102,300</b>
<b>Average Daily Circulation (1992)</b>				<b>29,500</b>

# Georgia—Savannah

**WJCL**  
Ch. 22

**Network Service:** ABC.

**Licensee:** Lewis Broadcasting Corp., Box 61268, Savannah, GA 31416.

**Studio:** 10001 Abercorn St. Extension, Savannah, GA 31406.

**Mailing Address:** Box 61268, Savannah, GA 31416.

**Telephone:** 912-925-0022. **TWX:** 810-784-5679. **Fax:** 912-925-8621.

**Technical Facilities:** Channel No. 22 (518-524 MHz). Authorized power: 3830-kw max. visual, 383-kw max. aural. Antenna: 1430-ft. above av. terrain, 1435-ft. above ground, 1453-ft. above sea level.

Latitude 32° 03' 30"  
Longitude 81° 20' 20"

**Transmitter:** State Hwy. 204, approx. 15-mi. W of Savannah.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Microdyne, 7-meter; Andrew, Microdyne receivers.

**News Services:** ABC, AP.

**Ownership:** Lewis Broadcasting Corp. (Group Owner).

**Began Operation:** July 18, 1970.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Reed, Smith, Shaw & McClay.

**Represented (engineering):** Communications Engineering Services, P.C.

**Personnel:**

- J. Fred Pierce, Executive Vice President & General Manager.
- Gloria Crist, Local Sales Manager.
- Larry Walker, Operations Director.
- Scott Pierce, News Director.
- Mary Poythress, Program Director.
- Jack North, Promotion Director.
- Wallace Tidwell, Chief Engineer.
- Virginia Woodcock, Business Manager.
- Dave German, Production Manager.
- Frank S. Bryson, Marketing Director.

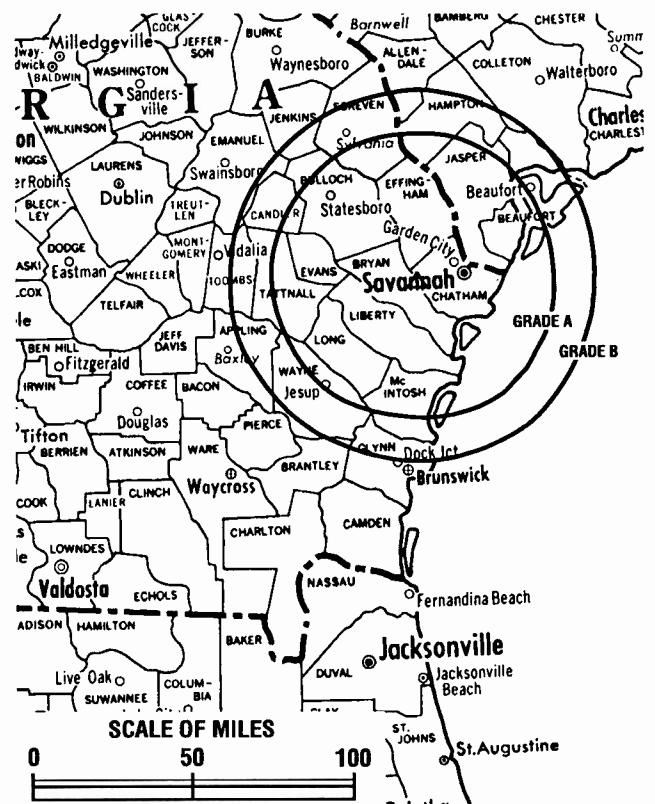
**Rates:** On request.

**NETWORK BASE HOURLY RATE:** \$700.

**City of License:** Savannah. **ADI:** Savannah. **Rank:** 102.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>50% &amp; Over</b>	<b>GEORGIA</b>				
		Appling	5,900	5,800	98
		Bryan	5,600	5,500	98
		Bulloch	14,200	14,000	99
		Candler	2,900	2,800	96
		Chatham	83,700	83,000	99
		Effingham	9,100	9,000	99
		Evans	3,200	3,200	100
		Liberty	14,900	14,700	99
		Long	2,100	2,100	100
	Mc Intosh	3,200	3,100	97	



WJCL BPCT-860602LE Granted 8/28/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Montgomery	2,400	2,300	96
	Tattnall	6,100	6,000	98
	Toombs	9,200	9,000	98
	Wayne	7,900	7,800	99
	Wheeler	1,900	1,900	100
<b>SOUTH CAROLINA</b>				
	Beaufort	32,500	32,100	99
	Jasper	5,600	5,500	98
<b>GEORGIA</b>				
<b>Between 25-49%</b>	Bacon	3,600	3,500	97
	Glynn	24,500	24,300	99
	Jeff Davis	4,500	4,400	98
	Screven	5,400	5,300	98
<b>SOUTH CAROLINA</b>				
	Hampton	6,800	6,700	98
<b>GEORGIA</b>				
<b>Between 5-24%</b>	Brantley	4,100	4,000	98
	Emanuel	7,700	7,600	99
	Jenkins	2,900	2,900	100
	Pierce	4,900	4,800	98
	Telfair	4,000	3,900	98
	Treutlen	2,200	2,200	100
	Ware	13,200	13,000	98
<b>Station Totals</b>		<b>294,200</b>	<b>290,400</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>176,500</b>
<b>Average Daily Circulation (1992)</b>				<b>79,500</b>



# Georgia—Savannah

## WSAV-TV Ch. 3

Network Service: NBC.

Licensee: WSAV Inc., 825 Edmond St., Box 29, St. Joseph, MO 64502.

Studio: 1430 E. Victory Dr., Savannah, GA 31404.

Mailing Address: Box 2429, Savannah, GA 31402.

Telephone: 912-651-0300. TWX: 628-51474. Fax: 912-651-0300.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1480-ft. above av. terrain, 1532-ft. above ground, 1549-ft. above sea level.

Latitude 32° 03' 32.00"  
Longitude 81° 17' 56.50"

Transmitter: Sawdust Pile & Little Neck Rds., Pooler-Boroughs Div., 12-mi. W of Savannah.

Satellite Earth Stations: Harris, 8.1-meter Ku-band; BMS, 6.1-meter C-band; Harris, 3.5-meter Ku-band; Harris receivers.

SNG Mobile Dish: 2.5-meter Ku-band.

News Services: AP, Conus.

Ownership: News Press & Gazette Co. (Group Owner).

Began Operation: February 1, 1956. Sale to present owners by Harben Daniel, et al., approved by FCC Sept. 21, 1976 (Television Digest, Vol. 16:27).

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

### Personnel:

Harvey Libow, Vice President & General Manager.

Dale Karacostas, Local Sales Manager.

Shila Mallard, Local Sales Manager.

Harvey Libow, National Sales Manager.

David Brant, Chief Engineer.

David Winstrom, News Director.

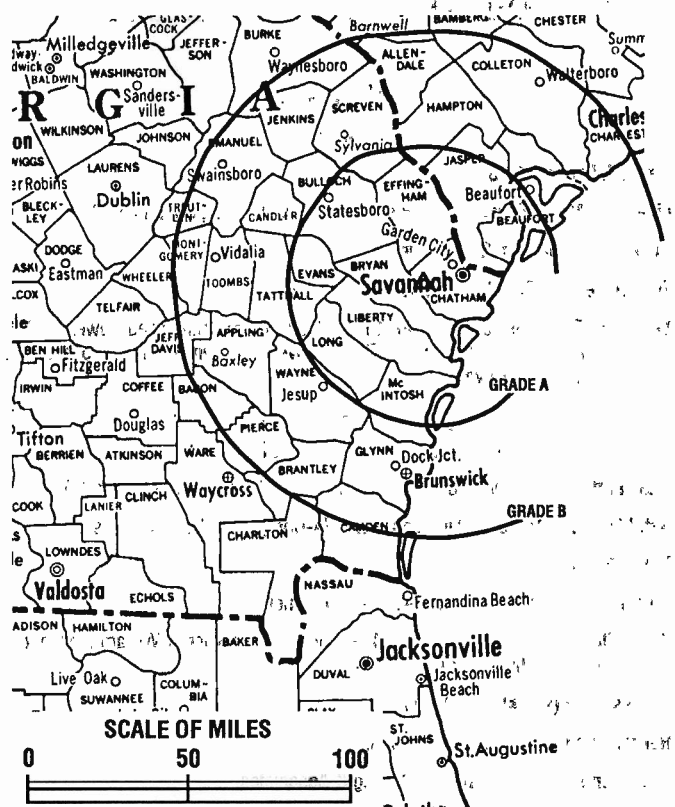
Dale Stagnitto, Promotion Director & Production Manager.

Rates: On request.

City of License: Savannah. ADI: Savannah. Rank: 102.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Appling	5,900	5,800	98
	Bryan	5,600	5,500	98
	Bulloch	14,200	14,000	99
	Candler	2,900	2,800	96
	Chatham	83,700	83,000	99
	Effingham	9,100	9,000	99
	Emanuel	7,700	7,600	99
	Evans	3,200	3,200	100
	Liberty	14,900	14,700	99
	Long	2,100	2,100	100
	Mc Intosh	3,200	3,100	97
	Montgomery	2,400	2,300	96



WSAV-TV BPC-4812 Granted 5/20/75 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Screven	5,400	5,300	98
	Tattnall	6,100	6,000	98
	Toombs	9,200	9,000	98
	Wayne	7,900	7,800	99
<b>SOUTH CAROLINA</b>				
	Beaufort	32,500	32,100	99
	Hampton	6,800	6,700	98
	Jasper	5,600	5,500	98
<b>Between 25-49%</b>	<b>GEORGIA</b>			
	Bacon	3,600	3,500	97
	Brantley	4,100	4,000	98
	Glynn	24,500	24,300	99
	Jeff Davis	4,500	4,400	98
	Pierce	4,900	4,800	98
	Treutlen	2,200	2,200	100
Wheeler	1,900	1,900	100	
<b>Between 5-24%</b>	<b>GEORGIA</b>			
	Jenkins	2,900	2,900	100
	Ware	13,200	13,000	98
<b>SOUTH CAROLINA</b>				
	Allendale	3,800	3,700	97
	Colleton	12,700	12,400	98
<b>Station Totals</b>		<b>306,700</b>	<b>302,600</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>208,400</b>
<b>Average Daily Circulation (1992)</b>				<b>112,800</b>

# Georgia—Savannah

## WTOC-TV

Ch. 11

**Network Service:** CBS.

**Licensee:** AFLAC Broadcast Partners, 1932 Wynnton Rd., Columbus, GA 31999.

**Studio:** 516 Abercom St., Savannah, GA 31401.

**Telephone:** 912-234-1111. **TWX:** 810-784-5619.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1470-ft. above av. terrain, 1531-ft. above ground, 1549-ft. above sea level.

Latitude 32° 03' 14"  
Longitude 81° 21' 01"

**Transmitter:** Fort Argyle Rd., 5.3-mi. NW of I-95, 7.3-mi. SW of Pooler, GA.

**Satellite Earth Stations:** 2 in operation; M/A-Com, Microdyne receivers.

**News Service:** AP.

**Ownership:** American Family Corp. (Group Owner).

**Began Operation:** February 14, 1954. Sale to present owner by William T. Knight Jr., et al., approved by FCC Aug. 8, 1979.

**Represented (sales):** Katz Television.

**Represented (legal):** Sidley & Austin.

**Represented (engineering):** A. D. Ring & Associates.

### Personnel:

**William L. Cathcart**, Vice President & General Manager.

**Randy Peltier**, General Sales Manager.

**LaVaughan Thompson**, Chief Engineer.

**Douglas Weathers**, News Director.

**Craig Harney**, Promotion Director.

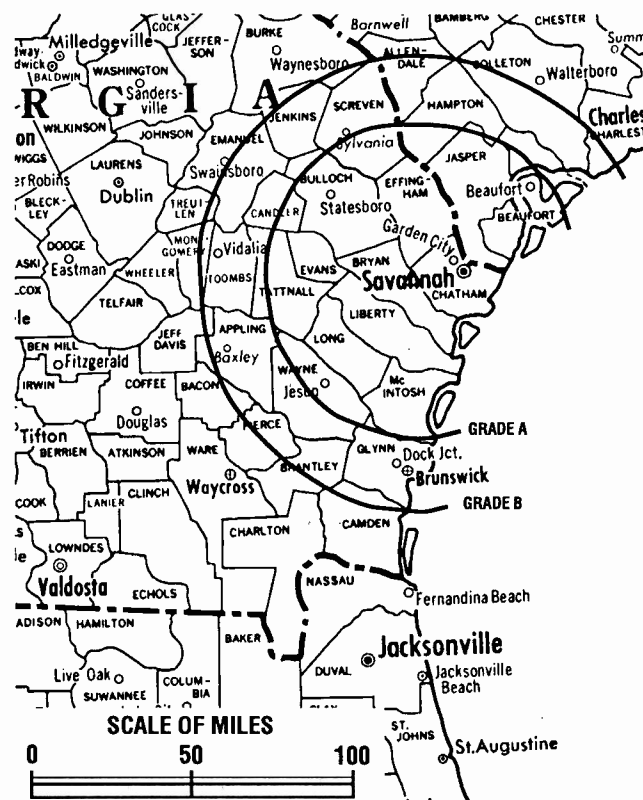
**Betty Dixon**, Business Manager.

**Rates:** On request.

**City of License:** Savannah. **ADI:** Savannah. **Rank:** 102.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Appling	5,900	5,800	98
	Bacon	3,600	3,500	97
	Brantley	4,100	4,000	98
	Bryan	5,600	5,500	98
	Bulloch	14,200	14,000	99
	Candler	2,900	2,800	96
	Chatham	83,700	83,000	99
	Effingham	9,100	9,000	99
	Evans	3,200	3,200	100
	Glynn	24,500	24,300	99
	Jeff Davis	4,500	4,400	98
	Liberty	14,900	14,700	99
	Long	2,100	2,100	100
Mc Intosh	3,200	3,100	97	



WTOC-TV BMPCT-7529 Granted 5/13/74

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>MONTGOMERY</b>			
	Pierce	4,900	4,800	98
	Screven	5,400	5,300	98
	Tattnall	6,100	6,000	98
	Toombs	9,200	9,000	98
	Treutlen	2,200	2,200	100
	Ware	13,200	13,000	98
	Wayne	7,900	7,800	99
	<b>SOUTH CAROLINA</b>			
	Beaufort	32,500	32,100	99
Hampton	6,800	6,700	98	
Jasper	5,600	5,500	98	
<b>Between 25-49%</b>	<b>GEORGIA</b>			
	Coffee	10,800	10,600	98
	Emanuel	7,700	7,600	99
Wheeler	1,900	1,900	100	
<b>Between 5-24%</b>	<b>GEORGIA</b>			
	Telfair	4,000	3,900	98
<b>SOUTH CAROLINA</b>				
Allendale	3,800	3,700	97	
<b>Station Totals</b>		<b>305,900</b>	<b>301,800</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>240,000</b>
<b>Average Daily Circulation (1992)</b>				<b>158,900</b>

# Georgia—Toccoa

## WNEG-TV

Ch. 32

Network Service: None, independent.

Licensee: Stephens County Bcstg. Co.; Box 907, Toccoa, GA 30577

Studio: 100 Boulevard, Toccoa, GA 30577

Telephones: 404-886-0032; 404-886-9242. Fax: 404-886-7033.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 647-kw max. visual; 120-kw max. aural. Antenna: 835-ft. above av. terrain, 600-ft. above ground, 2024-ft. above sea level.

Latitude 34° 36' 44"  
Longitude 83° 22' 05"

Transmitter: State Hwy. 17, 3.2-mi. NW of Toccoa.

Satellite Earth Stations: Comtech, 5-meter C-band; Comtech, 5-meter Ku-band; 5-meter Ku & C-band; M/A-Com, Pinzone receivers.

AM Affiliate: WNEG, 630 kHz.

News Services: AP; CNN Headline News.

Ownership: Stephens County Broadcasting Co.

Began Operation: September 9, 1984.

Represented (sales): Roslin TV Sales.

Represented (legal): Bryan, Cave, McPheeters & McRoberts.

### Personnel:

- Roy E. Gaines, President & General Manager.
- David Austin, General Sales Manager.
- John Defoor, News Director.
- Connie Gaines, Program Director.
- Bill Wood, Chief Engineer.
- Jeff Canup, Promotion Director.
- Evelyn Gaines, Business Manager.
- Tony Garrison, Production Manager.

Rates: On request.

City of License: Toccoa. ADI: Greenville-Spartanburg, SC-Asheville, NC. Rank: 35.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA			
	Franklin	6,500	6,400	98
	Habersham	10,300	10,200	99



WNEG-TV BMPCT-830928KJ Granted 11/22/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Stephens	9,000	8,900	99
Between 5-24%	GEORGIA			
	Banks	4,000	3,900	97
	Elbert	7,200	7,100	99
	Hart	7,400	7,300	99
	Madison	8,000	7,900	99
	White	5,100	5,000	98
SOUTH CAROLINA	Anderson	56,600	56,100	99
	Oconee	22,900	22,700	99
	Pickens	33,900	33,500	99
Station Totals		170,900	169,000	99
Net Weekly Circulation (1992)				28,800
Average Daily Circulation (1992)				9,700

## Georgia—Valdosta

**WVGA**

Ch. 44

(Satellite of WTXL-TV, Tallahassee, FL)

**Network Service:** ABC.

**Licensee:** Tallahassee Channel 27 Inc., 8927 Thomasville Rd., Tallahassee, FL 32312.

**Studio:** 275 Norman Dr., Valdosta, GA 31601.

**Telephone:** 912-233-1281. **Fax:** 912-242-4433.

**Technical Facilities:** Channel No. 44 (650-656 MHz). Authorized power: 1365-kw max. visual. Antenna: 950-ft. above av. terrain, 950-ft. above ground, 1152-ft. above sea level.

Latitude	31°	10'	18"
Longitude	83°	21'	57"

**Transmitter:** 1.1-mi. SE of Barnesdale, 1.9-mi. N of Rte. 76, 4.5-mi. E of Sparks, GA.

**Satellite Earth Stations:** In operation.

**News Services:** AP, ABC.

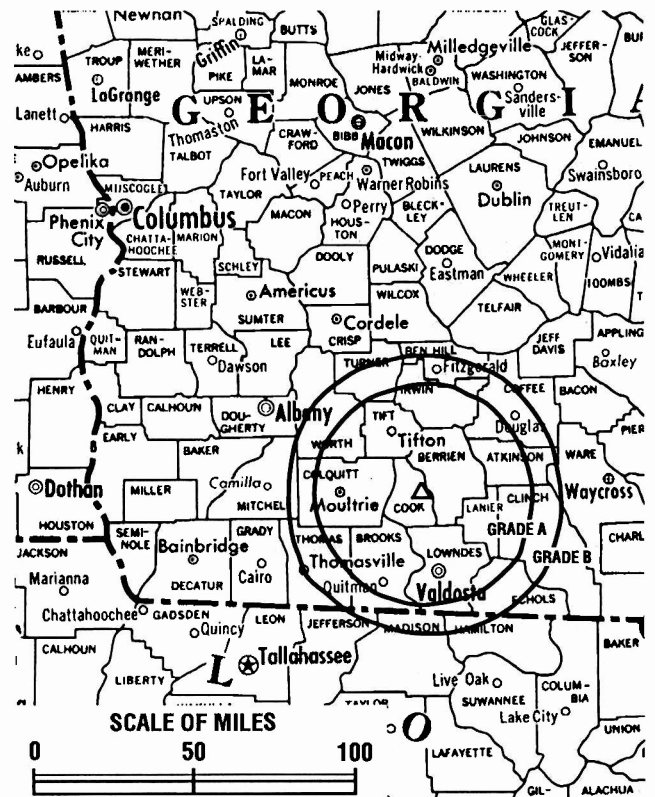
**Ownership:** Tallahassee Ch. 27 Inc. (Group Owner).

**Began Operation:** December 24, 1980. Sale to Morris Network by Hi Ho Bcstg. approved by FCC July 18, 1986. Sale to present owner approved August 24, 1992 (*Television Digest*, Vol. 32:27).

**Personnel:**

**Aubrey Wood**, General Manager.  
**Marvin Keene**, Station Manager & General Sales Manager.  
**John Young**, Chief Engineer.  
**Janet Stump**, Program & Promotion Director.  
**Pam Griffin**, Business Manager.  
**Karen Evans**, Traffic Manager.

**Highest 30 Sec. Rate:** \$300.



WVGA BPCT-881213KE Granted 1/4/89

© American Map Corp., No. 14244

**NETWORK BASE HOURLY RATE:** \$75.

**Arbitron Data:** Included with WTXL-TV, Tallahassee, FL.

**City of License:** Valdosta. **ADI:** Tallahassee, FL-Thomasville, GA. **Rank:** 115.

**Georgia**

**WTBS Atlanta  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Troup	20,700	20,400	99
	Upson	10,100	10,000	99
	Walton	13,500	13,400	99
	Warren	2,100	2,100	100
	<b>ILLINOIS</b>			
	Clinton	12,000	11,800	98
	Marion	16,700	16,400	98
	<b>KANSAS</b>			
	Clark	1,000	1,000	100
Comanche	1,000	1,000	100	
Decatur	1,700	1,700	100	
Ellis	10,100	10,000	99	
Gove	1,400	1,400	100	
Grant	2,600	2,600	100	
Morton	1,300	1,300	100	
Osborne	2,200	2,100	98	
Seward	6,700	6,600	99	
Sherman	2,700	2,700	100	
<b>KENTUCKY</b>				
Bell	11,600	11,500	99	
Breathitt	5,500	5,400	98	
Clay	7,600	7,500	99	
Harlan	13,600	13,400	99	
Knott	6,200	6,100	98	
Knox	10,900	10,700	98	
Laurel	15,900	15,700	99	
Lee	2,800	2,700	96	
Leslie	4,800	4,700	98	
Letcher	10,100	10,000	99	
Magoffin	4,700	4,600	98	
Martin	4,300	4,200	98	
Perry	11,300	11,100	98	
Pike	27,100	26,800	99	
Trigg	3,900	3,900	100	
Wayne	6,700	6,600	99	
<b>LOUISIANA</b>				
Iberia	22,400	22,200	99	
St Mary	19,400	19,200	99	
<b>MARYLAND</b>				
Allegany	29,100	28,900	99	
<b>MINNESOTA</b>				
Jackson	4,500	4,400	98	
<b>MISSOURI</b>				
Saline	9,200	9,100	99	
<b>NORTH CAROLINA</b>				
Cherokee	8,400	8,300	99	
<b>NORTH DAKOTA</b>				
Bowman	1,500	1,500	100	
<b>NEW MEXICO</b>				
Lea South	2,100	2,000	98	
<b>NEVADA</b>				
Esmeralda	500	400	89	
Mineral	2,600	2,500	96	
<b>OKLAHOMA</b>				
Grant	2,300	2,300	100	
Harmon	1,600	1,600	100	
<b>OREGON</b>				
Clatsop	13,300	12,600	95	
Grant	3,200	2,800	88	
Hamey	2,900	2,700	93	
<b>SOUTH DAKOTA</b>				
Beadle	7,400	7,300	99	
Mc Pherson	1,400	1,400	100	
Sanborn	1,200	1,200	100	
Stanley	900	900	100	
<b>TENNESSEE</b>				
Campbell	13,600	13,400	99	

**WTBS (Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>Marion</b>	9,600	9,500	99
	<b>TEXAS</b>			
	Brewster	3,200	3,100	97
	Calhoun	7,000	6,900	99
	Carson	2,400	2,400	100
	Crane	1,600	1,600	100
	Crockett	1,500	1,500	100
	Culberson	1,100	1,100	100
	Dallam	2,200	2,200	100
	Hansford	2,200	2,200	100
Howard	12,000	11,900	99	
Kames	4,400	4,300	98	
Kimble	1,600	1,500	94	
King	200	200	100	
La Salle	1,800	1,800	100	
Reagan	1,400	1,400	100	
Schleicher	1,000	1,000	100	
Scurry	6,400	6,300	98	
Sherman	1,100	1,100	100	
Sutton	1,500	1,500	100	
Terrell	600	600	100	
Val Verde	12,500	12,200	98	
<b>VIRGINIA</b>				
Alleghany	9,600	9,500	99	
Buchanan	11,300	11,100	98	
Tazewell	17,200	17,000	99	
Wise	16,500	16,300	99	
<b>WASHINGTON</b>				
Skamania	3,100	2,900	93	
<b>WEST VIRGINIA</b>				
Logan	16,200	16,100	99	
Mc Dowell	13,700	13,500	99	
Mineral	10,300	10,200	99	
Wyoming	10,900	10,700	99	
<b>WYOMING</b>				
Campbell	11,100	10,600	95	
Goshen	5,000	4,900	98	
Platte	3,500	3,400	96	
Sublette	1,900	1,800	95	
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Autauga	12,700	12,600	99
	Baldwin	38,000	37,800	99
	Bibb	6,000	5,900	98
	Bullock	3,700	3,600	97
	Calhoun	44,600	44,300	99
	Cleburne	5,000	4,900	99
	Coffee	15,400	15,300	99
	Colbert	20,600	20,400	99
	Covington	14,700	14,600	99
Cullman	26,000	25,900	100	
Dale	17,600	17,500	99	
Dallas	17,700	17,500	99	
De Kalb	21,600	21,400	99	
Elmore	17,600	17,400	99	
Escambia	12,700	12,600	99	
Etowah	39,600	39,400	99	
Franklin	11,100	11,000	99	
Geneva	9,300	9,200	99	
Greene	3,600	3,500	97	
Houston	32,100	31,900	99	
Jackson	19,000	18,800	99	
Jefferson	261,300	260,100	100	
Lauderdale	32,100	31,800	99	
Lee	33,600	33,300	99	
Madison	96,100	95,400	99	
Marengo	8,400	8,300	99	
Marshall	28,900	28,700	99	

# Georgia

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Mobile	142,200	141,500	100
	Montgomery	81,000	80,400	99
	Morgan	39,300	39,000	99
	Perry	4,500	4,400	98
	Pickens	7,400	7,300	99
	Pike	10,600	10,500	99
	Russell	18,400	18,200	99
	St Clair	18,500	18,400	99
	Shelby	35,500	35,300	99
	Talladega	27,100	26,900	99
	Tallapoosa	15,200	15,100	99
	Tuscaloosa	56,100	55,600	99
	Winston	8,800	8,700	99
	<b>ARKANSAS</b>			
	Ashley	9,100	8,900	98
	Baxter	13,800	13,500	98
	Benton	39,300	38,600	98
	Boone	11,700	11,500	98
	Bradley	4,800	4,700	98
	Calhoun	2,200	2,200	100
	Chicot	5,500	5,400	97
	Clay	7,600	7,500	99
	Craighead	25,800	25,600	99
	Crawford	16,200	15,900	98
	Crittenden	17,400	17,100	98
	Cross	6,800	6,700	99
	Dallas	3,800	3,700	97
	Desha	6,100	6,000	98
	Drew	6,400	6,300	98
	Garland	32,300	31,900	99
	Greene	12,500	12,300	98
	Hempstead	8,300	8,100	98
	Hot Spring	10,400	10,300	99
	Howard	5,000	4,900	98
	Independence	12,100	11,900	98
	Izard	4,700	4,500	96
	Jackson	7,400	7,300	99
	Jefferson	30,700	30,300	99
	Lawrence	6,900	6,800	99
	Logan	7,800	7,700	99
	Mississippi	20,000	19,700	99
	Monroe	4,300	4,200	98
	Nevada	3,700	3,600	97
	Newton	3,000	2,900	97
	Ouachita	12,500	12,300	98
	Phillips	10,300	10,000	98
	Poinsett	9,300	9,200	99
	Polk	6,800	6,600	97
	Prairie	3,600	3,500	97
	Pulaski	137,500	136,400	99
	Randolph	6,600	6,500	98
	St Francis	9,800	9,600	98
	Sebastian	40,600	40,200	99
	Sevier	5,300	5,200	98
	Sharp	6,200	6,000	97
	Union	18,300	18,000	99
	Washington	43,900	43,100	98
	White	20,100	19,800	99
	Woodruff	3,600	3,500	97
	<b>ARIZONA</b>			
	Graham	8,000	7,600	95
	Maricopa	855,300	840,400	98
	Mohave	38,900	37,300	96
	Pinal	39,900	38,700	97
	Santa Cruz	9,300	9,000	97
	Yavapai	46,800	44,800	96

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	Calaveras	13,700	13,100	96
	Del Norte	8,300	7,800	94
	El Dorado East	12,500	12,000	96
	Humboldt	47,500	45,600	96
	Mendocino	31,100	28,800	93
	Modoc	3,700	3,400	93
	Mono	4,100	3,600	88
	Plumas	8,500	8,000	94
	Riverside East	8,200	7,900	96
	Siskiyou	17,600	16,500	94
	Tuolumne	18,400	17,500	95
	<b>COLORADO</b>			
	Adams	102,900	102,300	99
	Alamosa	4,800	4,600	96
	Arapahoe	162,300	160,800	99
	Boulder	89,600	87,600	98
	Clear Creek	3,100	3,000	97
	Conejos	2,700	2,600	96
	Crowley	1,100	1,100	100
	Denver	218,900	215,000	98
	Douglas	19,500	19,400	99
	Hinsdale	200	200	100
	Huerfano	2,500	2,400	96
	Jackson	700	700	100
	Jefferson	170,700	169,400	99
	Kiowa	700	700	100
	Larimer	74,500	73,100	98
	Las Animas	5,400	5,100	94
	Mesa	36,000	35,200	98
	Mineral	300	300	100
	San Miguel	1,600	1,500	94
	Sedgwick	1,300	1,300	100
	Summit	5,300	5,100	96
	<b>DELAWARE</b>			
	Kent	40,200	39,900	99
	New Castle	165,300	164,700	100
	<b>FLORIDA</b>			
	Alachua	74,100	72,900	98
	Baker	5,900	5,800	98
	Bay	52,200	51,800	99
	Brevard	172,200	170,800	99
	Charlotte	49,500	48,900	99
	Clay	38,200	37,800	99
	Collier	64,000	62,900	98
	Dixie	4,000	3,900	98
	Duval	273,100	271,300	99
	Escambia	105,200	104,500	99
	Flagler	12,000	11,800	98
	Franklin	3,400	3,300	97
	Gulf	4,500	4,400	98
	Hendry	8,900	8,700	98
	Highlands	30,900	30,500	99
	Lake	66,400	65,800	99
	Lee	146,100	144,700	99
	Leon	76,800	75,900	99
	Madison	5,500	5,400	98
	Martin	44,400	43,900	99
	Monroe	35,700	35,000	98
	Okaloosa	58,100	57,700	99
	Okeechobee	11,300	11,200	99
	Osceola	41,500	41,000	99
	Palm Beach No	241,600	239,300	99
	St Johns	35,400	35,000	99
	St Lucie	60,600	59,900	99
	Santa Rosa	29,100	28,900	99
	Sarasota	127,500	126,500	99
	Seminole	111,700	110,800	99

**WTBS—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>FLORIDA</b>			
	Sumter	12,500	12,300	98
	Taylor	6,900	6,800	99
	<b>GEORGIA</b>			
	Bacon	3,600	3,500	97
	Banks	4,000	3,900	97
	Barrow	10,900	10,800	99
	Ben Hill	6,400	6,300	98
	Bibb	58,400	57,900	99
	Bleckley	3,800	3,700	97
	Brooks	5,400	5,300	98
	Bryan	5,600	5,500	98
	Bulloch	14,200	14,000	99
	Burke	7,200	7,000	97
	Camden	9,200	9,100	99
	Catoosa	15,900	15,800	99
	Chariton	2,900	2,900	100
	Chatham	83,700	83,000	99
	Chattahoochee	3,200	3,200	100
	Chattooga	8,300	8,200	99
	Clarke	33,000	32,600	99
	Clinch	2,200	2,200	100
	Coffee	10,800	10,600	98
	Colquitt	13,400	13,200	99
	Columbia	23,500	23,200	99
	Crisp	7,300	7,200	99
	Dawson	3,400	3,300	97
	Decatur	9,300	9,200	99
	Dodge	6,300	6,200	98
	Early	4,400	4,300	98
	Effingham	9,100	9,000	99
	Elbert	7,200	7,100	99
	Emanuel	7,700	7,600	99
	Fannin	6,500	6,400	98
	Franklin	6,500	6,400	98
	Gilmer	5,100	5,000	98
	Glynn	24,500	24,300	99
	Gordon	12,800	12,700	99
	Grady	7,600	7,500	99
	Greene	4,100	4,000	98
	Houston	33,500	33,300	99
	Jeff Davis	4,500	4,400	98
	Jefferson	6,400	6,300	98
	Jones	7,400	7,300	99
	Laurens	14,500	14,200	98
	Lee	5,500	5,400	98
	Lowndes	26,800	26,400	99
	Mc Duffie	7,600	7,500	99
	Macon	4,800	4,700	98
	Meriwether	7,600	7,500	99
	Monroe	5,900	5,800	98
	Muscogee	68,000	67,500	99
	Peach	7,700	7,600	99
	Pierce	4,900	4,800	98
	Pulaski	3,000	2,900	97
	Rabun	4,700	4,600	98
	Randolph	3,000	2,900	97
	Richmond	69,100	68,600	99
	Rockdale	19,500	19,300	99
	Screven	5,400	5,300	98
	Stephens	9,000	8,900	99
	Sumter	10,500	10,300	98
	Telfair	4,000	3,900	98
	Terrell	3,900	3,800	97
	Thomas	14,100	13,900	99
	Tift	12,500	12,300	98
	Toombs	9,200	9,000	98
	Towns	2,900	2,900	100

**WTBS—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Treutlen	2,200	2,200	100
	Walker	21,700	21,500	99
	Ware	13,200	13,000	98
	Washington	6,800	6,600	97
	Wayné	7,900	7,800	99
	Wheeler	1,900	1,900	100
	White	5,100	5,000	98
	Whitfield	27,100	26,900	99
	Wilkinson	3,800	3,700	97
	<b>IOWA</b>			
	Appanoose	5,800	5,700	98
	Buena Vista	7,600	7,500	99
	Clahoun	4,700	4,600	99
	Cass	6,300	6,200	98
	Cerro Gordo	19,600	19,400	99
	Clay	7,200	7,100	99
	Clayton	7,600	7,500	99
Clinton	20,000	19,900	100	
Crawford	6,600	6,500	98	
Dickinson	6,300	6,200	98	
Emmett	4,600	4,500	98	
Greene	4,300	4,300	100	
Henry	7,200	7,100	99	
Humboldt	4,600	4,500	98	
Jasper	14,200	14,100	99	
Kossuth	7,400	7,300	99	
Mills	4,800	4,800	100	
Monona	4,200	4,200	99	
Montgomery	5,100	5,000	98	
O'Brien	6,100	6,100	100	
Pocahontas	3,900	3,900	100	
Sac	5,100	5,000	98	
Taylor	3,000	2,900	97	
Union	5,300	5,200	98	
Wapello	14,800	14,700	99	
Washington	7,600	7,500	99	
Webster	16,400	16,200	99	
Winnebago	4,900	4,900	100	
<b>IDAHO</b>				
Benewah	3,100	3,000	97	
Blaine	5,900	5,700	97	
Bonneville	24,900	24,600	99	
Clearwater	3,200	3,100	97	
Elmore	7,200	7,100	99	
Franklin	2,800	2,700	96	
Latah	11,300	11,000	97	
Lincoln	1,200	1,200	100	
Nez Perce	13,500	13,200	98	
Oneida	1,200	1,200	100	
Shoshone	5,500	5,400	98	
Twin Falls	19,900	19,600	98	
<b>ILLINOIS</b>				
Bureau	14,000	13,800	99	
Champaign	64,300	63,200	98	
Clay	5,900	5,700	97	
Coles	19,300	19,000	98	
Edwards	3,300	3,200	97	
Franklin	17,000	16,600	98	
Hardin	2,200	2,100	98	
Iroquois	12,100	11,900	98	
Jefferson	15,100	14,700	97	
Jersey	7,500	7,400	99	
Kankakee	35,800	35,300	99	
Knox	22,200	22,000	99	
Livingston	14,400	14,100	98	
Logan	10,900	10,700	98	
Mc Lean	47,500	46,600	98	
Macon	46,800	46,100	99	

# Georgia

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>Between 25-49%</b>	<b>ILLINOIS</b>				
	Macoupin	19,100	18,800	98	
	Madison	96,600	95,500	99	
	Menard	4,500	4,400	98	
	Monroe	8,500	8,400	99	
	Montgomery	12,000	11,700	98	
	Peoria	71,600	70,500	99	
	Perry	8,600	8,400	98	
	Putnam	2,200	2,100	95	
	Richland	6,600	6,400	97	
	St Clair	96,800	95,300	99	
	Sangamon	74,900	73,400	98	
	Schuyler	3,100	3,000	97	
	Tazewell	47,400	46,800	99	
	Vermillion	34,600	34,000	98	
	<b>INDIANA</b>				
	Bartholomew	24,800	24,400	99	
	Cass	14,900	14,600	98	
	Delaware	44,300	43,800	99	
	Gibson	12,700	12,500	98	
	Howard	31,500	31,100	99	
	Jefferson	10,800	10,600	98	
	Knox	15,400	15,200	98	
	Madison	49,400	48,900	99	
Monroe	39,100	38,200	98		
Orange	7,100	6,900	97		
Parke	5,800	5,700	98		
Randolph	10,400	10,200	98		
Steuben	10,800	10,700	99		
Vanderburgh	67,300	66,200	98		
Vermillion	6,900	6,800	99		
Vigo	39,800	39,200	98		
White	9,300	9,100	98		
<b>KANSAS</b>					
Allen	5,800	5,700	98		
Brown	4,500	4,400	98		
Chautauqua	2,000	2,000	100		
Cheyenne	1,500	1,500	100		
Cloud	4,500	4,400	98		
Cowley	14,300	14,100	99		
Crawford	14,800	14,600	99		
Douglas	29,600	29,200	98		
Finney	11,200	11,100	99		
Ford	9,900	9,800	99		
Geary	10,500	10,400	99		
Graham	1,400	1,400	100		
Gray	2,000	2,000	100		
Greenwood	3,200	3,100	97		
Harper	3,000	3,000	100		
Harvey	11,600	11,400	98		
Haskell	1,400	1,400	100		
Jewell	1,800	1,700	94		
Kiowa	1,400	1,400	100		
Labette	9,500	9,400	99		
Leavenworth	21,100	20,900	99		
Lincoln	1,600	1,600	100		
Logan	1,300	1,300	100		
Lyon	13,300	13,100	98		
Mc Pherson	10,400	10,200	98		
Marshall	5,000	4,900	98		
Meade	1,700	1,700	100		
Montgomery	15,900	15,600	98		
Morris	2,600	2,500	96		
Neosho	6,700	6,600	99		
Ness	1,600	1,600	100		
Norton	2,400	2,400	100		
Ottawa	2,300	2,200	96		
Pawnee	3,000	3,000	100		

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>Between 25-49%</b>	Riley	20,900	20,500	98	
	Rush	1,500	1,500	100	
	Russell	3,300	3,200	97	
	Saline	20,200	20,000	99	
	Scott	2,100	2,100	100	
	Sedgwick	159,600	158,300	99	
	Shawnee	65,600	65,000	99	
	Stanton	800	800	100	
	Stevens	1,800	1,800	100	
	Sumner	10,000	9,900	99	
	Trego	1,600	1,600	100	
	Wallace	700	700	100	
	Wichita	1,000	1,000	100	
	Wilson	4,400	4,300	98	
	<b>KENTUCKY</b>				
	Anderson	5,500	5,500	100	
	Barren	13,100	13,000	99	
Bourbon	7,400	7,300	99		
Boyd	20,000	19,900	99		
Boyle	9,800	9,700	99		
Bullitt	16,100	16,000	99		
Carter	8,900	8,800	99		
Christian	20,800	20,700	100		
Clark	11,200	11,100	99		
Cumberland	2,800	2,800	100		
Daviess	33,400	33,200	99		
Estill	5,400	5,300	98		
Fayette	91,300	90,800	99		
Floyd	16,700	16,500	99		
Franklin	17,800	17,700	99		
Grayson	8,300	8,200	99		
Greenup	13,500	13,400	99		
Hancock	2,900	2,900	100		
Hardin	28,800	28,700	100		
Henderson	16,700	16,600	99		
Hopkins	18,000	17,900	99		
Jackson	4,500	4,400	98		
Jefferson	263,700	262,900	100		
Johnson	8,700	8,600	99		
Lewis	4,900	4,800	98		
Lyon	2,400	2,400	100		
Mc Cracken	25,200	25,100	100		
Mc Creary	5,700	5,600	98		
Marion	5,700	5,700	100		
Mason	6,400	6,400	100		
Morgan	4,100	4,000	98		
Owsley	1,800	1,800	100		
Powell	4,200	4,100	98		
Pulaski	19,100	18,800	98		
Rowan	6,700	6,600	98		
Todd	4,200	4,200	100		
Warren	29,600	29,400	99		
Whitley	13,000	12,900	99		
Woodford	7,400	7,300	99		
<b>LOUISIANA</b>					
Acadia	19,600	19,300	99		
Ascension	19,900	19,600	98		
Assumption	7,200	7,100	99		
Avoyelles	14,000	13,800	99		
Beauregard	10,900	10,700	98		
Bossier	31,700	31,400	99		
Caddo	97,800	96,900	99		
Calcasieu	61,500	61,000	99		
Cameron	3,300	3,300	100		
Catahoula	4,100	4,000	98		
Concordia	7,600	7,400	97		
East Baton Rouge	139,200	138,200	99		
Evangeline	12,000	11,700	98		



**Georgia**

**WTBS—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>				
<b>LOUISIANA</b>				
	Iberville	10,100	10,000	99
	Jackson	6,300	6,200	98
	Lafayette	60,500	60,000	99
	Lafourche	28,800	28,500	99
	Lincoln	13,900	13,800	99
	Livingston	24,700	24,300	98
	Madison	4,900	4,800	98
	Morehouse	12,000	11,800	98
	Natchitoches	13,300	13,000	97
	Ouachita	51,400	50,900	99
	Plaquemines	8,300	8,200	99
	Pointe Coupee	7,900	7,800	98
	Rapides	47,400	47,000	99
	Sabine	9,400	9,200	97
	St Charles	15,100	15,000	99
	St James	6,700	6,600	98
	St John The Baptist	13,300	13,100	98
	St Landry	28,600	28,000	98
	Tensas	2,700	2,600	96
	Terrebonne	32,300	31,900	99
	Vermilion	18,300	18,100	99
	Vernon	19,000	18,600	98
	Webster	16,600	16,400	99
	Winn	6,000	5,900	98
<b>MARYLAND</b>				
	Cecil	25,900	25,800	100
	Garrett	10,100	10,000	99
	Wicomico	28,400	28,200	99
	Worcester	15,100	14,900	99
<b>MAINE</b>				
	Aroostook	30,500	29,800	98
	Franklin	11,300	10,900	97
	Knox	14,700	14,300	97
	Oxford	20,400	20,100	99
	Sagadahoc	13,100	12,800	98
<b>MICHIGAN</b>				
	Alger	3,200	3,100	97
	Bay	42,000	41,600	99
	Calhoun	53,000	52,500	99
	Charlevoix	8,600	8,500	98
	Chippewa	11,200	11,000	98
	Crawford	4,300	4,200	98
	Dickinson	10,700	10,600	99
	Genesee	160,500	159,100	99
	Gogebic	7,400	7,200	98
	Grand Traverse	24,800	24,400	98
	Houghton	13,200	12,800	97
	Huron	13,400	13,200	98
	Iron	5,600	5,500	98
	Keweenaw	800	800	100
	Luce	2,200	2,100	95
	Marquette	25,500	25,200	99
	Mason	10,300	10,000	97
	Muskegon	58,400	57,800	99
	Ontonagon	3,600	3,500	97
	Roscommon	9,000	8,900	99
	Schoolcraft	3,100	3,000	97
<b>MINNESOTA</b>				
	Big Stone	2,600	2,600	100
	Chippewa	5,300	5,200	98
	Hubbard	6,000	5,800	97
	Koochiching	5,800	5,600	97
	Lake	4,100	4,100	100
	Lyon	9,100	8,900	98
	Murray	3,800	3,800	100
	Pennington	5,400	5,300	98
	Pipestone	4,200	4,200	100

**WTBS—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>				
	Roseau	5,400	5,100	94
	Steele	11,400	11,300	99
	Traverse	1,700	1,700	100
	Waseca	6,800	6,700	99
<b>MISSOURI</b>				
	Adair	9,000	8,900	99
	Atchison	3,000	3,000	100
	Buchanan	32,500	32,100	99
	Carter	2,100	2,000	95
	Cole	23,100	22,900	99
	Davies	3,300	3,200	98
	De Kalb	3,200	3,100	97
	Dunklin	13,000	12,700	98
	Gentry	2,900	2,800	96
	Greene	82,200	81,400	99
	Grundy	4,500	4,400	98
	Harrison	3,800	3,700	97
	Howard	3,600	3,500	97
	Iron	4,000	3,900	98
	Jasper	36,400	35,900	99
	Lafayette	12,100	12,000	99
	Lewis	3,600	3,500	97
	Linn	5,900	5,800	98
	Macon	6,300	6,200	98
	Marion	10,700	10,600	99
	Mercer	1,600	1,600	100
	Mississippi	5,500	5,400	98
	Nodaway	7,600	7,500	99
	Pulaski	11,900	11,700	98
	Randolph	9,300	9,200	99
	Ray	8,500	8,400	99
	Reynolds	2,600	2,500	96
	St Charles	75,900	75,300	99
	Scotland	2,100	2,100	100
	Worth	1,100	1,100	100
<b>MISSISSIPPI</b>				
	Adams	13,500	13,300	99
	Alcorn	12,800	12,700	99
	Bolivar	13,700	13,400	98
	Coahoma	11,300	11,100	98
	Forrest	25,800	25,600	99
	Grenada	7,500	7,400	99
	Harrison	61,300	61,000	100
	Hinds	92,900	92,400	99
	Itawamba	7,800	7,700	99
	Jackson	43,300	43,000	99
	Jones	23,100	22,900	99
	Lauderdale	28,700	28,500	99
	Lee	25,300	25,100	99
	Leflore	13,300	13,100	98
	Lowndes	21,700	21,500	99
	Madison	20,100	19,800	99
	Monroe	13,200	13,100	99
	Montgomery	4,500	4,400	98
	Noxubee	4,100	4,000	98
	Oktibbeha	12,700	12,500	98
	Pike	13,500	13,300	99
	Rankin	31,100	30,800	99
	Sharkey	2,100	2,100	100
	Sunflower	10,200	10,000	98
	Tippah	7,300	7,200	99
	Warren	18,100	17,900	99
	Washington	23,300	23,000	99
<b>MONTANA</b>				
	Carter	600	600	100
	Daniels	1,000	1,000	100
	Dawson	3,800	3,700	97
	Fallon	1,200	1,200	96

# Georgia

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	<b>MONTANA</b>			
	Fergus	4,700	4,500	96
	Flathead	23,700	23,100	97
	Glacier	3,900	3,700	95
	Judith Basin	1,000	1,000	100
	Mineral	1,500	1,500	100
	Phillips	2,000	1,900	95
	Powell	2,300	2,200	96
	Ravalli	10,200	9,900	97
	Roosevelt	3,800	3,700	97
	Stillwater	2,700	2,700	100
	Teton	2,500	2,400	96
	Toole	2,100	2,000	98
	Wheatland	900	900	100
Wibaux	500	500	100	
	<b>NORTH CAROLINA</b>			
Ashe	9,200	9,000	98	
Brunswick	20,900	20,600	99	
Buncombe	72,300	71,600	99	
Burke	30,000	29,800	99	
Carteret	21,900	21,700	99	
Catawba	46,900	46,600	99	
Cleveland	32,900	32,600	99	
Craven	30,400	30,200	99	
Cumberland	90,300	89,500	99	
Dare	10,000	9,800	98	
Davidson	49,500	49,100	99	
Davie	11,200	11,000	98	
Edgecombe	21,000	20,800	99	
Forsyth	110,600	109,800	99	
Gaston	66,200	65,700	99	
Graham	2,600	2,600	100	
Guilford	137,400	136,600	99	
Halifax	20,600	20,200	98	
Henderson	30,100	29,800	99	
Hyde	2,100	2,000	95	
Jackson	10,000	9,800	98	
Lincoln	19,400	19,300	99	
Macon	10,100	9,900	98	
Mecklenburg	204,700	203,400	99	
Nash	29,100	28,800	99	
New Hanover	48,900	48,500	99	
Northampton	7,600	7,500	99	
Onslow	41,100	40,800	99	
Pamlico	4,500	4,500	100	
Pasquotank	11,600	11,500	99	
Pitt	41,700	41,300	99	
Rowan	42,800	42,500	99	
Scotland	12,300	12,100	98	
Stokes	14,300	14,200	99	
Surry	24,800	24,600	99	
Swain	4,200	4,100	98	
Transylvania	10,400	10,300	99	
Vance	14,500	14,300	99	
Wake	168,200	166,800	99	
Washington	5,200	5,100	98	
Watauga	13,500	13,300	99	
Wayne	37,400	37,000	99	
	<b>NORTH DAKOTA</b>			
Adams	1,200	1,200	100	
Billings	400	400	100	
Bottineau	3,100	3,100	100	
Burleigh	23,000	22,800	99	
Dickey	2,400	2,400	100	
Foster	1,600	1,600	100	
Grand Forks	25,500	25,300	99	
Kidder	1,300	1,300	100	
La Moure	2,100	2,100	100	

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	Mercer	4,300	4,200	98
	Morton	9,100	9,000	99
	Mountrail	2,700	2,700	100
	Pembina	3,600	3,500	97
	Pierce	2,000	2,000	100
	Ramsey	5,100	5,000	98
	Ransom	2,300	2,300	100
	Renville	1,300	1,300	100
	Rolette	4,100	4,000	98
	Sargent	1,800	1,800	100
	Sioux	1,100	1,100	100
	Stark	8,400	8,300	99
	Stutsman	9,000	8,900	99
	Towner	1,500	1,500	100
Trail	3,400	3,400	100	
Ward	21,500	21,300	99	
Wells	2,500	2,500	100	
Williams	8,300	8,200	99	
	<b>NEBRASKA</b>			
Adams	11,800	11,700	99	
Boone	2,500	2,500	100	
Box Butte	5,000	4,900	98	
Brown	1,500	1,500	100	
Buffalo	14,000	13,900	99	
Burt	3,300	3,300	100	
Cass	8,200	8,100	99	
Chase	1,800	1,800	100	
Cherry	2,500	2,500	100	
Cheyenne	4,000	3,900	98	
Dawson	7,900	7,800	99	
Deuel	1,000	1,000	100	
Dundy	1,200	1,200	100	
Fillmore	2,900	2,900	100	
Franklin	1,600	1,600	100	
Frontier	1,300	1,300	100	
Gage	9,000	8,900	99	
Garden	1,000	1,000	100	
Garfield	900	900	100	
Gosper	800	800	100	
Grant	300	300	100	
Hall	18,700	18,500	99	
Harlan	1,700	1,700	100	
Hayes	500	500	100	
Hitchcock	1,500	1,500	100	
Hooker	400	400	100	
Keith	3,500	3,500	100	
Kimball	1,700	1,700	100	
Knox	3,800	3,700	97	
Lancaster	85,000	84,300	99	
Lincoln	12,700	12,600	99	
Loup	300	300	100	
Madison	12,600	12,400	98	
Otoe	5,800	5,700	98	
Platte	11,200	11,100	99	
Polk	2,300	2,300	100	
Red Willow	4,800	4,700	98	
Richardson	4,100	4,000	98	
Saline	4,900	4,800	98	
Sarpy	34,300	34,200	100	
Scotts Bluff	14,100	13,900	99	
Sherman	1,500	1,500	100	
Stanton	2,400	2,400	100	
Thayer	2,600	2,600	100	
Thomas	400	400	100	
Thurston	2,400	2,400	100	
York	5,700	5,600	98	
	<b>NEW HAMPSHIRE</b>			
Merrimack	46,600	45,800	98	

**WTBS—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 25-49%</b>				
<b>NEW JERSEY</b>				
	Hunterdon	37,800	37,300	99
	Ocean	174,500	173,000	99
	Passaic	162,500	160,900	99
	Salem	24,500	24,200	99
<b>NEW MEXICO</b>				
	Chaves	21,300	21,000	98
	Cibola	7,100	7,000	99
	Colfax	5,000	4,800	96
	Curry	15,600	15,200	98
	Eddy	18,000	17,700	98
	Grant	9,900	9,500	95
	Guadalupe	1,500	1,400	93
	Hidalgo	2,000	1,900	95
	Lea North	18,100	17,700	98
	Lincoln	5,400	5,200	96
	Mc Kinley	18,600	17,400	94
	Otero	18,300	17,900	98
	Quay	4,400	4,200	95
	Roosevelt	6,100	5,900	97
<b>NEVADA</b>				
	Churchill	7,000	6,900	99
	Elko	12,000	11,300	94
	Lander	2,300	2,200	96
	Lincoln	1,400	1,300	93
	Nye North	3,100	2,900	94
<b>NEW YORK</b>				
	Broome	80,700	79,700	99
	Cayuga	29,200	28,700	98
	Chemung	34,900	34,300	98
	Clinton	28,300	28,000	99
	Delaware	18,100	17,600	97
	Erie	369,300	365,500	99
	Hamilton	2,100	2,000	98
	Jefferson	39,000	38,500	99
	Madison	23,400	23,100	99
	Niagara	83,500	82,600	99
	Oneida West	33,600	33,100	99
	Putnam	29,100	28,700	99
	St Lawrence	37,400	36,800	98
	Steuben	37,200	36,500	98
	Warren	22,300	21,900	98
<b>OHIO</b>				
	Allen	40,900	40,300	99
	Auglaize	16,500	16,300	99
	Belmont	29,200	28,800	99
	Clark	56,000	55,500	99
	Coshgton	14,000	13,700	98
	Crawford	18,700	18,400	98
	Fairfield	37,300	37,000	99
	Gallia	11,300	11,000	97
	Greene	48,500	48,000	99
	Guernsey	15,100	14,800	98
	Hancock	25,200	24,900	99
	Harrison	6,100	6,000	98
	Hocking	9,800	9,600	98
	Jefferson	31,300	31,000	99
	Lawrence	23,400	23,000	98
	Licking	48,200	47,700	99
	Marion	23,700	23,500	99
	Mercer	13,700	13,500	99
	Miami	35,100	34,800	99
	Monroe	5,900	5,800	97
	Montgomery	229,700	227,800	99
	Muskingum	31,800	31,300	98
	Noble	4,200	4,100	96
	Perry	11,600	11,400	98
	Pike	9,300	9,100	98

**WTBS—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 25-49%</b>				
	Richland	48,600	48,000	99
	Ross	24,700	24,300	98
	Scioto	30,200	29,700	98
	Shelby	15,700	15,500	99
	Trumbull	86,800	86,000	99
	Washington	23,900	23,300	98
<b>OKLAHOMA</b>				
	Beaver	2,600	2,600	100
	Beckham	7,600	7,500	99
	Carter	17,100	16,900	99
	Choctaw	6,100	5,900	97
	Cimarron	1,500	1,500	100
	Comanche	38,800	38,500	99
	Custer	10,800	10,700	99
	Ellis	1,900	1,800	97
	Greer	2,600	2,600	100
	Harper	1,700	1,700	100
	Jackson	10,700	10,600	99
	Jefferson	3,000	3,000	100
	Kay	19,600	19,400	99
	Latimer	3,900	3,800	97
	Mc Curtain	12,800	12,500	98
	Murray	4,800	4,800	100
	Ottawa	12,400	12,300	99
	Pittsburg	16,600	16,400	99
	Pushmataha	4,700	4,600	98
	Roger Mills	1,700	1,700	100
	Sequoyah	13,000	12,800	98
	Stephens	16,900	16,800	99
	Texas	6,200	6,100	98
	Tulsa	210,600	209,300	99
	Washington	18,300	18,200	99
	Woods	3,900	3,800	99
	Woodward	7,200	7,100	99
<b>OREGON</b>				
	Curry	8,400	7,800	93
	Deschutes	29,000	27,500	95
	Douglas	36,300	34,700	95
	Gilliam	800	800	100
	Hood River	6,500	6,100	94
	Klamath	22,500	21,700	97
	Lincoln	16,700	15,500	93
	Morrow	2,800	2,600	93
	Tillamook	8,900	8,300	93
	Umatilla	21,800	20,500	94
	Union	8,800	8,200	93
	Wasco	8,400	7,900	94
	Wheeler	700	700	100
<b>PENNSYLVANIA</b>				
	Allegheny	543,800	537,500	99
	Armstrong	29,200	28,800	98
	Beaver	71,600	70,800	99
	Bedford	18,200	17,700	98
	Blair	50,600	49,800	99
	Butler	56,300	55,700	99
	Cambria	61,800	61,100	99
	Cameron	2,600	2,600	100
	Clarion	14,900	14,600	98
	Clearfield	30,200	29,700	98
	Clinton	14,200	14,000	99
	Elk	13,500	13,300	99
	Fayette	56,400	55,300	98
	Forest	1,900	1,900	100
	Huntingdon	15,600	15,200	97
	Indiana	32,300	31,700	98
	Jefferson	18,300	18,000	98
	Lawrence	37,000	36,400	99
	Lebanon	43,200	42,400	98

# Georgia

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
<b>Between 25-49%</b>	<b>PENNSYLVANIA</b>				
		Luzerne	129,300	127,700	99
		Lycoming	45,300	44,100	97
		Mifflin	18,200	17,700	97
		Perry	15,800	15,500	98
		Potter	6,700	6,500	97
		Snyder	13,100	12,600	96
		Tioga	15,100	14,700	97
		Venango	22,900	22,300	97
		Warren	17,300	16,800	97
		Washington	79,700	78,600	99
		Westmoreland	144,700	143,100	99
		<b>SOUTH CAROLINA</b>			
		Aiken	47,400	47,000	99
	Anderson	56,600	56,100	99	
	Bamberg	5,800	5,700	98	
	Beaufort	32,500	32,100	99	
	Berkeley	45,000	44,300	98	
	Charleston	109,200	108,200	99	
	Chester	11,500	11,400	99	
	Darlington	23,000	22,700	99	
	Dillon	10,400	10,200	98	
	Dorchester	29,600	29,200	99	
	Florence	42,300	41,800	99	
	Georgetown	17,500	17,200	98	
	Greenville	126,300	125,400	99	
	Greenwood	23,500	23,300	99	
	Horry	57,500	56,700	99	
	Lancaster	20,700	20,500	99	
	Lexington	66,000	65,300	99	
	Marion	12,100	11,900	98	
	Marlboro	10,500	10,300	98	
	Richland	104,400	103,300	99	
	Sumter	33,900	33,400	99	
	York	48,300	47,800	99	
	<b>SOUTH DAKOTA</b>				
	Aurora	1,100	1,100	100	
	Butte	3,200	3,100	98	
	Clay	4,600	4,600	99	
	Codington	8,900	8,800	99	
	Custer	2,600	2,500	96	
	Davison	6,800	6,700	99	
	Day	2,800	2,800	100	
	Fall River	3,000	2,900	97	
	Haakon	1,000	1,000	100	
	Harding	600	600	100	
	Hughes	6,200	6,100	98	
	Lake	4,200	4,200	100	
	Marshall	2,000	2,000	100	
	Minnehaha	50,600	50,300	99	
	Moody	2,400	2,400	100	
	Potter	1,300	1,300	100	
	Sully	700	700	100	
	Union	4,100	4,100	100	
	Walworth	2,600	2,500	96	
	<b>TENNESSEE</b>				
	Anderson	28,100	28,000	100	
	Bledsoe	3,400	3,400	100	
	Blount	34,100	33,900	99	
	Bradley	28,200	28,100	100	
	Carroll	10,900	10,800	99	
	Carter	20,400	20,300	100	
	Claiborne	10,000	9,900	99	
	Clay	3,000	3,000	100	
	Coffee	16,300	16,200	99	
	Crockett	5,200	5,200	100	
	Fentress	5,700	5,600	98	
	Gibson	18,700	18,600	99	

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 25-49%</b>	Giles	9,800	9,700	99
	Greene	21,600	21,400	99
	Hamblen	20,200	20,000	99
	Hamilton	114,900	114,400	100
	Hardin	8,800	8,700	99
	Hawkins	17,700	17,500	99
	Houston	2,500	2,500	100
	Johnson	5,500	5,400	98
	Knox	135,700	135,000	99
	Lake	2,500	2,500	100
	Lawrence	13,600	13,500	99
	Lewis	3,700	3,700	100
	Loudon	12,500	12,400	99
	Mcminn	16,500	16,400	99
	Madison	30,300	30,100	99
	Maurry	21,300	21,200	100
	Montgomery	35,700	35,500	99
	Morgan	5,900	5,800	98
	Perry	2,600	2,600	100
	Putnam	20,200	20,000	99
	Rhea	9,500	9,400	99
	Roane	18,800	18,700	99
	Robertson	15,700	15,600	99
	Scott	7,000	6,900	99
Sequatchie	3,400	3,400	100	
Sevier	20,200	20,000	99	
Sullivan	58,300	58,100	100	
Sumner	37,900	37,700	99	
Unicoi	6,500	6,400	98	
Warren	13,100	13,000	99	
Washington	36,000	35,800	99	
<b>TEXAS</b>				
	Anderson	14,700	14,500	99
	Andrews	4,900	4,900	100
	Angelina	25,100	24,800	99
	Aransas	7,000	6,900	99
	Bastrop	14,300	14,000	98
	Bee	8,800	8,700	98
	Bell	68,400	67,800	99
	Bowie	31,200	30,900	99
	Briscoe	900	900	100
	Brooks	2,700	2,700	100
	Brown	13,600	13,400	98
	Burnet	10,000	9,900	99
	Caldwell	9,300	9,100	98
	Childress	2,500	2,500	100
	Coke	1,400	1,400	100
	Coleman	4,000	4,000	100
	Coryell	17,500	17,300	99
	Cottle	1,000	1,000	100
	Dawson	5,100	5,000	98
	Deaf Smith	6,300	6,200	98
	De Witt	7,200	7,000	98
	Dimmit	3,200	3,100	97
	Duval	4,100	4,000	98
	Eastland	7,500	7,400	99
	Ector	44,100	43,800	99
	Foard	800	800	100
	Frio	4,200	4,100	98
	Gaines	4,600	4,600	100
	Garza	1,800	1,800	100
	Gray	9,500	9,400	99
	Grayson	37,900	37,500	99
	Hale	12,100	12,000	99
	Hall	1,700	1,700	100
	Hardeman	2,100	2,100	100
	Hardin	14,500	14,300	99
	Harrison	20,800	20,500	99

**WTBS—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	Households %
<b>Between 25-49%</b>	<b>TEXAS</b>			
	Hemphill	1,500	1,500	100
	Henderson	23,400	23,000	98
	Hopkins	11,500	11,300	98
	Houston	8,400	8,200	98
	Hunt	25,700	25,400	99
	Hutchinson	9,700	9,700	100
	Jefferson	90,200	89,700	99
	Jim Hogg	1,700	1,700	97
	Jones	6,300	6,200	98
	Kerr	15,000	14,700	98
	Kinney	1,000	1,000	100
	Knox	1,900	1,900	100
	Lamar	17,200	16,700	97
	Lampasas	5,600	5,500	98
	Lipscomb	1,200	1,200	100
	Llano	5,600	5,500	98
	Mc Culloch	3,600	3,500	97
	Martin	1,600	1,600	100
	Matagorda	14,300	14,100	99
	Maverick	10,400	10,000	96
	Menard	900	900	100
	Midland	41,000	40,700	99
	Milam	8,700	8,500	98
	Mills	1,800	1,800	100
	Mitchell	3,100	3,100	100
	Montague	7,000	6,900	99
	Moore	6,200	6,200	100
	Motley	700	700	100
	Nacogdoches	20,000	19,600	98
	Nolan	6,300	6,200	99
	Nueces	102,300	101,200	99
	Ochiltree	3,300	3,300	100
	Oldham	700	700	100
	Orange	28,700	28,500	99
	Parmer	3,200	3,200	100
	Pecos	4,800	4,700	98
	Poik	12,400	12,100	98
	Potter	38,900	38,600	99
	Presidio	2,200	2,100	95
	Randall	36,000	35,900	100
	Reeves	4,800	4,700	98
	Roberts	400	400	100
	Rusk	16,300	16,100	99
	Sabine	4,100	4,000	98
	San Patricio	19,000	18,700	98
	Starr	10,700	10,400	97
	Stephens	3,700	3,700	99
	Sterling	500	500	100
	StoneWall	900	900	100
	Swisher	3,100	3,100	100
	Taylor	44,600	44,300	99
	Terry	4,800	4,800	100
	Throckmorton	900	900	100
	Tom Green	37,000	36,600	99
	Upton	1,500	1,500	100
	Uvalde	8,000	7,800	97
	Victoria	26,500	26,100	98
	Walker	16,500	16,100	98
	Ward	4,400	4,400	100
	Webb	35,500	35,000	98
	Wheeler	2,600	2,500	96
	Wichita	46,000	45,800	100
	Wilbarger	5,800	5,800	100
	Winkler	2,900	2,900	100
	Yoakum	3,200	3,200	100
	Young	7,300	7,200	99
	Zapata	3,000	2,900	97

**WTBS—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	Households %
<b>Between 25-49%</b>	Zavala	3,300	3,200	97
	<b>UTAH</b>			
	Beaver	1,600	1,600	100
	Box Elder	11,400	11,300	99
	Grand	2,600	2,400	92
	Iron	6,200	5,900	95
	<b>VIRGINIA</b>			
	Accomack	12,700	12,500	98
	Albemarle	41,800	41,200	99
	Amherst	10,100	10,000	99
	Augusta	35,500	35,200	99
	Bath	1,800	1,800	100
	Campbell	43,000	42,600	99
	Charles City	2,100	2,100	100
	Chesterfield	78,900	78,500	100
	Dickenson	6,600	6,500	98
	Giles	6,300	6,200	98
	Gloucester	11,600	11,500	99
	Greene	3,700	3,600	97
	Henry	28,800	28,500	99
	James City	16,400	16,200	99
	King George	4,700	4,700	100
	Mathews	3,800	3,700	99
	Montgomery	30,100	29,800	99
	Page	8,200	8,200	100
	Pittsylvania	41,600	41,200	99
	Prince George	16,600	16,500	99
	Prince William	81,600	81,100	99
	Pulaski	13,100	13,000	99
	Roanoke	80,700	80,200	99
	Rockbridge	11,100	11,000	99
	Russell	11,100	10,900	98
	Smyth	12,000	11,900	99
	Stafford	19,800	19,600	99
	Warren	10,000	9,900	99
	Wythe	9,900	9,800	99
	York	18,600	18,500	99
	Hampton City	48,600	48,300	99
	Newport News City	63,600	63,200	99
	Norfolk City	93,200	92,600	99
	Portsmouth City	40,100	39,800	99
	Va Beach City	135,600	134,900	99
	<b>VERMONT</b>			
	Essex	2,600	2,600	100
	Franklin	14,400	14,300	99
	Rutland	24,300	23,800	98
	<b>WASHINGTON</b>			
	Adams	4,900	4,800	97
	Asotin	7,000	6,800	97
	Columbia	1,600	1,500	94
	Cowlitz	32,200	31,200	97
	Douglas	10,000	9,700	97
	Franklin	12,700	12,300	97
	Garfield	1,000	900	95
	Grant	19,900	19,100	96
	Kittitas East	8,100	7,700	95
	Kittitas West	2,300	2,100	91
	Klickitat	6,200	5,800	94
	Lincoln	3,700	3,600	97
	Pacific	7,800	7,300	94
	Thurston	64,500	62,800	97
	<b>WISCONSIN</b>			
	Ashland	6,400	6,300	98
	<b>WEST VIRGINIA</b>			
	Boone	10,100	10,000	99
	Brooke	10,300	10,300	100
	Cabell	40,100	39,900	100
	Calhoon	3,100	3,100	98

# Georgia

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 25-49%</b>	<b>WEST VIRGINIA</b>			
	Doddridge	2,700	2,700	100
	Fayette	18,800	18,600	99
	Grant	3,900	3,800	97
	Greenbrier	14,000	13,800	99
	Hancock	14,300	14,300	100
	Hardy	4,100	4,000	98
	Harrison	28,200	28,000	99
	Jackson	9,700	9,600	99
	Kanawha	87,100	86,600	99
	Lewis	6,800	6,700	99
	Lincoln	7,800	7,700	99
	Marion	23,700	23,500	99
	Marshall	14,500	14,400	99
	Mason	9,800	9,700	99
	Mercer	26,200	26,000	99
	Mingo	12,200	12,000	98
	Monongalia	29,800	29,500	99
	Nicholas	10,300	10,200	99
	Ohio	21,800	21,700	100
	Pleasants	2,900	2,900	100
	Pocahontas	3,700	3,600	97
	Putnam	16,100	16,000	99
	Raleigh	30,300	29,900	99
	Randolph	10,500	10,300	99
	Roane	5,700	5,600	98
	Summers	5,200	5,100	98
	Taylor	5,800	5,700	98
	Tucker	3,200	3,200	98
	Tyler	3,800	3,800	99
	Upshur	8,500	8,400	99
	Wayne	16,200	16,000	99
	Wetzel	7,400	7,300	99
	Wood	35,200	34,900	99
		<b>WYOMING</b>		
	Albany	12,100	11,600	96
	Big Horn	4,000	3,900	96
	Carbon	6,200	6,000	96
	Converse	4,200	4,000	96
	Crook	2,100	2,000	95
	Hot Springs	2,100	2,000	95
	Johnson	2,500	2,400	96
	Laramie	29,500	29,100	98
	Lincoln	4,700	4,500	96
	Niobrara	1,100	1,100	100
	Sheridan	9,700	9,300	95
	Sweetwater	14,500	14,100	97
	Teton	5,200	5,000	96
	Uinta	6,300	6,100	97
	Washakie	3,200	3,100	97
	Weston	2,500	2,400	96
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Barbour	9,400	9,300	99
	Blount	15,500	15,400	99
	Butler	8,000	7,900	99
	Cherokee	7,600	7,500	99
	Chilton	12,800	12,700	99
	Choctaw	5,800	5,700	98
	Clarke	9,500	9,400	99
	Clay	4,900	4,900	100
	Coosa	4,300	4,300	100
	Crenshaw	5,400	5,300	98
	Fayette	7,000	6,900	99
	Hale	5,400	5,300	98
	Henry	5,700	5,600	98
	Lamar	6,100	6,000	98
Lawrence	11,300	11,200	99	

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
<b>Between 5-24%</b>	Limestone	19,900	19,700	99	
	Macon	8,800	8,700	99	
	Marion	11,900	11,800	99	
	Monroe	8,500	8,400	99	
	Randolph	7,700	7,600	99	
	Sumter	5,400	5,300	98	
	Walker	26,400	26,200	99	
	Washington	5,800	5,700	98	
	Wilcox	4,400	4,300	98	
		<b>ARKANSAS</b>			
		Arkansas	8,400	8,300	99
		Carroll	8,000	7,900	99
		Clark	7,800	7,700	99
		Cleburne	8,200	8,100	99
		Columbia	9,800	9,600	98
	Conway	7,100	7,000	99	
	Faulkner	21,900	21,600	99	
	Fulton	4,300	4,200	97	
	Grant	5,300	5,200	98	
	Johnson	7,200	7,100	99	
	Lafayette	3,500	3,400	97	
	Lee	4,800	4,700	98	
	Lincoln	3,600	3,500	97	
	Little River	5,200	5,100	98	
	Lonoke	14,200	14,000	99	
	Madison	4,600	4,500	97	
	Miller	14,400	14,200	99	
	Montgomery	3,300	3,200	97	
	Perry	3,000	3,000	100	
	Pike	4,100	4,000	98	
	Pope	17,400	17,100	99	
	Saline	22,800	22,600	99	
	Scott	4,200	4,100	98	
	Stone	4,000	3,900	98	
	Van Buren	6,200	6,100	98	
	Yell	7,100	7,000	99	
	<b>ARIZONA</b>				
	Apache South	4,600	4,100	89	
	Cochise	36,500	35,300	97	
	Coconino	31,700	29,700	94	
	Pima	272,100	267,300	98	
	<b>CALIFORNIA</b>				
	Alameda	495,500	481,000	97	
	Alpine	500	400	89	
	Amador	11,900	11,300	95	
	Butte	74,400	71,200	96	
	Colusa	5,800	5,500	95	
	Contra Costa East	34,100	33,300	98	
	Contra Costa West	273,400	267,700	98	
	El Dorado West	37,300	36,100	97	
	Fresno	230,800	222,600	96	
	Glenn	9,000	8,700	97	
	Kern East	30,500	29,500	97	
	Kern West	162,500	157,100	97	
	Kings	29,700	28,400	96	
	Lassen	8,800	8,300	94	
	Los Angeles	3,148,200	3,066,600	97	
	Madera	29,700	28,400	96	
	Marin	96,900	94,000	97	
	Merced	58,700	56,500	96	
	Monterey	118,200	114,000	96	
	Napa	42,300	40,900	97	
	Nevada	32,700	31,000	95	
	Orange	844,500	830,200	98	
	Placer East	4,700	4,500	97	
	Placer West	61,300	59,100	96	
	Riverside West	329,400	317,700	96	
	Sacramento	413,800	403,200	97	

**WTBS—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
Between 5-24%	San Benito	12,200	11,700	95
	San Bernardino North	92,700	89,900	97
	San Bernardino South	410,700	398,200	97
	San Diego	933,700	908,800	97
	San Francisco	315,700	297,300	94
	San Joaquin	166,600	160,000	96
	San Luis Obispo	83,900	80,400	96
	San Mateo	248,500	244,100	98
	Santa Barbara South	70,700	68,100	96
	Santa Clara East	26,900	26,300	98
	Santa Clara West	498,200	485,600	97
	Santa Cruz	88,500	85,000	96
	Shasta	57,400	55,700	97
	Solano East	71,500	70,000	98
	Solano West	48,100	47,000	98
	Sonoma	155,300	149,000	96
	Stanislaus	131,400	125,500	96
	Sutter	23,900	23,200	97
	Tehama	19,300	18,800	97
	Trinity	5,600	5,200	93
	Tulare	102,300	98,300	96
	Ventura East	98,900	96,600	98
	Ventura West	127,200	124,300	98
	Yolo	52,600	50,800	96
	Yuba	21,100	20,400	97
<b>COLORADO</b>				
	Archuleta	2,200	2,100	95
	Baca	1,900	1,700	89
	Bent	1,900	1,800	95
	Chaffee	5,000	4,800	96
	Cheyenne	900	900	100
	Costilla	1,200	1,100	92
	Custer	700	700	100
	Delta	8,600	8,300	96
	Dolores	600	500	83
	El Paso	153,900	151,900	99
	Fremont	12,200	11,800	97
	Garfield	11,600	11,100	96
	Lake	2,300	2,200	96
	La Plata	12,200	11,700	96
	Logan	7,000	6,800	97
	Montezuma	6,900	6,600	96
	Montrose	9,500	9,200	97
	Park	3,000	2,900	97
	Phillips	1,800	1,800	100
	Pitkin	5,700	5,200	92
	Prowers	5,200	4,900	94
	Pueblo	49,000	48,300	99
	Rio Grande	4,000	3,800	95
	Routt	5,500	5,200	94
	Saguache	1,600	1,500	94
	Teller	5,000	4,900	98
	Washington	1,900	1,800	95
	Weld	50,300	49,500	99
	Yuma	3,700	3,600	97
<b>CONNECTICUT</b>				
	Fairfield	303,000	299,800	99
	Hartford	327,600	323,000	99
	Litchfield	66,600	65,500	98
	New Haven	305,500	301,800	99
	New London	93,700	91,900	98
	Windham	38,100	37,400	98
<b>DISTRICT OF COLUMBIA</b>				
	District of Columbia	251,000	248,900	99
<b>DELAWARE</b>				
	Sussex	45,600	45,100	99

**WTBS—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>FLORIDA</b>				
Between 5-24%	Bradford	7,800	7,700	99
	Broward	554,400	551,600	100
	Calhoun	3,700	3,600	97
	Citrus	43,500	42,800	98
	Columbia	16,000	15,800	99
	Dade	724,700	719,600	99
	De Soto	8,600	8,500	99
	Gadsden	14,500	14,200	98
	Gilchrist	3,000	3,000	100
	Glades	2,900	2,800	97
	Hamilton	3,400	3,300	97
	Hardee	7,000	6,900	99
	Hernando	44,100	43,500	99
	Hillsborough	342,600	339,800	99
	Holmes	6,200	6,100	98
	Indian River	39,700	39,200	99
	Jackson	14,900	14,600	98
	Jefferson	4,200	4,100	98
	Lafayette	1,700	1,700	100
	Levy	10,300	10,000	97
	Manatee	90,200	89,500	99
	Marion	82,000	80,700	98
	Nassau	17,200	17,000	99
	Orange	267,800	266,000	99
	Palm Beach So	148,500	147,900	99
	Pasco	126,200	125,000	99
	Pinellas	395,900	393,200	99
	Polk	160,400	159,000	99
	Putnam	25,400	25,100	99
	Suwannee	10,300	10,100	98
	Union	2,500	2,500	100
	Volusia	160,200	158,900	99
	Wakulla	5,400	5,300	98
	Walton	11,900	11,700	98
	Washington	6,600	6,500	98
<b>GEORGIA</b>				
	Appling	5,900	5,800	98
	Atkinson	2,100	2,000	95
	Baker	1,300	1,300	100
	Berrien	5,400	5,300	98
	Calhoun	1,600	1,600	97
	Candler	2,900	2,800	96
	Clay	1,300	1,300	100
	Cook	5,000	4,900	98
	Crawford	2,800	2,700	96
	Dade	4,600	4,600	100
	Dooly	3,600	3,500	97
	Echols	800	800	100
	Evans	3,200	3,200	100
	Glascock	800	800	100
	Hancock	3,000	2,900	97
	Harris	6,800	6,700	99
	Hart	7,400	7,300	99
	Irwin	3,200	3,100	97
	Jackson	11,100	11,000	99
	Jenkins	2,900	2,900	100
	Johnson	3,200	3,200	100
	Lanier	2,000	2,000	100
	Lincoln	2,500	2,500	100
	Long	2,100	2,100	100
	Madison	8,000	7,900	99
	Marion	1,900	1,800	95
	Miller	2,500	2,500	98
	Mitchell	6,900	6,800	99
	Montgomery	2,400	2,300	96
	Schley	1,200	1,200	100
	Seminole	3,200	3,200	98

# Georgia

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>GEORGIA</b>			
	Stewart	2,000	1,900	95
	Taliaferro	800	800	100
	Tattnall	6,100	6,000	98
	Taylor	2,800	2,800	100
	Turner	3,100	3,100	98
	Twiggs	3,500	3,400	97
	Union	4,800	4,700	98
	Webster	800	800	100
	Wilcox	2,600	2,600	100
	Wilkes	4,000	3,900	98
	Worth	6,900	6,800	99
	<b>IOWA</b>			
	Adair	3,400	3,400	100
	Adams	2,100	2,100	100
	Allamakee	5,300	5,200	98
	Audubon	2,900	2,900	100
	Benton	8,700	8,600	99
	Black Hawk	46,700	46,400	99
	Boone	10,000	9,900	99
Bremer	8,500	8,400	99	
Buchanan	7,800	7,700	99	
Butler	6,100	6,000	98	
Carroll	8,200	8,100	99	
Cedar	7,000	6,900	99	
Cherokee	5,700	5,600	98	
Chickasaw	5,100	5,000	98	
Clarke	3,500	3,500	100	
Dallas	11,900	11,800	99	
Davis	3,200	3,200	100	
Decatur	3,200	3,100	97	
Delaware	6,600	6,500	98	
Des Moines	17,500	17,300	99	
Dubuque	31,200	30,800	99	
Fayette	8,700	8,600	99	
Floyd	6,900	6,800	99	
Franklin	4,700	4,700	100	
Fremont	3,500	3,500	100	
Grundy	5,000	5,000	100	
Guthrie	4,500	4,500	100	
Hamilton	6,500	6,400	98	
Hancock	5,200	5,100	98	
Hardin	7,700	7,600	99	
Harrison	5,800	5,700	98	
Howard	3,900	3,800	97	
Ida	3,400	3,400	100	
Iowa	5,900	5,800	98	
Jackson	7,900	7,800	99	
Jefferson	6,600	6,500	98	
Johnson	35,800	35,300	98	
Jones	7,100	7,000	99	
Keokuk	4,600	4,500	98	
Lee	15,500	15,400	99	
Linn	67,400	66,900	99	
Louisa	4,500	4,400	98	
Lucas	3,900	3,800	97	
Lyon	4,300	4,200	98	
Madison	4,800	4,800	100	
Mahaska	8,800	8,700	99	
Marion	11,200	11,100	99	
Marshall	15,300	15,200	99	
Mitchell	4,400	4,400	100	
Monroe	3,300	3,300	100	
Muscatine	15,400	15,300	99	
Osceola	2,900	2,900	100	
Page	6,900	6,800	99	
Palo Alto	4,300	4,200	98	
Plymouth	8,900	8,800	99	

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>POLK</b>			
	Polk	134,700	133,700	99
	Pottawattamie	32,800	32,500	99
	Poweshiek	7,300	7,200	99
	Ringgold	2,300	2,300	100
	Scott	59,200	58,800	99
	Shelby	5,300	5,300	100
	Sioux	10,400	10,200	98
	Story	25,900	25,600	99
	Tama	6,800	6,700	99
	Van Buren	3,100	3,100	100
	Warren	13,300	13,200	99
	Wayne	3,000	2,900	97
	Winneshiek	7,500	7,400	99
	Woodbury	38,000	37,700	99
	Worth	3,400	3,400	100
	Wright	6,000	5,900	99
	<b>IDAHO</b>			
	Ada	80,100	78,900	98
	Adams	1,200	1,200	100
	Bannock	23,800	23,300	98
	Bear Lake	2,100	2,100	98
	Bingham	11,700	11,600	99
	Boise	1,600	1,600	100
	Bonner	10,100	9,800	97
	Boundary	2,800	2,700	96
	Camas	300	300	100
	Canyon	31,800	31,100	98
	Caribou	2,500	2,400	96
	Cassia	6,400	6,300	98
	Custer	1,800	1,700	94
	Fremont	3,500	3,500	100
	Gooding	4,300	4,200	98
	Idaho	5,100	4,900	96
	Jefferson	5,200	5,200	100
Jerome	5,300	5,200	98	
Kootenai	26,400	26,000	98	
Lemhi	2,800	2,600	93	
Lewis	1,400	1,400	100	
Madison	5,900	5,800	98	
Minidoka	6,700	6,600	98	
Owyhee	2,900	2,800	97	
Payette	6,200	6,100	98	
Power	2,600	2,500	96	
Valley	2,500	2,400	96	
<b>ILLINOIS</b>				
Adams	26,100	25,800	99	
Alexander	4,500	4,300	97	
Bond	5,900	5,700	97	
Boone	11,300	11,100	98	
Brown	2,000	2,000	100	
Calhoun	2,100	2,100	100	
Carroll	6,800	6,700	99	
Cass	5,300	5,200	98	
Christian	14,000	13,800	98	
Clark	6,600	6,500	98	
Cook	1,932,200	1,907,100	99	
Crawford	7,900	7,800	99	
Cumberland	4,200	4,100	98	
De Kalb	26,900	26,500	99	
De Witt	6,800	6,700	99	
Douglas	7,500	7,400	99	
Dupage	289,400	287,600	99	
Edgar	8,000	7,900	99	
Effingham	12,100	11,700	97	
Fayette	7,900	7,700	97	
Ford	5,700	5,600	98	
Fulton	15,100	14,800	98	
Gallatin	2,800	2,700	96	



**Georgia**

**WTBS—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>ILLINOIS</b>			
	Grundy	12,700	12,600	99
	Hamilton	3,700	3,500	96
	Hancock	8,800	8,700	99
	Henderson	3,400	3,300	97
	Henry	19,700	19,500	99
	Jackson	23,700	23,100	97
	Jasper	4,100	4,000	98
	Jo Daviess	8,800	8,600	98
	Johnson	3,600	3,500	97
	Kane	114,600	113,300	99
	Kendall	14,200	14,100	99
	Lake	178,300	177,100	99
	La Salle	41,700	41,000	98
	Lawrence	6,300	6,200	98
	Lee	12,800	12,600	98
	Mc Donough	12,300	12,100	98
	Mchenry	64,300	63,900	99
	Marshall	5,000	4,900	98
	Mason	6,500	6,400	98
	Massac	6,100	5,900	97
	Mercer	6,800	6,700	99
	Moultrie	5,300	5,200	98
	Ogle	17,500	17,200	99
	Piatt	6,200	6,100	98
	Pike	7,200	7,100	98
	Pulaski	3,200	3,100	97
	Randolph	12,400	12,200	98
	Rock Island	59,700	59,200	99
	Saline	11,400	11,100	97
	Scott	2,300	2,300	100
	Shelby	9,000	8,700	97
	Stark	2,500	2,500	100
	Stephenson	19,300	19,000	98
Union	7,300	7,200	98	
Wabash	5,300	5,200	98	
Warren	7,600	7,500	99	
Wayne	7,100	6,800	96	
White	7,000	6,700	96	
Whiteside	23,400	23,100	99	
Will	119,100	118,000	99	
Williamson	24,200	23,600	98	
Winnebago	97,800	96,600	99	
Woodford	11,800	11,600	98	
<b>INDIANA</b>				
Adams	10,700	10,500	98	
Allen	114,300	112,900	99	
Benton	3,600	3,500	97	
Blackford	5,500	5,400	98	
Boone	14,500	14,300	99	
Carroll	7,200	7,100	99	
Clark	33,200	32,700	98	
Clay	9,600	9,500	99	
Clinton	11,800	11,700	99	
Daviess	10,400	10,100	97	
Dearborn	14,100	13,900	99	
Decatur	8,500	8,400	99	
De Kalb	12,800	12,700	99	
Dubois	13,400	13,100	98	
Elkhart	57,400	56,300	98	
Fayette	9,800	9,700	99	
Floyd	24,200	23,900	99	
Fountain	6,800	6,700	99	
Fulton	7,400	7,300	99	
Grant	27,500	27,100	98	
Greene	12,200	12,000	98	
Hamilton	39,900	39,500	99	
Hancock	16,600	16,400	99	

**WTBS—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Harrison	10,900	10,700	98
	Hendricks	26,800	26,500	99
	Henry	18,600	18,400	99
	Huntington	13,600	13,400	99
	Jackson	14,100	13,900	99
	Jasper	8,900	8,700	98
	Jay	8,200	8,000	98
	Jennings	8,300	8,100	98
	Johnson	31,600	31,400	99
	Kosciusko	24,400	24,000	98
	Lagrange	9,600	9,300	96
	Lake	171,100	169,200	99
	La Porte	38,200	37,800	99
	Lawrence	16,600	16,400	98
	Marion	319,900	316,200	99
	Marshall	15,700	15,400	98
	Martin	3,900	3,800	97
	Miami	13,700	13,500	99
	Montgomery	13,400	13,300	99
	Morgan	19,500	19,300	99
	Newton	5,100	5,000	98
	Noble	14,000	13,800	99
	Ohio	2,000	2,000	100
	Perry	6,600	6,400	97
	Pike	5,100	5,000	98
	Porter	45,500	45,000	99
	Posey	9,500	9,200	97
	Pulaski	4,900	4,800	98
	Putnam	10,100	10,000	99
	Ripley	9,000	8,800	98
	Rush	6,500	6,400	98
	St Joseph	92,800	91,800	99
	Scott	7,600	7,400	97
	Shelby	14,700	14,500	99
	Spencer	7,000	6,800	97
	Starke	8,200	8,100	99
	Sullivan	7,700	7,600	99
	Tippecanoe	45,700	44,700	98
	Tipton	6,200	6,100	98
	Union	2,500	2,400	96
	Wabash	12,700	12,400	98
	Warren	3,000	2,900	97
	Warriek	16,700	16,400	98
	Washington	8,800	8,600	98
	Wayne	27,400	27,000	99
	Wells	9,700	9,500	98
	Whitley	10,200	10,100	99
<b>KANSAS</b>				
Anderson	3,100	3,100	100	
Atchison	6,300	6,200	98	
Barber	2,500	2,500	98	
Barton	11,500	11,400	99	
Bourbon	6,200	6,100	98	
Butler	18,900	18,700	99	
Chase	1,300	1,300	100	
Cherokee	8,600	8,500	99	
Clay	3,700	3,600	97	
Coffey	3,500	3,400	97	
Dickinson	7,900	7,800	99	
Doniphan	3,200	3,200	100	
Edwards	1,700	1,700	100	
Elk	1,500	1,500	100	
Ellsworth	2,700	2,700	98	
Franklin	8,500	8,400	99	
Greeley	700	700	100	
Hamilton	1,100	1,100	100	
Hodgeman	900	900	100	
Jackson	4,400	4,300	98	

# Georgia

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>KANSAS</b>			
	Johnson	141,300	140,700	100
	Kearny	1,300	1,300	100
	Kingman	3,300	3,300	100
	Lane	1,000	1,000	100
	Linn	3,300	3,300	98
	Marion	5,000	4,900	98
	Miami	8,800	8,700	99
	Mitchell	3,000	2,900	97
	Nemaha	4,100	4,000	98
	Osage	6,000	5,900	98
	Phillips	2,800	2,700	96
	Pottawatomie	6,000	5,900	98
	Pratt	4,000	4,000	100
	Rawlins	1,400	1,400	100
	Reno	24,800	24,600	99
	Republic	2,800	2,700	96
	Rice	4,300	4,300	100
	Rooks	2,400	2,400	100
	Smith	2,200	2,200	100
	Stafford	2,200	2,200	100
	Thomas	3,100	3,000	97
	Wabaunsee	2,500	2,400	98
	Washington	2,900	2,800	97
	Woodson	1,800	1,800	100
	Wyandotte	63,200	62,700	99
	<b>KENTUCKY</b>			
	Adair	5,900	5,800	98
	Allen	5,800	5,800	100
	Ballard	3,200	3,200	100
	Bath	3,600	3,600	100
	Boone	20,300	20,300	100
	Breckinridge	6,300	6,200	98
Butler	4,200	4,200	100	
Caldwell	5,100	5,000	98	
Calloway	11,800	11,700	99	
Campbell	30,900	30,800	100	
Carroll	3,600	3,600	100	
Casey	5,700	5,600	98	
Clinton	3,600	3,600	100	
Crittenden	3,500	3,500	100	
Edmonson	3,600	3,600	100	
Elliott	2,400	2,400	100	
Fulton	3,200	3,200	100	
Gallatin	2,000	2,000	100	
Garrard	4,500	4,500	100	
Grant	5,600	5,600	100	
Graves	13,500	13,400	99	
Green	4,000	4,000	100	
Harrison	6,000	6,000	100	
Hart	5,900	5,900	100	
Henry	4,800	4,800	100	
Jessamine	11,200	11,100	99	
Kenton	53,200	53,100	100	
Larue	4,500	4,500	100	
Lawrence	5,100	5,100	100	
Lincoln	7,400	7,300	99	
Livingston	3,700	3,700	100	
Logan	9,800	9,700	99	
Mc Lean	3,600	3,600	100	
Madison	20,200	20,000	99	
Marshall	10,900	10,900	100	
Meade	8,200	8,200	100	
Menifee	1,800	1,800	100	
Mercer	7,500	7,400	99	
Metcalfe	3,600	3,600	100	
Monroe	4,600	4,600	100	
Montgomery	7,600	7,500	99	

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>MUHENBERG</b>			
	Muhlenberg	11,500	11,400	99
	Nelson	10,600	10,500	99
	Nicholas	2,700	2,700	100
	Ohio	7,900	7,800	99
	Oldham	11,100	11,100	100
	Owen	3,400	3,400	100
	Pendleton	4,300	4,300	100
	Robertson	800	800	100
	Rockcastle	5,500	5,400	98
	Russell	6,000	5,900	98
	Scott	8,700	8,600	99
	Shelby	9,200	9,200	100
	Simpson	5,600	5,600	100
	Spencer	2,400	2,400	100
	Taylor	8,600	8,500	99
	Union	5,700	5,700	100
	Washington	3,600	3,600	100
	Webster	5,400	5,300	98
	Wolfe	2,500	2,500	100
<b>LOUISIANA</b>				
Allen	7,200	7,100	99	
Bienville	6,000	5,900	98	
Caldwell	4,200	4,100	98	
Claiborne	6,200	6,100	98	
De Soto	9,700	9,500	98	
East Carroll	3,400	3,300	97	
East Feliciana	5,800	5,700	98	
Franklin	8,000	7,900	99	
Grant	6,600	6,500	98	
Jefferson	171,400	170,600	100	
Jefferson Davis	10,800	10,700	99	
La Salle	5,500	5,400	98	
Orleans	197,200	195,500	99	
Red River	3,600	3,500	97	
Richland	7,500	7,400	99	
St Bernard	23,800	23,700	100	
St Martin	14,900	14,700	99	
St Tammany	53,600	53,100	99	
Tangipahoa	30,800	30,300	98	
Union	7,800	7,700	99	
Washington	16,300	16,000	98	
West Baton Rouge	6,700	6,600	98	
West Carroll	4,600	4,500	98	
West Feliciana	2,700	2,600	96	
<b>MASSACHUSETTS</b>				
Barnstable	78,800	77,600	98	
Berkshire	54,800	53,900	98	
Bristol	188,000	186,100	99	
Essex	253,300	250,800	99	
Hampden	172,600	170,300	99	
Hampshire	50,200	49,200	98	
Middlesex	517,100	511,700	99	
Nantucket	2,800	2,700	96	
Norfolk	227,800	225,900	99	
Plymouth	153,200	151,500	99	
Suffolk	268,600	263,000	98	
Worcester	261,900	258,700	99	
<b>MARYLAND</b>				
Anne Arundel	152,000	151,400	100	
Baltimore	273,800	272,800	100	
Calvert	18,200	18,000	99	
Caroline	10,000	9,900	99	
Carroll	43,700	43,500	100	
Charles	33,700	33,400	99	
Harford	62,500	62,200	100	
Howard	69,200	68,900	100	
Montgomery	288,900	288,000	100	
Prince Georges	260,400	259,600	100	

**WTBS—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>MARYLAND</b>			
	Queen Annes	12,600	12,500	99
	St Marys	26,100	25,900	99
	Somerset	7,600	7,500	99
	Washington	44,600	44,300	99
	Baltimore City	278,200	277,100	100
	<b>MAINE</b>			
	Androscoggin	40,400	39,900	99
	Cumberland	95,800	94,500	99
	Hancock	18,900	18,600	98
	Kennebec	45,100	44,300	98
	Lincoln	12,200	12,000	98
	Penobscot	53,100	52,200	98
	Piscataquis	7,100	7,000	99
	Somerset	18,300	17,900	98
	Washington	13,600	13,200	97
	York	65,200	64,400	99
	<b>MICHIGAN</b>			
	Alcona	4,400	4,300	98
	Allegan	32,600	32,200	99
	Alpena	11,800	11,400	97
	Antrim	7,100	7,000	99
	Arenac	5,900	5,800	98
	Baraga	3,100	3,000	97
	Barry	18,100	17,900	99
	Benzie	4,900	4,800	98
	Berrien	62,500	61,600	98
	Branch	15,300	15,100	99
	Cass	18,700	18,500	99
	Cheboygan	8,500	8,300	98
	Clare	10,400	10,200	98
	Clinton	20,200	20,000	99
	Delta	14,200	13,900	98
	Eaton	35,400	35,100	99
	Emmet	9,900	9,700	98
	Gladwin	9,000	8,800	98
	Gratiot	13,900	13,700	99
	Hillsdale	15,800	15,500	98
	Ingham	102,900	101,700	99
	Ionia	18,500	18,300	99
	Iosco	11,900	11,800	99
	Isabella	17,900	17,600	98
	Jackson	53,400	52,900	99
	Kalamazoo	84,300	83,300	99
	Kalkaska	5,100	5,000	98
	Kent	185,600	183,200	99
	Lapeer	25,000	24,800	99
	Leelanau	6,500	6,400	98
	Lenawee	32,400	32,000	99
	Livingston	40,000	39,700	99
	Mackinac	4,200	4,100	98
	Macomb	264,100	262,900	100
	Manistee	9,000	8,900	98
	Mecosta	12,600	12,400	98
	Menominee	9,800	9,700	99
	Midland	28,100	27,900	99
	Monroe	47,200	46,800	99
	Montcalm	19,400	19,200	99
	Montmorency	3,600	3,500	97
	Newaygo	14,800	14,600	98
	Oakland	414,100	411,900	99
	Ogemaw	7,500	7,400	99
	Osceola	7,700	7,600	99
	Oscoda	3,300	3,200	97
	Otsego	6,600	6,500	98
	Ottawa	64,200	63,400	99
	Presque Isle	5,500	5,300	96
	Saginaw	77,600	76,900	99

**WTBS—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>St Clair</b>	53,700	53,100	99
	St Joseph	22,500	22,300	99
	Sanilac	15,200	15,000	98
	Shiawassee	25,000	24,700	99
	Tuscola	19,500	19,300	99
	Van Buren	26,300	26,000	99
	Washtenaw	104,900	103,000	98
	Wayne	788,500	781,100	99
	Wexford	10,500	10,400	99
	<b>MINNESOTA</b>			
	Anoka	84,200	84,000	100
	Becker	11,000	10,800	98
	Beltrami	12,200	11,700	96
	Benton	10,800	10,700	99
	Blue Earth	19,100	18,900	99
	Brown	10,300	10,100	98
	Carlton	10,900	10,800	99
	Carver	17,000	16,900	99
	Cass	8,300	8,000	96
	Clay	17,400	17,300	99
	Clearwater	3,100	3,000	97
	Cook	1,700	1,700	100
	Cottonwood	5,100	4,900	96
	Crow Wing	18,100	17,800	98
	Dakota	100,100	99,600	100
	Dodge	5,600	5,500	98
	Douglas	11,400	11,200	98
	Faribault	6,900	6,800	99
	Fillmore	7,800	7,700	99
	Freeborn	13,200	13,100	99
	Goodhue	15,300	15,100	99
	Grant	2,500	2,500	100
	Hennepin	425,300	421,800	99
	Houston	6,800	6,700	99
	Isanti	9,300	9,200	99
	Itasca	15,900	15,600	98
	Kandiyohi	14,600	14,300	98
	Kittson	2,300	2,200	96
	Lac Qui Parle	3,600	3,500	97
	Lake Of The Woods	1,600	1,500	94
	Le Sueur	8,600	8,500	99
	Lincoln	2,700	2,700	100
	McLeod	12,000	11,900	99
	Marshall	4,300	4,200	98
	Martin	9,200	9,100	99
	Meeker	7,900	7,800	99
	Mille Lacs	7,100	7,000	99
	Morrison	10,600	10,400	98
	Mower	14,900	14,800	99
	Nicollet	9,800	9,700	99
	Nobles	7,600	7,500	99
	Olmsted	40,200	39,900	99
	Otter Tail	19,900	19,500	98
	Pine	7,700	7,600	99
	Polk	12,200	12,000	98
	Pope	4,400	4,300	98
	Ramsey	192,200	190,800	99
	Red Lake	1,800	1,800	100
	Redwood	6,500	6,300	97
	Rice	16,700	16,500	99
	Rock	3,800	3,800	100
	St Louis	77,900	77,100	99
	Scott	19,400	19,300	99
	Stearns	39,200	38,700	99
	Stevens	3,700	3,600	97
	Swift	4,400	4,300	98
	Wabasha	7,500	7,400	99
	Wadena	5,000	4,800	96

**Georgia**

**WTBS—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 5-24%</b>	<b>MINNESOTA</b>			
	Washington	50,000	49,700	99
	Watsonwan	4,600	4,500	98
	Wilkin	2,800	2,800	100
	Winona	16,700	16,500	99
	Yellow Medicine	4,600	4,500	98
	<b>MISSOURI</b>			
	Andrew	5,500	5,400	98
	Audrain	9,400	9,300	99
	Bary	11,000	10,800	98
	Barton	4,700	4,600	98
	Bates	6,300	6,200	98
	Benton	5,800	5,600	97
	Boone	41,500	40,900	99
	Butler	15,200	14,800	97
	Caldwell	3,300	3,300	100
	Callaway	11,600	11,400	98
	Camden	11,500	11,200	98
	Cape Girardeau	23,800	23,500	99
	Carroll	4,400	4,300	98
	Cass	23,000	22,800	99
	Chariton	3,800	3,700	97
	Christian	12,200	12,000	98
	Clark	2,900	2,900	100
	Clay	59,800	59,400	99
	Clinton	6,300	6,200	98
	Cooper	5,500	5,400	98
	Crawford	7,600	7,400	97
	Dent	5,500	5,300	96
	Franklin	28,400	28,100	99
	Gasconade	5,500	5,400	98
	Henry	8,300	8,200	99
	Hickory	3,400	3,300	97
	Holt	2,600	2,500	96
	Howell	12,300	11,800	96
	Jackson	257,300	254,600	99
	Jefferson	60,300	59,900	99
	Johnson	14,200	14,000	99
	Laclede	10,600	10,400	98
	Lawrence	11,900	11,700	98
	Livingston	5,800	5,700	98
	Mc Donald	6,500	6,400	98
	Miller	7,800	7,700	99
	Moniteau	4,600	4,500	98
	Monroe	3,500	3,500	100
	Morgan	6,400	6,300	98
	New Madrid	7,600	7,400	97
	Newton	16,900	16,700	99
	Oregon	3,900	3,700	95
	Osage	4,300	4,200	98
	Pemiscot	8,400	8,200	98
	Perry	6,100	6,000	98
	Pettis	14,300	14,100	99
	Phelps	13,000	12,700	98
	Pike	6,100	6,000	98
	Platte	22,100	21,900	99
	Polk	8,200	8,000	98
	Putnam	2,100	2,100	100
	Ralls	3,300	3,300	100
	Ripley	5,100	4,800	95
	St Clair	3,500	3,400	97
	Ste Genevieve	6,000	5,900	98
	St Francois	17,600	17,400	99
	St Louis	383,200	379,500	99
	Schuyler	1,900	1,900	100
	Scott	15,100	14,900	99
	Shannon	3,100	2,900	93
	Shelby	2,900	2,900	100

**WTBS—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
<b>Between 5-24%</b>	Stoddard	11,400	11,200	98	
	Stone	8,100	7,900	98	
	Sullivan	2,700	2,700	100	
	Taney	10,900	10,700	98	
	Texas	8,600	8,300	96	
	Vernon	7,600	7,400	98	
	Washington	7,000	6,900	99	
	Wayne	4,900	4,800	98	
	Wright	6,500	6,300	97	
	St Louis City	163,900	162,200	99	
	<b>MISSISSIPPI</b>				
	Amite	4,800	4,700	98	
	Attala	7,100	7,000	99	
	Benton	2,800	2,800	100	
	Calhoun	5,700	5,600	98	
	Carroll	3,400	3,300	97	
	Chickasaw	6,500	6,400	98	
Choctaw	3,200	3,200	100		
Claiborne	3,500	3,400	97		
Clarke	6,500	6,400	98		
Clay	7,500	7,400	99		
Copiah	9,600	9,500	99		
De Soto	24,800	24,500	99		
Franklin	3,200	3,100	98		
George	5,800	5,800	100		
Greene	3,300	3,300	98		
Hancock	12,500	12,400	99		
Holmes	7,300	7,200	99		
Humphreys	4,200	4,100	98		
Jasper	6,000	5,900	98		
Jefferson	2,900	2,800	97		
Jefferson Davis	4,800	4,700	98		
Kemper	3,600	3,500	97		
Lafayette	11,300	11,200	99		
Lamar	10,600	10,500	99		
Lawrence	4,600	4,500	98		
Leake	6,900	6,800	99		
Lincoln	11,400	11,300	99		
Marion	9,200	9,100	99		
Marshall	10,700	10,600	99		
Neshoba	9,200	9,100	99		
Newton	7,500	7,400	99		
Panola	10,400	10,300	99		
Pearl River	14,300	14,200	99		
Perry	3,600	3,600	100		
Pontotoc	8,700	8,600	99		
Prentiss	9,000	8,900	99		
Quitman	3,600	3,600	99		
Scott	9,300	9,200	99		
Simpson	8,700	8,600	99		
Smith	4,700	4,700	99		
Stone	3,800	3,800	100		
Tallahatchie	5,300	5,200	98		
Tate	7,300	7,200	99		
Tishomingo	7,200	7,100	99		
Tunica	2,800	2,800	100		
Union	8,700	8,700	99		
Walthall	5,000	4,900	98		
Wayne	7,000	6,900	99		
Webster	3,800	3,700	97		
Wilkinson	3,400	3,300	97		
Winston	7,000	6,900	99		
Yalobusha	4,900	4,800	98		
Yazoo	9,200	9,100	99		
<b>MONTANA</b>					
Beaverhead	3,200	3,000	94		
Big Horn	3,300	3,100	94		
Blaine	2,500	2,300	94		

**WTBS—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MONTANA</b>				
Between 5-24%	Broadwater	1,500	1,400	93
	Cascade	30,400	29,900	98
	Chouteau	2,200	2,100	98
	Custer	4,900	4,600	95
	Deer Lodge	4,000	3,900	97
	Gallatin	19,200	18,600	97
	Garfield	600	500	83
	Golden Valley	400	400	100
	Granite	1,100	1,100	100
	Hill	6,700	6,500	97
	Jefferson	3,200	3,100	97
	Lake	8,200	8,000	98
	Lewis + Clark	19,400	18,800	97
	Liberty	900	900	100
	Lincoln	6,800	6,500	96
	McCone	900	900	100
	Madison	2,300	2,300	100
	Meagher	800	800	100
	Missoula	31,700	30,800	97
	Musselshell	1,700	1,600	94
	Park	5,400	5,200	96
	Petroleum	200	200	100
	Pondera	2,400	2,300	96
	Powder River	900	800	88
	Prairie	600	600	100
	Richland	4,000	3,900	98
	Rosebud	3,800	3,600	95
	Sanders	3,600	3,400	94
	Sheridan	2,000	2,000	100
	Silver Bow	13,900	13,600	98
	Sweet Grass	1,300	1,200	92
	Treasure	400	400	100
	Valley	3,400	3,300	96
	Yellowstone	45,400	44,800	99
<b>NORTH CAROLINA</b>				
	Alamance	42,900	42,600	99
	Alexander	10,600	10,500	99
	Alleghany	3,900	3,800	97
	Anson	8,900	8,800	99
	Avery	5,600	5,500	98
	Beaufort	16,800	16,600	99
	Bertie	7,500	7,400	99
	Bladen	11,200	11,000	98
	Cabarrus	37,700	37,500	99
	Caldwell	27,800	27,600	99
	Chowan	5,400	5,300	98
	Clay	3,000	2,900	97
	Columbus	19,100	18,800	98
	Currituck	5,600	5,500	98
	Duplin	15,400	15,200	99
	Durham	73,300	72,600	99
	Franklin	13,700	13,500	99
	Granville	13,600	13,400	99
	Greene	5,400	5,300	98
	Hamett	25,500	25,200	99
	Haywood	19,600	19,300	99
	Hertford	8,300	8,200	99
	Hoke	7,800	7,700	99
	Iredell	36,200	35,900	99
	Johnston	32,100	31,700	99
	Lee	16,300	16,100	99
	Lenoir	22,400	22,200	99
	McDowell	13,900	13,700	99
	Madison	6,600	6,500	98
	Martin	9,500	9,400	99
	Mitchell	5,700	5,600	98
	Montgomery	8,800	8,700	99

**WTBS—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>				
	Moore	25,000	24,700	99
	Orange	36,500	36,000	99
	Pender	11,100	10,900	98
	Perquimans	4,300	4,300	100
	Person	11,700	11,600	99
	Polk	6,100	6,000	98
	Randolph	41,800	41,400	99
	Richmond	17,500	17,300	99
	Robeson	36,800	36,200	98
	Rockingham	34,100	33,800	99
	Rutherford	22,600	22,400	99
	Sampson	18,500	18,200	99
	Stanly	20,200	20,000	99
	Tyrrell	1,500	1,500	100
	Union	30,400	30,100	99
	Warren	6,200	6,100	98
	Wilkes	23,800	23,500	99
	Wilson	25,300	25,000	99
	Yadkin	12,100	12,000	99
	Yancey	6,200	6,100	98
<b>NORTH DAKOTA</b>				
	Barnes	5,000	5,000	100
	Benson	2,500	2,400	98
	Burke	1,300	1,300	100
	Cass	41,200	40,900	99
	Cavalier	2,500	2,400	96
	Divide	1,200	1,200	100
	Dunn	1,500	1,500	100
	Eddy	1,300	1,300	100
	Golden Valley	900	900	100
	Grant	1,400	1,400	100
	Griggs	1,400	1,400	100
	Hettinger	1,500	1,500	100
	Logan	1,200	1,200	100
	McHenry	2,700	2,700	100
	McIntosh	1,800	1,800	100
	McKenzie	2,400	2,400	100
	McLean	4,200	4,200	100
	Nelson	1,900	1,900	100
	Oliver	800	800	100
	Richland	6,800	6,700	99
	Sheridan	900	900	100
	Slope	400	400	100
	Steele	1,100	1,100	100
	Walsh	5,400	5,300	98
<b>NEBRASKA</b>				
	Antelope	3,100	3,000	97
	Arthur	200	200	100
	Blaine	300	300	100
	Boyd	1,200	1,200	100
	Butler	3,300	3,200	97
	Cedar	3,800	3,800	100
	Clay	2,800	2,800	100
	Colfax	3,500	3,400	97
	Cuming	4,000	3,900	99
	Custer	4,900	4,800	98
	Dakota	6,400	6,400	100
	Dawes	3,400	3,300	97
	Dixon	2,500	2,500	100
	Dodge	13,800	13,700	99
	Douglas	161,600	160,300	99
	Furnas	2,400	2,400	100
	Greeley	1,200	1,200	100
	Hamilton	3,400	3,400	100
	Holt	4,800	4,700	97
	Howard	2,400	2,400	100
	Jefferson	3,600	3,600	100
	Johnson	2,000	2,000	100

**Georgia**

**WTBS—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 5-24%</b>	<b>NEBRASKA</b>			
	Kearney	2,600	2,600	100
	Keya Paha	500	500	100
	Logan	400	400	100
	Merrick	3,100	3,100	100
	Morrill	2,300	2,200	98
	Nance	1,700	1,700	100
	Nemaha	3,200	3,200	100
	Nuckolls	2,400	2,400	100
	Pawnee	1,500	1,500	100
	Perkins	1,400	1,400	100
	Phelps	3,700	3,700	100
	Pierce	3,000	3,000	100
	Rock	900	900	100
	Saunders	7,000	6,900	99
	Seward	5,800	5,700	98
	Sheridan	2,700	2,700	100
	Sioux	700	700	100
	Valley	2,200	2,100	98
	Washington	6,200	6,200	100
	Wayne	3,300	3,300	100
Webster	1,900	1,900	100	
	<b>NEW HAMPSHIRE</b>			
	Belknap	19,800	19,600	99
	Carroll	15,300	15,000	98
	Cheshire	26,700	26,000	97
	Coos	13,900	13,700	99
	Grafton	28,300	27,500	97
	Hillsborough	128,100	126,600	99
	Rockingham	93,200	92,100	99
	Sullivan	15,700	15,200	97
	<b>NEW JERSEY</b>			
	Atlantic	86,600	85,100	98
	Bergen	312,700	310,900	99
	Burlington	141,000	139,900	99
	Camden	184,600	183,200	99
	Essex	294,100	290,500	99
	Gloucester	79,400	78,800	99
	Hudson	209,300	206,900	99
	Mercer	121,000	119,400	99
	Middlesex	241,400	239,600	99
	Monmouth	206,600	204,700	99
	Morris	149,800	148,800	99
	Somerset	88,600	87,800	99
	Sussex	46,000	45,400	99
	Union	184,700	183,300	99
	<b>NEW MEXICO</b>			
	Bernalillo	196,800	194,000	99
	Catron	1,000	900	89
	De Baca	1,000	1,000	100
	Dona Ana	47,700	46,300	97
	Los Alamos	7,400	7,300	99
	Luna	6,800	6,600	97
	Mora	1,500	1,300	87
	Rio Arriba	11,600	10,900	94
	Sandoval	21,300	20,200	95
	San Juan	29,500	28,000	95
	San Miguel	8,800	8,300	94
	Santa Fe	38,300	37,300	97
	Sierra	4,500	4,300	96
	Socorro	5,000	4,900	98
	Taos	8,200	7,600	92
	Torrance	3,800	3,600	96
	Union	1,700	1,600	94
	Valencia	15,800	15,600	99
	<b>NEVADA</b>			
	Clark	305,600	300,800	98
	Douglas	11,200	10,800	96

**WTBS—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
<b>Between 5-24%</b>	Eureka	600	600	92	
	Humboldt	4,900	4,800	97	
	Lyon	8,000	7,700	96	
	Pershing	1,800	1,700	94	
	Storey	800	800	100	
	Washoe	108,100	105,800	98	
	White Pine	3,200	3,100	97	
	Carson City	16,900	16,500	98	
	<b>NEW YORK</b>				
	Albany	114,500	112,800	99	
	Allegany	17,500	17,100	98	
	Bronx	451,100	444,900	99	
	Cattaraugus	30,400	29,900	98	
	Chautauqua	53,900	53,100	99	
	Chenango	19,500	19,100	98	
	Columbia	24,000	23,600	98	
	Cortland	17,200	16,900	98	
	Dutchess	92,200	90,600	98	
	Essex	14,200	14,000	99	
	Franklin	16,100	15,800	98	
	Genesee	21,700	21,500	99	
Greene	17,100	16,800	98		
Kings	872,800	859,200	98		
Lewis	9,500	9,300	98		
Livingston	21,100	20,800	99		
Monroe	272,300	269,100	99		
Montgomery	20,400	20,000	98		
Nassau	441,500	439,300	100		
New York	758,400	725,100	96		
Oneida East	57,700	57,000	99		
Onondaga	176,800	174,800	99		
Ontario	34,800	34,400	99		
Orleans	14,600	14,400	99		
Oswego	43,100	42,600	99		
Otsego	21,900	21,400	98		
Queens	743,100	736,400	99		
Rensselaer	56,700	55,800	98		
Richmond	133,900	132,800	99		
Rockland	86,000	85,000	99		
Saratoga	67,000	66,200	99		
Schoharie	11,400	11,200	98		
Schuyler	6,700	6,500	97		
Seneca	12,100	12,000	99		
Suffolk	432,700	428,900	99		
Tioga	19,200	18,900	98		
Washington	20,400	20,100	99		
Wayne	32,600	32,100	98		
Westchester	323,600	320,300	99		
Wyoming	14,100	14,000	99		
Yates	8,700	8,500	98		
<b>OHIO</b>					
Adams	9,600	9,200	96		
Ashland	17,300	17,100	99		
Ashtabula	37,300	36,800	99		
Athens	20,300	19,800	98		
Brown	13,000	12,700	98		
Butler	105,400	104,300	99		
Carroll	10,100	10,000	99		
Champaign	13,600	13,400	99		
Clermont	54,100	53,600	99		
Clinton	13,700	13,500	99		
Columbiana	41,400	40,900	99		
Cuyahoga	566,500	561,100	99		
Darke	20,400	20,100	99		
Defiance	14,500	14,300	99		
Delaware	23,500	23,300	99		
Erie	29,400	29,100	99		
Fayette	10,300	10,100	98		

**Georgia**

**WTBS—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>OHIO</b>			
	Franklin	386,900	383,200	99
	Fulton	14,400	14,100	98
	Geauga	27,200	26,900	99
	Hamilton	343,800	339,600	99
	Hardin	11,700	11,500	98
	Henry	10,600	10,500	99
	Highland	13,900	13,600	98
	Holmes	9,400	9,000	96
	Huron	20,700	20,400	99
	Jackson	11,300	11,100	98
	Knox	17,800	17,600	99
	Lake	80,500	80,100	99
	Logan	16,300	16,100	99
	Lorain	97,500	96,700	99
	Lucas	180,900	179,300	99
	Madison	11,900	11,700	98
	Mahoning	102,200	101,300	99
	Medina	42,200	41,800	99
	Meigs	9,000	8,800	98
	Morgan	5,200	5,100	98
	Morrow	10,000	9,900	99
	Ottawa	15,500	15,400	99
	Paulding	7,600	7,500	99
	Pickaway	15,700	15,600	99
	Portage	50,100	49,700	99
	Preble	15,000	14,900	99
	Putnam	11,400	11,200	98
	Sandusky	23,100	22,900	99
	Seneca	21,800	21,600	99
	Stark	140,800	139,400	99
	Summit	200,600	198,900	99
	Tuscarawas	33,100	32,600	98
	Union	11,500	11,300	98
	Van Wert	11,600	11,500	99
	Vinton	4,200	4,100	98
	Warren	39,900	39,500	99
	Wayne	37,100	36,400	98
	Williams	14,400	14,200	99
	Wood	40,000	39,600	99
	Wyandot	8,200	8,100	99
	<b>OKLAHOMA</b>			
	Adair	6,900	6,700	97
	Alfalfa	2,400	2,400	100
	Atoka	4,600	4,600	100
	Blaine	4,700	4,600	99
	Bryan	13,200	13,000	98
	Caddo	11,600	11,500	99
	Canadian	26,500	26,300	99
	Cherokee	13,000	12,800	98
	Cleveland	64,200	63,600	99
	Coal	2,300	2,300	100
	Cotton	2,700	2,700	100
	Craig	5,500	5,400	98
	Creek	23,400	23,100	99
	Delaware	11,600	11,300	98
	Dewey	2,200	2,200	100
	Garfield	22,700	22,500	99
	Garvin	10,700	10,600	99
	Grady	15,900	15,700	99
	Hughes	5,400	5,400	100
	Johnston	3,900	3,800	97
	Kingfisher	5,100	5,100	100
	Kiowa	4,800	4,800	99
	Le Flore	17,200	16,900	98
	Lincoln	11,400	11,300	99
	Logan	10,700	10,600	99
	Mc Clain	8,900	8,800	99

**WTBS—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	Mc Intosh	7,100	7,000	99
	Major	3,200	3,100	97
	Marshall	4,800	4,700	99
	Mayes	13,100	12,900	99
	Muskogee	26,100	25,800	99
	Noble	4,500	4,500	100
	Nowata	4,100	4,100	100
	Oklahoma	246,500	244,900	99
	Okmulgee	14,600	14,500	99
	Osage	15,300	15,200	99
	Pawnee	6,400	6,300	98
	Payne	24,100	23,800	99
	Pontotoc	13,400	13,300	99
	Pottawatomie	22,100	21,900	99
	Rogers	20,500	20,300	99
	Seminole	10,000	9,900	99
	Tillman	4,000	4,000	100
	Wagoner	18,000	17,800	99
	Washita	4,600	4,600	100
	<b>OREGON</b>			
	Baker	6,000	5,700	95
	Benton	25,400	23,800	94
	Clackamas	103,600	100,400	97
	Columbia	14,100	13,500	96
	Coos	24,100	22,400	93
	Crook	5,600	5,300	95
	Jackson	58,000	56,200	97
	Jefferson	4,900	4,700	96
	Josephine	28,000	26,400	94
	Lake	2,900	2,700	93
	Lane	110,300	106,400	97
	Linn	34,900	33,600	96
	Malheur	9,500	9,100	96
	Marion	85,800	82,000	96
	Multnomah	244,200	235,600	96
	Polk	18,600	17,900	96
	Sherman	800	800	100
	Wallowa	2,900	2,700	93
	Washington	118,700	116,200	98
	Yamhill	22,600	21,600	96
	<b>PENNSYLVANIA</b>			
	Adams	27,900	27,400	98
	Berks	131,000	129,200	99
	Bradford	23,700	23,300	98
	Bucks	197,900	196,300	99
	Carbon	22,500	22,200	99
	Centre	42,000	41,000	98
	Chester	136,600	134,900	99
	Columbia	23,500	23,100	98
	Crawford	32,200	31,500	98
	Cumberland	75,400	74,300	98
	Dauphin	97,500	95,800	98
	Delaware	207,000	205,600	99
	Erie	102,900	101,700	99
	Franklin	46,600	45,300	97
	Fulton	5,500	5,300	96
	Greene	15,000	14,700	98
	Lackawanna	85,200	84,300	99
	Lancaster	156,500	152,000	97
	Mc Kean	17,900	17,500	98
	Mercer	45,700	45,000	98
	Monroe	37,000	36,400	98
	Montgomery	261,100	258,700	99
	Montour	6,500	6,300	97
	Northumberland	39,800	38,900	98
	Philadelphia	622,800	613,200	98
	Pike	11,500	11,200	97
	Schuylkill	61,600	60,400	98

**WTBS—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
<b>Between 5-24%</b>	<b>PENNSYLVANIA</b>				
		Somerset	30,300	29,700	98
		Sullivan	2,300	2,200	96
		Susquehanna	15,600	15,300	98
		Union	11,800	11,400	97
		Wayne	15,600	15,100	97
		Wyoming	10,500	10,300	98
		York	132,100	130,000	98
		<b>RHODE ISLAND</b>			
		Bristol	17,300	17,200	99
	Kent	61,700	61,200	99	
	Newport	32,200	31,800	99	
	Providence	227,600	225,100	99	
	Washington	39,700	39,100	98	
	<b>SOUTH CAROLINA</b>				
	Abbeville	8,900	8,800	99	
	Allendale	3,800	3,700	97	
	Barnwell	7,600	7,500	99	
	Calhoun	4,600	4,500	98	
	Cherokee	16,300	16,200	99	
	Chesterfield	14,700	14,500	99	
	Clarendon	10,000	9,700	97	
	Colleton	12,700	12,400	98	
	Edgefield	6,500	6,400	98	
	Fairfield	7,400	7,300	99	
	Hampton	6,800	6,700	98	
	Jasper	5,600	5,500	98	
	Kershaw	16,900	16,700	99	
	Laurens	20,300	20,100	99	
	Lee	6,100	6,000	98	
	Mc Cormick	2,500	2,500	100	
	Newberry	12,700	12,600	99	
	Oconee	22,900	22,700	99	
	Orangeburg	31,000	30,400	98	
	Pickens	33,900	33,500	99	
	Saluda	5,900	5,800	98	
	Spartanburg	85,400	84,700	99	
	Union	11,400	11,300	99	
	Williamsburg	12,700	12,400	98	
	<b>SOUTH DAKOTA</b>				
	Bennett	1,100	1,100	100	
	Bon Homme	2,600	2,500	96	
	Brookings	9,000	8,900	99	
	Brown	14,300	14,200	99	
	Brule	2,000	2,000	100	
	Campbell	800	800	100	
	Charles Mix	3,300	3,200	97	
	Clark	1,800	1,800	100	
	Deuel	1,800	1,800	100	
	Douglas	1,400	1,400	100	
	Edmunds	1,700	1,700	100	
	Faulk	1,100	1,100	100	
	Grant	3,200	3,100	98	
	Gregory	2,100	2,100	100	
	Hamlin	1,900	1,900	100	
	Hand	1,700	1,700	100	
	Hanson	1,100	1,100	100	
	Hutchinson	3,300	3,200	97	
	Hyde	800	800	100	
	Jackson	1,100	1,100	100	
	Jerauld	1,100	1,100	100	
	Jones	600	600	100	
	Lawrence	8,200	8,100	99	
	Lincoln	5,500	5,400	98	
	Lyman	1,300	1,300	100	
	Mc Cook	2,300	2,300	100	
	Meade	7,900	7,800	99	
	Mellette	700	700	100	

**WTBS—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
<b>Between 5-24%</b>	<b>MINNESOTA</b>				
		Miner	1,400	1,400	100
		Pennington	32,000	31,700	99
		Perkins	1,700	1,700	97
		Roberts	3,700	3,600	97
		Shannon	2,400	2,300	94
		Spink	3,100	3,100	100
		Todd	2,100	2,000	95
		Turner	3,400	3,400	100
		Yankton	7,200	7,100	99
	Ziebach	600	600	100	
	<b>TENNESSEE</b>				
	Bedford	11,600	11,500	99	
	Benton	6,000	5,900	99	
	Cannon	4,200	4,200	100	
	Cheatham	10,100	10,000	99	
	Chester	4,900	4,900	100	
	Cocke	11,400	11,300	99	
	Cumberland	13,600	13,400	99	
	Davidson	210,700	210,000	100	
	Decatur	4,300	4,300	99	
	De Kalb	5,800	5,700	98	
	Dickson	13,500	13,400	99	
	Dyer	13,900	13,800	99	
	Fayette	8,700	8,600	99	
	Franklin	12,800	12,700	99	
	Grainger	6,600	6,500	98	
	Grundy	4,900	4,800	98	
	Hancock	2,400	2,400	100	
	Hardeman	8,500	8,400	99	
	Haywood	7,100	7,000	99	
	Henderson	9,000	8,900	99	
	Henry	11,600	11,500	99	
	Hickman	6,200	6,200	100	
	Humphreys	6,300	6,300	100	
	Jefferson	12,700	12,600	99	
	Lauderdale	9,000	8,900	99	
	Lincoln	11,000	10,900	99	
	Mc Nairy	9,400	9,300	99	
	Macon	6,300	6,300	99	
	Marshall	8,400	8,400	99	
	Meigs	3,100	3,100	100	
	Monroe	11,500	11,400	99	
	Moore	1,800	1,800	100	
	Obion	12,700	12,600	99	
	Overton	6,900	6,800	99	
	Polk	5,000	5,000	100	
	Rutherford	43,500	43,300	100	
	Shelby	309,800	308,200	99	
	Smith	5,500	5,500	100	
	Stewart	3,800	3,800	100	
	Tipton	13,500	13,400	99	
	Trousdale	2,500	2,500	100	
	Wayne	5,300	5,200	98	
	Weakley	12,200	12,100	99	
	White	8,000	7,900	99	
	Williamson	29,000	28,800	99	
	Wilson	25,600	25,500	99	
	<b>TEXAS</b>				
	Archer	3,100	3,100	100	
	Armstrong	800	800	100	
	Atascosa	10,500	10,300	98	
	Austin	7,600	7,400	97	
	Bandera	4,300	4,300	100	
	Baylor	1,900	1,900	100	
	Bexar	424,800	420,700	99	
	Blanco	2,600	2,600	100	
	Bosque	6,300	6,200	98	
	Brazoria	64,500	64,000	99	



**Georgia**

**WTBS—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>TEXAS</b>			
	Brazos	46,000	45,400	99
	Burleson	5,300	5,200	98
	Callahan	4,800	4,800	100
	Cameron	77,700	76,800	99
	Camp	4,000	3,900	98
	Cass	11,300	11,100	99
	Castro	3,100	3,100	100
	Chambers	7,100	7,000	99
	Cherokee	15,100	14,800	98
	Clay	4,000	4,000	100
	Cochran	1,500	1,500	100
	Collin	91,800	90,900	99
	Collingsworth	1,600	1,600	100
	Colorado	7,100	7,000	99
	Comal	20,200	20,000	99
	Comanche	5,200	5,100	98
	Concho	1,100	1,100	100
	Cooke	11,800	11,700	99
	Dallas	736,000	731,500	99
	Denton	97,800	97,000	99
	Dickens	1,100	1,100	100
	Donley	1,600	1,600	100
	Edwards	800	800	100
	Ellis	29,800	29,500	99
	El Paso	185,300	184,000	99
	Erath	11,000	10,900	99
	Falls	6,800	6,700	99
	Fannin	10,000	9,800	98
	Floyd	3,000	3,000	100
	Fort Bend	72,200	71,400	99
	Franklin	3,100	3,000	97
	Galveston	81,800	81,100	99
	Gillespie	6,900	6,700	97
	Glasscock	500	500	100
	Goliad	2,100	2,100	98
	Gonzales	6,400	6,300	98
	Gregg	41,400	40,900	99
	Grimes	6,000	5,900	98
	Guadalupe	23,300	23,000	99
	Harris	1,059,700	1,051,800	99
	Hartley	1,300	1,300	100
	Haskell	2,600	2,600	100
	Hays	22,500	22,200	99
	Hidalgo	110,200	108,600	99
	Hill	10,700	10,600	99
	Hockley	8,100	8,100	100
	Hood	12,400	12,300	99
	Hudspeth	1,000	1,000	100
	Irion	600	600	100
	Jack	2,800	2,800	100
	Jackson	4,700	4,600	98
	Jasper	11,900	11,700	98
	Jim Wells	12,200	12,000	98
	Johnson	35,300	35,000	99
	Kaufman	19,500	19,200	98
	Kendall	5,800	5,700	98
	Kent	400	400	100
	Kleberg	10,200	10,100	99
	Lamb	5,600	5,600	100
	Lavaca	7,200	7,000	97
	Lee	4,700	4,600	98
	Leon	5,300	5,100	97
	Liberty	18,800	18,500	98
	Limestone	8,300	8,100	98
	Loving	100	100	100
	Lubbock	82,800	82,200	99
	Lynn	2,400	2,400	100

**WTBS—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	Mc Lennan	71,800	71,200	99
	McMullen	300	300	100
	Madison	3,500	3,400	97
	Marion	4,100	4,000	98
	Mason	1,500	1,500	100
	Medina	9,600	9,400	98
	Montgomery	64,100	63,100	98
	Morris	5,100	5,000	98
	Navarro	15,200	15,000	99
	Newton	4,900	4,800	98
	Palo Pinto	9,600	9,500	99
	Panola	8,400	8,300	99
	Parker	24,500	24,300	99
	Rains	2,800	2,800	100
	Real	1,000	1,000	100
	Red River	5,900	5,800	97
	Refugio	3,000	3,000	100
	Robertson	5,900	5,800	98
	Rockwall	10,000	9,900	99
	Runnels	4,500	4,500	100
	San Augustine	3,300	3,200	97
	San Jacinto	6,300	6,100	97
	San Saba	2,300	2,300	100
	Shackelford	1,300	1,300	100
	Shelby	9,100	8,900	98
	Smith	58,200	57,600	99
	Tarrant	451,300	448,500	99
	Titus	8,900	8,800	99
	Travis	239,800	237,500	99
	Trinity	4,800	4,700	98
	Tyler	6,900	6,800	98
	Upshur	11,800	11,600	98
	Van Zandt	15,400	15,200	98
	Washington	9,600	9,300	97
	Wharton	14,300	14,100	99
	Willacy	5,100	5,000	98
	Williamson	48,400	47,800	99
	Wood	11,800	11,600	98
	<b>UTAH</b>			
	Cache	21,600	21,100	98
	Carbon	7,300	7,200	98
	Davis	55,200	54,700	99
	Duchesne	3,800	3,700	97
	Emery	3,200	3,100	97
	Garfield	1,300	1,200	92
	Juab	1,800	1,800	100
	Kane	1,700	1,600	91
	Millard	3,700	3,600	97
	Morgan	1,600	1,600	100
	Rich	600	600	100
	Salt Lake	246,000	242,900	99
	San Juan	3,300	3,100	94
	Sanpete	5,100	5,000	98
	Summit	5,400	5,300	98
	Tooele	9,000	8,900	99
	Uintah	6,900	6,700	97
	Utah	71,100	70,000	98
	Wasatch	3,300	3,200	97
	Washington	15,300	14,600	95
	Weber	54,800	54,100	99
	<b>VIRGINIA</b>			
	Appomattox	4,700	4,600	98
	Arlington	132,500	131,900	100
	Bedford	19,000	18,800	99
	Bland	2,200	2,100	95
	Botetourt	9,500	9,400	99
	Buckingham	4,300	4,200	98
	Caroline	6,700	6,600	99

# Georgia

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>VIRGINIA</b>			
	Carroll	10,200	10,000	98
	Charlotte	4,200	4,100	98
	Craig	1,600	1,600	100
	Culpeper	9,700	9,600	99
	Cumberland	2,900	2,800	97
	Dinwiddie	22,100	21,800	99
	Fairfax	309,800	308,900	100
	Fauquier	17,100	16,900	99
	Fluvanna	4,600	4,500	98
	Franklin	14,400	14,200	99
	Frederick	25,000	24,800	99
	Goochland	4,800	4,700	98
	Grayson	9,300	9,200	99
	Greensville	5,100	5,000	98
	Halifax	12,900	12,700	98
	Hanover	22,300	22,000	99
	Henrico	87,500	86,800	99
	Isle Of Wight	9,300	9,200	99
	King William	3,900	3,900	100
	Lancaster	4,600	4,500	98
	Lee	9,300	9,100	98
	Loudoun	30,000	29,700	99
	Louisa	7,400	7,300	99
	Lunenburg	4,300	4,200	98
	Mecklenburg	11,100	10,900	98
	Middlesex	3,600	3,600	99
	New Kent	4,100	4,000	99
	Northampton	5,400	5,300	98
	Northumberland	4,400	4,400	99
	Orange	8,100	8,000	99
	Powhatan	4,500	4,400	98
	Prince Edward	5,400	5,300	98
	Richmond	2,800	2,800	100
	Rockingham	31,000	30,700	99
Scott	8,900	8,700	98	
Shenandoah	12,400	12,300	99	
Southampton	8,600	8,500	99	
Spotsylvania	25,700	25,500	99	
Washington	24,900	24,700	99	
Westmoreland	6,200	6,100	98	
Chesapeake City	52,900	52,500	99	
Richmond City	87,000	86,400	99	
Suffolk City	19,000	18,800	99	
<b>VERMONT</b>				
Addison	11,700	11,400	97	
Bennington	14,200	13,900	98	
Caledonia	10,900	10,700	98	
Chittenden	50,000	49,300	99	
Lamoille	7,600	7,500	99	
Orange	9,700	9,500	98	
Orleans	9,100	9,000	99	
Washington	21,800	21,500	98	
Windham	16,800	16,100	96	
Windsor	22,800	22,200	97	
<b>WASHINGTON</b>				
Benton	42,000	40,800	97	
Chelan	21,200	20,300	96	
Clallam	23,200	22,200	96	
Clark	89,000	86,800	98	
Ferry	2,200	2,100	95	
Grays Harbor	25,600	24,000	94	
Jefferson	8,700	8,400	96	
King	621,500	600,700	97	
Kitsap	71,400	69,700	98	
Lewis	23,100	22,000	95	
Mason	15,100	14,700	97	
Okanogan	12,900	12,200	94	

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>Pend Oreille</b>			
	Pierce	3,400	3,300	97
	San Juan	219,300	213,900	98
	Skagit	4,600	4,400	96
	Snohomish	30,700	29,600	96
	Spokane	174,200	169,600	97
	Stevens	143,100	138,800	97
	Wahkiakum	11,500	10,900	95
	Walla Walla	1,400	1,300	93
	Whatcom	17,800	16,700	94
	Whitman	49,200	47,300	96
	Yakima	14,600	14,100	96
	<b>WISCONSIN</b>			
	Adams	69,000	66,100	96
	Barron	5,800	5,600	97
	Bayfield	16,000	15,600	98
	Brown	5,700	5,600	98
	Buffalo	74,300	73,800	99
	Calumet	5,400	5,300	98
	Chippewa	12,400	12,300	99
	Clark	19,500	19,200	99
	Columbia	11,800	11,500	97
	Crawford	18,000	17,700	98
	Dane	6,100	6,000	98
	Dodge	146,300	143,700	98
	Door	27,300	26,900	99
	Douglas	10,700	10,600	99
	Dunn	16,600	16,400	99
	Eau Claire	12,500	12,300	98
	Florence	32,300	31,800	98
Fond Du Lac	1,600	1,600	100	
Forest	33,200	32,700	99	
Grant	3,400	3,300	97	
Green	17,600	17,200	97	
Green Lake	12,100	11,900	98	
Iowa	7,500	7,400	99	
Iron	7,700	7,600	98	
Jackson	2,700	2,700	100	
Jefferson	6,500	6,300	98	
Juneau	25,100	24,800	99	
Kenosha	8,700	8,400	97	
Kewaunee	46,500	46,100	99	
La Crosse	6,900	6,800	99	
Lafayette	37,300	36,900	99	
Langlade	6,000	5,900	98	
Lincoln	7,700	7,600	99	
Manitowoc	10,900	10,800	99	
Marathon	30,400	30,200	99	
Marinette	42,300	41,900	99	
Milwaukee	16,100	16,000	99	
Monroe	378,400	374,600	99	
Oconto	13,900	13,600	98	
Oneida	12,000	11,800	98	
Outagamie	13,200	12,900	98	
Ozaukee	51,800	51,500	99	
Pepin	26,500	26,200	99	
Pierce	2,800	2,700	96	
Polk	11,600	11,400	98	
Portage	13,600	13,400	99	
Price	21,400	21,100	99	
Racine	6,300	6,100	97	
Richland	64,900	64,400	99	
Rock	6,700	6,600	98	
Rusk	52,700	52,200	99	
Sauk	5,800	5,700	98	
Sawyer	18,200	17,800	98	
Shawano	5,800	5,600	97	
Sheboygan	14,400	14,200	99	
	39,200	38,800	99	

**WTBS—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>WISCONSIN</b>			
	Taylor	6,800	6,700	99
	Trempealeau	9,700	9,400	97
	Vernon	10,100	9,900	98
	Vilas	7,800	7,600	97
	Walworth	28,300	27,900	99
	Washburn	5,700	5,600	98
	Washington	33,400	33,100	99
	Waukesha	107,600	106,700	99
	Waupaca	17,300	17,100	99
	Winnebago	54,700	54,300	99
	Wood	29,200	28,900	99
	<b>WEST VIRGINIA</b>			
	Barbour	6,000	5,900	98
Berkeley	22,800	22,600	99	
Braxton	5,200	5,100	98	
Clay	3,900	3,800	97	
Gilmer	2,800	2,800	100	
Hampshire	6,300	6,200	98	
Monroe	4,800	4,700	98	
Morgan	4,800	4,700	98	
Pendleton	3,100	3,000	97	
Preston	10,900	10,800	99	
Ritchie	4,200	4,100	98	
Webster	4,200	4,100	98	
Wirt	1,900	1,900	100	
<b>WYOMING</b>				
Fremont	12,100	11,800	98	
Park	9,000	8,700	96	

**WXIA-TV, Atlanta**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>GEORGIA</b>			
	Rabun	4,700	4,600	98
	Rockdale	19,500	19,300	99
	Spalding	19,900	19,700	99
	Towns	2,900	2,900	100
	Troup	20,700	20,400	99
	Upson	10,100	10,000	99
	Walton	13,500	13,400	99
	White	5,100	5,000	98
	Between 25-49%	<b>ALABAMA</b>		
Cleburne		5,000	4,900	99
Randolph		7,700	7,600	99
<b>GEORGIA</b>				
Baldwin		12,400	12,200	98
Bibb		58,400	57,900	99
Chattooga		8,300	8,200	99
Gilmer		5,100	5,000	98
Hancock		3,000	2,900	97
Houston		33,500	33,300	99
Jones		7,400	7,300	99
Madison		8,000	7,900	99
Pulaski		3,000	2,900	97
Stephens		9,000	8,900	99
Telfair		4,000	3,900	98
Union		4,800	4,700	98
Whitfield		27,100	26,900	99
<b>NORTH CAROLINA</b>				
Cherokee		8,400	8,300	99
Clay	3,000	2,900	97	

**WXIA-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>NEBRASKA</b>			
	Wheeler	400	400	100
Between 5-24%	<b>ALABAMA</b>			
	Calhoun	44,600	44,300	99
	Cherokee	7,600	7,500	99
	Sumter	5,400	5,300	98
	<b>ARIZONA</b>			
	Apache South	4,600	4,100	89
	<b>CALIFORNIA</b>			
	Alpine	500	400	89
	<b>COLORADO</b>			
	Hinsdale	200	200	100
	Ourray	900	800	94
	<b>FLORIDA</b>			
	Suwannee	10,300	10,100	98
	<b>GEORGIA</b>			
Banks	4,000	3,900	97	
Ben Hill	6,400	6,300	98	
Bleckley	3,800	3,700	97	
Burke	7,200	7,000	97	
Catoosa	15,900	15,800	99	
Coffee	10,800	10,600	98	
Dodge	6,300	6,200	98	
Elbert	7,200	7,100	99	
Franklin	6,500	6,400	98	
Glynn	24,500	24,300	99	
Grady	7,600	7,500	99	
Harris	6,800	6,700	99	
Hart	7,400	7,300	99	
Irwin	3,200	3,100	97	
Jeff Davis	4,500	4,400	98	
Johnson	3,200	3,200	100	
Laurens	14,500	14,200	98	
Lowndes	26,800	26,400	99	
Macon	4,800	4,700	98	
Murray	9,600	9,500	99	
Peach	7,700	7,600	99	
Taliaferro	800	800	100	
Thomas	14,100	13,900	99	
Toombs	9,200	9,000	98	
Ware	13,200	13,000	98	
Wilkes	4,000	3,900	98	
<b>IOWA</b>				
Clayton	7,600	7,500	99	
<b>IDAHO</b>				
Benewah	3,100	3,000	97	
Lincoln	1,200	1,200	100	
<b>KANSAS</b>				
Chautauqua	2,000	2,000	100	
Elk	1,500	1,500	100	
Gove	1,400	1,400	100	
Norton	2,400	2,400	100	
Woodson	1,800	1,800	100	
<b>KENTUCKY</b>				
Clinton	3,600	3,600	100	
Cumberland	2,800	2,800	100	
Simpson	5,600	5,600	100	
Trigg	3,900	3,900	100	
Wayne	6,700	6,600	99	
Webster	5,400	5,300	98	
<b>MICHIGAN</b>				
Charlevoix	8,600	8,500	98	
Ontonagon	3,600	3,500	97	
<b>MISSOURI</b>				
Reynolds	2,600	2,500	96	
<b>MISSISSIPPI</b>				
Amite	4,800	4,700	98	

## Georgia

### WXIA-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>MISSISSIPPI</b>			
	Franklin	3,200	3,100	98
	<b>MONTANA</b>			
	Lincoln	6,800	6,500	96
	Mc Cone	900	900	100
	Petroleum	200	200	100
	Valley	3,400	3,300	96
	<b>NORTH CAROLINA</b>			
	Graham	2,600	2,600	100
	Granville	13,600	13,400	99
	Haywood	19,600	19,300	99
	<b>NORTH DAKOTA</b>			
	Burke	1,300	1,300	100
	La Moure	2,100	2,100	100
	<b>NEBRASKA</b>			
	Blaine	300	300	100
	Boyd	1,200	1,200	100
	Brown	1,500	1,500	100
	Gage	9,000	8,900	99
	Grant	300	300	100
	Holt	4,800	4,700	97
	Jefferson	3,600	3,600	100
	Saline	4,900	4,800	98
	<b>NEW HAMPSHIRE</b>			
	Coos	13,900	13,700	99
	<b>NEW MEXICO</b>			
	Colfax	5,000	4,800	96
	<b>NEVADA</b>			
	Elko	12,000	11,300	94
	Eureka	600	600	92
	Lander	2,300	2,200	96
	<b>NEW YORK</b>			
	Delaware	18,100	17,600	97
	Hamilton	2,100	2,000	98
	<b>OHIO</b>			
	Noble	4,200	4,100	96
	<b>OKLAHOMA</b>			
	Alfalfa	2,400	2,400	100
	<b>PENNSYLVANIA</b>			
	Fulton	5,500	5,300	96
	<b>SOUTH DAKOTA</b>			
	Custer	2,600	2,500	96
	<b>TENNESSEE</b>			
	Perry	2,600	2,600	100
	Scott	7,000	6,900	99
	<b>TEXAS</b>			
	Edwards	800	800	100
	Fisher	2,000	2,000	100
	Jeff Davis	700	700	100
	Mc Culloch	3,600	3,500	97
	Mills	1,800	1,800	100
	Presidio	2,200	2,100	95
	San Saba	2,300	2,300	100
	<b>VIRGINIA</b>			
	Craig	1,600	1,600	100
	Dickenson	6,600	6,500	98
	Patrick	6,800	6,700	99
	<b>WEST VIRGINIA</b>			
	Calhoun	3,100	3,100	98
	Pendleton	3,100	3,000	97
	Pleasants	2,900	2,900	100
	Pocahontas	3,700	3,600	97
	Randolph	10,500	10,300	99
	<b>WYOMING</b>			
	Lincoln	4,700	4,500	96

### WTVM, Columbus (Arbitron Data Continued)

Net Weekly Circulation	State Total TV Households County	Households	Households	%
Between 5-24%	<b>GEORGIA</b>			
	Dodge	6,300	6,200	98
	Heard	2,900	2,900	100
	Houston	33,500	33,300	99
	Jones	7,400	7,300	99
	Lamar	4,900	4,800	98
	Monroe	5,900	5,800	98
	Turner	3,100	3,100	98
	Wilcox	2,600	2,600	100

### WAGA-TV, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State Total TV Households County	Households	Households	%
Between 25-49%	<b>ALABAMA</b>			
	Cleburne	5,000	4,900	99
	Randolph	7,700	7,600	99
	<b>GEORGIA</b>			
	Baldwin	12,400	12,200	98
	Elbert	7,200	7,100	99
	Fannin	6,500	6,400	98
	Franklin	6,500	6,400	98
	Madison	8,000	7,900	99
	Washington	6,800	6,600	97
Whitfield	27,100	26,900	99	
<b>NORTH CAROLINA</b>				
Clay	3,000	2,900	97	
Between 5-24%	<b>ALABAMA</b>			
	Chambers	14,300	14,200	99
	De Kalb	21,600	21,400	99
	<b>GEORGIA</b>			
	Bibb	58,400	57,900	99
	Coffee	10,800	10,600	98
	Dooly	3,600	3,500	97
	Grady	7,600	7,500	99
	Hancock	3,000	2,900	97
	Harris	6,800	6,700	99
Hart	7,400	7,300	99	
Houston	33,500	33,300	99	
Jones	7,400	7,300	99	
Lowndes	26,800	26,400	99	
Macon	4,800	4,700	98	
Murray	9,600	9,500	99	
Peach	7,700	7,600	99	
Talbot	2,400	2,300	96	
Taylor	2,800	2,800	100	
Wilkes	4,000	3,900	98	
<b>NORTH CAROLINA</b>				
Cherokee	8,400	8,300	99	
Macon	10,100	9,900	98	

### WATL, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State Total TV Households County	Households	Households	%
Between 5-24%	<b>GEORGIA</b>			
	Baldwin	12,400	12,200	98
	Banks	4,000	3,900	97
	Chattooga	8,300	8,200	99
	Crawford	2,800	2,700	96

**Georgia**

**WATL—(Continued)  
(Arbitron Data Continued)**

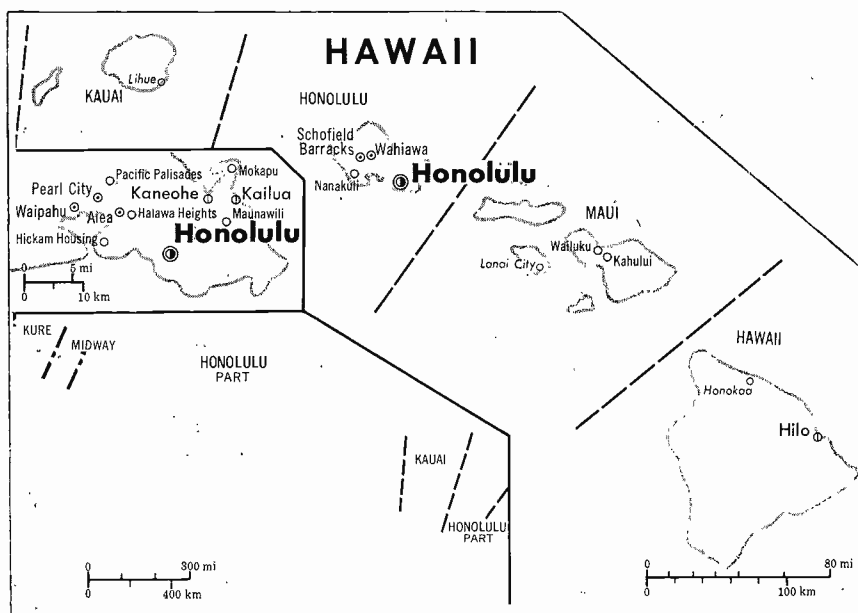
Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>GEORGIA</b>			
	Elbert	7,200	7,100	99
	Gilmer	5,100	5,000	98
	Houston	33,500	33,300	99
	Jones	7,400	7,300	99
	Madison	8,000	7,900	99
	Peach	7,700	7,600	99
	Stephens	9,000	8,900	99
	Taylor	2,800	2,800	100
	Towns	2,900	2,900	100
	Troup	20,700	20,400	99
	Union	4,800	4,700	98
	White	5,100	5,000	98
	<b>NORTH CAROLINA</b>			
	Clay	3,000	2,900	97
	Macon	10,100	9,900	98

**WGNX, Atlanta  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total TV Households	Households	%
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Cleburne	5,000	4,900	99
	Randolph	7,700	7,600	99
	<b>GEORGIA</b>			
	Banks	4,000	3,900	97
	Catoosa	15,900	15,800	99
	Chattooga	8,300	8,200	99
	Elbert	7,200	7,100	99
	Gilmer	5,100	5,000	98
	Habersham	10,300	10,200	99
	Jones	7,400	7,300	99
	Lamar	4,900	4,800	98
	Lumpkin	4,900	4,900	99
	Madison	8,000	7,900	99
	Meriwether	7,600	7,500	99
	Monroe	5,900	5,800	98
	Stephens	9,000	8,900	99
	Walker	21,700	21,500	99
	White	5,100	5,000	98
	Whitfield	27,100	26,900	99
	Wilkinson	3,800	3,700	97
	<b>NORTH CAROLINA</b>			
	Macon	10,100	9,900	98

**WSB-TV, Atlanta  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total TV Households	Households	%
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Upson	10,100	10,000	99
	Walton	13,500	13,400	99
	White	5,100	5,000	98
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Calhoun	44,600	44,300	99
	Cherokee	7,600	7,500	99
	Cleburne	5,000	4,900	99
	Randolph	7,700	7,600	99
	<b>GEORGIA</b>			
	Baldwin	12,400	12,200	98
	Bibb	58,400	57,900	99
	Franklin	6,500	6,400	98
	Hancock	3,000	2,900	97
<b>GEORGIA</b>				
Madison	8,000	7,900	99	
Murray	9,600	9,500	99	
Stephens	9,000	8,900	99	
Sumter	10,500	10,300	98	
Telfair	4,000	3,900	98	
<b>NORTH CAROLINA</b>				
Clay	3,000	2,900	97	
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Etowah	39,600	39,400	99
	<b>GEORGIA</b>			
	Ben Hill	6,400	6,300	98
	Coffee	10,800	10,600	98
	Colquitt	13,400	13,200	99
	Cook	5,000	4,900	98
	Crisp	7,300	7,200	99
	Dougherty	34,600	34,200	99
	Elbert	7,200	7,100	99
	Grady	7,600	7,500	99
	Hart	7,400	7,300	99
	Houston	33,500	33,300	99
	Irwin	3,200	3,100	97
	Jeff Davis	4,500	4,400	98
	Jones	7,400	7,300	99
	Laurens	14,500	14,200	98
	Lee	5,500	5,400	98
	Lowndes	26,800	26,400	99
	Peach	7,700	7,600	99
	Schley	1,200	1,200	100
	Talbot	2,400	2,300	96
	Taylor	2,800	2,800	100
	Thomas	14,100	13,900	99
	Tift	12,500	12,300	98
	Toombs	9,200	9,000	98
	Twiggs	3,500	3,400	97
	Whitfield	27,100	26,900	99
	Wilkes	4,000	3,900	98
	<b>NORTH CAROLINA</b>			
	Cherokee	8,400	8,300	99
	Macon	10,100	9,900	98



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Hilo .....	*	*	KGMD-TV (9), KHAW-TV (11), KHBC-TV (2), KHVO (13), KWHH (14)
Honolulu .....	*	*	KBFD (32), KFVE (5), KGMB (9), KHAI-TV (20), KHNL (13), KHON-TV (2), KITV (4), KOBN (26), WHE (14)
Kailua-Kona .....	*	*	KLEI (6)
Wailuku .....	*	*	KAI-TV (7), KGMV (3), KMAU (12), KOGG (15)

**\* ARBITRON DOES NOT HAVE WEEKLY CIRCULATION DATA FOR HAWAII.**

**Hawaii Station Totals as of November 1, 1992**

	VHF	UHF	TOTAL
Commercial Television Stations	13	6	19
Educational Television Stations	2	0	2
	15	6	21

# Hawaii—Hilo

## KGMD-TV

Ch. 9

(Satellite of KGMB, Honolulu)

**Network Service:** CBS.

**Licensee:** Lee Enterprises Inc., 400 Putnam Bldg., 215 N. Main St., Davenport, IA 52801-1924.

**Studio:** See KGMB, Honolulu.

**Telephones:** 808-944-5200; 808-935-6221.

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 9.68-kw visual, 1.71-kw aural. Antenna: Minus 290-ft. above av. terrain, 258-ft. above ground, 1120-ft. above sea level.

Latitude 19° 43' 00"  
Longitude 155° 08' 13"

**Transmitter:** 58 Manaolana Place.

**Ownership:** Lee Enterprises Inc. (Group Owner).

**Began Operation:** May 15, 1955.

**Represented (sales):** Katz Television.

**Represented (legal):** Watanabe, Ing, Kawashima.

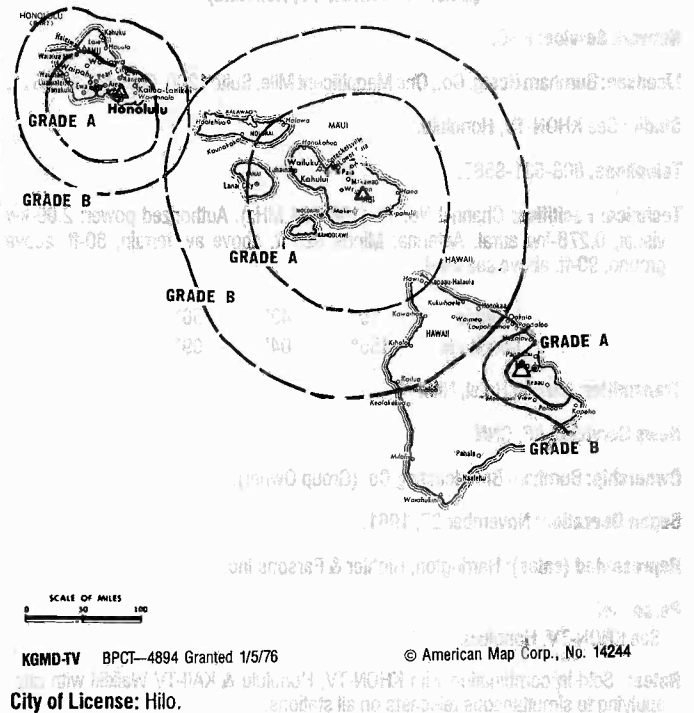
**Represented (engineering):** David Steel & Associates.

**Personnel:**

Dick Grimm, General Manager.

**Rates:** Sold in combination with KGMB, Honolulu, & KGMV, Wailuku with rates applying to simultaneous telecasts on all three stations.

**NETWORK BASE HOURLY RATE:** Bonus to KGMB, Honolulu, HI



## Hawaii—Hilo

### KHAW-TV

Ch. 11

(Satellite of KHON-TV, Honolulu)

**Network Service:** NBC.

**Licensee:** Burnham Bcstg. Co., One Magnificent Mile, Suite 1200, Chicago, IL 60611.

**Studio:** See KHON-TV, Honolulu.

**Telephone:** 808-531-8585.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 2.09-kw visual, 0.275-kw aural. Antenna: Minus 823-ft. above av. terrain, 80-ft. above ground, 90-ft. above sea level.

Latitude	19°	43'	56"
Longitude	155°	04'	09"

**Transmitter:** Naniloa Hotel, Hilo.

**News Services:** AP, CNN.

**Ownership:** Burnham Broadcasting Co. (Group Owner).

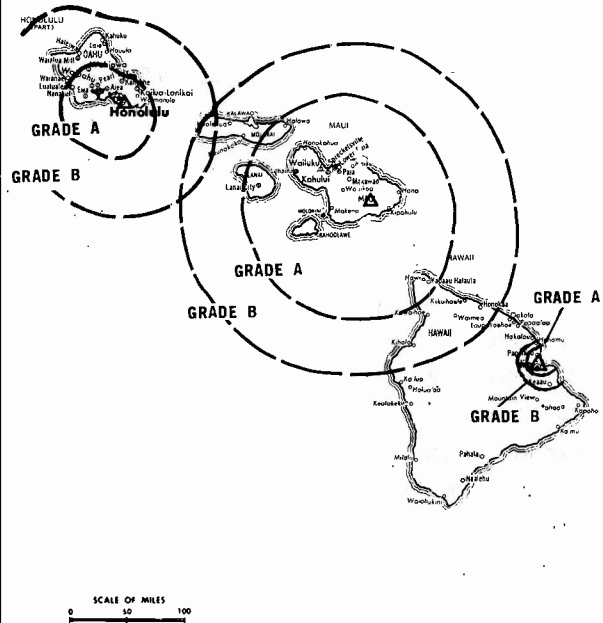
**Began Operation:** November 27, 1961.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Personnel:**

See KHON-TV, Honolulu.

**Rates:** Sold in combination with KHON-TV, Honolulu & KAIH-TV Waikiki with rates applying to simultaneous telecasts on all stations.



KHAW-TV BPCT-3246 Granted 10/17/63

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**City of License:** Hilo.



# KHBC-TV

Ch. 2

(Satellite of KHNL, Honolulu)

**Network Service:** Fox.

**Licensee:** King Bcstg. Co.

**Studio:** See KHNL, Honolulu.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 2.31-kw max. visual, 0.23-kw max. aural. Antenna: Minus 574-ft. above av. terrain, 142-ft. above ground, 148-ft. above sea level.

Latitude	19°	43'	51"
Longitude	155°	04'	11"

**Transmitter:** 71 Banyan Dr., Hilo Hawaiian Hotel, Hilo.

**News Service:** CNN.

**Ownership:** Providence Journal Broadcasting Corp. (Group Owner).

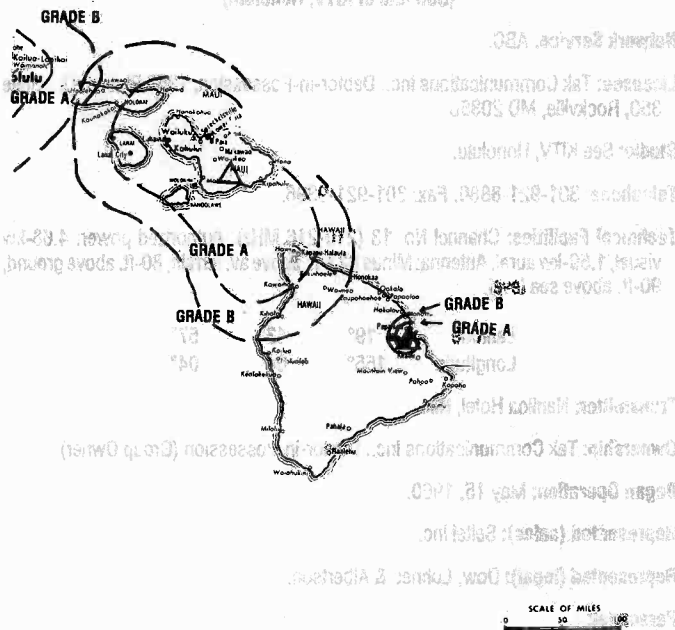
**Began Operation:** August 22, 1983. Sale to Hilo Bcstg. (Marvin Chupack, et al.) by Trustee in Bankruptcy approved by FCC Jan. 31, 1986. Began operation as KHBC-TV April 14, 1986. Sale to Kona-Hilo Bcstg. approved by FCC April 24, 1987. FCC approved sale to King Bcstg. October 18, 1988. Sale to present owner approved August 27, 1991 (Television Digest, Vol. 31:9, 29).

**Represented (sales):** Blair Television.

**Personnel:**

See KHNL, Honolulu

**Rates:** Sold in combination with KHNL, Honolulu.



KHBC-TV BMPCT-830316KE Granted 5/27/83

© American Map Corp. No. 14244

**City of License:** Hilo.

# Hawaii—Hilo

**KHVO**

**Ch. 13**

(Satellite of KITV, Honolulu)

**Network Service:** ABC.

**Licensee:** Tak Communications Inc., Debtor-in-Possession, 1355 Piccard Dr., Suite 350, Rockville, MD 20850.

**Studio:** See KITV, Honolulu.

**Telephone:** 301-921-8880. **Fax:** 301-921-9396.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 4.68-kw visual, 1.59-kw aural. Antenna: Minus 823-ft. above av. terrain, 80-ft. above ground, 90-ft. above sea level.

Latitude	19°	43'	57"
Longitude	155°	04'	04"

**Transmitter:** Naniloa Hotel, Hilo.

**Ownership:** Tak Communications Inc., Debtor-in-Possession (Group Owner).

**Began Operation:** May 15, 1960.

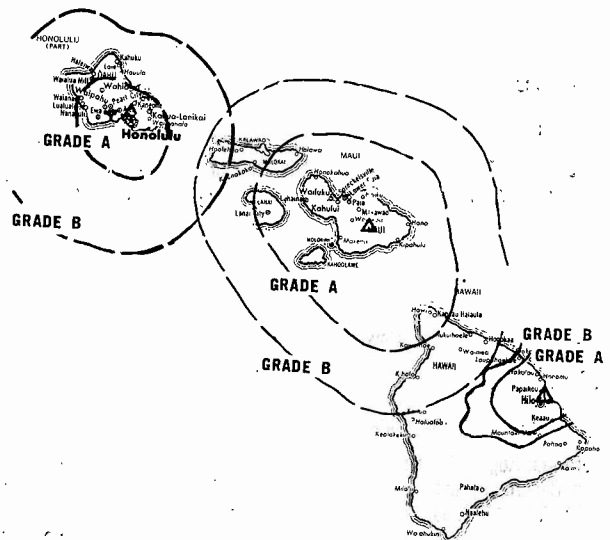
**Represented (sales):** Seitel Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Personnel:**

**Alfred Pacheco**, Chief Engineer.  
See KITV, Honolulu.

**Rates:** Sold in combination with KITV, Honolulu.



KHVO BPCT-3077 Granted 9/6/62

© American Map Corp., No. 14244

**City of License:** Hilo.

# Hawaii—Hilo

**KWHH**

**Ch. 14**

(Satellite of KWHE, Honolulu, HI)

**Network Service:** None, independent.

**Licensee:** Le Sea Bcstg. Corp., Box 1400, Honolulu, HI 96817.

**Studio:** 56 Likeke St., Hilo, HI 96720.

**Telephone:** 808-538-1414.

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 13.7-kw max. visual. Antenna: Minus 557-ft. above av. terrain, 144-ft. above ground, 151-ft. above sea level.

Latitude	19°	43'	51"
Longitude	155°	04'	11"

**Transmitter:** 71 Banyan Dr., Hilo.

**Ownership:** Le Sea Broadcasting Co. (Group Owner).

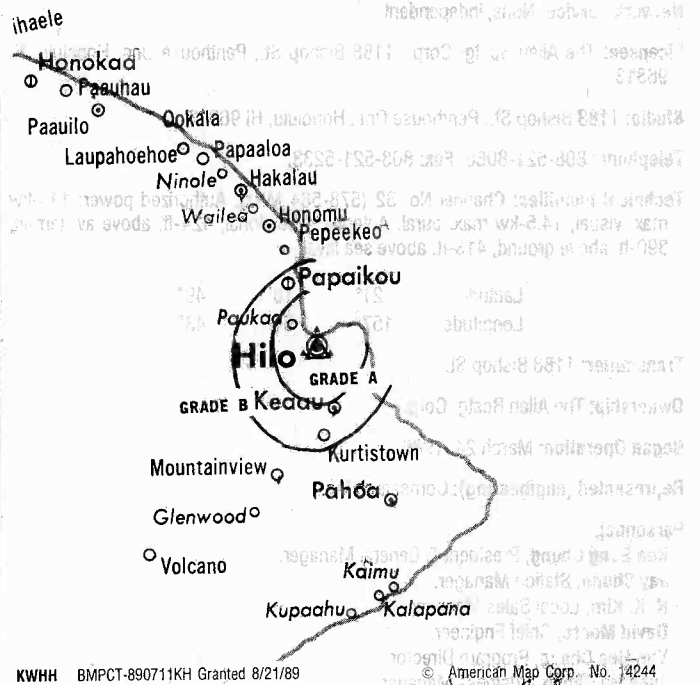
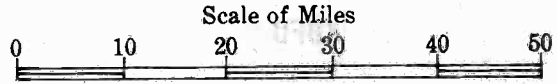
**Began Operation:** October 1, 1989.

**Represented (legal):** Fletcher, Heald & Hildreth.

**Personnel:**

See KWHE, Honolulu, HI

**Rates:** On request.



KWHH BMPCT-890711KH Granted 8/21/89

**City of License:** Hilo.

# Hawaii—Honolulu

**KBFD**

**Ch. 32**

**Network Service:** None, independent.

**Licensee:** The Allen Bcstg. Corp., 1188 Bishop St., Penthouse One, Honolulu, HI 96813.

**Studio:** 1188 Bishop St., Penthouse One, Honolulu, HI 96813.

**Telephone:** 808-521-8066. **Fax:** 808-521-5233.

**Technical Facilities:** Channel No. 32 (578-584 MHz). Authorized power: 145-kw max. visual, 14.5-kw max. aural. Antenna: Directional, 424-ft. above av. terrain, 390-ft. above ground, 413-ft. above sea level.

Latitude	21°	18'	49"
Longitude	157°	51'	43"

**Transmitter:** 1188 Bishop St.

**Ownership:** The Allen Bcstg. Corp.

**Began Operation:** March 24, 1986.

**Represented (engineering):** Comsearch Inc.

**Personnel:**

**Kea Sung Chung**, President & General Manager.

**Jay Chung**, Station Manager.

**N. K. Kim**, Local Sales Manager.

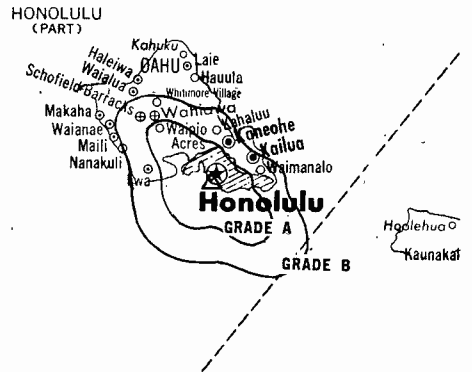
**David Moore**, Chief Engineer.

**Yun Hee Chung**, Program Director.

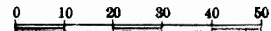
**June Ho Chung**, Business Manager.

**Highest 30 Sec. Rate:** \$250.

# HAWAII



## SCALE OF MILES



**KBFD** BMPCT—851024KG Granted 11/27/85

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**City of License:** Honolulu.

# Hawaii—Honolulu

**KFVE**

Ch. 5

**Network Service:** None, independent.

**Licensee:** KFVE Joint Venture, 315 Sand Island Rd., Honolulu, HI 96819-2295.

**Studio:** 315 Sand Island Rd., Honolulu, HI 96819-2295.

**Telephone:** 808-842-5555. **Fax:** 808-842-4594.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 95.5-kw max. visual, 9.6-kw max. aural. Antenna: Circularly polarized, 2064-ft. above av. terrain, 161-ft. above ground, 2641-ft. above sea level.

Latitude	21°	24'	03"
Longitude	158°	06'	10"

**Transmitter:** 3-mi. NE of Nanakuli on Palehua Rd.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Harris, 6.1-meter C-band.

**Ownership:** KFVE Joint Venture.

**Began Operation:** February 7, 1988.

**Represented (sales):** Adam Young Inc.

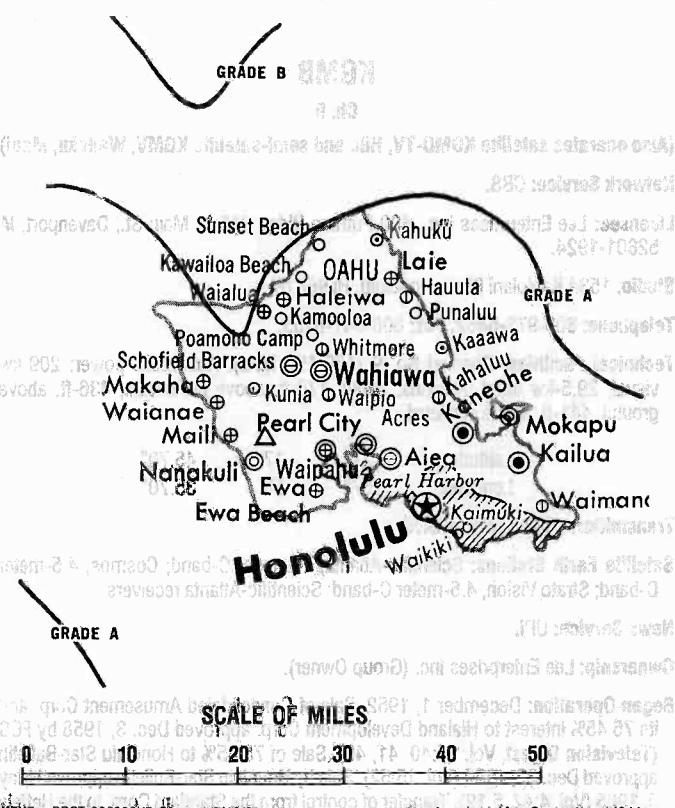
**Represented (legal):** Brown, Finn & Nietert, Chartered.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

- Lee M. Holmes, General Manager.
- Bryan L. Holmes, Station Manager.
- Herman Stern, General Sales Manager.
- Andrea Jacobon, Local Sales Manager.
- Mark S. Holmes, Engineering Director.
- Byron L. McCann, Chief Engineer.
- Peggy McClelland, Production Manager.

NETWORK PASS HOURLY RATE: \$700  
 Highest 30 Sec. Rate: \$800  
 (Note: A one-time fee for satellite operation of KOWA-TV, Honolulu, HI 96819-2295, is included in the above rates.)  
 City of License: Honolulu



**Walea Constantinan**, Promotion Manager.  
**Ronald K.S. Chung**, Business Manager.

**Rates:** On request.

**City of License:** Honolulu.

KFVE BPT-880920KF Granted 3/13/89 © American Map Corp., No. 14244

## Hawaii—Honolulu

### KGMB

Ch. 9

(Also operates satellite KGMD-TV, Hilo and semi-satellite KGMV, Wailuku, Maui)

**Network Service:** CBS.

**Licensee:** Lee Enterprises Inc., 400 Putnam Bldg., 215 N. Main St., Davenport, IA 52801-1924.

**Studio:** 1534 Kapiolani Blvd., Honolulu, HI 96814.

**Telephone:** 808-973-5462. **Fax:** 808-941-8153.

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 209-kw visual, 29.5-kw aural. Antenna: Minus 170-ft. above av. terrain, 436-ft. above ground, 441-ft. above sea level.

Latitude	21°	17'	45.70"
Longitude	157°	50'	35.70"

**Transmitter:** 1534 Kapiolani Blvd.

**Satellite Earth Stations:** Scientific-Atlanta, 10-meter C-band; Cosmos, 4.5-meter C-band; Strato Vision, 4.5-meter C-band; Scientific-Atlanta receivers.

**News Service:** UPI.

**Ownership:** Lee Enterprises Inc. (Group Owner).

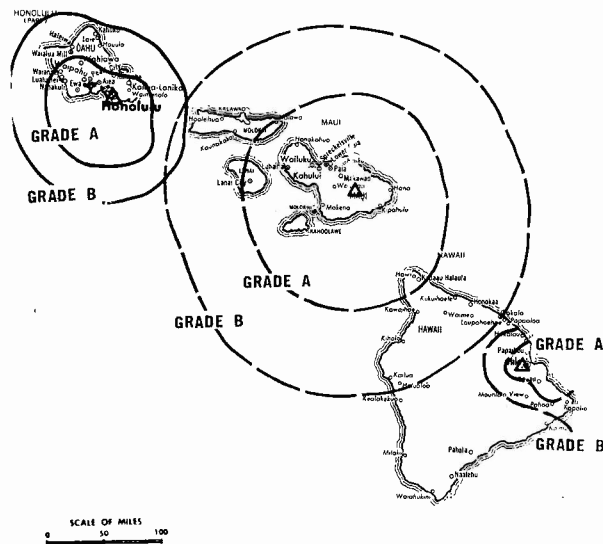
**Began Operation:** December 1, 1952. Sale of Consolidated Amusement Corp. and its 75.45% interest to Hialand Development Corp. approved Dec. 3, 1958 by FCC (*Television Digest*, Vol. 14:40, 41, 46). Sale of 75.45% to Honolulu Star-Bulletin approved Dec. 22, 1959 (Vol. 15:52). Sale by Honolulu Star-Bulletin approved May 5, 1965 (Vol. 4:42, 5:19). Transfer of control from the Standard Corp. to the Heftels approved Oct. 1, 1972. Sale to present owner by the Heftels approved by FCC Jan. 27, 1977 (Vol. 16:37).

**Represented (sales):** Katz Television.

**Represented (engineering):** David Steel & Associates.

**Personnel:**

**Dick Grimm**, General Manager.  
**Bob Bowen**, Local Sales Manager.  
**Tim Diedrich**, National Sales Manager.  
**Bob Jones**, News Director.  
**Bob Turner**, Program Director.  
**Rodney Shimabukuro**, Chief Engineer.



KGMB BPCT-3610 Granted 10/19/65

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**Robert Pennybacker**, Creative Services.

**Bryan Kam**, Business Manager.

**James Doney**, Director, Community Affairs/Human Resources.

**Nick Carter**, Manager, Production.

**Highest 30 Sec. Rate:** \$900.

**NETWORK BASE HOURLY RATE:** \$700.

**Note:** Above rates include satellite operation of KGMD-TV, Hilo, KGMV, Wailuku & translators K69BZ Lihue & K57BI Waimea.

**City of License:** Honolulu.

**KHAI-TV**

Ch. 20

**Network Service:** None, independent.

**Licensee:** KHLS Inc., 2369 S. Beverly Glen Blvd., No. 304, Los Angeles, CA 90064.

**Studio:** 197 Sand Island Access Rd., No. 2021, Honolulu, HI 96819.

**Telephone:** 808-847-2021. **Fax:** 808-841-3326.

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 467-kw max. visual. Antenna: 2041-ft. above avi terrain, 223-ft. above ground, 2523-ft. above sea level.

Latitude 21° 23' 51"  
Longitude 158° 06' 01"

**Transmitter:** Paieka Ridge, 0.2-mi. SE of Palehua.

**Ownership:** Intercontinental TV Group Inc. (Group Owner).

**Began Operation:** December 30, 1983. Sale to Honolulu Family TV approved by FCC Jan. 18, 1985. Sale to present owner by Media Central Inc., et al., approved Aug. 24, 1989.

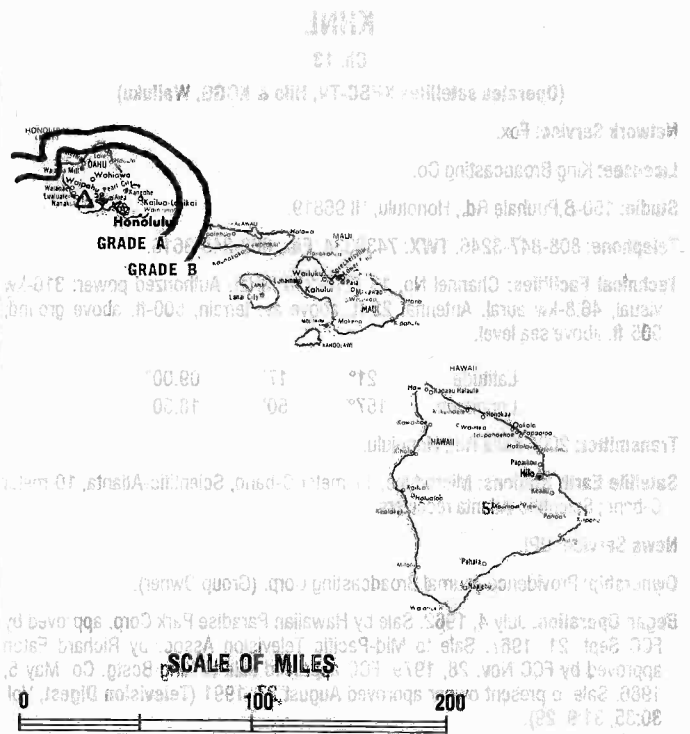
**Represented (sales):** Asian Television Sales.

**Represented (legal):** Leventhal, Senter & Lerman.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

- Donald Metzger, General Manager.
- Sharon Kanaley, General Sales Manager.
- Joyce Wong, Local Sales Manager.
- Henry A. Kaul, Chief Engineer.
- Emiko Takada, Program Director.
- Clifford Inn, Promotion Director.
- Danielle Amory, Business Manager.



KHAI-TV BPCT-910129KK Granted 5/31/91  
 Highest 30 Sec. Rate: \$175.  
 City of License: Honolulu.

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## Hawaii—Honolulu

### KHNL

Ch. 13

(Operates satellites KHBC-TV, Hilo & KOGG, Wailuku)

**Network Service:** Fox.

**Licensee:** King Broadcasting Co.

**Studio:** 150-B Puuhale Rd., Honolulu, HI 96819.

**Telephone:** 808-847-3246. **TWX:** 7430334. **Fax:** 808-845-3616.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 22-ft. above av. terrain, 500-ft. above ground, 505-ft. above sea level.

Latitude	21°	17'	09.00"
Longitude	157°	50'	18.50"

**Transmitter:** 2005 Kalia Rd., Honolulu.

**Satellite Earth Stations:** Microdyne, 11-meter C-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta receivers.

**News Service:** UPI.

**Ownership:** Providence Journal Broadcasting Corp. (Group Owner).

**Began Operation:** July 4, 1962. Sale by Hawaiian Paradise Park Corp. approved by FCC Sept. 21, 1967. Sale to Mid-Pacific Television Assoc. by Richard Eaton approved by FCC Nov. 28, 1979. FCC approved sale to King Bcstg. Co. May 5, 1986. Sale to present owner approved August 27, 1991 (*Television Digest*, Vol. 30:35; 31:9, 29).

**Represented (sales):** Blair Television.

**Represented (legal):** Fletcher, Heald & Hildreth.

**Represented (engineering):** Hammett & Edison Inc.

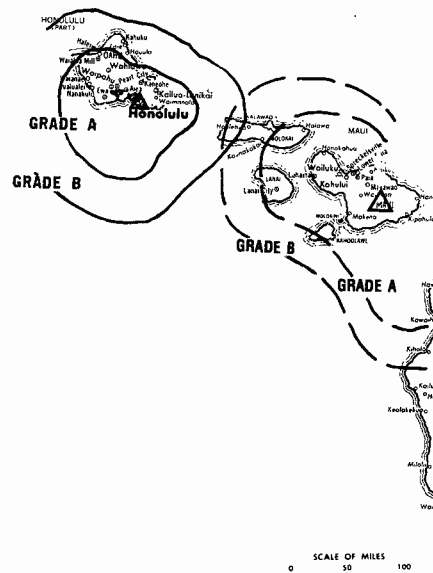
**Personnel:**

Douglas Armstrong, General Manager.

John L. Fink, General Sales Manager.

Michael Langley, Local Sales Manager.

Keith Aotaki, Chief Engineer.



KHNL BPCT—810522KH Granted 6/15/81

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**Daniel Schmidt**, Program Director.  
**Michael Ainsworth**, Creative Director.  
**Sheldon Lee**, Business Manager.  
**Terry Joiner**, Marketing Director.

**Rates:** On request.

**City of License:** Honolulu.



**KHON-TV**

Ch. 2

(Also operates satellites KAITV, Wailuku, & KHAW-TV, Hilo)

**Network Service:** NBC

**Licensee:** Burnham Bcstg. Co. Ltd. Partnership, One Magnificent Mile, Suite 1200, Chicago, IL 60611.

**Studio:** 1170 Auahi St., Suite 501, Honolulu, HI 96814.

**Business Office:** 1116 Auahi St., Honolulu, HI 96814.

**Telephone:** 808-531-8585. **Fax:** 808-533-1785.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 60-ft. above av. terrain, 500-ft. above ground, 506-ft. above sea level.

Latitude	21°	17'	39"
Longitude	157°	50'	18"

**Transmitter:** Century Center, 1750 Kalakaua Ave.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Harris, 6.1-meter C-band; Harris receivers.

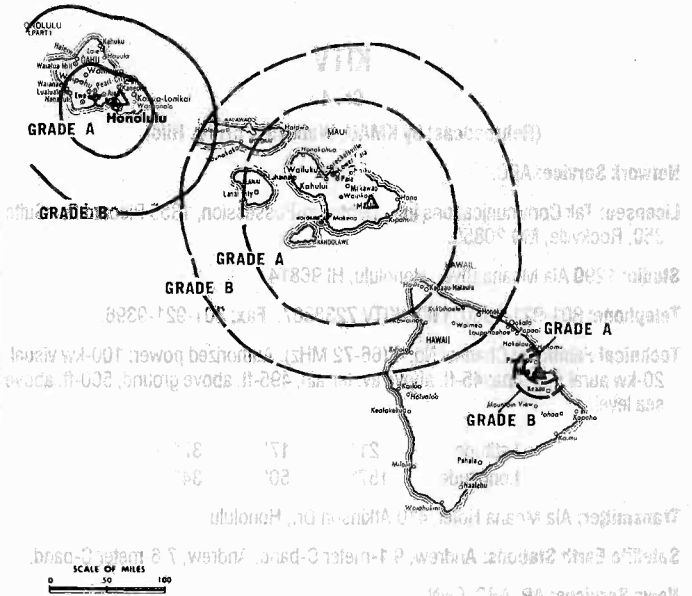
**News Services:** AP-CNN

**Ownership:** Burnham Broadcasting Co. (Group Owner)

**Began Operation:** December 15, 1952. Sale to present owners by Des Moines Register & Tribune approved by FCC Aug. 23, 1985 (*Television Digest*, Vol. 25:6). Previously, merger of Des Moines Register & Tribune Co. with McCoy Bcstg. Co. approved by FCC March 8, 1979. Sale to McCoy by Pacific & Southern Co. Inc. approved Jan. 17, 1973. Previously, merger with Jupiter Bcstg. of Georgia, surviving corp., later known as Pacific & Southern Bcstg. Co. Inc., approved Nov. 15, 1967 (Vol. 7:47). Assignment to Pacific & Southern Co. Inc. approved Dec. 15, 1967. Previous sale by co-owners Advertising Publishing Co. Ltd. & John D. Keating approved April 28, 1965 (Vol. 4:42). Sale to Advertiser Publishing Co. Ltd. and Island Bcstg. Co. by Herbert Richards approved by FCC June, 1953 (Vol. 9:26).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Fisher, Wayland, Cooper & Leader.



**Personnel:**  
**Michael A. Rosenberg**, President & General Manager.  
**Steve Hiramoto**, Vice President, Marketing.  
**Greg Johnson**, Director of Engineering.  
**Kent Baker**, News Director.  
**Alan L. Hoffman**, Program Manager.  
**Linda Brock**, Promotion Director.  
**Katherine A. Bustillos**, Business Manager.  
**Jim McCormick**, Production & Operations Director.  
**Jack Kellner**, Director, Community Affairs.

**Rates:** On request.  
**City of License:** Honolulu.

## Hawaii—Honolulu

### KITV

Ch. 4

(Rebroadcast by KMAU, Wailuku & KHVO, Hilo)

**Network Service:** ABC.

**Licensee:** Tak Communications Inc., Debtor-in-Possession, 1355 Piccard Dr., Suite 350, Rockville, MD 20850.

**Studio:** 1290 Ala Moana Blvd., Honolulu, HI 96814.

**Telephone:** 301-921-8880. **TWX:** KITV 7238387. **Fax:** 301-921-9396.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 45-ft. above av. terrain, 495-ft. above ground, 500-ft. above sea level.

Latitude	21°	17'	37"
Longitude	157°	50'	34"

**Transmitter:** Ala Moana Hotel, 410 Atkinson Dr., Honolulu.

**Satellite Earth Stations:** Andrew, 9.1-meter C-band; Andrew, 7.6-meter C-band.

**News Services:** AP, ABC, CNN.

**Ownership:** Tak Communications Inc., Debtor-in-Possession (Group Owner).

**Began Operation:** April 16, 1954. Sale to Television Corp. of America by American Bcstg. Stations Inc. (WMT, Cedar Rapids, IA, interlocking with WMT-TV) & Dolph Petty Bcstg. approved Jan. 11, 1956 (*Television Digest*, Vol. 11:46; 12:2). Sale to Kaiser Bcstg. by Television Corp. of America (Albert Zugsmith interests) which operated station as KULA-TV, approved June 11, 1958 (Vol. 14:19, 24). Kaiser sale to Berger group, approved Dec. 18, 1964 (Vol. 4:41, 51). Lawrence S. Berger & assoc. sale to Starr Bcstg. Group approved June 15, 1973 (Vol. 12:47). Sold to Shamrock Bcstg. by Starr, June 7, 1979. Sale to present owner including KHVO, Hilo & KMAU, Wailuku, HI approved Jan. 27, 1987 (Vol. 26:46).

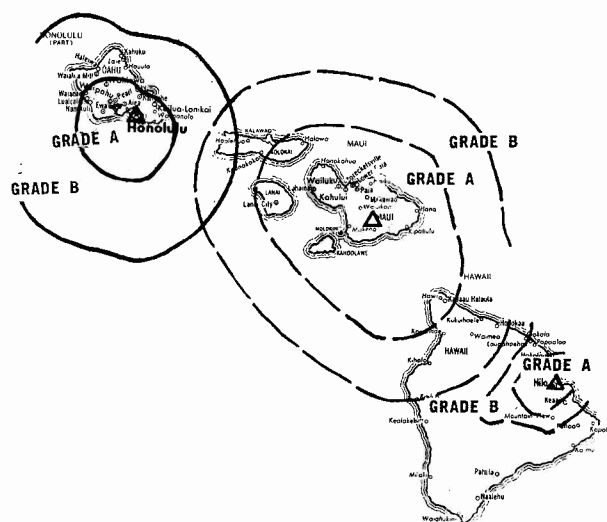
**Represented (sales):** Seltel Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

**Richard Schaller**, General Manager.  
**Bill Gaeth**, General Sales Manager.



KITV BPCT—4921 Granted 7/2/76

© American Map Corp., No. 14244

**Wally Zimmermann**, News Director.  
**Tracy Keliioomalua**, Program Director.  
**Erik Nolder**, Promotion Director.  
**Roy Kiyabu**, Business Manager.  
**John Wray**, Production Manager.  
**Dave Moore**, Chief Engineer.  
**Celeste Fox**, Public Affairs Director.

**Rates:** On request.

**City of License:** Honolulu.

**KOBN**

(formerly KMGH)

Ch. 26

(Operates satellite KLEI, Kailua-Kona)

**Network Service:** None, independent.

**Licensee:** Oceania Bcstg. Network Inc., 970 N. Kalaheo Ave., Suite C-314, Kailua, HI 96734.

**Studio:** 970 N. Kalaheo Ave., Suite C-314, Kailua, HI 96734.

**Telephone:** 808-262-2000. **Fax:** 808-254-1313.

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 99.3-kw max. visual, 9.93-kw max. aural. Antenna: 2110-ft. above av. terrain, 100-ft. above ground, 2540-ft. above sea level.

Latitude	21°	19'	49.20"
Longitude	157°	45'	24.10"

Holds CP for change to 75.9-kw max. visual, 7.59-kw max. aural, 2120-ft. above av. terrain, 60-ft. above ground, 2500-ft. above sea level. BPCT-850305KF.

**Transmitter:** Wililiiui Ridge, Honolulu.

**Satellite Earth Stations:** In operation; Uniden receivers.

**News Service:** UPI.

**Ownership:** Oceania Bcstg. Network Inc. (Group Owner).

**Began Operation:** December 23, 1982. Sale to present owners by Mauna Kea Bcstg. Co. approved by FCC Sept. 20, 1989.

**Represented (legal):** Cohn & Marks.

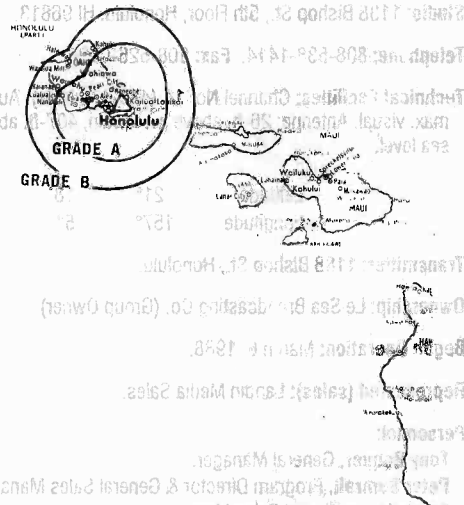
**Personnel:**

Susan Simms, Station Manager.  
Roland Wongwai, Chief Engineer.

**KWNE**

Ch. 11

(Operates satellite KWNE, Hilo, HI)



**KOBN BPCT-850305KF Granted 5/28/85**

© American Map Corp., No. 14244

**Highest 30 Sec. Rate:** \$100.

**City of License:** Honolulu.

## Hawaii—Honolulu

### KWHE

Ch. 14

(Operates satellite KWHH, Hilo, HI)

**Network Service:** None, independent.

**Licensee:** Le Sea Broadcasting Corp., 1188 Bishop St., Suite 502, Honolulu, HI 96813.

**Studio:** 1188 Bishop St., 5th Floor, Honolulu, HI 96813.

**Telephone:** 808-538-1414. **Fax:** 808-526-0326.

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 75.85-kw max. visual. Antenna: 26-ft. above av. terrain, 407-ft. above ground, 430-ft. above sea level.

Latitude	21°	18'	49"
Longitude	157°	51'	43"

**Transmitter:** 1188 Bishop St., Honolulu.

**Ownership:** Le Sea Broadcasting Co. (Group Owner).

**Began Operation:** March 6, 1988.

**Represented (sales):** Landin Media Sales.

**Personnel:**

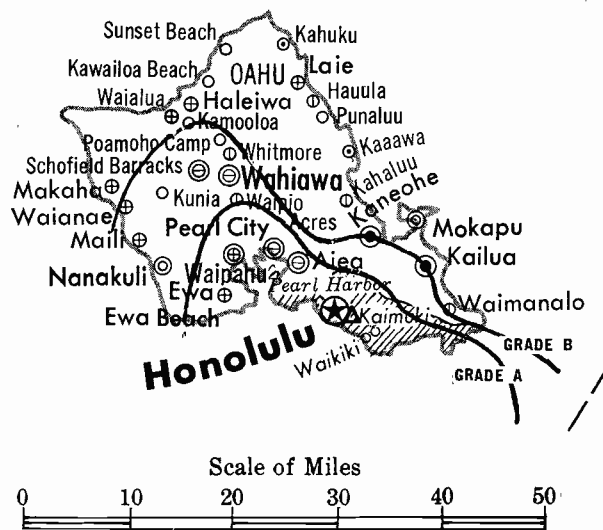
**Tony Boquer**, General Manager.

**Peter Sumrall**, Program Director & General Sales Manager.

**Gerry Kaman**, Local Sales Manager.

**Keith Spencer**, Engineering Director.

**Rates:** On request.



KWHE BMPCT-880809KH Granted 11/30/88

© American Map Corp., No. 14244

**City of License:** Honolulu.

# Hawaii—Kailua-Kona

## KLEI

(formerly KVHF)

Ch. 6

(Satellite of KOBN, Honolulu)

**Network Service:** None, independent.

**Grantee:** Oceania Bcstg. Network Inc., 970 N. Kalanooe Ave., Suite C-314, Kailua, HI 96734.

**Studio:** See KOBN, Honolulu.

**Telephone:** 808-262-2000. **Fax:** 808-254-1313.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 52.5-kw max. visual, 6.7-kw max. aural. Antenna: 2910-ft. above av. terrain, 175-ft. above ground, 5775-ft. above sea level.

Latitude	19°	42'	56"
Longitude	155°	55'	00"

**Transmitter:** 7.2-mi. NE of Kailua-Kona.

**Ownership:** Oceania Bcstg. Network Inc. (Group Owner).

**Began Operation:** May 1, 1988.

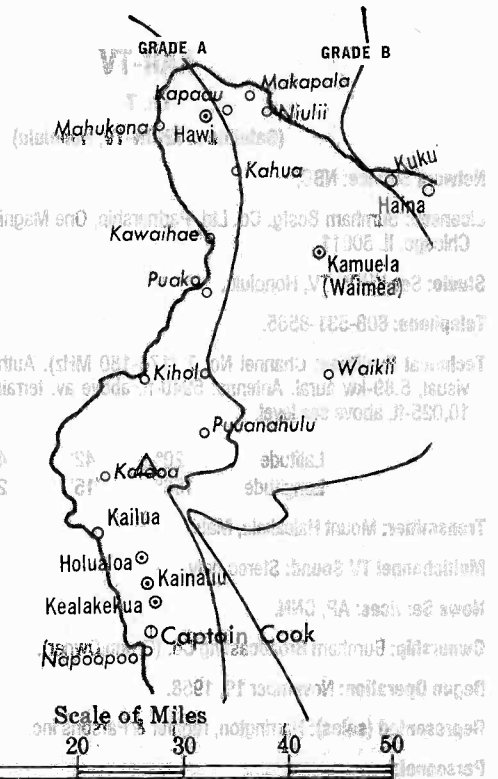
**Represented (legal):** Cohn & Marks.

**Represented (engineering):** John J. Davis & Associates.

**Personnel:**

See KOBN, Honolulu.

**Rates:** Included with KOBN, Honolulu.



KLEI BMPCT-850523KF Granted 9/18/85 © American Map Corp., No. 14244

City of License: Kailua-Kona.

## Hawaii—Wailuku

### KAII-TV

Ch. 7

(Satellite of KHON-TV, Honolulu)

**Network Service:** NBC.

**Licensee:** Burnham Bcstg. Co. Ltd. Partnership, One Magnificent Mile, Suite 1200, Chicago, IL 60611.

**Studio:** See KHON-TV, Honolulu.

**Telephone:** 808-531-8585.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 29.8-kw visual, 5.89-kw aural. Antenna: 5940-ft. above av. terrain, 75-ft. above ground, 10,025-ft. above sea level.

Latitude	20°	42'	41.60"
Longitude	156°	15'	26.70"

**Transmitter:** Mount Haleakala, Maui.

**Multichannel TV Sound:** Stereo only.

**News Services:** AP, CNN.

**Ownership:** Burnham Broadcasting Co. (Group Owner).

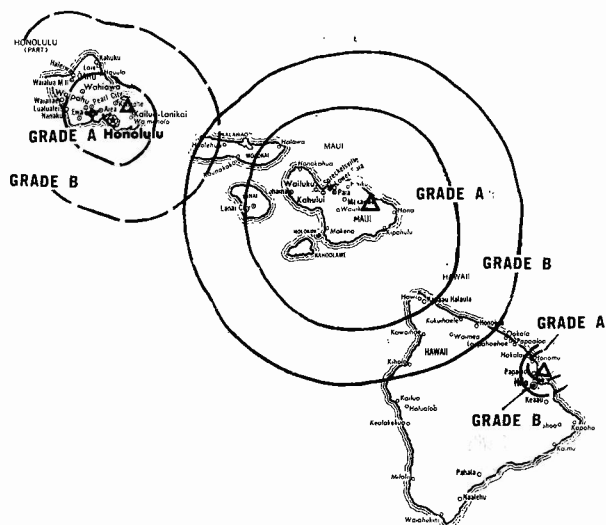
**Began Operation:** November 19, 1958.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Personnel:**

See KNON-TV, Honolulu.

**Rates:** Sold in combination with KHON-TV, Honolulu, KHAW-TV, Hilo & K550Z Lihue, with rates applying to simultaneous telecasts on all stations.



KAII-TV BPCT-2906 Granted 10/20/61

© American Map Corp., 14234

City of License: Wailuku.

**KGMV**

**Ch. 3**

(Satellite of KGMB, Honolulu)

**Network Service:** CBS.

**Licensee:** Lee Enterprises Inc., 400 Putnam Bldg., 215 N. Main St, Davenport, IA 52801.

**Studio:** See KGMB, Honolulu.

**Telephone:** 808-944-5200.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 14.1-kw visual, 2.69-kw aural. Antenna: 5950-ft. above av. terrain, 60-ft. above ground, 10,054-ft. above sea level.

Latitude	20°	42'	41"
Longitude	156°	15'	35"

**Transmitter:** Mount Haleakala, Maui.

**News Service:** UPI.

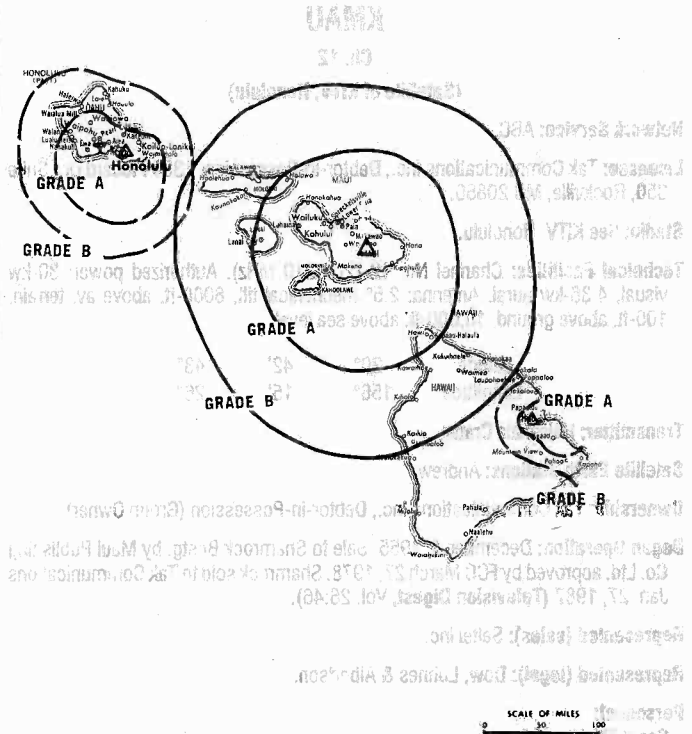
**Ownership:** Lee Enterprises Inc. (Group Owner).

**Began Operation:** April 24, 1955. Sale to present owner by Heftel Bcstg. approved by FCC Sept. 10, 1985. Previous sale by John S. Young approved by FCC March 7, 1974. Previous sale to Young by Pacific Bcstg. (Glasman interests) after they took over all properties from Honolulu Star-Bulletin approved May 5, 1965 (**Television Digest**, Vol. 4:42; 5:19).

**Represented (sales):** Katz Television.

**Represented (engineering):** David Steel & Associates.

**Personnel:**  
See KGMB, Honolulu.



KGMV BMPCT—2821 Granted 2/25/55

© American Map Corp., No. 14244

**Rates:** Sold in combination with KGMB, Honolulu & satellite KGMD-TV Hilo, with rates applying to simultaneous telecasts on all three stations.

**NETWORK BASE HOURLY RATE:** Bonus to KGMB, Honolulu.

**City of License:** Wailuku.

## Hawaii—Wailuku

### KMAU

Ch. 12

(Satellite of KITV, Honolulu)

**Network Service:** ABC.

**Licensee:** Tak Communications Inc., Debtor-in-Possession, 1355 Piccard Dr., Suite 350, Rockville, MD 20850.

**Studio:** See KITV, Honolulu.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 30-kw visual, 4.36-kw aural. Antenna: 2.5° mechanical tilt, 6000-ft. above av. terrain, 100-ft. above ground, 10,000-ft. above sea level.

Latitude	20°	42'	43"
Longitude	156°	15'	26"

**Transmitter:** Haleakala Crater.

**Satellite Earth Stations:** Andrew.

**Ownership:** Tak Communications Inc., Debtor-in-Possession (Group Owner).

**Began Operation:** December 4, 1955. Sale to Shamrock Bcstg. by Maui Publishing Co. Ltd. approved by FCC March 27, 1978. Shamrock sold to Tak Communications Jan. 27, 1987 (*Television Digest*, Vol. 26:46).

**Represented (sales):** Seltel Inc.

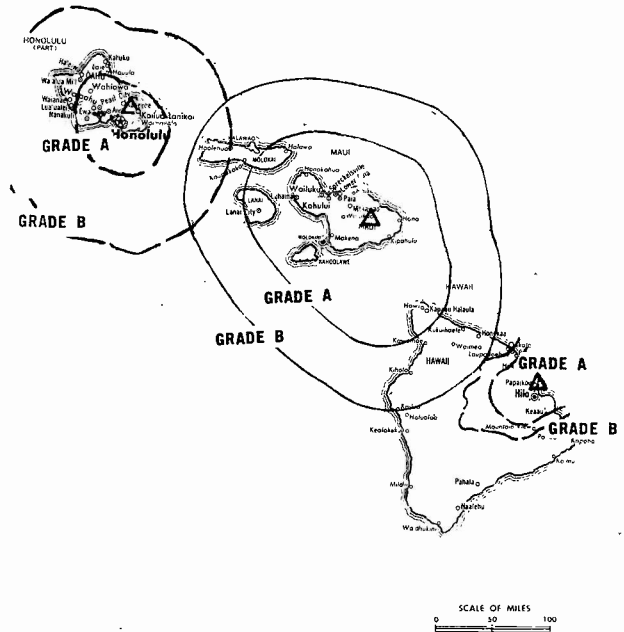
**Represented (legal):** Dow, Lohnes & Albertson.

**Personnel:**

See KITV, Honolulu.

**Rates:** On request.

**NETWORK BASE HOURLY RATE:** Included with KITV, Honolulu.



KMAU BPCT—861118KH Granted 2/26/87

© American Map Corp., No. 14244

**City of License:** Wailuku.



# Hawaii—Wailuku

**KOGG**

Ch. 15

(Operates as satellite of KHNL, Honolulu)

**Network Service:** Fox.

**Licensee:** King Bcstg. Co.

**Studio:** See KHNL, Honolulu.

**Telephones:** 206-448-5555; 808-847-3246.

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 759-kw max. visual, 75.9-kw aural. Antenna: 5653-ft. above av. terrain, 59-ft. above ground, 9751-ft. above sea level.

Latitude 20° 42' 34"  
Longitude 156° 15' 54"

**Transmitter:** Mount Haleakala, approx. 19.9-mi. SE of Wailuku.

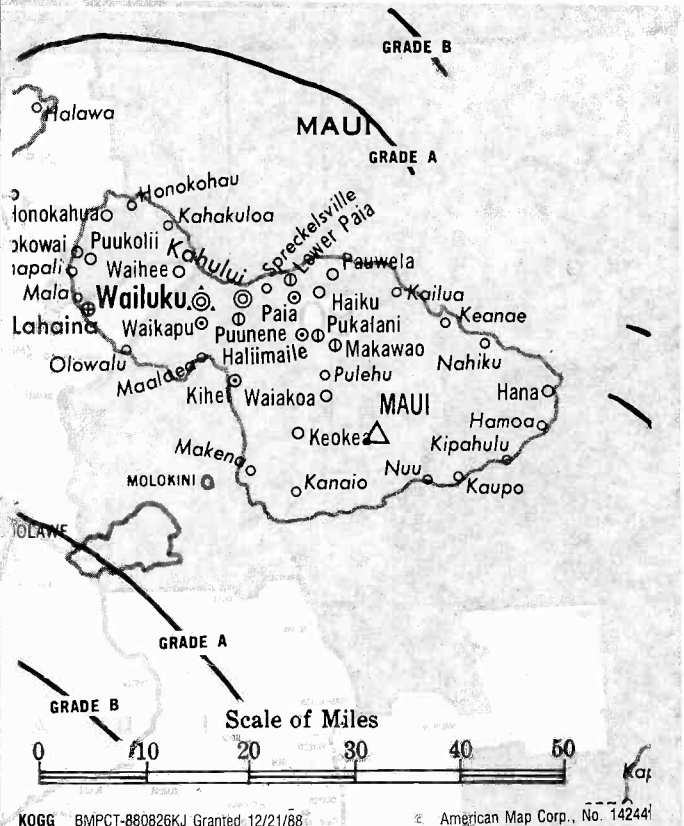
**Ownership:** Providence Journal Broadcasting Corp. (Group Owner).

**Began Operation:** August 22, 1989.

**Represented (legal):** Fletcher, Heald & Hildreth.

**Personnel:**  
See KHNL, Honolulu.

**Rates:** Included with KHNL, Honolulu.

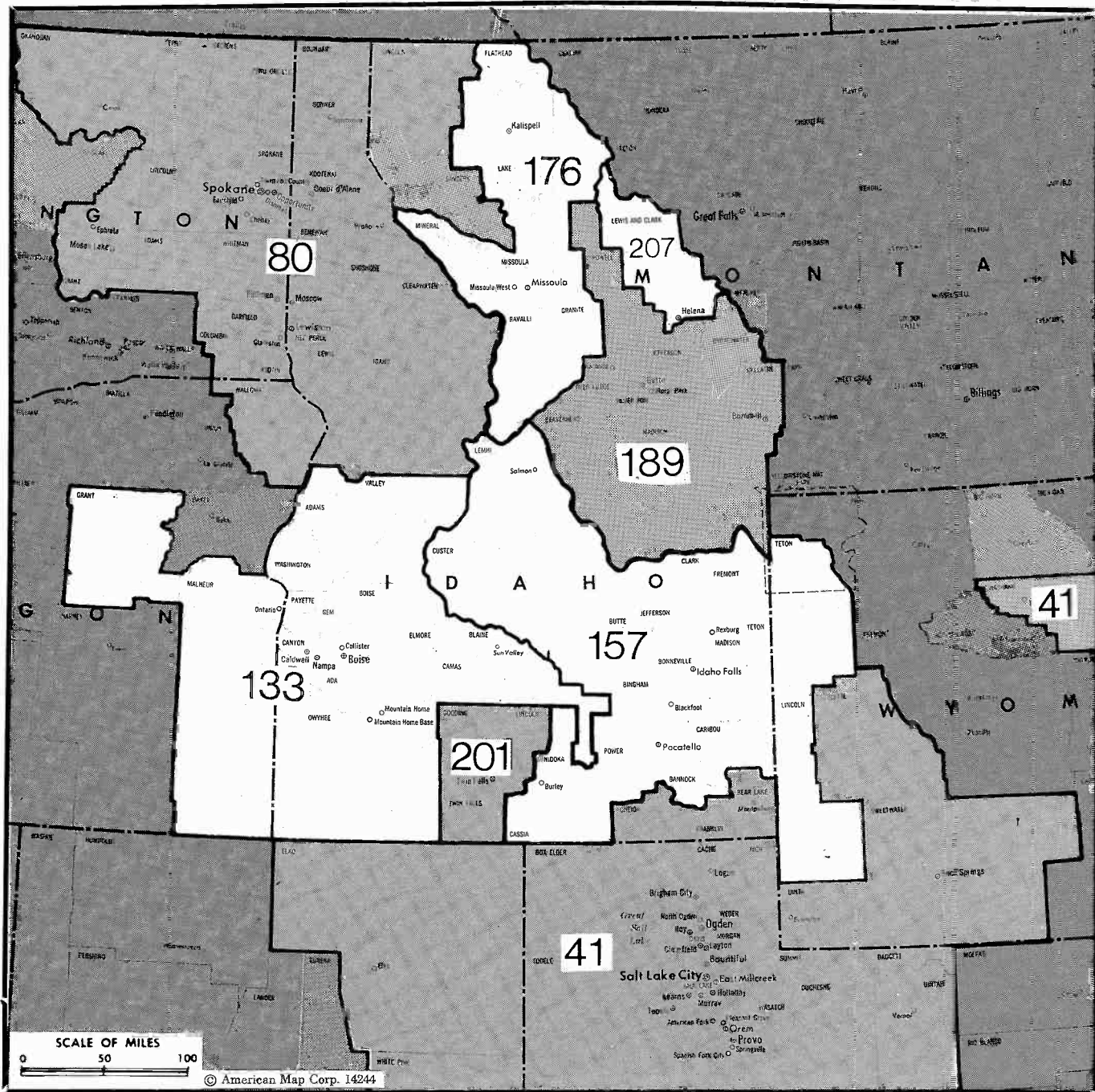


**City of License:** Wailuku.

Call Letters	Class of Service	Power (kW)	Frequency (MHz)
KOCE (A)	TV	100	67.7
KOCE (B)	TV	100	67.7
KOCE (C)	TV	100	67.7
KOCE (D)	TV	100	67.7
KOCE (E)	TV	100	67.7
KOCE (F)	TV	100	67.7
KOCE (G)	TV	100	67.7
KOCE (H)	TV	100	67.7
KOCE (I)	TV	100	67.7
KOCE (J)	TV	100	67.7
KOCE (K)	TV	100	67.7
KOCE (L)	TV	100	67.7
KOCE (M)	TV	100	67.7
KOCE (N)	TV	100	67.7
KOCE (O)	TV	100	67.7
KOCE (P)	TV	100	67.7
KOCE (Q)	TV	100	67.7
KOCE (R)	TV	100	67.7
KOCE (S)	TV	100	67.7
KOCE (T)	TV	100	67.7
KOCE (U)	TV	100	67.7
KOCE (V)	TV	100	67.7
KOCE (W)	TV	100	67.7
KOCE (X)	TV	100	67.7
KOCE (Y)	TV	100	67.7
KOCE (Z)	TV	100	67.7

Station	Class of Service	Power (kW)	Frequency (MHz)
KOCE (A)	TV	100	67.7
KOCE (B)	TV	100	67.7
KOCE (C)	TV	100	67.7
KOCE (D)	TV	100	67.7
KOCE (E)	TV	100	67.7
KOCE (F)	TV	100	67.7
KOCE (G)	TV	100	67.7
KOCE (H)	TV	100	67.7
KOCE (I)	TV	100	67.7
KOCE (J)	TV	100	67.7
KOCE (K)	TV	100	67.7
KOCE (L)	TV	100	67.7
KOCE (M)	TV	100	67.7
KOCE (N)	TV	100	67.7
KOCE (O)	TV	100	67.7
KOCE (P)	TV	100	67.7
KOCE (Q)	TV	100	67.7
KOCE (R)	TV	100	67.7
KOCE (S)	TV	100	67.7
KOCE (T)	TV	100	67.7
KOCE (U)	TV	100	67.7
KOCE (V)	TV	100	67.7
KOCE (W)	TV	100	67.7
KOCE (X)	TV	100	67.7
KOCE (Y)	TV	100	67.7
KOCE (Z)	TV	100	67.7

Station	Class of Service	Power (kW)	Frequency (MHz)
KOCE (A)	TV	100	67.7
KOCE (B)	TV	100	67.7
KOCE (C)	TV	100	67.7
KOCE (D)	TV	100	67.7
KOCE (E)	TV	100	67.7
KOCE (F)	TV	100	67.7
KOCE (G)	TV	100	67.7
KOCE (H)	TV	100	67.7
KOCE (I)	TV	100	67.7
KOCE (J)	TV	100	67.7
KOCE (K)	TV	100	67.7
KOCE (L)	TV	100	67.7
KOCE (M)	TV	100	67.7
KOCE (N)	TV	100	67.7
KOCE (O)	TV	100	67.7
KOCE (P)	TV	100	67.7
KOCE (Q)	TV	100	67.7
KOCE (R)	TV	100	67.7
KOCE (S)	TV	100	67.7
KOCE (T)	TV	100	67.7
KOCE (U)	TV	100	67.7
KOCE (V)	TV	100	67.7
KOCE (W)	TV	100	67.7
KOCE (X)	TV	100	67.7
KOCE (Y)	TV	100	67.7
KOCE (Z)	TV	100	67.7



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Salt Lake City, UT	597,600	41	KCCZ (4), KJVI (2), KOOG-TV (30), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2), KXIV (14)
Spokane, WA	315,600	80	KAYU-TV (28), KCWT (27), KHQ-TV (6), KREM-TV (2), KXLY-TV (4)
Boise, ID	158,400	133	KBCI-TV (2), KIVI (6), KTRV (12), KTVB (7)
Idaho Falls-Pocatello, ID	107,800	157	KIDK (3), KIFI-TV (8), KPVI (6)
Missoula, MT	73,800	176	KCFW-TV (9), KECI-TV (13), KPAX-TV (8), KTMF (23)
Butte, MT	48,400	189	KCTZ (7), KTVM (6), KXLF-TV (4)
Twin Falls, ID	30,800	201	KKVI (35), KMVT (11)
Helena, MT	18,700	207	KTVH (12)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

KIVI & KTRV, Boise	See Nampa, ID
KIVI & KTRV, Caldwell	See Nampa, ID
KPVI, Idaho Falls	See Pocatello, ID
KBCI-TV & KTVB, Nampa	See Boise, ID
KIDK-TV & KIFI-TV, Pocatello	See Idaho Falls, ID

**Idaho Station Totals as of November 1, 1992**

	VHF	UHF	TOTAL
Commercial Television Stations	9	1	10
Educational Television Stations	4	1	5
	13	2	15

# Idaho—Boise

**KBCI-TV**  
Ch. 2

**Network Service:** CBS.

**Licensee:** Northwest Television Inc., Box 2, Boise, ID 83707.

**Studio:** 4007 W. Jefferson St., Boise, ID 83702.

**Mailing Address:** Box 2, Boise, ID 83707.

**Telephone:** 208-336-5222. **TWX:** 910-970-5790. **Fax:** 208-336-9183.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 65-kw visual, 12.9-kw aural. Antenna: 2640-ft. above av. terrain, 150-ft. above ground, 7170-ft. above sea level.

Latitude 43° 45' 17"  
Longitude 116° 05' 53"

**Transmitter:** Deer Point Peak, Shafer Butte.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter C-band; DII Satellite, 3-meter Ku-band; Drake, Harris, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Northwest Television Inc. (Group Owner)

**Began Operation:** November 26, 1959. Sale to present owner by Boise Valley Bcstrs. Inc. approved by FCC Aug. 31, 1976.

**Represented (sales):** Katz Television; Art Moore Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Personnel:**

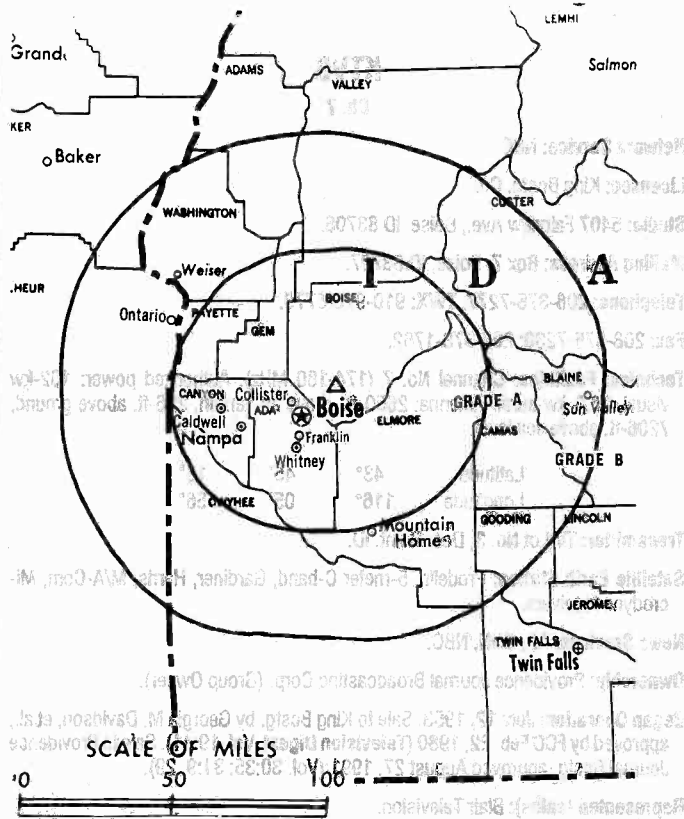
- Timothy Bever, General Manager.
- Scott Eyrer, General Sales Manager.
- Kevin McDonald, Local Sales Manager.
- Mark Montgomery, News Director.
- Pat Roberts, Program Director.
- Larry Smith, Chief Engineer.
- Sandy Gillette, Promotion Director.
- Joe Gallegos, Business Manager.

**Rates:** On request.

**City of License:** Boise. **ADI:** Boise. **Rank:** 133.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>IDAHO</b>			
	Ada	80,100	78,900	98
	Adams	1,200	1,200	100
	Blaine	5,900	5,700	97
	Boise	1,600	1,600	100
	Camas	300	300	100
	Canyon	31,800	31,100	98
	Elmore	7,200	7,100	99
	Gem	4,300	4,200	98
	Owyhee	2,900	2,800	97



KBCI-TV BPCT-2146 Granted 7/11/56 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Payette	6,200	6,100	98
	Valley	2,500	2,400	96
	Washington	3,200	3,100	97
	<b>OREGON</b>			
	Malheur	9,500	9,100	96
<b>Between 25-49%</b>	<b>IDAHO</b>			
	Lincoln	1,200	1,200	100
	<b>NEVADA</b>			
	Humboldt	4,900	4,800	97
	<b>OREGON</b>			
	Baker	6,000	5,700	95
	Grant	3,200	2,800	88
<b>Between 5-24%</b>	<b>IDAHO</b>			
	Custer	1,800	1,700	94
	Gooding	4,300	4,200	98
	Twin Falls	19,900	19,600	98
	<b>OREGON</b>			
	Wheeler	700	700	100
<b>Station Totals</b>		<b>198,700</b>	<b>194,300</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>138,300</b>
<b>Average Daily Circulation (1992)</b>				<b>76,800</b>

# Idaho—Boise

**KTVB**  
Ch. 7

**Network Service:** NBC.

**Licensee:** King Bcstg. Co.

**Studio:** 5407 Fairview Ave., Boise, ID 83706.

**Mailing Address:** Box 7, Boise, ID 83707.

**Telephone:** 208-375-7277. **TWX:** 910-970-5779.

**Fax:** 208-375-7230; 208-378-1762.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 162-kw visual, 26.3-kw aural. Antenna: 2650-ft. above av. terrain, 226-ft. above ground, 7206-ft. above sea level.

Latitude 43° 45' 16"  
Longitude 116° 05' 56"

**Transmitter:** TV Lot No. 3, Deer Point, ID.

**Satellite Earth Station:** Prodelin, 5-meter C-band; Gardiner, Harris, M/A-Com, Microdyne receivers.

**News Services:** AP, CNN, NBC.

**Ownership:** Providence Journal Broadcasting Corp. (Group Owner).

**Began Operation:** July 12, 1953. Sale to King Bcstg. by Georgia M. Davidson, et al., approved by FCC Feb. 22, 1980 (*Television Digest*, Vol. 19:41). Sale to Providence Journal Bcstg. approved August 27, 1991 (Vol. 30:35; 31:9, 29).

**Represented (sales):** Blair Television.

**Represented (legal):** Covington & Burling.

**Personnel:**

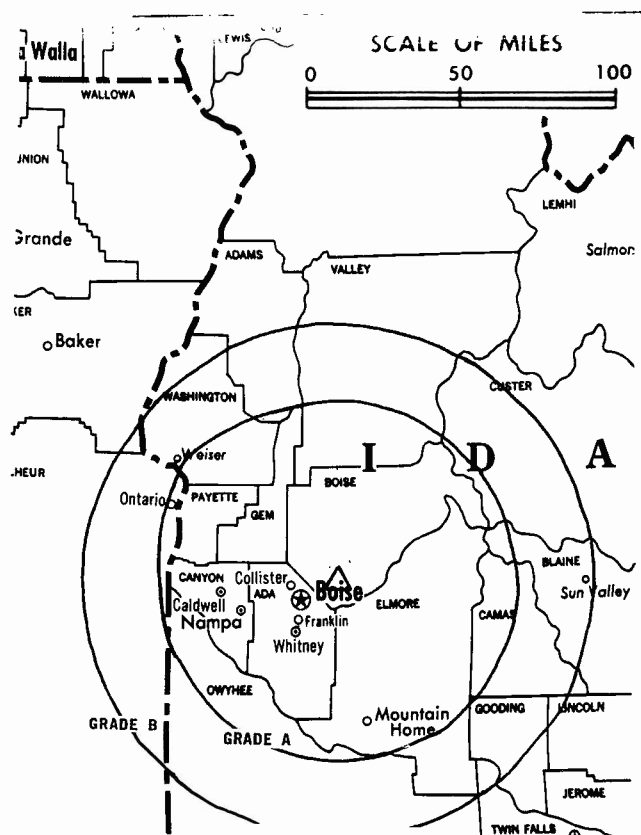
- Robert E. Krueger, Vice President & General Manager.
- John Lewis, General Sales Manager.
- Kristi Edmunds, Local Sales Manager.
- Rod Gramer, News Director.
- Pam Laws, Promotion Director.
- Andy Artis, Business Manager.
- Peter Hoekzema, Director of Engineering.
- John Souza, Director of Operations.

**Rates:** On request.

**City of License:** Boise. **ADI:** Boise. **Rank:** 133.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>IDAHO</b>			
	Ada	80,100	78,900	98
	Adams	1,200	1,200	100
	Boise	1,600	1,600	100
	Camas	300	300	100
	Canyon	31,800	31,100	98
	Elmore	7,200	7,100	99
	Gem	4,300	4,200	98
	Owyhee	2,900	2,800	97
	Payette	6,200	6,100	98
	Valley	2,500	2,400	96
	Washington	3,200	3,100	97



KTVB BPCT-820721KG Granted 8/31/82

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>OREGON</b>			
	Baker	6,000	5,700	95
	Malheur	9,500	9,100	96
	Union	8,800	8,200	93
<b>Between 25-49%</b>	<b>IDAHO</b>			
	Gooding	4,300	4,200	98
	<b>NEVADA</b>			
	Elko	12,000	11,300	94
	Eureka	600	600	92
	<b>OREGON</b>			
	Grant	3,200	2,800	88
<b>Between 5-24%</b>	<b>IDAHO</b>			
	Blaine	5,900	5,700	97
	Custer	1,800	1,700	94
	Jerome	5,300	5,200	98
	Lincoln	1,200	1,200	100
	Twin Falls	19,900	19,600	98
	<b>NEVADA</b>			
	Humboldt	4,900	4,800	97
	Lander	2,300	2,200	96
	<b>OREGON</b>			
Hamey	2,900	2,700	93	
Wheeler	700	700	100	
<b>Station Totals</b>		<b>230,600</b>	<b>224,500</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>				<b>156,700</b>
<b>Average Daily Circulation (1992)</b>				<b>98,600</b>

# Idaho—Idaho Falls-Pocatello-Blackfoot

## KIDK

Ch. 3

**Network Service:** CBS.

**Licensee:** Retlaw Enterprises Inc., 4880 N. First St., Fresno, CA 93755.

**Studio:** 1255 E. 17th St., Idaho Falls, ID 83401.

**Mailing Address:** Box 2008, Idaho Falls, ID 83403.

**Telephone:** 208-522-5100. Fax: 208-522-5103.

**Technical Facilities:** Channel No. 3 (60.66 MHz). Authorized power: 100-kw visual, 14.4-kw aural. Antenna: 1600-ft. above av. terrain, 201-ft. above ground, 6791-ft. above sea level.

Latitude 43° 29' 51"  
Longitude 112° 39' 50"

**Transmitter:** Little Butte Mountain, 8.5 mi. NE of Atomic City, ID.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Retlaw Enterprises Inc. (Group Owner).

**Began Operation:** December 20, 1953. Sale to John Price by Lucille J. Ricks, et al., approved by FCC Oct. 2, 1984. FCC approved sale to Retlaw Enterprises Inc. Dec. 3, 1987.

**Represented (sales):** Katz Television.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Hammitt & Edison Inc.

**Personnel:**

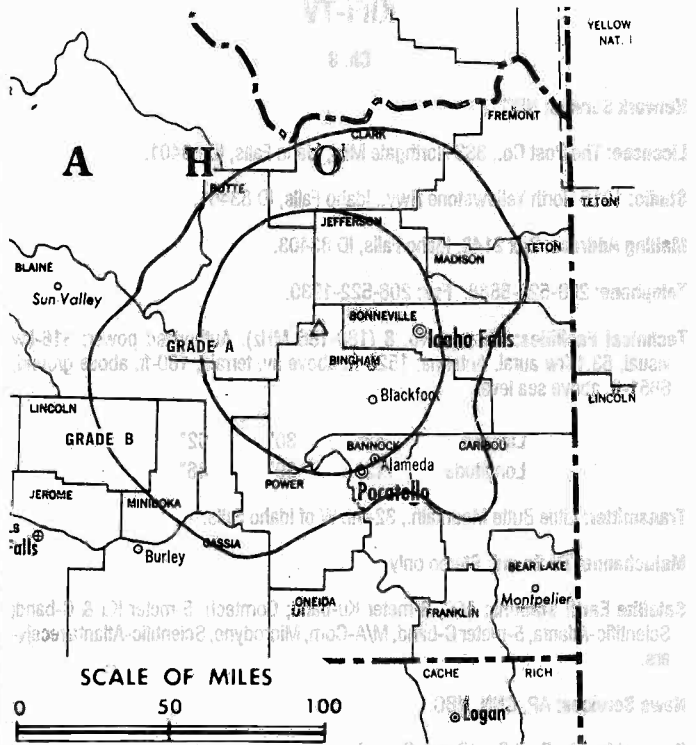
- Gerry Cornwell, Vice President & General Manager.
- Kim Southwick, Operations Manager.
- Ray Tucker, Local Sales Manager.
- Jim Kunz, National Sales Manager.
- Donna Evans, News Director.
- Karen Cornwell, Program & Marketing Director.
- Gary Smith, Chief Engineer.
- Denis Dye, Promotion Director.
- Eileen Shiffer, Business Manager.

**Rates:** On request.

**City of License:** Idaho Falls. **ADI:** Idaho Falls-Pocatello. **Rank:** 157.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Bannock	23,800	23,300	98
	Bear Lake	2,100	2,100	98
	Bingham	11,700	11,600	99
	Bonneville	24,900	24,600	99
	Butte	1,000	1,000	100
	Teton	2,500	2,400	96
	Caribou	2,500	2,400	96



KIDK BMPCT—1281 Granted 8/21/53

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Cassia	6,400	6,300	98
	Clark	9300	800	100
	Custer	1,800	1,700	94
	Fremont	3,500	3,500	100
	Jefferson	5,200	5,200	100
	Lemhi	2,800	2,600	93
	Madison	5,900	5,800	98
	Minidoka	6,700	6,600	98
	Power	2,600	2,500	96
	Teton	1,000	1,000	100
Between 25-49%	IDAHO Franklin	2,800	2,700	96
	IDAHO Oneida	1,200	1,200	100
Between 5-24%	WYOMING Lincoln	4,700	4,500	96
	Park	9,000	8,700	96
	Sublette	1,900	1,800	95
	Teton	5,200	5,000	96
<b>Station Totals</b>		<b>127,000</b>	<b>124,400</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>89,500</b>
<b>Average Daily Circulation (1992)</b>				<b>53,800</b>

# Idaho—Idaho Falls-Pocatello-Blackfoot

## KIFI-TV

Ch. 8

**Network Service:** NBC.

**Licensee:** The Post Co., 333 Northgate Mile, Idaho Falls, ID 83401.

**Studio:** 1915 North Yellowstone Hwy., Idaho Falls, ID 83401.

**Mailing Address:** Box 2148, Idaho Falls, ID 83403.

**Telephone:** 208-525-8888. **Fax:** 208-522-1930.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1520-ft. above av. terrain, 180-ft. above ground, 6851-ft. above sea level.

Latitude 42° 30' 02"  
Longitude 112° 39' 36"

**Transmitter:** Little Butte Mountain., 32-mi. W of Idaho Falls.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3-meter Ku-band; Comtech, 5-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

**News Services:** AP, CNN, NBC.

**Ownership:** The Post Co. (Group Owner).

**Began Operation:** January 23, 1961.

**Represented (sales):** Petry Television Inc. (national); The Tacher Co. (regional).

**Represented (legal):** Reddy, Begley & Martin.

**Represented (engineering):** Mullaney Engineering Inc.

### Personnel:

**Rickie Orchin Brady**, General Manager.

**Kathy Walden**, Program Director & Production Manager.

**Shane Beard**, Chief Engineer.

**Kate Hopkins**, Promotion Coordinator.

**Lee Shumway**, Business Manager.

**Keith Frank**, News Director.

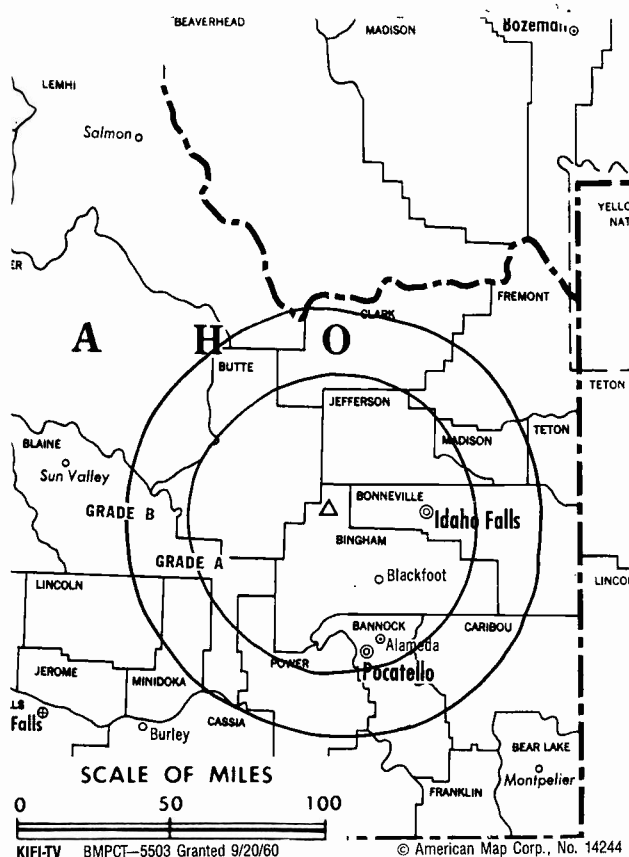
**Gina Berger**, National Sales Manager.

**Rates:** On request.

**City of License:** Idaho Falls. **ADI:** Idaho Falls-Pocatello. **Rank:** 157.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>IDAHO</b>			
<b>50% &amp; Over</b>	Bannock	23,800	23,300	98
	Bingham	11,700	11,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Bonneville	24,900	24,600	99
	Butte	1,000	1,000	100
	Cassia	6,400	6,300	98
	Clark	300	300	100
	Fremont	3,500	3,500	100
	Jefferson	5,200	5,200	100
	Lemhi	2,800	2,600	93
	Madison	5,900	5,800	98
	Minidoka	6,700	6,600	98
	Power	2,600	2,500	96
	Teton	1,000	1,000	100
	<b>IDAHO</b>			
<b>Between 25-49%</b>	Custer	1,800	1,700	94
	<b>IDAHO</b>			
<b>Between 5-24%</b>	Blaine	5,900	5,700	97
	Caribou	2,500	2,400	96
	Jerome	5,300	5,200	98
	Lincoln	1,200	1,200	100
	Oneida	1,200	1,200	100
	<b>WYOMING</b>			
	Lincoln	4,700	4,500	96
	Teton	5,200	5,000	96
<b>Station Totals</b>		<b>123,600</b>	<b>121,200</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>85,300</b>
<b>Average Daily Circulation (1992)</b>				<b>51,500</b>

# Idaho—Lewiston

## KLEW-TV

Ch. 3

(Associated with KIMA-TV, Yakima, WA)

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., Box 702, Yakima, WA 98907.

Studio: 2626 17th St., Lewiston, ID 83501.

Telephone: 208-746-2636.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 56.2-kw visual, 11.2-kw aural. Antenna: 1260-ft. above av. terrain, 304-ft. above ground, 3203-ft. above sea level.

Latitude 46° 27' 27"  
Longitude 117° 05' 56"

Transmitter: 3-mi. NW of Clarkston, WA, 2.5-mi. SW of U.S. 195.

Satellite Earth Stations: Harris, 6.1-meter C-band; Prodelin, 3-meter C-band; Harris, Scientific-Atlanta, Luxor receivers.

News Services: AP, CBS.

Ownership: Retlaw Enterprises Inc. (Group Owner).

Began Operation: December 9, 1955.

Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Hammett & Edison Inc.

### Personnel:

Fred Fickenwirth, Station Manager.

Marlin Jackson, Chief Engineer.

Joe Martin, News Director.

Note: For additional personnel, see KIMA-TV, Yakima, WA.

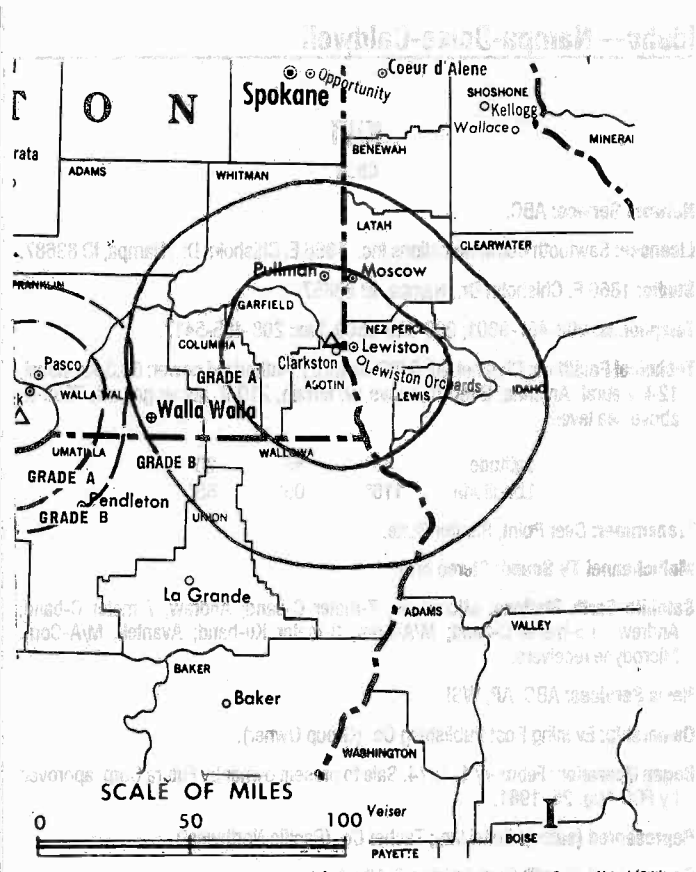
Rates: Sold in combination with KIMA-TV, Yakima & KEPR-TV, Pasco, WA.

NETWORK BASE HOURLY RATE: Bonus to KIMA-TV, Yakima, WA.

City of License: Lewiston. ADI: Yakima. Rank: 127.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Clearwater	3,200	3,100	97
	Latah	11,300	11,000	97
	Lewis	1,400	1,400	100
	Nez Perce	13,500	13,200	98
	WASHINGTON			
	Asotin	7,000	6,800	97



KLEW-TV BPCT-890119KE Granted 3/17/89 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	IDAHO			
	Idaho	5,100	4,900	96
	WASHINGTON			
	Garfield	1,000	900	95
	Whitman	14,600	14,100	96
<b>Station Totals</b>		<b>57,100</b>	<b>55,400</b>	<b>97</b>
<b>Net Weekly Circulation (1992)</b>				<b>33,800</b>
<b>Average Daily Circulation (1992)</b>				<b>18,900</b>

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## Television & Cable Factbook

# Idaho—Nampa-Boise-Caldwell

**KIVI**

Ch. 6

**Network Service:** ABC.

**Licensee:** Sawtooth Communications Inc., 1866 E. Chisholm Dr., Nampa, ID 83687.

**Studio:** 1866 E. Chisholm Dr., Nampa, ID 83687.

**Telephones:** 208-467-3301; 208-336-0500. **Fax:** 208-465-5417.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 60.3-kw visual, 12-kw aural. Antenna: 2660-ft. above av. terrain, 210-ft. above ground, 7230-ft. above sea level.

Latitude 43° 45' 20"  
Longitude 116° 05' 55"

**Transmitter:** Deer Point, Shaffer Butte.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Microdyne, 7-meter C-band; Andrew, 7-meter C-band; Andrew, 4.5-meter C-band; M/A-Com, 3-meter Ku-band; Avantek, M/A-Com, Microdyne receivers.

**News Services:** ABC, AP, WSI.

**Ownership:** Evening Post Publishing Co. (Group Owner).

**Began Operation:** February 1, 1974. Sale to present owner by Futura Corp. approved by FCC Aug. 25, 1981.

**Represented (sales):** Seltel Inc.; Tacher Co. (Pacific Northwest).

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

**Personnel:**

- Larry Chase, President & General Manager.
- Ken Ritchie, General Sales Manager.
- Susu Mahood, Local Sales Manager.
- Melissa Larson, National Sales Assistant.
- Andy Suk, Chief Engineer.
- Don Jensen, Production Manager.
- Chris Huston, News Director.
- Kraig Spille, Promotion Director.
- Chris Sallee, Business Manager.
- Shelly Houston, Community Relations.

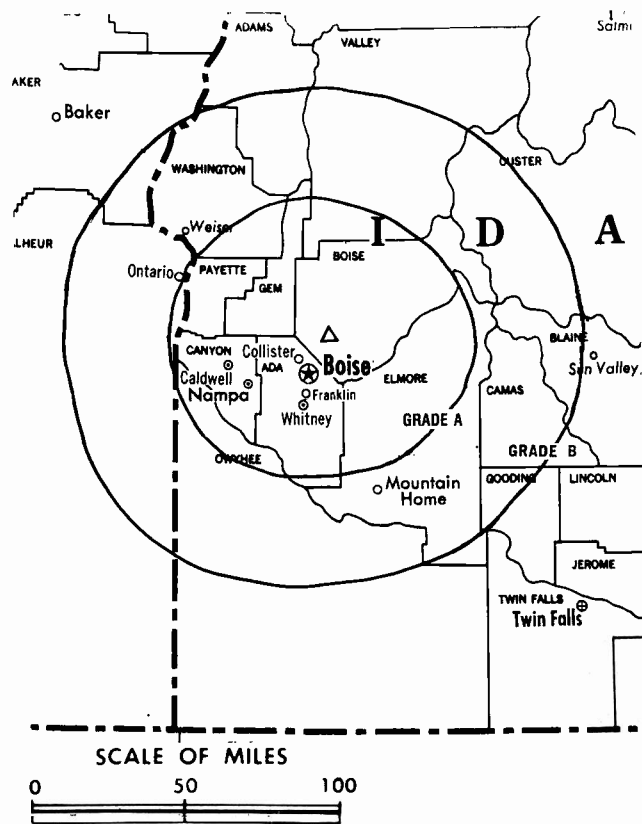
**Highest 30 Sec. Rate:** \$750.

**NETWORK BASE HOURLY RATE:** \$400.

**City of License:** Nampa. **ADI:** Boise. **Rank:** 133.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>IDAHO</b>			
	Ada	80,100	78,900	98
	Adams	1,200	1,200	100
	Blaine	5,900	5,700	97
	Boise	1,600	1,600	100



KIVI BMPCT-7448 Granted 8/2/73

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Camas	300	300	100
	Canyon	31,800	31,100	98
	Elmore	7,200	7,100	99
	Gem	4,300	4,200	98
	Owyhee	2,900	2,800	97
	Payette	6,200	6,100	98
	Valley	2,500	2,400	96
	Washington	3,200	3,100	97
	<b>OREGON</b>			
	Malheur	9,500	9,100	96
	<b>Between 25-49%</b>	<b>IDAHO</b>		
Custer		1,800	1,700	94
Gooding		4,300	4,200	98
Lincoln		1,200	1,200	100
<b>OREGON</b>				
	Baker	6,000	5,700	95
	Grant	3,200	2,800	88
<b>Between 5-24%</b>	<b>IDAHO</b>			
	Jerome	5,300	5,200	98
Twin Falls	19,900	19,600	98	
<b>Station Totals</b>		<b>198,400</b>	<b>194,000</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>139,900</b>
<b>Average Daily Circulation (1992)</b>				<b>75,300</b>



# Idaho—Nampa-Boise-Caldwell

**KTRV**  
Ch. 12

**Network Service:** Fox.

**Licensee:** Idaho Independent Television, Inc., Box 1212, Nampa, ID 83651.

**Studio:** 679 6th St., North Extension, Nampa, ID 83687

**Telephones:** 208-888-1200; 208-466-1200. **TWX:** 910-970-5748.

**Fax:** 208-467-6958.

**Technical Facilities:** Channel No. 12 (204.210 MHz). Authorized power: 178-kw max. & 166-kw horizontal visual, 18.2-kw horizontal aural. Antenna: 2720-ft. above av. terrain, 260-ft. above ground, 7290-ft. above sea level.

Latitude 43° 45' 18"  
Longitude 116° 05' 52"

**Transmitter:** Deer Point Peak, 10.75-mi. NNE of Boise.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Prodelin, 4.6-meter C-band; RCA Americom, 3.1-meter Ku-band; Standard Communications receivers.

**News Service:** AP.

**Ownership:** Blade Communications Inc. (Group Owner).

**Began Operation:** October 18, 1981. Sale to present owner by Peyton Bcstg. Ltd. approved by FCC April 23, 1985 (Television Digest, Vol. 25:9).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Personnel:**

**Rex L. McArthur,** President & General Manager.

**Jim Barto,** Treasurer & Chief Financial Officer.

**Jäck Bolton,** Local Sales Manager.

**Ron Grisham,** National Sales Manager.

**Diane Frisch,** Station Manager & Program Director.

**Francis D. Wilson,** Chief Engineer.

**Bill Hatch,** News Director.

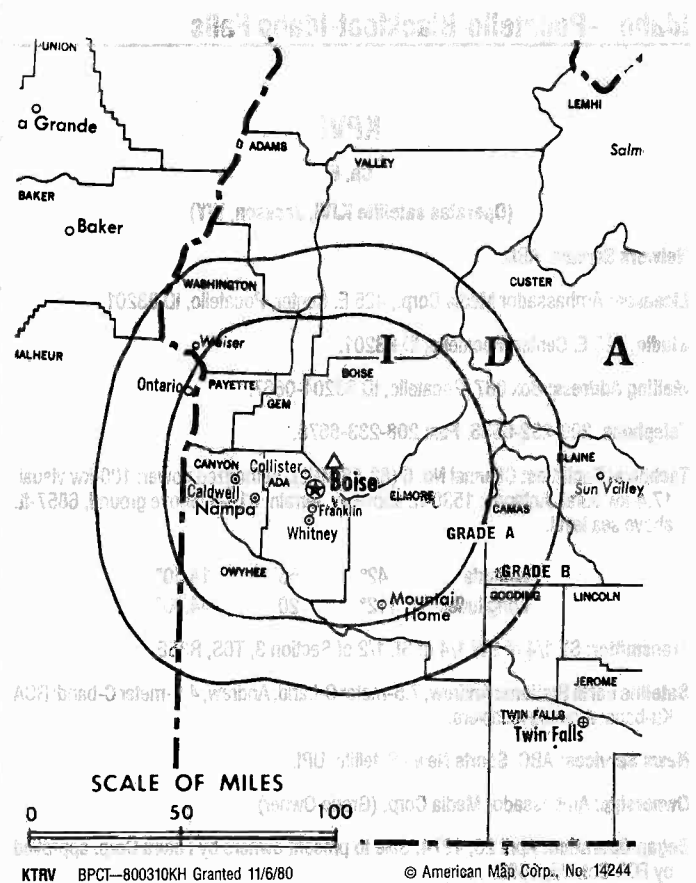
**Traci Johnson,** Marketing Director.

**Rates:** On request.

**City of License:** Nampa. **ADI:** Boise. **Rank:** 133.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>IDAHO</b>			
	Ada	80,100	78,900	98
	Boise	1,600	1,600	100
	Canyon	31,800	31,100	98
	Elmore	7,200	7,100	99
	Gem	4,300	4,200	98
	Owyhee	2,900	2,800	97
	Payette	6,200	6,100	98
	Valley	2,500	2,400	96
	Washington	3,200	3,100	97
<b>OREGON</b>				
	Malheur	9,500	9,100	96



Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>IDAHO</b>			
	Adams	1,200	1,200	100
	Blaine	5,900	5,700	97
	Gooding	4,300	4,200	98
	Jerome	5,300	5,200	98
Twin Falls	19,900	19,600	98	
<b>Between 5-24%</b>	<b>IDAHO</b>			
	Cassia	6,400	6,300	98
	Custer	1,800	1,700	94
	Lincoln	1,200	1,200	100
	<b>OREGON</b>			
Baker	6,000	5,700	95	
<b>Station Totals</b>		<b>201,300</b>	<b>197,200</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>128,800</b>
<b>Average Daily Circulation (1992)</b>				<b>65,200</b>

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# Idaho—Pocatello-Blackfoot-Idaho Falls

**KPVI**

Ch. 6

(Operates satellite KJVI, Jackson, WY)

**Network Service:** ABC.

**Licensee:** Ambassador Media Corp., 425 E. Center, Pocatello, ID 83201.

**Studio:** 425 E. Center, Pocatello, ID 83201.

**Mailing Address:** Box 667, Pocatello, ID 83204-0667.

**Telephone:** 208-232-6666. **Fax:** 208-233-6678.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 17.4-kw aural. Antenna: 1530-ft. above av. terrain, 619-ft. above ground, 6857-ft. above sea level.

Latitude 42° 55' 14.50"  
Longitude 112° 20' 44.00"

**Transmitter:** SE 1/4 of SW 1/4 of SE 1/2 of Section 3, T6S, R35E.

**Satellite Earth Stations:** Andrew, 7.5-meter C-band; Andrew, 4.5-meter C-band; RCA Ku-band; AvanteK receivers.

**News Services:** ABC, Sports News Satellite, UPI.

**Ownership:** Ambassador Media Corp. (Group Owner).

**Began Operation:** April 26, 1974. Sale to present owners by Futura Corp. approved by FCC Oct. 25, 1983.

**Represented (sales):** Blair Television.

**Represented (legal):** Hopkins & Sutter.

**Represented (engineering):** A. D. Ring & Associates, P.C.

**Personnel:**

- Harry Neuhardt, Vice President & General Manager.
- Linda Carter, Local Sales Manager.
- Nick L. Davidson, Chief Engineer.
- Sandra Neuhardt, Business Manager.
- James Schoonover, Promotion Director.
- Bret Coulson, Production Manager.

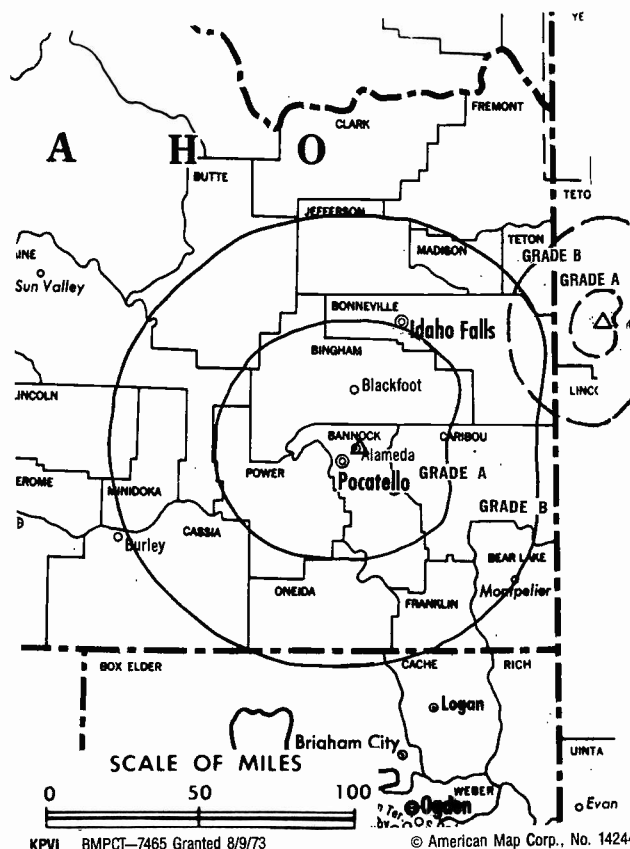
**Rates:** On request.

**Arbitron Data:** Figures include KJVI, Jackson, WY.

**City of License:** Pocatello. **ADI:** Idaho Falls-Pocatello. **Rank:** 157.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>IDAHO</b>				
<b>50% &amp; Over</b>	Bannock	23,800	23,300	98
	Bingham	11,700	11,600	99
	Blaine	5,900	5,700	97
	Bonneville	24,900	24,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Butte	1,000	1,000	100
	Cassia	6,400	6,300	98
	Custer	1,800	1,700	94
	Fremont	3,500	3,500	100
	Jefferson	5,200	5,200	100
	Lemhi	2,800	2,600	93
	Madison	5,900	5,800	98
	Minidoka	6,700	6,600	98
	Power	2,600	2,500	96
	Teton	1,000	1,000	100
	<b>WYOMING</b>			
	Teton	5,200	5,000	96
<b>Between 25-49%</b>	<b>IDAHO</b>			
	Bear Lake	2,100	2,100	98
	Clark	300	300	100
	Jerome	5,300	5,200	98
<b>Between 5-24%</b>	<b>IDAHO</b>			
	Caribou	2,500	2,400	96
	Lincoln	1,200	1,200	100
	Twin Falls	19,900	19,600	98
	<b>WYOMING</b>			
	Lincoln	4,700	4,500	96
<b>Station Totals</b>		<b>144,400</b>	<b>141,700</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>88,900</b>
<b>Average Daily Circulation (1992)</b>				<b>46,700</b>

# Idaho—Twin Falls

**KKVI**  
Ch. 35

**Network Service:** ABC.

**Licensee:** Ambassador Media Corp., 1061 Blue Lakes Blvd. N, Twin Falls, ID 83301.

**Studio:** 1061 Blue Lakes Blvd. N, Twin Falls, ID 83301.

**Telephone:** 208-733-0035; **Fax:** 208-733-0160.

**Technical Facilities:** Channel No. 35 (596-602 MHz). Authorized power: 96-kw max. visual. Antenna: 537-ft. above av. terrain, 95-ft. above ground, 4380-ft. above sea level.

Latitude 42° 43' 42"  
Longitude 114° 24' 43"

**Transmitter:** Atop Flat Top Butte, 5.2-mi. E of Jerome County, ID.

**Ownership:** Ambassador Media Corp. (Group Owner).

**Began Operation:** June 1, 1989.

**Represented (sales):** Art Moore Inc.

**Represented (legal):** Hopkins & Sutter.

**Represented (engineering):** A. D. Ring & Associates, P.C.

**Personnel:**

Dick McMahon, General Manager.

Nick Davidson, Chief Engineer.

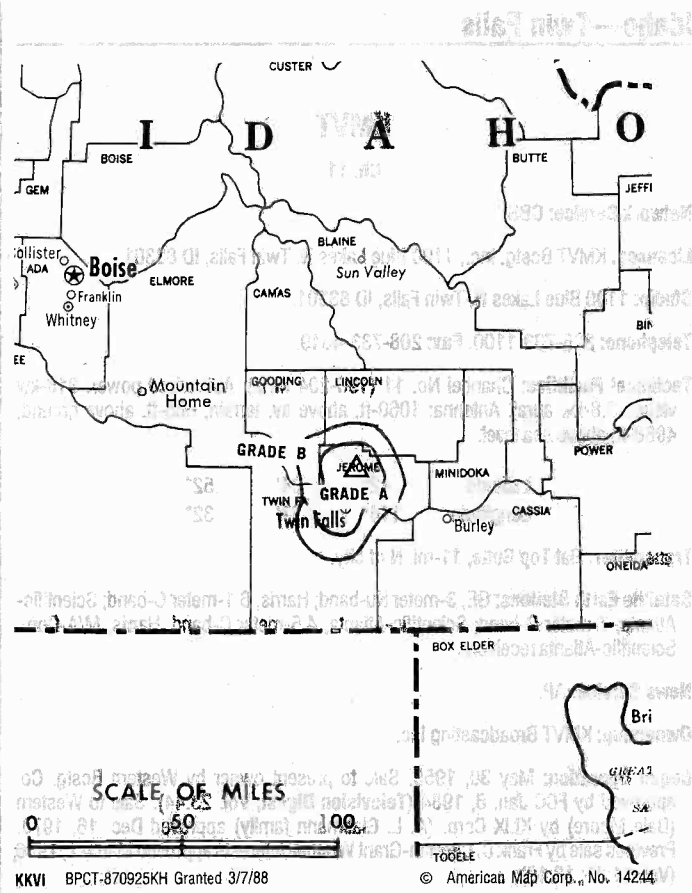
**Rates:** On request.

**City of License:** Twin Falls. **ADI:** Twin Falls. **Rank:** 201.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO Jerome Twin Falls	5,300 19,900	5,200 19,600	98 98

Net Weekly Circulation	State County	Total Households	TV Households	%
100	IDAHO Cassia	300	300	100
99	IDAHO Elmore	7,500	7,500	99
98	IDAHO Twin Falls	27,200	27,200	98
15,600	IDAHO Twin Falls	15,600	15,600	100
27,100	IDAHO Twin Falls	27,100	27,100	100



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	IDAHO Gooding Lincoln	4,300 1,200	4,200 1,200	98 100
<b>Station Totals</b>		<b>30,700</b>	<b>30,200</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>18,000</b>
<b>Average Daily Circulation (1992)</b>				<b>8,200</b>

# Idaho—Twin Falls

**KMVT**

Ch. 11

**Network Service:** CBS.

**Licensee:** KMVT Bcstg. Inc., 1100 Blue Lakes N, Twin Falls, ID 83301.

**Studio:** 1100 Blue Lakes N, Twin Falls, ID 83301.

**Telephone:** 208-733-1100. **Fax:** 208-733-4649.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 3.8-kw aural. Antenna: 1060-ft. above av. terrain, 665-ft. above ground, 4968-ft. above sea level.

Latitude 42° 34' 52"  
Longitude 114° 27' 32"

**Transmitter:** Flat Top Butte, 11-mi. N of city.

**Satellite Earth Stations:** GE, 3-meter Ku-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** KMVT Broadcasting Inc.

**Began Operation:** May 30, 1955. Sale to present owner by Western Bcstg. Co. approved by FCC Jan. 6, 1984 (*Television Digest*, Vol. 23:44). Sale to Western (Dale Moore) by KLIX Corp. (A. L. Glasmann family) approved Dec. 16, 1970. Previous sale by Frank C. Carman-Grant Wrathall interests approved March 7, 1956 (Vol. 11:31; 12:10).

**Represented (sales):** Katz Television.

**Represented (legal):** Dow, Lohnes & Albertson.

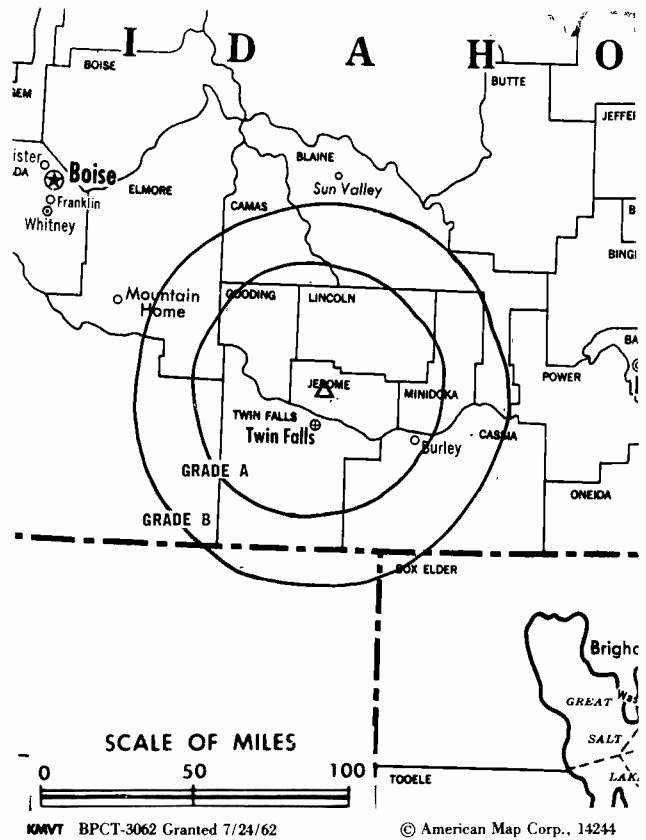
**Personnel:**

- Charles Cahoon, President.
- Lee Paul Wagner, General Manager.
- Bob Thomas, General Sales Manager.
- George Brown, Program Director.
- Doug Maughan, News Director.
- Dennis Lowe, Chief Engineer.
- Penne Main, Promotion Director.

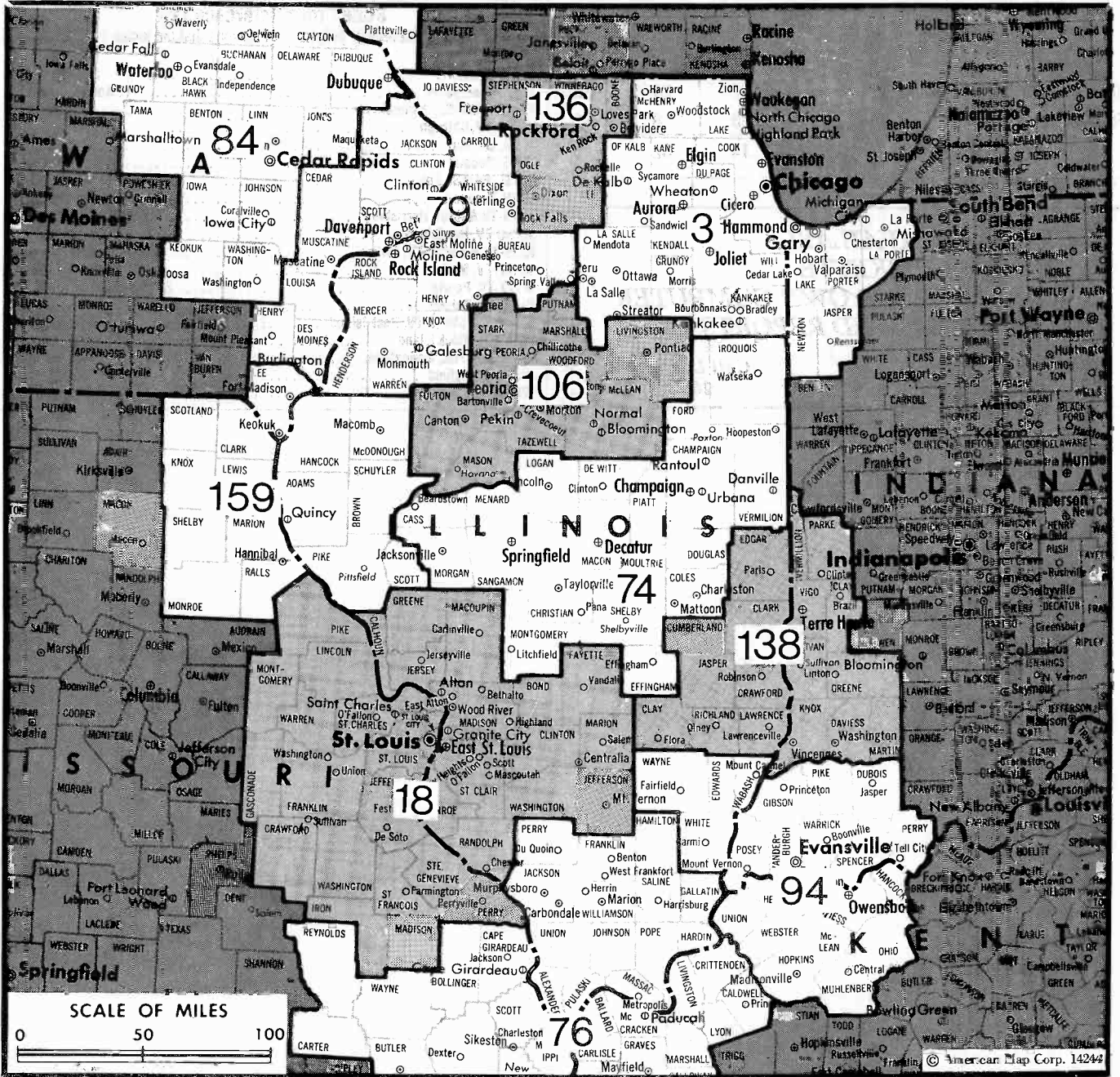
**Rates:** On request.

**City of License:** Twin Falls. **ADI:** Twin Falls. **Rank:** 201.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>IDAHO</b>			
	Blaine	5,900	5,700	97
	Cassia	6,400	6,300	98
	Gooding	4,300	4,200	98
	Jerome	5,300	5,200	98
	Lincoln	1,200	1,200	100
	Minidoka	6,700	6,600	98
Twin Falls	19,900	19,600	98	
<b>Between 5-24%</b>	<b>IDAHO</b>			
	Camas	300	300	100
	Elmore	7,200	7,100	99
<b>Station Totals</b>		<b>57,200</b>	<b>56,200</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>42,600</b>
<b>Average Daily Circulation (1992)</b>				<b>27,400</b>



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Chicago, IL	3,023,600	3	WBMM-TV (2), WCFC-TV (38), WCIU-TV (26), WEHS (60), WFLD (32), WGBO-TV (66), WGN-TV (9), WJYS (62), WLS-TV (7), WMAQ-TV (5), WPWR-TV (50), WSNS-TV (44), WWTO-TV (35)
St. Louis, MO	1,108,300	18	KDNL-TV (30), KMOV (4), KNLC (24), KPLR-TV (11), KSDK (5), KTVI (2), WCEE (13), WHSL (46)
Springfield-Decatur-Champaign, IL	350,700	74	WAND (17), WCCU (27), WCFN (49), WCIA (3), WFHL (23), WICD (15), WICS (20), WRSP-TV (55)
Paducah, KY-Cape Girardeau, MO-Harrisburg-Marion, IL	329,900	76	KBSI (23), KFVS-TV (12), KPOB-TV (15), WPSD-TV (6), WSIL-TV (3), WTCT (27)
Cedar Rapids-Waterloo-Dubuque, IA	300,800	82	KCRG-TV (9), KDUB-TV (40), KGAN (2), KOCR (28), KWWL (7)
Davenport, IA-Rock Island-Moline, IL	298,300	84	KJMH (26), KLJB-TV (18), KWQC-TV (6), WHBF-TV (4), WQAD-TV (3)
Evansville, IN	260,000	94	WEHT (25), WEVV (44), WFIE-TV (14), WLCN (19), WTWW (7)
Peoria-Bloomington, IL	218,100	106	WEEK-TV (25), WHOI (19), WMBD-TV (31), WYZZ-TV (43)
Rockford, IL	156,300	136	WIFR (23), WQRF-TV (39), WREX-TV (13), WTVO (17)
Terre Haute, IN	154,100	138	WBAK-TV (38), WTHI-TV (10), WTWO (2)
Quincy, IL-Hannibal, MO	103,900	159	KHQX-TV (7), WGEM-TV (10), WTJR (16)

# Illinois

## Illinois Station Totals as of November 1, 1992

	VHF	UHF	TOTAL
Commercial Television Stations	11	24	35
Educational Television Stations	3	8	11
	14	32	46

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## State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WEHS, Aurora	See Chicago, IL
WICS, Champaign	See Springfield, IL
WAND & WFHL, Champaign	See Decatur, IL
WGBO-TV, Chicago	See Joliet, IL
WCIA, Decatur	See Champaign, IL
WICS, Decatur	See Springfield, IL
WHSL, East St. Louis	See St. Louis, MO
WIFR, Freeport	See Rockford, IL
KFVS-TV & KBSI, Harrisburg	See Cape Girardeau, MO
WPSD-TV, Harrisburg	See Paducah, KY
KLJB-TV & KWQC-TV, Moline	See Davenport, IA
WHBF-TV, Moline	See Rock Island, IL
WYZZ-TV, Peoria	See Bloomington-Normal, IL
KHQA-TV, Quincy	See Hannibal, MO
KLJB-TV & KWQC-TV, Rock Island	See Davenport, IA
WQAD-TV, Rock Island	See Moline, IL
WAND & WFHL, Springfield	See Decatur, IL
WCIA, Springfield	See Champaign, IL
WCIA, Urbana	See Champaign, IL

# Illinois—Bloomington-Normal-Peoria

**WYZZ-TV**

Ch. 43

**Network Service:** Fox.

**Licensee:** Bloomington ComCo Inc., 2714 E. Lincoln St., Bloomington, IL 61701.

**Studio:** 2714 E. Lincoln St., Bloomington, IL 61701.

**Telephone:** 309-662-4373. **Fax:** 309-663-8479.

**Technical Facilities:** Channel No. 43 (644-650 MHz). Authorized power: 1200-kw max. & 1070-kw horizontal visual, 200-kw horizontal aural. Antenna: 1007-ft. above av. terrain, 970-ft. above ground, 1747-ft. above sea level.

Latitude 40° 38' 45"  
Longitude 89° 10' 45"

**Transmitter:** 1-mi. NW of Congerville.

**Satellite Earth Stations:** AFC, 3-meter Ku-band; Block, 3-meter C-band; United Satellite Systems, 3-meter C-band; RCA, Scientific-Atlanta, Triple Crown receivers.

**Ownership:** Bloomington ComCo Inc.

**Began Operation:** October 18, 1982. Sale to present owner approved by FCC June 14, 1985.

**Represented (sales):** Seitel Inc.

**Represented (legal):** Arnold & Porter.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

**Personnel:**

Michael Lennon, General Manager.

Larry Halcomb, National Sales Manager.

John Wamsley, Chief Engineer.

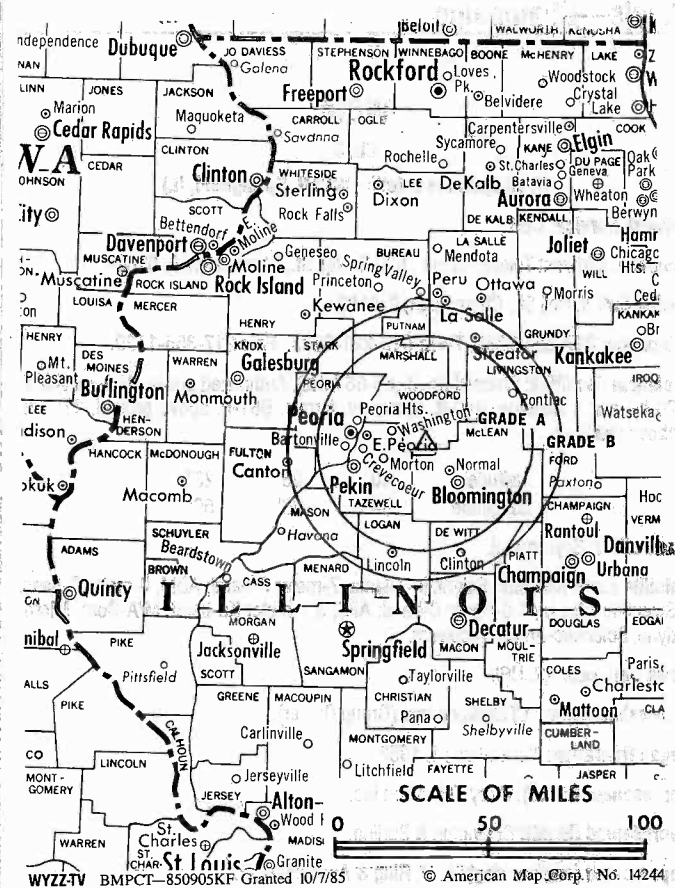
Mitch Robinson, Continuity, Production & Promotion Director.

**Highest 30 Sec. Rate:** \$650.

**City of License:** Bloomington. **ADI:** Peoria-Bloomington. **Rank:** 106.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Mc Lean	47,500	46,600	98
	Marshall	5,000	4,900	98
	Peoria	71,600	70,500	99
	Putnam	2,200	2,100	95
	Tazewell	47,400	46,800	99
	Woodford	11,800	11,600	98
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	De Witt	6,800	6,700	99
	Fulton	15,100	14,800	98



Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	La Salle	41,700	41,000	98
	Livingston	14,400	14,100	98
	Logan	10,900	10,700	98
	Mason	6,500	6,400	98
	Stark	2,500	2,500	100
<b>Between 5-24%</b>	<b>ILLINOIS</b>			
	Bureau	14,000	13,800	99
	Cass	5,300	5,200	98
	Ford	5,700	5,600	98
	Grundy	12,700	12,600	99
	Knox	22,200	22,000	99
	Mc Donough	12,300	12,100	98
	Menard	4,500	4,400	98
	Platt	6,200	6,100	98
<b>Station Totals</b>		<b>366,300</b>	<b>360,500</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>165,100</b>
<b>Average Daily Circulation (1992)</b>				<b>70,600</b>

# Illinois—Champaign

**WCIA**

Ch. 3

(Also operates satellite WCFN, Springfield, IL)

**Network Service:** CBS.

**Licensee:** Midwest Television Inc., 509 S. Neil St., Champaign, IL 61824.

**Studio:** 509 S. Neil St., Champaign, IL 61824.

**Telephone:** 217-356-8333. **TWX:** 910-221-0203. **Fax:** 217-355-1120.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 940-ft. above av. terrain, 981-ft. above ground, 1701-ft. above sea level.

Latitude 40° 06' 23"  
Longitude 88° 26' 59"

**Transmitter:** Seymour, IL.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter C-band; ADM, 6-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 3.7-meter Ku-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

**News Services:** AP, UPI.

**Ownership:** Midwest Television Inc. (Group Owner).

**Began Operation:** November 14, 1953.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** A. D. Ring & Associates, P.C.

**Personnel:**

- August C. Meyer Jr., President.
- Jack B. Everette, Executive Vice President & Treasurer.
- Karen H. Meyer, Secretary.
- Guy Main, Executive Vice President & Station Manager.
- Jerry Johnson, General Sales Manager.
- Davida Dehm, National Sales Manager.
- Sheila Hickman, Program Director.
- Richard L. Adams, Manager, Informational Programming.
- Dave Shaul, News Director.
- Dale Fleming, Chief Engineer.
- Carla Kelly, Production Manager.
- Robin Rees, Promotion Director.

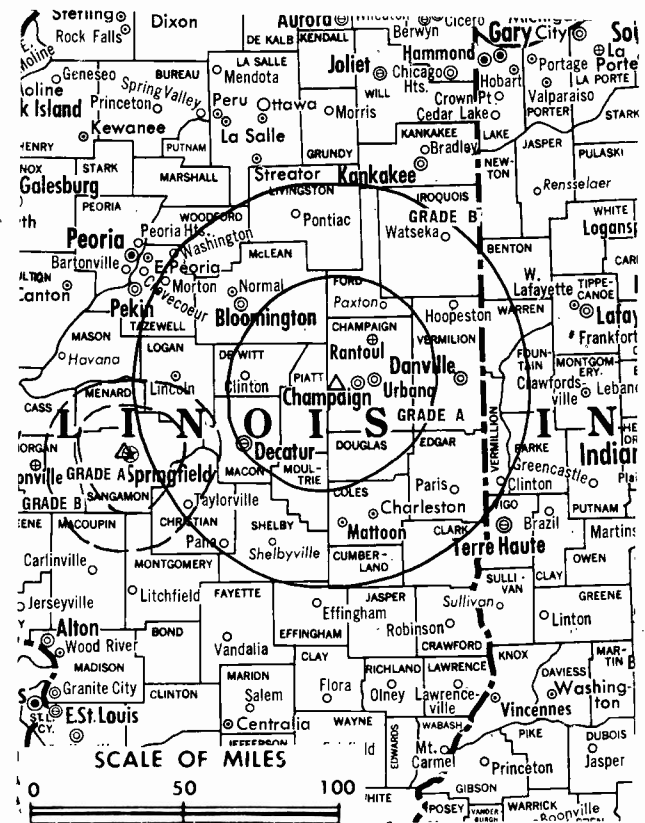
**Rates:** On request.

**Arbitron Data:** Includes coverage of WCFN, Springfield, IL.

**City of License:** Champaign. **ADI:** Springfield-Decatur-Champaign. **Rank:** 74.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ILLINOIS</b>				
50% & Over	Champaign	64,300	63,200	98
	Christian	14,000	13,800	98
	Coles	19,300	19,000	98
	Cumberland	4,200	4,100	98
	De Witt	6,800	6,700	99
	Douglas	7,500	7,400	99
	Edgar	8,000	7,900	99
	Effingham	12,100	11,700	97
	Ford	5,700	5,600	98
	Iroquois	12,100	11,900	98
	Logan	10,900	10,700	98



WCIA BMPCT-1315 Granted 8/17/53

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>				
	Mc Lean	47,500	46,600	98
	Macon	46,800	46,100	99
	Menard	4,500	4,400	98
	Moultrie	5,300	5,200	98
	Piatt	6,200	6,100	98
	Sangamon	74,900	73,400	98
	Shelby	9,000	8,700	97
	Vermillion	34,600	34,000	98
<b>BETWEEN 25-49%</b>				
	ILLINOIS Livingston	14,400	14,100	98
	Montgomery	12,000	11,700	98
	INDIANA Fountain	6,800	6,700	99
	Warren	3,000	2,900	97
<b>BETWEEN 5-24%</b>				
	ILLINOIS Cass	5,300	5,200	98
	Clark	6,600	6,500	98
	Crawford	7,900	7,800	99
	Fayette	7,900	7,700	97
	Jasper	4,100	4,000	98
	Kankakee	35,800	35,300	99
	Macoupin	19,100	18,800	98
	Morgan	14,100	13,800	98
	Richland	6,600	6,400	97
	INDIANA Benton	3,600	3,500	97
	Newton	5,100	5,000	98
	Vermillion	6,900	6,800	99
<b>Station Totals</b>		<b>552,900</b>	<b>542,700</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>350,500</b>
<b>Average Daily Circulation (1992)</b>				<b>217,000</b>



# Illinois—Champaign

**WICD**  
Ch. 15

**Network Service:** NBC.

**Licensee:** Plains Television Partnership, 645 N. Michigan Ave., Suite 530, Chicago, IL 60611.

**Studio:** 250 Country Fair Dr., Champaign, IL 61821.

**Telephone:** 217-351-8500. **Fax:** 217-351-6056.

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 355-kw max. visual, 34.7-kw max. aural. Antenna: 1,300-ft. above av. terrain, 1,335-ft. above ground, 1,995-ft. above sea level.

Latitude 40° 04' 10"  
Longitude 87° 54' 45"

**Transmitter:** 3.75-mi. N, 2.15-mi. W of Homer, IL.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 6-meter Ku-band; Harris, 3-meter Ku-band; United Satellite Systems, 5-meter Ku & C-band; United Satellite Systems receivers.

**News Service:** AP.

**Ownership:** Plains Television Partnership.

**Began Operation:** April 23, 1959. Changed to Ch. 15 from Ch. 33 and increased power July 25, 1967.

**Represented (sales):** Katz Television.

**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

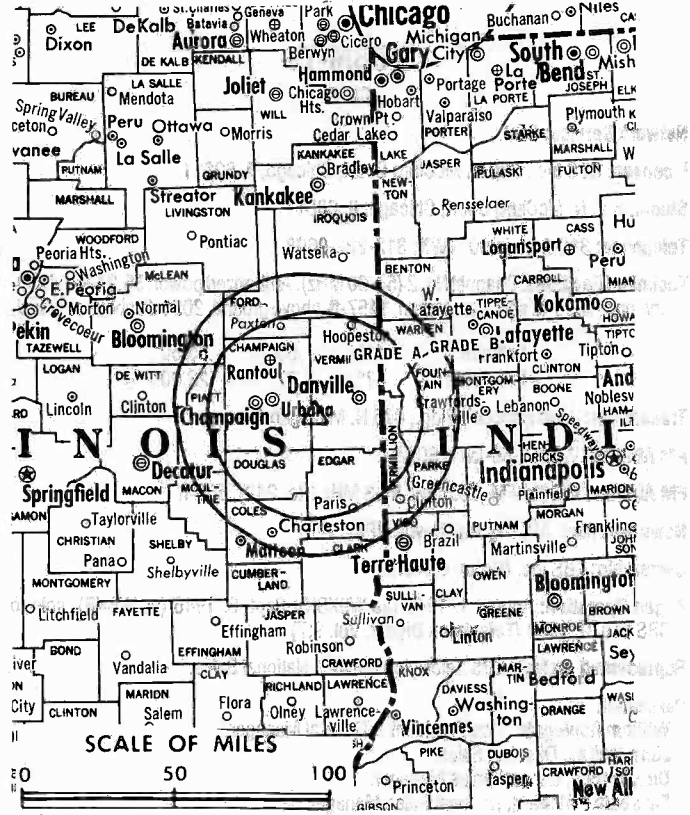
- Joseph Norris, Station Manager.
- Ginger Rush, National Sales Manager.
- David A. Boyer, Chief Engineer.
- Larry Waters, Program Operations Manager.
- Jack Keefe, News Director.
- Kevin Siuts, Business Manager.

**Rates:** On request.

**City of License:** Champaign. **ADI:** Springfield-Decatur-Champaign. **Rank:** 74.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Champaign	64,300	63,200	98
	Coles	19,300	19,000	98
	Douglas	7,500	7,400	99
	Ford	5,700	5,600	98
	Iroquois	12,100	11,900	98
	Vermilion	6,200	6,100	98
		34,600	34,000	98



WICD BPCT-820604KF Granted 6/30/82 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	Edgar	8,000	7,900	99
	<b>INDIANA</b>			
	Benton	3,600	3,500	97
	Warren	3,000	2,900	97
<b>Between 5-24%</b>	<b>ILLINOIS</b>			
	Cumberland	4,200	4,100	98
	De Witt	6,800	6,700	99
	Livingston	14,400	14,100	98
	Mc Lean	47,500	46,600	98
	Moultrie	5,300	5,200	98
	<b>INDIANA</b>			
Clay	9,600	9,500	99	
Fountain	6,800	6,700	99	
Montgomery	13,400	13,300	99	
Parke	5,800	5,700	98	
Vermillion	6,900	6,800	99	
<b>Station Totals</b>		<b>285,000</b>	<b>280,200</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>131,200</b>
<b>Average Daily Circulation (1992)</b>				<b>67,600</b>

# Illinois—Chicago

## WBBM-TV Ch. 2

**Network Service:** CBS.

**Licensee:** CBS Inc., 630 N. McClurg Court, Chicago, IL 60611.

**Studio:** 630 N. McClurg Court, Chicago, IL 60611.

**Telephone:** 312-944-6000. **TWX:** 312-222-0698.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 55.24-kw visual. Antenna: 1365-ft. above av. terrain, 1457-ft. above ground, 2051-ft. above sea level.

Latitude 41° 53' 55.50"  
Longitude 87° 37' 23.00"

**Transmitter:** John Hancock Bldg., 875 N. Michigan Ave.

**AM Affiliate:** WBBM, 50-kw, 780 kHz.

**FM Affiliate:** WBBM-FM, 10.5-kw, 96.3 MHz (No. 242), 560-ft.

**News Services:** AP, City Hall News, UPI.

**Ownership:** CBS Inc. (Group Owner).

**Began Operation:** August 1, 1940 (as W9XBK); Sept. 6, 1946 (as WBKB); sold to CBS Feb. 9, 1953 (Television Digest, Vol. 9:7).

**Represented (sales):** CBS Television Stations National Sales.

**Personnel:**

**William Applegate**, Vice President & General Manager.

**John McKay**, Director, Sales.

**Dick Tracey**, General Sales Manager.

**Elizabeth Pritchard**, National Sales Manager.

**David Gittens**, Director, Planning & Administration.

**Janet Treuhart**, Director, Press Relations.

**Leslie Lyndon**, Promotion Director.

**John H. Byrne Jr.**, Director of Technical Operations.

**Wayne Weber**, Director of Broadcast Services.

**Don Johnson**, Director, Community Affairs & Editorial Services.

**Monroe Anderson**, Director of Station Services.

**Tom Dooley**, Research Director.

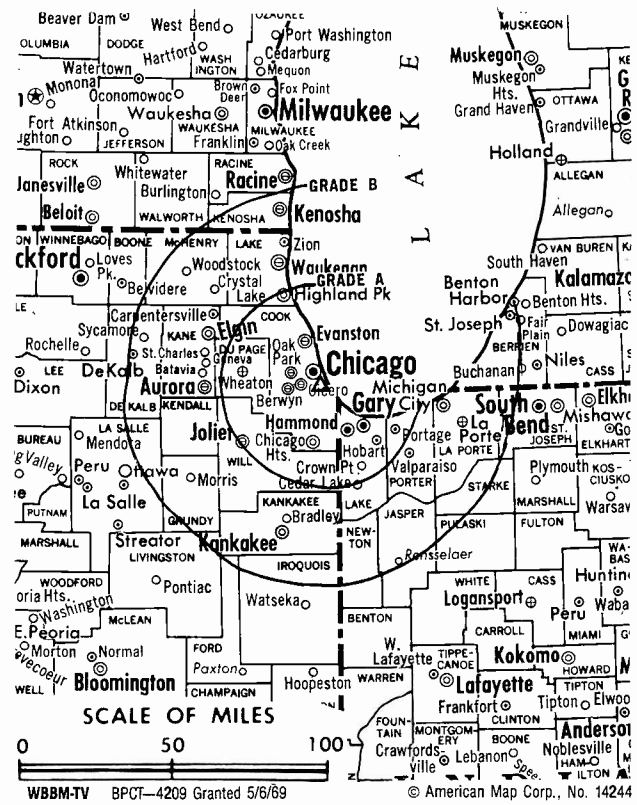
**Rates:** On request.

**NETWORK BASE HOURLY RATE:** \$4750.

**City of License:** Chicago. **ADI:** Chicago. **Rank:** 3.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Cook	1,932,200	1,907,100	99
	De Kalb	26,900	26,500	99
	Dupage	289,400	287,600	99
	Grundy	12,700	12,600	99
	Kane	114,600	113,300	99
	Kankakee	35,800	35,300	99
	Kendall	14,200	14,100	99
	Lake	178,300	177,100	99
	La Salle	41,700	41,000	98
	Mchenry	64,300	63,900	99
	Will	119,100	118,000	99
	<b>INDIANA</b>			
	Jasper	8,900	8,700	98
Lake	171,100	169,200	99	
La Porte	38,200	37,800	99	
Porter	45,500	45,000	99	
<b>Between 25-49%</b>	<b>INDIANA</b>			
	Newton	5,100	5,000	98
<b>Between 5-24%</b>	<b>WISCONSIN</b>			
	Kenosha	46,500	46,100	99
<b>Between 5-24%</b>	<b>ARKANSAS</b>			
	Lawrence	6,900	6,800	99



Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>CALIFORNIA</b>			
	Alpine	500	400	89
	<b>COLORADO</b>			
	Hinsdale	200	200	100
	Ourray	900	800	94
	<b>FLORIDA</b>			
	Glades	2,900	2,800	97
	Hendry	8,900	8,700	98
	Levy	10,300	10,000	97
	Sumter	12,500	12,300	98
	<b>GEORGIA</b>			
	Johnson	3,200	3,200	100
	Towns	2,900	2,900	100
	Treutlen	2,200	2,200	100
<b>IDAHO</b>				
Benewah	3,100	3,000	97	
<b>ILLINOIS</b>				
Boone	11,300	11,100	98	
Bureau	14,000	13,800	99	
Iroquois	12,100	11,900	98	
Livingston	14,400	14,100	98	
Ogle	17,500	17,200	99	
<b>INDIANA</b>				
Blackford	5,500	5,400	98	
Pulaski	4,900	4,800	98	
Starke	8,200	8,100	99	
<b>KANSAS</b>				
Chautauqua	2,000	2,000	100	
Eik	1,500	1,500	100	
Gove	1,400	1,400	100	
(Continued on page A-435)				
<b>Station Totals</b>		<b>3,753,400</b>	<b>3,707,300</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>2,725,200</b>
<b>Average Daily Circulation (1992)</b>				<b>1,412,300</b>

# Illinois—Chicago

## WCFC-TV

Ch. 38

**Network Service:** None/Independent.

**Licensee:** Christian Communications of Chicagoland Inc., 38 S. Peoria St., Chicago, IL 60607.

**Studio:** 38 S. Peoria St., Chicago, IL 60607.

**Telephone:** 312-433-3838. Fax: 312-433-3839.

**Technical Facilities:** Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. & 1260-kw horizontal visual, 500-kw max. & 126-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1450-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.50"  
Longitude 87° 37' 23.00"

**Transmitter:** John Hancock Center.

**Ownership:** Christian Communications of Chicagoland Inc.

**Began Operation:** May 31, 1976.

**Represented (legal):** Fisher, Wayland, Cooper & Leader.

**Personnel:**

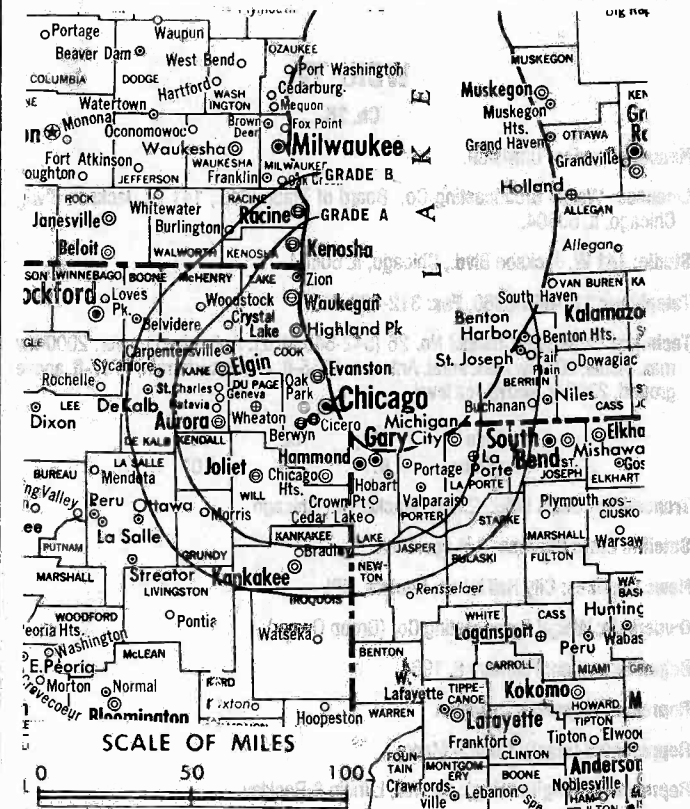
- Jerry K. Rose, President & General Manager.
- Philip E. Mowbray, Operations Director.
- David Oseland, Program Director.
- Kevin San Hamel, General Sales Manager.
- Norm Block, Chief Engineer.
- James Nichols, Controller.

**Highest 30 Sec. Rate:** \$140.

**City of License:** Chicago. **ADI:** Chicago. **Rank:** 3.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Cook	1,932,200	1,907,100	99
	Grundy	12,700	12,600	99
	Kankakee	35,800	35,300	99
	Kendall	14,200	14,100	99



WCFC-TV BPCT-3439 Granted 1/2/68 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	La Salle	41,700	41,000	98
	Will	119,100	118,000	99
	INDIANA			
	Lake	171,100	169,200	99
	Porter	45,500	45,000	99
<b>Station Totals</b>		<b>2,372,300</b>	<b>2,342,300</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>198,900</b>
<b>Average Daily Circulation (1992)</b>				<b>49,000</b>

# Illinois—Chicago

## WCIU-TV

Ch. 26

**Network Service:** Univision.

**Licensee:** Weigel Broadcasting Co., Board of Trade Bldg., 141 W. Jackson Blvd., Chicago, IL 60604.

**Studio:** 141 W. Jackson Blvd., Chicago, IL 60604.

**Telephone:** 312-663-0260. **Fax:** 312-663-0585.

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 2000-kw max. visual, 200-kw max. aural. Antenna: 1555-ft. above av. terrain, 1707-ft. above ground, 2302-ft. above sea level.

Latitude 41° 52' 44"  
Longitude 87° 38' 10"

**Transmitter:** Sears Bldg., 233 S. Wacker Dr., Chicago.

**Satellite Earth Stations:** 4 in operation.

**News Services:** City Hall News, Reuters, UPI.

**Ownership:** Weigel Broadcasting Co. (Group Owner).

**Began Operation:** February 6, 1964.

**Represented (sales):** Univision.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** du Treil, Lundin & Rackley.

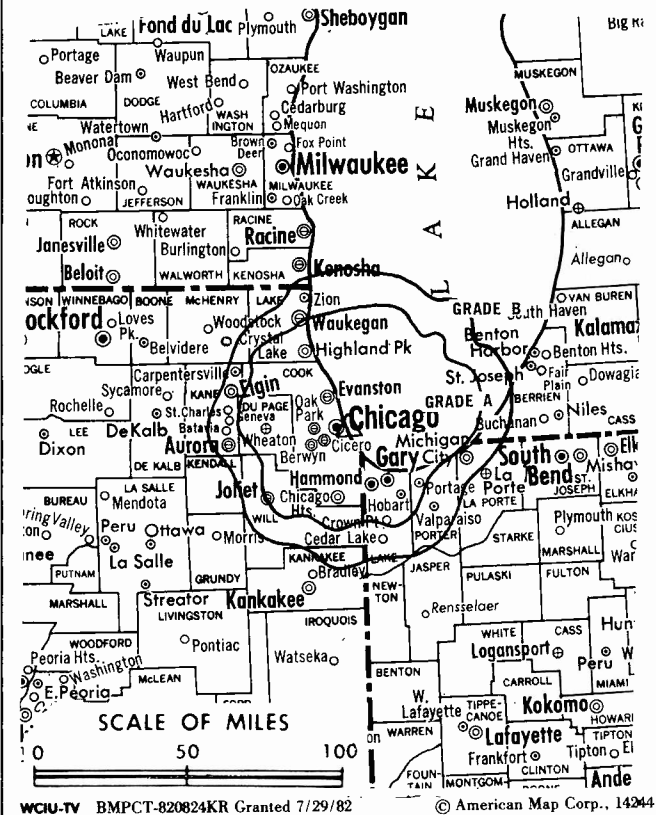
**Personnel:**

- Howard Shapiro, President.
- Peter Zomaya, Assistant General Manager & Sales Manager.
- Bernard Hoelting, Chief Engineer.
- Eduardo Arruza, News Director.
- Magda Vasquez, Film Director.
- Norman Shapiro, Director of Business & Legal Affairs.

**Highest 30 Sec. Rate:** \$525.

**City of License:** Chicago. **ADI:** Chicago. **Rank:** 3.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS Cook	1,932,200	1,907,100	99
	INDIANA Newton	5,100	5,000	98
<b>Station Totals</b>		<b>1,937,300</b>	<b>1,912,100</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>171,300</b>	
<b>Average Daily Circulation (1992)</b>			<b>63,600</b>	

# Illinois—Aurora-Chicago

**WEHS**

**Ch. 60**

**Network Service:** Home Shopping Network.

**Licensee:** HSN Broadcasting of Illinois Inc.

**Studio:** 100 S. Sangamon St., Suite 300, Chicago, IL 60605.

**Telephone:** 312-829-8860. **Fax:** 312-829-1059.

**Technical Facilities:** Channel No. 60 (746-752 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 1621-ft. above av. terrain, 1625-ft. above ground, 2220-ft. above sea level.

Latitude 41° 52' 44"  
Longitude 87° 38' 10"

**Transmitter:** Sears Tower, 233 S. Wacker Dr., Chicago.

**Satellite Earth Station:** 6.5-meter C-band.

**Ownership:** HSN Communications Inc. (Group Owner).

**Began Operation:** April 20, 1982. Sale by Newsweb Corp. (Fred Eychaner, et al.) to present owners approved by FCC Dec. 4, 1986 (Television Digest, Vol. 26:44).

**Personnel:**

**Fred Weintraub**, General Manager.

**Dana Beifus**, Chief Engineer.

**Sally Huffer**, News Director.

**Renee Genova**, Program & Promotion Director.

**Rates:** On request.

**City of License:** Aurora. **ADI:** Chicago. **Rank:** 3.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

City	Households	TV Homes	TV%
Aurora	100,000	40,000	40%
Chicago	2,500,000	1,000,000	40%
Peoria	100,000	40,000	40%
Rockford	100,000	40,000	40%
Springfield	100,000	40,000	40%
Waukegan	100,000	40,000	40%
Yolanda	100,000	40,000	40%
...	...	...	...
<b>Total</b>	<b>3,800,000</b>	<b>1,520,000</b>	<b>40%</b>



WEHS BPCT-860918KO Granted 10/30/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA Newton	5,100	5,000	98
<b>Station Totals</b>		<b>5,100</b>	<b>5,000</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>31,500</b>
<b>Average Daily Circulation (1992)</b>				<b>10,900</b>

# Illinois—Chicago

**WFLD**  
Ch. 32

**Network Service:** Fox.

**Licensee:** Fox Television Stations Inc., 205 N. Michigan Ave., Suite 200, Chicago, IL 60601.

**Studio:** 205 N. Michigan Ave., Chicago, IL 60601.

**Telephone:** 312-565-5532. **Fax:** 312-819-0420.

**Technical Facilities:** Channel No. 32 (578-584 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: Directional, 1415-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.50"  
Longitude 87° 37' 23.00"

**Transmitter:** John Hancock Bldg., 875 N. Michigan Ave., Chicago, IL 60611.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 11-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta, M/A-Com receivers.

**News Services:** AP, CNN, UPI.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** January 4, 1966. FCC approved formation of new company combining original licensee Field Communications with Kaiser Bcstg. May 9, 1973 (Television Digest, Vol. 12:32, 13:18). Sale back to Field approved by FCC June 22, 1977 (Vol. 16:15; 17:26). Sale by Field to Metromedia approved by FCC Feb. 17, 1983 (Vol. 22:23, 35, 47). Sale to present owner by Metromedia approved Nov. 14, 1985.

**Represented (sales):** Petry Television Inc.

**Personnel:**

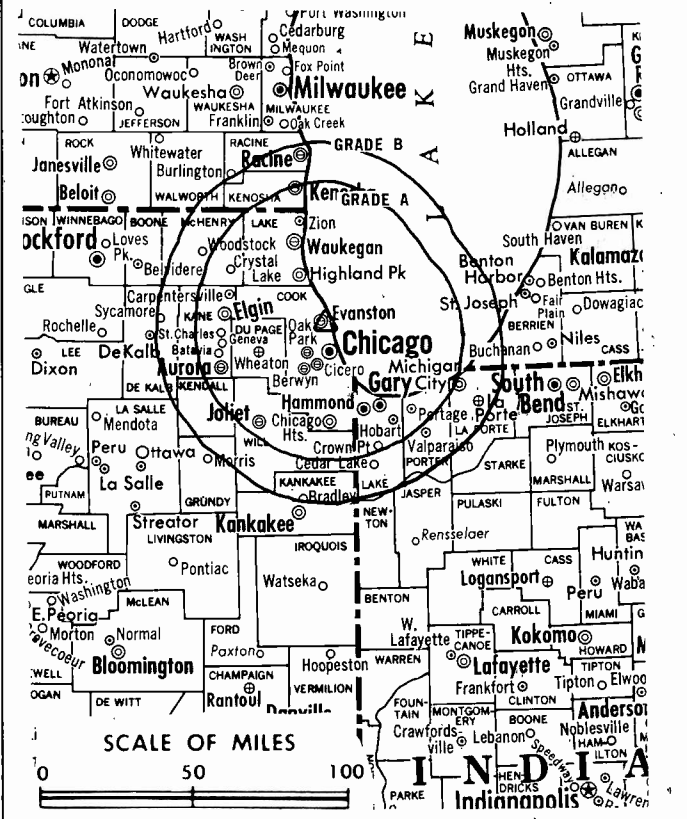
- Susan Wilcox, Vice President & General Sales Manager.
- Robert Simone, Vice President & Program Manager.
- Michael Henry, Vice President & Director of Creative Services.
- Greg Caputo, Vice President & News Director.
- Dwain Schoonover, V.P., Engineering.
- Philip C. Waterman, Local Sales Manager.
- Mike Halminiak, National Sales Manager.
- Randy Ingram, Production Manager.
- Wanda Wells, Public Affairs Manager.
- Luann Dubbs, Traffic Manager.
- Ed Villareal, Operations Manager.

**Rates:** On request.

**City of License:** Chicago. **ADI:** Chicago. **Rank:** 3.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Cook	1,932,200	1,907,100	99
	De Kalb	26,900	26,500	99
	Dupage	289,400	287,600	99
	Grundy	12,700	12,600	99
	Kane	114,600	113,300	99
	Kankakee	35,800	35,300	99
	Kendall	14,200	14,100	99
	Lake	178,300	177,100	99
	La Salle	41,700	41,000	98
	Mchenry	64,300	63,900	99
	Will	119,100	118,000	99
	<b>INDIANA</b>			
	Lake	171,100	169,200	99
	La Porte	38,200	37,800	99
Newton	5,100	5,000	98	
Porter	45,500	45,000	99	
<b>Between 25-49%</b>	<b>IOWA</b>			
	Des Moines	17,500	17,300	99



WFLD BNPCT-810925KF Granted 10/9/81

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	Boone	11,300	11,100	98
	Iroquois	12,100	11,900	98
	Livingston	14,400	14,100	98
	Whiteside	23,400	23,100	99
	<b>INDIANA</b>			
	Jasper	8,900	8,700	98
	Marshall	15,700	15,400	98
	Pulaski	4,900	4,800	98
	St Joseph	92,800	91,800	99
	Starke	8,200	8,100	99
	<b>MICHIGAN</b>			
	Berrien	62,500	61,600	98
	<b>WISCONSIN</b>			
	Kenosha	46,500	46,100	99
Racine	64,900	64,400	99	
<b>Between 5-24%</b>	<b>IOWA</b>			
	Clinton	20,000	19,900	100
	<b>ILLINOIS</b>			
	Bureau	14,000	13,800	99
	Ford	5,700	5,600	98
	Knox	22,200	22,000	99
	Lee	12,800	12,600	98
	<b>INDIANA</b>			
	Benton	3,600	3,500	97
	Fulton	7,400	7,300	99
	<b>MICHIGAN</b>			
	Cass	18,700	18,500	99
	<b>WISCONSIN</b>			
	Ozaukee	26,500	26,200	99
	Walworth	28,300	27,900	99
<b>Station Totals</b>		<b>3,631,400</b>	<b>3,589,200</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>1,955,200</b>
<b>Average Daily Circulation (1992)</b>				<b>823,900</b>

# Illinois—Chicago

## WGN-TV Ch. 9

**Network Service:** None, independent.

**Licensee:** WGN Continental Broadcasting Co., 2501 Bradley Place, Chicago, IL 60618.

**Studio:** 2501 Bradley Place, Chicago, IL 60618.

**Telephone:** 312-528-2311. **Fax:** 312-528-6857.

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 112-kw visual, 4.34-kw aural. Antenna: 1360-ft. above av. terrain; 1359-ft. above ground, 1952-ft. above sea level.

Latitude 41° 53' 55.50"  
Longitude 87° 37' 23.00"

**Transmitter:** John Hancock Center, 875 N. Michigan Ave.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Scientific-Atlanta, 10-meter C-band; RCA, 5-meter Ku-band; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

**AM Affiliate:** WGN, 50-kw, 720 kHz.

**News Services:** AP, City News, CNN, UPI.

**Ownership:** Tribune Broadcasting Co. (Group Owner).

**Began Operation:** April 5, 1948.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Sidley & Austin.

### Personnel:

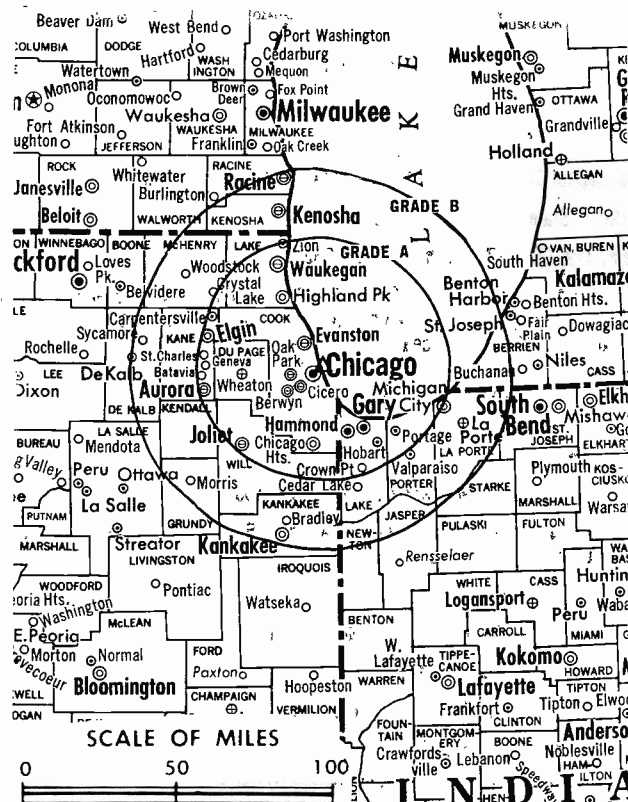
**Peter Walker**, Vice President & General Manager.  
**David Tynan**, Sales Director.  
**Deborah Burfisher**, Local Sales Manager.  
**Dominic Mancuso**, Local Sales Manager.  
**Fran Perdisait**, Regional Sales Manager.  
**John P. Fendley**, Sports Sales Manager.  
**Kevin Murphy**, Director of Cable Sales.  
**John Vitanovec**, Station Manager.  
**Paul Davis**, Director of News.  
**Jim Zerwekh**, Program Director.  
**Bill Borson**, Production Manager.  
**Robert Strutzel**, Engineering Director.  
**Merri Dee**, Community Affairs Director.  
**Pamela Pearson**, Promotion Director.

**Rates:** On request.

**City of License:** Chicago. **ADI:** Chicago. **Rank:** 3.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ARKANSAS</b>			
	Calhoun	2,200	2,200	100
	<b>ARIZONA</b>			
	Graham	8,000	7,600	95
	Greenlee	2,900	2,800	96
	<b>COLORADO</b>			
	Mineral	300	300	100
	<b>IOWA</b>			
	Pocahontas	3,900	3,900	100
	<b>ILLINOIS</b>			
	Boone	11,300	11,100	98
	Cook	1,932,200	1,907,100	99
	De Kalb	26,900	26,500	99
	Dupage	289,400	287,600	99
Grund	12,700	12,600	99	
Iroquois	12,100	11,900	98	
Kane	114,600	113,300	99	
Kankakee	35,800	35,300	99	



WGN-TV BPCT-4179 Granted 3/26/69

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>Kendall</b>	14,200	14,100	99
	<b>Lake</b>	178,300	177,100	99
	<b>La Salle</b>	41,700	41,000	98
	<b>Mchenry</b>	64,300	63,900	99
	<b>Will</b>	119,100	118,000	99
	<b>INDIANA</b>			
	Benton	3,600	3,500	97
	Jasper	8,900	8,700	98
	Lake	171,100	169,200	99
	La Porte	38,200	37,800	99
	Newton	5,100	5,000	98
	Porter	45,500	45,000	99
	Starke	8,200	8,100	99
	<b>KANSAS</b>			
Comanche	1,000	1,000	100	
<b>KENTUCKY</b>				
Letcher	10,100	10,000	99	
Trigg	3,900	3,900	100	
<b>LOUISIANA</b>				
Madison	4,900	4,800	98	
<b>MICHIGAN</b>				
Berrien	62,500	61,600	98	
<b>NORTH DAKOTA</b>				
Billings	400	400	100	
Pembina	3,600	3,500	97	
<b>NEBRASKA</b>				
Jefferson	3,600	3,600	100	
<b>NEW MEXICO</b>				
Lea South	2,100	2,000	98	
<b>OKLAHOMA</b>				
Grant	2,300	2,300	100	

(Continued on page A-418)

<b>Station Totals</b>	<b>55,288,700</b>	<b>54,570,500</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>		<b>11,440,500</b>	
<b>Average Daily Circulation (1992)</b>		<b>3,738,000</b>	

# Illinois—Chicago

## WLS-TV Ch. 7

**Network Service:** ABC.

**Licensee:** Capital Cities/ABC Inc., 190 N. State St., Chicago, IL 60601.

**Studio:** 190 N. State St., Chicago, IL 60601.

**Telephone:** 312-750-7777. **TWX:** 312-222-9530.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 55-kw visual, 11.2-kw aural. Antenna: Circularly polarized, 1688-ft. above av. terrain, 1710-ft. above ground, 2305-ft. above sea level.

Latitude 41° 52' 44"  
Longitude 87° 38' 10"

**Transmitter:** Sears Bldg., 233 S. Wacker Dr.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Avantek receivers.

**AM Affiliate:** WLS, 50-kw, 890 kHz.

**FM Affiliate:** WLS-FM, 6-kw, 94.7 MHz (No. 234), 1170-ft.

**News Services:** AP, City Hall News, UPI.

**Ownership:** Capital Cities/ABC Inc. (Group Owner).

**Began Operation:** October 13, 1943.

**Represented (sales):** Capital Cities/ABC National TV Sales.

**Represented (engineering):** Smith & Powstenko.

### Personnel:

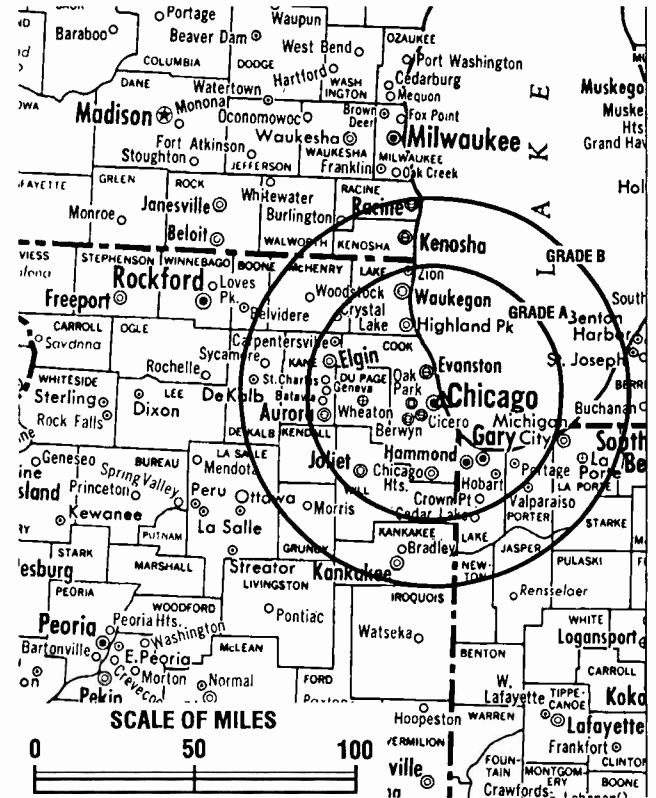
**Joseph J. Ahern**, President & General Manager.  
**Mark Grant**, General Sales Manager.  
**Steve Scheu**, Local Sales Manager.  
**Joseph Kreder**, National Sales Manager.  
**Clar W. Heider**, Assistant to President.  
**Sherry Burns**, Director of Programming.  
**Ernst Ledebuhr**, Controller.  
**Jeanne Fisher**, Business Manager, News.  
**James Owens**, Director of Engineering.  
**William Campbell**, Director of Public Affairs.  
**Phyllis Schwartz**, Assistant News Director.  
**Christopher Eames**, Research Director.  
**Fran Preston**, Creative Services Director.

**Highest 30 Sec. Rate:** \$7500.

**City of License:** Chicago. **ADI:** Chicago. **Rank:** 3.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Cook	1,932,200	1,907,100	99
	De Kalb	26,900	26,500	99
	Dupage	289,400	287,600	99
	Grundy	12,700	12,600	99
	Iroquois	12,100	11,900	98
	Kane	114,600	113,300	99
	Kankakee	35,800	35,300	99
	Kendall	14,200	14,100	99
	Lake	178,300	177,100	99
	La Salle	41,700	41,000	98
	Mchenry	64,300	63,900	99
	Will	119,100	118,000	99



WLS-TV BMPCT-811124KR Granted 3/25/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>INDIANA</b>			
	Jasper	8,900	8,700	98
	Lake	171,100	169,200	99
	La Porte	38,200	37,800	99
	Porter	45,500	45,000	99
<b>Between 25-49%</b>	<b>WISCONSIN</b>			
	Kenosha	46,500	46,100	99
	<b>ILLINOIS</b>			
<b>Between 5-24%</b>	Livingston	14,400	14,100	98
	<b>INDIANA</b>			
	Pulaski	4,900	4,800	98
	Starke	8,200	8,100	99
	White	9,300	9,100	98
<b>Station Totals</b>	<b>MICHIGAN</b>			
	Berrien	62,500	61,600	98
	<b>WISCONSIN</b>			
	Racine	64,900	64,400	99
	<b>ILLINOIS</b>			
<b>Station Totals</b>	Boone	11,300	11,100	98
	Bureau	14,000	13,800	99
	Ford	5,700	5,600	98
	Ogle	17,500	17,200	99
	<b>INDIANA</b>			
<b>Station Totals</b>	Benton	3,600	3,500	97
	Carroll	7,200	7,100	99
<b>Station Totals</b>	<b>WISCONSIN</b>			
	Walworth	28,300	27,900	99
<b>Station Totals</b>		<b>3,408,400</b>	<b>3,368,500</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>2,864,700</b>
<b>Average Daily Circulation (1992)</b>				<b>1,806,900</b>



# Illinois—Chicago

## WMAQ-TV

Ch. 5

Network Service: NBC.

Licensee: NBC Subsidiary Inc. 4, 454 N. Columbus Dr., NBC Tower, Chicago, IL 60611-5555.

Studio: NBC Tower, 454 N. Columbus Dr., Chicago, IL 60611.

Telephone: 312-836-5555.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 40.1-kw visual, 8-kw aural. Antenna: 1307-ft. above av. terrain, 1317-ft. above ground, 1909-ft. above sea level.

Latitude 41° 53' 55.50"  
Longitude 87° 37' 23.00"

Requests CP for change to 20-kw max. visual, 1621-ft. above av. terrain, 1621-ft. above ground, 2215-ft. above sea level, lat. 41° 52' 44", long. 87° 38' 10", transmitter to Sears Tower, 233 S. Wacker Dr. BPCT-920910KE.

Transmitter: John Hancock Center, 875 N. Michigan Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter C-band; Harris, 3.5-meter Ku-band; Comtech, 3.5-meter Ku-band; Scientific-Atlanta, Standard Components receivers.

SNG Mobile Dish: Hubcom Ku-band.

News Services: AP, City Hall News, Nexus, UPI.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: January 7, 1949.

Represented (sales): Harrington, Righter & Parsons Inc.

### Personnel:

- Patrick Wallace, Vice President & General Manager.
- Lisa Churchville, Director, Sales.
- Christopher Joyce, Sales Manager.
- David M. Yearwood Jr., Director, Finance & Administration.
- Thomas Powers, Director, Broadcast Operations & Engineering.
- Richard Brase, Director, Advertising & Promotion.
- Deloris M. Bain, Manager, Community Affairs.
- Diana Borri, Director, Program Operations.

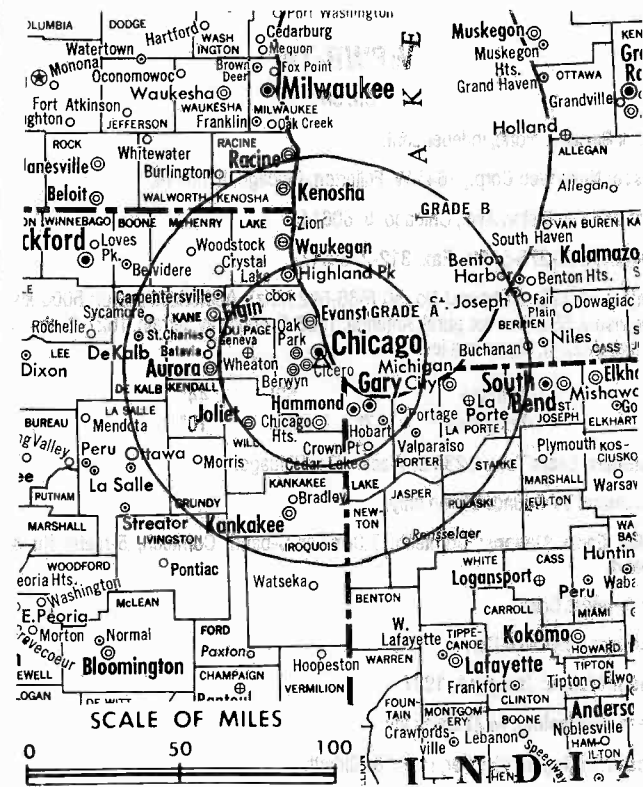
Rates: On request.

NETWORK BASE HOURLY RATE: \$4800.

City of License: Chicago. ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cook	1,932,200	1,907,100	99
	De Kalb	26,900	26,500	99
	Dupage	289,400	287,600	99
	Grundy	12,700	12,600	99
	Kane	114,600	113,300	99
	Kankakee	35,800	35,300	99
	Kendall	14,200	14,100	99
	Lake	178,300	177,100	99
	La Salle	41,700	41,000	98
	Mchenry	64,300	63,900	99
	Will	119,100	118,000	99
	INDIANA			
	Jasper	8,900	8,700	98



WMAQ-TV BPCT-4223 Granted 5/14/69 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lake	171,100	169,200	99
	La Porte	38,200	37,800	99
	Newton	5,100	5,000	98
	Porter	45,500	45,000	99
Between 25-49%	ILLINOIS			
	Iroquois	12,100	11,900	98
	Livingston	14,400	14,100	98
INDIANA	Starke	8,200	8,100	99
	MICHIGAN			
Berrien	62,500	61,600	98	
WISCONSIN	Kenosha	46,500	46,100	99
	ILLINOIS			
Between 5-24%	Boone	11,300	11,100	98
	Bureau	14,000	13,800	99
	Ford	5,700	5,600	98
	Ogle	17,500	17,200	99
MICHIGAN	Cass	18,700	18,500	99
	WISCONSIN	Racine	64,900	64,400
Walworth		28,300	27,900	99
Station Totals		3,402,100	3,362,500	99
Net Weekly Circulation (1992)			2,715,900	
Average Daily Circulation (1992)			1,534,500	

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# Illinois—Chicago-Gary, Indiana

## WPWR-TV

Ch. 50

Network Service: None, independent.

Licensee: NewsWeb Corp., 1645 W. Fullerton, Chicago, IL 60614.

Studio: 2151 N. Elston Ave., Chicago, IL 60614.

Telephone: 312-276-5050. Fax: 312-276-6477.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1623-ft. above av. terrain, 1627-ft. above ground, 2222-ft. above sea level.

Latitude 41° 52' 44"  
Longitude 87° 38' 10"

Transmitter: Sears Tower, 233 S. Wacker Dr., Chicago.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 7.3-meter C-band; Comtech, 5-meter Ku & C-band.

News Service: CNN.

Ownership: NewsWeb Corp.

Began Operation: January 1, 1987.

Represented (sales): MMT Sales Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.; A. D. Ring & Associates, P.C.

### Personnel:

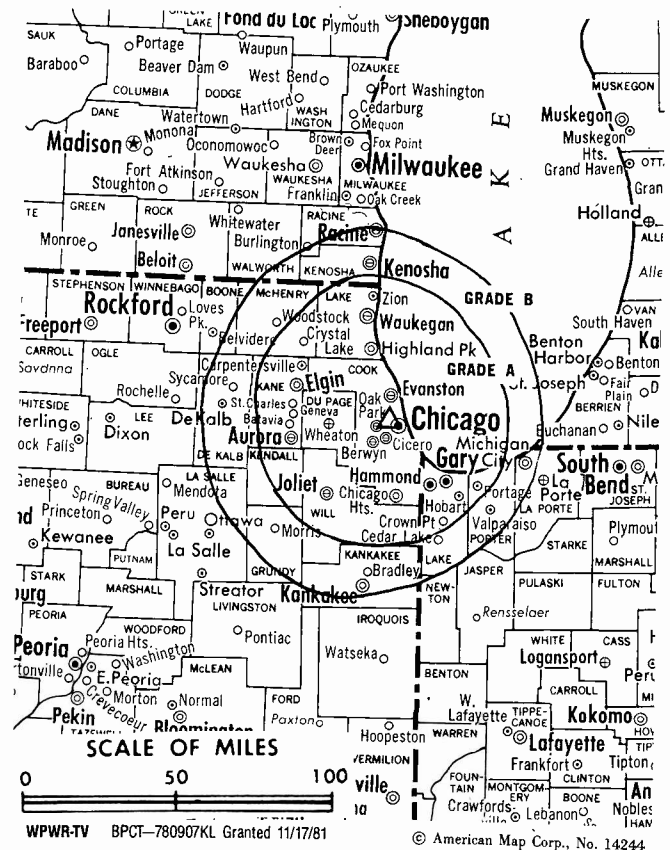
Fred Eychaner, President.  
Al Devaney, Senior Vice President & General Manager.  
Richard L. Engberg, Vice President, Sales.  
Mike Turner, National Sales Manager.  
Greg Armstrong, Local Sales Manager.  
Neal Sabin, Program Director.  
Karyn Seldal, Production Director.  
Diane Hannes, Assistant Promotion Director.  
Bob Brewer, Business Manager.  
Karen Seldal, Public Service Manager.  
Bob Minor, Chief Engineer.  
Eileen Muldoon, Traffic Manager.

Rates: On request.

City of License: Gary. ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA Porter	45,500	45,000	99
Between 25-49%	ILLINOIS Cook	1,932,200	1,907,100	99
	De Kalb	26,900	26,500	99
	Dupage	289,400	287,600	99
	Grundy	12,700	12,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Kane	114,600	113,300	99
	Kankakee	35,800	35,300	99
	Kendall	14,200	14,100	99
	Lake	178,300	177,100	99
	Mchenry	64,300	63,900	99
	Will	119,100	118,000	99
Between 5-24%	INDIANA Jasper	8,900	8,700	98
	Lake	171,100	169,200	99
	La Porte	38,200	37,800	99
	Newton	5,100	5,000	98
	WISCONSIN Kenosha	46,500	46,100	99
	ILLINOIS Boone	11,300	11,100	98
	Ford	5,700	5,600	98
	Iroquois	12,100	11,900	98
	La Salle	41,700	41,000	98
	Livingston	14,400	14,100	98
INDIANA Starke	8,200	8,100	99	
MICHIGAN Berrien	62,500	61,600	98	
Station Totals		3,258,700	3,220,700	99
Net Weekly Circulation (1992)			1,325,000	
Average Daily Circulation (1992)			532,800	

# Illinois—Chicago

## WSNS-TV

Ch. 44

**Network Service:** Telemundo.

**Licensor:** Video 44, 430 W. Grant Place, Chicago, IL 60614.

**Studio:** 430 W. Grant Place, Chicago, IL 60614.

**Telephone:** 312-929-1200. **Fax:** 312-929-8153.

**Technical Facilities:** Channel No. 44 (650-656 MHz). Authorized power: 4260-kw max. & 1050-kw horizontal visual, 500-kw max. & 123-kw horizontal aural. Antenna: 1420-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.50"  
Longitude 87° 37' 23.00"

**Transmitter:** Hancock Bldg., 875 N. Michigan Ave.

**News Service:** UPI.

**Ownership:** Video 44; Harriscope Corporation (Group Owner).

**Began Operation:** April 5, 1970. Granted subscription TV authorization Feb. 22, 1980. Sale of interest to Oak Industries approved by FCC July 11, 1980 (*Television Digest*, Vol. 20:11). Began subscription TV operation Sept. 22, 1980 (Vol. 20:36). Began Spanish language programming July 1, 1985 (Vol. 25:17). License renewal remanded by court (Vol. 30:16); license renewal denied (Vol. 30:39).

**Represented (sales):** Telemundo.

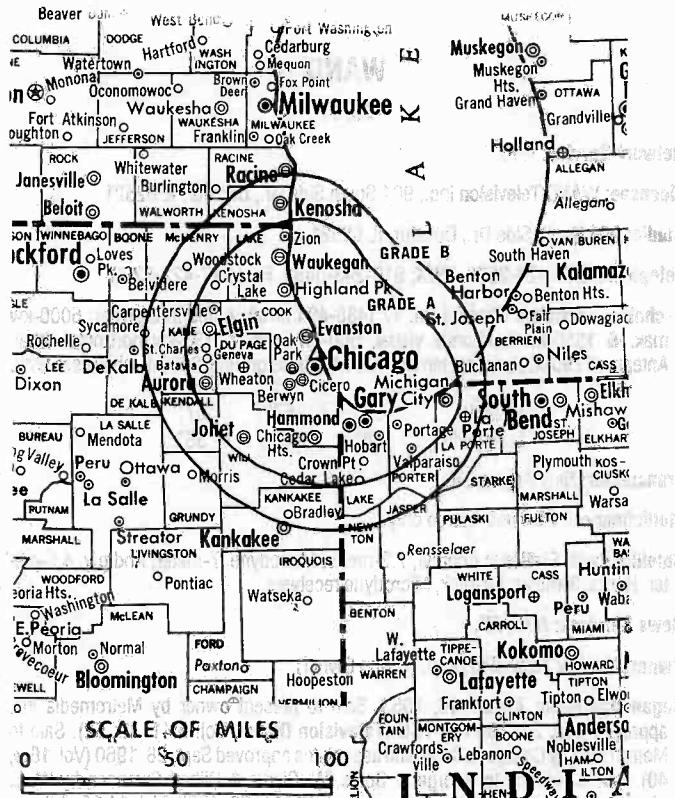
**Represented (legal):** Cohn & Marks.

**Represented (engineering):** Hammett & Edison Inc.

### Personnel:

**Burt I. Harris**, President, Harriscope (Los Angeles).  
**Jose F. Lamas**, General Manager.  
**Armando Triana**, General Sales Manager.  
**David Cordova**, Operations Manager.  
**Henry Ruh**, Chief Engineer.

City	Station	Class	Power	Frequency	Channel
Chicago	WSNS-TV	Class A	4260 kW	65.2 MHz	44
Chicago	WISN-TV	Class A	4260 kW	65.6 MHz	43
Chicago	WUAB-TV	Class A	4260 kW	66.0 MHz	42
Chicago	WUAB-TV	Class A	4260 kW	66.4 MHz	41
Chicago	WUAB-TV	Class A	4260 kW	66.8 MHz	40
Chicago	WUAB-TV	Class A	4260 kW	67.2 MHz	39
Chicago	WUAB-TV	Class A	4260 kW	67.6 MHz	38
Chicago	WUAB-TV	Class A	4260 kW	68.0 MHz	37
Chicago	WUAB-TV	Class A	4260 kW	68.4 MHz	36
Chicago	WUAB-TV	Class A	4260 kW	68.8 MHz	35
Chicago	WUAB-TV	Class A	4260 kW	69.2 MHz	34
Chicago	WUAB-TV	Class A	4260 kW	69.6 MHz	33
Chicago	WUAB-TV	Class A	4260 kW	70.0 MHz	32
Chicago	WUAB-TV	Class A	4260 kW	70.4 MHz	31
Chicago	WUAB-TV	Class A	4260 kW	70.8 MHz	30
Chicago	WUAB-TV	Class A	4260 kW	71.2 MHz	29
Chicago	WUAB-TV	Class A	4260 kW	71.6 MHz	28
Chicago	WUAB-TV	Class A	4260 kW	72.0 MHz	27
Chicago	WUAB-TV	Class A	4260 kW	72.4 MHz	26
Chicago	WUAB-TV	Class A	4260 kW	72.8 MHz	25
Chicago	WUAB-TV	Class A	4260 kW	73.2 MHz	24
Chicago	WUAB-TV	Class A	4260 kW	73.6 MHz	23
Chicago	WUAB-TV	Class A	4260 kW	74.0 MHz	22
Chicago	WUAB-TV	Class A	4260 kW	74.4 MHz	21
Chicago	WUAB-TV	Class A	4260 kW	74.8 MHz	20
Chicago	WUAB-TV	Class A	4260 kW	75.2 MHz	19
Chicago	WUAB-TV	Class A	4260 kW	75.6 MHz	18
Chicago	WUAB-TV	Class A	4260 kW	76.0 MHz	17
Chicago	WUAB-TV	Class A	4260 kW	76.4 MHz	16
Chicago	WUAB-TV	Class A	4260 kW	76.8 MHz	15
Chicago	WUAB-TV	Class A	4260 kW	77.2 MHz	14
Chicago	WUAB-TV	Class A	4260 kW	77.6 MHz	13
Chicago	WUAB-TV	Class A	4260 kW	78.0 MHz	12
Chicago	WUAB-TV	Class A	4260 kW	78.4 MHz	11
Chicago	WUAB-TV	Class A	4260 kW	78.8 MHz	10
Chicago	WUAB-TV	Class A	4260 kW	79.2 MHz	9
Chicago	WUAB-TV	Class A	4260 kW	79.6 MHz	8
Chicago	WUAB-TV	Class A	4260 kW	80.0 MHz	7
Chicago	WUAB-TV	Class A	4260 kW	80.4 MHz	6
Chicago	WUAB-TV	Class A	4260 kW	80.8 MHz	5
Chicago	WUAB-TV	Class A	4260 kW	81.2 MHz	4
Chicago	WUAB-TV	Class A	4260 kW	81.6 MHz	3
Chicago	WUAB-TV	Class A	4260 kW	82.0 MHz	2
Chicago	WUAB-TV	Class A	4260 kW	82.4 MHz	1



WSNS-TV BPCT-4681 Granted 5/28/74 © American Map Corp., 14244

**Bert Cagas**, Controller.  
**Frank Diaz**, News Director.

**Highest 30 Sec. Rate:** \$750.

**Arbitron Data:** Not available.

**City of License:** Chicago. **ADI:** Chicago. **Rank:** 3.

City	Station	Class	Power	Frequency	Channel
Chicago	WSNS-TV	Class A	4260 kW	65.2 MHz	44
Chicago	WISN-TV	Class A	4260 kW	65.6 MHz	43
Chicago	WUAB-TV	Class A	4260 kW	66.0 MHz	42
Chicago	WUAB-TV	Class A	4260 kW	66.4 MHz	41
Chicago	WUAB-TV	Class A	4260 kW	66.8 MHz	40
Chicago	WUAB-TV	Class A	4260 kW	67.2 MHz	39
Chicago	WUAB-TV	Class A	4260 kW	67.6 MHz	38
Chicago	WUAB-TV	Class A	4260 kW	68.0 MHz	37
Chicago	WUAB-TV	Class A	4260 kW	68.4 MHz	36
Chicago	WUAB-TV	Class A	4260 kW	68.8 MHz	35
Chicago	WUAB-TV	Class A	4260 kW	69.2 MHz	34
Chicago	WUAB-TV	Class A	4260 kW	69.6 MHz	33
Chicago	WUAB-TV	Class A	4260 kW	70.0 MHz	32
Chicago	WUAB-TV	Class A	4260 kW	70.4 MHz	31
Chicago	WUAB-TV	Class A	4260 kW	70.8 MHz	30
Chicago	WUAB-TV	Class A	4260 kW	71.2 MHz	29
Chicago	WUAB-TV	Class A	4260 kW	71.6 MHz	28
Chicago	WUAB-TV	Class A	4260 kW	72.0 MHz	27
Chicago	WUAB-TV	Class A	4260 kW	72.4 MHz	26
Chicago	WUAB-TV	Class A	4260 kW	72.8 MHz	25
Chicago	WUAB-TV	Class A	4260 kW	73.2 MHz	24
Chicago	WUAB-TV	Class A	4260 kW	73.6 MHz	23
Chicago	WUAB-TV	Class A	4260 kW	74.0 MHz	22
Chicago	WUAB-TV	Class A	4260 kW	74.4 MHz	21
Chicago	WUAB-TV	Class A	4260 kW	74.8 MHz	20
Chicago	WUAB-TV	Class A	4260 kW	75.2 MHz	19
Chicago	WUAB-TV	Class A	4260 kW	75.6 MHz	18
Chicago	WUAB-TV	Class A	4260 kW	76.0 MHz	17
Chicago	WUAB-TV	Class A	4260 kW	76.4 MHz	16
Chicago	WUAB-TV	Class A	4260 kW	76.8 MHz	15
Chicago	WUAB-TV	Class A	4260 kW	77.2 MHz	14
Chicago	WUAB-TV	Class A	4260 kW	77.6 MHz	13
Chicago	WUAB-TV	Class A	4260 kW	78.0 MHz	12
Chicago	WUAB-TV	Class A	4260 kW	78.4 MHz	11
Chicago	WUAB-TV	Class A	4260 kW	78.8 MHz	10
Chicago	WUAB-TV	Class A	4260 kW	79.2 MHz	9
Chicago	WUAB-TV	Class A	4260 kW	79.6 MHz	8
Chicago	WUAB-TV	Class A	4260 kW	80.0 MHz	7
Chicago	WUAB-TV	Class A	4260 kW	80.4 MHz	6
Chicago	WUAB-TV	Class A	4260 kW	80.8 MHz	5
Chicago	WUAB-TV	Class A	4260 kW	81.2 MHz	4
Chicago	WUAB-TV	Class A	4260 kW	81.6 MHz	3
Chicago	WUAB-TV	Class A	4260 kW	82.0 MHz	2
Chicago	WUAB-TV	Class A	4260 kW	82.4 MHz	1

# Illinois—Decatur

## WAND

Ch. 17

**Network Service:** ABC.

**Licensee:** WAND Television Inc., 904 South Side Dr., Decatur, IL 62521.

**Studio:** 904 South Side Dr., Decatur, IL 62521.

**Telephone:** 217-424-2500. **TWX:** 910-243-0458. **Fax:** 217-422-8203.

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 5000-kw max. & 1350-kw horizontal visual, 500-kw max. & 135-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1314-ft. above ground, 2000-ft. above sea level.

Latitude 39° 57' 07"  
Longitude 88° 49' 55"

**Transmitter:** Near Argenta, IL.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 7.3-meter; Microdyne, 7-meter; Andrew, 4.5-meter; Harris, 3-meter; Avantek, Microdyne receivers.

**News Services:** ABC, AP.

**Ownership:** LIN Television Corp. (Group Owner).

**Began Operation:** August 16, 1953. Sale to present owner by Metromedia Inc. approved Dec. 22, 1965 by FCC (*Television Digest*, Vol. 5:41, 42, 52). Sale to Metromedia by George A. Bolas and associates approved Sept. 28, 1960 (Vol. 16:3, 40). Sale of control to George A. Bolas, W. Clarke & Gilbert Swanson by W. L. Shellabarger and associates approved by FCC May 28, 1958 (Vol. 14:15, 22).

**Represented (sales):** Blair Television.

**Represented (legal):** Schwartz, Woods & Miller.

**Personnel:**

- T. J. Vaughan, President & General Manager.
- Larry Katt, Vice President & Director of Sales.
- Mike Gross, National Sales Manager.
- Rod Whisenant, Local Sales Manager.
- Lee Williams, News Director.
- Daniel Caldwell, Business Manager.
- Janet Bell, Traffic Manager.
- Pat Peters, Program & Production Manager.
- Larry Oaks, Chief Engineer.

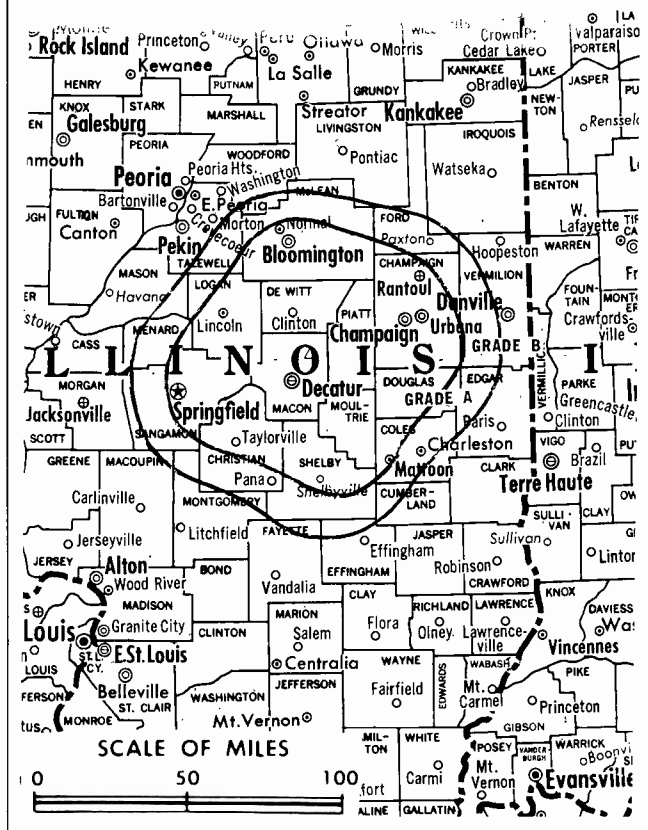
**Highest 30 Sec. Rate:** \$1600.

**NETWORK BASE HOURLY RATE:** \$925.

**City of License:** Decatur. **ADI:** Springfield-Decatur-Champaign. **Rank:** 74.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Champaign	64,300	63,200	98
	Christian	14,000	13,800	98
	Coles	19,300	19,000	98
	De Witt	6,800	6,700	99
	Douglas	7,500	7,400	99
	Effingham	12,100	11,700	97
	Ford	5,700	5,600	98
	Logan	10,900	10,700	98



WAND BPCT-780914KL Granted 3/13/79 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Macon	46,800	46,100	99
	Menard	4,500	4,400	98
	Montgomery	12,000	11,700	98
	Morgan	14,100	13,800	98
	Moultrie	5,300	5,200	98
	Piatt	6,200	6,100	98
	Sangamon	74,900	73,400	98
	Shelby	9,000	8,700	97
	Vermilion	34,600	34,000	98
	<b>Between 25-49%</b>	<b>ILLINOIS</b>		
Cumberland		4,200	4,100	98
Fayette		7,900	7,700	97
Iroquois		12,100	11,900	98
Mc Lean	47,500	46,600	98	
<b>Between 5-24%</b>	<b>ILLINOIS</b>			
	Cass	5,300	5,200	98
	Clark	6,600	6,500	98
	Edgar	8,000	7,900	99
	Livingston	14,400	14,100	98
	Macoupin	19,100	18,800	98
	Mason	6,500	6,400	98
	Scott	2,300	2,300	100
	<b>INDIANA</b>			
	Vermillion	6,900	6,800	99
Warren	3,000	2,900	97	
<b>Station Totals</b>		<b>491,800</b>	<b>482,700</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>304,100</b>
<b>Average Daily Circulation (1992)</b>				<b>157,200</b>

# Illinois—Decatur

**WFHL**

Ch. 23

**Network Service:** None, independent.

**Licensee:** Decatur Foursquare Bcstg. Inc., 2510 Parkway Court, Decatur, IL 62526.

**Studio:** 2510 Parkway Court, Decatur, IL 62526.

**Telephone:** 217-428-2323. **Fax:** 217-428-6455.

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 1950-kw visual, 195-kw aural. Antenna: 1030-ft. above av. terrain, 1046-ft. above ground, 1736-ft. above sea level.

Latitude 39° 27' 03"  
Longitude 88° 52' 05"

**Transmitter:** Near Hwy. 48, Oread.

**Satellite Earth Stations:** Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 3.2-meter C-band; RCA, 3.2-meter Ku-band; Winegard, 3-meter C-band; General Instrument, M/A-Com, Scientific-Atlanta receivers.

**Ownership:** Decatur Foursquare Bcstg. Inc.

**Began Operation:** May 13, 1984.

**Represented (sales):** Landin Media Sales.

**Represented (legal):** Farrand, Cooper, Metzler & Bruiniers.

**Represented (engineering):** D. C. Williams & Associates Inc.

**Personnel:**

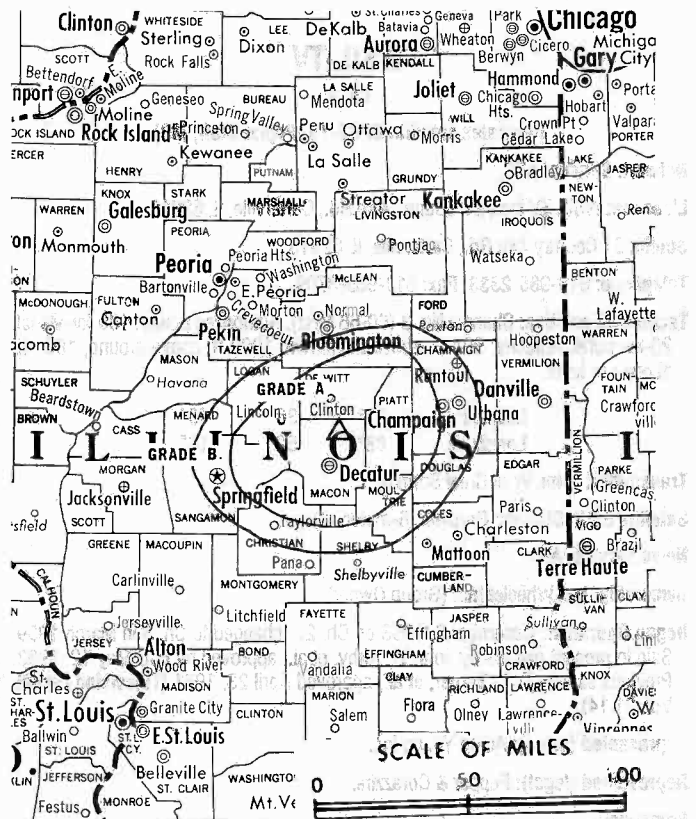
- Mark Dreistadt, General Manager.
- James Rossi, Local Sales Manager.
- Andrew Whitney, Chief Engineer.
- Paul Osborne, News Director.
- Pam Haycraft, Promotion Director.
- Minyonne Rhoades, Traffic Manager.

**Highest 30 Sec. Rate:** \$30.

**City of License:** Decatur. **ADI:** Springfield-Decatur-Champaign. **Rank:** 74.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ILLINOIS</b>				
Between 5-24%	Champaign	64,300	63,200	98



WFHL BMPCT-841214KF Granted 2/28/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Christian	14,000	13,800	98
	Douglas	7,500	7,400	99
	Ford	5,700	5,600	98
	Macon	46,800	46,100	99
	Moultrie	5,300	5,200	98
	Piatt	6,200	6,100	98
Shelby	9,000	8,700	97	
<b>Station Totals</b>		<b>158,800</b>	<b>156,100</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>23,100</b>
<b>Average Daily Circulation (1992)</b>				<b>7,200</b>

# Illinois—Harrisburg

## WSIL-TV

Ch. 3

(Operates satellite KPOB-TV, Poplar Bluff, MO)

**Network Service:** ABC.

**Licensee:** WSIL-TV Inc., 21 Country Aire Rd., Carterville, IL 62918.

**Studio:** 21 Country Aire Rd., Carterville, IL 62918.

**Telephone:** 618-985-2333. **Fax:** 618-985-3709.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 994-ft. above av. terrain, 1000-ft. above ground, 1600-ft. above sea level.

Latitude 37° 36' 49"  
Longitude 88° 52' 16"

**Transmitter:** 2-mi. W of Creal Springs.

**Satellite Earth Station:** Gardiner, 6-meter.

**News Service:** AP.

**Ownership:** Mel Wheeler Inc. (Group Owner).

**Began Operation:** December 6, 1953 on Ch. 22; changed to Ch. 3 in March 1959. Sale to present owners by John W. Kirby, et al., approved by FCC May 12, 1983. Previous sale by O. L. Turner, et al., approved April 23, 1981 (*Television Digest*, Vol. 21:14).

**Represented (sales):** Adam Young Inc.

**Represented (legal):** Pepper & Corazzini.

### Personnel:

**Mel Wheeler,** President.

**Steve Wheeler,** General Manager.

**Leonard Wheeler,** General Sales Manager.

**Bob Bolton,** Local Sales Manager.

**Bonnie Wheeler,** News Director.

**Pat Victoria,** Chief Engineer.

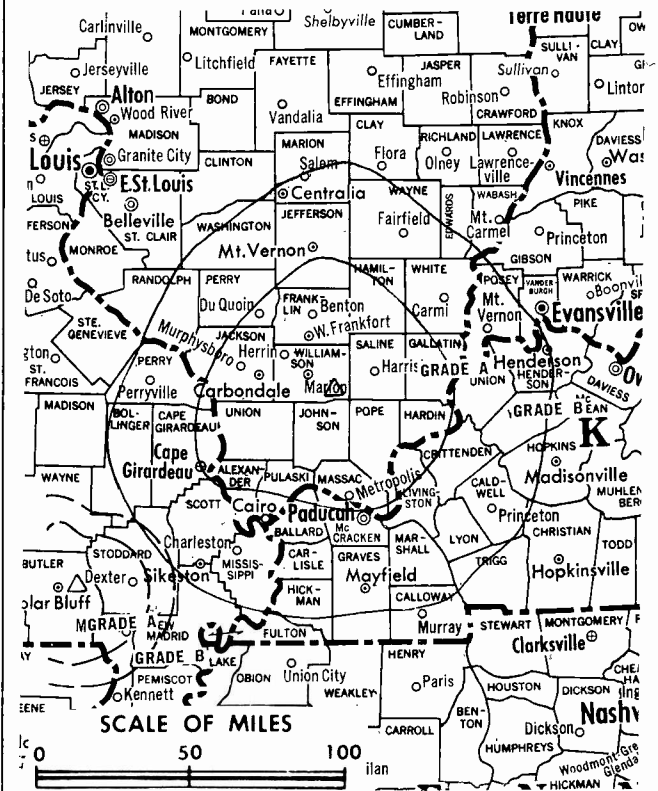
**Rates:** On request.

**Arbitron Data:** Figures include satellite KPOB-TV, Poplar Bluff, MO.

**City of License:** Harrisburg. **ADI:** Paducah, KY-Cape Girardeau, MO-Harrisburg-Marion, IL. **Rank:** 76.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Alexander	4,500	4,300	97
	Franklin	17,000	16,600	98
	Gallatin	2,800	2,700	96
	Hamilton	3,700	3,500	96
	Hardin	2,200	2,100	98
	Jackson	23,700	23,100	97
	Jefferson	15,100	14,700	97
	Johnson	3,600	3,500	97
	Massac	6,100	5,900	97
	Perry	8,600	8,400	98
	Pope	1,800	1,700	94
	Pulaski	3,200	3,100	97
	Saline	11,400	11,100	97
	Union	7,300	7,200	98
	Williamson	24,200	23,600	98
	<b>KENTUCKY</b>			
	Ballard	3,200	3,200	100
	Crittenden	3,500	3,500	100
Graves	13,500	13,400	99	
Hickman	2,000	2,000	100	
Livingston	3,700	3,700	100	
Lyon	2,400	2,400	100	
Mc Cracken	25,200	25,100	100	



WSIL-TV BPCT-840221KG Granted 7/17/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Marshall	10,900	10,900	100
	<b>MISSOURI</b>			
	Bollinger	4,200	4,100	98
	Butler	15,200	14,800	97
	Cape Girardeau	23,800	23,500	99
	Mississippi	5,500	5,400	98
	Perry	6,100	6,000	98
	Scott	15,100	14,900	99
	Stoddard	11,400	11,200	98
	<b>Between 25-49%</b>	<b>ILLINOIS</b>		
Wayne		7,100	6,800	96
White		7,000	6,700	96
<b>KENTUCKY</b>				
Calloway		11,800	11,700	99
Carlisle		2,100	2,100	100
Fulton	3,200	3,200	100	
<b>Between 5-24%</b>	<b>MISSOURI</b>			
	New Madrid	7,600	7,400	97
	<b>ARKANSAS</b>			
	Clay	7,600	7,500	99
	Randolph	6,600	6,500	98
	<b>ILLINOIS</b>			
	Marion	16,700	16,400	98
	Monroe	8,500	8,400	99
	<b>INDIANA</b>			
	Posey	9,500	9,200	97
<b>KENTUCKY</b>				
Caldwell	5,100	5,000	98	
Union	5,700	5,700	100	
(Continued on page A-435)				
<b>Station Totals</b>		<b>450,400</b>	<b>441,700</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>251,900</b>
<b>Average Daily Circulation (1992)</b>				<b>128,400</b>

# Illinois—Joliet

**WGBO-TV**

**Ch. 66**

**Network Service:** None, independent.

**Licensee:** Combined Broadcasting Inc., 420 N. 20th St., Philadelphia, PA 19130.

**Studio:** 541 N. Fairbanks Court, Suite 1100, Chicago, IL 60611.

**Telephone:** 312-751-6666. **Fax:** 312-670-1037.

**Technical Facilities:** Channel No. 66 (782-788 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1308-ft. above av. terrain, 1512-ft. above ground, 2107-ft. above sea level.

Latitude 41° 53' 56"  
Longitude 87° 37' 23"

**Transmitter:** 875 N. Michigan Ave., Chicago.

**Satellite Earth Stations:** Scientific-Atlanta, 5-meter C-band; Paraclipse, 3.9-meter C-band; Chapparral, Scientific-Atlanta receivers.

**News Service:** CNN Headline News.

**Ownership:** Combined Broadcasting Inc. (Group Owner).

**Began Operation:** September 18, 1981. Sale to Grant Bcstg. approved by FCC Oct. 30, 1985. Transfer to current owners approved by FCC June 8, 1988.

**Represented (sales):** Katz Independent TV Sales.

**Represented (legal):** Fisher, Wayland, Cooper & Leader.

**Personnel:**

**Randy Swanson**, Station & Business Manager.

**Jonas Jones**, Local Sales Manager.

**Chuck Jennings**, Chief Engineer.

**Jean Ikezoe-Halevi**, Public Affairs Director.

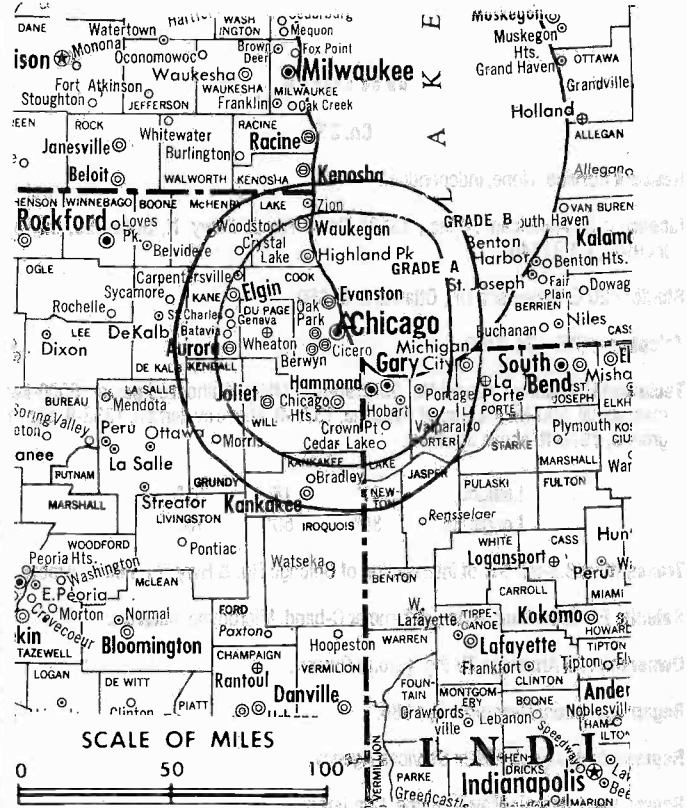
**George Leh**, Program Director & Promotion Manager.

**Highest 30 Sec. Rate:** \$500.

**City of License:** Joliet. **ADI:** Chicago. **Rank:** 3.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation: ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>ILLINOIS</b>			
	Cook	1,932,200	1,907,100	99
	Kankakee	35,800	35,300	99
	<b>INDIANA</b>			
	Jasper	8,900	8,700	98
Lake	171,100	169,200	99	
Porter	45,500	45,000	99	



WGBO-TV BMPCT-801222KG Granted 2/5/81

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>ILLINOIS</b>			
	Dupage	289,400	287,600	99
	Grundy	12,700	12,600	99
	Iroquois	12,100	11,900	98
	Kane	114,600	113,300	99
	Kendall	14,200	14,100	99
	Lake	178,300	177,100	99
	Mchenry	64,300	63,900	99
	Will	119,100	118,000	99
	<b>INDIANA</b>			
La Porte	38,200	37,800	99	
Newton	5,100	5,000	98	
<b>WISCONSIN</b>				
Kenosha	46,500	46,100	99	
<b>Station Totals</b>		<b>3,088,000</b>	<b>3,052,700</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>737,900</b>	
<b>Average Daily Circulation (1992)</b>			<b>245,200</b>	

# Illinois—La Salle

## WWTO-TV

Ch. 35

**Network Service:** None, independent.

**Licensee:** All American TV Inc., 13181 Cross Roads Pkwy. N, Suite 250, City of Industry, CA 91746.

**Studio:** 420 E. Stevenson Dr., Ottawa, IL 61350.

**Telephone:** 815-434-2700.

**Technical Facilities:** Channel No. 35 (596-602 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1371-ft. above av. terrain, 1338-ft. above ground, 1970-ft. above sea level.

Latitude 41° 16' 51"  
Longitude 88° 56' 13"

**Transmitter:** 3.8-mi. SW of intersection of Chicago Rd. & Hwy. 71, near Oglesby.

**Satellite Earth Station:** Vertex, 6.1-meter C-band; Microdyne receivers.

**Ownership:** All American TV Inc. (Group Owner).

**Began Operation:** December 5, 1986.

**Represented (sales):** Media Services Agency.

**Represented (legal):** May & Dunne, Chartered.

**Personnel:**

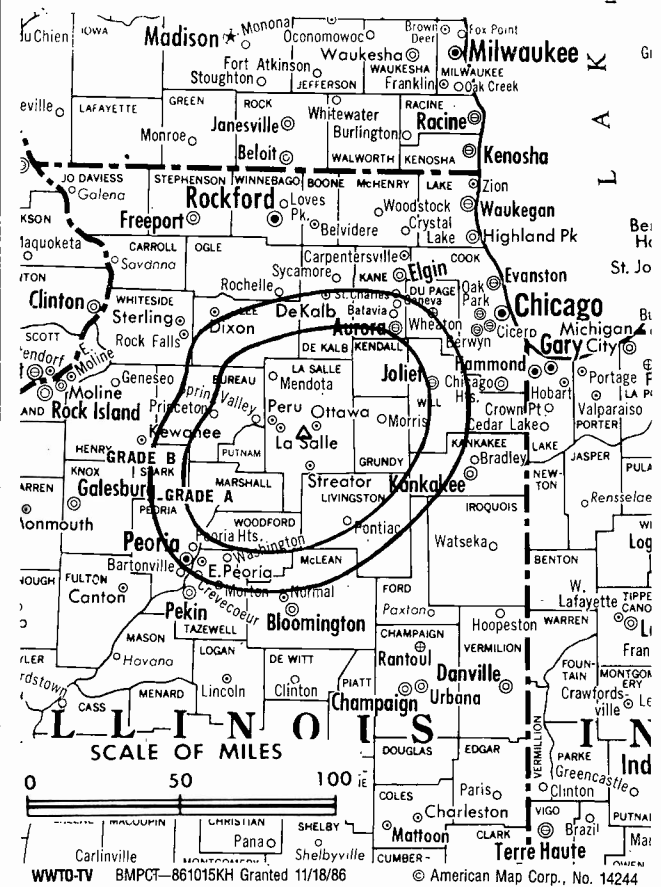
Don Gladden, General Manager.

Robert Biggs, Chief Engineer.

**Highest 30 Sec. Rate:** \$105.

**City of License:** La Salle. **ADI:** Chicago. **Rank:** 3.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS Woodford	11,800	11,600	98
<b>Station Totals</b>		<b>11,800</b>	<b>11,600</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>			<b>3,600</b>	
<b>Average Daily Circulation (1992)</b>			<b>1,200</b>	



# Illinois—Marion

## WTCT

Ch. 27

**Network Service:** None, independent.

**Licensee:** Tri-State Christian TV, Box 1010, Marion, IL 62959.

**Studio:** Rte. 37 N, Marion, IL 62959.

**Telephone:** 618-997-9333. **Fax:** 618-997-1859.

**Technical Facilities:** Channel No. 27 (548-554 MHz): Authorized power: 2917-kw max. visual. Antenna: 764-ft. above av. terrain, 466-ft. above ground, 1306-ft. above sea level.

Latitude 37° 33' - 26"  
Longitude 89° 01' 24"

**Transmitter:** 2.2-mi. W of Goreville.

**Satellite Earth Stations:** Scientific-Atlanta, 4.6-meter C-band; RCA, 3.6-meter Ku-band; Scientific-Atlanta receivers.

**Ownership:** Tri-State Christian TV Inc. (Group Owner).

**Began Operation:** August 24, 1981. Sale to present owner by Dennis F. Doelitzsch approved by FCC Feb. 6, 1984.

**Represented (legal):** May & Dunne, Chartered.

**Personnel:**

- Garth W. Coonce, President & General Manager.
- Tim Deterding, Chief Engineer.
- Thomas C. Nolan, Corporate Administrator.

**Rates:** On request.

**City of License:** Marion. **ADI:** Paducah, KY-Cape Girardeau, MO-Harrisburg-Marion, IL. **Rank:** 76.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS Johnson	3,600	3,500	97
	ILLINOIS Franklin	17,000	16,600	98
Between 5-24%	Hamilton	3,700	3,500	96
	Perry	8,600	8,400	98
	Pulaski	3,200	3,100	97
	Saline	11,400	11,100	97
	Union	7,300	7,200	98
	White	7,000	6,700	96
	Williamson	24,200	23,600	98



WTCT BPCT—7807201C Granted 6/25/80 ©American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KENTUCKY Ballard	3,200	3,200	100
	Crittenden	3,500	3,500	100
	Lyon	2,400	2,400	100
	MISSOURI Mississippi	5,500	5,400	98
	Scott	15,100	14,900	99
<b>Station Totals</b>		<b>115,700</b>	<b>113,100</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>11,400</b>
<b>Average Daily Circulation (1992)</b>				<b>5,300</b>

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Call Lynn Levine  
202-872-9200

# Illinois—Moline

## WQAD-TV

Ch. 8

**Network Service:** ABC.

**Licensee:** The New York Times Co., 3003 Park 16th St., Moline, IL 61265.

**Studio:** 3003 Park 16th St., Moline, IL 61265.

**Telephone:** 309-764-8888. **Fax:** 309-764-5763.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 282-kw visual, 56.2-kw aural. Antenna: 1010-ft. above av. terrain, 1066-ft. above ground, 1813-ft. above sea level.

Latitude 41° 18' 44"  
Longitude 90° 22' 47"

**Transmitter:** 2.8-mi. S of Orion on U.S. 150.

**Satellite Earth Stations:** Andrew, 7-meter C-band; Andrew, 4.5-meter C-band; AFC, 3-meter Ku-band; Comtech, 3-meter C-band; Andrew, Avantek, M/A-Com receivers.

**News Service:** AP.

**Ownership:** The New York Times Co. (Group Owner).

**Began Operation:** August 1, 1963. Sale to Des Moines Register & Tribune Co. by Moline Television Corp. approved by FCC July 13, 1977. Sale to New York Times Co. approved Oct. 3, 1985 (Television Digest, Vol. 25:5, 6, 12).

**Represented (sales):** Katz Television.

**Represented (legal):** Koteen & Naftalin.

### Personnel:

**Oliver Gillespie**, President & General Manager.

**Peggy Vyncke**, Acting General Manager.

**Gene Smith**, General Sales Manager.

**Lee Blackwell**, Controller.

**Marcia Green**, Program Manager.

**Bob Young**, News Director.

**Rick Serre**, Chief Engineer.

**Julie Kirkpatrick**, Promotion Manager.

**Kristi Peterson**, Marketing Director.

**Doug McWhorter**, Production Manager.

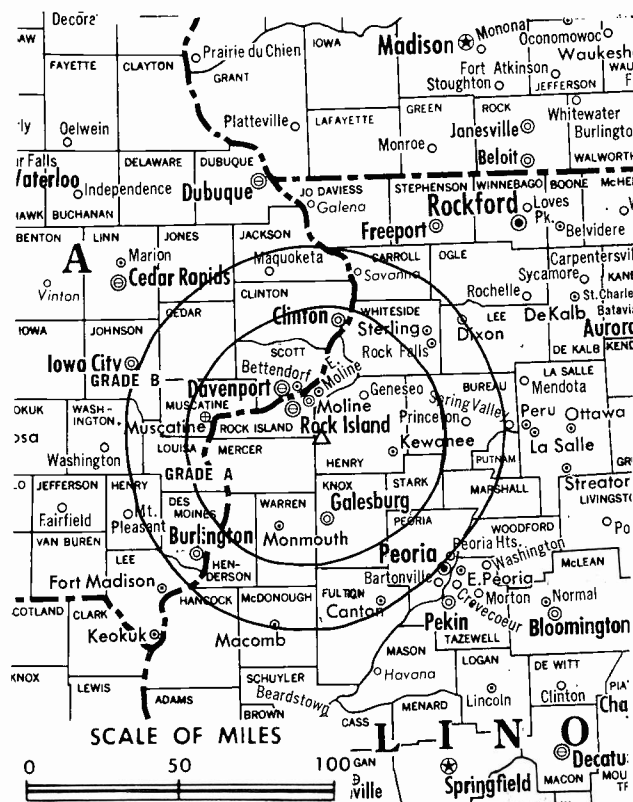
**Highest 30 Sec. Rate:** \$1700.

**NETWORK BASE HOURLY RATE:** \$950.

**City of License:** Moline. **ADI:** Davenport, IA-Rock Island-Moline, IL. **Rank:** 84.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>IOWA</b>			
	Clinton	20,000	19,900	100
	Des Moines	17,500	17,300	99
	Louisa	4,500	4,400	98
	Muscatine	15,400	15,300	99
	Scott	59,200	58,800	99
	<b>ILLINOIS</b>			
	Bureau	14,000	13,800	99
	Carroll	6,800	6,700	99
	Hancock	8,800	8,700	99



WQAD-TV BPCT-2440 Granted 5/16/62

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Henderson	3,400	3,300	97
	Henry	19,700	19,500	99
	Knox	22,200	22,000	99
	Mc Donough	12,300	12,100	98
	Mercer	6,800	6,700	99
	Rock Island	59,700	59,200	99
	Warren	7,600	7,500	99
Whiteside	23,400	23,100	99	
<b>Between 25-49%</b>	<b>IOWA</b>			
	Cedar	7,000	6,900	99
	Henry	7,200	7,100	99
	Jackson	7,900	7,800	99
	Lee	15,500	15,400	99
<b>ILLINOIS</b>	Lee	12,800	12,600	98
	Putnam	2,200	2,100	95
	Stark	2,500	2,500	100
	<b>Between 5-24%</b>	<b>IOWA</b>		
Washington		7,600	7,500	99
<b>ILLINOIS</b>				
Jo Daviess		8,800	8,600	98
La Salle		41,700	41,000	98
Marshall		5,000	4,900	98
Ogle	17,500	17,200	99	
<b>Station Totals</b>		<b>437,000</b>	<b>431,900</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>287,500</b>
<b>Average Daily Circulation (1992)</b>				<b>161,100</b>

# Illinois—Mount Vernon-Salem-Centralia

**WCEE**  
Ch. 13

**Network Service:** None, independent.

**Licensee:** Sudbrink Bcstg. Co., a Georgia Partnership, 2001 Palm Beach Lakes Blvd., Suite 303, West Palm Beach, FL 33409.

**Studio:** Rte. 1, Box 97, Kell, IL 62853.

**Mailing Address:** 125 N. 11th St., Mount Vernon, IL 62864.

**Telephones:** 618-822-6900; 618-242-8813. **Fax:** 618-822-6526.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 302-kw visual, 31.6-kw aural. Antenna: 991-ft. above av. terrain, 961-ft. above ground, 1525-ft. above sea level.

Latitude 38° 32' 39"  
Longitude 88° 55' 26"

**Transmitter:** Rte. 1, Kell, IL.

**Satellite Earth Stations:** 3 in operation; Scientific-Atlanta receivers.

**News Services:** Conus, ESPN, SNN, UPI.

**Ownership:** Sudbrink Broadcasting (Group Owner).

**Began Operation:** March 13, 1983. Sale to present owner by William R. Varecha approved by FCC Oct. 30, 1985.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Arthur K. Peters Consulting Engineers.

**Personnel:**

- Dennis Linsin, General Manager.
- Karen Shute, Sales Manager.
- Kent Hogshead, Chief Engineer.
- Barry Davis, News Director.
- Kimberly Castic, Business Manager.

**Rates:** On request.

**City of License:** Mount Vernon. **ADI:** St. Louis. **Rank:** 18.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Clay	5,900	5,700	97
	Jefferson	15,100	14,700	97
	Marion	16,700	16,400	98
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	Bond	5,900	5,700	97
	Clinton	12,000	11,800	98
	Edwards	3,300	3,200	97
	Effingham	12,100	11,700	97
	Fayette	7,900	7,700	97
	Franklin	17,000	16,600	98
	Hamilton	3,700	3,500	96
	Jasper	4,100	4,000	98
	Perry	8,600	8,400	98
	Richland	6,600	6,400	97
	Washington	6,000	5,800	97
	Wayne	7,100	6,800	96



WCEE BMPCT—840305KH Granted 4/26/84

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	White	7,000	6,700	96
<b>Between 5-24%</b>	<b>ILLINOIS</b>			
	Cumberland	4,200	4,100	98
	Gallatin	2,800	2,700	96
	Jackson	23,700	23,100	97
	Lawrence	6,300	6,200	98
	Monroe	8,500	8,400	99
	Randolph	12,400	12,200	98
	St Clair	96,800	95,300	99
	Saline	11,400	11,100	97
	Shelby	9,000	8,700	97
	Williamson	24,200	23,600	98
<b>Station Totals</b>		<b>338,300</b>	<b>330,500</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>			<b>88,000</b>	
<b>Average Daily Circulation (1992)</b>			<b>31,300</b>	

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# Illinois—Peoria

## WEEK-TV

Ch. 25

**Network Service:** NBC.

**Licensee:** Granite Broadcasting Corp., 2907 Springfield Rd., East Peoria, IL 61611.

**Studio:** 2907 Springfield Rd., East Peoria, IL 61611.

**Telephone:** 309-698-2525. **Fax:** 309-698-9335.

**Technical Facilities:** Channel No. 25 (536-542 MHz). Authorized power: 2410-kw max. visual, 241-kw max. aural. Antenna: 680-ft. above av. terrain, 605-ft. above ground, 1349-ft. above sea level.

Latitude 40° 37' 42.00"  
Longitude 89° 32' 51.20"

**Transmitter:** 2907 Springfield Rd.

**Satellite Earth Stations:** 3 in operation; Harris, Microdyne receivers.

**News Services:** AP, NBC, NIWS.

**Ownership:** Granite Broadcasting Corporation (Group Owner).

**Began Operation:** February 1, 1953. Sale to current owners approved Aug. 26, 1988 (Television Digest, Vol. 28:22, 26). Sale to Price Communications by LDX Broadcast Inc. approved by FCC Nov. 15, 1984 (Vol. 24:36). Previous sale, including former satellite WEEQ-TV, La Salle, by West Central Bcstg. Co. (Kerr-McGee interests) approved July 13, 1966 by FCC (Vol. 6:29).

**Represented (sales):** Katz Television.

**Represented (legal):** Akin, Gump, Hauer & Feld.

**Personnel:**

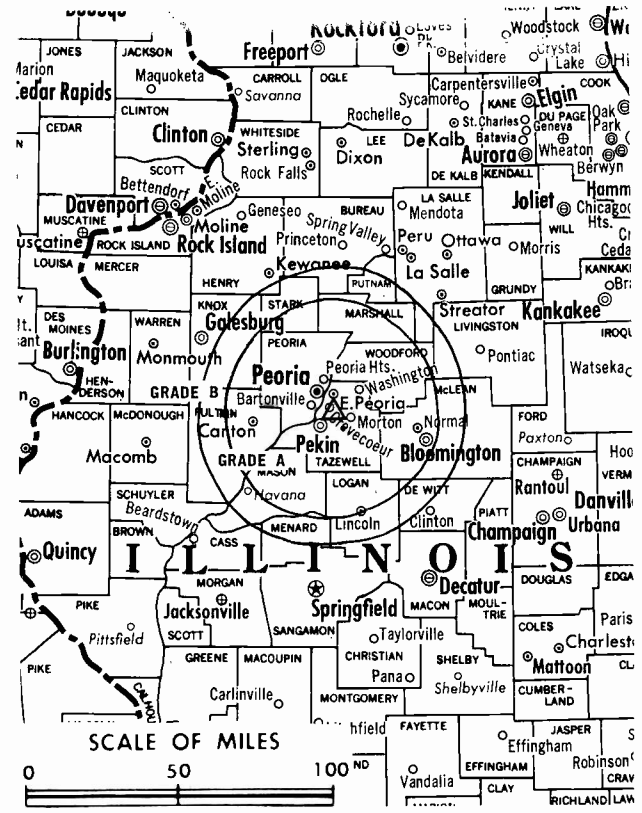
- Dennis Upah, President & General Manager.
- John Deushane, Vice President & Director of Sales.
- Gwen Daily, Local Sales Manager.
- Christopher Dierker, National Sales Manager.
- Phil Supple, News Director.
- Ken Tofanelli, Chief Engineer.
- Donald Stewart, Business Manager.

**Rates:** On request.

**City of License:** Peoria. **ADI:** Peoria-Bloomington. **Rank:** 106.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	ILLINOIS			
	Fulton	15,100	14,800	98
	Knox	22,200	22,000	99
	Mc Lean	47,500	46,600	98
	Marshall	5,000	4,900	98
	Mason	6,500	6,400	98
	Peoria	71,600	70,500	99
Putnam	2,200	2,100	95	



WEEK-TV BPCT-5060 Granted 12/15/77

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Schuyler	3,100	3,000	97
	Stark	2,500	2,500	100
	Tazewell	47,400	46,800	99
	Woodford	11,800	11,600	98
<b>Between 25-49%</b>	ILLINOIS			
	Bureau	14,000	13,800	99
	Cass	5,300	5,200	98
	La Salle	41,700	41,000	98
	Livingston	14,400	14,100	98
	Logan	10,900	10,700	98
<b>Between 5-24%</b>	ILLINOIS			
	De Witt	6,800	6,700	99
	Henry	19,700	19,500	99
	Mc Donough	12,300	12,100	98
Warren	7,600	7,500	99	
<b>Station Totals</b>		<b>372,100</b>	<b>366,200</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>			<b>235,100</b>	
<b>Average Daily Circulation (1992)</b>			<b>136,100</b>	

# Illinois—Peoria

**WHOI**  
Ch. 19

**Network Service:** ABC

**Licensee:** Brissette TV of Peoria Inc., 500 N. Stewart St., Creve Coeur, IL 61611.

**Studio:** 500 N. Stewart St., Creve Coeur, IL 61611.

**Telephone:** 309-698-1919. **TWX:** 910-652-3955. **Fax:** 309-698-0008.

**Technical Facilities:** Channel No. 19 (500-506 MHz). Authorized power: 2240-kw max. visual, 224-kw max. aural. Antenna: 637-ft. above av. terrain, 193-ft. above ground, 400-ft. above sea level.

Latitude 40° 39' 11"  
Longitude 89° 35' 13"

**Transmitter:** 500 N. Stewart St., Creve Coeur

**Satellite Earth Stations:** Andrew, 7.2-meter C-band—Andrew, 4.6-meter C-band; Andrew, M/A-Com receivers.

**News Services:** AP, ABC, CNN

**Ownership:** Brissette Broadcasting Corp. (Group Owner).

**Began Operation:** October 20, 1953. Sale to Peoria Journal Star by Hugh R. Norman group approved by FCC April 28, 1954 (Television Digest, Vol. 10:13, 15, 18) Sale to Metropolitan Bcstg. (Metromedia Inc.) by Peoria Journal Star approved Dec. 29, 1959 (Vol. 15:43, 16:1). Sale to Mid America by Metromedia approved July 21, 1965 (Vol. 5:14). Sale to Forward Communications by Mid America Media Inc. approved March 24, 1971. (Vol. 10:13, 11:13). Sale to Wesray Corp. approved by FCC Aug. 16, 1984. FCC approved sale to Adams Communications Dec. 23, 1987. Transfer of control to present owner approved Dec. 24, 1991.

**Represented (sales):** Blair Television.

**Represented (legal):** Wyrick, Robbins, Yates & Ponton

**Personnel:**

- Mark Cummings, President & General Manager.
- Tracey Turner, Finance & Business Manager.
- Ray Collins, News Director.
- Devoe Slisher, Promotion Coordinator.
- Scott Barnes, Director of Operations & Production Manager.

**Highest 30 Sec. Rate:** \$1500.

**NETWORK BASE HOURLY RATE:** \$800.

**City of License:** Peoria. **ADI:** Peoria-Bloomington. **Rank:** 106.

**Total Households:** ©MSI Consumer Market Data as of 1/1/92. **TV Homes, TV% and Circulation** ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	ILLINOIS			
	Cass	5,300	5,200	98
	Fulton	15,100	14,800	98
	Knox	22,200	22,000	99
	Livingston	14,400	14,100	98
Logan	10,900	10,700	98	



WHOI BPCT-860613KF Granted 7/29/86 © American Map Corp., No. 14224

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Mc Lean	47,500	46,600	98
	Marshall	5,000	4,900	98
	Mason	6,500	6,400	98
	Peoria	71,600	70,500	99
	Putnam	2,200	2,100	95
	Schuyler	3,100	3,000	97
	Stark	2,500	2,500	100
	Tazewell	47,400	46,800	99
	Woodford	11,800	11,600	98
	<b>Between 25-49%</b>	ILLINOIS		
Menard		4,500	4,400	98
<b>Between 5-24%</b>	ILLINOIS			
	Brown	2,000	2,000	100
	Bureau	14,000	13,800	99
	De Witt	6,800	6,700	99
	La Salle	41,700	41,000	98
	Mc Donough	12,300	12,100	98
	Warren	7,600	7,500	99
<b>Station Totals</b>		<b>354,400</b>	<b>348,700</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>225,700</b>
<b>Average Daily Circulation (1992)</b>				<b>131,900</b>

# Illinois—Peoria

## WMBD-TV

Ch. 31

Network Service: CBS.

Licensee: Midwest Television Inc., 509 S. Neil St., Champaign, IL 61820.

Studio: 3131 N. University St., Peoria, IL 61604.

Telephone: 309-688-3131. TWX: 910-652-3954.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 2040-kw max. & 1740-kw horizontal visual, 204-kw aural. Antenna: 640-ft. above av. terrain, 548-ft. above ground, 1288-ft. above sea level.

Latitude 40° 38' 07"  
Longitude 89° 32' 19"

Transmitter: Pinecrest Dr., East Peoria.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 7-meter C-band; 5-meter C-band; 5-meter Ku-band.

AM Affiliate: WMBD, 5-kw, 1470 kHz (CBS).

FM Affiliate: WKZW, 40-kw, 93.3 MHz (No. 227), 550-ft.

News Services: AP, CBS.

Ownership: Midwest Television Inc. (Group Owner).

Began Operation: January 1, 1958. Sale to present owner by Charles C. Caley and John E. Fetzer approved June 15, 1960 by FCC (Television Digest, Vol. 16:13, 25).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates.

### Personnel:

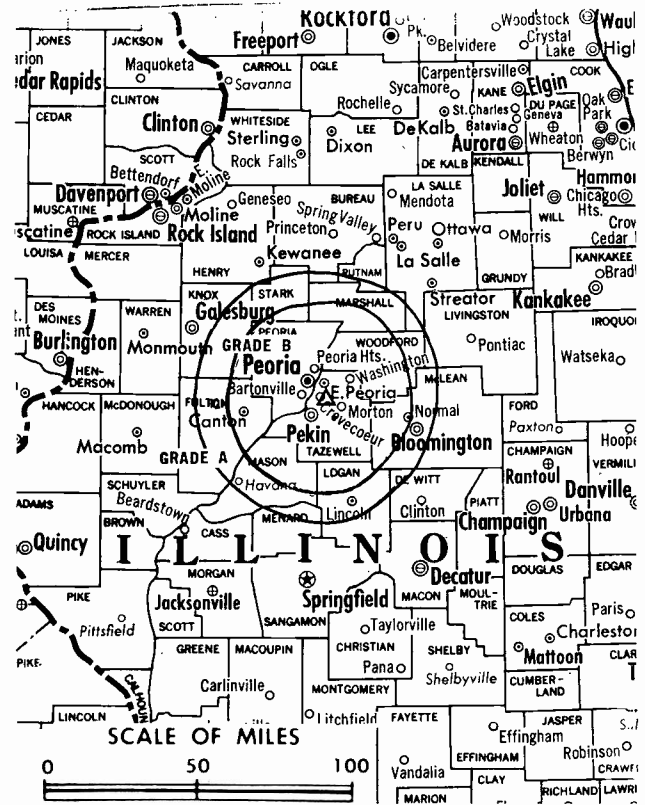
- August C. Meyer Jr., President.
- Guy Main, Executive Vice President.
- Gene C. Robinson, Vice President & General Manager.
- Jim Donovan, General Sales Manager.
- Paul Baumgartner, Chief Engineer.
- Lloyd Peterson, Program Director.
- Rodger Leysaht, Production Manager.
- Duane Wallace, News Director.
- John Birks, Promotion Director.
- M. Joyce Carlisle-Blahnik, Business Manager.

Rates: On request.

City of License: Peoria. ADI: Peoria-Bloomington. Rank: 106.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ILLINOIS</b>			
	Fulton	15,100	14,800	98
	Logan	10,900	10,700	98
	Mc Lean	47,500	46,600	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Marshall	5,000	4,900	98
	Mason	6,500	6,400	98
	Peoria	71,600	70,500	99
	Putnam	2,200	2,100	95
	Stark	2,500	2,500	100
	Tazewell	47,400	46,800	99
Woodford	11,800	11,600	98	
<b>ILLINOIS</b>				
Between 25-49%	Bureau	14,000	13,800	99
	Knox	22,200	22,000	99
	La Salle	41,700	41,000	98
	Livingston	14,400	14,100	98
	Menard	4,500	4,400	98
<b>ILLINOIS</b>				
Between 5-24%	Cass	5,300	5,200	98
	De Witt	6,800	6,700	99
	Mc Donough	12,300	12,100	98
	Schuyler	3,100	3,000	97
	Warren	7,600	7,500	99
<b>Station Totals</b>		<b>352,400</b>	<b>346,700</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>			<b>211,100</b>	
<b>Average Daily Circulation (1992)</b>			<b>108,300</b>	

# Illinois—Quincy-Hannibal, Missouri

**WGEM-TV**

**Ch. 10**

**Network Service:** NBC

**Licensee:** Quincy Broadcasting Co., Box 80, Quincy, IL 62306.

**Studio:** 513 Hampshire St., Quincy, IL 62301.

**Telephone:** 217-228-6600. **Fax:** 217-228-6670.

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 814-ft. above av. terrain, 874-ft. above ground, 1433-ft. above sea level.

Latitude 39° 57' 03"  
Longitude 91° 19' 54"

**Transmitter:** N. Columbus Rd.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** ADM, 4.8-meter; Comsat Ku-band; RCA Americom Ku-band; Comtech, Cycloset, Gardner, Harris receivers.

**AM Affiliate:** WGEM, 5-kw, 1440-kHz.

**FM Affiliate:** WGEM-FM, 27.5-kw, 105.1 MHz (No. 286), 640-ft.

**News Service:** AP.

**Ownership:** Quincy Broadcasting Co. (Group Owner).

**Began Operation:** August 27, 1953.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Wilkinson, Barker, Knauer & Quinn.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

Ralph M. Oakley, Vice President & General Manager.

J. Ben Stewart, National Sales Manager.

Brenda Wiskirchen, Business Manager.

Ralph Bristol, News Director.

Jim Lawrence, Promotion Director.

Jonathan Van Ness, Local/Regional Sales Manager.

Jim Martens, Chief Engineer.

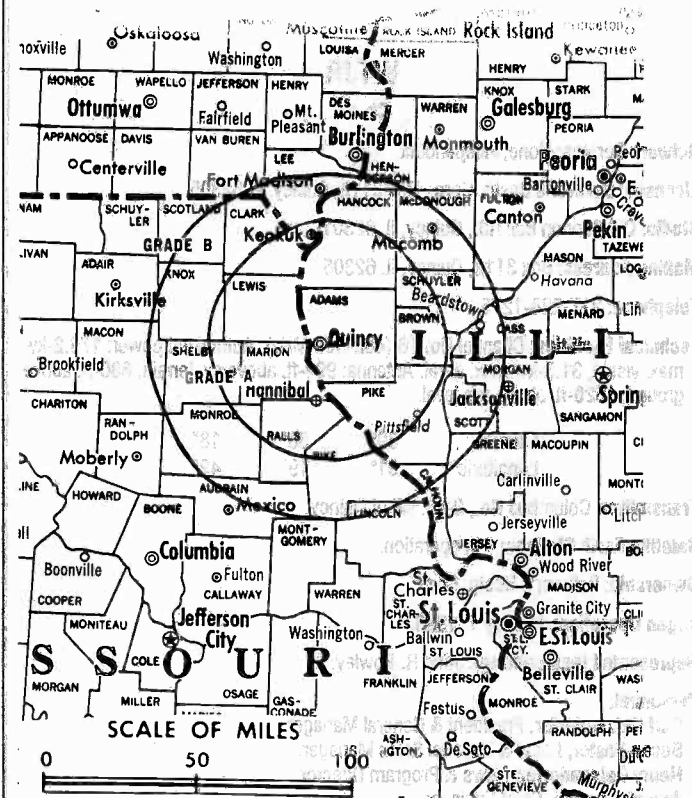
**Highest 30 Sec. Rate:** \$1200.

**NETWORK BASE HOURLY RATE:** \$1100.

**City of License:** Quincy. **ADI:** Quincy, IL-Hannibal, MO. **Rank:** 159.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	<b>IOWA</b>			
	Lee	15,500	15,400	99
	Van Buren	3,100	3,100	100
	<b>ILLINOIS</b>			
	Adams	26,100	25,800	99
	Brown	2,000	2,000	100
	Cass	5,300	5,200	98
	Hancock	8,800	8,700	99
	Mc Donough	12,300	12,100	98
	Pike	7,200	7,100	98
	Schuyler	3,100	3,000	97
	Scott	2,300	2,300	100
	<b>MISSOURI</b>			
Adair	9,000	8,900	99	
Clark	2,900	2,900	100	
Knox	1,900	1,900	100	



WGEM-TV BMPCT-1254 Granted 7/24/53

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Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	Lewis	3,600	3,500	97
	Marion	10,700	10,600	99
	Monroe	3,500	3,500	100
	Pike	6,100	6,000	98
	Ralls	3,300	3,300	100
	Schuyler	1,900	1,900	100
	Scotland	2,100	2,100	100
	Shelby	2,900	2,900	100
	<b>ILLINOIS</b>			
	Morgan	14,100	13,800	98
<b>MISSOURI</b>	Macon	6,300	6,200	98
	Sullivan	2,700	2,700	100
	<b>IOWA</b>			
Between 25-49%	Davis	3,200	3,200	100
	Des Moines	17,500	17,300	99
	Henry	7,200	7,100	99
	Jefferson	6,600	6,500	98
	<b>MISSOURI</b>			
	Audrain	9,400	9,300	99
	Montgomery	4,400	4,300	98
Putnam	2,100	2,100	100	
Randolph	9,300	9,200	99	
<b>Station Totals</b>		<b>216,400</b>	<b>213,900</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>129,200</b>
<b>Average Daily Circulation (1992)</b>				<b>82,700</b>

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# Illinois—Quincy

**WTJR**

**Ch. 16**

**Network Service:** None, independent.

**Licensee:** Believer's Bcstg. Corp., Box 3112, Quincy, IL 62305.

**Studio:** Old Cannon Ball Rd., Quincy, IL 62301.

**Mailing Address:** Box 3112, Quincy, IL 62305.

**Telephone:** 217-228-1275.

**Technical Facilities:** Channel No. 16 (482-488 MHz). Authorized power: 179.2-kw max. visual, 31.5-kw max. aural. Antenna: 994-ft. above av. terrain, 880-ft. above ground, 1620-ft. above sea level.

Latitude 39° 58' 18"  
Longitude 91° 19' 42"

**Transmitter:** Columbus Rd., 2-mi. NE of Quincy.

**Satellite Earth Stations:** 3 in operation.

**Ownership:** Believer's Bcstg. Corp.

**Began Operation:** January 1, 1986.

**Represented (engineering):** John R. Powley.

**Personnel:**

**Carl Geisendorfer**, President & General Manager.

**Susan Foster**, Local & National Sales Manager.

**Henry Geisendorfer**, News & Program Director.

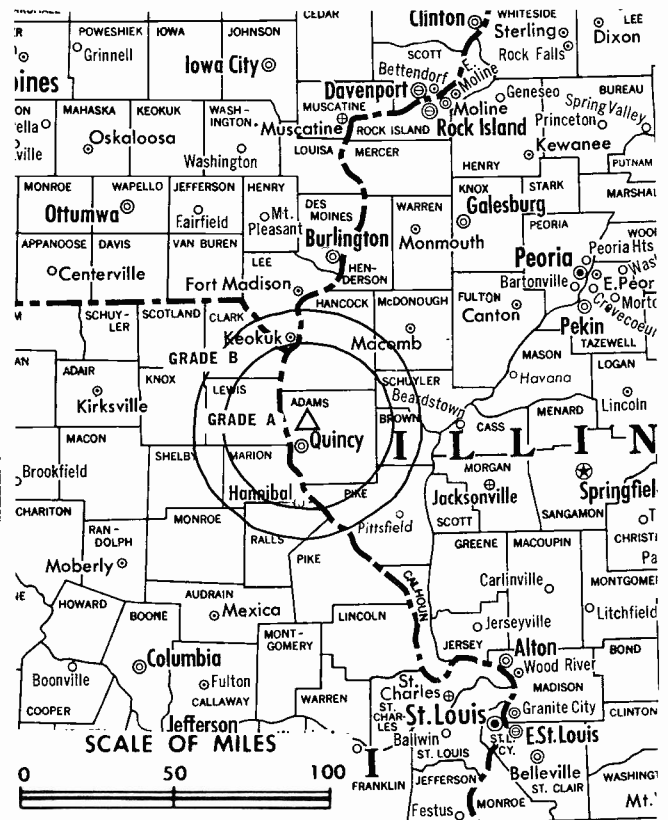
**Joseph Caproni**, Chief Engineer.

**Rates:** On request.

**City of License:** Quincy. **ADI:** Quincy, IL-Hannibal, MO. **Rank:** 159.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	ILLINOIS Brown	2,000	2,000	100



WTJR BNPCT--840724KF Granted 11/2/84

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Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>MISSOURI</b>				
Between 5-24%	Shelby	2,900	2,900	100
<b>Station Totals</b>		<b>4,900</b>	<b>4,900</b>	<b>100</b>
<b>Net Weekly Circulation (1992)</b>			<b>2,300</b>	
<b>Average Daily Circulation (1992)</b>			<b>700</b>	



# Illinois—Rockford

**WQRF-TV**

**Ch. 39**

**Network Service:** Fox.

**Licensee:** Petracom Inc., 2701 W. Busch Blvd., Tampa, FL 33618.

**Studio:** 401 S. Main St., Rockford, IL 61101.

**Telephone:** 815-987-3950. **TWX:** 910-631-3390. **Fax:** 815-964-9974.

**Technical Facilities:** Channel No. 39 (620-626 MHz). Authorized power: 1050-kw max. & 776-kw horizontal visual, 105-kw max. & 77.6-kw horizontal aural. Antenna: 577-ft. above av. terrain, 600-ft. above ground, 1097-ft. above sea level.

Latitude 42° 17' 26"  
Longitude 89° 09' 51"

Requests CP for change to 1040-kw max. visual, 577-ft. above av. terrain, 581-ft. above ground, 1378-ft. above sea level. BPCT-920521KK.

**Transmitters:** 6528 Auburn Rd., Rockford.

**Satellite Earth Stations:** RCA, 3.7-meter Ku-band; DH Satellite, 3.6-meter C-band; DH Satellite, 3-meter C-band; Chapparal, Standard Communications receivers.

**Ownership:** Petracom Inc.

**Began Operation:** November 27, 1978. Sale to present owner by Family Group Ltd. approved by FCC Sept. 12, 1989. Sale to Family Group by Orion Broadcast approved by FCC March 31, 1986 (Television Digest, Vol. 26:22). Sale to Orion by Lloyd Hearing Aid Corp. approved by FCC Dec. 20, 1983.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Nixon, Hargrave, Devans & Doyle.

**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

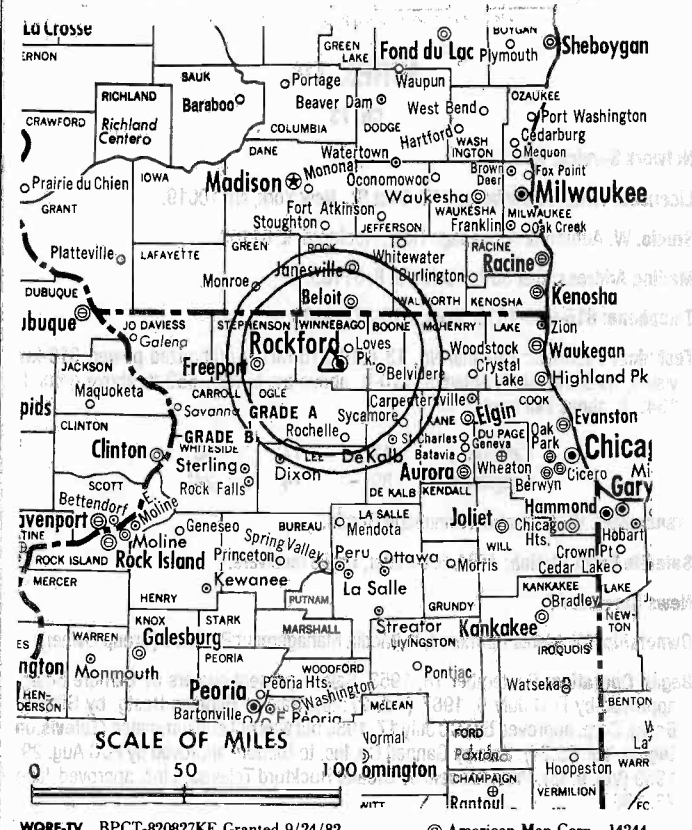
- Gregory H. Graber, Vice President & General Manager.
- Kemp Nichol, General Sales Manager.
- Larry Phillip, National Sales Manager.
- Dean Turman, Chief Engineer.
- Bill Zuckerman, Program & Promotion Manager.
- Donna Lutes, Traffic Manager.
- Brian Erickson, Production Manager.
- Gail Johnson, Business Manager.

**Rates:** On request.

**City of License:** Rockford. **ADI:** Rockford. **Rank:** 136.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Boone	11,300	11,100	98
	Lee	12,800	12,600	98
	Ogle	17,500	17,200	99
	Stephenson	19,300	19,000	98
Winnebago	97,800	96,600	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	De Kalb	26,900	26,500	99
	Jo Daviess	8,800	8,600	98
	WISCONSIN			
Between 5-24%	Green	12,100	11,900	98
	Rock	52,700	52,200	99
	ILLINOIS			
	Carroll	6,800	6,700	99
Station Totals	Mchenry	64,300	63,900	99
	WISCONSIN			
Walworth	28,300	27,900	99	
Net Weekly Circulation (1992)		358,600	354,200	99
Average Daily Circulation (1992)				154,600
				67,000

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**Television & Cable Factbook**

# Illinois—Rockford

## WREX-TV

Ch. 13

**Network Service:** ABC.

**Licensee:** WREX Associates, 7 W. 51st St., New York, NY 10019.

**Studio:** W. Auburn & Winnebago Rds., Rockford, IL 61103.

**Mailing Address:** Box 530, Rockford, IL 61105.

**Telephone:** 815-968-1813. **TWX:** 310-372-9465.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 710-ft. above av. terrain, 652-ft. above ground, 1542-ft. above sea level.

Latitude 42° 17' 50"  
Longitude 89° 14' 24"

**Transmitter:** W. Auburn & Winnebago Roads.

**Satellite Earth Station:** ADM, 6.1-meter; Drake receivers.

**News Service:** AP.

**Ownership:** ML Media Partners L.P./Media Management Partners (Group Owner).

**Began Operation:** September 18, 1953. Sale to present owners by Gilmore Bcstg. approved by FCC July 9, 1987 (Vol. 27:26). Sale to Heritage Bcstg. by Gilmore Bcstg. Corp. approved by FCC July 17, 1985 but was not consummated (*Television Digest*, Vol. 25:24). Sale by Gannett Co. Inc. to Gilmore approved by FCC Aug. 29, 1969 (Vol. 9:35). Previous sale by Greater Rockford Television Inc. approved June 26, 1963.

**Represented (sales):** Petry Television.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

- Jack White, General Manager.
- Jeanne Foster, Program Director.
- Dave George, Director of Sales.
- Gerry Meinders, Chief Engineer.

**Highest 30 Sec. Rate:** \$800.

**NETWORK BASE HOURLY RATE:** \$750.

**City of License:** Rockford. **ADI:** Rockford. **Rank:** 136.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Boone	11,300	11,100	98
	Lee	12,800	12,600	98
	Ogle	17,500	17,200	99
	Stephenson	19,300	19,000	98



WREX-TV BPCT-3263 Granted 1/3/64

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Winnebago	97,800	96,600	99
	<b>WISCONSIN</b>			
	Rock	52,700	52,200	99
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	Carroll	6,800	6,700	99
	De Kalb	26,900	26,500	99
	Jo Daviess	8,800	8,600	98
	<b>WISCONSIN</b>			
	Green	12,100	11,900	98
<b>Between 5-24%</b>	<b>ILLINOIS</b>			
	Mchenry	64,300	63,900	99
	Whiteside	23,400	23,100	99
	<b>WISCONSIN</b>			
	Lafayette	6,000	5,900	98
	Walworth	28,300	27,900	99
<b>Station Totals</b>		<b>388,000</b>	<b>383,200</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>209,200</b>	
<b>Average Daily Circulation (1992)</b>			<b>108,700</b>	

# Illinois—Rockford

**WTVO**  
Ch. 17

**Network Service:** NBC.

**Licensee:** Young Broadcasting Inc., 599 Lexington Ave., 47th Floor, New York, NY 10022.

**Studio:** Meridian Rd., Rockford, IL 61103.

**Telephone:** 815-963-5413. **TWX:** 910-631-3445. **Fax:** 815-963-0201.

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 640-kw max. & 417-kw horizontal visual, 64-kw max. & 41.7-kw horizontal aural. Antenna: 674-ft. above av. terrain, 710-ft. above ground, 1501-ft. above sea level.

Latitude 42° 17' 14"  
Longitude 89° 10' 16"

**Transmitter:** Meridian Rd

**Satellite Earth Stations:** Andrew, 4.5-meter Ku & C-band; Satellite Video Systems, 5-meter C-band; Andrew receivers.

**News Service:** AP.

**Ownership:** Young Broadcasting Inc. (Group Owner).

**Began Operation:** May 3, 1953. Sale to present owner by Winnebago TV Corp. approved July 27, 1988.

**Represented (sales):** Adam Young Inc.

**Personnel:**

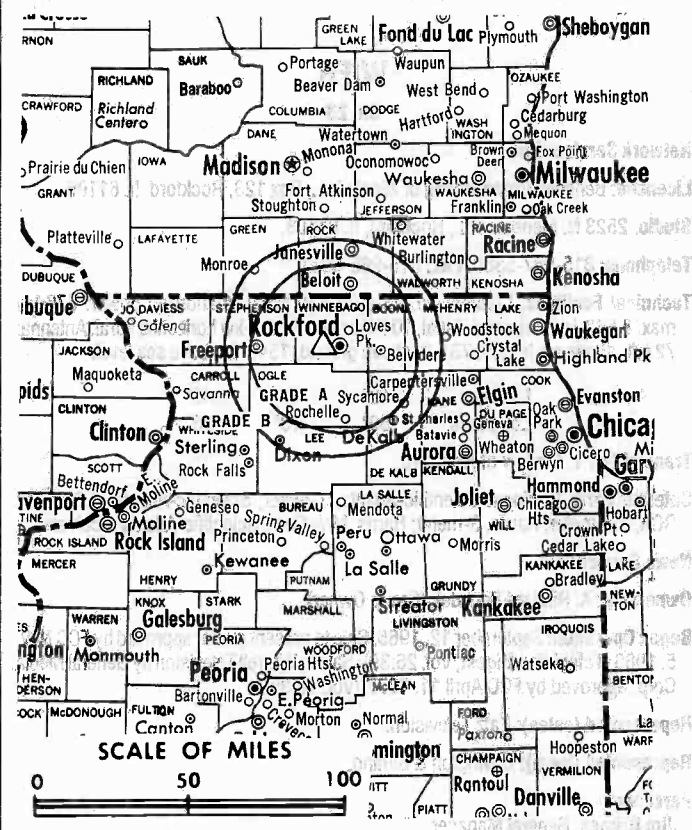
- Michael Khouri, General Manager.
- Vicky Geyer, General Sales Manager.
- Paul Freifeld, News Director.
- Wilma Hollis, Program Director.
- Kandy Swan, Business Manager.
- Al Petzke, Engineering Director.

**Rates:** On request.

**City of License:** Rockford. **ADI:** Rockford. **Rank:** 136.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Boone	11,300	11,100	98
	Lee	12,800	12,600	98
	Ogle	17,500	17,200	99
	Stephenson	19,300	19,000	98
	Winnebago	97,800	96,600	99
	<b>WISCONSIN</b>			
	Rock	52,700	52,200	99



WTVO BPCT-820604KH Granted 6/30/82 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	Carroll	6,800	6,700	99
	De Kalb	26,900	26,500	99
	<b>WISCONSIN</b>			
	Green	12,100	11,900	98
<b>Between 5-24%</b>	<b>ILLINOIS</b>			
	Jq Daviess	8,800	8,600	98
	Mchenry	64,300	63,900	99
	Whiteside	23,400	23,100	99
	<b>WISCONSIN</b>			
	Lafayette	6,000	5,900	98
	Walworth	28,300	27,900	99
<b>Station Totals</b>		<b>388,000</b>	<b>383,200</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>200,600</b>	
<b>Average Daily Circulation (1992)</b>			<b>110,600</b>	

# Illinois—Freeport-Rockford

**WIFR**  
Ch. 23

**Network Service:** CBS.

**Licensee:** Benedek Broadcasting of Illinois Inc., Box 123, Rockford, IL 61105.

**Studio:** 2523 N. Meridian Rd., Rockford, IL 61103.

**Telephone:** 815-987-5300. **Fax:** 815-965-0981.

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 676-kw max. & 562-kw horizontal visual, 101-kw max. & 85.2-kw horizontal aural. Antenna: 721-ft. above av. terrain, 731-ft. above ground, 1549-ft. above sea level.

Latitude 42° 17' 48"  
Longitude 89° 10' 15"

**Transmitter:** 1.7-mi. W of Rockford.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; RCA, 3.6-meter; Harris, 3-meter; Harris, M/A-Com, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** A. Richard Benedek (Group Owner).

**Began Operation:** September 12, 1965. Sale to present owner approved by FCC Nov. 5, 1986 (Television Digest, Vol. 26:39). Sale to Worrell Television by General Media Corp. approved by FCC April 11, 1977 (Vol. 16:39).

**Represented (sales):** Katz Television.

**Represented (legal):** Covington & Burling.

**Personnel:**

**Jim Grimes**, General Manager.  
**Bob Smith**, General Sales Manager.  
**Arles Hendershott**, News Director.  
**Carol Comella**, Program Supervisor.  
**Will Shears**, Chief Engineer.  
**Della Saunders**, Promotion Director.  
**Shirley Lenz**, Business Manager.

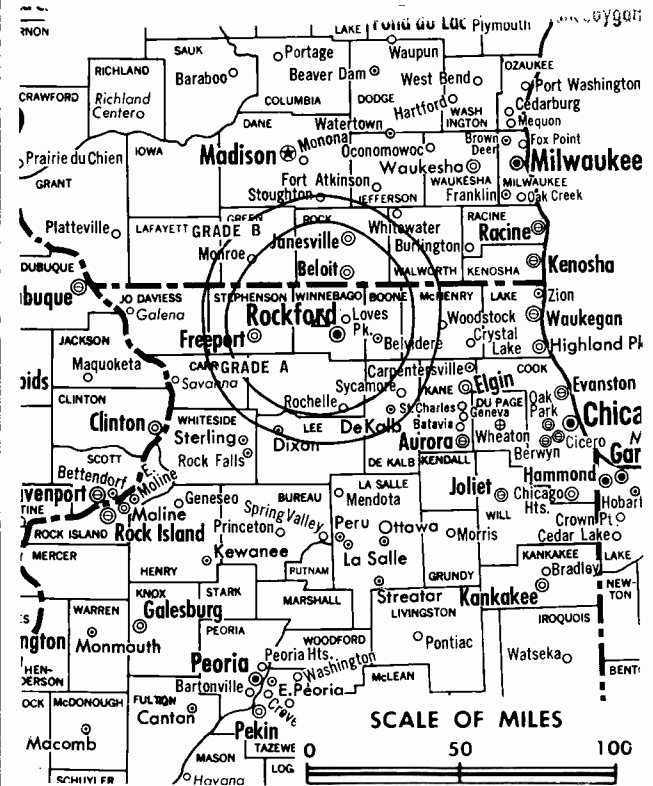
**Highest 30 Sec. Rate:** \$500.

**NETWORK BASE HOURLY RATE:** \$584.

**City of License:** Freeport. **ADI:** Rockford. **Rank:** 136.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Boone	11,300	11,100	98
	Lee	12,800	12,600	98
	Ogle	17,500	17,200	99
	Stephenson	19,300	19,000	98
Winnebago	97,800	96,600	99	



WIFR BPC2-3995 Granted 10/12/64 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	Carroll	6,800	6,700	99
	De Kalb	26,900	26,500	99
<b>Between 5-24%</b>	<b>WISCONSIN</b>			
	Green	12,100	11,900	98
	Rock	52,700	52,200	99
<b>Station Totals</b>	<b>ILLINOIS</b>			
	Jo Daviess	8,800	8,600	98
	La Salle	41,700	41,000	98
	Mchenry	64,300	63,900	99
<b>NET WEEKLY CIRCULATION (1992)</b>	<b>WISCONSIN</b>			
	Lafayette	6,000	5,900	98
	Walworth	28,300	27,900	99
<b>Net Weekly Circulation (1992)</b>		<b>429,700</b>	<b>424,200</b>	<b>99</b>
<b>Average Daily Circulation (1992)</b>				<b>203,900</b>
				<b>113,300</b>

# Illinois—Rock Island

**WHBF-TV**  
Ch. 4

**Network Service:** CBS.

**Licensee:** Coronet Communications Co., 231 18th St., Rock Island, IL 61201.

**Studio:** 231 18th St., Rock Island, IL 61201.

**Telephone:** 309-786-5441, Fax: 309-788-4975.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1342-ft. above av. terrain, 1383-ft. above ground, 2049-ft. above sea level.

Latitude 41° 32' 49"  
Longitude 90° 28' 35"

**Transmitter:** Middle Rd., 5-mi. E of Davenport.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter C-band; Paraclipse, 4.8-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 3-meter Ku-band; Winegard, 3-meter C-band; Cyclesat, Pirizone, Scientific-Atlanta, Standard Communications, Winegard receivers.

**News Services:** AP, CBS, MediaLink.

**Ownership:** Citadel Communications Co. Ltd. (Group Owner).

**Began Operation:** July 1, 1950. Sale to present owner by Rock Island Bostg. Co. approved by FCC Dec. 31, 1986.

**Represented (sales):** MMT Sales Inc.

**Represented (legal):** Latham & Watkins.

**Represented (engineering):** A. D. Ring & Associates, P.C.

**Personnel:**

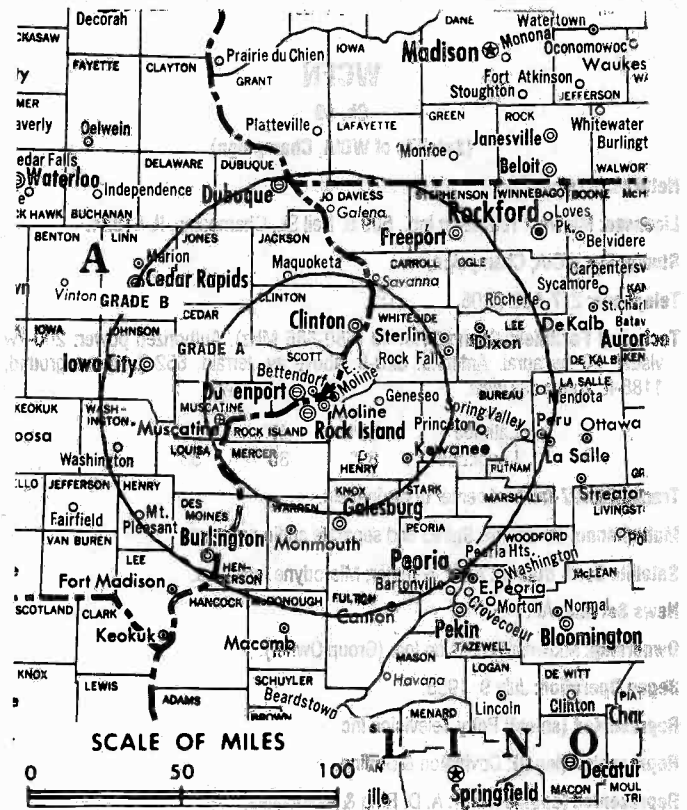
- Tony McMahon, General Manager.
- Greg O'Connor, General Sales Manager.
- Dan Olson, National Sales Manager.
- Al Uzzell, Program Manager.
- Joe Corcoran, News Director.
- Coy Bullard, Chief Engineer.
- Dave Whiskeyman, Promotion Director.
- Joyce Merritt, Business Manager.
- Patty Dietz, Production Manager.

**Rates:** On request.

**City of License:** Rock Island. **ADI:** Davenport, IA-Rock Island-Moline, IL. **Rank:** 84.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>IOWA</b>			
	Cedar	7,000	6,900	99
	Clinton	20,000	19,900	100
	Des Moines	17,500	17,300	99
	Henry	7,200	7,100	99
	Jackson	7,900	7,800	99
	Louisa	4,500	4,400	98
	Muscatine	15,400	15,300	99
	Scott	59,200	58,800	99
	<b>ILLINOIS</b>			
	Bureau	14,000	13,800	99
	Carroll	6,800	6,700	99



WHBF-TV BMPCT-810415KE Granted 7/10/81

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Henderson	3,400	3,300	97
	Henry	19,700	19,500	99
	Jo Daviess	8,800	8,600	98
	Knox	22,200	22,000	99
	Mercer	6,800	6,700	99
	Rock Island	59,700	59,200	99
	Warren	7,600	7,500	99
Whiteside	23,400	23,100	99	
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	Putnam	2,200	2,100	95
	Stark	2,500	2,500	100
<b>Between 5-24%</b>	<b>IOWA</b>			
	Dubuque	31,200	30,800	99
	Jefferson	6,600	6,500	98
	Johnson	35,800	35,300	98
	Jones	7,100	7,000	99
	Lee	15,500	15,400	99
	Washington	7,600	7,500	99
	<b>ILLINOIS</b>			
	Hancock	8,800	8,700	99
	Lee	12,800	12,600	98
Mc Donough	12,300	12,100	98	
Marshall	5,000	4,900	98	
Ogle	17,500	17,200	99	
<b>WISCONSIN</b>				
Lafayette	6,000	5,900	98	
<b>Station Totals</b>		<b>482,000</b>	<b>476,400</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>275,600</b>	
<b>Average Daily Circulation (1992)</b>			<b>148,900</b>	

# Illinois—Springfield

**WCFN**

**Ch. 49**

(Satellite of WCIA, Champaign)

**Network Service:** CBS.

**Licensee:** Midwest Television Inc., 509 S. Neil St., Champaign, IL 61824.

**Studio:** See WCIA, Champaign.

**Telephone:** 217-525-2306.

**Technical Facilities:** Channel No. 49 (680-686 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 620-ft. above av. terrain, 652-ft. above ground, 1188-ft. above sea level.

Latitude	39°	47'	27"
Longitude	89°	30'	53"

**Transmitter:** 7-mi. E of center of Springfield.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Station:** ADM, 6-meter; Microdyne receivers.

**News Service:** AP.

**Ownership:** Midwest Television Inc. (Group Owner).

**Began Operation:** July 9, 1985.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** A. D. Ring & Associates.

**Personnel:**

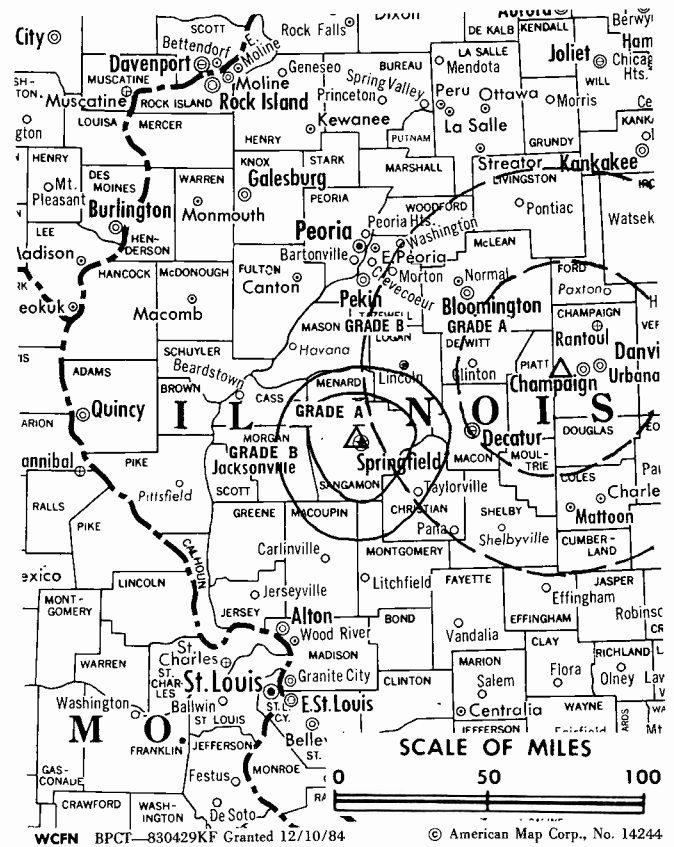
**Guy Main**, Executive Vice President & General Manager.

**Jerry Johnson**, General Sales Manager.

**Sheila Hickman**, Program Director.

**Dave Shaul**, News Director.

**Dale Fleming**, Chief Engineer.



**Rates:** On request.

**Arbitron Data:** Included with WCIA, Champaign, IL.

**City of License:** Springfield. **ADI:** Springfield-Decatur-Champaign. **Rank:** 74.

# Illinois—Springfield

**WICS**

**Ch. 20**

**Network Service:** NBC.

**Licensee:** Guy Gannett Publishing Co., Northport Plaza, Portland, ME 04104.

**Studio:** 2680 E. Cook St., Springfield, IL 62703.

**Telephone:** 217-753-5620. **TWX:** 910-242-0551. **Fax:** 217-753-8177.

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 1510-kw max. & 676-kw horizontal visual, 151-kw max. & 67.6-kw horizontal aural. Antenna: 1430-ft. above av. terrain, 1458-ft. above ground, 2049-ft. above sea level.

Latitude 39° 48' 15"  
Longitude 89° 27' 40"

**Transmitter:** Mechanicsburg, IL.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** RCA Americom, 7-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Guy Gannett Broadcasting Services (Group Owner).

**Began Operation:** September 17, 1953. Sale to present owner by WICS-TV Inc. approved by FCC Jan. 31, 1985. Previous sale by Plains TV Corp. approved April 7, 1980 (Television Digest, Vol. 19:16).

**Represented (sales):** Katz Television.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Lohnes & Gulver.

**Personnel:**

**John V. Connors,** Vice President & General Manager.

**Don Hickman,** Vice President, News.

**Don Squires,** General Sales Manager.

**Virginia Rush,** National Sales Manager.

**Frank Lilley,** Director of Technical Operations.

**Gary Spears,** Program Operations Manager.

**Jeri Schlindwein,** Business Manager.

**Rod Martin,** Director of Promotion & Marketing.

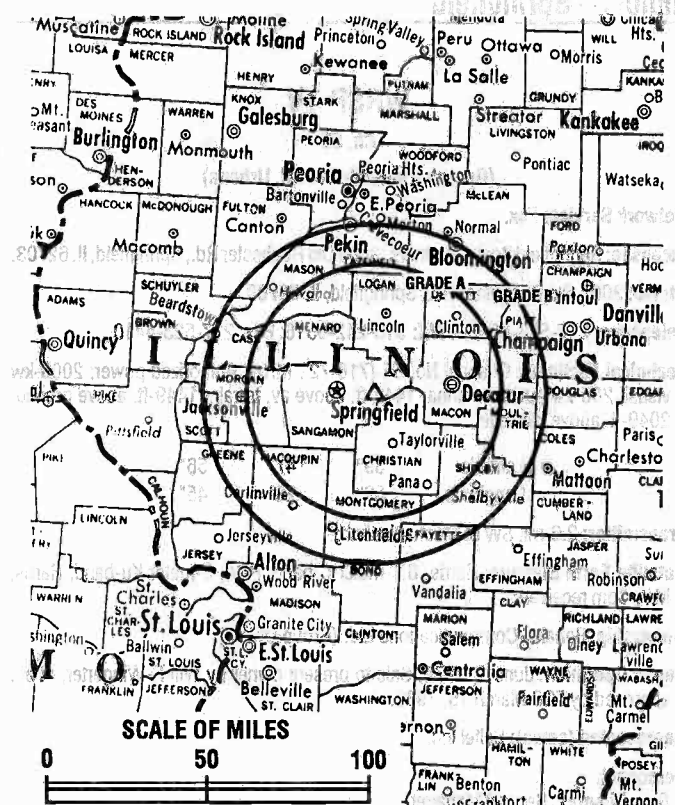
**Highest 30 Sec. Rate:** \$1100.

**NETWORK BASE HOURLY RATE:** \$750.

**City of License:** Springfield. **ADI:** Springfield-Decatur-Champaign. **Rank:** 74.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Cass	5,300	5,200	98
	Christian	14,000	13,800	98
	De Witt	6,800	6,700	99
	Logan	10,900	10,700	98
	Macon	46,800	46,100	99
	Menard	4,500	4,400	98
	Montgomery	12,000	11,700	98
	Morgan	14,100	13,800	98
	Moultrie	5,300	5,200	98
	Sangamon	74,900	73,400	98
	Shelby	9,000	8,700	97



WICS BPCT-4487 Granted 7/12/72

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	Effingham	12,100	11,700	97
	Fayette	7,900	7,700	97
	Macoupin	19,100	18,800	98
	Mason	6,500	6,400	98
Scott	2,300	2,300	100	
<b>Between 5-24%</b>	<b>ILLINOIS</b>			
	Brown	2,000	2,000	100
	Cumberland	4,200	4,100	98
	Fulton	15,100	14,800	98
	Greene	6,100	6,000	98
	Jasper	4,100	4,000	98
	Jersey	7,500	7,400	99
	Mc Donough	12,300	12,100	98
	Mc Lean	47,500	46,600	98
	Piatt	6,200	6,100	98
Pike	7,200	7,100	98	
Schuyler	3,100	3,000	97	
<b>Station Totals</b>		<b>366,800</b>	<b>359,800</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>202,900</b>
<b>Average Daily Circulation (1992)</b>				<b>127,500</b>

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# Illinois—Springfield

## WRSP-TV

Ch. 55

(Operates satellite WCCU, Urbana)

Network Service: Fox.

Licensee: Springfield Bcstg. Partners, 3003 Old Rochester Rd., Springfield, IL 62703.

Studio: 3003 Old Rochester Rd., Springfield, IL 62703.

Telephone: 217-523-8855. TWX: 910-242-0516. Fax: 217-523-4410.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 2000-kw visual, 200-kw aural. Antenna: 1442-ft. above av. terrain, 1449-ft. above ground, 2049-ft. above sea level.

Latitude 39° 47' 56"

Longitude 89° 26' 45"

Transmitter: 2.6-mi. SW of Mechanicsburg.

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA, 3-meter Ku-band; Harris, M/A-Com receivers.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: June 1, 1979. Sale to present owner by Will F. Wingerter, et al., approved by FCC March 15, 1982.

Represented (sales): Settel Inc.

Personnel:

Greg Thomas, General Manager.

Matt Begue, Chief Engineer.

Highest 30 Sec. Rate: \$800.

City of License: Springfield. ADI: Springfield-Decatur-Champaign. Rank: 74.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Christian	14,000	13,800	98
	Logan	10,900	10,700	98
	Macon	46,800	46,100	99
	Menard	4,500	4,400	98
	Morgan	14,100	13,800	98
	Moultrie	5,300	5,200	98
Sangamon	74,900	73,400	98	
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	Brown	2,000	2,000	100
	Cass	5,300	5,200	98
	Coles	19,300	19,000	98
	De Witt	6,800	6,700	99
	Fulton	15,100	14,800	98
	Macoupin	19,100	18,800	98
	Mason	6,500	6,400	98
	Montgomery	12,000	11,700	98



WRSP-TV BMPCT-821206KE Granted 10/7/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	Piatt	6,200	6,100	98
	Schuyler	3,100	3,000	97
	Shelby	9,000	8,700	97
<b>Between 5-24%</b>	<b>ILLINOIS</b>			
	Champaign	64,300	63,200	98
	Cumberland	4,200	4,100	98
	Douglas	7,500	7,400	99
	Effingham	12,100	11,700	97
	Fayette	7,900	7,700	97
	Ford	5,700	5,600	98
	Greene	6,100	6,000	98
	Jasper	4,100	4,000	98
	Jersey	7,500	7,400	99
	Mc Donough	12,300	12,100	98
Mc Lean	47,500	46,600	98	
Pike	7,200	7,100	98	
Scott	2,300	2,300	100	
<b>Station Totals</b>		<b>463,600</b>	<b>455,000</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>157,000</b>
<b>Average Daily Circulation (1992)</b>				<b>63,200</b>



**Illinois—Urbana**

**WCCU**

Ch. 27

(Satellite of WRSP-TV, Springfield, IL)

**Network Service:** Fox.

**Licensee:** Urbana-Champaign Bcstg. Partners, 712 Killamey, Urbana, IL 61801.

**Studio:** See WRSP-TV, Springfield, IL.

**Telephone:** 217-367-8827. **Fax:** 217-367-8839.

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 2360-kw max. visual. Antenna: 456-ft. above av. terrain, 469-ft. above ground, 1168-ft. above sea level.

Latitude 40° 18' 42"

Longitude 87° 54' 48"

**Transmitter:** RR 1, Penfield.

**Ownership:** Bahakel Communications Ltd. (Group Owner).

**Began Operation:** April 25, 1987. Sale to present owner by Gerald Fitzgerald approved by FCC Feb. 25, 1988.

**Represented (legal):** Southmayd, Powell & Taylor.

**Personnel:**  
See WRSP-TV, Springfield, IL.

**Rates:** On request.

**City of License:** Urbana. **ADI:** Springfield-Decatur-Champaign. **Rank:** 74.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Champaign	64,300	63,200	98
	Vermilion	34,600	34,000	98
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	Douglas	7,500	7,400	99
	Edgar	8,000	7,900	99
	Ford	5,700	5,600	98
	<b>INDIANA</b>			
	Warren	3,000	2,900	97



WCCU BNPCT# 870714KG Granted 8/10/87

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>ILLINOIS</b>			
	Coles	19,300	19,000	98
	Iroquois	12,100	11,900	98
	Moultrie	5,300	5,200	98
	Piatt	6,200	6,100	98
<b>INDIANA</b>	Benton	3,600	3,500	97
	Fountain	6,800	6,700	99
	Parke	5,800	5,700	98
	Vermilion	6,900	6,800	99
<b>Station Totals</b>		<b>189,100</b>	<b>185,900</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>71,800</b>
<b>Average Daily Circulation (1992)</b>				<b>28,800</b>

**Illinois**

**WGN-TV, Illinois  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>50% &amp; Over</b>	<b>SOUTH DAKOTA</b>			
	Stanley	900	900	100
	<b>TEXAS</b>			
	Hansford	2,200	2,200	100
	Sherman	1,100	1,100	100
	Terrell	600	600	100
	<b>UTAH</b>			
	Grand	2,600	2,400	92
	<b>WISCONSIN</b>			
	Kenosha	46,500	46,100	99
<b>Between 25-49%</b>	<b>WYOMING</b>			
	Campbell	11,100	10,600	95
	Uinta	6,300	6,100	97
	<b>ALABAMA</b>			
	Covington	14,700	14,600	99
	Lee	33,600	33,300	99
	Marengo	8,400	8,300	99
	Montgomery	81,000	80,400	99
	Morgan	39,300	39,000	99
	<b>ARKANSAS</b>			
Baxter	13,800	13,500	98	
Chicot	5,500	5,400	97	
Clay	7,600	7,500	99	
Craighead	25,800	25,600	99	
Desha	6,100	6,000	98	
Drew	6,400	6,300	98	
Garland	32,300	31,900	99	
Independence	12,100	11,900	98	
Jackson	7,400	7,300	99	
Jefferson	30,700	30,300	99	
Ouachita	12,500	12,300	98	
Pike	4,100	4,000	98	
Polk	6,800	6,600	97	
Prairie	3,600	3,500	97	
Sebastian	40,600	40,200	99	
Sharp	6,200	6,000	97	
Woodruff	3,600	3,500	97	
<b>ARIZONA</b>				
Apache North	12,800	11,700	91	
Cochise	36,500	35,300	97	
Gila	16,000	15,400	96	
Mohave	38,900	37,300	96	
Navajo	23,100	21,300	92	
Pinal	39,900	38,700	97	
Yavapai	46,800	44,800	96	
<b>CALIFORNIA</b>				
Del Norte	8,300	7,800	94	
Siskiyou	17,600	16,500	94	
<b>COLORADO</b>				
Adams	102,900	102,300	99	
Boulder	89,600	87,600	98	
Chaffee	5,000	4,800	96	
Crowley	1,100	1,100	100	
Douglas	19,500	19,400	99	
Grand	3,400	3,200	94	
Gunnison	4,000	3,800	95	
Jackson	700	700	100	
Kit Carson	2,800	2,700	96	
Larimer	74,500	73,100	98	
Las Animas	5,400	5,100	94	
Montezuma	6,900	6,600	96	
Morgan	8,300	8,200	99	
Otero	7,800	7,600	97	
Rio Blanco	2,100	2,000	95	
Summit	5,300	5,100	96	
<b>FLORIDA</b>				
Collier	64,000	62,900	98	

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 25-49%</b>	Escambia	105,200	104,500	99
	Monroe	35,700	35,000	98
	Okaloosa	58,100	57,700	99
	St Johns	35,400	35,000	99
	Sarasota	127,500	126,500	99
	Taylor	6,900	6,800	99
	<b>GEORGIA</b>			
	Ben Hill	6,400	6,300	98
	Bibb	58,400	57,900	99
	Camden	9,200	9,100	99
	Charlton	2,900	2,900	100
	Chattahoochee	3,200	3,200	100
	Clarke	33,000	32,600	99
	Dade	4,600	4,600	100
	Mc Intosh	3,200	3,100	97
	Montgomery	2,400	2,300	96
	Muscogee	68,000	67,500	99
	Putnam	5,100	5,000	98
	Rabun	4,700	4,600	98
	Screven	5,400	5,300	98
	Seminole	3,200	3,200	98
	Telfair	4,000	3,900	98
	Upson	10,100	10,000	99
	Ware	13,200	13,000	98
	Warren	2,100	2,100	100
	Washington	6,800	6,600	97
	Wheeler	1,900	1,900	100
	<b>IOWA</b>			
	Appanoose	5,800	5,700	98
	Benton	8,700	8,600	99
	Bremer	8,500	8,400	99
	Buena Vista	7,600	7,500	99
	Carroll	8,200	8,100	99
	Cerro Gordo	19,600	19,400	99
	Cherokee	5,700	5,600	98
	Clay	7,200	7,100	99
	Clinton	20,000	19,900	100
	Crawford	6,600	6,500	98
	Delaware	6,600	6,500	98
	Des Moines	17,500	17,300	99
	Dickinson	6,300	6,200	98
	Dubuque	31,200	30,800	99
	Emmet	4,600	4,500	98
	Greene	4,300	4,300	100
	Hancock	5,200	5,100	98
	Henry	7,200	7,100	99
	Humboldt	4,600	4,500	98
Iowa	5,900	5,800	98	
Jasper	14,200	14,100	99	
Jefferson	6,600	6,500	98	
Johnson	35,800	35,300	98	
Lee	15,500	15,400	99	
Linn	67,400	66,900	99	
Marshall	15,300	15,200	99	
Mills	4,800	4,800	100	
Monona	4,200	4,200	99	
Montgomery	5,100	5,000	98	
Muscatine	15,400	15,300	99	
O'Brien	6,100	6,100	100	
Osceola	2,900	2,900	100	
Sac	5,100	5,000	98	
Shelby	5,300	5,300	100	
Story	25,900	25,600	99	
Taylor	3,000	2,900	97	
Wapello	14,800	14,700	99	
Washington	7,600	7,500	99	
Webster	16,400	16,200	99	
Woodbury	38,000	37,700	99	

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>IDAHO</b>			
	Custer	1,800	1,700	94
	Elmore	7,200	7,100	99
	Franklin	2,800	2,700	96
	Oneida	1,200	1,200	100
	Shoshone	5,500	5,400	98
	<b>ILLINOIS</b>			
	Adams	26,100	25,800	99
	Bureau	14,000	13,800	99
	Cass	5,300	5,200	98
	Champaign	64,300	63,200	98
	Christian	14,000	13,800	98
	Clinton	12,000	11,800	98
	Coles	19,300	19,000	98
	Crawford	7,900	7,800	99
	De Witt	6,800	6,700	99
	Edgar	8,000	7,900	99
	Edwards	3,300	3,200	97
	Ford	5,700	5,600	98
	Franklin	17,000	16,600	98
	Fulton	15,100	14,800	98
	Hamilton	3,700	3,500	96
	Hardin	2,200	2,100	98
	Henderson	3,400	3,300	97
	Henry	19,700	19,500	99
	Jefferson	15,100	14,700	97
	Jersey	7,500	7,400	99
	Knox	22,200	22,000	99
	Lawrence	6,300	6,200	98
	Lee	12,800	12,600	98
	Livingston	14,400	14,100	98
	Logan	10,900	10,700	98
	Mc Donough	12,300	12,100	98
	Mc Lean	47,500	46,600	98
	Macon	46,800	46,100	99
	Macoupin	19,100	18,800	98
	Marion	16,700	16,400	98
	Marshall	5,000	4,900	98
	Ogle	17,500	17,200	99
	Peoria	71,600	70,500	99
	Perry	8,600	8,400	98
	Putnam	2,200	2,100	95
	Richland	6,600	6,400	97
	Rock Island	59,700	59,200	99
	Saline	11,400	11,100	97
	Sangamon	74,900	73,400	98
	Schuyler	3,100	3,000	97
	Stephenson	19,300	19,000	98
	Tazewell	47,400	46,800	99
	Vermilion	34,600	34,000	98
	Wabash	5,300	5,200	98
	Whiteside	23,400	23,100	99
	Winnebago	97,800	96,600	99
	Woodford	11,800	11,600	98
	<b>INDIANA</b>			
	Blackford	5,500	5,400	98
	Cass	14,900	14,600	98
	Clay	9,600	9,500	99
	Daviess	10,400	10,100	97
	Elkhart	57,400	56,300	98
	Fayette	9,800	9,700	99
	Fountain	6,800	6,700	99
	Howard	31,500	31,100	99
	Knox	15,400	15,200	98
	Madison	49,400	48,900	99
	Marshall	15,700	15,400	98
	Miami	13,700	13,500	99
	Monroe	39,100	38,200	98

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>Montgomery</b>	13,400	13,300	99
	Pulaski	4,900	4,800	98
	Randolph	10,400	10,200	98
	St Joseph	92,800	91,800	99
	Tippecanoe	45,700	44,700	98
	Vanderburgh	67,300	66,200	98
	Vermillion	6,900	6,800	99
	Vigo	39,800	39,200	98
	Wabash	12,700	12,400	98
	Wayne	27,400	27,000	99
	White	9,300	9,100	98
	<b>KANSAS</b>			
	Brown	4,500	4,400	98
	Clark	1,000	1,000	100
	Clay	3,700	3,600	97
	Elk	1,500	1,500	100
	Geary	10,500	10,400	99
	Gove	1,400	1,400	100
	Gray	2,000	2,000	100
	Greenwood	3,200	3,100	97
	Harper	3,000	3,000	100
	Harvey	11,600	11,400	98
	Haskell	1,400	1,400	100
	Kiowa	1,400	1,400	100
	Mc Pherson	10,400	10,200	98
	Mitchell	3,000	2,900	97
	Morton	1,800	1,800	100
	Neosho	6,700	6,600	99
	Ness	1,600	1,600	100
	Osborne	2,200	2,100	98
	Pawnee	3,000	3,000	100
	Riley	20,900	20,500	98
	Rooks	2,400	2,400	100
	Seward	6,700	6,600	99
	Sherman	2,700	2,700	100
	Smith	2,200	2,200	100
	Stevens	1,800	1,800	100
	Thomas	3,100	3,000	97
	Trego	1,600	1,600	100
	Washington	2,900	2,800	97
	<b>KENTUCKY</b>			
	Breathitt	5,500	5,400	98
	Christian	20,800	20,700	100
	Clay	7,600	7,500	99
	Estill	5,400	5,300	98
	Fayette	91,300	90,800	99
	Hardin	28,800	28,700	100
	Harlan	13,600	13,400	99
	Jefferson	263,700	262,900	100
	Johnson	8,700	8,600	99
	Knott	6,200	6,100	98
	Knox	10,900	10,700	98
	Laurel	15,900	15,700	99
	Leslie	4,800	4,700	98
	Mc Cracken	25,200	25,100	100
	Magoffin	4,700	4,600	98
	Martin	4,300	4,200	98
	Mason	6,400	6,400	100
	Morgan	4,100	4,000	98
	Perry	11,300	11,100	98
	Pike	27,100	26,800	99
	Powell	4,200	4,100	98
	Pulaski	19,100	18,800	98
	Rockcastle	5,500	5,400	98
	<b>LOUISIANA</b>			
	Assumption	7,200	7,100	99
	Iberville	10,100	10,000	99
	Lafourche	28,800	28,500	99

# Illinois

## WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	<b>LOUISIANA</b>			
	Lincoln	13,900	13,800	99
	Natchitoches	13,300	13,000	97
	Ouachita	51,400	50,900	99
	Pointe Coupee	7,900	7,800	98
	Rapides	47,400	47,000	99
	Sabine	9,400	9,200	97
	St Charles	15,100	15,000	99
	St John The Baptist	13,300	13,100	98
	Tensas	2,700	2,600	96
	Vernon	19,000	18,600	98
	Winn	6,000	5,900	98
	<b>MARYLAND</b>			
	Garrett	10,100	10,000	99
	<b>MICHIGAN</b>			
	Baraga	3,100	3,000	97
	Calhoun	53,000	52,500	99
	Cass	18,700	18,500	99
	Delta	14,200	13,900	98
	Dickinson	10,700	10,600	99
Gogebic	7,400	7,200	98	
Grand Traverse	24,800	24,400	98	
Iron	5,600	5,500	98	
Keweenaw	800	800	100	
Luce	2,200	2,100	95	
Marquette	25,500	25,200	99	
Muskegon	58,400	57,800	99	
Ontonagon	3,600	3,500	97	
Roscommon	9,000	8,900	99	
St Joseph	22,500	22,300	99	
Schoolcraft	3,100	3,000	97	
Van Buren	26,300	26,000	99	
<b>MINNESOTA</b>				
Hubbard	6,000	5,800	97	
Kittson	2,300	2,200	96	
Koochiching	5,800	5,600	97	
Lyon	9,100	8,900	98	
Murray	3,800	3,800	100	
Pipestone	4,200	4,200	100	
Traverse	1,700	1,700	100	
Waseca	6,800	6,700	99	
Yellow Medicine	4,600	4,500	98	
<b>MISSOURI</b>				
Adair	9,000	8,900	99	
Carter	2,100	2,000	95	
Dunklin	13,000	12,700	98	
Lewis	3,600	3,500	97	
Macon	6,300	6,200	98	
Mississippi	5,500	5,400	98	
Pettis	14,300	14,100	99	
Pulaski	11,900	11,700	98	
St Charles	75,900	75,300	99	
Schuyler	1,900	1,900	100	
Scotland	2,100	2,100	100	
Scott	15,100	14,900	99	
<b>MISSISSIPPI</b>				
Alcorn	12,800	12,700	99	
Coahoma	11,300	11,100	98	
Forrest	25,800	25,600	99	
Hinds	92,900	92,400	99	
Lauderdale	28,700	28,500	99	
Lowndes	21,700	21,500	99	
Montgomery	4,500	4,400	98	
Neshoba	9,200	9,100	99	
Sharkey	2,100	2,100	100	
Tippah	7,300	7,200	99	
Tishomingo	7,200	7,100	99	
Warren	18,100	17,900	99	

## WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	Washington	23,300	23,000	99
	<b>MONTANA</b>			
	Daniels	1,000	1,000	100
	Granite	1,100	1,100	100
	Judith Basin	1,000	1,000	100
	Liberty	900	900	100
	Mineral	1,500	1,500	100
	Phillips	2,000	1,900	95
	Roosevelt	3,800	3,700	97
	Rosebud	3,800	3,600	95
	Teton	2,500	2,400	96
	Valley	3,400	3,300	96
	<b>NORTH CAROLINA</b>			
	Brunswick	20,900	20,600	99
	Carteret	21,900	21,700	99
	Cherokee	8,400	8,300	99
	Henderson	30,100	29,800	99
	New Hanover	48,900	48,500	99
	Pamlico	4,500	4,500	100
	Tyrrell	1,500	1,500	100
<b>NORTH DAKOTA</b>				
Bowman	1,500	1,500	100	
Cavalier	2,500	2,400	96	
Divide	1,200	1,200	100	
La Moure	2,100	2,100	100	
Mc Lean	4,200	4,200	100	
Mercer	4,300	4,200	98	
Ransom	2,300	2,300	100	
Rolette	4,100	4,000	98	
Sioux	1,100	1,100	100	
Stark	8,400	8,300	99	
Towner	1,500	1,500	100	
Wells	2,500	2,500	100	
<b>NEBRASKA</b>				
Boone	2,500	2,500	100	
Buffalo	14,000	13,900	99	
Cherry	2,500	2,500	100	
Dawson	7,900	7,800	99	
Dundy	1,200	1,200	100	
Franklin	1,600	1,600	100	
Frontier	1,300	1,300	100	
Furnas	2,400	2,400	100	
Gage	9,000	8,900	99	
Garfield	900	900	100	
Hall	18,700	18,500	99	
Hayes	500	500	100	
Keith	3,500	3,500	100	
Lancaster	85,000	84,300	99	
Phelps	3,700	3,700	100	
Polk	2,300	2,300	100	
Rock	900	900	100	
Saline	4,900	4,800	98	
Sarpy	34,300	34,200	100	
Thayer	2,600	2,600	100	
Valley	2,200	2,100	98	
<b>NEW MEXICO</b>				
Cibola	7,100	7,000	99	
Coffax	5,000	4,800	96	
Guadalupe	1,500	1,400	93	
Hidalgo	2,000	1,900	95	
Lincoln	5,400	5,200	96	
Mora	1,500	1,300	87	
Quay	4,400	4,200	95	
Union	1,700	1,600	94	
<b>NEVADA</b>				
Churchill	7,000	6,900	99	
Esmeralda	500	400	89	
Humboldt	4,900	4,800	97	

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>				
<b>NEVADA</b>				
	Lander	2,300	2,200	96
	Lincoln	1,400	1,300	93
	Mineral	2,600	2,500	96
	Nye North	3,100	2,900	94
<b>OHIO</b>				
	Marion	23,700	23,500	99
	Noble	4,200	4,100	96
	Ross	24,700	24,300	98
<b>OKLAHOMA</b>				
	Cimarron	1,500	1,500	100
	Custer	10,800	10,700	99
	Greer	2,600	2,600	100
	Harmon	1,600	1,600	100
	Tillman	4,000	4,000	100
	Woodward	7,200	7,100	99
<b>OREGON</b>				
	Hamey	2,900	2,700	93
	Hood River	6,500	6,100	94
<b>PENNSYLVANIA</b>				
	Juniata	7,800	7,500	96
	Potter	6,700	6,500	97
<b>SOUTH CAROLINA</b>				
	Barnwell	7,600	7,500	99
<b>SOUTH DAKOTA</b>				
	Aurora	1,100	1,100	100
	Beadle	7,400	7,300	99
	Brookings	9,000	8,900	99
	Brown	14,300	14,200	99
	Davison	6,800	6,700	99
	Day	2,800	2,800	100
	Fall River	3,000	2,900	97
	Faulk	1,100	1,100	100
	Gregory	2,100	2,100	100
	Haakon	1,000	1,000	100
	Hughes	6,200	6,100	98
	Jerauld	1,100	1,100	100
	Lawrence	8,200	8,100	99
	McPherson	1,400	1,400	100
	Potter	1,300	1,300	100
	Sanborn	1,200	1,200	100
	Spink	3,100	3,100	100
	Sully	700	700	100
	Todd	2,100	2,000	95
	Turner	3,400	3,400	100
	Yankton	7,200	7,100	99
<b>TENNESSEE</b>				
	Anderson	28,100	28,000	100
	Blount	34,100	33,900	99
	Bradley	28,200	28,100	100
	Campbell	13,600	13,400	99
	Crockett	5,200	5,200	100
	De Kalb	5,800	5,700	98
	Hamblen	20,200	20,000	99
	Henry	11,600	11,500	99
	Johnson	5,500	5,400	98
	Marion	9,600	9,500	99
	Montgomery	35,700	35,500	99
	Sullivan	58,300	58,100	100
	Warren	13,100	13,000	99
	Washington	36,000	35,800	99
<b>TEXAS</b>				
	Andrews	4,900	4,900	100
	Brazos	46,000	45,400	99
	Briscoe	900	900	100
	Childress	2,500	2,500	100
	Collingsworth	1,600	1,600	100
	Comanche	5,200	5,100	98

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>				
	Crockett	1,500	1,500	100
	Culberson	1,100	1,100	100
	Dallam	2,200	2,200	100
	Deaf Smith	6,300	6,200	98
	Dimmit	3,200	3,100	97
	Edwards	800	800	100
	Gray	9,500	9,400	99
	Hemphill	1,500	1,500	100
	Hutchinson	9,700	9,700	100
	Jim Wells	12,200	12,000	98
	Kimble	1,600	1,500	94
	Kinney	1,000	1,000	100
	Knox	1,900	1,900	100
	Lamar	17,200	16,700	97
	Llano	5,600	5,500	98
	Lynn	2,400	2,400	100
	Martin	1,600	1,600	100
	Maverick	10,400	10,000	96
	Midland	41,000	40,700	99
	Reagan	1,400	1,400	100
	Reeves	4,800	4,700	98
	Sabine	4,100	4,000	98
	Stonewall	900	900	100
	Sutton	1,500	1,500	100
	Swisher	3,100	3,100	100
	Terry	4,800	4,800	100
	Upton	1,500	1,500	100
	Val Verde	12,500	12,200	98
	Winkler	2,900	2,900	100
	Zavala	3,300	3,200	97
<b>UTAH</b>				
	Box Elder	11,400	11,300	99
	Carbon	7,300	7,200	98
	Duchesne	3,800	3,700	97
	Iron	6,200	5,900	95
	Rich	600	600	100
<b>VIRGINIA</b>				
	Dickenson	6,600	6,500	98
	Roanoke	80,700	80,200	99
	York	18,600	18,500	99
<b>WASHINGTON</b>				
	Benton	42,000	40,800	97
	Franklin	12,700	12,300	97
	Skamania	3,100	2,900	93
<b>WISCONSIN</b>				
	Ashland	6,400	6,300	98
	Grant	17,600	17,200	97
	Iron	2,700	2,700	100
	La Crosse	37,300	36,900	99
	Oneida	13,200	12,900	98
	Racine	64,900	64,400	99
	Richland	6,700	6,600	98
	Rock	52,700	52,200	99
	Vernon	10,100	9,900	98
	Walworth	28,300	27,900	99
<b>WEST VIRGINIA</b>				
	Cabell	40,100	39,900	100
	Jackson	9,700	9,600	99
	Lincoln	7,800	7,700	99
	Mingo	12,200	12,000	98
	Pleasants	2,900	2,900	100
	Putnam	16,100	16,000	99
	Tucker	3,200	3,200	100
<b>WYOMING</b>				
	Albany	12,100	11,600	96
	Big Horn	4,000	3,900	96
	Carbon	6,200	6,000	96
	Converse	4,200	4,000	96

**Illinois**

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 25-49%</b>	<b>WYOMING</b>			
	Hot Springs	2,100	2,000	95
	Niobrara	1,100	1,100	100
	Platte	3,500	3,400	96
	Teton	5,200	5,000	96
	Washakie	3,200	3,100	97
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Autauga	12,700	12,600	99
	Baldwin	38,000	37,800	99
	Blount	15,500	15,400	99
	Bullock	3,700	3,600	97
	Butler	8,000	7,900	99
	Chambers	14,300	14,200	99
	Chilton	12,800	12,700	99
	Choctaw	5,800	5,700	98
	Clarke	9,500	9,400	99
	Conecuh	5,300	5,200	98
	De Kalb	21,600	21,400	99
	Elmore	17,600	17,400	99
	Escambia	12,700	12,600	99
	Fayette	7,000	6,900	99
	Franklin	11,100	11,000	99
	Geneva	9,300	9,200	99
	Hale	5,400	5,300	98
	Jackson	19,000	18,800	99
	Jefferson	261,300	260,100	100
	Lamar	6,100	6,000	98
	Lawrence	11,300	11,200	99
	Limestone	19,900	19,700	99
	Lowndes	4,100	4,000	98
	Macon	8,800	8,700	99
	Madison	96,100	95,400	99
	Marion	11,900	11,800	99
	Marshall	28,900	28,700	99
	Mobile	142,200	141,500	100
	Monroe	8,500	8,400	99
	Pike	10,600	10,500	99
	Russell	18,400	18,200	99
	St Clair	18,500	18,400	99
	Shelby	35,500	35,300	99
	Sumter	5,400	5,300	98
	Talladega	27,100	26,900	99
	Tallapoosa	15,200	15,100	99
	Walker	26,400	26,200	99
	Wilcox	4,400	4,300	98
Winston	8,800	8,700	99	
<b>ARKANSAS</b>				
Arkansas	8,400	8,300	99	
Ashley	9,100	8,900	98	
Benton	39,300	38,600	98	
Boone	11,700	11,500	98	
Bradley	4,800	4,700	98	
Carroll	8,000	7,900	99	
Clark	7,800	7,700	99	
Cleburne	8,200	8,100	99	
Columbia	9,800	9,600	98	
Conway	7,100	7,000	99	
Crawford	16,200	15,900	98	
Faulkner	21,900	21,600	99	
Fulton	4,300	4,200	97	
Grant	5,300	5,200	98	
Greene	12,500	12,300	98	
Hempstead	8,300	8,100	98	
Hot Spring	10,400	10,300	99	
Izard	4,700	4,500	96	
Johnson	7,200	7,100	99	
Lawrence	6,900	6,800	99	

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
<b>Between 5-24%</b>	Lincoln	3,600	3,500	97	
	Little River	5,200	5,100	98	
	Logan	7,800	7,700	99	
	Lonoke	14,200	14,000	99	
	Madison	4,600	4,500	97	
	Miller	14,400	14,200	99	
	Mississippi	20,000	19,700	99	
	Monroe	4,300	4,200	98	
	Montgomery	3,300	3,200	97	
	Nevada	3,700	3,600	97	
	Newton	3,000	2,900	97	
	Poinsett	9,300	9,200	99	
	Pope	17,400	17,100	99	
	Pulaski	137,500	136,400	99	
	Randolph	6,600	6,500	98	
	St Francis	9,800	9,600	98	
	Saline	22,800	22,600	99	
	Scott	4,200	4,100	98	
	Stone	4,000	3,900	98	
	Van Buren	6,200	6,100	98	
	Washington	43,900	43,100	98	
	White	20,100	19,800	99	
	Yell	7,100	7,000	99	
	<b>ARIZONA</b>				
	Apache South	4,600	4,100	89	
	Coconino	31,700	29,700	94	
	La Paz	5,900	5,700	97	
Maricopa	855,300	840,400	98		
Pima	272,100	267,300	98		
Santa Cruz	9,300	9,000	97		
<b>CALIFORNIA</b>					
Alpine	500	400	89		
Calaveras	13,700	13,100	96		
El Dorado East	12,500	12,000	96		
Kern West	162,500	157,100	97		
Kings	29,700	28,400	96		
Lassen	8,800	8,300	94		
Mendocino	31,100	28,800	93		
Modoc	3,700	3,400	93		
Orange	844,500	830,200	98		
Placer West	61,300	59,100	96		
Plumas	8,500	8,000	94		
Riverside West	329,400	317,700	96		
Sacramento	413,800	403,200	97		
San Bernardino North	92,700	89,900	97		
San Bernardino South	410,700	398,200	97		
San Diego	933,700	908,800	97		
Santa Cruz	88,500	85,000	96		
Shasta	57,400	55,700	97		
Sierra	1,500	1,400	93		
Trinity	5,600	5,200	93		
Tulare	102,300	98,300	96		
Tuolumne	18,400	17,500	95		
<b>COLORADO</b>					
Alamosa	4,800	4,600	96		
Arapahoe	162,300	160,800	99		
Baca	1,900	1,700	89		
Bent	1,900	1,800	95		
Cheyenne	900	900	100		
Clear Creek	3,100	3,000	97		
Conejos	2,700	2,600	96		
Costilla	1,200	1,100	92		
Delta	8,600	8,300	96		
Denver	218,900	215,000	98		
Dolores	600	500	83		
Eagle	8,100	7,700	95		
El Paso	153,900	151,900	99		
Garfield	11,600	11,100	96		

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>COLORADO</b>			
	Huerfano	2,500	2,400	96
	Jefferson	170,700	169,400	99
	Kiowa	700	700	100
	Lake	2,300	2,200	96
	La Plata	12,200	11,700	96
	Lincoln	1,800	1,700	94
	Park	3,000	2,900	97
	Pitkin	5,700	5,200	92
	Prowers	5,200	4,900	94
	Routt	5,500	5,200	94
	San Juan	400	400	100
	San Miguel	1,600	1,500	94
	Sedgwick	1,300	1,300	100
	Washington	1,900	1,800	95
	Weld	50,300	49,500	99
	Yuma	3,700	3,600	97
	<b>FLORIDA</b>			
	Baker	5,900	5,800	98
	Bay	52,200	51,800	99
	Bradford	7,800	7,700	99
	Brevard	172,200	170,800	99
	Charlotte	49,500	48,900	99
	Citrus	43,500	42,800	98
	Clay	38,200	37,800	99
	Columbia	16,000	15,800	99
	De Soto	8,600	8,500	99
	Dixie	4,000	3,900	98
	Duval	273,100	271,300	99
	Franklin	3,400	3,300	97
	Gadsden	14,500	14,200	98
	Alachua	3,000	3,000	100
	Gulf	4,500	4,400	98
	Hamilton	3,400	3,300	97
	Hernando	44,100	43,500	99
	Highlands	30,900	30,500	99
	Hillsborough	342,600	339,800	99
	Holmes	6,200	6,100	98
	Jackson	14,900	14,600	98
	Jefferson	4,200	4,100	98
	Lake	66,400	65,800	99
	Lee	146,100	144,700	99
	Levy	10,300	10,000	97
	Madison	5,500	5,400	98
	Manatee	90,200	89,500	99
	Marion	82,000	80,700	98
	Nassau	17,200	17,000	99
	Orange	267,800	266,000	99
	Osceola	41,500	41,000	99
	Palm Beach So	148,500	147,000	99
	Pasco	126,200	125,000	99
	Pinellas	395,900	393,200	99
	Polk	160,400	159,000	99
	Putnam	25,400	25,100	99
	Santa Rosa	29,100	28,900	99
	Seminole	111,700	110,800	99
	Sumter	12,500	12,300	98
	Suwannee	10,300	10,100	98
	Union	2,500	2,500	100
	Volusia	160,200	158,900	99
	Walton	11,900	11,700	98
	Washington	6,600	6,500	98
	<b>GEORGIA</b>			
	Atkinson	2,100	2,000	95
	Baker	1,300	1,300	100
	Baldwin	12,400	12,200	98
	Banks	4,000	3,900	97
	Berrien	5,400	5,300	98

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>Bleckley</b>	3,800	3,700	97
	Brantley	4,100	4,000	98
	Brooks	5,400	5,300	98
	Bryan	5,600	5,500	98
	Bulloch	14,200	14,000	99
	Burke	7,200	7,000	97
	Calhoun	1,600	1,600	100
	Candler	2,900	2,800	96
	Carroll	26,200	26,000	99
	Catoosa	15,900	15,800	99
	Cherokee	33,100	32,800	99
	Clay	1,300	1,300	100
	Clayton	67,700	67,400	100
	Clinch	2,200	2,200	100
	Cobb	181,400	180,700	100
	Coffee	10,800	10,600	98
	Cook	5,000	4,900	98
	Dawson	3,400	3,300	97
	Decatur	9,300	9,200	99
	De Kalb	217,600	216,900	100
	Dodge	6,300	6,200	98
	Dooly	3,600	3,500	97
	Douglas	25,900	25,700	99
	Early	4,400	4,300	98
	Echols	800	800	100
	Effingham	9,100	9,000	99
	Elbert	7,200	7,100	99
	Emanuel	7,700	7,600	99
	Evans	3,200	3,200	100
	Fannin	6,500	6,400	98
	Fayette	21,600	21,400	99
	Floyd	30,900	30,600	99
	Forsyth	16,800	16,700	99
	Fulton	269,100	267,500	99
	Gilmer	5,100	5,000	98
	Glynn	24,500	24,300	99
	Gwinnett	130,800	130,000	99
	Habersham	10,300	10,200	99
	Hall	35,600	35,300	99
	Haralson	8,300	8,200	99
	Harris	6,800	6,700	99
	Hart	7,400	7,300	99
	Henry	20,700	20,400	99
	Houston	33,500	33,300	99
	Jasper	3,200	3,100	97
	Jefferson	6,400	6,300	98
	Jenkins	2,900	2,900	100
	Johnson	3,200	3,200	100
	Jones	7,400	7,300	99
	Lamar	4,900	4,800	98
	Lumpkin	4,900	4,900	99
	Macon	4,800	4,700	98
	Madison	8,000	7,900	99
	Meriwether	7,600	7,500	99
	Miller	2,500	2,500	100
	Mitchell	6,900	6,800	99
	Monroe	5,900	5,800	98
	Murray	9,600	9,500	99
	Newton	15,500	15,300	99
	Oconee	6,300	6,300	100
	Oglethorpe	3,700	3,600	97
	Paulding	14,700	14,600	99
	Peach	7,700	7,600	99
	Pickens	5,500	5,400	98
	Pierce	4,900	4,800	98
	Polk	12,800	12,700	99
	Pulaski	3,000	2,900	97
	Randolph	3,000	2,900	97

**Illinois**

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
<b>Between 5-24%</b>	<b>GEORGIA</b>				
	Rockdale	19,500	19,300	99	
	Spalding	19,900	19,700	99	
	Stewart	2,000	1,900	95	
	Taliaferro	800	800	100	
	Tattnall	6,100	6,000	98	
	Taylor	2,800	2,800	100	
	Terrell	3,900	3,800	97	
	Tift	12,500	12,300	98	
	Toombs	9,200	9,000	98	
	Treutlen	2,200	2,200	100	
	Troup	20,700	20,400	99	
	Turner	3,100	3,100	98	
	Twiggs	3,500	3,400	97	
	Union	4,800	4,700	98	
	Walker	21,700	21,500	99	
	Wayne	7,900	7,800	99	
	Webster	800	800	100	
	White	5,100	5,000	98	
	Whitfield	27,100	26,900	99	
	Wilcox	2,600	2,600	100	
	Wilkes	4,000	3,900	98	
	Wilkinson	3,800	3,700	97	
	<b>IOWA</b>				
	Adair	3,400	3,400	100	
	Adams	2,100	2,100	100	
	Allamakee	5,300	5,200	98	
	Audubon	2,900	2,900	100	
Black Hawk	46,700	46,400	99		
Boone	10,000	9,900	99		
Buchanan	7,800	7,700	99		
Butler	6,100	6,000	98		
Calhoun	4,700	4,600	99		
Cass	6,300	6,200	98		
Cedar	7,000	6,900	99		
Chickasaw	5,100	5,000	98		
Clarke	3,500	3,500	100		
Clayton	7,600	7,500	99		
Dallas	11,900	11,800	99		
Davis	3,200	3,200	100		
Decatur	3,200	3,100	97		
Fayette	8,700	8,600	99		
Floyd	6,900	6,800	99		
Franklin	4,700	4,700	100		
Fremont	3,500	3,500	100		
Grundy	5,000	5,000	100		
Guthrie	4,500	4,500	100		
Hamilton	6,500	6,400	98		
Hardin	7,700	7,600	99		
Harrison	5,800	5,700	98		
Howard	3,900	3,800	97		
Ida	3,400	3,400	100		
Jackson	7,900	7,800	99		
Jones	7,100	7,000	99		
Keokuk	4,600	4,500	98		
Kossuth	7,400	7,300	99		
Louisa	4,500	4,400	98		
Lucas	3,900	3,800	97		
Lyon	4,300	4,200	98		
Madison	4,800	4,800	100		
Mahaska	8,800	8,700	99		
Marion	11,200	11,100	99		
Mitchell	4,400	4,400	100		
Monroe	3,300	3,300	100		
Page	6,900	6,800	99		
Palo Alto	4,300	4,200	98		
Plymouth	8,900	8,800	99		
Polk	134,700	133,700	99		

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
<b>Between 5-24%</b>	Pottawattamie	32,800	32,500	99	
	Poweshiek	7,300	7,200	99	
	Ringgold	2,300	2,300	100	
	Scott	59,200	58,800	99	
	Sioux	10,400	10,200	98	
	Tama	6,800	6,700	99	
	Union	5,300	5,200	98	
	Van Buren	3,100	3,100	100	
	Warren	13,300	13,200	99	
	Wayne	3,000	2,900	97	
	Winnebago	4,900	4,900	100	
	Winneshiek	7,500	7,400	99	
	Worth	3,400	3,400	100	
	Wright	6,000	5,900	99	
	<b>IDAHO</b>				
	Ada	80,100	78,900	98	
	Adams	1,200	1,200	100	
	Bear Lake	2,100	2,100	98	
	Benewah	3,100	3,000	97	
	Bingham	11,700	11,600	99	
	Blaine	5,900	5,700	97	
	Boise	1,600	1,600	100	
	Bonner	10,100	9,800	97	
	Boundary	2,800	2,700	96	
	Canyon	31,800	31,100	98	
	Caribou	2,500	2,400	96	
	Clearwater	3,200	3,100	97	
	Lewis	1,400	1,400	100	
	Lincoln	1,200	1,200	100	
	Owyhee	2,900	2,800	97	
	Power	2,600	2,500	96	
	Valley	2,500	2,400	96	
<b>ILLINOIS</b>					
Alexander	4,500	4,300	97		
Brown	2,000	2,000	100		
Carroll	6,800	6,700	99		
Clark	6,600	6,500	98		
Clay	5,900	5,700	97		
Cumberland	4,200	4,100	98		
Douglas	7,500	7,400	99		
Effingham	12,100	11,700	97		
Fayette	7,900	7,700	97		
Gallatin	2,800	2,700	96		
Hancock	8,800	8,700	99		
Jackson	23,700	23,100	97		
Jasper	4,100	4,000	98		
Jo Daviess	8,800	8,600	98		
Johnson	3,600	3,500	97		
Madison	96,600	95,500	99		
Mason	6,500	6,400	98		
Massac	6,100	5,900	97		
Menard	4,500	4,400	98		
Mercer	6,800	6,700	99		
Monroe	8,500	8,400	99		
Montgomery	12,000	11,700	98		
Morgan	14,100	13,800	98		
Moultrie	5,300	5,200	98		
Piatt	6,200	6,100	98		
Pike	7,200	7,100	98		
Pope	1,800	1,700	94		
Pulaski	3,200	3,100	97		
Randolph	12,400	12,200	98		
St Clair	96,800	95,300	99		
Scott	2,300	2,300	100		
Shelby	9,000	8,700	97		
Stark	2,500	2,500	100		
Union	7,300	7,200	98		
Warren	7,600	7,500	99		



**Illinois**

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>ILLINOIS</b>			
	Washington	6,000	5,800	97
	Wayne	7,100	6,800	96
	White	7,000	6,700	96
	Williamson	24,200	23,600	98
	<b>INDIANA</b>			
	Adams	10,700	10,500	98
	Allen	114,300	112,900	99
	Bartholomew	24,800	24,400	99
	Boone	14,500	14,300	99
	Brown	5,500	5,400	98
	Carroll	7,200	7,100	99
	Clark	33,200	32,700	98
	Clinton	11,800	11,700	99
	Dearborn	14,100	13,900	99
	Decatur	8,500	8,400	99
	De Kalb	12,800	12,700	99
	Delaware	44,300	43,800	99
	Dubois	13,400	13,100	98
	Floyd	24,200	23,900	99
	Fulton	7,400	7,300	99
	Gibson	12,700	12,500	98
	Grant	27,500	27,100	98
	Greene	12,200	12,000	98
	Hamilton	39,900	39,500	99
	Hancock	16,600	16,400	99
	Harrison	10,900	10,700	98
	Hendricks	26,800	26,500	99
	Henry	18,600	18,400	99
	Huntington	13,600	13,400	99
	Jackson	14,100	13,900	99
	Jay	8,200	8,000	98
	Jennings	8,300	8,100	98
	Johnson	31,600	31,400	99
	Kosciusko	24,400	24,000	98
	Lagrange	9,600	9,300	96
	Lawrence	16,600	16,400	98
	Marion	319,900	316,200	99
	Martin	3,900	3,800	97
	Morgan	19,500	19,300	99
	Noble	14,000	13,800	99
	Ohio	2,000	2,000	100
	Orange	7,100	6,900	97
	Parke	5,800	5,700	98
	Perry	6,600	6,400	97
	Pike	5,100	5,000	98
	Posey	9,500	9,200	97
	Putnam	10,100	10,000	99
	Ripley	9,000	8,800	98
	Rush	6,500	6,400	98
	Scott	7,600	7,400	97
	Shelby	14,700	14,500	99
	Spencer	7,000	6,800	97
	Steuben	10,800	10,700	99
	Sullivan	7,700	7,600	99
	Tipton	6,200	6,100	98
	Warren	3,000	2,900	97
	Warrick	16,700	16,400	98
	Washington	8,800	8,600	98
	Wells	9,700	9,500	98
	Whitley	10,200	10,100	99
	<b>KANSAS</b>			
	Allen	5,800	5,700	98
	Atchison	6,300	6,200	98
	Barber	2,500	2,500	98
	Bourbon	6,200	6,100	98
	Butler	18,900	18,700	99
	Chase	1,300	1,300	100

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>Chautauqua</b>	2,000	2,000	100
	Cherokeé	8,600	8,500	99
	Cheyenne	1,500	1,500	100
	Cloud	4,500	4,400	98
	Coffey	3,500	3,400	97
	Cowley	14,300	14,100	99
	Crawford	14,800	14,600	99
	Decatur	1,700	1,700	100
	Dickinson	7,900	7,800	99
	Douglas	29,600	29,200	98
	Edwards	1,700	1,700	100
	Graham	1,400	1,400	100
	Grant	2,600	2,600	100
	Greeley	700	700	100
	Hamilton	1,100	1,100	100
	Hodgeman	900	900	100
	Jackson	4,400	4,300	98
	Jewell	1,800	1,700	94
	Johnson	141,300	140,700	100
	Kearny	1,300	1,300	100
	Kingman	3,300	3,300	100
	Labette	9,500	9,400	99
	Lane	1,000	1,000	100
	Leavenworth	21,100	20,900	99
	Lincoln	1,600	1,600	100
	Logan	1,300	1,300	100
	Lyon	13,300	13,100	98
	Marion	5,000	4,900	98
	Marshall	5,000	4,900	98
	Meade	1,700	1,700	100
	Montgomery	15,900	15,600	98
	Morris	2,600	2,500	96
	Nemaha	4,100	4,000	98
	Norton	2,400	2,400	100
	Ottawa	2,300	2,200	96
	Phillips	2,800	2,700	96
	Pottawatomie	6,000	5,900	98
	Pratt	4,000	4,000	100
	Rawlins	1,400	1,400	100
	Reno	24,800	24,600	99
	Republic	2,800	2,700	96
	Rush	1,500	1,500	100
	Saline	20,200	20,000	99
	Scott	2,100	2,100	100
	Sedgwick	159,600	158,300	99
	Sheridan	1,300	1,300	100
	Stafford	2,200	2,200	100
	Stanton	800	800	100
	Sumner	10,000	9,900	99
	Wabaunsee	2,500	2,400	98
	Wallace	700	700	100
	Wichita	1,000	1,000	100
	Wilson	4,400	4,300	98
	Wyandotte	63,200	62,700	99
	<b>KENTUCKY</b>			
	Adair	5,900	5,800	98
	Allen	5,800	5,800	100
	Anderson	5,500	5,500	100
	Ballard	3,200	3,200	100
	Barren	13,100	13,000	99
	Bath	3,600	3,600	100
	Bell	11,600	11,500	99
	Boone	20,300	20,300	100
	Bourbon	7,400	7,300	99
	Boyd	20,000	19,900	99
	Boyle	9,800	9,700	99
	Breckinridge	6,300	6,200	98
	Bullitt	16,100	16,000	99

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 5-24%</b>	<b>KENTUCKY</b>			
	Caldwell	5,100	5,000	98
	Calloway	11,800	11,700	99
	Campbell	30,900	30,800	100
	Carter	8,900	8,800	99
	Clinton	3,600	3,600	100
	Crittenden	3,500	3,500	100
	Cumberland	2,800	2,800	100
	Edmonson	3,600	3,600	100
	Floyd	16,700	16,500	99
	Fulton	3,200	3,200	100
	Grant	5,600	5,600	100
	Graves	13,500	13,400	99
	Grayson	8,300	8,200	99
	Hancock	2,900	2,900	100
	Harrison	6,000	6,000	100
	Hart	5,900	5,900	100
	Henderson	16,700	16,600	99
	Hopkins	18,000	17,900	99
	Jackson	4,500	4,400	98
	Jessamine	11,200	11,100	99
	Kenton	53,200	53,100	100
	Larue	4,500	4,500	100
	Lawrence	5,100	5,100	100
	Lee	2,800	2,700	96
	Lewis	4,900	4,800	98
	Lincoln	7,400	7,300	99
	Livingston	3,700	3,700	100
	Logan	9,800	9,700	99
	Lyon	2,400	2,400	100
	Mc Creary	5,700	5,600	98
	Mc Lean	3,600	3,600	100
	Madison	20,200	20,000	99
	Marshall	10,900	10,900	100
	Meade	8,200	8,200	100
	Menifee	1,800	1,800	100
	Montgomery	7,600	7,500	99
	Nelson	10,600	10,500	99
	Ohio	7,900	7,800	99
	Oldham	11,100	11,100	100
	Owen	3,400	3,400	100
	Owsley	1,800	1,800	100
	Pendleton	4,300	4,300	100
	Rowan	6,700	6,600	98
	Russell	6,000	5,900	98
	Shelby	9,200	9,200	100
	Simpson	5,600	5,600	100
	Spencer	2,400	2,400	100
	Taylor	8,600	8,500	99
	Todd	4,200	4,200	100
	Union	5,700	5,700	100
	Warren	29,600	29,400	99
	Washington	3,600	3,600	100
	Wayne	6,700	6,600	99
	Webster	5,400	5,300	98
	Whitley	13,000	12,900	99
	Wolfe	2,500	2,500	100
	Woodford	7,400	7,300	99
	<b>LOUISIANA</b>			
	Acadia	19,600	19,300	99
	Ascension	19,900	19,600	98
	Avoyelles	14,000	13,800	99
	Bienville	6,000	5,900	98
	Bossier	31,700	31,400	99
	Caddo	97,800	96,900	99
	Caldwell	4,200	4,100	98
	Cameron	3,300	3,300	100
	Catahoula	4,100	4,000	98

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 5-24%</b>				
	Claiborne	6,200	6,100	98
	Concordia	7,600	7,400	97
	De Soto	9,700	9,500	98
	East Baton Rouge	139,200	138,200	99
	East Carroll	3,400	3,300	97
	East Feliciana	5,800	5,700	98
	Franklin	8,000	7,900	99
	Grant	6,600	6,500	98
	Iberia	22,400	22,200	99
	Jackson	6,300	6,200	98
	Jefferson	171,400	170,600	100
	Jefferson Davis	10,800	10,700	99
	La Salle	5,500	5,400	98
	Livingston	24,700	24,300	98
	Orleans	197,200	195,500	99
	Plaquemines	8,300	8,200	99
	Red River	3,600	3,500	97
	Richland	7,500	7,400	99
	St Bernard	23,800	23,700	100
	St Helena	3,200	3,100	97
	St James	6,700	6,600	98
	St Mary	19,400	19,200	99
	St Tammany	53,600	53,100	99
	Tangipahoa	30,800	30,300	98
	Terrebonne	32,300	31,900	99
	Union	7,800	7,700	99
	Washington	16,300	16,000	98
	Webster	16,600	16,400	99
	West Baton Rouge	6,700	6,600	98
	West Feliciana	2,700	2,600	96
	<b>MARYLAND</b>			
	Allegany	29,100	28,900	99
	Anne Arundel	152,000	151,400	100
	<b>MAINE</b>			
	Aroostook	30,500	29,800	98
	Knox	14,700	14,300	97
	Lincoln	12,200	12,000	98
	Penobscot	53,100	52,200	98
	Piscataquis	7,100	7,000	99
	Washington	13,600	13,200	97
	<b>MICHIGAN</b>			
	Alcona	4,400	4,300	98
	Alger	3,200	3,100	97
	Allegan	32,600	32,200	99
	Antrim	7,100	7,000	99
	Arenac	5,900	5,800	98
	Barry	18,100	17,900	99
	Benzie	4,900	4,800	98
	Branch	15,300	15,100	99
	Charlevoix	8,600	8,500	98
	Cheboygan	8,500	8,300	98
	Clare	10,400	10,200	98
	Clinton	20,200	20,000	99
	Crawford	4,300	4,200	98
	Eaton	35,400	35,100	99
	Emmet	9,900	9,700	98
	Genesee	160,500	159,100	99
	Gladwin	9,000	8,800	98
	Gratiot	13,900	13,700	99
	Hillsdale	15,800	15,500	98
	Houghton	13,200	12,800	97
	Huron	13,400	13,200	98
	Ingham	102,900	101,700	99
	Ionia	18,500	18,300	99
	Iosco	11,900	11,800	99
	Isabella	17,900	17,600	98
	Jackson	53,400	52,900	99
	Kalamazoo	84,300	83,300	99

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>MICHIGAN</b>			
	Kalkaska	5,100	5,000	98
	Kent	185,600	183,200	99
	Lake	3,800	3,700	97
	Lapeer	25,000	24,800	99
	Leelanau	6,500	6,400	98
	Lenawee	32,400	32,000	99
	Livingston	40,000	39,700	99
	Mackinac	4,200	4,100	98
	Macomb	264,100	262,900	100
	Manistee	9,000	8,900	98
	Mason	10,300	10,000	97
	Mecosta	12,600	12,400	98
	Menominee	9,800	9,700	99
	Monroe	47,200	46,800	99
	Montcalm	19,400	19,200	99
	Montmorency	3,600	3,500	97
	Newaygo	14,800	14,600	98
	Oakland	414,100	411,900	99
	Ocean	8,500	8,300	98
	Ogemaw	7,500	7,400	99
	Osceola	7,700	7,600	99
	Oscoda	3,300	3,200	97
	Ottawa	64,200	63,400	99
	Presque Isle	5,500	5,300	96
	Saginaw	77,600	76,900	99
	St Clair	53,700	53,100	99
	Sanilac	15,200	15,000	98
	Shiawassee	25,000	24,700	99
	Tuscola	19,500	19,300	99
	Washtenaw	104,900	103,000	98
	Wayne	788,500	781,100	99
	Wexford	10,500	10,400	99
	<b>MINNESOTA</b>			
	Anoka	84,200	84,000	100
	Becker	11,000	10,800	98
	Beltrami	12,200	11,700	96
	Benton	10,800	10,700	99
	Big Stige	2,600	2,600	100
	Blue Earth	19,100	18,900	99
	Brown	10,300	10,100	98
	Carlton	10,900	10,800	99
	Chippewa	5,300	5,200	98
	Clay	17,400	17,300	99
	Clearwater	3,100	3,000	97
	Cottonwood	5,100	4,900	96
	Crow Wing	18,100	17,800	98
	Dakota	100,100	99,600	100
	Dodge	5,600	5,500	98
	Faribault	6,900	6,800	99
	Fillmore	7,800	7,700	99
	Freeborn	13,200	13,100	99
	Goodhue	15,300	15,100	99
	Hennepin	425,300	421,800	99
	Houston	6,800	6,700	99
	Jackson	4,500	4,400	98
	Kandiyohi	14,600	14,300	98
	Lac Qui Parle	3,600	3,500	97
	Lake	4,100	4,100	100
	Le Sueur	8,600	8,500	99
	McLeod	12,000	11,900	99
	Marshall	4,300	4,200	98
	Martin	9,200	9,100	99
	Meeker	7,900	7,800	99
	Morrison	10,600	10,400	98
	Nicollet	9,800	9,700	99
	Nobles	7,600	7,500	99
	Norman	3,100	3,000	97

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>Missouri</b>			
	Olmsted	40,200	39,900	99
	Otter Tail	19,900	19,500	98
	Pennington	5,400	5,300	98
	Polk	12,200	12,000	98
	Ramsey	192,200	190,800	99
	Rice	16,700	16,500	99
	Rock	3,800	3,800	100
	Roseau	5,400	5,100	94
	St Louis	77,900	77,100	99
	Scott	19,400	19,300	99
	Stearns	39,200	38,700	99
	Steele	11,400	11,300	99
	Stevens	3,700	3,600	97
	Swift	4,400	4,300	98
	Wabasha	7,500	7,400	99
	Wadena	5,000	4,800	96
	Watsonwan	4,600	4,500	98
	Wilkin	2,800	2,800	100
	Winona	16,700	16,500	99
	<b>MISSOURI</b>			
	Audrain	9,400	9,300	99
	Barry	11,000	10,800	98
	Bates	6,300	6,200	98
	Boone	41,500	40,900	99
	Butler	15,200	14,800	97
	Caldwell	3,300	3,300	100
	Camden	11,500	11,200	98
	Cape Girardeau	23,800	23,500	99
	Carroll	4,400	4,300	98
	Cass	23,000	22,800	99
	Chariton	3,800	3,700	97
	Christian	12,200	12,000	98
	Clark	2,900	2,900	100
	Clay	59,800	59,400	99
	Clinton	6,300	6,200	98
	Cole	23,100	22,900	99
	Cooper	5,500	5,400	98
	Crawford	7,600	7,400	97
	Daviess	3,300	3,200	98
	De Kalb	3,200	3,100	97
	Dent	5,500	5,300	96
	Franklin	28,400	28,100	99
	Gentry	2,900	2,800	96
	Greene	82,200	81,400	99
	Grundy	4,500	4,400	98
	Harrison	3,800	3,700	97
	Henry	8,300	8,200	99
	Hickory	3,400	3,300	97
	Howard	3,600	3,500	97
	Howell	12,800	11,800	96
	Iron	4,000	3,900	98
	Jackson	257,300	254,600	99
	Jasper	36,400	35,900	99
	Jefferson	60,300	59,900	99
	Knox	1,900	1,900	100
	Laclede	10,600	10,400	98
	Lafayette	12,100	12,000	99
	Lawrence	11,900	11,700	98
	Lincoln	10,500	10,300	98
	Livingston	5,800	5,700	98
	Mc Donald	6,500	6,400	98
	Marion	10,700	10,600	99
	Mercer	1,600	1,600	100
	Miller	7,800	7,700	99
	Moniteau	4,600	4,500	98
	Monroe	3,500	3,500	100
	Morgan	6,400	6,300	98
	New Madrid	7,600	7,400	97

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
<b>Between 5-24%</b>	<b>MISSOURI</b>				
	Newton	16,900	16,700	99	
	Nodaway	7,600	7,500	99	
	Osage	4,300	4,200	98	
	Pemiscot	8,400	8,200	98	
	Perry	6,100	6,000	98	
	Phelps	13,000	12,700	98	
	Pike	6,100	6,000	98	
	Platte	22,100	21,900	99	
	Polk	8,200	8,000	98	
	Putnam	2,100	2,100	100	
	Ralls	3,300	3,300	100	
	Ray	8,500	8,400	99	
	Reynolds	2,600	2,500	96	
	Ripley	5,100	4,800	95	
	Ste Genevieve	6,000	5,900	98	
	St Francois	17,600	17,400	99	
	St Louis	383,200	379,500	99	
	Saline	9,200	9,100	99	
	Shannon	3,100	2,900	93	
	Shelby	2,900	2,900	100	
	Stone	8,100	7,900	98	
	Sullivan	2,700	2,700	100	
	Taney	10,900	10,700	98	
	Texas	8,600	8,300	96	
	Wayne	4,900	4,800	98	
	Worth	1,100	1,100	100	
	Wright	6,500	6,300	97	
	St Louis City	163,900	162,200	99	
		<b>MISSISSIPPI</b>			
		Amite	4,800	4,700	98
		Attala	7,100	7,000	99
		Bolivar	13,700	13,400	98
		Calhoun	5,700	5,600	98
	Carroll	3,400	3,300	97	
	Chickasaw	6,500	6,400	98	
	Claiborne	3,500	3,400	97	
	Clarke	6,500	6,400	98	
	Clay	7,500	7,400	99	
	Copiah	9,600	9,500	99	
	De Soto	24,800	24,500	99	
	Franklin	3,200	3,100	98	
	Greene	3,300	3,300	98	
	Grenada	7,500	7,400	99	
	Hancock	12,500	12,400	99	
	Holmes	7,300	7,200	99	
	Humphreys	4,200	4,100	98	
	Itawamba	7,800	7,700	99	
	Jasper	6,000	5,900	98	
	Jefferson	2,900	2,800	97	
	Jefferson-Davis	4,800	4,700	98	
	Jones	23,100	22,900	99	
	Lafayette	11,300	11,200	99	
	Lamar	10,600	10,500	99	
	Lawrence	4,600	4,500	98	
	Leake	6,900	6,800	99	
	Lee	25,300	25,100	99	
	Madison	20,100	19,800	99	
	Marion	9,200	9,100	99	
	Marshall	10,700	10,600	99	
	Monroe	13,200	13,100	99	
	Newton	7,500	7,400	99	
	Noxubee	4,100	4,000	98	
	Oktibbeha	12,700	12,500	98	
	Pearl River	14,300	14,200	99	
	Pontotoc	8,700	8,600	99	
	Prentiss	9,000	8,900	99	
	Rankin	31,100	30,800	99	

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
<b>Between 5-24%</b>	Scott	9,300	9,200	99	
	Simpson	8,700	8,600	99	
	Smith	4,700	4,700	99	
	Stone	3,800	3,800	100	
	Tallahatchie	5,300	5,200	98	
	Tunica	2,800	2,800	100	
	Union	8,700	8,700	99	
	Wayne	7,000	6,900	99	
	Webster	3,800	3,700	97	
	Wilkinson	3,400	3,300	97	
	Winston	7,000	6,900	99	
	Yalobusha	4,900	4,800	98	
	Yazoo	9,200	9,100	99	
		<b>MONTANA</b>			
		Big Horn	3,300	3,100	94
		Blaine	2,500	2,300	94
		Broadwater	1,500	1,400	93
		Carbon	3,400	3,300	97
		Carter	600	600	100
		Chouteau	2,200	2,100	98
		Deer Lodge	4,000	3,900	97
		Fallon	1,200	1,200	96
		Garfield	600	500	83
		Golden Valley	400	400	100
		Hill	6,700	6,500	97
		Jefferson	3,200	3,100	97
		Lake	8,200	8,000	98
		Lincoln	6,800	6,500	96
		Mc Cone	900	900	100
		Madison	2,300	2,300	100
		Meagher	800	800	100
		Missoula	31,700	30,800	97
		Musselshell	1,700	1,600	94
		Park	5,400	5,200	96
	Pondera	2,400	2,300	96	
	Powder River	900	800	88	
	Prairie	600	600	92	
	Ravalli	10,200	9,900	97	
	Sanders	3,600	3,400	94	
	Sheridan	2,000	2,000	100	
	Stillwater	2,700	2,700	100	
	Sweet Grass	1,300	1,200	92	
	Toole	2,100	2,000	98	
	Treasure	400	400	100	
	Wheatland	900	900	100	
	Wibaux	500	500	100	
	<b>NORTH CAROLINA</b>				
	Alamance	42,900	42,600	99	
	Alexander	10,600	10,500	99	
	Alleghany	3,900	3,800	97	
	Anson	8,900	8,800	99	
	Ashe	9,200	9,000	98	
	Beaufort	16,800	16,600	99	
	Bertie	7,500	7,400	99	
	Bladen	11,200	11,000	98	
	Buncombe	72,300	71,600	99	
	Cabarrus	37,700	37,500	99	
	Camden	2,200	2,200	100	
	Chatham	15,400	15,200	99	
	Chowan	5,400	5,300	98	
	Clay	3,000	2,900	97	
	Cleveland	32,900	32,600	99	
	Craven	30,400	30,200	99	
	Davidson	49,500	49,100	99	
	Davie	11,200	11,000	98	
	Duplin	15,400	15,200	99	
	Durham	73,300	72,600	99	
	Edgecombe	21,000	20,800	99	

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>NORTH CAROLINA</b>			
	Forsyth	110,600	109,800	99
	Franklin	13,700	13,500	99
	Gaston	66,200	65,700	99
	Graham	2,600	2,600	100
	Guilford	137,400	136,600	99
	Halifax	20,600	20,200	98
	Hamett	25,500	25,200	99
	Haywood	19,600	19,300	99
	Hoke	7,800	7,700	99
	Iredell	36,200	35,900	99
	Jackson	10,000	9,800	98
	Johnston	32,100	31,700	99
	Lee	16,300	16,100	99
	Lenoir	22,400	22,200	99
	Lincoln	19,400	19,300	99
	Mc Dowell	13,900	13,700	99
	Macon	10,100	9,900	98
	Martin	9,500	9,400	99
	Mecklenburg	204,700	203,400	99
	Mitchell	5,700	5,600	98
	Montgomery	8,800	8,700	99
	Nash	29,100	28,800	99
	Onslow	41,100	40,800	99
	Orange	36,500	36,000	99
	Pender	11,100	10,900	98
	Perquimans	4,300	4,300	100
	Person	11,700	11,600	99
	Pitt	41,700	41,300	99
	Polk	6,100	6,000	98
	Randolph	41,800	41,400	99
	Richmond	17,500	17,300	99
	Rockingham	34,100	33,800	99
	Rowan	42,800	42,500	99
	Rutherford	22,600	22,400	99
	Stanly	20,200	20,000	99
	Stokes	14,300	14,200	99
	Surry	24,800	24,600	99
	Swain	4,200	4,100	98
	Transylvania	10,400	10,300	99
	Union	30,400	30,100	99
	Wake	168,200	166,800	99
	Washington	5,200	5,100	98
	Wayne	37,400	37,000	99
	Wilson	25,300	25,000	99
	Yadkin	12,100	12,000	99
	<b>NORTH DAKOTA</b>			
	Adams	1,200	1,200	100
	Barnes	5,000	5,000	100
	Benson	2,500	2,400	98
	Bottineau	3,100	3,100	100
	Burke	1,300	1,300	100
	Burleigh	23,000	22,800	99
	Cass	41,200	40,900	99
	Dickey	2,400	2,400	100
	Dunn	1,500	1,500	100
	Eddy	1,300	1,300	100
	Emmons	1,900	1,900	100
	Foster	1,600	1,600	100
	Golden Valley	900	900	100
	Grand Forks	25,500	25,300	99
	Griggs	1,400	1,400	100
	Hettinger	1,500	1,500	100
	Kidder	1,300	1,300	100
	Logan	1,200	1,200	100
	Mc Henry	2,700	2,700	100
	Mc Intosh	1,800	1,800	100
	Mc Kenzie	2,400	2,400	100

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>Morton</b>	<b>9,100</b>	<b>9,000</b>	<b>99</b>
	Mountrail	2,700	2,700	100
	Oliver	800	800	100
	Pierce	2,000	2,000	100
	Ramsey	5,100	5,000	98
	Renville	1,300	1,300	100
	Richland	6,800	6,700	99
	Sargent	1,800	1,800	100
	Slope	400	400	100
	Steele	1,100	1,100	100
	Stutsman	9,000	8,900	99
	Trail	3,400	3,400	100
	Walsh	5,400	5,300	98
	Ward	21,500	21,300	99
	Williams	8,300	8,200	99
	<b>NEBRASKA</b>			
	Adams	11,800	11,700	99
	Antelope	3,100	3,000	97
	Boyd	1,200	1,200	100
	Butler	3,300	3,200	97
	Cass	8,200	8,100	99
	Cedar	3,800	3,800	100
	Chase	1,800	1,800	100
	Clay	2,800	2,800	100
	Colfax	3,500	3,400	97
	Cuming	4,000	3,900	99
	Custer	4,900	4,800	98
	Dakota	6,400	6,400	100
	Dawes	3,400	3,300	97
	Deuel	1,000	1,000	100
	Dodge	13,800	13,700	99
	Douglas	161,600	160,300	99
	Fillmore	2,900	2,900	100
	Garden	1,000	1,000	100
	Gosper	800	800	100
	Grant	300	300	100
	Greeley	1,200	1,200	100
	Hamilton	3,400	3,400	100
	Harlan	1,700	1,700	100
	Hitchcock	1,500	1,500	100
	Holt	4,800	4,700	97
	Hooker	400	400	100
	Howard	2,400	2,400	100
	Johnson	2,000	2,000	100
	Kearney	2,600	2,600	100
	Knox	3,800	3,700	97
	Lincoln	12,700	12,600	99
	Logan	400	400	100
	Loup	300	300	100
	Madison	12,600	12,400	98
	Merrick	3,100	3,100	100
	Nance	1,700	1,700	100
	Nemaha	3,200	3,200	100
	Nuckolls	2,400	2,400	100
	Otoe	5,800	5,700	98
	Pawnee	1,500	1,500	100
	Perkins	1,400	1,400	100
	Pierce	3,000	3,000	100
	Platte	11,200	11,100	99
	Red Willow	4,800	4,700	98
	Richardson	4,100	4,000	98
	Saunders	7,000	6,900	99
	Seward	5,800	5,700	98
	Sheridan	2,700	2,700	100
	Sherman	1,500	1,500	100
	Sioux	700	700	100
	Stanton	2,400	2,400	100
	Washington	6,200	6,200	100

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>NEBRASKA</b>			
	Webster	1,900	1,900	100
	York	5,700	5,600	98
	<b>NEW JERSEY</b>			
	Hunterdon	37,800	37,300	99
	<b>NEW MEXICO</b>			
	Bernalillo	196,800	194,000	99
	Dona Ana	47,700	46,300	97
	Grant	9,900	9,500	95
	Lea North	18,100	17,700	98
	Los Alamos	7,400	7,300	99
	Luna	6,800	6,600	97
	Mc Kinley	18,600	17,400	94
	Otero	18,300	17,900	98
	Rio Arriba	11,600	10,900	94
	Sandoval	21,300	20,200	95
	San Juan	29,500	28,000	95
	San Miguel	8,800	8,300	94
	Santa Fe	38,300	37,300	97
	Sierra	4,500	4,300	96
	Socorro	5,000	4,900	98
	Taos	8,200	7,600	92
	Valencia	15,800	15,600	99
	<b>NEVADA</b>			
	Clark	305,600	300,800	98
	Douglas	11,200	10,800	96
	Elko	12,000	11,300	94
	Eureka	600	600	92
	Lyon	8,000	7,700	96
	Nye South	3,900	3,600	92
	Pershing	1,800	1,700	94
	Storey	800	800	100
	White Pine	3,200	3,100	97
	<b>NEW YORK</b>			
	Allegany	17,500	17,100	98
	Cattaraugus	30,400	29,900	98
	Chautauqua	53,900	53,100	99
	Delaware	18,100	17,600	97
	Essex	14,200	14,000	99
	Jefferson	39,000	38,500	99
	Lewis	9,500	9,300	98
	Monroe	272,300	269,100	99
	Orleans	14,600	14,400	99
	Schoharie	11,400	11,200	98
	Steuben	37,200	36,500	98
	Warren	22,300	21,900	98
	Washington	20,400	20,100	99
	<b>OHIO</b>			
	Adams	9,600	9,200	96
	Ashland	17,300	17,100	99
	Ashtabula	37,300	36,800	99
	Athens	20,300	19,800	98
	Auglaize	16,500	16,300	99
	Brown	13,000	12,700	98
	Butler	105,400	104,300	99
	Carroll	10,100	10,000	99
	Champaign	13,600	13,400	99
	Clark	56,000	55,500	99
	Clermont	54,100	53,600	99
	Clinton	13,700	13,500	99
	Columbiana	41,400	40,900	99
	Coshocton	14,000	13,700	98
	Cuyahoga	566,500	561,100	99
	Defiance	14,500	14,300	99
	Delaware	23,500	23,300	99
	Fairfield	37,300	37,000	99
	Fayette	10,300	10,100	98
	Franklin	386,900	383,200	99

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>Fulton</b>	14,400	14,100	98
	Gallia	11,300	11,000	97
	Greene	48,500	48,000	99
	Guernsey	15,100	14,800	98
	Hamilton	343,800	339,600	99
	Henry	10,600	10,500	99
	Hocking	9,800	9,600	98
	Holmes	9,400	9,000	96
	Jackson	11,300	11,100	98
	Lake	80,500	80,100	99
	Lawrence	23,400	23,000	98
	Licking	48,200	47,700	99
	Logan	16,300	16,100	99
	Lorain	97,500	96,700	99
	Madison	11,900	11,700	98
	Meigs	9,000	8,800	98
	Mercer	13,700	13,500	99
	Miami	35,100	34,800	99
	Monroe	5,900	5,800	97
	Montgomery	229,700	227,800	99
	Morgan	5,200	5,100	98
	Paulding	7,600	7,500	99
	Perry	11,600	11,400	98
	Pickaway	15,700	15,600	99
	Pike	9,300	9,100	98
	Portage	50,100	49,700	99
	Preble	15,000	14,900	99
	Putnam	11,400	11,200	98
	Shelby	15,700	15,500	99
	Union	11,500	11,300	98
	Van Wert	11,600	11,500	99
	Vinton	4,200	4,100	98
	Warren	39,900	39,500	99
	Washington	23,900	23,300	98
	Wayne	37,100	36,400	98
	Williams	14,400	14,200	99
	Wood	40,000	39,600	99
	<b>OKLAHOMA</b>			
	Adair	6,900	6,700	97
	Alfalfa	2,400	2,400	100
	Atoka	4,600	4,600	100
	Beaver	2,600	2,600	100
	Beckham	7,600	7,500	99
	Blaine	4,700	4,600	99
	Bryan	13,200	13,000	98
	Caddo	11,600	11,500	99
	Canadian	26,500	26,300	99
	Cherokee	13,000	12,800	98
	Choctaw	6,100	5,900	97
	Cleveland	64,200	63,600	99
	Cotton	2,700	2,700	100
	Craig	5,500	5,400	98
	Creek	23,400	23,100	99
	Delaware	11,600	11,300	98
	Dewey	2,200	2,200	100
	Ellis	1,900	1,800	97
	Garfield	22,700	22,500	99
	Garvin	10,700	10,600	99
	Grady	15,900	15,700	99
	Hughes	5,400	5,400	100
	Jackson	10,700	10,600	99
	Jefferson	3,000	3,000	100
	Johnston	3,900	3,800	97
	Kay	19,600	19,400	99
	Kingfisher	5,100	5,100	100
	Kiowa	4,800	4,800	99
	Latimer	3,900	3,800	97
	Le Flore	17,200	16,900	98

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>OKLAHOMA</b>			
	Logan	10,700	10,600	99
	Mc Clair	8,900	8,800	99
	Mc Curtain	12,800	12,500	98
	Major	3,200	3,100	97
	Mayes	13,100	12,900	99
	Muskogee	26,100	25,800	99
	Noble	4,500	4,500	100
	Nowata	4,100	4,100	100
	Oklahoma	246,500	244,900	99
	Oklmulgee	14,600	14,500	99
	Osage	15,300	15,200	99
	Ottawa	12,400	12,300	99
	Pawnee	6,400	6,300	98
	Payne	24,100	23,800	99
	Pittsburg	16,600	16,400	99
	Pontotoc	13,400	13,300	99
	Pottawatomie	22,100	21,900	99
	Pushmataha	4,700	4,600	98
	Roger Mills	1,700	1,700	100
	Rogers	20,500	20,300	99
	Sequoyah	13,000	12,800	98
	Stephens	16,900	16,800	99
	Texas	6,200	6,100	98
	Tulsa	210,600	209,300	99
	Wagoner	18,000	17,800	99
	Washington	18,300	18,200	99
	Washita	4,600	4,600	100
	Woods	3,900	3,800	99
	<b>OREGON</b>			
	Clackamas	103,600	100,400	97
	Columbia	14,100	13,500	96
	Coos	24,100	22,400	93
	Curry	8,400	7,800	93
	Douglas	36,300	34,700	95
	Grant	3,200	2,800	88
	Lake	2,900	2,700	93
	Lincoln	16,700	15,500	93
	Maiheur	9,500	9,100	96
	Morrow	2,800	2,600	93
	Multnomah	244,200	235,600	96
	Polk	18,600	17,900	96
	Sherman	800	800	100
	Tillamook	8,900	8,300	93
	Umatilla	21,800	20,500	94
	Washington	118,700	116,200	98
	Wheeler	700	700	100
	Yamhill	22,600	21,600	96
	<b>PENNSYLVANIA</b>			
	Armstrong	29,200	28,800	98
	Bedford	18,200	17,700	98
	Blair	50,600	49,800	99
	Butler	56,300	55,700	99
	Cameron	2,600	2,600	100
	Clearfield	30,200	29,700	98
	Clinton	14,200	14,000	99
	Elk	13,500	13,300	99
	Erie	102,900	101,700	99
	Fayette	56,400	55,300	98
	Forest	1,900	1,900	100
	Franklin	46,600	45,300	97
	Huntingdon	15,600	15,200	97
	Jefferson	18,300	18,000	98
	Lawrence	37,000	36,400	99
	Lycoming	45,800	44,100	97
	Mc Kean	17,900	17,500	98
	Mifflin	18,200	17,700	97
	Perry	15,800	15,500	98

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>SULLIVAN</b>	2,300	2,200	96
	Tioga	15,100	14,700	97
	Venango	22,900	22,300	97
	Warren	17,300	16,800	97
	Wayne	15,600	15,100	97
	<b>SOUTH CAROLINA</b>			
	Abbeville	8,900	8,800	99
	Allendale	3,800	3,700	97
	Anderson	56,600	56,100	99
	Bamberg	5,800	5,700	98
	Beaufort	32,500	32,100	99
	Berkeley	45,000	44,300	98
	Calhoun	4,600	4,500	98
	Charleston	109,200	108,200	99
	Cherokee	16,300	16,200	99
	Chester	11,500	11,400	99
	Clarendon	10,000	9,700	97
	Colleton	12,700	12,400	98
	Darlington	23,000	22,700	99
	Edgefield	6,500	6,400	98
	Fairfield	7,400	7,300	99
	Florence	42,300	41,800	99
	Georgetown	17,500	17,200	98
	Greenville	126,300	125,400	99
	Greenwood	23,500	23,300	99
	Hampton	6,800	6,700	98
	Horry	57,500	56,700	99
	Jasper	5,600	5,500	98
	Kershaw	16,900	16,700	99
	Lancaster	20,700	20,500	99
	Laurens	20,300	20,100	99
	Lexington	66,000	65,300	99
	McCormick	2,500	2,500	100
	Marion	12,100	11,900	98
	Newberry	12,700	12,600	99
	Oconee	22,900	22,700	99
	Orangeburg	31,000	30,400	98
	Pickens	33,900	33,500	99
	Richland	104,400	103,300	99
	Saluda	5,900	5,800	98
	Spartanburg	85,400	84,700	99
	Sumter	33,900	33,400	99
	Union	11,400	11,300	99
	Williamsburg	12,700	12,400	98
	York	48,300	47,800	99
	<b>SOUTH DAKOTA</b>			
	Bennett	1,100	1,100	100
	Bon Homme	2,600	2,500	96
	Brule	2,000	2,000	100
	Butte	3,200	3,100	98
	Campbell	800	800	100
	Charles Mix	3,300	3,200	97
	Clark	1,800	1,800	100
	Clay	4,600	4,600	100
	Custer	2,600	2,500	96
	Deuel	1,800	1,800	100
	Douglas	1,400	1,400	100
	Edmunds	1,700	1,700	100
	Grant	3,200	3,100	98
	Hamlin	1,900	1,900	100
	Hand	1,700	1,700	100
	Hanson	1,100	1,100	100
	Harding	600	600	100
	Hutchinson	3,300	3,200	97
	Hyde	800	800	100
	Jackson	1,100	1,100	100
	Jones	600	600	100
	Lake	4,200	4,200	100

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
<b>Between 5-24%</b>	<b>SOUTH DAKOTA</b>				
	Lincoln	5,500	5,400	98	
	Lyman	1,300	1,300	100	
	Mc Cook	2,300	2,300	100	
	Marshall	2,000	2,000	100	
	Meade	7,900	7,800	99	
	Mellette	700	700	100	
	Miner	1,400	1,400	100	
	Minnehaha	50,600	50,300	99	
	Moody	2,400	2,400	100	
	Perkins	1,700	1,700	97	
	Roberts	3,700	3,600	97	
	Shannon	2,400	2,300	94	
	Tripp	2,700	2,700	100	
	Union	4,100	4,100	100	
	Walworth	2,600	2,500	96	
	Ziebach	600	600	100	
	<b>TENNESSEE</b>				
		Bedford	11,600	11,500	99
		Bledsoe	3,400	3,400	100
		Carroll	10,900	10,800	99
		Carter	20,400	20,300	100
		Cheatham	10,100	10,000	99
		Chester	4,900	4,900	100
		Claiborne	10,000	9,900	99
		Clay	3,000	3,000	100
	Cocke	11,400	11,300	99	
	Coffee	16,300	16,200	99	
	Cumberland	13,600	13,400	99	
	Davidson	210,700	210,000	100	
	Decatur	4,300	4,300	99	
	Dickson	13,500	13,400	99	
	Dyer	13,900	13,800	99	
	Fayette	8,700	8,600	99	
	Fentress	5,700	5,600	98	
	Franklin	12,800	12,700	99	
	Gibson	18,700	18,600	99	
	Giles	9,800	9,700	99	
	Grainger	6,600	6,500	98	
	Greene	21,600	21,400	99	
	Grundy	4,900	4,800	98	
	Hamilton	114,900	114,400	100	
	Hancock	2,400	2,400	100	
	Hardeman	8,500	8,400	99	
	Hardin	8,800	8,700	99	
	Hawkins	17,700	17,500	99	
	Haywood	7,100	7,000	99	
	Henderson	9,000	8,900	99	
	Houston	2,500	2,500	100	
	Humphreys	6,300	6,300	100	
	Jefferson	12,700	12,600	99	
	Knox	135,700	135,000	99	
	Lake	2,500	2,500	100	
	Lauderdale	9,000	8,900	99	
	Lawrence	13,600	13,500	99	
	Lewis	3,700	3,700	100	
	Lincoln	11,000	10,900	99	
	Loudon	12,500	12,400	99	
	Mcminn	16,500	16,400	99	
	Mc Nairy	9,400	9,300	99	
	Marshall	8,400	8,400	99	
	Maury	21,300	21,200	100	
	Meigs	3,100	3,100	100	
	Monroe	11,500	11,400	99	
	Morgan	5,900	5,800	98	
	Obion	12,700	12,600	99	
	Overton	6,900	6,800	99	
	Perry	2,600	2,600	100	

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
<b>Between 5-24%</b>	Putnam	20,200	20,000	99	
	Rhea	9,500	9,400	99	
	Roane	18,800	18,700	99	
	Robertson	15,700	15,600	99	
	Rutherford	43,500	43,300	100	
	Scott	7,000	6,900	99	
	Sequatchie	3,400	3,400	100	
	Sevier	20,200	20,000	99	
	Shelby	309,800	308,200	99	
	Smith	5,500	5,500	100	
	Sumner	37,900	37,700	99	
	Tipton	13,500	13,400	99	
	Trousdale	2,500	2,500	100	
	Unicoi	6,500	6,400	98	
	Union	5,100	5,000	98	
	Wayne	5,300	5,200	98	
	Weakley	12,200	12,100	99	
	White	8,000	7,900	99	
	Williamson	29,000	28,800	99	
	Wilson	25,600	25,500	99	
	<b>TEXAS</b>				
		Anderson	14,700	14,500	99
		Aransas	7,000	6,900	99
		Archer	3,100	3,100	100
		Armstrong	800	800	100
		Bandera	4,300	4,300	100
	Bastrop	14,300	14,000	98	
	Baylor	1,900	1,900	100	
	Bexar	424,800	420,700	99	
	Bosque	6,300	6,200	98	
	Bowie	31,200	30,900	99	
	Brooks	2,700	2,700	100	
	Burleson	5,300	5,200	98	
	Burnet	10,000	9,900	99	
	Caldwell	9,300	9,100	98	
	Calhoun	7,000	6,900	99	
	Callahan	4,800	4,800	100	
	Cameron	77,700	76,800	99	
	Camp	4,000	3,900	98	
	Carson	2,400	2,400	100	
	Cass	11,300	11,100	99	
	Castro	3,100	3,100	100	
	Chambers	7,100	7,000	99	
	Cherokee	15,100	14,800	98	
	Clay	4,000	4,000	100	
	Cochran	1,500	1,500	100	
	Coke	1,400	1,400	100	
	Collin	91,800	90,900	99	
	Comal	20,200	20,000	99	
	Coryell	17,500	17,300	99	
	Cottle	1,000	1,000	100	
	Crane	1,600	1,600	100	
	Dallas	736,000	731,500	99	
	Dawson	5,100	5,000	98	
	Denton	97,800	97,000	99	
	De Witt	7,200	7,000	98	
	Donley	1,600	1,600	100	
	Duval	4,100	4,000	98	
	Eastland	7,500	7,400	99	
	Ellis	29,800	29,500	99	
	Erath	11,000	10,900	99	
	Fisher	2,000	2,000	100	
	Floyd	3,000	3,000	100	
	Foard	800	800	100	
	Fort Bend	72,200	71,400	99	
	Frio	4,200	4,100	98	
	Gaines	4,600	4,600	100	
	Galveston	81,800	81,100	99	



**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>				
<b>TEXAS</b>				
	Garza	1,800	1,800	100
	Gillespie	6,900	6,700	97
	Gonzales	6,400	6,300	98
	Gregg	41,400	40,900	99
	Grimes	6,000	5,900	98
	Guadalupe	23,300	23,000	99
	Hale	12,100	12,000	99
	Hall	1,700	1,700	100
	Hardeman	2,100	2,100	100
	Hardin	14,500	14,300	99
	Harris	1,059,700	1,051,800	99
	Hartley	1,300	1,300	100
	Haskell	2,600	2,600	100
	Henderson	23,400	23,000	98
	Hidalgo	110,200	108,600	99
	Hockley	8,100	8,100	100
	Hood	12,400	12,300	99
	Hopkins	11,500	11,300	98
	Houston	8,400	8,200	98
	Hunt	25,700	25,400	99
	Jackson	4,700	4,600	98
	Jeff Davis	700	700	100
	Jones	6,300	6,200	98
	Kames	4,400	4,300	98
	Kaufman	19,500	19,200	98
	Kendall	5,800	5,700	98
	Kent	400	400	100
	Kerr	15,000	14,700	98
	Kleberg	10,200	10,100	99
	Lamb	5,600	5,600	100
	Lampasas	5,600	5,500	98
	Lavaca	7,200	7,000	97
	Lee	4,700	4,600	98
	Limestone	8,300	8,100	98
	Lipscomb	1,200	1,200	100
	Loving	100	100	100
	Lubbock	82,800	82,200	99
	Mc Culloch	3,600	3,500	97
	Mason	1,500	1,500	100
	Medina	9,600	9,400	98
	Menard	900	900	100
	Milam	8,700	8,500	98
	Mills	1,800	1,800	100
	Mitchell	3,100	3,100	100
	Montgomery	64,100	63,100	98
	Moore	6,200	6,200	100
	Morris	5,100	5,000	98
	Motley	700	700	100
	Navarro	15,200	15,000	99
	Newton	4,900	4,800	98
	Nueces	102,300	101,200	99
	Ochiltree	3,300	3,300	100
	Oldham	700	700	100
	Orange	28,700	28,500	99
	Panola	8,400	8,300	99
	Parker	24,500	24,300	99
	Pecos	4,800	4,700	98
	Polk	12,400	12,100	98
	Potter	38,900	38,600	99
	Presidio	2,200	2,100	95
	Randall	36,000	35,900	100
	Real	1,000	1,000	100
	Red River	5,900	5,800	97
	Refugio	3,000	3,000	100
	Roberts	400	400	100
	Robertson	5,900	5,800	98
	Rusk	16,300	16,100	99

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>				
	San Augustine	3,300	3,200	97
	San Patricio	19,000	18,700	98
	San Saba	2,300	2,300	100
	Schleicher	1,000	1,000	100
	Shackelford	1,300	1,300	100
	Shelby	9,100	8,900	98
	Smith	58,200	57,600	99
	Starr	10,700	10,400	97
	Sterling	500	500	100
	Tarrant	451,300	448,500	99
	Throckmorton	900	900	100
	Travis	239,800	237,500	99
	Tyler	6,900	6,800	98
	Upshur	11,800	11,600	98
	Uvalde	8,000	7,800	97
	Walker	16,500	16,100	98
	Ward	4,400	4,400	100
	Wharton	14,300	14,100	99
	Wheeler	2,600	2,500	96
	Wichita	46,000	45,800	100
	Wilbarger	5,800	5,800	100
	Willacy	5,100	5,000	98
	Williamson	48,400	47,800	99
	Yoakum	3,200	3,200	100
	Zapata	3,000	2,900	97
<b>UTAH</b>				
	Beaver	1,600	1,600	100
	Cache	21,600	21,100	98
	Davis	55,200	54,700	99
	Emery	3,200	3,100	97
	Garfield	1,300	1,200	92
	Juab	1,800	1,800	100
	Kane	1,700	1,600	91
	Millard	3,700	3,600	97
	Salt Lake	246,000	242,900	99
	San Juan	3,300	3,100	94
	Sanpete	5,100	5,000	98
	Sevier	5,100	5,000	98
	Summit	5,400	5,300	98
	Tooele	9,000	8,900	99
	Uintah	6,900	6,700	97
	Utah	71,100	70,000	98
	Wasatch	3,800	3,200	97
	Washington	15,300	14,600	95
	Wayne	700	700	100
	Weber	54,800	54,100	99
<b>VIRGINIA</b>				
	Alleghany	9,600	9,500	99
	Amelia	3,000	2,900	97
	Amherst	10,100	10,000	99
	Bath	1,800	1,800	100
	Bedford	19,000	18,800	99
	Bland	2,200	2,100	95
	Botetourt	9,500	9,400	99
	Buchanan	11,300	11,100	98
	Campbell	43,000	42,600	99
	Caroline	6,700	6,600	99
	Charlotte	4,200	4,100	98
	Chesterfield	78,900	78,500	100
	Dinwiddie	22,100	21,800	99
	Essex	3,300	3,200	97
	Fairfax	309,800	308,900	100
	Fluvanna	4,600	4,500	98
	Franklin	14,400	14,200	99
	Giles	6,300	6,200	98
	Gloucester	11,600	11,500	99
	Greene	3,700	3,600	97
	Greensville	5,100	5,000	98

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 5-24%</b>	<b>VIRGINIA</b>			
	Halifax	12,900	12,700	98
	Hanover	22,300	22,000	99
	Henrico	87,500	86,800	99
	Henry	28,800	28,500	99
	James City	16,400	16,200	99
	King And Queen	2,400	2,400	100
	King William	3,900	3,900	100
	Lancaster	4,600	4,500	98
	Lee	9,300	9,100	98
	Loudoun	30,000	29,700	99
	Mathews	3,800	3,700	99
	Mecklenburg	11,100	10,900	98
	Montgomery	30,100	29,800	99
	Northampton	5,400	5,300	98
	Patrick	6,800	6,700	99
	Pittsylvania	41,600	41,200	99
	Powhatan	4,500	4,400	98
	Prince Edward	5,400	5,300	98
	Prince George	16,600	16,500	99
	Pulaski	13,100	13,000	99
	Richmond	2,800	2,800	100
	Rockingham	31,000	30,700	99
	Russell	11,100	10,900	98
	Scott	8,900	8,700	98
	Shenandoah	12,400	12,300	99
	Southampton	8,600	8,500	99
	Washington	24,900	24,700	99
	Wise	16,500	16,300	99
	Wythe	9,900	9,800	99
	Chesapeake City	52,900	52,500	99
	Newport News City	63,600	63,200	99
	Norfolk City	93,200	92,600	99
Portsmouth City	40,100	39,800	99	
Richmond City	87,000	86,400	99	
Suffolk City	19,000	18,800	99	
Va Beach City	135,600	134,900	99	
<b>VERMONT</b>				
Essex	2,600	2,600	100	
Orleans	9,100	9,000	99	
Windham	16,800	16,100	96	
<b>WASHINGTON</b>				
Adams	4,900	4,800	97	
Clark	89,000	86,800	98	
Columbia	1,600	1,500	94	
Grant	19,900	19,100	96	
Kittitas West	2,300	2,100	91	
Klickitat	6,200	5,800	94	
Lincoln	3,700	3,600	97	
Yakima	69,000	66,100	96	
<b>WISCONSIN</b>				
Adams	5,800	5,600	97	
Barron	16,000	15,600	98	
Bayfield	5,700	5,600	98	
Brown	74,300	73,800	99	
Buffalo	5,400	5,300	98	
Calumet	12,400	12,300	99	
Chippewa	19,500	19,200	99	
Clark	11,800	11,500	97	
Columbia	18,000	17,700	98	
Crawford	6,100	6,000	98	
Dane	146,300	143,700	98	
Dodge	27,300	26,900	99	
Door	10,700	10,600	99	
Douglas	16,600	16,400	99	

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 5-24%</b>	Dunn	12,500	12,300	98
	Eau Claire	32,300	31,800	98
	Florence	1,600	1,600	100
	Fond Du Lac	33,200	32,700	99
	Forest	3,400	3,300	97
	Green	12,100	11,900	98
	Green Lake	7,500	7,400	99
	Iowa	7,700	7,600	98
	Jackson	6,500	6,300	98
	Jefferson	25,100	24,800	99
	Juneau	8,700	8,400	97
	Kewaunee	6,900	6,800	99
	Lafayette	6,000	5,900	98
	Lincoln	10,900	10,800	99
	Manitowoc	30,400	30,200	99
	Marathon	42,300	41,900	99
	Marinette	16,100	16,000	99
	Marquette	5,400	5,200	97
	Milwaukee	378,400	374,600	99
	Monroe	13,900	13,600	98
	Oconto	12,000	11,800	98
	Outagamie	51,800	51,500	99
	Ozaukee	26,500	26,200	99
	Pepin	2,800	2,700	96
	Pierce	11,600	11,400	98
	Polk	13,600	13,400	99
	Portage	21,400	21,100	99
	Price	6,300	6,100	97
	Rusk	5,800	5,700	98
	Sauk	18,200	17,800	98
	Sawyer	5,800	5,600	97
	Shawano	14,400	14,200	99
	Sheboygan	39,200	38,800	99
Taylor	6,800	6,700	99	
Trempealeau	9,700	9,400	97	
Vilas	7,800	7,600	97	
Washburn	5,700	5,600	98	
Washington	33,400	33,100	99	
Waukesha	107,600	106,700	99	
Waupaca	17,300	17,100	99	
Wausara	8,300	8,100	98	
Winnebago	54,700	54,300	99	
Wood	29,200	28,900	99	
<b>WEST VIRGINIA</b>				
Boone	10,100	10,000	99	
Brooke	10,300	10,300	100	
Calhoun	3,100	3,100	98	
Clay	3,900	3,800	97	
Fayette	18,800	18,600	99	
Grant	3,900	3,800	97	
Greenbrier	14,000	13,800	99	
Hancock	14,300	14,300	100	
Hardy	4,100	4,000	98	
Harrison	28,200	28,000	99	
Kanawha	87,100	86,600	99	
Logan	16,200	16,100	99	
Mc Dowell	13,700	13,500	99	
Mason	9,800	9,700	99	
Mineral	10,300	10,200	99	
Monongalia	29,800	29,500	99	
Monroe	4,800	4,700	98	
Nicholas	10,300	10,200	99	
Roane	5,700	5,600	98	
Summers	5,200	5,100	98	
Taylor	5,800	5,700	98	
Wayne	16,200	16,000	99	
Wyoming	10,900	10,700	99	

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>WYOMING</b>			
	Crook	2,100	2,000	95
	Lincoln	4,700	4,500	96
	Park	9,000	8,700	96
	Sheridan	9,700	9,300	95
	Sublette	1,900	1,800	95
	Weston	2,500	2,400	96

**WBBM-TV, Chicago**  
**(Arbitron Data Continued)**

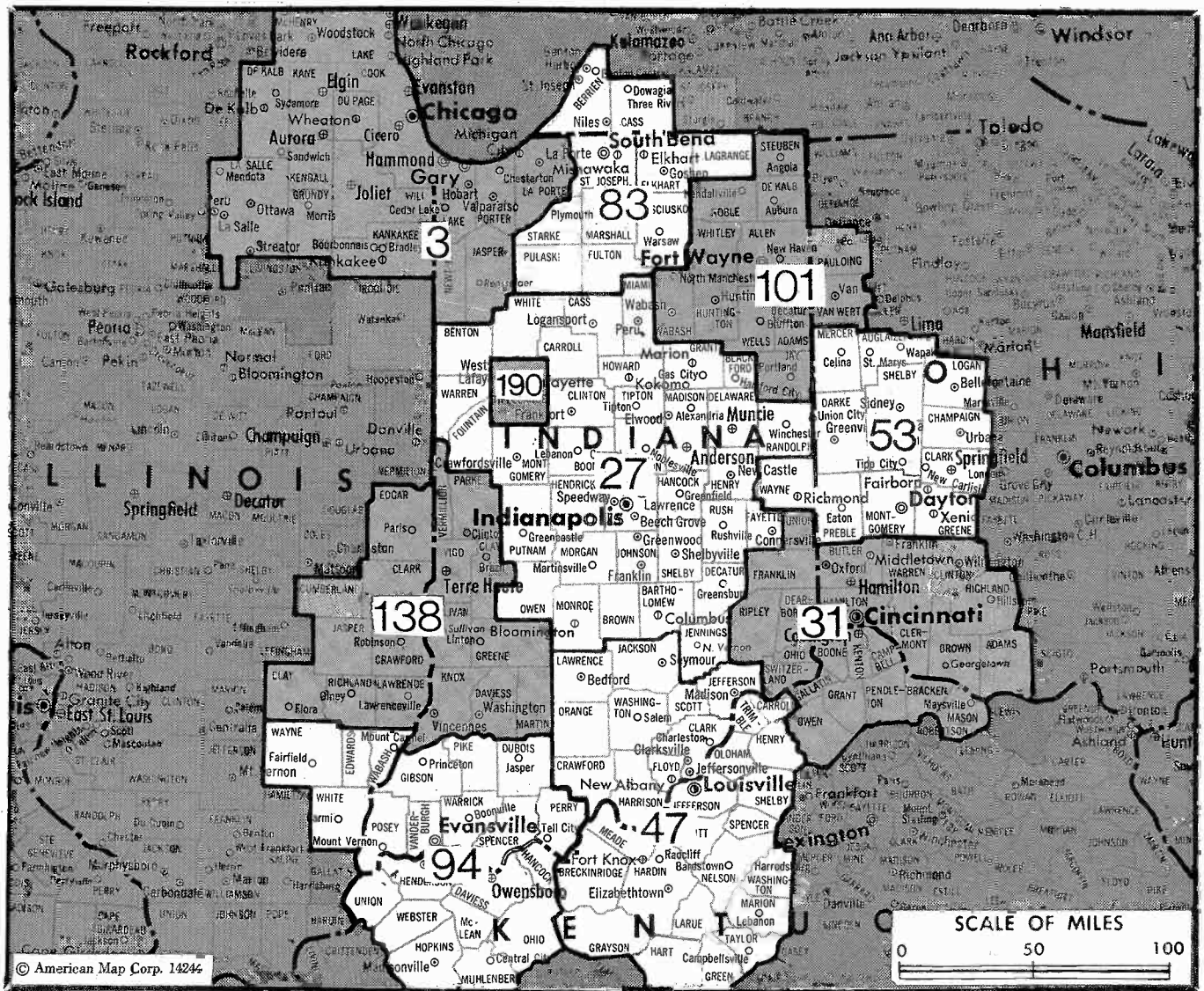
Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>KENTUCKY</b>			
	Clinton	3,600	3,600	100
	Edmonson	3,600	3,600	100
	Trigg	3,900	3,900	100
	Wayne	6,700	6,600	99
	<b>LOUISIANA</b>			
	Sabine	9,400	9,200	97
	<b>MICHIGAN</b>			
	Berrien	62,500	61,600	98
	Charlevoix	8,600	8,500	98
	Chippewa	11,200	11,000	98
	Ontonagon	3,600	3,500	97
	<b>MISSOURI</b>			
	Reynolds	2,600	2,500	96
	<b>MISSISSIPPI</b>			
	Franklin	3,200	3,100	98
	Tunica	2,800	2,800	100
	<b>MONTANA</b>			
	Lincoln	6,800	6,500	96
	Mc Cone	900	900	100
	Petroleum	200	200	100
	Sweet Grass	1,300	1,200	92
	<b>NORTH CAROLINA</b>			
	Cherokee	8,400	8,300	99
	Clay	3,000	2,900	97
	Graham	2,600	2,600	100
	Granville	13,600	13,400	99
	Haywood	19,600	19,300	99
	Pamlico	4,500	4,500	100
	Swain	4,200	4,100	98
	<b>NORTH DAKOTA</b>			
	Burke	1,300	1,300	100
	La Moore	2,100	2,100	100
<b>NEBRASKA</b>				
Arthur	200	200	100	
Blaine	300	300	100	
Brown	1,500	1,500	100	
<b>NEW MEXICO</b>				
Colfax	5,000	4,800	96	
<b>NEW YORK</b>				
Hamilton	2,100	2,000	98	
<b>OHIO</b>				
Noble	4,200	4,100	96	
<b>OKLAHOMA</b>				
Alfalfa	2,400	2,400	100	
Latimer	3,900	3,800	97	
<b>PENNSYLVANIA</b>				
Fulton	5,500	5,300	96	
<b>TENNESSEE</b>				
Chester	4,900	4,900	100	
Crockett	5,200	5,200	100	
Hardin	8,800	8,700	99	

**WBBM-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Henderson	9,000	8,900	99
	Houston	2,500	2,500	100
	Johnson	5,500	5,400	98
	Meigs	3,100	3,100	100
	Perry	2,600	2,600	100
	Scott	7,000	6,900	99
	<b>TEXAS</b>			
	Culberson	1,100	1,100	100
	Dallam	2,200	2,200	100
	Edwards	800	800	100
	Jeff Davis	700	700	100
	Mc Culloch	3,600	3,500	97
	Presidio	2,200	2,100	95
	San Augustine	3,300	3,200	97
San Saba	2,300	2,300	100	
<b>UTAH</b>				
Duchesne	3,800	3,700	97	
<b>VIRGINIA</b>				
Craig	1,600	1,600	100	
Page	8,200	8,200	100	
Patrick	6,800	6,700	99	
<b>VERMONT</b>				
Windham	16,800	16,100	96	
<b>WISCONSIN</b>				
Racine	64,900	64,400	99	
Walworth	28,300	27,900	99	
Waushara	8,300	8,100	98	
<b>WEST VIRGINIA</b>				
Calhoun	3,100	3,100	98	
Gilmer	2,800	2,800	100	
Hampshire	6,300	6,200	98	
Monroe	4,800	4,700	98	
Pendleton	3,100	3,000	97	
Pleasants	2,900	2,900	100	
Pocahontas	3,700	3,600	97	
Tucker	3,200	3,200	98	
<b>WYOMING</b>				
Goshen	5,000	4,900	98	
Lincoln	4,700	4,500	96	
Washakie	3,200	3,100	97	

**WSIL-TV, Harrisburg**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>MISSOURI</b>			
	Carter	2,100	2,000	95
	Dunklin	13,000	12,700	98
	Iron	4,000	3,900	98
	Pemiscot	8,400	8,200	98
	Reynolds	2,600	2,500	96
	Ripley	5,100	4,800	95
	Ste Genevieve	6,000	5,900	98
	Wayne	4,900	4,800	98
	<b>TENNESSEE</b>			
	Obion	12,700	12,600	99
	Weakley	12,200	12,100	99



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Chicago, IL	3,023,600	3	WBBM-TV (2), WCFC-TV (38), WCIU-TV (26), WEHS (60), WFLD (32), WGBO-TV (66), WGN-TV (9), WJYS (62), WLS-TV (7), WMAQ-TV (5), WPWR-TV (50), WSNW-TV (44), WWTO-TV (35)
Indianapolis, IN	881,200	27	WCLJ (42), WHMB-TV (40), WIIB (63), WISH-TV (8), WMCC (23), WRTV (6), WTHR (13), WTTK (29), WTTV (4), WXIN (59)
Cincinnati, OH	756,400	31	WCPO-TV (9), WKRC-TV (12), WLWT (5),WSTR-TV (64), WXIX-TV (19)
Louisville, KY	545,400	47	WAVE (3), WBNA (21), WDRB-TV (41), WGRB (34), WHAS-TV (11), WLKY-TV (32)
Dayton, OH	504,400	53	WDTN (2), WHIO-TV (7), WKEF (22), WKOH (43), WRGT-TV (45), WTJC (26)
South Bend-Elkhart, IN	298,500	83	WHME-TV (46), WNDU-TV (16), WSBT-TV (22), WSJV (28)
Evansville, IN	260,000	94	WEHT (25), WEVV (44), WFIE-TV (14), WLON (19), WTVW (7)
Fort Wayne, IN	235,900	101	WANE-TV (15), WFFT-TV (55), WINM (63), WKJG-TV (33), WPTA (21)
Terre Haute, IN	154,100	138	WBAK-TV (38), WTHI-TV (10), WTWO (2)
Lafayette, IN	45,900	190	WLFI-TV (18)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

WCLJ, WIIB & WTTV, Bloomington	See Indianapolis, IN
WSJV, Elkhart	See South Bend, IN
WLCN, Evansville	See Madisonville, KY
WINM, Fort Wayne	See Angola, IN
WPWR-TV, Gary	See Chicago, IL
WMCC, Marion	See Indianapolis, IN

**Indiana Station Totals as of November 1, 1992**

	VHF	UHF	TOTAL
Commercial Television Stations	7	22	29
Educational Television Stations	1	8	9
	8	30	38

# Indiana—Angola

**WINM**  
Ch. 63

**Network Service:** None, independent.

**Licensee:** Tri-State Christian TV Inc., Box 1010, Marion, IL 62959.

**Studio:** 2901 N. Clinton St., Fort Wayne, IN 46805.

**Telephone:** 219-484-0630.

**Technical Facilities:** Channel No. 63 (764-770 MHz). Authorized power: 3240-kw max. visual. Antenna: 476-ft. above av. terrain, 476-ft. above ground, 1325-ft. above sea level.

Latitude 41° 24' 34"  
Longitude 84° 54' 40"

**Transmitter:** County Rds. 34 & 59, Butler, IN.

**Ownership:** Tri-State Christian TV Inc. (Group Owner).

**Began Operation:** April 22, 1983. FCC approved sale to present owner Jan. 24, 1991. Sale to Tri-State Bcstg. Corp. by James A. Chase approved by FCC Oct. 1, 1985. Left air Jan. 1985. Returned to air June 11, 1988.

**Represented (sales):** Landin Media Sales.

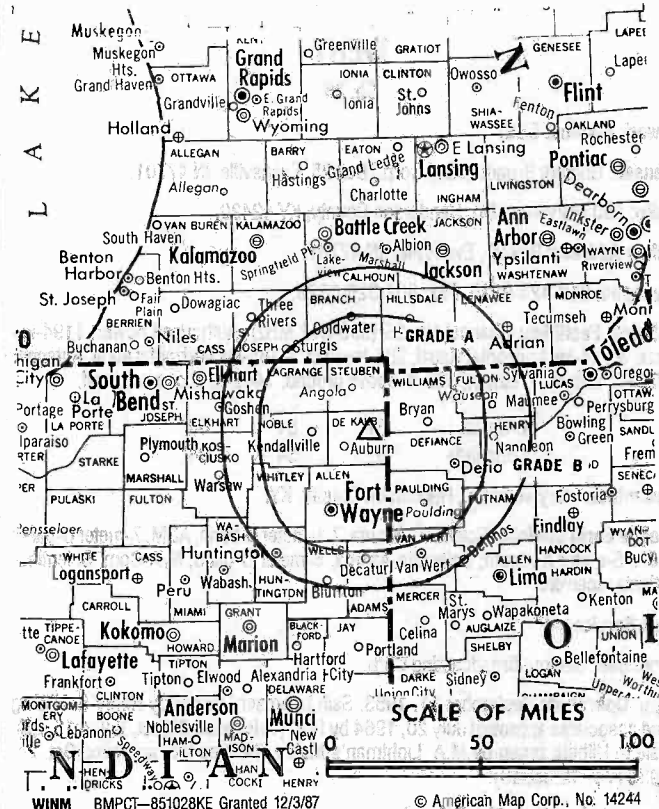
**Represented (legal):** Lauren A. Colby.

**Represented (engineering):** E. Harold Munn Jr. & Associates Inc.

**Personnel:**

- Paul C. Paino, General Manager.
- Stephen Cannaday, Operations.
- Roger Rhodes, Programming.
- Jerry Clark, General Sales Manager.
- Stephen Buzzy, Chief Engineer.
- Larry Kuhn, Business Manager.

**Rates:** On request.



**Arbitron Data:** Not available.

**City of License:** Angola. **ADJ:** Fort Wayne. **Rank:** 101.

# Indiana—Evansville

**WEHT**  
Ch. 25

**Network Service:** CBS.

**Licensee:** Gilmore Broadcasting Corp., Box 25, Evansville, IN 47701.

**Studio:** 800 Marywood Dr., Henderson County, KY 42420.

**Mailing Address:** Box 25, Evansville, IN 47701.

**Telephone:** 812-424-9215. **Fax:** 502-826-6823.

**Technical Facilities:** Channel No. 25 (536-542 MHz). Authorized power: 1194-kw max. & 794-kw horizontal visual, 286-kw max. & 185-kw horizontal aural. Antenna: 1030-ft. above av. terrain, 988-ft. above ground, 1449-ft. above sea level.

Latitude 37° 51' 56"  
Longitude 87° 34' 04"

**Transmitter:** Marywood Dr., Henderson County, KY.

**Satellite Earth Stations:** Scientific-Atlanta, 7.1-meter C-band; ADM, 7-meter C-band; RCA, 5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; M/A-Com, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Gilmore Broadcasting Corp.

**Began Operation:** September 11, 1953. Sale to present owner by Henry S. Hilberg and associates approved July 20, 1964 by FCC (*Television Digest*, Vol. 4:16, 29). Sale to Hilberg group by M.A. Lightman's Malco Theatres Inc. approved Oct. 24, 1956 (Vol. 12:35, 43).

**Represented (sales):** Blair Television.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

**Personnel:**

- Douglas A. Padgett**, Vice President & General Manager.
- Mike Riley**, General Sales Manager.
- Ginny Powers**, Program Director.
- John Sandwell**, National Sales Manager.
- Lloyd Winnecke**, News Director.
- Melisse Marks**, Promotion Director.
- Jenny Funk**, Business Manager.
- Stan Newman**, Production Manager.
- Mike Pruitt**, Chief Engineer.

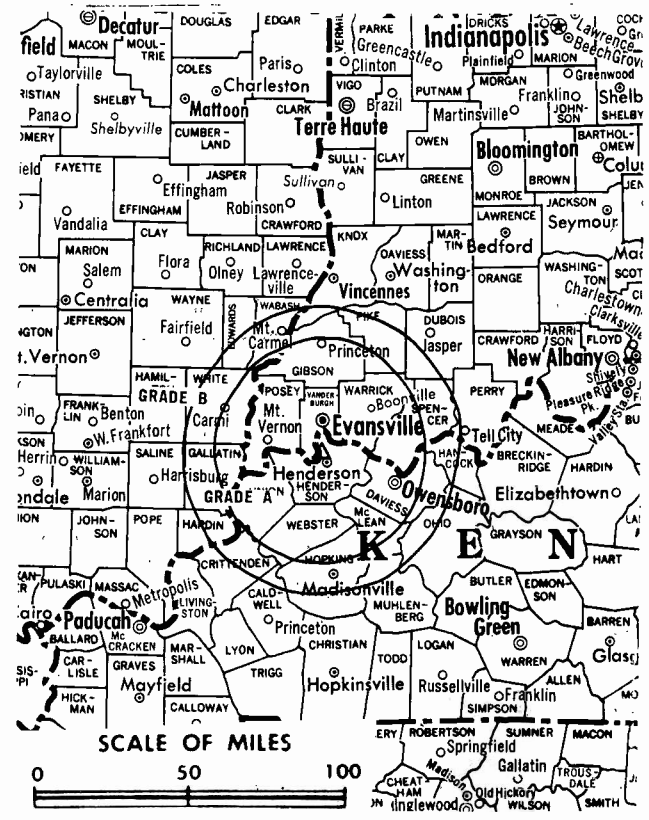
**Highest 30 Sec. Rate:** \$700.

**NETWORK BASE HOURLY RATE:** \$564.

**City of License:** Evansville. **ADI:** Evansville. **Rank:** 94.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Edwards	3,300	3,200	97
	Gallatin	2,800	2,700	96
	Wabash	5,300	5,200	98
	Wayne	7,100	6,800	96
	White	7,000	6,700	96
	<b>INDIANA</b>			
	Dubois	13,400	13,100	98
	Gibson	12,700	12,500	98
	Perry	6,600	6,400	97
	Pike	5,100	5,000	98
	Posey	9,500	9,200	97
	Spencer	7,000	6,800	97
	Vanderburgh	67,300	66,200	98
	Warrick	16,700	16,400	98



WEHT BPCT—4924 Granted 6/29/76

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>KENTUCKY</b>			
	Daviess	33,400	33,200	99
	Hancock	2,900	2,900	100
	Henderson	16,700	16,600	99
	Hopkins	18,000	17,900	99
	Mc Lean	3,600	3,600	100
	Muhlenberg	11,500	11,400	99
	Ohio	7,900	7,800	99
	Union	5,700	5,700	100
	Webster	5,400	5,300	98
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	Lawrence	6,300	6,200	98
	<b>INDIANA</b>			
	Daviess	10,400	10,100	97
	<b>KENTUCKY</b>			
Caldwell	5,100	5,000	98	
Christian	20,800	20,700	100	
Trigg	3,900	3,900	100	
<b>Between 5-24%</b>	<b>ILLINOIS</b>			
	Hamilton	3,700	3,500	96
	Hardin	2,200	2,100	98
	Richland	6,600	6,400	97
	Saline	11,400	11,100	97
	<b>INDIANA</b>			
	Knox	15,400	15,200	98
	Martin	3,900	3,800	97
	<b>KENTUCKY</b>			
	Breckinridge	6,300	6,200	98
Butler	4,200	4,200	100	
Crittenden	3,500	3,500	100	
Grayson	8,300	8,200	99	
Lyon	2,400	2,400	100	
<b>Station Totals</b>		<b>383,300</b>	<b>377,100</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>244,700</b>
<b>Average Daily Circulation (1992)</b>				<b>139,000</b>

# Indiana—Evansville

**WEVV**

Ch. 44

Network Service: Fox.

Licensee: WEVV Inc.

Studio: 44 Main St., Evansville, IN 47708-1450.

Telephone: 812-464-4444. Fax: 812-465-4559.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1230-kw max. visual, 123-kw max. aural. Antenna: 970-ft. above av. terrain, 981-ft. above ground, 1386-ft. above sea level.

Latitude 37° 53' 17"  
Longitude 87° 32' 37"

Transmitter: Henderson, KY.

Satellite Earth Stations: Avcom, 6-meter; Andrew, 4-meter Ku & C-band; Andrew, Avcom receivers.

Ownership: WEVV Inc. (Group Owner).

Began Operation: November 17, 1983. Reorganization & addition of partners approved by FCC Nov. 19, 1984. FCC approved sale to present owner by Ohio Valley TV Inc. Dec. 27, 1985.

Represented (sales): Katz Television.

Represented (legal): Leventhal, Senter & Lerman.

**Personnel:**

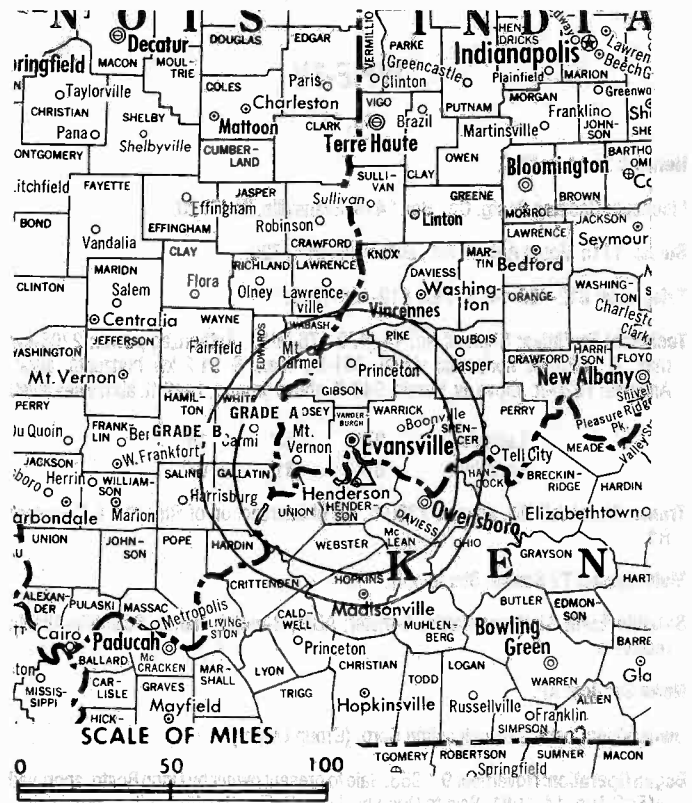
- J. A. (Skip) Simms, General Manager.
- Dick Schappa, Sales Manager.
- Sandy Eicoff, Regional Sales Manager.
- Andy Dix, Local Sales Manager.
- Alice Lovell, Program Director.
- Dale Cox, News Director.
- Don Hollingsworth, Chief Engineer.
- Beth-Ann Patmythes, Public Affairs Director.
- Scott Leiter, Promotion Director.
- Lois Houser, Business Manager.

Highest 30 Sec. Rate: \$450.

City of License: Evansville. ADI: Evansville. Rank: 94.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Edwards	3,300	3,200	97
	Gallatin	2,800	2,700	96
	White	7,000	6,700	96
	<b>INDIANA</b>			
	Dubois	13,400	13,100	98
	Gibson	12,700	12,500	98
	Perry	6,600	6,400	97
	Pike	5,100	5,000	98
	Posey	9,500	9,200	97
Spencer	7,000	6,800	97	
Vanderburgh	67,300	66,200	98	
Warrick	16,700	16,400	98	



WEVV BMPCT-830718KH Granted 9/14/83 American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>KENTUCKY</b>			
	Daviess	33,400	33,200	99
	Hancock	2,900	2,900	100
	Henderson	16,700	16,600	99
	Hopkins	18,000	17,900	99
	Ohio	7,900	7,800	99
	Union	5,700	5,700	100
Webster	5,400	5,300	98	
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	Hamilton	3,700	3,500	96
	Lawrence	6,300	6,200	98
	Richland	6,600	6,400	97
	Wabash	5,300	5,200	98
Wayne	7,100	6,800	96	
<b>INDIANA</b>	Daviess	10,400	10,100	97
	Knox	15,400	15,200	98
	<b>KENTUCKY</b>			
	Caldwell	5,100	5,000	98
Crittenden	3,500	3,500	100	
Mc Lean	3,600	3,600	100	
Muhlenberg	11,500	11,400	99	
<b>Between 5-24%</b>	<b>ILLINOIS</b>			
	Hardin	2,200	2,100	98
	Pope	1,800	1,700	94
	Saline	11,400	11,100	97
<b>INDIANA</b>				
Martin	3,900	3,800	97	
<b>KENTUCKY</b>				
Butler	4,200	4,200	100	
<b>Station Totals</b>		<b>343,400</b>	<b>337,400</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>189,500</b>
<b>Average Daily Circulation (1992)</b>				<b>85,500</b>

# Indiana—Evansville

## WFIE-TV

Ch. 14

**Network Service:** NBC.

**Licensee:** Cosmos Bcstg. Co., Box 1414, Evansville, IN 47720.

**Studio:** 1115 Mount Auburn Rd., Evansville, IN 47720.

**Telephone:** 812-426-1414. **Fax:** 812-426-1945.

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 2208-kw max. & 1020-kw horizontal visual, 331-kw max. & 91.2-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 949-ft. above ground, 1449-ft. above sea level.

Latitude 37° 53' 14"  
Longitude 87° 31' 07"

**Transmitter:** Wolf Hill, approx. 2300-ft. NE of intersection of Rte. 414 & Cemetery Rd.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 6-meter; ADM, 3-meter; Harris, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Cosmos Broadcasting Corp. (Group Owner).

**Began Operation:** November 9, 1953. Sale to present owner by Orion Bcstg. approved by FCC Aug. 14, 1981. Sale to Orion by Jesse D. Fine theatre family approved July 18, 1956 (Television Digest, Vol. 12:25, 26, 29).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Personnel:**

- Conrad L. Cagle, Vice President & General Manager.
- Mike Rickwald, General Sales Manager.
- Brian Dozer, National Sales Coordinator.
- C. J. Beutien, News Director.
- Shirley Kirk, Program Director.
- Marion B. Paul, Chief Engineer.
- Jerry Grimes, Promotion Director.
- Sam Schaeffer, Business Manager.

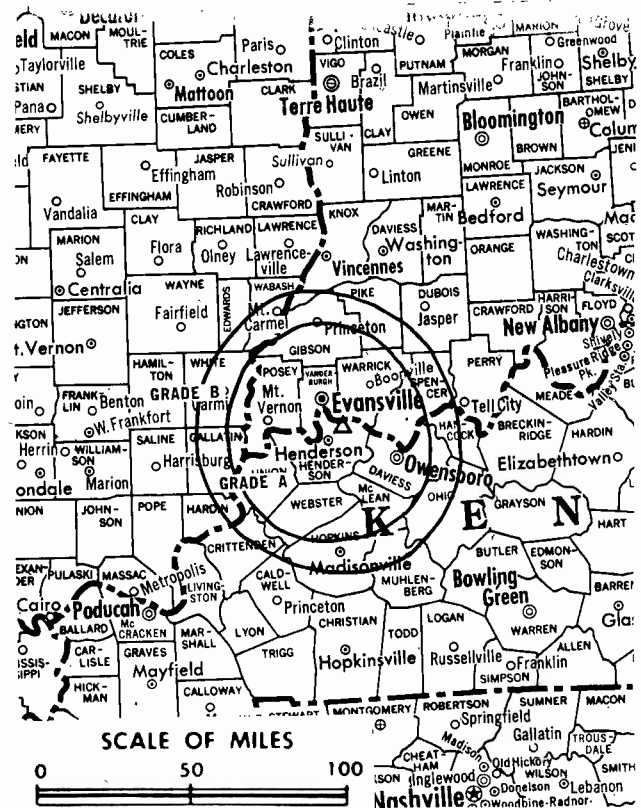
**Highest 30 Sec. Rate:** \$1800.

**NETWORK BASE HOURLY RATE:** \$870.

**City of License:** Evansville. **ADI:** Evansville. **Rank:** 94.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Edwards	3,300	3,200	97
	Gallatin	2,800	2,700	96
	Richland	6,600	6,400	97
	Wabash	5,300	5,200	98
	Wayne	7,100	6,800	96
	White	7,000	6,700	96
	<b>INDIANA</b>			
	Dubois	13,400	13,100	98
	Gibson	12,700	12,500	98
	Perry	6,600	6,400	97
	Pike	5,100	5,000	98
	Posey	9,500	9,200	97



WFIE-TV BPC1-4913 Granted 6/11/76 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Spencer	7,000	6,800	97
	Vanderburgh	67,300	66,200	98
	Warrick	16,700	16,400	98
	<b>KENTUCKY</b>			
	Daviess	33,400	33,200	99
	Hancock	2,900	2,900	100
	Henderson	16,700	16,600	99
	Hopkins	18,000	17,900	99
	Mc Lean	3,600	3,600	100
	Ohio	7,900	7,800	99
Union	5,700	5,700	100	
Webster	5,400	5,300	98	
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	Clay	5,900	5,700	97
	<b>INDIANA</b>			
	Daviess	10,400	10,100	97
Knox	15,400	15,200	98	
<b>KENTUCKY</b>				
Caldwell	5,100	5,000	98	
Muhlenberg	11,500	11,400	99	
<b>Between 5-24%</b>	<b>ILLINOIS</b>			
	Hamilton	3,700	3,500	96
	Hardin	2,200	2,100	98
	Lawrence	6,300	6,200	98
	Saline	11,400	11,100	97
	<b>KENTUCKY</b>			
	Breckinridge	6,300	6,200	98
	Butler	4,200	4,200	100
Crittenden	3,500	3,500	100	
Lyon	2,400	2,400	100	
Marshall	10,900	10,900	100	
<b>Station Totals</b>		<b>363,200</b>	<b>357,100</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>242,300</b>
<b>Average Daily Circulation (1992)</b>				<b>142,700</b>



# Indiana—Evansville

**WTVW**  
Ch. 7

**Network Service:** ABC.

**Licensee:** Woods Communications Group Inc., 3000 Cherry St., Springfield, MO 65808.

**Studio:** 477 Carpenter St., Evansville, IN 47708.

**Mailing Address:** Box 7, Evansville, IN 47701.

**Telephone:** 812-424-7777. **Fax:** 812-421-4040.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: Circularly polarized, 1000-ft. above av. terrain, 1013-ft. above ground, 1493-ft. above sea level.

Latitude 38° 01' 27"  
Longitude 87° 21' 43"

**Transmitter:** 1-mi. S of Chandler, IN.

**Satellite Earth Stations:** Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; ADM, 4.5-meter C-band; AFC, 3.7-meter Ku-band; Avantek, Avcom, M/A-Com receivers.

**News Service:** AP.

**Ownership:** Charles Woods (Group Owner),

**Began Operation:** August 21, 1956. Sale to Broad Street TV granted Aug. 17, 1988 (Television Digest, Vol. 28:25) but not consummated. Sale to Charles Woods by Fuqua Communications approved by FCC Nov. 17, 1980. Sale of control to Fuqua by Polaris Corp. approved by FCC Sept. 26, 1966 (Vol. 5:51; 6:39). Previous sale of control by Ferris E. Traylor, Res Schepp and Miklos Sperling to Producers Inc. (Polaris) 1962 (Vol. 2:35).

**Represented (sales):** Seltel Inc.

**Personnel:**

- Charles Woods, President.
- Ken Schreiber, Vice President & General Manager.
- Jim Moore, Local Sales Manager.
- John Sterne, News Director.
- Pam Miller, Program Director.
- David Castrale, Production Manager.
- John Schuta, Chief Engineer.
- David Jones, Promotion Director.
- Cathy Woods, Business Manager.

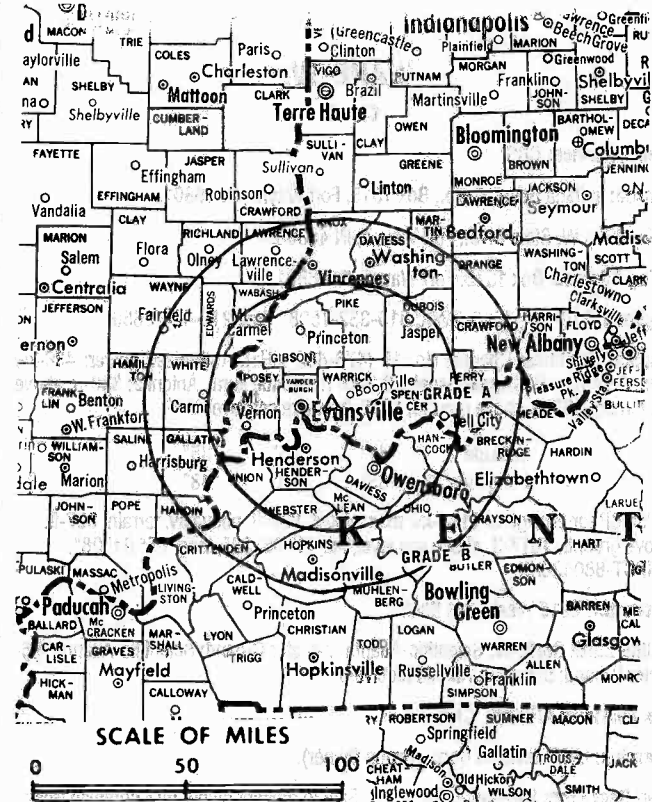
**Highest 30 Sec. Rate:** \$650.

**NETWORK BASE HOURLY RATE:** \$1300.

**City of License:** Evansville. **ADI:** Evansville. **Rank:** 94.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Clay	5,900	5,700	97
	Edwards	3,300	3,200	97
	Gallatin	2,800	2,700	96
	Lawrence	6,300	6,200	98
	Richland	6,600	6,400	97
	Wabash	5,300	5,200	98
	Wayne	7,100	6,800	96
	White	7,000	6,700	96
	<b>INDIANA</b>			
Daviess	10,400	10,100	97	
Dubois	13,400	13,100	98	
Gibson	12,700	12,500	98	
Knox	15,400	15,200	98	
Martin	3,900	3,800	97	
Perry	6,600	6,400	97	
Pike	5,100	5,000	98	



wtvw BPCT-810427KE Granted 6/22/87 © American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Posey	9,500	9,200	97
	Spencer	7,000	6,800	97
	Vanderburgh	67,300	66,200	98
	Warrick	16,700	16,400	98
	<b>KENTUCKY</b>			
	Daviess	33,400	33,200	99
	Hancock	2,900	2,900	100
	Henderson	16,700	16,600	99
	Hopkins	18,000	17,900	99
	Mc Lean	3,600	3,600	100
<b>Between 25-49%</b>	Muhlenberg	11,500	11,400	99
	Ohio	7,900	7,800	99
	Union	5,700	5,700	100
	Webster	5,400	5,300	98
	<b>INDIANA</b>			
Orange	7,100	6,900	97	
<b>KENTUCKY</b>				
Breckinridge	6,300	6,200	98	
Caldwell	5,100	5,000	98	
Crittenden	3,500	3,500	100	
<b>Between 5-24%</b>	<b>ILLINOIS</b>			
	Crawford	7,900	7,800	99
	Hamilton	3,700	3,500	96
	Hardin	2,200	2,100	98
	Saline	11,400	11,100	97
<b>INDIANA</b>				
Crawford	3,700	3,600	97	
Greene	12,200	12,000	98	
Lawrence	16,600	16,400	98	
(Continued on page A-466)				
<b>Station Totals</b>		<b>416,200</b>	<b>409,100</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>282,300</b>
<b>Average Daily Circulation (1992)</b>				<b>158,300</b>

# Indiana—Fort Wayne

## WANE-TV

Ch. 15

**Network Service:** CBS.

**Licensee:** Indiana Bcstg. Corp., Box 1515, Fort Wayne, IN 46801.

**Studio:** 2915 W. State Blvd., Fort Wayne, IN 46808.

**Mailing Address:** Box 1515, Fort Wayne, IN 46801.

**Telephone:** 219-424-1515. **TWX:** 810-332-1508. **Fax:** 219-424-3659.

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 436-kw max. & 144-kw horizontal visual, 28.2-kw horizontal aural. Antenna: 830-ft. above av. terrain, 839-ft. above ground, 1649-ft. above sea level.

Latitude 41° 05' 35"  
Longitude 85° 10' 48"

Holds CP for change to 1114-kw max. visual, 830-ft. above av. terrain, 807-ft. above ground, 1617-ft. above sea level, lat. 41° 05' 38", long. 85° 04' 08".  
BMPCT-880526KK.

**Transmitter:** 2915 West State Blvd.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta receivers.

**News Services:** AP, CBS, CNN.

**Ownership:** LIN Television Corp. (Group Owner).

**Began Operation:** September 26, 1954. Sale to present owner by Corinthian Bcstg. approved by FCC Nov. 28, 1983 (Television Digest, Vol. 23:36). Sale to Corinthian by Universal Bcstg. (McConnell) approved Oct. 10, 1956 by FCC. Previous sale as WINT by R. Morris Pierce group approved June 13, 1956 (Vol. 12:24, 34, 41).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** Moffet, Larson & Johnson Inc.

**Personnel:**

- Frank N. Moore, President & General Manager.
- R. Bruce Cynar, General Sales Manager.
- Alan Riebe, Local Sales Manager.
- Lynn Lawson, National Sales Manager.
- Roger Ball, News Director.
- Jim Riecken, Production Manager.
- Jim Gill, Promotion Director.
- Tom Harford, Chief Engineer.
- Randell E. Culbertson, Financial Manager.

**Highest 30 Sec. Rate:** \$800.

**NETWORK BASE HOURLY RATE:** \$847.

**City of License:** Fort Wayne. **ADI:** Fort Wayne. **Rank:** 101.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Adams	10,700	10,500	98
	Allen	114,300	112,900	99
	De Kalb	12,800	12,700	99



WANE-TV BPCT-860710KE Granted 10/27/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Huntington	13,600	13,400	99
	Jay	8,200	8,000	98
	Noble	14,000	13,800	99
	Steuben	10,800	10,700	99
	Wabash	12,700	12,400	98
	Wells	9,700	9,500	98
	Whitley	10,200	10,100	99
Between 25-49%	OHIO			
	Defiance	14,500	14,300	99
	Mercer	13,700	13,500	99
	Paulding	7,600	7,500	99
	Van Wert	11,600	11,500	99
Between 5-24%	INDIANA			
	Blackford	5,500	5,400	98
	Lagrange	9,600	9,300	96
	OHIO			
	Putnam	11,400	11,200	98
Station Totals	INDIANA			
	Grant	27,500	27,100	98
	Kosciusko	24,400	24,000	98
	Randolph	10,400	10,200	98
	OHIO			
Allen	40,900	40,300	99	
<b>Station Totals</b>		<b>408,500</b>	<b>402,500</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>256,700</b>
<b>Average Daily Circulation (1992)</b>				<b>136,300</b>

# Indiana—Fort Wayne

## WFFT-TV

Ch. 55

Network Service: Fox

Licensee: Great Trails Bcstg. Corp., 717 E. David Rd., Dayton, OH 45429

Studio: 3707 Hillegas Rd., Fort Wayne, IN 46808

Mailing Address: Box 8655, Fort Wayne, IN 46898-8655

Telephone: 219-471-5555. Fax: 219-484-4331

Technical Facilities: Channel No. 55 (716-722 MHz); Authorized power: 603-kw max. & 389-kw horizontal visual, 60.3-kw max. & 38.9-kw horizontal aural. Antenna: 780-ft. above av. terrain, 805-ft. above ground, 1,625-ft. above sea level.

Latitude 41° 06' 33"  
Longitude 85° 11' 44"

Transmitter: 3707 Hillegas Rd.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Comtec, 5-meter C-band; Prodelin, 4.5-meter C-band; AFC, 3.7-meter RCA Ku-band; Agile Optni, W/A-Com receivers.

News Services: AP, CNN Headline News.

Ownership: Great Trails Broadcasting Corp. (Group Owner).

Began Operation: December 21, 1977. Sale to Great Trails Bcstg. Corp. by Ontario Corp. approved by FCC June 1, 1982. (Television Digest, Vol. 22:13).

Represented (sales): Katz Independent TV Sales.

Represented (legal): Haley, Bader & Potts.

### Personnel:

- Frank Hawkins, Station & General Sales Manager.
- Steve Pozezanac, Director of Operations & Program Manager.
- Bob Smithhart, Regional Sales Manager.
- Steve Shine, News Director.
- Mac McShane, Chief Engineer.
- Al Crain, Production Manager.
- Cheri Streicher, Promotion Director.
- Burl Rawlins, Business Manager.
- Flavia Lowden, Co-Op Director.

Rates: On request.

City of License: Fort Wayne. ADI: Fort Wayne. Rank: 101.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>INDIANA</b>			
	Adams	10,700	10,500	98
	Allen	114,300	112,900	99
	De Kalb	12,800	12,700	99
	Huntington	13,600	13,400	99
	Jay	8,200	8,000	98
	Noble	14,000	13,800	99
	Steuben	10,800	10,700	99
	Wabash	12,700	12,400	98
	Wells	9,700	9,500	98
Whitley	10,200	10,100	99	



WFFT-TV BPCT-4975 Granted 5/20/77 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>OHIO</b>			
	Paulding Van Wert	7,600 11,600	7,500 11,500	99 99
<b>Between 25-49%</b>	<b>INDIANA</b>			
	Blackford	5,500	5,400	98
	Grant	27,500	27,100	98
	Kosciusko	24,400	24,000	98
	Lagrange	9,600	9,300	96
Miami	13,700	13,500	99	
<b>OHIO</b>	Allen	40,900	40,300	99
	Auglaize	16,500	16,300	99
	Defiance	14,500	14,300	99
	Mercer	13,700	13,500	99
	Putnam	11,400	11,200	98
	Williams	14,400	14,200	99
<b>Between 5-24%</b>	<b>INDIANA</b>			
	Fulton	7,400	7,300	99
	Marshall	15,700	15,400	98
	Randolph	10,400	10,200	98
	<b>OHIO</b>			
Darke	20,400	20,100	99	
Henry	10,600	10,500	99	
Shelby	15,700	15,500	99	
<b>Station Totals</b>		<b>508,500</b>	<b>501,100</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>249,400</b>
<b>Average Daily Circulation (1992)</b>				<b>100,900</b>

# Indiana—Fort Wayne

## WKJG-TV

Ch. 33

Network Service: NBC.

Licensee: Corporation for General Trade, 2633 W. State Blvd., Fort Wayne, IN 46808.

Studio: 2633 W. State Blvd., Fort Wayne, IN 46808.

Telephone: 219-422-7474. TWX: 810-332-1400. Fax: 219-422-9648.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 589-kw visual, 58.9-kw aural. Antenna: 770-ft. above av. terrain, 793-ft. above ground, 1593-ft. above sea level.

Latitude 41° 05' 36.00"  
Longitude 85° 10' 28.47"

Transmitter: 2633 W. State Blvd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter C-band; AFC, 3.7-meter Ku-band; Pinzone, 3.7-meter C-band; M/A-Com, Microdyne receivers.

News Service: AP.

Ownership: Corporation for General Trade.

Began Operation: November 21, 1953. Sale to present owner by Wabash Valley Bcstg. Corp. approved by FCC Nov. 23, 1983. Sale to Wabash by Federated Media Inc. approved by FCC July 30, 1974 (Television Digest, Vol. 14:32). Sale to FMI by Truth Publishing Co. approved by FCC March 10, 1971 (Vol. 10:27). Previous sale by Clarence L. Schust, H. Leslie Popp and associates approved March 13, 1957 (Vol. 13:5, 11).

Represented (sales): Seltel Inc.

Represented (legal): Haley, Bader & Potts.

### Personnel:

Hilliard Gates, Vice President.  
William Nichols, General Manager.  
Marvin Gottlieb, General Sales Manager.  
Robert Miller, Local Sales Manager.  
Larry Bower, Promotion & Operations Director.  
Mark Meyer, Program & Production Manager.  
Robert Cizek, News Director.  
Matt Kyle, Chief Engineer.  
Robert Lucas, Business Manager.

Highest 30 Sec. Rate: \$900.

NETWORK BASE HOURLY RATE: \$575.

City of License: Fort Wayne. ADI: Fort Wayne. Rank: 101.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Adams	10,700	10,500	98
	Allen	114,300	112,900	99
	De Kalb	12,800	12,700	99
	Huntington	13,600	13,400	99
	Jay	8,200	8,000	98



WKJG-TV BPCT-79025KJ Granted 12/30/79

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Noble	14,000	13,800	99	
	Steuben	10,800	10,700	99	
	Wabash	12,700	12,400	98	
	Wells	9,700	9,500	98	
	Whitley	10,200	10,100	99	
	OHIO				
	Paulding	7,600	7,500	99	
	Van Wert	11,600	11,500	99	
	Between 25-49%	INDIANA			
		Blackford	5,500	5,400	98
Lagrange		9,600	9,300	96	
OHIO					
Defiance		14,500	14,300	99	
Mercer		13,700	13,500	99	
Williams	14,400	14,200	99		
Between 5-24%	INDIANA				
	Grant	27,500	27,100	98	
	Kosciusko	24,400	24,000	98	
	Miami	13,700	13,500	99	
	OHIO				
	Allen	40,900	40,300	99	
Auglaize	16,500	16,300	99		
Putnam	11,400	11,200	98		
<b>Station Totals</b>		<b>428,300</b>	<b>422,100</b>	<b>99</b>	
<b>Net Weekly Circulation (1992)</b>				<b>235,700</b>	
<b>Average Daily Circulation (1992)</b>				<b>116,000</b>	

# Indiana—Fort Wayne

**WPTA**

Ch. 21

**Network Service:** ABC

**Licensee:** Granite Broadcasting Corp., 1 Dag Hammarskjold Plaza, New York, NY 10017.

**Studio:** 3401 Butler Rd., Fort Wayne, IN 46808.

**Mailing Address:** Box 2121, Fort Wayne, IN 46801.

**Telephone:** 219-483-0584. **TWX:** 810-332-1549. **Fax:** 219-483-0584.

**Technical Facilities:** Channel No. 21 (512.518 MHz). Authorized power: 562-kw max. & 490-kw horizontal visual, 56.2-kw max. & 49-kw horizontal aural. Antenna: 740-ft. above av. terrain, 770-ft. above ground, 1582-ft. above sea level.

Latitude 41° 06' 08"  
Longitude 85° 11' 04"

**Transmitter:** 3401 Butler Rd.

**Satellite Earth Stations:** Microdyne, 7.3-meter C-band; Andrew, 7-meter C-band; Andrew, 4.5-meter C-band; Andrew, 4.5-meter Ku & C-band; Andrew, Avantek, Microdyne, RCA receivers.

**News Services:** ABC, AP, NWS, UPI.

**Ownership:** Granite Broadcasting Corporation (Group Owner).

**Began Operation:** September 28, 1957. Sale to present owner by Pulitzer Publishing Co. approved by FCC Sept. 25, 1989 (Television Digest, Vol. 29:34). Sale to Pulitzer by Gannett Co. Inc. approved by FCC May 12, 1983 (Vol. 23:2). Merger of Combined Communications with Gannett Co. approved by FCC June 7, 1979 (Vol. 18:20, 38; 19:24). Sale to Combined by Sarkes Tarzian Inc. approved April 4, 1973 (Vol. 12:41; 13:7).

**Represented (sales):** Blair Television.

**Represented (legal):** Verner, Lipfert, Bernhard, McPherson & Hand.

**Personnel:**

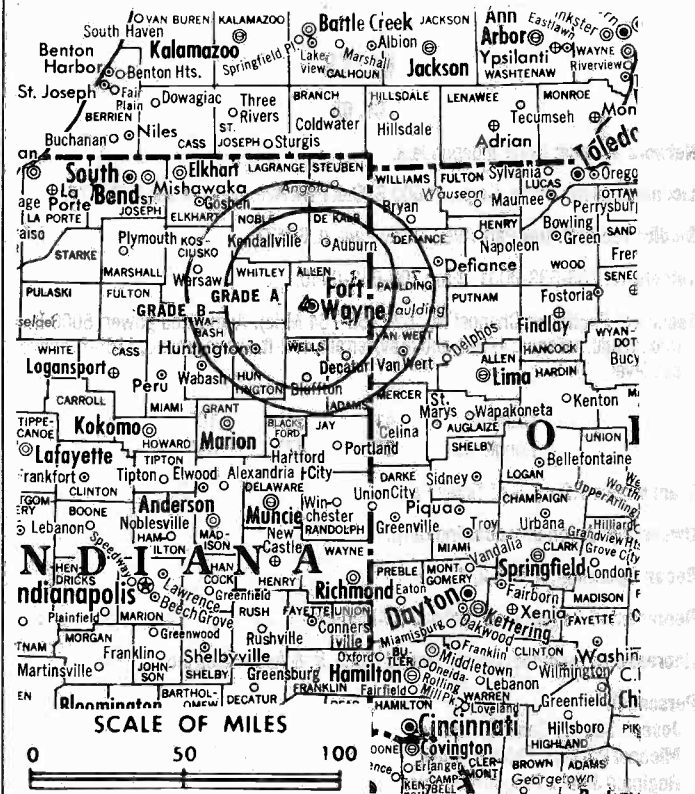
- Barbara Wigham, President & General Manager.
- Bill Ransom, General Sales Manager.
- Will McManus, Local Sales Manager.
- Greg Scott, National Sales Manager.
- Don Bradley, News Director.
- Jan D'Italia, Program Director.
- Ray Krueger, Chief Engineer.
- Miriam Symonds, Business Manager.
- Rick Schrand, Marketing Director.

**Rates:** On request.

**City of License:** Fort Wayne. **ADI:** Fort Wayne. **Rank:** 101.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>50% &amp; Over</b>	<b>INDIANA</b>			
	Adams	10,700	10,500	98
	Allen	114,300	112,900	99
	De Kalb	12,800	12,700	99
	Huntington	13,600	13,400	99
	Jay	8,200	8,000	98
	Noble	14,000	13,800	99
	Steuben	10,800	10,700	99
	Wabash	12,700	12,400	98
	Wells	9,700	9,500	98
Whitley	10,200	10,100	99	



WPTA BPCT-790312LC Granted 6/8/79 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>50% &amp; Over</b>	<b>OHIO</b>			
	Defiance	14,500	14,300	99
	Mercer	13,700	13,500	99
	Paulding	7,600	7,500	99
	Van Wert	11,600	11,500	99
Williams	14,400	14,200	99	
<b>Between 25-49%</b>	<b>INDIANA</b>			
	Blackford	5,500	5,400	98
	Kosciusko	24,400	24,000	98
	Lagrange	9,600	9,300	96
<b>OHIO</b>	Miami	13,700	13,500	99
	Putnam	11,400	11,200	98
	<b>INDIANA</b>	Fulton	7,400	7,300
Grant		27,500	27,100	98
<b>MICHIGAN</b>	Branch	15,300	15,100	99
	<b>OHIO</b>	Allen	40,900	40,300
	Auglaize	16,500	16,300	99
	Fulton	14,400	14,100	98
<b>Station Totals</b>		<b>465,400</b>	<b>458,600</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>271,300</b>
<b>Average Daily Circulation (1992)</b>				<b>164,200</b>

**TFC** TIMES FIBER COMMUNICATIONS, INC.<sup>®</sup>  
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# Indiana—Hammond

**WJYS**  
Ch. 62

**Network Service:** None, independent.

**Licensee:** Jovon Bcstg. Corp., 18600 S. Oak Park Ave., Tinley Park, IL 60477.

**Studio:** 18600 S. Oak Park Ave., Tinley Park, IL 60477.

**Telephone:** 708-633-0001. **Fax:** 708-633-0040.

**Technical Facilities:** Channel No. 62 (758-764 MHz). Authorized power: 5000-kw max. visual. Antenna: 479-ft. above av. terrain, 472-ft. above ground, 1165-ft. above sea level.

Latitude	41°	33'	10"
Longitude	87°	47'	09"

**Transmitter:** 1.2-mi. S of Tinley Park.

**Ownership:** Jovon Broadcasting Corp.

**Began Operation:** March 2, 1991.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** E. Harold Munn Jr. & Associates Inc.

**Personnel:**

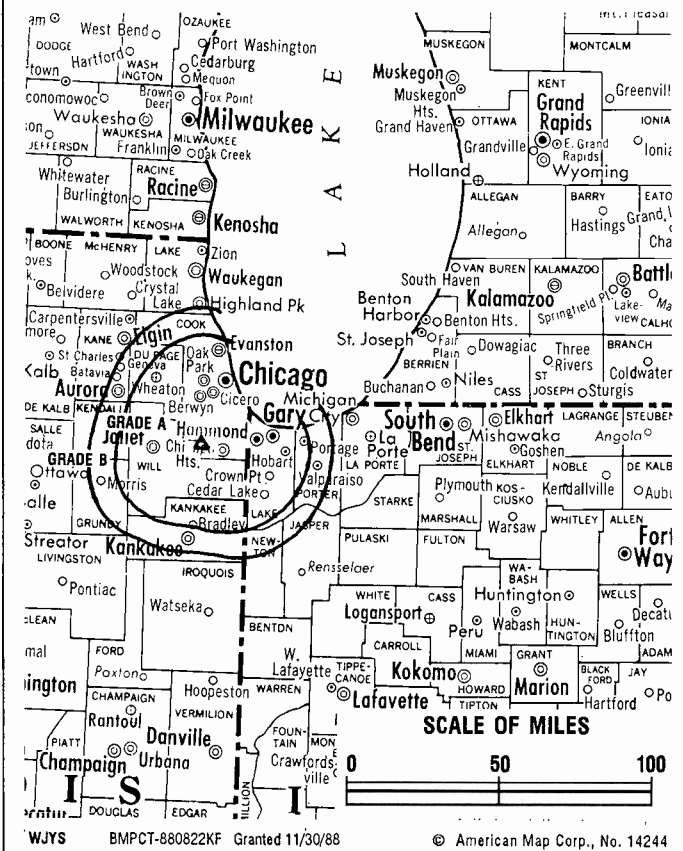
Joseph Stroud, General Manager.

Michael Perkins, Chief Engineer.

Reginald Jones, Program Director.

**Rates:** On request.

**Arbitron Data:** Not available.



WJYS BNPCT-880822KF Granted 11/30/88 © American Map Corp., No. 14244

**City of License:** Hammond. **ADI:** Chicago. **Rank:** 3.

# Indiana—Indianapolis

## WHMB-TV

Ch. 40

**Network Service:** None, independent.

**Licensee:** Le Sea Broadcasting Co., Box 12, South Bend, IN 46624.

**Studio:** 10511 Greenfield Ave., Noblesville, IN 46060.

**Mailing Address:** Box 50450, Indianapolis, IN 46250.

**Telephone:** 317-773-5050. Fax: 317-776-4051.

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 2113-kw max. & 1596-kw horizontal visual, 211.3-kw max. & 159.6-kw horizontal aural. Antenna: 994-ft. above av. terrain, 1010-ft. above ground, 1845-ft. above sea level.

Latitude 39° 53' 39"  
Longitude 86° 12' 19"

**Transmitter:** 7701 Walnut Dr., Indianapolis.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 10-meter; Microdyne, 7-meter; Harris, 5-meter; Microdyne, Scientific-Atlanta receivers.

**Ownership:** Le Sea Broadcasting Co. (Group Owner).

**Began Operation:** January 25, 1971. Sale to present owner by Dr. Wendell Hansen approved by FCC Aug. 15, 1972.

**Represented (sales):** Landin Media Sales.

### Personnel:

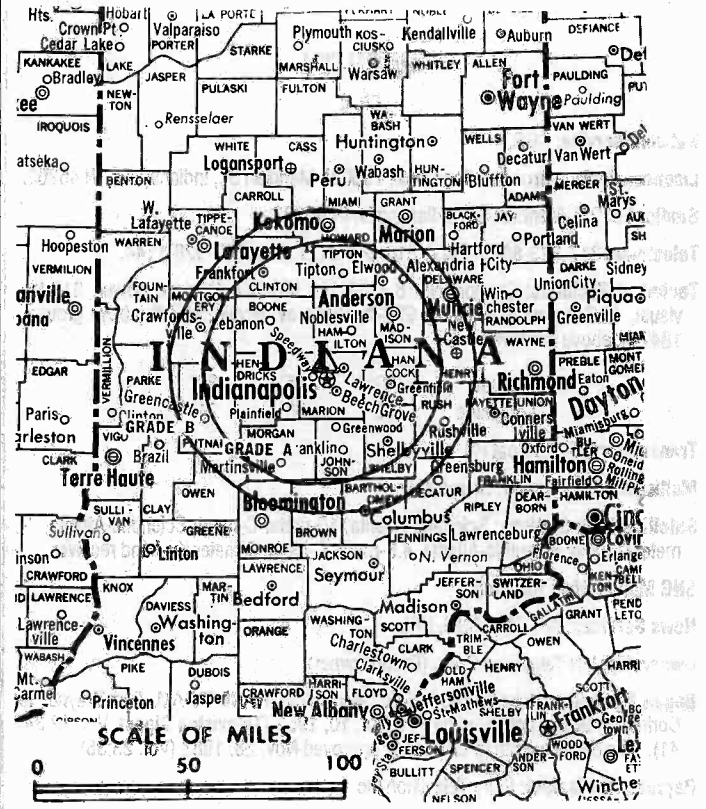
- Lester Sumrall, President.
- Peter Sumrall, Vice President.
- Dave Straff, Station Manager.
- Thom Ewing, Sales Manager & Program Director.
- Dave Gooding, Chief Engineer.

**Rates:** On request.

**City of License:** Indianapolis. **ADJ:** Indianapolis. **Rank:** 27

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Boone	14,500	14,300	99
	Carroll	7,200	7,100	99
	Cass	14,800	14,600	99
	Clinton	11,900	11,700	98
	Hamilton	39,900	39,500	99
	Hancock	16,600	16,400	99



WHMB-TV BPCT-810722KH Granted 1/12/82

© American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Hendricks	26,800	26,500	99
	Henry	18,600	18,400	99
	Howard	31,500	31,100	99
	Johnson	31,600	31,400	99
	Madison	49,000	48,900	99
	Marion	319,900	316,200	99
	Miami	13,700	13,500	99
	Montgomery	13,400	13,300	99
	Morgan	19,500	19,300	99
	Putnam	10,100	10,000	99
Rush	6,500	6,400	98	
Shelby	14,700	14,500	99	
Tipton	6,200	6,100	98	
<b>Station Totals</b>		<b>666,800</b>	<b>659,200</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>70,500</b>
<b>Average Daily Circulation (1992)</b>				<b>20,100</b>

# Indiana—Indianapolis

## WISH-TV

Ch. 8

**Network Service:** CBS.

**Licensee:** Indiana Broadcasting Corp., 1950 N. Meridian St., Indianapolis, IN 46202.

**Studio:** 1950 N. Meridian St., Indianapolis, IN 46202.

**Telephone:** 317-923-8888. **TWX:** 810-341-3127. **Fax:** 317-926-1144.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 990-ft. above av. terrain, 997-ft. above ground, 1847-ft. above sea level.

Latitude 39° 45' 39"  
Longitude 86° 00' 21"

**Transmitter:** 553 S. Post Rd.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; 5-meter Ku-band receiver.

**SNG Mobile Dish:** Ku-band.

**News Services:** AP, CBS, CNN, UPI.

**Ownership:** LIN Television Corp. (Group Owner).

**Began Operation:** July 1, 1954. Sale, along with WANE-TV-AM, Fort Wayne, to Corinthian Bcstg. approved by FCC Oct. 10, 1956 (Television Digest, Vol. 12:34, 41). Sale by Corinthian to LIN Bcstg. approved Nov. 28, 1983 (Vol. 23:36).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** A. D. Ring & Associates, P.C.

### Personnel:

**Paul Karpowicz**, President & General Manager.  
**Scott Blumenthal**, General Sales Manager.  
**Sarah Blanke**, Local Sales Manager.  
**Tim Warner**, National Sales Manager.  
**Lee Giles**, News Director.  
**Rick Thedwall**, Program Director.  
**Peter Nikiel**, Advertising & Promotion Manager.  
**Terry Van Bibber**, Chief Engineer.  
**Joe Werlenberger**, Business Manager.  
**Mike Johnston**, Manager, Marketing Service.  
**Craig Cole**, Production Manager.

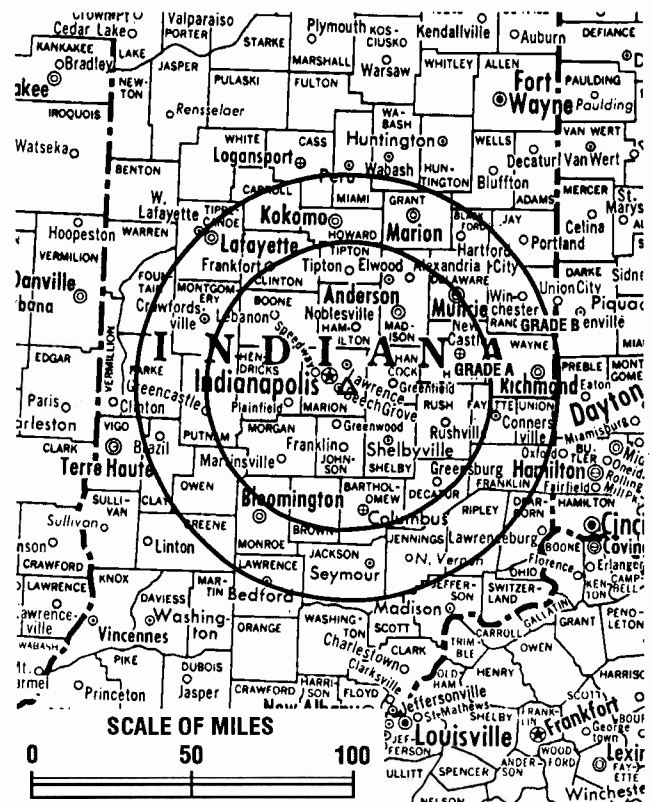
**Highest 30 Sec. Rate:** \$6000.

**NETWORK BASE HOURLY RATE:** \$2200.

**City of License:** Indianapolis. **ADI:** Indianapolis. **Rank:** 27.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>INDIANA</b>			
	Bartholomew	24,800	24,400	99
	Blackford	5,500	5,400	98
	Boone	14,500	14,300	99
	Brown	5,500	5,400	98
	Carroll	7,200	7,100	99
	Clinton	11,800	11,700	99
	Decatur	8,500	8,400	99
	Delaware	44,300	43,800	99
	Fayette	9,800	9,700	99
	Grant	27,500	27,100	98
	Hamilton	39,900	39,500	99
	Hancock	16,600	16,400	99
	Hendricks	26,800	26,500	99
Henry	18,600	18,400	99	
Howard	31,500	31,100	99	
Jackson	14,100	13,900	99	



WISH-TV BPCT-110 Granted 1/28/54

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Jennings	8,300	8,100	98
	Johnson	31,600	31,400	99
	Madison	49,400	48,900	99
	Marion	319,900	316,200	99
	Miami	13,700	13,500	99
	Monroe	39,100	38,200	98
	Montgomery	13,400	13,300	99
	Morgan	19,500	19,300	99
	Owen	7,000	6,900	99
	Putnam	10,100	10,000	99
	Randolph	10,400	10,200	98
	Rush	6,500	6,400	98
	Shelby	14,700	14,500	99
	Tipton	6,200	6,100	98
Wayne	27,400	27,000	99	

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>INDIANA</b>			
	Benton	3,600	3,500	97
	Cass	14,900	14,600	98
	Clay	9,600	9,500	99
	Fountain	6,800	6,700	99
	Franklin	6,700	6,500	97
	Jay	8,200	8,000	98
	Lawrence	16,600	16,400	98
	Parke	5,800	5,700	98
	Tippecanoe	45,700	44,700	98
Union	2,500	2,400	96	
Wabash	12,700	12,400	98	
White	9,300	9,100	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>INDIANA</b>			
Greene	12,200	12,000	98	

(Continued on page A-466)

<b>Station Totals</b>	<b>1,115,300</b>	<b>1,099,800</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>791,600</b>
<b>Average Daily Circulation (1992)</b>			<b>442,300</b>



# Indiana—Indianapolis

**WRTV**  
Ch. 6

**Network Service:** ABC.

**Licensee:** McGraw-Hill Broadcasting Co. Inc., 1330 N. Meridian St., Indianapolis, IN 46202.

**Studio:** 1330 N. Meridian St., Indianapolis, IN 46202.

**Telephone:** 317-635-9788. **TWX:** 810-341-3339.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 990-ft. above av. terrain, 1019-ft. above ground, 1849-ft. above sea level.

Latitude 39° 53' 59"  
Longitude 86° 12' 02"

**Transmitter:** 79th St. & Township Line Rd.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 3-meter Ku-band; Microdyne, 7.2-meter C-band; Satcom Technologies, 5.5-meter Ku-band; AvanteK, M/A-Com, Microdyne receivers.

**News Services:** ABC, AP, Conus, UPI.

**Ownership:** McGraw-Hill Broadcasting Co. (Group Owner).

**Began Operation:** May 30, 1949. Sale to present owner by Time Inc. approved by FCC March 8, 1972 (Television Digest, Vol. 12:10, 11). Previous sale by H. M. Bitner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16).

**Represented (sales):** MMT Sales Inc.

**Represented (legal):** Koteen & Naftalin.

**Personnel:**

- John Long, Vice President & General Manager.
- Sharon Chalfin, General Sales Manager.
- Jeff Klopfenstein, Local Sales Manager.
- Jerry Harbin, National Sales Manager.
- Ken Ladage, Director of Program Operations.
- David Baer, Director of News.
- Paul Montgomery, Director of Advertising & Sales Promotion.
- Martin Siddall, Director of Business Affairs.
- Dick Pratt, Director of Engineering.
- Ed Sorensen, Sports Director.

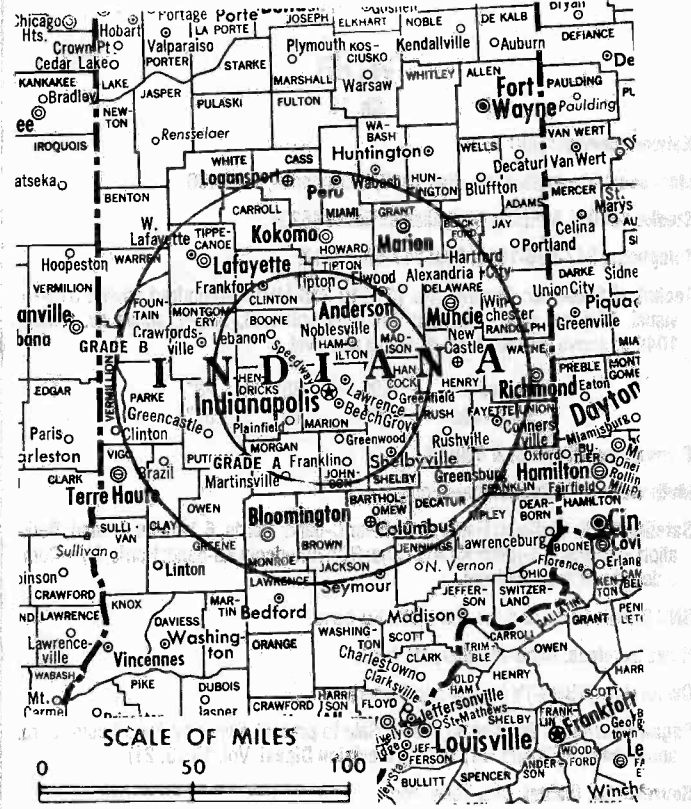
**Rates:** On request.

**NETWORK BASE HOURLY RATE:** \$2300.

**City of License:** Indianapolis. **ADI:** Indianapolis. **Rank:** 27.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>INDIANA</b>			
	Bartholomew	24,800	24,400	99
	Benton	3,600	3,500	97
	Blackford	5,500	5,400	98
	Boone	14,500	14,300	99
	Brown	5,500	5,400	98
	Carroll	7,200	7,100	99
	Cass	14,900	14,600	98
	Clinton	11,800	11,700	99
	Decatur	8,500	8,400	99
	Delaware	44,300	43,800	99
	Fayette	9,800	9,700	99
	Fountain	6,800	6,700	99
	Grant	27,500	27,100	98
	Hamilton	39,900	39,500	99
	Hancock	16,600	16,400	99
	Hendricks	26,800	26,500	99
	Henry	18,600	18,400	99
	Howard	31,500	31,100	99
Jennings	8,300	8,100	98	



WRTV BMPCT-1529 Granted 12/29/53 ©American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Johnson	31,600	31,400	99
	Lawrence	16,600	16,400	98
	Madison	49,400	48,900	99
	Manion	319,900	316,200	99
	Miami	13,700	13,500	99
	Monroe	39,100	38,200	98
	Montgomery	13,400	13,300	99
	Morgan	19,500	19,300	99
	Owen	7,000	6,900	99
	Parke	5,800	5,700	98
	Putnam	10,100	10,000	99
	Randolph	10,400	10,200	98
	Rush	6,500	6,400	98
Shelby	14,700	14,500	99	
Tippecanoe	45,700	44,700	98	
Tipton	6,200	6,100	98	
Warren	3,000	2,900	97	
White	9,300	9,100	98	
<b>Between 25-49%</b>	<b>INDIANA</b>			
	Clay	9,600	9,500	99
	Jackson	14,100	13,900	99
	Jay	8,200	8,000	98
	Vermillion	6,900	6,800	99
<b>Between 5-24%</b>	Wabash	12,700	12,400	98
	Wayne	27,400	27,000	99
	<b>ILLINOIS</b>			
Edgar	8,000	7,900	99	
<b>INDIANA</b>	Franklin	6,700	6,500	97
	Greene	12,200	12,000	98
(Continued on page A-466)				
<b>Station Totals</b>		<b>1,117,600</b>	<b>1,102,100</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>822,600</b>	
<b>Average Daily Circulation (1992)</b>			<b>460,200</b>	

# Indiana—Indianapolis

**WTHR**  
Ch. 13

**Network Service:** NBC.

**Licensee:** VideoIndiana Inc., Box 1313, Indianapolis, IN 46206.

**Studio:** 1000 N. Meridian St., Indianapolis, IN 46204.

**Telephone:** 317-636-1313. **Fax:** 317-636-3717.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 980-ft. above av. terrain, 1040-ft. above ground, 1860-ft. above sea level.

Latitude 39° 55' 43"  
Longitude 86° 10' 55"

**Transmitter:** Ditch Rd. & 96th St.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 8.8-meter C-band; Harris, 6.1-meter C-band; Radiation Systems, 6.1-meter Ku & C-band; RCA Americom Ku-band; Harris, M/A-Com, Scientific-Atlanta receivers.

**SVG Mobile Dish:** Andrew, 2.3-meter Ku-band.

**News Services:** Accu-Weather, AP, NBC.

**Ownership:** WBNS-TV Inc. (Group Owner).

**Began Operation:** October 30, 1957. Sale to present owner by Avco Bcstg. Corp. approved by FCC Aug. 11, 1975 (Television Digest, Vol. 15:13, 21).

**Represented (sales):** Blair Television.

**Represented (legal):** Crowell & Moring.

**Represented (engineering):** David Steel & Associates Inc.

**Personnel:**

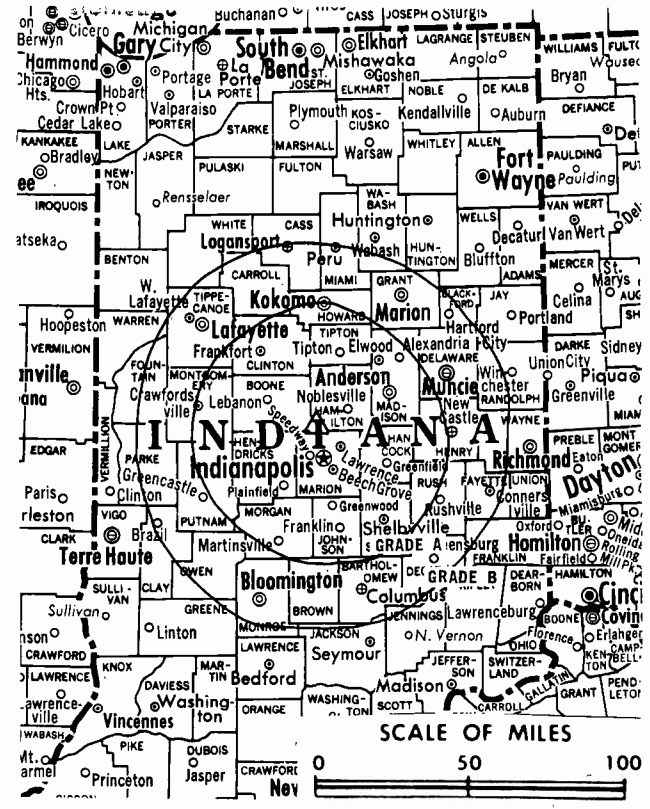
- Gene D'Angelo, President.
- Michael J. Corken, Vice President & General Manager.
- Gerald Cary, Treasurer.
- Tom Rose, Program & Operations Director.
- Marlene Campbell, General Sales Manager.
- Steve Click, National Sales Manager.
- Betty Crockett, Local Sales Manager.
- Rod Porter, Marketing Manager.
- Bob Campbell, News Director.
- Mark Dillon, Business Manager.
- Chuck Jackson, Production Director.
- Harold Thompson, Chief Engineer.

**Rates:** On request.

**City of License:** Indianapolis. **ADI:** Indianapolis. **Rank:** 27.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>50% &amp; Over</b>	<b>INDIANA</b>			
	Bartholomew	24,800	24,400	99
	Benton	3,600	3,500	97
	Blackford	5,500	5,400	98
	Boone	14,500	14,300	99
	Brown	5,500	5,400	98
	Carroll	7,200	7,100	99
	Cass	14,900	14,600	98
	Clinton	11,800	11,700	99
	Decatur	8,500	8,400	99
	Delaware	44,300	43,800	99
	Fountain	6,800	6,700	99
	Grant	27,500	27,100	98
	Hamilton	39,900	39,500	99
	Hancock	16,600	16,400	99
	Hendricks	26,800	26,500	99
	Henry	18,600	18,400	99



WTHR BMPCT—831103KR Granted 12/21/83 ©American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>50% &amp; Over</b>	Howard	31,500	31,100	99
	Johnson	31,600	31,400	99
	Madison	49,400	48,900	99
	Marion	319,900	316,200	99
	Miami	13,700	13,500	99
	Monroe	39,100	38,200	98
	Montgomery	13,400	13,300	99
	Morgan	19,500	19,300	99
	Putnam	10,100	10,000	99
	Randolph	10,400	10,200	98
	Rush	6,500	6,400	98
	Shelby	14,700	14,500	99
	Tiptecanoe	45,700	44,700	98
Tipton	6,200	6,100	98	
Warren	3,000	2,900	97	
White	9,300	9,100	98	
<b>Between 25-49%</b>	<b>INDIANA</b>			
	Fayette	9,800	9,700	99
	Jackson	14,100	13,900	99
	Jay	8,200	8,000	98
	Jennings	8,300	8,100	98
	Lawrence	16,600	16,400	98
	Owen	7,000	6,900	99
Parke	5,800	5,700	98	
Wabash	12,700	12,400	98	
Wayne	27,400	27,000	99	
<b>Between 5-24%</b>	<b>INDIANA</b>			
	Clay	9,600	9,500	99
	Franklin	6,700	6,500	97
Greene	12,200	12,000	98	
(Continued on page A-466)				
<b>Station Totals</b>		<b>1,116,300</b>	<b>1,100,800</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>784,100</b>	
<b>Average Daily Circulation (1992)</b>			<b>384,000</b>	

# Indiana—Indianapolis

**WXIN**  
Ch. 59

**Network Service:** Fox.

**Licensee:** Channel 59 Licensee Corp.

**Studio:** 1440.N. Meridian St., Indianapolis, IN 46202.

**Telephone:** 317-632-5900. **Fax:** 317-687-6532.

**Technical Facilities:** Channel No. 59 (740-746 MHz). Authorized power: 2090-kw max. visual, 209-kw max. aural. Antenna: 992-ft. above av. terrain, 1014-ft. above ground, 1814-ft. above sea level.

Latitude 39° 53' 20"  
Longitude 86° 12' 07"

**Transmitter:** 2350 Westland Rd., Indianapolis.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 6.1-meter C-band; Harris, 4.6-meter C-band; Harris receivers.

**News Services:** AP, UPI.

**Ownership:** Chase Communications Inc. (Group Owner).

**Began Operation:** February 1, 1984. Sale to present owner approved Jan. 23, 1990 (Television Digest, Vol. 29:33:30:13). Sale to Outlet Communications by USA Communications Inc. approved by FCC Dec. 26, 1984.

**Represented (sales):** Setel Inc.

**Personnel:**

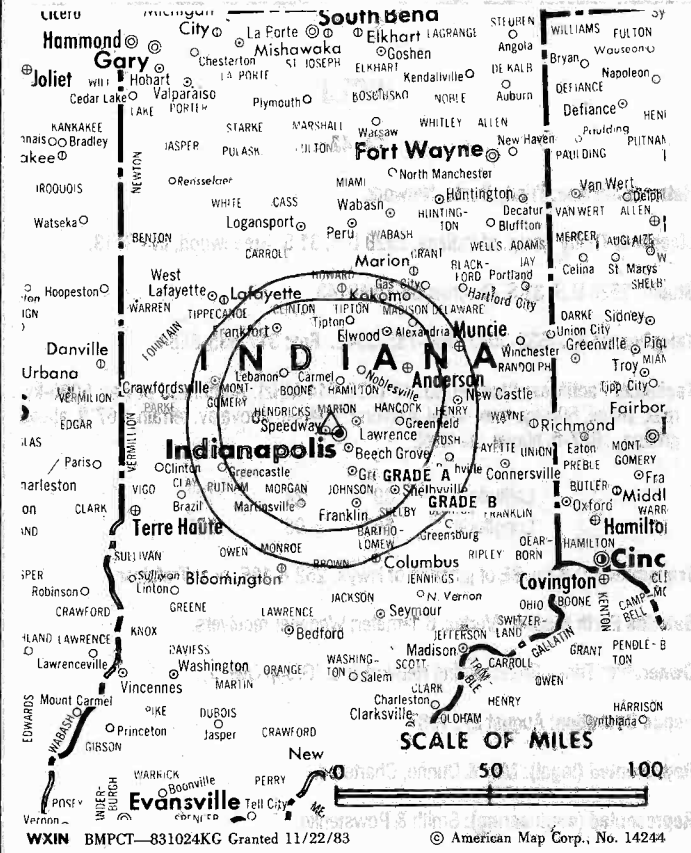
- Joseph Young, Vice President & General Manager.
- George Boggs, Station Manager.
- Dennis Christine Jr., General Sales Manager.
- Randa Minkarah, Local Sales Manager.
- Donna Gould, National Sales Manager.
- Mike McKinnon, Chief Engineer.
- Jim Sanders, News Director.
- Judy Dages, Promotion Director.
- Sarah Bonner, Business Manager.

**Rates** On request.

**City of License:** Indianapolis. **ADI:** Indianapolis. **Rank:** 27.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>INDIANA</b>			
	Blackford	5,500	5,400	98
	Boone	14,500	14,300	99
	Cass	14,900	14,600	98
	Delaware	44,300	43,800	99
	Fayette	9,800	9,700	99
	Grant	27,500	27,100	98
	Hamilton	39,900	39,500	99
	Hancock	16,600	16,400	99
	Hendricks	26,800	26,500	99
	Henry	18,600	18,400	99
	Howard	31,500	31,100	99
	Johnson	31,600	31,400	99
	Madison	49,400	48,900	99
	Marion	319,900	316,200	99
	Montgomery	13,400	13,300	99
	Morgan	19,500	19,300	99
	Rush	6,500	6,400	98



Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Shelby	14,700	14,500	99
	Tippecanoe	45,700	44,700	98
	Tipton	6,200	6,100	98
<b>Between 25-49%</b>	<b>INDIANA</b>			
	Bartholomew	24,800	24,400	99
	Carroll	7,200	7,100	99
	Clinton	14,800	11,700	99
	Decatur	8,500	8,400	99
	Fountain	6,800	6,700	99
	Jay	8,200	8,000	98
	Jennings	8,300	8,100	98
	Miami	13,700	13,500	99
	Monroe	39,100	38,200	98
	Putnam	10,100	10,000	99
Vermillion	6,900	6,800	99	
Vigo	39,800	39,200	98	
White	9,300	9,100	98	
<b>Between 5-24%</b>	<b>INDIANA</b>			
	Benton	3,600	3,500	97
	Brown	5,500	5,400	98
	Clay	9,600	9,500	99
	Greene	12,200	12,000	98
	Jackson	14,100	13,900	99
	Lawrence	16,600	16,400	98
	Owen	7,000	6,900	99
	Parke	5,800	5,700	98
	Randolph	10,400	10,200	98
Wabash	12,700	12,400	98	
<b>Station Totals</b>		<b>1,048,800</b>	<b>1,034,700</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>574,000</b>
<b>Average Daily Circulation (1992)</b>				<b>249,000</b>

# Indiana—Bloomington-Indianapolis

**WCLJ**

**Ch. 42**

**Network Service:** Trinity Bcstg. Network.

**Licensee:** Trinity Bcstg. of Indiana, 2528 U.S. 31 S, Greenwood, IN 46143.

**Studio:** 2528 U.S. 31 S, Greenwood, IN 46143.

**Telephones:** 317-535-5542; 800-735-5542. **Fax:** 317-535-8584.

**Technical Facilities:** Channel No. 42 (638-644 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1040-ft. above av. terrain, 967-ft. above ground, 1827-ft. above sea level.

Latitude 39° 24' 12"  
Longitude 86° 08' 50"

**Transmitter:** 0.8-mi. SE of junction of Hwys. 252 & 135, near Trafalgar.

**Satellite Earth Station:** Vertex, 6.1-meter; Wegener receivers.

**Ownership:** Trinity Broadcasting Network Inc. (Group Owner).

**Began Operation:** August 27, 1987.

**Represented (legal):** May & Dunne, Chartered.

**Represented (engineering):** Smith & Powstenko.

**Personnel:**

Robert Higley, General Manager.

David Augustus, Chief Engineer.

Joan Higley, Program Director.

**Highest 30 Sec. Rate:** \$72.

**City of License:** Bloomington. **ADI:** Indianapolis. **Rank:** 27.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.



WCLJ BMPCT-870304KJ Granted 3/31/87 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Hancock	16,600	16,400	99
	Morgan	19,500	19,300	99
	Rush	6,500	6,400	98
<b>Station Totals</b>		<b>42,600</b>	<b>42,100</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>16,200</b>	
<b>Average Daily Circulation (1992)</b>			<b>5,700</b>	

# Indiana—Bloomington-Indianapolis



**Network Service:** None, independent.

**Licensee:** Channel 63 Inc., 2000 W. 41st St., Baltimore, MD 21211.

**Mailing Address:** Box 516A, Rte. 1, Trafalgar, IN 46181.

**Telephone:** 317-878-5407. **Fax:** 317-878-4458.

**Technical Facilities:** Channel No. 63 (764-770 MHz). Authorized power: 1838-kw max. visual. Antenna: 1077-ft. above av. terrain, 974-ft. above ground, 1865-ft. above sea level.

Latitude 39° 24' 16"  
Longitude 86° 08' 37"

**Transmitter:** 0.4-mi. SW of intersection of State Rtes. 252 & 135, Trafalgar.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** December 27, 1988.

**Represented (legal):** Fisher, Wayland, Cooper & Leader.

**Represented (engineering):** Carl T. Jones Corp.

**Personnel:**  
**Barbara Kerr, Station Manager.**  
**Scott Burgett, Chief Engineer.**  
**Vic Van Deventer, Producer.**

**Rates:** On request.

**City of License:** Bloomington. **ADI-Indianapolis. Rank:** 27.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

City	Households	TV Homes	TV%	Circulation
Waysne	27,000	2,000	7.4	1,100
Union	23,000	1,500	6.5	800
Clinton	19,000	1,200	6.3	700
Montgomery	18,000	1,100	6.1	650
Madison	17,000	1,000	5.9	600
Howard	16,000	900	5.6	550
Hendricks	15,000	800	5.3	500
Station Totals	173,900	12,900	7.4	600,000
Average Daily Circulation (1992)				1,100
Net Weekly Circulation (1992)				3,300



Net Weekly Circulation	State	Total Households	TV Households	%
Between 5-24%	INDIANA	8,500	8,400	99
Station Totals	Decatur	8,500	8,400	99
Net Weekly Circulation (1992)		8,500	8,400	99
Average Daily Circulation (1992)				1,100

# Indiana—Marion-Indianapolis

**WMCC**

Ch. 23

**Network Service:** None, independent.

**Licensee:** Marion TV Inc., 2250 Seymour Ave., Cincinnati, OH 45212.

**Studio:** 13044 E. 246th St., Noblesville, IN 46060.

**Telephone:** 317-552-0804. **Fax:** 317-552-0977.

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 5000-kw visual, 600-kw aural. Antenna: 964-ft. above av. terrain, 963-ft. above ground, 1825-ft. above sea level.

Latitude 40° 08' 57"  
Longitude 85° 56' 15"

**Transmitter:** NE corner of intersection of Hwy. 213 & 246th St., Strawtown.

**Ownership:** Gerald J. Robinson (Group Owner).

**Began Operation:** October 19, 1987.

**Personnel:**

**Dave Turner,** General Manager.

**Carol Buckner,** Station & Business Manager.

**Bob Pinne,** Chief Engineer.

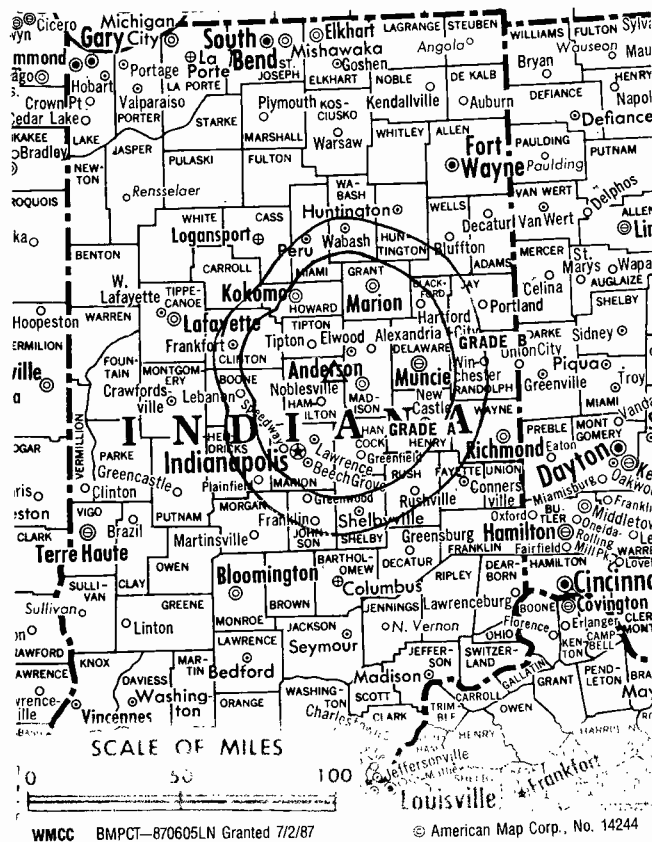
**Jeff Degler,** Director, Promotion & Marketing.

**Rates:** On request.

**City of License:** Marion. **ADI:** Indianapolis. **Rank:** 27.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

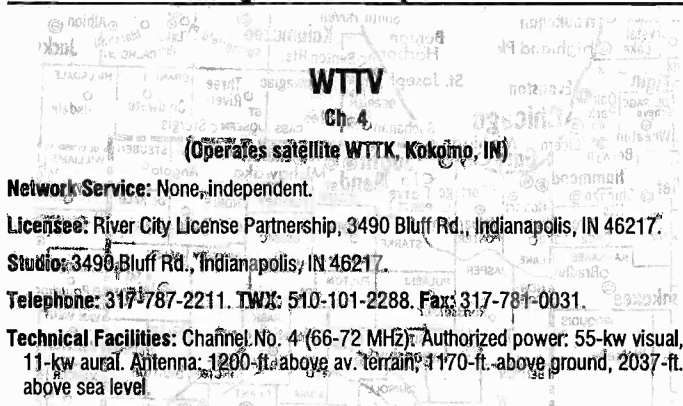
Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	<b>INDIANA</b>				
		Boone	14,500	14,300	99
		Carroll	7,200	7,100	99
		Cass	14,900	14,600	98
		Clinton	11,800	11,700	99
		Delaware	44,300	43,800	99
		Grant	27,500	27,100	98
		Hamilton	39,900	39,500	99
		Hancock	16,600	16,400	99
		Henry	18,600	18,400	99
		Jay	8,200	8,000	98
		Madison	49,400	48,900	99
		Marion	319,900	316,200	99
		Miami	13,700	13,500	99
		Randolph	10,400	10,200	98



WMCC BNPCT-870605LN Granted 7/2/87 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Rush	6,500	6,400	98
	Wabash	12,700	12,400	98
Between 5-24%	<b>INDIANA</b>			
	Blackford	5,500	5,400	98
	Decatur	8,500	8,400	99
	Hendricks	26,800	26,500	99
	Howard	31,500	31,100	99
	Johnson	31,600	31,400	99
	Montgomery	13,400	13,300	99
	Morgan	19,500	19,300	99
	Shelby	14,700	14,500	99
	Tipton	6,200	6,100	98
Union	2,500	2,400	96	
Wayne	27,400	27,000	99	
<b>Station Totals</b>		<b>803,700</b>	<b>793,900</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>233,400</b>	
<b>Average Daily Circulation (1992)</b>			<b>81,600</b>	

# Indiana—Bloomington-Indianapolis



**WTTV**

Ch. 4

(Operates satellite WTTK, Kokomo, IN)

**Network Service:** None, independent.

**Licensee:** River City License Partnership, 3490 Bluff Rd., Indianapolis, IN 46217.

**Studio:** 3490 Bluff Rd., Indianapolis, IN 46217.

**Telephone:** 317-787-2211. **TWX:** 510-101-2288. **Fax:** 317-781-0031.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 55-kw visual, 11-kw aural. Antenna: 1200-ft. above av. terrain; 1170-ft. above ground, 2037-ft. above sea level.

Latitude 39° 24' 26.50"  
Longitude 86° 08' 52.00"

**Transmitter:** Trafalgar, IN.

**Satellite Earth Stations:** Transmit/receive Harris, 8.8-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Microdyne, 3.6-meter Ku-band; Vertex, 6.1-meter C-band; Harris, Scientific-Atlanta, Standard Communications receivers.

**News Services:** CNN, UPI.

**Ownership:** Atlantic Broadcasting Co. (Group Owner).

**Began Operation:** November 11, 1949. Sale by Sarkes Tarzian Inc. approved by FCC May 9, 1978 (Television Digest, Vol. 17:29). Sale to Tel-Am Operations Inc. by Teleco Inc. approved by FCC Jan. 24, 1984. Sale by Capitol Bcstg. Co. Inc. to Tel-Am Operation Inc. approved June 7, 1988. Sale to Atlantic Bcstg. Co. by Capitol Bcstg. Co Inc. approved by FCC May 31, 1991 (Vol. 31:18).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

**Personnel:**

- Ric Gorman, Vice President & General Manager.
- Jay Maxey, Director of Sales.
- Clyde V. Dutton, National Sales Manager.
- Bernard J. Souers, Local Sales Manager.
- Fred Baumgartner, Engineering Manager.
- Peter O'Brien, Operations Manager.
- John O'Laughlin, Promotion Manager.
- Vytas Paskus, Business Manager.

**Rates:** On request.

**Arbitron Data:** Includes WTTK, Kokomo, IN.

**City of License:** Bloomington. **ADI:** Indianapolis. **Rank:** 27.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>INDIANA</b>			
	Bartholomew	24,800	24,400	99
	Benton	3,600	3,500	97
	Boone	14,500	14,300	99
	Brown	5,500	5,400	98
	Carroll	7,200	7,100	99
	Cass	14,900	14,600	98
	Clinton	11,800	11,700	99
	Decatur	8,500	8,400	99
	Delaware	44,300	43,800	99
	Fayette	9,800	9,700	99
	Fountain	6,800	6,700	99
	Grant	27,500	27,100	98
	Greene	12,200	12,000	98
	Hancock	16,600	16,400	99
	Hendricks	26,800	26,500	99
	Henry	18,600	18,400	99
	Howard	31,500	31,100	99
	Jackson	14,100	13,900	99

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Jefferson	10,800	10,600	98
	Jennings	8,300	8,100	98
	Johnson	31,600	31,400	99
	Lawrence	16,600	16,400	98
	Madison	49,400	48,900	99
	Marion	319,900	316,200	99
	Miami	13,700	13,500	99
	Monroe	39,100	38,200	98
	Montgomery	13,400	13,300	99
	Morgan	19,500	19,300	99
	Orange	7,100	6,900	97
	Owen	7,000	6,900	99
	Putnam	10,100	10,000	99
	Randolph	10,400	10,200	98
	Rush	6,500	6,400	98
Shelby	14,700	14,500	99	
Tippecanoe	45,700	44,700	98	
Tipton	6,200	6,100	98	
Wabash	12,700	12,400	98	
Warren	3,000	2,900	97	
Wayne	27,400	27,000	99	
White	9,300	9,100	98	
<b>Between 25-49%</b>	<b>INDIANA</b>			
	Blackford	5,500	5,400	98
	Clay	9,600	9,500	99
	Daviess	10,400	10,100	97
	Dubois	13,400	13,100	98
	Franklin	6,700	6,500	97
	Hamilton	39,900	39,500	99
Jay	8,200	8,000	98	
Knox	15,400	15,200	98	

(Continued on page A-466)

<b>Station Totals</b>	<b>1,539,000</b>	<b>1,517,200</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>763,400</b>
<b>Average Daily Circulation (1992)</b>			<b>313,900</b>

# Indiana—Kokomo

**WTTK**

**Ch. 29**

(Satellite of WTTV, Bloomington-Indianapolis, IN)

**Network Service:** None, independent.

**Licensee:** River City License Partnership, 1215 Cole St., St. Louis, MO 63106.

**Studio:** See WTTV, Bloomington

**Telephone:** 317-782-4444. **TWX:** 510-101-2288. **Fax:** 317-780-5464.

**Technical Facilities:** Channel No. 29 (560-566 MHz). Authorized power: 3090-kw max. visual, 309-kw max. aural. Antenna: 774-ft. above av. terrain, 785-ft. above ground, 1654-ft. above sea level.

Latitude	40°	20'	20"
Longitude	85°	57'	15"

**Transmitter:** Windfall, IN.

**Ownership:** Atlantic Broadcasting Co. (Group Owner).

**Began Operation:** May 1, 1988. Sale to Atlantic Bcstg. Co. by Capitol Bcstg Co. approved by FCC May 31, 1991 (*Television Digest*, Vol. 31:18).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

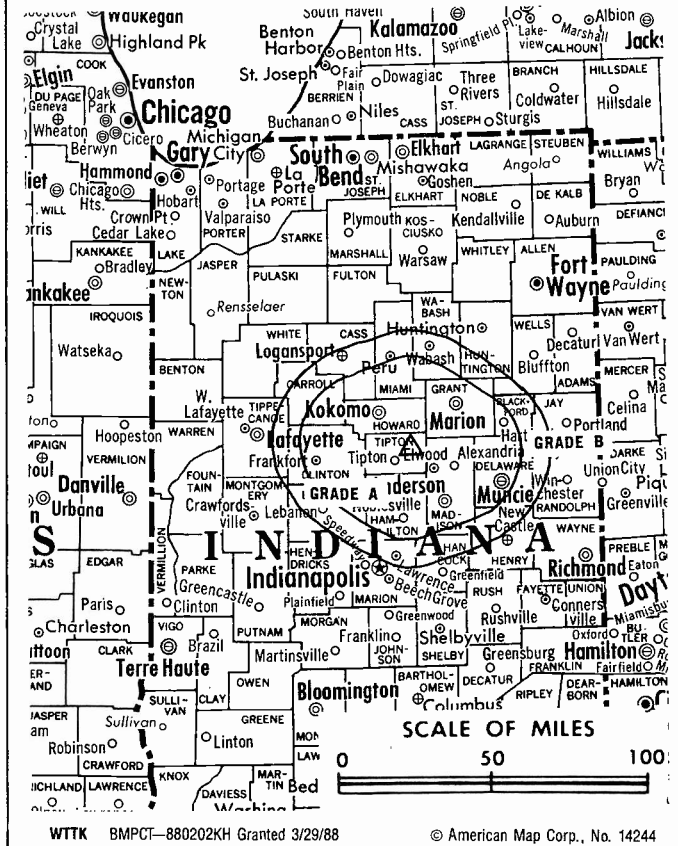
**Personnel:**

**Ric Gorman**, Vice President & General Manager.

**Jay Maxey**, General Sales Manager.

**Rick W. Barber**, Engineering Manager.

**Rates:** Included with WTTV, Bloomington-Indianapolis, IN.



**Arbitron Data:** Included with WTTV, Bloomington-Indianapolis, IN.

**City of License:** Kokomo. **ADI:** Indianapolis. **Rank:** 27.



# Indiana—Lafayette-Kokomo

**WLFI-TV**

Ch. 18

**18**  
**WLFI**  
**LAFAYETTE**

**Network Service:** CBS.

**Licensee:** WLFI-TV Inc., 2605 Yeager Rd., West Lafayette, IN 47906.

**Studio:** 2605 Yeager Rd., West Lafayette, IN 47906.

**Mailing Address:** Box 2618, West Lafayette, IN 47903.

**Telephone:** 317-463-1800. **Fax:** 317-463-7979.

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 1490-kw max. & 631-kw horizontal visual, 298-kw max. & 126-kw horizontal aural. Antenna: 780-ft. above av. terrain, 783-ft. above ground, 1553-ft. above sea level.

Latitude 40° 23' 20"  
Longitude 86° 36' 46"

**Transmitter:** 600 West Rd., Ross Twp., IN.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 10-meter C-band; Scientific-Atlanta, 7.2-meter C-band; RCA, 3-meter Ku-band; Harris, 4.2-meter C-band; Scientific-Atlanta, Agile Omni receivers.

**News Service:** AP.

**Ownership:** Blade Communications Inc. (Group Owner).

**Began Operation:** May 8, 1953 on Ch. 59. Transfer of TV and WASK(AM) to Rosenthal group from founder O. E. Richardson approved by FCC Feb. 20, 1957 (*Television Digest*, Vol. 13:4, 8). Sold to Sarkes Tarzian as Ch. 59, but left the air May 15, 1959 while sale was pending. Sale to Sarkes Tarzian by Henry Rosenthal and associates approved June 17, 1959; resumed operation on Ch. 18 Nov. 15, 1959 (Vol. 15:19, 20, 25, 46). Sale to RJN Bcstg. Inc. (Richard F. Shively) by Sarkes Tarzian Inc. approved Nov. 3, 1967. Sale to Blade Communications Inc. by RJN Bcstg. approved by FCC Sept. 13, 1979.

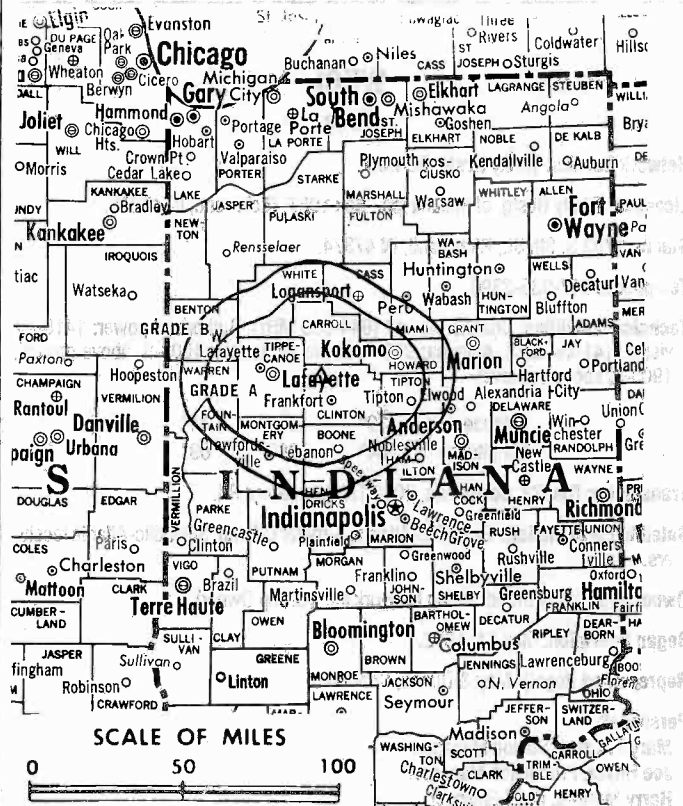
**Represented (sales):** Katz Television.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

- Robert Ford, General Manager.
- Tom Combs, Sales Manager.
- Mike Piggott, News Director.
- Dick Long, Local Sales Manager.
- Ken Fitzgerald, Chief Engineer.
- Tina Parker, Operations & Promotion Director.
- Roger Teller, Business Manager.



WLFI-TV BMPCT-7447 Granted 3/15/73

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**Rates:** On request.

**City of License:** Lafayette. **ADI:** Lafayette, IN. **Rank:** 190.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. Country coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>INDIANA</b>			
	Benton	3,600	3,500	97
	Carroll	7,200	7,100	99
	Cass	14,900	14,600	98
	Fountain	6,800	6,700	99
	Tippecanoe	45,700	44,700	98
	Warren	3,000	2,900	97
White	9,300	9,100	98	
<b>Between 25-49%</b>	<b>INDIANA</b>			
	Clinton	11,800	11,700	99
	Howard	31,500	31,100	99
	Miami	13,700	13,500	99
Newton	5,100	5,000	98	
<b>Between 5-24%</b>	<b>INDIANA</b>			
	Boone	14,500	14,300	99
	Jasper	8,900	8,700	98
	Madison	49,400	48,900	99
	Montgomery	13,400	13,300	99
	Pulaski	4,900	4,800	98
Wabash	12,700	12,400	98	
<b>Station Totals</b>		<b>256,400</b>	<b>252,300</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>109,400</b>
<b>Average Daily Circulation (1992)</b>				<b>55,100</b>

# Indiana—Richmond

**WKOI**  
Ch. 43

**Network Service:** Trinity Bcstg. Network.

**Licensee:** Trinity Bcstg. of Indiana Inc., Box 1057, Richmond, IN 47375.

**Studio:** 1702 S. 9th St., Richmond, IN 47374.

**Telephone:** 317-935-2390.

**Technical Facilities:** Channel No. 43 (644-650 MHz). Authorized power: 1410-kw visual, 141-kw aural. Antenna: 990-ft. above av. terrain, 1003-ft. above ground, 1903-ft. above sea level.

Latitude 39° 30' 44"  
Longitude 84° 38' 09"

**Transmitter:** Rte. 73, Collinsville, 2080 Trenton-Oxford Rd.

**Satellite Earth Station:** Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta receivers.

**Ownership:** Trinity Broadcasting Network Inc. (Group Owner).

**Began Operation:** May 11, 1982.

**Represented (legal):** May & Dunne, Chartered.

**Personnel:**

Mary L. Laird, Station Manager.  
Joe Hoyer, Production Manager.  
Harry Monroe, Chief Engineer.

**Rates:** On request.

**City of License:** Richmond. **ADI:** Dayton. **Rank:** 53.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>INDIANA</b>			
	Fayette	9,800	9,700	99
	Switzerland	2,900	2,800	97
	Wayne	27,400	27,000	99

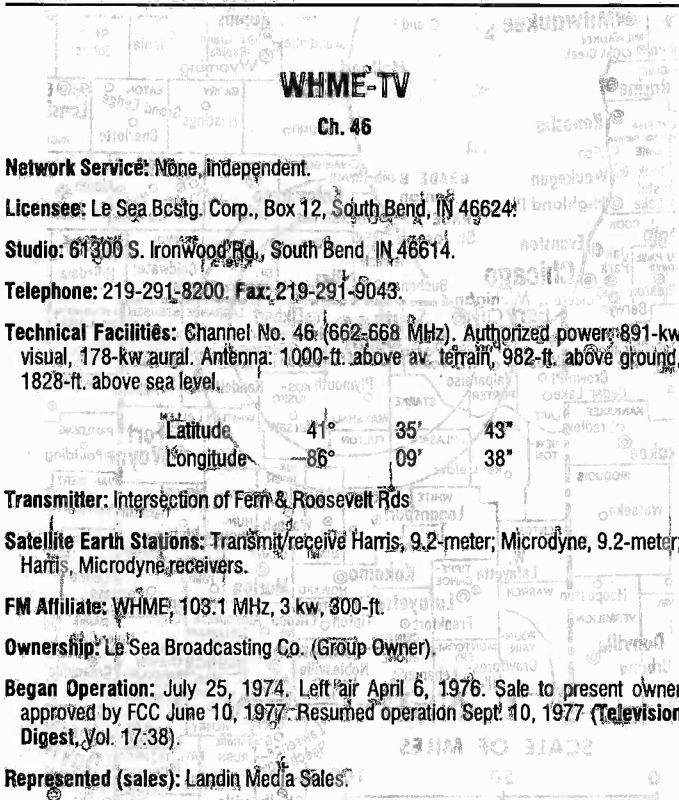


WKOI BPCT-5228 Granted 5/19/80

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>KENTUCKY</b>			
	Pendleton	4,300	4,300	100
	OHIO			
	Preble	15,000	14,900	99
<b>Station Totals</b>		<b>59,400</b>	<b>58,700</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>27,700</b>	
<b>Average Daily Circulation (1992)</b>			<b>9,700</b>	

# Indiana—South Bend



**WHME-TV**

Ch. 46

**Network Service:** None, Independent.

**Licensee:** Le Sea Bcstg. Corp., Box 12, South Bend, IN 46624.

**Studio:** 61300 S. Ironwood Rd., South Bend, IN 46614.

**Telephone:** 219-291-8200. Fax: 219-291-9043.

**Technical Facilities:** Channel No. 46 (662-668 Mhz). Authorized power: 891-kw visual, 178-kw aural. Antenna: 1000-ft. above av. terrain, 982-ft. above ground, 1828-ft. above sea level.

Latitude 41° 35' 43"  
Longitude 86° 09' 38"

**Transmitter:** Intersection of Fern & Roosevelt Rds

**Satellite Earth Stations:** Transmit/receive Harris, 9.2-meter; Microdyne, 9.2-meter; Harris, Microdyne receivers.

**FM Affiliate:** WHME, 103.1 MHz, 3 kw, 300-ft.

**Ownership:** Le Sea Broadcasting Co. (Group Owner)

**Began Operation:** July 25, 1974. Left air April 6, 1976. Sale to present owner approved by FCC June 10, 1977. Resumed operation Sept 10, 1977 (Television Digest, Vol. 17:38).

**Represented (sales):** Landin Media Sales.

**Personnel:**

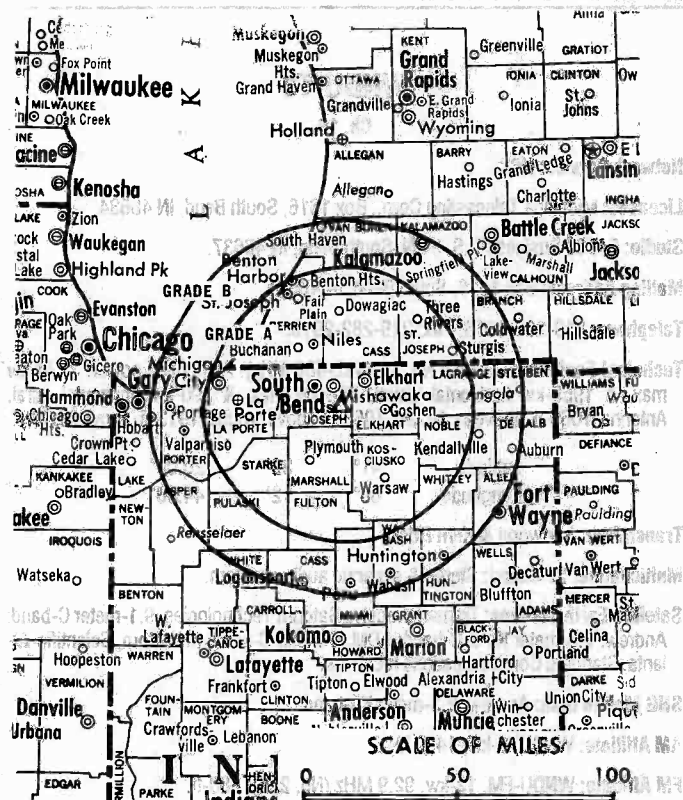
- Lester Sumrall, Chairman.
- Peter Sumrall, General Manager.
- Lois Anderson, Local Sales Manager.
- Damian Calato, National Sales Manager.
- Dar Monesmith, Chief Engineer.
- Teresa Holden, Program & Promotion Director.
- Ed Martinez, Production Manager.
- Ray Slogar, Controller.
- Paula Slack, Business Manager.

**Rates:** On request.

**City of License:** South Bend. **ADI:** South Bend-Elkhart. **Rank:** 83.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	INDIANA			
	Elkhart	57,400	56,300	98
	Fulton	7,400	7,300	99
	Kosciusko	24,400	24,000	98
	Lagrange	9,600	9,300	96
	Marshall	15,700	15,400	98
<b>Station Totals</b>				
<b>Net Weekly Circulation (1992)</b>		<b>436,400</b>	<b>430,300</b>	<b>99</b>
<b>Average Daily Circulation (1992)</b>		<b>115,600</b>	<b>44,300</b>	



WHME-TV BMPCT-7479 Granted 7/25/73

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Noble	14,000	13,800	99
	St Joseph	92,800	91,800	99
	Starke	8,200	8,100	99
	MICHIGAN			
	Cass	18,700	18,500	99
Between 5-24%	INDIANA			
	De Kalb	12,800	12,700	99
	Huntington	13,600	13,400	99
	La Porte	38,200	37,800	99
	Pulaski	4,900	4,800	98
	Stauben	10,800	10,700	99
	Wabash	12,700	12,400	98
Whitley	10,200	10,100	99	
MICHIGAN				
Berrien	62,500	61,600	98	
St Joseph	122,500	22,300	99	
<b>Station Totals</b>				
<b>Net Weekly Circulation (1992)</b>		<b>436,400</b>	<b>430,300</b>	<b>99</b>
<b>Average Daily Circulation (1992)</b>		<b>115,600</b>	<b>44,300</b>	

# Indiana—South Bend

## WNDU-TV

Ch. 16

**Network Service:** NBC.

**Licensee:** Michiana Telecasting Corp., Box 1616, South Bend, IN 46634.

**Studio:** 54516 Business U.S. 31 N, South Bend, IN 46637.

**Mailing Address:** Box 1616, South Bend, IN 46634.

**Telephone:** 219-239-1616. **Fax:** 219-282-2916.

**Technical Facilities:** Channel No. 16 (482-488 MHz). Authorized power: 3770-kw max. & 1955-kw horizontal visual, 754-kw max. & 390-kw horizontal aural. Antenna: 1069-ft. above av. terrain, 1068-ft. above ground, 1913-ft. above sea level.

Latitude 41° 36' 20.00"  
Longitude 86° 12' 44.50"

**Transmitter:** Ironwood & Kern Rds.

**Multichannel TV Sound:** Stereo & separate audio program.

**Satellite Earth Stations:** Transmit/receive Satcom Technologies, 9.1-meter C-band; Andrew, 7.3-meter Ku & C-band; ADM, 6-meter C-band; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

**SNM Mobile Dish:** Andrew, 2.3-meter Ku-band.

**AM Affiliate:** WNDU, 1-kw, 1490 kHz.

**FM Affiliate:** WNDU-FM, 12-kw, 92.9 MHz (No. 225), 880-ft.

**News Services:** AP, CNN, NBC.

**Ownership:** Michiana Telecasting Corp.

**Began Operation:** July 15, 1955.

**Represented (sales):** Adam Young Inc.

**Represented (legal):** Christopher J. Reynolds.

**Represented (engineering):** du Treil, Lundin & Rackley.

**Personnel:**

- Bazil O'Hagan, President & General Manager.
- Harry Kevorkian, Vice President, Education & Administration.
- Gregory J. Giczi, Vice President, Operations.
- Michael Leyes, General Sales Manager.
- Pat Barth, Local Sales Manager.
- Karen Croake-Heister, Program Director.
- Melissa Collins, Promotion Manager.
- Mark Pierce, Director of News & Sports.
- George E. Molnar Jr., Chief Engineer.
- John G. Hoover, Business Manager.

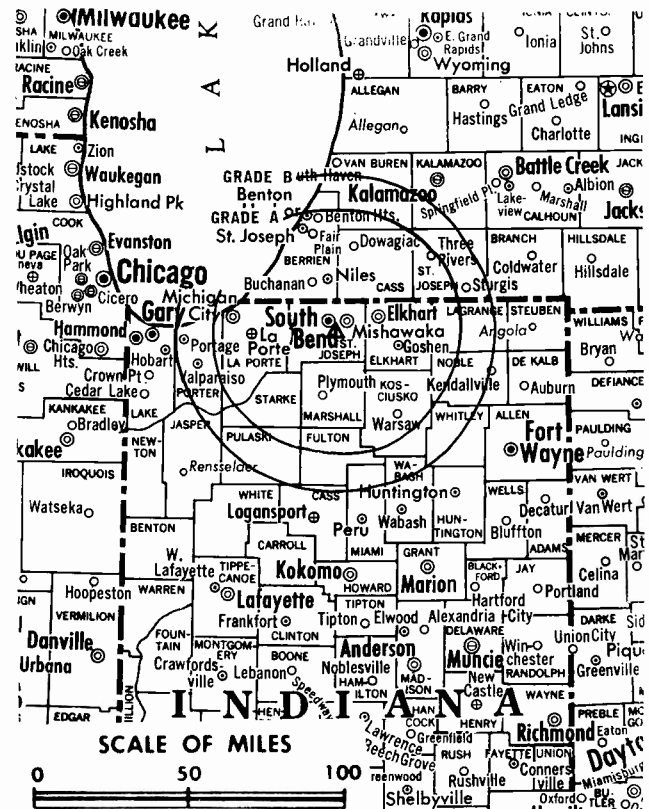
**Highest 30 Sec. Rate:** \$1200.

**NETWORK BASE HOURLY RATE:** \$1000.

**City of License:** South Bend. **ADI:** South Bend-Elkhart. **Rank:** 83.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	INDIANA			
	Elkhart	57,400	56,300	98
	Fulton	7,400	7,300	99
	Kosciusko	24,400	24,000	98



WNDU-TV BPCT-4222 Granted 12/10/69

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Lagrange	9,600	9,300	96
	La Porte	38,200	37,800	99
	Marshall	15,700	15,400	98
	Pulaski	4,900	4,800	98
	St Joseph	92,800	91,800	99
	Starke	8,200	8,100	99
	<b>MICHIGAN</b>			
Berrien	62,500	61,600	98	
Cass	18,700	18,500	99	
St Joseph	22,500	22,300	99	
<b>Between 25-49%</b>	<b>INDIANA</b>			
	Cass	14,900	14,600	98
	Miami	13,700	13,500	99
	Noble	14,000	13,800	99
	Wabash	12,700	12,400	98
	White	9,300	9,100	98
<b>MICHIGAN</b>				
Branch	15,300	15,100	99	
<b>Between 5-24%</b>	<b>INDIANA</b>			
	Carroll	7,200	7,100	99
	Jasper	8,900	8,700	98
	Porter	45,500	45,000	99
	Steuben	10,800	10,700	99
	Whitley	10,200	10,100	99
<b>MICHIGAN</b>				
Van Buren	26,300	26,000	99	
<b>Station Totals</b>		<b>551,100</b>	<b>543,300</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>343,500</b>	
<b>Average Daily Circulation (1992)</b>			<b>193,100</b>	

# Indiana—South Bend

## WSBT-TV

Ch. 22

**Network Service:** CBS.

**Licensee:** WSBT Inc., 300 W. Jefferson Blvd., South Bend, IN 46601.

**Studio:** 300 W. Jefferson Blvd., South Bend, IN 46601.

**Telephone:** 219-233-3141. **Fax:** 219-288-6630.

**Technical Facilities:** Channel No. 22 (518-524 MHz). Authorized power: 4790-kw max. visual, 479-kw max. aural. Antenna: 1070-ft. above av. terrain, 1048-ft. above ground, 1918-ft. above sea level.

Latitude 41° 37' 00"  
Longitude 86° 13' 01"

**Transmitter:** 60351 Ironwood Rd.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive SatCom, 2.4-meter Ku-band; Harris, 6.1-meter C-band; SatCom, 5-meter Ku & C-band; RCA-Americom, 3.65-meter Ku-band; AFC, Harris, Scientific-Atlanta, Standard Communications receivers.

**SNG Mobile Dish:** Rbscor, 2.4-meter Ku-band.

**AM Affiliate:** WSBT, 5-kw, 960 kHz (CBS).

**FM Affiliate:** WNSN, 13.0-kw, 101.5 MHz (No. 268), 967-ft.

**News Services:** AP, CBS, NIWS.

**Ownership:** Schurz Communications Inc. (Group Owner).

**Began Operation:** December 21, 1952.

**Represented (sales):** Katz Television.

**Represented (legal):** Hogan & Hartson.

**Represented (engineering):** David Steel & Associates Inc.

**Personnel:**

James D. Freeman, President & General Manager.

Roland T. Adeszko, Station & General Sales Manager.

Tom Labuzinski, Local Sales Manager.

Bill Crafton, News Director.

Julius Decocq, Program Director.

Kenneth Biggins, Business Manager.

Rhonda Brown, Community Affairs Director.

Chris Thornton, Chief Engineer.

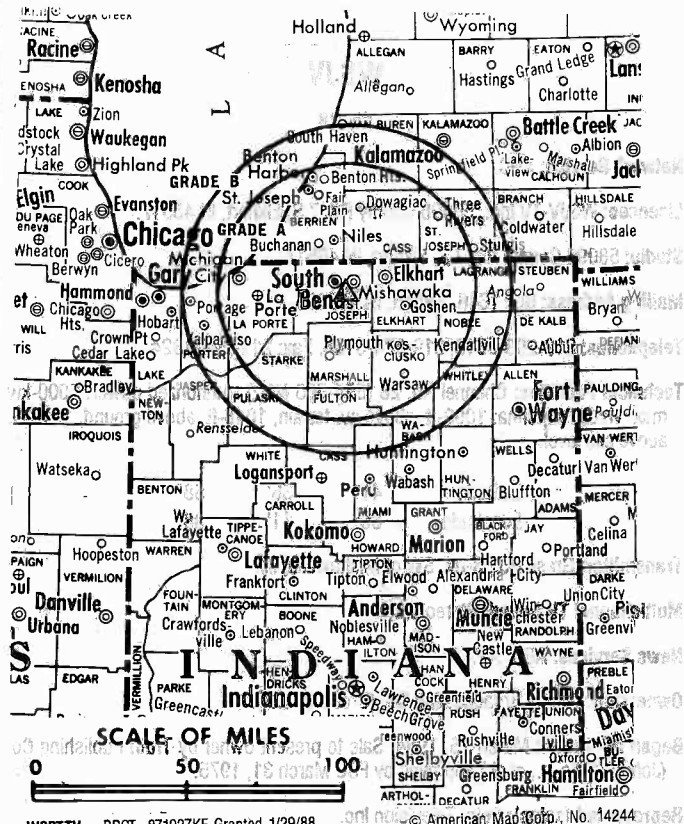
Robert Johnson, Promotion & Operations Manager.

**Rates:** On request.

**City of License:** South Bend. **ADI:** South Bend-Elkhart. **Rank:** 83.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	INDIANA			
	Elkhart	57,400	56,300	98
	Fulton	7,400	7,300	99
	Kosciusko	24,400	24,000	98
	Lagrange	9,600	9,300	96



WSBT-TV BPCT-871027KF Granted 1/29/88 American Map Corp. No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	La Porte	38,200	37,800	99
	Marshall	15,700	15,400	98
	Pulaski	4,900	4,800	98
	St Joseph	92,800	91,800	99
	Starke	8,200	8,100	99
	<b>MICHIGAN</b>			
	Berrien	62,500	61,600	98
	Cass	18,700	18,500	99
	St Joseph	22,500	22,300	99
	<b>INDIANA</b>			
<b>Between 25-49%</b>	Noble	14,000	13,800	99
	<b>INDIANA</b>			
<b>Between 5-24%</b>	Cass	14,900	14,600	98
	Miami	13,700	13,500	99
	Newton	5,100	5,000	98
	Porter	45,500	45,000	99
	Steußen	10,800	10,700	99
	Wabash	12,700	12,400	98
	Whitley	10,200	10,100	99
	<b>MICHIGAN</b>			
	Branch	15,300	15,100	99
	Van Buren	26,300	26,000	99
<b>Station Totals</b>		<b>530,800</b>	<b>523,400</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>				<b>331,000</b>
<b>Average Daily Circulation (1992)</b>				<b>198,200</b>

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# Indiana—Elkhart-South Bend

**WSJV**

Ch. 28

**Network Service:** ABC.

**Licensee:** WSJV-TV Inc., 58096 County Rd. 7 S, Elkhart, IN 46517.

**Studio:** 58096 County Rd. 7 S, Elkhart, IN 46517.

**Mailing Address:** Box 1646, Elkhart, IN 46515.

**Telephones:** 219-293-8616; 219-674-5106. Fax: 219-294-1324.

**Technical Facilities:** Channel No. 28 (554-560 MHz). Authorized power: 5000-kw max. visual. Antenna: 1099-ft. above av. terrain, 1048-ft. above ground, 1918-ft. above sea level.

Latitude 41° 36' 58"  
Longitude 86° 11' 38"

**Transmitter:** Grass Rd., 3-mi. SW of Mishawaka, IN.

**Multichannel TV Sound:** Stereo only.

**News Services:** ABC, AP.

**Ownership:** Quincy Broadcasting Co. (Group Owner).

**Began Operation:** March 15, 1954. Sale to present owner by Truth Publishing Co. (John F. Dille Jr., et al.) approved by FCC March 31, 1975.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Wilkinson, Barker, Knauer & Quinn.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

- Don E. Fuller, Vice President & General Manager.
- Richard Frid, General Sales Manager.
- Martha Sims, Program Director.
- Larry Ford, News Director.
- Ed Schmidt, Chief Engineer.
- Kevin Sargent, Operations Manager.
- Pam Yoder, Business Manager.
- Pam Lamb, Public Affairs Director.
- Dan Kurtz, Promotion Director.

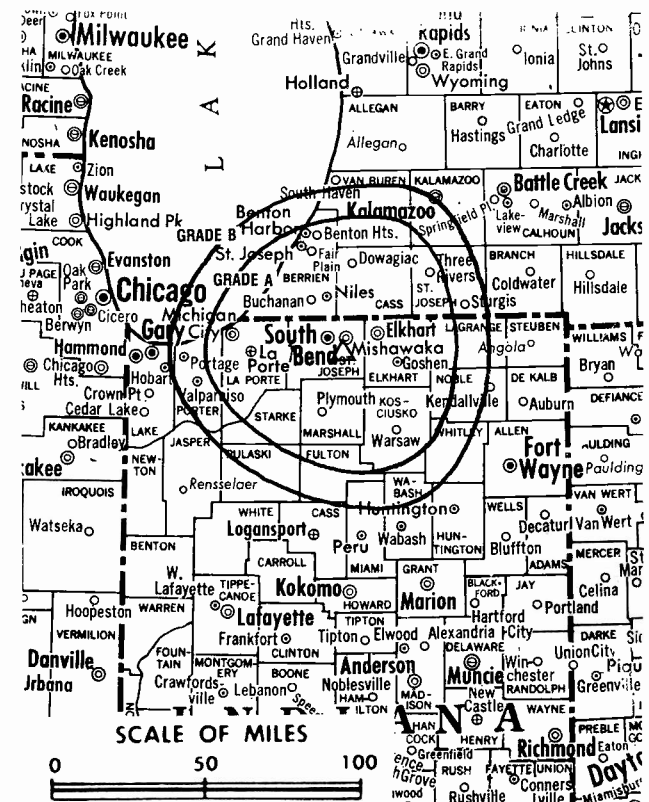
**Highest 30 Sec. Rate:** \$1400.

**NETWORK BASE HOURLY RATE:** \$700.

**City of License:** Elkhart. **ADI:** South Bend-Elkhart. **Rank:** 83.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	INDIANA			
	Elkhart	57,400	56,300	98
	Fulton	7,400	7,300	99
	Kosciusko	24,400	24,000	98
	Lagrange	9,600	9,300	96



WSJV BMPCT-880714KF Granted 10/14/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	MARSHALL	15,700	15,400	98
	PULASKI	4,900	4,800	98
	ST JOSEPH	92,800	91,800	99
	STARKE	8,200	8,100	99
	MICHIGAN			
	Berrien	62,500	61,600	98
<b>Between 25-49%</b>	Cass	18,700	18,500	99
	St Joseph	22,500	22,300	99
	INDIANA			
<b>Between 25-49%</b>	La Porte	38,200	37,800	99
	Noble	14,000	13,800	99
	MICHIGAN			
<b>Between 25-49%</b>	Branch	15,300	15,100	99
	INDIANA			
	<b>Between 5-24%</b>	Cass	14,900	14,600
De Kalb		12,800	12,700	99
Jasper		8,900	8,700	98
Miami		13,700	13,500	99
Steuben		10,800	10,700	99
Wabash		12,700	12,400	98
White		9,300	9,100	98
Whitley		10,200	10,100	99
MICHIGAN				
Van Buren		26,300	26,000	99
<b>Station Totals</b>		<b>511,200</b>	<b>503,900</b>	<b>99</b>
<b>Net Weekly Circulation (1992)</b>			<b>294,500</b>	
<b>Average Daily Circulation (1992)</b>			<b>148,800</b>	

# Indiana—Terre Haute

**WBAK-TV**

**Ch. 38**

**Network Service:** ABC.

**Licensee:** Terre Haute Independent Bcstrs. Inc., Box 719, Terre Haute, IN 47808.

**Studio:** 138 Poplar St., Terre Haute, IN 47807.

**Mailing Address:** Box 719, Terre Haute, IN 47808.

**Telephone:** 812-238-1515. **Fax:** 812-235-3854.

**Technical Facilities:** Channel No. 38 (614-620 MHz). Authorized power: 2140-kw visual, 214-kw aural. Antenna: 980-ft. above av. terrain, 1004-ft. above ground, 1549-ft. above sea level.

Latitude 39° 13' 58"  
Longitude 87° 23' 49"

**Transmitter:** W side of Hwy. 41, 1.3-mi. SW of Farmersburg, IN.

**Satellite Earth Stations:** ADM, 4.2-meter C-band; AFC, 3.7-meter Ku-band; ADM receivers.

**News Services:** ABC, AP.

**Ownership:** Bahakel Communications Ltd. (Group Owner).

**Began Operation:** April 3, 1973. Sale to present owner by John M. House, et al., approved by FCC Feb. 28, 1977.

**Represented (sales):** Seltel Inc.

**Personnel:**

- Cy N. Bahakel**, President.
- Lynda Snyder**, General Manager.
- Richard Hunter**, Chief Engineer.
- Dennis Roberts**, Program & Promotion Director.
- Donna Jenkins**, Business Manager.

**Highest 30 Sec. Rate:** \$365.

**NETWORK BASE HOURLY RATE:** \$175.

**City of License:** Terre Haute. **ADI:** Terre Haute. **Rank:** 138.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Clark	6,600	6,500	98
	<b>INDIANA</b>			
	Clay	9,600	9,500	99
	Greene	12,200	12,000	98
	Sullivan	7,700	7,600	99
<b>Between 25-49%</b>	Vermillion	6,900	6,800	99
	Vigo	39,800	39,200	98
	<b>ILLINOIS</b>			
	Crawford	7,900	7,800	99
	Cumberland	4,200	4,100	98
Edgar	8,000	7,900	99	



WBAK-TV BPCT-830207KE Granted 2/28/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	Jasper	4,100	4,000	98
	Lawrence	6,300	6,200	98
	<b>INDIANA</b>			
	Daviess	10,400	10,100	97
<b>Between 5-24%</b>	Knox	15,400	15,200	98
	Parke	5,800	5,700	98
	<b>ILLINOIS</b>			
	Clay	5,900	5,700	97
	Effingham	12,100	11,700	97
<b>INDIANA</b>	Richland	6,600	6,400	97
	Fountain	6,800	6,700	99
	Martin	3,900	3,800	97
	Owen	7,000	6,900	99
	Putnam	10,100	10,000	99
	Warren	3,000	2,900	97
<b>Station Totals</b>		<b>200,300</b>	<b>196,700</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>80,400</b>
<b>Average Daily Circulation (1992)</b>				<b>31,200</b>

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**Television & Cable Factbook**

# Indiana—Terre Haute

## WTHI-TV

Ch. 10

Network Service: CBS.

Licensee: Wabash Valley Bcstg. Corp., Box 1486, Terre Haute, IN 47808.

Studio: 918 Ohio St., Terre Haute, IN 47807.

Telephone: 812-232-9481. Fax: 812-232-9481.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 993-ft. above ground, 1549-ft. above sea level.

Latitude 39° 14' 36"  
Longitude 87° 23' 07"

Transmitter: E of U.S. 41, 0.34-mi. S of Farmersburg, IN.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: ADM, 6.1-meter; Scientific-Atlanta receivers.

AM Affiliate: WTHI, 5-kw (1-kw night), 1480 kHz (CBS).

FM Affiliate: WTHI-FM, 50-kw, 99.9 MHz (No. 260), 500-ft.

News Services: AP, CBS.

Ownership: Wabash Valley Broadcasting Corp. (Group Owner).

Began Operation: July 22, 1954.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

### Personnel:

David Bailey, Vice President & General Manager.

Phil Johnson, General Sales Manager.

Gary Crowder, Personnel Director & Business Manager.

Rod Garvin, Operations & Program Director.

Bill Kauffman, Local Sales Manager.

Jeff Tucker, Chief Engineer.

Kurt Sweeney, News Director.

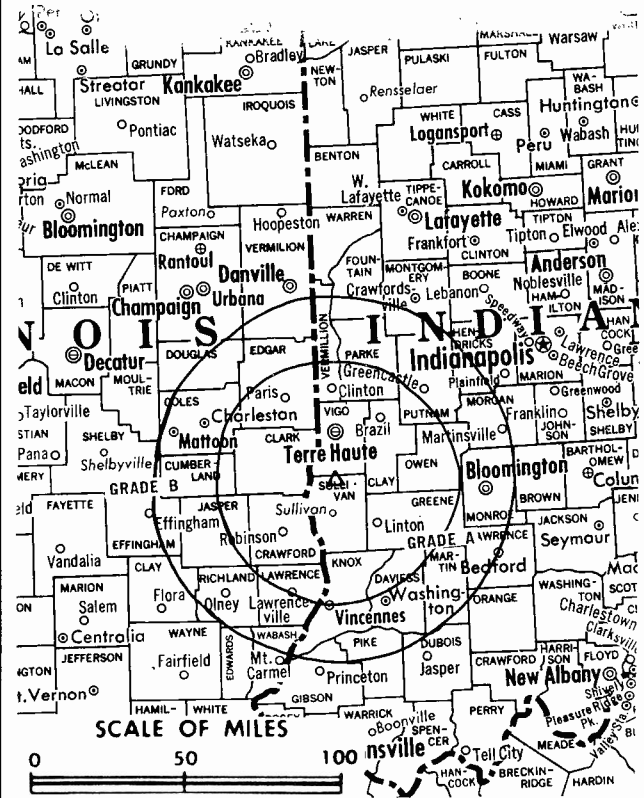
Steve Rifkin, Promotion Director.

Rates: On request.

City of License: Terre Haute. ADI: Terre Haute. Rank: 138.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Clark	6,600	6,500	98
	Clay	5,900	5,700	97
	Crawford	7,900	7,800	99
	Cumberland	4,200	4,100	98
	Edgar	8,000	7,900	99
	Effingham	12,100	11,700	97
	Jasper	4,100	4,000	98
	Lawrence	6,300	6,200	98
	Richland	6,600	6,400	97



WTHI-TV BPCT-3289 Granted 6/18/64

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>INDIANA</b>			
	Clay	9,600	9,500	99
	Daviess	10,400	10,100	97
	Fountain	6,800	6,700	99
	Greene	12,200	12,000	98
	Knox	15,400	15,200	98
	Martin	3,900	3,800	97
	Owen	7,000	6,900	99
	Parke	5,800	5,700	98
	Sullivan	7,700	7,600	99
Vermillion	6,900	6,800	99	
Vigo	39,800	39,200	98	
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	Coles	19,300	19,000	98
	<b>INDIANA</b>			
Putnam	10,100	10,000	99	
<b>Between 5-24%</b>	<b>ILLINOIS</b>			
	Edwards	3,300	3,200	97
	Piatt	6,200	6,100	98
	Vermilion	34,600	34,000	98
	Wabash	5,300	5,200	98
<b>INDIANA</b>				
Dubois	13,400	13,100	98	
Lawrence	16,600	16,400	98	
Monroe	39,100	38,200	98	
Montgomery	13,400	13,300	99	
Orange	7,100	6,900	97	
Pike	5,100	5,000	98	
Warren	3,000	2,900	97	
<b>Station Totals</b>		<b>363,700</b>	<b>357,100</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>189,300</b>
<b>Average Daily Circulation (1992)</b>				<b>118,200</b>



# Indiana—Terre Haute

**WTWO**

Ch. 2

**Network Service:** NBC.

**Licensee:** Fabri Development Corp., Box 299, Terre Haute, IN 47808.

**Studio:** U.S. Hwy. 41 S, Farmersburg, IN 47850.

**Mailing Address:** Box 299, Terre Haute, IN 47808.

**Telephones:** 812-232-9504; 812-696-2121. Fax 812-696-2755.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 950-ft. above av. terrain, 999-ft. above ground, 1549-ft. above sea level.

Latitude 39° 14' 33"

Longitude 87° 23' 29"

**Transmitter:** 1-mi. SW of Farmersburg, IN on W side of U.S. Hwys. 41 & 150.

**Satellite Earth Stations:** Harris, 7-meter Ku-band; ADM, 7-meter C-band; AFC, 3.6-meter Ku-band; Harris, 3-meter Ku-band; Hughes, 2-meter Ku-band; Uniden, Avcom, Harris, Toshiba, Hughes receivers.

**News Services:** AP, NBC, CNN.

**Ownership:** TCS Television Partners (Group Owner).

**Began Operation:** September 1, 1965. Sale to present owner by Malcolm I. Glazer approved by FCC April 6, 1990 (Television Digest, Vol. 30:8, 26). Sale to Glazer by Booth Newspapers Inc. approved by FCC July 18, 1975 (Vol. 15:9). Sale to Booth by J. R. Livesay, John T. Gelder, et al., approved by FCC Jan. 6, 1971.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Cohn & Marks.

**Personnel:**

Richard Harbison, Vice President & General Manager.

Phyllis A. Martindale, Program Director.

Richard Larsen, News Director.

Karen Granato, Promotion Director.

Arden Ramsey, Chief Engineer.

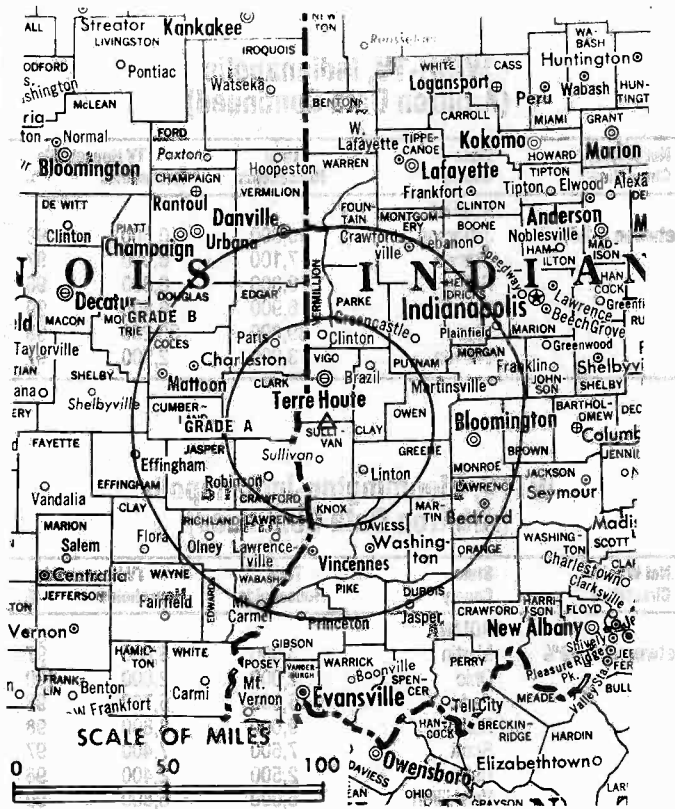
Georgia Boles, Business Manager.

**Rates:** On request.

**City of License:** Terre Haute. **AD:** Terre Haute. **Rank:** 138.

Total Households: ©MSI Consumer Market Data as of 1/1/92. TV Homes, TV% and Circulation ©1992 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Clark	6,600	6,500	98
	Crawford	7,900	7,800	99
	Cumberland	4,200	4,100	98
	Edgar	8,000	7,900	99
	Effingham	12,100	11,700	97
	Jasper	4,100	4,000	98
	Lawrence	6,300	6,200	98
Richland	6,600	6,400	97	



WTWO BNPCT-6077 Granted 4/2/65 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Clay	9,600	9,500	99
	Daviess	10,400	10,100	97
	Fountain	6,800	6,700	99
	Greene	12,200	12,000	98
	Knox	15,400	15,200	98
	Martin	3,900	3,800	97
	Owen	7,000	6,900	99
	Parke	5,800	5,700	98
	Sullivan	7,700	7,600	99
Between 25-49%	Vermillion	6,900	6,800	99
	Vigo	39,800	39,200	98
	ILLINOIS			
Between 25-49%	Clay	5,900	5,700	97
	Coles	19,300	19,000	98
	Vermilion	34,600	34,000	98
Between 5-24%	INDIANA			
	Pike	5,100	5,000	98
	ILLINOIS			
	Shelby	9,000	8,700	97
	INDIANA			
	Brown	5,500	5,400	98
	Lawrence	16,600	16,400	98
Monroe	39,100	38,200	98	
Montgomery	13,400	13,300	99	
Putnam	10,100	10,000	99	
Warren	3,000	2,900	97	
<b>Station Totals</b>		<b>342,900</b>	<b>336,700</b>	<b>98</b>
<b>Net Weekly Circulation (1992)</b>				<b>184,000</b>
<b>Average Daily Circulation (1992)</b>				<b>99,900</b>

## Indiana

### WISH-TV, Indianapolis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>INDIANA</b>			
	Jefferson	10,800	10,600	98
	Orange	7,100	6,900	97
	Ripley	9,000	8,800	98
	Vermillion	6,900	6,800	99
	Vigo	39,800	39,200	98
	Warren	3,000	2,900	97

### WTTV, Bloomington-Indianapolis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	<b>INDIANA</b>				
	Martin	3,900	3,800	97	
	Ohio	2,000	2,000	100	
	Parke	5,800	5,700	98	
	Ripley	9,000	8,800	98	
	Scott	7,600	7,400	97	
	Union	2,500	2,400	96	
	Vermillion	6,900	6,800	99	
	Vigo	39,800	39,200	98	
	Washington	8,800	8,600	98	
	Between 5-24%	<b>ILLINOIS</b>			
		Clark	6,600	6,500	98
		Crawford	7,900	7,800	99
Edgar		8,000	7,900	99	
Iroquois		12,100	11,900	98	
Vermilion		34,600	34,000	98	
Wabash		5,300	5,200	98	
<b>INDIANA</b>					
Adams		10,700	10,500	98	
Crawford		3,700	3,600	97	
Dearborn		14,100	13,900	99	
Floyd		24,200	23,900	99	
Fulton		7,400	7,300	99	
Gibson		12,700	12,500	98	
Harrison		10,900	10,700	98	
Huntington		13,600	13,400	99	
Jasper		8,900	8,700	98	
Newton		5,100	5,000	98	
Pulaski		4,900	4,800	98	
Sullivan		7,700	7,600	99	
Switzerland		2,900	2,800	97	
Wells		9,700	9,500	98	
<b>KENTUCKY</b>					
Carroll	3,600	3,600	100		
Trimble	2,300	2,300	100		

### WTTV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>OHIO</b>			
	Butler	105,400	104,300	99
	Warren	39,900	39,500	99

### WTVW, Evansville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>KENTUCKY</b>			
	Butler	4,200	4,200	100
	Grayson	8,300	8,200	99
	Lyon	2,400	2,400	100
	Todd	4,200	4,200	100

### WRTV, Indianapolis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>INDIANA</b>			
	Newton	5,100	5,000	98
	Orange	7,100	6,900	97
	Ripley	9,000	8,800	98
	Union	2,500	2,400	96
	Vigo	39,800	39,200	98

### WTHR, Indianapolis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>INDIANA</b>			
	Jasper	8,900	8,700	98
	Newton	5,100	5,000	98
	Pulaski	4,900	4,800	98
	Ripley	9,000	8,800	98
	Union	2,500	2,400	96
	Vermillion	6,900	6,800	99
	Vigo	39,800	39,200	98